Noted Food Editors Hosted Locally By Holly Sugar

By SUE COLEMAN

Food editors of newspapers and television stations in two states and prize winning cooks of the Plains area, plus two nationally-known writers on food and a representative of the National Space Administration were in Hereford this weekend as guests of Holly Sugar Corp.

The first Holly Food Editors' tour took the visitors to a gala dinner at the Country Club, breakfast at the Caison House, a tour of Holly's Shoup Plant and then to a luncheon at Community Center followed by judging in a High Plains Cook-Off and awarding of cash prizes.

peering into vats of liquid sugar at the plant, to sampling food of the type eaten in space

Comedy and cookery were deftly blended by the speaker at the dinner, Carol Truax, author of The Sixty-Minute Cookbook and Ladies Home Journal Cookbook, a traveler, writer, speaker and teacher whose interest in food was sparked by the parent she made famous in another book, Father Was a Gourmet.

Miss Truax kept her hearers laughing - and taking notes as she spoke of menu planning with emphasis on desserts. Her talk was spiced with such remarks as, "Father said he liked to serve food en flambeaux because it impresses people so, and it doesn't hurt the food much."

She listed as qualifications of the good cook, "imagination, energy, and lots of nerve," and advised cooks to "always read your recipe, then don't pay too much attention to it," hastily adding that this suggestion does no apply to such food as popover, which require very careful measurements.

Donning a mink hat which she pulled into a semblance of a chefs' hat, and an apron printed with the Ladies Home Journal slogan, 'Never underestimate the power of a woman," she prepared dessert for the dinner, Strawberries Truax.

Betty Lou Henry, food editor of Farm Journal, was the luncheon speaker who gave tips on judging food to the editors. Then they were invited to assist her in picking prize-winners from Bake-Off entries by cooks who have already won awards in regional fairs. Entrants were from Oklahoma and New Mexico as well as over West Texas.

Samples of food which U. S. spacemen eat in orbit were served after the breakfast, as Raymond E. Hassett, presentations coordinator of NASA, showed a film and told of problems overcome in preparing food condensed, nourishing and appetizing enough to keep men in good condition on long space trips.

The freeze-dehydration process used on these foods was explained as the editors nibbled thumb-nail-sized sandwiches and cake slices reduced to an inch cube. Entire meals in somewhat larger packets were displayed, ready to be reconstituted with water.

Hassett said weight of food to be carried in space capsules is a big factor, since 800 pounds of fuel would be required to take one pound to the moon and

First suggested, he said, were pills which would keep the men active, but these were rejected "because people just naturally like to eat" and it was found that actual food had a psycholo-

Writers and speakers who deal with food were present from as far as San Angelo, Borger and Dallas, also from three New Mexico cities. They included Ruth Brent and Lumarion Sumner of Amarillo, Joy Penrod of Lubbock and Dorothy Sinz of the Dallas Times-Herald.

Fran Kalka of the Holly public relations office at Colorado Springs; Eddie Corbin, general sales manager, and Bruce Brown, Shoup plant manager, also wives of a number of the local Holly officials, represented the firm as hosts.

Kalka was master of ceremonies for the dinner program and City Manager Dudley Bayne

ford. In addition to Mr. and Mrs. Bayne, Hereford guests were Mr. and Mrs. Henry Sears, Mr. and Mrs. James Wither-

Assisting in welcoming the visitors were Mmes, Bruce Brown, Dexter Lillie, Melvin Cordray, Lou Orleans and Bob Cooper, wives of key men in the local Holly plant.

Two Hereford women won divi sions in the Cook-Off, Mrs. Leroy Williamson placed first in yeast breads and Patsy Paetzold placed third in the cookie division. A complete list of winners will be in the Thursday edition of the Hereford Brand,



The Sunday Brand

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VOL. 19 - NO. 16

HEREFORD, TEXAS 79045, SUNDAY, OCTOBER 16, 1966

PUBLISHED EVERY SUNDAY

Herd Fights Off Knight's Surge

A determined band of Here- cond half. It had just gotten ford Whitefaces staved off a started when Hereford fumbled. fourth-quarter drive by Del Del Norte fans saw their chance Norte of Albuquerque in White- as they had the ball on the face Stadium Friday night to Hereford 35, but alas, they mopick up a 10-8 victory in the ved the pigskin to the Herd 13 final non-conference battle.

Near freezing temperatures pounced on a Knight fumble. boosters who saw the Whitefaced again — they fumbled and es bring their record to 4-1 for Del Norte recovered. On the Friday when they travel to Can- ball and the Herd got it back yon to do battle with the Eagles. as Fangman alertly covered the After a defensive first period ball.

Hereford's only pass of the night resulted in an interference call for a 10-0 lead. against Del Norte and put the

ball on the 12. seven yards, Quarterback Phil- driving his team from the Knight lip Cain stepped to the forefront 38. Gallegos, one of the most and split the uprights with a dangerous quarterbacks to face field goal and Hereford led 3-0. the Whitefaces so far this year, The kick came with 3:20 left in passed, ran and faked until he

companied both teams from the dressing rooms to start the se-

when Tackle Ricky Fangman

failed to dampen the enthusiasm The Herd moved back out to of a large number of Hereford their own 38 and - it happenthe season. District 3-AAA play first play after the bobble, the begins for the Herd at 7:30 p.m. Knights lost the handle to the

which saw the visitors punt Thoroughly aroused, the Herd twice and lose the ball on an began moving down the field. interception, and Hereford punt, Tucker broke through for 21 once and lose the ball on downs yards, was hit late on the tackle another time, Hereford shook and a 15-yard penalty was addoff the wintery chill and drove ed to the run, then rammed for another 11 yards to the Knight Taking over on their own 25 12. Tucker and Frank then alafter a Del Norte punt, the Herd ternated tries at the large got behind Halfbacks Billy Knight line with Frank carrying Franks and Gary Tucker and over from the one with 46 sedrove to the Knights 23 where conds left in the third period.

Mid-way through the final quarter, Knight Quarterback Pat After three runs gained only Gallegos, caught fire and began had his team on the scoreboard A bad case of fumbleitis ac- with 18 seconds left in the game. During the drive, the Knights

See HERD Page 2



ICED DOWN — These radishes, a new com- their wash water before they are crated mercial crop in the area are not hurt by for shipping. (Hereford Brand Photo by the light freeze Friday night. Ice is used in Tyler Vance)

NEW CROPS HARVESTED

Hereford Salad Bowl Gets Added Variety

ly into the Hereford vegetable and that the price is high, snow white only when it is the market. Colorado has just er is netting at least \$1 per up men for the draft who have centage. The goal was \$4700. grown in the shade so one lo- finished with cauliflower and the crate and he is getting over just turned 18. cal farmer, Isias Gamez, has Valley hasn't started yet," he 200 crates per acre - all in learned to pull the plant leaves says. tie it with a rubber band.

are being marketed by Veg-Pak, ing cabbage. Cauliflower sells pre-watering and one watering Deaf Smith County Farmers county presidents of District I Inc. and Dell Smith, company for as much as \$2.50 on the after they were up, Smith said Union will host the annual dis- in a meeting in Amarilio. The trict banquet Thursday night. featured speaker of the evening

Mrs. Ethel Mae Fridley

Funeral Service or from any of the directors. For Long-Time Resident Held

Funeral services for Mrs. Ethel Mae Fridley, 77, resident of Hereford since 1925 who

long-time businessman in Here- mer, along with various reports son, Frie exchange.

1910 after a short residence in be awarded.

See FUNERAL Page 2 The Board of Directors of the of lines.

A shady deal has crept quiet- cauliflower is real good quality from Raymondville to handle scene. Cauliflower flourishes "This is a good time to hit Small acreage, but the farm-

to mature and is considered a be planted in staggered acreeast of town look good. They are very similar to that of rais- the area. They needed only a las Kyle, four months. representative says that the wholesale market. It is consid- and little other care. ered a real money crop. Since "This is a good area for vesuch a small acreage is being getables of all kinds," Smith grown here, Veg-Pak is ship- said on the long drive to a turping it in open trucks to San nip patch his company is har-Antonio where it is being dis- vesting. "About the only prob-

> Bugs seem to have left this weeds will blow over into the trial crop alone. Another crop that is being The turnips are being grown shipped from here this week is by Charles Meyers south of

> radishes and they aren't having Black. A field like this one can any trouble with bugs either - produce 15-17 tons per acre and they grew too fast for a bug to this production would be \$450 in

> At least, they did not have to are going at about \$30 per ton be sprayed, nor were they fer- to the farmer. tilized. Bill Nelson, who farms | Easy to raise, just drilled into west of town, drilled radishes rows and watered, the turnips

> About the only problem is that ice to San Antonio. it takes an experienced crew to The crop being raised by Meyharvest them. The vegetable ers was a little large when Veg-company brought a crew in See HEREFORD Page 2

this tiny acreage.

tributed. It is top dressed with lem I see is weed control look at these ditches - those

fields and present a problem."

UF Soars Upward

Director Is Named For County

Newest member of the Texas Local Board No. 18 of the Selective Service System is Elmore Rains of 211 Beach in Hereford. Made this week, the appointment became effective immediately.

A process technician at Holly Sugar Ccrp., Rains, 35, also is a part time employe at the Union. He lived and farmed in 1952 until 1960, moved to Thor- cent of their goal.

aac W. Quickel of Bovina, co- neared it. chairman; Eugene Ivey of Dimmitt, secretary, and Jesse W. Kleinschmidt of Canyon.

Quickel represents Parmer County, Dodson and Rains will in donations. Supt. Johnny Clark Red geraniums and shrubrepresent Deaf Smith County, is major of the division, which bery decorate the front of the Ivey represents Castro and Klei- had a goal of \$1400. nschmidt represents Randall

Rains also will serve as registrar with the board, signing nations to \$4918.03 for a 104 per- are not completely gone, said

ployes Union at Holly and re- aral agencies must have hearts dahlias and mums - were plantup around the tender head and Cauliflower takes four months Smith said that radishes can cently has helped in the United after all when he turned in \$2, ed in early spring. Mrs. Stam-Fund drive here. He and his 069.21 for a 103 percentage. The baugh says the dahlias were Gamez is experimenting with slow crop as far as vegetables ages, all small, and can be one wife, Elaine, have two children, goal was \$2000. cauliflower and his few acres are concerned. Costs and care of the best vegetable crops for Elizabeth Diana, 4, and Doug- The industrial division, head- ter the frost, "they're all gone,

Hereford Could Lead Statewide Campaigns United Fund workers, strain- \$4312.75 for 70 per cent of their

ing toward the end of their 1966 goal of \$6100. The division goal goal of \$30,400, took stock of is the largest in the campaign. their campaign Friday morning Other reports Friday included and began shooting for a dead- the rural communities division, line which could prove Hereford headed by Bobby Owen, \$3915.25 city in the state.

Monday or Tuesday," said Debbs Knox, drive chairman, "we will have reached it in a in Texas."

Hereford Texas Federal Credit | As of Friday, Hereford city and rural residents had donated the Hereford area from about just over \$26,000 or 91.23 per

son of Hereford, chairman; Is- per cent mark and the others they would last through Octo-

age to 149 as it totaled \$1995.70 ers, and shrubs himself.

companies, banks and lawyers the driveway. The back lawn again to raise his division's do- had roses all summer and still

Rains is treasurer of the Em- proved that city, county and fed- baugh front lawn - geraniums,

to be the most open hearted for 93 per cent of the \$4200 goal; Latin American commun-"If we can get our goal by ity, headed by Joe Soto, \$66.50 See UF Page 2 shorter time than any other city October Beauty

Spot Is Named

The George Stamboughs, 207 eau, N. M., for four years and Before figures were tabulated Sunset Drive, are very pleased returned to Hereford in July Friday, Knox said "whether we to be owners of the Residential make it today or not, somebody Beauty Spot of the Month. The Rains replaces M. Ray Mc- has done a wonderful job." Con- were not so pleased with Fri-Reynolds of Canyon, who re- tributions turned in by the ma- day night's frost, however. Mrs. signed from the board recently. jors made Knox a prophet as a Stambaugh says of the dahlias Other members are Virgil Dod- third division went over the 100 and geraniums she "was hoping

> The schools division, which Gardener for the 'ovely lawn was the first to go over the is Mr. Stambaugh who plants, magic mark, raised its percent- fertilizes and cares for the flow-

home while mums and dahlias Leo Forrest hit the utility of all colors line the fence near Mrs. Stambaugh

B. F. Cain and his captains All of the flowers in the Stam-'as high as the fence," but afed by Ben Childers, climbed to now."

OLDHAM COUNTY

Color Is Fair Keynote

By TOM PORTER

ty Fair Friday, one woman who one end of the Legion Hall were has seen all of the fairs said, 'they were kind of short on exhibits this year, but what they monetary measurement. They did have was really something

The fair truly was something to see as one travels from the pioneer relics and antiques, three weeks ago and they are require hand pulling and crop-already on their way to San An-ping. They are packed in 25-50 colored quilts, clothing and pound bags and shipped with top paintings, and on to the Pet Show for the children and livestock and animal shows for the older group.

Second only to the refreshment stand in popularity was the exhibit for pioneer relics and antiques. Included was a pair of ladies' high button shoes tory of the World published in the 1850s, a 42-year-old clothes wringer, a 50-year-old apple peeler, a rifle from the Civil War and a sword and scabbard taken from an Indian before the turn of the century.

Lining the walls of the Legion Hall, where the fair was from the officers of the Coop- The Cooperative has in opera- held, were numerous paint She was born Feb. 6, 1880 in Kansas and married Elmo Frid- All members of the Coopera- the counties of Deaf Smith, Party and the surrounding area. approximately 1200 route miles the baked and canned goods ex-

Among the hobby exhibits entries in the Field Crop and were large collections of arrow- Garden entries, all showing the VEGA — After passing heads, shells, small cars and versatility of soil in the local through the 1966 Oldham Coun-

See FAIR Page 2



OLDHAM COUNTY FAIR EXHIBITORS - A large exhib of doll clothes, made by Mrs. Edna Horrell, 76, of Vega, was featured at the Oldham County Fair, held Friday and Saturday. Mrs. Edna picked a blue ribbon for the exhib which she plans to someday give her grandchildren and great-grandchildren. (Hereford Brand Photo)

Archie Baumann **Welding Course** Offered Farmers

Instructor for a "farm weld-ing course for adult farmers," to be held Monday through Thursday at the Hereford High School vocational agriculture building, will be Joel R. Barton of Texas A&M College. Barton is a welding specialist with the Vocational Agriculture Division of the Texas Education

Agency and the department of Agricultural Engineering at Each session of the four-day course will begin at 8 p. m. An entry fee of \$5 will be charged and Farm Welding Short Course Certificates will be presented to each person enrolled who
See WELDING Page 2

dinner meeting Thursday even-ing at the High School Cafeteria, 7:30 p. m. Also on the program will be local talent presenting musical

cartoonist and humorist,

Baumann will speak at the

Farmers Union Slates

District One Banquet

Hereford was selected by will be Archie Baumann, noted

The guest speaker is from finnesota Farmers Union. He has spent the last 18 years in the field of management and organization of cooperatives, cre-dit unions, and farm organizations. For the past three years, he has been working with the Farmers Union as secretary.

Leo Witkowski, local president, said that the meeting is open to any interested person - not being limited to members of Farmers Union. Tickets are \$3.50 per person and are on sale at the Farmers Union Insurance Office, 807 N. Main in Hereford This district consists of all the counties in this Congressional District. Witkowski said that he is expecting large representa-tion from other counties for the

Weather

Moisture for month 0.00 Moisture for year 12.67

(Courtesy KPAN)

West Texas Telephone Will Name Directors Which were purchased by Mrs. N. E. Wiseman of Vega in 1919, a shoe buckle made in 1846, a copy of Frost's Pictorial His-

died early Thursday morning, Texas Rural Telephone Coopera-were conducted in First Metho-tive, Inc. is scheduled to be held change, Dick Geries, Oklahoma dist Church Friday afternoon by Tuesday evening, October 25, the Rev. Clifford Trotter, pas- 1966 in the Community Center, Hereford, Texas at 7:30 p. m. ner, Hub exchange, V. J. Owens, Death occurred in a local hos- On the agenda will be Dawn exchange, Charlie Burk, pital after a few days' lilness. election of directors for the ex- Westway exchange, E. E. Hise, Mrs. Fridley was the wife of a changes of Dawn, Hub and Par- Tharp exchange and George Ol-

ley May 16, 1909 at Harper, live are invited to attend their mer, Castro and Bailey, serv- Prize-winning quilts, draped in Kan. They came to Texas in annual meeting. Door prizes will ing some 1260 main stations over the air by ropes, added color to

Herd ...

(Continued from Page 1)

picked up six of their 10 first

downs, and were aided by a

pass interference penalty. Gal-

legos scored the TD from the

five, then Jude Sanchez ran ov-

er the two-point conversion to

The Whitefaces recovered an

onsides kick and ran out the

Final statistics showed Tuck-

er and Frank to be the work-

horses in the game. Tucker car-

ried 16 times for 75 yards and

Frank toted 17 times for 76

The Herd had 12 first downs

to 10 for the Knights; 214 yards

rushing as compared to 77 for

Del Norte and had no pass at-

tempts while the Knights com-

Hereford fumbled four times

and lost three while Del Norte

fumbled four and lost two. The

Whitefaces punted five times for

a 32.2 average and Del Norte

kicked five times for a good 43.2

average. Both teams received

four penalties each, while Here-

ford was penalizied 29 yards and

Coach Jack Meredith said his

team "didn't play real well of-

fensively, but were real good on

es and team were looking for a

hard game with Canyon this

Friday. "Canyon always feels

that if they beat Hereford, that

the Knights 31.

pleted 6 of 16 for 63 yards.

make it a 10-8 score.

clock to win the game.

yards.

d from Page 1) ent, said she knew of no rea art of the fair were so low uns the women were just too

asy to prepare exhibits. Mrs. Edna Horrell of Vega was one exhibitor who did have time to prepare and the result was numerous prizes in the thing department of the fair.

Mrs. Horrell, 76, said she made all her doll clothes, which were a feature exhibit at the air, when she was ill about two years ago. "I couldn't do much of anything else, so I made doll

Asked if she had made them for her grandchildren, Mrs. Horrell laughed and said, "I expect they'll get them some day. I did have them in mind when I made the clothes." Mrs. Horrell has about 25 grandchildren and five great-grandchild-

The longtime Vega resident said she "used to enter homemade bread in the fair. I always won blue ribbons on my bread." she said. It was the first time for her to enter the clothing department.

Judging the culinary department and exhibits booths were Mrs. Argen Draper and Mrs. Rita Huckert, home demonstration agent and assistant agent. respectively, for Deaf Smith County. Mrs. Irene Keating, Castro County agent, and Mrs. Nell Proffitt, Castro County 4-H leader, judged the clothing and handiwork departments.

Blue ribbons were presented first place winners, red ribbons went to second place, and white ribbons third place. Green ribbons were presented second division finishers.

Winners in the canned goods division of the culinary depart-

OKRA class - Carolyn Slutz, blue ribbon, pickled okra; PEP-PERS Mrs. Joe Gibson, blue ribbon; BEANS, Mrs. Dean Whaley, blue, green beans, Mrs. J. L. Fite, red ribbon, green beans, and Mrs. Elbert Whitten, white ribbon, green beans: TO-MATOES, Mrs. J. L. Fite, blue, pickled beets; PEAS, Mrs. J. L. Fite, blue and Mrs. WEAVING, Mary Hall Clare, Canyon. Elbert Whitten, red; JELLY, blue ribbon, table cloth; EM-Mrs. J. L. Fite, Nue, grape jel- BROIDERY, Mrs. Jack Wolf, ley, Anna Scott, red ribbon, ap-

THE SUNDAY BRAND

Established 1948 Published every Sunday at 130 West Fourth St. Hereford, Texas 79045

James M. Gillentine, Editor and Publisher Melvin Young, General Manager Mrs. Naomi Hopson, News Editor

Women's Editor Vic Bryan Jr., Adv. Manager Robert J. Awtrey, Mech. Supt.

Mrs. Floyd Coleman,

Subscription Rates: Zone 1. \$4.00 per year; Zone 2 and John Broaddus, red ribbon, pilabove, \$5.00 per year. With the low, and Sis Koeninger, white Hereford Brand both papers, ribbon, pillow, and Six Koening-Zone 1, \$4.95 per year, Zone 2, er, white ribbon, picture; CRO-\$6.15 per year, Carrier delivery, CHET, Mary Wiseman, blue rib-60 cents per month, Single cop- bon, afghan; Jackie Edwards, of the Department of Agriculies 15 cents each,

Entered as second-class matter Mrs. Leeona Brandes, white rib-July 6, 1948 at the post office bon, SWEATHER KNITTING, at Hereford, Texas under the Clay Wilson, Blue ribbon, shell, Act of March 3, 1879.

Second-class postage paid at ribbon, poncho; APRONS, Mrs. Hereford, Deaf Smith County, John Spinhirne, blue ribbon,

Repaired

₩ Worn

Webbing

is Replaced

with New

Re-Set

Retied

Mow

∠ Cushions

Rett.ade



LOTS OF WORK - Two new commercial crops in the area require a lot of hand labor. Turnips are pulled and the tops and roots are clipped, all by hand. Cauliflower head to shade it and to protect it from the the left. (Hereford Brand Photos)

Baked goods winners in the

COOKIES in the junior divi-

sion, Susan Webb, blue ribbon,

cookies; Theresa Heard, red

ribbon, baked food; Cherri

Betts, white ribbon, cookies, and

Sherri Webb, green ribbon, cook-

ies; CAKES, Mrs. Leeona Bran-

des, a blue and a red ribbon,

baked food; JUNIOR FOOD

PREPARATION, Debbie Muse,

blue ribbon, Mexican combread,

BREADS, Mrs. Leeona Brand-

es, blue ribbon, baked food;

FOOD PREPARATION, Senior

Winners in the Handiwork De-

blue, table cloth and napkin;

Mrs. Everett Wiseman, red rib-

bon for pillow cases and three

white ribbons for pillow cas-

es, dresser scarves and an ap-

ron, and May Hall Clare, white

ribbon, cup towels; DOLLS

AND DOLL CLOTHES, Mrs.

Edna Horrell, blue ribbon in the

senior division, and Laura Gra-

ham, blue ribbon in the junior

Division MISCELLANEO-

OUR, SENIOR DIVISION, Mrs.

Alpha Browning, blue and red

ribbons' for handmade lace;

Mrs. Ralph Slutz, white ribbon,

place mats; Mrs. Leeona Bran-

doll pillow; MISCELLANEOUS.

white ribbon, whistle strap;

man, blue ribbon, picture; Mrs.

red ribbon, shell sweater, and

and Mrs. Leeona Brances, red

M All

Woodwork

ls

Re-Newed

- All

Work

Beautifully

- Tailored

Arm Covers

of Same

Fabric

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culniary department were:



sun. Dell Smith, who is in Hereford this summer and fall with Veg-Pak, Inc., holds the leaves of a plant back to expose the snow white head. Light freeze is good for this has to have the leaves tied up around the crop as well as the turnip crop shown on

white ribbon, spiced apple; RE-LISH, Mrs. James Glenna, blue, ple jelly and Inez Jones, a white and a green ribbon; PRESERVES, Mrs. Joe Gibson, blue, canning and CANDY in the tunion division Sandra Webb junior division, Sandra Webb,

riage here Sept. 17, was com- Jones, Charlie Noland, S. plimented with a bridal shower King and Jennie Clark, James Roberts, 313 Western.

ed callers who presented gifts Avenue Baptist Church, for her new home.

Misses Denise King and Cynthia Haile served punch and Tea Is Given cake from a table laid in offwhite linen and centered with For Candidate's an arrangement of carnations in pink and mauve shades re-Division, candy, Mrs. Elbert peating the wedding colors. Whitten, blue ribbon, chocolate More of the flowers were used about the rooms.

ribbon, spread: SWEDISH Nunnally, Michael L. Miller of sho

Welding...

(Continued from Page 1) attended all the training ses-

Barton said the short course will be adjusted to the wishes and interests of farmers enrolled but that he expects to cover such subjects as safety in welding, factors controlled by the operation in running a bead and striking an arc, types of electrodes, preparation of joints, distortion, cutting, hardsurfacing and pipe welding.

The short course in welding purse; Inez Jones, white ribbon, has been made available to farmers throughout the state undes, white, Christmas table cloth der a new cooperative program and Margaret Whaley, white, between the Texas Education Agency and Texas A&M Col-Junior DIVISION, Laura Gralege. Specialists also are availham, blue ribbon, stuffed aniable in the fields of beef cattle, mals, and Mrs. Dale Whitten, insect control, farm management, farm electrification, farm NEEDLE POINT, Nettie Wisewelding, swine production, tractor maintenance, dairy cattle

"This cooperative program," said Bob Jaska, program coordinator and associate professor tural Education at Texas A&M, "is designed to make the services of specialists available to conduct short courses under the supervision of public schools. Such a program will enable teachers of vocational agriculture to provide improved educational services to farm peo-

Winners in the Clothing Department were Mrs. J. L. Fite, two blue ribbons; Mrs. Mary Lou Spinhirne, one blue and two red ribbons; Mrs. Vera Dodgin, one blue and one red ribbon; Mrs. Alpha Browning, two blue, three red and six white ribbons; Mrs. Leeona Brandes two red ribbons, and Mrs. Dov-

ie Wetsel, a blue ribbon. Judging in the livesotck deand crafts department, flower show, garden and field crops, hobbies, leather-craft, pioneer relics and the pet show were held Saturday. Results will be in Thursday's edition of the Hereford Brand.

Mrs. Troy. Gene Foster of Also Mmes, C. R. Walser, Lu-Canyon, who was Miss Jo Fran- ther Ellis, H. E. Miller, Spicer ces Deavenport before her mar- Gripp, C. P. Worthan, George

Saturday in the home of Mrs. The Fosters are at home in Canyon after a trip to New The honoree and her mother, Mexico mountain resorts which Mrs. Joe H. Deavenport, greet- followed their marriage here at

Wife On Visit

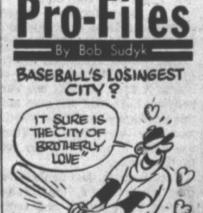
tractive wife of the Republican Corliss, \$4008.55 for 89 per cent In the hostess party were candidate for congress from the of the \$4500 goal, and portions partment were: QUILTS, Irene Mmes. Robert Lemons, Ross 18th district, was introduced to of the commercial district, headwhole tomato; DILL PICKLES, Berger, blue ribbon, quilt; Ifrs. Latham, J. P. Jones, Jay Boyn-women voters of this area at a ed by Buddy Bloomer, \$3731.88 ton, Baker Womble, Bill tea in the Caison House, enter-for 73 per cent of the \$5100 es: BEETS, Mrs. J. L. Fite, top, and Mrs. Everett Wiseman, Phipps, Frann Battenfield, Sam tained at a small luncheon and goal. short visit in Hereford Thursday afternoon.

She went from here to Muleshoe to meet her husband who was carrying his campaign to that city. Mrs. Price talked informally in behalf of Price's candidacy as she chatted with residents she met in the whirlwind tour of Hereford,

About two dozen Republican and conservative women were greet callers; Mrs. Roy Smith and Mrs. Nora Gillis poured tea and coffee at a table decorated with a bouquet of white and gold mums.

