

Diamond Jubilee Celebration Nears

Caravan, Promenade, Kourt, Queens Highlight Activities

A car caravan to Amarillo, third promenade and session of the Kangaroo Kourt and progress of sales in the Jubilee Queen's contest highlight this week's activities as Hereford's 75th Anniversary Celebration moved to within two weeks.

The car caravan will leave for Amarillo Saturday morning and cars are scheduled to convene on the access road at 11:15 a.m. between the Western and Bell Streets exits just outside of Amarillo. The caravan will be escorted by police to Western Plaza for a promenade through the plaza.

FEATURED in the caravan will be the Firehouse Fifteen and other persons dressed in Jubilee garments. Persons interested in joining the caravan should contact Jubilee Headquarters, 364-1896, or call

Registration At La Plata

Begins Monday

Free registration for all students who will be attending Hereford's La Plata Junior High School and who have recently moved to Hereford, will be conducted from Monday through next Thursday at the school.

Registration will be free and open to all the new students on those days from 9 a.m. until noon and from 1-3 p.m.

Jerry Johnson, caravan chairman, 364-3400.

The third Jubilee promenade through downtown Hereford will begin at 7 p.m. Friday at the Deaf Smith County Chamber of Commerce office on Main Street and head south down Main Street. The promenade will then turn to go by the courthouse and finish on Sampson Street in front of Jubilee Headquarters.

The third session of the Kangaroo Kourt is scheduled to begin at 7:30 p.m. Friday at Jubilee headquarters with entertainment and a street dance to follow.

THE PROMENADE and Kangaroo Kourt is scheduled each Friday night until the Jubilee Celebration.

The Diamond Jubilee Headquarters announced the top 21 in its Queen's Contest late Tuesday night and plans to release new standings each Tuesday night until the contest ends Aug. 23.

HEADING the list and in first place with the most tickets sold is Betty Hedges. In second place is Sina Sims.

The queens contest participants obtain votes by selling tickets to the Spectacle to be shown in Whiteface Stadium during Celebration Week. The show "Hustlin' Heritage" will feature about 300 local residents and will climax each day's activities of the celebration.

The coupons sold by con-

testants save 50 cents on the purchase of any price ticket to the Spectacle.

REHEARSALS are underway for the Spectacle and officials have announced more men are needed for parts in the play. Rehearsals are conducted in the Bull Barn and actors will not be required to memorize or to say any "lines" in the play. Hereford men interested in performing in the play should call Jubilee Headquarters at 364-1896.

The top contestants in the Queen's Contest are as follows:

1. Betty Hedges; 2. Sina Sims; 3. Ophelia Echevarria; 4. Glenda Hansen; 5. Becky Owen; 6. Layne Young; 7. Lynda Milburn;
8. Karen Coffey; 9. Kelly Curtsinger; 10. Diana Egbert; 11. Nancy Baker; 12. Susie McGee; 13. Taffy Herr; 14. Annie Brown;
15. Carlean Wood; 16. Diane Ailshie; Sandra Stallings; Mary Duggan; (3 way tie) 19. Joan Waters; 20. Terry Johnson; 21. Jane Dameron.

WINNER in the contest will receive a week's expense-paid trip to Miami Beach, Fla., for two.

Also to be given away in the contest will be a Motorola color television valued at \$750 by Stan Knox TV and Music.



One Of Many

This 1903 Flynt is one of the many antique cars entered in the Diamond Jubilee Parade in Hereford planned August 25. The car is driven by Mr. and Mrs. Walter Ballard. Mrs. Ballard is the former Wanda Rose and is a 1944 graduate of Hereford High.

Trustees Schedule Full Agenda For Tonight's Regular Meeting

Hereford School Trustees had a lengthy agenda scheduled for the 8 p.m. regular meeting today in Hereford School Administration Building.

The trustees are expected to review pre-school inservice program scheduled for August 15-21 and hold the official budget hearings for 1973-74. Reports from the tax office, cafeteria and transportation

departments will be heard and a building program report is expected to take considerable time.

Several resignations are expected to be accepted and other new teachers will be hired by the board.

The meeting will also be highlighted with the discussion of a dress code for this fall for students.

Letters To The Editor

Requests Salary Comparison

Dear Editor,

After reading your article concerning the pay raise for the deputies I began to wonder how our county officials salaries compare with surrounding counties. Would it be possible for you to obtain this information?

It is my opinion that maybe the county budget needs to be gone over again or revised if there is not enough money allocated for the sheriffs department to allow a pay raise for some very deserving men.

Yet there is enough money for each of the county commissioners to draw almost \$8,000 a year and for hiring a road superintendent (who I know had already resigned). Maybe just maybe \$8,000 a year is a little too much to pay a person as a supplementary income for a minimum of work. I said supplementary because

all of these men have other incomes.

Working six days a week and 10 to 16 hours a day the deputies or the sheriff don't have time for working at a second job to supplement their income and how many of us would want them to. When you or I want help we don't want to wait until

the sheriff or a deputy gets off work at his second job.

There must be other people who feel as I do and would like to see an article concerning this subject.

Sincerely,
Mrs. C.D. Adams
715 Cherokee
Hereford, Texas.

The Hereford Brand

Published Every Thursday
MEMBER National Editorial Association
Member Associated Press
at 130 W. Fourth
Hereford, Deaf Smith County,
Texas, 79045

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Entered as second class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$1.00 per year; Zone 2 and above, \$4.30 per year. With Classified advertising rates: 8 cents per word first insertion 80 cents minimum; 6 cents per word additional insertion.

The Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.50 per year. Carrier delivery, \$1.00 per month. Single copies 10 cents each.

O. G. Nieman Publisher
Don Richards News Editor
Sue Coleman Women's Editor
Grady King Advertising Manager

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Mail 364-3030

Plan Ahead

RESERVE EXTRA COPIES OF THE
HEREFORD BRAND'S
DIAMOND JUBILEE EDITION.

An extra, but limited, number of Diamond Jubilee editions of The Hereford Brand, Aug. 23, 1973, will be printed. If you desire extra copies, send in your orders now to make certain they are reserved. The big special edition will be priced at 75 cents a copy on news stands and across the counter. If you want us to handle and mail copies to friends or relatives, send \$1.25 for each copy ordered.

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Reserve _____ copies to be mailed at \$1.25 each. Names and addresses enclosed. Total amount enclosed _____

NAME _____ PHONE _____

ADDRESS _____

(Mail to Hereford Brand, Box 673, Hereford, 79045)

For Coaches, News Media

Banquet Planned Friday

The public has been invited to attend the banquet at 7:30 p.m. Friday night featuring the head football coaches of each of the schools in District 4-AAAA.

The banquet will be in La Plata Junior High Cafeteria and dress will be informal. Each of

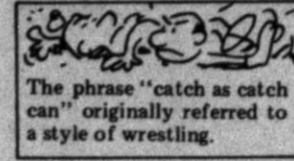
the coaches in the district with Hereford will be present and will give a report to the audience concerning prospects for his particular team this fall.

Tickets to the dinner are \$2 each and may be purchased from Don Lowder, Athletic

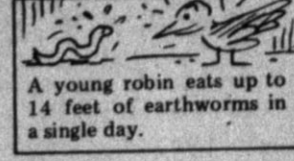
Director Larry Dippel or at both banks, Hereford Bakery, The Hereford Brand and KPAN. The meal will be catered by Dickie's Restaurant.

Several members of the Amarillo and Lubbock news media are also expected to be present and will conduct a press conference with the different coaches in the district.

Earlier in the day the coaches and news media of the 4-AAAA district will play golf at Pitman Municipal Course. Teeoff is at noon.



The phrase "catch as catch can" originally referred to a style of wrestling.



A young robin eats up to 14 feet of earthworms in a single day.

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- Optional electric rear window defroster. A feature you might think available only on more expensive cars.
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- Gran Torino 2-Door Hardtop with Luxury Decor Package.
- Manual front disc brakes, standard. Power front disc brakes, optional.
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The solid mid-size **FORD TORINO**

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HEREFORD, TEXAS

Police Investigate Accidents, Theft

Mrs. Calla Mountz Tells Lions About 'Home Where Buffalo Roam'

By STEVE CONNELLY
Staff Writer

Other actions in the Hereford Police Department this week, other than the marijuana arrests included several wrecks, and a theft of about \$125 from a home.

Enrique Saenz, Box 813, Hereford, reported to police Friday, that items had been stolen from a house he had rented to someone.

The occupant of the house reportedly moved, and missing is about \$125 worth of chairs, a car hoist, and some hoes. The suspect was supposed to be en route to Laredo, Tex., according to a trailer rental service.

Officers have sent a teletype message to Laredo about the theft, and the case is still under investigation.

Besides two other small thefts, the Hereford Police Department answered calls for family and neighbor disturbances, and arrested several persons for being intoxicated, and for minor in possession.

AN ACCIDENT occurred Friday at 10:15 a.m. in the 400

block of N. Main involving two cars.

A 1962 Ford, driven by Lola Harris Menasco, 236 N. 25 Mile Ave., was backing from the front of Piggly Wiggly parking lot, when a 1973 Plymouth driven by Luis Pacheco, 323 Ave. E, was going south on Main Street, and the two cars collided.

Another accident Saturday, occurred at 3:40 p.m. at the intersection of U.S. 385 and U.S. 60, involving two cars and a truck.

A 1970 Buick, driven by Juanita S. Hart, 226 Douglas, and a 1972 Ford, driven by Steven Neil Easley, Rt. 5, Hereford, were stopped at a traffic light at the intersection, when a 1969 Mack tractor, driven by George H. Dickson, Lubbock, collided with the rear of the Easley car, causing it to collide with the rear of the Hart car.

AN ACCIDENT at the intersection of Grand Avenue and Avenue B occurred Saturday at 12:40 a.m.

A 1972 Dodge, driven by Tony Gorman, 215 Ave. A, was headed west on Grand Avenue,

when a 1970 Dodge, driven by Jose Manuel Agüero, 303 Roosevelt, attempted to turn onto Ave. B, and the two cars collided.

Another accident Saturday occurred in front of 814 Knight St. at 5:15 p.m., involving a car and a bicycle.

A 1967 Chevrolet, driven by Sammy Thomas Eason, 609 Ave. G, was going south on Knight when Susie Uvalle apparently pulled in front of the car on a bicycle and they collided. The girl did not receive any serious injuries from the accident.

Another accident occurred Saturday at 10 p.m. near the intersection of Main Avenue and 6th Street.

A 1973 Chevrolet, driven by Ruben Rodriguez Rios, 207 Dayton, was stopped for a traffic signal, when a 1971 Chevrolet, driven by Enemencio Barrientes, 208 Jowell, pulled up behind the Rios car.

The Rios car then backed up into the Barrientes car.

Another accident occurred Sunday, at 9:40 p.m., in the 200 block of 13th Street.

A 1970 Chrysler, owned by

Wayne Stoerner, 206-B 13th St. was parked at the curb, and an unknown car struck the Stoerner car and left the scene. Officers are still investigating this incident.

The Hereford Fire Department reported four fire calls during the week, two of which were at the same location.

A grass fire west of Hereford alerted firemen at 1:45 p.m. Monday and the fire was extinguished in a few minutes. The cause of the fire has not been determined.

A TRUCK FIRE at Big Daddy's Truck Stop completely destroyed the cab of the truck at 8:45 p.m. Monday.

The truck was driven by B.A. Schavinsky, of Missouri, and he had been inside the truck stop, and returned to find the truck on fire.

The same truck caught fire at 3 a.m. Tuesday, but only the mattress caught fire, and it was quickly extinguished.

The home of Gene Brock, 537 Westhaven, became filled with smoke at 10 p.m. Monday, but the cause of the smoke was unknown.

Mrs. Calla Mountz had the Hereford Lions Club singing the "old songs" during their noon luncheon Wednesday in the Civic Club Center.

Mrs. Mountz, the second in a series of talks by "old-timers" of the Hereford area, was introduced by Wayne Thomas, who is in charge of the series of programs. The talks are to coincide with Hereford's 75th Diamond Jubilee Celebration.

Mrs. Mountz spent about 20 minutes telling Lions about life in Hereford as she has known it since 1908 and then finished by having the entire club join her in a verse of "Home on the Range."

Mrs. Mountz said she came to Deaf Smith County in 1908 with her parents from their Iowa farm.

"We kept the Iowa farm in case things went bad here in Hereford," she said. "My father wanted to come down here for the warmer climate."

Mrs. Mountz told of riding the train down to Texas during the family's move here with such varied household items as a

piano and a speedster car. "Every house had a windmill and we felt like all the houses had too much roof."

The first house built for the Frank Lambert family, her father's name, was at 116 Brady and was a two-story, seven bedroom house. It still stands at the address but the top story has been removed.

"All the stores had wooden sidewalks and hitching posts," she said. "A sprinkler-wagon went up and down the streets to keep down the dust."

Mrs. Mountz said one reason her parents liked the town was because of the many good churches and the schools.

"All our social life revolved around church life," she said. "We would have hayrides and then the boys would walk us home Sunday evenings. I would invite my boyfriend into our

house and play the piano and sing for him. My father always let us know when it was time to quit because he would drop one of his shoes loudly on the floor."

Mrs. Mountz also said her father contracted and hauled the sand, gravel and marble from the railway to the courthouse site for the courthouse to be built.

"Mother filled our seven-bedroom house with boarders and papa worked on the Central School Building around 1910 for about \$2 a day," she said.

Mrs. Mountz graduated from Hereford High in May of 1912 in a class of 13 students. "Ham-

burgers then sold for 5c and I played the piano in the bank building for the crowd that came in and out."

She married Carl Mountz in 1912 and the couple honeymooned to California and then returned to Hereford to live in a \$7 a month rented house. Her husband died in 1967.

Mrs. Mountz said she has always enjoyed playing the piano and can name the many occasions at which she has been requested to sing. She then invited Lions to join her in the song of "... where the buffaloes roam."

BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds
Cowan Jewelers
Downtown AMERICAN GEM SOCIETY member

ROBERTS' APPLIANCE
It's Our 25th Year

WHERE YOU ALWAYS BUY THE BEST FOR LESS!
GIBSON'S DISCOUNT CENTER



Back to School
BIGGEST BACK-TO-SCHOOL BARGAINS AND ADVERTISED PRICES GOOD THURSDAY, AUGUST 9 THRU SATURDAY

8-TRACK STEREO TAPES
RETAIL \$6.98
Your Favorites
G.D.P. '57...NOW
\$4.67

WESTCLOX ELECTRIC DROWSER ALARM CLOCK
NO. 20334
\$3.97

ELLINGWORTH THEME COVERS
NO. 256 D 2 H
G.D.P. NOW! **7c** EACH

BIC MC 49B ASS'T. CLIC G.D.P. NOW!
23c

Thermos Brand ICE CHEST
43 Qt. NO. 7750
G.D.P. NOW!
\$9.97

LISTERINE
Mouthwash and Gargle
32 - Oz. Bottle Special
\$1.19

100% Tea NESTEA INSTANT TEA
3 - OZ. SIZE **77c**

NESTLES QUIK
2 - LB. TINS **69c**

STUART HALL THEME BOOK
Wire Bound
NO. 4240 2-Hole **23c**
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FILLER PAPER
300 Sheets Count
2 or 5 Hole
No. 3277 or 3577
G.D.P. NOW!
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TIDE LAUNDRY DETERGENT
Giant Size Box
G.D.P. **69c**

EZY INDEX
Be Line
NO. 11 - MS 3 - H
NO. 10 - MS 5 - H
YOUR CHOICE **17c** Set

EMPIRE BONANZA ASSORTMENT

- 5840 - Jumbo Pedigree Pencil
- 8815 - Fairmount Fancy 8 Ct.
- 5276 - Compass
- 8818 - Choice Yeinow Pencil
- 225 - Magnifying Ruler
- 2904 - Eraser Pad
- 1245 - Sunset Colored Pencil
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YOUR CHOICE 19c

GIBSON'S HEREFORD
SAVE 15¢ WHEN YOU BUY A 1 LB. CAN of FOLGER'S COFFEE
SPECIAL PRICE WITH THIS COUPON
84c
WITHOUT COUPON 99¢
Coupon cash value 1/20 of 1c
GOOD THRU 8-11-73

GIBSON'S BREAD
NON - FINER, Sliced
2 1/2 LB. LOAVES **49c**

SECRET Dry Formula Anti-Perspirant
8 - OZ. CAN **59c**

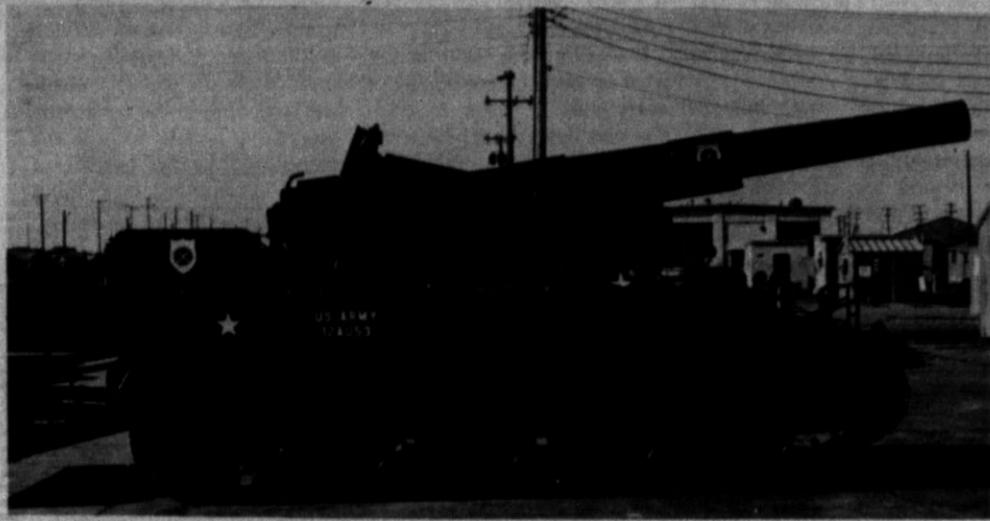
SILKEN DELIGHT FOAMING BATH OIL
1/2 GAL. BOTTLE **67c**

Police Nab Fifteen For Marijuana

(Cont'd from Page 1)
All four were later freed under \$1,000 bond.
Occupants of the second car involved were checked and turned loose.
TWO MEN and three juveniles were arrested Sunday night about 11 p.m. by Sheriff's Deputies on Progressive Road three miles north of Hereford.

Charged for possession of marijuana by deputies were Johnny Burns of Guymon, Okla., and Ronald L. Ward, 848 Irving. The three juveniles were turned over to the juvenile officers.
The deputies were following a car in which the suspects were riding and reported seeing what appeared to be

marijuana being thrown from the vehicle. The officers later found traces of the marijuana in the car and then found marijuana alongside the road near the locations where officers had reported seeing it thrown.
Bond on the two adults arrested was set at \$1,000.



Jubilee Parade Entry

A U.S. Army unit from Ft. Sill, Okla., will be in Hereford for the Diamond Jubilee Parade Aug. 25 and will be exhibiting this self-propelled eight-inch Howitzer cannon. It is a Model M-110 and weighs 58,950 pounds. It fires a 207-

Youth Revival At Frio Church Set

A youth revival will be conducted at Frio Baptist Church today through Sunday, with services at 8 p.m. daily, the Rev. Sam Ogan, pastor, announces.

The speaker will be Mike Riley, who has conducted two previous youth revivals in the church. Steve Stege, song leader, and Rhonda Sutton, pianist, both of Amarillo, will assist.

All residents of Frio area, especially young persons, are invited.



Commissioned

David Moya, left, is commissioned to 2nd Lt. in ceremonies headed by Capt. Robert Hernandez, Jr.

New Students To Register

Students in grades 10 through 12 that are new to the Hereford Independent School system are asked to register at the office of the high school counselor either today or tomorrow.

Mrs. Tommy Braddy, counselor at Hereford High, said that it is important for new students to register with her office.

Mrs. Braddy's office, located in the high school building, is open from 8 a.m. to 4 p.m.

ROBERT'S APPLIANCE
It's Our 25th Year

Ex-Resident Dies On West Coast

A former Hereford resident, four sisters, Essie Benningfield Eriel-A. (Bud) Weaver, brother of Jack Weaver of Westway Clinton, Okla., Margarette community, died Monday in a Knoll of San Antonio and June hospital at Santa Rosa, Calif., Miller of California; and two where he resided. other brothers, W.T. of San Antonio and Everett of two sons of the California city; Missouri.

THE BEAUTY HOUSE

is happy to have Janice Brownlow back with us. We invite our friends and patrons to come in Aug. 16-17-18 for a free facial introducing Bon Ton cosmetics. Try one of our geometrical blow hair cuts. We also have a manicurist and pedicurist. Call soon for an appointment with Gladys Carrol, Joyce Duggan, Jan Gorman, Rue Ford, Sara Lookingbill, Pat Rhodes, Addie Nolen, Beverly Richardson or Janice.

Sadie Shaw Edna Mathes

337 Miles
Phone 364-1533

School Sale

Your BANKAMERICARD welcome here

GIBSON'S

AND SELECTION IN GIBSON'S HISTORY!
U SATURDAY, AUGUST 11, 1973 IN HEREFORD, TEXAS.

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UR LAST
HEREFORD
RAND
ICES GOOD
HRU
URDAY

QUART
THERMOS
BOTTLE
with handle
model 2442
G.D.P. NOW! **\$1.67**

PRESTO
AUTOMATIC
COFFEE
MAKER
CM 6 A
G.D.P. '8"
NOW! **\$5.97**

ICE CUBE
TRAY
G.D.P. NOW! **57c**

SKIL SHOP
7 1/4" POWER
SAW
Model 1715
G.D.P. **\$16.97**

STP
OIL
Treatment
G.D.P. **77c**

DAZEY
CAN
OPENER
with Knife Sharpener
Combination
MODEL NO. 552
RETAIL '12"
\$9.97

STEREO
ALBUMS
G.D.P. '15" **\$4.37**
G.D.P. '14" **\$3.97**
G.D.P. '13" **\$2.97**

FEDERAL
DOVE LOADS
SPECIAL PRE-SEASON
F-121-12 G.A. 6 or 8 Shot
F-160-16 G.A. 8 Shot
F-200-20 G.A. 8-Shot
YOUR CHOICE
\$1.89 Box

DICKIES
NO IRON DENIM
JEANS
FOR BOYS
SIZES 0-12
Reg. or Slim Lot Nos. 6187 N.
6287N, 6287N,
6198 & 6298
\$2.67 PAIR
OR
\$5 PAIR
MEN'S
WESTERN FLARE
JEANS
No Iron - Colored Denim
50% Cotton - 50% Polyester
\$3.97
G.D.P. NOW!

NEW CRUSH
YOUNG MISS
PANTY
HOSE
NO. 476
Ultra Soft - Exquisite
Look - Precious
Feel
Retail '1"
G.D.P. **47c**

GIBSON'S
OWN
PANTY
HOSE
SHEER STRETCH STYLE
NO. 964 - Retail '1"
G.D.P. NOW! **37c**

SOX
UNLIMITED
MENS
Heather Tones
ORLON
SIZES 10 - 13 - Lot 53-850
Large Assortment
Retail '1"
Pr. **43c** Pr.

POLAROID
SQUARE SHOOTER
CAMERA
Minute Maker Kit
•CAMERA
•FLASH CUBE
•FILM
•CARRYING CASE
G.D.P. **\$26.97**

LADY PEPPEREL
Luxurious Florai or Solids
TERRY TOWELS
MIX or MATCH
ASS'T. COLORS
BATH
Retail '2" G.D.P. 2/15"
\$1.69 EA.
HAND
Retail '1" G.D.P. 2/13"
\$1.13 EA.
WASH
Retail 79' D.D.P. 67'
47c EA.

NO IRON WOVEN
BED SPEADS
Style 1500 Full or Twin in ass't. colors ...
by Cone Mills Retail '12"
\$7.87

Women's Football Clinic Planned Sunday Afternoon

A Women's Football Clinic has been scheduled in Hereford Sunday afternoon with Larry Dippel, Hereford High School athletic director, as host speaker.

The event is set for 2 p.m. in the Hereford High School Auditorium, and admission is free to all interested ladies.

Dippel will explain offensive and defensive formations used by teams, as well as other aspects of the game and terminology used by football players.

Jake Webb, manager of Southwestern Public Service Co., will also be on hand to discuss rules of the game. Webb is a veteran football official. A question and answer period will be conducted during the clinic.



Hunters Urged To Sign Lease Agreements Early

It's hard to think about anything as remote as the next hunting season when your inclinations are to stay inside with the air conditioner and a tall, cold drink.

But if you're planning to hunt this season and your lease isn't sewed up yet, then it's time to start moving.

Most of the smart hunters have already negotiated with landowners for a place to hunt, so now all they have to do is show up when the season opens. You can save yourself some

headaches even at this late date if you take care before signing an agreement.

Read your lease carefully before you sign. It should spell out conditions for the protection of both parties to prevent misunderstandings.

It should cover these points: what is leased, name of parties, description of tract including size and boundaries, the terms of the lease including the amount and time of payment, the duration of the lease, who is to hunt and the species of game

animals, fish, game birds and varmints which may be taken.

The landowner should specify what services or facilities are included in the lease such as blinds, cabins, utilities and special permits.

A written lease, when properly acknowledged, can be recorded in the county records and is binding on the landowner should he decide to sell his property to another party.

For information concerning the proper legal form, an attorney may be consulted.

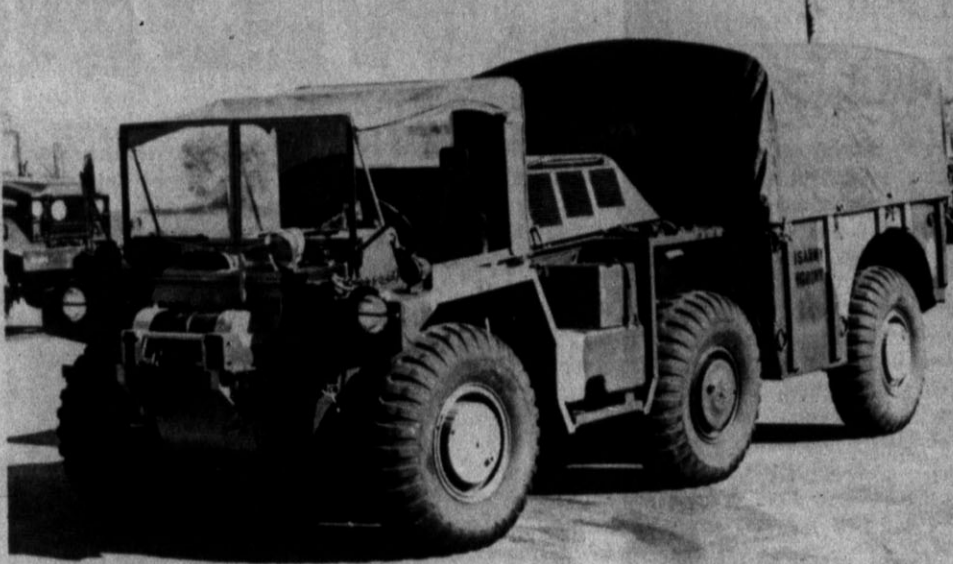
VFW Elects New Officers

The Hereford post of the Veterans of Foreign Wars (VFW) recently elected new officers.

Chosen to head the post as commander was Lawrence Ray Boggs. Senior vice commander

will be Rowdy Richardson; junior vice commander will be Keith Durham; Richard Oaks will remain as quartermaster.

Elected to the position of post surgeon was Lonnie Richardson.



This "Gama Goat" Army vehicle will be one of the featured vehicles in Hereford's 75th Diamond Jubilee Parade scheduled for August 25. The Gama Goat will join other exhibits of the Army and will be on exhibit throughout the Celebration Week. (Official U.S. Army Photograph By PFC Alan S. Lerner)

The West Texas Duroc Breeders ANNUAL SUMMER SALE

Fairgrounds - Lubbock, Tx
Aug. 11, 1973

Bred and open gilts and boars of quality breeding will be available. Over 30 consignors have entered their Best.

TIPS FOR OUTDOORSMEN

Daytime Fishing Facts
It's only natural that fish spend most of their time in sheltered areas—places where small fish can hide and where large fish can forage for food.

But there's another reason—COMFORT—the fish's comfort.

For the same reason that you seek shade, even more so does the fish. You have ways to protect yourself from the sun's rays—the fish doesn't.

You can wear a hat or close your eyes. A fish can do neither. He doesn't have eyelids to close.

So, he does the only thing he can do—seek the shade. He heads for the brush, the lily pads, the shelter of a

dock or goes down deep enough in the water to escape the intense rays of the sun.

This should tell you something—which is that fish can be caught on topwater lures early in the morning and late in the evening. Also why they are close to shore and in shallow water during those special hours and on cloudy days.

It also tells you that when the sun is out and blazing, look for the fish in some shady spot or down deep.

So, as some anglers often say—"You gotta think like a fish to catch a fish."

Credit card demand sparks plant addition

Malco Plastics, Garrison, Md., one of the leading producers of plastic credit and identification cards, has completed a \$500,000, 24,000-square-foot addition to its plant.

This Pitney Bowes subsidiary has shown substantial growth since it began offering complete, single-source credit card service, with magnetic stripe encoding early last year, Lawrence F. Linden, Malco vice president, explained.

Atchley Receives DVM Degree From A&M University

Charles Atchley, son of Mr. and Mrs. Thurman Atchley of Summerfield and a graduate of Hereford High School, received his doctor of veterinary medicine degree from Texas A&M University in summer commencement exercises Friday.

His parents and sister, Kay

Atchley, Mrs. Arnold Powell and daughter, Kristi, went to College Station for the ceremony in G. Rollie White Coliseum.

Dr. and Mrs. Atchley are moving to Wichita Falls, where he is to be associated with Dr. Barrington and Durve Animal Hospital.

Sponsor Chunking And Spitting Contest

Hereford Jaycees will sponsor their second annual cow chip chunking and tobacco spitting contest on August 25th, after the Diamond Jubilee parade. The site will be announced later.

The Jaycees hope that all

Brothers of the Brush chapters will enter as teams and compete against each other. The entry fee is 25 cents per person and entry forms may be picked up at the Jubilee Headquarters. Individual entries are also encouraged.

Deadline for entering the contest is August 20 and the entry can either be mailed to Jubilee Headquarters, Box 75, or can be given to any Jaycee member. An entry blank is also available in the paper.

The Jaycees hope that a spirit of competition will develop between the chapters and many contestants join the fun.

