

School Officials, Architect Conduct Survey

A school architect and two school officials spent the better part of Friday visiting each of the local system's facilities in an effort to gather enough information to present to the school board when it meets at a specially called meeting Tuesday.

Herbert Brasher, architect, schools superintendent Roy Hartman and administrative

assistant Larry Wartes visited each of the schools Friday. They carried with them the list of priorities submitted by a 25-member advisory committee and checked each of the items out.

Brasher is expected to take the information back to his home office and study it then be able to present the school board with some estimates.

"We spent all morning in the various buildings looking at some of the recommendations the committee came up with and it appears he (Brasher) will probably have some estimates available for the board Tuesday morning," Hartman said.

"We pursued the recommendations of the committee and looked at the needs they felt were most important. Of

course, the final decision will have to come from the school board as to how much we can do or how much we can ask the people to do."

One of the major items suggested by the 25-member committee was the abandonment of Central Elementary School and the construction of a new elementary school. Estimates on the cost of such a

project were set at about \$700,000 at the board meeting last week, and Hartman said, in talking with Brasher Friday, that figure would probably be very close.

The superintendent said during the visitations to the various schools, there was talk of possibly constructing an underground elementary school at the same location Central

now occupies. He said it was merely talk, but would possibly be the only solution if a new school is to be built at that location.

"The playground area there is small as it is and if you think, you have a three-story building that would have to be spread out over that area and that wouldn't leave any playground area, so, we did talk about the possibility

of an underground school," Hartman said.

It was first hoped that the school board would be able to call a bond issue for late May without an increase in taxes, but since the recommendations of the committee came to light, school officials say it would be impossible to call an election of that nature. The need for a new elementary school itself would

raise taxes, but only slightly, according to school bondsman Bob Davis.

The board first looked at a major renovation project which could have gone as high as \$400,000 without an increase in taxes. The board now is looking at a bond issue of more than \$1 million, but with only a small tax increase.

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The Sunday Brand

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★★★ People Positive On School Issue ★★★

Hail Storm Batters City

That feller on Tierra Blanca Creek says a man doesn't always get paid for what he knows, but he seldom escapes paying for what he doesn't know.

If you think you can be happy by letting the government take care of you, just remember what happened to the American Indian.

The sweetest age in the world is 15 ... or whatever age your daughter is.

Inside today's issue of The Brand you'll find the annual Agri-Business edition, a salute to the farmers, ranchers, cattlemen and related industries in the Magic Triangle around Hereford.

It's been said before, but we hope more people are awaking to the fact, that there has never been a greater need for a progressive united effort in all agricultural areas. Fair prices for farm products, the search for new water sources — these are but two of the problems facing our nation's largest industry.

In an ag-based economy, we are part of that industry whether we work on the farm or ranch, or in a downtown store. Too many people in some parts

Friday afternoon came and went as one of the prettiest afternoons of the year, but Saturday emerged as an angry giant when marble-to-pea-sized hail thrashed the city and surrounding area.

City residents were brought from their beds about 4:15 a.m. Saturday when the hail began. The pellets poured down for several minutes and left as much as two inches laying on

the ground in some areas of the city.

Trees were literally striped of their leaves and many crops fell beneath the onslaught.

Just behind the hail came a brief but wet rain that quickly melted the hail and caused gutters to flood almost instantly.

The smell of battered onion crops filled the air for much of

Saturday as a result of the beating they took from the hail. The hail moved out of the west and apparently blanketed the entire city although there were

no indications from weather reports that such was in store for this area.

The hail fell during 48-degree temperature and, aided by the

rain, disappeared quickly. The total moisture from the quick-thrusting storm amounted the .8 of an inch, one of the better measurements so far this year.

Meals On Wheels Plans Meeting

An orientation session for volunteer drivers in the Meals on Wheels program has been scheduled for Monday at 8 p.m. in the Flame Room at Pioneer Natural Gas Co.

Mrs. Lola Curtsinger, coordinator of the community program, said a chairman of the drivers' committee will be selected at the session. She urged persons interested in becoming a driver in the program, or anyone interested in the project, to attend the meeting.

Weather

	High	Low
Wednesday	66	55
Thursday	67	56
Friday	79	50
Saturday		45
Total moisture for year: 3.28 inches		

(Courtesy KXAN)

Meals on Wheels is a community program to provide hot meals once a day for persons who are unable to prepare their own meals at home. At present, six people are being served by the new program, but another route is expected.



HAIL — More than an inch of hail covered the streets in northwest Hereford early Saturday morning when an unexpected storm passed over the area. Here is a deserted street that bears evidence of the layer of hail. Just after the hail ended, rain began and quickly melted away the layer.



WORK OF ART? — Just for the fun of it, the Brand photographer scraped away portions of the inch-deep hail on his driveway and spelled out the word "hail." Bordering the word on each side are fire marks left in the hail.

Annual Clean-up Month Draws To Close Friday

Final day of official Spring Clean-up Month in Hereford is tomorrow. Its sponsors, voicing appreciation for cooperation which has resulted in clearing much litter from the city, urge that the clean-up be continued through the year to make Hereford more attractive.

Cleanup of alleys, removal of junk from yards and vacant lots, weed-cutting and planting of trees and shrubs have been emphasized during the month, April 15-May 15.

Led by the beautification committee of the Chamber of

Commerce Women's Division the annual clean-up event has the aim of making the city a more beautiful and healthful place to live, and more attractive to travelers on highways.

Success, at least in part, in litter and junk removal is indicated by a report from the city sanitation department that extra trucks and men have been required to haul trash placed for collection by its crews.

In addition volunteers from the Fellowship of Christian Athletes and Jaycees have

provided manpower and pickups for more hauling.

Other organizations which have assisted with special work during the month are the Campfire Girls, Boy Scouts, Jaycee-Ettes, Ac-Teens and an anti-pollution organization from Shirley School. A number of clubs contributed to buy trees for Arbor Day planting April 29.

Mrs. Maurice Tannahill is general chairman from the Women's Division; a number of cleanup committees from that organization have been in charge of various phases of the month's activities.

For Migrant Health Care

Bentsen Seeks More Funds

Senator Lloyd Bentsen today requested the Senate Appropriations Committee to increase by 25 per cent funds for programs of health care for migrant workers such as the Public Health Clinic here.

Senator Bentsen was joined in the request by several Senate colleagues who signed the Bentsen letter. The letter noted that farm workers suffer from a tuberculosis rate 17 times greater than the national

average and a disproportionately high incidence of high blood pressure, diabetes, urinary tract infections, anemia, gall bladder and intestinal disorders and rickets.

Texas has the largest number of migrant health programs in the Nation, with programs in Alice, Austin, Brownsville, Cotulla, Crosbyton, DeLeon, Del Rio, Edinburg, Floydada, Gonzales, Hebbronville, Hereford, Laredo, Littlefield,

Plainview, Rio Grande, San Antonio, San Benito, San Marcos, Sinton, and Zapata.

"The migrant worker who follows the crops rarely receives adequate health care. He is frequently ineligible for local programs of public assistance. He works in relatively isolated areas which do not have adequate facilities or programs. He is generally unaware of the relatively few special programs which are directed at him. He may suffer

from malnutrition which leaves him vulnerable to a wide range of serious illnesses," Bentsen said.

Texas, Bentsen noted, is estimated to have some 280,000 migrant workers, and at the present time the per capita health expenditures per worker is less than \$9 compared to \$250 on a national average.

"The figures," Bentsen said, "indicate that the government has placed a low priority for migrant health."

Bentsen said he was particularly concerned about recent decisions of the Public Health Service to phase out hospitalization coverage for migrant workers under the Migrant Health Act.

The decision makes little sense," Bentsen said. "Emergency situations arise and the migrant worker requires hospital care. The policy of the government is to deny health services to those most severely in need of it."

Bentsen noted that migrant workers are not covered by welfare programs and that a single serious illness can wipe out an entire family's life

savings. When the Federal Government refuses to provide any services, the burden must be borne by local communities, many of which are under severe financial stress.

Said Bentsen: "I hope that the Public Health Service will reconsider its efforts to phase out hospitalization coverage. If my efforts to provide more funds under the Migrant Health Act are successful, we should be able to get the ear of the Administration on this important matter."

Tab Included In Today's Paper

Included in today's issue of The Sunday Brand is a tabloid saluting the farmers, ranchers and agribusiness firms of Deaf Smith County.

While there are other businesses in this county, it is a well-known fact that agriculture is the life-line of this area. With this in mind, we tip our hats and give a hearty salute to the businesses that supply all of us with what we have.

Special thanks to J. C. Brown and his assistants at the local Soil Conservation Service (SCS), who contributed so much to this special issue.

Wilson Change-Over Will Be Early July

The story in Thursday's paper concerning the probably change-over date for the Wilson plant to Armour was incorrect in saying the change would be the first of June.

A later conversation with Wilson's chief executive officer E. A. Trowbridge revealed the change would come in early July, pending approval by the board of directors of both companies.

Concert Is Rescheduled

New date set for a concert by Stan Kenton and his orchestra in Hereford High School auditorium is June 4, Hazen Woods, president of the Local Community Concert Association, announces.

Scheduled April 23 as the final program of the CCA season, the Kenton group's appearance was canceled that day because of a breakdown of their tour bus at Oklahoma City.

Efforts to reschedule the concert have been delayed

because of conflicts with various events here, and the fact that the school auditorium has been in use almost constantly for student programs, Woods said. That auditorium is the only one in Hereford which will accommodate the approximately 1,000 members of the association.

Time for the rescheduled concert will be at 3 p.m. and the date is a Sunday afternoon, as it was planned originally

Student Transfers Are Due By June 1

Students transferring into this school district from another, or from this district to another, should notify the superintendent's office before July 1. Notification should be made to the superintendent's office into which the student is transferring.

The transfer notice also applies to those students who are transferring from the Walcott School District into Hereford's school district.

Public Health Hazards Draw More Concern

Examine the following incidents and see if you can identify their common denominator:

A Texas man enters a large tank without respiratory protection, is overcome by fumes and dies — along with a would-be rescuer — on the way to the hospital.

A farmer is sickened by nitrogen dioxide fumes from a recently filled silo and expires two weeks later from pulmonary insufficiency.

A water well drilling crew in East Texas lowers a worker 72 feet into the well, without adequate safety devices, and

loses him as he slips off the harness. His son goes down after him; he is lost, as is a third would-be rescuer. All three men die from a lack of oxygen.

Employees at an automated car wash in a large North Texas city complain of excessive noise from an automated blow-down air apparatus used to dry automobiles after they have been washed and rinsed. An investigation reveals a noise level far in excess of the amount accepted by the medical profession as tolerable.

Heavy exposure to mercury used in amalgam fillings in a

dentist's office in a large south Texas city result in illness resulting mercury poisoning.

A chemical firm in a large Gulf Coast city had been shut down due to excessive contaminants in the plant. Health officials working with management of the plant helped bring the plant into compliance, resulting in correction of several known health hazards and returning the plant to operation.

Health authorities were called upon to give assistance to railroad workers in reaching compliance with sanitary requirements on their switch engine operations. Chemical toilets and portable water supplies were introduced to the system.

The tuberculosis supervisor at a certain high school in Texas called upon health officials to investigate the ventilating system of the school as a possible transmission media for the disease in the public school.

An oil well logging operation in West Texas inadvertently broke a container of radioactive material used in determining where pockets of oil lie un-

derground. When brought to the surface, the radioactive material unknowingly contaminated several people before the leak was discovered. Six persons were sent to a federal radiation laboratory in Las Vegas to determine extent of internal exposure, several articles of clothing were disposed of, and the company's equipment had to be decontaminated.

A Central Texas resident experienced local loss of hair and stomach disorders as a result of exposure to thallium, an ingredient commonly used in rat poisons. Upon request of a local physician, health authorities conducted an extensive survey to determine the source of the contaminant.

What do all of these incidents have in common? They were accidents or potential hazards involving the health and well being to which workers were exposed. These incidents are only a small portion of exposures and concerns known as "occupational health." When known, advice and assistance is provided for the prevention and control of the hazardous con-

ditions by health authorities from the Texas State Department of Health, Division of Occupational Health and Radiation Control. Assistance is given to representatives of labor and management alike through investigation, evaluation, and advice for the correction of potentially hazardous health conditions.

The very nature of their work creates hazards for some workers. Texas is experiencing a growing concern for the conditions to which employees are exposed that may lead to public health hazards. Efforts by labor and management alike in the control of hazards to workers resulted in the Occupational Safety and Health Act of 1970.

State health authorities feel that occupational illnesses and accidents and preventable and can be avoided if effective methods of protection that are known and available today are applied in the workplace. Fortunately, efforts are being made to protect the nation's workers, and the State Health Department is making a major contribution in Texas.



Kevin Patton
Patton Visiting On Army Leave

Kevin Patton, at home on leave after completing U.S. Army basic training at Fort Polk, La., will leave this weekend for Redstone Arsenal, Ala., to begin training in artillery fire control computer repair.

He entered military service under the volunteer Army plan in which he is assigned to the school of his choice for training after the assigned time in basic.

In Hereford he is visiting his parents, Mr. and Mrs. W.H. Patton of 212 Star. Patton is a graduate of Alamo Catholic School in Amarillo.

I don't know how the school board felt, but we were highly impressed with the job turned in by the citizen's advisory committee, which trustees appointed to make a study of the needs of the school system.

The advisory group's recommendations were published in The Brand Thursday, and it was a comprehensive report on the system's facilities. The 25-member committee was divided into six groups for the study, and the citizens responded quickly and efficiently, in our opinion.

When the citizen's group first was named, it was pointed out to us — by several members of the group — that they were not a "rubber-stamp committee." And, not only did the group outline all the shortcomings as they saw them, but they also picked eight priority items.

The school board got the word from its blue-ribbon committee, now the trustees will have to take the ball and see if they can run with it in a manner that will please the majority of the taxpayers.

Tourney Set For Amarillo

This year's American Legion Baseball Tournament will be held in Amarillo's Memorial Stadium August 14-18. Four Amarillo teams, and squads from Hereford, Dumas, Perryton, Pampa, Borger, Spearman, and Canyon will vie for spots in the district tourney.

It has not yet been decided which district Hereford will play in this summer. In years past the Hereford baseballers plus the four Amarillo teams and Canyon have formed one loop, while the other five squads made up another.

The National Weather Service provides detailed forecasts two and three days in advance.

The first cornerstone for the Capitol building in Washington was laid on Sept. 18, 1793.

Notice of the Names of Persons Appearing as the owners of Unclaimed Amounts Held By:

Hereford State Bank
Box 272, Hereford, Texas 79045

This notice is given and published pursuant to Section 3, Article 327b, Revised Civil Statutes of the State of Texas, in an effort to locate persons who are the depositors or owners of amounts in accounts that have remained inactive or dormant according to the provisions of Article 327b for more than seven (7) years.

The unclaimed amounts due the depositors or owners listed herein will be paid upon proof of ownership at the office of the named depository within nine (9) months, and if unclaimed thereafter they may be subject to report to and conservation by the State Treasurer in accordance with said Article 327b.

Names of Missing Depositors	Last Known Address
Don Riley (Savings Account)	Route 5 Hereford, Texas
Randy Steven Stubbs (Savings Account)	Box 239 Friona, Texas

the LAND of the INCAS

WESTLED IN THE HEART OF THE FABULOUSLY BEAUTIFUL ANDES MOUNTAINS, THE FORTRESS IN THE ANCIENT CAPITAL OF CUZCO IS A MONUMENT TO INCAN ENGINEERING GENIUS. SO PERFECTLY FITTED ARE ITS MORE THAN 100,000 IMMENSE STONES, WEIGHING SEVERAL TONS EACH, THAT EVEN A KNIFE BLADE CAN'T BE INSERTED BETWEEN THEM.

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DISCOVERED AS RECENTLY AS 1911, MACHU PICCHU - THE MYSTERIOUS "LOST CITY" OF THE INCAS - HOLDS MANY SECRETS. ITS ORIGINAL NAME AND GUIDERS ARE YET UNKNOWN, AND MANY OF ITS STRUCTURES ARE COMPLETELY DIFFERENT FROM OTHERS FOUND IN THE ANCIENT EMPIRE. AMONG THE MANY AWESOME INSPIRING WONDERS OF MACHU PICCHU ARE 200 BUILDINGS CARVED OF LIME AND GRANITE.

WILL THE HISTORY AND MYSTERY OF THE INCAS CAN BE SEEN AND EXPERIENCED ON SPECIAL TOURS OFFERED BY VARIOUS AIRLINES. SOUTH AMERICA'S LARGEST COMMERCIAL AIR CARRIER, FOR MORE INFORMATION, CONTACT VARIOUS LOCAL TRAVEL AGENTS.

BOWLING RESULTS

In the Major League bowling league last week Jim Culpepper attained bowler of the week stature, recording a 612, while Fidencio Cantu rolled a 224 for the high single game scratch and Mike Clark totaled 564 for the high three game individual tally.

K-Bob's had the high single game team score, 1004, and the high three game team score, 2934. Sunset Lanes had the best record last week, winning four and losing none, while Sulley's Vending, Wilson Beef & Lamb, Dickie's Restaurant each won three and lost one.

Worley's Garage won two and lost two. Sunset Lanes currently leads the league with a 30-12 record, followed by Watts Texaco, 27-18; K-Bob's, 28-20; Dickie's Restaurant, 28-20; Ink Spot, 27-21; Wilson Beef & Lamb, 27-21; Sulley's Vending, 23-25; Worley's Garage, 19-26; Orval Watson Ford, 14-2-33-1/2; and Arrowhead Mills, 9-2-38-1/2.



"Mom! Dad! I'm a success! A neighbor just told me to turn down our 'blankety-blank radio!'"

FIRST EARTH ORBIT
WASHINGTON (AP) — A glory ride in a fireball paved the way for America's exploration of space.

Lt. Col. John H. Glenn became the first United States astronaut to orbit Earth when he soared aloft from Cape Canaveral, Fla., Feb. 20, 1962, in his Friendship 7 spacecraft. He circled the globe three times in an 83,450-mile odyssey that lasted 4 hours, 55 minutes, and 23 seconds.

A dazzling display greeted the astronaut on his first swing around Earth. "It is as if I were walking backward through a field of fireflies," he said.

Hospital notes

PATIENTS IN HOSPITAL

Lauralan Jordan, Vega; Hilda Rivera, 406 Barrett, Mrs. Aurora Vargas, Rt. 2; Mrs. Sherry Lee, Rt. 3; Margaret E. Duncan, Rt. 1; Deward Adams, Vega; Mrs. Valentine Torres, Garden City; Victor Leal, 611 Blevins; John Cummins, 401 E. Third.

Mrs. Nell Morgan, Adrian; John Hickman, 115 15th St.; Mrs. Alta Fay Williams, 139 Ave. B; Jim Auten, 700 N. Miles; Mrs. Hubert Edwards, Rt. 2; Mrs. Freda Cordray, 125 Kingwood; Mrs. Emma Suit, 709 Miles; Mrs. Andrew Shuval, Rt. 2.

DISMISSALS

Mrs. Dolores Alvarez, 5-13; Mrs. Charles King, Mrs. Mrs. Lloyd McGee, Mrs. Katherine Miller, Albert Lamb, Mrs. Juan Castellano, Mrs. Jose Cruz, Randall C. Williams, Brent H. Smith, 5-12.

Juanita Campos, Mrs. Carlos Mendez, Mrs. Gilberto Herrera, John Heard, Mrs. Benjamin Carrillo, Mrs. Ricki May, Mrs. Vera Davison, Mrs. Jessie Mason, 5-11.

Mrs. Johnny Jesko, Mrs. Max Wells, George Petree, Mrs. Shelly Billington, Mrs. Mollie Grant, Viola Garza, Gary Don Easley, Mrs. Carmelita Tijerina, 5-10.

Mrs. Eustacio Casarez, Mrs. Lani Walterschied, 5-9.

PARENTS AS STUDENTS
DOVER, Del. (AP) — Beginning next fall, studying for final exams at Wesley College may be a family affair.

The college will offer tuition-free evening courses to parents of fulltime Wesley students.

"If parents go to classes, they understand students better and students become more effective learners," Dean William C. Wright said.

Out of Orbit

PAY IT NO MIND, IT'S JUST MY WIFE. SHE'S ALWAYS HAVING ME FOLLOWED!

DENTON, Tex. (AP) — The launcher area of the former Nike battery near Denton has been deeded to North Texas State University.

The area includes 19 acres and 12 structures. It will be converted into laboratories

Mother's Day "CLARA"

Thanne, Dana,
From: Sara & Jim.

COW POKES

By Ace Reid

"Hurry up, Maw, or we're gonna git stuck!"

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Lawrence Named 'Jaycee Of Year'

Dale Lawrence was named "Jaycee of the Year" for Region 101 during a work forum Thursday night that was hosted by the local club.

Lawrence, who was active in Jaycees in Dalhart before moving here as manager of Perry's, received the award from Lynn McCoy, out-going state vice president who attended the meeting.

Tom Helney of Dumas received the "Key Man award" for this region while the Vega club received the Inter-region award, Amarillo received the Outer-region award and the Handshake award.

McCoy and Less Fithen also received awards as state officers.

The work forum was called to order by Harvey Milton who introduced Tom Burdett as the guest speaker.

Burdett's talk was on "Born To Be Great" which cited the five goals of life — those of spirit, education, family, financial and service.

A motion by the Hereford club to go to the state convention and fight against dropping all clubs under 20 members was passed and carried unanimously by the representatives of Region 101 and 104 who were in attendance.

A motion by the Hereford club to have a regional newsletter

also was passed after an amendment was made to assess each member in attendance at a regional workshop a fee of 50 cent — 25 cents to the host chapter and 25 cents to go into the regional fund to offset the expenses of the newsletter.

Representatives from Plainview, Vega, Dumas and Amarillo attended the meeting.

Another guest at the meeting was John Duggan, new state vice president from Region 101.

Cultural H.D. Meets At Luncheon

Nominated by Cultural Home Demonstration Club for the post of county chairman in Texas H. D. Association, Mrs. Joe E. Shelton was chosen at a meeting Friday in Pioneer Gas Co. Flame Room, and was also the club nominee as a delegate to the state THDA meeting.

The business session followed a covered dish luncheon at noon. Mmes. Grady Parsons, M.H. Wiseman and Ira Scott were appointed to committee to nominate club officers for next year.

Members voted to make and fill two "ditty bags" in the Red Cross program for this county, in which the bags filled with small personal needs are sent overseas for distribution at Christmastime to American military personnel in combat zones. Cultural Club assists with the program each year.

