# Hereford Junior Livestock Show Draws 400 Entries

# Weigh-In Starts Wednesday For Three-Day Event

Hereford's largest junior livestock show in recent years gets underway Thursday with some 400 entries from youth throughout the area.

Revamping of the show this year and adding an extra competition division limited to Deaf Smith County entrants is credited for adding almost a hundred stock over the 1964 show's 317 entries.

The Hereford Young Farmers Junior Livestock Show offically opens at 8 a.m. Thursday, but stock is due to begin arriving Wednesday.

Formerly known as the Golden Spread Western Junior Livestock Show, the 20-year-old event this year is sporting a new name and a new sponsor - the Young Farmers of Deaf Smith County.

Future Farmers and 4-H Club members from a four-county area will compete for honors in steer, barrow, and lamb divi-

IN ADDITION, the show this year features for the first time a division for competition in the three classes limited to Deaf Smith County entrants.

Schedule for the show includes judging of barrows at 4 p. m. Thursday lambs at 4 p m Friday, and steers at 7 p. m.

A SALE featuring top stock in all divisions will cap the three-day event. Auctioneering gets underway

at 1 p. m. Saturday. Stock shown by 4-H and FFA southeast of the intersection of and entertained.

U. S. Hwy, 60 and Park Ave. They do this by handling the also has a new look this year. the Hereford Post office. New lighting and temperature

Also included in activities at lars, and packages. this week's show is a livestock

WEIGH-IN for barrows gets in Hereford. underway at 1 p. m. Wednes- And, to the 29 employes of the

See JUNIOR Page 2

650 TICKETS SOLD



THEY DELIVER THE GOODS-Shown above are the men of the Hereford Post Office, who last year delivered and shipped out almost seven and a half million pieces of mail. From left to right are: front row, city carriers lke Mc-Cutchen, Marvin Knox, Baxter London, Frank Perez, W. C. Beene, Leon McCutchen, Walter Hardin, Roy Landers, and Roy Campbell (absent); second row, Rural carrier Coleman Wright, maintenence men Ancille Greenway and Louis

Hagar, and rural carriers Owen Stagner, Eursel Young, Max Goforth (star route), Leroy Price, and Howard Armstrong: third row, clerks Bobby Hernandez, James Gamez, Tex Rhodes, Ray Waston, Duane Albracht, Larry Paschel, Gene Streun, M. J. Layman, and Harold Simons (absent); fourth row, Postmaster Nolan Grady, Superintendent of Mails Ernest Flippo, and Assistant Postmaster Billy Hutson. (Staff Photo)

### TWO LETTERS PER PERSON DAILY

# They ZIP Through The Day

hibitors from Deaf Smith, Par. in an average day handle more snow, or heat, etc. mer, Castro, and Oldham Coun- than 21,145 pieces of mail to ties will go through the rings at keep the populants of the Here- Grady recently released figures of the century. the County Bull Barn, located ford area informed, reminded,

The Bull Barn, by the way, tons of mail channeled through IN A YEAR, their work ac-

controls are among the features counts for the delivery of aladded in a remodeling program most seven and a half million recently begun at the facility. letters, bills, newspapers, circu-

That, broken down to a smaljudging contest for 4-H Club and ler figure; averages something FFA teams from the Panhan- like two pieces of mail daily for each man, woman, and child

day and will continue from 8 to Hereford Post Office, it means 10 a. m. Thursday. All hogs something like 800 pieces of in one of Hereford's native sons, bor force of that country as it vidual employees to handle. THIS, IN round figures, is the Capetown, South Africa. work of the Hereford postmen,

Pictured above are the men who, as the saying goes, work | QUITE A FAR cry this is In the past six years, receipts

outlining the continued growth It was 1950 before receipts at Post Office, as registered in pos- the \$50,000 mark . . and 1959 growth of the area, says Gratal receipts for 1965 totaling before they exceeded the \$100, dy. more than \$200,000.

nual intake for the Hereford bled.

000 plateau.

### AS MISSIONARY, WORKER

### Former Hereford Man Travels To New Home In South Africa

While Hereford can no longer

claim one of the largest on a

See CHAMBER Page 2

per-capita basis.

Stuart Jones, son of Mr, and

Combining two different work- Mrs. H. E. Wester of 111 Brading assignments - one a mis- ley st., Hereford, under the aussionary effort and the other a pices of the government of job opportunity - has resulted South Africa, is entering the lamust be in place by 10 a. m. mail daily for each of the indi- along with his family, packing attemps to fill its great need his bags for a lengthy stay in for manpower caused by a tremendous industrial boom taking place there. Jones has hopes of being employed as a chemical

> been employed in on Long Isa congregation of 100 members in the city populated by about

800,000 persons.

engineer, a profession he has

The South African government is assisting in transporting the is well on its way to being AS WAS explained in the De- ATTENDENCE since then has family from New York City, where they left about Jan. 15. 168 per person for passage; making the trip with their parents will be four children, Dana Marie, 6; Melanie and Virginia, like 35 pounds. quet in the state, it can still 4; and Harold Dean, 4 months.

Hereford residents may re-See FORMER Page 2

of the Hereford Post Office, who regardless of rain, sleet, sand, from the less than a \$1,000 an- at the local post office have dou-

This is due partly to postal

THE JOB of delivering the rives for work He taps the outside receiving

boxes and empties pouches which were delivered during the night by trucks from Amarillo. Other clerks arrive at 6 a. m. to begin distributing letter mail and newspapers to appropriate

ABOUT 6:45 a. m., the bulk of the mail coming into the Hereford Post Office from out of citizens we have contacted in the High Plains Water District lution of the Tierra Blanca Creek town arrives aboard a truck Hereford and we feel like some- Board of Directors. from Amarillo sectional post of thing will be done to correct the Virgil Walker is vice presi- on the agenda for discussion of fice headquarters.

slots for carriers.

A few minutes earlier, all carriers had arrived to begin sort-

Workers begin placing mail in office about 7 a. m. and hope to have all first class mail and newspapers in place by 8 a. m., Windows open at 8 a. m. amid the rush of activity.

Carriers are soon on their way. day, Grady said,

when loaded, weigh something But these do not begin to

See ZIP Page 2

# **Creek Pollution** Practices Eyed By State Board

# Camp Conditions Industries Study Continues At Program

News Editor

State officials and a committee of Hereford citizens are continuing their concurrent investigations into needs and possible solutions to problems at the Hereford Labor Camp.

The committee formed locally to investigate several problems at the camp completed organization last week and began at once to seek solutions to problems ranging from a proposal to drain a lake near the camp, to the discussion of overall health and sanitation conditions at the camp.

Meanwhile in Austin, the officials of the state health department and the Texas branch Witkowski New rate hikes, but mostly to in- of Economic Opportunity are creased use of the post office sending out feelers concerning of operations in the Hereford the local post office surpassed brought about directly by the the problems at the camp here.

Local citizens and state officials involved in the study of camp conditions are working mail begins each day about 5:30 more-or-less together to see County farmer, Leo Witkowski, a, m, when the first of the lo- what public-funded avenues are was elected president of the local post office's employees ar- available for improvements at cal Farmers Union in a meetthe camp.

the situation.

a Brand reporter Friday, the shen. director of the state office of Kershen was forced to resign the OEO said. "We see contindue to a schedule conflict with ually growing interest in the sit- other activities and his desire to ter Pollution Control Board, said uation at the camp among the devote more time to his post on that the subject of water polsituation out there."

Richter continued:

"I am inclined to predict that something will be done this . . I'll be real surprised if it isn't.

"I think there is enough people concerned about the situation that something will be

ASKED WHAT, Richter replied, "There are all kinds of possibilities."

He said that his office, along with the state health department, is busy compiling information concerning what programs might be utilized to upgrade the overall health and san-See CAMP Page 2

# **Farmers Union**

A widely known Deaf Smith ing here Thursday night.

State officials are due to ar- Witkowski, who also heads the rive in Hereford early in Feb- county's Democratic Party or-In a telephone interview with elected to replace Andrew Ker-

dent of the Farmers Union and the seven-man water pollution James Gentry is secretary.

# Take Look

Problems afforded by water pollution of Tierra Blanca Creek-which winds through southern portions of Hereford and much of the length of Deaf Smith County—are being surveyed by the Texas Water Pollution Control Board office in Austin.

This was the disclosure this week as several Hereford industries received letters reminding that state laws prohibit waste discharge into waterways unless certain standards are met.

Letters weer sent to the Hereford industries as the result of a report which reached the Austin office concerning water pollution problems in

the Herefor darea. Form letters were mailed to every industrial operation in the Hereford area, according to a high official of the state water

pollution control office, THE LETTERS are accompained by requests that owners of industries determine whether or not they are in compliance

with state rulings regulating water pollution. Those not in compliance with

ruary for a first-hand look at ganization and is president of rulings described in material the Texas Wheat Growers, was accompanying the letters are advised to take immediate corrective actions. Hugh Yantis, assistant execu-

tive secretary for the Texas Wain Deaf Smith County is listed See CREEK Page 2

### ing the mail for their routes into Hereford Plant Announces NOT ONLY will Jones be fillthe order in which it will be de-Chamber Banquet Audience ing a spot in the labor force; he and his wife will also be working in Capetown as vocathe 692 rental boxes in the post Plan For More Production tional missionaries for the Could Reach New Plateau Church of Christ, which now has

Average time to complete city and the Hereford plant which delivery routes is almost six makes the product is currently These changes will bring "ON THE contrary," he conhours, with postmen walking an being revamped on a major about a tripling of the output of tinued, "it will mean greataverage of 12 to 14 miles per scale, it was announced Friday. the local plant, Torigian said,

hold all the mail these postmen the Hereford facility.

smokes is being removed from cated in Uvalde, where a large. In addition to the Uvalde in-

months, Bravo Smokes have all for the final stages of Bravo that this does not mean Bravo ready proved a sales success Smokes production are being in- is slowing operations in Here-

lettuce processing for the smoking fibres are being rclo- ing of Bravo."

IN ITS PLACE, addition pro- established.

On the market less than four cessing and packaging machines, He hastilly added however,

Puzant Torigian, president of He explained that dryers and Hereford as we devote all the THEY CARRY bags which, Bravo, said that curing equip- lettuce shredding equipment ut- space in the plant here to final ment used in initial stages of ilized in initial processinf for the curing, processing, and packag-

> lettuce receiving plant is being stallation, Bravo now has in service three Cure-A-Van trucks. which are actually mobile receiving stations for Bravo-destined lettuce. Six are currently being manufactured.

ABOARD these trucks are dryers and other equipment which will make it pos-sible to pick up and cure let-tuce in all growing areas. These will handle early curing

stages of lettuce in Here when harvest of the crop returns here next fall.

Meanwhile, a complete new production line of cigaret rollng and packaging equipment is eing installed in the plant here,

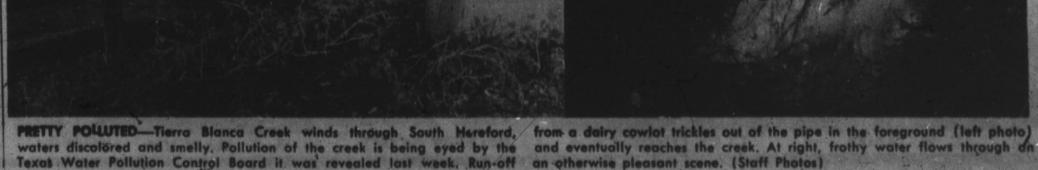
IT WILL make our plant much more automated than at present and will increase our ection to 10,000 cases of Bravo per year (there are 60 cartons or 600 packs in a

"We expect to hit maximum roduction by June, and if this done will have sales of about

See HEREFORD Page 2



only those who have paid the pretty POLLUTED—Tierra Blanca Creek winds through South Hereford, from a dairy cowlot trickles out of the pipe in the foreground (left photo) tax can vote in local and state waters discolored and smelly. Pollution of the creek is being eyed by the and eventually reaches the creek. At right, frothy water flows through an





However, sales are still short

of the 867 total number of tic-

kets sold in 1958 for the chamber

THIS WEEK'S chamber banquet, scheduled for 7:30 p. m. Thursday in the high school

gymnasium will feature Dallas

comedian-musician Pete Ped-

Also highlighting the \$4.50-per-



(Courtesy KPAN)

The Deaf Smith County Cham- | ten ounce K. C. steak charcoal | Hill Hotel, into the high school ber of Commerce Annual Meeting and Banquet slated Thursday ous Fort Worth catering crew, tering service.

the largest in the history of the cember edition of "The Volun- climbed from 395 in 1954 to an event sponsored by the local teer," monthly bulletin of the lo- average of 716 persons yearly The Joneses have been allowed cal chamber the annual banquet for the past 11 years. Some 650 tickets had been is simply too big for local catersold as of Saturday, surpassing ers to handle - when supply- claim to have the largest banlast year's attendence mark of ing tables, chairs, dishes, etc., 643 and sales are still going at are added to the task of cooka rapid clip in the chamber of ing for such a large crowd. In 1955, demand to attend the

# of commerce banquet, billed at that time as the largest in the Poll Tax Sales Now Total 1,188

banquet forced the event out of

its former location, the Jim

Poll Tax Receipts are moving fast, according to Mrs. Nell Miller, Deaf Smith County Tax Assessor-Collector.

As of Friday 1,188 receipts had been sold to county residents. . . 148 of them since Wed-

This year's total far outnumbers the total for the same time last year, when the year saw only 1,971 county residents pay their poll tax.

Numerous state and county elections are on the slate for 1966, including the gubenatorial election for Texas.

Terms of the county judge and various other county officials will also be up this year. Anyone can vote in federa

board at its Jan. 20 meet

"WE HAVE BEEN told that there is a terrific water pollu-tion problem in the Hereford area by industries along the Tierra Blanca," Yantis told the Brand in a telephone interview

"As is normal in all such complaints, we have written all local industries included in the directory of the University of Texas Bureau of Business Research -whether these industries discharge waste or not was mmaterial — to inform them of the water pollution laws which do exist," he continued.

"We have been told that there are several small industries around Hereford which are allowing waste to reach the Tierra Blanca who do not have a permit to do so and it is our aim at the present time to inform them of the requirement that a permit be obtained if they are so doing," Yantis add-

"WE HAVE been asked to re- Yantis said. view the situation there and we are acting merely on the basis of that report. Mr. Jim Thomas of the Amarillo newspaper recently informed us that there is a great need for regulatory action up there, and we assume that there is if conditions are as they were reported." Yantis dis- last week, he indicated.

He went on to explain that the letters mailed to Hereford industires were a "shotgun action aimed to inform anyone who is not complying that we wish Farmer Stevan Dubajic waited

one who receives the letters to The horse showed up at his old reply, whether the problem ac- farm with two barrels of wine tually concerns them or not," strapped on his back. Dubajic the state official stated.

He pointed out that his office had been contacted "about a year ago" by representatives of the city of Hereford to look into possibilities for correcting some of the pollution problems along

Yantis said that as far as he knew nothing resulted from his reply to officials here.

He said that the recent complaint from Thomas, who has written a series of articles appearing in the Amarillo Globe-Times was the only other contact his office had had concerning pollution of the Tierra Blan-

"WE ARE SURE that there are some problems up there and, although the problem may need correction accutely, the corrective actions required may not be extensive or expensive," he

"This is not a crash program and we are not throwing everything we have into taking any action up there," Yantis contin-

"I cannot predict what action will be justified, it's a matter we will have to learn more about before making any statements,"

He said he did not yet know whether water pollution authorities would push the matter beyond the letter-writing state or

### HORSE AND WINE

MEDAH, Yugoslavia (Pnine years but he finally got his 'WE WOULD like for every- stolen horse back with interest.

one week only

january 15

Sat. january 22

Hanes : annual sale?

once a year savings

on your favorite nylons

lovely seamless sheers

in your size and color

237 MAIN ST.



GOES TO AFRICA - Prior to leaving for was pictured relaxing with his daughters, missionary. (Staff Photo)

Melanie and Virginia. Jones and his family Capetown South Africa, Stuart Jones, son recently left for the Union of South Africa, of Mr. and Mrs. H. E. Wester of Hereford, where he will work as an engineer and

### Camp ...

(Continued from Page 1) Asked if his office was investigating any programs concerning education program which Much will depend upon the re- might offer some form of educaplies recieved from the letters tional instruction for residents mailed to Hereford businesses of the camp, Richter replied, "Such programs are being given strong consideration and we are conferring with the Texas Education Agency on this.

"However, we are just now beginning to get our information together and it is too early to make any specific announcements or suggestions," Richter

'We feel matters are progressing and we are encountering a lot of interest by a lot of people. We do feel that we will come up with some answers..

"Hardly a day goes by that a. m. Thursday. we don't have correspondence or phone conversations concern- judged at 4 p. m. Friday. Some ing this matter," Richter said. 150 lambs will be judged. migrant division of the Texas Of- calves required in place by 10 fice of Economic Opportunity, a. m. would come to Hereford in Feb. Calves will be judged at 7 p. ruary to discuss the situation m. Friday. with a group of local citizens. Some 80 calves will be shown Virgil Dodson, chairman of in three classes.

LARGE GROUP

DRESSES

COATS

All Dress Coats and Car Coats

All Fall and Winter

HATS.

### the local committee formed to study the camp problems, said the group had been in contact with Richter and would work with the state officials when they arrive in Hereford.

The local committee at present consists of Dodson, representing the Hereford Migrant Ministry; John Douglas Pitman, representing the county commission; Ed Dzuik, representing Hereford Housing, Inc.; and Father Raymond of St. Joseph's Catholic Mission.

### Junior . . .

(Continued from Page 1) ntered in six classes.

Lambs, which must be place by 5 p. m. Thursday, will be weighed in beginning at 10

The five lamb classes will be Richter said that he and Al Weigh-in for steers is set for Ramirez, deputy director of the 8 to 10 a. m. Friday, with all

learance

CONTINUES

- Re-Grouped and Re-Priced --

### Hereford

(Continued from Page 1) gian predicted.

He asserted that if the maximum production and sales tar-

curing to packaging equipment

But employment will climb to 62 persons on a single shift here by April of this year, Torigian as Tech at Lubbock. His wife, 1963, Bill Bird 566; Jeff Wil- in the future.

Some 40 persons are employed at the present time at the Bravo affiliate corporation's Texaco for four years prior to

plant in Uvalde. The Uvalde plant will supply Bravo's Hereford headquarters his parents, the H. E. Westers. with sufficient lettuce to triple the local plant's present producthe local plant's present produc-tion following installation of the Club Is Told new machinery here, Torigian

Classifieds Get Results

**Pastels** 

Included

Blouses

SPORTSWEAR

- NICE SELECTION -

GROUP

ODDS and ENDS

Slim Pants

Sweaters

Skirts

Socks

Blouses

### Former . . .

(Continued from Page 1) member the Jones family as being a part of "Exodus Bay Shore" in New York; Jones was employed there at the Brookhaven National Laborat ory, where peaceful uses of atomic energy are being explored.

A NEW environment will reflect differences in culture for 60 and Park Ave. the Joneses, who expect close surveilance by the government. her wedding corsage and the au-The situation of segregation in to in which she and her husthe country appears to be stable, Jones commented, pointing knocked temporarilly out of out that mixing of the white and Negro races is not tolerated in South Africa, Jones said that white persons enjoyed no restrictions in travel in the country, whereas a Negro finds his travels much more confined.

Jones expects his family to remain in South Africa for about Hereford man, four or five years before returning to the United States for a vacation. "We're opposed to the truck. The bridal corsage was 'tour of duty' approach taken by so many missionaries," Jones explained, "and therefore our length of tenure in South Africa is indefinite at this time." Another factor affecting the familys. stay will be the fact that coming home will be entirely at their million dollars for lettuce and own expense - and it may well a quarter of a milion for ad- take four or five years just to vertising and marketing," Tori- save enough money for passage represented one person of every back to the United States for the 17 in Hereford. family.

get is reached by June, a new the Joneses, and will assist with er at the annual banquet for the by 6:45 p. m. and larger plant would be the work of the missionary ef- past 11 years, as listed by "The constructed in Hereford during fort first aimed at the white Volunteer:" Europeans who occupy the coun- 1955, Harold Dunn, 660; 1956, A FEW WORKERS are being try. As a "vocational mission- Josh Lee, 741; 1957, Tom Collins, laid off at the Bravo plant at ary," Jones said that he will 814; 1958, Kenneth McFarland, days. present, as change-over from do very little preaching, but will 867; 1959, Roe Bartle, with the

ed from Hereford High School C. Gray, 681; 1961, Paul Harvey, Post Office is one-day delivery, in 1954, and then attended Tex- 808; 1962, Justin Wilson, 763; although this remains some time Cecilia, is the daughter of Mr. liams 621 attended after one But, with such innovations as and Mrs. Cecil Puckett of Lub- postponement due to a blizzard; the ZIP code, this goal comes bock. Jones was employed by 1965 Sheren Elebash 643 (National Smoking Fibres, Inc.) his moving to New York.

The Jones family was in Hereford for Christmas, visiting with

# **About New Math**

Basis of the new math methods which are being taught in public schools wer explaine dby Mrs. Jim Bookout, Hereford teacher, to members of Young mothers Study Club at a recent meeting in the home of Mrs. V. P. Walker. Mrs. Howard Hunter and Mrs. Tom Crawford were

Mrs. Hunter, program chair-man, introduced Mrs. Bookout, who told of research which went into the teaching programs. She demonstrated mathematical problems worked in the new fash-

Participation in the Mothers March of Dimes and in a leadership workshop under auspices of the Deaf Smith County Program Building Committee, was discussed in he business per-iod. Mrs. Al Hunter presided. Refreshments were served to 15 members.

### Rites Held For **Donaldson Child**

Otis Calvin Donaldson, four and a half-month-old son of Mr. and Mrs. Otis Donaldson, Rt. 5, died Thursday at the home 23 miles northwest of Hereford.

In addition to the parents, survivors are grandparents, Lester Donaldson of Hereford, Mr. and Mrs. E. North of Monahans. A funeral service was conducted in Hammond Funeral Chapel at Monahans Friday afternoon by the Rev. Kenneth Irwin of the Fellowship Baptist Church here. Burial was in Monahans Cemetery. Local arrange ments were in charge of Gililland Funeral Home.

Office Furniture

### **Bridal Corsage** Damaged, Bride **And Groom Not**

No injuries were reported Saturday morning when a cattle truck and an auto collided at the intersection of U. S. Hwy.

But a bride of two days lost band were honeymooning was

Police identified the driver of the auto as James M. Hutmacher, San Francisco, who was tra- ford. velling with his bride to Oklahoma City.

Driver of the cattle truck involved in the mishap was a

Damage was estimated at \$200 to the auto and \$150 to the torn apart by the impact.

The couple was married Thursday.

### Chamber

(Continued from Page 1) Last year's attendence of 643

Following are attendence fig-Two other families will follow ures and the name of the speak-

concentrate on "home effort." temperature 5 degrees above jor cities in 24 hours. Stuart Carroll Jones graduat- zero outside, 821; 1960, Dr. J.

# **ZIP** ...

(Continued from Page 1) will handle daily.

City carriers refill and unload their bags an average of ten to 12 times daiy at boxes spaced

along their route. RURAL CARRIERS have also embarked on their routes. which run up to 100 miles in

Meanwhile, back at the post office, workers have been busy preparing mail to be sent out

of town. Mail received by 10:30 a. m. in the post office will be placed aboard the 11:06 a, m, train bound for points west of Here-

THIS TRAIN also brings mail to Hereford from points east, and usually drops off about 20 percent of the total mail coming into Hereford daily.

Mail destined for the northeastern United States should be in the post office by 4:30 p. m. in order to make the 5:17 p. m. eastbound train, Grady pointed

This train also brings a small amount of mail from the west for the Hereford post office.

MAIL from Hereford to most other points will make speedy connections if received at the post office by 6 p. m.

Clerks continue to work mail until "everything is cleaned up" each day, Grady said.

This is usually accomplished He also pointed out that mail

bound out of Hereford usually reaches any designated town in the continental U. S. within two

And air mail gets mail to ma-Ultimate goal of the U.S.

closer each year, Grady added.

STATEMENT OF CONDITION

### THE HEREFORD TEXAS FEDERAL CREDIT UNION

AT THE CLOSE OF BUSINESS DECEMBER 31, 1965

Loans to 1448 Members \$1,596,057.73 205,810.10 Investments (Savings & Loans) 1,273,000.00 Other Assets 1,697.30 Furniture and Fixtures 6,563.01 **Building and Building Site** 87,917.44 \$3,227,045.58 \$2,885,456.47 Savings 4048 Members Interest Refund Payable 17,548.71 Accounts Payable 1,164.25 Reserve for Bad Loans 194,291.67 **Undivided Profits** 

128,584.48 Less 4% Dividend \$54,409.16 \$3,227,045.58 New Balance Undivided Profits After

4% Semi-Annual Dividends 74,175.32 2,205,151.25 22,159,634.02 total loans since organization) 51,955.56 Recoveries on Loans Charged Off Since Organization
Actual Loss on Loans Since Organization 3,143.80 (.220%) ...... 25 deaths claims paid 9,222.89

4,007.05 1 total disability Life savings \$27,759.44 Total cost of Life Savings Insurance

Total cost of Loan Protection Insurance

13,426.48

\$25,422.34

O. L. Bybee Charles Noland R. L. Thompson, President A. J. Schroeter, Vice-President Mrs. Dyalthia Benson, Treasurer-Mgr.