Mrs. David Hamblen entertained at the luncheon in the terrace room of Hereford Country Club, and guided Mrs. Price on a brief tour of the city's medical facilities before the tea began, Luncheon tables were covered with red cloths and centered with red, white and blue

Another ride over the city after the tea gave Mrs. Price a look at industrial plants and a visit with King's Manor residents as she inspected the retirement



PHILADELPHIA ... THE PHILLIES FINISHED LAST 23 YEARS and THE OLD ATHLETICS DID IT 18 SEASONS ... THEY SHARED THE CELLAR IN THEIR RESPECTIVE LEAGUES TEN TIMES, BEFORE THE A'S MOVED TO KANSAS CITY!

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area coordinator for the program, urged local youths eligible for participation to contact him or City Manager Dudley Bayne, or come by the city manager's office for an interview.

Nine youths will be hired in the public schools."

The Panhandle Educational

Amarillo 40 and Borger 15. stressed.

The youths will fill jobs in and secretary's aides.

(Continued from Page 1) Mrs. Bob Price of Pampa at-

which began Oct. 3. "We've had some turn downs, sure,' said Knox, "You always have that. But over-all, it's been real

hostesses for the tea, Mrs. Bill that the campaign leader had Walden stood with Mrs. Price to gotten 104 per cent of its goal, to do it.

Hereford's campaign will be two weeks old Monday. A United Fund Fact Sheet

young people will participate in UF sponsored activities in the next year. Agencies participating and the amount of funds they will receive are Campfire girls, \$3,731; Boy Sccuts, \$6,900; Pony League, \$1697; Little Lea- Pak contracted it. Smith said gue, \$2100; Salvation Army, \$3, that had they gotten into the 906; Red Cross, \$9,650; Cerebral field earlier, that hey could Palsy Center, \$500; Council on have sold he turnips in bunch-Alcoholism, \$750; USO, \$225, es with the greens attached. and additional agencies, \$941.

for March 2-5.

Bob Lewis, Washington, D. C. junior, average 27.4 points a ketball team last season.

TEMPORARY

AND DELIVERY MEN

to work as sales persons during a SALE in

Opening in all departments, Furniture, Bed-

ding, Appliances. Wonderful opportunity

for Housewives and others who would like

to work during the closing out of our stores

GUARANTEED hourly, daily or weekly

salary . . . PLUS A COMMISSION on ALL

ings of \$28.00 to \$46.00 PER DAY. Ex-

perience in our lines helpful but any pre

GOING OUT OF BUSINESS SALE

City Youth Corp

Officials of the Neighborhood Youth Corp are hopeful that activities will pick up this week, as only one worker was signed up for the program in the first day of screening Friday.

Mary Tijeraina, 18, became the first Hereford youth to enter the program. Mary expressed a preference for working as a nurse's aide and will begin work this week at Deaf Smith County Hospital if details are worked out.

J. C. Reese, newly appointed

Hereford to work 29 hours a week at \$1.25 an hour, said Reese. Designed for those youth who have dropped out of school, the program will include courses "probably in cooperation with

Services Organization will direct the program in four area cities under the guidance of West Texas State University. Reese will supervise units in Hereford, Dimmitt, Amarillo and Borger and Bayne will direct workers

Dimmitt will hire six youths. Youths must be 16 but not more than 21 and the family income be at a low level to be eligible for the program. They also cannot be in school, Reese

different departments for the city, including park maintenance water department maintenance

for 13 per cent of the \$500 goal; portions of the commer-

Knox and the majors remain enthusiastic about the campaign

The drive chairman added that, "percentage wise, we are far ahead of the others." Knox said he had received a bulletin Friday morning which showed but took more than two weeks

Shows that almost 3000 local

The 1967 Masters golf tourna-

Dallas, Texas 75205

One of many fumbles.

WEEKLY

CROSSWORD 4. Affirmative 22. Half reply 5. Clipped 23. House 6. Ripped slippers 7. Girl's 24. Well .name liked 8. Serving 25. Hesitation 9. Sacred sound bull of 26. Fuel 28. Gained 11. Indefinite 30. Steed 31. Bring 15. Plaything upon oneself 17. Scrutinize 32. Roman 18. Vex 21. Lear's house

faithful

34. Steamboat builder 37. Negative reply 38. Aptitude 39. Mother-ofpearl 41. Keeps 42. Chills and fevers

ACROSS

American

9. South

river

10. A call to

12. Yearns

13. Musical

14. Sleet

15. The

16. Seance

19. Toward

20. Weep

21. Sharp

26. Category

farm

product

29. Overhead

30. Unfriendly

27. Kansas

28. Pale

23. Talk

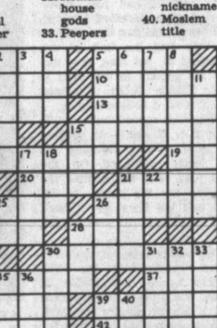
attract

attention

instrument

of Ghent

43. Scarce 44. Sailors DOWN 1. Seasoning 2. Melodies 3. Part of



Answer

35. Volcanic

rock

36. Layer

39. Man's

Funeral..

(Continued from Page 1) Oklahoma, and moved from Miami to Hereford in 1925. She was a member of the Methodist Church,

Surviving Mrs. Fridley are her husband; a daughter, Mrs. John Jacobsen Jr.; two grandchildren and a sister, Mrs. Grace Freeman of Harper. **Burial in West Park Cemetery**

was directed by Gililland Funeral Home

Hereford ...

(Continued from Page 1)

This new group of vegetables adds to the possibilities of the area and certainly gives local ment has been set for April 6-9. farmers a choice when it comes The 1967 Doral Open at Mia- to what they want to raise. Doumi, Fla., has been scheduled ble cropping is certainly a possibility.

Trussing a chicken before simgame for North Carolina's bas- mering in water helps to keep the bird's plump shapeliness.

The choice was made by the custom of choosing a man 'y tot. The method is based on Acts 1:26; "And they gave forth their lote; and the lot fell upon Mattias; and he was numbered with the 11 Apostles." More than 200 horses and bug-

DEACON CHOSEN BY LOT

ELMIRA, Ont. (P) - Old Or-

der Mennonites "made a dea-

con" here recently.

gies were tethered outside the meeting house for the selec-The deacon is in charge of the

first interviews backsliders. He must see that enough food, clothing and sustenance is available for widows and the needy. It is an onerous position, held

for life and there is no remuneration.

they have had a good season." DAILY RENTAL Cars & Trucks plus 5c Mile and up HEDRICK RENT-A-CAR 2nd & Sampson 364-4411



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SET AN EXAMPLE - These six-year-old Latin American children are in a class to learn English. Their teacher Miss Paula Green, pre-first teacher at Bluebonnet Elementary, served a well rounded breakfast to teach them what they should eat to start the day. Cooked on a portable science cabinet, the meal consisted of hot oatmeal with sugar, milk, a half a banana, orange juice, a glass of milk, and whole



wheat toast with butter. The children ask politely in English, "Please pass the sugar." They ate from paper place mats that were printed with colorful designs. Smiles were evident all about the bright ordelry classroom. Several chidren helped the teacher with some of the chores. (Hereford Brand Photos)

Ranching Woman Lives Active Business Life

ODESSA, Tex. 19 - "I nev- | Asked about the oil paintings | getting killed off." er visit antique shops," says she has done of sheep, Mrs. Also in the den is a Hereford Mrs. Bessye Cowden Ward.

"I just go out in the pasture okay - in pictures. and pick up history - horseshoes, primitive tools, even crude milk buckets."

The daughter of pioneers Walthat is headquarters for the F these days the way they keep Bar Ranch since 1947. Mrs. Ward is the widow of the late Jess C. Ward.

In addition to overseeing the 37-section ranching operation; Is Honored raise quarterhorses. A sign by the front door of

the ranch house, five miles from

oree at a shower that afternoon "Ring the doorbell or pull the in Hereford Country Club.

An astute business woman and a gracious hostess, Mrs. Ward is as likely to be out riding fences as attending a meeting of the Ector County Sheriff's Posse or the local chapter of the Daughters of the American Revolution, in which she holds memberships.

"I manage to keep busy," she said in an interview.

"Ranching has always been

stuck to Herefords. cause — well, they're my life." tapers in crystal candelabra.

Ward allowed as how sheep are skin rug and a picture of Mrs.

The white house on the sandy den on countless roundups. hill has become a storehouse of In another room is a rocking memories for her.

In the den is a stuffed and through three generations, beter and Eva Cowden, she has mounted Jack rabbit which she ginning with her husband's lived in the big white house says "may become rare one of grandfather.

A screened-in area contains saddles and chaps, prairie flowers, a stool made from the bot-Bride-Elect tom of an old stove and several branding irons.

Perrin, Buel Monroe, Dan Gus-

man, Charlie Burk, Jake Moore,

Jim Monroe, Eldon Howell, G.

Waymon Richards, A. T. Mims.

N. E. Tyler.

Water Well Contractors

Drilling - Repairing -

Submersible Pumps Aermotor — Dempster

Wheeler, Robert Lemons,

Guests were greeted by the

Just before her marriage to the first woman's saddle in Mid-Gary Victor the evening of Oct. 8. Miss Nancy Tyler was hon-

"And these are my workchaps." she said, indicating light leather chaps with the F Hostesses were Mmes. Jack Bar brand prominently display-Meredith, Bill Michael, J. V.

Ward on the horse she has rid-

chair which has seen service

Mrs. Ward has three children,

Couple Returns Jim Perrin and Glenn Burrus. From Trip And honoree and her mother, Mrs. Family Reunion

Wedding colors, blue and Mr. and Mrs. Ralph McCulmy life. Like my dad (the late white, were used on the refresh- lough returned last weekend af-Walter Cowden), I've always ment table which was skirted ter a trip to Arizona which inin blue net and centered with cluded attendance at a McCul-"Some people change, but I white mums and carnations ar- lough family reunion Oct. 1 and just plod along with them be- ranged with blue ribbon and blue 2 at Sun City, a residential area for retired people, near

Afterward, the McCulloughs made a sightseeing tour of other parts of Arizona and returned by way of Clovis, N. M. to visit their daughter, Mrs. James Killian, and her family.

Hosts for the reunion were the Hereford man's brother, John McCullough, and his wife. Relatives, 27 in all, were present from Borger, Amarillo, Oklahoma City, Phoenix, and California cities, Norwalk, New-

427 Avenue J Phone EM 4-0811 hall and Bellflower. Kicky little shoes alive with fashion by "Snapdash" has it! t's California Cobblers roundtoed flat with a double strap. Smooth leather and rough suede SNAPDASH get together in great color 11.95 combinations of Black Suede & Black Leather, GLENN'S and Gold Suede Gold Leather. FOOTWEAR Fashion At Your Feet

Army Scholar **Applications Due**

High school seniors who plan to seek four-year Army Reserve Officer Training Corps (ROTC) scholarships for the 1967-68 school year should apply for the qualifying examinations given by the College Entrance Examination Board (CEEB) before Oct. 29, according to Earl E. McCain, chief of the ROTC branch in the office of the adjutant general at Headquarters Fourth U. S. Army.

"Applications made by this date will pertain to Dec. 3, the first of four dates on which CEEB tests will be given across the nation during the 1966-67 school year," McCain said. Prospective candidates for the scholarships, which can be valued between \$5,000 and \$9,000, depending on the tuition at the college selected, should apply for the tests as early as possible in order to prevent delay in processing scholarship applications.

Other CEEB tests in 1967 are scheduled for Jan. 14, March 4 tained from high school counse-Louisiana interested in applying for the CEEB tests should write 1025, Berkeley, Calif. 94701.

Despite her busy life and ranching heritage she says when it comes to my grand- Nov. 12 to allow for late regis- ten to Music Creatively. tration for the examinations to be given Dec. 3.

> Applications will be accepted Bells (Beethoven). any time before Jan. 15, 1967. requisite for the scholarships.

News About Area Men On Duty

Warrant Officer George Drager, stationed in Ft. Lewis Washington, was promoted from staff sergeant to warrant officer last May before his transfer to Pre-View Charm

seven grandchildren and two

great-grandchildren.

"was my Mother's." It was where he was on the personnel staff. He is with that same office with the army at Ft. Le-

> Drager attended Hereford relatives in Hereford this week, including his parents, Mr. and Mrs. Abraham Drager. Drager's wife, Margaret, and

their three children will make their home on their parents farm northwest of Hereford while Drager completes his next The children are Jeffery, 8,

Calvin, 6, and Jeanine, 5. Calvin and Jeanine were born in France while their father was on active duty in that country. He has been in the army 111/2 years, making the service his

Office Furniture



PRIZE WINNING DOLL CLOTHES - Winner of a blue ribbon at the Oldham County Fair Friday was an exhibit of doll clothes made by Mrs. Edna Horrell of Vega. Mrs. Horrell, 76, said she made the clothes about two years ago when she was ill and "couldn't do anything else." (Hereford Brand Photo)

and May 6. Details may be ob- Music Of Two Periods Presented lors or officials, or students in Texas, Arkansas, Oklahoma and On Club Program By Members

to: College Entrance Examina- in music were represented on lis Coombes accompanying. Mrs. tion Board, Box 592, Princeton, the program of Music Study J. C. McCracken played the Bee-N. J. 08540. Those in New Mexico Should write to: College Endrs. J. C. McCracken, where those Sonata, Op. 26, No. 12.

Regular registration fee for two types of music and nam- No. 1 in C, was played as a the CEEB is \$5 before the dead- ed composers representing each duet by Mrs. Joe Frank Clark line of Oct. 29. An additional as she introduced the year's and Mrs. Lyons. "I'm just like all old women \$2.50 will be charged through study on the general topic, Lis- Mrs. A. O. Thompson gave

may be obtained by writing Godwin, W. S. Fisher and Ri- Mmes. W. T. Carmichael, C. J. Commanding General Fourth U. chard Jackson were accompan- Mountz, T. W. Roberson and S. Army ATTN: AKAAG-RR, jed by Mrs. Paul Lyons as they Young sang the hymn with Mrs. Fort Sam Houston, Tex. 78234. sang a choral number, Evening McCracken as pianist.

(Mendelssohn) was played by members were present.

Classic and romantic periods Mrs. Gene Brink with Mrs. Eltrance Examination Board, Box Mrs. Bob Wert was co-hostess. Another piano selection by the Mrs. Dale Young defined the same composer, Contra-Dance

notes on the Hymn of the Month, Mrs. Joe Hacker opened the O Love That Will Not Let Me musical program with Mozart's Go, and its author, George Mat-Information regarding the Sonata in F Major, K332. Mmes. heson, a noted nineteenth cen-ROTC scholarship applications Bill Dameron, Hacker, Dick tury preacher who was blind.

Mrs. Bill Bradly was in A violin solo, the Intermezzo charge of a business session. A High school ROTC is not a pre- from Midsummer Night's Dream guest, Mrs. Carl Mills, and 31 Sugarland Mall 364-2344

Ron Jackson, a rookie with the New York Knickerbockers, average 29.8 points a game for Clark College in Atlanta last season. He's a Chicago native and also played for Wisconsin. retires as Dartmouth's basketball coach after next season, Dave Gavitt will coachthe Big Green. Gavitt, a native of Westerly, R. I., will coach the freshman team next fall.

Danny Kemple of Pottsville, Pa., led New York University freshmen hitters with a .333 average this spring. He's a 6foot-2 baseman.



PROBLEM
PERSPIRATION

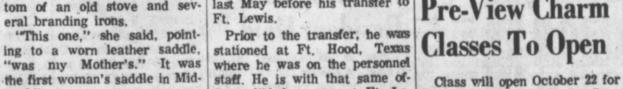
SOLVED even for those who perspire heavily



new anti-perspirant that really works! Solves underarm problems for many who had despaired of effective help. Mitchum Anti-Perspirant keeps underarms absolutely dry for thousands of grateful users. Positive action coupled with complete gentleness to normal skin and clothing is made possible by new type of formula produced by a trustworthy 50-year-old laboratory. Satisfaction guaranteed. Don't give in to perspiration wor-ries; try Mitchum Anti-Perspirant today. 90-day supply

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ROGERS-MILLER DRUG



a local charm school, Jean Johnson will begin pre-view clas ses in the ballroom of Jim Hill schools, but graduated from high | Hotel at 10 a. m. that morning. school in Kansas. He is visiting Three classes may be attended to observe the classes in selfimprovement, courage speaking in public, modeling, poise and taining greater satisfaction out

There is no age limit but classes will be limited to 35 to allow the instructor to give individual attention. In order to take a large enrollment, Miss Johnson will bring other instructors to Hereford to teach the various phases of the program. An enrollee will indicate three interests and will receive concentrated instruction in these



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Jim's Muster Shop



Mrs. Ray Cowsert



Mrs. R. W. Mithcell

Tour Of Homes Displays

Braving a stiff norther, visi- Palmer, Hereford Garden Club,

A team of judges from Ama-

Judges and garden club pre-

W. Mitchell was the winner, barely edging Mrs. R. L. Wil. tumn flowers.

Table arrangements were featured in the McDowell home. where the theme was Drama. room was Mrs. R. L. Ethridge's twin arrangement of pink and white roses, titled Romeo and

The Holts' new country place, with accept on early American and colors keyed to peacock Carter of gay nasturtiums. feathers had Harvest Symphony Bud to Blossom Club mem-

mer as visitors saw the arrangements with roses emphasized, with titles of musical compositions. The entire theme was Moment Musical, and the antique furniture and appointments in the house was an especially Witkowski, Ray Cowsert and

Paintings set on easels beside the arrangements in the Robinsilver tray which goes to the tist. Particularly noteworthy member who compiles the most was Mrs. N. D. Bartlett's compoints in both arrangement and position of deep purple iris backhorticulture divisions. Mrs. R. ed by a small palette splashed with the color of clumps of au-

At the Poarch home, with the theme of Literature carried out in book titles, bright-hued flowers blended with the decor arranged for family living by a ments with roses emphasized, group that includes five sons. Small arrangements which held attention were in bathrooms, one by Mrs. Charles Hood of red geraniums in a conch shell, one by Mrs. Tom Funeral Service

as the subject for fall arrange- bers who won awards in the House by the Side of the Mmes. Melvin May, Lloyd Sharp Resident Held

Brunk, who with her parents, Mr. and Mrs. S. D. Brunk, and seven brothers lived here from

in Mrs. Palmer's home who won Calendar ribbons were Mmes. Frann Bat-tenfield and W. H. Gentry, blue; Of Events Mmes. Bruce Brown and Ernest Kendall, red; Melvin Cordray, Bob Cooper and Jim Conk-

wright, yellow.

blue; Mr.ies, R. L. Ethridge and

Mitchell and W. H. Hromas, yel-

low; Mmes. G. W. Newsom and A. E. Hodges, honorable men-

At the Don Robinson home,

Bartlett, red; Mmes. L. H. Lookingbill Sr., Homer Newton

(two awards) yellow; Mrs.

Young (two awards) honorable

Blue ribbons were awarded

Garden Beautiful members in

the Poarch home, to Mmes, Leo

Will S. Kerr; red ribbons to

Mmes. Tom Carter and G. S.

G. Hill Sr.; and W. C. Hromas;

red by Mmes, Sam Long, B. E.

Cooper, E. T. Hale, Alfred

Smith, Ernest Kendall, R. A.

Daniel, Melvin Cordray, Bill

Nelson; Mitchell, Manjeot, Wil-

son and Hromas; yellow by

Mrs. H. M. Coulson, 82, of

Tulsa, member of a family

which resided in Hereford ear-

ly in this century, died in a rest

and was buried in Tulsa,

home at Moore, Okla, Oct. 3

She was the former Elma

1906 to 1910. Her husband, who

died in 1953, also was a Here-

ford resident and son of a plo-

She is survived by four sons and four brothers, all living now

in other states except one bro-

ther, J. Orville Brunk of Ver-

THE INK SPOT

jeot and Mitchell

MONDAY

Hereford Rotary Club Junch at First places awarded Hereford Jones Restaurant, 12:05 p. m. Garden Club members in the Order of Rainbow for Girls at display at the Charlie Holt home Masonic Temple, advisory went to Mmes. O. G. Hill Sr., board, 6:30 p. m. Merlin Weber and S. S. Wil-Odd Fellows Lodge at IOOI liams; second to Mmes, Art Stoy, J. V. Pickens, E. T. Hale and W. P. Axe. Hall, 8:30 p. m.

TUESDAY

Women's Golf Association. Arrangements at the Mcluncheon at Hereford Country Dowell home, by Hereford Gar-Club open to all interested woden Club members, which won men golfers, 12:30 p, m, ribbons were those of Mmes. La Afflatus Estudio Club in Ben Childers and R. L. Wilson, home of Mrs. Sam Morgan, 3

Art Manjeot, red; Mmes. R. W. p. m. Beta Sigma Phi, both chapters at Community Center, 8 p.

Young Homemakers of Texas. Mrs. Jerry D. Glover hostess, 8

ribbons awarded to Garden Bea-LaPlata Study Club, Mrs. utiful members went to Mmes. Kenneth Rogers hostess, 7:30 p. Deward Roberson and N. D. Bartlett Jr., blue; Mmes. B. E. Roberson, E. W. Young and

Progressive H. D. Club home of Mrs. Floyd McGee, 2:30

Calvary Baptist WMU, Night Circle at church, 7:30 p. m. Rebekah Lodge at IOOF Hall

Hereford Jaycees, lunch Jones Restaurant, noon. WEDNESDAY

First Christian Women's Fellowship, lunch at church, 12 Mmes. Charlie Noland and Cowsert (two awards); yellow to

Simms Study-Craft Club in Solomon; honorable mention o home of Mrs. J. M. Boothe, 2

Mmes. Roger Brumley and Cow- p. m. Avenue Baptist WMU church, 7 p. m. In the horticulture division at Sugar Squares square dance tht McDowell home, blue ribbons were won by Mmes. Mit-

club at Cammunity Center, 7:30 chell, Manjeot, Wilson, May, O. p. m. Hereford Lions Club, lunch at Hotel Jim Hill, 12 noon.

THURSDAY Hereford Study Club, guest night in home of Mrs. Don Ro-

binson, 8 p. m. L'Allegra Study Club at First Mmes. Smith, Hill, Wilson, Man-National Bank Community Room, 3 p. m. Red Cross Volunteers (Gray

Ladies) at Hickory Log Cafe, 12 Antonion Circle of St. Anthony's Church will sponsor a

children's style show at the auditorium, 8 p. m. League of Vocational Nurses

County Hospital, 8 p. m. Wyche H. D. Club in home of Mrs. Ruth Newsom, 2:30 p. m. Kiwanis Club lunch at IOOF

Optimist Club at Jones Restaurant, lunch at noon,

Wesley Methodist Has Speaker

Elmer Carlson, Charge Lay Leader, of Wesley Methodist Church has arranged to have Dr. John B. Wilson, West Texas State University Dean, as guest speaker this morning at the

This Sunday is Layman's Day at Wesley Methodist and Carlson will be in charge of the



Here's something really gear for your ear-whether it's pierced or not! Here, only four of a swinging collection. All in golden-toned or latinum-toned Trifanium. \$5 to \$10.



FIRST HEREFORD YOUTH CORP WORKER - Mary Tije raina, 18, became the first youth Friday to be signed up for the new Neighborhood Youth Corp program. J. C. Reese, newl yappointed area coordinator for the program, interviewed Mary, who will become a nurses aide. (Hereford Brand Photo)

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RELATIVES VISIT

and Mrs. L. Z. Oldham are his ville Deavers, Mr. Deavers and sister, Mrs. Si Slocum, and Mr. Roy and Barbra, and daughter, Slocum of Van Nuys, Calif; his Debra, all of Amarillo.

brother and sister-in-law. Mr. and Mrs. Lee Oldham of Noco-Visitors in the home of Mr. na with their niece, Mrs. Or-

Striking Flower Pieces

tors in the hundreds saw flower in the Ansel McDowell and show awards were made, but arrangements by members of Charlie Holt homes, Garden Hereford Garden Club awarded son home supplied inspiration the three garden clubs here, ex- Beautiful in the Don Robinson the Gladys Manjeot trophy, a for the work of the floral arhibited in a placement show in and J. D. Poarch homes. six homes Friday afternoon. Given free rein by the show rillo made the awards. Judging

theme, Autumn Artistry in the was completed before the tour Home, with one of the Fine Arts began, so blue ribbons marktd represented in each home, com- first place, red second, yellow petitors produced a variety of third and white honorable menimaginative arrangements of tion in each class when visitors flowers, autumn fruit and saw the arrangements.

Admired with the flowers sidents were guests at luncheon A striking note in the living were the handsome homes in in the Caison House at noon. which they were displayed, Bud Mrs. Ray Cowsert was gento Blossom Garden Club was eral chairman of show arrangehostess in homes of the Ray- ments and each club supplied mond Whites and Mrs. D. W. hostesses for its show homes.

Dr. E. H. Hendon

136 East 3rd.

Optometrist OFFICE HOURS:

White home with familiar poem Mmes. R. A. Daniel and Bill Phone EM4-0987 titles used for such arrange- Nelson, red ribbons; Mmes. Bill ments as Mrs. Melvin May's Shelley, Hubert Stoner and Delhollowed pumpkin holding mums mo Williams, yellow ribbons; named for "When the Frost Is Mmes, R. N. Yarbro and Cal-on the Punkin." 9:00-5:00 Mon. thru Fri. 8:30-12:00 Sat. Music by recording sounded tion. through the home of Mrs. Pal- In the same club, exhibitors

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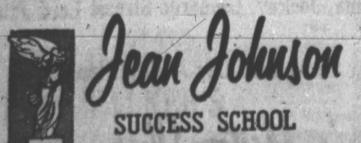
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Self Improvement - Modeling - Refinish School CLASSES IN THE BALLROOM OF THE JIM HILL HOTEL - HEREFORD, TEXAS



FEEDING TIME AT THE GALLAGHERS - An eyedropper is currently being used by Mr. and Mrs. Fred Gallagher and children to feed their 14 new puppies. The family's dog, Sleepy, surprised the family Oct. 7 when she gave birth to 18 puppies. Four of the German Shepherd puppies had died by Friday night, and one of those surviving appeared to be sick. The others are 'getting fat and active." (Hereford Brand Photo)

CANDIDATE SPEAKS

problems of West Texas and ing of these and other probwill do something to ease lems. them," a Panhandle legislator has declared in urging Carr's election to the U.S. Senate.

In a speech before the Hereford Junior Chamber of Commerce, State Representative Bill Clayton of Springlake described Carr as an effective crime fighter, a supporter of youth programs and a longtime leader in water conservation and

We need someone who can handle water problems on a national level," Clayton said. "Someone who will sit, listen to and discuss problems and then be effective in getting legislation passed. Carr is qualified to do this."

Carr, who is from Lubbock County, became Attorney General at a critical period in Texas. Clayton reminded. Among problems confronting him were the final stages of the Billie Sol Estes, slant-well drifling scandals and the impact of the Kennedy assassination, the legislator said, commending the At-

Our Shifting Population

NEW CUSTOMERS

10-11-66 - Eugene Martin, To 119 Ave. J. From Amarilio. 10-10-66 — Fred Ramirez, To Rt. 1 From Rock Springs. 10-7-66 — R. H. French, To Box 329 From Munith, Mich.