A tour of Deaf Smith County Historical Museum was planned for the next club meeting, May 26. Members will meet at the museum at 2:30 p.m. and after the tour go to the home of Mrs. M.H. Wiseman, 207 Beach, for refreshments.

Guests Friday were Mmes. Pat Robinson, H.E. Houck and Joe Prowell. The County H.D. Agent, Argen Draper, was present with Mmes. J.G. Gandy, Burke Inman, J.C. Price, P.M. Houser, Ira Scott, M.W. Sumner, J.D. Love, Skelton, Wiseman and Parsons.



MIDSUMMER BRIDE-ELECT — Miss Kay Lynn Lyman's engagement to Brent Caviness, and plans for their marriage July 22 in First United Methodist Church, are announced by her parents, Mr. and Mrs. William E. Lyman of 132 Nueces. The prospective bridegroom is the son of Mr. and Mrs. Pefe Caviness, 142 Nueces. Both Miss Lyman and her fiancé are students at Texas Tech after graduation from Hereford High School. Her sorority is Pi Beta Phi.

NEW YORK (AP) — The annual Julius Rudel Award has been given to John L. DeMain, 28, who is presently associate conductor of the NET Opera Theater.

DeMain, who is from Youngstown, Ohio, will be an apprentice to Julius Rudel, director of the New York City Opera, in order to learn about the musical and artistic direction of an opera company.

The award carries a \$3,000 grant and the opera company will pay him a salary. The award was first won three years ago by Christopher Keene, now a regular member of the New York City Opera's staff.

AFRAID OF PEOPLE MESQUITE, Tex. (AP) — A wayward baboon, who rode out of the World of Animals enclosure on top of a visitors' bus, took one look at the human race and apparently decided he preferred monkey business.

Leaping down at the parking lot, he scrambled over a 17-foot chain link fence, swam a moat, and raced back among his own kind.

Satellites monitor the birth of storms around the globe.

AAUW Program Outlined For Year By Committee

Next year's program for the Hereford Branch, American Association of University Women, was drafted at a meeting of the program development committee Thursday afternoon in the home of the chairman, Mrs. Robert Hickman.

Results of this session will be presented to members at the next AAUW meeting here, a salad supper at 7:30 p.m. May 23 in Pioneer Gas Flame Room, when Mrs. Hickman will give a brief preview of study topics for the year.

Others on the program committee are Mmes. Raymond Flores, M. H. Richie and Reuben McGilvary. Meeting with them Thursday was Mrs. Colby Conkwright, branch president.

New members of the branch, which is newly organized in Hereford, are still being sought, Mrs. Conkwright says. Any graduate of an AAUW-approved college of university may join; Mrs. Conkwright has the list of approved schools and interested women may telephone her for information.

The May 23 meeting will close the first year for the Hereford Branch, and new officers will be installed for the season which begins next September.

The president and secretary, Mrs. Aaron Hutto, will continue

to serve, completing a two-year term, while vice presidents, Mmes. Hickman and McGilvary, and the treasurer, Mrs. Dick Barnard, will begin their two-year terms which expire in alternate years with the other officers.

Special Invitation For All Members

Officers of American Association of Retired Persons cordially invite all members to attend the meeting 7:30 p.m. Thursday at Community Center, according to Ed Dziuk, president.

A program outlined includes a discussion on planning a picnic for June. A social will follow the discussion.

NEW YORK (AP) — Jane Hoffman, a regular in the television soap opera series, "Love of Life," has been signed to play Barbra Streisand's mother in "Up the Sandbox," now filming in Hollywood, Calif.

Other film locations will be in New York City and Kenya, Africa.

LEE UMSTED
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ENGAGEMENT ANNOUNCED — Mr. and Mrs. John Patterson announce the engagement of their daughter, Brenda, to Orvell Ray King. King is the son of Mr. and Mrs. Otis King of Hereford. Miss Patterson is a 1971 graduate of Hereford High School. The couple plan a June 17 wedding. (Bradly Photo)

Calendar Of Events

- MONDAY**
El Llano Study Club dinner at Caison House, 7:30 p.m.
Rainbow Girls in Masonic Hall, 7:15 p.m.
Sugar Blues TOPS Club at Community Center, 7 p.m.
Dawn Lions Club at Dawn Community Center, 8:30 p.m.
Rotary Club at Civic Club Center, noon.
Evening Lions Club at Civic Club Center, 7 p.m.
Odd Fellows Lodge at IOOF Hall, 8:30 p.m.
- TUESDAY**
Hereford Art Guild at Community Center, 7:30 p.m.
LaPlata Study Club salad supper, Ken Rogers home in Yucca Hills, 7:30 p.m.
Calorie Patrol TOPS Club at Community Center, 9:30 a.m.
Rebekah Lodge at IOOF Hall, 8 p.m.
- WEDNESDAY**
Merry Mixers Square Dance Club at Community Center, 7:30 p.m.
First Christian Women's Fellowship lunch at church, noon.
Noon Lions Club lunch at Community Center, 7:30 p.m.
- THURSDAY**
L'Allegria Study Club lunch at Hereford Country Club, 12:30 p.m.
Red Cross Uniformed Volunteers lunch at K-Bob's Restaurant, noon.
Hereford Study Club in home of Mrs. Shirley Garrison, 7:30 p.m.
Wyche H. D. Club in Mrs. Charles Packard's home, 2:30 p.m.
Association of Retired Persons at Community Center, 7:30 p.m.
- FRIDAY**
Bud in Blossom Club at home of Mrs. W.H. Gentry, 9:30 a.m. to begin tour of gardens.
Sweet and Fancy Decorating Club at Community Center, 9:30 a.m.
Patriarchs Militant and Ladies Auxiliary at IOOF Hall, 8 p.m.
Kiwanis Whiteface Breakfast Club in Civic Club Center, 6:30 a.m.
- SATURDAY**
Los Ciboleros Chapter, DAR, brunch at Hereford Country Club, 10:30 a.m.
- SUNDAY**
Hereford Newcomers Club family picnic, meet at Community Center 2 p.m. to go to Palo Duro Canyon.

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Polyester knit takes on a nautical air in this stripe and solid two-tone. Short-sleeved or sleeveless, pleated skirts edged with contrast stitching in navy, red, blue, or brown combinations for misses' sizes.

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Sale. Pick up 20% savings. Flexside® luggage for men and women!

Sale 15⁹⁸
Reg. 19.98. Women's 21" Flexside® Weekender features heavy gauge vinyl over Bon-tex® shell, aluminum frame, chrome plated bolt locks, and screwed on molded handle. Interior has dobby design padding, tie tapes and 3 pockets. Green, blue, orange or gold.
26" Pullman.
Sale 25.58, Reg. 31.95.

Sale 12⁷⁸
Reg. 15.98. 15" Tote bag. Adjustable shoulder strap, 2 zipper pockets.

Sale 15⁹⁸
Reg. 19.98. 15" Beauty case with mirror, removable tray and pocket.

Sale 25⁵⁸
Reg. 31.98. Men's 2-suiter features a padded rayon lining, wooden hangers, suit frames, and divider curtain. Deep olive or black.

Sale 17⁵⁸
Reg. 21.98. 21" Companion.
Sale prices effective thru Saturday.

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MONDAY - TUESDAY - WEDNESDAY

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Installation Dinner Held

An installation dinner at Dickie's Restaurant gathered members of La Madre Mia together to witness the installing of new officers for the coming year.

Mrs. G.C. Merritt, past president, installed officers and used hats to symbolize the different offices. Installed as president, Mrs. Dave Honea; vice president, Roger Williams; secretary, Mrs. Don Smith; treasurer, Mrs. Lynton Allred; historian, Mrs. Don Walser; parliamentarian, Mrs. Herschel Black and reporter, Mrs. Don Lane.

The club presented Mrs. Merritt with a gift of appreciation and a birthday cake. The new president took charge and appointed com-

mittees. They were: yearbook, Mmes. Bud Snyder, Herschel Black and Bobby Owen; membership, Mmes. Roger Williams, Don Smith and Carl Carlile; finance, Mmes. Lynton Allred, G.C. Merritt, Ron Zimmerman and Charles Watson.

Also, social, Mmes. Waldo Baxter, James Gentry, W.E. Sparks, and Bill Thorne; courtesy, Mmes. Richard Ward, Don Smith and C.D. Adams; telephone, Mmes. Don Lane, Gerald Martin and Don Walser; project, Mmes. Ben Scott, Charles Frye, Dean Herring and Wayne Lady.

In a business meeting, members voted on their major project for the year to be a holiday bazaar. They also drew for secret pals for the summer.



HEREFORD MAN'S FIANCEE — Miss Katherine Wood of Broadview, N. M., will become the bride of Robert Hammock Jr. of Hereford in a 6 p.m. ceremony June 16 at St. James Episcopal Church in Clovis, her parents, Mr. and Mrs. Arvin B. Wood of Broadview, announce. Friends of the couple are invited to the wedding and a reception afterward. Miss Wood is one of the graduates in this year's class of Grady, N. M., High School. Parents of the bridegroom-elect reside at 215 Fir. He is an employe of Southwest Feedyards and attended Hereford High School.

New Term Given Club President

Appointment of committees to direct Garden Beautiful Club's activities in the coming year followed the installation of new officers at a brunch in Hereford Country Club Friday morning. Mrs. Deward Roberson and Mrs. T. J. Carter were hostesses.

Mrs. Carter, who has filled a vacancy to complete a term as president, was returned to that office in the installation conducted by Mrs. Charlie Noland. New vice presidents are Mmes. Ansel McDowell, Herman Ford and Ray Cowser.

Mrs. W. T. Weatherly became secretary, Mrs. Joe Story correspondent, Mrs. Roberson treasurer and Mrs. L. H. Lookingbill Sr. reporter. Mrs. Cowser was named to serve as historian-parliamentarian and Mrs. Charles Hood telephone chairman.

With Mrs. McDowell as chairman, the program-yearbook committee includes Mmes. N. D. Bartlett and Novelle Brumley; Mmes. Roy Smith, Weatherly and Don Robinson are on the project committee.

Home tour and flower show committee members are Mmes. Ford, V. O. Hennen, Story and Lookingbill; the membership committee, Mmes. Noland, Taft McGee and Roberson; social-

cheer committee, Mmes. Bruce Burney and W. J. Stanford.

Symbolic of officers' duties, fruit was arranged by Mrs. Noland in the installation service. The completed arrangement was sent with best wishes from the club to Mrs. Smith, who is in a Friona hospital recovering from a hip injury.

Vern Carpenter Funeral Pending

Vern Wilbur Carpenter, 830 Blevins, died Friday after a short illness at Deaf Smith County General Hospital. Arrangements are being made by Norris Funeral Home.

Born June 21, 1908 at Tipton, Okla., Carpenter and his wife moved to Deaf Smith County last month from Paducah. Carpenter's wife, Nevada, survives him.

WEDDING DATE SET — plans for the wedding of Mary Loretta Conn and Ronald Jay Yell at Immaculate Conception Catholic Church of Vega August 5 are announced by her parents, Mr. and Mrs. Quinton Conn of Vega. Miss Conn attends Vega High School. Yell, son of Mr. and Mrs. Roy Gean Moses of Fort Smith, Ark., is residing in the home of his uncle and aunt, Mr. and Mrs. Frank Kinsey, while he completes high school studies there this spring.

Senior Banquet Concludes Year

A Bavarian garden was the setting to which 1972 seniors of Hereford High School and guests gathered at the Bull Barn for the annual senior class banquet and prom.

After the invocation by David Thomas, Jay West, master of ceremonies and president of the senior class, welcomed guests and introduced the guest speaker, Jerry Tucker, former District Attorney for 69th Judicial District which included this county until last year.

Tucker encouraged the graduates to learn from other's faults, make a decision what to do the rest of their lives and take advantage of what the

future has to offer. Entertainment was provided by Hope, a band composed of Ladonna Williams Ric Lee, Steve Hysinger, Ricky Locke and Kevin Evans. They sang popular songs along with the class song, Friends.

Diana Zinser presented JoEd Cupell with a gift of appreciation and recognized several students for their hard work displayed in preparation for the banquet.

Bruce Barrett gave the benediction which was followed by the prom with entertainment by Wild Turkey. Approximately 350 students, guests and teachers attended.

Progress Report Highlights Fete

A progress report by Supt. Roy Hartman and special entertainment highlighted the annual School Board Banquet Thursday night in the Hereford junior-senior high school cafeteria.

The annual banquet is sponsored by the board members and administrative staff of Hereford School District and honors past board members.

Present and past board members, along with special guests, heard Hartman report on significant progress of the educational program and outline goals for the future. Ed Loerwald, board president, presided at the dinner meeting.

Fred Ratliff, choral director at high school, presented special music for the dinner. His selection of vocal numbers came under the heading of "Music We Love". Robert Holman, assistant superintendent, introduced Ratliff.

Hartman, prior to his talk, distributed "progress report" booklets which were prepared by Hereford High School Press. The books were prepared in calendar form, listing many of the important dates for the next term of school, as well as outlining the school curriculum.

The superintendent briefly commented on some of the more significant steps taken by the school district this school year. Some of these included: Occupying the biology building which was constructed by the building trades students;

initiating semi-non-graded first grade programs in three elementary schools; initiating one licensed vocational nursing program and two auto body repair units, under the Manpower Development Act; and initiation of a four-year-old program for migrant children.

Hartman pointed out that "education increasingly means developing the ability to live humanely in the technological culture by changing with it. Thus the purpose of education is to recognize and nurture the human dignity of each individual child."

Guest Is Speaker For TOPS Group

Nell Miller talked to members of Calorie Patrol TOPS Club when they met recently at Community Center. She discussed a program of dieting by which she has reached a weight loss goal in the past year.

A contest, now underway, challenges members to reach their goals and receive charms designed appropriately for the honor, in the form of scales. One new member was among the 18 present.

Recent guests at Calorie Patrol have been Agatha Cardinal representing Satellite School and Gene Brock, who discussed special education in the public schools.

"What's Up, Doc?" set a new record for a single day's gross at the Radio City Music Hall last Saturday in March by registering \$65,398. Barbra Streisand and Ryan O'Neal star in the technical comedy.



JUNE WEDDING PLANNED — The marriage of Miss Bobbie Jane Walker and Mike Beauchamp is to be solemnized June 27. Parents of the bride-to-be are Mr. and Mrs. Glenn Walker, and of the prospective bridegroom, Mrs. Harold Beauchamp and the late Mr. Beauchamp, all of Hereford. Miss Walker is the granddaughter of Mr. and Mrs. Glenn Rutter, longtime Hereford residents now of Flagler, Colo.

(Bradly photo)

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E.H. (Gene) Loerwald
VOTE SATURDAY, JUNE 3, 1972
RUN-OFF ELECTION

MY SINCERE APPRECIATION

for your loyal support and your confidence in my abilities to serve you as county commissioner in precinct 1. I appreciate the votes I received in the Saturday, May 6 election.

I look forward to your continued support in the run-off election on Saturday, June 3, 1972.

I pledge myself to the very best interest of all the citizens of Deaf Smith County and the State of Texas.

Thanks again for your support.

E.H. (Gene) Loerwald
Precinit 1 Pd. Pol. Ad.

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Announces the Association of

CALVIN E. MOORE; Nationally known upholsterer and furniture designer.

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MALOUF'S BIG SALE

STARTS MONDAY
MAY 15, 1972

BECAUSE OF LIMITED SPACE WE ARE ONLY ABLE TO SHOW A SMALL SAMPLE OF OUR SALE SPECIALS -
COME EARLY TO FIND BEST SELECTION AND SAVE UP TO 70% ON MANY ITEMS THROUGHOUT OUR STORE.

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DOUBLE KNIT
FLARE
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Reg. to \$24⁰⁰
NOW
ONLY \$9⁹⁹

ALL
LADIES DRESSES
NOW
REDUCED
from
20% to 70% OFF

MEN'S
DRESS SHIRTS
REG. \$3⁰⁰
NOW
\$1⁶⁶

MEN'S
DRESS PANTS
Reg. to \$14⁰⁰
NOW
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ALL
LADIES SHOES
NOW
25% OFF

ALL
MEN'S SHOES
NOW
25% OFF

MEN'S
STA-PRESS
LONG SLEEVE SHIRTS
SOLIDS & PATTERNS
REG. to \$7⁰⁰
NOW \$2³³ ea.

BOY'S
STA-PRESS
DRESS-PANTS
REG. to \$7⁰⁰
NOW \$2⁹³ ea.

LADIES
HOSE
REG. 59⁰⁰
NOW 4 FOR \$1⁰⁰

LADIES
PIXIE FLAT SHOES
REG. \$1⁰⁰
NOW
69⁰⁰

BOY'S
STA PRESS
SHORT SLEEVE SHIRTS
REG. to \$3⁰⁰
NOW ea \$1³³

LADIES
LONG SLEEVE BLOUSES
REG. \$3⁰⁰
NOW
57⁰⁰

MEN'S
STA-PRESS
WESTERN SHIRTS
LIMITED SELECTION
REG. \$7⁰⁰ ONLY
NOW \$2⁹³ ea.

ALL
LADIES
PURSES
NOW 1/2 PRICE

MEN'S
VELOUR SOCKS
REG. 99⁰⁰ ea
NOW
3 FOR \$1⁰⁰

WE
HAVE ONE
OF THE LARGEST
SELECTIONS IN MEN'S
STRAW HATS
AT GREAT SAVINGS

CHILDREN'S
TENNIS SHOES
REG. \$1⁰⁰
NOW
73⁰⁰

BOY'S
WESTERN SHIRTS
REG. \$3⁰⁰
NOW
\$2⁶⁶ ea.

MEN'S
SPORT COATS
REG. to \$19⁰⁰
NOW \$4⁹³

MEN'S
FLARE SLACKS
REG. \$10⁰⁰
NOW \$3³³ ea.

HUGE
SELECTION IN
BABY-INFANT GOODS
AT
GREAT SAVINGS

LADIES
PANTY HOSE
NOW
2/\$1⁰⁰

LADIES
DRESSES
REG. to \$10⁰⁰
NOW ONLY \$1⁹³ ea.

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WOULD LIKE TO INVITE EVERYONE
TO COME AND SEE WHAT WE MEAN WHEN
WE SAY THAT ONLY MALOUFS CAN AFFORD HIS
CUSTOMERS THE BEST FOR LESS.

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SELECTION IN
SWIM SUITS
FOR ENTIRE
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A WIDE SELECTION IN
MEN'S
BOOTS
WESTERN &
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NOW \$5⁰⁰ OFF

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SHEETS AND
PILLOW CASES
WHITE-FLOWERED
STRIPES COLOR-SOLIDS
NOW AT 1/2 PRICE

TRY US TODAY YOU'LL LIKE US.
AS AN EXTRA BONUS, THIS COUPON IS WORTH AN EXTRA 5% OFF
ON ALL MERCHANDISE PURCHASED AT MALOUFS. COUPON
MUST BE PRESENTED TO CASHIER ON CHECK OUT
COUNTER. THIS OFFER IS GOOD ONLY
DURING THE PERIOD OF THE SALE
AND LIMITING ONE COUPON

LADIES
SLACKS
REG. to \$5⁰⁰
NOW
\$1⁹³

GIRLS
&
LADIES
NYLON PANTIES
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5% TO A CUSTOMER. 5%
Valuable
COUPON

MEN'S
SANDALS
REG. \$3⁰⁰
NOW
\$1⁰⁰ ea.

GIRL'S
SLACKS
ASSORTMENT OF
COLORS
REG. \$3⁰⁰
NOW 59⁰⁰

MEN'S
TOP BRANDS
IN FLARES
REG. TO \$18⁰⁰
NOW \$5⁹³

BOY'S
SANDALS
REG. \$3⁰⁰
NOW
83⁰⁰

School menus

PUBLIC ELEMENTARY

MONDAY — Chicken noodle casserole, green beans, buttered carrots, beatnik cake, rolls, butter, milk.

TUESDAY — Corndog, buttered potatoes, garden salad, peach cobbler, cornbread, butter, milk.

WEDNESDAY — Hamburger, French fries, corn on cob, tossed salad, gelatin with fruit, milk.

THURSDAY — Baked chicken, mashed potatoes, seasoned spinach, pear halves, cookie, rolls, milk.

FRIDAY — Half tuna salad, half deviled ham sandwich, vegetable soup, creamy coleslaw, ice cream, bread, milk.

JR-SR. HIGH SCHOOLS

MONDAY — Chicken noodle casserole or chicken and dumplings, green beans, buttered carrots, beatnik cake, rolls, butter, milk.

TUESDAY — Corndog or barbecued weiners, buttered potatoes, garden salad, peach cobbler, cornbread, butter, milk.

WEDNESDAY — Hamburger or sloppy Joe, French fries, corn on cob, tossed salad, gelatin with fruit, milk.

THURSDAY — Baked chicken or baked ham, mashed potatoes, seasoned spinach, pear halves, cookie, rolls, milk.

FRIDAY — Tuna salad sandwich or deviled ham sandwich, vegetable soup, creamy coleslaw, ice cream, bread, milk.

ST. ANTHONY PAROCHIAL

MONDAY — Pizza, tossed salad, corn, applesauce, milk.

TUESDAY — Baked ham, green beans, mashed potatoes, chocolate cake, rolls, butter, milk.

WEDNESDAY — Fish sticks with tartar sauce, buttered peas, carrot sticks, apricot cobbler, rolls, butter, milk.

YOUR LIFE INSURANCE



Prepared by the American Society of Chartered Life Underwriters, the national society of life insurance professionals who have earned the C.L.U. designation by meeting high educational, ethical and experience requirements.

Q. I have a \$25,000 life insurance policy for my wife and family. Should it be payable in cash (as the policy now provides) or should I arrange for payments in monthly installments? This and another \$5,000 policy are all I have in insurance.

A. Your wife would need a lump sum right away to pay for the funeral and any medical bills not covered by health insurance. Decide how much to provide for this (anything under \$5,000 might be very unrealistic, and final expenses can easily come to more than double this) and you'll know how much is left to provide monthly payments.

How big will the payments be? It depends on how long you want them to continue. Tell your agent this—or tell him you want the payments to continue for as long as your wife lives—and he can figure out for you how much each payment will be.

You don't have to make the lump sum or installments' decision now, by the way, unless you want to. For if you provide a lump sum payment, your wife can still elect, when the time comes, to take the proceeds in installments.

THURSDAY — Barbecued weiners, buttered potatoes, broccoli, white cake.

FRIDAY — Chicken salad sandwiches, vegetable soup, chocolate pudding, milk.



MAY BIRTHDAYS CELEBRATED — Baptist Young Women of Westway Baptist Church honored residents of Westgate, unit of Kings Manor Retirement Home, whose birthdays occurred in May at a birthday party held recently. Residents having birthdays this month were from left, Jodie Darling, Theola Sherrill, Amy Anderson, W. G. Harris and Coline Rucker. Not present were Mollie Grant, Mrs. E. C. Lambert, and Fannie Burnam.