Fred Baird, Clerk

Mrs. Irene Boman, Teller

Mrs. Martha Finch, Teller Mr. Elmore Rains, -Collector Mrs. Gladys Braly, Insurance

Mrs. Oma Lee Lassiter, Sec'y

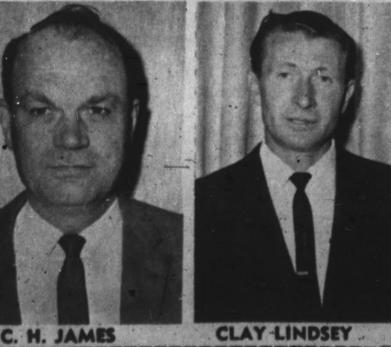
Mrs. Pauline Howard, Assistant Treasurer Mrs. Dyalthia Benson, Treasurer-Manager

# These are the Salesmen to See - They Will Trade!



ERVIN WARD









J. L. MARCUM



Ph. EM 4-0501



installed at the Thursday meeting of the Kiwanis. The new officers are (1-r) Don French, Duke Powell and Dale Young, Dir- man, all directors. Kiwanis recently named ectors; Gene Campbell, president; Dean the Rev. Eugene Naugle as their work-Herring, director; Jim Ivy, vice president; horse of the year. (Staff Photo)

The

portunities they have.

NEW KIWANIS OFFICERS.—These men were W. B. Dowell, secretary, and Ernie Flippo, secretary. Not pictured are Dick Barrett, Q. O. Brown, Lowell Sharp and C. E. Cole-

Letter To Editor cars and trucks to keep from tionalities.

losing them and had to wait While some publications may Dear Editor, I have read the letter to the managed to buy homes of won't get us anywhere. I am editor written by Eugene Camp- their own, but with some of glad the lake drain project bell and I think he has brought them it has been quite a prob- hasn't been dropped because out some good points but re- lem to manage to keep it any that is a definite need.

gardless of who writes or what better than the camp. It hasn't Yours truly, they write, it is hard to do a been much to be proud of and perfect job of it. Something in those years I have had both will be overlooked or misunder- good and bad tenants, but the feel that Mr. Campbell's letter stood. In regard to the Beuna biggest percent were of the bet-Vista addition it was an addi- ter class. tion that anyone should be A lot of these people do need proud of with better homes than help bad at times. But the ones

a lot of us have had most of that appear to need it worst are our lives, but there are some often the ones that nothing would people that have no respect for help, if they got money by the what belongs to someone else, bushel it would be squandered and then there are some that (like casting pears before swine) just don't know how to take care But it is a difficult problem to of anything and if they could tell where to draw the line. be taught to do better they Campbell says it is unfair to

would. Then there are those the people of Hereford and Deaf that have to start with nothing Smith County to be blamed for and make the best of what op- the conditions at the camp. While most of the people try to be And the camp wasn't always fair, there are people in Herein as bad a condition as it is. ford, that have no respect for I believe those that prepared it the Mexicans and don't care for the labor class did try to what conditions they have to make it as liveable as possible live in. So while it does hurt under the circumstances that some of us to be blamed for they had to do with, it took a things we can't help, I am sure lot of money to get the camp it hurts a lot of the Mexican first place. I have had rent pro- they can to be classed with

perty for about 20 years. My those with less initiative. property was better than that It is a problem for all that at the camp, but still not modern. I have tried during these regardless of nationality, years to treat my tenants as race or color. If we of the white near like I would like to be race would be judged or classed according to some of the sor-

I have tried to be patient with ry members of our race, I them when they didn't have don't think we would have anywork and I have let them use thing to be proud of. There are money to make payments on good people in all races and na-

for my rent money and I am seem unfair, it won't do for us proud that several of them have to feel sorry for ourselves. That

Ole T. Larson

emplied excuses . . it merely stated a few facts.)



DAVID MARCONTELL

### Former Local **Student Appears** With Choir Here

David Marcontell, a 1964 graduate of Hereford High School, is now attending Souhwestern
Assemblies of God College in Castor Oil Company of Texas,
Waxahachie, Texas. He is a Lubbock Co-Op Cotton Oil Mill; member of the college choir Hale County Farm Bureau; Harknown as "The Harvesters." He sings in the bass section of the

The choir will make an appearance in Hereford Sunday Corporation of Amarillo morning, Jan. 23, at the Assemblies of God church, located at Ave. G. and Union. It will be accompanied by the Vice-President of the college, the Rev. George Brazell. He will deliver the morning message after the

choir sings several numbers.

The choir recently made a trip through the South-East that carried them through ten different states besides Texas. A tour is now being planned for next Spring that will take the choir westward toward the West Coast, appearing in Assemblies

of God churches along the way.

David is the son of the Rev. and Mrs. V. W. Marcontell of Hereford. His parents plan to meet him in Amarillo next Saturaday night where the choir will be giving a concert. He will return with them after the service to spend the night in Hereford. He will assist with arrangements for the choirs' appearance Sunday morning. The choir will leave Hereford at 2 p. m. on its return trip to Waxahachie. David is a business Administration student at the college. He plans to take his Junior and

The English phrase '64/64ths'' means full ownership of boats. It applies equally to a rowboat or liner the size of the Queen

Senior years at Arlington State.



BUT POP - YOU SAID ANYONE WITH THE INSURANCE FROM POOL - SIGMAN AGENCY

801 S. 25 Mile Ave.

# Skip-Row Interplanting To Be Described

The High Plains Research Foundation will host an open meeting on the results of skiprow interplanting on Thursday, Feb. 10, 1966, at 10 a m. at the Hale County Exhibition Building, located on U.S. Highway 87 just south of Plainview.

Many farmers are becoming more interested in the High Plains Foundation Farming System. This system of planting two rows of cotton, skip one row, two rows of grain sorghum or castor beans, then skip one row, and back to two rows of cotton, has proven to increase quality and yields of the interplanted crops and save from 20 to 50 per cent, of the waternecessary to make the crop. The Foundation has completed eight years of extensive research in perfecting this system of farming. It has been used successfully by farmers during the past four Guest speaker for the program

will be W. Lewis David, State Executive Director, Agricultural Stabilization and Conservation Service (A.S.C.S.). David will answer questions for the farmers and explain just how the Foundation Farming System will fit into the new farm program. At this time it is indicated that there will be no penalty in using the High Plains Foundation Farming System so far as the Government Farm Program is concerned.

Others slated to speak on Feb. 10th are: Loyd Langford, Associate Agronomist to discuss the results of area commercial field plantings in conjunction with 17 West Texas farmers who tried the High Plains Foundation Farming System during 1965; Dr. Arthur Gohlke, Senior Soil Scientist, will speak on "Air Tem-perature, Its Effect On Cotton Quality and Yield, as influenced by interplanting," a panel of four farmers who used the syste mwill tell how it worked for them; James S. Parker, Textile Consultant, Plains Cotton Growers, Inc., will discuss what the improved cotton quality can mean to the West Texas cotton farmer; James Valliant, Water results with irrigation and fertilizer application to cotton and the interplanced crops; Mr. Frank Moore, President f the High Plains Research Foundation will conclude the meeting with a report on the economic-value of the High Plains Foundation Farming System to the farmers and businessmen of the

High Plains There will be a free luncheon Castor Oil Company of Texas, vest Queen Mill; Plainview Wheat Growers Coo.-Op; Higgins Gin; Rowland-Gordon Farm Chemicals, Inc. and Producers Grain

# Final Date For Medicare Enroll

People 65 and over need to be reminded they do not have much longer to enroll in the Medicare program under social security, according to Hal Geldon, Manager of the Amarillo Social security office.

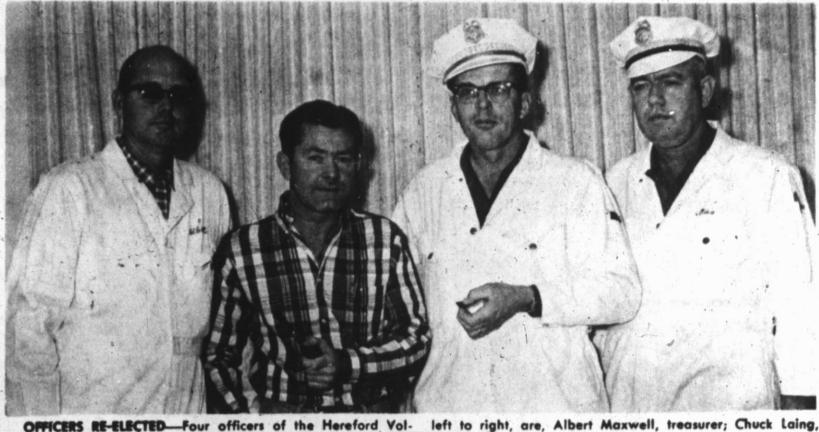
The enrollment period began Sept. 1, 1965, and will end March 31, 1966. Persons who were 65 or older in 1965, must sign up during this enrollment period if they want the supplemental med-

ical insurance. People who are receiving social security or railroad retirement benefits have received their enrollment card by mail. Persons receiving old-age assitance benefits from the Texas Department of Public Welfare will be contacted by their welfare office. Others who have not signed up for either of these benefits should contact their Amarillo social security office

now for assistance in enrolling. This includes all persons 65 or older who may still be working and earning too much for them to receive monthly pay-ments as well as those who are 65 or older and who have not worked under social security enough to qualify for monthly

"the enrollment period is limited. Get in touch with your Amarillo Social Security Office for more detail about this new lealth Insurance Program. Do today!"

HOT SPRING
LESKOVAC, Yugoslavia (h) —
The Sijarin Spa, near this Serbian city, is built around Yugoslavia's only geyser. For centuries water has gushed out of an ancient volcane site at a rature of 160 degre hrenheit, it is used in treatment of rheumatism.



unteer Fire Department were re-elected to serve the coming secretary; J. W. (Jap) Dickerson, cheif; Max Stipe, assisyear, at th annual meeting held Thursday night. Officers, tant cheif. (Staff Photo)

### **Toastmasters Install New** Set Of Officers

The Hereford Toastmasters met Thursday at the Country Club for their annual 'Ladies Night,' and installation of of-

ficers for the new year. Alvin Smith outgoing president, gave a welcome to the Toastmasters and their guests for the buffet supper.

Bob Spikes, member of Wed-Club in Amarillo, served as MC for the program, which included a game of 'Password,' with the winners receiving gifts.

EACH MAN received a slip with a product slogan, and the ladies received a slip with the players. The men had to give a 60 second commercial on the product that he had received. New officers for the coming year were installed by Ken Mc-Neely, Area Governor and a member of the Tumbleweed Toastmaster Club of Amarillo:

Dr. Milton Adams was named president; Stan Knox, administrative vice president; Bob Lohr, educational vice president; Raymond Dement, secretary-trea-surer; and J. Raymond Flores, Sgt. at Arms.

Out of town guests were Bob Spikes, Mr. Lacy, Mr. and Mrs. Ken McNeely, and Mr. and Mrs. Joe Galdiano, Lt. Gov. of District 44 of Toastmasters International.

We would like to express our gratitude and thanks to our friends in Hereford for the concern and kindness shown us at the death of our beloved Daddy Bar-B-Que sponsored by Baker and brother, Sam Berryman. Your prayers, flowers and cards were appreciated and we thank each and every one of you, May God bless you all.

Mr. and Mrs. Sammy Berryman and children Mr. and Mrs. Cecil Berryman and children Mr. and Mrs. Richard Berryman and children Gary Berryman Mr. and Mrs. E. B. Berry

Sale Vision Hosiery Semi Annual twin demi-toe seamless with twin thread construction exquisitely sheer and long wearing Here's everything you want in a stocking . . . sheer seamless beauty and longer wear. Vision's Miracle Toe protects against runs. Horizontal and vertical stretch action top. Buy Visions for "twice the wear in every pair!" TWO-WAY S-T-R-E-T-C-H 1.35 Values . . . . . 1.08 or 3 pr. . . . . . . . . . 3.15 1.50 Values ..... 1.20 B pr. ..... 3.45 1.65 Values ..... 1.32 or 3 pr. . . . . . . . . 3.85

THE LACE HOSE Reg. 1.65 to 2.50 Black & Colors

During Our 10th Anniversary Sale - - the Savings to you are Storewide! Instruments - this anniversary sale .... starts Monday, January 17th Amplifiers 10% off Packard Bell & Motorola RADIOS TELEVISION SETS Reduced for Some Sets Reduced as much as \$50.00 Table models \* AM-FM (Some color sets will be luced for this anniversary \* Clock Portable TV's in 19" 21" Models



ALL REMAINING FALL & WINTER SHOES NOW 1/2 PRICE AND LESS

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14.95 to 29.95 \$5.00 to 14.95

CASUALS & FLATS

NOW

9.95 to 13.95

5.00 to 6.95

DRESS SHOES 1 GROUP LITTLE GIRLS & MISSES

Sizes 9 to 4

PIXIES etc.

1 TABLE ODDS-N-ENDS

1 TABLE LADIES **GLOVES** \$1. & \$2.

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SAVINGS

There's only ONE price that proves whether you save money at one market over another. And that's the TOTAL PRICE at the bottom of the register tape. Your food bill includes every thing you buy-not just a few specials. And at COOPER'S

you'll do a "double-take" when you see the low, LOW TOTAL! Our STOREWIDE LOW PRICES just have to lower the total cost

of a BIG cartful of your favorite foods.

Copr. G, Doppel 1965

No Bone . No Waste

# PORK CHOPPIES

IOPPED SIRLOIN STEAK LB. 69¢ TENDERIZED STEAK

All Meat

BOLOGNA

MIRACLE WHIP

Dressing

Salad

Candy Bars 1-LB.

49¢ MARS JR. Bag TOASTEM POP-UPS

Kraft MINATURE MARSHMALLOWS 101/2-Oz.

Campbells

TOMATO SOUP

Tall Cans

Campbell's

TOMATO

SOUP

FRUIT COCKTAIL 4 303 \$1.00

1-LB. Box 39¢ With Cheese PIZZA Shurfine • 22-Oz. Size 39¢ SWEET PICKLES BEEF ENCHILADAS 39¢ No. 2 Can

Pound 1-LB. Pkg. Cranberries 5 For 98¢ Oranges 2 Lbs. 25¢ Romaine Lettuce Bunch 15¢

TAMALES 4 21/2 Cans Ellis' No Beans CHILI Big 24-0z. Can Spray Deodorant SECRET Reg.

DOG FOOD 8 Tall \$1.00	TOMATOES 5 303 \$1.00
Mandarin Oranges 2 For 29¢	ANACIN TABLETS 69¢
Welchade	For Automatic Dishwashers 20-0z. Size 39¢
PORK & BEANS 8 303 \$1	THRILL 22-Oz. Sizes 590
Shurfine . Cut	Regular Size Bars ZEST SOAP 3 For 39¢

DELICATESSEN

RANCH KITCHEN



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meeting of Deaf Smith County Program Mrs. Claudia Williams of the Texas Exten-Building Committee with other interested sion Service office, Marcus Latham, Sam persons, initial plans were made for a Morgan, the Rev. Don Davidson, Mrs. Bess Leadership Workshop to be conducted here Werner, Mrs. J. K. Baker, Juston McBride. in March. Seated around the table, from

WORSHOP PLANS BEGUN-At an executive eleft, are Mrs. J. D. Gilbert Jr., Elmo Hall,

# **Organization Started For Spring** Leadership Workshop In County

Workshop to be conducted here residents for the free two-day March 21-22 under auspices of the Deaf Smith County Program Planning Committee were launched at an executive meeting of mittee, presided for the discusthe organization this week.

Present were Mrs. Claudia Williams of the Texas Extension Service, which will supply directors for the workshop, also other Extension Service representatives from Deaf Smith and Potter Counties, and members of the Business and Professional Women's Club, which is in

Dr. Milton C. Adams **OPTOMETRIST** OFFICE HOURS

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335 Miles

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PENE DOKS

God." J. M. McGarvey.

darkness to light." Frank L. Cox.

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THOUGHT OF THE MONTH

This Savings Is TAX-FREE!

The answer for making your dollar do the work of \$1.25 or more is <u>BUYING INTELLIGENTLY</u>.

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HEREFORD, TEXAS

where

world." Frank L. Cox.

to studiously pursue such a line of conduct in the presence of the world as will induce them to glorify

"What men see in life has a marvelous influence over their character and helps to shape their destiny. By the power of good works, men are turned from

"Letting our light shine is not an ostentatious" display or piety of righteousness, but the natural and unavoidable force of a good example, and the intended influence of our actions on the world. We are

May Dept. Store

before men; that they may see your

good works, and glorify your Father who is in heaven." Matt. 5:16.

Not a comet, but the sun lights the

"Our light is not to shine fitfully, but continually Flashes are blinding.

ICAL INSTRUMENTS \* STYLECRAFT

Palns for the Leadership charge of enrolling community

Sam Morgan, chairman of the County Program Planning Comsion on need for the workshop OES Members and selection of subjects of most interest in this community. Mrs. Williams, Extension Service pro- Attend School gram specialist, explained how the workshop is set up with local persons as leaders of var- Order of Eastern Star, were ious subject groups.

become a continuing type of ac- at the Masonic Hall in Plaintivity which helps build a community," she emphasized.

Committees are to be selected ter of Texas. to complete organization of the workshop, which will be conducted in Community Center. Sessions will run from 7:30 to 9:30 p. m. on each of the two day evening at the Congress Inn.

Invitations have been sent to organizations and business firms here, but persons not reached by those letters also may enroll. Those interested in attending the workshop may enroll or make inquiries with members of the Business and Professional Women's Club, Mrs. J. K. Baker is the club president,

Members of Hereford Chapter, among 279 persons registered for the Keystone of Knowledge "A Leadership Workshop can OES School held last weekend view for the 16 chapters of District 2, Section 3, Grand Chap-

In addition to instruction in which 31 grand officers participated, social events included a luncheon and a banquet Satur-

Honor guests were Edna Earl Attendance is open to all in- Duke of Beaumont, worthy terested persons, at no cost. grand matron of Texas; Judge Training will emphasize personal Marvin B. Simpson of Fort development and skills useful in Worth, worthy grand patron; Kaconducting meetings and dealing therine Harbour of Shamrock, with the public in various ways. Grand examiner; Ruth Dameron grand matron; Janie Sims of Petersburg, deputy grand matron.

Going from Hereford were Mrs. Marvin Coffey, worthy matron; Mrs. Marple Cline, associate matron; Mmes. Tom Draper, C. P. Worthan, Art Lewis, Bill Hutson, Charlie Nolan, Bernard Roberson, H. L. Hershey, Vivian Major, O. H. Culpepper, J. K. Baker, Mr. and Mrs. W. C. Hromas.

# **Dimmitt Postal** Receipts Climb

Dimmitt Postmaster Ernest L. Davis has announced an increase of six percent over 1964 in Post Office receipts in a report given

The 1965 report showed a total of \$66,724 in postal receipts compared with a total receipts of \$62,907 in 1964.

An increase of \$6,773 was shown over the 1963 report for the Dimmitt station.

comes on the heels of an announcement of a new \$75,000 building to be constructed to house the post office. The present building being

THIS REPORT of the increase

used for the post office has a total of 1,782 square feet of operating space, with no loading dock. The new building will have 4,

700 square feet of space with 450 square feet of loading space, and will have approximately 15 times the present parking area provided at the site of the new quarters.

The post office department's capital investment will be limited substantially to postal equip ment, and is expected to be occupied early next fall.





STORE HOURS 9:00 a.m. to 6:00 p.m.

Penney's is desired.



Men's concealed hood visible quilt parkas Reg. 13.88, NOW

ENTIRE STOCK

REDUCED FOR CLEARANCE

Famous Penney Sheets!

REDUCED! Limited time! White! Colors! All Perfects! Lab-Tested! NATION-WIDE Long Wearing Cotton Muslins! 133-count.\* Cases 2 for 81c

twin 72" x 108" flat or full 81." x 108" flat or Elasta-Fit Sanforized bottom sheet PENCALE® Combed Cotton Percales! 186-count.

twin 72" x 108" flat or Elasta-Fit Sanforized bottom sheet full 81" x 108" flat or Elasta-Fit Sanforized bottom sheet pillow cases 42" x 381/2" PASTELS: pink, It. lilac, yellow, green, seafoam twin 72" x 108" flat or Elasta-Fit Sanforized bottom sheet full 81" x 108" flat or Elasta-Fit Sanforized bottom sheet. pillaw cases 42" x 381/2" 2 for 1.28

QUILTED - FITTED MATTRESS PADS 2.88



WOMENS WINTER COATS AND POPULAR STYLE JACKETS!

Unbeatable fashionable selections. Cotton cordurays, reprocessed wools meltons vinyl suedes . . . many with fur collars. Take your pick of deep acrylic pile or quilt linings. Choose, from smash-hit fall colors. Sizes 8 to 18

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Broken sizes in visible quilt parkas corduroy hooded jack-

Reduced too!

Double Bed Size

BLANKETS REDUCED 5 Year Guarantee Twin or Full

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orig. 14.50 12.99 Now

80" x 84" orig. \$21 16.99

GIRLS AND WOMEN'S FUR-LINED STORM **BOOTS REDUCED** FOR FINAL CLEARANCE

Girls Women's

Entire stock at these drastically reduced savings. Hurry while they last. Orginal priced \$6.99-\$7.99-\$8.99-\$9.99

girls' winter coats ...fabulous values!

in all sizes: Toddlers, 3 to 6x and 7 to 14 and Jackets too!

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reduced 100!	••	\$7.77-\$0.77-\$7.77		
Men's Nylon Work QUILT JACKETS 4.88	9 Only Mens DRESS HATS orig. 6.95 now \$5	Reduced to Clear THERMAL UNDERWEAR	Reduced Womens BETTER BLOUSES	Reduced Womens JACKETS & COATS
Men Hooded SWEAT SHIRTS	Men's Brushed Rayon SPORT SHIRTS	Mens Warm Winter KNIT CAPS	1.50 1.99 3.50 Entire Stock Reduced WOMENS SWEATERS	Reduced Womens BETTER DRESSES
2.44	\$3	orig. \$1.98 now \$1.00	\$3 \$5 \$8	\$2 to \$10
Reduced 4 Only BOYS SUITS	Men's Unlined or LINED DRESS GLOVES \$1 - \$2	Cotton FLANNEL SHIRTS Boys 1.66 Mens 1.98	Entire Stock Reduced WOMENS SLEEPWEAR Flannel 2.66 3.66	Entire Stock GIRLS COATS \$10
Boys 2 Piece COORDINATE SETS orig. 3.98 Now 2.44	Men's Penn Press DRESS SHIRTS 2 for \$5	- PIECE GOODS BONANZA	Reduced to Clear WOMENS SKIRTS	Infants Warm PILE JACKETS orig. 4.98 Now 3.33
Boys Cotton CORDUROY JEANS 1.99	DRESS PANTS Entire Stock orig. 5.95 now 2.50	4 yd. Cotton Percales \$1 Corduroy Plain or Print 88c yd. Cotton Sail Cloth 58c Better Cottons 3 yds. \$1 Cotton Flannel 3 yds. \$1	TEFLON SETS	Drastically Reduced GIRLS DRESSES 2.99 3.99
25 Only Boys SPORT SHIRTS	MENS SWEATERS 6.88 8.88	FURTHER REDUCTIONS IN	RUG CLEARANCE 24 x 36 27 x 48 36 x 60 2.50 4.50 6.50	Girls ? Piece SPORTSWEAR SETS orig. 4.98 Now 2.99
Boys Warm WINTER CAPS	3 Only Mens SPORT COATS	FAMILY SHOE	Womens & Girls KNEE HIGH SHOES	Reduced to Clear GIRLS SWEATERS
orig.1.98 now 1.50	reduced \$15	CLEARANCE	50c \$1	2.99
Entire Stock BOYS JACKETS	SPORT SHIRTS  2 for \$5	WÓMENS	SHEET BLANKETS	Girls Denim Stretch CORDUROY SLACKS
5 Only Mens ALL WEATHER COATS orig. 19.95 now \$15	Reduced Boys Cotton CASUAL SLACKS 1.50 2.50	2.88 3.88 5.88 CHILDRENS 2.88 3.88	1.99 Infants Cotton PRINT SLEEPERS 2 for \$3	White Goods PILLOW JAMBOREE Kapok 2.50 Foam \$4
Réduced Enfire Stock MENS JACKETS	Reduced to Clear BOYS SWEATERS	MENS 4.88 6.88	X-Large Group REMNANTS	6 Only 2 yr. Guar. ELECTRIC BLANKETS
\$10 - \$12 - \$15	\$3 \$5	Hurry at these prices they	1/2 Police	966

COMING SOONA new kind of Penney's



By MELVIN YOUNG

recently visited with relatives in the Houston area, and while there visited some of the his-toric landmarks.