COW CHIP CHUNKIN' TOBACCO SPITTIN' CONTEST ENTRY FORM

SPONSORED BY THE HEREFORD JAYCEES

Entry:

Chapter:

Entry deadline is August 20, 1973.

Send form and entry fee of 25 cents per person to Jubilee Headquarters, Box 75, Hereford, Texas, to any Jaycee Member.

... if you're insured by us! Why? Because we assure you of the best possible insurance coverage plus extra fraternal and social benefits. It's "The FAMILY Fraternity" way! Find out why our members wear a smile!

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COOKIES Large Ass't. of Fresh Cookies 39¢ Value 4 Pkgs. \$1.00	SCHOOL SCISSORS Sharp or Blunt Point Values to 33¢ 25¢	PERCALE PRINTS & SOLIDS 1st Quality Wash Fast Our Reg. 66¢ Yd. 47¢ Yd. 36-38" widths

NOTE BOOK FILLER PAPER
WIDE RULE
300 Sheet Count Package
2 Hole . . . Our Reg. 73¢ **47¢**

IN SUGARLAND MALL - USE YOUR BANKAMERICARD AT DUCKWALL'S

New OB Ward Open At Hospital

The new OB wing of Deaf Smith General Hospital has been opened for service beginning today and the old ward will be closed, a hospital spokesman announced.

All women who will be admitted to the OB ward must now come through the front entrance of the hospital instead of the back door to the old OB ward.

Hospital officials issued warning early this week to the expectant mothers who may be in emergency need when they arrive because the usual entrance will be closed and all patients will be admitted through the front entrance.

FRENCH TESTS

On June 25, 1972, the French began nuclear tests in the Pacific despite protests from other countries.

MONTGOMERY WARD ENERGY SAVING ACTION

Tips to help Consumers Save Energy and Money.

Load your dishwasher completely each time to cut down on the number of loads.

IT'S TRUE
GASTON'S SUGARLAND
Has just received their new back-to-school
MANN'S PANTS for GALS!

An estimated swarm of 250,000-million locusts once covered an area of 2,000 square miles.



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Sponsored by the Hereford Lions Club
SATURDAY AUG. 11 9:00
MAIN EVENT TAG TEAM MATCH
TERRY FUNK & TURUTA vs. **KILLER KARL & KOX**
JAPANESE SANDMAN vs. **PATRIOT**
Managed by J. Perotri Friend
The HOOD vs. **Stan HANSEN**
Jerry **KOZAK** vs. Mike **PADUSSIS**
HEREFORD BULL BARN
HEREFORD, TEXAS

SMALL TALK

By SUE COLEMAN
Women's Editor

A LOT OF EXOTIC names are being banded about here lately, like Al Kohbar, and Quito, Ecuador and Nurenburg, Germany and Tehran, Iran. They sound like fine places to travel to, don't they?

From Al Kohbar, which is in Saudi Arabia, Mr. and Mrs. Buren David Sowell and son, Denny, are visiting Sowell's mother, Mrs. P.B. Sowell, and other relatives here.

They live in that Mideastern spot because the former Hereford man is employed there with Northrup Aviation,

and they are in the U.S. on a month's vacation. They came up here from Arlington after attending their daughter's wedding.

A VISITOR FROM Nurenburg is also a former Hereford resident - Gaby Lottner, who was a student in our high school two years ago under the American Field Service program.

She is back to visit the Wilbur Gibson family, with whom she lived during her year in HHS. Mr. and Mrs. Gibson drove to Denver Monday to meet her

WE'VE ALREADY had stories in The Brand about Sandra Roberson's trip through several South American countries, including a stop at Quito, and about Molook O'Donnell's parents from Tehran who spent several weeks here, also Suzy Masour, same city, who was visiting her parents, the Louis Woodfords. Please, I don't want to remark that it's a small world, but it must be admitted that you surely can meet some interesting people, just staying right here at home.

BESS WERNER and I agree on a number of subjects and this week we agree that we wish the fabric industry would put out more nice cool sheer cottons instead of so many miracle fibers which are permanent pressed, unbreakable and will write under water, but certainly do make warm summer clothes. Bess and I hate to spend summer sitting under air conditioners; we'd rather have some cool clothes to wear outdoors.

NOTE TO JUBILEE Belle chapters: We do like to hear about your organization and activities, and want lists of your members and officers, but we just can't get around to take all your pictures.

We did photograph some of the first chapters and those which had costumes first, but had to draw the line; there are too many of you (and that's fine). But you'll have to supply the photo if we use any more now.

Belle Chapter Meets To Plan Float, Choose Queen

The Herefordette Belle chapter met Tuesday evening in the home of Mrs. Charlie Callaway and made plans for a Diamond Jubilee parade float and also to nominate a queen for the queen's contest.

Nominated by the group was Mrs. Kelly Curtsinger. The name of the group, The Herefordettes, was taken from a women's baseball team in Hereford in 1930.

Present at the meeting were Mrs. Joe Curtsinger and Virginia, Mrs. L.H. Matthews,

Mrs. Kelly Curtsinger, Mrs. Clint Lundry, Mrs. Roy Boyd, Mrs. Lola Curtsinger, Mrs. Mike Koelza, Mrs. Hugh Latham and Mrs. Charlie Callaway, Karen and Tammy Latham, and Jim Curtsinger.

Members absent were Mrs. Elmer Jones, Mrs. Jeanette Curtsinger, Mrs. Wanda Underwood, Mrs. Boyd London, Mrs. Virginia Wallace, Mrs. Leota Good, Mrs. Gloria Garcia, Mrs. Victor Elliston and Evelyn Blankenship.

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Time Is Running Out
Only 3 - More Weeks
Left Before The
HEREFORD BRAND SOUVENIR EDITION
OF
HEREFORD'S 75 th. JUBILEE
IS PRINTED




Argen Draper, chairman of the Diamond Jubilee Window Decorating committee, makes arrangements with Jim McDowell, left, representative of Downtown Variety Park and Jack McCracken of Sugarland Mall. Mrs. Draper urges persons who have antique articles they want displayed to contact any merchant or to use the form below.

Diamond Jubilee Headquarters: 323 North Sampson Box 75 Hereford, Texas

HISTORICAL TREASURE HUNT

The Diamond Jubilee is approaching! One of the main attractions will be window displays at local stores. Would you like to help with these displays by offering your antiques to the local merchants? If so, please take this card to the Headquarters or mail it.

Name: _____ Address: _____ Phone: _____

Antique Item: _____

Description: _____

- * Suggestions: Early coins, stamps and paper money, shawls, old Bibles, fraternal articles, newspapers, letters, deeds, school diplomas, old fashioned clothing, shoes, hats, military uniforms, flags, glassware.

Installed In Legion, Auxiliary

Joint installation of officers for the American Legion Post and Auxiliary, with James Jesko as Legion commander and Mrs. J.G. Gandy as auxiliary president, was conducted Tuesday evening in the Legion Hall.

Mr. and Mrs. Jack Flynt of Dimmitt, past heads of the Legion and Auxiliary in Texas, installed officers of the respective organizations. Taking office with Jesko were Ray Cowser and Lawrence Kendall as vice commanders, Leroy Williamson adjutant, Ira Ott finance officer, Mike Koelzer chaplain, Bart Holbert sergeant-at-arms, Bill Albright public relations officer and Benny Wamble service officer.

Auxiliary officers include Mrs. Jesko and Mrs. Grant Hanna, to serve as vice presidents, Mrs. Gaylon Bryan secretary, Mrs. Ott treasurer, Mrs. Lawrence Carlsson chaplain, Mrs. S.T. Wiseman reporter, Mrs. Willie Vinton sergeant-at-arms with Mrs. Fred Higgins as assistant. Mrs. J.H. Holden was elected member at large to the executive committee to fill a vacancy.

Announcement was made that the Legion and Auxiliary float in Hereford's Diamond Jubilee parade Aug. 25 will feature a theme of U.S. Soldiers Then And Now. Work on the float is planned for 2:30 p.m. Aug. 24 at the Ira Ott home; the committee and members who will volunteer for this task are to meet then.

Look Who's New Bippus Plans Homecoming For Sunday

Mr. and Mrs. Joaquin Gamez are the parents of a son born August 7. He weighed 7 lbs. 8 oz.

Mr. and Mrs. Leslie Paul Oesterreich are the parents of a daughter, Leslie Marie, born August 7. She weighed 8 lbs. 3 oz.

Mr. and Mrs. Stanley Otis Wilcox are the parents of a son born August 7. He weighed 6 lbs. 7 oz.

Mr. and Mrs. Thomas William Day are the parents of a daughter, Genya Robin, born August 6. She weighed 8 lbs. 2 1/2 oz.

Mr. and Mrs. Miguel Guerra are the parents of a son, Miguel, born August 6. He weighed 6 lbs. 2 oz.



Mr. and Mrs. Lazaro Acquire Hernandez are the parents of a son, Lazaro Gonzales, born August 5. He weighed 8 lbs. 13 1/2 oz.

Mr. and Mrs. Raymond A Martinez are the parents of a daughter, Patricia O., born August 5. She weighed 6 lbs. 9 oz.

Registration For Stanton Students
New students to the Hereford area and who will be attending Stanton Junior High this fall are asked to report to the school for free registration Monday and Tuesday. Registration will be held from 9 a.m. to noon and from 1-3 p.m. both days.

Programs will be presented and a visitation period will be held from 2 p.m. until 4 p.m. Everyone is invited to attend the affair.

Back to School BOOTS & SADDLE
ACROSS FROM SUGARLAND - OPEN THURS. NIGHTS TILL 8:30
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★ Large Selection of Levi's and Wranglers for Back-To-School

Boots by Tony Lama, Cowtown, Texas, Justin and Sanders

Let's Cook Something

Carpentry No Problem For Skillful Housewife

By SANDY INMAN Brand Staff Writer

THE FEMALE ISN'T always the weaker sex as Patsy Hampton, 808 Union, has proved with her carpentry skills. Her "handyman" crafts include doing all her own paneling, reupholstering, costume quilting, making her own drapes and refinishing furniture.

The multi-talented homemaker thinks nothing of having to knock out a wall or two for added space in her home which she is currently in the process of redecorating.

"In reality the children and I have been working on our home for sometime. It is difficult for us to always find the time to finish a project that is started," states the working mother of a daughter and son.

SHE HAS REMODELED her

kitchen by removing one wall and converting a bedroom into a kitchen-dining area. She is currently engaged in the transformation of her attic into three extra rooms.

"I'm planning to change the space upstairs to a playroom, sewing room and an extra bedroom. It's almost as large as the downstairs living area and when completed, there will be considerable more living space," she explains.

All the paneling and carpenter work in the den was done by Mrs. Hampton with the aid of her children. "Actually, you certainly don't have to be an expert to put up paneling. All you need is a pencil and a ruler."

REFINISHING FURNITURE is another artistic talent of the bubbly homemaker. She has transformed several articles of old

furniture into attractive show pieces.

Displayed in her living room are a number of lovely objects that she has acquired. She has an old wooden rocker that she bought second hand at E. B. Black's Furniture Store over 14 years ago.

"Right after the birth of my son, I decided to look for a rocking chair. I came across this one for two dollars and I consider it quite a bargain."

She bought an unusual brass floor lamp when the old Capitol Hotel in Amarillo auctioned off its furnishings. She also purchased a night stand from the hotel.

"I LOVE ANTIQUES. I just wish I had more pieces than I do." An old round pedestal table of solid oak with matching chairs is arranged in her dining room. She has made seat covers for the chairs which add to the attractiveness of the set.

An oak buffet, matching the table and chairs, holds many articles of cut glass and crystal that she has accumulated. She explained that the main difference between crystal and cut glass is the ringing tone.

"When you strike the cutglass the ring is noticeably longer than that of crystal."

As with many people today, the rising cost of food is a major concern of Mrs. Hampton. To help cut down on expensive food costs, she cans a great deal of the vegetables the family uses.

"CANNING ISN'T a chore for me, but a pleasure. I can sweet pickles, black-eyed peas and beans." She also freezes many foods, including squash, potatoes, onions, corn and okra.

Her son Jeff makes his contribution by processing his own sunflower seeds. "The procedure isn't difficult or time consuming," she explains.

"You first let the seeds completely dry before soaking them in salty water. Leave the seeds in the salty solution for 24 hours and then drain. Put them in a large pan or cookie sheet and place them in a moderately hot oven until thoroughly heated."

Mrs. Hampton has two children, Cathy, who works at the Family Medical Clinic, and Jeff, a Hereford high school student.

A Hereford resident all her life, she is employed at Southwestern Public Service. She is a member of the Career Belles, a chapter of Jubilee Belles, where she holds the office of secretary.

A dessert favorite her family enjoys is Pineapple Chess Pie.

PINEAPPLE CHESS PIE

(Recipe for two pies)

2 cups sugar
2 T. flour
4 eggs
1/2 cup butter
4 egg yolks
1 cup crushed pineapple
4 stiffly beaten egg whites

Cream sugar, flour, butter and beat egg yolks together. Add pineapple and then fold in beaten egg whites. Bake in unbaked crust in moderate oven until brown and firm.



Patsy Hampton ... seated in her bargain rocker

Jubilee Antique Entries Invited

Grandma's cutglass pickle dish or the copper kettle a pioneer family brought west from Georgia after the Civil War — these are the kind of antiques which are especially wanted for a display that will be a feature of Ladies Day, Aug. 29, in Hereford's Jubilee Week.

Pioneer Study Club is to conduct the antique show in the home of Mrs. A.L. Manjeot, 303 Westhaven, and entries are invited from all residents.

On the show committee are Roberta Campbell, Mmes. Ralph McCullough and Ted Panciera.

Antiques will be displayed with flower arrangements in a placement show held by Hereford Garden Club. The double show is scheduled from 9 a.m. to 12:30 p.m. No admission charge will be made, and no entry fees.

Prizes will be awarded for the oldest item on display, the second and third oldest. Another award will be made to the item chosen by vote of show

visitors, ad the favorite in the display. Entries may include pressed or cut glass, silverware, china, copper and brass objects including kitchen utensils; jewelry, books, clocks, dolls, small pieces of furniture and oriental pieces. They need not be collectors' items, simply old things such as any family may own, Miss Campbell emphasizes.

Entry blanks found in this issue of The Brand may be completed and mailed to Mrs. Manjeot, or entries may be made by telephone call to her.

Exhibits are to be delivered to her home by the afternoon of Aug. 28, when they will be placed for the show by a committee including Mmes. Aaron Hutto, Gary McQuigg, Jack Renfro, Joe Reinauer Sr. and Manjeot. Each entry must be accompanied by a small card containing the date of the piece, and any pertinent information about it.

State Meeting Informed Of Arts Program Here

Attention for Hereford was gained at a recent statewide fine arts convention in San Antonio, Mrs. Joel Newman told executive committee members of the Women's Division of Deaf Smith Chamber of Commerce Tuesday.

Mrs. Newman, fine arts chairman in the Women's Division, was sent as its representative to the state meeting and asked to report there on the program she heads. She found most of the delegates were professionals in the art field.

She was the only amateur artist, the only representative sent by an organization, and the only person from a city north of Abilene. Also, Hereford was far the smallest city represented. Mrs. Newman learned of funds which can be secured to better the community's fine arts activities and make it more aware of art, if the funds are matched locally. She told the executive committee that a community supported-art building is needed here, that in her own field, painting, a place is needed where artists can work and where such programs as free art lessons for children can be carried out.