STATE CAPITAL Highlights AND Sidelights



by Bill Boykin
TEXAS PRESS ASSOCIATION

AUSTIN, TEX. — Texans displayed at May 6 primaries a strong enough desire for new state governmental leadership to assure a change in top offices and a major legislative turnover as well.

Reform candidates Dolph Briscoe of Uvalde and State Rep. Frances (Sissy) Farenthold scored a stunning upset over Lt. Gov. Ben Barnes. Gov. Preston Smith finished a distant third. Republican gubernatorial runoff candidates are State Sen. Henry Grover and Albert B. Fay, both of Houston.

Houston newspaper executive Bill Hobby lead State Sen. Wayne Connally of Floresville in the lieutenant governor's race and both already are campaigning hard for the June 3 runoff.

John Hill of Houston squeaked through without a runoff over Atty. Gen. Crawford Martin and Bill Pate of El Paso. (Actually, 14 were defeated.)

Sixteen more incumbents were forced into House runoffs, including Speaker Rayford Price of Palestine. More than 65 incumbent representatives were renominated. Republicans were nominated in 76 of the 150 districts.

CANE ACREAGE ALLOCATED — The U.S. Department of Agriculture has allocated 25,700 acres in the Lower Rio Grande Valley for sugar cane harvest.

The allotment includes counties of Hidalgo, Cameron, Willacy and Starr. Allocation is the first in almost 50 years for Texas and, according to U.S. Sen. John Tower, is expected to return a cash crop worth more than \$50 million to Texas growers.

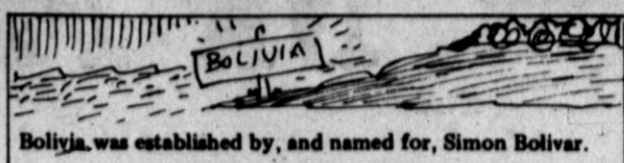
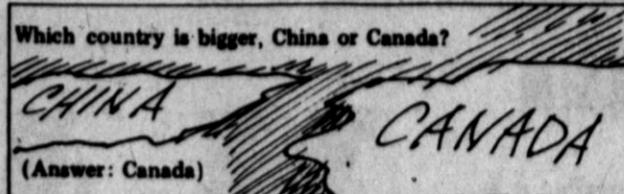
Cotton, citrus and vegetables already are produced in the area, but Tower said growers need an additional crop with a stable economic base. Mainland sugar cane production in the U.S. has been concentrated in Louisiana and Florida. The allocation goes to Rio Grande Valley Sugar Growers Inc., a cooperative which already has 2,500 acres in cane which will be used for seed in the scheduled September 1973 processing.

MISSION SEEKS BUSINESS — A 10-member Texas trade mission team in Moscow and Bucharest may return with more than \$60 million in business for oil drilling and petrochemical manufacturers.

Texas Industrial Commission said the mission which began last month offers an opportunity for Texas to take the first step toward capturing a portion of a virtually untapped \$22 billion market in Eastern Europe.

The tour, organized by the petrochemical industry, is the first of its kind behind the iron curtain.

The lamprey, an eel-like parasite, has long been a problem in the Great Lakes.

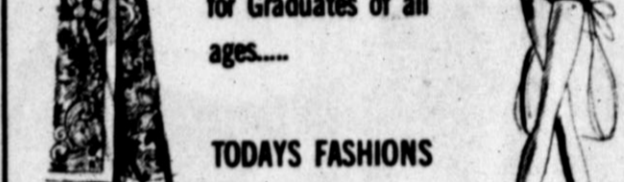


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TODAYS FASHIONS ...ALWAYS!



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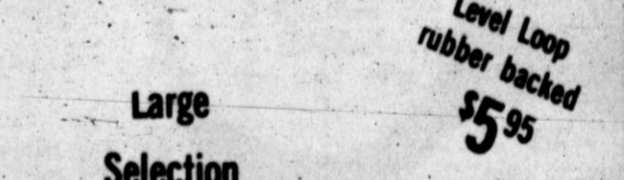
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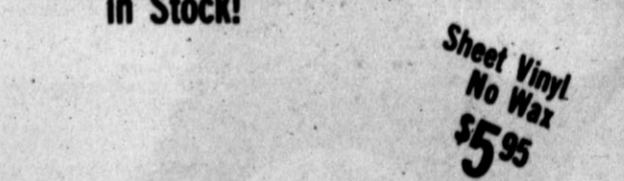
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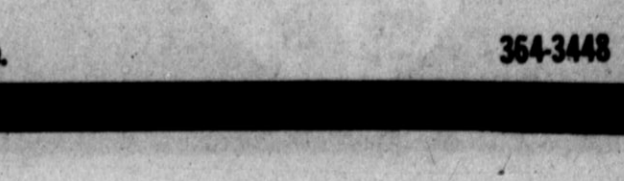
GRADUATE IN STYLE WITH GIFTS FROM GASTON'S!



GRADUATE IN STYLE WITH GIFTS FROM GASTON'S!



GRADUATE IN STYLE WITH GIFTS FROM GASTON'S!



GRADUATE IN STYLE WITH GIFTS FROM GASTON'S!

MacDONALD RETURNS YONKERS, N.Y. (AP) — After three years away from New York's harness tracks, Morris MacDonald has returned to driving competition at Yonkers Raceway.

The 63-year-old veteran from Strathroy, Ont., has Highland Duke as one of his stable stars. The Duke recently won seven straight races, three of them at Yonkers.



BY Kenneth Cowan MEMBER AMERICAN GEM GUILD

One of my observations in our watch repair department is the various types and qualities of watches brought in to be serviced. As you know everyone is trying to get into the watch manufacturing act. There are German, Japanese, Canadian as well as Russian watches being sold in the states today in addition to our Swiss watches. Not all Swiss watches are good even though their quality watches have an enviable reputation. There are cheap Swiss as well as American pin lever watches (not-jeweled) that are bought for a short duration and known as disposable watches.

Not knowing watches you should buy from a jeweler with competent watchmakers to advise you on the different qualities that he recommends. For instance we have some good Swiss watches in all steel cases with screw backs that retail at \$19.95 and are far superior to a large percentage of promotional watches even after they are discounted to say \$15.00 to \$45.00 from a high price. Should you not buy a watch from a dependable jeweler I would like to list some helpful hints for you to analyze the watch you are buying and help you determine value you will receive for the dollar.

1 Stamped on the back of watches, you'll find case quality — All steel or stainless; indicates all steel case (which resists acids in system). Stainless back indicates the back only is stainless — the rest of the case being some base metal covered by chrome plate. Chemicals and acids will eat this case and it is short lived.

2 See that the back is screw on, not a snap on back. This assures a tighter case, better service and longer life.

3 Check the tightness of the crown on case tube. These crowns have small O ring gaskets in them that exert pressure on the tube. (Which helps keep dirt out as well as moisture.)

4 All known brand watches does not indicate that the same quality exists today as it did years ago. Personnel has changed due to retirements and mergers and etc. and old reputations as to quality no longer are true.

5 High prices on promotional watches (known brands or otherwise) with drastic discounts is not indicative of a bargain or saving. You usually get what you pay for (sometimes a lot less!) if the price is low so is the quality. Trusting that the above is informative and will assist you should you buy a watch from those interested only in making sales with no service. Don't forget those counterfeit watches are available too. Con men so to speak have names put on cheap non jeweled pin lever watches that bear a resemblance to a quality name watch. For example, LONGINE for a LONGINES, BELOVE or BULOVA for a BULOVA and OMEGA for an OMEGA. Usually with the selling of a counterfeit watch a good distress story is given. These watches should sell at about \$8.00 and usually bring in to the con artist \$20.00 to \$30.00. After hearing his story, wipe the tears from your eyes and pass up the deal!



Cowan Jewelers Downtown Hereford

A Tribute To Mothers by DICK NORWOOD



Abraham Lincoln said, "All that I am, or ever can be, I owe to my Mother." And that, we think, sums up what all of us think about our Mothers. It isn't only on Mother's Day that we should revere the name and memory of Mother. Every minute of every day we should unostentatiously show our love and endeavor to make her life easier and happier. If your Mother has passed on, show that her memory still lives in your heart. Do something for your church in her memory. Attend church regularly. This will be a token payment of all she did for you. The best Mother's Day present a man can give his wife is enough life insurance, so that Mother will never have to be replaced by hired help.

We Salute Our Town! DICK NORWOOD CHEVROLET-OLDS N. HWY. 385 364-2160

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 P.M. on the 30th day of May, 1972 to consider the rezoning of the following property: S 100' of N 3011' of W 1/2 of Block 27, Evans Addition to the City of Hereford, Dear Smith County, Texas. The above property, requested to be rezoned from "B Two Family District" to "D-1 Mobile Home District". Those interested in the above request are invited to attend the meeting on the date set forth above. The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 5th day of June, 1972 at 7:30 P.M. Mary V. Watts City Secretary 5-46-72

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 P.M. on the 30th day of May, 1972 to consider the rezoning of the following property: N 173' of E 140' of Block 27, Welsh Addition to the City of Hereford, Dear Smith County, Texas. The above property requested to be rezoned from "A Single Family District" to "B Two Family District". Those interested in the above request are invited to attend the meeting on the date set forth above. The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 5th day of June, 1972 at 7:30 P.M. Mary V. Watts City Secretary 5-46-72

WE MUST SELL THEM! NO REASONABLE OFFER REFUSED



PLAINSMAN TRAVEL TRAILERS — 16 FT., 18 FT., 20 FT., 22 FT., SELF-Contained Prices Start at only! \$1388

'68 Le Mans Pontiac, 2-tone, power S & B, air condition, auto. trans., console, only \$1895

'68 PONTIAC CATALINA, full power, air, good rubber - priced to sell \$1395

'69 BUICK LA SABRE, 2-tone paint, vinyl interior, power S & B, only. \$1995

'67 GRAND PRIX PONTIAC vinyl roof, power S & B., air condition, tape player. \$1695

'68 DELTA 88 OLDS, power S & B., air, vinyl interior, radial tires. \$1795

'68 DODGE DART, 6-cyl. auto, a good clean local one owner car. \$1095

'65 BUICK STATION WAGON see this one! \$695

'68 CHEVROLET PICKUP 4-speed, 6-cyl., clean, ready to go. \$1395

'71 CHEVROLET MALABU, Loaded with goodies, clean. \$2995

'65 CHEVROLET EL CAMINO, power S & B, air good tires. \$795

'65 LONG WHEEL BASE CHEVROLET PICKUP, 6-cyl, 4-speed, Irrigation special at only \$695

Your American Motors Dealer **BUDGET AUTO SALES** OPEN EARLY TILL LATE 104 FRONT STREET-HEREFORD 1606 AMARILLO BLVD. E., AMARILLO

WAREHOUSE SALE

All Prices Include Pad & Installation

- 2 Tone SHAG \$4.95
- Multi Color SHAG \$6.95
- Hi-Low Tweed \$5.95
- Level Loop rubber backed \$5.95
- Out Door Felt Type \$5.95
- Sheet Vinyl No Wax \$5.95

Large Selection Room Size Remnants in Stock!

C & W CARPETS

Plains & 25 Mi. Ave. 364-3448

THIS YEAR USE KT 680 AND NK 735

- HYBRID CORN FOR SILAGE
- HIGH GRAIN-TO-FORAGE RATIO
- SEMI-UPRIGHT LEAVES (MAKE FULL USE OF SUNSHINE)
- TOP GRAIN YIELD POTENTIAL
- PRODUCES PLENTY OF GRAIN

RICH SILAGE SEE ME TODAY TONY URBANCZYK NORTHROP KING SEEDS

WANTED

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND** 5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND** 5 p.m. Tuesday

1. FOR SALE Miscellaneous

FOR SALE: 7 1/2 h.p. single phase motor and Berkeley centrifugal pump. Owens Electric, 364-3572. B-1-14-12-tc

TOWN & COUNTRY MOBILE HOME SALES
HWY 60 East & Myrtle. PHONE 364-0169. See the 72' x 14' wide. We sell for less because the overhead is low. B-1-14-10-tp

WILL BUY OR SELL
Tops, Boats, Sows, Pigs and Feeders. C.R. McGhee, 500 West Park, Hereford, Texas. Phone 364-1045. B-1-14-2-tc

!!CARPET!!
Financing Available
C & W CARPET
PLAINS AND N. 25 MILE AVENUE
PHONE 364-3448 B-1-14-24-tc

"THE SADDLE HOUSE"
See our line of Western
TEXAN Boots,
New & Used Saddles
HIGGINS & SO, TEXAS ST.
PHONE 364-3583. B-1-14-5-tc

FOR ALL YOUR FENCING NEEDS: Call
Burling Riley, 364-2795. B-1-14-40-tc

FULLER BRUSH PRODUCTS Call Mrs.
Jessie Fuller, 364-3525. S-1-10-31-tc

WE BUY AND SELL USED FURNITURE. BARRICK FURNITURE WEST HWY 60. PHONE 364-3552. B-1-17-37-tc

FOR RENT OR SALE WITH LOTS — 2 1/2
acre 2 bedroom mobile homes. Furnished
and carpeted. Small down. Ray Manning,
327 Avenue B. B-1-23-46-tc

131 E. 2nd. Tuesday 8 P.M. ELK'S LODGE

STATED MEETING SECOND MONDAY 8:00 P.M. Floor Work Thursday Herman Ford W. M. W. A. Phipps, Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Moons Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

NOW OPEN FOR BUSINESS
SEE OUR LINE OF: stoves, refrigerators,
TV's, living room suites, dining room
suits and miscellaneous merchandise
BIG JIM'S FURNITURE
HIGGINS & SO, TEXAS ST.
HEREFORD, TEXAS
Phone 364-1873 B-1-13-5-tc

BAZE BOOK BINDING
Have your treasured Bible or book
repaired. Bound in leather or imitation
cloth.
CALL OR COME TO 207 STAR
PHONE 364-5664 HEREFORD. B-1-14-16-tp

!!MEXICAN FOOD!!
SPECIAL: Beef or
Cheese Enchiladas...
Cheese Enchiladas
11:00 A.M. to 9:00 P.M.
EL TORO RESTAURANT
HWY 60 EAST
(CLOSED MONDAYS)
B-1-13-13-tc

FOR SALE: Boat, motor and trailer. 40 hp
electric Evinrude. Good condition. Call
364-2127. B-1-14-16-tc

TIRE SALE
600 x 13 \$9.95
650 x 13 \$10.95
725 x 14 \$14.44
775 x 14 \$16.95
825 x 14 or 15 \$18.95
855 x 14 or 15 \$19.95

SIX PLY TRUCK
670 x 15 \$21.00
750 x 16 \$25.40
Plus Federal Tax and old tire. Free
mounting. B-1-13-18-tc

FIRESTONE 185 MAIN PHONE 364-4333. 2B-1-46-tc

CLEANEST carpet cleaner you ever used,
50 easy too. Get Blue Lustre. Rent
electric shampooer \$1. Duckwalks,
Sugarland Mall. B-1-20-19-tp

FOR SALE: 1971 American Mobil Home.
12x36. Mostly furnished. 806-273-5964. B-1-19-40

MUST SELL my 10x30 house trailer 1961
model. Clean, fully furnished, air
conditioned. For quick sale, \$1850.00. Call 383
5883 or 383-7765. Amarillo. B-1-22-19-tp

SUPER stuff, sure nuff! That's Blue Lustre
for cleaning carpets. Rent electric
shampooer \$1. McCaslin Lumber Com-
pany. B-1-18-19-tp

FOR SALE — 1968 12x30' Mobile Home.
Partially furnished. Phone 364-1779. B-1-10-43-tc

FOR SALE — Repossessed Kirby; also
rebuild Kirbys, \$45.00 and up. KIRBY
Company of Hereford, 522 Irving. Phone
364-0427. B-1-18-43-tc

LOST bright carpet colors — restore them
with Blue Lustre. Rent electric shampooer
\$1. Hereford Hardware. B-1-14-46-tp

FOR SALE: idle Time pickup camper 229
Star. B-1-10-44-tc

TAKE UP PAYMENTS NO EQUITY
on
1968 Town & Country two bedroom mobile
home
364-0630 or 276-5870. B-1-14-4-tc

FOR SALE TO BE MOVED: Grain
storage tank, capacity 2,000,000 lbs. and
Habc grain dryer. Call 806-495-3104 Post
or 828-6811, Slaton. B-1-21-45-tc

FOR SALE: USED KID'S SADDLE.
PHONE 364-3583. B-1-10-46-tc

350 cc Bridgestone Motorcycle. Power plus
extra sprocket and chain. Like new.
\$550.00. Call 289-5836. B-1-46-3p

PAUL JONES UPHOLSTERY
CORNER SO. MAIN & AUSTIN RD.
PHONE 364-2188
FREE ESTIMATES
FREE PICKUP & DEL.
QUALITY MATERIALS
15-1-42-tc

HOLSTEINS AND HOLSTEIN & BEEF
CROSSES.
All sizes of stockers and feeders. Also top
quality Wisconsin Holstein and Guernsey
springing heifers.
MARK HICKS
Rt. No. 4, Hereford, Texas
Phone 804-747-3923. B-1-29-tc

SALE OR RENT
1969 Mobile Home 12x60. 3 bedrooms, 1 1/2
baths, washer & dryer. Partly furnished.
CALL
247-2394 FRIONA. 15-1-44-3p

2. FOR SALE Farm Equipment

FOR SALE — New Hatz Trailers and used
trailers. ALBER'S MILLING COMPANY,
364-5370. B-2-12-43-tc

See Us For
Parts-Sweeps-Chisels
for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-29-tc

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tc

3. FOR SALE Automobiles

FOR SALE: '71 Ford Ranger XLT. All
power and air. Low mileage. Phone 364-
4261. B-3-14-16-tc

WALKER'S USED CARS AND TRUCKS. WE BUY, SELL OR TRADE 409 WEST FIRST Phone 364-2250. B-3-41-tc

MILBURN MOTOR COMPANY
We pay cash or Used
Cars
225 North Sampson
Phone 364-0077
B-3-33-tc

NEW AND USED CARS
ORVAL WATSON FORD
SALES COMPANY
PHONE 364-3737. B-3-10-18-tc

NEW AND USED CARS now for sale at
John Orsborn Bu. J., Pontiac, GMC's new
location — 221 NORTH 25 MILE AVENUE.
B-3-20-43-tc

1966 Ford Falcon Futura, 2 dr. h. 289
engine, standard transmission. Good
condition. Come by 210 West 8th or call 364-
7140. B-3-44-tc

TIRE SALE
Belted white walls second fire 40 percent
off regular trade in price, all sizes. In-
spected used tires guaranteed 12 months,
\$5.00. Free mounting.
FIRESTONE
185 MAIN
PHONE 364-4333. B-3-13-46-tc

FOR SALE: 1965 Chev. Pickup. Automatic
and air conditioned. Excellent condition.
Phone 364-3775. B-3-13-46-3p

4. REAL ESTATE For Sale Or Trade

NORTHWEST
3 bdr., 1 1/2 baths, double garage. Buy
equity and assume \$16 loan.
OWNER LEAVING TOWN
3 bdr. brick, 1 1/2 baths, with built ins. Has
storm cellar and fenced back yard.
Price \$21,000.00
LOOK
3 bdr. brick, 2 1/2 baths, all built-ins,
fenced yard. Lots of shade trees and
bushes. Price \$17,500.00. Buy equity and
assume loan at 4 1/2 percent.
SMALL HOME
\$500.00 down and \$40.00 per month. Why
pay rent?
\$350.00 DOWN
If you qualify for a GI loan. 3 bdr. 1 bath,
all new carpet.
WILL TRADE FOR SMALLER HOME
Nice 3 bdr., large kitchen, utility room,
double garage, close to school. Trade for
equity and assume loan.
3 BEDROOM PLUS OFFICE
NW Hereford, brick nice carpet, 2 baths,
utility room, double garage. Purchase
equity and assume loan.
REF. AIR
Large 3 bdr. brick, 2 yr. old. Fire place,
and all the other goodies.
P&A REPO.
We have a good selection of homes.
Minimum down payment.
MOBILE HOME LOTS
60X135 ft. lots for \$50.00 down, \$20.00 per
month.

HAMBLY REAL ESTATE 5. Hwy. 385

OFFICE 364-3566
David Avarado 364-3168
J. M. Hamby 364-2584
Gerald Hamby 364-1534
B-4-48-11-tc

FOR SALE BY OWNER
3 bedrooms, 1 1/2 baths, fenced backyard,
double garage. 2 years old. Low, low
equity.
CALL 364-4086
for appointment. B-4-45-6c

HOUSE FOR SALE 403 AVENUE G. B-4-10-45-tc

EQUITY REDUCED FOR QUICK SALE 3 BEDROOM HOUSE FOR SALE BY OWNER
Save by buying equity direct from owner.
Near La Plata school, shown by ap-
pointment only. Low equity, practically
new. Three bedrooms, 1 1/2 baths, all
electric. Nice size family room with
fireplace. Kitchen includes dishwasher;
has utility room, double garage. Available
in June. Call 364-4957 for appointment. See
it, you'll like it! B-4-43-tc

FOR SALE BY OWNER: 3 bedroom brick,
1 1/2 baths, central heat, fenced backyard.
Close to all schools. 364-0727 or 364-2166
B-4-19-15-tc

TRADE farm and city property in
Hereford for property in Hill Country, San
Antonio or Rio Grande Valley. 364-2450.
B-4-19-19-tp

VETERANS
Large, 2 bedroom, single garage, fence,
storing doors & windows. No down payment
or closing cost over cashier than rent.
PHONE 364-4478. B-4-19-tc

Short section of good grassland near
Hartley, Texas. \$105.00 per acre. JUSTICE
& COMPANY, 294-4000 Daltari, Texas.
B-4-17-19-3p

FOR SALE
DRIVE-IN RESTAURANT
Doing a good volume. A good investment
for people who are willing to work. Terms
available. Will consider trade.
FOR APPOINTMENT
CALL 364-2252 or 364-1181
B-4-44-tc

IN FRIONA
FOR SALE OR TRADE
4 bedroom brick, less than 3 years old. 2
1/2 baths, fireplace, fenced backyard,
double garage. Would consider trade for
something of equal value in Hereford.
PHONE 247-3103 or 247-3553, Friona,
Texas. B-3-10-17-tc

FOR SALE OR TRADE
4 bedroom brick 2 full baths single car
garage \$650 down plus prepaids 16,700.00
B-4-43-tc

3 bedroom brick front car garage \$500
down plus prepaids. Atrac five floor plan.
\$16,000. Carpeted. B-4-43-tc

3 bedroom brick home carpeted car gar.
\$16,100 \$600 down payment. B-4-43-tc

3 bedroom single car garage utility
connections. \$12,350. \$400 down. B-3-10-17-tc

3 bedroom carpeted newly painted
\$7,500.00. B-3-10-17-tc

3 bedroom. Payments \$85.00 per month.
Nice real home. B-3-10-17-tc

We have other homes available in all price
ranges. B-3-10-17-tc

ALL VETERANS ARE NOW ELIGIBLE FOR 100 PERCENT LOANS.