NEW BUSINESSES

10-5-66 - House of Bargains REMOVALS

10-7-66 - A. D. Moody, To Gen. Del., Plainview From 131 W. 3rd, Apt. 1. 10-11-66 - Jim George, To 124 N. 25 Mile Ave. 10-11-66 - J. M. Sturdivant,

TRANSFERS

To 712 Ave. V., Lubbock From

10-10-66 - Eusebio Perales,

Westage from 507 Schley,

507 Schley From 201 Higgins. 10-8-66 - Joe Mack Hale, To 315 Ave. K From Thunderbird.

10-11-66 - Carl Parks, To 1012 E. 13th From 105 Blevins.

10-10-66 - Glen Polk, To 629

135 Clements From 229 Ave. F. operation. The American taxpa-

116 Juniper From 516 Ave. J. es through voluntary compliance 516 Ave. J. From 116 Juniper. voluntarily comply with the law 10-7-66 — Willie Houston, To help Internal Revenue Service 319 McKinley From 310 W. 3rd. do a much more effective job.

Waggoner Carr "knows the | torney General's effective handl-

Clayton also described Carr's record as a member and Speaker of the House of Representatives. One of Texas' most significant pieces of legislation, a Code of Ethics for public officials, was enacted while Carr was Speaker, Clayton pointed

Clayton represents the 78th District, comprising Castro, Deaf Smith, Lamb, Oldham and Parmer counties.

News About Area Men On Duty

SAIGON, VIETNAM - Army Doctor (Capt.) Franklin D. Jones, son of Mr. and Mrs. Oren W. Jones, 218 Avenue A., Hereford, Tex., was assigned Oct. 4 as a psychiatrist at the 3d Field Hospital in Saigon, Vietnam.

Army in June 1961. The captain, a 1954 graduate of Hereford High School, received a IA. D. degree in 1961 from the University of Texas Southwestern Medical School in Dal-

las, Tex. His wife, June, lives at 3 Haiakahiki Place, Wahiawa, Haw-

BINH TUY, VIETNAM -Marine Private First Class Michael W. Hagar, son of Mr. and Mrs. Louis R. Hagar of 126 Ave. B. Hereford, Tex., participated in Operation Deckhouse III, as a member of Marine Battalion Landing Team, First Battalion, 26th Marines, near the Province

of Binh Tuy, Vietnam, Birth Tuy is located 75 miles east of Saigon and the opera-1111 N. A., Brownfield From tion was a massive search and destroy sweep, launched by land ing craft and helicopters from the ships of the Seventh Fleet's Amphibious Ready Group.

During the operation the team found enemy complexes contain-ing over 430 bunkers and tun-To 200 Irving From 207 Here-ford. nels where supplies of rice, med-ical provisions, weapons, cloth-10-11-66 -- Ona Hammer to ing and other equipment was

10-11-66 - E. J. McMillan, To Although contact with the ene-109 Kingwood From 129 King- my was generally light, the destruction of these complexes and 10-11-66 - Hfd. Flying Ser- supplies dealt the enemy a damvice To Box 824 From 109 King- aging blow and disrupted his political and military organization 10-11-66 -Kenneth Gott, To in the vital Binh Tuy, Province.

TAX MAN SAM SEZ:

Internal Revenue Service is generally recognized to be a highly professional government 10-10-66 - Virginia M. Stevens agency. They recruit competent To 1006 E. 14th From 424 Ave. college graduates and carry on a continuing training job. Their training program compares fav-Ave. H. From Rt. 3, Box 21. orably with the training pro-10-10-66 — Gertrude Probasco, grams in competent business To 100 B. E. 6th From 208 Ave. and industrial organizations. Their job is made much easier, 10-7-66 - Cladio Ortiz, To however, through taxpayer co-10-11-66 - David Gibson yer is the most cooperative tax-To 129 Kingwood From 109 payer in the world. Every American can be proud of the fact 10-11-66 - James M. Boyd, To that IRS collects 97% of all tax-10-7-66 - J. L. Marcum, To The millions of taxpayers who

Dances - Proms - Parties

LOU HURT

The Westerners

References Furnished - Call Collect

FL 5-1496

WIGGLY



Your Favorite



with \$5.00 Purchase

Food just can't stick to this heavy aluminum pan finished with super-slick DuPont TEFLON. Cleans with just a soapy cloth, no scraping or scouring ever. Chef-styled sloped sides, heatproof handle.

COLOR TELEVISION



(MUST BE 18 YRS. OF AGE TO REGISTER)

Be Sure To Register Each Time You Visit Piggly Wiggly -to be given away Saturday, October 29th ≡ 8 p.m. One Full Year Warranty (Parts & Labor) by Robert's= Appliance Hereford's Oldest Appliance Dealer

Only 2 More Weeks -- Register Every Day!

-GGL

Cloverbloom

Pound Carton

5 & H Green Stamps with Every Purchase - Double on Wed. with \$2.50 or more purchase.

Cloverlake First Quality - All Flavors

Gladiola -

83c

\$2.09

ICE CREAM 12 590

Liquid King Size

15c Off Label

Giant Box

With Free Doll 2

Free Stainless

Jumbo Box

King Size Box

15c Off

With Free Dish Towel

Giant Box

Large Size

Pack 28 Oz. Liquid

Free Halloween Mask

With Purchase of 2 Bars

Joy

Salvo

Zest

Dash

Lava

Tide

Breeze

Em Up Some Time

WIGGIV

Mr. Clean

Hunt's Sliced or Halves - No. 21/2 Can

Shurfine Frozen Tater Nuggets 16.

Iomato Juice Betty Crocker Assorted Flavors

Susan Lane Sheer Mesh — 2 pair Pkg.

Assorted Flavors

3 Lb. Can Shortening

22 Oz.



Ocean Spray Lb. Pkg. Kentucky Wonder

Fresh, Crisp, Snappy

fondorcrust Broad and Shurfresh Milk — Pick



Ideal Tall Cans Maryland Club

17 Oz. Can

A PIGGLY WIGGLY

TREES WITH A BEARD — Hereford residents who left their lawn sprinklers on Friday night, awake Saturday morning to find ice hanging from trees and shrubs. The official

temperature recorded was 28 degrees, marking Hereford's first frost. (Hereford Brand Photo)

tion. The drive had topped the

92 per cent mark Friday night

with more money to come Saturday morning. United Fund of-

ficials had hoped to complete the drive by Monday since only

one other town in Texas had topped their goal after the first

two weeks. This will be some-

what of a record if the drive is

completed in such a short time.

—HB— Apparently winter has arrived. The freeze Friday night nipped flowers, tomato vines

and other tender vegetation,

and sent many of us scurrying around looking for the con-

trols to the electric blankets.

-HB-

better get it quick, 'cause this

is going to be a cold, cold win-

It's got to be. We've had too

many mild winters in a row.

--HB--

It has been said that to get a

man today, a gal should be able to play tennis, bridge and dumb.

—HB—

-HB-

A depression is a time when you have no belt to tighten.

When you have no pants to

A recession is a period when

back of her head.

you tighten your belt,

hold up, it's a panic.

Police Report

Heavy Damage

A total of over \$1000 damage

occured in two in-town wrecks

Thursday. The first was rela-

tively minor with one vehicle incurring \$200 damage and the other a 1963 tandem truck, was

unharmed. The truck, owned by

Panhandle Irrigation of Panhandle, was driven by Ernest L.

Harlson of Pampa, Harlson was going east on U. S. Highway 60. He was in the south lane and Mrs. David Rettman, 841

Brevard, was trying to get into

that lane to make a right turn.

The right front fender of her

1955 sedan and the left rear wheel of the truck collided.

The second accident also oc-curred on U. S. 60 Thursday night when Wilber H. Houck, 63

of Amarillo, driving a 1965 se-

dan and Jimmy L. Carthel, 822

Blevins, driving a 1964 foreign

auto collided. Carthel who's ve-

hicle was in front of Houck's,

was taken to Deaf Smith County Hospital for observation

AGRICULTURAL BRIEFS

In the Arkansas Valley of

In the Arkansas Valley of Colorado digging of onions and potatoes and picking of cantaloupes is nearly completed after some delays from rains and wet fields. Total onion acreage in Colorado for harvest in 1966 is expected to be about 6,200 acres. A total of 6,500 acres were harvested in 1965.

Classifieds Get Results

Dr. Milton C. Adams

OPTOMETRIST

OFFICE HOURS

Saturday 9:30 - 1:00

were harvested in 1965.

by the police car.

Before you allow yourself to fall in love with a pair of bright eyes, make sure it's not just the sun shining through the

If you need a new overcoat,



By MELVIN YOUNG

view of the latest developients on the farm front, we THER WAS A GOURMET, have been wondering why Hereford doesn't make another effort to secure some type of frozen food processing plant for our

Cauliflower, brussel sprouts and bell peppers are now being grown in the county in small acreages and we see no reason why asparagus, beans, peas and corn could not be added to the growing list, Certainly, these crops do not require a large amount of acres and perhaps could be grown (corn excluded) on layout land. We understand also that most of these crops require considerably less water than do mile or sugar beets. We're not suggesting however, that the mile and beets be replaced by the vegetables. The vegetable crops would be in advergetable crops would be in advergetable crops would be in advergetable. Cleofos Reyna, Rt. 4.

Mrs. Emelio Degollado, Wildgrown in the county

The addition of these cash crops would not only put mon-ey into the pockets of many area farmers, but if a frozen food processor could be located in Hereford, it would add nother badly needed payroll to help keep Hereford's cash

registers ringing. Carrots have been grown in the county for years and they Don Davidson, 414 Sunset; Mrs. are used extensively in frozen products. Even the potato is bevins; Mrs. Ollie May Parsons, ing frozen and offered to the 227 Ave. I. housewife in the form of potato patties, french fries, etc.

In fact, nearly every vegetable grown in the county, other than lettuce, cabbage and radishes could be utilized in one form or

here, due to the fact that it bile Lodge, the idea out of the window. -HB-

And speaking of food, every-Corp. food editor's tour thor- 213 Ave. H; Cruz Badillo, Genoughly enjoyed the banquet Frieral Delivery; Mrs. Jack Wright day night and the off-the-cuff 311 W. 8th St.; John C. Hciks, remarks of Carol Truax, author. 210 Ave. A.

of LADIES' HOME JOURNAL DESSERT COOKBOOK and FA-

The entire event, held Friday and Saturday in Hereford, was a tremendous success. Food editors from all over the tri-state area were present -HB-

Deaf Smith County's United

Hospital Notes

Kimberly Jane Noyes, 119 Ave. K; Jose Villalovaz, General Delivery; Mrs. Vincent Gallagher, 122 Hickory Street; Roy M. Landers, Rt. 5; Mrs.

orado; David G. Sustaita, Box 1211; Quirino R. Reyna, General Delivery; Mrs. Baltasar C. Perales, Jr., 135 Ave. A.

Mrs. Don T. Martin, 204 Emma; Dennis Cheek, Rt. 1; Mrs. Jack Dtwees, Drawer E; Mrs. Betty I, Orr, 210 Whiteface; Cline M. Cole, Hollis, Okla.

J. J. Marcum, Amarillo: Mrs. Ellis Carter, 201 Union Street;

Maude Malone, 808 N. Lee; Mrs. Eunice Croff, Adrian; Mrs. Mary Wieck, 406 Ave. G; Anton Huckert, King's Manor.

PATIENTS DISMISSED Mrs. Pedro Martinez, Box 974; another by frozen food proces- Mrs. Kenneth E. Artho, Rt. 5; Mrs. Pablo Salazar, Box 895; It might not be feasible to Miss Dora DeLeon, 501 Irving have a frozen food processor St.; Mrs. Frank Scott, N. W. Mo-

would be hard to keep in opera- James E. Black, 508 W. 3rd tion throughout the year, but we St.; J. E. Sorrells, Rt. 4; Mrs. believe the situation should be Tirso M. Cuellar, 209 Kibbe examined again before we toss St.; Mrs. A. E. Echvards, Rt. 3; Mrs. Donald DeSpain, 307 Ave. I.

Larry Cassetty, Rt. 4; C. A. one attending the Holly Sugar Hance, Dimmitt; Teresa Carr,

FOR SALE by owner!

One and one-half sections of the best, level land in Deaf Smith County with excellent water with seven wells. This land can be sold intact or can be divided into three halves. You won't find better land or better water anywhere in Deaf Smith County, Close in to Hereford, One section is well improved with brick home and big barns. Other half has good home and barns. Fully alloted.

29% Down Payment

Phone Hereford 364-3214 258-7533 (Dawn Exchange)

Realtors Confab Discuss Cities

about the two day event. Herman W. Goldner, Mayor them out."

and attorney serving his third because of its past voter pat- Director, Texas Industrial Com-

Total Community Develop- term as Mayor of St. Petersment - "The Greater Aims" burg and is president of the will be the central theme for a Citrus Broadcasting Corporation. conference sponsored by Real- In a recent interview Mr. tors this week in Houston. The Goldner stated, "Too many of Texas Real Estate Association our ailing cities today are call- and place, for instance, the meeting is designed to attract ing for massive doses of fedtop business and community eral aid as a cure-all, com- ly diverted to absorb the need leaders from across the state. plaining bitterly that they do not without depriving other areas. Realtor Raymond O. Streun, have the resources to heal their President of the Hereford Board own maladies. They are wrong. of Realtors is most enthusiastic They have potential ures at of endeavor and should not ighand if they will honestly seek nore it in municipal and urban

of St. Petersburg, Florida, will While commenting on cities of set the ball rolling. He will of- the future he said, "If we can problems of their local governfer suggestions for modernizing predict the outcome of a na- ments and must commit them-American Cites." Mayor Gold- tional election upon the basis of selves to finding solutions." ner is an author, businessman of returns from a single area Harry W. Clark, Executive

terns, then we can certainly predict future municipal needs and methods of best meeting these

A centealized operation could service all areas of urban consumption and use an anticipated demand basis rather than a reactive basis. If central computers predicted a demand for mass transportation facilities at a particular time needed equipment could be easi-

"Businessmen cannot ignore this process in their own fields government. They must become increasingly aware of the

nomic opportunities cities may find about them, says Streu.

Ever add a little vanilla to sliced fresh strawberries that are to be served with cream?

Olivetti-Underwood Adding Machine & Typewriters THE INK SPUT

The Sunday Brand, Hereford, Texas, Sunday, Oct. 16, 1966 mission, will delve into the eco- Nurses Studying **Human Anatomy**

> Vocational School of Nursing. associated with Deaf Smith County Hospital has begun classes in anatomy. The group works in the hospital for practical experience while studying in formal classes.



* COMMERCIAL * INDUSTRIAL * FARMS

* AUDITORIUMS

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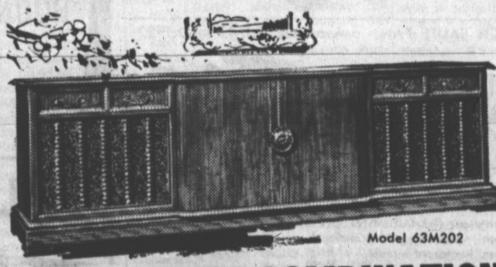
A. G. May Construction Co.

Route 2 Phone EM 4-0668

Dimmitt Highway Hereford, Texas

NOW - READ THE TRUTH ABOUT CURTIS MATHES!

Some people have received the erroneous impression that Curtis Mathes color television sets and/or components manufactured in a foreign country. THIS IS NOT TRUE! Curtis Mathes colo sets are manufactured in Athens, Texas with the finest components that money can buy. Don't be misled by some competitors who will try to keep you from saving money on a color TV. At Holbert's, we will tell you many reasons why you should buy Cutis Mathes. However, we will offer no evidence as to why you should not buy anyone else's set. This, in our estimation, is poor business. Come watch color on a Curtis Mathes set. We believe after you do this, the facts will speak for themselves. WE SAVE 30% ON EVERY CURTIS MATHES SET AND PASS THE SAVINGS TO YOU! 3% (by paying cash for our merchandise) 7% (no national advertising) 20% (by buying direct from factory (This is why Curtis Mathes costs YOU less - not because of lower quality parts or factory short-cuts. It makes sense, doesn't it?



25" COLOR COMBINATION

Big-set sound and carry-around convenience make the Model 363 an outstand-

ing luggage-style portable. The detachable speaker enclosures house powerful

6x9 inch oval speakers, and the solid state circuitry assures music that is clean,

smooth, and powerful throughout its range. The swing-down V-M "Stere-O-

Matic" changer is the ultimate in convenience, and handles records of all

popular sizes in all four speeds, either mono or stereo. The slender, lightweight

Mediterranean styling in genuine pecan veneers and select solids. 25" color TV, Stereo phonograph, AM/FM multiplex radio. 7-acoustically balanced speakers. 86 inches

The Big Noise in

tone arm holds a flip-under

ceramic cartridge

fitted with dual

sapphire styli. For sheer

quality and

this set

performance,

compares to

a good deal

others costing

more. Come in

and hear it for

yourself. And

away with you.

carry one

carry-around stereo

stereo phonograph, AM/FM multiplex radio. 7 acoustically balanced speakers. **Portable**

Mediterranean styling in genuine

pecan veneers and select solids with sliding doors. 25" color TV,

Phonograph 4-speed changer Regular \$29.95

Curtis Mathes Black & White 19" Portable

2 year warranty on parts and labor

PHONO GUITAR

Model 63A322

25" COLOR COMBINATION

Philco Solid State Portable Phonograph & 6-String Electric Guitar

Transistorized Stereo with 4-speed automatic changer, 2-7" speakers and diamond-sapphire stylus. Sharp looking professional style guitar plugs into special jack on phonograph and plays through the stereo speaker system. With Guitar Stand



ELECTRIC **GUITARS** Regular \$49.95

The Voice of Music

Masterwork Solid State Portable Stereo

Stereophonic Transformer powered amplifier with instant warm-up. 2-lift off speakers. Automatic 4-speed changer. Tone and balance control.

Regular \$97.50

Model 363



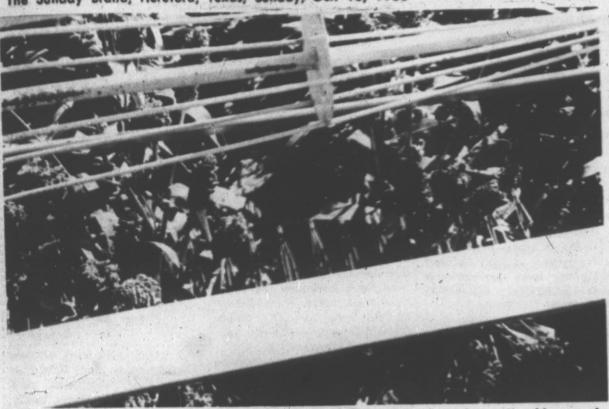
COLOR TV PURCHASED

YOU BRING THIS COUPON WITH YOU!



SUGARLAND MALL

364-4968



only one thing this time of year — maize Deaf Smith County. (Hereford Brand Photo) falling into the combine's auger. Over 170,-

SEASONAL PICTURE - Many a farmer sees 000 acres are planted to milo this year in

(国本) 日本日 日本日 日本日 日本日 日本日 日本日 日本日

Affiliated

BACON

1 Pound 79c

TEXANS IN WASHINGTON

Gonzalez At Odds With Yarborough Over Fair

WASHINGTON (- San Antonio Rep. Henry Gonzalez usually in tune with Texas Sen. Ralph Yarborough, fellow liberal, has thrust a barb or two at his colleague for his handling of the HemisFair bill in the Se-

That's the measure authorizing federal participation in the international exhibition in the

As passed by the House it au-Relations Committee cut the fi- by he learned about gure to \$7.5 million and tacked on two Yarborough amendments which Gonzalez said are unnecessary-one to provide extra safeguards against destruction of historic buildings on the site the other to bar HemisFair officials from owning a substan-

In a letter to Yarborough, the first Texan of Mexican background ever elected to Congress made known his dissatisafaction over the first of the two amendments. Personal feelings were reflected.

"I was somewhat shocked to receive by hand delivery a copy of your amendment scarcely a couple of hours after I had a most friendly conversation with you during the Texas delegation luncheon," wrote Gonzalez.

failed to exercise a proper re- entire year in 1965. gard for the preservation of his- Terry Hale, Fire Marshall, were found, "but most of is my feeling that not only does told the Optimists that fire lospotential harmful delay to the ses in 1965 were roughly \$25, bill's final passage, but it is also 600. From Jan. 1 to this month,

I over the many years of your is fire prevention." political career. As you are un- Spaulding described numer-

reminder. Yarborough shortly cles as the worst hazards. thereafter offered his "conflict "If you don't know anythi of interest" amendment,

We specialize in handling all the flower arrangements for weddings bouquets, boutonnieres, church and

reception devorations, everything!
Let us help you make it the
perfect wedding.

see us first about flowers for

With a large San Antonio delegation present, Yarborough digressed to praise Gonzalez highly for his fine work in pushing the HemisFair bill through the House Gonzales, ironically, came into the committee room just moments after Yarborough had finished talking about him. thorized \$10 million federal A Gonzalez staff member was spending. The Senate Foreign present, however, so presumab-

> When the committee approvknown that his group was get- block passage.

Yarborough was happy to see."

HemisFair bill, Yarborough and | get as much as they did get, Sen. John Tower, R-Tex., were all things considered, and issued given the first opportunity to a statement of appreciation. speak. It was one of those rare Shortly thereafter he left for occasions where the two were Iran to attend the Interparliamentary Union as a U. S. delefighting alongside. gate. Tower went to Texas to

campaign for re-election. Yarborough's sides said he wouldn't be making public his replies of Gonzalez. On the surface, however, he appeared to be undisturbed and willing to write off the San Antonio colleague's remarks to excessive and understandable concern over the changes in the bill should the Senate pass it as approved by the Foreign Relations Comshould get the House to insist ed the bill a few days later, on its version, some senators adopting Yarborough's amend- who are known to feel that Texments and making the \$2.5 mil- as already gets more than its lion cut, Fulbright made it share of federal money might

ting tired of authorizing federal "So it may be that we will that planned at San Antonio and ther to accept a half or threethe one held in Seattle. This was quarters a loaf or nothing," conceded Gonzalez. "We'll wait and

Fire Losses Are Up This Year

Members of the Hereford Vol- | all the hazards." unteer Fire Department, speak- Hale showed numerous slides "You made no mention to me ing before the Hereford Opti- of fire hazards the fire departduring that conversation of any mist Club Thursday, said fire ment has discovered in the city, intent to amend the HemisFair losses in the city limits so far explained why they wre habill - Surely you do not mean this year already have more zards and how to correct them. to suggest that HemisFair has than doubled the losses for the He said he wouldn't tell in what

toric structures. In short, it and Bob Spaulding, fireman, losses have been \$62,063.

to disease. "There is no one Dec. 11 and 18. "Senator, no San Antonian cure for fire other than to put has been a more consistant or it out," he said. "There is one faithful supporter of yours than old remedy, however, and that

doubtedly aware, some of your ous fire hazards and said most present supporters were some of them became so through thing less than allies during carelessness and neglect. He some of your earlier campaigns, mainly stressed overloading of appliances, g a s accumulation Apparently untouched by this and stacking up discarded arti-

about furnaces or electrical When Chairman William Ful- heating," he stated, "call somebright, D-Ark., called his For- one who does. And don't stop eign Relations Committee for a with just cleaning up around hearing on the House-passed your house, check the inside for

you're sure to be satisfied!

them have been corrected."

The Optimist Club voted to join the Amarillo Gun Club in sponsoring the annual Turkey Shoot. Four shoots will be held Then, in an aside concerning Spaulding, speaking to the this year and have been sche-their political relationship, Gon-group, compared fire prevention duled for Nov. 13 and 20 and

Offices In Class Filled

Installed by the retiring president, Mrs. Billy Wall, new officers of Avenue Baptist Victory Class were urged to "Bear much fruit for God" in a service with a harvest theme. Mrs. Joh-nie Townsend was hostess to the class in her home.

Mrs. Carlyle Sargent was installed as president, Mrs. Wall vice president, Mrs. Clois Kemp secretary, Mrs. Marvis South-ward treasurer, Members vot-ed to send writing materials as gifts to men in military service in Viet Nam.

Present were the officers and Mmes. C. E. Coleman, Charley Riggin and Pearl Boyer. The Intter, class mother, will be hos-tess for Oct. 25.

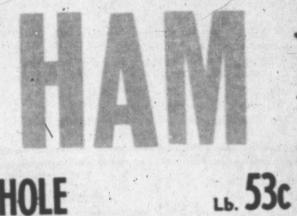
Sait herring must be washed and soaked overnight in water to cover before using.

A. O. THOMPSON ABSTRACT CO.

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SELECT

thrifty, low prices!



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SHANK END CENTER SLICES

Lb. 89c

Frozen



Rolls Brown 'n 29c	Shrimp 10 Oz. 69c	Pinto Beans 2 th. 23c		
Taylor & Sons Eggs	Coffee	Macaroni 10 Oz. 17a		
Grade "A" Medium Doz. Shurfine Cake Mix	Shurfine Elberto Peaches	Betty Crocker Brownie Mix		
19 Oz. 25C	21/2 Can 33C	2 16 Or 59c		

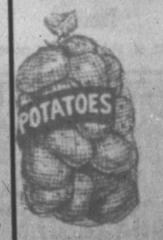
Pears 250	Oleo Lb. 39c					
Shurfine 300 Can	Shurfine Vac Pack Corn 12 Oz. 19c					
Churling Stame & Pieces A or	Wafers 15 Oz. 29c					

Specials Good Monday, Tuesday, Wednesday, October 17, 18 & 19

It Pleases Us To Please You

Available Oct, 17 to Oct. 22 8-INCH SAUTE PAN with \$5.00

Food just can't stick to this heavy aluminum pan finished with super-slick DuPont TEFLON. Cleans with just a soapy cloth, no scraping or scouring ever. Chef-styled sloped sides, heatproof handle.



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WANT ADS

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CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1st. insertion, per word Additional insertions, when paid in advance: per word . 4c Classified Display (10 pt. type under a specific heading, I column width only - no art or signature cuts) per Repeat insertions without copy change per col. inch \$1.20 Display Advertising Not Classified under a heading, but

placed on the classified page ... per col. inch .. \$.98 Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

В	
١	We Are Today Paying
	Wheat1.60
	(Subject to Market change)
	CONTINENTAL
ă	GRAIN CO.



Kiwanis Club Thurs. Noon 100F Hall 207 E. Sheth

STATED MEETINGS Second Monday



Thurs. 7:30 p.m. MM°

J. Henry Dobbs, W.M.

Troy Stambaugh, Sec.



Wednesday, 12 Noon Hotel Jim Hill

FOR SALE Miscellaneous

HEREFORD COUNTRY club Call EM 4-4414.

FOR SALE wheat seed, Tascosa and Ponca, Frank Bezner. B-1-10-38-8p

USED CORNET, Contact Jimmy Huckert, 364-1557. B-1-10-11-12c

TAKE UP payments on 1965 12x60 Medallion three bedroom, Mobile Home. Must have good credit, Payment \$97.50. 364-0423.

B-1-13-41-2p

GOOD CREDIT Repossessed 1965 model zigzag equipped Singer sewing matching walnut console. Embroidery patterns, buttonholes, etc. Six payments of \$5.46. Cash discount, Write

Credit Manager 1114 19th Street Lubbock, Texas B-1-37-tfc



Hereford Rotary Club

meets every Monday at 12:05 FLOYD'S RESTAURANT

GLASS IS OUR BUSINESS -Call Us For All Your Glass Needs HEREFORD GLASS CO.



