

3 DAYS

RACK AND TABLE sidewalk sale



We've combed our tables and racks for this big clearance event! Items from all departments have been separated and grouped by price. Go to your nearby Anthony's and check the savings. You'll be glad you did!

BARGAIN TABLE
\$2., \$3., & \$4.
Tables & Racks

POLYESTER DOUBLE KNIT
200 yd.
INSIDE STORE

LADIES PARTY HOSE
3 pr. \$1
While 20 Doz. last

BOY'S & GIRL'S KNIT SHIRTS
Short Sleeve 2 For \$3
SML 4-7-8-18

CLEARANCE OF MEN'S SHIRTS
Special group of fine shirts at a most reduced savings! Dress and sport styles in all sizes and patterns. Sizes 14-20.
\$5.00
Values to '9"

LADIES' PANTS CUFFED & FLARE

\$5.88



SPORT COATS 19.88

A variety of patterns and colors that easily coordinate with your wardrobe. 100% polyester. 36-48 reg and 40-48 SML.

MEN'S DRESS PANTS

Broken Styles Cuff-Plain Sizes 31-36 Plaids & Solids **\$5.00**

JR. TOPS-HALTERS
BIG SELECTION
SIZES SML **\$2.00**

GROUP MEN'S & BOY'S
BETTER DRESS SHOES
Values to '21" **\$10**

GROUP LADIES
HALTERS SHIRTS SHELLS **\$3.88**
YOUR CHOICE

GROUP LADIES
JAC SHIRTS SOLID-FANCY BROKEN SIZES & STYLES Values to '18" **\$9.88**



FINAL CLEARANCE OF
Ladies' Sandals
\$2.88 Pair



Anthony's

C. R. ANTHONY CO.

SUGARLAND MALL ONLY!

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. John Allen, Dimmitt; Arthur Bentley, Route 4; Mrs. Uvaldo Bermudez, 417 Ave. D; Mrs. Anna Blake, Kings Manor; Fred Blakey, 510 McKinley; Mrs. Gwenn Davis, 300 Star; Mrs. Bertha Drake, 307 Ave. I; Roy Euler, Route 3; Besse Fuller, Dimmitt; Mrs. Louis Gilster, 216 Beach; Robert Joenne, 1505 Park Ave.; Mrs. Fidencio Gonzales, Labor Camp; Mrs. Blanche Hill, 116 Elm; Mrs. Bertha Hudson, Westgate Nursing Home; Mrs. George Hand, Route 1; Mrs. R.E. Jackson, 313 Ave. J; Wiley Jones, Route 3; Miner Layman, 516 Star; Leslie Lightfoot, 222 Ave. A; Clifford McElroy, K-Bar Motel; Mrs. Hector Mata, 102 San Obregon; Mrs. Carl Moxley, 107 Catalpa; Erna Norton, 443 McKinley; Walter Phillips, 433 Western; J.T. Richardson, Route 4; Mrs. Arthur Rogers, 411 S. 25 Mile Ave.; Benny Villarreal, 307 Ave. B; Mrs. Nellie White, Maleshoe; DeLeon, Mrs. Jack Gallegos, July 15; Mrs. Lynn Corbell, Mrs. Bobby Joe Steward, Joseph Rose, Mrs. Willa Williamson, Mrs. Beil Patterson, Mike Sierra, July 16; Freddy Castrista, Route 4; Herbert Cockrum, Eddie Owen, Aurelia Elizondo, Arthur Valdez, George Tiefel, Hanna Malouf, Deward Adams, July 17.

Look Who's New

Mr. and Mrs. Hector Martin Mata are the parents of a son, Samuel, born July 15. He weighed 7 lbs. 1 oz.
Mr. and Mrs. Lynn Ervin Corbell are the parents of a son, Roy Lynn, born July 13. He weighed 8 lbs.

Savings Bonds Sales Reported

May sales of Series E and H United States Savings Bonds amounting to \$12,763 in Deaf Smith county were reported by County Bond Chairman James H. Sears. Sales for the five-month period totaled \$71,914 for 40 per cent of the 1974 sales goal of \$180,000.
Sales in Texas during the month were \$18,911,460 — while the year-to-date sales totaled \$99,368,274 with 42 per cent of the \$236.8 million 1974 sales goal achieved.

A to Z
Tire & Battery
Best Deal
128 W. 1st.

3 DAYS ONLY!

MONTGOMERY WARD

Paint sprayers let you do the job like a professional!



1/2-HP COMPRESSOR-SPRAYER WITH SPRAYER EQUIPMENT—FOR HOME!
2.0 CFM at 40 PSI. 7 1/2-gal. air tank, safety valve, beltguard. Regulator, hose, gun included. **99.95** REG. 159.95

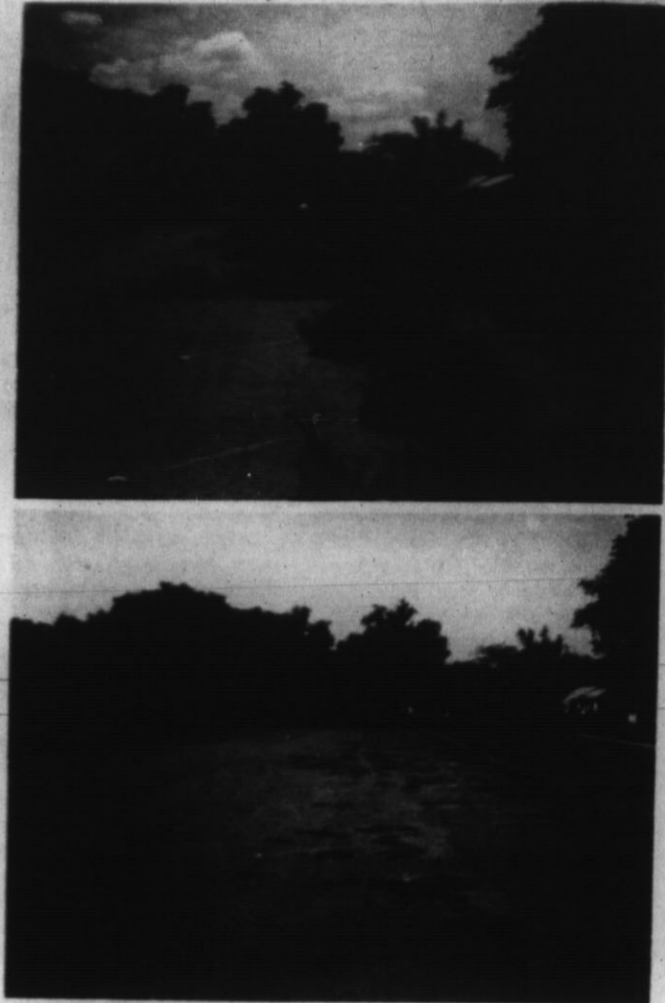
1-HP TWO-PISTON COMPRESSOR PROVIDES HIGH AIR DELIVERY
6.3 CFM at 40 PSI. 12-gal. air tank, safety valve, beltguard. Automatic pressure switch. **179.95** REG. 244.95

USE WARDS CHARG-ALL PLAN

you'll like WARDS

114 PARK AVE. 364-5801

The Hereford Brand, Hereford, Texas, Thursday July 18, 1974



Before...After

One of the city's "eyesores" was cleaned up Saturday by the Hereford Jaycees when they cleared off weeds on the parking lot of a vacated supermarket on E. Park Avenue. The Jaycees got permission from the City of Hereford to undertake the job, since the property owner does not reside here, according to Jaycee president John Bunch. Top photo was taken before the Jaycee work party started; the bottom photo after the work was finished Saturday afternoon.

NEWS REPORT FROM WASHINGTON

WASHINGTON, D.C.—The possibility that Congress, in the end, will vote to censure the President, rather than turn him out of office, is a growing one. The left-wing Democratic core out to get the President at any cost will not be satisfied with such an outcome. But many Democrats would, for several reasons.

If Republicans must accept censure as the lesser of two evils, many would accept a vote of censure. That would enable Republican Congressmen to get off the horns of a political dilemma.

They want to appease disturbed constituents, Democrats and Republicans, by registering their disapproval of Watergate, of all the activities of the various officials who have now been implicated.

But they also are reluctant to see the President turned out of office. Members of the House have an easier choice than do Senators. They can vote to indict (impeach) without real-

ly having voted to kick Mr. Nixon out of his job.

Senators must vote either censure or oust the President. The Senate over a hundred years ago voted to censure President Andrew Jackson, though three years later the vote was rescinded. So it has been done before.

The feeling among many lawmakers on the Hill—the majority probably—is that vote of censure might be the best solution to the problem of the President's involvement with Watergate.

Democrats could achieve a condemnation of the President, which would serve them well in the 1976 election, and avoid the disadvantage of having to run against an incumbent President in the 1976 race.

If the President were voted out of office in a Senate trial, he would have disappeared from the scene by 1976 and the Democratic candidate would be up against President Gerald Ford, the President, in all likelihood.

We Are Proud to Announce

the Association of Our Present Staff of

Sue George, Rue Ford, Joyce Duggan and Janice Brownlow

to Our Staff at

CAROUSEL BEAUTY SALON

Sharon Oesterreich
Linda Sorrells and
Karen Ruland

Will Continue to Serve You.

Come See Us Soon

CAROUSEL BEAUTY SALON

321 W. 3rd 364-4071

SAVE 50% TO 75%

ODDS 'N ENDS PAINT SALE
Overstocks... mislabels... specials...
odd lots... damaged cans... wrong colors... close-outs



you'll like WARDS 364-5801

114 PARK AVE.

Letters To Editor

Fix up that home of yours! Everyone is economy-minded these days with almost everything (except beef) in short supply and expensive. Nowhere is this more evident than in the housing industry.

Everything that goes into a house has gone up sharply and rapidly.

For example, a house built in 1960 with a monthly payment of \$100, if built today could cost you \$240 per month. And like everything else, the trend is still upward.

But on the bright side, it means also that your home is worth more than ever before. And this brings me back to my point — if you want to make an excellent investment, clean up.

paint up, fix up your home. If you plan your repairs and improvements carefully, the value of your property will be increased much more than the amount you have spent.

When I see people letting their houses run down today, it really gets to me. It is like burning huge piles of money.

Clean up the old place! Get the yard in shape and keep it up — that's the least expensive way.

Your home is a precious asset so treat it like one. And think how much nicer our city will be

when you and I and our neighbors all clean up our property. Respectfully yours, Gene Campbell

The City of Hereford does have, and is enforcing animal control laws. The biggest problem at this time, and so our primary concern, is the domestic pet.

In the month of June, a total of 117 cats and dogs were handled by the city's animal control officers. Ten of these animals were wearing rabies tags and the owners were able to be notified. Twenty-six of the

animals were picked up DOA (dead on arrival after being hit by motor vehicles, poisoned or ill)

We care about your pet! Please help us and yourself. Protect your pet.

1. See that your pet is fed daily. A balanced diet is necessary for your pet's health. An unhealthy animal may become irritable and dangerous.

2. Animals, like people, have instinctive needs. Food. Water. Sleep. Affection. And like people, they need people.

3. Have your pet vaccinated against the disease of rabies at

least once each year and display the tag on his or her collar. This is helpful in two main respects. First and most important, it is immediately known that the animal has been vaccinated against the infectious and deadly disease, lessening fears and possibly preventing unnecessary drastic actions. Secondly, in cases of lost and found pets, location of owners and notification of whereabouts is possible.

4. Keep your pet home. Eliminate worrisome problems such as provoked animal bites, accidents, stolen pets, etc.

Respect and abide by your city ordinances. They were devised for your benefit and protection. You may study such city laws upon request at the City Police Dept.

All animals at large (on any public or private property other than that of the animal's owner) are considered strays. They will be picked up and impounded at the city dog pound, Progressive Road and 15th Street, except in cases of a bite.

In such cases, a biting animal shall be taken to Hutto's Veterinary Clinic and kept under observation for a period of ten days. Release of such

animals shall be handled between pet owners and Dr. Hutto. If your pet should disappear from home, please contact your animal control office, 364-2323. Your cooperation is the solution to our animals' welfare.

Linda J. Hagar
Animal Control Officer
Hereford Police Dept.

PORTS OF CALL

By Edward H. Sims

Summer is the happiest, most free time of the year and the best for outdoors enjoyment, except perhaps at times in the deep southern states, where it is sometimes unbearably hot. For most of us, even for those traveling to other countries, summer offers the best chance to enjoy blue skies, hiking, fishing, the outdoors in general.

Because it is the warmest time of year it is perfect for the mountains. Most readers know there are many high mountains in the western part of the country, many reaching up above 10,000 feet. There are no mountains of such height in the east.

Recently I drove my sons along a stretch of federal parkway near North Carolina's Smokey Mountain National Park and the road sometimes rose 6,000 feet above sea level. At that height one begins to appreciate the majesty of nature and a panorama, above low cumulous clouds, of impressive contrast and beauty.

In honesty, one can't claim that the Appalachians are as picturesque as, for example, the Alps. But they are old mountains like the Alps, older than the Rockies, for instance, and they have considerable charm.

The genuine beauty of these mountains is not to be found in the tourist-infested areas which have in recent years been overrun with tiny shops and a carnival-like atmosphere. It is to be found in the national and state parks, of which there are many, and along the parkways which have been built by the federal government or as part of the super-highway network.

In an earlier drive, I crossed the Blue Ridge (a part of the same eastern chain of mountains) in Virginia going west and came down the western side of the Appalachians on the super highway from Roanoke down into Tennessee. It offers many miles of beautiful landscape.

On this drive one can visit Manassas, and the Bull Run battlefields near this tiny Virginia town, where Confederate armies won victories in 1861 and 1862, and explore the Shenandoah Valley, the scene of so many Civil War campaigns, including the famous ones of "Stonewall" Jackson and the many Union generals who opposed him.

These are appropriate drives in summer, or in fall if children and school are not a consideration. The autumn colors are, in fact, even more striking than the green of summer.

If you think nobody cares, call us at 1-800-692-4458, a Suicide Prevention-Crisis Intervention unit.



Navy Graduate

Navy Seaman Celia Gwen Davis, daughter of Mr. and Mrs. William C. Davis of Route 3, graduated from recruit training for women at the Naval Training Center, Orlando, Fla. Miss Davis is a 1971 graduate of Hereford High School and has attended Texas State, Technological Institute in Amarillo.

DISCOUNT CENTER

Rx PHARMACY
Emergency 364-3376
364-4109
PRESCRIPTIONS 364-4900

WHERE YOU FIND SAVINGS... EVERYDAY!
Prices effective Thursday July 18, through Saturday July 20

Shower to Shower POWDER 13-OZ. 77¢
G.D.P. '13

SPRAY & WASH 16-OZ. 77¢
G.D.P. 99'

Breck HAIR SPRAY 13-OZ. 55¢
G.D.P. 69'

Vaseline Intensive Care LOTION Fresh Herbal 10-OZ. 67¢
G.D.P. '13

Right Guard DEODORANT 6 1/2-OZ. Bronze Anti-Perspirant Powder Unscented 59¢
G.D.P. 97'

Johnson BABY SHAMPOO 16-OZ. G.D.P. '13 \$1.47

Style Balsam HAIR CONDITIONER Natural Herbal & Lemon Fragrance 16-OZ. 87¢
G.D.P. '13

Alberto Balsam SHAMPOO Reg.-Oil Jry-7-OZ. 77¢
G.D.P. '13

Breck Solon Finish Foam CREME RINSE & CONDITIONER Extra Hold Reg. Hold 9-OZ. 77¢
G.D.P. '13

ALL of OUR LADIES LINGERIE Shift Gowns, Long Gowns, Baby Doll and Bikini 1/3 OFF

SAVE CLEARANCE SHOES Women's Dress 99¢ & \$1.50
Retail up to '37

SAVE LADIES BLOUSES All 1/3 OFF

Boy's Dickie Vaquero JEANS 50% Polyester Reg. '37 \$1.88
50% Cotton Shape Set Never needs ironing 40 only!

SAVE SLEEPING BAG Coleman NO. 8153A612 3-lb. Fill Reg. '23' \$19.99

Men's SOCKS Men's cushion 100% Cotton First Quality 89¢ 2 pr. in package

Skill 3/8" DRILL NO. 569 Reg. '27' \$22.39

Permalite Electronic Flash CAMERA Reg. '29' \$25.97

Band Aid SHEER STRIPS NO. 4630 49¢
G.D.P. 99'

Pringles New Fangled POTATO CHIPS Twin Pack Reg. '83' 69¢

108 Polaroid FILM Reg. '47' \$3.97

HAIR CURLERS NO. MHC1 Mist 24 Curlers in 3 sizes, small, med, large-Stainless Steel clips and Protective Foam rubber pads Reg. '17' \$15.99

All 14 K Gold EARRINGS 20% OFF G.D.P. \$25.97

4-Qt. Electric Husky NO. 65401 ICE CREAM FREEZER NOW \$14.97
Reg. '18' by T.E. Porter Guarantee-2 yr. over counter replacement

Summer HAND BAGS \$2.00 & \$3.00



Sidewalk Sale

ALL SUMMER MERCHANDISE
REDUCED TO CLEAR

- ★ Pants
- ★ Blouses
- ★ Coordinates

Bali Swim Suits $\frac{1}{2}$ Price
Long Skirts \$10.00
Jr. Dresses $\frac{1}{2}$ Price

PANTS CAGE PLUS

Sugarland Mall

Special Savings Afoot

PRICES GOOD Drastic Markdowns & Reductions $\frac{1}{2}$ - $\frac{2}{3}$ OFF

HANDBAGS
Whites, Bones, Straws, Denims
Box & Snap styles, Solid &
Print Cloth Patterns
Were \$2 to \$20 NOW \$2 to \$9.00

FOR WOMEN
FLORSHEIM, RED CROSS
SHOES, COBBLES, HUSH
PUPPIES, SOCIALITES,
LAMICA, SANDOLINO,
SIBIANNA, POGOS,
MOXEE, FRONT ROW,
PERSONALITY, CONDADOS
WERE \$12.99 to \$22.99
NOW \$6.90 to \$14.90

FOR MEN
Freeman, H.I.S.
Pedwin, Rand
Were \$16 to \$33
NOW \$10.90 to \$24.90

CHILDREN'S SANDALS One Group
Reg. Values to \$8.99
SALE PRICED \$2.90 to \$6.90

FOR WOMEN & MEN
Ked & Keds Grasshoppers
Were \$6 to \$14
NOW \$3.90 to \$7.90

Gattis Shoe Store's Semi-Annual SIDEWALK SALE

Sorry No Refunds, Returns or exchanges on sale merchandise

All Sales Final Please
Gattis Shoe Store
"We care about your feet!"

THE SAVINGS
are
THURSDAY, FRIDAY & SATURDAY

SUGARLAND

Sidewalk

Gaston's
Sugarland

SID

SPECIAL RUMMAGE TABLES

(Watch these for new items EVERY DAY)

\$1 \$3 \$5

Men's, Boy's, Ladies Jeanery, Children's Shoes

Ashley's OUT-OF-SIGHT BARGAINS

MID-SUMMER CLEARANCE LADIES'

KNIT SHORTS
2 for \$3

Made to sell for up to \$6 EACH
Pull-ons. Polyesters. Cottons. Blends. Misses' and junior sizes. Save on every pair in the store.

TOP SAVINGS JUNIOR and MISSES'

KNIT TOPS
2 for \$3

Made to sell for up to \$6 EACH
Low, low prices on all summer knit tops. Solids. Prints. Knits and double-knits. Polyesters. Cottons. Blends.

JUNIORS MISSES HALF-SIZES

PANTS SUITS
\$6, \$8, \$10

Made to sell for up to \$25
Great buys in pants suits. You'll probably never find the little flaws. But you'll surely notice the savings.

Little flaws affect price, not wearability. That's why Ashley's guarantees satisfaction. Or your money back.