FOR RELIABLE EFFICIENT AND EXPERIENCED SERVICE, CALL US. CARTEL REAL ESTATE
206 N. 25 Mile Ave.
Members of multiple listing service and
Board of Realtors
Wayne Carhel 364-0944
Lola Peters 364-3035
EQUAL OPPORTUNITY B-1-18-tc

Location for
FEEDLOT or PEE-FEEDER OPERATION.
292 acres, 3 wells with good water con-
nected by underground line to handle
sprinkler system. Good allotments. Seven
miles South of Summerfield. Phone 455-
3342 or 622-1479. B-3-14-4-tc

INVESTMENT
Duplex furnished redecorated. 18 percent
return on investment.
PHONE 364-4678. B-4-19-tc

NORTHWEST HEREFORD
3 bedroom brick, carpeted, 1 1/2 baths,
fence, covered patio, double garage, built-
in appliances. \$117.00 month, 5/4
percent interest. Call 364-3748. B-4-19-tc

POSSESSION - JUNE 1ST
Northwest 4 bedroom brick, double
garage, fenced, fully carpeted, reasonable
equity \$166.00 payment.
PHONE 364-4678. B-4-19-tc

SEE GIBSON REAL ESTATE & INSURANCE FOR COMPLETE REAL ESTATE SERVICE
Including AUCTION of Real Property of any kind:
Farms, Ranches, Commercial
PROPERTY
Farm & Industrial Equipment. 364-5149
Ben G. Scott - Broker 364-4365
Wilbur D. Gibson - Broker 364-2225
Office: 902 Lee & Hwy. 385 364-0442
Hereford, Texas. S-4-2-tc

MOUNTAIN HOMESITES
Colorado Mountain Homesites. Lots of
Ponderosa, Pinon Pine Trees. Cool, Crisp
Mountain Air. Views of Snow-capped
Peaks. Near Good Hunting, Fishing, Near
Stonewall, Monument Lake, Trinidad
Reservoir. 5 Acres. \$1995.00 up. Larger
Tracts \$250.00 acre up. Write:
Rancho La Garita,
Box 587
Trinidad, Colorado
Phone collect. 303-844-9505. S-4-46-4c

FOR SALE OR RENT:
3 bedroom brick, double garage. Central
heat and air conditioning. Call 276-5353.
B-4-46-2p

FOR SALE: 3 bedrooms, 2 baths. Ex-
cellent condition, new paint. Low
payments, will refinance or consider
second. 364-2410. B-4-18-46-tc

FOR SALE-OWNER TRANSFERRED
Our loss is your gain. 4 bedrooms, 3
baths, living-dining room combination,
large paneled den, fully carpeted and
draped. All electric refrigerated air
conditioning. Choice Northwest location.
SHOWN BY APPOINTMENT
CALL 364-4950. B-4-46-tc

3 bedroom, large paneled den, basement,
drapes, refrigerated air. Over 2000 sq. ft.
\$18,500. Call Hereford Real Estate, 364-
2424. B-4-19-46-tc

NEAT AS A PIN — 3 bedrooms, 2 baths.
Northwest location. B-5-10-46-tc

PRICE IS SET — YOU SET THE TERMS.
40 acres adjacent to city limits.
IDEAL LOCATION — zoned for multiple
housing.
APPLIANCE STORE FOR SALE —
Doing good business. Owner retiring.
INDUSTRIAL SITES on Holly Road 5 to
75 acres. B-5-10-46-tc

BOOZER REAL ESTATE 203 SOUTH 25 MILE AVE. PHONE 364-1755
Joe Boozer Res. 364-0925
Jo Hamrick Res. 364-3502. B-4-46-tc

5. FOR RENT
4 BEDROOMS FOR RENT
Phone 364-1760 after 6:00 p.m. 613 East 5th
St. B-5-10-16-tc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?
We have apartments to suit your needs in
any size. Your rent is adjusted to your
income so you will not be paying more than
you can afford. Apartments have stove,
refrig., garbage disposal, central heat and
air and 2 fenced playgrounds, laundry
facilities, recreation room that will have
pool tables and ping pong tables. And you
can use the recreation room whenever
necessary.
1 bedroom start \$79.75
2 bedrooms start 101.55
3 bedrooms start 113.75
4 bedrooms start 123.00
All bills paid. Deposit required.
BLUE WATER GARDEN
620 Irving
Phone 364-6661 B-5-48-tc

DIAMOND VALLEY TRAILER PARK
Circle trailer lots
Located on the 400 and 700 Block of Avenue
H. Sioux and Cherokee Streets and the 700
Block of Avenue G.
NORMAN D. BARTLETT-OWNER
Phone: 364-1483
364-3937. B-5-45-tc

FOR RENT: 2 bedroom unfurnished
duplex. Carpet and drapes. Built-in range.
Phone 364-2135. B-5-13-45-tc

TRAILER SPACES FOR RENT. CALL
364-5725. B-5-45-3p

FURNISHED house for one or two people.
No pets. 212 Avenue C. B-5-13-19-3p

Two bedroom furnished. Adults, no pets.
Come to 111 Avenue C. B-5-11-19-2c

One bedroom furnished, bills paid. Couple
or singles. 364-6678. B-5-10-19-2c

BEDROOM for rent. Man preferred. Call
364-0798. B-5-10-19-2c

UNFURNISHED 3 - room house.
Spanish preferred. \$45.00. Phone 364-2987.
B-5-10-19-tc

SUGARLAND QUADS
428 Avenue B. 2 bedrooms, fully carpeted,
draped. Total electric kitchens, ranges,
refrigerators and disposals. Ref. air
conditioning. Convenient to shopping
center and schools. Large rooms, sound
proof. All utilities paid. Phone 364-4304.
B-5-14-46-tc

BACHELOR APARTMENTS
Carpeted private entrance, private bath,
ventilated heat. 821 South 25 Mile Avenue.
S-5-14-32-tc

APARTMENTS FOR RENT
Robert Belzer, 364-3200. S-5-10-36-tc

FOR RENT: Furnished one bedroom
apartment and furnished one bedroom
house. inquire 205 Jewell, Apt. A. B-5-16-17-tc

TRAILER SPACE FOR RENT:
Northwest Mobile Lodge, Phone 364-1108.
B-5-10-13-tc

FOR RENT: Furnished apartments.
Lynette Apts. 212 Avenue H. 364-0969.
B-5-10-46-4p

2 bedroom unfurnished house. Call 364-
2815. B-5-10-46-tc

Quiet furnished apartment for one person.
No pets. Call 364-3388. B-5-10-46-tc

Large 2 bedroom furnished apartment.
Bills paid. One child. Call 364-0014.
B-5-12-46-tc

8. HELP WANTED

NEED EXPERIENCED MACHINE OPERATORS.
Apply in person to Dolly Textiles, 146 East
Second Street. B-8-14-43-tc

WANTED: person with management
capabilities, interested in part time
business of his own. Minimum investment,
unlimited potential. For appointment, call
364-1832. B-8-21-19-3c

Local Finance Company needs dependable
man. Good starting salary,
hospitalization, paid vacation and other
benefits. For interview, contact Plains
Finance Corporation, 906 South 25 Mile
Avenue, Hereford. B-8-44-tc

NEED ATTRACTIVE AND RELIABLE WAITRESSES AND COCKTAIL WAITRESSES.
Experience preferred but not necessary.
will train. Pleasant public contact. Ex-
cellent salary plus generous tips.
Apply in person. B-8-18-tc

THE CAISON HOUSE 828 WEST FIRST STREET HEREFORD, TEXAS B-8-18-tc

NEED VACATION MONEY?
Earn \$50 to \$100 per week taking orders
from friends in your own neighborhood or
hour. Flexible hours. No investment. For
more information, call or see
Jessie Fuller
with Fuller Brush Co.
Phone 364-3525
837 Bevins, Hereford. B-8-18-tc

Have immediate opening for cook. THE
MUSIC STAND, 628 WEST FIRST.
HEREFORD. CALL 364-0628 or 364-1150
for appointment. B-8-18-tc

Cocktail waitress needed. Serve both food
and cocktails. Will train if inexperienced.
Excellent tips. Must be at least 21 years
old. Apply in person.
THE MUSIC STAND
428 WEST FIRST, Hereford
Call 364-1150 or 364-0628
for appointment. B-8-18-tc

Opening for salesman. No experience
necessary. Car furnished. Highest com-
mission. ORVILLE WATSON ORVILLE
WATSON FORD 364-2727. B-8-14-46-tc

9. SITUATIONS

WILL take, pickup and care for Kin-
dergarten children beginning school year.
364-4175. B-9-12-14-tc

WILL DO SEWING IN MY HOME.
PHONE 364-4993. S-9-10-43-5p

10. NOTICE

FOR SALE
5 c & 10c Candy vending business in
Hereford. GOOD INCOME 6 to 8 hours
weekly. Total price \$1,138.00 cash. Write
Texas Kandy Company, Inc. 1135 Basse
Rd. San Antonio, Texas. 78212 include phone.

ALCOHOLISM INFORMATION: For
information on alcoholism, referrals for
help, counseling, or programs on the
subject of the disease of alcoholism, call
364-4540 from 8 a.m. till 12, 1 p.m. until 5
p.m. Monday thru Friday.
A UNITED FUND AGENCY B-10-33-tc

11. Business Service

CARPET
CLEANING
C & W CARPET
Phone 364-3448 B-11-24-tc

WILL PICK UP JUNK CARS. FREE. CALL 364-3350 or 364-3777. B-11-28-tc

WANTED - CUSTOM SWATHING & BALING.
SAM BERRYMAN, 364-5810. B-6-10-18-tc

WANTED — CUSTOM FARMING call
Joel Williamson 258-7728, or 364-1933.
B-6-1-46-tc

WANTED: Custom swathing and baling.
Jesse Scott, Phone 364-1108. B-6-10-13-tc

WANTED: Radiator Repairs and Sales. Bring it in—
We will come and get it.
BRAKE & RADIATOR SPECIALISTS,
138 Sampson, Jim & David Vines, 364-6211.
B-6-30-tc

DICKEY'S DOZER SERVICE

Do! Work — All Kinds
Buildozers — Scrapers
Back Hoe — Dragline
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belcher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4545 B-8-29-tc

WANTED LATHE & RELINE WORK ON CAR AND TRUCK BRAKES
Bring it in We will come and get it.
BRAKE & RADIATOR SPECIALISTS 138
Sampson Jim & David Vines, 364-6211. B-11-30-tc

TREE SERVICE TOPPING—SHAPING CLEAN UP & LIGHT HAULING. C.L. STOVALL
PHONE 364-4160 or 364-3220
208 AVENUE C. B-11-11-tc

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 — or 364-1345 — Box 130. B-11-46-tc

UNDERGROUND STORM CELLARS.
Concrete Steel Reinforced. All types
concrete work Driveways and patios.
CALL 364-2724
MEARL FINDLEY Contractor.
110-11-41-tc

ROWLAND STABLES
We cater to good horses, rent stalls, board,
break and train horses, teach your child
fundamentals in riding.
840 AVENUE F
CALL 364-1189 AFTER 4:00 P.M.
S-11-46-tc

WE TRADE SADDLES THE SADDLE HOUSE HIGGINS & SO, TEXAS PHONE 364-3583. IS-11-27-tc

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Will quilt bedspreads, quilts, valances,
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STRAYED from 2 miles East of Ford, 4
steers, 550 lbs. branded 11 on left shoulder.
Call Shep. Shepherd, 364-0149, Hereford.
B-13-19-2c

LOST: West of town, two white female
poodles. REWARD. Call 364-2788 or 364-
1655. B-13-13-19-tc

30 FISHING PRIZES ATLANTIC CITY, N.J. (AP)
— Prizes will be awarded in 30
classifications for salt and
freshwater fishing in Atlantic
City this year.
One of the resort's highlights
will be the tuna tournament set
for June 27-30.



Brand Classified Ads Get Results

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OPTOMETRIST
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Hereford, Texas Telephone 364-0987

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CANYON CREEK APARTMENTS
IN BEAUTIFUL HUNSLEY HILLS



Apartment Living a Measure Above Any Other!
Furnished or unfurnished. 1-3 bedrooms. 1-1 1/2 baths. Rent from \$144, utilities included. Drapes. Carpeted. All electric kitchen, with dishwasher and disposal. Laundry facilities. Lovely landscaping. Refrigerated Air Swimming Pool U.S. 40 in Canyon. Turn North at Second Blinking Light!
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REALTORS

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508 South 25 Mile Avenue
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NORTHWEST LOCATION
Brick house with three bedrooms, two baths and of course all the extras like air conditioning, fireplace, yard and fence.

REALTORS
BARGAIN BUY
Residential property, all utilities, paved and available for building or mobile homes.

REALTORS
SPECIAL PRICE
Three bedroom brick home with 2 1/2 baths, double garage on Ave. J. Buy now and redecorate yourself.

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Duplex and house with the rent more than payments.

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- IF QUICK POSSESSION isn't important, you can make a good deal on this one. All brick 3 bdr. 2 bath home with built-in range, carpet, garage, payment well under \$120.00. \$15,950.00.
- DRY CLEANING Company, completely equipped, for sale. Reasonable building rent, priced to sell.
- FOUR BEDROOM, 2 bath brick in NW area. Has 2-car garage & fenced yard. \$21,000.00
- SMALL ACREAGE with fine 5 bdr., 3 bath, 2 level home. Consider trade. \$58,000.00
- 2-CAR GARAGE, new shag carpet in this 3 bdr. 2 bath brick in excellent location. Low interest loan payable less than \$135 per mo. \$21,000.
- 3-UNIT RENTAL for low income families. One apartment has 4 bdrs. 2 baths, 2-car garage. \$1,000 down plus low closing, or will trade. \$14,000.
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Ted Walling 364-0660 Gene Campbell

Realtors
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OWNER TRANSFERRED
Sell to G. I. Approx. \$600 move in and payment of less than \$139 per month. Very clean 3 br. with 1 1/2 baths, garage and fenced yard, large closet in master bedroom. Call for an appointment today.

SACRIFICE
Beautiful large trees surround this three story home on lot 150 x 150. Four bedrooms, living room, dining room, library, 23 x 19 den with fireplace and bar-b-que, swimming pool, apartment with rental income of 100 per month. You can live in this home for much less than you think. Must sell immediately.

FHA FORCLOSURES
A realtor can assist you in moving to a completely reconditioned home with very small move in costs.

LESS THAN '60 MONTH
A veteran can purchase one of four duplexes, live in one side, rent out other and have low, low monthly payments. Only \$17,000.

FALLOUT SHELTER
16 x 20 concrete basement, 22 x 23 patio, 11 x 14 storage building, beautiful landscaping with plenty of fruit trees, fenced, two bedroom mobil home. Will sell for \$15,500.

CIRCLE DRIVE
This well kept 2 bedroom, 2 bath home has a garage apartment, professional landscaping with large shade trees. \$19,750.

READY IN 90 DAYS
Owner carry second or amount to move in. Assume loan with payments of less than \$165 per month.

REFRIGERATED AIR
Low equity on this small three bedroom, new shag carpet, northwest location. \$19,000.

COMMERCIAL LISTINGS
Home and beauty shop, excellent buy on equipment, supplies and storage building. Three bedroom, 2 baths, \$22,500.

Are you interested in owning your own business? Are you making a change? We have an excellent business for sale with 17 years of business serving Hereford. Gross sales in 1971, \$64,000, good net income, low equity.

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4 bed - large utility room, fence - R & Oven - 167 month NW Hereford
Duplex - Crosses 2880 year net, 1200 - pays 100.00 each - \$15,000.00.
3 bed - 2 bath on Jackson St. - Convenient to downtown has rental on 2000 sq. ft. 18,000
3 bed - NW Hereford - This home has everything \$39,000
3 bed - large den - basement drapes, - refrigerated air, over 2000 sq. ft. \$18,500.
FARMS
40 Ac. excellent water - corrals - fenced
320 Ac. 2-8" wells \$328 per Ac. - \$25,000 Down Bor, at 7 percent.
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AMARILLO, TEXAS
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If you are moving to Amarillo, or have a friend or relative doing same, we will be most grateful of your calling us, or recommending us.

We have many new homes priced from \$17,000 to \$44,000, plus many existing homes that can be purchased on loan assumptions.

REALTORS - 311 E. PARK AVE.
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PRICED RIGHT!
3 BR - Corner lot - All brick - New shag carpet - \$85.00 pmts. - All furniture less than 6 mo's old goes with sale. H-3660.

SMALL EQUITY IN NORTHWEST
\$178.00 monthly - Brick - 3 BR - 2 Bath - Dbl garage - Extra clean - Nice yard - Patio - Fenced yard - Carpeted throughout. H-3662.

FIREPLACE IN MASTER BEDROOM?
Unusual but true - Over 2200 s. f. - Circle drive - Large office in garage - Covered patio in back - Owner moving. H-3674.

LIKE NEW & 4 BR'S TOO!
3 1/2 baths - LR - Sunken Den - Dining Rm & Kitchen - 2 Front entrances - Over 2400 S. F. - Dbl garage - Priced under \$40,000 H-1114

LESS THAN '170' MO.
Will put you in N. W. Hereford - Nice home - 3 BR - 2 Baths - Rock Fireplace - Beautiful cabinets - On Hickory Street. H-3663.

LARGE FAMILY?
See 3 bedroom on Star. 1900 sq. ft. with Den, LR, oversized garage. Extra closets. Owner has cut price. H-3672.

FRUIT TREES
Work shop with heavy duty wiring. Double garage. 3 Bedroom house has large Country Kitchen, many cabinets. Near all schools. H-3682.

EXCEPTIONALLY NICE
Friona home. 1600 sq. ft. w ref air. Draped, on two lots. 3 BE brick. 1 1/2 bath. \$19,000. Will trade for Hereford home. H-3677.

OWNER MUST MOVE
3 Bedroom beauty on Star. Remodeled thru-out! Very stylish and modern, and comfortable. Plus a cemented storm shelter. Corner lot. Only 17,500. See anytime! H-3661

FOR BEGINNERS
Freshly painted 2 bedrooms, carpeted in good location. Extra large lot and trees for shade and fruit. Call now! Only \$9500.00. H-2209.

PRICED TO ENJOY
Very neat - beautiful den-kitchen area. 3 bedrooms - 1 1/2 baths. Northwest location. Immediate possession. Bargain at \$20,000. H-3622.

TO MOM WITH LOVE
This is THE house for gracious living. Formal dining room and covered patio with large backyard makes entertaining yours - "elegantly or casually as you prefer". 4 BR. - 2 1/2 Baths. Large dressing area. H-1115.

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Mary French
364-0854

Sam Long
364-0381

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Betty Gilbert
Public Relations

State Happenings

STAMP PROGRAM for a statewide plan. **PLANNED** — The State A state-funded program will Department of Public Welfare be proposed in the special has been called on by the session of the Legislature next governor to develop a pilot food month. Federal courts have stamp program in preparation ordered all counties to have

either a food stamp or a food commodity program for the needy. The stamp program is expected to generate \$285 million in economic activity.

COURTS SPEAK — The American Party once more was

unsuccessful in trying to have the new law providing state financing for primary elections declared unconstitutional by the State Supreme Court.

The High Court, in another case, held the owner of a factory

in Hemphill was not liable for damages in an accident caused by an independent contractor hauling logs to the plant.

Third Court of Civil Appeals upheld a Hays County district court decision on preventing a

contractor from bringing a second suit over the same paving contract transaction against Holiday Inns.

APPOINTMENTS — W. E. (Buck) Tinsley of Austin has been re-appointed to a new six-year term on the Texas Water Development Board of which he has been chairman for the last year.

Governor Smith appointed Jefferson Kerney Brim Jr. of Sulphur Springs eighth district judge.

Smith picked W. L. Kindle of Houston, Mrs. Ida L. Kenney of San Antonio, Mrs. Printis E. Ellis of Paris and Dr. John T. King of Austin for membership on the Governor's Committee on Aging.

The Dallas fire department responded to 1,132 heart attack calls and 26 drownings in 1971.

Short Snorts

SHORT SNORTS

State officials and Austin lawyers paid tribute to retiring State Supreme Court Chief Justice Robert W. Calvert in special ceremonies.

Rep. L. DeWitt Hale of Corpus Christi said he may run for House speaker if Rep. Rayford Price of Palestine is not re-elected to his home district post. Price is now speaker.

Fritz Lanham resigned as Texas Department of Community Affairs director and will return to Baytown as city manager.

Leroy Jeffers of Houston is new president-elect of the State Bar of Texas. Jack Hebbon of

San Antonio is vice-president. James T. (Happy) Shahan of Brackettville is new president of the Discover Texas Association, a private statewide group promoting tourism.

In determining selling cost of state department publications, all reasonable items of expense involved in publication are included in "cost of publication and mailing."

Texas business recovery is keeping up steam in spite of some superficial trouble spots, University of Texas Bureau of Business Research concludes.

The new State Textbook Committee was designated by the State Board of Education.

HEREFORD RADIATOR

Frame and Axle

Repair

116 Avenue K

DEPENDABLE SERVICE

GENTLEMAN JIM IS ON THE SCENE!

Summertime is on it's way and it's time to check your air conditioning.

We are experts in both Evaporative and Refrigerated Air.

Call or come by and see what would best suit your needs.

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"Pumps the largest amount of water for the smallest amount of money!"

Pumps from 300 to 1000 gallons per minute

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Their credo is violence... Their God is hate!



THE OLD TIGERS ARE SCARED, BABY!

WILD IN THE STREETS

SHOWTIMES: ANGELS - 12:45 - 4:10 - 7:40
STREETS - 2:20 - 5:30 - 9:20

BLUE WATER GARDEN APARTMENTS

612 Irving Hereford

1, 2, 3 & 4 Bedrooms

Unfurnished

Ready For Occupancy

1-Bedroom - \$79.75
2-Bedroom - \$101.55
3-Bedroom - \$113.75
4-Bedroom - \$123.00

Range - Refrigerator - Garbage Disposals

Fully - Equipped Laundry Rooms

Recreation Center

ALL BILLS PAID

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Apartments Shown After Hours By Appointment

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EXTRA ENTERTAINMENT!

