

# Arrests Here Follow National Trend — Number Increases

A total of 1,302 prisoners were housed for various offenses in Deaf Smith County Jail during 1965 — more than twice the number jailed here in 1962.

THIS WAS the report from Deaf Smith County Sheriff's Office recently, which showed that locally, crime is on the upswing, as is the case on the national level.

The 1,302 prisoners in the county jail during 1965 were those arrested by city police, sher-

iff's office, Highway Patrol, and other law enforcement agencies.

In 1962, a total of 539 prisoners visited the local county jail.

Col. Homer Garrison, director of the Texas Department of Public Safety, reported Saturday that a major crime was committed every one and three-quarter minutes during 1965, to mark a nine percent increase over the crime statistics for 1964.

LOCALLY, the increase in

number of arrests from 1964's 879 to the 1965 total of 1,302 was more than 50 percent.

In 1965, largest number of arrests were for the offense of drunk, 296; DWI, 132; minor possession or consumption of liquor, 100; traffic, 118; and aliens 114.

OTHER CATEGORIES included theft, 36; swindling with worthless check, 42; forgery, 20; desertion and non-support, 30; aggravated assault, 28; affray, 45; and burglary, 14.

Number of felony arrests locally was just 118, however, as compared to 1067 for misdemeanors offenses.

The 1965 total of 1302 compares with 879 in 1964, 680 in 1963, and 539 in 1962.

DURING THE first two months of 1966, the report continued, 168 persons have been jailed in the county jail. If the rate continues through the remaining ten months, more than 1,000

prisoners will be handled again this year.

It was pointed out that all law enforcement agencies utilize the jail to house prisoners, and therefore the total number of prisoners does not represent those handled by any one agency.

AT THE SAME time, however, juvenile court records of County Judge H. C. Williams show that the number of juvenile cases handled by his court

has dropped considerably in comparison to the enrollment in local schools.

It was pointed out that the total number of juvenile court cases passing through the court concerned less than one-half of one percent of the school enrollment during 1965.

This compares with three percent of the school enrollment appearing in his court in 1964 and five percent of the enrollment appearing in juvenile court

in 1963.

JUVENILE court handles cases in a wide variety of areas ranging from theft to repeated school absenteeism.

In 1963, four juveniles were committed to state schools. The figure for 1964 was nine, and the 1965 figure was eight (three girls and five boys.)

Handled in juvenile court were 55 white youths, four colored, and 31 Latin American.

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VOL. 18 — NO. 39

HEREFORD, TEXAS 79045, SUNDAY, MARCH 27, 1966

PUBLISHED EVERY SUNDAY



**WEEKEND FOR SPORTS** — The past-weekend was one to remember on the Hereford sports scene. Gene Duvall hit two three-run home runs Friday in the game with the Tascosa Rebels. Donnie Fangon, left, set the junior high school record with the discus at 148 feet. Jimmy Young took medalist awards at the Hereford golf meet Saturday with a two-under-par 68. Robby Lemons was presented the Hustling Whiteface Award at the annual Basketball Banquet Friday. (Staff Photos)

## City And School Balloting Begins

AT LABOR CAMP

### Small Girl Dies When Hit By Car

A two and a half year old Latin American girl apparently died instantly when struck by an auto driven by her uncle Friday afternoon in the Labor Camp.

Sylvia Suzanne DeLaCorda, daughter of Mr. and Mrs. Ralph DeLaCorda of the camp, was struck while playing in the driveway of her home about 4:15 p. m.

Investigators said she apparently was killed instantly when hit by an auto driven by Ricardo DeLaCorda, her uncle.

THE DRIVER of the auto told investigators that the victim and several other children had been playing in the area. He said he thought she was out of the way when he started to drive the auto out of the driveway.

Funeral services for the girl are to be at 1 p. m. today in St. Joseph's Catholic Mission, with the Rev. Raymond Gillis officiating. Burial will be in St. Anthony's Cemetery with Gill-

land Funeral Home in charge. She is survived by her parents, and one sister, Dianna.

### Post Office Announces Hike On Some Items

Increases in money orders, insurance, registry, certified mail and C.O.D. rates will become effective March 26, 1966 Postmaster Nolan Grady announced.

The cost of operating these special services now exceeds revenue by \$60 million annually. The fee increases will narrow the cost-revenue gap by \$36 million, based on business handled in Fiscal Year 1965.

FEES FOR money orders, registry and C.O.D. were last changed in 1961; insurance and certified mail in 1967.

The fee changes, announced in the January 11th Federal Register and confirmed in the register on February 25th, are put into effect under the existing administrative authority of the Postmaster General.

The increases include: Money Order Fees: Domestic and international money order fees will be increased by 5 cents.

Insurance Fees: The minimum fee bracket will be increased from \$10 to \$15 and the minimum fee will be 20 cents instead of 10 cents. The revised insurance fees will be as follows:

\$0.01 — \$15, 20 cents; \$15.01 — \$50, 30 cents; \$50.01 — \$100, 40 cents; \$100.01 — \$150, 50 cents; and \$150.01 — \$200, 60 cents.

Registry Fees: The present 60 See POST Page 2

### Absentee Polls See No Activity

Absentee voting is still thus far for Saturday's Hereford school board election and the upcoming city commission election and city bond issue balloting on Tuesday, April 5.

Absentee voting for both elections will continue this week.

Officials said Friday that no absentee votes had been cast, as both school board and city commission elections feature incumbents seeking re-election unopposed.

SATURDAY'S school board election sees incumbents Bill Gentry, Hugh Clearman, and Olin Parris seeking re-election unopposed.

Absentee voting continues through Tuesday in the school tax assessor-collector's office, located at Union and Ave. F.

IN THE CITY election, incumbents Albert Maxwell and Lloyd Sharp are also seeking re-election without opposition.

However, the bond election is expected to draw considerable activity.

ABSENTEE voting for the April 5 city election continues through Friday in City Hall.

To be decided is the fate of proposed issuance of \$610,000 in tax bonds for city water and sewer department improvements and expansion.

City officials have said that there would be no foreseeable increase in taxes, should the measure gain voters approval.

### Tickets On Sale For Lions Show

Tickets are on sale now for the Hereford Lions Club's annual Minstrel Show, which will be held Friday and Saturday in the high school auditorium.

Ducats for the laugh-packed and talent-filled variety show are available from any member of the Lions Club.

Musical numbers and comedy routines are featured in the event, which has been staged annually by the local Lions for many years.

Proceeds from the minstrel are used for the Lions many civic and charity projects.



### Death Follows Injury In Fall

Funeral arrangements are pending at Gilliland Funeral Home for Ben Villegas, 54, who died in a hospital here Saturday morning after being injured Friday in a fall at his home, 245 Catalpa. He had been a resident of Deaf Smith County since 1950.

Born Sept. 28 in Terrell County, he married Gudelea Ytrube at Sanderson in 1935. They moved here from Sanderson.

Survivors in addition to his wife are 10 children and 13 grandchildren.

INDOOR GARDENS — Numerous varieties of plants, both large and small, now decorate the mall in Sugarland Mall Shopping Center. Planters located throughout the mall provide both greenery and blooming plants. Officials of the mall said that skylights were included in the mall solely to provide sunlight for the indoor gardens. (Staff Photo)

**MACKENZIE TRAIL**

ALONG THIS LONELY, ARID TRAIL GEN RANALD S. MACKENZIE LED HIS TROOPS ON SCOUTING FORAYS IN THE 1870'S. KNOWN FOR BRAVERY AND SKILL AS A CIVIL WAR OFFICER, HE WAS SENT TO TEXAS AND QUICKLY ADJUSTED TO DANGERS AND PROBLEMS OF FRONTIER FIGHTING. HE FOUGHT AGAINST COMANCHES AT BLANCO AND TULE CANYONS. ON SEPT. 28, 1874, IN PALO DURO CANYON, HE LED HIS MEN IN ONE OF THE LAST MAJOR INDIAN BATTLES IN TEXAS WHERE HE SLEW MORE THAN 1,000 HORSES TO CRIPPLE INDIAN ACTION. THUS HE HELPED BRING PEACE TO THE TEXAS PANHANDLE, MAKING IT SAFE FOR SETTLERS.

**DEDICATION MONDAY** — This official Texas Historical Marker will be dedicated Monday, located 4.2 miles south of the intersection of U. S. Hwy. 385 and 60 on 385. The ceremony will be held at 3 p. m. (Staff Photo)

## CEREMONY PLANNED Historical Marker Dedication Set

An official Texas Historical Marker commemorating the Mackenzie Trail will be dedicated in a ceremony at 3 p. m. Monday.

The marker was installed recently by the Deaf Smith County Historical Survey Committee at the point where the famed Indian-fighter Gen. Randal S. Mackenzie and his troops are believed to have crossed what is now U. S. Hwy. 385.

THE MARKER is located 4.2 miles south of the intersection of 385 and 60 on 385.

Chairman of the county historical committee, Mrs. Emer Patterson, said the brief dedication ceremony will include an outline of the history of the Mackenzie Trail, as well as a discussion of the purpose of the marker.

The marker was approved by the Texas Historical Survey committee in conjunction with its RAMPS project (Recordation, Appreciation, Marking, Preservation, and Survey of historical sites and events.)

MEMBERS of the county historical survey committee will meet with the County Commissioners at 2 p. m. Monday to discuss other historical committee plans.

At 2:50 p. m., a caravan will form at the east side of the courthouse to journey to the marker.

Mrs. Patterson said that anyone interested is urged to attend the ceremony. See HISTORICAL Page 2

### CANDY CANE OPENS IN SHOPPING CENTER

The Candy Cane Candy Store opened Saturday in Sugarland Mall Shopping Center, featuring a wide variety of King's Candies, popcorn, ice cream, and other items.

Located at the north end of the mall, the Candy Cane is operated by Mrs. L. A. Rice. Store hours will be from 9 to 6 Tuesday through Friday and 9 to 8:30 p. m. on Mondays and Saturdays.

Other stores due to open in the mall within the next two weeks are The Pants-Cane, Made-O-Day, and Sugarland Fabric Care Center.

### ART SHOW UNDERWAY

#### Sugarland Mall Sets Easter Egg Hunt For Area Children

A giant Easter Egg Hunt and a Spring Art Show for the youngsters of the area — with prizes for both events — have been announced by Sugarland Mall Shopping Center officials.

Youngsters through eight years of age will participate in a free hunt for 5,000 Easter eggs in the mall on Saturday, April 9, beginning at 9 a. m.

AND AMONG the eggs will be several prize eggs good for rewards from merchants at the mall.

The other announcement concerns a Spring Art Show currently underway in the mall, featuring artwork by third through-sixth grade elementary students in Hereford public and parochial schools.

Artwork will be on display in the mall through Easter. A price will be awarded the individual class featuring the most outstanding art displays, officials of the shopping center said.

STUDENTS in all Hereford public elementary schools, plus St. Anthony's School, will have work displayed in the mall during the showing, which got underway Friday.

Displays are arranged by schools and classes, allowing parents to easily locate drawings by their children. All exhibits will bear names of artists.

Concerning the Easter egg hunt, it was pointed out that any child through eight years of age may participate, regardless of where he lives.

YOUNGER children, three years old and below, will get a head-start towards finding the hundreds of eggs. The event gets underway at See SUGARLAND Page 2

### CLASS REUNION SCHEDULED

## Plans Underway For Annual Mid-Plains Pioneer Day

Plans continue for the annual Mid-Plains Pioneer Reunion scheduled here May 30 — and a reunion for the Class of 1919 has been slated in conjunction with the gathering.

Officials of the Mid-Plains Pioneer Association said that more than 500 persons are expected to be on hand for the Pioneer Day, which will be held this year for the first time in the newly-remodeled Bull Barn.

PRESIDENT of the association is Ezra Norton, elected last year as more than 450 persons were on hand for the event. Included in plans for the day-

long gathering are a basket luncheon, with out-of-town guests to be guests of Hereford area pioneers.

Other officers of the Mid-Plains Pioneer Association are Jennie Carter Buckner, secretary; Mrs. Robert Wilson, food committee chairman; Mrs. Corrine Jennings, recording secretary; Glenn Witherspoon, George Stambough, and Suzy Lipscomb, steering committee members.

Bob Wilson, member of the steering committee, said that anyone wishing to provide information for the Pioneer Day program should contact one of the above-mentioned officers.

IN CONJUNCTION with the Pioneer Day gathering, plans are also being made for a re-

See PLANS Page 2

## CofC Committees Eye Work Goal

In separate meetings, the chamber of commerce industrial committee and transportation and communications committee planned work in their respective areas last week.

Industrial committee members agreed to participate in observance of Texas Industrial Week to some extent, but due to the closeness of the date decided to

postpone their planned local industrial salute until June.

IN OTHER action, the committee recommended that a type of public information car similar to that used by Lubbock be developed by the chamber in order to encourage the general public to be alert to industrial development ideas.

Transportation and communications committee members in a Thursday morning meeting discussed the question of commercial airline service to Hereford.

IT WAS POINTED out that an airline which maintains a Clovis to Dallas flight might be contacted concerning the possibility of a stop here. However, no official action was taken by the committee.

The committee voted to visit with other communities concerning the possibility of interesting a carrier, preferably a bus com-

See C of C Page 2

Weather		
	M	H
Wednesday	50	
Thursday	61	35
Friday	72	35
Saturday		34
Moisture this month	0	
Moisture this year	30	

(Courtesy KPAN)

# Mrs. Lee Curry District Jewel

Mrs. Lee Curry, nominee of Summerfield Study Club as its Federation Jewel, was one of the Top of Texas District Jewels presented at the Diamond Jubilee Banquet, Thursday evening's event at the district convention here.

District Jewels will be entered for state honors in this 75th anniversary year of the General Federation of Women's Clubs.

Mrs. Curry, whose membership in federated clubs dates back to her girlhood in Armstrong County, was honored as the woman with the longest continuous membership, still active in a federated club, for the entire district.

Also introduced were others with more than 50 years of membership; they included the nominees of the other three Hereford groups, Mrs. J. M. Gilliland of Pioneer Study, Mrs. A. M. Jones of Bay View Study and Mrs. Bess Werner of Deaf Smith County Federation.

Mrs. Lola B. Mundy of Shamrock is the other District Jewel, chosen for her record of continuous outstanding service in club work.

In the "parade of diamonds" at the banquet, recognition was also given to Mrs. Fred McDanel of Stratford, as Top of Texas Federation Clubwoman of the Year, Mrs. Fred Smith of Higgins as Mother of the Year and Mrs. Spencer Whippo of Perryton as Teacher of the Year.

Speaker at the banquet was

Dr. J. B. Wilson, dean of the graduate school at West Texas State University, whose subject was This Is a Woman's World. In a humorous address, he stressed that today's woman is an uncommon woman on the basis of history, that she is the woman of the future, and something of a superwoman.

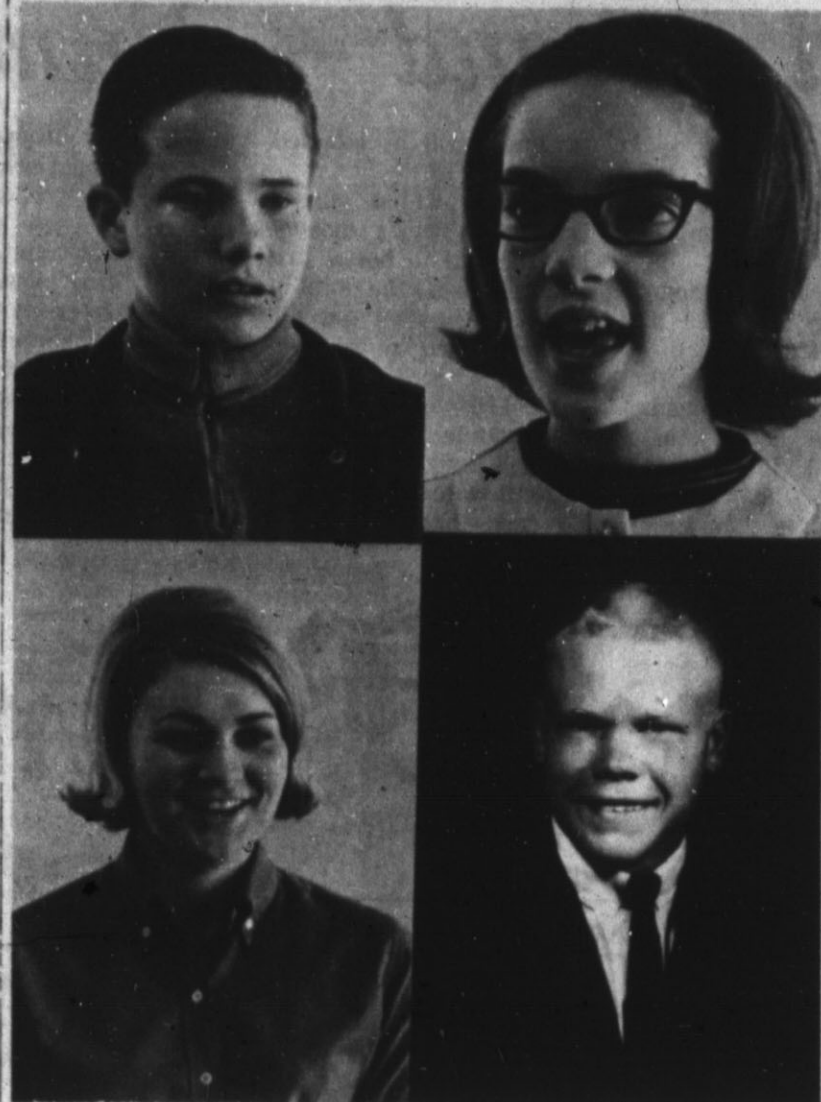
"You're sitting on top of the world," he concluded, "and it's all your world — if you can just keep it from exploding."

Mrs. R. T. Lindsey, district president, presided for the program. The Rev. H. L. Thurston First Methodist pastor, gave the invocation. Mrs. H. R. Fulton Jr., fine arts faculty member from WTSU, sang a group of solos.

Federated clubs of Canyon were hostesses and decorated in the Diamond Jubilee theme with sparkling foil diamonds on blue streamers down the center of tables, and on the blue hanging behind the speaker's table with silvered figures, 75.

Blue flowers were in massed arrangements on the head table and placed with blue tulle frills and candles along other tables.

After the banquet, Bay View Study Club was hostess in Community Center with a reception for clubwomen and guests, featuring a brief concert by WTSU Chamber Music Orchestra conducted by Theodore Madsen.



**4-H SPEAKERS** — Representing Deaf Smith County at the District 4-H Club Public Speaking Contest Saturday in Canyon will be these four local 4-H'ers, who won county contests last week. At top left is Kenneth Justice, son of Mr. and Mrs. Dane Justice, and a member of the Happy Hustlers 4-H Club. He won the Junior Boys division locally with a talk entitled "An Average American Youth Speaks." At top right is Martha Ann McBride, daughter of Mr. and Mrs. Juston McBride, who won the Junior Girls division with a talk entitled "Individual Freedom." Joyce Beizer, at bottom left, was Senior Girls winner with a talk on "Rural Electrification." The daughter of Mr. and Mrs. A. J. Beizer, she is a member of the Ford 4-H Club. Gerald Witkowski, bottom right, the son of Mr. and Mrs. Leo Witkowski, won the senior boys' event with a talk entitled "Government Equals Freedom. He is a member of the Dawn Boys 4-H Club.

## Visiting Bride-Elect Complimented At Party

Miss Wanda Gray of Clinton, Okla., fiancee of Ed W. Thomas, son of Mr. and Mrs. Henry P. Thomas of Hereford, was honored at a reception-shower Saturday afternoon in the home of Mrs. W. H. Gentry.

Miss Gray, a graduate student in Oklahoma State University, with her mother and sister, Mrs. Carl S. Gray and Miss Norma Gray of Clinton, were weekend visitors here.

The marriage is planned for June 19 in Clinton and the couple will live in Houston, where Thomas, a graduate of OSU, is an auditor with Humbel Oil Company.

Mrs. R. C. Winget greeted callers at the afternoon party and introduced the honoree, her mother and sister. Mr. Henry P. Thomas was also in the receiving line. Miss Cherry Holt was at the registry table, Mrs. Don Ator and Mrs. James Gentry at the refreshment table.

Decorations were in green and white, colors chosen by Miss Gray for her wedding. A

low arrangement of white flowers and greenery centered the table where crystal and silver appointments were used in serving lime punch and cakes.

The hostess party included Mmes. Estel Green, Chris Clark, Bob McQuigg, Norman Hodges, D. C. Martin and Nolan R. Jones.

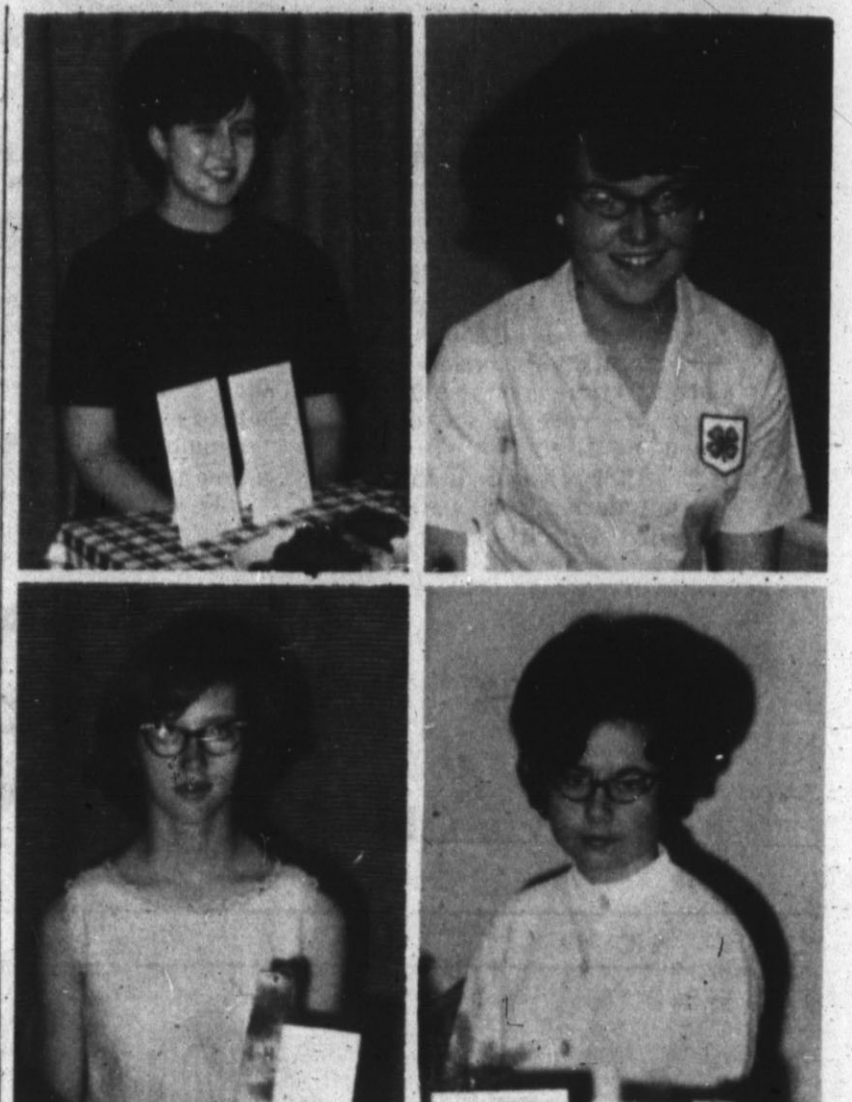
## Local Artists Win

First places in three divisions and the Judge's Choice as best picture in the show went to Hereford painters in the annual art contest which was a feature of the Top of Texas District Federated Club convention this weekend.

Mrs. Juston McBride was awarded the gold ribbon by the Amarillo painter-teacher who acted as judge for his pick of all the pictures, an oil landscape. She also took first in abstract oils.

Mrs. Bess Werner placed first for portraits and Mrs. Earl Holt for watercolors. Mrs. McBride and Mrs. Werner are members of Pioneer Study Club, Mrs. Holt of Bay View Club.

Other winners were: Oils; Mrs. J. B. Sims of Perryton first and second, Mrs. Ray R. Carroll of Dumas third; water-



**4H CONTESTANTS** — Winners in Deaf Smith County Favorite Foods contest held Saturday in Community Center are Cynthia Beene of Happy Workers Club, upper left, who prepared beef Parmesan, Deborah Jesko of Westway, upper right, St. Patrick's emerald ring; Diana Hickman, lower left; Ford Club member whose dish was a macaroni-cheese casserole; Sandra Fry of Merry Maidens, green chile cornbread. Cynthia, Deborah and Sandra took first place in their groups and will compete in the district contest April 16.

colors, Mrs. Carroll second; portraits, Mrs. Louise Hogue of Dalhart second, Mrs. John Bookout of Hartley and Mrs. Carroll third; abstracts, Mrs. Lee Crawford of Perryton second and Mrs. Ruby Lee Hickman was chairman of the arts and crafts display, which was on view in Community Center during the convention.

## Political Calendar

- CANDIDATES FOR DEMOCRATIC PRIMARY FOR COUNTY JUDGE:**
- H. C. Williams
  - L. B. Russell
- FOR JUSTICE OF THE PEACE**
- Ernest Wade
  - Charlie Sowell
  - C. B. Miles
- FOR COUNTY COMMISSIONER PRECINCT 4:**
- Donald Hicks
  - Paul Metcalf
- FOR COUNTY COMMISSIONER PRECINCT 2:**
- Marcus Latham
- FOR COUNTY CLERK:**
- E. F. Cain
- FOR COUNTY TREASURER:**
- Mrs. Velma Hodges
- FOR COUNTY DISTRICT COURT CLERK:**
- Mrs. Lucille Posey
- FOR DISTRICT JUDGE:**
- Harry Schultz
  - Archie McDonald
- FOR STATE REPRESENTATIVE:**
- Bill Clayton
- 18TH DISTRICT:**
- Walter Rogers
- CANDIDATES FOR REPUBLICAN PRIMARY FOR U. S. CONGRESSMAN, 18th DISTRICT:**
- Bob Price

## Post ...

(Continued from Page 1)

cents and 75 cents fees will be combined into a single fee at 75 cents for values up to \$100. Registry fees for articles valued in excess of \$100 will remain unchanged.

**C.O.D. Fees:** The present 40 cents and 50 cents fee brackets will be combined into one fee bracket at 60 cents for amounts up to \$10. There will be no change in the fees covering items valued above \$10.

**Certified Mail:** The fee will be increased 10 cents from the present 20 cents per item to 30 cents.

Losses incurred in the operation of special services are paid from funds drawn from the Federal Treasury. The fee increases will shift a substantial portion of the special services cost borne by the public to the users of those services.

## CofC ...

(Continued from Page 1)

pany, in providing service from Dalhart to Brownfield, on U. S. Hwy. 385.

In discussion of the motion, it was pointed out that it is difficult to ship packages north or south.

Such a service would also speed mail service between these towns.

## Plans ...

(Continued from Page 1)

union for members of the Class of 1919.

Mrs. Corinne J. Neely and George Stanbaugh, co-chairmen of a committee organizing the reunion, said that letters are being mailed to as many members of the class as possible.

Member of the class will participate in Pioneer Day activities, and will attend additional functions at the conclusion of the Mid-Plains Pioneers gathering.

Mrs. Neely said that anyone who attended school with the class of 1919 in any year is also invited to attend.

**MORE THAN 30** persons graduated in the class.

Other members of the class reunion committee are Jeff Roberson, Mrs. Lena Olson, Mrs. Bruce Rose, Mrs. Madge Roberson, and Louie LeGrand.