Ashley's
THE OUTLET STORE

where little flaws let you save

WK DAYS 9:30 - 6:00
SAT. 9:30 - 7:30 Sugarland Mall

COME SEE THE MONEY YOU'LL SAVE DURING OUR FABULOUS SIDEWALK SALE

All Summer DRESSES Juniors & Misses 50%	Donovan-Center Stage & Wrangler SPORTSWEAR 1/2 Price	Women's SHOES Group I Values \$15 \$3.00 Group II Values to \$17 \$4.00
Large 20" x 40" Turkish BATH TOWELS Solids Patterns \$1.00	One-Group Men's SPORT-SHIRTS Sta-Prest \$3.00	White & Navy TENNIS OXFORDS Little Gents & Big Boys \$3.00
Sheer Panty HOSE 100% Nylon \$1.50 Pr. \$1.50	Group Boys SHOES Size 3 1/2 to 6 \$4.00	Pants with the famous fit LEVI'S Flare \$14 Value \$5.00
Few Summer HAND BAGS 1/2 Price	Men's SLACKS Mostly Small Sizes \$3.00	HARMAN'S SUGARLAND MALL

GREAT SAVINGS

Curex Spray-on POWDER Reg. \$1.67 **\$1.67**

DI-GEL Save on DI-GEL 100 TABLETS OR 12 OZ. LIQUID Values to \$2.10 OUR PRICE **\$1.73**

WOODBURY Lanolin Rich LOTION **89¢**

COOPERSTONE SUNTAN LOTION Reg. \$1.39 **\$1.39**

FIRST AID KIT For Home, Car, Office **\$2.19**

HAROLD CLOSE WALGREEN DRUG

Sugarland Mall We're More than a Pharmacy 364-2344

SIDEWALK SALE

Coming to Sugarland

SPOK SHACK

Authorized Dealer
SALES-SERVICE
Citation-CCM



Bicycle's are for everyone...
Looking Forward to Serving
Hereford

Located in
SUGARLAND MALL



JCPenney

Timely buys.
Girls' easy-care dresses and accents.

3 for \$9

Group of dresses in machine wash and dry fabrics and blends. Assorted plaids, solids, prints and patterns in great looks. Sizes 4-6x.

3 for \$10

Big sister assortment of carefree dresses. Prints, plaids, solids and patterns included. Some with button trim or patch pockets. 7-12.



WK DAYS 9:30 - 6:00
SAT. 9:30 - 7:30 Sugarland Mall

Great

at

AND MALL

alk Sale

SIDEWALK

(RUMMAGE & GARAGE)

SALE

BELOW ARE A FEW SAMPLES

BOY'S SHIRT \$2 ⁹⁹	LADIES SEPARATES 1/2 Price
PANTS \$3 ⁹⁹	Hundreds & Hundreds
MEN'S SUITS \$55 ⁹⁹	JUNIOR TOPS \$5
SPORT COATS \$37 ⁹⁹	Blouses, Halters, T-Shirts
SHOES 200 Pr Summer SANDALS \$6 ⁹⁹	Jeanery HUNDREDS JEANS \$5
300 Pr Blk Brn.. FALL Shoes Hi Heel Platform \$4 ⁹⁹	For Guy's & Gals
SHOES Women's Fine Dress Shoes Thos. Cort \$12 ⁹⁰	Gaston's SUGARLAND MALL SIDEWALK Rummage & Garage SALE

Boy's Long Sleeve Sport and Dress SHIRTS \$2 ⁰⁰	All Ladies BATHING SUITS One & 2 Piece SUITS 1/2 Price
2 Racks Children's PLAY CLOTHES 1/3 OFF	Group Fabrics DOUBLE KNITS Short Lengths Sheers and Others \$1 ⁰⁰ Yd.
YOUNG MEN'S CUFFED DENIM JEANS \$5 ⁰⁰	BIG ROUND RACK REDUCED Ladies Dresses Pantsuits
1 Rack JR. PANTS Re - Grouped Repriced Values to '20" \$7 ⁸⁸ and \$10 ⁸⁸	BIG DOUBLE RACK LADIES BLOUSES SHELLS HALTER \$4 ⁸⁸
Buy a Suit Now SUIT CARAVAN Ends Saturday Short, Regular, Talls Values to \$100 \$59 ⁰⁰	LOTS OF ITEMS ON RACK & TABLE NOT LISTED

your BANKAMERICARD welcome
Sugarland Mall

Anthony's
Sugarland Mall

SIDEWALK BAZAAR

For Everything from fine watches to custom made jewelry SEE SPANGLER'S



Choose from our wide selection of jewelry or create your own design. We'll make it for you.

Spangler's DIAMONDS LTD
Sugarland Mall 364-0070

Duckwall's

Thursday - Friday and Saturday

CLEARANCE

TABLE of FABRICS 45" widths

Values From 77¢ YD. TO \$2³⁹ YD.

Upholstery Dotted Swiss Solids & Prints 1/2 OFF

Kleenex TISSUES Asst. Colors with Decorative Boxes Reg. 48¢ 3/99¢

Soft Weave BATHROOM TISSUES Asst. Color 2 Roll Package Reg. 41¢ 3/88¢

SCOPE MOUTHWASH & GARGLE 18-OZ. Bottle Reg. \$1²⁴ 79¢

NORTH WALL SALE

Pictures, Wall Plaques, Wall decorations, Cookie Jars, Cannisters, Figurines, Floral Nite Lights, Candles

1/2 Price

HAROLD CLOSE WALGREEN DRUG
We're More than a Pharmacy
Sugarland Mall 364-2344

SIDEWALK SALE

Summer Clearance sale

dresses * pant suits * pants * blouses * halters * shorts * body shirts * knit tops * smocks * swim suits

Reduced 25%

REDUCED AGAIN - all sale items reduced 25% more

Sweetbriar
Nadine Jeter, Mgr.
Sugarland, Mall

THE BROGUE ANNUAL July Clearance SALE

Now In Progress

THE Brogue
Fine Gentlemen's Clothing

50% OFF SALE

DRESSES Reg. to \$16.99 NOW \$6 to \$12	PANTS Reg. to \$10.99 NOW \$4 to \$8	BODY SHIRTS Reg. to \$7.99 NOW \$2 to \$4
TOPS Reg. to \$9.99 NOW \$3 to \$5	BLOUSES Reg. to \$8.99 NOW \$3 to \$6	PANT SETS Reg. to \$18.99 NOW \$8 to \$14

mode o'day
SUGARLAND MALL

2nd

ANNIVERSARY

SALE

RANGE



OPEN

thru
Saturday
Til
9PM

For Your Shopping
Convenience

BRING COUPON 327 N. Main

Western Wear

Downtown
364-2981



CLIP THIS COUPON

Register For
FREE SADDLE
To Be Given Away July 20

Name _____
Address _____
State _____ Phone _____
Bring This Coupon to The Range
with You
No Purchase Necessary

ALL
FELT HATS
Bailey, Dobbs, Miller
REDUCED
\$10 OFF

ALL
STRAW HATS
25% OFF

Buy One Get One
FREE!!!

All Ladies Western Knit

SLACKS and JEANS
(Of the same price)

Men's Short Sleeve
WESTERN SHIRTS
1/3 OFF

Men's Long Sleeve
WESTERN SHIRTS
20% OFF



ALL LADIES WESTERN
PANT SUITS
1/3 OFF

All Ladies Western
BLOUSES
1/3 OFF

Buy One Get One
FREE!!!
All Men's Western Knit
SLACKS
(Of the same price)

ALL
WESTERN BELTS
20% OFF
All Name Belts Done FREE!

Men's First Quality Hopsack
LEVI JEANS
Reg. '12.95 Prima Pressed
\$6.90 PR.

Ladies
MOCCASINS
by Wrangler
ANNIVERSARY SPECIAL
\$5.95 PR.

Men's Western
SUITS-COATS
NOW
1/3 OFF

Men's Wrangler
FASHION JEANS
Form-Press
1st. Quality
Reg. '12.95
\$7.88

Men's Original "Shrink to Fit"
DENIM LEVIS
1st Quality, Reg. '11.95
NOW
\$8.97 Pair

ALL
BOOTS
TONY LAMA, JUSTIN, SANDERS,
NOCONA, ACME, COWTOWN

25% TO 45% OFF

Men's Wrangler
DENIM FLARES
Reg. '12.97
NOW
\$8.97

Men's Denim
BOOT JEANS
Reg. '13.95
NOW
\$9.95

ALL
SADDLRY EQUIPMENT AND TACK
25% OFF

Men's Levi Denim
FLARE JEANS
NOW
\$9.95 Pair

Men's Wrangler
'COWBOY CUT' DENIM JEANS
Was '12.97
NOW
\$8.57

Boy's & Girl's
CPO JACKETS
Reg. '19.95
NOW
\$5.95

Happy Hosts Rodeo

The Third Annual Happy High School Rodeo will be held July 26 and 27 at Happy under the auspices of the Tri State Rodeo Association.

This rodeo, last one of the season for TSHSRA, is limited to entry by Tri State members. Awards to be presented at the last performance include trophy buckles, boys and girls team trophies and saddles for all around cowboy and all around cowgirl.

Events are — Boys bareback riding, bull riding, steer wrestling, calf roping and team roping. Girls: barrel racing, goat tying, pole bending, break-away calf roping and steer riding.

Rodeo announcer will be Henry "Ping" Crawford with Holiday Rodeo Co. providing stock.

Performances will be at 8 p.m. Friday, July 26, and 2 p.m. and 8 p.m. Saturday the 27th. All activities will take place at Happy Rodeo Club Arena.

Advance tickets are available from Happy Rodeo Club members priced at \$2 for adults and \$1.50 for students.

A registered Quarterhorse filly will be given away during the final performance of the rodeo. This horse was donated by Mr. and Mrs. Walter Via of Happy.

For further information, contact Bill Keaton, 352-1639 or 352-1701.

ON OIL AND GAS

President Nixon has signed a bill empowering the Government to order power plants to burn coal instead of scarce oil and gas.

BICYCLE REGULATIONS

Reacting to more than 1 million bicycle-related accidents each year, the Consumer Product Safety Commission has announced mandatory federal safety regulations for bikes sold after Jan. 1, 1975.

Response Good To Dog Contest

"Everyone had such a good time, we hope to make it an annual affair," said Patricia Winkler in reference to Saturday's Mongrel Dog Show in Dameron Park.

Approximately 24 children entered their unregistered dogs in the contest, which was sponsored by United Sheriff's Posse of Hereford Riders Club, Range II.

Named Grand Champion out of four divisions was a canine named Peppi belonging to Donny Lauderback. Peppi is a mixture of ShihTzu and Lhasa Apso which are Chinese breeds. Donny is the 11-year-old son of Mr. and Mrs. Armon Lauderback of 339 Centre.

Winning first place in each of the divisions were: Chris Northcutt and his dog Dufus, Lynette Rhoton and Jerry Lauderback and Peppi and Reid Herring and Cleo.

Showing the best groomed dog was Sue West. Her pet's name is Little Lulu. Dubbed the most original breed was a dog named Maggie, owned by Doug McElreath.

ON PRIVACY

Vice President Gerald R. Ford told Congress recently that not enough has been done to protect individual invasion of privacy by government and proposed legislation to do so.



Chosen Best Mutt And Master

Donny Lauderback shows the plaque and trophy won by his dog, Peppi, Saturday in the Mongrel Dog Show at Dameron Park. The dog, a mixture of Chinese breeds, was chosen Grand Champion from three other divisional winners. Donny is the son of Mr. and Mrs. Armon Lauderback of 339 Centre.

Boat And Ski Safety Urged

Due to the large number of boaters and skiers over the summer boating period, the Texas Parks and Wildlife Department's water safety division has offered a few do's and don'ts for water skiers.

Often the search for fun has led to blindness to the rules of safety that should be observed, and most concern using common sense:

Do have two persons on board when pulling a skier to the skipper. Although this isn't a state law in Texas it is a good idea. State law does require a rear-view mirror when you are pulling a skier.

Do stay clear of solid objects such as docks, rocks and trees. They can slow a skier down in a hurry. Also, stay clear of swimmers, fishermen and buoys.

Do water ski parallel to the shore, and remember to come in slowly when landing.

Do know water-ski signals and use them.

Do use a boarding ladder when you finish skiing, and make sure the boat operator stops the motor before taking on any skiers or swimmers.

Do hold up a ski if you fall in a heavy boat traffic area.

Don't jump from the boat while it is underway.

Don't holler "hit it" while there is still slack in the tow rope.

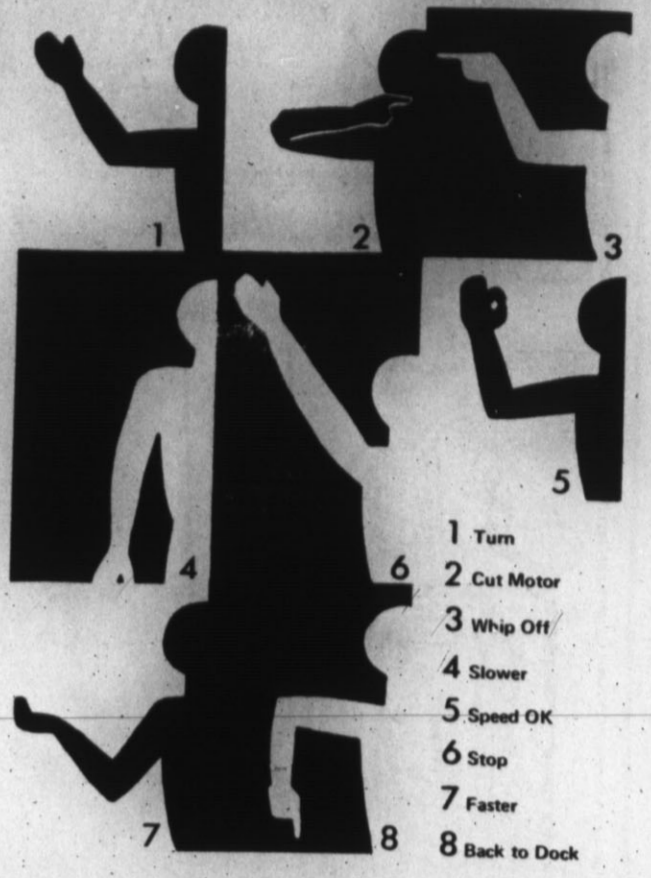
Don't wrap a ski rope around any part of your body.

Don't ski in shallow water.

Don't ski directly in front of another boat.

Don't ski at night.

Water skiing safety literature is available free from the Texas Parks and Wildlife Department, Water Safety Section, John H. Reagan Building, Austin, Texas 78701.



- 1 Turn
- 2 Cut Motor
- 3 Whip Off
- 4 Slower
- 5 Speed OK
- 6 Stop
- 7 Faster
- 8 Back to Dock

AUCTION

July 20 7:30 P.M.

1 mile South on 385 & 1/4 mile West of Hereford, Texas

Public Consignment-A few items consigned
Saddles-Rotary Tillers-Used Furniture
TV'S -Lawn Mowers-Stoves
HENRY C. REID - 364-5344

**DID YOU KNOW THAT
VALLEY WATER DRIVE
CENTER PIVOT SPRINKLERS
ARE NOW AVAILABLE IN
HEREFORD AND SURROUNDING AREAS?**

The Valley Water Drive is the original, yet for over 20 years it has been going around providing record crops for farmers. Every year it has been improved and modified to meet new standards of performance under every conceivable condition. Opposed to electric systems, Valley Water Drives can save you up to \$15,000 over a 10 year life span, because:

- \$3,000 to \$7,000 lower initial cost than electric systems
- 95 per cent maintained by owner or operator due to simple mechanical construction. Requires no expensive service calls by highly trained and licensed technicians (necessary on electric systems). Average yearly maintenance costs less than \$150 (quarter section). All parts are small and inexpensive.
- Swivel axles for towing are standard equipment..... Valleys are run by power source already available, no additional power source required

- Valley Water Drives can make you money and pay for themselves because:
- Reduced irrigation labor costs (1 man can operate 8-10 Valleys)
 - Water applied to crops at the right time boosts yields.
 - Fertilizer can be applied through the system
 - Valley Sprinklers conserve precious water
 - Valley Water Drives are totally galvanized with a 10 year corrosion warranty
 - Valley Water Drives reduce time required to irrigate a quarter section
 - Local service and parts.

Contrary to popular belief, the Valley Water Drive Sprinklers do not require additional water pressure or gallons per minute for operation. As with all center pivots, water pressure is necessary to obtain the desired rain pattern and of course the advantage to large wells is simply to irrigate more land more rapidly. Valley Water Drives can operate on as little as 350-400 gallons per minute (depending on the land and type of crop). The water used to drive the Valley is in itself insignificant but it is returned to the rain pattern and used to help irrigate your crop.

Valley's 10 year lease program and options such as high speed valves, reverse units, high crop tower extensions, freeze kill switches, hi-low pressure kill switches and automatic stop controls make the Valley Water Drive Sprinkler an exceptional value.

**Valley Water Drive Center Pivot Sprinklers
are currently available for delivery in mid
August.**

Call Gary Victor, 108 NW Drive, Hereford,
806-364-5616.
Let me explain the lease program
and costs. No obligation.

Knowledge Conquers Drug Habit

When Tommy was 15 his mother found marijuana in his dresser drawer. Tommy's parents didn't know much about drugs or how to handle the situation. But Tommy knew "a lot" about drugs and assured his parents that no harm could come of his doing "what all the other kids were doing."

The grass in the dresser incident was soon forgotten, but two years later Tommy (not his real name) was in jail for stealing to support his heroin habit. Tommy was a "mainliner" at 17 and dead at 19.

"Drug problems are parent-child relationship problems," said Dr. R.R. Holton, Executive Director of Texas Alcohol Narcotics Education (TANE). "Equipped with the right kind of knowledge about drugs and about how to deal with their children, Tommy's parents might have saved his life.

"There are many other Tommys growing up across Texas whose parents are equally ill-equipped to handle a drug abuse situation," Dr. Holton said. "That is one of the reasons TANE, Baylor University, and the Waco Jaycees are sponsoring a Parent-Child Relationship Drug Education Seminar at Baylor University, Waco, on August 1, 2, and 3."

This will be the sixteenth annual such seminar co-sponsored by TANE and Baylor. Last year's seminar was also co-sponsored by the Texas Department of Mental Health and Mental Retardation.

"We are making arrangements for the foremost experts in this field to speak at the Seminar," Dr. Holton said. The Seminar is designed for teachers, church leaders, parents, law enforcement personnel, social workers, and all interested in drug education.

Enrollment information can be received from Baylor University, Waco, Texas or TANE, 6778 Greenville Avenue, Dallas, Tex. 75231.

Navy Expands Duty Choices

A choice of Navy apprenticeship or school training is now guaranteed for young men 17-30 years old with high school education or the equivalent of a high school diploma.

These men are also offered a choice of overseas duty in many countries such as Scotland, Italy, Greece, Japan, Spain, Hawaii and the Philippines.

For more information, call collect 806-376-2141 or visit the Navy Information Team, 317 E. 3rd, Amarillo.

SIGNS WEAPONS BILL
President Nixon has signed legislation authorizing additional Federal spending of \$769-million for procurement and weapons development.

Universal
It seems that modern statesmen can't tell a lie, either. The correct name for it is "official denial."

Out of Orbit



Garage Sale
All day Saturday
1 to 6 Sunday

Baby Furniture
Baby Clothes
Women's Clothes
B&W TV
Chair & End Tables
Lots of Misc. Items
242 Greenwood



Watchbands with a little extra width to give a little extra lift to today's sporty watch designs. Casual enough for a set of doubles. Fashionable enough for a dinner for two. See them now at

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford.



**The Cattle Industry Has Come A Long
Way In The Hereford Area.....
And We Like To Think We've Helped.**

Deaf Smith
HELPING TEXAS GROW!

REC

ODD CHALKING

THE WORLD RECORD FOR
RAINFALL IN A SINGLE DAY
45.99 INCHES GOES TO
BAGUIO IN THE PHILIPPINES

The BUSINESS OWNER
Who Goes To US For
MULTIPERIL INSUR-
ANCE, Gets A WORLD OF
PROTECTION In A SIN-
GLE PACKAGE And SETS
A RECORD For SAVINGS!

PLAINS
218 W. Third 364-2292

TG&Y



family centers

Now Open til'
10:00 P. M.

Ladies
HALTER TOPS
White with Contrasting Trim
Reg. '13
\$1.66

Ladies
HALTER TOPS
Asst. Summer Patterns,
One size fits all
Reg. '3.50
\$2.33

BANKAMERICARD

Little Boy's Golden "T"
DRESS SHIRTS
\$2.98 Up.

