

Go With United Fund -- Go Over The Top

Farmers Union Slates Annual Convention

Plans for the annual Deaf Smith County Farmers Union convention and the District I Farmers Union Banquet were finalized during a meeting of the Union board of directors Thursday morning at the Caison House in Hereford.

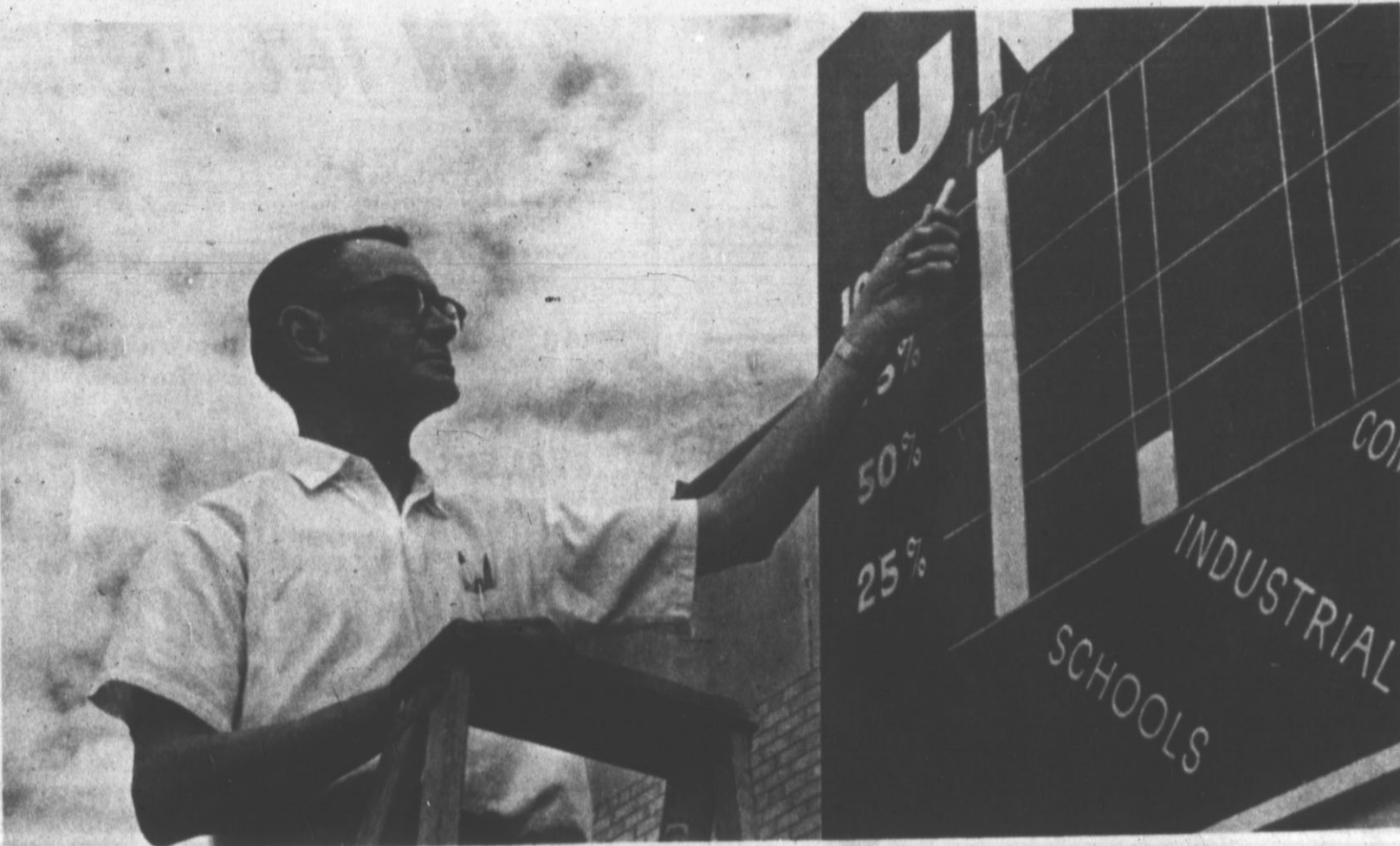
Time for the convention was set for 8 p.m. Thursday in the Farmers Union Office, 807 N. Main. New officers will be elected and nine delegates chosen to attend the state convention in Mineral Wells Nov. 1-3, said Leo Witkowski, president.

The Hereford High School cafeteria will be the scene for the annual banquet, to be held Oct. 20. Speaker for the banquet will be Archie W. Baumann, secretary of the Minnesota Farmers Union. Tickets, which will be \$3.50 each, will go on sale at the Union office Oct. 17 and also may be purchased from any director.

Lois Woodford was named chairman of the resolutions committee by directors Thursday. Serving with him will be Robert Strain, Eldred Brown, Jay Boston, Andrew Kershen and Andrew McCathern. The group will draw up resolutions for presentation at the convention. Adopted resolutions will be presented to the state convention for consideration and, if passed, to the national convention.

Alfred Smith was named chairman of the nominating committee, and will be assisted by Hershel Miller Jr. and W. H. Andrews.

Members of the ticket committee are S. A. McCathern, David Hutchens, James Gentry, F. A. Marnell, Alfred Smith, Andrew Kershen, Mrs. O. G. Hill Sr., Jay Boston and Virgil



Five and a half days of United Fund campaigning and the goal is already fifty-three percent complete. In dollars and cents that means that the community effort has netted \$16,222.64 of the \$30,400 needed to finance the nine agencies receiving UF support.

Debs Knox, drive chairman, posted percentages Thursday morning and at that first accounting time the schools had already exceeded their goals by 9 percent. By Saturday noon the schools had hit 142 percent. Johnny Clark is major for that division. He has the able assistance of Roy Hartman as well as school principals and Orpha Click.

B. F. Cain, county clerk, and major for clubs and governmental agencies came up with 100 percent for the county employees including county commissioners. This percentage was notable because the average contribution was \$10 per individual. He has already reached 84 percent of his goal.

Leo Forrest, major for the utilities, banks and lawyers, has reached 75 percent of his goal.

Other majors are coming up with good percentages including Bobby Owen, 21; Cleté Corliss, 53 and Buddy Bloomer 39 percent.

Knox said that Owen had worked hard but that some rural communities were not cooperating to the extent hoped for. He pointed out that children from these communities participate in activities sponsored by United Fund and that 100 percent support is needed. Owen has enlisted the aid of many enthusiastic captains and sergeants but the cooperation of rural citizens is necessary before that quota can be reached.

At the first official accounting Thursday morning the following firms had reported 100 percent: Deaf Smith County, Hereford State Bank, Hi-Plains Savings and Loan, Deaf Smith County Electric, West Texas Rural Telephone, Hereford Butane, Al-lred Oil Co., Boyds Humble Station, Roberts Appliance, White Auto Store, Hereford Laundry and Piggy-Wiggly.



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TO THE PUBLIC

Rig Crew Tells No Oil Answers

Oil speculating has cropped up in this county during several different eras. Currently, a rig has been probing the sub-strata on the W. T. Carmichael farm. Drillers on the sight would divulge no information whatsoever nor would they venture any guesses as to the outcome of the operation.

Drilling did last about seven days and the company is retaining rights to the hole as is customary.

Carmichael said that he had leased the land to Texaco about six weeks ago.

Several sections in that vicinity were leased recently, he said but mentioned that the company declined to lease land of his located four miles north of the present lease.

The rig, just larger than some local irrigation well rigs, was set up on the Carmichael land three miles north and three miles west of Hereford.

Carmichael said that he would not be too disappointed if he did not get oil, but that "it won't hurt my feelings to see that well in the middle of the cotton patch."

The cotton crop on the land belongs to the renter of the land but Carmichael said that he will have 1/8 royalty if oil is ever developed. Oil leasing of the land, he explains, is only the right to drill.

Crews consist of four men working eight hour shifts. Drilling goes round the clock.

Foreman on the job is named Hogan and he refused, very po-

lately to discuss the operation. He works for FWA Drilling Company out of Midland.

Only half a dozen leases or so have been recorded in the county this year, B. F. Cain, County Clerk said Friday.

The biggest action seen within the county in oil and gas leases was in 1950 when several hundred leases were made within a few months time. Nothing positive developed from that activity, however.

Oil talk was heard again in 1956 and then all was quiet on that front until the rig slipped into the county late last week and set up operations.

Little excitement seems to accompany the work however — general comments around town seem to indicate that trying is natural but expectations for anything big are nil.

MEREDITH ON SHOW

Jack Meredith, head football coach at Hereford High School, will make his television debut at 10:30 p. m. Monday as a guest on the Joe Kerbel Show on Channel 10, 18, Amarillo.

Meredith's Whitefaces currently have a 3-1 record and are slated to battle Del Norte High School of Albuquerque, N. M. here Friday night.

Kerbel, head coach at West Texas State University, hosts the 25-minute program each Monday.

National Newspaper Week

National Newspaper Week — persons outside the profession probably see it as an occasion for back patting and proclaiming what a good job the newspaper is doing.

Observance of the week does offer an opportunity to express pride in a profession and note the mark it has made in history. More important, however, it is an occasion for soul searching.

Sometime during this week, each person truly dedicated to the business — from the reporter to the publisher — will ask himself "Am I doing an adequate job?"

The composing room is faced with the problem of quality typographically. The delivery boy has a major problem of timing and landing the paper where the subscriber wants it thrown.

To the reporter, adequate means covering the news as fully, as factually and as accurately as he can.

To the management, the same word means putting out a well rounded, informative paper serving subscribers, advertisers and also as a guide for other newspaper owners. All of this must be done with an eye to making a profit during the doing.

A newspaper is an information service; a newspaper is a public relations agent for many community activities and organizations.

One newspaper man learns from another; one paper pattern after another — always striving to be of better service to the community — always striving to have a higher quality paper.

Always striving to follow to the letter the creed of Joseph Pulitzer, in whose honor the profession's highest award is presented. Pulitzer said:

"... every issue of the paper presents an opportunity and a duty to say something courageous and true; to rise above the mediocre and conventional; to say something that will command the respect of the intelligent, the educated, the independent part of the community; to rise above fear of partisanship and fear of popular prejudice."

Junior Society Boosts Museum

Deviling into their pioneer heritage is a new activity for several teenage Herefordites. These youngsters met this week to form a Junior Historical Society.

Working directly under the auspices of the Deaf Smith County Historical Society, the junior group is being sponsored by LaPlata Study Club. Mrs. Clint Formby and Mrs. E. D. Hopson, representatives for the club met with the young people and Mrs. Henry Sears at the museum for the organizational meeting. Mrs. Sears is a member of the Historical Society's board of directors and devotes many days a week to development of the museum located on Sampson Street.

Purpose outlined by the young people at the meeting is to form a group to work with the physical properties of the museum, but more important, the group is working as a study organization to delve into the past of this immediate area.

Elected as organization president is Randy Corliss. Charlotte Hill will serve as vice president and Edith Davis will be secretary. Serving on the board of directors for the junior group will be Jan Turrentine, Richard Aven, Gary Goheen, Kenneth Justice, Clifton Kelley, Kathy Miller and Pam Miller.

The group will be meeting monthly at 8:30 p. m. each first Monday.

The first Monday of November, the group will meet to hear a discussion of the paintings to be in the vestibule of the museum. Edith Davis is preparing

this program. Several of the new members are already involved in working on display properties.

Hope To Lift State Quarantine On Cattle

Deaf Smith, Armstrong and Oldham counties are among a 38-county area in Northwest Texas which will have a cattle inspection for scabies during the next five months.

Plans for the inspection were detailed Monday in Plainview by officials of the Texas Animal Health Commission. Deaf Smith County Agricultural Agent Justin McBride, who attended the conference, said the purpose of the inspection is to get a quarantine against the state lifted and completely eradicate the scabies disease.

McBride explained that scabies is a small microscopic mite which causes a rough, scaling condition on cattle. "Within

Combine Performs Here

Irrigated Milo Crop To Be Used

"They used to think that all we had out here was coyotes," Tommy Kemp said this week while talking of the up-coming Ford convention of company officials and area dealers. Kemp is owner of Kemp Auto Repair, local Ford farm implement dealer. Meeting for a two day session to study the Ford company combine in action in a heavy producing grain sorghum field are John Conners, head of Ford's combine division and other company officials from Birmingham, Mich. and Kansas City.

Between thirty and forty company officials will see the combine in action on the Virgil Owens farm on east highway 60. With the officials will be area dealers from Lubbock and Clovis, as well as towns nearer Hereford, Kemp said.

Kemp said that when he first started selling Ford equipment that he had a hard time convincing the factory representatives that there was any serious farming going on in this country.

"When they come out here and see section after section with everything from onions, potatoes, and lettuce to wheat, grain sorghum and sugar beets their eyes nearly pop," the dealer said. See COMBINE Page 2



PROMOTER — Tommy Kemp, local Ford equipment dealer, stands on the step of the combine that company officials are coming to see in action. The Class, made in West Germany will be used on the Virgil Owens farm Monday and Tuesday, cutting heavily producing milo. (Hereford Brand Photo)

FIRE PREVENTION WEEK

Top Notch Volunteers In Hereford Department

By TOM PORTER
Staff Writer

They could be called minute men smoke eaters or, by the most common slang name, fire fighters. By whatever name, they are called — probably more than 100 times a year and at all hours.

They always answer, with no thought of personal safety or welfare and no generous monetary promises.

The Hereford Volunteer Fire Department was organized about 1910 as a bucket brigade. It has grown along with the city and presently has 34 volunteers and one full-time employee.

Housed in the City Hall, the department has six units — four pumper trucks and two emergency vehicles which carry numerous pieces of equipment. Three of the units are kept at ready in a garage owned by the city and located just across the street.

J. W. Dickerson Jr., fire chief, explained that each fireman has a special monitor in his home or business, or both, on which he can be summoned. For a small blaze, such as a trash fire, only about six men are alerted.

The six go to the fire and, if necessary, call a general alarm for all members, who have been standing by in case they also are needed. A general

alarm on first call brings all volunteers running.

Earl Phillips, former fire chief and a volunteer fireman since 1926, said "we generally have a good crowd for a general fire. If the call comes during the afternoon, you probably would get only about 60 per cent of the men to come because they are out of pocket. But if it goes See FIRE Page 2

Virgil Marsh Elected Conservation Official

Virgil Marsh, area farmer, has been elected to the board of supervisors for Tierra Blanca Soil and Water Conservation District. He will serve a five year term for Zone 3, replacing Luther Lesly whose term expired this year.

The conservation district is a legal subdivision of state government and was formed by farmers to provide technical assistance and make information available for themselves.

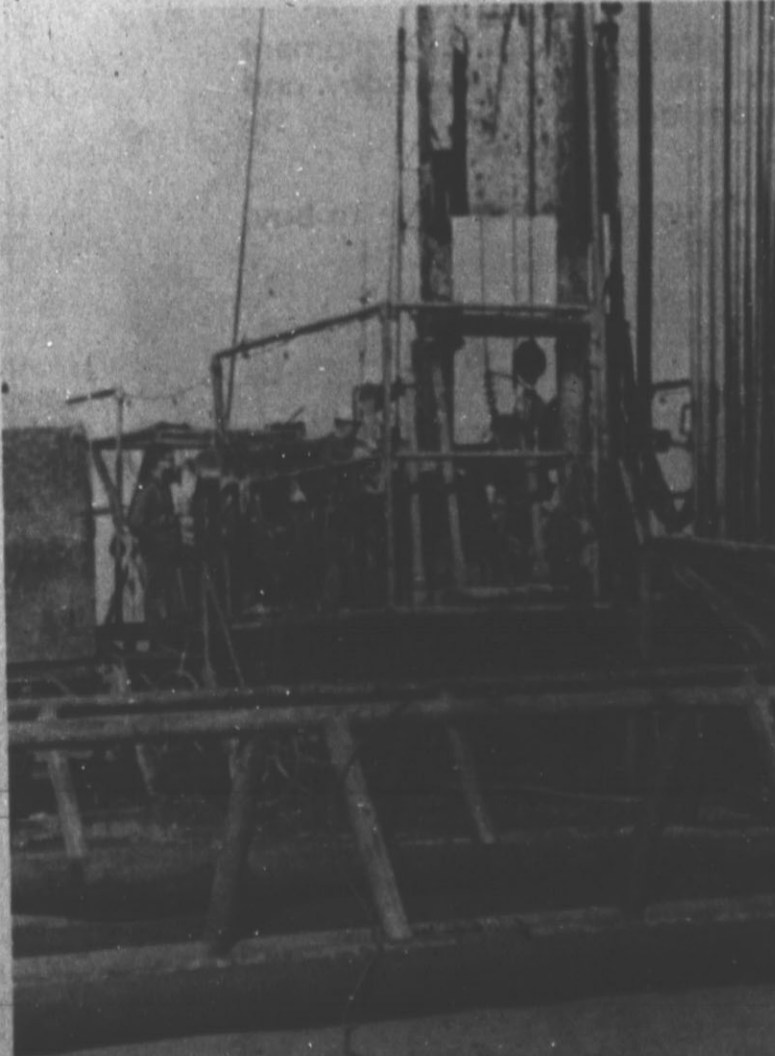
The board which consists of elected supervisors from five districts governs operation as the district. The district does not have taxing powers nor does it control any aspect of the farming done in that district. It is primarily a service organization.

The district makes available by state grant, equipment for conservation practices. Prices charged by the district for heavy equipment work is comparable to commercial rates. Wilton Green, who works with the district said.

Green is an employee of the Soil Conservation Service, a part of the Department of Agricul- See MARSH Page 2



Virgil Marsh



UNEXPECTED — An oil well drilling rig is an unexpected sight in this county but one has been in operation — as quietly as possible during this past week. (Hereford Brand Photo)

Weather

	M	T	L
Wednesday	71	44	
Thursday	79	44	
Friday	83	53	
Saturday			56

Moisture for month 6.89
Moisture for year 13.87
(Courtesy KPAN)



PATCHWORK BY HIGHWAY DEPARTMENT — The Texas Highway Department made good use of the dry weather in Hereford during the past week by painting new highway markers, building median crossings and doing general patchwork along U.S. 60 and 385. Workers were caught Thursday smoothing over rough spots in the 600 blocks along U.S. 60. (Hereford Brand Photo)

Fire ...

(Continued from Page 1)
off at midnight, 95 per cent of them will be here."
The volunteers get \$2 from the city each time they answer a call or participate in a drill. It is an unwritten law, however, that the money is "thrown into the kitty" to purchase new equipment or finance a Christmas party for the wives.
"After all," said Phillips, "they help us get out to make the alarms."

The four pumper trucks, besides being equipped with usual hoses and ladders, also carry about 500 gallons of water each. "This does some good at a small fire," said Phillips.
The veteran fireman said there are plugs near enough in the city limits to string lines and get ample water, but he has been to numerous blazes where there were no plugs for hoses. "We've pumped out of stock tanks, creeks and irrigation ditches, or emptied our tanks and gone to the nearest supply of water to refill."

Phillips, who served as fire chief from 1949 to 1958, joined the department about the same time as Onias Carroll and Glenn Witherspoon. Phillips presently is president of the State Firemen's and Fire Marshall's Association of Texas, an organization about 90 years old.
Each pumper truck in the department carries two ladders, except one truck which carries three. There are two 28-foot ladders, one 35-foot and the others are 10 and 12-foot ladders. The department also has a resuscitator.

Dickerson explained that each man in the department has to learn every job in fire fighting, and most of them have been to the fireman's training school at College Station many times.
Last year, said Dickerson, there were firemen from 28 states and nine foreign countries represented at the school, which is for both volunteers and salaried firemen. The local contingent drills from lessons they learned at the school and are visited frequently by personnel from there.

"Results of tests given at the school on skills of fire fighting show that most of the men in our department qualify for high ranking positions on big city departments," said Dickerson.
Another feather in the local department's cap is the way they are regarded by insurance companies. Dickerson explained that after careful study of the personnel, equipment, losses during fires, amount of water available and countless other items, a Key Rate is set on premiums sold to the departments. "Ours is 21 cents, as low as it can get," said Dickerson.

As part of National Fire Prevention Week, the department annually takes Hereford school children for rides on the fire trucks and try to teach the youngsters methods of fire prevention. This year's rides and lessons will be given throughout the day Wednesday, said Dickerson.

Officers of the department are Dickerson, chief; Max Stipe, assistant chief; Bob Spaulding, training officer; Hale Wayne Fuller and Homer Thomas, captain and lieutenant respectively, of Company 1, and Bill Bradley and Glenn Hendrickso, captain and lieutenant of Company 2.

Other unsung heroes are Bill Drummond, Terry Hodges, Ted Higgins, Bill Howard, Orland Newell, Albert Maxwell, Bill Patton, Ogle Riddle Phillips, Carroll and Witherspoon, Gerard Wilson, Paul Haglar, Kenneth Stevens, Carl Carlile, Bill Crag, Joe Hacker, Gerald Hale, George Jowell, S. T. Loerwald, Charles Laing, Glenn Nelson, Clarence Strange Arthur Tiefel, W. O. Witherspoon, Kenny Wilson and Steve McKee.

Marsh ...

(Continued from Page 1)
ture, but his primary job is as consultant to the state soil district.

Ronald Matthews is heavy equipment operator for the district. Grass seeding is under lease to the agriculture department of the local high school under direction of Jess Robinson.

Eldred Brown is supervisor from zone one. F. L. Eicke, zone two; Charles Hoover, zone four and chairman; and Clarence Betzen, zone five and secretary to the group.

Scabies ...

(Continued from Page 1)
ed during feeding periods, while the larger ranchers have been requested to call Wilkinson any time they plan to have the herd assembled for any purpose.
Completion date for the inspection program is March 31.

Moore Business Forms
Office Furniture
THE INK SPOT

Bob Price Talks Irrigation, Beets

Speaking before a small group of supporters and interested persons Thursday, Bob Price of Pampa Republican candidate for congress, scored the administration for the many "poorly conceived" programs, placed before the American people for the sole purpose of buying votes, and advocated a mobilization of the reserves and National Guard to "win the war in Viet Nam and come home."

Price, a former jet fighter pilot in Korea, pointed out the pitfalls of a no-win policy in Viet Nam, and blasted the administration for not doing something about the festering sore in Cuba. "We seem to be concerned about the containment of Communism in the field Price told the group "but not at home. We'll have a dozen Viet Nams in South America in the next 10 years if we don't do something about our problems there."

Price also covered the need for water conservation in our own area, spoke of the crime problem in the nation, the poverty program, the job corps, the current tax situation, and the need for beet sugar legislation.
The Pampa rancher is campaigning for the 18th Congressional District post currently held by Walter Rogers, also of Pampa Price's opponent is Dee Miller, an Amarillo attorney.

Combine ...

(Continued from Page 1)
marked.

Object of this visit is a testing of a West German made combine, manufactured for the Ford Company. The combine, called the Class, has been used in areas where milo production per acre is relatively slight, such as California and Arizona, Kemp said, but it had never been used in heavy grain. The machine that he will be using to demonstrate for the company men is one that he received just as wheat harvest was ending.

It was used on several acres of wheat and turned in a good performance.

The combine, made by the Begg, Class GmbH factory in West Germany, had been marketed previously world-wide, but after Ford contracted their manufacture and put a Ford motor in it as well as a streamlined Ford "look" the combine was brought to the United States.
The group will have a company dinner Monday night and a luncheon Tuesday with community guests. Tuesday afternoon the demonstrations on the Owens farm will be open to the public.

Farmers ...

(Continued from Page 1)
Walker.

Making up the welcoming committee are Mr. and Mrs. David Hutchins, Virgil Walker, Jay Boston, Eldred Brown, Raymond Higinbotham, Charles Hoover and Bill Gentry.

The decoration committee will consist of Mrs. P. G. Hill Sr. and Alfred Smith; Mrs. Clinton Jackson and Mrs. Joe Story will head the entertainment committee, and Mrs. Louis Woodford and Andrew Kershen will be on the registration committee.

The Union has about 450 members, but a light turnout is expected for the convention Thursday because of harvest, said Witkowski.

Wedding Invitations Printed
THE INK SPOT

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Pro-Files

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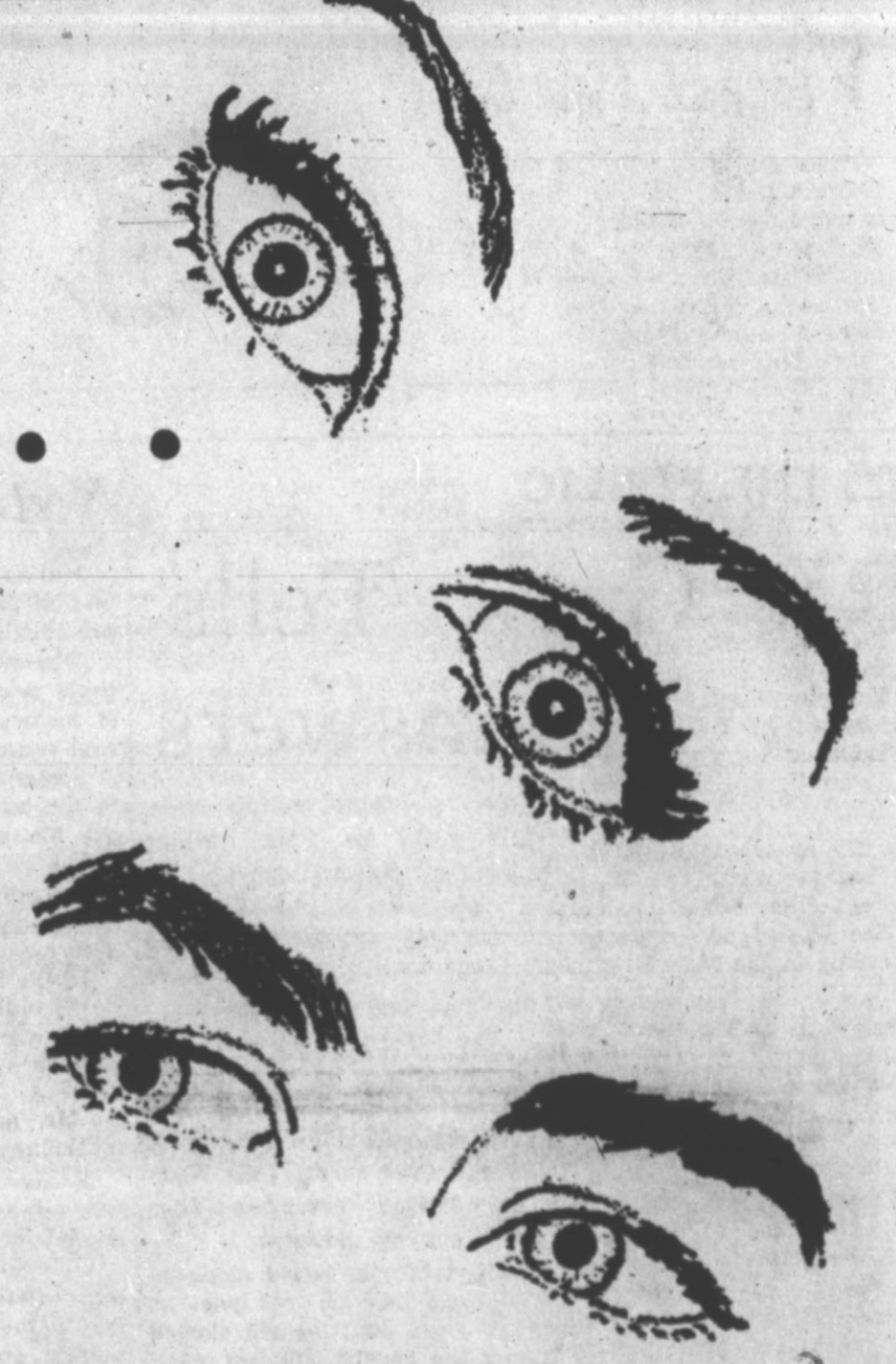
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YOUNG DEMOCRATS — The Deaf Smith county Young Democrats canvassed the city Saturday, distributing cards for Dee Miller, Democratic candidate for Congress. They are (left to right): Linda Lynch, president; Theresa McAndrews, Sandy Slone and Gerald Witkowski. (Hereford Brand Photo)

Joint Workshop Held By Two Garden Clubs

Preparing for the All-Garden Clubs flower show and tour of homes set for Oct. 14, members of Bud to Blossom and Hereford Garden Clubs met together in Community Center Friday for a workshop on flower arranging and display, and a salad luncheon.

The schedule for the flower show was reviewed. Mrs. R. L. Ethridge and Mrs. A. L. Manjeot led critics' sessions to evaluate flower arrangements which members had made.

Mrs. R. L. Wilson and Mrs. Jim Conkright presented suggestions for preparation of show specimens and arrangements in the morning program. After luncheon, separate business meetings were held by the two clubs.

Bud to Blossom Club members voted to cancel their scheduled meeting of Oct. 21 because of the flower show. Tickets for the show-tour were distributed and are being sold by members this week.

In cooperation with Garden Beautiful Club, the two other garden clubs are sponsoring the tour to six Hereford homes next Friday afternoon, for a showing of arrangements on the theme, Autumn Artistry in the Home.

Each club will be hostess at two homes: Bud to Blossom Club in the homes of Mrs. D. W. Palmer and Mr. and Mrs. R. C. White; Hereford Garden Club in the Ansel McDowell and Charlie Holt homes; Garden Beautiful in the Don Robinson and J. D. Poarch homes.

Large Challenge Texas Dove Offers

Nature has a way of expressing herself in odd ways. For what purpose would a man find himself up before sunrise and hid behind a cluster of tumble weeds in the wide-open places of West Texas? The days of the buffalo are long time past, yet a great bird seems to have partially filled a gap in the sportsman's continuing search for game and sport.

The great bird goes by the name of the "Little Brown Crane," however the bird is neither little nor brown. Wing spans of 72 inches are common and the color is a light grey over the body to a black at the wing tips. The greatest winter concentration in the world of the little brown crane, commonly referred to by Texans as "Texas Dove," is near Muleshoe, Texas in Bailey County. Upward of 75,000 birds very commonly inhabit the Muleshoe Game Refuge.

The "Texas Dove" is a fascinating creature. After only a little practice, he gives hunters "double" trouble in filling their game bags. Because of the tremendous size of his prey, the amateur hunter finds himself firing at the bird at extreme distances. It is not uncommon to witness attempts to bring the birds down when they are at 1,500 to 2,000 feet in the clear blue skies of West Texas, soaring around like U-2 aircraft on a reconnaissance mission. (they have been reported at altitudes of 9,000 feet). The second great deception is the rate of speed that the huge bird travels. Because of its size the bird appears to be moving much slower than his actual speed. On the average the creature will cross over a hunters blind at about 55 to 60 miles per hour. Many a sportsman has cut down on a lead bird in a formation of six to eight birds and have been left, in a state of shock to see the third or fourth bird back take his final plunge to earth.

