

United Fund Plans One Week To Gain Goals



B. F. Cain
club major

Stock Inventory Is Planned Here

Publication of a livestock directory is a current project of the Livestock Committee of the Chamber of Commerce. Decision to recommend to the chamber board of directors that such a directory brochure be published was made at the committee's regular meeting Thursday morning.

It was the general consensus of group opinion that the directory should be divided into sections listing commercial cattle producers, feed lots, dairy herds, poultry and egg producers, hog breeders, commercial producers, sheep producers and registered cattle herd owners.

Financing of the venture would be through paid advertising and the group suggested several publishing companies that might be interested in the venture.

Film Is Available By Veleda Club

Veleda Study Club is booking showings of a film that illustrates the patterning program being conducted by volunteers in Hereford for children suffering from brain damage.

Title of the film is "Whatever Happened to Eight?", a professionally produced movie that explains the needs and goals of such exercise as is being done in the Hereford center.

Mrs. Joe Frank Clark, club members said that the purpose of showing the film is to bring the need for volunteers to work in the program before the public. The film is long enough to make a standard club program and the group is extending the See FILM Page 2



Buddy Bloomer
commercial major

Fair Share Campaign Planned For County

Theme for this year's United Fund campaign could be said to be "A Fair Share For Everyone."

Eight majors have worked to equalize collections in the business community and in rural areas of the county.

Long neglected have been two areas, the board decided this year so Joe Soto and Bobby Owen agreed to take the areas and develop them into a 'fair share' situation.

Another point that demonstrates the 'fair share' phase of the collection is that individuals are asked to donate at least one day's pay. Since farmers don't have a day's pay to donate, they are being asked to figure their contributions on the basis of their size farm or their type farm.

Irrigated farmers are asked to use five cents an acre and dryland farmers are asked to donate one cent per acre, on land included in their operations.

Since no collections will be made house to house among city residents, families will not be asked to donate more than once, Debbs Knox, drive chairman said.

Melvin Jayroe, president, and Debbs Knox have designated Monday morning as kick-off time. Majors with their respective captains and sergeants who

Patrons Get ZIP Code Listings

Residents in Hereford will be offered an opportunity to ZIP Code their mailing lists during October, Postmaster Nolan Grady announced today.

Letter carriers will deliver "no postage needed" cards to each of the city's 2,961 residential delivery stops beginning October 10, the postmaster said. The cards will have blanks for addresses used most often, but for which individuals do not know the proper ZIP Codes.

Throughout the nation 95,000 of the cards will be delivered. In cities with more than one ZIP Code, there will be two cards for each household, one for local addresses, the other card for out-of-town. In rural areas and cities with one ZIP Code assigned, only an out-of-town card will be delivered since all local addresses will have the same ZIP Code.

This is a good time to get the ZIP Codes missing from your lists," Postmaster Grady noted. "This Christmas, ZIP Code will be as important as shopping and mailing early for the efficient and on-time delivery of the record-breaking avalanche of mail expected in the pre-holiday weeks."

After filling in the street number, city and state, the cards

are to be mailed back to the postmaster. Post Office personnel will add the proper ZIP Codes and return the cards to the sender.

President Johnson has proclaimed October 10-15 as "ZIP Code Week" to promote great See ZIP Page 2

Salvage Lettuce Needed By Bravo

Bravo smokes president, Puzant Torrigian, said this week that his company is ready to buy lettuce from the Hereford area.

The local smoke manufacturing firm processes outer leaves and lettuce left in the fields.

Torrigan said that his firm will do the harvesting and that he will need about 20,000 pounds a day from local growers.

Farmers wishing to contract their fields to the company can call the local office.

The company has been securing its raw materials from Colorado fields. After the about 2 1/2 month season here, they will use their Uvalde facilities to supply the lettuce leaves. See SALVAGE Page 2



Clete Corlis
commercial major



Johnny Clark
school major



The Sunday Brand

42 Pages

Price 15¢

Including 22 Colored Comics

VOL. 19 — NO. 14

HEREFORD, TEXAS 79045, SUNDAY, OCTOBER 2, 1966

PUBLISHED EVERY SUNDAY

Hereford Studied In Pilot Plan

Mrs. McNeese Is Named Secretary Of The Month

Mrs. Don (Pat) McNeese, secretary to J. W. Robinson of Robinson Insurance Co., has been named secretary of the month in the Hereford Brand's contest.

In cooperation with the local chapter of the National Secretaries' Association, Mrs. McNeese is the second winner in the secretarial contest. Mrs. McNeese will be guest of that organization at their next regular meeting.

A secretary in the Robinson Insurance Co. for more than eight years, Mrs. McNeese feels that being selected as secretary of the month is "quite an honor." Though most of her work is encompassed by rating and typing insurance policies, Mrs. McNeese also answers telephone inquiries to help clarify customer's policies.

Living in Hereford all her life, Mrs. McNeese graduated from Hereford High School in 1947. Her parents, the C. H. Hammocks, live on the Dimmitt Highway. Her husband's parents also live in Hereford. Mrs. McNeese took business courses while in high school and studied business administration while attending West Texas State University. She served as billing clerk for the Rural Electric Cooperative five years and has attended several insurance schools which are given by insurance companies providing training for various fields of insurance. Her initial training in insurance work was on-the-job training

however. When speaking of hobbies, Mrs. McNeese says that she "used to, but not anymore" with a family, work and housekeeping. Her husband is a brick contractor who has his own business here in Hereford.

Mrs. McNeese says she really does enjoy her work for she says she has the "most wonderful boss in the world" and that the "girls are real fine to work with." There are three women, Marvin Coffey and J. W. Robinson who work in the office.

Mrs. McNeese has two children, Joe, 10 and Holly, 22 months. Joe attends fifth grade at Alkman Elementary School. The McNeeses reside at 413 Star.

Scored according to professional standards, entrants were judged on personality, telephone techniques, ability to meet the

public, appearance, efficiency, ability to get along with fellow workers, interest in business, interest in community affairs dependability and punctuality.

A group of impartial judges scored the entrants in one of four categories, excellent, good, fair or poor and Mrs. McNeese was chosen by them as the best qualified to be named secretary of the month.

Secretaries may enter themselves, or they may be entered by friends or their employers. Entry blanks can be found in this paper. Those who have already had their names submitted are automatically re-entered.

Mrs. McNeese's family is "real proud of her" and her husband, Don, said he thought that it was a "real great deal." The family attends First Christian Church in Hereford.

The Hereford Independent School District will be one of 10 school districts in the United States included in a pilot program in which the Office of Civil Defense will survey disaster protection capabilities.

Supt. Johnny Clark was notified this week by Arthur L. Mahony, Associate in Safety Education, that the local school district will be eligible for the special service.

The letter explained that the Office of Civil Defense has contracted with the National Commission on Safety Education to conduct the pilot program "at no cost or obligation to the school districts."

Mahony said approximately 350 schools in the 10 districts will be visited by specially trained analysts, architects and engineers. "After completion of each school district survey," explained Mahony, "a report will be submitted to the superintendent which will include:

1. An analysis of the best spaces to use as shelters in existing school buildings.
2. Determination of expedient shelter protection of presently

available space.

3. Steps that can be taken toward providing permanent, adequate shelter space in existing school buildings.

4. Recommendations for providing adequate shelter space in proposed school construction.

A fact sheet sent to Clark explained that the Office of Civil Defense has entered into a contract with the National Education Association, to conduct the pilot program.

As listed, the purpose of the program is to "ascertain shelter information for a selected sample of schools throughout the nation, so that disaster plans can be developed."

Schools for the project were selected by mutual consent of the school district, the OCD and the Commission. Some of the schools selected are within areas where a Community Shelter Plan has been completed. Other schools have initiated the CSP's or the study is in progress, and others have no CSP at all.

Supt. Clark said he had, at the request of the school board, enrolled in a course at Texas Tech last year dealing with such a plan. "There was community interest in such a project and the board suggested that I look into the possibilities," Clark explained.

"I made a survey of the feasibility of building an underground school, comparing it in practical use, cost and numerous other things to the other different type schools."

Clark's survey was presented to the board for further study and "it probably was one of the things which made us eligible for the pilot program by the Civil Defense." See HEREFORD Page 2

RETURN CALL — The Hereford Volunteer fire department was twice called to the Bob Huddleston residence, 114 Fir, Saturday. A fire originating near the fireplace in the home broke out Saturday morning, and again Saturday afternoon. Extensive smoke hampered firemen's efforts to subdue the fire. Interior damage was heavy. (Hereford Brand Photo by Tyler Vance)

Farm Bureau Formulates Deaf Smith Co. Policies

Thirteen resolutions dealing with county, state and national issues were passed during the annual Deaf Smith County Farm Bureau convention Thursday night, but another resolution was voted down after a lively discussion.

Adoption of the resolutions overshadowed the election of six new directors to the Bureau by a vote of approximately 230 members and their families who gathered in the Hereford High School cafeteria.

The action picked up during the business session Thursday night when Bill Walden of Hereford, chairman of the Policy Development Committee, asked for any resolutions from the floor.

At that time, Carroll Newsom, who lives southeast of Hereford, said he had been surprised to find a nationally distributed brand of sugar on the tables at the cafeteria when Holly Sugar is produced so close.

Newsom proposed a resolution urging the school system and other local institutions to use and promote Holly Sugar.

Bill Nafzger, who farms at Dawn, protested the resolution vigorously, saying that he felt "it is not the duty of the Farm Bureau to say what the school or any other institution can or cannot use. If we start here, there's no stopping," he said.

Steve Clements of Hereford offered an amendment to the resolution urging "all local institutions to use and promote all locally grown products."

Newsom defended his resolution by saying that he "did not intend to stir up a hornet's nest. I did not make the motion in the form of an edict, but was only trying to promote locally grown products. However, if we as a group don't promote our own goods, who is?"

The amendment to the original resolution passed by a vote of 21-17, but the amended re-

solution itself was defeated 27-23.

New directors of the bureau are Marvin Diller, Bob Hicks and Pete Plank, all of the Dawn community, Steve McIwies Jr., of the Sims community, Bill Kahlich of the Frio community and Dale Hollows of the Westway community. Diller was re-elected to the post.

The new directors will serve three years each. The board of directors is made up of 18 members, with six new ones being elected each year.

Bob Price of Pampa, Republican candidate for the vacant 18th Congressional District post, was present at the convention but did not speak. Price was jokingly introduced only as a visiting member of the Gray County Farm Bureau.

A treasurer's report from Clements showed that the Bureau had, as of Aug. 31, a total of \$1,033.37 in the bank. Clements See FARM Page 3

Football Winners

Results of the second week of ball contest show that a woman still is the best guesser.

All six of the winners in the second week of the contest guessed right on 16 of 18 games, but Janie Shelton of Hereford took first place and \$7.50 by being more correct on the three tie breakers.

Rounding out the winners were Joe Don Cummings of Hereford, second; Gary Billingsley of Hereford, third; Herman Jesko of Austin, fourth; Larry Lomas of Hereford, fifth, and Ann Mercer of Hereford, sixth.

Contest rules and an entry form for the weekly contest are printed on an inside page of today's Brand.



SECRETARY OF THE MONTH — Mrs. Pat McNeese secretary of Robinson Insurance, is congratulated by her boss J. W. Robinson on being named top secretarial help for the month. (Hereford Brand Photo)

Weather	
M M L	
Wednesday	80
Thursday	80 40
Friday	80 40
Saturday	80
Moisture for month 1.5	
Moisture for year 12.87	
(Courtesy KPM)	



EXTENSIVE DAMAGE — A fire Saturday morning at the home of Bob Huddleston 114 Fir street, did extensive damage to the interior of the house. The Huddlestons were in Oklahoma at the time. The fire again erupted Saturday evening, sending the Hereford Fire Department back to the location a second time. (Hereford Brand Photo)

Farm ...

(Continued from Page 1)

said income for the year had totaled \$14,949.46, but \$21,527.21 had been paid out. Included among the expenses was the new Farm Bureau building.

Bureau president Robert Jacobson of Adrian said the Bureau had gained 104 members during the year.

Resolutions passed by the Bureau members included:

COUNTY ISSUES

1. We believe that all farmers are interested in conserving water. To this end, we recommend that:
 - a. District Water Board rules promote cooperative efforts between farmers to utilize tail-water.
 - b. That the County Water Board hold a hearing for any farmer accused of violating rules before an injunction is filed.

STATE ISSUES

1. Current resolution recommends requiring exact germination on seed labels. This is an unrealistic requirement and we resolve that the word "exact" be removed from resolution as stated in Farm Bureau policy book.
2. We favor the continuation of the exemption of State sales tax on farm equipment and farm production on items and feel that any increases in this tax should be on retail consumer goods only.
3. We ask that the Texas Water Board include West Texas in any plans for future water resource development.

NATIONAL ISSUES

1. We support continuation of the national statute permitting State Right to Work Laws.
2. We favor the "Dirkson Amendment" which would permit states to continue election of State Senators on a geographical basis, rather than a strict one man-one vote basis as decreed by the U. S. Supreme Court.
3. We support voluntary prayer in our public schools.
4. We urge the administration to apply its powers of restraint to excessive wage demands by monopoly union power.
5. We call on the Justice Department to work for passage of stronger Federal laws to prevent rioting, inciting to riot, and other criminal acts, and to remove shackles from local and state law enforcement agencies recently imposed by Supreme Court.
6. We believe that deficit spending by the administration, not farm prices, is the major cause of inflation, and urge

THE SUNDAY BRAND

Established 1948
Published every Sunday at
139 West Fourth St.
Hereford, Texas 79045

James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Mrs. Naomi Hopson, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Manager
Robert J. Awrey, Mech. Supt.

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.25 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.
Second-class postage paid at Hereford, Deaf Smith County, Texas.

Savings Bonds Sale Nears Goal

Robert Thompson, Chairman of the Deaf Smith County Savings Bonds Committee, has announced that Savings Bond sales in Deaf Smith County totaled \$16,866 during August.

Series E and H Bond sales in Texas during August totaled \$12,803,069 which is an increase of 8 per cent over the same period last year. Texas sales for the first eight months of 1966 totaled \$103,042,978 which is 70 per cent of the state's goal of \$147.5 million.

Texas Savings Bond volunteers and the Treasury Department extend their thanks to all media for their fine cooperation during the past 25 years.

Deaf Smith County's Cumulative sales have reached \$34,636, reaching 94% of its \$36,000 goal.

United ...

(Continued from Page 1)

Holberts; Grady Rogers for Rogers-Miller; Dale Barkley for Coopers and Charles Sheets for Safeway. Dr. Noble Ballard and the Rev. Ronald A. Harpster will canvass persons in their respective professions.

Supt. Johnny Clark has enlisted h's school principals and other administration officials in the campaign to raise \$1,400 for the schools division of the United Fund.

Clark's captains are Bill Michael, Wyle Quatlebaum, Jerry Don George, D. C. Martin, Donnie Blankenship, Ray Todd, Charles Duvall and Phillip Shook for the schools, Orpha Click for the administration, and Dille Kelley for the custodians, bus drivers, maintenance and lunch rooms.

"We'll at least make our goal and probably will get about \$5,500."

So states Buddy Bloomer, major of commercial district A in the United Fund campaign. Goal for Bloomer's division, as set by UF officers, is \$5,100.

Captains for Bloomer will be Larry Summers, James Welch, Calvin Goodin, Harold Klids and Marshall Wilson. Each will have about five sergeants assisting.

Included in Bloomer's division are all the downtown businesses past the first block, numerous service stations, restaurants, laundries and real estate dealers.

"We plan to visit the employer first and ask him to solicit from his employees," said Bloomer. "Our group will be enthusiastic in the hopes that the enthusiasm will rub off and the person will give more."

If B. F. Cain begins to have trouble in raising the goal of \$2,000 for his division of the United Fund, he may have to put his captians to work.

First, Postmaster Nmola Grady will write a letter. If that gets no response, City manager Dudley Bayne will get highway engineer L. J. Clark to build a road and Sheriff Lowell Sharp will make the trip for an arrest.

Drastic measures yes, but Cain says his group is "shooting for our goal and more." Cain is major of the city, county and federal agencies division, and also will visit 23 clubs in the city.

Each of Cain's captains will have five sergeants.

Classifieds Get Results

Secretary of The Month Competition
The Hereford Brand,
Box 673,
Hereford, Texas

Name

Address

Telephone

Where Employed

★ ★ ★ ★ ★ AUCTION ★ ★ ★ ★ ★

MONDAY, OCTOBER 3 7:30 P.M.

Fam Equipment - Furniture - Appliances

1964 Ford Tractor
3 Point Hoem
3 Point Harrow
Tires and Wheels
Tools
Cook Stoves

Chairs
Bed Room Suites
Living Room Suites
Half Beds
Baby Beds
Washing Machines
Dryers

FOR CONSIGNMENT CALL
Knowles Auction Service
Located Across From Bull Barn on Dairy Road
364-4630 Hereford, Texas

Hospital Notes

PATIENTS ADMITTED

Mrs. Amado M. Guzman, 326 Ave. A; Mrs. Ollith Hess, 503 S. 25 Mile Ave.; Mrs. Elias Rodriguez, Star Rt.; Homer Henslee, 306 McKinley; James E. McCathern, Sr., 605 McKinley.

Mrs. Floyd D. Bryant, Rt. 3; Mrs. Rose M. Albracht, 604 Schley; Mrs. Felix G. Quiroz, Vega; Mrs. Billie Herrington, Friona; Mrs. Ollie May Parsons, 227 Ave. I.

Mrs. Jose Ruiz, Jr., Rt. 4, Box 90; Mrs. Gene Wright, Dimmitt; Donald Lee Welty, 109 Cherokee; Mrs. Jimmie Carthel, Rt. 1; Mrs. Pearl Mapes, Dimmitt; Mrs. Wood D. Vaughn, 101 Ave. K.

Maude Malone, 801 N. Lee; Mrs. Clay Ridgway, 508 Union; John H. Newman, Box 642; Mrs. Eunice Croff, Adrian; John Byers, 306 Ross St.; Mrs. Walter S. Easter, 509 Schley.

James E. Black, 508 W. 3rd St.; Ethredge Ward, Box 286; Anton Huckert, King's Manor; Mrs. Mary Wieck, 406 Ave. G; Mrs. Florence McDorman.

PATIENTS DISMISSED

LaDonna Marie Bridges, 600 Austin; Mrs. Alvin L. Holmes, 201 Ross St.; Jennifer J. Garrett, 603 Blevins St.; Mrs. Chesley Jackson, 405 Blevins St.

Mrs. Robert Lee Ramey, 809 Irving; George R. Grantham, Vega; J. D. Hill, 305 W. Sixth; Mrs. Marcario Y. Arredondo, Box 653; Mrs. T. H. Teague, 107 Fuller St.

Mrs. Gary W. Tyler, 122 N. 25 Mile Ave.; Joe Marcum, Amarillo; Mrs. N. J. Jenkins, General Delivery; Mrs. Robert L. Williamson, 116 Hickory St.; Pamela Sue Kerr, 115 Gough.

Vocational Class Enrolls Eight

Mrs. Frances Carver, R. N., is instructor for this year's vocational nursing class. Classes began September 12 at Deaf Smith County Hospital.

First two weeks of the course, being attended by eight students were devoted to studying aims and objectives, vocational adjustments and hospital routines.

Some of the problems already overcome have been the art of hospital terminology. In nutrition, calorie and vitamin content of foods was studied.

Vocational class days last from 7 a. m. to 3 p. m. Added responsibilities are given the students each week.

Film ...

(Continued from Page 1) invitation to service clubs, study clubs, home demonstration clubs and church groups.

At the present time, the patterning group is working in First Methodist Church with three patterning tables. Fifteen people are used each session to work with the handicapped. Patterning is conducted three times at day — 9-10 a. m. 4-5 p. m. and 7-8 p. m.

Enough handicapped individuals are needing the service in this community to require at least one more table, Mrs. Clark said. The center is not asking for more patients — just more volunteers to work with the patients.

The film will be available the week beginning October 24. Any organization may book the film by contacting Mrs. Bill Bradley, Mrs. Don Baugous or Mrs. Clark.

Hereford ...

(Continued from Page 1) Mahony called Clark from Washington Friday and was told by Clark that Hereford schools are eager to participate in the program. Mahony said he plans to be in California this week and hopes to stop by Hereford to initiate the program.

Committee Says No Symphony Until Next Year

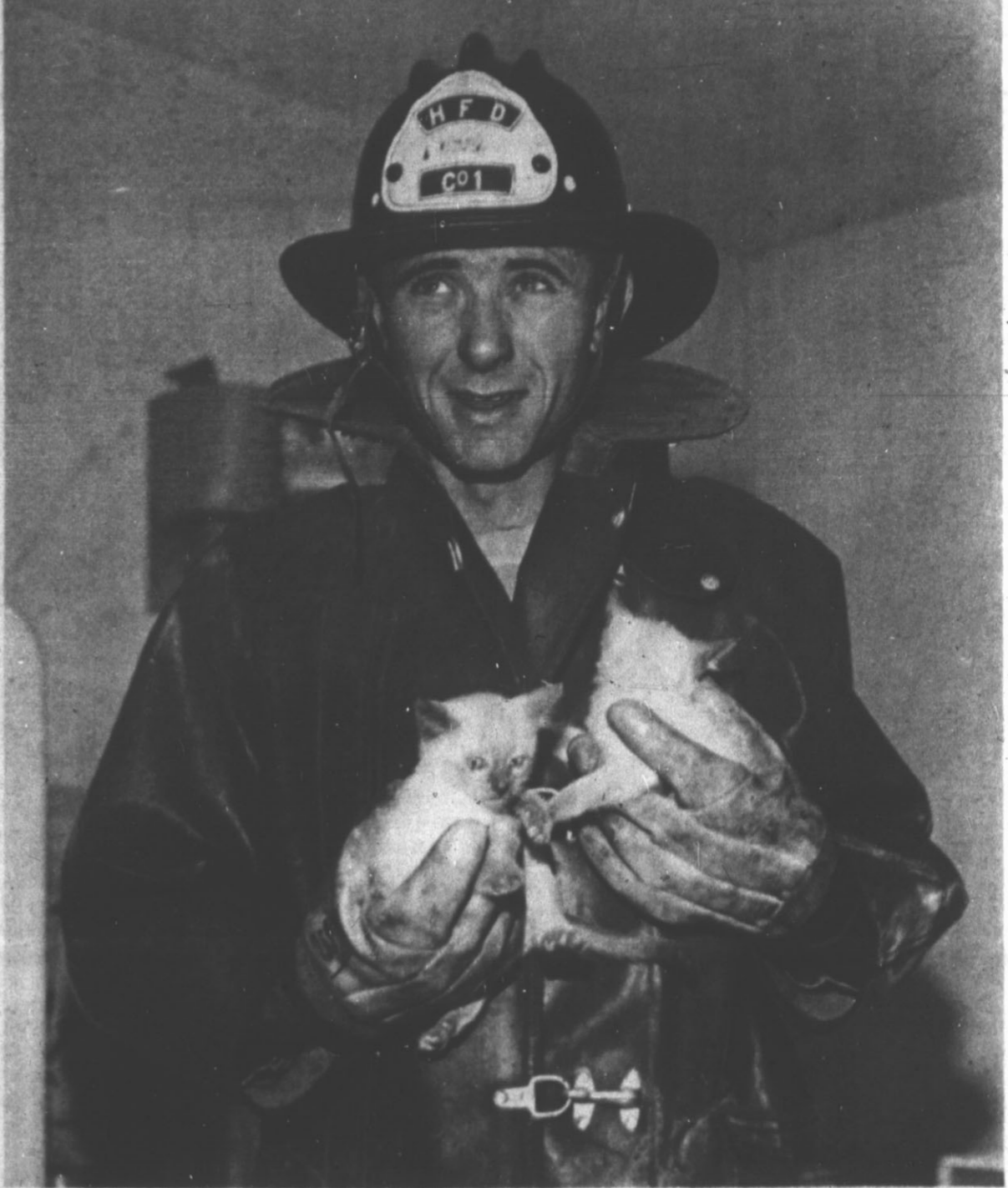
Plans for any performance of the Amarillo Symphony in Hereford this year were probably scuttled by a sub-committee of the Fine Arts Council when it met Thursday night.

Meeting to discuss the proposal were Ted Swindle, Mrs. Evelyn Hacker and Richard Jackson, along with Bill Thompson, manager of the chamber of commerce.

Earlier this year, at an organizational meeting, the Fine Arts Council had tentatively proposed that the Symphony be contracted by Hereford for a November 29th performance. The board of directors of the chamber of commerce has agreed to underwrite the project up to \$1200, the figure originally estimated as a base cost. Addition of other expenses show that actual cost could reach \$2700 since the symphony has said that it needs a guarantee of \$2000 plus cost of meals.

After evaluating the maximum possible ticket sales if the high school auditorium were used, the committee unanimously agreed to recommend that the Amarillo Symphony be thanked for their interest and considerations but that the proposed concert be dropped.

The sub-committee said that since the Fine Arts Council is in its earliest stages of development, they felt that the project is too large a responsibility for that group at this time. They expressed a hope that the symphony could be contracted for the 67-68 season with February as a choice date.



RESCUED — These kittens, safe in the hands of Fire Marshal Terry Hale, were the only occupants in the Bob Huddleston home when it caught fire Saturday morning. The fire did extensive damage to the home, but the kittens were unharmed. (Hereford Brand Photo)

Zip ...

(Continued from Page 1)

er usage of ZIP Code.

Postmaster General O'Brien announced May 19 that ZIP codes were being taken to make ZIP Codes more accessible to the mailing public. The present program resulted from a search for the most effective method to get the codes in the hands of private mailers. A pool conducted by Elmo Roper and Associates earlier this year found that about half the population is using ZIP Code. Of the remaining half who are not, 80 per cent said the reason was that they did not know the ZIP Codes for the people to whom they write.

Previously, the Post Office Department has embarked upon an extensive effort to help volume mailers convert their lists to ZIP Code.

"The Roper poll strengthened our conviction that the public generally is ready and willing to cooperate with business mailers who will be presorting their second and third-class mail after January 1, 1967," Mrs. O'Brien said. "I am convinced that the 'ZIP-A-List' project will go a long way toward accomplishing our goal of ready availability of the proper ZIP Codes in the home."

Local cards will be printed with blue ink and out-of-town cards in red. Addresses which cannot be ZIP Coded because of insufficient or improper addresses will be forwarded to the city indicated on the card, if

legible, and the codes will be added there.

Only addresses, not names of correspondents, should be listed on the cards, the postmaster said. ZIP Codes represent delivery areas for the postal service, not individuals.

During the summer, a "dry run" of the ZIP-A-List project was conducted in Columbus, Ohio and Richmond, Virginia. Information gained from these tests is being incorporated in the national program.

Galleries, caves, basins and tunnels riddle the 1,398-foot-high Rock of Gibraltar. Hugh grottoes have been sunk deep into the stone to catch rainwater.

Classifieds Get Results

\$ DAY SPECIALS \$

Be Warmer This Winter With A
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670x15 tube type blackwall

2 FOR \$19
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6-Volt Car Battery
at White's Only
\$7⁰⁰

WHITE'S
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FARR Better FEEDS

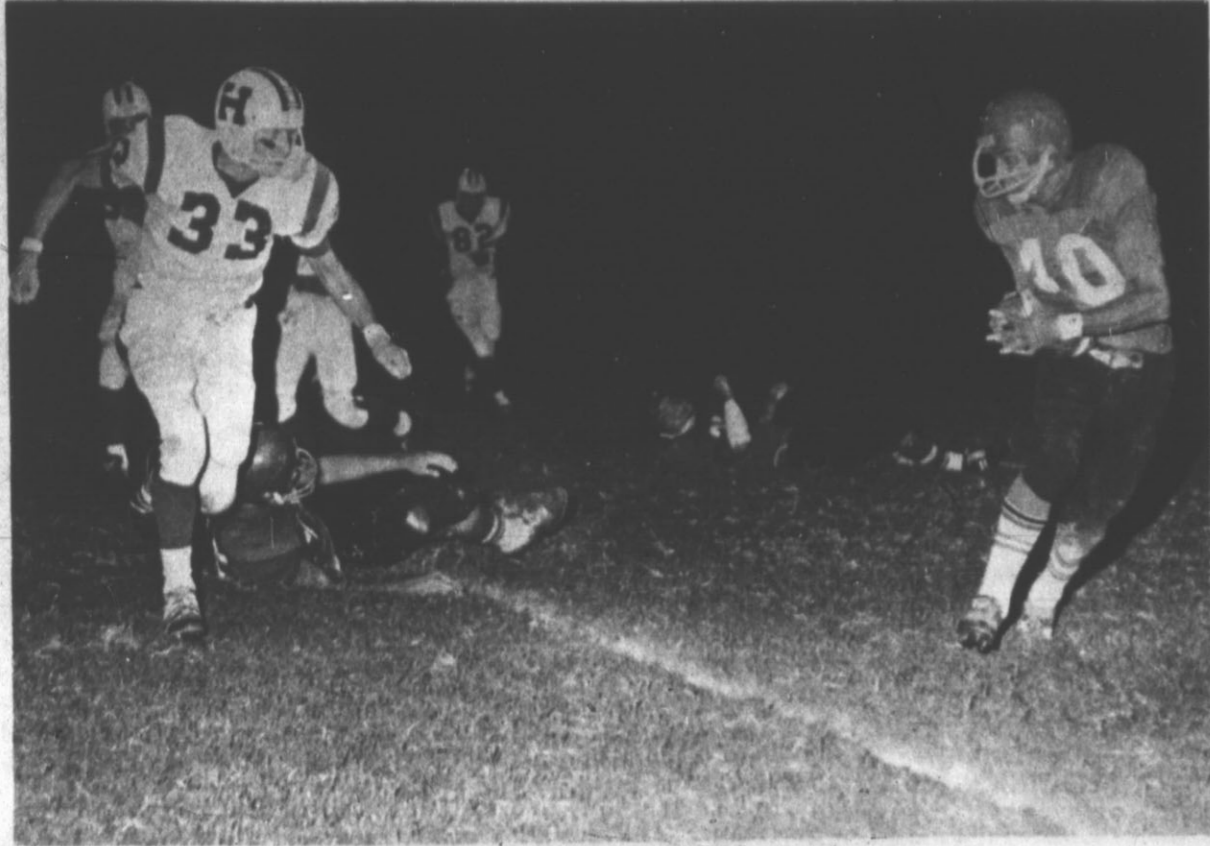
Free Choice Pasture Aureomycin-Salt-Mineral Mix Now Available

At
FARR BETTER FEEDS

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Grass Land

Field Trials have shown that the feeding of an aureomycin-salt-mineral mix increases gains approximately 13% and pays an average of \$6.00 to each \$1.00 invested and gives the following benefits.

1. Bacterial Diarrhea reduced.
2. Foot rot reduced.
3. Liver abscesses reduced.
4. Losses from respiratory infections reduced.
5. Weight gains and feed efficiency increased.
6. Better bloom and quality.



WHITEFACES CLOSE IN ON FLEET LOBO — Marced Puentes, Levelland sparkplug who kept the Lobos moving with his speed, appears to be at the end of a long punt return as Karl French moves in. Puentes ran back several of the Whiteface kicks for good yardage and scored the extra points for the Lobos on a pass play. (Hereford Brand Photo)

Local Employees Pension Studied

Every county employee in Texas has a vital stake in Constitutional Amendment No. 5. It was voted on in the November general election, Carl S. Smith, Hays County Assessor-Collector declared today.

Smith is chairman of the committee formed by the Texas Federation of District, County and Precinct Officials, to seek statewide support for Amendment No. 5 (Senate Joint Resolution No. 4).

"Both district, county and precinct employees and officers will benefit from the approval of Amendment No. 5 because it will pave the way to creation of an adequate pension system for all of us," Smith stated. He pointed out that approval

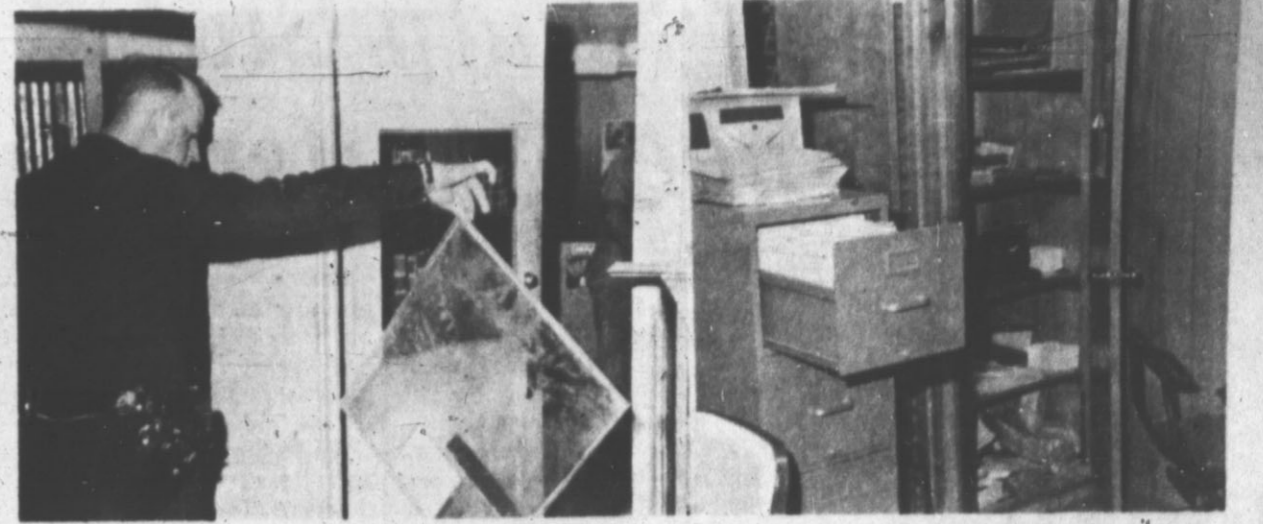
of Amendment No. 5 will authorize the State Legislature to provide the retirement plan for employees and officers, but emphasized that such a pension system will not be financed by the State.

"The system itself will have to be financed by the county employees and officers themselves and the political subdivisions of the state," Smith said.