WEDNESDAY & THURSDAY



EL TUNCO MACLUNYIA

GATES OPEN 8:30

TOWER DRIVE-IN

LAST NIGHT

SHAFT

SHAFT'S his name. SHAFT'S his game.

Pretty Maids all in a row

GATES OPEN 8:30

TOWER DRIVE-IN

The West the way it really was!

Starts WEDNESDAY

COLE YOUNGER
JESSE JAMES

CLIFF ROBERTSON

THE GREAT NORTHFIELD MINNESOTA RAID

CLINT EASTWOOD
SHIRLEY MACLAINE

TWO MULES FOR SISTER SARA

SHOWTIMES:

RAID - 3:44 - 7:30

SARA - 1:40 - 5:30 - 9:15

STAR 364-2037

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Suzanne's Diamonds
NEW BRIDAL SALON with Gowns by DMS'S

SUBMERSIBLE PUMP

Sales & Service Control Box Repair & Exchange

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To use her skills where they're really needed. In the Reserve.

The Army Reserve. It pays to go to meetings.

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Insurance claims promptly serviced. We use nationally advertised



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LAND

For sale or trade, 133 acres, 2 irr. wells, under ground tile, on paving 1 mi. from Hereford. Good allotments. Gov. pay 1972 approx. \$3,500.00. 18 acres corn planted has GI loan of \$9,100.00 payable at 5 1/2 percent. \$600.00 year. 36 year loan, has individual loan of \$28,500.00 at 6 1/2 percent payable at \$1,000.00 year plus interest. 29 yr. loan, payable on or before.

108 acres all cul. 1 irr. well, under ground tile, good allotments. Gov. pay approx. \$3,000.00. \$20,000.00 down 9 acres on paving, 5 miles from Hereford. 1 1/2 irr. well and a domestic well. 3 bdr. home. 7 acres of tame grasses, approved for VA loan at \$26,500.00. 30 yr. loan at 7 percent, no down payment for eligible Veteran.

5.95 acres on paving, domestic well, 2 bdr. home, double garage and barn, 5 miles from Hereford. Will sell on VA loan or \$5,850.00 down, first lien note of \$12,150.00 payable by the year. Have 6 acre tracts for \$100.00 down. Have 10 acre tracts on paving for \$500.00 down.

HOUSES

1 bdr. brick home, NW Hereford, double garage, 1 1/2 baths, fenced yard, fully carpeted. \$21,500.00. Terms of \$166.00 per mo. plus equity

6 room house, 2 baths near school. \$500.00 down and \$110.00 per mo.

3 room house good business location. \$3,500.00. \$500.00 down, \$60.00 per mo.

2 bdr. house, 1 1/2 baths, near school. Car port and storage, fenced yard. \$500.00 down. Buyer get loan.

Call J. M. Hamby (Hamby Real Estate) Office 364-3566 Res. 364-2553.

BE A WIFE LOVER !!

DO YOUR BOATING AND FISHING FROM YOUR OWN DOCK ON THE DEEPEST WATER IN HUBBARD LAKE WHILE SHE WATCHES TV AND RELAXES IN YOUR AIR CONDITIONED BEAUTIFULLY DECORATED HOME.

FULLY FURNISHED. NOTHING FOR YOU TO TRANSPORT.

ALSO EXCELLENT FOR ENTERTAINING. NEARBY AIR STRIP. SEE TO BELIEVE - BUT \$18,500 MAKES THIS DREAM COME TRUE. NEAR BRECKENRIDGE.

CALL 817-672-5298

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MISSOURI BEEF PACKERS INC.

is now accepting applications For permanent Full time employment at our plant in Friona, Texas

We offer year round employment No experience is necessary

We offer:

- 2.85 per hour starting rate
- Paid Holidays
- Paid Vacations
- Company Paid Group Insurance

APPLY AT PERSONNEL OFFICE

MISSOURI BEEF PACKERS INC.

4 Miles West of Friona on Hwy 60

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

YOUR FAVORITE FOODS COST LESS ALL WEEK!



DOUBLE GUNN BROS. STAMPS WEDNESDAY
WITH 2ND PURCHASE OR MORE...

ADVERTISED SPECIALS GOOD
MONDAY MAY 15.....
thru SATURDAY MAY 19th

ON SALE THIS WEEK

FOR HER

Family Circle COOKING
ILLUSTRATED LIBRARY OF COOKING

THOUSANDS OF TRIPLE TESTED RECIPES FROM THE KITCHENS OF FAMILY CIRCLE MAGAZINE... (YOUR READY REFERENCE FOR A LIFETIME OF GOOD EATING)

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FOR HIM

The Family Handyman Do-it-Yourself Encyclopedia

DOWN WITH THE HIGH COST OF REPAIRS, HOME IMPROVEMENTS AND DECORATING... NOW YOU CAN GET THINGS DONE AND SAVE AT THE SAME TIME

Volume 3 \$1.69

CHUCK ROAST U.S.D.A. CHOICE (BLADE CUT) LB. **59¢**

WE FEATURE: TEXAS GRAIN FED BEEF!

CLUB STEAK U.S.D.A. CHOICE LB. **98¢**

SHORT RIBS LEAN & MEATY LB. **39¢** **FAMILY STEAK** LB. **79¢**

GROUND BEEF FRESH GROUND LB. **55¢**

WILSONS BACON 1-LB. **79¢** **FRYERS** GRADED WHOLESOME LB. **29¢**

OSCAR MAYER BOLOGNA BEEF 8 OZ. **49¢** **CUT-UP FRYERS** LB. **35¢**

BREAST THIGHS & DRUMSTICKS LB. **59¢**

LOVELACE FINE IMPORTED PORCELAIN CHINA

Build Your Set the Easy Piece-A-Week Way!
With Every \$5.00 Purchase!

THIS WEEK DESERT DISH 39¢

WE NOW HAVE A COMPLETE SELECTION ON ALL CHINA PIECES

NEST FRESH **EGGS** 29¢ DOZ. GRADE A MEDIUM

PURE VEGETABLE **CRISCO** 3 LB. CAN **78¢** SHORTENING

CLOVERLAKE ALL FLAVORS **ICE CREAM** 1/2 GAL. **69¢**

CLOVERLAKE **WHIPPING CREAM** 1/2 PINT **29¢**

FLOUR GOLD MEDAL ENRICHED 25 LB. SACK **\$1.99**

CHILI SHURFRESH WITH BEANS 15 1/2 OZ. **4 \$1.00** FOR

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SHASTA NEW DIET DRINK ASSORTED FLAVORS 12 OZ. CANS **10¢**

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MORTON'S FROZEN POT PIES BEEF-CHICKEN-TURKEY 5 FOR **\$1.00**

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STRAWBERRIES TROPHY 10 OZ. PKG. 5 FOR **\$1.00**

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CORN-PEAS-MIXED VEGETABLES-SPINACH 10 OZ. PKG. 5 FOR **\$1.00**

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CORN our Darling W. K. or C. S. 303 cans **5 FOR \$1.00**

TOMATOES HUNTS WHOLE No. 2 1/2 cans **3 FOR 89¢**

ORANGE JUICE Shurfresh 32 oz. Jar Concentrate **39¢**

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AFFILIATED FILLER PAPER 300 SHEETS **3 FOR \$1.00**

AFFILIATED FILLER PAPER 650 SHEETS **98¢**

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FRESH PRODUCE

YELLOW SQUASH TEXAS LB. **19¢**

CABBAGE LB. **11¢** **BANANAS** 2 LBS. **25¢**

SUNKIST ORANGES lb. **15¢**

APPLES WASHINGTON RED DELICIOUS 4 LBS. For **\$1.00**

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CALIFLOWER CELLO HEAD **39¢**

RADISHES CELLO 6 OZ. BAG **2 FOR 25¢**

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Shurfresh **Milk and Tender Crust Bread**

TIDE LAUNDRY DETERGENT **89¢** KING SIZE

First one with \$5.00 purchase Excluding Cigarettes

SCOTT TOWELS JUMBO ROLL **29¢**

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FOR AUTOMATIC DISHWASHERS

CASCADE 35 OZ. BOX **59¢**

ANTISEPTIC LISTERINE 14 OZ. BTL. **88¢**

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KRAFT STRAWBERRY PRESERVES 18 OZ. JAR **49¢**

IVORY DISHWASHING LIQUID 32 OZ. BTL. **69¢**

FEMININE NAPKINS **KOTEX** REGULAR 12's **39¢**

HUNTS KETCHUP 32 OZ. **49¢**

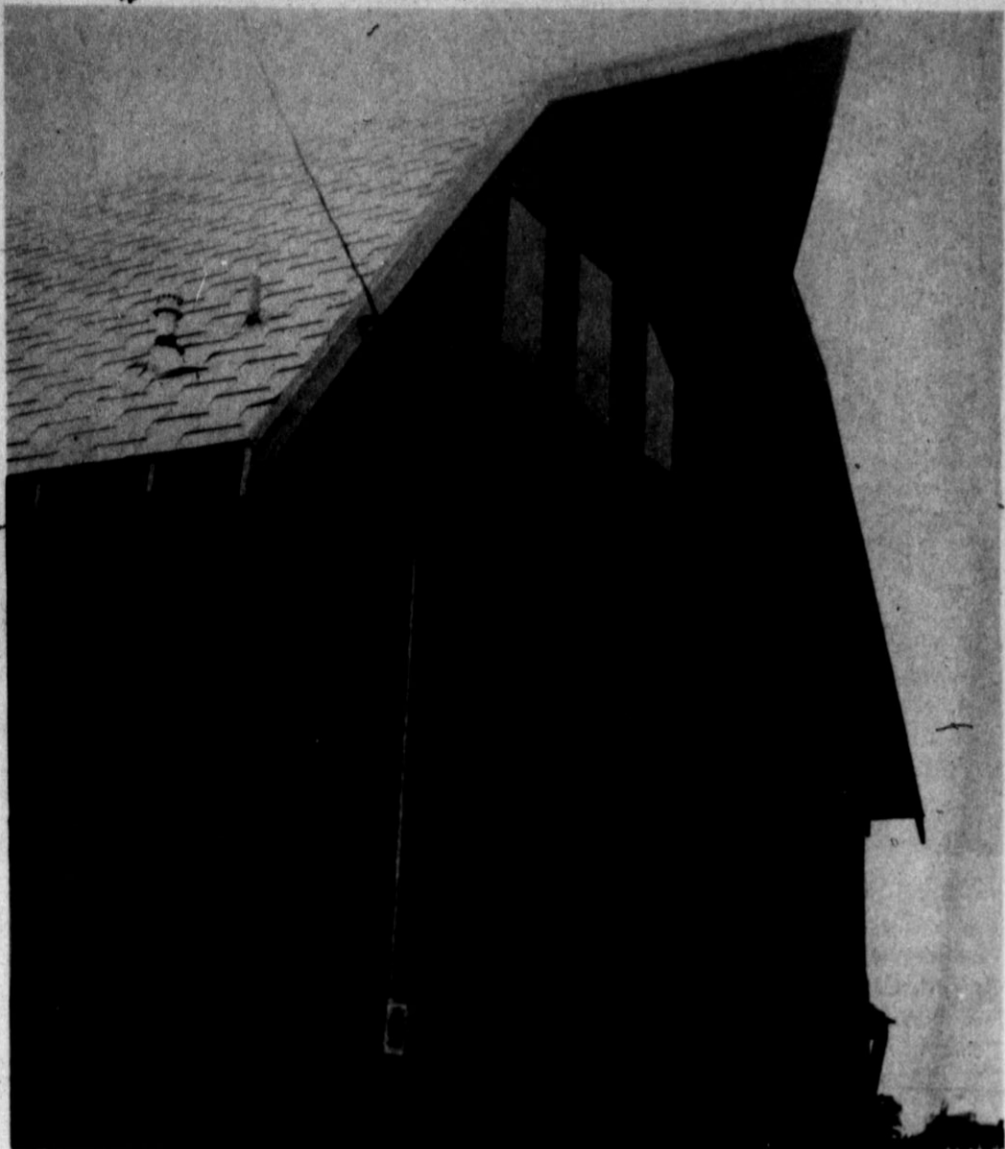
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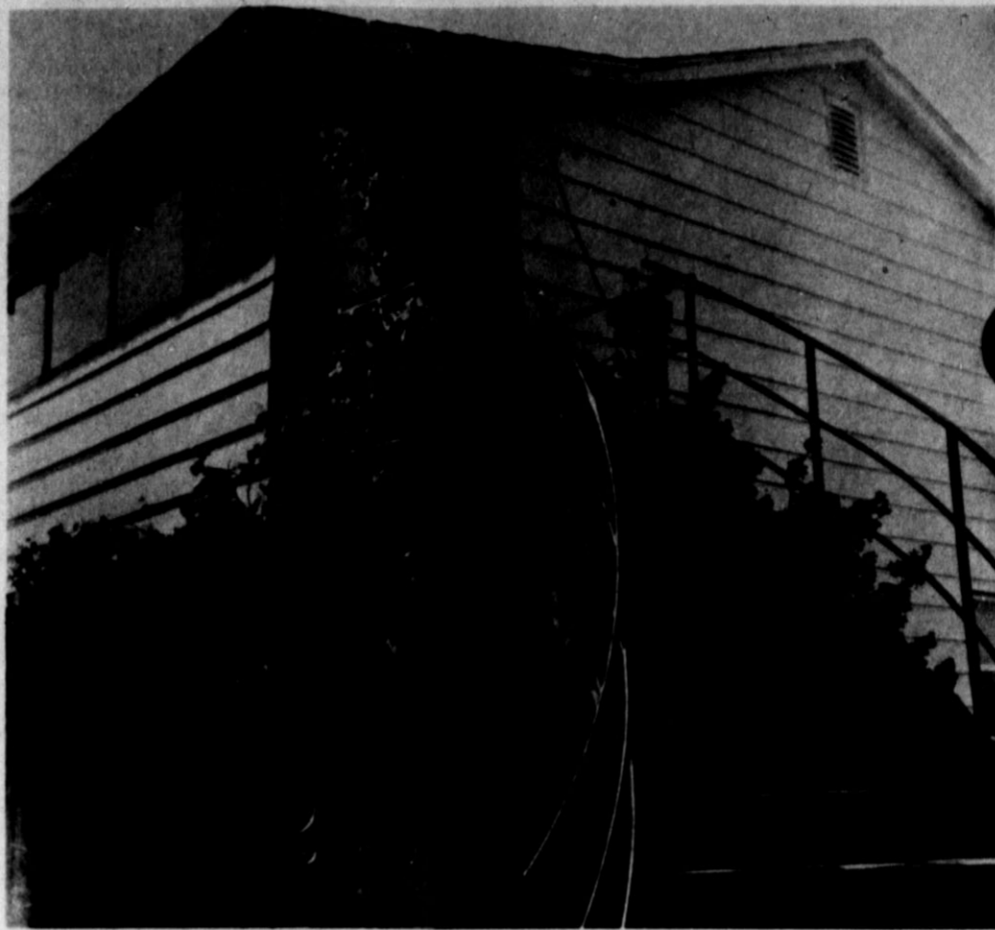
- PIES
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FINE FOOD!

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



GABLE ENDS of the Birdsong's barn home have distinctive fall windows set under the eaves.



CURVED STEPS to entrance of second-floor living quarters feature Kirby place.



ARTISTS LIKE BARN at Mrs. T. W. Roberson's place; she holds one of many paintings made of it.

Live In A Barn? Some Like It!

By CORRINE JOWELL NEELY

FOR THE LAST TWO or three decades there has been a flurry of remodeling or restoring old houses in our area.

Just as interesting, but fewer in number, has been the conversion of old barns into attractive homes or duplexes — or torn down for the aged wood. Or in some cases they have made excellent models for the artists' brush.

In the New England states this has been going on for over a hundred years as barns became charming guest-houses, summer homes, author or artist studios, servant quarters, antique shops or other sale centers.

Some of the barns in this area have been moved while some have remained on their original site. They are of fine clean lines and sound of structure in most cases which permitted the moving.

ONE OF THE MOST recent, if not the latest is a tall two story barn which has been made into a modern home and is owned by Mr. and Mrs. Jon Birdsong.

It is located north and east of Sugarland Mall and was bought from Jack Bradley who six years ago bought it from J. B. Sowell on 13th Street.

Sowell had owned the barn for 32 years, since he had bought it along with his present residence. Before that it had belonged to Oscar Rutherford who owned and ran a dairy. But they do not know if he built it or not.

Birdsong and his wife have been working remodeling the barn since they moved into it, as soon as it was made livable in 1971. He is a teacher and art instructor in the school system. This is especially fitting as many interested in art had wished it could be used as an art studio.

ANOTHER BARN OF SIMILAR structure and possibly built in the same era had earlier been bought by Bradley from E. S. Ireland. It was located with a home on the corner of what is now the mall.

Previously it had been the home of the Woodrow Irelands from 1947 to 1955. The Irelands were avid horse-fans, belonged to the Riders Club and used the barn for their horses' feeding and care.

The Lee Hopsons owned it before them and he, too, had quarter horses which he trained and sold. He said the land of the mall was then his training ground. They lived on the place five years before selling it to the Irelands.

Neither of these families know who built the barn. Before it was sold to Bradley the Norbert Skypala family lived there for a time and may have kept live stock. They did keep chickens in the hay-loft for a time.

Bradley moved the barn across the street on 13th where he made it into a duplex. It is unique in that apartments are on a split-level. Living quarters are down-stairs and the bedrooms on the second floor.

Brick-veneered, with carports and storage on each side, it makes a fine looking building with good lines.

BEFORE THE REMODELING of this one, a somewhat older barn built on more of a flat ranch-style, in the 1930's belonged to the W. E. Dameron family of Park Avenue.

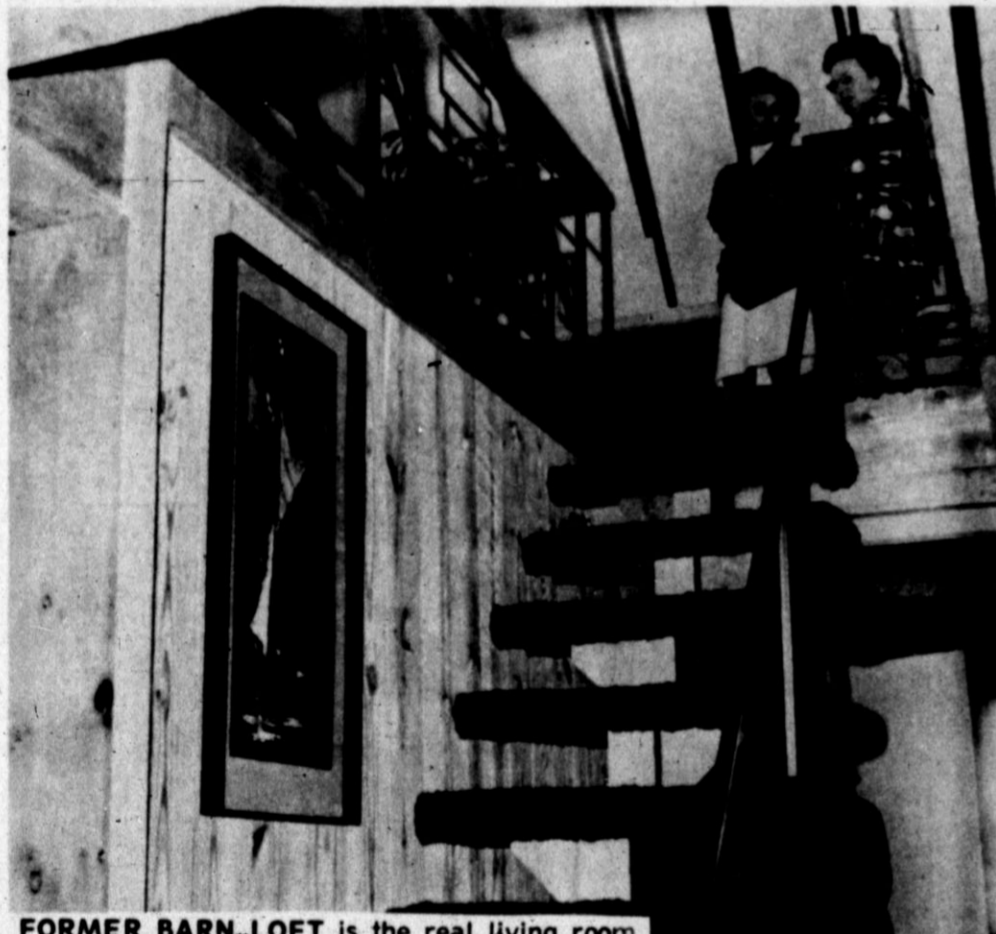
This barn in the first place was built to house William S. (Bill) Dameron's 4-H Club calves. The senior Dameron, however, kept three Hereford sires and a milch-cow there for some time, says Mrs. Dameron.

At the barn's conversion it was made into a home and business in 1947 where "Doc" Kirby and family lived until 1966.

However it had belonged to Jack and Bruce Rose, who had bought it for an investment, she said. They even, at one time,



UNIQUE MURAL in small reception room off entry of Birdsong home is typical of decoration added by artist-owner.



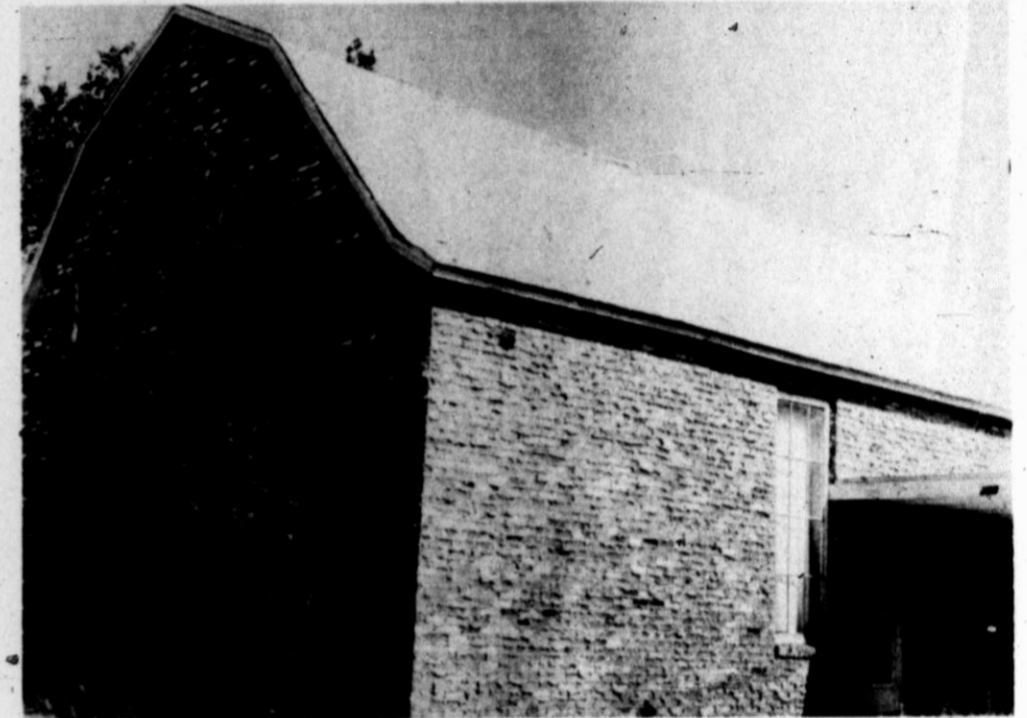
FORMER BARN-LOFT is the real living room, reached by open stairway along wall of mellowed old boards.



