



The Hereford Brand



72nd Year - No. 33

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County Approves Tentative Budget

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says some people are not good at counting calories, and they have the figures to prove it.

WE'VE BEEN so busy with the Diamond Jubilee Celebration around here that back-to-school days have slipped up on us. Instruction for teachers started this week, and classes will begin next Wednesday. The band has already started practice this week, and football workouts start Monday. Where did the summer go?

The annual banquet for new teachers, sponsored by the Chamber of Commerce, has been set for Sept. 4 in the Civic Center. Businesses who desire to host a new teacher should make reservations with the C of C office.

THE WHITEFACES have been picked next-to-last in the District 4-AAAA grid ratings this fall, which probably doesn't bother Coach Larry Dippel at all. It's fun to be rated low and then prove the grid experts wrong! The Herd has several quality athletes returning from last season, and a fine junior varsity crew moving up. They could surprise a few people.

HEREFORD'S Jubilee activities are increasing each week, and there's still time to join the action. Men who would like to participate in the Spectacle, to be presented during Jubilee week, should contact the DJ headquarters—phone 1888. The "Hustlin' Heritage '75" spectacle is expected to draw thousands of spectators. The rehearsal schedule was published in The Sunday Brand.

It was encouraging to report the re-opening of Armour Food Co. this week, since some 250 employees had been off work for a week. The freeze on beef prices has also had an effect on restaurants and grocery firms, and there are still problems ahead. It appears the government has regulated us into an intolerable situation where we're either going to have a shortage or soaring prices.

THE BRAND has received a surprise number of "reservation" orders for extra copies of the Diamond Jubilee edition, to be published Thursday, Aug. 24. Many out-of-town orders have been received, the furthest coming from Balboa, Canal Zone. To repeat an answer to some inquiries, the edition will be a regular Thursday paper for subscribers. Extra copies and news stand copies will be priced at 75 cents.

By O.G. NIEMAN
Publisher

Deaf Smith County Commissioners gave tentative approval to a \$1,162,437 budget for 1973-74 at their regular session Monday, with final approval anticipated after a public budget hearing on Aug. 27.

In other business Monday, the court passed an emergency order declaring the county's intention to use the last federal revenue sharing check for county road maintenance and purchase of a maintainer. The court also discussed deputies' salaries with Sheriff Travis McPherson, but took no action; held up action on a proposal to install underground cables to the new library; and approved monthly bills and reports.

ALL FOUR commissioners were present for the regular first meeting of the month, but County Judge H.C. Williams was ill and unable to attend.

The new budget calls for no increase in the total tax bill, but an anticipated 5-cent reduction in the rate was not possible, either, according to the budget study. The budget actually proposes a hike in the county tax rate, from \$1.15 to \$1.20 per \$100 valuation. The state ad valorem tax is reduced from 27 to 22 cents, leaving the combined county-state and hospital-water district tax bill at \$1.72 per \$100 valuation—the same as the past year.

IN A meeting last month, commissioners had set the assessment rate at the same 22 per cent of valuation and proposed to hold the county tax rate at \$1.15. With the change, the county tax is \$1.20; the water district rate is 5 cents; the hospital district rate remains at 25 cents, and the state tax will be 22. The new budget is still "only" up \$73,931 from the past year and is actually \$105,693 less than the final budget total for 1972. The 1973-74 budget proposes a 5 per cent salary increase for all county employees—representing an overall salary hike of some \$30,000. The tax roll valuation is estimated at \$59 million, an

increase of \$1 million from the past year. Interested citizens are invited to attend the public budget hearing, which will be held at 10 a.m. on Aug. 27 in the commissioners' court room.

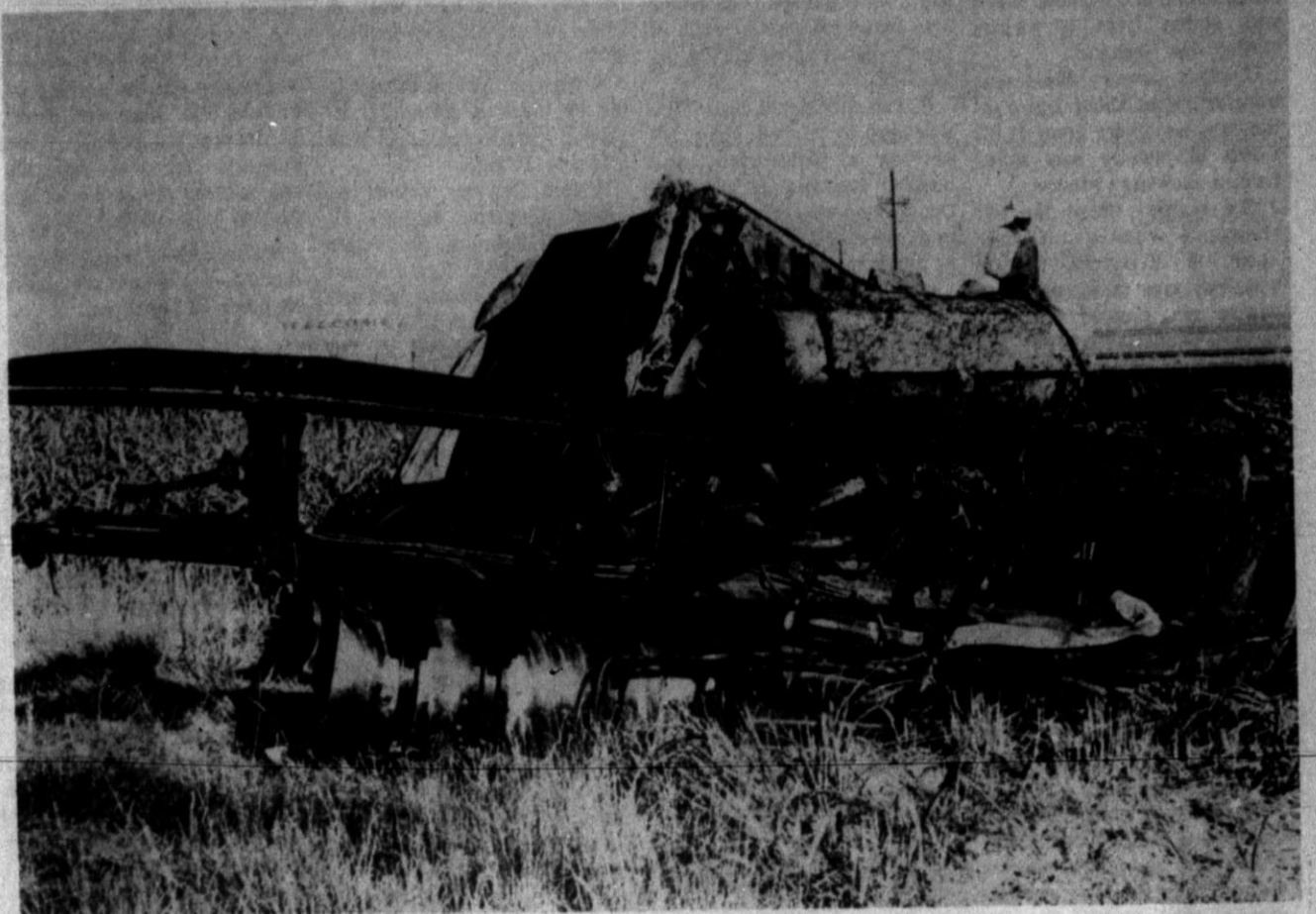
AFTER discussing a shortage in lateral road funds the past year, due to an unusual amount of work on paved roads and a cash purchase of a maintainer, commissioners decided to use the revenue sharing funds to solve the problem.

The last quarterly revenue sharing check was in the amount of \$59,309. The court declared an intention to use \$29,778 of the funds for a new maintainer, and the remaining \$29,531 for road maintenance. The county had paid cash for the maintainer to save money on interest costs and legal fees.

The discussion on deputies' salaries was a continuation from the last session, when the court approved increases for five deputies in the form of clothing allowances. Sheriff McPherson was unhappy with the action, saying that he had expected pay hikes as well.

THE SHERIFF had met with the court several times, and had agreed to drop one deputy from the force and use funds from the vacated post to effect pay increases for his remaining deputies. McPherson and the commissioners agreed Monday that no specified amounts were included in the proposal. Commissioners decided to give the matter further consideration and make a decision at the next meeting. The clothing allowances were scheduled to start in September, with an initial payment of \$100 and a monthly payment thereafter of \$25.

July reports included one from the Justice of Peace's office showing collection of fines and fees in the amount of \$6,423; fines and fees from the sheriff's office totalling \$1,839.50; and fees in the county clerk's office amounting to \$2,258.70. The monthly fire report for July showed 21 fire calls for the county and 19 for the city.



Cab Of Truck

This twisted piece of wreckage was all that remained of the cab of a truck-tractor following a train-truck collision near Dawn Tuesday morning. All wheels were knocked off the truck and it landed on its side some 100 yards

from the site of the crash. The body of the truck driver, George W. Farmer, of Amarillo was found some 30 feet from the cab and was pronounced dead at the scene.

(Brand Photo)

Man Killed In Dawn Truck-Train Crash

By DON RICHARDS
Brand News Editor

A 33-year-old Amarillo man was killed near Dawn Tuesday morning when a Santa Fe train slammed into the side of a tractor-trailer truck carrying thousands of gallons of hot asphalt.

Killed was George W. Farmer, 3104 Orange, Amarillo, who was a truck

driver for Caddell Transports. His body was thrown about 30 feet from the cab of the truck. He was pronounced dead at the scene by Deaf Smith County Justice of the Peace Glen Nelson.

THE TRAIN collided with the truck just behind the cab and between the tractor and the trailer at an unpaved marked crossing about two miles east of Dawn. As a result, the vehicle was split with the tractor landing south of the tracks and the trailer and most of the asphalt on the north side of the tracks.

Engineer of the train, W.E. Westcott, was not injured in the collision.

Authorities said Farmer apparently did not see the train as he turned off U.S. 60 and started across the tracks heading south. The accident occurred about 6:50 a.m.

THE TRAIN was traveling about 60 miles per hour and the force of the collision knocked parts of the truck more than 100 yards down the tracks. One set of dual wheels apparently were knocked off with such force that they veered to the south and clipped off a telephone pole just above the ground.

Asphalt from the tanker was spilled in a huge area immediately west of the site of the collision and covered the engine and first two cars of the train. Although the front of the engine was damaged, the train was able to pull away from the site under its own power.

A FIRE broke out immediately after the collision as diesel from the truck ignited. Small fires broke out along the tracks as the train spread some of the fuel and asphalt. However, train workers extinguished the burning asphalt on the train's outer surface and along the tracks with extinguishers before four units of the Hereford Volunteer Fire Department arrived. Firemen did quickly put out two of the truck tires which had ignited along with small areas of grass surrounding the wheels.

"The major portion of the asphalt never caught fire," said Fire Marshal Jay Spain. "The tractor was what caught fire and it was on the other side of the tracks from most of the asphalt."

Funeral services for Farmer were still pending Wednesday at Gililand-Watson Funeral Home.

Jubilee Picks Up Steam

Hereford's 75th Diamond Jubilee Celebration gained another notch of speed this week as officials announced another event that should highlight activity for area youth—a "Battle of the Bands."

The "battle" is planned for the night of August 31 in the Bull Barn and will feature four of the top bands in the area. Each of the four bands will stage an hour's concert beginning at 7 p.m. The winning band will then be announced during intermission and the winning group will return to entertain the crowd until 1 a.m. Saturday.

THE CONTEST between the area bands falls on the next-to-the-last day of the Jubilee Celebration and is one of the few events of its type ever approved by the Hereford City Council. The four entries were selected after Jubilee officials

contacted area radio disc jockeys and asked them to nominate the best music group from their area.

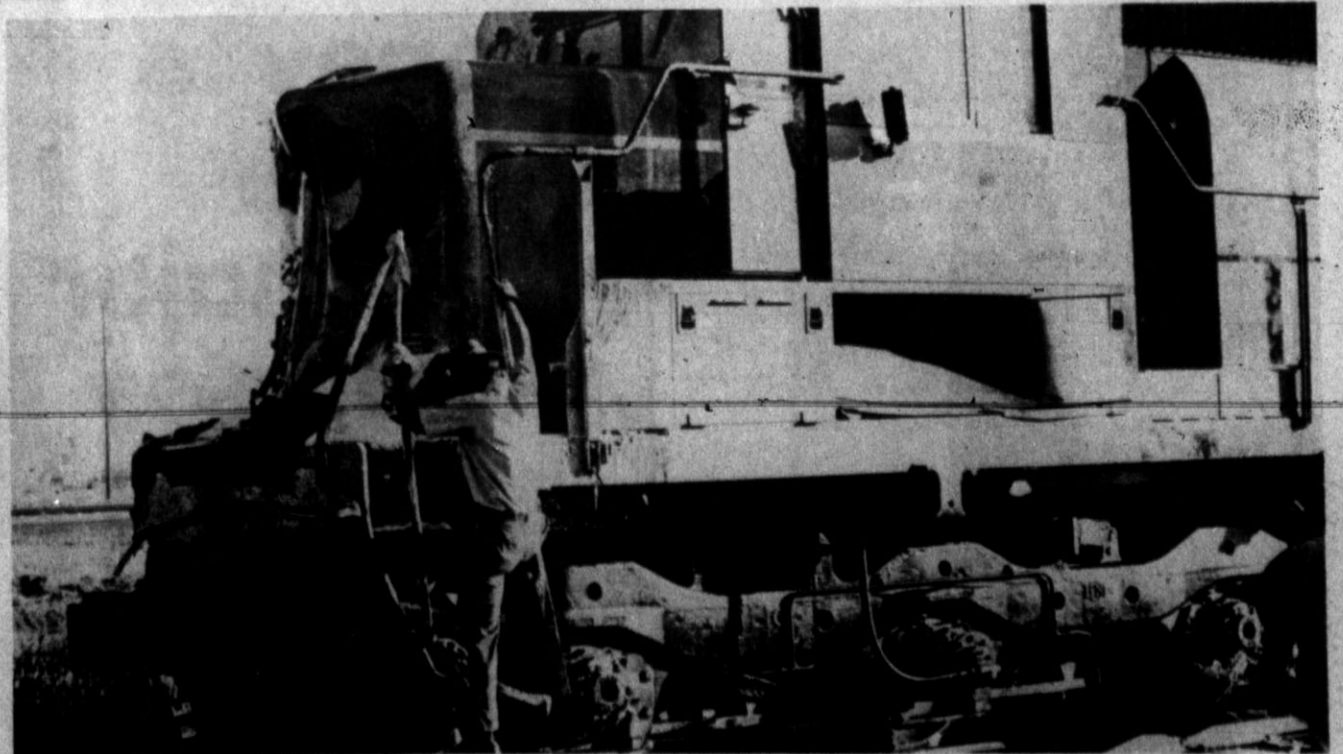
The four bands selected for the contest will be "Black Water Draw," "Fresco," "Salty Dog," and "Badge." Tickets for the marathon concert will be \$2 each and may be purchased at the door the night of the performance.

IN OTHER Jubilee activity Parade Chairman Harold Wheeler released the route of the parade Aug. 25 and officials announced the final Kangaroo Court will be composed entirely of females—except for the defendants.

Wheeler said the parade will begin Saturday afternoon, Aug. 25, in the parking lot of Sugarland Mall, Texas Gov. Dolph Briscoe, acting as parade marshal, will lead the floats. See JUBILEE Page 2



Hot Asphalt Spills Everywhere



Hot asphalt flew everywhere as a Santa Fe train struck an asphalt tanker early Tuesday morning near Dawn. The black area in picture at left shows the huge asphalt spill along the tracks. The back of the railroad crossing sign is coated with asphalt and the black was spread along about a mile of track before the train could stop. The remainder of the trailer carrying the asphalt

is in the right of the picture. At right, the normally yellow-painted front of the Santa Fe engine is covered with the black asphalt as were the first three train cars. The front of the engine was caved in because of the collision, but the train was able to pull itself onto the next siding. See other pictures Page 2.

(Brand Photo)

Rotarians Host Hereford, England Rotary President



Presents City Coat Of Arms

A.C.E. Weston of Hereford, England, presents a City of Hereford coat-of-arms to Hereford, Texas, Mayor Jim Sears during an exchange of gifts Monday. Weston was the guest speaker for Hereford Rotarians during their noon luncheon Monday. He is past Rotary president of the Hereford, England club.

Hereford Rotarians played host to a past president of the Rotary Club of Hereford, England during their noon luncheon Monday.

A.C.E. "Bert" Weston of Hereford, England, talked to the club about "his Hereford" and exchanged gifts with Hereford officials including Mayor Jim Sears and Major Schroeter of Deaf Smith County Chamber of Commerce.

