

# The Hereford Brand

72nd Year - No. 31 Hereford, Texas, Thursday, Aug. 2, 1973 Price 10 Cents 20 Pages

## Eugene Suttle Rocks Away With Top Spot

By DON RICHARDS  
Brand News Editor

Eugene Suttle moved forward for 45 hours, 40½ minutes. He also moved backward for 45 hours, 40½ minutes.

The two motions together gave him 91 hours, 21 minutes and the new Texas State record and \$1,200 in cash for top spot in the Hereford Marathon Rocking Chair contest over the past weekend.

Suttle, along with 51 other contestants, started his stint at 8:30 p.m. Friday. However, he was still rocking away at 9:45 a.m. Tuesday when his final challenger dropped out of the race. He finally quit just before 4 p.m. Tuesday afternoon.

Original cash prize in the contest was to have been \$300 for first place. However, as the final six contestants neared the state record local merchants and businessmen made pledges to boost the top spot to over \$750 for first with additional funds bringing the total to the \$1,200 mark if anyone broke the state record.

More than \$5,000 had been promised for anyone who could break the world record of 150 hours, 18 minutes. Suttle said Tuesday at noon he was shooting for the record, but stopped later that day.

The state record of 83 hours, 25

minutes was broken at 7:55 a.m. Tuesday by Suttle and Larry Driver, who dropped out at 9:45 a.m. for second place.

Lyn Hansen finished in third place with 75 hours even; Helen Bridges went 70 hours, 7 minutes for fourth; Sina Sims, 69 hours, 17 minutes for fifth; and Roger Ruland went 63 hours, 15 minutes for sixth place.

Of the 52 contestants starting Friday night, 10 dropped out because of the rain that night. Because of cold weather at night, heat in the day, only six contestants remained by Monday morning.

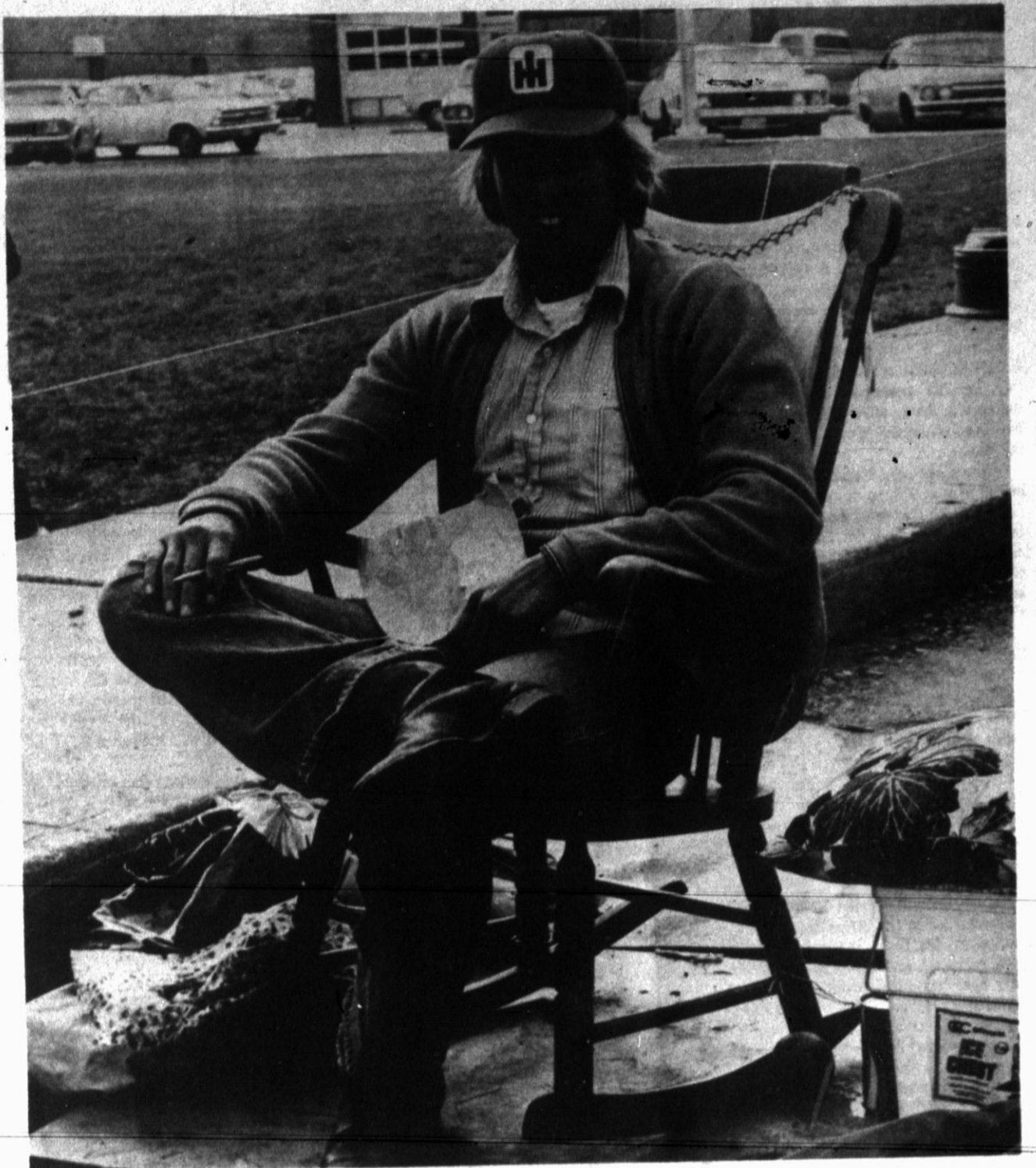
Ruland dropped out just before noon Monday and was awarded about \$40 for his efforts. Sina Sims was disqualified Monday afternoon after she stopped her rocker to talk to a judge. She won about \$50 for her sixth place finish.

Helen Bridges stayed until later Monday night but dropped out after her break and won about \$75.

Lyn Hansen, who quit as the rain started up again late Monday night, was awarded \$130 for the third place. Driver then got \$179 for his second place.

Rockers tried all sorts of tricks to keep themselves awake during the contest, which was staged on Sampson Street just west of the courthouse. A crowd estimated in the thousands marched past the contestants at different times during the four-day contest to see "who will drop out next."

Some of the contestants would shoot each other with water pistols to stay awake while others watched transistor television, listened to radios and snapped black-eyed peas.



EUGENE SUTTLE  
Rocks 91 hours, 21 minutes

## Hereford Man Killed In Electrical Accident

Jack W. Watson, 47, of Hereford was killed shortly after 2 p.m. Monday when he came in contact with a high voltage power line about 14 miles west of Hereford.

Watson was pronounced dead at the scene by Justice of the Peace Glen Nelson of Hereford.

Funeral services are scheduled for 4 p.m. today in Lincoln Street Baptist Church in Dalhart with the Rev. D.D. Leonard officiating. Burial will be in a Dalhart Cemetery under the direction of Scholer-Gordon Funeral Home of Dalhart. Gilliland-Watson Funeral Home made local arrangements.

Watson and another man, Rickey Klein, were both employed for the D.R. Florence Construction Company of Rockwall and were being contracted by Deaf Smith County Rural Electric Coop. to erect power lines.

The men were working on a hot line and had backed a digger rig under the line. The boom of the truck was tilted and came in contact with the hot line when Klein wearing rubber gloves had apparently reached for the line, but it came in contact with his knee.

Watson, who was on the truck, was touching the boom when he also touched

the ground wire on the pole and apparently was immediately electrocuted.

Ronnie Bell, 710 Irving, who was nearby and saw the incident, knocked Watson from the power and applied artificial respiration to Watson. Mrs. Abraham Drager of Westway and who lived near the site of the construction, reported the accident to Deaf Smith County authorities.

Klein was taken to Deaf Smith General Hospital where he was treated and released for burns to his knee and both heels.

Watson had been living in Hereford since last October, when he came from Dalhart. He resided at Northwest Mobil Park.

Born Dec. 30, 1925, in Amarillo, he married Mary Dodd March 20, 1963 in Clayton, N.M. He was a member of the Baptist Church and a veteran of U.S. Navy service in World War II.

Survivors are his wife, two sons, Guy Brady Watson of the home and Dannie Lee Dodd in the U.S. Marine Corps; his parents, Mrs. Willie Mae Myles of Texhoma, Okla. and Guy W. Watson of Amarillo; and a sister, Eugenia Farmer, who lives in California.

## Cast Meeting Announced

Craig Rehholz, spectacle director from the Rogers Production Company, announced a cast meeting for the "Hustling Heritage 75" presentation.

The meeting will be open to anyone who wishes to act in the presentation, and the meeting will be at 7:30 p.m. today in the Hereford High School Auditorium.

"Hustling Heritage 75" will be presented Aug. 29-Sept. 1, in which a history of the Hereford area, from the earliest Indians to the present, will be depicted by townspeople.

Approximately 300 costumes are available for the show, and rehearsals

will begin in one week at the Bull Barn. Rehholz will give a rehearsal schedule to those who wish to take part at the meeting tonight.

The presentation will colorfully depict the lives of the Indians and the life of Jim Cook, early Deaf Smith County sheriff. A 30-minute presentation of local talent will also be given each night before the main show.

Rehholz, of St. Paul, Minn., participated in the theater in Minneapolis, and at the University of Iowa. He will direct the play, and can answer questions about the play at the cast meeting.

## Food Stamp Program To Go Into Effect Here Nov. 1

By STEVE CONNELLY  
Staff Writer

The state wide food stamp program will come into effect by November 1 in Deaf Smith County.

Senate Bill No. 1 of the third called Session of the 1972 Legislature named the State Department of Public Welfare as the single agency to administer the stamps.

The \$7.7 million appropriated by the 62nd Texas Legislature will be used only for the food stamp program. The U. S. Department of Agriculture has financial responsibility for the food stamps and bonus stamps.

Previous to the statewide program, the individual Texas counties issuing food stamps were responsible for the administrative costs. These counties were certified to issue food stamps only when money for bonus stamps and matching Federal funds were available.

After October, commodity foods will be limited to certain groups such as public schools, institutions and day care centers.

SOME ADVANTAGES to having a statewide food stamp program include: Low-income families will be able to increase their monthly food purchasing power, long waiting lines at commodity

food distribution centers will be eliminated, the administrative expense for the program will no longer be the burden of only the counties involved, assistance will be distributed equally throughout the state, and better balanced diets will be provided for those who are eligible for the program.

Eligibility for the program is determined at the local welfare or food stamp office where certification of recipients is made.

A household is defined as a group of individuals who are not necessarily related, living as one economic unit sharing cooking facilities and for whom food is customarily purchased in common.

NET INCOME, which determines eligibility, is determined by subtracting general income tax, Social Security deductions, union dues, and, in certain instances, work-related child care and medical expenses.

Other allowable deductions include excessive rent and utility bills. Applicants are required to have receipts and records showing proof of income, and mandatory deductions. They may bring records of shelter expenses and savings with them during the certification process.

Another eligibility requirement for food stamps is that all able-bodied members of the family between the ages of 18 and 65 must register for work. The only persons who are not required to register for work include those who are responsible for the care of dependent children under 18 or incapacitated adults.

A student enrolled at least half-time in any school or training program recognized by the Federal, State, or local government agency is also eligible for the program, or those students who work at least 30 hours a week.

WHEN A job is located that meets certain suitability requirements the applicant must accept work or lose his eligibility for food stamps. The work registration form is held by the local, State or Federal employment agency.

Persons not working because of a strike or lockout are required to register for work but do not have to work at a plant subject to a strike or lockout. Applicants are not required to join or resign from any recognized labor organization as a condition of employment.

An Authorization To Purchase (ATP)

See FOOD STAMPS Page 8

### Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says the reason truth makes such slow progress in the world is that it's in competition with pretense.

You never realize how levelheaded a man is until he starts to lose his hair.

HEREFORD welcomes two new "western" businesses this week—The Range, located downtown, and Boots West, housed in a new building on E. Hwy. 60 and Maple. Several other new firms are under construction at the present time.

THE ROCKING Chair Marathon was quite a topic of conversation around Hereford the past few days. Its success as an attention-getter and traffic producer for the Jubilee Celebration probably surpassed the fondest expectations of those involved.

The event snowballed into a community-wide and area-wide attraction; the cash prizes started rising as the hours passed and a record was in sight, and avid followers of the contest stayed with their entrants to the bitter end.

Jubilee chairman Dale Young had much praise for the Hereford Jaycees in handling the contest, and thought the event served to get many more persons involved in the celebration.

And, area-wide interest in the rocking-chair event was surprising. Hereford has received some good publicity on other programs, but our office was receiving requests for reports on the marathon from newsmen who hadn't bothered to call in some time! You never know when something like this will catch the imagination of the public.

HEREFORD'S first great "fire battle" is recorded in the pages of the Hereford Brand, Jan. 30, 1903, with the headlines: "The 'Row' In Ruins". Ten buildings, on the west side of Dewey Avenue (now Main), were referred to as "the Row." The loss of the buildings and goods was estimated at \$25,000. The following week, however, The Brand reported the "burned buildings are to be replaced with brick, and the work has already begun."

Read about the historic fire and other events from Hereford's past in The Brand's Diamond Jubilee edition, to be published Aug. 23.

The fear of competition explains much that happens in business, politics and life in general.

WE KEEP hearing reports that the U.S. is headed toward adoption of the metric system. If and when the time comes, imagine the problems, benefits and fun we'll have in making the changeover!

Some of these days we may be saying, "Give them 25.4 millimeters and they'll take 1,609.3 kilometers." Or...

"Roll out the 57.97 liters, we'll have a 57.97 liters of fun." Or...

"1,524 meters, 50.8 millimeters, eyes of blue, has anybody seen my gal?"



LARRY DRIVER  
85 Hrs. 15 Min.



LYN HANSEN  
75 Hours



HELEN BRIDGES  
70 Hrs. 7 Min.



SINA SIMS  
69 Hrs. 17 Min.



ROGER RULAND  
63 Hrs. 15 Min.

# Police Busy Solving Burglaries

BY STEVE CONNELLY  
Staff Writer

The Hereford Police Department reported 14 traffic accidents since Friday, one man was arrested for possession of dangerous drugs, and there were two burglaries of local businesses, which were both solved.

William F. Benefield, 230 Beach St., was arrested Monday for the possession of a dangerous drug, after officers had been observing him during the day.

Officers served a warrant for his arrest at 7:30 p.m. at his home. He was taken to the Deaf Smith County Sheriff's Office and was placed in jail, where a \$2,000 bond was set. He was bonded out shortly after the arrest.

According to police records, Benefield was arrested after police officers obtained permission to search him and then found a piece of paper later believed to contain LSD.

**CROWE-GULDE** Cement Co. was burglarized sometime between 7:30 p.m. Friday, and 7 a.m. Monday, according to R.L. Layman, 207 Baltimore, who reported the incident.

The burglars had pried open the back door of the office and had taken \$20 from the soft-drink machine, and \$20 from a petty cash box which was in a file cabinet.

After investigation, police officers arrested three suspects in connection with the case. The three were juveniles and were later identified as the same three whom officers arrested last week in connection with other burglaries in the city.

**ANOTHER** burglary occurred at Hoerner-Waldorf Corp. between 11 a.m. Sunday and 8 a.m. Monday. Gilbert Agero, an employe reported the incident Monday morning to the Hereford Police Department.

The burglary apparently gained entry to the office through a rear warehouse door, and took about \$360 worth of items from the office.

The items stolen were a Chronatron wrist watch, valued at \$150; a Plectron fire radio, valued at \$55; some old U.S. coins worth \$40; a tape recorder worth \$95; and five cassette tapes, valued at \$20, totalling \$360.

Some admission tickets were also stolen from a desk drawer, and some alcoholic beverages in the office apparently had been consumed.

Later, officers located some suspects and recovered the watch and radio. The coins had already apparently been spent.

## The Hereford Brand

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Don Richards News Editor  
Sue Coleman Women's Editor  
Grady King Advertising Manager  
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and the tape recorder and tapes were missing. Four juveniles were arrested and released to their parents.

**THE HEREFORD** Police Department also solved the burglary of Burke Inman Trucking Co., which was burglarized of some change from a soft-drink machine last Friday. Three juveniles were arrested in connection with this incident.

Fourteen traffic accidents were reported to the Hereford Police Department, seven of which were Friday.

A 1972 Ford, owned by Manuel W. Galvez, 1848 Sesame St., Arizona, was parked on the west side of the 100 block of Bennett Street, when an unknown car reportedly collided with the Galvez automobile and left the scene. This accident was reported at 10:45 a.m. Friday, and no suspects have been found.

**AN ACCIDENT** occurred at the intersection of Park Avenue and Avenue B at 12:30 p.m. Friday, involving two cars.

A 1972 Chevrolet, driven by Wylie R. Ward, 201 Douglas, was traveling west on Park Avenue in the inside lane, while a 1969 Ford driven by Leslie Burns Lightfoot, 222 Ave. A, was traveling the same direction in the inside lane.

The Lightfoot car attempted a right turn onto Avenue B, and the cars collided at the intersection.

Another accident occurred at 3:10 p.m. Friday in the 100 block of Jowell Street, 36 feet north of U.S. 60, involving another parked car.

A 1969 Chevrolet driven by Sam P. Provence, Box 445, Hereford, was attempting a left turn from Hwy. 60 onto Jowell Street, and struck a 1961 Chevrolet, owned by Hereford Wrecking which was parked.

The fourth mishap of the day occurred at the intersection of Park Avenue and U.S. 385 at 4:50 p.m.

A 1973 Ford driven by Martha Miller, Box 65, Dawn, was going south on Hwy. 385 and was passing through the intersection.

A 1973 Dodge driven by Clarence D. Carnahan, 117 Greenwood, was going north and attempted to turn left onto Park when the two cars collided.

**ANOTHER** accident occurred at 102 Beach at 7 p.m. Friday, involving two cars.

A 1970 Buick driven by Irene Melugin, 102 Beach St., was backing out of a driveway, when a 1963 Chevrolet driven by William F. Benefield, 230 Beach was going north on Beach Street, and the two cars collided.

A second accident occurred at the intersection of Park Avenue and U.S. 385 involving two cars.

A 1972 Buick, driven by Christine M. Marnell, 124 Aspen, was turning left onto Park Avenue while a 1973 Ford

driven by Alejos V. Hinojos, Harlingen, was going north on Hwy. 385. The two cars collided at the intersection.

The last accident Friday occurred in the 100 block of New York Avenue at 11 p.m. involving three cars.

A 1968 Chevrolet, owned by Jose Servantes, Box 223, Hereford, and a 1955 Chevrolet, owned by Hector Rodriguez, Raymondville, were parked on the north side of New-York Avenue.

A 1963 Mercury, driven by Manuel Ramon, 226 Raymond St., was traveling west on New York when it collided with the Rodriguez car on the left rear quarter causing it to hit the Servantes car on the left front quarter.

**THE FIRST** accident Saturday occurred at the intersection of Main and Fifth Streets at 1:25 a.m.

A 1970 Ford driven by Russell J. Hansen, 209 Ave. B, was going south on Main while a 1971 Ford driven by Michael R. Margrave, 106 Northwest, was traveling west on 5th Street. The cars collided at the intersection.

Shortly thereafter, an accident occurred at the intersection of Main Street and Hwy. 60 at 2 a.m.

A 1972 Ford driven by Albert

J. Golden, Portales, N.M., was traveling west on U.S. 60 and a 1970 Plymouth, driven by Jose Angel Garza, 910 S. Schley, was traveling north on Main Street, when the cars collided.

**ANOTHER** accident occurred Saturday at 1:05 p.m. at the intersection of 5th and Sampson, involving two cars.

A 1970 Chevrolet driven by Wesley M. Eades, 111 Mimosa, was going south on Sampson and the two cars collided as a 1965 Chrysler driven by Betty Jowell, 800 East 3rd, was going east on 5th Street.

An accident occurred in the 400 block of Avenue B at 6:45 p.m. Saturday, involving two cars.

A 1971 Ford, owned by Ruby Geam, 737 Country Club Dr., was parked on Avenue B, when a 1972 Chevrolet driven by Jennifer B. Havens, 428 Ave. B, Apt. D, backed out of a parking space across the street and collided with the left rear of the Geams car.

Another accident occurred at the intersection of U.S. 60 and Miles Avenue at 10:20 p.m. involving a truck and an unknown car.

A 1962 White Freightliner driven by Jerry Lee Daley, 325 Ave. B, was turning right off U.S. 60 into Miles, when the

unknown vehicle pulled up to the intersection. Daley then pulled over more to miss the car and collided with a stop sign.

**ONE ACCIDENT** occurred Sunday at 6:20 p.m. at the intersection of Park Avenue and Irving Streets.

A 1967 Chevrolet driven by Garland L. Buck, 706 13th St., was stopped at the stop sign at the intersection while a 1973 Chevrolet driven by Deckie Terrell Elliott, Rt. 1, Hereford, was going east on Park Avenue.

A 1964 Chevrolet driven by Guadalupe C. Garcia, 411 Brevard, collided with the Elliott car on the left side, which was knocked into the front of the Buck car, colliding with it.

An accident occurred Monday in the 100 block of Miles Avenue at 8:45 p.m. involving a truck and a car.

A 1973 Chevrolet, owned by Johnny Dupree, 513A Ave. H, was parked at the curb on Miles, when a 1972 KW Truck driven by Jerry J. Bryant, Wichita, Kan., pulled up and started to back up and the two cars collided.

The Hereford Police Department also answered several calls of family and neighbor disturbances and made several Driving While Intoxicated (DWI) arrests.

## New Students To Register

Students in grades 10 through 12 that are new to the Hereford Independent School District are asked to register at the office of the high school counselor any time this week or next.

Mrs. Tommy Braddy, counselor at Hereford High said that it is important that new students register with her as soon as possible.

Mrs. Braddy's office, located in the high school building, is open daily from 8 a.m. to 4 p.m. No appointment is needed.

### REVERE'S RIDE

On April 18, 1775, Paul Revere of Boston started on his famous ride to alert the countryside that the British were coming.

### TEACHERS' STRIKE

On April 18, 1971, Newark Teachers Union ended a strike that kept 80,000 New Jersey students out of classes for 11 weeks.

## K-Bob's Captures

### First Half In

### Softball League

K-Bob's softball team captured first half of league play this Monday by defeating BJM 11-8 in eight innings.

The win gave the K-Bob team an undefeated record of 7-0 for the first half.

The second half of the season is now underway with games played at 7 p.m. each Tuesday and Thursday at the Pony League Field.

### FIRST YMCA

On Dec. 29, 1851, the first Young Men's Christian Association opened its doors in Boston.



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ACTION

Tips to help Consumers Save  
Energy and Money.

Read your appliance manual  
to find the optimum tem-  
perature for your  
refrigerator and freezer.  
You may be keeping your  
food too cold which can  
waste energy.

## 'Big Brothers' Meant To Give Friend To Local Kids

"A 'Big Brother' is to give a special friend to one of your local youth who for some reason or another needs some close friendship outside the family." That is the purpose of 'Big Brothers and Big Sisters' according to Don Pipes, executive director of Amarillo Big Brothers, who was in Hereford Tuesday to help local workers start a similar chapter here.