Another report by Mrs. Newman was on her work as

arts and crafts director for Camp Summer Life, which 189 Hereford Campfire Girls attended lately near Tres Ritos, N.M. Announcement was made that the Women's Division float for the Diamond Jubilee parade will be decorated Aug. 30 and 31 at the County Bull Barn. Any member who will help one day is asked to notify Mrs. W. B. Davis or Mrs. Calvin Goodin. Soon after the Jubilee, the annual dinner for new teachers in Hereford schools will be held by the Chamber of Commerce and the women will be asked to help, Mrs. Rex Lee, president, announced.

Members were reminded of the citywide cleanup Aug. 11-25, sponsored by the beautification committee, to get the city ready for Jubilee visitors. Mrs. Melvin Jayroe is chairman.

This committee will arrange the program for the October membership meeting, and is making plans for a Christmas decoration contest.

Courthouse Records. Includes a list of vehicle registrations and names of individuals.

Party Is Given For Bride-Elect

A late afternoon party Monday was a courtesy for a bride-elect, Willia Mae Hothouse, who is the fiancee of Tommy Mason.

Hostesses were Mmes. Billy Wall, Clois Kemp, Gerald Townsend, Johnny Townsend, Luther Ellis, Jerry Hix, Max Goforth, Herman D. Hendrix, Lloyd Webster, Herman Hendrix, Steve Larkin, Frances Head, Cecil Morrison, E. O. Bird, Jerry Landers, Wheeler Davis, Dale Kizar, A. W. Self and Kenneth DeHart.

Guests were received by the honoree, her mother, Mrs. Willis Hothouse, and the prospective bridegroom's mother, Mrs. R. M. Mason. Denise DeHart was at the

registry table. Hostesses served cake and punch from a table centered with pink and white flowers, from which pink streamers inscribed with the engaged couple's names extended over the cloth.

Special guests were Mrs. D. W. Tomlinson, grandmother of the bridegroom-elect, and Dolly and Letty Hothouse, sisters of the honoree.

Others who registered were Mmes. D. R. Grimes, James A. Haney, Carlyle Sargent, Genevieve Kuper, Grady Manley, G. W. Duncan, Vernon Sherman, James Davis, Michael C. Kemp, Johnny Alford and C. E. Watts.

Also Carol Haney, Darla and Carla Alford.

Alcohol Education Program Presented

"It's Your Decision," an original multi-media presentation prepared as a peer group project by Amarillo high school members of Allied Youth International will be presented at 8 p.m. today at the Hereford Community Center.

Basically concerned with factual alcohol education for young people, the Allied Youth members prepared the film, slides and discussion for a pilot project conducted at Crockett Junior High School in Amarillo

in April. The public is invited to attend this unique presentation and Rev. Herman Schelter, chairman of the Deaf Smith County Council on Alcoholism urges all citizens to attend the session, especially young people, parents and those who work with youth. There is no admission charge.

Hyprocrites set good examples only when there's an audience.

Plan Ahead. Reserve extra copies of the Hereford Brand's Diamond Jubilee Edition. Includes a form for reserving copies.

JUBILEE ANTIQUE SHOW ENTRY FORM. Entry is open, without charge, for the Jubilee Antique Show which will be held from 9 a.m. to 12:30 p.m. on Ladies Day, Aug. 29, in the home of Mrs. A.L. Manjeot.

Vehicle Registrations and Marriage License information. Lists names and addresses of individuals.

MOTOROLA Quasar 25" CREDENZA COLOR TV. Works in a drawer. \$719.95. Includes an image of the television set and promotional text.

the Birds are coming BACK. Includes an illustration of a bird and promotional text for Total Electric Heating.

A Weekly Report Of Agri-Business News

Farmcast

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Grain Stocks Down... Egg Production Down... Texas Lamb Crop Down... Wool Production Down... Sheep and Lambs on Feed Increases.

Phase Three and Phase Three and a Half can't be blamed for all of it, but nevertheless production of a number of Texas agricultural products shows declines. One of the exceptions is sheep and lamb feeding which shows an increase from a year ago but still a decline from a few months ago.

As for grains on hand, only stocks of oats are above levels of a year ago. Texas' stocks as of July 1 for the four feed grains—corn, oats, barley and sorghum—are estimated at 95,000,000 bushels, down 50,000,000 bushels from a year ago.

Grain sorghum was responsible for most of the decrease. Stocks of wheat, rye and soybeans are also below a year ago.

Old crop carryover of wheat is estimated at 20,200,000 bushels compared to 42,100,000 bushels a year ago.

Sorghum stocks stored in all positions are estimated at 79,000,000 bushels compared with 129,000,000 bushels a year ago.

Corn stocks are about the same as a year ago. Old crop oat stocks are 700,000 bushels higher than a year ago. Soybean stocks are estimated at 2,700,000 bushels compared to 3,600,000 bushels a year ago.

Nationwide, stocks of all grains are estimated 67,900,000 tons, which is 17 per cent less than a year ago. April-June grain disappearance totaled a record high of 51,300,000 tons, 14 per cent more than the same quarter in 1972.

All of the above figures relate to grains produced in 1972 and earlier. The 1973 crops are not a part of this report.

EGG production in Texas during June is four per cent below a year ago and five per cent below last month. Texas' layers totaled 11,100,000 during June, which is seven per cent below a year ago and two per cent under May's total.

The number of layers throughout the nation totaled 285,000,000; this is five per cent below last year and two per cent under last month.

LAMB crop in Texas (lambs born during the period Oct. 1, 1972 through June 30, 1973) is estimated at 1,964,000 head; this is down 15 per cent from the 2,302,000 head last year.

Nationwide, the 1973 lamb crop is estimated at 11,400,000 head. This is down nine per cent from the 1972 crop of 12,500,000 head.

The January 1, 1973 number of breeding ewes one year old and older totaled 12,100,000. This is a decrease of six per cent from a year earlier while ewe lambs under one year were down four per cent.

The Texas August 1973
Farmer-Stockman



How To Increase Alfalfa Yields

Many areas which were once used for high alfalfa yields, but they also received Caye Clearman, 1973 winner and first runner-up in the Miss Hereford in the Miss America Pageant.

Hereford Girl Featured On Magazine Cover Page

Caye Clearman, daughter of Mr. and Mrs. Hugh Clearman of Hereford, has been featured on the cover of the August, 1973, issue of "The Texas Farmer-Stockman" magazine.

Miss Clearman, runnerup in the Miss Hereford contest this year, is shown on the cover surrounded by cubes of alfalfa.

The magazine is a well-known agriculture magazine published in Dallas.

Weekly Market Report

Food Situation 'Uncertain'

"The overall food situation is currently in a state of uncertainty," Mrs. Gwendolyn Cyatt said this week. "Under Phase IV controls, a more normal marketing pattern of fresh fruits and vegetables is expected," according to the consumer marketing information specialist, Texas Agricultural Extension Service, Texas A&M University System.

"However, demand exceeds supply" is showing up on many commodity market reports. This will undoubtedly result in continued higher prices. "It's most difficult to forecast fruit and vegetable supply-price situations at this time, but consumers still can buy wisely if they watch for locally grown and nearby produce, make their own selections and take the best possible care of the items when they get home with them," she said.

Seasonal items include cantaloupes, peaches, nectarines, seedless white grapes, cherries, plums and pineapples. Also cucumbers, corn-on-the-cob, blackeye and purple hull peas, carrots and okra. "There is little promotional interest in the fryer market this week. However, turkey is a good protein choice to look for. Turkey parts and turkey rolls may be good values, too. "Consumers may find a few featured items at the meat counter, but supplies are 'guesstimated' to be less than

DEAF SMITH COUNTY

The Hereford Brand, Hereford, Texas,
Thursday, August 9, 1973

Farm News

FU President Appeals To Nixon To Lift Price Freeze On Beef

The national president of the Farmers Union, Tony Dechant, called upon the Nixon Administration to immediately lift the price freeze on beef.

In a letter to President Nixon, Dechant said, "Each day you allow the ceiling to stay on will, in fact, bring greater hardship to the consumer as well as the producer. The ceiling means inevitable withholding by the producer and hoarding by the consumer."

Dechant noted that by singling out beef alone for the price freeze, the price of other meats such as lamb, pork, or chicken has been driven beyond the traditional price relationship with beef.

"There will be chaos by September 12," Dechant predicted. "Already packing houses are shutting down, workers are being laid off, and there are reports of black marketing as well as wholesalers 'beating the system' by shipping cattle to Canada for slaughter."

"The most important thing for the cattle producer is an orderly marketing plan of buying, feeding, and marketing of cattle," Dechant said. "For your Administration to tamper with that plan by manipulating the market brings brutal financial pressure to the producer."

"Likewise, the consumer should be urged to pursue orderly buying. Hoarding will create greater shortage and drive prices higher. "The result is that the housewife's total food bill is at best unchanged, and there will be no beef on the dinner table," Dechant said.



Receives Ag Award

Jess L. Robinson, vocational agriculture teacher at Hereford High, recently received the 25 year tenure award of the Vocational Agriculture Teachers Association Texas from the organization's president, Sidney Long of Gail. The award was presented at the annual awards program for the association in recognition of the dedicated service rendered to vocational agriculture education.

LONG-DISTANCE

The first long-distance telephone call was made by managers of the Bell Telephone Co. between New York and Boston on March 27, 1884.

SECRET ALLIANCE

On June 23, 1532, a secret alliance was signed between Henry VIII and Francis I of France to aid one another against Emperor Charles V.

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Guaranteed 40,000 miles! The Lifesaver Radial Steel R/S is the American Radial you've been hearing about. Steel for long-wearing strength and puncture-resistance. Cushioned between double layers of rayon cord to absorb the shocks, to give you a luxury ride. PLUS... terrific handling. You'll feel the difference. Radial piles flex and follow the curves, the way no conventional tires can. And check the price. You'd expect to pay a lot more.

GUARANTEE

In normal driving, you'll get at least 40,000 miles of tread wear from the Lifesaver Radial Steel R/S on your car. If you don't get 40,000 miles, take the guarantee back to your BFG retailer. He'll allow you credit for the difference toward the going trade-in price of new ones. And add a small service charge.

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- Works accurately in all cars, for years
- Five colors

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Oil Filter Removal List 90⁰⁰ 54⁰⁰

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Fits Most Fords and Chevs
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As Low As \$2¹⁰ EA.

MODEL 673
3 1/4 Gal. Drain Pan
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QUAKER STATE 20w 30w 48⁰⁰

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SHOP NOW. PAY LATER!

SCHOOL DRESS SALE

Cash or Lay-Away! Big Savings are yours during this special Sale. Don't miss this sensational money saving event.

A BEAUTIFUL SELECTION OF EASY-CARE FAMOUS NAME FASHIONS

SALE OF REGULAR 3⁹⁹ up to 12⁹⁹

20% OFF!

Sizes 4 to 6x
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Thurs., Fri. & Sat.

Fussy styles, tailored fashions, a wide range of colors and patterns to select from. They are all easy care no-iron fabrics and polyester and cotton. Don't miss this special sale.

SHOP BOTH STORES - DOWNTOWN & SUGARLAND

The North Pole, It's Discoverer

An outstanding biography of one of the greatest explorers of our time and a book of the Monterias Indians' fight to rid Mexico of its dictator are presented this week at the Deaf Smith County Library.

In the General from the Jungle, General Juan Mendez leads a small band of Indians in its struggle to overthrow the Mexican dictator Cuadillo. The small-army fights the government to regain control over their land using modern warfare tactics.

Winner Lose All, Dr. Cook and The Theft of the North Pole, presents a brilliant account of the controversy that was created when Frederick A. Cook and Robert E. Peary both emerged from the Arctic within five days of each other, each claiming to have been the first man to reach the pole.

The library invites the public to use its free facilities on weekdays from 9 a.m. until 5 p.m. and Saturdays until noon.

WINNER LOSE ALL, DR. COOK AND THE THEFT OF THE NORTH POLE
 by Hugh Eames

In 1909 the North Pole was an explorer's prize of enormous magnitude. "Prize never to be re-won, never to be surpassed." Thus when a mild-mannered physician and explorer named Frederick A. Cook and an imperious naval commander named Robert E. Peary emerged from the Arctic within five days of each other, each claiming to have been the first man to reach the pole, the controversy spread worldwide.

Dr. Cook lost. He was declared a liar, a confidence man and a humbug, and, on the verge of a nervous breakdown, he fled the country. These things have remained until Winner Lose All.

Winner Lose All is the extraordinary biography of a unique adventurer — he who became, in Hugh Eames' words, the "Prince of Losers".

It presents both a convincing demonstration, based on the original evidence, that Cook beat Peary to the pole, and a fascinating, suspenseful description of the vicious campaign launched by Peary's millionaire backers against Cook, a campaign that hounded him to the end of his life and made all of his past exploring achievements counterfeit in the public eye.

Cook's trip was virtually a one-man operation. He did all the charting and navigation and was accompanied on the entire journey by only two Greenlanders.

Peary's expedition, on the other hand, was backed from the start by several tycoons who formed the Peary Arctic Club.

There were twenty five men in his party and he was applauded by President Theodore Roosevelt himself, who declared, "No better — and I may add, no more characteristically American-work could be done than Peary's efforts to go to the Pole."

Confronted with news of Cook the day he returned, Peary was furious. Earlier he had written, "I shall not be satisfied until my name is known from one end of the world to the other" and "I must have fame"; to such a man, the threat of Cook was intolerable.

It was not enough to discredit Cook's data, Cook himself had to be branded a fraud.

"At the time," Eames wrote, "there was no credibility gap to bother about, nor had anyone heard of 'overkill' or ... 'too much gun.' "A barrage of bribes, lies, subterfuges and distorted stories filled the newspapers. Partly because of Cook's sheer bad luck, the barrage worked."

After years of trying in vain to salvage his name, Cook entered the booming oil business. It was only a matter of time before he was convicted and sentenced to fourteen years for selling technically bogus oil stock — and old member of the Peary Arctic Club just visible behind the scenes in Washington.

In telling Cook's story, Eames expertly recreates the lively temper of turn-of-the-century America and the air of adventure and discovery that helped propel men like Cook and Peary to the North Pole.

Winner Lose All is a vigorous, highly readable book that at once succeeds in salvaging the reputation of a much-maligned explorer and in exposing some of the more dubious methods by which "history" is made.



Mrs. Curtis Magee
 ... nee Diana Sowell

Kin Of Hereford Residents Weds

A garden wedding at Arlington Saturday was read for Miss Eunice Diana Sowell, daughter of Mr. and Mrs. Buren David Sowell of Al Khobar, Saudi Arabia, and Jan Curtis Magee, son of Mr. and Mrs. Robert Glenn Magee of Arlington.

The bride is from a family of longtime Hereford residents. She is a granddaughter of Mrs. P.B. Sowell and the late Mr. Sowell, and a great-granddaughter of Mrs. Henry Tiel.

The late afternoon marriage ceremony was performed at the home of Mr. and Mrs. Vernon Taylor by the bridegroom's grandfather, the Rev. Glenn Dunbar of Elwood, Ill., a retired Methodist minister.

Miss Charlie Watkins was maid of honor and Eddie Clark the best man.

The bride wore a gown of off-white chiffon crepe over taffeta, the empire bodice overlaid with Alençon lace and the sleeves banded with lace and finished with ruffles over her hands.

Her elbow-length veil, edged with lace, was caught to a lace caplet. She carried a bouquet of garden flowers.

Her mother chose a pink crepe dress and the

bridegroom's mother was dressed in blue, each with a corsage in matching color.