Speaking in a distinctly English accent, Weston presented Mayor Sears with a plaque of the coat of arms for the city of Hereford and then accepted the Hereford Bull award from Schroeter and the Chamber.

WESTON was also presented a Hereford, Texas, Rotary banner as a gift to the England club.

Weston told members he was pleased to visit the other Hereford across the Atlantic and presented officials with letters of greetings from city and club officials in England.

Weston said Hereford, England, is a "little" older than Hereford as the England city of 50,000 is being served by its 600th mayor. The city was founded about 700 A.D.

Weston explained that Hereford got its name for a crossing in the river.

"FORD IS a crossing in the river and 'here' was a army of soldiers," he said. "Hereford was then a river crossing the army used during Roman days."

Weston then explained that Hereford, England settlers then developed the Hereford brand of cattle from which Hereford, Texas, got its name.

Weston, a retired headmaster (similar to a principal in a school system) said the flat, rolling plains here were quite different from the distinct hills and winding roads of his homeland.

"We are a farming land but our farms look much different," he said.

WESTON said all farms around England have hedges instead of fences to decorate the land. He said the major crops were wheat, apples and different berries.

He said downtown streets in the England city were blocked off to cars and pedestrians were able to walk across streets and use downtown as one big shopping center.

Get a firm grip on your resolutions and stick like a leech.

Costs Up For Local Students

The bank accounts of Deaf Smith County families who have sons or daughters bound for college will be taking a severe jolt this year.

Tuition costs have advanced sharply since last year. In addition, there have been proportionate increases in the cost of room and board.

On the basis of a federally-conducted study of more than 2,000 colleges, it is found that the biggest jump will be at private institutions, where the average cost will be \$3,281, or \$306 more than it was in 1972.

Among publically-supported colleges the increase will be more modest — from \$1,414 last year to \$1,492 this year.

For the number of Deaf Smith County residents expected to attend college, it adds up to a total cost of \$1,479,000.

The figure covers tuition, room and board but does not include books, transportation, clothing, laundry and pocket money. They could come to an additional \$500 or more per student.

The data on costs and enrollments are based upon surveys made by the U.S. Office of Education, the Department of Commerce and others.

The colleges, too, find themselves in a financial squeeze. Their costs, for faculty salaries, supplies, maintenance and the like, have been mounting steadily.

At many colleges, enrollments have been declining. And, at the same time, because of economic

conditions, their new endowments have been falling behind. As a result, several colleges have had to close their doors.

Among the reasons given for the drop in the enrollment rate are the ending of the Vietnam war, which has reduced the proportion of young men entering college, the lag in Federal aid for students and the inability of more and more families to meet the rising cost of higher education.

However, there still will be about 8.3 million in college this fall, according to the latest figures.

The number of young men and women in Deaf Smith County who will be college-bound is estimated at 620.

The \$1,479,000 cost that local parents will have to meet, exclusive of extras, is based upon the expectation that half the students will be going to public colleges and the other half to private ones.



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 Tap, Ballet, Acrobatic, Jazz, Ballroom,
 Jitter Bug, Plus Special Exercise Classes For Ladies!
 "Get more out of Life — enroll now!"

Our back-to-school sales are Savings like these in a class by themselves.

15% Off On Girl's Separates

Sale 3⁰⁵
 Reg. 3.59. Polyester/cotton tailored shirt in dark or pastel prints. Penn-Prest. 4-6X.

Sale 3⁰⁵
 Reg. \$3.59 Polyester Skirt in Ass't. Plaids 4-6X

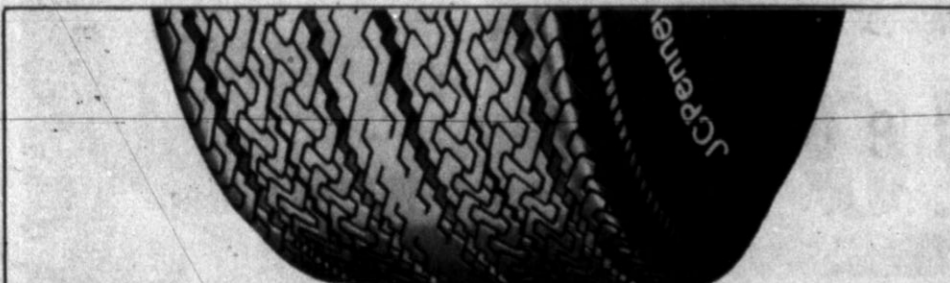
Sale 4²⁵
 Reg. 5.00. Polyester/Avril rayon shirt in assorted prints. 7-14.

Sale 5¹²
 Reg. \$6.00 Polyester Skirt in Acrylic Plaids. 7-14

15% Off Men's Polyester Slacks

Sale 12⁷⁵
 Reg. 15.00. Men's polyester double knit slacks. Styled with flare leg and large cuff. In a handsome selection of plaids, window panes, checks or tartans, sizes 28-38.

Sale \$11
 Reg. 13.00. The JCPenney pant for men, polyester and Penn Prest® for handsome comfortable wear. Styled with flare leg and shirt hugger waistband. Assorted solid colors, sizes 32-40.



Save 20% on our 4 ply polyesters. Sale 15.96

plus 1.81 fed. tax Reg. 19.96. 878-13 blackwall. Available in blackwall or whitewall. No trade-in required.

Tire size	Reg.	Sale	Plus fed. tax
E78-14	26.95	21.56	2.22
F78-14	29.95	23.96	2.37
G78-14	32.95	26.36	2.53
H78-14	34.95	27.96	2.75
G78-15	33.95	27.16	2.80
H78-15	35.95	28.76	2.80

Comparable savings, too, on these tubeless sizes: 860-15, C78-13, C78-14, blackwall tubeless and L78-15 whitewall. Whitewalls only 2.40 more per tire. Sale prices effective through Saturday.

Now 13⁴⁴
 Reg. 16.22. Most 4 cyl. American cars. Reg. 16.22. Most 4 cyl. American cars. Here's what we do: install new points, plugs, condenser, rotor and distributor cap. Adjust dwell, idle and choke. Then we road-test your car. Most 8 cyl. American cars, Reg. 20.22. Now 18.44. Most 8 cyl. American cars, Reg. 24.22. Now 22.41.

Now 5⁹⁹
 Reg. 7.33. JCPenney heavy duty shock absorbers. They'll help your car run the new. Installation available.

SHOCK ABSORBER GUARANTEE
 If a Penney's heavy duty shock fails after installation by a Penney's Auto Center, due to defective materials or workmanship or wearout while the original purchaser owns the car, just contact us and a Penney's specialist will check the defective shock. We'll replace it at no extra charge.

\$1.69
 One gallon can of anti-freeze.

School APPROVED GYMWEAR

Meets Standards For Physical Education Hereford Schools

THE SHIRT
 Inverted back pleat spells ACT-I-O-N. Form fit in styling and extra length for stay-in power. A match mate for Moore shorts. Trim sport collar, short sleeves, square pocket snap. Polly-Moore is 65% Polyester 3⁸⁵

35% Combed Cotton in Misses & Jr. Misses Sizes

THE SHORTS
 Bimini Shorts in 100% stretch nylon knit. Fashioned in a new length - 2 1/2" shorter than Jamaicas - stitched in creases. Tapered leg. Stretch size for Misses and Jr. Misses. Maroon only! 4²⁵ Pair

BOY'S APPROVED GYMWEAR
 Maroon shorts with reversible Blue - Gray T - Shirts. T-SHIRTS 3⁹⁹ SHORTS 1⁴⁹ ALL SIZES

Final SHOE CLEARANCE
 3 Big Tables Women's, Girls & Boy's Shoes 4⁸⁸

Misses SADDLE OXFORDS
 Black/White Tan/Blue Suede 5⁹⁹

Entire Stock Ladies' Summer PURSES
 2⁹⁹

PIECE GOODS Clearance
 For Back-To-School 44¢ Yd. To 1⁸⁸ Yd.

Back-To-School Boy's & Girl's 20" SWINGER BIKE
 39⁸⁸

Men's & Boy's Flared Casual SLACKS
 NOW 3⁵⁰

Back-To-School Men's DRESS & SPORT SHIRTS
 2 For 5⁰⁰

Boy's Double Knit FLARED SLACKS
 Special Purchase 4⁹⁹

Boy's Long Sleeve Penn Prest SPORT SHIRTS
 3 For 7⁰⁰

1 Large Table Misses Tank Tops, Blouses, Pants, Etc.
 ANY 2 ITEMS 5⁰⁰

White Collar Girls' Lunch Scheduled

White Collar girls of Hereford, who were practically unknown at the time the city was established but are a moving force in the business world today, will have their special event on Ladies Day of the city's Jubilee celebration. A lunch at 12 noon Aug. 29, in Hereford Country Club, will be

sponsored by local members of the National Secretaries Association. Invitations are being mailed to women employed in offices here; any who do not receive the invitations are invited also. Reservations are to be made with Mrs. Jimmy Victor, Route 1, by next Wednesday. This will

be a no-host lunch with reservations priced at \$2.75. Entertainment will be songs by a barber shop quartet and a bathing beauty revue. The bathing suits date from 1870 to 1910, and comprise the Catalina collection which Bess Moore of the Vogue has secured for modeling at Jubilee events.

Newcomers Elect Officers

To be installed Sep. 11, officers for next year were elected at the Newcomers Club lunch Tuesday. Mrs. Homer Youm was named president to succeed Mrs. Ron Bridges. Mrs. Roger Kinder will be assisted by Mrs. Melvin Hoover as first vice president, and Mrs. Dean Baxter will serve as second vice president. Mrs. Leon Kothmann was elected secretary and Mrs. Frank Bethune treasurer.

at times," she said before listing briefly the duties of officers. She gave rules for making and voting on motions, beginning with the member rising and addressing the chair before stating the motion, and ending with announcement of vote results by the chairman.

Booklets on parliamentary law were given to the club members, and Mrs. Draper answered questions from the audience. Two guests, Pauline McVey and Margaret Shown, were welcomed by the 14 members present.

Clayton Elected

A business meeting was announced for 9:30 a.m. today in the home of Mrs. Bridges. Mrs. Tom Draper was introduced as guest speaker on Simple Parliamentary Procedure. The Deaf Smith County Extension Agent spiced her talk with humor as she gave basic rules for conducting a club meeting. "All members should be courteous and well-mannered at

Rep. Bill Clayton (D-Springle), who served as chairman of the Intergovernmental Relations Committee of the National Legislative Conference for the past two years, was elected to the Executive Committee of the Conference at its annual meeting in Chicago last week. The annual meeting of the National Legislative Con-

ference hosted more than 1200 legislative leaders and staff from the 50 states. The meeting stressed the relationships of the legislatures with the Executive Branch of government, with the news media, with special interest groups and with the public. The Conference was highlighted by speeches by Governor Dan Walker of Illinois; John Love, Director of Energy Policy, Executive Office of the President; Congressman Gerald Ford, U. S. House Minority Leader; Senator Hubert Humphrey; Dan Rather, CBS News White House Correspondent; and Melvin Laird, Counsel to the President for Domestic Affairs. Representative Clayton's election places him on the Executive Committee of both the Southern Legislative Conference and the National Legislative Conference.

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BONUS 3 - Win from 100 to 500 gals. of gas with each new car purchased.

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... AFTER YOU'VE

GREAT BODY SHAMPOO
 by Clairol
 3.5 OZ. SIZE
 G.D.P. **59¢**

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S DISCOUNT CENTER

ALBERTO BALSAM SHAMPOO
 20 - OZ. BOTTLE
 REG. \$1.19
\$1.09

Bath Size ZEST
 2 - 5.15 OZ. BARS
 REG. 45¢ ... SAVE 6¢
 G.D.P. NOW!
39¢

SWAG LAMPS
 ASSORTED STYLES & COLORS
 REG. \$13.97 G.D.P. SPECIAL!
\$11.57

CAN OPENER & Knife Sharpener
 G.D.P. \$11.97
 Now Only **\$9.88**

2 - Quart DOUBLE BROILER
 by Regal
 Assorted Colors
 G.D.P. \$6.97
 NOW **\$4.97**

FABRIC FOR BACK-TO-SCHOOL SEWING
 Newest textures and colors - 1
 Jacquards and solids
 Retail \$4.97 Yard
\$2.99 INOW

5 - PC. DAIRY FARM CANISTER SET
 Triple Chrome Plated
 Stainless Steel
 G.D.P. \$11.97
\$9.57

TOT 50 Swingline STAPLER KIT
 G.D.P. \$5.97
 NOW ONLY! **59¢**

Children's SCHOOL BAGS
 Decorated with ass'l. designs
 G.D.P. \$1.37

SUNBEAM IRON
 Model SS91
 Spray - Steam or Dry
 G.D.P. \$13.97
 NOW ONLY! **\$10.57**

DOWNY Fabric Softener
 BIG KING SIZE ... 64 FL. OZ.
 Reg. REG. \$1.24
 G.D.P. NOW ONLY! **99¢**

DU PONT HIGH PERFORMANCE BRAKE FLUID
 12 - OZ. CAN
53¢

GIBSON'S HEREFORD
SAVE 40¢ WHEN YOU BUY A 3 LB. CAN of FOLGER'S COFFEE

BORDEN ICE CREAM
 Vanilla, Chocolate or Strawberry
\$1.99

20% OFF ON ALL COMBINING PADLOCKS - BY YALE

Folgers coffee
 SPECIAL PRICE WITH THIS COUPON **\$2.59**
 WITHOUT COUPON \$2.99
 Coupon cash value 1/20 of 1¢
GOOD THRU 8-18-73

THIS COUPON WORTH 40¢ toward the purchase of LIPTON 3 oz. INSTANT TEA
87¢
 Redeemable only at Gibson's in Hereford, Tx
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All colors - 100% Polyesters,
and solids
4" Yard

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YD.

SPUN DEE
Polyester
THREAD
All Colors
Retail 35¢
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22¢

100% POLYESTER
FABRIC
in solid ass't. colors
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Retail '4" Yard ... NOW
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by Christer 10" Base and cover - soil mix
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CHILDREN'S
CHARACTER WATCHES
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00%
COMBINATION & KEY
BY YALE and SLAYMAKER

Roberk Universal
REAR MIRROR
placement no. 330
\$2.49

WILSON
RED, WHITE & BLUE
INVINCIBLE
BASKET BALL
\$6.29

- Nylon Wound Carcass
- Durable Butyl Bladder
- Self Sealing Valve
- Official Size & Weight
- Scuff Resistant Cover
- Deep Tread Pebbling

TRIPLE "AAA"

ROOT BEER

1/2 GAL. SIZE
39¢



ZEBCO "ONE"
Fully Guaranteed
REEL

REG. '23"
G.D.P. NOW ONLY!
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Men's & Boy's
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SIZES S-M-L-XL
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BOY'S
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DRESS SLACKS
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Men's & Boy's 100% Nylon
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Ass't. colors: Sizes S-M-L-XL
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Boy's **\$1.59**
RETAIL '2" NOW!



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60133 or
60135
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5 FOOT SPINCAST FISHING ROD
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Retail '2"
G.D.P. NOW! **\$1.67**

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PRESCRIPTIONS

Emergency Phone - 364-2432 or 364-4109
STOCK UP NOW FOR BACK-TO-SCHOOL EMERGENCIES AT LOW DISCOUNT PRICES!

SMALL TALK

By SUE COLEMAN
Women's Editor

A NOTE FROM Sylvia Parsley last week says she and the rest of the Gene Parsley family have about got settled down in their new home in Colorado Springs, but still miss Hereford and like to read about their friends in The Brand.

Daughter Jane has been here lately for a pre-school visit with friends and son Steven is having fun with a lot of boys his age in the neighborhood, she says. You wonder what neighborhood? Well, of course I'm going to tell you the address - 5328 Alta Loma Rd., and the zip code is 80918. There are lots of the Parsleys friends who want to keep in touch after their transfer to Colorado.

Kalka to wear a nobby outfit of bygone days. (Nobby is an adjective of bygone days, some of you will remember in old descriptions of men's clothing.) By the way, men may be

interested in seeing the bathing beauty revue which will be a part of the style show. But it's only fair to tell them that the bathing suits are authentic styles of the 1870-1910 period.

CALENDAR OF EVENTS

THURSDAY
Red Cross Volunteers luncheon, K-Bob's Steak House, noon.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.
AARP, Community Center, 7:30 p.m.
VFW, VFW Clubhouse in Veterans Park, 8 p.m.

FRIDAY
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 8:30 a.m.
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Hereford Garden Club flower show workshop, in the home of Mrs. A.L. Manjeot, 9 a.m.

MONDAY
Rainbow Girls at Masonic Hall, 7:15 p.m.