"This young boy or girl is assigned to you for a period of two or three years and you need to see them at least once a week and do the things you both enjoy," Pipes said. "It is just to develop a friendship between the kid and the adult to give the boy or girl a person he or she can turn to when they have a problem of some type," Pipes said.

The Amarillo man said children for the program usually come from one-parent homes where the other parent has to work long or unusual

hours or for some reason cannot spend the time adequate for raising a child.

"Most of our referrals to the Amarillo chapter come from the parent of the child," Pipes said. "We then want to assign the child to some adult who the child can pattern his life after and perhaps turn them another way from becoming a juvenile delinquent."

The Hereford meeting had been arranged by Rodney Laubham in an attempt to get a similar organization here.

"I suggest you set up your advisory board and board of directors and meet again to get going," Pipes said of the Hereford effort. "You need a good chapter here and would probably have 30-40 cases."

Persons eligible to be Big Brothers or Big Sisters are any persons in town who wish to volunteer. Applicants must be interviewed and are subject to a screening board before careful

matching with prospective Little Brothers.

Little Brothers are boys six to 16 years old who do not have a father living in their home and who do not otherwise have the benefit of adequate male guidance. Little sisters are girls whose lives may need redirection or a little more cheer. They may be too shy or aggressive or they may feel unwanted in their homes.

## Tatum Talks Agriculture To Rotarians

Don Tatum of the Hereford office of the Agriculture Stabilization and Conservation Service (ASCS) told Rotarians during their noon meeting Monday about the services program to local farmer and about the rise in agriculture-related products.

Tatum said the ASCS office was to 'improve the economic stability of local farmers under programs of the agency.'

Tatum told the farmer's share in food prices and said it is still smaller than most persons believe. He quoted beef prices in several countries to show U.S. prices are still some of the lowest in the world. He quoted sirloin steak in Washington, D.C. at \$1.69 a pound; Sirloin Steak at \$1.88 a pound in London; Roast beef at \$2.08 a pound in Bonn, Germany; top round at \$2.57 a pound in Paris, France; Sirloin steak at \$2.79 a pound in Rome and beef loin at \$11.90 a pound in Tokyo, Japan.

**DUST STORMS**  
Violent dust storms swept Texas, Oklahoma, Kansas and Colorado on May 11, 1934.

**ATTU LANDING**  
U.S. forces landed on the Japanese-held island of Attu in the Aleutians on May 11, 1943.

a night of  
**"GORE"-nography**

See Additional AD THEATRE PAGE.

**STAR**  
364-2037



# Two belted tires. One low price. 2 for \$44.

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**37<sup>02</sup>**

plus 3.26 fed. tax  
Blackwall tube type tire. G78-15/6  
Cargomaster 78 belted truck tire. 2 ply nylon small truck tire. No trade-in required.

Tire Size	Price	Plus fed. tax
H78-15/6	43.05	3.54
L78-16/8	47.75	4.13
Tubeless		
G78-15/6	39.79	3.49
H78-15/6	45.79	3.80

Whitewalls available at slightly higher prices.



**Super Special F78-15 (775-15) Winter Safe El Tigre MUD & SNOW TIRE 2 for \$39<sup>95</sup>**

**\$19.88 TUNE UP SERVICE**  
Most 6 cyl. American Cars. Here's what we do: Install new points, plugs, condenser, rotor and cap; adjust distributor points, engine timing and carburetor. Prices include parts and labor. Most 4 cyl. American cars \$18.88. Most 6 cyl. American cars \$24.88.

**Penney's Premium Brake Service \$51<sup>95</sup>**

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Reg. 6.99. Boys' cap toe oxford with vinyl upper, Pentred® sole and heel. Two tone brown. 8 1/2-3. Prep sizes 3 1/2-6. Reg. 7.99. Sale 6.79.

**Sale 8<sup>49</sup>**

Reg. 9.99. Lug sole ankle length boot for pre-school boys. Sueded leather upper, cushioned insole, rubber sole and heel. 8 1/2-3. School-age sizes 3 1/2-6. reg. 10.99. Sale 9.34

**15% off**

Polyester double knits, cotton corduroys, rayon/cotton broadcloths come in solids, prints and more. In the most wanted fashion colors. All Penn Prest and machine washable. Reg. 93¢ to 3.99 yd.



**3 for \$11**

Special dress buy for girls who wear sizes 7 to 12. Penn-Prest polyester/cotton in knit or woven solids, plaids, checks, and prints. All easy-care, of course. Sizes 4 to 6x. **3 for \$10**



**Sale 6<sup>79</sup>**

Reg. 7.99. Girls' bump-toe saddle oxford with navy/tan vinyl upper, rubber sole and heel. 8 1/2 to 4 C



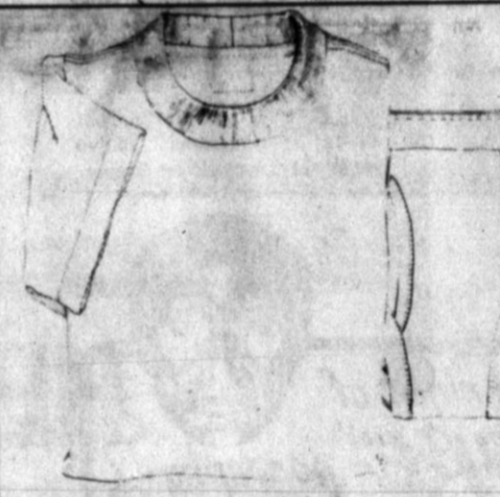
**Sale 8<sup>49</sup>**

Reg. 9.99. Girls' wingtip oxfords in tan/brown leather. Vinyl sole and heel, 8 1/2 to 4 C



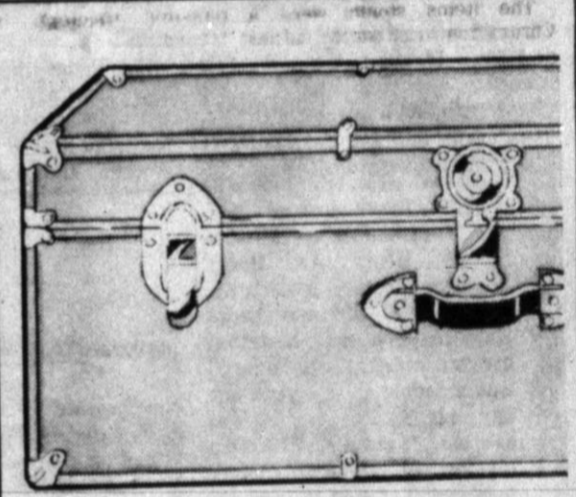
**Sale 15% off.**

Girls' briefs and bikinis at stock-up savings. Rayon/cotton or all cotton knit in white and assorted colors. Sizes 4 to 14.



**Sale 3 for \$2<sup>31</sup>**

Reg. 3 for 2.89. Polyester/cotton underwear for boys. Now's the time to stock up on briefs, shorts. V-neck or crew-neck T-shirts. All full cut for better fit. Sizes 8-20.



**Special 9<sup>99</sup>**

Solid color 30" footlocker. Features heavy-duty vinyl over wood frame. Metal locks, latches, corner guards and bindings.

### RED HOT SUMMER CLEARANCE SIZZLERS

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Page 4  
Highlights And Sidelights From Austin

# Texas Government Better Off Without Change?

By Bill Boykin

Texas may be better off under its present type of government than the so-called cabinet form being advanced in preparation for constitutional revision, according to Texas Research League.

League staff members in a new report to the Constitutional Revision Commission point to advantages of the present system and offer these key observations:

While there is room for improvement, Texas government is not the "administrative jungle" portrayed by critics. There are 174 legal entities which might qualify as state agencies, but fewer than 30 of them control 99 per cent of money and personnel in state government.

Texas still has one of the most economical big state governments in the nation. Ohio and Missouri rate slightly lower, but Texas spends more in support of its schools than those two states. Major suggestions by the League for economies have been in the areas of education and welfare financing. Overhead administration and control functions cost 1.9 per cent of Texas' total budget, while the national average is 2.6 per cent.

Major Texas agencies such as the Highway Department, Education Agency, Department of Corrections and Department of Public Safety rate high nationally. The League found few agencies in other states "clearly superior" to Texas counterparts.

While advocates of the cabinet theory claim it provides for holding the governor ac-

countable for all aspects of government administration, political realities dictate that he can be held accountable at the polls only once or twice. Further, it is difficult for voters to assess thousands of acts by the chief executive during any four years.

Whether authority to appoint 20 cabinet officials but no sub-cabinet-level personnel would strengthen the governor in policy-making is debatable. Merit system employment to insulate state employees from the spoils system is considered part of the cabinet theory. This means echelons below the cabinet level are beyond the governor's control.

The present pattern of part-time boards, according to the League, provides opportunity for participation in government by many key citizens, who, in turn, provide a powerful reservoir of support for a governor's policies. The League suggests more fiscal power for the governor and authority to order governmental reorganization subject to legislative veto.

#### TOP 100 PRESCRIPTIONS STUDIED

Computers are being used by the Texas Pharmacy Board to determine the top 100 prescription drugs being sold in this state.

Under new state law, H.B. 750, druggists must post the prices of the 100 most prescribed drugs at their counters this fall.

The new law will also prohibit advertising about "wholesale" "cut rate" prices, and limit drug stores to advertising about services, keeping "family records" and dangers of mixing certain types of drugs.

Consumers will be able to check the prices of the top 100 most common drugs at each prescription counter, states Joe Arnette, Texas Pharmacy Board, who is using the computer method to make the statewide survey.

#### RESOURCEFUL

Life is a continual battle and when the going gets tough, the tough get going.

#### CORRECT LOGIC

Don't expect too much from others — remember, you've never set the world on fire.

#### AUTO RATES CUT

True to its promise, the State Board of Insurance ordered an average statewide reduction of 4.3 per cent in private auto coverage premiums, estimating 90 per cent of motorists will save at least \$25 million. New rates are effective August 27.

Further, according to Board Chairman Joe Christie, the competitive rating law September 1 will mean further savings for many, Christie said one company has indicated it will ask authority to cut its rates 15 per cent across the board when the competitive rating law takes effect.

Another law passed by the legislature this year, however, may cancel out the savings for some and actually bring a slight increase. The personal injury protection coverage of at least \$2,500 for medical expenses and lost earnings or services due to accident, regardless of who was at fault, will be added to all policies automatically unless motorists reject it in writing.

Christie said even rejections written on "brown paper sacks" will be considered valid. P.I.P. coverage cost \$22 to \$44, but many will substitute it for medical coverage which already cost \$15 to \$22 a year.

#### WATER QUALITY STANDARDS APPROVED

Texas Water Quality Board agreed on compromise standards hopefully tailored to meet federal Environmental Protection Agency approval.

If the EPA rejects the state standards, presumably it would take over issuing waste discharge permits, leaving the state agency little to do but take samples and offer recommendations.

A main point at issue is whether the state's fines for violators are high enough to amount to a "substantial economic deterrent." The Texas maximum civil penalty is \$1,000 a day, and the federal agency wants civil penalty fines up to \$25,000 a day and maximum criminal penalties of

\$10,000 a day.

The state Air Control Board's proposed standards have been rejected by EPA.

#### COURTS SPEAK

A Palestine packing plant worker who was fired from light work as a supervisor after he was injured in his earlier job cannot force his employer to keep him on, the Supreme Court held. The worker accepted the supervisory job as part of an agreement not to seek workmen's compensation.

In other actions, the high court held:

—A cigarette distributor whose stock was stolen from his warehouse is entitled to review of his case for state tax forgiveness.

—Grown sons and daughters of a Dallas woman are entitled to \$10,000 damages each from an undertaker whose work embalming her body "shocked and revolted" them.

#### AG OPINIONS

Occupants of a boat floating in tidal water, even though over submerged private property, are not trespassing, Attorney

General John Hill stated.

Hill's opinion held private property submerged by lake or waterway construction, in absence of some special provision affecting title, remains private property, however.

In another recent opinion, Hill concluded a bill abolishing the office of Culberson County auditor is an unconstitutional special or local act "attempting to achieve what must be achieved by general legislation."

#### PRICES SOARING

Disruption of normal buying habits is pushing poultry prices up to the level of some cuts of beef, Texas Department of Agriculture's market news analysts reported.

Broiler prices are expected to reach the 80-cent bracket this week, according to the department's projections.

"Hoarding" and "panic buying" are contributing to runaway prices, commented Mike Walton, Agriculture Department market news chief. Walton said a return to normal buying habits will help return

prices to more-normal levels.

#### CONSTITUTIONAL REVISION RECOMMENDATIONS EYED

All seven sub-committees of the Texas Constitutional Revision Commission reported their tentative recommendations at a three-day meeting near here last weekend.

Proposals were taken under advisement along with suggestions of 3,000 advisory committee members in 19 areas. Actual voting by the full, 37-member commission on matters for inclusion in its report to the legislature will begin next month. Meanwhile, House and Senate planning committee members held their first joint meeting in preparation for the 1974 constitutional convention.

#### JOB AID PROMISED

Disaster unemployment assistance will be paid to those unemployed as a result of storms and flooding in Jefferson, Orange, Red River and Upshur counties last March 23-April 30.

Governor Dolph Briscoe advised those who think they are eligible to apply to their nearest Texas Employment Commission office. Applications must be filed within 30 days of July 24 when Briscoe made his announcement of the assistance offer.

#### SHORT SNORTS

Mills Cox of Houston has been named special supervisor-manager for Lo-Vaca Gathering Company in new court action. His job is to try and get additional gas supplies for 400 big customers.

President Nixon recently declared flooded Matagorda and Newton counties as major disaster areas. Nixon earlier declared Jefferson, Orange, Upshur, Red River, Brazoria, Galveston, Hardin, Harris, Jasper, Liberty, Montgomery, Polk, Tyler and San Jacinto counties in that category. Briscoe has asked Nixon to add San Patricio county to the list. Texas Water Rights Commission approved annexation of Richardson by the North Texas Municipal Water District. The second annual Texas

Folklore Festival will be held at the Institute of Texas Cultures in San Antonio September 6-9.

A runoff election for the 14th state senate district vacancy in Travis, Blanco, Burnet, Caldwell and Hays counties has been set for August 14.

The State Health Department warned of possible eye burns from a "space laser game" found in bus stations, bowling alleys and coin-operated amusement places.



Tips to help Consumers Save Energy and Money.

Check the door gaskets on your refrigerator and freezer. If cold air is escaping, you're wasting energy.

Defrost your freezer often to increase its efficiency.

## ORVAL WATSON FORD SALES

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Offer ends September 10, so come in soon. Like today!

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**See your Texas Panhandle Ford Dealer**

## ORVAL WATSON FORD SALES

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#### CHARACTERS ARE REAL

Lest there be any doubt, the August Reader's Digest declares that the characters in Mark Twain's "The Adventures of Tom Sawyer" are based almost entirely on real people. Huckleberry Finn was modeled after one Tom Blankenship, son of the town drunkard: a boy who was "ignorant, unwashed, insufficiently fed, but who had as good a heart as ever a boy had." Aunt Polly was Samuel Clemens' (Mark Twain's) mother. Tom's brother, Sid, was a caricature of his own brother, Henry. And Becky Thatcher, Tom's sweetheart, was in real life one Laura Hawkins, who once described her first meeting with Sam: "I was standing in my yard one day when Sam came along and saw me. He put a rose between his toes and, with a kind of handspring, tossed it over the fence to me. We became fast friends after that."

Opportunities by themselves are of little value — it's your ability to use them that counts.

a night of  
**"GORE"-nography**

See Additional AD THEATRE PAGE.

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The Consumer Alert

# 'Hot Checks' Usually Written By Honest Citizens

Back in the days when the holder of a bank checking account could write a draft on a brown paper sack, or a piece of wood bark, it probably wasn't as hard to keep track of an account balance as it is today when Texas banks print personalized drafts, process checks with computers, and offer a myriad of helpful services.

worthless checks which are given, in the main, it seems, by well-meaning consumers who simply find it hard to master the mathematics of checking accounts.

HUNDREDS OF millions of drafts on Texas banks are written annually by people who find this a convenient way to keep a record of payment on everything from insurance premiums, to mortgage

coupons, to sandwich luncheons and drugstore purchases.

Usually, everything works out to the satisfaction of the account holder, the merchant, and the bank depositor.

Many times, however, checks do "bounce"—that is to say, get returned to the merchant with a bank explanation of "insufficient funds."

IN THAT EVENT, the merchant will notify the check writer by certified mail of the

return, with a request that the insufficient check be redeemed by a certain date.

In most cases, the giver of the check responds right away, since a good credit record is one of the most-prized assets in today's society.

If the consumer does not answer the notice about a return check for up to \$50, however, the merchant can take the worthless check—together with his certified mail receipt—

to the county attorney for collection and/or legal action on what is classified as a misdemeanor crime.

(As of August 27, 1973, when a new law takes effect, the county attorneys will have jurisdiction on worthless checks for up to \$200. The legal penalty for prosecution will be up to two years in county jail and/or a maximum fine of \$1,000.)

REALIZING that the average "worthless check" writer

suffered from poor bookkeeping ability, rather than any intention of perpetrating a fraud, most county attorneys proceed with care from that point.

They understand, also, that the merchant's interest is only in keeping his books straight, by securing payment on the checks.

In Travis County (Austin) where some 300,000 Texans live, County Attorney Ned Granger begins by writing a letter to the person of which the merchant complained. "Generally," Granger says, "It's a housewife's, or student's disease."

and county attorneys, and the Attorney General, are dedicated to law enforcement. But they don't enjoy the business of having to take action against persons who try to be law-abiding in all other respects, any more than the merchants do.

It would be so much easier if all the check-writing public would make scrupulous attempts to keep their checkbooks balanced, and if they do receive "insufficient check" notices which they consider to be mistakes, take actions to get the errors corrected immediately.

Weekends to some are to celebrate, masticate, bicarbonate, and the next day to medicate.

## Program To Aid Farm Fuel Shortages

By BILL HOBBY  
Texas Lt. Governor

that we are today suffering a fuel shortage.

As a state and a nation, we have failed in the past to plan for the proper long range

development of our energy resources.

In the next dozen years the consumption of energy in the U. S. will double. The rate of new

drilling for oil and gas has been decreasing.

MEETING future demands will require improved recovery methods, the substitution of other fuels, greatly expanded off-shore exploration, development of the Alaskan North Slope, and more imports.

ease these fears.

This program assigns fuel priorities to all food producers as well as health and government-related services and the transportation industry.

UNDER this program, fuel suppliers have agreed to provide their past customers with the same portion of fuel as they received during the last quarter of 1971 and the first three quarters of 1972.

ALL NEGATIVE The fellow with the so-called magnetic personality sometimes gets his poles switched.

LIFE IT UP Weekends to some are to celebrate, masticate, bicarbonate, and the next day to medicate.

## Two-Day Course To Study Feed Costs And Problems

Worried about soaring feed costs? Wondering how to get more from your pastures and hay? Concerned about protein supplement costs and using urea? Confused about the proper choice of mineral supplements? Looking for a way to cut the labor in haying?

Potential solutions to these and other problems will be presented at the upcoming Beef Cattle and Pasture Forage Short Course at Texas A&M University Aug. 20-21 according to Dr. Dennis Herd, short course chairman and beef cattle specialist for the Texas Agricultural Extension Service.

income from the beef herd. Much of the information presented will also be of interest to cattlemen running stocker cattle programs.

The program, which will be held at the Ramada Inn across from the A&M campus, will feature talks by prominent authorities in cattle nutrition, forage utilization and ranch management.

GUEST speakers include Dr. W.C. McCormick, the head of the Animal Science Department of Tifton, Georgia, who will discuss factors affecting the feeding value of several different types of bermudagrasses. McCormick has worked cooperatively with Dr. Glenn Burton, the developer of Coastal bermuda, and know the "cow" side of producing and utilizing grass. He will also discuss research work with winter pastures.

discussion of "High Intensity-Low Frequency Grazing Systems" by Texas ranchers Bill Tullos of San Angelo and Dr. Percy Turner of Water Valley.

Dr. John Reagar, toxicologist with the Texas Veterinary Medical Diagnostic Laboratory, will discuss grass tetany, pulmonary emphysema and other forage related disease problems.

IN ADDITION, members of the Texas Agricultural Experiment Station and Texas Agricultural Extension Service staff will present information on a number of grasses including kleingrass, TAM Wintergreen Hardinggrass, buffel grasses, fescue, love grass and ryegrass, to name a few.

Gov. Dolph Briscoe has created an Energy Advisory Council to develop such a policy. I was appointed chairman of the council, which includes the heads of state agencies involved either in the production or consumption of energy, and representatives of private consuming and producing groups.

The council will make recommendations which can be implemented immediately by state officials. The council probably will make recommendations to the governor and legislature for changes in the laws and other regulatory policies affecting the production and consumption of energy.

FARMERS and ranchers who are having problems getting enough fuel should contact Sweeney for assistance.

Of course, we all hope this federal program will not be needed for long. Allocation programs will not solve the long range problem.

And while we are searching for the long range solutions, it is essential that we all use the available energy wisely.

IF THE COUNTY attorney's letter is ignored, he asks the local sheriff to send the check writer a summons, asking him to appear in county court. If there is still no answer after 30 to 60 days, a warrant is issued for the person's arrest. And if he doesn't show up for the court hearing, the defendant is cited for contempt of court, as well as for the worthless check charge.

Most cases are resolved before such drastic action could be required. When a case does come to trial, most defendants plead guilty and work out an arrangement through probation

PAST SHORT courses have emphasized the importance of proper nutrition in improving reproduction and performance in beef cattle. This year's program is concerned with the most economic methods of supplying the nutrition required to maximize reproduction and


Of particular interest to rangeland cattlemen will be a

New machinery for cutting and harvesting forages will be on display. Many new ideas in packaging and cutting hay are coming to the forefront and commercial companies will have their representatives on hand for discussions.

CONCERN has been expressed that Texas farmers and ranchers may suffer this summer as a result of fuel shortages.

A new Federal Voluntary Allocation Program may help

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Bess Moore, Owner

For more detailed information concerning registration fees and the short course schedule, Herd suggests contacting local county Extension offices.

Registration for this year's program will be \$15.00 and will begin on Sunday evening August 19, in the lobby of the Ramada Inn.



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## Shortage Of Wire Could Lead To Feeding Crisis

Texas Farm Bureau President J. T. (Red) Woodson said that a shortage of baling wire for hay could lead to a livestock feeding crisis this winter.

The farm leader said there are also shortages of fencing wire and cotton bale ties.

Woodson said Farm Bureau is encouraging steel mills to give high priorities to production and distribution of steel products necessary in the production of food and fiber.

He said steel industry officials give the following reasons for shortages of baling wire, fencing wire and cotton bale ties:

(1) Imports of steel and steel products have been drastically reduced because the U. S. has asked foreign countries to limit their exports to the U. S. This was done in order to reduce the balance of payments deficits. Also, these nations agreed to such agreements because they are not as anxious

to acquire U. S. dollars which are rapidly dropping in value abroad.

