

# Agri-Business Is The Community's Big Business

## County Shows Good On National Scene

Deaf Smith County farmers improved their financial position somewhat in the past year according to a nationwide farm survey.

With greater yields per acre than in other years and with prices for crops and livestock stronger than before they were able to close their books well in the black.

Despite the smaller amount of land at their disposal because of the government's retraining programs their production climbed to a new high.

What made it possible was an assist from Mother Nature in the form of better weather conditions plus the increased use of chemical fertilizers, pesticides and weed killers and the employment of more mechanical equipment.

The survey conducted by the Standard Rate and Data Service presents data on farm income and farm population for every section of the country.

In Deaf Smith County it shows total farm revenue for the year came to \$33,128,000. It compares with \$31,537,000 in 1964.

This represents total receipts before deductions for operating expenses and taxes.

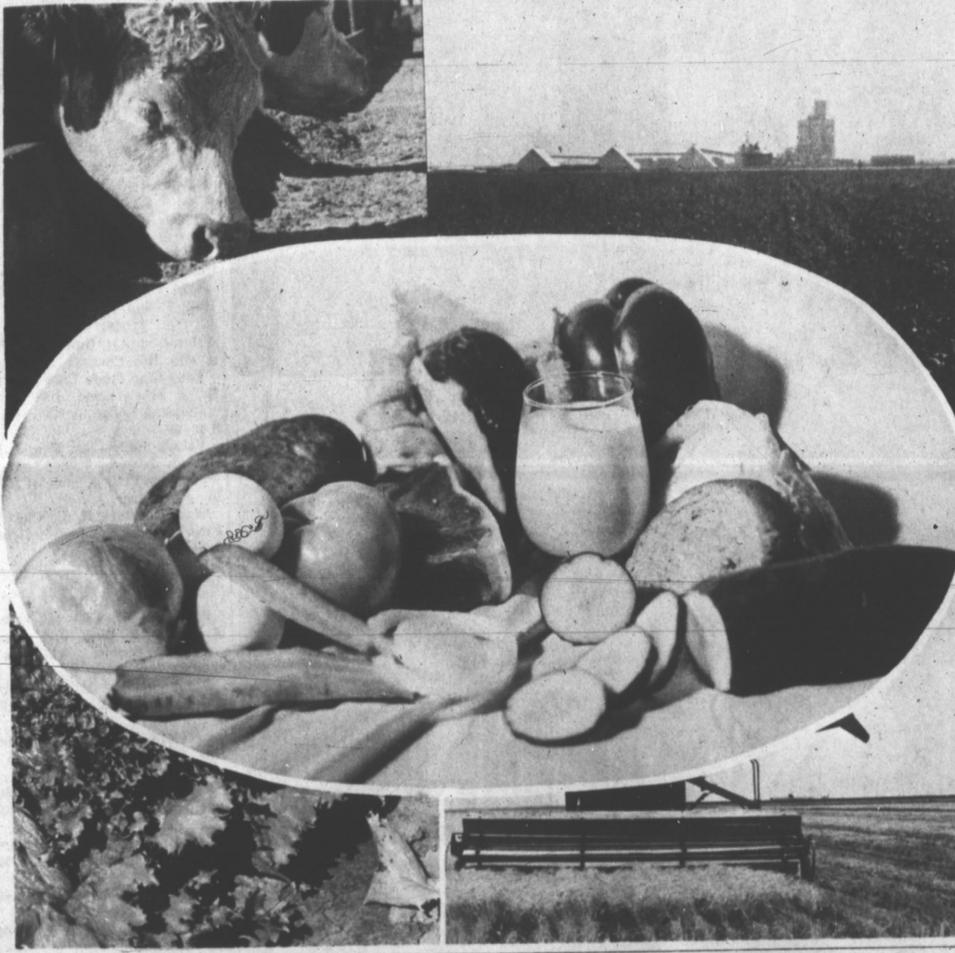
The figure takes into account the cash proceeds from the sale of livestock and crops as well as government payments and "income in kind" which is the value of home-grown items used on the farm.

The bulk of it was from the marketing of farm products. Approximately 75 percent from this income was from the sale of crops and 25 percent from the sale of livestock poultry and dairy products. The breakdown is based on Department of Agriculture statistics.

In terms of the local farm population the gross receipts were equivalent to \$14,403 for each person living on the land. It was 6.9 percent above the 1964 average of \$13,140.

In many parts of the country notwithstanding increased output and rising prices the farmer's net income improved very little. The reason — bigger operating expenses.

This year may be a better one. The government predicts an increase of \$1.5 billion in net income based on higher price levels and on its policy change that calls for expanded production of certain crops through an easing of acreage controls.



## Diversification Is The Answer

"Please pass the sugar," and Holly did that to complete the menu offered by Deaf Smith County on a commercial basis.

Harvesting of sugar beets is scheduled to begin September 28 topping off a 'fair year' for crops and prices in the county.

Considered only cow country for years, the wheat farmer invaded the plains, then irrigation gave the county the boost it needed.

Now the county has 964,480 acres with 377,430 acres under irrigation.

These irrigated acres are producing grain sorghums, corn silage, as well as small grains. The largest acreages are of course devoted to these types of crops, vegetables acreages are yearly gaining momentum.

Vegetables have become the exciting variable with fluctuating prices keeping excitement up. Added to the list of commercially grown vegetables this year have been bell peppers, leaf lettuce and tomatoes.

The tomatoes are being grown out near Center Point elevator and are being shipped by truck to Colorado for distribution.

Carrots vary between 1500 and 2000 acres planted and have been hitting above 15,000 tons in production.

Lettuce usually averages fewer acres, leveling off to an average per year of just over a thousand acres. Heavy lettuce year for the area was 1965 when 4,200 acres of lettuce

were harvested. Average harvested now is roughly 350,000 crates per season. This figure is on head lettuce harvested after beets start.

Onions have a relatively small acreage devoted to them, but profits can be high with averages being good. Rarely will farmers in the area plant over 500 acres to onions with production coming to about 250,000 bags.

Acreages on potatoes are hard to measure since several types are planted. Several thousand acres are contracted each year for potato chips and these do not figure into the open market potatoes. Chip potatoes are usually harvested some later than regular fields. Some are being harvested even this late in the season. Market on potatoes this year trimmed profit hopes for many farmers, but last year's record breaker—more than levels the average for potato acreage. Generally, the county will have between 6 and 7 thousand acres planted to potatoes and production usually exceeds the million and a half mark on hundred pound bags.

All of that feed that stays within the county goes into graineries and silage pits to feed the nearly 300,000 head of cattle in commercial feed yards.

Considering edible products, Deaf Smith County can certainly take care of itself and several hundred thousand other hungry people.

**ADD A SPOONFUL OF SUGAR** — A full course dinner can be made from crops raised commercially in this county. Feed yards produced the perfect club steaks, caged hens laid the white eggs, commercial dairy herds supply milk to out of town distributing companies. Lettuce, cabbage, carrots, and potatoes are important field crops. Bell peppers and tomatoes are new to the area this year. Onions and wheat bread have been common table fare for years. Cucumbers have been marketed from here on a small scale for several years. The fringe pictures illustrate the rural scenery responsible for the delectable food in the oval.



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PUBLISHED EVERY SUNDAY

## County's Nutritive Values Reviewed

### Barnett Studies Get Noted Internationally

Hereford and Deaf Smith County will again be pushed into national news tomorrow when nutritional and health aspects of natural minerals in soil and water in this area are highlighted at an international conference being held in Detroit.

Facts relating to this area, used as control group by Dr. L. B. Barnett and the now non-existent Deaf Smith Research Foundation, will be presented by Barnett to a conference of doctors from all over the world.

Barnett said Friday night in a telephone interview from his Center, Colo. home that facts to be presented by him at the conference were gathered over a period of ten to fifteen years but that he had at first refused an invitation to speak at

the International Conference for Research in Magnesium and Halogens because he felt that his research was not complete.

Stressing that this is not an anti-flourine group, Barnett said that he reversed his first decision after seeing a recent article in the Saturday Evening Post, relating brain power, or memory capabilities to magnesium. In that article the direct chemical processes defined as RNA are described as being triggered by a high percentage of magnesium.

Barnett first began studying the effect of magnesium on bones and teeth as he was studying flourine content in the Hereford area. He said that his report will certainly not discount the beneficial effects of flourine but will point out that magnesium found in soil and water in the Hereford area in greater percentages than in other areas of the world checked has certain added benefits.

Participating in the conference will be medical men from India, England, France, three from Germany and two from South Africa.

Concentration will be primarily on magnesium with added emphasis on the halogens: flourine, iodine, chlorine, and bromine.

Barnett's decision to present his paper was affected by the publicity being given the memory pills. Some of the research carried on with capsules developed by Barnett through research from this area indicated that school children who were having difficulty were more capable after having had increased magnesium intake. Magnesium-pemoline is the basis for the publicized 'memory pills.'

Barnett's reports also show that some nerve problems diagnosed as epilepsy were in actuality magnesium deficiency and that high magnesium content capsules had a marked effect.

### Majors Tackle UF Area Goals

As major of the industrial community division of the annual United Fund drive for Hereford Ben Childers will be shouldering a big portion of the \$30,400 goal for 1966.

Childers began this week to name his captains and map out strategic ways to gather the

### GIs Get Share Of United Fund

Abroad as well as at home the 1966 Hereford United Fund will meet today's needs, as a part of the amount raised in the current campaign will go to support of the USO, an organization to which American men in military service look for numerous aids.

Debbs Knox, chairman, says that \$150 from the total sum will be sent for USO work overseas, an apparently small sum, but a part of a nationwide contribution.

"If the USO gets that much proportionately from other cities," said Knox, "it should have enough to do a good job."

Li. Gen. T. W. Dunn, commanding general of the Fourth U. S. Army, said in Dallas recently that USO clubs have solved a major problem during the Viet Nam expansion.

Speaking at a USO luncheon, Gen. Dunn said "These clubs in Viet Nam provide an inner comfort for the many men who find it difficult to remember being physically comfortable."

\$6100 from the six types of firms in his division.

The industrial community division, said Childers, has been broken down into six categories. They include mills and grain companies which will be captained by Frank Ford Jr.; fertilizer companies captained by C. R. Brandon; produce companies captained by Gerald Hale; contractors and suppliers; pump companies and garages and automobile companies.

Childers said Saturday he has the other three captains selected but hasn't contacted them for their acceptance. "All of the captains will be employed in the category in which they will solicit funds" he added.

The six captains working with Childers are expected to have about five sergeants each to aid in the campaign. Reports will be made to Childers as the work progresses, and he and the captains in turn will report during planned meetings of the UF heads.

Childers and the other seven majors in the campaign will gather Oct. 3 to finalize details and begin the campaign that morning. Melvin Jayroe is president of the UF and Debbs Knox is drive chairman.

Other majors, their divisions and goals, are Johnny Clark, schools, \$1,400; Cleo Cortis and Buddy Bloomer, commercial districts, \$4,500 and \$5,100 respectively; B. F. Cain, city, county and federal agencies, as well as club \$2,000; Joe Soto, Latin American community, \$500; Bobby Owen, rural areas, \$4,200, and Leo Forrest, utilities, banks and lawyers, \$4,700.

The various goals were based on donation cards filled out during last year's campaign. Childers explained that "all of the people involved try to operate a business and will be able to help."



**CHEMIST** — Why this is such an outstanding area can be attributed to men such as O. Z. Golden who search for answers in laboratories. Golden worked for years with Dr. L. B. Barnett analyzing bone, soil and water from this area discovering that magnesium traces are important to human skeletal and dental health as well as flourine. (Hereford Brand Photo)

## Industrial Measure Is Made By Chamber

A Panhandle-wide advertising campaign is being carried on to determine the availability of labor for use in the effort to attract new industry to the area.

The survey is sponsored by the chamber of commerce of Panhandle communities who will share the information developed by the survey. Information thus developed is necessary to efforts by local chambers in attracting new industry.

According to labor availability reports the Panhandle has a shortage of labor and therefore industry would not be interested in locating here.

The participating Chambers are interested in and would be available for industrial employment to staff any new plant that might be locating in the Panhandle.

The survey will be in the form

of advertisements in local newspapers. It is pointed out that the sponsoring organizations are interested in receiving replies from people who might presently be employed but looking for other opportunities as well as those unemployed. Names of persons desiring part-time employment are also solicited.

While the Chambers are primarily interested in the number of people who would be available for employment it is important to have the names of the individuals.

This is the only way they could be contacted by companies locating in the area. The names of all responding persons will be kept confidential.

Because information thus developed is quickly outdated it will be necessary to make the survey at least once a year.

All persons in this area who

would be interested in full or part time work with new industry are urged to watch for the ads and return them promptly.

Bill Thompson Deaf Smith County Chamber Manager stressed that this survey is not for any presently available job openings.

Weather			
	M	T	L
Wednesday	84		
Thursday	84	88	
Friday	86	88	
Saturday			88
Moisture for month	1.33		
Moisture for year	12.87		

(Courtesy KPAN)



**SEEKS BIGGEST SLICE** — Ben Childers' division, the industrial, is due to contribute the largest chunk of cash to the Hereford United Fund's 1966 drive, \$6100. The busy lumberman is one of seven majors heading as many drive divisions in the campaign which has an overall goal of \$30,400. Childers is directing the work of captains and sergeants in the division with the job of contracting representatives of area industries to ask their cooperation in the annual drive.

## Valles Is Sentenced To One Year For Assault

A 20-year-old Latin American, arrested at the scene Thursday night where he stabbed his sister and brother-in-law, was sentenced to one year in the county jail, and fined court costs Friday morning.

Leonardo F. Valles of Crystal City was tried before Deaf Smith County Judge H. C. Williams and found guilty of aggravated assault.

Hereford police said Valles stated he had drunk a great deal of beer and wine and got into an argument with his sister at 4th Avenue on West U. S. 80. The sister was unidentified by police.

When Valles began strugg-

ing with the woman, another sister, Mrs. Carrie Martinez, 19, tried to pull him away. Witnesses said Valles jerked a knife from his pocket and began to slash the second sister.

At this time Mrs. Martinez's husband Ramon, 20, attempted to take the knife from Valles and was slashed across the back, arm and hand. Mrs. Martinez received deep lacerations on the arm and leg.

The couple were rushed to Deaf Smith County Hospital where they received stitches for cuts and were released.

Summoned about 8 p. m. to the scene police quickly took See VALLES Page 2

See MAJORS Page 2

See GIs Page 2

See COUNTY'S Page 2



**STUDENTS BUILDING FAST** — Construction of a home by the Building Trades class of the Vocational Industrial Education department at Hereford High School continued at a fast clip this week. The home, at 215 Ave. M, was started Sept. 6 and is expected to be complete by the end of school

in May. The students were busy Friday cutting and carrying boards for the structure, which also is pictured. Always on hand supervising and lending advice is Gerald Weekley, instructor. (Hereford Brand Photos)

**BUILDING TRADES CLASS**

**The House That Jack Built**

By TOM PORTER  
Staff Writer

Teenage boys, when thrown together as a group, always have been known to "raise the roof."

And that is exactly what members of the Vocational Industrial Education class at Hereford High School will be doing soon in their Building Trades course.

The classes, made up of 28 boys, began work on a complete, two-bedroom home Sept. 6 and are scheduled to have it finished before school ends next May.

Gerald Weekley, instructor, said there are a few sophomores taking the classes, but it really is a two-year course for juniors and seniors.

"They griped a little when we had to dig the foundation," laughed Weekley, "but when it was over and we began doing the actual construction, they got more enthusiastic."

The construction site, located on a 60-foot lot at 215 Ave. H, is a beehive of activity between 8:45 a. m. and 11:45 a. m. and from 12:15 p. m. until 3:15 p. m.

each day. Under close scrutiny of Weekley, the students are building the home from the ground up. "We also will do the actual wiring and plumbing but it will be supervised by a licensed electrician and a master plumber."

The home will be 28 by 32 feet with a 12 by 24 foot garage. Inside there will be a living room, kitchen and dining room area all together, three large closets and the bathroom and bedrooms.

Built-in cabinets will be constructed in the bathroom and kitchen, the home will be central heated, and washer and dryer connections will be installed.

When complete, the residence is expected to be valued at approximately \$10,000.

The school, which is purchasing all the materials for the home, will sell it soon after construction is complete. "Superintendent Clark told me that he hoped we could break even on the sale," said Weekley, "but we agreed that the educational value is the most important thing."

Weekley explained that he gives the students equal amount of classroom work and on-the-job training. "We really have no set times for doing the different work, but we often catch up on the classroom work during bad weather."

Weekley is proud of the student's progress and speaks warmly of their accomplishment.

**It's That Time Of Year Again**

The first in a series of "Know Your Candidates" will be presented at noon Tuesday in Floyd's Restaurant during the regular meeting of the Hereford Jaycees.

Jerry Fowler, publicity chairman for the project, said representatives of John Tower and Waggoner Carr, candidates for the United States Senate, will be present.

The representatives, Fowler said, are expected to give their candidate's platform and tell how he feels on issues in the campaign.

The public is invited to the meeting, said Fowler, and "I would appreciate a call at 264-3535 so we will know how many to expect."

**County ASCS Heads Named**

Farmers named to serve as the Agricultural Stabilization and Conservation committee of Deaf Smith County for next year are Frank J. Bezner of Community 'A', chairman; Billie C. Hodges of Community 'E', vice chairman, and P. B. Sowell of Community 'C', member.

The 1966 election was held at a county convention Wednesday in Deaf Smith County ASCS office here. Electors were farmers chosen as delegates at recent community elections.

Bezner and Hodges were elected to the committee last year

for two and three-year terms, respectively; Sowell was named this year for a three-year term.

The committee chairman points out that ASC county and community farmer committees are in charge of local administration of such national farm programs as those on agricultural conservation, feed grain, voluntary wheat, upland cotton diversion, wool and sugar.

Also administered are acreage allotments and marketing quotas, commodity price support loans and storage facility loans.

The ASCS county office at 317 West Third is headquarters for the county committee and serves as farmers' local contact for business connected with participation in these various pro-

**Calendar Of Events**

**MONDAY**

- Rotary Club luncheon, Jones Restaurant, 12:05 p. m.
- Hereford Citizens Band Radio Club at REA Building, 8 p. m.
- Music Study Club luncheon at Hickory Log Restaurant, 12 noon.
- Home Demonstration Clubs' annual fall luncheon at Bull Barn, 12 noon, followed by H. D. Council meeting.
- Paisano Lions Club, La Cafe Hacienda, 7:35 p. m.
- National Secretaries Association at REA Building, 7:30 p. m.
- VFW Auxiliary at VFW Hall, Veterans Park, 7:30 p. m.
- Easter Lions Club at Easter Country Club, 8 p. m.
- Odd Fellows Lodge at IOOF Hall, 8:30 p. m.

**TUESDAY**

- Hereford Art Guild at home of Mrs. Ray Cowser, 7:30 p. m.
- Lone Star Study Club in Mrs. R. G. Blue's home, 3:30 p. m.
- Rebekah Lodge at IOOF Hall, 8 p. m.
- Valeda Study Club, Mrs. J. R. Oglesby hostess, 7:30 p. m.
- Sunshine Club in home of Mrs. M. J. Koelzer.
- West Hereford H. D. Club in First National Community Room 2:30 p. m.
- Hereford Jaycees, lunch at Jones Restaurant, noon.

**WEDNESDAY**

- Bippus H. D. Club in home of Mrs. C. F. Burk, 2:30 p. m.
- Avenue Baptist WMU at church, 7 p. m.
- Sugar Squares square dance club at Community Center, 7:30 p. m.
- Hereford Lions Club at Hotel Jim Hill, 12 noon.

**THURSDAY**

- Rural Home Variety Club, luncheon in home of Mrs. Bill West, noon.
- Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.
- Optimist Club lunch at Jones Restaurant, noon.
- Kiwanis Club at IOOF Hall, noon lunch.

**FRIDAY**

- County Federation of Women's Clubs, luncheon in Community Center, 12:30 p. m.

**County's ...**

(Continued from Page 1)  
fect on symptoms. Barnett will participate in a panel discussion Tuesday afternoon on this particular phase of magnesium in preventative medicine as well as treatment.

O. Z. Golden, research chemist from Hereford will accompany Barnett to the Detroit meeting, but says that he will not have an active part in the conference.

Golden said that their research had originally been intended to cover soil, water and bone samples from all over the world but that they had run into difficulties when soil from various countries had to be sterilized, rendering it useless for their research, but the study is world wide.

Analyses were made from samples from Hawaii, Oklahoma, Dallas, New Mexico and various other Texas points.

Barnett's article was accepted several years ago by the British Bone and Joint Journal, but he decided against publishing it until he had done further research.

His basic paper on magnesium will be presented during the afternoon tomorrow and is titled: Magnesium and Its Relation to the Halogens in Bone Composition — a World Survey. The paper is authored by him but a credit line on the report is given to Golden as chief chemist for the research laboratory.

Barnett said that his primary research was financed by a grant from the Oasis Shrine Club of Hereford and that this basic funding of about \$4500 made the study possible.

During his research, Barnett found that water samples from Hereford contained twice the percentages of the trace mineral magnesium as did samples from Dallas county.

He did two years residency work at Parkland Hospital where he conducted studies on length of time required for bones to heal for aged residents of that area. These then were used as a comparison for the same type fractures on the aged compiled from Deaf Smith County case histories.

Barnett said that one phase of the conference and again he stressed that this is not an anti-flourine conference, will be the study of an over-balance of flourine in an individual. A physician from Portugal will present a paper based on data gathered from miners exposed to great amounts of flourine in that country. These people seem to have developed a toxic condi-

tion from an excess of flourine. Symptoms are being shown as excessive bone growth resulting in a narrowing of bone marrow. Barnett said that these conditions do not exist in areas such as are found in the United States where flourine is needed for bone strength. Additions such as are being made for dental health are highly approved by Barnett who said that he had seen such fine results in Deaf Smith County residents from the large amount of natural flourine intake that they experience.

He adds that magnesium is an additional strengthening factor and seems to have a more direct effect on the chemistry of the body than does the halogen group, actually being a trigger for the 'memory discovery.'

Barnett practiced medicine in the Hereford area until ill health forced him to retire; He said Friday night that he has plans to continue his research at Colorado School of Medicine in Denver when his health will permit.

**Valles ...**

(Continued from Page 1)  
Valles into custody. Witnesses at the scene assisted officers in finding the knife which had been thrown into the back of a pickup truck.

The weapon officers said had about a four-inch blade with a curved point. One policeman said the knife probably was used to cut vegetables.

Testifying against Valles during the trial Friday morning were Mr. and Mrs. Martinez who live in the 200 block of Ter.

Valles told officers he had been in Hereford about a month working in the harvest.

(Continued from Page 1)  
**GI's ...**

possible for the armed defense of our nation easier — whatever this rank or position."

In addition to services rendered in Viet Nam, the most important area at the moment, the USO operate in other spots where Americans are stationed in Turkey, Germany, Spain, other European countries and in Pacific bases.

USO clubs offer friendly aid and an atmosphere as homelike as possible to homesick servicemen in distant bases or combat zones. Another service is through the USO shows made famous by Bob Hope and other entertainers who travel to entertain military personnel abroad.

**Majors ...**

(Continued from Page 1)  
to work only in their spare time but we'll get the job done." Manager of the Carl McCaslin Lumber Co., Childers has lived in Hereford nearly 21 years. He and his wife, Mozelle, live on the Dimmitt highway. A daughter, Mrs. Sandra Wells, lives in Canyon.

grams. Aim of the programs are to encourage conservation and increase farm returns by means of price supports and market supply management, as well as by payments.

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**STATEMENT OF CONDITION**

**The First National Bank of Hereford**

AT THE CLOSE OF BUSINESS ON SEPT. 20, 1966

RESOURCES		LIABILITIES	
Cash and Due From Banks	\$3,045,745.27	Capital Stock	\$ 200,000.00
U. S. Government Bonds	930,129.83	Surplus	1,000,000.00
Other Bonds and Securities	1,905,875.70	Undivided Profits and Reserves	1,164,556.24
Stock in Federal Reserve Bank	36,000.00	DEPOSITS	18,226,199.74
Banking House	100,000.00	OTHER LIABILITIES	281,249.46
Furniture and Fixtures	104,802.42		
Other Assets	117,124.94		
Loans and Discounts	14,632,327.28		
<b>TOTAL RESOURCES</b>	<b>\$20,872,005.44</b>	<b>TOTAL LIABILITIES</b>	<b>\$20,872,005.44</b>

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SPEAK TO YOUTH — St. Anthony's Catholic youth club heard four of Hereford's leading citizens speak on the problems of youth today. The speakers (left to right) were...

# Walterscheid Cops Bowling Star Title

Leonard Walterscheid, bowling for Boyd Machine Shop, knocked over 662 pins in three games Tuesday and was named "Star of the Week" for his efforts in Major League Bowling. Standings in the league, which was reorganized and began Sept. 13, show the Hereford Flying Service leading with an 8-0 record. Following closely are Borden's Milk Co. and Anderson Construction Co. with identical records of 6-2.

# Fast Trip Slows Wanted Man

A warrant which the Sheriff's Office has had for about a year was used Friday night when Julio LaSanta sped through Hereford at speeds of more than 100 mph.

# Entries From Area Win Fair Awards

Tri-State Fair officials in Amarillo continued to take notice of Deaf Smith and Castro county residents Thursday and Friday, handing them more first and second place ribbons for winners in livestock shows and different exhibits.



TOP TEN — Three Hereford boys were among the top ten entrants in the wheat division of the Amarillo Tri-State fair. Pictured is Ricky Huston with high school agriculture instructor, Jess Robinson.

# Non-Loop Foes Clip 3A Majors

Teams of District 1-AAA had their troubles Friday night as non-conference opponents played havoc with major title contenders. The state's top ranked Class AAA team, the Dumas Demons, was stunned by a 20-6 loss to the Pampa Harvesters in a game which saw the Demons completely dominated in the second half.

# Look Who's New

Mr. and Mrs. Frank C. Deloney are the parents of a son, Paul Luke, born September 20. He weighed 8 lbs. 3 ozs.

# Herd Grounded By High Flying Owls

By TOM LESLY Special Assignments Writer The Hereford Junior Varsity played their second game of the year Friday night, this time without the help of the varsity, and lost to the Hale Center Owls 33-0.

# Actionease Stretch by Koret of California

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# College News About Students From This Area

Gayle Newell of Hereford has pledged Alpha Delta Pi at Oklahoma State University. OSU pledged 737 high school graduates, including 416 men and 321 women.

\$130,000 RUSTED MADRAS, India — Steel imported from the United States at a cost of \$130,000 was ruined by being left in the open for 12 months.

Dr. Milton C. Adams OPTOMETRIST

OFFICE HOURS Mon. - Fri. 9:30-5:00 Saturday 9:30 - 1:00 308 Milnes RM 4-2258

See The Big One! '67 DODGE MONACO Showing THURSDAY, SEPT. 29 at DODGE HEDRICK DODGE Phone 364-6511, 146 S. 2nd. HEREFORD, TEXAS

Hereford State Bank Statement of Condition Sept. 20, 1966 RESOURCES: Loans & Discounts \$4,506,875.56; U. S. Government Securities 1,006,257.19; Other Securities 1,206,361.60; Cash & Due From Banks 1,335,948.89; Bank Building 65,000.00; Furniture & Fixtures 7,135.00; Other Assets 228.44; Total \$8,127,806.68. LIABILITIES: Capital Stock 150,000.00; Surplus 300,000.00; Undivided Profits & Reserves 319,160.90; DEPOSITS 7,358,645.78; Total \$8,127,806.68. OFFICERS: H. S. Wilbur, Sr., Chairman of the Board; Russell E. Carver, President; J. A. Hodges, Executive Vice President; Dean House, Vice President; Cliff Estes, Vice President; Wayne Williams, Cashier; Nadine Wade, Assistant Cashier; Marie Maxwell, Assistant Cashier. DIRECTORS: J. R. Allison; O. L. Bybee; Russell E. Carver; Howard Gault; J. T. Gilbreath, Jr.; J. A. Hodges; W. N. Hodges; J. R. Lipscomb; R. G. Peeler; H. S. Wilbur, Sr.

# Food Business

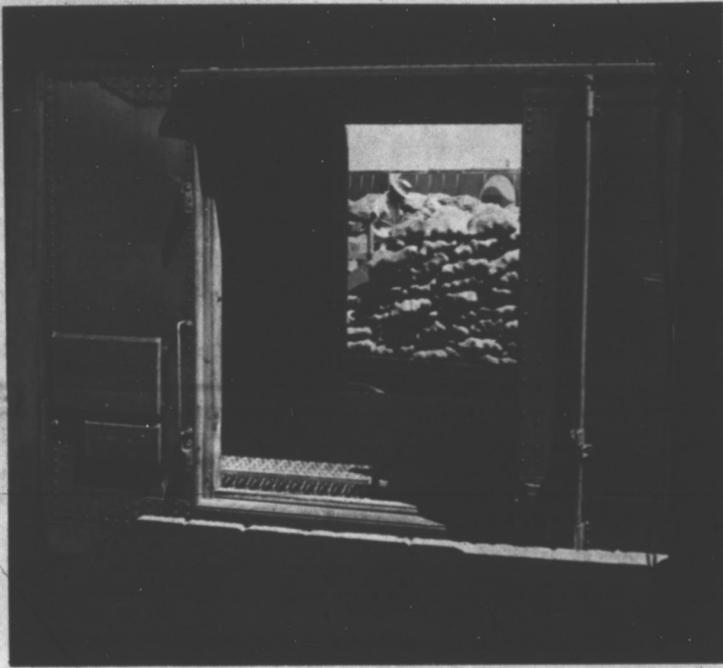
## Is Big Business



Vegetables are shipped with different types of refrigeration. These carrots will be cooled on their journey over the United States by big cakes of ice.



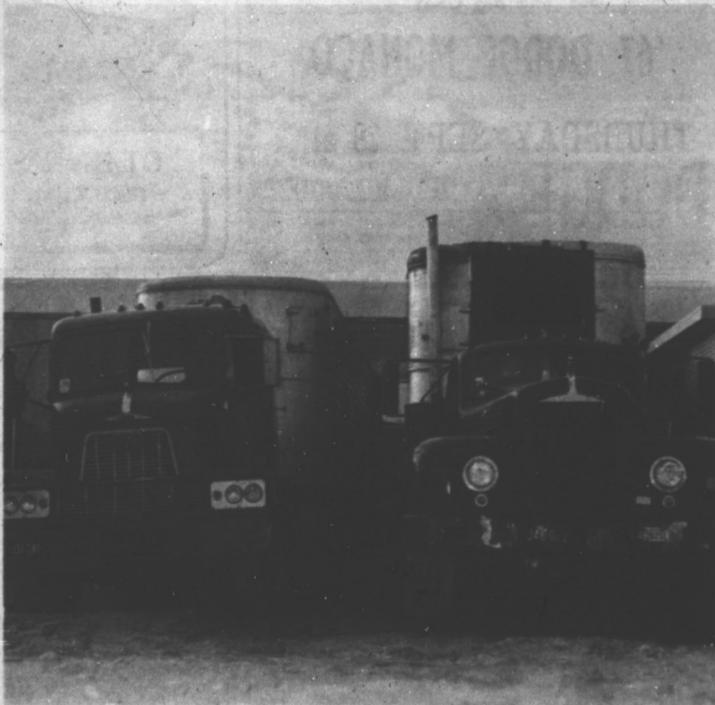
Farmers start a chain reaction... trucks haul vegetables to the sheds.