Little Brown Crane hunting is a new sport. The first season in Texas was held in 1961. For 50 years prior to this the sandhill crane was protected by the Federal Government. The hunt has gained in popularity each year until now the Muleshoe Jaycees have provided the American Outdoorsman a hunting preserve on which to participate in this new hunting sport. Yet a large portion of the sportsmen have yet to taste the challenge offered by this bird. He is as wise as the turkey vulture, as fast as the dove and has the eye equal to the eagle. The challenge is there Mr. Sportsman, do you accept? (By the way, 'ole man crane is also a great dish for the Thanksgiving dinner).

If you are interested, and you accept the challenge of the "Texas Dove" plan a trip to the Crane Capitol of the World Muleshoe, this year. The Muleshoe Jaycees have arranged for up-

ward to 1,000 acres of choice hunting land and extend a hearty welcome for you to participate in the World's Largest Crane Hunt. The Jaycees will meet newest and most exciting game bird hunt.

The Little Brown Crane season is from Saturday, October 29 through Sunday, November 27 both days inclusive with shooting beginning 30 minutes prior to sunrise until sunset. Each hunter will be limited to a kill of two birds daily with a possession limit of four. Guns will be shotguns, 10 gauge or smaller bore (12 gauge commonly used).

Each hunter will be required to have a State of Texas hunting license if he does not reside in Bailey County. Crane headquarters will be at the Corral Drive-In Restaurant, 1008 West American Blvd and will be open at 5:30 a. m. each morning during the season.

Several hundred acres of the choicest hunting land have been leased by the Muleshoe Jaycees near the Muleshoe Area U. S. Game Refuge and have erected blinds on the lease for the use of those hunters accepting the

challenge of the "Texas Dove." The Jaycees offer this hunting preserve to the hunter at \$10 for a season permit or \$3 for a daily permit.

In conjunction with the Little Brown Crane season the Muleshoe Jaycees will conduct their 5th Annual Sandhill Crane Contest. Entries should be submitted to any member of the Muleshoe Jaycees or mailed to Dr. Jerry D. Gleason, Rt. 2, Muleshoe. Fees will be \$1 per entrant and will be valid for the entire season. The contest will be for the largest "Texas Dove" killed during the season, and entries must be into the Jaycees no later than midnight, October 28th.

Prizes in the contest will be \$50 cash for first place; \$20 for second place; \$10, third; \$5, fourth and \$2 will go to the fifth largest bird killed. Winners shall be determined by weight of any Little Brown Crane killed during the 1965 season. The hunter who has legally entered the contest and submitted the largest crane (by weight) to the official weighing agent shall be declared the winner. The second place winner shall be the man submitting the second largest bird (by weight), etc. Birds are subject to autopsy and X-ray before final approval. The Jaycees will have the right to hold birds of top-weight for a reasonable length of time to establish witnesses of weight.

OLDHAM COUNTY

Vega Fair Plans Finalized

Plans are underway for the 1966 Oldham County Fair which is scheduled for October 14 and 15. Features of the fair will be the Oldham County Queen Contest and a Pet Show. The Pet Show is a new division in this year's fair and will have three age groups encompassing preschool through high school age students. Every pet exhibitor will receive a ribbon and the best pet in the show will receive a Grand Champion Rosette. Second best pet in the show will win a Reserve Grand Champion Rosette.

The Pet Show will be held in the Leon Hall at 9:00 a. m. Saturday, Oct. 15. Judging the pets will be Bob Booth, Public Relations Representative of Producers Grain Cooperative, Amarillo.

The queen contest will be held Thursday night, Oct. 13, at the Vega High School Auditorium. The winner will represent the county in the Miss Wheatheart,

Miss Grain Sorghum and Miss Texas Contests. She will also appear at various functions throughout the year. Queen candidates will be presented at the half-time activities of the Vega-Lazbuddie football game, Friday, Oct. 14.

Entry blanks for the Queen contest must be returned on or before Oct. 8. They may be obtained at the Rock Island Depot or A. S. C. S. office.

Also new this year is an exhibit for pioneer relics and antiques. Superintendent of this division is Mrs. Joe Scott and she invites everyone to bring articles which fit into this category.

General Superintendent of the fair is Roger Morris, Jr. with Mrs. Ralph Slutz as general superintendent of the Women's division.

Centered around the American Legion Hall in Vega, the fair activities will include Livestock Department, judging time 10:00

a. m. Oct. 15; Horse Show, judging time 1:00 p. m., Oct. 15; Arts and Crafts, judging time 10:00 a. m., Oct. 15; Culinary Department, judging time 10:00 a. m., Oct. 14; Clothing Department, judging time 10:00 a. m., Oct. 14; Flower Show, judging time, 10:00 a. m., Oct. 15; Garden and Field Crops, judging time 10:00 a. m., Oct. 14; Hobbies, judging time 10:00 a. m., Oct. 14; Leathe-Craft judging time 10:00 a. m., Oct. 14; Exhibits Booths judging time 10:00 a. m., Oct. 14; Pioneer Relics, judging time 10:00 a. m., Oct. 14; Pet Show, judging time, 9:00 a. m., Oct. 15; and Queen Contest, Thursday, Oct. 13.

Look Who's New

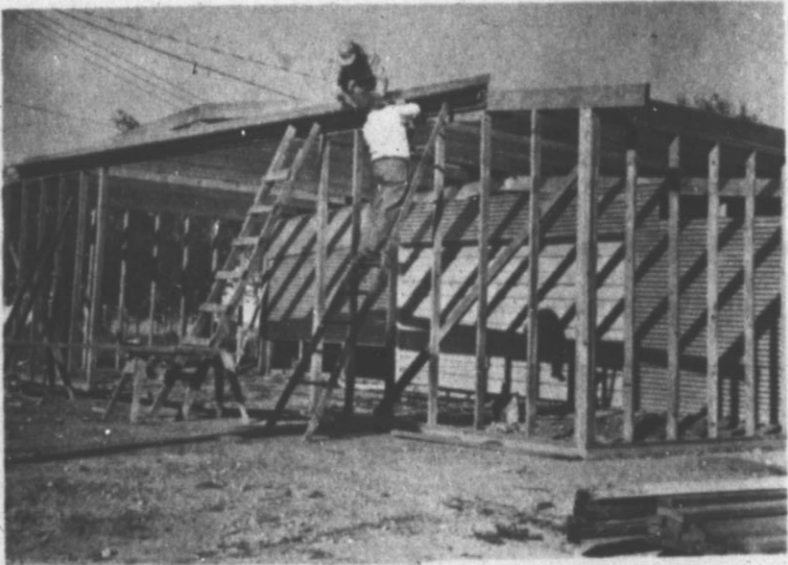
Mr. and Mrs. Emelio Degelado are the parents of a son, Juan Guadalupe DeJesus, born October 6. He weighed 6 lbs. 9 ozs.

Mr. and Mrs. Frederico M. Cuellar are the parents of a daughter, Amelia, born October 6. She weighed 6 lbs. 13 ozs.

Mr. and Mrs. Prudencio Rodriguez are the parents of a daughter, Raquel Yvette, born October 6. She weighed 6 lbs. 19 ozs.

Mr. and Mrs. Ronald C. West are the parents of a daughter, Carol Ann, born October 8. She weighed 7 lbs. 6 ozs.

Office Furniture THE INK SPOT



SIGN OF PROGRESS — An addition to the Soft Spru Car Wash at 107 Ave. A, is being added to make room for more service space. Workmen said the expansion will be used as a drying room. (Hereford Brand Photo)

Auto Dealers Will Close On Sundays

Meeting at the Caison House Friday morning was the Hereford Auto Dealers Association with John Warren presiding as chairman.

The Association discussed the Texas Saturday or Sunday Closing Law and Jim Krueger from the office of the Hereford City Attorney was present with copies of the Law and its offenses. After a general discussion, the Hereford Dealers voted unanimously to close their places of business on Sunday and the Holidays prescribed by the Chamber of Commerce.

They also decided to hold a regular monthly meeting to discuss problems in general relating to the automobile business. The meetings will be held on the first Tuesday of each month at 9:00 a. m. at the Caison House.

Among the twelve dealers present were Stephens Hudson Mtr. Co., Osborn Chev.-Olds., Campbell Mtr. Co., Miller's Used Cars, Walkers Used Cars, Kelly Coplin Autos, Marler Auto Sales-Hedrick Dodge, Kinsey Osborn Buick, Hiway Pontiac, Milburn Mtr. Co. and Warren Bros. Mtr. Co.

Albert Hudson will act as chairman for the next meeting. A different person will serve in that capacity each time.



EYESORE BEING MOVED — A dilapidated building along 25 Mile Ave. and facing U.S. 385 was lifted from its foundation and toted away Saturday. The building was one of three recently declared as "unfit" by the city building inspector. (Hereford Brand Photo)

WALKING WORSHIP Church here, has walked 1,000 miles in his 36 years of service to the church, reports the Ohio Synod Lutheran, synodical newspaper of the Lutheran Church in America.

TRUCKS and TRANSPORTS

washed quickly and easily at . . .

ROBO CAR WASH

North U. S. 385

Water Well Contractors

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MOBILE HOME LOTS FOR SALE OR RENT

100% FINANCING FOR 5 YEARS IF YOU BUY

Lots Are Located In The

600 Block Of Avenue H

and are restricted to 10 ft. wide or larger mobile homes

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N. D. Bartlett

415 Main Street Phone 364-1483 or 364-0335

as seen in **McCall's**

CUDDLY

Little shoes, soft as teddy bears.

California **COBBERS**

GLENN'S FOOTWEAR

FILLY BROWN TEXTURED KID 12.95

BLACK TEXTURED KID OMBRE YAMP DECORATION 11.95

Fashion At Your Feet

ENJOY CHRISTMAS Lay-away Gifts Now!

Shop now and avoid the Christmas rush! You'll also find a better selection to choose from, including all the new styles.

Suits Sport Coats Slacks Dobbs Hats Sweaters Dress Shirts

A Nice Selection of New Fall Sport Shirts

- Don Loper
- Van Heusen
- Edwards
- Mr. Tall

Lay-a-Way Now

Jim's Mister Shop

In Doubt? Give A GIFT CERTIFICATE from Jim's — let them make their own selection!

319 North Main

This Is The Way

We

Learn To Read



NAMING OBJECTS — Baldemero Campos and Augustin Lucero hold a ball and say ball in sentences so they can learn English in preparation for the first grade reading program. They are in a regular first grade since they know some English, but still have not begun formal reading since their teacher, Mrs. Joy Golden said that she wants to strengthen their understanding of the language first.

These first grade children, students at Bluebonnet, are taught by Mrs. Joy Golden. They are learning skills they will use when they are actually reading. The first few weeks of school are spent in getting ready to read. These children are using all of their senses to make the meaning of the printed word more tangible: they see the letter; they hear the sound; they say the sound; they feel objects related and occasionally they objects that have an odor — such as food, flowers, etc.



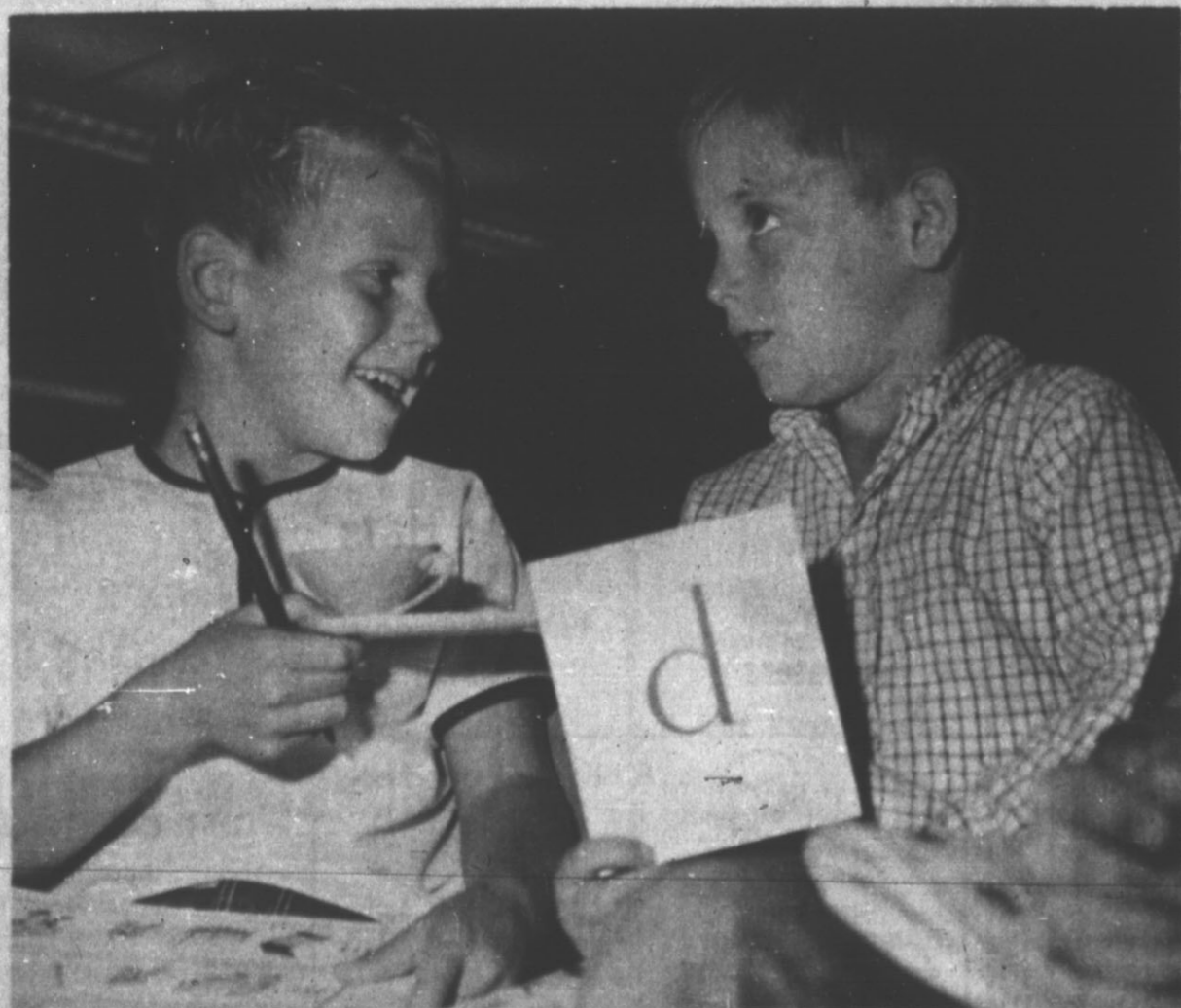
FORK STARTS WITH "F" — Clay Pitman, Bluebonnet first grader, feels his teeth against his lower lip when he makes the "F" sound.



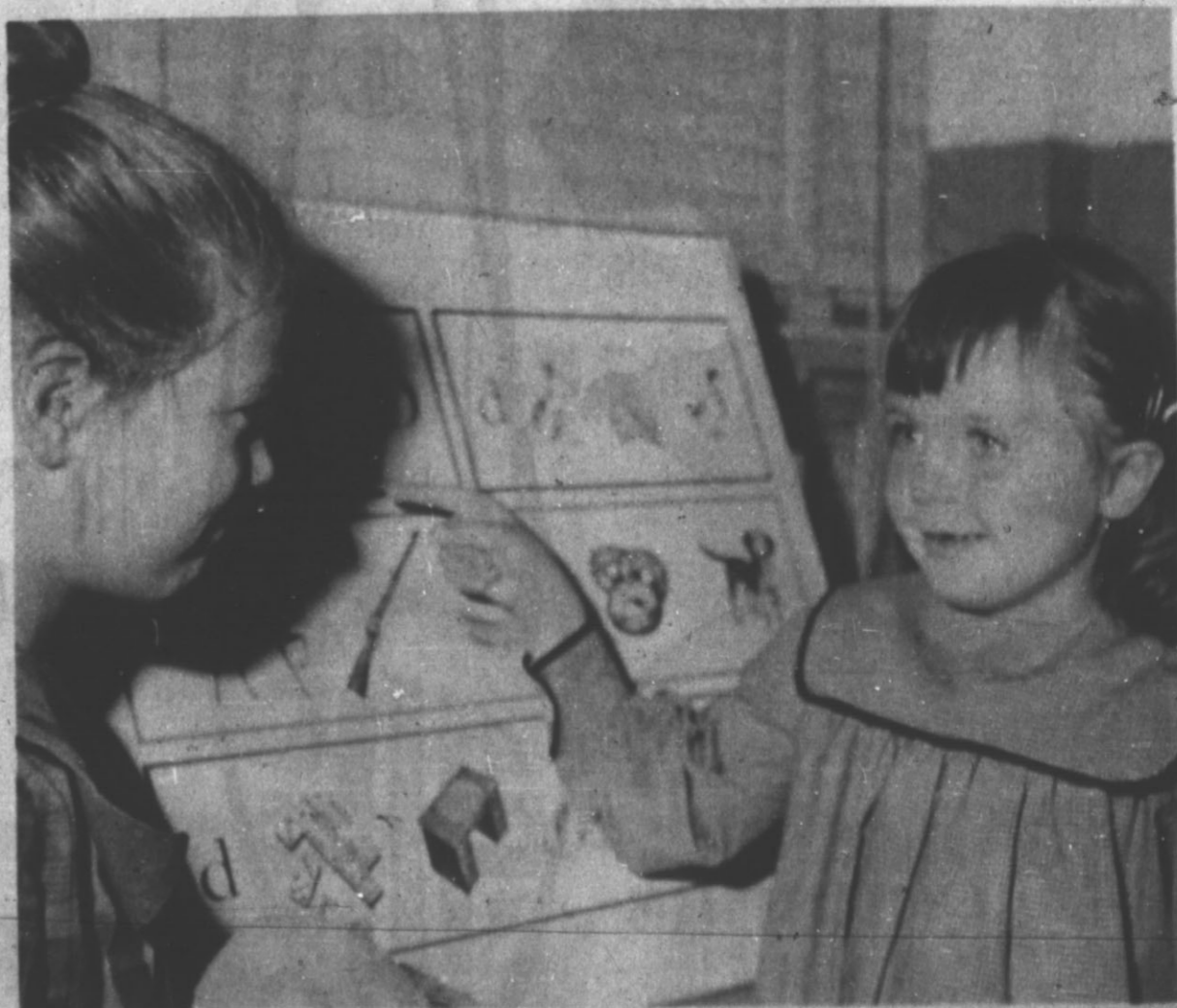
M IS FOR MONKEY — Rochelle Ruland concentrates on the beginning sound for the object she is holding. Also on display at the circle where the first grader studies are pictures of many things having the beginning sound of 'M'.



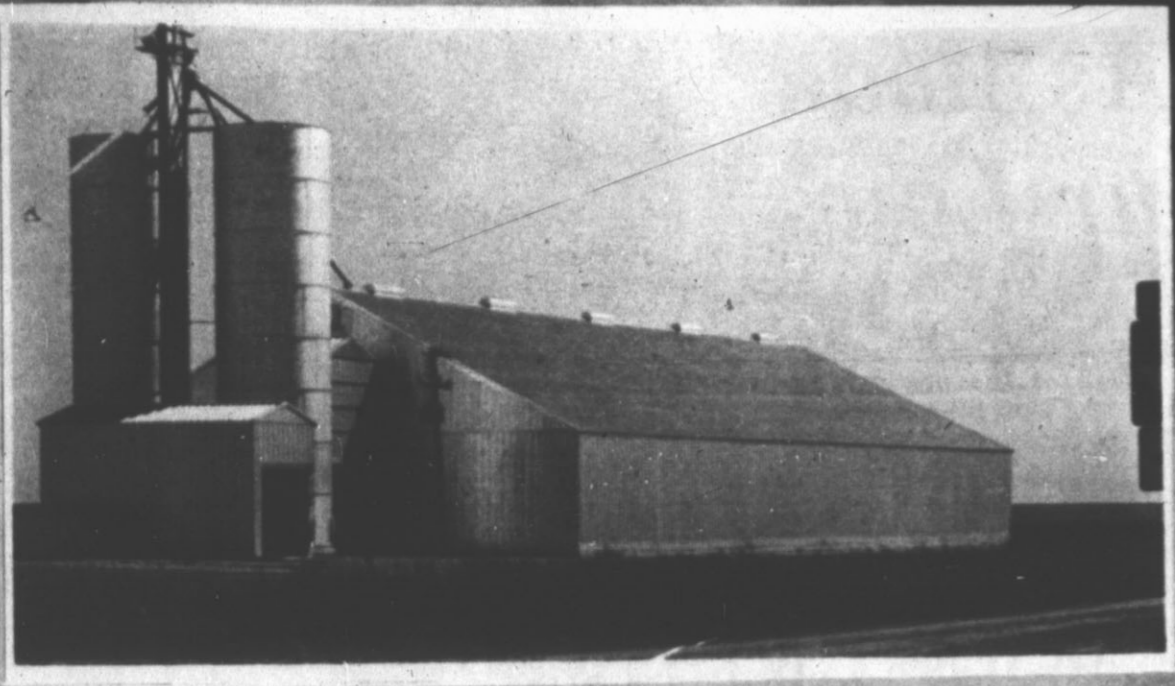
SAY THE NAME — Veronica Cordova holds a picture of a dress and asks her classmate, Isabel Hinojosa, to tell her what it is. The children answer in complete sentences.



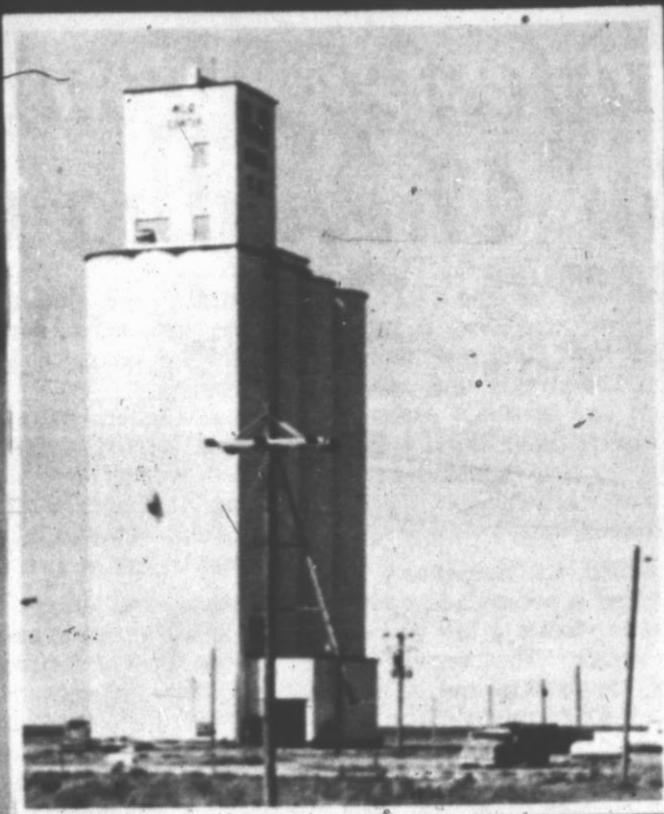
THAT'S RIGHT — Ronnie Heck tells Tim Schaffner that he has chosen the letter that is the beginning sound for the objects he is holding — dishes.



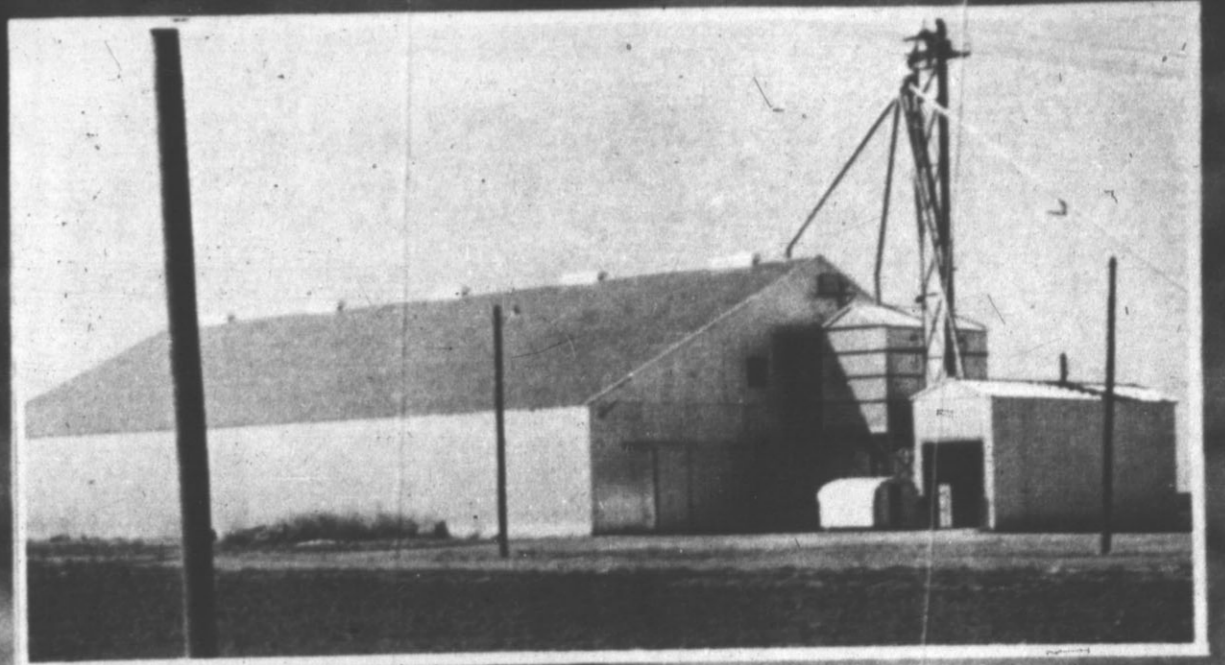
FIND SOMETHING THAT STARTS WITH "D" — Cindy Williamson and Sherry Klein look for pictures of words that begin with the same sound they hear first when they say "dog".



Simms



Milo Center

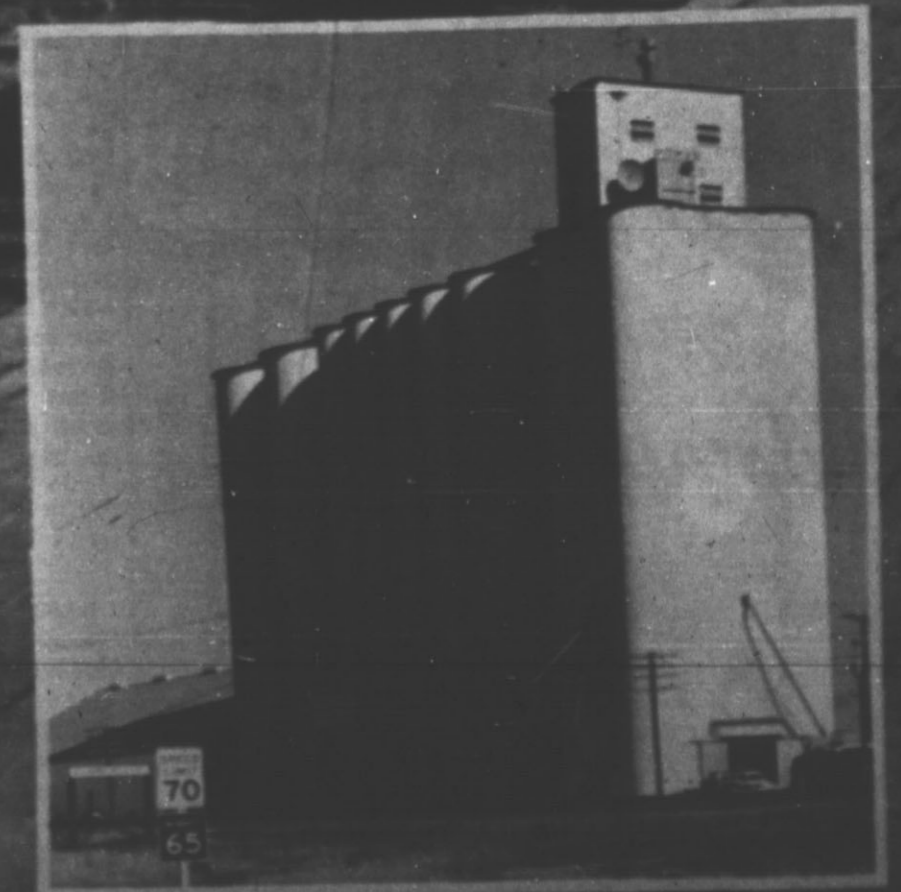


Center Point (Art's Corner)

Handling Grain is our business

and whether you want to store or sell your milo, you'll find that we're ready to take care of your needs at PITMAN GRAIN COMPANY's six convenient locations. No need to haul your grain all over the country . . . PITMAN GRAIN COMPANY has a convenient location near you, with ample storage space. And remember, we always appreciate your business at PITMAN GRAIN COMPANY.

Hereford



PITMAN
GRAIN
COMPANY



THEY MAKE EVERY OPTIMIST MEETING — Perfect attendance awards were presented during the regular meeting of the Hereford Optimist Club Thursday. Receiving recognition, from left to right, were, Vance Crume, five years; Roy Boyer, 10 years; Moe Hacker, six years; Bill Phipps, 11 years, and W. B. Nunley, one year. (Hereford Brand Photo)

Five Optomists Get Attendance Note

Perfect attendance awards were presented five members of the Hereford Optimist's Club during the group's noon luncheon Thursday.

Bill Phipps was recognized for attending every meeting for 11 years, and was followed closely by Roy Boyer, who has been present 10 years. Others recognized were Moe Hacker for six years perfect attendance; Vance Crume, five years, and W. B. Nunley, one year.

A half-hour film depicting highlights of the 1965 Southwest Conference football games was shown following the luncheon, held at Jones Cafeteria. Optimist members were urged by Nunley to participate more in Bantam League bowl-

ing, which is sponsored each Saturday by the club. Nunley said that 55 youngsters will receive bowling tips from four certified instructors, and "we need more there to help keep score so the instructors will have time to instruct."

Dendy Relatives Attend Funeral

Relatives who were here to attend the funeral of William Omar Dendy Monday afternoon included Mr. and Mrs. Jess Wilson and son, Bob, of Dove Creek, Colo.; Mrs. Irene Warren of Cortez, Colo.; John McDonald of Portales, N. M.; Mr. and Mrs. Max Dendy and Freddy Dendy of Perryton, Mr. and Mrs. Leonard Mays of Whitney, Mr. and Mrs. Frank Lindley and daughter of Amarillo, Mr. and Mrs. Cecil Wilson and son, George, of Truth or Consequences, N. M.

Mr. Dendy, of Portales, was a former resident of this area, who grew up in the Summerfield Community. He was a cousin of Mrs. J. L. Roy Rogers of Hereford. Members of his immediate family all live in other cities.

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THE INK SPOT

CANDIDATE SPEAKS

Violence Wrong As Mode For Changing Our Laws

AMARILLO — The place to change unwanted laws is in legislative halls and courtrooms, "not in the streets and alleys, not with fire bombs," Attorney General Waggoner Carr declared here tonight in sharply criticizing the principle of "selective disobedience."