(2) Domestic mills cannot take up the slack because they simply do not have the capacity. Some blast furnaces have been shut down by regulations of the Environmental Protective Agency.

(3) There is a world-wide shortage of steel. Available supplies are being used in construction of high-priority items such as automobiles.

## Seafood Alternative To High-Cost Meat

As grocery bills continue their upward surge, more and more people are becoming hooked on seafood as a tasty alternative to high-cost meat. The flavor and nutritional values of seafood are being enjoyed by an increasing number of Americans who are discovering fish is a boon for sorely battered household budgets.

Pound for pound, according to an August Reader's Digest article, fish has as much protein as beef or pork, with important added benefits: about half the calories, and oil content that is easier on your heart than the fat in meats.

Fish can be markedly easier on the pocketbook, too, if bought wisely. There is a huge variety available; at least 240 species are sold in the United States. And among these are many lesser-known varieties, some available generally and others regionally, that can be used in

place of the more popular — and thus usually more expensive — fish.

Yet, says a federal home economist, "women who have been cooking meat all their lives have found they don't know how to buy or cook seafood." The Digest helps resolve this in its Report to Consumers by outlining important tips that will give housewives some know-how in shopping for seafood, and how to prepare it once it has been bought.

Included is a useful "Best-Buy-Months" chart, showing in what months fresh ocean fish is most abundant throughout the continental United States.

Listed, too, are a number of less expensive species, which can be the cheapest of all simply because buyers do not know to ask for them — varieties such as Greenland turbot, grouper, ocean catfish, ocean perch,

pollock, and sea bass, and regional specialties such as mullet and croaker in the South; true cod, ling cod and rex sole in the West; and bluefish, shad and Boston mackerel in the East.

The Digest report also has tips on how to determine the quality and freshness of seafood; helps shoppers decide whether to buy a whole fish (only about a fourth of it is edible) or an already prepared item such as a fillet; and suggests ways to store fish at home.

Be curious in buying and imaginative in cooking, the article urges. "When you see a strange seafood in your market, ask what it is and what it offers. It may be a bargain." In preparing it for the table, the prime tip is: No matter how you fix seafood, don't overcook it. And when it is ready, serve it immediately.

## Farmer's Union Official Says Price Control 'Discriminates'

"Farmers have been counted out again in the announcement of President Nixon's Phase IV economic program," stated Texas Farmers Union President Jay Naman of Waco at the charter meeting of the Scurry County Farmers Union in Snyder recently.

Naman explained that while the announcement of the program leaves the impression that special consideration is being given farmers, the new price control program is disappointing in that it discriminates against producers of certain commodities.

"While the cattle feeding segment of the farming industry is suffering as a result of the cost-price squeeze, Phase IV specifically avoids any relief to cattle producers. It also fails to modify the embargo that has been placed on soybeans,

cottonseed and related products, which deals harshly with producers of these commodities," Naman said.

The statewide farm leader charged that Treasury Secretary Schultz's statements concerning profits in agriculture are distorted and misleading in view of the fact that farmers are still only receiving 88 per cent of a fair price for what they produce.

"Family farmers resent Secretary Schultz's off-hand and ill-founded remarks concerning farmers crying all the way to the bank' on nationwide television. Rash comments such as this indicate that Secretary Schultz is completely lacking in understanding the serious economic problems now facing family farmers," Naman said.

The Farmer Union leader stated that Phase IV is a further indication that the Nixon Ad-

ministration fails to grasp the need to provide the economic incentive to farmers and ranchers to produce in abundance. "It means that this Administration is insistent on a cheap food policy making family farmers and ranchers the scapegoats in its quest to solve the problem of inflation," according to Naman.

"Phase IV should have opened up exports on soybeans and cottonseed products to avoid the loss of foreign markets. Texas agriculture has a great stake in preserving export markets for these commodities. Also, the announcement of licensing requirements on cotton exports indicates that plans are in the offing to limit cotton exports. These decisions are apparently being made under pressure of domestic users of these products, who are anxious to drive the prices down at harvest time," Naman said.

## Grand Jury Indicts 11 Persons Monday

A Deaf Smith County 69th District Grand Jury returned 10 indictments against 11 persons for felony offenses here Monday in the first session for the jury during its new term.

Five of the indictments concerned some type of drug violation law while one was for burglary, two were for theft, one for driving while intoxicated — felony, one for forgery and passing and two for swindling with a worthless check.

Two of the persons indicted were still at-large while others have been bonded.

One man was re-indicted for two counts of sale of marijuana and another man on one count. A third alleged drug violation concerned the charged deliver

and sale of dangerous drugs. The old session of the grand jury last week reported a "substantial" drug problem in Hereford, but left all criminal indictments to the new grand jury which began its term Monday.

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## Norene Stallings Joins PARK AVENUE FLORIST



Park Avenue Florist proudly announces the newest member of their staff, Norene Stallings.

Norene will be working with sales and floral design as she did when she worked at a floral shop in Muleshoe.

A resident of Hereford six years, Norene was previously employed at the Pans Cage Plus.

Norene has three children: Sandra, 16; Edd, 14 and Roy Glenn who is 10. The Stallings family attend the Central Church of Christ.

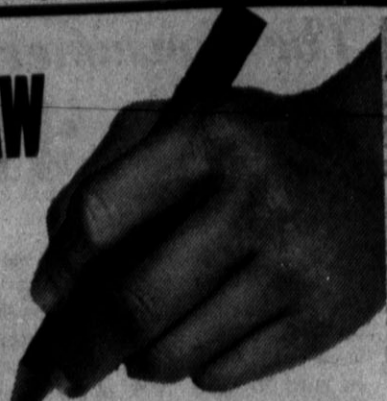
Norene is an active leader in 4-H work. She enjoys collecting antique bottles and dabbling with arts and crafts.

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100 & 260 Count Pkgs. **49¢**  
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**BOY'S Knit Flare Permanent Press SLACKS**  
100% Textured Polyester  
Sizes 8 - 18  
RETAIL '10"  
**\$4.97**  
SPECIAL SALE

**PRESTO PRESSURE COOKER**  
NO. PCC6 - 6 Qt.  
Capacity Stainless Steel  
G.D.P. '14"  
**\$11.97**  
SPECIAL SALE!

**LISTERINE MOUTH WASH**  
20 Oz. Btl. **99¢**  
G.D.P. SPECIAL

**ROLY-POLY JUICER**  
Squeeze Serve 'N Store  
10 Oz. Size  
G.D.P. '11" **\$1.27**  
SPECIAL

**DRESS BAG**  
by Clopay  
22"x52"  
Use for travel or storage  
G.D.P. 97" **69¢**  
SPECIAL SALE

**GLAD FREEZER WRAP**  
80 Sq. Ft. Clear Plastic  
G.D.P. 73" **47¢**  
SPECIAL SALE!

**GLAD WRAP**  
100 Sq. Ft. Crystal Clear Polyethylene  
G.D.P. 43" **33¢**  
SALE!

**MAMA'S BANANA WAFERS**  
G.D.P. SPECIAL **3<sup>14</sup> 99¢**  
14 Oz. Pkg.

**GIBSON'S HEREFORD KEEBLER TOWN HOUSE**  
Oval **CRACKERS**  
16 OZ.  
with coupon **39¢**  
without coupon 48¢  
Limit one per customer  
GOOD THRU 8-4-73

**NO. X555V HOLLYWOOD PRODUCTS AUTO SPOT LIGHT**  
Plugs into cigarette lighter. **\$4.89**  
NOW ONLY!

**GIBSON'S HEREFORD**  
WITH THIS COUPON  
1-pound Can of **Maryland Club Coffee** **74¢**  
•Regular •Electric •Drip  
Without coupon 99¢  
Cash value 1/20¢  
Limit one per customer  
COUPON EXPIRES 8-18-73 60

**ALL Men's & Boy's BELTS**  
**1/4** OFF REGG. G.D.P.

**1100% Nylon**  
Fits Sizes 10-13. Retail '10" **2**

**SHAG**  
A portable handy light  
REG. '29" **\$1**  
NOW

**SNAPPIT No. 1635**  
A portable handy light  
REG. '29" **\$1**  
NOW

**COFFEE**  
Non-dairy coffee  
16-Oz. G.D.P. **87**

# HIGH PRICES

THURSDAY, AUGUST 2 thru SATURDAY, AUGUST 4, 1973



**SAVE**  
WOMEN'S  
**BODY SUITS**  
or  
**BLOUSES**  
**1/3 OFF REG. G.D.P.**

**NORELCO**  
VIP  
TRIPLE HEADER  
**SHAVER**  
REG. '29'  
SPECIAL SALE!

**\$25.97**

**ALL AUTO IGNITION TUNE UP KITS**  
Heavy duty tungsten points, matched, ventilated. Polished epoxy sealed condenser. Precision molded rotor.

Special Sale! **1/4 OFF REG. G.D.P.**  
**NO. 710 Heavy Duty MINNOW BUCKET**  
Lightweight  
REG. '23  
G.D.P. SPECIAL! **\$1.99**

**RAY-O-VAC No. J3-K**  
**MAGNET LIGHTS**  
Retail 99'  
G.D.P. 79'  
SALE... **67c**

**ONE GROUP Men's & Boy's SHIRTS and KNIT**  
Long & Short Sleeve

**SHIRTS**  
**1/2 OFF REG. G.D.P.**

**BAN-LON Men's SOCKS**  
100% Nylon, 3-Ply Throughout.  
**2 Pair For \$1.00**

**100% POLYESTER SHAG PILE RUG**  
Room Size 8'6" x 11'6"  
RETAIL '28'  
**\$17.97**

**THERMOS PICNIC JUG**  
1-Gallon Size with Spout, Rust Proof No. 7784  
REG. '2" **\$2.33**

**COFFEE MATE**  
Non-dairy creamer  
16-Oz. Size  
G.D.P.  
**87c**

**GLADIOLA FLOUR**  
5-Lb. Bag  
G.D.P. SPECIAL!  
**57c**

**WESTCLOX BABY BEN ALARM**  
Model 11004  
REG. '15"  
G.D.P. SPECIAL! **\$4.77**

**LUV FUR**  
Ass't. Colors REG. '6"  
G.D.P. **\$5.49**

**WILSON'S No. T-6988 "SWET CHEK" WRISTBANDS**  
Keeps your hands dry & your grip firm - 96% cotton, 4% rubber  
REG. 53' Pair  
G.D.P. SPECIAL! **43c PR.**

**FEDERAL NO. 14 "XL" BB's**  
Tube of 595 Rounds  
REG. 37' SALE **29c**

**SPORTS CRAFT Football PUMPS**  
includes needles  
G.D.P. '1"  
**99c**

**GIBSON'S R pharmacy**  
**SAVE ON PRESCRIPTIONS**  
Phone 364-4900  
Emergency Phone 364-2432 or 364-4109  
Dependable Service

**GIBSON'S HEREFORD**  
**SAVE 15c**  
On the purchase of **JEAN LAFOOTE'S CINNAMON CRUNCH CEREAL**  
without coupon 40c with coupon **25c**  
Limit one per customer  
GOOD THRU 8-8-73

WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**GIBSON'S DISCOUNT CENTER**



Mrs. Bill Gilleland  
... city girl turned West Texan

## Let's Cook Something

### Adult Back-To-School Experience Endorsed

By SUE COLEMAN  
Women's Editor

A CLASSIFIED AD IN The Hereford Brand was responsible for bringing Alice and Bill Gilleland to Deaf Smith County soon after his discharge from World War II military service. Mrs. Gilleland, born and brought up in the heart of New York City, has become an enthusiastic West Texan, active in church and other organizations here.

THIS IS HER FIRST job after graduation last spring from courses for adults in business and office skills, conducted by the Texas State Technical Institute with cooperation of the Hereford school system which permitted use of its classrooms and equipment.

She is using knowledge gained in those evening classes to keep books and records, do typing and filing in her current job, and she voices ardent approval of the TSTI adult education program that qualified her for office employment.

The Youth Tutoring program, conducted in the former hospital building at the Labor Camp, is designed for school children to age 13 and especially for those who have trouble in any phase of their studies, including language problems.

MEALS ARE PREPARED each school day in the kitchen which is administered by two more agencies, PPRC and NYC. Mrs. Gilleland is also responsible for record keeping and supervision there.

Her contacts with both employees and pupils are more than impersonal supervision and she wonders if she would like any job that dealt entirely with books and machines rather than with people.

HER SCHOOLING as a girl included no business courses. She took subjects required for college entrance, and had planned to be a nurse. In fact, she began nurses training but was injured in an automobile accident, fell behind in her studies and dropped out.

They married before the war was ended, and with his discharge came to Texas, first to Fort Worth.

"DRIVING THROUGH Hereford, he liked the looks of this country and put an ad for a job in the Brand. We came to the Ford community when he found work there, and lived five years before we moved into town."

She enjoys contact with the children; for several years she operated a baby sitting service in her home with children around her constantly. Now that her daughter, Nina, is old enough to be entering high school this year, she decided to work outside the home.

She is serving in her seventh year as welfare chairman for the Women's Organization of St. Anthony's Catholic Church, and has been president. Also a member of the American Legion Auxiliary, she is enrolled in its special service group, the 8 and 40.

One of her favorite recipes is for a one-dish meal, the sort of casserole her husband and daughter especially like.

**BEEF-RICE CASSEROLE**  
2 pounds ground beef  
2 medium onions, chopped  
1 1/2 cups chopped celery  
1 can cream of mushroom soup

**NIXON IN MOSCOW**  
On May 22, 1972, President Nixon arrived in Moscow to begin the first official visit of a U.S. president to Russia.

**KIDD HANGED**  
Pirate Capt. William Kidd was hanged in London on May 23, 1701.

**STEERAGE RATES**  
On May 22, 1964, European steamship companies transporting immigrants to the United States announced steerage rates would be \$10 a person.

**CHURCHILL RESIGNS**  
On May 23, 1945, Prime Minister Winston Churchill and his cabinet resigned when Laborites refused to continue in wartime coalition.

**U.N. DEBATE**  
On May 23, 1960, the United Nations Security Council opened debate on Soviet charges of U.S. aggression by overflights of Soviet territory.

**COPERNICUS DIES**  
Nicolaus Copernicus, who revolutionized astronomy with his theory of the earth revolving around the sun, died at 70 on May 24, 1543.



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- Pies • Cookies
- Spudnuts • Cakes

USE OUR CONVENIENT DRIVE IN WINDOW

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1003 Park

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**Keepsake**  
MARINA \$300 also 150 to 1975 Wed. ring 34.75  
**Kester's Jewelry**  
Across from the Post Office in Downtown Hereford

# Food Stamps To Go Into Effect

(Cont'd from Page 1)  
card is mailed to certified households each month, which tells how many stamps they are eligible to receive and how much they must pay for them. Bonus stamps make up the difference between what the family is able to pay and how many stamps are necessary for an adequate diet.  
THE AMOUNT of money paid for the stamps depends upon the net income of the household.  
A four-person household with a net income of less than \$30 a month would receive \$116 of free stamps. But a four-person household with a net income of \$360 a month would pay \$92 for the same amount of stamps.  
THE ATP card and the specified amount of money, if any, is cashed in at

designated issuing offices for food stamps. All money is then sent directly to the United States Treasury.  
Participating grocery stores will accept food stamps for purchase of all food products, except those which are imported.  
These stores then deposit the stamps in the bank, just as they would any other cash transaction, and the stamps are redeemed by the USDA.  
Some advantages of the food stamp program over commodities are:  
—Commodities are usually the items held in surplus by the USDA and not necessarily food products that, by themselves, comprise a balanced diet. Commodities tend to be heavily weighted with starchy staples.  
—Food stamps enable recipients to

purchase what they need. This is particularly beneficial to people on special diets, the elderly and small children.  
—Food stamps are available to all persons, without regard to race, color, creed, sex, national origin or political affiliation.  
—Any applicant is entitled to a fair hearing regarding his denial for certification or the number of food stamps his household was determined eligible for.  
MRS. LEONA GLEN, Financial Worker for the State Department of Public Welfare, said that the program will be set up in Hereford by November, and that she is training for the program from August 6-10. Information on the subject will come later as the program progresses.



Honored At Lodge

Bill Austin, left, received a plaque of appreciation Monday night during regular meeting of Hereford Oddfellows Lodge. Jerry K. Johnson, president of Panhandle Association of Oddfellows, made the presentation to Austin. Austin works with the Texas Alcoholic Beverage Commission and will be transferred to Amarillo this month. A member of Oddfellows here only a few years, Austin was honored for his dedication and leadership. Oddfellows also announced they are ready to start with the 4,000 paper flowers on their Jubilee float.



Three caravans to area towns are planned during August to promote Hereford's Diamond Jubilee celebration.  
Deaf Smith County sheriff's car will be the advance car for each caravan, arriving in the area towns approximately 15 minutes before the caravan.  
Hereford city police will be the lead car of the caravans into the towns where a presentation to local dignitaries will be made.  
A BUS, WHICH has a capacity of up to 50 persons will be available for each caravan for persons who do not wish to drive. Reservations for the bus trip may be made by calling Jubilee Headquarters, 364-1898.

**FRIONA CARAVAN**  
AUGUST 4  
The caravan will meet at the park on the east side of Friona where participants are asked to be by 9 a.m. Friona city police will escort the caravan into the town square where a program featuring "Firehouse Fifteen" will be held.  
THE CARAVAN will leave Friona by Fifth Street and will regroup on the east side of Bovina at 10:10 a.m. Bovina city police will escort the caravan into town for a short program, after which the caravan will leave town by way of Farm to Market Road to Dimmitt.  
In Dimmitt, the caravan will gather on the west side of town at 11:15 for a short program on the town square.  
The entire trip should be over no later than 12:30 p.m. and people may come back to Hereford at their own leisure. Persons riding the bus for the caravan are asked to meet at the community center at 8:15 a.m.

**AMARILLO CARAVAN**  
AUGUST 11  
The caravan will form on the service road between the Bell Street over-pass and Western Street at 11:15 a.m. The Amarillo city police will escort the group to Western Plaza where "Firehouse Fifteen" will perform.  
PARTICIPANTS in the caravan will promenade throughout Western Plaza where Amarillo Mayor Ray Vahue will be the representative to which a presentation will be made.  
Passengers riding the bus are asked to meet at the Community Center no later than 10 a.m.

**CANYON CARAVAN**  
AUGUST 18  
The caravan will form on the service road west of Canyon at 5:15 p.m. and the Canyon city police will act as escorts into the city. A program will be presented at 5:30 on the city square, after which Randall County Sheriff's officers will escort all those who wish to attend a Dutch Treat Bar-B-Que and "Texas" to Palo Duro Canyon.  
Tickets for "Texas" are available at Jubilee Headquarters.

## Oil Companies Conspire?

# Official Says Accusations Are False

Charges that the nation's oil companies have conspired to contrive a gasoline shortage are false, it was stated in a recent news release by the American Petroleum Institute.  
"We are deeply concerned that the American people may be making decisions on the assumption that the energy shortage is contrived by the oil companies. This would be a serious mistake, and could lead to a worsening of the energy supply problem," said F.N. Icard of API.  
"Those who repeat the unsupported charges against the petroleum industry, without checking their validity, do a disservice to the nation and its people," the statement continued.  
"We are convinced that an objective study on the causes and nature of the current energy shortage will show that the shortfall is not artificial and is not a plot by the oil companies to 'get what they want', but is a matter of skyrocketing consumer demand for oil products at a time when efforts to increase supplies are being thwarted by forces outside the oil industry, and when oil is being called upon to make up for the shortfall of other fuels."  
The API has prepared factual material to inform the public of the reasons for the current energy shortfalls and the

dangers inherent in the failure to act now in solving energy problems. Some of the highlights:  
—THE SPOT shortage of gasoline this summer at service station pumps, and the shortfalls in distillate fuels last winter, are not the result of any holdback in gasoline or fuel production. Both gasoline and distillate production set all-time records during the first five months of 1973.  
—THE UNPRECEDENTED growth in demand can be attributed, in part, to the growing concern we all share for the environment. Delays have been experienced in construction of nuclear power plants; restrictions have been placed on mining and use of coal; and the environmental advantage and low field price of natural gas has caused shortages.  
—ON THE GASOLINE side, major factor is the loss of miles-per-gallon in the newer autos equipped with pollution control devices. These controls have been estimated to increase gasoline consumption by 12.6 million gallons a day. Other factors include record-setting new car sales, increased vacation travel and brisk sales of fuel-consuming equipment.  
—DELAYS IN LEASE sales of Outer Continental Shelf areas for petroleum exploration and development, court challenges to the Alaska pipeline construction, opposition to the construction of essential deepwater ports, refineries and other facilities, have all had an adverse effect on the petroleum industry's ability to keep pace with the staggering demand for energy.  
—THE LACK OF national coordinated energy policies has hampered efforts to search for new petroleum reserves.  
—DEMAND FOR crude oil on the world market has placed the U.S. in increasing competition with other heavily industrialized nations, and the devaluation of the dollar has had an adverse effect.

## Campfire Girls Report 190 At Summer Camp

Campfire Girls reported 190 participants in the Summer Camp near Toas, N.M.  
More than 150 of the participants are members of Campfire Girls with others participating as guides and counselors. Nita Lea is camp director with help from five specialists including Carolyn Langley, Sheila Lea, Debbie Smith, Susie Hickman and Cheryl Smith.  
The theme of the camp is Path of Beauty with an emphasis on ecology.  
Leaders of Hereford Campfire Girls thanked the community businessmen and leaders for donations enabling the Campfire Girls to take the trip.

## Funeral Service For Mrs. Kearns Scheduled Friday

The funeral of Mrs. Marvin Kearns, 50, of 811 South Miles, will be conducted at 2 p.m. Friday in Rose Chapel of Gilliland-Watson Funeral Home by the Rev. Herman J. Schelter, pastor of Immanuel Lutheran Church. Burial will be in Rest Lawn Memorial Park.  
Mrs. Kearns died Wednesday morning in an Amarillo hospital. She had lived in Hereford since 1950, when she came from her native state, New York.  
The former Frances Allen, she was born in Malone, N.Y., Aug. 8, 1922. She and Marvin Kearns of Hereford married Nov. 9, 1950 in Clovis, N.M. She was a member of Immanuel Lutheran Church.  
Surviving her are her husband; two daughters, Caroline Kearns of Hereford and Linda Jackson of Dimmitt; three sisters, Beulah DeRoche and Gertrude Allen of Malone and Marian Nessnick of Utica, N.Y.; a brother, Charles Allen of Malone, and four grandchildren.

## Final Session Held Tuesday

Ashley Eledge and Robert L. Orton, from the Division for Defense and Disaster Relief in Austin, completed the last session of the Plans and Operations (P&O) course, Tuesday, in which the final draft of the Standing Operations Procedures (SOP) were drawn up.  
The main objective of the course was to devise a plan that Hereford citizens could follow in an emergency to have the most efficient means of communication and aid available. Possible disasters they discussed were nuclear attack, tornado, or grain dust explosions in an elevator.  
Eledge and Orton were here last week giving the first two lectures of the P&O course to about 31 civic leaders.  
The overall plan for the city will be distributed to city officials who would be directly involved in the plan during an emergency.