BALCONY STUDIO where Birdsong works is up a stair at south end of loft. Rough beams and wallboards are shown.



CHEERFUL KITCHEN is small and efficient, with utensils hung on walls and dishes set on open shelves opposite the sink shown here.



DUPLEX APARTMENTS across from mall, retain lines of barn under veneer of red brick walls.

considered placing a restaurant there. But instead they sold it to the Kirbys.

All of this was of course in the days before Hereford was zoned.

Mrs. Dameron said that at the time of its conversion and as long as the Kirbys lived there it was quite attractive with flowers and trees adding to the picturesqueness of the combined home and business.

But with age and rental it deteriorated until it is again a challenge for restoration. It remains on its home site.

"Doc's" brother, Jim Kirby, had just invented the post-hole digger which was run by a motor. (What a boon this would have been to the bone-weary early cowboy whose most hated task was that of the building of fences.)

The business was set up downstairs, where once the cattle had been stalled; the granary became the office and the upstairs hay-loft was made into living quarters.

"Doc" and family lived here and served as sales manager, while Jim saw to the manufacturing of the equipment elsewhere, though the machinery was sometimes kept here until moved by the buyer.

Kirby recalled one or two unique features which he dreamed up in the remodeling. A window for the bathroom was fashioned to resemble a ship's port-hole window. And golf balls were used for door knobs and other equipment in the office.

LOCATED NORTH ON HIGHWAY 385 and past 15th Street is a truly old barn built in an earlier era. Its style is altogether different and the structure is one which would prevent its being moved unless torn down.

Lumber was freighted from Kansas City in 1901 by the pioneer, Kibbe, whose home was also located at the site, said Mrs. Wiley Roberson.

The Robersons bought it and some of the nearby land in 1949. Since her husband's death she has kept the property and has had a number of offers for both the old barn and a windmill on the place. But they are not for sale, she said.

However, artists have found a way to preserve its quaintness by capturing a likeness of it on canvas. Calla (Mrs. Carl) Mountz painted one which hangs in the Roberson home. Other individuals and even classes have said and painted there. One of the most recent to do so is Raberta (Mrs. S. O.) Wilson.

Other angles on barns prove interesting too. Mrs. Austin Rose Jr., secretary of the Deaf Smith County Museum board, states that recently the museum has received gifts of two old barns. These will be torn down for the aged wood in them. It will be used to work into projects planned by the museum board and others for various projects calling for such wood.

ONE DONATED BY PALMER Norton brought out some interesting history as well as some most unusual lumber, according to those tearing it down. They were amazed as they found wood like no other they had ever seen.

The material once was a part of the Bruner Ranch headquarters but before that had been a part of the old Christian Church College. The building had been planned as early as 1901 and in a year or so was finished.

It was closed after a few years and sat idle some years before it was again used for a school overflow of the Central School and before Stanton was built.

Even the Ranch Headquarters of the Lubbock Museum has already on their site three barns of earlier eras, as well as one square rock milk-and-meat cooler building.

At last the people of the west and southwest are seeking to preserve some of its heritage in old barns as well as other structures. The New Englanders have been doing this for generations.

The Sunday Brand

SECTION TWO

Hereford, Texas, Sunday, May 14, 1972

(Photos by Sue Coleman, Brand Staff)

Newlyweds Will Live In Germany

Married in Amarillo Saturday evening, Mr. and Mrs. Ronnie Carl Plumlee will be at home after June 8 in Schwabach Gmund, Germany, where the bridegroom is stationed with the U.S. Army.

The bride is the former Miss Sherry Lynn Phillips, daughter of Mr. and Mrs. Stanley J. Philipp of Amarillo and granddaughter of Mrs. John D. Philipp of Hereford. She is acquainted in Hereford through visits with her grandmother, her aunt and uncle, the Louis Beckmans, and other relatives.

The Rev. Keith Wiseman of Panhandle United Methodist Church officiated for the marriage in Pleasant Valley Church.

of the skirt which widened into a chapel train. Her illusion veil fell over the train from a lace coil.

The maid of honor was dressed in orchid miramist and lace, with empire waistline and floor length skirt. The bride carried a white orchid surrounded with carnations, the attendant a nosegay of orchid carnations.

For a reception in the church fellowship hall, more of the orchid flowers were arranged with candles in the lace cloth. Misses Sandra Plumlee, Tracey McKee and Cathy Land served wedding cake and punch.

The couple will spend a honeymoon at Red River, New Mexico. The bride who has been employed with the Amarillo News-Globe, attended Amarillo College. Both are graduates of Amarillo High School and he studied at West Texas State University.



Mrs. Ronnie C. Plumlee ... nee Sherry Phillip

Miss Sheryl Phillip, sister of the bride, was her only attendant and Jim Fitzmorris was best man.

Candlelight silk faille made the bride's gown, with bodice overlay and long puffed sleeves of Alencon lace. Lace motifs were applied down the front

Installation Is Held At Lunch

A salad luncheon closed a season for Mon Amis Study Club Thursday, and a guest installed officers for the next term. The meeting was in the home of Mrs. Ernest Flood Jr.

Mrs. Martin Young is the new president who received the gavel from Mrs. B.G. Cotten. To serve with her, Mrs. Flood is vice president, Mrs. Dan Easley secretary-treasurer, Mrs. Guy Walsler social chairman and Mrs. Don Tindal reporter-historian.

Mrs. Maurice Tannahill conducted the installation with the theme of packing a suitcase for a trip through the club year.

Appointed to serve with Mrs. Flood in the yearbook committee were: Mmes. James Dobbs, Dan Herd and Young.

A change in the club's meeting time for the next year,

from 9:30 to 10:00 a.m. on second Thursdays, was made in a final business meeting conducted by Mrs. Cotten.

Mrs. Calvin Riley was a guest, and other members at the luncheon were Mmes. Roy Botkin, Leroy Edwards, Jerry Lance, Jim Ritter and Buster Thomason.

Community calendar

- MAY
- 8-12 - Annual Piano Guild auditions in First Christian Church.
 - 25 - Hereford High commencement exercises in Whiteface Stadium, 8 p.m.

Mrs. Thomas Is Named Young Mother Of Year

Mrs. Bud Thomas was introduced as the Young Mother of the Year at the season-ending meeting of Young Mothers Study Club in her home, after selection by members in an annual custom. A gift from the club was presented to her.

She and Mrs. Don Brush, club president, were hostesses for a salad supper to close the year, and Mrs. Brush installed officers for next term.

Mrs. Burl Spears is the new president, Mrs. Harvey Milton vice president, Mrs. Jerry Tisdale secretary, Mrs. Paul Jones correspondent, Mrs. Robert Devin treasurer, Mrs. Eldon Howell reporter and Mrs. Brush will serve as parliamentarian.

The retiring president gave

books of poetry to the officers who served with her the past year, Mmes. Thomas, Chesley Johnson, Charles Brown, Travis McPherson and Jones.

As a final service project of the year, the club voted to buy a swing set for the playground at Hereford Satellite Center. In the informal period after supper, members enjoyed looking through club scrapbooks dating back 15 years, with clippings and photographs recording activities.

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Look Who's New

- Mr. and Mrs. Fernando C. Alvarez are the parents of a son, Fernando, born May 11. He weighed 6 lb. 6 1/2 oz.
- Mr. and Mrs. Benjamin C. Corillo are the parents of a son, Ismael, born May 9. He weighed 7 lb. 0 oz.
- Mr. and Mrs. Jose R. Cruz are the parents of a son, Alexander, born May 10. He weighed 5 lb. 15 oz.
- Mr. and Mrs. Andrew Shuval are the parents of a son, Peter Kevin, born May 9. He weighed 8 lb. 10 1/2 oz.
- Mr. and Mrs. Juan A. Castellano are the parents of twins, Eva and Adan, born May 9. Eva weighed 5 lb. 8 1/2 oz. Adan weighed 7 lb. 10 oz.
- Mr. and Mrs. Ricki May are the parents of a son, Mark Brent, born May 9. He weighed 8 lb. 4 oz.
- Mr. and Mrs. Johnny Jesko are the parents of a son, Brian Edmund, born May 7. He weighed 6 lb. 5 1/2 oz.



TO BE INSTALLED—Officers-elect in El Llano Study Club will be installed at a Dutch treat dinner in the Caison House Monday evening when Mrs. R. C. Hoelscher, seated left, will become president to succeed Mrs. Peffé Caviness, right. Others taking office for the 1972-73 term, standing from left, are Mrs. Bob Word, vice president; Mrs. Harold Bierman, historian; Mrs. Fain Cesar, secretary, and Nina Merriott, treasurer.

Officers Take Posts For Year

With Mrs. W.C. Hromas as president to succeed Mrs. Marcel Fischbacher, new officers are in charge of Ceramic Art Club after installation Thursday afternoon. Mrs. Leland Shelton and Leona Seavey were hostesses in the Shelton home for the final session of a club year.

Taking office with Mrs. Hromas were Mrs. Melvin May as vice president, Mrs. Seavey as secretary-reporter, Mrs. Shelton as treasurer and Penny Gruver as historian. The retiring president will serve as parliamentarian.

Appointed on committees were Mrs. Joe Boozer, cheer chairman; Mmes. May, A. C. Stengel and Seavey, yearbook; Mmes. Boozer and Hromas, telephone; Mmes. Fishbacher and S. T. Wiseman, mild committee.

Plans were made for an informal summer meeting, a watermelon feast July 13 at the

Easter Community Building. Refreshments were served to a guest, May Hubbard, and the members present.

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Mrs. Loy E. Sneary married at Bay City

Harper-Sneary Ceremony Read

A wedding in Bay City Saturday evening, when Helen Jane Harper of that city and Loy Edward Sneary of College Station were married, is of interest to the bridegroom's friends here. He has frequently made long visits with his aunt and uncle, Mr. and Mrs. George Warner.

First United Methodist Church of Bay City was the scene of the ceremony read by the Rev. Leslie LeGrand of Houston and the Rev. Terry White of Austin.

gown of white chiffon with full chapel train, trimmed on the sleeves, bodice front and neckline with venise lace.

Attendants' dresses had white skirtwaists and red skirts, with bright embroidery on cuffs and belts at the natural waistline. They wore sheer white picture hats with red ribbon bands and carried baskets of spring flowers.

A reception after the wedding was held in Wesley Hall of the church.

The couple will make a home in Newport, Rhode Island, where Sneary will be in the U.S. Navy Officer Candidate School. He is a graduate of Texas A&M University, and the bride of Southern Methodist University.

Her maid of honor was Miss Jennifer Brewer of San Antonio and the bridesmaids included the groom's sister, Miss Barbara Sneary of Dallas. His father, Tom F. Sneary, acted as best man.

Given in marriage by her father, Louis F. Harper of Bay City, the bride wore an empire

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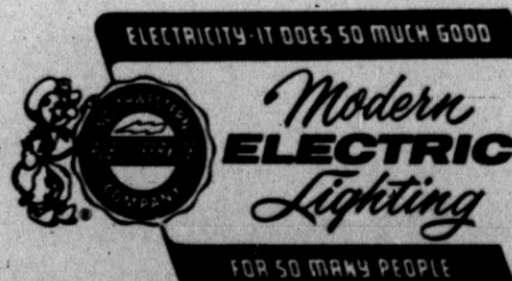


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Miss Bodkin Is Bride In Church Vows Friday

A ceremony uniting Miss Judy Darlene Bodkin and Michael N. Oberski was set in First Presbyterian Church Friday evening with the Rev. Russel A. Wingert officiating. Miss Bodkin is the daughter of Mr. and Mrs. Leroy Bodkin, Rt. 3. Oberski is the son of Mr. and Mrs. R.M. Oberski of Amarillo. The bride's father gave her in marriage at an altar decorated with two pedestal arrangements of hurricane canelabra with pink gladiolas and carnations. Miss Bodkin wore a candlelight gown of silk organza trimmed with English net and pearl embroidery. The skirt, designed with slight fullness of

organza over taffeta, displayed lace appliques. The hem of the gown and train was bordered with a scalloped overlay of lace. The bodice of the gown and dropped puffed sleeves had appliques of net embroidered with seed pearls. A lace headpiece was ornamented with pearls and held a veil of illusion. She carried a bouquet of pink glamelia surrounded by pink roses and green foliage. Mrs. Jimmy Yeager served her sister as matron of honor with bridesmaids Leslie Oberski, sister of the bridegroom, Brenda Leathers of Olton and Tammy Laughlin of Amarillo. Groomsmen were Lonny

Daughtery and Bobby Bird of Amarillo and Jimmy Yeager, with Pat Bodkin, of Olton and Ricky Miller of Amherst, cousins of the bride, as ushers. The bridesmaids wore floor-length dresses of pink and white with scoop neckline and empire waistline. White lace hats with big brims were decorated with a band of the same material as the dress, tied in bows in the back. Each carried one long stemmed pink rose. Flower girl was Cresty Cassels, daughter of Mr. and Mrs. Dwayne Cassels and ring bearer was Brent Wampler, son of Mr. and Mrs. Wayland Wampler. Terri Oberski and Jimmy Bodkin lighted candles. Mrs. Charles Jones accompanied Monty Black, Johnny Weems and Jack Anderson of Amarillo as they sang Our House.



Mrs. Michael Oberski... nee Judy Bodkin

Koenig Candidate For UT Degree

Richard Alan Koenig, Route 3, a Hereford student in the

University of Texas at Austin, is a candidate for a bachelor's degree in commencement exercises to be held in the capital city May 20.

The name "buzzard" means different things in different parts of the world. In Europe, buzzards are broad-winged hawks, but in America it is often wrongly applied to the turkey vulture.

He is to receive the BA degree as one of more than 700 graduates in the university's college of social and behavioral sciences.

After the ceremony, guests were registered by Kathy Duncan at the fellowship hall for a reception. The table was covered with net over candlelight satin. The bride's bouquet of pink and white flowers was used as the arrangement on the table where Cheryl Cole served cake as Doc Lee Walden poured punch. For a wedding trip, Mrs. Oberski wore a long blue and white gingham print dress with a ruffle at the neckline and bottom of the skirt. The couple will be at home following the trip at 7230 W. 34th, no. 612, in Amarillo.

A graduate of Hereford High School, Mrs. Oberski attended Amarillo Junior College and is presently employed at the Hub Clothing Store in Amarillo.

The bridegroom is employed at Randall County Feed Yards after attending Lee Junior College in Houston.

Out-of-town guests were Mrs. W.P. Hedges of Amherst, the bride's great-grandmother; Mrs. J.A. Phillips of Plainview, bride's grandmother; grandparents, Mr. and Mrs. George A. Bodkin, with Mr. and Mrs. Joe A. Miller and family, Mr. and Mrs. Wilton Bodkin, all of Olton.

Oriental Theme At Dinner

Oriental atmosphere marked a dinner which ended a club year for Calliopean Study club Thursday evening in Mrs. Ansel McDowell's home. Decorations featuring a lotus motif set the mood, and hostesses wore costumes suggestive of the Far East. A dinner of Chinese foods was served. Hostesses with Mrs. McDowell were Mmes. Irving Alexander, Dale Furr, Alton Fraser, Cameron Gault and Trow Mims. Officers for next year were installed in a program directed by the retiring president, Mrs.

Jack Wilcox. She used flowers as symbols of offices, and each of the current officers handed her successor a blossom to be placed in an arrangement. Mrs. Tom Kendrick is the new president, Mrs. Keith Simmer vice president, Mrs. Millard Nobles secretary, Mrs. D. C. McWhorter correspondent, Mrs. Furr treasurer, Mrs. Mims reporter Mrs. Wilcox will act as parliamentarian. The new president announced committee appointments for her term. Mrs. Simmer will head the yearbook committee with Mmes. J. T. Gilbreath Jr., Paul

Coneway and McDowell as members. Sue James is projects chairman. On the membership committee are Mmes. C. J. Crump, Ray Grubbs and Alexander; telephone, Mmes. Emil Dettman, Gene Parsley and D. W. Palmer; cheer, Mrs. George Warner. Games of crazy bridge followed the brief business meeting and high score was made by Mrs. James. Others at the meeting were Mmes. Clyde Cave, Mary Gibson and Hazen Woods.



CALLIOPEAN OFFICERS — A dinner Thursday evening was the scene for installation of 1972-73 officers of Calliopean Study Club. From left are Mrs. Tom Kendrick, president; Mrs. Keith Simmer, vice president; Mrs. Dale Furr, treasurer; and Mrs. Millard Nobles, secretary.

Small talk

BY SUE COLEMAN
Women's Editor

A HEADLINE ON a feature story in a neighboring city's paper the other day concerned a woman who was a new resident of her town, but "took an active roll." Makes you wonder if she was some kind of an exercise nut.

Or maybe it referred to a bread roll that wouldn't lie still on the plate. Of course you and I know that "role" was meant instead of "roll" but it goes to show what a one-letter error can do to a sentence. Writing for newspapers keeps you on edge about such things. And I'm perfectly aware that the writer himself can make some dillies in the error department; I've done it. But that doesn't make you feel any better about a typographical error which gives you the appearance of an illiterate.

SOME GUESTS FROM Olton for Judy Bodkin's wedding Friday evening didn't get listed in our story about that event because the names reached us too late, but her aunt, Mrs. Eldon Petty, and the C. W. Leathers family were among those who came over from that city. Judy, you may know, married Michael Oberski of Amarillo and there were a flumber of relatives who came from other towns to the ceremony.

NOT ALL COLLEGES have a student-managed and operated radio station of their own, but the University of the South does.

and a student from Hereford, Pam Miller, is on its staff.

Pam is the daughter of Mr. and Mrs. Bruce Miller. The radio station at the Sewanee, Tenn., school was funded from student activity fees and donations from individuals and commercial stations. It carries a full program of music, news, weather and sports from 8 a.m. to midnight — quite a professional operation for students.

TWO GRANDMOTHERS living in Hereford, Mrs. H. E. Miller and Mrs. Charles Hood, had a glimpse of their granddaughter, Janet Lee Miller, a freshman at Southern Methodist University, when she appeared on a TV-broadcast of the national Junior Miss pageant from Mobile, Ala. last week.

Weather alerts cut into the program before they could see her entire appearance. Janet, daughter of the Herschel Millers who now live in Greeley, Colo., was second runner-up in the pageant last year, and was one of five girls from that event who were asked to speak briefly at this spring's pageant.

Their subject was their view of current world conditions. What a topic for a teenager!

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SPEAKS ON AMERICA — J. C. Brown of the Tierra Blanca Water and Soil Conservation Service was guest speaker at the breakfast meeting Friday of the Hereford Whiteface Kiwanis Club.

Brown presented a film "America the Beautiful" which featured many of the beautiful spots in America.

NEW YORK (AP) — Many former major league catchers are managing minor league teams this season. They include Del Crandall with Evansville, Sherm Lollar with Iowa and Del Wilber with Denver in the American Association; Andy Seminick with Eugene, Ore., in

the Pacific Coast League; Clint Courtney with Savannah.

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THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, May 14, 1972

A Case In Point

Some events which are of tremendous importance to a community often come and go each year without too many citizens getting excited or concerned, mostly just taking them for granted.

A case in point is the annual Oasis Shrine Club's children's diagnostic clinic. The Shriners held their 16th annual clinic here last week, and the news release only begins to tell the vital story of this program. Local officials claim it is the only clinic of this type known to exist.

The clinic drew 124 children last week, and specialists from across the state conducted 249 separate examinations. There is no way of

learning all the beneficial results of this free clinic, but officials pointed out that two children were found who required open-heart surgery. It is quite possible that two lives, maybe more, were saved at this clinic.

We commend these Shriners for this special program, remembering that they are also busy throughout the year providing help with their Scottish Rite Hospital and the burns clinic.

And, as we salute the Oasis Shriners, we feel they would want us to join them in expressing appreciation to the many specialists, as well as local doctors, optometrists, dentists, lab personnel and assistants who participated in the clinic.

Different Roads

The Democratic presidential contenders don't occupy much common ground in their varied approaches to winning the White House. But suddenly there is one issue all of them — left, right, and center — find they can embrace with ideological impunity. So much so, in fact, that there is squabbling among them as to who got there first.

Tax reform is the magic issue. The gist of their common pitch is that they can cut the "little guy's" taxes, because the tax structure and Richard Nixon favor big business and the rich.

Once elected, they will set things right and have the rich pay more of the little guy's taxes. They will do this, they say, by eliminating, reducing, or restricting "tax loopholes" that benefit the wealthy. Nontaxable interest on municipal bonds.

Favorable treatment for capital gains. The tax advantages of stock options. The 7 per cent investment tax credit and accelerated depreciation system.

As far as it goes, this is reasonable campaign material. Tax preferences should be dusted off periodically and their rationales reviewed in the glare of changing national priorities.

And they almost always are. We can not remember a national election season that passed without a few loophole speeches.

But this time around the candidates are going much further than simply raising questions about the tax preferences and lining up for or against specific items.

Tax reform is now being held up as the salvation of the nation's domestic programs, the panacea that can usher in a golden era.

If the rich lode of loopholes in mind, say the candidates, money would be available to save the cities, fight pollution, etc. And there would be cash left over to cut the little guy's taxes.

Senator McGovern told Wisconsin voters there is enough money in those loopholes to cut their property taxes in half over the next four years.

The truth is that an uncompromising squeeze of the well-heeled could not even come close to balancing the federal budget. The administration would now feel blessed if it could hold spending to \$246.3 billion in the year beginning July 1 and could keep the deficit within \$30 billion.

The only "loophole" that would almost produce

enough cash to balance the budget would be elimination of the deductions permitted homeowners on their mortgage interest and their property taxes. No politician is suggesting this.