A reception followed the ceremony with Misses Trishia Taylor, Earlene Benson and Carol Anthony serving refreshments from a table centered with the bride's bouquet.

Misses Less Taylor and Jessica Motzenbacker were at the guest register.

Mr. and Mrs. Magee will make their home at 1215 North Cooper in Arlington.

Both are students in that vicinity, the bride a nursing major in the University of Texas at Arlington and the bridegroom majoring in law enforcement at Tarrant County Junior College, Fort Worth.

Mrs. P.B. Sowell went to Arlington for the wedding and its attendant social events, accompanied by her daughter, Mrs. Buck Cunningham, and Mr. Cunningham of Amarillo.

The bride's parents were also guests, as they are in the United States — on a vacation from Sowell's employment with an aviation firm in Saudi Arabia.

POINT OF VIEW
 Youth's ability to see visions of the future is its greatest advantage over old age.

SERIOUS MISTAKES
 It's what motorists don't know about driving that causes so many serious accidents.

ROCKNE KILLED
 Knute Rockne, Notre Dame football coach, was killed in a Kansas plane crash on March 31, 1931.

MARSHALL PLAN
 On March 31, 1948, Congress approved the Marshall Plan, providing aid for European recovery.

Club Federation Schedule Fixed

A schedule of meetings for Deaf Smith County Federation of Women's Clubs in the 1973-74 season is announced by the board of directors, to begin with a lunch at Community Center, Oct. 29.

All meetings are set on Mondays, the last Monday in the months of October, January and April. All will be covered dish lunches beginning at 12:30 p.m. in Community Center, open to all interested women of the county.

Membership in the Federation is also open on an individual basis, for nominal dues, to women who are not members of the affiliated clubs. Mrs. L. H. Lookingbill Sr. is president this year.

Mrs. Jim Bookout, program chairman, announces a creative art sale as a feature of the October meeting, with each member asked to bring something she made to be offered for sale. Hostess clubs for that day are Ceramic Art, Garden Beautiful and Lone Star.

International Relations will be the subject for the Jan. 28 program. La Afflatus Estudio, Bud To Blossom and Summerfield Study Clubs will be hostesses.

The annual spring fine arts program will be presented April 23, when hostess groups are Hereford Garden, Pioneer Study and Music Study Clubs.



TOWED IN SEPTEMBER—Mr. and Mrs. Glenn D. Williams, southeast of the city, announce the engagement of their daughter, Dale, to James Tyler, son of Mrs. Elaine Tyler of Tulia. The couple plans to marry Sept. 22 at Temple Baptist Church. Miss Williams is a 1965 graduate of Hereford High School and is currently employed with the Amarillo Aquatic Club. Also of Amarillo, Tyler is employed with Continental Airlines.

Miss Duggan Presents Program

Yvonne Duggan, sweetheart for the Simms Lions Club presented the program at the club's recent meeting, playing several selections on the organ. During the business session of the meeting, the club members decided to paint the Simms Community Building and to purchase two new traps for use in Turkey Shoots.

The club also voted to contribute \$100 to Girls Town and \$100 to the Hereford Satellite School.

KLAN INVESTIGATED
 On March 30, 1965, the House of Representatives voted to conduct investigation into the Ku Klux Klan.

SPANISH JEWS
 On March 31, 1492, Jews in Spain were ordered to accept Christianity or leave; many chose to go to North Africa.

EIFFEL TOWER
 The Eiffel Tower was officially opened in Paris on March 31, 1889.

Dr. Milton Adams
 Optometrist
 335 Miles
 Phone 364-2255
 Office Hours
 Mon.-Fri. 8:30 to 5:00

Calendar Of Events

THURSDAY
 St. Anthony's Women's Organization, parish school auditorium, 8 p.m.

Kiwanis Club, Civic Club Center, noon.

Jaycees, Dickie's Restaurant, 8 p.m.

Deaf Smith County 4-H Adult Leaders Assn., Community Center, 7:30 p.m.

WEDNESDAY
 Merry Mixers Square Dance Club, Community Center, 8:30 p.m.

Noon Lions Club, Civic Club Center, noon.

Knights of Columbus, KC Hall, 9 p.m.

FRIDAY
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

Reunion Of Pioneer Family Is Scheduled

MONDAY
 Hereford Community Players, Community Center, 8 p.m.

VFW Auxiliary, VFW Clubhouse, 7:30 p.m.

Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8:30 p.m.

Evening Lions, K-Bob's Steak House, 7 p.m.

Masonic Lodge, Masonic Temple, 8 p.m.

Easter Lions, Easter Clubhouse, 8:30 p.m.

TUESDAY
 Newcomer's Club luncheon, Community Center, noon.

Teen TOPS Club and Calorie Patrol TOPS Club, Community Center, 9 a.m.

Rebekah Lodge, Odd Fellows Hall, 8 p.m.

Order of Eastern Star, Masonic Lodge, 8 p.m.

Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

BPOE Lodge, Lodge Hall, 8:30 p.m.

Hereford Board of Realtors, Dickie's Restaurant, noon.

TITAN LAUNCH
 The United States launched the most powerful rocket ever fired, the Titan 3C, on June 18, 1965.

TREATY SIGNED
 On June 19, 1522, Charles V, Holy Roman emperor, and Henry VIII, signed a treaty agreeing to invade France in May, 1524.

LEON RICHARDS SUGGESTS



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Gather up those nagging bills, those dragging charge accounts, your lagging expenses...bring them to financial house! Let us show you how to add them all together (consolidate!), pay them off in one convenient loan. Your payment may be less than your total monthly payments!

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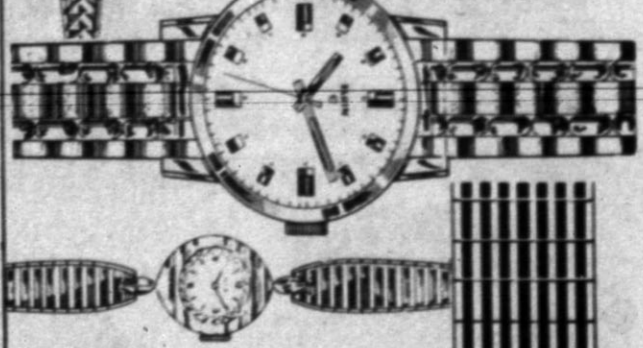
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Get Your Sale Priced Elgin Watches Now!
KESTER'S JEWELRY
 Across from the Post Office
 in Downtown Hereford

CHEERLEADING CLINIC

MONDAY, AUGUST 13, 1973

HIGH SCHOOL GYM

9:30-2:30 FOR GIRLS AGES 6 thru 13

BASIC FUNDAMENTALS OF CHEERLEADING

\$2.50 Per Girl . . . Please Bring Sack Lunch

This fund raising clinic is sponsored by the
HEREFORD HIGH SCHOOL CHEERLEADERS



Page 4
The Consumer Alert

Misunderstandings Occur During Note-Making

When a purchase is being negotiated between a seller and a buyer, the two parties normally try to work out the arrangement most satisfactory to both of them, even down to the details of delivery and, if applicable, servicing.

On "satisfied customers," and their word of mouth. And, the average consumer not only wants to get his money's worth, but subconsciously, may want to establish a dependable retail relationship. Of course, the careful customer wants to have a warranty in writing, and an experienced merchant is just as

anxious not to promise any more than he can deliver. That all works well, as long as there is a one-to-one bargaining arrangement. BUT ALL too often, misunderstandings occur, for example, when a third party enters the picture, after installment purchase contracts have been sold to a lending or

financing institution. This is commonly referred to as "selling paper." This third party keeps the operating capital of a retailer of consumer goods from being tied up, and gives him broader financing opportunities. From a practical standpoint, such arrangements can help the consumer obtain the things he wants and needs on the "budget payment plan."

But it can also cause drawbacks for a consumer, if the consumer later wants to withhold a payment as a means of getting the seller to make good on, or make repairs to, an article which his proven unsatisfactory. UNDER the "holder-in-due-course" doctrine, which exists in Texas and most other states, the original seller's liability to

the consumer for shoddy merchandise or service ends when the third party note holder takes over, and becomes a "holder-in-due-course." In Texas, the harshness of this old controversial law doctrine has been softened some, because of a law which requires that a 30 day grace period must be offered the signer of a retail installment contract. Also under our state law, when a note is assigned to a third party, the person who buys the contract must send the purchaser a notice which contains the following warning in bold type: "IF YOU have any complaint or objection regarding the goods or services covered by the contract identified in this notice, or any claim or defense relating to such contract, you must notify us within 30 days from the date this notice was mailed."

If a complaint or objection is lodged within that 30 day period, the responsibility for settling the complaint lies with the original seller. In other words, our law has the effect of deferring holder-in-due-course immunity until the consumer has had a reasonable opportunity to test and try the goods. REGARDLESS of where your payment obligation lies — with the seller himself, or a subsequent note holder, you should be very careful not to take this obligation lightly. If you fail to keep up your payments, because of illness or economic hardship, or because you believe that there is a defect in the goods, the seller firm can sue you for the balance due. In this event, you should be notified of the intent to sue through a summons. A summons to appear in court will contain the name of the seller and the name of the buyer; show the amount claimed due; identify the court of action, and instruct the defendant as to when he should appear in court.

DO NOT take the chance of losing the case, and the property at issue, by default — by failing to respond to the situation and the summons. If you can afford a lawyer, do so. If you cannot pay an attorney, consult your local legal aid service. And do not put off seeking legal advice. If you wait until the last week or the last minute, you may find that it's too late for a lawyer to have time to prepare your case and/or arrange his schedule to represent you. Sometimes, these judgments suits can be settled out of court. If you were involved in one which did come to trial, however, it would behoove you to present your case. If the judge does not hear you side of the story, he can base his decision only on what he does hear from the plaintiff. You could lose by default.

Courthouse Records

WARRANTY DEEDS

Gerald S. Burney et ux to David C. Campos Jr. et ux, E. 50 ft. of lots 1 and 2, and E. 50 ft. of N. 40 ft. of lot 3, block 21, Whitehead Add. Emily Ireland to Ed Salinas et ux, all of lot 16 and N. 6.1 ft. of lot 15, block 3, Harwell Sub. of block 30, Evans Add. Emily Ireland to Ed Salinas et ux, N. 50.3 ft. of lot 9 and the S. 3.9 ft. of lot 10, block 3, Harwell Sub. of block 30, Evans Add. Cora Lee Carter Floyd to Geneva Bottlinger et al, a tract of land 213 1-3 acres of sect. 93, block K-3. Antonio Ramirez et ux to Edmundo L. Ramirez et ux, all of lots 11 and 12, Ford Sub. of W. 1/2 of block 14, Mabry Add. Glen Cash et ux to Lawrence Burges et al, E. 60 ft. of lots 2 and 3, and E. 60 ft. of S. 20 ft. of lot 4, block 2, Whitehead Add. J.M. Hamby et ux to George C. Landtroop et ux, 5 acres out of N.W. 1/4 of sect. 69, block K-3. Deaf Smith County Storage, Inc. to Earl A. Clark et ux, N. 34.91 ft. of lot 6, and S. 5.09 ft. of lot 5, block 3, Stark Add. Mauricio Lucero et ux to Eleanor Winkler, lots 1, 2, and 3 of Davidson Sub. of block 17, of Ricketts Add. Thomas C. Draper et ux to Pitman Ind. Inc., W. 440.5 acres of R.F. Stewart Survey. Ned Hogan et ux to Donald G. Shipley, all of S.W. Quarter of sect. 70, block K-3.

DEEDS OF TRUST

Pitman Industries Inc., Harold L. Russwurm, Counties of Deaf Smith and Castro. David C. Campos Jr. et ux, Hi-Plains Savings and Loan Assn., E. 50 ft. of N. 40 ft. of lot 3, block 21, Whitehead Add. Shur-Gro Industries, Inc., Hershel Harding, 10 acres of land out of N.W. part of sect. 11, block M-7. Ed Salinas et ux, Hi-Plains Savings and Loan Assn., all of lot 16 and N. 6.1 ft. of lot 15, block 3, Harwell Sub. of block 30, Evans Add. Ed Salinas et ux, Hi-Plains Savings and Loan Assn., N. 50.3 ft. of lot 9, and S. 3.9 ft. of lot 10, block 3, Harwell Sub. of block 30, Evans Add. Edward W. Warren et ux, Hi-Plains Savings and Loan Assn., S. 10ft. of lot 6, and all of lot 7 of Wayne Wallace Sub. of E. 153 ft. of block 46, Evans Add. Geneva Bottlinger, Ray Ball, 213 1-3 acres of land of sect. 93, block K-3. Lawrence Burges et al, Hi-Plains Savings and Loan Assn., E. 60ft. of lots 2 and 3, and E. 60 ft. of S. 20 ft. of lot 4, block 2, Whitehead Add. Eleanor Winkler, O.L. Bybee, lots 1, 2, and 3 of Davidson Sub. of block 17, of Ricketts Add. Donald G. Shipley, Raymond A. Higginbotham, all of S.W. quarter of sect. 70, block K-3. J.R. Oglesby et ux, Jimmie Allred, 10 acres of land S.E. part of S.W. 1/4 of sect. 65, block K-3.

WE RENT TRACTORS BY THE HOUR DAY-WEEK-MONTH. (122HP-Mod. 1175) OR OTHERS CALL US FOR FULL DETAILS. Case POWER & EQUIPMENT South Hwy. 385 Ph. 364-2015 Hereford, Texas

Tasting Spree Recipes Now Out

Recipes from the Diamond Jubilee Tasting Spree of last month are now available in cookbooks which will be given free to persons who attended the tasting spree, Mrs. Frank Huckert, chairman, announces. The booklets will be available at Jubilee headquarters, 331

Sampson, Friday. A ticket stub from the Tasting Spree entitles the holder to a free book. Others may purchase the books, which contain recipes from some of the area's best cooks for favorite dishes they entered in the Tasting Spree in seven different categories.

COMPARE QUALITY COMPARE SAVINGS WHEN YOU BUY SAFEWAY BRANDS YOU GET A WIDE SELECTION OF QUALITY PRODUCTS AT SAFEWAY'S EVERYDAY LOW PRICES LOOK FOR THESE S BRANDS WHEN YOU SHOP! LUCERNE, TOWN HOUSE, TRULY FINE, BEL AIR, WHITE MAGIC & NU MADE

ALL BEEF WIENERS \$1.06 lb. Safeway All Beef Super Saver Value!

CANNED HAMS \$6.25 5-lb. Can

PERCH FILLET 89¢ Bulk Pack Low Price! 8-oz. Pkg.