### Dilly Bread

1 package dry yeast  
1/2 cup lukewarm water  
1 cup cottage cheese  
2 1/2 cups sifted flour  
1 tablespoon instant onion  
1 egg, beaten  
1 tablespoon dill seed  
2 tablespoons sugar  
1 teaspoon salt  
1/4 teaspoon baking soda

### CLIP 'N' COOK

Copley News Service

PREHEAT OVEN TO 350°. Dissolve yeast in lukewarm water. Heat cottage cheese to lukewarm, stirring constantly. Combine dissolved yeast and warm cottage cheese in large bowl. Add remaining ingredients and beat well. Cover. Let rise 1 hour. Turn out on floured board and knead until smooth. Shape into 2 loaves. Let rise until double. Bake 45 to 50 minutes. While bread is warm, brush with butter and sprinkle lightly with salt. Makes 2 loaves. Bread is delicious toasted.

## Hospital Notes

**PATIENTS IN HOSPITAL**  
Kendon Anderson, Star Route; Mrs. Jim Blackburn, Tierra Blanca Motel; Cheri Mason, Route 2; Marinda Mason, Route 2; Veronica Ruiz, 124 Catalpa.  
Cameron Beavers, Friona; Gracilla Casanova, P.O. Box 2149; Mrs. Maude Emma Woods, Happy; Mrs. Richard Aguirre, 301 Myrtle; Ramon Turrubiates, 234 Ave. D.  
Leatrice Sparks, 125 Ave. J; Mrs. Julia Welty, 206 Cottage Drive; Mrs. Bill Gentzel, 516 Ave. G; Lena Menefee, P.O. Box 1999; Mrs. Laura Melburn, 138 Ave. B.  
Mrs. Vera Davison, 117 Ave. E; Noah Wiseman, Vega; Donald Hudson, Mesa, Ariz.; Richard Snow, P.O. Box 1852; Bradley, Guadalupe Villarreal Izora Matthews, Dawn; Mrs. Ralph L. Pedigo, 104 Ave. I.  
Mrs. Mamie McGowen 229

**PATIENTS DISMISSED**  
Ricky Coleman, William Sanders Jr., August 1.  
LaVerna Brock, Felix Medina Jr., Rejolia Tafolla, Holly Veigle, Reinaldo Cervantez, Mrs. Lou Elliott, July 31.  
Ricardo Garcia, Opel Merrill, Fred Williams, David Hutchinson, Pomposa Galvaldo, July 30.  
Mrs. Armando L. Martinez, July 29.  
Mrs. Mintoa Roach, Lewis West, Tommy Reiter, Anna Bradley, Guadalupe Villarreal Izora Matthews, Dawn; Mrs. Renee Kuper, Richard Wilbanks, July 27.



## You've Got a Surprise Coming!

The Hereford Brand will add a

# Weekly TV Magazine

to each Thursday's paper, beginning August 9.

Complete television program listings for Hereford viewers ... 3 Amarillo and 3 cable channels, plus features and program highlights, in a handy tabloid size.

## JOIN THE BRAND FAMILY!

The Brand and Sunday Brand by carrier delivery - \$1.00 per month. Both papers by mail - \$6.00 per year in Deaf Smith and adjoining counties, \$7.00 per year outside the area.

## The Hereford Brand

Box 673      130 W. 4th      364-2030

# Free Cable Vision

Rental Bonus Until Aug. 31 ... See Us for Details

612 Irving  
Phone 364-6661

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- Playgrounds
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- Recreation Hall

# Plan Ahead

RESERVE EXTRA COPIES OF THE  
HEREFORD BRAND'S  
DIAMOND JUBILEE EDITION.

An extra, but limited, number of Diamond Jubilee editions of The Hereford Brand, Aug. 23, 1973, will be printed. If you desire extra copies, send in your orders now to make certain they are reserved. The big special edition will be priced at 75 cents a copy on news stands and across the counter. If you want us to handle and mail copies to friends or relatives, send \$1.25 for each copy ordered.

Reserve \_\_\_\_\_ copies for me at Brand office at 75 cents each.

Reserve \_\_\_\_\_ copies to be mailed at \$1.25 each. Names and addresses enclosed. Total amount enclosed \_\_\_\_\_

NAME \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

(Mail to Hereford Brand, Box 673, Hereford, 79045)



# Mrs. Bess Werner Tells Lions Of Pioneer Days

Mrs. Bess Werner, who came to Hereford in 1909 with her parents, told Hereford Lions at their noon meeting Wednesday about the early days in Deaf Smith County.

Introduced by Wayne Thomas, the talk was arranged to go along with Hereford's 75th Diamond Jubilee Celebration which gets under full steam in August.

Mrs. Werner said her parents came from a Missouri farm to a Hereford farm 10 miles northeast of town. She said the

family moved on the Santa Fe train from their Missouri farm to Hereford.

"We wanted more land but faced five years of drought when we got here," she said "I have now lived on the same farm five miles west of Hereford for the past 52 years."

Mrs. Werner said she took a Texas History exam under Judge Bill Russell and was certified to teach school here. She taught school at Askron which was later moved to Dawn. She then taught at Berve-

which is now Progressive.

"I was and am still impressed with the Hereford area and the county," she said. "I almost wish we could stop here though because I think we are getting a little big. There is too much traffic on Harrison highway where I live."

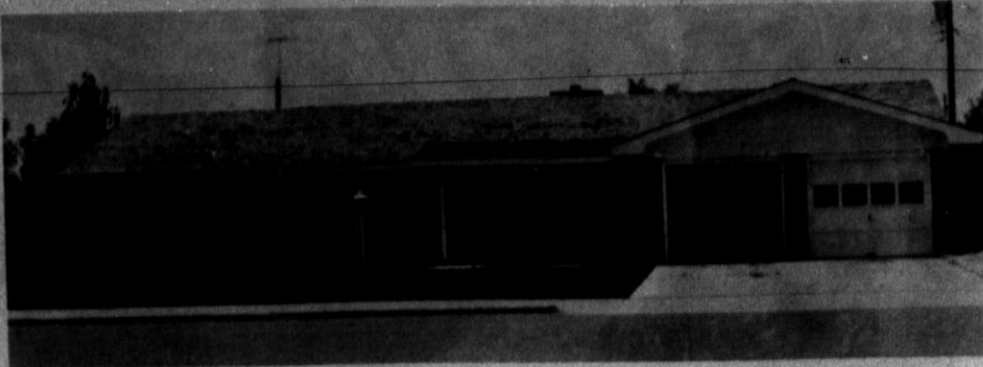
She had moved back to Missouri briefly and D.E. Turntine went from Hereford to Missouri to marry her there. The couple then took a month-long honeymoon to California before returning to 'live' in Hereford.

She then moved to El Paso for her husband's health where she taught school and related tales of Mexico's Pancho Villa, who was active just south of the Texas border.

She was a bookkeeper later in Hereford for Harrison Grain Co., and related tales of the first irrigation farming of D.L. McDonald in Hereford. "Although, we were dryland farming."

She also remembers the great "elevator explosion" of Harrison's elevator because it was overloaded and how area farmers brought their shovels to load all the grain into box cars for shipment.

Mrs. Werner said she raised registered hogs during depression days and raised a garden and milked cows.



**RESIDENTIAL BEAUTY SPOT**—Selected as residential beauty spot for the month of June is the home of Gene Streun, 223 Northwest Drive, by the Women's Division of Deaf Smith County Chamber of Commerce.

## Queen To Be Chosen

Queen of Hereford's Diamond Jubilee Celebration and her court of honor will be chosen in a contest which began at a meeting in Community Center Tuesday evening, when details of the pageant ticket sales contest were explained.

Entry in the contest is open to any woman between the ages of 16 and 100 who lives, works or attends school in Hereford. She must be acceptable as a candidate by the Queen Contest committee.

Nomination or endorsement by an organization is not required; women at the Tuesday meeting completed entry forms there, and any others who wish to enter may get the forms at Jubilee Headquarters, 319 Sampson.

HOWEVER, contestants may seek support of club, Jubilee Belles chapters or other organizations if they wish.

The contest will be decided by votes based on sale of tickets to the stage spectacular, Hustlin' Hereford '75, which will be presented four evenings, Aug. 29 - Sep. 1, as a climax to the city's 75th anniversary celebration.

Robert McCrary, representing the Rogers Company as executive director of the Jubilee, explained details of the vote count to women at the meeting. Each entrant also received a printed copy of the rules and the vote counting method.

Recipient of the most votes by 8 p.m. Aug. 23, when the contest closes, will be named Jubilee Queen, and the five next highest will be members of her court of honor, who will participate with her in events during Jubilee week, Aug. 25 through Sep. 1.

dignitaries and ride in the Jubilee parade.

In addition to the honor of her title, Miss Hereford Jubilee will receive a week's vacation for two at Miami Beach, Fla., and numerous gifts from local merchants. These gifts were on display Tuesday evening.

Jim Conkwright, Chamber of Commerce president, and Dale Young, general chairman of Jubilee plans, greeted women at the meeting, introduced Jubilee committee members present and the Rogers Company representatives.

**MARRIAGE LICENSES**  
John Franklin Holmes and Deborah Inez McCutchen, July 26.  
Pablo Garcia Salazar and Alicia Ramon, July 25.  
Tommy Lynn Mason and Willa Mae Hothouse, July 25.

**TOLERANCE**  
Consideration for the rights of others is the strongest link in the chain of friendship.

**MIRACLE MAN**  
It takes a genius to get 100 cents worth of purchasing power out of today's dollar.

THE SIX finalists will be honored at a pre-coronation ball the evening of Aug. 24, and coronation ceremonies will be held at 7:30 p.m. the following day, which will be the first full day of Jubilee activity. The Queen will greet visiting

## Autumn Flower Show Scheduled

Hereford Garden Club's part in the city's Diamond Jubilee, a placement show and garden tour on Ladies Day, Aug. 29, will be the club's annual fall flower show.

It will be held in conjunction with an antique show sponsored by Pioneer Study Club in the home of Mrs. A. L. Manjeot, from 9 a.m. to 12:30 p.m.

These arrangements will be judged as in any standard flower show. For the horticulture division, growing plants in the yards of Mrs. Manjeot and her neighbor, Mrs. R. W. Mitchell, will be judged as specimens.

Both yards will be open to be toured by visitors.

Mrs. R. L. Layman is schedule chairman for the show, with Mmes. L. W. Norvell and Ben Childers on the committee.

A workshop to prepare for the event is scheduled at 9 a.m. Aug. 17 in Mrs. Manjeot's home.

The Jubilee theme, Then And Now, will be the theme for flower arrangements in the show, which will be in keeping with the various displays of antiques.

## Beef-A-Thon Planned To Aid In MS Campaign

A Beef-A-Thon will be aired from noon to 3:30 p.m. Saturday on Amarillo's Channel 10 television in an effort to raise funds for the present Multiple Sclerosis campaign.

Beef, donated from several local feedyards, will be auctioned over the air to the highest bidder. Many other items donated by local merchants for auction include a pony, toys, radios and clothes.



WAYNE THOMAS and MRS. BESS WERNER

**TB ON CLIMB** States. In fact, says the August Reader's Digest, it is now our leading cause of death from contagious disease, causing more fatalities in a year than did polio at its worst.

## Services Planned Today For Charles Noland, 64

Funeral services for Charles Thomas Noland, 64, of 204 N. Texas, will be conducted at 10 a.m. today in First United Methodist Church, of which he was a member. Burial will be in West Park Cemetery, directed by Gilliland-Watson Funeral Home.

Mr. Noland, a farm operator who came to the Summerfield community in 1917 from Floyd County, then moved to Hereford in 1957, died late Monday in Deaf Smith General Hospital after an illness of several months.

He was a native of McLennan County, born Aug. 17, 1908. He married Dorothy Fullwood of Hereford at Clovis, N.M.

She survives him, with a daughter, Bette Jean Gallagher of Summerfield; a sister, Eva Lookingbill of Summerfield; four brothers, J.B. and Mack Noland, both living west of Hereford, Jim of Amarillo and Otho of Ft. Lyons, Colo.; and four grandchildren.

He was preceded in death by a son, Cahries Robert. A memorial fund for the American Cancer Society has been established in his name.

a night of  
**"GORE" nography**

See Additional AD THEATRE PAGE.

**STAR**  
364-2037

Hereford Day Care Center's  
Annual  
**3rd GARAGE SALE**  
FRIDAY - SATURDAY, AUG. 3 - 4  
Community Center  
Starts 9 A.M. Each Day  
Furniture, Appliances, Clothing, Household Goods, and Toys.  
FUNDS PROVIDE NEEDS FOR  
**DAY CARE ENTER**

Chemagro  
**FURADAN 10 GRANULES**  
INSECTICIDE  
NET WEIGHT 30 POUNDS

# Beat Borers

Stop grain and silage losses with **FURADAN 10 Granules** from Chemagro.

A new infestation of Southwestern corn borer is spreading northward. It is likely to be a new problem in this area this year. An infestation of borers now and wet weather this fall could mean serious lodging and the heavy losses and harvesting problems that go with it.

With the high price of corn and the shortage of quality silage, this is one year you can't afford any lodging losses.

Check your fields now. Inspect them regularly. When you find borers, call your chemical dealer or aerial applicator for FURADAN 10 Granules from Chemagro. Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120.

FURADAN 10 Granules from Chemagro stop southwestern corn borers.

- Convenient aerial application.
- Economical 10 lb. per acre application does the job.
- Broadcast into whorl when eggs begin to hatch. Make a second application 10 to 14 days later if young larvae and egg masses are present.

FURADAN is a Reg. TM of FMC Corp. 73172

**RESPONSEability**  
to you and nature

the newest of the  
**"NEW"** at  
**Gaston's SUGARLAND**  
**FARAH**  
Slacks  
for  
**Back-To-School**  
IN  
**"The Cuffer"**  
Available in cords, wovens, denims and polyester double knits.  
Sizes 26 - 38 waist  
29 - 34 length  
**GASTON'S SUGARLAND**

OPEN TILL 9:00 P.M.  
EVERY THURSDAY NIGHT!



**WANTED:**  
YOUR WHEAT PASTURE  
DAVID BRUMLEY 364-1174  
B-6-10-4-38P

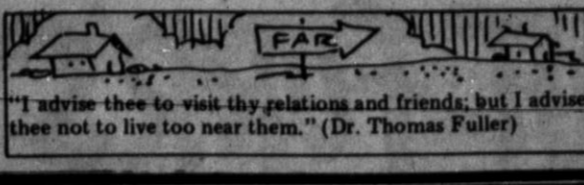
**WANTED:** Mature lady for grocery store work. Experience not necessary, will train. Apply 811 South Schley.  
B-6-16-31-tfc

**APPLIANCE REPAIR**  
We repair all makes and models of appliances. All work guaranteed.  
MONGTOMERY WARD & CO.  
114 East Park  
Phone 364-5801  
B-11-52-tfc

**Legal Notice**

**CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION**

Sealed proposals for constructing 8.441 miles of Gra., Strs., Base & Surf. From FM 290, 4.8 Mi. N. of FM 1412, E. To End of FM 2587 on Highway No. FM 2587, covered by S 3001(2) A in Deaf Smith County, will be received at the Highway Department, Austin, until 9:00 A.M., August 21, 1973, and then publicly opened and read.



"I advise thee to visit thy relations and friends; but I advise thee not to live too near them." (Dr. Thomas Fuller)

**"TEX RHODES AND THE TEXAS TWISTERS"**  
EVERY SATURDAY NIGHT  
OPEN FRIDAY NIGHTS FOR POOL PLAYERS  
1-Mile North on Hwy 385 364-0064

**COURTHOUSE NEWS**

**WARRANTY DEEDS**  
Dale G. Krows et ux to Dee Walden, E. 70 ft. of lots 5 and 6 of block 3, Whitehead Add.  
Clyde H. Whitaker et ux to Elwyn V. Hattman et ux, all of lot 6, R.G. Blue Sub. of a part of blocks 1 and 2, Evans Add.  
Helen Reed et al, N. 24 ft. of lot 22, and S. 41 ft. of lot 23, block 7, Westhaven Add.  
Eugene Campbell to John C. Washington et ux, S. 82 ft. of W. 160 ft. of N. 1/2 of block 13, Ricketts Add.

H.F. Benson et ux to Robert Lewis Benson et ux, N. 63 ft. of lot 25, Allison Sub. of block 2, W. 1/2 of block 3 and E. part of block 16, Welsh Add.  
Dale Beasley to Robbie Lee Stone, N. 1/2 of lot 10 and the .35 ft. of lot 11, of block 14.  
William Derrick Haun Jr. et ux to Jim Monroe, E. 1/2 of N.E. Range 2E. of Township 4 N. Herbert Friemel et ux to C.V. Lowe et al, all of sect. 11, block K-4.

**8. HELP WANTED**

Are you tired of staying at home?  
**DRIVE A SCHOOL BUS!**  
See Eldon Owens at the School Bus Barn  
1B-8-30-tfc

**9. SITUATIONS**

Will do sewing and alterations. Phone 364-0263.  
B-9-10-30-4c

**WANTED** - Baby sitting. References. 364-1338.  
B-9-10-5-4c

Will furnish room and board for ambulatory elderly persons in private home. For more information, call 364-1760.  
B-9-15-4-tfc

**WILL PICK UP JUNK CARS.**  
FREE.  
Call 364-3350 or 364-3777  
1B-11-28-tfc

**AAA WRECKER SERVICE**  
**HEREFORD WRECKING COMPANY**  
Day Phone 364-5596  
NIGHTS 364-4009 and 364-0075  
T-11-39-tfc

**10. NOTICE**

**TRUCK TIRES**-We're overstocked in all sizes. Must be sold, no trade needed. 8-20 TR 110, FT 3602 plus F.E.T. Call Danny, 364-4333.  
B-10-23-43-tfc

**13. LOST & FOUND**

LOST: Five steers-450 lbs. Branded 'PTY' on left hip. Orange tag, right ear. 295-6392 or 247-2272.  
B-13-17-5-2c

**REWARD** for return set of wedding rings. Lost July 26. Phone 364-3190.  
B-13-12-5-2c

Qualified Furniture Serviceman. Need now. Sober, hardworking young man, can go far with us. Write Box 673-MF, Hereford, Texas.  
B-8-19-30-3c

Combination wool and silk finisher. Must be experienced. Apply at One Hour Martinizing after 5:00 p.m.  
B-8-15-5-tfc

**11. BUSINESS SERVICE**

**SHELTON OFFICE MACHINE SERVICE**  
116 East Second  
Phone 364-5769  
We service all office machines.  
1B-11-14-tfc

**CASHIERS FULL OR PART TIME**  
Company Benefits:  
+Paid Insurance  
+Paid Vacation  
+Good Pay  
+Good Hours  
Apply in person to: Wayne Weaver at Big Daddy's Truck Stop, East Hwy 60.  
B-8-5-tfc

**WANTED**-100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS.  
B-11-15-29-tfc

**Legal Notice**

**NOTICE OF BUDGET HEARING**

THE STATE OF TEXAS COUNTY OF DEAF SMITH DEAF SMITH COUNTY HOSPITAL DISTRICT  
NOTICE is hereby given that the Board of Directors of DEAF SMITH COUNTY HOSPITAL DISTRICT, Deaf Smith County, Texas, will convene at 9:00 o'clock A.M. on the 21st day of August, 1973, to conduct a public hearing on the annual budget proposed to be adopted for the ensuing year. Any property taxpayer of the District shall have the right to be present and participate in said hearing within the rules of decorum and procedures prescribed by the Board.  
This Notice is given at the direction of the Board of Directors this 16th day of July, 1973.  
Tommy D. Carnahan Secretary Board of Directors Deaf Smith County Hospital District  
B-30-9c

**WANTED ALIVE!!**  
Persons able and willing to work.  
Good Company benefits:  
+Paid Insurance  
+Paid Vacation  
+Good working hours  
See Wayne Weaver or James Kirkland at BIG DADDY'S TRUCK STOP.  
B-8-5-tfc

**DICKEY'S DOZER SERVICE**  
Dirt Work All Kinds Bulldozers Scrapers Back Hoe Dragline Motorgrader  
See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas  
Business Phone 647-4553  
Residence Phone 647-4565  
B-11-29-tfc

**WANTED:** LVN for 11:00 to 7:00 shift. Apply in person to Westgate Nursing Home Hereford, Texas.  
B-8-16-30-tfc

**KELLY ELECTRIC DOUG AND VIRGIL**  
Electrical Contractors Residential Commercial All bids and wiring Call bids and wiring competitive.  
Phone 364-1345  
Night phone 364-2012 or 364-1345  
Box 130  
B-11-46-tfc

**Legal Notice**

**LEGAL NOTICE NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF BEN ERNEST FLOOD**

Notice is hereby given that original Letters Testamentary upon the Estate of Ben Ernest Flood, Deceased, were issued to us, the undersigned, on the 30th day of July, 1973, in the proceeding indicated below our signatures hereto, which is still pending, and that we now hold such Letters. All persons having claims against said estate, which is being administered in the County of Deaf Smith, are hereby required to present the same to us, respectively, at the addresses below given, before suit upon same are barred by the general statutes of limitation, before such estate is closed, and within the time prescribed by law. Our residences and mailing addresses are: Gladys A. Flood, 338 Centre, Hereford, Texas 79045 and Ernest D. Flood, 546 Willow Lane, Hereford, Texas 79045.  
DATED this 30th day of July, 1973.  
Gladys A. Flood Ernest D. Flood Independent Co-Executors of the Estate of Ben Ernest Flood, Deceased, No. 2382 in the County Court of Deaf Smith County, Texas  
T-31-1c

**NEED** Experienced cabinet makers. Excellent working conditions. Guaranteed salary plus paid vacation. Call DB&S Company, 364-0241 or Nights 364-6886.  
B-8-19-47-tfc

**PAINTING CONTRACTOR INSIDE-OUTSIDE**  
All work guaranteed Free Estimates  
Julio Pesina, 204 Catalpa St. Hereford, Texas. Ph. 364-4898.  
1B-11-1-18P

**WANTED:** Full time delivery man. Average 48 hours per week. Must be 18 years or older. Apply at CARL McCASLIN LUMBER CO. 344 East 3rd Phone 364-3438  
B-8-25-3-tfc

**CARPET CLEANING C & W Carpet**  
Phone 364-3448  
1B-11-24-tfc

**Legal Notice**

**LEGAL NOTICE THE BOARD OF EQUALIZATION FOR ADRIAN INDEPENDENT SCHOOL DISTRICT WILL MEET MONDAY NIGHT, AUGUST 13TH AT 8:30 P.M. AT THE SCHOOL, ACCORDING TO JAKE FORTENBERRY, TAX ASSESSOR-COLLECTOR.**  
B-31-2c

**FARM Irrigation man** needed. 18 miles West of Amarillo. House or trailer home furnished. Call John Noble 376-7628 Amarillo or 426-5579 Wildorado.  
B-8-21-31-2c