He called it "nonsense" to reason that a person has a moral right to violate a law he considers unfair. The income-tax dodger, the bookie and criminals of all kinds might claim the same right, he reminded.

"Let's make it clear that the first responsibility of citizenship is to uphold the law. This means every law," Carr declared.

The Attorney General, who is the Democratic nominee for the U. S. Senate, also said "Unrealistic legal handcuffs" which only hinder law enforcement agencies should be eliminated, and the government should take a new look at its responsibilities in protecting citizens. It must begin programs insuring "vigorous and impartial enforcement," Carr said.

In his speech at the Amarillo Police Department's annual banquet, Carr also urged more training programs for police officers and pay scales competitive with private industry. The financially hard-pressed cities should either be allowed to raise more revenue or the state must be willing to supplement their efforts.

"In a number of instances, the state supplements salaries of teachers, certain district attorneys and judges. This is a practice which has proven itself for

prosecutors and judges, and could be extended to include all links in the chain of law enforcement."

Carr said federal grants-in-aid channeled through the state legislature, would also help state and local enforcement. He emphasized, however, that control must be left in local hands.

In noting that only a fourth of law enforcement agencies require any type of formal training for their officers prior to assignment, Carr suggested that the state's 33 junior colleges could well offer courses in police science. No college in Texas offers an undergraduate degree in police administration, and no graduate training is available, he pointed out.

Pay commensurate with police duties and responsibility is a must if departments are to attract and hold men of caliber, Carr said.

Annual Jaycee Drive Open

The annual membership drive of the Hereford Jaycees will be kicked off at 8 p. m. Oct. 18 with a meeting at the Community Center.

Bob Rott and Wayne Houlet, co-chairmen of the membership drive said invitations to the meeting have been mailed to prospective members. The purpose and ideals of the Junior Chamber of Commerce will be presented during the meeting. Refreshments will be served.

He termed it a strange paradox that Americans will fight any attack from "without," yet fail to take action against crime, "the most insidious foe we face within."

"We conveniently look the other way and expect others to handle the job for us," he commented.

All Teams Play This Next Week

Hereford fans will continue to be treated to top notch football this week as both junior high teams, the Freshman eleven, Whiteface "B" team and the high school varsity all are scheduled to play.

After a week off, Coach Jack Meredith's Whitefaces will put their 3-1 won-loss record on the line at 8 p. m. Friday in Whiteface Stadium against Del Norte High School of Albuquerque, N. M. Meredith has described the New York school as having the largest players yet to face the Herd.

The Stanton Dogies are slated to travel to Tulsa for a battle beginning at 6 p. m. Thursday while the La Plata Mavericks will play at home against Dimmitt.

The La Plata game, which begins at 6 p. m., will be followed by a tussle between the Hereford and Dumas "B" teams.

Lithography — Letter Press
Printing
THE INK SPOT



Teresa McAndrews



Rodney Goheen

Members-of-Month Award Winners Selected From County 4-H Clubs

County 4-H Club members-of-the-month for September are Teresa McAndrews and Rodney Goheen, winners of the awards given each month by the Deaf Smith County Farm Bureau.

Teresa is the 14-year-old daughter of the James A. McAndrews, a sophomore in Hereford High School and a five-year member of Willing Workers of 4-H Club. She has participated in seven different club projects and six subject matter groups, in the County Dress Revue, public speaking, safety and food demonstrations, is a club officer and junior leader.

She has received both the achievement medal and home economics medal. She also helps two younger brothers with their 4-H club work. In addition, she assists with duties at home and in youth projects of St. Anthony's Catholic Church.

A member of the Young Democrats, she has done volunteer work for that organization. At school she is a member of the choir and Future Teachers of America, and a Red Cross representative. She plans a career as a teacher of first grade.

Goheen, a member of Happy Hustlers Club, is a high school junior and a participant in the industrial cooperative training program in which he works specified hours on a regular job. He has participated in debate.

Last summer he was junior leader in the 4-H woodworking subject matter group and has been very active in the entomology group. He has done volunteer work at Deaf Smith County Museum, finishing woodwork and doing odd jobs on a request.

He also has his share of home chores, and his club leader terms him "very dependable... always ready to help with any task."

CHAPLAIN HONORED

SAIGON — A Southern Baptist chaplain who made nearly a dozen trips carrying wounded soldiers under enemy fire to an evacuation point has been awarded the Silver Star for bravery. The chaplain, Billy R. Lord, from New Iberia, La., says:

"I'm not a fighting man, but I want to be where my men are when they're in a fight."

Hoffs To Attend Father's Rites

Mr. and Mrs. Paul Hoff left Friday for Springfield, Ill., on receipt of a message that Hoff's father, Grover C. Hoff of that city, had died.

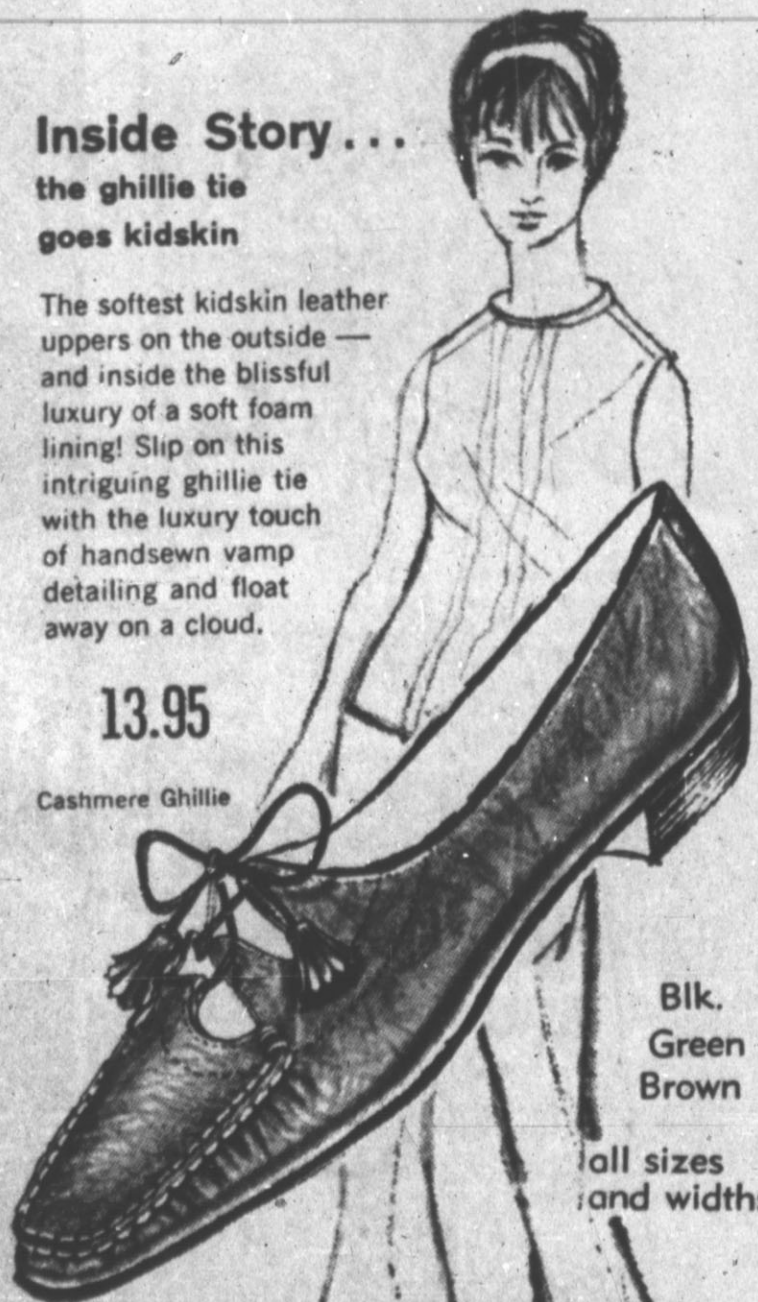
An attorney in Springfield, the older Mr. Hoff has visited his son's family here a number of times and is well acquainted in Hereford. Funeral services are set today and the Paul Hoffs plan to remain in Springfield through next week.

Inside Story... the ghillie tie goes kidskin

The softest kidskin leather uppers on the outside — and inside the blissful luxury of a soft foam lining! Slip on this intriguing ghillie tie with the luxury touch of handsewn vamp detailing and float away on a cloud.

13.95

Cashmere Ghillie



Blk.
Green
Brown

all sizes
and widths

NATURALLY
oldmaine trotters

Gaston's
of Hereford

Clifford Asks Change Of Venue

Attorneys for William B. Clifford, charged with intent to murder in the April 8 shooting of a Hereford man, have filed for a change of venue. The motion will be heard in 69th District Court in Hereford Oct. 21.

Clifford, who is now serving a two-year sentence in the state penitentiary at Huntsville for murder with malice in the April 8 shooting death of his wife in Canyon, will be brought to Hereford Oct. 17.

The Canyon man is accused of shooting Billy Joe Stevens, 24, six times at a Hereford feed yard. The trial is set to begin Oct. 26 if the change of venue is denied.

Judge E. C. Nelson of Dalhart has come out of retirement and filled in for 69th Dist. Judge Harry Schultz of Dalhart, who has a foot ailment for several weeks. Judge Nelson's 45-day appointment to the position however will end before the trial.

ECUMENICAL CYBERNETICS

HAMILTON, Ont. — Even the computer has gone ecumenical here.

At Grace Lutheran Church, an automatic printer produced individual letters to members at the rate of 600 lines a minute, with a Baptist serving as processing manager, a Roman Catholic as programmer, a United Church member as key puncher and a Gospel Church member as computer operator.

The traveling Wilroy. You might as well go first class.



Packing for a trip trips up too many. Now, via Wilroy, good-bye to all that. Go with a Wilroy Traveler® you really like. Adaptable. Commendable. Irresistible.

This Wilroy Traveler® is made of textured double knit FORTREL® polyester...so you can forget about wrinkles. Indefatigable in camel or teal, fuchsia, moss, black, flame. Sizes 6 to 18,

Gaston's
of Hereford

VOCATIONAL NURSING
The vocational nursing school has just completed its fourth week of training and has only eleven more weeks until graduation. The students have studied the digestive system and how it prepares Hereford's tomatoes and carrots for use by the body cells. September 29 saw the students on a field trip to several interesting and informative places. Cooperation and help of fellow workers and the interest in the student as an individual has caused definite improvement among student work.

Calendar Of Events

MONDAY
Music Study Club in home of Mrs. J. C. McCracken, 2:30 p. m.
Pioneer Study Club luncheon in a Hickory Log Restaurant, 12:30 p. m.
Mrs. S. W. Palmer hosts at her home to Harmony Club of Amarillo, with Hereford Music Study Club also invited, 9:30 a. m.
Beta Sigma Phi City Council in home of Mrs. Cleo Corlis, 8 p. m.
Rotary Club lunch at Jones Restaurant, 12:05 p. m.
Odd Fellows Lodge at IOOF Hall, 8:30 p. m.
Stated meeting of Masonic Lodge at Masonic Temple, 8 p. m.
Paisano Lions Club dinner at La Cafe Hacienda, 7:30 p. m.
Easter Lions Club in Easter Country Club, 8 p. m.
Hereford Citizens Band Radio Club at REC Building, 8 p. m.

TUESDAY
Dawn Music Club in home of Mrs. L. W. Tooley, 2:30 p. m.
Valedictorian Study Club in home of Mrs. George Olson, 8 p. m.
Young Mothers Study Club, Mrs. Larry Dobbs hostess, 7:30 p. m.
Calvary Baptist WMS Day Circle at church, 9:30 a. m.
Order of Eastern Star at Masonic Temple, 7:30 p. m.
Hereford Jaycees at Jones Restaurant, noon lunch.
Rebekah Lodge at IOOF Hall, 8 p. m.

WEDNESDAY
First Baptist WMU Day Circles, lunch at church, 12 noon.
Mon Amis Club, Mrs. Raymond Wiley hostess, 2:30 p. m.
Avenue Baptist WMU at church, 7 p. m.
Sugar Squares square dance club, Community Center, 7:30 p. m.
Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.

THURSDAY
Calliopean Study Club in home of Mrs. Ernest Langley, 8 p. m.
Madre Mia Study Club in Mrs. Ron Zimmerman's home, 8 p. m.
Hereford Duplicate Bridge Club at Community Center, meeting open to all interested players, 7:30 p. m.
First Baptist WMS night circles at church, 7:30 p. m.
VFW Auxiliary at VFW Hall, 7:30 p. m.
Hereford Riders Club at Community Center, 7:30 p. m.
Optimist Club lunch at Jones Restaurant, noon.
Kiwanis Club at IOOF Hall, lunch at noon.

FRIDAY
Garden clubs of Hereford sponsor placement show and tour of homes, 2:30 to 6 p. m.
Cultural H. D. Club in home of Mrs. Louie Olson, 2:30 p. m.

Mrs. Hall Given Farewell Party

A surprise party for Mrs. Leo Hall, who is moving to Wilcox, Ariz., after living 21 years in the Easter community, was given in the home of Mrs. Trent Downing with a number of neighbors as guests. A gift was presented to Mrs. Hall for her new home. The afternoon was spent in informal conversation, and refreshments were served. Present were Meses, Sam Scarborough, Shirley Garrison, Bill Struve, John Key, Melvin Barton, Fred Walton, J. H. Flood, Wendell Markley, William Moss and Skeet Brooks.

College News About Students From This Area

Marymount College House-board chairmen and members have been announced that Kathy Kuper, daughter of Mr. and Mrs. H. J. Kuper, Rt. 5, is a member of the houseboard committee in the Administration Building. Chairmen of the house committees are ex-officio members of the off-campus student committee and the chairman of the off-campus student committee is also ex-officio a member of the house committees.

McGee's GIGANTIC 8th ANNIVERSARY SALE STILL IN PROGRESS!

Remember: This is the one time of the year when every item in our store is reduced!

Sale Continues Through October 29th



HURRY! HURRY!
Do Your Christmas Shopping Now During Our Gigantic 8th Anniversary Sale

Eight years ago, McGee Furniture Company opened for business in Hereford, and we have enjoyed eight wonderful years of furnishing the best homes in Hereford. You're wonderful people and we want to express our appreciation by offering you outstanding values in this once a year sales event. But better hurry. Get in while the selections are good.

FREE!

4 PIECE PROVENCIAL BEDROOM GROUP

Canopy Bed
Double Dresser
Mirror Nite Stand

White and Gold Finish — Reg. 293.00 Value
Be sure to register today and every day during our big sale. You may be the lucky winner. Must be 18 years old or older to register.

LA-Z-BOYS

All Reduced for Your Christmas Buying

We Are Exclusive Dealers for **SIMMONS BEAUTYREST**

DECORATOR PILLOWS

One Large Group All Colors And Shapes To Go With Any Furniture!

\$250

Values to 6.95

ALL OTHER PILLOWS 25% off

BED SPREADS

One large group used for display purposes in store.

1/2 Price

BUY QUALITY FURNITURE WITH CONFIDENCE AT . . .

McGee Furniture

511 Main

Phone 364-2586

CHAIRS-ROCKERS-LOVE SEATS

- Early American Wooden Trim **WING BACK ROCKERS** Each **\$55**
- 1 - Aqua Provencal Print 1 - Multi-Color Patchwork French Provencal — Salmon and Gold Brocade **CHAIR** An Excellent Buy **\$35**
- Champaign Quilted Brocade **EASY CHAIR and OTTOMAN** Traditional — Regular 179.95 **\$99.95**
- Early American — Green and Blue Print **WING BACK CHAIR** **\$45**
- Early American — Green and Rust Plaid **WING BACK CHAIR** Green, Orange and Gold Quilted **SPOT CHAIR** **\$75**
- Finest Quality 3 Only — Harbor House Originals — Beautiful Big **WING BACK CHAIRS** 1 - Green and Blue Brocade 1 - Orange and Gold Brocade 1 - Teal One Pair of Turquoise Cone Side **FRENCH PROV. SPOT CHAIRS** Reg. 79.95 Each — **\$75**
- Just a Few Left **FRENCH PROVENCAL CHAIRS** A Pair of Spanish Green **CHAIRS** Reg. 109.95 Each **\$139.95**
- A Pair of Gold Aqua Spanish **CHAIRS** **\$99.95**

DINING ROOM SUITS

- One Thomastown Country French Fruitwood **DINING ROOM GROUP** This Group is being discontinued Round Pedestal Table — Six Chairs — China **\$901.50** **\$599.95**
- Close Out — 6 Pc. Dark Cordova **SPANISH DINING ROOM SUITE** Octagon Pedestal Table — Leather Top Six Chairs and China **\$1,464.00** **\$999.95**

BEDROOM SUITES

- 6 Piece French Provencal Fruitwood **BEDROOM SUITE** King Size Bed — Double Dresser and Mirror Powder Table and Bench 1 Nite Stand **MARKED DOWN TO** 9 Pieces — Excellent Bedroom Suite for 2 Girls **\$250**
- White and Gold Antique Colonial 2 Twin Beds — 2 Desks — 2 Chairs 1 Bachelor Chest — 2 Upper Units Regular 445.70 **BEDROOM SUITE** Excellent for Boys Room — 6 Piece Maple **\$250**
- Desk - Chair - Chest - Mirror - Nite Stand One Twin Bed — Reg. 269.95 4 Pc. Colonial White and Gold **BEDROOM SUITE** **\$149.95**
- With Turquoise Bookcase Full Size Bed — Nite Stand — Double Dresser and Bookcase — Reg. \$262.50 Gold Leaf Design — 6 Piece **BEDROOM SUITE** Triple Dresser — 2 Mirrors — King Size Bed 2 Nite Stands **\$169.95**
- Discontinued Group 5 Piece White and Gold — Close Out **BEDROOM SUITE** French Provencal — King Size 2 Nite Stands — Triple Dresser — Mirror **\$329.95**
- Simmons Spanish Hide-A-Bed **SOFAS** Turquoise and Brown Print Reg. 529.50 **\$360**
- Quilted Gold Brocade **SOFAS** Reg. 389.95 **\$250**
- 1 Karpen Quilted — 88" Royal Blue — Reg. \$480.00 **SLEEPER** **\$309.95**
- 1 Karpen French Provencal **SLEEPER** Reg. \$449.95 **\$349.95**
- 1 Simmons Hide-A-Bed **LOVE SEAT** **\$165**
- 1 Quilted Tangerine Beige Print **PILLOW BACK SOFA** Reg. 540.00 **\$350**
- French Provencal Gold Brocade Wood Carving Trim **SOFAS** Reg. 319.95 **\$220.95**

Anniversary Sale Only!

Lloyd's Polish

our own special polish for fine Furniture Regular 1.69

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GIFT ITEMS

- Jewelry Boxes
- Artificial Flowers
- Figurines
- Floor Vases
- Fruits
- Powder Dishes
- Letter Holders
- Cigarette Sets
- Pedestal Vases
- Vegetables
- Decorator Plates
- Canister Sets
- Artificial Plants
- Composites

15% OFF

All Mattresses REDUCED!

for this once-in-a year sale

ALL REMAINING

Ethan Allen REDUCED!

We still have some Ethan Allen Pine Furniture. Check our low prices!

MIRRORS

25% OFF

LAMPS

Table — Pole Lamps. Chain Lamps — TV Lights Desk Lamps

20% OFF

Pictures Wall Decorations

20% OFF

Some reduced as much as half price or more. See the red tags for these.

For Your Fabrics!
STAR Protective Spray
Prevents Stain and Repels Water
sale price

\$1.49

ALL **CARPET REDUCED**

FOR THIS ONCE-A-YEAR EVENT

All Carpet Installations are personally supervised by Mr. McGee.

ALL **DURHAM CARD TABLE SETS**

30% OFF

AT TCU

Ranch Lad Romps As Free Safety

FORT WORTH — Paul Smith was reared on a small ranch outside of Franklin. One would naturally assume that he rode the range before he learned to walk.

"I felt like a midget when I walked in between Bayer and Joe Ball."

Although Paul earned all-district honors and led his team in rushing, he has never played an offensive down for TCU.

Smith played safety in high school and Taylor used him there as a freshman, subbing him in for quarterback Kent Nix as a wild card.

Paul dropped from sight, into the army of reserves, until he stepped in as safety at midseason last year, as an injury forced Martin to shift Horak to defensive halfback. Then came the big break for Paul. Martin installed a four-deep secondary for the Baylor game and Smith became a regular panel member.

Freshman Coach Fred Taylor, who recruited Smith, remembers the weekend he brought the full-back Ernie Bayer of Cameron and Paul in for a visit.

"I thought Coach (Abe) Mar-

tin would run me off for bringing that little boy in. Paul wasn't fast. He wasn't big. All we could offer him was a one-year make-good scholarship."

Paul remembers that day, too. "I felt like a midget when I walked in between Bayer and Joe Ball."

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"Paul was a reason we decided on the four deep," explains assistant coach Jim Shoener. "We felt he had too many strong points to be left on the bench."

Smith responded by picking off a Baylor pass late in the game that preserved TCU's 10-7 victory. Paul seldom tries to explain the definition of "free safety" to a friend. He sometimes jests that it means he can get into the game free.

"I attempted to enlighten my wife when I was first promoted," he smiles. "She still doesn't know."

Shoener labels Smith's top football assets as "his ability to recognize the probable trouble point, read the play quickly and react quickly. He's a sure tackler, too."

"I can't allow for many mistakes because I don't have the speed to compensate for the error," says Paul.

He was voted the outstanding defensive player in TCU's game with Ohio State with a key play being his blitz on a third down effort from deep in TCU's territory. He stripped the ball from the quarterback's hands and the Frogs recovered the fumble.

That is a privilege that goes to a free safety-blitzing. Even Paul's wife understands that term.

WT Homecoming Honors 1941 Class

CANYON — Accent of the 1966 Homecoming at West Texas State University Oct. 15 will be on visiting and renewing acquaintances among returning former students. The usual traditional events have been arranged so that several free hours are open during the day.

Registration opens at 8:30 a. m. in the Student Union Building, where a special coffee hour honoring President Emeritus J. A. Hill will start at 9 a. m. After the annual Homecoming parade at 11 a. m., and the barbecue lunch, class, club, and departmental reunions are slated from 1 until 5 p. m.

Silver anniversary reunion of the Class of '41 is scheduled to start with registration at 8:30 a. m. in the Fine Arts Building, where a class program will begin at 9:30 a. m. The anniversary class will close its observance with a luncheon in the

West Dining Hall.

Other general events for the day include a meeting of West Texas Ex-Students, Inc., at 1:30 p. m. in the ballroom of the SUB, with election of five new board of directors members heading business; a football game between the Buffs and the University of Richmond at 6:30 p. m. in Buffalo Bowl; and a Homecoming dance at 9 p. m. in the SUB.

The barbecue luncheon at noon will be served at the West Dining Hall at \$1.25 a plate. Both dining halls will serve dinner from 4:30 until 5:30 p. m., preceding the football game.

Featuring a general theme of "How the West Was Won," the parade will boast more than a dozen floats, a dozen visiting high school bands, and several area riding clubs. Campus buildings, including dormitories and church centers, will be compet-

ing for trophies for best decorations.

The dance, which closes out Homecoming Day, will feature the music of The Viscots, and admission will be \$1 a person.

Pre-Homecoming events start Oct. 13, when the WTSU student body stages its annual Homecoming assembly-pep rally at 11 a. m. in the Fieldhouse. Climaxed by the crowning of the 1966 Homecoming Queen, the program will be video-taped for televising at 12:30 p. m. on the same day by Amarillo's KGNC-TV.

Ex-students and students will gather at 6:30 p. m. Thursday (Oct. 13) to dedicate the university's new entranceway with which was completed last spring. Dr. Hill will light the entranceway's gas lights, which will remain burning during the three days of Homecoming.

Annual dinner meeting of the Phoenix Club, composed of university supporters, is also scheduled Oct. 13 at 7:30 p. m. in the East Dining Hall. First annual Faculty Excellence Award of \$1,000 started by the Ex-Students, will be made at the dinner.

Dusty Rhodes Is Top Bowler

"Bowler of the Week" in Major League Bowling last week was Dusty Rhodes, who rolled a 693 series during steam play with Lone Star Insurance.

L. V. Watts had the high single game with 232 and teammate C. J. Lance had the individual high for a three-game series with 601. Both bowl for Hereford Flying Service, which had the team high for three games with 3029. Lone Star Insurance had the high team single game score with 601.

Standings after the fourth week of play are:

Team	Won	Lost
Hereford Flying Service	15	1
Boyd Machine Shop	12	4
McClure's Car Wash	11	5
St. Anthony's	10	6
Anderson Construction Co.	10	6
Ink Spot	9	7
Hedrick Dodge	7	9
West Park 86	7	9
Borden Milk Co.	6	10
Lone Star Insurance	6	10
Sunset Lanes	6	10
Summerfield Fertilizer	5	11
Matthews Ditching	4	12
Hacker and Jesko Meat Co.	4	12

Public Service Honors Wisemen

Six Hereford employees of the Southwestern Public Service Company will be among 125 of the electric company's Panhandle Division employees to be honored Tuesday at the 18th annual service award dinner in Amarillo.

Leading the local delegation in service will be Maxey Howard Wiseman, who will receive a 30 year award from A. R. Watson, president and general manager of Southwestern Pub-

lic Service Company. Watson will make all the awards presentations this evening, with Ruth Frances Sewell of Pampa topping tonight's honorees with 40 years of service.

Carroll Reid Hagar and Earl T. Waits will be honored for 20 years service, while recognition for 10 years service will go to Raymond Lee Dement and Alan Dale Gibson.

Five years is the original period of service for which recognition is given and the Hereford member of the "freshman" group is Barbara Jean Shipley.

Throughout Southwestern Public Service Company's 45,000 square mile service area, 345 employees with a combined service of 5285 years will be honored at service award dinners this year.

Officers Named For Campfire

The Starlighters Campfire group met October 5 in the home of Becky Elliott, to install new officers for the upcoming year.

The new officers included Becky Elliott, replacing Jo Witherapoon as president, Linda Glenn, vice president, Barbara Brook, secretary.

Outgoing president Jo Witherapoon welcomed the group and new officers, and an informal spaghetti dinner was served by Mrs. Jean Elliott. Roses were presented to the new and old officers.

Members attending were Linda Jacobsen, Sherril Marsh, Jo Witherapoon, Rena Coffin, Sharon Hagans and Mrs. Abe Crume group leader.

PEP PARISH DINNER

A parish dinner will be held at Pep on November 24. This will be the 21st annual Thanksgiving Festival for the group.

A general auction including cotton and other merchandise will be held in the evening. Carnival attractions will be open all day long.

A public dance will close the day. Contact A. G. Jungman for further information.

Tax Institute Starts Thursday

LUBBOCK — More than 200 persons are expected for Texas Tech's 14th annual Tax Institute Oct. 13-14 in the Tech Union.

Haskell G. Taylor, Tech Accounting Professor and the Institute's Executive Secretary, said several recognized speakers will discuss Federal estates and Federal income taxation of trusts and estates.

Lubbock attorney, Norton Baker, is president of the 1966 Tech Tax Institute.

Speakers include Kenneth Mutzel, Charles W. Dickey, and Frank T. Rea, all of Houston; Charles J. Anthony, Ronald M. Mankoff, Donald D. Harvey, William I. Henderson, J. W. Bullion and W. C. Hatfield, all of Dallas; William L. Raby, Tucson, Ariz.; R. Gordon Appleman, Fort Worth; and Albert G. Hamilton of Midland.

Richard B. Amandes, Dean of Tech's new School of Law, will speak at a Friday luncheon. Taylor will welcome participants.

Mutzel, who directs the tax department of the firm of Lybrand, Ross Bros. and Montgomery, will open the sessions Thursday at 9 a. m. with a discussion on "Current Developments."

A certified public accountant in Texas, Louisiana and Pennsylvania, Mutzel currently is serving as a member of the Editorial Board of the Banking Law Journal for its publication "Federal Income Taxation of Banks and Financial Institutions."

Henderson will speak on "Dis-solution and Sale of Partnership Interests" at 10 a. m. A CPA, he is manager of Peat, Marwick, Mitchell and Co., and a frequent speaker on federal taxation.

"Tax Considerations in Transferring Assets into Corporations" will be Dickey's topic. He is manager of the Ernst and Ernst Accounting Firm, and belongs to the American Institute of CPA's and the Texas Society of CPA's.

Raby, a lecturer in taxes at the University of Arizona and a partner in the firm of William L. Raby and Company, will open the afternoon session with a talk on "Building and Maintaining a Successful Tax Practice."

Give your Food Shopping **SAVEABILITY**



PORK STEAK lb. **59c**

PORK ROAST lb. **49c**

All Meat Sliced Bologna	Affiliated Franks
Lb. 59c	Lb. 59c

JELLO 3 Oz. Pkg. **10c**

Attention Mrs. Consumer: Shop Taylor & Sons Where You Are A Queen Not Just For A Day -- But EVERY DAY!

- HI-C ORANGE JUICE 46 Oz. Can **27c**
- MORTON'S POT PIES Frozen Meat Ea. **17c**
- FROZEN FISH STICKS Sea Star 8 Oz. Pkg. **19c**
- HOLLY SUGAR 5 Pound Bag **49c**
- FOLGER'S COFFEE 3 Lb. Can **\$2.19**
- CLOVERLAKE ICE CREAM Pint **22c**
- Combination Dinner 26 Oz. Carton each **39c**
- Morton's Salt 2 For **25c**
- Shortening Food King 3 Lb. Can **67c**
- Dog Chow Purina 5 Lb. Bag **69c**

TENDER CRUST BREAD

BETTER QUALITY BEST FLAVOR

shurfresh MILK

- Peanut Butter 18 Oz. Jar **49c**
- Canned Soda Pop 12 12 oz. Cans **\$1**
- Hunt's Tomatoes 5 300 Cans **\$1**
- Salmon Honey Boy Tall Can **59c**

ENERGY BLEACH 1/2 Gallon

Just Wonderful

- Hair Spray 13 Oz. Can **59c**
- Hand Cream Melrose \$1.50 Size **23c**
- Alcohol Pint Bottle **10c**

FREE-FREE-FREE OVER 5-MILLION (5,000,000) STAMPS

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Be a **GRAND PRIZE** winner!

WIN UP TO 25,000 STAMPS ABSOLUTELY FREE

GET YOUR CARD TODAY WHEN SHOPPING TAYLOR & SONS

EVERY CARD IS A WINNER - GET COMPLETE DETAILS

CABBAGE

firm crisp heads

5c Lb.

GREEN ONIONS Bunch **7c**

DELICIOUS APPLES Lb. **17c**

AVOCADOS Each **10c**

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS CASH AND SAVE

A Local Look

at a National Week



GETTING IT IN TYPE — Robert J. (Joe) Awtrey, Hereford Brand mechanical superintendent, takes a turn at the lineotype in putting the finishing touches to the story as it goes into the final stages.



SETTING UP THE ADS — Mrs. Danna Woolsey, a member of the Brand advertising department, explains to Linda Vickers, compositor, just how the ad is to be pasted up for the paper.