Out-of-town committee members include Mrs. Frankie Mae Nunn, Caldwell Hicks, Mrs. Roy Nunn, and Mrs. Dorothy (L. D.) Gray.

Mrs. Neely requested that anyone knowing the address or married names of the following women contact her or any committee member: Lucy Harwell, Donelda Sites, Jessie Anthony, Helen Shore, Ruth Smith, Katherine Walker and Dorothy Ramsey.

Mrs. Frances Dameron of Hereford, who taught the class in the sixth and seventh grades and again in high school, is teacher-sponsor for the class.

## Sugarland ...

(Continued from Page 1)

9 a. m. April 9 in the mail.

A grand prize egg will be among the 5,000 eggs, which will entitle the finder to receive a valuable gift from Sugarland Mall Shopping Center, Inc.

## THE SUNDAY BRAND

Established 1948

Published every Sunday at 130 West Fourth St., Hereford, Texas 79645

James M. Gillettine, Editor and Publisher

Melvin Young, General Manager

Wain Miller, News Editor

Mrs. Floyd Coleman, Women's Editor


Wayne Stephens, Adv. Manager

Robert J. Awitrey, Mech. Supt.

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Second-class postage paid at Hereford, Deaf Smith County, Texas.



### ONE MINUTE, PLEASE

THE CHURCH I LOVE IS ZEALOUS TO CONFIRM OUR CALL AND ELECTION (19th in a series)

"Therefore, brethren, be the more zealous to confirm your call and election, for if you do this you will never fall." (II Peter 1:10).

The Good Shepherd, the Lord Jesus Christ, called us through the Gospel that we may obtain His glory. (II Thessalonians 2:14). However, we are tempted by the lust of the flesh, by evil dispositions such as jealousy, envy, self-righteousness and arrogance within us. "But those who desire to be rich fall into temptation, into a snare, into many senseless and hurtful desires that plunge men into ruin and destruction." (I Timothy 6:9).

Adam and Eve, our first parents, were created in the image of God. They were tempted; but they did not heed the warning. The result: they fell from the exalted position of the image of the Creator.

"Therefore we must pay the closer attention to what we have heard (the Gospel), lest we drift away from it." (Hebrews 2:1).

Since it is possible to "fall away from grace," (Galatians 5:4), we must "be zealous to confirm our call and election" that we do not fall.

The sinner hears the Gospel call of the Good Shepherd. He believes the message about Jesus Christ and obeys from the heart the Captain of our salvation. Being "born of water and the Spirit" he becomes a Christian and is added to the kingdom, church. (John 3:5). He is enrolled in heaven. (Heb. 12:23).

Still the Christian must be diligent in his faith and service to God and man, to make his calling and election sure: The ball player can lose his place on the team unless he continues to obey the rules of Christ who has all authority of power (Matthew 28:18), and is zealous to make his call and election sure.

**YOU ARE ENCOURAGED TO STUDY**

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Easy Terms

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- 3 Stages of IF Amplification
- Automatic "Fringe-Lock" Circuit
- Front-Mounted Speaker



**By MELVIN YOUNG**

If you are an extra good democrat, chances are a computer has been assembling all sorts of information about you. The programmers have been collecting your nickname, your address, your telephone number, and how willing a worker you are to the cause of the party.

how about a simple old tax just to pay our debts?

—HB—

Mrs. Dick Godwin has brought us a couple of clippings from the Birmingham (Ala.) News dealing with the upcoming gubernatorial election. Mrs. Godwin has been visiting in the Birmingham area recently, and while there, clipped a few interesting stories from the News.

The Alabama gubernatorial election is creating more than a passing interest in Alabama and elsewhere, since Mrs. George Wallace has announced her candidacy for that office to follow her husband, who is prevented by law from succeeding himself in governor's office. Observers on the scene give the lady a better than average chance of winning both the Democratic primary and the general election this fall.

Of course, the governor is making no bones about the fact that he intends to be "governor" if Mrs. Wallace wins the election, and the people of Alabama apparently understand that their vote is actually a vote for Mr. Wallace, and that Mrs. Wallace will be governor in name only.

News covered some in a soty titled "Victory for Mrs. Wallace Would Raise Protocol Issues," pointing out that at official functions, the couple would be introduced as "governor and Mr. Wallace. She would than be "the governor of the state of Alabama" and the present governor in an official capacity — plain "Mr." Wallace.

Wallace, by the way, is apparently laying plans for a presidential campaign in 1968. Whether this campaign would be in the Democratic primary or under a third party banner is not made clear in this particular story.

We would assume, since he entered a number of presidential primaries in the 1964 campaign, that he will try to get the Demo nomination.

decides to toss his hat into the ring in 1968, then the Democratic primary should be as interesting as a three-ring circus. In fact, since the Republicans have no "stand-out" candidate at this time, both primaries may be worth watching.

Tickets are now on sale for the Annual Lion's Club Minstrel show, scheduled for Friday and Saturday, April 1 and 2. The event will be held at the Hereford High School Auditorium beginning at 8 p. m.

Bill Thompson, local Chamber of Commerce manager, says he now goes to the barber shop for a "weekly inventory" rather than a weekly haircut.

Well now, he has a point there. One thing about it though. His weekly shampoo can be done with a wash rag. Look at the

savings in shampoo.

—HB—

And with that last remark, we shall jump into the Batmobile, head for the Batcave, turn on our electronic Batviewer, and watch the latest action program on T V— BATT- MAN!

**Former Pastor Leads Revival**

Sunnyside Baptist Church has scheduled its Spring revival for March 24 and will continue through Sunday night, April 3. Dr. Howard Scott, former pastor of the First Baptist Church in Hereford and currently pastor of the Field Street Baptist Church, Cleburne, will be the evangelist.

Services will be each evening at 8 p. m. Morning services will be at 10 a. m.

**Dimmitt Lions Slate Follies**

The Dimmitt Lions Club plan to bring "Broadway" to Dimmitt with their third annual Lions Club Follies scheduled for a two night performance this year, April 15-16, at the Dimmitt High School Auditorium.

Mrs. Kathleen Burrus, who is directing the follies for the third year said that the follies will be composed of local talent bringing to Dimmitt through dance and song some of the latest "Broadway-Hits."

Songs this year will be presented from such hits as "Hello Dolly," "Mary Poppins," "South Pacific," and "My Fair Lady."

This year's follies will also be the scene of a barber shop quartet, a guitar duet, Herb Maysfield and his Western Group,

Skip Skinner and his Folk Group a square dance group, and different chorus groups.

Rehearsals for the Lions Club Follies are being held each Tuesday night at 7:30 p. m. at the First Methodist Church Fellowship Hall in Dimmitt. If a person wishes to help with the follies, he is welcome to come to the rehearsals. It is not necessary to be a member of the Dimmitt Lions Club to be in the follies. Mrs. Burrus stressed that all voices are needed; men, women, high voices, low voices, old and young.

Proceeds received from the two night performance of the Dimmitt Lions Club Follies will be used by the Foreign Exchange Student Program.

Three trotting drivers have won 200 races in a single year. They are Billy Haughton, Bob Farrington and Don Busse.

**Fire Department Seeks Information**

Hereford Fire Department is seeking information from businessmen, farmers, and ranchers in order to be better prepared to keep fire losses at a minimum here.

Should a fire break out in a location where firemen have previously obtained the information called for in the questionnaire, this information would probably help to keep fire losses lower than might otherwise be possible, according to Fire Chief J. W. (Jap) Dickerson.

Completed questionnaires should be mailed to the Hereford Fire Department, Box 512, Hereford, or brought to City Hall.

**IMPORTANT**

For your own protection fill out this blank and mail to The Hereford Fire Department, Box 512, Hereford, Texas, immediately. (See story adjoining.)

**FOR FARMERS**

Name last first middle  
 Property owner's name  
 Your mailing address Phone  
 Describe exact location of your farm and best route for fire trucks to travel, including mileage measurements from specific landmarks (such as St. Anthony's Catholic Church, or 385 & 60, or Park Ave. & 60). If necessary, enclose a map on a separate sheet.

If there is an irrigation well, stock tank, lake, pond, creek, fire plug, or other water source nearby, describe with exact location relative to your farm.

Is there an invalid or other person unable to escape a fire unaided living in your home?

Is the property adjoining yours a fire hazard? If so, please describe.

Are there any other special conditions or hazards firemen should know about your place, or other helpful information?

**FOR BUSINESSMEN**

Name of business  
 Address or rural location  
 Name of operator Phone  
 Name of other person(s) to be notified in case of fire Phone

Please attach simplified sketch of your building, showing location of potential fire sources such as heating and air conditioning units, hot water heater, heavy-duty electrical or fuel-burning equipment, or other potential fire sources or hazardous areas. NOTE: Also include in sketch locations of merchandise or other equipment which should receive priority protection by firemen upon their arrival at the scene (i.e., expensive merchandise or equipment which you would want salvaged first, if possible, when firemen arrive, should the fire prove to be of major proportions.)

Is there property adjoining yours which might be endangered by a fire in your business? If so, please describe.

Please list any other special conditions or hazards firemen should know about your place or other helpful information:

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 Chewable vitamins for children. 100 tablet size reg. \$3.49. Plus - 30 tablet size FREE! Total value of \$4.78  
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 Brushes and combs of every size, shape and need. Retail values to \$1.00  
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Stop by and look over our large selection of the "Quality Line of Veterinary Pharmaceuticals" — the O. M. FRANKLIN SERUM CO. We are the ONLY AUTHORIZED DEALER in the Hereford area . . . and, we offer you these fine products at new low discount prices. Don't settle for second best — use Franklin Veterinary supplies and know you are using the very best!

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Your dream of a beautifully-groomed complexion can come true with Allercereme Hypo-allergenic Cosmetics. Many women with sensitive or allergic skin — many teenagers with troubled skin — have found Allercereme Hypo-allergenic Cosmetics can help them enjoy a lovely, smooth complexion — tastefully made-up in the height of fashion.

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Allercereme Hypo-allergenic Cosmetics are distinctive beauty aids made with a special understanding of problem skin to give it the gentle pampering it requires. Your skin specialist is acquainted with Allercereme Cosmetics — ask his opinion of these special preparations — then stop in to see the beautiful assortment in our cosmetic department . . .

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- Whistles - Bugles - **39c**
- Daisys Snacks **39c**
- Vienna Sausage Libby's 5 For **\$1**
- Beef Enchiladas Patio Frozen 24-oz. Size **59c**
- Cut Green Beans Shurline 303-Can 5 For **\$1**

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- Dishwasher All **39c**

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- Gold Medal FLOUR 5 - LB. BAG **49c**
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Value — The Newest Member of the Shurfresh Family!

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- Bean Salad Pt. **49c**
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**13** TALL CANS **\$1**



1/2 GAL SQUARE CARTON

**49¢**

Kraft Caramels 1 1/2 lb. Bag **39c**

Nabisco Crackers 1-lb. Box **29c**



**CONVENTION GLIMPSES** — Some of the people who made news at the Top of Texas District Federated Club convention here Thursday and Friday are, from left, Mrs. Lee Curry of Hereford, honored at the Diamond Jubilee banquet as a District Fed-

eration Jewel, the member with the longest continuous membership in the district; Mrs. J. L. Ginnings of Pilar Point, president of Texas Federation, and Mrs. Robert L. Lindsey of Canyon, Top of Texas president, at the board luncheon, with the silver tea serv-

ice presented to Mrs. Lindsey by board members, and some of the "diamond horse-shoe" table decorations; Mrs. Guy Crawford of Border, just after her election as district president for the next two-year term; Mrs. Fred McDaniel of Kerrick, named Top of

Texas Clubwoman of the Year for her work in Prospectus Club of Stratford as director of the club's project, building a library in Stratford.

### Madre Mia Club Host At Supper

Guests were present with members of La Madre Mia Study Club for an informal salad supper at First National Community Room Thursday evening, a social interlude in a series of meetings in which members are taking a standard Red Cross first aid course.

A white elephant sale, with Mrs. Bill Lankford as auctioneer, was a part of the entertainment and added dollars to the club treasury. Club social committee members acted as hostesses.

Guests were Mrs. Ben Scott, Mrs. Joe Locke and Mrs. Bill

Day. Members present were Mmes. Nerschel Black, Charles Frye, Dean Herring, Gerald Martin, Bill Nelson, Bobby Owen, W. C. Russell, John Smith, Eugene Sparks, Ray Don King, Dory Taylor and Harvey Penner.

### Phebeans Meet At Salad Supper

A salad supper was served at the March social meeting of First Baptist Phebean Class Thursday evening in Mrs. Aubrey Cook's home. Members enjoyed an evening of conversation afterward.

Present were Mmes. Walter Craig, Sammy Morgan Jr., Bob Spaulding, Rayburn Strange, Tommy Weems, Charles Watson, David Honea, Larry Paschel, Joe Wilson and James Durham.

## Small Talk

By SUE COLEMAN  
Women's Editor

One-track minds can be very boring, even to themselves, and my mind has been on a single track all week — the federated club convention.

NOT THAT THE convention bored me; in fact, the pieces of the program I had time to see and hear were quite entertaining and it was certainly interesting to meet many of the varied collection of women from over the Panhandle. But it didn't leave time for much else.

General comment was that it was as smoothly-run a convention as anyone had ever experienced, a tribute to hard work done by Hereford and Canyon clubwomen. Some of them were quite ready to take off their shoes and just rest by the time it was over, but they all smiled through the last session.

By that time, though, all the women present were ready to break into laughter at remarks by the two of the hardest-working of their number.

One was Carol Jo Lindsey, the pretty Canyon woman who is district president. Saying her final thanks at the close of her administration, she kept adding the name of one and then another who has worked with her and earned her gratitude until, realizing that her allotted time was up, she shrugged, laughed, and asked, "There's nothing like getting an outgoing officer OUT, is there?"

Then Mrs. Ray Johnson, convention coordinator on whose shoulders rested the main burden to seeing to all details, admitted that she and other local committee workers were rather weary — almost numb, in fact. Calling the names of them all she came to that of Mrs. Jack Gilliland and then murmured, "No, she isn't here today; she took a plane to California."

Which sounded like such a good idea at that stage, it brought down the room. But it must be said in justice that Mrs. Gilliland finished her committee duty before she boarded

that plane.

A PLANE FROM not to, California brought a cargo admired throughout the meetings, beautiful flowers which were as beautifully arranged by the decorations committee with the "jewels" that carried out their Diamond Jubilee theme.

Most striking was the one below the speaker's stand at First Baptist Church, huge white tulips and snapdragons in gilded bowls set on old-gold velvet draped to the floor, with sparkling glass gems scattered about. The flowers were set on different levels to symbolize the past, present and future of district clubs.

MRS. R. C. GODWIN has returned from a visit of several weeks with her parents, Mr. and Mrs. E. M. Edwards, at Bessemer, Ala. Her father was in a hospital after surgery, and her mother ill at home.

Her contribution to the club convention program was made before she left for the visit, as she arranged for music which proved a bright spot of every session.

LEAVING OUT a line, or a word, can have some most unpleasant effects in a newspaper story, and we've had both experiences lately to our chagrin. The omitted line contained the names of Kay and Lynette Clearman, members of the cast of the winning play in the junior division of 4-H Club skits last weekend.

The missing word was in the usually accurate copy of Deborah Baker, who writes the Summerfield News each week. It resulted in the report that Dana Hutchins had smallpox. But the word it lacked was "vaccination." Dana really was suffering from an unusually painful smallpox vaccination, not from the dread disease itself, we are happy to note.

Typewriter Ribbons  
THE INK SPIN

## Hereford High-Jinks

by Randy Hopson

Cold, wind, dust, sunshine... what will the weather hold in store next? It will probably snow or hail. We could use a little rain though.

Congratulations to Robby Lemons and Steve Hodges. Robby received the Hustling Whiteface Award presented by the Hereford Brand and Steve received the Fighting Whiteface Award at the Basketball Banquet Friday evening.

Friday afternoon turned out to be a little better baseball weather than was on hand for the last game. The weather and the participation of fans added to the atmosphere and gave the boys an extra boost. Gene Duval's two homers came in handy although we were defeated.

THIS WEEK-END a delegation of students from the H. H. S. Student Council represented Hereford at the State Convention in San Antonio. Hereford Highers attending were Claudia Loerwald, Junior Class president Camille Pavlicek, Teresita Parba, Leif Nellenman, Lee Robinson, and Jimmy Bayne, secretary of the Student Council. I'm sure they have had a very good time, especially since the Student Council sponsor, Robert Thompson went with them.

After a slump in activities things are getting into swing again. Guess what April 1 is besides being April Fool's Day, underclassmen? That's right, Slave Day is here again. Slaves will go on sale again this year, sponsored by the Student Council. If I am not mistaken Juniors and Seniors will be able to purchase Sophomores and Freshman for a very small fee of \$.25 or \$.35. Plan ahead to make your slave outstanding so the Day can only be termed a success.

Well, the Seniors have decided on their song, motto, and gift. Plans are being made for the selection of the color, and the flower. That doesn't leave much left except graduation.

THE TIME is approaching for all of those rumors to be circulating which I mentioned previously. So let me be the first... The annuals are here. Sorry, I just couldn't resist.

Some people really take things seriously. It is a known fact that Jimmy Young takes his golf game pretty seriously but it has come to light that he isn't satisfied to have the best grades in his government class. Keep striving for perfection Jimmy!

IT SEEMS that just as soon as I mentioned the bright paisley shirts some of the boys have been wearing someone shows up in something even brighter. Polka Dots on a bright orange background make it impossible to miss Wynn Buck. What next?

Custom Draperies  
• Beautiful Pleat  
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Custom Quilting  
for  
• Bedspreads  
• Cornices  
BEAUTI-PLEAT  
Sewing Shoppe  
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## Ranching In Southwest Is Calliopian Subject

Colorful stories from Frank Dobie's book, Texas Longhorn, were an interesting part of Mrs. George Warner's discussion of the cattle industry in the southwest, on a Calliopian Club program Thursday evening. Mrs. Emmett Milburn was hostess in her home.

Mrs. Warner traced the history of cattle raising from Spain and Mexico to the southwestern states when this area was a part of the Spanish empire. She spoke of the part the ranching industry played in the development of the Southwest and its present place as a major industry.

From Dobie's book, she told stories of roundups, trail drives and cattle stampedes as related by the Texas folklorist, including tales of fighting bulls, one

of them credited with killing a bear. Another famous bull, Old Blue, was not a fighter but a leader of herds on trail drives. Mrs. Warner said, and instead of being sold with other cattle at the end of a drive, he was taken back to lead other cattle up the trail to market.

The program was one of a year's series on the subject, The Great Southwest.

Mrs. C. J. Crump directed the business meeting and welcomed Mrs. Barbara Woods as a new member. The next meeting, April 14, was set in the home of Mrs. Cameron Gault.

Other members present were Mmes. Irving Alexander, B. F. Cain, E. W. Dettman, Alton Fraser, J. T. Gilbreath Jr., Sue James, Earnest Langley, D. C. McWhorter and W. B. Owen.

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Flexible Upper Leather  
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Car-fam Rex-Flex Construction Flexible Leather Sole  
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Also Available —  
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1963 Rambler Station-Wagon, economical 6 with gas saving over-drive. All done up in red and white finish. Always room for one more.

1960 Buick 4-door hard-top. White finish with red all-vinyl interior. Power steering and brakes. Good terms.

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**Ammonia** 1 - qt. Size **17c**  
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**Shampoo**  
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6 TO PKG.  
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DISINFECTANT  
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DISINFECTS AND DEODORIZES!  
New Fresh Scent  
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Antiseptic Ointment  
**Desenex Ointment** Reg. Ret. 98c **53c**

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1 1/2 oz. **37c**

NEW Beautiful Hair  
**BRECK**  
Reg. Ret. \$1.00  
13 oz. Size  
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HAIR SPRAY  
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SETTING GEL  
FOR BODY...EASIER SETTING  
**NEW!**  
FOR LONGER-LASTING ROLLER SETS  
This fresh, cool gel keeps your hair together so it hugs the rollers—for a neater, more perfect set: longer lasting! With real body that holds and holds. Get new Dippity Do!  
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**Dry Rug Cleaner**  
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All Sizes to Fit Most Cars  
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Use on... Interior Walls and Ceilings, Shower, Plaster, Brick, Clear Block, Primed Wood or Metal.  
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SPECIAL  
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GAL.

**Chef Mate**  
#7001  
**ELECTRIC SLICING KNIFE**  
★ WITH 2 STAINLESS STEEL SERRATED EDGES  
★ HOMEMAKERS DREAM  
★ CARVES AND SLICES PERFECTLY  
★ INCLUDES CORD—DETACHES  
SPECIAL  
Reg. Ret. \$13.95  
**\$7<sup>88</sup>**

27-PIECE EARLY AMERICAN  
**PUNCH BOWL SET**  
Reg. Ret. \$6.95  
SPECIAL  
**\$3<sup>88</sup>**

Kroydon's Cut-Proof  
**Golf Balls**  
Reg. Ret. \$1.89  
3 BALLS  
SPECIAL  
**99c**

**FIELDERS GLOVE**  
JOHNNY WALKER  
★ CUSHIONED FOAM RUBBER PALM  
★ WEB CONSTRUCTION  
★ FULL GRAIN COW HIDE  
★ Reg. Ret. \$8.95  
GIBSON'S LOW, LOW PRICE  
**\$4<sup>88</sup>**

UNTOUCHABLE VALUES IN EVERY DEPARTMENT UNTOUCHABLE VALUES IN EVERY DEPARTMENT UNTOUCHABLE VALUES IN EVERY DEPART

H.D. CHATTER

## Many Trained In Leadership

By Mrs. Argen Draper  
Home Demonstration Agent



The Leadership-Workshop had 125 persons attending and 66 different organizations represented — Can you imagine? For the Extension specialists, this makes 46 workshops and 3725 persons in Texas taking the training.

**THE FEDERATED CLUBS** convention probably broke a record of some kind. It seems that more attended each meal than had originally been planned. At Hereford folks can always rise and shine. Many persons complimented the local committees for the convention. Also, heard were comments on food and lodging.

**MEMBERS OF THE Young Mothers Study Club** were very charming hostesses at Sunday's reception for the Don Newmans. The punch was tasty and here's the recipe:

**CLUB PUNCH**  
Make a syrup of 8 C. sugar and 1 qt. water.

Cool and add 4½ t. vanilla extract, 4½ t. almond extract, 2 t. citric acid, 1 large can pineapple juice, 2 small cans lemon concentrate with 4 cans water, 1 small can orange concentrate with 2 cans water, 2 gallons water.

Serve icy cold — fruited ice molds could be used. Serves 50.

**ONLY FOUR MORE** days to sign up for Medicare. It is hoped that no one is disappointed when the deadline passes. Don't forget to remind the eligible.

**BACON PRICES ARE** higher today than they were a year ago. Why? Because there is less bacon available for the large number of people who want to buy it.

Pork in storage on October 31, 1965, was 43 percent less than a year ago. When stocks are reduced that much, consumers are bound to have a price increase.

Let's take another look at a

con prices, this time in terms of how much work is required to buy bacon. In 1931, an average hour's wage would buy 1.4 pounds of bacon. In 1941, this figure was 2.1 pounds, in 1961, 3.1 pounds.

This fall, the amount of bacon an average hour's work would buy slipped to 2.7 pounds — but is still a lot more bacon than could be purchased with an hour's wage in 1931 or 1941.

Although bacon prices presently are high, in terms of wages the price is not nearly as high as you may think. Lower bacon prices are not likely to be available until next fall. Considerable time and effort are required to raise pork and when prices are low, many farmers reduce production. As prices increase, there is an incentive for producing more animals.

By next fall, an increase in supply will start to reach our markets and prices should be closer to what we normally expect to pay for bacon and other pork products.

**WHY DOES A CLOTHING** sale appeal to many consumers? Do shoppers want to test their skill to see if they can spot a good value? Perhaps consumers believe they can get something for nothing at a clothing sale or they may feel they are contributing to family income by the pennies saved.

Dollars spent on clothing should give a good return for the investment. It's the responsibility of consumers to see that family clothing needs are adequately met and that they are getting the best value for their money.

The wide variety of styles and sizes available in all types of clothing and at prices for consumers at all income levels has increased considerably the number of well-dressed people in this country.

Extensive information on fiber, fabric characteristics and

care make it easier for consumers to buy wisely and to prolong the life of garments. For this information to be most effective, consumers must continually study the clothing need of family members in terms of activities, special interests and total family income. They also need to study fabrics, their fiber content and finish. The consumer who puts her clothing know-how to good use is more nearly assured of full satisfaction in what she buys for herself or members of the family.

**THIS WEEK PROMISES** to be busy. HD Council meets Monday in the County Courtroom; TAP also Monday; talk to a class at West Texas on Tuesday; planning meeting for the district Food Show; practice on 4-H method demonstrations; and Dawn Home Demonstration Club meets Friday. District Eliminations at West Texas on Saturday.

## Cancer Society Suggests Women Inspect Self

"Self-diagnosis of disease is something which can be very dangerous," Dr. A. T. Mims, Medical Advisor for the Deaf Smith County Unit, American Cancer Society, observed.

"Nevertheless, there is one form of disease — cancer — which possible victims can help to detect."

An early detection can often spell the difference between life and death. This is particularly true in the case of breast cancer. The potential patient's means of detecting it? Breast self-examination (BSE), carried out each month and an annual checkup by her physician.

Dr. Mims voiced these thoughts in assessing the yearly incidence (approximately 62,000) and fatalities (about 26,000) of this prime cause of cancer death among American women.

"Self-examination can bring to light early cases of breast cancer — and when the physician has the chance to treat this type of cancer in an early stage, cure rates can climb higher than 80 per cent.

"But if breast cancer is allowed to go on, unnoticed and undetected, the chance for survival drops rapidly. "BSE, a simple monthly practice, can lead to early diagnosis of breast cancer. There is absolutely no reason why any woman in this country should remain ignorant of this vital means of protecting herself against this prime cancer killer. It is as simple as having the courage to touch — and not be afraid of — one's own body.

"The old saying, 'You shall know the truth, and the truth shall make you free,' is particularly true in the case of cancer of the breast. And the women of America can play the primary role in freeing themselves of this scourge," Dr. Mims added.

In making this appeal to the women of the community, Dr. Mims urged all women in Hereford to contact the local Unit of the American Cancer Society at 118 Elm for a free copy of "Personal memo for Today BSE." This leaflet shows how BSE is carried out in one's own home.

The Society also presents a 15-minute picture which shows the how, where and why of BSE. This film is available to any woman's group requesting it, free of charge. A physician will be present to answer any questions from the audience.

As Dr. Mims summed it up: "Breast cancer can and does kill, and yet, it can be fought successfully, provided the disease is caught in time. And catching it in time is largely something which the individual woman can do for herself. 'BSE' can be a life-saver."

## Swine Course Is Scheduled

"Pigs and How to Increase Hog Profits" will be the big topic for two days at Texas A&M on Monday and Tuesday, April 4-5, at the 15th Annual Swine Short Course at Texas A&M University, College Station.

Consistent with the unusually high hog prices in recent months, the short course program is of the same high caliber and provides producers an opportunity to find ways and means to make their operation more profitable.

Deaf Smith County Agent Justin McBride said persons interested in the program may obtain further information from his office.

Oliver's Underwood  
Adding Machines & Typewriters  
THE INK SPOT



LET'S GO! Good Old-Fashioned Thrift Days ARE HERE AGAIN!