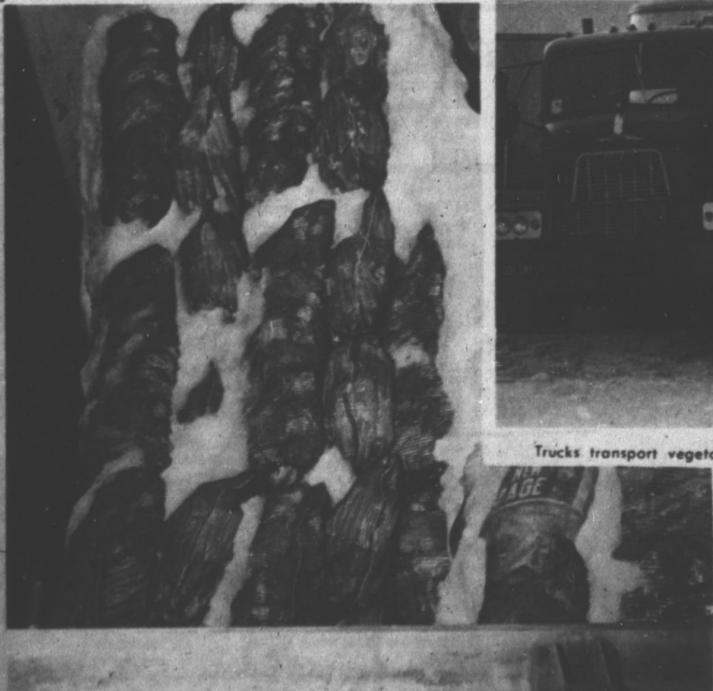
Freight cars are switched into sidings beside vegetable sheds and bags of vegetables are stacked waiting for loading.



Vegetables are sorted and packed by a combination of hand and machine labor. Different vegetables require different processes, but all mean jobs for many hundreds of people.



Trucks transport vegetables to all points. Brokers help truckers arrange hauling.



Cabbage in this freight car is cooled with chipped ice, blown into the car.



End of the line and no waste — off size and bruised vegetables are not wasted. Live-stock feeders stockpile cull vegetables and use them for extra feed.



**THEY WENT THAT AWAY** — What was fun for the kids of earlier generation is still enjoyable to those of 1966, as proven by three youngsters who romped down Hereford streets after school Thursday on their "horse." Caught as they passed the Hereford Brand office on Fourth Street were, left to right, Junior Pina of 119 Main Street, Billy Ray Johnson of 310 W. First, and Dale Brethour of 406 W. Third. The three were last seen "heading for the hills." (Hereford Brand Photo)

## Kiwanians Hear Medical Research

Kiwanis Club President Gene Campbell introduced the new club sweetheart, Laura Higgins, to fellow Kiwanians at the regular luncheon Thursday. Bobby Owens received the friendship dollar for this week. Campbell announced that Ted Swindle had been chosen by Bill Michael, high school principal, as faculty advisor for the Key Club, a high school organization sponsored by the Kiwanians Club. He discussed ideas that he and Swindle had talked about for the Key Club. A membership drive was also discussed.

Jim Areny, program chairman introduced Quinton Watson of Pfizer Pharmaceutical Co. who introduced the program which was presented by Paul Erwin, a Pfizer employee. Erwin spoke on the progress of pharmaceutical research in the past one hundred years.

Experts contend that medical knowledge has more than doubled in the last hundred years. Erwin said. He stated that better drugs go hand-in-hand with better surgery and better medical knowledge, thus medical research deserves most of the laurels for increased average life span and other medical improvement. In 1937 eleven and one-half people per one thousand died. In 1962 the number had dropped to nine and one-half per thousand, thus five and one-half million people would have been dead by now if the rate of death had remained the same. Erwin announced.

Erwin said that \$15 would now

buy the same amount of antibiotics that would have cost thousands of dollars several years ago. When questioned about the publicity against high price of drugs today, Erwin replied that he wondered if those people who died a hundred years ago from then-uncurable diseases would complain about the cost of medicine that could have saved them.

Medical research has not only prevented many deaths from what used to be dread disease, but it has also prevented much of the handicaps and physical deformities which are caused by these diseases. In 1952 there were 58 thousand polio cases; last year there were only 121 cases Erwin said.

Modern medical knowledge has not only affected those persons afflicted with physical diseases, but it has done a great deal to improve medical conditions for the mentally ill. In 1922 a patient entering a mental hospital could expect to remain for at least thirty years while today most mental patients are released within one year.

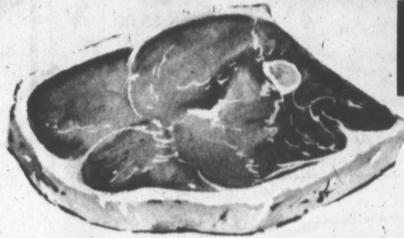
The tranquilizer was the first drug developed for mental cases and it has greatly cut the number of hospital patients. In 1956 the number of mental patients was very high and continuing to grow. By 1967, after the use of new drugs, the number of people in mental hospitals dropped considerably.

Erwin estimated that it takes five years and five million dol-

Classifieds Get Results

# STEAKS

## ROUND STEAK

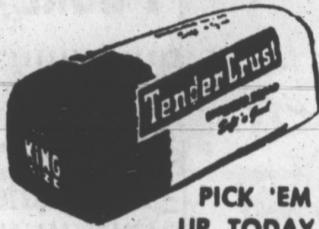


USDA Choice

Lb. **89¢**

USDA Choice **T-Bone** Lb. \$1.09 | USDA Choice **Sirloin Steak** Lb. 89¢ | All Meat Sliced **Bologna** Lb. 59¢ | Affiliated **Bacon** 2 lbs. \$1.79

### Tendercrust BREAD



PICK 'EM UP TODAY

Regular 29¢  
1 1/2 Lb. Loaf

**17¢**

CREAMY  
RICH IN  
FLAVOR  
Good For Health



Honey Boy **Salmon** Tall Can 59¢  
Cloverlake — Pints **Ice Cream** 4/89¢  
Arrow — 4 Lb. Bag **Pinto Beans** 49¢

**FROZEN STRAWBERRIES** Shurfine 16 Oz. Sliced 33¢  
**GRAPE DRINK** Welchde 46 Oz. 35¢  
**TOMATO SAUCE** Shurfine 8 Oz. Can 10¢  
**PEANUT BUTTER** Shurfine 12 Oz. 35¢  
**MACARONI or SPAGHETTI** Skinner 2 7 Oz. Box 29¢  
**INSTANT COFFEE** Shurfine 6 Oz. 69¢

## SODA POP 12 Cans \$1

<b>FROZEN DINNERS</b> Morton's TV Style 39¢	<b>FLOUR</b> Gold Medal 5 Lb. Bag 59¢
<b>PEARS</b> Shurfine 303 Can 4 For \$1	<b>SHORTENING</b> Crisco 3 Lb. Can 89¢
<b>COFFEE</b> Folger's 3 Lb. Can \$2.19	<b>SUGAR</b> Holly 10 Lb. \$1.09
<b>CORN FLAKES</b> Post Toasties 18 Oz. 39¢	<b>BROWNIE MIX</b> Betty Crocker 16 Oz. 2/59¢

Taylor and Sons **Eggs** Grade 'A' Med. Doz. 49¢

## APPLES

8 Lbs.

**89¢**



**BELL PEPPERS** Each 5¢  
**POTATOES** Russets 10 Lbs. 49¢  
**GREEN ONIONS** Bunch 7¢

## FOIL

Reynold's Aluminum 25' x 12" Roll

**29¢**

## TEA

Shurfine 1/4 Lb. Pkg.

**29¢**

## TISSUE

Northern 4 Roll Pack

**29¢**

SPECIALS GOOD MON., TUES., WED. — SEPT. 26, 27, 28

MUFFIN PAN Available Sept. 26 to Oct. 1



**99¢**  
with \$5.00 Purchase

TEFLON finish combined with exclusive seamless construction, makes this the easiest pan ever to clean. No sticking, no scouring. 6-cup size.

## FOR LEASE

Owatonna

Windrowers

See

Kemp Tractor

and Motors

PHONE 364.3421

# TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS

CASH AND SAVE

# Small Talk

By SUE COLEMAN  
Women's Editor

When that fine fall weather we've been having through the last month of summer, finally turned back into summer weather, you no doubt noticed that it happened on the first day of fall. Which is about what we expect from the Panhandle climate.

**BUT OUR ALWAYS** unusual weather manages to be unusual in a different way every year so that it keeps making a live topic for conversation.

Considering the unseasonable condition of all the seasons to date in 1966, wonder what to expect for the remainder of the year? Roses blooming at Christmastime. Hard freeze the first of October? Or maybe both?

**FINALLY WE GOT** around to checking with the local Jayroes about possible kinship with the new Miss America, Jayne Ann Jayroe of Oklahoma. Since the name is not a common one, it seemed at least possible that they might be members of the same tribe if not the same immediate family.

But Melvin Jayroe says he regrets that he can't claim the celebrated beauty as a cousin. Members of the two families have met, he says, but efforts to trace relationship were futile so he is not trying to grab a station in the limelight which now shines on Jayne Ann.

**OFF TO COLLEGE** as a freshman, Linda Carter entered Trinity University at San Antonio last week. She was a 1966 graduate of Hereford High School, a status she earned in spite of having to miss quite a bit of schooling while she was downed by a broken leg as the result of a ski accident.

**SOME INTERESTING** people are coming to Hereford Oct. 14 and 15 — interesting to anybody who likes to eat, and that doesn't leave out many of us. Holly Sugar Corp. will be host that weekend to a bunch of food editors from over Texas.

Holly will sponsor a High Plains Cook-Off the afternoon of Oct. 15 at Community Center, and expects some 200 entries from cooks over this area who have already won awards at fairs. Betty Lou Henry, food editor of the Farm Journal, will judge this event.

She will speak at a luncheon; Carol Truax, author of Father Was a Gourmet and the Ladies Home Journal Dessert Cookbook will be the speaker at a banquet the first evening.

Also on program is Raymond E. Hassett of the Space Administration offices at Houston, who is going to talk about the care and feeding of spacemen. The food editors will be taken on a tour of Holly's Sugar Plant here, of course, to get a first-hand view of the production of Texas sugar.

**HAPPY TO HEAR** that the Amarillo Symphony is coming for a concert in November. The sponsoring C of C Board is pretty sure to see that it has a large audience, and I hope

Hereford music lovers and socialites (some people here are both, you know) make a really gala event with parties and dressing-up and other suitable excitement.

**GRANDPARENTS** usually earn the adjective "proud" when they report the arrival of a new descendant, but a girl born a week ago in Florida has some prouder ancestors, great-grandparents and a great-great grandmother, in Hereford.

The baby is Yvonne Michelle Wiseman, daughter of Mr. and Mrs. Danny Lee Wiseman of Florida City. Mrs. Wiseman is the former Lisa Hitchings, who has lived here and attended Hereford schools.

Her mother, now a resident of California, is the former Matie Louise Lawhon, daughter of Mr. and Mrs. M. E. Lawhon, 801 E. Third, who are the great-grandparents. Mrs. Lawhon's mother, Mrs. George Beams of the same address, completes the five generations.

A footnote: When Mrs. Wiseman was born, her picture appeared in several Texas papers with a story about her 12 living grandparents and great-grandparents.

## CVF Luncheon Program Shared With Visitors

Two out-of-city guests met with First Christian Women's Fellowship at a luncheon in the church dining room Wednesday to hear a program based on Catherine Marshall's book, Beyond Ourselves. Mrs. Ed DeLozier presented the resume, titled The Radiant Young.

Mrs. Fern Foote of Ordway, Colo., was the guest of Mrs. Kenneth Rusher and Mrs. Penny Shaw of Twin Falls, Ida., of Mrs. Jack Allen. Mrs. Delmo Williams directed the worship service and Mrs. Allen presided for business.

Members brought their completed quota of ditty bags which they had made and filled with small gifts for servicemen, to be sent to the Viet Nam area through the local Red Cross chapter as Christmas gifts to American military personnel.

Hostesses for the luncheon were members of Joan Eubank Group, of which Mrs. Joe Hacker is chairman.

### ATTEND FUNERAL

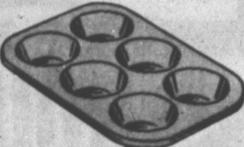
Funeral mass for Anton Grottegut of Umbarger was attended Friday by Mrs. Mary Skypala, sister-in-law of Mr. Grottegut, several members of her family and other friends of this area. The service was conducted in St. Mary's Catholic Church at Umbarger.

### BIRTH ANNOUNCED

Birth of a daughter, Jo Hannah, on Sept. 16 is announced by Mr. and Mrs. Bruce Thompson of Hartley. Mrs. Thompson is the former Verena Parker of Hereford, daughter of Mr. and Mrs. Carl Moseley, 107 Catalpa. The baby was born in a Dumas hospital.

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY

**MUFFIN PAN** Available Sept. 26 to Oct. 1



99¢ with \$5.00 Purchase

TEFLON finish combined with exclusive seamless construction, makes this the easiest pan ever to clean. No sticking, no scouring. 6-cup size.

PICK 'EM UP TODAY



Tendercrust BREAD



Shurfresh MILK

# PIGGLY WIGGLY

The Store Where You Save More

## DELICATESSEN.

**MONDAY**  
Chicken Dish - Pork Roast  
Blackeyed Peas, Fried Okra  
Cucumber Salad  
Potato Salad

**TUESDAY**  
Beef Roast - Fried Chicken  
Golden Corn, Green Beans  
Scalloped Potatoes,  
Coke Slow

**WEDNESDAY**  
Turkey & Dressing  
Meat Loaf, Candied Yams  
English Peas, Stuffed Peppers  
Pinto Beans, Spanish Slow



USDA Choice **ROUND SIRLOIN STEAK** OR **ROUND SIRLOIN STEAK**



**T-BONE or LOIN TIPS** Lb. 98¢

**ROUND SIRLOIN STEAK** Lb. 89¢

**FILL YOUR FREEZER**  
With Choice Beef — Cut and Wrapped

<b>BACON</b> Armour or Hormel	Lb. 89¢
<b>FRANKS</b> Armour Star	Lb. 59¢

**Hindquarters** Lb. 59¢

Wizard Household All Fragrances—Bathroom—Spring Bouquet

## DEODORANTS 3 \$1

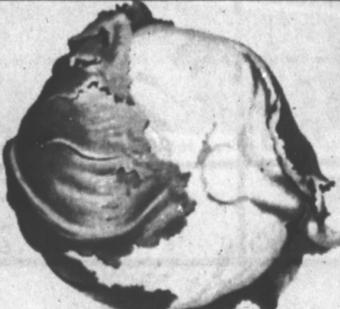
Aerosol Can

First Quality Seamless — Tantone and Beigetone

**NYLON HOSE** Susan Lane 2 Pair Pkg. 99¢

Bama **PEACH PRESERVE** 3 18 Oz. Tumbler \$1

Van Camp's **VIENNA SAUSAGE** 5 4 Oz. Can \$1



## LETTUCE

Hereford Home Grown

Lb. 10¢

**TURNIP & MUSTARD GREENS** Bunch 10¢

<b>Red Onions</b> Italian Flat Lb. 10¢	<b>Broccoli</b> California Lb. 19¢
---	---------------------------------------

Shurfine **ASPARAUS** 4 No. 300 Can \$1

Starkist **TUNA** Flat Can Green Label 3 For \$1

Dietetic or Regular **DR. PEPPER** 6 Bottle Ctn. 2 For 89¢

Minute Maid Frozen **ORANGE JUICE** 4 6 Oz. Can 89¢

Shurfine Frozen **BROCCOLI SPEARS** 2 10 Oz. Pkg. 45¢

Shurfine **SHORTENING** 3 Lb. Can 69¢

Folger's **COFFEE** Pound Can — All Grinds 69¢

Shurfine Elberta Firestone **PEACHES** Slice or Halves 2 No. 2 1/2 Can 69¢

## DINNERS

Patio Beef Mexican Foods Frozen 12 Oz. Pkg.

3 For \$1

## PIES

MORTON'S CREAM All Flavors

4 For \$1

S&H Green Stamps With Every Purchase — Double on Wed. with \$2.50 or More Cash Purchase

Schilling's <b>Black Pepper</b> 4 Oz. Can 45¢	Hi-C — 46 Oz. Can <b>Orange Juice</b> 3/\$1
Skinner Large Elbow <b>Macaroni</b> 10 Oz. Bag 2/39¢	Shurfine — No. 303 Can <b>Peas &amp; Carros</b> 6/\$1
Shurfresh <b>Vegetable Oil</b> 1 1/2 Qt. 99¢	Shurfine <b>Mayonnaise</b> 32 Oz. Jar 49¢
Vi King — 12" x 25' Roll <b>Aluminum Foil</b> 29¢	Val Vita Sliced <b>Peaches</b> No. 2 1/2 Can 4/\$1

Be Sure To Register Each Time You Visit Piggly Wiggly For

# FREE!

RCA VICTOR **COLOR TELEVISION SET**

(MUST BE 18 YRS. OR AGE TO REGISTER)

to be given away Saturday, October 29th - 8 p.m.

One Full Year Warranty (Parts and Labor)

by ROBERT'S  
Hereford's Oldest Appliance Dealer

## WARREN BROS. MOTOR CO.

1410 Park Ave. 364-1423



### This Week's Special

1962 Oldsmobile. Nine passenger station-wagon, with factory air and power. Sky blue finish with all vinyl interior. Protective warranty. Room for the mother-in-law in this one.

**\$1295**

1965 Dodge Custom 880. Four door sedan. Loaded with extras such as air and power. 18,000 actual miles and over 30,000 miles of factory warranty remain. White with red interior. This is truly a luxurious car.

1965 Chrysler Newport, four door with factory air and power. A beautiful metallic finish. 20,000 miles of factory warranty left. This car is clean beyond words.

1964 Falcon ranchero with automatic transmission and air. Green and white two tone. Ideal for a light pickup.

1962 Chevrolet Impala two door hardtop. Standard with overdrive. 283 engine, and fully guaranteed. Try this sporty 2-door hardtop.

1961 Buick Skylark 2-dr. hardtop. Radio, power steering, brakes, and air. This is a very nice car for the sports-minded.

TRADE IN THE SHADE UNDER THE BIG CARPORT AT WARREN BROS.

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

# ENTER THE WEEKLY Hereford Brand FOOTBALL CONTEST



**DEADLINE  
FOR ENTRIES  
IS FRIDAY  
AT 6 P.M.**

## WIN CASH

FIRST PRIZE  
**\$750**

SECOND PRIZE  
**\$350**

THIRD PRIZE  
**\$150**

The Next 3 People Closest Will Receive 2 Tickets Each To The Star Theatre To See Their Choice of "Chamber of Horrors", "Dr. No" and "Goldfinger", "Assault on a Queen" PLUS BIG GRAND PRIZE OF 4-TICKETS TO THE COTTON BOWL!

### This Page Sponsored By These Progressive Merchants:

<b>COWAN JEWELRY</b> "HEREFORD'S GIFT HEADQUARTERS"	<b>CITY DRUG STORE</b> "QUALITY PRESCRIPTION SERVICE" 327 North Main Phone 364-1044
<b>THE INK SPOT, INC</b> PRINTING & OFFICE SUPPLIES 144 West 4th Phone 364-0430	<b>Case Power &amp; Equipment Co.</b> CASE FARM IMPLEMENTS Dimmitt Hiway Phone 364-2015
<b>EAST SIDE "66" SERVICE</b> DEPENDABLE PHILLIPS 66 PRODUCTS Hiway 60 at Park Ave. Phone 364-2644	<b>HEREFORD BAKERY</b> Debs and Mildred Knox 519 Park Ave. Phone 364-0177
<b>Foxworth-Galbraith Lumber</b> "ALL YOUR BUILDING NEEDS" 234 East 2nd. Phone 364-1224	<b>NUNLEY HUMBLE SERVICE</b> "WE GIVE GUNN BROS. STAMPS" 615 Park Ave. Phone 364-3407
<b>JAMES M. BOYD</b> HUMBLE WHOLESALE	<b>HEREFORD FRUIT MARKET</b> FRESH FRUITS and VEGETABLES 220 North 25 Mile Ave. Phone 364-9016
<b>FIRST PRINTING COMPANY</b> LITHO. & LETTERPRESS PRINTING 740 East 3rd Phone 364-1090	<b>KERR MOBIL SERVICE</b> FRIENDLY EXPERIENCED SERVICE 143 East 1st. Phone 364-9028
<b>WEST PARK "66" SERVICE</b> WE HAVE NATIONWIDE RENTAL TRAILERS 829 So. 25 Mile Ave. Phone 364-2633	<b>Rogers-Miller Walgreen Drug</b> "3 Registered Pharmacists To Serve You" Sugarland Mall Phone 364-2344
<b>Hays Implement Company</b> INTERNATIONAL TRUCKS & IMPLEMENTS South Hiway 385 Phone 364-1551	<b>BIG-T PUMP CO., INC.</b> HEREFORD — DIMMITT — FRIONA
<b>Sugarland Mall Merchants</b> "SHOP IN COMFORT THE YEAR 'ROUND!"	<b>CARPET Specialty SHOP</b> 1003 E. Park "Quality For Less" 364-4081
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<b>C &amp; W TILE &amp; TOPS</b> FLOOR COVERING — CERAMIC — FORMICA — MARBLE 847 East 1st 364-3448	

### -- CONTEST RULES --

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given — \$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked, not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts readily accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.

### FIRST WEEK'S CONTEST WINNERS:

- 1st — Helen Parsons, Hereford
- 2nd — Marshall Wilson, Hereford
- 3rd — Gilbert Yosten, Hereford

### OFFICIAL ENTRY FORM

FOR THE WEEK ENDING OCTOBER 1, 1966

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

- Auburn vs. Kentucky
- WTSU vs. Arizona St.
- TCU vs. Arkansas
- Baylor vs. Wash. St.
- Michigan St. vs. Illinois
- Michigan vs. No. Carolina
- Missouri vs. UCLA
- Nebraska vs. Iowa St.
- Notre Dame vs. Northwestern

Tie Breakers	
Hereford	.....
Levelland	.....
Houston	.....
Okla. St.	.....
Purdue	.....
SMU	.....

- Rice vs. Tennessee
- Texas Tech vs. Texas A&M
- Texas vs. Indiana
- Tulia vs. Littlefield
- Perryton vs. Caprock
- Canyon vs. Vernon
- Dimmitt vs. Hole Center
- Muleshoe vs. Morton
- Vega vs. Stratford

**"SUPPORT THE WHITEFACES!"**

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) . . . 1st. insertion, per word . . . 6c
Additional insertions, when paid in advance: per word . . . 4c
Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. . . . . \$1.50
Repeat insertions without copy change per col. inch \$1.20
Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$ .98
Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday
Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

GOOD CREDIT
Reprocessed 1965 model zig-zag equipped Singer sewing machine with walnut console. Embroidery patterns, buttonholes, etc. Six payments of \$5.46. Cash discount. Write Credit Manager 1114 19th Street Lubbock, Texas B-1-37-fhc
FOR SALE
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call, SOFT WATER SERVICE 216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280 B-1-33-fhc

SINGER MACHINES
66 MODELS
Have a few reprocessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month. Call 364-2392 Hereford B-1-10-fhc
Used Dryers
Used wringer washers
Used TV's
Used Refrigerators
FAMILY MART
603 East Park Avenue
364-4918 B-1-35-8c

For sale field ripe tomatoes and green tomatoes for relish. \$2.25 per bushel, picked. \$1.50 bushel, you pick. Less containers. 1/2 mile south on Main, 1 mile east on Austin Road. B-1-13-1p
\$200 WILL buy a "good as new" Frigidaire 40" electric range used less than one year. Original cost \$290. See at 340 Stadium Drive or call 364-4560 after 3 p. m. S-1-30-11-2p

Town and Country Mobile Homes
10 wide, 12 wide, split levels. Get a better home for a few pennies more per day. There is still no substitute for quality. East Highway 60 at Myrtle 364-0169 B-1-38-4p
USED CORNET. Contact Jimmy Huckert. 364-1557. B-1-10-11-12c
TWO TRAILER houses for sale by owner. For information call 364-1472. B-1-11-13-2c

FIREPLACE WOOD for sale. Also tree cutting. Asher's Trading Post. 364-4419. B-1-11-33-13p
HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-4414. B-1-10-17-fhc
FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By owner. B-1-14-3-fhc
CORD WOOD for sale. 364-0526. B-1-10-12-fhc

FOR SALE: One registered yearling stud colt. Phone 364-1017. B-1-10-4-fhc
TWO WHEEL trailer for sale. Call 364-2672 or see at 207 Greenwood. B-1-12-13-2c
SIAMESE KITTENS for sale. Male and female. \$10. 364-3876. B-1-10-13-1c

We Are Today Paying
Wheat . . . . . 1.68
Milo . . . . . 1.65
(Subject to Market Change)
Comp.ments of CONTINENTAL GRAIN CO. B-1-27-13-1c

FOR SALE Miscellaneous
FOR SALE: Good, Tascosa Wheat seed. Also 6" irrigation pump. 200 ft. setting, good shape, out of hole. C. W. Sanders, Phone 289-5220, Route 5, Hereford, Texas. B-1-16-9-10c
WE BUY, Sell and Trade. Also tree cutting and fireplace wood. Asher's Trading Post 424 First Street. B-1-18-10-8p

LUGGAGE RACKS and foot stools for needlepoint. Fruitwood, walnut, maple, antique white, mahogany, Dan's of Canyon. B-1-16-9-10c
FOR SALE wheat seed, Tascosa and Ponca, Frank Bezner. B-1-10-38-8p

For sale 5 heavy duty commercial overhead doors, like new. Good for residential or commercial property. \$115 each. 17 steel joist bars 23 feet long. One 10 hp. Allis Chalmers tractor with pulverizer, plow, sickle, blade, leveler and rake. \$1200 value for \$750. 364-4078. B-1-37-5c
FOR SALE: good used 100,000 BTU forced-air heating unit. Complete. \$50. See Andy Anderson at Carl McCaslin Lumber Company. Phone 364-3434. B-1-22-35-tfx

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service Hereford . . . . . EM 4-0353 Dimmitt . . . . . 647-3444 Friona . . . . . 247-3311 S-1-24-fhc
STORAGE BUILDINGS 10' x 11' . . . . . \$200.00 10' x 14' . . . . . \$265.00 10' x 20' . . . . . \$325.00 See These Buildings at 336 Ave. I Leon Bell EM 4-0685 S-1-52-fhc

Handmade TEEN doll dresses for sale, reasonable. Mrs. Jessie Blakemore, 510 East 5th Street, West apartment. B-1-17-13-2p
KEEP CARPET cleaning problems small — use Blue Lustre wall to wall. Rent electric shampooer \$1. Hereford Hardware. B-1-17-13-2c

CUSTOM HAY BALING call EM 4-0533

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st. EM 4-2644

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs HEREFORD GLASS CO. 1302 Park Ave. INC. EM 4-2652

FOR SALE 1966 Titan 10' X 51' two bedroom trailer house. Completely furnished. Will sacrifice. Phone 364-0946. B-1-36-tfx

CASE COMBINE, 15 foot with cab. Aermotor windmill, one man's stock saddle. 364-3338. B-1-13-38-3p

EXPERT CLOCK REPAIR on All Clocks 8 Day — Alarm — Coo Coo and Automobile COWAN JEWELRY

"Floor Coverings Are Our Specialty" CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3265

NOTICE!
The Editorial and Advertising Staffs of IRRIGATION AGE
will be in Hereford throughout this week taking pictures and interviewing in the Hereford area for the October edition. Hereford will be featured in the October Edition with a 4 color front cover of Holly Sugar Corp.
The issue will be sent to 27,000 people in five states. IRRIGATION AGE Charles E. Briggs, Editor and Publisher

HEREFORD RADIATOR FRAME & AXLE SERVICE 120 Schley St. DEPENDABLE SERVICE

Lee Carter Jack Kirksey GENERAL CONTRACTING Phone EM 4-1110

FOR SALE 1966 Titan 10' X 51' two bedroom trailer house. Completely furnished. Will sacrifice. Phone 364-0946. B-1-36-tfx

GARAGE SALE in Canyon. 2404 8th Avenue Clothing, household items, 5 cents, 10 cents 15 cents. Saturday and after 1 Sunday. B-1-17-38-2c

BIG RED BARN We buy, sell, trade for anything of value USED FURNITURE Appliance and Junk EM 4-3552 West Side of Hereford Highway 60

PUBLIC AUCTION OCTOBER 4 — 10:00 A.M. Austin Mallow Construction Co. Sole Site 2 1/4 miles south of Congress Inn on Loop 274 PLAINVIEW, TEXAS

House for sale - 1500 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - fenced yard - Refrigerated air - Call for appointment - \$1500.00 down - Payments \$128.00 month - Very nice 3 years old.