SUGARLAND MALL

323 Sampson

West of the Court House

refrigerator in very good condition \$40. 364-4462 or 204 Gough Street after 5. B-1-17-39-tfc

ONE BEDROOM trailer house 8x35. Tub and shower, 364-

B-1-10-40-tfc

FOR SALE Distilled water, Ozarka water, Soft Water Service, Home owned softeners. See, or call, SOFT WATER SERVICE 216 N 25 Mile Ave., Hereford

Texas. Phone EM 4-3280 B-1-33-tfc

SINGER MACHINES 66 MODELS Have a few repossessed and

some slightly scratched in membership for sale. Terms. shipment. Will buttonhole and zig-zag. Pay off low bal-B-1-10-17-tfc ance of \$35 or \$5 a month. Call 364-2392 Hereford

B-1-10-tfc FOR SALE: good used 100,000 BTU forced-air heating unit. Complete, \$50. See Andy Anderson at Carl McCaslin Lumber Company. Phone 364-3434.

B-1-22-35-tfx CUSTOM DRAPERIES, fabric samples, LaVerne Driskill 904 East Third 364-3283.

B-1-10-15-9p WE BUY Sell and Trade. Also Post. 424 West First.

B-1-23-15-7p CAFE BUILDING and fixtures for sale or trade. Call 364-2250.

B-1-10-15-6c CORD WOOD for sale, 364-0526. B-1-10-12-tfc

1958 450 IHC tractor with 1962 IHC 21 cotton stripper, 1950 IHC Grain truck See First National Bank, Phone 364-2435.

B-1-22-41-tfc 15 cu. ft. deep freeze, stock saddle, stock rack for Dodge pickup. 364-4933,

B-1-13-41-2p GAS HEATER for sale, 55,000 BTU. See at 604 Schley.

B-1-10-41-tfc KNITTING YARNS - Christmas kits - cutwork linens -

needlepoint - quilt tops, Dans Canyon. B-1-13-16-9c

OUR SERVICE DEPARTMENT

equipped and staffed give you the service you are entitled to.

Your Business

KINSEY - OSBORN

42 N. Miles EM 4-0990

We appreciate

BuickRambler Johnson Boat Mtrs.

Motors

Abstracts - Blueprints - Photocopying

FOR SALE used Westinghouse FOR SALE two good used re- | WE BUY used cars and trucks Campbell Motor Co., 815 E. frigerated air conditioners one Hwy. 60, EM 4-4450. \$45, other \$75. Ideal for office or home, Kenneth Cowan, 364-

> B-1-21-16-1c ELECTRIC STOVE and refrigerator. Call 364-1321. B-1-10-16-1c

TWO WHITE mules, pack or ride. 364-2206. David Watson. B-1-10-16-1c

3375.

PILE IS soft and lofty. . colors retain brilliance in carpets cleaned with Blue Lustre. Rent electric shampooer. \$1 Hereford Hardware.

B-1-19-16-2c AKC WHITE toy female poodle puppies. 364-1017.

TOMATOES FOR sale, Field ripe or green. 1/2 mile east of South Main on Austin Road.

B-1-15-16-1p RUSSETT WHITE potatoes, field run. \$3.00 a hundred.

Summerfield, first house on right side, north of store. B-1-17-18-2c Complete Turn Key Installations

of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service

tree cutting and fireplace Hereford EM 4-0353 wood. Also farm for sale in Dimmitt 647-3444 Arkansas. Ashers Trading Friona 247-3311 646 acres, 3-8" wells, natural STORAGE BUILDINGS

> 10' x 14'\$265.00 10' x 20'\$325.00 See These Buildings at 336 Ave. I

10' x 11'\$200.00

5-1-52-tfc FOR SALE

Farm Equipment WE ARE DEALERS

for Peerless Grain Rollers and feeding Equipment
DAVIS IMPLEMENT 144 W 2nd EM 4-2811 8-2-18-tfc

FOR SALE two row IHC row binder. Phone 364-3499. B-2-10-15-tfc

FOR SALE MH 12 ft, drag swather. \$150. Case string tie baler, \$200, 289-5537. B-2-14-41-2c

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W 2nd BM 4-2811 B-2-18-He

> FOR SALE Automobiles

CLEAN 1960 Impala Chevy, 4 door sedan for sale, 364-4358. B-3-10-40-4p

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st. BM 4-2644

OFFERS: OUTSTANDING LAND OP

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 8-3-33-TFC

1961 IMPALA Chevrolet with air conditioning. 364-0085. B-3-10-15-3c

EL LOCO Auto Sales, Highway 60, West Across Street Holi- ance can be. ONLY \$55 per day Inn Hotel-Open Every ocre. Sunday. Open Late Nights, Nice Cars \$75 down. Easy terms-Your Credit is Good at El Loco. B-3-31-16-tfc

REAL ESTATE For Sale Or Trade

New 3 bedroom homes for sale. See the new Award Homes by Bob Pugh with 1 3/4 full tiled baths, carpet, builfins, dishwasher, garbage disposal, utility room, large paneled den, double garage, breakfast bar, and patio door. FHA financing available. Yes, we will trade. MARK IV REALTORS INC.

> 364-2220 B-4-33-tfc

NORTH OF SUNRAY S-1-24-tfc gas, 3600 ft. tile, on paving. 411 acres of wheat, 184 acres milo. Price \$278,000.00. \$150,000.00 loan can be assumed. Purchase all or 1/2

> section. OKLAHOMA PANHANDLE 160 acres, strong 6" well, motor goes. 1200 ft. aluminum pipe. \$250.00 per acre. \$18,000.00 down with pos-

> NORTHWEST OF GRUVER 1 section, 2-8' 'wells, milo and wheat allotments. \$325

EXCLUSIVE Deaf Smith County. 1/2 section, 2-8" wells, natural gas, motors go, fully alloted, approximately 2200 sq.

house. \$500.00 per acre. \$60,000.00 down. IMMEDIATE POSSESSION 210 acres of dryland, 130 milo, 77.5 wheat. Price \$125

SEE US ABOUT FARM RENTALS HAMBY REAL ESTATE 364-3566

S. Highway 385, Gerald Hamby Durward Hamby 364-1534 364-3466 364-2553 J. M. Hamby 364-2150 **Buddy Rogers** B-4-38-tfc B-4-16-tfc

> Lee Carter Jack Kirksey

CAMPBELL REAL ESTATE

PORTUNITY! 1 1/2 secs. in best water in the county. Lay, soil & location truly choice. 7 full 8" wells in neary 4 mi, tile, 3 sets imps. fully alloted. \$310,000 loan committment. Price, \$580,000. LOOK AT THIS ONE!

TRADE YOUR HOUSE for a sec. farm in the SAN LUIS VALLEY, Colo. One 10" shallow well, one 2" artesian well. 80 acre farm land, bal-

PERFECT section on pavement. 8-6" wells, 21/2 mi. tile, 3 houses, good allots. Only \$365 per A, 29% down. HOUSES

home w/garage & built-ins in N. Hereford. One of the last new houses left here with small move-in costs — \$600 TOTAL move-in! Price -\$12,225.00. H-345

SPECIAL. New 3 bdr. 2 bath

SOUTH of city, this fine, large brick home with lovely den, wheat, cotton, potatoes, and formal dining room, living beets, fully allotted. 4 wells room, double garage, many other extras. Also inc. are 2 GREENHOUSES and equip. for 29% down. \$450 per A. Posfine tomatoes, etc. No city session. TRADE. taxes! CONSIDER \$57,500.00 H-374

3 BDR. 2 bath house in NW city. 1,350 sq. ft. living area, carpet, fireplace, fenced yard, garage, built-ins. Loan pmts. only \$111.00, only \$1,500 down \$13.500. H-352

CAMPBELL REAL ESTATE East Hwy 60 Phone 364-0972 Denzil Vaughn 364-2146 Larry Kaul 289-5611 364-3294 E. D. Hopson 364-0798 **Bruce Plummer** Gene Campbell 364-0789 S-4-15-2c

FEED LOT, Roswell, New Mexico, 40 acres of land. All automatic, scales, pens 500 head silage pits. 623-3940 or 622-B-4-24-41-2c

FOR SALE by owner, 307 acres. 2 wells, west of town. Improv-

B-4-19-41-tfc

EXPERT CLOCK REPAIR on All Clocks Day -- Alarm -- Coo Coo and Automobile COWAN JEWELRY

ed, Fully allotted. Phone 364-

1276

Colorado Rod-Wooders PTO or hydraulic drive Cloco Rod-Wooders

with hydraulic drive Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

LESLY MOTOR CO.

For the finest in farm machinery West Hi-way 60 Phone EM 4-1600

HAROLD MORTON and J. C. RICKETTS

FARMS -- RANCHES -- HOMES and COMMERCIAL PROPERTY PRUDENTIAL and KANSAS CITY LIFE FARM and RANCH LOANS Offices: 110 E. 3rd Ph. 364-3771 or 364-3774 HOME PHONES: 364-1462 & 3.4-3774

FOR SALE LAUNDRY Combination, automatic and wringer.

Call 364-2848 or 364-2257

and have two bedroom house valley sprinklers. Good loan and lot for \$2500 cash. Nice three bedroom house, redecorated inside. For \$10,500. \$8,000 loan, \$1,000 down. pmts. \$72 mo. Will carry second on balance.

3 bedroom house, refinished inside and out with 4 rooms new carpet. On one acre of land, 1 mile of city limits. For sale or would trade for cheaper home or lots as down

364-3566 office 364-2553 residence B-4-38-tfc

EXCLUSIVE LISTING Lots for sale in Bluebonnet Addition. Reasonably priced. Loans Available.

400 acres, all in cult., miles north of Black. Milo, and a return pump in pit. Good land and good water.

HICKMAN REAL ESTATE 364-3275, 115 - 15th Street S-4-3-tfc

BOYD'S HUMBLE SERVICE COMPLETE CAR CARE EM 4-1110 741 W. 1st EM 4-9056

For sale at auction in San Luis Valley, 15 miles north, 2 miles west of Alamosa, Colo. November 8, 1 o'clock. 960 B-4-4-tfx acre land and equipment. All in cultivation. 6 irrigation Several houses for \$500 down wells with electric motors, 3

> with 6% interest. F. E. Greshem Route 1, Levelland Phone 297-4153 B-4-16-7c

FOR SALE: 1560 acres of Deaf Smith County land, Good land with good allotments. 29% down. Land in three tracts. One place subject to irrigation. Priced right by owner. Interest reasonable, Tom Draper. Box 671; 276-5263. Here-

S-4-37-16-3c

FOR SALE 100 feet residential corner lot. Corner of Plains and Fir. Will trade. Phone Jerry Detwiler, 364-0656. B-4-18-35-tfc

FOR SALE or lease, 4 operator beauty salon. Fully equipped. Well stocked. Phone 364-3448. B-4-14-11-tfc

> CUSTOM HAY BALING call EM 4-0533

> > HEREFORD BAKERY

519 Park Ave. BM4-6177 HOME OF Deaf Smith County

Bread and Pastries

HOMES FOR SALE

House for sale - 1500 sq. ft. - 2 bedroom - 1 bath - living room - kitchenfenced yard - Refrigerated air - Call for appointment - \$1500.00 down Payments \$128.00 month - Very nice 3 years old.

House for sale - 1000 sq. ft - 2 bedroom - 1 bath - living room - kitchen-Very nice older home. Must see to appreciate - appointment only. 110 Fuller - \$12,500.

House for Sale — 3 large bedrooms large den - living room - 2 baths built-ins in kitchen - big and roomy double garage - Storm cellar and storage house. 2700 sq. ft. under roof - \$21,800. - We can move you into this one. Let us know what you can do. - 810 Ave. K.

House and 6 acres for sale, west of town, good 8" irrigation well, 3 bedroom home. Owner would consider trade for small home in town. \$17,500.00.

House for sale: 3 bedroom, 1 % bath, living room, den, double garage, 1800 sq. ft. - \$18,000.00 N. W. Hereford. House for sale: 2 bedroom, 1 bath,

living room, very nice home. Talk to us about this one. Terms can be arranged. 713 Blevins. Don't let the tight money market scare you. If you are a potential buyer, give

us a chance to put you into your dream home. Regardless of rumor, homes can be bought and loans can be obtained. Choose one of our lovely homes and we will show you how easy it is to move in.

You Need Our Services:

We Need Your Listings!

LONE STAR AGENCY Real Estate - Insurance - Loans

364-0555 After Hours 364-0336

601 N. MAIN - HEREFORD eretord Susurance Agency

Deaf Smith County Abstract Co.



COLOR HER LUCKY Lucky is the wife who will be the new owner of this lovely Centre Street home featuring three extra spacious bedrooms, large closets, attractive kitchen, handy utility room, and a delightful enclosed porch opening onto covered patio and a beautifully landscaped yard. Must see to appreciate. H-3076

NORTHWEST Payments are just \$89.00 per month on this neat and attractive frame home with 3 bedrooms, central heat, evaporative air, carpeting and pier and beam foundation. Easy terms can be arranged for owners equity. H-3075

LIST YOUR FARMS & RANCHES NOW

LONE STAR AGENCY

NO RED TAPE This neat three bedroom on Western Street can be yours for very small down payment. Large kitchen with well arranged cabinets, panel ray heating, carpet and drapes. Call for showing.

EXCELLENT LOCATION 620 acres with nice three bedroom brick home, grain barn with machinery shed and large tenant house. Four 8" wells and 21/4 mile of tile to water 609 acres of allotments. \$600 per acre for very clean land can

be yours with good terms. F-3047 \$25,000 DOWN This 326 acre farm with two good 8" wells on natural gas with no improvements can be yours for \$415 per acre. Being located in Hereford's best water area buyer can assume a \$71,300 existing loan, or this loan can be increased. Immediate possession or will trade for land in Stratford area. F-3037

LOW DOWN PAYMENT

* To Be Sure! Don Baugous - Manager 364-0850

It will take very little cash for you to move into this attractive home on Star Street. Three bedrooms, large kitchen, hard wood floors, central heat, T.V. tower and fenced yard. H-3087

ABUNDANT WATER

Three 8" wells on natural gas with 1 3/8 miles of tile and a three bedroom home with new domestic well that lays perfect. Located three miles from Hereford can be yours for 29% down and assume large loan. Must see this 1/2 section for an excellent buy. F-3048

THE CREATORS OF OWNERSHIP

Ralph Owens 364-2560 James Strickland 364-3311 Terry Hodges 364-3758 Gwen Leatherman 364-1650



Phone 364-2030

WANTADS

Phone 364-2030

JOB TRANSFER-sell three bedroom house. Equity, \$63 mo. Thunderbird Aportments, 16 Two and three bedroom brick 603 Blevins, Call after 4 or week-ends. 364-0646,

B-4-17-16-6p HOUSES

2 bedroom brick - 805 Blevins — extra clean — nice yard.

3 bedroom brick - 303 Ave. I - carpet throughout air conditioner — TV antenna electric range — drapes - low down payment - low rate of interest - in good re-

2 bedroom brick - 419 Star - low payments, low rate of interest - nice yard - fenc-

NORTH PLAINS

640 A. \$30,000 down, 10' water area, 500 A. choice and water, \$65,000 down, 320 A. extra good water, table top, \$450 per acre, 326 A. choice land and water \$390 per acre, 660 A. 10" water area \$235 per acre, 326 A. Good allotments, water, land, \$450 per acre, 1213 A. lays on pavement \$235 per acre, 29% down, 640 A. good water, \$175 per acre, 640 A. undeveloped 311 Park Avenue EM 4-2814 area \$175 per acre, 640 A. 3 wells, improvements good allotments will trade for 1/2 or 1/4 sec. on South Plains.

PARMER COUNTY water draw S. E. Hub Community. Extra Good irrigation area. \$175 per acre.

ARMSTRONG COUNTY 330 A. 3 small irrigation wells underground tile fully alloted \$10,000 down. owner - will carry balance on good terms. construction. DEAF SMITH COUNTY

360 A. 2 wells, lays perfect, fully alloted, wheat, milo, \$25,000 down. 660 A. 4 irrigation wells, lake pump return to any part farm. Farm is well alloted, in strong 8" water area. A good buy \$450 per acre. 320 A. over alloted for 1966, 2 good 8" wells. Owner will carry the paper \$50,000 down. 640 A. choice 8" wells 90%, alloted, \$70,000 down, owner will carry balance for 20 years or amortize payments.

GIBSON REAL ESTATE Hwy. 385 and Lee Street 364-0445 Ben G. Scott 364-4365 Wilbur D. Gibson 364-2225

B-4-16-1c 5 FOR SALE by owner 2 bedroom back yard, Good condition camper. 3 lots Austin Road.

ment. Will take trade. Good

E. O. Milburn 3713 Teckla Amarillo FL 6-0890 B-4-33-tfc

200 acres 7 miles north of Dawn. Two 8" wells. 172 acres in cultivation. 87 acres feed grain base. 29 barley, 58 maize. Wheat allotment 39.4 acres. \$400.00 per acre. Wheeler

233 Amarillo Building DR 6-8292 B-4-13-tfc

55555 ONE MILLION DOLLARS

To lend on irrigated land in Deaf Smith, Castro and Pa+ mer counties. And . . . We have expanded our territory to include the upper Panhandle.

PRUDENTIAL America's Largest Farm Lender SAM NUNNALLY

B-4-11-104p

FOR SALE:

Three bedroom, 4 baths and with large playroom, all 320 A. Stock Farm on running carpeted with lovely drapes. Large double garage. Corner lot. Sprinkler system. Less than 2 years old. \$35,000. Has \$19,000 loan at 6%. Owner wants equity. Shown by appointment only.

· 4 bedroom, 2 baths, under One 3 bedroom, 2 bath. A

lovely home. \$24,000. Also have several good halves and quarters in Deaf Smith County in good water

One 200-mother cow ranch FOR RENT nice two bedroom in Missouri. Worth the money. We still have money to lend

REASONABLE RATES ASSURANCE CO. We represent EQUITABLE FARM LOANS! W. T. CARMICHAEL REAL ESTATE

801 S. 25 Mile Avenue 364-1251 Specialize in Farms and Farm Loans B-4-41-tfc

FOR RENT

den, attached garage, fenced SIX ROOM house newly decora- TWO BEDROOM unfurnished ted. Central heating. Located at 605 Avenue K. 364-1270. After 7, 364-0946. B-5-16-39-tfc

S-4-20-13-4p

two bedroom, two baths. duplexes with fenced yards, Stays full. Small down pay- 500 block Ave. G and H. D & R BUILDERS 364-3780 Floyd Dunavant 364-1715

I. D. Rhodes 289-5217 B-5-15-tfc OLD COMMUNITY Ice Building for lease, 239 West 3rd, Would

nke . to remodel this dock height building and lease to permanent tennant, Phone 364-1111.

TWO BEDROOM furnished apartments. Lynnette Apartments. 108 Avenue H. 363-

0969 or 364-2547. B-5-13-11-tfc OFFICE SPACE for lease. Paneled, Carpet, Central heating and air conditioning, Call EM

4-1786 or EM 4-1519 B-5-15-35-TFC FOR RENT storage space for car, boats, etc. Hereford Wrecking Co.

B-5-11-49-tfc TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.

THUNDERBIRD APARTMENTS Phone EM 4-2646 B-5-10-tfc THREE ROOM furnished house.

Full bath, walk-in closet, carpeted. 364-1533, 364-0277. B-5-12-41-tfc VACANT THREE rooms, gar-

Whites. Rents reduced. Alvin Thompson, 110 W. 6th. B-5-15-41-2c SEWING MACHINES for rent by week or month. Tannahill

Fabric Mart 413 Main, 364-B-5-14-40-tfc

house. Whites only. South Main, 364-1629. B-5-10-41-2c

BEDROOM FOR rent to single man 238 avenue E. 364-0798 B-5-10-15-2c FOUR ROOM unfurnished apart ment, Close to town. Newly

decorated. White adults only. Call 364-1617. B-5-14-8-tfc

TWO BEDROOM unfurnished duplex. Fenced back yard. Water paid, Whites only. Phone 364-3757. B-5-12-40-tfc

house, Fenced back yard, 124 25 Mile Avenue. Phone 364-1111.

B-5-13-40-4fc

SUGARLAND MALL MAIN ENTRANCE Leroy Price 364-1649

Doyle Turner 364-0811

Jim Cramer 364-0164

364-2424



1616 STANTON

MOVE IN FOR \$600.00. Bath and 1/2 - O'Keef & Merritt range and oven - underground utilities - washer and dryer area total price \$12,225.

\$1400.00 DOWN on this Spanish Style Home in NW Hereford — Curved Windows — Fireplace — Range — Oven — Dish Washer — With low 61/2 % on this home. Call 364-2424, 364-0164 or 364-1649.

\$975.00 DOWN with low interest rate of 61/2 % on this fine new home in NW Hereford - over 1400 sq. ft. of space -Range - Oven - Dishwasher. Call us today!

New home - \$8250.00 - \$350.00 Move-In

NEW HOME. Bath & 1/2 - Range and oven - underground utilities - O'Keef & Merritt range and oven - \$400.00 down total price \$12,625.

We have several fine "lived in" homes with reasonable movein prices-We have over 150 new plans to choose from for a new home. Come by to see some of our new homes and look over our new home plans . . . soon!

-FARM FOR SALE-

Fully alloted ½ section. Two 8 inch gravel packed wells on gas. \$50,000.00 down, terms on the balance. 50 acres sugar beets, 60 acres wheat, balance in feed grain.

MISTER BREGER



"We'll be a little late for our bridge game-my husband's brushing up on some of the finer points . . .

NOTICE

ALCOHOLISM INFORMATION:

disease of alcoholism, call EM

4-4540 from 8 a.m. til 12, 1 p.m.

until 5 p.m. Monday through

A UNITED FUND AGENCY

CUSTOM SWATHING and bal-

608 West Halsell

Dimmitt, Texas

home away from home.

Viola C. Griswold

Owner and Operator 647-2465

Dimmitt, Texas

942 Santos, Abilene, Texas.

Gamble-Skogmo, Inc.

wants an ambitious forward-

looking Dealer for Hereford,

Texas. You will retail national-

ly accepted brands of house-

more than 1700 other success-

ful Gamble Dealers who own

HEREFORD KIRBY

VACUUM CO.

New and Used Vacuums

For parts and service

EM 4-0422

OWENS &

HOLLINGSWORTH

Motors Rewind

Generator & Electric

Magneto - Starter Residential Wiring

Commercial - Industrial

Sales and Service

809 EAST SECOND

EM 4-3572

For All Your Irrigation

Well Servicing

J. E. JACKSON

364-0115

364-3552 Daytime

202 Doug

B-11-13-Hc

B-11-40-8c

B-10-10-16-ttfc

well, N. M. 88201.

wares, hardware, paint, tools,

on duty staff.

B-10-39-tfx

Friday.

B-5-10-16-1c

ROOMS FOR rent. Weekly rates IRONING, and housework 364 Plains Motel, 364-0800

FOR STORAGE space-large or small-Call 364-1818. B-5-10-35-tfc

FOR RENT two bedroom du- For information on alcoholism, plex. R. W. Elliston, Route 3. referrals for help, counselling, or B-5-10-40-tfc programs on the subject of the

OFFICE SPACE for rent. Obertheir building Phone 364-0291. B-5-10-36-tfc age. 604 Miles. Unfurnished. TWO BEDROOM furnished duplex apartment, Call 364-

TOMATOES FOR sale. Field

ripe or green. 1/2 mile east of South Main on Austin Road. B-5-15-16-1p APARTMENTS FOR rent, sleep-

ing rooms, by day, week or month, Savoy Hotel, 242 W. 2nd. Under new management B-5-15-18-2p FURNISHED DUPLEX for cou-

ple. Whites. No pets. 116 Ave-

FOR RENT houses and trailer houses. Trailer spaces \$15 mo. EM 4-1818. S-5-11-51-28p

for mobile homes. Northwest Mobile Lodge, EM 4- 1108 EM 4-1277. S-5-16-40-tfc

FOR RENT 42x70 foot spaces

FURNISHED THREE room house. Unfurnished two bedroom house, 131 North 25 Mile sporting good, tires, appli-S-5-13-12-tfc

WANTED

WANTED WHEAT pasture. Jim McAndrews 258-7211.

WANTED: Your repair work on all small electric appliances.

Vern Witherspoon, 201 JackEL LOCO Auto Sales Closed son, Hereford, Texas, S-6-31-tfc

7. Dressmaking-Ironing 11. Business Services

WANTED: Ironing to do in my home. Phone 364-3528. 235 Avenue A. B-7-12-41-12c

ALL TYPES of sewing and alterations. 364-1760. 704 East Third, Lois Ross. B-7-12-16-8c

8. HELP WANTED

Write or call for FREE opportunity booklet about the Wonderful World of Viviane **Woodard Cosmetics.** Executive positions available. Phone 364-0400. 118 Elm. B-8-39-10c

WANTED LVN for a 30 bed nursing home, Contact the Golden Spread Rest Home, 608 W. Halsell, Dimmitt, Texas. Mrs. Viola C. Griswold, new owner. Phone 647-2465.

HOUSEKEEPER AND compa ion. Good wages and home. Phone 289-5512. Mr. Goble. B-8-11-41-2p

9. Situations Wanted

SABYSITTING IN my home B-9-10-40-8

WORK WANTED - Buildin

Eighteen men from Deaf

A total of 45 young men have

after they turn 18. is located at 321 N. Sampson in

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-

Expert auto service at Penney's Auto Center, Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and

PENNEY'S AUTO CENTER

Sugarland Mall Hereford, Texas 364-4065

KELLEY ELECTRIC Doug and Virgil **Electrical Contractors** Residential and Commercial ing. Floyd Coker. EM 4-1972. B-10-10-2-tfc All bids and wiring competi-

Golden Spread Nursing Home No Job Too Large or Small Phone EM 4-1345 Nigits phones EM 4-2012 or EM 4-1345 He weighed 6 lbs. 8 ozs. Has nice vacancies for couples 30x 130 or semi-private patients. 2 B-11-46-tfc

> Scolloped or plain, Jacobsen Brothers, Phone EM 4-1543. B-11-10-23-tfc

B-10-13-8c B-11-10-38-9c WILL THE lady who bought exercycle several years ago

please get in touch with me. Write Mrs. C. A. McFadden, in need of repair, call us for free inspection. If your house has been B-10-24-15-3p painted, dash will not bond.

We are experts in this field. H. E. Wester Contractor of all types of cement finishing and stucco Phone 364-0408 B-11-41-2c

CEDAR AND built-up done reaances and furniture. Join the sonable, Call collect DR4-7160, Amarillo Howard Stratton. B-11-10-16-3p

and operate their own stores. No experience necessary, as WANT FEED cutting, have. we train you. For complete short and tall, 2 row binder. details or a personal inter-Ralh Packard, 364-2110. view, write Pat Patterson, S-11-14-11-tfc Zone Supt., Box 1616, Ros-

> South 385 VEGA MEAT CO. Britch Hopson Owner Operator Hereford 364-3194 S-11-50-Hc

SEWING MACHINES Vacuum Cleaners, Parts and Repairs, Disposable bags. JEFF ROBERSON 137 Ave. D Pho. 364-0262 B-11-7-tfc

13. LOST AND FOUND

THREE WHITEFACE calves 400 fb. Diamond A brand on left hip. Undercut on left ear. Strayed from farm northwest of town. 364-0916.