Use TG&Y Layaway Plan

Broom
RAKE
20 Prongs, 39"
Wooden Handle
66c

SAND MIX
OR
CONCRETE MIX
80 LBS.
\$2.19

8 Piece
Ice Tea
GLASSES
15-Oz. glasses, Sprucewood
design, asst. colors
Was \$1.17
97c

PASS AROUND
PAK
CRACKER JACKS
43c

FOOTBALL
Nerf Super Soft Pliable
\$1.99

TURTLE WAX
18-Oz.
\$1.23

58" - 60" Wide 100% Polyester
DOUBLE KNIT

First Quality On Full Bolts

Easy to sew, Fun to wear. The action knit that moves with you. Goes anywhere without even a wrinkle. Machine wash, tumble dry. First quality, full bolts. The perfect fabric for separates for Spring. So little care needed.

2 YDS. FOR
\$5.00

Turtle Box Label
Ladies
JEANS
60% Cotton
40% Polyester
Latest in Embroidery
Look with Stove Pipe
Flare
Reg. '12
\$10.88

MEN'S DECK SHOES
Just Right for summer
tennis games and yard
work in Navy, and
White Reg. '3.69
\$2.88

LADIES SUMMER
SHOES and SANDALS

1/3 OFF

MILK BALLS
201 CT.
63c

ENVELOPES
100 CT.
21c

POLAROID
Color Pak
\$2.88

We Will Be
Happy To
Refund Your Money
If You Are Not
Satisfied With
Your Purchase.

Ball
MASON JARS
Complete with Bands and Dome Lids,
Case of 12

QT. SIZE **\$2.01** Case
PINT SIZE **\$1.71** Case

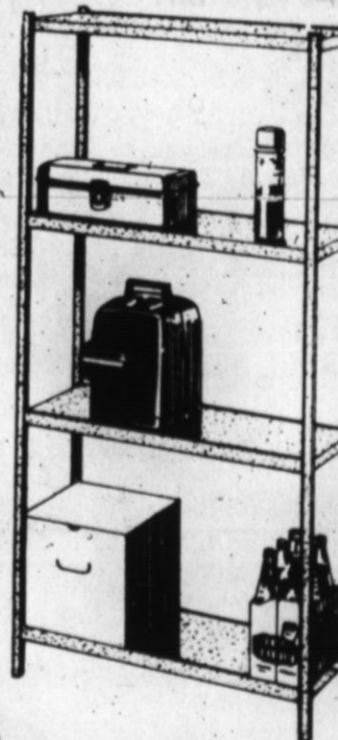
ICE CHEST

78c

STORAGE SHELVING

Silver Finish,
All Steel Construction,
4 Shelves
10"x30"x60

\$5.47



AUTO COOLANT
Return System
\$1.99

LAWN CHAIR
Comfortable vinyl tube webbing
aluminum frame and plastic
arms Reg. '6.99
\$4.33

USE TY&Y'S
LAYAWAY PLAN

For Back - to - School

AT NO
EXTRA
CHARGE

DRUGS AND COSMETICS

EARTH BORN
Natural PH Balance
SHAMPOO
Apricot, Green Apple,
Avocado Essence

Was '1"
8-Fl. Oz. **83c**

STYLE

Hair Spray 13-Oz.
Natural, Ultra and
Super Hold **37c**

Coppertone
SUNTAN OIL

4-Oz. **99c**

Stay Fre
MAXI-PADS

12 Full Size Napkins

47c

Q-TIPS

Cotton Swabs
54
Count **31c**

EXCEDRIN P.M.

The Night Time Pain Reliever
8-Tablets

Was 19'
Size **14c**

PEPTO BISMOL

12-Fl. Oz. **83c**

CRAZYLEGS
Moisturizing Shaving Gel

7-Oz. **78c**

DIAL VERY DRY
Anti-Perspirant

12-Oz.

96c

SUMMER TIME IS THE SAVINGS SEASON



PRICES EFFECTIVE THRU 7-20-74

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

NO SALES TO DEALERS

CORN FLORIDA SWEET FULL EARS.....	6 FOR 89¢	CHUCK STEAK FURR'S PROTEN LB.....	98¢
TOMATOES CALIFORNIA FANCY SLICERS LB.....	39¢	RANCH STEAK FURR'S PROTEN LB.....	\$1 19
POTATOES ALL PURPOSE RUSSET 10-LB. BAG.....	\$1 09	DELUXE RIBS FURR'S PROTEN FOR BAR-B-Q LB.....	79¢
NECTARINES FANCY CALIF. LE GRANDE LB. CALIF.....	38¢	BEEF ROAST FURR'S PROTEN ARM ROUND BONE CUT LB.....	\$1 19
CUCUMBERS NICE SLICERS LB.....	25¢	SAUSAGE FARM PAC LINKS 12-OZ. PACKAGE.....	75¢
PLUMS ARIZONA FINEST SANTA ROSA LB.....	39¢	CANNED HAM FOOD CLUB 3-LB. CAN.....	\$3 99
CHOW MEIN CHUN KING CHICKEN BEEF OR SHRIMP 42-OZ.....	\$1 19	SIRLOIN STEAK FURR'S PROTEN LB.....	\$1 29
MAYONNAISE KRAFT QUART JAR.....	99¢	ROUND STEAK FURR'S PROTEN LB.....	\$1 29
INSTANT TEA FOOD CLUB 3-OZ. JAR.....	89¢	RIB STEAK FURR'S PROTEN LB.....	\$1 29
GREEN BEANS FOOD CLUB CUT NO. 303 CAN.....	3 FOR 69¢	CLUB STEAK FURR'S PROTEN LB.....	\$1 49
DRESSING KRAFT FRENCH 16-OZ. 69¢.....	39¢		
TOMATOES CONTADINA 14 1/2-OZ. CAN.....	3 FOR 69¢		
CORN FOOD CLUB WHOLE KERNEL, CREAM STYLE GOLDEN NO. 303 CAN.....	4 FOR \$1 00		
FLOUR FOOD CLUB 5-LB. BAG.....	89¢		
DAWN LIQUID DETERGENT FOR DISHES 22-OZ. 72¢ DIXIE REFILL 9-OZ. CUPS, 80 CT. 91¢ SAUCE GES HARDY'S CHILI 29¢			

Shop Our Delicatessen

1-LB. MEAT LOAF ALL FOR
1-PT. GREEN BEANS
1-PT. MASHED POTATOES
1-PT. WHIPPED JELLO

\$3 49

WE GIVE GOLD BOND STAMPS

DOUBLE STAMPS TUESDAY AND WEDNESDAY WITH \$2.50 PURCHASE OR MORE

FABRIC SOFTENER
TOPCO 1/2 GALLON **69¢**

CHUN KING DINNERS
18-OZ. SWEET OR SOUR, 29% OZ. PEPPER STEAK, 29% OZ. SUKI YAKI OR 30% OZ.

EGG FOO YOUNG EACH 96¢

CAKE MIX BETTY CROCKER, ANGEL FOOD, 16-OZ. PKG. **49¢**

COOKING EASE VEGETABLE SPRAY, 9-OZ. **94¢**

CHOW MEIN CHUN KING, CHICKEN OR BEEF 24-OZ. **95¢**

VALUABLE COUPON

THIS COUPON ENTITLES YOU TO

SAVE 20¢ FOLGERS COFFEE

1-LB. CAN WITH COUPON **\$1 05**

WITHOUT COUPON **\$1 25**

EXPIRES 7-20-74
LIMIT ONE COUPON PER FAMILY

VALUABLE COUPON

THIS COUPON ENTITLES YOU TO

SAVE 40¢ ALL DETERGENT

9-LB. 13-OZ. PACKAGE **\$5 35**

WITHOUT COUPON **\$5 75**

EXPIRES 7-20-74
LIMIT ONE COUPON PER FAMILY

ACEPTAMOS CUPONES PARA COMIDA

SUPER DISCOUNT SPECIALS

HI-C DRINKS ASSORTED FLAVORS 46-OZ. CAN 2 FOR 25¢ GOOD THRU JULY 20, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	TIDE DETERGENT GIANT PKG 10' OFF 39¢ GOOD THRU JULY 20, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	MIRACLE WHIP SALAD DRESSING QT. JAR 25¢ GOOD THRU JULY 20, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	INSTANT TEA FOOD CLUB 3-OZ. JAR 39¢ GOOD THRU JULY 20, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
--	---	--	--

ORANGE JUICE
GAYLORD FRESH FROZEN, 6-OZ. CAN
5 FOR \$1 00

TOPPING CORN
TOP FROST, FRESH FROZEN, 10 1/2 OZ. PACKAGE **39¢**
GAYLORD FRESH FROZEN WHOLE KERNEL, 24-OZ. PKG. **49¢**

VEGETABLES
FOR STEW, TOP FROST FRESH FROZEN, 24-OZ. PKG. **67¢**

SANITARY NAPKINS KOTEX 5" OFF LABEL BOX OF 12 49¢	PRESTONE ANTI-FREEZE \$3 49	VACUUM CLEANER BAGS TOPCREST SIZES FOR MOST MODELS PACKAGE 2 FOR \$1 00	MURINE 2 EYEDROPS 2.5-OZ. \$1 19	SHAMPOO ALBERTO BALSAM REG. OILY, DRY 7-OZ. \$1 19
KNEE HI HOSE HOLEPROOF, ONE SIZE FITS ALL, SEAMLESS 4-COLORS 3 \$1 PR. FOR	SMALL PADS NEW FREEDOM REG. 39¢ BOX OF 10 19¢	SPRAY PAINT TOPCREST QUICK DRY, 22 COLORS 13-OZ. CAN 59¢	CREME RINSE BEACON 16-OZ. 3 \$1 FOR	Supree ANTISEPTIC MOUTH WASH 25¢

SHOP Furr's MIRACLE PRICES

Let's Cook

Sheet Painting Makes Clever Gift Idea

By SANDY INMAN
Brand Staff Writer

SHEET painting is an original idea for a baby gift. Mrs. Gerald Kimbell of 333 Ave. K has painted old crib sheets in different animal patterns using liquid embroidery.

"Painting on a new crib sheet adds a personal touch and is a very nice baby gift. It's simple to use and it takes very little time to finish a painting," says the housewife.

Besides painting on sheets, she also paints on a felt-like material of polyester-cotton blend which can be washed many times without fading.

In her three-year-old son's bedroom, soon to become a nursery, she has a 3x5 ft. embroidery painting hanging and two smaller ones of nursery rhyme themes.

IN SELECTING pattern designs, she mentions that iron-on transfer patterns can be found at almost any variety store, are inexpensive and can be used several times.

The family enjoys horseback riding and owns several horses which they keep on a farm near Hereford.

Walking into the living room of the home, you notice the unusual western motif. A large hanging rug adorns the west wall of the room and western type end-tables made of wood and leather add to the theme.

COLLECTING beer steins is Mrs. Kimbell's main hobby. A large assortment of beer glasses and mugs fill two cabinet-bookshelves in the living room.

"I love the different styles and types of the glassware and look for them whenever I get a chance. I have found many of them in second hand stores and at a beer brewery in Golden, Colo.," states the tall brunette.

Two recipes the family enjoys are Toasty Cheese Bake and Piggybank Pork Bake.

SHUGART COUPON
Friday & Saturday
July 19th & 20th
FURR'S
400 Sugarland Dr.
9
WALLET SIZE
COLOR PORTRAITS
99¢
ASK FOR THE
FREE
8 x 10
OFFER
Extra charge for GROUPS



Tickets available Saturday at:
BOOTS n SADDLES
BOOTS WEST
THE RANGE
SUGARLAND MALL

¼ c. chopped onion
1 tbs. prepared mustard
½ tsp. salt
1 c. shredded sharp American cheese (about 4 oz.)
1 egg, slightly beaten
¼ c. milk
½ tsp. pepper
1/8 tsp. dry mustard
2 tbs. chopped celery
Heat oven to 350 degrees.
Toast bread and butter both sides. Cook and stir meat, onion, celery, prepared mustard, and salt until meat is brown and onion is tender.
Alternate layers of toast, meat mixture and cheese in greased baking pan, 9x9x2 inches. Mix remaining ingredients; pour over layers in pan. (Paprika can be sprinkled on top if desired)
Bake uncovered 30 to 35 minutes. Serves 4.

PIGGYBANK PORK BAKE
4 oz. uncooked fine noodles
2 tbs. shortening
2 c. cut-up cooked pork
1 can (10½ oz.) condensed Cream of Chicken soup
1 can (8 oz.) whole kernel corn
1 can (2 oz.) sliced pimiento
1 c. shredded sharp Cheddar cheese (4 oz.)
1 med. green pepper, finely chopped
Heat oven to 375 degrees.
Cook noodles as directed in package. Drain. Melt shortening in large skillet and brown meat.
Drain off fat. Stir in noodles, soup, corn (with liquid), pimiento and liquid, cheese and green pepper.
Pour into ungreased 1 qt. casserole. Bake uncovered 45 minutes, stirring occasionally. Serves 6.

Spice 'N' Rice Party Is Given

A spice and rice shower honored Terie Beth Line Saturday afternoon in the home of Sherry White with her mother Mrs. R.C. White assisting. Miss Line will marry Dana Rush Friday evening.

Guests made rice bags for the wedding and brought recipes and spices to the honororee. Guests included Mmes. Ed Line, Dan Gorman, Alan Hardin, Ray Leasure, and Susan Balden, Mona Gayle Gibson, Brenda Formby and Sally Bayne.

Guests made rice bags for the wedding and brought recipes and spices to the honororee.

How To Buy Intelligently

In these days of the shrinking dollar, it makes good sense to try to get the most for your money. When considering a purchase, either in a store or in your own living room from a member of the \$6 billion a year direct selling industry, follow these proven tips:

-Shop carefully and buy only what you really want or need.

-Ask questions about comparable products.

-Obtain a copy of any guarantee in writing. The guarantee should state its scope and limitations, clearly defining who is responsible for honoring it.

-Before you sign a contract or order, be sure you have read it carefully and that all blank spaces are filled in, as required by law in many states.

-Get an itemized receipt at time of purchase or delivery. Tax, if any, or other additional charges should be separately noted. The name and address of the seller should appear on the receipt.

-Know with whom you are dealing.

When taking advantage of the high-quality products, personal service, convenience and economy of shopping at home, request identification of the salesperson.

If the company whose products are being sold is a member of the Direct Selling Association, the salesperson will be bound by one of the toughest code of business ethics in retailing, independently and impartially enforced.



Mrs. Gerald Kimbell
... with son, Cole

Church Says Farewell To Dale Young Family

The Dale Young family was honored in a farewell fellowship at the conclusion of Sunday evening services at Central Church of Christ, where they have been members during their residence here.

Ice cream and cake were served on the back lawn, as the honorees were given the opportunity to visit informally with members and guests before leaving for their new home in Odessa, where Young has been transferred by Pioneer Natural Gas Company.

Both Mr. and Mrs. Young have been active in teaching programs and other phases of work at Central. He has served as an elder and teacher of an adult class. She has taught classes for women, girls, and the junior department. They have been joined by their children in assisting with choral music for weddings and funerals.

The farewell gesture was planned by the elders and a gift from members of the church was presented by Elmer Patterson.

Ideal
The ideal wife is one who grows dearer instead of merely more expensive.
-Times, Los Angeles.

Happiness
It's not your position that determines your happiness or lack of it. It's your disposition.
-Journal, Washington, D.C.

Another Fine Tummy Recipe

BARBECUED BEEF TURNOVERS

Make a two-crust recipe for pastry and store in refrigerator while making this sauce.

- 2 cloves of garlic
- ½ green pepper
- 1 small onion
- 2 Tbsp. butter
- 2 Tbsp. brown sugar
- 2 cups chopped leftover roast beef
- ½ tsp. dry mustard
- ½ c. catsup
- ½ c. cold water
- 2 Tbsp. vinegar
- 2 Tbsp. Worcestershire sauce
- ½ tsp. black pepper
- ½ tsp. hot pepper sauce

Chop garlic, pepper and onion finely and cook in skillet with melted butter until wilted. Add remaining ingredients and cook slowly for 15 minutes. Put 2 cups chopped leftover roast beef in bowl and add enough sauce to moisten well. Preheat oven to 400 degrees. Roll pastry on floured board to thickness 1/8 inch. Cut into 9-inch squares and put mound of filling in center of each. Brush edges with water, then fold into triangles and seal edges together with a fork. Bake on cookie sheet for 15-20 minutes or until brown. Serve with remaining sauce.

For additional beef recipes, write John C. White, Commissioner, Texas Department of Agriculture, P.O. Box 12947, Austin, Texas 78711.

Students Report To Post

Highlights of their "learn by doing" citizenship at Girls State and Boys State were outlined by four students during a salad supper Tuesday night at the American Legion building in Veterans Park.

Cindy Smart of Hereford and Donna Harwood of Adrian told their experiences at Girls State, conducted at Texas Lutheran College in Seguin this summer. Stan Fry and Craig Pieman related the highlights of their trip to Boys State at Austin in June. Commander James Jesko and Mrs. Ira Ott introduced the students.

All of the students expressed appreciation to the Legion and Auxiliary for the opportunity to attend the American Legion sponsored programs. They called it a "once-in-a-lifetime" experience in learning about governmental processes and citizenship.

About 40 persons attended the salad supper with special guests including the parents of the students and Hereford High

principal Jerry George. A former Boys Stater himself, George commended the Legion post for making the program available for local students.

Sugar costs raise prices of soft drinks.

A.M.A. to cooperate on peer review system.

China buys \$350-million of Canadian wheat.

Lisbon asks aid from the Common Market.

Impeachment vote tentatively set for Aug. 23.

Mills and Humphrey rebut campaign charges.

Jews concerned by population lag.

Jackson, in Peking, favors full U.S. relations.

France takes over Common Market presidency.

Rainbow Girls To Help With Sale

Bill Phipps was honored guest at the recent meeting of Rainbow Girls Monday evening at the Masonic Hall.

During the business session, members decided to help the Shriners with a rummage sale scheduled from 9 a.m. until 6 p.m. July 20 through 27 except on Sundays when they will be open from 1 to 6 p.m. at May Department Store.

Mother advisor, Mrs. J.A. McWhorter, and worthy advisor, Patsy Brownlow, were also present.

A conversationalist will talk whether anyone is listening or not.

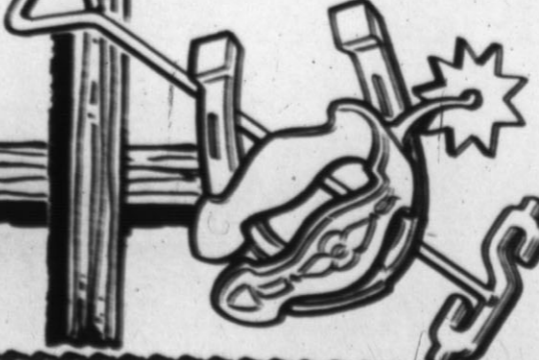
A business has no more character than the people who operate it.



OASIS SHRINE CLUB
Rummage Sale
July 20-21 and 27-28
8-6 Both Saturdays
12-6 Both Sundays
Location:
May Dept. Store Bldg.
2nd and Main
All proceeds used to fund annual Children's Diagnostic Clinic here.
Anyone wishing to contribute merchandise may bring it by the May Building each day between 2 and 5 P.M. beginning July 15.

You Bet WE HAVE IT

- | | | |
|-----------------------|------------------|-------------------------|
| Chaps | Emasculators | Bull Ropes |
| Overshoes | Dehorners | Nylon Lariat Ropes |
| Knives | Sprayers | Braided Ropes |
| Turquoise Jewelry | Sheep Shears | Resin |
| Hot Shots | Saddle Soap | Pritchels |
| Hoof Nippers | Neck Ring Pliers | Raincoats |
| Hats - Felt and Straw | Neck Chains | Rasps |
| Horseshoe Hammers | Saddle Bags | Prance Hoof Conditioner |
| Gun Racks | Resettes | Paint Pistols |
| Gloves | Saddles | |



TECO
OF TEXAS



Hwy 60 East 364-4204

THE HEREFORD LIONS CLUB PRESENTS
TOMMY OVERSTREET
& THE NASHVILLE EXPRESS
APPEARING IN THE
DEAF SMITH COUNTY BULL BARN
August 2, 1974 **8:00 P.M.**

Also appearing will be Hereford's own Tex Rhodes.

A limited number of tickets will be sold.