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

BOYD'S HUMBLE SERVICE COMPLETE CAR CARE EM 4-1110 741 W. 1st EM 4-9056

FOR SALE hot pepper. Small porter tomatoes. Few peas. 364-3827. B-1-10-13-1p

OUR SERVICE DEPARTMENT is equipped and staffed to give you the service you are entitled to. We appreciate Your Business • Buick • Rambler • Johnson Boat Mtrs. KINSEY - OSBORN Motors 142 N. Miles EM 4-0990

1961 model Casino Skylark, Full Panel — Narco Mark II. SCRAPERS 2 John Deere Model 401 Scrapers Euclid Scraper 185H-8858, 12 yd. Wagner Tractor, Model T814A MOTOR GRADERS Caterpillar 6T Motor Grader S/N 8715837 Caterpillar 6T Motor Grader S/N 870974 DOZERS Caterpillar D6 Dozer w/8' Hyd. Blade, S/N 808438 D511 Ac-Crowler Tractor w/Cab & Hyd. Attachments. LOADERS AND SHOVELS Hough 60 Payloader, Model H-60-G Cabot Earthripper Hydraulic Backhoe, Model No. 3000 PICKUPS 1965 Ford V8 Long Wheel Base Pickup 1962 Ford 1/2 Ton Pickup 28558804 1961 Ford 1/2 Ton Pickup F100D 150 330 w/Air 1953 Ford 1/2 Ton Pickup F100SD 27235 1954 Chevrolet 1/2 Ton Pickup 0652842F54X 1951 Ford 1/2 Ton Pickup F101CH14653 1956 Ford 1/2 Ton Pickup TRUCKS 1965 Ford F 850 Truck w/5th Wheel 1957 Ford T-750 Truck, Tandem Axle, Twin Screw, Auxiliary Trans. 1956 Ford F-66 Water Truck 1956 Mack 6-71/7 Thermodyne 1959 GMC Die Truck w/220 Diesel Engine 1956 GMC Tandem Axle 1955 GMC 8-190 Truck AUTOS 1963 Buick Wildcat 1962 Ford Galaxie 1962 Mercury Comet TRAILERS AND RIGS 1954 Rogers Tandem Axle Laboy Trailer 1950 Lufkin all metal 18 to 20 yd. Hydraulic Dump Trailer 2 Freshford, Tandem Axle, all metal 8' x 12 1/2" Trailers Tilt Bed Implement Trailer TRACTORS, PLOWS AND EQUIPMENT Case 600 Diesel Tractor w/Wide Front End Case 15' Offset Disc Plow w/24" Disc and Hydraulic Cylinders Be Co Landplane Model 85P-50 Jeeffroy 14" Chisel Plow Baker 3 Disc Plow w/40" Disc Sheepsfoot 48" Compactor Pneumatic 9 Wheel Compactor SHOP EQUIPMENT Kalamazoo Metal Band Saw w/motor • Buling Type 9 Natural Gas Steam Cleaner S/N 9091 • Miller Arc Welder, Model 880-7730 • Forney Arc Welder Model 3C - 180 amp • Hobart 359 amp Portable Welder w/4 cylinder Willis Engine S/N 81297419 • Acetylene Welding Rig Complete • 10 Ton and 4 Ton Hydraulic Floor Jacks • Post Grinder • Battery Charger • Yellow Dog Centrifugal Pump • Shop Fans • Wheel Dollies Lot of New Truck Parts and Bits • 2 Racks of Auto and Truck Springs • Shop A Frame on Casters • Chain Hoists • Monkey 80 lbs Hydraulic Press • Shop Air Compressor 15 Cubic 250 F and 3 Puller R-54 Truck Transmission • 6 Front and Rear Axles • 13 Rth Wheels • 7 Tandem Undercarriages 6 yd. Dump Bed • 13 Misc. Air-cooled V4 Engines • Lot of New John Deere, Caterpillar and IHC Parts • Miscellaneous Power Tools, Hand Tools, Vises, Transmission Jacks, Etc. OFFICE EQUIPMENT BUILDING TO BE RIGGED 30' x 40' Steel Building w/Heavy Steel Frame, Overhead Hoist Track & Carriage RADIO EQUIPMENT w/42.96 Frequency 2 Remote Control Units, Telemeter Type 60 NO MINIMUMS NO RESERVATIONS! for brochure write FOR FURTHER INFORMATION CONTACT

House for sale - 1000 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - Very nice older home. Must see to appreciate - appointment only. 110 Fuller - \$12,500.

STATED MEETINGS Second Monday Thurs. 7:30 p.m. Practice J. Henry Dobbs, W.M. Troy Stambaugh, Sec.

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

FOR SALE: Two fish aquariums with stands. Phone 364-1017. B-1-18-4-fhc

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

NEILSON AUCTION SERVICE Executive Offices - 6484 Canyon Dr. A-2 906 Pk. 6-8078 - Amarillo, Texas

House for sale - Very nice - 2 bedroom - 1 bath - living room - den and fireplace - built-ins - screened porch - fenced yard - \$16,500.00 - Appointment only. House and highway footage for sale. 2 bedroom - 1 bath - living room - kitchen 30x200 ft. on highway 385. \$8500.00 Office Space for Rent: Very nice - refrigerated air - 601 Main. House for Sale — 3 large bedrooms - large den - living room - 2 baths - built-ins in kitchen - big and roomy double garage - Storm cellar and storage house. 2700 sq. ft. under roof — \$21,800. — We can move you into this one. Let us know what you can do. — 810 Ave. K.

Hereford Rotary Club meets every Monday at 12:05 FLOYD'S RESTAURANT

Hobert's TV SERVICE DEPARTMENT is ready to serve you with over 10 years repair experience and the finest parts available. Call Us Today All Work Guaranteed call 364-4968 Sugarland Mall

Colorado Red-Weeders PTO or hydraulic drive Cisco Red-Weeders with hydraulic drive Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines. SEE LESLY MOTOR CO. For the finest in farm machinery West Hi-way 60 Phone EM 4-1600

OUR SERVICE DEPARTMENT is equipped and staffed to give you the service you are entitled to. We appreciate Your Business • Buick • Rambler • Johnson Boat Mtrs. KINSEY - OSBORN Motors 142 N. Miles EM 4-0990

TRAINED DRIVERS NEEDED 75 professional truck drivers needed to supply major truck firms \$8,000-\$12,000 PER YEAR Must be able to finance training for three weeks and pass IOC physical. Free placement assistance after training. Name \_\_\_\_\_ Age \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

House for Sale — large 3 bedroom - living room - 1 bath - kitchen — nice older home - double carport — very large lot. \$1500 down. Payments \$2.02. Commercial Building — 30 x 50 suited for business or office space — ideal location.

Khwanis Club Thurs. Noon IOOF Hall 207 E. 8th

HAROLD MORTON and J. C. RICKETTS - REALTORS - FARMS — RANCHES — HOMES and COMMERCIAL PROPERTY • PRUDENTIAL and KANSAS CITY LIFE • FARM and RANCH LOANS Offices: 110 E. 3rd Ph. 364-3771 or 364-3774 HOME PHONES: 364-1462 & 3-4-3774

FOR SALE: Two fish aquariums with stands. Phone 364-1017. B-1-18-4-fhc

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1/2 Section — good water — 2-8" wells — ideal piece of property — \$450 per acre — You must see this one!

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We Need Your Listings! You Need Our Services: LONE STAR AGENCY Real Estate — Insurance — Loans 364-0555 After Hours 364-0336 601 N. MAIN — HEREFORD

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Deaf Smith County Abstract Co. 323 Sampson West of the Court House 364-0851 Abstracts — Blueprints — Photocopying

LIST YOUR FARMS & RANCHES NOW CALL US TODAY LONE STAR AGENCY 601 N. Main 364-0336

Hereford Insurance Agency To Be Sure! Don Baugous — Manager 364-0850

Justice Realtors, Inc. DEMAND... 101 N. 27th Main & Hwy 60

STAR STREET You can buy owners small equity, assume his loan and move into this attractive home with pier & beam foundation, 3 comfortable bedrooms, attractive living room with formal dining area, a cheerful kitchen boasts nice cabinets and breakfast area. Built by Floyd McGee. H-3080
NOW IS THE TIME for you to see this lovely brick home offering nearly 2000 sq. ft. of living area, 3 spacious bedrooms and ceramic tile baths. Vinyl tile floors adorn the well arranged kitchen & family room. Inviting fire place in solid brick wall, extra large closets and storage, carpet and drapes are just a few more of the extras. Shown by appointment this home must be seen to appreciate. H-3078

FRONT OR BACK you can tell this home was built for real living enjoyment. Three extra large bedrooms, well planned kitchen and the most inviting enclosed porch and patio arrangement. Owner will sell FHA or conventional. H-3076
LOOKING FOR TWO We have a marvelous selection of two bedroom homes to offer you, large or small, ornate or plain, some with family rooms, single and double garages. Let us show you.
ON PAVEMENT You can find a better quarter with 2 walls, fully alotted some tile and \$25,000 down. Owner will carry second on balance. F-2014

COTTON ALLOTMENT On the quarter is very good and it has water galore. 90% allotted certainly adds to its value and price all this below the market and you have a good buy. F-2032
IMMEDIATE POSSESSION 196 acres of level to slightly sloping land with 1-8" well on electricity and 1/4 mile is located near Hereford on pavement in good water area and only \$450 per acre \$7000 existing loan. F-2033
THE CREATORS OF OWNERSHIP Mike Justice 364-0544 Ralph Owens 364-2560 Owen Leatherman 364-1650

# Phone 364-2030 WANT ADS Phone 364-2030

### 2. FOR SALE Farm Equipment

FOR SALE: 1962 D-17 tractor. A-1 condition. Phone 364-1017. B-2-10-4tc

**WE ARE DEALERS** for Peerless Grain Rollers and Feeding Equipment **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-1tc

**TOP QUALITY** Irrigation Dams as low as \$3.25 **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-1tc

USED ENSILAGE cutters for sale, two Internationals 2 Gehl, one Case. Will trade for ensilage. Bob Lindsey, OL5-3109, Canyon. B-2-19-9-1tc

### 3. FOR SALE Automobiles

**WE BUY** used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-1tc

**MILBURN MOTOR COMPANY** We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-1tc

### 4. REAL ESTATE For Sale Or Trade

Leaving town — must sell large 3 bedroom brick. 2 1/2 bath 3,000 feet living area. Make an offer. Two sets of rental property for sale or trade. Same renters for years. Priced to sell. Almost perfect 1/2 section. 2 good 8" wells, top allotments. \$500. 29% down. Perfect 1/2 section in Sherman county. 2 good 8" wells. Good allotments. Priced right. 1 improved section in North Plains. 2 wells fair allotments. Only \$200. Carthel Real Estate 206 North 25 Mile Avenue 364-0944 B-4-12-1tc

1 Section in Deaf Smith, irrigated, has real good water and some improvements, priced to sell, \$275 per acre. Good allotments, good terms. 320 acres irrigated, has real good water, new 3 bedroom house; will sell or trade for ranchland in good rainfall area, 29%. 1 section in Dalhart area, irrigated with 8" water, extra good allotments, \$300 per acre, a nice place, some improvements. **BROWN REAL ESTATE** Vega, Texas B-4-37-5c

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By Owner. B-4-14-2-1tc

Parmer Co. — 320 acres, good allotments, irrigated \$325.00 per acre — \$25,000 dn. As existing 5% loan payable \$6,000 per year — interest included. 178 acres, Lazbuddie, good allotments, 8" irr. well, trade for 1/2 to 1 section. Sherman Co. 320 acres, 2 8" cultivated, fully allotted of milo and wheat. \$350.00 per acre, \$25,000 down to qualified buyer.

Section, 2 8"; good allotments, \$325.00 per acre. Sherman 320 acres, 270 cultivated, 1 8", 1 6" well. Possession as crops are harvested. Price \$325.00 per acre. 29% down. Good terms on balance.

**DRYLAND** 210 acres, soil bank expired 130 acres of milo, 77.5 wheat, two existing GI loans may be assumed. 160 acres on paving, 58.4 wheat, 69 milo. Owner would like offer.

**HOMES** We have a good selection of homes priced from \$40,000 to \$35,000.00. Call for details. Several houses for \$500 down and have two bedroom house and lot for \$2500 cash. Nice three bedroom house, re-decorated inside. For \$10,500. \$8,000 loan, pmts. \$72 mo. Will carry second on balance.

**HAMBY REAL ESTATE** S. Hinhway 385, 364-3566 Gerald Hamby 354-1534 Durward Hamby 364-3466 J. M. Hamby 364-2553 Buddy Rogers 364-2150 B-4-38-1tc

We Still Have **MONEY TO LEND** at reasonable rates represent **EQUITABLE** One especially clean **HALF SECTION** Castro County, good water, good allotments, worth the money. Several good half and quarters in Deaf Smith in good water area. Also some land development in Oldham and Hartley Counties.

**W. T. CARMICHAEL REAL ESTATE** 801 S. 25 Mile Avenue 364-1251 Specializes in Farms and Farm Loans B-4-10-1tc

New 3 bedroom homes for sale. See the new Award Homes by Bob Pugh with 1 1/2 full tiled baths, carpet, built-in, dishwasher, garbage disposal, utility room, large paneled den, double garage, breakfast bar, and patio door. FHA financing available. Yes, we will trade. **MARK IV REALTORS INC.** 364-2220 B-4-33-1tc

**CAMPBELL REAL ESTATE** offers: 2 BDR. frame w/den; nice well arranged little house. Loan pmts. are only \$68.00. \$750 down (maybe less). Price \$7,500.00 H-228 NICE 2-STORY BRICK with 3 bdr. 3 baths, in nice location. Fireplace, very roomy, lots of extras. MUST SELL! Consider trade. \$25,000.00 H-366 NEW 3 BDR. house w/paneled dining area, utility area, vent hood. Loan pmts. only \$72.00, small down pmt. \$7,500.00 H-371 3 BDR. frame house, very roomy with carpet in northeast Hereford. Recently redone. \$500 down. Price \$8,500. H-365. 3 BDR. BRICK w/att. garage. Only \$150.00 down, no loan costs!!

**CAMPBELL REAL ESTATE** East Hwy 60 Phone 364-0972 Danzil Vaughn 364-2146 Larry Koul 289-5611 E. D. Hopson 364-3294 Bruce Plummer 364-0798 Gene Campbell 364-0789 S-4-11-1tc

FOR SALE or lease, 4 operator beauty salon. Fully equipped. Well stocked. Phone 364-3448. B-4-14-11-1tc

### HOUSES

Nice 2 bedroom brick — 419 Star — beautiful yard, low, low payments and interest. 3 bedroom brick — carpet, ready to move into, low down payment. 3 bedroom brick — 11 1/2 acres, barns, corrals, submersible pump. 500 acre land irrigated, extra choice 300 ft. of water bearing formation, fully allotted, 185 acres wheat sowed and fertilized — \$375 per acre. 320 acre Sherman Co. good 8" well, 1000 gpm, tiled, fully allotted on pavement — \$390 per acre. 640 acre Dallam Co. undeveloped, 10" irrigation wells. joins this farm \$30,000 down 5% interest on balance, 20 year payout. 320 acre Parmer Co. Fully allotted cotton, milo, beets, wheat 3 irrigation wells, fail-water return system. This is a choice farm. \$500 per acre, \$50,000 down. 320 acre Deaf Smith Co. 2 full 8" wells, fully allotted good location, this a good farm for \$50,000 down. If you are looking for good farms & water we have the listings.

160 A choice, 1-8" well, good allotments, wheat and milo. **GIBSON REAL ESTATE** 902 Lee St. Hereford 364-0445 Wilbur D. Gibson 364-2225 Ben G. Scott 364-4365 B-4-13-1c

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**ONE MILLION DOLLARS** To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And... We have expanded our territory to include the upper Panhandle.

**PRUDENTIAL** America's Largest Farm Lender! **SAM NUNNALLY** 311 Park Avenue EM 4-2814 B-4-11-104p

**BY OWNER** Thunderbird Apartments 16 two bedroom, two baths. Stays full. Small down payment. Will take trade. Good income. B-4-17-13-4c

**E. O. Milburn** 3713 Tackla Amarillo FL 6-0890 B-4-33-1tc

**EXCLUSIVE LISTING** Lots for sale in Bluebonnet Addition. Reasonably priced. Loans Available. 400 acres, all in cult., 4 miles north of Black. Milo, wheat, cotton, potatoes, and beets, fully allotted; 4 wells and a return pump in pit. Good land and good water. 29% down. \$450 per A. Possession. B-4-17-38-3c

**HICKMAN REAL ESTATE** 364-3275; 115 - 15th Street S-4-3-1tc

For sale 640 acres, near Dalhart, Texas. 1/2 cultivated, 1/2 grass. Approximately 200 acres can be broken out. 340 acre allotments. Contact Mike Bates, Dalhart, Texas, 384-2272. B-4-33-1tc

**WOULD TRADE** 2 bedroom house in Amarillo for house or income property in Hereford. 276-5272. S-4-15-48-1tc

**HANCOCK FARM LOANS** Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal appraisals. Terms to meet your requirements. Low int. Rates. **WESSON REAL ESTATE** Hereford, Texas S-4-18-1tc

For Sale 333 Acres of good farm land has more water than will ever be needed, one eight inch well, can be changed to 10 inch. Large round top barn, windmill, some underground pipe 12 inch. For sale by owner, located in Ochiltree County. Call 806-435-4504 or see J. E. Wilson Route 2, Box 61 Perryton, Texas B-4-9-10p

364-3566 office 364-2553 residence B-4-38-1tc

FOR SALE in Canyon. Three bedroom brick home; two full baths carpeted. Convenient to public schools; fenced landscaped large lot. Oversize double garage; utility area, paneled den and kitchen. Call Hereford 364-0264; Canyon OL-5-2658. B-4-34-38-4p

200 acres 7 miles north of Dawn. Two 8" wells; 172 acres in cultivation. 87 acres feed grain base. 29 barley, 58 maize. Wheat allotment 39.4 acres. \$400.00 per acre. Wheeler 233 Amarillo Building DR 6-8292 B-4-13-1tc

### MISTER BREGER

FOR RENT three bedroom house. Close in. 364-1164. S-5-10-13-1tc

THREE BEDROOM unfurnished house. Call 289-5517 before 9 a. m. or after 5:30 p. m. B-5-13-13-1c

FOR RENT houses and trailer houses. Trailer spaces \$15 mo. EM 4-1818. S-5-11-51-28p

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277. S-5-16-40-1tc

**FOR RENT** Two and three-bedroom brick duplexes with fenced yards, 500 block Ave. G and H. **D & R BUILDERS** EM 4-3780 Nell Spradley EM 4-1813 I. D. Rhodes 289-5217 B-5-33-1tc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-48-1tc

FOR RENT unfurnished two bedroom brick with refrigerator and stove. Attached garage. Plumbed for washer and dryer. Call 364-4376 after 5 week-days. B-5-22-12-1tc

FOR SALE or rent three bedroom, laundry, garage, storeroom, fenced back yard. Near school. 420 Jackson. 247-2492. Friona. B-5-16-12-4p

**FOUR BEDROOM.** Whites only. 603 S. 25 Mile Avenue. 364-0075. B-5-10-12-3c

**FOUR ROOM** unfurnished apartment. Close to town. Newly decorated. White adults only. Call 364-1617. B-5-14-6-1tc

**OFFICE SPACE** for rent. Oberthier building Phone 364-0251. B-5-10-38-1tc

**5. FOR RENT** TWO BEDROOM furnished apartments. Lynette Apartments. 108 Avenue H. 363-0969 or 364-2547. B-5-13-11-1tc

**FOR STORAGE** space-large or small—Call 364-1818. B-5-10-35-1tc

**ROOMS FOR rent.** Weekly rates Plains Motel. 364-0800. B-5-10-38-8c

**TWO BEDROOM** house for rent at 828 Blevins. 364-0564. B-5-10-38-3c

**TWO BEDROOM,** 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. **THUNDERBIRD APARTMENTS** Phone EM 4-2646 B-5-10-1tc

**OFFICE SPACE** for lease. Paneled, Carpet, Central heating and air conditioning. Call EM 4-1788 or EM 4-1519. B-5-15-35-1tc

**OLD COMMUNITY** Ice Building for lease. 238 West 3rd. Would like to remodel this dock height building and lease to permanent tenant. Phone 364-1111. B-5-24-29-1tc

FOR RENT three bedroom house. Close in. 364-1164. S-5-10-13-1tc

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**TWO BEDROOM** house for rent at 828 Blevins. 364-0564. B-5-10



IS THAT IT, MOMMY? — Mr. and Mrs. Ron Sheck show their 7-month-old daughter, Claren Elisa, where they have been in their travel and the places they hope to return to. Mrs. Sheck is the former Nona Marie Strange, daughter of Mr. and Mrs. Clarence Strange.

TO SOUTH AMERICA

Return Trip Hoped-For

Mr. and Mrs. Ronald Sheck who returned to the United States from Ecuador only a year ago are "ready to go back."

After serving the past term as assistant professor of geography at the University of Ohio, Sheck and his wife, the former Nona Marie Strange, daughter of Mr. and Mrs. Clarence Strange, want to return to South America where they feel they could be part of a program to help these countries

either directly or indirectly. The Shecks returned to the United States last summer after spending nine months in Ecuador on Fulbright fellowships. It was in Ecuador that Sheck and his wife were married, having been brought together there under the fellowship grants.

Sheck's fellowship was granted in order that he might do research for his doctorate degree in geography from the University of Oregon. In Quito, the

capital of Ecuador, Sheck taught classes in U. S. studies. Mrs. Sheck attended classes at Central University in Quito. She feels that the students are so politically oriented that they allow politics to overrule their studies.

In a journalism class Mrs. Sheck attended, the class ran from November through June, but there were only about three months of actual study during this period, she said. The cause for this was student strikes, government orders to close classes to punish strikers and holidays.

The number of University students is low. There were only about 15,000 when the Shecks were there. Children of families in the higher classes do not attend their own university, but rather go abroad where the education offered is better.

Throughout Ecuador the Shecks found that rich Ecuadorians don't want to invest in their own country. They prefer to invest their money in a country where they are certain of returns. According to the Shecks the U. S. is the biggest investor in Ecuador while Germany and Britain rank next.

The country has serious economic difficulties because of its lack of capital and unstable political conditions. When the Shecks were in Ecuador the government was operated by a military junta. Last spring this government was overthrown, however and the nation is now governed by a president. The elections which were scheduled for this summer probably were not held, said Mrs. Sheck.

The Shecks mentioned that the U. S. is helping some of the Ecuadorians to obtain better educations through the Fulbright Program and other such government grants. These programs enable students to study in the United States.

Sheck and his wife are presently visiting with her family before returning to the University of Ohio where he will again serve as assistant professor of geography. His research on his doctorate is complete, all that remains to be done is the writing of his dissertation.

Sheck taught at the University of Oregon this summer and he spent a week in Mexico City in August attending the International Meeting of the Geographical Union.

He desires to obtain a research grant from the United States to study in South America and hopes to return to South America within three years. He would like to teach in a university while Mrs. Sheck would like to write for newspapers and someday for magazines.

The Shecks have one daughter, Claren Elisa, who is seven months old.



DEMOS MEET — At a dinner meeting held recently in the Coronado Inn in Amarillo, Dee Miller, Democratic Congressional candidate from the 18th Congressional District, spoke to some 50 District Leaders. Pictured above left is Andrew J. Shuval, a local attorney, with Dee Miller.

R ROGERS-MILLER  
Walgreen Drug



Light the Years Away

Dark circles around the eyes, a network of little lines, have an unhappy way of adding years to a face.

Fortunately, science is on the side of beauty. Frances Denney, through a new light-reflecting principle, has developed Play-of-Light, a delicate turquoise cream that has an uncanny ability to camouflage dark circles, take away lines, re-shape a face.

It gives the effect of trimming down a nose; highlights a chin, widens a jaw. Lights up the lovely things about you, plays down those you care for less.

Our Frances Denney Consultant will show you just how easy it is to do all this—and more—with Play-of-Light, the greatest illusion of them all. A tube is \$3.00, in our Cosmetic Department.

Class Entertains Families At Supper

Families of members were entertained by Golden Circle Class of Avenue Baptist Church, at a recent hamburger fry at Mrs. Charles Gresham's home. Forty-two and other games were played.

Present were Mrs. Dale Barkley and the families of James Brownlow, John Hix, Jessie Jackson, Jerry Landers, Cecil Morrison, Tom Nance, the Rev. Ron Harpster, James Burt, W. L. McCullar and Marti Mason.

Jockey Bill Hartack has won the Delaware Valley Handicap at Garden State Park with I-Geegee, King Hairan and Intentionally.

Classifieds...

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1973. B-10-10-2-tfc

Golden Spread Nursing Home 608 West Halsell Dimmitt, Texas Has nice vacancies for couples or semi-private patients. 2 RN's and licensed LVN nurse on duty staff. A home away from home. Viola C. Griswold Owner and Operator 647-2465 Dimmitt, Texas B-10-13-8c

11. Business Services

OWENS & HOLLINGSWORTH Commercial - Industrial Residential Wiring Magneto - Starter Generator & Electric Motors Rewind Sales and Service 809 EAST SECOND EM 4-3572 B-11-13-tfc

GROOMING FOR ALL size poodles. For appointment call 364-4325. B-11-10-38-8c

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial. All bids and wiring competitive. No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or Sox 130 EM 4-1345 B-11-10-23-tfc

For All Your Irrigation Well Servicing Call J. E. JACKSON 364-0115 202 Douglas B-11-36-8p

Lithography — Letter Press Printing THE INK SPOT

HEREFORD KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-tfc

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes. PENNEY'S AUTO CENTER Sugarland Mall Hereford, Texas 364-4065 B-11-2-tfc

Custom Slaughtering and Processing South 385 Vega, Texas VEGA MEAT CO. Britch, Hopson Owner Operator Phone Hereford 364-3194

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1108. B-11-10-30-tfc

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON 137 Ave. D Ph. 364-0262 Scissors Sharpened S-11-50-tfc

WANT FEED cutting, have short and tall, 2 row binder. Rah Packard, 364-2110. S-11-14-11-tfc

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. Years of experience and know how.

WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-tfc

13. LOST AND FOUND

REWARD FOR return of sunshades, pictures, personal papers, 2 sets of keys in purse taken Monday night at First Methodist church. No questions asked. 115 Fir or 1501 Park Avenue. B-13-24-13-2p

LOST or STRAYED one brown mare branded S on left thigh, 1 whiteface steer, mixed breed motley steer brand Lazy K on left shoulder. Stray from my farm at Westway. Call collect Ed Wilson 647-4345 Dimmitt B-13-13-3c

Legal Notice

THE STATE OF TEXAS

TO: ORVIL OTIS STACY Defendant, Greeting: You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 31 day of October A. D. 1966, then and there to answer Plaintiff's Petition filed in said Court, on the 13 day of August A. D. 1966, in this cause, numbered 5156 on the docket of said court and styled RUBY STACY, Plaintiff, vs. ORVIL OTIS STACY, defendant. A brief statement of the nature of this suit is as follows, to wit:

Plaintiff sues the Defendant herein for divorce dissolving the marriage between Plaintiff and Defendant alleging as grounds therefor cruel conduct upon the part of the Defendant of such a nature as to render their living together insupportable, as is more fully shown by Plaintiff's Petition on file in this suit. The officer executing this process shall promptly execute the

same according to law, and make due return as the law directs. Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 13 day of September A. D. 1966. Attest: Lucille Posey Clerk, District Court, Deaf Smith County, Texas By Juanita Owen Deputy. (SEAL) S-12-4c

Legal Notice

THE STATE OF TEXAS

TO: J. D. KEY and his wife, DOLLIE D. KEY, A. D. DOOLEY, and his spouse, if any, and W. F. STINSON, and his spouse, if any, and if the said J. D. Key, Dollie D. Key, A. D. Dooley and his spouse, if any, and W. F. Stinson and his spouse, if any, be deceased, their heirs, unknown heirs and legal representatives Defendants, Greeting: You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 24th day of October A. D. 1966, then and there to answer Plaintiff's Petition filed in said Court, on the 7th day of September A. D. 1966, in this cause, numbered 5168 on the docket of said court and styled AUDREY THOMPSON vs. J. D. KEY ET AL, first above named, Defendants. A brief statement of the nature of this suit is as follows, to wit:

Plaintiff sues for title to and possession of all of the South 100 feet of the North 300 feet of the West 138.2 feet of Block No. 2, Mabry Addition to the Town of Hereford, Deaf Smith County, Texas as shown by the plat of said addition recorded in the Deed Records of Deaf Smith County, Texas, alleging that she has title to the said land and improvements thereon under the five and ten year statutes of limitations, and Plaintiff prays that all of the right, title and interest of the Defendants, and each of them, be divested out of them and invested in the Plaintiff, and that the cloud cast upon Plaintiff's title by the Defendants, and each of them, be removed; as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 7th day of September A. D. 1966. Attest: Lucille Posey Clerk, District Court, Deaf Smith County, Texas Seal S-11-4c

Escape The World of Look-A-Likes '67 DODGE POLARA Showing THURSDAY, SEPT. 29 at DODGE HEDRICK DODGE Phone 364-8811 146 E. 2nd. Hereford, Texas

Anthony's C.R. ANTHONY CO. Classic Styles In Modern Fabrics Famous Klopman's Omnibus Checks of 75% Dacron polyester and 25% Cotton 6.99 Sizes 12 - 20 and 12 1/2 - 22 1/2 Classic styles with all the work taken out. No more ironing, ever, with easy care Omnibus. Choose from wineberry, blue or brown check. Perfect to take you from summer to fall without a care!



By MELVIN YOUNG

Okay! So we'll not do it again. Due to need for additional space to handle some late breaking news stories, we left the football blank out of the Thursday paper and have been catching all kinds of heck since. It's a promise. We'll never do it again. The football contest blank will go in first and the stories and ads will have to take second place.

Contests of any kind naturally appeal to the reading public, but the race to win the Cotton Bowl tickets each year has become somewhat of a tradition with Brand subscribers and many times entire families will enter the weekly competition which more often than not will be decided by the tie-breakers. That's what makes it interesting.

But as stated before — we apologize for leaving the blank out of the Thursday paper and will watch that nonsense in the future.

Fall and football — and can the new automobiles be far behind? Nope. As a matter of fact, today's Brand carries two full pages of photographs of new models that will be going on display in dealer showrooms this week.

The new ones are prettier than ever this year, and we're sure that with the new safety devices inaugurated, they will be superior mechanically and much safer to drive.

Look them over today in the paper — you'll be able to see them first hand in the showrooms beginning next Thursday.

This is the first year that we can remember when all the models go on display within the week, but apparently the auto makers have come to the conclusion that the people want to look at all the cars at one time. The buying public can

then make the choice of a new car without waiting a week or two for another show date.

To say the least, Thursday and Friday will be "Auto Days in Hereford."

And speaking of autos, we're reminded of a story told recently by Delbert Kinsey, general co-owner of Kinsey-Osborn Motors.

Arriving home from work about 6:30 p. m. one day, Delbert received a phone call from Clyde Sherrieb wanting to know if the local Buick agency could make some repairs on his pickup.

"Sure," Kinsey assured Mr. Sherrieb. "Can you bring it in tomorrow morning?"

"Why can't I leave it now," he asked. "I'm calling from your office."

Surprised, but not necessarily shocked since mechanics and other personnel often work late Kinsey assured Sherrieb that it would be fine to leave the pickup there and to tell whoever was working what needed to be repaired.

"But, there's no one else here," he told Kinsey. "Furthermore, I don't mind you leaving your business open at all hours of the night, but I'll be darned if I'm going to leave my pickup here until this door is locked."

Of course it didn't take Delbert long to figure out that all the crew, his partner and himself, had walked off and left the big overhead door not only unlocked, but standing wide open like the proverbial barn door.

And it didn't take him long to get back to the shop and take care of the situation either.

However, Kinsey assures us that the doors will all be wide open next week when the new model autos go on display. And he will even invite Mrs. Sher-



**PRESIDING FOR KAPPA IOTA** — Mrs. Jack Straw, right, is president of Kappa Iota Chapter, Beta Sigma Phi, for the season which started this month, and Mrs. Pat Park is vice president. They are pictured

at a recent meeting at which representation at the annual area BSP convention, to be held next month in Borger, was discussed.

rieb to drop by and look over the '67s.

Remember when African tribal dances used to look strange to Americans?

The dam burst and the raging flood water forced the towns people to flee to the hills.

As they gazed down sadly at their homes they saw a straw hat float downstream about 50 feet. Then it stopped, turned and plowed slowly upstream against the rushing water. After 50 feet it turned and moved down-

stream again. Then upstream again.

"Say," said one of the town-folk, "what makes that act so darn funny?"

"Well, I ain't sure," spoke up a youth, "but last night I heard Grandpa swear, 'come hell or high water he was going to mow the lawn today.'"

And today, come what may, we plan to mow the lawn for what we hope will be the last time this year. But we're not placing any bets on the situation.