Being from Deaf Smith Coun-

ty, and just naturally interested ole message: "Deaf Smith -Texas Scout - 1787 - 1837."

...Your

Man

from

5. I. C.

He packs

a BCL. Deadly

when you want to

wipe out a mob of

monthly bills. How

about you? Want to

gun yours down to

size? Get your own

BCL . . . a Bill Consoli-

dation Loan from S.I.C.

We'll rush it to beat the

700 South 25-Mile Ave.

Hereford, Texas

Phone: FM 4-1394

SOUTHWESTERN

on the courthouse lawn, was a Will G. Harris, the mayor of large marble slab mermorial to ad Prairie (that's near the famed Texas scout, Will comerfield to you newcomers), pied down the inscription and brought it back. We thought it quite interesting, and worthy of reproducing in this space. It fol-

"ERASTMUS (DEAF) SMITH Born in Washington, Dutchess her parents, Mr. and Mrs. A. in the county's namesake, Har- County, New York, April 19, 1787 B. Laws, in Franklin. They will ris made a trip over to Rich- Died in Richmond, Fort Bend visit in San Antonio with Mrs. mond, Texas to view the grave County, Texas, November 30, Downing's sister, Loraine Laws. of "Deaf" Smith, The marker 1837. He married Guadalupe Riz And with Mr. and Mrs. John at the grave bore only this stm- De Duran who died in San An- Lindsey before going to Louistonio, May 1, 1849,

> battle of Conception, October outs January 22 in Lubbock. 25, 1825 - Grass Fight Novem- Mr. and Mrs. J. H. Flood ber 26, 1835, Guide and sharp- were in Amarillo shopping Wedshooter at the seige of Bexar nesday. December 5 to 8, 1835. As chief Scout for Texas Army he des- and children visited Mrs. H. O. troyed Vince's Bridge and fought Markley in Dimmitt Tuesday. gallantly at San Jacinto April 21. Mrs. Markley's sister, Mrs. Ida 1836. Captain of a company of Rangers that fought a band of Mexicans near Laredo, Febru- Thursday morning concerning ary 17, 1837.

> "So valiant and trustworthy him a quarter. was he that all titles sink into Irving was using his "vote" to ple name 'Deaf' Smith."

> where Deaf Smith is buried. The called by Alexander. memorial is on the courthouse But come time to prove it, former Texas President Mira- receipt. No amount of talking Education in Texas."

> We have often wondered about Deaf Smith and we're pleased Smith County Tax Accessor-to find that there is a marker Collector call "Monk" and assomewhere honoring this esteem- sure him that he had paid. ed Texas gentleman.

Perhaps it would be fitting if we had such a marker on our own courthouse lawn, After all, the county was named for him and it wouldn't hurt to advertise the fact. How about it? Wouldn't this be a good project for one of the ci-

And speaking of historical stands, markers, we believe there is still some work being done to build a marker on the site of the Old Panhandle Christian College. This however, is being done through the Deaf Smith County Historical Association, and if the site is approved by the state for a historical marker, then the local organization plans to mount the marker in a structure made from stone oribuilding. The old college building was located about where the present Hereford High School

now stands. -HB-Lyle Blanton, long-time Hereford resident, was in town this week attending to some business affairs. The Blantons now live in Wilcox, Ariz, where Lyle has established a solution fertilizer and soil conditioning business. Lyle also does a considerable amount of work in the Center, Colo. area.

-HB-Richard Winget, local pump dealer, was remarking recently about the umbrellas the Lions Club gave the ladies during the annual Christmas party, and allows that the gift really wasn't practical for this country. He figures they'll deteriate from 'dry rot' before it rains. And he could be right.

Don't forget to pay your poll tax. Lots of activity on the political front this year - and you must have that poll tax receipt before you can vote. And don't lose it after you get

Irving Alexander popped-off Amen.

Easter News

By RUBY STONE **Brand Correspondnet** Mr. and Mrs. John H. Burnett transacted business in Duke and Altus, Okla, Tuesday, Mrs. Burnett visited her mother, Mrs.

Ida Robinson, in Altus. Mr. and Mrs. Leo Hall, Reba and Ronnie spent the week after Christmas visiting her mother, Mrs. Tipton, in Stewart Okla. They also visited Leo's father, W. E. Hall, at Wellington.

Mr. and Mrs. Trent Downing and Laura left Friday to visit

"Deaf Smith came to Texas | Gary Moss was in Canyon Sat-However, directly across the in 1817 - Piloted De Witt's Col- urday for tryouts for allstate street from the small graveyard ony in 1825 - Participated in Band. He will go to area try-

Mr. and Mrs. W. O. Markley

Barker of Erick, Oka, is in Dim-

his tax receipt, and it cost

insignificance before the sim- harrass one of our local officials when "Monk" Johnson got in-Will tells us that the ceme- to the act. "Bet you two-bits you tery is bordered by giant Live haven't even paid your poll tax" Oak trees. This of course, is he said, and was immediately

lawn alongside one honoring Irving couldn't find his poll tax beau B. Lamar, the "Father of would convince "Monk" that he had really paid his poll tax. He even had Nell Miller, Deaf

> All to no avail, "Monk" still has the two-bits - Irving still hasn't found his tax receipt, and we suppose it will remain "status-quo" until he digs up the receipt - and he's still diggin.

"It's not the money," says Irving, "it's just the humiliation Anyhow, that's the way it

Pay your poll tax - and hang on to the receipts.

-HB-Noticed that the Christian Book Store has relocated. It's now on the corner of 4th and Main, right across the street

from the Star Theatre. Nice location and much more room. Don't know whether they have added more books or not, but one thing for sure - you ginally used in the college can find the ones they have. Drop by sometime.

> Hereford is losing one of its strongest supporters this week. W. J. "Dub" Reeves, in business on Main Street in Hereford for more than 20 years, is packing up his family and furnishings and is moving to Center, Colorado, where he will be engaged in farming and other activities.

Reeves has long been a booster of Hereford and the Deaf Smith area; was one time named "Citizen of the Year;" is a past president of the Hereford Lions Club; has been active in Shrine work, Chamber of Commerce, volunteer fire department (serving as chief for a number of years), Jaycees and many, many other organizations.

Hereford is losing a good citizen, and we're sorry to see him go. We would however, wish him every success in his new ven-

Submitted by a subscriber: "By the time a man gets to greener pastures, he can't climb the fence."

tended the Vegetable Growers meeting in Plainview Tuesday. Mr. and Mrs. L. E. Hailslip sient the weekend in Lubbock. Easter Lions Club met Monday night at the Easter Store with a member of the Dimmitt A. S. C. S. office speaking on

the cotton and feed crop pro-

gram for 1966

Easter Club held its first meeting of the year in the home of Mrs. William Moss with nine members present. New officers were installed by Mrs. Moss. They are: President, Lana Downing; vice president, Nadine Hall; secretary-treasurer, Anna Mae Burnett; reporter, Ruby Stone; finance chairman, Namoi

mitt visiting her son, E. A. Bar- man, Anna Margaret Moss; Re- served. The next meeting will Mr. and Mrs. Loy Stone at- well.

Other members present were Mmes, J. H. Flood, W. A. Epperson, S. T. Walton and W. O. Markley. Refreshments were

creation chairman, Becky Max- be in the home of Mrs. Scarborough January 27.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT



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Dimmitt Highway Hereford, Texas

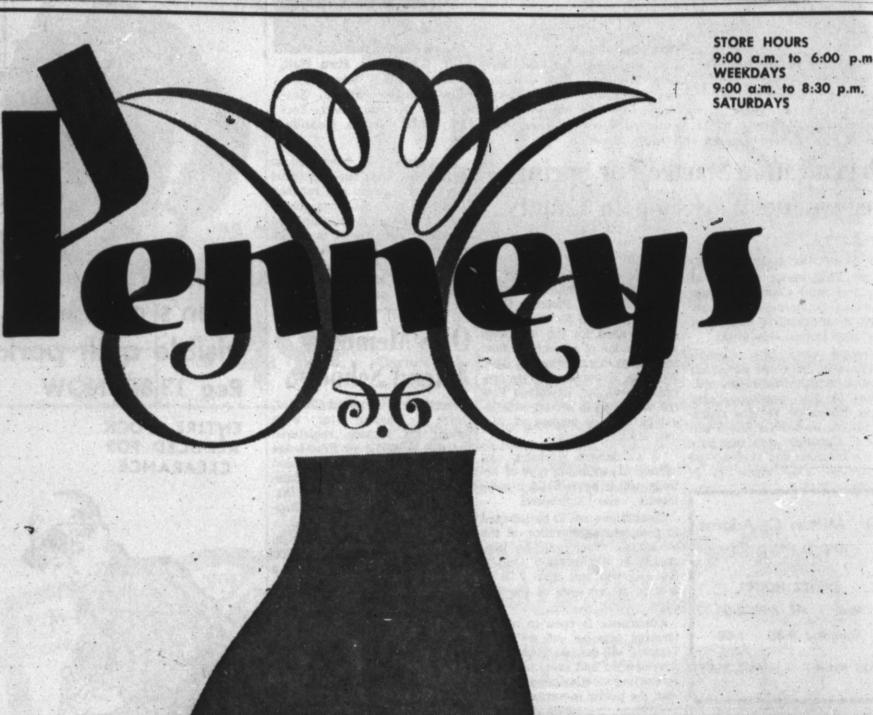
Dr. Gene Cope

announces the removal of

COPE'S VETERINARY HOSPITAL

to a new location

LOCATED 1.3 MILES NORTH OF PARK AVE. INTERSECTION ON HWY. 385



better open your Penney charge account NOW!

# be prepared for a savings-spree at the

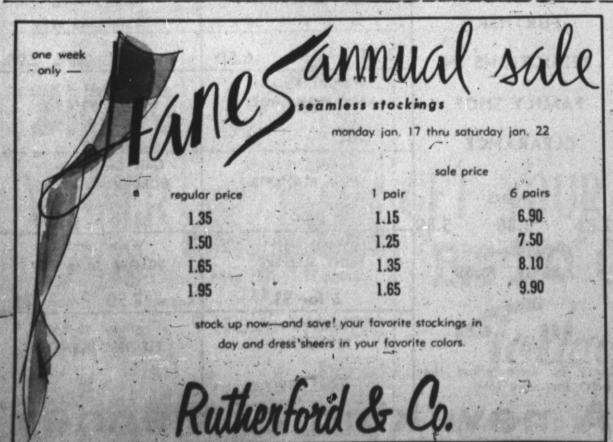
IN

HEREFORD

TEXAS

Grand Opening of Penney's Sugarland Mall Shopping Center

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### CREDIT UNION MANAGER

# Job Choice Enlarged Mrs. Benson's Horizon

By SUE COLEMAN Women's Editor

Try to talk to Dyalthia Benson about herself and you keep finding yourself talking about the Hereford Texas Federal Credit Union, a nationally-known enterprise which she helped found and has managed from its beginning.

But there is a real Mrs. Benson outside the Credit Union of-

If the quotation, "an institution is only the lengthened shadow of a man," is correct, HTFCU could be termed Mrs. Benson's shadow, and at present a very substantial shadow. One of the largest community credit unions in the nation, it has been the model for others over the United States.

Mrs. Benson has personally helped to organize many of them and advise them until they were firmly established. She has traveled, spoken, written, conferred, and in the process achieved numerous honors.

Her heaviest work and travel has been in the past 10 years as a member of the board of directors of the Texas Credit Union League, which has grown to be the third largest such league in the nation.

Now Mrs. Benson says she wants to devote more time to her family, friends and church. She has notified the board that she will resign at the end of March. This move will narrow her work to the local office and limit her speaking engagements.

along with others in her famchildhood, Mrs. Benson says.

She plans to spend more so- work later. cial hours with friends in activities which can also be shared with her husband, whom she credits as a valued aide in her business career, often a companion on the trips she has made in credit union work.

No regrets are voiced for the exhausting schedule she has followed for the past decade; Mrs. Benson enjoys her work and the people she meets through it. She has many times been given recognition showing that she and her work are also

Most recent is complimentary mention in a bulletin of the Farmer Cooperative Service of the U.S. Department of Agriculture, written by Joseph C.

address he made at the Con- py combination." ference of Associated Country - It was while she was living Women and Cooperatives.

discussion of credit unions and accident, calls the Hereford union "one of the most successful in the Uni- with the Civil Works Administed States, managed by a very tration, one of the first governdynamic woman, Mrs. Dyalthia

The Hereford woman met Dr. Knapp when both were speakers at a Kansas City meeting a few years ago. On similar occasions she has become acquainted with other government officials and various notables. Trips to Washington, D. C., and contacts made there are among the most pleasant bonuses of her job, she

Reminded that information about her personal life is wanted, Mrs. Benson talks about her childhood in a West Texas ranch family. She was born in Dickens, the older of two daughters of the late Mr. and Mrs. Wiltiam Stovall.

Her parents might be characters out of a stock western story: The young cowboy and ranch hand who settles down to build up his own ranch and marries the girl who has come to teach school in the commun-

"My parents moved west three times as farmers came into the ranching country, and my father never could be reconciled to the idea of furning the Plains into farms;2' Mrs. Benson remarks. The family came here from Floydada when Mrs. Benson was

was fun, she says. The family lived in town so the girls could they spent some time on the desk drawer," she says. It grew ranch and Dyalthia habitually steadily and by the time of accompanied her father about World War II was a sizable job. his work. Virginia, her sister, preferred to stay at home with changed by then, also, and Mrs. her mother, learning to cook and Benson was still in charge of it,

sew.

"It was my job to open the gates on ranch roads, and to roll cigarettes for my Dad, until I was big enough to do the set up til I was big enough to do the set up the three jobs in separate seg-



Mrs. Dyalthia Benson . . enthusiastic about work

(Bradly photo)

enjoy her six grandchildren that talking with her father gave Howard was employed as the her much of her insight into first Credit Union secretary, ily and the friends she counts problems of cattlemen and averfrom residence in Hereford since age residents of this area with direction, which she was concerned in her

She was graduated from Hereford High School after serving as editor of the annual.

vate office for the first time rented in a building west of the while I had that job," she says, courthouse. Growing more rap-"and I thought I had arrived. idly then, it soon needed I couldn't suppose there would ever be anything nicer.'

When she was ready for college, her father had suffered financial reverses, along with other cattlemen of this area, and she chose a business education.

She married Elbert L. Bradly, member of another longtime Hereford family, in 1928 and was a rancher's wife until his death in 1946. Their son is William L. Bradly of Hereford. With her later marriage to Hen-Knapp, administrator of the ser- ry N, Benson, his three sons were a part of the family that It is the published copy of an she describes as "a very hap-

Women of the World in Belfast, five miles from Hereford back Ireland last September, titled in the early depression years of the 1930's that she became an people. He closed the address with a employed woman, somewhat by

> Her niece who was working ment agencies to administer welfare, asked Mrs. Benson to substitute while she was hospitalized for an appendectomy.

The niece never returned to the job and Mrs. Benson remained until the office was replaced with a new welfare system. Meantime, Mrs. Benson had worked up to a district supervisory post, traveling over the Panhandle.

She had attended lectures, read much, and attended some short courses during those mon-

Also, she had become well acquainted with Miss Lillie Hostetler, the county librarian whom Ave. K, 3 p. m. she calls "one of the greatest Christians I have ever known." Her office in the courthouse adjoined the library and the two women often ate lunch together m. and talked over their ideas for meeting the needs of the many persons they knew struggling under depression conditions.

When the library received an item concerning credit unions, then called the People's Bank 30 p. m. and authorized by a 1934 law. they decided such a plan could be helpful here. So they decided to start one.

Supporters urged the organization, and the two enlisted three other persons, each to put With her sister, growing up in \$5.25, the minimum required the small town that was Here- for a charter, Mrs. Benson was ford in the "roaring twenties" made the treasurer and has ser-

At first the Credit Union busiattend Hereford schools, but ness "was carried on in my The welfare program had

More time will be gained to driving," she smiles, adding | ments of her office, and Pauline working under Mrs. Benson's Finally, Mrs. Benson realized that each of the jobs had outgrown parttime status, and that she must choose one.

The Credit Union took offices "They gave the editor a pri- of its own, three small rooms space and directors decided to erect its own building in 1956.

Mrs. Benson says one of her proudest moments was seeing its first corner grow in brick to her own height. Last year an enlargement program was completed to almost double its size and add a large parking

Statistics now show its assets in the millions and members by the thousands, but Mrs. Benson dwells on the slogan, "Not for profit nor for charity, but for service." Remembering the 1930s when credit was seldom available to a man lacking tangible assets, she says, "I believe it is out duty to look after all the

Dyalthia Benson is talking about credit unions, again.

# Calendar Of Events

Business and Professional Women's Club, Community Center,

Jaycee-Ettes, social meeting at Community Center, 7:30 p.

TUESDAY Women's Golf Association, luncheon at Hereford Country

Club, 12:30 p. m. La Afflatus Estudio Club at Mrs. Sam Morgan's home, 415 American Legion Auxiliary at Rock Club House, 7:30 p. m.

Both chapters of Beta Sigma Phi at Community Center, 8 p.

WEDNESDAY Christian Women's Fellowship, luncheon at First Christian Church, 12:30 p. m.

Simms Study Craft Club at home of Mrs. Julian Perrin, 2: Pogressive H. D. Club in Mrs. Dean Stallings' home. THURSDAY

Red Cross Gray Ladies, luncheon at Red Rooster Cafe, 12 Farm and Ranch Club, lun-

chon in home of Mrs. Roland Hairgrove, 12 noon. L'Allegra Club, Mrs. Tommy Carnahan hostess at First National Community Room, 2:30 p.

North Hereford H. D. Club, in nome of Mrs. O. C. Williams. Hereford Duplicate Bridge Club, Community Center, 7:30

Antonion Circle at St. Antho-





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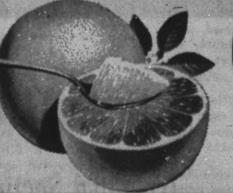
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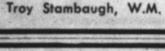
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HANCOCK FARM LOANS Farm & Ranch Loans anywhere

WESSON REAL ESTATE Hereford, Texas S-4-18-tfc

**EXCLUSIVE LISTING** sizes. Low, low prices, easy Lots for sale in Unit I of Blue- Deaf Smith, Castro and Par bonnet Addition. FHA Loans mer counties. And . . . We available on Cherokee Drive have expanded our territory E. Hwy. 60 Ph. EM 4-0972 and on 16th across the street to include the upper Pan Bruce Plummer . . EM 4-0798 from Bluebonnet School, Con- handle. 289-6511 ventional Loans on 15th St.

HICKMAN REAL ESTATE

PRUDENTIAL America's Largest Farm S-4-15-tfc

Lender! SAM NUNNALLY EM 4-0555 EM 4-2814 LONE STAR AGENCY B-4-11-10-4p W. T. CARMICHAEL EM 4-1251

WAYNE B. STARK

New York Life Ins. Co.

Serving Hereford 10 Years

EM 4-0170

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, 3566. located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 - Days Home - EM 4-2814

B-4-1-tfc

FARMS & RANCHES 1100 acre irrigated farm, 10

miles west, one north, 1/2 mile FARM HOME: 1/2 Sec. All good east of Rortales, N. Mex. Ap- clean level land in cult. Nice in the Panhandle of Texas. These are all direct listings. proximately 35 acres cotton & set of Modern home improve-Located on 3 highways, 54, We are licensed in Colorado peanut base. 3 wells, fair, ments. Two good 8" irrigatimps., priced at \$45,000. Con- ion wells on natl. Gas. Good tact Harvey E. Cross, Elida, allottments wheat cotton and N. Mex., or phone Floyd, N. Maze. Priced to sell, and very liberal terms.

B-4-52-10p CATTLE RANCH: Wheeler Co. 2250 acres. Sandy land, but lots of good grass and water. \$6,400 - 2bdrm stucco-hice Approx. 500 acres tillable. Shallow irrigation water. Nice \$8,900 - Edge of town-large large modern brick home, FOR SALE by owner: Three barns and corrals. Hay meadow for winter hay. Located on pavement, 150 cow capacity. Will consider plains

> land in trade. Price reasonable at liberal terms. Let us tell you about OTHER LISTINGS: Come to

see us. Let us tell you about TO BUY, SELL OR TRADE SEE WESSON WESSON REAL ESTATE So. On Dimmit. Hwy. Phone EM 4-2528

B-4-11tfc good water and allotments J. C. RICKETTS, REALTOR min. up. Ph. EM4-3771 133 W. 3rd St.

Hereford, Tex.

DEAF SMITH COUNTY FARMS 8 2-6" wells, ½ mile tile, 260 ments. EM 4-4375 milo, 257 wheat, 19 barley, 640 A. W. Vega \$160.00 per. for North Plains land, or 29% down, bal. 15 yrs. down. 49 cotton, \$425.00 A., trade

917 acres 480 acres broken 2. 480 A., 332 cult, 4-6" 917 acres 480 acres broken 2. 480 A., 332 cult, 4-6" 662 A. W. Happy \$300.00 3 BR and den, 2 baths, stucco out, located in the Dell City, wells, \$350.00 A., \$10,000. per A., 25% down bal. 20 frame 130 ft. front on lot. Phenomenal water supply. wells, \$450.00 A., 29% dn.,

Three 8" wells, fully equip- will divide. S-4-28-1c ped 1000 GPM and up each. 4. 80 A., all cult., 1-6" & 192 A. E. Nazareth on high-One 5" house well. No in- 1-4" well, nice 3 bdrm. home, debtedness. FHA financing in \$10,000.00 dn.

5. 10 A., near town, \$5,000. 00 dn. 6. 5 A., near town, \$3,500.

B-4-2-tfc 1. Nice 3 bdrm. brick with Drive, built-ins, 1 1/4 bath, 5 wells, well imp. carpeted, \$18,100.00, has \$15,200.00 loan, consider 240 A. grass on pay. W Haptrading for nice 2 bdrm home. 2. Full basement, 2 bdrm. upstairs, 2 bdrm. downstairs, large recreation room, single garage, \$9,500.00

3. Large 2 bdrm., completely redecorated inside, fully carpeted, near schools, \$8, 500.00 large existing loan, consider small down payment and some trade. 4. Four room house, single garage, \$4,500.00.

HAMBY REAL ESTATE, S. HWY 385, HEREFORD, TEXAS EM 4-

J. M. Hamby EM 4-2553 Gerald Hamby EM 4-1534 Durward Hamby EM 4-3466 Buddy Rogers EM 4-2150 B-4-1-tfc

212 acres n/w of Hereford, fully alloted, the price is right, good terms. 240 a, Floyd Co. 2 good strong wells, near perfect land, good allotments. \$450 per acre. 518 a, near Lubbock, 6 small

wells \$450.00 320 a, Texas Co., Okla. new well motor & pump; a real buy at less than \$300.00 per

320 a near Hartley; 2 good 8 in. wells \$315.00. 315 a. raw land 6 miles south of Wink, Tex. \$100.00 724 a. well improved irrigated farm at Holly, Colo. \$275.00 per acre, will trade for Hereford land.

PLAINS REAL ESTATE Littlefield, Texas Phr. 385-3211, Nite 385-3009 B-4-27-tfc

BY OWNER EXTRA NICE 4 BEDROOM,3 baths, large den-kitchen and fireplace. Large playroom, dining area combination with covered patio, redwood fence. Might take small house as trade-in. Located in Sunset Addition in Hereford, Phone 247-3001, Friona from 8:30 AM to 5:00 PM.

B-4-12-tfc 80 ACRE irrigated, 6" and 4" well, good improvement, small down payment or trade for home or income property. Owner, 276-5272, Hereford. B-4-22-20-tfc

lease. Two wells; phone Frio brick, two baths, kitchen-den 276-5333 evenings and Sundays. B-4-13-2-tfc

BY OWNER - brick 3 bed- 0144. rooms, 1 3/4 baths, dining room, laundry room, double garage, carpet and built-ins, House for sale by owner: 3. 0637. 233 Aspen.

immediate possession, Locaed acre up. in NW. Call EM 4-4716.

325 A. near Umbarger, on

B-4-24-2-4c

625 A. E. Tulia Silverton 837 Blevins. Cal EM 4-3273 Highway, \$240.00 per A. or 289-5654. 29% down, terms on bal. Good allotments, 1-10" & 1-8" wells, 1/2 min.

