

Serving the Magic Triangle

# The Hereford Brand

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64th YEAR — No. 40

HEREFORD, TEXAS, 79045, THURSDAY, OCTOBER 7, 1965

PUBLISHED EVERY THURSDAY

## Ordinance Seeks Clean Property

### LABORER DEAD AFTER STABBING

## Jury Indicts Man For Murder

### Victim Dies In Incident At Cafe

A 34-year-old man who had been a laborer here for some three months was slain in a cafe at the Labor Camp Sunday night and a Hereford Latin American was being held Wednesday on a charge of murder with malice after being indicted by the Deaf Smith County Grand Jury in connection with the incident.

The dead man, Curtis Grant, who had come here recently from Macy, Neb., apparently died instantly after being stabbed once in the throat.

The stabbing occurred about 8:15 p. m. Sunday.

INDICTED for the slaying was Assincion Reyna, 59, a resident of the Hereford area for several years.

Reyna was indicted Tuesday afternoon by the grand jury — which had convened Tuesday morning — after the jury heard statements from several witnesses at the scene of the incident.

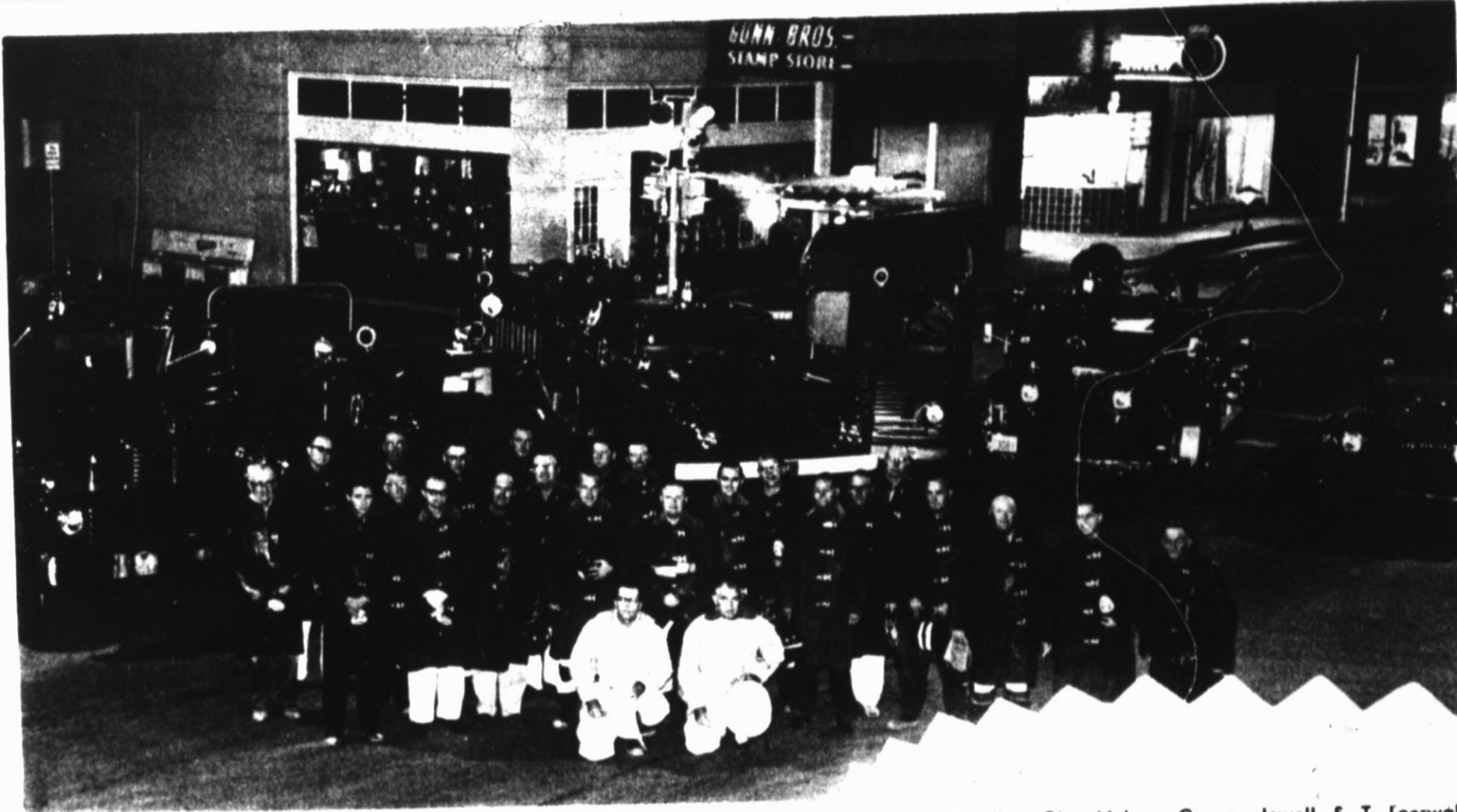
Few details concerning the incident were available.

Sheriff Lowell Sharp said the stabbing occurred seemingly "without provocation" in a small cafe at the Labor Camp.

THERE was no struggle preceding the stabbing, witnesses said.

Four men and two boys were in the cafe at the time of the incident.

After being stabbed, Grant ran out the back door of the cafe, where he fell and was later seen by JURY Page 2



DEFENSIVE LINE-UP—MEN AND EQUIPMENT—Shown above is a portion of the volunteers who comprise the Hereford Fire Department and the \$100,000 worth of firefighting equipment they use. Pictured from left are Glenn Witherspoon, Albert Maxwell, Fire Marshall Terry Hale, Clarence Strange (front), Onias Carroll (back), Bill Patton, Orland Newell, Homer Thomas, Gerald Hale, Earl Phillips, Carl Carlisle, Bill Howard, Joe Hacker, Wayne Fuller, Bob Spaulding, Bill Bradley, Glen Nelson, George Jewell, S. T. Loerwald, Bill Drummond, Blue Turpin, Kenney Wilson, and Willard Witherspoon. Kneeling in front are Fire Chief J. W. Dickerson and Assistant Chief Max Stipe. Not shown are Gerald Wilson, Terry Hodges, Ogle Riddle, Joel Treadwell, Bill Craig, Chuck Laing, Dub Reeves, Arthur Teifel, and Glenn Hendrickson. (Staff Photo)

## New Ruling Bans Unsightly Grounds

An ordinance requiring that all property within the city of Hereford be kept clean and sanitary was passed by city commissioners in regular session here Monday.

The ordinance requires that all lots be maintained free from rubbish, weeds, and other unsightly and unsanitary waste and places responsibility for upkeep of property upon owners or occupants.

Passage of the ordinance highlighted a meeting which also saw the commission order installation of traffic signals at the intersection of Park Avenue and Avenue K and Park and Avenue B.

One zoning change and approval of some new equipment for the fire department also were included in business conducted during the session.

THE ORDINANCE passed Monday — coupled with a previously existing ordinance concerning vacant property — makes it unlawful to allow property to collect unsanitary waste.

Among requirements of the ordinance are the following:

—"Filling up and draining such lots that shall have unwholesome place or places where stagnant water may accumulate therein."

—"CLEANING of any building or premises of filthy, carrion or other impure or unwholesome matter;"

—"Requiring owners or occupants of lots in the city of Hereford to keep said lots free from weeds, rubbish, brush, and other unsightly or insanitary matter;"

—"PROVIDING for notice to be given owners of premises in case of failure of owner to make lots and/or premises sanitary and sightly that the same may be done at the expense of the city of Hereford;"

—"Providing for the fixing of a lien against such lost for such improvements;"

—"Declaring weeds and other similar deleterious growths to be a nuisance; providing that the maintenance of such nuisances is illegal."

—"The owner or occupant of such premises shall be deemed guilty of a misdemeanor . . . punishable by fine of not less than \$1 nor more than \$100 . . . and that each day these conditions are allowed to exist may constitute a separate offense."

And the property cleaned after notice in the Hereford newspaper.

The ordinance also stipulates that persons may be prosecuted and the property cleaned after the owner of property is notified by mail or by public legal action.

See IT'S NOT Page 2

## Swine Tour Visits Local Farm Today

A Swine Feeders Tour sponsored by the agriculture department of the Lubbock Chamber of Commerce will visit Hereford today for a look at commercial swine production on a local farm and a noon luncheon program.

Some 70 swine producers from 20 Texas cities are slated to arrive at the Homer Brumley farm of Hereford at 10:45 a.m.

THERE, they will view Brumley's modern hog feeding facilities.

Then, at noon, the group will attend a luncheon program at The Caison House, where Brumley and another area farmer will discuss swine production and show color slides describing their operation.

Appearing on the program along with Brumley will be Jack Barton, a Littlefield farmer.

Following the stop in Hereford the tour will travel to Canyon, and Amarillo where it will make an overnight stop. Friday the tour continues to Happy, Edmond, Ralls, Idalou, and back to Lubbock. Members of the tour will travel aboard chartered buses.

## Chamber Group Views Prospects For Industry

The Industrial Development Committee of the Deaf Smith County Chamber of Commerce meeting Tuesday for the first time this year — discussed current status of several possible new industries in Hereford.

The nine-member group discussed plans for seeking new industry and reviewed several possibilities which have been pending for some time.

INCLUDED were a proposed vegetable canning plant and a large meat packing plant.

Reports indicated no new developments along these lines, although prospects are still pending.

Also discussed was representation by the local chamber at the Industrial Symposium and Inventors' Congress slated for Oct. 15-16 in Odessa.

Six local chamber members indicated they would attend the symposium, which is sponsored by the Texas Industrial Commission, the West Texas Chamber of Commerce, and the Odessa Chamber of Commerce.

Members of the industrial development committee are Melvin Jayroe, chairman Neil Cooper, Wes Fisher, Dale Young, Dean House, Mike Wilson, Wheeler Sears, Lee Forrest, and Wayne Thomas.

## Chamber Board Sets Luncheon

Members of the board of directors of the Deaf Smith County Chamber of Commerce will meet at noon Friday in the Hotel Jim Hill ballroom.

Included on the agenda for the meeting is a financial report, reports on the chamber's current accreditation project, a discussion of Christmas decorations, and a report on the current membership drive.

## It's Not A Once-A-Year Thing

By WAIN MILLER  
Staff Writer

Once a year — in October — a period officially designated as

"Fire Prevention Week" rolls around.

Adults often pay little heed to Fire Prevention Week, which is currently being observed.

It's the time of year when firemen bring around the colorful calendars with a picture of a fire truck on it.

BUT FOR the youngsters, it's a different story. It's time for a thrilling ride through town on a shiny red fire engine.

And for the 35 men who comprise the Hereford Fire Department, it's still another story — time to remind people that there is an ever-present danger of fire.

IT'S NOT that the men in the Hereford Fire Department don't want to work.

But they sure wouldn't mind

if every month of the year was like July, 1965.

THAT WAS when Fire Marshall Terry Hale had the unusual but happy task of writing "No fire losses this month" on the monthly fire report.

Much too often, the reports reflect a different story, firemen say.

THE LOCAL department has an estimated \$100,000 worth of firefighting and emergency equipment which could go unused the whole year through and the firemen would be all the happier for it.

The department, which has Fire Marshall Hale as the only full-time employee, knows that times such as July are few and

far between, however.

AS A RESULT, the 34 volunteers and Hale meet twice monthly to practice up for fires which inevitably occur.

Such as the one last week where a plastic bag left lying too close to a hot water ignited a small blaze.

AND THE one last year where a man perished in a fire believed to have been started by smoking in bed.

That's why the firemen stage Fire Prevention Week each year, explained Fire Chief J. W. (Jap) Dickerson . . . to remind people to beware of fire hazards.

"Be careful," is pretty much the all-around by-word for fire

prevention, firemen asserted.

THIS WILL be the theme as firemen talk fire prevention to youngsters in the city's schools Thursday and Friday when they load them aboard for a spin across town on a fire truck.

The youngsters — and probably some adults — don't know it, but these are the same volunteer firemen who risk their necks for \$2 per fire call.

And this small stipend goes back to the department for uniforms, a pension fund, a Christmas party, and equipment.

FIREMEN recently purchased a pickup truck now used to haul most of the department's rescue and recusator equip-

See IT'S NOT Page 2

COLLECTIONS TOTAL \$6,477.25

## UF Leaders Are Encouraged By Early Response To Drive

Officials of the 1965 United Fund Drive for Deaf Smith County expressed optimism after initial collections totalled more than \$6,000 Wednesday.

The drive, which began last Friday, was expected to reach high gear this week-end as workers contact county citizens to seek support of the nine member agencies.

AS OF Wednesday noon collections reported to UF drive officials totalled \$6,477.25, according to Dean House, collecting agent for the drive.

Goal for the drive is \$30,160. "At this early point in the drive, we are encouraged by the response thus far," commented United Fund president Clint Formby.

He pointed out that "several contributors have increased their donations this year," saying that this was a good indicator.

THE DRIVE is expected to get in to full swing Friday as the host of volunteer workers concentrate efforts on the UF campaign, according to drive chairman Ed Skypala.

Several county firms have al-

ready contributed 100 per cent to the drive, officials said.

Businesses who have 100 per cent participation in contributing to the UF will be announced later. Their names will appear on the UF billboard in front

of the post office and will be announced over radio KPAN and in the Hereford Brand.

THE BILLBOARD — featuring a space capsule in orbit — indicates the status of the drive via a graph representing the path of the capsule.

Contributions to the drive benefit nine United Fund participating agencies.

The \$30,160 goal will be divided as follows:

- Boy Scouts, \$6,975
- Camp Fire Council, \$3,723
- Pony League, \$2,129
- Little League, \$2,500
- Salvation Army, \$3,600
- Red Cross, \$9,050
- Cerebral Palsy Center, \$500
- Council on Alcoholism, \$500
- USO, \$175

The nine agencies represented in the drive total two more than last year, but the goal for the United Fund has increased \$200 from the 1964 figure.

### NEWS AT A GLANCE

THREE former Hereford residents die in California auto crash Page 3.

FEDERAL aid to schools will be discussed by Hereford schools superintendent Johnny Clark Jr. Page 7.

A BUSY calendar of events for women's clubs is listed on page 2.

SPORTS, featuring junior high and high school action, appear on pages 8 and 9.

### IN SESSION HERE

## 14 Are Indicted By Grand Jury

Fourteen indictments and five no bills were returned Wednesday at 12:15 p.m. by the Deaf Smith County Grand Jury before District Judge Harry Schultz.

THE EIGHT men and four women on the jury panel considered 24 cases during the session which began Tuesday morning at 10 a.m.

The Grand Jury returned an indictment on charges of murder with malice against Assincion Reyna, 59, a Labor Camp resident. (See story above.)

Lee Carl West, Vernon Hobbs, and Jose Ruiz Orsoco were indicted on charges of driving while intoxicated.

TWO COUNTS were returned against Orval Stevick on charges of fondling.

Jimmy Deluna and Johnnie Uranga were both indicted on charges of burglary.

John Gibson was indicted on charges of escape from jail.

Francisco Cano, who was charged with bigamy, and Henry Pitman, who was charged with theft over \$50, were both given

passed bills. Joe Soliz and Curtis Wayne Holcomb were no billed on charges of driving while intoxicated.

Joseph Thompson was no billed on charges of concealing stolen property.

Faris Edwards Shoemaker and Forest Monroe Agee were both no billed on charges of theft.

Six indictments were returned against five persons who were not in custody Wednesday.

## F. L. Eicke Named To Soil District Board

Members of zone two of the Tierra Blanca Soil Conservation District elected F. L. Eicke as their supervisor for the coming five years.

Eicke farms 15 miles north of Hereford on U.S. Hwy 385 and has been a resident of Deaf Smith County for more than 10 years.

Other zone supervisors are Charles Hoover, zone four; Luther Lesly, zone three; Clarence Betzen, zone five, and Eldred Brown, zone one.

Eicke was elected at a special meeting Tuesday evening attended by farmers who live in zone two Hoover, Lesly, and Betzen, along with county agent Justin McBride and Don Newman, director of the Tierra Blanca Soil Conservation District. Also attended the meeting to supervise the election.

### Weather

	M	H	L
Saturday	80	41	
Sunday	72	46	
Monday	87	64	42
Tuesday	79	48	
Wednesday		58	

Moisture this month .87  
Moisture this year 23.96

(Courtesy KPAN)

### Courthouse Records

**Vehicle Registrations**  
 Andrew S. Batterman, 1963 Ford; R. F. Parker, 1960 Mercury, 10-1.  
 B. A. West, 1966 Dodge pickup; Mevelena C. Riojas, 1957 Ford; Jose C. Garza, 1957 Ford; Dean Garrett, 1951 Nash; Daniel Builders Supply, 1961 Volkswagen panel; Santos V. Garcia Jr., 1961 Ford; Eufemia Martinez, 1961 Rambler; Jorge Galvez Jr., 1963 Chevrolet; Jesus Balderaz, 1962 Chevrolet pickup, 10-4.  
 R. J. Metz and Homer Brewer, 1966 Ford truck; Inesacio Mariscal, 1965 Ford; Mario Rocha, 1960 Dodge; George E. Turrentine, 1957 Chevrolet; Paul Hubbard, 1954 Ford; Catharine W. Moore, 1962 Chevrolet; Mrs. Cecil Williams, 1965 Chrysler, Lloyd Newton, 1966 Chevrolet truck; Hereford Ind. School Dis. FFA, 1966 Chevrolet pickup; pickup; Jesus Gonzales, 1964 Chevrolet; Vivian DeLuna, 1955 Chevrolet, 10-4.

**Warranty Deeds**  
 Thomas J. Davis et ux to Joe Del Toro: South 74.4 feet of north 124.4 feet of Lot 4, Blk 21, Evans Addition.  
 Dwight W. Betts et ux to Charles M. Walker et ux: North 38 feet of Lots 1-4 in Blk. 1, and south 82.95 feet of Lots 5-8 in Block 2 and the closed Narcissus Street between, in Irwin's Subdivision of the west half of Blk. 4, Evans Addition, also the south 112 feet of Lots 1-4 in Blk. 1 of Irwin's Subdivision.

H. L. Higgins et ux and N. D. Bartlett Jr. to Denzil Vaughn: Lot 51, Northridge Addition.  
 A. N. Hopson et ux and Diamond Valley Grain, Inc. to Harry McCauley: Lot 17, Blk. 1, Knob Hill Subdivision of part of Sect. 110, Blk. M-7.  
 C. A. Denton to Harold Arnold et ux: Lot 7, Blk. 6, Denton Park Addition.  
 Emma Alston to Raymond E. Cooksey et ux: Lot 14, Mehert

**Deaths of Trust**  
 Lisie D. Patton to Lloyd Widdifield: North 15 feet of Lot 23 and south 45 feet of Lot 24, Barber's Subdivision of Blk. 22, Evans Addition.  
 Joe Del Toro et ux to Thomas J. Davis: South 74.4 feet of north 124.4 feet of Lot 1, Blk. 21, Evans Addition.  
 A. F. Huckert to Southwest Mortgage Co.: Lot 9, Blk. 5, Bluebonnet Addition.  
 Denzil Vaughn to Jack V. Nunley: Lot 51, Northridge Addition.  
 Raymond E. Cooksey et ux to Emma Alston: Lot 14, Megert & Orr Subdivision of east half of Blk. 20, Evans Addition.

**Marriage Licenses**  
 John Ross and Miss Andrea Mungia, Oct. 5.  
 Gilberto G. Alaniz and Mrs. Rosalie Casados, Oct. 4.

**Engler Attends Abbey School**  
 Michael Engler son of Mr. and Mrs. Paul F. Engler of Hereford is enrolled as a member of the freshman class in The Abbey School this year.  
 The Abbey School is a residential college preparatory school for boys conducted by the priests and brothers of the Order of St. Benedict. Total enrollment in the four year curriculum is restricted to 250 boys.  
 This year Mike will be associating with young men representing twenty states and the countries of Mexico, Peru, Venezuela and the Republic of Panama.