These pictures show only a few of the many employees and operations necessary to get The Hereford Brand and the Sunday Brand to the reader. Some of the pictures were made of employees of the Brand and some of Southwest Offset, Inc.



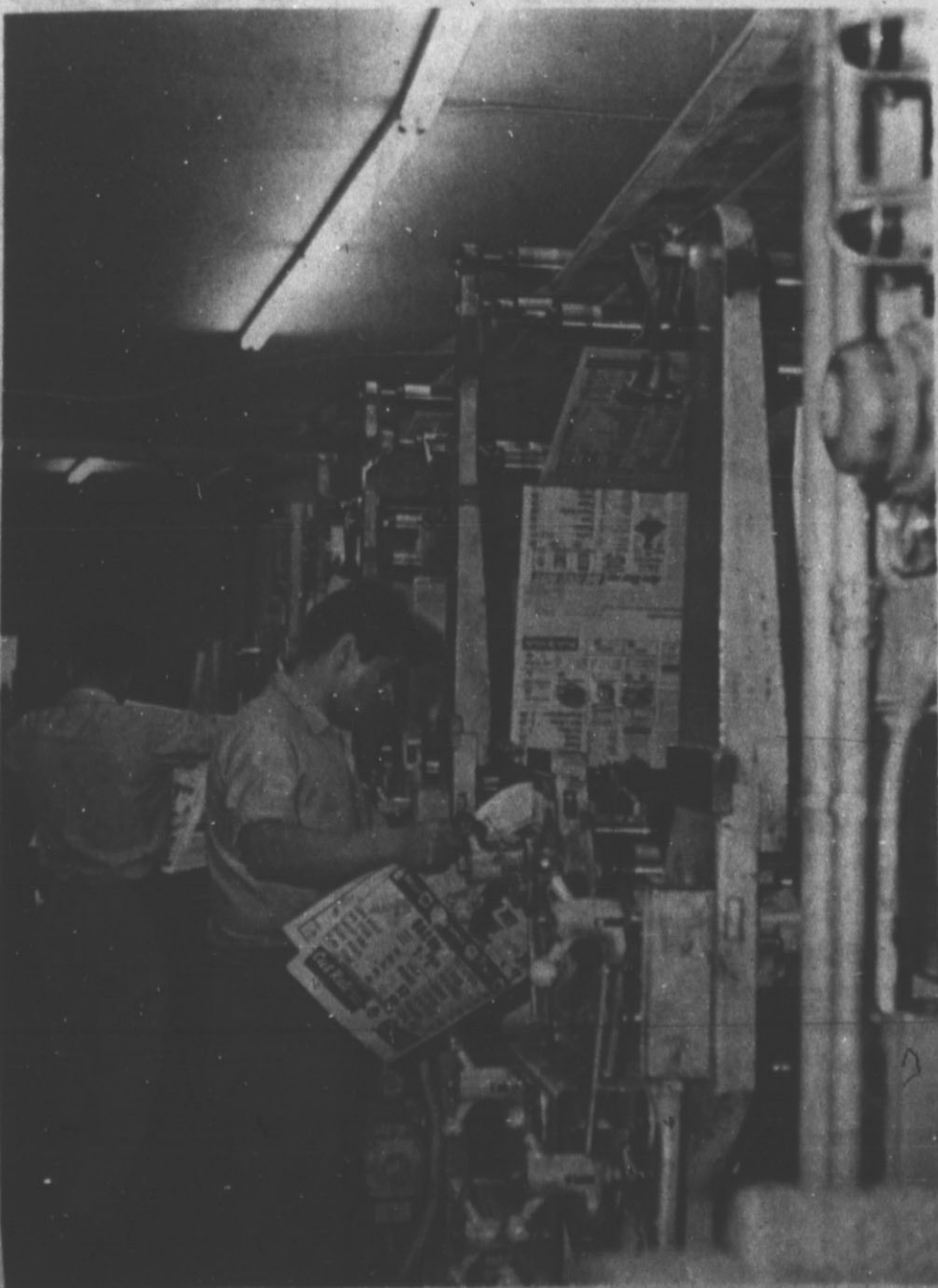
AT THE SCENE — Brand Photographer Tyler Vance is on the job as he recorded a recent fire in the city.



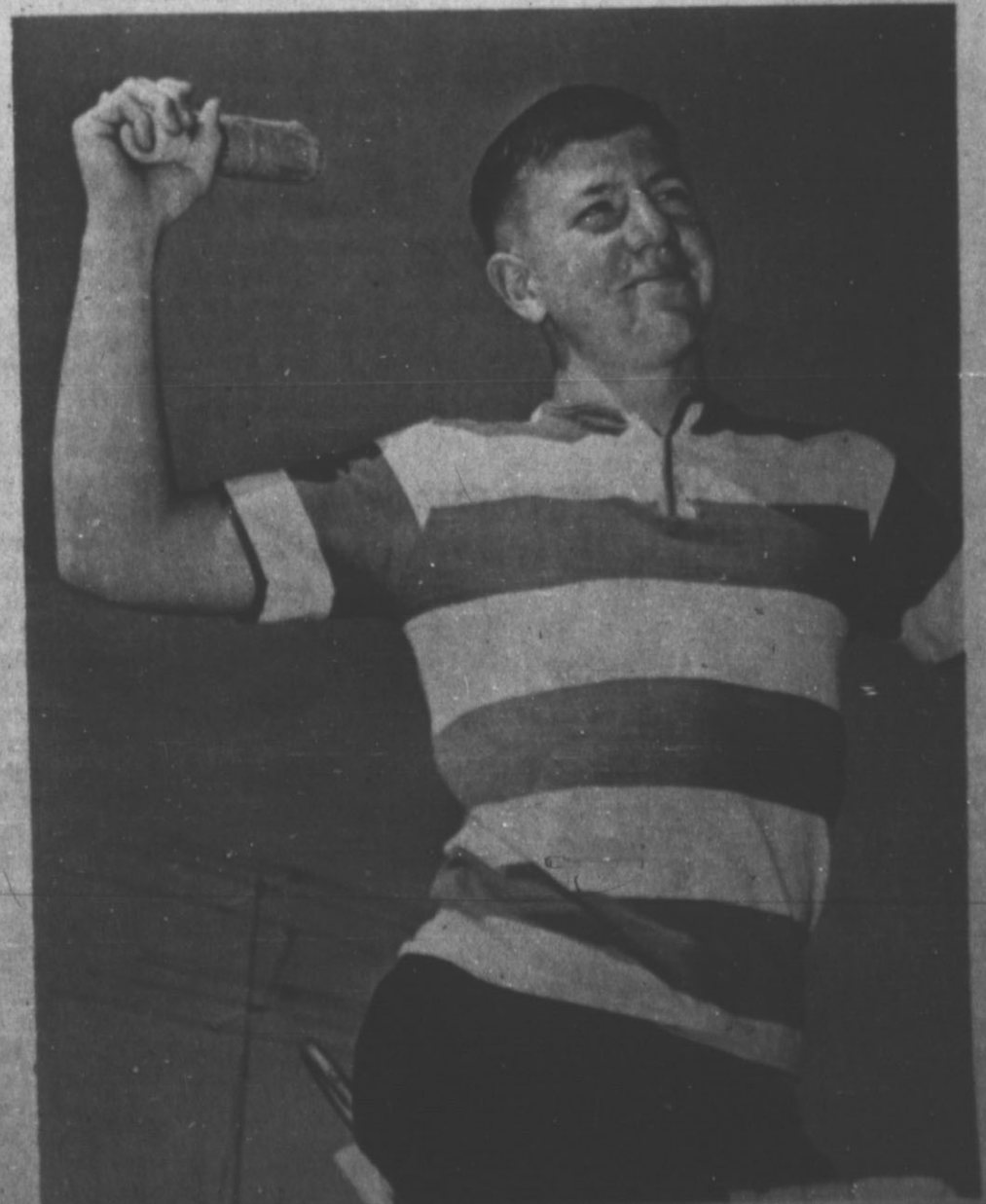
PRESSES GET GOING OVER — Presses in the offset department get a final going over by Bill McKinny, left; Trinidad Gomez center, and Alfonso Reyes.



GETTING THE STORY — Reporter Sherrin Betts, right, checks with police secretary Jeanette Roe on the previous night's happenings.



FIRST RUN — Employees in the offset department take a first look at the finished product. The paper is printed in several sections, or runs.



FLINGING THE FINAL PRODUCT — Paper boy Jeff Masie at 101 Beach prepares to throw the newest edition of the Brand.



Federation Anniversary Of Bay View Stressed

For its annual Federation Day Program, Bay View Study Club looked forward to celebration later this season of its golden anniversary as a federated club, as it heard a charter member review accomplishments of the past 50 years and a guest speak of the purposes of federation.

Mrs. Robert T. Lindsey of Canyon, who lately completed a term as president of the Top of Texas District, Texas Federation of Women's Clubs, was the program guest.

Mrs. R. B. Miller, director of the afternoon's program in the home of Mrs. Colby Conkwright introduced her.

"A club is built of the things which feed the mind and spirit," Mrs. Lindsey said as she stressed the need for cooperation achieving club goals.

She spoke of the General Federation theme for this year, Building With Youth for a Better World, with its emphasis on education.

Mrs. A. M. Jones, one of the members who helped organize Bay View Club in 1909 and federate it in 1917, recalled highlights of club activity during the years.

"We may be glad to be a part of something which has built womankind to the heights occupied today," she concluded.

Mrs. Ansel McDowell presided for a brief business period. Before the program, Mrs. Juston McBride poured tea during the informal social hour. The dining-room table was laid with a pale gold cloth and centered with an arrangement of bronze mums.

A guest, Mrs. Carl Swanson, was welcomed with the visiting speaker.



BAY VIEW ANNIVERSARY SPEAKER — Mrs. Robert T. Lindsey of Canyon, left, was introduced by Mrs. R. B. Miller as speaker to Bay View Study Club Thursday afternoon. Immediate past president of the Top of Texas District, Texas Federation of Women's Clubs, she discussed club federation to launch programs of a season in which Bay View Club will observe the 50th anniversary of its association with the Texas Federation. Organized in 1909, the club was federated in 1917.

Local Mission Work Is Topic Of WMU Talk

Climaxing programs of a Week of Prayer for State Missions in Summerfield Baptist Missionary Union, the Rev. Herman Martinez, pastor of Thompson Memorial Mission in Hereford, spoke of his work among Spanish-speaking residents at a recent tea in the church.

He told of the growth of the mission since its founding a few years ago, and of the opportunities it offers for church service. Women of the WMU presented gifts of home-canned food to the speaker for use of his family.

Mrs. George Frye was leader of the week's program. She was installed as president for the coming year in a Sunday evening service. Other new officers are Mrs. J. B. Noland, vice president, and Mrs. Guy Walser, secretary-treasurer.

Chairmen are Mrs. Gene Welch, program; Mrs. George DeLozier, prayer; Mrs. Earl Lance, mission study; Mrs. Kenneth Christie, stewardship. Mrs. L. B. Lookingbill and Mrs. Cleo Edwards, community missions.

Mrs. W. C. Beene was installed as youth director, with group directors: Mrs. James Arnold Jr., intermediate Girls Auxiliary; Mrs. J. C. Clearman, junior GA; Mrs. Billy Bell, primary Sunbeams; Mrs. Dale Christie, beginner Sunbeams.

A desolate crater on the moon is named Hell. The crater honors an 18th-Century Hungarian astronomer, Maximilian Hell, and is no hotter than any other moon feature. The moon's temperature ranges from 214 degrees Fahrenheit by day to 250 below zero at night.

Wedding Invitations Printed
THE INK SPOT

MANY THANKS . . .

for

Coming by, and come see us anytime,
24 hours a day.

ROBO CAR WASH

North U. S. 385

COMPUTER ANSWERS PHONE
NORTHLAKE, Ill. (AP) — Development of a telephone that can be used to query a computer over existing telephone

lines and obtain an immediate voice response has been announced by Automatic Electric Co. Company president Darwin H. Deaver said that a typical ap-

plication, as checking a credit rating, would take about 30 seconds. In that time the computer would give the caller a voice message such as "Credit okay," "Limit credit to \$50," "Credit

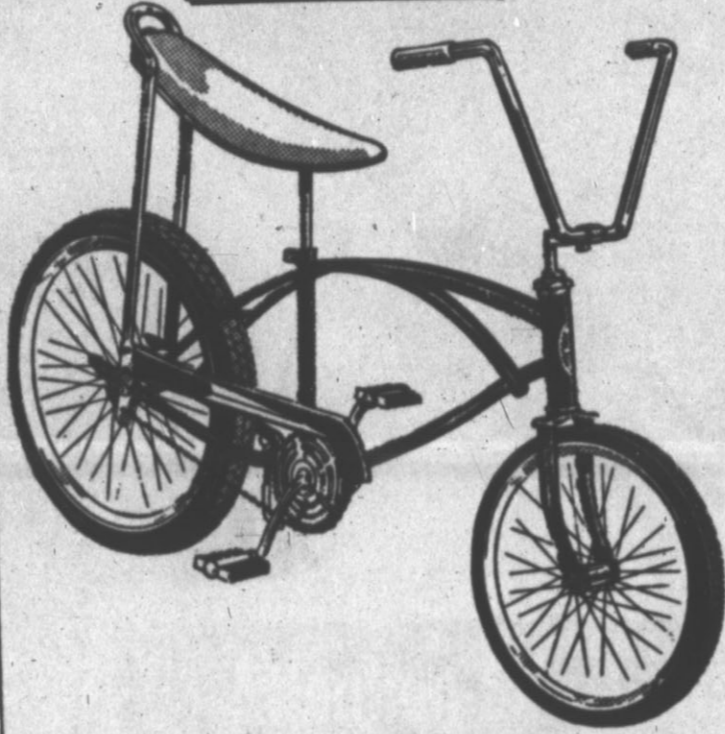
card reported lost" or "Credit not okay." The computer is connected to telephone central office switching equipment through a data set. Once the connection is made

by dialing, a question is asked the computer by tapping out a series of digits on pushbuttons. In the case of the credit inquiry, the sales clerk would enter the account number.

Penney's Toys and Games

Hereford, Texas
ALWAYS FIRST QUALITY

STORE HOURS
Mon., Tues., Wed., Fri.
9:30 a.m. - 6:00 p.m.
Thurs. & Sat.
9:30 a.m. - 9:00 p.m.



On the move! 'Foremost' 20" Swinger in wild red

Wow! . . . what a bike! Chrome plated 'high rise' handlebars, cutlass style saddle, heavy cleated rear tire, 'quick-start' gear ratio, 3-bar cantilever frame, pneumatic tires, coaster brake, kickstand. Who could ask for anything more?

No down payment, \$5 a month **39.88**



'Foremost' 3-speed deluxe lightweight bike

Trim lines! 26" green for boys, magenta for girls. Sturmey-Archer TCW rear hub with coaster brake, white sidewall tires.

49.98

No down payment, \$5 a mo.

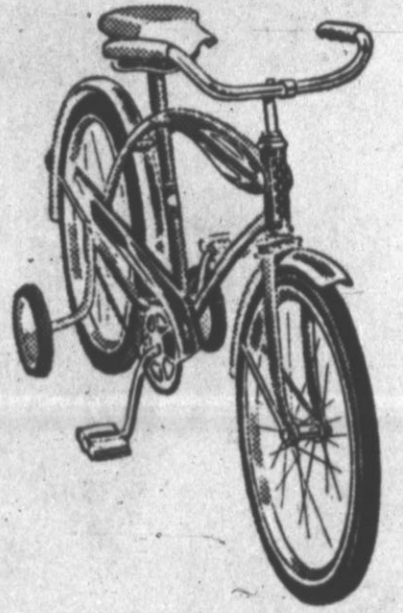


'Foremost' middleweight 26" bikes

What a ride! Boys' in copper, girls' in turquoise. Space frame, luggage carrier, horn, chrome plated fenders, whitewall nylon tires!

49.98

No down payment, \$5 a mo.



FOREMOST DELUXE SIDEKICK BIKE!

22.88

\$5 a month
Our own 'better' quality 20" bike; has convertible crossbar so boys or girls can ride! Chrome plated fenders, pneumatic tires. Value!



8.88 - 9.88 - 11.88

Kids on the move love 'Foremost' tricycles

Big wheel action for little tykes! Choose a 10", 12", 16" or 20" size. All have step-up frame, chrome plated handlebars, whitewall tires, red enamel seat with white rims, plastic grips with knuckle guards—and they're all in wild red!



3 ball in the side pocket! Junior pool tables

Let's play pool! These tables are built to look like a full-size table: wood grain top rail, capped corners, 3/4" particle board bed, cotton billiard cloth, rubber cushion, single end ball return. With 2 3/8" cues, balls, triangle, instructions.

No down payment, \$5 a month **29.88**



3.88
Dartboard



3.88
Badminton



3.88
Volley Ball



Don't sit on the bench! 'Foremost' football uniform

Get out and play in this uniform! Heavy duty helmet, cushioned chin strap, shoulder pads with heavy gauge plastic parts, 100% stretch cotton pants with pad-protectors, cotton jersey with UCLA-type shoulder stripes. Touchdown!

Charge III **9.88**



Wow! Watch them whiz by on Penney's racing set!

Great racing thrills! Dodge 'Charger' and Ford 'Mustang' speed over 29 running feet of track. Look what you get: 2 extra shells for cars, 2 speed controls, 54-pcs. of track, 1 lap counter, 2 squeeze and 2 change lanes—and much more!

No down payment, \$5 a month **24.88**



Hold her by the hand, and she walks with you!

36" walking doll in white dress with blue shoes; navy coat with black shoes or plaid jumper with red shoes. Rooted hair, moving eyes.

Charge III **7.99**



19" 'Baby Magic' has her own magic thimble!

Cries, stops crying, laughs, frowns, sleeps, wakes up—even drinks her bottle . . . when you wave her magic thimble. Vinyl head, arms.

Charge III **12.99**



19" 'Posi Playmate' doll bends her arms, legs

Posi wears red cotton coverall, with skirt. Vinyl head and arms, rooted hair and moving eyes. Her body is wired so she can bend.

Charge III **4.44**

\$1 down holds your entire selection in Lay-A-Way with a weekly payment.

And Remember You Can Just Say 'CARGE IT' At Penney's

WIN UP TO \$10000

PLAYING "21" SAFEWAY'S FABULOUS NEW GAME!



Get your **FREE** "PLAY 21" GAME BOOK and Start Playing ALL 8 Games at once! ALL BOOKS ARE IDENTICAL

CLIP THESE SLIPS TO HELP YOU WIN A CASH PRIZE!

EACH WEEK we will print extra "Play 21" Cards in our newspaper ads. Watch for these ads! Cut out (or copy*) and use them together with all the "Play 21" Cards of this program you receive at our stores to help you win your share of prizes. Start with the Extra Cards in this ad! Mark them in your "Play 21" Game Book and you are on your way to winning Cash Prizes.
*If you copy, hand print in plain block letters on a plain piece of paper the Program #, Game Value and Number as they appear on each newspaper "Play 21" Card, posted in your participating store.



Prices are good thru Wed., Oct. 12th

WIN ONE OR MORE PRIZES OF



DOUBLE GUNN BROS STAMPS WEDNESDAY (with purchase of \$2.50 or more)

HERE ARE THE SIMPLE RULES
You win when you have all three "Play 21" card numbers in any one hand. Numbers marked with an "X" count as FREE "Play 21" Cards. "Play 21" cards in our ad count the same as FREE "Play 21" cards.
You receive one free card per store visit, no purchases are required. You may secure your free slip at either end of check stand as well as any employee other than meat employees. You must be over 16 years of age to receive "Play 21" Cards. Only "Play 21" cards marked program No. 153 will be honored.

TOWN HOUSE CANNED FOOD SPECIALS!



COCKTAIL APPLESAUCE CATSUP
TOWN HOUSE FANCY FRUIT SAVE 35c
TOWN HOUSE APPLESAUCE SAVE 33c
TOWN HOUSE TOMATO CATSUP SAVE

5 No. 303 Cans **\$1**
7 No. 303 Cans **\$1**
4 FOR **69c**

Bel-Air Peas w/Butter Sauce 3 10 Oz. 89c
Bel-Air Corn w/Butter Sauce 3 10 oz. 89c
Bel-Air Beans w/Butter Sauce 3 9 oz. 89c
Mellorine Joyette Assorted 1/2 Gal. 39c
Margarine Sunnybrook Corn Oil 4 1-lb. Ctn. \$1
Biscuits Mrs. Wright's Canned 12 Cans 89c

OTHER GROCERY BUYS AT SAFEWAY!
Lucerne Grated Cheese 8 oz. ctn. 69c
Lucerne Milk Homo Sweet 1/2 Gal. Ctn. 59c
Cottage Cheese Lucerne 2 lb. Ctn. 49c
Sour Cream Lucerne 16 oz. Ctn. 69c
Cole Slaw Lucerne 3 16 oz. ctn. \$1
Apple Jelly Garden Club 18 oz. jar 29c

Green Beans Town House Fancy Cut 6 No. 303 Cans 89c
Cigarettes Ctn. \$2.99
Town House CORN Cream Style or Whole Kernel 6 No. 303 Cans \$1
Town House SPINACH 2 No. 303 Cans 25c

Crisco 3 Lb. 69c
Wolf Chili Plain 15 oz. 57c
Wolf Chili Plain 19 oz. 73c
Tamales Wolf 15 oz. can 35c
Wolf Chili With Beans 3 15 oz. can \$1
Cook Book Bread 24 oz. loaf 35c

Holly Beet SUGAR	Folger's COFFEE	MIRACLE WHIP
5 Lb. Bag 49c	1 Lb. 69c	Qt. Btl. 49c
APRICOT HALVES	ENERGINE FLUID	
Tillie Lewis Low Calorie No. 303 Can 35c	Cleaning Fluid 8 oz. can 39c	

STEAK SALE!



STOCK UP ON YOUR FAVORITES NOW AND SAVE!
ROUND SIRLION T-BONE
Full Center Cut Round Steak lb. 89c
Lean and Tender lb. 98c
Excellent For Charcoaling lb. \$1.09

Nu Soft Fabric Softner Qt. Btl. 79c
Dial Soap Bath Soap 2 Bath Bars 47c
Coffee Folger's Instant 10 oz. jar \$1.40
Chiffon Liquid Detergent 22 oz. Btl. 49c
Parsons Sudsy Ammonia 28 oz. Btl. 31c
Bread Skylark 100% Wheat 16 oz. loaf 29c

PRODUCE SPECIALS
U. S. No. 1 Russet **POTATOES** 10 Lbs. 39c
PEPPERS Local Grown, Bell's 3 LBS. 10c
100 BONUS STAMPS With The Purchase of 50 Lb. Bag TURF MAGIC FERTILIZER
ONIONS Yellow Spanish Lbs. 2/19c
TURNIPS Purple Top, Fancy Lbs. 2/29c
CORN Calif. Golden, Well Filled Ears 3/29c
CHERRY TOMATOES Baskets 3/\$1

Sandwich Steaks Blue Morrow 10 2 oz. for \$1
Pork Lions Whole or Half Roaster Chops Lb. 73c
Fish Sticks Sea Star 4 8 oz. pkg. \$1
Sliced Bologna Market All Meat Lb. 59c
Skinless Franks Wilson's or Safeway Lb. 59c
Sliced Bacon Wilson's Lean Lb. 89c
Sausage Blue Morrow Skinless Link 12 oz. pkg. 57c
Ham Steaks Center Cut Any Thickness Wilson's Cooked 18-20 Lb. Size Lb. 99c
Whole Hams Lb. 55c

50 BONUS STAMPS With The Purchase of any 3-lb or more BEEF ROAST This offer expires Oct. 12
50 BONUS STAMPS With The Purchase of any 2-lb. or more GROUND BEEF This offer expires Oct. 12
50 BONUS STAMPS With The Purchase of 6-3 oz. packages JELL WELL GELATIN This offer expires Oct. 12
50 BONUS STAMPS With The Purchase of a gl. box of White Magic DETERGENT This offer expires Oct. 12
50 BONUS STAMPS With The Purchase of a 18 oz. jar Tea Garden JELLY or PRESERVES This offer expires Oct. 12
50 BONUS STAMPS With The Purchase of a 6 bar pkg. of BROCADE SOAP This offer expires Oct. 12
50 BONUS STAMPS With The Purchase of 48-oz. Btl. of NUMADE COTTONSEED OIL This offer expires Oct. 12



Legal Notice

THE STATE OF TEXAS

TO: ORVIL OTIS STACY
Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 31 day of October A. D. 1966, then and there to answer Plaintiff's Petition filed in said Court, on the 13 day of August A. D. 1966, in this cause, numbered 5156 on the docket of said court and styled RUBY STACY, Plaintiff, vs. ORVIL OTIS STACY, defendant. A brief statement of the nature of this suit is as follows, to wit:
Plaintiff sues the Defendant

herein for divorce dissolving the marriage between Plaintiff and Defendant alleging as grounds therefor cruel conduct upon the part of the Defendant of such a nature as to render their living together insupportable, as is more fully shown by Plaintiff's Petition on file in this suit.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 13 day of September-A. D. 1966.

Attest:
Lucille Posey Clerk,
District Court, Deaf Smith
County, Texas
By Juanita Owen Deputy.
(SEAL)

S-12-4c

Office Furniture
THE INK SPOT



CANDIDATE SPEAKS — Dexter Lillie, Virgil Marsh, Steve Clements and Wes Fisher morning when Price met with citizens for coffee at the Casion House. (Hereford Brand Photo)

REP. ROGERS REPORTS

National History Best Guide For Government

Dear Fellow Texan:

Two statues flank the building here in Washington housing the National Archives, the repository of the Constitution and Declaration of Independence and all the permanently valuable non-current records of the Federal Government. On the base of one statue are the words, "Study the Past." On the other are these words: "The Past Is Prologue." These are properly carved in stone, for their lesson is vital and inescapable: "A nation that forgets its history is bound to repeat the mistakes of the past; the accomplishments of the future will have had their foundations in days gone by."

A new school year is beginning and millions of young Americans will for the first time begin studying the history of their country and their states, the nature of democratic government and how the American people live and work and strive toward excellence under the world's oldest written constitution. We can hope our children learn their lessons well. It is good to encourage the study of history. As President Harry Truman said 15 years ago in commenting on the work of the National Historical Publications Commission, "I am convinced that the better we understand the history of our democracy, the better we shall appreciate our rights as free men and the more determined we shall be to keep our ideals alive."

sons of our past are poorly remembered by some Americans. It is not enough to pay lip service to the ideals set forth in the Constitution. Those ideals are not to be set aside at the first sign of trouble. We find among us today men who would overturn thoroughly ingrained principles of American democracy, who would abolish civilian control of the military (turning over the country's security to military chiefs free to direct our armed forces as they see fit) who would diminish the role of Congress on the flimsy pretext that in the nuclear age Congress is too slow to act; who would destroy the free enterprise system through a combination of devices, including excessive government regulation and consolidation of economic units and destruction of fiscal stability.

In this contest, I recently had occasion to respond to a letter writer who had asked why we kept the Fifth Amendment in the Constitution. The Bill of Rights guarantee which contains many towering elements of an American's basic freedoms, stating: "No person shall be held to answer for a capital, or otherwise infamous crime, unless on a presentment or indictment of a Grand Jury, except in cases arising in the land or naval forces, or in the Militia, when in actual service time of War or public danger; nor shall any person be subject for the same offense to be twice put in jeopardy of life or limb; nor shall be compelled in any criminal case to be a witness against himself, nor be deprived of life, liberty, or property, without due process of law; nor shall private property be taken for public use, without just compensation." The concentration of the critics is on that portion of the Fifth Amendment ordaining that no person "shall be compelled in any criminal case to be a witness against himself." That protection, with the others, is extremely important and the reasons it was placed in the Constitution are manifest from the early days of history. But as I replied to the letter writer, the Communists, too, recognize its importance and have ear-marked it for destruction. It is a hallmark of free men, this prohibition. The Communists do not have a Fifth Amendment. If they ever get control of the country there won't be one here. The Fifth Amendment was placed in the Constitution for the protection of decent, honest, law-abiding, innocent people. The repeal of the Fifth Amendment would not solve crime, but would open the door for many innocent people to be hurt. "Study the Past," the words say on the statue. "The Past Is Prologue."

Some African tribesmen use wood ashes — rich in potassium — as a condiment instead of salt.

Sincerely,
WALTER ROGERS
Your Congressman

Hereford School Lunch Program Concerned In National Week

National School Lunch Week has been proclaimed by President Lyndon B. Johnson for Oct. 10-14, and Mrs. Clifford Smith, director of Hereford school food service, announces that pupils' parents are invited to visit school lunchrooms and find out about the program.

Some information about school lunches, which are provided under a National School Lunch program financed by local, state and federal funds, is given by Mrs. Smith.

Days of the 35 cent lunch at the local cafe are gone, she reminds parents, but that is the price set for school cafeteria lunches providing high protein foods, fruit, vegetables, bread, butter and milk.

This is made possible by help of a Federal cash reimbursement of three cents a meal, and Federally donated food. The remainder of the meal cost comes from payment by students and from local funds.

Nationally, 60 percent of the school lunch dollar comes from the Federal government in cash and commodities.

To meet Type A lunch requirements, a meal for a student must contain a half pint of milk, two ounces of a protein food such as lean meat, poultry or fish, three-fourths cup of two or more vegetables or fruit, bread and butter or margarine.

Preparing these luncheons are about 48 employes in Hereford school cafeterias who are paid a total of \$6,805 a month.

The school lunch program was established by a congressional act in 1946, to help pro-

vide nutritious lunches for pupils and also provide outlets for agricultural food products. Some schools had lunch programs before that time, as far back as a century ago, but it was the national act which gave it impetus.