STRAYED TO my place. Three yearlings, 2 black, one whiteface, Phone 364-1960. B-13-12-41-2p

LOST LARGE all white male cat, Reward, Cali 364-1632, 404 Avenue J.

B-13-12-16-1c

100 RIO VISTA ST.

Eighteen Men Called By Board

Smith, Randall, Parmer and Castro counties will be inducted into the armed forces, in November officials of the Texas Local Board No. 18 for the Selective Service announced Fri-

been called to report for physical examinations for the month Elmore Rains, newly appointed board member and registrar, has urged all males to register with him no later than five days The local draft board office

the Evans Building.

B-11-10-20-tfc

Bridgestone motor bikes.

RN's and licensed LVN nurse PORTABLE DISC ROLLING

GROOMING FOR ALL size poodles. For appointment call

If your house is stucco and

Custom Slaughtering and Processing S-10-16-3c

Scissors Sharpened 5-11-50-Hc

B-13-20-15-tfc

OUR HOME AT

Shown by Appointment Only James O. & Skeeter Hall 364-0071 night



DINNER SPEAKER - Miss Carol Truax, speaker at the Holly Food Editor's tour dinner meeting at the Country Club, prepares dessert for the group, "Strawberries Truax." (See story page 1) (Hereford Brand Photo)

a son, Albert Lewis, born Octo- and are handy to serve when

Look Mr. and Mrs. Pablo G. Sala-

Benito Ramon, born October 11. | weighed 6 lbs, 14 ozs. He weighed 6 lbs. 7 ozs. Mr. and Mrs. Baltasar C. Perales, Jr. are the parents of paniment for chile con carne

Mr. and Mrs. James V. Gallagher are the parents of a son, Jeffrey Kris, born October '3. Complete Stock Office Supplies

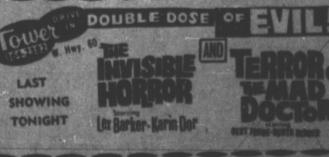
Mr. and Mrs. Dwain K. Coody are the parents of a daughter, Vivian Adele, born October 14. She weighed 8 lbs. 4 ozs.

Mr. and Mrs. Ignacio Lemus are the parents of a daughter, zar are the parents of a son, Irene, born October 14. She Saltines make a crisp accom-

ber 12. He weighed 6 lbs. 12 French bread isn't on hand. Moore Business Forms



The picture with "Happy Feet is a runaway hit! Star* WEDNESDAY THURSDAY FRIDAY SATURDAY WALK DON'T RUI DOUBLE DOSE







AMARILLO DRAGWAY - Champion Don Prudhomm's talents go beyond driving this slippery silver dragster. He also tunes the husky supercharged engine which has powered to more than 210 mph in the quarter mile. Along with Don, see TV Tommy Ivo of the "My Little Margie" series of California. They'll be going up against the Carrol

Brothers, Danny Rightsell and Prentice Cunningham of Texas, and Jimmy Nix, Critz & Greer, Freddie Swanda in "The Spoilers" and the Burk Brothers from Oklahoma. You can see Don and all the others this Sunday, October 16th, at the Amarillo Dragway, in Amarillo, Texas.

That is, if the pep squad real-

But it has been a decade since

Hunting Jackpot

AUSTIN - The eager-beaver

fall hunts are complicating

They are the hunters who failed to read the instructions

that one applicant may have his

name on only one card submit-

The headquarters detail, now

buried under hundreds of appli-

cations, reports an unusual num-

ber of duplicates. That is, a

certein hunter's name is sent in

on more than one card. This

mistake generally is made where

hunting companions have sent

in separte applications with

each containing the other's name

that this "extra insurance"

could not be adopted under the

system used in allocating hunt-

game numbers. If an applicant

was allowed to submit dupli-

cates, and had his name drawn

worthy applicant might be the

The hunts scheduled on seven

wildlife management areas not

only provide an increasing

amount of hunting each fall but

contribute immeasurably to

Scientists meticuously study

results of the hunts to determine

for the benefit of future har-

vests, the effect of gun pressure

on wildlife populations, and to

otherwise judge removal of sur-

The Department continues to

Austin office of the Parks and cants is 17 years.

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game management research.

The Department explained

ted for the public drawing.

Limit Is One

TEXANS IN SPORTS

Yell Leaders Run More Than Some Ball Players

of the pep squad at a football ing kicked backward. It is much as the football players. kids can keep up the pace for quite a contortion. the two and a half hours.

and letting out war v/hoops that some yell leaders out of busi- as A&M. Spirit always is high. would frighten even the Sioux, ness. and go through some gymnas- Recently a girl tried this leap the Aggies won a championgood training for boxers.

football field.

way to support one's school, es- Another girl had to retire be- good pep squads, how is it that It seems a most strenuous ished. much further than that - it's throw their knees out of joint. than nothing, but it certainly almost as dangerous as playing All-in-all, it seems leading the can't ease the pain of defeat. on the field.

By HAROLD V. RATLIFT | elbows back of them and try to | letters by the schools. They're Noting the antics and efforts hit them with feet that are be- serving their school just as

Beg to report that the trick ly helps They are never still, most not only is accomplished much The greatest rallies in colletimes are leaping into the air of the time but that it's putting giate football are held at Tex-

tic exercises that would be and kick and was so eraphatic ship; in fact, the Aggies haven't about it that she pinched a won five games in any season The yell leaders usually run nerve in her shoulder. She had since 1957, more than the fellows on the to undergo an operation and her The question arises for those career as a pep leader was fin- who persist that spirit is the

pecially when there are no re- cause of an injury to the back. one of them has to lose? wards, such as letter sweater A bone specialist reveals that or gold footballs involved. Ac- girls tear cartilage in the knee best pep squad gets clobbered tually, leading the yells goes with their antics. They often - a good pep squad is better

pep squad has become a hazar-The yell leaders these days dous career. And if the leadhave a standard way of going ers of the pep squads or the about it. They even go to yell leaders are going to incur schools for training. When they injuries common to football leap into the air, they put their players, they should be given

Hunters Cautioned sports trying fot the jackpot in the Texas Parks and Wildlife Department drawings for free Against For Rabies

and Wildlife Department cau- er in South Dakota fatally bittioned hunters to be on the alert ten by a rabid skunk. for strange-acting varmints The lad was attacked while in

since there is no great cause hind the right ear. for alarm since the disease seld-

vided "as just another guide for days. the hundreds of thousands of The U.S. Public Health Serand Widife Department.

ramit "acting peculiarly" one bid animals,

AUSTIN - The Texas Parks | port about a ten-year-old camp-

they might have the rabbies. a sleeping bag. He was bitten on A spokesman emphasized that the thigh, wrist, fingers and be-

Problems of proper treatme.t om occurs in Texas although oc- were pointed up by this case, casional reports of rables affect. the Department noted. The reing domestic and wild animals ports of the fatal case stressed are noted. The State Depart- that despite "nearly ideal manment of Health said rabies is agement" by a clinic, including rare in Texas, barring a few prompt antirables serum and a full course of vaccine, the boy The information is being pro- developed rabies within thirty

persons now pursuing the fall vice observed an increasing inharvest," according to the Park cidence of rabies among wild animals and cited that skunks Hunters were advised to re- excrete higher levels of virus act when they observe a var- in their saliva than other ra-

that tries to attack a human It was stated that, nationwide, the rabies upward trend was The precautionary suggestion mainly affected foxes, skunks



BLUE RIBBON WINNERS - A quilt made by Irene Berger took top honors in the handiwork division, quilt class, and a picture by Mrs. Nettie Wiseman was awarded a blue ribbon in the needle point class of the handiwork division at the Oldham County Fair. (Hereford Brand Photo)

Officers Named, Meeting Times Changed For Westway H.D. Club

month at 2:30 p. m.

New officers include Mrs. J. C. Morrison, vice president; Mrs. Jimmy Jesko, secretary; Mrs. George Turrentine, treasurer; Mrs. Andrew Kershen, delegate to County H. D. Council; Mrs. W. W. Thomas reporter and Mrs. Bess Werner assistant. | Morrison.

Officers headed by Mrs. Al- | Mrs. Roland Hairgrove, vice bert Lamb as president were president, conducted the buselected and meeting times were ness session. Mrs. Jesko directchanged by Westway Home De- ed the program on Choosing a monstration Club Thursday mor- Home for Retired Parents, and ning in the home of Mrs. Ken- in a general discussion at roll neth Rudd. The club will meet call members agreed that such on fourth Thursdays of each a choice must be made on the basis of individual needs.

Tht next club meeting will be in the home of Mrs. Herbert Owens at 2:30 p. m. Oct. 27. Other members present were Mmes, Paul Rudd, J.H. Landers, T. B. Thomas and J. C.

Airid Land Confab Slates Another Noted Speaker

LUBBOCK - Dr. Luna B. Leopold, senior research hydrologist of the United States Geological Survey, will be one of the distinguished speakers for a Symposium on Arid and Semi-Arid Lands to be held at Texas Tech on October 31.

Interior Secretary Stewart L. Udall and Dr. John W. Gardner, Secretary of Health, Education and Welfare, will be among participants in the symposium which will precede the Nov. 1 inauguration of Dr. Grover E. Murray as Tech's eighth

Other Symposium speakers include Dr. William T. Pecora, Director of the U.S. Geological Survey and Dr. S. Dillon Ripley, Secretary of the Smithsonian Institution.

Dr. Leopold's subject will be 'Man and Climate."

Dr. Carey Croneis, Chancellor of Rice University, will present the principal address at the colorful inaugural ceremonies scheduled in Lubbock Municipal Coliseum. The Symposium is scheduled for the Lubbock Municipal Auditorium. main thing: if both teams have



Dr. Luna B. Leopold

Tech Academic Vice President Dr. W. M. Pearce will preside at the two-hour inaugural beginning at 9 a. m. Tuesday (Nov. 1). Dr. Pearce will present Dr. Murray for induction and Tech Board Chairman Roy Furr of Lubbock will perform the in-



REMINDERS OF OLDEN DAYS - A 42-year-old clothes wringer and one of the first models of the electric toaster were mute reminders of how much progress has been made in recent years as the two brought signs of rememberance to older visitors at the Oldham County Fair. (Hereford

Bowling Honors Go To L.V. Watts er quotas to match surplus

L. V. Watts walked away with the weeks' bowling honors as he Hereford Flying Service 19 more than once, some other helped keep the Hereford Fly- St. Anthony's ing Service in the lead in Major Boyd Machine Shop League Bowling.

Watts had the high single game scratch with 233, the high three-game scratch with 628 and was named "Bowler of the Week" by compiling a 682 score Tuesday night.

Hedrick Dodge had the high team single game score with 1018 and the high team three game score with 2939.

Standings after the fifth week of play are:

Wildlife Department, John H. ing for application to hunt on Reagan Building, Austin, Texas, Wildlife Management Areas. 5 p. m., October 24, 1966, if Such requests are honored with a card to be filled out and extheir names are to be included planatory literature. Completed in the drawing. application forms must be in the The minimum age for appli-

Larry Potts

Friona, Texas

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Ink Spot Hedrick Dodge Anderson Construction Lone Star Agency West Park

Summerfield Fertilizer Sunset Lanes

Matthews Ditching Night in league bowling.

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Hacker and Sons Meat co.

About Students From This Area

LUBBOCK - Graduate student Durward Jacobs of Hereford has been tapped to play the role of Lord Hastings in Texas 1 Tech University Theater's up-6 coming production of Shake-

7 Tech Speech Prof. Ronald 7 Schulz will direct the play which 9 will be presented in costume in a setting staged to suggest the 9 period without presenting it in

Performances are scheduled 13 Nov. 11 through Nov. 16 at 8:15 p. m. each week day and at 3 13 p. m. on Sunday in Tech Uni-

Lots Are Located In The

and are restricted to 10 ft. wide or larger mobile homes

FOR MORE INFORMATION, CONTACT

Phone 364-1483 or 364-0335



Savings and Loan was chosen as the comber, by the Deaf Smith County Chamber of Plains. (Hereford Brand Photo)

Commerce. Shown with the Beauty Spot marker are, (left) Mrs. Howard Gore, and mercial beauty spot for the month of Octo- (right) Mrs. Max Goforth, employes of Hi-

Opposition, which has develop-

ed particularly in West Texas,

to some proposed phases of the

have a bearing on the passage

The High Plains Underground

Water Conservation District will

continue to defend West Texas

development in Texas, but Ame-

ndemtn No. 11 is not immedia-

tely concerned with the Texas

Water Plan and its develop-

Specifically, Amendment No.

11 provides funds fro local pro-

jects which require larger fin-

ancing than would be available

locally. If Texas does not pro-

vide this financing service to its

own people, local water project

developments may suffer undue

delay which may result in even-

velopment projects which Tex- tual federal financing and con-

REMEMBER WHEN? — Eyecatchers in the pioneer relics

and antiques exhibit at the Oldham County Fair were this

pair of ladies high button shoes, a bread mixer 46 years

old on the right, and a crock churn 55 years old on the

left. Also pictured is a chopping bowl and hashknife, a

teaball, man's purse, water dipper, an apple cleaner, a

shoe buckle bought in 1848, and a letter edged in black.

WARREN BROS. MOTOR CO.

The second secon

This Week's Special

1962 Oldsmobile Super 88 4-door sedan. Radio,

heater, automatic, power steering, brakes, and

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power. Beautiful desert gold finish and with tan

interior. Local owned car. Warren Bros. protective

1965 Chrysler newport, four door with factory air and

power. A beautiful metallic finish. 20,000 miles of

factory warranty left. This car is clean beyond words.

1962 Chevrolet Impala two door hardtop. Standard

with overdrive. 283 engine, and fully guaranteed. Try

1962 Oldsmobile. Nine passenger station-wagon,

with factory air and power. Sky blue fininsh with

all vinyl interior. Protective warranty. Room for

1964 Pontiac Catalina 4-door. Irmine white with

blue interior. Factory air, power steering and brakes. Here is a nice family sedan fully warrant-

his sporty 2-door hardtop.

warranty. Try this car and you

the mother-in-law in this one.

ed. At a special price of

will go for the deal.

364-1423

of Amendment No. 11.

Water District experience covers numerous aspects of water-resources develop ment, particularly in hydrology. In recent years he has concen-Texas Water Plan should not trated on research in the field of river mechanics, the hydrolo-Of Amendment gic and physiographic characteristics of river channels and Th Board of Directors of the on certain aspects of water-se-High Plains Underground Wat-

Amendment No. 11 will in-

million dollars. This increase is

necessary, in the Directors' opin-

ion, to take care of water de-

(Hereford Brand Photo)

1410 Park Ave.

er Conservation District today in sharing equitably in water endorsed the proposal of Amend-He also has conducted a varment 11 and urge its passage in iety of studies in climatology, soils and hydrology including the General Election on November 8, 1966. The Board urges all gully erosion in the southwesvotes to support and work for tern United States. its adoption.

diment relations in rivers.

Dr. Leopold holds a bachelor's degree from the University of Wisconsin, a master's from the crease the revolving fund of the Texas Water Development University of California at Los Angeles and a Phd from Har- Board from 200 million to 400

He has been associated with several governmental agencies dealing with water in New Mexico, Arizona and Washington.Dr. as needs now. Leopold headed the Department

of Meterology at the Pineapple Dr. Leopold's engineering field Research Institute in Hawaii from 1946-49, where he was enin meterological research for the sugar and pineapple industries.

He joined the U. S. Geological Survey staff in 1950 and was chief hydrologist from 1957-66, directing scientific studies of water, including river measurements, ground water studies, investigations of water quality and general hydrologic re-

Dr. Leopold has co-authored a book on flood control policy entitled The Flood Control Controversy, 1954, and with M. G. Wolman and John P. Miller published a book entitled Fluvial Processes in Geomorphology.

He is the recipient of the Kirk Bryan Award of the Geological Society of America, the Veth Medal of the Royal Netherlands Geographical Society, the Distinguished Service Award of the Interior Department and the medal of the University of Leu-

College News

6 speare's 'Richard III."

14 versity Theater.

Jacobs has appeared in num-14 erous productions at Tech, in-Matthews Ditching 4 16 cluding "World of Sholom Alei-Tuesday night will be Position chem," "Five Finger Exercise," and "Waltz of the Toreadors."

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Along The Frio

By MRS, OWEN ANDREWS

Brand's Frie Correspondent Mr. and Mrs. John Simpson returned home last week after two and a half week visit in the home of their daughter, Mrs. Sam Lindley at Brownwood. While there she took them to Ft. Worth to visit other relatives and she and Mrs. Vada Mullins brought them home Thursday, remaining here to visit until Monday, On Sunday the visitors helped Mrs. Simpson celebrate her birthday, as did Mr. and Mrs. Bill Cotton and Denise of Spavanaw, Okla. and the Robert and J. D. Simpsons. The Cottons came Monday to attend to business and visit the family, remaining until Friday.

Mrs. Herbert Bruns, Jan and Harlan, visited her parents, the Owen Andrews, Sunday night through Tuesday while Bruns was doing some S. C. S. work at Silverton.

Mrs. W. H. Andrews went by plane Sunday evening to visit her daughter, Mrs. Godfrey Baldwin and Mr. Baldwin and their new baby boy, Randy, at Austin. Mrs. Baldwin and baby went home from the hospital on Sunday afternoon.

Visiting the Carlton Dobbins during the weekend were his cousins, Mr. and Mrs. Walter Gaither of Phillips, On Saturday the two families and the Robert Dobbins family ate in a Clovis restaurant featuring Mexican

Rev. J. I. Herndon Electra spent Saturday night with Rev. Sam Ogan and family and attended church at Frio Sunday

Attending W. M. U. Leader's Workshop at Earth Monday, were Mmes. Dee Taylor, Earl Harkins, Charles Self, B. H. Baldwin, Frank Robbins, Harlan Barber and Sam Ogan.

Frio Homemakers Club met Oct. 4 in the home of Mrs. Paldwin with Mrs. Tommy Sparkman also hostess. The program was given by Mrs. Gerald Wilson from a local restaurant featuring Mexican food. She explained some of the secrets in cooking good food of that type, gave some of her recipes and then served two varieties to those present. Others attending the meeting were Mms. Henry Andrews, Edgar Vinson, Carlton Dobbins, Harlan Barber, E. F. Vogler, T. L. Sparkman, Jr., Laura Littrell, Sam Ogan, Weldon Stephan, Marvin Welty, Frank Robbins, Earnest Harder, Herbert Bruns, Dee Taylor, Annie Springer, Chesley Johnston, Owen Andrews and Miss Alma Andrews. drews and Miss Alma Andrews. The Club meets Oct, 18 in the home of Mrs. Henry Andrews.

Recent visitors of the J. E. Warrick home were Mr. and Mrs Lawrence Warrick of Eurtka Springs, Kansas and Mr. and Mrs. John Stroud of San An-tonio, both families spending several days. The Warricks did some canning and freezing ve-getables while here, as a severe summer hail storm destroyed gardens in the area where they

Fifteen members of Bluebird Campfire group from Bluebon-net Eelmentary School partici-pated in a 'Progressive Picnic,'' Thursday afternoon, They went to D. E. Banks home where bo D. E. Banks home where Betty was hostess, the Joe Autry home with Jodi hostess, the Weldon Stephan home with Jill as hostess and the Frank Robbins where Patty was hostess. Mimes. Banks, Stephan and Robbins accompanied the girls.



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Peas Food Club Tomato Soup can Food Club Assorted Flavors Cake Mix Topco Bleach Tree Ripe No. 21/2 Can . Pears Food Club Applesauce 25-oz. Jar

18 oz. glass

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Grape Jelly

Food Club

5 Lb. Bag

No. 303 Can Food Club Strained Baby Food Black Pepper Stewed Tomatoes No. 303 Sliced Apples No. 2 can Food Club Assorted Flavors Gelatin 2 pkgs. Detergent Liquid 32 oz. con Food Club Chunk Style Tuna Food Club Hamburger Dill Chips Pickles

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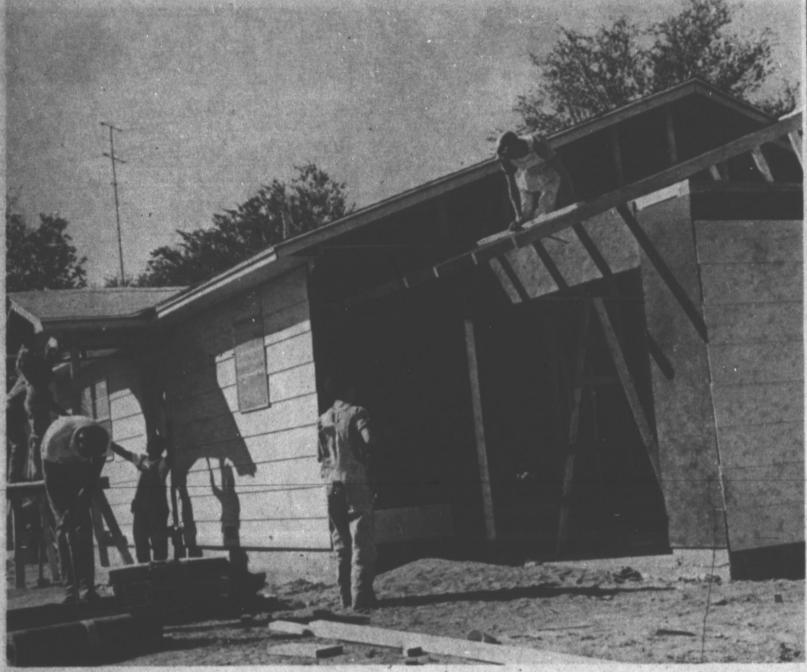
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Bar-B-O Whole Chicken Eo. \$1.19

Deviled Eggs (1/2) Ea. 8c Fruit Jello . . Pt. 490







PROGRESS REPORT — These high school boys working in the new vocational program are going right up with their house. The house being constructed during class time is

located on Ave. H. The class under the instruction of Gerald Weekly, hopes to have the house ready for inside work before cold weather. (Hereford Brand Photo)

By SUE COLEMAN Wemen's Editor

What a way to end a week! It got a little too busy, with the Holly Food Editors' Tour crowding the All-Garden Clubs' Flow- daughter lunching out, both er Show-Tour, following close on the entertainment for a congressional candidates' wife, Mrs

meetings which have included speaker. . .

. AUTUMN IN Wisconsin is an hour at the patterning cencially beautiful, and red leaves of the huge maple trees are vivid in the mind of Mrs. Fred Higgins, who with her husband has just returned after nding a month in that state.

They visited their daughter Alberta, Mrs. Frank Bernard, and her family at Dane, and Mrs. Higgins spent two days with her sister, Mrs. Alice Lawrence, at Black Creek.

A recent story in The Brand about early-day Deaf Smith ag-ricultural exhibits at the Dallas Fair, incidentally, reminded this week. Mrs. Higgins that the 100-pound pumpkin mentioned was grown by Fred Higgins near the Progressive School "and it was real- gy at Dallas, with a minor in ly a big one; it took both Byrle Elliston and Alex Thompson to

ONE FLAG FLYING from a residence Wednesday was a reminder that it was a red-letter day on the calendar, but not much attention was paid to Columbus Day. Could be that today's cynical Americans have

PELLEFOR

WHEAT

vhopper

decided "Chris shoulda stood at home, anyhow."

SOME SHORT NOTES: Mrs. Jay Boston and her pretty flattering their blue eyes with costumes in the same color. . cious hostess in a home to match, most helpful to a photo-THOSE WERE just special grapher dashing by for a picevents; add to them the usual ture of Bay View Club's guest

several guest day programs that Mrs. Delmo Williams, Mrs. were special enough. Plus par- Bill Dameron and Mrs. Jack ties for October brides, after Allen insisting they had earned a sort of recess in weddings the drinks they were enjoying since stramer. Rushing, but fun. at a downtown drug store because they had not only worked

College News **About Students** From This Area

Miss Margie Kershen of Hereford, junior student in the University of Dallas, has been awarded a \$500 government grant to continue her studies, the University announced

The Hereford student, daughter of Mr. and Mrs. Andrew Kershen, is majoring in theolo-

Flake canned salmon and add to mashed potatoes; shape into patties; dip in slightly beaten egg and bread crumbs and fry until heated through and brown-

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ter, but had walked a whole Bradley, Mrs. Wade Douglas of block afterward to reach the so- Paris, Ark. is here for a visit da fountain. . they were discus- with her parents, Mr. and Mrs.

sing the Camp Fire Girls' pro- Jack Bradley, who are having gram in which all three work; fun entertaining their two-andmeriting haloes, in my opinion. a half-year-old grandson while they enjoy their daughter's pre-ACCOMPANIED BY her son, sence too, of course.

cident involving a go-cart and a truck. He was seriously injured and is expected to be in the hospital some time. His cousin Jeff, son of the Bruce Colemans of this community,

By City Women

building. Exhibits were entered by Five members from Hereford Mmes. W. C. Hromas, O. H. Culdisplayed their work in the an- pepper, John Robinson, L. H. was also injured but has been nual exhibit of the Amaryllis Lookingbill Sr. and Bertha dismissed from the hospital. Porcelain Art Club at Amarillo Lookingbill of Hereford.



Garcia News

By MRS. S. N. THWEATT

Mrs. G. E. Pinkerton's sister from California visited her last week, and Mrs. C. W. Kelley of Bovina was also a guest in her home, Mrs. Pinkerton expects her son, Ted, and his wife from Woodward, Okla., as visitors this weekend.

Mr. and Mrs. Francis Daily of Grass Valley, Calif., Mrs. Paul Crest of Tucson, Ariz., and Bob Blackwell of Houston were all guests of J. T. Guinn the past week.

Mr. and Mrs. Leo Webb of Amarillo, Mr. and Mrs. James Louis of Carisbad, N. M., were guests last weekend of Mr. and Mrs. S. N. Thweatt.

The Thweatts returned last week after visiting his old home and a number of relatives in and near Farmersville. They attended memorial services Oct. 2 at Huston Cemetery near that North Texas city where his parents are buried.

They visited his birthplace and places he lived before he moved to Plainview in 1920. The trip included a visit with Mrs. Thweatt's brother, Carl Hagan, at Hugo, Okla.

Guests in the John Jones home this week are their two small grandchildren from Hereford. The children's parents are visiting in Dallas and attending the State Fair.

Mr. and Mrs. S. N. Thweatt visited in Amarillo Monday aftermoon with Mr. and Mrs. James Ray Coleman of Hereford whose son, Joe, was in St. Anthony's hospital after an ac-

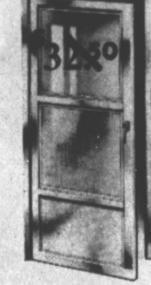
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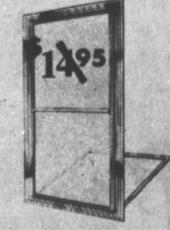
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This all aluminum triple tilt storm window. Matches up with the door for a perfect combination. Forget the advertised price-we'll sell you this window

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Towncraft Wool and Wool-Blend Suits

Specially designed and Tailored to flatter the man about Town . and Penney's-priced for big value. Pure wool Worsted . . . Wool blended with Dacron® Polyester for comfortable year round wear.

