64th YEAR - NO. 43

HEREFORD, TEXAS, 79045, THURSDAY, OCTOBER 28, 1965

# Junior Livestock Show Sponsorship Goes To Young Farmers



man, Glen Polk, was freed after a 45-miniche crusher shortly after noon Monday. Fol- Photo)

WORKER FREED-A 24-year-old Hereford, lowing surgery which lasted several hours, the man's left arm was saved after being ute effort to remove him from a large cal- seriously injured in the mishap. (Staff

### SURGERY SAVES ARM

# Rescuers Free Man

who had been trapped beneath parently saving the limb. Monday at noon.

# Youth Injured In Fall At 60 M. P. H.

A 15-year-old Hereford youth was admitted to Deaf Smith County Hospital for treatment of injuries sustained in a fall from a pickup Wednesday afternoon. Injured was Rosendo Guerra of 313 Grand, who received severe abrasions as a result of a fall from a pickup travelling about 60 miles per hour.

Investigating highway patrolmen said Guerra fell from the rear of the pickup while "play-ing" on the back bumper.

OTHER passengers in the pickup were quoted as saying the youth had been standing on the rear bumper and was apparently dragging a foot on the pavement when he lost his balance and fell.

Witnesses said the youth skidded face down along the pavement for some 20 feet, tearing flesh from his face, chest, hands, legs, and knees.

The accident occurred about 4 p.m. Wednesday on a paved road ten miles northwest of Hereford.

Driver of the pickup, Gregory Zepeda of Hereford, said he was driving about 60 miles per hour when the mishap oc-

Polk, 24, of Hereford, remained spent a large portion of the aft- Wednesday, where he was re- Yards. ported in good condition.

The accident occurred shortly before noon Monday as Polk was attemping to unclog a mechanism on the large crusher. The cuff of his shirt sleeve apparently became entangled in the machine, pulling his arm into the mechanism

A CO-WORKER, who was near Polk, said he saw the accident happen and yelled to the operator of the machine to cut it

Another workman, who was operating a bulldozer nearby, jumped from the dozer and at-

### **Football Bus** Reservations Still On Sale

Two charter buses for a trip to Perryton for the Hereford-Perryton loop football clash Friday night have been sold out and reservations are being taken today for a third bus.

Persons wishing to make the trip via a charter bus arranged by the Hereford Booster Club should make reservations today officials said.

If enough reservations are ordered, a third charter bus will be arranged for the trip. Reservations may be made at the Hereford Bakery, according to Calvin Goodin, boosters president.

A host of rescuers worked for ernoon in surgery on the man's tempted to help free Polk.

some 45 minutes to free a man severely injured left arm, ap-Fire Department's rescue unit, a huge rock crusher near here THE INJURED man, Glen and police and highway patrolmen quickly converged on the Then a team of physicians in Deaf Smith County Hospital scene, adjacent to Hereford Feed continued,

AFTER rescuers labored for torch, jacks, and pry-bars, the the hospital and into surgery.

The machine was being used ago. to crush caliche for highway ing Co. of Hereford.

SATURDAY NIGHT

tian Rural Overseas Program

(CROP) Drive have set their

goal at \$2,000 for this year's

Students will begin the drive

Saturday at 7:30 p. m. when

they meet at the First Metho-

dist Church in the fellowship

FROM THERE they will lau-

nch a door-to-door canvas of the

city and the Hereford area so-

liciting for funds for the CROP

All solicitors will wear arm

bands and will have a stencil

City's Teens Set

Hereford High School and jun- on their hands to identify them,

ior high school committee mem- according to Hugh Clearman,

C.R.O.P. Drive

bers for the annual Chris- student supervisor.

### **GSWJLS Board** Names YF to **Conduct Event**

nesday.

The move was finalized by the board of directors of the Golden Spread Western Junior Livestock Association and representatives of Young Farmers chapters in Deaf Smith, Castro, Parmer, and Oldham

The show, initiated by the Hereford Rotary Club some 20 years ago, had operated independently under its own board of directors for the past

reement, the show will continue to operate as in the past with the Young Farmers organization in complete con-trol, with the 15-member GSWJLS board retain its chart-

visory capacity.
REPRESENTATIVES from

Among reasons given for the change in management of the range the annual event.

ton explained that since the

"SINCE the committee meets only once a year and its membership is from four counties, it is hard to organize the show and get all the plans made," Norton said,

"Young Farmers meet each month and can plan the show much easier than us," Norton

HE POINTED out that the sorship of the event four years uled this weekend.

construction work near Here- help the young men, but they W. B. "Dub" Rushing of Lubford. Polk is an employe of (Young Farmers) will be in bock, who heads the firm of the Louie Squier Dirt and Pav- complete charge of the show," Sugarland, Inc. The group of See JUNIOR Page 2

Sponsorship of the Golden Spread Western Junior Live-stock Show—held annually in Hereford—was transferred to the Young Farmers organizations in four surrounding counties in a meeting here Wed-

three years. Under the change-over ager and serve merely in an ad-

the four-county area also scheduled Jan. 20-22 as dates for the 1966 show and named Jan. 8, 1966, as deadline for entries in the event.

GSWJLS was a difficulty in conducting board meetings to ar-Board president Palmer Nor-

board's sole function was to organize the show, it seemed more appropriate to turn operation of the event over to a group which meets regularly and has a direct interest in the event.

See CITY'S Page 2

# United Fund Near Goal With Three Days Left

# Seek \$5000 In Final Drive Effort

Deaf Smith County's 1965 United Fund Drive was just \$5,000 short of its \$30,160 goal Wednesday as officials eyed the planned Saturday

slightly over \$25,000 Wedne day afternoon, UF officia said that there is " a strong possibility" the drive wil reach its goal for the first time in several years.

Workers will continue to canvass the county's citizens through Saturday, officials

Then, it is hoped, the drive will go over the top and come

officials commended county citizens who have participated in the United Fund drive this year and challenged those remaining to be contacted to continue the "good response" the drive has had thus far.

It was pointed out that the drive has reached the \$25,000 mark in just three and a half weeks, while last year the UF worked for three months but never quite made its \$28,000

See UNITED Page 2

### **FURR FOOD** Sugarland's

# **First Store Open Today**

tion of Hereford's new shopping Young Farmers have actually center, Sugarland Mall Shopping some 45 minutes with a cutting taken the lead in conducting the Center in north Hereford, is junior livestock show under the moving along at a fast pace, man's arm was freed from the direction of the GSWJLA board what with the grand opening machine and he was taken to since Rotarians ended their spon- of Furr's Super Market sched-

"We are pleased with the "We will still be available to opening of the Furr's unit" said men building the new air-conditioned mall-type center include Jack Carnes of Wichita Falls, Henry Huneke, James E. Walker, Joe Agular and Gordon Denton of Lubbock

SOON openings will be held for other units coming into the center. Rushing said. They are J. C. Penney on the north end of the center, with an additional unit of tire, battery and accessory store, with an overall 32,000 square feet; Montgomery-Ward Catalog store, just to the south, 2500 square feet; Frontier Stamps, next to Furr's, 5,000 Last year Hereford . rated square feet; and Duckwall's, in See FURR Page 2

# United Fund nears 1965 goal.

-Staff Cartoon by Dale Young

### FOR 450 GROWERS

# Holly's Final Payment Due; Beets Bring \$6 Million Here

Oct. 30 by Holly Sugar Corpora- region, tion to some 450 growers in the The final payments, which Hereford area.

1964 crop beets to \$6,586,000.

FINAL payments average

sugar beet crop will be made ly's Rocky Mountain and Texas and \$1,79 per ton in Hereford.

total \$3,146,000, will be made The final payments, which in six plant areas as follows: total \$965,000 for growers for Sidney, Mt., \$590,000; Hardin, the Merill E. Shoup plant here, Mt., \$411,000; Worland, Wyo., ers in the Hereford district for \$403,000; Delta, Colo., \$342,000; factories in California, and Hereford, \$965,000.

among payments to a total of Worland, \$1.73 per ton in Tor- total \$46,688,000.

Final payments for the 1964 more than 2,000 growers in Hol- rington, \$1.74 per ton in Delta, PREVIOUS payments for 1964 crop beets have already totalled

\$18,514,000 in the four-state area, Holly, the second-largest producer of beet sugar in the Unitbring the total payment to grow- \$435,000; Torrington, Wyo., ed States, also operates five

Combined payments to nearly Final payments averaged \$1.75 3,000 growers in all eleven Hol-\$1.79 per ton to area growers. per ton in Sidney, \$1.90 per ton ly factory areas for the 1964 Payments to local growers are in Hardin, \$1.76 per ton in crop beets through Oct. 30, 1965.



UF 100% Contributors

Western Union

Hereford Bakery

Borden's Distributor

Sheriff's Department

County Tax Office

Hays Implement Co. Hereford Parts & Supply

Warren Brothers Motor Co.

Kinsey-Osborn Motors

Hi-Way Auto Sales

AN AFTERNOON ADVENTURE—"Lovebug," the three-month a bug as old dachshund, found himself involved in an afternoon ture wer adventure which might have been entitled "How to chase

a bug and end up up to your neck in trouble. "The adventure went as follows: (from first photo left), Hot on the bug, who really loves bugs, is among the first to notice trail . . . shoot a left . . Maybe he went in here. Nope. that fall has fell . . . and so have the leaves. , Staff Photo)

# Gibson Sentenced To Three Years In State Prison

alse pretense by a district court | ments.

Harry Schultz was Hueston local auto sales agency, telling Everrett Gibson, 38, of Branson, a salesman that he wished to

ed afer a jury deliberated for the Oldham County Sheriff near some three hours in the case. Vega, but he jumped through a Service Here

afternoon following selection of ond escape attemp. He was the jury. The jury began de-liberations about 9:30 p.m. Tues-and later returned to Deaf Smith the Assembly of God Church day and announced its verdict county. about 12:30 a.m. Wednesday.

Gibson was found guilty for an indictment returned by a Deaf mith County grand jury in 1964. It was one of five indictments

currently held against the man. | 000 square feet. THE THREE-year sentence was in connection with bills incurred by Gibson as contactor 000 in payment for the project, Rushing said.

but did not pay creditors. He had been indicted and then

City's ...

nued from Page 1)

FUNDS collected in the annual campaign are used to buy food and milk for underprevileged peoples overseas.

Last week, officers were e lected in both schools to head the program in their schools.

Junior high officers are Kerri Damron, president; Betty Hodges, secretary-treasurer, Greg Chism, arrangments chairman-Marsh Pittman, food chairman; John Martin, transportation chairman; Mark Woodwar, map chairman, and Jackie Meredith, publicity chairman.

Officers for senior high school are Jana Cole, president; Jo Frances Deavenport, vice pre-sident; Jean Roberson, secretary-treasurer: Sharon Garrison and Jane Messick, map co-chairmen; Shelly Rush, arrangements chairman; Margaret Adams publicity chairman and Beverly Lemons, food chairman.

Senior high students will bring sandwiches and junior high students will bring cookies to the church to be served when the youth return from the drive. Drinks for the youth will be furnished by the Coca-Cola Com-

Clearman said, "All contributions will be accepted gratefully - checks are preferred. They should be made out to CROP."

### United ...

(Continued from Page 1) The goal this year has been hiked only \$200 although two agencies were added to bring the total of UF participating organizations to nine.

United Fund President Clint Formby and Drive Chairman Ed Skypala credited increased participation in the drive among the county's salaried workers as helping to boost the effort this

Employes of some 75 county businesses have participated 100 percent in the drive while ahost of additional employe groups have showed almost 100% par-

Names of 100 percent firms are posted on the United Fund's illboard in front of the Post Office and have been listed by radio station and the Hereford Brand.

Persons who have not been contacted personally by UF workers are invited to leave dontions at the Hereford Post Office or at the local radio station. Remaining to be contacted were many persons in rural

areas of the county. "We want each citizen of the county to have an opportunity lesby, of 107 Sunset Drive. Ray not all work. Last May, Ray and has been a paperboy for two four other paperboys won a trip We fell that our goal is a real-years now, and he says he has to Six Flags Over Texas, at Zone 1, \$4.95 per year; Zone 2, stic one and one that merits he support of all those interes-ed in our well-rounded com-



tenced to three years in the state | SOME SIX weeks ago, Gibtiary after being found son surrended to local authoriof theft of over \$50 by ties and was held on the indict-

here early Wednesday He walked out of the jail Sept. 24 while on a clean-up detail. Sentenced by District Judge He secured a pickup from a try out the vehicle.

The trial had begun Tuesday glass door and screen in a sec-

# Furr . . .

(Continued from Page 1) the center of the mall, with 10,-

Overall, the center will boast 180,000 square feet of which 132,000 is incuded in the first legedly had received some \$10. phase of building. Parking is for

The mall itself will cover some ased on \$16,000 bond on Aug. 20,000 square feet and is designjumped bail the day before he plays and that type of showings. was scheduled to appear in It will be air conditioned, of course, covered with vaulted can Indians. skylights and will create an at-

fourth in collections for CROP Amarillo and the second phase, waii. Lubbock.



LOIS CARRUTHERS

# Missionary Sets He was later apprehended by Sunday Morning

Missionary Lois Carruthers next Sunday morning. She has been a minister for 39 years, and is ordained with

the Assembly of God. **DURING** World War II she served as a Field Representative of the Servicemen's Department of Springfield, Mo. Then she served as a missionary in Hawaii for another seven years. She was Dean of Aloha Bible Institute, and pastored two

churches du ing her stay there. Since returning to the Mainland, she has been serving under appointment of the Na-22, 1964, pending trial, but ed to handle auto and boat dis- ticast Home Missions Department of the Assemblies of God. as a missionary to the Ameri-

> She has served as camp meetmosphere for pleasant shopping. ing speaker, youth evangelist, Architects for the first phase and Bible teacher throughout the have been Oscar Shilling of United States, Mexico and Ha-

in the state of Texas. This in- Whitaker and Hall of Lubbock. The public is invited to attend cluded Houston, Dallas and Construction company is James the service and hear Mrs. Carother cities much larger than E. Walker Construction Co. of ruthers, Rev. V. W. Marcontell is the pastor.



RAY OGLESBY . . . rolls Brands in early morning. (Staff Photo)

FIRST IN SERIES

# Paper Boy's Motto Is Early To Rise

the first in a series describing the unsung heroes of the newspaper world, the paper-boy. Hereford youths who deliver the Hereford Brand will be described in this and following articles.)

> By TYLER VANCE Staff Writer

a sleepy yawn, a faithful paper boy, Ray Og Of course, a paperboy's life is lesby, of 107 Sunset Drive. Ray not all work. Last May, Ray and enjoyed every minute of it. .

well, almost every minute. When Ray first started, he thought that 5 a. m. was no vil Air Patrol, and plans to Classified advertising rates: 6c time to start a day, but after make the Air Force his career per word first insertion (60c time to start a day, but after make the Air Force his career a while he got used to the early in later life.

His first job on Sunday and ay mornings is to roll But he encourges any young Ray now has 131 customers, job, and a chance for experience

(Editor's note: Following is consuming job, but Ray does it in about 30 minutes. After this, he puts his papers into the delivery bag on his bicycle and is off to throw the

> At first Ray had trouble guiding the paper from his hand to the porch. He remembers only too well the times he had to pull a paper from a persistent rose bush or a muddy water puddle. But the old saying "practice makes perfect" showed itself to be true, and now Ray can hit

a porch quite accurately.

the furthest thing from his mind. Ray is also a member of Ci-

In a few years Ray, now a tional insertion. junior, will be off to college. boy who is interested in a fine that means 131 papers to in the business world, to do as roll. This sounds like a time he is doing, and be a paperboy.

# Stanton Band Rates High At Marching Event

Hereford High Salton's home

He said if the band earns a

first division in both sight read-

ing and concert playing in the

stakes winners for the 1965-65

Members of the Hereford High

School marching band will

march at the high school Un-

iversity Interscholastic League

Berryman Child

Is Buried Here

Funeral services for Sammy

Office Supplies - Printing

THE INK SPOT

school year,

director.

Wade

Members of the 100-piece bora Walden, all ninth graders. Chib Stanton Junior High School The Dogie band also plays an p.m. their way to their third conse- important part in the spirit pep cutive first division rating in rallies each week before the Tuesday's University Interscho junior high feetbell games, lastic League marching contest | The band performed during in Buffalo Bowl in Canyon.

Crockett Junior High School coming activities last weekend a p.m. of Amarillo was the only in the parade and der other junior high school band in haliture exercises at the footthis area to take a first division bell game in the contest.

Clyde Wilson, Stanton Junior High Band director, siaid he cert season and the University was "very pleased" with the Interscholastic League Concert band's performance in the con- Contest in April.

Band members have been working on their routine since the beginning of school LEADING the band on the

field are drum majors Douglas Greeson and Jimmy Haile. Twilers for the band are Debora Hodges, Cordela Suttle, Elise Beene and Dianne London, eighth graders, Patricia Hill, Margaret Phipps and De-

### Junior . . . (Continued from Page 1)

Norion said. Members of the GSWJLA brand agreed to help obtain buyers for the coming show and aid in any other way pos-

NAMED chairman of the Berryman of 801 South Texas. Young Farmers committee which will arrange the show was Floy Driver.

Committee members set the dent ine for entries for the show 8. with all entries to sent to the Deaf Smith my Chamber of Commerce office, as in the past, where they will be processed. Proposed judges were also

selected, but have not been made final. Final plans for the show will

be made by the Young Farmers in the near future, Driver said

THE GOLDEN Spread Western Junior Livestock Association was organized three years ago after the Hereford Rotary Club voted to end its sponsorship of the then Hereford Junior Livestock Show. Rotarians explained at that

time that they felt the project had grown to need the attention of a group more directly interested in the project. The GSWJLA was then form-

ed, with a board comprised of 15 members from the four coun-

This organization obtained a charter as a non-profit organization and has operated as such for the past three years.

# Weather

Saturday Sunday Tuesday

Moisture this month 2,38

Moisture this year 26.27 (Courtesy KPAN)

# The Hereford Brand

Mail .....EM 4-2030 Carrier .......EM 4-1855 Hereford, Deaf Smith County, Texas, 79045

Published Every Thursday at 130 W. Fourth Member National Editorial

Assn. Member Associated Press

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas, Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone

Of course, a paperboy's life is 1, \$2.50 per year; Zone 2 and Sunday Brand, both papers, which time a paper route was \$6.15 per year, Carrier delivery, 60c per month, Single copi

mum); 4c per word addi

James M. Gillentine Publish Melvin Young General Mana Robert J. Awtrey Mech. Supt

# Calendar Of Events

THURSDAY Westway Home Demonstraica Club, home of Mrs. Homer Rudd, 9:30 a.m. La Madre Mia Club in City Hall. 7:30 p.m.

Hereford Duplicate Bridge Club. Community Center, 7:30

VFW Auxiliary, Rock Club House, 8 p.m. St. Anthony's Guild at church.

Reporters from Home Demonstration Clubs of the county meet in H. D. conference room WILSON said the bend will at courthouse, 2:30 p.m. now heg a preparing for the con-B&PW Club will host Public Relations dinner at Caison House

TUESDAY

La Plata Club at home

ter, 8 p.m. American Legion Auxiliary at Rock Club House, 8 p.m.

Marching Contest on Tuesday, WEDNESDAY Nov. 9, in Canyon, according to Christian Women's Fellowship Ben Gollehon, high school band group meetings.

Simms Study Craft Club

# son of Mr. and Mrs. Richard Accident Victim were conducted at the Rose

Chapel of Gililland Funeral Darrell O. Elliott of Aztec, Home Tuesday afternoon. Death of the baby Sunday was at- N. M., victim of a Sunday night ted to accidental strangula- highway collision west of Borger, was a relative of a Hereion with a Venetian blind cord. ford resident and two former Born in Hereford last Dec. 3, he child is survived by his par- residents. Two persons were nts and three brothers, Charles killed and another critically in-Vayne, Richard Allen and Mark jured in the crash. Elliott, 18, was a cousin o

Mrs. Oscar Elliott.

# IN LAND PROGRAM

Dallant Texas

helped the economy of our lo-

of land that they fought to pro-

IT IS A program that is not

only self-supporting but is mak-

ing a profit for the taxpayers

and people of Texas of over \$2-

While making this profit for

the taxpayers and people of

Texas and helping Texas ve-

terans, it is boosting the econ-

omy of the state. Counting the

rotating money there has been

\$236 million invested in land and

to date there has been 34,800

tracts of land bought for ve-

terans in the State of Texas.

6,100 of these veterans have

paid their tracts off in full, 8,200

veterans have transferred their

contracts after three years. 6,

000 have executed oil and gas

leases and approximately 500

tracts have producing oil and

Every individual in the State

of Texas is benefited and af-

fected by the Veterans' Land

Program, Wilkins said. Many

veterans daily are asking to pur-

chase land through the pro-

gram. If the vote on Amend-

QUALITY NURSERY STOCK

505 W. Park EM 4-186

gas wells on them.

1/2 million a year.

The Hereford Brand, Hereford Texas, Thursday Oct. 28, 1965

Veterans Support

area support and vote for Amen-Calliopian Club in home of Mrs. Ansel McDowell, 8 p.m.

La Affitus Estudio Club at home of Mrs. C. E. Beauford, contest they will be sweep- 3 p.m.

> Mrs. Emil Dettman. Joint meeting of Beta Sigma Phi Chapters at Community Cen-

United Presbyterian Women's Association, roon luncheon at

home of Mrs. Julian Perrin, 2: 30 P.M.

# Has Local Kin

Carroll L. Elliott of Hereford The Rev. Dwight Southworth of the Church of the Nazarene and Don G. Elliott, formerly of officiated for the funeral. Bur- this city and now of Tulia, His aunt, Mrs. Roy Vaughn of Amarial was in West Park Cemetery. illo, also has lived in Hereford. He was the son of the Rev. an

Continuing Loans C. O. Wi'kins, Veterans' Co- ment No. 2 on Nov. 2 is favmiy Service Officer, for Deaf orable, then the Veterans' Land in County strongly recom- Program will continue to pur-

mends that the people of this chase land. LAND Commissioner Jerry dment No. 2 on Nov. 2, which Sadler says that a new program authorizes the continuation of will operate on a current basis the Veterans' Land Program, so that veterans will not have Wilkins says that the program to wait to receive their contracts has not only benefited the State and necessary papers to purof Texas, but 't has greatly chase land through the program,

A veteran will be permitted to purchase \$10,000 worth of There have been 424 veterans land compared to \$7,500 under who have purchased 35,099 the present program, Wilkins acres of land in Deaf Smith strongly urges that the people County for \$2,909,912. This pro- of this area go to the polls on gram has been highly success- Nov. 2nd and support Amendful and has given Texas veter- ment No. 2, the continuation of ans a chance to own a tract the Veterans' Land Program.

> Typewriter Ribbons THE INK SPOT

AMENDMENT 7 Exempts private charity hospitals doing at least \$1,500,000.00 in free work per year from ad valorem taxes except those paid to the State of Texas.

 Exempts property only in the home county of hospital.

 Money saved on taxes must go to charity work in the hospital.

 Does not exempt state taxes. · Helps private hospitals to

help Texans. Vote For

Vote Against (Pol. Adv. Pd. by

Watter G. Sterling, Chairman



# What is the A.B.C.?

Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insigne is often referred to as the "hallmark of circulation values."

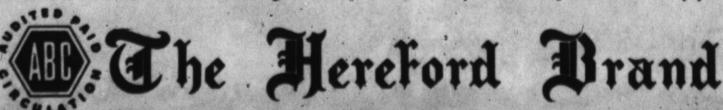
At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an -advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience - the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



who erected the sign down San I think a person referring to

an item should hardly come un-

Considering the fact that the

University of Texas provides a thinking, intellectual atmosphere

for approximately 26,000 persons,

"the whole place" as a joke is

way off base. Haughtiness and

intolerance of another person's

views does nothing but poison

Thinking people are what keep

this country alive. When people

cease to think, they will cease

to function in a free society such

as ours. Members of the SDS

shed new light on what is certainly not a laughing topic -

the United States' involvement

in the war going on in Viet

Nam. But not only was the SDS

active. Young Republicans did-

n't believe the get out of Viet

Nam" viewpoint was shared by the majority of UT students.

As a result, a petition contain-

ing the signatures of some 3,000

students was sent to the leaders

of this nation. The petition sup-

ported the United States' troops

particicipated' in the "death

march". Students signing the pe-

tition were commended for their

A person who demonstrates

his interest in public affairs.

whether he be "liberal," "mo-

derate," or "conservative," har-

they laugh at the complacent,

uninformed idiots who never

show any interest in their coun-

try unless it affects them dir-

active part in promotion of the

fall of our nation,

Sincerely,

Larry R. Fuhrmann

the person who dispelled the ve-

der the heading of a joke.