Please send this coupon & your check or money order to:
TOMMY OVERSTREET SHOW
BOX 2211
HEREFORD, TEXAS 79045

Name

Address

STREET CITY STATE ZIP

Enclosed is my check money order in the amount of for:

TICKETS (RESERVED) @ \$6.00
TICKETS (RESERVED) @ \$5.00
TICKETS (RESERVED) @ \$4.00
TICKETS (GEN. ADM.) @ \$3.00

Please include 50¢ for Handling & Mailing Each Order.

I UNDERSTAND MY TICKETS WILL BE MAILED TO ME BEFORE THE SHOW.

PROCEEDS WILL GO TO GIRLSTOWN U.S.A.

The Hereford Brand, Hereford, Texas, Thursday July 18, 1974

Youth Attending WTSU Camp

Nineteen junior and senior high school students from Hereford are attending the 22nd West Texas Instrumental Music Camp at West Texas State University July 14-26.

Accompanying the local youth are instructors Randy Vaughn, specializing in flute, and Jim Priest on the trombone.

Over 1,100 students from Kansas, Arizona, New Mexico, Oklahoma and Texas are on the WTSU campus for the 13-day music camp.

The camp is "regarded as one of the largest in the United States," said Dr. George Umberson, head of the WTSU Music Department and camp director.

"Many directors have told me that students who attend are at least one semester ahead of where they would have been in the fall without the intense effort of two weeks at camp," said Umberson.

The camp is of value to students both "musically and personally."

Campers from Hereford are Blake Allen of 203 Sunset, Janam Bullard of 547 W. 15th, Cynthia Easterwood of 120 Juniper, Tammy Fischbacher of Route 5, Scott Formby of 408 Sunset, Becky Friemel of Route 4, Lisa Honea of 222 Douglas and Donny Johnson of 222 Centre.

Also attending are Ryan Lawson of 100 Liveoak, Nancy Lomenick of 213 Douglas, Debbie McPherson of 220 Greenwood, Sandra Manning of 231 Ranger, Martha Nash of 118 Mimosa, Richard Olson of 122 Texas, Stephanie Paetzold of 105 Fir, Staci Payne of 114 Mimosa, Kristi Shook of 123 Aspen, Vicky Switzer and Joyce Walterscheid of 143 Greenwood.

Nine bands, a symphony orchestra, and twirling and drum majoring techniques are features of the summer workshop. Dr. Ralph Laycock of Brigham Young University conducts the Honors Band and J.R. McEntyre of Odessa the

Symphonic Band. The Honors and Symphonic Bands are made up of the most advanced instrumental players in camp, selected by audition. The Juniors Honors, Symphonic, Concert and Varsity bands are composed of eighth and ninth grade students.

Eighty-five string players make up the nucleus of the Symphony Orchestra, and the most advanced wind and percussion players use orchestra as an elective class. Harry Lantz of the Peabody Conservatory, Nashville, Tenn., leads the orchestra.

Campers spend from "five to six hours a day in work," says Umberson. In addition to required membership in one of the bands or orchestra, students may take instruction in choir, music theory, baton twirling, drum majoring, conducting, solo preparation, improvisation and beginning piano.

Other elective organizations are stage band, reading band,

brass choir, marching band and various ensembles.

Friday the Camp will present a concert beginning at 1:30 p.m. in the Branding Iron Theatre on campus. The Finale Concert is scheduled Friday July 26.

Golden Gleams

Whether therefore ye eat, or drink, or whatever ye do, do all to the glory of God.

-1 Corinthians 10:31.

Man is often vainglorious about his contempt of glory.

-St. Augustine.

How quickly passes away the glory of this world.

-Thomas A. Kempis.

I make no haste to have my numbers read.

Seldom comes glory till a man be dead.

-Robert Herrick.

Shower The Bride



BRIDAL SHOWER LOAF

Cut crusts from 2 loaves unsliced bread and slice horizontally into 4 slices. Spread bottoms with mixture of: one 4 1/2 ounce can deviled ham, 2 tablespoons sweet onion relish, 1 tablespoon each mustard and mayonnaise. Top with second slices and mixture of: 1 cup shredded cheddar cheese, 1/2 ounces cream cheese, 2 tablespoons mayonnaise, 1/4 cup finely chopped walnuts and 2 tablespoons chopped parsley. Top with third slices and mixture of: one 4 1/2 ounce can chicken spread, 1/4 cup chopped mandarin oranges, 2 tablespoons sour cream, 1/4 cup chopped celery. Close with remaining slices of bread.

Frost with a mixture of: two 8 ounce packages cream cheese and 1/2 cup light cream. For the decorations, combine two 8 ounce packages cream cheese and 1/2 cup light cream. Tint with food coloring and pipe through a pastry tube. Makes two bridal loaves.



Mrs. Kenneth R. Sims
-nee Cynthia Johnson

The experts say cheese is the only food in the world that goes with any course of a meal.

Top English muffins with sliced almonds and marmalade.

If crystals form in a jar of honey, put the container in hot water.

Recently Wed Couple At Home

Mr. and Mrs. Kenneth R. Sims are at home in Riverside, Calif. after their recent marriage. Mrs. Sims was Miss Cynthia Johnson before her marriage.

The bride is the daughter of Mr. and Mrs. Harold A. Johnson of Sunnymead, Calif. and Sims is the son of Mr. and Mrs. George T. Sims of 211 Douglas.

Given in marriage by her parents, the bride wore a sleeveless, full-length dress trimmed with Chantilly lace. Matching lace also trimmed the fitted bodice and wide ruffle at the hem of the full skirt.

Her picture hat was made of Chantilly lace and was decorated at the back with a satin bow. She carried a bouquet of gardenias, ivy, babybreath and red roses. As a good luck piece she wore a garnet ring given to her by the bridegroom's mother.

Mrs. Sims is employed at Aetna and Casualty and Surety Insurance and graduated from Northern Arizona University at Flagstaff, Ariz. with a bachelor of fine arts degree in painting.

Sims is an instructor at Moreno Valley School District and graduated with a bachelor of science degree in political science at the University of California in Riverside.

Out-of-town guests included the bridegroom's parents, Mr. and Mrs. Sims, and Gary Sims and Mrs. John Hagar, all from Hereford.

CANNED HAM

Safeway Brand!

5-lb. Can **\$6.99**

7-BONE STEAK

Beef Chuck USDA Choice Beef!

lb. **98¢**

GROUND BEEF

REGULAR Any Size Pkg.!

lb. **89¢**

OSCAR MAYER MEATS FROM SAFEWAY!

Wieners	All Meat	12-oz. Pkg.	\$1.25
Franks	All Beef	12-oz. Pkg.	\$1.25
Smokie Links	Oscar Mayer	12-oz. Pkg.	\$1.23
Liver Cheese	Oscar Mayer	8-oz. Pkg.	77¢
Cotto Salami	Oscar Mayer	8-oz. Pkg.	85¢
Chop. Ham	Oscar Mayer	8-oz. Pkg.	97¢
Bologna	Thick or Regular	12-oz. Pkg.	\$1.05
Bacon	Sliced Regular	1-lb. Pkg.	\$1.37
Ham Steak	Oscar Mayer	1-lb. Pkg.	\$2.59

Sausage **49¢**

Hot Links **\$1.05**

Smok Sausage **\$1.59**

SAUSAGE 95¢

Chicken Fried Corn Dogs **99¢**

Smorgas Pack **\$1.69**

BOLOGNA 89¢

Chuck Roast **78¢**

Rib Steak **\$1.39**

Rib Roast **\$1.69**

FISH FILLETS 339

U.S.D.A. FOOD STAMPS COUPONS Gladly Accepted

QUALITY, TOO!

GET IT TOGETHER AT SAFEWAY

Chunk Tuna **56¢**

Chunk Tuna **85¢**

Chunk Tuna **\$1.09**

Angel Food Cake **75¢**

Crisco Oil **\$4.49**

Light Tuna **71¢**

Folgers Coffee **\$1.25**

Folgers Coffee **\$2.49**

Folgers Coffee **\$3.73**

Wheat Bread **39¢**

Buns **43¢**

Fruit Cocktail **36¢**

Tomatoes **27¢**

FRUIT DRINKS

Cragmont Brand!

46-oz. Can **35¢**

GREEN BEANS

Garden-side Cut!

16-oz. Can **25¢**

CRISCO OIL

Pure Vegetable!

38-oz. Botl. **1.35**

LIQUID DAWN

Dishwashing Detergent!

22-oz. Botl. **72¢**

SAFEWAY HEALTH & BEAUTY AIDS!

BUFFERIN TABLETS

Low Price!

60 Ct. Botl. **93¢**

INTENSIVE CARE LOTION

Vaseline Reg. or Herbal!

10-oz. Botl. **89¢**

Pearl Drops	Tooth Paste	2-lb.	\$1.39
Shampoo	Earth Bars (4-oz. Box)	8-oz.	\$1.49
Body All	Deodorant Powder Spray	8-oz. Can	\$1.29
Mum Cream	Deodorant	1-oz. Jar	45¢
Ban Roll On	Deodorant	1 1/2-oz. Botl.	\$1.09
UltraBan 5000	Deodorant Reg. Unscented 5-oz. Can		\$1.19
Bufferin	Arthritis Strength	60-oz. Botl.	99¢
Baby Powder	Johnson's Brand	5-oz. Can	85¢
Stri-Dex	Medicated Pad	42 ct. Jar	98¢
Mop & Glo	Floor Shine	32-oz. Botl.	\$1.38

FRESH PRODUCE AT SAFEWAY!

CANTALOUPES

Sweet California Grown!

Ea. **39¢**

NECTARINES

Sweet Juicy!

lb. **39¢**

TOMATOES

Vine Riped!

3 lb. **\$1**

CRAGMONT COLA

Low Price!

12-oz. Can **78¢**

CHUNK TUNA

Seatrader Light

5 1/2-oz. Can **53¢**

CHERRIES

Northwest Bingel!

lb. **69¢**

POTATOES

Russet U.S. #1

10-lb. Bag **\$1.49**

ORANGES

Valencias

8-lb. Bag **\$1.49**

Write your grocery list on the same envelope in which you keep food coupons. That way both are handy when you go to the store. If you don't have a pizza cutter, try a scissors. Did you know that there are more than 170 different sizes, shapes and kinds of macaroni foods made in the U.S. alone.

Top your next given salad with Parmesan cheese. Painting the kitchen? Put some of the paint in a glass jar with a tight lid and keep it handy. You'll always be ready for quick touch-ups.

To make your kitchen broom last longer and to take the strain off the bristles, always store the broom hung up off the floor or "bottoms up." Surprise the kids... throw an "unbirthday" party.



Love Sign

A magnificent Keepsake ring, set with a beautiful, brilliant, perfect diamond to reflect your love.

Keepsake
REGISTERED DIAMOND JEWELRY

Kester's Jewelry

Across from the Post Office in Downtown Hereford

For God So Loved The World



He feeds them

Call it instinct or call it love, it is natural for parents to provide for their young. They try to comfort them when sick and feed them when they are hungry. They train them so they can survive on their own. Whatever the child asks for, the parents try to give.

In the Sermon on the Mount, Jesus points out that a father will give his hungry son *bread or a fish instead of a stone or a serpent.* He will give the child what he asks for because he loves him. Parents sometimes love their children so much that they cannot say no to them. Birds and bees and other creatures are that way too. Matt. 5:6 says, "Blessed are they who hunger for God's good things."

Just as our parents provide for our needs, so will our Heavenly Father, but in greater abundance. He loves us so much that He will sometimes say no to us. *He said that He would give us only good gifts.* He will cover us with His feathers, and under His wings shall you trust (Psalms 91:4). *The plan is His . . . the promise is yours.*



- FIRST BAPTIST CHURCH**
Doug Manning, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. Bill Miller
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Bill Broxson Jr. Pastor
- TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Ralph J. Molina
- CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS
(Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor
- IGLESIA METODISTA SAN PABLO**
Rev. Thomas Balderas, Pastor
- LA IGLESIA DE SAN ANTONIO**
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL**
Pablo Garcia, Pastor
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
Pete Reyna, Minister
- CENTRAL CHURCH OF CHRIST**
J.T. Marlin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C.F. Powell
4th and Jackson
- SAINT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C.W. Allen, Pastor

- FIRST METHODIST CHURCH**
Dr. Jordan Grooms, Pastor
501 North Main
- WESLEY UNITED
METHODIST CHURCH**
Rev. Don McWhorter, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing
- AVENUE BAPTIST CHURCH**
Bro. Johnny Johns
130 North 25 Mile Ave.
- CHRISTIAN ASSEMBLY**
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Fred Whipple, Pastor
South Main - 364-5556
- ASSEMBLY OF GOOD CHURCH**
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.
- IMMANUEL LUTHERAN CHURCH**
Rev. Hermon Scheller, Pastor
Park Ave. and B Street
- SEVENTH DAY ADVENTIST CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition
- LA MISION DE SAN JOSE**
S. W. of City
Vicario: Padre Jose, S.A.
- CHURCH OF THE NAZARENE**
Rev. Max Jetton, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Thirteenth and Avenue K
- ST. THOS EPISCOPAL CHURCH**
William A. Lang, Jr. Vicar
601 West Park
- CATHOLIC CHURCH**
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
610 Lee Street
Rev. Roger B. Knapp, Minister
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Rev. Gene Meacham
- UNITED PENTACOSTAL CHURCH**
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

- | | | | |
|---|---|--|---|
| CARL McCASLIN LUMBER CO.
Carl G. McCaslin | WAC SEED, INC.
Hugh Clearman-Armon Lauderback | GILLILLAND-WATSON
FUNERAL HOME
Martin Gilliland-John Gilliland
Charles Watson | BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd |
| KELLEY ELECTRIC
Virgil Kelley | DAVIS IMPLEMENT CO.
W. L. Davis Jr. | PITMAN GRAIN CO.
John D. Pitman | COIN OPERATED MAYTAG LAUNDRY
Two Locations: 213 13th
1009 Park Ave.
Herb and Dennis Edwards, Owners |
| McRIGHT GARAGE & SUPPLY
Mr. and Mrs. Clyde Oldham | HEREFORD IRON & METAL
Anson A. and June Dearing | HAROLD CLOSE DRUG
Harold Close | CASE POWER & EQUIPMENT CO.
L.B. Herring, Mgr. |
| FIRST NATIONAL BANK
Since 1900 | CONSUMER'S FUEL ASS'N.
"Bud" Sparks, Mgr. | FARMER'S DRIVE IN
Troy Moore | A to Z TIRE & BATTERY
Troy Rhodes |
| ROCKWELL BROS. & CO.
Ray Chambliss, Mgr. | THE INK SPOT, INC.
C.E. Coleman Jr. | SUIT'S AUTO SUPPLY COMPANY | HEREFORD STATE BANK
"The Friendly Bank" |
| OGLESBY IMPLEMENT CO.
Cecil Oglesby | HI-PLAINS SAVINGS & LOAN ASSOC.
Don Lane | DOYLE JOHNSON CHEVROLET-OLDS
Mr. and Mrs. Doyle Johnson | LOERWALD BROS.
231 W. 2nd
THE SUNDAY BRAND
THE HEREFORD BRAND Phone 364-2030 |

Small Talk

By SANDY INMAN
Brand Staff Writer

IF YOU notice a slight variation in the writing of Small Talk, it's because Kerrie and I are substituting for Sue for a couple of weeks.

I, for one, hated to see her leave Saturday for her vacation, considering it will be quite difficult to fill her "busy" shoes, but I know she will enjoy the rest.

Since Sue loves to travel, she plans to take her blue bomb and hit the road. She will gather with former classmates at Childress this weekend for their high school reunion.

Months of work went in on the planning for this event, and with Sue on the planning committee, the reunion should be quite a success.

Getting to see her brothers who live in Fort Worth and Denton will highlight her trip. Another brother who resides in California may try to meet with the rest of the family for a few days.

MR. AND MRS. Marlin Gilliland, Mrs. Jack Gilliland and Mrs. Reid Williams are on vacation to the northwest. They

visited Mrs. Jack Gilliland's daughter, Mrs. Dennis Johnson, and her family at Mountain Home, Idaho, then Mrs. Williams' niece at Baker, Ore.

Sightseeing at the World Fair in Spokane, also in and around Seattle, was on their itinerary. While they are gone, Gilliland's sister, Estelle Lephaille of San Francisco, and her son James are here to visit with her mother, Mrs. Willie Gilliland, other relatives and friends.

SINCE I HAVE the opportunity to write my own column for the first time, I would like to put a personal thank you in to Linda Hagar.

If you aren't acquainted with her, Linda is the local dog catcher, or better known in professional circles as Hereford's animal control officer.

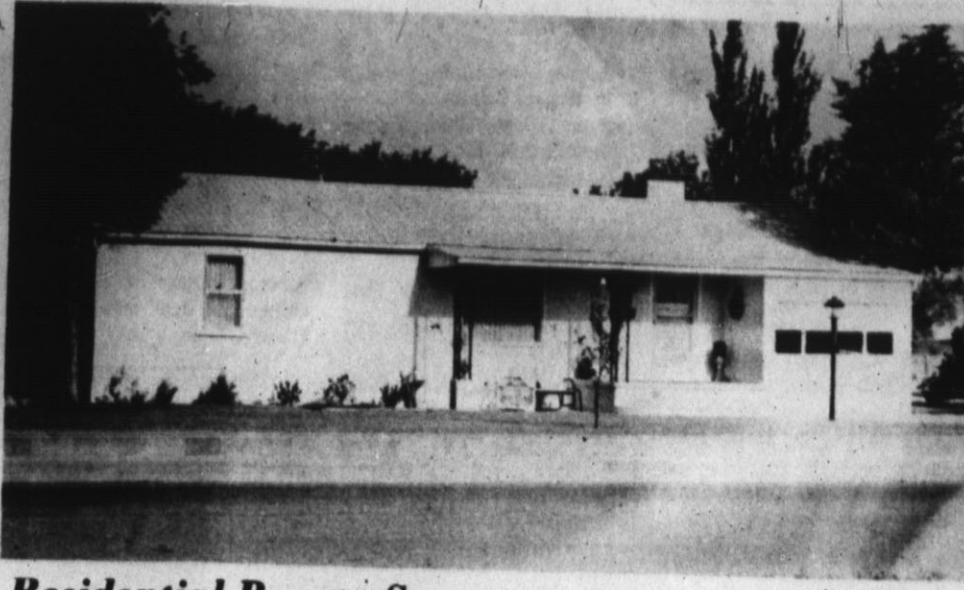
Linda was waiting at my house after work one day last week to give me a kitten. Several days before, my cat had died from some sort of poison and she thought I might like to have a replacement. Thanks again.

FINAL performances of a melodrama of the old west will be given this evening and tomorrow at the Music Stand, where the show has been staged on two past weekends for members. A similar melodrama was presented last summer and opened to the public, but it is limited to Music Stand members this year because of space problems.

The actors are from Hereford Community Players. Last year's hero, David Emerick, has a double role this year as twin brothers, the hero and the villain.

Joyce Haug plays a female villain, the Black Widow, and Amy Gilliland is the lady sheriff. Rose Ann Smith, Mary Ann Dziuk, Nancy and Robert Stewart and Hank Haug are others in the cast. Olio entertainment is directed by Kay Claypool and Sylvia Emerick.

After you've heard two eyewitness' accounts of an auto accident, you begin to wonder about history.



Residential Beauty Spot
The J.O. Clark's home at 235 Ave. 1 was selected as the residential beauty spot for the month of July by the Women's Division of Deaf Smith County Chamber of Commerce.

NEWS NOTES

FOILS A HOLDUP
LAWRENCE, IND.--A man held a gun to Patti Whitlaw's head while trying to rob the restaurant where she worked. When Miss Whitlaw fainted she dragged her captor to the floor, enabling a patrolman to wound the alleged robber.

MONEY RETURNED
LEWISTOWN, IDAHO--When Homer Tomelison opened a letter recently, out fell \$100 in \$1 and \$5 bills. A note explained that he had taken the money Tomelison missed 37 years ago while they worked at the Black Lady Mine.

WRONG RIDE
SAN FRANCISCO--A young man ran out of a park and asked two passing men to give him a ride that the police were after him. The two men were undercover policemen in an unmarked car.

BUS-RAIL PLAN
CHICAGO--Greyhound and Amtrak announced that passengers will be able to buy combination rail-bus tickets starting this fall. Amtrak passengers can buy tickets straight through to points not served by rail service.