**RUMP ROAST**  
79¢  
lb.

USDA CHOICE

Ground Chuck	lb. 69c
Shurfresh Bacon	2 Lb. Pkg. \$1.39
Round Steak	USDA CHOICE lb. 98c
Cutlets	lb. \$1.09

ANCHOR HOCKING

5 oz. Juice Glass  
in Avocado Green Color

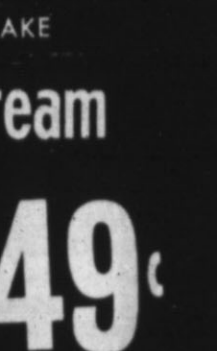
Only 9¢ Each  
with every purchase of \$5.00 or more.



CLOVERLAKE

**Ice Cream**

49¢  
½ Gal.



Old Fashioned Thrift Day Special!

Sea Star Frozen

**Fish Sticks**

5 8 oz. Pkgs. \$1

Plus



Carnation

**INSTANT MILK**

Makes 8 Quarts

69¢



Carnation

**INSTANT MILK**

Food Supplement IDEA



Folger's

**COFFEE**

1-Lb. Can

73¢



Tendercrust

**BREAD**

PICK 'EM UP TODAY

Shurfresh MILK



Shurfine

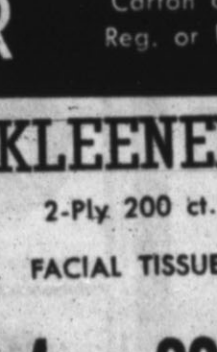
**MILK**

VITAMIN D



**DR. PEPPER**

8 Tall Cans 59¢



**KLEENEX**

2-Ply 200 ct. FACIAL TISSUE

4 boxes 89¢

**Biscuits**

SHURFRESH SPECIAL

8 Cans 59¢

**HI-C**

Orange or Grape Drink

3 46-oz. Cans 89¢

Welch's Frozen

**GRAPE JUICE**

3 46 oz. Cans \$1




Shurfine

**Flour**

10 lb. bag

79¢



**WONDERFUL GIFT IDEA!**

GENERAL ELECTRIC KITCHEN CLOCK

ONLY 3½ BOOKS • S&H GREEN STAMPS



**SHURFINE**

**FRUIT COCKTAIL**

4 303 CAN \$1



WONDERFUL THRIFT DAYS CASH SAVINGS

**Beans** Ranch Style 2 300 Cans 29c

**Tomato Sauce** Shurfine 8 oz. can 10c

**Cookies** New Royal Golden Chips 1-lb. 39c

**Vanilla Wafers** Tendercrust 1-lb. 29c

**Toilet Tissue** Northern 4 rolls 29c

**Honeycomb** New Cereal by Post 8 oz. 37c

**PLASTIC GARDEN HOSE**

50 feet only \$1.29

**FREE-FREE-FREE**

OVER 5-MILLION (5,000,000) STAMPS

**EVERYONE WINS!!**

Be a GRAND PRIZE winner!

WIN UP TO 25,000 STAMPS ABSOLUTELY FREE

GET YOUR CARD TODAY WHEN SHOPPING TAYLOR & SONS

EVERY CARD IS A WINNER. GET COMPLETE DETAILS AT TAYLOR & SONS

**YELLOW ONIONS**

7¢  
lb.



**BANANAS** 2 lbs. 25c

**ORANGES** Texas lb. 10c

**CABBAGE** lb. 7c

**TAYLOR & SONS**

**FOODS**

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS

CASH AND SAVE


**Florsheim**

**Gaston's**

presents a distinguished addition to our roster of famous names...

**FLORSHEIM SHOES**

FOR MEN



\$19.95

Because they look the part, feel the part, fit the part—Florsheim-Shoes are an important part of the wardrobe of well-dressed men—and a worthy addition to our fine names in quality men's wear. Our selection is outstanding—why not choose yours soon?

other styles to \$27.95

**Gaston's**

Quality Merchandise Since 1921

# Phone EM 4-2030 WANT ADS Phone EM 4-2030

Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

**We Are Today Paying**

Milo	1.70
Wheat	1.47

(Subject to Market change)

Compliments of  
**CONTINENTAL GRAIN CO.**

**DISCOUNT USED TRUCKS!**

30 Used Grain Trucks & Pick Ups  
Beds & Lifts  
— Bank Rate Financing —

**HUBERT SAUNDERS — 2905 E. 10th Amarillo**

Phone DR 4-8192 or DR 2-7212

**HEREFORD RADIATOR FRAME & AXLE SERVICE**

120 Schley St.

**DEPENDABLE SERVICE**

**W. T. CARMICHAEL EM 4-1251**

801 S. 25 Mile Ave. **REAL ESTATE**

**EQUITABLE FARM LOANS**  
COMMERCIAL, HOMES and FARM LOANS

Homes — Farms — Highway Frontage — Ranches  
WE NEED YOUR FARM LISTINGS  
**TROYS CARMICHAEL**

100 Shares Of  
**Artistic Receptacles Company of Hereford**

\$6.00 Per Share  
BOX 673 H

In Hereford

**E. B. Black Co.**

**FLOOR COVERING SPECIALISTS**

- CARPET
- LINOLEUM
- CABINET TOPS
- 9' & 12' FELT BASE

QUALITY MERCHANDISE  
EXPERT WORKMANSHIP

2nd & Main Phone EM 4-0055

Owner illness — Drive In-Cafe, modern equipment, good location.

Landscape, you bet! Ana redecorated just like new. Fence, garage, carpet and draperies in well-located 2 bedroom house.

Water! Water! Everywhere! on this Randall County Section. \$425 per acre.

Irrigated — Two sections Parmer County-Good Improvements - Layout 1966 over \$25,000.00 Cleanest table-top quarter in the County, fully allotted, 2-8 inch wells.

We Need A Doctor! Medical Clinic — new lab equipment, offices in good panhandle city.

Country Club Drive, 2000 sq. ft. Real Comfortable living! 2-Bedroom; fruit trees. \$6,500.

1960 house trailer, 10x54 furnished, \$2850.00

Money-Making Restaurant, but owner has children downstate. Seats 90. Buy equipment, 3-yr. lease remaining.

Industrial Development Acreage — will trade for ranch

3-bedroom, 2 bath NW, built-ins, beautiful carpet.

FOR YOUR EXCLUSIVE PROPERTIES

**S. Marie Richardson, Realtor**

PROFESSIONAL SERVICES HEREFORD, TEXAS 79048  
207 Miles — Ph. EM 4-4850 or EM 4-4355

**FOR SALE**  
Used Power Poles  
Lots 1 to 49, \$5.00 each  
Lots 50 or more, \$4.00 each,  
**DEAF SMITH COUNTY**  
**ELECTRIC CO-OP, INC.**  
HIWAY 60 EAST, EM 4-1166  
Box 753.  
B-1-12-tfc

**FOR SALE**  
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call,  
**SOFT WATER SERVICE**  
216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280  
B-1-33-tfc

**TOWN AND COUNTRY MOBILES HOMES**  
The most desired and most sold mobile home — according to official Texas Registration for the past two years. See the many floor plans and sizes.

East Hwy. 60 & Myrtle  
Pho. EM 4-0169  
B-1-37-5k

REGISTERED Angus bulls for sale. Charles Hoover, Call EM 4-1735.  
S-1-10-13-28k

FOR SALE scooter in good condition. Call EM 4-3819.  
B-1-10-9-tfc

**Lee Carter**  
**Jack Kirksey**

GENERAL CONTRACTING

Phone EM 4-1732  
EM 4-0128

**K**

Kwanis Club  
Thurs. Noon  
IOOF Hall  
207 E. Sixth

**L**

Lions Club  
meets each  
Wednesday, 12 Noon  
Hotel Jim Hill

**Herford Rotary Club**

meets every  
Monday at 12:05  
**FLOYD'S RESTAURANT**

STATED MEETINGS  
Second Monday

**G**

Thurs. 7:30 p.m.  
Practice

Ray Simpson, Jr., Sec.  
Troy Stambaugh, W.M.

**Deaf Smith County Abstract Co**

323 Sampson EM 4-0851  
West of the Court House Abstracts — Blueprints — Photocopying

**Hereford Insurance Agency**

\* To be sure! Don Baugous — Manager EM 4-0850

IN ALL YOUR REAL ESTATE DEALINGS

**Justice Realtors**

EM 4-2266 • Main & Hwy. 60

NOTICE: ...FHA HOMES built according to your plans for a total minimum move-in cost of \$200, if you have had 90 days active duty.

HOMES  
2 bedroom brick with single garage, hardwood floors. Blavins Street. Only \$9,000.

**SAVINGS ACCOUNT FOR SALE!**  
Will discount for cash, a pledged savings account of approximately \$1,000. Held by High Plains Savings and Loan Association. Call EM 4-0972 or EM 4-0789.  
B-1-39-tfc

For Sale soybean seed. Variety Patterson. Five sacks Patterson soybeans, produced by High Plains Research foundation at Halfway, Texas. State inspected. State tags on each sack. Sixty pounds to sack. See me at home place ten miles east of Hereford, south of railroad on Highway 60. R.R. 1.  
**Floyd Botsford**  
Hereford, Texas  
I won this seed as a door prize at Halfway in 1965. See me or write.  
B-1-39-2p

Complete Turn Key Installations of Pumps and Gear Drives  
**"BIG T" PUMP CO., INC.**  
Sales & Service  
Hereford EM 4-0353  
Dimmitt 647-3444  
Frona 247-3311  
S-1-24-tfc

Door chimes, light fixtures, HARD TO FIND light bulbs, including 150 watt colored flood lamps, and fluorescent tubes. Ironrite Ironer pads and covers and many more items.  
**WITHERSPOON ELECTRIC COMPANY**  
129 W. Third EM 4-0224  
S-1-10-tfc

NEARLY NEW summer Tux-Cumberbund, stud set and tie included. Size 38 coat. \$35. Call EM 4-4027.  
B-1-17-4-TFX

MAYTAG AUTOMATIC washing machine for sale. In good shape. EM 4-0068.  
B-1-10-38-2c

**HEREFORD BAKERY**  
519 Park Ave. EM 4-0177  
HOME OF  
Deaf Smith County  
Bread and Pastries

**OUR SERVICE DEPARTMENT**

is equipped and staffed to give you the service you are entitled to.

We appreciate Your Business

- Buick • Rambler
- Johnson Boat Mtrs.

**KINSEY - OSBORN Motors**  
142 N. Miles EM 4-0990

**2. FOR SALE Farm Equipment**

**WE ARE DEALERS**  
for Peerless Grain Rollers and Feeding Equipment  
**DAVIS IMPLEMENT**  
144 W 2nd EM 4-2811  
B-2-18-tfc

**Justice Realtors**  
EM 4-2266 • Main & Hwy. 60

3 bedrooms, 1 bath, carpeted throughout. Brick Veneer with single garage, fenced yard, utility room. \$11,800. H-324

Two story home in Northwest Hereford — 4 bedrooms, 2 baths. This home is of brick construction, with double garage, central heat, built-ins, dishwasher, disposal, carpeted and draped. \$17,500. H-403

Large 4 bedrooms with 2 baths, 1975 square feet livable area, extra large lot on corner. Brick construction, single garage, located near down-town. H-404

Fire place, built-ins, dishwasher, disposal, fenced yard and double garage help to make this home just a little more appealing. Located in Northwest Hereford. Will trade. H-399

2 bedroom frame home with basement, panel-ray heat, carpeted, draped, built-ins, \$10,000. H-252

**FARMS**  
1140 acres near Frona, 4 miles from pavement. 193 acres wheat, 750 acres milo, .63 acres cotton allot-

**WAREHOUSE!**  
For lease or sell 16' by 48' metal warehouse — dock high — on railroad spur track on highway 287 frontage located in Springfield, Colorado. Ideal for seed and fertilizer business. In fast developing new irrigated area.  
Contact:  
**WARMAN REALTY**  
945 Main St. 523-6378  
S-1-38-3c

**EQUITY IN 48' x 10' trailer** house for sale or trade. Real nice. Contact 307 B. EM 4-0228.  
B-1-17-39-2p

**1 7/8" DEMPSTER Rod Pump;** 1-hp electric motor and 300 gallon pressure tank. See at Boots and Saddle Club, Fritch Highway, Amarillo, Texas. Phone EV3-9120 or EV3-1889.  
B-1-27-39-2p

**SOUP'S ON,** the rug that's so clean the spot with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware.  
B-1-19-39-2c

**NEW SPRING fabrics** yarns for spring and summer. Knitting, crewel kits, needlepoint, Dan's of Canyon.  
B-1-15-38-8c

**STORAGE BUILDINGS**  
10' x 11' .....\$200.00  
10' x 14' .....\$265.00  
10' x 20' .....\$325.00  
See These Buildings at 336 Ave. I  
S-1-52-tfc

**FOR SALE**  
Colorful 3 year old filly with flaxen mane and tail. Is now in rain training. Permanent registered, cutting blood top and bottom. Granddaughter to Poco Bueno, top grand-daughter to King George, bottom. Has been bred for performance. Can be seen with limited fee at Pouch's Registered Quarterhorses. South of town. EM 4-1356.  
B-1-11-6c

**SMALL GROCERY AND MARKET STOCK**  
Good location in good farming area. Buyer can rent building and fixtures. Call Springlake, 986-2581, days or 986-2081 nights.  
B-1-38-6p

**FOR SALE** two black registered quarter mares used in play-days, parades, and youth activity Neil Cooper EM 4-1783.  
B-1-16-11-tfc

**GOOD USED refrigerator.** Ideal for apartment or house use. \$75.00 505 Sampson. Call EM 4-2828.  
B-1-14-38-3p

**FOR SALE**  
Spartan House Trailer in excellent condition, 45' x 8', two-bedroom. See at Grand-E Trailer Park, No. 31 or call EM 4-4746 after 6:00 p.m.  
B-1-12-2c

**BIG RED BARN**

We buy-sell-trade for anything of value.

USED FURNITURE  
Appliance and Junk

EM 4-3552  
West Side of Hereford  
Highway 60

**FOR SALE**  
1962 800 Case Tractor. One IHC Farmall 200 with vegetable Cultivator. New 1964 Dodge 2-Ton Truck. Only 4300 Miles.  
1023 South Main  
EM 4-1318  
B-2-12-2c

**TOP QUALITY**  
Irrigation Dams as low as \$3.25  
**DAVIS IMPLEMENT**  
144 W 2nd EM 4-2811  
B-2-18-tfc

**FOR SALE Automobiles**  
1962 FORD Falcon in good condition, 28,000 miles. 258-7225.  
B-3-10-39-tfc

**MILBURN MOTOR COMPANY**  
We Pay Cash For Used Cars  
225 N. Sampson  
Phone EM 4-0077  
B-3-33-TFC

**FOR SALE 55 GMC Pickup** See Tony Gabel, 238 Avenue J.  
B-3-11-7-tfc

**WE BUY used cars and trucks**  
Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450.  
B-3-14-23-tfc

**SELL 1963 Ford Galaxie.** Radio, heater, factory air, Small V-8 Motor. Will sell or trade. Exceptionally clean. Phone EM 4-4050, ask for Sam.  
B-3-23-38-TFC

**FOR SALE 1955 Ford pickup** V-8. Overdrive. 150.00 Cash.  
EM 4-0423.  
B-3-10-12-2c

**WILL SELL 1965 Mustang 289** V8 three-speed at a bargain. Excellent shape. Runs perfect. New tires. Might consider trade for older car. EM 4-4804.  
B-3-24-12-tfx

**4. REAL ESTATE For Sale Or Trade**

**LAND SALE:** Two 320 acre cultivated tracts. No minerals. To be sold April 8, 1966 at 2:00 p.m. at the Blodgett & Linn Building in Spearman, Texas. 29% down and the balance in 4 equal annual installments with 6% interest. Sealed bids prior to 2:00 p.m. All bids subject to rejection and further negotiation, and each bidder will be given opportunity, if present, to raise his bid after all are open. Deliver bids to J. D. Helms, Box 38, Spearman, Texas, Telephone 659-2566.  
B-4-39-4c

**TWO BEDROOM house,** fenced yard. My equity. Take up payments. 221 Ave. K. Phone EM 4-1508.  
B-4-15-12-2p

**FOR SALE**  
Spartan House Trailer in excellent condition, 45' x 8', two-bedroom. See at Grand-E Trailer Park, No. 31 or call EM 4-4746 after 6:00 p.m.  
B-1-12-2c

**BIG RED BARN**

We buy-sell-trade for anything of value.

USED FURNITURE  
Appliance and Junk

EM 4-3552  
West Side of Hereford  
Highway 60

**Houses**  
Three bedroom brick, Northwest, 15,000. Three bedroom brick, northeast, \$13,750. Two bedroom brick, northeast, \$7,500.

**Farms**  
320 acres, perfect, two good 8' wells, good allotments, \$500 per acre, 20% down, good terms on balance. Improved south central Oklahoma ranch, 700 acres, \$100,000. Good terms.  
**CARTHEL REAL ESTATE**  
206 North 25-Mile Avenue  
EM 4-0944  
B-4-39-3c

**EXCLUSIVE LISTING**  
Lots for sale in Unit 1 of Bluebonnet Addition. FHA Loans available on Cherokee Drive and on 16th across the street from Bluebonnet School. Conventional Loans on 15th St.  
**HICKMAN REAL ESTATE**  
EM 4-3275 115 15th Street  
S-4-38-tfc

**FOR SALE**  
House and 1 acre of ground on South Main. See Calvin Edwards, Tri-County Fertilizer.  
Phone EM 4-0496 or EM 4-1017.  
B-4-4-tfc

**GLASS IS OUR BUSINESS —**  
Call Us For All Your Glass Needs  
**HEREFORD GLASS CO.**  
1302 Park Ave. INC. EM 4-2652

**Harold Morton Real Estate**  
FARMS, HOMES & COMMERCIAL PROPERTY  
**Prudential Farm Loans**  
**ROBINSON INSURANCE**  
Home EM 4-1462 Office EM 4-2232

1966  
**Tempest Sport Coupe**



Decorators group consists of: Wheel Discs, Deluxe Steering Wheel, Mouldings, Push Button Radio, Carpet, Whitewall Tires.

**\$2280.00**

**HI-WAY PONTIAC-GMC**  
600 West 1st EM 4-0501

**MARK IV REALTORS**

HOMES EM 4-2220

In the 100 block of N. Texas. 3 bedroom brick, den dining room, breakfast room, refrigerated air, carpet, drapes, 7 closets and hardwood floors. Over 2300 sq. ft. Call for an appointment.

3 bedroom brick, back yard fence, carpet, utility room, loan payments \$93 a month. You can move in for as little as \$300. 119 Ave. K.

A new concept in a home! More living per square foot for you. 1 1/2 bath, utility room, 3 carpeted bedrooms and the largest living room in this price class. Call for your own personal showing of this \$13,600 Bob Pugh home at 133 Ave. K. Yes, you can trade in your present home.

On Sunset Drive, 1780 sq. ft. for only \$18,000. 3 bedroom brick, double garage, large utility room, fence and hardwood floors.

**FARMS**  
3 sections in Washington County, Colo. This farm is near Akron. Averaged 35 bushels in dry-land wheat last year. \$150 per acre. Subject to test for irrigation water. F-566

Cramped? Need more land? why not trade for 2 sections in Sherman County with 8 to 10 inch water guaranteed. Only \$250 per acre. F-565

We have farms and ranches all over the West.  
**EVENINGS & SUNDAYS**  
Oliver Strou EM 4-2857 Francis Hardwick EM 4-2241  
Harold Rudd 289-5639  
3-27

**Justice Realtors**  
EM 4-2266 • Main & Hwy. 60

NOTICE: ...FHA HOMES built according to your plans for a total minimum move-in cost of \$200, if you have had 90 days active duty.

HOMES  
2 bedroom brick with single garage, hardwood floors. Blavins Street. Only \$9,000.

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1140 acres near Frona, 4 miles from pavement. 193 acres wheat, 750 acres milo, .63 acres cotton allot-

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Two story home in Northwest Hereford — 4 bedrooms, 2 baths. This home is of brick construction, with double garage, central heat, built-ins, dishwasher, disposal, carpeted and draped. \$17,500. H-403

Large 4 bedrooms with 2 baths, 1975 square feet livable area, extra large lot on corner. Brick construction, single garage, located near down-town. H-404

Fire place, built-ins, dishwasher, disposal, fenced yard and double garage help to make this home just a little more appealing. Located in Northwest Hereford. Will trade. H-399

2 bedroom frame home with basement, panel-ray heat, carpeted, draped, built-ins, \$10,000. H-252

**THE CREATORS OF OWNERSHIP**

Residence Phones  
Mike Justice EM 4-6144 Jerry Huskaby EM 4-2836  
Ralph Owens EM 4-2360 Gwen Leathman EM 4-1630  
Rental Mgt. Dept. — Greg Cronar EM 4-1171





# District Clubs Total Attendance Nears 400

Official report of registration totaled 340 at the Top of Texas District Federated Club convention here, Mrs. Wayne Lanham reported at the closing session Friday afternoon, and local visitors boosted attendance near the 400 mark.

Final business followed the Crystal Luncheon in First Methodist fellowship hall. New officers were introduced by Mrs. E. H. Morris, election chairman, and Mrs. R. L. Lindsey, district president.

Mrs. Guy Crawford of Borger was elected to succeed Mrs. Lindsey as president, Mrs. B. M. Sims of Wellington, Mrs. Kermit Lawson of Pampa and Mrs. L. H. Lookingbill Sr. of Hereford vice presidents; Mr. Henry Hale

of Perryton junior club director. The luncheon, with Deaf Smith County Federation as hosts, began with a parade of contestants in the Fashions for Fun contest. Winners were Mrs. R. A. Baxter of Spearman, Mrs. Boyd Stevens of Borger and Mrs. Keith Rudy of Canadian for sewing; Mrs. Robert Thompson of Hartley and Mr. V. O. Lasley of Stratford, knitting.

First Methodist handbell choir directed by Bob Wert, played several selections. Table decorations featured crystal budvases of spring flowers in unique trio arrangements.

At the morning session in First Baptist Church, district department chairmen reported in amusing skits with titles of pop-

ular television programs. Winners of oral club reports were announced, Prospectus Club of Stratford and Canyon Study Club in senior and junior classes.

Mrs. J. L. Ginnings of Pilot Point, president of the Texas Federation of Women's Clubs, spoke stressing state programs in inter-American friendship and other areas and urging support of clubs for the state headquarters building in Austin.

Mrs. D. V. Burton conducted a memorial service in which Mrs. L. S. Richardson of Pampa was vocal soloist, accompanied by Mrs. John Gill.

Friday meetings began with the Diamonds in the Rough Breakfast at the Caison House

with Summerfield Study Club as hostess. Awards for special projects and outstanding club program were presented. "Wake-up music" was by Zack Pannel, with Mrs. Sam Long as accompanist.

Miss Ramona Bower of Darrouzett was introduced as recipient of the Lola B. Mundy Scholarship. She is the sixth student to be attending West Texas State University currently on scholarships from the district.

Mrs. H. H. Caraway of Stratford was judged poet laureate of the district for this year, and read her winning poem, "I Contemplate the Past."

Attendance at the two-day convention included, from outside the district, Mrs. B. F. Seay of Andrews, candidate for TFWC president, Mrs. Harley Sanford, Mrs. Bill W. Davis of O'Donnell and Mrs. J. D. Sims of Balco, Okla.

## Classifieds...

NR. FARMER grow seed on your excess acres. Contracts on peas, millets, forager. Call EM 4-0560. B-6-15-38-4p

WANTED TO keep children in my home. Call EM 4-4175. B-4-10-12-3c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas. S-6-31-tfc

7. Dressmaking-Ironing

WILL DO typing in my home. Experienced, reasonable rates. Mrs. Stephens, EM 4-0856. B-7-12-28-tfc

FULLER BRUSH CO. Has opening for ladies desiring to earn \$25 to 40 per week and able to work 15 to 25 hours. Phone or write Glen Williams, 1400 3rd Avenue, Canyon, or call OL 5-2490. B-8-1-tfc

COSMETICIAN WANTED. Fine working conditions Good salary, permanent. Experience preferred but not essential. Will train right person. Apply in person to Irving Alexander at Gaston's. B-8-39-tfc

Wanted a good skilled man to fill permanent farm job. Small new apartment to live in. Top wages available. Contact Bob Viegel, 10 miles north on 385. 258-7393. B-8-39-tfc

WILL BUY HORSES Any Number or Description. Call BILL CLIFFORD Area Code 806 GY 9-2618 S-10-32-tfc

HILCOA SEA-MANNA Minerals & Vitamin Food Concentrate for people who want the finest. Additional supplements available. For information call EM 4-3749. B-10-35-tfc

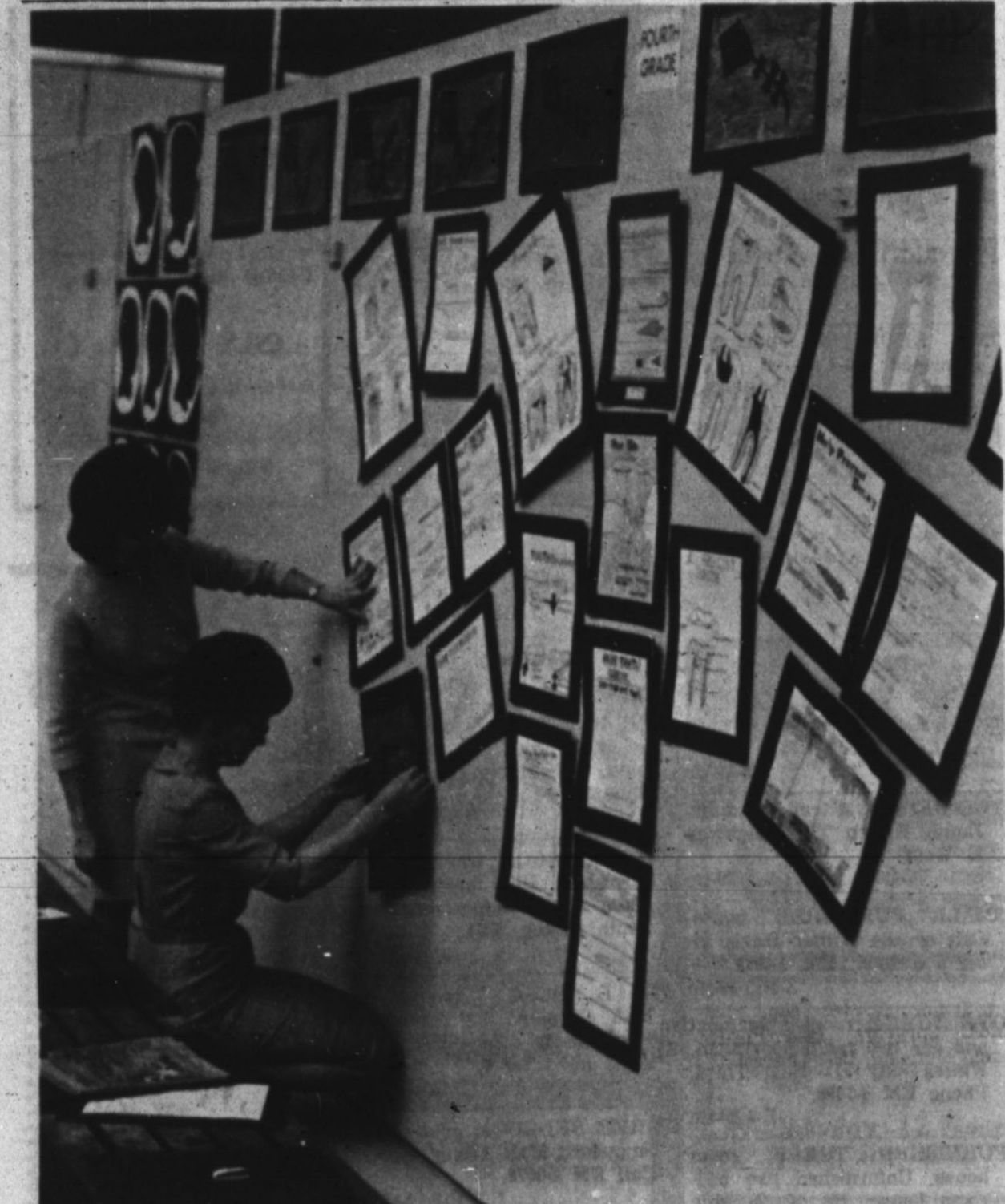
Franchise available for the growingest line of appliances and TV in America. The Ford-owned Philco has put the profit back in the business. Write Box 1923, or call Drake 3-0620 in Amarillo, Texas. B-10-39-3p

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. Years of experience and know how. WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-tfc

SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON 137 Ave. D. Pho. EM4-0262 S-11-28-TFC

Rotofilling Gardens, Lawns T. A. RHODES EM 4-0119 or EM 4-3848 S-11-37-3c

NOW OPEN Dennis Office Machine Repair Service Guaranteed 230 N. 25 Mile Ave. Phone EM 4-4920 B-11-32-TFC



DISPLAY GOES UP — Mrs. Bennie Moore, left, and Mrs. Marie Gordon, fourth grade teachers at Northwest Elementary School, arrange one of the many art displays currently on exhibit in Sugarland Mall Shopping Center. The displays, featuring art work done by third-through-sixth grade students in all local elementary schools, may be seen in the mall from now through Easter. See story on page one. (Staff Photo)

## Frio News

MRS. OWEN ANDREWS Brand Correspondent

A gathering of the Ritch family was held recently at the home of the Arthur Clarks. Present were the parents, Mr. and Mrs. H. E. Ritch, Plainview; and families Mr. and Mrs. Hugh Lee Rich, Plainview, Mr. and Mrs. Alden Ritch and sons, Tommy, Mike, Scott and Randy, Roswell, Hugh Lee is a dentist and Alden is a Doctor of radiology. Mrs. Clark is their sister.