Garcia

News

utt have reurned

M. dairy team which particip

Mrs. Cecil Calwell of Los An-

geles visited relatives in Garcia

and at Clovis, N. M. during a

recent two-week stay in the

Mrs. Eldred Brown, Mr. Billie

Gopson and daughters, took the visitor to Amarillo Saturday to

board a plane for her return to

Earl Brown, son of the Floyd

Browns, was honoree at a birth-

day dinner Oct, 17 in the home

of his grandmother, Mrs. N. A.

Mrs. S. N. Thweatt atended

homecoming at Bula School

Saturday, when some 500 ex-

students and families were pre-

sent. She enjoyed seeing class-

mates she had not met in 30

years. Visitors came from as

far away as Dallas, eastern

Oklahoma and California for a

basket luncheon, style show, fid-

dlers' contest and election of

Mrs. Ruth Light Wallace of the

class of 1932 as Exes' Sweet-

heart.

the National Dairy Co Waterloo, Iwa. Tom North was winner of a bronze medal as a member of the Grady, N.

Elton Sorrells Sunday

Mrs. S. N. Thweatt was home of Mrs. Jessie King of Rosedale, N. M. Mrs. King, with and Glenn Htzier, also Bill Page and Loyd Battey Hereford, Mrs. Battey was charge of the entertainment.

Slugging outfielder Don Lock of the Washington Senators was brought into organzed basebalt by the New York Yankees,

Coach Mary Grissom of Los Angeles Angels compiled a 47-45 major league pitching re-

> A. O. THOMPSON ABSTRACT CO.

Phone EM 4-1504 Mr. and Mrs. George Bumpass

RESCUE WORKER—A 24-year-old Hereford man was trap- an attempt to free him. See story on page one. (Staff ped beneath a large caliche crushing machine near Here- Photo) ford Monday as rescue workers spent some 45 minutes in

The Editor

His letter follows:

In reference to the comment in the "Brandin' Iron" column which appeared in the October 21 issue of the Hereford Brand, "Heck after reading of some of the events taking place on the in Viet Nam. That's approxi-Texas campus lately, we sorta mately 3,630 more persons than thought the whole place was a

By MELVIN YOUNG

Wow! That comment about

the University of Texas must

Angelo way saying "Tell a joke

on the University of Texas and

do a public service for the Ag-

gies", didn't realize that UT

students and exes were so loyal

To top it off, we suspect that

former Brand staffer Larry

Fuhrmann, now a freshman

student at the University of Tex-

as, has long harbored a desire

to write a letter to the editor,

but could not due to his posi-

tion with the newspaper. But

now, as a student at the Uni-

versity, he is taking full advant-

age of his new found freedon.

to their alma mater.

have struck a raw nerve. And whoever that bird was

It can be safely assumed that this comment was made after action by leaders of this nation. reading of the most outstanding recent event on the campus of the University - the "death march" and related activities staged by the Students for a Democratic Society (SDS).

The group presented, in ultrato make fun, I suggest that dramatic form, their opposition to the United States policy being followed in Viet Nam, Such

hometown jobs

for people



RURAL ELECTRICITY

All over America today, consumer-owned rural electric systems such as ours are working with local businessmen and civic leaders to help develop new industry - with its jobs and payrolls which help keep the wheels of commerce turning in our towns.

We are proud to be part of America's rural electrification program, helping to keep this nation economically strong.

COUNTY SAITH ELECTRIC COOPERATIVE,

ectly in the hip pocket. And this our information, belong to the stakes were a little higher, indeed is a sobering matter in organization known as the Stuwe're not dormant. If more of believe what we read in the grave in the Philippine jungles. the citizens who are parts of University newspaper, that the the established political beliefs students belonging to this orin this country would take an ganization were demonstrating against the United States policy same, such groups as the Stu- in Viet Nam -a policy which dents for a Democratic Society we wholeheartedly endorse.

Certainly it's hard for most would receive a much smaller of us to reconcile the loss of portion of the publicity allotted hundreds of American lives in them in our news media. the far-off jungles and rice But don't laugh at persons fields of Viet Nam, Like most or institutions- that exhibit of the people of the United their interest in this country and States, we'd much rather live its future. Don't laugh because and let live - to live in peace somebody believes in a cause with our neighbors, but not to different from your own. Jeers live in bondage. And we don't should be directed to those believe that anyone else would whose apathy could be the downwant to throw up their hands Don't laugh at the University and say "we quit."

The fact that these students of Texas, or other schools for hat matter, because it isn are demonstrating does point up dead, or because someone there one fact - that no battle, ideolhas the guts to say what he ogical or other wise, was ever thinks. Do you ever wonder if won by sticking our heads in maybe they're smarter than you the sand. Victories are won by Do you ever wonder if maybe fighting for them. . .not by they're more concerned than folding up the tent and going you are? Have you ever won- home.

Sure, we're losing some lives dered if they might be right? in Viet Nam. We also lost many lives in Korea. Many thousands more died in World War II. And perhaps young Fuhrmann And for this reason, we all live in a free, democratic society to-Someone once said that "gen- day, rather than under the heel

eralities aren't worth a damn". of Naziism or Communism. Most of us however, are guilty We wouldn't want to deny anyof generalizing. We jump on one the right to "think", or even the teaching profession because to demonstrate for their ideals. there are a few "lazy ones" in But while they're thinking, they the group, or we condemn the might reflect a little on the 11teenagers because of a few de- million-plus men and women in linquents. We criticize the news- World War II who didn't burn paper and television industries their draft cards, and who didbecause of a few left-wingers n't bother to demonstrate, but

other end of the pendulum, . . for duty. And they might remem- I returned I couldn't find my low citizens. If anyone wants in general, we generalize too ber too, another group of young rifle. It took me two days to much. And we'll admit that we men, probably in their early find that rifle", he said. we're certainly guilty of this twenties, who participated in aconcerning the University of nother great march. It too was Mayor's desire to hunt deer. called a "death march", and The Hereford Band-Aides, or

dents for a Democratic Society. Battle of Bataan and their ul- not only contain the birthdays It's time to cut out the laughs; And we really don't know that timate destination could be nothactive political thinking is an there is anything wrong with the ing better than a Japanese priasset to this country. It shows SDS. We do know, if we can son camp. More likely a shallow also shows dates of club meet-

We're not laughing at the University of Texas. We thinkit's one of the finest schools ation with an outstanding group of students. We do wonder about the state of the nation however, when we read of mass student demonstrations. We wonder if they realize fully why they are demon-strating? We wonder if sit-ins, walk-ins, lay-ins, lock-outs, and even a "death march" is the right way to prove a point? -HB-

So much for the University of

We've sworn-off telling political jokes too. The last one we told got elected. -HB-

Mr. and Mrs. Click visited in Center, Colo. last week with Dr. and Mrs. L. B. Barnett, who now farm in the Center area. Mrs. Click said that the Barnetts were in the midst of harvesting potatoes and beets. The potatoes by the way, being quite large - between 3 and 4 pounds

They returned hame last Thursday night. -HB-

And speaking of Colorado, we understand that quite a few Herefordites have just returned from that state where they have been deer hunting. Joe Easley has just returned, as well as Leroy and Hilrey Aven, Arnold Wall and "Doc" Carter, All report good hunting

And that reminds me of a story Mayor Ray Cowsert told on himself the other night. decided to go deer hunting in advantages of alliance with cen-

South Texas some 30 years ago, tral organizations for nurses' and found the game plentiful. groups, "I killed a deer right away", Ray says, "and then I put my and needs of a Hereford group rifle down, went down the hill followed her talk. Twenty nur-

.or, because of some on the packed their cases and reported to recover the carcass, and when

That was the end of the Only 63 students, according to with much more meaning. The Band Parents Organization, is now selling Community Birth-They were the survivors of the day Calendars. The calendars ings, etc. It's an asset to any home, and there definitely shou should be one in every office in town. If you want one delivered, just call Mrs. Glen Walker. EMerson 4-0838 and she'll se that you get one pronto. The calendars sell for \$1.

> The new Furr Food Store will be opening this weekend. It's the first unit of the Sugar land Shopping Center to open its doors. Other stores, includling the new J. C. Penney Co. will follow after the first of the year - probably February.

Nurses Of Area Begin Formation Of Organization

A temporary organization was formed by Registered Professional Nurses of this area, at a meeting in the Flame Room of Pioneer Gas building Tuesday evening. Mrs. June Rudd was chosen chairman and Mrs. Sidney Ann Owens secretary to serve during the organization

A second meeting was set for the evening of Dec. 7, when reports will be made on investigation of various types of or-ganizations, purely local or affliated with state and national

Eunice M. King, director of the School of Nursing of Northwest Texas Hospital at Amarillo, was the speaker, discussing economic and educational as-According to the Mayor, he pects of nursing and outlining

> General discussion of aims and needs of a Hereford group

Dark Cottons - Machine Washable, Press Free

> Skirts Slim Jims **Burmuda Shorts**

Blouses

One Group

Lingerie Peignoer Sets Odd & Ends Robes

Gowns - 1/2 Slips

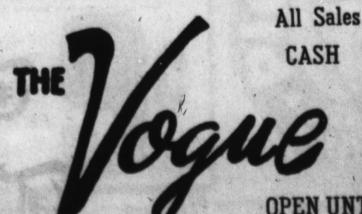
1 Group NYLON HOSE With Seams

Cotton And Outing

1 Group

1 Group

Group Formal And Cocktai



OPEN UNTIL 8 P. M.

THURSDAYS



SPECIAL HOUSE OF HORRORS

PLAYHOUSE SKATING RINK WEST ON HIGHWAY 60

# Legal Notice

THE STATE OF TEXAS

To: Jack Gordon Brackner De You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the insuance of this citation, same being Monday the 28th day of November, 1965, at or before ter o'clock A.M. before the Honor able District Court of Deaf Smitt County, Texas, at the Cour House of said County in Hereford, Texas.

Said Pliatiff's Petition was filed in said court, on the 27th day of August A. D. 1965, in this cause, number 4903 on the docket of said court, and styled, Charline Everlee Brackner Plaintiff, vs. Jack Gordon Brackner Defendant,

The names of the parties to the cause are as follows:

Charline Everlee Brackner is

Plaintiff

Jack Gordon Brackner is Defendant.

A brief statement of the nature of this suit is as follows, to-wit:

the statutory ground of cruel treatment in which the Plaintiff seeks a divorce from Defendant and any and all relief to which she may be entitled as is more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served within ninety days after the date of its issuance, it shall be return-

ed unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 13th day of October A.D. 1965.

Attest:
Lucille Posey, Clerk
69th Judicial District Court,
Deaf Smith County, Texas.
(SEAL)

By Juanita Owen, Deputy t-41-4c

# Legal Notice

CONTRACTOR'S NOTICE OF TEXAS

HIGHWAY CONSTRUCTION
Sealed proposals for constructing 14.837 miles of Gr.,
Flex. Base and Asph. Conc. Pav. from 1.5 Mi. E. of new Mexico State Line to Caprock on Highway No. IH 40, covered by I 40-(56) 001 in Deaf Smith & Oldham County, will be received at the Highway Department, Austin, until 9:00 A.M., November 10, 1965, and then publicly opened and read. THIS CONTRACT IS SUBJECT TO THE WORK HOURS ACT OF 1962, PL-87-581 AND IMPLEMENTING REGULATIONS.

The State Highway Department, in accordance with the provisions of Title VI of the Civil Rights Act of 1964 (78 Stat. 252) and the Regulations of the Department of Commerce (15 C. F. R., Part 8), issued pursuant to such Act, hereby notifies all bidders that it will affirmatively insure that the contract entered into pursuant to this advertisement will be awarded to the lowest responsible bidder without discrimination on the ground of race, color, or national origin.

Plans and specifications including minimum wage rates as provided by Law are available at the office of H. L. Gallegly, Resident Engineer, Dalhart, Texas, and Texas Highway Department Austin. Usual rights reserved.

FAMILY 'MEDICINE SHOW'
NEW YORK (AP) — the
Broadway production in January
of "Medicine Show" is to involve

Richard Dana, T V program supervisor for an advertising agency, and his wife, Mildred, are to sponsor the \$125,000 project. The play was written by Dana and Gerald Kean.

the couple's daughter, Barbara and the director is to be her husband, Alan Arkin.

about the enterprise.

"I think in a family enterprise there is always a certain amount of tugging and hauling," he remarked. "However, I have an admiration for the talents of everyone involved."

Dr. Milton C. Adams OPTOMETRIST

OFFICE HOURS

Mon. - Fit. 8:50-5:00 Saturday 8:30 - 1:00

S Miles IM 4

Wives are just wild about husbands

who use The Hereford Brand

AND

The Sunday Brand

# WANT ADS



Join the smart, appreciated husbands who've discovered the modern way to do more for their families by selling the worthwhile things that aren't being used and enjoyed. Classified Ads do the job quickly, inexpensively and, it's easy too.

First step to welcome cash for things you want and need? Check your home and make a list. Others have sold spare TV sets, bedroom suites, typewriters, cameras, b a b y equipment and furniture, power tools, good but outgrown clothing, musical instruments, sports equipment and dozens of other things that other families need – and watch Classified for.

After you have your list, dial EM 4-2030 . . A competent, courteous Ad Writer will help you place a result-getting Ad.

Call today to place your ads, and take a tip from successful family Classified users: Don't lose money by storing away things you aren't using! Sell them with Classified Ads the very day you discover they have served their purpose. The newer and nicer an article isthe quicker it sells, and, of course, for a better price.

Start your plan for better living now. Make your list, and put BRAND Want Ads to work for you today.

Call Today

EM 4 - 2030

Your Direct Line to Classified

The Hereford Brand The Sunday Brand The Year's Greatest Food Sale....Country St

# Shurfine Help-yourself-to-Sa



P-00-

100LY

P-GGLY

3-00LY



PEACHES

HALVES OR SLICES

MALVE INDEANS	
Shurfine Apple Butter 28 oz	
Shurfine Apple Sauce 303 Can6/\$1.00	
Shurfine Asparagus All Grn Cut 300 Can4/\$1.00	
Shurfine Sliced Beets 303 Can7/\$1.00	
Shurfine Blackeyes Fr. Shelled 300 Can7/\$1.00	
Shurfine Corn Golden CS-WK 303 Can	
Shurfine Str. Cranberry Sauce 300 Can 4/\$1.00	
Shurfine Cucumber Chips Fr. Pak 16 oz 4/\$1.00	
Shurfine Flour 25 lb. Print Bag\$1.79	
Shurfine Flour 10 lb. Paper Bag \$ .79	
Shurfine Frosting Mix ChocoWht. 13% oz4/\$1.00	

ORANGE

JUICE

Shurfine Peanut Butter 12 oz
Shurfine Milk Evaporated Tall Can8/\$1.00
Shurfine Olives Stuff Thr. Manz 7 oz 2/\$1.00
Shurfine Luncheon Meat 12 oz \$ .39
Shurfresh Margarine 1 Lb5/\$1.00
Shurfine Broccoli Frozen Spears 10 oz 4/\$1.00
Shurfine Cake Mixes Asst'd. Flavors 19 oz4/\$1.00
Shurfine Catsup 14 oz
Shurfresh Cheese Spread 2 lbs 5 .69
Shurfine Cherries RSP 303 Can5/\$1.00

	Shurfine Coffee Reg. or Urip 1 lb	
	Shurfine Tuna Chunk Style 6½ oz4/\$1.00	
	Shurtine Fruit Cocktail 303 Can	9
	Churting Crane Jelly 18 07	
	Shurfine Grape Juice 24 oz3/\$1.00	
	Shurfine Pears Bartlett Hlvs. 303 Can 4/\$1.00	
	Shurfine Peas Early Harv. 303 Can	
	Shurfine Pineapple Crushed No. 2 Can4/\$1.00	
	Shurfine Pineapple Juice 46 oz3/\$1.00	
	Shurfine Pork and Beans 300 Can9/\$1.00	
	Shurfine Potatoes Hash Brown Froz. 2 lbs 3/\$1.00	
	Shurfine Potatoes Whole Irish 303 Can7/\$1.00	
	Shurfine Potatoes Wh. Sweet No. 3 Squat3/\$1.00	
	Shurfine Preserves Asst'd. Flavors 18 oz3/\$1.00	
	Shurfine Pumpkin 300 Can8/\$1.00	
	Shurfine Salad Dressing Qt	
	Shurrine Salad Diessing Qt	
	Shurfine Red Alaska Salmon 16 oz\$ .89	
	Shurfine Sauer Kraut 303 Can6/\$1.00	
	Shurfine Shortening 3 lbs	
	Shurfresh Suckers Asst'd. 34 Ct \$ .19	
	Shurfine Tea Bags 48 Ct\$ .33	
	Shurfine Tomatoes 303 Can5/\$1.00	
	Shurfine Tomato Juice 46 oz4/\$1.00	į
2	The second secon	á



CUT-UP FRYERS

BREAST LB. 69¢

LEGS & THIGHS

WISCONSIN OR LONGHORN

HORMEL

12-Oz. 53¢ LB. 49¢



FRESH

FRESH 10-Oz.

MASKS-CANDY & GUM BY THE PARTY DECORATIONS NAPKINS - PLATES - CUPS

FRUITS & VEGETABLES.



COTTAGE CHEESE

CTN.

3-MINUTE

Served All Day Saturday!

BOX YELLOW

CLOSE AT 8 P. M. CLOSE WED. & SAT. AT 9 P. M. CLOSED SUNDAY

VINE RIPE

CARROTS HOME GROWN 50 TOMATOES CELLO Pkg.





EXQUISITE BOUTONNIERE" PATTERN

Here's Low Our Plan Works

BY WORLD-FAMOUS TAYLOR, SMITH AND TAYLOR COMPANY

16-0z. CED TEA WITH EACH GLASS



# Defend Texas Poll Tax Law Hereford High-Jinks

eral court attack.

Pre-trial conferences in the suit were held quietly here and in San Antonio last week (Oct. 21). Trial date has been post-

n this week to take a n from U.S. Atty. Gen. Nicholas Katzenbach in effort to the new Coordinating Board, show that Katzenbach once testified before Senate Judiciary System, unanimously endorsed

IN VIEW of late trial date and property tax five cents for buildcertain appeals to U.A. Supreme ing purposes at 17 institutions. 000 health careers program, de-Court regardless of initial rulto be sure they qualify to vote in state and local elections next riations.

year to pay their poll taxes.

is ordered, first major state and for 1966. national elections affected will

will result in average reduction act.

RATES FOR some of 600 categories will advance, others will all effect is a decrease. Same William Kermeth Thurmond of McLean concluded that the in- man, to another term. dustrial safety record of Texas businesses has improved.

held public hearing on the re- Gus Pinkerton of Tyler. reduce premiums about \$4,500, Kingsville and Dr. Kenton R. County.

In one opinion, he held that

State Department of Public Welfare can pay out of federal al- Deputy Director of Migrant Prolocations cost (estimated at \$5, 000,000 a year) of training adults to become self-sufficient,

ment can set up advisory com- Opportunity Act. mittees, with state agency employees as members, and pay their travel expenses out of federal allotments when they are working on such federal programs as day care services for children, Other rulings by Carr held

Department of Public Welfare may make a contract with a private insurance company for the protection of trainees on various projects and pay for the premiums with money from the Economic Opportunity Act of 19-

substitute member of joint board appointed by the Interstate Commerce Commission is not a federal employee and he may receive his salary for his services as an examiner for the Texas Railroad Commission. NO LICENSES is required for

a beauty shop at the rest home operated by Order of Eastern Star for retired members.

Mixed fertilizers must be reg

\$1,500,000.00 in free work per year from ad valoren taxes except those paid to the State of Texas.

xempts property only in the home county of

• Money saved on taxes must go to charity work in

Does not exempt state

Texas Press Association

State attorneys are set to make a hard-nosed defense of the Texas poll tax law now under federal content (less than 24 per cent of nitrogen, phosphorus or potassium) cannot be registered prior to distribution, but those falling below minimum the Nacogdoches Daily Sentingle, was named a member of the Texas Commission on Indian Affairs, succeeding the late W.R.

Dallas County school trustees are not liable when school buses are used for extracurricular activities under outlined proce-

r 1 in order to allow Jefferson County auditors des time for preparation. Taximum salary is \$15,000, with a minimum of \$1,200 allotted for uled a flight to his service to special districts. COLLEGE BOARD MEETS

During its second meeting. nittee that Texas' poll tax proposed constitutional amendis not discriminatory toward Ne pients to create \$85,000,0000 stu-

ing here, the three-judge trial public junior colleges face po-health service. court issued a statement in aftential financial crisis due to fect advising Texans who want a 35 per cent jump in enroll- Walter C. Holloway IV of Dal-

Members certified adequate Leaders of masive poll tax financing is in sight for new drives just now getting un-der way already had concluded proved by Board's predecessor Outlook now is that if repeal a million dollar repair program

They further agreed to participate in the new federal pro-WORKMEN'S COMP RATE gram to establish regional tech-State Insurance Board staff nical services and accepted job has recommended revised work- of administering the higher ed- scaping and scenic enhancement. men's compensation rates that acation facilities (building aid)

2.9 per cent for Texas employ- Board will meet again on November 15.

Board Chairman Wm. Hunter Hampton C. Robinson, chair-

Dr. Price succeeds Dr. Vance Terrell of Stephenville and Dr.

pointed by the Governor to the State Board of Veterinary Med-Atty. Gen. Waggoner Carr ical Examiners. They succeed Colorado River Municipal Water

AL RAMIREZ, Mayor of Edin burgh, is Connally's choice for grams in the Texas Office of Economic Oppurtunity. He will coordinate all migrant-related In another he said Depart- programs under the Economic

ture Commissioner John White.

RAIL CAR SHORTAGE

SHORT SNORTS

Governor Connally announced

tor Vehicle Administrators.

ing here, studied ways of imple-

menting Older American Act and

removal of seniles from state

ments from a Shreveport defen-

**DEATH RATE** on Texas high-

ing September.

hospitals.

Rusk County,

Three members, reappointed to the Board of Regents of La-mar State College of Technology are Gariand Shepherd and J.B. Morris of Beaumont and A.H. WEST TEXAS problem is part

Montague of Orangefield. Edwin N. McKay of Waco has been named Legislative Director for the Texas Farm Bureau, He is charged with coordination of state and national legislative ac- costs and sometimes vulnerable tivities of the Bureau and po- exposure of crops awaiting licy development of its training programs.

TEXAS Hospital Association appointed Spencer Guimarin of Austin as director of its \$12,000,

State Bar of Texas named

BEAUTIFICATION ACT STUDY

Lt. Gov. Preston Smith, concerned with security of federal here was no oher safe course, agency and gave clearance to highway funds for Texas, asked the Legislative Council to make a study of the new Federal Highway Beautification Act.

Act would control outdoor advertising and junkyards along highways and provide for land-States failing to comply by January 1, 1968, would be penalized in federal aid allotment.

ABOUT 17,500 miles of inter state and federal-aid primary La Grange. Gov. John Connally named Dr. highways in Texas are affected be substantially slashed. Over- Noble Price of Lamesa and Dr. by the law. Smith asked the Council to determine effect on rating formula produced a 2.3 Fort Worth to State Board of city zoning ordinances and type per cent increase last year. Health. He reappointed Dr. of new state legislation needed

COURTS SPEAK

approved settlement of suit nine months of 1964 to 744 for Board Thursday (Oct. 21) Thurmond succeeds the late Dr. brought by a West Texas group the same period in 1965 which veals that license fees collected commended slash, which would Dr. Richard M. Botard of 000 Robert Lee Dam in Coke credits to safer multi-lane divi-

Out of court settlement guar anteed Colorado City water service equal to that of cities in cleared the way for state par- Dr. Max Pachar of Orange and District. City had filed suit to ticipation in two federal welfare Dr. Victor L. Kothmann of Macancel the permit for the dam granted by Texas Water Com-

STATE SUPREME Court a-

SPECIALS!

1 Group No Iron

**Casual Pants** 

confronts the West Texas grain harvest areas, reports Agricul-White said top officials of three railroads assure that prilize what's missing and then you notice that everyone seems to be an upper classman. Mon-day and Tuesday the Juniors were busily at work emptying of nationwide shortage of rail their heads of all knowledge. cars for moving harvest from Wednesday the Freshman and

temporary storage to major Sophmores began taking tests. shipping points. Shortage, Whit said, leads to increased handling Don't feel neglected Seniors, those ACT tests are coming up shortly. Wouldn't it be nice if we could just skip those by?

It's not hard to tell that school approval of two Neighborhood is really in progress.All you Youths Corps projects in Jim need do is pick a locker at ran-Hogg County and one each in dom and stand back as you o-Del Rio, Manor and Laredo. pen it.

Securities Commissioner Wil-It's fun to guess what all of liam M. King reports 55 comthe lockers contain and how anypanies were issued permits to one managed to get all of that sell \$24,131, 325 in securities durstuff in there.

George W. Busby, inspection WYNN BUCK has had the and planning chief for Texas Decast removed from his arm. partment of Public Safety, has Rumor has it that he may get been named to governing board to see action in the Muleshoe of American Association of Mogame. With him as an addition to our already great team we NEW GOVERNOR's Commitshould really go places! tee on Aging held its first meet-

> Don't forget Ma Lemons, She has done so much to make the Community Center like home.