COCA-COLA & SOVIETS
MOSCOW--The Coca-Cola Co. has signed a cooperation agreement with the Soviet Union that includes the joint development of enriched nutritional foods, processing of tea products and production of various kinds of beverages.

GOVERNMENT BUYS MEAT
The government will buy up to \$100 million worth of beef and pork for school lunch programs this summer in an attempt to aid the depressed cattle and hog industry.

THANKS ARRIVES LATE
PUEBLO, COLO.--Joe Maes was recently thanked for saving the lives of two children in Fairbanks, Alaska, during a flood in 1967. Their mother, Mrs. Ida Mongal, of Fairbanks finally traced him through the national Jaycees organization and called to thank him belatedly for the deed.

TRAFFIC SLOWER
WEBB CITY, MO.--Motorists driving on Missouri 71 through Webb City voluntarily slow down in order to take a better look at the sculpture of praying hands. Sculptured by Jack Dawson, the hands stand 32-feet tall and weigh more than 110 tons.

COMPILES GOOD RECORD
Senate Majority Leader Mike Mansfield reports that Congress is compiling a good record by nearing completion of action on most of its priority bills.

COUNCIL ABOLISHED
President Nixon has officially abolished the Cost of Living Council and turned over to the Secretary of the Treasury the task of dismantling the government's economic controls machinery.

BIBLE VERSE

"I have fought long and hard for my Lord, and through it all I have kept true to him. And now the time has come for me to stop fighting and rest."

1. Who is the author of the above declaration?
2. To whom was he writing?
3. Where was he at this time?
4. Where may we find this statement?

Answers to Bible Verse
1. Paul the Apostle.
2. To Timothy, a young preacher.
3. In prison in the city of Rome.
4. II Timothy 4:7. (Living Bible)

Dogs Keep Loyal Vigil

BY KERRIE WOMBLE
Brand Staff Writer

Noble creatures such as Black Beauty and Lassie have long exemplified the loyalty which sometimes exists in the animal world. This rare type of faithfulness was demonstrated here last week by a German Shepherd named King.

According to a variety of local witnesses, the shepherd kept vigil for more than 15 hours Thursday night over a dying wire-haired terrier which had apparently been hit by a car. King had suffered a leg injury but refused to leave the other animal even after it died.

According to Linda Hagar, animal control officer, "I got a call Friday morning saying that a German Shepherd was standing watch over a dead dog over on Catalpa and Highway 385. I had a hard time coaxing the Shepherd to leave the little dog, but he finally relented.

"The shepherd's foot was quite swollen and I think he had been run over," she said. "After talking to a few nearby residents about the incident, I discovered that the dog had remained at that location all night."

Mrs. Hagar traced the dog's tag numbers and returned him to his owner, Roma Perdo of 117 Lake.

"We weren't surprised when we found out what he (King) had done," said Perdo.
"King has always guarded the house well and has been a good companion for the children," said Perdo. "I think German Shepherds are noted for their loyalty and bravery."
Mrs. Hagar stated, "It was a touching story... kind of sad and sweet."

DEAD GOOSE WINS
ANNAPOLIS--Maryland's secretary of state, Fred Wineland, went hunting recently and shot a goose. The bird, reportedly, fell on him and broke four ribs.

Garden may drop boxing over veto of tax bill.
New whale quotas set, but impact is dubious.

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00

Brief, Very Brief

- TV scores plan to ban children's premiums.
- Agriculture officials rule out beef quotas.
- Archaic farm system raises Japan's food prices.
- Brandt confident of his role in politics.
- Evidence of cigarette-cancer link rises.
- Farmers holding wheat for a high price.
- Ervin staff criticizes Nixon fund-raisers.
- Fisher renounces chess title in rules dispute.
- More steel companies increase their prices.
- Prices for farm goods off 6 per cent in month.
- Way to identify air pollutants patented.



Moving To South America

Mr. and Mrs. Gary Roberson who have been living in Lafayette, La., flew to Bogota, Colombia, this week to make their home; he is employed as a geologist with Atlantic-Richfield Oil Corp. Formerly of Hereford, Roberson is the son of Mr. and Mrs. Deward Roberson and a 1965 graduate of the local high school. He and his wife, Dana, both hold masters degrees in geology from Baylor University. They visited in his parents' home earlier this summer, and the Deward-Robersons lately returned from a visit at Lafayette.

VOLUNTEER ARMY
Army Secretary Howard H. Callaway reports that the volunteer Army is a success.
The service ended the fiscal year with more than 1,000 men over the strength authorized by Congress.

Keepsake
KESTER'S JEWELRY
Across from the Post Office
In Downtown Hereford

Friday & Saturday
July 19th & 20th

9.99

KING SIZE
WALLET
CREATIVE
COLOR
PORTRAITS
FOR ONLY

NO LIMIT

Extra Charge for GROUPS

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS FURR'S

ASK About Our **FREE 8 x 10 OFFER**

400 Sugarland Dr.

Firestone
500's sale
SAVE '18 to '37 PER SET OF 4
on these famous 4-ply polyester cord tires!

4 FOR \$100

4 FOR '116 **4 FOR '128** **4 FOR '148**

Firestone SERVICE COUPON
LUBE & OIL CHANGE WITH OIL & AIR FILTERS \$7.88 THIS WEEK ONLY

BIKE SAFETY FLAGS 99¢ EACH

CAMPERS! VANS! PICKUPS! FIRESTONE TRANSPORT TRUCK TIRES \$23.55

101 N. Main Open 8-6 Mon - Fri Sat. til 4 364-4333

MEXICAN FOODS

El Toro Restaurant OPENING FRIDAY
Specializing in Mexican Food...
Plus other menu entrees

Hours: 11:00 A.M. to 2:00 P.M.
5:00 P.M. to 10:00 P.M.

CLOSED MONDAYS

Friendly Employers Serving You the Finest Food!

EL TORO RESTAURANT
Joe and Marcella Soliz
Owners and Operators

E. Hwy. 60 364-9618

Calendar Of Events

THURSDAY
 Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.
 Red Cross Volunteers luncheon, Civic Center Coffee Shop, noon.
 AARP Community Center, 3:30 p.m.
 VFW VFW clubhouse, 8 p.m.
 Kiwanis Club, Civic Club Center, noon.
 Jaycees Dickie's Restaurant, 8 p.m.

FRIDAY
 Teenage Square Dance Club, Community Center, 8:30 p.m.
 Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
 Duplicate Bridge, 309 Western, 7:30 p.m.

SATURDAY
 Deaf Smith County Historical

Odd Fellows Lodge, IOOF Hall, 8 p.m.
 Evening Lions Club, K-Bob's Steak House, 7 p.m.
 Easter Lions Club, Easter clubhouse, 8:30 p.m.

TUESDAY
 Rebekah Lodge, IOOF Hall, 8 p.m.
 Weight Watchers Club, First Baptist Church, 10 a.m. and 6:30 p.m.
 Calorie Patrol TOPS Club, Community Center, 9 a.m.
 BPOE Lodge, lodge hall, 8:30 p.m.

WEDNESDAY
 Food-Fun-Fellowship Club luncheon, First United Methodist Church fellowship hall, 11 a.m.
 Deaf Smith County Historical Museum, open to the public, free of charge, from 2 until 5 p.m.
 Noon Lions Club, Civic Club Center, noon.
 Story hour for preschool children at Deaf Smith County Library, from 3 until 4 p.m.

The lion and the lamb may lie down together some day but Democrats and Republicans are different.

'Souper' Chicken Casserole
 CLIP 'N' COOK
 Copying News Service

1 can cream of mushroom soup
 1 can cream of chicken soup or celery soup
 1 soup can milk
 1 cup raw regular white rice
 1 frying chicken, cut up
 Salt
 Pepper
 1 package onion soup mix

PREHEAT OVEN TO 350°. Butter a 9 x 13 inch baking dish. Combine soups, milk and rice in casserole. Lay chicken pieces on top. Season chicken with salt and pepper. Sprinkle with soup mix. Cover tightly with aluminum foil. Bake at 350° for 1 1/2 hours. Makes 6 servings. The easiest party dish ever!



PRICES EFFECTIVE THRU SUN. JULY 21, 1974. LIMIT RIGHTS RESERVED. NONE SOLD TO DEALERS. 1105 WEST PARK AVE. HEREFORD, TEXAS. OPEN 24 HOURS SEVEN DAYS A WEEK.

the right price, right now, on



THRIFT-T PRICED **CRISCO SHORTENING**..... **\$1.29**
 LIMIT 1 WITH \$5.00 OR MORE PURCHASE
 3-LB. CAN



STAR-KIST **LIGHT CHUNK TUNA**..... **46¢**
 6 1/2-OZ. CAN



DR. PEPPER..... **\$1.39**
 LIMIT 1 WITH \$5.00 OR MORE PURCHASE
 6 32-OZ. BOTTLES PLUS BOTTLE DEPOSIT

DEL MONTE **TOMATO JUICE**..... **36¢**
 46-OZ. CANS

VALUABLE COUPON
 ENRICHED GOLD MEDAL FLOUR..... **\$4.29**
 25-LB. BAG
 WITH THIS COUPON
 LIMIT 1 EXPIRED 7-21-74
 IDEAL FOODS

GOLD MEDAL FLOUR
 25-LB. BAG **\$4.29**
 LIMIT 1 WITH \$5.00 PURCHASE AND COUPON AT



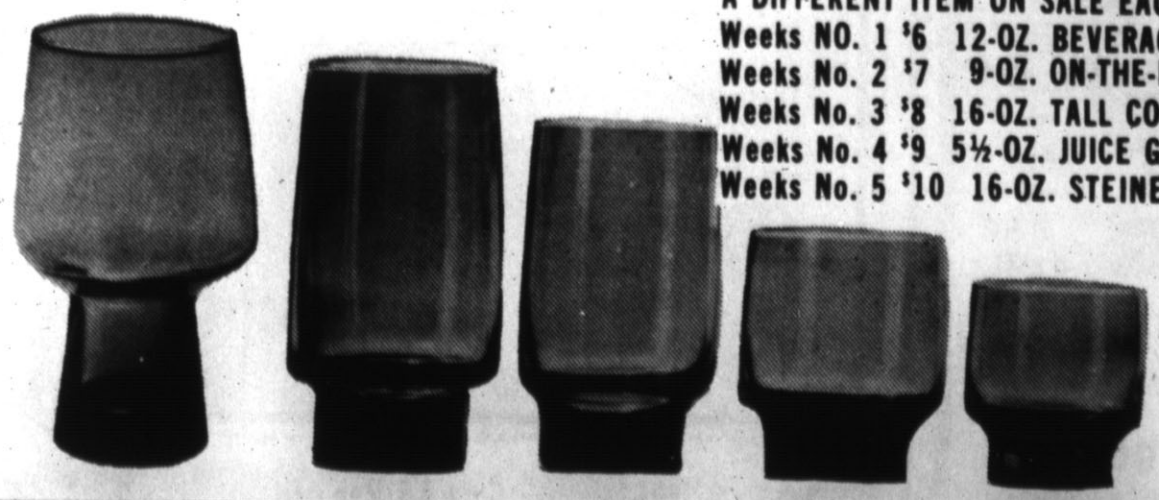
MEADOWDALE **ICE CREAM**
 1/2 GAL. CTN. **79¢**

MEADOWDALE CUT **GREEN BEANS**
 16-OZ. CAN **20¢**
 MEADOWDALE Garden Spinach 16-OZ. CAN **18¢**

Special Savings!

Libbey Tawny Accent Glassware

Now is your chance to collect a complete set of famous Libbey Tawny Accent Glassware. Each week, Ideal is offering an unusual value on five most popular pieces. Start your set now and add to it weekly at significant savings. The "item of the week" is only 9¢ with each \$5.00 purchase. When not on sale, regular price is 29¢.



This Week's Feature:
12-oz. Beverage

REGULAR 29¢
 EACH ONLY **9¢** WITH EACH \$5.00 PURCHASE

A DIFFERENT ITEM ON SALE EACH WEEK:
 Weeks No. 1 '6 12-OZ. BEVERAGE
 Weeks No. 2 '7 9-OZ. ON-THE-ROCKS
 Weeks No. 3 '8 16-OZ. TALL COOLER
 Weeks No. 4 '9 5 1/2-OZ. JUICE GLASS
 Weeks No. 5 '10 16-OZ. STEINER GLASS



THRIFT-T Dairy Foods
EGGS
 DOZ. **41¢**
 GRADE "A" MEDIUM

QUARTERED **Savory Oleo**..... **4/100**
 1-LB. CTN. FOR

KRAFT INDIVIDUALLY WRAPPED **American Slices**..... **88¢**
 12-OZ. PKGS.

MERICO TEXAS STYLE **Dinner Biscuits**..... **25¢**
 12-OZ. PKGS.



THRIFT-T Frozen Foods
Cherry Pies
 20-OZ. PKG. **48¢**

SPARE TIME **Pot Pies**..... **6 6-OZ. \$1**
 WELCH'S **Grape Drink**..... **69¢**
 16-OZ. CAN

MEADOWDALE **Mixed Vegetables**..... **5 10-OZ. \$1**
 PKGS.

MEADOWDALE **Peas and Carrots**..... **6 10-OZ. \$1**
 PKGS.

Food Major Expense In Local Budgets

How are residents of Deaf Smith County using the bigger incomes they are now receiving? How much of it are they spending per year in local retail stores?

According to figures for the past year, which have just become available through a new market study, consumer outlays for goods and services were at a high level locally. To a great extent, however, it was a reflection of higher prices.

THE FINDINGS are contained in a survey made by the Standard Rate and Data Service. It shows how the average family in each part of the country has been spending its money and how much of it has been going for food, clothing, household equipment, cars and other articles.

In Deaf Smith County, food was a major item. Approximately 16 cents of every dollar was spent in the area's supermarkets, butcher shops,

bakeries, grocery stores, delicatessens and the like.

The report shows that expenditures in local food stores in the year came to \$10,921,000 as compared with the previous year's total of \$9,024,000.

THIS WAS solely for food bought for home consumption. Not included was the sum spent in restaurants, at lunch counters and in other dine and drink places.

If the outlay for take-home food were to be divided equally

among all local families, each of them would have a bill of \$1,800 for the year.

Elsewhere in the United States, the average was \$1,521 per family and, in the State of Texas, \$1,540.

THE FIGURES for other retail lines also indicate relatively strong consumer buying locally.

Outlets for cars, motorcycles, trailers, boats and other automotive equipment had

receipts totaling \$11,603,000, as against the previous year's \$9,378,000.

Sales of general merchandise, in variety and department stores, came to \$3,239,000. In 1973 it was \$2,699,000.

Stores carrying coats, dresses, shoes, hats and other wearing apparel reported a sales volume of \$2,066,000, compared with the prior \$1,799,000.

Furniture stores, including those selling home furnishings

and appliances, accounted for \$2,051,000. Their total, a year earlier, was \$1,718,000.

Muslims are Philippines' major problem.

France announces new welfare program.

Europe is selling more steel in U.S.

Muskie sees revenue sharing undermined.

RECIPE
By Sarah Anne Sheridan.

Macaroni salads are hearty enough to feature as main dishes for luncheon and evening menus. They should contain something crunchy like crisp celery, something colorful like strips of green pepper and pimientos and something to give them zest like scraped onion or a tangy salad dressing.

Macaroni and Crabmeat
8 oz. elbow macaroni
1 c cooked crabmeat
1 c green pepper chopped

1 c chopped celery
¼ c chopped pimientos
¼ c slivered almonds
3 hard cooked eggs chopped
½ c mayonnaise
2 t salt
Pepper to taste.

Cook macaroni by directions. Chill. Flake crabmeat. Combine cooked macaroni, crabmeat and remaining ingredients. Mix thoroughly, but lightly. Chill several hours before serving on salad greens.

Everyday Favorites!



SWIFT'S PRO-TEN BEEF...CENTER SLICES OR BEEF ROUND

ROUND STEAK

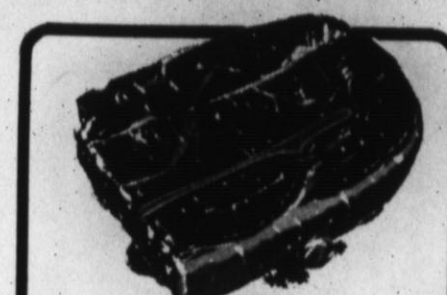
or . . . if you prefer . . .

SWIFT'S PRO-TEN BEEF...LARGE END-BEEF RIB
Rib Steak or Roast

ONE LOW PRICE PER POUND...SAVE!

\$1.29
LB.

WHY PAY MORE?



SWIFT'S PRO-TEN BEEF
BLADE CUT, BEEF CHUCK

CHUCK ROAST

LB. **79¢**

SWIFT'S PRO-TEN...BEEF CHUCK
Arm Pot Roast... **\$1.09**

EMPIRE OR ROCKY MOUNTAIN PRIDE
Young Turkeys..... 16 TO 22-LB. AVERAGE..... **39¢** LB.

MEADOWDALE HICKORY SMOKED
Boneless Hams..... 7 TO 9-LB. AVERAGE..... **\$1.39** LB.

SMOKED CENTER CUTS
Ham Slices..... **\$1.19** LB.
BUTCHER BOY ASSORTED
Lunch Meats..... **43¢** 4-OZ. PKG.

CAMELOT BREADED
Fish Sticks..... **97¢** 1-LB. PKG.
CAMELOT
Breaded Shrimp..... **\$1.29** 10-OZ. PKG.

PERCH, SOLE OR
Flounder Fillets..... **79¢** LB.
BAR-S
Pork Sausage..... **59¢** 1-LB. PKG.

OSCAR MAYER MEATS:

OSCAR MAYER MEAT OR BEEF
Skinless **\$1.19**
Franks..... LB.
OSCAR MAYER
Sliced Bologna..... **69¢** 8-OZ. PKG.
OSCAR MAYER, PICKLE & PIMENTO,
OLIVE OR
Liver Cheese..... **69¢** 8-OZ. PKG.
OSCAR MAYER
Sliced Bologna..... **99¢** 12-OZ. PKG.

FRESH SHOULDER CUTS
Pork Steaks..... **89¢** LB.
MEADOWDALE HICKORY SMOKED
Sliced Bacon..... **89¢** 1-LB. PKG.

CAMELOT CHUNK, CRUSHED
OR **SLICED PINEAPPLE**
20-OZ. CAN **37¢**
SKYLAND
Applesauce 4 16-OZ. CANS **\$1**

CAMELOT
STEWED TOMATOES
3 16-OZ. CANS **93¢**
CAMELOT PINK
Grapefruit Juice 4 6-OZ. CANS **38¢**

SOFT-PLY
BATH TISSUE
4-ROLL PKG. **38¢**

Golden Ripe BANANAS
LB. **13¢**

U.S. NO. 1 NOROGOLD
RUSSET POTATOES..... 10 -LB. BAG **\$1.29**

THOMPSON
SEEDLESS GRAPES..... LB. **59¢**

CALIFORNIA
VALENCIA ORANGES..... 4 -LB. BAG **89¢**

CALIF. SWEET
Red Onions.... LB. **25¢**

ELDORADO
Calif. Plums..... LB. **39¢**

Bakery

FRESH BAKED AT IDEAL
BROWNIES
6 FOR **49¢**
OVEN FRESH
Dinner Rolls 12 FOR **39¢**

Thrif-T Health & Beauty

SIMILAC
Regular or with Iron
13-OZ. CAN **25¢**

JOHNSON & JOHNSON
BABY POWDER
9-OZ. CAN **59¢**

JOHNSON & JOHNSON
BABY SHAMPOO
12½-OZ. BTL. **\$1.09**

THRIF-T PRICED!
WIPE 'N DIPE
PKG. OF 50 **69¢**

MENNEN LOTION
BABY MAGIC
9-OZ. BTL. **72¢**

Definition Bachelor A bachelor is a rolling stone that has gathered no loss.

Commissioner of Agriculture, John C. White recently noted that Texas ranks third nationally in total farm income.

Crop Residues Good For Grazing Cattle

An estimated two and a half million acres of irrigated corn and grain sorghum stubble should be considered along with winter wheat acreage for cattle grazing on the Texas High Plains, says John Shipley, agricultural economist with the Texas Agricultural Experiment Station.

grain sorghum stubble on a one to one acreage ratio gained only 1.1 pounds per day without supplemental feed.

Researchers at the North Plains Research Field at Etter have developed comparative beef gains for grazing crop residues during the fall and early winter months compared to irrigated wheat. These data were collected both with and without supplemental feeding, Shipley says.