It's strange, but at this time

of the year, the grass seems to grow faster, and the weeds taller, and our enthusiasm for the

## Thompson Talks Chamber Careers

W. T. (Bill) Thompson, manager of the Hereford chamber of commerce, was a participant in the West Texas Chamber of Commerce sponsored managers workshop in Brownwood this week. Thompson discussed the career opportunities in the chamber of commerce profession and called for additional courses in

chore of keeping it neatly trimmed grows weaker.

And speaking of mowing the lawn, we have noticed that it catches up with a lot of folks.

Johnny Haney, who's son Jim was recently named lineman of the week at Texas Tech, told us Saturday that he had planned to go see the Hereford White-faces play football, at Hale Center, but looked out the back door and couldn't see his trash barrels because of the tall grass. That's when he decided to stay home and mow. We suspect however, that he wanted to get the job done before Saturday afternoon when Tech was scheduled to play Texas at Jones Stadium in Lubbock.

And then there's the story about the millionaire who filled his swimming pool with martinis. He claims it's impossible to drown in it, since the deeper you sink, the higher you get.

## TSTA Chapter Leaders Attend Area Workshop

Officers and committee chairmen of the local chapter, Texas State Teachers Association, attended a District IX TSTA workshop in Amarillo last Monday evening. Miss Harriet Griffin of Fort Worth, state president, and consultants from the state office in Austin were present to conduct workshop sessions.

Those who went from Hereford were Johnny Clark, district NEA membership chairman; Ray Todd, local president; Mozelle Neill, second vice president; Carolyn Waters, secretary; Don Dorman, treasurer; Wilma Braddy, TEPS chairman; Anne Warwick, FTA sponsor; Don Blankenship, membership chairman; Robert Thompson, legislation chairman; Roy Hartman, public relations chairman; Charles Duvall, sectional chairman.

See The All New  
**'67 DODGE DART**  
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**THURSDAY, SEPT. 29 at**  
**DODGE** HEDRICK DODGE  
Phone 344-4411 146 E. 2nd.  
HEREFORD, TEXAS

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**OLE... THE PONCHO SWEATER**

The poncho goes sophisticated for north of the border climes. Seamed up at the sides, curved over the hips, it has a wide boat neck and flattering elbow sleeves. Aileen does it as a two-tone nubby surfaced sweater, and pairs it with slim pull-on pants... both in a Zefkrome® knit. Top comes in pumpkin/mustardo; tokay/chalk blue; camel/pewter. Pants in matching solids... mustardo, pumpkin, olive, tokay, camel or pewter.

Poncho ..... \$12.00  
Pants ..... \$10.00

**Harman's**  
We Give S&H Green Stamps

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**Hilton Club Slacks... Truly the finest!**

If clothes make the man... then Hilton Club makes the man more comfortable, more relaxed. These superbly tailored creations give you that easy feeling that marks a man who knows how to combine comfort with excellent taste. Crisp wrinkle free, permanently creased in pure virgin wool fabric that always holds its shape... truly a finer pair of slacks! \$13.00 to \$24.95

**Harman's**  
We Give Valuable S&H Green Stamps

# Franciscan earthenware STARTER SET SALE!

**25% OFF 16 PIECE STARTER SETS NOW UNTIL OCT. 8**

Now you can save \$5.00 on 16 piece starter sets in America's favorite earthenware — Franciscan. Hand-crafted patterns, California-designed and made, are chip resistant, color-fast, will never craze. Can be used safely in oven and dishwasher. All patterns offer you a wide choice of multi-use accessories, which you can buy at any time. Each starter set includes four of each: dinner plate, bread/butter plate, cup and saucer. Come in now... sale ends October 8.

Malibu \$12.95 — regularly \$17.95  
**\$14.95**  
REGULARLY \$19.95

**Hereford Hardware**  
216 N. MAIN  
HEREFORD



Small baby's bottle . . . aftermath of Friday afternoon. (Hereford Brand Photo tragedy in one car accident near Dimmitt by Naomi Hopson)

## Pickup Crash Fatal To Plainview Man

A 50-year-old man who was moving his family from Plainview to Hereford was killed about noon Friday when a pickup truck in which the family was riding overturned 3 miles north of Dimmitt on U. S. 385. Lincoln Westmoreland Jr. was dead on arrival at Plains Memorial Hospital in Dimmitt.

Willie B. Grayson, 57, driver of the vehicle, was receiving intensive treatment at Lubbock Methodist Hospital in Lubbock late Saturday. Attendants there said he was listed in critical

condition with severe head injuries.

Treated and released at the Dimmitt hospital was Westmoreland's wife, Shirley, 26, and the couple's son, Lincoln, age three months. The Westmoreland's other two children, Charlene and Terisa, both 4, were uninjured.

Grayson was driving north on U. S. 385 towing a trailer behind the truck. A mattress fell from the trailer and the driver

## Chairman Named For Annual VFW Sale Of Poppies

Mrs. Harry Burk was named chairman for the annual sale of veteran-made poppies to be sponsored by the VFW Auxiliary in November, at a meeting Thursday in the VFW Hall. Poppy sales are conducted each year on a weekend near Nov. 11, Veterans Day, to benefit disabled war veterans and their families.

Two new members, Mrs. Donald K. Nielsen and Mrs. Marshall Padgett, were at the meeting. Mrs. Orpha Nickerson presided for business, including plans for entertaining patients in the Amarillo-Veterans Hospital Oct. 7, a monthly event in the Auxiliary.

Other members present were Mmes. A. J. Ralston, David Rettman, C. D. Pinckert and Clarence Hollabaugh.

## ELECTRIC POWER-

wherever it is needed!

Motivated only by the needs of the consumer, cooperative electric systems are proud of their efficiency and ingenuity. Recently a co-op hired a helicopter to do a five-week job in two days.

Providing scattered consumer-members with electric power often requires extra effort, but we know from first-hand experience that bringing electricity to a new area benefits the entire community.

DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.

## Southwest Study Starts At Home

Beginning at home in its year's study of The Great Southwest, the Calliopean Club had as a program guest Thursday evening Mrs. Henry Sears to tell of Deaf Smith County Historical Society and its goal of preserving local history in a county museum.

She gave a graphic sketch of the county's history during the 1898-1930 era which the museum will depict, and took club members on a verbal tour of the building where exhibits are now being arranged to show how residents of this area actually lived during those years.

She told of foyer decoration, panels painted by local artists under direction of Mrs. Ernest McGee to recall historic incidents: rooms arranged with furnishings, typical of pioneer days in this county, the display of farm and ranch implements

used at that time, and mannequins dressed in adults' and children's clothing of the period.

Two items still lacking of common household furnishings, Mrs. Sears remarked, are a large three-legged washpot and a wall lamp with reflector. She said the case of jewelry and small costume accessories which Calliopean Club has been asked to assemble for the museum, will be on display in the parlor.

Mrs. C. J. Crump was hostess to the club in her home, and served refreshments to the guest speaker and Miss Clara Beth Holt, Mmes. Hazen Woods, George Warner, Gene Parsley, Wes Owens, M. W. Nobles, A. T. Mims, Ansel McDowell, Earnest Langley, Sue James, J. T. Gilbreath Jr., David Gibson E. W. Dettman and B. F. Cain.



**GUILD OFFICERS** — Installed at a meeting Thursday evening at St. Anthony's Catholic Church, officers for a new term in St. Anthony's Guild took up their duties. From left are Mrs. Ed Loerwald, secretary; Mrs. Robert

## Two Groups In St. Anthony's Church Install New Officers

Officers were installed in two women's organizations of St. Anthony's Catholic Church, in separate meetings Thursday evening. Mrs. Morris Hacker became president of the Antonion Circle and Mrs. Ed Bezner of St. Anthony's Guild.

Mrs. Leander Reinart, past president of the Circle, conducted the installation at the Knights of Columbus Hall. Mrs. John Tomasi is vice president for this year, Mrs. James Clarke secretary, Mrs. Melvin Kalka corresponding secretary, Mrs. Donald Meyer treasurer, Mrs. Tony Urbanczyk parliamentarian and reporter.

Our Lady of Fair Love, accuracy and perseverance; Mrs. Robert Betzen, treasurer, Our Lady of Good Ransom, honesty and thrift.

Mrs. A. J. Bezner, parliamentarian, and Mrs. Ray Wilhelm, reporter, also received symbols

of their respective offices. A gift was presented to Mrs. Alfred Reinart, retiring president.

Members were invited to the Antonion Circle meeting of Oct. 20, when a style show will be presented by Gaston's Popular Store.

New members present were Mmes. Edward Schilling, Elmer Reinart and Robert Miller.

## 'Adopted' Girl Honored In Club

Gifts were presented in a shower for a high school girl recently "adopted" by La Madre Mia Study Club, who was the honor guest at a meeting Thursday evening in the home of Mrs. Lee Drake.

Clothing and personal needs of a schoolgirl filled the gift packages opened at the meeting. Club members will assist the student during the term as a project replacing their usual gift to an institution.

They voted in the business session to purchase craft supplies for special education classes in Hereford schools, a project begun last year. Club members will also assist in giving a Christmas party for pupils in these classes.

## Decorative Craft Shown For Club

A detailed lesson in making plastic fruit for decorative pieces was given by a guest, Mrs. Jerry Don Glover, to members of Simms Study-Craft Club Wednesday afternoon in the home of Mrs. Terrell Hodges.

Mrs. Glover demonstrated the plastic craft, showing the various materials required and how to use them to make colorful branches of artificial grapes which may be arranged for attractive room decor.

Mrs. Dwayne Cassels was received to membership and Mrs. Arliss Edwards, another member added to the club at the beginning of this season, was also welcomed.

Mrs. Hodges served refreshments to them and to Mmes. Glover, E. L. Young, Lewis West, Julian Perrin, Jim Perrin, Robert Lloyd, James Bullard and J. M. Boothe.

apparently was concerned over this when the pickup overturned, said Jack Cartwright, Castro Co. sheriff. The mattress was found about three quarters-of-a-mile from the accident scene. Westmoreland's body was taken to a Plainview funeral home.



## REPORT

**Tanda Camp Fire Group** elected officers at a recent meeting in the home of Mrs. William Seyfert. Kathi Bell was named president, Nancy Barrett vice president, Becky London secretary, Holly Layman treasurer and Judy Scott scribe.

Refreshments were served to 14 members after the business meeting.

**MELTING DOWN METERS**

**NEW DELHI** — So many meters were being stolen in New Delhi — an average of five a day — that city officials made plans to move them inside homes. Thieves sell the meters to persons wanting hard-to-get metal.

Prepare for Action . . . See The

### '67 DODGE CORNET

Showing THURSDAY, SEPT. 29 at

**DODGE HEDRICK DODGE**

Phone 264-4917 146 E. 2nd, Hereford, Texas

it's a great day for us . . . we've just unpacked our new

## FLORSHEIM SHOES

\$26.95 black

Some Styles From \$19.95

We can't be enthusiastic enough about our new Florsheim Shoes. Nothing can match their famous quality. For fit and comfort, for finer style and longer wear— just try a pair of Florsheims. We think you'll be as enthusiastic about them as we are!

**Gaston's** of Hereford

SAVE! SAVE! During Gaston's

## E.O.M. Sale

One Group Of

### FLATS

Values to 13.95 Fall Colors but not all sizes \$500

Mid-Heel Hi-Heel

### Dress Shoes

Values to 28.00 Now Only \$1200

**Gaston's** of Hereford

Kids of distinction wear Piccolino

Gaston's Children's Shop of Hereford

I KNOW TUNICS ARE IMPORTANT FASHION THIS FALL! She's the girl, other girls are jealous of — the little girl smart enough to realize just how important fashion is in a young girl's life. So, she dons this two-tone tunic effect dress with coordinated mock turtle neck pullover enchantingly accented with shoulder buttons, in utter confidence. Styled by PICCOLINO AMERICAN EDITION in 100% Orlon® acrylic double knit, that's machine washable.

Sizes 3 to 6x — \$19 7 to 14 — \$22

## H.D. CHATTER THD Reports Due At Lunch

By Mrs. Argen Draper  
Home Demonstration Agent



Delegates to state meeting of the Texas Home Demonstration Association will give their reports on Monday at the Bull Barn. They have planned a salad luncheon and all home demonstration club women are invited and urged to attend.

The building will be open at 11 a. m. so the committees can begin their duties anytime after that hour.

The Home Demonstration Council will meet at 2:30 p. m. at the Bull Barn. Training will be given in the election of officers.

shorter life because the process makes the fibers less resistant to abrasion. Therefore, keep both washer and dryer loads of permanent press articles slightly smaller than normal. Do not overload.

The finishing process that makes permanent press can be put on the fabric or on the finished garment. After the finish is sprayed on the garment or fabric, it is then baked at high temperature from 8 to 15 minutes.

Ready-made garments cannot be attended very satisfactorily; some special techniques must be used in sewing on fabrics of permanent press. A longer stitch looser tension and finer needle are a few hints in sewing on permanent press. The best advice: Read all the label and care for the fabric according to instructions.

**BEFORE YOU** or someone in your family wears a new garment, check it over. This suggestion comes from Mary Routh, Texas A&M University Extension clothing specialist.

"Strengthen any weak spots and correct any manufacturing



**ON THE JOB** — An unidentified fireman puts the finishing touches to the remains of a barn fire in the 200 block of South Lee Thursday night. The fire, reported to the Hereford Fire Department shortly after 7:30 p. m., was set by the owner, Mrs. Eleanor Winkler, said Fire Marshall Terry Hill. All of the department's units, five trucks and a

pickup, were rushed to the scene and extinguished the blaze. There was no danger to surrounding homes, said Hill, "but we went ahead and put it out." Mrs. Winkler told fire officials the place had become run down and she had decided to burn it. (Hereford Brand Photo)

## Former Leaders Of ES Honored

Past Matrons and Patrons of the Hereford Eastern Star Chapter were honored at a recent meeting in the Masonic Temple, when Mrs. Jack Brown presented the program, paying tribute to the past leaders and reading a poem titled, Building a Bridge. She asked each of the 11 Past Matrons and four Past Patrons present to recount a humorous incident of his administration. Visitors from other chapters included Mrs. Kathryn Harbour of Shamrock, grand examiner for District 2.

Others were Mrs. Mildred Gierhart of Shamrock, Mr. and Mrs. Vernon Darden of Lovington, N. M., Mrs. John D. Pitman, member of the Guthrie, Okla. chapter; Mr. and Mrs. Charles Russell, Mmes. Lillian McLellan, Bessie Boatman and Thelma Watkins of Friona.

### ONLY PINK

**MELBOURNE** — Mexico's Ballet Folklorico now touring Australia uses shocking-pink luggage for all of its 75 dancers and singers. When they lose some, they just call for the luggage that is "horred peenk."

It always comes back, according to director Madame Amalia Hernandez.

comfortable.

5. Hardware — One of the quickest and surest ways to tell good from bad luggage is by the quality of the hardware (such metal parts as hinges, locks, and zippers). On better luggage, these will be made of fine-quality metal. Locks should be designed so they will work easily but not snap open accidentally.

6. Closure — On nonflexible luggage (the rigid or molded type), you will usually find two strips of metal, usually stainless steel, encircling the luggage: when the suitcase is closed, these strips should not only meet but also interlock. This overlapping not only strengthens the luggage and keeps it from gapping, but also seals out dirt and dampness.

Selecting luggage for yourself or for gifts for others needs careful consideration.

## Coffee Launches New Club Year

A coffee in the home of Mrs. Guy Walsler, yearbook chairman, opened a year for Summerfield Study Club Thursday morning. Mrs. Earl Lance and Mrs. Thurman Atchley, members of the yearbook committee, were hos-

tessees with Mrs. Walsler. They presented the 1966-67 books which list a program with the theme, Knowledge Is the Treasure but Practice Is the Key. It will begin Oct. 6 with a study of conservation, emphasizing water use. Club project for the month of October is planting of bulbs for spring bloom.

Mrs. L. H. Lookingbill Sr., vice president, conducted the first business meeting of this fall in the absence of Mrs. R. E. Lance Jr., president. Officers in making their monthly reports spoke of plans for the coming year.

Gift of a gavel to Mon Amis Club, an organization of young matrons in the Summerfield community, was voted.

Members present included Mmes. R. B. Baker, Lee Curry, George DeLozier, J. R. Euler, Harry Lookingbill, J. B. Noland and Mack Noland.

Bright autumn garden flowers decorated the table where coffee was served, and other spots in the Walsler home.

## Family Host For Party On Birthday

Mrs. Mary Skypala was honored with a surprise birthday party in her home Thursday evening with her children as hosts. Special guests were her brother, Joe Michalek, and Mrs. Michalek of Rosenberg.

The visitors from Rosenberg are on vacation, and left for Louisiana for an extended stay before they return home.

Mrs. Skypala gave a dinner for them last Sunday in her home. Guests included Messrs. and Mmes. Norbert Skypala, Edgar Skypala, Ellwood Skypala; Mrs. Wilma Connally, Mr. and Mrs. Butch Connally and Michelle, Mr. and Mrs. Bill Dirks, Tiffany and Derek.

Also Mr. and Mrs. Fred Ruland, Robin and Shelley, Mr. and Mrs. Jim Marnell and Doug, Mr. and Mrs. Durward Hamby and children; August and Henry Skypala of Umbarger.

### CANDLELIGHT IS CHEAPER

**NEW DELHI** — Pheasants at the New Delhi Zoo are dining by candlelight.

Zoo officials found lighted candles placed in the cages at night attracted white ants and other insects relished by pheasants. This has cut down feeding costs.

Rebel In A  
**'67 DODGE CHARGER**  
Showing  
**THURSDAY, SEPT. 29 at**  
**DODGE HEDRICK DODGE**  
Phone 364-5411 146 E. 2nd  
HEREFORD, TEXAS

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errors that might cause trouble later," she adds. Often there are faults that catch your attention at once, while others may not be so obvious.

A few well-placed stitches and repair; when the garment is new will help you get the best possible service from your purchases.

Points to check include stitching, seams which may be too narrow, hems that are often loosely put in with a stitch that ravel, binding edges, belt loops, pocket corners, plackets, underarm gussets, pleats buttonholes and fastenings.

"The time to reinforce garments is before wearing them," says Miss Routh.

**SHE EMPHASIZES** that narrow or loosely stitched seams pull out easily when wearing and washing. Strengthen first by machine-stitching a seam about 1/16 inch deeper than the original seam. A second row of stitching near the cut edge or zigzag stitching along the edge helps prevent fraying or raveling.

It's a good idea to reinforce

underarm seams of raglan or kimona sleeves. This can be done by pressing the seam flat when basting and stitching narrow tape on top, stitching on the seam line. Pull all loose threads to the inside of the garment and tie securely.

To reinforce pocket corners, stitch a narrow tape to the underside of the pocket in line with the corners. Rework weak or frayed buttonholes. Sew on loose buttons, snaps, hooks and eyes. Check belt construction and reinforce eyelets in a belt with a buttonhold stitch.

**CHOOSING THE RIGHT** kind of luggage to fit your traveling needs is as important as choosing the accessories for your home wardrobe, says Dr. Graham Hard, Extension clothing specialist at Texas A&M University.

Here are some points to keep in mind:

1. Weight — Though most commercial airlines have lifted weight restrictions on domestic flights, you're still likely to have to handle luggage, so lift

any suitcase before you buy it. Remember how "much heavier it will be when filled."

2. Construction — Is it made to last? The price difference between poor and good quality is small when you consider how long you plan to use it. A well-made piece may cost more, but will stand up far better over a longer time. Examine the fabric or other material used on the outside, for the lining, even the trimming.

3. Covering — The outer fabric should be super-tough and highly resistant to scuffing, scratching and staining. Many fabrics used on suitcases are water-proof and washable.

4. Handles — These should be shaped to fit the hand comfortably. As a rule, they are made of such materials as molded plastic, or metal cushioned with vinyl-covered foam rubber; you will see some strap handles of leather or vinyl. Examine the bag to see that the strap or handle is securely attached and positioned so that carrying is

**ALL-STAR LINE-UP** IN MEN'S & BOYS' OUTERWEAR  
**Gaston's**

**CORDUROY PARKA**  
Wide-wale thickset corduroy shell reverses to solid color acrylic pile body and hood.  
From **\$12<sup>95</sup>**

**ZIP-OUT LINER**  
Men's and Boy's All Weather  
**COATS**  
With Zip Lining  
**16<sup>95</sup> TO 29<sup>95</sup>**

**'CORD' PONDEROSA**  
Deep-pile corduroy shell ponchos with hood and zipper side closure. Lined body & hood.  
From **\$9<sup>00</sup>**

**LARGE STOCK TO SELECT FROM**

Bench Warmers  
Sweat Shirts  
Thermo Underwear  
Sweat Shirts

Top Coats  
Sweaters  
Warm Caps  
Socks

Boots  
Overshoes  
for the whole family  
Sta-Press Trousers  
Corduroy's Hopsacking, Jeans, Etc.

THE WOMANMAKER

THE YOUNG THING BRA BY WARNER'S®

Either you're serious about a beautiful bustline or you aren't. If you are, this is the bra. The cups are lace, the world's best molder. And the rest is Stretchbra, Warner's famous comfort keeper, with adjustable straps so you can pull yourself up or let yourself down to whatever angle looks and feels best.

10-89: White  
A 32-36, B&C 32-40, \$5.00  
(cups: all nylon; elastic: nylon Lycra® spandex)

THE YOUNG THING BY WARNER'S® ONLY \$8 FOR A LACE-PANELLED LONG LEG PANTIE!

For \$8 you get the long leg that pares down your thighs. For \$8 you get a lacy tummy flattener in front, a panel in back, and slimming nylon and uncovered Lycra® spandex all over. Plus fabrics and workmanship as only Warner's can give. How's that for beauty on a budget?

292-S-M-L, White \$8  
(panel: all nylon; elastic: nylon Lycra® spandex)  
In our slimwear department

**Gaston's** or Hereford

Also a Full Selection of Dress Clothes and Accessories of Leading Names

**Gaston's** POPULAR STORE

GIVE US A CHANCE TO SHOW YOU  
Your Place to Shop Since 1921

### Scott And White Add To Research

The Board of Trustees of Scott and White Memorial Hospital and Scott, Sherwood and Brindley Foundation, Temple, Texas, has authorized the construction of a new Education and Research Building to be located to the south and adjacent to the institution's combined Hospital and Clinic building. The Austin architectural firm of Page, Southerland and Page has completed the preparation of preliminary plans which have been approved by the Hospital Foundation Board of Trustees. Working plans and specifications are now being prepared. The \$3,000,000 structure will include the following Education and Research facilities:

1. Classrooms, seminar rooms, and laboratories for use by the Foundation's Division of Education.
  2. Complete School of Professional Nursing with classrooms, laboratories, and office space for faculty and 80 students.
  3. Department of Human Physiology with facilities and equipment unique in the nation.
  4. 21 Medical Sciences Laboratories for Department of Research.
  5. Laboratories for Experimental Physiology and Surgery.
  6. Computer Center for use in Treatment, Research, Education and Administration.
  7. Medical Library with space for 30,000 volumes for use by the Nursing School, Resident and Senior Medical Staff, and Research Staff. Archives also will be housed here.
  8. Circular-shaped Auditorium of 300 seat capacity for Post-graduate medical seminars, lectures and staff conferences; with museum and exhibit space.
  9. Medical illustrations department, editorial and report-publishing center.
- "The construction of this new building is essential for the greatly expanding Education and Research activities that are carried on at Scott and White," states Dr. A. Ford Wolf, President of the Board of Trustees. "The training of resident physicians and professional nurses; and a productive department of medical research occupy extremely important roles in the total Scott and White program. The Board of Trustees and medical staff of this institution are dedicated to the continuation and expansion of medical education and research."

Scott and White completed the first phase of its building program in December, 1963, when it occupied its new \$10 million hospital and clinic building and dormitory for student nurses. The Scott and White Medical Complex is located on a 300 acre tract just within the south city limits of Temple, Texas.

### Swindle Charge Draws Jail; Fine

Tom D. Mongold, 20, of Hereford, was sentenced to 20 days in the Deaf Smith County Jail and fined court costs Thursday on a charge of swindling with a worthless check. Mongold was tried before County Judge H. C. Williams.

### Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT



**PROBLEM PERSPIRATION**  
SOLVED even for those who perspire heavily



A new anti-perspirant that really works! Solves underarm problems for many who had despaired of effective help. Miltium Anti-Perspirant keeps underarms absolutely dry for thousands of grateful users. Positive action coupled with complete gentleness to normal skin and clothing is made possible by new type of formula produced by a trust-worthy 50-year-old laboratory. Satisfaction guaranteed. Don't give in to perspiration worries; try Miltium Anti-Perspirant today. 30-day supply \$1.00

Now—also Cream Formula! Same price—same positive action.  
ROGERS-MILLER DRUG  
Suggestion Mail 364-2344



**FALL PRODUCE NOW AT PEOPLE PLEASING PRICES**



Furr's Fall Selection is the Best you've ever seen! Stock up now from this beautiful array of fruits and vegetables, featured now at Furr's Exclusive People Pleasing Prices! You'll find items such as these: Broccoli, Kentucky Wonder Beans, Squash, Peaches, Grapes, Apples and many, many more!

**NOW ON THURSDAY**  
Let's Go To The Races  
7:30 P.M. KVII-TV Channel 7  
**WIN up to \$250**

There's fun and excitement like you've never seen before riding on every race. You can join the fun if you have a card from Furr's. They're Free and you may win from \$5 up to \$250. Watch the races to see if your card is a winner, or come by the store and check the winners list.



**EGGS**  
Farm Pac Grade A Medium Doz. **44¢**

**COFFEE**  
Maryland Club or Maxwell House Lb. **69¢**

**SUGAR**  
Holly 10 Lb. **97¢**

**KETCHUP**  
Heinz 14 Oz. Btl. **19¢**

**PEARS**  
Del Monte No. 303 Can **25¢**

**MIRACLE WHIP**  
Salad Dressing Qt. **49¢**

Betty Crocker Assorted Flavors

- Cake Mix Pkg. **3/\$1**
- Freshes — Reg. 59c Value
- Potato Chips **49c**
- Aurora Tissue 2 Roll Pkg. **25c**
- Reg. or King — Plus Deposit
- Coca Cola 6 Btl. Cln. **2/89c**
- Farm Pac Assorted Flavors
- Ice Cream 1/2 Gal. **59c**
- Bremner Crackers Lb. Box **19c**

**GENERAL MERCHANDISE**

- LOTION Desert Flower Reg. \$2.00 Size **\$1.00**
- METRACAL 6 Pack Carton All Chocolate Flavor **\$1.39**
- SANITARY NAPKINS Secure 12 Ct. Box **27c**

**APPLES**  
New Mexico Golden Delicious Lb. **15¢**

**GRAPES**  
Calif. Lodi Flame Tokay Lb. **12 1/2¢**

Cauliflower Snow Ball Heads Each **39c** Corn Calif. Well Filled Ears Each **10c**

Broccoli Calif. Large Bunch Each **39c** Bulbs Holland Pkg. **69c**

**--Meats Guaranteed To Please--**

**SIRLOIN** Steak U.S.D.A. Choice Heavy Beef Lb. **89¢**

**ROUND STEAK** USDA Choice Heavy Beef Lb. **89¢**

**BOLOGNA** Farm Pac All Meat One Pkg. **59¢**

**PORK CHOPPIES** Fresh Lean Pork Lb. **79¢**

**PORK SAUSAGE** Fresh Country Style Market Made 2 Lb. Pkg. **89¢**

**Pork Steak** Fresh Young Pork Lb. **69c**

**Cheese Spread** Chefs Delight Rich Creamy Spread 2 Lb. Box **69c**

**Sliced Bacon** Farm Pac or Raths Black Hawk Lb. **89c**

**Fresh Frozen Foods**

**Cream Pies** Morton's Fresh Frozen Ass't Pkg. **3 \$1**

**DINNERS** Morton's Fresh Froz. Chicken Beef, Turkey Salisbury Steak, Meat Loaf Pkg. **39c**

LEMONADE Top Frost Fresh Frozen 6 Oz. **10c**

FRENCH FRIED POTATOES Top Frost Fresh Frozen 16 Oz. Pkg. **25c**

BREAD DOUGH Morton's Fresh Frozen 3 Lb. Pkg. **39c**

DONUTS Morton's Plain or Powdered Fresh Frozen Pkg. **3/\$1**

SPINACH Top Frost Fresh Frozen 10 Oz. Pkg. **12 1/2c**

**FAMILY KITCHEN**

- 1 Lb. Bar-B-Que Beef
- 1 Pint Pinto Beans
- 1 Pint Cole Slaw

All For **\$1.89**

Poor Boy SANDWICHES **3/\$1**

**No. 1 PEOPLE PLEASER IN TOWN**



**SQUASHED BUG** — This 1963 Volkswagen owned by Jerry Boyter, 510 Roosevelt, Apt C was involved in an accident Friday morning at the intersection of Miles and West 4th. Driving the automobile was Mrs. Lodell Boyter who stopped at the intersection, then pulled out and the small car collided with a 1966 station wagon driven by Mrs. Nita Leo, Box 901. The station wagon suffered damages estimated at \$100 while the Volkswagen incurred \$125 damages.

### State LVN Workshop Is Reported

Mrs. D. A. Sutter, president, and Mrs. Paul Aguirre, an officer in Deaf Smith County League of Vocational Nurses, summarized activity of the Texas League's workshop which they attended in Lubbock last weekend, as they spoke to local members Thursday afternoon.

They heard lectures through the day Saturday after enjoying an informal hospitality hour Friday. The Hockley-Lamb County component society was host for the meeting in the Koko Palace. Doctors from Levelland, Littlefield, Muleshoe and Lubbock were the workshop speakers, they said.

In addition to the reports, the Thursday program included a film on breast cancer, with Dr. C. E. Rush present to comment and answer questions.

The next League meeting will be on Oct. 20.



**AT STATE WORKSHOP** — Mrs. Paul Aguirre, standing left, and Mrs. D. A. Sutter, center, are pictured with some members of the Texas League of Vocational Nurses from other cities as they attend a workshop in Lubbock sponsored by the state organization. They are officers in the Deaf Smith County Chapter, which was organized here last spring.

### News About Area Men On Duty

the California post because of the better terrain for the unit's M-48 tanks.

He entered the Army in February of this year.

**U. S. ARMY, VIETNAM (AHTNC)** — The 4th Infantry Division's organic tank battalion arrived in Vietnam Sept. 12. Private Ronald C. West, whose parents, Mr. and Mrs. Vernon West, and wife, Regina, live on Route 5, Hereford, Tex., was scheduled to accompany the unit, the 2d Battalion, 34th Armor, on its departure from Ft. Irwin, Calif., to the combat area.

Braxton is a light-truck driver in the battalion.