Hearing is set for December The Herd will play Perryton 29 on application for state authere Friday night and we are thorization of Fayette County lucky enough to have the oppor-Savings and Loan Association. tunity to see the game. Buses will take the students for a small Attorney General Carr announced recovery of \$35,200 in judge-

ton. San Antonio and Galveston dent for allegedly drilling and areas were subpoenaed to tesoperating slanted oil wells in tify here before Legislative Committee on Pollution-Multiple Use Study, Texas Waters on Mon-Fifty-third District Court here ways fell from 842 for the first day and Tuesday (Oct. 25,26). Texas Highway Department re

to halt construction of \$20,000 the Texas Highway Department during the 1964-1965 fiscal yar led highways with a decreased \$99,923,268.81 went to the state Eighteen city, county and wa-ter district officials from Hous-vehicles.

It has been unusually quiet | fee of 50 cents, and if you buy around school all week long. your tickets at school you can the halls haven't even been save a quarter. Support your crowded. It takes awhile to reateam and make the trip to Perry

> Mr. Richard Jackson, chior director, entertained some of his classes with some piano music Wednesday. One of the selections was "Yesterday", Mr. Jackson likes some of the music that is popular among high school students, Yeah, Mr. Jackson.

> SENIORS are starting to exchange their pictures. It really is a strange feeling to be experiencing so many things we've grown to appreciate for the last time.

Hereford High should be commended for having such sensible students. Ours is a school where there are such minor problems that we should appreciate our good fortune.

H. H. S. is fashion conscious but not to the point where it is over-done. The girls are in the top style but they don't look exagerated as many tend to do. Thank goodness, we can still tell who the boys are! Personally I am very proud of H. H. S., for being fashionable yet sensible;

Don't forget the game Friday. If you can't attend, give the

The Hereford Brand, Hereford Texas, Thursday Oct. 28, 1965 of our support in pep working toward a doctorate, His

week-end so until next Thursday. . . BEAT PERRYTON! —Randy

Cash Scholarship

A cash scholarship has been

dents. Fuhrmann is the son of Mr. and Mrs. R. L. Fuhrmann.

505 Union.

high school wrk was done in

Ex-students of the School of Business, companies and foundations contributed to the \$29,600 scholarship fund which was awarded to candidates for master's and doctor's degrees. Fur-Student Receives rmann's award was for \$600.

When you are making a custard sauce in a double boiler. awarded to John Stanley Fuhr- don't let the water in the botmann of Hereford, graduate stu- tom of the boiler touch the pan dent in the School of Business over it; and use simmering, not at the University of Texas, aboiling, water, mong recent awards to 36 stu-

MEMBER NEW YORK STOCK EXCHANGE SCHNEIDER, BERNET & HICKMAN,

He has won a series of sch-ESTABLISHED IN 1932 olarships since he began study in the Unversity, beginning in \$ 113 West 7th DR3-8363 his freshman year. He is now

> EM 4-0555 601 N. Main

INSURANCE . . . . Fire

Auto Commercial Life

LOANS . . . Conventional - FHA Residential

Commercial

We will make loans commitments from plans and specifications (Individuals or Contractors)

# have and Knit Suits



\$49 Sizes 8 thru 20

### End-Of-Month greed with lower courts that state has no authority to require Southern Pacific Railroad Com-SPECIALS pany to employ five-man and three-man train crews because they operate in interstate com-Hundreds of Pairs End-of-Month

REDUCED For Quick Selling

> Group 1 Flats - Casuals

Val. to \$11.95 599

Group 11 Style Shoes

to \$18.95



OPEN until 8 P. M. THURSDAYS

Witcht.

1 Group Men's Suits Reg. \$59.95 to \$75.00

28 to 38 Waist

Regular \$5.98

to \$7.98

3995 Assorted Sizes

Specials Good Thurs. - Fri. **And Saturday** 



OPEN until 8 P. M. THURSDAYS

299

on the program of the Music Standord, Jeff Gilbreath, Dale Club Monday afternoon, when Young, Frances Parker, Glenn Mrs. H. K. Fox and Mrs. Richard Jackson were hostesses in the former's home. Mrs. Paul Lyons was program director.

She noted that the heart-beat of music is rhythm, a basic element with universal appeal. Forms of the social dance can be traced from earliest folk dances to sophisticated dances such as the waltz, and nationalistic dance patterns, she add-

Illustrating her talk were musical numbers on the program. Mrs. Dick Godwin sang Moussorgsky's Hopak and the Habanera from Bizet's opera, Garmen, with Mrs. Joe Hacker as accompanist.

Mrs. Hacker played three dances of the French Suite by Bach and Mrs. Ellis Coombes played Chopin's famous Minute Waltz. The program opened with repetition of the club collect and singing of the National

Anthem by the group. Plans for representation at the annual convention of District I, Texas Federation of Music Clubs, in Amarillo Friday were made. Mrs. Godwin will take part on the program, responding to the welcome address and singing at luncheon. Her selection will be Midsummer, by

Amy Worth. Mrs. T. W. Roberson is the club delegate and Mrs. W. S. Fisher alternate. Ms. A. O. Thompson is a district board member, as chairman of spe-

cial memberships. Mrs. Bill Bradley was in charge of the business session. Mrs. D. W. Palmer was wel-

comed as a guest. Members present included

Mmes. T. W. Carmichael, B. Y.

## Nurse Corps **Needs Cited**

To meet an urgent and continuing need for professional West Hereford nurses, the U.S. Army Nurse nefits not available outside of Military service.

studying toward a bachelor's or master's degree may receive an officer's commission as a second lieutenant, continue their civilian schooling at government expense and still receive full Army

Registered nurses who have already acquired higher degrees in nursing, may be commissioned in a rank higher than that of a second lieutenant.

Student nurses, upon graduation from nursing school, and after being commissioned as a officer, may continue their studies toward a bachelor's or master's degree at government expense while receiving their

Further information on career din, M. L. Wesson, W. A. Wabenefits and qualification requiters, Robert Boyd, Roy Boyd, rements may be obtained form Arlie Frost and Alice Bradly. SSGT Terry Cashel at 114 E. The place will be the same 9th Amarillo or by calling col- for the club's next meeting, Nov. lect 1-806-Dr3-4214.

Music composed for social Crosthwait, Ray Coneway, Lo-dances was played and discussed well Sharp, Carl Mountz, Jesse Snyder, A. J. Schroeter and Mary Carter and Miss Frances Dameron,

# Display **DateSet ForArt**

a downtown building. Ruby Lee gifts. Hickman is general chairman of

Guild members. Qualities of the Medium of Water Color was the program be displayed. subject Tuesday, discussed by Iva McWilliams, She included a demonstration on tonality of water color painting.

Autumn scenes painted by seven members were on display. Jeanne McGee and Ruth Kerr led a discussion and evaluation of these works, which were by Mildred Guinn, Jan Harper, Carrie Mae Doak, Lou Boskley, Bess Werner, Mrs. McWilliams and Mrs. McGee.

Edna Earl Smith and Barbara Schaffner were hostesses for the meeting, which was attended by two guests and 17 members.

Assignment for the next meeting, Nov. 23, is a picture in black and white from each member for the evaluation session. Eunice Petersen will be the speaker on Composition, Business will include appointment of a nominating committee.

# Corps offers various career be- H. D. Club Hears Guest Reviews Registered nurses presently Talk By Member Book For Club

Mrs. Alice Cox presided at a meeting of West Hereford Home Demonstration Club in the flame a guest, review Zoe Oldenbourg's Room of Pioneer Gas Building and presented the program on family recreation Tuesday after-

She quoted the slogan, The family that plays together stays tegether, and suggested types of recreation which adults and children can enjoy together. Her talk was closed by reading Edgar A. Guest's poem, Home. Hostesses were Mmes, N. E. Gas and Vern Witherspoon, Others present were Misses Mary Bradly and Evelyn Bell, Mmes Vida Jacobsen, Blanche Har-

# **Cultural Club Another Term**

Mrs. J. D. Love was reelected president of Cultural Home Demonstration Club at a meeting last week with Mrs. Roy Thompson as hostess. Mrs. Louie Olson was named vice president and Mrs. Grady Parsons secretary-treasurer.

Mrs. Viola Williams was chosen Council delegate and Mrs. J. G. Gandy alternate, Mrs. Art Lewis reporter and Mrs, Ira Scott parliamentarian. Other business included plans for the Club's Thanksgiving dinner at Community Center at 7:30 p. m. Nov. 16.

Mrs. Pat Robison presented the craft demonstration on making flower balls with artificail blossoms and leaves on a foundation of styrofoam. She showed and sale Nov. 18-21, at a meet- how to hang one on a chain or ing of Hereford Art Guild Tues- velvet ribbon for bedroom or day evening in Community Cen- bathroom decoration and said ter. The show will be held in they make attractive, unusual

Eight members were present. arrangements being made by The next meeting was announced for Nov. 12 in Mrs. Williams' home. Unusual gifts will

# **Family Games** Taught To Club

Games suitable for family recreation were played under direction of Mrs. Elmer Northcutt, proram director at a recent meeting of Messenger Home Demonstration Club. Mrs. W. L. McCullar won a game to guess contents of a jar and tied with Mrs. N. A. Brown in un-scrambling words.

Members voted to change the date of the next meeting to Nov. when a lesson on candy making will will be given. The annual Thanksgiving supper was scheduled for Nov. 12 at the school. Mrs. H. D. Buse presided for business.

Mrs. J. E. Sorrells was hostess in her home. Her mother, Mrs. I. D. Fisher of Amarillo, was a guest.

Bay View Study Club members heard Mrs. Clint Formby, biography of Catherine the Great at a recent meeting in the home of Mrs. Dexter Lillie.

THE CHANGE

ると

The reviewer gave a dramatic picture of Russian court life in the eighteenth century when Catherine was one of two strong queens who ruled the country, even though the throne was occupied for many years by Cath-

erine's weak husband. Mrs. Ansel McDowell, president, conducted a brief business

Other members present were Mms, R. B. Miller, E. J. Mc-Millan, W. S. Kerr, A. M. Jones." **Howard Gault and Bruce Burney** 

### **Temple Baptists** To Hear Guest

The Rev, Tommy Phelps, pastor of the Baptist Church at Inspiration Point in the Fort Worth-Dallas area, will be the guest preacher at Temple Baptist Church here at both Sunday services.

A recent graduate of South-western Baptist Seminary at Fort Worth, Rev. Phelps has done evangelistic work as well as serving as pastor.

Moore Business Forms THE INK SPOT





OCTOBER 25 thru NOVEMBER 6, 1965 urfine Frozen Orange Juice 6 oz. Burfine Asparagus All Grn Cut 300 Can . urfine Peaches YC HIVS. or Str. 21/2 Con..... 4 SI D Shurtine Sliced Beets 303 Can hurfine Blackeyes Fr. Shelled 300 Can urfine Pears Bartlett Hivs. 303 Can urfresh Biscuits Butter-Sweetinik 8 oz. urfine Peas Early Harv. 303 Can urfine Broccoli Frazen Spears 10 az .... Durfine Cake Mixes Asst'd, Flavors 19 oz ... 4/51.00 urfine Catsup 14 nz. hurfresh Cheese Spread 2 lbs. hurfine Cherries RSP 303 Can Shurfine Coffee Reg. or Drip 1 to Shurfine Corn Golden CS-WK 303 Can Shurfine Str. Cramberry Sauce 360 Can Shurfine Cucumber Chips Fr. Pak 16 oz. Shurfine Flour 25 lb. Print Bag Shurfine Flour 10 lb. Paper Bag Shurfine Sauer Kraut 303 Can . Shurfine Frosting Mix Choco. Wht. 13'2 02. Shurfine Fruit Cocktail 303 Can Shurfresh Suckers Asst'd. 34 Ct. Shurfine Grape Jelly 18 oz. Shurtine Green Beans 4 Sv. Cut B.L. 303 4 \$1.00 Shurfine Tomato Juice 46 oz. Shurfine Luncheon Meat 12 oz. 4 \$1.00 Shurfine Tuna Chunk Style 6', 02. Shurfresh Margarine 1 Lb. SUNRAY LB. 49¢ Butt Half

SHOPPING LIST

SOLD SAT. ONLY

RITZ CRACKERS

1-LB, BOX

**BLACK PEPPER** 

SCHILLING 4-Oz. CAN

JONATHAN

**APPLES** 

ONE \$7 50 BUSHEL 1.4

Carrots **Tomatoes** 

Bananas

Available by the Case

EGGS

TAYLOR & SONS GRADE 'A' DOZ.

LISTERINE

14-Oz. SIZE REG. 98c

**BABY MAGIC** 

\$1.00 SIZE

STRAWBERRIES SHURFINE FROZEN

16-Oz SLICED

COCA COLA Regular & King Size

PLUS DEPOSIT TENDER CRUST COOKIE

LARGE CELLO PACK

VANILLA WAFERS TENDERCRUST

1-LB CELLO PKG HYDROX COOKIE

PECAN SANDIE SUPREME

**2,500 STAMPS** 

WINNER

Margerita Enrigunez

218 Hereford St.

OVER 5-MILLION (5,000,000) STAMPS

GRAND PRIZE

get your "NEW ROUND" grand prize punch card TODAY! WIN UP TO 25,000 STAMPS ABSOLUTELY FREE

GET YOUR CARD TODAY WHEN SHOPPING TAYLOR & SONS

-EVERY CARD IS A WINNER- GET COMPLETE DETAILS AT



GOOD THURSDAY, FRIDAY & SATURDAY

SPECIALS

OCT. 28, 29 & 3





Kinsey Osborn Motors

CAR I HAVE EVER STOLEN!

Phone EM 4-0990

# Phone EM 4-2030 WANT ADS Phone EM 4-2030

BEETEX SUPPLY CO.

N. Westway

Ph. 289-5313

TOP QUALITY

Irrigation Dams as low

as \$3.25

DAVIS IMPLEMENT

144 W 2nd EM 4-2811

105 JD Combine with Hume

Reel, Cab, Refrig. air condit-

ioned, milo fingers, 20 ft.

**Ernest Sammann** 

1408 Amarillo St.

Plainview, Texas

MOLINE SWATHER \$500, H. E.

M-5 MOLINE tractor, 61 model.

Eldon Craig, 205 Avenue K.

KENMORE Electric Clothes

Dryer: Normal cycle for all

fabrics - two temperatures.

Nothing down, \$99.95, Sears,

1958 IHC truck Grain bed, hoist

Tharp Exchange.

New engine. Phone 225-4674.

**OUR SERVICE** 

DEPARTMENT

is equipped and staff-

ed to give you the

service you are entitl-

ed to.

We Appreciate

Your Business

Buick Rambler

Johnson Boat Mtrs.

KINSEY - OSBORN

Motors

142 N. Miles EM 4-0990

Wednesday, 12 Noon

Hotel Jim Hill

Lions Club

meets each

Kiwanis Club

Thurs. Noon

IOOF Hall

207 E. Sboth

Hereford

Rotary

Club

Hereford, EM 4-3854.

Vega, Texas.

EM 4-3218.

EM 4-1356

Wimberley, Phone 267-3836,

CA 4-4078

B-2-43-2p

B-2-10-16-tfc

B-2-11-17-4p

B-2-20-41-tfc

B-2-12-36-tfc

platform.

We Are Today Paying Mile ..... 1.70 Wheat ..... 1.43 (Subject to Market change) Comp.iments of CONTINENTAL

GRAIN CO.

Lee Carter Jack Kirksey

You've Never Seen Such Thorough Service STOP IN SOON

EAST SIDE "66" **Rocky Stewart** 

Phillip "66" Products

1303 E. 1st. EM 4-2644 Colorado Rod-Weeders

PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultiva-

tors and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

LESLY MOTOR CO. For the finest in farm mach-

West Hi-way 60 Phone EM 4-1600

DENTON

PARK

Development

Construction

North of Alkman School

Split Levels

A most elegant home-built

for family living - 3 large bedrooms - 3 bathrooms.

Den with fireplace, living

room, dining room, kitchen,

patio with built in bar-b-

que area. Automatic gar-age door. 1400 E. 16th.

mind this lovely 4 bedroom

is a real buy. Featuring cedar paneled den with

fireplace, 3 baths, carpeted

and all built-in. Come by

**Outside Denton Park** 

Very comfortable all brick

3 bedroom 1 % baths, 1200 sq. ft. of living area. Nice fanced yard, see at 824 Ave. K or call Denton Park

3 bedroom priced to sell. Large closets, living room, dining room and kitchen. Laundry area and pantry.

501 Ave. H or call Dentor

TONY RAVIZZA

CUSTOM BUILDER

Office: 16th & Blevins

EM 4-1350

PERSONALIZED

SERVICE IN . . .

Park office.

1405 E. 16th Street.

with the family in

INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL 305 E. 5th EM 4-0788

FOR SALE

Misce laneous

FOR SALE

Distilled water, Ozarka water, Soft Water Service. Home

Texas. Phone EM 4-3280

216 N 25 Mile Ave., Hereford,

to take over payments on late model Singer sewing machine in Hereford area. Will Zig-Zag, fancy stitches, etc. Five payments at \$4.96 or \$25.00 cash. Write Credit Department, 1114 19th Street, Lub-

bock Texas. B-1-36-34-TFC NEW MEN'S and boys jackets,

B-1-33-tfc

\$2.50 and up. Men's insulated underwear, \$5 per suit. Hereford Surplus 1221 E. 1st. B-1-19-16-5c

SILVERTONE CONSOLE All Channel 21 inch Color TV. \$429.88. Sears, Hereford, EM

B-1-12-35-9p "Floor Coverings Are

Our Specialty" CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3265

Free Estimates

C&W Tile & Tops 847 E. 1st St. EM 4-3448

1302 Park Ave.

Home EM 4-1462

• CARPET

2nd & Main

1 . .

carport, large lot.

REALTOR

Our new location is 242 E. Third

Houses

3 bedroom stucco Ave. B for only \$7,950. Carpets,

1350 sq. ft., brick, double garage, 3 bdr., 1 % bath, carpet. Only \$425 down. FHA payment less than \$110 a month. H-377

3/BR house, less than one year old. Fenced back yard, low down payment and \$67 per month payments. 400

FARMS

GLASS

tures - lint filter, nothing knitting yarns.
down. Now \$149.95. Sears, DAN'S OF Hereford, EM 4-3854. B-1-21-14-9p

soft water service ALFALFA HAY, See Charlie Holt, 41/2 mile: west on Clovis Highway. EM 4-0402 or 289-

B-1-14-8-110p

Hi-Way Auto Sales-Cleanest Cars in Town,

HARVEST TIRE SPECIAL 8-1-12-tfc New FIRESTONE truck tires 8.25 x 20 10-Ply Nylon WANTED RESPONSIBLE Party \$42.95, plus tax. Limited quantity. Other bargains. BEETEX SUPPLY CO. N. Westway

Ph. 289-5313 FOR SALE

Used Power Poles Lots 1 to 49, \$5.00 each Lots 50 or more, \$4.00 each, DEAF SMITH COUNTY ELECTRIC CO-OP, INC. HIWAY 60 EAST, EM 4-1166

. Box 753. B-1-12-tfc

EXCELLENT KING 3-B TROMBONE Would make good horn for high school or junior high student. Luxurious box case. Almost new. Reasonable. Call Larry Fuhrmann, EM 4-2030 250 tons bales or bundles cane or EM 4-0799. B-1-7-tfx

Baby bed and mattress for sale Used only when grandchildren visited, Call EM 4-0255. B-1-14-15-tfc

> HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF **Deaf Smith County** 

**Bread and Pastries** 

EM 4-2652

Office EM 4-2282

. LINOLEUM

"HALLMARK OF SERVICE" MT.S

Phone EM 4-0055

EM 4-2220

IS OUR BUSINESS -

Call Us for All Your Glass Needs

**Harold Morton Real Estate** 

Farms, Homes & Commercial Property

**Prudential Farm Loans** 

In Hereford

E. B. BLACK CO.

FLOOR COVERING SPECIALISTS

. CABINET TOPS . 9' & 12' FELT BASE

**QUALITY MERCHANDISE** 

EXPERT WORKMANSHIP

ROBINSON INSURANCE

INC.

HEREFORD GLASS CO.

cycle - Three water temper- edlepoint topestries, Fairknit STONE tires HD Transport A 14 ft, Gleaner Baldwin, DAN'S OF CANYON 8-1-40-8c Plul tax. Other bargains

NEW FALL COLORS In all imported and domestic yarns. Christmas gifts, and

crewl embroidery. Free knitting instructions.

KNIT'N HOUSE 319 N. McKinley

B-1-11-Hc B-1-10-15-tfc FOR SALE Practically new insulated camper for wide, long wheel base pickup. EM 4-3817 B-1-13-43-2c

> FOR SALE 35 registered Hereford cows, Silver Domino and Husker Mischief breeding. Call EM 4-2550. B-1-14-43-4p

B-1-39-tfc ONE ELECTRIC golf cart. See after 4:00 at EM 4-2796. B-1-10-43-4c

150 GOOD calves for sale. Call 385-3413 or 385-4658, Littlefield, Texas.

B-1-11-43-fc 1965 ONE BEDROOM concord trailer house, 8x36, EM 4-3461. B-1-10-43-tfc

1962 HARLEY Davidson 74, loaded, low mileage. See to appreciate at East Bedford Mkt. 605 E. Bedford, Dimmitt, B-1-18-43-2p

for sale or trade for cattle. Hereford, 276-5272,

100 GOOD young angus cows. COVERED one-horse tandem 36 calves. Call or see Pete Plank, Phone 258-7214. B-1-14-17-2c

B-1-14-15-tfc

BALED DRY land cane, small stalk and sweet. Four miles south of Vega on 385, 3/4 mile west or call 267-3919.

B-1-21-17-3p BE GENTLE, be kind, to that expensive carpet, clean it with

Blue Lustre. Rent electric Shampooer, \$1, Hereford Hard-B-1-19-17-20

FOR SALE Farm Equipment

**WE ARE DEALERS** for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-H

> FRONT END ALIGNMENT

**Factory Specifications** 

Western Alignment & Brake Service 138 N. Sampson EM 4-0515

REPAIRS

REMODELING Commercial or Residential Repairs, Extra Rooms, All type yard fences, patios.

FREE ESTIMATES Financing Available See or Call HAROLD HALLFORD 615 Union

**BOYD'S HUMBLE** SERVICE

> COMPLETE CAR CARE EM 4-1110

RED BARN

SAVE \$25 — Renmore automa- Quilt tops, Stamped cutwork, tic washer — one speed, one Cross-stitch table cloths, Ne- Close out on quality FIRE- natural gas, rebuilt 1 model Nylon 10-Ply: 8.25 x 20 bargain 1 Tow Row PTO Gehl \$58.95; 9.00 x 20 \$71.95 Frage Chopper, very good buy 1-MF-65 Deisel-matic Massey Ferguson tractor used 272 hours, like new. 3 one way plows, Ark-Valley, JD &

B-2-39-tfc Krause Wes Tex-Tex Equipt. EM 4-0250 Phillips Amarillo Drake 6-8426 B-2-16-4c

**Automobiles** 8-2-18-Hc 3. FOR SALE

ONE IHC-H tractor with vege-MILBURN MOTOR table cultivator. Phone 289-COMPANY B-2-10-43-tfc

We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TFC

1964 Ford Country sedan station

wagon. Nine passenger, lots of

room, Hi-Way Auto Sales, 600 West 1st. B-3-17-15-tfc FOR SALE: 1964 Plymouth Bar-

racuda, 7,000 miles, four speed transmission, etc. \$1,995. Contact Installment Loan Dept. First National Bank, Hereford. B-3-20-14-tfc

tronic brain that purifys color automatically \$444.88 - Nothing down, Sears, Hereford. EM 4-3854. B-3-20-14-9p

B-2-17-14-9p 1963 Rambler four door station wagon, V-8 automatic, loaded. Save! Hi-Way Auto Sales, 600 trailer, Complete with spare. West 1st. In extra good condition, Can B-3-16-15-tfc 4-0944. be seen at Hoot Poarch's. Call

FOR SALE

1963 Thunderbird Like New Can be seen at Crawford's Gulf Station on East Hwy 60. B-3-40-tfc

SIX - 10 HOLE Budd Wheels for 1962 Chevrolet truck, C. R. Stone, EM 4-2224. B-3-13-17-2c

2 605 MM lirrigation Engines 1965 LEMANS Sport Coupe white with black vinyl top, air, PS, automatic transmission, black vinyl interior, still in warranty, EM 4-2085. B-3-20-16-tfc

> 1960 PONTIAC Catalina Four door: 1956 Chevrolet Bel-Air Hard top; 1929 Model A Coupe. Charlie Stone, 407 Ave. J. B-3-19-17-2c

and 20 ton lift, good 900 tires, \$1550. Three miles suth of Black, 265-3216.