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A handsome four-piece suit for the Young Man Includes coat, reversible vest, 2 pants. Mix 'N Match

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Towncraft - Dacron /Rayon Sport Duo

The handsome Dacron polyester/rayon plaid jacket is teamed with equally fine contrasting Dacron/Rayon slacks that are Penn-Prest . . . slacks you never have to iron! Both Penney - Tailored, reflecting your good taste. Fact is, here's luxury well within reason.

REMEMBER YOU CAN "CHARGE IT" AT PENNEY'S



CORNERSTONE - Puzant C. Torigian, Bravo president, laid the cornerstone to the building addition at 1303 Park Avenue recently. Gary Daum, General Nutrition Corporation representative was on hand for the occasion. Other key personnel shown from left to right are Tony Ravizza, Company Engineer, Don Chapman - Hereford

Plant Manager, Toni Hale - Executive Secretary; Gene Larsen - Packaging Supervisor; John Donaldson - Assistant to the President; Jo DiMario of Touche. Ross, Bailey & Smart accounting firm and Tom Snider - Processing Supervisor.

Opera Fan Is Clubs Speaker

ley was guest speaker to Callio- ber, which was the permiere pian Club Thursday evening performance in the new Metrowas Southwestern Opera. The York. meeting was in his home with Mrs. Langley, a member of the Opera is rated as one of the W. Dettman, C. J. Crump, Paul club, as hostess.

talk included a 60-year-old re- has been there. Like opera comcord by Caruso of a Puccini panies at Central City, Colo. and aria and a modern dance band San Antonio, Santa Fe uses arrangement of Song of India, guest stars with local singers. from an opera by Rimsky-Kor- Dallas and some other cities

ments on opera in this region west he gave general facts, classify- Mrs. Sue James, club presiing musical drama as grand dent, introduced the speaker opera, in which all dialogue is and quoted a definition of musung; operetta, with spoken lines sic as "nature's high-water to supplement music, and mus- mark." ical comedy, in which songs are In a business period Mrs. incidental to the spoken word. Clyde Cave, project chairman,

An opera buff, Earnest Lang- | Anthony and Cleopatra by Bar-

Music he used to illustrate his as he described productions he ing Alexander.

in the region bring the Metro-He displayed pictures of com- politan Company for a week or As a background to his com- interest in music in the South-

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* Luxurious interiors! You wonder where your living room leaves off and your Impala begins.

Hereford, Texas

· Add our fully automatic Comfortron heating and air conditioning.

· New GM-developed energy-absorbing steering column. · Seat belts, front and rear, with pushbutton buckles.

206 North Schley

ing for the Deaf Smith County Museum. Date of the club Christmias party was set for Dec. 15; it will be in the home of Mrs. WMS Program Roy Grubbs.

Was Ex-Resident

The accident victim was a

Now...at your Chevrolet dealer's CHEVROLET

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423765

Guests introduced were Mrs. George Simmons of Fort Worth, program with members of First mother of Mrs. Hazen Woods, Baptist WMS Night Circles at and Mrs. Jay Boston. Members present included study of missions in three Amer-Mmes, George Warner, Wes ican cities was conducted, and the program subject politan Opera House in New Owens, A. T. Mims, Ansel Mc-Southwestern Opera. The York.

New York.

Milles, George Warner, We's table decorations were suggestive of the cities, Atlanta, Detroit and Dittermental and Difference of the cities, Atlanta, Detroit and Detroit

In the Southwest, Santa Fe Gilbreath Jr., Alton Fraser, E. troit and Pittsburgh. best in the nation, Langley said Coneway, B. F. Cain and Irv- business after the invocation by **Accident Victim**

Funeral services were conduc- binson, Joe Rogers, Hazel Bruted Saturday afternoon for Jim- ner, Louise from operas; programs, re- while the new Jesse Jones Cen- my Fulkerson of Albuquerque, Dones, and Walter Johnson. views and clippings concerning ter for Performing Arts at Hous- who was killed in an accident in Other members present were opera: charts showing major ton will include operatic shows that city Wednesday. He was a Miss Della Stagner and Mmes. operas and composers of vari- in its programs, the speaker con native of Hereford, a son of Clinton Jackson, Sam Morgan, tinued in tracing the growth of Mr. and Mrs. B. R. Fulkerson, Cecil Oglesby, J. O. Clark, Cewho moved from here while he cil Braly, Art Foster, Paul Harwas a child and now live in vey, E. W. Young, B. A. Red-Roswell, N. M., where the fun- dell, Clyde Rayburn and R. B.

nephew of Mrs. Robert Boyd Quick lunch: heat cubes of and Earl Springer, and a coucooked ham with creamstyle sin of Mr. and Mrs. Roy Boyd Most operas are based on fam- asked for donations of old je- of Hereford. He is survived by corn and spoon over crisp butiliar stories, he continued, citing welry to be used in the display his wife and four children, two tered toast. Serve a salad with this main dish.

Half a dozen guests heard a the church Thursday evening. A

Mrs. Otis Lee presided for Mrs. Owen Stagner, general president of the WMS. Mrs. Lynn Kester was the devotional speaker and Mrs. Alex Thompson gave the prayer for mis-

Guests were Mmes. Cliff Ro-

After operating my 2 well known furniture stores here in Hereford for a period of 18 years, almost a quarter century, we have decided to close these 2 well known business landmarks forever and retire from the retail furniture business . . . This means both of our buildings will be completely emptied. Mark downs in this sale will be so drastic that you will want to buy everything you see. Sale starts this coming Thursday at 10 a.m. Come in

early Thursday and Browse!
TERMS MAY BE ARRANGED ON
ANY PURCHASE WITH 3
MONTHS TO PAY Free Delivery

AND WILL REMAIN CLOSED 3 ENTIRE AND COMPLETE DAYS MONDAY - TUESDAY - WEDNESDAY TO MARK DOWN OUR ENTIRE STOCK BEGINNING THIS COMING THURSDAY, OCTOBER 20TH AND STARTING AT 10 A.M. EVERY ITEM IN EACH OF OUR 2 STORES WILL BE ON SALE - OFFERING YOU A RARE OPPORTUNITY TO BUY THE BEST FURNITURE, BEDDING, ROOM SIZE RUGS AND APPLIANCES FROM AMERICA'S FOREMOST MANUFACTURERS AT THE GREATEST DISCOUNTS EVER IN OUR LONG BUSINESS CAREER HERE IN THE CITY

PUBLIC NOTICE

H & H FURNITURE

LOCATED ON WEST HIWAY 60 IN THE CITY OF HEREFORD, TEXAS

BIG RED BARN...

STARTS THURSDAY OCT. at 10 a.m.



OF HEREFORD.

READ MY TRUE STATEMENT OF FACTS THAT I THINK MY CUS-TOMERS & FRIENDS SHOULD KNOW

GOING OUT OF BUSINESS

Furniture SALE DON'T BUY ANY

Opportunity to Visit This Sale .

SALESPERSONS WANTED 10 to 12 and 2 to 5. Ask





Flemming should enjoy the book Cynthia, by Montgomery Hyde. This is a biography. Mr. Hyde tas written many of them but

The name of Cynthia was not

with people from all walks of

for herself in locating friends later she offered her services Chrys. to the British intelligence, and Marie Elizabeth Cox, rked closely with them and Ply.;

e classics in spy history and ected the results of the war's brown. She is considered as "the war's greatest unsung hereoine" in the words of the director of British Intelligence, And it is only now since her death that her story can be told because of security reasons. Cynthia was a beautiful woman, audacious and daring.

sprinkling the inside with onion versity this fall. salt rather than plain salt, Good

Office Furniture Supplies - Printle

Courthouse Records

WARRANTY DEEDS D. W. Finlan to Jessie Galan. Lot 7, Block 7, Finlan Subdi-

Ben W. Childers to First Federal Savings & Loan Association of Amarillo; Parts of Lot 3 and 4, Block 6, Sunset Ter-

Ona C. Hammer to Kenneth J. Gott. Lot 3 and part of Lot

Dale Wright Et Ux. to First ond stories, written by Ian Federal Savings and Loan As-

James Bond and, oddly Kenneth J. Gott to Dick Wal-her favorite author was ker. Lot 3 and part of Lot 2,

y another secret agent W. H. Gentry, 1967 Chev.; W. H. Gentry, 1967 Olds.; V. P. Walkod she was daring and er, 1967 Chev.; Esmuel Mon-

John J. Paetzold, 1966 Ford Luis Angel Vargas, 1959 Chev.; Guadalupe Contreras, 1953 Buick Gro Liquid Feed, 1966 Gorbett.

Pedro P. Ortiz, 1965 Chev.; loving mother and a Dodge; Joe C. Newton, 1967 Dodge Don Shipley, 1967 Dodge Juan R. Rodriquez, 1956 Chev. Throp. But she and her mother were never congenial and this fact perhaps caused her to mar-Hagar, 1960 Chev.; Sam Mazurek, 1967 Chev.

vey Guardado, 1963 Chev.; Steng by which she gain- ley High, 1956 Chev.; Mrs. Ro-

was a British diplomat and she charley Shipley, 1966 Chev.; met and made friends easily Joes Barrientez, 1957 Ford; We-

Victor Bazan, 1959 Olds.; Carl The time begins before WWII Shaw, 1957 Ford; Fidel Consand she did her first spy work tante, 1961 Chev.; Mario Torrez, 1960 Ford; Pastor Sabio, 1967 during the Spanish Civil War. Chrys.; Don R. Chaney, 1967

since she was an American she Olds.; Frankie Ruland, 1949 est two of her operations 1952 Ford.

Corinne J. Neety

DENTON — James Stephen
Perrin of Hereford is among
115 students pledging one local
and eight national social fraterchicken without stuffing it try nities at North Texas State Uni-

Perrin, son of David H. Perrin, 219 N. Texas, has pledged Delta Sigma Phi, national so-cial fraternity. A 1965 graduate of Hereford High School, he is a sophomore physics major.



NE MINUTE PLEASE

THE CHURCH I LOVE

. . ABIDES IN GOD "So we know and believe the love has for us. God is love, and he who abides in love abides in God, and

God abides in him." (1 John 4:16). When the heart of a man is filled with genuine love, God abides in the heart of that man; and that man

Agape, the Greek word for Christian love, is not related to physical attraction, nor is it a sentimental emotion protrayed by the weak and immature. Rather it is associated with maturity, strength, thoughfulness, sincerity, and virtue; "for God did not give us a spirit of timidity but a spirit of power and love and self control." (2 Tmothy 1:7)

Paul's definition of agape is: "Love is patient and kind; love is not jealous or boastful; it is not arrogant or rude. Love does not insist on its own way; it is not irritable or resentful; it does not rejoice at wrong, but rejoices in the right. Love bears all things, believes all things, hopes all things, endures all things." (1 Corinthians 13:4-7).

(1 Corinthians 13:4-7).

When a man takes on these characteristics and attidues, with the help of Christ, he has taken God into his heart and life for these are the characteristics and attitudes of God. It is then that God abides in him and he in God "for God is love," and he has

love abiding in his heart. When a man has God abiding within, the kingdom of God is also within. Jesus said, "The kingdom of God is not coming with signs to be observed; nor will they say, "Lo, here it is!" or "There!" for behold the kingdom of God is in the midst of you." (Luke 17:20,

"For the kingdom of God does not mean food and drink but righteousness and peace and joy in the Holy Spirit; (These things are within the man.) he who thus serves Christ is acceptable to God and approved by men." (Romans 14:17, 18).

TO STUDY

Chev.; L. J. Jones, 1967 Chev.; D. Downey, 1967 Dodge; Manuel Jenkins, 1954 Intl.; Miller Seed Nor Rameriz, 1960 Olds.; Leonor Rameriz, 1960 Chev.; Lucia Newman, 1964 Dodge; Glennor Rameriz, 1960 Chev.; Lucia Newman, 1965 Chev.; Yvonne Chavis, 1965 Chev.; Production of Rameriz, 1966 Chev.; Lucia Newman, 1965 Chev.; Production of Rameriz, 1966 Chev.; Lucia Newman, 1965 Chev.; Production of Rameriz, 1966 Chev.; Lucia Newman, 1965 Chev.; Production of Rameriz, 1966 Chev.; Lucia Newman, 1965 Chev.; Production of Rameriz, 1966 Chev.; Lucia Newman, 1965 Chev.; Production of Rameriz, 1966 Chev.; Lucia Newman, 1965 Chev.; Production of Rameriz, 1966 Chev.; Lucia Newman, 1965 Chev.; Production of Rameriz, 1966 Chev.

Come In . . . Take A

PEEK

at the **TREMENDOUS** SAVINGS

offered you during

Mc Gee's

The one time of the year when all merchandise in our store is REDUCED!

> Shop Now For Christmas And SAVE!

And don't forget ... ALL NEW MERCHANDISE Received Prior to Beginning of Sale has been REDUCED!

Discontinued

Size 18x27

each

Large Group Your Choice



It's the greatest sale of the year, and McGee's way of saying "THANKS FOLKS" for your wonderful patronage throughout the rest of the year. But better hurry before selections have been depleted . . . come in now and make your choice of that just right gift for Christmas . . . and pocket the savings. Don't forget too, to register for the 4-Piece Provincial Bedroom Suite to be given away at the end of our sale.

Mc Gee Furniture

511 N. Main

Home Owned - Home Operated

Phone 364-2586

Should Federal Money Go To Foreigners So Cheap?

is: Who is the Johnson Admin- nomy." istration more worried about foreign countries or the Ameri- of Lyndon," the Pampa ranchcan people?" Congressional er-businessman said. candidate Bob Price said Wed-

Home Builders Association in believe the country has suffer-Amarillo, the 18th District can- ed as a result." didate pointed out that the present Administration recently Price stated, "I believe we made a 20 million dollar loan to wouldn't be talking about a gen-Brazil, for the purchase of fer- eral tax increase if the Johnson tilizer, at an interest rate of one Administration had laid down per cent annually.

"The rest of us pay six r ment spending last Januar y." either," Price guipped.

ed a major role in touching off government causes inflation. talion.

"A question that is coming to inflation and the high interest Even the former chairman of many people's minds these days rates which now plague the eco- Mr. Johnson's Council of Econo-"We call this the 'High Cost

"It has taken Mr. Johnson a

long time to 'get off the dime'

"To put it another way," wartime priorities for govern-

seven per cent for our money Instead the Administration but then we are just tax pay- chose to keep the country on a ers, and maybe not too smart peacetime footing. No sacrifices were demanded of anybody ex- Ramey J. Brandon, 25, son of "It is without partisanship that cept families whose sons were Mr. and Mrs. Claude R. Bran-I simply state the obvious," he sent to Viet Nam. It was busi- don, 641 Greenwood, Hereford, added. "With his recent five ness as usual and everybody Tex., was promoted Sept. 30 to point program to slow down in- grab your share," Price said. Army captain in Mannheim, flation the President is admit- Most economists agree that de- Germany, where he is serving

mic Advisers recently urged substantial cuts in Federal spending along with a tax cut as an antidote to inflation."

"If I am elected, I will be using all the power at my com-Speaking to the Panhandle as the saying goes. I personally mand to see that Mr. Heller's recommendation 's carried out,' Price stated.

News About Area Men On Duty

MANNHEIM, GERMANY ting the Administration has play ficit spending by the Federal with the 81st Maintenance Bat-



UNDER THE SHADE TREE - Hereford Blue birds meet under a shade tree near the Campfire hut. In a very short time, the leaves of the tree will be gone and so will

the Blue birds, as winter weather makes its presence felt in the Hereford area. (Hereford Brand Photo)

ficer in the battalion's Head- in 1959 from Bovina High School quarters, entered the Army in Bovina, and in 1963 from Texas September 1963. He was station- Technological College, Lubbock, ed at Ft, Benning, Ga., before where he received a B.B.A. arriving overseas in February

Capt. Brandon, operations f- | Capt. Brandon was graduated | Segars & Company, Lubbock, as an accountant.

> Cream butter or margarine with celery salt and serve with Before entering the Army, he was employed by Bolinger & freshly cooked ears of corn.

Santa Fe Lists . **Local Tax Costs**

Current annual taxes paid to the various government agencies in Deaf Smith County totaled \$18,305, it is announced by

the Texas Railroad Association. That amount was the county's share of the nearly \$10,000,000 the railroads paid in Texas on other property.

The biggest railroad contribution was to the school systems throughout the state Large sums were also distributed to city, village and county governments and for road and bridge funds.

In addition, of course, was the large total in taxes the railroads 'nearly 35,000 Texas employees contributed on their own property. The vast majority of rail workers, many of whom live in Deaf Smith County, own their own homes. "With the future of our coun-

try and state depending to a great extent upon the education of our youth, I am delighted that nearly half of the taxes paid by the railroads go to support the schools," said Walter Caven, general counsel of the Texas Railroad Association. "Re cognizing this need for education, many of the railroads oper. ating in Texas also make scholarships available to a large number of students every year."



DIMMITT COUPLE TO WED -The marriage of Miss Yvonne Schumacher and Bob Wilcox is to be solemnized Oct. 27 in St. Anthony's Catholic Church here in a 5 p.m. ceremony followed by a reception in the church hall. Parents of the couple are Mr. and Mrs. Andy Schumacher and Mr. and Mrs. Arthur Wilcox, all of Dimmitt. Friends of the couple are invited for the wedding.

Ever combine canned chicken noodle soup with canned tomato

Classifieds Get Results



SAVE ON THESE SPECIAL BUYS AT SAFEWAY!

SUGAR TOWELS CHEESE

Holly Beet

Cream Cheese

Dried Medium

2 No 2 1/2 69c

Here Are A Few Simple Rules!

One Slip Per Store Visit No Purchase Required Purchaser's Not Favored Secure Your Slip From Either End of Checkout Stand or Any Employee other than Meat Market Employees.

DOUBLE STAMPS WEDNESDAY with purchase of \$250 or more

. EACH WEEK we will print extra "Play 21" Cards in our newspaper ads. Watch for these ads! Cut out (or copy*) and use them together with all the "Play 21" Cards of this program you receive at our stores to help you win your share of prizes. Start with the Extra Cards in this ad! Mark them in your "Play 21" Game Book and you are on your way to winning Cash Prizes.

*If you copy, hand print in plain block letters on a plain piece of paper the Program #, Game Value and Number as they appear on each newspaper "Play 21" Card, posted in your participating store.





SAVE ON THESE BUYS!

Ice Cream Lucerne Diet 3 Pt. \$1

Cottage Cheese Lucerne 16 oz. 39c

German

Joyette

Pork & Beans Highway 9 No 300 \$1

Libby's Corn Cream or 5 303 \$1

Blackeyed Peas Highway No.30010c

Margarine Piedmont Patties 8 oz. pkg.

Canned Milk Luecrne 6

Crackers Busy Baker 2

Green Beans Libby's Cut No.

PRUNES

Choc. Cake

Ellis Tamales

Mellorine

Gala Paper Towels

Lucerne Quality

Town House

200 Ct. 54 Rolls

2 lb. 55c

Betty Crocker MUFFIN MIX Oatmeal or Banana 14 Oz. \$100

Boxes

Sparetime

Bleach Clorox 1/2 gal 39c Bread Skylark 2 16 oz. 49c

Milk Lucerne 1/2 gal. 59c Half & Half Lucerne 41c Sour Cream cm. 55c

Floor Wax can Pream Creamer 7 oz.49c

Jelly Welch 10 Oz. 29c Jelly Welch 20 oz. 45c

Extract Adams bil. 85c SHOP SAFEWAY FOR YOUR DETERGENT!

Lux Soap Bor Soap	2	Bath Bars	350
Lifebouy Bar Soap	2	Bath Bars	4lc
Lux Liquid Detergent	HOW .	32 Oz.	
Swan Liquid Detergent		22 Oz. BH.	69c
Dove Liquid Detergent		32 Oz. BH.	98c

100 BONUS STAMPS 100 BONUS STAMPS

of a 3 lb. jar of PEANUT BUTTER This offer expires Oct. 19

With The Purchase of a 16 oz. btl. of

Truly Fine SHAMPOO This offer expires Oct. 19

of a 4-lb. pkg. of

Town House This offer expires Oct. 19

With The Purchase of 4 bils. of 14 oz. Town House This offer expires Oct. 1

50 BONUS STAMPS With The Purchase of a 24 oz. btl. of

EMPRESS HONEY

With The Purchase of a 12" Bel-Air Frozen

This offer expires Oct. 19

This offer expires Oct. 19

of a 18"x25" roll of Kitchen Craft

This offer expires Oct. 19

POST CEREALS

14 oz. Sugar Crisp 16 Oz. Grape Nuts Pkg. 13 oz. Alpha Bits

With The Purchase of a 1 lb. box of This offer expires Oct. 1

Faultless Spray 15 oz. 540 Starch Faultless Spray 22 oz. 69c



Whole or Half Roast or Chops Fresh Pork A Special Price At Safeway This Weekend

Fresh Pork Loin End Country Style Lean Pork

Fresh Pork Center Cut Rib Chops

Round Steak U.S. Choice Beef

Chuck Roast U.S. Choice Beef Ground Beef Safeway's Dependable

Family Steak U.S. Choice Beef Lb. 59c Rib Chops Fresh Pork

Wilson's or Franks Safeway Wilson's Bacon Certified Bacon 1 Lb. Roll 49c Sausage Pure Pork

Smoked Meats Clover Wagon 3 pkgs. \$1 Lb. 49c Fish Sticks Sea Star 8 Oz. \$1

This offer expires Oct. 19 With The Purchase of any 8 oz. pkg. of SAFEWAY LUNCH MEA'S

This offer expires Oct. 19

a 2-Lb. Pkg. of

With The Purchase

Washington State Extra Fancy Red Delicious

Lbs

POTATO SALE

100 LB. BAG NO. 1 WHITES

50 LB. BAG NO. 1 WHITES 10 LBS. BULK

Vine Ripe, Full of Flavor Tomatoes

Pears Mountain Grown Bartlett Celery Hearts Pascal Hearts Pkg. 35c



ENGAGEMENT ANNOUNCED — Wedding date for Miss Janice Hagans and Earl Jackson will be Dec. 23, her parents, Mr. and Mrs. Preston E. Hagans, reveal in announcing the couple's engagement. The marriage is to take place in First Baptist Church here and the couple will make a home in Hereford. Miss Hagans has been a student in the School of Nursing at Baylor University. Her fiance attends West Texas State University, where he is a member of Kappa Alpha social fraternity. (Bradly Photo)

H.D. CHATTER Space Food Interesting

By Mrs. Argen Drape

will be history. It was fabulous or two buttons of garlic, a few and we can add luscious and floweretts of cauliflower and two delicious. It seemed that every-thing was about perfect. It takes Cover with liquid. Put lids on many people to promote a func- jars and let stand overnight. tion that large,

THOSE HELPING were quite impressed with the foods editors and women's news directors including Carol Truax and Betty Lou Henry, who made quite an impact from their parts on the program.

Raymond Hassett, Presentations Coordinator, NASA, was on the program to talk on space foods. We are always interested in foods used in the space pro-

AT RURAL Homemakers Day in Amarillo on Thursday, a part of the luncheon program was "Food, Science - Fiction Now." It was presented by Ann Pillsbury (Helen Horton, direc-

She said some of the things to come are food rods which are about six inches in length and one-quarter inch in diameter. These food rods are balanced in nutritive value and six of them would make a breakfast with the proper number of cal-

Balanced diets and space saving are the two goals of all companies working on space age foods. At the conclusion of the luncheon, each guest was given a sample of the space food

The cubes were fruit cake glazed in rice paper, which prevents crumbling. One of the major problems in preparation of food is to have food that won't leave crumbs in the weightless state of space.

MRS. I. N. GOMEZ requested a recipe for hot peppers in oil. Mrs. George Parker of the Cultural Home Demonstration Club sent this recipe and her com-ment was, "This is good if you like hot foods."

The chow-chow recipe from last week has brought some favorable comments, but James McMahan said the pepper hash or relish in the same column needs two pods of hot pepper instead of one. This reminds me of the early day cowboy, who said there was no such thing as strong coffee, simply weak

HOT PEPPER PICKLES Mrs. George Parker, 109 Ave. J.

Clean hot peppers and make ow liquid to get inside. Make liquid of two parts of water and two parts of vinegar. Add Pack peppers into jars with

Sunday morning the Cook-Off three or four small onions, one

Next morning, remove lids, fill jar with liquid (pepper will take up a great deal of the liquid), add one tablespoon olive oil in top of each quart. Seal jars and store in a cool place.

PEPPER-ONION RELISH YIELD: 5 jars (1/2 pint each)
Onions (6 to 8 large) finely.

chopped 1 quart Sweet red peppers (4 to 5 medium) finely chopped 1 pint Green peppers (4 to 5 medium) finely chopped 1 pint

Sugar 1 cup Vinegar 1 quart Salt 4 teaspoons

Combine all ingredients and bring to a boil. Cook until slightly thickened (about 45 minutes) stirring occasionally. Pack the boiling hot relish into clean, hot jars; fill to top of jar. Seal tightly. Store in refrigerator.

If extended storage without refrigeration is desired, this product should be processed in a boiling water bath. Pack the boiling water for 8 minutes for

Remove jars and complete seals if necessary. Set jars upright, several inches apart on a wire rack to cool.

Children's Style **Show Scheduled**

Guests are being invited by members of the Antonion Circle of St. Anthony's Church, to a children's style show which will be staged on the meeting night, Oct. 20, in St. Anthony's School auditorium. It is to begin at 8

Fall fashions for youngsters will be presented by the Popular Store with Mrs. Irving Alexander as director. Clothing for school, play and dress wear will be shown by girls and boys.

Members of St. Anthony's Guild have been invited, and Circle members are inviting other guests for the program

"Marguerites" are as old as the hills, but small fry love them! To prepare, butter a cracker and place a marshmallow in the center. Toast the marshmallow-topped crackers in the oven until the marshmallows soften, Serve at once.