Although the 4th Division was based at Ft. Lewis, Wash., the tank battalion was stationed at the California post because of the better terrain for the unit's

### Hospital Notes

**PATIENTS DISMISSED**  
Mrs. Isaias Gonzales, Rt. 3, Box 37; Larry Lance 343 Stadium Drive; Billy D. Kee, 325 Ave. K; Gary Goodin, 430 Star St.; Mrs. A. L. Alexander, Box 745.  
David Bosley, 300 Ave. J;

**M-48 tanks.**  
He entered the Army in February of this year.

**U. S. ARMY, VIETNAM (AHTNC)** — The 4th Infantry Division's organic tank battalion arrived in Vietnam Sept. 12. Private Selevyn D. Baize, 19, son of Mr. and Mrs. Selevyn D. Baize, Friona, Tex., was scheduled to accompany the unit, the 2d Battalion, 34th Armor, on its departure from Ft. Irwin, Calif., to the combat area.

Baize is a truck driver in the Battalion's Company B.

Although the 4th Division was based at Ft. Lewis, Wash., the tank battalion was stationed at the California post because of the better terrain for the unit's

**PATIENTS ADMITTED**  
Eleuterio S. Ovalle, Rt. 4, Box 71-A; Mrs. Gregorio Barrientos, 201 Irving; George K. Grantham, Vega; Mrs. Estevan Martinez, Box 296; Mrs. Dionicio Ruiz, Rt. 5.  
Mrs. Robert L. Williamson, 116 Hickory St.; Bill Thomas,

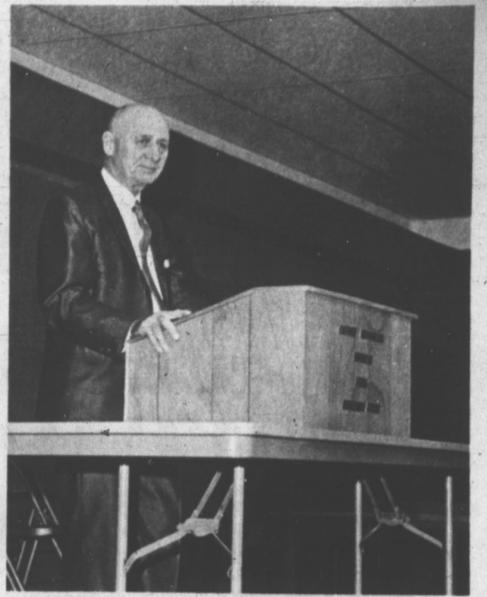
### Messenger Club Names '67 Officers

Mrs. J. E. Sorrells was elected president of Messenger Home Demonstration club for 1967, as officers were chosen at a meeting in her home Friday afternoon. Mrs. H. D. Buse will be secretary and Mrs. Elmer North cut delegate to the County H. D. Council.

They will begin terms with the new calendar year. Mrs. N. A. Brown presided for the business meeting. The next meeting was announced for Oct. 14 in the home of Mrs. John Jones, where Mrs. Loyd Sevier will give a demonstration on the craft of antiquing artificial flowers.

Mrs. Jones was the speaker Friday, when the program was on the topic, Family Health. A card received from Mrs. N. A. Thweatt, member who was at the Texas H. D. Association convention in Corpus Christi, was read.

Mrs. Buse was awarded the floating prize and Mrs. Jones and Mrs. Northcutt the game prizes in a social period when cake and punch were served.



**KNIGHTS OF COLUMBUS SPEAKER** — Hereford Mayor Ray Cawser, was the featured speaker at a meeting of the Knights of Columbus Wednesday evening. The mayor's speech was centered on the 16 proposed amendments to the Texas Constitution. (Hereford Brand Photo)

### First Baptist WMU Officers Are Installed

Officers of First Baptist Women's Missionary Union were installed at the church Thursday evening, in a program conducted by Mrs. O. G. Hill Sr. She used a rainbow theme, with colored ribbons and flowers symbolic of each officer's duties.

Mrs. Owen Stagner was returned to the president's post for another year. Mrs. Jack Kirksey is vice president, Mrs. E. B. Mosley secretary and Mrs. Bobby Owen treasurer.

Mrs. Dean Herring was installed as president of the Day Missionary Society group and Mrs. Otis Lee to head the Night WMS. Mrs. Sam Long is director of the Young Women's Auxiliary and Mrs. B. L. Davis of

the Girls' Auxiliary.

A social period followed the installation, then the Night WMS circles had separate meetings for continuation of a study of Major Cults in the United States. Circle chairmen appointed their officers.

Mrs. L. H. Lookingbill Sr. was hostess to Anderson circle and directed the worship and study Mrs. Della Stagner, chairman, named Mrs. Looking-

bill co-chairman, Mrs. Byron Terrell secretary-treasurer and Mrs. Tandy Legg program chairman, for the year. Mrs. J. O. Clark secretary-treasurer and Mrs. Sam Morgan program chairman, study was conducted in round-table discussion.

In Pinkston Circle, meeting, at the church, Mrs. B. A. Reddell appointed Mrs. Clyde Rayburn to serve as her co-chairman.

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---

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SEX  M  F    MARRIED \_\_\_\_\_ SINGLE \_\_\_\_\_ OTHER \_\_\_\_\_    HEIGHT \_\_\_\_\_ WEIGHT \_\_\_\_\_

PRESENTLY EMPLOYED? \_\_\_\_\_ OCCUPATION \_\_\_\_\_

SKILLS \_\_\_\_\_

PART TIME \_\_\_\_\_ HOUR AVAILABLE \_\_\_\_\_

How far do you live from Hereford?	Age in years	Schooling
In Hereford .....	18-24 .....	Grammar School .....
0-10 miles .....	25-35 .....	Some High School .....
11-30 miles .....	36-45 .....	High School Grad. ....
31-50 miles .....	46-55 .....	Some College .....
51-70 miles .....	Over 55 .....	College Grad. ....
Over 70 miles .....		Other (explain) .....

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 GIBSON'S DISCOUNT PRICE  
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 Craig's 1-oz. Iodine  
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 1001 Kinds  
 Asst. Styles & Colors  
 Values to \$1.98  
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**Men's Solid Color SHIRTS**  
 Long Sleeves — all Sizes & colors  
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**BATHROOM ENSEMBLE**  
 3-Pc. Set — Assorted Colors  
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**Men's Dress SLACKS**  
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**SHEETS**  
 FITTED BOTTOM SOLID WHITE  
 180 Count percale thread per inch  
 While They Last  
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**LADIES BLOUSES**  
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**3 FOR THE PRICE OF 1**

**Girl's Stretch SLACKS**  
 Sizes 10 to 16 — blue denim  
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 THE CLEAR, EASY, QUICK WAY TO PAINT  
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**ALL MAIL BOXES** IN STOCK **1/2** OF GIBSON'S USUAL DISCOUNT PRICE



## Friends Of 4-H

NEWEST 4-H CLUB members in Deaf Smith County, typified by the four in the center circle, are joining an organization which has the backing of business firms and institutions as well as individual adults. National 4-H Week, Sept. 24-Oct. 1, tags designating them as Friends of 4-H are being presented to these supporters by members of clubs here. The newly-enrolled club group includes Monica Herring and Beverly Cole, both nine years old; Jim Aikin, 10, and Jim Goheen, nine.

ENCOURAGEMENT of the 4-H Club program is given in this county by various groups. Representing some of them, in the photo above are, from left, Frank Ford Jr. of the county Farm Bureau which recognizes an outstanding 4-H Club girl and boy each month; Bruce Coleman of the County Commissioners Court which constantly supports the youth organization; Carl Strafuss, president of the Young Farmers of Texas chapter which sponsors the annual stock show in which club youngsters exhibit their animals.

TRAINING IN WORKSHOPS is offered to county 4-H members who form interest groups for study. Instruction may be by individuals or in such area workshops as the electrical camp sponsored each year by Southwestern Public Service Company; subjects range from farm safety to public speaking. Some Hereford people associated with these workshops are, from left below, Sam Morgan of Deaf Smith Rural Electric Co-op; Alex Petersen, who coaches speakers; Bill Brady, who gives pointers in photography, and Melvin Jayoe of Southwestern Public Service.



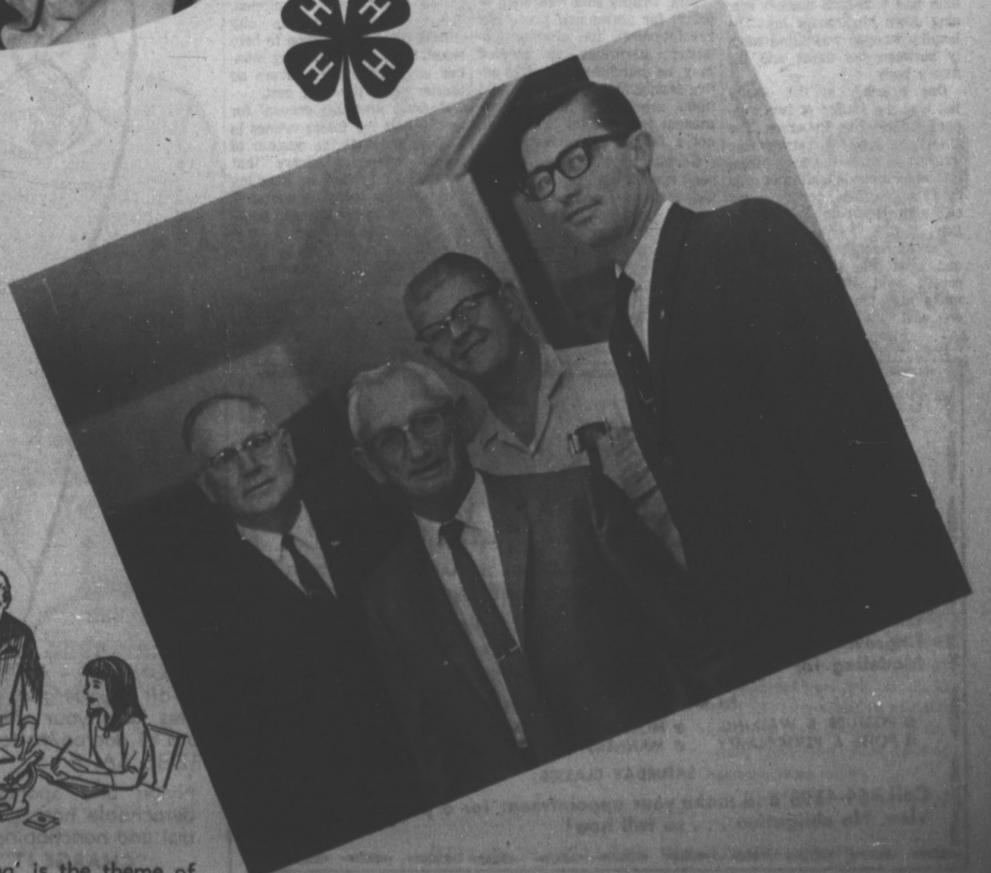
FINANCIAL SUPPORT vital to the success of 4-H activities is given by banks and savings firms of the city which patronize the club. Live-stock sales and contribute to award funds. From these institutions are, from left above, Joel Hodges, First State Bank; John Myers, Southwestern Investment Co.; Mrs. Dyaltha Benson, Hereford Texas Federal Credit Union; Myron Morgan, High Plains Savings and Loan Association, and Henry Sears, First National Bank.

## The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, SEPTEMBER 25, 1966

RECOGNITION THROUGH PUBLICITY is supplied for the county's 4-H'ers by local news media. Announcement of meetings and special events, coverage of the many activities and publicity for award winners are given throughout the year by The Hereford Brand and radio station KPAN. Pictured below are Mrs. Naomi Hopson, news editor of the Brand, and Darrell Rose, KPAN news director.



(See Related Story Elsewhere In This Section)

'Learning for Living' is the theme of National 4-H Club Week of 1966.

# Fair Features Czech Holiday

Colorful Czech costumes and lively native polkas will set the tempo for Czech Day at the State Fair of Texas, Sunday, Oct. 9 when hundreds of Czechoslovakians meet to celebrate their annual festival. Fair dates are Oct. 8-23.

One of several special days designated to honor distinctive groups or Texas towns, this day traditionally is planned to highlight the contribution that Czech immigrants have made to the development of the state and the nation.

A spectacular parade of gay Czech costumes will take place at 10 a. m. to kick off the festive activities in the Coliseum.

On the day's agenda will be groups dancing the national dance, "Beseda," Sokol gymnastic demonstrations, choral

## WEEKLY CROSSWORD

<b>ACROSS</b>	2. Seed covering	21. Indo-Chin. lan-guage	39. German river
1. City in Georgia	3. Colleagues	22. Uncooked	41. Torrid
6. Grates	4. Poem	24. Brown in the sun	42. Demand, as payment
11. Wear away, as earth	5. Compass point	25. Than: Ger.	44. Chinese river
12. English author	6. Reinvigorate	28. Rosary bead	
13. Prong	7. Place in a row	31. Engrave	
14. A tribe of Algonquian Indians	8. Kindred	33. Toils	
15. Sprite	9. Soldiers in captivity	34. Strike	
16. Stupefy	10. Asterisk	35. Greek letter	
17. Jr.'s relative	14. Auricular	38. Walk through water	
18. Goes through again	16. In a merciless manner		
19. Newt	19. Newt		
20. Tarkington novel	20. Tarkington novel		
21. Prologue			
22. Greek letter			
26. Skin growths			
27. Of ships			
29. To be in debt			
30. The skies			
32. Deeply in love			
34. Stibium: sym.			
36. One time			
37. Couple			
40. Pennsylvania river			
42. Not alive			
43. Coral island			
44. Kind of leather			
45. Girl's nickname			
46. Internal			

**DOWN**  
1. Apportion



TRANSPORTATION OF THE TIMES — Ever heard dad or granddad tell how he had to walk miles and miles to get an education. As evidenced by the number of bicycles at Northwest Elementary School, today's grade schoolers have no such problem. However, they do find some difficulty — mainly a place to park. (Hereford Brand Photo)

DEPUTY SHERIFF'S ARSENAL — One of the most eye-catching items in the Deaf Smith County Courthouse is the collection of deadly weapons gathered by Deputy Sheriff Ed Roberson and mounted just above his desk. The deputy has picked up the items during his seven years of law enforcement. (Hereford Brand Photo)

# Arsenal Depicts Devious Minds Of Town Criminals

By TOM PORTER  
Staff Writer

Search a few cars and jail cells, shake down countless rowdy teenagers and hardened criminals, and you probably will have an arsenal.

At least that's how Deaf Smith County Deputy Sheriff Ed Roberson collected his.

Mounted just above Roberson's desk, the collection of deadly weapons seldom fails to catch the eye of visitors to the county courthouse.

A quick count of the weapons shows 22 knives, two ice picks, a sharpened screwdriver, two hacksaw blades, an aluminum cane, a machete, four different razor blades, three different type clubs, a handmilk rope, a zip gun and two soap guns.

Roberson began the bizarre collection during his two years as a Hereford policeman and continued it when he switched over to the sheriff's department five years ago. The board has been up about four years.

"There's a little something behind nearly all of the weapons," said Roberson, "and some of them there's nothing at all. Some of the stories he tells of the different instruments are frightening indeed.

"One night we had some trouble at the Labor Camp and I went out to help the deputy there. He was questioning a Mexican man who was about 23 and I saw that he hadn't shaken down the man so I just reached over and patted the man's leg."

Roberson found more than he had bargained for, because the man had a 22-inch machete running down his trouser leg. The lengthy weapon was fitted snugly between the pants and the man's body.

One prisoner at the county jail was the source of two weapons gathered by Roberson. The man, who spent a considerable amount of time in the confines, fashioned a crude eight-foot rope from a mattress cover in his cell and also sculptured a soap gun.

"He apparently planned to try and lasso the jailer with the rope," said Roberson, "and make him think the soap gun was real."

The prisoner had used two

bars of soap in making the gun, binding the two pieces together with wire. It is complete with a reamed out barrel for a bullet.

Roberson said he liked the gun so much after he found it that he just warned everyone and gave the prisoner some paint for it.

The hacksaw blades were smuggled into the jail in a magazine by one of the prisoner's friends. "We found the blades before an escape was made, however," said Roberson.

The knives, taken mainly from teenagers or men in their early 20's, range in blade length from two inches to six inches. The 12-inch butcher knife sports

a seven inch blade. Adding style to the board with their curved symmetry are two ominous-looking knives. With a quick flick of the wrist the blades fly open and lock. A ring is at the end of the horn handle, enabling the owner to get a good grip.

Roberson said he had heard the weapons called "banana knives and lettuce knives," but has seen only three during his seven years in law enforcement.

The aluminum cane was taken from a man about two years ago after he had brutally beaten another person with it. "Most weapons had been prohibited, so some men began carrying these canes," said Roberson.

A second glance at a harmless looking pocket comb on the board is needed before one notices the razor blade which has been melted into the plastic.

Another harmless looking weapon on the board actually is one of the most lethal. By unscrewing the end of what appears to be a toy whistle, a person has a zip gun ready to be loaded with a .22 caliber bullet.

Rounding out the arsenal are a table leg with connecting strap, part of a machinery chain wrapped with plastic tape, and 18-inch linked chain, a long piece of leather encircled with links of steel, and a half-pound leather club.

Roberson said it would be hard to guess which weapon on the board is most deadly. "They all scare me," he laughed.

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## Industry Tour Scheduled For Ford H.D. Club

A tour of Hereford industries was planned for next month's meeting of Ford Home Demonstration Club, at the session this week in Ford Community Building. Mrs. Raymond Flores will be hostess and the starting place for the tour is to be announced.

Two new members, Mrs. Calton McKnight and Mrs. A. B. Kent, were enrolled and Mrs. Alice Dunoway of Amarillo was welcomed as a guest at the recent meeting at which Mrs. Argen Draper, county H. D. Agent, gave the program on New Findings in Cotton Fabrics. Mrs. Brace Hicks was hostess.

Mrs. Draper said treatment of fabric for permanent press has revolutionized the clothing industry; garments so treated may be purchased for the entire family and many household items are also available. Permanent press refers to a finish, not a fabric, she said.

Garments with this finish need special care in laundering, she continued, with stains pretreated, washing done in warm water without chlorine bleach.

Other members present were Mmes. Leory Edward, J. C. Gossett, A. L. Hollingsworth, John A. Smith, Raymond Smith, Flores, Troy Walker, W. A. Carter and C. R. Stokesberry.

## NEED TO REHABILITATE

DALLAS — The head of the Dallas Crime Commission, John McKee, says the city should build a workshop to help rehabilitate the increasing number of juvenile lawbreakers no matter what it might cost.

He said juveniles account for nearly half the major crimes in Dallas, and that the number of repeat offenders shows that "our basic system in handling the problem today is wrong."

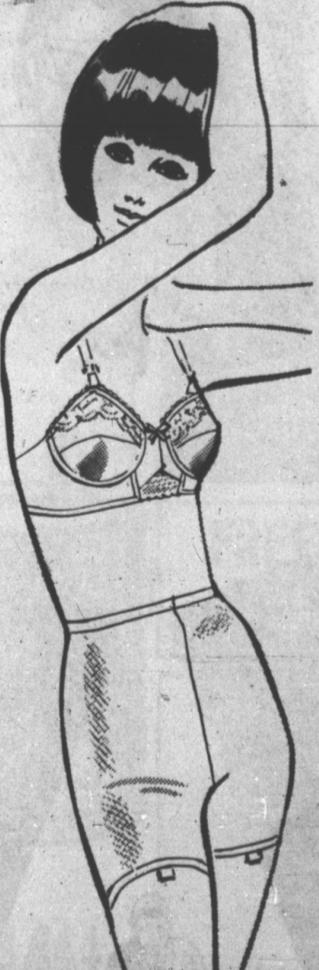
McKee said the city and county could go in together to build the prison workshop to teach juvenile offenders a trace.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT

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Nylon and Spandex Panty Girdle with detachable hose garter. Gives gentle control and nonchoking too! S. M. L. \$3  
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rich all-wool knits with artful intarsia patterning! These are the fashion values Penney's is famous for! Our exclusive all wool sweater knits with more than a touch of intricate intarsia patterning. Elegantly classic with more-money imported looks... even subtle color accents in new-season tones. Intarsia designed jackets mate with sleeveless shells and trim skirts. Triple treats at a Penney-right price! Misses' sizes 8 to 18. \$25

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FARM BUREAU TOUR

Newsoms Depict Travels Vividly

Mr. and Mrs. Wayne Newsom of Hereford who left recently for the Texas Farm Bureau Market Tour of Europe have been writing vivid descriptions of their activities to their family, the G. W. Newsoms. Following are interesting excerpts of the letters:  
Dear kids, folks, and everyone,  
"Here we are at our hotel after a very short night. Arrived in London at 7:00 a. m. which was 1:00 a. m. Eastern Standard Time.  
"Was a wonderful flight from Chicago to London, leaving at 4:45 E. S. T. We saw a beautiful sunset after flying over

Lake Michigan. During the night we could see the Northern lights out the window.  
"After arriving in London, we went to Covent Gardens — an unbelievable sight — Every kind of fruit and vegetable (also flowers) you can imagine for sale. (The sellers arrive about 4:00 a. m. and the busiest time is 6:00 -11:00.) A group of us sort of got lost from our guide, so wandered around and visited with the people — all men, very few women except us. And you

should have seen the expression on their faces as we got off of the bus, staring at the cowboy hats and boots. They all immediately made remarks about Texas. The people were all very nice and easy to talk with."  
The Newsoms reported that they had attended the British International Food Fair, which they found very much like the Commercial Building at the Amarillo Tri-State Fair, except that it was mostly food. The most unusual delicacy they found was "duck eggs from the Orient, which had been soaked in pine wood oil then wrapped and placed in a cool, dark room for 100 days. We didn't try one."  
Another letter written Sunday night told of the Farm Bureau's tour through the Tower of London "where Napoleon and Sir Walter Raleigh were both held prisoners and where Henry VIII

and his queens lived — of which 3 were beheaded."  
"Also saw No. 10 Downing Street — which was really a surprise to me. Though it is in a very high-class residential area, they all look alike to me. There was nothing that pointed it out to you — just like another 'flat.'"  
When the tour reached Buckingham Palace, since the Queen was visiting in Scotland, they were allowed to see her gardens and the outside of her apartments. They also were able to visit some of her rooms — the Grand Reception Room and the Waterloo Chamber. The Newsoms were impressed with the banquet room "which has only one table at which over 200 can be seated."  
"After Winsor Castle, we went to Hampton Court Palace. There were two outstanding things here. One a formal garden — and the other the Astronomical clock which was made for Henry VIII in 1540. It indicates the hours of the day, day of the week, month of the year — the number of days since the first of the year — the phase of the moon and the time of high water (tide) at London Bridge. It is still running and keeps perfect time."  
The Newsoms were fascinated by Speakers Corner in London. Going for a "jolly good stroll" one evening, they happened on this corner where "anyone who wants to talk, talks and soon a crowd has gathered. There were several speeches going at one time —condemning the Americans, racial prejudice (this was between a Negro and Jew), the U. N. — all radicals. . . there were about 15 or 20 of our group standing around laughing and talking and before you knew

**GRAVEYARD BURIED**  
**WHITE SANDS MISSILE**  
Range N. M. — The Army will bury its missile graveyard here.  
Army officials said that the 10 acres in which spent missiles are dumped will be cleared. The bent missile fins, crushed nose cones and jagged pieces of

missile bodies will be pushed into an excavation and covered with desert sands.  
The Army said that in the future recovered missile part will be stripped of classified or hazardous components and sold for salvage.

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**School Menus**  
Week of Sept. 26-30  
**HEREFORD PUBLIC SCHOOLS**

**MONDAY** — Chicken - fried steak, gravy, mashed potatoes, green beans, hot biscuits, orange juice, blackberry cobbler, milk.  
**TUESDAY** — Beef vegetable stew golden hominy, cornbread, pineapple upside-down cake, milk.  
**WEDNESDAY** — Pizza, buttered corn, cabbage-carrot-rain salad, bread, chocolate pudding, milk.  
**THURSDAY** — Barbecue beef on bun, potato salad, lettuce wedge with French dressing, apple turnovers, milk.  
**FRIDAY** — Deep-sea doodle with tartar sauce, creamed peas, tossed salad, rolls, butter, peach half, cookies, milk.

**ST. ANTHONY'S SCHOOL**

**MONDAY** — Spaghetti with meat sauce, green beans, tossed salad, banana pudding, rolls, butter, milk.  
**TUESDAY** — Hamburgers lettuce, tomato, French-fried potatoes, Jello with fruit, milk.  
**WEDNESDAY** — Turkey pie, buttered corn, cabbage, apple slaw, rolled wheat-cakes, biscuits, butter, milk.  
**THURSDAY** — Corn Dogs Buttered potatoes, peas and carrots, orange-coconut pie, rolls, butter, milk.  
**FRIDAY** — Fish sticks with tartar sauce, creamed potatoes, seasoned spinach, raisin crunch rolls, butter, milk.

Hereford, Texas  
**Penneys**  
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COUNT ON PENNEY'S FOR THE NEWEST JACKET STYLING IN TOWN! TAKE YOUR PICK OF COWHIDES, CORDUROY, PLAIDS, WESTERN LOOKS, HOODED STYLES AND MORE! ALL LINED WITH CURLY ACRYLIC PILE. COTTON BACKED . . . ALL WITH QUILT LINED SLEEVES! IT'S THE LOOK YOU WANT, AT THE PRICE YOU WANT TO PAY! REAL HE-MAN WEATHER PROTECTION . . . FROM PENNEY'S.

A. The sleek suede of lambskin combined with Orlon® acrylic and wool knit. Brand new neutral tones. S-M-L-XL. **19<sup>98</sup>**

B. Velour jacket of Antron® nylon with multicolor Orlon® acrylic-modacrylic pile lining. Rawhide S-M-L. **17<sup>98</sup>**

C. Leather cotton suede, pile lined in Creslan® acrylic with yoke treatment for 'way-out west styling. Five button, slash pockets. S-M-L. **17<sup>98</sup>**

D. Rugged mountain plaid ties with right off the plains rawhide. Wool or wool/nylon mohair. Lined with multi-color Orlon® acrylic-modacrylic. S-M-L. **18<sup>98</sup>**

E. Cotton corduroy with the Creslan® acrylic pile lining. Front-back yoke gives western flavor, slash pockets, 5 buttons. S-M-L-XL. **16<sup>98</sup>**

**PENNEY'S FAMILY JACKETS**



**our birthday scoop! our exciting new-season jackets collections!**

Now's the time to treat yourself to a brand-new winter jacket! Just wait till you see this Penney-fabulous collection featuring the sportiest looks of the season! Snuggle-warm furry pile jackets . . . western-look corduroys . . . giant plaids . . . some even reverse for double the fashion mileage! All cozied with winter proof linings. Misses' sizes.

- A. Plush acrylic pile reverts to foam-laminated cotton suede; wind-proof hood. White with brown, green, or beige. **\$21**
- B. Fringe-bottom vari-colored plaid of wool-reprocessed wool with acetate quilt lining. White with green or brown. **\$21**
- C. Notch-collared jacket is plush cotton suede. Fleecy wool inside in camel and green. **\$21**



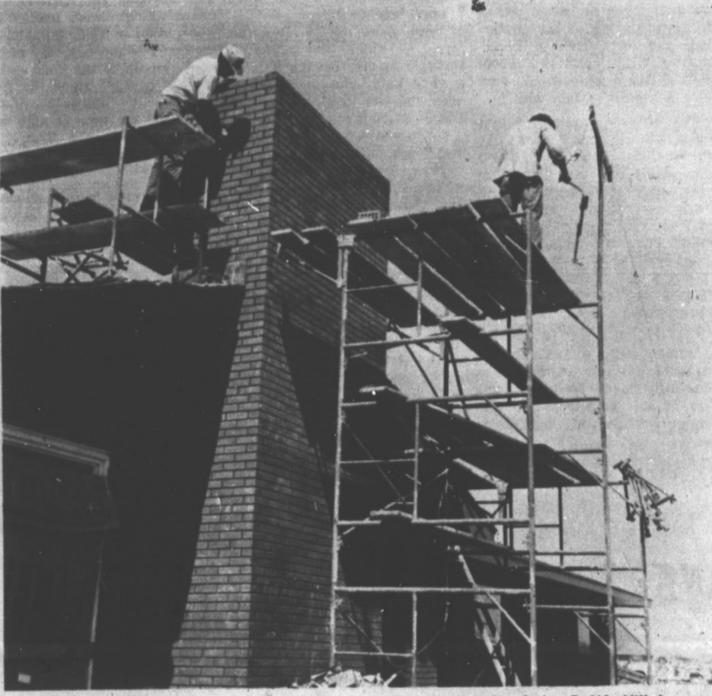
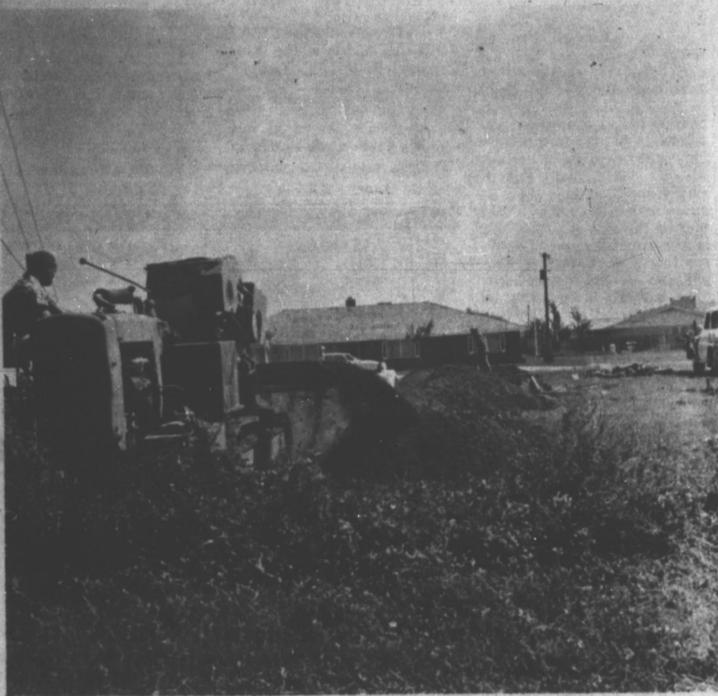
**boys corduroy jackets — our own Towncraft prep!**  
Here's the warmth of cotton-backed curled pile lining and thick quilt-lined sleeves. It's the value plus quality of our own Towncraft prep for boys!  
Hooded parka with cotton and nylon knit trim. Creslan® acrylic lining. **12.98**

**the young set loves this posh sport-ski jacket!**  
No wonder! It's plush cut rayon velvet imported from Belgium . . . lavished with long-haired dyed mouton lamb from the U.S.A. Black or white vividly flowered all over. Lined with quilted acetate taffeta. **3 to 6, 15.98 7 to 16, 17.98**

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JUST SAY "CHARGE IT" AT PENNEY'S



**WHILE ANOTHER IS STARTED** — Work on the new Doyle K. Brook residence, 227 Ranger, actually began Wednesday, but shifted into high gear Thursday when a ditching machine moved in. The seven-room home, containing 2,200 square feet of space, is expected to be complete by Dec. 1. John Stiles of Amarillo drives the ditching machine. The 200 block of Ranger. Joe Locke, Hereford bricklayer, said Thursday that he and his men had been bricking the home

machine moved in. The seven-room home, containing 2,200 square feet of space, is expected to be complete by Dec. 1. John Stiles of Amarillo drives the ditching machine. The 200 block of Ranger. Joe Locke, Hereford bricklayer, said Thursday that he and his men had been bricking the home

construction site is directly north of the F. W. Hill home, which is nearing completion. 13 days and were finishing up with the 8-by-20 foot fireplace. The home covers 4,000 square feet of space.