TUESDAY
Odd Fellows Lodge at IOOF Hall, 8:30 p.m.
Rotary Club lunch at Civic Club Center, 12 noon.
Evening Lions Club at K-Bob's Steak House, 7 p.m.

TUESDAY
TOPS Club at Community Center, 9 a.m.
Rebekah Lodge at IOOF Hall, 8 p.m.
BPOE Lodge at lodge hall, 8:30 p.m.
Weight Watchers at First Baptist Church, 10 a.m. and 6:30 p.m.

WEDNESDAY
Fun-Food-Fellowship Club in First United Methodist Fellowship Hall, 11:30 a.m. for covered dish lunch.
Noon Lions Club at Civic Club Center, 12 noon.

Volunteers Needed For Lewis Telethon

Hundreds of volunteers are needed to help with the New Jerry Lewis Labor Day Telethon in Hereford.

The call was issued by Mrs. A.C. Stengel, Chairman of the Labor Day Telethon for the Panhandle Chapter of Muscular Dystrophy Associations of America. "We need men and women, young and old - anyone who can answer a phone, tally a column of figures, or help out at all at any time during the 20-hour show," Mrs. Stengel said. The Telethon will be broadcast in the Hereford area by KFDD TV, Channel 10.

Jerry Lewis, National Chairman of the Muscular Dystrophy Association of America, will host the glittering festival of stars, which originates for the first time this year from Las Vegas, with pickups from New York, Hollywood, and Nashville. The spectacular will be seen on a network of over 150 stations, including Hawaii and Puerto Rico. Last year the Telethon raised over \$9.2-million for the fight against muscular dystrophy. Jerry hopes that "this year,

maybe we can muster up enough hope and caring to buy a cure for kids with MD who can't walk. That's why I stand up on stage every year - so they can stand some day, too."

Volunteers are needed, according to Mrs. Stengel, Chairman, to answer phones, take pledges, type, tabulate, and deliver messages and supplies. Those who wish to volunteer should call 364-4062.

Left-wingers increase in West Germany

A secret service report published by the Hamburg magazine Quick recently states that left-wing radicals are gaining ground in West Germany, while the number of their right-wing opponents is decreasing.

Three hundred sixty-five left-wing organizations have a total of 103,000 members, 14,000 more than last year, while the "neo-Nazi" National Democratic Party membership has shrunk to 14,500 members.



Keepsake
RANDALL LADY'S 870 MAN'S 75



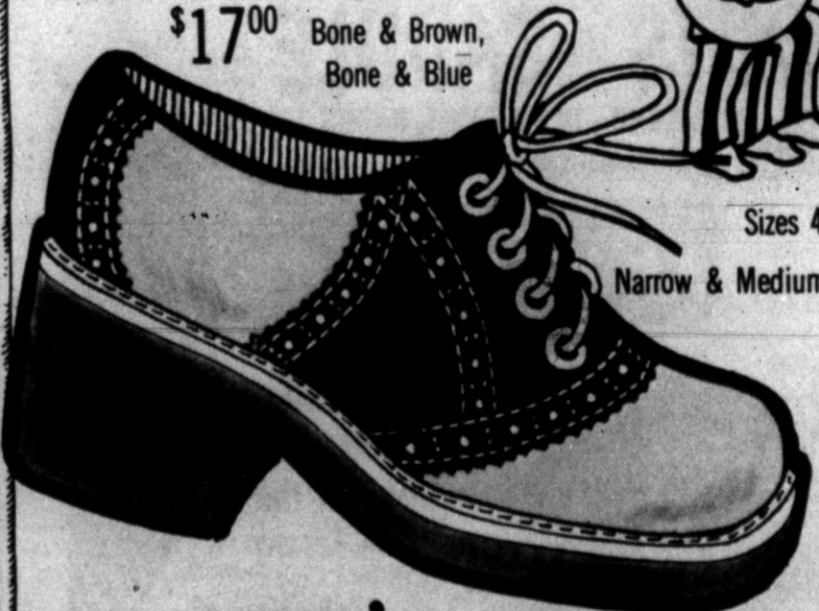
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Poll Picks Whitefaces Fifth

Harris Rating Poll Predicts Monterey To Win Crown

By DON RICHARDS
Brand News Editor

The Monterey Plainsmen have been picked to win District 4-AAAA with the Hereford Whitefaces finishing just a step out of the cellar, according to the Harris Rating System in its annual Texas Schoolboy Football Forecast released this week.

The projected outlook by the Harris poll shows the Lubbock team with about the same team as last year with the Whitefaces receiving a "weaker" rating. The poll also predicted Lubbock High and Snyder in second and third place respectively with both labeled as "stronger" than the past season.

Lubbock Coronado was expected to finish just ahead of Hereford with Plainview's Bulldogs just below the Whitefaces and in the cellar.

THE PREDICTION coincides with the recent forecast by Dave Campbell in Texas Football magazine in which Monterey also was picked to win the 4-AAAA District Crown.

"Team is pretty well done in with the exception of all-district tackle Jim Marsh," the Harris poll says of the Whitefaces. "Rebuilding program underway, but it is a sound one. Still a good team but not near to '72 level when club probably had its finest team ever and didn't win district. Weaker."

Other players in the district who were picked as outstanding by the poll in addition to Marsh are back Welton Cobb of Snyder; back Erick Felton of Lubbock High and guard Larry Horn of Monterey.

"PLAINSMEN won last year with fine defense and well balanced team," said the forecast. "... losing only to state champ Odessa Permian in quarterfinals. Team has enough experience and tradition to get that far at least in '73. Excellent line; but must fine-replacements at linebacker spots. Backfield positions on both offense and defense needs help.

"Quarterback is question mark. Nevertheless, a strong team will be fielded at Monterey again."

Of this year's Lubbock High team the Harris poll says, "Westerners were much better team as opposed to '71 aggregation, although winning only one more game. On hand

this year is better personnel. With a few breaks and a lot of luck Lubbock could dislodge old champ Monterey. But don't bet on it even then."

THE FORECAST placed the Snyder Tigers in third place and said, "Tigers had their ups and downs last year — mostly downs — in its new AAAA classification. This year's team is better prepared to face it. Good size prevails along with ample experience. Stronger."

"In the first year for coach Jimmie Keeling (Lubbock Coronado) Mustangs are still fledglings. Team still rebuilding to some degree. Another year away, Jimmie. Little stronger.

THE HARRIS Rating poll put Plainview in last place with the comment "Situation at Plainview is not good. Cupboard is bare and no place to go to restock. Talent exhausted at least for '73. Weaker."

The Harris Rating System will be printed weekly during regular football season in The Brand with week-by-week predictions of the games.

Ice Cream Party Planned Tuesday By HHS Boosters

The Whiteface Booster Club will kickoff its season activities by introducing high school football candidates at an ice cream party Tuesday night at Whiteface Stadium.

The party is set for 8 p.m., according to club president Virgil Marsh, and admission

will be only 50 cents for adults. Booster Club members and football parents will prepare the ice cream.

Plans for the party were made Tuesday night when the boosters held their first organizational meeting of the new school year. Memberships in the Booster Club are now on sale, and are priced at \$3 per individual or \$5 per family. Women are invited and urged to attend the booster meetings, Marsh reported.

Athletic director Larry Dippel reported that football workouts will start Monday, and the first game will be at Pampa Sept. 7.

Dippel also announced plans

HEREFORD BRAND Sports

Six Attend FCA Meet

Six Hereford athletes attended the Fort Collins, Colo., Fellowship of Christian Athletes Conference Aug. 5-10.

Jeff Smart, Stanton Junior High coach, served as sponsor for the Hereford group, with Mrs. Smart and daughters, Jennifer and Cynthia, also attending.

Local FCA members attending the conference were high school chapter members Dan Vander Zee, David Crume, Butch Casey, Craig Nieman and

Barry Allen. David Duvall, who is going to Cook County JC on a basketball scholarship, was the sixth member. He plans to start an FCA chapter at Cook County, on request of coaches there.

The Fort Collins conference drew a population of 1,044, including 703 high school and college athletes, 244 adults, 17 national staff members, 35 other staff personnel, and 45 college staff members.

The athletes came from 14 states—Texas, Colorado, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, New Mexico, Oklahoma, South Dakota and Wyoming.

Speakers at the conference included Johnny Orr, Michigan basketball coach; John Erickson, FCA president and former Wisconsin coach, Milwaukee Bucks general manager and GOP Senate candidate; Jake Gaither, Florida A&M athletic director; Sam Brunelli, former Denver pro football lineman; Paul Anderson, champion weightlifter; and Bill Leach, All-American artist.

Marsh announced the appointment of five vice-presidents to determine needs in the various sports. They are: Dick Montgomery, Jake Webb, Mel Charest, Gerald Payne and Donnie Laughlin.

Officials Needed

Persons interested in officiating junior high or B-team football in Hereford this year are asked to attend a meeting at 7:30 p.m. Tuesday in the Reddy Room of Southwestern Public Service Co.

TERRITORY PURCHASE
The United States purchased from Napoleon Bonaparte all French territory west of the Mississippi River for about \$15 million on April 30, 1803.

GOODBY CASEY

Casey Jones, the famous engineer of folk song, was killed when his Cannonball Express collided with the back end of a freight train on April 30, 1900.

Softball Tourney Planned

The Hereford men's softball team is sponsoring a city softball tourney beginning at 1 p.m. Saturday.

"Entries are due in by noon Friday," said Dale Smith. "We would like for as many Hereford teams to enter as would like to — especially Brothers of the Brush chapters in Hereford."

The tourney will be a double-elimination tourney and all games will be seven-innings and will be slow-pitch. All games will be played at the pony league field and will last one hour and 15 minutes each unless a team is 15 runs ahead after five innings.

Entry fee is \$10 per team and entries may be made by calling Smith at 364-1155 between 8 a.m. and 6 p.m. and 364-3967 after 6 p.m.



WINTERSET \$250 to \$750



LOVE SONG WED. RING \$175 MAN'S \$175

IT'S THE TRUTH
There's very little harmony in the home where either parent does all the harping.

OVER SUPPLY
The futility of giving advice to others doesn't seem to be much of a checkmate.

POINT OF VIEW
Youth's ability to see visions of the future is its greatest advantage over old age.

SERIOUS MISTAKES
It's what motorists don't know about driving that causes so many serious accidents.

Deliberation is a good policy, but it has broken a few records.

Keepsake

REGISTERED DIAMOND RINGS

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Across from the Post Office in Downtown Hereford

QUICK QUIZ



The Queen's English isn't always the American Way. Give the U.S. equivalent of these British words: (a) chemist, (b) hoarding, (c) dust bin, (d) boot (of a car), (e) petrol.



Some nations use two official languages. Name them for: (a) Canada, (b) South Africa, (c) Israel, (d) Cyprus, and Turkish.

ANSWERS: 1—(a) drug-

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 old world of ours the more we the unfit, appointed by the un- used car today soon finds out
 want to stick around and see willing to do all the work no how hard it is to drive a
 what happens next. one else wants to do. bargain.

SCS Supervised

Cowan Building Fish Pond

By STEVE CONNELLY
Staff Writer

A new fish pond is going to be competed sometime this week on the R.H. Cowan Jr. farm in connection with the U.S. Soil Conservation Service and the Great Plains Conservation Program.

The Cowan farm is 17 miles north of Hereford on U.S. 285 and Cowan has been an active part of soil conservation in Deaf Smith County for some time.

His entire 662-acre farm is under a complete conservation program, including improved pasture, grassed waterways, planned wind-breaks and a wildlife planting project.

THE NEW pond was designed by the Soil Conservation Service and the service also has a cost share in the pond because Cowan is a part of the conservation program.

J.C. Brown, Tierra Blanca Soil Conservation Service, said "We could help anyone to design one," and that a cost share could be obtained from the Great Plains Conservation Service. The only cost for the person who wanted a pond or similar project would be the

cost of the contracted laborers, which is relatively low. The Soil Conservation Service would plan, select a site, and design a water pond free of charge.

THE POND on the Cowan farm measures 60 feet by 200 feet and has a volume of 1,507 cubic yards of water. The pond is six feet deep, which helps retard the growth of pond weeds.

When finished, the pond will be able to handle several hundred fish, with supplemental feeding. Cowan plans to stock it with channel catfish and bass.

The pond will be filled with water from his wells and not from runoff water. The irrigation wells will keep the pond at a constant level probably by the use of a float valve, according to Brown. The pond will also be fenced including the area surrounding it so that he can start a wildlife planting project, and to keep his cattle out of the pond.

THE WILDLIFE planting project involves planting trees and shrubs, some of which may include Green Ash, Prinosia Cherry, Mongolian Cherry, Nanking Cherry, Silver Buffaloerry and others.

The tree and shrub planting is in the experimental stage to see if the plants will adjust to the Hereford climate and soil.

The game he hopes to attract will include pheasant, quail, song birds and rabbits.

Cowan also plans to make a seven-row wind break on the east side of the pond for soil conservation purposes.

LIVE IT UP

The modern-day version of our happiness appears to consist of doing things we can't afford.

PERSEVERANCE

Anyone can make some sort of start in life, but it takes a good engineer to get anywhere.

STILL HUMAN

Don't let the efficiency craze run away with you—men perform wonders, but not miracles.

HANDICAPPED

Paying as they go wouldn't allow some people the speed they're accustomed to traveling.

DON'T ADD UP

It's amazing how many people look backward when there are many things to look forward to.



Clearing Dirt For Pond

POND

Construction workers are expected to be finished this week with the new recreational fish pond on the R.H. Cowan Jr., farm north of Hereford. The pond is being built in connection with programs of the Soil and Water Conservation Service.

New Drip Irrigation System Studied By Researchers

In an effort to conserve irrigation water on the South Plains researchers are looking to a relatively new method called drip irrigation.

The system, used mostly in greenhouses, gardens and orchards, is being viewed for use on major crops as well, but with modification.

Dr. Otto Wilke, agricultural engineer with the Texas Agricultural Experiment Station, is heading the study.

TWO TECHNIQUES may make drip irrigation practical for some field crops, says Wilke.

One idea is the use of plastic drip irrigation trail lines, instead of sprinklers, attached to a pivot sprinkler system.

In studies being conducted at Lubbock, three such plastic lines were attached to a pivot system made available through the cooperation of Gifford-Hill & Western and Lubbock Christian College, explains Wilke.

"Early results with these 100-foot long lines are promising," he adds. "Advantages of using drip trail lines instead of sprinklers are that the water is applied only behind the drive wheels, lower operating pressures are needed, less water is lost to evaporation, and salty water does not contact plant leaves."

HOWEVER, the plastic pipe can be damaged by grazing cattle, the researcher points out. And in sandy soils it may be difficult to germinate seeds because the drip system may

not wet the surface soil uniformly.

The second technique involves the development of a tractor-mounted rig to move drip irrigation pipes in cotton.

Explains Wilke, one drip line can be used to apply a single irrigation to 40 rows of cotton during the fruiting period. Two funnels with belled entrances are attached to the tractor and are used to pick up the pipe and move it laterally two rows to water alternate furrows. Pipes are moved once or twice daily and can be moved without stopping the well pump.

RESEARCH for the study is being conducted at the Texas A&M University Agricultural Research and Extension Center at Lubbock, and is supported in part with funds from the TAES, Texas Water Resources Institute, the Office of Water Resources Research and the Plains Cotton Growers.