**GREAT WESTERN ROOFING COMPANY**  
All types roofing No long waiting period. Fast dependable service, local references. Free estimates. 138 Sampson Phone 364-4694  
B-11-29-tfc

**Moorman Manufacturing** has general labor position open. We offer:  
+Paid vacation  
+Group Insurance  
+Good working conditions  
+Excellent fringe benefits.  
Phone 364-5211 for appointment. Equal opportunity employer.  
B-8-31-2c

Home remodeling, large or small, cedar fence, carpet, door and window repair. Aermotor windmills and parts. Turnkey job or do it yourself.  
**ROCKWELL BROS & CO.**  
Across from Pitman Grain 364-0033, Hereford.  
B-11-37-tfc

**WANTED:** Auto-truck mechanic. Apply in person. McRight Garage & Supply. 642 East Second.  
B-8-14-31-tfc

**B.J. Jones CONCRETE CONTRACTOR**  
(Formerly H.E. Wester-B.L. Jones Cement Contractors)  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 16th Street  
Phone 364-6617  
B-11-21-tfc

**Legal Notice**

**LEGAL NOTICE THE BOARD OF EQUALIZATION FOR ADRIAN INDEPENDENT SCHOOL DISTRICT WILL MEET MONDAY NIGHT, AUGUST 13TH AT 8:30 P.M. AT THE SCHOOL, ACCORDING TO JAKE FORTENBERRY, TAX ASSESSOR-COLLECTOR.**  
B-31-2c

**WANTED**  
RN for 3-11:00 shift, supervisor. Challenging career opportunity. Salary commensurate with experience. Staff nurse and surgical nurse positions are also available.  
Apply at Deaf Smith General Hospital.  
B-8-31-4c

**DRAGLINE SERVICE TAILWATER**  
PIT CLEANING DUMP TRUCKS 30 ton crane.  
**BOBBY GRIEGO**  
Day Phone 364-0574  
Night - 364-2322  
1B-11-14-tfc

**WANTED:** Mature woman with experience to give tender loving care to my children and keep house five days in my home. Need car. Call 364-6061 after 6:00 p.m.  
B-8-27-31-tfc

**FRANK WESTER CEMENT CONTRACTOR**  
107 BRADLEY Residential-Commercial Turnkey Job Straight finish  
Phone 364-5169  
1B-11-39-tfc

**Brand Ads Get Results**

**WANT ADS A WORLD OF RESULTS**

You've Never Seen Such Thorough Service  
**STOP IN SOON**  
Phillips '66' Products  
**EAST SIDE '66'**  
Rocky Stewart  
1383 E. 1st 364-2644

**EXPERT REPAIR ON BUICK PONTIAC GMC TRUCKS JOHN O'BORN BUICK PONTIAC**  
Free Pickup Phone 364-0990  
**HOME OWNED**

**FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS**  
Call 364-2652  
**HEREFORD GLASS CO. INC.**  
For all your glass needs  
Insurance claims promptly serviced.  
We use nationally advertised SAFETY GLASS

**STAR LITE CLUB**  
RESERVATIONS  
For Private Parties, Conventions, Wedding Receptions...  
**PHONE 364-2112**

a night of **"GORE"-nography**  
FRIDAY & SATURDAY  
**DR. PHIBES RISES AGAIN!**  
PG-13 Color  
VINCENT PRICE  
DOUBLE CHILLS-DOUBLE SHUDDERS  
**THE DEATHMASTER**  
...probably the most terrifying film you will ever see!  
ONE COMPLETE SHOW AT 10:45  
**STAR 364-2037**

THIS WEEK AT Commonwealth Theatres  
**NOW SHOWING!**  
A humble radiant terrific movie.  
**"CHARLOTTE'S WEB"**  
Sat. Only 12:30 - 2:20 - 4:00  
8:55 - 7:40 - 9:30  
Weekdays 7:40 & 9:30  
**STAR 364-2037**  
Starts TONIGHT!

**KUNG-FU KILLERS OF THE ORIENT... DEADLY WITH THEIR HANDS...**  
**WONDER WOMEN**  
PLUS! **CREATURES OF THE WORLD FORGOT**  
GATES OPEN 9:00 P.M.  
**TOWER DRIVE-IN**  
HELL UPSIDE DOWN! THE POSEIDON ADVENTURE  
COMING

**HOUSEKEEPER NEEDED**  
Mature responsible lady willing to move to the Dallas area. Duties will include care of 3-children ages 18 - 12 - 8 and housekeeping duties.  
Private room and auto furnished.  
CONTACT, BILL CROWELL  
DAYS: 364-3811 ... EVENINGS: 364-0960

**REWARD**  
For the return of small real dark, (almost black) Female Poodle. Lost near Blow & Go Drive-In Grocery Sunday Morning. Answers to the name of "ANGIE".  
PHONE 364-1621  
ELDORADO ARMS, APT. 18

**OWENS ELECTRIC**  
Electric Contracting - Sales and Service of New and Used Motors and Controls Magnitos, Starters & Generator Repair  
**Loan Motors Available**  
Off. Phone 364-3572  
809 E. 2nd Hereford, Texas

**Look to SHOOK**  
For Quality LEE Tires and on the Farm & Road Service As Close As Your Phone  
Quality With Price-MAY WE SERVE YOU.  
**Shook Tire Co. 364-1010**

**I TURNED AROUND AND IT WAS SOLD!**  
We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.  
**\$25,000. to \$35,000.**  
**HOME LISTING NEEDED NOW...CONTACT or CALL...**  
**Ralph Owens & Associates, Inc.**  
311 Park Avenue REALTORS Phone 364-2222

**WRESTLING WAHA LIBRE**  
**EVERY SATURDAY NIGHT 8:30 P.M.**  
Sponsored by **Hereford Lions Club**  
**HEREFORD BULL BARN**  
HEREFORD, TEXAS



# ..PUT FURR'S IN YOUR SUMMER PLANS!

## SAVINGS..YEAR 'ROUND!

**DOUBLE GOLD BOND STAMPS**  
TUES. & WED.  
with 12¢ Purchase

NO SALES TO DEALERS  
WE RESERVE THE RIGHT TO LIMIT QUANTITY

**Delicatessen**

- ALL FOR \$3.69
- 1 Whole Fried Chicken
  - 1 Pt. Green Beans
  - 1 Pt. Creamed Potatoes
- 1 Pt. Whipped Fruit Jello 69¢  
1 Pt. Pinto Beans 59¢

STORE HOURS:  
Weekdays 8 a.m. to 9 p.m.  
Sundays 9 a.m. to 7 p.m.

HAVE YOU TRIED FURR'S NEW **PROTEIN** A BEEF & VEGETABLE PROTEIN BLEND.  
MORE ECONOMIC THAN HAMBURGER  
MORE PROTEIN PER POUND... LESS FAT  
SAME DELICIOUS FLAVOR  
and at a great low price... **69¢**

- BANANAS** CENTRAL AMERICAN, GOLDEN RIPE **2 LBS. 29¢**
- ORANGES** ARIZONA, VALENCIA **6 LB. BAG 98¢**
- PEACHES** FANCY CALIFORNIA, LB. **39¢**
- GRAPES** CALIFORNIA SWEET SEEDLESS, LB. **39¢**

**LEMONS**  
LB. **33¢**

**POTATOES**  
ALL PURPOSE  
5-LB. BAG **75¢**

**AVOCADO**  
**3 FOR \$1.00**

**PEARS**  
BARTLETT, LB. **29¢**

- ROUND STEAK** FURR'S PROTEIN, LB. **\$1.29**
- SIRLOIN STEAK** FURR'S PROTEIN, LB. **\$1.29**
- RIB STEAK** FURR'S PROTEIN, LB. **\$1.29**

- CHUCK STEAK** FURR'S PROTEIN, LB. **99¢**
- RUMP ROAST** FURR'S PROTEIN, LB. **\$1.19**
- RANCH STEAK** FURR'S PROTEIN, LB. **\$1.13**
- SWISS STEAK** FURR'S PROTEIN, LB. **\$1.19**
- SHORT RIBS** FURR'S PROTEIN, LB. **79¢**
- PATTIE MIX** Lb. **69¢**
- BEEF PATTIES** Frozen, Lb. **79¢**
- BISCUITS** Texas Style 5 12 Oz. Cans **\$1.00**
- FRANKS** Frontier 12 Oz. Pkg. **74¢**

- TOMATOES** HUNT'S 5 14 1/2 OZ. CANS **\$1.00**
- DINNERS** MACARONI and CHEESE, FOOD CLUB 5 7 1/2 OZ. PKGS. **\$1.00**
- ORANGE DRINK** BORDEN'S 64 OZ. **49¢**
- SPAGHETTI** FRANCO AMERICAN 5 NO. 300 CANS **\$1.00**
- CREMORA** BORDEN'S 16 OZ. JAR **83¢**
- PICKLES** FOOD CLUB, HAMBURGER DILL SLICES, QUART JAR **59¢**
- COOKIES** NABISCO, NUTTER BUTTER 13 1/2 OZ. PKG. **55¢**
- FLOUR** GOLD MEDAL, 5-LB. BAG **65¢**
- TUNA** FOOD CLUB, LIGHT CHUNK, NO. 1/2 CAN **39¢**

**MARGARINE**  
CHIFFON WHIPPED, LB. **59¢**

**SALAD DRESSING**  
FOOD CLUB, QUART JAR **59¢**

**Frozen Food Favorites**

- POT PIES** Top Frost Chicken, Beef, Turkey, Tuna, Macaroni and Cheese 5 8 Oz. Pkgs. **\$1.00**
- LEMONADE** Top Frost, Fresh Frozen 4 12 Oz. Pkgs. **\$1.00**
- POTATOES** Gaylord, French Fries, 5 Lb. Bag **99¢**
- BROCCOLI** Spears, Top Frost Frozen, 10 Oz. Pkg. **29¢**
- BABY LIMAS** Beans, Top Frost, 10 Oz. Pkg. **27¢**
- CREME PIES** Top Frost, Ass't. Flavors, Fresh Frozen, Each **29¢**

**AWAKE**  
Orange Drink, Birdseye, Fresh Frozen  
3 12 Oz. Cans **\$1.00**

- JUICE** Tomato, Hunt's 3 46 Oz. Cans **\$1.00**
- POTATOES** Hunt's, Whole 6 14 1/2 Oz. Cans **\$1.00**
- APPLE SAUCE** Food Club, No. 303 Can **24¢**
- KAVA COFFEE** 4-Oz. Jar **\$1.21**
- POTATOES** Instant, Borden's, 1.4 Oz. **10¢**
- SOFTENER** Fabric, Sta-Puff, 1/2 Gallon **79¢**
- FOIL** Reynold's Heavy Duty, 25 Ft. Roll **59¢**
- ANT & ROACH** Spray Aerosol, Raid, 16 Oz. **89¢**
- DETERGENT** Topco, White or Blue, Giant Pkg. **59¢**
- SOFTENER** Fabric, Topco, 1/2 Gallon **69¢**
- CAKE MIX** Angel Food, Duncan Hines, 15 Oz. Size **65¢**
- LIME JUICE** Realemon, 8 Oz. Can **33¢**

KEEBLER VALUABLE COUPON  
THIS COUPON ENTITLES YOU TO  
**SAVE 7¢**  
TOWN HOUSE OVAL CRACKERS  
with coupon **45¢**  
1 Lb. Box  
without coupon **52¢**  
EXPIRES AUG. 4 - 73  
COUPON PER FAMILY

VASELINE Liquid HAIR DRESSING  
5 1/2 Oz. Size **92¢**

Colgate MFP COLGATE TOOTH PASTE  
7 Oz. Tube **71¢**

EXCEDRIN 100 Count Btl. **\$1.19**  
EXTRA-STRENGTH PAIN RELIEVER  
FOR PAIN OF HEADACHE • ARTHRITIS • COLDS

RAID House and Garden  
16 1/4 Oz. Aerosol Can **\$1.69**

VALUABLE COUPON  
THIS COUPON ENTITLES YOU TO  
**SAVE 15¢**  
GIANT SIZE BONUS  
with coupon **78¢**  
38 OZ (12 LB & OZ)  
without coupon **93¢**  
EXPIRES AUG. 4 - 73  
LIMIT ONE COUPON PER FAMILY

Playtex-Tampon 16s **69¢**

STYROFOAM ICE CHEST  
2 Handles **\$1.99**

2-Quart Teflon SAUCE PAN **\$2.98**

ELECTRIC ICE CREAM FREEZER  
Reg. \$12.99 Now **\$9.99**

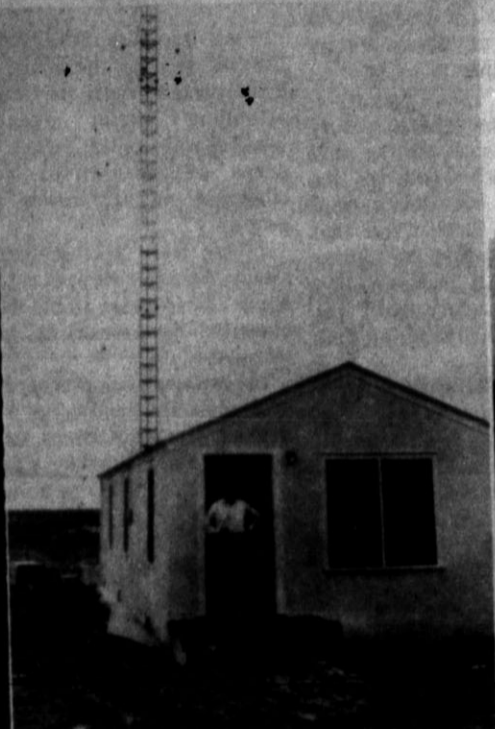
TOPCO OIL FILTERS  
Spin On NOW **\$1.09**

SCHOOL LUNCH KITS  
Assorted **\$3.99** Each

SHOP Furr's MIRACLE PRICES

# KPAN 25 YEARS OF SERVICE TO THE HEREFORD AREA

## "We've Grown With Hereford"



Opening Day August 4, 1948



Marshall Formby digging foundation for KPAN building



First KPAN Staff.



Clint Formby - First KPAN Disc Jockey

**Yesterday:** KPAN went on the air Aug. 4, 1948. In August, these things were happening: Hereford had an estimated population of 5,300. Bank deposits totalled \$7,485,730.42. Hereford played such teams as Friona, Shamrock, Dimmitt and Tulia in football. Harry Truman was President, Beauford Jester was governor of Texas, William E. Dameron was mayor, Francis Hardwick was president of the Chamber of Commerce and Pete Cowart was secretary. In early August these were the big stories for Hereford: Fire damaged the Elite Cafe in the amount of \$10,000.00 ....Draft Board to be located in Hereford...KPAN goes on the air...Nine major crops provide long harvest season for Deaf Smith County....Hordes of crickets had taken over Hereford's Main Street ...Deaf Smith County seeks \$83,000.00 more for the hospital...Star Theater to be remodeled.



The 1973 KPAN Staff Posing Before KPAN Facilities include: (L to R) Roy Faubion, Paul Abalos, Jim Tucker, Beverly Willis, Steve Schaap (kneeling), Betty Willson, Tom Simons, Buddy Peeler and Mike Margrave.

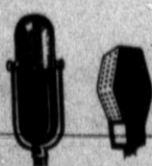


Co-owners Marshall and Clint Formby

**And Today:** KPAN added FM radio in 1965 providing longer and even better broadcasting service to the entire area.....Also, modern, downtown studios were built in the early '60's. The downtown building has since been enlarged to make it one of the most modern radio stations in Texas. In 1960-1970 period KPAN received more public service and merit awards than any station in Texas regardless of size. In the past 25 years KPAN has broadcast over 110,000 news-cast and has contributed for public use over 250,000 public service announcements. In 1948 Marshall Formby was Manager of KPAN, Hal Blymiller was commercial manager and Clint Formby was first announcer, painter, janitor and assistant salesman.

### KPAN AM

806 khz



### KPAN FM

106.3 mhz

... and we hope to serve you even better in the next 25 years!

Page 2  
**At The Library**

**Young Girl Faces  
Adventure And Peril**

Suspense and intrigue are skillfully portrayed in two books the Deaf Smith County Library is featuring this week. A Blue Bird Will Do is an exciting story of a young girl who is forced to grow up at an early age and is faced with adventures and danger as she crosses the Isthmus of Panama.

Indian history and warm folklore are brilliantly sketched in The Bear Paw Horses. Crawford, an elderly medicine priest, sets out to keep a trust that he has made to regain possession of Sioux horses which were stolen by white men. He faces many hardships on his long journey and is accompanied only by his granddaughter and an old pack mule.

The library offers its facilities free of charge to the public on weekdays from 9 a.m. until 5 p.m. and Saturdays until noon.

**A BLUEBIRD WILL DO**  
By Loula Grace Erdman  
Nancy Sullivan was only sixteen, but already she'd had adventures to last a lifetime. Her family had made the trip overland by wagon train from Illinois when everyone had "gold fever."

Papa never made it to San Francisco, but Nancy and her mother buckled down and made a living there by serving meals.

And then her mother died, and Nancy was faced with a decision: to carry on alone, or try to hunt up cousin Matilda in New Orleans.

Veiled threats headed her back East, and this is the colorful story of her return trip across the Isthmus of Panama.

It is filled with the people she encounters—Frank and Jim and mysterious Zeke, the menacing Courtneys, natives who mistake her for a witch doctor, and then of course, Rex Porter, someone Nancy found she could count on.

Aboard the Mary Pearl bound for Panama City, on muleback and then upriver to a bongo, it was just as the song said, "If you can't get a redbird, a bluebird will do."

Likely it would turn out just as well—as it did for Nancy.

**THE BEAR PAW HORSES**  
By Will Henry

When Crazy Horse, strange man of the Oglala Bad Face Sioux, lay dying—bayoneted in the back by white men—he placed a final Indian trust with the aged medicine priest, Crawford.

"Go and take back our Oglala horses from that white man who stole them from us, take the horses to meet our red brother Joseph and his Nez Percés as we promised them, to aid them

in their hard fighting toward freedom in the Land of the Grandmother."

Thus it was that Crowfoot, then over seventy years of age, his sixteen-year-old granddaughter, Twilight, and an ancient pack mule named Red Weasel set out on an incredible journey.

In its desperate course they retrieved the 400 stolen Oglala ponies and delivered them to the fleeing Nex Perce in time to enable the last of Joseph's people to break past the United States troops of General Nelson A. Miles and escape to Canada.

The historic drive took twenty-three days and covered 575 miles, from High Meadow, Wyoming, to the Bear Paw Mountains of Montana.

The aged Oglala and the indomitable young squaw not only fought off all pursuers, they outmarched and ambushed the elite "Indian Killer" regiment of the infamous Captain T.S. South, survived a high-plains "blue death" blizzard, and, in the end, brought the herd to Joseph at the Bear Paws, the fulfillment of Crazy Horse's Freedom Dream.

Murder, treachery, cowardice, courage, sacrifice and final understanding lace the pages of this powerful Indian novel wherein an incorrigible white outlaw, a scheming reservation wail, and a demented halfbreed Crow outcast join as fateful trail mates.

Once again Will Henry, author of Chiricahua, has blended hard history and warm folklore to re-create the vanished life and times of the horseback Indian as no other writer does.

**MODEL A ANNOUNCED**

On May 25, 1927, Henry Ford announced he would replace his Model T Fords with a new Model A car.

**BABE RUTH**

On May 25, 1935, Babe Ruth, retiring from baseball, hit his last home run, the 714th, against the Pittsburgh Pirates.

**MT. EVEREST SCALED**

A Communist Chinese team completed the first ascent of Mt. Everest from the northern side on May 25, 1960.

**EDICT OF WORMS**

The ban of the Empire was put on Martin Luther by the Edict of Worms on May 26, 1521.

**IRISH REBELLION**

A second rebellion in Ireland was led by Shane O'Neill on May 26, 1562.



Sandy Caison, Miss Hereford, in formal dress, bathing suit

**Miss Hereford Brings  
Memories From Pageant**

Memories that will last a lifetime were brought back from the Miss Texas pageant by Sandy Caison, who competed as Miss Hereford and then went on to Nashville, Tenn., for recording sessions, she said Saturday after her return home.

During the Miss Texas events at Fort Worth July 18-21, in which she received trophies as a semi-finalist and as a talent division winner, Sandy said "It was just hard work, with somebody always reminding us that we were due somewhere else in a few minutes for something else."

"Looking back, though, it was a lot of fun and wonderful experience."

"Meeting the girls from over the state was one of the good things. We lived so much together that week, we felt like old friends by the end and it was really sad when I had to leave some of them whom I especially liked."

Her family went with Miss Hereford to Fort Worth and on

to Nashville, where her sister and brother, Dee Anne and Rodney, were her accompanists as she sang to make demonstration tapes for RCA-Victor and for Jeanne C. Riley's recording firm.

Before she got back home, she was contacted by the A&M Recording Co. of Houston and asked to cut demonstration records for them.

After her hectic week in Fort Worth, where time was rigorously scheduled for the Miss Texas contestants from breakfast at 7:30, "and that means get up at 6:30," Sandy explained, to bedtime "by midnight or nearly that," the pretty singer had as busy a time in Nashville.

There her schedule entailed keeping appointments at the record companies' offices, practicing and actually performing in 4-hour recording sessions. She cut eight songs, and now she has a manager in Nashville.

Receiving her trophies at Fort Worth was the big thrill of her trip, she says, and probably the most difficult part of the week there was "having to stay dressed up all the time. It was the biggest relief to get into my jeans when we started to Nashville!"

When the Miss Texas contestants were not appearing in actual contest events, they were attending social events, meeting with contest judges or press representatives, or otherwise among crowds of people.

"There were photographers around whenever we went out; I never saw so many people with cameras! It was exciting, but tiring, too."

The two-week trip was hardly a vacation for Sandy, but her parents, the G. D. Caisons, took Dee Anne and Rodney for a day at Six Flags and also on a visit with relatives at Waco while they were waiting for the public pageant programs to begin.

**Pension Hike To Add \$151,000**

To what extent will residents of Deaf Smith County benefit as a result of the boost in social security payments recently voted by Congress?

Under the new schedule, how much will retirement checks average in the local area?

**BASED UPON** figures released by the Social Security Administration, detailing the number of local recipients and the amounts going to them at the beginning of the year, their annual benefits will rise by approximately \$151,000 when the new rates go into effect.

In Deaf Smith County, according to the latest annual report of the Social Security Administration, payments to local beneficiaries have been at the average yearly rate of \$1,400 per recipient.

Under the bill, across-the-board increases of 5.9 per cent are provided for retired or disabled workers and their dependents who are getting social security checks.

In general, the average benefits for a retired worker and his wife will rise from the present \$3,324 a year to \$3,516.

**A SINGLE** worker who is now receiving \$1,932 will get \$2,040. For those who are now getting the minimum of \$1,014 a year, the new amount will be \$1,072.

In addition, checks going to the aged, the blind and the disabled will be increased by \$120 a year for individuals and \$180 for couples, on average. Those in other categories will benefit proportionately.

All in all, an additional \$3.2 billion or so will be distributed to some 30 million Americans in the next fiscal year.