"The Amendment definitely provides that the State of Texas shall never make an appropriation to pay the costs of the retirement and pension plan," he added.

The committee chairman supporting Amendment No. 5 pointed out that county employees and officers stand virtually alone today in their "lack of an adequate pension and retirement plan."

Firemen, police, teachers and many other governmental, and private enterprise employee groups are protected by retirement plans and there is no reason why we should not strive to obtain the same benefits," Smith observed.



AFTERMATH OF BURGLARY — Patrolman Frank Mansley gingerly holds a window pane removed to gain entrance to the building, where \$85 in cash and change was taken from the supply closet. (Hereford Brand Photos)

Bippus H.D. Members Learn Of Fabric Care

Limitations of permanent-press fabrics were discussed, with their advantages, by Mrs. Argen Draper, County Home Demonstration Agent, at the meeting of Bippus H. D. Club Friday in Mrs. Charlie Burk's home. She showed garments for men and women made of the fabric.

Alteration of such garments is very difficult, she said, and the material is not desirable when coolness is an objective. She gave suggestions for laundering saying that greasy spots should be turned wrongside out to avoid white lines along pleat or crease edges.

Mrs. Burk presided for a short business period. Mrs. John Hill reported the recent County H.

Barrett Produce Hit By Burglar

Approximately \$85 in cans and some checks were taken from the Dick Barrett Produce Inc., East New York, early Friday after a window was removed from the west side of the building.

Police said a cleanup man for the company hailed a passing patrolman about 2:10 a. m. to report that he had gone to unlock a door on the west side of the building and had found it already open.

Officers said the pane had been pried loose and removed from the window frame to gain entrance. Hereford police were continuing their investigation.

Services Monday For W. O. Dendy

A former resident of Hereford, William Omar Dendy of Portales N. M., died Wednesday in a Melrose, N. M. nursing home. Born April 24, 1886, Dendy was eighty years old.

Services will be held in the Rose Chapel of Gilliland Funeral Home Monday afternoon at 2:30 and will be conducted by the Rev. Clifford Trotter, pastor of the First Methodist Church. Burial will be in West Park Cemetery.

Dendy has seven survivors: three daughters, Mrs. Winnie Russ, Richland, Wash., Mrs. Lucille Higgins, Seattle, Wash. and Mrs. Lorena Gholson Belmont Kan.; one son, Omar J. Dendy, Moses Lake, Wash.; three sisters, Mrs. Eby Mayes, Blume, Tex., Mrs. Beulah Findley Amarillo and Mrs. Alma Wilson, Dove Creek, Colo.

Former Resident Receives Award

Ray W. Thompson, former Hereford resident, was awarded last summer with the Ballistic Systems Division Commander's Award from recommendation of Col. John H. Dacus, commander, SATAF Grand Forks AFB, Acting for Col. Dacus in the presentation was Philco Vice President M. L. Long, who thanked Thompson on behalf of the Tech-Rep Division.

Thompson, lived in Hereford until twenty-five years ago when he began working for Southwestern Bell Telephone Co.

His brother, Robert Thompson, senior counselor at Hereford High School says he is "proud of Ray" as he went "from the ground up."

Thompson worked with Southwestern Bell until he joined the Philco Staff in 1959, after serving as Superintendent of Communications, White Sands Proving Ground. He worked seven years at Tinker AFB in connection with the Philco Corporation, for which work he received the award.

In the recommendation for the award, it was stated that "Mr. Thompson joined the Site Activation Task Force Communications Working Group in a unique proposal of a single task for overall telephone requirements implementation, furnishing a six pair buried all-weather cable system to all Flight Control Centers."

"After the final installation, the original excess construction estimates of \$232,000 were reduced by \$63,000 in final negotiations, due primarily to the ingenuity and tact in settlement of the costs with each telephone company by personal contact of Mr. Thompson."

"His efforts to maintain a close coordination in the communication requirement from initial request to final disposition have aided the Air Force in both time and money."

At present, Thompson is being

Demos Given Equal Time By Jaycees

The Democratic side will air their views at noon Tuesday when the Hereford Jaycees sponsor the second in a series of "Know Your Candidates" programs.

Jerry Fowler, publicity chairman, said a representative of Waggoner Carr, candidate for the U. S. Senate, will speak to the group. The representative had been invited to the first program Tuesday but was unable to attend.

A representative for Sen. John Tower, incumbent and Carr's opponent in the race, spoke to the group Tuesday.

Fowler said the public is invited to attend but he would need to know in order to plan meals for the dinner meeting.

Cold Packs Good For First Aid

The cold pack, or ice bag, often is a useful tool in first aid. When and how can you use it? In many cases application of cold helps to minimize swelling, inhibit bleeding, reduce excessively high body temperature and relieve pain, says Today's Health, the magazine of the America Medical Association.

Cold applications, especially ice, have an anesthetic effect. They may be helpful in cases of nosebleed, bleeding from minor cuts such as razor blade nicks, sprains, bites and stings of insects, minor burns and heat prostration.

Cold applications tend to inhibit bleeding by constricting the small blood vessels in nosebleeds and persistently oozing minor cuts.

Applications of ice water alleviate discomfort from insect stings and bites, and may delay the chemical action and circulation of poison injected by the pest.

Immediate application of cold compresses to sprains lessens swelling. Such applications should be continued for at least half an hour before the sprained limb is bandaged or otherwise supported.

In case of high body temperature associated with heat prostration, the entire body should be sponged freely with cool water until temperature returns to tolerable level.

Immediate immersion into ice water of a body part that has sustained a minor burn controls pain and possibly reduces tissue damage.

Police Report Slight Damage

Damage to vehicles involved in accidents last week was very light. The slightest damage occurred to a 1958 sedan driven by Antonio Vasquez, 17, of Floydada when he made a U-turn at the intersection of Clemmett and Highway 60, misjudged the distance and struck a telephone pole on the south side of the highway Wednesday. The telephone pole suffered no damages and Vasquez's vehicle incurred \$100 damage.

Damage estimated at \$250 and \$150 was incurred by Janice Reinart and Lorenzo DeLaCruz in an accident Wednesday. The car driven by Janice Reinart, a 1966 sedan, belongs to Elmer Reinart, DeLaCruz was backing his 1964 sedan from a parking space and the two cars collided as the Reinart automobile went west on Park Avenue while DeLaCruz backed out.

Mrs. Demetrio Soliz, driving a

Police Report Slight Damage

1960 station wagon east on Hereford Calle collided with Raymond Tijerina's 1959 station wagon as it was parked in front of the Tijerina home Thursday. Mrs. Soliz was blinded by the sun at the time of the collision.

BROTHER'S RITES PENDING

Funeral services for Leo Dwight, 67, of Amarillo, brother of Mrs. Gladys Shelton of Hereford, were pending Saturday with Blackburn-Shaw Funeral Home at Amarillo. Mr. Dwight died Friday in his home there. He is survived by a son; three sisters and three brothers.



CAIN KEEPS — Phillip Cain, Whiteface quarterback, decided to keep the ball deep in Levelland territory but the alert Lobos hauled him down from behind for little gain. Bill Frank stays alert for a possible pitchout from Cain. (Hereford Brand Photo)

Those Horrid AGE SPOTS* —WRINKLES



Fade Them Out!

*Weathered brown spots and wrinkles! They tell the world you're getting old—perhaps before you really are. Fade them out with ESOTERICA, new medicated cream that breaks up masses of pigment on the skin—makes hands look white, smooth, and young again. Equally effective on face, neck and arms. Not a cover up. Penetrates skin cells to stimulate new, smooth beauty. Fragrant, greaseless—it softens, lubricates and moistens skin. Now only \$2.00 for 3 ounces —3 months' supply used as hand cream and powder foundation. If you want lovelier skin quickly get Esoterica today.

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THE Vogue

Industrial Study Slated At San Angelo Conference

ABILENE — West Texas communities are going to get the basic facts of industrial development October 14 when the West Texas Chamber of Commerce holds its 13th annual Industrial Conference in San Angelo.

This conference is carefully geared to giving the small community the basic information it needs to improve its industrial picture. As a result of an all-out recent effort by the West Texas Chamber to unearth West Texas' greatest growth potentials, two main areas of industrial opportunity will be explored — attracting industries geared to agriculture and to the petrochemical industry.

The one-day program will feature some of the most outstanding industrial figures in Texas as speakers or workshop moderators. Highlighting the day will be a series of nine separate "How To" workshops, designed especially for the small community in need of know-how. The conference will be held at the

San Angelo Coliseum and will run from 9 a. m. to 3 p. m. Keynote speaker for the conference will be F. J. Spencer of Houston, outstanding economic development consultant. He will speak during the morning.

The luncheon program will be a special feature, with several firms who have recently located in West Texas giving their testimonials on why they chose the area for their operations. Their representatives are expected to go right to the heart of the industrial development picture in West Texas, highlighting the opportunities which exist in the region.

One of the most talented industrial teams in the Southwest, the successful Denton team, will present a demonstration on how to handle a prospect. This will be a feature of the morning session.

The workshops will explore in detail the basic elements of industrial development — where to get help, what type of industry can best locate in West

Texas, working with local government officials, how to prepare and use statistics and brochures, financing plans, labor surveys and developing facilities and utilities, and the use of the industrial team.

Workshop moderators will be Jim Covell of San Angelo, industrial director, General Telephone Company of the Southwest, Working With Allies; Jim Kelly of Austin, assistant executive director, Texas Industrial Commission, West Texas Prospects; John Perryman of Dallas, industrial director, Lone Star Gas Company, Local Government and Industrial Development; Si Ragsdale, Jr. of Den-

ton, executive vice president of the Denton Chamber of Commerce, Statistics and Brochures.

Don Raburn of the Texas Industrial Commission staff, Finance; Wyn Murrell of Denton, personnel director, Moore Business Forms, Labor; Harry Clark of Austin, executive director of the TIC, Transportation; Maxie Davie of Fort Worth, industrial development director of the Community Public Service Company, Sites and Utilities; and Tom Heath of Dallas, community development director, Texas Power and Light Company, the Industrial Team Concept.

Spearheading the conference for the WTCC will be the chairman of its Industrial Development Committee, Wilson Guest of Sweetwater, and Charles E. Coombes of San Angelo, vice chairman of the committee and chairman of the Industrial Conference planning committee.

Moreno Is Named Star Of The Week

Paul Moreno, St. Anthony's keglar, was named "Star of the Week" following Tuesday night action in Major League Bowling after he scored 574 for a three-game scratch.

Rurney Kearns, member of McClure's Car Wash team, rolled the high single game scratch with 223, and Hedrick Dodge had both the high team total for a single game with 998 and the high three game team total with 2912.

The Hereford Flying Service team had its two-game margin narrowed to a single game as the Anderson Construction Co. won all four of its games against Summerfield Fertilizer. The Flying service team was defeating

Sunset Lanes 3-1. Standings after the third week of play are:

Hereford Flying Service	11	1
Anderson Construction Co.	10	2
Boyd Machine Shop	9	3
McClure's Car Wash	7	5
St. Anthony's	6	6
Bordens Milk Co.	6	6
Hedrick Dodge	6	6
Ink Spot	5	7
Sunset Lanes	4	8
Hacker and Jesko Meat Co.	4	8
Summerfield Fertilizer	4	8
Lone Star Agency	3	9
Mathews Ditching	2	10

Office Furniture
THE INK SPOT



WOULD YOU BELIEVE A FUMBLE? — Ricky Fangman, Hereford Whiteface tackle, has his mind on one thing — recovering that Levelland fumble. Hereford recovered two of the four Lobo fumbles during their 33-8 romp over the Lobos. (Hereford Brand Photo)

Chubb Praises Camp Conditions

Speaking to the Kiwanis Club at their weekly luncheon Thursday, Fred Chubb stated that "we help people help themselves." Chubb, who is a Vista Volunteer (Volunteers in service to America) and has been assigned by Vista Washington to work with two other Vista Volunteers in the Hereford Labor Camp. Chubb describes Vista's goal as this: the "dream that they can do something to alleviate people living in poverty conditions."

Chubb explained that volunteers in Vista are all ages, both married and single. As an example he described those in his training class in Florida. There were three married couples, one retired police officer, several college students and one migrant farm worker. Chubb said that one did not necessarily have to have a complete formal education in order to be a volunteer, either.

Chubb explained the Vista program at the Labor Camp in Hereford. He named the various classes they conduct including conducting adult literacy and

citizenship classes, preschool kindergarten and showing films. Besides learning to teach these classes, Chubb was taught first aid, Spanish, home sanitation, etc. to help better prepare him for work with Labor Camp situations.

"I have yet to see anything which can come close to the terrible living conditions" in the Florida camps, says Chubb. He felt that Hereford's camp looked like "luxury, pure luxury" in comparison. In Florida the Vista house was the only one with electricity and that was only because regulations of Vista Washington require buildings of their workers to have electricity! Chubb said children in the camp would spend thirty minutes at a time just switching the lights on and off it was so amazing to them.

In speaking of the relationship of Hereford residents with the people of the Labor Camp, Chubb said that he has "an amazing relationship. 'Better than anywhere I've seen.' He also feels that he and his fellow workers 'have been very well received.' He says that he has received 'cooperation plus' from everyone in Hereford.

The Kiwanians discussed Key Club meetings and the caravan to the football game, Friday night. Gene Campbell received the friendship dollar this week, and Ray Todd was presented with an achievement award for attending 85 percent or more club meetings for a six month period. The club agreed to obtain the film on patterning for their October 23 meeting.

They were also given a preview to the October 13 program and Campbell announced a board meeting Monday at the Caison House.

Infant Boy Buried

The infant son of Mr. and Mrs. Arellano San Miguel of the Labor Camp died Wednesday in a Dimmitt hospital where he was born two days earlier.

Graveside funeral rites were held at St. Joseph's Catholic Mission and burial in St. Anthony's Cemetery was directed by Gilliland Funeral Home.

Timber-based activities in Texas supply employment for 161,850 Texans, according to the Texas Forestry Association Tree Farms mean jobs.

Funeral Rites Are Held For Mrs. Matthews

Funeral services were conducted Saturday afternoon for Mrs. Rosa Elizabeth Matthews, 89, who died Thursday night in Westgate Hospital after a long illness. The Rev. James Arnold, pastor of Summerfield Baptist Church, officiated in Rose Chapel of Gilliland Funeral Home.

Mrs. Matthews had lived in Deaf Smith County since 1921, when she moved from Shamrock. She was a native of Ohio, born at Strausburg Jan. 28, 1877. She married Benjamin F. Matthews in Oklahoma, and he died in 1909. She was a member of the Methodist Church.


Survivors include two daughters, Mrs. Gladys Craig and Mrs. Frona Phillip; a son, Ronald Matthews; and a brother, Fred Hillbrunner, all of Hereford; also nine grandchildren, 28 great-grandchildren and three great-great-grandchildren.

Burial was in Rest Lawn Memorial Park. Pallbearers were Bill Craig, Loyd Sullivan, Stanley Phillip, Marcus Matthews, Lloyd Walcott and L. H. Lookingbill Jr.



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Alert Herd Defense Muffles Lobos Non-Conference Play

By TOM PORTER
Staff Writer

An alert defense which intercepted two passes for touchdowns, recovered two fumbles and held their opponents to less than 100 yards total offense led the Hereford Whitefaces to their third win of the year Friday night at Levelland.

The Herd had little trouble in lambasting the host Lobos 33-6 in the non-conference battle between the two Class AAA teams.

Halfback Billy Frank, a workhorse in the Hereford backfield the entire game, began the

touchdown parade for the Whitefaces shortly after the second quarter began when he rammed up the middle from the two Phillip Cain booted the extra point for a 7-0 lead.

Halfback Ernie Williams continued the onslaught with less than a minute left in the half when he broke a tackle and scooted 48 yards for another Hereford score. Williams carried twice during the game for 53 yards.

Cain faked a punt on the try for extra point and was snatched by Lobos as he faded to pass.

Gary Tucker pulled the first defensive gem for the Whitefaces with 4:57 left in the third period when he snagged a Lobo aerial and raced 27 yards for the tally. Cain's kick failed.

Ricky Fangman gobbled up a Lobo fumble on the Levelland 27 with less than 30 seconds after Tucker scored to put the Herd in business again.

Tucker rammed over from the two for the tally with 3:40 left in the period and Cain parted the up-rights to give the Herd a commanding 26-0 lead.

Levelland Fullback Mike Stephens put the Lobos on the

scoreboard with 7:34 left in the game when he galloped over from the two. Speedster Marced Puente got the extra points by taking a pass from Quarterback Jerry Pinner.

Guard Charles Brewton added more frosting to the victory cake for the Herd when he intercepted a Pinner pass and rambled 55 yards for the score. Cain made good on the conversion and Hereford took home the victory.

Hereford picked up 241 yards rushing to 62 for the Lobos, with Frank getting 77 of the Whiteface total on 24 carries. Tucker carried 10 times for 59 yards and Tony Malouf toted the pigskin seven times for 53.

The alert Whiteface defense held the Lobos to minus five yards rushing in the first half of play.

Hereford completed one of

eight passes for five yards, while the Lobos were able to complete four of 12 for 32 yards. The Lobos intercepted one Whiteface pass.

The Lobo defense forced Hereford to punt six times for a 38-yard average, while the Whiteface defense in turn brought on seven punts by the Lobos for a 37.9 average.

End Bill Watts, Brewton, Ricky Fangman and End Lenny Petree led the Hereford defensive which set the Lobos back 60 yards during the game.

Coach Jack Meredith said he was very pleased that his team had "bounced back so well after losing to Phillips. As a unit they were pretty vicious."

Meredith said the team would work on fundamentals during the next two weeks and try to pick out the weak points of the offense and defense. "We're not going to press too hard, but we're not going to pass up any opportunity to improve."

The Whitefaces will be idle Friday night and play host to Del Norte High School of Albuquerque, N. M., at Whiteface Stadium Oct. 14.

Junior Varsity Bows To Hart

The Hereford Junior Varsity couldn't crank up its offense enough to score Thursday night in Whiteface Stadium as the Hart Longhorns stamped to a 12-0 victory.

Although the "B" team did lead in statistics, Hart had what it takes to win a game—points. The Longhorns scored in the first quarter on a 30-yard run by Bob Crick and tallied again in the final period on a 17-yard run by Quincy Hawkins.

Hereford led in first downs, 9-7, and in yards rushing, 124-94. However, the Whitefaces were incomplete on the only two passes they attempted, and Hart connected on two of five for 68 yards.

Card Of Thanks

We wish to extend our thanks to all the doctors, especially Dr. Hicks, who were so kind. Also to the friends who sent food, cards, etc. and did many kind deeds at the death of our loved one.

Sincerely,
Mrs. Jim Cross and family

Our Shifting Population

9-23-66 — Wayne Lady, To 512-B Ave. G From Abilene.
9-23-66 — Jerry Russell to 518-B Ave. G, From Lubbock.
9-26-66 — Andy Ables, To 328 Ave. G From Junction.

REMOVALS
9-22-66 — Bobby Tees, To Box 7373, Amarillo From 227 Ave. J.
9-23-66 — Bernard Lee Powell, To 13832 Sherman Way, Van Nuys, Calif. From 205 W. 7th.
9-25-66 — Henry Cowart, To Olton From 505 Miles.

9-26-66 — James Stevens, To Lovelland From 818 Blevins.
9-26-66 — L. R. Boggs, To 408 Ft. Hill Blvd., Lawton, Okla., From 114 Ave. B.

9-27-66 — T. W. Schumacher To 2905 W. 7th Plainview From 304 Ave. K.

TRANSFERS
9-27-66 — Esther Zepeda, To Rt. 3 From South Lee.

9-28-66 — Glennie T. Hill, To King's Manor From 230 Ave. J.
9-28-66 — Saragosa Lopp 122 Fir From 405 Ave. C.

9-27-66 — Troy Foster, To 213 Ave. K From 308 Blevins.
9-27-66 — Jesse Castillo, To 908 Union, From Labor Camp.

9-28-66 — Ted Oldfield, To 613 Ave. K From 608 Ave. K.
9-22-66 — Paul Martinez, To 431 Barrett, From 230 Ave. D.

9-23-66 — Ray Polvodoro, To 207 Greenwood From 518-B Ave. G.
9-23-66 — Bill T. Simmons, To Fullwood Apts., No. 5 From Rt. 2.

9-21-66 — Jim Price To 418 Ave. I From 223 Ave. K.
9-21-66 — E. B. Miles, To 127 Betch From 308 Blevins.
9-22-66 — James Hale, To 208 Beach From 101 Aspen.

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Chicken Dish - Pork Roast
Blackeyed Peas, Fried Okra
Cucumber Salad
Potato Salad

TUESDAY
Beef Roast - Fried Chicken
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The Sunday Brand, Hereford, Texas, Sunday, Oct. 2, 1966

Calendar Of Events

MONDAY
 Professional Nurses Organization at Deaf Smith County Hospital dining room, 7:30 p. m.
 Rotary Club lunch at Jones Restaurant, 12:05 p. m.
 Hereford Jaycee-Ettes in home of Mrs. Don Haynes, 106 Emma, 7:30 p. m.
 Odd Fellows Lodge at IOOF Hall, 8:30 p. m.
 Order of Rainbow for Girls, advisory board in Masonic Temple, 6:30 p. m.
 Executive meeting of Avenue Baptist WMU at church, 9:30 a. m.

TUESDAY
 Ladies Golf Association, play day at John Pitman Municipal Course.
 La Afflatus Estudio Club at home of Mrs. Louie Olson, 3 p. m.
 Rebekah Lodge at IOOF Hall

WEDNESDAY
 United Presbyterian Women's Association, luncheon at church, 12 noon.
 Simms Study-Craft Club, Mrs. James Bullard hostess, 2 p. m. at First National Community Room.

THURSDAY
 L'Allegro Club in home of Mrs. Howard Johnson, 11 a. m. to go to Amarillo for a luncheon and fashion show.

FRIDAY
 Bay View Study Club in home of Mrs. Colby Conkright; 2:30 p. m.
 Summerfield Study Club in Mrs. Earl Lance's home, 2:30 p. m.
 Hereford Duplicate Bridge Club in Community Center, 7:30 p. m.
 North Hereford H. D. Club in home of Mrs. O. L. Williams, 2:30 p. m.
 Optimist Club lunch at Jones Restaurant, noon.
 Kiwanis Club at IOOF Hall for noon luncheon.

SATURDAY
 Rose arrangement festival for area garden club members at Sugarland Mall, open to public, beginning at 1 p. m.

Look Who's New

Mr. and Mrs. Felix D. Quiroz are the parents of a daughter, Angelina, born September 29. She weighed 7 lbs. 10 ozs.

Mr. and Mrs. Elias Rodriguez are the parents of a son, Jaime, born September 30. He weighed 9 lbs. 8 ozs.

Mr. and Mrs. Floyd D. Bryant are the parents of a daughter, Vicki Dawn, born October 1. She weighed 5 lbs. 13 ozs.

Mr. and Mrs. Amado M. Guzman are the parents of a daughter, Raquel, born October 1.

SISTERS VISIT
 Mrs. Glenn Boardman had as her guests this past week her sisters, Mrs. John Lund and Mrs. Marvin A. Swanson. They are from Chicago.

DOLLAR DAY SALE

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Men's & Boy's White **Crew Socks 49c**

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 Size 81x105

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Washable Iridescent Fancy 41" Length Button Front Coat Raylan Sleeves **Flap Pockets Zip-Out Deep Pile Lining**

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Top \$4 - \$6 **1/3 OFF**
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COLOR IT CLEVER
 Strategically placed stripes on a short sleeve "rich girl" ribbed top emphasize the slim lines of this pants outfit. Aileen makes it in a cotton blend, and pairs it with cotton knit pull-on pants in solid colors. The top comes in string/persimmon/charcoal heather; blue glaze/pink grape/plum heather. Pants in matching solids and black.

Printed Outing 36 inch Yd. 43c

New Shipment - Gorgeous Colors **Bath Mat Sets \$7.99**
 50% Nylon 50% Dacron

Ideal Birdseye **Diapers Doz. \$1.69**

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Men's All **Nylon Jackets**
 Washable Fleece Lined

Sizes 36 to 46 **10.00**
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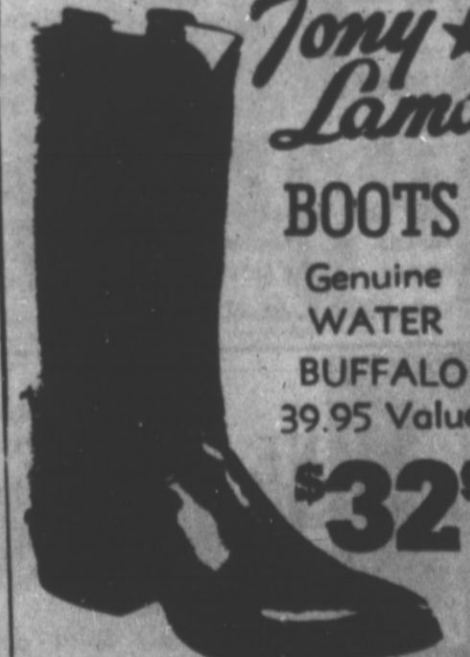


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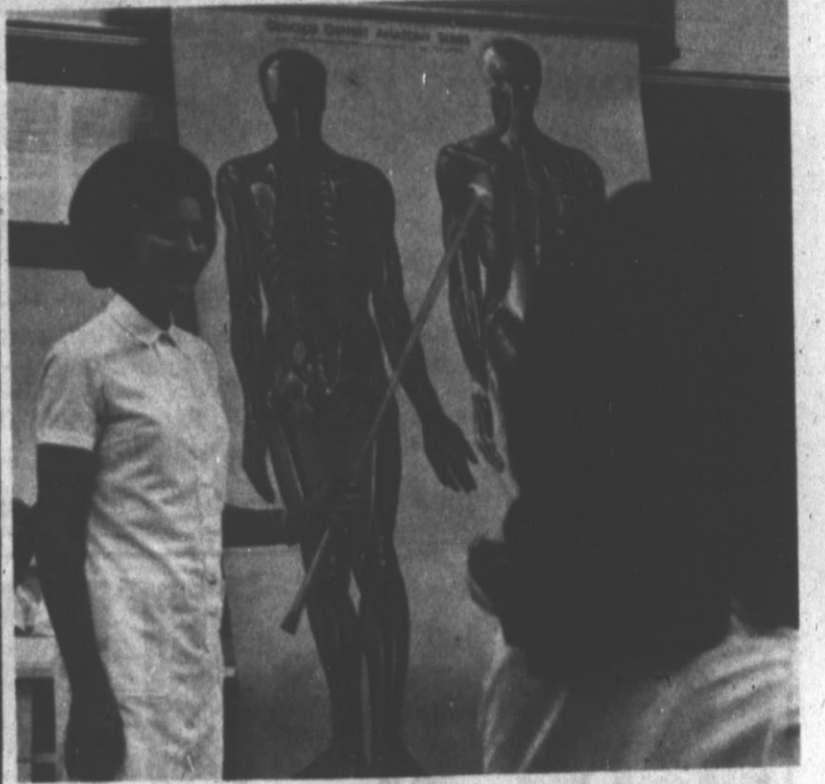
WE GIVE VALUABLE S & H GREEN STAMPS



A LITTLE DAB WILL DO IT — Loretta Hoff man receives a facial from Janice Brittain day in an effort to learn all phases of their probable profession, cosmetology. (Hereford Brand Photo)



STEADY CUSTOMERS — Students in the cosmetology course have 12 mannequin heads for practicing the different ways to style hair. Girls pictured are developing the technique of back combing and rolling the hair. (Hereford Brand Photo)



THE NECK BONE'S CONNECTED TO THE SHOULDER BONE — Mrs. Marie Crafton, cosmetology instructor, points to the different muscles of the body during an anatomy lesson. The students must learn all about anatomy, physiology, electricity, chemistry, and learn to recognize diseases of the skin, scalp and hair. (Hereford Brand Photo)

year of instructors training. In 1956, she began instructing and soon after owned her own school in Hobbs. She has taught not only high school students, but also adult men and women. Mrs. Crafton came to Hereford this year from Roscoe.



A LITTLE OFF HERE — Nancy Briceno demonstrates one of many skills she will be learning in the cosmetology course as she prepares to cut a lock from the hair of Elizabeth Besina. (Hereford Brand Photo)

frosting and facial equipment. "By next year," said Mrs. Crafton, "the girls should be able to practice professional cosmetology." Hereford women then will be able to go to the school for any type cosmetology treatment. "Ours will be a reduced rate, because all we want to do is pay for the supplies and give the girls the experience." The students must have 350 hours training before they can practice professionally. Mrs. Crafton said the student's hours, which they began receiving Thursday, will be turned in each month to the state board. At the end of the two-year course, she will administer a test which will deal with both the practical and theory aspect of cosmetology. A score of 75 will be required on each of the tests, which will be very thorough, said Mrs. Crafton. Although Mrs. Crafton is new to the city and Hereford High School, she is an experienced beautician and instructor. She became a licensed beautician in 1954, and at that time took one

OPEN HOUSE
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to be shown by
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Cosmetology Class Adds Personal Grooming Hints

By **TOM PORTER**
Staff Writer

Hereford High School students desiring to become beauticians will have two years added to their careers thanks to the new cosmetology course being offered for the first time this semester.

Approved Wednesday by the State Board of Cosmetology, the two-year course gives the students a chance to accumu-

late 1,000 hours training — the number necessary to take the cosmetology examination from the state board. If the test is passed, the student is then a licensed beautician.

Mrs. Marie Crafton, instructor, said "Everything is being taught professionally, from the clothes to sanitation. When they begin work in a shop, there is not supposed to be anything different from what they had in school.

Included in the course is training in facials, manicuring, hair cutting and coloring, permanent, personal and public hygiene, receptionist duties and management.

The students will have a thorough study of anatomy and physiology, light therapy for facials, and delve deeply into electricity and chemistry. They also will have to learn to recognize diseases of the skin, scalp and hair.

Senior girls taking the course this year, said Mrs. Crafton, will have to finish their training in a privately-owned public beauty school. They will have, however, a full year behind them during which the only expense was their own uniforms and shoes.

At present, 41 girls are taking three hours of training daily in the cosmetology room, which is located in the Industrial Arts building at the high school. The course is divided into two classes, with 22 working from 8:45 a. m. until 11:45 a. m., and 19 others from 12:15 p. m. until 3:15 p. m.

"Colored blue and white, equipment in the cosmetology room is kept spotless by the students. They are trained to clean up their own mess," said Mrs. Crafton. "If they can't practice sanitation and sterilization here, they certainly wouldn't on the job."

The equipment includes four shampoo bowls and chairs; three modern air conditioning dryers and a dryer which dries both hot and cold; four manicuring tables which can fit the dryer chairs; four manikuring stools; 14 hair dressing stations, with 14 matching chairs which recline for facials; 12 mannequin dolls for practice; 14 large maps for study in theory; two dry sterilizers and five wet ones, a microscope to study bacteria; and an assortment of colors, permanents, lash and brow tints, shampoos, tapering, and hair styling equipment, and

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ONE MINUTE PLEASE

THE CHURCH I LOVE SEEKS UNITY AMONG BELIEVERS

The Holy Spirit directed Paul the Apostle to write, "I entreat you, then — I, a prisoner for the Lord's sake: as God has called you, live up to your calling. Be humble always and gentle, and patient too. Be forbearing with one another and charitable. Spare no effort to make fast with bonds of piece the unity which the Spirit gives." (Ephesians 4:1-3 NEB).

Again the Apostle wrote, "I appeal to you, my brothers, in the name of our Lord Jesus Christ: agree among yourselves, and avoid divisions; be firmly joined in unity of mind and thought." (I Corinthians 1:10, 11 NEB).

Notice with what tenderness this servant of the most High God pleads with believers to enjoy the unity the Spirit gives. He says, "I entreat you . . ." and "I appeal to you . . ."

David, the great king of Israel, extolled the excellence of brotherly unity when he wrote, "Behold, how good and how pleasant it is for brethren to dwell together in unity! (Psalms 133:1).

Noting the righteous men of the past of today, and God the Father, Jesus Christ the Son, and the Holy Spirit earnestly plead for unity among believers, can we seek anything less than complete unity among those who believe?

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REPORT FROM EUROPE

Newsoms Write About Food, Flowers, Farming

Editors Note:

Another week has passed and the Wayne Newsoms have continued to send long, descriptive letters which tell of their experiences and the many sights of Europe. Following are more excerpts from their letters.

A letter written a week ago told of an unusually hectic day. It is not everyone that eats "breakfast in the Netherlands, lunch in Belgium and dinner in Luxembourg."

They told of a flower auction in Allmeer that was a part of their tour. Mrs. Newsom was impressed by the variety of flowers — "roses with stems 30" long, every color flower you could imagine and even orchid

and blue carnations (which I always thought were dyed). . . . every kind, even the bird of paradise orchids and gorgeous mums."

After the flower auction they visited "a farm of Pieter Kistmacker" and "While the fellows visited the farm, barn, etc. the women went in the house. It was very nice — four bedroom, bath, living room and kitchen. She had all the modern conveniences except a dryer (and Monday must have been wash day all over Europe as wash was hanging out everywhere). The farming is done by Mr. Kistmacker's son-in-law who had been in the field and came to the house on the tractor when he saw the buses. . . . he had on

real klompens (wooden shoes). The guide told us they were handmade, probably by the man himself. They are made from the root of the willow tree, so can stand much moisture."

"We had dinner at the Rotterdam Hilton and a wonderful smorgasbord. Had our first try at eel and is very good. Mr. Coy Neely, a former professor at Tech and now with the National Farm Bureau, spoke to us about trades. And Mr. Kistmacker spoke also — about the occupation of the Netherlands during World War II." The Newsoms wrote further about Mr. Kistmacker's speech, telling of the German occupation and the horrid treatment they suffered, then of the air lift when American and a few other allied planes flew over the Netherlands, bombing with food. He spoke of the country's gratitude and of the Marshall plan after the war which helped Holland to help itself. "They built new highways and have really helped themselves. Was interesting to note that there is no unemployment in Holland. They are a people who are genuinely sincere and have the highest regard for the American. There is a cemetery where our boys are buried — and they take care of it as if it were their own soldiers."