**MS. Roe Rites Are Scheduled At 4 Thursday**  
 Morris Sheppard Roe, 210 Av. C, died in Deaf Smith County Hospital Monday after a short illness. The funeral is planned for 4 p.m. today in the Rose Chapel of Gililand Funeral Home with burial to follow in West Park Cemetery.  
 The Rev. Eugene Naugle, Methodist minister, will conduct the service. Named as pallbearers are R. E. Lee, Jerry Robinson, Jerry Landers, P. B. Sowell, N. D. Bartlett and Pat Webb.  
 Born Aug. 29, 1912 in Alvarado, Mr. Roe came to Deaf Smith County in January, 1929, from Plainview.  
 He is survived by three sons, Windell Roe of Hereford, Monty, who lives in New Mexico, and Edsel in South Dakota; three sisters, Mrs. Vina Edmonson of Hereford, Mrs. Ora Odum of Quanah and Mrs. Lela Williams of Los Angeles; three brothers, Lloyd Roe of Groom, Tom of Ardmore, Okla. and F. A. Roe of San Pablo, Calif.; and seven grandchildren.

**Three Sentenced On DWI Charges**  
 Two men and one woman were fined and sentenced to serve terms in Deaf Smith County Jail by County Judge H. C. (Hank) Williams this week.  
 Tom E. Hall, 61, 1001 Union, was sentenced to three days in jail and fined \$100 plus court costs when he entered a plea of guilty to charges of driving while intoxicated.  
 Genero Trejo, 40, Route 2, Hereford, was sentenced to 15 days in jail and fined \$100 after pleading guilty to charges of DWI and driving without a driver's license.  
 Mrs. Ophelia L. Lunh, 40, 200 block Catalpa, was sentenced to five days in jail and fined \$75 plus court costs when she entered a plea of guilty to charges of DWI and driving without a driver's license.

**Family Has Reunion**  
 The three sons of Mr. and Mrs. Hershey and their families, including the Hersheys' seven grandchildren, were all in vipers in the Hershey home on the weekend. The sons are Homer, of Houston, Sam of Midland and Joe of Darrouzett.

**The Ink Spot Typewriter Ribbons**

**Returns From Visit**  
 Mrs. D. R. Grimes has returned from Portland, Ore., where she visited in the home of her granddaughter, Mrs. Troy Fowler, and saw her newest great-granddaughter, Tammie Sue Fowler. Mr. and Mrs. Fowler have three other children.

**Appetite of a Crocodile**  
 The appetite of a crocodile knows hardly any bounds. For example, the contents of one crocodile's stomach was found to include the quills of a porcupine, 11 heavy brass arm rings, 3 coiled wire armlets, a glass bead necklace, 14 arm and leg bones, 3 spinal columns, 18 stones of various sizes and a length of fiber cord.

### P, P&K Finals Set Saturday

Final competition for boys 9-13 entered in the Punt, Pass and Kick contest will be held Saturday at 9 a.m. at Aikman School.  
 Harold Morton, competition director, said those boys who still wish to enter must go to Stephens-Hudson, Motor Company by Friday at 5 p.m. with their parents or guardian and register.  
 Morton assisted by Cuby Kitchens will score the young people which will be divided into two classifications — 8-10 and 11-13.  
 The Punt, Pass and Kick program is jointly sponsored in Hereford by Stephens-Hudson Motor Company and the Whiteface Booster Club.  
 P. P&K involves no body contact, according to Rex Clark, sales manager at Stephens-Hudson Motor Co. and there is no charge for entering and no special equipment is needed.  
 Many prizes will be awarded to winners in the contest.

### Former Hereford Man Receives Army Honor

The Army Commendation Medal has been conferred on First Lieut. Jimmie G. Curtsinger, his parents, Mr. and Mrs. E. W. Curtsinger of 501 West Third, have been notified.  
 A two-year term of service as an artillery officer completed in September, Curtsinger is now living at Wolforth and serving as head basketball coach in the school there.  
 He was cited "for outstanding service at Fort Sill, Okla., from Nov. 1963 to Sept. 17, 1965; while serving consecutively as Firing Platoon Commander, Assistant S-2 and S-3, 3rd Battalion, 38th Artillery."  
 As Firing Platoon Commander, Lieut. Curtsinger was instrumental in establishing and perfecting the Sergeant missile "Quick-load" demonstration, the citation states, and as Assistant S-2 and S-3 he initiated a successful nuclear weapons training program "which earned a superior rating for his areas of responsibility during the conduct of the Annual General Inspection."  
 After graduation from Hereford High School, Curtsinger completed work for a bachelors degree from West Texas State University. He received his Army commission under the ROTC program and was stationed at Fort Sill two years.  
 His wife is also on the faculty of Wolforth schools.

### Calendar Of Events

**THURSDAY**  
 Summerfield Study Club, Senior Citizens' luncheon at community center 12 noon.  
 L'Allegria Club with Mrs. Alex Schroeter, 2:30 p.m.  
 Bay View Club with Mrs. J. M. Gilentine, 3 p.m.  
 North Hereford Home Demonstration Club with Mrs. Otto Olson.  
 Hereford Study Club guest night in Mrs. R.N. Yarbro's home, 8 p.m.  
**FRIDAY**  
 Messenger Home Demonstration Club, salad luncheon in home of Mrs. Elmer Northcutt.  
**SATURDAY**  
 Delta Xi Chapter will be hostess to regional meeting of Delta Kappa Gamma in Dimmitt High School, beginning at 9 a.m.  
**MONDAY**  
 Music Study Club, choral work shop at Community Center, 9 a.m., with salad luncheon at noon.  
 4-H Leaders Council 1:30 p.m. and County Program Building Committee, 8 p.m., both at Community Center.  
**TUESDAY**  
 Mori Amis Club at First National Community Room, 2:30 p.m.  
 Dawn Music Club in Mrs. Eldon Owens' home, 2:30 p.m.  
 Lone Star Study Club with Mrs. G. W. Newson, 130 Ave. C, 3:30 p.m.  
 West Hereford Home Demonstration Club with Mrs. John Jacobson Sr.  
 Veleda Study Club, guest night at Mrs. Joe Frank Clark's home, 8 p.m.  
 Order of Eastern Star at Masonic Hall, 8 p.m.  
 Young Mothers Study Club in Flame Room, 8 p.m.  
**WEDNESDAY**  
 First Baptist WMS, monthly luncheon at church, noon.

### Jury ...

(Continued from Page 1)  
 ter pronounced dead by Justice of the Peace C. B. Miles.  
 The stabbing took place about 8:15 p.m. Sunday. Sheriff's officers were notified of the incident about 8:30 p.m.  
 INVESTIGATORS said they took testimony of witnesses to the grand jury, which returned the indictment Tuesday afternoon.  
 Sheriff's officers then obtained a warrant for the arrest of Reyna, who was picked up about 5 p.m. Tuesday at the Labor Camp.  
 NO BOND had been set for Reyna Wednesday afternoon, according to officers.  
 Investigators said that Reyna is expected to enter a plea of not guilty to the murder with malice charge.  
 The body was first identified by officers Sunday from a bail bond receipt which was found on his person. Only identification was papers bearing Amarillo telephone numbers and a jail bond receipt from an Amarillo bonding company.  
 GRANT'S body was sent by Gililand Funeral Home to Macy, Neb., for burial.  
 Residents at the Labor Camp told investigators they thought Grant had arrived in Hereford about three months ago. He had worked as a farm laborer.  
 Reyna, the father of several children, has lived in the Hereford area for several years, investigators said.

### It's Not ...

(Continued from Page 1)  
 ment.)  
 The department is an efficient one by any standards, and especially by the one which means dollars and cents saved to local property owners.  
 HEREFORD has the lowest fire insurance "key" rate for cities its size in Texas.  
 An official recently estimated that this saves, for instance, the owner of a \$15,000 house some \$35 to \$40 per year on fire insurance. (The rate is based upon the efficiency of the local fire department and the actual fire experience record within the city.)  
 NAMES of the firemen are listed in the caption under the

### Ordinance ...

(Continued from Page 1)  
 notice in the Hereford newspaper.  
 In other business, the commission approved installation of traffic signals at two intersections on Park Avenue after it was announced that the state highway department had approved the signals.  
 Commissioners approved rezoning of property on the northeast corner of Avenue J and Park Avenue from C to D restricted.  
 Approved for the fire department was purchase of a new hose dryer and a radio for a new emergency pickup.

### Buff's Credit Teamwork For Saturday Win

West Texas State recorded its third consecutive win Saturday night with an effective combination of offense and defense. Arizona State was the victim by a score of 22-14.  
 The defensive unit had carried the Buffs through shutouts of Ohio University (7-0) and Bowling Green (34-0) while the offense was adequate, but not sensational. However, last Saturday the Buffs moved the ball 379 yards by running and passing, the highest total in the past 20 games.  
 MEANWHILE, back at the defensive unit, a disastrous second period in which West Texas State was assessed 106 yards in penalties resulted in a pair of touchdowns and a 14-13 lead for Arizona State at the half.  
 Joe Kerbel's Unfriendly Society, the defensive unit, rose to the occasion in the second half and held the Sun Devils to a minus three yards rushing and stopped a desperation Arizona

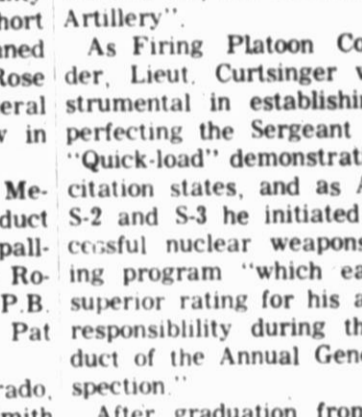
### State Drive in the Closing Moments When Sophomore Safety Steve Haterius Intercepted His Second Pass of the Season.

The Buffalo defense has allowed only 170 yards rushing in three games, an average of 56.7 per contest. It has taken the opposition 118 carries to net the 170 yards, a per carry average of merely 1.44 yards. The three opponents have completed only 42.3 per cent of their pass attempts and have had five serials picked off by the alert Buffalo secondary.  
 QUARTERBACK Hank Washington guided the Buffaloes' third quarter surge that brought them from behind to fame and glory once again. In the process, the tall Negro (6-4, 200) broke the school record for completions in one game (19) and tied mark for attempts (38). The previous records were held by Flippin' Foster Watkins who set them in 1938. Hank's 19 strikes went for 296 yards and one TD. Only Watkins has thrown for more yards in one game, 308.  
 Saturday, the Buffs face winless Trinity University in Buffalo Bowl. The coaching staff is guarding against a letdown that has spelled doom to many football teams already this fall. The Tigers have a fine quarterback in Les Obie and a top receiver in Truman Franks. This pair should make it interesting for the Unfriendly Society, if not downright troublesome.

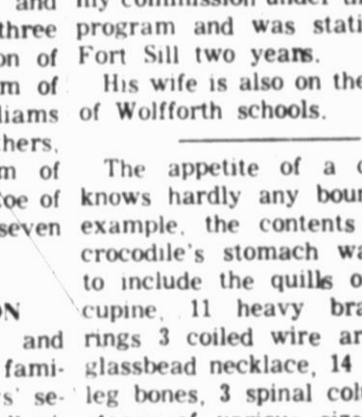
### Classifieds Get Results

State drive in the closing moments when sophomore safety Steve Haterius intercepted his second pass of the season.  
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RAMBLER CLASSIC - Most Exciting Rambler Ever



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**KINSEY OSBORN MTRS. INC.**  
 142 MILES  
 HEREFORD, TEXAS

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 Young Mothers Study Club in Flame Room, 8 p.m.  
**WEDNESDAY**  
 First Baptist WMS, monthly luncheon at church, noon.

### New Mexico Pioneer Buried Here Monday

Burial rites in West Park Cemetery were conducted Monday for Harry F. Worth of Portales, N.M., an eastern New Mexico pioneer who died in Roosevelt General Hospital at Portales after a long illness. He was a brother of Mrs. Homer Henslee of Hereford.  
 Born in Scranton, Kan., Oct. 26, 1885, Mr. Worth filed on land in New Mexico in 1907.  
 He is survived by his wife, Daisy, of Portales; a daughter, Mrs. Anna Mae Abbott of Whiteface; a son, Harry F. Worth Jr. of Oakridge, Ore; two sisters, Mrs. Henslee and Mrs. Lyla Hubbell of Sedro Woolley, Wash.; a brother, William G. Worth of Elk City, Okla., and eight grandchildren.  
 The Rev. Clyde Chesnut, pastor of Portales Methodist Church was assisted by Earnest Wheeler Jr. in funeral services in the Wheeler Chapel at Portales.

### THE INK SPOT Typewriter Ribbons

**THE INK SPOT Typewriter Ribbons**

### The Hereford Brand

Member National Editorial Assn.  
 Member Associated Press  
 Hereford, Deaf Smith County, Texas, 79045  
 Published Every Thursday at 130 W. Fourth

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James M. Gilentine Publisher  
 Melvin Young General Manager  
 Robert J. Awtry Mech. Supt.

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**1st ANNIVERSARY CELEBRATION**  
**1st SALE CONTINUES**

—And this is a Special Invitation for you to come in and shop throughout the store for the many, many bargains offered to you during this Celebration Sale.

**McNEIL FURNITURE**

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# Crash Victims' Funeral Slated

Mrs. Dale Dickson and two of her three children, killed in an automobile accident near San Diego, Calif. Saturday, will be buried in Rest Lawn Cemetery here after a funeral service at 2 p.m. Friday in the First Baptist Church.



Mrs. Dale Dickson

The Rev. B.L. Davis, pastor, will officiate for the funeral and Gilliland Funeral Home will direct interment.

The Dickson family, former Hereford residents, lived in Los Angeles. Victims of the automobile crash with Mrs. Dickson were Holly Rocheal, 4 and Eddie Earl, 2.

Dickson was hospitalized after the accident. A third child, six-year-old Charlot Dennett Dickson, escaped injury.

Mrs. Dickson, the former Zora Olivia Edwards, was born in Hereford Feb. 15, 1943 and was married in Amarillo. Holly was born Dec. 20, 1960 in Hereford and Eddie on Nov. 5, 1962 in Canyon, Mrs. Dickson was a member of the Baptist Church.

In addition to the husband and daughter, she is survived by her parents, Mr. and Mrs. H. J. Edwards; a sister, Mrs. Margaret Byers, and two brothers, Albert and Norman Edwards, all of Hereford.



Holly Dickson

Eddie Dickson

Paternal grandparents surviving the two children are Mrs. Oma Lee Kroff of Hereford and Bill Dickson of Amarillo.

## Hospital Notes

**Patients in Hospital**  
Mrs. W.E. Dameron Sr, 815 Park; Mrs. Don E. Hiddleton, Happy; Mrs. Juan McHazzlett, K-Bar Motel; Henry F. Neely, 315 Ave. B; Thomas Armijo, Elm Court; Ed Clark, Friona; Mrs. J. E. McCabe, Dawn; Mrs. Wiley Roberson, Rt. 4; Roy Rinar, Rt. 3.

Mrs. Grace Roberson, 129 Centre; Mrs. F. A. Phifer, Star Rt.; Miss Adelfa G. Mungia, Rt. 4; Jackie Henderson, 301 E. Sixth; Johnny J. Ware, 405 S. 25 Mile Ave.; Johnny Gonzales, 328 Ave. D; Mrs. Charlene Blair, 701 N. Main; C. E. Leasure Sr., Rt. 3; Carl R. Yeokum, Floydada.

**Patients Dismissed**  
W. E. Moss, 10-6; Mrs. Charles Mullens, Juan Garza, Mrs. Frank Passmore, Mrs. Clifford L. Hutson, Jimmy Dawson, L. A. Coffey, Katherine Forson, 10-5.

Mrs. Raymond Martinez, Mrs. Charlie T. Wester, Mrs. Owen J. Stagner, Juan Garza, Mrs. A.H. Brown, Mrs. Mary Fisher, Mrs. D. E. Warrick, Oscar Leal, Mrs. Charles Mullens, 10-4.

Mrs. Sarah Howell, Mrs. Pearl O. Chisum, Chester Clark, T.C. Chambliss, Miss Carolyn Parmer, J. D. Burgess, Mrs. Francisco Ramirez, Ismael Garcia, 10-3.

Bill J. Muse, Mrs. E. W. Kendrick, Mrs. Jams E. McCabe, Miss Georgia Holliman, Mayo Phipps, 10-2.

Mrs. Howard L. Hunter, Mrs. Nell Cooper, Maximo Garcia, Martin Villarreal, Carlos Armirez, Erasmo Martinez.

## Look Who's New

Mr. and Mrs. Juan McHazzlett are the parents of a son, Servando James, born Oct. 6. He weighed 8 lbs. 6 ozs.

Mr. and Mrs. James Ewin McCabe are the parents of a son, Joseph Dale, born Oct. 5. He weighed 7 lbs. 11 ozs.

Mr. and Mrs. Franklin David Passmore are the parents of a son, David Bryan, born Oct. 2. He weighed 7 lbs. 3/4 ozs.

## City Resident's Mother Dies

Mrs. Lillie Belle Wells of Amarillo, mother of Mrs. James O. Hall of Hereford, died in North-west Texas Hospital Monday night at the age of 87. Funeral services and burial were conducted at Amarillo Wednesday afternoon.

Mrs. Wells had lived in Amarillo since 1903, when he moved from Haskell. A native Texan, she was born in Leon County.

Her husband, T.H. Wells, died in 1930. Survivors included two daughters, two sons and two sister.

## Ross Landers Has 'Oklahoma' Musical Role

Ross Landers, son of Mr. and Mrs. Joe Landers, Westway, is singing and dancing his way through "Oklahoma" in the role of Jud Fry, the villain of the show, at The Theatre Downtown in El Paso.

Landers is doubling as actor and set designer for the production. Landers was raised at Westway where his parents have farmed for nearly 40 years.

He attended school at Westway, was graduated from Hereford High School and received his degree from the University of Oklahoma.

As an artist, Landers teaches art at Ross School five days a week, works in the display department at the Popular on his off-hours painting the exciting oils and water colors for which the Two Twenty Two Gallery represents him.

His love and talent for acting are part of his life, too, and he is one of The Theatre's steady workers.

In the past year, his acting credits have included roles in



Ross Landers

"The Cocktail Party" and "West Side Story" (for which he also designed the sets), as well as the current "Oklahoma."

### PROGRAM ANNOUNCED

Recreation in the Home will be the program subject for North Hereford Home Demonstration Club at a meeting in the home of Mrs. Otto Olson at 2:30 p.m. today. Mrs. Paul Hoff, club recreation leader, will direct the program.

## Church Members Attend Seminar

Members of the Jehovah's Witnesses congregation of Hereford were among the 461 persons present at the final session Sunday of a three-day seminar in Lamesa. Crespin Soto, local presiding minister, said regular meetings are being resumed this week after the weekend seminar.

Sixteen congregations in Texas, New Mexico and Oklahoma attended the Lamesa meetings. A. A. Catanzaro, traveling representative of the Watchtower Society, was the speaker Sunday on the subject, "What Does Resurrection of the Dead Mean for You and Yours?"

### WINS POODLE

Mrs. Sandra Millegan, 303 Ave. I, is the winner of the miniature French Poodle given away by the Downtown Variety Park Merchants Association Monday, according to J. R. (Monk) Johnson, chairman of the group.

When parts of Hereford were flooded this year, Red Cross aid totaled over 3,000. Give to the United Fund.

## Mrs. Mulkey's Mother Killed

Funeral services for Mrs. Grace Dutton of LaJunta, Colo., former Canyon resident and mother of Mrs. Fred Mulkey Sr. of Hereford, were conducted at LaJunta Tuesday morning. Mrs. Dutton was killed in an automobile accident there Sunday.

In addition to members of the Mulkey family, Hereford residents who attended the funeral were Mr. and Mrs. Jack Nunley and Mrs. Roy Boyer.

Mrs. Dutton is survived by two daughters and three sons, two of whom live in LaJunta.