THIS WILL rise to \$1,480 a year when the new schedule goes into effect next July.

For the local community as a whole, payments will then total

close to \$2,839,000 annually, as compared with approximately \$2,688,000 a year at the present scale.

Payroll taxes will also be raised to help pay for the increased benefits. Starting next January, social security taxes will be levied on wages up to \$12,600. The cutoff point currently is \$10,800.

The change will bring the maximum tax next year to \$737 instead of the going maximum of \$632.

**For your convenience**

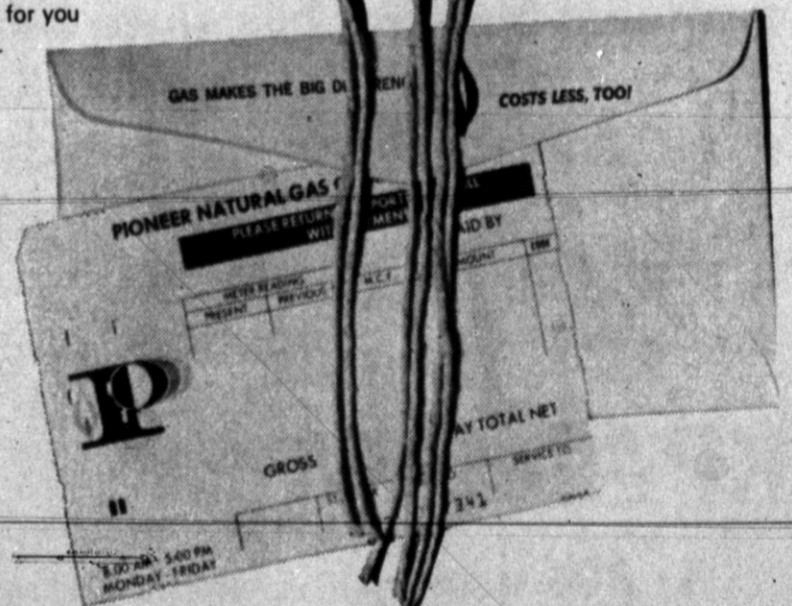
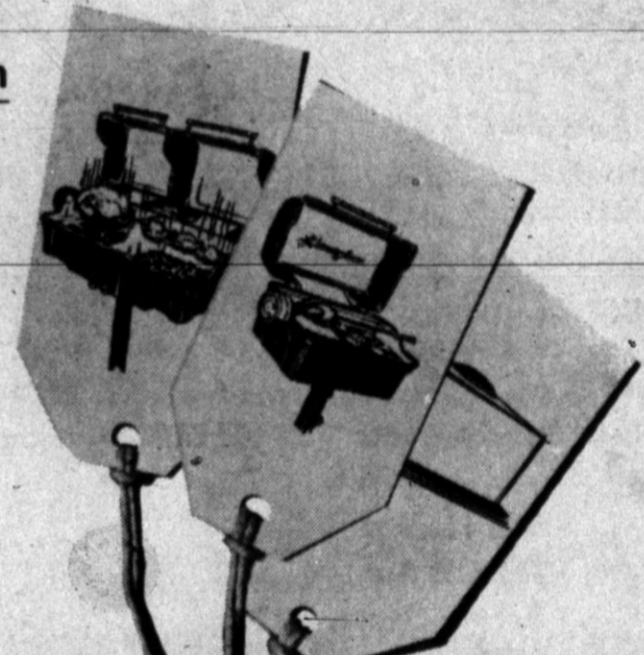
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A Gas Central  
Air Conditioning System**

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Payments on merchandise purchased from us can now be included on your monthly gas statement so that you can conveniently make your payments with one check right along with payment of your gas service charge.

If you are currently making payments on a purchase from us, the amount of that payment will be included on the next statement you receive. So there is no longer any need for you to use your payment book.



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... If you're lucky, you get to live twice. One, of course is your own life. The other, the special life, is the one you live through the eyes of your children. Maybe that's one reason you love them so much. Maybe that's why you want the very best for them. Maybe that's why you shop for them at Helen's.

**Helen's**  
417 Main Street  
HEREFORD, TEXAS 79048  
Downtown Variety Park

**LEON RICHARDS ASKS**

**What would you do if you had enough money?**

Whatever it is, you can borrow *enough* money ... sensibly ... at Interstate *financial house*. We now offer larger loans ... \$1,000 ... \$1,500 ... \$2,000 or more. You can borrow more money than ever before ... and the more you borrow, the lower the interest rate. Call us right away.

Leon Richards, Branch Manager  
615 So. 25 Mile Ave. 364-4432

**financial house**  
INTERSTATE SECURITIES COMPANY

ANOTHER  
**IKC**  
INDUSTRIES  
COMPANY

## Local Men Receive Ecology Certificates

Two Hereford residents recently were awarded the official State Health Department's certificate of competency for the oldest ecology oriented profession in Texas.

Terry R. Johnson, Rt. 3 and Pat O. Maupin of 235 Ave. J, both employees of the City of Hereford are recipients of the award.

As ecology workers, the local men have been taught effective ways for producing safe drinking water and treatments to make wastewater into clean streams for public use.

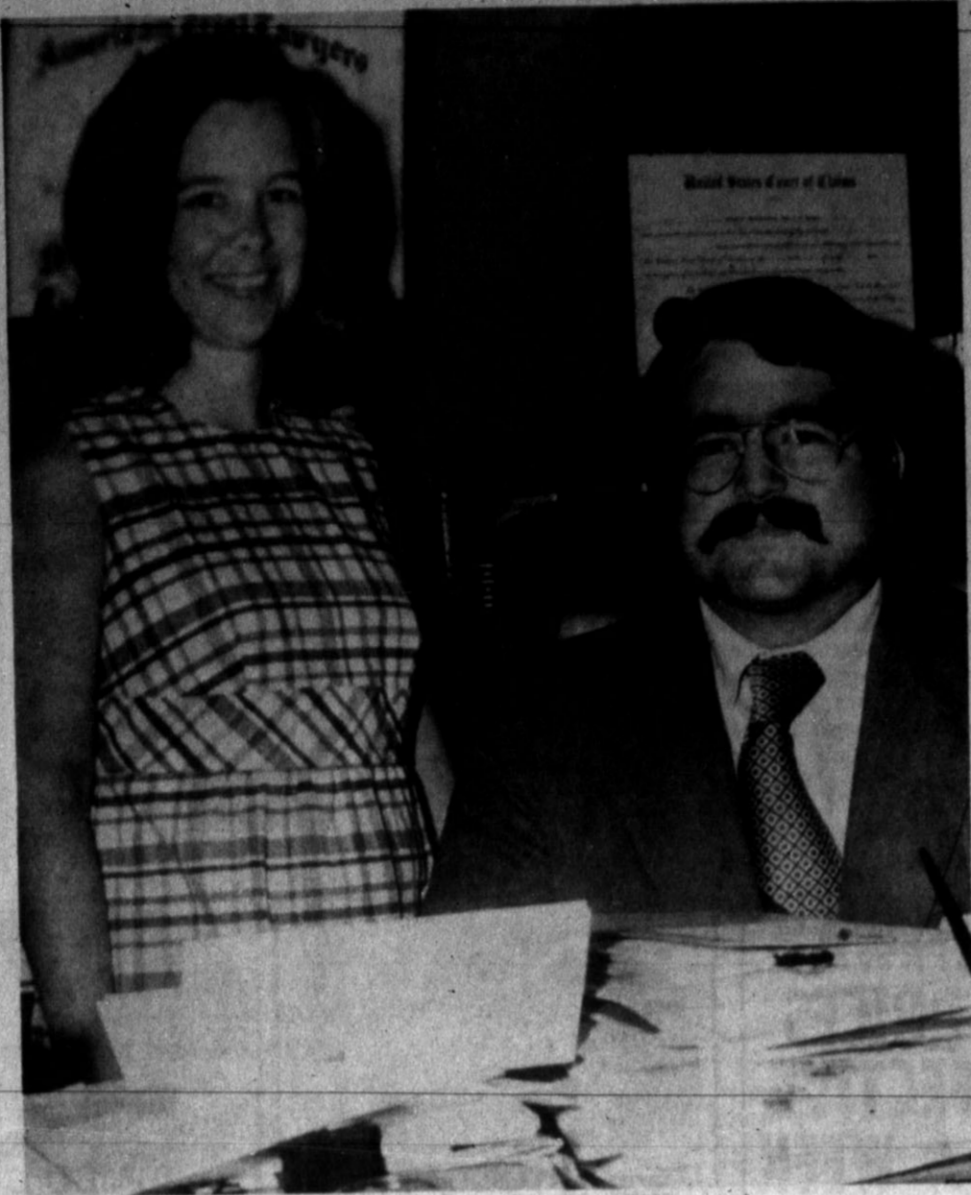
This training from the Texas Water Utilities Association, the largest water and wastewater training school in the United

States, has produced clean streams and better operated water facilities than any other section of the country.

To receive the certificate, Johnson and Maupin have completed both a formal and a specialized education, accumulated a prescribed amount of actual work experience, and passed the examination given by the State Health Department's Sanitary Engineers.

The growing need for clean water has made the water ecologist one of the most important workers in the community.

A dollar in the hand is always worth two on a margin.



Mr. and Mrs. Kenneth N. Tarlton

## Young Newcomers Pick Hereford Over Big City

By SUE COLEMAN  
Women's Editor

Choice of a small and growing town as a place to live was made by a young couple new to Hereford, Mr. and Mrs. Kenneth N. Tarlton, who both grew up in a much larger city, Fort Worth.

After their marriage they decided they did not want to live in a large city, but preferred a growing community such as Hereford, small enough so they could feel they are contributing efforts which count toward its continued progress.

They are at home in Apartment 17, 507 South 25 Miles Ave. and Tarlton is associated with the law firm of Witherspoon, Aikin, Langley, Woods, Kendrick and Gully. He received the doctor of jurisprudence degree in May from the University of Texas Law School.

Both the Tarltons have Fort Worth lawyers as fathers. Kenneth G. Tarlton is a tax and corporate lawyer, including the securities field, with the firm of Brooks, Tarlton and Gilbert. Mrs. Tarlton's father is also a lawyer, and senior vice president and trust officer of Fort Worth National Bank.

She is the former Sue Hubbard, born in Sweetwater, reared in Fort Worth, educated at Texas Tech and the University of Texas from which she graduated with a BS degree in education.

Tarlton, born in Fort Worth, has the six foot-one, 220-pound build of a varsity football player, which he was for two years at UT before he sustained

a knee injury. A graduate of Arlington Heights High School, he earned a BBA degree from the university in 1970 and then entered law school.

As an undergraduate business administration major he was a member of Phi Delta Gamma fraternity. In law school he was student assistant in OEO, sponsored a lawsuit on behalf of juveniles in the Texas Youth Council training program, and in 1972-73 participated in Travis County Legal Aid.

He has a conversant knowledge of Spanish. During his years in school he had varied work experience, such as warehouseman for Techline at Austin, ranch work at Weatherford, supervisor and counselor at camps near Trinity and Burnet, and employe of Transportation Enterprises, Austin.

The couple married Dec. 21,

1968. They have no children. Both are enthusiastic about the friendly reception they received here, and are interested in civic and public affairs.

The young lawyer expresses pride in his new job, sees a good potential for his profession in Hereford, and says, "If I had known there was so much pleasure in practicing law, I'd have attended summer schools so I could have been involved sooner!"

He finds enthusiasm for their day-to-day activities notable among business people, farmers and ranchers of this area, and he comments on the community spirit they show.

Noting the vital place of agriculture in the local economy, he sees a cause for being pleased at rising prices for farm products and livestock, to enable farmers to meet the greatly increased costs of producing crops.

## Tech Coed From Hereford Winner In Bike-A-Thon

Pam McCutchen of Lubbock, daughter of Mr. and Mrs. Leon McCutchen, 403 Union, recently won first place in the American Cancer Society's bike-a-thon in Lubbock where she was presented a 10-speed bicycle.

Each contestant was given a card for door-to-door pledges before beginning the 20-mile

race. Sponsoring Miss McCutchen from Hereford were White's Auto, Penney's and Piggly Wiggly.

Currently employed at Square D, an electrical engineering firm in Lubbock, the sophomore Texas Tech student will resume studies in the fall.

## Diamond Jubilee Bicycle Race Entry Blank

Sponsored by Beta Sigma Phi - Kappa Iota  
Monday, August 27, 4 p.m., Courthouse Square

Name \_\_\_\_\_

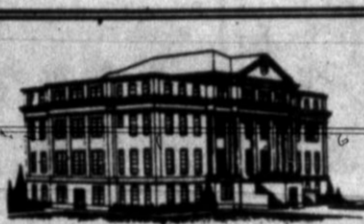
Phone \_\_\_\_\_

Circle race to be entered:

1. Tricycle, to 4 years of age
2. Big wheel, to 6 years of age
3. Training wheels, to 6 years of age
4. Regular bike
  - A. Under 10 years of age
  - B. 10 to 13 years of age
5. Regular bike
  - A. Girls, 14 to 18 years of age
  - B. Boys, 14 to 18 years of age
6. Speed bikes
  - A. Girls, 9 to 13 years of age
  - B. Boys, 9 to 13 years of age
  - C. Girls, 14 and over
  - D. Boys, 14 and over
7. Endurance Race: all ages
8. Senior adult citizens

Awards for 1st, 2nd and 3rd places in each category.

Enclose \$1 entry fee and mail to Mrs. Nelson Kendall, Route 3, Hereford.



## Courthouse Records

**DEEDS OF TRUST**  
J.D. Gilbert Jr. et ux, Richard Farrell, all of lots, and S. 40 ft. of lot 6, block 1, of Ralph Owens Add.  
L.M. McGee, First National Bank of Amarillo, all of sect. 1, block K-14.  
Richard Parker et ux, O.L. Bybee, blocks 15, 16, 21 of Ricketts Add.  
Evelyn V. Hartman et ux, Hi-Plains Savings and Loan Assn., all of lot 6, R.G. Blue Sub. of a part of blocks 1 and 2, Evans Add.  
Rebecca Shea, Hi-Plains Savings and Loan Assn., S. 85 ft. of lot 16, block 2, Crestlawn Add.  
Helen Reed, Hi-Plains Savings and Loan Assn., N. 24 ft. of lot 22, and S. 41 ft. of lot 23,

block 7, Westhaven Add.  
Helen Reed, R.C. Hoelscher, N. 24 ft. of lot 22, and S. 41 ft. of lot 23, block 7, Westhaven Add.  
Kenneth H. Parker, Donald E. Jackson, a part of block 61.  
John Arthur Lewis et ux, Andrew J. Shuval, all of sect. 24, in block K-3.  
Robert Lewis Benson et ux, Hi-Plains Savings and Loan Assn., N. 63 ft. of lot 35, Allison Sub. of block 2, W. 1/2, block 3 and E part of block 16, of Welsh Add.  
J.D. McCaslin, Amarillo National Bank, S. 30 ft. of lot 6,

and all of lot 7, block 3, Ralph Owens Add.  
J.D. McCaslin, Amarillo National Bank, S. 60 ft. of lot 5, and N. 50 ft. of lot 6, block 3, Ralph Owens Add.  
J.D. McCaslin, Amarillo National Bank, all of lot 4, and N. 20 ft. of lot 5, block 3, Ralph Owens Add.  
Nellie Pauline Spradley, Hereford Texas Credit Union, all of lot 1, and N. 38.71 ft. of lot 2, of Barcus and Bullock's Sub. of lots 1 to 10, of block 5, Womble

Dr. Milton Adams  
Optometrist

335 Miles  
Phone 364-2255

office hours  
Mon.-Fri. 8:30 to 5:00

a night of  
**"GORE"-nography**  
See  
Additional AD  
THEATRE  
PAGE.  
STAR  
364-2037

## Back to School!

### BOOTS & SADDLE

ACROSS FROM SUGARLAND - OPEN THURS. NIGHTS TILL 8:30  
HEREFORD Use Our Special Lay-Away



LARGEST STOCK OF LEVIS WE HAVE EVER HAD  
ALL STYLES - ALL SIZES

- Denim Flares
- Saddlemen's Denim Boot Jeans
- Saddlemen's Sta-Press Boot Jeans in Ribbed Finish in 9 colors
- Original Levis - Shrank to Fit
- Nano Flairs (Hopsack) in 4 colors
- Levis Fade-Out Bell Bottoms
- Levis Big Ball - 3 Button Rise in Fade-Outs and Blue Denim.



• Student Big Ball Denim in Sizes 26 thru 30 Waist

MORE - MORE - MORE WRANGLERS

- Boot Cut & Flairs
- Burgundy Checked Flairs in Permanent Press
- Whistay & Green Permanent Press Boot Jeans
- Children's Flair Wranglers Size 1 to 16 in Check & Blue Permanent Press.

Boots by Tony Lama, Courtown, Texas, Justin and Sanders . . .

AUTHENTIC BLUE DENIM BOOTS  
Perfect with Blue Jeans  
**\$29.95**  
First In Hereford

Save On Summer Car Care Thru Wednesday  
311 So. 25 Mile Ave. Ph. 364-6400

## MOTOR INN AUTO SUPPLY

**HALLY**  
16 Oz. \$3.15 Value  
Our Reg. No. 045615  
**\$1.43**

**HALLY**  
Also Ideal For Carpets, Mats  
No. 0576N  
**71¢**

**HALLY**  
No. 0512N  
18 Oz. Applicator  
\$3.30 Value  
Our Reg. No. 0576N  
**\$1.38**

**SIP OIL TREATMENT**  
List \$12.95 Pr.  
**75¢**

**Powerhouse of Stereo Sound**  
10 Transistor 16 Watts  
List \$99.95 For **\$64.95**

**KS299F Wedge Speakers**  
List \$12.95 For **\$9.89 Pr.**

**MONROE**  
18 Oz. \$6.78 Value  
Our Reg. No. 930  
**\$3.33**

**ROYALE**  
14 Oz. \$3.00 Value  
Our Reg. No. 047914  
**\$1.36**

brake linings  
Turn and true drums  
**WAGNER LOCKHEED**

Pouring OIL SPOUT  
Reg. 75¢ For **44¢**

Weekly Market Report

Small Talk

By SUE COLEMAN  
Women's Editor

By SUE COLEMAN  
Women's Editor

**MRS. PAT SMITH OF Dawn**, substitute mail carrier on Route 1, is working on that route now until an official appointment is made of a successor to Coleman Wright.

She is often asked what has happened to Wright, who had been the carrier about 15 years, and she's happy to tell the inquirers that nothing bad has happened. He has simply retired, and with his family has moved to Arkansas.

People who move from West Texas to that state, especially if they are retirees, often have fishing in mind. That may be the case with Wright, who was an employe of the Hereford Postoffice some 30 years, first in the office here and then as a rural carrier.

**HAPPILY LOOKING** forward to a visit from her daughter, Sandra, Tina Lee Roberson said Monday the Houston teacher was expected to arrive Tuesday, to be here several days.

Sandra lately returned from a South American tour made with a friend whose home is in Santa Fe. The two young women, who last year enjoyed travel together in Mexico, flew to Lima, Peru, and then proceeded to three or four other South American countries on this summer's trip.

**VISITORS** THE past two weeks with Mrs. Cecil Wilkins were her daughter, Elyse Smith, and granddaughter, Janet Measures, both of Brawley, Calif., also a sister, Bertha Thompson of Salome, Ariz.

The two-week visit wasn't all made in Hereford, really. The group including Mrs. Wilkins went to Waco to visit another of her daughters and family, the Hensons. After the small family reunion they went to Wichita Falls and Lawton, Okla., on the way back to Hereford.

**THE JED MILLERS** of Odessa visited his mother, Mrs. H.E. Miller, 428 Star, on the weekend as they were returning home from a trip to New

**TENNIS EVERYONE** The old line used to be, "Tennis, anyone?" Nowadays, "Tennis, everyone!" would be more appropriate, says the August Reader's Digest, noting that more than 13 million American men, women and children now play tennis — more than double the number of a decade ago. Tennis players spend half a billion dollars annually for rackets, balls, lessons, clothing, membership dues and other trappings of the game. From a mere 50 in 1965, the number of indoor courts has soared to some 2500 today, and an average of three new ones open each week.

The bonds of friendship cannot survive without freedom.

Good Watches  
deserve  
Good Care!



all others need it!  
**Top Quality  
WATCH REPAIR  
SERVICE**

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers

217 Main



member  
AMERICAN  
GEM SOCIETY

Mexico. Their daughter, Mrs. J.B. Cochran, and her husband who live in Lubbock, were guests of Mrs. Miller Wednesday.

**WHEN NORBON, SIKES** of Portales was presented the award as the oldest ex-resident of Westway at the reunion Sunday, he spoke his thanks and then said "You-all come have breakfast with me."

Since the prize was a package of the Arrowhead Mills cereal products, most of the crowd assumed he was joking about breakfast-food, but his daughter quickly explained that he meant the invitation.

He likes to cook breakfast for visitors, she said, and one morning lately he served breakfast to 24 people; not at all bad for an 87-year-old host!

Food prices will stay relatively high because of three factors, according to Mrs. Gwendolyn Clyatt, consumer

marketing information specialist, Texas Agricultural Extension Service, Texas A&M University System.

She cited "increased

production costs, strong consumer buying and the general inflation we are experiencing" as food-cost boosters.

"Fryer chickens and eggs, released from the price freeze, will undoubtedly have price increases in order to reach a better balance between production and marketing these

items," the specialist predicted. "EGG PRICES already have increased — and in most instances, best values will be found on medium and small-sized eggs.

"Avoid buying eggs stacked several inches above the top of coolers or displayed on tables — the quality of these eggs will drop rapidly."

Turning to meats, Mrs. Clyatt noted that they are selling at or near ceiling prices.

"Generally best beef values will be chuck roasts and steaks, round steaks, ground beef and beef liver. Some markets offer ground beef with soy protein at attractive prices.

"Pork is scarce.

"SMOKED CUTS getting special attention are boneless hams — both whole and portion, the semi-boneless ham half, and

the five-pound canned ham." The specialist said prices will fluctuate on fresh fruits and vegetables, but most will be on the high side.

Items in best supply at the most reasonable prices include bananas, cantaloupes, watermelons, plums, peaches, grapes, nectarines, pineapples and cherries.

Also cabbage, carrots, hard shell squash, corn, purple hull peas, Southern varieties of peas, radishes, okra and green onions.

Food Prices Expected To Rise

Armstrong Completes Basic At Fort Sill

Army Private Harlan G. Armstrong, 17, son of Mr. and Mrs. J. W. Armstrong of Hereford recently completed the eight-week basic field artillery (cannoneer) course at The U. S. Army Field Artillery Training Center, Ft. Sill, Okla. During the course, Armstrong

learned the duties of a howitzer or gun section crewman. He also received instruction in handling ammunition, setting fuses and preparing charges, communications and maintenance. His wife, Deborah Kay, lived in Lawton, Okla., during his training.