1956 MODEL F-8 Ford Truck

with 16' midwest steel bed

B-3-24-43-1c

55 Chev. 6 Pickup, new motor. '62 Olds Star Fire, loaded. One bedroom trailer house, excellent condition. Elza's Garage

31/2 miles South of Hereford B-3-43-2p

REAL ESTATE For Sale Or Trade

BY OWNER EXTRA NICE 4 BEDROOM,3 baths, large den-kitchen and dining area combination with fireplace. Large playroom, covered patio, redwood fence. Might take small house as

trade-in. Located in Sunset Addition in Hereford. Phone SILVERTONE Console Color TV with color guard - The elec- 247-3001, Friong from 8:30 AM to 5:00 PM. B-4-12-tfc

Large 1/4 sec. smooth land

close to town on pavement, in good water. Priced to sell at 20% down, 51/2% on balance, poss. Carthel Real Estate, 206 N. 25 Mile Avenue. Hereford, Texas. Phone EM

B-4-43-2c

MEAT Specializing In CUSTOM SLAUGHTERING WHOLESALE - RETAIL

HACKER — JESKO Rt. 3 - Hereford EM 4-3390

W. T. CARMICHAEL EM 4-1251 801 S. 25 Mile Ave. REAL ESTATE

Commercial, Home and Farm Loans

One especially luxurious house for sale.

Homes — Farms — Highway Frontage — Ranches We Need Your Farm Listings TROYS CARMICHAEL

PAINTING CONTRACTORS

- INDUSTRIAL . COMMERCIAL -

TRUCK PAINTING
 SIGNS-NEON

 SANDBLASTING • WAREHOUSES ROOFING
 TOWERS
 ELEVATORS

1738 E. 10th DR 2-4660 Amorillo, Tex.



You Read This You Will Realize The Effectiveness Of An Advertisement In The Hereford Brand Or The Sunday Brand

CANTALOUPE

Peliance HOMES

until you have a home to bring her home to. We suggest a 3 bedroom, 13/4 bath, brick, for only \$22,500. Doub le garage, fenced yard H-310

LETTUCE

drive you over to see a lovely stucco home with 5 rooms & basement. \$950 total movein cost. Reasonably priced. H-306

TOMATOES

from your own garden at this 3 bedroom, 13/4 bath home with drapes & carpet. Central heating & double garage. Low price makes this a quick sale, H-304

is what you will have some extra of if you buy this home with two duplexes. Income of \$400 per month, and all are now rented. Owner will give immediate possesion. R-114

her up by buying her this new 6 room home for only \$16,500. Total-

PEPPER

move-in cost is \$2,000. H-396 ICE CREAM is no more refreshing

than this dandy home with sunken living room, with large patio. 3 bedrooms, 1 3/4 baths. Small down payment, H-301

CAN YOU HANG by your toes & miss this 325 acres with 226 milo, 68 wheat, and 35 cotton. Two good 8" wells on natural gas. 29% down: \$500 per acre. An above average farm for this price. F-368

ONLY A BABE

can't buy this 320 acre tract with 3 wells, only \$10,000 down. \$325 per acre. Good allotments, tight land. F-333 Extraordinary Sacrafice

on this 320 acres 2 miles from Hereford, 3 wells & a 4 bedroom house. Must see to appreciate this value for only \$525 per acre. Small downpayment, or will trade for quarter section. F-363

A Race Horse Could Run for this 164 acres with tight sandy loam and the lay of the land is perfect. 3 wells and a nice 2 bedroom home with full basement. 20 acres pasture to raise some little race horses.



HOMES FHA HOMES

built accordto you plans for

total minimum move-in cost of \$200,

you have had 90 days act-

THE CREATORS OF OWNERSHIP

Mike Justice EM 4-0544 Relph Owens EM 4-2560 Frank Wiginton EM 4-2028 Jerry Huckabay EM 4-2636

Rental Mat. Dept. Greg Cromor EM 4-1171

Phone EM 4-3822

741 W. 1st EM 4-9056

BIG

Thurs. 7:30 p.m.

Monday at 12:05

FLOYD'S RESTAURANT

STATED MEETINGS

Monday

Second

Ray Simpson, Jr., Sec. Troy Stambaugh, W.M.

Heretord Susurance Agency

Half section, 2 miles from city limits. Two 8 in. and one 6 in. wells. Improvements. Only \$525 an acre. FINANCING -- EVENING & SUNDAYS --THAT WILL OUT Oliver Strev EM 4-2057 Prencis Hardwick EM 4-2241 Mrs. Shelby Ropers BM 4-3266 Harold Rudd 209-5639 US PLAN WITH YOU

Mr. Farmer or Rancher: We real good ¼ section north of Westway. Approx. \$15,000 cash down payment. best and quickest appraisals thel Realty Co. EM 4-0188 or production record, and on EM 4-0459.

B-4-43-3c

IMMEDIATE POSSESSION 3 bdrm, stucco, den & kitchen combination, covered patio, storm windows, fenced yard, near Safeway Store, payments prox. \$50.000 cash down. \$74.00 per month, owner leaving town, will sell for reasonable down payment.

LARGE 2 BDRM. BRICK Single garage, nice lawn, construction is top quality, Owner will finance 85-90% for qualified purchaser, immediate possession.

NEAR SCHOOLS

Large 3 bdrm. stucco, carpet, storm windows, this home has just been redecorated, immediate possession, \$8,950, will trade for home with 2

EASY TO OWN 2 bdrm. brick \$7,700.00, low down payment. room stucco, \$3,000.00,

\$500.00 down. 3 houses on 1 lot, \$4,000.00, \$700.00 down. RANDALL COUNTY

320 A., 2 irr. wells, good al-lot., near Amarillo, \$368.00 A., 29% down, good

DEAF SMITH COUNTY Extra nice 1/2 section, 2-8' wells, good allot., large home, quonset barn. Price \$485.00 per A.

Approx. 250 A., on paving, 3 miles from down town, 2 good 8" wells, 20-25% down to qualified purchaser, Owner will carry balance.

SHERMAN COUNTY 320 A. guar. irr. water, \$160. per A., good terms available. We specialize in sales and trades. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT?

HAMBY REAL ESTATE **SOUTH HIGHWAY 385** HEREFORD, TEXAS

EM 4-3566 J. M. Hamby EM 4-2553 Gerald Hamby EM 4-1534 Durward Hamby EM 4-3466 Buddy Rogers EM 4-2150 B-4-43-tfc

HANCOCK FARMS LOANS FARM & RANCH LOANS, Anywhere for any purposes. Free, it. Only \$50 acre, 29% down, prompt, liberal appraisals. No stocks to buy, no commission to pay. You get all your money Fast service. See us for your farm loans needs. We can help you. S. Dimmitt Hwy. PH. EM 4-2528.

WESSON REAL ESTATE Hereford, Tex.

3 Bd. Near school, completely redone with new carpet. Price only \$8950. Small down pay-

177 a. dry land on pavement, good allotments, 64 a. in S.B. GI loan. \$6000 Price \$140 Quarter near Lazbuddle, best

2 Bd. Brick-\$500 down

of water, 1-8" well-cotton Wheat 24, Milo 112. \$15,000 will handle, \$575 a. 320 a. 1/2 off pavement. 2 good 8" wells on gas. Milo 226, Wheat 68, Cotton 35, Country grocery store for sale-Price \$500.

\$475. Several good listings on N.

Plains, Spearman, Dumas area.

CARTHEL REAL ESTATE Farms-Ranches-City Property

EM 4-0944 B-4-42-tfc

FOR SALE \$6300-2 Bdrm. with small rental on back of lot. \$7500-2 Bdrm. large rooms \$8050-2 Bdrm. new payments of \$58 mo. total move

\$10,850-2 Bdrm, brk, attached gar. panelled kitchen. Car-peted, fenced.

\$12.500-3 Bdrm. brk. 1% EM 4-0637. bath, carpeted, fenced. Select a choice lot NOW at

Buffalo Lake Estates \$950 up. Financed. ...

Choice 160 A. on pavement, 2.8" irrig. wells. Perfect land. Form and Home loans Good

PETERS REAL ESTATE EM 4-4375 Joe Peters EM 4-0038 8-4-16-tfc

An ocean of water on this

pavement, Ideal location, Yes we would trade it for a ranch.

400 Acres of the most perfect land you ever saw. 4 FOR RENT two offices with wells with approx. 21/2 miles of tile. And best of all, ap-

Buying or Selling . . . refinancing or building . . . call us. Prudential Farm Loans. Sam Nunnally

LONE STAR AGENCY 601 Main Hereford EM 4-0555 OFFICE NITE & SUNDAY EM 4-2814 B-4-42-tfc

S \$ \$ \$ \$

To land on irrigated land in Deaf Smith, Castro and Pas me: counties. And . . . We have expanded our territory to include the upper Panhandle.

PRUDENTIAL America's Largest Farm

Lender SAM NUNNALLY EM 4-2814 EM 4-0555 LONE STAR AGENCY

FOR TRADE

bedroom, 11/2 bath, den, large living room brick home in Littlefield. Will consider trade for house in Hereford. Write Box 673, Hereford, Texas, or call 806-385-3203 in Littlefield, Texas.

FOR SALE OR TRADE - My 3 bedroom brick home in Littlefield on farm land in Deaf Smith or Castro County. Contact I. D. Onstead, Littlefield, Phone 385-3211 or

385-3009. B-4-11-tfc

RANCHES 8300 acres Estancia Valley it. \$210,000 with \$137,000

loan. \$32,000 down. 8200 acres north of Ft. Sumner, well watered, \$205,000. Over 20,000 acres in Cimarron County, Okla. 1/2 minerals, irrigation water under terms on balance.

MARK IV REALTORS, INC.

242 East Third EM 4-2220

B-4-43-He

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, B-4-14-tfc located north of B & B Oliver, Patterson Chemical and Mer-

chants Fast Freight. SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 -- Days Home - EM 4-2814

FOR SALE: TO BE MOVED-Large 2 bedroom house and 2 car garage. House-\$750.00-Garage-\$250.00-You must see to believe. See LARRY M. HOOPER, OL 5-2553, Canyon. B-4-14-tfc

small stock at invoice, large 320 a. well improved, clean living quarters with bath, two and almost perfect laying gas pumps; fine irrigated land. Top allotments Price farming area-Bector community-near three churches and gin-on pavement 20 miles from Lubbock. Assume bank notes \$100 per month on building and land. Fine chance to make a good living with small investment, IIIness reason for selling.

C. E. Rappe Star Route Lorenzo, Texas B-4-43-2c

By Owner-Northwest ford-Three bedroom brick, \$8800—3 Bdrm. new pay-ment of \$62 mo. total move-in \$350. double garage, 1% baths, dining room, utility room, car-pet, drapes, air conditioned, shrubs and lawn. Will sell with or without furniture, 233 Aspen. For appointment call

> CENTRAL Heating and air conditioner system — Includes everything, Save \$165.90, Now only \$764.00 - Installation expay. Sears, Hereford, EM 4 tra - up to five years to B-4-29-14-9p

THREE bedroom and bath ste veneer home, 123 Star. Lone Star Insurance Agency, Call FOR RENT, trailer space, Call EM 4-0555.

Classifieds...

THREE BEDROOM house with drapes, gas range, carpet, by owner. Approved for FHA loan, Alwyn Foster, 603 Blevins.

B4-18-43-3p

FARM LAND

1760 acres with approx. 520 acres of grass, balance dry land. Has good allotments and good production history. Land located north of Nazareth. You have to see this to believe it.

FOR SALE

THREE BEDROOM, 2 boths, lots of built-ins. Wood burning fireplace. 1800 feet, brick veneer. Good loan committeement. Located 120 Emma. For appointment to see, call EM 4-3479.

E. E. BISHOP

B-4-10-He

GRASS LAND 3 SECTIONS: Located on north plains. Approx. 1/2 tillable irto purchase, sell, or improve Beautiful half section near rigatable. Exceptionally good your land. See us. T. J. Car-Summerfield with 2 wells, high grass. Possession, terms, 1/2 min. Per acre \$65.00.

WESSON REAL ESTATE Hereford, Tex. B-4-14-Hc

reception room, Plenty of parking. Call EM 4-3566, EM 4-3466 or EM 4-1534.

FOR SALE: Two bedroom and den near schools and shopping centers, 137 Beach Street, By owner: EM 4-1638,

B-4-17-16-40

WILL TRADE or sell large Wichita Falls. Will consider Ross, EM 4-1628. small house in Hereford, Call EM 4-4106 Saturday or Sun-

OUTSTANDING

Gracious 4 bedroom offering tiled entry, family room, fireplace, luxurious carpeting throughout, well planned kitchen with built-ins. Call today

for showing. You can own this brick home with 3 bedrooms, large closets, 1 % baths, carpeting, patio and fenced yard. Just B-4-11-10-4p \$12,500.

DEAF SMITH COUNTY Quarter section, 2 good wells, 1-6", 1-8", some underground tile, fair allotments and improvements, 7 miles of Hereford. \$450 per acre. HI-PLAINS LAND COMPANY

600 West 1st EM 4-0713 Gwen Leatherman EM 4-1650 G. S. Wheeler EM 4-3798 J. W. Cawthon EM 4-3731 B-4-15-Hc

FOR RENT

BUSINESS SPACE Park Avenue Shopping Center 515 Park Avenue

\$50.00 Month EM 4-1103

B-5-11-tfc FOR RENT New two bedroom duplexes, 500 block Avenue H and G.

D & R BUILDERS EM 4-3780 D. Rhodes 289-5217 Nell Spradley EM 4-1813

B-5-47-TFC TWO BEDROOM, 2 bath apartments. Dishwasher, gar-bage disposal, carpeted. Fur-

nished and unfurnished.
THUNDERBIRD APARTMENTS Phone EM 4-2646 B-5-10-tfc

FOR RENT to retired couple 3 room house. Some house and yard work available, Call 276-5333 after 7:30 p.m. or Sun-

B-5-21-3-TFC NORTHWEST MOBILE LODGE Moble Home spaces, 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277.

B-5-11-tfc Ideally located brick business building for lease, See at 1003 Park Avenue and call EM 4-1111. B-5-15-15-tfc

FOR RENT two offices with reception room, Plenty of parking, Call EM 4-3566, EM 4-1466, or EM 4-1534,

TWO BEDROOM unfurnishe house near schools, Phone EM SILVERTONE Console stereo

that has six speakers, FM-AM Radio included. Now only \$204.95, nothing down. Sears, Hereford, EM 4-3854. B-5-18-14-9p

AUTOMATIC LAUNDRY for lease or sale, Call 276-5333 after 7:30 p.m. or Sunday. B-5-13-3 TFC VILLA PARK apartment, furn

ished, electric kitchen, wash-er-dryer, adults, no pets, 906 Park Avenue.

238 1 Nearly new unfurnished partment with garage, 2 BR, carpets, curtains, large lawn. Sandra Lindsey

240 I FURNISHED APARTMENT for rent, Whites only, Mrs. W. M. Megert, 401 Lawton, B-5-12-17-20

EM 4-0302. B-5-10-17-tfc



three bedroom older house in BEDROOM for ren. Close in. 509 TECHNICIAN OPPORTUNITIES

B-5-10-43-tfc day, after 4 p.m. weekdays.

B-4-27-17-tfc

B-4-27-17-tfc

nished house. Furance, carpet, nished house. Furance, carpet, air conditioned, back yard fenced. Call EM 4-2733 days; EM 4-1226 nights and week ends.

> FOR RENT two nice trailer spaces on private lot. \$25 per month. EM 4-0469 or EM 4-

> > P - B-5-15-43-10

THREE ROOM house for rent Inquire apartment B, 205 Jew-B-5-10-43-tfc

WANTED

IRONING WANTED in my home EM 4-3528, 235 Ave. A.

B-6-10-41-80

LAND WANTED Would like to buy land from owner if priced right. Give descripton, location and price, if all cash or what percent down. No agents, please. Mail to Post Office Box 122,

Littlefield, Texas. B-6-41-8p

Want to buy old jeeps-any cond ition, Contact C. W. Walker at EM 4-2250.

WANTED BEGINNERS, Piano and accordian, Mrs. A. L. Williams, 701 East Third Street. B-6-13-34-TFC WANTED: Your repair work on

all small electric appliances. Vern Witherspoon, 201 Jack-son, Hereford, Texas. S-6-31-tfc WANTED Beet digging. Have

Farm Hand beet digger, plenty of trucks. Jack Johnson, EM 4-0277. B-6-14-42-6c

SAVE \$70.00 - Coldspot all frostless 16-ft, icemaker, freezer - refrigerator combination - white or coppertone - Nothing down - now only \$374.88. Sears, Hereford, EM 4-3854. B-6-21-14-9p

CHILD CARE in my home. Can furnish references. Call EM 4-4175.

WANTED Cotton stripping, Con-

act E. D. Harper or Kenneth Harper, Phones 289-5317 or EM 4-0916. B-6-14-43-tfc WILL DO ironing in my home by piece or dozen, 322 Ave. A.

B-6-13-43-2p WANTED: Sewing and alterations in my home, EM 4-1276. B-6-10-17-2c

7. Dressmaking-Ironing

Kenmore automatic washer - eight cycles, two peeds - automatic lint filter and many other famous features - nothing down -\$204.95, Sears, Hereford, EM B-7-22-14-9p

8. HELP WANTED

B-5-14-41-tfc WANTED Part or full time help Dairy Cream 609 Park, Phone EM 4-9014.

MANAGERIAL ASSISTANT MBITIOUS MAN to develo as managerial assistant for Inally known com of earning \$6,000.00 ly. Group insurance and nent plan based on pro-For information, write fully to Mr. Jon Ramsey, 1962 Civic Circle, Amarillo, Texas.

Lubbock, Texas

Are you experienced electron ics technician looking for a better job opportunity in West Texas? Do you know electronic technicians working elsewhere who would like to return to this area? If so, Litton Industries in Lubbock, Texas has excellent positions immediately available for qualified test technicians who have had electronics training in the military service, a trade school, or technical institute. Contact

Ray Smith Litton Industries 1801 Loop 289 North East O 2-0651 In all imported and domestic yarns. Christmas gifts, and crewl embroidery. Free knitt-Lubbock, Texas, PO 2-0651.

ing instructions. SILVERTONE Console Television, our most popular 23" sets reduced \$20.00, Now only \$194.95. Sears, Hereford, EM

4-3854, B-8-16-14-9p ALCOHOLISM INFORMATION: PRODUCTIVE irrigation farmer referrals for help, counselling, or experienced hog farrowing, programs on the subject of the

finishing. References required. disease of alcoholism, call EM Box 27, Hereford, EM 4-0484. 4-2101. B-8-13-41-4c A UNITED FUND AGENCY DENTAL Assistant-receptionist, preferably married woman with some business experience sic 30" electric range with

Apply Dr. Zimmerman, EM 4-

B-8-14-17-2p WANTED Experienced service station attendant. Apply in person. Paul's Air Speed 703 NOTICE—The Home Demons-West First.

B-8-14-17-2c in the New Safeway Store effective October 8. Read The Classifieds





a.m. Student preferred. Con-tact manager, Red Carpet Inn. B-8-14-48-2c

NIGHT CLERK 10:00 p.m. to 6

retirement age acceptable An equal opportunity employ-er. Box 1136 Abilene, Texas.

GOOD Opportunity for experi-ienced beautician. Apply in person at Village Beauty Shop,

WANTED: Baby sitter for oc-

**D.** Situations Wanted

WANTED

DON JACKSON

Phone EM 4-1941

NOTICE

HAVE SWATHER WITH

CRIMPER FOR HIRE

CUSTOM BAILING

Glen Springer Hereford

EM 4-4439

NEW FALL COLORS

KNIT'N HOUSE

B-10-11-tfc

B-10-39-tfx

319 N. McKinley

For information on alcoholism.

SAVE \$95 on a Kenmore clas-

EM 4-3854,

casional evenings. My home. Phone EM 4-2475.

611 Park Ave.

B-8-26-17-2c

B-8-15-17-tfc

B-8-10-17-20

HELP WANTED: Male driver supplies. Hose, paper bags, STATE SANITATION belts, etc. All makes used for 23 803 Keight Est VACUUM CLEANER parts and reford to Earth. Man or cleaners. New and used Kir-

> VACUUM CO. 434 West 1st - Ph. EM 4-0422

B-11-10-23-tf MOBILE SERVICE, Master technician with 17 years ex-perience. We come out the day you call. Tower TV EM 4-

B-11-18-40-4p VACUUM CLEANER, 1 H.P. COLDSPOT 22' chest freezer -20 feet of cord on reel, with attachments, \$39.95. Sears, Hereford, EM 4-3854. 770 lbs. food, now only \$219.88, nothing down, Sears, Hereford, EM 4-3854.

B-11-16-35-9p B-9-16-14-9p IRRIGATION WELL ACIDIZING Custom Mowing, Raking, Baling. Liquid inhibited Muriatic acid for scale, rust, clay, drilling mud, and packed sand prob lems. For more information

call or write: WILL DO typing in my home.
Experienced Reasonable rates
Mrs. Stephens. EM4-0856. WALLIE GRAVITT RT. No. 2, HAPPY TEXAS 806-764-2462 B-9-12-4-TFX B-11-40-tfc

KELLEY ELECTRIC Doug and Virgil
Electrical Contractors
Residential and Commercial All bids and wiring compe

No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or B-10-43-4p EM 4-1345 Sox 130

B-11-46-ffc OWENS & HOLLINGSWORTH EM 4-3572

Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales and Service

B-11-13-tfc

vel pack or screen, Pump sales 8-11-45-Hc PORTABLE DISC ROLLING olloped or plain. Ja-

T & H DRILLING CO.
EM 4-0811 EM 4-2332 Hereford, Texas 8-11-28-ffc

Removes roots etc. from sewer lines. Also septic tanks clean-

WATER WELLS Domestic and Irrigation. Gr

12. LIVESTOCK Strayed - Found

STRAYED Four steer calve anded J on left should M on left hip. Call 289-5510.

13. LOST AND FOUND

FOUND Billfold Contents portant to owner who may obtain same by identifying purse and contents. Apply to Gunn Bros. Stamp Redemption Center within 10 days.

LOST four cows branded four-six on left hip. Strayed from J. C. Mills farm 20 miles NW of Hereford, Texas. B-13-22-42-4



By BILL THOMPSON

by-and-large honest and hard working people. They exemplify the spir-it of the free enterprise system that has made the American way the model for the world. It is nate that a few discolor the image for the many but it is true in most every profession, occupation or business.

"Better Buiness Bureaus, volnary associations of businessmen banded together to attempt self-policing and to set ethical standards of advertising and promotion for the retail and service trades, have won the praise of six presidents of the United States — Wilson, Hoover, Truman, Eisenhower, Kennedy and now President Johnson"

STOR

TRUE DISCOUNT

**OUR ONLY** 

STORE"

DISCOUNT

1

H.

YOUR GNLY

STORE

DISCOUNT

UE

0

0

R

Pete commented the other day. He showed us a recently released letter from President Johnson which is reproduced

Dear Mr. Nyborg:

I am pleased to commend the Association of Better Business Bureaus Inernational on the many valuable sevices that its Bureau provides throughout the United States and in other countries.

The Association's continued promotion of ethical business practices in advertising, selling, investments and fund raising, plus the handling of nearly three million consumer complains and inquiries annually, are services from which all of us may benefit. The American consumer has

eaus' efforts to expose decep-tive and unfair business practices, and from their coopera-tion with Federal, State and local authorities in the investigation and prosecution of frauds. The Bureaus' advocacy of informative advertising and sound business-consumer relations has done much to prevent the spread of such pratices.

The long time support by our business community of the Association's drive for self-regulation and fair play for more than a half century is both a tribute to its own integrity and a recognition of the unique and significant role it has played in the development of public confidence in our free enterprise

Sincerely, Lyndon B. Johnson "The Chamber of Commerce of Deaf Smith County is affiliated with the Better Business Bureau of Amarillo and with the National Better Business

"From those two agencies the Chamber is able to obtain quester is required to accept much valuable information to the charges. protect local members of the

Chamber of Commerce and the the most recent issue of public as a whole from rackets Amarillo Better Business Bururishing in this area," Pete eau bulletin reports the following said, but hastened to add "but it is not itself acting as a Bet-

ter Business Bureau, A Better

Buiness Bureau has a staff of

staff and special training some-

what similar to police work -

though they have no police pow-

"The local Chamber cannot

and does not investigate local

consumer complaints. This is

not the function of the Chamber

nor does the staff have the

training to do so. The Chamber

of Commerce is a community

building organization. Its only

reason for belonging to the two

Better Business Bureau organ-

izations is so that it can per

form the service of information.

IF THE information requested

is so urgent that a wire or long

distance call is required the re-

"In line with this information

formation.

petent investigators, a legal

During the Christmas season many groups plan charity projects. This is certainly one of the real joys of the season - to help a needy person or organization. But the BBB WARNS - MAKE SURE YOUR CHARITY DOLLAR GOES TO CHARITY.