## LAE Club Opens Study Series

Wives of early presidents of the United States, women who are comparatively little known today although they had an influence on the history of this nation, were studied on the program of La Afflatus Estudio Club Tuesday afternoon in the

home of Mrs. T. W. Roberson. Mrs. C. E. Beauford presented the biographical sketches of the first First Ladies, some of whom took an active part in politics surprising when the supposedly passive role of women in that age is considered.

The club's study course for this year will continue to review the lives of women who occupied the White House, down to the current mistress. Mrs. B. A. Reddell introduced the program with the thought for the day. Mrs. B. F. Markham conducted a short business period in which the club's part in County Federation work of this season was planned. A guest, Mrs. Grant, was present with these other members: Mmes. A. H. Cook, Emmett Hale, A. B. Higgins and Sam Morgan.

## Flower Arrangement Illustrated For Club

Meeting in a flower shop for a demonstration of creative arrangements by a professional

florist, La Plata Club members learned about flower arranging in several styles at a meeting

## Along The Frio

By MRS. OWEN ANDREWS  
Brand's Frio Correspondent

Little Miss Whitney Parris, daughter of the Walker Parris of Canyon, spent Sunday with her grandparents, the Olin Parris, and attended church at Frio.

Mr. and Mrs. Carl Miller of Pampa spent the weekend with the D. C. Millers and attended church at Frio Sunday morning.

Mrs. Leo Hall went Sunday to Wilcox, Ariz., to spend a few days. Hall is working there now, and she will also visit their daughter, Mrs. Darrall Culp, and family. Ronnie and Reba Hall are visiting the Sam Scarboroughs while Mrs. Hall is away.

Frio Homemakers Club met Tuesday at the Community Center for a program on Shoe Fitting by a guest, Max Leon, from a local shoe store. He discussed shoe lasts, styles and problems in fitting and gave opportunity for members to question and discuss the subject.

Mrs. Marin Welby was hostess and others at the meeting were Mmes. Carlton Dobbins, T. L. Sparkman Jr., Eugene Baldwin, Chesley Johnston, Annie Springer, Heby Andrews, Earnest Harder, Edgar Vinson, Owen Andrews and a guest, Mrs. Joe Scott of Dimmitt.

The next meeting will be in the home of Mrs. Eugene Baldwin, Oct. 4.

Ben Scott was honoree at a birthday dinner at the home of his parents, Mr. and Mrs. Joe Scott at Dimmitt. Others present included his wife and their daughter, Krystal; Mr. and Mrs. Harley Davis and daughter, Rochelle and son, Gus, all of Hereford; Mr. and Mrs. Don Ed Middleton and Max of Happy; Mr. and Mrs. Edgar Vinson, Ediana, Sammie, Carleta and Pam, Hereford; Mr. and Mrs. Carlton Dobbins, Mr. and Mrs. Robert Dobbins and Carla Sue, Robbie and Dee Anna.

Visiting the Sam Ogans Monday through Wednesday was Mrs. Ogan's aunt, Mrs. Parker Rampley of Silverton. Tuesday Mrs. Rampley and the Rev. and Mrs. Ogan visited Mrs. Ogan's sister, Mrs. Frank Law-

rence, and a niece, Mrs. Wayne Hogan, at Lubbock.

Mr. and Mrs. H. F. Benson, accompanied by Miss Dorothy Troxell, attended a district shop for board members at First Church of the Nazarene, Amarillo, Thursday evening.

Monday evening Mr. and Mrs. C. N. McClure and Mr. and Mrs. H. F. Benson attended a musical program at WTSU field house at Canyon. The program "Up with People" was produced by a group of college and high school people dedicated to up-young people over the world.

Mr. and Mrs. Harlan Barber, Mr. and Mrs. Jimmy Barber and Virgil Barber returned home Sunday from several days tour as far as Panama City, Fla. Among points of special interest visited were Natchez, where they toured a colonial home, "The Rosalie" and saw others in the city, with their ornate heavy furniture, high ceilings and rooms planned for pre-Civil War luxurious living.

At Mobile they visited Bell-grath Gardens, an estate devoted to many acres of flowers. From Ft. Walton to Panama City they drove along the beach, a stretch of smooth white sand. At New Orleans they visited La-Fayette Cemetery, which dates from the earliest days of the city, Audubon Park and the wildlife preserve.

At the beginning of their trip the Barbars had visited friends, the Quinton Stricklands, at Texarkana, enjoying a fishing trip while there.

Miss Alma Andrews and Mrs. Laura Littrell left Sunday afternoon to visit a few days with relatives and friends in the Duncan and Marlowe, Oklahoma, area.

Mrs. Frank Robbins and Mrs. D. E. Banks are new sponsors of a third grade Blue bird group at Bluebonnet School. They attended a mothers' tea at the Campfire Hut Thursday afternoon to initiate the year's work.

Mr. and Mrs. F. Y. Moreman have been helping their daughter, Mrs. Frank Robbins and family with repainting the living room, refinishing the piano and other home decorating, part of the past week.

The earth's home galaxy, slowly wheeling, has 200 billion stars. Earth's sun makes a full revolution every 230 million years.

Plans were completed for a rummage sale scheduled for Oct. 1. Mr. and Mrs. Lankford were special guests. Other members test at Lankford Flower Shop. Mrs. Kenneth Rogers, program director, introduced Bill Lankford at the meeting were Mmes. Le-roy Aven, Milton Adams, Jay Boston, Jack Brown, Eugene Campbell, Emil Dettman, Clint Formby, Roy Harris, Bill Michael, Ansel McDowell, Frank Prowell, Dennis Richardson, M. H. Ritchie, A. J. Schroeter, Raymond White, Louis Woodford and E. D. Hopson.

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Simply check the appropriate blocks in the official entry form below, then take or mail your entry to any Reddy Kilowatt Recommended Electric Heating Dealer or Public Service office. A drawing will be held shortly after October 31, 1966 and the winner will be notified regarding travel arrangements.

### ELIGIBILITY

Southwestern Public Service Company customers, who own their own homes and are 21 or married, are invited to enter — one entry per person.

Entries must be received not later than 5 P.M., October 31, 1966.

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### OFFICIAL ENTRY

#### HOW DOES YOUR HEATING SYSTEM RATE?

Check its overall performance and efficiency with this easy quiz

Does your present heating system fail to provide enough heat in severe weather?	<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
Is it a problem to keep certain rooms as warm as others?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Are certain rooms in your home drafty?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Are you uncomfortable near windows and outside walls in cold weather?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Are your floors cold during the winter?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Could your home use more insulation in walls, ceilings or floors?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is there a blast of hot air when heat first comes on?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you ever hear a rattle or rumble in the system?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you have just one thermostat for the entire house?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you frequently readjust the thermostat for more comfort?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do members of your family disagree on the proper thermostat setting?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is your heating system noisy?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is the air in your house too dry?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you consider your present heating system		clean?	<input type="checkbox"/>	<input type="checkbox"/>
		safe?	<input type="checkbox"/>	<input type="checkbox"/>
		modern?	<input type="checkbox"/>	<input type="checkbox"/>

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FROM OUR AUSTIN BUREAU

# Demos Rally In Austin As Campaign Quickens

By LARRY FUHRMANN  
Hereford Brand  
Austin Bureau Chief

AUSTIN — Democrats from throughout the State made a jovial scene in Austin early this week as delegates went through the rounds of routine business coupled with hearty endorsement of Waggoner Carr as candidate for the United States Senate. Highlighting the meeting were top State officials, including Governor John Connally.

The convention got underway with registration Monday. First big event for delegates came that night, when they gathered in Municipal Auditorium to hear Carr in his address to supporters.

But all was not in harmony throughout the two-day session, with Houston liberals led by Senate candidate Barbara Jordan walking out when their credentials were challenged.

Claiming rights to all eight seats for the Harris County delegation, the liberals said all proceedings in their county convention had been legal and entitled their group to the total number seats. The group, offered a compromise by taking half the seats and leaving the others to the conservative group, said no to any discussion on the question and marched to the Capitol, where they blasted John Connally and Waggoner Carr. Liberal voters were encouraged to not vote for John Tower, however, Miss Jordan said.

Meanwhile, at Municipal Auditorium, Waggoner Carr stood before delegates and made a speech highlighting progressiveness of the Democratic Party. He said that the Democratic Party always had thought positively, and had never taken a sideline position in making progress in the nation. His talk praising Democrats for their positive thinking was centered around a thorough blasting of John Tower and the Republican Party.

Meeting in caucus early in the convention, Democrats from Deaf Smith County, along with other delegates from District 31, named Dick Brown of Hartley and Miss Claudia Brummitt of Amarillo as committeeman and committeewoman. Certification of their election was made as the convention drew to a close Tuesday.

Attending the convention from Deaf Smith County were Mr. and Mrs. Leo Witkowski, Mr. and Mrs. Andrew Kershen, Wayne Thomas, Charlie Bell, Steve Bavouset and Olin Paris.

Will Davis was elected to head the State party as chairman of

the State Democratic Executive Committee.

The Democrats' state platform included commentary on:

(1) Recommendation of consideration for a State minimum wage law;

(2) Establishment of a State utility commission to fairly and effectively regulate the service, rates and competition of public utilities providing vital and necessary service;

(3) Authorization of additional sources of revenue for cities to meet rapidly expanding needs;

(4) Enactment of a consumer credit code to protect the public by regulating consumer credit financing practices;

Also included was a recommendation for a constitutional convention, a document saluting Viet Nam soldiers, condemnation of high interest rates and condemnation of riots throughout the nation.

Mrs. Lloyd B. Bentsen of Houston was named national committeewoman to succeed Mrs. Eugene Locke of Dallas, who resigned when her husband was named ambassador to Pakistan.

Need for a new State constitution for Texas was stressed by Governor Connally, when he spoke at noon Tuesday. "Unless we prepare and plan now for the future we know is coming, our system of government could very easily collapse in confusion and chaos. We may very well face a period of decision in the not so distant future when we will be called upon by the pressure of events to decide whether we wish to, or are able to, preserve our federal system of government, or whether we shall be forced to abdicate in favor of a unitary system directed from Washington."

Revision of the administrative branch, over which the Governor now has minimum control, would be a major factor in making plans for a new constitution, Connally said. Annual sessions of the Legislature were recommended.

Water supplies for West Texas appear to be almost inevitable in the upcoming Texas Water Plan, with agricultural needs in the area receiving prominent State attention. Effect of West Texas on the economy of Texas as a whole was stressed by Joe Moore, executive director of the Texas Water Board, as he announced plans for the upcoming State plan.

Questioned as to whether farmers could afford the cost of transporting the water to the High Plains area, Moore pointed out to one person that it had

not really been determined whether the residents of several large municipalities in other parts of the State would be willing or able to pay their own costs. Financing of the plan will not be through taxes, he said, but rather by the actual users of the water.

Water will go North and West for irrigation before being diverted into Rio Grande Valley areas, he said. Preliminary plans go so far as to include El Paso in the distribution of water from the Eastern reaches of the State. The water would be for municipal and industrial use only, however.

No specific cost figures have been determined yet, Moore said.

The need for immediate funds to continue financing the water development program is being felt, he pointed out, showing that it was not known whether the board could begin 16 further studies until after the Legislature convenes in January and appropriates the money.

But West Texas agriculture isn't doomed to "dry up and blow away."

Booming enrollment figures



SEED FEED — A familiar sight in Deaf Smith County, an area rapidly becoming known for fine seed, is a field of "white caps". This research field is east of Hereford on Highway 60 and is being conducted by Miller Seed Co. (Hereford Brand Photo)

at the University of Texas show again, as in every year past, the increased demand in Texas' institutions of higher learning. Over 27,000 are expected this fall, with final figures to not be complete until sometime in October.

Unlike spacious campuses in West Texas, building on the University campus in Austin is mostly being done on land long owned by the school, with vacant patches very quickly being

covered with concrete and steel. Buildings go towards the sky out of necessity as the University campus gains in density each year.

An urban renewal project, facing opposition by many in the University Community, would make a large section of Austin available to the school. The Texan, daily newspaper at the school, took a sarcastic view of the situation once in an editorial cartoon depicting the State

Capitol being condemned in the UT expansion program.

At the Texas Law School this year are Drew Kershen and John Buck, both graduates of Hereford High School and Notre Dame. Other Hereford students in Austin for fall classes include Charles and Ed Mims, Doris Parsons, Sherry Carmichael, Bob Reinauer and Gary Bybee.

Classifieds Get Results

Jockey Rodney Peters, 18, is the son of trainer Moose Peters, star rider for Foxcatcher Farms 30 years ago. Nice addition to fruit salad: pitted dates soaked in sherry and then stuffed with cream cheese.

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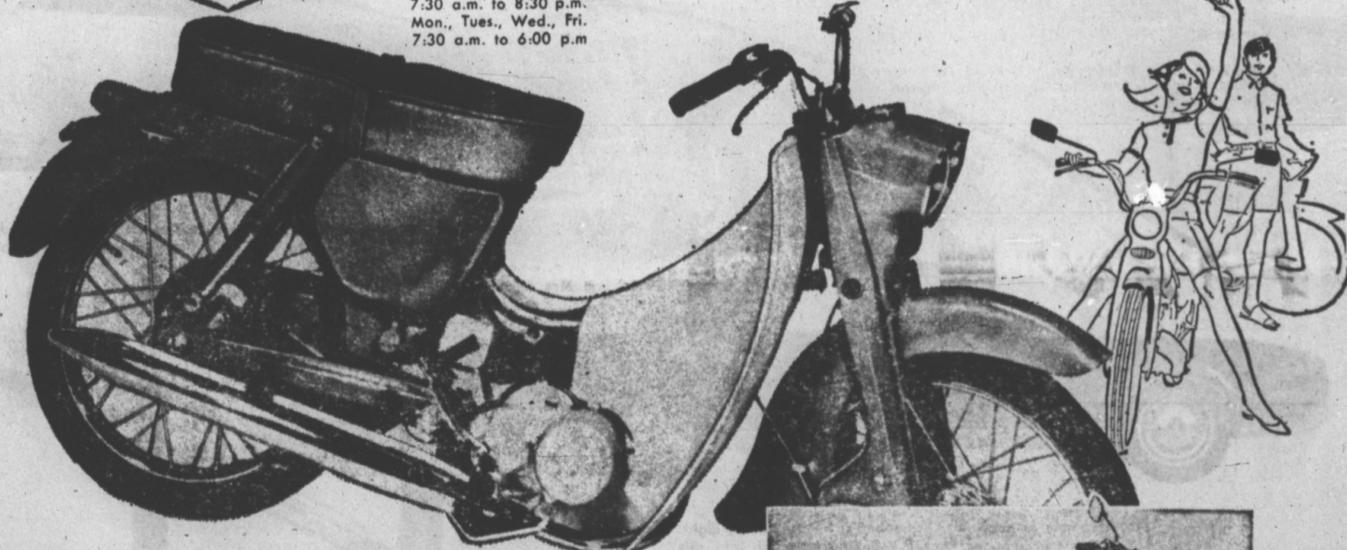
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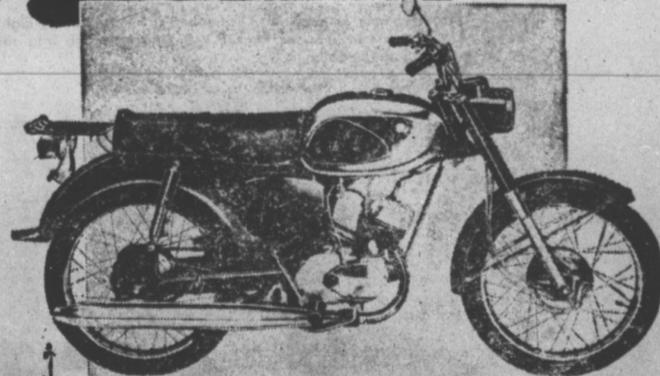
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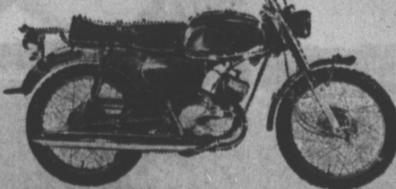


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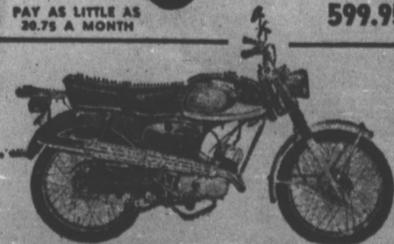
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**ONE MINUTE PLEASE**

THE CHURCH I LOVE . . . FACES DEATH WITH CALM ASSURANCE OF ETERNAL LIFE

Paul, an Apostle, set a precedent for us to follow. He wrote, "For to me to live is Christ, and to die is gain. If it is to be life in the flesh, that means fruitful labor for me. Yet which I shall choose I cannot tell. I am hard pressed between the two. My desire is to depart and be with Christ, for that is far better." (Philippians 1:21-23).

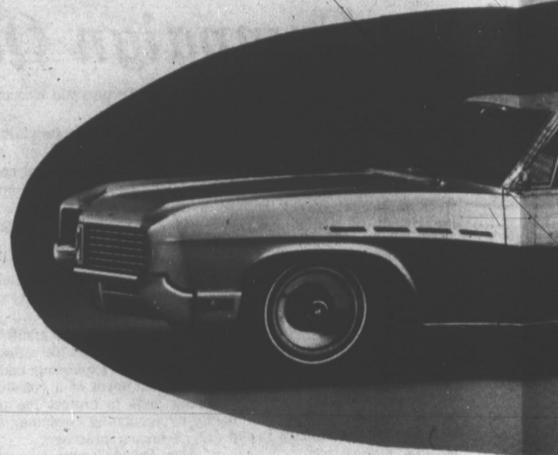
Near the close of an eventful and dedicated life, Paul wrote hopefully, "For I am already on the point of being sacrificed; the time of my departure has come. I have fought the good fight, I have finished the race, I have kept the faith. Henceforth there is laid up for me the crown of righteousness, which the Lord, the righteous judge, will award to me on that Day, and not only to me but also to all who have loved his appearing." (2 Timothy 4:6-8).

These men and millions of Christians through the ages were calm in the face of death because they believed God's promise of eternal life of the faithful.

God has promised to those who leave home and loved ones, "For the sake of the kingdom of God, . . . in the age to come eternal life." (Luke 18:29, 30). "He who hates his life in this present world will keep it for eternal life." (John 12:25b). "The free gift of God is eternal life in Christ Jesus our Lord." (Romans 6:23b). "The church of God which is at Corinth;" (2 Corinthians 1:1b) were told "we have a building from God, a house not made with hands, eternal in the heavens." (2 Corinthians 5:1b). The church of Galatia was told, "For he who sows to his own flesh will from the flesh reap corruption; but he who sows to the Spirit will from the Spirit reap eternal life." (Galatians 6:8). " . . . we might be justified by his grace and become heirs in hope of eternal life." (Titus 3:7). "And being made perfect he (Christ) became the source of eternal salvation to all who obey him." (Hebrews 5:9). This obedience must be preceded by faith, "For God so loved the world that he gave his only Son, that whoever believes in him should not perish but have eternal life." (John 3:16).

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# FALL



The new Electro put out...  
inch V-8 engine with...  
is covered by a sweep...

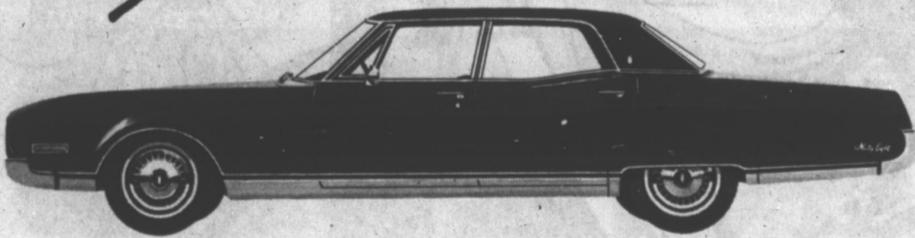
## Means...



Featuring new breezeway ventilation with lowerable back window, Mercury's Marquis is a sporty hardtop with formal, vinyl-covered roof.



Built in sport and convertible models, the Chevrolet Camaro has concealed headlamps behind a lattice grille.



Ultra-elegance is seen in Oldsmobile's luxury Ninety-Eight. A 425 cubic inch Super Rocket V-8 puts quiet zip into this powerful automobile.

## Football...

## Har...

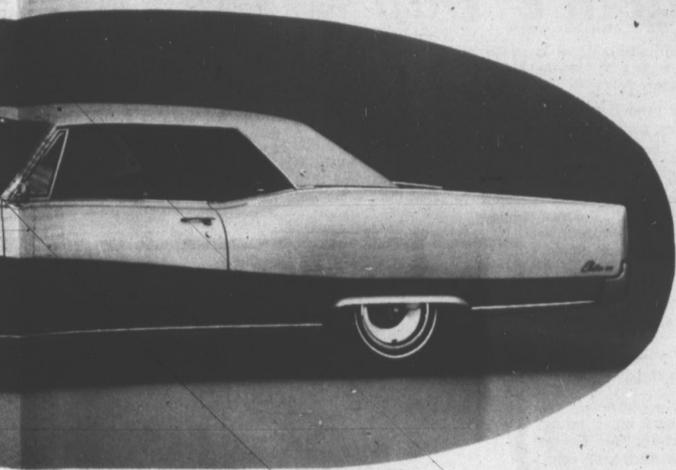


Dodge Dart offered in 12 body styles, is largest of the compacts. Shown is the Dart GT 2-door hardtop.



An all-new Fury comes from Plymouth. Look for '67. Shown is the Sport-Fury of that series.





...put out by Buick is powered by a 430 cubic inch engine with four barrel quadrajet carburetor. This car has a sweeping contoured line.



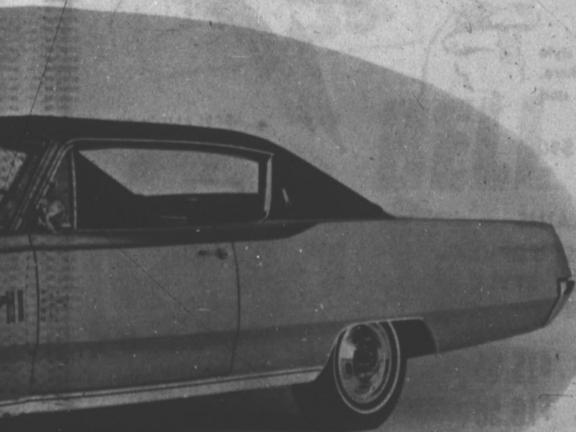
Pontiac brings a new and different look with side styling features on their LeMans series hardtop coupe.



Chrysler has a new two-door hardtop with semi-fastback roof styling. Shown is one of three models in the Newport Custom Series.

Harvest ...

and New Cars!



...mouth and has the big car of the year. The Ford Mustang is one of five choices in...



Thunderbird with new features comes out with their favorite, a tilt-away steering column and a ventilation system that makes a quiet interior.

### Rites Held For Resident's Kin

Funeral services for Martin H. Bell of Amarillo, father of Mrs. A. E. Hodges of Hereford, were conducted Wednesday morning in an Amarillo funeral chapel by Dr. W. W. Adcock, pastor of San Jacinto Methodist Church.

Mr. Bell, 78, former owner of an Amarillo produce firm, died Monday in a convalescent center there. He was born in Cook County and moved to Amarillo in 1922 from Hedley.

Other survivors include four daughters, Mmes. A. C. Thompson, Leon Hill and Glenn Kopp of Amarillo and Mrs. Willis Davis of Lubbock, and three sons, M. H. and Dick Bell of Amarillo and Robert W. Bell of Saugus, Calif.

Typewriter Ribbons  
Office Furniture  
THE INK SPOT



MUSEUM FUNDS — Lions had a second session of their annual carnival the first week in September to raise funds for the local museum. Bill Gentry, Boss Lion, presented Mrs. Henry Sears with a check for \$500 to be used in supplying needed fixtures to display items donated by Deaf Smith County citizens. (Bill Brady Photo)

## Congratulates Neighbors On Independence Day

September 16 marked the 150th anniversary of Mexican independence. On September 15, at midnight, President Gustavo Diaz Ordaz greeted a crowd of 100,000 or so from the balcony of the brilliantly lit national palace.

150 miles to the northwest of Mexico City lies a town with the beautiful name of Dolores Hidalgo. In Dolores Hidalgo the church bells will peal a little longer than usual on September 16 but otherwise its rural quiet will remain undisturbed.

Yet it was in Dolores Hidalgo that the struggle for Mexican independence began. From the steps of the church of the pueblo then known as Dolores the parish priest, Father Miguel

Hidalgo y Costilla gave voice to the cry that roused Mexico to revolution against Spain.

Hidalgo had been involved in a revolutionary plot with the area militia leader, but the plans were discovered and several arrests were made on September 13 in Queretaro, 50 miles to the southeast of Dolores. When this news was brought to Hidalgo, he called for immediate revolt against Spain.

Hidalgo's Indian-peasant forces captured Alhondigo de Granditas on September 28 and had

swept on to the outskirts of Mexico City by late October.

There Hidalgo's undisciplined forces were defeated, and Hidalgo was finally captured near Saltillo on February 21, 1811. He died before a firing squad at Chihuahua on July 31, less than 11 months after the "Grito" of Dolores.

Although his uprising failed and another decade was to pass before Mexico became independent, the obscure but courageous parish priest is hailed as the fateer of his country.

The place where it all began, now officially named Dolores Hidalgo, rates as a national shrine. It is called "La Cuna de la Independencia," the cradle of independence and liberty which the Mexican people treasure so fervently.

All Texans and all Americans join in good wishes to our neighboring Republic on this occasion of its national holiday.

### We Are Happy To Announce

that  
**Joyce Duggan**  
and  
**Rose Brownlow**

have joined our staff. We are inviting old and new customers to call on us at . . .

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## Them Rustlers Sez No Branded Cows

FORT WORTH — "The best defense against cattle rustling is still branding," says Col. Joe S. Fletcher. "Many rustlers won't touch a branded cow."

Fletcher ought to know: he's director of the Texas-Southwest Cattle Raisers Association, formed back in 1877 to protect cattlemen from rustlers.

"A lot of people think the cattle rustler went out with the Old West," Fletcher says. "But I'm afraid he's still around and just about as active as he ever was."

Fletcher, assistant director of the Texas Department of Public Safety for 17 years before he retired to direct the TSCRA, controls 27 investigators and 33 inspectors in Texas and Oklahoma in the war against rustlers.

He ways big-time rustlers nowadays use furniture vans and two-way radios in stealing cattle. But many Whitefaces also are done in by the "deep freeze" rustler. This thief hails his automobile on a remote ranch road, puts the car spotlight on an animal and shoots him with a rifle.

He then chops off the fore and hindquarter with a meat cleaver, puts them in his cellophane-covered back seat, and speed away into the night. The beef

is later put in his home freezer for his personal use.

Fletcher's special assistant is Don King, who also works out of the brown-brick headquarters in Fort Worth.

"It takes a special kind of man to be a cattle investigator," King says. "He has to know cattle, and he has to be a good lawman."

The association was formed 89 years ago when 40 cattlemen got together at Graham to find a way to combat rustlers. Present were such well known Texas ranchers as Tom and Don Waggoner, C. C. Slaughter, Kit Carter and Jim Loving.

Although much present-day rustling is organized, quite a bit isn't. King gave a typical case:

"This fellow was driving along the highway and saw some cattle penned beside the road. That night he went back and got him a calf. He had never done anything like that before."

King says that sometimes, a hunter returning from a fruitless trip will decide to bag some domestic meat for the table. And if he gets away with it once, he's liable to try again.

Then there are cases of vandals, who think it is fun to shoot a cow. They don't take the meat, they just leave the carcass in the pasture.

Fletcher said the association had helped recover 20,000 head

of Texas cattle worth more than \$2 million in the last 10 years.

Investigating cattle rustling is similar to any other kind of law enforcement work, King said: long hours, leg work, and attention to detail.

One rustler still in prison for 24 cases of cattle theft had this to say to King when he was caught:

"I never stole a branded animal. And I never went behind a gate that had one of those cattle raisers (association) signs on it."

## Hereford Study Club Hears Of Life In India

Mrs. Gene Parsley, a Hereford resident who spent much of her early life in India, was the guest speaker at a recent meeting of Hereford Study Club when the program topic was Women of India. Mrs. L. C. Garison and Mrs. Noble Howard were hostesses in the former's home.

A sketch of the history of the Indian Empire was given by Mrs. Parsley, with information about life in that nation and its neighbors in southeast Asia, before she showed a film strip, Life in India. She also displayed jewelry and carvings which interested the club members.

Mrs. Labry Ballard presided for a short business period. All but one of the club's 20 members were present.

# Harman's

PRESENTS THE NEW  
**RESISTOL**  
"Self-Conforming" Hat  
**FOR FALL '66**



by  
**RESISTOL**  
"Self-Conforming" hats

Everybody wants to look inside to see what brand it is when they handle a "Kitten Finish" Resistol. It's that luxurious texture and feel that arouses their curiosity. There's nothing else like it in men's hats — and when you're wearing the correct Resistol style in Kitten Finish — you'll have it made.

\$16.95

EXPLORER —

ABOVE— One of the most flattering Resistol styles of the season is the Explorer. Slim silhouette with narrower brim gives you a smart authoritative appearance. In a variety of colors . . . all "Self-Conforming" comfortable with Resistol's exclusive construction. \$11.95



Right: The San Antonio— Resistol's famed staple style that's at home anywhere. In a variety of colors and brim dimensions. \$11.95 to \$40



THE PLAINS  
OUR MOST POPULAR WESTERN STYLE  
3" brim \$13.95  
3 1/4" brim \$15.95  
3x Beaver \$16.50  
THE LAWTON



THE PLAINS

STILL OUR POPULAR DRESS STYLE \$12.95  
In All New Fall Colors



WE GIVE S & H GREEN STAMPS

# Harman's

# REVIVAL

Evangelist

First Baptist Church  
Hereford, Texas

Singer



F. C. BRADLEY  
Floydada, Texas



JOE WHITTEN  
Tulia, Texas

Sept 25 -  
Oct 2, 1966

Morning Services . . . 10:00-11:00  
Evening Services . . . 7:30 p.m.

NURSERY OPEN FOR ALL SERVICES

# First Baptist Church

PUBLIC WELCOME

### Youth Reminded Of President's Fitness Award

Few people would quarrel with the objectives of the President's Council on Physical Fitness, which are, very simply, to get Americans to be more physically active and thus more physically fit. One trip to the beach or a swimming pool will convince you of the overwhelming logic behind such a program.

Conviction, though, does not always lead to action, and that's why the Presidential Physical Fitness Award program is particularly timely. For the many youngsters who display a distressing tendency toward obesity and lack of stamina it provides a powerful incentive to literally "get moving."