DEAF SMITH COUNTY Treasurer's Report

For month beginning July 1, 1966 and ending Sept. 30, 1966

Jury Fund
Balance July 1, 1966 \$ 5,085.60
Receipts: 151.39
Disbursements: 1,381.53
Balance 3,855.86

Road & Bridge Fund
Balance July 1, 1966 163,759.58
Receipts: 46,515.14
Disbursements: 66,260.90
Balance 144,012.82

General Fund
Balance July 1, 1966 7,409.50
Receipts: 8,738.09
Disbursements: 35,081.89
Balance (a Deficit) 18,934.30*

Officers Salary Fund
Balance July 1, 1966 15,431.93
Receipts: 21,011.21
Disbursements: 29,245.82
Balance 7,197.32

Hospital Maintenance Fund
Balance July 1, 1966 37,727.91
Receipts: 109,963.71
Disbursements: 116,841.64
Balance 30,849.98

Hospital Int. & Sngk. Fund
Balance July 1, 1966 1,209.17
Receipts: 75.90
Disbursements: .00
Balance 1,285.07

Hospital Int. & Sngk. (1963 Series)
Balance July 1, 1966 1,390.80
Receipts: 303.59
Disbursements: .00
Balance 1,694.39

Road Bond Int. & Sngk. Fund
Balance July 1, 1966 10,122.26
Receipts: 775.38
Disbursements: .00
Balance 10,897.64

Permanent Improvement Refunding Bonds
Balance July 1, 1966 1,057.53
Receipts: 75.90
Disbursements: 490.52
Balance 642.91

Right of Way Fund
Balance July 1, 1966 30,540.72
Receipts: 1,259.31
Disbursements: 25,714.45
Balance 6,085.58

Road Machinery Wt. Fund
Balance July 1, 1966 9,182.38
Receipts: 379.48
Disbursements: .00
Balance 9,561.86

Court House Int. & Sngk. Fund
Balance July 1, 1966 11,541.10
Receipts: 379.48
Disbursements: 2,757.50
Balance 9,163.08

Jail Bond Int. & Sngk. Fund
Balance July 1, 1966 7,366.08
Receipts: 531.27
Disbursements: 1,580.00
Balance 6,317.35

Right of Way Int. & Sngk. Fund
Balance July 1, 1966 2,244.81
Receipts: 325.22
Disbursements: .00
Balance 2,570.03

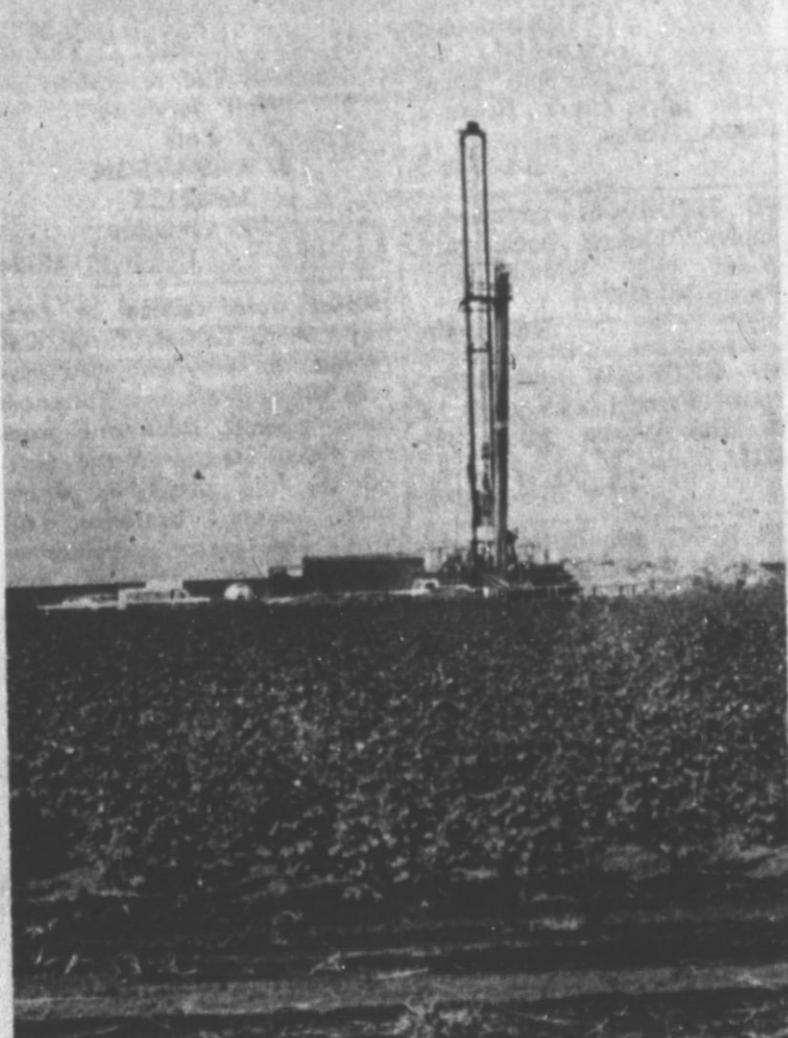
Lateral Road Fund
Balance July 1, 1966 .00
Receipts: 29,336.20
Disbursements: 29,336.20
Balance .00

Law Library Fund
Balance July 1, 1966 703.01
Receipts: 210.00
Disbursements: 68.50
Balance 844.51

Social Security Fund
Balance July 1, 1966 649.45
Receipts: 6,136.22
Disbursements: 6,285.14
Balance 320.53

RECAPITULATION

Jury Fund		3,855.86
Road & Bridge Fund		144,012.82
General Fund (a deficit)		18,934.30*
Officers Salary Fund		7,197.32
Hospital Maint. Fund		30,849.98
Hosp. Int. Sngk. Fd.		1,285.07
Hosp. Int. Sngk. (1963 series)		1,694.39
Perm. Imp. Ref. Bonds		642.91
Road Machy. Wt. Fund		9,561.86
Court House Sngk. Fund		9,163.08
Jail Bond Sngk. Fund		6,317.35
Right of Way Sngk. Fund		2,570.03
Law Library Fund		844.51
Road Bond Sngk.		
	cash: 10,897.64	
	Time Deposits: 58,000.00	
	Securities: 12,000.00	80,897.64
Right of Way Fund	cash: 6,085.58	
	Time Deposits: 20,000.00	26,085.58
Social Security Fund	cash: 320.53	
	Time Deposits: 5,962.00	6,282.53
		312,326.63



DECEIVING — This looks like a large irrigation well drilling rig but actually it is an uncommon sight for this county — an oil well drilling slipped in, punched a hole and left — left a lot of people wondering. (Hereford Brand Photo)

LLOYD POOL
Sells
BMA Insurance
Life Health, Accident
Group Insurance
Box 883 364-0758 Mobil 289-5682

Simms Club Views Film On Alaska

Alaskan scenes were shown on film to members of Simms Study-Craft Club Wednesday afternoon in First National Community Room. Mrs. James Bulard, hostess and program chairman, introduced Virgil Dodson to present the entertaining travel film.

The guest commented on the views of cities, spectacular mountain and coastal scenery and industrial plants as they were shown. Afterward, refreshments were served in an informal social period.

Members present were Mmes. F. L. Eicke, Arliss Edwards, Edwin Morrison, Robert Lloyd, Leland Burns and J. M. Boothe.

Some African tribesmen use wood ashes — rich in potassium — as a condiment instead of salt.

Carnegie SHIRTS FOR BOYS



Our fall collection of famous Carnegie shirts is the smartest yet. Plaids, paisleys and solids, authentically ivy styled with flap pockets from fine cotton fabrics. Some styles have shoulder epaulets. The ideal school-wear shirts for boys. Sizes 6 to 18

1.99 to 3.99

Harman's

IT'S THE CRICKETEER LOOK



KEEPING UP PUBLIC APPEARANCES

Your weekend social calendar is jammed. Seems like all your friends are throwing a bash at once. You'll need a jacket that's styled for comfort and good looks. Try a Cricketeer Gentry Worsted Sportcoat with a new textured look and you won't care if the weekend never ends. **CRICKETEER®** Gentry Worsted Sportcoat **39.95**



WOOL BLAZER

Natural Shoulders, Flap Pockets
Metal Buttons in Classic
Navy or Maroon Sizes 35 to 42

24.95



SEE OUR NEW SELECTION OF FALL PATTERNS

Hilton Club Slacks...Truly the finest!

If clothes make the man... then Hilton Club makes the man more comfortable, more relaxed. These superbly tailored creations give you that easy feeling that marks a man who knows how to combine comfort with excellent taste. Crisp wrinkle free, permanently creased in pure virgin wool fabric that always holds its shape... truly a finer pair of slacks! **\$13.00 to \$24.95**

Harman's

We Give Valuable S&H Green Stamps

Miss Dearing, Robert Kubacak Wed In Home

In a pretty home wedding attended by family members, Miss Carolyn Ann Dearing and Robert J. Kubacak were married at twilight Friday evening. The Rev. Clarence F. Powell, pastor of Calvary Baptist Church officiated.

The ceremony took place in the home of the bride's parents, Mr. and Mrs. Anson A. Dear-

white candles set around small crystal bowls containing low arrangements of white roses with greenery.

White wool made the two-piece dress, street length, worn by the bride with accessories of avocado green. She carried white feathered mums on a white Bible belonging to her paternal grandmother. Her other grandmother's wedding band was worn on a gold chain.

The maid of honor was dressed in a sleeveless A-line dress of fern green wool. Her corsage was of white mums.

A reception in the home followed the simple ceremony. Mrs. Bill Goodman, sister of the bridegroom, served the wedding cake and Miss Sharon Dearing, the bride's sister, poured punch.

The white lace tablecloth was underlaid with fern green. The all-white cake was placed beside an arrangement of foliage with white candles.

Mr. and Mrs. Kubacak left for Oklahoma City, where they will be at home.

Out-of-city guests for the wedding included Mr. and Mrs. Eldon Page, W. S. Clark, M. and Mrs. Sim Clark of Muleshoe; Mr. and Mrs. Gene Hinkle of Amarillo; Mr. and Mrs. Bill Goodman of Chandler, Okla.

Mrs. Koelzer Is Club Hostess

Mrs. M. J. Koelzer was hostess to the Sunshine Club in her home recently. Mrs. Edith Sheppard received the Sunshine gift of the afternoon and also the hostess gift, while the penny ante gift went to Mrs. Clint Landry.

The next meeting was announced for Oct. 11 in Mrs. Clois Kemp's home. Mrs. Koelzer presided for a brief business discussion.

Olivett-Underwood
Adding Machine & Typewriters
THE INK SPOT

Classifieds Get Results



Mrs. Gary Lynn Victor
... nee Miss Nancy LaNell Tyler

(Bradly Photo)

Tyler-Victor Marriage Solemnized In Church

Marriage vows were exchanged by Miss Nancy LaNell Tyler and Gary Lynn Victor in a candlelight service at First Baptist Church Saturday evening.

The bride is the daughter of Mr. and Mrs. Noah E. Tyler, 106 Emma, and the bridegroom's parents are Mr. and Mrs. Jimmie N. Victor, 1612 Ave. K. The Rev. B. L. Davis, minister, conducted the single ring ceremony.

Candelabra holding blue tapers were the only altar decoration as Mr. Tyler gave his daughter in marriage. She was gowned in bridal satin, cut on simple lines with sleeves to the wrist and a slightly flared skirt widening into a full train.

The only adornment was a band of scalloped lace at the figurine waistline. Fully gathered illusion fell to her shoulders from a seed pearl and crystal tiara. Her bouquet of white feathered carnations was carried on a bridal Bible.

Miss Sue Victor, sister of the bridegroom, was maid of honor and wore a floor-length dress of sky blue, with scoop neckline and short sleeves. Similar frocks were worn by the candlelighters, Cindy Simpson of Floydada and

Kerry Hall, cousins of the bride. Wedding music was by N. E. Tyler, vocalist, and Miss Janet Smith, organist. Selections were How Great Thou Art, The Lord's Prayer, Ave Maria, Always and I Love You Truly.

Home of the bride's parents was the setting for the reception. Mrs. Virgil Elmo Hall and Mrs. G. V. Hall served the wedding cake and punch from a table centered with blue and white flowers.

Leaving afterward on a short trip to New Mexico, Mrs. Victor was dressed in a turquoise suit with black accents in accessories. The couple will be at home next week at 304-A Ave. B.

The bride is a 1965 graduate of Hereford High School, where she was a cheerleader, a member of FHA, FNA and Tri-Hi-Y. She is employed by Messer Construction Company.

A student in West Texas State University where he majors in IBM programming, Victor is also employed by Holly Sugar Corp. Graduated from HHS last spring, he was on 1964 and 1965 Whiteface football teams and was a member of the Key Club.

Wedding guests from other cities included Mrs. W. H. Simpson Jr. of Floydada, Mrs. E. H. Martin and Orvel of Portales, N. M., Mr. and Mrs. Lewis Ray Womble, Dustin, Denise and Dudley of Amarillo, Mrs. Dee Victor of Dora N. M., Mr. and Mrs. Lloyd Reynolds, Dryan and Blakey of Hutchinson, Kan.

Local Florists Attend FTD Meet

Fred Seroyer and Gladys Bryson of Park Ave. Floral, attended a dinner and business meeting Saturday night, of Unit 9B, Florists Transworld Delivery Association, at the Holiday Inn West in Amarillo.

Speaker for the evening was Barnard Hillen, Austin director of FTD. Hillen was speaking in behalf of his bid for the presidency of the Florists Transworld Delivery Association.

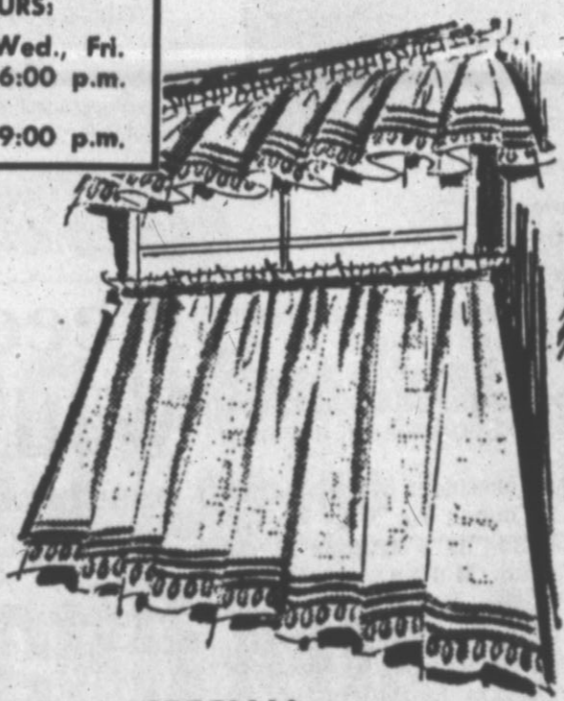
The dinner was preceded by a design school for the 100 florists in attendance.

A clock installed on London's Tower Bridge by Henry VIII's order, 425 years ago, is still telling time.

HEREFORD, TEXAS
Penneys
ALWAYS FIRST QUALITY

Penney Days
come once a year

STORE HOURS:
Mon., Tues., Wed., Fri.
9:30 a.m. to 6:00 p.m.
Thur. & Sat.
9:30 a.m. to 9:00 p.m.



SPECIAL!
Tier curtain and matching valance set

A variety of novelty styles, fabrics and trim. Finest Penney quality. Your choice of many colors. Save now!

30" or 36" long complete **1.66**



SPECIAL! Our all acrylic thermal blanket buy!

Our softly napped acrylic thermal comforts you all year! It's air cellular weave warms you in winter (when topped with light cover), cools you in summer! Nylon bound. Machine washable. Lots of fashion colors.

72" x 90" fits twin or full **5.99**

Notion Fair

Here are just a few gadgets and gifts from our wide selection. Things for home... for Traveling. Great ideas for bridge prizes... small remembrances... 53 different items to choose from!

your choice

88¢



Fun-flowered earthenware piggy bank.



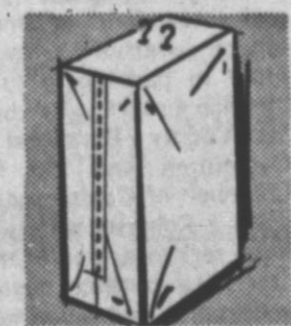
Set of 2 woven rattan party servers.



Vinyl travel bag holds 2 or more suits.



Decorator tile trivet, cast iron frame.



Jumbo-size, vinyl garment storage bag.



Two decorative porcelain switchplates.

Special! Penney Days sport buys!

Skinny rib-knit sweaters in a blaze of fashion colors. Washable, wearable nylon in long-sleeve turtleneck or short-sleeve crew-neck styles! Gold, wineberry, navy, green, white, powder blue, black. S, M, L.

2.99

Shape-sure slacks tailored to perfection of fine wool flannel bonded to acetate tricot... won't bag or stretch out of shape! Contour waist, snag-free nylon zipper. Black, brown, navy, loden, berry. 8 to 18.

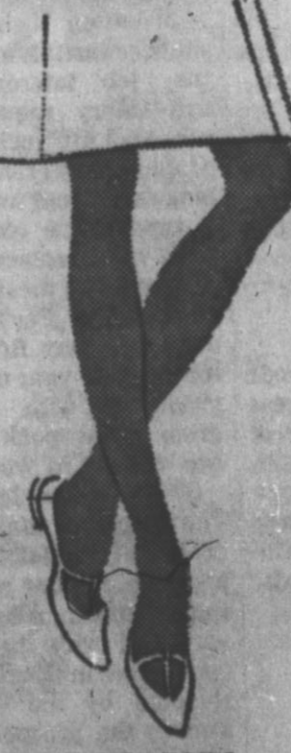
4.99



3 prs. for \$1.00

WOMEN'S BRIEFS

Ultra-smooth, acetate tricot briefs cut to our own exacting specifications for comfy fit. Limited quantities.



SPECIAL BUY OF SEAMLESS NYLONS!

2 prs. for 78¢

Buy 'em by the box at this amazing low price! Sheer seamless hose with reinforced heel and toe. Suntan, gala. Average 8 1/2 to 11.

Sew and save on a harvest of fall fabrics!



Our own Regulated Plus...

Fabric of Regulon (65% Polynosic rayon-35% cotton), in fall-cued colors and patterns!

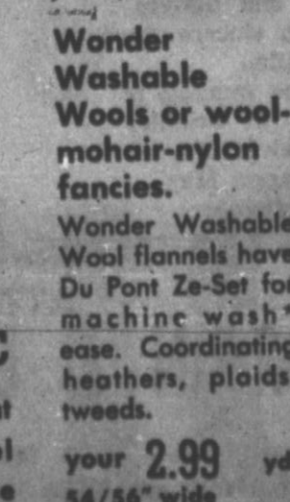
36" wide 94¢ yd.



Solid or heather poplin buys for fall!

Machine wash 'n wear Dacron polyester-cotton or Fortrel polyester-Avril rayon poplins. 2-10 yd. special 66¢ yd.

44/45" wide



Wonder Washable Wools or wool-mohair-nylon fancies.

Wonder Washable Wool flannels have Du Pont Ze-Set for machine wash ease. Coordinating heathers, plaids, tweeds.

your 2.99 yd. 54/56" wide "hubs" warm water



Pinwale cotton corduroy special!

Fine quality, machine washable cotton corduroy... now specially Penney Day priced! Buy yards & yards!

36" wide 88¢ yd.

Cotton Flannel Sleepwear Prints 3 yds. for \$1
Remember, You Can Just Say 'CHARGE IT' At Penney's

\$100 CASH & CARRY Will Start and Run!
1954 Olds - 1957 Ford Wagon
1951 Ford Pickup

GOOD GUY BUY
1964 Dodge Custom 880
Power and Air Lot of Warranty
\$1995

BANK FINANCING **NEW & USED CARS**

1961 Impala 2 door hardtop Standard shift with overdrive, real sharp and ready to go	\$995
1962 Pontiac Bonneville, 4 door hardtop, full power and air, this one won't last long at	\$1395
1964 Chevrolet Chevelle 6 Passenger Station Wagon, factory air, XXXtra nice	\$1795
1962 Oldsmobile Jetfire 2-door hardtop, power and air, real pretty	\$1095
1961 Pontiac 4 door sedan, look at this "Dodge Rebellion" Price	\$795
1962 Buick LeSabre, 4 Door hardtop, not a nicer one in town	\$1295

DODGE HEDRICK DODGE
Phone 242-4111 185 E. 2nd
HEREFORD, TEXAS

Be Sure To Register Each Time You Visit Piggly Wiggly For
FREE! RCA VICTOR

COLOR TELEVISION SET

(MUST BE 18 YRS. OR AGE TO REGISTER)
to be given away Saturday, October
29th - 8 p.m.

One Full Year Warranty (Parts & Labor)
by Robert's Appliance
Hereford's Oldest Appliance Dealer



PIGGLY WIGGLY'S

Fall Foods
Specials

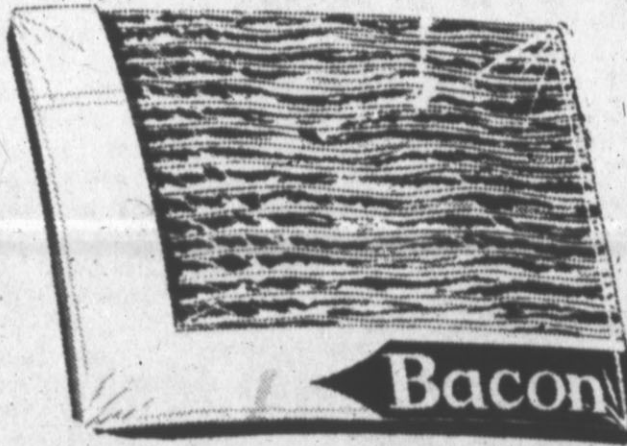


CREAMY
RICH IN
FLAVOR
Good For Health



BACON

Armour Star
L.B. **75¢**



USDA Choice
Round Steak **89¢**
Sirloin Steak

USDA Choice
T-Bone Steak **98¢**
Loin Tips

Armour Star
BOLOGNA
Lb. **59¢**

Patio Frozen Beef
ENCHILADA DINNER 3 FOR **\$1**
CIGARETTES All Popular Brands King, Filter, Reg. Carton **\$2.99**

PIE PAN Available Oct. 10 to Oct. 15
99¢ with \$5.00 Purchase



Bakes evenly, browns perfectly. No food can stick to TEFLO! Standard size for home recipe or ready-mix. Size: 9 x 1 1/4"

KRAFT OILS

24 Oz. Safflower Oil
24 Oz. Corn Oil

49¢



Folgers All Grinds
Coffee Lb. Can **69¢**

Shurfine Halves Bartlett
Pears 303 can **2/49¢**

Reg. or Diet — 6 Bl. Ctn.
Dr. Pepper **2/89¢**

Bottle of 100
Anacin Tablets **98¢**

Gerbers Strained Fruits & Vege.
Baby Food **9/98¢**

Schillings
Vanilla 4 oz. bottle **79¢**

New Plains First Quality
ICE CREAM INTRODUCTORY OFFER 1/2 Gallon All Flavors **59¢**

Ice Cream Cones Served All Day Wednesday

Shurfine Frozen — Full Pound Pkg. — Buy An Extra Supply At This Price
TATER NUGGETS **4 89¢**

TOMATO JUICE

Hunt's — 46 Oz. Can

25¢



2 Cans Shurfine
BISCUITS FREE with Purchase of 4 Sylvania Light Bulbs **96¢**

Arrow
PINTO BEANS 4 Lb. Bag **49¢**

Friskie Dry
DOG FOOD 5 Lb. Bag **59¢**

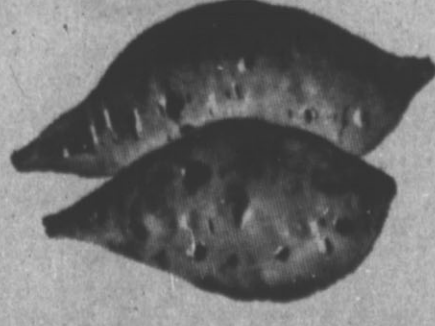
Reynold's Aluminum
FOIL Standard 12" x 25' Roll **4 \$1**

Shurfine
ASPARAGUS 300 Can **4 For \$1**

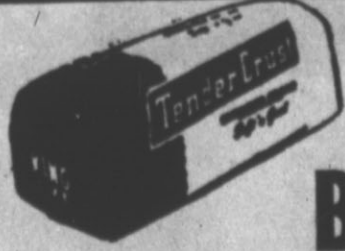
Shurfine
Pineapple Juice 46 Oz. Can **3 For \$1**

FROZEN FOODS SALE		
Concentrated Orange Drink Hi-C 9 oz. cans 5/\$1	Shurfine — 6 oz. can Lemonade 6/49¢	Aunt Jimema Frozen Waffles 9 oz. pkg. 3/\$1
Welch's — 12 oz. can Grape Juice 3/\$1	Shurfine 1 1/2 Lb. Bag Tater Nuggets 39¢	Patio Frozen Combination Dinner 39¢

Sweet Potatoes



East Texas Centennial
2.25¢ Lb.



Tendercrust BREAD

1 1/2 Lb. Loaf **17¢**
29¢ Value

DELICATESSEN.

- MONDAY**
Chicken Dish - Park Roast
Blackeyed Peas, Fried Okra
Cucumber Salad
Potato Salad
- TUESDAY**
Beef Roast - Fried Chicken
Golden Corn, Green Beans
Scalloped Potatoes,
Coke Slow
- WEDNESDAY**
Turkey & Dressing
Meat Loaf, Candied Yams
English Peas, Stuffed Peppers
Pinto Beans, Spanish Slow

CHARCOAL

Energy Briquets

10 Lb. Bag 39¢



Colorado Winetap
APPLES
2 lbs. 25¢

Colorado
CABBAGE
Lb. **10¢**

Shurfine — 12 oz. Jar
Peanut Butter **3/\$1**
Shurfine
Salad Oil Quart Bottle **59¢**

PIGGLY WIGGLY



Along The Frio

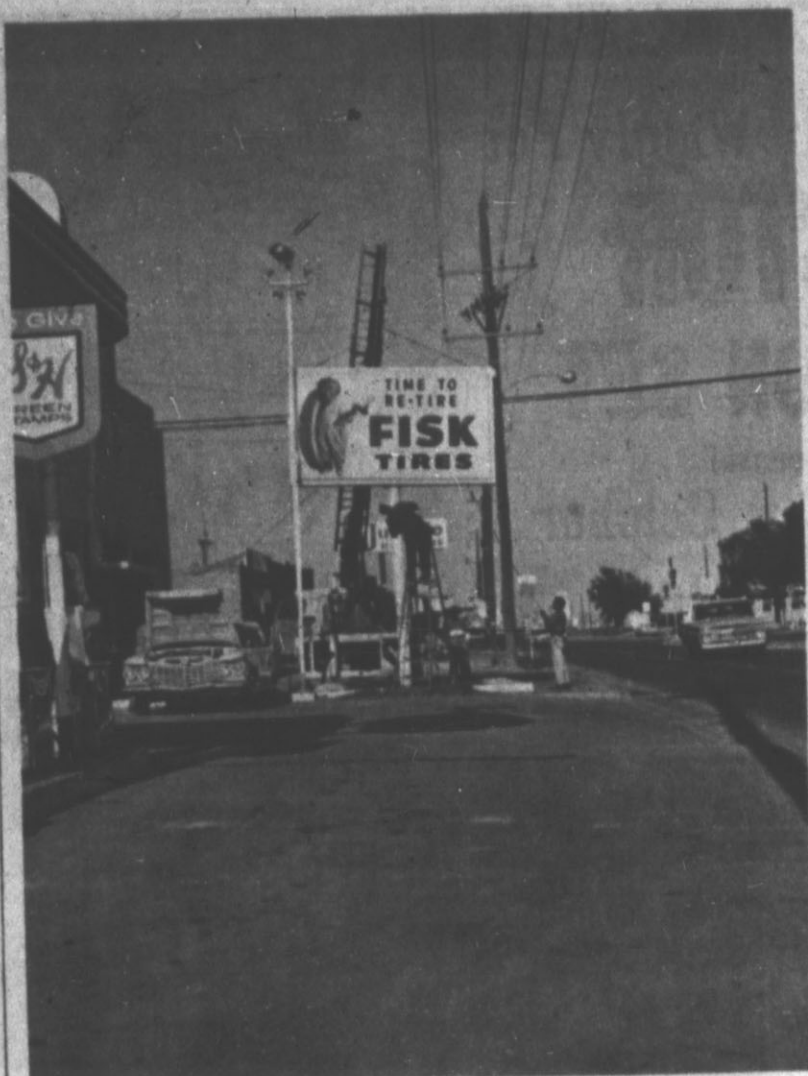
By MRS. OWEN ANDREWS
 Brand's Frio Correspondent

Visiting the Arthur Clark family are his parents, Mr. and Mrs. A. T. Clark, Rye, Colo., two aunts, Mrs. Elizabeth O'Brien and Mrs. Katy Clark and their friend Mrs. Marie Olson, all of Durango, Colo. and Clark's sister, Mrs. Eugene Ayres and her daughter, Vicki, of San Antonio. The visitors came Saturday and plan to visit all week. They are particularly interested in vegetable harvests underway here now and have been visiting the various fields this week.

Visiting the E. F. Voglers Sunday were son Walter Vogler, Mrs. Vogler and Doyle of Westway.

Members of the family of Mrs. Lella Taylor of Throckmorton helped her celebrate her 90th birthday Saturday at the home of a daughter, Mrs. George Bentley at Monahans. Another daughter, Mrs. Claude Price, and Mr. Price of Floydada had gone after Mrs. Taylor and brought her here, where they spent Thursday night with Mrs. Taylor's other daughter, Mrs. H. M. Mobley and on Friday they went to the Bentley home. Others of the Mobley family attending were Mrs. Floyd Cole, Cheryl and Beverley, Mr. and Mrs. D. C. Miller, Mr. and Mrs. Don Mobley and sons, Mr. and Mrs. Raymond Mobley and family, Farmington, Mrs. Dorothy Johnson of Midland and Mrs. Taylor's son, J. W. and his family of Odessa.

Mr. and Mrs. Godfrey Baldwin of Austin are parents of an eight pound boy, born Oct. 6 in Austin. He has been named Randall Kearn. Grandparents are Mrs. B. H. Baldwin and Mr. and Mrs. W. H. Andrews. Both parents are graduates of Hereford High and of Texas University. Baldwin completed work on his masters degree this summer and is now employed in state welfare work.



UP AGAIN-DOWN AGAIN — Recently getting a new sign proclaiming the availability of a foreign made tire, this tire company on First changed the sign this week to the one in the picture. (Hereford Brand Photo)

Miss Linda Blackburn was honoree at a surprise birthday party at her home Thursday, celebrating her 17th birthday. The young people played games and were served refreshments. Assisting Mrs. Blackburn were Patsy King and Valerie Denney. Attending were Charles Thomas, Keinen, Lesley Carlson, Jimmy Bradley, Hoy Morgan, Betty Drager, Joe Whitehorn, Sallie Scott, Rusty Treadway, Sue Hassell, Donnie Cornelius, Linda Batterman, Eddie Biles, Ellen Bridges, Jackie Gray and Jerry Blackburn.

Mr. and Mrs. Earl Harkins are preparing to move into their new home which was moved from Lubbock recently. Mrs. Clark Andrews and Mrs. Harkins have been busy making drapes for the house, which is located near the present Harkins residence. Mrs. Harkins, Mrs. Joe Autry and Mrs. Dee Taylor have been antiqueing furniture

in a barn at the Autry place doing some peices for each of their homes.

Mrs. Homer West, assisted by Mrs. Joe Autry, entertained 14 children at a birthday party Monday for Mike Autry and Linda West, both of whom had seventh birthdays this week. Birthday cake and gifts were features of the afternoon party.

In keeping with National 4H week, several members of Frio Club went to Dimmitt and were interviewed by Johnny Linn on Radio Station KDHN Saturday morning. Those who went were Gerry Robbins, Rocky Andrews, Ronnie Hall, Earl Behrends, Marvin Smith, Diana Adams, Sue Smith, Kenneth Adams, Curtis Smith, Raymond Warrick, Eugene Warrick and adults. Mmes. Frank Robbins, Clark Andrews, Fritz Smith, Clarence Behrends and Don Adams.