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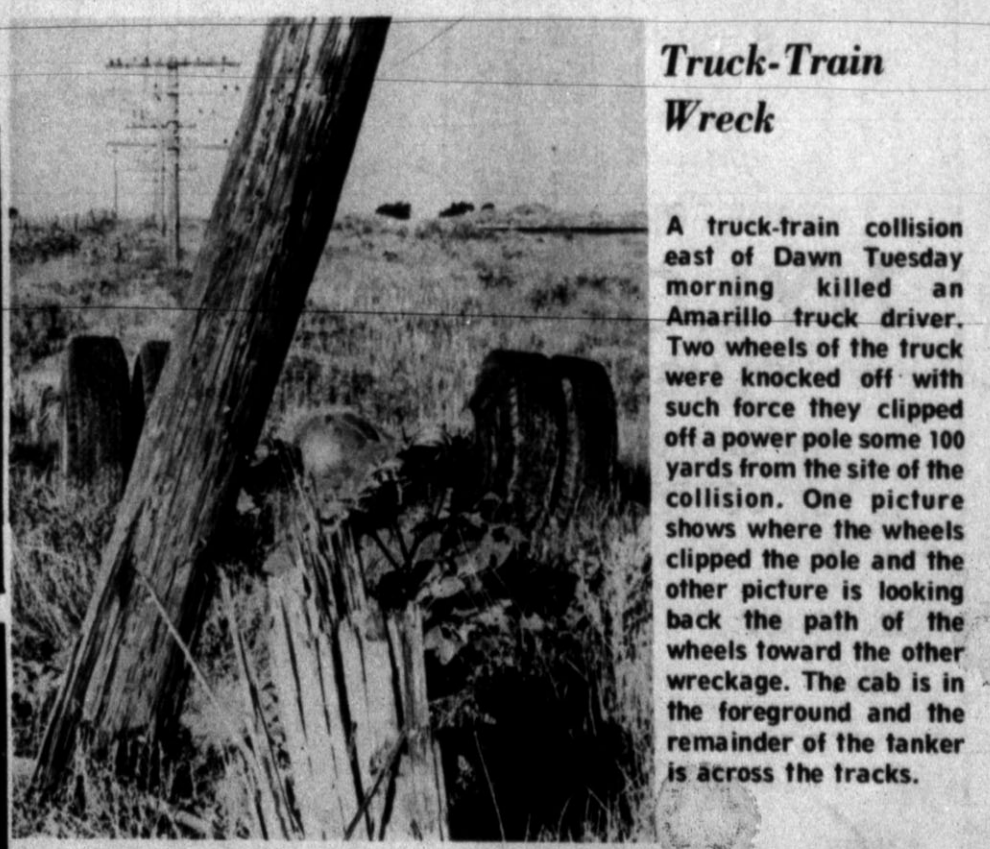
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Truck-Train Wreck

A truck-train collision east of Dawn Tuesday morning killed an Amarillo truck driver. Two wheels of the truck were knocked off with such force they clipped off a power pole some 100 yards from the site of the collision. One picture shows where the wheels clipped the pole and the other picture is looking back the path of the wheels toward the other wreckage. The cab is in the foreground and the remainder of the tanker is across the tracks.



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Surprise Tour Party Is Given

A tour to an undisclosed place was announced in invitations to an unusual party given Monday for Mrs. H. E. Miller and a group of her friends. Her two daughters, Mrs. Herb Dones and Mrs. Jerry Jacobs of Canyon, were hostesses.

Guests were asked to be ready at a fixed hour when the drivers, Mrs. Jim Lassiter, Mrs. Calvin Goodin and Mrs. Don Vinton, arrived to pick them up. The tour destination was Mrs. Jacobs' home, where an informal supper was served on the patio.

A rose was pinned on each guest as she was greeted, and on her back was placed a label with the name of a famous person. She attempted to guess her labeled identity, judging by her treatment from the other guests.

The guest list included Mrs. Tandy Legg, Charles Hood, Carl Moutz, O. G. Hill Sr., Art Manjeot, Joe Deavenport, Frank Annen, Baker Womble, Frank Ball, E. T. Hale, Jeff Roberson, G. P. Owen; Mrs. Dick Frye and Mrs. H. H. Miller of Dawn and Della Stagner.



Cadet T.A. Everett Receives Training

Cadet Travis A. Everett, 21, son of Roy E. Everett, 214 S. Second St., Dimmitt, received practical work in military leadership at the Army Reserve Officers' Training Corps Advanced Summer Camp at Ft. Riley, Kan., from June 16 - July 27.

Cadet Everett, a student at Eastern New Mexico University, Portales, was one of some 7,200 students who attended Army ROTC Training at five installations in the U.S.

The ROTC advanced camp provides an opportunity for cadets to develop and

demonstrate leadership capabilities in a field training environment. The instruction supplements theories and concepts which cadets learned in the classroom on campus.

Cadets normally attend the training between their junior and senior years. This enables them to better comprehend their final year of classroom work and to function as cadet leaders on campus.



CADET TRAVIS A. EVERETT



FULL BEARD

Will This Be Your Beard Style For Hereford's 75th DIAMOND JUBILEE



KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

The Hereford Brand, Hereford, Texas, Thursday, August 14, 1973
Little Angels In New Belles Group

Younger girls in the church enrolled at the first meeting organized St. Anthony's Little were Monica Warren, Rhonda Angels chapter of Jubilee Belles Reinart, Alice and Elaine at a recent meeting and chose Melinda Reinart as president. The group is sponsored by the Belles of St. Anthony's, adult chapter.

Other officers are Leona Warren, treasurer; Amy Schumacher, secretary, and Peggy Miller, sheriff. Also

FIRST RAILROAD

On Feb. 28, 1827, a charter was granted by Maryland to the Baltimore & Ohio Railroad Co. for the first railroad in America.

Betty Hodges Leads In Queen's Contest

Betty Hodges led all contestants in the Hereford Diamond Jubilee Queen's Contest as weekly results were turned in Tuesday night with Ophelia Echevarria and Becky Owen were tied for second place.

The queen of the Hereford Celebration will be awarded to the contestant who receives the most votes according to the number of tickets to the Hustlin' Heritage Spectacle that she sells. The Spectacle will be a

play depicting Deaf Smith County and Hereford history and will be staged in Whiteface stadium each night from August 29 through Sept. 1.

Others placing in the top 15 this week were: 3. Glenda Hansen; 4. Sina Sims; 5. Layne Young; 6. Kelly Curtsinger; 7. Pat Vinton; 8. Lynda Milburn; 9. Annie Brown; 10. Yvonne Duggan; 11. Diane Egbert; 12. Karen Coffey; 13. Nancy Baker; 14. Susie McGee; and 15. Taffy Herr.

Funeral Scheduled Today For Infant

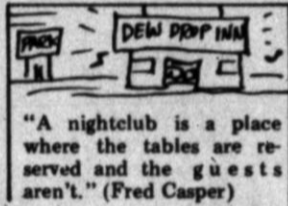
Funeral services for Juan Luis Elizondo Jr., six-month-old son of Mr. and Mrs. Juan L. Elizondo of 311 East Fourth, will be conducted at 10 a.m. today at St. Anthony's Catholic Church.

The Rev. John Kiesling will officiate, and burial in St. Anthony's Cemetery will be directed by Gilliland-Watson Funeral Home.

The baby, born last Jan. 29, died at the family home Monday afternoon after a short illness. In addition to the parents, survivors include grandparents, Maria Morales and Enrique Elizondo, of Hereford.

Slow down—it's better to be pinched for time than pinched for causing a fatal accident.

WED IN OKLAHOMA — Mr. and Mrs. Bennie Gibson are at home in Hardesty, Okla., where they were recently married in Bethel Baptist Church. The bride was Mona Paul, daughter of Mr. and Mrs. Dean Paul of Perryton, formerly of Hereford. Her grandparents, Mr. and Mrs. Ralph Paul, also Mrs. Gene Poteet and Kyla were Hereford guests at the wedding. The bridegroom is the son of Mrs. H. Leon Gibson and the late Mr. Gibson of Hardesty.



Texsheen.

DAYWEAR STORY STARTS WITH CARE-FREE NYLON PLUS THE COMFORT OF COTTON

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BRIEF available in pink ice, blue frost, lemon, blonde and white. Sizes 5-8. **\$1.25**

sizes 9-10... **\$1.50**

HIP HUGGER available in pink ice, blue frost, lemon, blonde, white, red and black. Sizes 4-7. **\$1.35**

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Bright blouses for bright girls. Choose from these Polyester and cotton shirts in prints or solids with a wide three button cuff. White, Red and Navy. Sizes 7-14.

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White, Red and Navy. Sizes 4-6x.

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JUNIOR PANTS WITH FLARE

Some with cuffs, some without, you can choose from many styles including the hi-rise. Polyester and cotton in many colors including Brown, Berry, Green and Navy and Red and Grey. Sizes 7-14.

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In this comfy, cozy Girls pile coat. Any day will be brighter when she goes off to school in this belted back, 6 button front coat with handy pockets. Choose from Navy, Berry, White or Green. Sizes 4-14. \$17. Value.

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WALKING TO SCHOOL IS A DREAM BACK TO SCHOOL WALKING BECOMES FUNTIME

In these sharp looking, black and white saddle oxfords with wide rubber sole. You'll feel like you're walking on air. Girls. Four eyelet, lace-up styling with striped shoe strings. Sizes 8 1/2-3.

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Fashions Of '98, Now To Be Shown

Authentic costumes from early days of Hereford and farther back in time, will be modeled along with replicas made by local women in a style show which will be a feature of Ladies Day in the city's Diamond Jubilee celebration.

The show will be staged in the high school auditorium from 2 to 4 p.m. Aug. 29, following an antique show, flower show and homes tour that morning and a White Collar Girls luncheon at noon.

Mrs. Clint Formby will be narrator for the show, which will begin with a parade of costumes from Deaf Smith County Historical Museum.

Antique costumes owned by residents here will be shown also, and awards made to the oldest. Anyone who wishes may enter this phase of the show.

Another section of the style parade will be a showing of the Catalina collection of old-time bathing suits, dated from 1870 to 1910. This has been arranged by Bess Moore of the Vogue.

The second half of the fashion parade will present replicas of

old-fashioned costumes, made recently by women of this area. Mrs. John Gilliland will be staging director for the style show, assisted by Mrs. William K. Golden. Music appropriate to the period of each group of costumes is being arranged by Mrs. J.C. McCracken.

The parade of dresses from the museum is under supervision of Mmes. Henry Sears, Austin Rose Jr., George Turrentine and Juston McBride.

Mrs. Joe Reinauer Sr., general chairman of Ladies Day events in Jubilee Week, emphasizes that there will be no admission charge for the style show, homes tour, flower and antique show.

The White Collar Girls lunch will be a no-host affair, with each guest to make her own reservations.

The old fashioned Box Supper to be held in connection with the band concert in Dameron Park that evening will feature an auction of boxes in pioneer-day style, with Roy Faubion as auctioneer.



HOP-SCOTCH HOSTESSES — A hop-scotch contest that will be an event of Youth Day, Aug. 28, during Diamond Jubilee Week in Hereford, will be conducted by Sugar 'n' Spice Belles, here pictured in their Jubilee costumes. The contest, in which hoppers of all ages will compete for prizes, will begin at 4 p.m. on the east side of Community Center parking lot. Girls in the group are Judy and Shelly Blessing, Cheryl Nielson, Eugenia Combs, Pam Word, Shelly and Regina Byran, Rebecca Combs, Paula Word, Reshell Bryan and Diane Warden.

Platform Shoes -- The Fashionable Accident

The rising popularity of platform soled shoes has created a serious accident hazard at work and on the highways, according to Lloyd Palmer, general manager of the Texas Safety Association.

Clogs and platform shoes have resulted in a dramatic upswing in the number of women injured in falls, Palmer said.

New York designer Laura Tosato agrees: "With the speed of life what it is today, clogs are dangerous because they don't hang on."

Palmer explained that foot specialists are warning that the girl in platform shoes runs a much increased risk of a twisted ankle.

One leading orthopedic surgeon in Texas noted that most platform shoes are not as dangerous as the "spike heels" of the 1950's because they have a broader base of support.

He was quick to add however,

that stability and sensitivity are diminished by platform shoes and clogs—indicators that the shoes can contribute to falls.

"The higher the soles of the shoes get, the more likely you are to misgauge your step. It is kind of like having a new pair of bi-focals," he said.

The doctor said also that platform shoes with soles that slope sharply upward at the toe are a particular danger. Dr. Robert Morris of Irving, President, Texas Podiatry Association, supported that opinion, explaining the force with which the off-balance feeling such shoes create can be compounded.

"When we walk, our feet strike the floor with four times our weight. So, a 150 pound person makes a 600 pound impact on his foot with each step," said Dr. Morris.

Palmer cited the latest in fashion footwear as a hazard to the driver also. The thicker

soles make it more difficult to place the foot smoothly on the clutch, the brake or the accelerator. In an emergency, an error in switching from the accelerator to the brake could be particularly disastrous.

In addition, decreased sensitivity can make applying the brakes and accelerator "a guessing game," Palmer said.

One Pennsylvania safety expert may have found an answer to the problem.

"If car manufacturers must recall their autos for safety defects, it would seem logical for fashion designers to be similarly responsible," said Roy D. Hanshaw, Safety Director of the Keystone Auto Club of Philadelphia.

A more likely solution, according to Palmer, is to choose shoes to fit the wearer's activities, remembering stability and sensitivity problems of platform shoes.

Considering the recent high-rise in men's fashion footwear, males should recognize trouble afoot too, he noted.

"Then, if people must wear four or five inch soles, Texas Safety Association urges them to carry driving shoes to avoid an elevated accident potential on the road," Palmer said.

At The Library

New Books Show Humor Contrast

Two kinds of humor are typified in a couple of new books in Deaf Smith County Library, either promising delightful summer reading.

The sharp, uninhibited wit of H. Allen Smith is displayed in his newest volume, *Low Man Rides Again*, a collection of short pieces with a title that takes confirmed Smith fans back to his first success, *Low Man On A Totem Pole*.

In contrast, a comedy of manners set in England of the Regency period is a new work of Georgette Heyer. *A Civil Contract* is a story in Miss Heyer's best romantic vein, with characters readers will remember.

LOW MAN RIDES AGAIN
By H. Allen Smith

Shortly before the dark days that began Dec. 7, 1941, thousands of people all over the world were cheered, diverted and relieved of various current tensions by an uproarious best-seller called *Low Man on a Totem Pole*.

Now, *Low Man Rides Again* is a new collection of articles and observations by H. Allen Smith, that same man whom time has obviously not withered, custom staled nor his editors been able to repress.

In this volume the incomparable Mr. Smith sharpens his wits on targets ranging from place names (Chappaqua, the affluent Westchester community, really means The Place of the Drunks) to contemporary balladeers ("hairy death-rattle songbirds").

He writes admiringly of some of his heroes—Mark Twain, H.L. Mencken, Gene Fowler and Harry Truman — and with unreserved intolerance of such people as dentists who pontificate to temporarily gagged patients and travelers who measure "fun" by the highest level of discomfort.

The objects of his approval, abomination or sometimes just reflection include fishing, Volkswagens, toes and the new math.

But whatever his subject, he definitely has a thoughtful, considered and usually partisan opinion; no wispy-washy agreeing with everyone for H. Allen Smith, who remains one of America's most individual and conspicuous delights.

Many of these articles appeared first in such magazines and newspapers as *Reader's Digest*, *Playboy* and *Variety*. Here, for the first time, they are available in one vastly entertaining book.

A CIVIL CONTRACT
By Georgette Heyer

Using the period of which she is an undoubted authority, Miss Heyer has written one of her most charming and entertaining Regency romances.

The hero of *A Civil Contract* is Adam Deverill, sixth Viscount Lynton of Fontley Priory, Lincolnshire, one of Duke Wellington's captains.

When his father, a crony of

the Prince Regent, is killed in the hunting field, Adam returns to England to find his family on the brink of financial disaster and his beautiful home heavily mortgaged and in a shocking state of repair.

It is Lord Oversley, father of Adam's first love, who tactfully introduces him to Mr. Jonathan Chawleigh, a notable addition to Miss Heyer's gallery of characters. For Mr. Chawleigh is a City man of apparently unlimited wealth with no social ambitions for himself, but with eyes fixed firmly on a suitable (by which he means noble) match for his only daughter, Jenny.

Of the results of the meeting between the bluff financier and the proud young aristocrat, of a love lost and a love found and of Mr. Chawleigh's impact upon a noble family of exceptional sensibility Miss Heyer writes with all her customary skill and wit. *A Civil Contract* is a social comedy at its happiest.

Miss White In Contest

Sherry White, Hereford coed at Texas Tech, will be at Dogpatch, Ark., this weekend among contestants from 25 states in the fifth annual Miss Dogpatch USA pageant.

She was chosen as a contestant after reaching the semifinals in the recent Miss Texas pageant at Fort Worth, where she appeared as Miss Lubbock.

Competition in Dogpatch, which is a resort area near

Harrison, Ark., is for \$6,000 cash awards, use of a new car for a year and a \$1,000 wardrobe. The pageant is directed by Bob Evans, former director of the Miss America and Miss Arkansas pageants.

The reigning Miss Dogpatch is Vicki Ross, a junior at Georgia Southern College.

Miss White is the daughter of Mr. and Mrs. Raymond White, and was the 1972 Miss Hereford in the Miss Texas pageant.

Yearbook Lists 1973-74 Program

A club year to begin with a Sep. 12 meeting in the home of Mrs. W.C. Hromas will bring a program of study and practice for Ceramic Arts Club, as outlined in 1973-74 yearbooks.

Ready for distribution to members at the first meeting, yearbooks were prepared by a committee headed by Mrs. W.S. Fluit. Other members are Mmes. Lloyd Kirkeby, J.W. Stengel, Doyal Fletcher, Hromas and the club president, Leona Seavey.

Dedication of the book is to the memory of Mrs. W.H. Awtry Sr., a charter member whose death occurred last year.

Monthly club meetings are spent in learning new techniques of work with ceramics. The first lesson will be on pouring greenware and care of molds.