A family gathering at the Joe Andrews home recently was attended by the following: Messrs. and Mmes. Glen Andrews and sons Etter; Herb Bruns and children, Elmer Jones, Chesley Johnston and Sheldon, Mearle Findley and Joel, Tommy Sparkman and Kevin, W. H. Andrews, T. L. Sparkman, Owen Andrews, T. L. Sparkman Jr., Jack Andrews, Mrs. Laura Littrell, Rocky and Kirk Andrews, and Miss Alma Andrews.

Mr. and Mrs. Harlan Barber attended the wedding of a cousin, Laroyce Howell, daughter of the Roy Howells, Colorado City at the First Baptist Church there Saturday night. They came back to Lubbock and spent the night with their son, Jimmy and his wife.

Frio Homemakers Club met recently in the home of Mrs. Frank Robbins. A demonstration of bound buttonhole making with a machine attachment was given by Mrs. Robbins. Mrs. Sam Ogan demonstrated lining a shirt and also showed baby "Fancy pants" which she designed.

Attending the meeting were Mmes. Arthur Clark, T. L. Sparkman Jr., Herbert Bruns, Laura Littrell, J. L. Brooks, Dee Taylor, Sam Ogan and Owen Andrews.

The next meeting is planned for April 5 at the home of Mrs. Edgar Vinson. Frio Jolly Workers 4H club will give the program.

Arthur Blackburn has spent the past two weeks at Cisco undergoing treatment for severe rheumatism. The Carlyle Sargents took him. He reports he is improving and expects to return about another week.

Mrs. Cassie Parnell, from Washington, who is visiting her sister, Mrs. John Simpson, and other relatives here accompanied the Robert Simpsons to Pampa last weekend to visit a brother, Vernon Watkins and relatives there. Mrs. Parnell remained to visit several days there.

Recent visitors of the Simpsons were their daughter, Mrs. Leon Roberts, Wellington, and granddaughter, Mrs. Ronnie Ford and daughter, Dodson.

Mrs. Clark Andrews accompanied her parents, Mr. and Mrs. E. B. Berryman, to Amarillo on Wednesday to meet her sister, Mrs. Wallace White and Rhonda, of Biloxi, Miss., who were coming to visit a few days here.

Miss Dale Williams is recuperating at home this week after undergoing an appendectomy at Deaf Smith County hos-

pital Tuesday night. She became ill while at school at Wayland college.

Mr. and Mrs. Carlton Dobbins returned home Thursday from a trip which took them to Ardmore, Okla. and Dallas for medical attention for Mrs. Dobbins and to visit relatives at Mexia, Winters, Wingate and Abilene.

Mrs. G. W. Parker's sisters, Mrs. Dovie Isbell of Tahoka and Mrs. Flora Wallace of Ardmore, Okla. have been visiting a few days.

Among visitors attending the revival services at Frio Baptist Church this week were several from Clovis. They included Messrs. and Mmes. Norman Green, Charles Hargrove and sons, Mrs. Nelson Rutter and Clem Kalayyanides. Mrs. Rutter was accompanied by her mother-in-law, Mrs. R. L. Ethridge, of Hereford. Green is educational director at First Baptist church, Clovis. Kalayyanides is an airman, stationed at Cannon Air Base and is from Boston. He sang two special numbers at Tuesday's service. The Clovis visitors were friends of the music director for the revival, Leon Hokett.

Visitors from Rev. James Coffman's home church at Groom during the week were Mr. and Mrs. Charles Mitchell and family. Mrs. James Coffman Mrs. Bob Pool and Mrs. Stella Patterson.

30 DAYS FOR FLOOD ARGONIA, Kan. (U) — Gene York's prank cost the town 50,000 gallons of water and York 30 days.

York, 18, and two juveniles were arrested after someone opened three fire hydrants in Argonia and drained the city water tower.

York drew the 30-day sentence in Justice of Peace Court on a charge of "delivering the water upon the streets of the city."

There are seven lettermen on Lehigh University's varsity fencing squad.

10. NOTICE ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-30-tfc

WANTED HAND tooling leather work. Personalized billfolds, belts, lacing. Call EM 4-4428. S-10-11-35-tfc

WE CAN offer good seed growing contracts. Call EM 4-0560. B-10-10-38-4p

Office Supplies — Printing THE INK SPOT

9. Situations Wanted CUSTOM POTATO planting. Two new planters with chemical applicators. Call EM 4-2165. B-9-11-34-TFC

WORK WANTED — building, remodeling, repairs. Ralph Packard, phone EM 4-2110. S-9-10-30-tfc

NEED YARD work, spading, cleaning out flower beds, EM 4-1453. S-9-10-37-7k

11. Business Services KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or Sox 130 EM 4-1345 B-11-46-tfc

Casing pulled. Stuck Pumps. Hydraulic units. HEREFORD CASING SERVICE Phone EM 4-3508 Box 865 Hereford, Texas S-11-12-tfc

INCOME TAX service. B. Lee Cocanougher. 108 West 8th. S-11-10-32-10p

MIMEOGRAPHING - TYPING Letter and Mailing Service E. WOOD MIMEO SERVICE 15th St. and Ave. K EM 4-4255 S-11-48-tfc

11. Business Services (continued) HEREFOR KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-tfc

11. Business Services (continued) BULLDOZER Call Troy Newman EM 4-2072 MAINTAINER Call Sam Marquez EM 4-1609 All kinds of dirt moving Dillard Earth Moving Service EM 4-0191 B-11-9-tfc

11. Business Services (continued) OWENS & HOLLINGSWORTH Commercial - Industrial Residential Wiring Magneto - Starter Generator & Electric Motors Rewind Sales and Service 809 EAST SECOND EM 4-3572 B-11-13-tfc

11. Business Services (continued) HEREFOR KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-tfc

11. Business Services (continued) BULLDOZER Call Troy Newman EM 4-2072 MAINTAINER Call Sam Marquez EM 4-1609 All kinds of dirt moving Dillard Earth Moving Service EM 4-0191 B-11-9-tfc

**Feverish deals on healthy USED CARS!**

We're dealing at a feverish rate—and at amazingly low prices—on our jam-packed Used Car lot. Late-model low-mileage beauties keep flooding in as trades during our Fastback Fever Sale. Hurry in, make the buy of your life while our resistance is low!

Why Pay Retail When You Can Buy At Wholesale This Week Only?

1960 4 dr Mercury Was \$495 NOW \$350	1964 4 dr DODGE Was \$1395 NOW \$1150
1963 4 dr Mercury Was \$1595 NOW \$1450	4 1962 Fords 2-Dr. 4-Dr. NOW \$650 to \$800
1964 Mercury Fastback Was \$1895 NOW \$1750	1962 4 dr Chevrolet Was \$1095 NOW \$950
1965 4 dr Mercury Was \$2495 NOW \$2250	1965 Ford Fairlane Was \$2495 NOW \$2350
1963 Ford Station Wagon Was \$1595 NOW \$1450	1963 Ford Fastback Was \$1495 NOW \$1350
1964 4 dr Chevrolet Was \$1795 NOW \$1650	8 — GOOD USED PICK UPS Prices Reduced Accordingly!

● ONE-YEAR WARRANTY, ON ALL USED UNITS ●  
● 5 — 1965 DEMONSTRATORS WITH NEW CAR WARRANTY — SAVE \$1000 to \$1400 ●

**STEPHEN-HUDSON MOTOR CO.**  
FIRST & MILES EM 4-2727

PUT THEM ALL DOWN!  
MEET YOUR NEW LEADER!  
DAISY CLOVER

END OF MONTH SALE

SEARS ROEBUCK AND CO.

**Kenmore 6-Cycle Automatic Washers**

Check Sears low price No Trade-in Required **\$204<sup>95</sup>**

2 speeds, 6 cycles, 5 wash-rinse temperatures... the right ones set automatically with one turn of the dial. Self-cleaning lint filter; bleach dispenser; infinite water level control.

Throw Rugs	ea.	\$2.00
Material 4 yd. cut	ea.	\$1.44
Curtains	ea.	99c
Screwdrivers assort.	ea.	7c
Detergent 25-lb. box		\$4.99
Reposessed Washer Delivered & Installed		\$159.95
Reposessed Gas Range Delivered & Installed		\$149.95
Black & White TV Reposessed		\$199.95
Reposessed Refrigerated Air Conditioner 14,000 B.T.U.		\$187.98

SEARS PHONE EM 4-3854 "We Service What We Sell!"

Engraving OF ALL TYPES

- Wedding invitations
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- Thank You
- Personalized and Professional Stationery
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POST-HASTE PROSE by Montag

Post-a-cards - Post Cards - French Notes

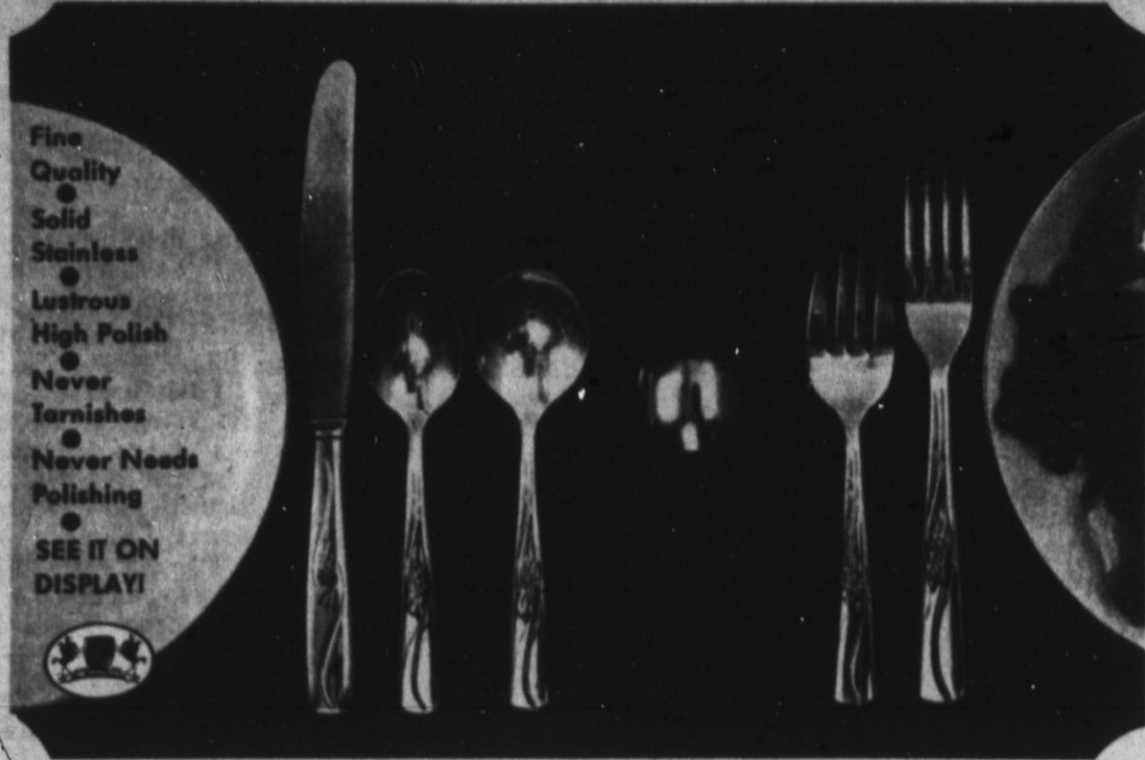
at The Chandelier Gift Shop 603 N. Main



# STAINLESS TABLEWARE

BY TAYLOR SMITH & TAYLOR

SPECIAL THIS WEEK!  
Dinner Fork



Fine Quality  
• Solid Stainless  
• Lustrous High Polish  
• Never Tarnishes  
• Never Needs Polishing  
• SEE IT ON DISPLAY!

Regular \$2.60 Value



EACH

WITH EACH \$5 PURCHASE

OPEN STOCK AND ACCESSORY ITEMS TO BE SOLD AT SPECIAL LOW PRICES.



## ICE CREAM

BORDEN'S

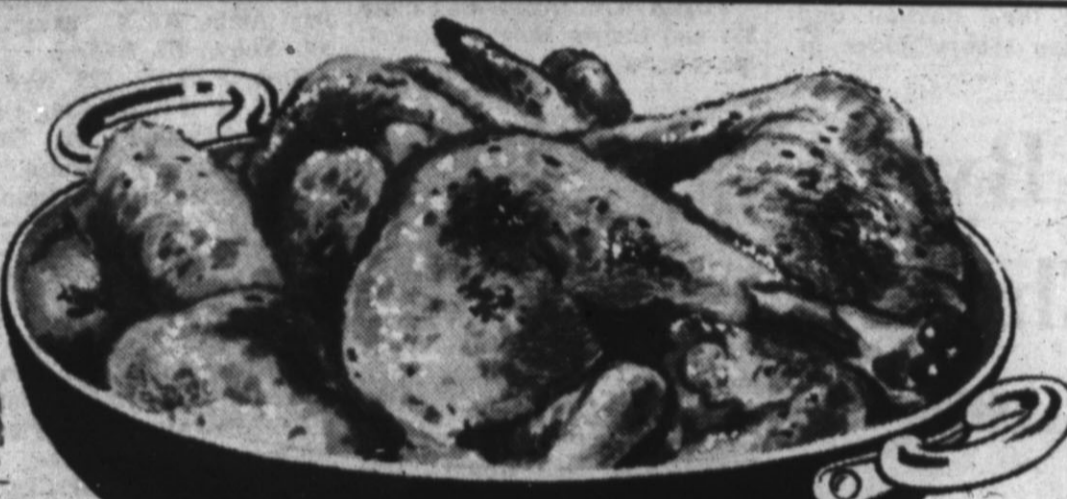
49¢

ALL FLAVORS  
½ GALLON

White - Hot or Cold

Henocup — 50 to pkg. 9 or 10 oz. 49¢

Melrose \$1.75 Value  
Hand Cream 49¢



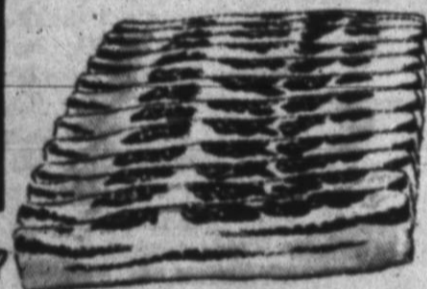
## FRYERS

U S D A  
GRADE 'A'

POUND 35¢

Shurfresh  
1st. Grade

## BACON



Lb. 79¢

Wisconsin - Longhorn

CHEESE Lb. 59¢

Fresh - Lean

Ground Beef Lb. 39¢

Grandma's Delicatessen

1 lb. Meat Loaf

Pt. 39¢

1 Pt. Pinto Beans

Pt. 29¢

1 Pt. Cole Slaw

\$1.39

GRANDMA'S CHERRY CREAM OR STRAWBERRY CREAM PIES

each 89¢



## COFFEE

All Grinds  
Pound Can

73¢

## BABY FOOD

Strained Fruits & Vegetables

9 JARS 97¢

## Red Plum JAM

18-oz. Jar

29¢

## CORN MEAL

White

5-Lb. Bag 49¢



Tendercrust BREAD

PICK 'EM UP TODAY

Shurfresh MILK



Post Cereal!

8-oz. Box

39¢

SWANSON FROZEN

## FRIED CHICKEN DINNER

11-Oz. PKG.

49¢



Reg. or Pizza

Hunt's

## CATSUP

6 14-oz. Btl. \$1



## MY-T-FINE PUDDING

ALL FLAVORS 5 For 35¢

Hawaiian Punch	Rosy Red	3 For \$1
Peanut Brittle	Kraft's 12-oz. Boxes	3 For \$1
Fruit Cocktail	Shurfine 303 Cans	4 For \$1
Tomatoes	Hunt's 2 ½ Cans	3 For 79¢
Apricots	Whole - Hunt's 2 ½ Cans	4 For \$1
Fruit Cocktail	Hunt's 303 Can	5 For \$1

## PAPER TOWELS

Northern Asst. Colored Jumbo Roll 25¢



## FLOUR

Gladiola - All Purpose

10-LB BAG 98¢

Shurfine Sliced Pineapple	3 No. 2 Cans	89¢
Imperial Sugar	Powder or Brown 2 Boxes	29¢
Holly Sugar	Superfine 2 Boxes	29¢
Nu Pine Disinfectant	3 15-oz. Btl.	\$1
Fabric Finish	New Babo 4-in-1	49¢
Thinsell Wrapped Candy	Mint - Fruit Butterscotch 3 For	\$1

## BRAZIER \$4.95

Bar-B-Que With Casters

Gillette Super  
Stainless Steel Blades  
\$1.45 Value  
Free Toiletries  
With Each Purchase 98¢

## Coca Cola or Tab

6 Btl Ctn.

39¢



## CELERY

Fresh - Green

STK. 19¢

## CARROTS

1-lb. Pkgs. 2 FOR 25¢

## APPLES

Winesap Lb. 19¢

## MEXICAN or BEEF ENCHILADA DINNERS

3 FOR \$1

Pecan Coffee Cake	Sara Lee - Frozen	69¢
Beef Dinners	Morton's - Frozen 3 Course	59¢
Donuts	Morton's Frozen 2 For	49¢
Honeybuns	Frozen 2 For	49¢



OPEN 7 A.M. CLOSE 5 P.M.  
CLOSE WED & SAT 9 P.M.

# 'The Year's At The Spring'

WHETHER THE WEATHER cooperates or not, spring is here by the calendar, with interludes of sunshine, breezes and flowering branches that grow longer as winter is pushed farther to the background. And young Hereford residents know how to enjoy these days, outdoors.

UP A TREE to pick a few apricot blooms, Barbara Jolly rests on a stout branch and looks pretty against the background of the pink flowers.



SMILING THROUGH the burst of blossom is Suzanne Hart, sun-kissed and wind-tossed, as shadows etch a flower pattern on her face.



FRAMED BY LEAVES of wrought iron and a tree with its spring florets, Penny Young laughs with Johnny Clark III as they chat across a wall.

**The Sunday Brand**

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, MARCH 27, 1966

**PIONEER CLUB WINS**

**Department Awards Made**

Work in several Federated Club departments, with emphasis on Texas Heritage, won awards for Pioneer Study Club of Hereford, announcements revealed at the Friday morning general session of Top of Texas district convention here.

In the Texas Heritage Department, Pioneer club took first place for overall program in its

class and second place in projects. It ranked first in historical museums and Texas women in business divisions, second in trails and festivals and Texas art and music, third in Texas parks divisions.

Another first place was received in another department, Conservation, in the beautification division. All these were in Class I-B, for clubs in cities of 5,000 to 20,000 population. Two other third places were won.

Pioneer Club was announced as second place winner in its class for overall written club reports. First place went to Jennie June Club of Perryton third to University Study Club, Canyon.

In cities up to 5,000 winners were Thursday Review of Wheeler, Canadian Woman's Club and Hartley Study Club; in cities over 20,000, Twentieth Century of Borger, Twentieth Century of Pampa Adelante and Conamour Clubs of Borger.

Winners for club presidents' reports, in Hereford's bracket, were Dilettantes of Dumas, University Study and 1928 Study of Dalhart; in smaller cities, Prospectus of Stratford, Wednesday Study of Wheeler, Twentieth Century of Spearman; in larger cities, Conamour and Twentieth Century of Borger and Civic Culture of Pampa; in cities over 50,000, TED Club of Amarillo; for department clubs, Perryton Sorosis; for federations, Wellington City Federation.

Rankings for club presidents' written summary, in the 5,000-20,000 group, Jennie June, Pierian of Dumas; smaller cities, Prospectus, Thursday Review and Wednesday Study; larger cities, Twentieth Century of Borger, Twentieth Century of Pampa, Borger Study; over 50,000, TED; departments, Perryton Sorosis; federations, Wellington.

For the overall district department report, the winner was Mrs. Morris Bennett of Canadian, Home Life department, followed by Mrs. Roy B. Carroll of Dumas, Fine Arts, and Mrs. A. A. Meredith of Borger, Conservation. For standing committee reports, first place went to Mrs. N. J. Beale of Borger, Americanism, second to Mrs. Hugh Wilson of Canadian, friendship.

In Fine Arts, winning overall reports were from Thursday Review, University Club and Twentieth Century of Borger; win-

ning division reports from Mrs. Johnny Farnsworth, Public Speaking; Mrs. Donald R. Brumfield, Cultural Heritage; Mrs. A. J. Fires, Crafts.

Others in Fine Arts Department: Art division, also music division, Thursday Review, Canadian Woman's Club, Wednesday Study, Music project, Prospectus Club of Stratford, Crafts division, Fine Arts of Panhandle, Lefors Art and Civic, Twentieth Century of Borger.

Also literature and drama division, Thursday Review, Wednesday Study, Perryton Sorosis, Cultural Heritage division, Wednesday Study, Thursday Review, Prospectus, Public Speaking, Thursday Review, Conamour, University Study.

Overall report awards in Conservation went to University Study, Thursday Review, 1932 Study of Dumas. Winners in the recreation division were University Study, Hartley Study and Jennie June; land and water resources division, Thursday Review, 1932 Study, Progressive of Wheeler; clean environment division, University Study, Thursday Review, Wednesday Study; beautification, Pioneer, Perryton Sorosis, Fine Arts.

In the Education Department overall awards went to Thursday Review, Conamour, Sue Hite Club of Canyon. In the continuing education division winners were Thursday Review, Art and Civic; library services division, Prospectus, Twentieth Century of Spearman, 1954 Study of Wellington; public education, Thursday Review, University, Twentieth Century Forum of Pampa; scholarship, Contemporary of Dalhart, Twentieth Century Forum, Conamour.

Home Life Department overall awards were won by Thursday Review, Wednesday Study and University, Division awards went to Thursday Review, Child Study of Miami and Conamour, in consumer trends; Wednesday Study and Spearman Twentieth Century, family living.

Also Wednesday Study, Canadian Woman's and Pioneer Study, family well-being and mature years; Wednesday Study, Borger, Twentieth Century and Thursday Review, religion; University, Conamour and Thursday Review, home management.

Winning overall awards in the International Affairs Department were Borger Twentieth Century, 1932 Study and Thurs-

day Review. Division winners were Thursday Review, Borger Twentieth Century and Hartley Study, The Americas; Thursday Review, Art and Civic and Borger Twentieth Century, Africa and Near East.

Also Borger Twentieth Century, Sorosis and Thursday Review, Asia and Far East; Thursday Literary of Shamrock, Thursday Review and Borger Twentieth Century, nationalities; Twentieth Century, Europe; Spearman Twentieth Century, Conamour and Thursday Literary, international scholarship.

Also 1932 Study, Latin American scholarship; Borger Twentieth Century, Thursday Review and Prospectus, Nationalities Thursday Review, 1924 Study of Wellington and Borger Twentieth Century, United Nations.

Thursday Review Club won the overall award in Public Affairs Department. Division awards went to Conamour, Thursday Review and University, communications; Progressive, Spearman Twentieth Century and Thursday Review, citizenship.

Also Civic Club of Dodson, Thursday Review and Progressive, crusade for lights; University and Thursday Review, law observance and crime prevention; Jennie June, Borger Twentieth Century and Pioneer Study, national defense and veterans; Thursday Review, status of women.

In the safety division, Thursday Review, 1954 Study and Art and Civic were winners on traffic and transportation; Thursday Review, 1954 Study and Dodson Civic on home and recreation.

Spearman Twentieth Century was in top place for the overall report on the Council of International Clubs Department, followed by Borger Twentieth Century and Thursday Review.

In the Texas Heritage department, overall winners in Class A, smaller cities were Prospectus, Thursday Review and Wednesday Study. In Hereford's class, B, Pioneer Club was followed by Woman's Book Club and University Club, both of Canyon. Class C leaders were Conamour, Pampa Twentieth Century and Borger Twentieth Century; Class D, TED Club of Amarillo; departmental, Sorosis.

Winning projects were from Prospectus, Hartley Study and Docilis of Higgins in Class A; Woman's Book Club, Pioneer Study and Dilettante of Dumas, Class B; Borger Twentieth Century and Civic Culture of Pampa, Class C; TED club, Class D; Sorosis and Wellington Federation, departmental.

**Special Project Awards Won By Pioneer Club**

A first and a second place award in special projects went to Pioneer Study Club of Hereford in one of the awards programs of the district convention of Top of Texas Federated Clubs here this weekend. They were announced at the Friday breakfast.

Pioneer Club, of which Mrs. L. H. Lookingbill Sr. is president, took first in the CARE project and second in the Congressional Medal of Honor Grove project.

Other special project awards went to Las Viajeras of Dalhart, for work on the Arthritis and Rheumatism Foundation; Twentieth Century of Borger; club ethics; Civic Culture of Pampa, first for the Medal of Honor Grove; Civic Culture, Thursday Review of Wheeler and Conamour of Borger, Americanism; Wednesday Study of Wheeler, Twentieth Century of Borger and Canadian Woman's Club, also Wellington City Federation, friendship project; Twentieth Century of Spearman followed Pioneer Club in placing on the CARE project.

Outstanding club program in the district was judged to have been carried out by Twentieth Century of Borger, followed by Wednesday Study of Wheeler and Pampa Twentieth Century.

First place division winners in each class, listed in ABCD order, were:

Cattle brands and ranch histories, Prospectus, Woman's Book Club, Borger Twentieth Century, TED Club, Sue Hite Club. Old homes and buildings, Thursday Review, Woman's Book Club, Borger Twentieth Century, Sorosis, Texas parks, Prospectus, University Study, Civic Culture, Sue Hite.