## Hereford Judges Assist At Show

Two accredited flower show judges from Hereford Garden Club, Mrs. M.T. Rutter and Mrs. A. L. Manjoet, served as judges in the Dimmitt Garden Club flower show Saturday in the Dimmitt Methodist Church.

Others from Hereford Garden Club who attended the show were Mmes. Ben Childers, Ray Johnson, W.C. Hromas, R. L. Wilson, Art Stoy and E.T. Hale.

# October

is

## ANTHONY MONTH

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2.98 - 3.98 Quality  
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Pastels, Deep Tones in  
Flannels, Crepes, Suitings,  
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# 2 FOR 1<sup>99</sup>

Famous Spencers  
quality made sleepers.  
100% soft combed  
cotton. Easy on two  
piece style with non  
slip soles on feet. Approved by Good  
Housekeeping, commended by Parents  
Magazine.

43 YEARS OF VALUE LEADERSHIP  
300 STORES, 21 STATES

### ONE MINUTE, PLEASE

"And hereby we know that He abideth in us, by the Spirit which He gave us." I John 3:24b

We are assured in the Scriptures that Christ Jesus our Lord dwells within the heart and life of each Christian. This indwelling of Christ is our only hope of realizing a share in is eternal glory.

We are assured in the Scriptures that Christ Jesus that He really lives and makes His home in us, by the Holy Spirit Whom He has given us." ANT.

When Christ and His Spirit dwell within in us, and we are led by the Spirit, we bear the fruit or harvest of the Spirit. The fruit of the Holy Spirit, the work which His presences within accomplishes, is:

- Love, which is the fulfillment of the law;
- Joy with rejoicing and gladness;
- Peace which passeth all understanding;
- Patience, an even temper, forbearance, long-suffering;
- Kindness, which is tender affection one toward another;
- Goodness, faithfulness, meekness and self-control.

See Galatians 5:22,23

If these spiritual qualities are in your life, it is proof that Christ and His Holy Spirit dwell within your heart.

YOU ARE ENCOURAGED TO STUDY  
THE BIBLE & WORSHIP  
CENTRAL CHURCH OF CHRIST  
PLAINS & SUNSET DR., HEREFORD

### Guest Speaker At Progressive Club Program

Opinions differ as to whether excessive use of alcohol is a sin, but there is general agreement on its dangers, Francis Hardwick, member of the Deaf Smith Council on Alcoholism, told members of Progressive Home Demonstration Club Tuesday.

He was the speaker at a meeting in the home of Mrs. Taft McGee, and quoted statistics on alcoholism, saying that from a fourth to a half of all alcoholics are women. He defined an alcoholic as a person who cannot control his use of alcohol.

Mrs. J.D. Gilbert Jr. presented the opening thought on the topic, Women's Rights. Mrs. McGee gave a report of the recent County H.D. Council meeting.

Others present were Mmes. E. C. Hammett, Alvis Jolly, P.L. Carmichael, H.L. Hershey, Leon Coffin, T.J. Parsons and Dale Hallows.

Mrs. James Wood of Rushville, Neb., has been visiting in the home of her aunt, Mrs. Mable Wagner, since last weekend. She left Wednesday to return to Nebraska.

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### LADIES' 3-PIECE Printed Cordana SLEEP SET

3/4 Length Robe  
and 2-Piece Pajama

3<sup>44</sup>

4.98 Quality  
October Special

Outing flannel pajama, novelty floral prints, matching cordana robe. Colors: Red, Turquoise, Gold. Sizes 32 to 40. 100% cotton.

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## New Knit-Fit Lined GLOVE LEATHER LOAFERS

Right in style  
Right in price

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Right in style—Right in price. This sleek, new loafer will be a fashion favorite. The new innovation laminated lining add extra comfort fit. Composition soles that will give long satisfactory wear. Size 6 to 9 narrow, 4 1/2 to 10 Med. width.

**MISSES OR LADIES' FUR-TRIMMED "BOOTIE" HOUSE SLIPPER**

COLORS - WHITE - PINK - BLUE  
BEIGE & GOLD  
ALL SIZES

**\$2.33**

**BIG BUY**

30 ASSORTED SPONGES TO A BAG, THESE SPONGES WIL NEVER HARDEN

**87¢**

GIBSON'S SPECIAL PRICE

Why mess with oil base paint?

**LUCITE HOUSE PAINT OFFERS LESS WORK MORE YEARS OF WEAR**

**\$5.43 GAL.**

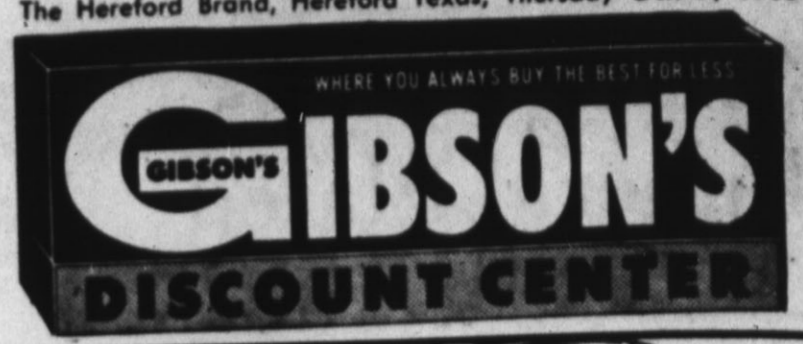
**KAPOK PILLOW**

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★ MFG OF QUALITY BED PILLOWS  
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★ NON-ALLERGENIC  
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**97¢**

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**HAZEL BISHOP SPECTACULAR SALE**

Reg. Ret.	HAZEL BISHOP LIPSTICK	48¢
\$1	HAZEL BISHOP COMPACTS	53¢
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59¢	HAZEL BISHOP NAIL ENAMEL	21¢
\$1	HAZEL BISHOP CREAME 'N' POWDER	39¢
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\$1	HAZEL BISHOP MASCARA	49¢

**2 FOR \$1.45**

DOUBLE EDGE BLADES  
**PERSONNA**  
STAINLESS STEEL

FOR THE BEST AND THE MOST SHAVES

10 blades in NEW DISPENSER

REGULAR \$1.45 ea.

**FREE 100¢**

**RESPOND**

NORMAL HOLD

**5¢ OFF**

KING SIZE 5 OZ.

**Colgate**

**33¢**

**HAIR SPRAY**

\$3.35 VALUE

**99¢**

GIANT SIZE

**NEW!**

THE FINEST

**SPRAY STARCH**

Spray it on! Iron instantly!

**37¢**

THE FINEST

**LIFE BOY SOAP** New Improved Bath Size 4 Bars **57¢**

**ALCOHOL** Pint **7¢**

**MICRIN** New 18 Oz. Size Reg. Ret. 1.29 **79¢**

**NO-STICK! NO-SCOUR!**

*Princess* by **REGAL**

**11 pc. COOKWARE SET**

**TEFLON** DU PONT APPROVED FINISH

5 QT. DUTCH OVEN

10 IN. FRY PAN

1 QT. COVERED SAUCE PAN

2 QT. COVERED SAUCE PAN

1 1/2 QT. COVERED SAUCE PAN

NYLON SPOON AND SPATULA

COVER FITS BOTH DUTCH OVEN AND FRY PAN

It's simply WONDERFUL! Foods won't stick to it... and cleaning is so easy it's FUN! You'll never have to soak, scrape, scrub or scour a cooking utensil again. Interiors have durable double coat of genuine Du Pont TEFLON. Outside is brightly polished aluminum. Handles and knobs are acid, heat-resistant bakelite... stay cool and easy to grip.

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BIG SET... BIG VALUE!

**Dominion Imperial** 11" TEFLON FRY PAN NON-STICK

Reg. Ret. \$19.95

★ MFG. LIST 24.95  
★ E-Z MODEL 2259  
★ COOK GUIDE  
★ BIG 3 1/2 QT. SIZE  
★ AUTOMATIC HEAT CONTROL

**\$14.57**

COMPLETE PAN, LID & CONTROL

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**BLANKET**

TWIN OR DOUBLE BED SIZE SINGLE CONTROL

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**GIRLS PLASTIC RAIN COATS**

Asst. Colors & Sizes ONLY

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**HEAVY CREW SOCKS**

★ MISSES & LADIES  
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3 PAIR **77¢**

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**BOYS STRIPED TOP CREW SOCK**

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POLLY BAG **3 FOR 77¢**

**HERITAGE 4 PLACE SETTING** ONLY **\$1.77**

1 Cup - 1 Saucer - 1 Plate - 1 Small Plate



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SPECIALS GOOD Oct. 7th, 8th, 9th

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QUALITY - ECONOMY

Robert Miller Grady Rogers

**Nestle's QUIK** 63¢ 2 lb. Choc. Flav.

**Sego Liquid DIET FOOD** \$1.33 6 10 Oz. Cans

# Hereford High-Jinks

by Randy Hopson

Hi!  
Everyone has really been busy this week especially since there have been six weeks tests to study for. It makes you wonder when the year is flying to when you realize that there is already one six weeks gone.

THE FFA boys not only are good farmers but also good judges of beauty. Carmen Betzen learned Tuesday that she has been chosen to represent the FFA as their Sweetheart. Congratulations Carmen!

Monday I received a letter from Rene' Batard, our exchange student last year. Rene' has just started back to school. He gave me an idea of his schedule. We think we have a lot of studying! Rene' said in his letter "Do understand that I have left my heart in Hereford. You all have been so good, so very good to me. If you have the chance write him a note, he will answer any letters he gets. So write Rene'."

Donna Hill, Patsy Smith, Suzanne Hart, and JoAnn Ferguson keep stressing the fact that they want a different colored princess telephone than the one they already have. At least th'

the excuse they give for hiding in the telephone company's truck. I might add that this truck was in the vicinity of the football field. Hmm?

SEVERAL of the newer students to H.H.S. have been heard to comment that they have never attended a school with so much gossip. If you think about it I think you will see that they are right. There is an unusual amount of gossip going on around school. Now it would be abnormal if there wasn't a little. The next time you are about to tell something that "I shouldn't tell you but" . . . stop and think. Will what you are about to say harm someone? Will it cause bitter feelings? Will it mar your character to tell it? There is a little song that goes "gossip, gossip, evil thing, much unhappiness it bring."

Don't forget to keep the spirit of H.H.S. alive in pep rally Friday. Let's all make a special effort to make the trip to the Lovington game.

Tryouts for the All-School play, 'The Night of January 16th' were held Monday after school. There was only a fair turnout. A few students tried out during home room period. The results of the try outs will be posted outside of the speech room Friday.

Next time you start to tell some unnecessary gossip you might remember, "Speech is a mirror of the soul; as a man speaks so is he." This was said by Publilius Syrus in 42 B. C. Randy

## Open House to Be Held Sunday

Open house at King's Manor, the Methodist retirement home here, will be held to observe its third anniversary Sunday. All dwellings on the ten-acre campus will be open to visitors at 1:30 p.m. and a program for residents and guests will begin at 2 p.m.

Bishop O. Eugene Slater, resident bishop of the San Antonio area of the Methodist Church, will be the speaker. A luncheon meeting of trustees of the home will be held in the library at 12:30 p.m. with some 30 trustees expected from as far away as Abilene and Andrews. Dr. J. O. Haymes, president of the Methodist Corporation which maintains the home, reports that more than 70 residents are now at King's Manor and that plans call for additional facilities as early as possible.

More than 300 Methodist churches in the Northwest Texas Conference contribute to support of the home.

The public is invited to visit the home on this anniversary occasion.

On June 1, 1960 the population of the United States was 76,212,168. On June 1, 1965, it was an estimated 194,437,000—a 155 per cent increase in 45 years.

## COWAN JEWELRY

Proudly displays their AWI emblem showing that their store is accredited and recognized by AWI.



Certified Master Watchmaker

Genuine watch material plus guaranteed workmanship assures Cowan's customer satisfaction.

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## NEW BUSH-HOG GIANT-160

SPEEDS STALK CUTTING . . . GIVES YOU EXTRA TIME, LABOR, FUEL SAVINGS



For BIG-ACRE FLATLAND CUTTING, the new BUSH-HOG Giant-160 is unsurpassed. It features 4-row capacity, lifetime utilized construction and three sets of direct gear-driven blades . . . 20-inch overlap guarantees clean cut.

### HEAVY STEEL CONSTRUCTION GIVES YOU YEARS OF TROUBLE-FREE SERVICE!

Now, breeze through roughest big field jobs THREE to FIVE TIMES FASTER. Cut, shred and mull cotton and corn stalks . . . 4 rows at a time. Clip pastures or clean up brush . . . 100 to 120 acres a day. The new BUSH-HOG GIANT-160 is built to take this abuse in stride while you enjoy time, labor, fuel and repair savings. Heavy steel construction and exclusive BUSH-HOG features give you long years of trouble-free service. INSIST ON THE ORIGINAL BUSH-HOG THAT OUTWORKS, OUTLASTS, OUTSAVES ALL OTHERS!

Bush-Hog . . . Foremost maker of Rotary Cutters, Disc Harrows, Vanilliers, Garden Tractors.

CALL TODAY FOR FREE BUSH-HOG DEMONSTRATION

**Kirby SALES CO.**  
— 107 Aye. H —  
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# PIGGLY WIGGLY

## GLASSWARE

EXQUISITE "BOUTONNIERE" PATTERN

BY WORLD-FAMOUS TAYLOR, SMITH AND TAYLOR COMPANY

This GLASSWARE offer will enable you to obtain a complete and beautiful table setting as these glasses match the DINNERWARE offer which just ended



### Here's How Are Plan Works

With each food purchase of \$5.00 you are entitled to buy one of the above pieces . . . with \$10.00 purchase, two pieces . . . and so on

### Follow This Weekly Schedule:

FIRST WEEK	12-oz. Water Glass	29c Value 9c
SECOND WEEK	OLD FASHIONED 7-oz. Double Juice	25c Value 9c
THIRD WEEK	5 1/2-oz. Juice Glass	19c Value 9c
FOURTH WEEK	16-oz. Iced Tea Glass	29c Value 9c

This program will be run 3 times for a total of 12 weeks. Spend \$20.00 per week at PIGGLY WIGGLY get a service for 12 (or 48 glasses) during the 12 weeks for just \$4.32

Featured This Week

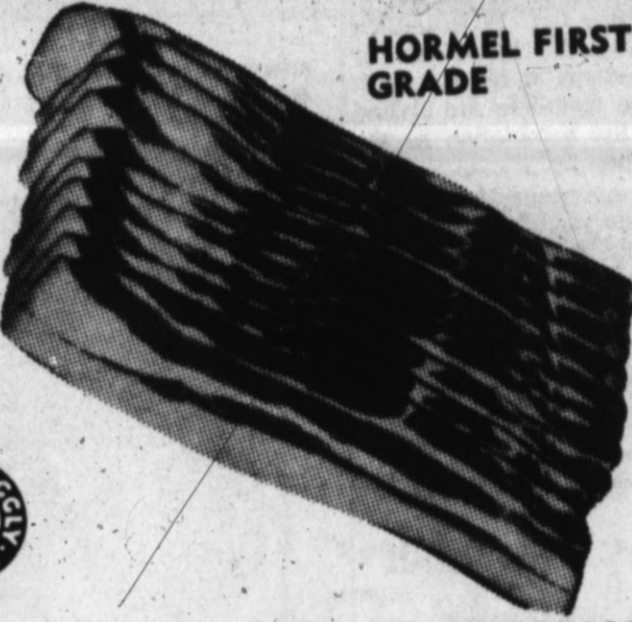
7-Oz. Old Fashion Double Juice Glass

**9c**  
WITH EACH \$5.00 PURCHASE

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A NEW WORLD OF VALUES



HORMEL FIRST GRADE

**BACON**  
Lb. **79c**

**PORK CHOPS**  
Lean-Fresh 59c Lb.  
Center Cuts 79c Lb.

Hormel All Meat **FRANKS** 49c 12 Oz. Pkg.  
**SALT PORK** 49c Lb. USDA No 1

OPEN AT 7 A.M. — CLOSE AT 8 P.M.  
CLOSE WED. & SAT. AT 9 P.M.

PATIO FROZEN COMBINATION CHEESE ENCHILADA **DINNERS 3 FOR \$1**

**PANCAKE MIX** Duncan Hinds 2 Pound Box 29c

**WAFFLE SYRUP** Worth 2 Quart Jars 79c

Economy Package Flaked **DURKEE'S COCONUT** 49c 14 Oz. Pkg.

American Beauty Instant Idaho Mashed **POTATO FLAKES** 2 1/2 Lb. Pkg. \$1.39  
Finest You've Ever Eaten or Your Money Back (Equal to 25 Lb. Potatoes)

### NEW MEMBERS ADDED TO THE SHURFRESH DAIRY FAMILY

Homogenized **MILK** 1/2 Gal. 49c  
Homogenized **MILK** Gal. 97c  
Buttermilk qt. 27c  
Buttermilk 1/2gal. 49c  
Whipping Cream 1/2pt. 39c  
Half & Half 37c  
Fortified Skim Milk 1/2gal. 49c  
Chocolate Homogenized qt. 31c  
qt. 29c

Maryland Club **COFFEE**  
All Grinds 69c Lb. Can

Vine Ripe **TOMATOES** 25c Lb.

Calif. Bartlett **PEARS** 19c Lb.  
Yellow **ONIONS** 2 lbs. 15c

Patio Frozen **BEEF TACOS** 49c 6 Count 24 Count

Kraft's **PARKAY** 4 FOR \$1 Pound Ctn. In Quarters

Kraft's **Strawberry Preserves** 49c 18 Oz. Jar

Kraft's **MAYONNAISE** 59c Quart Jar



YOUR DOLLAR STRETCHES FARTHER AT PIGGLY WIGGLY! Your Downtown Variety Park Food Store . . . Where Shopping Is Fun

# PIGGLY WIGGLY



Grant Hanna  
District Commander

### Legionnaires, Auxiliary to Convene

Legionnaires and Auxiliary members from the 18th Congressional District will gather at Dumas on Saturday and Sunday, October 9-10, for their annual Fall American Legion Convention, Jack E. Vance, Commander of the Dumas Post, has announced.

Registration will open at 1:30 p.m. on Saturday at the Flying A Motor Hotel. A question and answer information period will take place from 3 to 4 p.m. The social hour will be from 6 to 7 p.m.

A banquet for the Legion and Auxiliary will commence at 7:30 p.m. in the Ballroom of the Motor Hotel, with District Commander Grant Hanna of Hereford in charge. District Sergeant at Arms Dempsey Reeves will have charge of Colors and District Chaplain Shirley Draper will give the invocation. Ira Ott of Hereford will lead the Preamble. Jack Street of the Dumas Chamber of Commerce will give the address of welcome and response will be Sidney Jones of Perryton. W. H. McGregor of Austin, Department Adjutant, will be principal speaker at the banquet. There will be a dance at the 277 Club and Bingo following the banquet.

The Memorial Service on Sunday will be held in a Dumas church under the direction of Chaplain Draper.

At 1:30 Sunday afternoon the Legion and Auxiliary will hold their separate business sessions with Commander Hanna presiding over the Legion meeting.

Fourth Division Commander Jack Flynt of Dimmitt will bring greetings and Fred Brookman of Lubbock, Department Service Officer, will discuss rehabilitation. Earl Baskett will give a report on Oratorical Contest and Cliff Roberts of Amarillo, Department Baseball Chairman, will report on baseball, assisted by Willis Hawkins of Hart.

## Garcia News

By MRS. S. N. THWEATT  
Brand Correspondent

Winter has been in the air the past few days, and there has been light frost on several mornings although no crop damage has been reported.

Mrs. J.T. Guinn Sr. is in a Houston hospital where she underwent surgery last week. Mrs. J.T. Guinn Jr. accompanied her on the plane trip to Houston. Mrs. Busby of Lubbock spent two weeks in the Guinn home caring for Mrs. Guinn's mother Mrs. Daley, but returned to Lubbock Saturday. She went as far as Friona with Mrs. Bruce Coleman.