Here is an example: Some unselfish Amarillo people planned to raise money for Christmas baskets to give to needy families. They contracted to sponsor a program in the Mun-icipal Auditorium featuring Tommy Scott's TV Brandstand and Radio Show. This show had been well re-

ceived in such metropolitan areas as Sarnia, Ontario; Tren-"Any business or individual ton, Nova Scotia; Calais, Maine who needs information about a and Edmunston, New Brunscharitable solicitation, about a wick. Tommy Scott, the leadbusiness or service can request er of the show, lists his home the Chamber to secure that inas Toccoa, Georgia,

By the agreement, the local group would receive 25% of the gross profits and would pay for the installation of phones for the Boiler Room operation (over \$100) and the

auditorium rent (\$50).

Local businesses would be contacted and asked to buy blocks of tickets. The BBB advised this local group to cancel the project for the following reasons: (1) a show of this type would not be a selling point to Amarillo people. The shw itself would be poorly attend. (2) The majority of people who purchase tickets would be doing so only as a donation. Yet, of each dollar donated, less than 25% would go to the cause for which it was intended. (3) If high-pressure tactics were used in the sale of these tickets, it could injure a number of good business friendships — a high price to pay for a few hundred dollars worth of Christmas baskets.

Thank you, Pete for this ex-planation of the role of the Chamber of Commerce in relation to Better Business Bureau operations.

Add barbecue-type seasonings to condensed tomato soup and heat; add frankfurters whole or cut in chunks) and reheat. Serve if you like, on halved toasted buttered frankfurter rolls.

Reg. \$1.00

H. A.

HAIR

ARRANGER

ECONOMY

The Hereford Brand, Hereford Texas, Thursday Oct. 28, 1965

Combine chilled pineapple take them from the pantry juice and cranberry juice shelf and give them a quick cocktail for a delicious cold chilling by adding ice cubes and beverage to serve to unex-pected guests. If the cans aren't on hand in the refrigerator, just too much.

Sat. Oct. 30 8:45 P. M. BULL BARN

SIX MAN TAG TEAM MATCH IVAN FIRPO TOKYO TOM EL TORO

\_ vs \_ DORY JR. DOUG GILBERT PONCHO PICO

IVAN FIRPO TOKYO TOM - YS -

YOUR ONLY TRUE DISCOUNT STORE

PONCHO PICO DOUG GILBERT

PROMOTED BY **Hereford Lions Club** 

Ringside \$1.50 - Gen. Adm. \$1.00

Children 6-12 50¢

Retail

\$2.35

# YOUR ONLY TRUE DISCOUNT STORE

# GIBSON'S DISCOUNT PHARMACY

ECONOMY Robert Miller QUALITY



SPECIALS GOOD OCT.

28, 29 & 30

Reg. \$1.59 LARGE 16 Oz. SIZE MENNEN BABY MAGIC SKIN CARE

GIBSON'S SPECIAL PRICE



GIBSON'S SPECIAL PRICE

leene

owels

So Soft - So easy to work with



Reg. \$1.55

ROLL

PKG

Gibson's Discount

Center



SIZE

SHO. OUR COMPLETE SELECTIONS OF TOYS-LAY-A-WAY FOR CHRISTMAS

MENNEN

SHAVE

ATHER

GIBSON'S SPECIAL

PRICE

NN

SO

Regular

Price



OLD SPICE **AFTER SHAVE** LOTION



Regular Gentle Super •

With FREE TAPERETTE

The fastest, easiest, most effective way to help eliminate mold, mildew fungus and the odors they cause! Regular or Pine Scent





-HOUSEWARE DEPARTMENT

Westinghouse "COZY GLOW" **Portable Electric Heater** 

LIGHTWEIGHT - Easy to NSTANT HEAT - 1320 watt Nickel chrome element glows with full radiant

RIGHT REFLECTOR QUALITY BUILT - Heavy ing rubber feet.

IP-OVER SAFETY SWITCH

-Heater shuts off if accidentally overturned. BATHROOMS - BEDROOMS - BASEMENTS - OFFICES - COTTAGES - GARAGES KITCHENS - LAUNDRY - WORKSHOP - PATIOS - LIVINGROOMS - TRAILERS

Reg. Ret. \$14.95 GIBSON'S SPECIAL PRICE

TOASTER BROILER

\$3.33 GIBSON'S SPECIAL by Master Model GS-1 PRICE

ELECTRIC CAN OPENER SWING-A-WAY

SPECIAL M-4000 PRICE

STEAM'N SPRINKLE IRON GIBSON'S SPECIAL PRICE by WESTINGHOUSE USES PLAIN TAP WATER -- IT SPRINKLES WHILE DRY IRONING

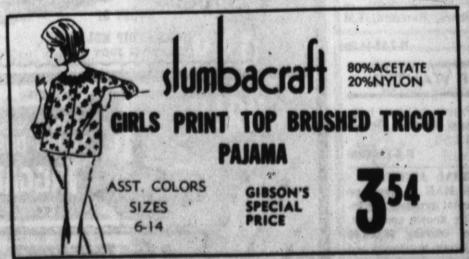


FACE MASKS 15c & 22c NOISE MAKERS

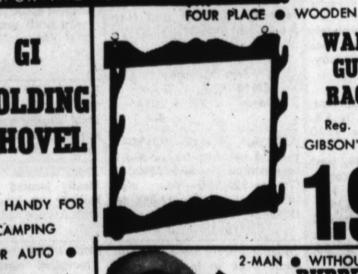
COSTUMES 77c to \$1.67 12c HORNS 12c

TRICK OR TREAT BAGS 4c & 22c STREAMERS 29c 59c TABLE CLOTHS 33c DRESS UP KIT 22c 22c CUPS Pack of 6 NAPKINS

CREPE PAPER-BLACK & ORANGE 22c CANDLES-PUMPKINS & SKELTONS 26c & 63c Party Decoration, Pumpkins & Witches 15c &19c







2-MAN . WITHOUT OARS RUBBER RAFT GIBSON'S SPECIAL PRICE \$49:50

SOFT GOODS DEPARTMENT .

YOUR CHOICE

YOUR

CHOICE

**X**37

BLANKETS

\$3.77

YOUR ONLY TRUE DISCOUNT WALL GUN RACK Reg. \$3.98 STORE GIBSON'S PRICE

OUR ONLY TRUE DISCOUNT STORE

YOUR ONLY TRUE DISCOUNT STOR



a man who became tangled in this large caliche-crushing machine near treatment of a seriously injured arm. (Staff Photo) Hereford Monday. After being freed by rescuers working with cutting torches

ACCIDENT SCENE—Rescue workers spent some 45 minutes working to free and jacks, Glen Polk, 24, was taken to Deaf Smith County Hospital for

# Adrian News

By ANN BEAVERS **Brand Correspondent** 

Mr. and Mrs. Charlie Cross this week and also visited friends in Adrian.

Amarillo are the parents of a Dean.

visited Tuesday with the Bob and Cris is staying with the Crawford family, A Sunday vis. Alford Jobe family, itor in the Crawford home was Mrs. Lowell Gibson of Amar-

Sunday in Ady with Mr. Woodward, Okla. and Mrs. Alford Pulliam and

of Dallas, Mr. and Mrs. Skippie phy, the Adrian Gyros second Oct. 21 and won both games. day guests of Mr. and Mrs. Morgan of Canyon visited the and the Yega 404 R's won conso- The girls won with a score of George Grunlkey and family. Don Morgan family over the lation. In the men's division the 36 to 23, Jackie Loveless was weekend.

Mmes, Norman Jacobson, Ed H. Brotherton attended the District Council of Church Women visited the E. B. Pounds family at the First Christian Church took to make the tournament 9 for Bushand. in Hereford last Friday.

Mr. and Mrs. Dave Sellars are son, born Oct. 17 in St. Antho- ers, They atteded the Southern and Mrs. D. F. Lefils, While they are gone Russ is staying Mrs. Ruby Poor of Tucumcari with the Grady Skaggs family

Mr. and Mrs. Charlie Pulliam, ing at the home of her parents, ley. and Charlene and Larry visited Mr. and Mrs. F. W. Shyuler in

Mr. and Mrs. Virgil Vandever raise money for an intercom cott will come to Adrian for the day, Mr. and Mrs. C. D. Pond

and Richard of Amarillo visited | system and the athletes' ban- | fourth game of the season.

quet. They made around \$370. In the ladies division the Adrian Mr. and Mrs. Donnie Morgan Picneers won the first place tro- ball teams traveled to Bushland of Arlington, Wash, were Sun-Jacobson, Lorin Creitz and L. rian P. T. O. has expressed score for the boys game was

with Mr. and Mrs. R. O. Sell- Joe Speed with a birthday party grandchildren, Chester and Keith ny's Hospital. He weighed eight Baptist State Convention and aling Jr. home. Those attending of Amarillo visited in the Allen the V. E. Lemke family. pounds. His name is Sammy so visited in Ft. Worth with Mr. were Mr. and Mrs. George Gruh- home Sunday. lkey and family, Mr. and Mrs. Bobby Speed of Vega, Mr. and the Zaring family.

> went surgery in Shattuck, Okla. ball game of this season will be ters, and Mr. and Mrs. Johnny las week and is now recuperat- at 7 p. m. November 5 at Hed- Townsend of Hereford.

basketball teams will travel to to Amarillo Tuesday and they Mr. and Mrs. Henry Pulliam. Adrian P-To held a volleyball Walcott Thursday night to play attended a show and had din-

Adrian Jr. High School basket-Adrian Do-gooders won first, high shooter for Adrian with 13 Thangs won second and the Tra- points and Kenda Lamkin made went to Conchas Dam Sunday velcrs won consolation. the Ad- 10 points for Bushland. The thanks to everyone who donated 36-21 with Bobby Brown making food, time, and effort that it 18 points for Adrian and Dillard

Mrs. Ruthie Gruhlkey and ted in the Childrens Home at brought home 5 blue ribbons. Mr. and Mrs. J. E. Jones of visiting in Houston this week Mrs. Alma Zaring honored Mrs. Amarillo Sunday with their Saturday night in the M. H. Zar- Wood, James Sanders and Mike were Sunday dinner guests of

> Friday visitors in the E. E. Mrs. Joe Speed, Mr. and Mrs. Allen home were old school Paul Jackson of Amarillo and chums of Mrs. Allen, they were Mr. and Mrs. Travis Downing, Mr. and Mrs. W. T. Downing Mrs. Pearlene Harris under- The first High School basket- and Elvis Kirby, all from Win-

Mrs. Bob Gruhlkey took her The Adrian Junior High School daughter Martha and Joan Lane Mr. and Mrs. Carl Higgohbon, tournament last weekend to at 7 p.m. on November 4. Wal- ner. It was Martha's 18th birth-

LIMIT - ONE

TO A CUSTOMER

joined them in Amarillo.

Mr. and Mrs. Glen LaPlant

Mr. and Mrs. George Grunlkey and brought their boat home to store it for the winter.

Mr. and Mrs. L. E. Garrison and children and Dude Speed spent last week in Dallas at the Mr. and Mrs. E. E. Allen visi- Fair. They took 5 calves and

Mr. and Mrs. Earl Kromer

Mrs. Kenneth Loveless and children from Canyon visited the Sunday. Manuel Loveless family Friday Also visiting the Lovelessess were Mrs. Chubby Sasser and children of San Jon, N.M.

Joe Shields is home in Amarillo from the hospital and is doing as well as could be expec-

Mr. and Mrs. Bob Lotspeich years \*\*\*\*\*\*\*\*\*

CAMERA

• Takes 16 Pictures on Roll of 120 Film . Color or B & W • Gift Boxed **PROMOTIONAL** 

Priced At Only

Many Other Gift

For This Sale

Items Special Priced

# Beta Sigma Phi Pledge Ritual Plans Complete

# Hospital Notes

S. 25 Mile Ave; Lynn C. Kester,

Mrs. Leona Packard, Rt. 3; Nazworth, Friona; Mrs. Pete Flack, 206 Lawton,

Karen Downey, Rt. 5; Eual H Bradford, 229 Ave. D; Mrs. J. H. Morgan, 316 Ave. I; P. A. Lance, Farwell.
Patients Dismissed

Mrs. Bill W. Carthel, A. L. Hewitt, Mrs. Charles P. Newell,

Alice Moya, Douglas Roberson Mrs. Kenneth W. Hugghins, Mrs. Alvino Barrera, Mrs. Sam P. Provence, Mary Lou Soto, Mrs. Victor Estrada, Zoila Martinez,

G. W. Parker, A. A. Mosman Johnnie C. Conaway, Mrs. Lela Coltharp, Ray A. Chambliss, Benito G. Jiminez, 10-25.

Mrs. Grover Durham, Dudley Bayne ,Mrs. Mary Lou Olds, Mrs. Conrado Cordero, Mrs. Os-

car O. Lanier, 10-24, Mrs. R. R. Stewart, Mrs. Harry H. Smith, Mrs. J. L. Wodford, Eulalio R. Garcia, E. H. Bales, 10-23.

of Hale Center visited in Adrian Sunday.

Mr. and Mrs. Bob Lotspeich of Hale Center visited in Adrian

Mr. and Mrs. Fred Robinson and son of Claude visited the John Whaley family Sunday.

SP5 Harry Whaley was discharged from military service Saturday and is home with his parents, the John Whaleys, He had been in Germany three

Onnual Lay-away for Christmas

Climaxing the annual fall ta Sigma Phi will join in rituals pledge season, Xi Epsilon Alpha for new members at a meeting in Community Center at 8 p.m.

Miss Jeanette Roe, Rt.

1; Mrs. Susie Tiefel, 336 East
Fourth; Francisco Abalos, Box
293; Glen W. Polk, 311 Ave. F.
Mrs. Gerald L. Hamby, Rt. 2;
Miss Linda Kaye Hammett, 313

S. Mile Ave. Land C. F.

Mrs. Charles Bell was the aker with the year's th of the sorority, Crown Every Friona; Leticia Morales, Box 483 Moment, as her topic. She Albert Gonzales, Rt. 2; Mrs. sketched history and purposes Gary L. Wilson, 432 Star; W. J. of Beta Sigma Phi and challenged the pledges to meet its goals. Mrs. Bell is a member of the local exemplar chapter, Xi Epsilon Alpha,

> Welcome to the new me had been voiced by Mrs. Harold Kids, Kappa Iota president, af-ter Mrs. Edwina Duncan said the Beta Sigma Phi grace.

Who's New Mr. and Mrs. Pete Flack are

RETURN FROM VISIT

Mr. and Mrs. D. H. Ale end visit with their daugh Mrs. Joe Hudson, and gra and their families at Seagrave Mrs. Hudson had just arrive home after a trip to Hazard, Ky with a group studying church work among residents of that mountanous section,

A series of rush parties was given earlier as the chapter pre-



# NE MINUTE, PLEASE

"Wherefore if any man is in Christ, he is a new creature: the old things are passed away; behold they are become new." Il Cor. 5:17.

How do we get into Christ? "Or are ye ignorant that all we who were baptized into Christ Jesus were baptized into his death? "Rom. 6:3.

"For ye are all sons of God through faith, in Christ Jesus. For as many of you as were baptized into Christ did put on Christ."

Gal. 3:26-27. By being baptized into Christ's death we put off

the old man of sin and arise from the watery grave of baptism a new creature in Christ. Before we can be ingrafted in Christ, we must get rid of our past sins. The Lord tells us that this takes place in baptism. "And now why tarriest thou? arise, and be baptized, and wash away thy sins, calling on his name." Acts 22:16. We of the Central Church of Christ are interested

in helping you and all people become new creatures in Christ Jesus.





GIANT BEAUTIFUL

LOWEST ADVERTISED PRICE IN THE U.S.A. COMPARE AT \$25.00 ELSEWHERE.

WEDNESDAY THROUGH SATURDAY

DRESS YOUR COLORFUL BEST - PREPARE YOUR MAKE-UP, NAILS AND HAIR CAREFULLY.

Select from finished portraits, not proofs! Finished 8x16's and wallet size will be shown at unbelieveably low prices for your approval. Example: Wallet

> **GROUP PHOTOS** \$2.00 EXTRA.

> > PHOTOGRAPHY BY PERRI-PIX - SITTINGS BY BILL REDD



DISCOUNT

3 PIECE RING SET \$69.50 Value



DINNER RINGS Priced From

FELLOW TOP, steel back we

terproof sess, expension ben-luminous dial. 17 jewel sel winding movement.

A Large Selection

Lay-Away for Christmas Now

(ESTER'S JE

Shop Cooper's where you can be assured of finding the quality and size merchandise for your family needs whether large or small.



SHOPPING LI	STO
Shurfine Apple Butter 28 oz	3/\$1.00
Shurfine Apple Sauce 303 Can	4/\$1.00
Shurfine Sliced Beets 303 Can	7/\$1.00
Shurfine Blackeyes Fr. Shelled 300 Can Shurfresh Biscuits Butter-Sweetmilk 8 oz	13/\$1.00
Shurfine Broccoli Frozen Spears 10 oz	4/\$1.00
Shurfine Cake Mixes Asst'd, Flavors 19 oz. Shurfine Pears Bartlett HIvs. 303 Can	4/\$1.00
Shurfine Pears Barriett Hivs. 303 Can	
Shurfine Pineapple Crushed No. 2 Can	4/\$1.00
Shurfine Pineapple Juice 46 oz	
Shurfine Potatoes Hash Brown Froz. 2 lbs.	3/\$1.00
Shurfine Potatoes Whole Irish 303 Can Shurfine Potatoes Wh. Sweet No. 3 Squat	
Shurfine Preserves Asst'd. Flavors 18 oz	3/\$1.00
Shurfine Pumpkin 300 Can	
Shurfine Olives Stuff Thr. Manz 7 oz	2/\$1.00
Shurfine Frozen Orange Juice 6 oz	
	Waffle Syrup

1	OBER 25 thru NOVEMBER 6	, 1965
	Shurfresh Cheese Spread 2 lbs	\$ .69
	Shurfine Cherries RSP 303 Can	5/\$1.00
	Shurfine Coffee Reg. or Drip 1 lb	\$ .69
	Shurfine Corn Golden CS-WK 303 Can	6/\$1.00
	Shurfine Str. Cranberry Sauce 300 Can	4/\$1.00
	Shurfine Cucumber Chips Fr. Pak 16 oz	4/\$1.00
	Shurfine Flour 25 lb. Print Bag	\$1.79
	Shurfine Flour 10 lb. Paper Bag	\$ .79
	Shurfine Frosting Mix Choco. Wht. 131/2 oz.	4/\$1.00
	Shurfine Fruit Cocktail 303 Can	4/\$1.00
	Shurfine Grape Jelly 18 oz	3/\$1.00
	Shurfine Grape Juice 24 oz	3/\$1.00
	Shurfine Green Beans 4 Sv. Cut B.L. 303	5/\$1.00
	Shurfine Luncheon Meat 12 oz	\$ .39
	Shurfresh Margarine 1 Lb	5/\$1.00
	Shurfine Sauer Kraut 303 Can	6/\$1.00
	Shurfine Shortening 3 lbs	\$ .69
	Shurfresh Suckers Asst'd. 34 Ct	\$ .19
	Shurfine Tea Bags 48 Ct	3.
	Shurfine Tomatoes 303 Can	5/\$1.0
	Shurfine Tomato Juice 46 oz	4/\$1.0
	Shurfine Tuna Chunk Style 61/2 oz	4/\$1.0
	2/\$ .79	

BOTTLES

SHURFINE



SHURFINE **EVAPORATED** MILK

CANS



**NOW! EXCLUSIVELY FROM SHURFINE!** A LIMITED EDITION! COLLECTOR'S ALBUM!

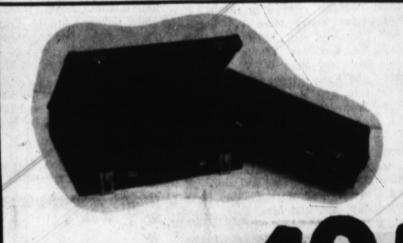
 TASTE • FRESHNESS



SHURFINE RED ALASKA

GRADE A

THIS IS YOUR OPPORTUNITY



ATTACHE CASES VALUE ORANGE or GRAPE DRINK

BUBBLE CLUB **BUBBLE BATH** 

49¢ **SPAGHETTI & MEAT BALLS** 

WHOLE

CUT

**ROUND STEAK** USDA

FRESH-LEAN

RUSSET NO. 1 **POTATOES** 

BAG

SPRAY DEODORANT Family Size Reg. \$1.49

CHILE

55¢ PINTO BEANS Green Star \$4.59

DOG FOOD

WOLF BRAND

No Beans

No. 2

ROXEY

CUCUMBERS 94 APPLES Soft Caramel Coated



ITEM OF THE WEEK - FEASPOON

TO OWN THIS EXQUISITE PREMIUM QUALITY HEAVY STAINLESS STEEL TABLEWARE FOR.

4TH. WEEK - ICE TEA SPOOM

ONLY

3 MINUTE BAG



GIVE ONCE FOR A YEAR! Give to nine agencies with one contribution to the U. F. Let's be United—Give United

Orange Slices VICK'S FORMULA 44 Cough Syrup WITH FREE TOOTH PASTE Colgate Toothbrush or volue 19¢



# Herd Will Have Hands Full Friday

# Meet Fired-Up Perryton Team

The Hereford Whitefaces will more than have their hands full this Friday night when they clash with the Perryton Rangers at Perryton.

Last week the Rangers handed the undefeated Tulia Hornets a 15-13 defeat during the last 17 seconds of the

in the game Tulia had a 13-7 lead in the game with Perryton making a dramatic come-

QUARTERBACK Chris Byerley, a 152-pound senior, passed to End Jim Gobin, a 165-pound junior, for one of the touchdowns and then Byerley ran for another

Byerley also used his passing talents on two "big plays" which gained first downs for the Rangers. One of the passes was to Gobin for 17 yards and the other was to Jerry Dukes for 11 yards.

Dukes, although not in the starting lineup, is an important part of the Perryton team. He was shifted from quarterback to halfback and is a 141-pound sen-

PERRYTON's brilliant pass defense gave the Tulia quarterback fits in the game Friday 20-20 and only allowed him to complete two of nine passes for the evening. Many times the Tulia passers was thrown for a loss.

Perryton did well with their passes completing 8 of 16 of them for 87 yards.

Ranger left halfback Al Rupprechg, 1 155-pound junior is dangerous with the ball, according to the coach Ray Hopkins. He picks his holes well and picks up some good yardage on the ground.

Junior halfback Johnnie Cole has shown a great deal of improvement in the last three weeks, according to coach Ray Hopkins.

Kenneth Deike, a 181-pound senior, will also be one of the Whitefaces' biggest problems in the game at fullback and defensive linebacker positions.

Starter for the Rangers will be Byerey, Rupprecht, Cole, Deike, D. Allen Miller, guard; Harland Weis, center; Roger Helker, guard; Steve Harmon, tackle; Gary Thomas, tackle; Gary Lockwood, end, and Gob-

IN OTHER area action Du-

Dumas bobbled the ball five times during the first half, with Muleshoe recovering each time. Demon coach Bill Spann said

team hard and held them well. pitching record. Coach Willie McAlpin's charges revealed a solid defense

the Demons.
MULESHOE recovered a Dumas fumble in the first quarter and Ransom Jones went over for the tally. Joe Adams kicked for the extra point;

Glenn Bonner, Demon quar terback, passed to Wayne Harkrider for two scores in the third quarter and to Robert Mike Slagle then closed the scoring with a 91-yard run to paydirt.

# Dogies Drop One, Tie One Tuesday

Members of the Stanton Junior High School seventh grade team dropped their game to the Plainview Estacado Raiders Tuesday, 20-6, and the eighth grade team tied its game with the Raiders.

THE SEVENTH grade game Hereford did not score in the first half with Estacado leading at half-time 8-0.

The Dogies' only score came in the fourth quarter when Rickie Ward ran 50 yards for paydirt, an attempt for extra points unsuccessful.

tra points on the third touch-

tempt failed. He scored again according to the coach. later in the game on a 30 yard ROGER OWENS did his "Us-

extra point attempt failed. David Paetzold scored the final touchdown on a pass from Jackie Meredith, Martin ran the ball across for the extra points. **NEXT** Thursday the Dogies

will meet the Canyon Junior High School teams here in Whiteface Stadium at 5 p.m. for the seventh graders and 6 p.m. for the eighth graders.

The next week the junior high teams will play their final game mas downed the Muleshoe of the season when they meet Mules 28-7 after trailing 7-0 at the Muleshoe Junior High teams here Nov. 9.

Ellis (Cot) Deal, pitching coach for the New York Yanthe Mule line hit the Dumas kees, had a 3-4 major league

lead by linebacker Randall Ro- Pittsburgh Pirates was traded at a time, but said they are binson, but failed to stop the four times during his major all eyeing Dumas and are all well-rounded attack displayed by league career.