Irrigated Farm Land and Ran- 331 A. Nazareth \$325.00 per Ave. If you need office or ches. Real Estate loans made A., 25% down, good terms, business space see promptly. Liberal Valuations. bal. imp. 4-4" wells on el-For safety deal with a Realtor ectricity, good allotments, 1/2 204 Emma

\$-4-25-TFC | 339 A. S. Arney \$265.00 per A., \$30,000.00 down, bal. 10 1. 640 A., 607 cult., 1-8" yrs. 2-6" wells, good allot-

40.5 a. Cotton allotment '66. 3. 160 A., near town, 2-6" yrs. 51/2 %. Well imp., 4-8" Fenced yard. Redecorated in-

way 86, \$475.00 per A. \$35, 000.00 loan, bal. cash. Imp., 2-8" 1-6" wells, 65 A. cotton, 90 A. milo.

650 A. near Umbarger \$375. den & dbl. garage on Ranger 20 yrs. 51/2 %. Good allot., 00 per A. 29% down, bal.

> py \$225.00 per A., 29% down, bal. 20 years 51/2 %,

94 A. on pav. N. Canyon all

grass \$1000.00 per A. 29% down, 5 yrs. on bal., 8%. Development project. 322 A. SW. Canyon, \$200.00

per A. \$20,000.00 loan, 6%, nice Imp., soil bank payments \$3,290.00, 1/2 min.

592 A. NW Wayside, \$165.00 per A., \$80,000.00 loan 6% 12 yrs., good allot. 1/2 min.

178 A. E. Hereford on 60, \$400.00 per A. well imp., good allot., good terms, 1/2 min., 4-4" wells.
J. W. SCHWALLER

REAL ESTATE Canyon, Texas OL 5-4004 S-4-29-Hc

combination, carpeted, builtins: or will trade for house in Plainview. Phone EM 4-

within one block of Northwest bedrooms, 11/2 baths, fully and new junior high schools. carpeted, fenced back-yard, For appointment call EM 4- payments \$95 month. 135 Ranger; 'Call OL 5-4268 in B-4-32-2-2c Canyon.

bedrooms, large recreation or Dryland farms \$100 acre,

storage room, 1.3/4 baths, car- \$150 acre up. Irrigated farms peted, draped, double garage, \$265 acre up. Ranches \$35 5. BROWN REAL ESTATE

Vega, Texas

B-4-28-7c pavement. \$450.00 per A., By Owner: Year old three bed 29% down, bal. 15 yrs., 5%; room brick house. Good locwell improved, good allot- ation, reasonable equity, payments, 3 wells 1/2 min. up. ments les than rent. Can be Park Avenue Shopping Center seen Saturday and Sunday.

267-5776

B-4-29-2p FOR RENT Planning to build at 809 Park

EM 4-0925 S-4-28-ttc

By Owner 3 bedroom, 2 bath, extra large den with fireplace. Refrigerated air, central heat. 2176 ft. living space. Ideal location. 220 Star Street. Ph

EM 4-2203

BY OWNER wells, good allotments, 1/2 side and out. Will take smaller house in trade. Call EM 4-3566 or EM 4-2553.

256.5 gcres, excellent irrigation, 2-6" wells, good allotments, 11/2 miles from Vega, city limits, \$350 per acre. H. H. Wimberly, 207-3830, Vega, Texas.

B-4-29-5c THREE BEDROOM house on Avenue B for sale or trade. Newly decorated. Call EM 4-

B-4-14-29-4p SECTION THREE miles of Dalhart for sale. One good 8" well, 95% alloted, Call EM 4-0228 B-4-15-29-4p

SALES TRAINING will train 2 men who will work hard to ear

above \$600 per month. Complete training with expenses paid while WRITE: MR. GOODIN 1914 34th St. LUBBOCK, TEXAS

AVON TERRITORY OPEN IN HEREFORD DISTRICT SALES MGR.

Customers waiting to be served. .- Housewives can qualify. Write

Box 1694, Plainview, Tex. or Call CA 3-3183.

"HALLMARK OF SERVICE"



EM 4-2220 Our new location is 242 E. Third

New Award Home, 312 16th Street, 1% baths, builtins, double garage, utility room and large den. Now under construction—you can pick your own colors. \$16,000. FHA Financing.

Just getting started? 3 bedroom and 1 1/2 baths. Being built by Bob Pugh at 133 Ave. K. Built-ins, large living room and utility room. \$13,600. Why not trade your present home?

607 Blevins. Apprized at \$7,850. 2 bedroom, \*large living room and kitchen, 12 ft. x 30 ft: garage. This house must be sold. "Call today and make us an offer. H-230

FARMS

1/4 section of dry land in Deaf Smith County. Will trade for rental property or sell for cash. 160 acres, excellent 8" water, North of Dawn. Easy terms. Call for details. F-218

**EVENING & SUNDAYS** Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241 Harold Rudd 289-5639 1-16

Ynsurance Agency \* To be sure! Don Baugous - Manager EM4-0850

three miles from town for cash or two. White. 116 Ave. A. lease or rent with sale of equipment. Also two grain trucks for sale. Call EM 4-

DRIVE-IN CAFE in Amarillo for sale or trade. Phone 276-5272, Hereford. S-4-11-29-tfc

LOTS FOR sale, small down, terms. FHA approved. Call EM 4-1818.

B-4-10-29-9c

### FOR RENT

FURNISHED two bedroom house almost new, 507 Irving. Apply 509 Irving or call EM

B-5-14-23-tfc

**BUSINESS SPACE** 515 Park Avenue \$50.00 Month EM 4-1103

B-5-11-tfc BEDROOM FOR rent. Close in-509 Ross. Phone EM 4-1628. B-5-10-29-tfc

QUIET, FURNISHED apartment for white adults. Close to town. EM 4-3388.

S-5-10-29-tfc people. \$55 month, water paid. nished and unfurnished. Available Monday, 212 Ave. C. B-5-19-29-2c

TWO LG furnished rooms, kitsets and bath, bills paid \$55 month, 604 Schley.

B-5-17-29-tfc nished one bedroom trailer home. Call EM 4-2343 or EM 4-3215.

ment whites only, 126 N. 25 Mile Ave., EM 4-1031,

B-5-12-29-tfc ONE BEDROOM furnished THREE ROOM FURNISHED house. Couple preferred. White only. Call EM 4-2157.

B-5-10-29-1c Whites only. Call EM 4-3757.

**Parties** 

Walt

Disney-

Show

QUARTER SECTION for cash BY OWNER - Three bedroom TWO SEPARATE quarters about FURNISHED DUPLEX for one

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., B-4-25-29-tfc Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. \$25 a month. Call EM 4-0416 S-5-10-TFC

> MODERN BACHELOR apartment. Private entrance, private bath. Vented heat, carpeted. 821 So. 25 Mie Ave. S-5-15-18-tfc

THREE BEDROOM two bath apartments. Stove, oven, dishwasher, disposal. Furnished or unfurnished. Two vacancies 505 South 25 Mile Avenue. Number 16. Phone EM 4-3859.

Ideally located brick business building for lease. See at 1003 Park Avenue and call EM 4-1111. B-5-15-15-tfc

B-5-23-18-tfc

FOR RENT

New two bedroom duplexes, 500 block Avenue H and G. D & R BUILDERS EM 4-3780

I. D. Rhodes 289-5217 Nell Spradley EM 4-1813 B-5-47-TFC TWO BEDROOM, 2 bath

APARTMENT, PARTLY, fur- apartments. Dishwasher, garnished, for rent to one or two bage disposal, carpeted. Fur-THUNDERBIRD APARTMENTS

Phone EM 4-2646 B-5-10-tfc chen and bedroom, large clo- TWO BEDROOM trailer, James Brown Tire Service, Hiway 60

West. B-5-10-1-tfc BACHELOR QUARTERS -fur- UNFURNISHED FOUR room newly decorated apartment. Close in, garage, white adults

only. Call EM 4-1617. B-5-14-1-tfc THREE ROOM furnished apart- FOR RENT three room furnished apartment. Inquire at 213

W. Park. EM 4-3466. B-5-12-28-4c

house for rent. Call EM 4-

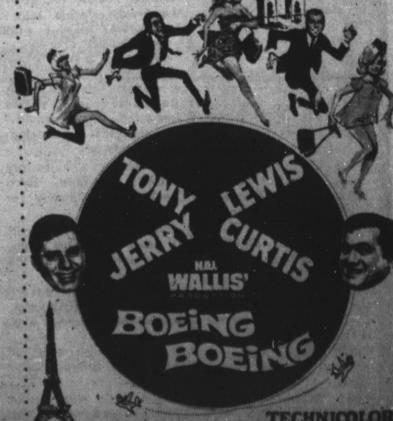
4183. B-5-10-28-4c

UNFURNISHED TWO bedroom TWO BEDROOM house - White couple, no pets. 303 Avenue H. B-5-10-47-tfc B-5-11-29-1p

A ONCE-IN-YOUR-LIFETIME EXPERIENCE! Regardless Political Views-All Good Choose-GO OUT FOR DISNEY Why Don't SO TRUE TO LIFE You Enjoy A Disney

WALT DISNEY'S The Moon-Spinners

The Minutes-Some Folks Save-Through Speed-They Never Live-Long Enough To-Enjoy A Good Movie Vacation



DANY SAIAL : CHRISTIANE SCHMIDTMER - SUZANNA LEIGH - THELMA RITTER

Come by and visit our Hereford Real Estate office number 2 in the 100 blk of \$300 move in. in for \$540-no other costs. 2 bedroom - New - \$8,250, \$350 Move-in Price. 146 Kingwood — new Drapes-Fireplace-Dishwasher-Garbage disposal, beautiful

3 bedroom 1/2 bath with range and oven. All carpeted, appraisal value \$15,500. Sale price \$13,500

Any Service man with 90 days in service time can move into a New Home for \$200 -- total costs.

NW Farm close to Hereford lays real good, excellent water. \$425 per acre.

ew - Homes - For - Sole

HEREFORD REAL

16th. Street. We have new homes ready for occupancy and several real nice lived in homes. Move in any New Home \$12,000 price range or less for \$375-Move in any New Home \$12,000 up to \$15,000 in price range for \$540 to \$750 Move in price. 3 bedroom, sunken living room, disposal-dishwasher-range-oven and carpet. \$16,

050.\$650 down or any service man with 90 days in service time can buy it for 3 bedroom, 1 1/4 bath, double garage, 75' lot, fenced, range and oven. Move

interior, 10% down appraised at \$20,450. Real good area of town. 3 bedroom, 1% bath, Carpet-range and oven double garage, \$450 down. \$13, 750 total price.

3 bedroom, Range and Oven, \$375 move in, 11/2 bath \$12,000 total price.

960 Acres in Simms Area \$265 per acre. Good 6" wells, house and land lays

### Classifieds...

NICELY FURNISHED three room apartment \$60. Apply 232 West Third, Fullwood Apts. Whites only.

B-5-14-49-tfc

LARGE THREE room furnished apartment, private entrance

B-5-18-2-tfe

TWO BEDROOM house at 105 Avenue F. \$85 month, EM 4-

B-5-10-2-tfc

FURNISHED APARTMENT for Spanish couple. Inquire 205 Jowell, Apt. B. B-5-10-2-tfc

FOR RENT - three room furnished house. Apply 205 Jowell, Apt. B. B-5-10-2-tfc

TWO BEDROOM unfurnished house, attached garage, fenced back yard, near schools, bills paid. See Mrs. Francis Hardwick, 1203 Park Avenue. B-5-20-2-30

TWO BEDROOM house for rent at 623 Irving. Whites only. Call 258-7236.

B-5-12-2-20

FURNISHED UPSTAIRS apartment. No children, no pets, whites only. Phone EM 4-0291 B-5-11-2-tfc

ONE BEDROOM furnished house. Inquire at 211 Ave. K. or phone EM 4-3837. B-5-12-2-tfc

TO WHITE adults, two bedroom trailer house. Bills paid, No pets. See Mrs. Roy Manning, 8. 325 Ave. B. B-5-18-2-tfc

ONE OR two bedroom house. Whites only. Call 258-7352. B-5-10-2-2c

### WANTED

WANT TO buy 300 pigs or shoats 2490. Call W. B. Eakin, 667-2514, Petersburg, Texas. B-6-14-1-6c

QUALITY NURSERY STOCK rmstrona 505 W. Park EM 4-1868

IRONING WANTED in my home EXPERIENCED beautician, ap-EM 4-3528, 235 Ave. A. B-6-10-41-tfc

PIANO STUDENTS wanted Contact Carol Smith, 238 Ave I, EM 4-4278. B-6-10-28-4p

Couple wants to rent a nice, clean, unfurnished two bedroom house with garage. No only, 603 Jackson or call EM 4 children or pets. Must be in nice neighborhood. Call EM 4-4723.

B-6-2-2p

EM 4-3223. WANTED: Your repair work on all small electric appliances.

WILL KEEP children in my

Vern Witherspoon, 201 Jackson, Hereford, Texas, S-6-31-tfc WANT TO rent three or four LAS, TEXAS 75207. Include

bedroom house. Prefer out- phone number. side of city limits. Call EM B-6-15-29-2c

7. Dressmaking-Ironing

WILL DO ironing in my home. Experienced, reasonable rates, Mrs. Stephens, EM 4-0856. B-7-12-28-tfx

SEWING AND alternations at

WILL DO sewing in my home. Call EM 4-0210,

B-7-10-29-2p WILL DO sewing in my home 137 Beach, Phone EM 4-3153. B-7-10-29-4p

### HELP WANTED

FULLER BRUSH CO. Has opening for ladies desiring to earn \$25 to 40 per week and able to work 15 to 25 hours. Phone or write Glen Williams, 1400 3rd Ave-

B-8-1-tfc

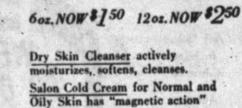
START A RAWLEIGH BUSINESS

Rawleigh, TXA-160, 29, Memphis, Tenn.

B-8-29-1p



**Dorothy Gray** cleansing creams



that draws out grime.

ROGERS DRUG

prices plus tax 241 N. Main EM 4-2344

Warren Bros. Motor Co. New and Used Cars



1963 Pontiac Star Chief 4-door sedan. This is a beaut ful white automobile with blue interior and the equip nent ideal for family transporation. Factory air, pow er steering and brakes. Also 6-way electric seat. Has the Warren Bros. protective warranty of 4,000 miles or 90 days.

1963 Rambler 4-door station wagon. This car equipped for economical transportation. 6 cylinder engine with standard transmission. 5 new tires, Has a beautiful medium blue metalic body with white top. Chrome lug-

gage rack on top. Protective warranty. 1963 Oldsmobile Dynamic 88 4-door with factory air and power. Original autumn tan finish. Extra clean camel tan interior. Check this fine family car

and you'll go for the price. 1963 Chevrolet Bel-Air four-door with factory air and lower steering. 35,000 actual miles and extra clean. This car is below the market cost and will please the

1962 Chevrolet Impala 2-door hardtop. Standard hift, original red finish with extra clean red interior. Feel young again in this sports model. Protective war-

1960 Buick 4-door hard-top. White finish with red all-vinyl interior. Power steering and brakes. Good

1965 Chevrolet pick-up V-8 automatic with custom trim, radio and five new tires. Save a bunch on this one year old 14,000 actual miles. Plenty of warranty CLOSED SUNDAY

ply in person. Village Beauty Shop, 611 Park Ave.

WANTED - SINGLE experienced ranch and farm hand. Drinkers do not apply. Roger Brumley, 303 Sunset.

FREE TIME operator needed at once. Apply at Addie's Beauty Stalls, EM 4-0342. B-8-12-29-2c

SPARE TIME INCOME

Refilling and collecting mon-

home. Fenced yard, references ey from NEW TYPE high qualfurnished. 135 Ave. K. Call ity coin operated dispensers in this area. No selling. To B-6-15-2-tfc qualify you must have car, references, \$600 to \$1900 ple pie. cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. BOX 10573, DAL- gingerbread.

B-8-29-1p

PENNEY'S now interviewing people to ter, milk. fill the following positions:

Sales Associates

 Gasoline Attendants If you are a housewife and salad, rolled wheat cake, biswould like 4 to 5 hours em- cuits, butter, milk, reasonable rates. 239 Ave. E. ployment a day, please apply B-7-10-29-4p at Penney's downtown.

> J. C. PENNEY CO. Hereford, Texas "An Equal Opportunity Employer.' B-8-29-1c

### NOTICE 10.

INTERESTED IN unearthing relics. Have metal detector, Call EM 4-4156, weekends and ev-

Service calls on Color TV, Phonographs, car radios, CB nue, Canyon, or call OL 5- radios-

TOWER TV SERVICE 120 N, 25 Mile Ave. EM 4-4240

B-10-25-13c

Real opportunity now for per- ALCOHOLISM INFORMATION: manent, profitable work in For information on alcoholism, Deaf Smith County or Here- referrals for help, counselling, or ford. See or write E, Gidden, programs on the subject of the Box 705, Canyon, or write disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through

> A UNITED FUND AGENCY B-10-39-tfx

AAA Representative Panhandle Plains Auto Club Those desiring membership call W. F. Ball, EM 4-3119, or write Box 261, Hereford, Texas.

Business Services

PORTABLE DISC ROLLING Scolloped or plain, Jacobsen Brothers, Phone EM 4-1543. B-11-10-23-tfc

NOW IS THE TIME To put your wells, pressure pumps, and windmills in shape before winter sets in. JOHN TURNER EM 4-2194

OWENS & HOLLINGSWORTH

B-11-2-4c

B-11-13-ffc

EM 4-3572 Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales and Service

WATER WELLS Domestic and Irrigation, Gravel pack or screen. Pump sales and service. T & H DRILLING CO.

EM 4-0811 EM 4-2332 Hereford, Texas B-11-28-tfc SPECIAL NOTICE

Typewriters, Adding Machines Repaired. All work guarante-

CLAUDE DENNIS EM 4-0930 103 Ave E. Casing pulled.

Stuck Pumps. Hydraulic units. HEREFORD CASING SERVICE Phone EM 4-3508 Box 865 Hereford, Texas S-11-12-tfc School Menus

WEEK OF JAN. 17-21 HEREFORD SCHOOLS MONDAY - RECORDS Day-

no school. TUESDAY - Hot dogs with chili, scalloped potatoes, buttered carrots, tossed salad, milk, peach cobbler.

WEDNESDAY - Chicken pot pie, green beans, buttered rice, tossed salad, hot rolls, butter, milk, peanut butter cookies. THURSDAY - Pizza, buttered corn, canned tomato, Walford salad, French bread, milk, ap-

FRIDAY - Baked beans with tomato sauce, seasoned spinach, stewed prunes, cole slaw, cornbread, butter, milk,

ST. ANTHONY'S SCHOOL MONDAY - No, school, TUESDAY — Country fried steak, steamed rice, cabbagecarrot-carrot-apple salad, peach New Sugarland Mall Store is cobbler, whole-wheat rolls, but-

WEDNESDAY - Ranchburgers, lettuce, onion, pickle, car-rot sticks, fruit salad, milk. Alterations (experienc-THURSDAY — Turkey pie, candied sweet potatoes, Waldorf

FRIDAY - Fish sticks with tarter sauce, buttered potatoes, Good Pay-Liberal Benefits green beans, peanut butter bars, rolls, butter, milk.

### Look Who's New

Mr. and Mrs. Mike A. Ortiz are the parents of a dauhter, born Jan. 14. She weighed 9 lbs. 9 ozs.

Mr. and Mrs. Lee Warren Jones are the parents of a son, Brandon Craig, born Jan. 13. He weighed 6 lbs. 8 ozs.

Mr. and Mrs. Benny G. Scott are the parents of a daughter, Krystal Michelle, born Jan. 12. She weighed 7 lbs. 1/2 oz.

> Office Furniture THE INK SPOT

KELLEY ELECTRIC Doug and Virgil Electrical Contracto Residential and Commercial All bids and wiring competi-

No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-46-tfc

VACUUM CLEANER parts and B-10-28-tfc B-10-28-tfc B-10-28-tfc

> HEREFORD KIRBY VACUUM CO. 434 West 1st - Ph. EM 4-0422 B-11-45-tfc

MIMEOGRAPHING - TYPING Letter and Mailing Service
E. WOOD MIMEO SERVICE 15th St. and Ave. K EM 4-4255

S-11-48-Hc SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON

137 Ave. D. Pho. EM4-0262 S-11-28-TFC

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. Years of experience and know

WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-tfc

12. LIVESTOCK Strayed - Found

LOST — 3 white face steers quarter-circle on right hip. Weight about 400 lbs. Also black heifer, 's a me weight and brand. Notify W. D. Nafzaer, phone EM 4 1951. Member Texas and Southwestern Cattle Raisers Association.

LOST THREE head Hereford steers. Ten miles northwest Hereford, Branded right hip VJV (V's sideways). 400 lbs. FL 6-3004 Amarillo, Member Texas and Southwestern Cattle Raisers Assoc.

B-12-25-2-2c

B-12-1-4c

Right in the middle of Everything in Dallas ...



**Convenient Motor Entrance** 

# attont-linten FURTHER REDUCTIONS ON ALL WINTER FASHIONS

Over 100 Blouses Reg. 5.00 to 12.00

Slim Jims Reg. to 20.00

**Sweaters** Reg. to 20.00

Hats

Skirts Reg. to 19.00

Ladies Wool Suits Reg. 40.00 to 175.00

75 Reg. 30.00 to 90.00 Knit Suits Designers Dresses

15.00 to 40.00

Ladies

Were to 35.00

40 Ladies

Coats Reg. 40.00 to 175.00

Trigere

Dresses

Georgia Bullock Adele Simpson Geoffrey Beene Harvey Berin

Were 10.00 to 275.00

Car Coats Reg. 25.00 to 45.00

19.00 to 29.00

Blouses & Pant Tops

Price

Reg. 10.00 to 40.00 Price

Size 3 to 13

Dresses Price

Socks Over & Under the Knee Reg. to 3.00

All Ladies & Juniors Robes & Dusters Reg. 7.00 to 40.00 2 Price

**Sweaters** Size 3 to 6x Price 7 to 14

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# Herd Wins First District Tilt

# Take Win Over Rangers For 1-1 District Mark

Whiteface varsity cagers took an all-important victory Friday when they downed the Persyton Rangers 56-52 in both teams' second conference tiff.

The Whiteface dropped their first conference game to the Tulia Hornets Tuesday and the Rangers lost to the quint shoot from the outside. Canyon Eagles last Friday.

the Whitefaces a 7-7 record cisive 18-7 lead in the game and Steve Hodges, Gene Duvall, for the season and 1-1 con- at the halftime the local quint Jim Allison, Oscar Holmes and ference record.

Perryton to score.

By the end of the first quar- B-team and tallied five points Winning the game gave ter Hereford had taken a de- on his first night out.

beginning of the game and scor- nine-point lead at the end of the HEREFORD PLAYERS were ed seven points before allowing third quarter, but during the off on their free throws tally-THE WHITEFACES controlled ed control of the game for a few were shooting from the floor the ball game using a zone de- minutes and narrowed the mar- with a 37.2 shot average.

lead by a 28-19 margin. Hereford jumped ahead in the Hereford continued to hold a the Whitefaces. fourth stanza the Rangers gain- ing only a 46.7 average, but

fense and making the Perryton gin to five points for the final

Perryton cagers hit 76.2 of their free throws, but hit only 31.7 from the floor. Roger Owen had his best night of the season when he led the team in scoring with 13 points.

He hit four of five shots and

from the B-team,

in the Perryton skirmish.

Noland, in the past, has been

Noland started the game off for

### **Bees Take 2nd** Conference Win

Hereford Whiteface Bees took their second district win Friday when they downed the Perryton B-team by a lopsided 74-46.

THE WHITEFACES led during the entire game after jumping to a 16-13 lead in the first quarter.

B-team cagers played their best quarter during the final stanza as they scored 23 points, hitting nine of 21 shots in that period. Dale Smith was high man

for the team, scoring 16 points during the game, Tony Malouf scored 15 points and Ernie Williams scored 10.

JIM CHILDERS led in rebounding as he pulled nine recounds from the board for the Whitefaces. Dale Smith brought down eight and Barry Johnson and Tony Malouf took six each.

The Whitefaces hit 63 per cent of their free throws while the Rangers were able to hit only 43 per cent.

Hereford Bees will go into action again Friday when they clash with the Canyon Eagles at

three of six shots from the char- cond high man with 10 points. STEVE HODGES led the COACH CUBY KITCHENS ity line

with a new combination of play- high man with 11 points. Le- in the second, 12 in the third and in the game, ers after bringing up three men mons also grabbed hine re- 16 in the fourth. bounds for the Whitefaces. Larry Noland, Bill Watts and Mark Hicks all played their

Erst game on the varsity squad each. or the Rangers scoring 13 the managed to score 21 points Canyon for their third confer- on the part of the men as they Coronado players shot more points and Joe Brillhart was see before the game ended. a consistantly high scorer on the-

used the game to experiment Robby Lemons was second points in the first quarter, 10 pulled 11 balls from the board

lolmes both scored 10 points the second and third and al- Hereford players will go into 47-43. though three of their players action again Tuesday when they Coach Harold Sides said he tied for second high man hon-Kenneth Deike was high man reguled out in the fourth period clash with the Canyon Eagles in was "pleased" with the efforts ors scoring eight points each.