HURRY! HURRY! HURRY! First 50 Ladies Entering Our Store Monday Morning Will Receive FREE a lovely Surprise Gift

Double S & H Green Stamps Monday, Tuesday & Wednesday

SPECIAL PURCHASE



These Four Shifts are as sporty as an MG or a Mustang. They come in assorted Door Colors — like Yellow, Orange, Lime, Turquoise. Designed in "Kanoa Cloth 100% Cotton Homespun Sizes 8 to 20 and 121/2 to 181/2 Regular \$13.00 Value Anniversary Price \$7 88

Donovan & aileen. Sportswear Values \$4 to \$11.00

SHEER NYLONS

Special Group

anniversary

Exquisetre

Seamless

Regular

\$1.00 Value

ANNIVERSAY

SPECIAL

Group

Ship N Shore

Poor Boy

Blouses

Cotton Orlon Knit & Velour Values 3 to 9.00

by Keds

OFF

NYLON

VELVET

All Sizes

SUMMOMO

Just Received Large Shipment Ladies

New Fall

Millinery Fashion Right Prices range from

SPECIAL

\$ 299

Values To

** 142 44 461 **Orlon Coats Sweaters**

IT'S

white or black

Ladies extra Sizes

\$8.00 Value

tortuna

Panty Girdle

Proportioned

Torso

Length

Regular \$5.95

ANNIVERSARY

SPECIAL

WHILE 41 PAIR LAST

School Loafer

. BLACK

STORE-WIDE SAVINGS! LIS YOU WILL FIND THROUGHOU

Get that "dominating" in our Forward Fashion



lapel that ahead of Daroff Pe it. With ta Customec Avantitai and go ta just for th

'BOTAL TAILORE IN TAPERI

Suits from

One Group of our Famous Label:

REDUCED

DOORS OPEN AT 9 AM

At this time each year we bring you our Great ANNIVERSARY SALE . . . inspired by the ide to Treat. We believe it impossible to read the ed on this page without getting a Wonderful chandise is New, Fresh and of the very Hi Prices in many instances actually below the cost . . . So come in and help us Celebrate of SARY . . . and accept our thanks for anoth Thanks a million. — Pick, Mary and Emplo

ANNIVERSARY BARGAINS YOU CA Ideal Birdseye Special Buy! 3 Pair Roll Crew Girls School Speks Diapers

New Shipment — Gorgeous Colors Bath Mat Set 50% Nylon 50% Dacron

Dish Cloths 12 For 88C

Famous Garza Sheets Size 81x108

Nice Size Striped Cup Towel 3/99c• CORDOVAN

Full Bed Size **Quilted Mattress Pads** As Above Twin Size

Full-Size **Dacron-Pillows**

Roll-em up Roll-em deur or Twist-em 3 Pr. Unbleached

\$7.99 Muslin Quality Bleached

Muslin

Elastic Leg By Blue Swan Briefs

\$2.47 Entire Stock Advance **Patterns**

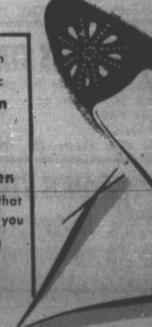
> 2-Lb. Taylor Madé Cotton Batts

Ideal Gauze

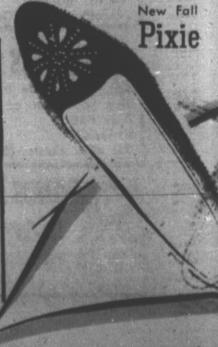
Diapers

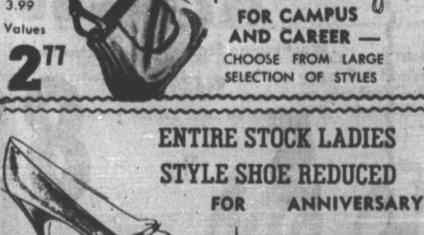
36 Inch Dark Outing











ANNIVERSARY SPECIAL

Jacqueline

Dress Fabric

WEBSARY

LISTED ARE JUST A FEW OF THE TYPICAL VALUES

HOUT THE STORE!

ng" feeling hion Suits

nerels a thrust in the oulder, a long line of pel that says you step lead of the crowd. The aroff Personal Touch does With tapered-trim design. stom-collected fabrics. antitailoring. Come on in nd go fashionablest for the fun of it. rits from \$79.95 to \$89.95

TANY' 500 LORED BY DAROFF

APERED-TRIM DESIGN

abel Men's SUITS

A.M. SHARP!

Greatest Event . . . THES he idea that it's our Turn dethe Terrific Values listerful Thrill . . . The Merbry Highest Quality. The aw the regular wholesale rate our 26th ANNIVERdnother wonderful year! Employees.

RESISTOL



Our Most Popular Style \$13.95

A Special Purchase

of fine

Hand Made

10% Nylon

bulky knit

SWEATERS

10% Mohair

Assorted Colors

Smart Cardigan

Medium & Large

SLIP-ONS

Sizes: Small,

LAY-A-WAY

PLAN

Price Range

10.95 to 40.00 While They Last Group Men's

Selection of New Fall

Resistol Hats

Citten Finish

16.95

JACKETS

including a few Suede Leather Wools - Gabardines



-Lay-A-Way For Christmas

One Group Men's Odds & Ends

Price

Work Shoes - \$2.00

Shorts & Vest 3/1.44 Men's Lee Chetapa Twill 4.98 Value

Khaki Pants WE HAVE A GOOD STOCK OF LEVI'S

Get that "king-of-sport" feeling in our Natural **Gentleman Sport Coats**



USE OUR CONVENIENT LAYAWAY PLAN.



STYLES BY CAMPUS

MK Milwaukee Knits And MacPerth AT POPULAR

PRICES 8.99 to 22.95

ings



DORCHESTER No-Iron "Endura-Press" of 100% Cotton Oxford in Burgundy, Olive and Navy.

No-Iron "Endura-Press" Shirt of 65% Dacron polyester/35% Cotton. In Varied Plaids of Navy-Whiskey. \$00.

Men's Nylon Jackets

SLACKS TO LOOK YOUR WASHABLE FLEECED LINED Colors — Black - Brown & 10.00 Charcoal. Sizes 36 to 46 BEST IN

LEVI'S AND 6.00 7.00 8.00

Reg. & Longs MEN'S & BOY'S All Weather

> Washable Iridescent Fancy 41" Length **Button Front Coat** Raylan Sleeves

Zip-Out Deep Pile Lining

Monday

uesday

Wednesday

Men's 18.99 Long or Regulars

was a "very interesting task to virtually eliminate serious injur-really look into the economic ies. regions of the Panhandle." Murphy stated that of the 500

pages in Panhandle Economic Program each page has some major value on our economics. Murphy pointed out that the vol-ume includes resources and pro-many young boys do not reablems which involve all of the limitations sical strength.

The study reconstructions of the study reconstructions of the study reconstructions of the study reconstructions. well as problems related speci-fically to each individual area. Fully discussed in the volume is water - its conservation, ex- the job training start as soon as ploration for it, efficient use of possible with emphasis on lift-it and development of new irit and development of new irrigation projects — crop and livestock activities, market development and many other of the Panhandle problems. One of our major problems, Murphy stated, is control of weeds. His survey cites that of the \$100, 000 spent by the Panhandle of the \$100, over the years were an example for the years were an example for the years were an example for the years. survey cites that of the \$100, 000,000 spent by the Panhandle annually for weeds, the proper use of weed controls etc. could cut that figure by \$40,000,000.

There is also a great waste of water — by runoff, playa lake evaporation, tailwater and an excellent stuffing for tomatoes that are to be served as a salad. Starting from the stem end of each tomato, cut it into sixths, but do not cut all the way through. Spread the

SIGN OF PROGRESS - "In order to provide and maintain adequate service to the north part of Hereford," Pioneer Natural Gas Co. has begun laying down 12,000 feet of 6-inch pipe in that part of the city. M. C. Knox, district engineer for the company, said the project has been on the drawing boards since Sept. 1, but actual work began about Oct. 1. Pipe will be laid from the alley of Forrest and Brevard-Whittier streets, north to 15th and across U.S. 385 to the intersection of Ranger and 15th. The project, being done by Bryant Bros. Construction Co. of Hereford, is expected to be complete by Oct. 28. (Hereford Brand Photo)

PANHANDLE ECONOMIC PROGRAM

Area Resources Measured By Tech

Speaking to the Hereford Ki- keting. Though we are highly ef-wanis Club Thursday, Jim Mur- ficient at production, our marphy of Amarillo said that he is ket system causes us to sell pro-"trying to look into the major ducts for a very small profit. facets of our economy." Mur- He brought out that the total phy was introduced to the club price of producing irrigated by Juston McBride who explain- wheat left very little profit, if ed the background of the Pan- any, for the wheat farmer. handle Economic Program and He said that, though the Pan-

vel of economy of any place McBride told of a meeting in the United States, there are about a year ago of some of still improvements to be made. the Panhandle's major leaders. They made a request to Dr. Patterson, Dean of Education of wanians questioned Murphy about the program with which Texas Agricultural and Mechanical University to make a survey of water resources of the Panhandle, Dr. Patterson suggested that it would be more Club activities by their sponsor. effective to survey not water Dean Herring. A report on the alone, but all Panhandle resources. Patterson then placed farm sale of Halloween Candy was management specialist of Dis- also given. trict I, James Murphy, in

charge as coordinator. McBride stressed that Murphy had used every major source of information availablebanks, rural electric coops, lend-ing agencies, chambers of com-merce and over 150 different people in the Panhandle working in different phases of economics — to obtain his informa-

Murphy's lecture informed "he For Young Help Kiwanians of the information which has been compiled into two volumes. These are sample volumes of Murphy's findings and will soon be printed in one volume which will be made available to various electrical businesses, chambers of commerce and other places where masses of people are dealt with. They will, in all probability, be made available to the buying public also. Texas A&M has funds to print approximately 3500 volumes, Murphy

Murphy said that he felt it

Labor Department Study shows the need for better safety train-The study of 28 states, conducted by the Bureau of Labor Standards, turned up nearly 17, 000 injuries - many of a serious nature - to employed min-

After the lecture several Ki-

he is working and asked details

about the book which will soon

A report was given of Key

The Kiwanians were asked to

donate equipment for the city's

Cleanup Drive. Three pickups

and one truck was offered. One

Kiwanian offered to drive a

pickup for the campaign and it

was suggested that Key Club

members might help in the Nov-

Safety Featured

WASHINGTON, D. C. - A

ember 11-12 campaign

be printed.

ors under 18 years old. Although this is a small fraction of the nearly 5 million individuals in that age group employed in the United States, improved safety programs could

The types of injuries reported nature of youth for there were many falls and strains result ing from acting without think-

occupational safety training be-gin in the schools and that on-

example for the young worker.



Men's White S-T-R-E-T-C-H Crew Anklets COATS Socks Men's Quality White 26c Hdkfs. Flap Pockets Boy's Sizes 16.99 the Guide Step shoe RUGGED WINNERS Cushionized CHOOSE DARK BROWN Kits OR BLACK GENUINE 1295 Water-Buffalo SIZES & WIDTHS DOUBLE

THE SUNDAY BRAND A MIGHTY PRETTY Editorials

The Sunday Brand, Hereford, Texas, Sunday, Oct. 16, 1966

Heavy Responsibility Seen In School Transportation

While The Brand has long protested federal control of education as a direct line to chaos, we are beginning to wonder after reviewing reports concerning our school transportation system as unfolded at the board meeting Tuesday night - if even the bureaucrats could get things in much worse shape.

Couple this situation with the highest school taxes in district history - and probability of still higher taxes in coming years - and we come face to face with the fact that members of our school board are shouldered with tremendous responsibility. As elected representatives of the people, trustees do employ administrators and agents who act in their behalf but, as the meeting this week pointed up, it is the trustee who represents the people, and who is responsible to his friends, neighbors and fellow citizens.

Probably the worst part of our present dilemma centers around the fact that our trustees and our school system have no practical solution to the present problem; not, at least on a short-term basis.

If we interpret the situation correctly, the Hereford district is already spending more than \$18,000 per year above the amounts allocated by state agencies as fair and equitable. We think that the school trustees should explain this situation to the tax payers of the district. If the state agencies are inaccurate and uninformed, or if their figures are unfair, we deserve to be informed of the situation - and it should be carried to Austin through legislative channels.

If, on the other hand, our school system is inefficient, we are entitled to know the

Another item which bothers us centers around the fact that regular transportation buses are pulled out of normal channels and replaced by so-called "clunkers" in order that the better equipment may be for extra curricular activities, namely junior high school football teams and the bands. This, of course, is an administration-

Higher Education Merits Attention

Colleges everywhere are reporting new record enrollments, due in all probability to the post-war population explosion about which we heard so much.

West Texas, as usual, is out in front with heavy enrollments at Texas Tech and West Texas State. Clarendon College is also showing new highs, along with other smaller schools at Borger and Levelland.

The trend is one which will likely expand in future years, which brings up the question of a local level college for this particular area, probably in conjuction with the overal program at West Texas University in Canyon.

We are well cared for under present conditions, but this does not guarantee what will happen in the future. Already many schools are tightening up on entrance requirements. In addition, junior type college "on location" would enable many boys and girls to attend school, whereas they are now often denied the previlege.

Trends back East and in California have established a definite pattern which educators and community leaders might well study in an effort to meet the requirements of tomorrow. Hereford has always been a growing community, partly because the foresight of its citizenship made it possible for the area to stay ahead of, rather than behind, general developments.

The question of higher education, however, is one challenge which we have consistently ignored.

me Sunday Brand

Established 1948 Published every Sunday at 130 W. Fourth Hereford, Texas 79045



AS BOCHTIGH

James M. Gillentine, Editor and Publisher Melvin Young, General Manager Mrs. Naomi Hopson, News Editor Mrs. Floyd Coleman, Women's Editor Vic Bryan Jr., Advertising Manager Robert J. Awtrey, Mech. Supt.

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trustee choice as to importance of the activity, and which need should take precidence, but it also effects regular patrons whose children, according to testimony at the meeting are frequently required to ride with 90 youngsters on a bus which is designated to safely handle only 72 passengers.

The prime point is that parents say we. are placing our students in unsafe conditions, and that we are doing it with calculated intent. Some of the parents who attended the meeting were quoted as stating that they would not allow their children to ride the buses for this reason, preferring to haul them personally and at their own expense. The meeting, in fact, terminated on the keynote that the parents wanted dangerous, over-crowding conditions eliminated.

Frankly, the sentiment is one with which we cannot argue, and it seems to us not only reasonable, but a practical and sensible request, which our trustees should appreciate and which they should take immediate steps to remedy.

Renewed Interest Evident At Fair

New record attendance at the Texas State Fair in Dallas, along with every growing attendance in area fairs in Amarillo, Lubbock, and scores of other cities indicates a return of interest in a form of entertainment which folks a few years back were predicting might become extinct.

Many smaller cities, especially from 3,000 population and up are likewise reporting a tremendous upsurge in interest in county and suburban exhibitions.

Why this sudden reversal? Where mother and dad found the fair perhaps old-fashioned, it appears that today's younger peoare more inclined to a grandparents. This is especially confusing, when one pauses to remember that Television, a comparatively new medium, is probably the greatest competition which the fairs must survive.

There are more people than ever before, and this is especially important in the Southwest. Mostly, though, the return of interest in fairs can be attributed to the inclusion of celebrities, big-time football games and other forms of modern merchandising. In Dallas, the folks saw Perry Como, and listened to Mr. Albert's Tijuana Brass; in Ohio they spent something like \$300,000 for entertainment by Bob Hope, Art Linkletter, Jimmy Dean, Mr. Como and Herman's Hermits. Not long ago, Lubbock imported "Hoss", the Cartright boy with the Texas accent. In general the fairs are offering headliners right out of Hollywood, television and Las Vegas — and this is hard to beat.

All in all, we would say that the fair promoters instead of folding up and stealing silenty away have made a superb come-back. What's more, they did it on the same basic principals upon which the fairs were originally founded, and that was by exhibiting the things in which people are most interested. In grandpop's day it was fine specimen of agriculture, and grandmother took great pride in having the finest canned cherries in the country. Today, the boys thrill in outer space, and the gals dearly love big name stars - but the basic appeal is pretty much the same.

In addition to general benefits from all fairs, we would say that the recent comeback on this level holds a perhaps even greater lesson for all of us. No. 1, we cannot operate on the same methods that were used even a generation ago and, No. 2, there is no substitute for good ideas and their energetic application. Offer people the things they want, and they will generally respond in droves.

Federal Example Would Be Help

"Tight money" is a term which we hear often these days, but no one yet seems to have come up with an answer to the prob-

We do understand, however, that it probably will make a lot of difference to many people, including higher interest rates and other demands from lending institutions.

Most of us, even in boom periods, find money fairly tight. The big difference, it seems, is that all of those people we knew who had lots of money are finding themselves in the same boat with most of the rest of us. Unfortunately, this is also going to leave its mark on everyone as the tight money gets tighter. In addition, we underthat we should pull our belts in another notch in anticipation of a probable 10 percent hike in personal income taxes . . . after the elections.

Where all of this ultimately leads is anyone's guess. Frankly, it looks as if the biggest spendthrift of all is the U. S. government, and while they want to slow everyone else down, the prime object is for the government to spend more and more.

Perhaps a good example on the govern-ment's part might accomplish more than 10 million words of warning and caution.



MAIN STREET, USA

Small Town Problems Need Federal Attention

Appropriations Committee.

and caught his arm.

is a real necessity.

the two days.

more prominently with each day.

finest herds in the Panhandle.

... from the Brand's files

50 YEARS AGO

last Monday evening while cranking a Ford. It backfired

. . .

every other interest to Hereford and holds the boards

miums etc. from all the surrounding country. Many agri-

cultural exhibits have already been brought in. Prominent

stockmen are arranging to enter representatives from the

cellent music that will be furnished by the band.

Mr. Orville Newel got his arm broken at the wrist

The big "Hereford Country Fair" has side tracked

Every day brings its inquiries regarding exhibits, pre-

One great feature of the coming fair will be the ex-

Director West is keeping the boys hard at work and

is surely getting results. On former occasions, Hereford has

been compelled to import her music, and has been glad

to be able to get it at a very considerable price. Now,

with a few month's faithful work and backed by that

foreward of progress, the Civic Club, the Hereford band

is able to furnish music, and music of a very excellent

quality, too - for the many occasions when a good band

25 YEARS AGO

National Farm Loan Association, who attended a confer-

ence of the NFLA secretary-treasurers in Amarillo, Tuesday,

said that Texas farmers and stockmen are enjoying the

fourth annual flower show, sponsored by the Deaf Smith

County Garden Clubs, was called huge success both by

club members and by the 852 guests who registered during

the Hereford Whitefaces tonight will tangle with the Can-

yon Eagles in a game which promises to be one of the

most evenly matched of the year. It is a conference game,

second of the season for both the Whitefaces and the

State Health Department, was in Hereford Tuesday making

final plans for the research to be conducted here by the

state department in collaboration with Baylor Medical

Eagles, both teams having previously defeated Dimmitt.

highest price levels for their products since May, 1930.

Geo. L. Muse, secretary-treasurer of the Hereford

Running two days instead of the scheduled one, the

Playing their first out-of-town game of the season,

Dr. Edward Taylor, Director of the Dental Division,

By BERT MILLS Rep. Evins is a 56-year-old For years, the Tennessee le-WASHINGTON, D. C. — Small lawyer and businessman from gislator has been trying to dia ranking member of the House ica comes naturally for Joe oriented.

town America has few cham- Smithville, Tenn., a town of vert some of the increasing flow pions in high posts in Washing about 2,000 people. The district of Federal dollars to small ton but one conspicuous excepthat Evins has represented for communities, with some suction is Rep. Joe L. Evins (D., two decades includes about 100 cess. However, most votes are Tenn.), Chairman of the House small towns and no big cities. in the cities and most Great Small Business Committee and Championing small town Amer- Society programs are urban

The Johnson Administration has even created a Department of Housing and Urban Development to try and meet the crushing problems facing cities. While some of its programs do benefit small communities, HUD focuses its major attention on metropolitan centers.

Rep. Evins has gone along with all the urban programs but at the same time has called for "a national program of economic development in small town and rural America." He has contended that the direct assault of the problems of cities will founder unless there is a second front assault made to divert population growth from aur

More than a year ago, Rep. Evins wrote President Johnson to propose "concentrated effort to strengthen the small towns, to create towns that embody he best of the new technology and the best of the old philo-

sophy."
LBJ Wants Rural Factories President Johnson has gone part way down the road charted by Rep. Evins but has stopped short of proposing the ma-jor program the Tennessean has advocated, In a September speech at Dallastown, Pa., LBJ nunciated his views on small

He said that a poll had shown that half the U. S. population would prefer to live in a small town or on a farm, if they had a choice. The President, a small town boy himself, indicated that would also be his own prefer-

Yet more and more Americans forsake the town for the city each year. The President said that if current trends continue, by 1965 as many people will be crowded into our cities as occupy the entire nation now. Enough people to make five more New Yorks or 25 Washngtons will be added to the ranks of city-dwellers a genera-

tion hence. Many of these people, John-School. The research is expected to bring about some son said, will move to the city definite results on the low incidence of dental cavaties on said, will move to the city against their will, because of see MAIN STREET Page 9



GOVERNORS TRYING TO IMPROVE IMAGE

Governors

unhappy

MANY CONTEND THE ARE UNDER - EXPOSED

By HENRY CATHCART Central Press Washington Writer

WASHINGTON-Whichever party makes gains in the November elections, look for the nation's governors to be in there pitching for a stronger role for themselves in federal-state relations. They have been suffering too long from a bad case of public under-exposure.

A first step, set up at last summer's annual Governors' Conference in Los Angeles, will be their new mid-year meeting in December.

So much attention was given over to the issue of Viet Nam policy at Los Angeles, the governors agreed to hold an interim gathering so they could talk more directly about their own problems. This will be a national meeting, in addition to the several regional sessions like that of the Southern Governors, at Gilbertsville, Ky.

Actually, the idea of a mid-year national session was broached at Los Angeles before it became apparent that state problems were being drowned at that meeting by discussion of Viet Nam policy. At heart, the governors feel a desperate need for wider national recognition of their existence as individuals, of the

tem, and of their many problems-most of them financial. They see such evidences of this as the bee line which big city mayors make to Washington for help on their metropolitan crises. What they have not seen much of is an improvement in the "image" of the governorship as an office. Maybe more frequent meetings won't provide the answer. But the governors are willing to try.

dwindling power of state governments in the federal-state sys-

FIRE AND WATER-When Senate Republican Leader Everett Dirksen did the courageous thing and informed supporters of the 1966 Civil Rights bill just when he planned to deliver his main speech against the measure, he said:

"My floor speech will burn all the bridges to the bill." Replied Sen. Philip A. Hart, D-Mich., floor manager for the "That's all right, Ev. We know you can walk on the water."

● CLOSE CALL—A bride and groom, their families and some 2,500 guests would have suffered a major disappointment except for quick thinking on the capital's social circuit.

Corinne Boggs, daughter of Acting House Democratic Leader and Mrs. Hale Boggs, and her husband-to-be both forgot to get a wedding license until the day before the ceremony. Under Maryland law they Forgets could not be married for 48 hours after obtaining

But Corinne and Steven Roberts, her intended, obtained a court order authorizing the Montgomery County clerk to waive the waiting period. That took care of the "crisis" for all-including First Family guests from the White House, old friends of the Boggs family.

THE BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm has found a big stack of newspapers, which may explain a much longer letter this week.

Dear editar:

An unusual thing happened to me a few days ago. didnt' find just one newspaper, I found a whole stack, tied with a piece of string in a ditch alongside a road out here near this bindweed farm, but they weren't all recent papers, some of them were several years old.

Just to be doing, I brought them to the house and started reading, and you know what, I have hit on a new theory of how the world solves its big problems.

For example, a few years ago the Suez Canal was the big crisis, England threatening to go to war over it, every newspaper headlining the problem every day. Statesmen all over the world were confering about it and everybody was giving advice.

But I kept reading the old papers and gradually the Suez Canal disappeared from the headlines on the front page, moved over to the inside, and then disappeared altogether.

I followed several other big problems like this, and they all disappeared, but not once was it ever explained how they were solved.

Here's where my new theory comes in. My theory is that the world solves its big problems like the itinerant repairman who fixed a leak in my neighbor's house.

This neighbor had a small leak in the roof over his kitchen, and his wife nearly nagged him to death about it. He tried, but he just couldn't fix it. Every time it rained a little trickle of water came down through the ceiling.

One day this itinerant repairman came by and my neighbor grabbed him. "Can you fix a leaky roof?" he

"Sure I can," the man said. "That's my speciality."

"You guarantee it?"

"Certainly. Show me where it's leaking." He looked it over, said he'd fix it for \$25. "Now you guarantee it?" my neighbor asked.

"If water comes down through that kitchen ceiling the next time it rains, I'll refund your money the next trip

I'm by here." Sure enough, a few days later it rained and not a

drop of water came through. "Well, finally," his wife said, and my neighbor sighed

and said he was glad that problem was licked. A week later it rained aggin, and the water began

to trickle through the ceiling into the kitchen. My neighbor rushed up into the attic to see what had

Under the spot where the water was coming through the roof was a bucket. It had held all the leak from the

first rain, but was now full and overflowing.

That, if you ask me, is the way the world solves most of its big problems. Just temporarily, but it's fine while it

Yours faithfully,

residential beauty spot is the George Stam- Plains Savings and Loan. (Hereford Brand baugh home, at 207 Sunset Drive The home Photo) was chosen along with the commercial

RESIDENTIAL BEAUTY SPOT - This month's beauty spot of the month, which was Hi-

Veterinary Class Offered Veterans

from \$7,696 to \$10,927.

Surgery, Veterans Administra-

tion, Washington, D. C. 20420.

Funeral Is Held

For Ex-Resident

die Jones, a niece of R. M.

A new Veterinary Medical mercial bio-medical firms, VA Administration, Dr. H. Martin area will be joined in this uni- the cities." Engle, VA Chief Medical Direc- que program of research train-

The program is designed to train qualified students for scientific careers in laboratory animal medicine with training at the modern medical research laboratories in Hines hospital in

It is a specially-designed, two to four-year program of education, training and research now available to veterinary medical scientists, educators, practitioners and others, Dr. Engle explained. Up to five resident investigators will be assigned July 1 of each year. Investigators for research performed with animals prior to adaption for hu-

The program provides an exceptional opportunity to specialize in an interesting and rewarding area of activities. Trainees will gain knowledge and experience through a planned system of rotation to biological and medical institutions which use a wide variety of laboratory animals in research, testing, the production of biologics, teaching and the diagnosis of diseas-

Faculties and facilities of medical schools and univer- vices were conducted in Brecksities, aquariums, zoos, com- enridge Saturday.

Main Street

better job and educational op-Resident Investigator program hospitals and government labor- tion can bring jobs to the counhas been started by the Véterans atories throughout the Chicago tryside rather than people to

"I want to see more factories reap all the benefits of modern living."

The President went on to describe all his Administration has done for non-metropolitan areas - the public housing grants, the urban planning grants, the libraries and water systems made possible by U. S.

Get On With It, Evins Says Rep. Evins applauded the Dallastown speech, and placed pertinent excerpts in the Congressional Record. He said: "I congratulate the President - and say: 'Let us get on with it. Much has been done, but the

A former resident of Westway that he has been contending for for a number of years, Mrs. years that "the community con-Brittain Campbell died in Beckcept found in small town Amerenridge Thursday after a long She was the former Miss Gol-Gunn of Hereford. Funeral ser-

FARMERS UNION

Witkowski Re-elected To Head County Group

to head Deaf Smith County Far- ed. mers Union at its annual con- Five specific subjects and one vention Thursday evening. general resolution were written serve be created. The group al-James Gentry was elected vice- into the recommendations. Inpresident, Mrs. Andrew Kershen cluded under grain sorghum mending to the Secretary of Agsecretary-treasurer with four was a suggestion that price supnew directors being elected. ports for feed grains be main-They are Ben T. Spear, Wild- tained at a parity of income le- sugarbeet growers be continued orado area, Terrell Hodges, vel, that barley be reinstated as Sims Community, Charles Sch- feed grains and that the group labs, Frio community, and Wal- favors the resale of Commodity ter London Milo Center Com- Credit Corporation stocks to be Texas and financing for the rur-

Also re-elected to serve for the the loan rate. coming year on the board of directors were Louis Woodford, Alfred Smith, F. A. Marnell, S. A. an extent as to protect Ameri-McCathern, David Hutchins, Jay can beef prices. Boston, Andrew Kershen, and Mrs. O. G. Hill, Sr.

Resolutions adopted to be sent held in Ifineral Wells on Nov-

not yet adopted at the White House, is for "a national cam-

at a minimum of 115 percent of al electric and telephone sys-

The group voted in favor of limiting of beef imports to such

A loan price of \$1.50 per bushmarket price.