COACHES SIDE SHOW—When a member of the Whitefaces football team starts dodging downfield, it's not unsual to see Hereford head football coach Jack Meredith (left

in both pictures) giving a few pointers from the sideline; while line coach James Williams looks on with less move ment. (Staff Photos by David Butler)

### COACHES PLEASED WITH EFFORT

# Herd To Work Out Mistakes Before Clash With Rangers

of the three touchdowns for the the team's efforts against Can- said Meredith. "All of the teams trict are not improving this year tinue to improve. eighth graders and ran for ex- yon. He said some individuals are in much better shape this they have reached their peak were making some mistakes in year.' their techniques.

75 yard run, the extra point at-

Meredith said Perryton had a well-balanced team and a good "We will cover all phases of

offensive and defensive play this week before we play Perryton," Meredith said.

LAST YEAR the herd downed the Rangers one touchdown 19-

too surprised" about the Perryton win over Tulia. "We have has a fine football team." "They have been hurting from injuries all season so their past record may not be too much of State

a comparison," continued the THE COACH has been work-Manager Harry Walker of the should concentrate on one game surely have been favored. How- and failed to score after a fine hoping for a district win.

dith said he was "pleased" with trict are at their best this year," "Two of the teams in our dis-

MEREDITH said a team has mented the coach. Ed Mims and Wayne Miller to either improve every week or He said Perryton like Here- they will play their hearts out

has been constantly improving

determined to win and I think

# later in the game on a 30 yard run to paydirt, once again the run to paydirt, once again the Clash With Memphis State The B-team dropped their game last week to Tulia 20-6

games, the West Texas State counted for, Buffaloes, who lost their first Fletcher has been no dards. Most of the school's seagame to New Mexico State, 10-2 less sensational this season. He son passing records are well lia 10. last Saturday, leave the friend- leads the Tigers in scoring with within his reach barring an inly confines of Buffalo Bowl for 45 points, in rushing with 335 jury in the remaining four an engagement against highly yards and passing with 55 of 131 games. known all along that Perryton regarded Memphis State in its yards and seven TD's He won new Memorial Stadium this Saturday night,

TWO WEEKS ago, Memphis had just absorbed over Mississippi State. its third straight loss of the season and the Buffs had rolled bel will be trying to get his ofto win number four in as many fense rolling this week. The ating with the philosophy this sea- games. Had the teams played tack group managed only 122 son that the men on the team then, West Texas State would yards against New Mexico State ever, the Tigers rose up to claw defensive play had given them tenth-ranked Mississippi State, a first down on the Aggie 15. 33-13, and blanked McNeese, 28- It was an all around bad day 0, while the Buffaloes were squ- for the offense. Protection for eezing by Colorado State Uni- quarterback Hank Washington versity, 15-12, and dropping was poor and consequently the their Homecoming encounter, 10- big transfer completed only 12 2, to New Mexico State. All of of 29 for 99 yards. for the third straight year.

> 1964 by scores of 29-14 and 41. throw at least one TD pass in 0. Last year's game was a field six games. day for Memphis State quarter-back Billy Fletcher. All he did setting performances by Washwas complete six of 13 passes ington and his top receiver, Ted for 108 yards and one touchdown ramble 128 yards in 13 sorties Detroit. Wheeler speared five with the football, kick five ex-tra points and a pair of field to 23, tieing the record set in

ted Press) for his sterling performance in the Tigers' upset

Buffalo head coach Joe Ker-

which boils down to the Buffs | Three of his throws, half his being underdogs to the Tigers season's total, were intercepted and he was pounded for a min-The Tigers won the first two us 31 yards net rushing. It was games of the series in 1963 and the first time he had failed to

goals from 30 and 50 yards out.

That adds up to 236 yards in Cross. Hank brought his season total offense, 28 more than the pass attemps figure to 156 and

After five straight home Buffs made, and 17 points ac- number of plays to 226, both of first half and bobbled the ball which bettered the existing stan- twice on important drives which

> Frank Skall, third base coach ing the game, for the Detroit Tigers, broke in Gary Goodin scored the only coach with the New York Mets, as a third baseman with Allen- tally for the Whitefaces from hit 358 home runs with the New town in the New York Penn eight yards out on a sweep York Yankees. His career bat-League in 1935.

Quarterback Jimmy Childers was successful in completing passes to Benny Leigh, Sid Shaw and Lennie Petree for some impressive yardage dur-

Eagles Here Today

Hereford Whiteface Freshman will be at full strength when they tangle with the Canyon Eagles in Whiteface Stadium to-night at 6.

Was better in the Tulia game than in any other clash this seat son.

He said the men have been improving all season and are Canyon defeated the Tulia now getting in good shape, bu Frosh 34-6 the week before the still have a lot of room for im

local Freshmen downed them prove Billy Ohlig and Sheldon White, both defensive tackles, were at their best in the Thursday game,

JIM LOERWALD, offensiv guard, has shown some very im-

pressive play this season.

Linemen Gary Brady, Sheldon
Alexander and Allen Clark will more than give the Eagles a tough time on the line in

the team's defense was able to led the Frosh to a victory over the Tulia Freshmen last week. outside which helped a great Sides said the men's defense deal.



# **B-team Mentor** To Make Changes In Squad Lineup

SECOND GO-ROUND

THIS WILL be the second

skirmish between the Canyon and Hereford freshmen. In the

first game the Hereford Frosh

defeated the Eagles 12-0. Coach Harold Sides said the

team has been working on line defense fundamentals during the

He said he plans to alternate quarterbacks Bill Cole and Jerry Russell who will handle the pass-

ing duties.
TEAM effort by the line and

Frosh Clash With

Members of the Hereford Whiteface B-team has spent a they have reached their peak and are now falling off," com- determined to improve and are prior to their clash with Canyon tonight at 7:30, according to coach Don Dorman.

THE COACH said he has made some personel changes in the

had taken them inside the Tu-

play around the right end. | ting average was .285.

# **Booster Club Bus Tickets** Still Available

Tickets are on sale at Here-ford Bakery for seats on the Booster Club charter busses to Perryton Friday.

Busses will leave at 4 p.m. from the east parking lot at the high school. Fried chicken and all the

Tickets are \$6.50 each as

Food for the trip will b nated by Cooper's Market, Gwynne's Cleaners, the Coca Cola Company, Morton Foods and the Hereford Bakery.

Yogi Berra, now first base

# ASTER-CRAFT. AM/FM/AFC

4-SPEAKER

HI-FI HOME RADIO



UNBELIEVABLE but true. FM-AM Radio for only 39.25. See this fabulous new 4-speaker, 7 tube FM-AM Radio. Hear the Perryton-Hereford football game Friday Night. Automatic frequency control for ease of tuning

Mc Dowell Drug

and drift-free reception. Walnut grain plastic

Phone EM 4-1313





# HEAR THE HEREFORD-PERRYTON

GAME

• FRIDAY, OCTOBER 29 • 7:15 BROADCAST TIME

> KPAN - FM 106.3 mc

DAIRY QUEEN DENTON PARK CAISON HOUSE HEREFORD BUTANE PIONEER FERTILIZER ORSBORN CHEVROLET BORDEN'S — ED SKYPALA PANCIERA TIRE & SUPPLY BURKE INMAN TRUCKING CO.

### CONTEST NEARS END

# Gridiron Upsets Mark Sixth Weeks Contest

TWO OF THE tie. breakers Jim Curtsinger were aso upset. Most of the Ronda Curtsinger entrants picked West Texas Bill Dirks State over New Mexico by at David Dowell least one touchdown. WT drop- W. B. Dowell ped the game 10-2 in a heart- Opal Elliston

so picked Southern Methodist James D. Hamilton University over Texas Tech by Leonard Haney a slim margin, but Tech man- John Hoover aged to come out victorious o- Dave Hopper ver the Mustangs 26-24. Joan Hopper

Jim Monroe, Route 4, Here- Jimmie Howell ford, was the first place winner LaVerne Kimbell in this week's contest guessing 18 of the 20 correct. SECOND place wound up in James Lanier

a 19-way tie with all of the en- Dennis Lomas trants guessing 16 of the games Larry Lomas Karen Kitchens, 512 Ave. J. George Loerwald came closest in the tie breaker Raymond Lueb

being only 36 points off the She guessed closest on the WT But Martin score giving the Buffaloes two Rita Martin points and NMSU 14 points.

James J. Boyd, 515 Ave. J. Dorothy Mercer took third place being only 41 James Mercer points off in the tie breaker. Mrs. A. J. Schroeter and Mrs. Leon McCutcheon Zula Arney are tied in first Mary McCutcheon place for the Cotton Bowl tick- Ansel McDowell ets guessing 89 correct in the Jim McDowell

Close behind are Gene Waits, Ronnie Osborn 87; George Lorewald and Ron- Roger Owen ald Bridges both with 86; Joe W. G. Owen Mack Hale, James J. Boyd and Don Paris Duane Albracht, all with 85; and Buck Parsons James Mercer and Bob Adams, Dallas Phillips

THIS IS the final week of com- Ronnie Roberts petition and it looks as if it will Clyde C. Schmer be a close race all the way for Don Schmer the winners of the tickets. Following are complete re- Charlotte Schroeter

sults in the contest thus far: **Duane Albracht** Therese Albracht Ada Mae Anderson **Harold Anderson** Jim Arney Zula Arney Pleasant R. Baker Terry Battey W. C. Beene Mrs. Joe Blakney James J. Boyd **Edwin Bridges Ronald Bridges** Mrs. Ray Brorman Emory Brownlow. Cawthon Bryant Mrs. Cawthon Bryant 14

Upsets on the gridiron last weekend played an important part in determining some of the winners in the Hereford Brand Football Contest.

The biggest upset was Rice's 17-20 victory over the University of Texas. Jerry Curtsinger Bettye Ferguson Nearly all of the entrants al- Joe Mack Hale

Keith Kitchens W. H. Kitchens Mal Manchee Pat Manchee

Muri May Joy Morton Mrs. Taft McGee Bob Reinauer

Mrs. A. J. Schroeter 16 Ed Schroeter **Paul Schroeter** Week Total Dorothy Schmucker 10 Mrs. Edgar Skypala Ellwood Skypala 78 Robert W. Smith Margaret Stephans 80 Gary Story **Nancy Templetaon** 82 Tom Templeton 76 W. T. Thompson 77 Leon Vandergriff Gene Waits **Patricia Waits** 

Joe Walker Mrs. Ross Wallace L. V. Watts Henry Weems 81 I. L. Whitfield

79 John Willoughby

75 Christine Bridges Phillip Cain Don Cherry Patti Dirks Chris Hucherson **Bobbie Kitchens** Karn Kitchens Bill P. Knox M. J. Layman Jim Monroe L. A. Morkovsky Jr. Roger McQuigg Shirley Paras William Penn **Hermon Schmucker** Erwin Scott Mrs. John Seiver Janie Shelton **Bob Shelton** Charles Smyrl John Tomasi Vincent Walterschied Ross Wallace **Betty Cates Dovie Cherry** Joel Hamilton Taft McGee Lowell Rosher Dale Scott Charlie Thomas Ray Brorman Clyde Coleman Roy L. Gosnell Kelly Kitchens Gloria McQuigg Bob Refro Judy Renfro Larry Walterschied John Beasley

# **Bowling** Scores

**Donald Bridges** 

Clint Coneway

O. L. Morrison

Duwayne Wallace

Lani Walterschied

Elmoe Rains

SUNSET SKITTLES First place teams in tie, Thrit-T-Burger won 19 lost 9 -

Son won 18 lost 10. Thrif-T-Burger Gualt and Son Western Ammonia III Western Ammonia I Hays Implement Team No. 9 Sullys Cig. & Music General Insurance

Western Ammonia II Polly's Lettering Ser, 0 High game: Luella Dool, 185; High series: Luella Dool, 480.

Alvin Dark, a Chicago Cub coach, batted 289 in 1,828 major league games.

# Veterans' Land Program One Of Nation's Soundest

on the taxpayer because fees Improvements, such as these, collected for various services add to the beauty of the state rendered by the Veterans' Land are a factor in adding mil-Board defray yearly operating lions of dollars to the economy expenses.

The Veterans' Land Program has boosted the state's economy ducing. and will produce an eventual profit on the \$200,000,000 from sales of bonds used to finance

veteran land purchases. Veterans' Land Board consisting who have paid off their contion in Texas.

SINCE every invested dollar changes hands approximately eight times, this investment has aided virtually every man and woman in Texas by boosting the

When a tract of land is purchased by the Veterans' Land Board to be resold to a veteran purchaser, the seller has many times listed this land with real estate agents; and the veteran. if he decides to sell, also lists his tract with a real estate agent. This program has and will mean a great deal to Realtors and brokers in the State of Texas. Bfore the Veterans' Land Board purchases land a survey Western Ammonia II won 19 lost must be made and surveyors are employed. All sales must be Second place team Gault and closed by abstract or title insurance. Attorneys in the county where the land is located must examine the title, prepare legal documents and all in all do a sizeable amount of business through the Veterans' Land Pro-

> When a veteran builds a home on his land, lumber yards, builders and suppliers of all types of building materials will be benefited by the program. The Veterans' Land Program requires that all improvements on the property be insured against loss by fire, and they also require extended coverage. There are many others who derive

Today the Texas Veterans' direct benefits from the pro-Land Program stands on its own gram along with indirect bene-November 5, 1964, the Board had will be permitted to purchase as one of the soundest state en-deavors in modern times.

OVER THE years Texas ve
waiting list because those al
\$10,000 compared to \$7,500 un-

The program, which is the best opportunity offered veterans of any state in the Union, the Board. Over 1,100 homesite to the program.

OVER THE years Texas vetered on the list were all that could expect to be reached from funds available to the program.

RISINGS THE years Texas vetered on the list were all that could expect to be reached from funds available to the program. is not a dole or a waste of public lands. Now in its 16th year, it is a sound, self-sustaining business.

THE PROGRAM is able to The Board, Over 1,160 hones and management and improvements on their land by building fences, stocktanks, barns and have altered pregnance to provide the board of the Veterans' Land Board in addition to purchasing new land tracts. The veteran is paid his stocktanks, barns and have altered pregnance to provide the Board, Over 1,160 hones and management and the Salle of the Board, Over 1,160 hones and management and the Salle of the Board, Over 1,160 hones and management and the Veteran contracts is a big business carried out by the Veterans' Land Board in addition to purchasing new land tracts. The veteran is paid his equity, and the contract is transoperate at no increased burden so planted permanent pastures. equity, and the contract is transsuch transfers.

A significant boost to the ehas not only given the state an conomy of Texas comes from opportunity to aid the men and mineral leases on land owned women of Texas who served by veterans. Today there, are their country during World War approximately 6,000 such leases II and the Korean Conflict; it on veteran tracts with 466 pro- it further safeguards the tax- a job.

INTEREST in the program has not diminished over the 000 paid for the land in circula- ceived daily to buy land through veterans of Texas without a

ferred to the new purchaser. The Board has handled over 8,000

A large majority of veteran landowners have taken out insurance under a newly adopted program which pays their contracts in full in case of death. This policy is endorsed by the Veterans' Land Board because payer against loss through the program

Although the program is in years and veterans have not its 16th year, it has not, as yet, slighted their commitments to been able to provide equal op-Today more than 34,500 pur- the Veterans' Land Board. We portunity for nearly all the 1,000, chases have been made by the now have over 5,700 veterans 000 eligible veterans in Texas to purchase a tract of Texas land. of almost three million acres of tracts and, as of August 1, 1965, If the Constitutional amendment land. By December 1, 1965, the all veterans on the waiting list passed during the last session expiration date of the present were mailed their applications of the Legislature is approved program, over 35,000 Texas ve- and contracts thereby enabling on November 2, 1965, money terans will have purchased land, them to purchase a tract of land. will again be available for purand it has placed the \$200,000, Many additional inquiries are re- chase of additional land for the

At Modesto, Calif., recently, one of the local businessmen launched with a high school youth, took the lad to his office, talked with him, and then drove him to his home. It happened on a school day.

The youth, however, was not a truant. Neither was the businessman trying to recruit him for **EXACTLY** the opposite was

occurring. The school had encouraged the youth to take the day off to talk with the businessman and the latter was trying to talk the youth into staying in school.

For the youth had frequently said that he might drop out before completing high school. He had dismissed the advice of the high school counselor. So the counselor had called on the businessman for help.

This was dramatic in the life

of the youth. It possibly was a turning point. He learned from a disinterested person the value of a good education. He was shown the difference in pay and the difference in jobs that he would get if he dropped out or stayed in school.

HE SAID he would stay in As the school year goes on the bussinessman will see the youth

At Modesto, school counselors have lists of businessmen upon whom they can call at any time to advice youths.

The program, which was set up under the auspices of the local Chamber of Commerce covers junior high school through

junior college.

OTHER BUSINESS groups throughout the country have shown so much interest in the Modesto program, that the Cham ber has had to prepare a form letter to explain it.

For drop-outs are a serious problem to communities and to businessmen. Thirty out of every 100 high school students fail to graduate. Those that do fail as a rule are not as informed citizens in their communities or as productive at work as they would have been had they graduated.

Don't forget that nowadays you can buy various varieties of dried beans already cooked in cans. The beans are fine to use when you want to whip up a casserole to serve with grilled meats for an outdoor supper.

Complete Stock Office Supplies THE INK SPOT

CONTEST WEEK

# OFFICIAL ENTRY BLANK

Texas A&M at Arkansas TCU at Baylor

Texas at SMU UCLA at Air Force

Navy at Notre Dame

Colgate at Army stern at Michigan St.

Nebraska at Missouri Colorado at Oklahoma

Pitt at Syracuse

• PLEASE PRINT •

Name. Address

TO BE PLAYED OCTOBER 29 & 30 Penn St. at California Purdue et Illinois

**BREAKER** To be used only in determing 1st 2nd 8 3rd place winners when required. Hereford

Perryton . . . WTSU

Memphis St.

Texas Tech

Florida at Auburn Miss. St. at Alabama Wake Forest at Clemson Georgia at No. Carolina **Duke at Georgia Tech VPI** at Florida St. LSU at Mississippi Wisconsin at Michigan

Harvest time is fast drawing to a close, but even after "the work's all done this fall", we'll have pleanty of coffee around our, modern, sanitary (??) field kitchen.

As a matter of fact, the immaculate atmosphere of our field kitchen has caused the Health Inspector to comment that our methods are "absolutely unbelievable".

Watch for announcement of latest official census bureau population figures of the metropolitan Easter area.

> "Serving the Finest People on the Golden Spread"

COMMUNITY GRAIN, INC.

EASTER Phone 276-5255

DIMMITT Phone 647-3236

Write Easter Station, HEREFORD, TEX., Box 1056, DIMMITT, TEX.



**OPENS THURSDAY**—First unit of Sugarland Mall Shopping Center in north Hereford, a spacious Furr's Super Market, will open Thursday. The Furr's store occupies some 5,000

square feet of floor space in the center, which will include an air conditioned mall and total area of some 180,000 square feet. (Staff Photo)

# **Elementary Pupils Present Skits** On Hereford Garden Club Program

The Litterbug campaign which is a beauification project of federated garden clubs was the subject of an entertaining program for Hereford Garden Club Friday afternoon at Northwest Elementary School. Pupils of the fourth, fifth and sixth grades arch presented a skit on the

went to the Flame Room, where Mrs. A.O. Thompson was the speaker on iris culture. She discussed three phases of growing iris: Preparing soil, digging and pruning plants, turning and setting the new plants. She advised planting in full sun, and preparing beds with compost, commercial fertilizer and bone

For the visual aid program, Mrs. R.W. Mitchell made a line arrangement of fresh flowers and Mrs. Sam Morgan a ine arrangement of mums, Mrs. M.T. Rutter and Mrs. Ray Carlile judged these flower arrange

In the business period with Mrs. Ray Johnson presiding, members were reminded of the Nov. 16 meeting at Pampa of Northern Zone clubs in District I. Texas Garden Clubs Inc., alW.C. Hromas, O.G. Hill Sr., Emmett Hale, J.H. Craver, Ben Childers and Roy Calvert,

might like to try this: cut the tomato into six wedges and gentwere hostesses Friday. Other members present were Mmes. Norman Moore, C.D. Kelton, Jeff Gilbreath, S.S. Williams, R. ad from being watery,

ten days with the ser

# TEXAS NEEDS THE 4 YEAR TERM FOR BETTER STATE GOVERNMENT!

- Enables our governor and other officials to concentrate on the complex problems facing Texas.
- Eliminates forcing our statesmen to spend almost half their time running for office (39 other states already have the 4-year term.)
- Makes possible increased effectiveness and influence for Texas leadership in national affairs.

### **OPENING SET THIS WEEKEND**

# Furr's Open First Store In New Sugarland Mall

Furr's Super Market, a ma- roll. Roy Furr is president of jor unit of the new Sugarland the chain; Clem B. Boverie, sen-Shopping Center will be the ior Vice president, first to open its doors in its grand opening this Thursday, will open its doors at 8 a. m. Friday and Saturday.

set up in the grocery business Key to the grocery business.

The organization has grown to the point today where more than 3,500 persons are on the pay-

COWAN

**JEWELRY** 

their AWI emblem

showing that their

store is accredited

and recognized by

Certificed Master

Watchmaker

Genuine watch material

Accutron Certified

HEREFORD

WATCH

HOSPITAL

**217 MAIN** 

Service

plus guarnteed work-

manship assures

satisifaction.

Cowan's customer

AWI

Proudly displays

The new modern super market

Thursday for a gala three-day The new super market, the affair, Biggest feature of the 71st in a chain that had its opening is the introduction of humble beginning back in 1904 the Furr's Sweepstakes which when C. W. Furr, now deceased, grand prize is one of 40 1966 Mustangs which will be awarded in the town of Kirkland, near in the Furr's trade area. Not Childress, Texas. Here he intro- only will one Mustang most likeduced his two sons, Roy and ly be given in Hereford but other prizes in the punch card promotion include a Philco Color Television set, The Hereford store will fea-

ture a unique delicatessen desquare feet of space in which cold and hot foods will be sold. The serving area in broken up in three sections, the cold salads and comparable foods in one, the hot foods (both in service cases) and the third area, one for self-service of hot and cold foods, A 10-foot case en-closes the delectable Spudnut products, exclusive at Furr's in Hereford,

The meat department boasts 1,344 square feet of refrigerated vaults, cases and work area. Here the customer is invited to watch the careful handling of meats. Vaults are for whole carcasses, yet to be prepared; for frozen fishes and like products and for packaged meats, bacons, etc. A work area is designed to bring the freshest meats to the customer in the shortest of

The exterior of the new store is of Hereford brick, covering some 17,346 square feet of which 12,052 is sales area. A 44-foot tower with the Furr's sign is on the south end of the parking lot, a lot which will handle some 200 cars for Furr's and 633 more for shopping center stores. Six checking stands are available for fast checkout. The store will give Frontier Saving Stamps.

Manager of the store is Joe Sebastian, and his assistant is Bill Baker. Market manager is Bob Pittman who has Tommy Green as his assistant, Raymond Smith is produce manager while Violet Moon is general merchan-dise manager. Elsie Jones will be manager of the delicatessen department.

The 1966 Woman's International Bowling Congress tournament will be held in New Orleans, starting April 14. The 1967 tournament will be held in Rochester, N.Y.



Roy Furr, President



Clem B. Boverie Senior Vice President



values

# THURSDAYS

New brushed blend acetate and nylon, Cloud soft luxurious feel, light as a dream

LADIES' 2-Pc. ENSEMBLE



IALTZ GOWN MATCHING ROBE

> Regular 5.95 You Save 95c

Colors

Pink, Blue, Mint

Sleeveless nylon lace trimmed waltz length gown, matching three quarter length sleeve style, button front robe with nylon lace trim on collar and yoke. Sizes 34 to 40.

**Full Bolts, First Quality** at a Thrifty Low Price

fect for school wardrobes

100% NYLON SHIFT GOWNS



FREE GIFTWRAPING



**New Style** and A New Fine Quality

**ALL-WEATHER** COAT

black, tan, yellow, blue

**ANNOUNCING:** 

OWNERSHIP CHANGE

Mr. Ernest Pewell - owner & operator - will open from 7 e.m. to 6 p.m. Monday thru Friday — close at 2 p.m. on Saturday — to serve you personally. He invites both new and old customers to bring their cleaning by, or just drop in and say "hello". Pick up and delivery service, and a complete shirt service are offered

**ACME CLEANERS** 

803 Park Avenue



### LET'S COOK SOMETHING!

# Recipe Credited Twice

By SUE COLEMAN Women's Editor

Recipe swapping, a practice st good cooks, accounts for credit on a casserole recipe supplied by Mrs. Glenn Burrus with the remark that "It's dish she took to a Farm and really Mrs. Louis Woodford's: Ranch Club luncheon last week: The Jones' five-month-old daugh she gave it to me so she has a first claim on it!"