Hereford players scored 18 Whitefaces in rebounding as he

ence conflict.



ALMOST LOSES BALL-Perryton's Kenneth Deike holds on to the ball as Oscar Holmes comes up fast to guard him. The Whitefaces downed the Rangers in their second

conference bout, .56-52 after losing their first go-round to Tulia, Tuesday. (Staff

# Frosh Take Home Victory Thursday

Hereford Whiteface freshmen lier games this season. GENE DUVALL and Oscar ven in the first stanza, 12 in lost the ball 22 times each. 6 feated the Coronado freshmen in scoring with 14 points.

took their first home win.

first quarter ended, 11-9, but the Coronado five came back durtermission.

with two men pressing the face gym. outside and held the visitors to seven points while the Herd tallied 15 points. As the final quarter ended

Hereford still held the lead, but never let the Coronado bunch outscore them although they began to be a threat as the game ended. Hereford players' defense kept

ced them to shoot from the field. SIDES SAID his players were hitting well in the game with the players missing only two

the Coronado team from work-

ing under the basket and for-

layups in the game, He added that the players made very few mistakes which had been hurting them in ear-

Both teams made their share gave their best showing of the Jim Scott had his best game The Rangers scored only se- of mechanical errors as they year Thursday when they de- this year as he led the team

Bill Cole and Dusty Duncan times than the locals, but the THE LOCAL frosh led as the Hereford defense kept them off the board.

THE FRESHMEN will go into ing the second stanza to gain action again Thursday when they a 22-17 lead at the half-time in- clash with another Plainview junior high school. The frosh ca-In the third quarter the locals gers will meet the Estacado cabegan a man to man defense gers here at 5 p. m. in White-

Saturday they will play again after a short rest when they meet the Gattis junior high school cagers here with games beginning at 2 p. m.

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# STOR GIBSON

ATTEMPTS TO KEEP BALL-Mike Mitchel, of Perryton, attempts to keep the ball from Perryton, but knocks it into

the hands of the waiting Whitefaces. Mitchel fell as he tried

to keep the ball in bounds. Hereford players stole the ball

from the Rangers 22 time in the game. (Staff Photo

by Tyler Vance)

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footnotes

by david butler

Things at Hereford High make the team in any sport, but School should get back to nor- it takes a great deal of team nal this week after the uproar work,

Of course, all the students who imes and new instructors.

WE WILL BE glad to see who munity Center. has changed classes in order expects about eight or 16 men season. to come out for baseball follow-ing the schedule changes.

marks the half-way point in what could be termed a successful sports year for the Hereford and games in which their stu-

Behind us, we have a good football season with the Herd The Dribbling Drips will be breaking numerous school re- cees.

faces held the Demons to a 7-6 PROCEEDS FROM the game win in the game.

players started their season ty March of Dimes drive. off on the right foot when they downed the Dimmitt Bobcats. . . in Whiteface Gym. and as the old semester ended the Whitefaces had tallied up six wins and dropped seven ches were really proud Friday

the rest of their district sche- men teams. dule and come up with a goodly even the district title.

Baseball, Track and golf is still in the early stages of pracsports will be in full swing.

man of the football mother's same, football banquet committee, re- We like to hear these kind of minded us that the deadline for reports, for these young men purchasing tickets to the Annual will be on our varsity teams in Football Banquet, Saturday, is a few years and the earlier they

and football players, their dates, school. members are all invited to attend the event.

Local's Colts

We finally discovered the solution to all coaches' problems. Win Futurity The solution is named Pat Sheehan, the tremendous running back from Robert E. Lee dall" day at Blue Ribbon Downs High School of San Antonid. Sallisaw, Okla, where his colts

SHEEHAN is six feet tall and runs of 50 yards or more. cond Ann Overall, Sheehan netted 2,201 Futurity.

yards in 201 carries for an impressive 10.9 yard per carry av-

Of course, a player like Shee-han comes along about once ev-Dr. Hank sprinted the 350 yds.

You would think that with a Pal's Top Deck, owned by Jesse player like him, his team would Powell, trained by Wayne Po-

be destined for the state cham-pionship, but this team was de-feated in the AAAA state finals Rebel Birl, owned by John Camp



BOOSTER CLUB members changed their schedules will will be treated to another inforhave to get adjusted to new mative and enjoyable film Monday evening at 8 in the Com-

Calvin Goodin, president of to play baseball and run track. the club, said the film will be Coach Don Dorman said he in connection with the basketball

Club members will also be given a chance to purchase tic-The new semester also kets for the football banquet. Basketball coaches will also give reports on their activities dents have played.

taking fourth place in the dis- returning to Hereford Jan. 24, trict after capping off their best when they will be matched season in a number of years, against a group of local Jay-

Members of the Amarillo ra-THE REAL HIGHLIGHT of dio station team played here the football season was the Here. earlier when they dropped a ford Dumas game. The White- game to the Hereford Gunners.

earned by the Jaycees will be Of course, the basketball donated to the Deaf Smith Coun-Game time will be 7:30 p. m.

Junior high and freshmen coamorning after all three teams As the new semester starts we took victories over the Plainview hope to see the cagers take on Coronado junior high and fresh-

Coach Harold Sides said his number of victories . . maybe frosh players are beginning to show some marked improve-

COACH RAY DON King said tice, but before we know it these his seventh graders have been improving steadily during the past three or four games and MRS. A. T. MIMS, chair- the eighth graders are doing the

learn to play good ball the bet-Tickets are \$1.75 per person ter off they will be in high

Saturday was truly "Bill Kenwon first place in the finals, and weighs 185 pounds. He scored first place in the First Conso-29 touchdowns, 14 of them on lation race of the 3\$0,540.00 Second Annual Blue Ribbon Downs

Dr. Hank, owned y Kendall, Hereford, and trained by Ewell Lasiter, Sallisaw, was first ac-He is also a good student, ross the finish line to pick up ranking in the second quarter of \$14,520.00 in the \$30,540 Second Annual Blue Ribbon Downs Fu-

ery decade in high school foot-ball. in 16.99, which was top AAA time, and ½ length ahead of

bell Wetumka, Okla, trained by This just goes to show that Floyd Wieburg, Fort Smith, one outstanding player cannot Ark.



Hereford Whiteface cagers will

face the Canyon Eagles in ano

ther important conference til:

Tuesday in the Canyon High

THE EAGLES are picked by

some officials to take the dis

trict 1-AAA title this year, but

coach Tom Buchanan is no

Buchanan said earlier in the

season that he felt Hereford

Dumas and Perryton are all

capable of taking the crown at

the floor in their earlier games

Canyon's tallest man is six

tallest measuring six feet three

TOM LIAR, Joe Moore and

Richard Gardner have been

leading the team in scoring and

Ricky Bacon has been grabb-

ing most of the rebounds for the

Game time will be 6:15 p. m.

same way on its shooting.

School Gym.

developing.

quite so optimistic.

times each. Hodges led the team in re-

PICKS UP LOOSE BALL-Steve Hodges is bounds, grabbing 11 from the backboard. after a loose ball in Friday's Whiteface Hereford will travel to Canyon Tuesday Perryton game as both lost the ball 22 for their third conference tilt, (Staff Photo)

### Whitefaces To **Ticket Deadline** 's Tuesday Noon Clash With **Canyon Eagles**

Football players, their parents and booster club members who plan to attend the annual football banquet must purchase their tickets before Tuesday noon, according to Mrs. A. T. Mims, banquet

The annual event, sponsored by the football mothers will be held in the high school cafeteria Saturday evening.

Tickets are 1.75 each and will be available at the booster club meeting Monday evening at 8 in the Community Cen-

### Demons, Eagles Take Second Win

ned the Tulia Hornets 41-37 giving the Demons a 2-0 record a hot-cold defense and is the and the Hornets a 1-1.

CANYON DROPPED Muleshoe 59-45 giving the Eagles a feet four inches with the second 2-0 record and Muleshoe an 0-2

Conference standings now place the Demons and the Eagles in a tie for first place and Hereford and Tulia in a tie for second and Muleshoe and Perryton are tied for last place. At the present time it is too

early to tell how the district will Demons have made a comeback following a poor non-conference

# **Miller To Dive** For Swim Team

Mr. and Mrs. Bruce L. Miller of Hereford, is a member of he varsity swimming team at he University of the South.

SWIMMING is one of nine arsity sports and hree winter sports at the school Other winter sports are baskethall and wrestling, with athletes participating in College Athletic Conference events.

Miller had to years swimming experience at Culver Miliary Academy, Culver, Ind. How a freshman at Sewanee, he is raining for the dive under coach He added that he had the ma terial to take the title, but it ing coach for the Pan-American Club Organizing still needed much practice and Games.

CANYON IS sporting three re- sure with Miller's rapid improturning starters and six return vement and with his performancompetitive diving experience. at 10 p. m. at a coffee to be

Bruce L. Miller Jr., son of

Stanton Junior High School Seventh Grade Dogies took their second consecutive victory and their third win in four games Thursday.

The Dogies defeated the Coronado Junior High School seventh grade 33-20 in Stanton Gym. THEREFORD CAGERS took the lead as the game began and never relinquished it during the remainder of the game.

The Dogies led 8-4 as the first quarter ended and by the end of the half had taken a 16-12

As the second half began the locals set up a strong defense and allowed the Coronado five to score only three points in the third quarter, while they scored 11 points:

coach Ray Don King began sub- ders 25-18. stituting players, but the locals still managed to out score the Coronado team in the fourth stanza, 6-4.

added that they palyed one of ing in that stanza. their best games of the season. As the halftime intermission cent of their shots from the charity line while hitting about the locals. 35 per cent from the floor.

Donnie McDermitt and Greg Chisholm tied for high man honors scoring seven points each. GARY LEMONS was close behind as he took second high honors scoring six points.

Hereford seventh graders will see action again Thursday when they clash with the Plainview Estacado seventh graders in Stanton Gym at 5 p. m.

This will be the second meeting for the two teams. In the first game Estacado downed the locals 30-12 and the Dogies will be seeking revenge in the game.

# **Proposed Auto** BITONDO EXPRESSED pleadure with Miller's rapid impro-

In other district 1-AAA action averaging 34 per cen from that Miller has had no previous area will be discussed tonight man, scoring seven points. Miller has taken three, third held at Floyd's Rest u a r n f. action again Thursday when they places in the three-meter dive. Young people of this area who tip off with the Plainview Es-

With five dual meets remain- are interested in an auto club tacado eighth graders at 6 p. ing on its schedule, the Sewanee to promote safety and re- m in Stanton Gym. team has a 5-0 record, include creation are invited to attend. Following this game the locals ing victories over Florida, Van- as well as business men who will hosts the Gattis eighth gradderbilt, Union of Kentucky and are interested in backing a well- ers here Saturday in Stanton organized club.

# Seventh Graders Down Coronado For Second Win Fire Department Re-Elects Officers

to elect officers for the com- all were re-elected. ing year.

The nominating committee announced that they had no nominations, and that members could nominate from the floor. The first person to speak made a motion that all present

Eighth Grade Win After Third Period Comeback

Stanton eighth grade Dogies made, a third quarter comeback Thursday to down the IN THE FOURTH quarter Plainview Coronado eighth gra-

THE LOCAL five was unable to score in the first quarter and almost kept the Plainview group from scoring as they made a King said he was very pleased free throw and scored on a laywith the boys in the game and up with only 15 seconds remain-

Hereford players hit 25 per began, the Plainview team had taken a narrow 8-6 lead over

But the Hereford five returned in the third quarter to score 13 points and held a strong defense on their opponents permitting them to score only two points

in that stanza. IN THE FOURTH period the Hereford quint fell off as the Plainview team outscored them 6-8, but the two points were not enough to make for the lively third period on the part of the

Dogies. Coach Ray Don King said he was pleased with the bys' game and attrivuted their improvement to the way the boys moved the ball on the floor. He also said the boys had begun to pay more attention to the ball game and

were taking more shots.

King said this was the best showing this season for the eighth grade team. MARSH PITMAN was high

The first stages of organizaing man as he scored 12 points. ing lettermen who have beer ces to date, but he pointed out an auto club in the Hereford Keith Anderson was second high

The Hereford Volunteer Fire officers all be re-elected by ac-Department met Thursday night | clamation, a vote was taken and

OFICERS re-named were J. Max Stipe, assistant chief; Chuck Laing, secretary; and

Albert Maxwell, treasurer. Gerald Wilson ended a three year term on the pention board, and Terry Hodges was named

to replace him. A fire marshal report was given to the department by Terry Hale concerning the number of fires and number of men answering fires.

Treasurer Albert Maxwell gave the department a finance report during the annual meet-

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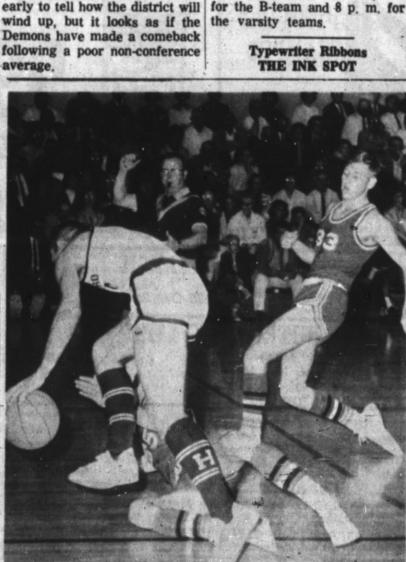


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FOUL CALLED—Chris Byerley is charged with a foul as he attempts to get the ball away from Roger Owen in Friday's Whiteface-Ranger clash. Owen was high man for the Whitefaces, scoring 13 points in the game. (Staff Photo

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# Guest Lectures At Gala Garden Club Program

on a Hereford Garden Club pro- field. gram Friday afternoon in Comguests at the meeting.

garden club and of the Audubon Magazine, National Wildlife, Society in Amarillo, showed pictures of the birds she discussed. She told how birds may be at-

# Letter To The Editor life and wilderness areas.

Dear Editor.

self condemnation because of lack of self reliance. It's easier illo Council of Garden Clubs. having other people to do things self, sometimes, of falling into that trap

Many of us don't have the guts or even for what we think is right. If we were on a jury duty some people have the tendency to be agreeable for the sake of not disagreeing with one or two loud mouths that tend to dominate the show and influence other people for whatever their reason may be.

Those people, obviously, don't realize that you either have to be in favor or against, at least in my philosphy of life there is no such a thing as being neu Sees Slides As

Now it is my understanding Program Aide that the interpretation of the court of the criminal code pertaining to hot checks requires interpretation of the law, then it is my opinion that it is inadequate and unreasonable:

the store owner that is being frauded, and not the clerk. Now the clerk may be required to testify, yes, but then in most cases the sheriff could determine

the identity of the suspect, Second, in the event that clerk is no longer employed, her absence would in effect deny the isinessman's right to collect his money and in turn the state would aguit the hot check au-

In short, I feel that the entire criminal code pertaining to hot checks is inadequate and it is about time that the mer-chants of this area got together to press for an investigation and recommend a revised code whereby it would be reason. Miss Knox TCU able to both parties —the merchants as well as the hot check

Beauty Nominee

I want to thank those merchants that were present for the meeting and particularly those that voted and helped carry the motion unanimously in an effort to recommend to the Deaf Smith County Chamber of Commerce Board of Directors to look into the present criminal code and its interpretation with an open mind and to proceed with what ever steps are necessary to get.

PLACE: 906 LEE

DATE: JANUARY 18

Sincerely, George Masso

Birds of the Panhandle, resi- tracted to a city yard by keep- Bess Werner, J. K. Baker, R. A. dent and migrant, were named ing food and water available for Daniel, W. E. Dameron, V. and described by Mrs. Joe Dea- them, and gave suggestions for O. Hennen, D. M. Kelly, Sam son of Amarillo, guest lecturer bird watchers at home or in the Long, Ansel McDowell, T. W.

Agriculture, Stepping Stones, Lookingbill Sr. Mrs. Deason, member of a This Land of Ours, Audubon Texas Wildlife, The Living Wilderness, Reading the Landscape.

Introducing her talk, she spoke of conservation and national beautification in general, mentioning legislation proposed in various parts of the United States which may affect wild-

Mrs. O. G. Hill Sr. introduced the speaker. Mrs. Ray Johnson. "We'd rather do it ourselves." host club president, welcomed Most of us people give way to guests, who included Col. Sam Sharp, president of the Amar-

for us. Personnally, I accuse my- Childers, Mrs. W. C. Hromas Simpson, Rt. 2; Mrs. Mike A. hostesses, who arranged an un-At times it is best for us to usual refreshment table to serve stop and evaluate if what oth- coffee with miniature tamales, ers are doing for us is the right cheese roll and pineapple-olive

A pyramid of vari-colored to stand up for what we believe fruit was set on a red cloth between the coffee service and the chafing dish from which the hot food was served. More color was added in the Spanish costumes worn by the hostesses.

Guests included Miss Thornton Shirley, Mme. W. S. Kerr, Charles Noland, J. L. Woodford,

Winning table settings arrang- 15. that the clerk or cashier that ed by 4-H Club members in a Mrs. J.A. Norwell, Mrs. Justakes a hot check from Mr. X state contest were pictured on tino A. Cruz, Mrs. Gaston Baer, should file charges against Mr.

X, and that no charges could be accepted legally from the store owner. If this is correct store owner. If the store owner owner owner owner. If the store owner o Friday in the home of Mrs. N. Sarah Howell, Jan. 14. A. Brown, president.

adequate and unreasonable:

First, I don't believe that it is the clerk's obligation to file charges in this case since it is the store owner that is being frauded, and not the clerk. Now

Wall, Karen Coplen, Mrs. Henry P. Thomas, Mrs. Severo E. Gonzales, Mrs. I. D. Rhodes, Don Change, Mrs. Bill Davis, Jan. 13.

Cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are and all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are and all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are and all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are and all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are and all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are and all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are and all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are and all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are and all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are all men cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are all men cloth for the one cloth for the one best cloth Mrs. W. M. Jorde, Mrs. Horwhich are all men cloth for the one cloth which she said every housewife should have to use on the tea table for special occasions.

guest. Other members were Mmes. G. E. Pinkderton, Elmer Northcutt and J. E. Sorrells.

ever steps are necessary to get the code revised.

Sincerely,

of the band and orchestra, play-says. It is an interdenominatinal ing the flute. She is a graduate school.

of Hereford High school, where she was also a band member.

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A'U'GTI(O)

Roberson, Earl Lance, P. B. Books and magazines she Sowell, Lou Orleans, Al Brown, munity Center. Members of oth- named as helpful in studying H. L. Thurston, Bill Shelley, Ed er garden clubs were among birds include the Yearbook of Warren, J. B. Noland and L. H.

# Hospital Notes

PATIENTS IN HOSPITAL Mrs. Posey L. Burrell, Rt. 1; Mrs. O. L. Bybee, Box 826; Mrs. E. G. Romero, Rt. 5; Zelto Osborn, 507 Park; Mrs. Lee W. Jones, Dimmitt; Mrs. Minnie I. McDowell, 615 S. 25 Mile Ave.; Fred J. Jackson, 430 Long.

Mrs. James A. McMahan, Box 147; Mrs. Eluterio Villar-Mrs. A. L. Manjeot, Mrs. Ben real, 206 Hereford St.; J. H. and Mrs. A. O. Thompson were Ortiz, Rt. 2; Mrs. E. E. Bullard, 410 E. Third; Mrs. Dutch Gray, 101 Ave. B; E. R. Combs, Box 608; R. W. Dillard, Box

Frank N. Vera, 329 Ave. E: Edgar W. Miller, 817 Brevard; Mrs. C. L. Layman Jr., Star Rt.; Mrs. Gary Kelly, 841 Blevins; Mrs. Ida B. Bennett, 608 Park; Mrs. Florence McDorman, 148 N. Emma; Mrs. Jimmie M. Carthel, 336 Ave. C.

Mrs. Benny G. Scott, 828 S. Texas: Mrs. Max Gauna, 223 Ave. I; Sue Ellen Hopson, Box 815; Leo Barela, 317 Ave. I; Chuck Slaughter, LaJunta, Colo.; Darwin Miller, 110 Fuller; Edward Spurgeon, Amarillo; Mrs. Georgia Benefield, King's Manor; Mrs. J. A. Watkins, Vega.

PATIENTS DISMISSED Mrs. Ray Ham, Jack Wright, Mrs. Gertruee Probasco, Jan.

slides shown by Mrs. Argen O. C. Doggett, Herb Edwards,

Wilson Garrison, Billy Joe Mrs. Draper discussed tea ta- Wall, Karen Coplen, Mrs. Henry

> Mrs. W. M. Jorde, Mrs. Horace W. Evans, James B. Blankenship, Jan. 12.

# table for special occasions. In a riddle game which opened the program, Mrs. Draper received the prize, Mrs. H. D. Buse held the floating prize. Mrs. S, N, Thweatt presented the financial report at the beginning of a new club year, Announcement was made that Mrs. Buse will be hostess at the next meeting, Jan. 28. Mr. Bruce Coleman was a guest. Other members were Speak At Church

The Rev. and Mrs. R. E. Cline, representatives of the Prairie Bible Institute of Three Hills, Alberta, Canada, will conduct preaching services with special music at the Wesley Methodist Church Jan. 21-23, beginning at 7:30 .p. m. each of

the three days.

The Rev. Noah Ampriester,
pastor of Wesley Church, is a graduate of Prairie Institute and

Classifieds Get Results

TIME: 7:30 p.m.

TERMS OF SALE: CASH

K 10:



WEDDING PLANNED-Miss Patricia Ann Bayless, daughter of Mr. and Mrs. Freeman Westerman of Snyder, and A2C David Lee Saul, son of Mr. and Mrs. S. Kelly Coplin, 113 Ave. B, are to be married Feb. 4 and will live at Altus, Okla., where he is stationed at the U.S. Force Base. The marriage will be solomnized in Central Christian Church at Vernon by the Rev. Eugene Brink, pastor of First Christian Church of Hereford. (Angel photo)

# Frio News

By MRS, OWEN ANDREWS **Brand Correspondent** 

Newcomers to the community are Mr. and Mrs. Eddie Carson National Bank, and Keith from Olton. They moved onto the place owned by her father, Owen Jones of Olton. Carson has recently completed work on a college degree. The place was formerly occupied by the Joe Scotts, who mov. ed to Dimmitt a few weeks ago. It is known by many Finis Hunter place.

Sam Berryman, a former resident of this area, died at Wellington Tuesday and funeral services were held Thursday at the Church of the Nazarene, Wellington, A brother, E. B. Berry-man, and a son, Richard, both of Hereford are among survivors. The Berrymans and the Clark Andrews were among those attending the funeral from

Gary Mason's sister, Mrs. J. W. Duffy of Pittsburg, Texas, returned home last week after having visited several days with her parents, the R. L. Masons o Westway, her brother and family here and other relatives in the area.

Mr. and Mrs. Glenn Reeves, Friona, visited Sunday afternoon with the T. L. Sparkmans Jr. Mrs. Reeves and Sparkman are cousins.

Mr. and Mrs. T. L. Sparkman went to Tulia Sunday to visit her brother, F. J. Springer, in the hospital. Springer was improving and hoped to return to his home at Kress this week.

Mr. and Mrs. Perry Ray announced the birth of a son, whom they have named Randy Scott, on Jan. 7. Mrs. Ray is the former Iris Faye Hodges, daughter of Mr. and Mrs. Walter Hodges. the other children, Jana and Joe, stayed with the grandparents while their mother was in

the hospital,
Mr. and Mrs. Clark Andrews
and Jana Cole were among those
from the Hereford Young Farmer and Young Homemaker Clubs attending the state convention the last of the week. The Andrews children stayed with grandparents, the Owen An-drews and E. B. Berrymans, while their parents were away.

Mrs. Sam Ogan, Mrs. Frank Robbins and Mrs. B. H. Bald-win attended Llanos Altos As-sociational WMU quarterly meet-ing at First Baptist Church at Anton Thursday.

OLIVE SUCKER

MESSINA, Sicily 49— Mechanic Nicola Spada claims to have invented a new machine that harvests olives by sucking them off the trees. He says the suction pump can harvest up to 2,500 pounds of olives in an



# **Grain Millers** Local Slates **Election Meet**

The regular monthly meeting of the Local 321, American Fed- last week, eration of Grain Millers, will be held Tuesday at 8 p. m. in the Community Room at the First

year will be installed at this the awards to the girls. meeting

Local 321 is made up of some Officials for the past year were and injured. Beach, sgt. at arms.