Another test using corn stubble and grain sorghum stubble showed that when fed four pounds of 20 per cent protein supplement mix per head per day, the cattle gained 1.3 and 1.6 pounds daily, respectively. Shipley figures that the 1.6 pounds gain from the grain sorghum stubble may have been higher than would normally be expected due to an exceptionally large amount of grain left in the field in 1972-73.

Studies showed that stocker steers weighing 350 to 450 pounds gained 1.8 pounds per day when grazing out irrigated wheat from mid-November to mid-May. The stocking rate per acre was 1.5 animals from November to mid-March, then two animals per acre until graze-out.

In 1973-74 studies, the amount of supplement was varied at 2, 4, and 6 pounds per head per day grazing out grain sorghum stubble from November 30 to January 17. Stocking rate was 2.5 animals per acre. There was no difference in average daily gains at the three different levels, Shipley says. The gain was 1.7 pounds per day.

Shipley reports that the same weight steers only averaged 1.4 pounds per day on the winter wheat pasture from mid-November to early March, but when fed two pounds of milo per head per day, their average daily gain jumped to 1.7 pounds during that period.

"The profitability of utilizing corn and/or grain sorghum stubble with supplemental feeding will depend upon the price of the protein supplement mix and the price of beef," the researcher concludes. "With a knowledge of these two prices and the average daily gains that might be expected, a more sound economic decision can be made regarding the utilization of these crop residues."

Southern Peas Solve Plains Crop Dilemma

Prospects of a cotton crop have faded into a moistureless sky in parts of the Texas South Plains. Farmers now are looking for something to plant in mid-July to salvage some return from their land this year.

A yield of 700 pounds per acre would result in variable costs production of \$3.043 per pound delivered to a local shipping point.

A possible answer to their needs is southern peas, says a Lubbock agricultural economist. "Historically, southern peas have been used as a catch crop on dryland High Plains farms," says Marvin Sartin, area economist with the Texas Agricultural Experiment Station. "They are quick maturing and adapt fairly well to dryland conditions. Plantings can be made into late July with reasonable expectations of a harvestable crop."

The economist also figures that farmers operating rented land must also consider the return to the landlord. A one-third share rent with a 700-pound yield and \$1.5 per pound price would net the landowner about \$30.40 per acre. The production costs in this situation are \$3.087 per pound. The fixed costs of depreciation and interest on machinery total about \$3.30 per acre and increase the total cost of production to \$3.091 per pound.

Sartin says the yields from late-planted peas depend some on the planting date and a lot on the availability of moisture. "Drought conditions that prevented farmers from planting cotton cast a specter over any anticipation of high yields of peas," he adds. "However, a good rain to plant on and a couple of timely showers could easily result in peas yielding between 500 and 1,000 pounds per acre. These yields and the current anticipated price would result in a profitable catch crop." Total variable costs, including out-of-pocket expenses, amount to \$30.15 per acre, he figures. "In this short-run situation, if the land is owned, only variable costs are pertinent in the decision to plant southern peas.

According to the farm management specialist, yields of only 300 pounds per acre show a variable cost of \$3.099 per pound and total costs of \$3.145 per pound. However, as the almost constant per-acre costs are spread over additional units, the cost per pound decreases substantially. "Your analysis of your particular situation is necessary to estimate your reasonable yield potentials," Sartin explains. "Investigation into local markets for the product will likely provide insight into the price level that may be expected at harvest. Armed with estimates of costs of production, your conclusion of price expectations makes the final decision on the potential profitability of southern peas an easy one."

Farm News

Weather Rushing Crop Growth

Warm temperatures prevailing over the Texas High Plains during recent months are believed to be the primary cause of faster than normal development of early planted crops. In most cases, says Dr. James Supak, the rushing of crop development is expected to have little effect on yields of cotton and grain sorghum, but could cut into corn yields and possibly hurt soybean harvesting.

plant nears the reproductive stage. Also, cloudy conditions and rainfall tend to reduce both soil and air temperature. This natural "temperature control" failed this year due to the drought.

advanced than normal. Also, mid-May plantings of early maturing hybrids are beginning to head and will reach the 50 per cent bloom stage a few days earlier than last year, he reports.

Supak, an area agronomist with the Texas Agricultural Experiment Station, says area corn fields already are tasseling and silking almost two weeks earlier than expected.

"The question now," Supak says, "is what effect are these environmental conditions going to have on production? To a large extent, this will depend on the crop, the planting date and the general condition of the crop or whether it has endured hail and wind damage or has been severely stressed for moisture."

"The general consensus of grain sorghum breeders and agronomists is that this effect will have little or no influence on grain yields except in situations where producers are trying for very high yields.

Several factors are contributing to the accelerated development, but the primary one seems to be temperature, he says.

EARLY PLANTED cotton has already benefited from this peculiar set of environmental conditions, the Extension agronomist reports. The incidence of seedling diseases normally associated with cool, wet weather in the spring has been essentially nil. Further, the growing season on the Plains is relatively short and any condition that speeds cotton development is usually beneficial.

"Under optimum growing conditions," he figures, "farmers may lose 50 to 100 pounds of grain for each day that the normal maturity period is shortened. Generally, however, the most noticeable effect is likely to be shorter stalks which are more apt to be an asset rather than a problem." The agronomist points out that the days gained by accelerated development will probably have no noticeable effects on insect infestations such as midge and greenbugs, or on water requirements.

The specialist explains that all crops require a specific number of heat units to pass from one developmental stage to the next. Records kept by the U.S. Weather Service at Lubbock show that temperatures for April, May and June were several degrees above normal, and crops planted during these months accumulated or are accumulating the heat units needed to push them into the reproductive stage earlier.

"This could be of some importance in areas where crops were damaged by hail and wind," he says. "Accelerated development would hasten cotton fruiting, thus shortening the recovery period. Stalks will be shorter and bolls will be set closer to the ground but at least they'll have more of an opportunity to develop fully."

"DR. RAYMOND Brigham, soybean breeder at the Texas A&M University Agricultural Research and Extension Center just north of Lubbock reports that several varieties in his regional variety evaluation trials are exhibiting early reproductive development," Supak reports. "This also seems to be occurring in soybeans throughout the area which were planted in May."

Supak adds that the prolonged spell on the Plains also is contributing to rapid crop development. Moisture stress or lack of water tends to speed up development especially as the

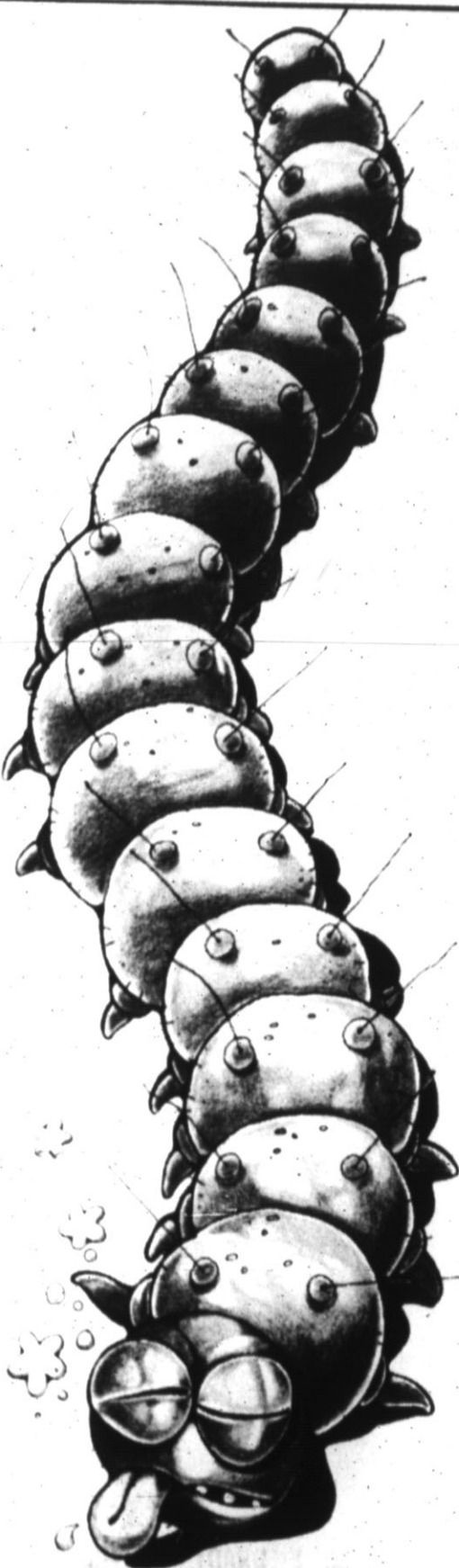
Breeders and field men for some of the seed companies in this area recently indicated that a few of their experimental lines are shorter and further

The effect on seed production will probably be negligible, he adds, but accelerated development could result in the lower seed pods being set nearer to the ground. This would tend to reduce harvest efficiency and can be equated to a yield loss. The specialist believes this effect may not be too noticeable since many soybean fields had to be watered earlier than usual this year which encouraged early stalk growth.

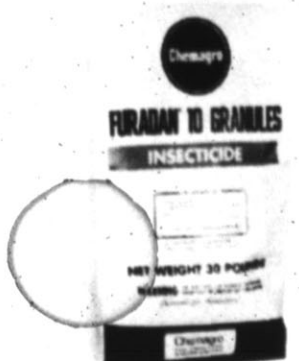
WHO KNOWS?

1. When was celluloid invented?
2. Where does paraffin come from?
3. The character "Figaro" appears in what opera?
4. How many drops are in a teaspoon?
5. Name the thirty-third President of the U.S.
6. When did Wyoming become a state?
7. When was the State Department created?
8. What was it originally called?
9. Name the Cornhusker State.
10. Where is the aft of a ship?

- Answers to Who Knows
1. In 1869 by John Wesley Hyatt, and it is considered the first synthetic plastic.
 2. It is a by-product of petroleum.
 3. "The Barber of Seville."
 4. From 40 to 50 drops.
 5. Harry S. Truman.
 6. July 10, 1890.
 7. By an act of Congress July 27, 1789.
 8. The Department of Foreign Affairs.
 9. Nebraska.
 10. The stern or back end.



CONTROL CORN BORERS



Broadcast FURADAN® 10 Granules from Chemagro to stop infestations of Southwestern corn borer.

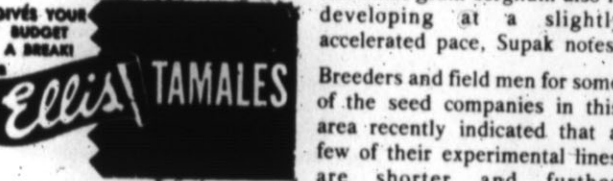
- LOW ECONOMICAL RATES Only 10 lbs. per acre does the job.
 - CONVENIENT AERIAL APPLICATION Broadcast granules into the whorl when eggs begin to hatch. Make a second application 10 to 14 days later if young larvae or egg masses are present.
 - PROTECT YIELDS Borers can weaken plants, reduce grain and silage yields.
 - PRESERVE FUEL Prevent lodging that increases fuel consumption during harvesting.
- With present grain and feed prices, you can't afford to let Southwestern corn borers cut your yields and income.

Check your fields now. Inspect them regularly. When you find borers, call your chemical dealer or aerial applicator.

FURADAN is a Reg. TM of FMC Corp.

Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120.

RESPONSEability to you and nature



Announcement -

We Are Now A Distributor Of Hi-Pro Horse Feed

\$340 50-LB. Bag

E. Hwy 60 OF TEXAS 364-4204

Dave Honea is Gifford-Hill in this area.

He's highly qualified to help you with any irrigation problems you may have and he's got the very best equipment available to do it with.

Gifford-Hill's 360. Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list of accessories.

If you haven't already met our irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Check with us before you buy.

Gifford-Hill & Company, Inc.

E. Hwy 60
Hereford, Tx 79045
(806) 364-1266

Vitavax-200® helps wheat emerge faster, winter better, break dormancy earlier.

That's because Vitavax-200 is more than just another surface seed protectant. It's a powerful systemic seed treatment that gives your seed protection all the way to the embryo.

Why chance yield losses, when near perfect protection against smuts, bunts, rots, and seedling blights costs so little. Vitavax-200 now has full EPA clearance for use on wheat and barley. Talk to your authorized Vitavax-200 treator about treating your seed today.

GARRISON SEED CO.
Hereford, Texas

Facts are better than dreams, if pleasant.

.....

The hardest job we know is trying to be impartial.

.....

Freedom is too often taken for granted by Americans.

.....

Life's hardest task: living each day by the Golden Rule.

.....

If you think it's hot now, wait until August and September.

.....

An executive is one who cannot work unless he has assistants.

.....

There's no way to accurately predict how people will vote.

.....

What you put off doing today, you'll probably put off tomorrow.

WTSU Successful In Filling Dormitories

West Texas State University is ahead of most other colleges in the United States in filling its residence halls.

"Over the last five years, many schools have had extreme difficulties" filling dormitories, says Dr. T. Paige Carruth, Vice President for Student Affairs at WTSU.

West Texas State has dormitory space for 2,400 students, about half for men and half for women. WT's "occupancy rate is probably one of the best in the

nation," says Carruth.

With 12 residence halls, West Texas maintains an average occupancy of 80 per cent. The women's halls are usually 85 per cent full and the men's are filled to around 70 per cent capacity.

The eighty per cent is considered a minimum number of occupants for the long term to insure the halls finances to "pay our bills, bonds, and the cost of maintenance, salaries and renovation," adds Carruth.

During the summer months, fees collected from the dormitories are considered "over and above" the minimum operating budget of the spring and fall terms. This money is used for improvements in the halls of a more luxurious nature, "such as carpeting," says the vice president.

"We are doing extremely well" this summer, he says, "enrollment in the men's dormitories is double what it was this time last year, and the women's is up by one-third."

Dr. Carruth also mentioned the increase in conferences, short courses and camps hosted by the University, which bring visitors who may wish to stay over-night to campus.

Carruth attributes WTSU's success in the residence hall endeavor "because they are nice places to live," and because it is much less expensive to live on-campus than off.

SPS To Present Food Program

The Home Service Department of the Southwestern Public Service Company will present a Food Preservation Demonstration Thursday, July 26 at 2:00 p.m. at the Public Service Reddy Room at 325 Lee.

The demonstration will be conducted by Mary Lou Williamson, Associate Director of Consumer Service, Ball Corporation, Muncie, Indiana, Miss Marilyn O'Dowd, SPS Home Service Advisor for Hereford and Muriel Bridge, SPS Home Service Director from Amarillo.

Subjects to be discussed during the demonstration include up-to-date information on freezing and canning foods. The demonstration will last about 1 1/2 hours and will be open to the public with no admission charge.

Mrs. Williamson earned both her bachelor and master's degrees in home economics from Ball State University and has had additional training at Purdue, Cornell and Kent State Universities. Prior to joining the Ball Corporation, she was Area Extension Agent for Delaware County, Muncie, Indiana. She has taught home economics at the secondary level in California, Indiana and Ohio and was an instructor at the University School, Kent State University.

MORE IN '74 AT DRUMSTICK!

**2 WAYS TO DINE...
WAYS TO SAVE!**

DINING ROOM OR TAKE OUT

**FUN-TASTIC FAMILY DINING!
FAN-TASTICALLY low, low prices!**

3^{plus} BIG 'ALL YOU CAN EAT' days too!

MONDAY	TUESDAY	WEDNESDAY
Chicken 'n Dumplings	Fish Fry	Spaghetti

Adults \$1.25
Kids 85c

DRUMSTICK

2700 Georgia



Living in the residence hall puts the student "right in the middle of the academic enterprise." The resident student is "close to campus, the library and classes."

Besides, adds Carruth, "most students are not overjoyed about the rigors of housekeeping and cooking."

Use of the residence halls is not limited to persons affiliated with West Texas State. "We are anxious to be of service," he says, "often catering to traveling groups." One such organization is an association of senior citizens from Oklahoma City who arrived recently for a week-end stay in Guenther Hall, and a visit to the Panhandle-Plains Historical Museum, the musical TEXAS and the WTSU campus.

Residence hall fees at West Texas State range from \$170 to \$230 per semester for double rooms. The average cost for both the long term and the summer sessions is \$1.80 per day.

Open House Plan For Youth Program

Finale for Hereford's first Summer Youth Program will be marked with an all-day open house July 26 at Community Center, with all girls and boys through school age, their parents and other interested adults invited.

Products of art and craft classes will be on display and refreshments will be served from 9 a.m. to 3 p.m., Mrs. J.W. Robinson, general chairman, announces.

"Not just those who participated in the program, but all young residents of Hereford will be welcome," Mrs. Robinson

says. "We want them to see what the kids did this year, and to give us criticisms and suggestions for a possible program next year."

Sports and games, indoor and out, a bicycle rodeo, baton twirling classes square dancing and other activities were offered this summer, in the first attempt at a city-wide summer program to interest youth. It was sponsored by the Women's Division of Deaf Smith County Chamber of Commerce.

Mrs. Robinson, chairman, and other members of the youth and education committee were leaders in planning and directing activities which were focused in Community Center. Mrs. Glenn Watts, the Center director, worked with the committee.

Its members include Mmes. Jim Conkwright, Eugene Henden, Neal Lomenick, Pete Caviness, Clarence Yeazey, Charles Hoover, Andy Shoval, Tom Draper and Clarke Cook.



The Hereford Brand, Hereford, Texas, Thursday July 18, 1974

Non-Residential Beauty Spot

Chosen as non-residential beauty spot for the month of July by the Women's Division of Deaf Smith County Chamber of Commerce is the drive-up section of First National Bank. It is located at the corner of Sampson and Fourth Street.

New WT Computer To Aid Schools

"We're going to have one of the finest computer systems in the state, maybe the nation." That's the way West Texas State University computer systems director Durwood Henderson describes a new system now being installed on the Canyon campus.

Hereford secondary students depend on the WT computer system for processing class schedules and report cards.

The DecSystem-1070, the latest innovation in computers, will undergo a test of its capabilities sometime within the next two weeks. By early fall, Henderson expects the million dollar brain to be fully operational. It will replace the school's IBM 360 model computer which has served WT since the early sixties.

One of the unique features of the new computer is its time-sharing capability. Up to 60 students, researchers and administrators will be able to use the computer simultaneously. This is possible because of the 24 million word on-line data base built into the machine.

One of the most glamorous aspects of the Dec 10 is an ability to talk with the computer by telephone. Briefcase-sized mini-computer terminals called data links—can be used anywhere there is a telephone. All the user has to do is place the phone in a cradle and call the computer.



What causes the pressure in a high pressure area? Likewise, in a low pressure area? Where does the barometric pressure come from? The high and low pressure we so often hear about these days merely refers to the height of the layer of gases above the earth's surface at a given point or in a given area. In other words, if you are in a high pressure area, the layer of gases above you is very high.

On the contrary, if you are in a low pressure area, the layer of gases above you is very low. The main function of a barometer is simply to measure the weight of the gas above you and it does this by recording an accurate measurement of the weight, or pressure, of the gas pressing down on the surface of the earth, which is the weather.

The around-the-clock operation will enable the system to handle class scheduling for 21,000 students on 24 high school campuses, annual processing of over 125,000 students on 24 high school campuses, annual processing of over 125,000 report cards, attendance reporting for 24,000 from 30 campuses, test scoring for over 10,000 standardized tests and the annual processing of over 80,000 payroll checks.

Koelzer Trains For Navy Office

Midshipman Thomas G. Koelzer, son of Mr. and Mrs. Werner M. Koelzer of 424 Ave. J, is participating in a summer phase of training under the Navy's Reserve Officer Candidate Program.

He is receiving classroom instruction and making training flights at the Naval Air Station, Corpus Christi.

The training is designed to acquaint him with all aspects of naval aviation, and includes instruction in aerodynamics, navigation and career patterns. Koelzer will also attend a sea duty indoctrination course at the Naval Station, Coronado, Calif.

Seems So! Even a woodpecker owes his success to the fact that he uses his head.

One of life's saddest facts is that a square meal makes people round.

—Herald, Austin, Ia.

—W.O.W. Magazine.

Don't Scratch That Itch! USE ITCH-ME-NOT

Contains 6 ITCH-STOPPERS to quiet itching in minutes: antiseptic kills germs, speeds healing. Fine for eczema, foot itch, insect bites, poison ivy, other surface rashes. In 15 MINUTES the itch is GONE or your 50c back. Ask for ITCH-ME-NOT. NOW at

Harold Close
Walgreen Drug

Mites.