A 4H party at the Don Adams home Friday evening was given in honor of Ronnie Hall, who moved to Arizona this week. Attending were Gerry Robbins, Raymond and Eugene Warrick, Curtis Smith, Diana and Kenneth Adams, David Hutchins, Mrs. Fritz Smith and Jan, Mr. and Mrs. David Hutchins and Mrs. Leo Hall.

G. W. Parker is in the Hereford hospital undergoing treatment and tests. He was feeling some better on Friday.

Visiting the Owen Andrews Sunday night were their son, Glenn Andrews, his wife and children, Hal, Lynn and Clint, of Elter. They were here Sunday to attend a gathering of Andrews relatives at the home of Miss Alma Andrews in Hereford.

Also here to attend the gathering were Mrs. Allie Burris, Textline, Mr. and Mrs. Charles King, Amarillo. Others present were Mr. and Mrs. Henry Andrews, Mr. and Mrs. T. L. Sparkman Jr., Mr. and Mrs. Owen Andrews, Mrs. Elmer Jones, Mr. and Mrs. Chesley Johnston and Sheldon, Joe Findley, Mr. and Mrs. Tommy Sparkman, Kevin and Kirk, Mr. and Mrs. Eugene Baldwin Robin and Brett, Mr. and Mrs. Clark Andrews, Rocky, Kirk and Lynette, Mr. and Mrs. Joe Andrews, Elizabeth and Valerie, Mr. and Mrs. George Zetsche Ann Cay and Jim, Mr. and Mrs. Earnest Harder, Mr. and Mrs. T. L. Sparkman. The group took the occasion to honor Mrs. Sparkman's birthday.

Mrs. Leo Hall, Reba and Fannie were honored at a party after church Sunday evening and the family was presented with a gift, followed by refreshments. The Halls are moving within the next few days to Wilcox, Ariz., where Hall is employed as manager with a fertilizer company. Hall has been working at Wilcox most of the time since April. He is staying in the home of his daughter, Mrs. Darrall Culp, in the Wilcox area until his family moves.

Mr. and Mrs. Olin Parris left Thursday for a trip to California. The trip a courtesy from Phillips Petroleum Co., expense paid for the couple to Palm

Miss Linda Hubbard Weds Roger J. Hagar

Miss Linda Sue Hubbard of Amarillo and Roger J. Hagar, Hereford man now stationed at Fort Benning, Ga., in U. S. Army service, were married Oct. 1 in the home of the bride's mother, Mrs. W. J. Hubbard at Amarillo.

Parents of the bridegroom are Mr. and Mrs. Carroll Hagar of Hereford, The Rev. Dorian Blasingame, Baptist minister, conducted the double ring ceremony in which Miss Hubbard was given in marriage by her grandfather, M. E. Gierhart of Twitty.

Mrs. Bobby G. Ramey of Hereford sister of the bride, was matron of honor and Ronald Rayburn of Hereford best man. Ramey lighted tapers in

Springs and other points of interest, was a reward for large gas sales of the airport.

Mr. and Mrs. Clark Andrews entertained their Sunday School class Friday evening at their home. The party featured Mexican food and fiesta games. The guests dressed Spanish style. Attending were Messrs. and Mmes. Harlan Barber, Earl Harkins, Joe Augry, James Dobbs, Homer West, Weldon Stephen, Frank Robbins; the Rev. and Mrs. Sam Ogan and Bill Warrick. Mrs. Barber is the incoming teacher for the class.

A GA initiation service was held at the home of Mrs. Charles Self GA director, Wednesday afternoon. Attending were girls promoted to the department, Diana Adams, Cheryl Cole, Genie Robbins, Andrea Axe, Billie Manion, also promoted was unable to attend. Reba Hall, past president, and Linda Johnson also attended. Mrs. Richard Price, counselor, and mothers, Mmes. Don Adams, Floyd Cole, Frank Robbins and Andy Axe also were there.

Raymond Mobley, Farmington N. M. was here this week visiting relatives and on business. He and Mrs. H. M. Mobley and Mr. and Mrs. Floyd Cole, Beverley and Cheryl visited the D. C. Millers Thursday evening.

candelabra flanking the fireplace which was a background for the wedding party.

The bride wore a white tulle and short veil. Heirloom pieces were a pearl pin that had belonged to her great-grandmother and a diamond pendant made from her mother's en-

agement ring. Her flowers were carried on a bridal Bible. Mrs. Ramey was dressed in a blue wool suit with black accessories and white carnation corsage.

At the reception after the ceremony, Mrs. Rayburn served the tiered cake and Miss Beverly Morton of Amarillo the punch.

Mrs. Hagar is a graduate of Pampa High School and is employed by an Amarillo dress shop. Hagar completed high school studies in Hereford.

LOUISVILLE — An old-fashioned method solved the problem for the Louisville Fire Department during a blaze at an apartment. The department brought along such modern equipment as fog, dry powder, foam and carbon dioxide. But when firemen entered the building, they found the blaze was caused by an overheated coffeepot. It was extinguished with a glass of water.

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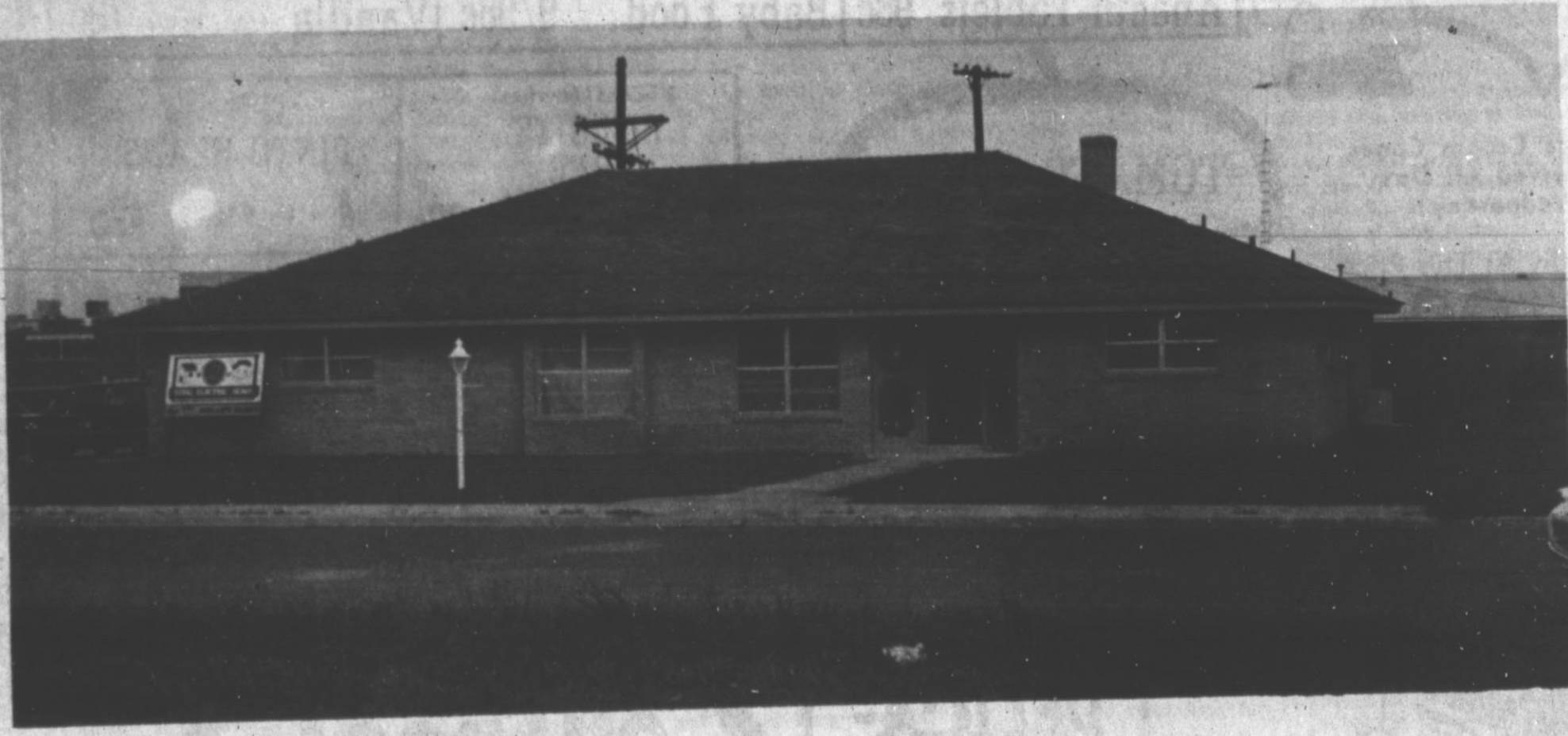
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Homes To Be Open For Garden Clubs' Tour

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, OCTOBER 9, 1966

AUTUMN ARTISTRY in the Home will be the theme of a flower show tour which the three garden clubs of Hereford will sponsor next Friday from 2:30 to 6 p.m. Arrangements made by members of Garden Beautiful, Bud to Blossom and Hereford Garden Clubs will be displayed in six of the city's handsome homes. The theme was chosen in

keeping with an aroused interest in the fine arts as a vital phase of the area's life, sparked by recent activity of a Deaf Smith Chamber of Commerce committee. **EACH OF SIX** homes will feature one of the fine arts as the inspiration of titles for floral compositions. Tickets are on sale now by members of the participating clubs.

MUSIC is the appropriate subject for arrangements to be shown in the home of Mrs. D. W. Palmer, 149 Liveoak, whose hobbies and profession, teaching voice, center around music. The grand piano and organ in her large living room will be focal points for placements of the flowers. Around her piano, top left, are Mrs. Ernest Kendall, Mrs. Bruce Brown and Mrs. Sam Long, hostesses from Bud to Blossom Club, and Mrs. Palmer.

PAINTING is the theme in the home of Mr. and Mrs. Don Robinson, 101 Liveoak, with Garden Beautiful Club as hostess. Mrs. E. W. Young, hostess chairman, selects autumn flowers with colors harmonizing with one of her own paintings, which Mrs. Robinson holds in the photographs above right.

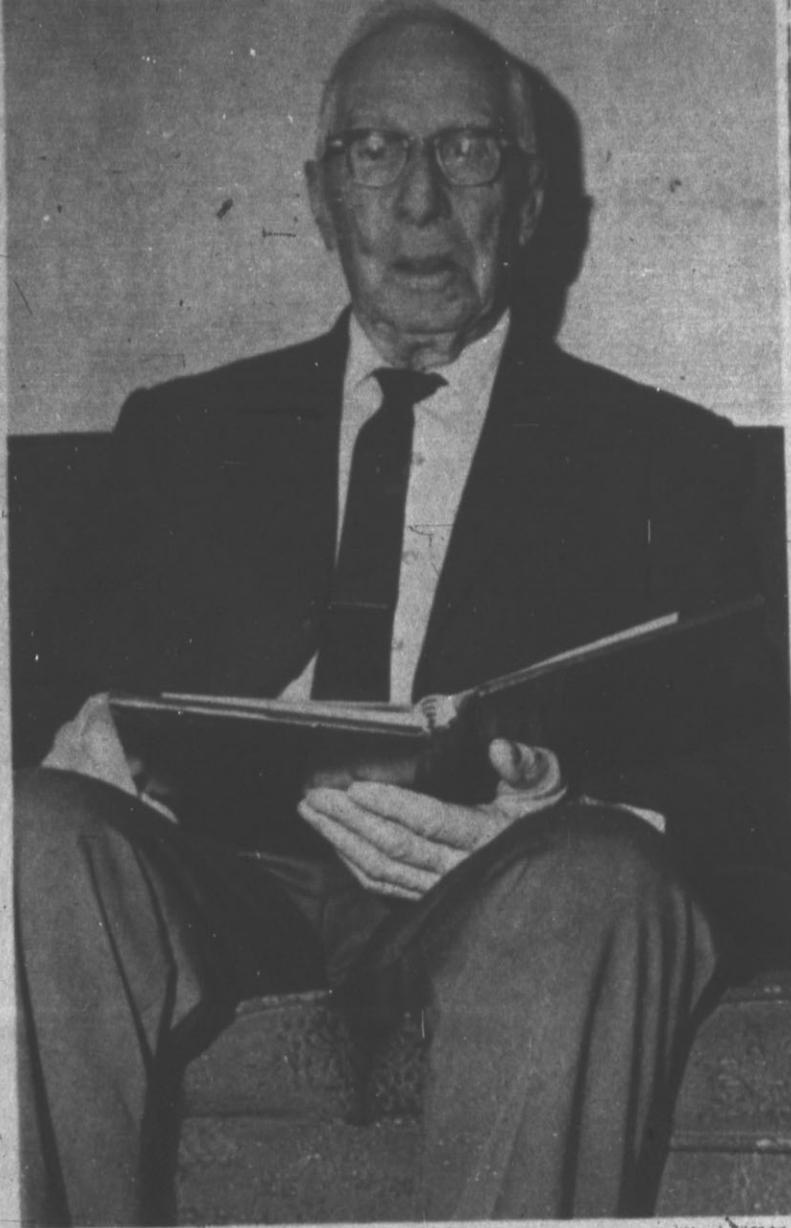
DRAMA will be the keynote in the Ansel McDowell home, 207 N. Texas, featuring dramatic table arrangements by Hereford Garden Club members. At center left Mrs. Ben Childers, hostess-chairman, inspects a glass figurine centering the breakfast room table, and Mrs. McDowell is pictured in the formal dining room with its crystal chandelier and display of crystal, cut glass and silver.

SYMPHONY is a special branch of the art of music which will be stressed in the new home of Mr. and Mrs. Charlie Holt on the Clovis Highway, Hereford Garden Club is in charge with Mrs. Ray L. Johnson, president, as hostess chairman. Mrs. O. G. Hill Sr. will arrange flowers for the formal reception room in which she is pictured at center right with Mrs. Holt, seated, and Mrs. Johnson, right.

LITERATURE is the art to be depicted in the home of Mr. and Mrs. J. D. Poarch, 114 Liveoak, and hostesses are from Garden Beautiful Club. The new home of the Poarch family, which includes five sons, is built for their active life and centers around a large family room with fireplace and raised hearth where one of the boys, Kim, is seated, lower left, to inspect a book which his mother hands him from the nearby shelves.

POETRY, with emphasis on familiar American verses, will be the subject in the R. C. White home, 214 N. Texas, and the overall theme will be "The House by the Side of the Road". There are children in this family also, and attention will be given to their interests. At lower right, Mrs. White is pictured with Mrs. R. N. Yarbro, one of the hostesses from Bud to Blossom Club, beside glass doors opening onto the balcony from the cheerful upstairs living room from which the daughters' bedrooms open.





CELEBRATES BIRTHDAY — R. M. Gunn, a Deaf Smith County resident since the early 1920's, celebrated his 91st birthday Tuesday as members of his family dropped in during the day to share birthday cake and coffee. Mr. Gunn makes his home with his daughter, Mrs. Guy Lawrence, and Mr. Lawrence at 415 Ave. F. Another daughter, Mrs. Joe Lenders, lives at Westway. He counts five grandchildren, 13 great grand-children and two great-great-grand-children among his descendants, most of whom visited him on his birthday. For nearly a quarter century Mr. Gunn operated the store at Westway. He is a native of Missouri.

Nurses Salaries Get Upwards Boost

A minimum starting salary of \$6500 a year for general staff registered nurses, to be achieved within three to four years, is recommended by the Texas Hospital Association.

Announcement of this recommendation was made Wednesday by David H. Hitt, president of the 985-member, Austin-based Association.

The endorsement of the minimum salary was passed by the Association's Board of Trustees in a resolution that points out the need for such compensation, and additionally recommends that Texas hospitals attempt to achieve the \$6500 level within three years through graduated raises. Where local factors preclude goal attainment in three years, hospitals are encouraged to meet the goal within four years.

While Texas hospitals have raised the salaries of nurses as rapidly as their respective Boards of Trustees have felt that patients could afford the accompanying increases in rates for hospital services, the resolution points out that nursing salaries have not generally reflected the nurses' vital contribution to the health of the State's citizens, nor have their salaries risen in comparison with earnings of other professions and vocations.

"Increased payroll costs of this magnitude are necessary," Hitt said. "There is no doubt however, that the increased costs must be accompanied by comparable increases in hospital service rates."

Although hospital rate increases required to meet the goal will vary from city to city, depending largely on current pay schedules of the individual hospitals, increased costs of from three to six dollars per day will likely be required to finance the ultimate objective, Association officials predict.

"Not only should a salary of this level attract more nurses into the profession, but some of the inactive Texas nurses not now engaged in the profession may be enticed to return to hospital duty within their communities," Hitt continued. "The Texas Hospital Association has vigorously supported a broad program to attract more persons into health careers and the Association hopes this step will be beneficial to the Health Car-

ers Program."

The starting salary of \$6500, when attained, combined with increments for evening and night duty, tenure, and special assignments, will raise the average earnings of nurses assigned to patient care in most hospitals to a level of \$7200 to \$7500 per year. Those in supervisory positions will have opportunities to earn a significantly higher figure.

"The three to four year time period for reaching the goal was established to allow time for budgetary planning by hospital Boards of Trustees, for the public to gain an understanding of the reasons for cost increases, and to permit hospital insurance coverage and other financing programs to meet the higher costs," Hitt stated.

The national goal of a \$6500 starting salary was endorsed earlier this year by the American Nurses' Association.

The Association also recommended that salaries of vocational nurses, medical technologists, physical therapists, dietitians, and other para-medical personnel "should be increased proportionately in recognition of the role they play in patient care in Texas hospitals."

Film On Cancer Shown For Club

A film stressing the importance of regular physical examinations as the best means of detecting and curing cancer, was shown to Progressive Home Demonstration Club at this week's meeting in the home of Mrs. E. C. Hammett.

Mrs. Argen Draper, County Health Agent, showed the film and commented on it, then gave each member leaflets with information about cancer.

Mrs. J. D. Gilbert presided for business. Members voted to give a contribution to the United Fund. Announcement was made that club officers will be elected at the next meeting, Oct. 18, in the home of Mrs. Floyd McGee.

Mrs. Robert Hicks was a guest and 10 members were present for the program and a social period.

Complete Stock Office Supplies
THE INK SPOT

Honor Conferred On Clubwoman

Recognition of her services to Summerfield Study Club was given Mrs. Ky Lawrence at the meeting Thursday afternoon in Mrs. Earl Lance's home, as she was presented a life membership.

This honor is reserved for those who have been members of the club at least 20 years and who have given outstanding work to the club.

The program Thursday was on Conservation. Mrs. Thurman Atchley discussed the topic, Polluted America, saying that when English pioneers came in the early seventeenth century they could not have imagined that in 250 years Americans would have polluted the air, the water and the land as if natural resources were worthless.

"Health is endangered by pollution from various sources and even the air, which we have always thought invigorating, is no longer fresh in most settled parts of the continent," she said. "No one had thought much about air until the last two decades; now its pollution is one of our problems."

Mrs. Clayton Sanders' subject was Water for a Thirsty World. Though most of the world is covered by water, much of mankind is faced with a shortage, she began, and scientists are making a world-wide study to find a solution to the paradox. She underlined the importance of water by saying that 40,000 gallons are needed to make the steel in one automobile, 50 gal-

lons a day for the life of an average tree, 3,000 gallons to produce one pound of beef. Americans have taken water for granted, she added, but can no longer do so.

Mrs. L. H. Lookingbill, vice president, conducted the business meeting. The club project for October is bulb planting, members were reminded. The next meeting was announced for Nov. 3 in the home of Mrs. George DeLozier for a program on Health.

Mrs. R. B. Baker, co-hostess, and Mrs. Lance served refreshments to a visitor, Mrs. Effie Crow, and members including Mmes. Mack Noland, J. R. Euler, Harry Lookingbill, Jack Streun, DeLozier, Lee Curry, J. C. Clearman and Guy Walser.

Jaycee-Ettes Seek Members

Assisting Hereford Jaycees in a current membership drive, Jaycee-Ettes took time out Monday evening for a regular business meeting in the home of Mrs. Don Haynes, president. They plan their own membership campaign at the close of the Jaycees' drive.

Sale of cookbooks was planned to raise funds, and the Jaycee-Ettes will also operate a booth at a Halloween carnival which the Citizens Band Radio Club will stage here. Mrs. James Vines was appointed to serve temporarily as secretary to fill an office vacancy.

Mrs. Haynes and Mrs. Wayne Houlette reported on an area round-table conference of Jaycee-Ettes which they attended Sunday at Amarillo.

Australian Scenes Are Shown Club

Farm and ranch lands of interior Australia, just turning green again after a severe eight year drought, were pictured on colored slides and in words by Mrs. N. D. Bartlett as she told La Plata Study Club members of her last winter's trip "down under."

The club was meeting in the home of Mrs. Louis Woodford. Mrs. Jay Boston introduced the guest speaker, who with her husband spent several weeks in Australia and New Zealand. They traveled in the drab interior as well as on the coast and among New Zealand's spectacular mountains, and Mrs. Bartlett showed pictures of them all.

She mentioned the long-haired white sheep, which looked unusual to her as she is accustomed to the dusty color of sheep here. Water is being tunneled through mountains and irrigated farms are being developed in Australia, she added.

Mrs. Philip Shook presided for business. Further plans for sponsoring a Junior Historical Society and several members volunteered to work with young residents. Report were made on a recent rummage sale.

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Providing scattered consumer-members with electric power often requires extra effort, but we know from first-hand experience that bringing electricity to a new area benefits the entire community.

DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.



CONSERVATION — Part of the wise use of water is prevention of evaporation and absorption before the water gets to the crop. A major phase of the communities agriculture is the installation of underground irrigation systems. Joe Ramirez, Joe Garcia and Alachio Cordero are shown installing pipe on the Ewald Berend farm six miles west and two miles north of Hereford. (Hereford Brand Photo)

Kiwanis Hear Local Vocals

Meeting at the IOOF Hall for their weekly luncheon Thursday the Hereford Kiwanis Club was entertained by the "Windjammers," a local high school singing group. The group of eight high school girls sang "Wink and Blinkin," "Mediocre Fred," "Polly Von," "Map of the World" and "Very Last Day." The group was introduced by this month's program chairman, Arnon Lauderback. Program chairmen for Novem-

ber and December were announced. They are Jim Krueger and Clint Forby respectively.

Reports were given of the candy sale, the board meeting and plans for the Key Club activities this year. Names of Kiwanians who are scheduled to attend Key Club meeting were read and the Club activities which is sponsored by Kiwanis, was further discussed.

A collection for benefit to the United Fund was taken up and exceeded last years sum of \$12. After the selections by the "Windjammers" the meeting was adjourned.

Authors Honored At Baptist Books

LUBBOCK — Four Texas Authors will be honored October 17 from 10:00-2:00 p. m., with a mass autograph party at the Baptist Book Store, 1212 Avenue Q, Lubbock. The authors and their latest books are:

Grace Pleasant Wellborn, assistant professor of English at Texas Technological College, Lubbock, author of "Trees of the Bible;" Amy Bolding, wife of the assistant pastor J. T. Bolding, at First Baptist Church Lubbock, "Please Give a Devotion for Young People;" Fredna W. Bennett, Bible scholar on Matthew Henry and wife of Cleve Bennett, farmer-rancher of Claude, Texas, "Devotional Studies in Amos;" and Olea R. McCandless, wife of T. B. McCandless, bridge forman for the Santa Fe Railway, Amarillo, Texas "24 Installation Services"

Mrs. Wellborn is well known throughout Texas as an educator and author of numerous articles in national scholastic magazines. She is co-author of three books on technical writing. She has taught in Hardin-Simmons University, Abilene, and Howara Payne College, Brownwood, as well as Texas Tech, where she is also a member of the Speakers' Bureau.

Mrs. Bolding has lived in Lubbock for the past 10 years and formerly taught in Wake Texas, schools. She is author of three other books of devotions. Her first book, "Please Give a Devotion," was selected for inclusion in the White House Library. Mrs. Bolding is a frequent contributor to "Home Life," Southern Baptists' Christian family magazine.

Mrs. Bennett, a frequent writer for "The Baptist Standard," received her education at Baylor College and North Texas State Teachers' College. She was an elementary public school teacher before her marriage. She writes a devotional column for "The Claude News." Her book covers the book of Amos and views the prophet through modern eyes.

Mrs. McCandless has been active for many years in the Southern Baptist Woman's Missionary Union. For a number of years she was on the state executive board of the Texas WMU. She is mission study director for the Amarillo Baptist Association. She has planned numerous installation services for various organizations and is adept in banquet table decorations for both religious and secular groups.

Mrs. Lorell C. Burns, manager of the Lubbock Baptist Book Store, said the autograph party will be held in connection with the store's annual celebration of National Bible Week, which this year will be October 17-22.

'W' FOR GABELFRUHSTUCK

VIENNA — Tourists in Vienna still hungry after their morning breakfast can walk into any restaurant displaying a red-white "W" in the window and order a Gabelfruhstuck (second breakfast).

The Gabelfruhstuck, which actually means a breakfast eaten with a fork, will consist of many types of different meats, most of them on the spicy side, or goulash.

800 REPUTATION 800

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Approximate Weight 425 Lbs. — Oct. 15th-20th Del.

3% Shrink

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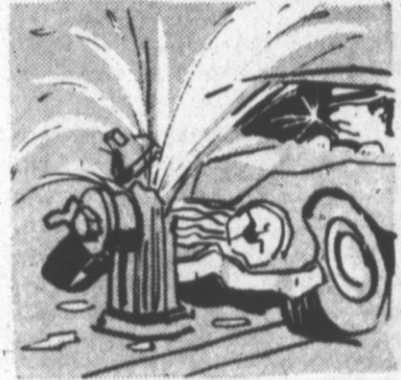
THE FAMILY LAWYER

Repairman's Blunder

When Ed's car was repaired at the corner garage, the mechanic made one small mistake: he left out part of the steering apparatus. Driving home, Ed lost control of the car and crashed into a fire hydrant.

Was the garage legally liable for his accident? The proprietor said no, insisting that once a car left the premises his responsibility came to an end.

But Ed collected. The court said liability for negligence extends as far as the "natural and probable consequences" of the error.



To be sure, the connection between the repair work and the accident was crystal clear in Ed's case. That is not always so. And, if you cannot establish such a connection, you cannot hold the garage liable.

A nut fell into the gears of a recently repaired car, causing considerable damage. But evidence was strong that the repairman had not touched that particular nut at all. The court, finding no probable connection between the repair work and the damage, held the garage not liable.

Furthermore, the law demands reasonable care not only from the garage but also from you as the car owner. For example, if you know that a repair job is inadequate, you may be held to have "assumed the risk" of driving the car in that condition.

On the other hand, you will not be blamed if your conduct—while not perfect—was at least up to the standard of the average driver.

Take the case of a motorist whose brakes, improperly repaired, failed at the crest of a hill. When he sued later for damages, the garage owner argued:

"Even if our repair job was bad, he made matters worse by his own negligence. Instead of rolling wildly downhill, he should have halted the car by jamming against the abutment at the side of the road."

But the court placed responsibility on the garage alone. Refusing to find the motorist negligent, the court said:

"An ordinarily prudent man is not prone to remain calm, cool, and collected in an emergency, and one so imperiled is not required to make the decision which seems soundest in light of subsequent circumstances."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1966 American Bar Association

Plastic Covers Used Many Ways

When your plastic tablecloth becomes too worn for the kitchen, take it camping. Use it to cover the woodpile. Take along a plastic bag and collect your tinder in it to insure a quick fire the next morning.

Dozens of handy suggestions for use of plastic, foil and nylon in modern camping are given in the October issue of THE CAMP FIRE GIRL out this week. Here are a few:

Used plastic vegetable bags make good shoe covers and prevent soiling your blanket rolls. They also keep toilet paper and matches dry against dew or rain.

Plastic lotion or shampoo bottles, once thoroughly washed, are excellent containers for ketchup, mustard, salad dressing and other foods that usually come in glass containers. Plastic bottles may also be purchased at variety stores. Using a funnel makes it easier to fill them. You'll be glad you made the effort when someone drops a container on a rock.

When weight is a problem, remember the tremendous variety of dehydrated foods not on grocery shelves. Remember foil, for wrapping, for cooking, for eating out of.

The new detergents make an excellent paste to smear on outside of pots to make for easier washing. If the detergent does not come in a box with a spout, use a funnel and pour it into an empty salt box.

You can purchase sponge rubber by the piece and make pads to go under pack straps. Saves chafing and cutting and makes hiking more fun.

Use of modern conveniences takes none of the sportsmanship out of camping, says THE CAMP FIRE GIRL, but allows more time to have fun in.

Classifieds Get Results

KITTY WHISPERED THAT FURR'S IS SOMETHING ELSE, TOO.