Read The Classifieds

# IOOF-Rebekah Installation Is Held Jointly

Joint installation for officers of the Order of Odd Fellows and Rebekah Lodges was conducted in the IOOF Hall here recently, with John Gooch and Mrs. Ed Clark taking top offices in the respective organizations.

A ceremonial team from the Friona Lodge conducted the installation.

Now in office to serve with Mrs. Clark in the Rebekah Lodge are Mrs. Benny Cooper, vice grand, Mrs. Clare n.c e Beauford, recording secretary; Mrs. Ross Lomenick, financial secretary; Mrs. Clarence Hollabaugh, treasurer.

Installed with Gooch in the IOOF were Benny Cooper, vice grand; Ben Conklin, recording secretary; David Rettman, financial secretary; Arthur Rogers, treasurer.

A social period followed the installation, with refreshments

for members and visitors. The Hereford Rebekah team returned the visit of the Friona team and conducted the installation there, accompanied by Mrs. Gene Bishop, District 5 Deputy. They also installed officers at the Dimmitt Lodge Jan.

### **Red Cross Gives** Certificates To Homemakers 3

The Hereford Chapter of the American Red Cross presented certificates of completion to three homemaking classes of Mrs. DMargaret Ann Durham

Mrs. Genevive Miller, executive secretary of the Red Cross and Mrs. Nolan Grady, Chairman of nursing activity services New officers for the coming of Deaf Smith County, presented

A total of 49 students received the certificates upon completion V. O. Hennens, 703 N. Lee. 225 workers at Holly Sugar Corp. of a study on care of the sick

Hank Haug, president; Frank In other activity in the Red Mrs. Carver are planning to hon-Cox, vice president; Harry Cross, Mrs. Miller is planning or her accomplishment with a Burke, recording secretary; El. to attend a meeting of the Pan- party later this month in the mo Rains, treasurer; and Jack handle Association of American home of Mrs. Hill, who is al-Red Cross Chapters to be ready a Life Master. held in Dumas, Tuesday Jan.



trophy she won in recent series play in Hereford Duplicate Bridge Club, to Mrs. Dick Gholson, who placed third. Mrs. Posey's birthday wa sthe occasion for the decorated cake, which was served at the club meeting Thursday evening in Community Cener.

# City Duplicate Players Gain National Notice

the Hereford Duplicate Club re- games at Hereford Country ceived notice on more than one Club were resumed Friday after page in the January issue of noon and will be continued on The Bulletin, publication of the second and fourth Fridays. They American Contract Bridge Lea- are open to all interested playgue. One was the announcement that Mrs. F. W. Hill has been appointed one of 48 members of the National Good Will

Committee. Another was a photograph of Mrs. R. E. Carver and the listing of her name emong the 47 players who achieved Life Master rating in the recent Fall day to Mrs. Lucille Posey, win-Nationals meet in San Francis- ner of the recent series in the

friends was the photograph of her honor and served with Mrs. Terry Kirby of Bulin- coffee, Mrs. Ed Schroeter, placgame, Calif., among the one- ed second in the series and Mrs. session champions in the Fall Nationals. A former resident here, she is the daughter of the

Associates in the Duplicate Bridge Club and other friends of

In addition to regular semi-monthly play of the Duplicate

Duplicate bridge players in Club in Community Center, ers, as are the games at Com-

> munity Center. High score in the Friday games was made by Mrs. Bill. Wkaldrep and Mrs. Jimmie Gillentine. Mrs. Hill and Tony Hoffman scored high Thursday

evening. A trophy was presented Thursclub. It was also her birthday, Also of interest to Hereford so a decorated cake was cut in Dick Gholson third,

> **Wedding Invitations Printed** THE INK SPOT

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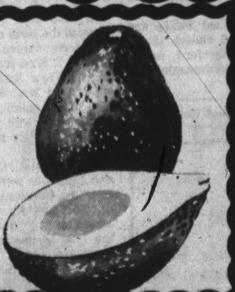
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PIGGLY WIGGLY

WIGGLY





SERVICE REWARDED—Long records of service to Camp Fire Girls in Hereford were recognized as awards were presented by Bruce Miller, vice president of the local Camp Fire Council, to Mrs. Vance Crume, in her eleventh year as leader of a group of girls, and W. D. Gibson, camping chairman for six years. The awards were made this week at the annual meeting of the Council, the organization of adults who keep the Camp Fire program operating. It includes 115 women and men who serve as group leaders and assistants, chairmen and workers in various activities.



WORK IN CAMP FIRE HUT—Mrs. Philip Barkley, administrative secretary of Camp Fire work here whose office is in the Camp Fire Hut, prepares to mimeograph letters concerning the annual candy sale which will begin Feb. 7. A national activity, the sale conducted by girls is approved by the local United Fund. Assisting, right, is Mrs. Earnest Langley, chairmen of the CFG Leaders Association.



NEW MAN IN JOB—Charlie Bell, left, gets a handshake with the good wishes of Vance Crume, whom he succeeds as president of the Hereford Camp Fire Council. Bell and other officers were elected at the Council meeting Monday evening and will lead the planning activities of the adults during this year.



TASK REVIEWED—Mrs. Glenn Watts, Council program chairman the past two years, presents her report at the annual meeting, summarizing accomplishments of the past 12 months. Similar reports by all chairmen of Council divisions gave a picture of progress including the formation of new Camp Fire groups.

# Camp Fire Girls Have Support Of Adults



The Sunday Brand

SUNDAY, JANUARY 16, 1966

IN CEREMONIAL DRESS—Girls from the Junior High Camp Fire Cabinet, comprising members of ail groups on that school level, are ready for the ceremony they conducted at the annual meeting to install new council officers. Elected at the session, the officers for 1966 in addition to the president are Roy Faubion, vice president; Mrs. John Jacobsen Jr., secretary, and Mrs. Robert Doughman, treasurer.





# . nee Miss Rosemary Hersley Newlywed Pair Plan

# To Reside In Germany

Saturday Miss Rosemary Her- the flower girl. sley daughter of Mr. and Mrs. Ushers were Jim Hersley, heirloom piece. Harold Lewis Hersley of 309 John Hersley, Joe Hersley of vins, exchanged marriage vows. Umbarger.

They plan to live for a time sonnel stationed there.

church altar was decorated with in back.

Gerald Leatherman attended his bodice. brother as best man,

it leaves the shop.

The bride wore an empire in Germany, while Leatherman stye gown in snowflake peauis among U. S. military per- de-soie, with batteau neckline Darrell Hersley, organist, and and pointed long sleeves. A Kenneth Betzen of Canyon, vo-The Rev. Cletus McGorry offi- band of satin marked the waist- cal soloist. Selections included ciated for the double ring ser- line, with a flat bow at center On This Day Oh Beautiful Movice in which Mr. Hersley gave front; a much larger bow caught ther as the wedding party enhis daughter in marriage. The her cathedral train at the waist tered, and, during the ceremony,

Lace was appliqued in a wide Her older sister, Mrs. Ken- panel down the front of the neth Walterscheid, was Miss dress and on the train, embroid-Hersley's matron of horior and ered with seed pearls on the

Pearl-encrusted lace made Preceding them in the proces- the small cap which held the sional were the bridesmaids, illusion bubble veil to her dark Misses Joann Hersley, Diana hair with tiers falling elbow-Batenhorst of Umbarger and length, Feathered mums encir-

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away and have been replaced by better pumps.

In a late afternoon ceremony | Mary Brorman. Michelle Walter- | cled the white orchid centering in St. Anthony's Catholic Church scheid, niece of the bride, was her bouquet. She carried her mo- ing the season a bit in order ther's white prayer book as an to make the show.

Her attendants were dress-Ave. B, and Timothy J. Leather- Dallas, Darrell Hersley of Ft. ed alike in royal blue velvet fasman, son of Mr. and Mrs. James Collins, Colo., Kenneth Walter. hioned on lines similar to that Lester Leatherman, 1605 Ble- scheid, Marvin Batenhorst of of the bridal gown. Each carried a long-stemmed white

> Wedding music was by Mrs. Ave Maria and Panis Andelicus.

For the reception in the hall of St. Anthony's School, the bride's table had a central arrangement of white and blue carnations. Miss Dorothy Frerich served the decorated cake and Miss Agnes Brorman ladled punch. Miss Jeanette Walterschied was at the guest regis-

The couple left on a honeymoon trip to New Mexico resorts, with Mrs. Leatherman dressed in white brushed wool you might like to achieve new with gold accessories and a white orchid corsage.

They expect to make their home for two years in Germany, spoon of the latter to a pound where the bridegroom is station of the ground meat mixed with ed with the U. S. Army, Now a cup of fine dry breadcrumbs on leave, he will return to military duty in February and the bride will go to Germany in the early spring.

Hereford High School and has the pears with membrane-free attended an Amarillo beauty col- fresh orange sections. Serve this lege. Leatherman has been in refreshing combination as a des-the U. S. Army since 1961.

G. C. Wilson And Bride Are At Home

Mr. and Mrs. G. Clyde Wilson are at home here after their marriage in Woodside Methodist Church, Buffalo, N. Y. Dec. 29. The bride is the former Miss Barbara Jean Thompson, daughter of Mr. and Mrs. H. E. Thompson of Buffalo. Wilson is band director at Stanton Junior High School and the son of Mr. and Mrs. C. C. Wilson of Midland.

At the evening wedding ceremony, the bride was attended by her sister, Miss Linda Sue Thompson. Charles Sommars was best man and Charles Thompson served as usher.

A street-length gown of eggshell crepe and lace was chosen by the bride, with matching lace mantilla held by a satin rose. She carried a white orchid and holly on a wedding

The maid of honor was dressed in emerald velvet and her bouquet was of holly and poin-



Mrs. G. Clyde Wilson . . . nee Miss Barbara Jean Thompson

# Small Talk-

with education programs.

**FAMILIES CAN sometimes** 

get involved, what with differ-

ent activities of different mem-

The wait was necessary, how-

ANYONE WHO IS SEEN these

ever, because they couldn't very

was the best man,

By SUE COLEMAN Women's Editor

For a good many years the Dallas Flower and Garden Show has been an event which at tracted attenion through the state, and the same interest can be expected in the 1966 show, which a news release says is scheduled for March 19-27 at ducting the best programs stim-State Fair Park

FOR A NEW TOUCH, areas ties. outside Dallas have been invited to participate, supplementing the usual model garden and educational exhibits. Model gardens will be displayed from East bers at the same time. The M. Texas (Tyler) and West Texas G. Duvalls, going to Galves-(the Big Bend area).

That's about as far as they wedding of son Milner, had to could go east and west, but how delay leaving until after the Friabout north and sourth? If they day evening basketball game of really want to cover the state son Gene, and Mrs. Duvall prethey should have arranged for dicted that they would attend display from the Panhandle the ceremony in a very sellpy and the Rio Grande Valley. May: be that's for next year, we hope. Anyhow, they are nothing if not thorough about the displays. well go off and leave Gene. He Some of the cactus and other desert plants from the Big Bend will be forced into early bloom by the botany department at Sul Ross College, Alpine, rush-

A COUPLE OF OTHER items from the mail bag announce deadlines which could be of interest to someone here.

Texas Federation of Music Clubs announces a full scholarship to the Inspiration Point Opera Workshop at Eureka Springs, Ark. for the summer session, June 21-30 for a singer who lives or attends school in Texas, age 18-25, a member of the TFWC or agreeing to become one if chosen for the scho-

Tape recordings of songs and background material must be submitted not later than Feb. 15 to Mrs. Sonne Umberson, 2100, 37th St. Snyder, Texas Additional information may be obtained by mail from Mrs. Um-

Next time you are making meat balls from ground lamb, flavor by adding a little mint. If the fresh variety isn't on hand, use dried mint - about a teaand a couple of eggs.

Peel fresh ripe pears and cut She is a 1964 graduate of into lengthwise sections; team days with casts on limbs or even a skinned nose is suspected of having been skiing, since the sport is in full season at the New Mexico resorts.

for clubs in the Texas Federa-One group which returned tion of Women's Clubs to en-Tuesday after three days on ter an awards contest sponsored by Shell Oil Company and the slopes at Red River, with the Federation, Based on work no casualties worse than some sore muscles, included the Layton Sawyers, Joe Frank Clarks, Three awards are offered in J. R. Oglesbys and Bob Hicks. each state to women's clubs con-Lots of fun, they reported, and not too many spills. ulating better education for young people in their communi-

### **Mission Work Among Indians** Is Described To Baptist WMS

Mr. and Mrs. Bill Morgan of vice president, conducted the Dimmitt, who worked 12 years election. as lay missionaires to Indians in New Mexico and Arizona, the program guests after Mrs. were guest speakers to both di- Clyde Rayburn gave the Calenvisions of First Baptist Women's dar of Prayer. The invocation

Morgan sketched the history of the Southwestern Indian tribes, told of their present condition and their prospects and needs of the future.

Mrs. Morgan displayed Indian handwork, paintings, pottery, blankets and jewelry which the couple collected, most of it as gifts from their friends among the Indians. Night circles of the WMS met

for a salad supper in the church dining room Thursday, and daytime circles at a covered dish luncheon with the Abbott Circle as hostess Wednesday.

A new president, Mrs. Otis Lee, was chosen by the Night WMS to replace Mrs. Roy Cal-Hereford, Mrs. O. A. Thompson sugar.

Mrs. J. C. Clark introduced

Missionary Society in meetings was by Mrs. B. L. Davis and this week. Mrs. E. W. Young led songs. For the luncheon program, Mrs. John Seiver was chairman Mrs. Gwyne Owen presided for business, chiefly a discussion of community mission projects. It was reported that Christmas boxes were sent to a church home for children and to Wichita Falls State Hospital patients. Announcement was made of a mission study series to begin

Like a sweet-sour gravy with braised beef? Thicken the braising liquid with crushed gingersnaps and add a little cider vinegar. If the gravy isn't sweet vert, who recently moved from enough, stir in a little brown

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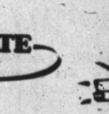
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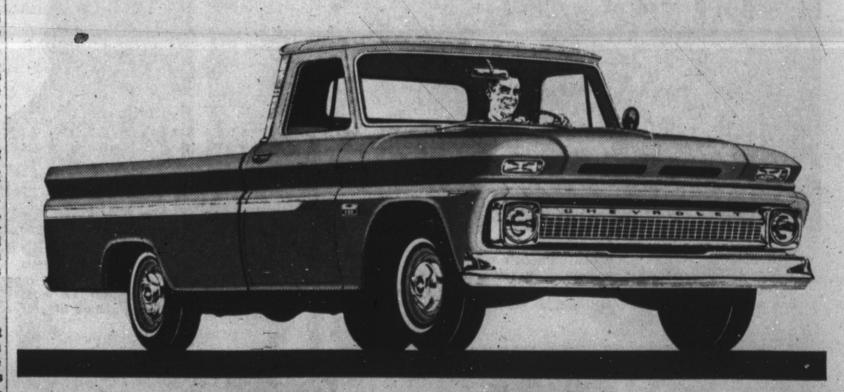


FOR FINANCING





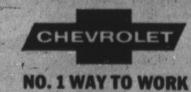
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# Couple Married In South Texas

ghter of Mr. and Mrs. Demas the bride's parents, 5225 Denver Caravageli of Galveston, and Drive, Galveston, Misses Dyann Milner Duvall, son of Mr. and Duvall, Calliope Kriticos and Mrs. Melvin G. Duvall of 318 Adair West were in the house Star, were married Saturday party. evening in Galveston and will Mrs. Duvall wore a three piece live in Denton.

siou officiated for the crown and monizing colors as a going-away double ring ceremony in the As- costume. sumption of the Virgin Mary At home in Denton, the bride Greek Orthodox Church.

ter of the bride, was her maid vall is doing graduate work in of honor. Best men were Gene North Texas State University Duvall of Hereford, the bride- there while he is employed as groom's brother, and Van Car- manager of the Fort Worth avageli, the bride's brother. Branch of the Jim Walter Corp. Serving as ushers were George He has a BS degree from Caravageli and Nick Agalou.

Her attendant wore a dress Galveston, of white lace over yellow silk with a matching headpiece. Yellow roses made her corsage.

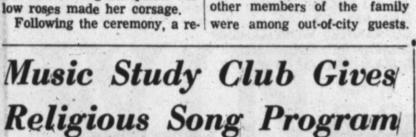
Miss Daphne Caravageli; dau- | ception was held at the home of

wool suit in gold and beige The Rev. Charles K. Anastas- tweed with accessories in har-

will continue as a student in Miss Connie Caravageli, sis- Texas Woman's University, Du-NTSU, where his fraternity was

The bride, whose father gave Lambda Chi Alpha. He is a her in marriage, was dressed graduate of Hereford High in a three-piece white brocaded School. Mrs. Duvall was graduasatin suit. Her tiny matching ted from Ball High School in hat was veiled with tulle and a Galveston and has been a memcluster of white roses was pin- ber of Philomathia Social Club ned at the shoulder line of her at TWU. She was also a member of the Order of Rainbow in

The bridegroom's parents and other members of the family



sics and by modern composers (Purvis) as organ solos. Another was performed by members of example of Bach's wide range Music Study Club at a re-cent meeting in the home of final hymn, sung by the club Mrs. Joe Hacker. Mrs. Fran- with Mrs. A. J. Schroeter as ces Parker was co-hostess.

chairman, spoke of music as a of Man's Desiring. The chorus spiritualizing force in the inner also sang A Mighty Fortress Is Is Honoree On life of a nation, and said that Our God. the first recorded religious songs Mrs. Paul Lyons played Mc- 7th Birthday

haps you never do under preach- panied by Mrs. McCracken. ing or other discourse."

Bach, foremost composer of on the program by the choral tian University choir will preprelude, Our Father in Heaven, an organ solo by Mrs. T. W. Thompson; Sheep May Safely Brink's son and also her sis-Bradly and Mrs. Ellis Coombes; Visitors for the program were Ave Maria, a Gounod arrangement, violin solo by Mrs. Brink with Mrs. J. C. McCracken as and Mrs. Hakell Benson, Thirty-

Mrs. Hacker played a Bach number. Christ in the Bonds of

Religious music from the clas- Death, and also Forest Green pianist and Mrs. B. Y. Crosth-Mrs. Eugene Brink, program wait organist. It was Jesus, Joy

are the Psalms, to which we Donald's Prelude on a Hebrew have the words but not the mu- Melody; Mrs. Parker sany the nied by Mrs. Hacker; Mrs. gins. more easily. You come into Bill Jackson sang Hymn of the sympathy with the turth as per- Last Supper (Demarest), accom-

Mrs. Dameron, vice president, presided for business. It was anreligious works, was represented nounced that the Texas Chris-Graze, piano duet by Mrs. Bill ter are members of this group.

one members were present.

Follow the Whitefaces

on Sports Minded

**KPAN-FM** 

Read The Classifieds



nee Miss Daphne Caravgeli

# **Goodwill Center** Begins 4th Year

for Latin Americans located at the class. A nursery will be 115 East Fifth, in the old Ma- provided, Mrs. Floyd Cole will sonic building, across from Pig- be in charge of the sewing class. gly Wiggly, has announced plans LAUBACH language clases for the 1966 spring program.

gin Monday, Jan. 24. The sew- Jan. 30. Any Latin American ining class will meet each Mon- terested in learning to speak day from 1 to 3 p. m. Eight English is eligible for these clasnew electric portable sewing es free of charge,

January 17, to make final pre- to attend this important meet-paration for the class. Any Latin lag Instructor for the refresh-

The Hereford Goodwill Center American woman is eligible for

will be held each Sunday at 2:30 A free sewing class will be to 4 p. m., beginning Sunday,

machines have been purchased for the sewing training class is course will be sponsored ThursINSTRUCTORS for the sewing day evening, Jan. 27, at all inclass will meet Monday evening, terested in teaching will need little of their syrup, add warm

er course will be under the leadership of Mrs. O. G. Hill. The Hereford Latin American Goodwill Center is presently sponsoring a Latin American Kindergarten with 42 pupils enrolled. The children are picked up and returned home each day. The school follows the public curriculum guide book.

It is hoped that a music class and a food preservation class, and a "day school" can be added to the program in the near future, according to the Rev. B.

L. Davis, general chairman. This is the fourth year for the activity of the Hereford Latin American Goodwill Center.

Quick company dessert: heat



# Laurie Higgins

Laurie Higgins was honoree on Prayer from Tschaikowsky's her seventh birthday Tuesday She quoted Henry Ward Beec- Moscow Cantata with Mrs. Lyon at a party in the home of her her, famous American preacher accompanying; Mrs. Bill Dam-of the last century, "Singing is eron's selection was If With All F. Markham. She is the daughthat natural method by which Your Heart (Mendelssohn), acter of Mr. and Mrs. James Hig-

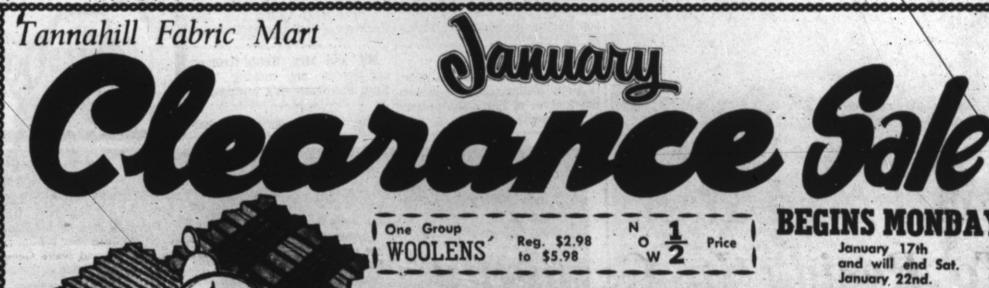
> After games were played and birthday gifts opened, guests were served refreshments including the candle-lighted birthday

> Helping Laurie celebrate the day were Crystal Cope, Christie Pettinger, Carey Hale, Shawn Frye, David Carnahan, Melinda and David Morton and Franklin Higgins, Her grandmother, Mrs. Jim Higgins, assisted with the party, as did Mrs. Tommy Car-

> > Office Furniture THE INK SPOT

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nahan and Mrs. Harold Morton.



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6:30 A.M. -- 10:00 P.M.

# Adrian News

By ANN BEAVERS Brand Correspondent

New teacher on the Adrian faculty in Miss Zady Higginbotham of Beaumont. She will graduate from Texas Tech this semester and will join the Adrian faculty January 17. Miss Higginbotham did her practice teaching in Colorado City, She will reside in the Jordan rent house. Miss Higginbotham will be the home economics teacher replacing Miss Brooka York, who will teach in Dimmitt next semester.

Craig and Christine Allen of Amarillo spent the weekend with their grandparents, the E. E. Allens, while their parents, the Gene Webbs, went skiing. Mr. and Mrs. E. E. Allen, Craig and Christine visited in Hale Center Sunday with Mrs. Allen's sister, Mrs. R. C. Davis, who is ill. The Thurman Davis family from Estancia, N. M. were also there visiting his mother, Mrs. R. C. Davis.

. . . Mrs. Emma Bales has returned from Groesbeck, where she took care of her mother and brother, both ill, for the past 10

J. C. Bales of Clovis visited Mrs. Emma Bales, Sunday.

tal in Amarillo. Maternal grand- is doing fine. parents are the Henry Scotts of Adrian, The baby weighed 6 lb., visited Mrs. Nannie Fortenberry



left, presents a Pioneer Study Club program book to Mrs. Earl Humphrey of Lubto the club luncheon Tuesday. Mrs. Hum- of guests with club members.

SOUVENIR FOR GUEST-Mrs. A. L. Manjeot, phrey was the speaker, presenting her own story of the Bible which she titles Down to Dusk. Mrs. Manjeot introduced her to the bock as a souvenir of the latter's visit luncheon group, which included a number

12 oz.

Mr. and Mrs. Gene Hammit Mr. and Mrs. D. P. Doherty and sons of Holly, Colo, spent visited in Amarillo with Mrs. the weekend with the Horace Emma Lou Hall and also vis- in the Adrian School, Betts family.

W. B. Betts underwent sur-Mr. and Mrs. Butch Betts are gery last Thursday in North the parents of a baby girl, born West Texas Hospital in Amar-Jan. 9 at St. Anthony's Hospi- illo and came home Sunday and weekend with the O. C. John-

Vega and the paternal grand- Mr. and Mrs. Roy Fortenberry parents are the Horace Betts of and children of Bellview, N. M.

Sunday afternoon, . . .

ited W. B. Betts in the hospi-

and Mark of Romero spent the day. son family and were Sunday dinner guests of the P. N. John- ited in Earth with Mr. and Mrs. son family.

Mr. and Mrs. P. N. Johnson attended the South Plains Coon that Loran Croff, the brother of Hunt in Lubbock and Mrs. John- the late Earl Croff, died last son's coon dog won the trophy Friday and was buried Monday. of the month.

to Holly Valley, Colo. to attend from Plainview this weekend. the funeral of her sister-in-law.

ing her place this week in the school cafeteria,

This is mid-term exam week

Mr. and Mrs. Glen Ware and baby from Hereford visited the Mr. and Mrs. Johnny Cavitt Herman Sifford family, Thurs-

> Mr. and Mrs. Lorin Creitz vis-Terry Crietz and baby Monday.