Also Texas art and music, 1924 Study, Woman's Book Club, Conamour, Sorosis, Texas literature, Thursday Review, University Study, Pampa Twentieth Century, TED Sue Hite. Historical museums, Docilis, Pioneer Study, TED, Texas women in business, Canadian Woman's, Pioneer Study, Borger Twentieth Century, Sorosis.

Also trails and festivals, Prospectus, no first place indicated in Class B but Pioneer Study listed second, Borger Twentieth Century, Sorosis and Wellington Federation.

Two divisions were not judged in classes: Borger Twentieth Century Prospectus and Wednesday Study were ranked in that order in the historical tours division; Canadian Woman's, 1954 Study and University Study in markers and monuments division.

Junior Clubs receiving awards were Futuristic of Sunray, which ranked first in all three special projects, the March of Dimes, project HOPE and Stamps for Veterans. For Project HOPE, Pollyanna Club of Perryton and Sodalitas of Healey placed second and third.

**Review Accents Humor**

Humor of Eric Hatch's book, The Year of the Horse, was extracted in a review by Mrs. Emil Dettman for Lone Star Club and guests Tuesday afternoon at Community Center.

Hilarious incidents in the account of a family consisting of a harassed husband, a social climbing wife and a demanding daughter drew constant laughter as Mrs. Dettman related the tale of the daughter's ownership of a horse which failed to win show prizes.

Mrs. Floyd Dunavant presented the Thought for the Day to open the program.

Mrs. Norman E. Moore, Mrs. V. E. Dodson and Mrs. G. W. Newsom were hostesses for the tea-review. Refreshments were served from a table brightened with spring flowers.

Guests of club members were Mrs. Robert Waggoner, Rosalee Thames, Orland Newell, Wayne Newsom, John Patton, Fred Shivers of Lubbock, F. Y. Moreman, Dick Miller and Art Manjeot. Eighteen members attended the program.

**Card Of Thanks**

With humility and gratitude we acknowledge every evidence of love and concern extended to us in the illness and loss of our loved one.

God bless and keep each one who shared our sorrow.

Mrs. A. T. Frye  
Mr. and Mrs. Steve Bavousett  
Mr. and Mrs. Richard Frye  
Mr. and Mrs. Reinhold Frye  
Miss Bertha Frye  
Mrs. Henry Kattmeyer

Office Furniture  
Office Supplies - Printing  
**THE INK SPOT**

**Summerfield Club Wins Yearbook Competition**

Summerfield Study Club of Hereford was winner of first place in its class for club yearbooks in Top of Texas District Federated Women's Clubs. Awards were announced at the opening session of the district convention here Thursday.

Mrs. R. E. Lance Jr. is president of Summerfield Club, and the yearbook committee includes Mrs. Mack Noland, Mrs. George DeLozier and Mrs. J. R. Euler.

Second place in Class A-2 went to 1919 Study Club of Hedley, Canadian Woman's Club and Prospectus Club of Stratford; Class B, Thursday Review and Wednesday Study Club, both of Wheeler; Class C, Twentieth Century and Conamour, both of Borger; club federations, Amarillo City Federation.

Press book awards were announced at the same time, with sweepstakes going to Prospectus Club of Stratford and Twentieth Century of Borger.

Other winners in Division I were: Class B, Twentieth Cen-

tury of Spearman, Canadian Woman's Club; Class C, 1932 Study of Dumas and Jennie June of Perryton; Class D, Woman's Book Club of Canyon; Class E, Twentieth Century and Conamour of Borger; Class G, TED Club of Amarillo.

Sorosis Club of Perryton won in Division 4-C; Amarillo Federation of Women's Clubs in Division 5-G.

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WITH MUSIC LED BY  
**ZACK PANNELL**

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AVE. K AT FORREST

'66 Chevrolet Impala Sport Sedan (going away) and Impala Sport Coupe.

**Drive a great buy. Buy a great drive. Impala '66**

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NO. 1 BUYS • NO. 1 CARS  
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How close are you to your nearest Chevrolet dealer? A mile? A block? Hurry on down! That's how close you are to a Double Dividend buy on a Jet-smoother '66 Impala! Choose! Rakish hardtops, convertibles, sedans, wagons. Pick! Turbo-Jet V8 power on order to 425 hp. Add! Luxuries from Strato-bucket seats to AM/FM Multiplex Stereo radio. Act! Double Dividend Days are here!

Eight features now standard for your added safety, including outside mirror (use it before passing), shatter-resistant inside mirror and seat belts front and rear (always buckle up!).

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### Hostess Gives Bippus H.D. Club Program

Mrs. G. V. Hall chose Switzerland as the foreign country she would most like to visit and used it as the subject of the program she gave for Bippus Home Demonstration Club Wednesday afternoon when she was hostess.

She said a major industry in the Alpine country is entertaining tourists. Discussing agriculture, she told of dairy farming and cheese making, saying that the Swiss still follow old customs of driving their cattle to mountain pastures in the summer, and there making the cheese for which the country has long been famous.

The next meeting was announced for April 13 in the home of Mrs. Jack Fortenberry. Also present were Mmes. Charlie Burk, John Hill, C. F. Hill and Jimmie Bradley.



Mrs. John Thomas Pool  
... nee Miss Janis Kay Elliott  
(Bradly Photo)

Adding fillips to the spring scene are fun fashions.

Office Furniture  
THE INK SPOT

### Student Couple At Home After Recent Marriage

Mr. and Mrs. John Thomas Pool are at home at 2902 Third Place, Lubbock, after their recent marriage here in Presbyterian Church.

Mrs. Pool is the former Miss Janis Kay Elliott, daughter of Mr. and Mrs. B. E. Cooper, 121 Center. Pool is the son of Mr. and Mrs. John B. Pool, 150 Centre. The Rev. Russell A. Winger, Presbyterian minister, officiated for the double ring ceremony.

Attended by Mr. and Mr. Ed Coplen, sister and brother-in-law of the groom, the couple stood before a table centered with an arrangement of pink and white gladiolas and carnations.

The bride wore a pink tussah silk suit with matching chiffon blouse and a white circular veiled headpiece. Her cascade bouquet of white frenched mums was carried with a lace-covered prayer book.

A buffet dinner was served in the home of the brides parents after the marriage. Centering the lace-laid table was a bouquet of pink and white flowers with three-branched candelabra. The two-tiered wedding cake, trimmed with pastel pink, was topped with bride-and-groom figurines.

Both Mr. and Mrs. Pool are students in Lubbock. She attend-

ed Hereford High School after she moved here from Torrington, Wyo. in 1963 and was a member of Tri-Hi-Y, FHA, FNA and the Order of Rainbow.

He is a business major at Texas Tech after graduation from Hereford High School with the 1965 class and attendance at West Texas State University last summer.

Steven Elliott of Lubbock was an out-of-city guest at the wedding.

### Miss Parba Is Guest Speaker To Wyche Club

Teresita Parba, Hereford High School exchange student, was a guest speaker at the recent meeting of the Wyche Home Demonstration club in the home of Mrs. Norman Hodges.

She told of the customs, styles problems and location of her home in the Philippines. Mrs. C. F. Newsom presented the opening exercises.

Guests who attended the meet-

ing were Mmes. Richard Ward, James Gentry, Jimmy Bodkin, Scott and Shelly Gentry, Beverly and Evelyn Packard. Members answering roll call were Mmes. Newsom, W. P. Axe, Lery Bodkin, G. W. Duncan, Charles Packard, E. C. Hewitt, Jr. and Hodges.

The Minnesota Twins suffered only three American League shut-outs during 1965. In the World Series, Sandy Koufax shut them out in games 5 and 7 within four days.

Wedding Invitations Printed  
THE INK SPOT

The Houston Astros drafted four players at the recent winter meetings and lost four off their Oklahoma City roster.

**Dr. Milton C. Adams**  
**OPTOMETRIST**

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Saturday 8:30 - 1:00

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MILTON HOPWOOD IS A REFORM SCHOOL DROP OUT!  
-DAISY CLOVER

### Junior Clubs Given Awards At Convention

Junior club awards were announced by Mrs. E. R. Bell of Stratford, junior director for the Top of Texas District Federated Clubs, at the district convention here Thursday. Sweepstakes winner was Pollyanna Club of Perryton, which placed first in Class B.

Class A sweepstakes awards went to Futuristic Club of Sunray and Terra of Stratford. Second to the Pollyanna Club was Spearman Study Club, Futuristic Club had the outstanding program, Terra Club the winning press book.

For presidents' written report, ranking clubs were Pollyanna, Canyon Study and Futuristic. For yearbooks, Sodallitis of Hedley and Terra took Class A awards, Canyon Study in Class B.

Awards for overall reports in departments went to Futuristic, Sodallitis and Pollyanna, Conservation Department; Pollyanna, Canyon Study and Sodallitis, Education; Pollyanna, Spearman Study and Sodallitis Fine Arts; Futuristic, Spearman Study and Pollyanna, Home Life.

Also Pollyanna, Canyon Study and Futuristic, International Affairs; Pollyanna, Canyon Study and Spearman Study, Public Affairs; Spearman Study, Futuristic and Sodallitis, Council of International Clubs; Canyon Study, Sodallitis and Spearman Study, Texas Heritage.

## Let's Get Acquainted!!

I'm James Hill and I'll give you absolutely **FREE**

a shirt and tie with the purchase of a new Suit for the Easter Parade... Come in and let me show you the newest of fashion — Style and Comfort. Buy with confidence at Gaston's. James Hill is the man to see, and remember — A FREE SHIRT AND TIE when you purchase that...

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Suits By  
**MICHAEL STERN and STYLE MART**  
\$45 to \$89.95

### Boy's Spring Suits

Sizes 2 to 12 \$14.95 to \$35.00  
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Stay Press Manhattan \$3<sup>00</sup> to \$7<sup>50</sup>

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### STAY PRESS SLACKS

FARAH and LEVIS

Hopsach Sizes 26 to 44 \$6<sup>98</sup> to \$9<sup>00</sup>

Men's and Boy's

### VELOUR SHIRTS

\$5<sup>95</sup> to \$7<sup>95</sup>

Boy's

### SPORT COATS

Sizes 2 to 12 \$10<sup>95</sup> to \$14<sup>95</sup>  
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Spring

### DRESS HATS

Socks  
Ties, Belts, Handkerchiefs  
Dress Up For Easter  
Sunday, April 10th

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FIRST mobile radio/tape stereo combined in a single package  
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### Courthouse Records

#### VEHICLE REGISTRATIONS

A. R. Dillard, 1965 International truck; A. R. Dillard, 1951 Martin; George Cantrell 1954 Star H trailer; Fred Martin, 1957 Plymouth; Santiago G. Salazar, 1961 Ford; G. W. Parker, 1966 Plymouth, 3-18.

Mrs. A. D. Cowley, 1966 Chevrolet; P. L. Burrell Jr., 1957 Ford; Gale Woolbright, 1958 Cameo House trailer; John Moody, 1956 Buick; Cecil C. Boyer, 1960 Ford; Sara Gilentine, 1965 Rambler, 3-18.

Richard Omev, 1959 Chevrolet tractor; Joe Ray Boykin, 1956 Chevrolet; L. H. Lookingbill, Jr., 1966 GMC; M. R. Kimbrough, 1966 Pontiac; John N. Reeves, 1960 Ford; Augustin Cano Grandos, 1962 Olds; Earl Wayne Stovall, 1953 Chevrolet, 3-18.

Brorman Brothers, 1966 Chevrolet; Don Robb, 1962 Chevrolet; Don Robb, 1965 Dodge; Brorman Brothers, 1960 Ford; E. K. Pinnell, 1947 Hobbs; Da-

vid A. Vickers, 1955 Ford; Jimmy D. Ivy, 1959 Chevrolet, 3-18.  
J. L. Russ, 1954 Ford; Kenneth Gott, 1959 GMC; G. H. Whitaker, Jr., 1958 Ford; W. J. Crawford, 1951 Chevrolet; L. C. Burnam, 1964 Chevrolet; Ronald Ott, 1963 BSA Scooter; Agnis Ortiz, 1956 Chevrolet, 3-21.  
Bryant Brothers Pipeline Construction, Inc., 1966 Ford; John Brito, 1957 Chevrolet; Pablo Agirre, 1956 Mercury; Ruben Barrera, 1959 Chevrolet; L. V. Myeres, 1953 Plymouth; James Wade Vines, Jr., 1964 Yamaha; Herx Livestock Industries, Inc., 1956 GMC; V. J. Owens, 1966 Chevrolet; L. C. Burnam, 1959 Chevrolet, 3-21.  
Mrs. Richard G. Smith, 1955 Olds; Charlie Aragon, 1959 Chevrolet; Ramon S. Rodriguez, 1958 Ford; Joe R. Boykin, 1959 Chevrolet, 3-21.  
Leon DeLeon, 1955 Ford; Casencio Valasquez, 1962 Chevrolet; Francisco Perez, 1962 Ford; James A. Haney, 1958 Chevrolet; Ramon S. Rodriguez, 1958 Ford; Lupe Perez, 1960 Chevrolet; Ladik A. Morkovsky, 1961 Valiant; Jerry Askew, 1963 Chevrolet; Jerry Askew, 1964 Chevrolet; Askew and Askew, 1964 Chevrolet, 3-21.  
Askew and Askew, 1965 Chevrolet Grain truck; J. L. LaComb, 1960 Plymouth; Lee Moreno, 1955 Chevrolet; Jorge Galves Jr., 1959 Mercury; Pete Aguirre, 1958 Plymouth; Bonifacio

Gomez, 1960 Buick; Benjamin T. Atchley, 1966 Chevrolet, 3-21.

#### WARRANTY DEEDS

Bruce D. Wiggins et ux to Antoinetta Winters: Lot 24, Sowell Addition.  
Elby W. Kendrick et ux to Clifton Robison et ux: South 30 acres of southeast quarter, Sect. 9, Blk. K-7.

R. Paul Coneway et ux to Norman Hodges et ux: West half of Sect. 21 and southeast quarter of Sect. 20, T5N, R4E.

Hereford Post No. 192, The American Legion and Roy Weiderbrook Post No. 4818, Veterans of Foreign Wars of the U. S. to Bessie Barrett: Tract of 1.32 acres out of northwest part of Sect. 60, Blk. K-3.

Same to Francis E. Barrett: Tracts out of the northwest part Same to James F. Simpson of Sect. 60, Blk. K-3.

Sam J. Smith to James Parsons McDowell et ux: Lot 47 and south 10 feet of Lot 46, Russell Addition.

S. Z. Jones et al to E. W. Detman, Lot 27, J. A. Fox subdivision of part of Blk. 12, Evants Addition.

John Farrell Lumber Co. to Jimmie R. L. Cramer: Lot 21, Blk. 2, Stark Addition.

Jimmie R. L. Cramer et ux to John Farrell Lumber Co.: Lot

20, Blk. 2, Stark Addition.  
Benton Bolin et ux to Jimmie R. L. Cramer: South 45 feet of Lot 27 and north 15 feet of Lot 26, Blk. 3, Westhaven Addition.  
New Mexico Savings & Loan Assn. to Harold Ray Jacks et ux: Part of Lot 18, Sowell Addition.  
J. C. Ricketts et al to W. B. Sooter et ux: Lot 13, Blk. 22, Original Town of Hereford.  
Carl G. McCaslin et ux to Floy Driver et ux; parts of Lots 7 and 8, Blk. 6, Sunset Terrace Addition.

#### DEEDS OF TRUST

Clifton Robison et ux to L. R. Taylor: South 30 acres of southeast quarter of Sect. 9, Blk. K-7.  
Norman Hodges et ux to R. Paul Coneway et al: West half of Sect. 21 and southeast quarter of Sect. 20, T5N, R4E.

C. A. Denton et ux to Security Federal Savings & Loan Assn., Pampa: Lot 1 and part of Lot 2, Blk. 5, Denton Park Addition.

James F. Simpson et ux to Veterans Park Board: 1.13 acres out of northwest part of Sect. 60, Blk. K-3.

D&R Builders Inc. to Lemons Funeral Home Benefit Assn.: Lots 1 to 5, part of Lots 6 and 28, and all of Lots 29-50, Williams Subdivision of Blk. 48, Evants Addition.

James Parsons McDowell et ux to First Federal Savings &

Loan Assn. of Amarillo: Lot 47 and part of Lot 46, Russell Addition.

Clarence L. Summers et ux to A. G. May Construction Co.: Part of Blk. 92, Hereford and Additions.

Harold Ray Jacks et ux to New Mexico Savings & Loan Assn.: North 73.5 feet of Lot 18, Sowell Addition.

Floy Driver et ux to Gordon R. Todd: Parts of Lots 7 and 8, Blk. 6, Sunset Terrace Addition.

W. F. Ponder et ux to Federal Land Bank of Houston: Tracts out of Capitol Leagues 409½, 426, 426½, and 427.

MARRIAGE LICENSE  
Muncie Delman Miller and Jonna Lee Miller, March 19.

BORING MOVIE  
BUT GOOD REST

MT. VERNON, Ill. (AP)—A weary truck driver passing through Mt. Vernon decided to go to a movie, fell asleep and got locked in the theater.

At 12:49 a. m. Redford Cherry of Bowling Green, Ky., called police for help to get out.

Police called Ralph Pavitt, a theater employe who used a key to unlock the theater.

Cherry thanked everyone and, then refreshed, went on his way.

Complete Stock Office Supplies  
THE INK SPOT

# REVIVAL

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MARCH 27 -- APRIL 3

V. L. HUGGINS... Evangelist

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**ORANGE JUICE**  
Bel-Air Real Florida Orange Juice  
SAVE 25c  
**5 For \$1**

**CREAM PIES**  
Bel Air Frozen Quality  
● Chocolate  
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● Lemon  
● Banana  
**3 14 Oz. \$1**  
Pies

**ELBERTA PEACHES**  
Town House Sliced Or Halves Peaches  
SAVE 35c  
**5 No. 303 \$1**  
Cans

- SAVE ON THESE 'S' BRANDS!
- Dressing Mrs. Wright's Liquid 8 Oz. 19c
  - Dressing Mrs. Wright's Liquid 16 Oz. 29c
  - Potato Salad Lucerne Tasty 3 16 Oz. \$1
  - Lucerne Milk Homo Sweet Qt. 31c
  - Sour Cream Lucerne Quality 8 Oz. 37c
  - Cottage Cheese Lucerne Pineapple 16 Oz. 35c

- Shop Safeway For These 'S' Specials!
- Margarine** Sunnybank Corn Oil **3 1 Lb. 89c**
  - Tomato Juice** Town House Save 40c **4 46 Oz. \$1**
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**MIX or MATCH**  
● White Magic Gallon Bleach  
● White Magic Giant Detergent  
● White Magic Low Suds (10c off) Detergent  
SAVE 18c  
**2 FOR \$1**

**Bel-Air VEGETABLES**  
Mix or Match  
● 2 Lb. Peas  
● 6 Ct. Corn on Cob  
● 2 Lb. Corn  
● 2 Lb. Mixed Vegetables  
● 2 Lb. French Fries  
● 1 1/2 Lb. Green Beans  
● 2 Lb. Crinkle Cuts  
● 2 Lb. Peas & Carrots  
Mix-or Match  
**2 FOR \$1**

MIX or MATCH  
**APPLES**  
**ORANGES**  
**GRAPEFRUIT**  
**BANANAS**  
8 Lbs. **\$1**

- Green Onions Calif. Garden Fresh ea. 2/15c
- Radishes Calif. Young & Tender ea. 2/15c
- Romaine Crisp & Fresh Fine for Salads ea. 25c
- Pecans Stewarts 3 Lb. Bag 88c



## PORK ROAST

FRESH PICNICS

Lean And Tender Just Right For Your Sunday Dinner

A Special Price At Safeway  
**39c**  
Lb.

**PORK STEAK**  
Lean And Tender. Flour And Pan Fry Lb. **69c**

**PORK ROAST**  
Center Cut Fresh Pork Shoulder Lb. **45c**

**PORK LOINS**  
Whole or Half Roast or Sliced For Chops Lb. **73c**

- SHOP SAFEWAY FOR FRESH MEATS
- Sliced Bacon Wilson's Corn King 1 Lb. 79c
  - Fish Steaks Captain's Choice Cod - Perch - Haddock 1 1/2 Lb. 99c
  - Safeway Cheese American or Pimento 3 8 Oz. \$1
  - Pork Cutlets Cubed for Extra Tenderness lb. 89c
  - Breaded Shrimp Thunderbolt Chunkees 2 Lb. Box \$1.59
  - Breaded Oysters Trade Winds 14 Oz. Pkg. \$1.29
  - Meeters Kraut Serve With Franks Qt. Jar 37c

WIN ONE OR MORE PRIZES OF  
\$1,000 • \$500 • \$100  
\$50 • \$20 • \$10 • \$5 • \$1

BONUS BINGO PRIZE SLIP PROGRAM 944  
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SAFEWAY

Folger's COFFEE Lb. **73c**

Holly SUGAR 5 Lb. Bag **49c**

- GET GUNN BROS STAMPS!
- Saran Wrap Keeps Food Fresh 50' Roll 35c
  - Rose Lotion Vel Liquid 22 Oz. Detergent Btl. 69c
  - Florient Air Freshner Removes Odors 7 Oz. Can 59c
  - Cold Power Detergent 10c Off Gt. Box 73c
  - Crest Toothpaste Family Size Tube 95c
  - Salvo Detergent 1 Lb. 7 Oz. Box 43c
  - Dash Detergent 3 Lb. Box 79c
  - Cascade For Automatic Dishwashers 2 Lb. 3 Oz. Box 81c
  - Action Bleach Tablet Bleach 8 Ct. Box 43c
  - Palmolive Gold 2 Bath Bars 47c

- Donuts Hostess Tasty Box 3/\$1
- Reynolds Foil Regular Package 25' Roll 29c
- Crackers Supreme Saltines 1 Lb. Box 37c
- Spaghetti Austex With Meat Balls 24 Oz. Can 43c
- Beef Stew Libby's Quality 24 Oz. Can 59c
- Royal Treat 2 Oz. Can 25c
- Mushroom Buttons Libby's Quality Can 25c
- Tomato Juice Libby's Tasty 46 Oz. Can 37c
- Potted Meat 3 1/2 Oz. Cans 25c

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REP. ROGERS REPORTS

# China Propaganda Campaign Warned

Beware, Mr. and Mrs. America. You may well be the intended victims of a most subtle propaganda campaign. I hope I am wrong, but I am deeply and seriously suspicious that there is a campaign afoot to start trade between this country and Red China.

I have watched with great concern the development over the past year in arguments designed to convince the American people that it would be good business to trade with Red China. Perhaps I am overly suspicious. I hope so; but anyone who has watched the trend in the international picture over the past year is bound to have seen a sizable increase in the daily references to the Red China problem.

REFERENCES in the metropolitan press, in nationally syndicated columns, in television and radio documentaries and news stories. There has been no outright advocacy of recognition of Red China or trade with her, but woven into many of the stories and references we find such inferences as to the number of people in Red China (over seven hundred million), of famine and want which Christian people should not help to underwrite, difficulties between

Red China and Soviet Russia which, it has been suggested, could be to our benefit if we were a little more friendly with Red China.

Also, inferences that Red China is a large and vast untapped market for the goods, wares and merchandise that is so plentiful in this country, and the profits that could be made if trade were allowed.

ONE ARTICLE I saw not long ago suggested that we not recognize Red China but that we make very effort to promote all possible trade with them. One Englishman reputed to be thoroughly familiar with China has suggested that the best approach to the solution of the China problem would be to enter into trade with the Chinese and other Asians and trust that the orientals would fight among themselves.

He indicated that he had known of this solution for many years but could not make it public because of his official position in Her Majesty's Government. One writer has recently suggested that this country is in sore need of some China experts: that all China experts were weeded out of the government during the time of Senator McCarthy, and that there have been no replacements.

Hence, he concludes that we are at a distinct disadvantage because of our lack of close relations between the Continental Chinese, also known as the Chinese Communists, and this country.

A number of suggestions both for the recognition of Red China and/or open trade with Red China seem to come from sources that would profit measurably by such a policy on the part of our government. It is



**MOTHER OF YEAR** — Mrs. Vester Smith of Higgins was named Mother of the Year in Top of Texas Federated Clubs at the district convention banquet here Thursday evening. Wife of a rancher, she is the mother of a daughter and a son who are in college and another son in high school, all with outstanding records of scholastic and extracurricular activity. Mrs. Smith is a charter member of Docillis Club at Higgins, active in church and community work.

my feeling that these sources are much more interested in material profit than in a proper solution to the China problem.

**IF OUR** government succumbs

to any of these arguments or the many others that are being advanced daily, watch out. The government will be the subject of bitter and caustic, but well-deserved, criticism. The real culprits will make the profits, throw the blame on the government, hide behind the curtain of obscurity, and probably help finance some of the criticism against the government.

The people of the United States of America are not only the freest people in the world, but they are the best educated. There is no excuse for an educated person to fall for propaganda. The only alibi I know of is the open admission by an educated person that he or she was simply too lazy to think or to dig out the facts. Hence, this newsletter of warning.

It is my sincere hope that the people of this country will not fall for this subtle propaganda and that they will rise up and reject any attempt to recognize Red China or to trade with the Chinese Communists.

**WALTER ROGERS**  
MEMBER OF CONGRESS  
18TH DISTRICT OF TEXAS

Rob Pettit, former LUS and St. Louis Hawks star, and former Boston Celtic Bob Cousy were cut from the basketball squad during their early high school playing days.

**Classifieds Get Results**

## Publication Cites Texas Industry Tours

The Texas Highway Department announced today that a new federal publication shows Texas offers more industrial tours than any other state.

Compiled for the U. S. Travel Service by the Travel & Information Division of the Texas Highway Department, the listings show some 410 plant tours in 91 Texas cities.

Highway Department officials said they were not surprised that Texas led the list, since welcoming visitors has always been a Texas tradition. They added that the state's Number

one place in available plant tours might come as a surprise to those who still think of Texas as only an agricultural area.

**THE NEW** booklet contains not only Texas listings, but also plant tours in the other 49 states, American Samoa, Puerto Rico and the Virgin Islands. Next to Texas' 410 plant tours, California is second with 355.

Titled "Plant Tours for Inter-

national Visitors to the United States," the federal publication is available at a price of 50 cents from the Superintendent of Documents, Washington, D. C. Texas' own separate listing, published by the Highway Department, is available free upon request, along with an entire packet of colorful Texas travel materials.

**REQUEST FOR "Texas Indus-**

trial Tours," and other travel literature, should be addressed to the Texas Highway Department, Travel & Information Division, P. O. Box 5064, Austin, Texas 78703.

In addition to his four no-hit, no-run games, the Dodgers' Sandy Koufax has also pitched a pair of one-hitters and eight two-hitters.

**A. O. THOMPSON ABSTRACT CO.**

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MRS. DAISY STERLING, Manager invites her many friends and customers in Hereford to visit Welles Mart where you will find a crisp, new selection of beautiful Easter Fashions to suit your every whim and fancy. Our store is brimfull of gorgeous new Dresses for Easter and long after, for Ladies and Kiddies. Smart, new Easter Purses and Accessories to complement your choice and a scintillating variety of New Blouses, Skirts, Playwear and lovely Lingerie to make this the dressiest Easter ever and EVERYTHING IS DISCOUNT PRICED TOO — at the lowest prices in Amarillo, so whether it's for Big or Little Misses or little brother... come to WELLES MART where the Fashions are the newest.