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GREEN BEANS Kounty Kist, Fresh Style 15¢

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BISQUICK 40 Oz. Pkg. 39¢

Jello Assorted Flavors 3 oz. pks. 3/29c

Prune Juice Food Club Qt. 39c

Pineapple Juice Libby 46 oz. Can 25c

Instant Breakfast Carnation Assorted Flavors pkg. 69c

Tuna Food Club Chunk Style 3/79c

Dream Whip 2 oz. pkg. 25c

Eggs Farm Pac Grade A Medium dozen 49c

Dishwasher Detergent Topco 35 oz. gl. pkg. 49c

Tomato Soup Food Club can 10c

Wesson Oil 24 oz. bottle 49c

Pot Pies

Assorted Flavors Fresh Frozen Morton's Cream Pies pkg. 3/\$1

Assorted Flavors Fresh Frozen Libby's Drinks 6 oz. can 12 1/2c

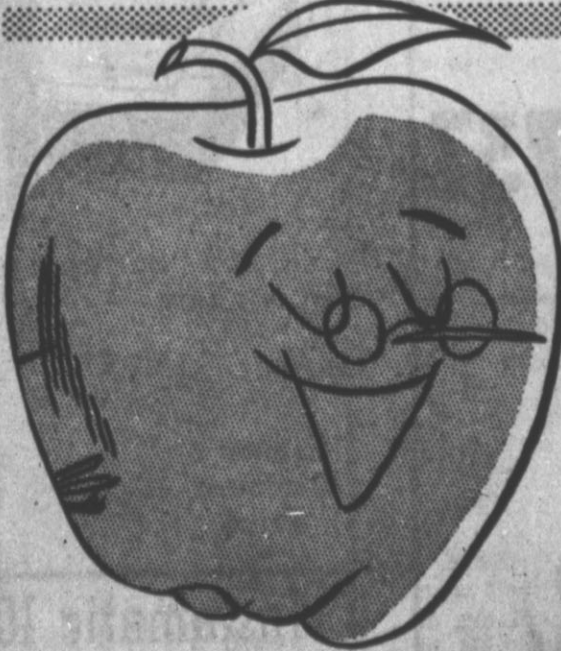
FRESH FROZEN

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APPLES New Mexico Red Delicious 2 Lbs. 29¢

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Alert No. 303 Can 14 FOR \$1

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TUNA FOR CATS

Purina 6 oz. can 2 FOR 25¢

DOG CHOW

Purina 10 Lb. bag \$1.29

French Parakeet Seed 11 oz. pkg. 25c

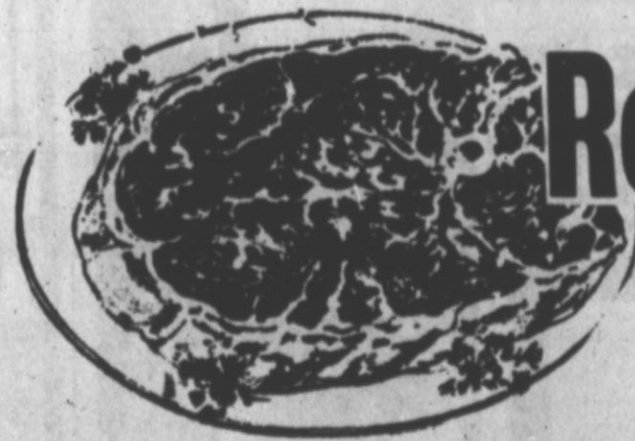
Purina Cat Chow 22 oz. pka. 39c 4 lb. pkg. 98c

Prime Gaines 72 oz. pkg. 1.69

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Friskie Mix 5 lb. bag 59c 25lb. bag 2.69

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Round Steak 89¢ Lb. USDA Choice Beef

Sirloin Steak 98¢ Lb. USDA Choice Beef

Rib Steak 79¢ Lb. USDA Choice Beef

SEAFOODS

Fish Fillets

Top Frost Cod Lb. 49c

Fish Sticks

Top Frost Lb. 69c

Breaded Shrimp

Dartmouth 10 oz. pkg. 69c

Ground Beef Extra Lean Lb. 59c

Beef Liver Serve Liver & Onions for a change Lb. 49c

Short Ribs Extra Lean for Braising or Barbecue Lb. 39c

Chuck Roast U.S.A. Choice Beef Lb. 49c

Smoked Sausage Link Sausage Sliced Bacon

Hickory Sweet Smoked Lb. 59c

Breakfast Farm Pac 12 oz. pkg. 49c

Hickory Farm Pac Smoked Lb. 89c

Family Kitchen

1 Lb. Meat Loaf

1 Pt. Macaroni Salad

1 Lb. Buttered Asparagus

All For \$1.99

Bar-B-Q Spare Ribs Lb. \$1.19

Beef Enchiladas (5) 98c

Cucumber Salad pt. 49c

WE GIVE DOUBLE FRONTIER STAMPS

No. 1 PEOPLE PLEASER IN TOWN



FROM OUR AUSTIN BUREAU

Proposed School Plans Have Kindergarten

By LARRY FUHRMANN
Hereford Brand
Austin Bureau Chief

Public schools may become an even bigger part of the lives of the State's youngsters if recommendations by the State Board of Education take effect. Meeting in a session Saturday, the members of the board made 18 proposals, including plans for keeping children in school a greater part of the time.

Major proposals in the meeting were a State plan of education for five-year-olds, operation of a State supported summer school, grades one through twelve, and initial programs to determine feasibility a ten-month school year and a seven-hour school day.

Putting youngsters of kindergarten age in the public school system would decrease their chances for later extended retardation, drop out, and remediation; assuming 50 per cent of the eligible five-year-olds entered school next year, and an additional 10 per cent the following year, it would cost the State and local sources \$19,203,077 each for the biennium.

Other recommendations that came from the board meeting included higher salaries for Texas school teachers, an alternative plan for driver safety education, expansion of a program for emotionally disturbed children (raising the age limit from 17 to 21), lowering of the age for deaf-blind children to begin education from six to five, State support for school districts which have student teachers, re-

vision of school laws, a plan for development of criteria to determine the adequacy of public school districts, a school census every five years instead of annually, and improved values used in computing the economic index.

A voluntary summer school, consisting of four-hour days for six to eight weeks, could possibly attract 300,000 students, a report said.

Cost for a ten-month school term would amount to \$1,590,000 for two years, and the seven-hour school day proposal would require \$2,385,000. Students now attend school six hours daily.

An alternate plan for drivers' education would use a simulated laboratory, and the requirements would be 30 hours of classroom instruction, including 12 hours in the laboratory, four actual driving hours and six hours of in-car observation.

Austin Mayor Lester Palmer

says that sales taxation should be made a means of gaining revenue for city governments in the State. "In view of the State's selection of a retail sales tax as a basic source of revenue, it does seem that the cities should be authorized to impose a municipal sales tax of one-half of one per cent or of one per cent," the mayor has said. The percentage would have to be low in order to keep trade from fleeing to the suburbs, he pointed out. "Reforming local taxes is at least as urgent as reforming taxes at the National level or at the State level," Palmer said. Taxation throughout the State needs to be updated, and methods and fixtures revised.

Onlookers may see less dramatic parades at the University of Texas in the future, some leftist observers near the Campus say. Students for a Democratic Society, the group which took the lead last year

in organizing student protest of the war in Viet Nam. The group will concentrate on local issues this year.

Mrs. George Vizard, who along with her husband chairs the Austin Committee Against the War in Viet Nam, say the 36-member group will concentrate on education the community and gathering local support rather than demonstrating this year. "I personally feel that demonstrations have lost a lot of their force," Mrs. Vizard said. "They have become part of the great democratic tradition and no longer have the value of being unconventional."

Students for a Democratic Society, who some think is dying because of a lack of issues, will try to obtain more policy-making power for University of Texas students, abolish the loyalty oath, alter draft regulations and organize a newspaper. "It does little good at this point to demonstrate on Viet Nam or civil rights. It really doesn't mean anything except that you have finally become aware of important problems," says Ernest Cortes, president of the University YMCA.

Guests in Austin this week have been directors of nine Special Education Instructional Materials Centers, college officials,

representatives from the U. S. Office of Education and the Council for Exceptional Children, all of whom are conferring on plans for a new national computer network.

Included in their tours was the new University of Texas \$6-million Control Data 6600 computer, largest in the nation. Committees representing the centers will organize and study ways to get greatest benefit from mutual cooperation along the network.

Twenty-eight members of UT's special education staff assisted the visitors. The UT computer is planned to be used as a "package loan" library. Its primary goal will be to get instructional materials into the hands of teachers who have specific instructional problems. The teachers, in turn, will serve the center with evaluations of materials requested and used. This evaluation information will be analyzed and stored in the computer to aid future users.

Four out of five UT students think the tower observation deck should be reopened, according to a poll by the Campus Survey Committee. Only four of the 130 persons questioned by the committee, chaired by Joe Beldon, had no opinion on the matter. Some of those desiring to see the deck reopened qualified their

attempts by saying a guard should be stationed atop the tower. One student expressed his opinion this way, "The tower is a symbol of Texas academic strivings and achievements. By placing it 'off limits,' this image should be restored to its rightful symbolic place, not only for those of us who remember it this way, but for all of those who came after Aug. 1."

'USEFUL' QUARRELS

LAKE JUNALUSKA, N. C. (AP)—Quarrels can be useful in a marriage, Methodist Bishop Earl G. Hunt Jr., of Charlotte, told a conference here.

"They can show a couple the deepest things about themselves," he added. "But in order to be useful, the quarrels must be analyzed after the marriage partners have cooled off, and both partners must learn what the quarrel was saying to them."

President Lincoln witnessed only one Civil War Battle, but he displayed courage under fire as bullets whizzed about him, the President watched the Union defense of Fort Stevens, near the Nation's Capital, until a general ordered him to take cover.

Classifieds Get Results

Regional Aspects For Education Slated For WTSU

CANYON — Dr. Jack K. Williams, commissioner of higher education in Texas, will speak at a luncheon climaxing a two-day "Higher Education-Regional Development" observance Oct. 21-22 at West Texas State University.

The luncheon Oct. 22 is expected to attract about 600 persons from the Panhandle region, as well as members of the Legislature, the Coordinating Board, Texas College and University System, the Board of Regents of Texas State Senior Colleges, and other educational and political leaders.

The observance coincides with the fall meeting of the Board of Regents, Texas State Senior Colleges, which is scheduled on the WTSU campus. State and regional leaders are expected to see the role of higher education and WTSU in the development of the Panhandle region.

Scheduled Oct. 21 are tours of the Killgore Research Center on the WTSU campus and the Amarillo Medical Center by visiting state officials, who will be guests at a special dinner in Amarillo. Special programs on the region's growth and poten-

tial development are planned during the morning of Oct. 22.

Sponsored by the Amarillo and Canyon Chambers of Commerce, the observance is designed to point up the relationship of higher education and research and a region's agricultural, cultural, industrial, and recreational growth.

New Officers Direct Meeting

Officers installed last month were in charge of the meeting of Avenue Baptist Missionary Society in the church Wednesday evening. Mrs. Carl Schroeder presided for routine business.

Mrs. Johnny Townsend directed the program on Baptists in Appalachia, assisted by Mmes. Fay Brownlow, Homer Thomas and Virgil Fish.

Also present were Mmes. Zane Foster, E. Q. Thomas, Billy Wall, Lewis Shirley, Velma Hudson, Charlie Riggan, John Hix, Jim Tollett, Jesse Mason, Jesse Jackson, D. R. Grimes and James Brownlow.



Miss Carroll Todd
... new Worthy Advisor

Rainbows Have New Officers

At a public installation recently, Miss Carroll Todd took office as worthy advisor of the Order of Rainbow for Girls, succeeding Miss Becky Long, who named Anne Nunley her "merry Rainbow Girl" and presented her a gift. Mrs. O. H. Culpepper is mother advisor of the chapter.

Other new officers are Katherine Miller, worthy associate advisor; Lynda Jacobsen, charity; Barbara Brownlow, hope; Judy Lookingbill, faith; Joette Hama, recorder; Sue Drummond, treasurer; Regina Hampton, chaplain; Kathleen Robinson, drill leader.

Also Kathy Shamon, love; Anne Nunley religion; Connie Bainum, nature; Pam Miller, immortality; Cathy Doughman, fidelity; Elaine Kelley, patriotism; Debra Huddleston, service; Sherri Waldrep, confidential observer; Ginger Goodin, outer observer; Cynthia McMinn, musician; Kim WKARD, choir director.

Installing officers were headed by Carole Coffey with Mrs. Belinda Newton as chaplain; Mrs. Janice Brownlow recorder, Miss Long marshal and Mrs. Jo Frances Foster musician.

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REFERENCE TYPE BOOKS NOT CLASSIFIED AS SUCH In the library are many books

which most of us will not want to read in their entirety. These are to be used more as reference volumes—without being a reference book proper. But it is a good idea to check some of these out occasionally to look over—ones which might, upon sight, appeal to you.

Because of its ponderous size of over 800 pages, Hal Borland's Our Natural World falls into this class. Not because it is slow reading but its size keeps it from being bedside reading. So it is best to be read a little at a time.

The book is filled with nature descriptions from well known authors such as Marjorie

K. Rawlings, The Yearling and William O. Douglas' Olympic Mountains. There are other excerpts from authors not so well known to us—just as beautifully written.

Another example of reference-type book for a different reason is one by Hubert Creekman entitled Daffodils Are Dangerous. This one tells of the poisonous plants which grow in our gardens. Whether or not you are a gardener, you will be surprised to know that many common flowers, shrubs and trees are classified into this category. Most of us know that castor beans, poppies and hemlocks rank high in the poisonous plants class. But

did you know that the lovely climbing English Ivy, Sweet Peas, Fox Glove, Delphiniums, Larkspur, Mountain Laurel, Oleanders and most bulbs of the daffodil family are in this bracket?

Some western history readers may place a volume, The Wire That Fenced the West by Henry D and Frances R. McCallum, in this class for future reference. While others intensely interested in this phase of the settling of the west may wish to read every word of it.

Trail Guide to the Upper Pecos by Montgomery and Sutherland will please those planning to make a tour, or to camp with

in the area; but others will have no interest in the small volume for reading.

These are only a few of the newest books on the current non-fiction shelf—and many others which rest on the regular shelves—awaiting your perusal as reference reading or total coverage. It is nice to know they are there when you need them! Corinne J. Neely

A room in Carlsbad Caverns, N. M., has a ceiling about 22 stories high. The floor is big as big as 14 football fields.

Classifieds Get Results

School Menus

Week of Oct. 10-14
HEREFORD PUBLIC SCHOOLS

MONDAY — Romany steak, mashed potatoes, buttered corn, combination salad, hot rolls, milk, applesauce cake.

TUESDAY — Coney dogs with chili, French fries, cole slaw, pineapple bavarian cream pie, milk.

WEDNESDAY — Turkey and dressing, gravy, English peas, cranberry sauce, whipped butter and honey, bread, milk.

The Sunday Brand, Hereford, Texas, Sunday, October 9, 1966

THURSDAY — Baked meat balls, Uncle Ben's rice, seasoned spinach, apple cobbler, cornbread, milk.
FRIDAY — Tuna casserole, orange flavor carrots, green beans, jelled fruit salad, hot biscuits, butter.

ST. ANTHONY'S SCHOOL
MONDAY — Sauerkraut and wieners, buttered potatoes, green beans, peanut butter bars, whole-wheat rolls, butter, milk.
TUESDAY — Chuckwagon beans, seasoned spinach, cabbage-carrot-apple salad, cinnamon crisps, cornbread, butter, milk.
WEDNESDAY — Hamburgers, lettuce, tomato, French-fried po-

tatoes apricot cobbler, milk.
THURSDAY — Turkey and dressing, glazed carrots, Waldorf salad, Jello with fruit, rolls, butter, milk.
FRIDAY — Pizza, tossed salad, buttered corn chocolate cake, bread, butter, milk.

Clarence (Shorty Stoner from Lemont, Pa., will captain Penn State's 1967 baseball team. The first baseman hit .367 last spring.

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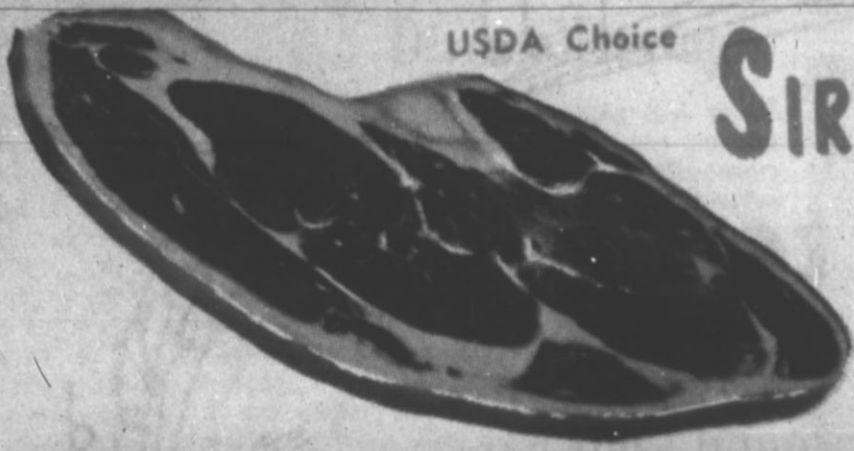
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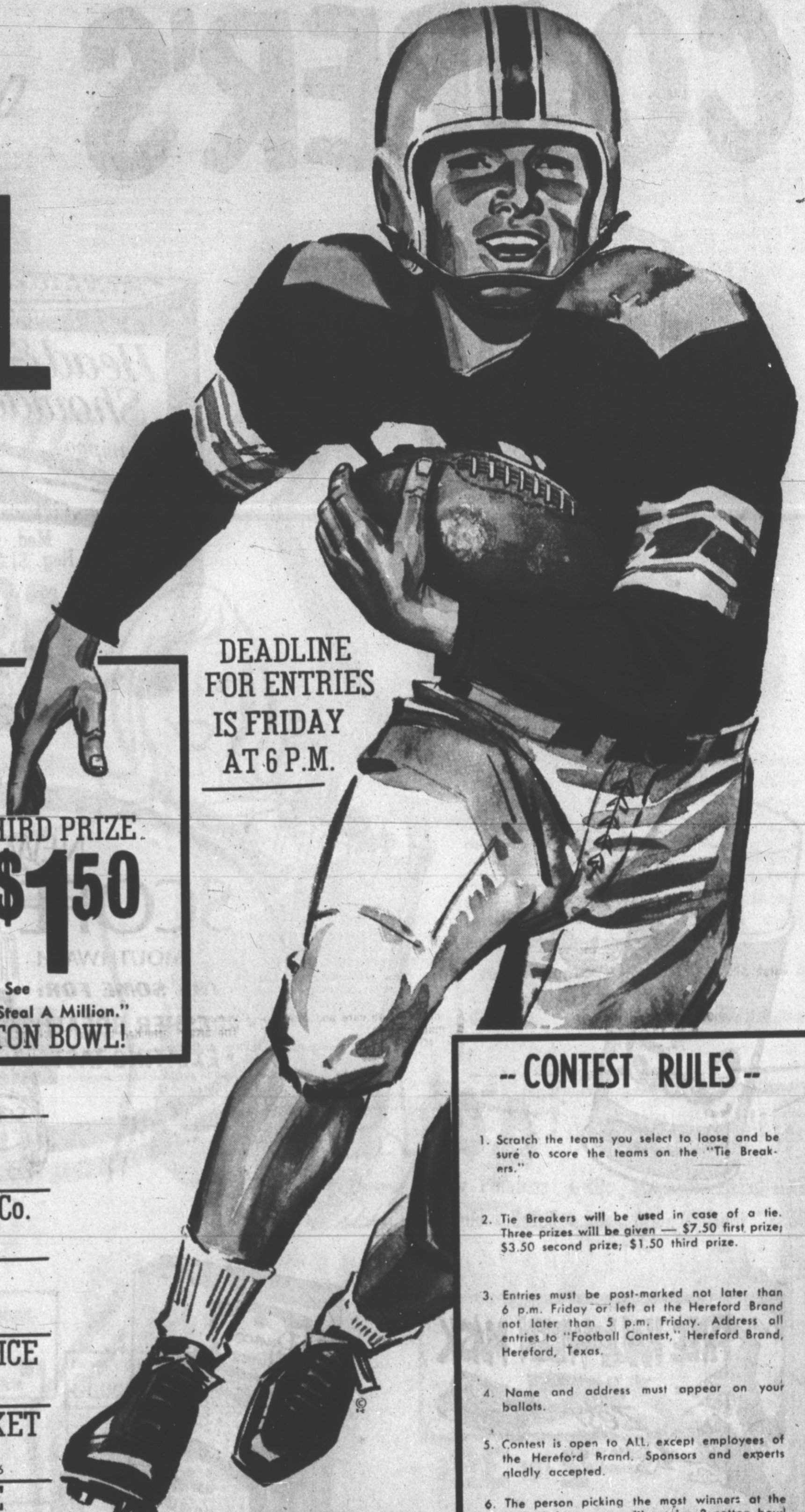
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2. Tie Breakers will be used in case of a tie. Three prizes will be given — \$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.

THIRD WEEK WINNERS:

- 1st place — Loretta Hindsfather, Hereford
- 2nd place — James C. Mercer, Hereford
- 3rd place — W. A. "Bill" Phipps, Hereford

OFFICIAL ENTRY FORM

FOR GAMES TO BE PLAYED THRU OCTOBER 16

NAME _____ ADDRESS _____
CITY _____ STATE _____

Texas	vs.	Arkansas	Houston	vs.	Mississippi St.
TCU	vs.	Texas A&M	Florida	vs.	No. Carolina St.
SMU	vs.	Rice	Alabama	vs.	Tennessee
Texas Tech	vs.	Florida St.	Southern Cal	vs.	Stanford
UCLA	vs.	Penn St.	Georgia Tech	vs.	Auburn
Oklahoma	vs.	Kansas	WTSU	vs.	Richmond
Notre Dame	vs.	No. Carolina	Purdue	vs.	Michigan
Michigan St.	vs.	Ohio St.	Missouri	vs.	Oklahoma St.
LSU	vs.	Kentucky	Duke	vs.	Clemson

Tie Breakers

Dallas Cowboys

St. Louis Cardinals

Hereford

Del Norte

"SUPPORT THE WHITEFACES!"



Miss Glenda Fuhrmann heads south of border

'TO SEE ... TO LEARN ... TO HELP'

Peace Corps Job Begins

By SUE COLEMAN
Women's Editor

"It's an opportunity to see life in another country, to learn to really know its people, and besides that, to give some help where it is needed," Glenda Fuhrmann sums up her motives for volunteering for Peace Corps service which is beginning for her this week.

She recently completed three months of training in St. Louis, after receiving her degree from the University of Texas last spring, and has spent a short time in the home of her parents, Mr. and Mrs. R. L. Fuhrmann, 505 Union.

She left Friday to begin actual service as a social worker in Honduras. She hopes to be

assigned to duty in Tegucigalpa, the capital of that Central American country. Her work will likely be in a city, she said, as workers in rural areas are trained especially for that duty.

Although Peace Corps assignments are made on the basis of need, the preference of a volunteer is considered, the Hereford girl has found, so she goes to Honduras with fairly definite ideas about the work she will do.

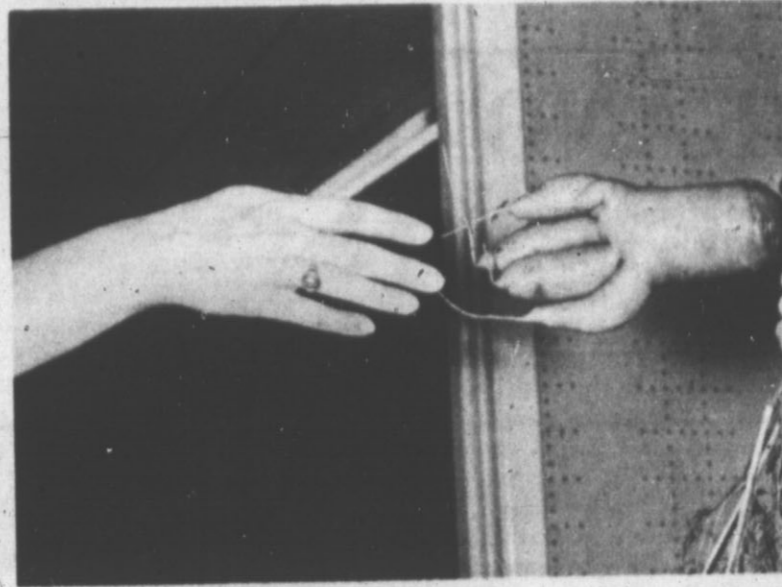
It will be with children, she believes, in centers established by the Peace Corps. Some of the centers are for care of children whose mothers work. The typical center offers the children meals, play periods, training in health care and other social services.

Miss Fuhrmann has one asset for the job; she speaks Spanish "fairly well, after the

three months of intensive training" and a background of high school and college study of the language.

Her major at the University was not in social work but in music education, and she hopes to pursue a career in that field after her two years in the Peace Corps. Whether she will have any opportunity to use her training in music, or even to play a piano so she can keep in practice during her stay in Central America, she doesn't know.

She will live in a room or apartment of her own. She expects to have help from the Peace Corps headquarters in Honduras in finding a suitable place, but says that the corps does not encourage its workers to live in colonies; they are expected to live as other residents of the country do.



MEET MR. CARRÖT — Ever shaken hands with a carrot? A large carrot, distinctly shaped like a hand, was brought into the Brand office this week by Mrs. R. Paul Coneway. The large plant was raised by Mrs. Coneway's son, Steve, on his farm just south of Hereford. (Hereford Brand Photo)

National Statistics Abstract Is Ready

A closeup view of the changing pattern of American life is presented in the fact-filled 1966 edition of the "Statistical Abstract of the United States," just issued by the U. S. Department of Commerce's Bureau of the Census.

In addition to basic information, housing, health, employment, and so on, the new edition provides the facts behind the news with statistics on such subjects as poverty, school desegregation, crime, selective service, military expenditures, and political campaigns to name only a few.

The following items are taken at random from the widely-varied mass of information in the 1966 edition:

Governmental expenditures for police protection totaled almost \$2.8 billion in 1965, 38 percent more than in 1960. On a per capita basis, the 1965

expenditure amounted to \$14, about 28 percent over 1960. (Table 214)

The land area of the United States today is 3 1/2 million square miles with a population density of 50 persons per square mile. At the time of our first census in 1790, there were less than 900,000 square miles with five persons to the mile. (Table 1)

The Federal government owns a third of all the land in the United States, with holdings ranging from 98 percent of Alaska to less than one percent of Connecticut, Iowa, Maine, New York and Ohio. (Table 273)

There are over 3 1/2 million fewer males than females in the United States. The overall ratio in 1965 was 96 males for every 100 females although, below age 15, boys outnumbered girls 104 to 100. (Tables 5 and 19)

The cost of medical care in 1965 was 22 percent higher than the 1957-59 average. The biggest increase was in hospital room rates, which climbed 53 percent. The only decrease was in prescriptions and drugs — down two percent. (Table 85)

Of approximately 48 million families in the U. S. in 1964, 7 million were classified as "poor." Among the poor families, 27 percent were nonwhite, 48 percent lived in the South, 13 percent lived on farms, and 25

percent had 4 or more children under age 18. (Table 481)

Out of 1,000 students who entered 5th grade in 1957, 710 went on to graduate from high school in 1965 and 378 entered college. (Table 152)

There were almost 4,000 work stoppages in 1965, 8 percent more than in 1964. Man-days idle for the 1 1/2 million workers involved averaged 15. (Table 348)

The value of new construction put in place in 1965 amounted to \$72 billion, 8 percent above 1964. Private nonfarm housing represented 37 percent of the total. (Table 1092)

This latest edition of the cloth bound annual, first published in 1878, has 33 chapters and total 1,051 pages. It contains 1,31 statistical tables and 51 charts and maps. Sixty-six tables at entirely new this year and most of the others have been updated to include new information. Almost the entire range of social, economic, and political statistics is given for the United States in addition to comparative figures for foreign countries.

Statistics are taken from Census Bureau reports and from 110 other government agencies, 106 private groups, and six international organizations. Over 800 publications, on 50 major subjects, are listed in a 56-page guide to sources for those seeking additional data in detail.

The Statistical Abstract is available from the Dallas Field Office, U. S. Department of Commerce, 114 Commerce Street, Room 1200, Dallas, Texas 75202. The price is \$3.75 per copy.

City Will Host Food Editors

From daily and weekly newspapers and television stations over Central and West Texas and Eastern New Mexico, about 20 food and women's page editors will gather in Hereford this weekend for a concentrated review of the latest in food technology.

Holly Sugar Corporation's food editors' tour will begin Friday evening with a dinner at Hereford Country Club, where Carol Truax of New York City, author of Ladies Home Journal Dessert Cookbook and Father Was a Gourmet, will be the speaker.

The editors will breakfast Saturday morning at the Caison House with Raymond E. Hassel of the public affairs office, National Aeronautics and Space Administration, Houston, who will discuss Dining in Outer Space. A highlight will be the reconstitution of some actual space food capsules.

During the remainder of the morning, the editors will tour Holly's Shoup Plant here to view the operation of the only beet sugar factory in Texas.

At luncheon in Community Center, tips on food contest judging will be given by Betty Lou Henry, Philadelphia, food editor of the Farm Journal. After lunch the editors will assist in the selection and the best cooks on the High Plains, who have previously won fair awards.



Raymond E. Hassel



Carol Truax

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You're Invited to a **DEMONSTRATION** of the new **FORD 640 COMBINE** TUESDAY, OCT. 11 BEGINNING AT 2 P.M. at the **Virgil Owens farm** 6 Miles East of Hereford **Kemp Tractor & Motors** East Highway 60 Phone 364-3421

Dinner Honors School Official

J. J. Pearce, Superintendent of the Richardson Independent School District, was honored Tuesday, October 4, 1966, at the Sheraton-Dallas Hotel with an Appreciation Dinner sponsored by the Richardson Chamber of Commerce.

The affair, attended by more than a thousand citizens and distinguished guests, came as a complete surprise to the honoree that this was to be "his night!" Dr. J. W. Edgar, State Commissioner of Education, was one of several speakers who appeared to pay honor to J. J. Pearce for his outstanding leadership in his community and in his profession.

The Mayor of Richardson, Mr. Herb Ryan, opened the proceedings by issuing a proclamation that October 4, 1966, was "J. J. Pearce Day" throughout the city of Richardson. Appearing on the program were representatives of the Education Profession, Business Community, and Civic Organizations, each testifying and proclaiming of the outstanding leadership of their Superintendent of Schools.

As a token of appreciation, a generous travel certificate to Europe was presented to Mr. & Mrs. Pearce.

Jack Evans, President of the Board of Trustees, climaxed an eventful evening as he read a resolution unanimously adopted by the Board, praising the accomplishments of Superintendent Pearce, and announcing for the first time, the name of the new senior high school will be the Joseph Jones Pearce Senior High.

Pearce came to Richardson as Superintendent in 1948 when there were just 350 students enrolled, and after 20 years of untiring effort, the system has grown to nearly 22,000 students.

As each speaker testified to the warm, friendly, cheerful characteristics that exemplify Jones Pearce best, the visible emotions of the audience proclaimed that paying tribute to their Superintendent this night was one of the highlights in their lives.

ANGELS GET MORE

NEW YORK — Producer Stanley Gordon is introducing an innovation into show financing methods to stimulate investment.

Backers of four Gordon shows are to receive 60 per cent of net profits, rather than the 50 per cent which is standard in theatrical partnership pacts. Gordon, who previously invested in shows himself, said he had revised the usual formula because rising costs diminish returns and make the theater less attractive to venture capital.

FARR Better FEEDS
Free Choice Pasture Aureomycin-Salt Mineral Mix Now Available At **FARR BETTER FEEDS** Wheat Pasture — Seeded Pasture Grass Land
Field Trials have shown that the feeding of an aureomycin-salt-mineral mix increases gains approximately 13% and pays an average of \$6.00 to each \$1.00 invested and gives the following benefits:
1. Bacterial Diarrhea reduced.
2. Foot rot reduced.
3. Liver abscesses reduced.
4. Losses from respiratory infections reduced.
5. Weight gains and feed efficiency increased.
6. Better bloom and quality.