> Mrs. Earl Croff received word

Mr. and Mrs. Keith Kromer Mrs. Lorene Proctor has gone and Steven are moving back . . .

Mrs. Francis Pridmore is tak- Mrs. Lola Perry visited her

the past two months and came County College team. home Thursday.

and Mr. and Mrs. Rex Blackburn and Keith Blackburn all

Sunday visitors in the E. B. Mr. and Mrs. R. D. Sisk and Friona and the Ted Boydstun Renfro Friday night. family.

son of Endee visited Saturday Mr. and Mrs. O. C. King and with the Walford Jobe family.

Mr. and Mrs. Jake Fortenberry and Patty attended the bas-

Jess Fincher and W. C. Ed- Barbara Hakett and Gail Gruhl- 80th birthday Sunday in his Beth and Britt Pounds of monds went to Dallas to pick key. The sixth, seventh, and home in Glenrio. Guests were Earth spent the weekend with up Mr. and Mrs. J. W. Ed- eighth graders will meet the Mr. and Mrs. W. S. Brownlee the E. B. Pounds family while monds, who will visit here for first and third Wednesday of and sons, Mr. and Mrs. John their parents, the Neil Pounds, a month from Maryville, Tenn. every month. The younger group Brownlee of Borger, Mr. and

R. Lee Petty spent the weekwent skiing at Ruidoso over the end in Arlington and brought home a new station wagon,

Pounds home were Mr. and children visited in Tulia with Mrs. Claude Blancburn from Mrs. Eula Malone and Den

Mrs. John Whaley and sons Mr, and Mrs. Lewis Jobe and visited in Lamesa Saturday with daughter and Mr. and Mrs. W. C. Coulter.

The Caprock 4-H Club met ketball game between Lubbock last Wed, in the Home Ec. Christian College and Howard room and discussed demonstra-County Jr. College, Thursday tions and what they would enter night at Lubbock, LCC won with in the Bake Show, Those attend-

Minns at Lovington, N. M. for tenberry plays on the Howard kie Loveless, Betty Whiten, Lin- Wednesdays. da Engle, Carol Royal, Louise

> a week visiting Mr. and Mrs. Brownlee and children of Ad-Troy Lemley and children at rian. Sue Brownlee and Linda Green of Amarillo, -Gurthie.

> Royal, Mary Glass, Jan Cavin, Fred Brownlee celebrated his Mrs. B. B. Eubanks of Sunray. Mrs. John Horton took Doriss Mr. and Mrs. Bill Gudgell and Horton back to college and spent | daughter and Mr. and Mrs. Joe

# Dr. E. H. Hendon

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FEBRUARY BRIDE-ELECT-Mr. and Mrs. Edmund Frank Loerwald, 224 Star, announce the engagement of their daughter, Patricia Elaine, to Albert Simnacher of St. Louis, son of Mr. and Mrs. Frank Simnacher Jr. of Pep, Texas. The marriage is planned at a nuptial mass in St. Anthony's Catholic Church Feb. 19. Miss Loerwald is presently stationed at Selfridge Air Force Base, Michigan, a second lieutenant in the USAF Nurse Corps. A graduate of St. Anthony's School of Nursing in Amarillo, she previously attended Mt. St. Scholastica College at Atchison, Kan., after graduation in 1961 from Hereford High School, Simnacher is in the product control department of Ralston Purina Company in St. Louis. He holds a bacholors and masters degrees from Texas Tech, and completed his high school education at Pep.



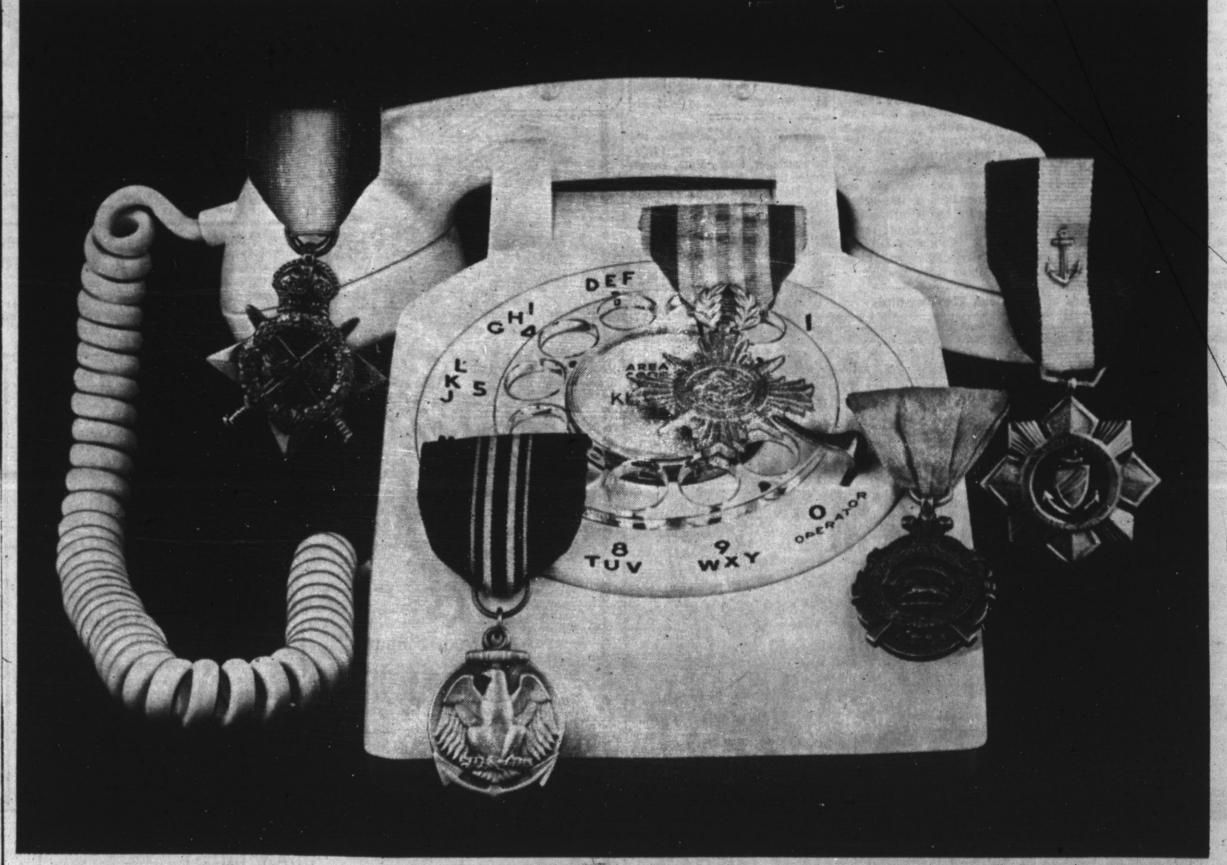


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lower than you expect.

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# Hero

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the fireman or the policeman-in a hurry. And being a modest hero, it can also do less dramatic things. Like letting you talk with friends and loved ones around town or around the world, quickly and

easily. Or letting you shop from your easy chair, call ahead for reservations and do a thousand other things that make life richer, more rewarding, more fun. Isn't it nice to have a hero around the house?



### **Five Generations Of Lawrence** Family Present On Anniversary

ily were present when Mr. and way in serving refreshments. Mrs. Ky Lawrence celebrated Mrs. Jamie Clearman and Jan their 50th wedding anniversary Story played organ solos. Mrs. last Sunday, with observance K. W. Neill, Jack Streun, Gene centered at Summerfield Bap- Streun, and J. B. Noland sang tist Church.

where 270 relatives and friends Sharon Rose Hagan. called.

Mrs. Lee Kendall, Mrs. Law- the date, Jan. 9, 1916. rence, Mrs. Noland, Mrs. Higg- Guests registering from oth-

by Mr. Noland, Mr. Schultz and Annette Smih and Mrs. Ester E. R. Kendall and the receiving Gallaway, Truth or Consequen-Mrs. James Arnold, Larry No- Krause, Clovis. land registered callers.

Five generations of the fam- Hagan and Mrs. Ester Gallofavorite songs of the couple.

At the morning service the Others assisting at the recepcouple was presented a plaque tion were Mmes. Earl Lance, from church members, noting George Delozier, Roy Botkins, their 46 years of service to the Cleo Edwards, Guy Walser, Chachurch. In the afternoon their ries Jacks, Joe Story, L. B. daughter, Mrs. J. B. Noland, Lookingbill, Mack Noland, E. R. and her family were hosts at a Kendall, Alene West, Don Marreception in the fellowship hall, tin; Misses Thelma McMinn and

The tea table was laid with Mrs. Noland is the Lawrences' ecru cutwork over gold. An antionly child, Grandchildren are que gold candlabrum and the Mrs. Paul Higgins of Dallas, couple's wedding picture were Mrs. Joe Schultz and Larry No- placed in the center of a noseland. The five generations in- gay of gold carnations at the cluded Mrs. Lawrence's mother, base, and gold streamers with

ins and her daughter, Jennifer. er cities included Mr. and Mrs. Reception guests were greeted Cecil Wilson and George, Mrs.

were assisted by Mrs. Preston G. W. King, McAlister. M- New Mexico cities.

line included Mrs. Noland, Mrs. ces; Mr. and Mrs. w. a. wil- and Mrs. Eldon Blackburn, Lin- Also Mr. and Mrs. Roy Sher- Also Mr. and Mrs. Cecil Look-Kendall, the honored couple, son, Hobbs; Mrs. Hattie Mc. Travis Haynes, Ragland; Mr. iff, Muleshoe; Mr. and Mrs. W. ingbill, the Rev. and Mrs. W. ingbill, t Joe Kendall and the Rev. and Guire, Dr. and Mrs. E. E. da and Wanda, Melrose; Mr. E. Hawkins, Lamesa; the Rev. Weathers, Amarillo; Mrs. Lela man, Mrs. W. B. McCollum and shown were all awarded merits than 1,777 different types of trees and Mrs. Amos Walker, Estan- and Mrs. Don Larkin and Webb, Panhandle; Mr. and Mrs. T. E. Hardaway, McKinney; the at the 74th International Exhit- found in the United States nar-Also Mr. and Mrs. Walter cia; Mr. and Mrs. Bill Upton children, Springlake; Mr. and Goose Ramey, Mr. and Mrs. A. Paul Higgins family, Dallas; Mr. ition of Professional Photograp-rowed the field down to 44 su-

JUICE

CHURCH HONORS COUPLE-Mr. and Mrs. field Baptist Church, in appreciation of their Ky Lawrence of Summerfield, celebrating work in the church the past 46 years. The their golden wedding anniversary last Sun- presentation was made at the morning worday, were presented a plaque by Roy ship service. The Rev. James Arnold, pastor,

Botkin, representing members of Summer- is standing right. (Bradly photo)

Mrs. Higgins and Mrs. Schultz Parker, House; Mr. and Mrs and daughters, Ima, all from Mrs. Mal Stewart, Vega; Mr. L. Behrends, Dimmitt; the Ken- and Mrs. Ira Sumrall, Altus, hy held in New York City last perior trees to be used as "parand Mrs. V. J. Drew, Pampa, neth Neill family, Friona; Mr. Okla.

### Photographer **Authors Article**

Mrs. Carmen Angel, 301 W. Park Ave., Hereford, Texas, is fessional Photographer maga- Thursday evening. John Gililzine, official publication of the land is instructor for the course, Professional Photographer of which will occupy the club's proest and largest association of this season. professional photographers.

In the article, Mrs. Angel describes in detail how she and her City Hall. husband, owners of Angel Photography Studio, built their own skylight to improve the quality of their portrait work. The skylight was constructed of plastic sheeting and light fixtures easily obtained from any hardware

siderably less than a commer- club membership. Various comcially installed unit would have mittee reports were made. been. Detailed "how-to" instruc-

and Mrs. Ira Lawrence, Mrs. Jack Moremand and Suzan which is illustrated with photo- to develop a strain of "super Memphis.

4 Roll Pak

Full Center

### First Aid Course Opens For Madre Mia Members First lesson in standard Red King, Harvey Penner, Bill Lank-

the January issue of The Pro- at its initial meeting of 1966 Black.

Mrs. Eugene Sparks was hos- it's research, not hunting fever, tess in the Commission Room at that motivates them,

The instructor introduced the study with a review of the first three chapters of the approved text, and demonstrated some first aid techniques. Mrs. Gerald Martin directed

the business session in which Cost of their skylight was con- Mrs. Don Taylor was voted to

Others present included Mmes. tions are given in the article Harold Morton, Bill Nelson, Bob- waiting root stock. by Owen, John Smith, Don Ray

graphs of the skylight as well trees" with internal qualities Also Mr. and Mrs. Leonard as portraits made with the use custommade for pulp making.

the author of a feature article Cross First Aid course was giv- ford, Dean Herring, Joe Hacker, 'Build Your Own Skylight" in en members of Madre Mia Club Chares Frye and Herschel

TREE GROWING FOR PULP COOSA RIVER, Ala, & - Eag America, Inc., the nation's old- gram time for the remainder of gle- eyed foresters periodically shoot up the forests here - and

> Using high-powered rifles, the foresters shoot a top branchfrom the crown of tall parent trees growing in an experimental forest maintained here by Kimberly-Clark. The small twigs or scions are cut from the branch, placed in a plastic envelope to maintain humidity and rushed back to the nursery here (one of four tree nurseries run by the papermaking company) for immediate grafting to

The procedure is part of a comprehenive research project

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Locate the designated game in your BONUS BINGO Game Book and mark the box specified on the slip with an

"X". There are many, many ways to win . . . so HOLD ALL SLIPS. You win the prize shown for any game just by vertically, horizontally or diagonally. All boxes containing a printed "X" in your Game Book are free boxes... and count as scored... to help you win. When you have collected the necessary slips to win a prize as indicated in your Game Book, bring them to your receive your Cash Prize!





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# THE SUNDAY BRAND Editorials

# TV's Way Out In Space! Too

orbiting the earth, marvel at the computer techniques developed within the past decade, or compare present methods of jet travel with the covered wagon, barely a generation away, we decide that mankind has finally become intelligent. Some people even say that we are too smart for our own good. No doubt that we have made tre-mendous strides in al directions.

Take television, for instance. Here is an achievement beyond comprehension of our grandparents. It is literally "out of this world"-until you turn the knob, and the thing starts operating. While weather, news, and sports are highly enjoyable and worthwhile, it seems to us many of the TV programs today must either be written by lunatics, or fostered upon us by someone who simply hates mankind and has found a way to punish us.

A prime example would be "My Mother the Car." Here is a typical program which lends factual reality to such fairy tales as "Little Red Riding Hood" of "Beauty and the Beast." And to cap the climanx, some psychiatrists come along and tell us that we are making a basic mistake when we encourage our youngsters to believe in Santa Claus.

More serious, though, are the methods

# Ways To Stop Divorce Spiral

An Episcopal minister in Pennsylvania upset by the mounting divorce rate, last Sunday devoted a portion of his service to the re-marriage of more than 10 members on a voluntary basis. One of the more enthusiastic who participated was a county judge who, because he presides over so many divorce suits, declared the proceedure an excellent idea.

The pastor, who contends that marriage should be "for keeps," feels that by restating their marriage vows, more couples are brought closer together. In addition, he lists the following 10 marriage commandments: • "If there is something wrong look inside yourself for the cause before you decide it is your partner who is wrong." • "Don't expect perfection from your partner until you are perfect yourself." · "Contrary to the song, you didn't marry an angel, but a human being with lovable and petty characteristics—just like you." · "Keep marriage exciting by trying to be as tactful after marriage as before." "Talk things out." • "Pray together" and attend church together." • "Use courtesy within as well as outside the family," • "Remember that your partner is not always right, but always your partner." . "Never take each other for granted." • "Find something to admire in each other and say it often."

In addition, the pastor stated his plans to make marital check-ups in his church annually; as he puts it: ". . . just as people have their automobiles checked regularly."

If we are fair, all of us must agree with the Pennsylvania pastor. Our divorce rate is appalling—and shows no sign of getting better. Marriage is an institution which has come a long, long way in this "Land of the free", and it has contributed extensively to our overall prosperity, progress and hap-

Perhaps it is high time that a few of us begin to put in a few good words for the institution and the things for which it stands. As the pastor so aptly puts it:

"Almost any marriage can be made to work, although some marriages should not have happened in the first place."

# THE Sunday Brand

Established 1948 Published every Sunday at 130 W. Fourth Hereford, Texas 79045





James M. Gillentine, Editor and Publisher Melvin Young, General Manager Wain Miller, News Editor Wayne Stephens, Advertising Manager Robert J. Awtrey, Mech. Supt.

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month. Single copies 15c each.
Classified advertising rates: 6c per word first insertion (60c minimum; 4c per word each additional insertion.)

Sometimes, when we listen to astronauts through which our programs are chosen, then measured with new-fangled rating surveys. We are assured, beyond doubt, that the TV programs are selected and sponsored to appeal to the greatest number of people.

In contrast, we boast the most modern and most unversally applied school system in the world. How could such an average mentality achieve so much in the world of science, including television? Are we a nation of morons, fortunately inhabited by a few geniuses?

And which pattern of thinking emerges when we go in to cast our ballots?

The answer, we guess, pretty well rests on which side of the fence one happens to

### Wonder Where?

What does the future hold for Hereford and Deaf Smith County,

If we are to agree with predictions made at the recent Chamber of Commerce installation gathering, they are unlimited. Several officials, in fact, went so far as to predict that 1966 would set a new growth record and growth pattern for the community; one which would outdistance all previous years in accomplishment.

Looking back on the past decade, we would say this would be quite an accomplishment but, of course, it is entirely possible. Once a community/ gets into the pattern of growth and progress some of the projects which were at first difficult become easier. Instead of seeking growth, outside firms often begin to look into a growing area because other firms have located there. To say the least, those people who have headed our Chamber of Commerce for the past year are the ones most familiar with conditions and possibilities—and their opinions naturally carry a certain amount of authority.

Meanwhile, the important thing is that the community seems to be keeping up with the challenge of growth. New elevators, fertilizer plants and other farm facilities have sprung up in all directions as aggressive dealers seek to grow and expand along with the area. In Hereford the downtown merchants in 1965 achieved one of the outstanding retail centers of the Panhandle with Variety Park, several suburban improvements have been realized, and the new Sugarland Shopping center is scheduled to open within a few weeks, bringing with additional service and retail centers. Roads, in general, are above the average, schools are in the process of extensive additions, city and county facilities are likewise more than holding their own. These are the things which will contribute more to future growth than most people

Housing has boomed extensively during the past few years but, it seems to us, there is still a shortage of low-cost housing, and this is one phase which will probably be noticed here during the coming months, especially if the C-C forecasts are accurate to any reasonable degree.

When you stop to think about future growth, though, one of the biggest factors rests in the the question,

"What other community can you name which affords so much opportunity, so many services, and such an excellent future?"

### 14-B Booster

With the so-called "right-to work" (14b) law scheduled to come up once again on Capital Hill, we cannot help but wonder if the recent New York City transit strike will have any bearing on the autcome. The incident, to say the least, affords a good example of what can happen if everyone is forced into unions, whether they favor them

Trade unions, without doubt, have contributed much to the welfare of our nation and its our people but, more and more often, it seems to us that the pendalum has maybe swung too far, as in the case of the transit strike through which millions of people are inconvenienced and damaged. Too, it seems that many of the leaders place their own advancement above the welfare of their members and the public; to say the least, many of them are possessed of far too much power.

A few more deals like the New York affair and perhaps the tables will turn. Instead of forcing out the "right-to-work" laws, some of the people back East may get the bright idea that they could well benefit by having them in their own states. Anyway, it is an idea.

Wife to neighbor as husband labors in yard: "Stanley doesn't have much get-upand-go, but I've developed quite a bit of get-behind-and-push." — Dundalk (Ont.)

Two belles were walking fhrough the zoo when they suddenly spied two baboons

in a cage near by. "What are those?" asked one.

"Monkeys," replied the other. "Well, what do you know From all those. calluses, I thought they were a couple of society bridge players." - Brooks (Albta)

# And Who Would You Choose?



### MAIN STREET USA

# Trouble Finding Needle To Bust Boom Balloon?

casters in government and in- occasion, dustry agree unanimously.

conditions is so bright that ec- optimistic. It is natural for ofonomists are having difficulty fice-holders to see the sunny in finding the usual dark signs side for political reasons, and to

in case the uptrend should be any clouds that may be gatherinterrupted.

to say that he will paint a rosy top executives representing a WASHINGTON, D. C. - Busi- picture of prosperity. He is a cross section of commerce parness was good in 1965 and will collector of favorable statistics ticipated recently in a New York be better in the new year, fore- and can spout figures upon any symposium on the outlook, and

FORECAST from govern-In fact, the outlook for boom ment sources tend to be over to hedge their predictions, just say as little as possible about

President Johnson's own econ- But business spokesmen are omic size-up will not be given just as optimistic about 1966 as until late January but it is safe the seers in Washington. Fifteen

TEN YEARS AGO

Drouth Relief Funds

Approved For County

drouth relief aid it was announced this week.

their children in the near future.

the guest speaker.

Baptist Church in Amarillo:

Deaf Smith County has been approved for emergency

Parents of Hereford school pupils will receive applications.

Hereford Rural School trustees Tuesday night voted

Three hundred members attended the annual meet-

The Tenth Annual Four-County Junior Livestock and

Hereford City Commissioners Monday called for bids

Dr. Morris Wallace of the Texas Tech Department of

Annual meeting of the Llano Estacado Council of the

Donga Guseman; a junior at Hereford High, was

Boy Scouts of America will be held Monday at the First

chosen as the annual AFHA Sweetheart recently when

Education was principle speaker at the Panhandle School

for exclusive school-time accident insurance polices for

to attempt to find temporary classroom space for Negro

ing of the Hereford Federal Credit Union Held on Tuesday

night in the High School auditorium and voted a four per-

cent dividend on savings. Paul H. Mullins of Dallas was

Poultry Show, which is sponsored by the Hereford Rotary

on some of the equipment which will be needed for water

works improvements. The call for bids come after Sat-

Club, will be held here Friday and Saturday.

urday's successful \$609.000 revenue bond issue.

Leaders Assocation meeting held here Saturday.

short term, each with a special eye on his own industry. Their joint conclusion: "Happiness is the outlook for the first quar-

"another banner year."

FARM OUTLOOK BRIGHT Of special interest to non-metroropolitan communities whose economies are tied to farm prosperity was the forecast at the Chicago panel by William Wood Prince, Chairman of Armour & Co. He said 1966 should be 'a rich year for agriculture."

their unanimous conclusion was

Another panel of 11 leaders in

Chicago concentrated on the

U. S. Department of Agriculture has termed 1965 "a relatively good year for farmers generally" and said "1966 should turn out even better." A key barometer of agricultural prosperity is "realized net farm income" - income remaining after payment of production ex-

In 1965, net farm income reach ed 14 billion — a new record since 1952. The 1966 forecast is for a further rise of \$1/4 to \$1/2 billion. On a per capita income basis, farm families have been gaining on city people although there is still a gap.

U.S.D.A. has also told farmers to expect a continued rise in the Gross National Product in 1966, along with advances in employment and in consumer incomes. Thus the maket for food and fiber will be better in the coming year.

The average family spent 6 percent more for food in 1965 than the previous year. Another rise is predicted in 1966, although not as much as 6 percent. Food prices at retail also expected to continue to climb; but not as steeply as last year. EMPLOYMENT AT PEAK

More people than ever before hold jobs today. Unemployment is the lowest it has been in eight years. Practically anybody with any skill at all can find See MAIN STREET Page 7

# Panhandle Paragraphs

That Girl on Broadway says when the average person claims he believes in give-and-take, he usually has in mind taking more than giving.

—The Plainsman in the Lubbock Avalanche-Journal

The fact is, we have heard much more grumbling from American civilians about the Vietnamese war than from American men fighting in Viet Nam, We've heard from several American soldiers over there and we have read letters published in newspapers from these men . . . and we have yet to hear of anyone over there who (1) likes what he must do or (2) thinks he shouldn't be there.

The grumbling is coming from pampered college students, some of whom were sent off to college in convertibles and with plenty of money to spend, thanks to their indulgent parents. Other complaints are also from modern day beatniks and their counterparts who have lived in other eras.

-H. M. Baggarly, Tulia Herald

The beautiful fall weather that we were so proud of continues right on into the winter season. We have a verbena blooming in our front yard. Just to keep the records straight I believe a blue whistler or two, along with a sizeable amount of snow, would come in handy about now. Verbenas should not be allowed to bloom in January, it adds to the general confusion.