Mr. and Mrs. L.J. Sorrells and sons, Darren and Stevie of Lubbock visited the J. E. Sorrells Wednesday and Thursday of last week.

Mr. and Mrs. S.N. Thweatt visited in Littlefield Sunday.

Dave Sorrells recently began a term of service in the medical division of the Army. His mother, Mrs. Elton Sorrells, drove him to Amarillo when he left Sept. 27.

Mrs. N.A. Brown was in Clovis, N.M., Tuesday on business.

Mrs. John Jones is spending the week in Amarillo with a cousin who is in West Texas Hospital.

Mrs. N. A. Brown and Mrs. S. N. Thweatt attended the County Home Demonstration Council luncheon, Sept. 27 at Hereford Community Center.

Mr. and Mrs. Bertman Jacks visited their daughter Diana, a student in Texas Tech, at Lubbock Saturday.

Guests of Mr. and Mrs. W. L. McCullar last weekend were his parents, Mr. and Mrs. John McCullar and his brother, James, who has recently finished three years of Army service.

Mrs. Jessie King and Mrs. Eldred Brown visited Mrs. Floyd Brown at Westgate recently.

David Brown, son of Mr. and Mrs. Ernest Brown, was injured slightly Sunday when the pony he was riding fell with him. He was unable to attend school Monday.

Messenger Home Demonstration Club will meet with Mrs. Elmer Northcutt Oct. 8 for a salad luncheon.

Elementary grade pupils will present the program when Walcott PTO meets at the school Oct. 15.

## Women Golfers Meet

A new year will begin in the Women's Golf Association of John Pitman Municipal Golf Course at its next meeting, Oct. 19 and all women of the city who are interested in golf are invited to become members. Mrs. Jim Easley, president, announces.

Members played golf in one of their semi-monthly meetings Tuesday afternoon. Their regular schedule calls for golf on the first Tuesday of each month and a luncheon in Hereford Country Club on the third Tuesday. If the weather is unfavorable for outdoor play, card games are substituted.

Officers are to be elected at the luncheon Oct. 19 to initiate a new season. Newcomers or other residents here who wish to become members are invited to enter the association as the year begins.

Luncheon time is 12 noon and women who would like to attend as possible new members are invited to telephone Mrs. Easley by noon Monday so that reservations may be made.

## Coach Urges Fans To Attend Friday Skirmish

Hereford head coach Jack Meredith urged Whiteface fans and booster club members to attend the Lovington game if possible.

MEREDITH said Lovington has a tough team and during the weekend the town is having a celebration which will fire up the men on the Wildcat team and Hereford needs some help to help offset the Lovington celebration.

Debs Knox reported that all of the tickets on one bus to Lovington had been sold and the club decided to sell another bus load.

THE TRIP includes transportation both ways plus a fried chicken dinner with all the trimmings on the bus furnished by Hereford State Bank and Hereford Bakery.

Harold Morton gave a Punt. Pass and Kick report and said

QUALITY NURSERY STOCK  
*Armstrong*  
505 W. Park EM 4-1865

the final competition will be at Aikman School Saturday. ALL OF the coaches gave squad reports for the week. The reports included the team's standings, those hurt on the team and an advance game report.

Stan Sigman, Booster Club

past president was presented a plaque "for outstanding services with the Whiteface Booster Club years '1964-'65."

Coach Meredith showed the films of the Hereford-Levelland game and gave a rundown on the Lovington personnel.

## Miss Traweck Wins Contest

Sabra Traweck, 14-year-old daughter of Mr. and Mrs. Curtis Traweck of Hereford, took first place honors in the Pole-Bending

Contest, American Association of Sheriff's Poses' National Play-Day finals, held this weekend in Altus, Okla.

The annual contest attracted more than 1000 total entries, including all divisions. The 1965 event will be held in Dallas.

Let's be united-Give United. 450 boys are grateful to United Fund contributions-just ask any Little Leaguer or Pony Leaguer.

Organized baseball is far better than organized gangs-United Fund supports Little League

# The Giant-Killer Rides Again!

### American Motors Challenges the "Big 3" of Detroit—With 4 New Lines of '66 Cars that Give the Public What it Wants.

Last time it was size. This time? Quality! Quality that's built in—not added on. The promise: more built-in quality features at no extra price.

Remember when American Motors came out with the trim little Rambler and knocked the Detroit "Giants" on their collective ear? Overnight, big fins and fat land yachts went out of style. American Motors came along with the right cars at the right time and caught the competition napping. This year, almost half the automobiles sold are Rambler-size cars.

Round one to the "Giant-Killer." What next? For '66, American Motors again gets the jump on the big boys with a new rallying cry: Quality! A new kind of quiet quality that is built in as standard equipment on every car in the line.

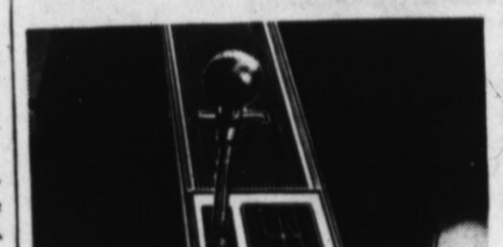
This is the American Motors credo. Quality that's built in—not added on. First, determine what has to go into a car to make it stronger, safer, more dependable, more luxurious. Then put it there. Regardless of cost. Build it in.

Ready to be convinced? Ready to be surprised? Check this page for a preview of the 4 sleek challengers. New cars. New names. Then admire the styling of these exciting new cars. When you have finished, please get on your horse and go to the friendly Giant-Killer in your town, your American Motors/Rambler Dealer.

\*Optional on most models. †Based on a comparison of manufacturers' suggested retail prices.



BUILT-IN QUALITY IS BUILT-IN SAFETY. Only one "Big 3" car (and American Motors) offer a safety package with a Double-Safety brake system at no extra cost: Cadillac.



BUILT-IN QUALITY IS BUILT-IN PERFORMANCE. Big new standard engines. Sporty option: 4-on-the-floor. Two automatics\* also available to handle the chore of gear selection.

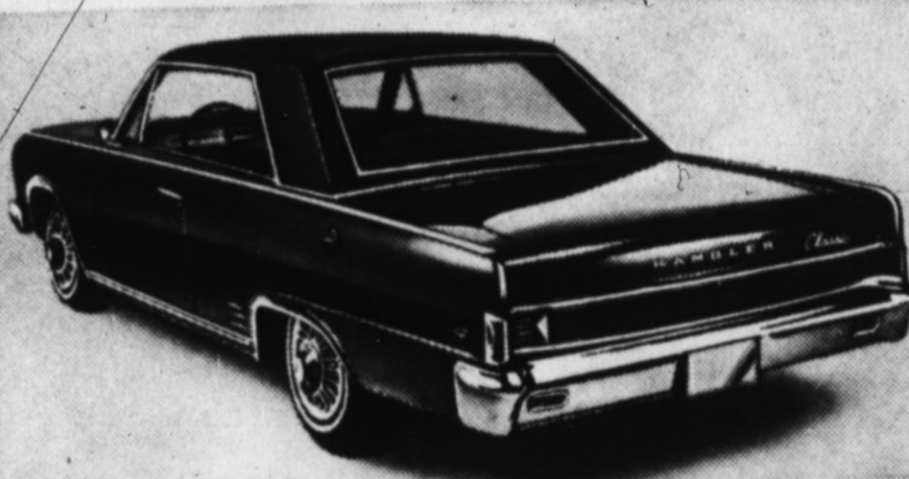
TV PREMIERE THURSDAY NIGHT! See the new American Motors '66 cars on "The Andy Griffith, Don Knotts, Jim Nabors Special," CBS-TV, October 7th



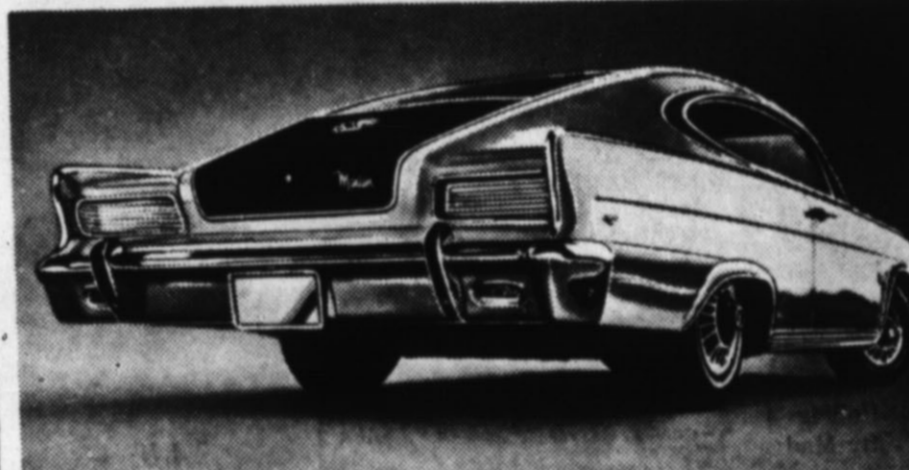
AMBASSADOR DPL by American Motors. Now you can have your first luxury car while you're still young enough to enjoy it. Coil-spring seats like Cadillac. Double-Safety brakes like Cadillac. Price? Like Impala, Fury, Galaxie. Be sure to see it October 7th.



ROGUE: new razzle-dazzle Rambler. Outperforms every other car in its class (with standard engine). "Do Rogues really come with rally stripes?" "No, but with the big new engine they drive that way." '66 Rambler American Rogue here October 7th.



REBEL: new roomy, zoomy Rambler. Doesn't cramp your style, or your legs, or your family, or your pocketbook. Think you know a Rambler when you see one? Think again, look again. See the '66 Rambler Classic Rebel at your friendly Giant-Killer's, October 7th.



MARLIN '66 by American Motors. Full-size, family-size sports fastback seats 6—in comfort. (Even with bucket seats.\* Flip down the front and rear armrests and turn your Marlin into a 2 + 2.) Don't miss it at your friendly Giant-Killer's on October 7th.

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The Hereford Brand, Hereford Texas, Thursday Oct. 7, 1965

### Guest Speaker Heard, District Delegates Chosen By Auxiliary

A special education instructor in Hereford schools, Mrs. Otto Garlicz, was guest speaker to the American Legion Auxiliary Tuesday evening, when delegates were elected to a district convention scheduled this weekend in Dumas.

Mrs. Garlicz, who teaches a special class at Central School, discussed Education of the Exceptional Child. She was introduced by Mrs. LeRoy Williamson, program chairman for the meeting in the Rock Club House.

There are 11,000 retarded children going to special schools in Texas, Mrs. Garlicz said, and they are taught at their own intellectual level to accept responsibility and learn by doing. Since these children learn more slowly, they need every opportunity to develop at their own level in order to live better, the speaker continued.

She said her work as a teacher is rewarding as she sees children learn to be more useful citizens in the community.

Mrs. Bill Gilleland presided for business, featured by election of the district delegates: Mmes. J.D. Love, LeRoy Williamson, J.E. Young, W.J. Frost, Alice Swigert and Gilleland.

Alternates will be Mmes. Ira Ott, Lawrence Carlson, Frank Smith, Hazel Sparks and Lurline Smith.

It was reported that installation of a flag pole and U.S. flag at Hereford Community Center will soon be completed. This Auxiliary project has been directed by Mrs. Sparks, Americanism chairman. The group voted to subscribe to "The Firing Line" for use of the Americanism committee.

Messages of appreciation from Miss Joan Marnell, who received the Auxiliary's Nursing Scholarship, were read by Ms. Carlson, scholarship chairman.

Mrs. Cecil Wilkings reported on a party given by the Auxiliary recently for patients in the VA Hospital at Amarillo. She said 42 were able to take part in games and 102 who could not leave their rooms were served refreshments. Nine birthdays were celebrated with gifts from the Hereford Unit.

Cake and ice cream were served by nine members from the Legion and Auxiliary here. The next party hosted by the Hereford Post will be on Oct. 11.

Other members present Tuesday included Mmes. Grant Hanna, Charles Hood, Ida May Vaughn; Carlos Vaughn, Willie Winton, Fred Higgins, Re. Drager and Mabel Wagner. Mrs. Clyde Cave was a guest.

### November 5 Marriage Date Fixed

The engagement of Miss Patricia Ann Chandler of Tulla to Donald G. Elliott, son of Mr. and Mrs. Henry A. Turner of Hereford, has been announced. The bride-elect's parents, Mr. and Mrs. W. G. Chandler.

Nov. 5 is the wedding date set by the couple. The marriage will be solemnized in the home of Miss Chandler's sister, Mrs. Edgar M. Workman, and Mr. Workman.

Miss Chandler is employed by Swisher County ASCS and Elliott is a member of the Tulla Police Department.

### Federal Aid To Be Discussed By School Head

The public is invited to hear Johnny Clark Jr., superintendent of Hereford Schools, discuss Federal Assistance Programs Available for Elementary and Secondary Schools, as the featured speaker at a meeting in the high school auditorium at 7 p.m. Monday.

The school head will be the featured speaker at a meeting of the Deaf Smith County Unit of Texas State Teachers Association, held in connection with a general faculty meeting.

Since his subject is of interest to school patrons as well as teachers, the address is opened to the public. Miss Della Stagner, local unit president, has announced that all interested persons are cordially invited to be present.

### Boy's Birthday Marked At Party

Alvin Loyd Eller was host at a party in the home of his parents, Mr. and Mrs. Syd Eller. Games and bicycle riding entertained the group.

Guests included Becky, Freddie, Paul and Steven Anderson, Rocky Andrews, Alice Campbell, Kathy Eller, Pamela Garrison, Linda Hallows, Dale Hollingsworth, Dorothy and Scotty Maddox, Ronda Ruland and Raymon Warrick.

# ROUND-THE-CLOCK Food Buys!


**SUNRAY**

**HAMS** **WHOLE** **49¢** Lb.

**BUTT END** **55¢** Lb.

**SHANK END** **49¢** Lb.

**CENTER SLICES** **98¢** Lb.



Sold Saturday Only!

**HAM SANDWICHES** Each **10¢**

**PORK & BEANS** Van Camps **5** No. 2 Cans **\$1.00**

**CHILI WITH BEANS** Shurfine No. 300 Can **27¢**

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Grade 'A' Large

**Morton's FROZEN CREAM PIES** **25¢**

**PANGAKE MIX** Duncan Hines 2-Lb. Box **29¢**

**TOILET TISSUE** Northern 4-Roll Pack **29¢**

**MELLORINE** CLOVERLAKE 1/2 GAL. **39¢**

**FROZEN SHRIMP** Blue Plate Breaded 10-Oz. Pkg. **59¢**

**FLOUR** 5-Lb. Bag **49¢**

**KOTEX** 12's **35¢**

**Gerber's Strained Fruits & Vegetables** **BABY FOOD** Each **10¢**

**SPECIALS** **GOOD** THURSDAY, FRIDAY & SATURDAY OCT. 7, 8 & 9

**PINTO BEANS** Arrow 2-Lb. Bag **29¢**

**POTATOES** No. 1 WHITE 10-Lb. BAG **49¢**

**POTATOES** Tomatoes Cello Pack **19¢**

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Earl Wyatt-Trustee BK-2-84 for brochure write

**NELSON AUCTION SERVICE** Executive Offices - 4044 Canyon Dr. AO 500 PL 6-5575 - Amarillo, Texas

### Teachers Attend English Meeting

English teachers from Hereford schools were represented at a workshop sponsored by District 9, Texas State Teachers Association, at Tascosa High School in Amarillo Saturday. This was one of several district workshops on various subjects planned for the year.

Present from Hereford were Mrs. Claudia Ola Brown of Stanton Junior High, Miss Gladys Setliff of Northwest, Miss Lucille Park of Shirley, Mrs. Sophie Snare of Bluebonnet and Miss Della Stagner, elementary supervisor.

The workshop was conducted by Dr. Pat Sullivan and Dr. George De Schweinitz, professors of English at West Texas State College. Their emphasis was on the modern approach to teaching English.

## LAST THREE DAYS Franciscan earthenware

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Now is the time to choose your distinctive Franciscan Earthenware and save \$5.00 on 16 pc. starter sets. Hand-crafted patterns are safe in your oven and dishwasher... are chip-resistant, color-fast and will never craze. All patterns offer you a wide choice of lovely multi-use accessories. Starter set includes four of each: dinner plate, bread/butter plate, cup and saucer. Don't miss out on these splendid 25% off savings. Come in now... sale ends

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# IN FRIDAY NIGHT CLASH

## 'Faces To Meet Fired-Up Lovington Wildcats Friday

The Hereford Whitefaces will face the fired-up Lovington Wildcats Friday in Lovington at 8:30 p.m., 7:30 p.m. (mst). Lovington's 11 won its first game of the season last Friday when they downed Eunice, 24-7.

**THE WILDCATS** jumped out ahead of Eunice with two quickies in the first quarter, another run in the second quarter and finally put the icing on the cake in the fourth quarter with another run. Eunice scored its only run of the game in the second quarter.

Lovington dropped its first three games to Hobbs, Artesia and Denver City and played to a 0-0 tie with Goddard High School in Roswell.

**PROBABLE** starters in the backfield for the Wildcats will be Thomas Caudle, quarterback; Jerry Buckner, fullback; Phil Harris, wingback, and Jimmy Fortner, tailback.

Starting on the line will be Carey Camp and Tommie Campbell, ends; Randy Dewees and Donnie Earnest, tackles; Travis Crouch and Milton McMinn, guards, and Ronnie Kimbell, center.

Wildcat quarterback, Fortner scored two of the runs against Eunice and according to head mentor Charlie Painter, has shown some impressive playing this season.

**LOVINGTON** came out on top of its district last year, but

due to graduation losses is picked in the third position in its district this year.

The Wildcats are in the New Mexico class A, which is equal to the Texas schoolboy AAA.

Only one sophomore, Travis Crouch, plays on the team and coach Painter said he had done a good job at the guard duties for the Wildcats.

**THE WILDCATS** gained most of their yardage on the ground this year. In Friday's game with Eunice the 'Cats passed only four times, completing two.

Lovington managed 11 first downs; 244 yards rushing; 101 yards passing; completed 2 of four passes; and intercepted one pass.

In other action over the weekend the Canyon Eagles downed the Childress Bobcats, 31-0 Friday as Tom Lair passed for three touchdowns and ran for another.

**LAIR** passed 20 yards to Dennis Haley in the first period for the first touchdown. Haley was on the receiving end of another pay dirt aerial in the third quarter when Lair passed to him from the eight.

Canyon scored twice in the second quarter, once on a 75-yard punt return by Joe Moore and again on a 1-yard keeper by Lair.

A 14-yard pass from Lair to Wayne Brewer ended the lopsided scoring in the fourth stanza. **MULESHOE** blanked the Fri-



**DOWNED ON THE PLAY**—Hereford Whiteface halfback Gene Drummond is downed on a pass play during the first half at the Hereford Lovington Clash Friday. Hereford defeated the Lobos 21-14 after jumping out in the first half to a 21-6 lead. The Whitefaces will meet the Lovington Wildcats in Lovington Friday. (Staff Photo)

# sports

SPORTS EDITOR: DAVID BUTLER

ona Chiefs Friday 21-0, capitalizing on Friona's mistakes to gain two field goals and a safety.

Muleshoe's Joe Adams scored a four yard run in the first quarter and kicked the one point conversion. Adams scored again in the second quarter after the Mules blocked a 20-yard field goal. Then in the third quarter, after recovering a fumble he again kicked for a 22-yard three-pointer.

Dean Seiber scored the other run for Muleshoe on a 15-yard pass from John Thompson. **THE TULIA** Hornets ran over the Floydada Whirlwinds

the Floydada end zone.

**DUMAS** even though plagued by having four key players out of action with injuries, managed to remain undefeated, edging past Lawton, Okla. Friday, 20-19.

The top two tackles on the Demon team, Billy Frye and Bill Ferguson, both suffered back injuries last week when the Demons played Monahan's. Starting quarterback Tim Galloway and his second string substitute Glenn Bonner were out of action with injuries.