**USE OUR LAYAWAY PLAN**  
A SMALL DEPOSIT RESERVES YOUR PURCHASE

every day is SALE DAY at

**WELLES MART**

6th at Polk Amarillo

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BY WTCC

# Plainview Farmer Gets CofC Award

Frank Moore of Plainview, one of the founders of the High Plains Research Foundation, former member of the State Democratic Executive Committee and one of the five members of the Texas Agricultural Stabilization and Conservation Committee, has been named West Texan of the Month for March by the West Texas Chamber of Commerce.

Moore's selection was announced by Beeman Fisher of Fort Worth, president of the West Texas Chamber, and the Plainview man was featured in the March issue of "West Texas Today," official publication of the WTCC.

Moore is a dyed-in-the-wool farmer, a man who was raised on a South Plains farm. He is

former president of the Grain Sorghum Producers Association and still serves as a vice president for that organization. He helped organize the High Plains Research Foundation in 1957 and has served as its president since that time.

HE WAS named Texas Farmer of the Year for 1961 by "Progressive Farmer." He served as vice president of the Plainview Chamber of Commerce in 1958 and was chairman of the Agriculture Committee for the Plainview Chamber for three years.

Moore was on the State Democratic Executive Committee four years and was a delegate to both the 1956 and 1960 National Democratic conventions. He is a member of the Board

of Directors of the West Texas Water Institute, has served as a member of the Legislation Committee for the Plains Cotton Growers Association and is a member of the Agriculture Committee of the West Texas Chamber.

Moore has served on the Plainview United Fund board for years; has been active in district Red Cross work; is a Kiwanis Club member; and is a member of St. Alice Catholic Church in Plainview.

HIS WIFE is a member of a longtime Plains family, the former Doris Hughes. They have three children of their own and have raised seven orphaned nieces and nephews.

The Moores farm more than 2,000 acres of irrigated land around Plainview, growing cotton, soybeans and castor beans. He has been farming at Plainview since 1946 but farmed prior to World War II around Lubbock.

During World War II he was a glider school instructor at Plainview, was a ground school liaison instructor at LaMesa, was at Randolph Air Force Base at San Antonio, taught 400 women pilots ground school work at Sweet water, all of this as a civilian, then spent 19 years in the U. S. Navy in California.

MOORE SAYS West Texas agriculture is headed for a bright future. "Agriculture is going on a big boom during the next few years. We're still producing at half throttle on the Plains, really, and we could produce 50 per cent more if we would update our farming methods — even with our present know-how," he said.

He calls for more up-to-date methods, better fertilizer practices, using better planting seed or cotton, interplanting of crops, and wise use of water.

"With the population boom around the world Moore said; 'It will take ingenuity to produce enough food. It will take seven and a half billion bushels of grain a year right now just to fulfill U. S. commitments,'" he said.

West Texans must look to their own ingenuity to find new sources of water, he said, but he warned, "We can't depend on outside sources."



Mrs. Wilfred Merle Covin Jr. ... nee Miss Carolyn Lea Aven

(Angel Photo)

## Miss Aven, Mr. Covin Repeat Vows In Church

Grecian columns with urns holding white stock and mums defined the altar area of First Methodist Church as marriage vows were exchanged Saturday evening by Miss Carolyn Lea Aven of Hereford and Wilfred Merle Covin Jr. of San Antonio.

More of the white blossoms were placed on the altar, backed by a sunburst of greenery. Two pairs of spiral candelabra lighted the scene. White satin and garlands of smilax decorated the chancel rail.

The bride is the daughter of Mrs. Leroy M. Aven and the late Mr. Aven. Parents of the bridegroom are Mr. and Mrs. W. M. Covin of San Antonio.

The Rev. Herschel L. Thurston, First Methodist minister, read the double ring ceremony in which the bride was given by her brother-in-law, D. R. Carter.

Mrs. Carter was her sister's matron of honor and Miss Terri Carter the junior bridesmaid. Lt. John M. Herring acted as best man and the bridegroom's younger brother, George Covin, was junior groomsmen.

Ushers were David Covin and Pat Curry of San Antonio, Steve Coneway and Earl Jackson of Hereford.

Nephews of the bride, Tony and Randy Carter, lighted altar candles as Mrs. John Sims played an organ medley of wedding songs. Miss Connie Kent sang Bist du Bei Mir (Bach) preceding the service and The Lord's Prayer at the close. Mrs. Sims accompanied her and played the marches.

Venetian lace medallions were applied from shoulder to hemline of the bride's gown, an empire dress of silk-faced peau de sole with long sleeves and cameo neckline. The sanctuary train was attached at the lowered back neckline and was finished in petal scallops with matching medallions.

She carried a white Bible with her crescent bouquet of French roses and stephanotis, and her great-grandmother's wedding band was her heirloom piece. A veil of handmade Battenberg lace fell over her shoulders in a double tier from a circlet of white satin.

The matron of honor wore a

floor-length dress with empire bodice of avocado green and straight skirt of champagne. Miss Carter's frock was styled like her mother's, all in the green. Their accessories matched in color as did the Dior bows in their hair, and their cascade bouquets were of yellow jonquils.

After the ceremony a reception was held in Hereford Country Club, where a table in clover leaf shape was draped in yellow satin with smilax garlands and nosegays of jonquils around the edges. The three-tiered wedding cake was set between silver candelabra.

In the house party were Mmes. Bert Boomer, Jay Boston, Elmer Kimball and Troy Don Moore; Misses Janice Hagans, Susy Richardson and Pegene Cox.

Mrs. Covin changed from her bridal gown to a beige traveling ensemble for the wedding trip to New Mexico. A matching three-quarter length coat was worn over the linen sheath and accessories were in shades of beige and brown, her corsage of double brown-toned cymbidium orchids.

After April 2 the couple will be at home at 7543 South Seas Lane, San Antonio, where both will continue studies at Trinity University after Mr. Covin's service in the National Guard.

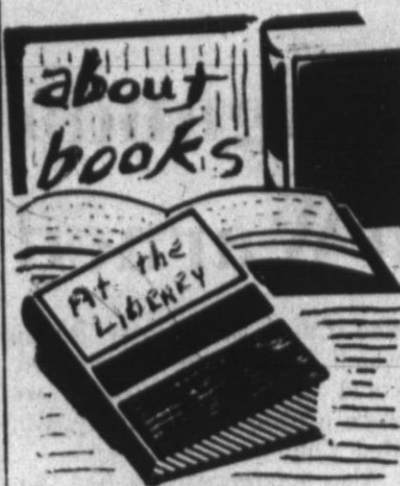
She is a junior majoring in elementary education, a member of Gamma Chi Delta sorority. She completed high school work in Hereford. His major is religious music and his fraternity is Sigma Kappa Epsilon. He was graduated from Bandera High School.

### SCOTS LOSE SALMON

GLASGOW, Scotland (U-P) — A young salmon, tagged in the North Esk River of Scotland in November 1964, has been discovered in the feeding grounds off Greenland. Scotland has feared for some time that salmon migrate from here.

Last year representatives of the Scottish salmon fishing interests expressed great concern at the big increase in the amount of salmon fishing carried out by Eskimoes in the far north in recent years.

The fear in Scotland is that if too many salmon are caught in far-off waters an insufficient number will get back to their native rivers to spawn. An industry could be ruined.



### A RANCH WIFE

An autobiography of life on an Arizona ranch, by Jo Jeffers, first appeared as short articles in the Arizona Highways Magazine. The request for more of her adventures by the readers caused her to write the book, Ranch Wife. And although it is not new in the library it is still very much in demand.

The book is illustrated by Ross Santee, our favorite Arizona artist. He is to Arizona what Peter Hurd is to New Mexico although their styles in art are in no way similar.

It is dedicated to her husband Cooney, who is a true westerner. She came originally from Minnesota but had lived in Seattle, Nebraska, and graduated from high school in Kansas. She had attended Stanford University, spent a year in England at the University of Nottingham and returned to Stanford to receive her degree.

WITH THIS background she met and married her rancher and went to live in a new world of Arizona. It is of her experiences, adventures and misadventures she writes about after becoming a ranch wife.

She tells of her home on the

range, cattle branding with which she helped, Navajo Indians who lived near, caring for motherless calves and other pets.

There are many amusing incidents about the people and new friends made. She stresses the constant struggle between man and nature in the beautiful harsh country. The weather of wind, sun and snow influenced their work, way of life and reactions.

Each day brought a challenge not only to the rancher but to the ranch-wife as well. Besides her own house-hold problems she was often involved in his outside troubles.

Any age level who likes to read of the west as it is today can read with enjoyment this biography.

—Corinne J. Neely

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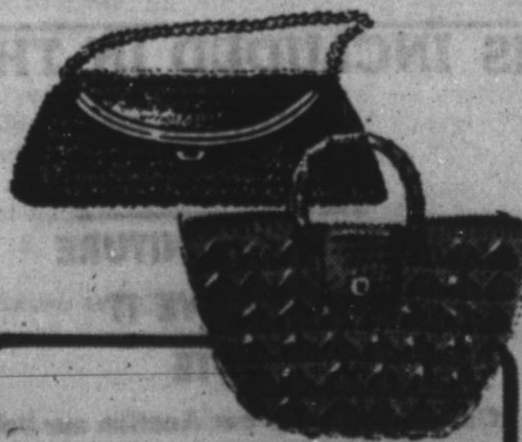


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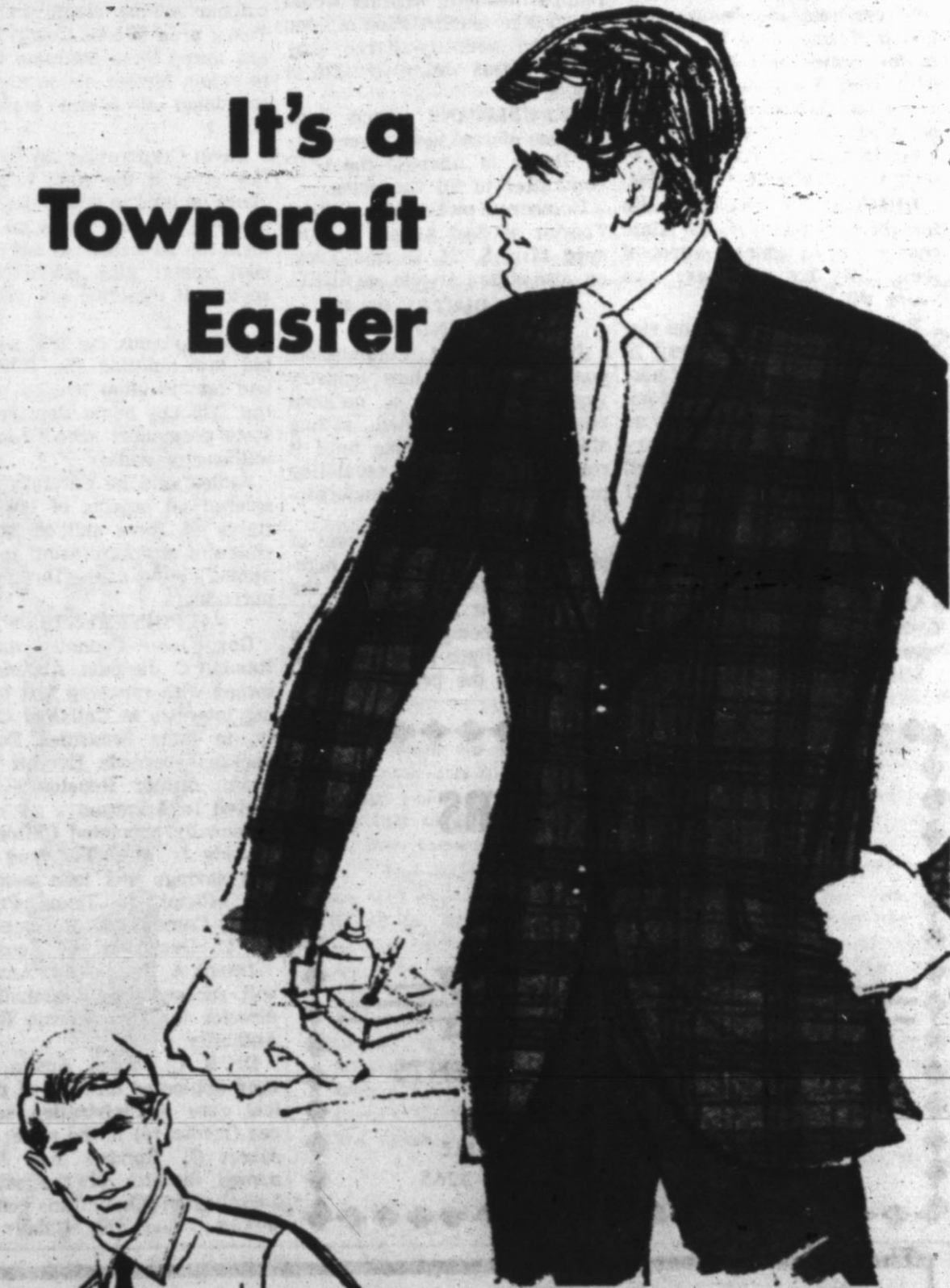


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AUSTIN HIGHLIGHTS

U.S. Senate Race Draws Emphasis By Both Parties

By VERN SANFORD Texas Press Association

AUSTIN — Both Democratic and Republican state party leaders have emphasized that victory in the U. S. Senate race is their top objective of 1966.

"We are ahead and we plan to stay ahead," Sen. John G. Tower told the GOP state executive committee.

"I am told the Senate election in Texas is the No. 1 race in the nation this year," said Atty. Gen. Waggoner Carr, one of the top Democratic senatorial nominees, at a meeting of the State Democratic Executive Democratic Executive Committee.

DEMOCRATS selected Austin for their September 20 state convention, at which control of their party for the next two years will be decided.

Republicans, who have no serious convention controversy in sight, will meet in San Antonio.

BOTH PARTY executive committees will return to Austin on May 17 to canvass first primary elections, and Democrats will certify run-off candidates, if any.

Democrats rejected a proposal by gubernatorial candidate Stanley C. Woods of Houston to hold a May 7 referendum on whether Texans prefer "annual" or "permanent" registration.

SDEC Chairman Will D. Davis

held that a group petitioning for a referendum on a constitutional amendment to legalize pari-mutuel horse and dog race wagering did not have its papers in order by deadline.

A Democratic committee resolution was designed to bring delegate strength in district caucuses at the 1966 state convention in line with new senatorial reapportionment. Another would discourage manipulation of county new and recently-altered party convention voting strength of precincts.

REPUBLICANS named John Golsbee of Jacksonville and Roy L. Jindra of Alice to the GOP committee to fill vacancies.

Democrats picked Mrs. Gilbert Theriot of San Angelo to succeed Mrs. S. St. George Tucker, also of San Angelo, on SDEC.

OIL INDUSTRY ON UP.

SWING Texas Railroad Commission, concerned as to how industry would operate in a national emergency, postponed setting statewide oil allowable until it can evaluate "the escalating market demand and underproduction."

State reached 33.2 per cent of potential factor this month, highest since May, 1959, and the sixth straight increase.

Major oil company spokesmen painted a bright picture for the industry at the proration hearing.

ing, predicting demand for petroleum products will go up three to 3.5 percent this year. Those who complained a year ago about surplus oil and gas stocks emphasized need to build up reserves.

MINING BATTLE

A Houston-based firm claims Land Commissioner Jerry Sadler is wrong in rejecting its sulphur mining claims in West Texas area (Pecos County) and has asked State Supreme Court to join further action under a scheduled sale of state leases on May 3.

Duval Corporation says a 1919 law gives it the right to stake claim on land to which the state has sold surface rights on payment of 50 cents an acre annual rental plus one-sixteenth royalty if minerals are produced.

Sadler claims the 1931 sealed-bid law nullified the 1919 act and that to allow leasing under the 1919 act might deprive the state permanent school fund of millions of dollars.

Sadler said he carefully considered all aspects of law and rights of three million school children before refusing to file mining claims of the Duval Corporation.

APPOINTMENTS

Gov. John Connally named Randall C. Jackson, Abilene attorney with ranching and banking interests in Callahan County, to State Securities Board, Jackson succeeds Everett Fulgham, former Houstonite who moved to Arkansas.

Connally appointed Clifton W. Cassidy Jr. of Dallas, feed mill and savings and loan association official, to Texas Public Safety Commission. He succeeds W. E. Dyche Jr. of Houston.

Joseph A. Potts of San Antonio will succeed Don Marshall as director for San Antonio River Authority.

Dr. R. C. Jordan, Austin, has been appointed director of medical care administration services (medicare) in the state; Dr. Albert C. Randall has been named director of the state's consolidated tuberculosis control services; and Dr. Robert B.

Skinner has been appointed director of tuberculosis hospitals at Sanatorium, Harlingen, San Antonio and Tyler.

CATTLE QUARANTINE

A cattle scabies outbreak resulted in quarantining of interstate shipments of cattle from six Northwest Texas counties. Counties under U. S. quarantine March 8 are Floyd, Briscoe, Castro, Hale, Lamb and Swisher.

Epidemiology work and tracebacks on cattle involved are under direction of Texas Animal Health Commission and U. S. Department of Agriculture animal health division. A U. S. inspector has been assigned to each county.

AG RULES

An attorney appointed to represent indigent defendants in criminal trials is entitled to full compensation, whether or not he appears in court for a full day or part of a day, and he is entitled to compensation for each court appearance he makes for his client, Attorney General Carr held. However, if the attorney represents more than one defendant on the same day, he is entitled to compensation only once on that day.

In other opinions, Carr concluded that: A county judge or clerk can't collect, impose or record costs assessed by a corporation court in criminal cases and a court tax any costs against a defendant in a criminal case.

WITNESS fees must be filed with the Comptroller's Office within 12 months after they became due and payable and, if they aren't filed, the fees are barred, also, the Legislature has the authority to appropriate funds for the fees.

County attorney of Matagorda County does not have duty to act as "prosecuting attorney" under uniform reciprocal enforcement of support act.

A surety will be considered in default on a bail bond after judgement of forfeiture has been made final and is unsatisfied.

WATER COMMISSION BACKS DOWN

Texas Water Rights Commission backed down on a proposed new rule withholding water bond approval in unprotected coastal areas.

Instead, future bond approval orders relating to such areas will include a warning of possible danger from high water or hurricane storms. These warnings will become part of land abstracts within such districts.

Opponents of Commission's proposed new rule claimed it would discourage real estate development along coast.

RETARDATION OBJECTIVE SET

The Texas Plan to Combat Mental Retardation has been drawn up and some 200 recommendations have been made to help the mentally retarded.

In accepting the recommendations, Governor Connally said the plan "represents a massive attempt by all levels of government and the citizens of the state to help the mentally retarded find greater purpose to their lives."

According to the Plan, more attention must be paid to more effective prevention, treatment and amelioration of mental retardation methods.

Also, better care, education, training, habilitation and employment for mentally retarded citizens should be provided.

Connally said the recommendations would be handled on a

SHORT SNORTS

Attorney General Carr says 500,000 more citizens now will be able to vote as a result of the 15 additional days of voter registration authorized by the special legislative session after a federal court held the Texas poll tax invalid.

A mass of testimony now is being studied by the Railroad Commission after its own motion: to give operators in numerous West Texas, Plains and Panhandle counties a chance to show cause why the use of earthen pits for salt water disposal should not be discontinued in oil and gas fields resulted in piles of testimonies.

LOCAL DRAFT boards are making available bulletins about upcoming draft tests for students, plus application blanks for taking tests at 69 colleges in May and June.

Office of Economic Opportunity has invested a total of \$129,314,871 in poverty war projects

to date in five states, and Texas' share of the federal money totals nearly \$50,000,000 more than any two states combined.

Governor Connally has announced federal approval of two Operation Head Start programs in Vernon (\$6,132) and Eagle Pass (\$26,699).

Texas Department of Public Safety says traffic accidents on Texas streets and highways last year caused a record 3,028 fatalities, an estimated 186,062 injuries and economic loss of \$498,087,000.

State Securities Commission reports February sales hit a new peak of \$67,753,769.

Texas Water Development Board postponed decision until April on proposed \$13,000,000 Cibolo Creek Dam in Wilson County.

Dr. Herbert McKee of Houston was named chairman of Air Pollution Control Board at its first meeting here.

Texas Employment Commission made 44,670 placements

Committee For Election Named

A nominating committee was appointed in First Methodist Wesleyan Service Guild, to report next month when 1966-67 officers will be elected, at a meeting Wednesday evening in Mrs. E. E. Doak's home. Mrs. L. C. Thomas presided for business.

Mmes. W. B. Dowell and Irving Willoughby are on the committee. Another group named to choose a member to receive the annual life membership award includes Mmes. J. J. Durham and John Jacobsen Jr. and Miss Hilda Havens.

The program, one of a series from the book, Living in Such an Age, was presented by Mrs. Floyd Coleman. Refreshments were served to 17 members from a table centered with daffodils.

last month, a 9.8 per cent increase over February, 1965.

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AUCTION SALE A BONAFIDE CLOSE-OUT QUITTING BUSINESS --- NOTHING RESERVED --- EVERYTHING MUST SELL SALE STARTS 7:00 P.M. WED. MARCH 30th AND WILL CONTINUE EACH NIGHT UNTIL EVERY ITEM IS SOLD ALL NEW FURNITURE & APPLIANCES WILL BE SOLD PIECE BY PIECE TO THE HIGHEST BIDDER

# THE SUNDAY BRAND Editorials

The Sunday Brand, Hereford, Texas, Sunday, March 27, 1966

Page Nine

## Group Faces Big Challenge

Hereford's newly-formed Community Council this week moved toward establishment of the organization as an effort to meet one of the most serious challenges yet faced in this growing community. The organization would, among other things, cooperate with state and federal agencies, and would have the power to accept or decline such federal programs as the group might deem beneficial to Hereford's overall needs, including such things as housing and medical care, along with social and economic phases. The primary aim will be that of improving conditions generally for migrant workers in the area.

Their program, we presume, will be aimed primarily toward bettering conditions in the Hereford Labor Camp, along with benefits for other migrants who may come into the territory. Most people realize that labor camp conditions have been far from ideal for some time. They have, in fact, approached the point of being deplorable to many at times in the past, and more than once have drawn the interest and investigation of numerous organizations.

So far, no one has been able to come up with a practical answer to the challenge. As Mark Twain once summarized the weather: No one is completely satisfied, but no one seems to do anything about it.

To be a success, it seems to us that the proposed Community Council must seek federal aid, and this is a move which is bound to draw some criticism and protest. Furthermore, if we get federal aid on the project, it figures that we will be faced with additional federal supervision and federal operation. A successful project, in ad-

dition, may well attract numerous other migrants to the area; this, in turn, can most easily increase the burden on county and city law enforcement, schools hospitalization and other local facilities. Such at least has been our experience many times in the past including county welfare. Needless to say, this could reflect another sizeable burden on local taxpayers as it has often done in the past.

These disadvantages come in the form of calculated probabilities, and are a definite part in the growth pattern of any community or city. Also with growth comes such advantages as increased business volumes, higher proper evaluations and sales, and the ability to harvest and process crops which are highly important to the economy and welfare of the community. Once again, these are things which we have viewed and experienced as part of our phenomenal growth picture during recent years.

These things are evident but, after all, there seems to be little choice in the matter of whether we participate or not. We already have an organized and functioning council. This appears to put us in the big middle of the federal "poverty program". Consequently, it seems best for us to wait and hope for the best which, in this instance, would be a practical solution to Hereford's labor camp and migrant labor problem, both of which have been the source of unsolved problems for more than a decade.

## Helping Yourself

Hereford's Volunteer Fire Department is conducting an apparently successful campaign to collect information from business men, farmers, and ranchers through which they can more efficiently combat fires.

While the drive is meeting some success, it seems to us that this is one program which merits 100 percent support and backing of all persons concerned. The department, by having this information on file and by going over the contents at drill meetings can map their approach before the fire ever occurs. When they arrive on the scene they already know the best places to enter, the best exits through which to remove unconscious people — and they have mapped out a plan by which the blaze can best be combatted.

And because this is a good plan for the department, it is an even better condition for the individual who owns the property since it may well save a life or can most easily result in extinguishing the fire before more extensive damage occurs.

Any way you look at it, we are fortunate to have a fire department which is manned by people who are so interested in their jobs — and in our individual welfare. The least we can do is cooperate to the best of our ability.

## Cancer Control

By MRS. EDWIN AXE

April is Cancer Control Month by Presidential proclamation. During this month the American Cancer Society is seeking funds for important programs of research, education and service. It is also seeking something even more important for the immediate present — to communicate.

It would be just as appropriate to designate April as Cancer Communication Month. Why? As a distinguished health officer said recently: "If someone invented a drug that would cure half of the present cases of cancer, the excitement would be beyond belief. We have such a drug: It is communication."

As estimated one-half of all cases of cancer could be cured by finding them soon enough and "doing for them what we already know how to do." However, only one-third is being saved, largely because the individual does not go to his doctor in time for early diagnosis.

The problem of eliminating the gap between one-third and one-half — of adding 95,000 lives to the 190,000 now being saved each year — is difficult. It is a problem of communication and motivation. Too often we are unable to persuade people to act in their own health interest — to present themselves in time for early diagnosis and treatment of cancer. At minimum, this means a health checkup at least once a year.

Kentucky's tightening of the thumb-screws on strip mining is a commendable example to the other states. The new law passed by the legislature at the request of Gov. Edward Breathitt came only after violence had flared between homeowners and strip-mining interests. At last, it appears, the people who hideously scar the earth and poison streams in pursuit of coal and minerals have met with a force of public opinion which they cannot bulldoze under.

—Washington Post

You have been around for quite a while if you remember when hand cranked phonographs were the universal home source of music to sing and dance by, instead of the electronic noisemakers of today.

Loomister (Mass.) Enterprise



MAIN STREET, USA

## Survival Of Small Banks Said Problem Of Concern

By BERT MILLS

Washington, D. C. — Survival is a problem of growing concern throughout the nation and there is danger that the locally-owned banks will follow the corner grocery into oblivion.

A technological revolution is taking place in banking and the smaller institutions are hard put to keep pace. Branches of city banks not only can offer more services at better rates but they are aggressively seeking control of the more desirable community banks.

IN A TYPICAL situation, the President and Cashier of a local bank are aging, perhaps in poor health. They have no trained successors prepared to take control. Often they are ready to sell out and retire when an offer is received.

George W. Mitchell, a member of the Board of Governors of the Federal Reserve System,

discussed this problem in a recent speech at a meeting of the Independent Bankers Association in San Francisco. His thought-provoking title was: "Will Small Banks Survive?"

His answer to his own question was neither a flat "yes" or "no." Some small banks do not deserve to survive, he declared, because their performance "is too flabby and too backward to arouse anything but negative enthusiasm. Frequently, the outside bank imports better services, more credit and competitive prices and terms."

Case History Cited  
Bank mergers must be approved by the Federal Reserve Board. If the record before FRB contains solid evidence of community preference for a locally-owned and operated institution, this is a persuasive reason for rejecting the merger application. However, seldom do community leaders make a fight to

save their local bank.

Governor Mitchell told of one case history, where a community bank was merged into a state-side branching system. One businessman crusaded against the merger, and complained after it was permitted that FRB was "threatening the very foundation of our community life."

Mitchell wrote to the complaining businessman, pointing out that the attitude of customers of a bank is one of the factors considered in making a decision. Often, he said, the record shows "beyond any reasonable doubt that the affected communities will be better served after the merger than before."

Commenting on the particular case, where the owner-manager was aging and had no local successor, Mitchell said that people in the local community should know firsthand when new bank management and ownership is becoming a critical problem. If they want their bank to be a local institution, they should act to renew or replace its management and they should formally oppose merger until they have had a chance to do so.