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Comparison Proves Big

WHITE MAGIC DETERGENT 49 oz. Box 63¢

TOWN HOUSE TOMATO SAUCE 8 oz. Can 11¢

CRAGMONT SODA POP 1 Qt. Botls. 229¢

BROCADE TOILET TISSUE 4 roll Pkg. 43¢

Cat Food 35¢, Detergent 79¢, Grape Jam 65¢, Charcoal 79¢, Softener 88¢, Dill Chips 79¢, Pork & Beans 14¢, Grape Jelly 63¢, Lighter Fluid 35¢, Softener 79¢, Can Liners \$1.12, Cheerios 59¢, Salad Olives 53¢, Detergent 89¢, Tea Bags 23¢

SAFEWAY FROZEN FOOD BUYS: SCOTCH TREAT ORANGE JUICE 36¢, LUCERNE ICE CREAM 79¢, BEL AIR WAFFLES 13¢, Canned Pop 9¢, Peanut Butter 128¢, Dog Food 369¢. SHOP AND COMPARE! CHECK SAFEWAY FOR A WIDE SELECTION OF DELICIOUS BREADS.... French Skyline 39¢, Bavarian Rye 33¢, Special Formula Mrs. Wrights 37¢, Vienna Poppy 33¢, Raisin Skyline 39¢. THIS COUPON WORTH 35¢ TOWARD THE PURCHASE OF A 2-lb. Can OF FOLGERS COFFEE. Coupon Expires Sat., Aug. 11th One Coupon Per Customer! Redeemable Only At Safeway

Highlights And Sidelights Form Austin

Rewriting Texas Constitution Turns Into Sticky Job

By BILL BOYKIN
 Rewriting the nearly-century-old Texas constitution is turning out to be stickier job than many figured.
 The Constitutional Revision Commission went into overtime at a recent three-day meeting near here, but still failed to complete its agenda and slated another August 10-11 cleanup meeting.
 Meanwhile, legislative planners for the 1974 Constitutional Convention, at which lawmakers will actually propose a revised constitution,

disagreed on routine stage-setting.
 House members suggested a new voting machine (which was later ordered) and new desks for delegates. Senate planning committee spokesmen indicated they would be satisfied to bring their own desks over from across the capitol rotunda and set them up in the House middle aisle.
 The revision panel agreed:
 -To keep the provision for real property taxation in the constitution for state purposes, but leave it to the legislature to write separate laws governing personal property taxation.
 -To retain the state highway users gasoline tax, with three-fourths of the revenue earmarked for highway building and one-fourth for public schools. A provision was made

for abolishing the highway fund levy on statewide referendum with support of two-thirds of the legislature.
 -To keep the Permanent University Fund and Permanent School funds in the constitution. The university fund would be altered somewhat to include present and future branches of the University of Texas and Texas A&M University.
 -To add to the constitution a guarantee of "equitable" financial support for all schools and districts rich and poor.
 -To retain as constitutional elected members of the executive branch only the governor, lieutenant governor and attorney general, with the legislature empowered to decide if the comptroller, treasurer, secretary of state,

land commissioner and railroad commission should be elected or appointed by the governor.
"HOUSES" CLOSED
 Two landmark bawdy houses — in La Grange and Sealy — were closed by local officials on request of state officials.
 Gov. Dolph Briscoe, Atty. Gen. John Hill and Department of Public Safety Director Wilson E. Speir sought action after reports aired by a Houston television station.
 Briscoe acknowledged he had received calls from La Grange area citizens both supporting and opposing the action. He said he had been told he would be petitioned by a group who want the famed "Chicken Ranch" reopened.
 Hill and Speir said they found no link with organized crime in operation of the houses, but

Attorney General Hill added: "It is an illegal operation. The local officials were requested to take action. They took it."
RATE RAISE EXPECTED
 An increase in some workmen's compensation insurance rates is due under a new law increasing benefits for those injured or killed in job accidents.
 An average 19.5 per cent hike in the rates employers must pay for the coverage is anticipated under a State Insurance Board staff proposal, which would become effective if approved between September 1 and September 15.
 Rates would have gone up 22.8 per cent in the absence of the federal anti-inflation program, a Board actuary indicated.
 Under new law effective September, an injured worker

can get up to a maximum of \$63 a week in benefits, an increase from the present \$49 top.
AG OPINIONS
 A national bank does not come under definition of governmental bodies or institutions which are required to comply with the new open records act, Attorney General Hill held.
 In other recent opinions, Hill concluded:
 -A Laredo fireman injured in Nuevo Laredo, Mexico, while on duty is entitled to benefits under the state Firemen's Relief and Retirement Law.
 -State government branches and their services (excepting political subdivisions but including hospitals and colleges) are covered under the Texas Unemployment Act.
 -Subordinated capital notes

of the Harlingen National Bank are part of its indebtedness and are not to be considered capital in determining value of shares for taxation.
 -School trustees are authorized to purchase insurance to cover cost of litigation and award of damages growing out of official acts.
 -The Amusement Machine Commission has power to promulgate regulations to cover the number of machines owned by the holder of a permit to sell alcoholic beverages for on-premises consumption.
 -Qualifications for Texas Air Control Board membership are set by Article 4477-5, Vernon's Civil Statutes. Conduct in office will be governed in part after January 1 by provisions of the 1973 ethics law, and members

could be removed from office for violations.
 -The State Commission for the Blind is not authorized to require employees to deposit with it salary warrants issued to them or to charge a fee to employees for making the advances.
 -A district attorney can be removed only under special statutes and not by an ex parte order of district courts. A county attorney (in some counties) will serve during temporary disqualification or absence.
 -A court reporter who prepares the narration of the facts from a hearing on a writ of habeas corpus is entitled to be compensated for preparation by the state or county.
RANGERS HONORED
 Ground was broken last weekend for a Texas Ranger Hall of Fame to be located on the banks of the Brazos River at Waco.
 The legendary Rangers are observing their 150th anniversary of law enforcement activities this year. Thousands attended the ceremony at Fort Fisher Ranger Museum.
SHORT SNORTS
 A low bid of \$721,625 has been accepted on a new computerized voting machine for the Texas House of Representatives.
 Disaster area designation has been requested for Limestone County as a result of rain, wind and hailstorm damage.
 Texas Republican leaders are trying to get GOP National Chairman George Bush to come home and run for governor.
 House committee investigations of child care, education and guidance facilities switched to Corpus Christi this week.
 The State Banking Board granted an application for a charter of Jersey Village Bank.
 Land Commissioner Bob Armstrong urged Congress to coordinate planning of deep water ports to prevent duplication and waste of effort.
 Auto pollution controls for major metropolitan areas of Texas have been delayed for 60 days, until October 15.

ROBERTS' APPLIANCE
 It's Our 25th Year

 FANCY BANANAS Fancy Golden Bananas 14¢ lb.	 WHITE GRAPES White Sweet Seedless! 49¢ lb.	 FRESH PEACHES Fresh California Peaches 3\$1 Lbs. FOR	 FRESH CORN Full Ear Sweet Corn! 549¢ FOR
Leaf Lettuce Red Leaf Large Bunch Ea. 29¢	Prune Plums Washington 2-lb. State Italian Tray 69¢	Potatoes U.S. Number 1 Russets 10-lb. Bag \$1.60	Orange Juice Safeway 1/2-gal. Florida Botl. 89¢
Pineapple Grown in Hawaii Ea. 69¢	Yellow Onions Mild Yellow Onions Lb. 19¢	Avocados California Hass Variety 3\$1	Artichokes Marinated Hearts 6-oz. Jar 49¢

Savings at Safeway Discount!

NU MADE SALAD DRESSING Everyday Low Price. 49¢ Qt. Jar	CRAGMONT FRUIT DRINKS Everyday Low Price. 29¢ 46-oz. Can	TOWN HOUSE GREEN BEANS Whole Beans—Everyday Price. 25¢ 16-oz. Can	DETERGENT CHEER Everyday Low Price. \$3.09 10-lb. 11-oz.
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Nestle Quik Chocolate Mix 2-lb. Can 83¢	V-8 Juice Vegetable Juice 46-oz. Can 44¢	Spinach Town House 16-oz. Can 20¢	Gold Medal White Flour 5-lb. Bag 69¢	Fisher Nuts Low Price 10 1/2-oz. Can \$1.29
Edwards Coffee All Grinds Can 89¢	Niblet Corn Whole Kernel 12-oz. Can 25¢	Gold Medal White Flour 25-lb. Bag \$2.79	Bounty Towels Paper 16 Towels Pkg 37¢	Lysol Cleaner Deodorant 14-oz. Can 77¢
Safeway Coffee All Grinds Bag \$1.65	Sweet Peas Town House 17-oz. Can 22¢	Cake Mix Betty Crocker Angel Food Pkg 66¢	Tomato Juice Town House 46-oz. Can 35¢	Lysol Liquid Low Price 5-oz. Can 49¢

HEALTH & BEAUTY AIDS

Gelatin Mix 6 oz. Pkg. 19¢	Instant Tea Canterbury Low Price! 3 oz. Jar \$1.09	Chunk Tuna See Trader Light Tuna! 6 1/2 oz. Can 38¢
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VITAMINS SHAMPOO Johnson Baby Shampoo - At Super Saving Value Price! 7 oz. Botl. **89¢**

Hair Spray Alberto 14 oz. **\$1.98** Hair Spray Alberto 7 oz. **\$1.29**

Motor Oil Safeway Oil Super Saver 4 qt. Cans **\$1** Shampoo Full Concentrate 7 oz. Botl. **\$1.59**

Vitamins Safeway With Iron Super Saver 2250 ct **\$1.99** Shampoo Full Concentrate 3 oz. Botl. **94¢**

SAFEWAY REFRIGERATED FOODS

 COLDBROOK MARGARINE Soft Margarine! 33¢ lb. Ctn.	 SAFEWAY CHEESE Halfmoon Longhorn 99¢ lb.	 CREAM CHEESE Lucerne Brand 35¢ 8-oz. Pkg.
---	--	---

Flaky Biscuits Mrs. Wiggins 9-oz. Can 20¢	LUCERNE MILK 64¢ Homogenized Milk 1/2-gal. Ctn.	Margarine Coldbrook Margarine 16 Pkg 21¢
Cheese Safeway Shred Amer. Slices 8-oz. Can 49¢	PARTY DIPS 37¢ Lucerne Dips 8-oz. Ctn.	Margarine Sunbark Low Price 16 Pkg 27¢
Cheese Safeway Shred Amer. Slices 12-oz. Pkg 49¢		Margarine Empress Soft 2 1/2-oz. Ctn. 43¢
Cheese Safeway Shred Amer. Slices 12-oz. Pkg 69¢		Real Butter Lucerne 16-oz. Pkg 99¢
Cheese Safeway Shred Amer. Slices 16-oz. Pkg 89¢		Biscuits Mrs. Wiggins Buttermilk 8-oz. Pkg 9¢
Margarine Sunbark Margarine 16 Pkg 33¢		Velveeta Kraft Foods 2-lb. Box \$1.31

Has the tiny quark finally been found?
 It was announced recently that Dr. Walter Kellermann, Dr. Gordon Brooke and John Baruch of the Department of Physics of Leeds University in England have observed the smallest particle in the Universe, the mysterious quark, among cosmic ray showers which bombard earth from space.
 If the existence of the subatomic quark is definitely established, it would make the fundamental laws of the structure of matter very much easier to understand.

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 Self-confidence allows a man to manage his life with a maximum of accomplishment and a minimum of friction.

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Frio Community

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Rev. Lynn Dehart

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Rev. C. H. Frost, Pastor
302 Knight Street

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Rev. Niel Foster

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Rev. Ralph J. Molina

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Country Club Drive

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148 Sunset Dr.

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Rev. Joseph A. Myers

Stand Up!

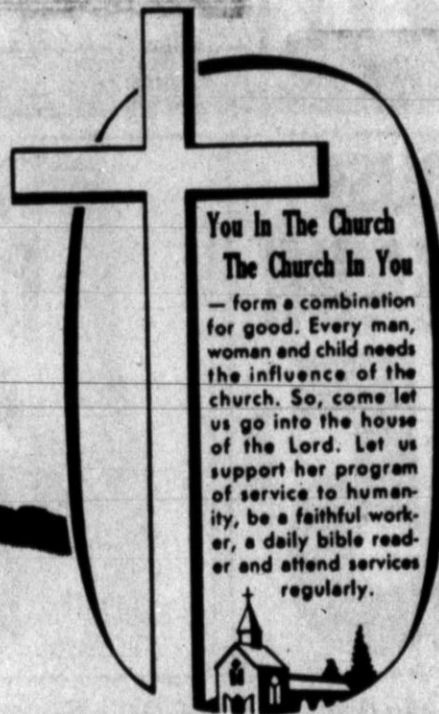
...it makes the "counting of heads" much easier. But when one stands one should be sure he *stands for something*. No need waiting for tomorrow. It may be too late to register a vote. It is quite easy to persuade one's pooch to stand, to register his want.

It is quite a different thing when we ask a friend, a neighbor to vote an issue.

Perhaps we should be more anxious to make a choice. God said, "Choose ye this day whom you will serve." It would be a better world if we would bounce to our feet to be counted, when God, the church, friends or family are in jeopardy. Sound footing will help when vital issues are at stake. May we hold fast to right, to God, and when we come to *stand up in judgment*, before the "book of life" we shall not be afraid.

We shall be standing for something.

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Harvest Dinner Plans Completed

Good food from Deaf Smith County gardens and pastures, prepared by good cooks in the American Legion Auxiliary, will be served in its annual Harvest Dinner from 11:30 a.m. to 1:30 p.m. Tuesday in the Legion Hall.

Auxiliary members have held the dinner during the summer harvest season for more than a dozen years, and area residents look forward to fresh food in old-fashioned home style. The public is invited.

Proceeds of the dinner go to the scholarship fund, for the Auxiliary's award to a Hereford High School graduate each spring.

Food served in the meal is grown in this county, from the roast beef to the fresh-fruit cobbler. A wide variety of vegetables is featured, with breads made from locally produced wheat and corn.

Mrs. Ira Ott is general chairman, Mrs. J.G. Gandy publicity chairman and Mrs. Grant Hanna table chairman. Mrs. Clyde Gilliland is in charge of vegetables, Mrs. Leroy Williamson of breads.

Hazel Sparks of desserts and Mrs. Milton Adams of drinks.

Final plans for the dinner were made at the Auxiliary meeting Tuesday evening, after a joint installation of Legion and Auxiliary officers.

Reports were given by Mrs. Ott and Mrs. Gandy on the state convention they attended at San Antonio in mid-July. Members here will assist in promoting the candidacy of a Texas woman, Irene Kubby, for the national vice-presidency of the Auxiliary.

A membership campaign was begun with the aim of enrolling new as well as present members for another year before Oct. 15, when state dues will be increased.

Mrs. Gandy, president, presented bracelet charms from the state department to Mrs. James Jesko and Mrs. Ott, who enrolled the most members last year.

MARSHALLS OCCUPIED

Occupation by U.S. troops of ten more atolls in the Marshall Islands was announced by Pacific Fleet headquarters on April 3, 1944.



GOOD COOKS AT WORK — Mrs. J.D. Love, left, and Mrs. Fred Higgins are two of the American Legion Auxiliary members who prepare food in old-fashioned family style for the annual Harvest Dinners sponsored by the Auxiliary. This year's dinner will be served from 11:30 a.m. to 1:30 p.m. Tuesday in the Legion Hall, where these members were photographed in the kitchen.

Honors Couple With Life Memberships

Mr. and Mrs. Slim Shelton were presented life memberships in the Hereford Riders Club at a meeting Monday night in Community Center.

Junior members were announced that participated in the recent XIT Rodeo and grand entry at Dalhart. They were Sandra Finley, Denise Cotton, Tony and Frank Blackwell, D'An Brannon, Steve Richardson and Jewell Smith.

Tawanaha Kendrick has been elected queen for the club to serve the coming year. Laura Thames, daughter of Mr. and Mrs. John Thames, won the door prize.

Members discussed events that the Riders Club will participate in. Members who are interested will be in the Diamond Jubilee parade, pageant and grand entry for the celebration. Approximately 25 riding clubs will be included in the parade activities.

An invitation was accepted to

ride in a Dimmitt parade Aug. 19 and also in the Boys Ranch Rodeo and grand entry Sep. 2 and 3. Members and junior members will participate in the activities in which they will also have a trail ride.