That evening they ate at the Five Files Restaurant "which is a fabulous place and very renowned. When a famous person eats here (and many have and do) they put their name on a plaque in the chair in which they sat. Lily Pons had sat in my chair and many celebrities have been there." "Wednesday we left Luxembourg at 9:00 and continued

through the rolling country with small patches of woods to the U. S. Military Cemetery. It was a beautiful morning. . . . we were quite fortunate to be there at the same time as George Bolelli of Kingfisher, Okla., who was the Army engineer who laid out the cemetery in Dec. 1944. (He and his wife were retracing his steps of the war days. His first visit over here since then.) He said the beautiful hillside was covered with snow the first time he saw it and thought it quite suitable for the cemetery. . . . telling with tears coming to his eyes, how bitter cold it had been for days and a continuous overcast — where the planes couldn't fly and they were running very low on food and supplies. On Christmas Eve, 1944, he said they prayed for peace, but for clear skies and sunshine, so that the airborne divisions could come through with replacements, supplies and medics. And on Christmas Day, though it was cold, the sun shone brightly and the air was full of planes — the sky black with them."

In Boppard they had a two-hour cruise up the Rhine River. "We were amazed at the traffic on this river, not realizing it was such an important waterway. We saw barges carrying almost any and everything, though the most were empty. The families of the barge captains actually live on the barge. On one we saw a small area fenced, inside a youngster riding a tricycle."

"The hillside was covered with vineyards, all terraced — and each row looked perfectly straight. . . . There were also many castles on top of the hills — some of which are still being lived in, others, gradually tumbling down as they are not kept in repair. They looked like the castles in a fairytale book . . . we went past the one and only stop light on the Rhine River."

"We left the hotel at 4:30 Thursday for the trip to Brunfels, Heissen. . . . and nowhere on this tour have we been treated so royally. The whole town was

out to greet us as we pulled in and walked up to the Village Square. Their children's choir sang a couple of native songs — and then the trumpets blew for the opening of the Castle Gates (and a real castle, too. . . . (Maybe I should say here, that Brunfels has a sister city, New Brunfels, Tex. People from Germany immigrated to Texas and settled at New Brunfels way back when. That's why they had the celebration for us.)" The group toured the castle and returned to the town inn where they were served "sauerkraut and pork chops — our German friends ate steak cooked outside, beans, potato salad (don't think they were too crazy about the steak). Forgot to tell you — we had dinner music — "You are My Sunshine." Yellow Rose of Texas, San Antonio Rose and many more. Really a "shindig!"

The Newsoms told of their anxiety about the Berlin trip. They feared foul weather. "and sure enough, we landed in a slow, dreary drizzle." After touring West Berlin and eating lunch they went back outside and "we saw the clouds breaking — there was that 'Ole Texas Sun, just a shinin' to beat the band — and a perfect day. One can't help but believe that God is on this goodwill tour, too. The people of all of the countries so far have been friendly and all seem to be working for World Peace and greater understanding among people."

Father Of City Woman Buried

Joe Birkenfeld of Nazareth, father of Mrs. Velma Warren of Hereford, was buried in Holy Family Cemetery at Nazareth Saturday after funeral services in Holy Family Catholic Church. He died Thursday night in a Tulsa hospital.

Mr. Birkenfeld, 75, was a retired farmer who had lived at Nazareth since 1913. Survivors include his wife, five sons and five daughters.

I gave my fair share
Color me happy!



Deaf Smith County United Fund

Two Convicted In County Court

Two of three people involved in contributing to the delinquency of minors were sentenced and fined this week by Judge H. C. Williams in County Court.

Ray Dean Clark, Lynette Apartments, and Bobby E. Hearon were each sentenced to four months in jail and fined court costs after being convicted of contributing to the delinquency of minors.

Penny K. Simpson is being

held in lieu of \$1,000 bond. This case will be heard October 18. The charge is the same as that of the two sentenced this week.

Raymond G. Torres was sentenced to 20 days and court costs being convicted of second offense, driving while license is suspended.

William Walker, charged with selling liquor in a dry area, is out on \$1,000 bond, trial date set for October 18.

Some Colonial American towns offered free land or tax exemption to anyone who would set up and manage a tavern.

Rites At Graveside Conducted For Baby

Graveside funeral services for Rosa Cabrere Villanueva, baby daughter of Mr. and Mrs. Pete Villanueva of the Labor Camp, were held in St. Anthony's Cemetery Friday morning by the Rev. Raymond Gillis of St. Joseph's Catholic Mission.

Born at Laredo March 22, 1966 the child died here Thursday. The family came to this county in July. Gilliland Funeral Home directed burial.

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Infants thru Size 14
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Wilkinson Top Favorite For All Southwest Teams

By HAROLD V. RATLIF
It is good for football that Bud Wilkinson keeps in touch with the game. Wilkinson was a great coach at Oklahoma and also one of the most highly respected and best liked men in the Southwest. Even when Wilkinson's Oklahoma teams were beating Texas he held the high regard of

the fans and coaches of the other colleges. Some Texas coaches used to complain that Wilkinson did his recruiting with his personality and that "sweet smile." Once when Wilkinson telephoned the coach of another school to tell him the athlete he thought he had recruited had shown up at Oklahoma, wanting to enroll,

the coach at the other end of the line said: "Now Bud, don't you start smiling at me over that telephone." But there was no basis for criticism of Wilkinson's recruiting methods since they always were in accordance with the rules. The others admired this recruiting ability.

Wilkinson finally quit coaching and ran for senator. He made a very good showing although he didn't win. But he was a good sport about it, just as he always was in coaching. Television was quick to get Wilkinson as commentator. Neither does he give only a few meaningless words such as "He overthrew that one" instead of explaining why he did it (the blitz was on). When there is an opportunity to give information Wilkinson's soft voice says it like this: "On kickoffs a team must aim at keeping the opposition back of its 20-yard line."

"He kept that kick in the air five seconds, which is ample time for coverage." "The fumbled ball went to the last player who touched it although it bounded outside and nobody had gotten possession of it while it was inbound." "There was double coverage on that pass receiver but the perfect throw offset it." "Note the splits in the Notre Dame line that forces the defense to spread." Wilkinson explains anything he thinks might not be understood by the fan, in clear and well-chosen words. He knows that's what he's there for, that

the viewers can see what happened and he shouldn't just say that "the fullback made five yards over right guard that time." If he is going to comment, he should say how the fellow was enabled to make the five such as "the right tackle did a good blocking job on the linebacker." There was the innocuous report of the radio commentator who had been asked by the announcer what he thought of a penalty that had just been assessed against a team driving toward a touchdown, stopping the surge. Instead of explaining the

LDS To Watch Church Event

Morning services in the Church of Jesus Christ of Latter Day Saints will not be held Sunday, so that members may watch television broadcasts in their homes of a general conference of the LDS Church in the Mormon Tabernacle at Salt Lake City. Activity of the conference, a semi-annual event in the church, will be broadcast via Channel 10 from 9 to 11 a. m. Sunday. Although no Sunday School service will be held here, a sacrament meeting at 6:30 p. m. will be held as usual, Elder Earl Johnson, president of the Hereford congregation, announces.

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Chicken and Dressing with Giblet Gravy 59¢

- GREEN PEAS with Cream Sauce . . . pt. 49c
- TOSSED GREEN SALAD . . . pt. 49c
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- CANDIED YAMS . . . pt. 49c
- PECAN PIE . . . each \$1.09

BREAKFAST 59¢
Carnation Instant Assorted Flavors

Gala Jumbo Roll Paper Towels 29c	Shurfine All Green Cut Asparagus 300 Cans 4/\$1
Hunt's — 300 Cans Pork & Beans 9/\$1	Comstock No. 2 Can Pie Apples 4/\$1
Gladiola Pound Cake Mix 3/\$1	Shurfine Frozen Krinkle Cut Potatoes 9 Oz. Pkg. 10c

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Dinnerware from the ovens of
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9¢ Piece With Each \$5.00 Food Purchase
ITEM THIS WEEK SAUCER
Last Time At This Low Price

LUX LIQUID Detergent 32 Oz. 69¢

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Mennen's — Reg. \$1.00 Baby Magic 67c	Final Touch — 33 Oz. Fabric Softener 59c
Powder Deodorant Calm Spray Reg. \$1 57c	Dishwasher — 20 Oz. All 3/\$1

MIRACLE WHIP 49¢
Miracle Whip Qt.

Tuna Starkist Chunk Style Flat Can 29c	Ketchup Heinz 14 Oz. Bottle 5/\$1
Olives Shurfine Stuffed Manz 7 1/2 Oz. 49c	Syrup Log Cabin 24 Oz. Bottle 49c
Flour Gladiola 5 Lb. Bag 55c	Crackers Nabisco 16 Oz. Box 29c

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TOMATOES Pick 'O' Morn Cello Pkg. 29c
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Ethylene Glycol Base — Mixes With Popular Brand For Testing Permanent Type
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LAYER CAKE PAN Available Oct. 3 to Oct. 8
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SWEET TOOTH PROVISIONS — Fifteen gallons of jelly and jam made by members of the Hereford Chapter, Order of Eastern Star, were taken this weekend to the OES home for older women at Arlington. Placing the jars of sweets in cartons in the back of a car for the trip are, from left, Mrs.

R. B. Hutson, Mrs. Charlie Noland, Mrs. Art Lewis, Mrs. Marple Cline, worthy advisor of the chapter, and Mrs. C. P. Worthan, chauffeur for the trip. These women are all members of the Pink Ladies of the OES, a service group which has given a total of 1753 hours of volunteer work this year.

Fine Art Theme For Homes Tour

Six homes will be the setting for flower arrangements on a garden show tour, open to the public sponsored by the three garden clubs of Hereford Oct. 14. Tickets are on sale by members of Garden Beautiful, Bud to Blossom and Hereford Garden Clubs.

Mrs. Ray Cowser is general chairman of show arrangements and Mrs. Leo Witkowski of ticket sales. Theme of the tour is Autumn Artistry, and each home will typify one of the fine arts.

Garden Beautiful Club has sponsored a similar tour for several years in the past here. Members decided it has grown into too large an undertaking for one group, and invited the other clubs to join in this year's show.

Each club will be responsible for the display of flower arrangements in two homes, assigning members as hostesses. Proceeds of ticket sales will be divided by the clubs and used for their local service projects.

The tour will begin at the Ansel McDowell home, where the theme is Drama. Mrs. Ben Childers will be hostess chairman. Flower arrangements will represent stage productions from Shakespeare to today's dramatists.

The other home with arrangements by Hereford Garden Club

members is that of the Charlie Holts, where Mrs. Ray Johnson heads hostesses and the theme Harvest Symphony.

Bud to Blossom Club will supply hostesses at the R. C. White home, where Poetry will be exemplified in arrangements, and the home of Mrs. D. W. Palmer, where the piano will be the focal point of flowers in a musical theme. Mrs. R. N. Yarbrough and Mrs. Bruce Brown will be the respective hostess chairmen.

Garden Beautiful Club will present the theme of Literature in the J. D. Poarch home, with Mrs. Charles Hood heading hostesses, and a blend of painting and flowers in the Don Robinson home with Mrs. E. W. Young as hostess leader. Hereford Art Club members' paintings will be shown with the arrangements.

A horticulture display will be arranged at the McDowell home, with Mrs. O. G. Hill Sr. in charge.

Farm Bureau Tour Returns To Texas

DALLAS — Members of the Texas Farm Bureau's second annual "market-builder" tour to Europe arrived back in Texas Thursday night, landing at Love Field after a jet flight from Paris.

For two weeks, the group of 84 farmers, ranchers, agri-businessmen and their wives had toured marketing facilities and visited famous sights in seven European countries. Representing nearly every commodity grown in the state, they paid their own way to Europe to study marketing methods and potential for Texas farm products. Some of the farmer-agribusinessmen, contacted importers while there.

Walter Meyer, TFB commodity director and tour leader, said it is hoped the tour will turn up valuable leads for sales. Following the first tour in 1965 the TFB opened a market for fresh Texas beef in Germany. He said a highlight of this year's tour was a trade seminar in Wiesbaden staged for

the Texans by U. S. State Department officials and German importers and marketing experts. Alexander Burnet, U. S. assistant agricultural attache, discussed the German market for Texas farm products. John Montell, member of the U. S. mission to the European Economic Community or Common Market, outlined the purpose and procedures of the Common Market.

Meyer said fresh Texas beef was featured at a festival in Braunfels, the German town for which Texas' New Braunfels was named. The entire town played host to the Texans, with school children serenading them. (A New Braunfels couple, Mr. and Mrs. Harry Heidemann, were among tour members).

Countries visited included England, Holland, Belgium, Luxembourg, Germany, Switzerland and France.

In England, the Texans visited Covent Garden produce market, Smithfield meat market and

attended the international Olympia Food Show. While in Holland, they visited the American Farm Bureau Federation's trade office in Rotterdam and were briefed on the activities of this office by Don Hirsch, manager.

In Brussels, they learned about promotion activities of the Cotton Council International and saw the headquarters of the Common Market. The Texans visited dairy farms and cheese plants in Switzerland. They toured a Charolais beef farm near Paris and heard a report on live animal import situation by the staff of the U. S. Embassy.

They boarded their Pan American Airways jet Thursday morning in Paris for the flight back to Texas.

Parks Meeting Attended By Local Merchants

Guy Lawrence, Jimmy Allred and Bill Thompson attended a meeting of the Texas Division of the International Parks Highway Association held in Brownfield September 29.

Guy Lawrence with Melvin Young tentative were named to represent the group at the fall meeting of the International Parks Highway Association to be held in Burlington, Colo. this weekend.

Present for the called meeting of the committee were Allred, Lawrence, Young, Thompson and Gene Fooks.

Dimmitt YHT Offices Filled

DIMITT — Young Homemakers of Texas, Dimmitt Chapter, installed new officers Thursday. Mrs. Elsie Moore is president, Mrs. Oneeta Cole and Mrs. Maretta Smithson vice presidents, Mrs. Stephanie Love secretary and Mrs. Billie Gunn treasurer.

Mrs. Beth Odom took office as reporter, Mrs. Carolyn Barlow as historian and Mrs. Sandra Robb was elected parliamentarian. Dickie Hokomb conducted the installation, which was attended by 12 members and five guests.

RADAR IN BRAZIL

NITEROI, Brazil (AP) — Police here claim they are getting excellent results from several new radar units.

The first try-out, recently, proved that 95 per cent of the vehicles on the road tested were exceeding the speed limit.

WEEKLY CROSSWORD

ACROSS	3. Marshy meadow	21. Acquainted oneself	35. Ripened, as cheese
1. An island of Indonesia	4. Incipient	22. Tear as with the hand	36. Affirmative reply
5. Food fish	5. Strikes	23. Moved through water	38. Sheltered side
9. Early Greek physician	6. Bottle top	24. Moist	40. Famous uncle
10. Bowling alleys	7. Two-toed sloth	25. A law	
12. Brazilian palm	8. Urge	26. "The	
13. Aside	9. Liquid measure: abbr.	27. Around "Us"	
14. Zodiac sign	11. Began	28. R. Carson	
15. Spigot	16. Entire	30. Use, as money	
17. U. N. member: abbr.	18. God of war: Gr.	32. Boy's nickname	
18. Troubles	20. Admit the truth	34. City: Ind.	
19. Birthplace of Abraham			
20. Enclosure for horses			
23. Babe Ruth's kingdom			
25. Kind of bay window			
26. Hammar-skjold, for one			
27. Pinches			
28. Narrated			
29. Iron: sym.			
30. Line of juncture			
31. Conclude			
32. Mrs. Nixon			
34. Merry			
37. Not fresh			
39. Custom			
41. Number			
42. Biblical weeds			
43. Feast			
44. Fresh-water tortoise			
DOWN			
1. Foundation			
2. Too			

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members is that of the Charlie Holts, where Mrs. Ray Johnson heads hostesses and the theme Harvest Symphony.

Bud to Blossom Club will supply hostesses at the R. C. White home, where Poetry will be exemplified in arrangements, and the home of Mrs. D. W. Palmer, where the piano will be the focal point of flowers in a musical theme. Mrs. R. N. Yarbrough and Mrs. Bruce Brown will be the respective hostess chairmen.

Garden Beautiful Club will present the theme of Literature in the J. D. Poarch home, with Mrs. Charles Hood heading hostesses, and a blend of painting and flowers in the Don Robinson home with Mrs. E. W. Young as hostess leader. Hereford Art Club members' paintings will be shown with the arrangements.

A horticulture display will be arranged at the McDowell home, with Mrs. O. G. Hill Sr. in charge.

Bay View Club To Hear Guest

Guest speaker for Bay View Study Club at a meeting Thursday afternoon will be Mrs. R. T. Lindsay of Canyon, who has just completed a term as president on the Top of Texas District, Texas Federation of Women's Clubs. This will be the annual Federation Day program of Bay View Club.

The meeting will be in the home of Mrs. Colby Conkright at 2:30 p. m. Mrs. R. B. Miller is program director.

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Deaf Smith County United Fund

IT NEVER GETS CHEAPER
NEW YORK (AP) — Movies usually cost more than stage productions, but "Never on Sunday" expects to reverse the pattern.

Plans for a Broadway musical based on the hit film are being made for next season by producer Kermit Bloomgarden, with Melina Mercouri slated to repeat as the star. The screen version cost \$125,000. The new project is budgeted at \$500,000.

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King Size Bottle Regular \$1.49

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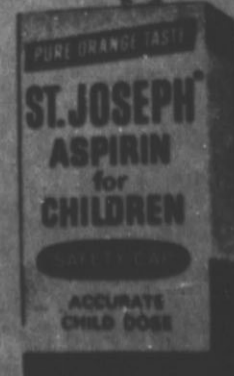
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HANDMADE TEEN doll dresses for sale, reasonable. Mrs. Jessie Blakemore, 510 East 5th Street, West apartment. B-1-17-13-2p

CUSTOM HAY BALING
call EM 4-0533

STATED MEETINGS
Second Monday
Thurs. 7:30 p.m. Practice
Troy Stambaugh, Sec.
J. Henry Dobbs, W.M.

PUBLIC AUCTION
OCTOBER 4 — 10:00 A.M.
Austin Mallow Construction Co.
Sale Site 2 1/2 miles south of Congress Inn on Loop 274 PLAINVIEW, TEXAS
1961 model Casino Skylark, Full Panel — Nucleo Mark II. SCRAPERS
2 John Deere Model 401 Scrapers
Bullid Scraper, 1831-8858, 12 yd. Wagner Tractor, Model T8514A
MOTOR GRADERS
Caterpillar 5T Motor Grader S/N 8T18587
Caterpillar 5T Motor Grader S/N 8T6774
DOZERS
Caterpillar D6 Dozer w/8' Hyd. Blade, S/N B08438
HD11 Ac Crawler Tractor w/Cab & Hyd. Attachments.
LOADERS AND SHOVELS
Hough 60 Payloader, Model H-60-G
Cubot Earthripper Hydraulic Backhoe, Model No. 5000
PICKUPS
1965 Ford V8 Long Wheel Base Pickup
1962 Ford 1/2 Ton Pickup 28658804
1961 Ford 1/2 Ton Pickup F100D 190 330 w/Air
1955 Ford 1/2 Ton Pickup F100D 2725
1954 Chevrolet 1/2 Ton Pickup 065284954X
1951 Ford 1/2 Ton Pickup F100H14453
1954 Ford 1/2 Ton Pickup
TRUCKS
1962 Ford F 850 Truck w/5th Wheel
1957 Ford F-750 Truck, Tandem Axle, Tire Screw, Auxiliary Trans.
1956 Ford F44 Water Truck
1956 Mack 8-61/7 Thermopyne
1959 GMC Glo Truck w/230 Diesel Engine
1956 GMC Tandem Axle
1955 GMC 8-190 Truck
AUTOS
1963 Buick Wildcat
1962 Ford Galaxie
1962 Mercury Comet
TRAILERS AND PLATS
1954 Rogers Tandem Axle Lobby Trailer
1950 Luffin all metal 18 to 20 yd. Hydraulic Dump Trailer
2 Ruckhart, Tandem Axle, all metal 8' x 12'6" Trailers
7th Bed Implement Trailer
TRACTORS, PLOWS AND EQUIPMENT
Case 600 Diesel Tractor w/Wide Front End
Case 15' Offset Disc Plow w/24" Disc and Hydraulic Cylinder
Bo Co Landplane Model 859-50
Jeaffroy 14" Chisel Plow
Baker 5 Disc Plow w/40" Disc
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Kalamazoo Metal Band Saw w/motor • Swing Type 5 Natural Gas Steam Cleaner S/N 9091 • Miller Arc Welder, Model 88D-7750 • Forney Arc Welder Model 2C - 180 amp • Hobart 259 amp Portable Welder w/4 cylinder Willis Engine S/N 81297619 • Acetylene Welding Rig Complete • 10 Ton and 4 Ton Hydraulic Floor Jacks • Post Grinder • Saylor Character • Yellow Dog Centrifugal Pump • Shop Fans • Wheel Dollies Lot of New Truck Parts and Ems • 2 Beds of Auto and Truck Springs • Shop A Frame on Casters • Chain Hoists • Monkey 80 ton Hydraulic Press • Shop Air Compressors 15 Clark 230 F and 3 Fuller B-54 Truck Transmission • 4 Front and Rear Axles • 13 Ribs, Wheels • 7 Tandem Undercarriages 6 yd. Dump Bed • 13 Wac. Air-cooled V4 Engines • Lot of New John Deere, Caterpillar and IHC Parts • Miscellaneous Power Tools, Hand Tools, Vices, Transmission Jacks, Etc.
OFFICE EQUIPMENT
BUILDING TO BE MOVED
30' x 40' Steel Building w/Heavy Steel Frame. Overhead Hoist Track & Carriage.
BASIS EQUIPMENT w/42.96 Frequency
3 Remote Control Units, Teletone Type 60
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Repossessed 1965 model zig-zag equipped Singer sewing machine matching walnut console. Embroidery patterns, buttonholes, etc. Six payments of \$5.46. Cash discount. Write Credit Manager 1114 19th Street Lubbock, Texas B-1-37-tfc

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FOR RENT
We have two nice 3 bedroom homes to offer. Both are in good condition and in nice locations.
SPLIT LEVEL
Designed for gracious living this home has lovely entry, living room, dining & kitchen on ground floor, the lower level consists of spacious family room, 2/b fireplace, 1 bedroom, utility & half bath. Upstairs there are 3 well arranged bedrooms and 1 1/2 baths. Let us show you. H-4007

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10 wide, 12 wide, split levels. Get a better home for a few pennies more per day. There is still no substitute for quality.
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Designed for gracious living this home has lovely entry, living room, dining & kitchen on ground floor, the lower level consists of spacious family room, 2/b fireplace, 1 bedroom, utility & half bath. Upstairs there are 3 well arranged bedrooms and 1 1/2 baths. Let us show you. H-4007

FOR SALE pure bred Bassett puppies with long ears and sad eyes. A bargain at \$20.00 Tom Draper. 276-5263 after 6 p. m. B-1-22-14-2c

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COMBINE M-H 90 Special. Call 364-0633, Hereford. B-2-10-39-4c

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TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
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B-2-18-tfc

USED ENSILAGE cutters for sale, two Internationals 2 Gehl, one Case. Will trade for ensilage. Bob Lindsey, OLS-5109, Canyon. B-2-19-9-14c

3. FOR SALE Automobiles
WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4400. B-3-14-23-tfc
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MILBURN MOTOR COMPANY
We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TFC
OWNER, LOW mileage, 1962 Catalina. Loaded. 364-4635. 137 Emma. B-3-10-14-3c

4. REAL ESTATE For Sale Or Trade
BY OWNER
Thunderbird Apartments 16 two bedroom, two baths. Stays full. Small down payment. Will take trade. Good income. E. O. Milburn 3713 Tealke Amarillo FL 6-0890 B-4-33-tfc

Several houses for \$500 down and have two bedroom house and lot for \$2500 cash. Nice three bedroom house, re-decorated inside. For \$10,500. \$8,000 loan, pmts. \$72 mo. Will carry second on balance. 3 bedroom house, refinished inside and out with 4 rooms new carpet. On one acre of land, 1 mile of city limits. For sale or would trade for cheaper home or lots as down payment. 364-3566 office 364-2553 residence B-4-38-tfc

\$\$\$ ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Pamer counties. And . . . We have expanded our territory to include the upper Panhandle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
311 Park Avenue EM 4-2814
B-4-11-10-4p

We Still Have MONEY TO LEND at reasonable rates represent EQUITABLE One especially clean HALF SECTION
Castro County, good water, good allotments, worth the money. Several good half and quarters in Deaf Smith in good water area. Also some land development in Oldham and Hartley Co. Counties. W. T. CARMICHAEL REAL ESTATE
801 S. 25 Mile Avenue 364-1251
Specializes in Farms and Farm Loans B-4-10-tfc

FOR SALE or lease, 4 operator beauty salon. Fully equipped. Well stocked. Phone 364-3448. B-4-14-11-tfc

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By Owner. B-4-14-2-tfc

You've Never Seen Such Thorough Service STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

Colorado Red-Weeders PTO or hydraulic drive
Case Red-Weeders with hydraulic drive
Dempter Planters, Cultivators and Rotary Hoes.
Lillian Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE LESLY MOTOR CO.
For the finest in farm machinery
West Hi-way 60
Phone EM 4-1600

FOR SALE 1961 V-6 GMC 4 speed \$595. Call 364-4378 after 5 week-days. B-3-13-39-tfc

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FOR SALE 100 feet residential corner lot. Corner of Plains and Fir. Will trade. Phone Jerry Detwiler, 364-0656. B-4-18-35-tfc

FOR SALE three bedroom brick den, sprinkler system. Would trade for smaller house. 129 N. Texas. 364-0795. B-4-17-13-4c

FOR SALE LAUNDRY
Combination, automatic and wringer.
Call 364-2848 or 364-2257 B-4-4-tfx

FOR SALE by owner 2 bedroom, den, attached garage, fenced back yard. Good condition camper. 3 lots Austin Road. 364-2300. S-4-20-13-4p

EXPERT CLOCK REPAIR on All Clocks
8 Day Alarm - Coo Coo and Automobile
COWAN JEWELRY

LIST YOUR FARMS & RANCHES NOW
CALL US TODAY
LONE STAR AGENCY
601 N. Main 364-0553

HEREFORD RADIATOR FRAME & AXLE SERVICE
120 Schley St
DEPENDABLE SERVICE

HOMES FOR SALE
House for sale - 1500 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - fenced yard - Refrigerated air - Call for appointment - \$1500.00 down - Payments \$128.00 month - Very nice 3 years old.
House for sale - 1000 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - Very nice older home. Must see to appreciate - appointment only. 110 Fuller - \$12,500.
House for Sale — 3 large bedrooms - large den - living room - 2 baths - built-ins in kitchen - big and roomy double garage - Storm cellar and storage house. 2700 sq. ft. under roof — \$21,800. — We can move you into this one. Let us know what you can do. — 810 Ave. K.
House and 6 acres for sale, west of town, good 8" irrigation well, 3 bedroom home. Owner would consider trade for small home in town. \$17,500.00.
House for sale: 3 bedroom, 1 1/2 bath, living room, den, double garage, 1800 sq. ft. — \$18,000.00 N. W. Hereford.
House for sale: 2 bedroom, 1 bath, living room, very nice home. Talk to us about this one. Terms can be arranged. 713 Blevins.
Don't let the tight money market scare you. If you are a potential buyer, give us a chance to put you into your dream home. Regardless of rumor, homes can be bought and loans can be obtained. Choose one of our lovely homes and we will show you how easy it is to move in.
We Need Your Listings!
You Need Our Services:
LONE STAR AGENCY
Real Estate — Insurance — Loans
364-0555 After Hours 364-0336
601 N. MAIN — HEREFORD

BIG RED BARN
We buy sell trade for anything of value.
USED FURNITURE
Appliance and Junk
EM 4-3552
West Side of Hereford Highway 60

Justice Realtors, Inc.
EM 4-2266 • Main & Hwy 60

Hereford Insurance Agency
To Be Sure! Don Baugous — Manager 364-0850

Deaf Smith County Abstract Co.
323 Sampson West of the Court House 364-0851
Abstracts — Blueprints — Photocopying

STAR STREET
You can buy owners small equity, assume his loan and move into this attractive home with pier & beam foundation, 3 comfortable bedrooms, attractive living room with formal dining area, a cheerful kitchen boasts nice cabinets and breakfast area. Built by Floyd McGee. H-3080
FOR RENT
We have two nice 3 bedroom homes to offer. Both are in good condition and in nice locations.
SPLIT LEVEL
Designed for gracious living this home has lovely entry, living room, dining & kitchen on ground floor, the lower level consists of spacious family room, 2/b fireplace, 1 bedroom, utility & half bath. Upstairs there are 3 well arranged bedrooms and 1 1/2 baths. Let us show you. H-4007

FRONT OR BACK
you can tell this home was built for real living enjoyment. Three extra large bedrooms, well planned kitchen and the most inviting enclosed porch and patio arrangement. Owner will sell FHA or conventional. H-3076
CONSIDER TRADE
of smaller home for this commodious 3 bedroom. Built on pier & beam foundation it has a very appealing arrangement of family room, kitchen & dining. To make it even more pleasing it has an established loan with 5 1/2 % interest. Must see to appreciate. H-3027
ON PAVEMENT
You can't find a better quarter with 2 wells, fully allotted, some tile and \$25,000 down. Owner will carry second on balance. F-2014

COTTON ALLOTMENT
On the quarter is very good and it has water galore. 90% allotted certainly adds to its value and price all this below the market and you have a good buy. F-2032
IMMEDIATE POSSESSION
196 acres of level toslightly sloping land with 1-8" well on electricity and 1/4 mile is located near Hereford on pavement in good water area and only \$450 per acre 57000 existing loan. F-2033
THE CREATORS OF OWNERSHIP
Mike Justice 364-0544 Ralph Owens 364-2560
Gwen Leatherman 364-1650

Phone 364-2030 WANT ADS Phone 364-2030

Parmer Co. — 320 acres, good allotments, irrigated \$325.00 per acre — \$25,000 dn. As existing 5% loan payable \$6,000 per year — interest included.
178 acres, Lazbuddie, good allotments, 8" irr. well, trade for 1/2 to 1 section.
Sherman Co. 320 acres, 2 8" cultivated, fully allotted of milo and wheat. \$350.00 per acre, \$25,000 down to qualified buyer.
Section, 2 8"; good allotments, \$325.00 per acre.
Sherman 320 acres, 270 cultivated, 1 8", 1 6" well. Possession as crops are harvested. Price \$325.00 per acre. 29% down. Good terms on balance.

DRYLAND
210 acres, soil bank expired 130 acres of milo, 77.5 wheat, two existing GI loans may be assumed.
160 acres on paving, 58.4 wheat, 69 milo. Owner would like offer.

HOMES
We have a good selection of homes priced from \$4,000.00 to \$35,000.00. Call for details.

HAMBY REAL ESTATE
S. Highway 385, 364-3566
Gerald Hamby 364-1534
Durward Hamby 364-3466
J. M. Hamby 364-2553
Buddy Rogers 364-2150
B-4-38-tfc

New 3 bedroom homes for sale. See the new Award Homes by Bob Pugh with 1 1/2 full filled baths, carpet, built-in dishwasher, garbage disposal, utility room, large paneled den, double garage, breakfast bar, and patio door. FHA financing available. Yes, we will trade.
MARK IV REALTORS INC.
364-2220
B-4-33-tfc

200 acres 7 miles north of Dawn. Two 8" wells. 172 acres in cultivation. 87 acres feed grain base. 29 barley, 58 maize. Wheat allotment 39.4 acres. \$400.00 per acre. Wheeler
233 Amarillo Building
DR-6-8292
B-4-13-tfc

HOUSES
Nice 2 bedroom brick — 419 Star — beautiful yard, low, low payments and interest.
3 bedroom brick — carpet, ready to move into, low down payment.
3 bedroom brick — 11 1/2 acres, barns, corrals, submersible pump.

FARMS
500 acre land irrigated, extra choice 300 ft. of water bearing formation, fully allotted, 185 acres wheat sowed and fertilized — \$375 per acre.
320 acres Sherman Co. good 8" well, 1000 gpm, filled, fully allotted on pavement — \$390 per acre.
640 acre Dallam Co. undeveloped, 10" irrigation wells, joins this farm \$30,000 down 5% interest on balance, 20 year payout.
320 acre Parmer Co. Fully allotted cotton, milo, beets, wheat 3 irrigation wells, tail-water return system. This is a choice farm. \$500 per acre, \$50,000 down.
320 acre Deaf Smith Co. 2 full 8" wells, fully allotted good location, this a good farm for \$50,000 down.
If you are looking for good farms & water we have the listings.

GIBSON REAL ESTATE
902 Lee St. Hereford
364-0445
Wilbur D. Gibson 364-2225
Ben G. Scott 364-4365
B-4-14-tfc

EXCLUSIVE LISTING
Lots for sale in Bluebonnet Addition. Reasonably priced. Loans Available.
400 acres, all in cult., 4 miles north of Black. Milo, wheat, cotton, potatoes, and beets, fully allotted. 4 wells and a return pump in pit. Good land and good water. 29% down. \$450 per A. Possession.
HICKMAN REAL ESTATE
364-3275, 115 - 15th Street
S-4-3-tfc

Office Furniture THE INK SPOT

CAMPBELL REAL ESTATE offers:

2 BDR. frame w/den; nice well arranged little house. Loan pmts. are only \$68.00. \$750 down. (maybe less). Price \$7,500.00 H-228
NICE 2-STORY BRICK with 3 bdr. 3 baths, in nice location. Fireplace, very roomy, lots of extras. MUST SELL! Consider trade. \$25,000.00 H-366
NEW 3 BDR. house w/paneled dining area, utility area, vent hood. Loan pmts. only \$72.00, small down pmt. \$7,500.00 H-371.
3 BDR. frame house, very roomy with carpet in north-east Hereford. Recently redone. \$500 down. Price \$8,500. H-365.
3 BDR. BRICK w/att. garage. Only \$150.00 down, no loan costs!