There is another alternative, namely, chartering a new institution. But in many small communities there isn't enough business for two banks, and this makes timely action to retain control of the existing bank most important.

People Were Apathetic  
The businessman wrote back to Mitchell saying he was grieved that "so many of our people could have been so apathetic." He explained some had a "let George do it" attitude. As to the selling president, he was a large stockholder himself and the smaller stockholders had looked to him for guidance for years and were easily swayed to accept his recommendation to sell.

Mitchell said there is plenty of evidence that a community bank in a growing area can compete with large branch systems and prosper. "If the community bank is strongly rooted in the area it serves," he said, "the typical individual and small business customer will usually prefer it to the branch of the non-local bank. This is a great and a dependable natural advantage for the community bank."

Small size also has its disadvantages. See MAIN STREET Page 18

## Panhandle Paragraphs

A woman bought a new wig and thought it would be a good joke to surprise her husband at the office. She walked in on him and asked, "Do you think you could find a place in your life for a woman like me?"  
"Not a chance," he snapped. "You remind me too much of my wife."  
—The Stratford Star

Being born under a poverty frightened star, I have never acquired a boat to display in wheeled portage over highways intended to service terrene motor vehicles. The condition has produced a serious complex accompanying an acute agitation at the sight of these sampans on wheels. I hereby promise my vote and support to any politician (excepting Republicans) who promises a motor boat under every carport.  
—Matador Tribune

Doyle Fletcher, who farms 170 acres of land east of Anson, is still very limited in his activity following a heart attack last December but, thanks to neighbors, his spring plowing is done.

It all happened last Friday morning when six tractors pulled into an 80 acre plot that needed to be listed before planting time, and in about three hours the tractor owners and drivers were receiving the thanks of Mr. Fletcher for a job well done.  
—Western Observer

March 17: St. Patrick's Day for the wearing of the green.

April 15: Income Tax Day for the sharing of the green.  
—Denver City Press

High society has always had its Blue Book of members. The Great Society is no exception... you'll be listed come April 15.  
—Andrews County News

While we slept, at least most of us, Spring crept up and now it is alright to have Spring Fever. We don't know about you but we have been fighting the pesky stuff for the last several weeks and now are about ready to move on into summer.

The behavior of nature is something we don't think we will ever fully understand, and maybe we are not supposed to, but the other morning we pulled ourselves out of the sack and dragged down to the office noticing as we went the bareness of our two fruit trees. The same afternoon we made the return trip to find that all the fruit trees in the neighborhood had put forth their spring wardrobe and over night had changed from a bare forelong mass of tangled branches into beautiful flowering and productive trees. Joyce Kilmer was never closer to correct than when she penned the words to be found in the poem "Trees".  
—County Wide News

That feller on Division Street says sometimes you have to go out on a limb... that's where the fruit is.  
—Slaton Slatonite

The tall, dignified man joined the crowd in front of a bargain counter in an attempt to get a very special pair of hose for his wife. He inched his way patiently, but was buffeted here and there by the women, and made no progress.

Suddenly he lowered his head, stretched out his arms, and barged through the crowd.  
"Can't you act like a gentleman?" inquired a cold feminine voice at his elbow.

"I've been acting like a gentleman for the past hour," replied the man, still charging forward. "From now on I'm going to act like a lady."  
—Levelland Sun News

## THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm apparently has been getting his mind off of world problems, his letter this week indicates.

Dear editor:

I was sitting on a bank doing a little fishing the other day when I noticed an interesting item in a newspaper I'd brought along to sit on in case the ground was damp.

According to it, an Italian firm is now making a battery-power fork that automatically winds up spaghetti.

An electric fork, well, why not, if you're going to tackle spaghetti, and that got me to listing all the other things in that line, like the electric carving knife, the electric tooth brush, the electric comb, the electric hair brush, the electric blanket, the electric baby bed that tilts or vibrates at the push of a button and rocks the baby to sleep, electric exercisers, electric dish washers, electrically operated car windows, electric garage doors, electric chairs, well I won't go into that, electric can openers, electric hog trough warmers, electric... but about that time I got a bite and dropped the newspaper and grabbed my pole.

It was a fairly large fish and I got him to the bank all right and on my stringer, and was catching my breath and deciding to rest awhile before re-baiting when the thought hit me.

What's the matter with American industry, why not an electric fishing pole?

Shouldn't be hard to build. An electric motor to reel in your line if you use a reel, another motor to cast your bait with a small computer in the handle to aim it automatically after a range-finder has indicated where it should be tossed, after your small radar set has shown where the fish are hiding.

As for an electric cone pole, that may take some doing, it's not going to be easy for science to determine where to locate the motor to make it yank the line out of the water, but in the meantime science can certainly perfect an electric fish cleaner.

I can't think of a single reason why in this modern age science can't do something to take the drudgery out of fishing.

If you don't like to fish, have you thought of perfecting an electric golf stick?

—Yours faithfully,  
J. A.

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# Main Street... Sharp Season Reviving Up For Teenaged Men

(Continued from page 9)

vantages, Mitchell noted, but they can be overcome. It often takes no more than "A well-integrated correspondent relationship (with a city bank) to secure the accounting services, the portfolio management, and other facilities that cost-side must be spread over a larger volume of business than a community bank can generate."

Lack of community support often leads to the demise of a local bank. Mitchell's theory is that this is often related to the concentration of ownership of small banks. A 1962 survey showed that among the smallest banks over half had 20 or fewer stockholders controlling 90 percent of the stock. The same study showed the average interest of the three largest stockholders was 55 percent.

So towns anxious to retain a community bank may find the answer in "making the local bank a truly community institution with a wider ownership among businesses and citizens in the area and a wider participation by the bank in financing local operations and activities."

A teen man's fashion outlook for Spring may look like a rerun of '65 — but it is not, really. The outlook is definitely brighter and colorful. Sure to be tops on his fashion list this spring are sport coats. Sport coats textures — in raw silk and linen variety, will get the major attention.

Look for fabric look-alikes, everything from wool to rayon raw silk in colors spanning the rainbow, to add spark and dash to a young man's wardrobe.

Multi-contents of blends add up to make the linen look. There are heavily slubbed rayon flax versions, subtle linen-silk-cotton-acetate ideas and smooth, mixed-tone polyester-linens. White most are plain, a cotton-rayon debuts reproducing a nub-crash linen in a madras.

Denims and hopsacks are plentiful, too. Denim not only appears in the rayon blend solid, herringbone and diagonal twill, but in newcomer colors such as a new blue, green, gold and burgundy.

Hopsacks are still "in" for spring. Bleeding madras continue to reign.

A new colorful madras features a two-tone plaid with eye-catching yellow or red grounds. The 3-button blazer is still the fashion pace-setter. Bu more 2- and 1-button models make the teen's fashion scene. Fall's up-

surge on double breasted models prompted the industry to enter spring versions running from hopsacks as well as striped and solid polyester-cotton chambray.

These coat styles will feature shape styling, not too much but just enough.

A new weave that takes on the poplin color handsomely. The colors with more r.p.m. (more raves per male) include de:top-runner burbundy, green,blue, gold and brown all mixed in with black.

All these colors are in the suit silk-look picture, these tones are also present in plain weave nylon, polyester-worsted and rayon-mohair lines.

You can plan your spring '66 fashion scene in many ways. Take an across-the-board approach and you'll find some peppy themes cropping up everywhere. It might be a fabric (linen, peasant or silk weave, or even exploded Madras) and you then come up with a great TOTAL LOOK.

# Beauty Is More Than Fashion...

Fashion is great, fashion is wonderful and exciting. But like beauty, it is only skin-deep. You need more.

A glowing complexion, an aura of subtle fragrance, an alert, lively mind—you don't have to wear only the very latest fashions if you possess these attributes:

1. A lovely voice. The island-dwelling Sirens of Greek legend were not terribly attractive — they were depicted as half woman, half bird—but with their sweet voices they lured many a mariner aground.
2. A regal walk. Helen of Troy wasn't a goddess—but you'd never have known it from the way the men adored her. She received the ultimate tribute from the poet Homer, who said of her that "She moves a goddess, and she looks a queen."
3. Development of your special talents. You don't have to go so far as Athena, the Greek goddess credited with the invention of numbers, the rake, the plough, the flute, the chariot, shipbuilding, shoemaking, goldsmithing, and the olive tree. But spare-time classes, creative hobbies, volunteer work for local charitable or political organizations can provide the range of interests that make a modern love goddess fascinating.
4. Flower-freshness. It's no accident that the names of many ancient goddesses are linked with legends of flowers. You don't have to leave white flowers in your tracks like Olwen the Welsh love goddess, or, like Venus, weep tears that turn into roses. But you should make full use of flower-like fragrances that supply the goddess glow.
5. That "goddess" glow.

Mythical goddesses were supposed to give off a glowing white light that revealed their divinity. Real-life love goddesses are also radiant. Their glow, however, comes not through supernatural means, but from a down-to-earth beauty care program that includes a weekly or twice-weekly hair shampoo, natural-looking, make-up freshly applied over a thoroughly clean skin, adequate rest and sleep and a nourishing diet. Nectar and ambrosia might have been a fit diet for Grecian goddesses, but you need your vitamins and minerals.

Naturally, no beauty magic can turn you into a goddess overnight. But you'll know you're on the right track when you catch a worshipful glance from a man you think is "just divine."

NATURAL LASHES by an eye make-up specialist, are pre-trimmed, feathered and shaped so that the inside is shorter than the outer edges. Just like real lashes. Natural Lashes will be winking in the store by the time you read this.

# New Stockings Show-Stoppers

It's the year of the great leg. Imaginative new designs in stockings take the spotlight in the spring fashion parade. Notable are new textures achieved by combinations of yarns and new knitting techniques.

Plain fancy, one of a galaxy of intriguing new seamless stocking styles, is a crochet texture made of Antron and stretch nylon with a sheer heel destined to star with the new suit fashions.

Another flattering new stocking for city-country promenading according to Mrs. Kathleen Bremond, styling consultant, is Simply Sweet, a lacy fishnet style in seamless stockings by Hanes made of Vyrene spandex and nylon with a sheer heel.

This spring, colorful signal flags will enhance shapely ankles. Navy tradition provides eye catching inspiration for a flat-

tering new style in knee highs. Ensign, with five miniature signal flags decorating each stocking. Made of Orion and stretch nylon, the signal flag style comes in white, flare and royal shades. Commander, another innovation in the new nautically inspired stocking styles introduces a cable stitch design in Wintul Orion acrylic and stretch nylon. Commander comes in a wide range of colors including tropic pink, cruise blue, sunny yellow flare, water green, as well as black, white and camel.

First Mates are still another trend setting new style in seamless stockings, a knee high velour style made of stretch nylon.

For festive wear, Jewellites, made of shimmering Antron yarn in a multi facet knit, strike a new fashion note enhancing legs with a highly flattering sparkling effect. Jewellites in Candy Colors ranging from Peppermint Pink and Blue to Lemon Yellow will light up the fashion picture for spring and summer.

"Happy Go Lightly" is the keynote of a new color group in seamless stockings for spring into summer. Jet travel inspires Travel Buff, Sundance, Play Pink, Go Grey, and Fly White shades to match and contrast with the costume and shoe fashions.

Flattering to a pretty leg is Sheer Extravagance, with a velvety Dacron applique in an arabesque design, one of sophisticated new styles for champagne tastes. Another eye catching Sheer Extravagance style for spring has a marigold applique strategically placed to enhance the allure of a shapely ankle. Mrs. Bremond cites Hanes as a manufacturer offering exciting new stockings for Spring.

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# Teener Award Winner In Style-Maker Event

Fashion in the making was highlighted recently at the younger-girl level.

A Junior Hi Camp Fire Girl in the San Gabriel Valley Council, California, won a finalist award in the Singer Young Style-maker Sewing Contest "Tween" Division for girls 10 through 13.

Thirteen-year-old Ann Kathleen Darby of Altadena made her "one-piece, blouse top, dress of colorful home spun textured paisley cotton. Her back-belted reefer coat is of soft-textured camel wool. To complete her ensemble she also made a small handbag of the paisley. Her outfit cost \$20 to make.

Ann was awarded a fitted sewing case and a new Singer Touch and Sew sewing machine. As one of 15 finalists who went on to New York City, she also received a check for \$400 and a Singer portable typewriter.

Among the wide range of "honors" which girls may earn in the Camp Fire Girls program for the achievement of useful skills are 14 honors in "Clothes and Appearance."

These may include making up a basic wardrobe, basing it on one's activities, figure, personality, and family income; or selecting one piece of apparel, such as a dress, and seeing how many variations one can achieve

through change of accessories; or choosing types of soap, detergents, kinds of starch, agents for softening water, and bleaches.

Other skills may include making up a cosmetic and beauty collection for a teen-age girl with a good cleansing cream, good soap, ample cleansing tissue and any required skin medication.

Junior Hi Camp Fire Girls often hold fashion shows in which a girl may serve as a model, moderator, behind-the-scenes worker, or any other capacity.

# Make-Up Tips To Remember

H (EYE) LIGHT ON EYES. . . everybody's thinking up new ways to make up the eyes. . . new colors to apply. . . new shading still favorites, the brushes and tint boxes provide yet still another look at eye level. For inspiration, they went to the spice rack, scooped out colors like Olive, Curry, Mushroom for new shades. . . then they put them together with pastels like Whisper pink, Whisper Beige, add a dark eyeliner like Black Olive and tip it all off with a flick of white. It's a smouldering kind of eye look, but lightened up with that pink or beige it comes out pretty. One they call A Drift of Smoke uses softsmoke shadow, a Whis-

per Pink high-light, a liner of slate and a flick of Sift White. Fashion uses the idea of the smoky and pastel balancing each other.

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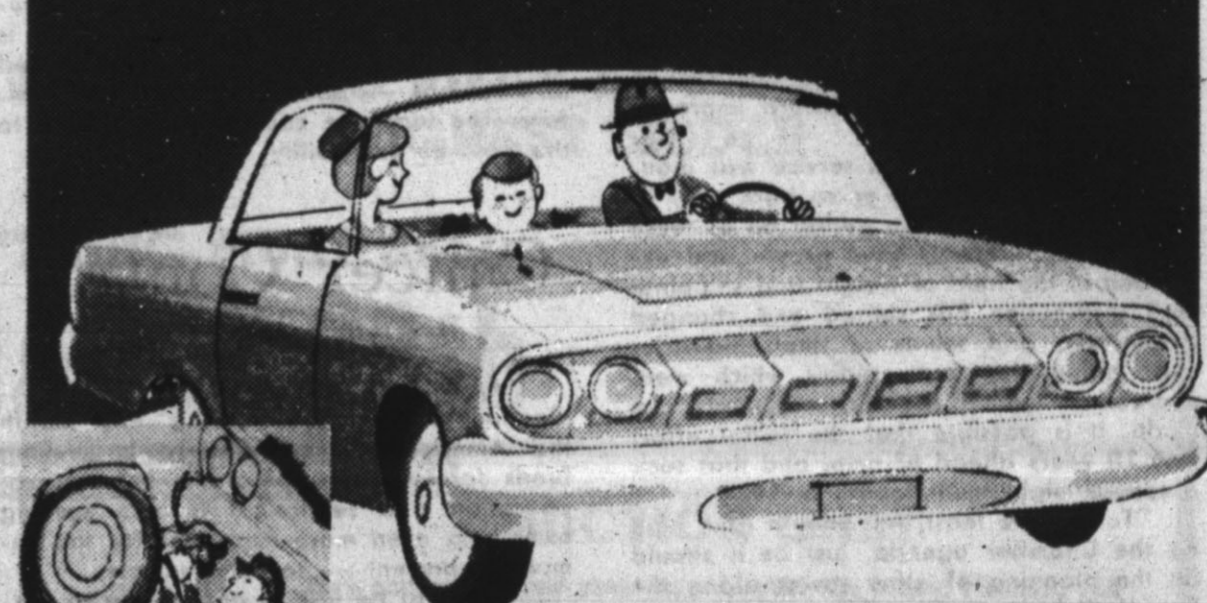
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**APRIL 1 LAST DAY**

# Feed Grains, Cotton Wheat Deadlines Near

April 1 is final day for sign-up for 1966 feed grain, wheat, and cotton programs, according to Frank J. Bezner, chairman of the Agricultural Stabilization and Conservation County Committee.

**COTTON PROGRAM**

Cotton farm operators were reminded of the fast-approaching deadline for signing up to take part in the 1966 upland cotton program. The last day for filing a program application is Friday, April 1.

Bezner emphasizes the importance of signing up before the deadline. Program benefits include diversion payments and price-support payments in addition to the regular cotton price-support loan. But all program benefits, including the bottom loan, will be available only to farmers who sign up and then carry out the intentions indicated in the application.

**COTTON** farmers on the larger farms take part in the program by reducing their cotton plantings by at least 12.5 percent below the farm's effective allotment and meeting other program provisions. As much as 35 percent of the allotment may be diverted for payment.

Growers on small farms (with allotments not over 10 acres or with a projected production of 3,000 pounds or less) will receive payment without having to reduce plantings. If the oper-

ator chooses to reduce the acreage on such a farm, an additional diversion payment will be made on the acres actually diverted at the level signed up.

If the grower wishes, he may request half of the estimated diversion payment to be made in advance at the time of the sign-up or as soon thereafter as possible. The rest of the diversion payment and the price-support payment will be made later after program performance has been determined.

**WHEAT PROGRAM**

Friday, April 1, is also the last day growers may file applications to take part in the 1966 voluntary wheat program. Bezner said

**SIGNING UP** is the first step in qualifying for any of the program benefits, including price support.

Farmers who sign up and then carry out provisions of the 1966 voluntary wheat program will be able to get domestic marketing certificates in addition to price-support loans and purchases for their wheat crop.

**ON THE "DOMESTIC"** part of the projected production, the support available through loans 100 percent of parity as of the beginning of the marketing year—July 1, 1966. (The February 4, 1966, wheat parity was \$2.53 per bushel.)

In view of the famine conditions which have developed in

various parts of the world, the 1966 wheat program has been amended and it no longer offers spring wheat growers payments on additional voluntary diversion below allotments.

While the payments will still be available for winter wheat growers who had already planted crops with the provision in mind, these growers are encouraged wherever possible not to reduce their acreage below the farm allotment during the present sign-up period. Instead, such wheat farmers who are also eligible as feed grain growers are encouraged to participate fully in the feed grain program. Feed grain stocks continue to be more than sufficient.

The current sign-up period in Texas, Deaf Smith County began January 24, 1966 and will end April 1. Farm operators are urged not to postpone filing program applications. As the deadline approaches, the county office is likely to be crowded and delays inevitable.

**FEED GRAINS**

Growers were also reminded today that April 1 is the last day for filing applications to take part in the 1966 feed grain program.

Bezner points out that only growers who participate in the program will be eligible for price support on their 1966 crops of corn, barley, and grain sorghums. As last year, the support is made available through loans, purchases, and price support payments.

Besides qualifying for price-support loans, purchases, and payments, the participating grower also earns a diversion payment for shifting part of his feed grain base to a conserving use; the payment does not apply to the first 20-percent diversion except on farms with small bases.

**THE PRICE-SUPPORT** payments may be earned on the projected production from an

acreage up to 50 percent of the total feed grain base for the farm by planting one or more of the feed grains, corn, grain sorghums, or barley, or by planting soybeans in lieu of a feed grain.

The Chairman urges farmers who are interested in taking part in this year's feed grain program to call at the ASCS Office as soon as possible, since there are only 5 working days left before the sign-up deadline, and signing up is a necessary first step in program participation.

Department of Agriculture officials are stressing the continued need for full participation in the 1966 feed grain program. Feed grain stocks remain more than sufficient.

Feed grain program applications may be filed at the ASCS county office any day Monday through Friday. Office hours are from 8:30 A. M. to 5:00 P. M. Sign-up deadline is Friday, April 1.

## Feathery Tweeds Very Much 'In'

The fashion message for Spring points to the costume look with the skimmer dress and a slightly fitted coat over it. Clothes in general are to be softer in styling—coats showing a skinnier shape and jackets fairly long. As for helmets, take your choice. It's either "way above the knee or covering most of it."

Colors show a fresher quality and can almost be described as delectable. Riding high are light and airy tweeds of hot blue, pink or yellow mixed with white. The feel of the new tweed fabrics tends to have a more feathery quality. Perfect for this fashion trend are clothes of a 50% blend of olefin fiber. Fabrics made of Herculon olefin by Astrotex Ltd., have that soft and weightless characteristic—colors never fade, because they're permanently locked in—and will look as good as new next season as it resists sagging, helping clothes keep their original shape.

The right look for this Spring spells out a young, colorful and snappy look—strictly American this time!

## Sportswear Dons A Railroad Toot

If you're one of the discotheque set, get on the right track for spring with new railroad-inspired fashions for casual or leisure wear. Out-and-out steals off the engineer's back, these kooky new styles feature rugged railroad stripes, contrast stitching and brass buckles for a great fun look.

Bell-bottoms ride low on the hips with calico belting, while midriff tops are authentically suspended. The engineer's classic overall has been shortened to above-the-knee height for a brand-new fashion career as a swinging pants outfit when paired with a ribbed pullover.

The Western influence is felt too, in young fashions as yoked shirts, and frontier jeans with low-slung waistlines and contrast stitching recall the days of Buffalo Bill and Annie Oakley.

But perhaps you're the kind of gal who likes to look feminine even in her most casual moments. If so, the new spring sportswear designs in sheer voile provide a fetching answer. Bell bottoms, rib-tie shirts and hooded pullovers in this flattering fabric are recommended for a relaxed spring season.

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## New Drapes Get Right Backing

Get set for a change at window treatments.

The slubs and nubs on the new drapery fabrics will have a familiar look.

The colors—champagne to lobster, some with pale green cast, is the season's range.

But fashion trends are far from the whole story.

The new look this year is in back of the new draperies.

And what's behind some of the season's readymade window styles is the notion that performance is just as important as appearance.

Offering shoppers more than meets the eye—starting with the sensible thought that draperies ought to do a job to "earn their keep"—the new, full-performance styles come in fashion colors and textures, and a good range of patterns.

All have one thing in common—the Roc-ionized label. It stands for self-lined fabrics that combine all the advantages of lined draperies with the cost savings and handling ease of unlined.

The self-lining is actually a combination of chemicals that's cross-linked with the cloth, to build in a permanent lining that protects the decorative side from the hazards that caused most drapery damage.

Because it's dry cleanable by any method, and hand or machine washable with only touch-up ironing, the new self-lining turns up as the finishing touch on a wide choice of fabrics—including antique satins, boucles, delustered satin prints and shantung-like oriental prints.

All have the advantages of lasting protection—starting with permanent insulation against heat and cold, to keep weather vagaries outside where they belong. Because they insulate while they decorate, the draperies cut down on home heating and air conditioning bills—a significant saving, particularly in new homes with wide expanses of glass to let outside weather in.

In addition to climate control, the self-lining builds in protection against moisture and sun damage—the two factors that make it necessary for homemakers to discard unlined draperies after an average of three seasons.

Protection against moisture begins with a "Rain-No-Stain" barrier that's effective against an actual downpour, or against condensation. A common problem when windows are open, and when air conditioning units are operating, condensation is the major cause of the rot and mildew that destroy many ordinary fabrics.

Sun damage also shows up in two types—fading and rotting from ultraviolet exposure. Both are blocked off by chemicals that are part of the self-lining compound.

Other chemicals—each geared to solving a particular problem—stop sagging and creasing, control shrinkage and increase privacy without loss of drapability.

The result is a new look that will reach the stores in time for spring redecorating—whether your budget stretches to custom work, or you're a ready-made customer who's watching her pennies.

Making your own? Many manufacturers also make piecegoods with the same finish. (Scheffres Riverdale, Seneca, Golding Decorative Fabrics.)

Styles and fabrics are many and varied. From plain to patterned, in colors—and color combinations—ranging from Springs favored neutrals, goldspice and melon through olive and champagne.

Both the separate and built-

in version of the new linings are available locally, in the ready-made and custom departments of department and specialty stores.

For tips on what to look for in linings, when you're ready to buy, write to Consumer Service, Rockland Mills, Brooklandville, Maryland 21022, for "The Inside Story of Insulated Draperies," free on request.

## Sportswear Is 'In' For West Coasters

Sportswear seems to be the biggest category for spring on the West Coast.

Jams and Jellies, bell-bottoms and grannies... those are the key words in sportswear. They will make for a very exciting season.

In dresses, waistlines other than natural seem to be the best—A-line, low-waister and mod/Empire looks. Courreges influence could be important, too. Look for smocking effects and voiles, frequently in combination.

The color story leans toward bright citrus tones, nautical colors and navy.

The new "Mod look" for men—which could become the "hottest" thing that every happened to the men's wear fashion is, a controversial subject among the cognoscenti.

Typical of the Mod look—Tom Jones ruffled shirts, corduroy jeans, high-heeled Chelsea boots and similar styles are causing much comment.

This feeling of youthful fashions is seen everywhere in men's sportswear. Pre-viewers were impressed by the colors.

Classifieds Get Results

## 'Little Off Top' From Here, There

Several Paris couturiers—among them Pierre Cardin—have begun to eye the American men's wear market. Long a major force in the women's fashion field, Cardin and others of his stature have successfully marketed specially designed men's wear throughout Europe. The affluent American male—young or old—may well get the next chance to pass judgement on the suitability of these special designs to his tenor and temperament. It has been reported that among these designs a man's white raincoat—off the peg—sells for around \$350, cotton summer suits for about the same price and a cashmere sport coat for \$600.

**TRENDS:** "Paisley" has grown into an important name in the men's field, says the American Institute of Men's and Boys' Wear—and is mistakenly being applied to every bold print pattern. It will continue along these lines, expanded into so-called Persians, medallions, cathedral-window types. The dark basic dark suit for teen in school is a black mohair—or one with a high sheen. The three-button model is the best seller—the two-button, in the same black suits, is the next best.

**Dress Tips:** A glove with a snug wrist will keep the hands much warmer than a loose-wrist gauntlet. With all the new and popular wash-and-wear raincoats looking pretty much alike, letter your initials large on the inside of the yoke. You might keep hair tonics, etc., from staining your hat band by rubbing the inside of the leather sweat band with a piece

of paraffin. **Grooming Notes:** Hair specialists believe that scalp infection is one of the leading causes of baldness. Frequent and proper shampooing keeps the scalp healthy. Three of the nation's top personnel executives list "cleanliness" as one of the chief assets wanted by prospective employers.

**Dress Tips:** You have a better chance of keeping your button-down collar looking neat if you wear a tie with a small knot. You never polish patent leather shoes, but the soles, side of the soles and heels need periodic attention. Use an old toothbrush to apply liquid polish.

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# HEREFORD LIONS' CLUB ANNUAL MINSTREL REVUE

Friday—Saturday (APRIL 1-2)

## HIGH SCHOOL AUDITORIUM 7:30 P.M.

PRE-SCHOOL AGE FREE!

**\$1.00** ADULTS **50¢** STUDENTS

## PRIZES GALORE

Over \$2,000 of prizes will be given away these two nights. One \$25 Savings Acct., 2 Bicycles and many more prizes

All types of local and area talent will be presented—including an old-time minstrel act.

**EVERYONE IS CORDIALLY INVITED!**



# EXCITEMENT REIGNS at FURR'S

## EXTRA CARE fresh fruits & Vegetables

# EXTRAVAGANZA

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 Mon. - Tues. - Thurs. - Fri.  
 8 a.m. - 7 p.m.  
 Wed. - Sat.  
 8 a.m. - 8 p.m.  
 Sunday  
 9 a.m. - 6 p.m.