Range II queen's contest dinner will be catered at the Hereford arena October 13. Open playday will be held here Aug. 12.

Belt buckles will be given for high points in each division and ribbons will be presented to those who win in first four places. There will be five single events: keyhole, poles, barrels, flags, potato race and teams for the rescue race. Cost is 50 cents for each event.

The admission price for the Hereford rodeo to be held Aug. 23, 24, and 25 will be \$1 for children and \$2 for adults. Tommy Hancock and his band will perform at the rodeo dance at the Little Bull Barn August 24 and 25. Admission cost will be \$3 for singles and \$5 for couples. Everyone is invited.

Steer roping prices on

Tuesday and Thursday roping will be \$2 per steer in jack pot roping.

Hospital Notes

PATIENTS IN HOSPITAL
Estelle Davis, 709 Grand St.; Tiburcio Gonzales, 421 Ave. E.; Mrs. Richard Aguirre, 301 Myrtle; Leatrice Sparks, 125 Ave. J; Mary Witfield, Plainview.

Frank Mata, 912 S. Sampson; Ina Mae Gilbreath, 240 Ranger; Mrs. Gene Streun, 223 Northwest Drive; Lena Menefee, P.O. Box 1999; Laura Waiser, 102 N. Texas.

Corene Grady, 702 Blevins; Mrs. Mamie McGowen, 229 Ave. B; Mrs. Duane Baize, Friona; Izora Matthews, Dawn; Mona Faye Armstrong, P.O. Box 1349; Joseph Kiley Hill, 131 Ave. A; Pat Lawhon, 601 E. Third; Mrs. Vera Davison, 117 Ave. E; Mrs. Stanley Wilcox, Route 1; Mrs. Leslie Oesterreich, 204 Greenwood; Simona Guerra, 1006 E. Third; Bobby Day, Bluewater Garden Apartments, Apt. 104; Paula Gamez, 116 Higgins.

Mrs. Tony Zepeda, West Park Mobile Lodge, No. 10; Esperanza Martinez, 303 Irving.

PATIENTS DISMISSED
Mattie Hulsey, Mary Lou Duggan, Mrs. Nellie Oldham, August 8.

Helen Sharp, Robin Conkwright, Theodora Longoria, Van Lee Kuykendall, Zeb Foster, Matilde Hernandez, Marty Arthur Johnson, Mrs. Maude Emma Woods, John Gilliland II, August 7.

Chest Pinckert, Donald Hudson, Mrs. Laura Milburn, Sharon Oesterreich, Kendon Anderson, Richard Snow, Alfredo Lopez, Mrs. Ralph L. Pedigo, August 6.

Linda Kay Collier, Mrs. Pablo Moreno, Ina Mae Gilbreath, Mrs. Julia Welty, Josephine Diaz, Elaine Taylor, Veronica Ruiz, Mrs. Richard Sims, August 4.

Keepsake
MOHAWK \$450 also to 675 Wed. ring 34.75
Kester's Jewelry
Across from the Post Office in Downtown Hereford

ELKS LODGE DANCE
Saturday, August 11, 1973
\$4⁰⁰ per couple \$2⁰⁰ Single
THE BOBBY WYNNE SHOW
9 p.m. to 1 a.m.
The dance will be at the Elks Lodge 131 E. 2nd.
Bobby and his band will appear at the Lodge every two weeks.
EVERYONE WELCOME!

THE RANGE 327 N. MAIN DOWNTOWN HEREFORD

BEST PRICES IN TOWN!

Levi's
Jeans • Boot Bottoms • Super Belts • Levi's for Gals
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WRANGLER'S
* Jeans * Flairs
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AND MANY MORE ITEMS
Come and see what we have. It's free to look!

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Master Charge

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GLASS-TRACK BELTED TWIN GUARD TIRE

WHITEWALLS OR BLACKWALLS
REGULARLY \$24 TO \$39 EA.
4 FOR \$88

A78-13, E78-14, F78-14, A78-15 TBLS. PLUS 1.81 TO 2.50 F.E.T. EACH, TRADE-IN

4 FOR \$100
G78-14, G78-15, H78-14, H78-15 TBLS. PLUS 2.67 TO 2.96 F.E.T. EA., TRADE-IN
PAIRS COMPARABLY PRICED

SAVE \$12 TO \$17
STEEL-TRACK BELTED GRAPPLER

TUBELESS WHITEWALL SIZE	ALSO FITS	REG. PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
E78-14	7.35-14	\$42	\$29.40	2.61
F78-14	7.75-14	\$44	\$30.80	2.84
G78-14	8.25-14	\$47	\$32.90	2.99
H78-14	8.55-14	\$51	\$35.70	3.24
G78-15	8.25-15	\$49	\$34.30	3.08
H78-15	8.55-15	\$52	\$36.40	3.27
J78-15	8.85-15	\$55	\$38.50	3.43
L78-15	9.15-15	\$58	\$40.60	3.48

*With trade-in tire off your car

FAST, FREE MOUNTING

WARDS BATTERY PROTECTION PLAN
Montgomery Ward will replace this battery at no cost to the original owner if it fails to accept and hold a charge in non-commercial passenger car use during its 3-month free Replacement Period. After this period, to the end of its 18-month guarantee period, Montgomery Ward will replace this battery, charging only a prorated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in non-commercial use are guaranteed on a dollar basis or one-half of the specified period. Commercial use is defined as use in any vehicle for other than family or personal use.
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WARDS DEPENDABLE GET AWAY 18 BATTERY... REG. 15.95 EXCH.
Black hard-rubber case. Gang vent caps. Reliable starting power. Sizes 22F, 24 and 24F. **12⁸⁸ EXCH.**

WARDS 6-AMP BATTERY CHARGER
20.98 6-AMP BATTERY CHARGER GIVES FULL CHARGE IN 7-9 HRS. A 15-min. charge starts your car. Automatic circuit breaker. Wall bracket. 6 or 12 volt. **15⁸⁸**

COMPLETE BRAKE JOB
Install Standard brakes, inspect master cylinder, hardware. Add fluid, road test. Labor only. **26⁸⁸** DISC BRAKES HIGHER.

REGULAR 3.29 AIR FILTER
Filtering media captures 99% of dust. **1⁶⁶**

REGULAR 3.49 JACK STAND
Supports 5,000 lbs. Extends to 16 1/2". **1⁹⁹**

SAVE 49%

SAVE 42%

BUY WHAT YOU NEED NOW—JUST SAY "CHARGE IT!"
you'll like **WARDS 114 E. PARK AVE.**



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ONIONS
POTATOES

CORN
TEXAS, FULL EARS
EACH **6 FOR 59¢**
CENTRAL AMERICAN, GOLDEN RIPE **2 LBS. 29¢**
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CALIFORNIA FINEST, LB. **39¢**
PECOS VINE RIPE, EACH **4 FOR \$1**
TEXAS FINEST YELLOW **2 LBS. 29¢**
ALL PURPOSE RUSSETS, 5 LB. BAG **75¢**



LETTUCE
CALIFORNIA SOLID HEADS, LB. **25¢**

PEARS Calif. Bartlett, Lb. **29¢**
GRAPES Thompson Seedless, Lb. **39¢**
NECTARINES California, Lb. **39¢**
BELL PEPPERS Texas, Lb. **39¢**
CABBAGE California, Lb. **16¢**
CUCUMBERS 2 Lbs. **29¢**

Frozen Food Favorites
TURBOT 89¢ Lb.
CATFISH FILLETS 98¢ Lb.
BUDDY'S CORN DOGS 69¢ Lb.
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GAYLORD FISH STICKS 3 - 8 Oz. Pkg. **1⁰⁰**
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WHOLE SALMON STEAKS **2²⁹** Lb.
TEXAS STYLE BISCUITS 5 For **1⁰⁰**

LEMONS
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ORANGES
CALIFORNIA, VALENCIA 6 LB. BAG **99¢**

SPAGHETTI SAUCE RAGU, 15 1/2 OZ. JAR **49¢**
GOLDEN CORN NO. 303 CAN **4 FOR 88¢**
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CHIPS FARM PAC, POTATO, CORN OR TORTILLA, REGULAR PACKAGE **39¢**
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TOWELS ZEE, COLORED OR PRINTS LARGE ROLL **29¢**

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Double Tues. & Wed. with '2nd purchase' or more

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BROCCOLI SPEARS Top Frost, 10 Oz. Pkg. **29¢**
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SQUASH Top Frost Yellow, 12 Oz. Pkg. **19¢**
PEAS & ONIONS Top Frost, 10 Oz. Pkg. **29¢**

TOMATO JUICE
Hunt's 46 Oz. Can **3 FOR \$1**
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Food Club, 18 Oz. Tumbler **59¢**

FOOD CLUB GELATIN ASSORTED FLAVORS 3 OZ. PKG. **10¢**
SKILLET DINNERS HUNT'S ASST. FLAVORS REG. PKG. **87¢**
BABY FOOD Food Club, Strained **10¢**
COOKIES Nabisco Nutter Butter, 13 1/2 Oz. Pkg. **55¢**
DRESSING Kraft, Coleslaw, 8 Oz. Bottle **46¢**
DOG FOOD Recipe - Beef, Chicken or Veal Ribs & Liver Mixing Chunks, 14 1/2 Oz. **34¢**
RAID SPRAY Ant & Roach, 32 Oz. 16 Oz. **98¢** Can **69¢**
ZEE TISSUE Assorted Colors, 4 Roll Pkg. **43¢**

VALUABLE COUPON
THIS COUPON ENTITLES YOU TO **SAVE 35¢**
ON A 4-OZ. JAR OF FREEZE DRIED **MAXIM COFFEE**
with coupon **\$1.01**
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LIMIT ONE COUPON PER FAMILY

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LARGE HOME MODEL **\$1.49**
3/8" TAPE Black, Red or Blue **69¢** CLOTH TAPE Mark your Clothes, Roll **89¢**

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WE RESERVE THE RIGHT TO LIMIT QUANTITIES, PLEASE.

Stackables SHELVES
\$4.99

NOTEBOOK FILLER PAPER
500 Ct. **69¢** 300 Ct. **49¢**
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SCOPE MOUTHWASH 18 OZ. BOTTLE **\$1.07**

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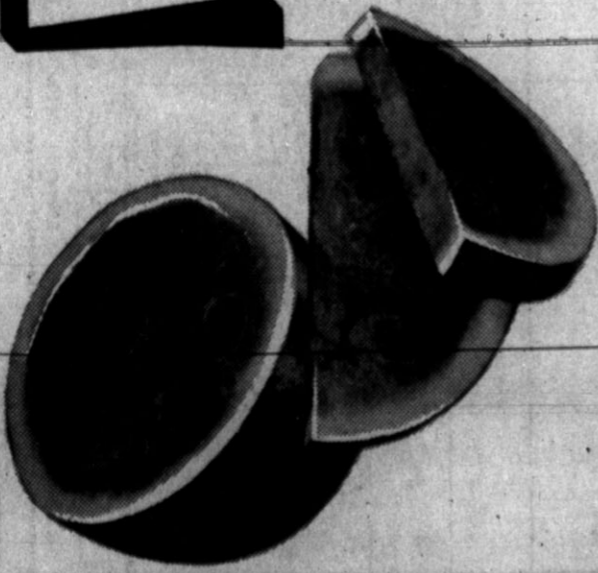
FRESH CRISP
OKRA
39¢ LB. OR
3 \$1
LBS.

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BECAUSE OF OUR QUALITY • SELECTION • SERVICE!

TEXAS
TOMATOES
39¢ LB. OR
3 \$1
LBS.

Watermelon



OKLAHOMA
STRIPE - BLACK DIAMONDS,
ORANGE MEAT

5¢
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PEACHES
FREESTONE

LARGE SIZE
TRUCK DIRECT FROM CHARLIE, TEXAS
30 LB. BOX
NICE CANNING SIZE

\$6.50
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Large Size
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39¢ EACH
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LETTUCE
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6 F O R \$1.00

PEACHES TEXAS
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MIX OR MATCH
39¢ LBS.
OR
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FRESH GROUND
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LB. **79¢**

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Weekly Television Magazine
The Hereford Brand
Thursday, August 9, 1973



Kevin Carcoran hugs his friend, Mr. Stubbos, on "The Wonderful World of Disney."

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MONDAY THRU FRIDAY

Table with 12 columns (Channels 4-12) and 24 rows (Time slots 7:00-11:00 PM). Lists programs such as 'The Doctors', 'The Doctors', 'The Doctors', 'The Doctors', 'The Doctors'.

On The Cover

Kevin Corcoran portrays an orphan boy who tries to make his mark in the circus. "Toby Tyler," the first segment of a two-part colorcast on "The Wonderful World of Disney," Sunday, Aug. 12 (6:30-7:30 p.m.) on the NBC Television Network.

'Flip Wilson Presents The Helen Reddy Show'

Two topical comedians, Dick Gregory and Mort Sahl, singers Peter Allen, Fanny, and Billy Preston and singer-guitarist Albert Hammond get together for an hour of entertainment as Helen Reddy's guests on NBC Television Network's "Flip Wilson Presents the Helen Reddy Show," Thursday, Aug. 9 (7:00-8:00 p.m.).

Table with 12 columns (Channels 4-12) and 24 rows (Time slots 7:00-11:00 PM). Lists programs such as 'The Doctors', 'The Doctors', 'The Doctors', 'The Doctors', 'The Doctors'.

Thursday Program Notes

7:00...ABC...THE MOD SQUAD "Cry Uncle." Theodore Bikel guest stars. Greer and the Squad investigate a series of art thefts engineered by Adam's colorful Uncle Ned. (R)
7:00...NBC...FLIP WILSON PRESENTS THE HELEN REDDY SHOW Helen's guests are Dick Gregory, Peter Allen, Mort Sahl, Billy Preston, Fanny and Albert Hammond. (R)
7:00...CBS...THE WALTONS A lumber company seizes Walton's Mountain as unregistered land, and although the Waltons have owned it since 1796, they are unable to prove their claim. (R)
8:00...NBC...THE CBS THURSDAY NIGHT MOVIES—"BLOW-UP" Starring David Hemmings and Vanessa Redgrave. The engrossing story of a photographer who thinks he is an accidental witness to a murder. (R)
8:00...NBC...IRONMAIDE Chief Ironside is faced with one of the most difficult mysteries of his career—the robbery of a totally protected bank vault. (R)
8:00...ABC...KUNG FU William Daniels' guest-stars. (R)
9:00...ABC...HOW TO STAY ALIVE One-hour documentary special shows how to reduce heart disease risks with Robert Young, narrator. The program focuses on the daily lives of five men and is produced in association with the National Institute of Health. A dramatic demonstration of how Americans can feel better and live longer by "stay" take the right precautions. (R)
10:30...CBS...THE CBS LATE MOVIE—"LOLA" Starring Charles Bronson, Susan George, Orson Bean, Trevor Howard, Kay Medford and Paul Ford. Domestic drama about an American writer who marries a girl less than half his age. (1971) (R)

Tuesday Program Notes

7:00...CBS...MAUDE Maude returns from a routine medical checkup with the unexpected news that she is pregnant, in the first part of a two-part episode. (R)
7:00...ABC...TEMPERATURES RISING "Geppy" Peppy. John Myhers guests. Nolan introduces a child patient to a horror film star with disastrous results. (R)
7:30...ABC...THE WEEK—"THE GIRLS OF HUNTINGTON HOUSE" Original 90-minute drama starring Shirley Jones, Mercedes McCambridge, Sissy Spacek and Paul Simon. A young teacher who works at a school for unwed mothers and quickly becomes involved in the personal lives of the girls. (R)
7:30...CBS...HAWAII FIVE-O Larry Kert are the guest stars as McGarrett goes after the untraceable killer of narcotics traffic in the islands. (R)
8:00...CBS...THE NEW CBS TUESDAY NIGHT MOVIES—"THE MALTESE BIPPY" Starring Dan Rowan and Dick Martin. A comedy about two ordinary, trashy filmmakers who find they are involved with an everyday family. This werewolves living next door. (R)
9:00...NBC...REPORTS: "THE EXECUTIVE" An examination of Presidential power John Chancellor is anchorman. (R)
10:30...CBS...THE CBS LATE MOVIE—"BUNNY O'HARE" Ernest Borgnine starring Ernest Borgnine and Ernest Borgnine about an energetic widow who discovers a new vocation—robbing banks. (1971) (R)
10:30...ABC...ABC WIDE WORLD OF ENTERTAINMENT—"ON LOCATION—HOWARD COSELL AT THE MIAMI DOLPHINS TRAINING CAMP" Part II Howard Cosell visits the training camp of the Miami Dolphins. (1971) (R)

caught up in the intrigue of Hindu ritual while investigating the theft of a valued statue and the mysterious death of its owner. Annette Comer guest-stars. (R)
9:00...ABC...OWEN MARSHALL, COUNSELOR AT LAW Robert Ulrich guest stars. A Vietnam veteran is discharged by Marshall on a rape charge. (R)
10:30...ABC...ABC WIDE WORLD OF ENTERTAINMENT—"THE HOUSE AND THE BRAIN" Hurd Hatfield as special guest star in the tale of a man with Satanic powers who controls the life and the destiny of a young woman.