According to Treasury statistics, eliminating the tax preferences for municipal bonds, oil and mineral depletion, stock options, and special interest deductions would yield \$4.9 billion. Another \$10 billion could be raised by eliminating write-offs against corporate income taxes.

But that's only theoretical. Much more than \$10 billion would be lost in revenue during the recession sure to follow such action. In any case, economists agree that most, if not nearly all, the corporate tax burden ultimately winds up being paid by consumers anyhow.

Similarly, Treasury could pick up, say, \$5 billion by treating capital gains as ordinary income. But while Treasury Secretary John Connally's prediction that this would send the Dow Jones industrial average to 500 "overnight" seems exaggerated, it's safe to predict the securities markets would become unsettled, stock waves would roll through the economy, reverberating abroad. And in the end, Treasury would be likely to have a net revenue loss.

It's safe for candidates and a segment of the liberal press to scoff at the notion that turbulence would occur following sweeping reforms of this nature.

Safe, because they know Congress, as it is presently constituted, would not permit such a drastic overhaul of the tax system.

Yet tax reform is a legitimate issue. It should be debated in this election year. Perhaps treatment of capital gains could be tightened up some more, as it was in 1969. Perhaps the oil-depletion allowance can be trimmed again. But the point should not be obscured.

Assuming all that could reasonably be expected by the reformers to somehow achieved, the shifting of the tax burden could not bring noticeable relief to lower- and middle-income America. Saying it can when it can't merely raises false expectations. If the little guy is led to believe that there can't be quiet until his taxes are cut, it will be a long time before he's satisfied.

Some Good, Not All Bad

Many Americans at one time or another have dreamed of chucking it all, of turning their backs on the pressures of civilization and, perhaps like French artist Paul Gauguin, shipping off to some remote South Seas island.

But for most of us the dream is never translated into reality. Instead, we remain at home, to confront the workaday world of mounting taxes, bills and social problems.

We notice, though, that a recent foundation-sponsored survey found that 30 per cent of

college students would rather live in some other country.

This attitude, we are told, reflects the increasing belief among students that American society is "sick" and things are not working well in the U. S.

It would be a mistake, we think, to make too much of such attitudes reflected in public opinion polls, if only because current attitudes, like current fashions, are susceptible to frequent and even abrupt changes.

But it would be equally shortsighted, in our view, to dismiss the poll as totally insignificant. For, even taking into account the inevitable shortcomings of any such survey (among 1,233 students on 50 campuses), this pessimism is disturbing.

It is disturbing for several reasons. First, because with all its faults, America still offers greater promise of meaningful reform, and is politically equipped to deliver on that promise, than any other large nation.

Speaking at Harvard last year, South Africa liberal writer Alan Paton said that America must regard itself "as the testing ground of the world, and of the human race. If you fail it will not be America that fails, but all of us." Another foreigner, French writer Jean-Francois Revel, recently said that America is in the vanguard of the "second world revolution," a revolution that allows dissent plus free access to information.

Another, and perhaps more important, reason why the students' pessimism is disturbing is that many of them seem unaware of the capacity for reform that our pluralistic society offers.

They have heard all the bad about the U. S., including much that is outrageously absurd, but they have not heard much about the great vitality of America's political and social institutions.

They heard a noted university president say, only last year, that Americans "have come to embrace Hitlerism." They have heard a well-known writer claim that "white America appears to be seriously considering the possibilities of mass extermination."



MAIN STREET, U. S. A.

Employee-Employer Relationship Shakey

Washington, D.C. — Productivity of workers is a serious problem disturbing government and business leaders. First quarter figures from the U.S. Department of Labor show an alarming downturn in productivity.

In 1971, the annual productivity rate rose 3.6 percent, with a 3.2 gain in the final quarter. During the first three months of this year, the rate of increase slumped to 2.1 percent. Secretary of Commerce Peter G. Peterson told a Congressional committee he was "amazed" at the first quarter figures.

Secretary Peterson has called for a "national crusade" to raise productivity. He urged employers to "give workers a piece of the action," to reintroduce a "sense of purpose" among workers, and end the "we-they" concept of labor-management relationships. The business point of view on

the productivity crisis was given at the recent convention of newspaper publishers in New York by Richard C. Gerstenberg, Chairman of General Motors Corporation. He declared: "The effect of productivity on the daily lives of everyone is nothing less than enormous; yet few people appreciate it, or even understand it — and even fewer are trying to do anything to increase it."

Mr. Gerstenberg noted there is no satisfactory definition of productivity. However, he reported that since 1950 the contract between General Motors and the United Automobile Workers has contained a productivity clause including the words "to produce more with the same amount of human effort." This, he said, "is what productivity is all about."

Productivity Includes Management Willingness of working men to

do a fair day's work for a fair day's wage is vital to raising the productivity rate but Mr. Gerstenberg noted that "there is great room for significant increases in the productivity of management." Too many in industry "have not looked beyond the worker on the line" in seeking greater productivity, he said.

"Management must take steps to increase its own creativity. We must consider efficiency in the initial design of a product as well as in its final delivery. We must worry about the most productive use of money as well as men. We must count the hours wasted at an executive desk as well as the hours lost on the assembly line."

The GM Chairman sees lower and middle management as an area where great improvement is possible. Too many supervisors and foremen, he said, "are bogged down in non-productive paper work and red tape, when their real job managing employees."

GM's Assembly Division has redefined the foreman's job, to emphasize his role as a manager of people. An hourly employee helps the foreman perform non-management functions, giving the foreman more time to develop a personal relationship with the men and women under him. "It is paying off," Mr. Gerstenberg reported, in better, quality, lower costs, higher morale, and other gains in productivity.

Absenteeism hits 20 per cent. Absenteeism in U.S. General Motors plants has ranged as high as 20 percent on certain days in certain plants, and since 1968 has averaged over 5 percent among workers paid by the hour. A decade ago the rate was 2-3 percent. For the first time in 10 years, the GM absenteeism rate improved in 1971, from 5.3 percent to 4.8 percent.

What can be done to persuade job-holders to come to work regularly? Mr. Gerstenberg has long list of suggestions, including improving working conditions and taking the boredom out of routine assembly line jobs. "We must increase an employee's satisfaction with his job, heighten pride of workmanship," and when feasible "involve employee personal in decisions that relate directly to his job."

Labor unions, of course, can do much to affect productivity. They can call a work stoppage or slowdown and reduce productivity to a trickle, or order a strike to cut it to zero. Unions tend to relate efforts to increase productivity with speedups or other methods of exploiting the working man.

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm on court cases is bound to be kidding in his letter this week.

Dear editor:

According to an item I read in a newspaper the other day, there is such a big backlog of untried criminal cases stacked up in New York city that if the police make no arrests at all it'd take a year for the courts to catch up, and other big cities and some not so big are reporting similar situations.

Even the Supreme Court is having trouble, the Chief Justice having reported that there were 4,000 cases filed with the high court last year compared with only 1100 and 1040.

I have been thinking about this, trying to find a solution. Take the Supreme Court. If it's getting four times as many cases now, you'd assume maybe we ought to have four times as many Justices, or 36, but judging by the way Congress turns down appointees, there may not be 36 men in the country qualified to serve.

Or take the big cities. Maybe they should have four times as many courts, but that'd require four times as many judges, four times as many court rooms, four times as many prosecutors, four times as many grand juries, petit juries, bailiffs, etc. Half the city would be tied up in court most of the time and half the criminals would have to start robbing each other.

The only solution I can think of is to develop no-fault crimes, like the town I know that cut down on speeding violations on its street by raising the speed limit.

Why not? We've got no-fault insurance in some places, haven't we?

I never had understood what no-fault insurance meant until just the other day when a friend explained it to me.

"No fault insurance," he said, "is the kind of insurance the insurance companies never have to pay off on. They say 'We find no fault with that type insurance.'"

This doesn't sound right to me, but in a political year a man is naturally confused. Why just last night I read that some consumer organization has claimed that there are 88,900 bridges in this country un-safe to use. This leaves a politician not only unwilling to cross a bridge before he comes to it, but unwilling after he gets to it, although I guess it's only fair to say a lot of them have been following that practice for years anyway.

Yours faithfully, J. A.

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY — Railroad companies helped derail their monopoly on travel and shipping in Texas by leading the effort to get good highways built across the state.

Their motive was not exactly unselfish. Their goal was to encourage the state and counties to build a series of unconnected paved roads that led from key farming areas directly to the railroad station. Wagons took too long to get crops and cattle to railheads and the railroaders saw the new roads as pipelines loaded with trucks bringing new business to them.

To help accomplish this, the railroads operated many "Good Roads Specials" in the years before World War I. Visiting cities and villages all along their lines, the trains loaded with railroad officials paused while leaders held a "good roads convention," set up a permanent local organization to lobby for better highways and urged farmers to demand that the Legislature "get 'em out of the mud."

In time, the state's great highway system was built. But much of the new traffic which the railroads had anticipated went straight from the farm to market by truck instead of by train.

REMEMBER WHEN — In the early 1930's almost every high school boy wore full-length hunting boots and a pair of boot pants that laced down the calf?

WHAT'S IN A NAME? — If an early-day postmaster had had his way, the county seat and largest town in Sherman County would have been known as Stratford-on-Coldwater Creek.

Postmaster Walter Colvin was a fan of William Shakespeare and wanted his town to honor the English village where the bard was born, Stratford-on-Avon, by having a similar name. However, unlike their British counterparts, U. S. postal authorities prefer their post offices to have short names. They insisted that the Panhandle town be called simply "Stratford."

INTEGRATION AT WORK — Detroit (pop. 425) has a black mayor, although 80 per cent of its citizens are white.

Dennis B. Randle, black principal of the Detroit Junior High School, was elected mayor by a vote of 94 to 80 in an election in which only 13 Negroes voted. The little Red River County village, located in northeast Texas between Clarksville and Paris, is one of the few predominately white towns in the U. S. to have a black mayor.

LEGENDS THAT LIVE — It is said that Houston got its first paved streets when a local seafood restaurant began dumping oyster shells on the muddy thoroughfare that fronted it.

The shells worked so well that local officials contracted for several barge loads to be brought up the bayou to raise the town's growing wagon traffic out of the mire.

From The Brand Files . . .

65 YEARS AGO

For some weeks past Col. J. H. Ransom has shown himself to possess patience unequalled by any characters of whom we have ever heard or read, save those portrayed in the good Book. If he has been asked one, he has been asked five hundred times when he expected to place the contract for grading the Panhandle Short Line and when work would begin . . . The sack social given at the Presbyterian Church on last Tuesday evening proved to be one of the most delightful social occasions of the season . . . We have a very high-class line of telescopes at from \$3.00 to \$10.00 Hereford Pharmacy. (Advertisement)

Notice to Property Owners: I will be out of town during each week except Saturday. All who have not yet rendered their taxes will please see me on the streets that day. J. W. Ford, Assessor.

At a call-meeting of the board of the trustees of the Panhandle Christian College this week, Prof. L. R. Day . . . was present . . . The purpose of the meeting was to enter into a contract, if possible, by which Mr. Day might be induced to accept the presidency of Panhandle Christian College for 1907 and 1908 and as long thereafter as all parties concerned are satisfied.

50 YEARS AGO

It is understood that a movement is on foot to petition the Commissioner's Court to plow up the courthouse grounds in an effort to destroy the fine Dandelion crop now in possession of the lawn . . . A terrific downpour of rain and hail late Tuesday afternoon topped off five days of the wettest weather Hereford has seen in a coon's age . . . Folks from the Slaughter Draw neighborhood, twenty mile northeast, claim that Hereford has not had any rain to speak of yet. The statement is made that after the heavy rain Monday a lot of live fish were found wriggling around on the ground near the Draw, one of them being a 7½ pound bass. This fish was found on the Bill Cage place . . . May 13, 1937.

35 YEARS AGO

Deaf Smith's Rural electrification program will become one step closer to reality following a meeting to be held in the court house here Saturday afternoon, May 15 at 2:30 o'clock . . . "The meeting is called to determine the location of lines, to secure service agreements, and to complete the organization in general" . . . Following a campaign in which \$400 was raised, it was announced today by Harold Close, chairman, that equipment has been ordered with which to install a lighting system for the softball field here . . . Forty-six Seniors, 26 girls and 20 boys — will Friday night walk across the stage in the high school auditorium and receive diplomas . . . Vern Witherspoon this week announced the change of his firm name from Willard Battery Station to Vern Witherspoon Electric Company . . . Mrs. W. F. Fillis returned last week from Amarillo where she attended a corset school Monday and Tuesday . . .

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TURNIPS Purple Top Fresh California Lb. 2 For **29¢**

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By the Garden Gate with Glad

By Mrs. Art Manjeot



developed and the persons who use the gardens. All gardens should have some white... it gives background effects for other plantings, as well as peacefulness to the overall picture.

Study color, play with color and use color in creating beauty and happiness.

GARDEN HINTS

Many beautiful color harmonies, both in cool and warm colors, can be seen in Hereford gardens. The iris garden of Mrs. McGilvary on Ave. B. is a riot of color. The Eleanor Roosevelt iris have been especially colorful... (deep, deep purple.) Also Gene Streun's garden at 223 Northwest has been a riot of color. There has much color and beauty at the H. S. Bank garden, 212 Sampson.

Valentine roses at the Coupe home, 301 Westhaven, have lovely red blooms, also China Doll in the memorial garden at the First Baptist Church.

Garden preparation should be well on its way. All flower beds should be cleaned and groomed; perennials should be thinned (share extra plants with new gardeners) and all beds where annuals are to be grown should be well prepared and the soil treated with a spray of diazinon.

This is a preventive measure to be used before planting to keep down insects and diseases. Is also recommended for the ground prepared for vegetables. The lawns, shrubs, and trees should be thoroughly sprayed to get a head start on insects and diseases. Sevin is effective also malathion.

However, if you are an organic gardener, perhaps a new shipment of lady bugs, and other good insects should be placed in the garden. Be sure and start a consistent program of dandelion control in the lawns and gardens. Don't let yours infest the property of your neighbors.

READING VIA TV
NEW YORK (AP) — "The Electric Company," television's new educational series, is especially popular in elementary schools, according to a survey by the Research Triangle Institute.

The daily half-hour series is watched in more than one out of three elementary schools equipped to receive it.

The series is designed to teach basic reading skills to seven-to-ten year olds.

WAC Celebrates 30th Birthday

A special birthday will be celebrated today but there won't be a birthday cake. It's not that a cake couldn't take the 30 candles necessary, it's just that there wouldn't be enough to go around, since there will be 250,000 celebrants.

Being honored is the Women's Army Corps, which was born during World War II under the name the Women's Army Auxiliary Corps. A year later "Auxiliary" was dropped from the title.

During World War II thousands of women joined in the war effort, serving with the military throughout the United States and in such overseas areas as England, Italy, Algeria, Egypt, India, Australia, New Guinea and the Philippines.

In 1948, an act of Congress made the WAC part of the permanent military establishment.

The size of the WAC has fluctuated depending on the need, with the current strength standing at 13,000 women — 12,000 enlisted and 1,000 officers. Since 1942, some quarter of a million women have served in the Women's Army Corps.

Estimates now are that the WAC size will be increased as the Army moves toward its goal of an all-volunteer status by July of next year, with the women playing an even more important role in the total Army program.

The women's side of the Army always has operated on an all-volunteer basis, with no draft ever involved. Usually there are more volunteers than positions available, such as 1971, when 12,000 young women applied for regular enlistment and only 3,000 could be accepted.

Currently, because of limited training facilities, only some 6,000 women a year can be given basic and advanced training. It is expected, however, that this figure soon will be revised upward sharply, either with the expansion of the present WAC training center at Fort McClellan, Alabama, or with the

opening of a new center, possibly on the West Coast.

Texas always has been one of the leading states in WAC enlistments, with one-fourth of the women currently in WAC uniforms either from Texas, California, or Ohio.

Major reasons cited by women who are enlisting are travel, job training and job and benefit equality.

Normal enlistment is for three years, with a woman able to request an overseas assignment after one year military service.

Included in the first year are nine weeks of basic training at Fort McClellan and either on-the-job training or specialized training at the applicant's school of her choice.

Presently, there are some 300 job specialties open to WACs, including ones in such areas as administration, finance, food service, medical, dental, data processing, supply, language,

Letter To The Editor

Dear Editor,
If I may take this opportunity, I would like to urge those citizens who support the President in his effort to bring the Viet Nam war to an end by blockading the North Vietnam coast, denying the communist aggressor his access to war supplies, to write him at the

White House, Washington, D.C. President Nixon needs your support in his effort to put an end to this war. Your letters reinforce his efforts to achieve this end.
Sincerely,
Ken Rudd

intelligence and communications.

A woman's salary is the same as any male soldier of the same grade level, and promotion possibilities are the same as those for men. Other benefits — including total medical and dental care, hospitalization and 30 days vacation a year — also are identical.

RACINE, Wis. (AP) — Collectors of antique silver are becoming more familiar with hallmarks appearing on old teapots, trays and candlesticks, says James Thornton of Goddard's Silver Museum.

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COLOR AND OUR WORLD

Color is one of the shortest words in the language. Its five letters are so familiar that we seldom stop to measure the real meaning. However in practically every phase of our life we make decisions regarding color.

The potential of color is matched by only one other word, also a very short one; it is atomic. Both words stand for great natural forces.

Atomic energy is a force which man must control. Color likewise freely asserts its beneficial power on life, like unto the power of the atom, and how necessary it is to be understood and properly used. Color plays a strategic power in our lives.

Few people fail to respond to a spectacle in nature. Tastes may differ in books read, cakes cooked, flowers planted, music listened to... or selection of wearing apparel, but practically everyone will respond to beauty created in color.

A hillside clothed in bluebonnets, a verdant green lawn, flaming red tulips, golden daffodils, a spectacular sunset, (such as we have here), or a night aglow with luminous moon-light... all call forth murmurs of appreciation from the onlooker. Yes, color plays an important part in our life, and daily its influence is around

US

A gardener is well aware of the importance of color and how it should be used for effect and beauty. The following is a list of some of the plants, trees, shrubs and flowers that can be used so that we can have a continuous color harmony in our gardens.

Early in February the sweet lasimone (Nu diflorum) gives us some of our first blossoms. They bear a small yellow star-like flower and the foliage is a deep green with a very pleasing sheen.

Vinca Minor and Vinca Major add interest to winter days with their pretty lavender blossoms. Crocus are also one of the first symbols of spring. Crocus come in a number of colors, one can almost follow the entire color wheel with their colors. Lucillae, another spring flowering bulb, has a very lovely blue flower and gives the gardener a real thrill as it appears. It comes out of the ground with the blossom first, and is dainty and beautiful. Could be really called a surprise flower.

These early favorites often become covered with snow which only adds to their beauty as they peek through the snow, assuring us that soon spring will come.

Golden bell forsythia adds its golden hue to the landscape, and its grace of growth and movement always gives a lift to the grower and the passers-by. (It should be left to grow in its natural habitat, do not cut or trim severely.)

Apricot trees are the first of the fruit bearing trees to bloom. The blush pink of the blossoms and the sturdiness of the trees add beauty to and landscape as well as color. The foliage shape is interesting and the texture is an addition to the yard.

Soon the crabapple (there are many varieties, Hopsa and Amey do well here) cherries (ornamental) purple-plum, with the pretty pink blossoms and dark purple foliage certainly adds color.

Other flowering trees are peach (ornamental, pink and white) almond, redbud,

Then the fruit trees follow soon after the above mentioned and they too have pleasing colors, not only in blossoms but in foliage, tree trunk bark, etc. In unison with flowering trees, tulips start their blooming season. Tulips come in practically all colors of the rainbow, and most any color harmony can be worked out with them as well as continuous blooms, by properly selecting varieties.

Some of the types which do well here are Emperor (early, red, white or yellow) Darwin (many colors) Lilly, not only adds color but also form of variance as does the peony type.

The Lilly is one of the best keepers for cut flowers, and lasting qualities in the yard are excellent. Cottage tulips and border types are later bloomers, but are truly worth trying for a longer blooming period, and color.

The garden is made more fragrant and lovely with hyacinths. First comes the

grape (Muscari) in deep purple and white, these are highly recommended for border and for mass planting, they are also good keepers. They have beautiful pastel colors and a range of blues and pinks.

At approximately the same time the aguga (ground cover) blossoms. The dainty blue spikes and foliage are good color addition. The spikes are very good for flower arranging. Blend well with iris, hyacinths and tulips.

Another flower with a wide range of color is the iris. As with tulips the iris aid the gardener in making color harmonies. The iris species and bearded iris can be used to complete practically any color harmony desired.

Dutch iris (grown by bulbs) add height and desired colors, as does the spuria, siberian, and Japanese. With these various types, a long time spread of beautiful color may be attained. Blooming at the same time are the lilacs and when combined with the iris a lovely color pattern can be developed.

The rose family is probably one of the most popular. More roses are grown than other flowering plants. Color produced by the queen of flowers (the rose) is almost inexhaustible. From early spring through fall, gardeners can count on an array of color.

In unison, the aracia tree and the golden rain tree bloom approximately at the same time as do peonies and roses.

For a wealth of color we can always depend upon the annual and perennials. Study of catalogues and nursery stock can be very helpful. Every gardener has his favorites in these, and they are used in development of landscape designs in public places as well as the home gardens.

In their use keep in mind that colors should be carefully selected. The warm colors (red, yellows, orange) are advancing colors, while cool colors (blue purple and green) are retiring.

Both categories having a bearing on the pattern

WHOLESALE LUMBER
Jack Fry
745-7017 or 742-8333
CASH & CARRY SPECIALS

PREFINISHED PANELING
Imported—Special, 2 WEEKS ONLY!