October and November meetings, on second Wednesdays of the month, will be

morning sessions for trips to a ceramic studio, first for a lesson on stains, then for instruction in one-stroke technique. A Christmas party and gift exchange is scheduled for December.

Subject of the January program is Glazes, and Mrs. Seavey is to be hostess. In February Mrs. Stengel will be in charge of lessons on Lustre, Gold and Silver, in Mrs. Fletcher's home. Mrs. O.H. Culppepper and Zelma Kuykendall will be March hostesses for work in making and applying day flowers.

For the April program, members are invited to bring their "goofs" for display and discussion. Mrs. Joe Booser will be hostess. Exchange of ideas and work on graduation gifts is planned for May, with Mmes. Joe Kendall and Marcel Fishbacher hostesses.

Officers for another year are to be installed at a Dutch treat luncheon at Hereford Country Club June 8, to close the season.

PANCHO VILLA
Mexican soldiers, led by a revolutionary general, Pancho Villa, attacked the town of Columbus, N. M., on March 9, 1916.

PRISONERS RIOT
On March 9, 1968, prisoners at Oregon State Penitentiary caused more than \$2 million damage in riots.

PATENT GRANTED
Patent for a cutoff and valve for steam engines was granted to Seth Boyden of Foxboro, Mass., on March 10, 1849.

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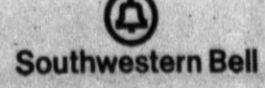
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address and home phone number. If you can't be reached there's space for the numbers of a trusted friend or relative, and the family doctor. There's also a slot for a dime. To order your card—or cards—write: Southwestern Bell, P. O. Box 972, St. Louis, Missouri 63188.



Two New VA Programs To Go Into Effect Soon

Two new veterans benefits, part of the National Cemetery Act approved by the President June 18, will become effective in August and September, according to Jack Coker, Waco VA Regional Office Director.

For veterans who die on or after August 1, 1973, the Veterans Administration can pay a plot or internment allowance of \$150 in addition to the \$250 maximum already authorized.

Starting September 1, payment of funeral expenses up to \$800 is authorized for veterans who die of service-connected causes.

Coker pointed out that VA has

for some time paid allowances to funeral directors or other persons who bore veterans' burial expenses, provided claims were filed within two years of permanent burial or cremation.

The agency also pays transportation costs of veterans whose deaths occur in its hospitals or domiciliaries, or who die while hospitalized or being treated at the agency's expense.

Coker said the current maximum \$250 burial allowance has been in effect since 1968, and traced this history of burial allowances: —War Risk Insurance Act of

1917 provided up to \$100 toward burial expenses of certain persons whose deaths occurred before discharge from military service.

—In 1923, allowance extended to veterans with insufficient funds to cover burial expenses.

—Economy Acts of 1933 reduced \$100 allowance to \$75.

—Allowance restored to \$100 by executive order in 1934.

—Assets limitation on allowances removed in 1936.

—Maximum allowance increased from \$100 to \$150 under Public Law 79-529 in 1946.

Public Law 85-674 increased allowance to current \$250 maximum in 1968.



Pioneer Amphitheatre

"Texas", Paul Green's musical drama plays nightly except Sundays during the summer months at Pioneer Amphitheatre in Palo Duro Canyon. For tickets and information, write "Texas", Box 268 Canyon, Texas 78015.

Belles Chapter Picks Queen Entry And Song

A runoff for entries in the Jubilee Style Show of Aug. 29 was conducted by the Jubilee Belles of St. Anthony's at a meeting Monday in the parish school library; a chapter song was adopted and a Jubilee Queen candidate endorsed.

Mrs. Nick Milburn's candidacy for the queen title will be sponsored by the Belles chapter from St. Anthony's Catholic Church.

A song to the familiar tune, Bells of St. Mary's, has been written by Mrs. A.H. Reinart and Mrs. Neal Lueb, and was rehearsed by the 25 members present to be sung at the parish social on Religious Heritage Day, Aug. 26.

In the style parade, Mrs. H.J. Wilhelm and Mrs. Ernest Flood Jr. tied for first place in original costumes, Mrs. Greg Banner

and daughter, Kathy won the mother-daughter class and Rhonda Reinart the young miss competition.

Plans were made for members to lend antiques for window displays in Jubilee Week, for work on the St. Anthony's float and the booth to sell cornhusk dolls.

Mmes. Jimmy Messer, Ralph Sears and Buster Miller were welcomed as new members.

Charges Baking Spokesmen

With Making Statements

Leo Witkowski of Hereford, president of the Texas Wheat Producers Association, along with the president of the National Association of Wheat Growers has charged baking industry spokesmen with making incorrect statements on the current supply situation which are calculated to spark public alarm and force export controls.

Grower's president, Ray Davis, Potter, Neb., explained in his response that the country is presently harvesting record wheat crops and more than two billion bushels are available for export, domestic use, and carryover this marketing year.

Also, he said concern expected over the level of next year's carryover fails to take into account the fact that an

even greater harvest will be under way at that time which can easily exceed this years by 10 per cent. He cited strong market prices and the absence of controls on products and exports, as primary factors accounting for another bumper crop.

Davis said that the American Bakers Association had royally juggled statistical data to give the impression that bread would disappear from supermarket shelves because of the current supply situation. He said the Nation's annual use of wheat for domestic food consumption was less than 1/4 of this year's supply and he advised that bakers should arrange for their needs now and not depend on a government bail out.

Over the last 20 years far-

mers, the government and the trade have assumed the burden of holding reserves according to Davis, "but today it's a seller's market and users shouldn't rely on government intervention to assure their supply on the market," he said.

Phase Four regulations enabled domestic wheat processors to pass on higher raw products (such as wheat) costs to the end product without affecting their profit margin. Growers, however, don't expect an increase in bread prices to be necessary because the farm bill, which Congress passed last week and the President signed, repeals the "Wheat Certificate" which saves the wheat user seventy-five cents a bushel or about \$1.66 per hundred weight on flour.

This originally was supposed to be passed back to the consumer in bread price reductions, but now should practically offset increased wheat prices.

VA Announces New Home Loan Program

The Veterans Administration has initiated new measures making it easier for married veterans to qualify for guaranteed home loans.

Administrator of Veterans Affairs Donald E. Johnson said VA regional offices have been told of the July 18 changes.

"In consideration of current social and economic patterns, VA will hereafter recognize in full the income and expenses of both the veteran and spouse in determining ability to repay a loan obligation," Johnson explained.

He noted VA is required by law to determine if the contemplated terms of repayment

bear a proper relation to the veteran's anticipated income and expenses before approving a loan.

The spouse's income has always been considered for this purpose but in the past, local rules which had the effect of discounting the young wife's income were often imposed. Under the new policy, no such local rules will be imposed and the wife's income will be given full consideration.

VA guarantees 60 per cent of home loans (maximum \$12,500) private lenders make to servicemen, veterans and eligible widows of World War II, Korean and Post-Korean conflicts and the Vietnam era.



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Players Plan For Fall Show


Initial plans for presenting the comedy, Any Wednesday, on the weekend of Oct. 13 including one performance for delegates attending an area Beta Sigma Phi convention here, were made by Hereford Community Players members at their August meeting Monday evening.

This production will begin the 1973-74 season for the Players. Tentative plans were discussed for a play to formally open the basement auditorium which will be a part of the new library building, now under construction.

Hank Haug, president, announced that directors have elected Linda Gilbert secretary of the Players to fill an office vacancy.

LEAGUE FORMED
On May 20, 1971, Pope Pius V signed a league with Spain and Venice to fight the Turks.

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ATTENTION

ALL FARMERS, CREW CHIEFS AND PARENTS:

Every Child between the ages of 7 and 17 inclusive residing in Deaf Smith County must attend regularly either public or parochial school. The parents of such children not requiring them to attend school may be subject to heavy fines. Crew Chiefs may not work school age children during school hours. Farmers may be subject to heavy fines if they permit school age children to work on their land during school hours without a permit.

Public School: Registration begins August 20. Classes begin August 22.
St. Anthony's School: Registration begins August 15. Classes begin August 22

-s- H.C. WILLIAMS
County Judge
Deaf Smith County
Hereford, Texas


ATENCION

RANCHEROS, CONTRATISTAS, Y PADRES DE FAMILIA:

Cada criatura de edad 7 hasta 17 que resida en el Condado de Deaf Smith, tendra que asistir a la escuela diaria, ya sea publica o parroquial. Los padres que no manden a sus hijos a la escuela, tendran que pagar una multa. Los contratistas no pueden hacer que trabajen criaturas durante horas de escuela. Los rancheros tendran que pagar multa si permiten que criaturas trabajen en sus labores durante esas horas sin permiso.

Se registraran para la escuela publica comenzando el dia 20 de Agosto. Las Clases comienzan el dia 22 de Agosto.
San Antonio comienza las clases el 22 de Agosto.

-s- H.C. WILLIAMS
Juez del Condado

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Accent On Health

Heat Causes Sunstroke, Heat Exhaustion

With summer heat scorching Texas, there is the possibility you could become a victim of sunstroke or heat exhaustion during the blast-furnace weather ahead, advises the Texas State Department of Health.

The combined effects of the sun, exercise, heat and excessive perspiration with water and salt loss can produce serious symptoms and may even be fatal.

EXPOSURE TO excessive heat may result in heat exhaustion, heat stroke, and heat cramps, with heat exhaustion being the most common. In exhaustion cases, the persons temperature is approximately normal; in

stroke, it is high. Most likely to be affected are the aged, the obese, the very young, alcohol addicts, and those suffering from any disease that impairs the strength of the entire body, say state health officials.

Sunstroke is caused by over exposure to the hot sun while heat exhaustion is due to prolonged exposure to high temperatures indoors or outdoors. In sunstroke the body overheats. Usually the victim has a severe headache and everything looks red to him. Often the victim becomes unconscious.

HEAT EXHAUSTION is caused by prolonged heat and high humidity, but it is very different from sunstroke. The

victim is usually conscious but weak and dizzy. His temperature falls instead of rises, and he feels cold and clammy.

In either case, call a doctor at once. The victim should be moved into the shade or a cool place and any tight clothing loosened.

Simple, common-sense precautions will nearly always prevent these conditions. During hot weather:

Don't expose yourself to the heat when you don't have to.

Don't go out in the hot sun-shine without a hat.

Don't wear heavy or tight clothing.

Don't exercise strenuously in the sun or heat.

Don't exercise just before or after meals.

Don't overeat. Don't overindulge in alcoholic drinks.

ON SULTRY DAYS, keep the air circulating to help the evaporation of perspiration. Keep shaded windows open and use an electric fan.

Profuse perspiration helps cool the body, but it draws fluids and certain chemicals away. If you perspire freely, you may need extra water and salt. Drink water often throughout the day, one glass at a time. The amount of salt needed depends on how much you lose through perspiration. Office workers probably get enough in their food, but others doing heavy labor may need salt tablets periodically or a quarter of a

teaspoonful of salt dissolved in a glass of water every hour.

ELDERLY PEOPLE are prone to develop heat stroke. It may appear in them on hot days during such apparently mild activity as a walk. But they are not the only victims.

Heat cramps usually involve the abdominal muscles or the limbs. Loss of chemicals in profuse perspiration precedes the cramps. The condition may be associated with heat exhaustion. Heat cramps usually respond better to firm pressure than to vigorous kneading.

Remember, the aging, the very young, alcoholics and people with heart trouble are easily affected by sun and heat.

Old, New Homes On Jubilee Tour

Older homes in Hereford as well as brand-new ones will be open in a tour of homes which will be a feature of Ladies Day, next Wednesday, in the city's Diamond Jubilee Week.

Built about 1910 and restored in 1960 by its present occupants, the George Warners, the residence at 806 North Main, facing Mothers Park, is included in the tour. The Warners have furnished it in large measure with pieces dating back to the 18th century.

The Steve Coneway home at 116 Rio Vista Drive is the other older residence to be seen by visitors. It was occupied for many years by his grandparents, the Ray Coneways, and housed antiques collected by Mrs. Coneway. A number of these will be on display.

New homes to be open are those of the Ken Rogers and the Norman Hodges in Yucca Hills

north of the city. Refreshments will be served at the latter place.

Actually a part of the tour is the home of Mrs. A.L. Manjeot, 303 Westhaven, where Pioneer Study Club will sponsor a show of antiques from homes of this area, and Hereford Garden Club will stage its fall flower show with placement arrangements keyed to the 75th anniversary theme.

All these homes will be open from 9 a.m. to 12 noon, without charge. Several women's clubs of the city are cooperating to sponsor the events.

Although entries will not be judged, a placement show of flower arrangements will be held by Garden Beautiful Club at the Rogers home, and Bud To Blossom Club members will arrange flowers in the Coneway home.

Hereford Study Club will be in charge of a sale of Jubilee commemorative plates in the Hodges home.



Mrs. Drerup And Her Peach Tree

Mrs. Cornelius Drerup, 121 Ave. B, shows off her loaded-down peach tree, which yielded baseball-size peaches this year. Three years ago, the same tree yielded 28 quarts of peaches which were so large, they had to be cut to fit inside a wide-mouth jar.

GED Tests

To Begin

The GED Test will be administered at 8:30 a.m. on Mondays and Tuesdays in the school board office, according to Robert Thompson.

The test, which qualifies persons to receive the equivalent of a high school diploma, will be administered by the Texas Education Agency.

Cansler Feeders

Seek Amendment

To Waste Control

Cansler Feeders will apply to the Texas Water Quality Board in a public hearing today for an amendment to its existing waste control order for rainfall runoff from the feedlot operation located approximately six miles east of Hereford.

If the application is approved, rainfall runoff water will be used for irrigation of adjoining land.

The hearing will be held in the auditorium of the Texas Water Development Board at 301 W. Second St., in Austin beginning at 9 a.m.

ENERGY SOURCE

Philip N. Ross, manager of power systems planning for Westinghouse Electric Corp., says nuclear breeder reactors offer some 1,500 times the energy available from today's total natural fuel sources.

FUEL SAVER

A 747 consumes 25 to 30 percent less fuel per passenger than a 707, according to Boeing operations analysts.

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CC To Host

New Teacher

Banquet Soon

The Annual New Teacher Banquet will be held at the Civic Center Tuesday, September 4 at 7:30 p.m.

Persons desiring to host a new teacher are urged to call the Chamber of Commerce office 364-3333 as early as possible. Reservations will be made on a first come first served basis. Rodney Laubhan is chairman of the affair.

TIME TO ACCOUNT

The buck shortage becomes acute as profits are shaved when income taxes are filed.

Don't Scratch That Itch!

USE ITCH-ME-NOT! IN JUST 15 MINUTES, if the itch sends scratching, your eye back at any drug counter. Quick-drying ITCH-ME-NOT quiets itch in minutes! Kills germs to speed healing. Free for eczema, insect bites, foot itch, other surface rashes. NOW at HAROLD CLOSE DRUG Superland



No Serious Injuries

The driver of this car, Wendel Clark, 121 Centre, was treated and released for minor injuries at the Deaf Smith General hospital following an accident at Big Daddy's Truck Stop Monday morning. The car collided with a truck driven by Wilford Garrett of Channing.

Weekly Market Report

Values Hard To Find

According to the specialist, fryer chickens and eggs remain good protein food choices — despite price increases.

Pork values are hard to find this week, says Mrs. Gwendolyn Clyatt.

The consumer marketing information specialist, Texas Agricultural Extension Service, Texas A&M University System, attributed this situation to rising prices.

"Consumers also may find beef supplies more scarce — as a result of producers holding back livestock in anticipation of the Sept. 12 price freeze change.

"Nevertheless, most markets still offer some variety in cuts, with prices at ceiling levels. Chuck cuts, ground beef and beef liver generally provide the best values."

Turning to fresh fruits, Mrs. Clyatt noted that this year's large crop of sweet cherries has hit the market attractively priced.

"Watermelons and cantaloupes remain in good supply

— and some medium to small sized nectarines are priced reasonably."

The specialist cited bananas, seedless grapes and plums as being in best supply at the most economical prices.

Warning that vegetable prices vary considerably, she listed cabbage, carrots, corn, turnips, okra, mustard greens, yellow onions, hard shell squash and varieties of southern peas as the best buys.

Pressure Cookers Needed

Canning Advice Given

Pressure canners are needed to process foods low in acid content, a foods and nutrition specialist advised the increasing number of home canning 'buffs' this week.

Karen Kreipke with the Texas Agricultural Extension Service, Texas A&M University System, warned that bacteria will not be killed unless low-acid foods are

cooked for a long period of time at boiling temperatures.

"Cooking with a pressure canner raises the temperature used to kill these bacteria and takes only a fraction of the time for the canning process," she said.

It is safe to can jams, jellies, fruit butters and high-acid foods without a pressure can-

ner, she added.