President Johnson announced the awards program last winter, and it was introduced in many of the nation's schools last spring. Boys and girls aged 10 through 17 years are eligible for the award, which consists of a certificate bearing the Presidential seal and signature, plus an attractive embroidered emblem. To qualify they must make superior scores on the seven-item Youth Fitness Test, which measures strength; stamina, speed, agility and coordination.

Originally the President's Council predicted that the award would be most popular with junior high school boys, and that the State of California would produce the most winners. It comes as no surprise to us to



**CROWNING EVENT** — Coronation for the Girls' Auxiliary of First Baptist Church was held during the evening worship service Sunday. Six girls were crowned queens, three of them also receiving the scepter. Several younger girls passed Maiden, Lady in Waiting and Princess steps. Theme of the coronation was "Declare His Glory."

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learn that more girls than boys both Florida and Texas in the number of award winners. Actually, California schools employ a slight variation of the Youth Fitness Test, and many of their pupils have not yet had an opportunity to try for the award. We hope that schools in every state will enter into the competition this fall. Every youngster who improves his fitness will be a real winner, whether or not he qualifies for the award.

Lithography — Letter Press Printing  
**THE INK SPOT**

### Trip Planned To Area Meet

Attendance at a brigade meeting of the Patriarchs Militant Cantons and Auxiliaries in Amarillo was planned at a recent joint meeting of the two local organizations in the Odd Fellows Temple.

The brigade meeting is to be held Sept. 30, with all members invited. Also, plans were made for practice sessions before a local inspection by installing officers, tentatively set for October 7.

Mrs. Mae Smith, Auxiliary president, and Floyd Houston, Canton captain, presided for the dinner.

Canton members present included Ben Conklin, A. R. Rogers, Sam Smith, Archie Love and John Gooch; Auxiliary members were Mmes. Ada Hollabaugh, A. N. Hopson, John Jacobson Jr., Houston, Love and Rogers.

Marbury vs. Madison is the first case in which the Supreme Court exercised its power to declare an act of Congress unconstitutional.

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 100% FINANCING FOR 5 YEARS IF YOU BUY  
 Lots Are Located In The  
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# GREAT BEEF SALE

**SAFeway**

Prices Are Good Thru Wed., Sept. 28th At Your Safeway Store

STOCK UP ON THESE BEEF BUYS AT SAFEWAY!		U. S. Choice Heavy Beef	U.S. Good Baby Beef
<b>Round Steak</b>	Full Center Cut Steak	<b>89¢</b> LB.	<b>85¢</b> LB.
<b>Sirloin Steak</b>	Lean & Tender For Charcoaling	<b>\$1.09</b> LB.	<b>98¢</b> LB.
<b>Rump Roast</b>	Or Heel of Round Beef Roast	<b>89¢</b> LB.	<b>85¢</b> LB.

**GROUND BEEF**

Safeway's Dependable **49¢** LB.

**BOTTOM ROUND**

U.S. Choice Beef Boneless Steak **89¢** LB.

**CUBE STEAK**

Pan Broil or Fry—For Quick Meal **\$1.19** LB.

**Freezer Beef Sale At Safeway**

	U.S. Choice Beef	U.S. Good Baby Beef
<b>Beef Sides</b>	250-300 lb. <b>49¢</b> LB.	170-90 lb. <b>49¢</b> LB.
<b>Hindquarters</b>	125-150 lb. <b>63¢</b> LB.	90-95 lb. <b>62¢</b> LB.
<b>Forequarters</b>	125-150 lb. <b>43¢</b> LB.	80-95 lb. <b>43¢</b> LB.

There Is No Extra Charge For Cutting And Wrapping Freezer Beef Bought At Safeway!



SHOP SAFEWAY FOR A LARGE VARIETY OF MEATS AND A LARGE SELECTION OF CUTS OF MEATS!

- Sliced Bacon Wilson Certified **89¢** lb.
- Skinless Franks Safeway or Wilson **59¢** lb.
- Fish Sticks Sea Star Breaded **4** 8 Oz. Pkgs. **\$1**
- Breakfast Strips Swift **6** Oz. Pkg. **59¢**
- Sausage Links Blue Morrow Pure Pork **12** Oz. Pkg. **55¢**
- Sandwich Steaks Blue Morrow **2** Oz. For **10¢**

LOWER YOUR TOTAL FOOD BILL BY SHOPPING AT YOUR SAFEWAY STORE!

**PLAY BOWL IT RICH.**  
 WIN WITHOUT TOUCHING A BOWLING BALL! NO PURCHASE NECESSARY! NO OBLIGATION!  
**MELLORINE**  
 5 Flavors  
 1/2 Gal. Only **39¢**

**VELVEETA DRESSING**  
 KRAFT CHEESE SPREAD  
 2 LB. PKG. **98¢**

**BLEACH**  
 White Magic Liquid Save 10¢  
 1/2 Gal. Jug **25¢**

**TIDE**  
 Giant Box Save 16¢  
**69¢**

**SUGAR**  
 Holly Bees Save 9¢  
 5 lb. Bag **49¢**

**SAVE ON THESE SAFEWAY SPECIALS!**

- MEAT PIES** Sparetime Chicken, Beef or Turkey **2** For **25¢**
- INSTANT TEA** Lipton's Tea Save 14¢ **9** Oz. Jar **79¢**
- VIENNAS** Van Camp's Sausage Save 25¢ **5** 4 Oz. Cans **\$1**
- GOLDEN CORN** Cream or Kernel Save 3¢ **4** No. 303 Cans **69¢**
- GREEN BEANS** Gardenside Cut Beans Save 5¢ **4** No. 303 Cans **10¢**
- FRUIT DRINKS** Cragmont Save 19¢ **4** 46 Oz. Cans **\$1**

**BELL PEPPERS**  
 Local Grown Sweet Bells **3** FOR **10¢**

**POTATOES**  
 All Purpose Russets U.S. No. 2  
 20 lb. Bag **79¢**

**Yams** East Texas New Crop **10¢** lb.  
**Celery** Fresh & Crisp Calif Pascal **15¢** lb.

**Onions** Yellow Spanish **2/19¢** lb.  
**Pears** Mountain Bartletts **19¢** lb.

**SAFeway**  
**APPLE SAUCE**  
 Tillie Lewis Dietetic **8** Oz. Can **21¢**

**REMEMBER! YOU GET GUNN BROS. STAMPS WITH YOUR PURCHASES!**

- Potatoes Bel-Air Hash Brown **3** 2 lb. Pkgs. **89¢**
- Cheese Pizza Bel-Air **12"** Size **59¢**
- Sausage Pizza Bel-Air **12"** Size **69¢**
- Pepperoni Pizza Bel-Air **12"** Size **79¢**
- Ice Milk Lucerne **1/2** Gal. Ctn. **49¢**
- Eggs Breakfast Gem Med. **Doz.** **49¢**
- Margarine Piedmont Patties **3** 8 Oz. For **25¢**
- Raisin Bread Skylark **16** Oz. Loaf **25¢**
- Lucerne Milk Homo **Gal.** **1.13**
- Cottage Cheese Lucerne **16** Oz. Ctn. **25¢**
- Potato Salad Lucerne **2** 16 Oz. For **69¢**
- Half & Half Lucerne **Qt.** **75¢**
- Raisins Town House **2** lb. **49¢**
- Olive Oil Pomplen **2** Oz. **21¢**
- Detergent White Magic Dishwasher Box **35** Oz. **49¢**
- Gelatin Jell Well **2** 6 Oz. Pkgs. **25¢**
- Catsup Del Monte Reg. or Barbecue **4** 14 Oz. Btl. **79¢**
- Pork & Beans Van Camp's **7** 300 Cans **\$1**
- Pork & Beans Van Camp's **No. 2** 21¢ Can
- Pork & Beans Van Camp's **2 1/2** 29¢ Can
- Hi-C Drinks All Flavors **3** 46 Oz. Cans **89¢**

**DETERGENT BUYS AT SAFEWAY!**

- Bold Detergent** King Size **\$1.43**
- Thrill Liquid** Detergent For Dishes **32** Oz. Btl. **98¢**
- Joy Liquid** Detergent For Dishes **32** Oz. Btl. **98¢**
- Ivory Liquid** 8c Off Detergent **22** Oz. Btl. **61¢**

**SHOP SAFEWAY FOR NAME BRANDS!**

- Super Anahist** Tablets **20** Ct. **98¢**
- Meadolake Margarine** **1** lb. **27¢**
- Camay Soap** Bar Soap **3** Reg. Bars **35¢**
- Zest Soap** Bar Soap **2** Bath Bars **47¢**

# THE SUNDAY BRAND

## Editorials

Page Ten The Sunday Brand, Hereford, Texas, Sunday, Sept. 25, 1966

### The Majority Speaks

No wonder the 1966 Civil Rights Bill got such a chilly reception in the Senate. The Associated Press reports that the mail of some senators was running 40 to 1 against it.

This explains the words and actions of Senate Majority Leader Mike Mansfield and others. Mansfield shed not a tear at the end. Instead, he looked civil-rights militants square in the eye and condemned "rioting, marches, shootings and inflammatory statements which have characterized this simmering summer of 1966."

Behind him lay the ugly remains of what happened in Hough, in Chicago, in Atlanta and, little more than a year before, in Watts.

Thus, although the Senate applied the coup de grace, the death of the bill began many months ago. The hotheads and their "black power" harangues had already taken their toll. Every public-opinion poll showed overwhelming opposition to the bill, particularly the part which would have stripped a man of his right to choose his own buyers or renters.

But even with this great ground swell

### Just A Modest Increase

The National Commission on Food Marketing is charging that one of the factors in the rapid rise in cost of food has been the expensive promotions used by manufacturers.

In 1964, some food processors, says the report, spent a fifth of their income on promotion and distribution of products. Ten years ago these same processors spent only 15 per cent, the report said.

It would appear the report does not tell the full and just story. Translated it means that manufacturers spent only five per cent more for promotional purposes than a decade ago.

What's so screwy about that?

This is only a five per cent hike, as we figure it, and everyone knows very well that promotional activities cost more today than 10 years ago. Distribution costs are up. Today it often costs more to ship a product across country than the product is actually worth. Salaries of salesmen have been increased. His costs are up, too. Ten years ago a salesman could get a hotel room in an average city for five or six dollars. Today he's lucky to get one for seven or eight. Automobiles, an essential for the salesman, cost more. So does the maintenance.

Printing costs are up. Packaging is up. You name it and the item needed for promotion and distribution is up.

Secretary of Agriculture Orville Freeman is trying to get a monkey off his back. Farmers have become disenchanted with his programs. Now he's bleating for public consumption that manufacturers are taking advantage of the public and the farmer. Certainly farmers aren't getting enough for their efforts. No one is but that's no reason to try to befuddle the public.

A five per cent increase in the cost of marketing over a 10-year period is not excessive these days.

Without promotional efforts to increase sales how much would food manufacturers have to get for their products? This is the key to the problem which the college professors who conducted "studies" overlook. A box of cereal might cost 50 cents instead of 39.

This "feather thinkers" in government don't seem to get through their heads. The more a company sells the cheaper a product can be produced — and sold.

—TOPS Editorial

### THE Sunday Brand

Established 1948  
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James M. Gillentine, Editor and Publisher  
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Mrs. Naomi Hopson, News Editor  
Mrs. Floyd Coleman, Women's Editor  
Vic Bryan Jr., Advertising Manager  
Robert J. Awtry, Mech. Supt.

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many opponents of the measure held their breath. This wouldn't have been the first time laws were made against the majority's will. Indeed, the U.S. Supreme Court is an old hand at it.

No sooner had the sigh of relief been breathed, however, than Sen. Clifford Case, liberal Republican from New Jersey, piped up that President Johnson should make "open housing" law himself. Not by legislation, mind you, but by "executive order."

How eloquent is Case's testimony! Here is a man elevated by his peers to a very special place in a representative democracy. Charged with the solemn responsibility of being the one who represents the many, he turns his back on the legislative branch and goes groveling before the executive.

Authors of the Constitution would have found such antics curious, to say the least, since they took great care to provide a system of delicate checks and balances. No dictator, no junta, no ruthless judiciary shall ever rule, they said 179 years ago.

The people are aware of what the Constitution says, and they generally believe that when the majority speaks, its voice will prevail.

The people have said they don't want any more civil-rights legislation until some civil-rights responsibility is exercised.

They don't want to appease the avaricious appetites of civil-rights zealots any further until their own right to live in peace and safety is made secure.

This is the majority that helped write those letters opposing the 1966 proposal by 40 to 1. This is the majority that recognizes a marked change in leadership from the men of good will and good sense who have taken the civil-rights case before the court of conscience and won victory upon victory.

The demagogues, the anarchists, the buck passers — these have spurned the burden of responsibility for a chip on the collective shoulder.

The people have now addressed themselves to that chip. If all men are to be equal under the law, they have said, then the law should not be used to elevate any men above the basic tenet of majority rule.

—Dallas Morning News

### Rural Progress Seen At Walcott

Contrary to statistics, general trends and modern methods, the Walcott School district is establishing all sorts of new records.

Calling a bond election for additional classrooms is not a big step but it says that the school is flourishing while other rural area schools are being boarded up and discontinued. It further says that the Walcott territory is gaining population, while other rural areas around the nation are waning as residents move into the cities.

Walcott has in its favor the factor of "remote location", far away from centralized schools systems of the area, which make it impractical to consolidate from the standpoint of transportation. Also in its favor is the plan to include elementary students — and not high school, which demands more facilities and more specialization.

Most important, of course, is the fact that the system appears to be working well. Transfers hold their own in high school, and the parents are apparently pleased with the local system in which they are far more closely allied than the parents in neighboring towns and cities.

Whether it would work in other rural areas remains to be seen, but Walcott seems to have established a "break through" contrary to most thinking in school circles, which might even herald "things to come" all over the country.

### Chinese Dike Tale

The Peking People's Daily reported it: When part of a dike collapsed in South China, heroic Chinese troops leaped into raging flood waters and formed a human dam to give peasants time to repair the dike on the Pearl Rivers and save the rice crops in Kwangtung Providence. Said the troops when they jumped into the water, "We shall not allow the flood to break through our line."

Part of the trouble with this report from China is that it follows closely stories about Chairman Mao's world record-shattering swimming exploits. The other part is that if a group of Canadian soldiers leaped into, say the Red River to form a human dam to save the wheat crop on the Prairies, the last thing they would say is, "I shall not allow the flood to break through our line."

"All right you guys let's hang in there," is more what soldiers would say on the Red River and, we suspect, on the Pearl River too. The process of translation may be the real villain here — we can lose the tone of a remark made in a different language. After all it may have been only a small hole in the dike — and the report makes no mention of war-mongering capitalists having caused it. —Ottawa Journal

SORRY UNC — HE JUST WON'T LISTEN



## Inside WASHINGTON

### MARCH OF EVENTS

GENEVA CONFERENCE LIKE EMPTY GESTURE  
DISARMAMENT PARLEY FUTILE WITHOUT CHINA

By HENRY CATHCART  
Central Press Washington Writer

WASHINGTON—A seventeen-nation Disarmament Conference in Geneva recessed after seven wordy months of fruitless negotiations on a treaty to halt the spread of nuclear weapons. Shortly after the recess began, President Johnson hinted in one of his "non-political" speeches that the U.S. was willing to compromise on an obscure point that apparently has been a stumbling block to the negotiators.

Logic would indicate that if such a compromise were acceptable, it should have been proposed before the recess was called. Surely, the U.S. negotiators had ample time to receive proper instructions from Washington. It is pertinent therefore to raise question about the compromise offer.

If the sincerity of some veiled compromise is subject to question in the United States (and it is), then it becomes doubly questionable in the minds of the Russian negotiators. They, too, must express grave misgivings to their principals about some compromise, the details of which they have not been informed on, but nevertheless are supposed to hold the key to successful negotiations.

Actually, there is an air of unreality surrounding the entire Geneva conference and the subject matter of the meeting. Other considerations aside, it seems completely unreal for any international conference to be seeking ways to limit the spread of nuclear weapons while one nation, China, has developed its own bomb, is testing it, and striving to gain the means to deliver it.

The first order of business for the nuclear "have" nations is to find a way to get Red China to participate in the treaty discussions. Without her, the whole show becomes an empty gesture which is just another way to say the Geneva negotiators are living in an unreal world.

● MODERN PROPAGANDA WEAPONS—If the American Indians had had recourse to modern-day propaganda techniques they probably would have been able to divide the white citizen and defeat their take-over of the country.

As their numbers have dwindled over the years, though, they have become a potent lobbying force in Washington. They're constantly re-taking bits and pieces of what the white man took from them. And in these modern times they're using Madison Avenue techniques—with telling effect.

Take the latest propaganda effort of the National Congress of American Indians, a lobby group for the red man. Seen around Washington these days is a car bumper sticker startlingly turned out in chartreuse and blue. It reads: "Custer Died for Your Sins."

### ... from the Brand's files

#### 50 YEARS AGO

Carnegie has given Amarillo funds to buy a library and erect a building. The city is asked to find a site and vote a tax for maintenance which the Board of City Development have agreed to do.

The German government seems to be learning that the United States have had about all they are going to take of this outlawing at sea. It is well they are ready to make apology and reparation for their latest murderous attacks under the pretext that the officer was not authorized to do what he did. They have learned from the firm and final tone of President Wilson's letter that he means business.

Tulia suffered the loss of some of her best business buildings Friday in a disastrous fire which destroyed in the neighborhood of \$50,000 worth of property.

Mr. J. H. Copeland, one of the best farmers of this section, brought to this office a bunch of dwarf maize of about forty heads, that are an excellent sample of what this section can do in dry weather, dry farming.

The stalk and head is about thirty inches in length and the heads will weigh nearly a pound each. Mr. Copeland has about forty acres of the crop, and he estimates it at from fifty to sixty bushels to the acre.

The inner tube is a one piece union suit which is worn inside of a rubber tire. It is one of the most expensive forms of underwear on the market, but that doesn't deter people who are four years behind at the grocery store from buying it.

The province of the inner tube is to hold air and anything else that it runs into. When an inner tube is bright and new it will hold a large quantity of air for a long time and cause the owner to gloat over people whom he passes on the road, engaged in changing tires with a defiant look.

#### 25 YEARS AGO

The foundation was being laid this week for a new building to house the hatchery to be installed here about Oct. 1, by T. A. Brasuel and C. H. Mitchell.

A family reunion of wide interest was held Saturday and Sunday at the ranch home of Mr. and Mrs. Elmer Womble.

One hundred and twelve descendants of Mr. and Mrs. J. C. Womble who moved to Texas in 1891 and filed on land in Deaf Smith County, gathered for the two-day celebration representing 36 of the 45 family groups that make up the long list of descendants.

A new use has been found for pillows. Oversized pillow slips filled with air make fine cushions on which to ride the breakers in a new sport called pillow-surfing.

Despite the outstanding part that Chrysler Corporation is taking in the defense program, new model cars in the Chrysler line will be better than ever before, says Woodrow Ireland of Ireland Motor Company, where the 1942 Dodge is now on display and the new model Plymouth will arrive soon.

For the first time since 1925, residents of Hereford will see a tax rate of \$1 per \$100 valuation when tax notices are received covering the present assessment. The reduction from \$1.10 to \$1 per \$100 was today announced by Mayor C. J. Paddock.

City of Hereford taxes were \$1.45 per hundred in 1934, and have been lowered regularly since that time, dropping to the \$1.10 rate last year and to the \$1 rate this year.

The 1942 Chevrolet will be on display here Friday and Saturday, Sept. 26-27, George Brumley of the Brumley-Woodford Motor Co. said today in giving some advance information on the new models.

New massiveness, contributing to the smartest styling ever designed for Chevrolet, characterizes the offering for 1942, says Brumley.

### MAIN STREET, USA

## How Does A Voter Decide If A Term Has Been Good?

By BERT MILLS

WASHINGTON, D. C. — Two years ago a Texas Congressman running for reelection adopted the slogan "One Good Term Deserves Another." His constituents agreed and he was returned to Washington.

Today, millions of Americans are in the process of deciding which candidates to support in the November elections. Borrowing the Texan's slogan might be

a good idea for undecided voters faced with the problem of making a choice between an incumbent and a newcomer.

One good term does deserve another but how does the average voter make up his or her mind whether the candidate's record is "good"? In these days when party labels mean so little, it is not enough for a registered Democrat to support blindly all Democratic candi-

dates. The same is true of registered Republicans.

Campaign literature is of some help if carefully studied but often a voter can compare the platforms of two rivals for the same office and find nothing to disagree with on either side. Political pamphlets usually stick to generalities and "safe" positions.

Television performances by politicians, particularly those which are rehearsed and pre-recorded, can be misleading. Good actors may or may not make good lawmakers. The candidate with the best profile and the most polished delivery may be only a product of stagecraft.

Beware That Ghost

Most candidates for Congress do not write their own speeches. They may polish them a bit but usually the drafting is done by a ghost writer — sometimes a team of them. A politician who spends most of his waking hours making public appearances lacks the time to write speeches, even if he has the talent.

How is a voter to know whether the honeyed words spoken by a candidate are his own, or have been bought and paid for? A voter can't always be sure but usually there is a ring of sincerity that can be detected when a politician has sweated out his own manuscript.

Clever ghost writers have been known to be chiefly responsible for some candidates being elected. However, it takes more than pretty speeches to remain in office. Like the Bob Hope crack about being caught without his gag writers, sooner or later a politician is sure to be without his ghost and on his own.

Politicians tell a story about one such office seeker. He relied completely on his ghost and sometimes did not even bother to rehearse the words written for him. On one occasion his text was on the monetary situation and his writer produced an erudite 12-page manuscript.

The speaker glanced at it before he began his delivery but did not bother to read it all the way through. On the platform he parroted the words prepared for him, describing the critical situation he proposed to solve.

After a brilliant 11-page performance leading up to the climactic solution, he turned to the final page only to find it blank except for the words: "OK wise See MAIN STREET Page 11

## THE BOOTLEG — Philosopher

Editor's note: The Bootleg Philosopher on his hindweed farm seems to be a little hot under the collar about something this week.

Dear editor:

The other morning I had some important work to do and got up real early to get it, but when I pushed the starter button the tractor wouldn't start.

My neighbor, who had agreed to come over and help me, was put out.

"Why didn't you check that tractor out yesterday?" he wanted to know. "I can't stand around here all morning."

"Now just a minute," I said. "Look at this. I pulled a copy of a newspaper out of my pocket and showed him an article about how much trouble the astronauts had getting off on their latest flight into space.

"Look," I bore down, "if those fellows, with 50 million dollars in expense money, all the brains you can hire, the best mechanics on earth, and all the scientific equipment there is, can turn up with a leak in the fuel line and have to postpone a flight, what's so outrageous about this tractor's not starting?"

The more I thought about it the madder I got and I told him to go on home and I'd do the work some other time. As he left he tripped over a loose board on the back steps and flung back over his shoulder, "You ought to fix those steps, too."

"Fix em yourself," I muttered to myself. The trouble with some people is they don't read enough. Hasn't he been keeping up with the condition of the United States Capitol building in Washington? One whole side is about to fall down and they've got it propped up and boards put up overhead to keep bricks from falling on people going in from that side.

What sort of a neighbor have I got that expects me to have a better tractor than the Gemini Rocket and a better house than the United States Capitol, the seat of government of the richest nation on earth?

A man can do just so much, and people who are always expecting perfection would do well to look around and find out how little there is.

Yours faithfully,  
J. A.



**NEW AIRPLANE** — The Hereford Civil Air Patrol has recently purchased an airplane to use in their student training activities. Shown with the new plane are, (left to right) Captain M. C. Adams, First Lt. Wes Owen, Lt. Benny Womble, and Senior member Gerald Burney. (Hereford Brand Photo)

## National 4-H Week Will Be Observed

National 4-H Club Week began Saturday and Deaf Smith County members are observing with downtown window displays, church attendance, 4-H Day at school on Wednesday and a picnic for all members and their families on the closing day, Oct. 1.

Plans have been outlined by a 4-H Week committee comprising Rodney Goheen, Carole Clearman, Tommy Bezner, Dorothy Marnell, Gerald Witkowski Pam Winget and Cynthia Hanna. Theme of the week is Learning for Living.

Each 4-H Club in the county placed a display in a store window or at school to show the varied activities of members. Place mats announcing the week were distributed to restaurants and civic clubs and "Friend of 4-H" tags were given to Hereford residents who have contributed to the club program the past year.

All 4-H members and their families are invited to attend church Sunday morning at First Methodist Church, assembling at 10:45 a. m. for the service which will begin at 11 a. m. Members are to wear 4-H uniforms or emblems to school Wednesday.

Climax of the week's activity will be the picnic at the A. J. Bezner place northeast of Here-

ford. Ball games, group games, a show of slides and the supper will be featured, beginning at 5 p. m.

Observance of the week is under direction of adult leaders in the various clubs, and County Agents Rita Huckert and Juston McBride.

### Main Street

Continued from Page 10

guy, what do you propose?"

#### Ratings Give Clue

It is much easier to assess an incumbent than a newcomer, particularly if the office holder serves in Congress. Various lobbying groups rate Representatives and Senators on their voting record, compiling box scores not unlike baseball batting averages.

Suppose you are a conservative and would like to know how your incumbent Congressman rates on conservative versus liberal issues. All you have to do is send two postcards to Washington.

One should be addressed to the conservative Americans for Constitutional Action, 20 E St., N. W., Washington, D. C. 20001, asking for their rating of Congressman X. The second card, addressed to the liberal AFL-CIO, 815-16th St., N. W., Wash-



**PANEL OF SPEAKERS** — Mrs. Hicks Roberson of Xi Epsilon Alpha Chapter, Beta Sigma Phi, is standing with speakers from the Hereford Toastmasters Club who presented the program for the sorority group Tuesday evening. She is a member of the committee which arranged the discussion of various aspects of the subject, Public Speaking. From left are Bill Lamm, Mrs. Roberson, Irving Alexander, who served as master of ceremonies, Alvin Smith and Ernest Neff.

ington, D. C. 20005, poses the same question.

If ACA rates a candidate 100 percent, and you want to support a conservative, he's your man. Chances are that the union would rate the same man near zero but getting both reports serves as a double check.

You send your postcards and make your choice.

Flirtation with fans reached a peak in the 18th Century. In drawing a fan across her cheek, a girl told an admirer that she love him. If she twirled her fan in her right hand, it meant that she love another.

#### DEVELOP TALENT EARLY

**BUCHAREST** — A swimming school for 4-year-old tots was set up in the Romanian

capital the German language periodical "Rumaenien" said. The aim is to develop talent early, the paper said.

### Dr. E. H. Hendon

Optometrist

136 East 3rd. Phone EM4-0987

#### OFFICE HOURS:

9:00-5:00 Mon. thru Fri.  
8:30-12:00 Sat.  
EM 4-0987

### CANDIDATE SPEAKS

## Price Is Pushing Water Compact For Interstate

**DALHART**, — Congressional candidate Bob Price, Wednesday renewed an earlier suggestion that an Interstate Water Compact Commission be formed to plan for future use of the nation's water supply.

"Local governments acting through the compact approach can be more effective than they could separately and more effective than the Federal Government alone," Price stated.

The 18th District Candidate was principal speaker at the (District Water Board) meeting held all day Wednesday.

"Under present legislative trends it is conceivable that all water use could come under absolute control of the Federal Government. I believe these problems can best be worked out on a regional basis," Price stated.

"There should be a 'water-management-at-home-first' philosophy which should include the goal of retaining runoff at

the headwaters of small tributaries to prevent its disappearance into ocean graveyards," he added.

Price also called for more research into methods of slowing down evaporation of surface waters as well as methods of recharging diminishing water tables.

"Some sections of our district are already feeling the effects of a dwindling water supply. As a congressman it would be my goal to aid in retaining the water resources we have as well as finding new supplies," he continued.

Price added:

#### PLAYED IT UNCOOL

**NEW DELHI** — A New Delhi dairyman was sentenced to two years prison at hard labor for selling adulterated milk to one of his principal customers — the city police department.

"Water management should be directed primarily by regional knowledge and local control in a scientifically efficient and economically sound manner."

#### Jehovah's Witnesses Slate Circuit Meeting

Hereford members of Jehovah's Witnesses will be among 18 congregations represented at Circuit Nine assembly in Lubbock Oct. 7-9. Leonard M. Robertson, presiding minister, announces. Theme of the assembly program will be "Become Spiritual Men With Everlasting Life in View."

A. A. Catanzaro, Watchtower Society's representative in ten circuits of Texas, Oklahoma and New Mexico, will be chairman. E. A. Grover, circuit supervisor, and 20 department heads met at Childress early this month to prepare for the Lubbock program.

## Penneys

AUTO CENTER HOURS:

Mon., Tues., Wed., Fri.  
7:30 a.m. — 6:00 p.m.  
Thurs. — Sat.  
7:30 a.m. — 8:30 p.m.



### FOREMOST CUSTOM...OUR BEST SELLER!

**15.95**

650-13 black tubeless plus 1.83 Fed. Tax and old tire. Whitewalls \$3 extra.

**18.95**

775-14 black tubeless plus 2.20 Fed. Tax and old tire. Whitewalls \$3 extra.

FREE TIRE ROTATION EVERY 5,000 MILES!  
FREE PUNCTURE REPAIR FOR LIFE OF TREAD!



30-MONTH GUARANTEE WITH 15-MO. FREE REPLACEMENT

#### Here's How It Works:

Length of Guarantee ..... 30-mos.  
Free Replacement ..... 15-mos.  
50% Replacement Charge 16-23 mos.  
75% Replacement Charge 24-30 mos.

**TIRE GUARANTEE**  
Every Foremost tire is guaranteed against defects in material and workmanship and road hazards for the number of months stated. This guarantee covers all tire injuries with the exception of ordinary wear and tear. If the tire fails, return it and Foremost will, at our option, 1) repair it free of charge or 2) replace it with a new tire, or give you a refund, charging an amount based on the guaranteed months and the current exchange price including Federal Excise Tax at the time of return. This guarantee is reduced to 50% stated time period for passenger tires used commercially and is void where passenger tires are used on trucks.

### FOREMOST MILEAGEMAKER ...NEW VALUE TIRE!

24-MONTH GUARANTEE WITH 12-MO. FREE REPLACEMENT

**Here's How It Works:**  
Length of Guarantee ..... 24-mos.  
Free Replacement ..... 12-mos.  
50% Replacement Charge 13-18 mos.  
75% Replacement Charge 19-24 mos.

black tubeless sizes, one low price plus old tire  
SIZE FED. TAX SIZE FED. TAX  
600-13 1.38 700-13 1.75  
650-13 1.56 695-14 1.77  
**13<sup>88</sup>** Whitewalls \$2 extra  
black tubeless sizes, one low price plus old tire  
SIZE FED. TAX SIZE FED. TAX  
735-14 1.86 735-15 1.84  
775-14 2.20 775-15 2.21  
825-14 2.36 815-15 2.35  
**16<sup>88</sup>**

### FOREMOST RELIANT

600-13 black tubeless plus 1.38 Fed. Tax and old tire. Whitewalls slightly higher.  
**8<sup>88</sup>**  
21-MONTH GUARANTEE WITH 11-MONTH FREE REPLACEMENT

**Here's How It Works:**  
Length of Guarantee 21-mos.  
Free Replacement ..... 11-mos.  
50% Replacement Charge 12-16 mos.  
75% Replacement Charge 17-21 mos.