Billy McVicker, Dumas Halfback was converted to fill the vacant quarterback spot. The outcome of the game was based on the successful two-point conversion scored by Robert David on a pass from McVicker in the first quarter.

Ronald Robbins and Cody Freeman, with the help of McVicker, chalked up the three tallies for the Demons.

Mayflies live but a single day in the adult stage.

# FOLLOWING FRIDAY'S CLASH

## Coaches Say' Faces Better Than Ever

Praise mingled with some criticism was given to the Hereford Whitefaces following the clash with Lovington Friday by the Varsity coaching staff.

"Hereford looked better during the first half of play Friday than they have in a number of years," said Hereford head mentor Jack Meredith.

"**THE MEN'S** hustle and desire was good," said the coach. "We were disappointed in some of the mistakes the men made." Most of the bobbles made by defense ends and linebackers were "hustle" mistakes, the coach said.

Wayne Miller did an outstanding job at left guard and Charlie Brewton showed great improvement on offense.

**GARY VICTOR** filled in at several positions during the game and did a good job in each of them.

Gene Drummond proved to be a powerhouse doing his "Usual good job," according to Meredith.

Both offensive tackles, Ed Mims and Ricky Fangman, showed much improvement in the Whiteface-Lobo game.

Mike Harvey at center showed improvement in the game. Tony Malouf and Bill Coffin showed some exceptional defensive blocking and Greg Richards was instrumental in two drives.

"**WE HAVE** been improving every week and hope to continue," said Meredith, "we will work on goal line offense and defense during the week."

"Lovington's team is tough this season," he said "They have some heavy men on the line and a couple of fast runners."

"We will be working at a disadvantage, losing two of our key players for the game," said the coach.

**GREG RICHARDS** will be out of the game with an injured nose. Richards received the injury in the game with Littlefield and was able to play against Lovington, but received the same injury against the Lobos.

Walter Williams dropped out of school and will not be playing.

Gary Victor and Billy Franks will be used by Meredith to replace Richards and the coaching staff had not decided earlier this week who would replace Williams in the lineup.

"**WE MAY** have to make several shifts in the backfield to allow for the loss," said the coach.

"We hope the men will remain as determined during the rest of the games this year and continue to improve as much each game," concluded the coach.

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- DANZAS Y CANTOS DE MEXICO — Oct. 15-21
- DEEP RIVER FIFE & DRUM CORPS — Oct. 16-24
- BROADWAY MUSICAL HIT "FUNNY GIRL" — Oct. 8-24
- THE EXCITING WORLD OF ICE CAPEDES
- COLOSSAL FREE CIRCUS
- MARK WILSON AND HIS MAGIC LAND OF ALLAKAZAM
- FREE FASHION SHOW & WOMEN'S EVENTS
- FREE COTTON BOWL SPECTACULARS: Mon. Oct. 11
- TEXAS MUSIC FESTIVAL, fireworks, 8 p.m.; Thurs. Oct. 14 — MEXICO DAY PROGRAM, featuring Danzas y Cantos de Mexico, fireworks, 8 p.m.; Fri. Oct. 15 — DALLAS SYMPHONY SPECTACULAR, fireworks, 7 p.m.; Sat. Oct. 16 — MILITARY TATTOO, fireworks, 8 p.m.; Tues. Oct. 19 — EAST TEXAS ON PARADE, fireworks, 8 p.m.
- PAN-AMERICAN LIVESTOCK EXPOSITION • HORSE SHOWS
- AGRICULTURE SHOW
- TEXAS INTERNATIONAL TRADE FAIR

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SO-STARING THE FABULOUS '66 FALCON—AMERICA'S ECONOMY CHAMP. Now in its third edition—with a new sporty look! Ten models: club coupes, sedans, wagons, club wagons. All new sleeker, younger styling. More spacious, more durable.

FEATURING THE MARVELOUS '66 MUSTANG—AMERICA'S FAVORITE FUN CAR. With a winner like Mustang, you don't change horses. Styling very racy, sporty. New color choice. New stereo tape player option. V-8's up to 271 hp!

PRESENTING THE THRILLING THUNDERBOLT—AMERICA'S PERSONAL LEGEND! See New Texas Hardtop, with unique roof, makes four models for '66! Low-slung, racy styling. 200-cu. in. V-8 tuned for performance and economy gains!

★ STARRING THE GLAMOROUS NEW FORD GALAXIE '66

CONTINUOUS PERFORMANCE • COME ONE, COME ALL! FORD GALAXIE '66/21 HARDBOP! Buckle-seat beauty! Two-door hardtop or convertible. Comes with a 200-hp Challenger V-8 and Cruise-O-Matic drive standard. Thunderbolt 305-hp V-8 optional. Power top standard for convertibles.

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# CHUCK ROAST

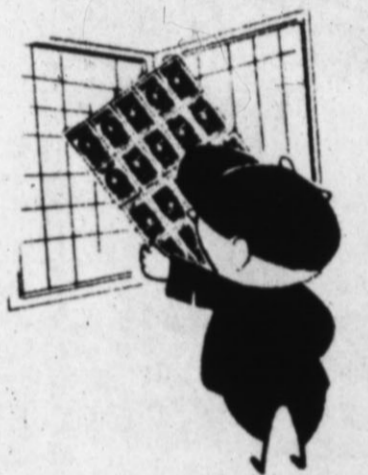
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ARM SWISS STEAK Lb. 69¢  
CHUCK STEAK USDA Lb. 59¢  
GROUND BEEF Fresh Lean Lb. 39¢

**DOUBLE GUNN BROS. STAMPS WEDNESDAY**



ZEST **SOAP** BATH SIZE  
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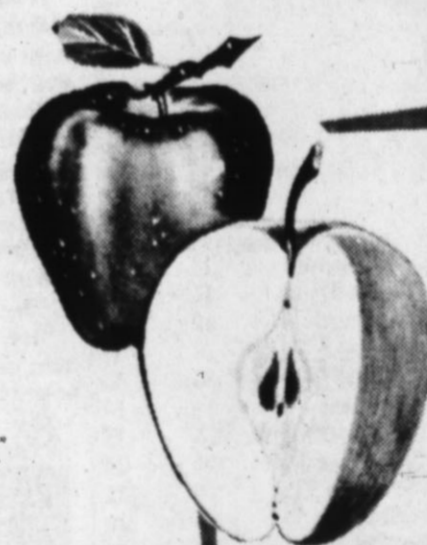
AUSTEX **BEEF STEW** 24 Oz. **45¢**

BORDENS **ICE CREAM** 1/2 Gal. Sq. Cr. **59¢**

SHURFINE **SHORTENING** 3 Lb. Can **65¢**



*Tempting Produce*



Fancy Red Delicious **APPLES**  
Lb. **19¢**

Tex Bell Peppers Lb. 15¢  
Russet Potatoes 10 Lb. No. 1 49¢

Northern Luncheon Napkins 80 Ct. 2 For 25¢	Kraft Spaghetti Dinner With Meat 39¢
Alcoa ALUMINUM FOIL 18" x 25' Heavy Duty 59¢	Camstock PIE APPLES No. 2 Can 4 For \$1
Gaines Burger DOG FOOD 36 Oz. 79¢	Dole PINEAPPLE JUICE 46 Oz. 3 For \$1
Carnation INSTANT MILK 8 Qt. 59¢	Shurfine CUT GREEN BEANS 303 Can 5 For \$1
Duncan Hines Blueberry Muffin Mix 39¢	Shurfine FROZ. CUT OKRA 10 Oz. 2 For 35¢
Betty Crocker LAYER CAKE MIX 3 For \$1	Reg. 79¢ ANACIN TABLETS 50's 59¢
Hershey's CHOC. SYRUP 16 Oz. 19¢	Nestle WAVE SET 29¢
Texas Pride PECANS 12 Oz. Bag 69¢	Joy LIQUID DETERGENT 22 Oz. 59¢

**BOLD DETERGENT** Giant Size **73¢**

**GOLD MEDAL FLOUR**  
10-Lb. Bag Only **89¢**



**THIS IS YOUR OPPORTUNITY**

TO OWN THIS EXQUISITE PREMIUM QUALITY HEAVY STAINLESS STEEL TABLEWARE FOR..... **ONLY 9¢**

1ST WEEK - TEASPOON  
2ND WEEK - SPOON  
3RD WEEK - SPOON  
4TH WEEK - ICE TEA SPOON  
5TH WEEK - SPOON  
6TH WEEK - SPOON  
7TH WEEK - SPOON  
8TH WEEK - SPOON

THIS OFFER WILL BE REPEATED AT THE END OF THE 6th WEEK.

FOR FULLY PRICED & PLATED, SEE THE STORE. THIS IS HEAVY, PREMIUM QUALITY, MADE, DO NOT CONFUSE THIS, LOVELY MADE WITH LIGHTER, CHEAPER GRADES.



**WE ARE CLOSED EVERY SUNDAY**

# COOPER'S

LET'S COOK SOMETHING

# Chili Sauce Flavorful

By SUE COLEMAN  
Women's Editor

Redolent of harvest time; the pungent scent of chili sauce while it is cooking is one of the things Mrs. C. O. Phillips likes about it. The spicy flavor and bright color of the sauce appeal to taste and sight, too, to make it a family favorite.

confesses that she makes the tomato condiment because "it is just as good as catsup, and so much easier to make". Just now when locally-grown tomatoes, peppers and onions are plentiful, is a good time to prepare it for the winter.

Delicious with a variety of meats — it makes a company dish of plain meat loaf — chili



Mrs. C. O. Phillips gets spices for sauce

sauce adds a special touch to dried beans and can substitute for catsup anywhere. Blended in to mayonnaise, it is a pretty and piquant dressing for green salads.

Here is Mrs. Phillips' recipe, which makes a good supply:

**CHILI SAUCE**

- 9 sweet peppers
- 4 hot peppers (5-inch size)
- 6 large onions
- 1½ gallons chopped ripe peeled tomatoes
- 3 cups vinegar
- ½ cup sugar
- 1 teaspoon each of allspice, cinnamon and black pepper
- 3 teaspoons mustard
- 2 tablespoons salt
- Chop vegetables. Mix sugar, spices and salt together and add to other ingredients. Cook over medium heat until sauce is thick. Put in sterilized jars and seal while hot.

Mrs. Phillips insists that she is not a good cook, meaning that her interest is not in complicated dishes but in appetizing ways of preparing vegetables and other ordinary food for every day meals.

The spacious, high-ceiling kitchen-dining room in her home at 230 W. Fourth has a compact cooking area which leaves space

for two of her chief interests, a sewing machine and an old-fashioned china cabinet holding a part of her collection of antique dishes.

A resident of Deaf Smith County since she was three years old, she came with her parents from Coryell County, where she was born. The former Dola McClain, she attended the Daniel School and also school in Canyon, where her family lived for a time. Their home in this county was in the Pala Duro community northeast of Hereford.

Her husband was born in Deaf Smith County and completed his high school education in Hereford. The couple marked their 47th wedding anniversary last week.

They have two daughters, Mrs. G. W. McReynolds of Roswell, N.M., and Mrs. Terry Higgins of Dallas. Mrs. Higgins' daughter is their only grandchild.

Mrs. Phillips is a member of the Lone Star Study Club and of women's organizations in her church, First Baptist. Her husband shares her interest in collecting antiques, especially old clocks, and their home is attractive with articles handed down in their own families or added by purchase.

## District B&PW Director Guest Of Hereford Club

Plan for Progress, the year's theme for Business and Professional Women's Clubs, was the subject of a talk by Katie Glascock of Shamrock, District 9 director, on a visit to the Hereford Club Monday evening in Community Center. She was honored at a salad supper before the program.

Key words of the organization's plan for progress are Youth, Education, Service, and their initials spell "yes". Mrs. Glascock reminded the group.

She said that the emphasis on youth concerns youthfulness of mind as well as body, that education is derived from living as well as from schools, that service is based on an understanding of a fellow man's needs.

Progress has its price, she continued, and the first step toward progress is dissatisfaction with the present status. She urged the club to find a community need and work to meet it, adding that service brings the greatest personal satisfaction a member can find.

Mrs. Glascock presented a brief message from Carol Haberman, the new president of Texas B&PW Clubs, stressing the legislative program seeking equal rights for women, and a campaign to enroll more club members over the state.

The speaker was introduced by Kathleen Baker, club president, who conducted business hour. Mrs. Baker and Margaret Ann

Lubbock which they attended. Guests were Mrs. Herbert Johnson, Miss Mildred Elliott, Mrs. Floyd Coleman, Mrs. Tony Ravizza and Miss Jean Ferguson. The latter two, with Mrs. Byrdie Fellers, were elected to club membership.

On the hostess committee were Erma Walker and Avis Northcutt.

Some 200 local volunteers stand ready to provide Red Cross services. Your United Fund gift is needed.



## Fall Meet Slated For Federation

The sixth annual fall meeting of the Top of Texas District, Texas Federation of Women's Clubs, will be held at Spearman next Tuesday with a program on the theme, Facets of Opportunity in Federation.

Hostess clubs will be Twentieth Century, Spearman Study and Kimberly Junior Women's Clubs. Mrs. J. R. Keim is general chairman of arrangements with Mrs. Sandra Ladd and Mrs. Marcus Larson assisting. They are presidents of the three clubs.

Meetings will be in the First Methodist Church of Spearman, beginning with registration and a coffee at 8:45 a.m. An executive board meeting will start at the same hour in the church parlor.

Opening greetings and entertainment will be followed by discussions on Facets of Opportunity for Future Growth directed by Mrs. E. R. Bell of Stratford, Kermit Lawson of Pampa and Guy Crawford of Borger. Mrs. B. F. Seay of Andrews, first vice president of the Texas Federation, will conduct a general assembly workshop.

Outstanding clubwomen of the district will be honored at luncheon and the Lola B. Mundy scholarship loan student will be presented. A film on mental health, presented by Mrs. T. Z. Walker of Amarillo, will feature the afternoon program.

District board members living in Hereford are Mrs. L. H. Lookingbill Sr., chairman of community improvement and also president of Pioneer Study Club; Mrs. Ray Johnson on the international relations committee; Mrs. Ansel McDowell, president of Bay View Club; Mrs. R. E. Lance Jr., president of Summerfield Club; Mrs. John Jacobsen Jr., president of Deaf Smith County Club Federation.

4th Contest Week

## OFFICIAL ENTRY BLANK

Games To Be Played Oct. 8th & 9th

- Oklahoma at Texas
- Arkansas at Baylor
- Houston at Texas A & M
- Colorado St. at Texas Western
- California at Air Force
- Syracuse at UCLA
- Michigan St. at Michigan
- Wisconsin at Nebraska
- Army at Notre Dame
- Purdue at Iowa

### TIE BREAKER

To be used only in determining 1st 2nd & 3rd place winners when required.

- Hereford
- Lovington
- TCU
- Texas Tech
- Trinity U.
- WTSU

- Alabama at Vanderbilt
- LSU at Miami
- WM. & Mary at Navy
- Villanova at Washington St.
- Princeton at Cornell
- Columbia at Harvard
- Illinois at Ohio St.
- Clemson at Georgia
- So. Carolina at Tennessee
- Idaho at Utah St.

PLEASE PRINT

Name \_\_\_\_\_  
Address \_\_\_\_\_

# FARM SALE

Thursday, October 7, 1965

4 Miles North of Hereford, Texas on U. S. 385

Due to ill health, I am quitting farming and will sell at public auction all of my farming equipment and supplies; and livestock consigned by Don Jackson. Most of this equipment is in excellent condition and ready to go.

**FARM MACHINERY:**

- 2—1958 John Deere 720 Tractors, wide front-ends, good rubber.
- 1—1957 John Deere 720 Tractor, wide front-end, good rubber
- 1—1958 John Deere 520 Tractor, single front wheel, good cultivating tractor
- 1—Single front wheel for John Deere 720 tractor, practically new.
- 2—4 row John Deere Double Tool Bars
- 1—John Deere Vegetable cultivator, covers 4 - 40 inch beds.
- 1—3 Bottom 14" John Deere Spinner Moldboard Plow
- 1—2 Bottom I.H.C. Rollover Breaking Plow
- 1—1958 John Deere 20-8 Grain Drill
- 1—John Deere 4 Section Harrow & Hitch
- 1—Servis 2 row Stalk Shredder
- 1—12 ft. Krause Tandem Disc.
- 1—Set 4 Row Individual Lister Planters, John Deere
- 1—Set 4 Row John Deere Flex Planters
- 1—John Deere Ditcher Blade
- 1—Imco Ditcher Blade
- 1—Eversman Land Plane
- 2—Myers Ditchers
- 1—15 ft. Shaffer One-way Plow
- 1—Anhydrous Fertilizer Attachment
- 1—10 ft. Hoeme Plow
- 1—10 ft. Joeffery Plow
- 1—Massey Harris Tandem Disc, Drag Type.
- 1—M.M. Tandem Disc, Drag Type
- 1—4 row Crustbuster
- 1—Rod Weeder with P.T.O. Drive
- 1—Rotocycle 2 row Stalk Shredder
- 1—21 ft. Grain Auger with 2 H.P. Elec. Motor - 220 Volt
- 1—16 ft. Grain Auger, Elec. Motor
- 1—John Deere Side Delivery Rake-Good
- 1—New Holland Mower, 3 point hitch practically new
- 1—Pontiac Irrigation Motor on Frame good condition
- 1—"Modern" Portable Steam Cleaner
- 28—21 ft. Joints of 7" Gated Aluminum Surface Pipe and 4 tees - 32" Centers

**HARVESTING EQUIPMENT & TRUCKS**

- 1—"77" John Deere Cotton Stripper a good one
- 3—John Deere 3 Bale Cotton Trailers
- 6—Lubbock Built 3 or 4 Bale Cotton Trailers, Fifth Wheel - Like New
- 1—4 Bale Cotton Trailer on Truck Chassis, dual wheels
- 1—1960 Case "1000" 14 ft. Combine, good condition and ready to go

- 1—1961 I.H.C. "101" 14 ft. Combine, with cab & extra pickup reel.
- 1—1960 Chevrolet Cab-Forward 2 Ton Truck with almost new 17 ft. Steel Bed, metal stock racks and 18 ton hoist. This is an extra clean truck!
- 1—1949 Chevrolet Truck with Hoist and good rubber
- 1—1961 Chevrolet 3/4 Ton Pickup

**MISCELLANEOUS ITEMS:**

- 1—500 Gal. Propane Tank
- 1—86 Gal. Butane tank for Pickup, etc. with regulator & Butane Carburetor Set-up
- 1—Butane filler hose
- 1—100 lb. Butane bottle
- 2—Butane Filler Hoses
- 1—Camp Butane Bottle and Branding Iron Heater
- 1—500 Gal. Gasoline Tank and Stand
- 10—Dempster Tool Bar Shanks
- 1—½ Ton Chain Hoist
- 1—6 Volt - 12 Volt Battery Charger, like new
- 1—10 Volt Electric Fencer, New
- 1—Measuring Wheel
- 1—180 Amp. Fomey Arc Welder with Rods & Accessories
- 1—Set John Deere Markers
- 1—Set M.M. Markers
- 100 Feet of Good Gal. 2½" pipe and a string of sucker rods
- 1—Lot of Sweeps, Chisels, Corrigators & Ground tools
- 1—Lot Automotive Accessories
- 1—Lot Used posts & wire, Electric Fence Staves
- Sledge Hammers, Shop Tools, Wrenches, Bolt Racks and gobs of Bolts
- 1—5 H.P. Electric Motor just rewind
- 1—½" Electric Drill & Bits
- 1—Barrel Rack and several Oil Drums
- 1—Lot Shovels, Forks, Post Hole Diggers, etc.
- 1—Good Cutting Torch with new hoses
- 1—Good Wire Roller, 3 point hitch & several spools
- 1—Danus Post hole Digger for Tractor 3 point hitch, almost new

**LIVESTOCK EQUIPMENT, FEED, SEED:**

- 1—12 ft. Steel Feed Trough with hay rack
- 7—Steel Cattle Troughs
- 1—3 ft. watering tub and several automatic hog waterers
- 2—2½ ft. x 8 ft. Stock watering tanks
- 1—Cattle Oiler

- 1—Good 8 ft. Stock tank
- 1—Good Stock Saddle
- 1—Good Roping Saddle
- Leather Chaps, Ropes, Bridles, Halters, Veterinary Supplies and other supplies
- 40—Bags Stock Salt
- 550 Bales of Wheat Hay with lots of grain
- 18—Bushels Concho Wheat Seed, cleaned, treated & bagged
- 100 lb. Certified Millet Seed & 100 lb. Pioneer 846 Milo Seed

**CATTLE:**

- 1—Registered Black Angus Bull, 6 yr. old, Bandolier Breeding
- 1—Registered Black Angus Cow, 10 yr. old but still a good cow, Eileenmere Breeding
- 1—Registered Black Angus first calf Heifer, 2 yrs. old, Papers on these
- 19—Black Angus Bred Cows
- 11—Mixed Bred Cows, bred
- 16—Black Angus Bred Heifers
- 3—Whiteface Bred Heifers
- 19—Black Angus Calves - about 3/4 of them steers

**HORSES:**

- 1—Registered Appaloosa Stallion, 7 yrs. old, "Pal Yesso" No. T3787 a good saddle horse
  - 1—Registered Appaloosa Horse Colt, "Beavers Bikini Bitches" T-55,177
  - 1—Registered Appaloosa Mare Colt, "Potset's Sure to Run" T-55,179
  - 1—Registered Appaloosa Mare, "Potset's Button", 3 yrs. old, T-47,489
  - 1—Registered Appaloosa Mare, 4 yrs. old, "Double C Beavers Bikini, T-20,380
  - 1—Registered Appaloosa Mare, 2 yrs. old, "Goldbucks Buttefly", T-47,488
  - 1—Registered Appaloosa Filly, "Bay Reids", 4T-49,493
- All horses are sound and papers will be transferred the day of sale.