CAMPBELL REAL ESTATE
East Hwy 60 Phone 364-0972
Denzil Vaughn 364-2146
Larry Kauf 289-5611
E. D. Hopson 364-3294
Bruce Plummer 364-0798
Gene Campbell 364-0789
S-4-11-tfc

RANGER DRIVE
Frame 3 bedroom, 1 1/2 bath, att. garage. Only 11,500. 5 1/2 % loan. Bal. \$9850. \$78 per mo.
New brick 3 bedroom, 1 1/2 bath, 2 car att. garage. Loan \$12,200. Total \$13,600.
Carthel Real Estate
206 N. 25 Mile Avenue
364-0944
Hereford, Texas
B-4-14-tfc

HANCOCK FARM LOANS
Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal appraisals. Terms to meet your requirements. Low int. Rates.
WESSON REAL ESTATE
Hereford, Texas
S-4-18-tfc

FOR RENT
FOR RENT nice two bedroom house. Whites only. South Main. 364-1629. B-5-10-39-2c
TWO BEDROOM unfurnished house. \$75. 806 Brevard or call 364-2831. B-5-10-39-2c
FURNISHED HOUSE. White adults only. No pets. 303 Avenue H. B-5-10-39-tfc
SIX ROOM house newly decorated. Central heating. Located at 605 Avenue K. 364-1270. After 7, 364-0946. B-5-16-39-tfc
TWO BEDROOM furnished apartments. Lynette Apartments. 108 Avenue H. 363-0969 or 394-2547. B-5-13-11-tfc
FURNISHED THREE room apartment. Whites only. 126 North 25 Mile Avenue. B-5-10-39-tfc
OFFICE SPACE for lease. Paneled. Carpet. Central heating and air conditioning. Call EM 4-1786 or EM 4-1519. B-5-15-35-TFC

FOR RENT
FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-48-tfc
FOUR ROOM unfurnished apartment. Close to town. Newly decorated. White adults only. Call 364-1617. B-5-14-8-tfc
OFFICE SPACE for rent. Ober their building Phone 364-0291. B-5-10-36-tfc
FOR SALE canning tomatoes. 1/2 mile east of Main on Austin Road. B-5-10-14-1p
COMMERCIAL BUILDING for lease. 1315 Park Avenue. Call 364-3287 or 364-3475. B-5-11-14-2c
TWO BEDROOM house for rent. Fully carpeted, garage. Fenced back yard. 215 Avenue K. 364-3734. B-5-14-14-1p
TWO BEDROOM furnished apartment for rent. Call 364-0526. B-5-10-14-1c
THREE BEDROOM house, carpeted, central heat, plumbed for washer and dryer. 405 Avenue C. Also two bedroom brick. 836 Blevins. 364-2448. B-5-21-14-2c

FOR RENT
FOR RENT two room furnished apartment. Whites only. No pets. Call 364-3709. B-5-11-14-1c
TWO BEDROOM trailer house for rent. Small white family. Call after 6. 364-4386. B-5-13-14-tfc
ONE BEDROOM furnished apartment. Bills paid. 503 25 Mile Avenue. 364-1111. B-5-11-14-tfc
FURNISHED DUPLEX for couple. Whites. No pets. 116 Avenue A. S-5-10-8-tfc

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FURNISHED DUPLEX for couple. Whites. No pets. 116 Avenue A. S-5-10-8-tfc



"But I distinctly heard my husband say that the blue chips are worth a dollar each, the red ones a half, dollar and the white ones a quarter..."

FOR STORAGE space-large or small-Call 364-1818. B-5-10-35-tfc

ROOMS FOR RENT. Weekly rates Plains Motel. 364-0800. B-5-10-38-8c

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. **THUNDERBIRD APARTMENTS** Phone EM 4-2646 B-5-10-tfc

OLD COMMUNITY Ice Building for lease. 239 West 3rd. Would like to remodel this dock height building and lease to permanent tenant. Phone 364-1111. B-5-24-29-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-48-tfc

FOR RENT nice two bedroom house. Whites only. South Main. 364-1629. B-5-10-39-2c
TWO BEDROOM unfurnished house. \$75. 806 Brevard or call 364-2831. B-5-10-39-2c
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FURNISHED DUPLEX for couple. Whites. No pets. 116 Avenue A. S-5-10-8-tfc

MISTER BREGER

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Write or call for FREE opportunity booklet about the Wonderful World of Viviane Woodard Cosmetics. Executive positions available. Phone 364-0400. 118 Elm. B-8-39-10c

WANTED COOK and front end help. Cowboy Drive Inn. B-8-10-39-3p

MALE OFFICE help wanted. Would consider training bright young man for the job. Salary determined by background experience. See Joe Ortho, Hereford Grain. B-8-23-39-2c

PLUMBER WANTED. Steady job for good man. A-1 Mechanical, 217 East Jones, Dimmitt, Texas. Office 647-2480, nite-647-3480. B-8-18-14-1p

FEMALE HELP WANTED
Demonstrators for Party Plan. Experience not necessary. Samples furnished. No collecting or delivering. Must be able to work at least 4 parties a week. Have use of car. Write
Plaque Party Plan
1428 N.E. 23rd.
Oklahoma City, Okla.
B-8-10-10-p

ASSISTANT SUPERINTENDENT. Grain elevator. Well established national grain company needs Assistant Elevator Superintendent to locate in Texas Panhandle. Good promotion possibilities. Call 806-364-2366, Hereford. B-8-24-12-5c

FOR RENT 42x70 foot spaces for mobile homes, Northwest Mobile Lodge. EM 4. 1108 EM 4-1277. S-5-16-40-tfc

FURNISHED THREE room house. Unfurnished two bedroom house. 131 North 25 Mile Avenue. S-5-13-12-tfc

WORK WANTED — Building, remodeling, repairs. Ralph Packard, phone EM 4-2110. S-4-10-30-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY B-10-30-tfc

FOR SALE canning tomatoes. 1/2 mile east of Main on Austin Road. B-10-10-14-1p

WANT SOMEONE to keep three small children, 5 days week. 8-to 5. 364-2475 after 5:30. 427 Avenue K. B-6-19-39-2c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 261 Jackson, Hereford, Texas. S-4-31-tfc

WANTED: Ironing to do in my home. Phone 364-3528. 235 Avenue A. B-7-12-35-12c

CHRISTMAS MEANS added expense. Let Avon help turn your spare hours into profitable ones. Opening in rural area north and east of Hereford. Call CA3-3183. Write District Sales Manager, Box 1694, Plainview, Texas. B-8-34-39-2c

MEN, WOMEN or couples. Up to \$100 per week part time. Work near your home. Set your own hours. Training provided. Dignified work. Can lead to full time career if desired. P. O. Box 227, or call 272-3777, Muleshoe, Texas. B-8-30-39-2p

Golden Spread Nursing Home
608 West Halsell
Dimmitt, Texas
Has nice vacancies for couples or semi-private patients. 2 RN's and licensed LVN nurse on duty staff.
A home away from home.
Viola C. Griswold
Owner and Operator
647-2465
Dimmitt, Texas
B-10-13-8c

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-tfc

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

GROOMING FOR ALL size poodles. For appointment call 364-4325. B-11-10-38-8c

11. Business Services

STAR THEATRE
SHOWING 2:00 P.M.
SUNDAY
SHOWING 6:15 P.M.
MONDAY
SHOWING 4:15 P.M.
TUESDAY

CHAMBER HORRORS
A film with many scenes so terrifying, a built-in audio-visual warning system has been devised.

Goldfinger and Dr. No say: "WE'RE GETTING ANOTHER SHOT AT 007-TOGETHER!"

SEAN CONNERY GOLDFINGER
SEAN CONNERY Dr. No

WEDNESDAY
THURSDAY
FRIDAY
SATURDAY

OCTOBER IS NATIONAL MOVIE MONTH

Lower
LAST SHOWING TONIGHT
2 Adult Movies

OWENS & HOLLINGSWORTH
Motors Rewind
Generator & Electric
Magneto - Starter
Residential Wiring
Commercial - Industrial
Sales and Service
809 EAST SECOND
EM 4-3572
B-11-13-tfc

WANT FEED cutting, have short and tall, 2 row binder. Ralh Packard, 364-2119. S-11-14-11-tfc

Custom Slaughtering and Processing
South 385
Vega, Texas
VEGA MEAT CO.
Britch Hopson
Owner Operator
Phone
Hereford 364-3194

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1108. B-11-10-30-tfc

HEREFORD REAL ESTATE
SUGARLAND MALL MAIN ENTRANCE 364-2424
Leroy Price 364-1649 Doyle Turner 364-0811 Jim Cramer 364-0164

\$1400.00 DOWN on this Spanish Style Home in NW Hereford — Curved Windows — Fireplace — Range — Oven — Dish Washer — With low 6 1/4 % on this home. Call 364-2424, 364-0164 or 364-1649.

\$975.00 DOWN with low interest rate of 6 1/4 % on this fine new home in NW Hereford — over 1400 sq. ft. of space — Range — Oven — Dishwasher. Call us today!

New home — \$8250.00 — \$350.00 Move-In

\$600.00 TOTAL MOVE-IN on this fine home in North Hereford — O'Keefe & Merritt Range and Oven — Bath and 1/2 — An Excellent Buy!

We have several fine "lived in" homes with reasonable move-in prices — We have over 150 new plans to choose from for a new home. Come by to see some of our new homes and look over our new home plans... soon!

FOR SALE by owner!

One and one-half sections of the best, level land in Deaf Smith County with excellent water with seven wells. This land can be sold intact or can be divided into three halves. You won't find better land or better water anywhere in Deaf Smith County. Close in to Hereford. One section is well improved with brick home and big barns. Other half has good home and barns. Fully allotted.

29% Down Payment
Phone Hereford 364-3214
or
258-7533 (Down Exchange)

TOWER DRIVE-IN THEATRE \$1.00 Person
Opens 6:45
FRIDAY SATURDAY SUNDAY
THE WORLD'S MOST AMAZING ATTRACTION
EXCLUSIVE SHOWING
Scenes The Public Has Never Seen Before!
NO GREATER SIN
A DRAMATIC THUNDERBOLT!
Shocking beyond Description!

Sex and the Single Girl

THE BIRTH OF TRIPLETS
SO POWERFUL SOME ACTUALLY FEAR!
UNCENSORED! UNCUT!
SEE THE ACTUAL BIRTH OF TRIPLETS
Spectacular COLOR
ACTUAL HOSPITAL SCENES OF FIVE BIRTHS, NONE ALIKE, ALL DIFFERENT
You'll Gasp — You'll Wince — You'll Shudder
A Bold and Vital Adult Program
See it in The Privacy of your Car



LIVE INTEREST — Mrs. Don (Pat) McNeese, and children Joe, 10 and Holly, 22 months, who finds little time for hobbies, sits with Mrs. McNeese has been named secretary of her favorite interest — her husband, Don and the month in the Hereford Brand's contest.

Classifieds...

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-1fc

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Forermost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes.
PENNEY'S AUTO CENTER
Sugarland Mall
Hereford, Texas
364-4065
B-11-2-1fc

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or Box 130
EM 4-1345
B-11-46-1fc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D Ph. 364-0262
Scissors Sharpened
S-11-50-1fc

HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
Call
EM 4-0422
B-11-7-1fc

13. LOST AND FOUND
LOST or STRAYED one brown mare branded S on left thigh, 1 whiteface steer, mixed breed motley steer brand Lazy K on left shoulder. Stray from my farm at Westway. Call collect Ed Wilson
647-4345
Dimmitt
B-13-13-3c

Legal Notice
THE STATE OF TEXAS
TO: ORVIL OTIS STACY
Defendant, Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of

THOMAS BEAUTY SALON

Shampoo & Set 2.50
Haircut 2.00
Permanents 7.50 up

Early and Late Appointments
Open On Saturday

Molly Claudine Wanda

the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 31 day of October A. D. 1966, then and there to answer Plaintiff's Petition filed in said Court, on the 13 day of August A. D. 1966, in this cause, numbered 5156 on the docket of said court and styled RUBY STACY, Plaintiff, vs. ORVIL OTIS STACY, defendant. A brief statement of the nature of this suit is as follows, to wit:
Plaintiff sues the Defendant herein for divorce dissolving the marriage between Plaintiff and Defendant alleging as grounds therefor cruel conduct upon the part of the Defendant of such a nature as to render their living together insupportable, as is more fully shown by Plaintiff's Petition on file in this suit.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 13 day of September A. D. 1966.
Attest:
Lucille Posey Clerk,
District Court, Deaf Smith County, Texas
By Juanita Owen Deputy.
(SEAL) S-12-4c

Legal Notice
THE STATE OF TEXAS
TO: J. D. KEY and his wife, DOLLIE D. KEY, A. D. DOOLEY, and his spouse, if any, and W. F. STINSON, and his spouse, if any, and if the said J. D. Key, Dollie D. Key, A. D. Dooley and his spouse, if any, and W. F. Stinson and his spouse, if any, be deceased, their heirs, unknown heirs and legal representatives Defendants, Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 24th day of October A. D. 1966, then and there to answer Plaintiff's Petition filed in said Court, on the 7th day of September A. D. 1966, in this cause, numbered 5188 on the docket of said court and styled AUDREY THOMPSON vs. J. D. KEY ET AL, first above named, Defendants.
A brief statement of the nature of this suit is as follows, to wit:
Plaintiff sues for title to and possession of all of the South 160

feet of the North 300 feet of the West 138.2 feet of Block No. 2, Mabry Addition to the Town of Hereford, Deaf Smith County, Texas as shown by the plat of said addition recorded in the Deed Records of Deaf Smith County, Texas, alleging that she has title to the said land and improvements thereon under the five and ten year statutes of limitations, and Plaintiff prays that all of the right, title and interest of the Defendants, and each of them, be divested out of them and invested in the Plaintiff, and that the cloud cast upon Plaintiff's title by the Defendants, and each of them, be removed; as is more fully shown by Plaintiff's Petition on file in this suit.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 7th day of September A. D. 1966.
Attest:
Lucille Posey Clerk,
District Court, Deaf Smith County, Texas
Seal S-11-4c

Legal Notice
LEGAL NOTICE
STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION, as required by the Act of October 23, 1962; Section 4360, Title 39, United States Code.
The SUNDAY BRAND, is published weekly at 130 W. Fourth Street, Hereford, Deaf Smith County, Texas 79045. Location of known office of publication and location of the Headquarters or general business offices of the publishers is 130 W. Fourth, Hereford, Deaf Smith County, Texas, 79045.
James M. Gillentine, Hereford Deaf Smith County, Texas, 79045, publisher; Mrs. E. D. Hopson, 507 Ave. J., Hereford, Deaf Smith County Texas, 79045 editor; Melvin Young, 106 Ave. I, Hereford, Texas, Managing Editor.
The owner of this newspaper is James M. Gillentine and there are no known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages or other securities.
The circulation of this newspaper is as follows, with the average number copies each issue during preceding 12 months listed first and single issue nearest to filing date listed second:
Total No. Copies printed (Net Press Run): 4168, 4141.
Paid Circulation: Sales, through dealers and carriers, street vendors and counter sales 2772, 2795; Mail Subscriptions, 932, 954.
Total Paid Circulation, 3704, 3749.
Free Distribution (including samples) by Mail, Carrier or other means: 270, 238.
Total Distribution (Sum of Total Paid and Free Distribution): 3974, 3987.
Office use, left-over, unaccounted, spoiled after printing, 194, 154.
Total: 4168, 4141.
I certify that the statements made by me above are correct and complete.
Melvin Young,
Managing Editor

BULLOCK-DRAWN REAPER
LUDHIANA, India — The Agricultural Research University here announced development of a bullock-drawn reaper which it said could harvest 6 to 8 acres per day.

Legal Notice

OFFICIAL NOTICE OF SALE \$610,000
CITY OF HEREFORD WATERWORKS AND SEWER SYSTEM IMPROVEMENT BONDS, SERIES 1966
Selling: Tuesday, October 18, 1966, at 2:00 P. M., CST
Place and Time of Sale. . . .
The City-Commission of the City of Hereford, Texas, will receive sealed bids at the City Manager's Office, City Hall, Hereford, Texas, until 2:00 o'clock p. m. October 18, 1966, for the above bonds, more completely described in the "Official Statement" which is made a part of the "Official Notice of Sale." . . .
Address of Bids. . . Sealed Bids, plainly marked "Bid for Bonds," should be addressed to the Honorable Mayor and City Commission, City of Hereford, Texas, and mailed or handed to the City Manager, Box 512, Hereford, Texas, 79045, so as to be received prior to the date and time indicated. All bids must be submitted on the "Official Bid Forms" copies of which are included with this Notice.
Type of Bids and Interest Rates. . . The bonds will be sold in one block: \$610,000 Waterworks and Sewer System Improvement Bonds Series 1966. No bid of less than par and accrued interest will be considered. Bidders must specify the rate or rates of interest the bonds are to bear but bids involving more than four rates or three changes in coupon arrangement will not be acceptable. (The initial rate of interest established will not be considered as a change.) No rate in excess of 5% will be considered. Bids involving supplemental coupons and split rates within a maturity will not be acceptable. Award of bonds will be made on the basis of the lowest interest cost to the City determined by calculation of interest cost to maturity after giving effect to the premium if any.
Good Faith Deposit. . . Each bid must be accompanied by a Cashier's or Certified Check, payable to the "City of Hereford, Texas," in the amount of 2% of the par value amount of bonds. The check of the successful bidder will be retained by the City to assure performance of the contract on the part of the successful bidder. In the event such bidder should fail or refuse to take up and pay for the bonds in accordance with his bid, then said check shall be cashed and accepted by the City as full and complete liquidated damages.
Printed Bonds and Legal opinions. The City will furnish printed or lithographed bonds bearing the facsimile signatures of the proper city officials, a transcript of proceedings relating to the authorization of bonds and the final unqualified approving opinion of the Attorney General of Texas and Messrs. Dumas, Huguenin and Boothman, Bond Attorneys, Dallas, Texas. Legal Opinion will be printed on bonds.
Delivery. . . A bidder must agree to accept delivery of the series upon which a proposal or bid is submitted and pay for such bonds at the American National Bank of Austin, Austin, Texas. It is expected that the bonds can be delivered on or about November 15, 1966, then the successful bidder shall have the option to accept delivery at any time when delivery can be made prior to January 15, 1967.

Vegetables Being Sent Newsmen
In Hereford is a man who has spent much of his life advertising and publicizing the town to the rest of the United States. For several years J. Byrle Elliston has sent several bags of Hereford-grown vegetables to pressmen and judges at the Texas State Fair and other pressmen in Texas. These men distribute the vegetables and often write favorable news stories about our extraordinary produce.
Again this year Elliston is sending the vegetables to friends of his who are affiliated with various news media throughout Texas. Twelve bags of mixed vegetables weighing 1200 pounds have been donated by Griffin & Brand, Howard Gault, Dick Barrett and Harlen Frye and will be distributed to Dallas, Ft.

Legal Notice
NOTICE is hereby given that the undersigned has been appointed Independent Executor of the Estate of Catherine Carolyn Kuper, Deceased, in Cause No. 1872 in the County Court of Deaf Smith County, Texas, where such proceeding is pending, and that all creditors of said Estate are hereby required to file with said Executor all claims against said Estate.
The address of the undersigned is:
108 North 25 Mile Ave.
Hereford, Texas
Leo John Kuper
S-14-1c

Legal Notice
NOTICE is hereby given that the undersigned has been appointed Independent Executor of the Estate of Catherine Carolyn Kuper, Deceased, in Cause No. 1872 in the County Court of Deaf Smith County, Texas, where such proceeding is pending, and that all creditors of said Estate are hereby required to file with said Executor all claims against said Estate.
The address of the undersigned is:
108 North 25 Mile Ave.
Hereford, Texas
Leo John Kuper
S-14-1c

Helen's
417 Main Street
HEREFORD, TEXAS

EARLY FALL DRESSES
\$5 \$8 \$12

SPORTSWEAR
1/2 OFF

ONE GROUP GIRLS Half Slips \$2.00



TRAVELING VEGETABLES — Byrle Elliston, Elliston is trucking agent Lesley Betts who far right, sends 1200 pounds of vegetables loaded the vegetables which were donated to points in Texas where they will be given by Griffin & Brand, Howard Gault, Dick Barrett, Harlen Frye and Al Trautmann. to newsmen and state fair judges to help publicize Hereford's superior crops. With

Vegetables Being Sent Newsmen

Hereford-grown vegetables to pressmen and judges at the Texas State Fair and other pressmen in Texas. These men distribute the vegetables and often write favorable news stories about our extraordinary produce.
Again this year Elliston is sending the vegetables to friends of his who are affiliated with various news media throughout Texas. Twelve bags of mixed vegetables weighing 1200 pounds have been donated by Griffin & Brand, Howard Gault, Dick Barrett and Harlen Frye and will be distributed to Dallas, Ft.

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(and paying for) this for years. Elliston says that in his entire lifetime he has missed only six years at the state fair. His first trip was made when he was eleven months old. For forty years he has represented Hereford at the state fair, says Elliston. Many times he went with farm exhibits, once with a Palo Duro exhibition and once with an exhibit of the Canyon museum. The first exhibit Elliston took to the fair included a 26 1/2 lb. cabbage, a bale of alfalfa, a 100 lb. pumpkin, a 6 1/2 lb. carrot and individual exhibits. That year Hereford won fifty-four blue ribbons and twenty-six red ribbons, said Elliston.

Elliston served as chairman of Exhibitors of Texas 1946-47 and says that was the last year Hereford had a state exhibit until A&M began taking exhibits from this area.

Elliston says this is the last year he will be sending vegetables out. He says he "can't do it anymore without some backing" for he can't afford it. Elliston is unhappy that he will no longer be able to do this for he always did it to show appreciation for stories his friends had written about Hereford and feels that they will be disappointed that they won't receive the Hereford vegetables anymore.

JAPANESE HEADCOUNT
TOKYO (AP) — The Japan Christian Yearbook reports there are 3,586 Protestant churches in Japan, with a total of 443,700 members.

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Comette HOSE 1/2 PRICE	6-Transistor RADIO \$4.98
Sunbeam Steam or Dry IRON \$11.99	Dominion Electric Travel Iron \$5.29
Bathroom SCALES \$3.99	Rexall 100's ASPIRIN 29¢
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McDOWELL DRUG
Prescriptions — Quick — Courteous Service
318 N. Main EM 4-1313

FROM OUR AUSTIN BUREAU

School Administrators Converge For State Meet

By LARRY FUHRMANN
Hereford Brand
Austin Bureau Chief

AUSTIN — Texas Association of School Administrators and the Texas Association of School Boards drew large crowds into Austin the first of the week for the annual meeting of the two associations. About 1,700 from throughout the State were on hand to hear speakers in workshops and other specialty meetings held at Municipal Auditorium.

Hereford Superintendent of Schools Johnny Clark Jr., along with Business Manager Dillie Kelly and all school board members except L. B. Russell were able to attend the two-day meeting.

Main speakers for the event included "Bud" Wilkinson, president, Lifetime Sports Foundation. Dr. Cecil J. Hannan, assistant executive secretary for professional development and welfare of the National Education Association, delivered a banquet address Sunday evening. He is a former public school teacher and administrator.

Leon Jaworski, chairman of the Governor's Committee on Public School Education, spoke to those gathered at the convention Monday.

Exhibits directed toward school personnel filled halls at Municipal Auditorium as the convention convened Sunday. The exhibits featured products, materials and services of interest to school officials.

Topic groups featured at the convention included budgeting, accounting and data processing; University Interscholastic League; Federal education programs; summer school programs; professional negotiations forum on committee on public school education; school law forum; proposed education legislation; local personnel policies; program development and evaluation; in-service education; school plant; transportation safety; vocational education; local school finance; school public re-

lations, and a New Board Member clinic.

Texas, which has 243 museums throughout the State now, has 60 museums in the process of being opened, fifty-seven counties are now in the process of opening local museums, Texas State Historical Survey Committee assists those who are needing professional guidance in their historical ventures.

Sponsoring, along with the Smithsonian Institution, the first "Texas Institute for Small Museums," the State Committee is in charge of the meeting at Woodville which is being held this weekend, Sept. 30 and Oct. 1-2. Speaking to the gathered delegates Friday was Governor Connally; heading the faculty for the institute is Frank Taylor, director of the Smithsonian's U. S. National Museum.

John Ben Sheppard of Odessa, president of the West Texas Chamber of Commerce, has been appointed by Governor Connally as chairman of the Texas Chisholm Trail Centennial Commission which will work in coordination with the Texas State Historical Survey Committee to plan tri-state Chisholm Trail Centennial. Among other members on the commission is F. N. Stuppi of Amarillo, Wayne Gard of Dallas, author and former newspaperman, also is serving on the book "The Chisholm Trail."

Oklahoma and Kansas have already planned similar commissions, with celebrations several years old being held in those states. Members of the Texas commission all are men from throughout the State who have shown interests in the State's history.

Some 100 travel counselors were in Austin the first part of the week for the 11th annual Texas Travel Counselors Conference. Theme for the event was "Guiding Millions in America's Fun-Tier."

Principal speakers were H. C. Pittman, executive vice-president of the Texas Automobile Dealers Association; State Highway Engineer D. C. Greer; Col. Homer Garrison, director of the Texas Department of Public Safety; Mike Gray, national travel director of the American Automobile Association; and Fred Pool, president of the Texas Chamber of Commerce Managers' Association.

A Federal grant in the amount of \$29,169 has been issued to Texas by the U. S. Office of Education to be used in elementary and secondary school instruction in the humanities and the arts. The funds are for the current fiscal year, and will be matched by State and local funds. The money will be used under State supervision to purchase equipment and materials. A grant for \$1,471 has also been set aside for private schools in the State.

George W. McNiel, assistant State auditor, has been advanced to the position of First Assistant State Auditor following the resignation of Claude B. Tate who will join the faculty of Baylor University. McNiel is a Texas CPA, a member of the American Institute of CPAs, and has had several years' experience in public accounting.

Apathy has been cited as a primary factor in the failure of many public libraries in Texas, says a report just released by Management Services Associates, who have surveyed Texas libraries. "The survey represents a major effort to inform our citizens of library conditions," says Dr. Dorman H. Winfrey.



FEDERATION SPEAKER — Attorney Wayne Thomas was the speaker for the Texas Heritage program of Deaf Smith County Federation of Women's Clubs at a luncheon in Community Center Friday. Seated at the table are Mrs. L. H. Lookingbill Sr., left, and Mrs. Delmo Williams, both officers in the Federation.

Texas Heritage Is CFWC Topic

Texas Heritage was the program subject for Deaf Smith County Federation of Women's Clubs Friday, when a luncheon in Community Center began a new year for the organization which includes 10 women's clubs of the county.

Wayne Thomas, Hereford attorney, was the guest speaker whose topic was Thirteen Days to Glory, an exposition of the siege of the Alamo, the events leading up to that climax of Texas history, and the influence which the heroic battle has had on Texans in the years since.

Preceding his address, Mrs. R. C. Godwin sang Oscar Fox's

song of Texas titled Bluebonnets Flower of Texas, and This Is My Country, with Mrs. Thomas as piano accompanist. Mrs. J. J. Higgins, program chairman, introduced the speaker and musicians.

Mrs. C. D. Kelton presided for business. Members voted to purchase a dishwasher as a gift to the Community Center kitchen. Mmes. J. B. Noland, Bess Werner and R. L. Ethridge were appointed to serve as a cheer committee for the Federation.

Also voted was a contribution to the fund for support of the Texas Federation of Women's

Clubs building in Austin, to place the name of Mrs. John Jacobsen Jr., immediate past president of the County Federation, on the Golden Book in the building.

Announcement was made of a board meeting for Top of Texas Federated Clubs at Perryton Oct. 11, open to all members of Federated clubs.

Hostess clubs for the covered dish luncheon were Lone Star Study, El Llano Study, Summerfield Study and Bud to Blossom.

PARTNERS AMONG INDIANS

GANADO, N. M. — Officials of 10 Protestant churches and the Roman Catholic Church decided at a consultation here to form a Navaho Ecumenical Council to undertake joint work on the largest Indian reservation.

FREE WIN AN ADMIRAL 13" PORTABLE TV FREE
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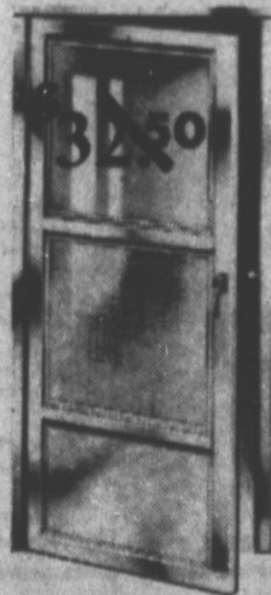


Admiral.
The PLAYMATE Model 91380 Series
Custom Quality 13" Portable TV
(13" screen diagonal, 79 sq. in. screen area)

- Advanced Admiral "U" series electronic horizontal chassis
- 21000 volts of power - superior brightness picture
- Electronic Automatic Horizontal Sync - wide-angle view
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- Lighted control selector - easy-to-use Admiral quality control
- Admiral "Dyna Balance" circuit for amazing picture stability
- Full 10 channels plus 4 "Personal Listening"
- High tone 11 amplifier - other famous Admiral features
- Shockproof cabinet - rugged, protected health

Free, lightweight portable TV design in decorative cabinet on 4 legs, small screen plastic cabinet.
Model 91380 - Standard White
13" - high 13", wide 10" deep

AS ADVERTISED IN LIFE



This is the famous WEPCO "RED LINE" insulating door. The concealed hinge is GUARANTEED for TEN YEARS. Even at the advertised price it's a bargain—but you can buy this magnificent aluminum door

During our SPECIAL SALE ONLY \$27⁵⁰

And...

Our window shoppers bargain

This all aluminum triple tilt storm window. Matches up with the door for a perfect combination. Forget the advertised price—we'll sell you this window

For only \$13³¹

BUY NOW AND SAVE

Carl McGaslin Lumber Co.

1 Block East of The Courthouse The Lumber Number 364-3434

Officers Are Installed In Avenue Baptist WMU

Installed in a service conducted by Mrs. G. W. Duncan, officers headed by Mrs. Carl Schroeder as president began a new term in Avenue Baptist WMU Wednesday evening. An executive meeting was called for 9:30 a. m. Monday to launch plans for the year.

Taking office were Mrs. Jessie Jackson, vice president; Mrs. Virgil Fish, secretary; Mrs. Homer Thomas, treasurer.

Chairmen of various departments are Mrs. Johnnie Townsend, program; Mrs. Marti Mason, Bible study; Mrs. Dale Barkley, prayer; Mrs. Duncan, mission study; Mrs. Faye Brown

low, stewardship; Mrs. Jack Hudson, enlistment; Mrs. Billy Wall, social; Mrs. Leona Glenn community missions; Mrs. Jim Tollett, benevolences.

Mrs. Howard Johnson was installed as counselor and Mrs. Ron Harpster Co-Counselor for the Young Women's Auxiliary, Mrs. Tom Nance for the Intermediate Girls' Auxiliary, Mrs. Don Davison for Junior GA; Mrs. Wesley Poarch counselor and Miss Lynn Poarch co-counselor for the Sunbeam Band members at 7 p. m. Wednesday in the church.

WARREN BROS. MOTOR CO.
1410 Park Ave. 364-1423

This Week's Special

1964 Pontiac Catalina 4-door. Irmine white with blue interior. Factory air, power steering and brakes. Here is a nice family sedan fully warranted. At a special price of **\$1695**

1962 Oldsmobile. Nine passenger station-wagon, with factory air and power. Sky blue finish with all vinyl interior. Protective warranty. Room for the mother-in-law in this one.

1965 Chrysler Newport, four door with factory air and power. A beautiful metallic finish. 20,000 miles of factory warranty left. This car is clean beyond words.

1964 Falcon ranchero with automatic transmission and air. Green and white two tone. Ideal for a light pickup.

1962 Chevrolet Impala two door hardtop. Standard with overdrive. 283 engine, and fully guaranteed. Try this sporty 2-door hardtop.

1961 Buick Skylark 2-dr. hardtop. Radio, power steering, brakes, and air. This is a very nice car for the sports-minded.

TRADE-IN THE SHADE UNDER THE BIG CARPORT AT WARREN BROS.

PERRY'S
KNOWN FOR BETTER VALUES

DOLLAR DAY SPECIALS

GLASSWARE

Large Assortment Of **VASES**

- 4 1/2" ballshaped
- 8" Violin Bud
- 5" Crimp
- 7" Ring

Values to 49c

11" DECANTER BOTTLES

beautiful colors with glass stopper regular \$1.19

9c Ea. **53c Ea.**

THROW RUGS

- approx. 21"x36"
- skid-proof
- machine washable
- all shapes
- beautiful colors
- values to \$1.98

88c Ea.

MATERIAL

Just Arrived! New Fall Colors & Designs. 6 to 12 yard lengths. Values to 69c Yd.

Special Group Beautiful Colors New Fall Material 2 to 8 Yard pieces. Values to 44c yard

NOW 3 Yds. \$1 **NOW 5 Yds. \$1**

PRE-CHRISTMAS TOY LAY-A-WAY SALE
Come See Our Fine Selection Of New Christmas Toys by Mattel, Topper, Tonka, Marx & Many Others
50c Down Holds Any Toy For Christmas

director and librarian of the Texas State Library. The study program was launched last spring by Governor Connally. Increased local support is necessary for libraries' existence, the director says.

Over 82,000 items of information relating to the 347 public libraries in Texas were analyzed and organized in the study.

An institute on the "Uniform Commercial Code" outlined new aspects of laws in the State at

meetings held in Austin this weekend. Among the featured speakers was attorney Earnest Langley of Hereford, whose topic was "Agricultural Financing." Other topics at the institute included real estate transactions, motor vehicle financing, inventory and accounts financing, oil and gas financing, fixtures financing, and bankruptcy. The program concluded with a barbecue Saturday at the Texas Law School on the University of Texas campus.

Rose Arrangement Fete Slated For Saturday

A flower arranger's dream, 6,000 rose blossoms to work with will be a reality in Sugarland Mall next Saturday, when mall merchants sponsor an arrangement clinic to which all garden club members of the western Panhandle have been invited.