Foods which don't require pressure canning are cucumbers when pickled, cabbage when made into kraut and fruits including tomatoes, pears and cherries.

Foods which do require pressure canning are asparagus, beans, beets, cabbage, carrots, cauliflower, corn, hominy, okra, peas, pumpkin, spinach, turnips and all meats, the specialist said.

SOLID FIRM HEADS CABBAGE
Fresh Green Cabbage From Safeway!
10¢ lb.

RUSSET POTATOES \$1.60 U.S. Number 1 10-lb. Bag.

VINE-RIPE TOMATOES \$3.10 California Tomatoes! lbs.

CALIFORNIA "ICEBERG" LETTUCE
2 HEADS FOR **45¢**

FANCY BANANAS \$1.40 South American lb.

BARTLETT PEARS \$4.10 Fresh From California lbs.

SAFeway

FIGHT MUSCULAR DYSTROPHY
For Every 2 Premium Seals From These Products Kimberly-Clark will Donate \$5 To The Muscular Dystrophy Assoc. Of America!

The Products Are:
•KLEENEX BOUTIQUE TISSUE
•NEW FREEDOM SANITARY NAPKINS
•KLEENEX THICK & THIRSTY TOWELS
•KOTEX SANITARY NAPKINS
•DELSEY BATHROOM TISSUE
•KLEENEX FACIAL TISSUE

THE FAMILY LAWYER

Rogues' Gallery

Arrested on a charge of gambling, Greg was tried and found not guilty. Later he learned that the police were including his photograph in a public "rogues' gallery," open to inspection by victims of crime.

Greg hastened back into court, this time as a plaintiff. He demanded that the police remove his picture from the gallery, even though they might still consider him a suspicious character.

And the court ordered the police to do just that. Citing Greg's right of privacy, the court said: "A visitor (to the gallery) might conclude that all the pictures were of criminals. This is not a pleasant thought for one conscious of his innocence."



SWEET ORANGES Valencia Juice 4 \$1
HONEY DEWS Large California Melons 59¢

Cucumbers Large Green Slices 2.29¢
Bell Peppers For Stuffing 2.29¢
Yellow Squash Fresh Tender 1b. 29¢

RED ONIONS Sweet California Italian Onions lb. 29¢
FRESH ROMAINE Large Lettuce Salad Favorite Ea. 25¢

COMPARE SAVINGS!

Paper Napkins 180 ct 31¢ Nestle Quick 2-lb. Ctn. 83¢ Charcoal 10-lb. Bag 79¢ Canned Milk Eagle Brand 14-oz. Can 39¢ Tomato Juice Town House 46-oz. Can 35¢
Dog Food Pouch 25-lb. Bag \$3.69 Instant Tea Nestle Tea 3-oz. Jar \$1.29 Gelatin Mix Jell Well 3-oz. Pkg 10¢ Applesauce Town House 16-oz. Jar 25¢ Green Beans Garden of Eatin' 16-oz. Can 17¢
Dog Food Pouch 15-lb. Bag 11¢ Lucerne Milk Canned Milk 13-oz. Can 18¢ Dry Drink Lucerne Mix 20-oz. Pkg \$2.29 Sweet Peas Town House 17-oz. Can 22¢ Orange Tang Tami Mix 27-oz. Jar \$1.35

TOMATOES
Gardenside Tomatoes - Everyday Low Price!
23¢ 16-oz. Can

MOTOR OIL
Safeway 30-wt. or 20-20 wt. Extra Savings!
4\$1 FOR Qt. Can

GAIN POWDER
Gain Laundry Detergent Everyday Low Price!
\$1.53 84-oz. Box

TAMALES
Ellis Brand Tamales Everyday Low Price!
33¢ 14 3/4-oz. Can

Edwards Coffee All Grinds 16-oz. Can 89¢ Softener White Magic Fabric 79¢ Green Beans Town House 16-oz. Can 25¢ Light Tuna Chicken of The Sea 5-oz. Can 45¢ Scott Towels Paper Towels 8-Roll 37¢
Safeway Coffee All Grinds 16-oz. Can 83¢ Detergent White Magic 49-oz. Box 63¢ Macaroni Skimmers Brand 24-oz. Pkg 45¢ Dog Chow Purina Super Saver 50-lb. Bag \$7.85 Toilet Tissue Family Scott 4-Roll 45¢
Coffee Tone Lucerne Brand 16-oz. Jar 69¢ Detergent White Magic Dishwasher 35-oz. Box 55¢ Spaghetti Skimmers Brand 3-lb. Pkg 83¢ Mayonnaise Hellman's Brand 8-oz. Jar 79¢ Facial Tissue Scotties 100-ct. Tissue Pkg 23¢

SHOP AND COMPARE!

CHECK SAFEWAY FOR A WIDE SELECTION OF DELICIOUS BREADS.....

SKYLARK 100% Wheat Loaf 39¢
SKYLARK Rye 16-oz. Bread Loaf 33¢
MRS. WRIGHTS BREAD Special Formula 16-oz. Loaf 37¢
SESAME Skylark 16-oz. Loaf 33¢
FRENCH Skylark 16-oz. Bread Loaf 39¢

SAFeway REFRIGERATED FOODS

CHEESE 99¢ Halfmoon Longhorn! lb.
CHEESE \$1.23 Swiss Cheese Chunk! lb.
CHEESE 49¢ Cheese Singles! 8-oz. Pkg.

Biscuits Texas Style 8-ct. Can 12¢ Margarine Colbrook Quarters 8-lb. Pkg 21¢ Cinnamon Rolls Mrs. Wrights 9-oz. 32¢
Chiffon Family Margarine 1b. 51¢ Margarine Empress Soft 1b. Pkg 43¢ Lucerne Milk Homogenized 1-gal. Milk 67¢
Biscuits Pillsbury Brand 8-oz. Can 10¢ Corn Oil Sunbuck Margarine 1b. Pkg 33¢ Sour Cream Lucerne Quality 8-oz. Can 46¢
Margarine Sunbuck Brand 1b. Pkg 27¢ Real Butter Lucerne "AA" 1b. Pkg \$1.05 Low Fat Milk Fine Quality 1-gal. Can \$1.21

Most courts agree, frowning on undue publicity given to a person who has been cleared of a criminal charge. Nonetheless, privacy — like all legal rights — has its limits.

Another complaint was filed by a man who had been acquitted of receiving stolen property. He wanted the police to remove his photograph and fingerprints from their private files.

But this time, the court said no. The court said keeping good records is a key to effective police work, adding:

"An accurate identification system may be an assistance not only in finding the guilty criminal but in clearing an innocent suspect."

A different aspect of the problem arose in a homicide case, when the defendant objected to evidence that some years earlier he had been convicted of manslaughter. He said he had already paid his debt to society, and was therefore entitled — under the privacy doctrine — to keep his past a closed book.

But the court ruled that his past could be reopened, because a second offense is more serious than a first offense.

"One who has been convicted of crime (forfeits) whatever right of privacy he may have possessed," said the court, "to the extent that the protection of society requires such forfeiture."

A public service feature of the American Bar Association and the Texas State Bar Association. Written by Wil Bernard.

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PET PILLS
Dr. Carl Djerassi, professor of chemistry at Stanford University, Palo Alto, Calif., who helped develop a birth control pill for women, advocates the use of chemical contraceptives for cats, dogs and other household pets.

MONTGOMERY WARD ENERGY SAVING ACTION

Tips to help Consumers Save Energy and Money.

When possible, cook several things in your oven at once by taking the average of heat needed and setting the temperature control accordingly.

THIS COUPON WORTH 45¢

Toward The Purchase of A 3-lb. Can of **FOLGERS COFFEE**

Coupon Expires Sat., Aug. 18
One Coupon Per Customer.
Redeemable only At Safeway - OKC

For God So Loved The World

FIRST BAPTIST CHURCH
Doug Manning, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Samuel B. Ogan, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. Lynn Dehart

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Rev. Niel Foster

TEMPLO CALVARIO
ASAMBLEA DE DIOS
13th & Ave. H
Rev. Ralph J. Molina

CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

IGLESIA METODISTA
SAN PABLO
Rev. Thomas Balderas, Pastor

SAN ANTONIO A LA IGLESIA
North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL
(A.O. Thompson)
Robert Foster, Pastor

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Abel Ortiz, Minister

CENTRAL CHURCH OF CHRIST
J.T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C.F. Powell
4th and Jackson

SAINTE JOHN BAPTIST CHURCH
400 Mable St.
Rev. C.W. Allen, Pastor

PENTECOSTAL CHURCH
OF JESUS CHRIST
So. Mites and Gracy St.
364-5119
Rev. Joseph A. Myers



only
3
MINUTES
LEFT

Time flies. It's later than you think.

The egg glass here gives us only three minutes. It is time for serious thought, final preparation. Neither your station in life nor your bank account will exalt you to God. *This is inventory time, Mister.*

When have you been on your knees, or to church, or helped those in need? All the cattle, oil wells, uranium mines in the world won't put you on good terms with the "Man Upstairs." When time is running out, when the end draws nigh, worldly goods won't mean a thing. Then you'll want what the church stands for, your family, and things eternal... you'll want God. Why not let Christ captain your soul? *You may have three minutes left.*

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Box 231 - Fort Worth, Texas

FIRST METHODIST CHURCH
Dr. Jordan Grooms, Pastor
501 North Main

WESLEY UNITED
METHODIST CHURCH
Rev. Don McWhorter, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing

AVENUE BAPTIST CHURCH
Rev. Norman MacDonald
130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Rev. Tom Starcke,
South Main — 364-5556

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th and Ave. F

IMMANUEL LUTHERAN
CHURCH
Rev. Hermon Schelter, Pastor
Park Ave. and B Street

THE CHURCH OF GOD
IN CHRIST
Rev. Calvin Hodge, Pastor
115 West Norton

SEVENTH DAY ADVENTIST
CHURCH
Elder Hollis A. Morel, Pastor
West Park Addition

MISSION DA SAN JOSE
Labor Camp

CHURCH OF THE NAZARENE
Rev. Max Jetton, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Thirteenth and Avenue K

ST. THOMAS EPISCOPAL
CHURCH
William A. Lang, Jr. Vicar
601 West Park

ST. ANTHONY'S ROMAN
CATHOLIC CHURCH
Rev. Boniface Riedmann, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
610 Lee Street

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH
Rev. Gene Meacham

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.
Carl G. McCaslin

KELLEY ELECTRIC
Virgil and Doug Kelley

McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
Since 1900

ROCKWELL BROS. & CO.
Ray Chambliss, Mgr.

OGLESBY IMPLEMENT CO.
Cecil Oglesby

THE SUNDAY BRAND
THE HEREFORD BRAND
Phone 364-2030

DAVIS IMPLEMENT CO.
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HEREFORD IRON & METAL
Anson A. and June Dearing

CONSUMER'S FUEL ASS'N.
"Bud" Sparks, Mgr.

THE INK SPOT, INC.
C.E. Coleman, Jr.

HI-PLAINS SAVINGS & LOAN ASSOC.
Myron Morgan, Mgr.

GILLILLAND - WATSON FUNERAL HOME
Marlin Gilliland-John Gilliland
Charles Watson

PITMAN GRAIN CO.
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HAROLD CLOSE DRUG
Harold Close

FARMERS' DRIVE IN
Troy Moore

SUIT'S AUTO SUPPLY COMPANY

DICK NORWOOD CHEVROLET - OLDS
Dick Norwood

BOYD MACHINE & SUPPLY
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WAC SEED, INC.
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CASE POWER & EQUIPMENT CO.
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LOERWALD BROS.
231 W. 2nd

RIVERSIDE CHEMICAL
Kenneth Haggard
W.J. (Wop) Lueb
LeeRoy Burges

PIGGLY WIGGLY
Mr. and Mrs. Gaylord Newell

4-H'ers Participate In Leadership Lab

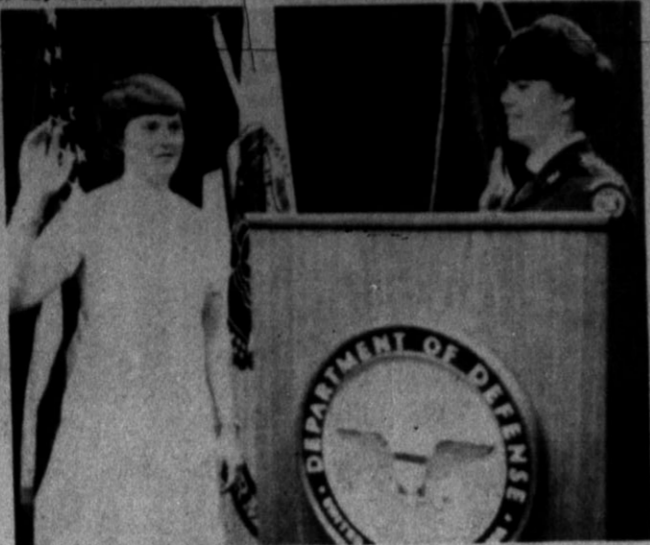
Ricky Coleman, a Deaf Smith County 4-H Club member, was one of 12 teens who conducted activities throughout a three-day district leadership lab held this week at the Texas State Technical Institute in Amarillo.

Approximately 150 young leaders from 4-H Clubs in 22 Panhandle counties assembled at the campus for the lab.

County delegates, supervised by 22 adult leaders, engaged in activities ranging from group sessions and game tournaments to special morning and evening ceremonies.

Theme of the lab was "Learning to Work Together," with emphasis being placed on a human relations approach to problem solving.

Activities were geared toward helping the leaders learn to express themselves and their ideas and to develop solutions to problems through group processes.



Sworn In

Doan I. Lusk, a former Hereford elementary school teacher was recently sworn in the Women's Army Corps in Amarillo.

Elementary Teacher Joins Army Corps

A former Hereford elementary school teacher was sworn in the Women's Army Corps and received a direct commission as a First Lieutenant upon entering during ceremonies at the Armed Forces Examining Entrance Station in Amarillo.

Amarillo Army officials said that this was the first WAC entry commission in the Amarillo area in more than a year.

Miss Doan I. Lusk, 30, 107 Beach, Hereford, will report for duty August 19 at Ft. McClellan, Ala., for a 12 week Basic Orientation. Upon completion of the orientation she will attend a Basic Officers Course.

"Today's Army has more opportunities for women and offers more job responsibility than some civilian jobs," said Miss Lusk.

Miss Lusk graduated from West Texas State University and holds a Masters Degree in English. While attending WTSU she was captain and coach of the WTSU Women's Rifle Team and a member of the Pantex and Amarillo Rifle and Pistol Club. She belonged to the Sigma Tau Delta Honorary English Fraternity and acted as president of the Phi Gamma Nu National Business Sorority.

Miss Lusk is the daughter of Mr. and Mrs. J.W. Lusk, 4119 Parker, Amarillo.

Private Burges Named Soilder Of The Month

Private Lawrence V. Burges, son of Mr. and Mrs. Lee R. Burges, Route 2, Hereford, was named soldier of the month for the 2D Student Enlisted Battalion and distinguished graduate of a seven-week recovery and evacuation specialist course at the U.S. Army Ordnance Center and

School, Aberdeen Proving Ground, Md.

He learned to perform recovery and evacuation operations for abandoned, damaged, disabled and mired vehicles. He also was taught to operate light and medium track recovery vehicles, wrecker trucks and tank transporters.

His wife, Judy, lives at 620 Irving, Hereford.



PVT. LAWRENCE V. BURGES

Son Of Hereford Man Wreck Victim

Funeral services for James Lee Pickens, 28, of Corpus Christi, son of Homer Pickens, Rt. 3, were conducted Wednesday morning in Corpus Christi, where burial was directed by Jackson Funeral Home.

Mr. Pickens died Monday morning as the result of an automobile accident.

His grandparents, Mr. and Mrs. J.V. Pickens, and an aunt, Martha Newsom, live in Hereford. Other survivors are his mother, Juanita Pickens, a sister, Patsy, and brother, Vernon, all of Corpus Christi.

BRIONES PROMOTED
Marine Pfc. Isaias Briones, Jr., son of Mr. and Mrs. Isaias Briones, Sr. of 114 Bradley St., Hereford, was promoted to his present rank while serving at the Marine Corps Air Station in El Toro, Calif.

Dr. Milton Adams

Optometrist

335 Miles

Phone 364-2255

Office Hours

Mon.-Fri. 8:30 to 5:00

The Consumer Alert

Knowledge Of Textiles Helpful In Selecting Home Carpeting

BY JOHN L. HILL
Attorney General

Unless a homeowner has some sound knowledge of textiles, or knows just whom to turn to for expert advice, it can be extremely difficult to know how to purchase carpeting.

If you have decided that carpeting all or part of your home will give it that finishing touch, you are headed toward a major—and expensive—step in home improvement.