**GREATEST SELECTION OF FRESH PRODUCE EVER ASSEMBLED - Rushed Furr-ish to you!**

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 WIN A COLOR TV  
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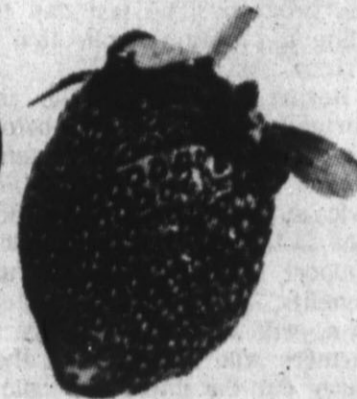


**PEAT MOSS**  
 50 Lb. Bag **69c**

# STRAWBERRIES

CALIFORNIA RED RIPE

## 2 Pints 89c



### DELICATESSEN

- 1 Whole Bar B Que Chicken (1 1/2 Lb. after cooking) **All For \$1.79**
- 1 Pint Cole Slaw
- 1 Pint Pinto Beans
- Macaroni Salad pt. 49c
- Old Fashioned Potato Salad lb. 49c
- Mexican Salad pt. 39c
- Cucumber Salad pt. 59c
- Tangy Cole Slaw pt. 39c
- Scalloped Potatoes pt. 49c

- Carrots Calif. Cello 1 Lb. Pkg. **12 1/2c**
- Brussel Sprouts Calif. No. 1 Green Lb. **29c**
- Mushrooms Calif. Cup Ea. **39c**
- English Peas Calif. Lb. **29c**

- Holland Bulbs Spring Planting Assortment Pkg. **49c**
- Gladiolus 18 Count Pkg. **69c**
- Rose Bushes Pre Planted Each **1.49**
- Rose Bushes Each **89c**

# CAKE MIX TOMATO JUICE BAKERITE

- Swans Down Assorted Flavors Pkg. **25c**
- Hunt's 46 Oz. Can **25c**
- Shortening 3 Lb. Can **59c**

- Tendersweet - No. 303 Can
- Turnip Greens & Turnips **2/25c**
- Food Club 14 Qt. Pkg. **89c**
- Instant Milk 2 Lb. Jar **59c**
- Strawberry Preserves 46 Oz. Can **4/\$1**
- Circus Assorted Flavors Fruit Drinks 16 Oz. Can **19c**

- Val Vito Apricots No. 2 1/2 Can **4/\$1**
- Comstock Sliced Apples No. 2 Can **4/\$1**
- Family Pack Assorted Flavors Ice Cream 1/2 Gal. **49c**
- Supreme Crackers 1 Lb. Box **29c**
- Kraft Deluxe Macaroni Dinner 14 Oz. Box **39c**

### EGGS

Farm Pac USDA Grade A Medium Doz. **45c**

- Folgers All Grinds Coffee lb. 73c 2 Lb. Can **1.45**
- Van Camps Pork & Beans No. 300 Can **12 1/2c**
- Liquid Detergent For Dishes Thrill 22 Oz. 13c Off **49c**
- Gaylord Rice 2 Lb. Cello Bag **29c**
- Empress Aluminum Foil 25 Ft. Roll **25c**
- Western Ranch Oleo 2 Lbs. **29c**

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 Must be opened by Store Manager or Cashier  
**THIS CARD MAY BE WORTH \$1,000.00 CASH, COLOR TV, AND THOUSANDS OF OTHER PRIZES**

**ADULTS ONLY**

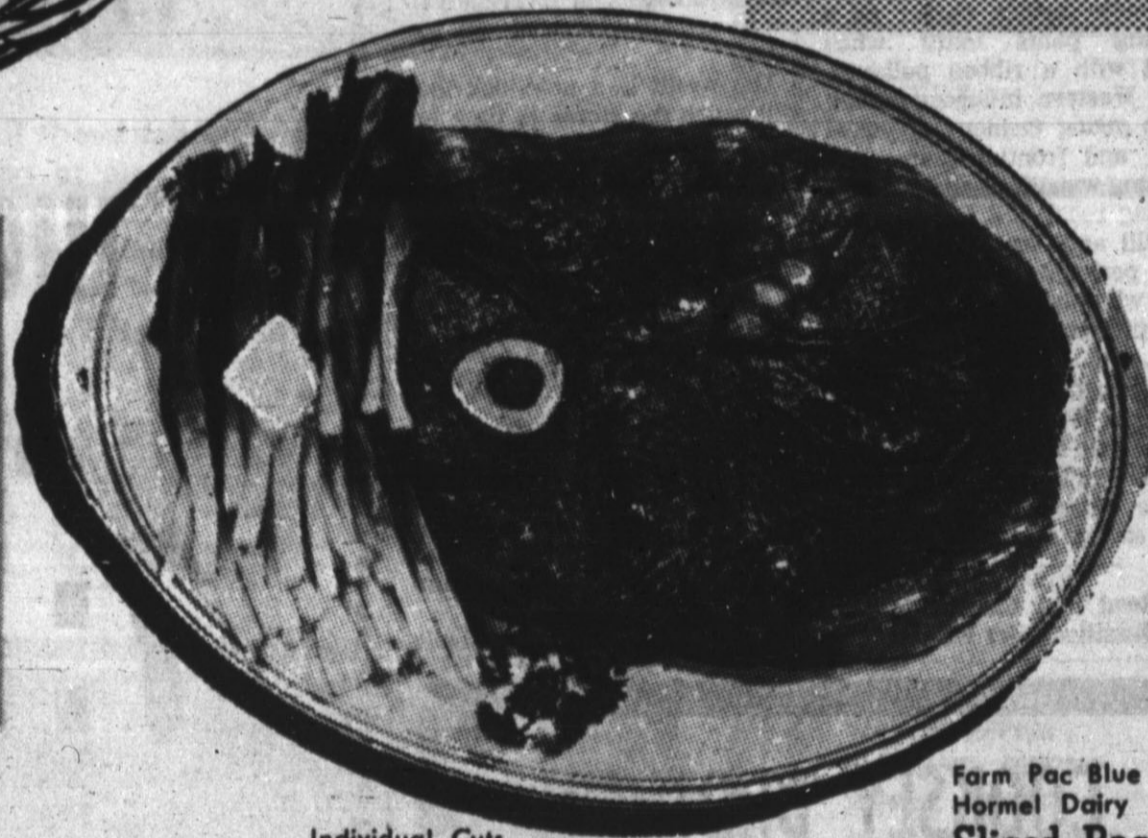
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NO PURCHASE NECESSARY TO ENTER. FREE PUNCHES ON YOUR FURR CARD.

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FREE PUNCH OR PUNCHES EACH WEEK

\$2 \$2 \$2 \$2 \$2 \$2 \$1  
 \$1 \$1 \$1 \$1 \$1 \$1 \$1  
 \$1 \$1 \$1 \$1 \$1 \$1 \$1



# ROUND STEAK CUTLETS

- U.S.D.A. Choice Beef All Close Trim Lb. **98c**
- Tenderized Waste Free Lb. **98c**

Furr's customers are really excited about the many things that they enjoy when shopping Furr's! EXTRA CARE SERVICE, low everyday prices, plus a chance to win wonderful prizes in the New Dividend Sweepstakes, to mention a few. Complete your lucky card correctly and you will be a winner. Top prizes include Cash (up to \$1,000), Merchandise (Up to \$500), Color TV Sets and Frontier Stamps.

### GENERAL MERCHANDISE

- BAN** Roll On Deodorant Reg. 75c **49c**
- NYLON HOSE** Beautifully styled in both Micro-Mesh and Regular Sheer their flattery is matched by practically run stop protection at top and toe and reinforced heel and toe for longer wear. Nylon Holeproof **89c & 99c** Pair
- Ogilvie Home Permanent **2.50**
- O. J.'s Beauty Lotion **79c**
- Evenflo Combination Baby Bottle **25c**
- 300 Q Tips **29c**

- Individual Cuts Club Steak Lb. **98c**
- Boneless PreDiced Stew Meat Lb. **69c**
- Furr's Sliced Cheese 6 Oz. **4/\$1**

- Farm Pac Blue Ribbon or Hormel Dairy Sliced Bacon Lb. **89c**
- Fresh Frozen Whiting Fish 1 1/2 Lb. Pkg. **39c**
- Town and Country Large Steaks 20 Oz. Pkg. **89c**

### Ground Beef

All Fresh Beef Lb. **39c**

### T-BONE STEAK

Table Trim No Surplus Waste USDA Choice Lb. **\$1.09**

We Reserve The Right To Limit Quantities

### FURR'S FROZEN FOOD SPECIALS

**OKRA** Top Frost Fresh Frozen, Cut 10 Oz. Pkg. **15c**

- Chef Boy Ar Dee Fresh Frozen Cheese or Sausage Pizza Pkg. **49c**
- Simplot Fresh Frozen Tater Gems 2 Lb. Pkg. **39c**
- Morton's Fresh Frozen Pecan Pies 16 Oz. Pkg. **59c**
- Patio Fresh Frozen Mexican Dinners Pkg. **49c**
- Patio Fresh Frozen Beef Tacos Pkg. of 6 **49c**
- Patio Fresh Frozen 12 Oz. Pkg. Cheese Enchilada **39c**





SUNDAY, MARCH 27, 1966

## BLONDIE



## MANDRAKE THE MAGICIAN



# The PHANTOM

By Lee Falk



# BRINGING UP FATHER

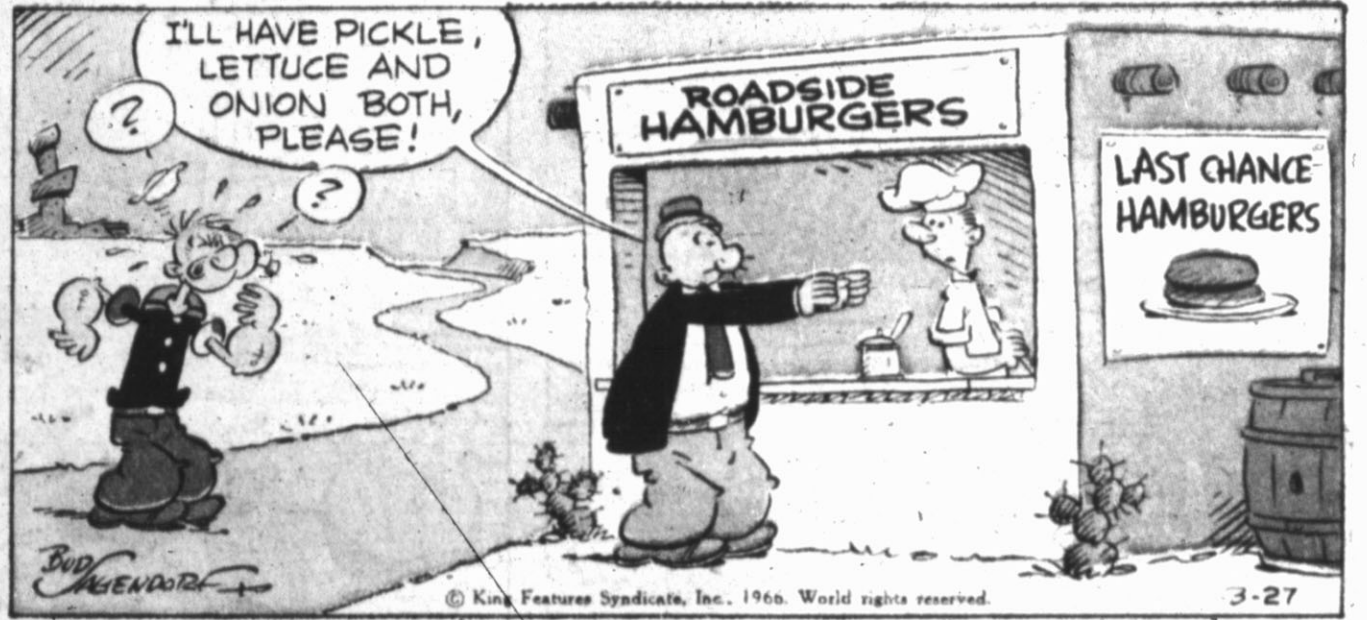
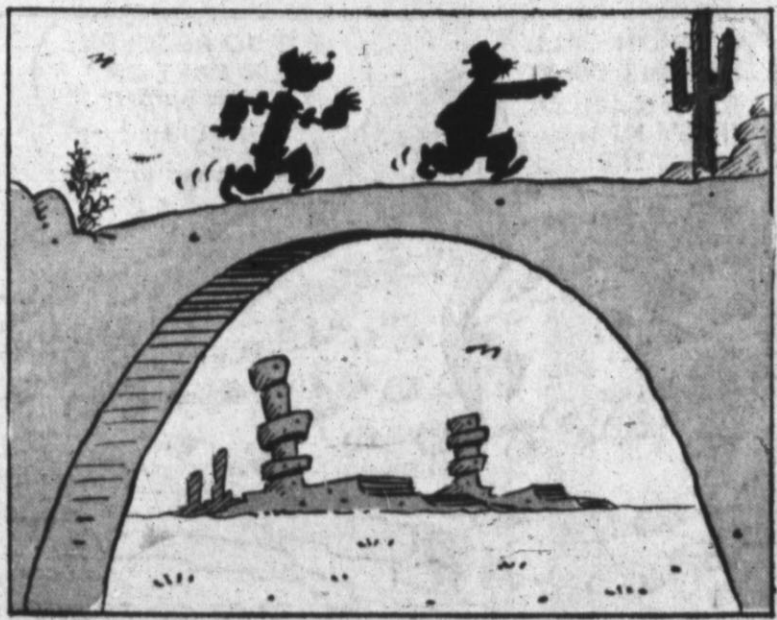
by BILL KAVANAGH & FRANK FLETCHER



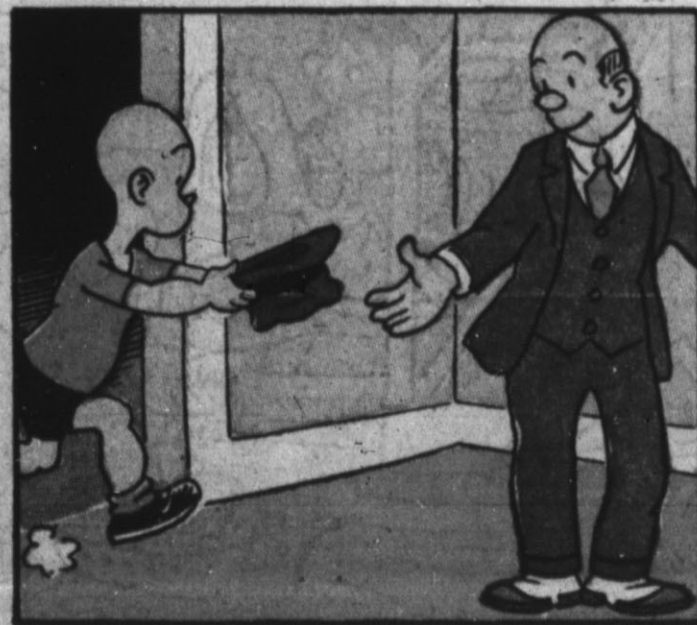
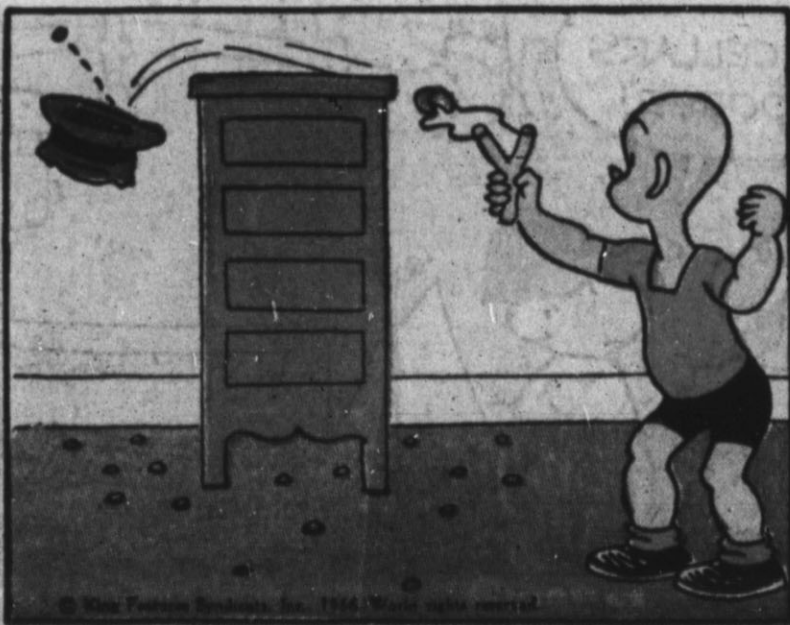
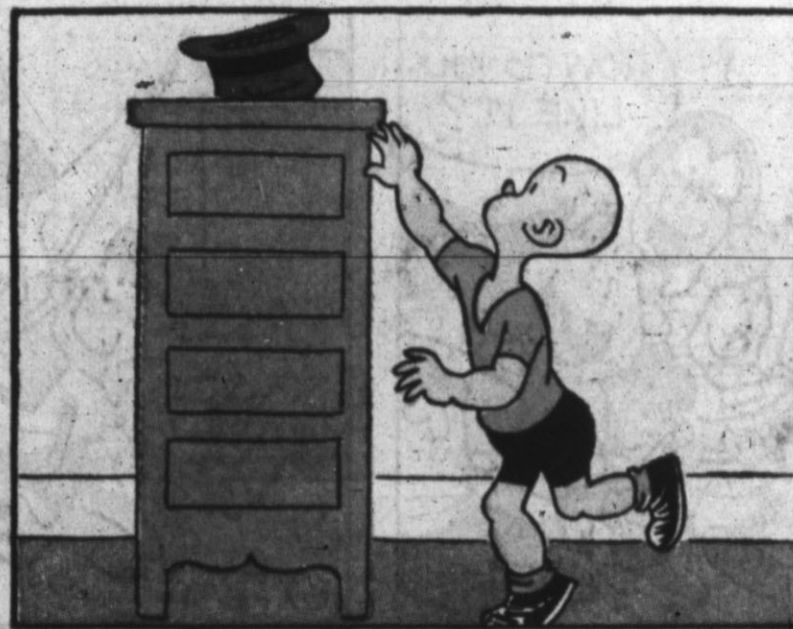
# Hi and Lois

by MORT WALKER and DIK BROWNE





**HENRY**



**The KATZENJAMMER KIDS**



# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



# TIGER

by BUD BLAKE

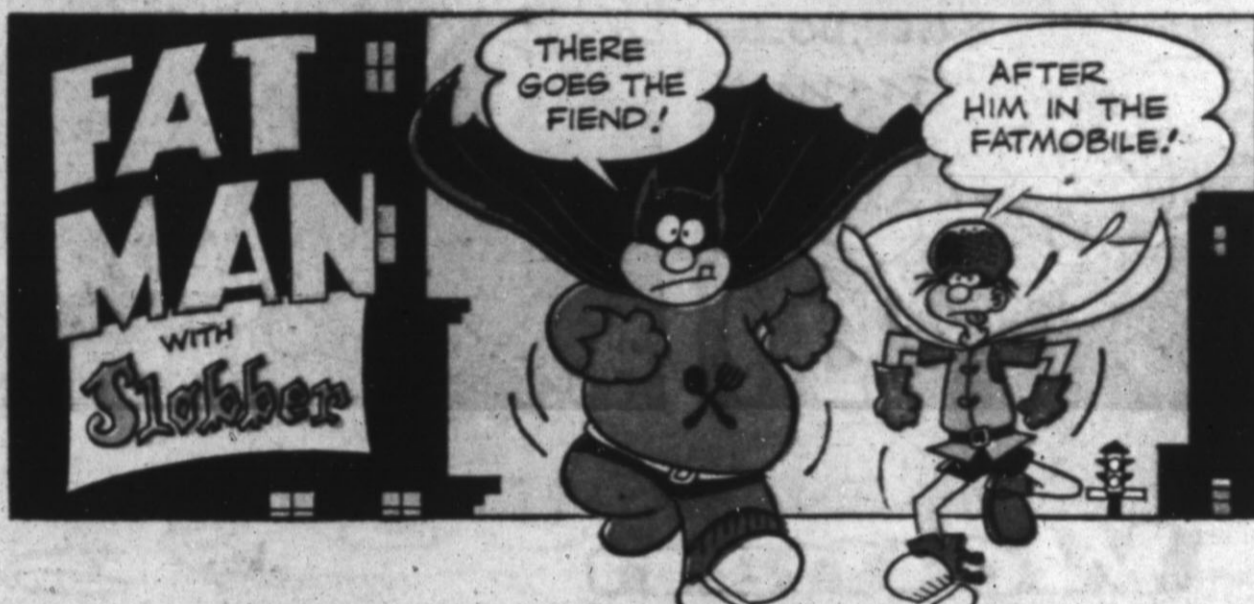
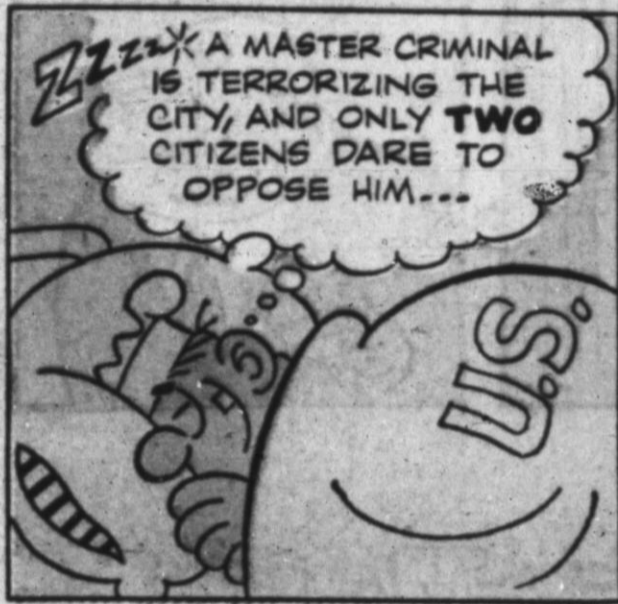
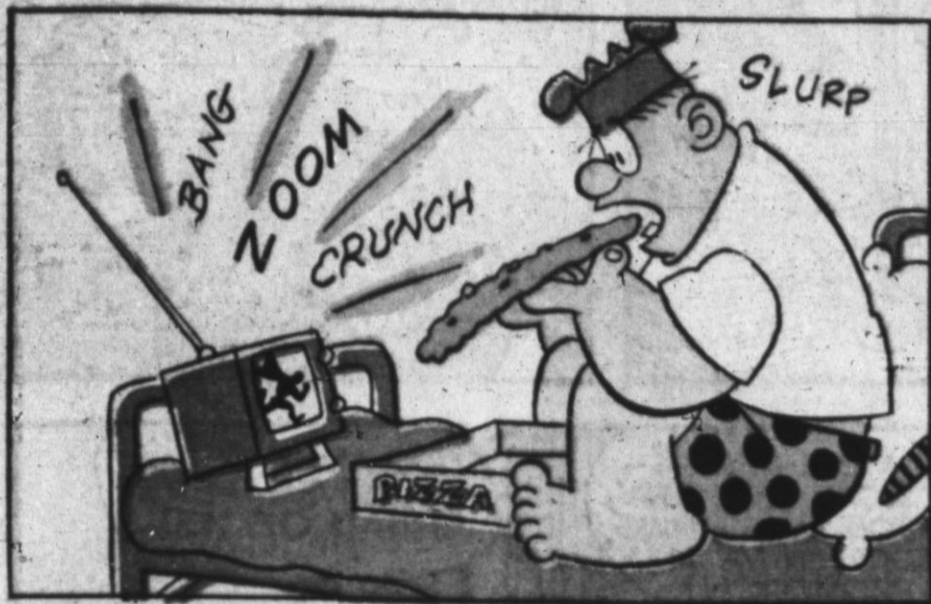


# GRANDMA

by Chas. Kuhn



# beetle bailey by mort walker

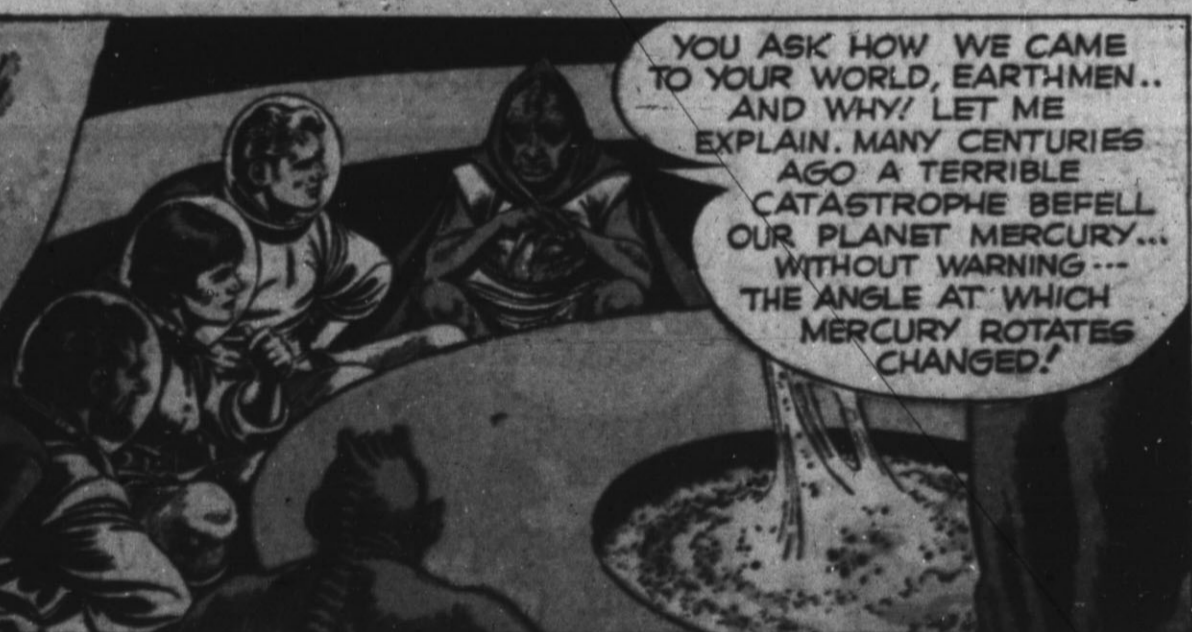
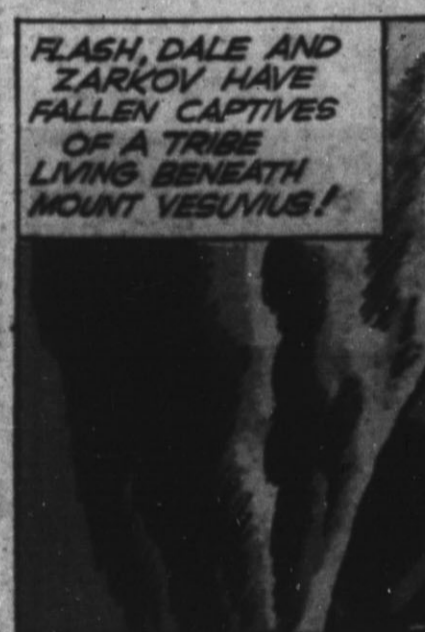


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ARE FATMAN AND SLOBBER FINISHED?  
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# MISTER BREGER

by Dave Breger



# The Little Woman

by DON LOBIN



# BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



# The LONE RANGER

by Charles Flanders and Paul S. Newman



CONTINUED...

# DONALD DUCK

by WALT DISNEY



# MICKEY MOUSE

by WALT DISNEY





**BARNEY GOOGLE and SNUFFY SMITH**

by FRED LASSWELL