The roses are being brought here from Tyler and will be available to the garden club members for making arrangements starting at 1 p. m.

The public is invited to watch the flower arrangers at work and to view their finished compositions.

In addition to the three Hereford clubs, garden clubs from Vega, Dimmitt, Canyon, Tulia, Dalhart, Dumas and Clovis, N. M. have been invited to join in the carnival of rose arrangements. Members of Hereford Art Guild plan to visit the mall and sketch during the afternoon.

Results will be judged and awards made. Each entrant is to bring her own containers and mechanics for the arrangements but all floral material will be supplied. She will be permitted to keep the arrangement she makes.

She may enter any two of the three classes: Arrangement for church altar, for banquet table or for business opening.

NO ROBBIN' HERE

ISLAND, Ky. — The First Security Bank of Island has come up with a topical gimmick that should strike terror in the breast of any potential robber.

A sign at the bank reads: "Protected by Batman."

Complete Stock Office Supplies THE INK SPOT

BARTLETT & POTTS AUCTION SERVICE
Specializing in Farm Sales

Houston Bartlett Larry Potts
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WHEELING ALONG in Madison, Wis., is Jeff Saunders, who delivers his papers on a unicycle. He's a high school sophomore and is interested in music, not pro unicycling.

HARK Accepted National Circuit

Hereford Amateur Radio has been chartered as an affiliate of the American Radio Relay League. The league represents all amateurs in Canada and the United States.

The group will hold their regular monthly meeting of their group, named (HARK), at the home of member Bill Thompson, 530 Ave. J., Tuesday evening.

At the meeting, teaching assignments for the radio class for the month of October will be made and plans for emergency radio work developed, Thompson said.

Dr. Roy Grubbs is president of the local group. Area amateur radio operators interested in working with this new club are invited to attend the meeting.

Lone Star Hears Phase Of Program

One of a series of programs which will survey the American scene was presented for Lone Star Study Club this week in a meeting at the home of Mrs. R. G. Blue. Mrs. Floyd Dunavant reviewed Richard Bradley's magazine article titled "Ruins of the Grand Canyon."

The writer discusses current proposals to build power dams on the main Colorado River, which he says would result in "desecration of our most spectacular national sanctuary, the Grand Canyon."

Mrs. Coy Phillips presented the devotional message, "Light of the World." Members named their favorite northwestern state in response to roll call.

Mrs. S. S. Williams presided for a short business period. Refreshments were served to 18 members.

Funds Donated By Bowling Club

A pledge of \$25 was made for United Fund by the Hereford Woman's Bowling Association at their meeting Thursday night. Helen Owens presided at their meeting held in the First National Bank.

In other action the group decided to back the Junior Bowling League. Named to the tournament committee were Bertha Arnold, chairman, Wilma Clark, Marion Davis and Jean Watts.

Highlight in bowling for the week is the Traveling Queens Bowl in Borger this weekend. Going on the team are Bea Rhodes, Betty Kelley, Luella Doole, Bertha Arnold and Alice Lueb.

Card Of Thanks

I wish to take this opportunity to express my sincere appreciation for the many kindnesses shown to me during my recent illness. To Dr. Hicks and Miss, the nurses, kitchen staff and entire hospital staff. To those who sat with me, the many lovely cards and flowers. To each one who visited and those who brought gifts and food to my home. Especially do I appreciate your prayers. May God richly bless each of you in your prayer.

Mrs. Gerald Townsend and family

Classifieds Get Results

FURR'S BLOCKS HIGH PRICES

and saves you more on your total food bill!

TV POST TIME
THURSDAY —
7:30 p.m.
KVII-TV Channel 7
In Color



WIN UP TO \$250
PLAY FURR'S
"Let's Go to the Races"

PICK UP YOUR CARDS TODAY

There's fun and excitement like you've never seen before. You can join the fun right at home in front of your television set or come by the store and check the winners list. Pick up your cards today and join the fun.



PEACHES Tree Ripe Sliced Yellow Clings No. 2 1/2 Can **19¢**
COFFEE Maryland Club or Folger's 1 Lb. Can **64¢** with \$5.00 purchase or more

PINTO BEANS 2 Lb. Bag **19¢**

TOMATO JUICE Stokeley's — 46 Oz. Can **25¢**

DOUBLE FRONTIER STAMPS
on Wednesday with \$2.50 purchase or more

HAM
FARM PAC FULLY COOKED
Hickory Smoked Shank End **49¢ LB.**

CORN BREAD Kounty Kist, Whole Kernel, 2 12 Oz. Can **29¢**
1 1/2 Lb. Loaf **17¢**

- Jewel Shortening 3 Lb. Can **69¢**
- Elna Pure Fruit — 18 Oz. Glass **39¢**
- Strawberry Pres. Food Club All Green Cut **25¢**
- Asparagus No. 300 can **25¢**
- Giant Pkg. **65¢**
- Fab 10c Off **65¢**
- Krafts — 12 Oz. Jar **29¢**
- Marshmallow Creme **29¢**
- Purax Special Label
- Bleach gallon **49¢**
- All Sweet
- Margarine lb. **29¢**
- Nabisco Honey
- Graham Crackers lb. **39¢**
- Nabisco Assorted Flavors
- Snack Crackers Box **39¢**
- Hershey's
- Dainties 12 Oz. Pkg. **39¢**
- Hunt's Pizza
- Catsup 14 Oz. Btl. **2/25¢**
- Schillings
- Black Pepper 4 Oz. can **39¢**
- Kraft's Delux Corn Oil
- Margarine lb. **39¢**
- Quakers — Reg. or Quick
- Oats small sizes **25¢**

Fryers Grade 'A' Whole **29¢ LB.**

Picnic Pac **WIENERS** 2 Lb. Bag **69¢**

Sliced Bacon
Rath's Black Hawk or Farm Pac Hickory Smoked. **89¢ LB.**

Pork Roast Boneless Boston Butts **69¢ LB.**
Sausage Fresh Market Made 2 Lb. Roll **98¢**
Pork Cutlets Tenderized No Waste **89¢ LB.**
Breaded Shrimp Dartmouth 10 Oz. Pkg. **69¢**
Ring Bologna Frontier Brand **49¢ LB.**

GLEEM Toothpaste King Size **59¢**
EXCEDRIN 36 Count Bottle **49¢**
HAND LOTION Sue Pree Honey & Almond Each **29¢**

DINNER Patio Frozen Fresh Combination or Cheese Enchilada, 12 Oz. **39¢**

Oleo Corn Oil Food Club 1/4 Lb. **4/\$1**
Tacos Patio Fresh Frozen 24 or 6 Ct. Pkg. **49¢**
Blackeye Peas Top Frost 10 Oz. Fresh Frozen Pkg. **5/\$1**
Okra Top Frost 10 Oz. Fresh Frozen Pkg. **6/\$1**
Tater Tots Ore Ida Fresh Frozen 2 Lb. Pkg. **39¢**
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Cauliflower Calif. Sno Ball Each **29¢**
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- 1 Whole Bar-B-Q Chicken
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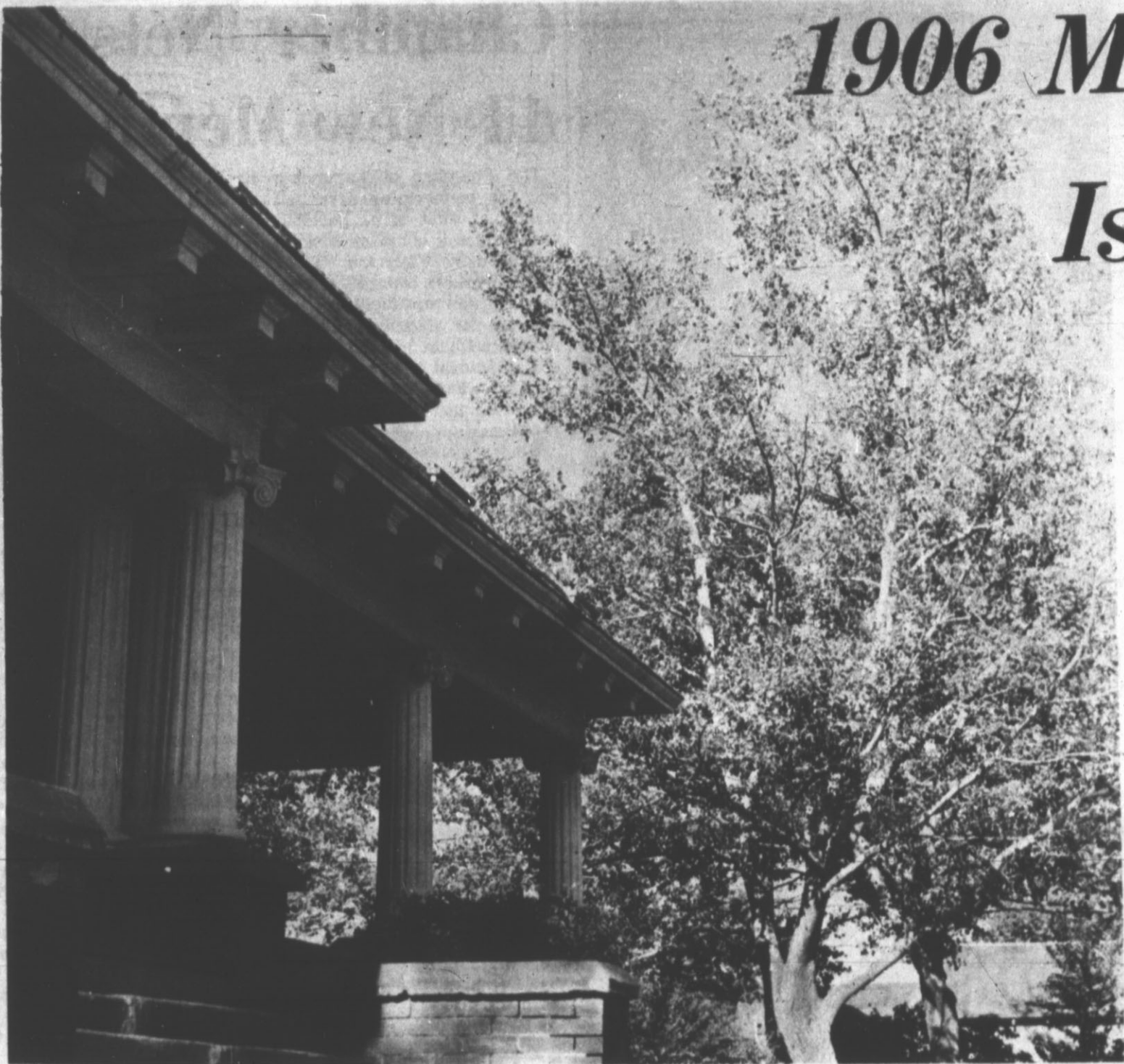
- Poor Boy Sandwiches **39¢ each**
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SPARE RIBS
Fresh Young Pork **59¢ LB.**

No. 1 PEOPLE PLEASER IN TOWN

Furr's SUPER MARKETS

1906 Mansion Is 1966 Home



GRACIOUS LIVING in the West Texas small town which was Hereford in early years of this century is typified in the house at 340 West Third, still a handsome home after 60 years. It is occupied by Mrs. Mary Carter and Dave Broadwell, two members of the H. L. Broadwell family which has owned the house since 1913. Built in 1906 by C. G. Witherspoon, pioneer county judge, teacher and real estate man, it was his family's home several years.

FLUTED WHITE PILLARS with the curved ornamentation of Ionic capitals are set on a brick balustrade around the porch which extends across the front of the house and along the west side, giving the exterior of the house an air of elegance which has survived through six decades.

CARVED STAIR POST shows detail which contributes its part to the charm of the house. The staircase is in a central hall divided from the large reception room by a wall which was probably built to make the rooms easier to heat, Mrs. Carter speculates.



SPACIOUS GROUNDS of the then-new house are shown in this photograph, owned by Vern Witherspoon of Hereford, younger brother of the owner who is pictured with members of his family and a neighbor on the front steps. Barns show at the right, a wind-

mill at the left, where old Central School also appears a block north and to the west of the house. The sidewalk and iron fence are there today; the young trees have grown, some to be cut down and replaced as the years took their toll.



STILL BEAUTIFUL, the house today is enhanced by the greenery of trees and shrubs to present this view from West Third Street, now paved and curbed. Even a modern evaporative cooler in an upstairs window fails to detract from the dignity of the entrance, with its door flanked by leaded glass panels, and the trio of windows above with fan-shaped panes over the center. Below is another recent study.



OLD FURNITURE, part of the original furnishings, helps create a period atmosphere in the reception hall which is as large as today's average living room. A pair of carved mahogany chairs are upholstered in maroon velvet and a sofa of the same wood is set beside the white-painted mantel. Once the mantel had more columns matching the one pictured, mounted on the shelf and reaching to the ceiling, but they were removed in a "modernization" of the room a number of years ago. Wallpaper and pictures are in the spirit of the architecture.

(See related story inside pages this section)

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, OCTOBER 2, 1966



Page Two
WITH 1906 ELEGANCE

House Holds History

By SUE COLEMAN
Women's Editor

It was called the Witherspoon mansion when it was completed 60 years ago, the finest residence in Hereford, and the gracious old house at 340 West Third still merits that designation in many ways although it has been simply a comfortable family home for a half century and more.

From the balustraded front porch to the gleaming lightning rods on the roof gables, the house was viewed with admiration by Hereford residents when it was new.

Special attention was gained by two features that were firsts in the city, a cement sidewalk across the front of the wide yard and up to the steps leading to the glass-fronted entrance, and a complete bathroom.

Built by Mr. and Mrs. C. G. Witherspoon, it was their family's home for only five years before they moved to California in 1911. It was rented until the

late Mr. and Mrs. H. L. Broadwell bought it in 1913, and is usually called the Broadwell place because that family still occupies it.

After her husband's death Mrs. Broadwell lived there until she went to a daughter's home in Amarillo a few years before her death in 1955. Since 1949 it has been the home of Mrs. Mary Broadwell Carter, her daughter, Linda, and a brother, Dave Broadwell.

Of the Broadwell children who grew up in the house, there are Mrs. Carter's sister who now lives in California and two other brothers, one at Wichita Falls and one at Electra. They and their families frequently visit here and sometimes seem to fill all the 11 rooms, Mrs. Carter says.

In addition to eight rooms on the ground floor and three upstairs, the house has numerous halls and store rooms, with the lavish use of space characteristic of its period. It now has three bathrooms instead of the

original one which was so remarkable in its day.

Although its large reception room, larger living room and dining room which are all connected by wide doorways, and the gracious porch supported by white pillars on two sides of the house, suggest a setting for brilliant parties, the house has always been used for family living rather than entertaining.

Mrs. Carter remembers a number of weddings solemnized there when she was a child.

"The Presbyterian preacher lived in one of our upstairs bedrooms," she says, "and when a couple came looking for him to marry them, perhaps in his study at the church, my mother would say, 'Oh, let's have the wedding here.'"

"Then she would sit down at the piano and play the wedding march and after the ceremony she would serve some refreshments and delight a couple who had not expected to have anything but the simplest sort of wedding."

A wedding anniversary was celebrated by Judge Witherspoon and his pretty, auburn-haired wife soon after they moved from a smaller house to the "mansion," with a dinner for relatives of the couple.

"They didn't entertain much," says Vern Witherspoon of his brother's family, "but they did have lots of company. My brother, in the real estate business, invited prospective land buyers to come see Deaf Smith County tracts, and they often were guests in his home."

"Too, after he had sold land and families moved here from other places, they sometimes stayed at his house until they could get their own houses built or find a suitable place to rent."

"There have been times when I came to town from the ranch and went to his house to spend a night, only to find it so crowded that I would have to sleep on the kitchen floor with my feet under the stove!"

C. G. Witherspoon, who came to this county in 1890 and filed on land where the first county seat, La Plata, was located, built the first residence in that now-vanished town and taught the school there. He was the first Deaf Smith County clerk, and later served as county judge.

He and a partner set up a real estate office in a tent, the first business on what is now Hereford's Main Street. After he moved to California he was active in the land boom which settled the Imperial Valley, then he went to Enid, Okla., and had a part in its development before his death in 1916.

His family included a son and a younger daughter who were teenagers when they moved to the big house.

On its grounds, now studded with trees, were the outbuildings needed for small-town living, a windmill, washhouse where the laundry was done, barns with hayloft, henhouse, lot for cow and horses, shed for buggies.

Silver-leaf maple trees set when the house was first built are now huge and aged; locust trees along the front walk were killed by borers a number of years ago and replaced by Chinese elms which now tower taller than the house.

Mrs. Carter who is a teacher in nearby Central School where she started her education in the first grade, enjoys the turn-of-the-century flavor of her home and her pleasant memories of childhood there, but makes no attempt to fill it with



FARM BUREAU DIRECTORS — Three of the six new Deaf Smith County Farm Bureau directors were present for their election Thursday night during the annual Bureau convention. Pictured are, left to right, Marvin Diller, Bill Kahlich and Pete Plank, all of the Dawn community. Missing were Bob Hicks, Dale Hallows and Steve Meiwes. (Hereford Brand Photo)

period furnishings and make a showplace of it.

Like others who have lived there, she maintains it as a home, convenient for daily living. She has a few pieces of the furniture put in the house by the Witherspoons, and purchased by the Broadwells with the house. There are handsomely-carved mahogany chairs and sofa in the reception room, a massive oak library table in the living room and a more massive wardrobe.

"That wardrobe was in the master bedroom downstairs," she relates, "but my daughter needed it in her room upstairs. Several in the family helped professional movers with ropes and pulleys get it up the stairs, but it wasn't easy."

Other old furnishings in the house belonged to the Broadwell family, but there are newer pieces added as they were needed through the years, so the house looks like a lived-in home rather than a museum.

Renovations have been made at times, too, but with an eye to keeping the distinctive look of the house. Wallpaper, for instance, with an embossed monochrome design in the reception room and shaded stripes in the dining room, might have been chosen in 1906.

One change made by her mother, Mrs. Carter regrets now. Originally the doorways from entrance hall to living room to dining room were cofonnade in the fashion of the times, and matching columns extended from the fireplace mantel to the ceiling.

After the wood columns were out of fashion, but not yet regarded as antiques, Mrs. Broadwell had them removed for the simpler, open effect then in favor.

"Now," sighs Mrs. Carter, "it would be nice to have those columns back!"

September Draft Inductees Named
Men inducted by the Hereford Draft Board during September were: Thomas F. Dumas, Dammitt; Carlos F. Tijerina, Hereford; Niel Nahcock, Farwell; Ralph Cabe, Canyon; John E. Fowkes, Hereford; Billy L. Inscore, Hart; Ronald Porter Osborne, Canyon; James L. Evans, Friona.

Pioneer Doctor Recalls Practice

ENNIS — A. L. Thomas has delivered an average of about 60 babies a year since he began practicing medicine in Ennis. Actually, the official number is 3,472, spread out over 60 years.

"We didn't keep very good records back in the early days, and I imagine that if we had, the number would be over 3,500," the 90-year-old physician said.

Official or unofficial, though, the number of infants he has brought into the world is about one-third the population of Ennis, a community of 11,500 30 miles south of Dallas.

Dr. Thomas prefers the informal role of the time-honored rural general practitioner to the hustle and bustle of the sprawling medical complexes in the big cities.

And he can speak his own mind about his profession: "Doctors in general do not seem as considerate of their patients' welfare as they once were."

"I don't say this to be boastful but I've driven a buggy in zero weather to make a night call — and some of the young doctors today won't do it in a heated car."

As he has done for 60 years, he believes the more potent

he arrives at his office by 9 a. m. It's not uncommon for him to make three or four house calls before noon. For him, night calls are still part of a doctor's job, too.

The son of a pioneer farmer in the Ennis area, he left the fields at the age of 21 to enroll at what is now Texas Wesleyan College.

He taught at a country school for a year, then went back to college and got his M. D. degree at Louisville University in 1903.

Dr. Thomas first practiced medicine at Cryer Creek. After a year, he loaded his buggy and followed a wagon trail north to the growing little town of Ennis.

He hasn't budgeted since. In 1909, he became the first doctor in Ellis County to exchange his horse and buggy for an automobile.

"It was a Mason," he said in an interview. "Two cylinders and a crank on the side." Asked the biggest change in the medical profession over the past 60 years, he replied: "Oh, it would have to be the improvements in the drugs — the medicines we can prescribe now."

He believes the more potent

Chamber Nets 41 New Members

The Chamber of Commerce one day membership drive fell somewhat short of its goal but was termed a complete success by the drive chairman, Oliver Streu. Workers brought in a total of 41 new members and one increase for a total increase in pledged support of 2,370.00. Several additional memberships are pending which, when received, will bring the total near to the \$3,600 goal.

Winner of the competition was the team of all women headed by Mrs. Larry Summers. Members of the winning team in addition to Mrs. Summers were Mrs. Palmer Norton, Ms. Mary Stapp, Mrs. Lynn Kester, Mrs.

Bess Moore and Mrs. Mavis Bybee. The winning team will be treated to a steak dinner at the time and place (in Hereford) of their choice.

A clean-up crew will contact those prospects not worked during the drive, but will terminate all activity during the United Fund drive. Individual high point winner for the day was Ralph Owen.

Card Of Thanks
We want to express our sincere gratitude to this city, its people, and hospital for its outpouring of sympathy and help during our time of crisis and tragedy.

We want to especially recognize Dr. Johnson, Ever understanding, brilliant in his work and untiring efforts, he brought renewed courage to Jo during a time when life seemed brutal and worthless. Our hearts and affection will remain with Dr. Johnson and Dr. Mims for their help so graciously given and so ably administered.

To the friends that we have made here, to the nurses who gave us courage and care, to those individuals who opened their hearts and gave us comfort, we will never forget.

We may leave this city, but all of us will forever have a small part of its love with us wherever we may go.

Jo & Gene Wright and families

NEED RAT CONTROL

MYSORE, India (AP) — A government ministry for rat and infestation control was proposed by Dr. H. A. B. Parpia, director of the government food research institute.

He said rats in India consume as much food as 400 million people.

Card Of Thanks

We wish to express our appreciation to our friends for the many acts of kindness to us in the loss of our brother, Troy Womble. May God bless each of you.

- Mr. and Mrs. Benny Womble and family
- Mr. and Mrs. Baker Womble and family
- Miss Ethel Womble
- Mr. and Mrs. Robert Thompson and family
- Mr. and Mrs. Carl Williams and family
- Mrs. Jessie Hasley and family
- Mr. and Mrs. Lester Hinrichsen and family

drugs are very necessary because "people nowadays are physically a lot softer than they once were."

Dr. Thomas is apprehensive that the medicare program may someday cause doctors to become salaried employees of the government.

As for his plans, he says with a twinkle: "I guess I'll keep practicing till I get old enough to retire."

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READY FOR ACTION — Connie Lynn Weatherford, daughter of Mr. and Mrs. Charles Weatherford of Route 3, Hereford, thought she heard someone yell "dig in," because she sure did. Connie and her parents were among the 230 persons present at the Deaf Smith County Farm Bureau convention Thursday night at the Hereford High School cafeteria. (Hereford Brand Photo)

Announcing
NANCY MORGAN
is now working at
Oma Lee's
House of Beauty

Nancy welcomes all of her friends and customers to come visit her at the House of Beauty. Nancy specializes in hairstyling, shaping, tinting and permanents.

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DEALERS FOR **Payne** HEATING-AIR CONDITIONING

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If you're going to buy a good color TV, you're going to spend a lot of money. Four, five, six hundred dollars. Or more — like the one illustrated below. How do you make sure you're getting your money's worth?

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We've asked you to shop around before you buy a color TV. To look at other brands. To look at ours. Why? Because

we know after a feature-by-feature comparison you'll select a Packard Bell. Why? Perfected picture and tuning you set 'n forget. Instant color purity without turning the set off (exclusive with us) — to re-purify the picture if the set is moved or there is magnetic interference near it. Rectangular, slim-profile picture tubes. Simple, easy-to-use controls. Handwired modular chassis that makes servicing rare and inexpensive. And many, many more.

Now look at our cabinetry! Because here's where we truly shine. Fine furniture in our superb new Masterpiece Series. Breathtaking styles. Made by hand of solid hardwoods: handjoined, hand-rubbed, handfinished. This is the kind of furniture you would buy if you were buying furniture alone.

What should \$400 look like? Before you buy a color TV see a Packard Bell — and find out.

Packard Bell

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News Clinic Set By TPA In Austin

Texas Press Association will hold its Second Annual News Clinic in Austin on November 19.

In announcing the reportorial workshop, TPA President Jim Barnhill, Hillsboro Daily Mirror publisher, predicted attendance would include more than 200 writers — reporters, editors, col-

umnists and feature writers, as well as press photographers.

Co-sponsor of the workshop will be the University of Texas Department of Journalism, headed by Dr. Norris Davis.

Headquarters for the one-day meeting will be the Stephen F. Austin Hotel.

President Barnhill selected

John Taylor, publisher of the Seguin Gazette, to head the planning group. Committee met immediately and drafted its plans. Serving with Taylor on the Planning Committee are Paul Barham, Texas Mesquiter, Mesquite; Rick Taylor, DeSoto Star; J. A. Newborn, Jr., League City Suburban Journal; Frank Luecke, Cameron Herald; Max Thomas, Kerrville Times; and Dr. Davis and Prof. Olin Hinkle, UT Department of Journalism.

Taylor reports that the clinic will feature several state and nationally known newsmen as guest speakers. In addition,

three panels on various aspects of the news field have been scheduled along with questions-and-answers sessions.

Topics will cover such realms in news reporting as crime and court coverage, and the legal aspects of news writing, including libel laws. Other subjects pertain to make-up, cutlines, publicity and how to handle it, local news columns for both small town and metropolitan newspapers, feature writing and photojournalism.

This is one of five specialized meetings sponsored annually by the Texas Press Association, explained President Barnhill.

Music Club Officers Meet With State Board

Mrs. Carl Wimberley of Dawn Music Club and Mrs. A. O. Thompson of Hereford's Music Study Club attended the state board meeting of Texas Federation of Music Clubs at Gonzales last week. Both had a part in program activities.

Mrs. Wimberley, president of District I, TFMC, served on a nominating committee for national representatives from Texas. Mrs. Thompson, state chairman of choral music, assisted in a discussion group on Music Service in the Community.

Also at the state meeting from District I were Mrs. B. M. Sims, first vice president of the Texas Federation and editor of Texas Music News, the official state publication, and Mrs. Hiram Cudd, assistant editor. Both are from Wellington. Mrs. Sims led a discussion group for club presidents.

Theme of the meeting was Harmony and Unity via Federation. Mrs. Delton Bumbargner of Carthage, new president of TFMC, presided as state officers and chairmen, district presidents and vice presidents made reports.

Confirmation of Mrs. C. R. Ringham of Bartlesville, Okla. as president of the Lone Star

area, Texas and Oklahoma, was made by the board and Mrs. C. E. Bock of Austin was elected as Texas representative to the National Federation board.

FATHER DIES

Hamilton D. McCampbell, 95, of Pampa, father of H. D. McCampbell of Hereford, died in a Pampa hospital Thursday. He had been a resident of Clarendon since 1913 until he moved to Pampa in July. His wife, three daughters and four sons survive him.

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Girls Size 7-14 Corduroy PANT & KNIT SHIRT SET **\$2⁰⁰**

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Large Earrings Charm Bracelets Many other to choose from the latest

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Men's Medium Weight Dress JACKETS

regular 12.98

Light grey & dark brown

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A good jacket for the man

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Bulky Cardigans Pull Overs In many fancy designs balcony

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brown black **2 Pair \$5**
Sizes 6 1/2 to 10 Regular 4.98

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first quality — dark shades 8 1/2 - 11

Couple At Home After Recent Church Wedding

Mr. and Mrs. Roberto Garcia are at home at 813 Ave. K after their marriage last Sunday in San Pablo Methodist Church. Mrs. Garcia is the former Miss Lydia Rendon, daughter of Mr. and Mrs. G. Berto Rendon of Edcouch.

Parents of the bridegroom are Mr. and Mrs. Luz Garcia of La-Villa. The Rev. Andrew Rojas of Pharr officiated for the double wedding ceremony at mid-afternoon.

Ivy covered an archway at the church altar where Mr. Rendon gave his daughter in marriage. White mums and candelabra holding lighted tapers flanked the central arch.

Attending the bride were Miss Louisa Garcia, maid of honor, Misses Blanca Gutierrez, Olga Diaz and Argelia Gutierrez, bridesmaids. Javier Gutierrez and Prudencio Rodriguez were ushers.

Before the ceremony Fidel Alcaia sang The Lord's Prayer, accompanied by Mrs. Merlin Kaul, pianist, who played wedding marches and other traditional selections.

The bride was lovely in a gown of peau de soie and lace, the Sabrina neckline of the empire bodice accented with seed pearls and sequins. A chapel

train draped from the shoulderline to spread over the back of the straight skirt.

A circlet of pearl-embroidered lace held her bouffant veil of silk illusion which fell elbow length. She wore pearl earrings and necklace, and carried a bridal bouquet of white roses.

Bridesmaids' dresses were in two shades of pastel blue, with empire bodice of acetate brocade and sheer floor-length skirts. Trains of the brocade were attached at the waistline. Their corsages were of white carnations and they wore small hats to match their dresses.

Dinner was served at noon to the wedding party and other guests at the Red Rooster Restaurant. After the ceremony a reception was held at the Goodwill Center.

Mrs. Garcia, a graduate of West Texas State University, is a teacher in Dimmitt schools. Garcia is with Hereford Tile and Brick Co.

Funeral Service Held For Mother

The funeral of Mrs. May Frances Cupell of Amarillo, mother of Mrs. W. W. Davis of Hereford, was conducted Thursday afternoon in Trinity Methodist Church at Amarillo and burial was in Memorial Park Cemetery there.

Mrs. Cupell, long-time resident of Canyon before she moved to Amarillo four years ago, died at her home Wednesday. She is survived by her husband, four daughters, a son, five grandchildren and two great-grandchildren.

COLLEGES PERFORM AMERICAN MOST

NEW YORK (AP) — College drama groups show a strong preference for performing American plays, according to data assembled by the American Educational Theater Association.

Of the 20 most frequently staged works during the past five years, 11 were by U. S. writers. Most popular was "The Glass Menagerie" by Tennessee Williams (127 exhibits), followed by Arthur Miller's "The Crucible" (191), "Antigone," by Jean Anouilh (90) was third. Four Shakespeare plays further down the list were "A Midsummer Night's Dream," "Twelfth Night," "The Taming of the Shrew" and "Romeo and Juliet."

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Shurfresh Bacon 1 lb. 75c Pure Pork Sausage Pinkney 2 lbs. 75c

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TEA Lipton Instant 4 Oz. 79c	COFFEE Maryland Club 1 lb. 69c	OLEO Shurfresh Corn Oil 1 lb. 27c	BISCUITS Shurfresh Can 8c	TUNA Starkist Chunk Style Flat Can 29c	CATSUP Shurfine 20 Oz. 27c
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LAYER CAKE PAN Available Oct. 3 to Oct. 8

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CAKE MIXES Shurfine 25c	SODA POP Shurfine Canned 12 Oz. Cans \$1
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Salad Dressing Miracle Whip Qt. 49c
Hunt's — 46 Oz. Tomato Juice 25c
Van Camp's — No. 2 Can Pork & Beans 5 For \$1
Seamless — 3 Pr. Package Nylon Hose Pkg. 89c
Shurfine — 4 Oz. Can Vienna Sausage 19c
Mouthwash Listerine 14 Oz. 69c
Colgate Toothpaste Family Size 69c

Shurfine YC Sliced or Halves Peaches 2 1/2 Can 4/\$1	Shurfine Frozen Spears Broccoli 10 Oz. 5/\$1
---	---

RED **Potatoes**

10 Lb. Bag **39c**

APPLES Jonathan 2 lbs. **25c**
GRAPES Thompson Seedless lb. **19c**
LEMONS lb. **15c**

TAYLOR & SONS FOODS

YOUR HOME TOWN BOYS CASH AND SAVE

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS



SIGN OF PROGRESS — City employees were doing "patchwork" this week between Ave. J and Star Street as a waterpipe excavation was being smoothed over for traffic. (Hereford Brand Photo)

County Fair Wins Viets For Marines

A Marine sponsored County Fair consists of a combination of tactical and psychological methods to win the confidence of Vietnamese villagers within a certain area.

Marines of the 1st Bn., Third Marine Regiment, under the direction of 2nd Lt. G. E. Wapp, (Riverside, Calif.), civil affairs officer, conducted such a program in the village of Quan Nam, about 20 miles northwest of Da Nang.

The highlight of this particular County Fair was the distribution of 500 "Friendship Kits" donated by citizens of Texas. Each kit packaged in Naltex Net bags contained such arti-

cles as soap, needles, sewing thread, candy, gum and cigarettes. Naltex Net bags, manufactured in Austin, Texas, were selected because the Viet Cong are unable to booby trap them and the bags would not deteriorate in the damp weather of Vietnam.

On each kit a message was written in English and Vietnamese from John Connally, Governor of Texas. The message stated that, "This Friendship Kit has been assembled by Texans, under sponsorship of the Texas Guard, as a message of our support of the cause of freedom for the people of South Vietnam."

An important part of any County Fair is aiding the villagers with medical care and food.

Navy doctors and corpsmen gave aid to more than 90 men, women and children needing medical or dental care. Films were also shown stressing the importance of personal hygiene.

During the County Fair the Marines also provided over 150 pounds of rice, several cans of fish and other foods for the villagers.

MOUNTAIN CLIMBING DANGEROUS

BRATISLVA, Czechoslovakia — Mountaineering has become the biggest killer in Czechoslovak sports, the Czechoslovak sports weekly Svet Socializmu reported.

Forty-two persons lost their lives in mountain accidents in 1954-1964. In the same period 27 soccer players lost their lives and water sports killed 21. Nineteen of all fatalities were women.

Along The Frio

By MRS. OWEN ANDREWS
Brand's Frio Correspondent

Mr. and Mrs. T. L. Sparkman Jr., and Mrs. Gladys Miller were among guests at a party honoring the 80th birthday of Mrs. Ed East of Amarillo Monday evening. The party was held in the home of the honoree's granddaughter, Mrs. Virginia East Morris, in Amarillo.