On the island of Barbados in the Caribbean, if you take a bus to the town of Oistens, which is about four miles from the Holiday Inn, see if you can get a local fisherman to "carry you out" on a trip. You'll leave at about 3:30 a.m., catch flying fish, and pay nothing. Help with nets in exchange for the ride.



a night of  
**"GORE" nography**

See Additional AD THEATRE PAGE.

**STAR**  
364-2037

**SAFEGWAY** ALL SAFEGWAY MEAT PRICES ARE EFFECTIVE 7 DAYS A WEEK

WHEN YOU SHOP SAFEGWAY YOU DON'T SACRIFICE QUALITY FOR SAVINGS. YOU'LL ALWAYS GET USDA CHOICE BEEF CUTS, FRESH PRODUCE AND NATIONAL BRANDS AT OUR EVERYDAY LOW PRICES.

No Meat Sales To Hotels, Restaurants and Other Dealers For Resale Purposes. We Reserve The Right To Limit Quantities Sales Of All Merchandise. Meat Prices Effective 7 Days A Week. Other Prices Effective Thru Sat. August 4 In Hereford

**CHUCK ROAST** 76¢ Lb.

Blade Cut USDA Choice Grade Beef

**JUMBO CHUNK BOLOGNA** 79¢ Lb.

Sterling Brand, By The Piece

**FISH STICKS** \$1.09

1 1/2-lb. Pkg.

- Wieners 1-lb. 99¢
- Canned Hams 3-lb. \$3.92
- Canned Hams 5-lb. \$6.25
- Pepperoni 4-oz. 89¢
- Genoa Salami 4-oz. 89¢
- Sausage 4-oz. 73¢
- Fish Cakes 12-oz. 39¢
- Catfish Fillets 1-lb. \$1.29
- Fish Fillets 12-oz. 99¢

EVERYDAY LOW PRICES

**ROYAL SATIN SHORTENING** 83¢

Pure Vegetable 3-lb. Can

**FRUIT COCKTAIL** 27¢

Town House 17-oz. Can

**CRAGMONT SODA POP** 29¢

Qt. Btls. Plus Dep.

**GREEN BEANS** 19¢

Cut, Town House 16-oz. Can

**SUPERB DETERGENT** 59¢

Dry 49-oz. Box

- Maryland Club 2-lb. \$1.97
- Soda Pop 12-oz. 8¢
- Zippy Dill Chips 32-oz. 55¢
- Zippy Sweet Relish 12-oz. 37¢
- Tomato Sauce 15-oz. 21¢

**White Flour** 5-lb. 49¢

**White Flour** 10-lb. 93¢

**Corn Meal** 5-lb. 49¢

**Peanut Butter** 3-lb. \$1.28

**Tea Bags** 48-ct. Box 55¢

- Picante Sauce 8-oz. 37¢
- Mustard 16-oz. 23¢
- Catsup 32-oz. 48¢
- Welch Grape Jelly 48-oz. 88¢
- Toilet Tissue 4-roll 43¢

**Safeway Coffee** 2-lb. \$1.65

**Lucerne Dry Milk** 8-qt. \$1.05

**Nestle Quik** 2-lb. 83¢

**Instant Tea** 3-oz. \$1.09

**Grape Juice** 24-oz. 45¢

- Facial Tissue 200-ct. 23¢
- Paper Towels 12-roll 33¢
- Aluminum Foil 12-ft. x 28-in. 25¢
- Pooch Dog Food 10-lb. \$1.57
- Dog Food 15-lb. 11¢

**ORANGE JUICE** 6 \$1

6-oz. Cans

**MORTON DINNERS** 38¢

11-oz. Size

**LONGHORN CHEESE** 99¢

Halfmoon Safeway Lb.

**MARGARINE** 21¢

Coldbrook Quarters 1-lb. Pkg.

- Bel-Air Orange Juice 16-oz. 53¢
- Bel-Air Orange Juice 12-oz. 41¢
- Bel-Air Orange Juice 6-oz. 21¢
- Tater Tots With Onions 2-lb. 69¢
- Tater Tots With Bacon 2-lb. 69¢
- Morton Dinners 11-oz. 43¢
- Morton Fruit Pies 20-oz. 29¢
- Belair Asparagus Spears 8-oz. Pkg. 68¢

- Bel-Air Orange Juice 32-oz. \$1.05
- Scotch Treat Orange Juice 12-oz. 36¢
- Bel-Air Limeade 6-oz. 17¢
- Bel-Air Cream Pies 14-oz. 29¢
- Bel-Air Strawberries 16-oz. 59¢
- Bel-Air Broccoli Spears 10-oz. 31¢
- Bel Air Sweet Peas 2-lb. 65¢
- Snow Star Ice Cream 8-lb. \$1.29

- Biscuits Mrs. Wright's Reg. or Buttermilk 8-oz. 9¢
- Margarine Sunnyside 1-lb. 27¢
- Real Butter Shady Lane 1-lb. 87¢
- Margarine Soft Tubs, Empress 1-lb. 43¢
- Margarine Soft Coldbrook 1-lb. 33¢
- Margarine Piedmont Paste 8-oz. 12¢

- Biscuits Romaine Meal 12-oz. 32¢
- Sliced Cheese American 8-oz. 49¢
- Lucerne Choc. Milk 1-gal. 72¢
- Party Dips Lucerne 8-oz. 37¢
- Lucerne Skim Milk 1-gal. 60¢
- Lucerne "AA" Butter 1-lb. 91¢

**BRIGHT & EARLY** 34¢

12-oz. Can

**CUT CORN** 65¢

2-lb. Bag

**CORN ON COB** 58¢

4-ct. Pkg.

**MELLORINE** 39¢

1/2-Gal. Ctn

**20¢** THIS COUPON IS WORTH

Toward The Purchase of A 1-lb. Can of **MAXWELL HOUSE COFFEE**

One Coupon Per Customer  
Coupon Expires Aug. 4, Sat.  
Good Only At Safeway - OKC



**Bread Winner.**



Take stock in America. Buy U.S. Savings Bonds.

**Coffee Honors 1960 Graduates**

A coffee was given to honor 1960 graduates of Hereford High School Tuesday in the home of Mrs. John Blocker, 133 Aspen, while her daughter, Mrs. Maurice Miller of Ardmore, Okla. was visiting her parents.

Mrs. Miller is head of the speech therapy department in the Ardmore school system.

**Call Meeting**

Out-of-town guests included Mrs. Clare Skov of Lansing, Mich., the former Twyla Springer, and Mrs. Carl Covington of San Antonio who

All representatives of clubs in the County Federation of Women's Clubs are asked to be at a called meeting at the Reddy Room of Southwestern Public Service building Saturday at 3 p.m., Mrs. H. E. Miller, publicity chairman of County Federation, announces.

Broken promises are the trade marks of a weak character.



**COFFEE GIVEN**—1960 graduates of Hereford High School were honored with a coffee Tuesday morning in the home of Mrs. John Blocker, 133 Aspen. From left are Mrs. Maurice Miller of Ardmore, Okla., daughter of Mr. and Mrs. Blocker, Mrs. Carl Covington of San Antonio and Mrs. Clare Skov of Lansing, Mich.

**Courthouse Records**

**VEHICLE REGISTRATIONS**  
 Ulis E. Dean 72 Dodge, Arthur Cordova, 73 Dodge; Earl Lance, 73 Buick; Pat Betzen, 73 Pont.; Don Ratliff, 71 Kawasaki; Leslie Breeding, 73 Kawasaki. J.D. Whitaker, 73 GMC; Carlyle Sargent, 72 Chev.; Paul J. Zinser, 73 GMC; Dean Crofford, 73 Buick; R.W. Eades, 73 Buick; Bill James, 73 Timp.; Bill James, 73 Timp.; Bill James, 73 Timp.; Leland Burns, 73 Ford.  
 Campbell Motors, 73 Kawasaki, Benny Simpson, 71 Ford; McCathern and Cassels, 71 Chev.; Santos L. Martinez, 73 Chev.; Guadalupe Suniga, 73 GMC.  
 John D. Sowell Jr., 73 Thomas; Frye Assn. Inc., 73 Ford; Whiteface Aviation Corp., 73 Chev.; Schlabs Farms Inc., 73 Chev.; Refugio Claudio, 73 Chev.; J.W. Morris, 71 Ford. J.W. Morris, 72 Linc.; Dennis Lomas, 73 Buick; B.E. White, 73 Buick; Charles William Ploesser, 71 Olds; Edward Paetzold, 73 Pontiac. Taft McGee, 73 GMC; J.W. Dickerson, 73 Pontiac; Daryl Kirkpatrick, 73 Ford; Hereford Brand Inc., 73 Ford; Mayme Ruth King, 72 Merc.; Carl T. Wimberley, 73 Chrysler.  
 E.A. Stocker, 73 Dodge; Terry Watson, 71 Honda; B.F. Cain, 73 GMC; Allied Oil Co. Inc., 73 Buick; Felix Melendrez, 71 GMC; Mrs. Gene C. Seely, 73 Ford; Art Lewis, 73 Chev.; El Young, 73 Ford; Donald J. Sigle, 73 Ford.  
 Roger Brumley Estates, 73 Ford; Calvin Riley, 71 Buick; J. Lynton Allred, 72 Pontiac; Bobby R. Poarch, 73 Chev.; Donnie Laughlin, 73 Olds.  
 A.D. Kelso, 73 Ford; Joe Albracht, 73 Ford; Mildred D. Lewis, 72 Buick; J.R. Allison, 73 Continental; Austin C. Rose, 71 Chev.; M.S. Benefield, 73 Buick. Bert C. Brown, 73 ECO; Manuel Gutierrez, 73 Ply.; Joe Locke, 73 Dilly; R.A. Crist, 73 Chev.; J.R. Moore, 73 Ford; Orval Watson Ford Sales, 73 Ford.  
 Jay Boston, 73 Ford; S.A. Fangman, 73 GMC; Steve McWhorter, 72 GMC; Earl Holt, 73 GMC; Dent Bradley, 72 GMC; West Texas Rural TA, 73 GMC.  
 Mary Stocker, 71 Ford; Ann Bowling, 71 Chev.; Red Barn Chemical Inc., 73 Hall; Deaf Smith County Pact., 73 Ford; George Brakebill, 72 Puch; Donald W. Schmer, 72 Chev. Tom Coneway, 73 Ford; O.E. Easley, 73 Linc.; Bobby J. Ridley, 73 Mercury; Fredric Anderson, 73 Buick; E.R. Burk, 73 GMC; Jesko Bros, 73 GMC; Tagco Industries, 73 GMC; Tommy Reiter, 73 Pontiac.  
 Griffin and Brand SLS, 73 Chev.; Eugene Hutcheson, 72 Honda; Walter Hudson, 71 Ford; Delfino J. Romo, 71 Ford; Donald Hicks, 71 Cobb. Opedro Prieto, 73 Ford; I.W. Quickel, 73 Ford; Clint Sims, 73 Ford; Warren Bros. Mtc. Co., 73 Kawasaki; Roland Flowers, 71 Boat Trailer; Tommy Mason, 73 Pontiac.  
 C.P. Urbanczy, 71 Buick; William E. Lyles, 73 Ford; David Schulte, 73 Chev.; Catarino Gonzales, 73 Chev.; Glenn Hatla, 73 Chev.; Johnny Romero, 73 Chev.  
 Frances Ambold, 71 Suzuki; Isaias Gamez, 73 GMC; Ethel Stengel, 71 Pontiac; Robert S. Morgan, 73 Chev.; Elmer Reinart, 73 Ford; Raymond Williams, 73 Merc.  
 W.A. Powell, 73 Ford; Jimmy Noland, 71 Chev.; Wiley Hicks Jr., 73 Chev.; Mrs. R.E. Jackson, 71 Ford; Robert DeLoach, 73 Dilly; Delfino Sanchez, 71 Chev.  
 Robert L. Thompson, 73 Buick; Arolas Gonzales, 73 Chev.; Ray Stewart, 73 Winnebago; Thomas G. Cafger, 73 Chev.; James Fangman, 73 Chev.  
 David O. Ford, 72 Buick; Pat Gallagher, 73 Buick; Sue Stokes, 73 Ford; David Cupell, 72 Merc.; Frederick H. Haug, 73 Ford; Robert Lee Campbell, 73 GMC.  
 Don Cherry, 72 Chry.; Don J. Lowder, 73 Olds; Wayne Richardson, 73 Chev.; Orval Watson Ford Sales, 73 Ford.

**Chrysler Well Engines**  
 413's with electronic Ignition

**3-DAY SPECIAL \$999<sup>95</sup>** F.O.B. CLOVIS

1-Year or 1,000 hour factory Warranty

**K & W ENTERPRISES, INC.**  
 N. Grady Hwy. 505-762-5700 Clovis, N.M.

**ROBERTS' APPLIANCE**  
 It's Our 25th Year

"Nothing is more terrible than ignorance in action." (Goethe)

**USDA CHOICE**

**CENTER CUT CHUCK STEAK**

USDA Choice Grade Beef 7-Bone

**\$1.08**

Lb.

**USDA CHOICE**

**BONELESS CROSS RIB STEAK**

USDA Choice Grade Beef Great For Charcoaling

**\$1.59**

Lb.

**USDA CHOICE**

**BONELESS CHUCK ROAST**

USDA Choice Grade Beef

**\$1.39**

Lb.

**SAFEWAY SELLS ONLY U.S.D.A. CHOICE BEEF!**

SAFEWAY SELLS ONLY U.S.D.A. CHOICE BEEF! Artificial Tenderizers are NOT used in Government Graded U.S.D.A. CHOICE BEEF . . . U.S.D.A. Choice Beef has the Natural Tenderness and Flavor that Nature has given it. Treat your family to a little tenderness.

**BUY U.S.D.A. CHOICE BEEF AT SAFEWAY!**

**BONELESS ROAST** USDA Choice Heat of Round Beef lb. **\$1.58**

**BONELESS ROAST** USDA Choice Cross Rib lb. **\$1.49**

**BONELESS STEAK** USDA Choice Bottom Round lb. **\$1.79**

**BONELESS STEAK** USDA Choice Top Round lb. **\$1.89**

**AT SAFEWAY DISCOUNT!**

**LAUNDRY DETERGENT**

White Magic, Dry

**\$2.05**

10-lb. Box

**GOLDEN CORN**

Town House, Whole Kernel or Cream Style

**\$1.19**

17-oz. Can

**SUPER SAVER**

**VELKAY SHORTENING**

3-lb. Can

**64¢**

**LIQUID BLEACH**

White Magic

**23¢**

1/2-Gal. Btl.

**SUPER SAVER**

**TIDE DETERGENT**

10-lb. Box

**\$3.09**

Ozark Charcoal 20-lb. Bag **\$1.45**

Lysol Disinfectant Spray 14-oz. Can **\$1.29**

Cleanser White Magic 14-oz. Can **16¢**

Dishwasher Detergent White Magic 50-oz. Box **79¢**

Coffee Tone Lucerne Non 16-oz. Dairy Creamer Jar **69¢**

**SUPER SAVER**

Hydrox Cookies Sun. 15-oz. Pkg. **53¢**

Vienna Fingers Cookies, 12-oz. Pkg. **51¢**

Sugar Wafers Cookies, Sunshine Pkg. **52¢**

Hi C Fruit Drinks 48-oz. Can **33¢**

Grapefruit Juice Town 48-oz. House Can **43¢**

Detergent Liquid White Magic 22-oz. Btl. **63¢**

Fabric Finish White Magic 20-oz. Can **45¢**

Bar Soap Brocade Ass. Colors 6-Bar Pkg. **36¢**

Fabric Softener Per Gal Jug **88¢**

Pampers Daytime Dupers 30-ct. Box **\$1.59**

Rich N' Chips Keebler Cookies 14-oz. Pkg. **58¢**

Pecan Sandies Keebler Cookies 14-oz. Pkg. **58¢**

Pitter Patter Keebler Cookies 16-oz. Pkg. **58¢**

C.C. Biggs Keebler Cookies 14-oz. Pkg. **58¢**

Tomato Juice Hunts 46-oz. Can **36¢**

**SAFEGWAY MULTIPLE VITAMINS**

**\$1.79**

250-ct. Btl.

**SUPER SAVER**

**TRULY FINE PROTEIN SHAMPOO**

Everyday Low Price

**54¢**

8-oz. Btl.

**INTENSIVE CARE HAND LOTION**

Vaseline

**97¢**

10-oz. Btl.

**SUPER SAVER**

**THIS COUPON IS WORTH 45¢**

Toward The Purchase of A 3-lb. Can

**MARYLAND CLUB COFFEE**

One Coupon Per Customer

Coupon Expires Aug. 4, Sat.

Good Only At Safeway - OKC

**PEARS**

Bartlett Mountain Grown

**4 Lbs. \$1.19**

**SUPER SAVER**

**NECTARINES**

California Sweet Fruit Nectarines - Super Saver!

**49¢**

Lb.

**SUPER SAVER**

**WHITE GRAPES**

Thompson Seedless

**49¢**

Lb.

**SUPER SAVER**

**RUSSET POTATOES**

US No. 1

**\$1.63**

10-lb. Bag

**SUPER SAVER**

**GOLDEN BANANAS**

Great For Snacks

**15¢**

Lb.

**SUPER SAVER**

**GREEN APPLES**

**\$1.00**

4 Lb.

**SUPER SAVER**

A young robin eats up to 14 feet of earthworms in a single day.

**WE RENT TRACTORS BY THE HOUR DAY-WEEK-MONTH**

**case**

POWER & EQUIPMENT

South, Hwy. 385

Pho. 364-2015

Hereford, Texas

# For God So Loved The World

**FIRST BAPTIST CHURCH**  
Doug Manning, Pastor  
Fifth and Main Streets

**FRIO BAPTIST CHURCH**  
Rev. Samuel B. Ogan, Pastor  
Frio Community

**WESTWAY BAPTIST CHURCH**  
Rev. Lynn Dehart

**MT. SINAI BAPTIST CHURCH**  
Rev. C. H. Frost, Pastor  
302 Knight Street

**SUMMERFIELD BAPTIST CHURCH**  
Rev. Niel Foster

**TEMPLO CALVARIO  
ASAMBLEA DE DIOS**  
13th & Ave. H  
Rev. Ralph J. Molina

**CHURCH OF JESUS CHRIST OF  
LATTER DAY SAINTS**  
(Mormon)  
Country Club Drive

**TEMPLE BAPTIST CHURCH**  
Rev. J. L. Bozeman  
Forrest Ave. and Ave. K

**GREENWOOD BAPTIST CHURCH**  
"A Bible Baptist Church"  
Rev. Prentice D. Smith, Pastor

**IGLESIA METODISTA  
SAN PABLO**  
Rev. Thomas Balderas, Pastor

**SAN ANTONIO A LA IGLESIA**  
North 25 Mile Avenue

**TEMPLO BAUTISTA MEMORIAL**  
(A.O. Thompson)  
Robert Foster, Pastor

**LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.  
Abel Ortiz, Minister

**CENTRAL CHURCH OF CHRIST**  
J.T. Marlin, Minister  
148 Sunset Dr.

**PARK AVE. CHURCH OF CHRIST**  
On Harrison Highway

**TRINITY BAPTIST CHURCH**  
Southern Baptist  
Rev. C.F. Powell  
4th and Jackson

**SAINTE JOHN BAPTIST CHURCH**  
400 Mable St.  
Rev. C.W. Allen, Pastor

**PENTECOSTAL CHURCH  
OF JESUS CHRIST**  
So. Miles and Gracy St.  
364-5119  
Rev. Joseph A. Myers



## And The Angel

...of Revelations said: "Gather the clusters of the vine of the earth, for her grapes are fully ripe." How beautiful! How far-reaching is this challenge! It is up to us. Throughout the Bible the grape and the vine hold great spiritual meaning. They emphasize the close union between Christ and His church. *We judge the vine from the fruit it bears.* St. John warned us in the first place, that the branch cannot bear fruit, except it abide in the Lord. *In a spiritual sense, man makes his own harvest.* His reaping is strictly in accordance with how well he has taken care of the vineyard, how thoroughly he has supported the charities of the Lord, and how genuinely he has served God.

Williams Newspaper Features Syndicate, Fort Worth

**You In The Church  
The Church In You**  
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.



**FIRST METHODIST CHURCH**  
Dr. Jordan Grooms, Pastor  
501 North Main

**WESLEY UNITED  
METHODIST CHURCH**  
Rev. Don McWhorter, Pastor  
410 Irving

**BIPPUS COMMUNITY CHURCH**  
Gene Brock, Pastor  
Preaching 1,2,3,4 Sundays  
5th Sunday, Singing

**AVENUE BAPTIST CHURCH**  
Rev. Norman MacDonald  
130 North 25 Mile Ave.

**CHRISTIAN ASSEMBLY**  
Interdenominational  
Christian Fellowship in the Fullness  
of the Holy Spirit  
Rev. Tom Starcke,  
South Main — 364-5556

**ASSEMBLY OF GOD CHURCH**  
Rev. Homer T. Goodwin, Pastor  
15th and Ave. F

**IMMANUEL LUTHERAN  
CHURCH**  
Rev. Hermon Schelter, Pastor  
Park Ave. and B Street

**THE CHURCH OF GOD  
IN CHRIST**  
Rev. Calvin Hodge, Pastor  
115 West Norton

**SEVENTH DAY ADVENTIST  
CHURCH**  
Elder Hollis A. Morel, Pastor  
West Park Addition

**MISSION DA SAN JOSE**  
Labor Camp

**CHURCH OF THE NAZARENE**  
Rev. Max Jetton, Pastor  
16th & Blackfoot

**GRACE GOSPEL CHURCH**  
Thirteenth and Avenue K

**ST. THOMAS EPISCOPAL  
CHURCH**  
William A. Lang, Jr. Vicar  
601 West Park

**ST. ANTHONY'S ROMAN  
CATHOLIC CHURCH**  
Rev. Boniface Riedmann, Pastor  
Harrison Highway at 25 Mile Ave.

**FIRST PRESBYTERIAN CHURCH**  
610 Lee Street

**FIRST CHRISTIAN CHURCH**  
Rev. Eugene Brink, Pastor  
West Park Avenue

**DAWN BAPTIST CHURCH**  
Rev. Gene Meacham

## These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

**CARL McCASLIN LUMBER CO.**  
Carl G. McCaslin

**KELLEY ELECTRIC**  
Virgil and Doug Kelley

**McRIGHT GARAGE & SUPPLY**  
Mr. and Mrs. A. N. McRight

**FIRST NATIONAL BANK**  
Since 1900

**ROCKWELL BROS. & CO.**  
Ray Chambliss, Mgr

**OGLESBY IMPLEMENT CO.**  
Cecil Oglesby

**THE SUNDAY BRAND  
THE HEREFORD BRAND**  
Phone 364-2030

**DAVIS IMPLEMENT CO.**  
W.L. Davis, Jr.

**HEREFORD IRON & METAL**  
Anson A. and June Dearing

**CONSUMER'S FUEL ASS'N.**  
"Bud" Sparks, Mgr.

**THE INK SPOT, INC**  
C.E. Coleman, Jr.

**HI-PLAINS SAVINGS & LOAN ASSOC.**  
Myron Morgan, Mgr.

**GILLILLAND - WATSON FUNERAL HOME**  
Marlin Gilliland-John Gilliland  
Charles Watson

**PITMAN GRAIN CO.**  
John D. Pitman

**HAROLD CLOSE DRUG**  
Harold Close

**FARMERS' DRIVE IN**  
Troy Moore

**SUIT'S AUTO SUPPLY COMPANY**

**DICK NORWOOD CHEVROLET - OLDS**  
Dick Norwood

**BOYD MACHINE & SUPPLY**  
Mr. and Mrs. James J. Boyd

**WAC SEED, INC.**  
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**CASE POWER & EQUIPMENT CO.**  
L.B. Herring, Mgr.