**HOUSEHOLD ITEMS:**

- 54 sq. yds. of Almost new Carpet, Pad Dishwasher, Dinette Table, Lawn Mowers 2 Rocking Chairs, 4 Bar Stools, Small Desk, Coffee Table, 8'x12' used Carpet, Box of Toys, Used Hoffman TV, 1 Bed Stead & Springs.

Many Other Items Too Numerous To Mention.

Terms of Sale: CASH unless arrangements made before sale. Lunch will be served at noon by L. A. P. M. of Rebekah Lodge.

SALE STARTS AT 10:30 A. M.

## CLINTON JACKSON, Owner

LLOYD OTTEN, Auctioneer

# GIVE

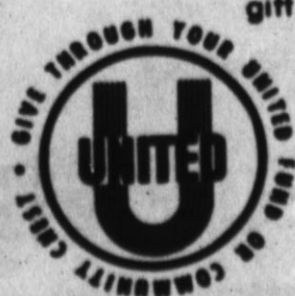


## THE UNITED WAY

### A HELPING HAND TO MANY

Help the volunteer organizations of your community. One gift can provide services for children, youth, and families.

One gift will benefit hospitals, clinics and medical research. Just one gift will contribute towards the health, welfare and recreational needs of your community. Give once. Contribute to the United Community Campaign.



## Hi-PLAINS

SAVINGS and LOAN ASSN.

Fourth & Sampson Hereford EM 4-3535

# Phone EM 4-2030 **WANT ADS** Phone EM 4-2030

**PINTO BEANS**  
Today Paying \$9.00  
*(Subject to Market Change)*

**FRASER MILLING CO.**

**FRONT END ALIGNMENT AND TIRES BALANCED TO SPECIFICATIONS**

**Western Alignment & Brake Service**  
138 N. Sampson EM 4-0515

**Kwanis Club**  
Thurs. Noon  
**K** IOOF Hall  
207 E. 5th

**Hereford Rotary Club**  
meets every  
Monday at 12:05  
**FLOYD'S RESTAURANT**

**STATED MEETINGS**  
Second Monday

Thurs. 7:30 p.m.  
Practice

**Ray Simpson, Jr., Sec.**  
Troy Stambaugh, W.M.

**DENTON PARK**  
Development and Construction

North of Alkman School

**Split Levels**  
A most elegant home-built for family living - 3 large bedrooms - 3 bathrooms. Den with fireplace, living room, dining room, kitchen, patio with built in bar-b-q area. Automatic garage door. 1400 E. 16th. Built with the family in mind this lovely 4 bedroom is a real buy. Featuring cedar paneled den with fireplace, 3 baths, carpeted and all built-in. Come by 1405 E. 16th Street.

**Outside Denton Park**  
Very comfortable all brick 3 bedroom 1 1/2 baths, 1200 sq. ft. of living area. Nice fenced yard, see at 824 Ave. K or call Denton Park office.

3 bedroom priced to sell. Large closets, living room, dining room and kitchen. Laundry area and pantry. 501 Ave. H or call Denton Park office.

**TONY RAVIZZA**  
CUSTOM BUILDER  
Office: 16th & Blewins  
EM 4-1350

**PERSONALIZED SERVICE IN...**

**PLANNING DESIGNING FINANCING**

**GENERAL INSURANCE HOMES THAT WILL OUT LAST YOUR MORTGAGE LET US PLAN WITH YOU**

**1. FOR SALE Miscellaneous**

**23" HOFFMAN TV** with remote Control. Light oak console. Students desk. Phone EM 4-1384.  
B-1-13-38-tfc

**HARVEST TIRE SPECIAL**  
New FIRESTONE truck tires 8.25 x 20 10-Ply Nylon \$42.95, plus tax. Limited quantity. Other bargains.  
**BETEEX SUPPLY CO.**  
N. Westway  
Ph. 289-5313  
B-1-39-tfc

**Lee Carter**  
**Jack Kirksey**

GENERAL CONTRACTING  
Phone EM 4-1732  
EM 4-0528

**Lions Club meets each**

**Wednesday, 12 Noon**  
Hotel Jim Hill

**BOYD'S HUMBLE SERVICE**  
COMPLETE CAR CARE  
EM 4-1110  
741 W. 1st EM 4-9056

**OUR SERVICE DEPARTMENT**  
is equipped and staffed to give you the service you are entitled to.

**We Appreciate Your Business**

- Buick • Rambler
- Johnson Boat Mtrs.

**KINSEY - OSBORN**  
Motors  
142 N. Miles EM 4-0990

In Hereford  
**E. B. BLACK CO.**  
FLOOR COVERING SPECIALISTS  
• CARPET • LINOLEUM  
• CABINET TOPS • 9' & 12' FELT BASE  
QUALITY MERCHANDISE  
EXPERT WORKMANSHIP  
2nd & Main Phone EM 4-0055

**MARK IV REALTORS**  
"HALLMARK OF SERVICE" **MLS**  
EM 4-2220

Our new location is 244 E. Third.  
Houses

3 BR brick, double garage, carpet, \$425 down on new FHA loan with payments only \$105. per month. H-377  
2 BR. LARGE GARAGE, FENCED YARD, HARDWOOD FLOORS, LOW DOWN PAYMENT, NO CLOSING COSTS. 607 BLEWINS. H-230  
4 BR brick in NW Hereford, 1 1/2 baths, lots of closets, large utility room, den, built-ins, all for \$20,000. GI loan payments only \$124 per month. H-403

FARMS

480 acres dry land in Deaf Smith County with 196 wheat, 100 milo, only \$60,000. F-431  
Long half with 3 wells, 3 BR house, on pavement, full allotments, only \$300 per acre. F-399

• EVENING & SUNDAYS •  
Oliver Stou EM 4-2857  
Mrs. Shelby Rogers EM 4-3266  
Francis Harwick EM 4-2241  
Harold Budd 289-5699

**GENERATORS and starters for cars and trucks.** Hereford Wrecking Co. Phone EM 4-0680.  
T-1-13-18-tfc

**ALFALFA HAY.** See Charlie Holt, 4 1/2 miles west on Clovis Highway. EM 4-0482 or 289-5599.  
B-1-14-8-11bp

**FOR SALE**  
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call, **SOFT WATER SERVICE**  
216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280  
B-1-12-tfc B-1-33-tfc

**INSULATION**  
For new and old homes  
**SHEET METAL NEEDS**  
**WALKER SHEET METAL**  
305 E. 5th EM 4-0788  
B-1-12-tfc

**SILVERTONE CONSOLE** All Channel 21 inch Color TV. \$429.88. Sears, Hereford, EM 4-3854.  
B-1-12-35-9p

**FOR SALE** Oats, cleaned and sacked, \$2.50 per sack, Kenneth Harper, EM 4-0916  
B-1-12-32-TFC

**STOP!**  
Before you buy an automobile, of any kind, check with **HIWAY AUTO SALES**  
600 West First  
B-1-11-tfc

**WANTED RESPONSIBLE** Party to take over payments on late model Singer sewing machine in Hereford area. Will Zig-Zag, fancy stitches, etc. Five payments at \$4.99 or \$25.00 cash. Write Credit Department, 1114 19th Street, Lubbock, Texas.  
B-1-36-34-TFC

**EXCELLENT KING 3-B TROMBONE**  
Would make good horn for high school or junior high student. Luxurious box case. Almost new. Reasonable. Call Larry Fuhrmann, EM 4-2030 or EM 4-0799.  
B-1-7-tfx

**GREEN Tomatoes,** \$1 bushel, gallon 25c, 1022 S. Main.  
B-1-10-40-tc

**Reliance HOMES**  
By FORDWORTH GALLBRAITH, JR.  
NO DOWN PAYMENT  
NO CLOSING COSTS

Ceramic Cabinet Tops  
Floor Covering  
Free Estimates  
**C&W Tile & Tops**  
847 E. 1st St. EM 4-3448  
Hereford, Texas

**TRUCK TIRE SALE**  
Close out on quality FIRE-STONE tires HD Transport Nylon 10-Ply: 8.25 x 20 \$58.95; 9.00 x 20 \$71.95  
Plus tax. Other bargains  
**BETEEX SUPPLY CO.**  
N. Westway  
Ph. 289-5313  
B-2-39-tfc

**KENMORE** Electric Clothes Dryer: Normal cycle for all fabrics - two temperatures. Nothing down. \$99.95. Sears, Hereford. EM 4-3854.  
B-2-17-14-9p

**1958 IHC truck,** Grain bed, hoist. New engine. Phone 225-4674. Sharp Exchange.  
B-2-12-36-tfc

**FOR SALE**  
One 40-HP and one 50-HP electric motors with switch boxes. J. B. Culp, Route 1 Hereford, Texas Phone 258-7568.  
B-2-38-9c

**NEED \$5,000 to \$40,000 worth of equipment?** Investigate our leasing plan before you finance any other way. Mark IV Realtors, EM 4-2220.  
B-2-21-14-tfc

**FOR SALE:** Cab for John Deere combine, complete with fan. \$80. Phone 276-5324.  
B-2-12-14-3p

**NEW FALL COLORS**  
In all imported and domestic yarns. Christmas gifts, and crew embroidery. Free knitting instructions.  
**KNIT'N HOUSE**  
319 N. McKinley  
B-1-11-tfc

**FOR SALE**  
Used Power Poles. Lots 1 to 49, \$5.00 each. Lots 50 or more, \$4.00 each.  
**DEAF SMITH COUNTY ELECTRIC CO-OP, INC.**  
HIWAY 60 EAST, EM 4-1166  
Box 753.  
B-1-12-tfc

**FOR SALE**  
Used Power Poles. Lots 1 to 49, \$5.00 each. Lots 50 or more, \$4.00 each.  
**DEAF SMITH COUNTY ELECTRIC CO-OP, INC.**  
HIWAY 60 EAST, EM 4-1166  
Box 753.  
B-1-12-tfc

**FOR SALE**  
HOUSE TRAILER. Five room and bath, 57' x 10'. A-1 condition. Carpeted, air conditioned. Will sell reasonable.  
Can be seen at **COLE TRAILER PARK**, Space 7, East Austin Road and McKinley Streets.  
B-1-13-tfc

**OXHEART TOMATOES,** Anaheim peppers - just \$1.00 bushel, Seven miles east of Hereford.  
B-1-12-14-tfc

**SAVE \$25 - Kenmore** automatic washer - one speed, one cycle - Three water temperatures - lint filter, nothing down. Now \$149.95. Sears, Hereford, EM 4-3854.  
B-1-21-14-9p

**FOR SALE** New Motorla Verba Sonic sound system for car. \$30.00 Call EM 4-1577 after five.  
B-1-15-37-tfx

Quilt tops, Stamped cutwork, Cross-stitch table cloths, Needlepoint tapestries, Fairknit knitting yarns.  
**DAN'S OF CANYON**  
B-1-40-8c

**2. FOR SALE Farm Equipment**

**FOR SALE**  
223 JOHN DEERE BEET HARVESTER BARNES BEET TOPPER  
Picks-up and windrows in one operation. Both machines almost new.  
Call No-8-2587  
Tulia, Texas  
B-2-13-4c

**FOR SALE**  
1960 Chevrolet Truck with Hoist and grain bed. Call SW 5-7717, Lubbock, Texas.  
B-3-40-4p

**FOR SALE:** 1963 Chevrolet pickup. Frank J. Bezner, 278-5858.  
B-3-10-14-3p

**FOR RENT**  
137 B Street . . . 2 Bedrooms \$75.00 Month.  
**SAM NUNNALLY**  
EM 4-2814 EM 4-0555  
B-5-40-2c

**FOR SALE:** 1964 Plymouth Barracuda, 7,000 miles, four speed transmission, etc. \$1,995. Contact Installment Loan Dept., First National Bank, Hereford.  
B-3-20-14-tfc

**FOR SALE:** Clean 1955 G. M. C. grain truck. EM 4-3780.  
B-3-10-14-3c

**4. REAL ESTATE For Sale Or Trade**

**EXCLUSIVE LISTING**  
Lots very reasonably priced in Unit 1 of Bluebonnet Addition. FHA Loans available on Cherokee Drive and on 16th across the street from Bluebonnet School.  
**HICKMAN REAL ESTATE**  
EM 4-3275. 115 15th Street.  
B-4-12-tfc

**BIG RED BARN**

We buy tell trade for anything of value

USED FURNITURE  
Appliances and Just ...

EM 4-3552  
West Side of  
Hereford  
Highway 40

**TOP QUALITY**  
Irrigation Dams as low as \$3.25  
**DAVIS IMPLEMENT**  
144 W 2nd EM 4-2811  
B-2-18-tfc

**WE ARE DEALERS**  
for Peerless Grain Rollers and Feeding Equipment  
**DAVIS IMPLEMENT**  
144 W 2nd EM 4-2811  
B-2-18-tfc

**Marbett Beet Harvesters**  
25 to choose from—Marbett 1-row with cart-mountings to fit most tractors—  
'62 Model E, \$1450.00  
'61 Model E, \$1150.00  
'60 Model E, \$950.00  
'59 Model E, \$795.00  
'57 Model D, \$195.00.  
Phone 8.  
**Bridgeport Equipment Co.**  
Bridgeport, Nebraska  
B-2-40-1c

15 ft. Case Combine Cab—Power Steering Hume and Standard Reels.  
12 ft. Int. Tandem Disk 4-row stalk cutter.  
No. 21 Int. Cotton Stripper and 8 trailers.  
C. F. Newsum  
Hereford  
EM 4-0420  
B-2-40-2c

**3. FOR SALE Automobiles**

**MILBURN MOTOR COMPANY**  
We Pay Cash For Used Cars  
225 N. Sampson  
Phone EM 4-0077  
B-3-33-TFC

1958 CHEVROLET Station Wagon, standard shift, overdrive. Air Conditioned. EM 4-1454 or EM 4-3585.  
B-3-12-10-tfc

1965 DODGE Palara, hard-top coupe. Loaded. SAVE! 600 West First.  
B-3-10-11-tfc

1956 CHEVY V-8 four door station wagon. \$185. 600 West First.  
B-3-11-11-tfc

**SILVERTONE Console Color TV** with color guard - The electronic brain that purifies color automatically \$444.88 - Nothing down. Sears, Hereford. EM 4-3854.  
B-3-20-14-9p

**FOR SALE**  
1960 Chevrolet Truck with Hoist and grain bed. Call SW 5-7717, Lubbock, Texas.  
B-3-40-4p

**FOR SALE:** 1963 Chevrolet pickup. Frank J. Bezner, 278-5858.  
B-3-10-14-3p

**FOR SALE:** 1964 Plymouth Barracuda, 7,000 miles, four speed transmission, etc. \$1,995. Contact Installment Loan Dept., First National Bank, Hereford.  
B-3-20-14-tfc

**FOR RENT**  
137 B Street . . . 2 Bedrooms \$75.00 Month.  
**SAM NUNNALLY**  
EM 4-2814 EM 4-0555  
B-5-40-2c

**FOR SALE:** Clean 1955 G. M. C. grain truck. EM 4-3780.  
B-3-10-14-3c

**4. REAL ESTATE For Sale Or Trade**

**EXCLUSIVE LISTING**  
Lots very reasonably priced in Unit 1 of Bluebonnet Addition. FHA Loans available on Cherokee Drive and on 16th across the street from Bluebonnet School.  
**HICKMAN REAL ESTATE**  
EM 4-3275. 115 15th Street.  
B-4-12-tfc

**CENTRAL Heating and air conditioner system** - Includes everything. Save \$185.00. Now only \$704.00 - Installation extra - up to five years to pay. Sears, Hereford, EM 4-3854.  
B-4-28-14-9p

**FOR SALE; TO BE MOVED** - Large 2 bedroom house and 2 car garage. House-\$750.00 - Garage-\$250.00 - You must see to believe. See LARRY M. HOOVER, Ol 5-2553, Canyon. B-4-14-tfc

**PRUDENTIAL**  
America's Largest Farm Lender  
**SAM NUNNALLY**  
EM 4-0555 EM 4-2814  
**LONE STAR AGENCY**  
B-4-11-10-4p

**FOR SALE OR TRADE** - My 3 bedroom brick home in Littlefield on farm land in Deaf Smith or Castro County. Contact I. D. Ostead, Littlefield, Phone 385-3211 or 385-3009.  
B-4-11-tfc

**TWO BEDROOM** stucco house corner lot, garage with storage. EM 4-0475.  
B-4-10-40-2c

**\$8800** - 3 bedroom - total move-in cost \$350, monthly \$62.00.  
**\$7750** - 2 bedrooms - total move-in cost \$350, monthly \$58.00.  
**\$12,500** - three bedroom brick, 1 1/2 bath, den, very nice.  
**PETERS REAL ESTATE**  
Town and Country  
Joe Peters Elov Valdez  
EM 4-0038 EM 4-4357  
B-4-40-1c

**HANCOCK FARMS LOANS FARM & RANCH LOANS.** Anywhere for any purposes. Free, prompt, liberal appraisals. No stocks to buy, no commission to pay. You get all your money. Fast service. See us for your farm loans needs. We can help you. S. Dimmitt Hwy. PH. EM 4-2528.  
**WESSON REAL ESTATE**  
Hereford, Tex.  
B-4-14-tfc

Excellent 400 unit approximately 1800 acre cow ranch in the beautiful San Luis Valley. Practically all irrigated under fine water rights. Two sets of good improvements. One flowing 1300 gallon artesian well plus many smaller ones. Three streams, good hunting. Adjoining ranch may be purchased making 550 unit spread. Harold W. Ford, South Fork, Colorado.  
B-4-39-4c

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.  
**LESLEY MOTOR CO.**  
For the finest in farm machinery.  
West Hi-way 60  
Phone EM 4-1600