Use the fertilizer custom-made for wheat
SMITH-DOUGLASS PELLEFORM® WHEAT WHOPPER®
• Custom-made to promote early root growth
• Clean, green pellets contain maximum water-soluble phosphorus for maximum yields.
• TREL (trace elements) included.
See us for Smith-Douglass PELLEFORM WHEAT WHOPPER today!
Hereford Butane, Inc.
Veterans Park Road
Phone 364-3367

LOOK INTO YOUR HEATING SYSTEM ■ YOU MAY WIN 3 NIGHTS AND 2 DAYS IN FABULOUS MEXICO CITY
HERE'S ALL YOU DO...
Simply check the appropriate blocks in the official entry form below, then take or mail your entry to any Reddy Kilowatt Recommended Electric Heating Dealer or Public Service office. A drawing will be held shortly after October 31, 1966 and the winner will be notified regarding travel arrangements.
ELIGIBILITY
Southwestern Public Service Company customers, who own their own homes and are 21 or married, are invited to enter — one entry per person.
Entries must be received not later than 5 P.M., October 31, 1966.
Comfort ELECTRIC Heating ENTER TODAY
OFFICIAL ENTRY
HOW DOES YOUR HEATING SYSTEM RATE?
Check its overall performance and efficiency with this easy quiz:
Does your present heating system fail to provide enough heat in severe weather? YES NO
Is it a problem to keep certain rooms as warm as others? YES NO
Are certain rooms in your home drafty? YES NO
Are you uncomfortable near windows and outside walls in cold weather? YES NO
Are your floors cold during the winter? YES NO
Could your home use more insulation in walls, ceilings or floors? YES NO
Is there a blast of hot air when heat first comes on? YES NO
Do you ever hear a roar or rumble in the system? YES NO
Do you have just one thermostat for the entire house? YES NO
Do you frequently readjust the thermostat for more comfort? YES NO
Do members of your family disagree on the proper thermostat setting? YES NO
Is your heating system noisy? YES NO
Is the air in your house too dry? YES NO
Do you consider your present heating system clean? safe? modern?
NAME _____ CITY _____
ADDRESS _____
Your entry is valid whether you do or do not check the following box. Please have your representative call to explain the advantages of modern electric comfort heating.

Wedding Invitations Printed THE INK SHOP



GIFT FOR BULL BARN DRESSUP — Mrs. Ed Wilson and Miss Gladys Setliff of Hereford Study Club present tableware to be used in Deaf Smith County Bull Barn to County Judge H. C. Williams as County Commissioners Donald Hicks and Earl Holt look on. The club purchased a 60-piece set of flatware, which they hope other organizations will add to,

until the Bull Barn is equipped to serve meals for several hundred persons. Remodeling and redecoration of the interior of the building, to make it suitable for convention sessions and large gathering of many kinds, were completed last year under direction of the County Commission.

—Small Talk—

By SUE COLEMAN
Women's Editor

You may have noticed that the strongest deplorers of the current short skirt style seem to be women who were teenagers in the 1920's.

THEY ARE THE ones who occasionally come across snapshots taken when they were wearing the knee-high skirts of that period, and wonder what on earth made them believe they were as attractive in that garb as today's girls believe themselves.

AFTER A FAMILY celebration of the 90th birthday of her mother, Mrs. Velera Kelley has returned home. She was one of the six children of Mrs. Emma Mandrell of Mountain View, Okla., who were present with other kin for the birthday dinner in Mrs. Mandrell's home.

Among the gifts and tokens received by the honoree was an orchid mum plant in full bloom, sent by her grandson, Douglas Kelley, and his family from Hereford.

Other children of Mrs. Mandrell who went to the reunion were Mrs. Ethel Dodd and Clarence Mandrell of Frederick, W. E. Mandrell of Erick and Mrs. Lillie Davis of Sweetwater. A household of other relatives added to the day's pleasure.

RECOGNITION OF good behavior by students is a refreshing note among the general criticism, so a letter from a reader which was published in the St. Louis Post-Dispatch leaves

Work Projects
Are Featured
By Church Group

Reports on work project and plans for another featured the meeting of First Methodist Woman's Society in the church Wednesday. Completion of a quota of 25 ditty bags for servicemen in Viet Nam, to be sent by the Red Cross, was reported.

A work day in the church was set for next Tuesday to cut out and sew garments for children in Southeast Asia, a project sponsored by the United Church Women. All who wish to help are invited.

The annual Call to Prayer and Self-Denial will be observed Oct. 28 with a morning worship hour, salad lunch and afternoon program, it was announced. Members voted to contribute to King's Manor their part of the proceeds from a founders' dinner they served recently to Manor supporters.

Mrs. Robert Strain presided for business and Mrs. Al Hunter presented the program, reviewing an account by a missionary to the Congo on conditions in that new African nation since independence. The missionary recently returned to the Congo after a two-year absence.

chemicals for the gardener, and a host of other new products that are of absolutely no value to the consumer who doesn't know they exist or the advantages new products and processes offer?"

Newspapers Lead in Ad Volume

Daily and weekly newspapers published \$4.4 billion worth of advertising last year — more than was invested in television and magazines combined. Every year the figures reflect that newspapers are the basic advertising medium of the nation.

Since 1946, newspaper advertising volume has risen an amazing 286 percent. During this same period, the economic growth of the nation has climbed at a slightly lesser pace, 221 percent. There is indeed good cause for the press to celebrate National Newspaper Week.



B. L. Miller

College News About Students From This Area

SEWANEE, TENN. — Bruce Miller, son of Mr. and Mrs. Bruce Miller of Hereford is one of 57 Texans at the University of the South, Sewanee, Tenn. He is among 588 upper classmen at the University out of a total enrollment of 836 from 36 states and eight foreign countries.

PACKAGE MARKED 'HAIR'

GREENSBURG, Ky. — In looking through the home food freezer, Mrs. Sam Moore spotted a package with the word "hair" scrawled on the wrapping paper in her husband's handwriting.

She knew her husband was a poor speller but the word still had her stumped. So she asked Sam what it was.

"That's some game I shot," he explained. "I wasn't sure how to spell 'rabbit' so I just wrote 'hair!'"

Typewriter Ribbons
Office Supplies — Printing
THE INK SPOT

Dr. Milton C. Adams
OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00

335 Miles EM 4-2228

Main Street

Continued from Page 10

very weave, and that without it we could not have developed the mass consumption society with its many benefits for our people — lower prices, higher

quality, and a wide range of choice.

"If we didn't have advertising as a primary vehicle of mass marketing, there is no telling what would happen to the economic growth that underwrites and has underwritten all the many good things of life

which our society has in such abundance."

He inquired: "How would the consumer receive word of new products and processes? Who or what would help keep the consumer informed about new synthetic fibers, new plastics, new household appliances, new

See Carl McCaslin Lumber Co. For Your

STOCK TANKS

5' to 12' Sizes and All Your

ELECTRIC FENCE SUPPLIES

Including

- Chargers
- Batteries
- Wire
- Posts
- Insulators, Etc.

If it's for an electric fence,
we have it!!

Carl McCaslin Lumber Co.

Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434

FASTEST DRAWL IN THE WEST

My staff offers you the most complete auction service in this area. Among the services offered to you is an office on wheels which provides a lounge for buyers and complete payout facilities. We utilize many advertising means which include a Boxholder's permit in the U. S. Post Office and a traveling sign. Our clerking system provides complete records for both the buyer and seller.

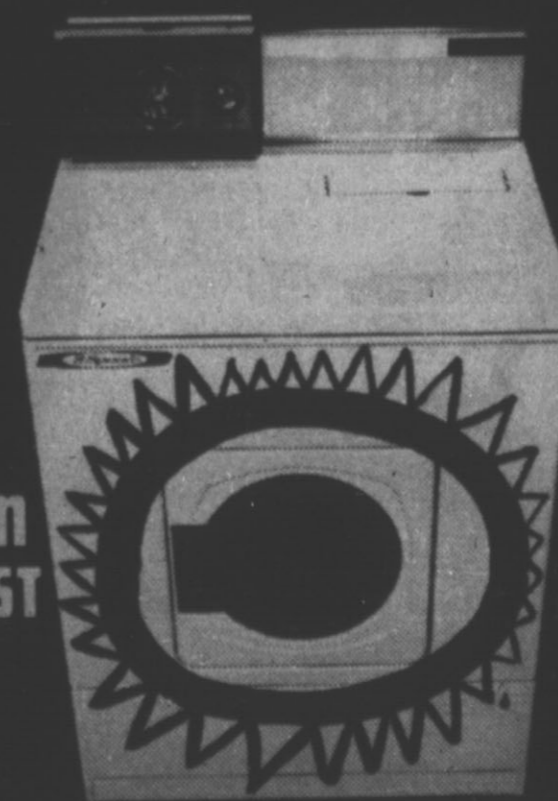
For Additional Advantages & References Contact

ARVELL WILLIAMS, Auctioneer

Area Code 806 364-1817 or
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Box 1186
Hereford, Texas

Fast on the dry? Old Sol at high noon . . . or any means of drying can't come even close to Gas for speed. Then, too, gentle Gas heat blows moisture away—instead of baking it out—so your clothes are always soft, fluffy and almost wrinkle-free. All this and economy, too, in today's most modern dryer.



FASTEST SUN
IN THE WEST

... A GAS DRYER.

THE GAS MAKES THE BIG DIFFERENCE . . . COSTS LESS, TOO.
Pioneer Natural Gas Company

in young people of America has been sustained.

"They were to be here for several days, and I certainly hope their impressions of St. Louis were as fine as were our impressions of them."

The students were members of the Baylor Freshman Choir, on a summer tour of the Midwest. Roberson, son of the DeWard B. Robersons, was a member.

A VACATION VISIT of the Rev. Bill Robinson's family with his parents, the John Robinsons, 703 E. Fourth, is giving them an opportunity to show off the youngest member, John William, now two months old. His big sister, Mary Jane, is going on four.

The Robinsons, from Rosenberg, plan to be here until Wednesday. He is minister of the Christian Church there, and assisted in the service of First Christian Church here Sunday.

ANOTHER FALL vacationer

is Homer Hershey, who with Mrs. Hershey spent several days in the home of his parents, Mr. and Mrs. H. L. Hershey, before they went on to Arkansas. They now live in Denver after a transfer last summer from Houston.

THEY COULD GET THROWN IN JAIL

LONDON (U) — Jailer Joe Proffitt recently discovered an example of good, old American ingenuity and know-how in the London jail.

Two teen-agers made a miniature moonshine still from such odds and ends as coffee and tobacco cans and copper tubing from their cell commode.

Mash for the whisky was made by adding water to crumbled cornbread and sugar salvaged from their meals.

Moore Business Forms
Office Furniture
THE INK SPOT

Tri-State Travel Service, Inc.

Suite 509, Bank of the Southwest Building
22nd & Civic Circle
Amarillo, Texas 79109 — FL 5-5685

We are pleased to announce our escorted tour program for 1967.

COTTON JOHN'S FOLLOW THE SUN Around the World South of the Equator will depart on January 31st and will visit Tahiti, New Zealand, Australia (including the Outback), South Africa, Victoria Falls, Kruger Game Reserve, Brazil, Argentina, Chile, Peru (including the Inca Ruins), Panama, Guatemala, Mexico, returning to Amarillo March 18th.

For those not having the time to make the complete tour, it is possible to take only the South Pacific portion with an optional return through the Orient, or you could join the tour in South Africa, while a third possibility would be to take the trip around South America.

We are also planning a special tour to the **WORLD'S FAIR**, in Montreal, and this will depart in early August and will include visits to Quebec, New York and New England.

There will be two special departures to **HAWAII** in 1967 featuring air transportation and an option return by steamship. These departures will be in late February and mid July.

Should you desire additional information or wish to make reservations on any of these tours, please write or give us a call at your convenience.

AT
GIBSON'S
DISCOUNT CENTER



The Queen of the Road SWEEPSTAKES

300 '67 MUSTANGS for 300 QUEENS

from **Crest** • *Head & Shoulders* • **Secret**

CHECK OUR QUEEN OF THE ROAD DISPLAY

Check Our Other Ad In This Issue!

FAMILY SIZE
Regular 95c



Crest
TOOTH PASTE

Gibson's Discount Price **47c**

Large Size
Regular 75c
Gibson's Discount Price **37c**



Secret

LARGE BOTTLE
Regular \$1.55
Gibson's Discount Price **78c**



Head & Shoulders
lotion shampoo

PRELL
Family Tube
Regular \$1.45
Gibson's Discount Price **83c**



PRELL
Family Tube
Regular \$1.65
Gibson's Discount Price **84c**



NEW **SCOPE**
MOUTHWASH
TRY SOME FOR:
• FRESHER BREATH
• EXCITING TASTE

Medium Size
Regular 69c
Gibson's Discount Price **25c**



PRELL
Family Size Bottle
Regular \$1.45
Gibson's Discount Price **83c**



PRELL
Family Size Bottle
Regular \$2.35
Gibson's Discount Price **89c**



ALKA SELTZER
BOX OF 25
Regular \$2.60
Gibson's Discount Price **145c**



Lilt
Regular \$2.60
Gibson's Discount Price **145c**



FAMILY SIZE
Regular \$1.49
Gibson's Discount Price **77c**



Secret
DEODORANT

Regular \$2.99
Gibson's Discount Price **128c**



These Specials Good Sunday, Monday, Tuesday, Wednesday — October 9, 10, 11, 12, 1966!



Gibson's For All Your Health & Beauty Needs

BLONDIE

I CAN'T SLEEP.. I'VE BEEN TOSSEING ALL NIGHT

MAYBE IF YOU'D EAT A LITTLE SOMETHING YOU'D GET SLEEPY

SHE MIGHT BE RIGHT.. THIS LITTLE SNACK MIGHT BE ALL I NEED

IT DIDN'T DO ANY GOOD.. I'M STILL WIDE AWAKE!

OH, YOU POOR DEAR!

SOMETIMES A NICE HOT BATH WILL MAKE A PERSON SLEEPY

SHE'S RIGHT.. I THINK THIS IS REALLY GOING TO DO IT

THE BATH DIDN'T DO A THING--NOT ONE THING!

MAYBE I CAN TRICK MY BODY INTO BELIEVING IT'S TIRED BY EXERCISING

MY DARLING FINALLY GOT TO SLEEP... I'LL CARRY HIM BACK TO BED

OH, DEAR... THERE GOES THE ALARM CLOCK!

BUT, DAGWOOD... IT'S TIME TO GET DRESSED AND GO TO WORK

WELL, ANYWAY... HE'LL BE ABLE TO SLEEP TONIGHT

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MANDRAKE THE MAGICIAN



BY LEE FALK

AN ARMADA OF SWIFT SURFACE SHIPS--

-- AND PLANES PREPARE TO SEARCH FOR THE MISSING OCEAN AIRLINER.

IF THERE'S NO RADIO CONTACT WITH PO 112 IN 10 MINUTES, WE TAKE OFF!

SHIPS AND PLANES TAKE OFF TO SEARCH FOR THE MISSING AIRLINER PO 112--

LAST RADIO CONTACT WAS MID-OCEAN. POOR NARDA--ON THAT PLANE--

MEANWHILE "POOR NARDA"-- INDEED!

CUT THE COMEDY! WE'RE LATE!

AW--I'M JUST KIDDING HER-- TOO PRETTY TO PUSH OUT.

NICE TO HAVE MET YOU! THANKS FOR THE RIDE. MAY WE ALL MEET AGAIN. BON VOYAGE

OF ALL (GASP) THE NERVE--!

SO LONG, PRETTY GIRL. SORRY I SCARED YOU. WISH WE HAD ROOM TO TAKE YOU ALONG.

THEY THINK THEY'RE SAFE-- HOME FREE-- POOR BOOSS.

WHAT A DISH! NOW I MEET HER!

REV UP-- WHILE I ATTACH THE BOMB-- I'VE SET IT FOR FIVE MINUTES--

-- THAT'LL GIVE US TIME TO GET CLEAR.

TIME BOMB!

-- TO BLOW US UP!

CONTINUED: THE ASTRO PIRATES!

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The PHANTOM

By Lee Falk

REX KING, TOM-TOM, AND THE ROBBERS' LOOT!

CAN'T BE **JUST** PAPER! WHY WOULD ANYONE BURY IT LIKE TREASURE?

MUST BE TREASURE PAPER! LOOK--!

ONE LEFT HIS COAT. MEANS THEY WILL COME BACK. THEY LOOKED LIKE BAD MEN--PIRATES!

THIS IS HIS PRIVATE PURSE. IT MUST HOLD THINGS OF VALUE.

TOM-TOM, I'LL TAKE THE TREASURE PAPER AND PURSE TO UNCLE WALKER. HE'LL KNOW WHAT TO DO.

REX-- HEAR THAT?!

BY BARRY 10/8

*UNCLE WALKER-- FOR THE GHOST WHO WALKS!

WHINEE!

BLAST THESE HORSES! WHY'RE THEY ACTING UP?

MUST SMELL BIG CAT AGAIN!

HORSES! THE PIRATES ARE COMING BACK!

WE'D BETTER BURY THEIR CHEST FAST! STAY, KATEENA!

TIE THE HORSES HERE. WE'LL WALK. IT'S NOT FAR-- SEE THE PEAK!

FASTER, TOM-TOM! I'M DOING IT FAST AS I CAN!

??!

CONT'D

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BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

I USUALLY INSIST THAT JIGGS CALL ON NEW NEIGHBORS - BUT THIS TIME I WON'T BOTHER -

I THINK I'VE DONE ENOUGH SHOPPING FOR ONE DAY -

YOU'RE MRS. JIGGS, AREN'T YOU?

YES - WE LIVE NEXT DOOR, DO YOU LIKE THE NEIGHBORHOOD?

VERY MUCH -- BUT THE MEN ARE FRESH! ONE OF THEM WINKED AT ME AND I BROKE MY UMBRELLA OVER HIS HEAD -

HE WAS A SHORT, STOUT MAN AND HE WORE A HIGH, SILK HAT -

THAT SOUNDS LIKE MY HUSBAND! COME WITH ME -

IS THAT THE SCOUNDREL?

NO -- IT ISN'T

FLETCHER

IS THAT YOU, MAGGIE? I WANT TO COMPLAIN ABOUT YOUR BROTHER -

HE BORROWED MY BEST HAT - AND HE MUST HAVE GOT INTO A FIGHT!

Hi and Lois

by MORT WALKER and DIK BROWNE

LOOK, DAD! I KNOCKED DOWN ALL MY PINS WITH ONE SHOT!

GOOD, DITTO!

SOMETIME I'LL HAVE TO TAKE YOU TO A REAL BOWLING ALLEY.

DAD'S GONNA TAKE ME TO A REAL BOWLING ALLEY!

YOU DON'T KNOW ANYTHING ABOUT REAL BOWLING.

I DO SO!

YOU DO NOT!

YOU'RE JUST MAD BECAUSE I'M GOING AND YOU'RE NOT!

I'M READY, DAD!

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



GRANDMA

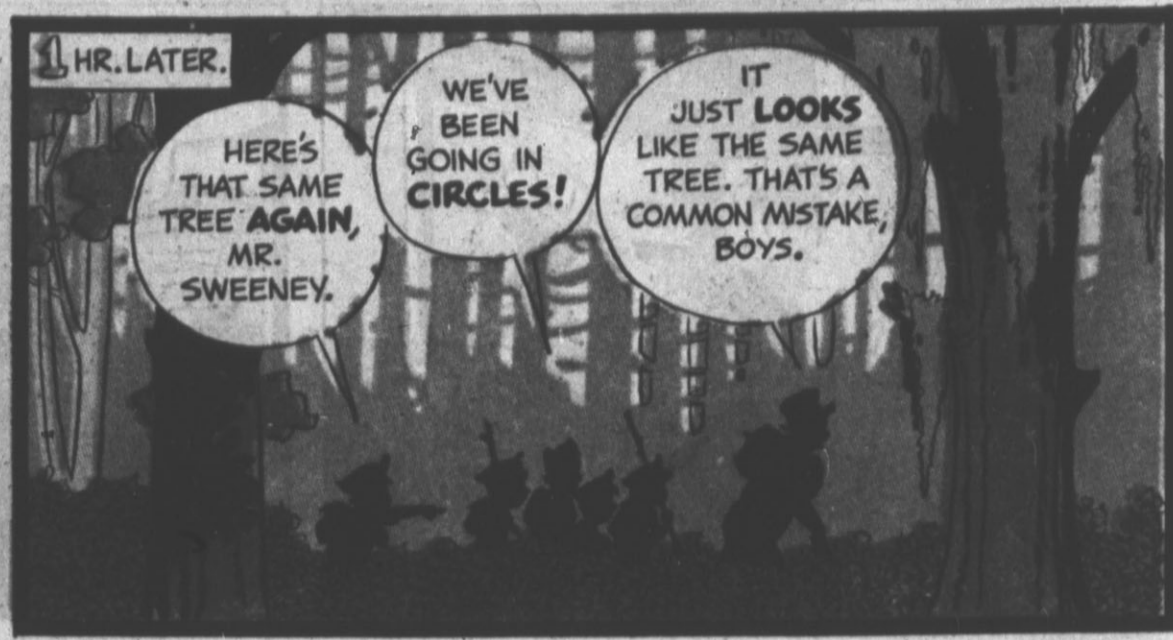
by Chas. Kuhn



BUZ SAWYER

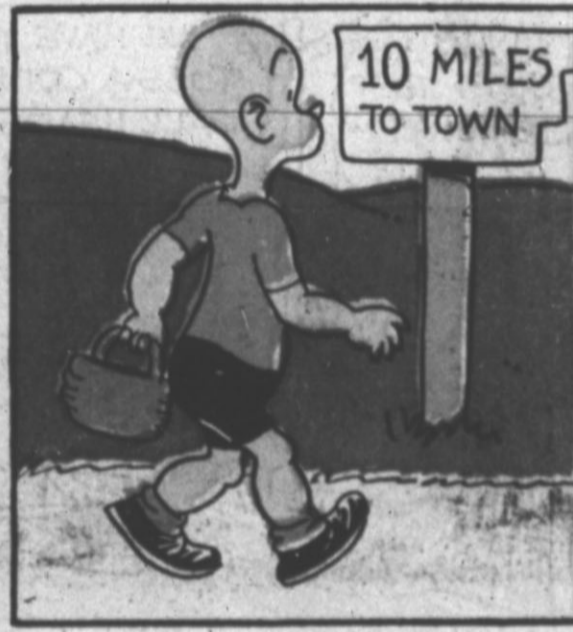
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL



beetle bailey by mort walker

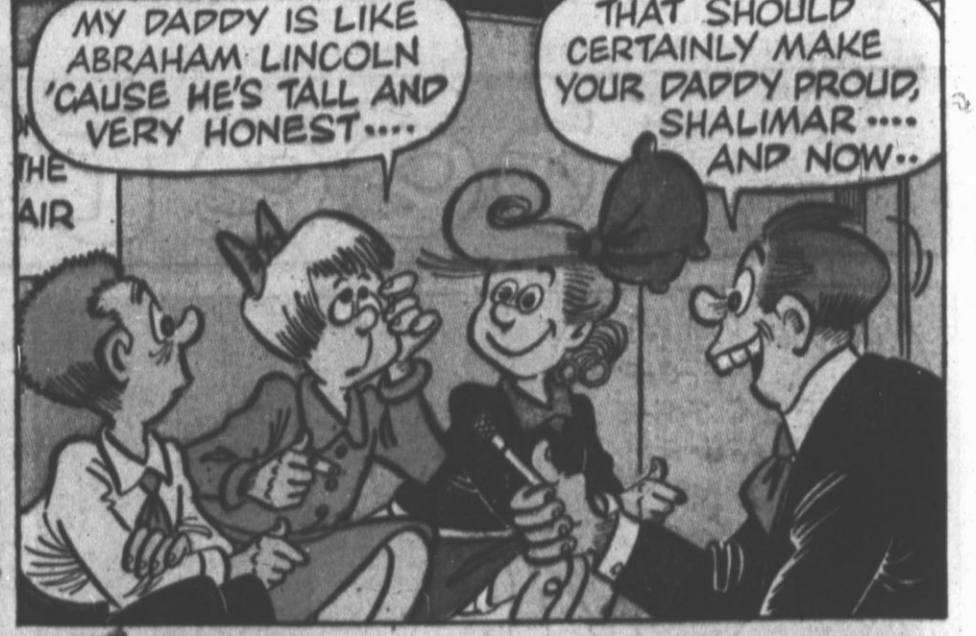


FLASH GORDON by MAC RABOY

FLASH HAS SPIRITED SHASHI AWAY FROM THE COLONY OF MUTATED HALF-BEASTS-- BUT IT'S A LONG WAY BACK TO HIS OWN COMPOUND...

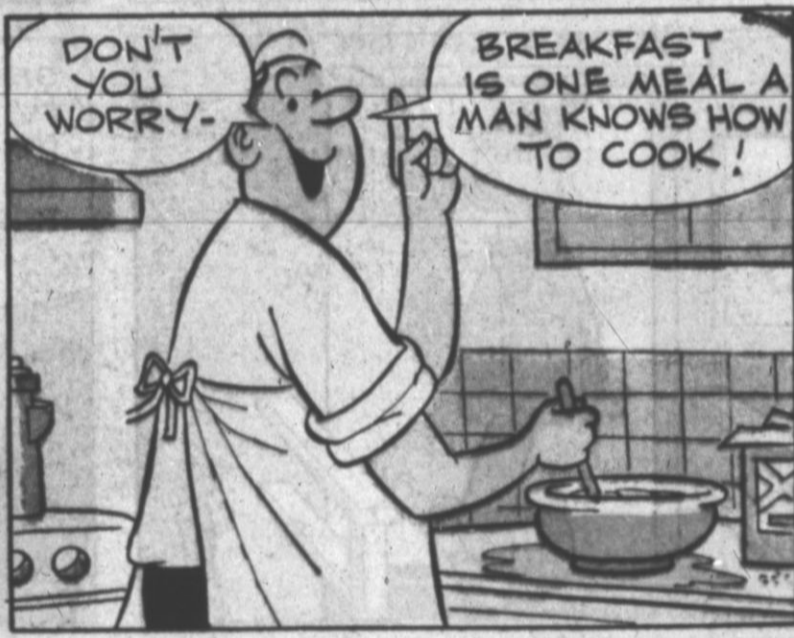


LITTLE IODINE



The Little Woman

by DON TORBIN



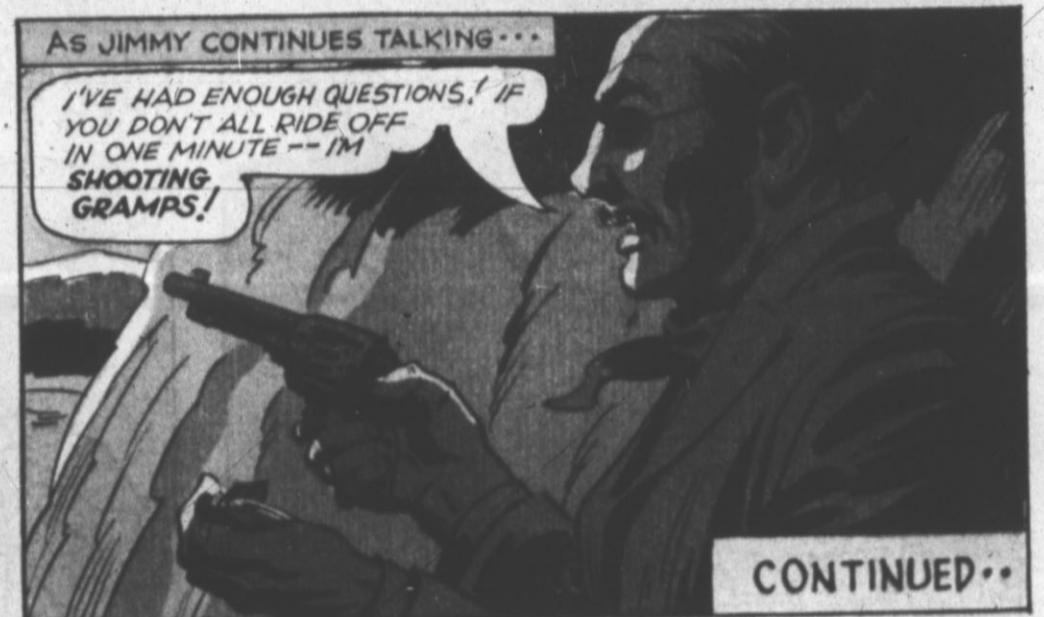
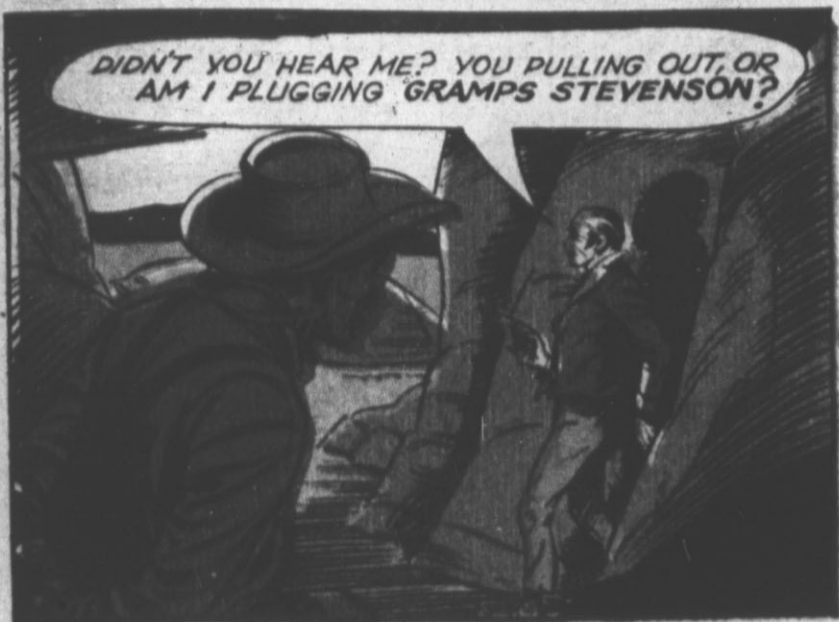
THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman



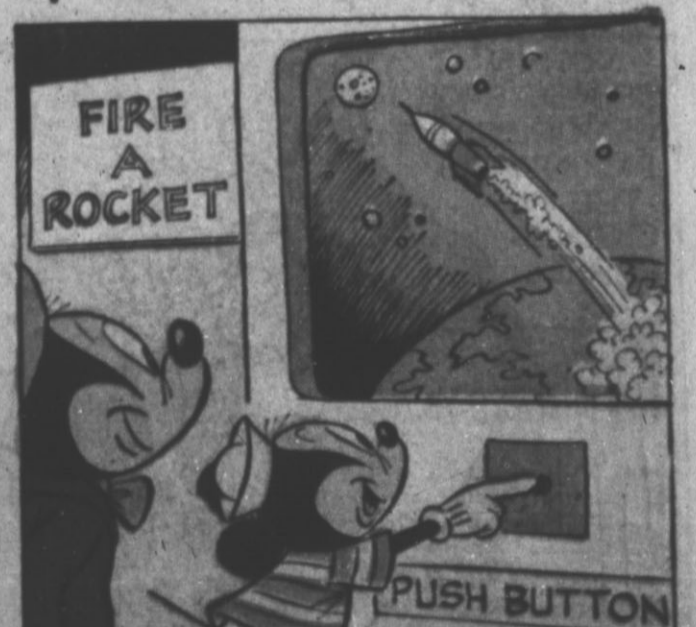
DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





MISTER BREGER

by **Dave Breger**



BARNEY GOOGLE and SNUFFY SMITH

by **FRED LASSWELL**