-About Dimmitt and Castro County

\_PP\_

The aromas of coffee boiling and cedar boughs burning defy encroachment of synthetics. -Trail Dust, Matodor Tribune

The decision by Sen. Ralph Yarbrough not to be an opponent of Gov. John Connally in the gubernatorial elections might well be one of the wisest he has made. It also might save his political skin.

The senator from East Texas isn't about to butt heads with as strong a politician as the governor, who runs a pretty tight ship and is well entrenched. The governor may not be as close to Pres. Johnson as he was, but in Texas, he rules the roost.

-Joe Kelly, Brownfield News

The sun continues to shine and the cotton pours into county gins causing speculation that this year's crop will be one of the finest in several years. Wednesday morning, we had an occassion to make

a flying trip to Hereford, and as we neared the Springlake area, we woke up to find others were up in the middle of the night also, as a matter of fact from the looks of gin yards in that area, and the lint blowing in the wind those people had not gone to bed for some time. Just what the final count will be, no one knows, or if they do they are not saying. But no matter how you cut it we are in for a fine year.

-From Dave's Desk, Lamb County Leader

"From the western United States to New York, and even to Europe; there's no better climate or people than right here in the Golden Spread."

This is the opinion of a public relations expert—a young man who spent 15 months of his two-year Army hitch "publicizing the military from the Mojave Desert to Central Texas."

He is Lewis Bonnell Riley, Canyon High School '58, WTSU '62, and now of Gruver. He thinks we should do more about promoting our weather and other resources. -Wes Izzard, Amarillo Daily News

# THE BOOTLEG ---Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm seems to be worried about cities this week, his letter indicates.

I was out here on this bindweed farm yesterday changing the props on my barn from the north side to the south side, since winter's north winds have returned and the lean is now in the other direction, and at the same time wondering if it wouldn't improve the natural beauty of America if the government just planted shrubbery around my farm, when I noticed a copy of a newspaper caught in a crack in the planks and I got around on the protected side and looked it over.

According to it, the National Science Advisory Committee is worried about air pollution in cities and is suggesting that businesses be taxed on the basis of how much air they pollute, with additional taxes for minor pollution, like automobile exhaust, done by individuals. The committee said the air in cities ib being poisoned and something ought to be done about it.

I don't know whether this would be helpful or not, but you reckon Congress ought to require cities to erect signs at their city limits, train stations and airports saying: "Warning, Breathing This Air May Be Hazardous To

The same article went on to say that the sheer problem of hauling the trash out of a big city is becoming almost insurmountable, pointing out that Americans now use 48 billion cans and 26 billion bottles and jars a year. Getting that many cans and bottles out of the city in one year is hard enough, but have you ever stopped to think how many that be in 100 years, and how much land

in the country it's going to take to bury them in? This may be the prime thinking behind the rush to get to the moon. We've got to find some place to dump those cans and bottles, or give up farming on earth. I apologize for the doubts I've been throwing on the space

Living in a big city may be like Viet Nam. Whether it was a mistake or not to be there, how're you going to

Yours faithfully, J. A.

than \$2.1 billion, were produc- kilos of coffee, to be exported

in West Texas cities and towns fourth of their original weight.

for 9,300 new jobs.

CONDENSING FOOD

SAO PAULO, Brazil (P) - A

small factory has begun produc-

tion of super-concentrated food-

The initial production line is

Italy and England for \$3.80

# Summerfield News

By DEBORAH BAKER **Brand** Correspondent

Mr. and Mrs. Ky Lawrence celebrated their 50th wedding anniversary Sunday. A reception was held in the Summerfield Baptist educational building Sunday afternoon with many old and dear friends attend-

Lawrences' grandson was at the guest book and granddaughters served punch and cake to the guests. Sunday morning the couple was presented a plaque in the church worship service, marking their 43 years of work in the church.

Tuesday in her home. She pre- their future. sented the program on New Year Customs of Other Coun-

Buster Thomason, David Hut- ier of Los Angeles to their son, chens, Jim Lookingbill and David Shannon, The couple was Jamie Clearman

A report was made of a recent club project, serving lun-

The Billy Gene Cottons and and Clarence Behrends, Char-

Sunday night at a farewell party in Summerfield Baptist educational building. They are moving this week to Spavinaw, Okla., to own and operate the Indian Springs Fishing Resort

on Grand Lake. The Cottons plan to build a home and a motel at the resort. which now includes a cafe, boat storage and rental service. Mrs. Cotton's parents, Mr. and Mrs. Robert Simpson, will operate a trailer court there.

Books of trading stamps were presented to the family as a farewell gift from friends in this community, with expressions of regret at their leaving Mrs. Jerry Terrell was hos- Church, club and community tess to Mon Amis Study Club activities, and good wishes for

Mr. and Mrs. Fate Shannon are announcing here the recent Members present were Mmes. marriage of Miss Esther Frazmarried on Christmas Eve.

Members from Summerfield ch at the Cotton farm sale. who attended the first 1966 Members who worked then meeting of the Easter Lions were Mmes. Raymond Wiley, Club Monday night were Ken-Kenneth Christi, Roy Botkin, neth Frye, Billy Baker, Roy J. C. Clearman, J. D. Greeson, Botkin, Andy Rule, Raleigh Ru-Jack White, Cliff Almon, Thom- le, Wayne Walser Guy Walser, ason, Hutchens, and Looking- Kenneth Christi, Raymond Wiley, Jerry Terrell, George Frye, Clyde Owens, Fate Shannon

Savings and Loan Associations

OFFICIAL STATEMENT OF FINANCIAL CONDITION Of the Hi-Plains Savings and Loan Association at Hereford, State of Texas, as of the close of business on the 31st day of December, 1965

### **ASSETS**

	First mortage loans outstanding	6.550.975.77
	Accrued interest receivable on investments	1,209.86
	Loans secured by savings accounts of this assoc	
	FHA Title I loans	108,047.93
	Property Improvement Loans	17,019.44
	Stock in Federal Home Loan Bank	48,000.00
	U.S. Government obligations	20,000.00
	Accrued interest receiveable on investments	1,209.8
	Cash on hand and in banks	556,795.42
	Office building, less depreciation	
	Furniture, fixtures and equip, less depreciation	14,708.09
	Deferred charges	790.7
	Other Assets:	
	Prepayment to Secondary Reserve FSLIG	67,073.0
5	TOTAL ASSETS	

### CAPITAL AND LIABILITIES

Savings Accounts	6,881,791.61
Advances from Federal Home Loan Bank	104 - 144- N 20 15 1
of Little Rock	300,000.00
Loans in process	2,915.04
Advance payments by borrower for taxes and in	ns. 43,448.79
Other liabilities	20,385.14
Deferred credits to future operations	29,107.03
Permanent Reserve fund stock	
General reserves:	
Legal reserve and/or Federal	
Insurance Reserve\$205,136.28	
Other reserves	205,310.28
Surplus or Undivided Profits	22 226 20

STATE OF TEXAS, COUNTY OF DEAF SMITH.

We, Jimmie Allred as President, and Ray Cowsert as Secretary of the Hi-Plains Savings and Loan Association located at Hereford, Texas, each of us do solemnly swear that the statement above is true to the best of our knowledge and be-

TOTAL CAPITAL AND LIABILITIES ..... 7,705,184.18

CORRECT-ATTEST M. E. MORGAN B. E. ROBERSON CARL G. McCASLIN

JIMMIE ALLRED, President RAY COWSERT, Secretary

Subscribed and sworn to before me this 10th day of January, 1966.

Yuvonda Osborn, Notary Public, Deaf Smith County, Texas

lie Hill was guest speaker in a discussion of the 1966 fed-

Mrs. J. C. Clearman was in Amarillo on business Tuesday.

Frank Wilson, and family in billion market with a population said. Lubbock Saturday.

rends and daughters returned speaking before the mid-year recently from a five-day vacation and business trip to Tucson, Ariz. They visited the Wayne Tates, former Summerfield residents now living in Arizona. While they were away the Behrends' sons, Earl and Bob, visited friends in Hereand Mrs. H. G. Behrends.

uncle and aunt, Mr. and Mrs. Lawrence Buckmaster, at Dimmit for a Mexican style supper at which Mr. and Mrs. Freddie Logan were also guests.

of Lubbock were recently guests and work here. of Mr. and Mrs. Milton Jones.

Mr. and Mrs. Roy Botkin they now reside at 100 Elm.

Mrs. C. E. Hogue of Slaton, Mr. and Mrs. Jerry Hogue of Lubbock were guests Sunday in the Kenneth Frye home. mother and Jerry Hogue is her

Mrs. J. C. Clearman and Mary Jo, Mrs. Raleigh Rule, Mrs. Jack Streun and Mrs. George DeLozier were among guests at a bridal shower Saturday for the former Patsy Campbell of this community.

Mrs. S. G. White of Lazbuddie was a weekend guest in the home of her son, Jack White, where Mr. and Mrs. Ross White also visited.

Mr. and Mrs. David Hutchins are in Dallas this week.

Billy Baker was recently in ther, Durvin Baker in moving.

Kelly Lookingbill, nephew of L. B. Lookingbill, is visiting relatives on leave from Camp Ben-

Ronnie Buckmaster of Plain-Mr. and Mrs. Billy Baker. He left Wednesday for San Diego, Calif., to enter boot camp for Marine Corps train-

Jerry Lance and Ann Scarbrough of Dimmitt were in Amarillo shopping last week.

NOTARIZING DIDN'T PAY

RUSSEEL SPRINGS, Ky. (P) public for the past 36 years. He has paid \$2 every four fears to some extent. years to renew his license.

That's a total of \$18.

cent package of chewing tobac- sider it.

for 36 years to about 40 cents. Year,

The 132-county area served by lion sheep and \$28 million in mo-Mr. and Mrs. R. B. Baker the West Texas Chamber of hair alone from some 4 million visited their daughter, Mrs. Commerce has grown into a \$7 goats in West Texas, Fisher

in excess of 3,200,000 people, Bee The speaker emphasized the man Fisher of Fort Worth, WT importance of tourism and in-Mr. and Mrs. Clarence Beh- CC president, said Thursday in come received for products and services from those visiting the modern retail stores. meeting of the chamber's memarea to enjoy the cultural assets and recreational facilities. These survey showed there are about eighth of the nation's supply. IN SPEAKING on the subject, visitors, on the average, he said, 150,000 workers now employed. In addition to reviewing the kilo. The factory can also con-What Makes West Texas Tick? pump about \$40 a day into the in West Texas factories, produc- area-wide statistics, Fisher list- dense shrimp bananas, potatoes

**Grows To \$7 Billion Market** 

economy of the area. IN THE West Texas area, by manufacture.

vey of the 132-county area. Fisher, who is president of ford and spent the weekend Texas Electric Service Co., point with their grandparents, Mr. ed out that this means the to-Mr. and Mrs. Billy Baker ceeds that of any of 28 other were guests Saturday of her states in the nation. It also is

Fisher presented for the first

time statistics from a new sur-

bership in El Paso.

Mr. and Mrs. James Hearn one million workers who live

have moved to Hereford, where 1965 cash income exceeded \$1.1 will approximate 3,175,000 bales, and almost 200,000 bushels of

grain sorghum were harvested. These farmers and ranchers have banked about \$300 million Mrs. Hogue is Mrs. Frye's from cattle sales, but there are about four million cattle and calves remaining on the ranches of West Texas, and 300,000 head are now being fed in commercial feed lots in West Tex-

> West Texans also received \$42 million last year from 4.5 mil-

### Main Street.

(Continued from Page 6) ners consider 3 percent the irreducible minimum and that goal is now in sight.

The automobile industry, with

which one out of every six Americans is involved directly or indirectly had a fantastic year in 1965, with sales of 10.8 Halfway to assist his bro-million vehicles, including 9.million passenger cars. This mark exceeded any previous year by more than 13 percent. Despite this booming pace in the auto field, there is no sign of slackening demand even though there have been three record years in a row. New moview was a recent guest of dels for this year have been well received and the industry anticipates that 1966 will at least equal the past year.

Secretary of Commerce John T. Connor has predicted that the biggest year for construction in the history of the country is in prospect for 1966." He expects a 6 percent climb. Doesn't anybody see anything except prosperity ahead? The

answer is not quite a flat "no." There is some concern in - Addie F. Miller, the postmas- business circles about inflation, ter, figures it has cost him about although the Federal Reserve \$17.60 to perform as a notary Board's recent action in raising the discount rate has allayed

What about escalation of the Vietnam war and soaring de-As for income, back in 1943, fense expenditure? This is one a man handed him 25 cents for of the factors giving impetus to legalizing some papers and that the business boom because it was his entire return until re- creates jobs and payrolls. What if peace should come suddenly Miller notorized papers for another man and was given a 15 to be so remote that few con-

All in all, 1966 looks as if it Which brings Miller's income will be indeed a Happy New

tal.

IT ALSO means, he said, that the total personal income in the area approximates \$27 million a day for the more than one million workers who live and work here.

Fisher reported that there are out 118,000 farmers and ranvrs in the area and that their cash income exceeded \$1.1 n. The 1965 cotton harman approximate.

Then Include

# CARL McCASLIN

Lumber Co.

and let us handle the details!

rooms with 428 swimming pools been rising at 4 per cent per

for the pleasure of visitors. In year in West Texas, while the

addition, there are 1,953 holes of state has risen at 3 per cent

golf, 57 museums, 42 art gal- a year, and the national increase

chestras, 5,487 clubs and or- crude oil and three trillion cu-

theatres, and 10 symphony or- in 1965, 600 million barrels of market

has been about 1.5 per cent.

IN REFERRING to the petro-

4,180 churches, 28 community leum industry, Fisher said that stuffs for the growing world

ganizations, and more than 1,500 bic feet of gas, valued at more set up for a daily output of 500

The speaker said that the new ed and that this was about one- to the United States, Belgium,

ing \$1.5 billion in value added ed new industries and expansions and other vegetables to one-

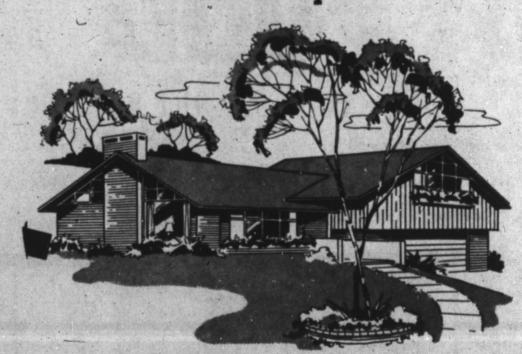
leries, and 10 full-sized zoos.

In addition, there are also

You Pick The Plans

We'll Build The Home

A Turnkey Joh



In fact ... Not Only Will We Help You With Your Plans And Contract The Job . . .

We'll Even Help You...

Secure A Home Loan

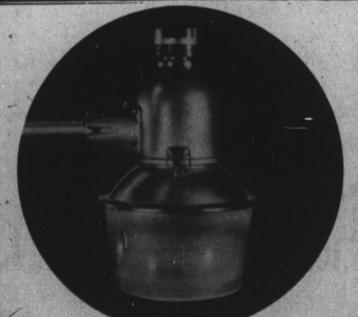
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ON AT NIGHT . AUTOMATICALLY OFF BY DAY . AUTOMATICALLY IDEAL FOR COMMERCIAL AND INDUSTRIAL INSTALLATION!

- · SAFEGUARD YOUR
- ADD NIGHTTIME BEAUTY
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# OUTDOOR LIGHT \$4.00 A MONTH!

Reddy sets the pole, furnishes the wire and installs the Guard light - even FURNISHES THE ELECTRIC POWER — for only \$4.00 per month. Reddy owns and maintains the light for you - even REPLACES BURNED-OUT BULBS. And, a Guard light is completely automatic - on at night, off by day.

Ask your Public Service Neighbor or call your Public Service Manager.



MARCH 2nd



Nothing to do but Register FREE at Furr's

Win this Wimbelton White Mustang with all the trimmings! It has a 200 cubic-inch, six cylinder engine, is a two-door hardtop, has a radio and heater, directional signals, three-speed standard shift, padded dashboard, padded sunvisors, nylon and rayon style carpet, seat belts, bucket seats and foam-padded. Its interior is blue!

Food Club, Strained Vegetables or Fruits

Family Pack Assorted Flavors
ICE CREAM CRACKERS Premium Nabisco LB. Box 31¢ SHORTENING Bakerite 3-LB., Can 59¢ GRAPE JELLY Smuckers 10.0z.19¢

PEANUT BUTTER 18-0z. Jar PEACHES Hunts Yellow Clings 21/2 Can 25¢ BLEACH Purex Gallon Includes 3c off



Holly 5-LB. Bag

Food Club, All Grinds, LB.

Salad Dressing

> Hunts 46-Oz.





FLAKES or Blueberries 8-0z.49¢ CREW Instant Bathroom Cleaner DR. PEPPER & Bottle Ct. Deposit 390

Your shopping is our business and we want it to be pleasant for you! FRESH FROZEN FOODS DELICATESSEN

**ORANGES** 

GARDEN FRESH FRUITS & VEGETABLES . .

Washington State

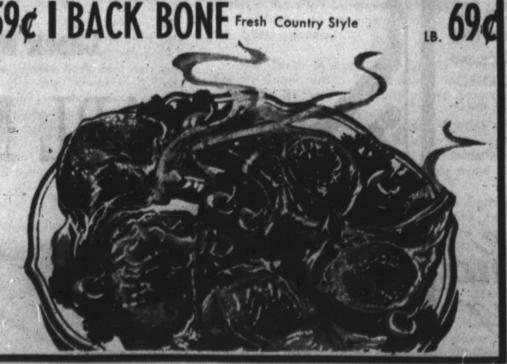
Fresh Young Northern Pork

Center Cut Rib Chop

PORK ROAST Fresh Pork Loin Cuts

LB. 59¢ I BACK BONE Fresh Country Style

PORK STEAK Extra Lean Pork Shoulder LB. 59c SPARE RIBS Country Style LB. 69c SAUSAGE Fresh Market Made 2-LB. Pkg. 98c FRESH BACON salt Free Sliced BOLOGNA All Meat LB. 49c Hormel Little Sizzlers or Farm Pac LINK SAUSAGE Rath's Smoky Maple Bacon 12-Oz. Pkg. 49c



Bar B Qued Hickory Smoked LINK SAUSAGE POTATOES Pt. 39c Green Beans & Pt. 39c **NEW POTATOES** Pt. 39c COLE SLAW Macaroni & Cheese MEAT LOAF LB.89c

COBBLERS LB. 45C beef, turkey, salisbury, meat loaf, spaghetti & meat balls, ham, scallops, fish or macaroni & cheese, pkg. . . . . . . . . Mortons Fresh Frozen Assorted **CREAM PIES** Meads Fresh Frozen ROLLS 24 Count Pkg. 25c Pepperidge Farm Fresh Frozen 24 Ct. Pkg. 49c TURNOVERS

We of Furr's have always prided ourselves in the giving of good service, melded with a generous

amount of courtesy. Now, we want to go that "extra"

EXTRA CARE SERVICE is our goal now! . . . that of giving MORE than is expected and we want

That's why you'll see the many hearts on signs about Furr's Super Market . . SERVICE . . . yes, EXTRA CARE service coming from the heart!

made within this very Furr's Super Market . . . by our own store managers. They will be judging other fellow-manager's stores. We'll be trying to give you a cleaner, better appearing store, sharp price-marking on each item, fast efficient checkouts, careful bagging, all with a sincere, friendly attitude, always keeping

an eye on the improvement of our Furr's Super Market.

Just frankly, there's to be a series of judgments

. . . make that "extra effort."

it to come from the HEART!

SHOP FOR THESE GENERAL MERCHANDISE BARGAINS

OLEO

Food Club Corn Oil Quarters

LB. 25c

Nose Drops

**Deodorant** 

Seltzer Tablet



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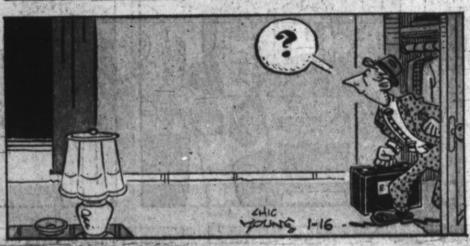














MANDRÁKE THE MAGICIAN



BY LEE FALK





















# The PHANTOM

# By Lee Falk















# BRINGING UP FATHER



### BILL KAVANAGH & FRANK FLETCHER

















# Hi and Lois

# by MORT WALKER and DIK BROWNE













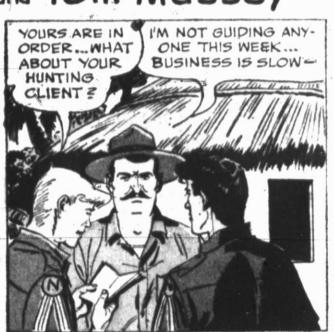
# TIM TYLER'S LUCK

# by Lyman Young and Tom Massey















# GTIGER

by BUD BLAKE









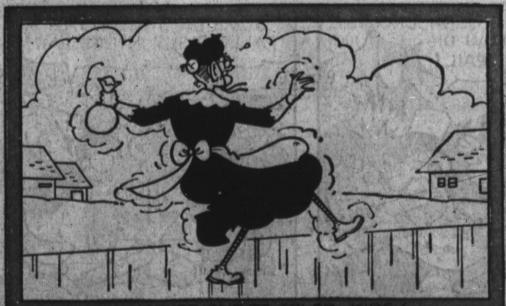




# GRANDMA

以 Chas. Kuhn

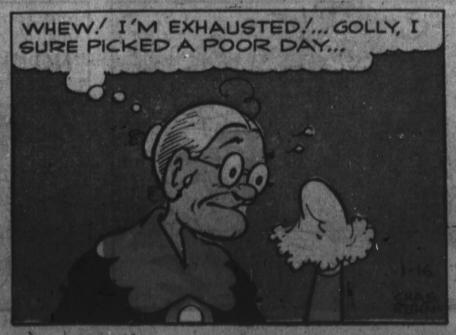














# BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRAME















# HENRY



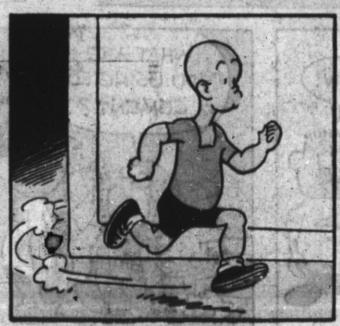














### THE KATZENJAMMER KIDS















# Destile Dailer by mort walker.

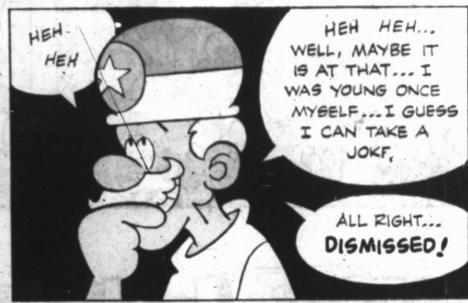




















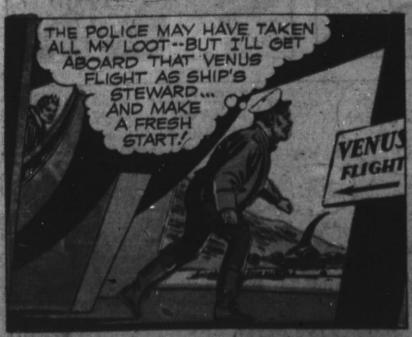






























# The Cittle Wemen

















# THEATRE storring IPOPEYE











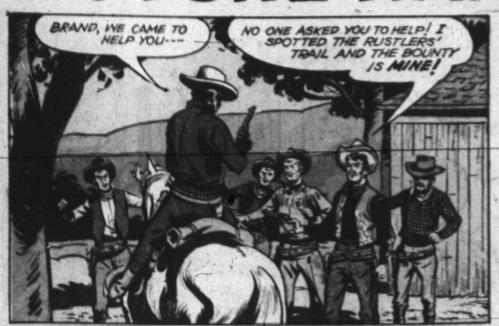






# The LONE RANGER

### by Charles Flanders and Paul S. Newman

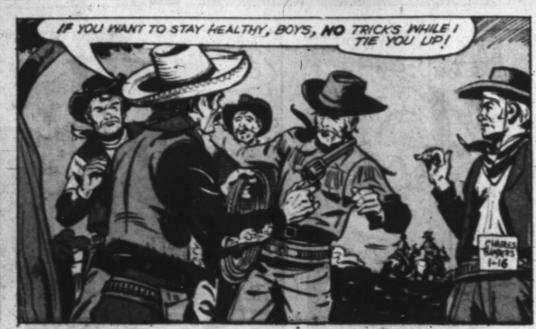














# DONALD DUCK

# by WALT DISNEY















# MICKEY MOUSE

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# WALT DISNEY WINCE

### AND HIS BRER RABBIT

### Adapted from the stories by JOEL CHANDLER HARRIS

















# MISTER

# Breger

by Dave Breg





















# BARNEY GOOGLE and SNUFFY SMITH

### by FRED LASSWELL