**WEATHERFORD GIN CO.**  
Charles Weatherford, Mgr.  
Summerfield, Texas

**A to Z TIRE & BATTERY**  
Troy Rhodes

**HEREFORD STATE BANK**  
The Friendly Bank

**LOERWALD BROS.**  
231 W. 2nd

**RIVERSIDE CHEMICAL**  
Kenneth Haggard  
W.J. (Wop) Lueb  
LeeRoy Burges

**PIGGLY WIGGLY**  
Mr. and Mrs. Gaylord Newell

## Reunion At Westway Has 89 Registered

With 89 registered, the annual Westway reunion Sunday was the largest gathering in several years for residents and ex-residents of that community. They came from nine cities in Texas and New Mexico for visiting, dinner and program in Westway Community Building. Traveling farthest were Joy and Kenny Adams of Corpus Christi, children of the former Bobbie Boyd and members of the Robert Boyd family which was the largest present, totaling 14.

Mrs. Bess Werner held her title of the resident longest in the community, and was also the oldest woman present. Second oldest was Mrs. Willie Burgess.

Oldest man was Norbon Sikes of Portales, N.M. Youngest present was Varvia Rudd, daughter of the Homer Rudds. Each of these was presented a gift donated by Arrowhead Mills of Pitman Industries.

Also recognized were Mr. and Mrs. G. S. Parker, who celebrated their 70th wedding anniversary the past year; Mr. and Mrs. Grady Wilson of Sturgis, S.D., and the John Stengels, with 60th anniversaries; the Lee Tices and A. A. Heads, married 50 years.

Mrs. D. H. Bryant was cited for passing her 95th birthday last October. Also, weddings, graduations and other notable events for Westways were noted, and Forrest Ricketts conducted a memorial service

for the 10 whose deaths occurred the past year.

Bussy Kaul was re-elected president of the reunion association and Mrs. Ricketts secretary.

Ben McBrayer of Midland gave the invocation for the noon dinner, and Joe Landers for the program.

Present from other cities were Verna and Carl H. Schroeder and Mrs. Curtis Griffin of Pampa, Mr. and Mrs. Larry Kaul and children of

Miami, Tex.; Mr. and Mrs. Newton Stokes of Emory; Norbon, N.C. and Jimmy Sikes of Portales; the Ben McBrayers and L.A. McBrayer of Midland.

Also the Clayton Brown family of Clovis, the Orville Housers of Friona, Clint and Jeff Boyd of Houston; and from Amarillo, Mrs. Buck Cunningham, Mrs. P. H. Gilliland, Eleanor and Caesare Peterson, the Finis Wades, Betsy and Jeremy Hank, Renee and Kim Meredith.

## Howard Birdwell Attends Special Education Seminar

Howard Birdwell, instructor with the Hereford Independent School District recently attended a three-week institute for leadership personnel in special education on the campus of The University of Texas at Austin.

The institute is aimed at preparing educators for new work as their districts begin implementing the state's Plan A which will attempt to place as many special education pupils as possible into the regular classroom.

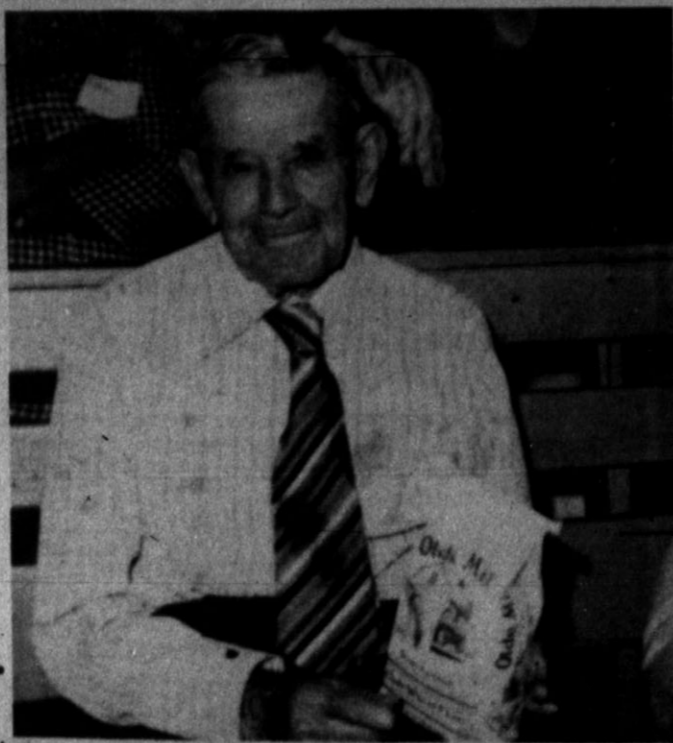
UT faculty members were consultants to the workshop, sponsored by the Texas Education Agency and UT's Office of School Surveys - Special Education components.

Dr. Larry Marrs, assistant professor of special education and of educational administration was director of the institute which ended Friday.

**SATELLITE LAUNCHED**  
On May 24, 1960, the U.S. Air Force launched from Cape Canaveral a Midas II satellite designed to give warning of missile attacks.

**SAMUEL PEPYS**  
Samuel Pepys, famous English diarist, died on May 25, 1703.

**CONSTITUTION DRAFT**  
On May 25, 1787, with George Washington in charge, the Philadelphia Convention met to draft a Constitution.



Oldest At Reunion ... Norbon Sikes, above; Mmes. Bess Werner and Willie Burgess, lower photo.

**FULL-GROWN POPLAR TREE PRODUCES OVER 25 MILLION SEEDS EVERY YEAR!**

**BUY IN CONFIDENCE WITH CONFIDENCE**  
Hereford's House of Diamonds  
**Cowan Jewelers**  
Downtown AMERICAN GEM SOCIETY member



The Robert Boyd Family ... biggest at reunion

## AUCTION

GROCERY STORE & DELICATESSEN FIXTURES  
**FRIDAY, AUGUST 3, 1973 SALE TIME: 1:00 P. M.**  
Located at 1801 West 11th Street (11th and Quincy) in Plainview, Texas.  
Due to other business interests, the following will be sold at public auction.

**Grocery Fixtures**  
2-National cash registers  
1-Set of meat scales  
1-Set of vegetable scales  
1-Check writer protector  
1-8 ft. triple deck refrigerated vegetable case  
1-10 ft. Frigidaire frozen food display case  
1-10 ft. Frigidaire meat case  
1-20 cu. ft. deep freeze display case  
6-Grocery carts  
1-4x6 ft. L shaped cash register counter with display case  
1-5 ft. cash register counter with display case  
1-5 shelf 12 ft. wall display rack  
1- shelf 4 1/2 ft. wall display rack  
1-5 shelf 14 ft. wall display rack  
1-5 shelf 10 ft. corner display rack  
1-3 shelf wire display rack  
1-Display table  
2-Metal 7 shelf 3ft. display racks  
16-Ft. of wall shelving  
1-3 compartment display deep freeze

**Delicatessen Fixtures**  
1-6 ft. pastry table with portable flour and sugar bins

1-Electric Toastmaster deep fryer  
1-3 ft. Hot Point electric grill  
1-BLODGETT Perfection 28 pie oven  
1-6 ft. 5 compartment electric steam table complete with inserts  
1-Hobart electric mixer  
1-Electric meat slicer  
1-Refrigerator  
1-4 ft. work table  
1-10 ft. table cabinet  
1-Potato slicer  
1-Hot fudge warmer  
1-Milk dispenser with stainless steel stand  
1-3 compartment metal sink  
2-6 ft. Formica top table cabinets  
2-8 ft. Formica top table cabinets  
1-Wall paper cup holder  
1-6 ft. work table  
1-13 ft. stainless steel steel cabinet type exhaust fan complete with filters  
1-Lot of cooking utensils and misc. articles

**Miscellaneous**  
1-4x10 ft. electric sign  
1-Cash register table  
1-Electric fan  
1-Typewriter stand  
1-Trash disposer

(This merchandise is all in good condition and has been in recent use. Some of it is practically new. The store will be open for inspection Thursday, August 2nd.)  
NOTE -- 40x50 ft. Store Building and 3 bedroom frame house to be sold at private treaty.

TERMS OF SALE: CASH --- All Accounts Settled Day of Sale  
**NOVICE NICHOLSON -- OWNER**  
RAYMOND AKIN --- AUCTIONEERS --- GENE HARRIS  
Ph. 296-7692 Plainview, Texas Ph. 293-4859  
NOTE --- PLEASE BRING YOUR OWN CHECK BOOK

## Beat the High Cost of STORAGE SPACE

### With 10' X 10' Metal STORAGE SHEDS

**\$199<sup>95</sup>**  
Box Price

**YOU TOO CAN BE AS PROUD AS ME CONSULT US NOW AND YOU WILL SEE**

1 Block East of the Courthouse Phone 364-3434

# Carl McCaslin

## LUMBER COMPANY

**STOP IN OR CALL WARDS AUTOMOTIVE CENTER!**

**WARD** 114 E. PARK AVE. PHONE 364-5801 HEREFORD, TEXAS

**GLASS-TRACK BELTED TWIN GUARD TIRE**

## WHITEWALLS OR BLACKWALLS

REGULARLY \$24 to \$39 ea.

# 4 FOR \$88

A78-13, E78-14, F78-14, A78-15 TBLs. PLUS 1.81 TO 2.50 F.E.T. EACH, TRADE-IN

## 4 FOR \$100

G78-14, G78-15, H78-14, H78-15 TBLs. PLUS 2.67 TO 2.96 F.E.T. EA., TRADE-IN

PAIRS COMPARABLY PRICED

**WARDS 4-PLY NYLON CORD AIR CUSHION**

TUBELESS BLACKWALL SIZE	ALSO FITS	WARDS LOW PRICE EACH*	PLUS F.E.T. EACH
A78-13	6-00-13	8.95	1.83
B78-13	6-50-13	10.95	1.81
E78-14	7-35-14	15.95	2.22
F78-14	7-75-14	16.95	2.37
G78-14	8-25-14	16.95	2.53
5-60-15	—	13.95	1.74
G78-15	8-25-15	17.95	2.60
H78-15	8-55-15	19.95	2.80

\*With trade-in tire off your car. Whitewalls \$3 more each.

**FAST, FREE MOUNTING**

**BATTERIES INSTALLED FREE**

**WARDS BATTERY PROTECTION PLAN**  
Montgomery Ward will replace this battery at no cost to the original owner if it fails to accept and hold a charge in non-commercial passenger car use during the Free Replacement Period shown.

TOTAL GUARANTEE PERIOD:	40	48	42	36	24	18	Mon.
FREE REPLACEMENT PERIOD:	24	16	12	9	6	3	Mon.

After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a pro-rated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in commercial use are guaranteed on a similar basis for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use. For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

**OUTSTANDING VALUE!**  
**SAVE \$6**

**20.95 EXCH. 36-MO. OEE**

Wards 36-month battery delivers dependable starting power, with adequate reserve energy for accessories. Tough polypropylene case resists breakage. Fits most U.S. cars.

**REG. 7.49 EACH IN PAIRS WARDS TOWN & COUNTRY SHOCKS**  
Oversized, double-action piston and multi-lip rod seal for smooth, comfortable rides. **5<sup>33</sup>** EA. IN PAIRS

**REGULAR 2.98 TUNE-UP KIT**  
Kit includes rotor, condenser and points. **1<sup>66</sup>**

**WHEEL ALIGNMENT**  
Correct uneven tire wear; poor steering. We'll align wheels; check caster, camber, and toe-in. **5<sup>88</sup>** MOST U.S. CARS

**SAVE \$5**  
**20.98 6-AMP BATTERY CHARGER**  
15-min. charge starts your car. Automatic circuit breaker. **15<sup>88</sup>**  
6 or 12 volt. UL listed.

ENJOY WHAT YOU NEED NOW—JUST SAY "CHARGE IT!"  
*you'll like* **WARDS** OPEN - 8:00 to 6:00 DAILY CLOSED SUNDAYS



Mrs. E. E. Doak Given Award  
... employer Paul Harvey fastens pendant

### Employment Brings Semi-Retirement, Award

Loyalty and good public relations provide excellent references for salesmanship as Mrs. E. E. Doak, 210 Ave. E., has proven. She received a diamond studded pendant recently for 25 years of employment with the C. R. Anthony Co. of Hereford.

She has been given numerous awards and pins while working. A pearl and diamond pin was presented to her on the 20th anniversary with the store and a diamond pin marked her 15th anniversary.

In August of 1967 she was recognized as high sales woman of the year, selling over \$1000 worth of merchandise in one day. She attributes her success with working in the public to the people that she has been associated with.

Beginning work as an extra, she states that she somehow managed to continue to work on a permanent basis right on through the years. She works in the piece goods department of Anthony's in Sugarland Mall, the department where he has been for over 20 years.

The rapid growth of Hereford, bringing many more customers, was the most apparent change she has noticed in the years along with the changeover of the manual pull cashier system used in the earlier days of the stores to the installation of cash registers. Although semi-retired, she

plans to continue working on a part time basis. She comments that she will miss her fellow employees and customers, but is looking forward to doing all the things she has not had the time to do in the past.

Oil painting is her main hobby and she has some of her paintings on display at Dickie's Restaurant. She enjoys painting whenever she can and says that at the end of the day she can't wait to get started.

She uses her studio and her den-to-paint-and-occasionally will take her paint box with her on fishing trips. Landscapes, often western scenes, are favored as her subjects.

Mrs. Doak moved to Deaf Smith County in 1918 with her family and was married in 1926 to her late husband, Earnest. She has two children and four grandchildren.

Her daughter is Mrs. George Olson of Hereford and her son is Dr. Dale Doak, Dean of Education at the University of Tennessee in Knoxville.

#### PIZZARRO DIES

Francisco Pizarro, discoverer and conqueror of Peru, died at 70 on June 26, 1541.

**ROBERT'S APPLIANCE**  
It's Our 25th Year

## Calendar Of Events

**THURSDAY**  
Kiwanis Club, Civic Club Center, noon.  
Jaycees, Dickie's Restaurant, 8 p.m.  
VFW, VFW Clubhouse, 8 p.m.

**FRIDAY**  
Campfire Girls Leaders Assn., CFG Lodge, 9:30 a.m.  
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.  
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

**MONDAY**  
Order of Rainbow Girls, Masonic Temple, 7:15 p.m.  
Rotary Club, Civic Club Center, noon.

**TUESDAY**  
Teen TOPS Club and Calorie Patrol TOPS Club, Community Center, 9 a.m.  
Rebekah Lodge, Odd Fellows Hall, 8 p.m.  
American Legion and Auxiliary, Legion Hall, 8 o'clock.  
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.  
BPOE Lodge, Lodge Hall, 8:30 p.m.

**WEDNESDAY**  
Noon Lions, Civic Club Center, noon.

**MISSILE LIMITATIONS**  
On May 26, 1972, President Nixon and Soviet Communist Party Secretary Leonid Brezhnev signed agreements limiting U.S. and Soviet missile systems.

**JOHN CALVIN**  
John Calvin, founder of the Presbyterian church, died at 54 on May 27, 1564.

**Women's Division of Deaf Smith County Chamber of Commerce Executive Board, Hereford Country Club, noon.**

**Odd Fellows Lodge, IOOF Hall, 8:30 p.m.**  
Evening Lions, K-Bob's Steak House, 7 p.m.  
Dawn Lions, Dawn Community building, 8:30 p.m.

## Day Care Center Garage Sale To Begin Friday

The annual giant garage sale to benefit Hereford Day Care Center will open at 9 a.m. Friday in Community Center ballroom, and continue through Saturday.

Furniture, appliances, yard tools, dishes, kitchen utensils, clothing and toys will be among the items on sale, all donated by residents of the city and priced at bargain rates.

Annual sales provide for needs of the center which are not met by the regular budget. Members of the Day Care Center board of directors are in charge, with Mrs. Dennis

Lomas as chairman. Articles for the sale have been collected in her garage, sorted and priced by volunteer workers and are ready for display Friday.

Although enough clothing is already on hand for the two-day sale, other contributions will be received today at the Lomas home, 509 Star Street.

Hereford residents who have attended previous sales need no invitation to come by Community Center and inspect the current offerings, but other

bargain-hunters are cordially invited to browse and perhaps find just the item they have been looking for, Jake Webb, publicity chairman, announces.



The weaverbirds, expert architects of the bird world, are very sociable, so they build huge community nests in trees.

# DUCKWALL'S

OPEN TILL 9 P.M. THURSDAY NIGHTS

## AUGUST Specials

Style No. 2721



**Ladies' PANTY HOSE**  
Petite/Med. or Med./Tall  
2 Pr. **96¢**  
Our Reg. 89¢

**Teens' CAMPUS HOSE**  
Sizes 8 to 11, White or Colors.  
Our Reg. 89¢ **58¢** Pr.

**Men's TUBE SOCKS**  
Size 10-15  
Our Reg. 99¢ **77¢** Pr.

**Men's TERRY SOCKS**  
75% Acrylic-25% Nylon.  
One size fits 10-13.  
Our Reg. 76¢ **2 Pr. 99¢**

**CANNON BATH TOWELS**  
Slightly irregular.  
Our Reg. 66¢ **2 For 99¢**

**WASH CLOTHS**  
Our Reg. 25¢ **6 For 99¢**



**TERRY KITCHEN TOWELS**  
Sheared velour Cotton terry in perky patterns.  
Our Reg. 69¢ **47¢** Ea.

**WOVEN RUG**  
Heavyweight and reversible. Multicolored woven rug. 24" x 45".  
**\$117**  
Our Reg. \$1.57

**CARTER'S MARKS-A-LOT**  
Choose red, blue or black.  
4 Markers For **88¢**  
Our Reg. 49¢

**BIC SCHOOL SPECIAL**  
2 ball pens & 1 refill.  
2 Cards For **83¢**

**PAPERMATE FLAIR PENS**  
Assorted Colors.  
4 Pens For **83¢**

**WEAVER BIG 10 WRITING KIT**  
For your writing needs!  
Our Reg. 77¢ **57¢**

**BLUE DENIM IRON-ON PATCHES**  
Permanent press patches. 5 in package.  
Our Reg. 69¢ **37¢** Pkg.

**COMBS**  
Choose your favorite style comb from this grand assortment.  
**9¢** Ea.  
Our Reg. 29¢

**STORAGE BOX or STORAGE CHEST**  
A perfect answer to your storage problems! Jumbo boxes or under-the-bed chests of Fiberboard.  
Your Choice **99¢** Ea.  
Our Reg. \$1.59

**PEOPLE PAIS**  
Storage containers with a personality! They flip their lids for you!  
**\$1.97**  
Our Reg. \$2.49

**IRONING CADDY**  
With 6 Free Hangers  
Our Reg. **\$2.97**  
\$4.88

**BOSTITCH STAPLER**  
With built-in staple remover. 1000 staples.  
**43¢**  
Our Reg. 98¢

**REAL-KILL SPRAYS**  
Ant & Roach-15 oz. Flying Insect-12 oz.  
Your Choice **66¢** Ea.  
Our Reg. 97¢

**HIRSH STORAGE UNIT**  
3 woodgrain steel shelves • Pewter colored posts and end bars • 10" x 24" x 24"  
Model No. 1DQ01  
Our Reg. **\$3.97**  
\$5.95

**STATIONERY SUPPLIES**  
• Ruled or unruled tablet  
• 100 - 6 1/2" envelopes  
• 50 - 100 envelopes  
Your Choice  
Values to 38¢ **2 For 57¢**

**LePAGE'S TAPE**  
Thriftape - 1/2" x 1500".  
Miracle Tape - 1/2" x 450".  
6 Pkgs. For **87¢**  
Our Reg. 29¢

**3-PIECE LUGGAGE SET**  
Travel case, 21" and 24" cases in blue or green. Scuff and stain resistant vinyl covering.  
**\$12.88** Set  
Our Reg. \$16.88

**VINYL TABLE COVERS**  
Printed vinyl tablecover with Cotton flannel back. Hemmed edges. For home or picnics. 52" x 70".  
**\$1.77**  
Our Reg. \$2.49

**CREST TOOTH PASTE**  
7 oz. **63¢**  
Our Reg. 78¢  
Limit 2

**MISS BRECK CREME RINSE**  
8 oz. Super Balsam **61¢**  
Our Reg. 99¢  
Limit 2

**PROTEIN 21 HAIR SPRAY**  
13 oz. **98¢**  
Our Reg. \$1.66  
Limit 2

**SOFT & DRI ANTI-PERSPIRANT**  
6.5 oz. **66¢**  
Our Reg. 93¢  
Limit 2

**CASHMERE BOUQUET BODY POWDER**  
6.5 oz. **33¢**  
Our Reg. 64¢  
Limit 2

**FREE! REGISTER FOR \$20.00 IN FREE MERCHANDISE**

Drawing Will Be Held at 7:00 P.M. Saturday, Aug. 4th

REGISTER DAILY  
Nothing to Buy. You Need Not Be Present to Win

**Ladies' GOWNS**  
Waltz gowns. Sizes S-M-L.  
**\$1.56**  
Our Reg. \$1.99

**Girls' FULL SLIPS**  
White. Sizes 3 to 12.  
**88¢**  
Our Reg. \$1.49

**Ladies' HALF SLIPS**  
White. Sizes S-M-L.  
**\$1.44**  
Our Reg. \$1.99

**Ladies' BRIEFS**  
Nylon print bikinis. Sizes 5, 6, 7.  
**42¢** Pr.  
Our Reg. 59¢

**Girls' BRIEFS**  
Nylon bikinis. Lace trim. Sizes 4-14.  
**4 Pr. \$1.00**  
Our Reg. 44¢

**3-PIECE LUGGAGE SET**  
Travel case, 21" and 24" cases in blue or green. Scuff and stain resistant vinyl covering.  
**\$12.88** Set  
Our Reg. \$16.88

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Printed vinyl tablecover with Cotton flannel back. Hemmed edges. For home or picnics. 52" x 70".  
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Limit 2

### PUT ON A NEW PERSONALITY FOR BACK-TO-SCHOOL



Colors:  
CAMEL TAN,  
AUTUMN GREEN

**Personality.**  
SHOES FOR WOMEN

**PLATFORM FOR PANTS...CREPE**

Go for the bump toe tie... ready to lift off with the neat narrow pants, wide flippy pants, plaid pants, plain pants. In heavenly comfort.

**\$18.99**

**GATTIS SHOE STORE**  
OPEN TILL 9:00 P.M. THURSDAY NIGHTS  
"WE CARE ABOUT YOUR FEET"