BOTH SAY they have made the delicious vegetable dish often, to the approval of their failies and guest. They recomment it for easy preparation, and say it can be mixed a day ahead, stored in the refrigerator and then baked just before serving time. And it's an unusual way to cook an ordinary vege-

Willing to share the recipe with each other and with any

# **B&PW** To Play **Host To Civic** Club Leaders

Invitations have been mailed ganizations for the annual B&PW Public Relations dinner next Monday.

grams of community service. work to the special cases, Kathleen Baker, B&PW presi-

attended the Attorney General's R.G. Slaughter since her Augsut Youth Conference at Austin last wedding, and lives in Lubbock.

"Most of mine are someelse's", Mrs. Woodford body

Mrs. Burrus gave the recipe in proportions she used for the from Texas Tech. She plans to dish she took to a Farm and teach government and history. it might be halved for an a- ter, Allyson, is a special interverage family.

CARROT CASSEROLE 4 cups carrots, cooked and

1/2 cup half and half milk 4 tbsp. butter 1/2 cup grated cheese

½ cup chopped green pepper ¼ cup chopped onion 1/2 cup chopped ripe olives

Salt and pepper to taste Mix all ingredients and bake in casserole until lightly browned on top. To shorten baking time, saute the green pepper and onions in part of the butter before mixing, so they will be

MRS. WOODFORD and Mrs. Burrus were formerly neighbors on ranches in the west part of Deaf Smith County. The Burrus home is still some 40 miles north and west of Hereford but from Hereford Business and Pro the Woodfords now live at 216 fessional Women's Club to lead- Star. Both have been residents ers of civic clubs and other or of this section for a number of

Mrs. Burrus, in addition to homemaking duties, does spec-Dinner at 7 p.m. in the Caison ial duty nursing at the hospi- Catholic Women at Slaton early House will entertain representa- tal here. She devoted full time last week, gave their report. tives of organizations with which to her profession before her the club cooperates in its pro- marriage, but now limits her

Her daughter, Elizabeth, plans dent, will introduce and welcome to follow in her footsteps as a nurse. Now a student at Amar-The program will feature a illo Junior College, she looks in which Hereford forward to nurses' training. The High School students who other daughter, Kathryn, is Mrs.

summer will each speak brief- Mrs. Woodford came to Herely. The B&PW Club sponsored ford as a young business girl this trip for the Hereford group. soon after graduation from Friinterested cook, both women in- ona High School, She was Vir-

See The

HEREFORD STATE-

dicate that their recipe collections are not the least exclutions.

Her only child is daughter Suzy, now Mrs. Jimmy Jones, who with her husband is completing studies for a degree est of Mrs. Woodford's now.

## **Attorney Speaks** As Circle Guest

Importance of making wills and some of the Texas laws concerning wills were discussed by Wayne Thomas, Hereford attorney, as guest speaker to the Antonion Circle of St. Anthony's Catholic Church at a recent

Mmes. Vincent Walterscheid, Donald Paetzold and Marcel Fischbacher were hostesses at the church. Revised by-laws of the circle were read by Mrs. Walterscheid.

Mrs. Leander Reinart presided for business. Tentative plans for sponsoring a talent show were discussed and Mrs. Allen Evers was appointed to investigate pos-

Mrs. Werner Koelzer and Mrs. William Kahlich, who attended a district convention of

# Class Officers Are Installed

Officers were insalled at a meeting of Victory Class of Avenue Baptist Sunday School in the home of Mrs. John Burns. Mrs. Bill Wall took office for a second term as president in the service conducted by Mrs. A. Self with Rose Garden as the theme.

Mrs. Johnie Townsend, teacher, was hostess with Mrs. Burns. The opening prayer was by Mrs. Marvis Southward and the meeting ended with a group song and prayer by Mrs. Pearl Boyer, class mother.

Refreshments in class colors, red and gold, were served to a guest, Mrs. Gene Combs, and ne members.



IN SERVICE—Pvt. James E Frost, son of Mr. and Mrs. W. J. Frost, 320 Ave. A, will return to Hereford for a twoweek leave Saturday after graduating from basic training at Fort Polk, La. He entered the service Aug. 30 and was assigned to Company C of the 3rd Battalion. (Personal Photo)

# **Fertilizer Short Course Slated** For Area

Basic information on management skills in operating a business in today's market, and on personnel utilization, recruitment and administration will be presented in a Fertilizer Management and Technology short course scheduled in November and December

Soil-Pesticide relationships and New Products and Processes in Fertilizer Manufacturing will also be discussed. County Agent Juston McBride invites Fertilizer Dealers, Agency Personnel, and County Program Building Committee members to make plans to attend by registering through his office.

Sponsored by the Texas Agricultural Extension Service, this series of meetings is to include presentations by outstanding authorities in both the Fertilizer Industry and Education.

Meetings will be held on Monday Nov. 29 and Dec. 6, in the Bull Barn.

Each County Agent in the Asuggests you attend he meeting nearest your place of business. A charge of \$5.00 will be made for registration and the deadline for registering is Nov. 10. This fee includes dinner the last meeting night.



# Better Hurry Mister

The United Fund Drive is about over

AND YOU NEED TO DO YOUR PART

# THE UNITED FUND

# EVERYONE'S RESPONSIBILITY

Sure, the United Fund is everyone's responsibility—not just the family across the street, across town or in another community. Its is everyone's responsibility included you and your neighbor's. Won't you be a part of this important endeavor in Deaf Smith County?

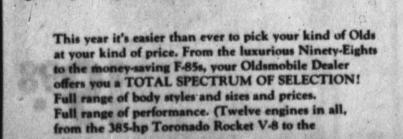
Let's Be United! e United!



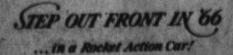


Some make smaller economy models.

Olds makes both ... and everything in between!



new economy-minded Action-Line 6.) Full range of appointments, too, so you can fashion your Olds any way you fancy. Just name what you want. (Maybe it's that new one-of-a-kind Toronado.) See your Oldsmobile Dealer-his full selection makes shopping around a thing of the past! LOOK TO OLDS FOR THE NEW!





ORSBORN CHEVROLET OLDS - - 2nd. & SCHLEY

# MINED

# FURR'S SUPER MARKET

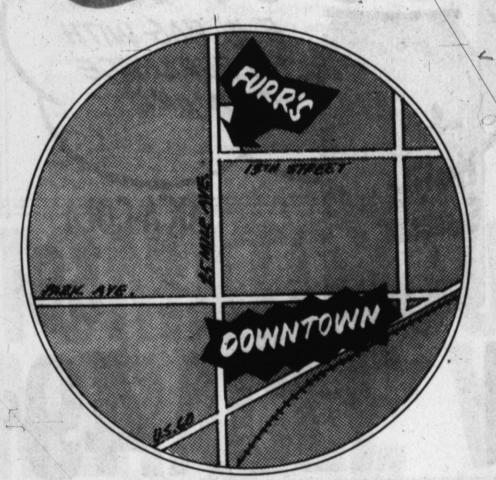
NOW IN HEREFORD

Sugarland Shopping Center 13th & 25 MILE AVE.

Thursday-Friday-Saturday

October 28, 29, & 30





OPEN DAILY 8: AM SUNDAY-10: AM



SUGAR HOLLY SUCAR WITH TO PURSELY, FRIDAY, STUPENY SUGAR TO THE SUGAR TO PURSELY, FRIDAY, STUPENY

# 1966 FORD MUSTANG

# PHILCO COLOR TV



Should you miss the Mustang there could be a Philco Color Television set, valued at \$520 for you in the punch cards of Furr's Dividend Sweepstakes. Some 29 Philcos are being given in Furr's trade area. This is a 21-inch vericle console with genuine vaneer and hardwood solids.

You can win a 1966 Mustang . . . this "everybody's favorite car", the big prize of Furr's Dividend Sweepstakes! Make it possible by visiting Furr's Super Market in Hereford. Furr's is giving away 38 Mustangs in its trade area.



AND CASH OR FRONTIER STAMPS
IN FURR'S
IVIDEND SWEEPSTAKES

Complete instructions on process of the process of

ADULTS ONLY

\$2|\$2|\$2|\$2|\$2|\$2|\$1

\$1|\$1|\$1|\$1|\$1|\$1

ADULTS ONLY

\$2|\$2|\$2|\$2|\$2|\$2|\$1

\$1|\$1|\$1|\$1|\$1|\$1|\$1

\$1|\$1|\$1|\$1|\$1|\$1

DIVIDEND SWEEPSTAKES

# Double Frontier Stamps Wednesday

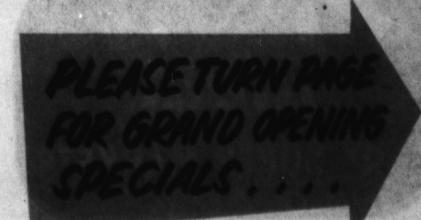
WITH \$2.50 PURCHASE OR MORE

# Free! Balloons, Candy Sticks NEW DELICATESSEN

Enjoy the simply delightful foods in this new department . . . hot and cold foods. Then there is the Spudnut section with its many tasty pastries! See all this at Furr's most exotic new super market in Hereford. Let Joe Sebastian, manager, and his crew say "Hello" in a real Furr's way!

## HOW TO WIN

Start your Dividend Card today by getting it at Furr's Super Market in Hereford. You are assured of being a winner by just punching out the \$25 card. Actually, you need no purchase for you get a free punch in four consecutive weeks by visiting Furr's. After the card is punched out, have the store manager lift the seal. Do not tamper with it. Should this happen the card is void! Underneath the seal your prize is revealed. . a Ford Mustang, Philoo Color TV set, \$25, \$10 or \$1 in cash, your current purchase free or 10 Frontier Stamps. Everyone wins! You may even win the Bonus of the week, a can of Food Club Peaches, for example. Try it now and be a winner in Hereford! In addition for 8 weeks a Mustang is being given in Furr's trade area. One card will be selected each Saturday night in Hereford, placed in a box with other Furr's store winners and one winner will be named. During the final week, the 18th week, 10 Mustangs will be given, the 10 cards drawn from those whose names have been drawn from the weekly drawings.



**Roll Checks Welcomed** 

Folgers or Maryland Club Includes

Off Label

Como 4-Roll Pkg.

friendly service at Furr's brands are yours at lowest prices

We Reserve The Right To Limit Quantities

Austex Plain No. 2 Can

Farm Pac or Sunnyside-up Grade A Med.

Western Ranch Solids

5 16 BAG WITH OR MORE

Reg. or King Size 6 Bottle Ctn. Plus Deposit

3 Lb. Can

FILTER, KING or REGULAR, ALL POPULAR BRANDS

CARTON

Peas Food Club Fáncy Sweet 2 Marshmallows Kraft Jet Puffed 10 Oz. Pkg.

EYE THE TREMENDOUS FROZEN FOOD SELECTION AT FURR'S IN HEREFORD!

Black Pepper Schillings 4 Oz. Can 39¢ Catsup Hunts Economy Bottle

My-T-Fine Pudding Ros 4 For 29¢ Paper Towels Scott Decorated 3 For \$1

35¢ Potato Chips Reg. 29c Pkg. 2 For

Fruit Drinks Circus Assorted 4 **Buttermilk** 

Vienna Sausage No. 1/2 5 For \$1 Skinners Macaroni or Short Cut Pkg. 19¢

Tomato Sauce Hunts 3 For 29¢ Pinto Beans collo Boo

Top Frost French Sliced Fresh Frozen 9 oz. Pkg. Green Beans Top Frost Cut Fresh Frozen Green Beans 9 Oz. Pkg. Dartmouth Fresh Frazen 8 Oz. Pkg. Cauliflower Top Frost Fresh Frozen Cut 10 Oz. Pkg. Corn

Top Frost Fresh Frozen Cut 10 Oz. Pkg. Okra Top frost fresh frozen 10 Oz. Pkg. Peas

Morton Fresh Frozen **Assorted Flavors** Each

Dartmouth Fresh Frozen

ICE Cream Family Pack Assorted ROIS Meads Cloverleaf or Parkerhouse Fresh Frozen Pkg. of 24 Mexican Dinners Patio Fresh Frezen 15 Oz. Cheese Enchilada Dinners 12 Oz. 60. 39¢ Top Frost Fresh Frozen 5 for \$1.00 **Grape Juice** French Fried Potatoes Fresh Frozen Top Frost 25¢

INTRODUCING THE NEW FURRS TO HEREFORD

"A breath of the future" is the new Furr's Super Market in Hereford. Come in and give us a chance to show you the many conveniences of Furr's. You'll like the new Delicatessen Department with its many hot and cold foods, the new Spudnut section, which Furr's has an exclusive franchise in Hereford, the big Meats Department with its many refrigerated vaults, its working area where you can select the piece of meat you wish and have it cut right on the spot, the beautiful Produce department with its fruits and vegetables and the General Merchandise department with its many items for your needs.

Meet Joe Sebastian and his fine crew . . . we want you to enjoy the "thrill of the



Zestee Peach, Apricot, Plum Apple Jelly or Grape Jelly 18 Oz. Glass

IN HEREFORD

STORE HOURS 8 a.m. - 8 p.m.

Weekdays Except Wednesdays & Saturdays When Open 'Til 9 p.m.

> 10 a.m. - 6 p.m. Sunday

Hunts 46 Oz. Can

> Salad Dressing Qt. Jar

FOOD CLUB

**Cottage Cheese** Cloverlake 1/2 Gallon 39¢ **Buttermilk** 25 Lb. Bog \$1.79 Flour 10 Oz. Pkg. 59¢ Ellis Fresh Shelled **Pecans** 

Food Club

FRESHEST FRUITS & VEGETABLES FROM FURR'S Golden Ripe

Fruit

**LEMONS** California Sunkist

Size

**GRAPEFRUIT** Florida Ruby Reds

APPLES Washington State Red Delicious Extra Fancy Ea. 19¢ **AVOCADOS** L. 12½¢ PEARS **TOMATOES** 

Calif. Green Pascal

15¢ NUTS 12½¢ FLOWERS

Milk

All Varieties All New Crop

ALWAYS SHOP FURR'S GENERAL MERCHANDISE

Airmaid 14 Oz. Can

**CELERY** 

Jergen's 12 Oz. Bottle

Colgate 4c Off Label **Giant Size** 

> Clearwater 200 Count

Shampoo **Envelopes** 

19¢ Dog Food 3 for Prell Liquid 60c Size 29¢ 27¢ Sanitary Napkins 88¢ **Waste Baskets Assorted Colors** 67¢ **Ironing Board Pad & Cover** 

We Reserve The Right To Limit Quantities

Nose Drops



TURKEYS TURKEYS Palo Duro Young Toms

Young Hens 12 to 14 Lb.

Swift's or

Farm Pac Sliced

u. 35¢

WHOLE

Cooked **Hockory Smoked** 

on Wednesday Purchase **FURR'S INTRODUCES** 

U.S.D.A. INSPECTED FARM PAC **BLUE RIBBON BEEF** 

**Best Buy For Tenderness & Taste** 

STEAK SPECIAL

Your Choice

U.S.D.A. Inspected Farm Pac Blue Ribbon or Graded Choice

T-BONE ROUND

SIRLOIN TIPS

USDA Inspected
Form Pac Blue Ribbon
Or Graded Chaice

U.S.D.A. Inspected Farm Pac Blue

Ribbon or Graded

Choice

... 69¢ RUMP ROAST

Sliced Cheese s Oz. Pkg. 3 Por\$1 Mexican Het Link

SAUSAGE

Fresh Mkt. Made Pkg.

**Canned Hams** 



BLUE **RIBBON** BEEF



Cut Up U.S.D.A. Grade 'A' Fresh Frozen

We Reserve The Right To Limit Quantities

Don't Miss Shopping At **FURR'S DELICATESSEN** 

WHOLE BAR-B-Q

SPUD NUTS

We are the Franchised distributor for Spud Nuts. Buy them while they are hot for that extra taste treat.

Cream Pies Assorted Flavors Fresh Daily Each 89¢ Meat Loaf 89¢ Fresh Daily, no Pork

Pinto Beans Cole Slaw **Cucumber Salad** 

SANDWICHES

Ham or Chicken Salad **Pimento Cheese** 

Pint 39¢

SEA FOODS

4 to Pkg. 49g ub. 43€ Top Frost Perch or Cod 10 Oz. Pkg. 49g

U.S.D.A. Inspected Form Pac Blue Ribbon or Graded Choice SHORT RIBS

PORK ROAST

Form For Breakfast
Link Sausage 12 Oz. Pkg.

By SUE COLEMAN Women's Editor

This is the time of year when nature really smiles, the weather over Texas is at its very best, the sun beams from bluest skies by day and the harvest moon lights up the night, the air is like wine and the leaves like gold, and you can't for the life of you find anything suitable to wear to work in the morning 40 degrees) that you can stand to wear home in the afternoon (80 degrees.)

ANTIQUE TELEPHONES that is, the kind with a handle on the side that we used to ring central when I was a youngster - are popular collectors' items now and you see them often in collectors' dens.

One that is still in use is in the Hereford Garden Club. the dining room of the Kenneth as a telephone, Mr. Bell forbid! but does duty in holding a radio which the family uses.

was an interior decorator before this city. he became a minister. He's pastor of the Fellowship Baptist

Church here now. work. You meet such interest- Miss Thornton Shirley. ing people! and some very attractive ones like young Mrs. Dwight Southworth and Mrs.

Ron Harpster. beauty contest, and some of playing golf only two years but onado Inn in Amarillo this week. seem to have shown excellent ve on the ninth hole. taste in choosing wives.

whale of

a service

**FIRST** 

show staged in a shopping mall at Amarillo Saturday. Husbands of several members went, and found that plenty of other men were willing to look at the posies if it could be done so eas-

A party from Hereford Garden Club had luncheon before the show, then went to the home of Mrs. Kate Graham in the west edge of Amarillo to tour her Seven-Arce Garden where roses and chrysanthemums are putting on their own show right

Mmes. O.G. Hill Sr., John Jacobsen Jr., Art Manjeot and M. T. Rutter were among he dozen judges for the show, and were entertained at the judges' luncheon. They are all from

Mrs. Fran Battenfield and Irwins' home. It is not in use Mrs. Calvin Edwards of the Bud to Blossom Club and Mrs. L.H. Lookingbill of Garden Beautiful Club, with Mr. Ed-Conservation of the instrument wards and Mr. Lookingbill, was the idea of Rev. Irwin, who were among the strollers from

In he Hereford Garden Club group were Mr. and Mrs. Ray Johnson and her mother, Mrs. Collecting recipes from minis- Smith, Mr. and Mrs. J.V. Pickter's wives was the occasion of ens, Mmes. R.W. Mitchell, S.S. my visit to the Irwin home, and Williams, C.D. Kelton, R.L. Wilto other parsonages of the city- son, Earl Lance Jr., A.O. Thomp a most pleasant part of my son and J. T. Gilbreath Sr. and

W. Va. - James E. Britt of paintings, 40 selected from 177 Either of them might win a St. Albans, W. Va., has been entries, are hanging at the Corthe more mature parsonage already has a hole-in-one. He

Mr. and Mrs. Jack Esteppe of tled Concert. GARDEN CLUB members Charleston, W. Va., and Harry First place for contemporary took some guests along when Green of Clarksburg, W. Va. division went to Burl J. Brim

from the

NATIONAL

of Hereford



RESERVE CHAMPION Named reserve cham-pion in the Angus division of the Junior of Mr. and Mrs. George L. Olson of Here-Livestock Show at the State Fair of Texas ford.

# Ex-Resident Wins Award

Sybil Allen of Friona and Hereford was awarded second place for paintings in contemporary style, in the Forty Best ACES IN SECOND YEAR art contest which was judged WHITE SULPHUR SRPINGS, last weekend at Amarillo. The



the State Fair of Texas were steers shown by Charles and Sue Atchley, who are members of local 4-H Clubs.

of Canyon. Estelle Pruitt of some years in Hereford and was Panhandle and Carol A. Cline an enthusiastic painter then.

ona but with her husband, a building contractor, resided for

painting by Mrs. Allen, a por-trait of Mrs. Werner.

The annual fall show is sponwives would run them close se- made his ace at The Greenbrier sored by Region 21 of the Texconds. Hereford preachers do course, sinking his 208-yard dri- as Fine Arts Association, and will remain open through Sun-Playing in his foursome were day. Mrs. Allen's painting is ti-



took first and second for tra- Mrs. Bess Werner, current presiditional paintings. Dr. Delmar dent of the Hereford Art Guild, Museums of New Mexico, was is one local person who has a

Classifieds Get Results

# Introducing the tuned car. 1966 Buick.

BANK



Safety is part of the tuned ear's plan. And that plan is this: To make driving safer and more pleasant. For example, every tuned car comes with back-up lights (to make seeing where you're going easier, even when you're going where you've been). Seat belts front and rear are standard, too. And so are two-speed windshield wipers and washers, an outside rear-view mirror, a shatter-resistant inside mirror, padded dash and sun visors. None of them will do you much good, though, unless you use them. But then, the tuned car itself couldn't do much for you, until you own it. How soon will we be seeing you? Tomorrow would be nice. Wouldn't you really rather have a Buick?

KINSEY-OSBORN MTRS. INC. 142 MILES

# Texas Lore Supplies El Llano Club Subject

Mystery lights which have flickered in West Texas desert country and have remained a mystery for 300 years were the subject of a talk or Fl. Lieux ect of a talk on El Llano said, and their source has Study Club program Monday e-

Mrs. Jesse Geron presented Mrs. R.C. Winget. the program, one of a series based on Texas history and folklore. She told of the lights which were first reported by explorers back in the early 1600's between the present towns of Marfa and iness meeting.

ing in the home fo Mrs. La-the constitution was read by

# Nominating Committee Is Chosen For Home Demonstration Council

munity Center. A committee was

Jr. will serve on the nonimat- article titled You Don't Have to

to meet at 2:30 p.m. Nov. 1 in the conference room on the third floor of the courthouse.

| See, T. J. Parsons, E. C. Hammett and Gilbert, Progressive. Also Mmes. O.C. Williams and

Varied reports and plans held clubs from a nearby county the attention of County Home have inquired about a tour of this county. Mrs. John Smith bers at their Octains meeting told of entertainment at the re-Monday afterns at in the Com-Amarillo.

Mrs. J.D. Gandy, Mrs. Taft
McGee and Mrs. J.D. Gilbert
Jr. will serve on the Tell It; They Know It,

Announcement was made that Registering attendance were each club is to send the name Mrs. Jimmie Bradley of Bippus of a clothing and a food leader Club; Mmes. J.D. Love, Viola to the county agent. Club reporters for the current term and those elected for next year are John A. Snith, Ford; Mmes, Mc-

Mrs. Orval Galley presented Hoff, North Hereford; Mmes. the annual report on Texas Blanche Hardin and W.J. Frost, Home Demonstration Associa- West Hereford; Mmes, Paul tion activities in the county. Mrs. Rudd and Bess Werner, West- tivals. Another adult from this J. D. Gandy reported for 4-H way; Mrs. C. F. Newsom, Wyleaders, including plans for the che; Mrs. Lloyd N. Smith, achievement banquet to be held Young Homemakers, and Mrs. Argen Draper, County Home

# Music Club Junior Day Scheduled

have a part on Junior I grams of District I Fa illo this weekend. Satur be Junior Day, after

Woflin Village, where che ports will be followed by Junior Concert beginning a.m. Each junior club district has been invited to pre sent a number on this pr and several young in from this county will ap

Bill Caraway of the Day Musettes is to respond to welcome address; Linda wart, also of Dawn, will singing of the Junior Hymn Becky Long of the Here Musettes as accompanist At the Festivals Lunch

sa Williamson and Teri Club will be among those ored for superior rating in Dis-trict Music Festivals of the

past four years. Mrs. A.J. Schroeter, of Hereford Music Study Club chairman of First District county who will assist with ior Day activities is Mrs. Carl Wimberly of Dawn Mt district chairman of junior ch rating and achievement awar

# We are HEADQUARTERS for FARM SUPPLIES!

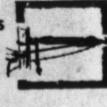




# Wheat Pasturing SPECIALS!

Steel Post

AMERICAN



BARB WIRE

Roll \$9.00

FIELD FENCE

Roll \$15.85



ea. 26¢ 1/2" X 4" 1/2 MILE ROLL WIRE 14 Ga.

Heavy

\$9.25 Galvanized \$1.60 INSULATORS BAG

8' ROUND STOCK TANK

\$53.75 Heavy Gauge CORNER INSULATORS

**ELECTRIC FENCE** 

\$15.95

# CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of The Courthouse

First Methodist Church Rev. Herschel L. Thurston Pastor 501 North Main

Wesley Methodist Church

Rev. Noah Ampriester, Pastor 410 Irving

**Bippus Community** Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.

Church Of Jesus Christ of Latter Day Saints (Mormon)

Kingdom Hall Of Jehovah's Witnesses

Country Club Drive

319 Ave. 1

Assembly Of God Church

Rev. V. W. Marcontell, Pastor Union and Ave. G

Immanuel Lutheran Church Fred Beversdorf, Pastor Park Ave. and B Street

The Church Of God In Christ Rev. Calvin Hodge, Pastor 115 West Norton

Seventh Day Adventist Church Pastor - Elder J. H. Turner **West Park Addition** 

Mission De San Jose Labor Camp

Church Of The Nazarene Rev. K. Dwight Southworth

Fourth and Jackson

**Grace Gospel Church** Rev. H. V. Fields, Pastor Thirteenth and Avenue K

St. Thomas' Episcopal Church

Rev. Joel Treadwell, Vicar Harrison Highway

St. Anthony's Roman Catholic Church Father Angelus, Pastor Harrison Highway at 25 Mile Ave.