For sugar beets, the group is requesting the Secretary of Agpaign to sell small town Amer- riculture and the Sugar Policy tomato and pineapple in a poulportunities. He suggested this ica - and a massive effort to Staff to recognize the need for try dish. Borrow the idea and need not happen because "mo- create opportunities away from this new sugarbeet growing are grill halved tomatoes and sliced dern industry and modern tech- the great metropolitan complex- to have an increase of acreage pineapple to serve with broiled as was contemplated by the de- chicken. Nice indoors or out!

Leo Witkowski was re-elected ember 1,2 and 3rd were adopt- partment when the processing plant was under construction and that a national acreage reso went on record as recomriculture that acreage restructions of proportionate shares for in the year 1967.

General resolutions included favor the right to work law for tems. Also favored is exemption of farm machinery from the

Slightly beat an egg with a couple of tablespoons of cold water: dip chicken pieces in the el and a 25 cent export certifi- egg mixture, then into fine dry cate for wheat was advocated, bread crumbs. Fry the chicken and the group is not in favor in shallow fat (half butter and to the State Convention to be of increasing production of half shortening) and you'll have wheat enough to depress the Mary land-style fried chicken.

The French sometimes couple

The group said that they roads. strongly opposed diverting of Eight delegates and the pre-

ing and new farm to market

farm to market road funds to sident were elected to attend any program other than new the state convention, giving farm to market road construc- Deaf Smith County a total of tion and maintenance of exist- nine votes,

TEMPORARY

Several Salesladies and Several Salesmen to work as sales persons during a SALE in each of our 2 Furniture Stores during a GOING OUT OF BUSINESS SALE.

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West Hiway 60 Hereford

Continued from Page 8

nology and modern transporta- es."

located in rural regions," Johning. Selection as a VA Veterinary Medical Resident Investi- son explained, "I want more workers able to supplement gator will be made from cantheir incomes by part-time didates having potential for scholarship and independent inves- farming and more farmers work tigation at four levels. The sal- ing part-time in industry. I ary for these positions ranges want those who love the land to

Interested persons should apply in writing no later than December 1, for the appointments which begin July 1, 1967, Dr. Engle concluded. Applications should be sent to the Assistant Chief Medical Director for Research and Education (151N), Department of Medicine and

real challenge lies ahead."
Evins reminded his colleagues

mocratic society." He argued that it is the weakening of this concept that has caused such tremendous problems in the ci-

The Congressman's proposal





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Customers of Southwestern Public Service Company get this 11-piece, teflon-coated cookware set free with the purchase of a new electric range from a Reddy Kilowatt Electric Appliance Dealer - now through November 30, 1966,





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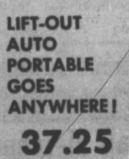
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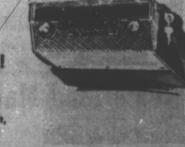
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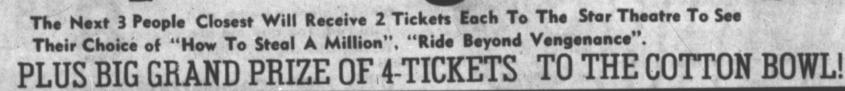
TER THE WEEKLY

Herekord Brand

FIRST PRIZE

SECOND PRIZE

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CITY

Houston

Michigan St.

LSU

4TH WEEK WINNERS:

1st Place - L. V. Watts, Hereford

2nd Place - Brenda Burdine, Hereford

3rd Place - Leslie Shelton, Hereford

STATE Notre Dame Tie UCLA

Breakers Sotuhern Cal. Nebraska Dallas Cowboys Tennessee Cleveland Browns Georgia Tech Hereford WTSU Canyon

Tulane vs. New Mexico St. Missouri Holy Cross

lowa State Syracuse

Oklahoma

California

Clemson

Colorado

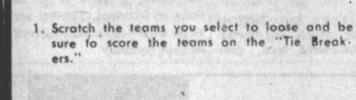
So. Carolina

DEADLINE

FOR ENTRIES

IS FRIDAY

AT 6 P.M.



Tie Breakers will be used in case of a tie. Three prizes will be given - \$7.50 first prize; \$3.50 second prize; \$1.50 third prize.

Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.

Name and address must appear on your ballots.

Contest is open to All, except employees of the Hereford Brand. Sponsors and experts aladly accepted.

The person picking the most winners at the end of the season will receive 2 cotton bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.

7. Winners of Cash Prizes will be announced on this page each week.

FOR GAMES TO BE PLAYED THRU OCTOBER 23, 1966

Medicare For All Needy Is Topic Of State Meet

Hereford Brand

Austin Bureau Chief

portion of the Medicare bill Alter, Dallas CPA. which authorizes care for the

ginbotham, director of public Public Velfare, relations, Blue Cross-Blue Fred Kelly business manager

AHA Chart of Accounts and its pital Association.

Creative Color

Shugart Studios

ONE DAY ONLY

WEDNESDAY, OCT. 19

Photographer Hours:

8 A.M. 'til 9 P.M.

No Age Limit-Adults Included

MINATURE

CREATIVE COLOR PORTRAITS

At Sugarland Mall

Problems," Frank Henry, mana- Medicare - Reasonable Costs. ger, Medicare Department, Blue Cross: and 'Retroactive Adjust-AUSTIN - Title XIX, that ments Under Medicare," Adrian Mental Health will open its 34th

Grothouse is assistant direcneedy regardless of age, has tor, Hospital Administrative Serbeen under scrutiny here the vices, American Hospital Assofirst part of the week by dele- ciation, Chicago. Also attending gates attending an annual work- the program was Harris Berman mental health needs will be airshop of the Texas Association deputy assistant director, Burof Hospital Accountants. The eau of Health Insurance, Social These will be solving the manmeeting was held Morday and Security Administration, Balti- power problem and the develop-

Keynoting the opening session | Speaking on "Title XIX" were Monday was Joe K. Wells, vice C. Dean Davis, legal counsel, president of the Austin National Texas Hospital Association, and Bank. His topic was "It's the Herbert Wilson, assistant com- and Federal levels. Spirit of the Thing." Fred Hig- missioner, State Department of

Shield of Texas, discussed "Fac- of Harris Hospital in Fort Worth tual Data - Role of the Fiscal was installed as president of the care Payments," Robert D. ed the recommendation of the Clyde, CPA; "Cost Analysis," board of directors to become Ralph Grothouse; "Revised an affiltate of the Texas Hosto be as many as 140,000.

Optional Flexibility," Bill Ents. Other topics discussed at the minger, controller, Scott and two day meet included "Depre-White Memorial Hospital, Tem- ciation and Property Control"

FURR'S

adequately staffing community versity Press. mental health and mental retardation centers in Texas.

Against Mental Blness, will in 1967. speak to the group Friday. Speaand professional lobbyists.

of consultants on the establish- Jones.

Establishment of policy in

the Division of Cancer and cy. Heart, State Health Depart-

cation and recreation, division 1) The constitution is too long. Dr. John J. Biesele, Univerrison, director of public edu- ed constitutions.) cation, American Cancer Socie- 2) There are far too many see the State establish several ty; Mrs. Marjorie McDowell of amendments. (158, making it a large "natural areas" of land for as Heart Association; Mrs. Pau- ambiguities.") visual education specialist with the modern State. the State Health Department's Connally said, that as it now cancer and heart division.

The Texas Association for annual conference at 1:30 p. m. Oct. 27 in Austin, closing with a cording to official reports from no constitution. We have a leteacher workshop on Saturday the registrar's office. The num- gislative code." ber enrolled is again a record In improving the State's sys-Two main issue in the field of been noticed in various classi- ed these needs: ed in the three-day convention. fications.

ment of community facilities. A stir to prompt the Board of Re- tures of public funds. legislative workshop will train citizens to deal effectively with legislative bodies at local, state

Dr. Robert Stubblefield, chairman of the Department of Psychiatry at Southwestern Medical School and member of the Naforms a hue of orange as near- tions. ly as possible like the color of "Our state is growing at a tional Joint Commission on Men. tal Health of Children, will burnt-orange jerseys.

Heading a panel of ten Textant to the Secretary of Labor. dents' Association, Orange Jack- ble.' Creation of large numbers of ets (women's service organizaassistants, plus training pro- tion), Art Department, Ex-Stugrams in college and universi- dents' Association, and Darrell November election for the 16 Lieutenant Governor of the State ties in the State, is consider- Royal, director of athletics, and proposed constitutional amend- of Texas, along with other past ed the only possible solution to Frank Wardlaw, director of Uni- ments. Of particular interest, he

report to the Chancellor's office Texas Water Development Fund Mike Gorman, executive dir- in time for the Board of Reector of the National Committee gents to recommendations early amendments for the present

ker-of the Texas House of Re- Endowment, Inc., to help the besides his plan for a new conpresentatives, Ben Barnes, will State Bar revise the Texas pen- stitution: summarize issues raised at the al code has been announced by 1(An extension of Federal

ment of a "halfway" house for Dean W. Page Kecton of the 2(Expansion of the adminismental patients. Special invita- University of Texas Law School, trative mechanisms of the states tion are being sent to those in- also chairman of the penal code to supersede local authorities, or Governor is second only to terested in providing such tran- revision committee, has announ- the Governor's plan taily retarded, for adolescents work sessions on revision of the to encourage local policy decicoming out of training schools, and other groups needing a "temporary stopover" between the institution and full community living.

work sessions on revision of the concurage local poucy decision-making and effective management of local affairs.

"There isn't any question which alternative I favor," Connally asserted, "When I assum-Legislature in 1969.

making an attack on smoking "Freshman Mathematics gently demands a renaissance in the State of Texas will be Course Descriptions" is a bulle- of local responsibility. done Thursday as representatin to soon be found on shelves tives of six State agencies ga-in high schools soon when it is ther. The meeting is expected issued by the Texas Association to serve as a foundation for or-ganization of a Texas Inter-agency Council on Smoking and cy. The bulletin describes the program of mathematics offer- courage and conviction which Addresses will be delivered by Dr. Charles A. LeMaintre, University of Texas vice chancellor for health affairs and a member of the Surgeon General's advisory committee on smoking and health; and Dr. William S. Brumage, director of the Division of Concer and Course and Cours

ment.

Representatives of participating agencies will include Dr.

Governor John Connally is tenure on the Supreme Court.

The 137 orders announced revealed that during their vaca-

Chances Are You Have Heard About It -

NOW YOU CAN ORDER ONE!

of program development, Texas (55,000 words compared to 9, sity of Texas professor of zco-Education Agency; Jack M. Har. 000-12,500 in other states' revis- logy and director of the UT Gen-

Houston, associate director, Tex- "patchwork of repetition and the study of baseline ecology. line K. Matthis, executive dir- 3) The constitution is poorly a three-day conference for the

ciation; and Mrs. Helen S. Hill, wood," no longer applicable to Mathematics teaching.

stands, "If a constitution is defined as a flexible instrument Enrollment figures for the establishing, limiting, defining University of Texas have now and distributing fundamental climbed to just over 27,000 ac- powers, then we in fact have to scientists, teachers and stu-

figure, but increase drops have tem of governing, Connally cit-

1(Annual sessions of the Tex-And a small issue has arisen as Legislature, which would be

gents into appointing a com- 2 (Reevaluation of all existing mittee to look into the matter. political structures with a view A peition to the Regents towards consolidation of the exicame from alumni of the school sting 3,300 taxing authorities to who ask that the University eliminate duplication and over- as, the Balcones Escarpment adopt in all emblems and uni- lapping in services and func- and the Edwards Plateau, the

the original seal. Other shades rate that sometimes staggers Other discussions included Other officers were elected, and speak on present trends and pro- have been seen "here and the imagination," Commally said. "Planning to Maximize Mediaccomtants attending consider- posals for improving service for there" over the campus, espe- "Sometimes growth outstrips school science teachers from the State's emotionally and cially when the Texas Long- our ability to react and meet throughout Texas attending the mentally ill children, estimated horns take to the field in their our obligations. By the year 2020 Serving on the colors com- reach 30 million. Growth is ced functioning of natural enans in studying development of mittee are representatives from frustration when government vironments and of the populamanpower pool will be Dr. the Development Board, Office has the will but not the means tions of living organisms within Seymour Wolfbein, special assist of the Dean of Students, Stu- to be responsive and responsi-

Connally urged those attending to vote "yes" in the said, is the measure providing The committee is expected to authorization for doubling the

· Although giving full to these constitution, the governor said A \$5,000 grant from Houston he sees two other alternatives fice, was Master of Ceremonies.

workshop by a number of Texas Bar president W. O. Shafer of standard setting, decision makdepartment heads, legislators, Odessa. This is the second con- ing and administrative control tribution the Bar has received by means of more "functional R. Doyle Best, Vocational Re- this year from the Houston government" using existing lohabilitation Administration re- foundation, established by the cal governments as administrapresentative, will head a panel late Mr. and Mrs. Jesse H. tive agencies in executing national policy, or

sitional residences for the men- ced that the first of a series of 3(Reform local government

ed the office of governor, I said the strength of our system ur-

"I am no less committed to that course today. Local government has been the strength of

output of work during a summer recess during his 16-year

Sam A. Nixon of Floresville, chairman of the public health committee, Texas Medical Association; Lewis A. Spears, program director of health, safety, driver education, physical edu-

etics Foundation, would like to Bags Overseas

ector of the Texas TB Asso- arranged and filled with "dead Advancement of Science and Dr. Biesele said that he visualized the proposed natural Cross executive secretary, anareas not as a part of the State nounces parks system but rather administered by educational institutions and restricted largely

"Just as a starter," Dr. Biesele said the State should consider setting aside natural areas in at least 12 areas of Texas: the pinelands and river bottoms on campus over the school co- more effective as a balance and of northeast Texas, the big thick. lors - making a big enough check on day-to-day expendi- et of the southeast, the coastal prairie and the marshes, the oak hickory woodlands in the tertiary gravels, the blackland praire, the cross timbers, the hot brush country of Southern Texstaked plains, the sandy South Plains, and the Trans-Pecos

mountains and high plateaus. Biesele told the secondary conference that there must be the population is expected to an understanding of "the balan-

> An official Texas historical marker recognizing the first lieutenant governors, was dedicated Wednesday at Gonzales. Walter Woodu) of Austin, who served as Texas' Lieutenant Governor from 1935 to 1939, gave the dedicatory address. Preston Smith, presently holding the of-

Living lieutenant governors and descendants of former lieutenant governors were invited to participate in the dedication program by the Gonzales County Historical Survey Committee and the Gonzales Chamber of Commerce.

The marker lists the names, period of service and duties of all the lieutenant governors.

The position of Lieutenant that of Governof in the State of

time at all. Just mix brown sugar with a little cream and a lot of shredded coconut and spread over the surface of a baked cake, while the cake is still in the pan, Broil about 5 inches from heat for a couple of minutes or until lightly browned and bubbling.

Red Cross Sends

Shipment of 177 Red Cross ditty bags for Christmas gifts to He made the statement during military personnel in Viet Nam combat areas, exceeding this county's quota by more than three-fourths, has been made, Mrs. Genevieve Miller, Red

Assigned a quota of 100 bags

servicemen Christmas morning as a greeting from friends at

Melvin Jayroe, County Red Cross Chapter chairman, expressed his thanks to women of church and club groups and residents of King's Manor who contributed time to make the bags and items to fill them, also to persons who contributed funds for shipping charges.

You can heat pork and beans right in the can for that outdoor supper. Just place the opened filled with such small items as can on the grill over hot coals; soap, razors and writing materi- use a chop stick (or the long als, residents of Deaf Smith handle of a wooden spoon) for County provided 177. The gift stirring the beans occasionally bags are to be distributed to while they heat,



magnificent fashion alliance...our fall coats lavished with natural mink! Tirned just right for unbeatable Columbus Day values . . . luxury fashion

Penney price! Lush wools-textured or sleek-show off neatly ap pointed Penney tailoring with plenty of designer detailing! In fact, everything about them leads you to think they'd cost dollars more! Why wait?...own the elegant coat you've always wanted can, at these Columbus Day value prices.

of mink. Honey, brown, green, black 8 to 18.

REMEMBER JUST SAY "CHARGE IT" AT PENNEY'S

Prompt, Personal



We mean just that! Lower Than Anyone! You'll save more on every prescription at Rogers-Miller Drug. Try us next time and see for yourself!



BIG SAVINGS IN ALL DEPARTMENTS EVERY DAY OF THE WEEK

- School Needs

- KODAK
- PROCESSING "Your Pictures Deserve The Very Best!"
- -STORE HOURS-Monday thru Saturday 8 a.m. to 9 p.m.

8a.m. to 6 p.m.

COURTESY MAILING COUNTER

Toys & Games
Health Needs
Infants Dept.



ONLY \$9.95 COMPLETE - MONEY BACK GUARANTEE

By DEBORAH BAKER Brand Correspondent

Mrs. Milton Jones visited her sister, Mrs. Richard Whitson, a patient in an Amarillo hospital Sunday, Mrs. Whitson's four children are staying in the Jones some while she is ill.

Mr. and Mrs. Billy Baker and daughter, Brittney, were dinner guests Sunday of Mr. and Mrs. E. L. Ivey at Dimmitt. Also visiting that day in the Ivey Rule and Mrs. Darrell Collier Perry of Fort Worth, Mr. and ter, Mrs. Eddie Carroll, and land and Earl Lance Sr. attend- lmons and Billy Bakers.

Clayton Groft, David, Lisa, Carl er, Mrs. Andy Rule. and Brent of Dimmitt, Mrs. Wayland Fanning and Brody of

Mr. and Mrs. T. B. Dye of Springlake were guests Wednesday of their daughter, Mrs. Clarence Behrends, and family.

family at Amarillo Tuesday.

Mrs. Chunky Blackburn and De- of Friona were guests Sunday in ity Center last week. niece of San Antonio, Mrs. the home of their granddaught-

rends Sunday.

Mr. and Mrs. Jack White have returned from Claremore, Okla. where they were guests of their Mrs. R. R. Rule, Mrs. Andy Oklahoma Military Academy.

ed a luncheon of Deaf Smith County Federated Women's Mr. and Mrs. E, E. Sparkman Clubs at the Hereford Commun-

Businessmen of Easter Community were hosts at a ham-The Jim McCabe family of burger supper at the gin last Dawn visited the Andy Beh- week. Those from Summerfield who enjoyed the meal and visiting were the Fate Shannons, David Hutchins, Raleigh Rules, carrot-raisin salad, cherry-apple Andy Rules, Raymond Wileys, cobbler, hot biscuits, butter, Guy Walsers, George DeLoziers, milk son, Dub, for Parents' Week at Jack Streuns, R. B. Bakers, Floyd Milligans Clarence Be-

School Menus

Week of Oct. 17-21 HEREFORD PUBLIC **SCHOOLS**

MONDAY - Southern fried steak, pork and beans, cabbage-

TUESDAY - Open-face slophrends, H. G. Behrends, George py Joe, buttered corn, tossed

home were Mr. and Mrs. Gene visited Mrs. R. R. Rule's daugh- Mmes. Guy Walser, J. B. No- Frys, Cliff Allmons, Randy Al- green salad, beatnik cake, milk. whole-wheat rolls, butter, milk.

THURSDAY - Pinto beans combread, Jello with fruit, hi- butter, milk, fi cookie, milk,

FRIDAY - Fish sticks with tartar sauce, cheese-potato casserole, English peas, cole slaw, buttered bread slice, milk.

ST. ANTHONY'S SCHOOL sauce, chocolate coconut cook-

MONDAY - Spanish rice with ground beef, buttered corn, tossed salad, banana pudding, WEDNESDAY - Dixie corn TUESDAY - Corn dogs, oven-

dog with mustard, green beans, browned potatoes, tomato wedgbuttered potatoes, Waldorf salad es, calle with orange icing, whipped butter and honey, hot school-made bread, butter, milk.

potatoes, carrots and onions, cabbage-pepper slaw, cinnamon rolls, combread, butter, milk. FRIDAY - Grilled cheese sandwich, vegetable soup, apple-

Lithography - Letter Press THE INK SPOT

Card Of Thanks

To the most wonderful people WEDNESDAY - Fried chick- in the world, words cannot exen, creamed potatoes, buttered press the deep gratitude and apwith ham, turnips and greens, broccoli, peach cobbler, rolls, preciation for all the food brought in, cards sent and oth-THURSDAY - Beef stew with er kindnesses shown my family while I was in Dallas and since my return, May God Bless each and everyone of you.

Mrs. E. E. Bishop

Fresh parsley in the house? Mince lots of it and add to bread stuffing for roast chicken or turkey. The parsley provides delightful flavor - if you add enough of it.

DOUBLE GUNN **BROTHERS STAMPS** ON WEDNESDAY

With \$2.50 Purchase or More

What wonderful news this is! It's easy to be DELICIOUSLY THRIFTY at COOPER'S - because here, the foods your family likes best are always low-priced for sure savings on the total cost of your order. We make it that way by being as watchful of our costs as you are of yours and passing the savings of our economical store-keeping on to you. Yes indeed - you'll eat better and save more by shopping at this fine food store.

ies, milk.

Wolf Brand

300 Can

Fisher Vacuum Pack 13 Ox. Can

CLUB

USDA Choice

Pure Pork Sausage

Bar-B-Q Sauce

28 Oz. 59C Lb. 790

Coffee Cup 39c Saucer - 29c

Covered Coffee Server Reg. 5.00 3.99

Apricots

690

Pork Steak

Pork Choppies ть. **79**с

No Bone — No Waste

Lipton's Instant

Duncan Hines

Offer Ends Saturday, October 22nd

Dippity Do Setting Gel

Reg. \$1.25 Value

Dinner Plate - 59c

Fruit Dish - 29c

Bread & Butter Dish - 29c

Crisco 24 Oz. Oil Bottle Shurfine 303 Can 5/\$1

Roxey Tall Cans Dog Food 7/49c

303 Cans Shurfine Whole Peeled Tomatoes 5/\$1

Tea 4 Oz. Jar Bakerite - 3 Lb. Can Shortening 59c

Bro. Mix 39c Baker's Angel Flake Coconut 14 oz 49c

Excedrin 100 Tablets

Large Meat Platter reg. 1.99 - 1,29

Ex. Lg. Meat Platter reg. 3.49 — 1.49

Round Open Veg. Bowl reg. 2.49 1.29

Oval Soup Dish 8 1/2" reg. 79c - 69c

Cereal Bowl reg. 69c - 49c

Salad Plate 7" reg. 69c - 49c

Gravy Bowl reg. 2.50 - 1.19

Cold Cream

Mr. Clean Liquid Cleaner

LAST WEEK WHITE SWIRL CHINA AVAILABLE AT THESE

LOW PRICES. Be Sure You Get All Your Complete Pieces This Week.

Covered Casserole reg. 5.00 — 3.99

Salf & Pepper Pair reg. 1.99 - 1.29

Covered Butter Dish Reg. 2.99 - 1.69

Covered Sugar Bowl reg. 1.99 — 1.29 Gravy Bowl Stand reg. 1.50 — 79c

Cream Pitcher reg. 1.99 - 1.29

Dusting Aid Kleen Guard

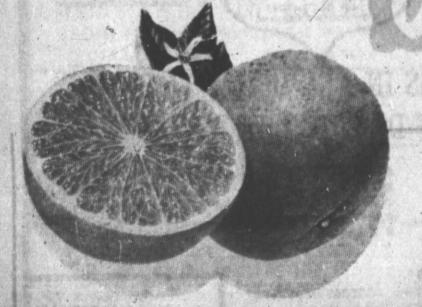
Dristan Tablets

Red Barn

CASE OF 6

Shurfine Canned - 12 Oz. Luncheon Meat

Shurfine Frozen - 12 Oz. Orange Juice



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Extra Fancy Delicious





Brown or DELICATESSEN

Post Toast 'Em Pop Ups Assorted Flavors

Diamond - 40 Count Paper Plates

Bar-B-Q Fryers 1 69c Cowboy Beans Spinach

Cream Potato Salad Pt. 49c Jelle Salad Pt. 49c

FIRST

-IN LOCAL NEWS
-IN LOCAL PICTURES

Published Every Sunday

SUNDAY, OCTOBER 16, 1966























WHAT'RE YOU WAITING







BY LEE FALK



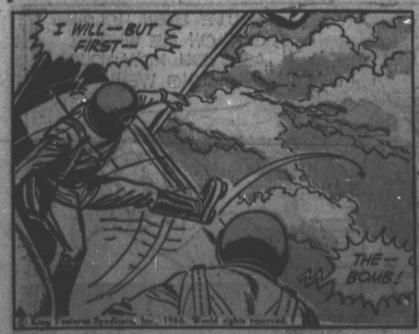


















The PHANTOM

By Lee Falk









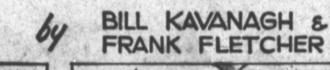






BRINGING

UP FATHER



















Hi and Lois

by MORT WALKER and DIK BROWNE













TIM TYLER'S LUCK by Lyman Young and Tom Massey





























GRANDMA













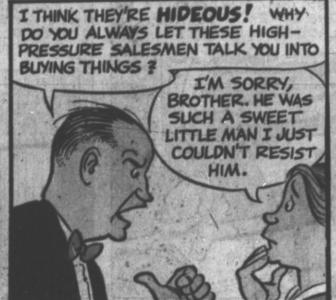


BUZ SAWYER

Featuring His Pal Rosco Sweeney

by Roy CRAME













HENRY

by CARL ANDERSON

















THE KATZENJAMMER KIDS

by JOE MUSIAL











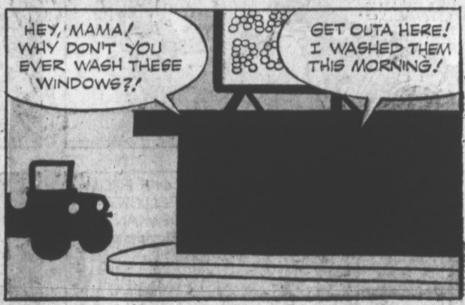


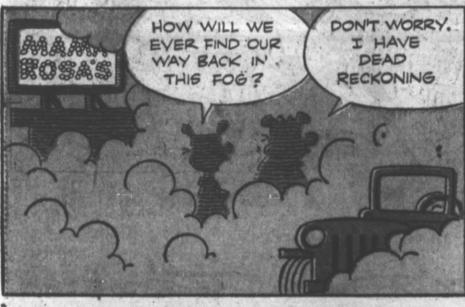


Toestle Toailer by mort walker





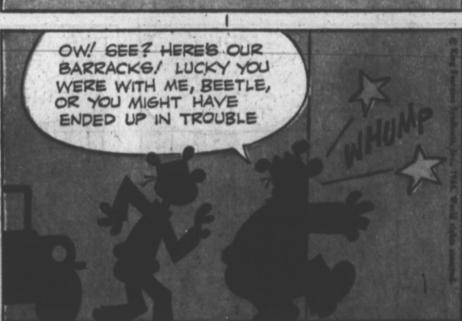














































The Chile Wemen

















THEATHE storring IPOPENE















The LONE RANGER by Charles Flanders and Paul S. Newman















DONALD DUCK

by WALT DISNEY

















3 = MMON SEE

WALT DISNEY

















WALT DISNEY TO THE FALES OF BRER PABBIT Adopted from the stories by JOEL CHANDLER HARRIS

















MISTER

BREGER

by Dave Breger



















BARNEY GOOGLE and

and SNUFFY SMITH

by FRED LASSWELL