RELIANT RUBBER MATS...

full-front 3.99 6.95 full front

You get power to GO all year round with the big plate, big power Foremost Reliant!

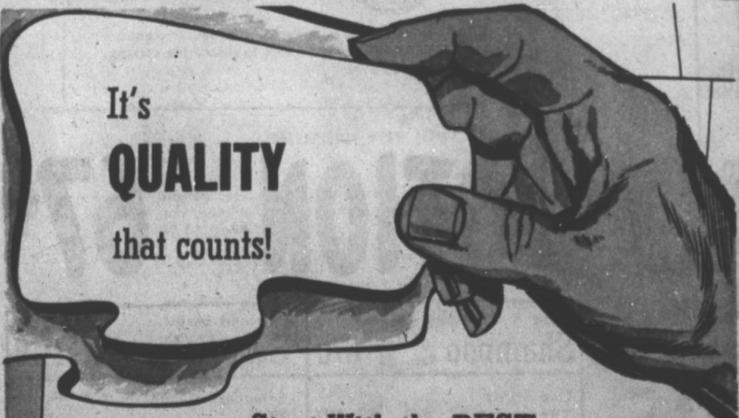
GUARANTEED 24 MONTHS

**11<sup>88</sup>** 12-volt installed Type 24 with trade.



#### BATTERY GUARANTEE

If the battery fails (not merely discharged) (1) within the first 30 days — a free replacement. (2) after 30 days but within the specified period of time shown, we will replace the battery charging only for the period of ownership. This charge will be based on the current retail price less trade-in at the time of return, pro-rated over the stated months of guarantee.



It's **QUALITY** that counts!

Start With the BEST

## SEED WHEAT

from **WAC SEED, INC.**

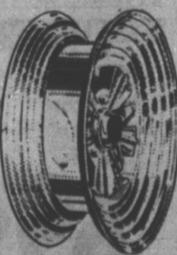
Tascosa  
Caddo  
Bison.

Improved Triumph

Phone 364-1424

Also in Stock:  
• Cimmaron Oats  
• Will Barley

**WAC**  
Seed, Inc.



### RADER 'MAG' WHEELS DRESS-UP BEAUTIES!

Dress-up beauties with built-in performance and safety extras. Safety engineered for extra strength and rigidity... built lighter for hotter performance, better brake cooling.

**29.88** ea.  
No down payment, \$5 a mo.

### COMPLETE BRAKE OVERHAUL

**29<sup>88\*</sup>**

most cars

No down payment, \$5 a month  
Install new banded linings, rebuild all wheel cylinders, resurface brake drums, bleed and refill brake system, re-pack wheel bearings, install new grease seals... more!  
FREE BRAKE ADJUSTMENT FOR LIFE OF LINING!  
\* Chrysler products, self-adjusting brakes \$5 extra

Ph. 364-4065



**DRIVE IN! CHARGE IT! NO DOWN PAYMENT!**

### Courthouse

#### Records

**WARRANTY DEEDS**  
 G. W. & Ethel D. Newsom to Carroll F. Newsom Et Al. Tracts of land out of Sections 64 and 69, Block M-7.  
 Toy E. Price to Floyd Tomlinson. 320 acres in Sec. 16, Block K-5 and roadway right-of-way in Block K-5.  
 L. B. Russell Et Ux to Doyle Brook. Lot 19 and N. 30 feet of Lot 20, Russell Addition.  
 Wm. F. Hardwick to The First National Bank of Hereford. Lots

11 and 12 of Hough's Subdivision of Block 5, Evans Addition.  
 Wm. F. Hardwick to The First National Bank of Hereford. Lot 6 and part of Lot 7, Block 25.  
 Wm. F. Hardwick to The First National Bank of Hereford. Lot 1, Block 26.  
 Wm. F. Hardwick to The First National Bank of Hereford. Lots 18, 19 and 20 in Block 24.  
 R. R. Wills to Wheeler M. Sears Et Ux. S. 100 feet of Lot 1, Russell Addition.  
**DEEDS OF TRUST**  
 Grover Durham Et Ux to First Federal Savings and Loan Association of Amarillo. E. 80

feet of W. 81 feet of Lot 17, Bluebonnet Addition.  
 Wheeler M. Sears Et Ux to R. R. Wills. S. 100 feet of Lot 1, Russell Addition.  
**VEHICLE REGISTRATION**  
 Reynaldo Rodriguez, 1955 Chev.; Andres A. Basaldua, 1961 Ply.; H. Marquez, 1960 Pont.; Henry Miller, 1959 Buick; Leonardo Arellano, 1956 Chev.; Feliz Vasquez, 1956 Olds.  
 Ramon C. Guzman, 1957 Chev. Jose Pedro Buendia, Jr.; Gilbert Ortiz, 1962 Merc.; Martin Vallijo, 1959 Pont.; Johnnie Davis, 1960 Olds.; Juan O. Pesina, 1963 Ford; Jesus Acosta, 1954 Chev.

Jerry Don Poarch, 1939 Ford; Andres Munoz, 1964 Chev.; James W. Mongold, 1960 Chev.; Jay Kerri, 1956 Chev.; Maxine Davis, 1957 Chev.; C. R. McQuigg, 1967 Chev.  
 Hereford State Bank, 1966 Olds Billy R. Bramlett, 1960 Chrys.; Braxton 7-11 Food Store, 1966 Chev.; J. Wilton Green, 1959 Ford; H. V. Crawford, 1966 Buick; Samuel Barba, 1957 Chev.  
 H. A. Roberts, 1961 Ply.; Manuel R. Dominguez, 1963 Pont.; Juan S. Hinojosa, 1957 Dodge; Joe Friemel, 1960 Ford; James H. Bradley, 1962 Chev.; Wilson & Simmons Grain Co., 1966

Ford.  
 Jorde Farms, Inc., 1966 Ford; Donald R. Gibson, 1949 GMC; Robert E. Wagoner, 1966 American Stock; Charles E. Leffel, 1957 Chev.  
 William E. Warrick, 1964 Chev Wm. E. Warrick, 1946 Chev.; Juan R. Martinez, 1961 Ford; Art E. Davis, 1956 Chev.; Tommy G. Crawford, 1966 Dodge; F. P. Baker, 1962 Ford.  
 A. L. Thomas, 1960 Ply.; Billy Lytal, 1956 Chev.; Danny Kitchel, 1957 Chev.; Carrey E. Scroggins, 1958 Ply.; Chem. Co. of Texas, 1966 Chev.; Chem. Co. of Texas, 1966 Chev.; A. B. Higgins, 1966 Chev.

Arnold R. Powell, 1955 Chev.; Darrel Munn, 1939 Lincoln; B. W. Waters, 1966 Town & Country; Baldemar Calindo 1961 Chev.; Howard Gault & Son Inc., 1957 American Van.  
 Claude Miller, 1955 Ford; E. Hammett, 1967 Chev.; City of Hereford, 1966 Chev.; Gene Vasek, 1963 GMC; Elutrio O'Ballé, 1954 Chev.; Mrs. W. R. Scheihagen, 1966 Dodge.  
 Sammie Cates, 1966 Dodge; J. F. Nishimuta, 1963 Chrys.; Natividad Hernandez, 1956 Merc.  
**Complete Stock Office Supplies THE INK SPOT**

### News About Area Men On Duty

**FT. LEAVENWORTH, KAN. (AHTNC)** — Major Dwight L. Wilson, son of Mr. and Mrs. Liston O. Wilson, 124 Kingwood, Hereford, Tex., is attending the ten-month regular course at the Army Command and General Staff College, Ft. Leavenworth, Kan.  
 During the course, scheduled to end June 9, 1967, he is among

704 U. S. and Allied officers being prepared for duty as commanders and general staff officers in divisions or logistical commands. They receive instruction in the function of the general staff at corps and Army levels.  
 Major Wilson was last assigned to the U. S. Army Infantry School, Ft. Benning, Ga. He has received the Army Commendation Medal.  
 The major received his B. A. degree in 1958 from the University of Oklahoma in Norman.  
 His wife, Ann, is with him at Ft. Leavenworth, Kan.



# I WONDER WHAT'S SO WONDERFUL ABOUT COOPER'S

**NOTEBOOK PAPER** Reg. 49c Value **3 FOR \$1**

**SIRLOIN STEAK** USDA Choice **89¢** Lb.

**SOUP** Campbell's Tomato Tall Can **10 FOR \$1**

AF All Meat Franks lb. <b>59c</b>	Shurfresh 1st Grade Bacon lb. <b>89c</b>
Lean Meaty Short Ribs lb. <b>39c</b>	All Meat Bologna lb. <b>59c</b>

**QUALITY MEATS**

Bold Giant Size Detergent **75c**

Ajax Liquid Cleaner 28 Oz. **49c**

- SPINACH**  
Shurfine 303 Can **8/\$1**
- Carnation Milk**  
Tall Can **7/\$1**
- POTATO CHIPS**  
Lays Reg. 69c **49c**
- CATSUP**  
Hunt's 23 Oz. Btl. **29c**
- PINTO BEANS**  
Arrow Brand 4 Lb. Bag **49c**
- TREET**  
Canned Luncheon Meat 12 Oz. **49c**

Come find out why so many happy women say, **COOPER'S - WHAT A WONDERFUL MARKET!** You'll see so many wonderful shopping advantages — clean displays of top quality foods . . . big specials . . . low shelf prices up and down every aisle . . . courteous clerks . . . fast checkout — a whole marketful of wonderful things to make your shopping easier and more pleasant. And it's a **WONDERFUL** feeling to come out **SAVINGS** ahead on your food budget.

**DELICATESSEN**

- Bar-B-Q Fryers lb. **69c**
- Gr. Beans & New Potatoes pt. **49c**
- Baked Ham Slice **30c**
- Macaroni Salad pt. **49c**
- Bean Salad pt. **49c**
- Lemon Jello Cakes Each **39c**

**MUFFIN PAN** Available Sept. 26 to Oct. 1

**99¢** with \$5.00 Purchase

TEFLON finish combined with exclusive seamless construction, makes this the easiest pan ever to clean. No sticking, no scouring. 6-cup size.

**FOLGER'S COFFEE** Lb. Can **69¢**

**WHITE SWIRL Dinnerware** from the ovens of **The Salem China Co.**

**9¢** Piece With Each \$5.00 Food Purchase

**ITEM THIS WEEK COFFEE CUP** Last Time At This Low Price

- Aunt Jemima Syrup 12 Oz. **29c**
- Betty Crocker Brownie Mix Twin Pack **59c**
- Shurfine 7 Oz. Box Macaroni or Spaghetti **10c**
- Shurfine Red Plum Preserves 18 Oz. **3/\$1**
- Gerber's Strained Fruits and Vegetables Baby Food **6/59c**
- Shurfine Whole Baby Frozen Okra 10 Oz. **2/39c**

**ANTI-FREEZE**

**FARMER'S AND RANCHER'S SPECIAL**

Ethylene Glycol Base — Mixes With Popular Brand For Testing Permanent Type

Mfg. by Dow Chemical Co. **\$1.25**

**RED BARN FERTILIZERS • CHEMICALS**

GAL. With Rust Inhibitors **NONE BETTER AT ANY PRICE!**

JERGEN'S WITH FREE DISPENSER **LOTION** Reg. \$1.00 Value **67¢**

- Head & Shoulders Concentrated Shampoo Lg. Tube Reg. \$1 **67c**
- Nice and Easy Hair Color Reg. \$1.19 **\$2**
- One-A-Day Vitamins Reg. \$2.94 **\$1.87**
- Safeguard Deodorant Soap 10c Off Twin Pack **29c**

**DANISH ROLL** SARA LEE FROZEN CHERRY **69¢**

**Farm Fresh PRODUCE**

**CABBAGE** Texas **6¢** Lb.

**TOKAY GRAPES** lb. **15c**

**TEXAS CARROTS** 2 lb. Bag **19c**



# COOPER'S MARKET

**BEST MEAT IN TOWN**

SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

SUNDAY, SEPTEMBER 25, 1966

## BLONDIE

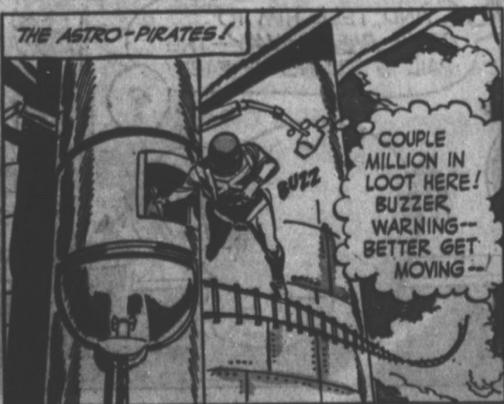
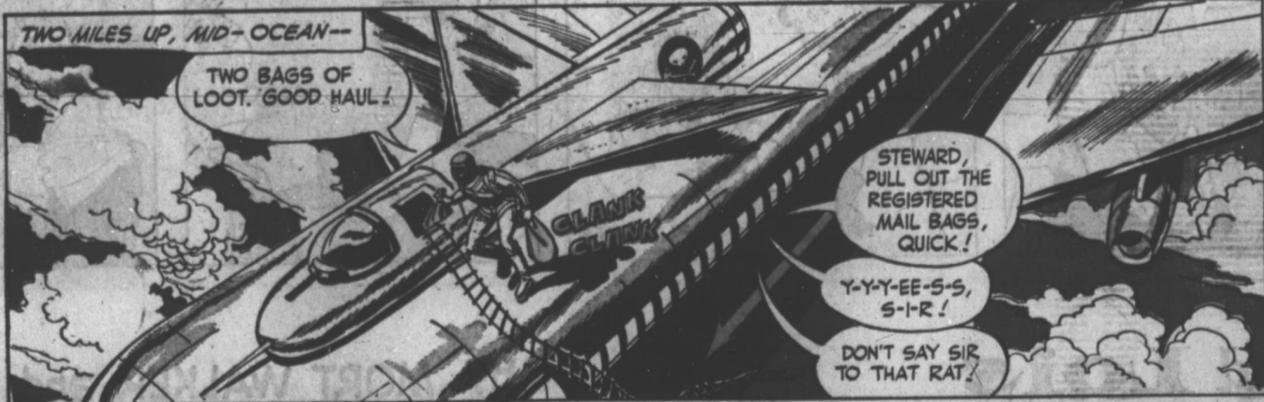
CHIC YOUNG



## MANDRAKE THE MAGICIAN



BY LEE FALK



# The PHANTOM

By Lee Falk



# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

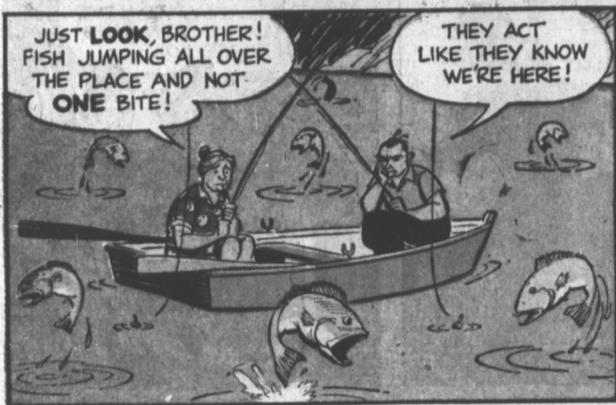
by MORT WALKER and DIK BROWNE



# BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



JUST LOOK, BROTHER! FISH JUMPING ALL OVER THE PLACE AND NOT ONE BITE!

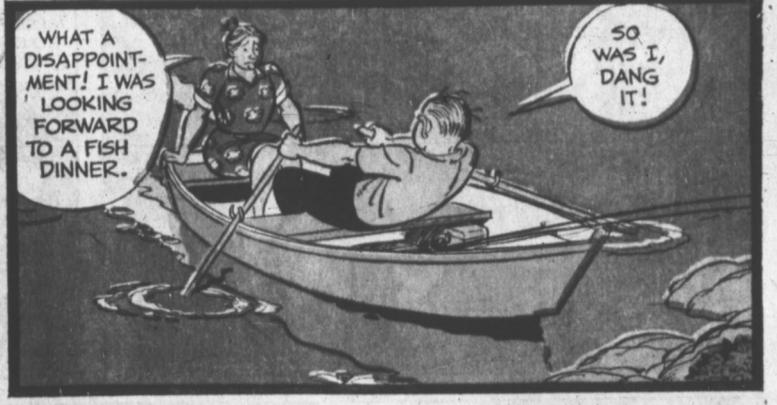
THEY ACT LIKE THEY KNOW WE'RE HERE!



1 HR. LATER

STILL NO BITES, BROTHER! IT'S MADDENING!

WE MIGHT AS WELL QUIT AND GO HOME.



WHAT A DISAPPOINTMENT! I WAS LOOKING FORWARD TO A FISH DINNER.

SO WAS I, DANG IT!



I CAN'T UNDERSTAND IT! THEY WERE JUMPING ALL OVER THE CANAL!

I CAN'T FIGURE IT OUT...

AND I'M STARVED!



I'LL OPEN A CAN OF SARDINES FOR SUPPER.

WAIT A MINUTE!



THERE'S MORE THAN ONE WAY TO SKIN A CAT!

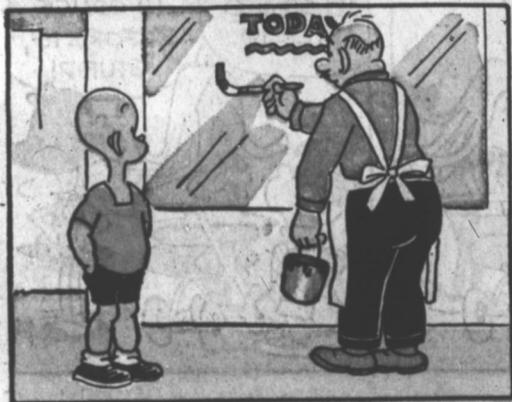
BLAM!

OR CATCH A FISH!

9-25

# HENRY

by CARL ANDERSON

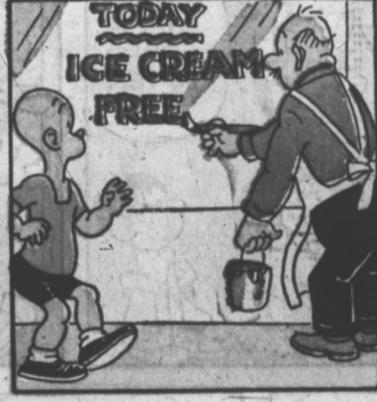


TODAY



TODAY

ICE CREAM



TODAY

ICE CREAM FREE



TODAY ICE CREAM FREEZERS ON SALE

9-25

# The KATZENJAMMER KIDS

by JOE MUSIAL



(PUFF PUFF) IT'S INCREDIBLE! NOBODY IS SAFE FROM SPYING AND PRYING ANY MORE!

YAH?



SCIENCE HAS INVENTED SO MANY SNOOPING DEVICES THAT YOU CAN NEVER TELL WHEN SOMEONE IS WATCHING YOU OR LISTENING TO YOU!

YAH?



NOBODY SPIES ON ME. I ISS TOO SHARP TO BE BUGGED!

H'MPH! OF COURSE! YOU KNOW EVERYTHING



ENUFF TO USE MY EYES!



VILL HE BITE?

VAIT UND SEE!



UND VHEN I SEE MONKEYSHINES I... YOW!



REALLY BOYS I SHOULD SCOLD YOU, BUT... TEE HEE!

IT COULDN'T HOIT HIM, MISS TVIDDLE!

SURE! ISE WATERPROOF INK SO HE COULD VASH MITOUDT STAINING DER VASH CLOTH

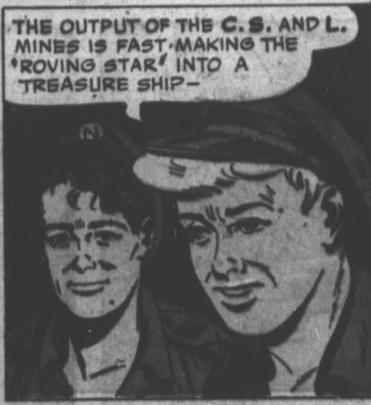
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# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



GOLD BRICKS, TIM, EACH OF 'EM WORTH A FORTUNE!



THE OUTPUT OF THE C. S. AND L. MINES IS FAST-MAKING THE 'ROVING STAR' INTO A TREASURE SHIP—



AND SO FAR, NOT THE SLIGHTEST HINT OF TROUBLE FROM THE CALVO GANG!



WITH THEIR LEADER IN THE HOSPITAL, THEY MAY HAVE CHOSEN TO LIE LOW—



BUT A MILE AWAY AT THE PILOT BOAT 'PEACOCK'S' MOORING...  
TIE HIM INSIDE— GIVE ME HIS CAP—



STAY DOWN—MORE THAN ONE MAN SEEN ABOARD COULD MAKE SOMEBODY SUSPICIOUS!



THE 'ROVING STAR', STONEY!  
NOT A SOUND OUT OF ANYBODY! THEY'LL BE ON THE RADIO TO THIS PILOT BOAT ANY MINUTE!

TO BE CONTINUED

# TIGER

by BUD BLAKE



...16 CHIN-UPS... 17, 18, 19... HEY, PUNKINHEAD!



QUICK! WHAT COMES AFTER 19?



I DON'T KNOW. I'LL FIND OUT



SUZY, WHAT COMES AFTER 19?

WHO WANTS TO KNOW?

HUGO



18 COMES AFTER 19

18 COMES BEFORE 19, STUPID!



TIGER, WHAT COMES AFTER 19?

WHO WANTS TO KNOW?

HUGO



AFTER 19 COMES 20!

THANK YOU. I'LL GO TELL HUGO



20

# GRANDMA

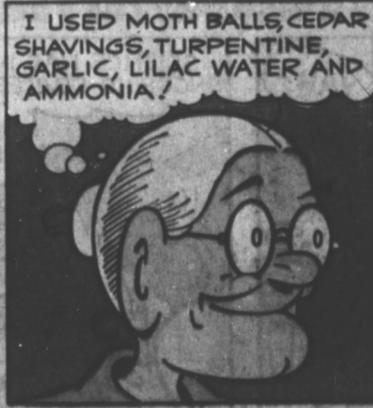
by Chas. Kuhn



I'LL BET THE MOTHS DIDN'T BOTHER MY WINTER COATS AND WOOLENS THIS SUMMER...



AFTER I SPRAYED 'EM WITH THAT MIXTURE I MADE LAST SPRING!



I USED MOTH BALLS, CEDAR SHAVINGS, TURPENTINE, GARLIC, LILAC WATER AND AMMONIA!



WHEW!



GOLLY, I GUESS I KINDA OVERDID IT!

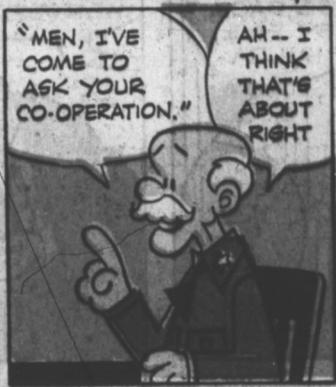
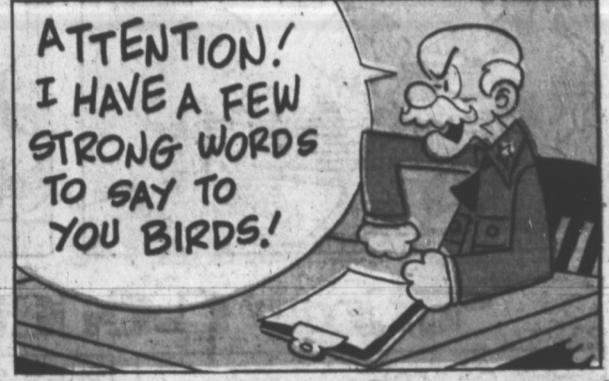
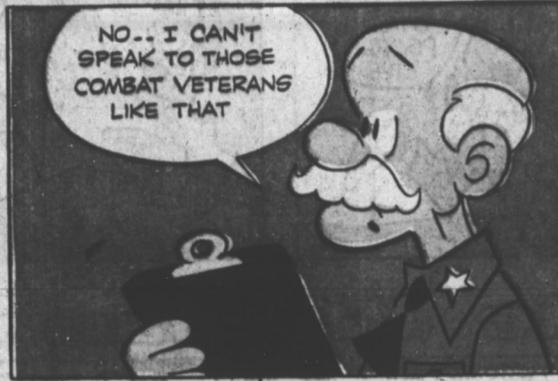
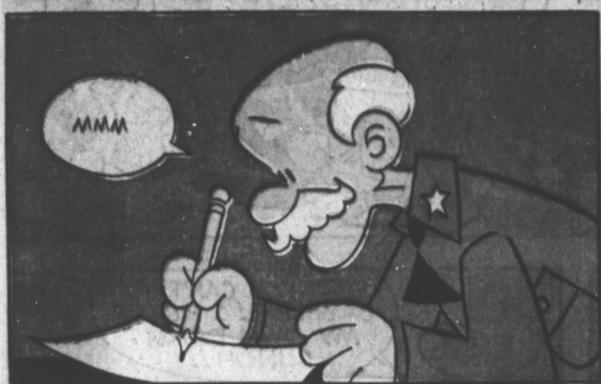


THE AROMA IS STILL AS STRONG AS IT WAS MONTHS AGO!



I SURE HOPE A FEW DAYS OF FRESH AIR WILL MAKE 'EM WEARABLE AGAIN!

**beetle bailey** by mort walker

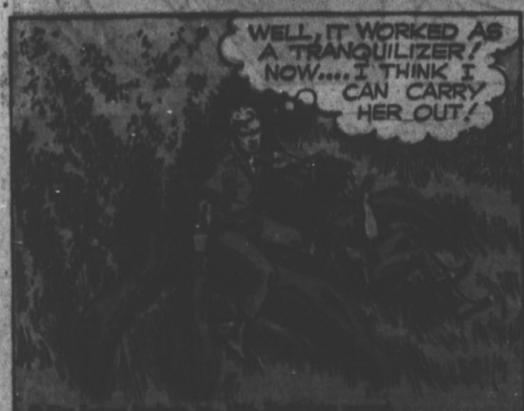


**FLASH GORDON**  
by MAC RABOY

FLASH HAS TRAILED THE MUTATED MEN--- EARTH'S FIRST COLONISTS ON PLANET D-301--- TO THEIR ENCAMPMENT....



IS SHASHI AMONG THESE HALF-BEASTS?



NEXT WEEK-- WALL OF FLAME!

# LITTLE IODINE



NOW WE MIX UP ALL THE LUNCH BAGS AND THEN WE PICK--IT'S LIKE GRAB BAG! FUN!



MIX 'EM UP GOOD... CLOSE YOUR EYES AND GRAB--AND YOU'VE GOT TO EAT IT!



OH, BOY! THIS LOOKS OKAY--YEAH!



OH, HOW DELICIOUS! TURKEY AND BACON!

CREAM CHEESE, CHOPPED NUTS AND JELLY!

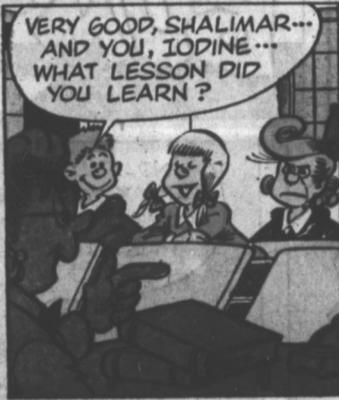
TOMATO JUICE, PEANUT BUTTER, GRAPES AND CAKE--WOW!



...AND WHAT HAVE YOU LEARNED FROM POOLING YOUR LUNCHES? SHALIMAR--LET'S HEAR FROM YOU....



WELL...UH-- THAT VARIETY IS THE SPICE OF LIFE--ALSO THAT WE FIND OUT HOW OTHER PEOPLE LIVE...



VERY GOOD, SHALIMAR-- AND YOU, IODINE-- WHAT LESSON DID YOU LEARN?



THAT YOU CAN'T WIN GAMBLING! I-PICKED MY OWN DARN LUNCH!!

PLAN + SCARJO

# The Little Woman

by DON TOBIN



LOOK AT THAT-- EMILY'S WEDDING AND ENGAGEMENT RINGS....

HOW CAN SHE BE SO CARELESS?



SHE'S SO FORGETFUL! I'LL BET SHE DOESN'T EVEN KNOW SHE'S NOT WEARING THEM!

WE'LL BE BACK BY FIVE, HULDA.



LET'S GO, HERBERT--

I'M GOING TO TEACH HER A LESSON! I'LL JUST TAKE THESE AND HIDE TH--



THIEF!

WHAP



WHAT IS THIS?

I CAUGHT THIS BUM--YOUR HUSBAND--TRYING TO STEAL MY RINGS!



I CAN'T BELIEVE IT!

THEN ASK HIM--



HONEY-- DID YOU TAKE THOSE RINGS?

I WANTED TO TEACH YOU A LESSON--



IT'S RIDICULOUS-- WHY WOULD HE WANT TO GIVE ME LESSONS IN STEALING?

I DON'T KNOW-- BUT I DON'T WORK FOR THIEVES!

# THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF



FIGHTING IS A DISGUSTING WAY TO SETTLE ANY ARGUMENT!

YA IS ABSOLUKELY RIGHT, OLIVE! YA IS TALKIN' GOOD SENSE!

I SEZ YA IS SMART!



ANY KIND OF DISAGREEMENT CAN BE RESOLVED IN A CIVILIZED MANNER!

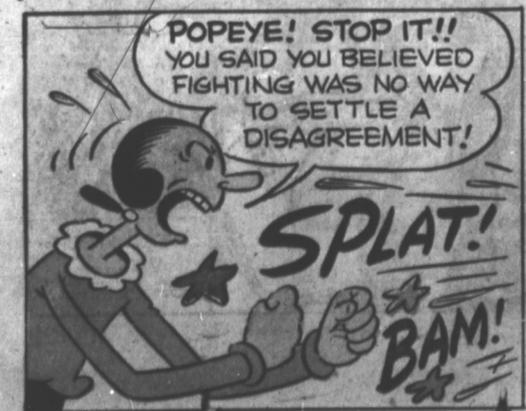
OF COURSE THEY CAN!



HI, POPEYE!



GREETINGS, BRUTUS!



POPEYE! STOP IT!! YOU SAID YOU BELIEVED FIGHTING WAS NO WAY TO SETTLE A DISAGREEMENT!

SPLAT!

BAM!



THAT'S RIGHT! BUT THIS AIN'T NO DISAGREEMENT!



WE IS FIGHTIN' OVER AN AGREEMENT!

WE BOTH AGREES THAT WE HATE EACH OTHER!

# The LONE RANGER

by Charles Flanders and Paul S. Newman



# DONALD DUCK

by WALT DISNEY



# MICKEY MOUSE

by WALT DISNEY





**MISTER BREGER** by Dave Breger



**BARNEY GOOGLE and SNUFFY SMITH** by FRED LASSWELL