Cut'em down with DI-SYSTON



Tiny mites can take a big bite out of your corn production and your profit. They cause small, chaffy kernels that cut yields, loose cobs that are hard to shell, and excessive breakage that increases fuel consumption and field losses at harvest time.

Cut down mites with DI-SYSTON Liquid Concentrate. Delivers a lightning-fast contact cleanout, then is absorbed into the sap stream for extra weeks of systemic protection.

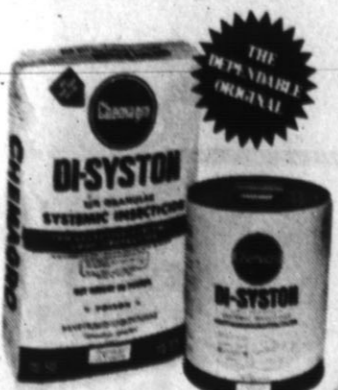
GET MITES OUT OF CORNFIELDS QUICK

The secret of successful mite control is early detection and quick application of DI-SYSTON. Inspect fields frequently during hot, dry weather. When mites appear, quick action cleans out mite colonies before they get firmly established. Prevents the yield loss and lodging that increases harvesting costs.

This year, protect your corn yields and your profit from mites. Apply DI-SYSTON, the dependable original systemic insecticide.

Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120.

RESPONSEAbility to you and nature



TDPS Reports 11 Accidents

The Texas Highway Patrol investigated 11 accidents on rural highways in Deaf Smith County during the month of June, 1974, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and 2 persons injured.

The rural traffic accident summary for this county during the first six months of 1974 shows a total of 36 accidents resulting in 1 person killed and 13 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for June, 1974, shows a total of 466 accidents resulting in 19 persons killed and 261 persons injured as compared to June, 1973, with 539 accidents resulting in 27 persons killed and 331 persons injured. This was 93 less accidents, eight less killed, and 70 less injured in 1974 at the same period of time.

The 19 traffic deaths for the month of June, 1974, occurred in the following counties: three in Dallas; two each in Motley, and Potter; and one each in Hutchinson, Foard, Oldham, Sherman, Swisher, Wilbarger, Clay, King, Lamb, Lubbock, Palo Pinto and Yoakum.

BURGLAR INDIGNANT PROVIDENCE, R.I.—Dennis R. Evans, professional burglar, was indignant of the published statement that he had been arrested "on the spot" during a drug store break-in. The 23-year-old Mr. Evans claimed he was picked up an hour later and a mile away.

Lewis McCuistian is Gifford-Hill in this area.

He's highly qualified to help you with any irrigation problems you may have and he's got the very best equipment available to do it with.

Gifford-Hill's 360. Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list of accessories.

If you haven't already met our irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Check with us before you buy.

Gifford-Hill & Company, Inc.

Box 847
Hereford, Tx 79045
(806) 364-1266



Bilingual Program To Start Here, Key Points Are Explained

Bilingual education, a new local public school effort which begins in the first grade this September, is raising questions in two languages.

The answers, contained in the law itself and in policies adopted by the State Board of Education, are short and directly related to the needs of Spanish-speaking children. However, they may not be easily available to all concerned parents and other citizens.

Texas Education Agency staff members, working to implement the law in all schools with 20 or more Spanish-speaking first graders, have compiled the following questions and answers on dual language instruction.

"MANY CITIZENS who have not had an opportunity to study the law are asking similar questions in all areas of the state," Dr. Severo Gomez, Texas Education Agency assistant commissioner for international and bilingual education, points out.

"We hope the key points covered here will help explain both the law and the steps we are taking to help implement bilingual teaching in a number of Texas public schools."

1. CAN TEACHERS with a permanent certificate no longer teach without the bilingual endorsement?

Teachers who are teaching children of limited English-speaking ability in a grade mandated by law must have a bilingual education endorsement. This endorsement can be obtained by attending a Texas Education Agency sponsored training institute or an approved program at a teacher training institution. In addition, the teacher must pass a Spanish language proficiency test. If, however, the teacher fails to pass the test first time around, he or she may receive a special assignment permit as an interim measure until learning at least basic Spanish.

Bilingual education programs approved by the State Board of Examiners are being offered by: University of Texas at Austin, University of Texas at San Antonio, Our Lady-of-the-Lake College, Southwest Texas State University, Texas A&I University at both Kingsville and Laredo, Pan American University, and the University of Houston at Clear Lake. Other universities are now developing programs, so this list will continue to expand.

2. HOW FAR will the bilingual requirement go? Although the bilingual endorsement is not required at this time for grades other than those specified in the law, it would be difficult to implement it in other grades should a school district choose to do so without requiring the special training and endorsement. However, this possible expansion rests with the individual districts at this point.

3. WILL MONOLINGUAL teachers have to reach a degree of proficiency in Spanish in order to continue teaching in schools covered by the act?

If monolingual teachers are going to be in the classrooms required by the law (primary grades with 20 or more Spanish-speaking children who know little or no English), they will have to train to reach the required degree of proficiency in Spanish. No deadline has been set. They may

teach on a special assignment permit and take the test again.

4. IS ENGLISH still the official language of instruction? Yes. The whole purpose of the bilingual education law is to help the Spanish-speaking children learn English and at the same time keep up with English-speaking children in subject matter other than language.

5. WILL SECOND grade teachers be required to attend summer workshops next year?

Plans are underway to train the bilingual second grade teachers who already speak English and Spanish during the spring of 1975. This instruction will focus on culture, classroom management, etc. However, since language training requires at least five or six weeks of concentrated work, the monolingual teachers will get their training during the summer. After the law was passed in June, 1973, the school districts were surveyed that fall and asked to name the teachers who would need training.

6. ARE THERE now some firm guidelines for school districts to follow?

There are firm guidelines with enough flexibility to meet the special needs of certain areas. They are being or have been sent to the school districts, section by section. Policies and Procedures passed by the State Board of Education and the Requirements for Certification were both sent to the schools this spring.

Procedures for testing the Spanish language proficiency of teachers will be mailed this summer, along with application forms for bilingual certification. A test for determining the English proficiency of children in the primary grades will be sent to the schools in 1975.

Training manuals to be received by teachers attending the summer workshops include nearly 300 pages of

information on materials, community and parental involvement, second language methods and techniques, instruction in the child's first language, culture, teacher-pupil interaction, and classroom management.

7. WHAT IS the situation regarding materials?

Materials are now available commercially for kindergarten through the first three grades. Learning systems — books, tapes, films — will be adopted by the state in November and be made available to schools in 1975-76.

A display of these new materials is open to the public from 9 a.m. to 4 p.m. each weekday at Maplewood Elementary School in Austin. The display will continue through August 9.

8. WILL SPANISH-SPEAKING children be forced to speak Spanish rather than English?

No. Bilingual education is to help children who come to school speaking only Spanish to learn English. It is designed to provide a high degree of proficiency in English and Spanish. Neither language suffers.

Law Prevents Fake Insurance

BY JOHN HILL
Attorney General

The need for insurance is a fact of life for most Texans. You buy it, and then hope you'll never need to use it. And, at some point, most of us worry about whether we're adequately insured.

This worry could make some people easy marks for fraudulent or deceptive insurance sales practices. Fortunately, this sort of thing is rare, not only because most insurance companies are reputable, but also because the industry is regulated by the State Board of Insurance.

The Board of Insurance works with the Attorney General's Insurance, Banking, and Securities Division to see that any licensed insurance companies engaged in illegal activities are stopped.

PRIOR TO PASSAGE of the Deceptive Trade Practices-Consumer Protection Act in 1973, however, the insurance industry was exempt from regulation for misleading or deceptive trade practices, although individual consumers

could sue a company for fraud.

Now, under the new law, the Insurance Board can certify cases of deceptive trade practices in the industry for suit by the Attorney General's Consumer Protection Division.

Recently, in the first case to be certified for suit under the new law, our Consumer Protection Division obtained a temporary injunction against a company that specialized in selling insurance and other services to persons whose drivers' licenses has been suspended.

The company implied, through official-looking letters, that it was especially expert in obtaining insurance for such drivers and that it could get licenses restored in a shorter waiting time than usual.

THE TRIAL COURT found that the company was selling services that any individual could perform for himself. To get a driver's license restored, a person must supply the Texas Department of Public Safety with proof that he is insured and wait the required period of time.

For drivers in this category, the procedure usually involves paying higher premiums for insurance in a "high-risk" group, a service that can be arranged through any insurance agent. So, the company offering "special services" to such drivers was charging high prices merely to take care of the necessary paperwork.

ANOTHER CASE recently settled by our Consumer Protection Division arose from

complaints that an automobile club represented to migrant workers that, in addition to such things as towing and tire-changing services, it provided insurance coverage that would protect them in all states, an important selling point for transient workers.

Consumers who signed up later found that they had no insurance coverage at all and that they were paying extremely high rates for "club services."

Insurance fraud or misrepresentation in any form is damaging to reputable companies as well as to consumers. That's why the State Board of Insurance and our Consumer Protection attorneys say it's important to check carefully before doing business with a company you're unfamiliar with or one which makes exorbitant promises.

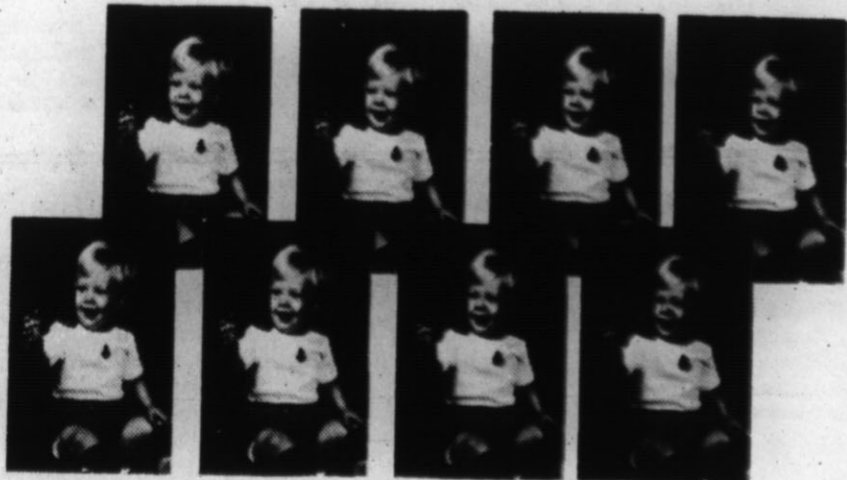
Consumers can obtain a list of companies licensed to sell insurance in the State from the Insurance Board, and they can check with the Board or our Consumer Protection Division to learn if complaints have been filed about a particular company.

William A. Merrill, Assistant Secretary for Planning and Evaluation for HEW:

"Welfare for the poor is not a way of life but a cushion against temporary income losses."

A. O. THOMPSON
ABSTRACT CO.
Mr. and Mrs.
A. J. Schroeter
Courthouse
Phone 364-1504
P.O. Box 73
Free City Maps
Showing Blocks

COMING THURSDAY
JULY 18



ASK ABOUT OUR FREE 8 x 10 FULL SIZE WALLET COLOR PORTRAITS 99¢ NO LIMIT
9 A.M. til 5:30 P.M. EACH DAY
Color Portraits Made Of Grandparents, Parents
And All The Youngsters At This SAME LOW PRICE!

WARREN'S COLOR PORTRAITS
DUCKWALL'S
410 SUGARLAND MALL
HEREFORD

TOP DOLLAR STORES **WHITE AND COLOR SALE** **WHY PAY MORE! SHOP TOP!**

PRICES EFFECTIVE THURS., JULY 18TH THRU SAT JULY 26TH

315 Main Street

NO IRON MUSLIN OR PERCALE SHEETS Choice of solids, stripes or prints to match every taste and decor. Some very slight irregularities. **DOUBLE OR TWIN SIZE 2 FOR \$5**

QUEEN SIZE \$4.50

KING SIZE \$5.25

PILLOWCASES PER. OF 2 \$1.50

72" x 90" SATIN BOUND BLANKETS SOLIDS 2 \$7

PRINTS VERY SLIGHT IRREGULARS 2 \$9

AUTOMATIC ELECTRIC BLANKETS \$9.94 Slight irregularity in fabric only.

FOAM FILLED BED PILLOWS 77¢

SHORTY DRAPES \$1

70" x 90" POLYESTER FILLED CONFORTER \$8 SOLID AND FLORAL COMBINATIONS!

31" x 84" FOAM BACK DRAPES \$4

JUNIOR BATH TOWELS 2 FOR \$3 WASHCLOTHS 3 for \$2 DISH CLOTHS 5 for \$2

FOAM FILLED THROW PILLOWS 77¢ EA. ASSORTED STYLES AND COLORS

CHENILLE BEDSPREADS \$3 TWIN OR FULL SIZE ASSORTED COLORS.

IRONING BOARD PAD & COVER SET \$1 SET SILICONE COVER WITH BURNPROOF PAD.

FRINGED AREA RUGS 2 FOR \$3 24" x 36"

VINYL RUG RUNNER \$1.00 EA. 3 FT. x 4 1/2 FT.

HOUSEHOLD PLASTICS 47¢ EA. LAUNDRY BASKET WASTE BASKET DISH PAN 3 PIECE MIXING BOWL SET & OTHERS

READY TO HANG ANTIQUE PISTOL PLAQUES OR FRUIT IN WICKER BASKET TABLE CENTER PIECE \$1.77 EA. YOUR CHOICE: Full foam cushion insole, crepe wedge sole. Sizes 5-10.

WHITE COMFORT OXFORDS \$2 PR.

PALMOLIVE 3 1/2 OZ. SIZE "PALMOLIVE" FACIAL SOAP 9 BARS 88¢ LIMIT 3

"SUPER SUBS" LAUNDRY DETERGENT 2 FOR 88¢ LIMIT 2

"SNO BOL" TOILET BOWL CLEANER 4 FOR 88¢ Two twin packs total of four.

"ADORN" SELF ADHESIVE SHELF PAPER 88¢ ROLL

CORN BROOM 88¢ EA.

RUBBER BATH MAT 88¢

STOP OVERPAYING! SHOP TOP WHERE YOUR HARD EARNED DOLLARS BUY MORE!

The Hereford Brand, Hereford, Texas, Thursday July 18, 1974
WELL ENGINE SERVICE
 Service for all makes and sizes of gas powered well engines. Complete, fast, dependable overhauls.
 Call DOYLE JOHNSON CHEVROLET-OLDS Service Department 364-2160 B-11-19-tfc

DICKEY'S DOZER SERVICE
 Dirt Work — All Kinds
 Bull Dozer — Scrapers
 Motorgrader — See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

PAINTING CONTRACTOR
 INSIDE-OUTSIDE
 All work guaranteed
 Free estimates
 Julio Pesina, 204 Catalpa St. Hereford, Texas Phone 364-4898 B-11-20-13p

PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150. B-11-10-5-tfc

B.L. Jones CONCRETE CONTRACTOR
 We will do your finishing or give you a turnkey job. Free Estimates.
 246 16th Street Phone 364-6617 B-11-21-tfc

KELLEY ELECTRIC
 Virgil Kelley
 Electrical Contractors
 Residential - Commercial
 All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.
 P.O. Box 30 B-11-6-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H. B-11-10-10-tfc

WANTED
 100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS. B-11-15-29-tfc

FRANK WESTER CEMENT CONTRACTOR
 107 BRADLEY
 Residential-Commercial
 Turnkey job
 Straight finish
 Phone 364-5169 B-11-39-tfc

Wanted
 Will do custom hay and manure grinding. David Schulte, 357-2330. B-11-10-28-4c

PROFESSIONAL BOOKKEEPING SERVICES
 CALL 364-3888 B-11-2-4c

Will do custom hay and manure grinding. David Schulte, 357-2330. B-11-10-28-4c

13. LOST & FOUND
 LOST in vicinity of Westhaven and Douglas, silver grey male cat, wearing yellow collar. No tail. Call 364-1871 Pat Hill. B-13-19-2-2p

IN APPRECIATION
 I would like to take this opportunity to express my appreciation to all of those who helped me win the leather coat at Boots & Saddle.
 Sincerely,
 Belinda Godwin
 A little confidence in a person can often produce great results. B-11-29-1p

11. BUSINESS SERVICE
MOBILE HOME ANCHORING
 We also do levelling
 Free estimates
Atlas Anchoring Service
 Phone 364-1783 B-11-53-tfc

DRAGLINE SERVICE
 TAILWATER
 PIT CLEANING
 DUMP TRUCKS
 30 TON CRANE
 BOBBY GRIEGO
 Day Phone 364-0574
 Night — 364-2322 B-11-14-tfc

WILL PICK UP JUNK CARS.
 FREE
 Call 364-3350 or 364-3777 B-11-28-tfc

DRAG LINE SERVICE FOR TAIL WATER PIT CLEANING CALL
 CLIFF JOHNSON, 364-2111 B-11-45-tfc

HOME APPLIANCE REPAIRS
 Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.
JOE'S HOME APPLIANCE REPAIRS
 343 N. Main Ph. 364-5751 B-11-45-tfc

Texans Concerned By Inflation

By JOHN TOWER
 U.S. Senator

The Senate took a 10-day, mid-year break over the Fourth of July holiday period, and I took advantage of the time to visit in as many places in our state as possible.

During the recess, I attended meetings and met with various groups of my fellow Texans in Houston, Dallas, Fort Worth, Arlington, Wichita Falls, Plainview, Midland, San Antonio, Tyler and Galveston. I always use these frequent trips to Texas as a sounding board in a continuing effort to keep current with what most of us consider the major problems facing us today.

WITHOUT FAIL, everywhere I went over the state, the subject uppermost in the minds of the vast majority of Texans is the continuing inflationary pressures and what to do about it. In the Houston area, I visited with groups interested in small business and minority business expansion.

In Midland, I visited with the West Texas Geological Society, and we exchanged views on problems facing the oil industry, ranging from fears by some oilmen that the government wants to nationalize the industry to efforts on the part of some in the Congress to pass punitive legislation on oil and gas operations. At San Antonio, I spoke to the annual meeting of the Texas State Bar, and we discussed various issues facing the legal profession ranging from non-fault insurance to public legal services.

At Arlington, I had a very good exchange with a large group of students and others attending the Taft Seminar at Arlington. Here, as at other places across Texas, the chief concern is the current economic trauma which has seen us in a major energy crisis, the collapse of values on both the stock and bond markets, and the scarcity of mortgage money for building.

Because of major changes going on in currency parities during this period, the United States suddenly became the most favorable place for other nations to obtain raw materials which were becoming scarce. This put additional pressures on

Social Security benefits were being paid to 2,040 residents of Deaf Smith County at a rate of \$249,000 a month at the close of 1973, Travis C. Briggs, Social Security District Manager in Amarillo, said recently. Of the social security beneficiaries living in Deaf Smith County, 1,280 are retired workers and their dependents, 575 are receiving benefits as the survivors of workers who died, and 185 are getting benefits as disabled workers or their dependents.

Although most social security beneficiaries are older people, about one of every four is under age 60. In Texas, 396,230 people under age 60 are collecting social security payments each month.

Nearly 218,470 are under age 18, receiving payments because a working father or mother has died or is getting social security disability or retirement benefits. Most of the 38,445 beneficiaries in Texas between 18 and 22 years of age, are getting student's benefits under a provision in the social security law permitting the continuation of a child's benefits beyond his 18th birthday, and up to age 22, if the child is attending school.

Correct Fishing is less cruel than hunting. The amateur never has to explain that he thought his companion was a fish. —Chronicle, San Francisco.

You've Never Seen Such Through Service
STOP IN SOON
 Phillips "66" Products
EAST SIDE "66"
 Rocky Stewart
 J283 E. 1st 364-2644

You've got a friend at **364-3867**
 Whenever you need air conditioning advice, installation or service.

Carrier
 No. 1 Air Conditioning Maker

BROWN SHEET METAL
 364-3867
 Your air conditioning specialist since 1953

and construction. What many do not clearly understand is exactly how did we get in the present economic predicament. It seems appropriate that we take this opportunity to look at some of the causes of our problems, and discuss some possible solutions.