But where do you go from there?

You may have formed some basic ideas about hue or color, and know whether you'll settle for shag or sheared type of carpeting.

You may start watching

carpet ads, and confusion can set in.

A SIMILAR TYPE of carpeting may be advertised at various rates. You must check to see if the listed price is for the carpeting only, or whether it includes a cost of installation—a substantial item. And, does the installation estimate also include the price of padding to put under the carpet?

This sort of variation in pricing is not necessarily an indication of misrepresentation of total cost. Since some flooring firms contract out their installation work, their only interest is in showing you the actual carpet cost. Others include it in a package.

The unusual guide to car-

peting cost is in terms of so many dollars per square yard. And while some volume sellers market carpet by the linear foot, for the do-it-yourselfer, most flooring specialists consider the per-square-yard estimate to be the consumer's easiest indication of expense, without unnecessary waste of material.

If you run across an offer of carpeting quoted by the cost per square foot, beware. This can be misleading.

OBVIOUSLY, IT WOULD be impossible to cover three rooms containing a total of, say, 80 square yards, for the same price as another three rooms containing a total of only 60 square yards.

Pasture Health Subject Of Meeting

Wheat Pasture Health will be the subject of a meeting at 8 p.m. today at Tommy's Cafe in Adrian, according to Jimmie Walker, Oldham County Extension Agent - Agriculture.

Dr. Gene Cope of Hereford, area extension veterinarian will

be discussing problems producers are having with stocker cattle on wheat. Walker stated the program is designed to help people understand their problems and to be more aware of the solutions they have available.

Bill Dameron On Board Of National Cattle Breeders

Bill Dameron, former Deaf Smith County rancher now of Salida, Colo., was elected to the board of directors of the National Association of Limosine Cattle Breeders, at the recent national convention in Denver.

He was also named one of two delegates from the United States to the International Congress of the association at Limoges, France. He was one of the principal speakers at the convention.

Dameron and his father, the late W.E. Dameron, were well-known Hereford cattle breeders for many years.

He began only a few years ago, after moving to the Colorado ranch, raising the breed of cattle which originated in France and which is relatively rare in the United States.

Members of the Dameron family accompanied him to Denver. Mrs. W.E. Dameron

went from Hereford, joined by Mr. and Mrs. Nolan, visited the C.C. Nolans of Denton; Mrs. Nolan is her daughter. Mrs. Bill Dameron's parents were also in the party.

The Hereford woman, with Mr. and Mrs. Nolan, visited Nolan's parents in Colorado Springs several days after the convention, then spent a week at Salida before returning home by way of Santa Fe and Taos.

TREATY SIGNED

On March 20, 1898, the civil war in France ended with the Treaty of Ponts de Ce.

MELCHIOR BORN

Lauritz Melchior, famous Wagnerian tenor, was born on March 20, 1890.

DALADIER RESIGNED
Edouard Daladier resigned as premier of France and was succeeded by Paul Reynaud on March 20, 1940.

BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds
Cowan Jewelers
Downtown AMERICAN GEM SOCIETY member

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His wife, Judy, lives at 620 Irving, Hereford.

Climbin' around monkey bars
jumpin' on the bus
or just walkin' back to school!

These little Jumping-Jacks for your little "him" have the wear-and-tear-ability to keep up their good looks ... all times!

JJ Jumping-Jacks.
Most feet are born perfect. They should stay that way.

Buddy
-Navy Leather & Soles
-Brown Leather & Soles

Handsome
Navy on Bone Leather

"We Care About Your Child's Feet"

Gattis Shoe Store
Open Till 9:00 P.M. Every Thursday
Your Back-To-School Shoe Headquarters

For Your BACK-TO-SCHOOL Shopping Convenience
in Sugarland Mall



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335 Miles

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DUCKWALL'S
SUGARLAND MALL
BACK-TO-SCHOOL BUYS!

BOSTON PENCIL SHARPENER
Solid steel cutters. Our Reg. \$1.49 **77¢**

EBERHARD ERASERS
Rub Kleen or Pink Pearl Your Choice Our Reg. 26¢ **13¢** Ea.

DUCKWALL'S Top Quality FILLER PAPER
Wide rule. 300 sheets for this low price! 2-Hole Our Reg. 73¢ **47¢**

PENCIL TABLET
175 sheets of quality pencil paper. 8" x 12" size. **2 77¢** For Our Reg. 71¢

MAGIC MARKER LIQUID CRAYONS
Fine line or broad tip. 10 in pkg. **57¢** Pkg. Our Reg. 77¢

BIC BALL POINT PENS
Medium Point **10 Pens 83¢** Our Reg. 16'

EAGLE PENCILS
#2 lead pencils. 10 pencils in package **2 Pkgs. 47¢** For Our Reg. 43¢

WIDE RULE THEME BOOK
2 hole theme book. Wide rule. 52 sheets. White. **4 97¢** For Our Reg. 44¢

NOTES & FILES ENSEMBLE
3 ring binder, clip and pad, pocket files. **\$1.57** Our Reg. \$2.49

DYMO MINI LABELMAKER
• Built in tape cutter • Full magazine of 3/8" tape included **47¢** Our Reg. \$1.19

SHEAFFER PEN & PENCIL SET
Matched ball point pen and pencil set. Chrome pocket clips. **88¢** Set Our Reg. \$1.39

DESK LAMP
Hi-intensity lamp for home, school, office or workshop. Choose decorator colors. **\$3.44** Our Reg. \$5.88

CRAYOLA CRAYONS
Brilliant Colors NO. 24 **23¢** Our Reg. 36'

Plasticoat BRIEFOLIO
Handy plastic coated folder. **4 66¢** For Our Reg. 36¢

ELMER'S GLUE
GLUE-ALL or SCHOOL GLUE 4 oz. Your Choice Our Reg. 47¢ **4 96¢** For

SEWING SHEARS
Bent trimming shears in 7" or 8" sizes. Buy now for back-to-school sewing projects. A good value! **\$1.77** Our Reg. \$2.95

MINI SEWING CHEST
Plastic sewing chest with divider tray. **97¢** Our Reg. \$1.29

Men's HANDKERCHIEFS
75% Cotton—25% Polyester. Soft finish. 8 in pkg. **99¢** Pkg. Our Reg. \$1.44

SCATTER RUGS
Cotton. Fringed ends. Latex back. 24" x 40". **\$1.27** Ea. Our Reg. \$1.79

BARRETTES or HAIR ORNAMENTS
Fashion hair accents for a prettier you! **2 Pkgs. 77¢** For Our Reg. 50¢

SCHOOL SCISSORS
Sharp or Blunt Point, for all ages. **25¢** Our Reg. Values to 33'

Electric BABY BEN ALARM CLOCK
by Westclox white plain dial NO. 11039 **\$4.77** Our Reg. 77¢

MIRRO BUTTER RITE CORN POPPER
Melt butter as you pop corn. 4 qt. size. Decorator colors. Model No. MO342 **\$7.88** Our Reg. \$9.88

16" VINYL GYM BAGS
All vinyl gym bags with top zipper. A name plate is included. Assorted colors. **\$1.97** Our Reg. \$2.79

10-PAK CANDY BARS
BUTTERFINGER or BABY RUTH Your Choice Our Reg. 39¢ **28¢** Pkg.

BRACH'S SNACK SACK CANDY
CANDY CORN, JELLY BEANS, JUBE JELS or CINNAMON HOTS. 1 lb. Pkg. Your Choice Our Reg. 69¢ **48¢** Pkg.

OPEN THURSDAYS TILL 9:00 P.M.

88¢ SALE TIME!



PRICES EFFECTIVE THRU AUGUST 18

STORE HOURS: Weekdays 8 a.m. to 9 p.m. Sundays 9 a.m. to 7 p.m.

ONIONS TEXAS FINEST YELLOW LBS.	2 25¢	AVOCADOS CALIFORNIA CALAVOS	3 FOR \$1.00
PEARS CALIFORNIA FANCY BARTLETT, L.B.	29¢	BANANAS CENTRAL AMERICAN, L.B.	2 LBS. 29¢
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SPINACH HUNT'S 13 1/2 OZ. CAN	5 FOR \$1.00	
TOWELS NORTHERN ASSORTED LARGE ROLL	3 FOR 88¢	
DRINK BODEN'S ORANGE, 1/2 GAL.	49¢	
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TOMATO JUICE HUNT'S 13 1/2 OZ. CAN	6 FOR 88¢	
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PRESERVES STRAWBERRY, FOOD CLUB, 18 OZ. TUMBLER	59¢	
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RANCH STEAK Furr's Proten, Lb.	\$1.13	FILLET Frozen Turbot, Lb.	89¢

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 VALUABLE COUPON THIS COUPON ENTITLES YOU TO SAVE 15¢ FOLGER'S COFFEE 1 L.B. CAN with coupon 84¢ without coupon 99¢ expires 8-18-73 LIMIT ONE COUPON PER FAMILY	SOUP FOOD CLUB, NO. 1 TOMATO, CAN	8 FOR 88¢
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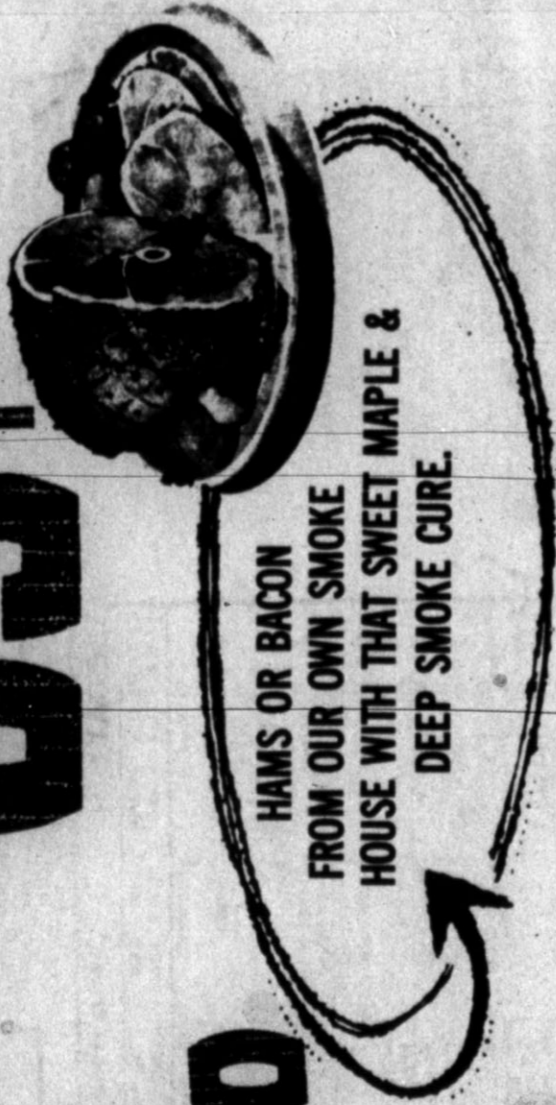


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Weekly Television Magazine
The Hereford Brand
 Hereford, Texas, Thursday, August 16, 1973



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CHANN CABLE	4 KNC	7 ABC	10 KED	11 KTIV	13 KERA	13 PBS	39 KDTV	2 IND
6	Today Show	Pro News	CBS Morning News	Sham Bleg Theatre	Electric Company	Electric Company	Name of the Game	Weather and Public Service
7	Who, What, Where, Why, How	Electric Company	New Zoo	New Zoo Revue	New Zoo Revue	New Zoo Revue	The Game	Weather and Public Service
8	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service
9	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service
10	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service
11	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service
12	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service

On The Cover

A HOLLYWOOD TYPE
Redd Foxx, as Fred Sanford, fancies himself ready for his movie debut so he dresses appropriately to impress all concerned in "Rated X," to be broadcast on "Sanford and Son," Friday, Aug. 17 (7:00-7:30 p.m.), on the NBC Television Network. (Rebroadcast)

"Ironside" is convicted a "ghost ship" with a bullet hole and bloodstains flies in with a suspected meeting of gangland chiefs in the San Francisco area, in "The Ghost of the Dancing Doll," the Thursday, Aug. 16 colorcast of NBC Television Network's "Ironside" (8:00-9:00 p.m.).

The possibility of a "Little Appalachia" in the Bay Area prompts Commissioner Randall (Gene Lyons) to assign Ironside's staff to investigate rumors. Sgt. Ed Brown (Don Galloway) and Ironside suspect a link between the disappearance of a charter boat captain, Jerry Denton (Christopher Connelly), and the gathering of the criminals.

ALL PROGRAMS SUBJECT TO CHANGE August 16

CHANN CABLE	4 KNC	7 ABC	10 KED	11 KTIV	13 KERA	13 PBS	39 KDTV	2 IND
6	Today Show	Pro News	CBS Morning News	Sham Bleg Theatre	Electric Company	Electric Company	Name of the Game	Weather and Public Service
7	Who, What, Where, Why, How	Electric Company	New Zoo	New Zoo Revue	New Zoo Revue	New Zoo Revue	The Game	Weather and Public Service
8	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service
9	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service
10	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service
11	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service
12	Who, What, Where, Why, How	Electric Company	Jeopardy	Jeopardy	Jeopardy	Jeopardy	The Game	Weather and Public Service

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his son and grandson learn respect for each other's views of life when illness draws them together. (R) **"THE CAVES... PEOPLE OF THE PHILIP PINES"**
An NBC News documentary on the life style of the Tasaday tribe, a small group of gentle aborigines. Jack Reynolds reports. (R)

10:30...**"MISTER BUDDING"**
Starring James Garner, Suzanne Pleshette, Katharine Ross, Angela Lansbury and Jean Simmons in the suspense drama. (R) **"MISTER BUDDING"** (1966) (R)

TUESDAY

CHANN CABLE	4 KNC	7 ABC	10 KED	11 KTIV	13 KERA	13 PBS	39 KDTV	2 IND
6	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
7	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
8	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
9	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
10	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
11	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
12	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service

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Richard Pryor hosts "The Midnight Special"

Comedian Richard Pryor hosts NBC Television Network's "The Midnight Special" Friday, August 17 (12:00 Midnight-1:30 a.m.) following the presentation of "The Tonight Show Starring Johnny Carson."

Pryor's guests are the Electric Light Orchestra, Doug Kershaw, Joe Walsh, Albert King, Melissa Manchester and Joe Hicks. Wolffman Jack is announcer.