**HEREFORD BAKERY**  
519 Park Ave. EM4-0177  
HOME OF Deaf Smith County Bread and Pastries

**MEAT**  
Specializing in CUSTOM SLAUGHTERING WHOLESALE - RETAIL  
**HACKER - JESKO**  
Rt. 3 - Hereford  
EM 4-3390

**GLASS IS OUR BUSINESS** - Call Us For All Your Glass Needs  
**HEREFORD GLASS CO.**  
1302 Park Ave. INC. EM 4-2652.

**W. T. CARMICHAEL REAL ESTATE**  
801 S. 25 MILE AVENUE PHONE EM 4-1251  
HOMES - FARMS - HIGHWAY FRONTAGE  
Homes - Farms - Highway Frontage - Ranches  
Commercial, Home and Farm Loans  
**We Need Your Farm Listings**  
**TROYS CARMICHAEL**

**Hereford Insurance Agency**  
To be sure! Don Baugous - Manager EM4-0850

**IRRIGATED LAND** 16.  
\$135,000.00 for this beautiful vegetable farm only 4 1/2 miles from Hereford. . . Will take reasonable down payment. 240 acres with 2 good wells. Approx. 40 A. wheat, and 20 A. cotton.  
B-4-14-4c

24.  
\$48,000.00 with small down payment will buy this excellent vegetable farm. About 110 A. cultivated, an ocean of water in approx. 40 A. lake, and a good well. Has lake pump and aluminum pipe available. Cultivated land cash leased and tenant wants it for 1966. This is a real deal.  
28.  
Approx. 157 acres south of Hereford with 2-6" wells . . . approx. 10 A. cotton, 100 A. wheat, 45 A. milo, land is rented for 1966. . \$425 per acre.  
43.  
40 acres right close to town for \$25,000.00. Has 6" electric well . . . G.I. Loan can be assumed.  
76.  
490 acres in our best water strata, 3 wells, nat. gas, small house, and 100% Johnson Grass allot. One of our best farmers has just cash leased this land and over a 5 year period he will clean it up for you. . . Under priced.  
99.  
One of the most choice quarter sections anywhere with 2 wells, tile, old but very good improvements on pavement close to Hereford. If you have dry land northwest or west, this is the place for you. You can move right in.  
185.  
Beautiful section, well improved, worlds of water, good improvements. Rented to very good farmer. You need to look at this one to appreciate it.  
Call us for all your PRUDENTIAL farm loan needs. . . buying, selling improving.  
**SAM NUNNALLY**  
**LONE STAR AGENCY**  
601 Main  
EM 4-0555 Days, Home EM4-2814  
B-4-38-tfc

40 acres right close to town for \$25,000.00. Has 6" electric well . . . G.I. Loan can be assumed.  
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601 Main  
EM 4-0555 Days, Home EM4-2814  
B-4-38-tfc

Extra nice two bedroom house in 100 block of Ave. "C". Has den that can be used for third bedroom. . . Many extras. . . Be sure and let us show you this one. . . Good Terms.  
**Lone Star Agency**  
EM 4-0555 or EM 4-2543  
B-4-14-4c

15 acres, 4 bedroom home, garage, barns, corrals, other buildings, cement cellar

### Classifieds...

**COUNTRY LIVING**  
One acre with large 3 bdrm. brick, den, dbl. garage, pressure system and built-ins., 4% loan.

**NORTHWEST HEREFORD**  
New 3 bdrm. brick, den, dbl. garage, built-ins, 2 baths, will consider trade, Call for details.

**AVENUE J**  
Large 3 bdrm. frame, \$9,500. good terms.

**HANSFORD COUNTY**  
320 A., 1200 gal. well, nat. gas, 155 mila, 155 wheat, \$375.00 A.; good terms available.

Good Section, 3-8" wells, 8200 ft. of underground tile, \$365.00 per A., \$114,000.00 loan. Owner will trade for 1/2 in this area.

**SHERMAN COUNTY**  
We have land in Sherman County priced from \$160.00 per acre and up with water potential. Also several developed farms.

**DALLAM COUNTY**  
640 A., in soil bank until 12-3-65, test hole privileges, \$160.00 A., 30% down.  
800 A., all cult., guar. 8" water, \$175.00 per A., drill 2 wells and pay 5% dn., carry bal. on good terms.

**DEAF SMITH COUNTY**  
160 A., near town, 2 wells, \$450.00 A., 29% down.  
320 A., 2-6" wells, tile, 90.1 wheat, 186 mila, 21 barley, 7 cotton, \$275.00 A. 29% down.  
648 A., 583 cult., 3-8" wells, tile, 178 wheat, 303, mila, 9.8 cotton, lots of improvements \$400.00 per A., has good loan.

**HAMBY REAL ESTATE**  
South Hwy. 385  
Hereford, Texas  
EM 4-3566

J. M. Hamby EM 4-2553  
Gerald Hamby EM 4-1534  
Durdward Hamby EM 4-3466  
Buddy Rogers EM 4-2150

3 Bd. Near school, completely redone with new carpet. Price only \$8950. Small down payment.

2 Bd. Brick—\$500 down  
177 a. dry land on pavement, good allotments, 64 a. in S.B. GI loan. \$6000 Price \$140 acre.

Quarter near Lazbuddle, best of water, 1-8" well—cotton 15, Wheat 24, Millo 112. \$15,000 will handle. \$575 a. 320 a. 1/2 off pavement. 2 good 8" wells on gas. Millo 226, Wheat 68, Cotton 35, Price \$500.  
320 a. well improved, clean and almost perfect laying land. Top allotments Price \$475.

Several good listings on N. Plains, Spearman, Dumas area.  
**CARTHEL REAL ESTATE**  
Farms-Ranches-City Property  
B-4-14-tfc

FOR RENT two offices with reception room. Plenty of parking. Call EM 4-3566, EM 4-3466 or EM 4-1534.  
B-4-15-40-tfc

**FOR SALE**  
THREE BEDROOM, 2 baths, lots of built-ins. Wood burning fireplace. 1800 feet, brick veneer. Good loan commitment. Located 120 Emma. For appointment to see, call EM 4-3479.

**E. E. BISHOP**  
B-4-10-tfc

**BY OWNER**  
EXTRA NICE 4 BEDROOM, 3 baths, large den-kitchen and dining area combination with fireplace. Large playroom, covered patio, redwood fence. Might take small house as trade-in. Located in Sunset Addition in Hereford. Phone 247-3001, Friona from 8:30 AM to 5:00 PM.  
B-4-12-tfc

**FOR SALE**  
Office Building on Hiway 60 with 640 square feet floor space, corner lot, central heating and refrigerated air. Paneled and carpeted. Priced below cost of comparable. VACANT lot. Might consider long-term lease. Call EM 4-0972 or EM 4-0789.  
B-4-12-TFC

**RENTERS WANTED!**  
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.

**SOUTH PARK INDUSTRIAL SUBDIVISION**  
Sam Nunnally  
EM 4-0555 — Days  
Home — EM 4-2814  
B-4-1-tfc

**STRIKING**  
Colonial designed brick home, tiled entry, completely private master bedroom with separate dressing room and bath, lovely kitchen, storm windows and doors plus a good storm cellar. Priced under \$23,000. A-16

**CORNER LOT**  
Neat frame home, 3 bedrooms, pretty kitchen with pantry, utility room. Priced to sell under \$11,000 to qualified buyer. A-18

**NEAR SCHOOL**  
Spacious 3 bedroom brick in excellent condition, nylon carpeting, large kitchen, lovely cabinets, drop-in range, fenced yard. Can be financed FHA. A-12

**H I-PLAINS LAND COMPANY**  
600 West 1st EM 4-0713  
Gwen Leatherman EM 4-1650  
G. S. Wheeler EM 4-3798  
B-4-12-tfc

**FOR RENT**  
New two bedroom duplexes, 500 block Avenue H and G. D & R BUILDERS  
EM 4-3780  
I. D. Rhodes 289-5217  
Nell Spradley EM 4-1813  
B-5-47-TFC

MRS. H. M. BENEFIELD house for rent. Two bedroom, furnished. \$125.00 per month. Whites only. 811 North Main. Call M. S. Benefield EM 4-2500  
B-5-23-35-TFC



**BUSINESS SPACE**  
Park Avenue Shopping Center  
515 Park Avenue  
\$50.00 Month  
EM 4-1103  
B-5-11-tfc

**TWO BEDROOM** unfurnished, no garage. One block from Post Office. Contact Hap Cavness, 129 West 5th. Phone EM 4-2213.  
B-5-19-10-tfc

**THREE ROOM** furnished apartment. Also bedroom. Whites only. 711 East Third. Phone EM 4-1498.  
B-5-13-12-tfc

**QUIET ONE** bedroom furnished apartment. Adults. Close to town. 108 West 8th.  
B-5-12-13-tfc

**ONE BEDROOM** furnished apartment. Call EM 4-3466 or inquire at 213 West Park.  
B-5-12-13-tfc

**NORTHWEST MOBILE LODGE**  
Mobile Home spaces. 42"x70". One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277.  
B-5-11-tfc

**TWO BEDROOM** unfurnished house, bedrooms carpeted, enclosed back porch, with ample yard space to rear. Call EM 4-0902.  
B-5-17-40-tfc

**FOR RENT** two offices with reception room. Plenty of parking. Call EM 4-3566, EM 4-3466, or EM 4-1534.  
B-5-15-40-tfc

**FURNISHED HOUSE**, Furnace, air conditioner, fenced back yard. EM 4-2733 daytime, EM 4-1226 nights and weekends.  
B-5-15-40-tfc

**FOR RENT** Three bedroom and den. Dishwasher, 125 per month. Located on Avenue J. Call EM 4-0660.  
B-5-16-40-tfc

**FOR RENT** to retired couple. 3 room house. Some house and yard work available. Call 278-5333 after 7:30 p.m. or Sundays.  
B-5-21-3-TFC

**UNFURNISHED HOUSE**, White couple only. No pets. 303 Ave. H.  
B-5-10-28-TFC

**SILVERTONE** Console stereo that has six speakers, FM-AM Radio included. Now only \$204.95, nothing down. Sears, Hereford, EM 4-3854.  
B-5-19-14-8p

**TWO BEDROOM**, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. THUNDERBIRD APARTMENTS Phone EM 4-2646  
B-5-10-tfc

**AUTOMATIC LAUNDRY** for lease or sale. Call 278-5333 after 7:30 p.m. or Sunday.  
B-5-13-3 TFC

**PLYWOOD AT REALLY LOW LOW PRICES**

1/2" Plywood AD 2.59  
4x8 sheets

3/8" Plywood AD 3.52  
4x8 sheets

1/4" Plywood AD 5.99  
4x8 sheets

3/4" Plywood AB 6.75  
4x8 sheets

**TAYLOR & SONS**  
Discount Lumber Co.  
CANYON, TEXAS  
Phone OL 5-2133  
Phone OR 2-9031  
B-5-19-14-8p

**9. Situations Wanted**  
CHILD CARE in your home for working mothers. EM 4-1288.  
B-5-10-14-8p

**WILL DO** typing in my home. Experienced. Reasonable rates Mrs. Stephens, EM 4-8954, B-4-12-4-TFX

**WANTED**  
Custom Mowing, Raking, Soiling.  
**DON JACKSON**  
Phone EM 4-1941  
B-9-7-tfc

**COLDSPOT** 22" chest freezer — 776 lbs. food, now only \$219.95, nothing down. Sears, Hereford, EM 4-3854.  
B-9-16-14-8p

**10. NOTICE**  
**NEW FALL COLORS**  
In all imported and domestic yarns. Christmas gifts, and crew embroidery. Free knitting instructions.  
**KNIT'N HOUSE**  
319 N. McKinley  
B-10-11-tfc

**ALCOHOLISM INFORMATION:**  
For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-2101.  
**A UNITED FUND AGENCY**  
B-10-28-tfx

**SAVE 88¢** on a Kenmore classic 30" electric range with two full ovens and four hour timer — only \$288.95 — Nothing down — Sears, Hereford, EM 4-3854.  
B-10-34-14-8p

**LOFTY PILE**, free from soil is the carpet cleaned with Blue Lustre. Rent electric shampooer, \$1. Hereford Hardware.  
B-10-18-14-3c

**FOR SALE**  
1963 Thunderbird Like New Can be seen at Crawford's Gulf Station on East Hwy 60.  
B-3-40-tfc

**NOTICE**—The Home Demonstration Market will be located in the New Safeway Store effective October 8.  
B-10-40-8p

**11. Business Service**  
**KELLEY ELECTRIC**  
Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive.  
No Job Too Large or Small Phone EM 4-1345  
Nights phones EM 4-2012 or Box 130 EM 4-1345  
B-11-46-tfc

**VACUUM CLEANER**, 1 H.P., 20 feet of cord on reel, with attachments, \$39.95. Sears, Hereford, EM 4-3854.  
B-11-16-35-8p

**VACUUM CLEANER** parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kirby's.  
**HEREFORD KIRBY VACUUM CO.**  
434 West 1st - Ph. EM 4-0422  
B-11-45-tfc

**IRRIGATION WELL ACIDIZING**  
Liquid inhibited Muriatic acid for scale, rust, clay, drilling mud, and packed sand problems. For more information call or write:  
**WALLIE GRAVITT**  
RT. No. 2, HAPPY TEXAS  
806-764-2462  
B-11-40-tfc

**Local Representative Wanted**  
Man or Woman. Full or Part Time.  
No investment required. Protected territory. Complete Company Financing. Exceptional earnings. Incentive plan. Full training provided. National advertising program.  
Representative will handle our complete line; The Book of Knowledge "America's Favorite since 1911". The new Min-Max Teaching Machine-Program Learning at its Best", and other educational products.  
All replies kept confidential; write: C. V. Foster 4215 E. Cliff Denver, Colorado 80222.  
B-8-13-8c

**Open . . . 7:00**  
Show At Dault  
**Lower**  
W. Hwy. 60  
NOW . . . ENDS FRIDAY —

**LANA TURNER CHANDLER**  
**JEFF MARSH**  
**CARRILL BAKER**  
**GEORGE MAHARS**  
In the Fury

**The Lady Takes a Fever**

**Sylvia**  
EXPLOSION

**ELVIS PRESLEY**  
NAIL WALLIS  
**GIRLS!**  
**GIRLS!**

**MARION BRANDO**  
The UGLY AMERICAN

**WALT DISNEY'S**  
The Moon Spinners

**EMIL DETECTIVES**

**WANTED —** Reliable woman to stay in our home to care for two small children and cook for husband while wife is in hospital October 14th and 15th.  
289-7362.  
B-5-37-14-3c

## Letter To The Editor

Dear Editor,  
As a Camp Fire Mother and leader of long-standing, I would like to express the appreciation of our organization to the United Fund — and hope in the same breath that this year's Drive will be one of the best for Hereford, since we are gathering more Camp Fire Girls into Hereford Camp Fire Council each year.

Volunteer workers furnish leadership for Camp Fire groups of all ages — seven through high school graduation — but we do have one paid employee, an executive secretary. Monies received from United Fund are expended on her salary (which) actually is a minor item) and primarily go into the yearly Camp fund to pay for transportation of the girls to camp. By this means, many girls are able to get a week's stay in a summer camp for a nominal sum of around 20 per girl — which would not be possible if United Fund money did not help in paying transportation costs.

The girls themselves are aware of the importance of United Fund, and last year the majority of groups participated in the drive itself. This year, we of Camp Fire have been asked to help again, and we are confident that we will have people doing our part in putting the drive over the top.

Sincerely,  
Able Crume

What if your children could only participate in youth activities according to your United Fund gift!

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**13. LOST AND FOUND**  
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B-12-14-28-8p



By Melvin Young

Duke Nally, director of the Amarillo Regional Golden Gloves for over 25 years, has come out of retirement and is pounding the pavement now trying to interest area towns in the revival of the program. The "old pro" of amateur boxing was in Hereford Tuesday checking with interested people and clubs, trying to reestablish the sport here.

We wish him luck.

The golden gloves program in Hereford was, for several years, one of the finest in the region, and probably helped as many boys from "both sides of the tracks" as any other program available. It attracted a variety of kids from the "tough guy" to the boy who just wanted to learn to defend himself and made gentlemen out of most.

Like any other sport, there were some failures, but many of the youngsters grew up to be fine citizens, and we certainly believe the end results were well worth the efforts expended.

We would be more than happy to see another golden gloves team from Hereford.

And speaking of sports, the Hereford Whitefaces have done quite well this year, now sporting a 2-1 record, losing a close one to the AAAA Flashview Bulldogs.

And in spite of some problems, they have a good chance of downing the Livingston Wildcats this weekend.

The local football fans have been staying with the Whitefaces, according to the Brand's football contest. Of 146 entries checked this week, 118 picked Hereford and 35 picked Loveland. That's pretty close to 5 to 1.

And they're picking pretty well in the college level too. 139 picked WTSU, while 29 picked the Arizona State Sun Devils; 100 picked Texas Tech over A&M, and 146 picked Texas University over Indiana.

The one that really threw the

contestants for a loop this week was SMU and Purdue.

In spite of Purdue's rating, more than 20 people picked the SMU Mustangs win . . . but no one picked a tie in this game. Of course very few people ever pick ties, but occasionally they do.

Received another entry from former Brand staffer Bill Penn, now of Olney, Texas, and we might add that he's picking up a little steam as the season progresses. He went from 9 correct picks last week, to 15 this week. That's improving. Give him a couple more years and he may win the cotton bowl tickets.

One thing about the increased draft calls. A lot of boys are going to get a full-fledged hair cut for the first time in months.

New model cars are on the way to the dealer showrooms and it's time to check up on how many payments are left on the old model, just in case.

And speaking of new cars, the new 1966 Chevrolets will show Thursday at Orstrom Chevrolet-Olds, the new Pontiacs at Campbell Pontiac and Kinsey-Orstrom Motor Co. will be showing the new 1966 Rambler.

We understand the folks out Easter way have organized a Lions Club for the Community, with 61 charter members. Their charter banquet will be held Monday night at Easter.

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Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.

## Church Of Jesus Christ of Latter Day Saints (Mormon)

Country Club Drive

## Kingdom Hall Of Jehovah's Witnesses

319 Ave. I

## Assembly Of God Church

Rev. V. W. Marcontell, Pastor  
Union and Ave. G

## Immanuel Lutheran Church

Fred Beversdorf, Pastor  
Park Ave. and B Street

## The Church Of God In Christ

Rev. Calvin Hodge, Pastor  
115 West Norton

## Seventh Day Adventist Church

Pastor - Elder J. H. Turner  
West Park Addition

## Mission De San Jose

Labor Camp

## Church Of The Nazarene

Rev. K. Dwight Southworth  
Pastor  
Fourth and Jackson

## Grace Gospel Church

Rev. H. V. Fields, Pastor  
Thirteenth and Avenue K

## St. Thomas' Episcopal Church

Rev. Joel Treadwell, Vicar  
Harrison Highway

## St. Anthony's Roman Catholic Church

Father Angelus, Pastor  
Harrison Highway at 25 Mile Ave.