The East family is among pioneer families of the Hereford area. Both the East children, Henard and Virginia, who now lives at Abilene, were graduated from Hereford High School.

Henard is pastor of a Baptist church at Arlington. He began the work there as a mission which has now grown into a church with 2000 member Sunday School enrollment. Mrs. Morris is the daughter of the Rev. and Mrs. East. Mrs. Miller is a cousin of Mrs. Henard East.

Beginning the new church year, new officers and teachers assume responsibilities in Frio Baptist Church Sunday. Re-elected were Sunday School superintendent Jack Rogers, music director Weidon Stephen, pianist Mrs. Rogers, church clerk Mrs. Homer West and treasurer Frank Robbins. Among others elected are training union director, Homer West, T. U. secretary Dave Yandell and Sunday School secretary Tommy Sparkman.

The Rev. and Mrs. Sam Ogan attended the annual WMU meeting for Llanos Altos Baptist Association at Littlefield First Baptist Church Thursday. Mrs. Ogan represented Frio WMU and is an officer of the associational organization. Pastors were guests at the meeting. Mrs. Ogan attended an associational officers workshop at First Baptist Church, Tulia, Friday.

Mrs. Joe Autry was hostess to a Junior GA party Thursday afternoon honoring members who were promoting to Intermediate, Genie Robbins, Cheryl Cole, Billie Faye Manion, Diana Adams, and Andrea Axe. Beverly Cole was promoted into the Junior GA Mrs. Johnnie Robinson, adult leader, attended as did Rhonda Stephan and Melissa Johnson, Junior GA members.

James Dobbs began work with Rex Lee Summerfield Fertilizer on Sept. 12. The family continues to live on the Dobbs farm in this community.

Mr. and Mrs. Harry Varvil, Borger, spent Friday night with the W. H. Andrews family. The two families have been friends since the Andrews lived in the Borger area many years ago.

Visiting the Sam Ogans Monday were his aunt, Mrs. Floyd McLain of Amherst and her daughter, Mrs. Vera Carlisle of Maple.

Elizabeth Andrews is attending kindergarten at First Baptist Church, Hereford, this year.

Mrs. Herbert Haseloff, Abilene, came Friday to visit her daughter, Mrs. Joe Ed Andrews,

and family. She had spent several days with her son and his wife, Mr. and Mrs. Robert Haseloff, at Canyon. Mrs. Robert Haseloff has been quite ill but was improving steadily.

WILD TURKEY CHARGE

WILLOW SPRINGS, Mo. — Bob White had no more than sounded his turkey call when a big tom headed toward him over the hill about 100 feet away, coming lickety split.

White said the bird's onrush caught him unprepared. The wild gobbler thundered by so fast and so close the hunter's turkey call went one way and his gun the other.

"I was five minutes finding my turkey call in the brush," White said. "That doggone tom must've heard some hen, and he was going to beat all the other birds there."



... a Vietnamese Boy

DOLLAR DAY

at RUTHERFORD'S

Group Men's

Felt Hats

Values To \$15.00 **\$2⁹⁹**

Small Group

Winter Caps

Men's and Boy's Values To \$1.50 **29^c** Each

4 Only Women's

JACKETS

Sailcloth Value \$11.95 **\$4⁹⁹**

3 ONLY

Skirt & Top Sets

2 Pc. Sets Value \$19.95 **\$6⁹⁹**

Group Men's

SPORT SHIRTS

Short Sleeve Values \$4.00, \$4.50, \$5.00 **\$1⁹⁹**

Group Little Boys'

SHIRTS

Sizes 2 to 7 Values to \$2.99 **\$1⁵⁹**

9 ONLY

BLOUSES AND TOPS

Values To \$6.98 **\$1**

Group Boys' and Girls'

Tennis Oxfords

Sizes 12 1/2 to 3 U.S. Keds \$4.50 Value **\$2⁶⁹** Pair

Group Men's Arrow

SHORTS

\$1.50 Value Boxer and Sprinter Styles **59^c** Pair

Group

BRAS

Playtex Living Longline

6.95	Value For	4.95
5.95	Value For	3.95
3.95	Value For	2.59

4 ONLY TWIN SIZE

BEDSPREADS

22.95	Value For	12.50
12.95	Value For	8.25
10.95	Value For	6.50

Rutherford & Co.


Group

NURSES HOSE

White Nylon \$1.35 Value **59^c** Pair


REVIVAL

OCTOBER 2 thru OCTOBER 9
12 Noon (Meal Served) 7:30 P.M.



Dr. C. A. Johnson
Evangelist

REVIVAL
THEME
"This I Believe"
John 20:31




Mr. Tommy Lyons
Singer

Come and Hear
THE GOSPEL OF JESUS CHRIST

for transportation call
364-1892 or 364-1693
NURSERY PROVIDED
During All Services

TEMPLE BAPTIST CHURCH
Ave. K at Forrest



Tommy Phelps
Pastor

Small Talk

By SUE COLEMAN
Women's Editor

Changes keep happening to everything, so women's organizations may expect them too; but sometimes I wonder if members of the organizations realize how they are affected by changes in the world around them.

NOT THAT WOMEN'S clubs are ivory towers, but some of them have a tendency to discuss gravely the needs they should meet in a changing world, and agree to solve the whole thing by adding a program on space exploration to their study course for next year.

Sitting beside Roberta Campbell at a club luncheon recently, I was interested in her comments on this subject because it's one that occurs to me often, and I've found Miss Campbell's remarks on any subject full of good sense and humor.

She wasn't being critical of clubs and neither am I, please understand. We talked of the purposes for which women's clubs were originally formed, and how foreign those purposes seem today.

WOMEN JOINED clubs to learn, to complete the education which many of them had not received in school because girls had limited educational opportunities. They formed groups for social contacts because their lives were generally homebound even when they lived in cities, and rural homes were actually isolated. Those conditions are changed entirely.

Clubs espoused causes, of course, as they still do and the need for that remains although the specific causes have changed.

The original causes are gone, perhaps largely because the women did press them so effectively. Influence of women's clubs on such things as better working conditions for women, child labor laws, health and welfare laws, is probably greater than that of any other group.

NOW ALL THOSE causes have been adopted so enthusiastically by our government that the original demands of the clubs have been far surpassed. Some clubs, in fact, now are stressing programs which call for a return to individual initiative and fewer laws regulating people's lives.

Miss Campbell and I agreed that many clubs have actually worked themselves out of jobs, but some apparently have not found it out yet. Some continue to aim at the same goals, although those goals have already been met and past, and no amount of rejuvenating programs will bring back the real need for the organizations.

Most popular projects now seem to be those offering individual help to the underprivileged. Translated back to the language of our grandmothers who were daring enough to form clubs at the beginning of this century, that means that the club women are helping the poor and needy.

AND THAT WAS the aim of the first women's organizations in this country, the ladies aids and sewing circles which were

considered the only things a solidly respectable woman would join. A woman who wanted to gad about to study clubs and improve her mind was considered "rather forward" and sus-

pected of neglecting her home and children.

Well, such is progress!

MORE THAN 400 miles is quite a piece to travel just to use a free ticket, but a bunch of Youth Fellowship members at Wesley Methodist Church didn't think it was too far, and

they say they certainly did enjoy the ball game — and the trip.

Some time ago the Cotton Bowl management offered free tickets to MYF members of the state for the SMU home game there last weekend. The Wesley Methodist group wrote for the tickets, then staged an egg sale

(peddling the henfruit from door to door at exorbitant prices) to raise traveling expenses.

Dallas churches offered the visitors sleeping room, and University Park Church was host to the Hereford delegation, among others. They also served a barbecue supper. The kids

took bedrolls and found the church floor very comfortable. At the game, the crowd of 58,000 included 25,000 MYF members.

Mr. and Mrs. Bob Nelson were drivers for the Hereford group, which left Friday night and returned Sunday. Those on the trip were Linda, Yvonne and

Bob Merrill, Rachel Lois and David Arnpriester, Karen Bell and David Collins.

WHEN MRS. CARL Wimberley went to Gonzales for a state board meeting of the Texas Federation of Music Clubs (she is president of District I) she was delayed in getting back

home to Dawn because she stayed a while with her daughter at Dallas, who underwent surgery shortly before the board meeting. Mrs. Wimberley returned at midweek.

Mrs. Alex Thompson, another state board member, came back earlier from the Sept. 19-20 session.

Penneys
Hereford, Texas
ALWAYS FIRST QUALITY

STORE HOURS:
Mon., Tues., Wed., Fri.
9:30 a.m. to 6:00 p.m.
Thur. & Sat.
9:30 a.m. to 9:00 p.m.



Put Penney's rug specials in your floor plan! Save!

Room-size reversible rug
24"x48" — 4.98 46"x60" — 11.98
34"x54" — 6.98 5'8"x8'7" — 18.00
8'6"x11'6" — 30.00

An outstanding buy! Practical, heavyweight tubular braid rug's outer surface is of continuous filament nylon pile. Reverses for double wear. The pattern is Penney's alone! Yours in 3 rich colors.

Full 9 x 12 nylon pile rug
\$ 25

Beautiful solids color!
A value scoop on a room-size nylon pile rug! It takes rugged wear, is wonderful for family areas! Foam rubber backing. Comes in a wide range of solids to suit all decors. Flat packed for carrying ease.



Thermal blankets for year-round comfort!
5.99

Fashionaire cotton thermal. Airy cellular weave... warm in winter, cool alone!
100% Cotton
Completely Washable
Deeptone & Pastel Colors



Special New Penn-Prest® stretch pants

Never iron these rayon-stretch nylon pants — they're now Penn-Prest. Smooth fit slacks with detachable stirrups in newest season colors.

Sizes 7 to 14, **3.88**

BIG	BARGAIN	DOLLAR	DAY SALES
Women and Children Canvas Shoes	2.99	Womens All Wool Flannel Skirts	5.00
Mens Brushed Suede Slippers & Oxfords	5.44	Women Nylon Gowns	5.00
Mens 6" Work Shoe	8.99	Tier and Valance Curtains	1.66
Mens Thermal Shirts	2.49	Bosa Nova Area Rugs	2/\$8, \$8 & \$13
Mens Thermal Drawers	2.49	Boys Cotton Flannel Shirts	1.66
Boys Corduroy Pants	1.99	Boys Cotton Briefs	3/\$1.49
Knit Pant Sets — Sizes 7 to 14	3.88	Mens Ties	50c
Knit Pant Sets — Size 3 to 6x	2.88	Mens Sweat Shirts	1.33
Toddlers Polo Shirts	.88	Mens Straw Hats	50c
Toddlers Corduroy Play Suit	1.22	Girls Durable Press Slips	\$1 & \$1.50
		Throw Pillows	2/\$4, 2/\$5 & 2/\$6
		Large Asst. Toys	77c
		Asst. Pkg. Halloween Candy	77c
		Animal Characters	2/\$1
		6 Cup Muffin Pan	88c
		1 Qt. Sauce Pan	1.44
		12" Pizza Pan	1.44
		10" Covered Teflon Fry Pan	2.44
		Electric Perculator	14.99
		Buffet Fry Pan	12.99

Say 'Charge It' At Penney's, Sugarland Mall

DOLLAR DAYS

all the gang goes for 'gag' sweatshirts... in colors by the dozen!
2.98



SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

Newest status symbol — the wise-guy sweatshirt takes on a new look with novelty sayings and pictures printed in plain view! Be a secret agent with the '008' sweatshirt! Lots more, too! Cotton knit lined with cozy fleece... great for beach parties, bike riding, you name it! Long or short sleeve styles in zillions of colors! S-M-L.

Treat your kitchen and bath to fashion towels at a special price

- Wash Cloths 12/\$1
- Bath Towels 98c
- Printed Terry Cup Towels 2/88c
- Fringed Terry Cup Towels 3/\$1
- Unhemmed Flour Squares 5/\$1
- Boxed Towel Sets \$2, \$3, & \$4

Advanced Class In First Aid Begins Tuesday

An advanced Red Cross first aid class will begin next Tuesday evening in Community Center, principally for the training of residents who wish to take a course for water safety instructors later in the month. Mrs. Genevieve Miller, executive secretary of Deaf Smith Red Cross Chapter, announces. Beginning at 7 p. m. Tuesday, the course will continue through six sessions. Persons who hold a current standard Red Cross first aid certificate are eligible to take it, and those interested are asked to register by 4:30 p. m. Monday at the Red Cross office, 319 Sampson.

Textbooks are available at the office for those who need them, Mrs. Miller said.

The advanced first aid course is required for persons who enroll for the water safety instructor classes, which will be held Oct. 24-28 by Gilbert Gribble, instructor trainer from the National Red Cross. Some who have previously had the advanced course may wish to review it before beginning the instructor course, and the class will be open to them, Mrs. Miller announced.

RETREAT FOR OTHERS
ASSISI, Italy — A Franciscan monastery here has opened a retreat center for non-Roman Catholic clergy.

Office Furniture
THE INK SPOT



FASHION FROM INDIA — Mrs. Gene Parsley completes the draping of a sari, traditional costume of the women of India, with Mrs. Raymond Gerk as her model at a recent meeting of Young Mothers Study Club. Member of a British family which lived in India many years, Mrs. Parsley spoke of that country's people to club members and guests. Mrs. Frank Campbell, who introduced the speaker, shares Mrs. Gerk's amusement at the intricacies of donning the graceful garment, which is held in place with only a cord at the waist, no fastenings.

Living Costs Up Uncomfortably

NEW YORK, Sept. 16 — To what extent has the rising cost of living affected residents of Deaf Smith County? How much does a local family have to spend now for the standard market basket of goods and services as compared with a year ago? According to the latest government reports, prices in the regional area, as in most other parts of the country, have recently been moving upward at an uncomfortable rate. A calculation based on the overall figures shows that an additional \$829,000 a year must be spent by Deaf Smith County residents to purchase the same amount of goods and services that they bought in 1965.

at this time. That is the extent to which it has affected families in Deaf Smith County that have an after-tax income of \$6,655, the local average. For families at the \$15,000 level, the loss in buying power amounts to \$420 a year. Those with net incomes of \$5,000, on the other hand, have a drop of only \$140, but the squeeze on them is greater. Can local families spend that much more and will they do so? The indications, on the strength of past performance, are yes. Most of them are able to take the price increases in stride because their incomes have been rising at a much greater rate. People on pensions or on other fixed income, however, are being hurt as inflation eats into their purchasing power. Except for occasional increases in their social security benefits, they have no means of coping with the higher living costs.

DUCKWALL'S

Fall Specials



Values To \$2.99
PANTS
at great savings

A big word in fashion is pants. Shop this big selection of styles timed for right now and into the winter. Smart new fashion colors.

\$2.27

Sizes 8 To 18



KNIT TOP and CORDUROY PANT SET

100% Cotton Corduroy pants. Turtle neck tops with 3/4 sleeves, in bright screen prints. A \$2.49 Value

\$1.77

Sizes 3 To 6X



EXCITING SAVINGS

Values to \$1.99

POOR BOY KNIT TOPS

The most in demand tops for fall, in all the new colors. Crew neckline.

\$1.67

Sizes S-M-L

KNITTING-SEWING-TOTE BAG & STAND



FABRIC BAG IN ASSORTED ATTRACTIVE PATTERNS

FOLDS FLAT WHEN NOT IN USE
A LARGE INGENUOUS "CARRY-ALL" THAT YOU'LL BE PROUD TO TAKE WITH YOU ANYPLACE

97¢



Seamless mesh for longer wear. Nude heel. All first quality.

Save

NYLONS

AT DOWN TO EARTH PRICES!

Sizes 9 to 11



TODDLERS SLEEPER

Child's Brushed Cotton Sleepers

2-Piece With Plastic Feet **\$1.99** Sizes 1-4

GIRLS FLANNELETTE PAJAMAS

Warm Cotton flannelette with button front or pullover top. **\$1.27** Sizes 4 To 14

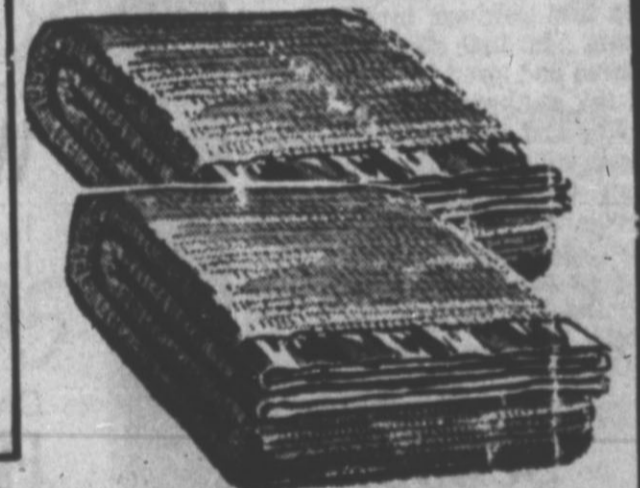
FOLDING-TV LAP or BED TRAY

washable and Easy To Keep Clean



Enjoy AIRLINE SERVING COMFORT AT HOME

47¢



THERMAL BLANKETS

Solid color napped THERMAL BLANKET. Size 72" x 90". 88% Rayon and 12% Acrylic fiber with 5" Nylon binding. Regularly \$4.85.

\$3.88



1-lb Bag Milk Chocolate PEANUT CLUSTERS. Treat the family to Brach's fine quality candy. 79¢ Value

47¢ Bag



CANDY BARS

Baby Ruth and Butterfinger candy bars 1/2 regular price.

15¢ Size **2 For 15¢**



RED HEART

KNITTING WORSTED

4 Ounce

3 PAIR 77¢ KNITTING WORSTED **88¢**

Biggest color selection in town.

SHREDDED POLY FOAM

Clean white. One pound bag. **33¢**



ROOM SIZE RUGS

8 1/2' x 11 1/2' 100% Viscose tweed pile with foam backing. Six decorator colors. \$14.88 Value

\$11.88



Household Plastics

1 1/2 Bu. Laundry Basket
14 Qt. Pail
16 Qt. Divided Dish Pan
24 Qt. Waste Basket
4 Piece Mixing Bowl Set

Your Choice **57¢**



IRONING BOARD PAD and COVER

Extra thick pad with super glide Teflon treated cover.

64¢



STAMPED PILLOW CASES

An assortment of attractive patterns ready to embroider. Full size. Compare At \$1.59

97¢

Little's TERRIFIC SAVINGS DURING OUR DOLLAR DAYS!

DRESSES

one group

1/2

NOW PRICE

DRESSES

from regular stock

1/3

NOW OFF

CAPRIS

one group stretch 100% nylon

black blue claret tobacco green **\$11**

SPORTS WEAR

one group Pants - Skirts - Blouses - Socks

1/3

NOW OFF

BLOUSES

one group values to \$14.95

NOW **\$2 - \$4 - \$6**

LINGERIE

one group

1/2

NOW PRICE



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STORE HOURS: 9:30 a.m. to 6:00 p.m. MON., TUES., WED., FRI. --- OPEN TIL 9:00 p.m. THURS. & SAT.



A BOOK FOR HORSE LOVERS

Appaloosa, the Spotted Horse in Art and History, was printed by the Appaloosa Horse Club of Moscow, Idaho for the Amon Carter Museum in Fort Worth. It is one of the most interesting books on horses we ever read. The text written by Francis Haines is supplemented by many historical old prints and present day colored photographs. The first Appaloosa horse can be traced back to Asia, Africa and Europe in the days before Christ. Pictures of these horses are found painted on walls of caves in those countries. Other artifacts of the horses were found in Egypt in 1415 B. C. Mosaics in Carthage picture the animal in 520 A. D., and a rude sculpture from China depict them as early as 206 B. C. Art in various forms, from beautiful silk prints of China to the primitive art of Korea, Japan and India, display the lovely spotted horse. Nehru owned and rode such a horse. The tartars rode them in battle and the Turkish women wove their images into their famous rugs. Later in England old prints show the same horse both in battle and in many other historical events. The Appaloosa was a favorite of the Kossacks and was well known in France and Germany in their early history. One of our favorite painters, Toulouse Lautrec painted him in his picture, The Circus Fernando-The Ring Master. The Spaniards brought him to Mexico for our beginning of the breed in North America. A map shows their gradual spread into the United States. These horses had a part in the Lewis and Clark Expedition and Buffalo Bill owned and rode one, history tells us. The early Indians of our country captured them from the Spaniards in Mexico and if you read the lovely story by Tom Lea, The Hands of Cantu, you know the story. Because of their nearness to Mexico, Texans were probably the first cowboys to ride Appaloosas. In time they were acquired and loved by the cowmen of the southwest. The last chapter of the book deals with the Appaloosa of recent times and their present popularity. If the Appaloosa is your choice of horse this book is your meat-if not, you can enjoy the fine book on horse history.

Corinne J. Neely

School Menus

Week of Oct. 3-7

HEREFORD PUBLIC SCHOOLS

MONDAY — Texas hash, blackeye peas, creamed potatoes hot biscuits, milk, applesauce cake.

TUESDAY — Hamburgers, French fries, tomato, lettuce, peach cobbler, milk.

WEDNESDAY — Ranch style beans, sweet-sour greens cornbread, milk, Jello with fruit, cookie.

THURSDAY — Lemon butter baked chicken, potatoes au gratin, combination salad, hot rolls, milk, apple cobbler.

FRIDAY — Best-ever beef casserole, candied yams, garden salad, slice bread, milk, canned apricots.

ST. ANTHONY'S SCHOOL

MONDAY — Meat loaf with catsup, creamed potatoes, buttered broccoli, ice cream sticks, rolls, butter, milk.

TUESDAY — No school, Feast of St. Francis.

WEDNESDAY — Hot dogs with chili, potato salad, tomato wedges, prune-spice cake, milk.

THURSDAY — Baked turkey, oven-baked rice, green beans, fruit salad rolls, butter, milk.

FRIDAY — Tamales pinto beans carrot-raisin salad, apple pie, cornbread, butter, milk.

OLD CLASSIC REISSUED

NEW YORK 63 — On the 30th anniversary of its first appearance, the famed collection of Jewish legends, fables and pointed stories, "The Jewish Caravan," has been reissued by Holt, Rinehart and Winston, with additional tales added, including some modern ones. Altogether, it includes 126 selections of classic Jewish stories, much of it from Talmudic literature.

Starting Monday----
The Greatest Sales Event of the Year!

McGee Furniture

THE ONLY TIME OF THE YEAR WHEN EVERYTHING IS

CHAIRS-ROCKERS-LOVE SEATS

Early American Wooden Trim
WING BACK ROCKERS

1 - Aqua Provencal Print
1 - Multi- Color Patchwork Each

\$55

French Provencal — Salmon Brocade
CHAIR

An Excellent Buy

\$25

Champaign Quilted Brocade
EASY CHAIR and OTTOMAN

Traditional — Regular 179.95

\$99.95

Early American — Green and Blue Print
WING BACK CHAIR

\$45

Early American — Green and Rust Plaid
WING BACK CHAIR

\$75

Green, Orange and Gold Quilted
SPOT CHAIR

Finest Quality

\$95

3 Only — Harbor House Originals — Beautiful Big
WING BACK CHAIRS

1 - Green and Blue Brocade
1 - Toast
1 - Orange and Gold Brocade

\$125

One Pair of Turquoise Cane Side
FRENCH PROV. SPOT CHAIRS

Reg. 79.95 Each —

Both For

\$90

One Champaign Brocade
LOVE SEAT

French Provencal

\$75

A Selection Of
FRENCH PROVENCAL CHAIRS

\$75

A Pair of Spanish Green
CHAIRS

Reg. 109.95 Each

BOTH

\$139.95

A Pair of Gold Aqua Spanish
CHAIRS

Pair

\$99.95

DINING ROOM SUITS

One Thomasville Country French Fruitwood
DINING ROOM GROUP

This Group is being discontinued
Round Pedestal Table — Six Chairs — China Reg. \$901.50

\$599.95

Close Out — 8 Pc. Dark Cordova
SPANISH DINING ROOM SUITE

Octagon Pedestal Table — Leather Top
Six Chairs and China

Reg. \$1,464.00

\$999.95

ALL DURHAM
CARD TABLE SETS

30% OFF

ALL
CARPET REDUCED

FOR THIS ONCE-A-YEAR EVENT

All Carpet Installations are personally supervised by Mr. McGee.

For Your Fabrics!
STAR Protective Spray

Prevents Stain and Repels Water sale price

\$1.49

Pictures Wall Decorations

20% OFF

Some reduced as much as half price or more. See the red tags for these.

DECORATOR PILLOWS

One Large Group All Colors And Shapes to Go with Any Furniture! values to \$6.95

\$2.50

All Other Pillows 25% Off

We Are Exclusive Dealers For Simmons Beautyrest



FREE!

4 Pc. French Provencal

Canopy Bed
Double Dresser
Mirror
Nite Stand

Be sure to register today and every day you might be the lucky winner! Must be 18 or over.

LA-Z-BOYS

All Reduced For Your Christmas Buying

BUY QUALITY FURNITURE

McGee Furniture

511 Main

McGee Furniture's 8th Anniversary Sale

EVERY ITEM IN OUR STORE IS REDUCED!

Starts Monday, October 3rd

AND CONTINUES THROUGH OCTOBER 29

Eight years ago — eight wonderful years, may we add — we opened McGee Furniture in Hereford with the purpose of extending to you outstanding quality at reasonable prices. And the warm response you have given us has been wonderful. You have been good to us though your patronage and acceptance of our policy of operation over the years we've been in Hereford — and this annual anniversary sale is our way of saying: Thank you, Friends of the Hereford trade area.

This past year we have acquired property across the street from our present location and in time will construct a large warehouse for the purpose of handling more used and lower priced merchandise. Your wonderful patronage throughout our eight years in Hereford has made this possible.

We believe that when you check these values — and shop both floors of our store — you will surely agree that this is truly a once-a-year sales event. Mr. and Mrs. Lloyd McGee.

**Now Is The Ideal Time
To Make Out Your
CHRISTMAS GIFT LIST ...**

**And Shop During Our
SALE**

For Money Saving Buys!

FREE!

Special Bedroom Group

White and Gold Finish
Reg. \$293.00 Value

Every day during our anniversary sale. You must be 16 years of age or older to register

BED SPREADS

One Large Group Used for display purposes in store. **1/2 PRICE**

Shop with CONFIDENCE AT ...

McGee Furniture

Phone 364-2586

Anniversary Sale Only!

**Lloyd's
Polish**

our own special
polish for fine
Furniture
Regular 1.69

99¢

GIFT ITEMS

for giving now or at
Christmas

- Jewelry Boxes
- Artificial Flowers
- Figurines
- Floor Vases
- Letter Holders
- Powder Dishes
- Cigarette Sets
- Pedestal Vases
- Vegetables
- Decorator Plates
- Canister Sets
- Artificial Plants
- Compotes

15% OFF

**All Mattresses
REDUCED!**

for this once-in-a year
sale

**ALL REMAINING
Ethan Allen
REDUCED!**

We still have some Ethan
Allen Pine Furniture.
Check our low prices!

MIRRORS

25% OFF

LAMPS

Table — Pole Lamps
Chain Lamps — TV Lights
Desk Lamps

20% OFF

BEDROOM SUITES

Extra Special

6 Piece French Provincial Fruitwood
BEDROOM SUITE

King Size Bed — Double Dresser and Mirror
Powder Table and Bench
1 Nite Stand
MARKED DOWN TO

\$250

9 Piece — Excellent Bedroom Suite for 2 Girls
BEDROOM SUITE

White and Gold Antique Colonial
2 Twin Beds — 2 Desks — 2 Chairs
1 Bachelor Chest — 2 Upper Units
Regular 445.70

\$250

Excellent for Boys Room — 6 Piece Maple
BEDROOM SUITE

Desk - Chair - Chest - Mirror - Nite Stand
One Twin Bed — Reg. 269.95

\$149⁹⁵

4 Pc. Colonial White and Gold
BEDROOM GROUP

With Turquoise Bookcase
Full Size Bed — Nite Stand — Double Dresser
and Bookcase — Reg. \$262.50

\$169⁹⁵

Gold Leaf Design — 6 Piece
BEDROOM SUITE

Triple Dresser — 2 Mirrors — King Size Bed
2 Nite Stands

\$329⁹⁵

Discontinued Group
5 Piece White and Gold — Close Out
BEDROOM SUITE

French Provincial — King Size
2 Nite Stands — Triple Dresser — Mirror

\$299⁹⁵

Complete Close Out
Antique White Oak
SPANISH BEDROOM FURNITURE

Also Few Pieces in Dark Finish!

30% OFF

SOFAS

Simmons Spanish Hide-A-Bed
SOFA Turquoise and Brown Print
Reg. 529.50

\$360

Quilted Gold Brocade
SOFA Reg. 389.95

\$250

1 Karpen Quilted — 88"
SLEEPER Royal Blue —
Reg. \$480.00

\$309⁹⁵

1 Karpen French Provincial
SLEEPER Reg. \$449.95

\$349⁹⁵

1 Simmons Hide-A-Bed
LOVE SEAT

\$165

1 Quilted Tangerine Beige Print
PILLOW BACK SOFA Reg. 540.00

\$350

French Provincial Gold Brocade
SOFA Wood Carving Trim
Reg. 319.95

\$220⁹⁵

Courthouse

Records

WARRANTY DEEDS

J. F. Messer to Matias J. Castillo Et Ux. Lot 21 of Center Subdivision.
Audrey Thompson to Jesus Ramirez Et Ux. Lot 10, Block 3, Womble Addition.
Jimmie R. L. Cramer Et Ux to Tom S. Harkey Et Ux. Parts of Lots 62 and 63, Block 6, Westhaven Addition.
R. Paul Conaway Et Ux to David Gibson. Parts of lots 10 and 11, Conaway Subdivision.

DEEDS OF TRUST

Fraser Milling Co. to Greater Southern Life Insurance Co. Three tracts of land in Block 37 and part of Sec. 61, Block K-3.
D. C. Kinsey Et Ux to A. L. Yeager. The S. 40 feet of Lot 2 and all of Lot 3 in Block 2 of Westhaven Addition.
Tom S. Harkey Et Ux to American Mortgage Co. N. 66 feet of Lot 62 and S. 9 feet of Lot 63, Block 6, Westhaven Addition.
D. D. Zimmerman Et Ux to First Federal Savings and Loan Association of Amarillo. Lot 17, Russell Addition.

VEHICLE REGISTRATIONS

J. M. Payne, Jr., 1963 Buick; August L. Miller, 1956 White; Walter Kirkland, 1964 Olds; Floyd W. Kelley, 1957 Chev.; Burke Inman, Jr., 1959 Ply.; Gregorio G. Cisneros, 1956 Pont.; E. E. Bullard, 1962 Chev.; Lee Umsted, 1956 Ford; Joe A. Huckert, 1963 Pont.; John Washington, 1957 GMC; Mike DeLeon, 1968 Chev.; J. D. Abbe, 1961 Ramb.; Clyde H. Gilliland, 1962 Chev.
Thad Keyes, 1955 Chev.; Edward B. Roberson, 1966 Chev.; Jim Pavlicek Co., 1965 Ford; Mrs. Homer Thomas, 1958 Ply.; T. J. Kelly, 1965 Scout; Finis L. Hill, 1962 Ford; Vicente Rodriguez, 1963 Chev.
Noel Ayala Esqueda, 1965 Ford; Leon Coffin, 1962 Chev.; Alfred Smith, 1966 Ambassador; Kelly Coplins, 1956 Chev.; Angel Barron, 1959 Ply.
Rene Hernandez, 1958 Olds; Rodney Wilson, 1960 Chev.; Guy Buck, 1961 Ford; Claude Lemons, 1962 Rambler; Richard Kuper-Roy Kuper, 1964 Chev.; Jose M. Silva, 1959 Ford; Troy Moore, 1963 Chev.; Adan Jimenez, 1956 Chev.; Donnie Presley, 1968 Chev.; Roberto Rodriguez, 1957 Ply.; Isaac N. Howard, 1963 Ford.
E. C. Reinauer, 1966 Chry.; Kenny Gearm Machine Works, 1966 Chev.; Sofia De Luna, 1965 Ford.

MARRIAGE LICENSES

Francisco Martinez Trevino and Paula Sanchez, September 28.
Raul Rivera Gonzales and Ruth Ann Triggillo, September 27.

Rush Season In KI Opens

Fall rush season began in Kappa Iota Chapter, Beta Sigma Phi, with a salad supper in Pioneer Gas Flame Room. Five rushees were honor guests at a unique party with a "Christmas in September" theme.

Decorations were in Christmas motif and game prizes were white elephant gifts in holiday wrapping.

Members were reminded of the area BSP convention to be held in Borger Oct. 15 and 16. Plans are being made for a large delegation to go from Hereford.

Chapter members present were Miss Pat Cowell, Mmes. Jack Straw Bobby Shelton, Duke Powell, Pat Parker, Rudy Metz, Wendell Maloney, Harold Kids, Bud Kelly Lowell Hill, David Hamblen, John Gilliland, Houston Frye, Arliss Edwards and Jim Cramer.

AUTO FUMES CAN CAUSE UNNATURAL PLANT GROWTH

The development of nodules and swellings in grape vines and broccoli as a result of being exposed to auto exhaust fumes, was reported by Dr. Ibrahim J. Hindawi, a public health scientist with the Robert A. Taft Sanitary Engineering Center in Cincinnati.

The results were not labeled as cancer, but were described as uncontrolled growth of plant cells and tissue, a characteristic of cancer development.

Hindawi reported that he passed the fumes directly over the growing plants and that the concentrations were about the same as exhausts in air pollution occurring naturally in some areas. He said he did not know whether it was the ozone or one of the three major hydrocarbons that affected the plants.