BASICALLY, MOST of the economists point back to the mid-1960's as the birthplace of the current economic explosion when the national policy embraced both "guns and butter." The enormous growth of federal spending for both the Vietnam War and the programs of the so-called Great Society produced a run-away economic boom and an overpowering set of inflationary pressures.

This spending was financed largely by deficits instead of increased taxes. Prices began to go up gradually and by the end of the 1960's, the inflationary rate was running at roughly 5 per cent annually.

Our economic situation had just begun to stabilize some at the start of the 1970's, but a recession in 1970 coupled with the Vietnam demobilization increased unemployment to 6 per cent. As a result, there was a widespread movement to get the economy moving again, and a strong expansion was in progress by the end of 1972. Then, the price indexes over the world soared in 1973 due to a series of incidents.

First of all, there was a decline in food production in 1972. Then, every industrialized nation in the world experienced strong growth in 1973. World population continued to rise, and these factors — combined with the fact that the United States was the only source of grain reserves for the world — put extreme pressure on our own economy.

Because of major changes going on in currency parities during this period, the United States suddenly became the most favorable place for other nations to obtain raw materials which were becoming scarce. This put additional pressures on

WANTED
 Assistant Manager
 Manager Trainee
 Free Hospital and Life Insurance
 PAID VACATIONS
 \$400 A Month during Probationary Training
 \$500 A Month after Training
APPLY AT THE PIZZA HUT
 An Equal Opportunity Employer

LOW, LOW PRICES!!

BOX SPRINGS \$8.50	BABY BEDS \$14.50
DRESSER \$9.50	MEN'S WORK PANTS 49¢
MEN'S SPORT COATS 68¢	LIVING ROOM CHAIRS \$5.50

Many More Savings at
GOODWILL INDUSTRIES INC.
 208 N. Main 364-5241

FOR THE BEST DEALS ON NEW OR USED CARS

Come in and talk with one of the Men at
JOHN ORSBORN BUICK-PONTIAC-GMC
 at 142 N. MILES or 221 N. 25 Mi. Ave.
 364-0990 364-1222

WHO KNOWS?

1. When did Medicare go into effect?
2. What is the only crime specifically mentioned in the Constitution?
3. Who wrote "Peace hath her victories, no less renowned than war"?
4. When and where was the world's first atomic-powered merchant ship launched?
5. Of the original 48 states, which was the last to enter the United States?
6. Where is the largest county located in the U.S.?
7. Locate the deepest lake in the U.S.
8. Name the Secretary of Treasury under President George Washington.
9. What is the Capital of Bulgaria?
10. How old is the United States of America?

Answers to Who Knows
 1. July 1, 1966.
 2. Treason.
 3. John Milton.
 4. The U.S. Savannah, July 21, 1959, at Camden, N.J.
 5. Arizona, 1912.
 6. San Bernardino County, California.
 7. Crater Lake, Oregon, 1,832 feet.
 8. Alexander Hamilton.
 9. Sofia.
 10. 198 years old.

MOSCOW—The Soviet Union has launched an orbital research station which put itself in a position for a space spectacular during President Nixon's visit to Moscow.

NAPLES, FLA.—A 66-inch male dolphin found beached on Keewaydin Island here was reported in good condition after being taken to a millionaire's poison pool. The dolphin was trapped in mangrove trees.

TV COMMENTARY

By John Smiley

ABC NEWS has a couple of interesting shows in its TV grab-bag show "Close-Up." On July 17 it will say its piece about "Children and Health." In this case it will be dealing with disadvantaged children who got left out of the health-service revolution of the sixties.

ON AUGUST 16TH "Close-Up" will draw and quarter the monetary monster inflation. Although it's difficult to capture a bevy of experts who agree on the subject, the program will attempt to answer these questions: What is inflation? How'd it start? Could it have been prevented? What sacrifices must we make to curb it?

IT IS REPORTED that Peter Falk has gone to court to ask out of his contract to do six "Columbo" episodes for the upcoming season.

DICK VAN DYKE will be in a guest star slot in a segment of "Columbo." Jolly Dick will play a photographer who murders his nagging wife. Since Van Dyke no longer has a show of his own, he'll be involved in many guest-star roles this season.

ON JULY 24 PBS will offer another installment of "Music of the People." It'll be bluegrass music this time, featuring Bill Monroe, The Country Gentlemen and the Lewis Family.

LUCILLE BALL is bowing out of weekly TV after 23 years. She has done 495 shows, which surely must be an all-time record.

Hot Weather Got You Down...

Is your present cooling system enough and if so is it in proper condition... if not call a professional

364-4714
 Robert (Bob) Rhoton
R & R REFRIGERATION AND HEATING SERVICE

HEREFORD BULL BARN

SATURDAY JULY 20 9:00 PM

DOUBLE MAIN EVENT

Mentell vs. THE PATRIOT #1

Ricky Romero vs. Karl Von Steiger

Sato & Murdoch vs. Justice & Dillon

THE WORLD'S GREATEST ATHLETE

COMMONWEALTH THEATRE

Walt Disney Productions

THE WORLD'S GREATEST ATHLETE

JOHN ORSBORN BUICK-PONTIAC-GMC

JOHN WAYNE

Steve McQueen on Ballett

GATES OPEN 9:00 TOWER DRIVE IN

THRIFTWAY



SLICED
1/4 PORK LOIN
PORK CHOPS
 FAMILY
 PACK
 9 TO 11
 CHOPS
LB. 99¢

FAMILY PAK
GROUND BEEF LB. **79¢**
RIB STEAK LB. **\$1.09**
FAMILY STEAK LB. **89¢**
CLUB STEAK LB. **\$1.49**



WE REDEEM
 U.S. GOVERNMENT
FOOD STAMPS

TRAPPEY'S
JALAPENO
PINTO BEANS
 Flavored With SLAB BACON



15 1/2 OZ. CAN
3 \$1
 FOR

Folgers
 coffee
COFFEE
 WITH IN AD
 COUPON
FOLGERS MOUNTAIN GROWN
1-LB. CAN 99¢

REGULAR
Alberto VO-5
HAIR DRESSING
 1 1/2-OZ. TUBE **99¢**

MURINE 2
EYE DROPS
 5-OZ. BTL. **\$1.39**

SHURFINE CHUNK STYLE
TUNA
 6-OZ. CAN
49¢

10¢ OFF LABEL
AJAX
 LAUNDRY DETERGENT
 GT. BOX **89¢**

THRILL
 LIQUID DETERGENT
 32-OZ. BTL. **79¢**

FARM FRESH PRODUCE

U.S. NO. 1
NEW CROP RUSSET POTATOES 10-LB. BAG **89¢**

CALIFORNIA CELERY HEARTS... PKG. **59¢**
 LARGE BING CHERRIES... LB. **59¢**
 CELLO PACKAGES RADISHES... 2 FOR **25¢**

VINE RIPENED
CANTALOUPE
 LB. **15¢**

PEACHES
 CALIFORNIA RED GLOBE LB. **29¢**

POT PIES
 BEEF TURKEY
 8-OZ. CTNS. **4 \$1.00**

SHURFRESH BUTTERMILK OR SWEETMILK
BISCUITS
 10 8-OZ. CANS **\$1.00**

WOOD CRAFTER
POLISH
79¢

Sinarest
 SINAREST TABLETS
 BTL. OF 20 **99¢**

ANACIN
 ANACIN TABLETS
 BTL. OF 200 **\$1.99**

Gillette
 SUPER STAINLESS STEEL
GILLETTE BLADES
\$1.39

PLAYTEX
 TAMPONS
 available in 16's or 30's
 PKG. OF SUPERS
 16's / 30's **79¢ \$1.39**

BLUE/GOLD/BORDERED
PAPER TOWELS
 3 ROLLS **\$1.00**

ROXEY-MAKES GRAVY
DRY DOG FOOD
 5-LB. BAG **99¢**

SHURFRESH-REGULAR OR FOR DIPS
POTATO CHIPS
 9 1/2-OZ. BAG **59¢**

GLADIOLA
FLOUR
 5-LB. BAG **79¢**

SHURFINE
SPINACH
 15-OZ. CAN **25¢**

MILD BANANA
TOWIE PEPPERS
 15-OZ. JAR **49¢**

NABISCO CHOCOLATE CHIP COOKIES
CHIP AHOY!
 14 1/2-OZ. BAG **79¢**

KRAFT
AMERICAN SINGLES CHEESE
 12-OZ. PKG. **79¢**

SHURFRESH ASSORTED FLAVORS
ICE CREAM
 1/2 GAL. CTN. **88¢**

SHURFINE FROZEN
PERCH FILLETS
 16-OZ. PKG. **99¢**

SHURFRESH
COTTAGE CHEESE
 12-OZ. CTN. **59¢**

SHURFRESH
USDA GRADE A MEDIUM EGGS
 DOZ. **43¢**

"A BETTER WAY TO SAVE"
 426 N. MAIN
 HEREFORD, TEXAS
 DOUBLE GUNN BROS STAMPS
 TUESDAY & WEDNESDAY

20¢ VALUABLE COUPON 20¢
 MOUNTAIN GROWN
FOLGER'S COFFEE 1-LB. CAN **99¢**
 WITH THIS COUPON
 VOID AFTER JULY 20, 1974
 THRIFTWAY FOOD STORES

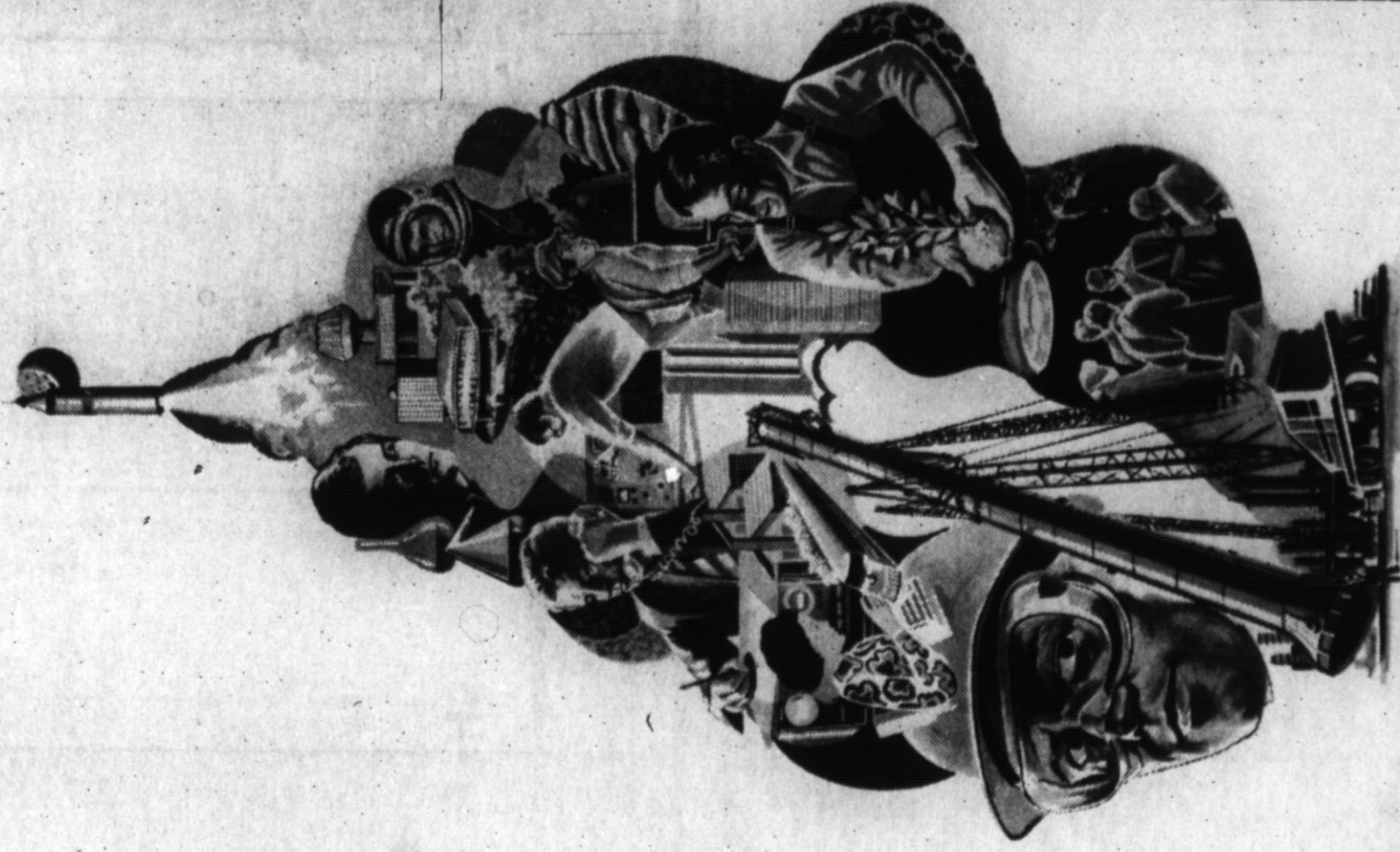
A BETTER WAY TO SAVE

**“A Picture is Worth
A Thousand Words”**

If so, then a picture plus a thousand words gives you double impact.

Take advantage of newspaper “double impact” advertising..... Call one of our representatives today for more information.

364-2030



The **HEREFORD BRAND**
And the
SUNDAY BRAND

Weekly Television Magazine

The Hereford Brand

THURSDAY JULY 18, 1974

Tel-Aire



Escape from the noose

NEW STARS
World Football League
NEW TEAMS

You've heard about it! You've talked about it! Now you can see it! Cable channel 11 KTVT Dallas-Ft. Worth will be your channel for WFL. Call today and see all the great new teams

CABLEVISION **CALL 364-3912**

Also starting Alice Ghostley as Ed... NBC... THE WALTONS... NBC... THE WALTONS

A Big 'Purse' for the Little Ladies

The final round of the United States Women's Open Golf Championship from the LaGrange Country Club in LaGrange, Illinois, will be televised live and exclusively by ABC Sports, Sunday, July 21 (3:30-5:00 p.m.), on the ABC Television Network.



ABC Sports' Susan Barmine (right) defends her title as defending champion.

This premier event in women's golfing competition carries a purse of approximately \$40,000 and regularly attracts the world's greatest professional and amateur competitors.

Entries are open to professionals and amateurs with handicaps of not more than four strokes, and many of the leading names in women's golf are expected to be in the field of 150, among them two-time defending Champion Susie Barmine, two-time winner Donna Caponi, young, all-time LPGA money-winner Kathy Whitworth, this year's leading money-winner, Jo Ann Palmer, Jane Blalock, Carol Mann, Sandra Haynie, Gail Daneberg and Sandra Spuzich. Sandra Spuzich is the defending champion.

ABC Sports' Bill Flemming, Frank Gifford, and as expert commentators, pro golfers Dave Marr and Cathy Duggan, will play to a par 73 for the U.S. Women's Open. The LaGrange Country Club course will measure 6,091 yards and be a par 73 for the U.S. Women's Open, combining well-placed traps with several beautiful water holes. The course will provide a tough challenge to the women professionals, with premium demands on well-placed and well-thought-out shots.

The development of well-located traps in a wide variety of sizes, depths and distances from the greens has made driving a big factor, calling for careful placement of the tee shots.

Water comes into play on four holes, including the par 5 second. On the three par 3's, players must cross water to slanting, rolling greens. And, the greens are always difficult to read because of their many subtle and hidden breaks.

The LaGrange course is a particularly lush one, though in the rough, with out-of-bounds to the left on eight holes.

ALL PROGRAMS SUBJECT TO CHANGE July 22

CHANNEL CABLE	4	KGNC NBC	7	KVII ABC	10	KVDA CBS	11	KIVI NBC	13	KERA PBS	39	KXIX PBS	41	IND	5	3	6
6	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
7	8:30	The Lucy Show	8:30	The Lucy Show	8:30	The Lucy Show	8:30	The Lucy Show	8:30	The Lucy Show	8:30	The Lucy Show	8:30	The Lucy Show	8:30	8:30	8:30
8	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
9	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
10	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
11	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
12	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30

STUSSO'S

DAVID FROST (left) welcomes Don Kohler, the world's tallest man at eight feet-two inches, one of the world record holders to be seen on the Wide World of Sports. "David Frost Presents the Guinness Book of World Records," Wednesday, July 24 (10:30-12:00 p.m.). (Broadcast)

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"The Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

Friday Program Notes

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

"Most Feared in the Jungle," with guest stars Kitty Winn, Joel Fabiani, and Antonio Banderas... NBC... THE WALTONS

SEE THE NEW DODGE RAM CHARGER

Half Car-Half Pickup
The Perfect Blend of Car and Truck
Now On Display At
JONES MOTORS
364-3150
345 E. 1st

ALL PROGRAMS SUBJECT TO CHANGE July 19

CHANNEL CABLE	4	KGNC NBC	7	KVII ABC	10	KVDA CBS	11	KIVI NBC	13	KERA PBS	39	KXIX PBS	41	IND	5	3	6
6	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
7	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
8	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
9	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
10	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
11	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30
12	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	News	8:30	8:30	8:30

Twin Stereo
Car Sound System
Reg. '699
\$495
WESTERN AUTO
"The store that offers you more"
241 N. Main St. 364-1355

BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds
Cowan Jewelers
Downtown American Gem Society member

Special programming slated for NBC's 1974-75 season

The most ambitious schedule of special programming in the history of the NBC television network... Henry Fonda brings to television his highly praised stage portrayal... The Count of Monte Cristo... The Castleville Ghost... The Scariest Story Ever Told... The Count of Monte Cristo... The Scariest Story Ever Told... The Count of Monte Cristo... The Scariest Story Ever Told...

PRINTING & OFFICE SUPPLY
Photo Offset Printing
144 W. 4th 364-0430

C & W CARPET
149 N. 25 Mile Ave. 364-3448
QUALITY CARPET CLEANING
Free Estimates



PK SUPPLY INC. SERVING GAMERS MANAGER

801 WEST FIRST AVE. DEPT. 7045 TOLSON 7045 B.S. 364-4441 REC. 364-3464



YOU SAVE \$16.02 MOTORCYCLE APPROVED SAFETY HELMETS Reg. \$28.95 \$13.95

Saturday Program Notes

11:00...ABC...THE ABC SATURDAY SUPERSTAR MOVIE...NANNY AND THE PROFESSOR...HAI, BUICH and Waldo fall into possession of a motorcycle reflector stolen top secret formula containing a nano men who stole the formula to get it back, they have to contend with Nanny and her magic powers. (R)

SATURDAY

Table with columns for Channel, Time, Program Name, and Network. Lists various TV shows and movies for Saturday.

Sunday Program Notes

10:30...ABC...MAKE A WISH Tom Chapin hosts the series and performs the original songs which are today's topical hits. "Beverly Hills Cop" and "Blade" are featured.

SUNDAY

Table with columns for Channel, Time, Program Name, and Network. Lists various TV shows and movies for Sunday.

A & W DRIVE INN. 1605 PARK AVE. PHONE 364-4600. A & W Root Beer to take Home.

THANK YOU Mr. & Mrs. Ed Warren Hope you'll enjoy your new Frigidaire air conditioner for many years. (Did you know in the May issue of Readers Digest there is a coupon to send in and you will receive \$20 for buying Frigidaire) FRIGIDAIRE SALES & SERVICE WA7749 364-6285 Next to Buck House 112 Miles

SHOOK TIRE CO. May We Serve You. WHERE TO BUY THEM. 600 W. 1st 364-1010

KRISTERS INTERIERS. SERVICE & EQUIPMENT. 364-6871

SECOND FOR SUSAN Susan Saint James, star of "McMullen & Wife" on "NBC Sunday Mystery Movie" and husband Tom Lucas are expecting their second child in November. They are parents of a daughter, Sunshine.

830 averages humiliation Kirk Douglas and Jean Seberg star in the drama of a man who plans to average years of humiliation by committing murder. "Mousetrap" the ABC Television Network's "ABC Suspense Movie" Saturday July 29 (7:30-9:00 p.m.) (Rebroadcast)

PLAINS Insurance Agency. For All Your Insurance Needs. 9-12 Sat. 218 W. 3rd 364-2232

MOTOROLA 16" BLACK & WHITE PORTABLE TV. \$144.95. 509 Park Ave. 364-0766

Dr. Mercy falls in love

Dr. Mercy becomes infatuated with a liberated woman doctor and the romance of the male chauvinist and the feminist creates misery for the staff of Capital Hospital on Thursday, July 25 (7:00-7:30 p.m.).