## First Presbyterian Church

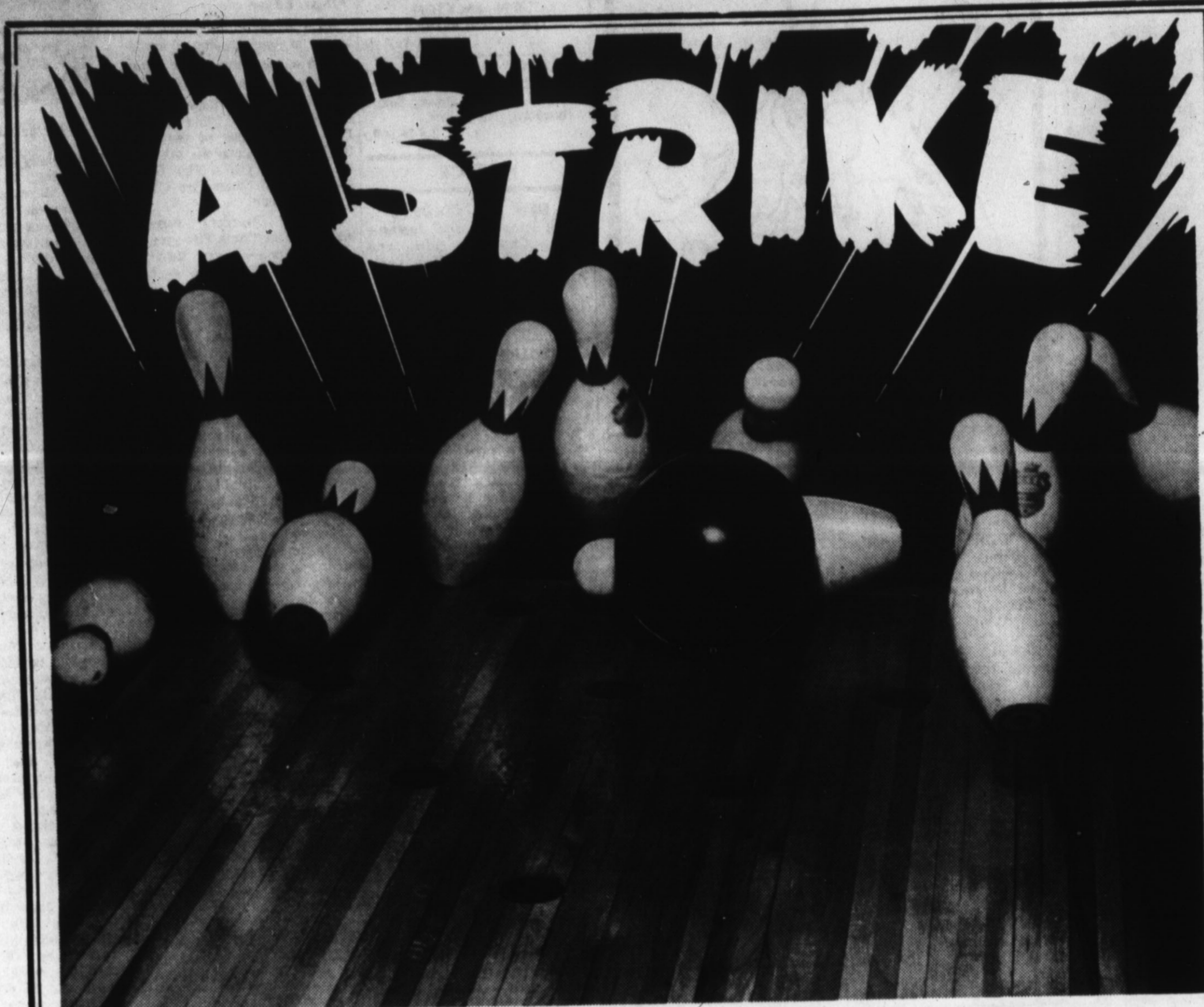
Rev. Russell Wingert, Pastor  
610 Lee Street

## First Christian Church

Rev. Eugene Brink  
Pastor  
West Park Avenue

## Dawn Baptist Church

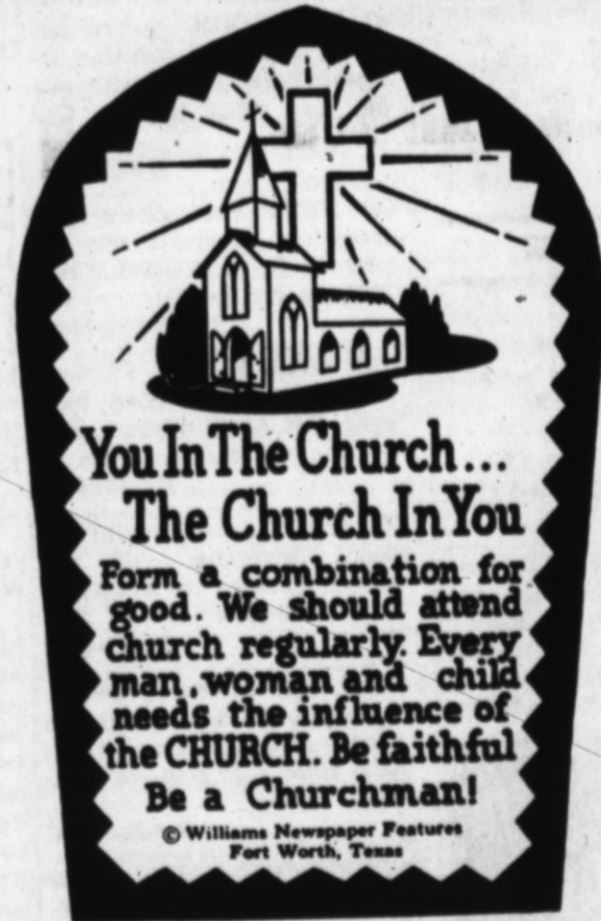
Eugene Suttle, Pastor



Every good bowler knows the thrill of a 'ten strike.' To see all the pins go down is the goal of every player. That is success. That is the perfect game. He will play again, who has seen and enjoyed such a good hour.

How much more important is the game of life! Here is a fine girl or boy at school. He has done his studying to good advantage. The letter A ornaments his paper. An eager athlete has learned to play in team work. He has carried the ball across the line. That is a strike. His is a thrill that is intensified by the plaudits of his fellows. A woman entertains in her new home. Her table is immaculate and her friends made to feel at home. So all rejoice in the thrill of A Strike together.

All of life may be a thrilling game, if we play it well. High satisfaction comes, however, to those who approach the end of the years of living. To lay down the load, as one's friends give hearty cheers, because of work well done; this is the real Strike. To close one's eyes at the end of a day, with a consciousness of having done one's best... that is always a Strike. But to come to the very end of all days, with the praises of men and God in one's ears; that is the 'Ten Strike' indeed, which earns the heavenly "Well Done."



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On Harrison Highway

# Small Talk

By SUE COLEMAN  
Women's Editor

An instant tour to enjoy fall color is possible for nearly anybody without a long journey or advance preparation. Just walk along any street and take a good look into the yards you pass. Few are without some bright splash of flowers or leaves.

Walking is the best way to see them although there is much to be seen from the view of passing motorists. Trouble is that a driver may become fascinated with a blaze of maple leaves and find a car climbing the curb, if not the tree. He'd best watch traffic lanes until he parks, then sightsee on foot.

**SHADE TREES** in town can't complete with Aspens in the mountains or groves of cottonwoods on the Canadian River for masses of color, but there is a promise of more than usual variety this year. Probably summer rains fell just right to store the chlorophyll properly; at least that's what the scientific explanation sounds like to me.

There are single specimens which offer just as much beauty in concentrated form. Maples, for instance, which are rare here, but are worth seeking out now that they are turning scarlet. One, at 241 Star, is being different and is an elegant pastel yellow.

A big ash tree in the backyard of the Ellis Coombes home has turned an intense yellow that catches the eye as you go up North Lee. A symmetrical pear tree in a back yard between Avenues C and D on Union is a handsome bronze, as are the remaining leaves on another pear, gnarled and old,

on the front lawn of a place in 200 block on Ave. C.

Chrysanthemums are the showy flower now, in cushions of bronze, maroon, gold and purple shades. But there are plenty of late summer blooms left in equally striking hues — scarlet sage, dahlias, yellow marigolds and sunflowers, tall sprays of lavender Michaelmas daisies, asters and petunias.

For a change and a suggestion of spring in fall, there is a big bed of airy cosmos floating like pink and white butterflies above fernlike foliage in the yard on the northwest corner of Lee and Fourth.

**ALTHOUGH** we get into cars to drive a couple of blocks on an errand (then maybe have to park a couple of blocks from our destination) walking is still the best way to see many things which can add much to our enjoyment of life.

Just riding by, you never notice the wind chimes on the front porch at 441 Miles, but on a stroll past that gracious brick house the musical tinkle adds a finishing touch to its charm.

**WHEN** Mrs. Jerry Fowler sang at the County Federation luncheon last Thursday, some of us were trying to identify her as a high school girl. Found later that the visiting speaker made the same mistake and inquired whether she was a senior this year.

Her clear soprano in the familiar strains of "My country, 'tis of thee" made an impressive introduction for the address on American Heritage.

Typewriter Ribbons  
**THE INK SPOT**

## Hereford Members To Take Share Of Duties At Regional Meeting

Members from Hereford will assist in hostess duties at the fall regional meeting of Delta Kappa Gamma Society International, which will be held in Dimmitt High School Saturday.

Delta Xi Chapter, which comprises Deaf Smith, Castro and Farmer Counties, is the hostess chapter.

Chapter members on convention committees include Mrs. W.T. Legg of Hereford, Mrs. Claude Coffey of Farwell, Mrs. W.E. Williams of Bovina, Mrs. A.G. Ratcliff and Miss Bea Hawkins of Dimmitt, hospitality; Miss Lucille Park of Hereford, exhibits; Mmes. Joe Cowan and N.W. Froehner of Dimmitt, conference.

Also Mrs. Claude Forson of Dimmitt, award; Mrs. Merle Snyder of Hereford and Mrs. Glenn Render of Dimmitt, legislation; Mrs. W.E. Thorton of Dimmitt, publicity; Mrs. Fred Welch and Mrs. Eleanor Hudspeth of Hereford, Mrs. Ralph G. Smith and Miss Bernice Littlepage of Dimmitt, registration. Mrs. Legg, first vice president of Delta Xi Chapter, and Miss Della Stagner, immediate past president, will go to Dimmitt Friday evening to be guests at the President's Dinner. Mrs. Helen

You can make up a glaze for a coffee cake by mixing two cups of sifted confectioners sugar with three tablespoons of hot water and a half teaspoon of vanilla.

Easy and good: Fill a graham-cracker pie shell with vanilla pudding; top with whipped cream and fresh blueberries, strawberries, raspberries or sliced peaches. Add the cream and fruit topping just before serving.



Dr. Madge Davis  
... guest speaker

Richardson and Mrs. Paul Hilburn of Dimmitt are on the committee to arrange the dinner.

Miss Hazel Merritt of Dimmitt is president of the hostess chapter, which will entertain visitors from the nine other chapters from over the Panhandle and as far south as Hale Center.

Serving as Regional Directors will be Dr. Madge Davis of Wichita Falls, a past state president, and Mrs. Evelyn Laney of Amarillo, chairman of the Dr. Davis will give the main state committee on ceremonials. address at a luncheon Saturday.



## REPORT

Mary Sue Neff will head Cuntinta Junior Hi Camp Fire group this year, having been named as president in the recent election of officers. Other girls named to office were Debbie Gholson, vice president; and Judith Morrison, secretary-treasurer.

Representing the group in Junior Hi Cabinet will be Prissy Crume, Shaun Sigman and Ann Mims. Cynthia Lea was named as telephone chairman.

The girls held their first social of the year on September 27th, when they assembled at the Hut for a cook-out supper, after which they attended the football game and spent the night at the Hut. Special guests for the occasion were Jean Roberson and Cynthia Knox, who had worked as Camp Aides at the summer Camp Fire Camp.

Registering with Cuntinta this year are: Mary Sue Neff, Debbie Gholson, Judith Morrison, Cynthia Lea, Prissy Crume, Shaun Sigman, Ann Mims, Debbie Boardman, Mary Sue Word and Diane London. Mrs. Lewis Lea is leader, with Mrs. Baxter

London as assistant.

Officers were elected for Tan-A-Le Camp Fire Girls at a meeting Monday afternoon in the home of Mrs. John D. Pitman, guardian, and plans were made for a Saturday excursion to Palo Duro Canyon. Menus were planned for the outing.

Vicky Sutter was chosen president for a new term, Sue Robinson vice president, Nelda Norton secretary, Janie Pitman treasurer and Sally Bayne scribe.

## Porcelain Art Show Announced


Entries from half-dozen Hereford members will be a part of the exhibit which the Amarillo Porcelain Art Club will stage at the YWCA building in Amarillo from 1 to 5 p.m. Sunday.

This will be the club's annual tea and exhibit, with the public invited.

Mrs. W. C. Hromas of Hereford is president of the club, which is composed of women in this city and Amarillo who are interested in the art of china painting.

Work of Mmes. O.H. Culpeper, John P. Roberson, L. H. Lookingbill Sr., Roy Calvert and Ralph Smith, as well as of Mrs. Hromas, will be entered from Hereford.

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Another nice thing about the '66 Pontiacs is that there are more of them—3 new super-sumptuous Broughams and 4 Venturas. And, of course, for you other Pontiac lovers we've got a bright new Grand Prix, new Catalinas, new Star Chief Executives—all with new Wide-Track ride and improved cat-quick handling. But you'll discover those things when you slip behind the wheel and turn a new '66 tiger loose. **Wide-Track Pontiac/'66**



## and again!

You're looking at the newest thing in tigers. Sleek, lean-muscled new style. New power that starts with a revolutionary new kind of six and ranges through four V-8's. Crisp curves shape the new silhouette, and the sports coupe sports a smartly recessed rear window.

Pontiac's revolutionary overhead cam six acts more like a V-8, looks like no six you ever saw, and still remembers that saving is what six buyers buy sixes for. Delivers 165 hp (or you can specify the sports package which includes the 207-hp version). And it's standard on all Tempests, Tempest Customs and Le Mans. V-8's? Up to 360 hp in the GTO. See all the '66 tigers in tiger country today. **Wide-Track Pontiac/'66**

Come to tiger country. See all the Wide-Track tigers at your Pontiac dealers.

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# Summerfield News

By DEBORAH BAKER  
Staff Correspondent

Mr. and Mrs. Billy Gene Cotton spent a recent weekend in Colorado.

Mr. and Mrs. R. B. Baker attended the fair at Lubbock Monday and also visited their grandson, Todd Wilson, who was recovering after a tonsillectomy.

Mrs. Kenneth Christie underwent surgery last week at Deaf

Smith County Hospital and is reported in good condition. Mrs. and Mrs. Billy Gene Cotton visited at the hospital Sunday.

A Lions Club was organized at Easter Monday night. Several men from Summerfield were among the 41 at the meeting. Roy Botkin was elected president and Gene King secretary-treasurer.

Frank Huckert injured his leg in a fall last week. He is

reported making good recovery.

Mr. and Mrs. Guy Waiser visited their daughter, Mrs. Durven Baker, and family at Cotton Center Tuesday of last week, then went to Lubbock to the fair.

The Frank Huckerts were recent visitors to the fair.

Mrs. R. B. Baker was in Friona Thursday as a guest at a party in the home of Mrs. Harrison.

The Roy Botkins went to Lubbock Thursday to visit their

children who are students in Texas Tech. They also attended the fair and spent the night with Botkins' parents at Tahoka.

Mrs. Frank Huckert entertained last Wednesday with a bridge luncheon for two tables of players.

R. B. Baker and Billy Baker went to Amarillo on business Friday.

Bob Huckert was at home for the weekend from Oklahoma State Tech at Okmulgee. He and Charles Vasek went to Lubbock for a football game

Saturday and visited relatives.

Mr. and Mrs. David Hutchens went to Canyon Saturday to see the Buffaloes play Arizona State. Jerry Terrell and Pat Thompson also went to the game.

Miss Barbara Huckert went to the Junior Cotillion Saturday in Hereford.

Ken Bob Shannon was honored at a birthday party Saturday evening when his mother, Mrs. Fate Shannon, entertained 20 of his friends.

The Billy Bells were hosts at supper Friday to the Raymond

## Springlake Exes Set Homecoming

Springlake Ex-Student Association will sponsor a homecoming at the school in that community Oct. 15, says an announcement from Mrs. Charlene Riley.

Wileys and the Jamie Clearmans.

Mr. and Mrs. Wayne Lee and children of Tulla, Mr. and Mrs. Carlye Sargent and children of Hereford recently visited their parents, Mr. and Mrs. Carl Lee.

The Hereford Brand, Hereford Texas, Thursday Oct. 7, 1965

ley, publicity chairman. All ex-students of Springlake Schools are invited.

Registration will begin at 4:30 p.m., a program at 5 o'clock and dinner in the cafeteria at 6 p.m. preceding a Springlake-Sudan football game. Voting during the dinner hour will elect an ex-student queen to be crowned at half-time.

Candidates for queen have been named from the honored classes of 1935, 1945, 1955, and 1965. They are, respectively, Velma White Jacquess, Jean Wilson Haberer, Virginia McCosky Barden and Beverly Kelly Walden. After the grid game,

exes will meet in the cafeteria for refreshments.

### Classifieds Get Results

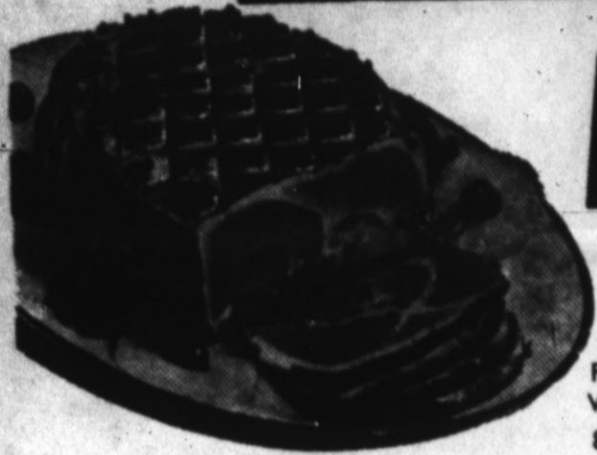
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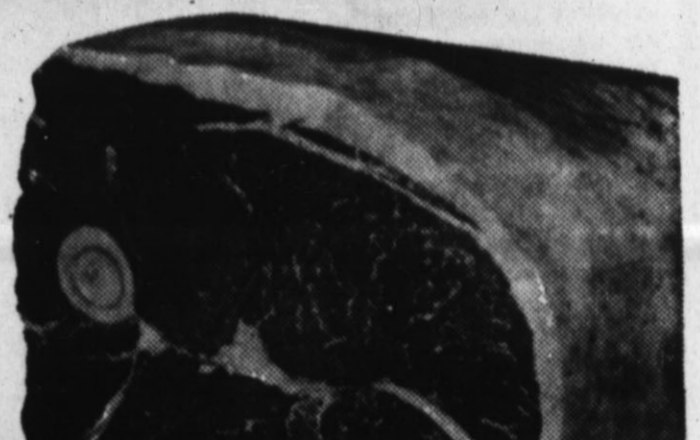
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Festival Fully Cooked Whole Ham 8-10 Lbs.

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U.S. Choice Heavy Beef Round Full Center Cuts



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ORANGE JUICE Bel-Air Florida 5 6-Oz. Cans **\$1**

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MELORINE Joyette Ass't. Flavors 1/2 Gal. Ctn. **39¢**

WAFFLES Bel-Air Makes a Perfect Breakfast 6 5-Oz. Pkgs. **\$1**

Mortons HONEY BUNS 9-Oz. Pkg. **29¢**

DONUTS Mortons 10-Oz. Pkg. **39¢**  
Sausage

BEL-AIR PIZZA 19-Oz. Pkg. **69¢** 16 Oz. Pkg.

BEL-AIR PIZZA 19-Oz. Pkg. **79¢** -Pkgs.

Wilson's Certified Pork

### SAUSAGE

Hot or Mild Pork Sausage Lb. Roll **59¢**

Ground Beef Safeway's Dependable Lb. **49¢**

Shrimp Chunkees 2 Lb. Box **\$1.59**

Perch Fillets Captains Choice Lb. **49¢**



## COOKIES CANDY FLOUR

Busy Baker Sugar Oatmeal, Choc. Chips 4 10 Oz. **\$1**

Roxberry Orange Slices Spiced Jelly Drops, Gum Drops 2 15 1/2 Oz. Pkgs. **49¢**

Kitchen Kraft Quality Flour 10 Lb. Bag **89¢**

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SYRUP Pack Train Waffle 5c off 46 Oz. Bil. **44c**

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SALT Snow White Plain or Iodized 26 Oz. Box **10c**

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### PIZZA

**59¢**

Bel-Air

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APPLE-CHE RY-PEACH

2 24-Oz. Pies **89¢**

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- Margarine Mazola Cornoil 2 Lb. Pkgs. **85c** Margarine Piedmont Patties 5 8-Oz. Pkgs. **49c**
- Biscuits Mrs. Wright Both Kinds 6 8oz Cans **49c** Fresh Eggs Cream of the Crop Large 'AA' Doz. **59c**
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