PRODUCE FOR PRICE — Bob Price, left, candidate for the 18th Congressional District seat, is shown Deaf Smith County produce by Farm Bureau president Robert Jacobson of Adrian. Price attended the annual convention of the Deaf Smith County Farm Bureau Thursday night. (Hereford Brand Photo)

Bowling Scores

KINGS & QUEENS

Team	Won	Lost
Vance Hall Sporting Goods	4	0
Team No. 7	3	1
Sully's Music	3	1
Farmers Elevator-Dawn	2	2
Team No. 4	2	2
Team No. 5	2	2
Beetle Bombs	2	2
Team No. 8	1	3
Kenneth Jackson Ditching	1	3
Team No. 9	0	4

High Team Series — Farmers Elevator-2241.
High Team Game — Farmers Elevator-776.
High Man Series — Ray Lueb, 566.
High Man Game — Ray Lueb, 206.
High Woman Series — Alice Lueb, 569.
High Woman Game — Alice Lueb, 217.
Men Bowler of the Week: Ray Lueb-590 series.
Women Bowler of the Week: Jean Watts-445 Series.

SUNSET KEGLERS

Team	Won	Lost
Farmers Supply-Dimmitt	10	2
Reddell's Water Well	9	3
Medics	9	3
Hereford Insurance	8	4
Hereford Welding	8	4
Amariko News	8	4
Beefmaster	7	5
Owens & Hollingsworth	6	6
Gault & Son	5	7
Hereford Fruit Market	5	7
Sunset Lanes	5	7
Hays Implement	2	10
Thrik-T-Burgr	1	11
Matthews Ditching	1	11

High Team Series — Reddell Water Well-2294.
High Team Game — Beefmaster-840.
High Ind. Series — Alice Lueb-568.
High Ind. Game — Alice Lueb-210.
Bowler of the Week: Bea Rhodes-133 Pins.

NOISY SCRUB IS SAVED

PERTH (AP) — One of Australia's rarest birds, the noisy scrub bird, has forced the West Australian State Government to abandon plans to establish a new town.

The town, Casuarina, was to have been in the heart of the noisy scrub bird country near Albany, 300 miles south of Perth.

The dropping of the proposed townsite, which was announced in an issue of the Government Gazette, is a victory for the wildlife conservationists in Western Australia who have been trying to preserve the area as a fauna reserve. The noisy scrub bird was first identified by ornithologist John Gould in 1843 from specimens collected in the area. Between 1889 and 1961 the bird was neither seen nor heard, but it reappeared and was positively identified at Christmas 1961.

There are believed to be about 40 pairs of the birds in the area. The noisy scrub bird is extremely elusive and the male has a call like the crack of a whip.

ALLIANCE ON ALCOHOLISM

BOSSEY, Switzerland (AP) — Representatives of the World Council of Churches and the World Christian Temperance Federation met here, and foresaw joint action to combat alcoholism, which they called "one of the grave social problems of our time."

BIGGEST SELLER

NASHVILLE (AP) — The Methodist Church this summer issues a new book whose advance sale of 2,150,000 is described as the biggest in the history of the publishing business for any book, religious or secular.

The book is a new Methodist Hymnal, the first revision of the church's hymnbook since 1935. Work on it has gone on for four years.



GIFT FROM MADRE MIA CLUB — Mrs. John E. Smith, president of La Madre Mia Study Club, hands a check to Ray Tadd, principal of Central Elementary School, a gift from the club to be used for craft supplies and materials for special education classes. Looking on are special education teachers whose pupils will use the materials, from left Mrs. Alexene Garlitz, Mrs. Jann Griggs and Mrs. Mary Carter.

LONGINES
THE WORLD'S MOST HONORED WATCH

DOCTOR'S WATCH

for your doctor this Christmas...

Longines automatic Doctor's Watch, designed exclusively for the medical profession. A quick, new method of pulse-taking is built into this amazing, simple-to-use watch with its Pulsometer scale. It will save your doctor time and he'll enjoy the accuracy of this efficient Longines timepiece. A thoughtful gift for a nurse, too. Shown: Automatic All-Proof® with deluxe mesh bracelet, \$140.

Also in Solid 14K gold with strap, \$175.

Cowan Jewelry
"HEREFORD'S GIFT HEADQUARTERS"
217 Main Street
Franchised Jeweler for Longines & Wittnauer Watches

...cook the self-cleaning **ELECTRIC** way and get this Teflon-coated Cookware Set **FREE!**

Buy a new electric range now and you'll receive this 11-piece cookware set absolutely free! Your Reddy Kilowatt Appliance Dealer has a model that's just right for you and your kitchen. Electric ranges are easy to keep clean too... elements clean themselves and many models have self-cleaning ovens! See your Reddy Kilowatt Electric Appliance Dealer soon and start enjoying modern, self-cleaning, electric cooking!

*Offer limited to customers of Southwestern Public Service Company.

BUY AT THE STORE WITH REDDY KILOWATT ON THE DOOR

Clean ELECTRIC Cooking

Alberto
"House of Curtis Mathes"

SUGARLAND MALL 364-4968

Color TV Headquarters In Hereford

A Note To People Who Say They Can't Afford Color TV

How much money do you and your family spend per week on entertainment? Such as movies, bowling, boating, etc. If you spend as much as \$3.37 per week, you can be enjoying color on a 21" Curtis Mathes Console Color TV. Surprised? Come in soon and see for yourself!

21" COLOR TV

Model 50M251

Lovely Mediterranean styling in genuine pecan veneers and select solids. **\$421** per week with trade

Compare Curtis Mathes' Quality & Prices Today!

25" COLOR COMBINATION

Model 63M262

Early American Styling in genuine Maple veneers and select solids. 25" color TV, stereo phonograph, AM/FM multiplex radio. 7 - acoustically balanced speakers. 66-inches wide. **\$708** per week with trade

EVERY SET IS TESTED AN ADDITIONAL 24 HOURS PRIOR TO FACTORY SHIPMENT!

STEREO CONSOLE

Spanish styling in pecan veneers and select hardwoods, Stereo-AM/FM Radio, Multiplex and 6-balanced speakers. **\$236** per week with trade

FREE IMMEDIATE DELIVERY!

WALKIE TALKIES

- Crystal Controlled Transmitter
- Powerful Receiver
- Durable Plastic Case
- Telescoping Antenna
- Complete with Batteries

DOLLAR DAY ONLY \$14.95 PER PAIR

UNIVERSITY OF TEXAS

Freshman Team Suffers From Too-Short Training

AUSTIN — A Texas freshman football team, handicapped by a number of practice injuries and a too-short period of pre-season drills, will kick off its five-game schedule here next Thursday night.

The Yearlings meet the Baylor Cubs in a 7:30 p. m. game at Memorial Stadium.

"The time element has been working against us," says Yearling coach Bill Ellington. "We started classes late — on Sept. 19 — and couldn't work out before then.

"As a result, we're not in as good shape physically as we need to be," he adds.

Nevertheless, the freshman squad that includes nine first-team all-state high school selections, does have some things going for it. There has been outstanding competition for positions and much eagerness and hard work.

It's too early to get a good line on probably starters for the Baylor game, but the Yearling coaches have been impressed by, among other things, the good battle at quarterback be-

tween Texarkana's Joe Norwood and Longview's James Street.

Norwood and Street are but two of a number of the Yearlings who spent the summer playing in all-star games, including the North-South Texas all-star game (where Norwood was named the most outstanding back) and the Big 33 Texas-Pennsylvania game.

The basic Yearling squad includes 53 players, several of whom have come out on their own, without benefit of scholarship aid.

The Yearlings will play only two home games this fall — Thursday night's opener with Baylor and a Nov. 4 afternoon game against TCU. Rice Oct. 21, SMU (Oct. 27) and Texas A&M (Nov. 19) will be played on the road.

Following is a subject-to-change Yearling roster, alphabetical by positions:

ENDS — Glen Booher, Oklahoma City (Classen); Tommy Burkett, Tyler (Lee); Mike Campbell, Austin (Reagan); Tom Campbell, Austin (Reagan); Deryl Comer, Dallas (Highland

Park); Dickie Leyda, San Antonio (Marshall); Bob McKay, Crane; Gary Rike, Dallas (Adams); Gary Whitson, Dallas (Jefferson); Andy Wright, Miami, Fla.; Bill Wright, Beaumont (South Park).

TACKLES — David Bailey, San Antonio (Highlands); Leo Brooks, Kermit; Glen Frantzen, Palestine; Jack Freeman, Odessa (Permian); Warren Gremmel, San Antonio (MacArthur); Tommy Rohrer, Austin (McCallum); Ronnie Swint, Muleshoe; Dean Tully, Spring Branch; Bob White, San Antonio (Randolph); Chris Young, Houston (Lamar).

GUARDS — Sonny Danna, Houston (St. Thomas); Ronnie Derrington, Abilene (AHS); Jim Frazier, Richardson; Ladson Garing, Atlanta, Ga.; Glen Hallsell, Odessa (Permian); Jim Higgins, Austin (McCallum); Mike Hutchings, Mt. Pleasant; Stan Jones, Houston (Spring Woods); Forrest Wiegand, Edna; Jimmy Williamson, Dallas (Adams). (* — Danna is injured and probably out for the season.)

CENTERS — George Cobb,

Amarillo (AHS); Charles Copeland, Abilene (AHS) Mike Dixon, Dallas (Samuel); Doug Sims, Ganado; Bobby Wuensch, Houston (Jones).

BACKS — Tommy Asaff, Marshall; Jim Childress, Goldthwait; Ken Ehrig, Gonzales; Tim Horn, Lubbock (Montrey); Dickie Johnston, Clovis, N. M.; Ted Koy, Bellville; Paul Kristy-nik, Bay City; Rob Layne, Lubbock (LHS); Mack McKinney, Longview; Steve Noll, San Antonio (Central Catholic); Joe Norwood, Texarkana; Robbie Patman, Texarkana; Randy Peshel, Austin (Lanier); Rick Sable, Dallas (Highland Park); Pat Sheehan, San Antonio (Lee); James Street, Longview; Mike Sullivan, Ysleta (Bel Air).

Frank Ervin, diving Bret Hanover, won harness racing's two richest races in 1965. They were the \$151,252 Messenger Stakes and the \$125,238 Cane Futurity.

POWERHOUSE CHAPLAIN

LONDON — The Rev. Alan Griggs, of the Church of England's South London Industrial Mission, has one of the strangest parishes in the country. There is no church and no vicarage.

Instead he has power stations and his parishioners are the 2,500 workers in them. He is the Central Electricity Generating Board's first full-time chaplain.

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OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987



LIONS STARTING SALES — Scenes like this will be enacted many times beginning at 7:30 p.m. Monday when Paisano Lions Club members call at Hereford homes selling Lions trick-or-treat candy for Hallow'e'en. Mrs. Erika Durham, 606 Miles, hands a dol-

lar to Noe Salinas, Paisano Club program chairman, for the plastic bag of wrapped candies which is already in the custody of her daughter, Janie. The club will use funds from this sale for its community service projects.

Hereford Students Get National Commendation

Letters of Commendation honoring their high performance on the 1966 National Merit Scholarship Qualifying Test (NMQST) have been awarded to two students at Hereford High School, Principal Bill Michael has announced.

Those named Commended students are John D. Aikin, Jr., and Beverly Jean Roberson.

They are among 38,000 students in the United States who

scored in the upper two percent of those who will graduate from high school in 1967. The Commended students rank just below the 14,000 Semifinalists announced earlier this month by the National Merit Scholarship Corporation (NMSC).

Mr. Michael said: "The outstanding record made by these students in a national competition deserves public recognition. Their significant academic at-

tainment gives promise of continued success in college.

"The Commended students will be encouraged to pursue their education as their intellectual talent represents an important and much needed natural resource. Our nation will benefit from their continuing educational development."

Only the highest-scoring students in each state, the Semifinalists, remain eligible to be considered for Merit Scholarships. Although students receiving Letters of Commendation advance no further in the Merit Program, their names are reported to other scholarship-granting agencies and to the colleges they named as their first and second choices at the time they took the NMQST. These colleges also receive reports of home addresses, test scores, anticipated college majors and career intentions of the Commended students. NMSC encourages these students to make every effort to continue their education.

Jack is the son of Mr. and Mrs. John Aikin, 216 N. Texas and Jean is the daughter, of Mr. and Mrs. Edward Roberson, 141 Beach.

Mother's Rites Held At Paducah

Funeral services for Mrs. H. W. Havens, mother of Miss Hilda Havens of 208 W. Fifth, were conducted Friday afternoon in First Methodist Church of Paducah. A resident of Cottle County 44 years, Mrs. Havens died in a Lubbock Hospital after a short illness.

A native of Collin County, she died at the age of 78. Survivors in addition to the daughter are her husband; three sons, Argus Havens of Lubbock, Don Havens of Childress and C. C. Havens of Fort Worth; eight grandchildren and a sister, Miss Ina Richards of Paducah.

CANNED SCREAM IS A SQUEAK

JOHANNESBURG, South Africa — Australian canned screams — designed for use by women if they are attacked — had a deflated debut in South Africa.

Australian trade commission representative, John Brodie sent for a sample can to try and sell the idea in South Africa. The can, named "Aida," is filled with compressed air which shrieks when released by pressing a button.

"But when the can arrived here the South African customs opened it and let out all the compressed air. Now all I can get out of it is squeaks," said a disappointed Brodie.

NOTHING FLAT ABOUT IT

LOUISVILLE — The receptionist for the Louisville Orchestra has an appropriate name: Juanita B. Sharp.

Hereford, Texas

Penneys

AUTO CENTER

AUTO CENTER HOURS:
Thurs. & Saturday
7:30 a.m. to 8:30 p.m.
Mon., Tues., Wed., Fri.
7:30 a.m. to 6:00 p.m.

PRICES SLASHED ON FOREMOST® CUSTOM TIRES...

with our 15-month free replacement guarantee, do you need another reason to buy?

Reg. 15.95,

\$14

650-13 black tubeless plus 1.83 Fed. Tax and old tire.

Regularly 18.95, **\$17**

775-14 black tubeless plus 2.20 Fed. Tax and old tire

Regularly 22.95, **\$21**

845-15 black tubeless plus 2.55 Fed. Tax and old tire

SAVE ON BIG CAR WHITEWALLS!

Regularly 29.95, **\$24**

900/885-15 white tubeless plus 2.78 F. Tax and old tire

FREE TIRE ROTATION EVERY 5,000 MILES!
FREE PUNCTURE REPAIR FOR LIFE OF TREAD!

30-MONTH GUARANTEE WITH 15-MO. FREE REPLACEMENT

PASSENGER TIRE GUARANTEE
Every Foremost tire is guaranteed against defects in material and workmanship and road hazards for the number of months stated. This guarantee covers all tire injuries with the exception of ordinary road hazards. If the tire fails, return it and Penney's will, at our option, 1) reimburse you for the cost of a new tire, or 2) give you a repair free of charge or 3) replace it with a new tire. This guarantee is void where passenger tires are used on trucks.

HERE'S HOW IT WORKS:

Length of Guarantee	30-mos.
Free Replacement	15-mos.
50% Replacement Charge	16-23 mos.
75% Replacement Charge	24-30 mos.

SUNDAY and MONDAY SPECIAL

WHOLE FRIED CHICKEN with trimmings plus 1 pint pinto beans and 1 pint cole slaw

\$1.98

CALL 364-4362 For Orders To Go
CLOSED SATURDAY

CHUBBY CHICK

609 PARK

Save now on Premium Cushion-Master Shocks

Reg. 5.95 **4⁷²** carry-out*
*expert installation available

You get power to GO all winter long with the big plate, big power FOREMOST® RELIANT!

Guaranteed 24 Months

11.88 INSTALLED
Type 24 with trade

ALL VINYL 'SEE-THRU' FLOOR MATS

Rugged vinyl mats are puncture and heel resistant. They protect car carpets without hiding their luxury. Easy to clean, choose from 6 bright colors or clear.

4.99 full-front

We've slashed our price on Riviera Sport seat covers

Designed for young moderns on the go! All vinyl box-quilted for that extra luxury look. Water, stain resistant.

Reg. 22.95 **19⁸⁸**
No down payment, \$8 a month

364-4065 DRIVE IN! CHARGE IT! NO MONEY DOWN!

ENTER THE WEEKLY Hereford Brand FOOTBALL CONTEST



**DEADLINE
FOR ENTRIES
IS FRIDAY
AT 6 P.M.**

WIN CASH

FIRST PRIZE
\$750

SECOND PRIZE
\$350

THIRD PRIZE
\$150

The Next 3 People Closest Will Receive 2 Tickets Each To The Star Theatre To See Their Choice of "Chamber of Horrors", "Dr. No" and "Goldfinger", "Assault on a Queen" PLUS BIG GRAND PRIZE OF 4-TICKETS TO THE COTTON BOWL!

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-- CONTEST RULES --

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given — \$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to All, except employees of the Hereford Brand. Sponsors and experts neatly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.

SECOND WEEKS WINNERS:

- 1st Place — Janie Shelton, Hereford
- 2nd place — Joe Don Cummins, Hereford
- 3rd place — Gary Billingsley, Hereford

OFFICIAL ENTRY FORM

FOR GAMES TO BE PLAYED THRU OCT. 9

NAME _____ ADDRESS _____
CITY _____ STATE _____

- Purdue vs. Iowa
- Alabama vs. Clemson
- Arkansas vs. Baylor
- Colgate vs. Holy Cross
- LSU vs. Texas A&M
- Michigan St. vs. Michigan
- Nebraska vs. Wisconsin
- Notre Dame vs. Army
- Oklahoma St. vs. Colorado

Tie Breakers

Dallas Cowboys

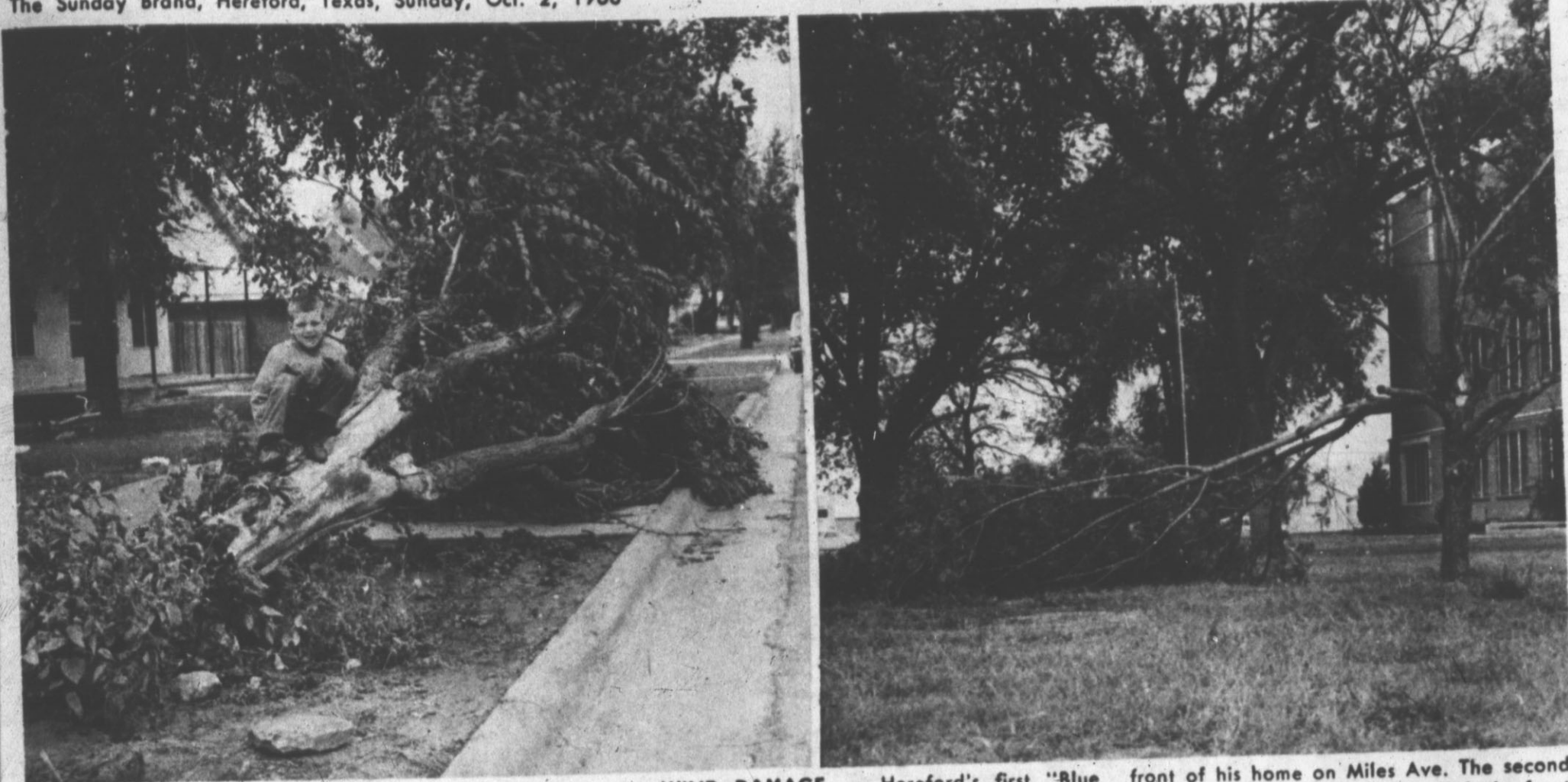
Phil. Eagles

Buffalo Bills

Boston Patriots

- Oklahoma vs. Texas
- Rice vs. UCLA
- TCU vs. Texas Tech
- WTSU vs. Texas Western
- Southern Cal. vs. Washington
- Phillips vs. Dalhart
- Borger vs. Dumas
- Canyon vs. Tucumcari
- Floydada vs. Olton

"SUPPORT THE WHITEFACES!"



WIND DAMAGE — Hereford's first "Blue Norther" arrived Thursday evening, leaving in its path, broken tree limbs and dangling signs. In the first picture, (upper left) Jeff Gillis sits atop a fallen tree in front of his home on Miles Ave. The second picture shows another fallen limb in front of Stanton Jr. High and the third shows a sign on Park Ave. that was blown loose. (Hereford Brand Photos)

Letter To The Editor

Dear Editor:

The murdering of the eight nurses few months ago and the recent murder of Valerie Percy in Illinois — while she lay

asleep — point to a diabolical purpose that goes beyond the killers heinous acts — the criminals were not bent upon rape or extortion of money; they could have been carrying out orders of a group whose objective is to tarnish the American people's reputation abroad, in law-abiding nations — and to spread turmoil.

It must affect every farm indirectly. Obviously, if big farms are having to pay a higher wage, the small farms are also or they're not going to get the labor.

"I recognize that wages ought to go up as the returns of the farmer go up, but unless the farm prices go up, most farmers simply can't pay higher wages."

The law enforcement agencies need the support of the people in order to combat and expose these groups dedicated to the destruction of free society under God.

Ted Dakil

TEXANS IN WASHINGTON

Small Number Of Texas Farm Laborers Affected

By **TEX EASLEY**

WASHINGTON — Although Texas will be one of the principal states affected by inclusion of farm workers under the minimum wage law, in line with a recent act of Congress, the two Texans on the House Agriculture Committee say the actual number won't be large.

On a national basis, the law is expected to apply to only about 1 1/2 (1.5%) per cent of all farms and ranches. However they employ an estimated 39 per cent of all regular farm and ranch workers. Numerous exemptions as to coverage are set forth in the statute President Johnson signed into law Sept. 23, to become effective next Feb. 1.

Rep. W. R. (Bob) Poage of Waco, D, vice chairman of the committee, says a great many more workers will be affected indirectly.

And Rep. Eligio (Kika) de la Garza of Mission, D, declared that many of the Rio Grande Valley farm operators who will come under the new statutes already pay nearly as much or in some cases even more than

the minimum.

The new amendments to the wage-hour act, which heretofore has not been applicable to farm workers, initially provide a \$1.40 an hour minimum for non-farm workers, with a boost to \$1.60 on Feb. 1, 1968. For farm (and ranch) workers the minimum is to be \$1 an hour in the first year, \$1.15 in the second, and \$1.30 an hour after the beginning of the third year.

Only Mexican braceros, farm hands brought in legally for limited periods of time, have been covered in the past.

Poage and De la Garza pointed out that the Secretary of Labor yet must draw up final regulations spelling out specifically who may be exempt from coverage.

Critical of the legislation with the contention that it is applying industrial standards to agriculture and that this is impractical, Poage says the law permits the Labor Department head much latitude in drafting regulations.

"For example," he added, "it provides an exemption in coverage to workers engaged in

"the range production of live — stock" but doesn't define range.

"While most congressmen in voting for the bill believed this would exempt all shepherders and cattle hands, this is not necessarily so. I think they were sold a bill of goods.

"There is no open range in Texas, for instance, and before they get through I bet they will decide this exemption is applicable only to the unfenced lands in some of the western states with a public domain."

Specifically, the law as it now applies to farm workers, provides:

That an employe shall not be covered if he is (1) "the parent, spouse, child, or other member of the employer's family," or (2) if he is hired to work on a piece rate basis, commutes

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DAIRY CREAM

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OLD FASHION ICE CREAM

Paisano Lions Plan Candy Sale

Provisions for "trick-or-treat" callers will be sold by members of Paisano Lions Club this year, announces Joe Soto, president. They will launch a door-to-door sale of Lions Halloween candy Monday.

Lions clubs in many communities engage in these sales as a convenience to housewives who wish to have candy available when youngsters come on Halloween "trick-or-treat" calls, and as a means of supporting Lions service projects.

The candy, 160 individually wrapped pieces, is sold in clear plastic bags at a dollar a bag. It is a mixture of fruit-flavored hard candy and chewy taffee.



Chevelle SS 396 Sport Coupe

NOW!
THE QUICK-SIZE
'67 CHEVELLES

NOW, as many kinds as there are kinds of drivers to enjoy them—from the SS 396 (the Chevelle for the DRIVING MAN) to the brand new Concours Custom Wagon!

Long live Chevelle! And its trim dimensions, sharp performance and great maneuverability.

For '67, there're a new grille, new wraparound taillights and distinctive sheet-metal changes. The effect is a newer, more contemporary look.

As for specific models, one is completely new: the sumptuous Concours Custom Wagon shown below, featuring the rich look of wood outside. Then there's the SS 396 with a 396-cubic-inch Turbo-Jet V8, special suspension and an even

more remarkable capacity for delighting the stout of heart. Other models, too: Malibu, 300 Deluxe and 300, all with Body by Fisher.

In addition, every '67 Chevelle carries a multitude of new safety features such as a GM-developed energy-absorbing steering column, four-way hazard warning flasher, dual master cylinder brake system with warning light.

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THE SUNDAY BRAND

Editorials

Page Fourteen The Sunday Brand, Hereford, Texas, Sunday, Oct. 2, 1966

Discussion Groups Needed

Politics create strange bed fellows, according to an old saying, and it looks as if the adage applies to organizations as well as to individuals. The condition, to say the least, contributed a few headaches for Chamber of Commerce leaders during the recent school bond election.

Many people feel that service organizations should steer completely away from politics. This is also the feeling of several national service clubs, many chambers of commerce, and several churches. Changing times, however, have established a trend of thinking which insists that no specific person or group can honestly and efficiently ignore political developments; this has been emphasized through national integration, through a tremendous upsurge in taxes, and through a sincere interest in overall community development.

A few years back, the Deaf Smith Chamber established a political affairs

Agri-Business Is Big Business

An article in The Brand last week pointed up the fact that agriculture and livestock are truly big business in this area, returning a revenue of \$33,128,000. Fortunately, this reflects an increase, along with predictions for still further increase in 1967.

This, we already know, but perhaps do not always fully appreciate. While diversification contributes primarily to the happy situation, we are also fortunate in boasting one of the most progressive, best educated and more scientific group of agri-producers in the world. Certainly, there exists no other place where the average producer takes advantage of modern equipment, fertilizers, new methods and other available tools as do those producers who populate the Magic Triangle of Deaf Smith, Castro and Parmer Counties.

While irrigation makes this wonderful situation possible, many old timers can remember when we were not so astute in adapting these things to our overall picture.

New industry, though important, cannot make a dent on the returns seen from agriculture and cattle in the triangle. This is because agri-business is, within itself, a tremendous industry. The old time "farmer" as such has been replaced by skilled experts who are accomplishing a tremendous job for the community, the state and the nation.

This situation also explains why many towns around the Panhandle have dwindled, rather than grown in recent years. Many towns once enjoyed the industrial benefits of agri-business, but have not been able, for various reasons, to compete on the national level with modern methods and applications, due frequently to a lack of natural resources, namely irrigation. Naturally, these towns have gone down instead of up as their primary income from agri-business dwindled. This, too, is the reason that so many places are looking for and competing for outside industry.

A further study of Hereford's industry as such will disclose that it is more often than not closely allied with farming and livestock, primarily because it saves unnecessary freight and places the industry in a competitive position. An industry which does not show a profit naturally does not provide any more benefit to the community than to itself.

As we have mentioned before, agriculture and livestock are the two primary industries in which Russia and other communist nations have failed extensively. Consequently, when this area presents itself as leader in agri-business, we are automatically labeled as outstanding examples of capitalistic enterprise which has made our nation great. We cannot think of any higher tribute which might be paid to the area — and it couldn't happen to finer people.

committee which in recent years has been fairly active. Thus the Chamber has "taken sides" on several local and regional issues. Needless to say, such activities are sooner or later bound to make some people unhappy on the basis that they are contributing money to "cut their own throat" in some regards. We almost ran into this on the school bond election, when some of the group favored the bonds, while others protested. The "anti's", for instance, contend that it is just as important for a civic organization to oppose what they might consider unfavorable as it is for the organization to sponsor those things which it considers in the public welfare.

Where all of this confusion will lead ultimately is anyone's guess, but we must all admit that it does afford a basis for possible splits in an organization which we need.

The answer in some places has been an independent steering group, not connected with specific clubs or service organizations. The members could, of course, duplicate other organizations, but would not have any official connection with service clubs or C-C groups. Such steering committees, where they do exist, are generally representative of the community. Primarily, they study all sides of any given question, then take an impartial outlook with the welfare of the community as a sole motive. Under these conditions, their opinions should and do carry extensive weight on local affairs.

Meanwhile, we seem to be getting along nicely on our present set-up. Despite conflict of opinion, the political affairs committee seems to have worked out their problems — and perhaps we already have the answer to our troubles.

A clear-cut decision and statement from the C-C directors does seem to be in order, though. Hereford has come a long way during the past decade, and if we are to continue to grow and prosper, it is logical that all of us pull in the same direction. Regardless of the conclusion, the people are entitled to know the basis of general operation; this, regardless of the conclusion, will make the opinion of the decision group more effective and lend more weight to future decisions.

Ideas On Long Hair Changing

Not so far back, the term "long hair" was generally accepted to describe the learned and the fastidious; in music it was the opera, in school the bookworm. Now, the long-hairs seem to be just the reverse, thanks to the "Beatles" and a few thousand other young men.

It is so bad around college campuses, in fact, that the barbers are doing something about it. They're crying. Haircuts have dropped from once-a-month to three-year, according to a recent article in The Wall Street Journal, and some of the youngsters prefer to do their own tonsorial work.

The long-hair look, though not extensive in this particular section, has until recently been considered more of a psychological problem with the youngster, rather than a fashion or style. Just where it goes from this point is the question that bothers many barbers who figure if they only have the bald heads left that pickings may get fairly slim.

Whether the trend among women to cut their locks as short as possible has contributed to the new male trend is questionable. There is always the possibility that both trends may have been motivated by the same basic source. Meanwhile, the long hairs can always point with pride to Sampson and have a strong argument in their favor, but those of us who were born "30 years too soon" occasionally find the fad a bit hard to take — and no question about that.

British Advance Poor Concept

Time changes everything, they say, but we are still wondering about the new-fangled movement to eliminate honeymoons. It started in England and came from a religious leader, who says young married couples would do well to "go home" once they are married, rather than traipse around the country.

While we are sure he has a point or two, we wonder what will happen to Niagara Falls? Furthermore, it is pretty nice to have a brief vacation before one comes face to face with all of the trials, tribulations and responsibilities of married life. These things are inevitable — and it seems to us that happened soon enough under the old-fashioned honeymoon system.

In Sweden, we hear, the government pays for the honeymoon. What will their legislators do with all of the extra money? To us, being against honeymoons is sort of like being against motherhood. We appreciate all of the things Great Britain has done for us; but this is one movement we hope the American people will ignore.

A honeymoon is something not all of us are fortunate enough to get, but for those who do, it is a time eternally remembered, and frequently it is an occasion which helps newlyweds survive when their marriage runs into rocky snags and rapid currents.

THERE'S A FAIR SHARE OF THIS LOAD FOR EVERYONE



MAIN STREET, USA

Zip Code Numbers Said To Reduce Postal Costs

By BERT MILLS

WASHINGTON, D. C. — Half of the American people are now using ZIP Code numbers on their mail and a concentrated campaign is under way to persuade the rest of the public to do likewise.

President Johnson has issued a proclamation designating the period October 10-15 as National ZIP Code Week. He has called

on "all persons and all business, civic, educational and service organizations to join in the observance."

The Post Office Department is organizing special programs in 302 cities, tying in where possible with local community events, including parades, state and county fairs, musical and athletic events, school programs, and civic meetings.

The local promotion plan has been tested during the past year in the 12 other cities which are large enough to have more than one ZIP Code number. There has been a marked increase in use of ZIP numbers in the test cities.

Every citizen has a stake in the success of the ZIP system. For one thing, it means faster mail delivery service on letters, packages and publications — everything moving by mail.

It also means lower operating costs to operate the Post Office. Postal service is provided at a loss and taxpayers must make up the difference between income and expenses. The five-cent letter might already have disappeared if ZIP Code had not been invented.

Mail Volume Keeps Rising
The U. S. Post Office is now handling 76 billion pieces of mail annually — more than all the rest of the world combined. Furthermore, this tremendous volume keeps rising at a rate of 2 billion pieces per year. Most of this mail still must be sorted by hand.

The average letter is handled 12 times but use of ZIP numbers enables these handlings to be cut to six. Scanning machines have been developed which can read the numbers at high speed, thus reducing manual shortings.

A deadline of January 1, 1967, has been imposed on volume mailers of second and third class matter for mandatory pre-sorting of mail by ZIP Code numbers. All their mail except that pre-sorted to local routes and certain delivery units must bear individual ZIP numbers. Business concerns are spending millions of dollars to add numbers to their mailing lists. Getting the right number for each name is a major problem. Some lists run to millions of names.

This is why public cooperation is so important. If every American will use his ZIP number on both the destination address and the return address on outgoing mail, the recipient not only will receive the letter or package quicker but will be able to add the number to his list.