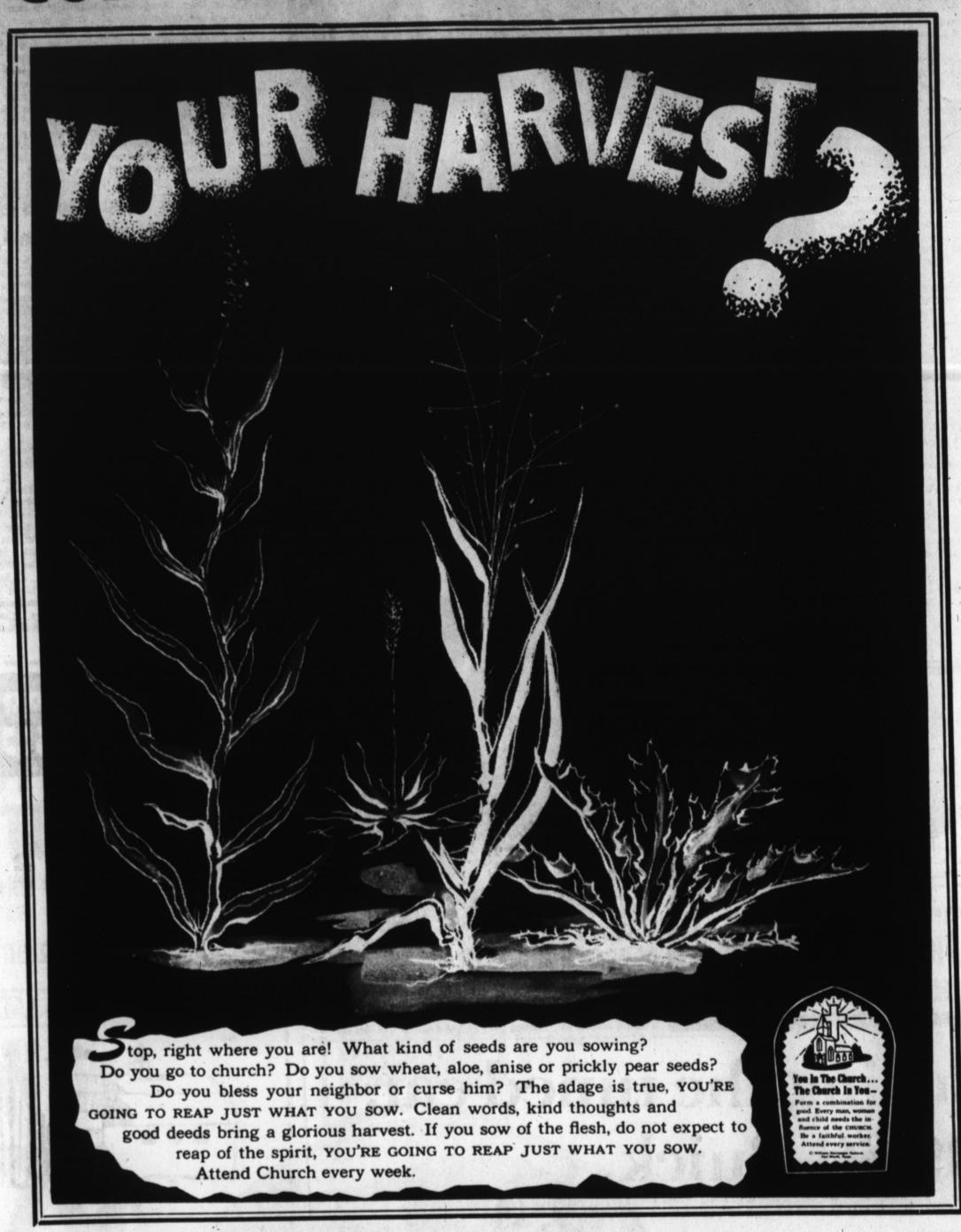
First Presbyterian Church Rev. Russell Wingert, Pastor

610 Lee Street

First Christian Church Rev. Eugene Brink

West Park Avenue

Dawn Baptist Church Eugene Suttle, Pastor



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

> HEREFORD INSURANCE AGENCY 323 N. Sampson

E. B. BLACK CO. Dick Barnard - Jesse Stanford

MCRIGHT GARAGE & SUPPLY Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK Virgil Hennen

ROCKWELL BROS. & CO.

D. R. Vandever BIG T PUMP CO., INC.

Hilrey and Leroy Aven HEREFORD GRAIN CORP.

Joe Artho, Mgr.

HEREFORD LAUNDRY & DRY CLEANERS **Ernest Kendall** 

MASTER CLEANERS Mr. and Mrs. C. D. Fitzgerald HEREFORD FERTILIZER & INSECTICIDE CO. Norman Moore

PIGGLY WIGGLY Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO. W. L. Davis, Jr.

HEREFORD OFFICE SUPPLY

CITY DRUG STORE Mr. and Mrs. Kenneth Coker

WESTERN WHEEL INN Mr. and Mrs. G. D. Caison

HEREFORD STATE BANK Russell E. Carver, Pres.

WESTERN WRECKING Anson A. and June Dearing

CONSUMERS' FUEL ASS'N.

HEREFORD TEXAS FEDERAL CREDIT UNION Mrs. Dyalthia Benson

> **ED SKYPALA** Your Borden's Distributor

GILILLAND FUNERAL HOME

PITMAN GRAIN CO.

ROGERS DRUG Mr. and Mrs. Grady Rogers

GWYNNE OWEN

LOERWALD BROS. Ed, George, Gene and Harold Leerwald

FARMERS' DRIVE IN

SUIT'S AUTO SUPPLY

ORSBORN - CHEVROLET OLDSMOBILE
Your Chevrolet-Oldsmobile Dealer

First Bapfist Church Rev. B. L. Davis, Pastor

Pifth and Main Streets

Frio Baptist Church

**Prio Community** 

Avenue Baptist Church Ronald A. Harpster, Pastor 130 N. 25 Mile Ave.

Mt. Sinai Baptist Church H. B. Whitten, Pastor 302 Knight Street

Summerfield **Baptist Church** Rev. James Arnold, Pastor

Calvary Baptist Church Rev. Clarence F. Powell 205 E. Sboth Street

Westway Baptist Church Rev. James G. Martin

Temple Baptist Church

Forrest Ave. and Ave. K

Fellowship Baptist Church Independent & Fundamental Pastor — Kenneth Irwin Moreman Dr. and Greenwood

> Iglesia Metodista San Pablo Rev. Gilbert Diaz Pastor

223 Kibbe Street

Thompson Memorial Mexican Baptist Mission Herman V. Martinez Ministro

215 Norton Street

San Antonio A La Iglesia North 25 Mile Avenue and

Templo el Calvario Assamblea de Dios Pastor, Martin Musquiz Calle Ave. H & 13th

La Iglesia De Cristo Sunset and Plains Ave.

Central Church Of Christ

L. E. Fooks, Minister 148 Sunset Dr.

Park Ave. Church Of Christ Abel Ortiz, Minister On Harrison Highwa

# Historical Committee Sets Meet In Odessa

dynamic five-year RAMPS pro-gram of the Texas State His-over the session on Estabish-by the Chuckwagon Gang at Methe Texas Historical Foundation Mrs. John Harvey, Crosby Cou- to Monahans Sandhills State

attendance from counties all o- these facets as panelists.

"HOW-TO SESSIONS have been prepared especially for county historical survey committee chairmen and their coworkers to cover such subjects find things to mark, how to get money to cover such sjubjects, the potential of markers, and securing community participation, Shepperd said. Charles R. Woodburn of Amarillo, TSHSC member, will preside over this ses-

There will be five workshop sessions in progrss simultaneously on Friday which makes it essestial for counties to have several representatives attending, Shepperd pointed out.

Preservation is the subject of a morning session to be conducar County Clerk's Office, who will cover Preservation of Documents. Don Thorne, a Galveston member of the state comical Periodicals.

of Cleburne, homes, and James skates. H. Word, Floydada, archeologi-

presiding. Elvis Fleming, Coch- devotees. ran County; Judge Paul C. Boenel, Lavaca County, and H.F. is a small sident emeritus, Hardin- Simmons University, will preside at pers. Archives and Documents, with panelists Dr. Dorman H. Winfrey and James M. Day, Tex as State Library and Archives participating.

R. DON THORNE will emcee the panel on Naming Natural Features. Harold L. Kennedy, Washington, D.C. and Truett Latimer will speak.

History and Tourists will be the subject Harold Robbins, San parking lots and shopping cen-Antonio's Chamber of Commerce ter parking areas. tourist advertising department, Beginners are urged to be and his panelists, Mrs. Joe Fel-ps, Kimble County, and Truett and hazard of falling, and con-

lia of all U.S. presidents.

Texas citizens interested in TSHSC Of Austin, will explore. "ONE OF the most beautiful saving Texas History through the A.M. Pate, Jr., TSHSC mem- tours in the entire state starts torical Survey Committee and ing and Operating Museums. eor Crater, followed by a visit will meet in Odessa, October 28nty Pioneer Memorial Museum; Park for a visit to the museum
30 at the Lincoln Hotel, John Rev. Oscar F. Landry, Polk and ride over the sand dunes. Ben Shepperd of Odessa stated County Memorial Museum, and "From there the caravan here today."

Helmuth Naumer, Ft. Worth will go to the West of the Pecos "We are expecting a record Children's Museum, will -cover Museum; thence to McKittrick Canyon for lunch in the beautiver the state," said Shepperd "Many people in the past have ful Guadalupe Mountains, The who is president of TSHS Com- urged an East-West-North-South history-conscious delegates will exchange of tourist-attracing then proceed to Fort Davis for ideas, Texas-wise. The Ector a barbecue at Prude Guest County Historical Survey Com- Ranch and a specially conducmettee has programmed such ted tour of McDonald Observaan attraction for the delegates. tory. The tour will be conclu-The host group will conduct a ded Sunday with a visit to the as Historical Marking — and to tour of Historical Sites in Odessa site of the Old Chapel at Fort including the worl famous Globe Davis and a guided tour of the Theatre and the Presidents' partially restored old Fort," the Room which houses memorabi- Historical Survey Committee

# **Skate Board Cause** Fracture Rise

Broken Bones are becoming more common as skate board- ar the watchwords. ted by F. Lee Lawrence, TSHSC ing becomes more popular. No member from Tyler. On the pan- one could even begin to count el will be Richard Santos, Bex- the cases of bruised and skinned knees and elbows. There even have been a few deaths in skate board accidents.

So what's to be done about mittee will cover County Histor- skate boarding? Should the American Medical Association cau-EDWARD H. Harte, Corpus tion parents to forbid the boards Christi Caller-Times, heads the for their offspring? Obviously, Preservation and Restoration of it isn't practical to issue a ban Historic Buildings and Sites work against every youthful activity shop. Boone Powell, architect that might result in a skinned of San Antonio will discuss re- knee, or even occasionally in storation of business and public more serious injury. Bicycling buildings; Mrs. R. W. Kimbro also is dangerous. So are roller

Except in those communities of prime interest to counties that have passed laws making skate boarding illigal, the popwill be the session on Writing ular sport is very likely to con-County History with Bexar Cou- tinue and, unless it proves to be hty's Archivist Richard Santos a passing fad, gain even more

The skate board, incidentally, Teague, Travis County publisher long to which are attached rollwill be panelists. Mrs. L.E. Dud- er-skate-type wheels. It is ridley, Abilene, is resource person, den like a surfboard, can be Dr. Rupert N. Richardson, pre- steered somewhat by body movements.

Recognizing that skate boardthe panel covering Historical Pa. ing, albeit hazardous, is popular, the National Safety Council has drafted a set of safety precautions to help hold down the accident toll-

Public streets should not be used for skate boarding. Neither should driveways that incline into streets.

Confine skate boarding to playgrounds, noncongested sidewalks and restricted portions of

Skate boarding is downright fine maneuvers to skill level. Control, not speed, should be stressed. "See" and "Be Seen"

> Check the board frequently to make certain that it is in good working order.

> Store boards safely when not in use. Don't leave a board on the walk, driveway or near the

> Parents should make certain that children understand and apply these rules.

Many communities have passed laws regulating or prohibiting skate boarding. Before buying a skate board for you child, make certain that he won't violate the law by using it,



Pon the bills. No. Charlie, we don't mean the Buffalo Bills in the AFL. We mean the ones that pile up every month... the ones that are scalping your budget and make you have to watch all your football on TV. How do you "catch up" on old bills? Just ask for a Bill Consolidation Loan from S.I.C. The money you apply for could pay 'em all off ... and leave you with just one much smaller amount to repay each month. That's right. Takes care of bills clean from here to Buf-



700 South 25-Mile Ave. Hereford, Yexas

Phone: EMerson 4-1394

# HEREFORD, TEXAS

Founder's Days! Thurs., Fri., Sat. Special Value Demonstration in honor of Mr. J. C. Penney!



Shopping Conviencel BONANZA! WOMEN'S COAT

LAY-A-WAY

XMAS

STORE HOURS 9 A.M. till 6 P.M.

Week Days Open Thursday

And Saturday

Nights For Your Family

WOMENS AND GIRLS CARPET BAGS Comparel Why pay more for

this latest fad. Fine quality

construction, bright colors.

COME IN TODAY AND SEE OUR FABULOUS COLLECTION OF WINTER COATS AND JACKETS

Many other to choose from in different prices ranges. Compare before you spend more and remember you can charge it at Penney's. Priced to suit any budget. We're sure you'll agree this is the largest selection ever shown by Penneys in Hereford.



SPECIAL BUY! **GIRLS TOPS** AND SLACKS!

3 to 6x 7 to 14 Easy-care cotton knit tops in smart colors gaily color matched to cotton corduroy print slacks! Pick two and save! Sizes 3 to 6x, 7 to 14!



**POLO VALUES**; BOXER VALUES!

Striped or solid crewneck polo shirts in all combed cotton knit. Pin-

wale cotton corduray



STRETCH SLACKS FOR WOMEN

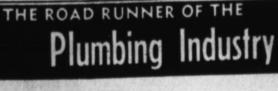
Trim tapered pants of Rayon and Nylon you'll want several pairs of these comfortable stretch slacks tailored to Penneys specifications. Detachable stirrups.

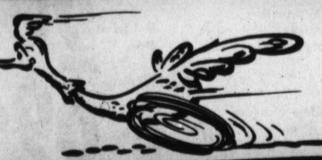


WOOL & **MOHAIR KNITS** 

Great buys for the mon-

eyl Fluffy wool/mohair blend with lush cable, pebble designs . . . all hand knit, hand detailed. S, M, L.





NOW DEALERS FOR

HEATING & Air Conditioning

The Greatest Advance in Heating & Cooling

- \* COMPLETE COOLING & HEATING SERVICE
- \* TOP NOTCH PLUMBING
- \* BOILER PROBLEMS?

Installation
 Repair
 Control

JIM PAVLICEK CO.

HEATING . REFRIGERATION . PLUMBING



GIRLS ...

WOMENS ..



WOMENS ..... 9.99



**FANTASTIC BUYS!** LITTLE AND BIG GIRLS COATS

WOMEN'S

KNIT DRESSES

SIU

\$11 \$13 \$15 \$16 Warm cotton flannel in

Sizes 2 thru 16 warm, brightbright plaids. Penneycolored girls coats. Some th fur collars in all types tailored with 2 pockets, tong tails. Machine shable. Amazing at

this Penney-low price! TODDLER'S CORDUROY DRESSES

SOFT FLANNEL

SHIRTS, ONLY



SPORT SHIRTS ... TOWNCRAFT!

277 S,M,L,XL

Special Penney's own Towncraft styling in a luxurious blend of 80% Dacron polyester and 20% combed cotton. Faultlessly tailored in new color tones . . . truly wash and wear—little or no ironing needed. Fabulous Penney value!

XMAS FRICTION TOYS HALLOWEEN CANDIES

CHARGE THESE FOUNDERS DAY ITEMS AND ALL YOUR WINTER

# Records

Vehicle Registration

ders, 1955 Chevrolet pickup; Vi- rolet, 10-22. vian Pritchett, 1959 Ford truck 10-22

let; John Alling, 1966 Ford; J. George L. Olson, 1963 Ford; Powell, 1962 Ford truck; B. H. quarter, Sect. 17, Blk. 1, TTRR Niles W. Culp et ux to A. F. west 40 acres of northeast quar-division of Blk. 7, Evants Ad-in one season four times Johnny Northcutt, 1957 Chevro- 1965

nedy, 1962 Ford. 10-22.

Fred G. Sims, 1958 Olds; A. Ronald Rayburn, 1951 Ford; R. Dillard, 1966 Chevrolet pick-James Rains, 1955 Olds; Joe R. up; Domingo Marles, 1959 Ford; Juan Fuentes, 1962 Ford; Juan Boykin, 1959 Chevrolet; William Jimmie White, 1962 Ford; Joe Longorio, 1954 Chevrolet; Rober-Lacomb, 1955 Olds; Richard Hut- Gonzales, 1962 Buick; Kendrick ta Aranda, 1956 Ford pickup; son, 1962 Chevrolet; Sam Hud-Body Shop, 1961 Ford pickup; Pedro Garza, 1954 Olds; Harry dleston, 1960 Ford; C. W. San-Candelaro Martinez, 1960 Chev-L. Coffin, 1961 Chevrolet pickup;

Gumen Rodriguez, 1959 Cadillac; Leland Rutter, 1966 Dodge Martin Romero, 1955 Ford; pickup; Jay Boston, 1961 Chev- GMC pickup. 10-25, Jackie R. Stallings, 1958 Ford; rolet truck; J. R. Oglesby,

Feustin Uligano, 1955 Chevrolet.

Jerrald D. Findley, 1961 Chevro-Buick; James N. Roberts, 1964

Courthouse F. Blocker Jr., 1966 Chevrolet; John Conyers, 1962 Chevrolet; Roberts, 1966 Chevrolet pickup; Survey. P.L. Burrell, 1965 Chrysler; Bill Ronnie Greenway, 1963 Chevro- Antonio Martinez, 1958 Studeba- Ted L. Burrus, 1966 Olds; Elzia Ken- Alfonso Fuentes, 1966 Chevrolet; cury; Mrs. H.L. Benefield, 1966 Lot 61 and north 27 feet of Lot Imperial.

> Kirkland: Three tracts of land of Lots 21 and 22, Blk. 37, Ga. of Lot 16 and south 30 feet of out of Sect. 60, Blk. K-3.

Irving H. Willoughby et ux to Clayton R. Lovelady et ux: West

A. F. Huckert to Niles

A. F. Huckert to Niles

A. F. Huckert to Niles

Assn. of Amarillo: West 100 feet

Of Lots 1, 2, and 3, division of west half of Blk. 14, and 3 of Megert

Megert & Orr Subdivision of West half of Blk. 14, and 3 of Megert

Mabry Addition.

First Federal Savings & Louin

Assn. of Amarillo: West 100 feet

of Lots 1, 2 and 3 of Megert

and Orr Subdivision of East half

of Blk. 20, Evants Addition.

Ford Subdivision of west half of Blk. 20, Evants Addition. let; James N. Roberts, 1966 east half of Blk. 20, Evants Ad- Mabry Addition.

Bessie M. Doche to Ken W. Pioneer Natural Gas Co., 1966 Kendrick: Northwest quarter and north 20 feet of Lot 34, Blk. Doche: Undivided one-half inter-International pickup; Chevrolet pickup; Ernest G. and west 40 acres of northeast 5, Westhaven Addition,

Feagley, 1965 Chrysler; Glenn let; A. C. Bently, 1957 Ford; ker; Maximo Solinas, 1956 Mer- (Pete) Cole: South 53 feet of

James H. Bradley to Vorriece J. D. Kirkland to Della Mae N. Whitten et ux, East 60 feet mez Subdivision of Evants Ad- lot 15, Southlake Addition.

Clark: South 60 feet of Lot 33

Roberto Delgado et ux to First Federal Savings & Loan Assn. of Amarillo: North 30 feet

Ken W. Kendrick to Bessie M. Blk. 14, Mabry Addition.

Huckert: East half of Lots 11 ter of Sect, 17, Bik, 1, TTRR ditt

west half of Sect. 66, Blk, K-8, 1/3 feet of lot 10 and south 26 TTRR Co. Survey. 2/3 feet of Lot 11, Blk. 5, White-

Norman Hodges to Bill Ro-per: Lot 1, South Acres Sub-Clayton R. Lovelady et ux to division of part of west part of

Marriage License Lloyd McBride Sevier and Lii-

Denzil Vaughn to

Doche: Undivided one-half interest in Northwest quarter and Fry: Lot 11 of Assessor's Sub-Braves he won 20 or more games

# Get Safeway Quality at these Low Prices!

Good thru Sat. Oct. 30th





USDA Grade

**BLUE MORROW** Barbecue

**Sandwiches** Each No Limit

SAT. ONLY 10 Till 6

Get These Meal Buys!

Cut Up Fryers

Safeways or Armour Sliced Bacon

цв. 15¢

Captains Choice

Fish Cakes

Beef Liver & Tender

COCONUTS CELERY CABBAGE

Fresh From Honduras

15c

Dairy Case Items!

STEW HENS

Fresh Eggs Grade 'AA Doz.59¢ Fresh Eggs Breakfast Gem 43¢ Buttermilk Lucerne 1/2 Gal. 49¢

Half and Half Lucerne Pt. 39¢

Shop Safeways and Save! Apple Juice Tree 2 6 Oz 43¢ Ice Cream Snow Star Ctn. 49¢ Kraft Ambrosia 26 Oz. 69¢ 12 Oz. 44g Morsels Nestles

Coca Mix Hersey

Sausage Pure Pork Bog 79c Try Some of These Trick or Treat Ideas! POPCORN BALLS

Popcorn Town House

BAKE A COOKIE **PILLSBURY** COOKIES

Choc Chip

Popcorn Oil Karo Syrup Red Qt. 35¢ ● Peanut Butter ● Butterscoth

Oatmeal Rasin
 Sugar

1 1/2 LB. 39¢

Roxbury Pops Roxbury Candy Candy Sticks 100 Ct. Roxbury Candy

Peanut Clusters Roxbury Candy 12 1/2 Oz. 49¢ Family Pack Busy Baker Asst. Cookies

COOKIES SAVE

COOKIES

**BUSY BAKER** 

LB.49c

3 12 Oz. \$1

Morton's

Potato Chips Twin Pack Save 10c

Ellis Brands

CHILI

With Beans

Melrose Soda

VINE RIPE

With \$5.00 Purchase or More

This Offer Expires Sat., Oct. 30, 1965

POTATOES

Fresh Green Pascal Crisp Firm Heads

U.S. No. 1 Russets

LB. 10c

10 LB. Bag 59c

# \$500 WINNER





ERMA DEAN MURPHY

Nothing to Buy . . No Oblegation

Beverages Cragmont 12 12 Oz\$1

Pork n Beans No. 300

Creme Hipoo-Lite

Pumpkin Kuners 2 303 27¢

Pledge A Cleaner Bil. \$1.35 Glo-Coat Floor Wax 27 Oz. 95¢

# Orange or Grape

Town House

Cragmont

16 Oz. 43¢

GROUND BEEF Safeways Dependable 18. 49¢

**CRACKERS** 

Dog Food Ideal 2 16 Oz 33c Green Beans Dole Pin-Orange Crisco Oil 5c off 24 Oz 44c Beef Stew Juice Frozen Juice 2 Cans 49c 24 Oz. 59c Sunshine Yum Yums 11 Oz 12 Oz. 49c Bread Cook 24 Oz. 33c 49c Spam Cookies Pkg.

Lux Liquid

10c off Label Qt.

10c off 33 Oz. Instant Tea

Gt. 79¢ Coldwater All

GL 79¢ Wisk Liquid Detergent 35¢ 2 Bath Bars Lux Soap Bath Lifebouy Bath 22 Oz. 560

Peas Blackeyed 2 300 25c Milk Lucerne 6 Tall 79c Chips Zippy 12 Oz. 25c Libbys Spaghetti & Meat Balls

Laundry Detergent Loundry Detergent Laundry 10c Detergent

Shop Safeway And Get Gunn Bros. Stamps

Marshmallows Fluf Dry Milk Carnation Instant Pkg. 27¢ Cheese Cake Puddings Asst. Flavors 2 Margarine

Blackeyed Peas 2 300 35¢ Permanent

Margarine