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"Ironsides"

Chief Ironside (Raymond Burr) tries to solve one of the most difficult mysteries of his career—the robbery of a well-protected bank vault—in "All Honorable Men," the Thursday, Aug. 9 colorcast of NBC Television Network's "Ironsides" (8:00-9:00 p.m.). Efficient, devoted Mr. Silerwalt (William Daniels) is appalled when the bank vault for which he is responsible is robbed of the contents of numerous safety deposit boxes and the insurance company refuses to make payment. Depositors, including retired Army Col. John Lane (Regis J. Cordic), golf pro Terry Bascom (Fred Bear), and former safecracker Clark Andrews (John Beckman), fall under Ironsides' eagle eye. This drama was written by William Douglas Lanford and directed by Russ Mayberry.

"The Rookies"

The Rookies uncover a business protection racket while investigating a series of malicious mischief cases in "Easy Money," on the ABC Television Network's "The Rookies," Monday, Aug. 13 (7:00-8:00 p.m.). (Rebroadcast) A young hoodlum known as "Dude" escapes after being arrested for throwing red paint over the front of a small restaurant. Terry and Willie are assigned to investigate similar incidents and learn of a "protection" operation in which the teenage brother of Terry's girlfriend is involved.

Nancy Walker, the maid in the "McMillan and Wife" segments of "NBC Sunday Mystery Movie," was reminiscing about trying to break into show business as an 18-year-old: "I'd get jobs with nightclubs. No sooner would I get the job, I would get fired. I could never understand it."

Table with 12 columns (Channels 4-12) and 24 rows (Time slots 7:00-11:00 PM). Lists programs such as 'The Doctors', 'The Doctors', 'The Doctors', 'The Doctors', 'The Doctors'.

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'CBS Morning News' Has New Format And Setting



The "CBS Morning News," with the new anchor team of CBS News Correspondents Hughes Rudd and Sally Quinn, and with a new format and setting, will premiere Monday, Aug. 6 on the CBS Television Network. The hour-long broadcast is presented Monday through Friday at 6:00-7:00 a.m. on the Network.

"First and foremost in the restructuring is the new anchor team of Hughes Rudd and Sally Quinn, who will bring the art of knowledgeable and interesting conversation into the news by discussing events and developments as well as reporting them," said Gordon Manning, CBS News Senior Vice President and Director of News, in announcing the premiere.

"The 'CBS Morning News,'" said Manning, "will at the same time continue to be a hard-news broadcast, faster-paced and more far-ranging than in the past, but with as much coverage of breaking stories—perhaps even more."

The "CBS Morning News" with Rudd, a 14-year veteran of CBS News, and Miss Quinn—who gained wide recognition as a feature writer and reporter with The Washington Post—will also have a new setting in the New York headquarters studio overlooking the main CBS Newsroom.

"We are confident," said Manning, "that the changes planned for the 'CBS Morning News' will result in wide audience appeal, and we believe viewers will share our enthusiasm for the anchor team, format and setting once these changes are implemented."

Lee Townsend, for the past five years CBS News National Editor, is the new executive producer of the "CBS Morning News."

CBS News Correspondents Hughes Rudd and Sally Quinn are the new co-anchor team on the "CBS Morning News" seen daily.

Monday Program Notes

7:00...CBS...GUNSMOKE
moving story of a Jewish immigrant family coming to grips with the lurid underworld of Los Angeles.

7:30...ABC...THE ROOKIES
Teresa Graves guest star. The Rookies break up a protection racket course in the 16-year-old territory.

8:00...ABC...MONDAY NIGHT MOVIE—"RED TOMAHAWK"
Howard Keel, Joan Caulfield and Broderick Crawford star in a tale about the aftermath of the massacre at Little Big Horn. (1967) (R)

8:30...CBS...HERE'S LUCY
Lucy takes up Kim to give up her dangerous pastimes. (R)

8:30...CBS...THE DORIS DAY SHOW
Character actor Robert Strauss guest stars as World War II pilot who decides to save from retirement. (R)

9:00...CBS...MEDICAL-CENTER
The dilemma of an illness confronts Dr. Garrison in the cases of a noted woman pilot and a widowed mother. (R)

10:30...CBS...THE CBS LATE MOVIE—"A GLOBAL AFFAIR"
Starring Bob Hope. The hilarious and heartwarming story concerns a United Nations staff member who is given charge of a baby abandoned at the U.N. building until it can be determined which of the member nations can provide the best home for the child. (1964) (R)

10:30...ABC...ABC WIDE WORLD OF ENTERTAINMENT
LOCATION-HOWARD COSELL AT THE MIAMI DOLPHINS TRAINING CAMP
Howard Cosell visits the training camp of the Miami Dolphins.

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Friday Program Notes

7:00...NBC...SANFORD AND SON
"The Kid." A small boy worms his way into the Sanford yard and even tussles into Fred's heart. (R)

7:30...ABC...THE BRADY BUNCH
gets an afternoon bike shop outing which turns into a personal disaster. (R)

7:30...ABC...THE ODD COUPLE
"Let's Make a Deal." (Monty Hall guest stars as Felix and Oscar appear as contestants in "Let's Make a Deal.") (R)

7:30...NBC...THE LITTLE PEOPLE
"Sean Meets Double X-7." A 10-year-old with a super imagination is harassed by Dr. Jamison's doctor as a secret agent who makes things disappear. (R)

8:00...NBC...THE SUBJECT WAS ROSES
Starring Patricia Neal, Jack Albertson and Martin Sheen. A son returns home from the Army only to find unhappiness and discord between his parents. (R)

8:00...CBS...THE CBS FRIDAY NIGHT MOVIES—"THE TROUBLE WITH GIRLS"
Musical comedy starring Elvis Presley. The manager of a traveling tent show in the roaring '20s has difficulties with girls and many other assorted characters during a Miami stand. Marilyn Mason co-stars. (1969) (R)

8:30...ABC...ROOM 222
Bernie attempt to produce a rock concert with money provided by an ex-convict. (R)

8:30...ABC...THE CORNER BAR
"To Your Good Health." When her co-owner, Frank, is turned down for "partner insurance" because of being overweight, Mae needs him into undertaking a crash diet. (R)

8:30...ABC...THE CORNER BAR
TV child actor, Staphley Livingston guest stars. (R)

9:00...ABC...B. J. AND EDDIE OUTWARD BOUND
This ABC News special details the rigorous Outward Bound training program of physical skills and endurance as taught at the Outward Bound School at Hurricane Island, Maine. The B. J. and Eddie of the title are Barbara Jean Letterman and the McGuire. Two other members of the Outward Bound staff who recently participated in the month-long course are there.

9:30...ABC...PGA GOLF CHAMPIONSHIP
ABC Sports' coverage of this golf championship begins with this nighttime special which shows the history of the golf course and the PGA Golf Tournament. Commentary will be provided by Chris Schenkel, Jim McKay, Bill Flemming, Frank Gifford, Keith Jackson, Byron Nelson and Dave Marr.

10:30...CBS...THE CBS LATE MOVIE—"CRY OF THE BANISHERS"
Starring Vincent Price. Suspense drama of a magistrate whose perverse sense of justice drives him to evil and sadistic deeds of vengeance. (1970) (R)

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Lucy Jarvis to receive 'Woman of the Year' award

NBC News producer Lucy Jarvis will receive the "Woman of the Year" award from the National Ladies Auxiliary, Jewish War Veterans of the U.S.A., Inc., at the organization's annual convention in Hollywood, Fla., August 5-12.

Mrs. Jarvis joins an illustrious list of former award winners. Previous recipients include Mrs. Eleanor Roosevelt, Senator Margaret Chase Smith and Dr. Margaret Mead.

In notifying Mrs. Jarvis of her selection, Daisee B. Haberman, Past National President of the National Ladies Auxiliary, said, "We know of no other woman in our hectic contemporary world, who, through the masterful ap-

plication of telecommunications techniques, has made so many fine contributions toward decreasing the 'cultural gap.' You have expanded educational horizons and pushed back the frontiers of knowledge—by bringing your discerning programs into everyman's home, thus enriching his life."

Mrs. Florence K. Vucker is National President of the National Ladies Auxiliary, Jewish War Veterans of the U.S.A., Inc.

Last month Mrs. Jarvis was named winner of the Silver Satellite Award by American Women in Radio and Television and also received the SESAC "Woman of Achievement" Award.

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6	Newsweek	Pro News	News Scene at Six	Dick Van Dyke	News Scene at Six	Electric Company	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek
7	Police Surgeon	I Dream of Jeannie	Prudy Bunch	Stardust and Lightning People	News Scene at Six	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek
8	NBC Friday Night Movie	The Corner Bar	Room 222	Night at the Movies	CBS Friday Night Movie	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek
9	Newsweek	Pro News	News Scene at Six	Newsweek	News Scene at Six	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek
10	Newsweek	Pro News	News Scene at Six	Newsweek	News Scene at Six	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek
11	Newsweek	Pro News	News Scene at Six	Newsweek	News Scene at Six	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek
12	Newsweek	Pro News	News Scene at Six	Newsweek	News Scene at Six	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek	Newsweek



The winning form of golf great Gary Player is evident as he strokes his way to the 1972 PGA Golf Championship. Player is expected again to be among the front runners when ABC Sports presents three days of coverage of the 58th PGA Golf Championship from the Canterbury Golf Club in Cleveland, Ohio, beginning Friday, August 10 (9:30-10:00 p.m.), on Saturday, August 11 (4:00-5:30 p.m.) and Sunday, August 12 (3:30-5:30 p.m.). ABC will present comprehensive live coverage of the days' events.

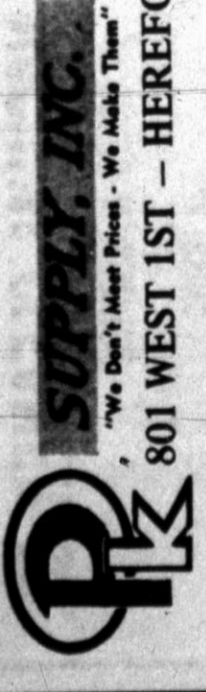
William Conrad Backs Unique Island Prep School
Truly a man for all seasons is William Conrad, who stars as the porphy private investigator on "Cannon," seen Wednesdays (9:00-10:00 p.m.) on the CBS Television Network.
An actor, producer, director, yachtsman, aviator, deep-sea fisherman, gourmet and wine connoisseur, Conrad obviously encompasses a broad spectrum of interests.
His consuming interest of the moment, however, is education—specifically, that of his 16-year-old son Chris, who attends one of the nation's most unusual prep schools, Catalina Island School. There, Chris, as a budding marine biologist, is learning his craft in a veritable treasure trove of marine life. The school is nestled in the lush natural environment of Toyon Bay, Calif., near Avalon Harbor.
To implement the school's curriculum, Conrad senior recently made available his 47-foot yacht "Moonraker" for ocean-going training in a seamanship course. His current project involves shooting a documentary film highlighting the school's emphasis on outdoor programs, including sea kayaking, scuba diving, sailing and camping.
Conrad recently expanded his educational interests, moreover, as guest lecturer before radio and television classes at the University of Wisconsin's Oshkosh campus.

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'The Sonny & Cher Comedy Hour'
George Burns, crooning "Lily of the Valley" in his inimitable style, and David L. Latham, former lead singer of Blood, Sweat and Tears, are the special guest stars on "The Sonny and Cher Comedy Hour" Wednesday, Aug. 18 (7:00-8:00 p.m.) on the CBS Television Network. (Rebroadcast)

Burns also adds his comedy talents to Cher's "Vamp" skills, playing King Ferdinand of Spain, a 1920's movie director and Cyrano's surrogate suitor Christian. Clayton Thomas solos on "Magnificent Sanctuary Band." Cher sings "You Made Me Love You," and Sonny and Cher offer "The Beat Goes On." "I Don't Come Easy." "Two of Us" and "We Can Work It Out."



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SATURDAY

Table with columns for Channel/Cable, Time, and Program Name for Saturday. Includes programs like 'The Jeffersons', 'The Love Boat', 'The Dick Van Dyke Show', etc.

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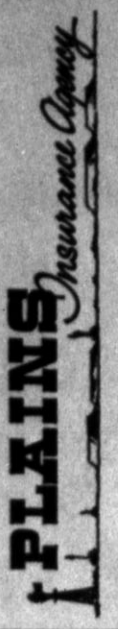
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Saturday Program Notes

8:30...ABC...THE SATURDAY SUPERSTAR MOVIE...THAT GIRL IN WONDERLAND... 10:00...CBS...THE CBS CHILDREN'S MUNTERS... 12:00...ABC...PGA GOLF CHAMPIONSHIP...

Sunday Program Notes

10:30...ABC...MAKE A WISH... 3:30...ABC...PGA GOLF CHAMPIONSHIP... 4:00...CBS...THE AMERICAN DREAM... 7:00...CBS...THE PARTISAN CONNECTION... 7:30...CBS...ALL IN THE FAMILY... 7:50...ABC...THE NEW DICK VAN DYKE SHOW...



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SUNDAY

Table with columns for Channel/Cable, Time, and Program Name for Sunday. Includes programs like 'The Dick Van Dyke Show', 'The Love Boat', 'The Mary Tyler Moore Show', etc.

reluctantly agreed to hiring the maid. Joyce Bulliant and Ron Masak star as Peggy and Charlie Wilson and Janet MacLachlan and Harrison Page star as Jackie and Ferguson Bruce, their next-door neighbors. Others in the cast are Maria Elena Cordero as Maria Salcido and Rosa Turich as the maid. The teleplay by Arthur Julian was directed by Jack Shea.

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