The Post Office is about to undertake a massive effort to ZIP Code address lists for every household in the nation. Starting October 10 when National ZIP Code Week begins, see MAIN STREET Page 15

THE BOOTLEG — Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm tries to broaden a trend, his letter this week indicates.

Dear editor:

According to this newspaper I found on the road near my house yesterday, a manufacturer of tennis shoes discovered that teen-agers, when they buy a new pair, immediately stomp on them, twist them, drag them on the ground, and generally scuff them up to make them look worn, what they call casual. The style is to always have old tennis shoes, never new ones.

Therefore, this manufacturer is now turning out pre-scuffed tennis shoes. Although brand new, the edges are ragged and a little tattered and bedraggled, and, except for the soles, look to be a couple of years old. Kids wear these with pre-faded blue jeans.

I was thinking about this and it seems like a brilliant idea and I would like to see other manufacturers get on top of this new trend. It has great possibilities.

For example, take automobiles. If car manufacturers would turn out the new 1967 models with pre-crumpled fenders, random paint scratches, pre-dented doors, one or two hub caps missing, and such like things to make the cars look casual and lived-in, you have no idea how happy this would make all the people who haven't gotten the dents out of their present cars.

Like it is now, you get a dollar and a quarter dent in a fender and it'll take \$40 to take it out, and twice that to re-place a caved-in door, but if we could get people to be happy with a dented fender and rumpled doors to go with scuffed-up tennis shoes and faded blue jeans and over-weight drivers, you can see what we could save.

I know a man who is always secretly pleased when his new pickup gets its first dent, because then he can stop worrying about its newness and go ahead and relax, and use it for what it was intended.

It's not a radical idea. After all, very few politicians turn up without a few pre-dented fenders and a flaw here and there, a missing hub cap and windshield wipers that sometimes stick. Why not cars?

Yours faithfully,
J.A.



TOP LEVELS IN A SEE-SAW OVER USE OF OUR TROOPS

CONGRESS LEADERS WANT EUROPEAN FORCE REDUCED

By HENRY CATHCART
Central Press Washington Writer

WASHINGTON—The government is deeply embroiled in an internal argument over how to use the U.S. armed forces to maintain peace in Europe and prosecute the war in Viet Nam. Essentially, the administrative branch wants to maintain present force levels in Europe while building up the armies in Asia. Congressional leaders are pressing for a sharp reduction of forces in Europe.

The surface consideration is whether experienced troops should be quartered in Europe while "green" draftees are risking their lives in Viet Nam.

But there is a corollary consideration—the mounting cost of the military buildup contributes to inflation and a reduction in the size of the European contingent would help materially in reducing government spending.

Behind these two basic considerations there are others, of course. The one least mentioned, but uppermost in the minds of congressional leaders, is the political impact of the present state of affairs on the November elections.

Legislators facing re-election don't relish the prospect of facing their constituencies without some action—or at least having put themselves on record as urging—to find a better way to build up the Viet Nam fighting force.

The usual administration position in matters such as these is that only the executive branch, including the Pentagon and the State Department, has all the facts and that therefore Congress should abide by its judgments. But in this instance the individual legislators have access to all of the facts, and in addition, each is certain that he is closer to the public pulse than the White House, and that the administration should take their thinking into consideration.

After all, who's got to run for re-election this fall, anyway?

● **LOVE AND AFFECTION**—A letter from an extremely youthful constituent gave Rep. William S. Broomfield, R-Mich., the opportunity to stand for love and give a lesson in practical politics at the same time.

The writer, a small boy, demanded that Broomfield introduce legislation to "prohibit big sisters and brothers from kissing little boys." Broomfield replied that the only real solution was for small boys to keep growing until they are big and then they won't mind the kisses.

Besides, he pointed out, such legislation is foredoomed to defeat because small boys don't vote and big sisters and mothers and big boys "all of whom like to be kissed" do vote.

● **THE SPORTS SET**—Three Democratic senators kid each other about the fact that each drives a yellow convertible. One of them, Sen. Frank Moss, Utah, recently sent sports shirts to his two colleagues, Sens. Gale McGee, Wyoming, and Frank Church, Idaho.

Dubbing himself "Father Muskrat," Moss enclosed this verse with the gifts:

"Roses are red, violets are blue,
Muskrats are yellow, and so, pal, are you.
"Cover that torso, your defects to hide,
This shirt will do it, plus give you 'live'
From McGee came this rejoinder:
"I leave it to you, this problem to lift;
Do I tell Revenue, or call it a gift?"

There is Sports Set in Senate

... from the Brand's files

50 YEARS AGO

"Two hundred immigrant cars have been unloaded within the twelve months I have been on this run," so says Conductor Utter of the Santa Fe. Think of it, 200 new families arriving to take up their residence in our territory, and each week witnesses the unloading of cars. There is yet room for hundreds of stable, hearty, frugal farmer folks within our country, and we welcome them as they arrive and wish them the best the plains has to offer.

Hedley folks had a good roads days last week and several car loads of citizens went out and did some good work filling up "chuck holes", grading and claying sandy sections of the roads to that town. The good roads fever is in the air and they are all getting it.

A piece of alum the size of the end of the finger chewed and swallowed seems to be a perfect cure for the most poisonous snake bite and every person who reads this paper should know it. — C. R. King, M.D. in Atlanta News.

Monday afternoon, while at the Rotan gin, Ernest Upshaw jumped from the platform into his wagon, and not noticing the scales hanging out over his wagon, one of the hooks caught in his right eye just above the ball pulling out part of the skull bone and tearing an ugly hole in his head. He was rushed to Drs. Colton and Allen's office where the wound was dressed. At last reports he was doing well. — Rotan Advance.

25 YEARS AGO

"Foods for Defense" is being talked all over the nation. In Deaf Smith County, Mr. and Mrs. Frank S. Wilde are doing something constructive about it.

The army and beans are words which have long been thought together and with more than 100 acres of beans, Wilde feels that he could do a good deal toward supplying army or civilian needs; with other crops and a good garden, the Wilde farm is an excellent example of what can be done in this territory when a farmer has the energy to get away from the one crop idea.

Burglars Monday night entered Streu Hardware Store, making a haul valued by Manager Homer Henstee at about \$150 in leather goods.

Officers are trying to trace the criminal by finding where he disposed of the stolen goods.

In cooperation with a government campaign to save paper for defense needs, Boy Scouts of Troop One and Cubs of Pack One will survey the city in a house-to-house canvass on Saturday. The actual collection of old newspapers and magazines will take place on Sunday afternoon. All persons are urged to dig out all old publications and have them ready for the boys on Sunday afternoon, Sept. 28.

Mr. and Mrs. Phillip Miller, recently wedded couple are now making their home in Hereford. The wedding took place on Wednesday, September 17, in Portageville, Mo., with the Rev. G. N. Gaines, pastor of the Methodist Church, officiating. The bride is the former Mrs. Mae Grady of Portageville.

The couple is at home at the Dameron Apartments on Twenty Five Mile Avenue and Mrs. Miller's daughter, Miss Bonnie Grady has enrolled as a student in Hereford High School.

Mr. Miller operates a farm about twenty-five miles west of Hereford.

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth
Hereford, Texas 79045



NATIONAL NEWSPAPER ASSOCIATION
SUSTAINING MEMBER

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word first insertion (60c minimum) 4c per word each additional insertion.

REP. ROGERS REPORTS

West Texas Included In Colorado Water Planning

Dear Fellow Texas:

The Panhandle and West Texas are included in the provisions of the Lower Colorado River Basin Project Act for complete studies and investigations toward meeting the future water needs of this area. The Colorado River referred to is not the one located in Texas. It is the Big Colorado that rises in Wyoming and runs westerly through several states into Mexico and into the Pacific Ocean. The Panhandle and West Texas, by the terms of this act, are constituted as a major "constituent part of the Southwest." This means that West Texas and the Panhandle are on equal footing with the Upper Basin of the Colorado River, the Lower Basin of the Colorado River and the westerly portions of the State of Kansas insofar as studies and investigations for future water needs are concerned.

The studies and investigations made possible by this legislation, which has recently cleared the Committee on Interior and Insular Affairs, are primarily directed toward importation of water. "Importation" means not only the basin-to-basin diversion of surface water, but also includes every possible source of obtaining additional water. The Act authorized studies and investigations in all possible fields of solving water-need problems. Studies will be made with reference to conservation and more effective use of existing supplies, increased usability by reduction of pollution, innovations to encourage the highest economic use of water, interbasin transfer, technological advances in all areas including desalting, weather modification, vast water purification, water reuse, and sources such as underground as well as surface supplies, wherever located.

When I first proposed inclusion of West Texas in the studies and investigations sections of the Colorado River Basin Project Act, it was generally thought that I was confining authorization to studies as to the

feasibility of bringing water from the Columbia River Basin to Colorado or New Mexico and thence into the West Texas area. I quickly advised that this was only one of the many possible sources to which we in West Texas and the Panhandle were looking. I pointed out that we had in mind full studies of St. James Bay in Canada, the Missouri or Mississippi Rivers, or whether it came from sources other than surface deposits. The point was made that a full study of underground sources should be made both as to fresh water and water having a mineral content that could be purified by desalting processes now in being. It was also pointed out that the studies might look to man's ability to better control atmospheric conditions. Also much can be gained in better development or purification of polluted water and of recycling and reuse of available supplies.

It might be pointed out that accomplishing the inclusion of the Panhandle, West Texas, and the western part of Kansas in this bill was not easy. The people in the West are all plagued by water shortages and they do not look with great favor on bringing in other areas to divide the pie. However, in our

Scholarships totaling \$1,750 will be awarded to three top national winners in the annual scholarship program announced today by the Ladies Auxiliary to the Veterans of Foreign Wars. Open to high school students, the program is designed to stimulate the ideals of America's youth into the truest meaning of patriotism and good citizenship.

Each entrant must fill out an application including a questionnaire on his or her thoughts concerning responsibilities of a young American citizen.

The recipient of a scholarship will be selected on the basis of his or her keen sense of purpose and worthiness as an individual. Applicants must show genuine interest in family, community, national and world affairs, display a sense of responsibility, truthfulness and loyalty and ability to present new ideas with sincerity.

All applications are to be returned completed to the local Auxiliary by March 15, 1967. Winner in each state will be

Brother Of City Woman Buried

Funeral mass for Herman Joseph Huseman of Nazareth, brother of Mrs. Rose Albracht of Hereford, was conducted Thursday morning in Holy Family Catholic Church at Nazareth.

Mr. Huseman, 88, died Tuesday in the home of a grandson at Dimmitt. Burial was in Holy Family Cemetery.

SUBSCRIPTIONS GROW

NEW YORK (AP)—Steady subscription growth is reported by the American Place Theater, established two years ago as a showcase for new authors.

Wynn Handman, artistic director, said that the venture was supported by 11,000 season ticket buyers the first season. This year the list grew to 2,800. Over 3,000 are already enrolled for 1966-67.

Classifieds Get Results

Sincerely,
Walter Rogers
Your Congressman



TREASURES ON DISPLAY — Hereford Art Guild members at their first meeting of this season arranged a display of art treasures, each member bringing her favorite. Figurines, antique china and glass were among the objects shown, as well as various paintings. Admiring some of the pieces are, from left, Mrs. Ray Cowser, in whose home the meeting was held, Mrs. S. O. Wilson and Mrs. Leroy Aven, social committee members. A brief business session with Mrs. E. W. Young presiding was held before the informal discussion of the art objects.

Main Street

Continued from Page 14

ZIP Code Week begins, one or two cards will be delivered to every one of the 57 million "stops" that letter carriers make.

No Postage Required

The cards, which will require no postage, will contain blanks for individuals to list addresses for which they lack ZIP numbers. The Post Office will supply the numbers and return the cards.

In the 314 cities with more than one ZIP Code number, two

cards will be provided, one for local and one for out-of-town addresses. In smaller communities and rural areas, only one card will be delivered since all local addresses have the same ZIP number.

Only addresses, without names will be necessary on these cards because ZIP Codes designate delivery areas, not individual addresses.

Local cards will be printed in blue ink and out-of-town cards in red. Total distribution is expected to reach 95 million cards. Timing of the event enables people to submit their Christmas address lists and get the numbers back before the holiday season.

Christmas mail this year is expected to exceed 8 billion pieces.

Postmaster General Lawrence F. O'Brien has expressed determination to get the ZIP Code message to every American. He said he cannot "overestimate the sense of urgency behind this campaign to educate the public in the use of ZIP Code. It will mean better, more efficient mail service for everyone."

Poachers killed 50,000 alligators in Florida last year and received an estimated one million black market dollars for the highly prized hides.

Use the fertilizer custom-made for wheat



SMITH-DOUGLASS
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- Custom-made to promote early root growth
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POCKET WATCHES regular \$3.98 \$1.99

GLEEM TOOTHPASTE Family Size Tube 53¢

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10" TEFLON SKILLET \$1.69

STEAM & DRY IRON \$7.95

RIGHT GUARD DEODORANT King Size Spray Can 64¢

JERGEN'S LOTION \$1.00 Size With Free Dispenser 63¢

LADIES PURSES \$1.88 Each

LANOLIN PLUS HAIR SPRAY 44¢ Can

ELECTRIC TEFLON SKILLET \$13.97

3-BURNER COLEMAN STOVE No. 4266499 \$17.98

100-WATT LIGHT BULBS 6 For \$1

PRELL SHAMPOO Family Size 87¢ Complete Automatic

10-CUP PERCULATOR \$4.99

WALLS INSULATED COVERALLS \$15.89

DI-GEL \$1.50 Size 19¢

PUSH-BUTTON LILT \$1.69

12-TRANSISTOR RADIO \$5.95

SLEEPING BAGS \$5.95 \$23.95

SURPLUS CITY

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110 Park Avenue

Big Stock Of Blue Denim LEVIS

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Latin America Is Conference Title

PLAINVIEW — The seventh annual Wayland College International Relations Conference is scheduled Oct. 31-Nov. 6. Latin America will be the subject of the 7-day series of addresses and group discussions. Dr. E. W. Jones, acting dean of Wayland College, said specialists in Latin American affairs would appear on the programs which will be open to the pub-

lic. Edward Marcus, Dallas, of Neiman-Marcus, president of the Texas Partners of the Alliance, will be a speaker. Marcus has spent considerable time in Latin American countries in connection with the Alliance, and is considered among American authorities on affairs of that part of the world. Marcus is to deliver an ad-

dress at the quarterly luncheon of the Plainview Chamber of Commerce Nov. 4, said Charlie Young, executive vice president of the Plainview CC. Dr. David Vigness, head of the Texas Tech history department, and recently returned from South America where he studied on a Fulbright research scholarship, will speak Nov. 2 at the 11 a. m. chapel. Robert C. Amerson, Washington, D. C., public affairs advisor, Bureau of Inter-American Affairs, will address the Wayland student body and visitors at 11 a. m. Nov. 4 in Gates Hall auditorium.

One of the Conference highlights will be a breakfast Nov. 5 for foreign students attending schools in the Plains region under the American Field Service foreign student exchange program, and their host families. A reception for the conference speakers will be held in the Home Life building at 8 p. m. Nov. 3. The Plainview chapter of the America Association of University Women will sponsor the reception. The public will be invited, said Mrs. Tom Karrh, AAUW president. Wayland's International Relations conferences are sponsored by the Statesmen's Club, suc-

cessor to the International Relations Club which originated the campus program under supervision of Dr. Jones, then faculty advisor. The group's primary aim is to create better understanding among nations to further peace. The Statesmen's Club is an affiliate of International Relations Clubs, worldwide college organization. Officers of the Statesmen's Club are Nelson Huang, Hong Kong, B. C. C. president; Barbara McAninch, Trent, vice president, and Gloria Bradford, Midland, secretary. Mahesh Chavda, Kenya, Africa is conference coordinator.

Official Memorandum

OFFICIAL MEMORANDUM

By
JOHN CONNALLY
Governor of Texas

GREETINGS:

The United Community Campaigns, frequently called United Fund or Community Chest drives, deserve the support of everyone.

Many worthy activities benefit from this unified approach, and the contributor has the added satisfaction of knowing that

whatever he or she gives will be used for the greatest possible good.

These coordinated efforts to raise operating funds for local and national health, welfare, and character-building agencies make fund-raising more efficient and equitable.

THEREFORE, I, as Governor of Texas, do hereby designate the months of September, October and November, 1966, as

UNITED COMMUNITY CAMPAIGNS MONTHS in Texas, and urge all of the

people of our State to participate generously in the campaigns which are carried on in their local communities.
Signed
John Connally

BLAKE CITED

WASHINGTON — The United States Committee for Refugees cited the Rev. Dr. Eugene Carson Blake, Presbyterian leader and general secretary-elect of the World Council of Churches, for his "unstinting efforts" in behalf of refugees, human rights and "the hopes of peace and unity in the hearts of men."

This is the last week to pick up Bowl It Rich Cards!

PLAY BOWL IT RICH

SAFEMAY

YOU STILL HAVE TIME TO WIN UP TO \$100 CASH!

Monday, Oct. 10th Will Be The Last Day A "Bowl It Rich" Number Will Be Posted In Our Store! You Have Until Oct. 15th to Get All Winners In

SAVE ON THESE GUARANTEED MEATS AT SAFEMAY!

Rump or Heel Roast	U.S. Choice or U.S. Good Baby Beef	lb.	79c	Pork Steak	Lean And Tender	lb.	69c
Sliced Picnics	Wilson's Tender	lb.	43c	Pork Sausage	Blue Morrow Pure Pork	1 Lb. Roll	69c
Bacon Squares	Wilson's Smoked	lb.	59c	Sliced Bologna	Safeway All Meat	lb.	59c
Skinless Franks	Wilson's All Meat	12 Oz. Pkg.	49c	Round Steak	U.S. Choice Beef Boneless Bottom	lb.	98c

PICNICS Wilson's Fully Tender Whole Cooked 6-8 Lb. **39c** lb.

SAVE ON THESE SAFEMAY BUYS!

MIRACLE WHIP	Salad Dressing	Qt. Jar	49c
GREEN BEANS	Del Monte Whole	4 No. 303 Cans	\$1
SOUPS	Campbell's Meat Base	6 No. 1 Cans	\$1
MARGARINE	Coldbrook Solid Pack	2 1 Lb. Ctns.	29c
Mexicorn	Green Giant 12 Oz. Cans	4	89c
Salad Vege	Lucerne 15 Oz. For	3	\$1
Salmon	Libby's Red No. 1 Can		89c
Bleach	White Magic 1/2 Gal. Ctn.		29c
Supreme	Swedish Kremes 14 Oz. Pkg.	2	89c
Supreme	Pitter Patter 16 Oz. Pkg.	2	89c
Quaker Oats	Quick 42 Oz. Box		47c
Catsup	Heinz 14 Oz. Btl.		25c
Aerowax	Liquid 27 Oz. Can		79c
Easy Off	Oven Spray 7 Oz. Can		69c
Easy Off	Window Cleaner 15 Oz. Btl.		45c
Woolite	Liquid 8 Oz. Btl.		89c

Try This Quick Snack or Light Dinner Idea!

Dippity Dogs

Try This Recipe!

Duncan Hines Buttermilk Pancake Mix 1/2 teaspoon salt 1/8 teaspoon pepper 1/8 teaspoon paprika 1 pound (10) wieners Crisco Oil for deep frying 10 4 1/2-inch wooden skewers (see offer below)

Prepare pancake mix as directed on Duncan Hines Buttermilk Pancake Mix package for 7-8 pancakes. Stir in salt, pepper and paprika. Dip wieners into batter, then drop into deep Crisco Oil heated to 375 degrees. Fry until golden brown, about 2 minutes. Insert skewers lengthwise into wieners and serve.

PANCAKE MIX Duncan Hines 2 Lb. Buttermilk 2 Pkgs. 89c

FRANKS Wilson's 18 Oz. All Meat Pkgs. 49c

CRISCO OIL Light For 2 29 Oz. 89c Cooking 2 Btls.

STEAK SALE!

ROUND

U.S. Choice Beef Full Round Cuts **89c** LB.

U.S. Good Baby Beef Full Center Round Cuts **85c** LB.

STOCK UP NOW ON YOUR FAVORITE STEAKS!

SIRLON T-BONE

EXTRA LEAN AND TENDER
EXCELLENT FOR CHARCOALING

U.S. Choice Beef	LB.	98c
U.S. Good Baby Beef	LB.	89c
U.S. Choice Beef	LB.	98c
U.S. Good Baby Beef	LB.	98c

USDA CHOICE USDA GOOD

GROUND BEEF Safeway's Dependable **49c** lb.

SLICED BACON Wilson's Certified **89c** lb.

Del Monte **PINEAPPLE** Sliced Crushed 3 No. 1/2 Cans **79c**

DOUBLE GUNN BROS. STAMPS WEDNESDAY (with purchase of \$2.50 or more)

FROZEN FOOD BUYS

Scotch Treat Orange JUICE	2 12 Oz. Cans 79c	Scotch Treat Strawberries	4 10 Oz. Cans \$1	Lucerne Frozen Ice Milk	1/2 Gal. Ctn. 49c
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FROZEN DINNERS

Blue Star Chicken Turkey Beef Steak **SAVE 21c** 2 11 Oz. pkgs. **79c**

Milk - Lucerne Gal. Ctn.	1.13	Pizza Chef Boy Ar Dee 12 Oz. Cheese Pkg.	65c
Half & Half Lucerne Pt. Ctn.	41c	Pizza Chef Boy Ar Dee 12 Oz. Sausage Pkg.	75c
Buttermilk 1/2 Gal. Ctn.	45c	Dainties Hershey's 6 Oz. Pkg.	25c

Save On These Safeway Specials This Week-End

BEANS

Green Giant Sliced Green Save 23c **5** No. 303 Cans **\$1**

CORN

Green Giant Cream Style Save 15c **5** No. 303 Cans **\$1**

CRISCO

Pure Vegetable Shortening Save 10c **3** Lb. Can **79c**



CARROTS

West Texas Grown, Waldorf Brand 2 Lb Pkg. **19c**

U.S. No. 1 Russets

POTATOES

10 lb. Bag **79c**

FREE

8 Oz. Lucerne Sour Cream with each Purchase of 10 lb. Bag of Russet Potatoes.

APPLES	Colorado Jonathans	8 lb. Bag	98c
PEARS	Mountain Grown Bartletts	lb.	19c
CELERY	California Crisp and Fresh	lb.	19c
YAMS	East Texas New Crop	2 lbs.	25c

CIGARETTES

All Popular Brands **\$2.99** Carton

ONION SOUP

Lipton Dry Pack 3 2 Oz. Pkg. **\$1**

CRISCO 3 Lb. Can **79c**

100 BONUS STAMPS With The Purchase of 3 46 oz. cans of Hi-C Fruit Drinks This offer expires Oct. 5th	100 BONUS STAMPS With The Purchase of 4 No. 303 cans of Town House Peas This offer expires Oct. 5th	50 BONUS STAMPS With The Purchase of a 8 qt. box of Lucerne Dry Milk This offer expires Oct. 5th	100 BONUS STAMPS With The Purchase of 4 4 oz. cans of Libby's Viennas This offer expires Oct. 5th
100 BONUS STAMPS With The Purchase of 4 No. 2 1/2 cans of Hunt's Pork & Beans This offer expires Oct. 5th	50 BONUS STAMPS With The Purchase of a 2 lb. pkg. of Town House Prunes This offer expires Oct. 5th	50 BONUS STAMPS With The Purchase of a 1 lb. box of Busy Baker Crackers This offer expires Oct. 5th	100 BONUS STAMPS With The Purchase of a 3 lb. jar of Real Roast Peanut Butter This offer expires Oct. 5th

POST CEREALS

12 Oz. Post Toasties
11 Oz. Bran Flakes
10 Oz. Raisin Bran

MIX or MATCH **3** Pkgs. **79c**



SAFEMAY

SUNDAY, OCTOBER 2, 1966

BLONDIE

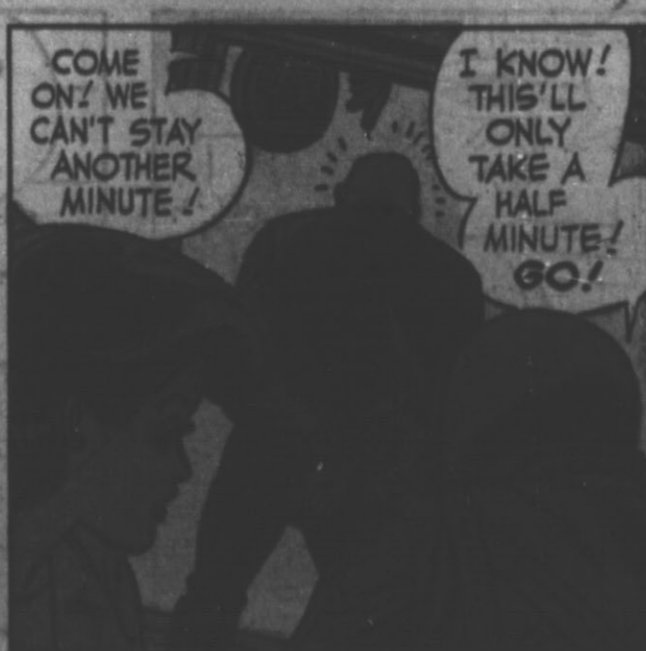
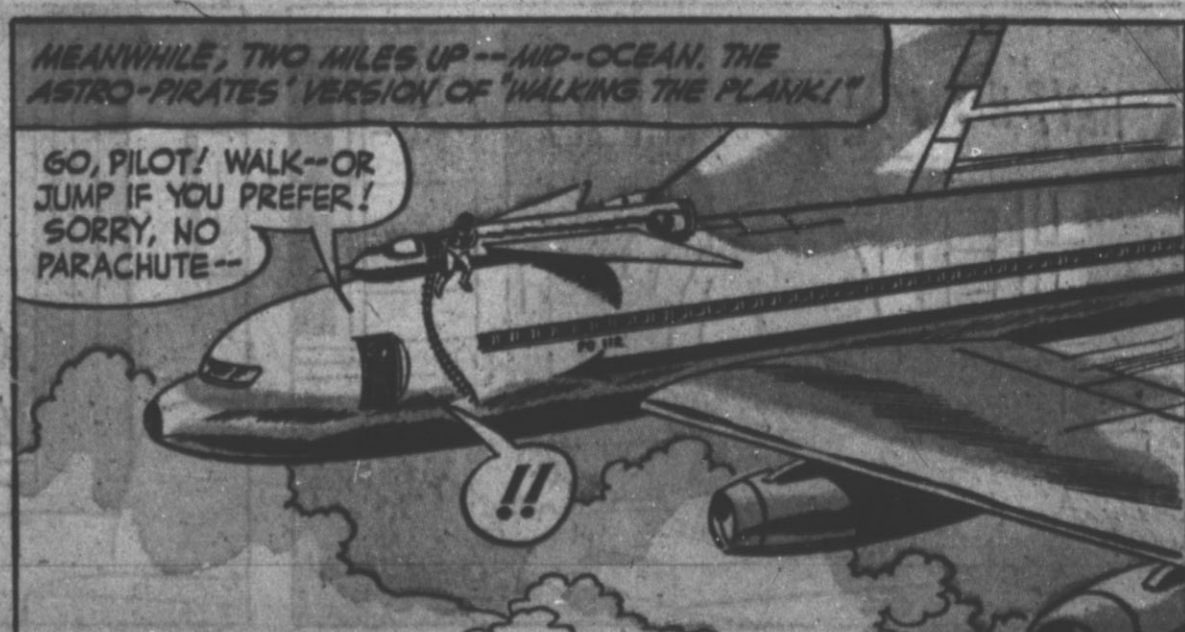
CHIC YOUNG
by YOUNG



MANDRAKE THE MAGICIAN



BY LEE FALK



The PHANTOM

By Lee Falk



*FOR THE GHOST WHO WALKS.

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CONT'D

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



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Hi and Lois

by MORT WALKER and DIK BROWNE



10-2

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



BUZ SAWYER

Featuring His Pal Rosco Sweeney by ROY CRANE



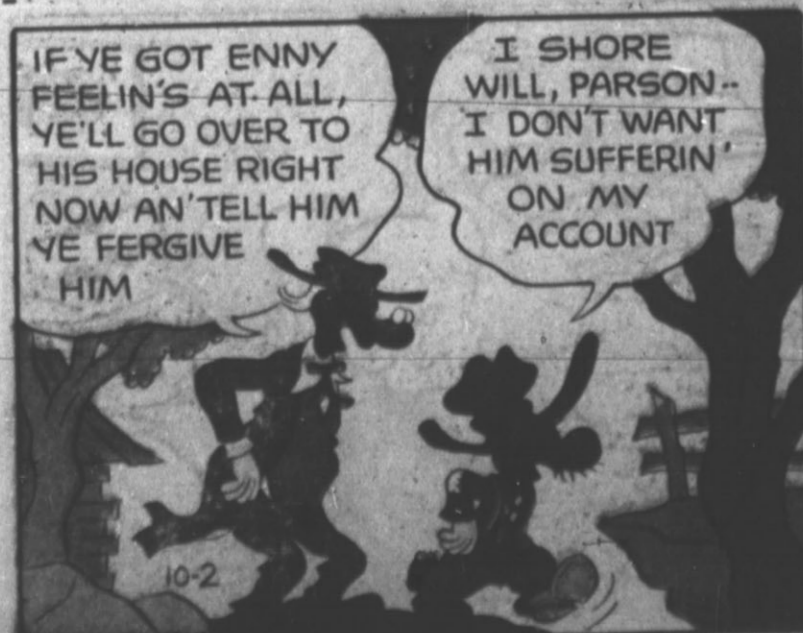
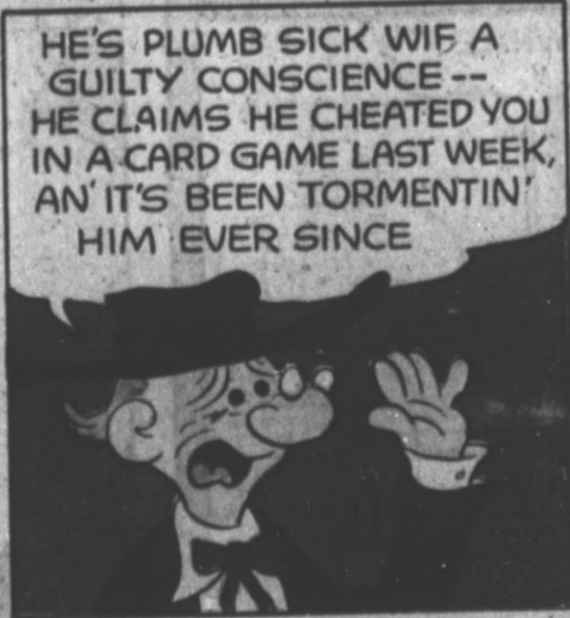
HENRY

by CARL ANDERSON



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL





beetle bailey

by mort walker



FLASH GORDON

by MAC RABOY

AS FLASH ATTEMPTS TO RESCUE SHASHI, HE IS CAUGHT BY ONE OF THE MUTATED MAN-BEASTS....



NEXT WEEK- DEADLY DILEMMA!

IODINE



The Little Woman

by DON TORBIN



JAM RABBY

THIMBLE THEATRE starring POPIEYE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman



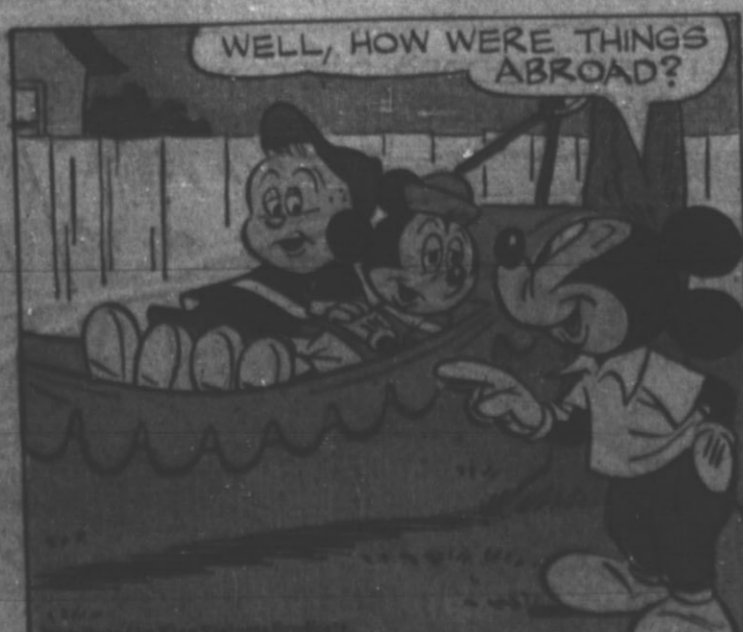
DONALD DUCK

by WALT DISNEY



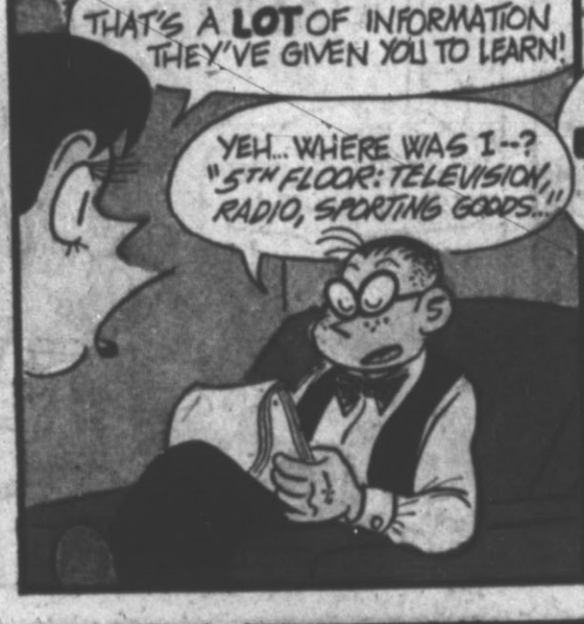
MICKEY MOUSE

by WALT DISNEY





MISTER BREGER by Dave Breger



The KATZENJAMMER KIDS by JOE MUSIAL