WEDNESDAY

CHANN CABLE	4 KNC	7 ABC	10 KED	11 KTIV	13 KERA	13 PBS	39 KDTV	2 IND
6	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
7	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
8	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
9	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
10	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
11	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service
12	News	Pro News	News	Dick Van Dyke	Electric Company	Electric Company	Name of the Game	Weather and Public Service

Tuesday Program Notes

7:00...**NBC... TUESDAY NIGHT CEREMONY**
Starring Laurence Harvey, Sarah Miles and Robert Walker. As Sean McKenna (Harvey) awaits execution for his part in a killing, his girlfriend (Miss Miles) and brother (Walker) plot an escape that has conditions. United Artists, 1963. (R)

7:00...**CBS... MAUDE**
Maude's unexpected pregnancy wreaks havoc in the final days of the series. (R)

7:00...**ABC... TEMPERATURES**
"It Don't Mean a Thing if You Ain't Got That Thing." Larry Storch guest stars. A Chinese Communist ping-pong star falls in love with nurse Ellen Turner. Nancy Fox reports. (R)

7:00...**NBC... THE COUPLE TAKES A WIFE**
Original 90-minute romantic-comedy made especially for ABC stars Bill Bixby, Paula Prentiss and Valerie Perrine with guest-star roles by Myrna Loy, and Larry Storch. A spy girl hired by a working couple to find a husband upside down by being beyond the call of duty. (R)

7:00...**CBS... HAWAII FIVE-O**
McGarrett and Danny tackle the riddle of how a killer seemingly can be in two widely separated places at once. (R)

8:30...**CBS... THE NEW CBS TUESDAY NIGHT MOVIES—SAN FRANCISCO**
Drama based on a ghostly romance about a lonely girl who falls in love with a young man who has been killed in a car crash. Mariette Hartley and Gary Crosby co-star. (R)

9:00...**ABC... MARCUS WELBY, M.D.**
"Who Are You, Arthur Kolinsky?" Nenehiah Persoff and Peter Onorati Richmond guest star. A grandstanding. (R)

Wednesday Program Notes

7:00...**CBS... THE SONNY AND CHER**
Guest star: Sandy Duncan. (R)

7:00...**ABC... LOVE MY NEIGHBOR**
Discovery of a suspicious-looking monetary panic in both families—Perguson has identified it as marljuana. (R)

7:00...**NBC... ADAM-12**
"The Surprise." Officers Malloy and Reed investigate a rash of commercial burglaries. (R)

7:30...**NBC... NBC WEDNESDAY NIGHT MOVIE—MANHATTAN BEAT**
Starring Richard Widmark as Madigan. While trying to break in a new detective—a recent college graduate—Madigan finds his life on the line in the course of tracking down suspects. (R)

7:30...**ABC... WEDNESDAY MOVIE OF LOVE**
Original 90-minute suspense drama especially for ABC stars Richard Boone, Barbara Bain, Michael Dunn and Victor Buono. A pair of unlikely private eyes—one a 3-foot, 10-inch dwarf—are hired by a boyfriend, but the case develops into a deadly search for \$400,000 in missing syndicate money. (R)

10:30...**CBS... CBS LATE MOVIE—STREET STORIES**
Starring Farley Granger and Cathy O'Donnell. The story of two young people who are over their heads in love and trouble. James Craig, Paul Kelly, Jean Hagen, Paul Harvey and Edmon Ryan are featured. (1950) (R)

Thursday Program Notes

7:00...**CBS... THE WALTONS**
When Jamie, a wandering minstrel, passes through Walton's Mountain, Mary Ellen, who is only 13, runs off with him. (R)

7:00...**ABC... THE MOD SQUAD**
"Kristie." Michael Anderson, Jr. guest stars. At Christmas, a five-year-old boy disappears. (R)

8:00...**NBC... IRONSIDE**
"The Ghost of the Dancing Doll." Chief Ironside is convinced a "ghost ship" with a bullet hole and bloodstains lies in with a suspected meeting of gangland chiefs in the San Francisco area. (R)

8:00...**ABC... KUNG FU**
"The Ancient Warrior." With guest star Chief Dan George. Cameo by a dying and recovering Ironside. (R)

8:00...**CBS... THE LAST OF THE SECRET AGENTS**
Starting Marty Allen and Steve Rossi. A note passes from a handsome spy to many others before it mysteriously gets to a pair of permanent American tourists in France. The two become instant spies. (1964) (R)

9:00...**NBC... THE STREETS OF SAN FRANCISCO**
"The Set Up." Stuart Whitman guest stars with Jason Evers, Jack Albertson and Claudine Auger. An ex-husband is charged with the murder of his wife. (R)

10:30...**ABC... A WIDE WORLD OF ENTERTAINMENT**
Original 90-minute suspense drama of a young girl who discovers she has the power to see into the future. Denise Alexander stars with Michael Culligan. (1964) (R)

10:30...**CBS... THE CBS LATE MOVIE—CODE TWO**
Starring Ralph Meeker. The dramatic story of a man who is determined to see that justice is done. Sally Forrest, Elaine Stewart, Keenan Wynn and Robert Horton are featured. (1953) (R)

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Herschel Bernardi stars in ghostly drama 'The Sandcastles'



Herschel Bernardi, Jan-Michael Vincent and Bonnie Bedelia star in a ghostly romance about a lonely girl who falls in love with a young man who has been killed in a car crash, in "Sandcastles" on "The New CBS Tuesday Night Movies" Tuesday, Aug. 21 (8:30-10:00 p.m.) on the CBS Television Network. Co-starring are Mariette Hartley and Gary Crosby. (Rebroadcast)

Restless young Michael (Vincent) takes money belonging to his employer and friend Alexis (Bernardi) and goes off on a brief fling. On his way back with the money, Michael is killed when a motorist, Frank Watson (Crosby), who gave him a ride, swerves to avoid a car driven by Jenna Hampshire (Miss Bedelia) on the highway near Alexis' beachfront restaurant.

Michael dies in Jenna's arms—but she later discovers him wandering on the beach. Unaware of who he is, Jenna finds in him the love she has been seeking, then is drawn into his driving mission to make amends to Alexis.

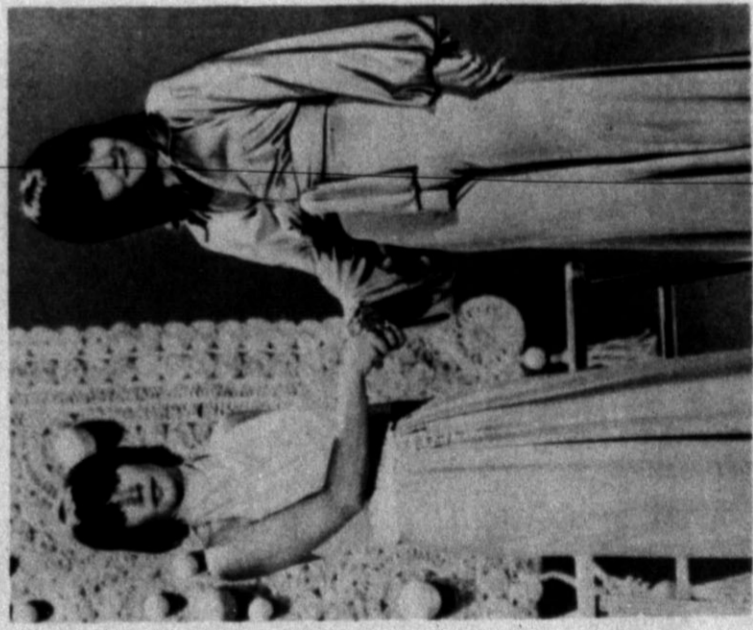
"Sandcastles" was produced by Metromedia Producers Corp., with Charles W. Fries as executive producer, and Gerald I. Isenberg as the producer. Ted Post directed from a screenplay by James M. Miller.

FORMERLY FENDER
Herbie Faye, creative consultant on next fall's "Sgt. Bilko" series.

Bonnie Bedelia and Jan-Michael Vincent star in "Sandcastles."

MONDAY		EVENING PROGRAMS				ALL PROGRAMS SUBJECT TO CHANGE							
CHANNEL	CABLE	4	7	13	13	13	13	13	13	13	13	13	13
		KGNC	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
6	6	News	News	News	News	News	News	News	News	News	News	News	News
7	7	News	News	News	News	News	News	News	News	News	News	News	News
8	8	News	News	News	News	News	News	News	News	News	News	News	News
9	9	News	News	News	News	News	News	News	News	News	News	News	News
10	10	News	News	News	News	News	News	News	News	News	News	News	News
11	11	News	News	News	News	News	News	News	News	News	News	News	News
12	12	News	News	News	News	News	News	News	News	News	News	News	News

'Flip Wilson Presents The Helen Reddy Show'



Hostess Helen Reddy (left) welcomes Brenda Vaccaro to "Flip Wilson Presents the Helen Reddy Show."

Helen Reddy's guests for the final colorcast of "Flip Wilson Presents the Helen Reddy Show," Thursday, Aug. 16 (7:00-8:00 p.m.), are Ruth Buzzi, Rod McKuen, Brenda Vaccaro, Betty Wright, and the Pointer Sisters.

Helen sings "Anthem-Revelation," "I Don't Know How to Love Him," "Crazy Love," "Deita Dawn" and "A Song for You." She and Brenda team for a duet of "Big Fat Heart."

Brenda, Ruth and Helen do a sketch about a class reunion. Poet-singer McKuen sings "Love's Been Good to Me." The Pointer Sisters offer "Pains and Tears." Ruth does a comedy monologue about a stewardess on a quickie round-the-world flight.

Singer Betty Wright offers Helen's hit song, "I Am Woman," from a different perspective—a la soul.

Helen, Brenda and Ruth answer questions posed by the studio audience.

The series is produced by Carolyn Raskin, co-produced and directed by Tim Kiley, and written by a team of writers supervised by Allan Mannings.

★★★

Carol Androsky, who will be a regular on NBC-TV's new comedy series, "Diagnosis," once had a small part in the motion picture, "Petulia." She recalled: "It was a flashback. If you blinked you'd have to sit through the movie all over again to see it. Many of my friends in my hometown (Pittston, Pa.) did that."

Monday Program Notes

7:00...ABC...THE ROOKIE... "Life Robbery." Pat Hingle guest stars. Security Patrol Officer Al Harris, a former policeman and actor, is hired to investigate a robbery on a hotel. (R)

7:00...NBC...GUNSMOKE... "Patricia." Newly married a girl he had courted while both were tending Kansas railroad victims. (R)

8:00...CBS...HERE'S LUCY... Guest David Frost hires Lucy to see to it that he is allowed to sleep undisturbed during his transatlantic flights. (R)

8:00...ABC...THE ABC MONDAY GALLERY...MOVIE...ROGUE'S GALLERY... "The Day After Tomorrow." Roger Smith and Farley Granger star in this tale of a down on his luck private eye. (1948). (R)

8:30...CBS...THE DORIS DAY SHOW... Andy Griffith guest stars as Mitch Folger, a gift operator of a Hollywood talent agency and acting school, who promises Doris a lucrative career, as an actress. (MEDICAL CENTER)

9:00...CBS...TIGER BAY... "Tiger Bay." A young girl's strange behavior, neglects a young girl's surgical treatment. (R)

10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON... Joey Bishop is substitute host this week.

10:30...CBS...THE CBS LATE MOVIE... "TIGER BAY." Starring John Mills, Hayley Mills and Horst Buchholz. The drama concerns a spoofs commercial.

Versatile comedienne Sandy Duncan sings and dances a five-minute "commercial spectacular" in her guest-star appearance on "The Sonny and Cher Comedy Hour," Wednesday, Aug. 22 (7:00-8:00 p.m.) on the CBS Television Network. (Rebroadcast)

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Friday Program Notes

7:00...ABC...THE BRADY BUNCH... "Greg Gets Grounded." Greg has a near accident on the freeway and loses the use of the family car. (R)

7:00...NBC...SANFORD AND SON... "Rated." Fred and Lamont are most rated stars in a state-of-the-art comedy. They are faced with the "naked" truth. (R)

7:30...NBC...THE LITTLE PEOPLE... "Break a Leg." The young owner of a skateboard suffers reprisals when he lends the device to a careless friend and Dr. Jamison trips over it. (R)

7:30...ABC...THE ODD COUPLE... "Felix's First Commercial." Dean Jones guest stars as a football star in a TV commercial. (R)

8:00...ABC...ROOM 222... "To Go With the Bubbles." Andy Langers guest stars. A triple gold medal Olympic swimmer is forced to choose a life as a normal high school girl or a career in the movies. (R)

8:00...CBS...STICKS AND BONES... Dramatic special, starring Anne Jackson, Tom Aldridge, Cliff Gifford, and John G. Pomeroy. The Sullivan Family Cadaver Game! The story revolves about the relationship between a blind American, veteran of the Vietnam war and his family.

9:00...ABC...LOVE, AMERICAN STYLE... "Love and the Soap Opera." With guest stars Kay Ballard, Sarah Kennedy and Tom Lowell. "Love and the Mr. and Mrs. Mind Reader." With guest stars Dorothy Rodgers, "Love and the Mind Reader," with guest stars Danny Goldman, Michael Lembeck and Lucy Siragusa. (R)

10:30...ABC...ABC WIDE WORLD OF ENTERTAINMENT... "IN CON-CERT." Ninety-minute rock concert featuring Black Oak Arkansas, John Sebastian, Dirks' Light Orchestra, The Grateful Dead, and The Allman Brothers Band. From Royce Hall at UCLA in California.

10:30...CBS...THE CBS LATE MOVIE... "SOMETHING EVIL." Suspense drama starring Sandy Dennis and Darren McGavin as a couple who move into an old farmhouse in Pennsylvania, unaware that it is occupied by the devil. Ralph Bellamy, Jeff Corey, and Johnnie Whitaker also star. (1971). (R)

Whether you're a low handicapper or a beginner, there's a lot to be learned from watching golf professionals battle for victory in the USI Golf Classic to be broadcast on the CBS Television Network Saturday, Aug. 18 (4:00-5:00 p.m.) and Sunday, Aug. 19 (3:00-4:30 p.m.) from the Pleasant Valley Country Club in Sutton, Mass.

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MORE THAN 50 YEARS HOME MAINTENANCE

roads to romance take wry turns

A devotee of daytime serials, a lawyer, and a shy guy are among the characters featured in the trio of tales about love on the ABC Television Network's "Love, American Style" Friday, Aug. 17 (9:00-10:00 p.m.).

The stories:

"Love and the Soap Opera"—Sally, who lives vicariously by watching daytime TV serials, finds it difficult to cope with a real romance with Roger, especially when he becomes an actor on one of her favorite programs. The cast: Mrs. Hornquist Kay Ballard, Sally Houliquist Sarah Kennedy, Tom Lowell, Roger Kennedy

Ken Johnson directed the teleplay by Susan Silver. "Love and the Mr. and Ms."—David Tevens gives up a lucrative law practice to join his wife, Valerie, in the public near them is mad about Shelley.

Peter Kastner Victoria Principal Pamela Rodgers Arch Johnson Shelley Duvall Dick Yarmy Frank Welker Charlotte Brown

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FRIDAY		EVENING PROGRAMS				ALL PROGRAMS SUBJECT TO CHANGE							
CHANNEL	CABLE	4	7	13	13	13	13	13	13	13	13	13	13
		KGNC	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
6	6	News	News	News	News	News	News	News	News	News	News	News	News
7	7	News	News	News	News	News	News	News	News	News	News	News	News
8	8	News	News	News	News	News	News	News	News	News	News	News	News
9	9	News	News	News	News	News	News	News	News	News	News	News	News
10	10	News	News	News	News	News	News	News	News	News	News	News	News
11	11	News	News	News	News	News	News	News	News	News	News	News	News
12	12	News	News	News	News	News	News	News	News	News	News	News	News

Viewers' guide of the finishing holes

The final rounds of the USI Golf Classic were broadcast Saturday, Aug. 18 and will be seen again Sunday, Aug. 19 (3:00-4:30 p.m.) on the CBS Television Network. Play from the 15th hole through the 18th hole are covered on the broadcasts.

For the viewers' benefit, following is a breakdown of each hole being covered by the Network, and an idea of what confronts the professional golfers.

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Saturday Program Notes

8:30...ABC...THE SATURDAY SUPERSTAR MOVIE...LUVCAS U.S.A."

12:00...CBS...THE CBS CHILDREN'S FILM FESTIVAL...JOHN AND JULIE

1:00...CBS...CAMERA THREE

1:30...CBS...THE MARY TYLER MOORE SHOW

2:00...CBS...THE MARY TYLER MOORE SHOW

2:30...CBS...THE MARY TYLER MOORE SHOW

3:00...ABC...THE SATURDAY SUPERSTAR MOVIE...LUVCAS U.S.A."

3:30...CBS...THE MARY TYLER MOORE SHOW

4:00...CBS...THE MARY TYLER MOORE SHOW

4:30...CBS...THE MARY TYLER MOORE SHOW

5:00...CBS...THE MARY TYLER MOORE SHOW

5:30...CBS...THE MARY TYLER MOORE SHOW

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11:30...CBS...THE MARY TYLER MOORE SHOW

12:00...CBS...THE MARY TYLER MOORE SHOW

SATURDAY August 18

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45																																												
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Sunday Program Notes

9:00...ABC...CURIOSITY SHOP

9:30...ABC...THE SUNDAY NIGHT MOVIE...THE BLUE MAX"

10:00...CBS...CAMERA THREE

10:30...CBS...THE MARY TYLER MOORE SHOW

11:00...CBS...THE MARY TYLER MOORE SHOW

11:30...CBS...THE MARY TYLER MOORE SHOW

12:00...CBS...THE MARY TYLER MOORE SHOW

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3:00...ABC...THE SATURDAY SUPERSTAR MOVIE...LUVCAS U.S.A."

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10:30...CBS...THE MARY TYLER MOORE SHOW

11:00...CBS...THE MARY TYLER MOORE SHOW

11:30...CBS...THE MARY TYLER MOORE SHOW

12:00...CBS...THE MARY TYLER MOORE SHOW

SUNDAY August 19

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL CABLE	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
7	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100											

8:00...ABC...THE SUNDAY NIGHT MOVIE...THE BLUE MAX"

8:30...CBS...BARNABY JONES

9:00...NBC...ESCAPE

9:30...ABC...THE SUNDAY NIGHT MOVIE...THE BLUE MAX"

10:00...CBS...CAMERA THREE

10:30...CBS...THE MARY TYLER MOORE SHOW

11:00...CBS...THE MARY TYLER MOORE SHOW

11:30...CBS...THE MARY TYLER MOORE SHOW

12:00...CBS...THE MARY TYLER MOORE SHOW

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1:30...CBS...THE MARY TYLER MOORE SHOW

2:00...CBS...THE MARY TYLER MOORE SHOW

2:30...CBS...THE MARY TYLER MOORE SHOW

3:00...ABC...THE SATURDAY SUPERSTAR MOVIE...LUVCAS U.S.A."

3:30...CBS...THE MARY TYLER MOORE SHOW

4:00...CBS...THE MARY TYLER MOORE SHOW

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