Extra Special—No Limit 4x8 No. 1 Philippine Mahoe, w/10 coats of stain, 100' per truck. This is not a low cost item, why not buy the best? Each \$2.59

4x8 Prefinished—Light Med. Dark 100 Pieces. \$1.98 WHILE IT LASTS

20% OFF (2 WEEKS ONLY) ON ALL PREFINISHED TRIM

YELLOW PINE
1x6 Rough per Hundred Lineal Ft. \$6.75

LUMBER
2x4 P. Knot Dried 49¢
2x4 S&S & Better. PMA Approved, each 79¢

SHEETROCK
4x8 1/2" No. 1 \$1.39
Each \$1.05

MASONITE SIDING
1/2" 12"x12" No. 1 Extra primed white, per 100 \$18.50
1/2" 12"x12" Vinyl Faced White color, 50 Year No Fade Warranty, per 100 \$14.95
1/2" 12"x12" 100 Prime Panel Panel Groove, per 100 \$6.49
4x8 1/2" Primed, smooth hardwood, each \$4.98

PARTICLE BOARD
1/2" 4x8 MBI \$2.05
1/2" 4x8 MBI Grade, each \$1.95

FLINTKOTE CEILING TILE
12"x12" Plain white \$9.65
Per 100 \$12.95
12"x12" 3/8" Paneling \$12.95
4x8 per 100

LLOYD A. FRY ROOFING
255 Lb. 5 Tab. No. 1 \$8.25
White, per 90
255 Lb. 5 Tab. No. 1 White Per 90 \$8.85

FLOOR TILE
Vinyl Adhesive \$14.50
12"x12" Per 100

ALUMINUM WINDOWS
2x6x5 4-Lite PMA Approved Eas \$8.85
Approved Screens 26"x55" Aluminum or Wood with Hardware, \$3.49
Each

STORM DOORS
1 1/2" THICK
Extra Heavy Duty Aluminum Frame with Closer 1 1/2" 1-7/8" Warranty, Each \$22.75

SCREEN DOORS
2x6x5 1/2" 3-Bar Wood, Ea. \$6.98
2x6x5 1/2" 3-Bar Prefin. Aluminum with Hardware, \$13.95
Each

PRE-HUNG DOOR UNITS
2x6x5 Interior w/ \$16.75
trim, wood for lock

POST & BARS WIRE
2"x6" Red Cedar 49¢
Each
2"x6" Cedar, 30-year Guarantee, Each 86¢
6 Steel I Post w/Flange 98¢
10 Rod Roll 12x \$9.39
37" 14 Ga. Sheet Fence, 30-Rod Roll \$19.95
26" 12x Ga. Rod Wire, 30-Rod Roll \$21.95

DAMAGED DOORS
From 1/4 to 2 1/4 x 6 1/2 in H.C. Made & Refin. \$2.69
Finish, Ea.

CORRUGATED IRON
Heavy 29 Gauge Per 100 Sq. Ft. \$10.25
Corrugated Plastic 7' x 8', each \$2.60

1401 ERSKINE ROAD

CLEAN CARS
J. V. Campbell Motors

USED CARS FROM CADILLAC TO VOLKSWAGENS

67 Chev. Pickup 1 ton long wide, 354 V8, Auto, Tran, White top, light blue lower, with matching blue interior, one owner, has a deluxe front grille guard, here in an extra clean unit.

69 Ford 1 ton pickup, long wide, 360 V8, Auto, Tran, air cond, 4 almost new heavy duty tires, has overload springs, solid copper-tone color, a very nice pickup.

61 Chev. 1 ton pickup, short wide bed, 283 V8, Auto, Tran, black top, with red lower, good tires, a very clean pickup for this model.

69 Pontiac Call. 4 dr. Sedan, loaded, Black vinyl top, light gray lower, with black cloth interior, good tires, local one owner. Very Very clean in top condition.

67 Chev. Impala 4 dr. Sedan, loaded, Off white with Turq. cloth interior, extra good tires, owned locally, a ideal family type car see it today.

J. V. CAMPBELL MOTORS
321 N. 25 Mile Ave., Hereford

A GAS LIGHT
gives a little feeling of HOME to your house

... adds something to its personality... feels friendly when you return home at night or guests come over. A gas light casts a gentle glow that doesn't attract insects and adds a touch of safety that can make you feel a little more secure and sleep a little softer. And for lasting beauty, it's crafted from rust-free aluminum.

Call Pioneer Natural Gas Company or ask a Pioneer employee you know about an outdoor gas light.

It's a touch to your home... you'll like the feel of.

PIONEER NATURAL GAS COMPANY

COME TO WHERE THE CHOICE IS

A CHOICE SELECTION of '72 FORDS

FOR OUR CUSTOMER'S CONVENIENCE We are NOW OPEN until 8:00 p.m.

BONUS
With Each New Car Purchase you will receive 5,000 S & H Green Stamps 2,500 Stamps with each Used Car.

IF YOU DIDN'T BUY FROM.....

ORVAL WATSON FORD
YOU PAID TOO MUCH and get the best car deal you've ever enjoyed!

Models shown: LTD Convertible, Mustang Hardtop, Mustang SportsRoof, LTD Country Squire, Pinto Squire, Gran Torino, LTD Brougham, Galaxie 500, Thunderbird, Econoline Van, Pickup.

Ladies & Misses

SANDALS

in glassy Krinkle patent Vinyl, Ass't colors

G.D.P. \$1.99

97¢



gifts for the GRADUATES



CLEARANCE
Ladies & MISSES
SHOES

REG. to \$9.99
NOW **\$1.99**

Large Selection
Men's
DRESS SHOES
Slip-on, Buckle or Tie

G.D.P. \$12.97

\$8.89

Men's & Boy's
SIR JAMES NYLON SOCKS

100% Textured Nylon
Sizes 9-11, 10-13
ASS'T COLORS
G.D.P. 59¢

44¢

DICKIE'S Young Men's
WALKING SHORTS
Ass't Patterns, G.D.P. 59¢

NOW... **\$2.77**

FITTED GOWN

100% ANTRON Nylon, The permanent Anti-Cling Nylon by DuPont. "V" Neck Bodice with Scalloped Lace applique Satin Ribbon Belt.

REG. \$3.97

G.D.P. **\$2.99**



WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER



ADVERTISED PRICES GOOD IN HEREFORD MON. MAY 15 thru WED. MAY 17

ROYAL TRAVELLER LUGGAGE

"Perfect For Graduation"

LADIES' BEAUTY CASE	Reg. \$23.00	\$17.95
LADIES' O'NITE	Reg. \$31.00	\$19.95
LADIES' 24 INCH	Reg. \$31.00	\$22.95
LADIES' 26 INCH	Reg. \$36.00	\$26.95
MEN'S 2-SUITER	Reg. \$36.00	\$26.95
MEN'S 3-SUITER	Reg. \$39.00	\$28.95

"GRADUATION OR VACATION"

3-PC TIER & VALANCE SET
Permanent Press, Ass't Colors

G.D.P. \$3.99

\$2.89

G.D.P. \$4.99

\$3.89

Large Group
CHILDREN'S KNIT SPORTSWEAR
Shorts, Short or Sleeveless Tops

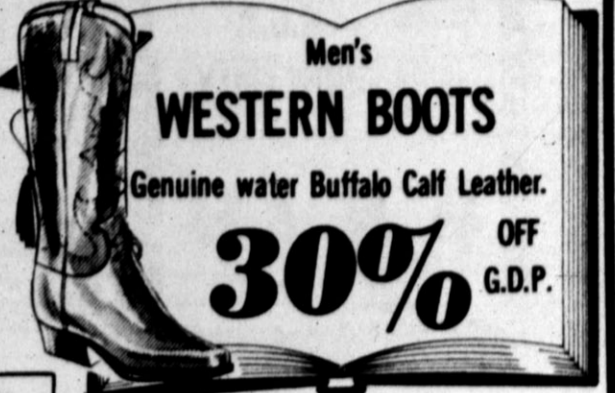
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G.D.P.

MATTRESS COVERS

100% Polyester, Pre-Shrunk
Full or Twin size

G.D.P. \$5.99

\$4.88



Men's
WESTERN BOOTS

Genuine water Buffalo Calf Leather.

30% OFF
G.D.P.

DICKIE'S SOIL RELEASE
MEN'S COVERALLS

65% Cotton, 35% Polyester-No Iron
G.D.P. 89¢

\$5.99

Men's
MANCRAFT
HANDKERCHIEFS

Sturdy cotton fabric

G.D.P. \$1.19

89¢ PKG.

DICKIE'S TOP HAND

JEANS

MEDIUM RISE, PRE-SHRUNK

G.D.P. \$4.99

\$3.99

Men's 100% Nylon Tricot
BOXER SHORTS & T-SHIRTS

Ass't Colors No Ironing

G.D.P. 97¢

59¢

MR. WALKER
MEN'S LONG TAIL
SHORT SLEEVE SHIRTS
Permanent Press, 50% polyester, 50% Cotton, Ass't patterns.

G.D.P. \$2.97

\$2.44

MATTRESS COVERS

100% Polyester, Pre-Shrunk
Full or Twin size

G.D.P. \$5.99

\$4.88

BOY'S KNIT SHIRTS

Half sleeve, Four Button Front
50% polyester, 50% Cotton.
By Ely Walker

G.D.P. \$3.97

\$2.97

SIR WINSTON DOUBLE KNIT SLACKS

100% FORTREL POLYESTER
G.D.P. \$14.99 NOW

\$9.97

44-QT.
WASTE BASKET

NO. 1070

Ass't colors, by Tucker

G.D.P. \$1.99

89¢

1-GALLON
LINEAR
Polyethylene

DECANTER

with graduated markings,
Flared base

G.D.P. 59¢

47¢

Lady Sunbeam
HAIR DRYER

Salon style hair dryer Tinted see thru hood, with wig drying attachment

G.D.P. \$25.97

\$21.97

REVEAL
See through
ROASTING WRAP

G.D.P. 69¢

53¢

NO. 1889
Steams out stubborn wrinkles without an ironing board. Perfect for Traveling

G.D.P. 89¢

Westmark Portable
Electric
HAND STEAMER

"STEAM GENIE"
by West Bend

\$6.47

Sunbeam Electric
SHOE POLISH KIT

NO. 220
2-Speed polisher keeps shoes clean & bright

G.D.P. \$13.99

NOW **\$10.97**

NO. 3299
ELECTRIC BEAN POT
by West Bend

BIG 2-QT. CAPACITY

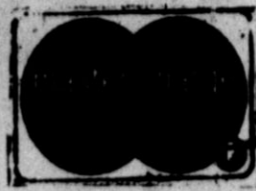
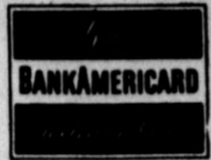
G.D.P. \$7.99

\$5.77

NO LOWER PRICES IN TOWN!

FINAL NET HAIR SPRAY
G.D.P. NOW ONLY
\$1.19

REMEMBER YOUR GRADUATE



GIFTS FOR GRADUATES

COPE
36 Count BTL
G.D.P.
63¢

ADVERTISED PRICES GOOD IN HEREFORD MONDAY MAY 15 thru WEDNESDAY MAY 17

Close-up

CLOSE-UP TOOTH PASTE
Family SIZE
59¢

SOLARCAINE SPRAY
4oz. SIZE
\$1.37

COME PICK A POSEY
Bouquets 3 refreshing ways
3-Fragrances to choose from

- 1-Cologne Mist
- 2-Splash on Colognes
- 3-Dusting Powders

YOUR CHOICE **97¢**

Brylcream SOFT HAIR
7 OZ.
89¢

CAMPHO PHENIQUE
1-oz. SIZE
39¢

NUTRI-TONIC
Life Hair Treatment Conditioner
G.D.P.
93¢

AJAX FOR DISHES
22-oz. BTL
49¢

Jergen's LOTION
20-oz.
FREE 1/3 MORE
99¢

SHICK HOT LATHER MACHINE
G.D.P.
\$10.97

8-TRACK TAPE CARRYING CASE
HOLDS 12 TAPES REG. '77
\$5.97

LADY SUNBEAM RAZOR
Model LS21B
G.D.P.
\$6.97

OLD SPICE SET
• 1-After Shave Lotion 4 1/2 oz.
• 1-Cologne 4 1/2 oz.
G.D.P. ONLY! **\$2.87**

NORELCO SPEED SHAVEN 11
MODEL 20
G.D.P.
\$15.97

LIGHT-UP MIRROR
G.D.P. '67
NOW **\$4.97**

BROXODENT ELECTRIC TOOTHBRUSH
G.D.P. '157
NOW ONLY! **\$12.99**

REMINGTON RAZOR
Lektro LBX Cordless
G.D.P. '257
\$19.97

MOTOROLA AM/FM RADIO
MODEL TC2F
G.D.P. '287
\$23.97

NORELCO CLOTHES BRUSH
Cordless NO. HP 6802
G.D.P. '87
\$5.97

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Phone 364-4900
SAVE ON PRESCRIPTIONS

REGISTERED PHARMACIST ON DUTY
Emergency Phone 364-6680 or 364-4109
OPEN 9 A.M. to 9 P.M. DAILY...CLOSED SUN.

MY OWN Hygienic Deodorant
for women New Spray Powder 6-oz.
\$1.29

CHLOROSEPTIC THROAT LOZENGES
Anesthetic, Antiseptic
18's
59¢

ZESTABS With Iron
60's
\$1.99

DESENEX DRI Foot Spray
The Anti-perspirant foot deodorant 5-oz.
\$1.19

TEGRIN Medicated Lotion Shampoo
3.75 oz.
\$1.07

X-DRIN 72's
Improved aid to appetite control
\$1.98

Best Maid WAFFLE SYRUP
32-oz. Size
43¢

DEL MONTE CATSUP
20-oz. BTL
33¢

AUTO FLOOR MAT
100% Vinyl,
G.D.P. '37
\$2.49

HEINZ-57 STEAK SAUCE
10 1/2 oz. Bottle
57¢

GIBSON'S MILK
1-GAL. CTN.
87¢

LAZY IKE
• Catfish Bait
• Catfish Blood Bait
• Catfish Appetite Bait
16-OZ. PKG.
59¢

PURINA CAT CHOW
4-lb. Bag
89¢

PET INSTANT MILK
Makes 12 quarts
\$1.39

H. D. CHATTER

Farm Mishaps Are Appaling

By Argen Draper
Home Demonstrations Agent



A NOTICE OF THE ANNUAL meeting of Texas Farm and Ranch Safety Council brings some startling facts about injuries and death. There is urgent need to curb annual losses from poisoning, injuries and death.

Figures have just been released for Texas farm fatalities for 1971. This totals 203 fatalities.

Tractors claimed 22 lives, machinery 11, for a total of 33 lives lost due to tractors and machinery.

Struck by falling objects claimed 15, two of which could be called tractor mishaps. One was a rear tractor wheel falling on a child; the other a tractor operator hit a guy wire to a highline pole which fell across the tractor killing the operator. Another tractor operator drowned after the tractor overturned in a hole of water.

FALLS CLAIMED 22 lives, animal accidents 17 (15 of which were horses), firearms, 28, suffocation 9, fires 35, electricity 9, poisoning 4, lightning 1, accidental hanging 1, and drownings 29.

By age grouping, the 203 victims were: under 5 years, 15; 5-9 years, 13; 10-19 years, 34; 20-29 years, 23; 30-39 years, 13; 40-49 years, 11; 50-59 years, 28; 60-69 years, 30; 70-79 years, 25; and 11 were over 80 years of age.

Seven of these accidents occurred out of the State of Texas, but the victims were Texas citizens.

MOST PEOPLE don't give serious thought to the relationship of foods to dental health.

The National Institute of Health reports that a proper diet coupled with good oral hygiene and professional care helps you maintain healthy teeth for a lifetime—and avoid oral problems as well.

Specifically what does this mean? First, eat well balanced meals including adequate daily servings of the basic foods—milk and other dairy products, meats, fruits, vegetables,



BEAUTY SPOTS OF THE MONTH—Named as Beauty Spot of the Month for residential is the home of Mr. and Mrs. Clyde Russell, 309 Cherokee, upper photo. Women's Division of the Chamber of Commerce also named the new Livestock Health Products, Inc. building as non-residential beauty spot. The new building is located on west Harrison Highway.

What's Happening Where



DIMMITT—Dimmitt School officials are still tallying the loss from a bus-barn fire last Wednesday that ruined a school car, heavily damaged a bus and destroyed an indoor gasoline pump and a large inventory of garage tools and parts.

The fire was discovered and reported at noon Wednesday while the steel barn—one of four county buildings on the fair-grounds in east Dimmitt—was closed and locked.

—The Castro County News

THE COUNTRY EDITOR—Kid us not about the gubernatorial race. Texas haven't elected our candidate for governor since we've been in the newspaper business... and each time they've lived to regret it. Who has the joke been on? We tried to dispense a little free advice when Don Yarbrough was in the run-off with

mended "members of Congress for efforts to shed light on the ever-widening spread in food costs between the farm gate and the supermarket."

—The Canyon Sunday News

LITTLEFIELD—A contract with Atmospherics, Inc. has been signed and the hail suppression and rain stimulation program begins here May 10.

Plans call for the program to continue through Nov. 1, but at the present time, Lamb County lacks about \$4,000 having enough money to support the program through harvest time.

—Lamb County Leader News

MULESHOE—The Bailey County Commissioners Court, in regular session May 2, approved a proposal for a new computer tax roll processing by the State Data Corp. of Austin at a cost of \$1,500 a year.

—The Bailey County Journal

The New York State Department of Commerce handled 25,500 letters from youngsters seeking information about the Empire State in 1971.

Along the Frio

Mrs. Owen Andrews Brand Reporter

Frio Homemakers Club met Tuesday afternoon in the Pioneer Gas Community Room. Mrs. Dwane Nelson was hostess. Officer election was held with Mrs. Lloyd Schultz elected president, Mrs. Ronnie Andrews vice president and Mrs. Chesley Johnston secretary-treasurer. Mrs. Owen Andrews is club reporter and Mrs. Alma Springer Marketing chairman.

In Tuesday's meeting, members brought favorite recipes of summer desserts to exchange. Attending the meeting were Mrs. Eugene Baldwin, Lloyd Schultz, Harlan Barber, D. F. Yandell, T. L. Sparkman, Jr., Henry Andrews, Ronnie Andrews, Jim Brooks, Laura Littrell, Annie Springer, Owen Andrews and Alma Andrews.

Center. Mrs. Johnson is the 93 year old sister-in-law of Mrs. Springer and aunt of the others.

Visiting the Floyd Coles during the weekend were their daughter, Mrs. Herman Vinson and Mr. Vinson of Pampa and also a nephew, Jim Shearhart, and his wife of El Reno, Okla.

Mr. and Mrs. Ronnie Andrews and children went to Amarillo Saturday. They attended W.T.S.U. graduation exercises at Amarillo Coliseum. Mrs. Andrews' sister, Patty Simpson, was a member of the class, receiving her B. S. Degree. Patty plans to be a teacher.

Mrs. Andrews and sons took Sunday lunch with her grandparents, the M. L. Simpsons, Sr. in Hereford. Ronnie was

spending the weekend in Army Reserve training.

Visiting Mrs. H. M. Mobley and others of the family recently was her granddaughter, the former Karla Mobley and her husband of Farmington. Karla is the daughter of the Raymond Mobeys of Farmington.

Gerald Harder moved to Center, Colo., last week. He will be with the Hilrey Aven Cattle business there. Gerald has been employed here since he completed Army duty and graduated from WTSU last year.

Honor that Graduate with a Gift from.. COWAN JEWELERS Downtown

EVERY ONE ELSE'S GRASS GREENER?

ferti-lome Containing Chelated Iron

WILL GREEN UP YOUR LAWN FAST!

LOOK FOR OUR ORANGE BAG

If your lawn is yellow instead of green, rely on the quick greening power of ferti-lome containing Chelated Iron. It's a complete, organic-base plant food that contains cottonseed meal, bone meal and blood meal to build a beautiful, deep green turf. Produces excellent results on all types of lawn grasses, including the new hybrid Bermudas, bents, bluegrass, St. Augustine and many others.

We'll Loan You The Spreader . . . Free Delivery On 2 Bags Or More

See our Stock of Lawn & Garden Supplies . . . Bone Meal, Copperas, Iodate Tools & Chemicals

WESTERN AUTO
3rd & Main 364-1355

APPLES IMPART color and freshness to summer meals. Be sure to leave the skin on the apple when dicing to add color to a Waldorf salad, to mix with cabbage slaw or to combine with citrus sections for a fruit cup.

FOR TASTY TREATS, dip fresh pear slices in lemon juice and place on a bed of crisp salad greens; or top with a crunchy medley of chopped celery, nutmeats and ripe olives blended with a little mayonnaise.

SKILLET COOKED chicken is easy and tasty. Simmer browned chicken parts in a liquid such as bouillon broth, orange juice or a canned tomato product. Add seasonings and chopped onion or a green pepper, perhaps. Try one of the many chicken-in-a-skillet recipes in your favorite cookbook, or create a new recipe and enjoy some mighty good eating.



GRADUATION CANDIDATE—Kelley Barber, daughter of Mr. and Mrs. Flake Barber, 610 Jackson, is a candidate for graduation from Amarillo College in Monday commencement exercises. Miss Barber will receive an associate degree in science and a dental hygiene certificate. She will be employed by Drs. Owens and Dublesse in Oklahoma City. A 1970 graduate of Hereford High School, Miss Barber attended schools in Friona before moving to Hereford.

THEORY WRONG
They say the flight of time cannot be arrested—but any body can stop in a minute.

Hereford, Texas
Federal Credit Union
330 Schley Phone 364-1888



Join your credit union
It's where you belong

Your credit union is a group of friends who have pooled their resources for the good of all. When you join you can save with confidence. Or, if you need money, borrow at special, low interest.

At your credit union, you're a member, not a customer. And that means a lot.

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Harve Williams may help you save.

He knows how Allstate's low rates may fit your insurance needs. Whether for auto, home, life, health or business.

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Phone 364-6041
Hereford, Texas

NCUA
National Credit Union Administration

Check List For The Graduate

FOR HIM	FOR HER
<input type="checkbox"/> Anson Pens*	<input type="checkbox"/> Bulova Watches
<input type="checkbox"/> Bulova Watches	<input type="checkbox"/> Billfolds*
<input type="checkbox"/> Billfolds*	<input type="checkbox"/> Bracelets*
<input type="checkbox"/> Bookends,	<input type="checkbox"/> Charms*
<input type="checkbox"/> I.D. Bracelets	<input type="checkbox"/> China Figurines
<input type="checkbox"/> Electric Razors	<input type="checkbox"/> Compacts*
<input type="checkbox"/> Cross Pens*	<input type="checkbox"/> Cosmetic Kits
<input type="checkbox"/> Cuff Link Sets*	<input type="checkbox"/> Diamond Earrings
<input type="checkbox"/> Wittnauer Watches	<input type="checkbox"/> Electric Razors
<input type="checkbox"/> Desk Pens	<input type="checkbox"/> Italian Silk Purses
<input type="checkbox"/> Diamond Tie Tacks	<input type="checkbox"/> Jewelry Cases
<input type="checkbox"/> Fancy Knives*	<input type="checkbox"/> Key Chains*
<input type="checkbox"/> Key Chains*	<input type="checkbox"/> Lipstick Holders
<input type="checkbox"/> Kreisler Pens	<input type="checkbox"/> Longines Watches
<input type="checkbox"/> Longines Watches	<input type="checkbox"/> Musical Boxes
<input type="checkbox"/> Jewelry Cases	<input type="checkbox"/> Pearl Necklaces
<input type="checkbox"/> Manicure Sets	<input type="checkbox"/> Pendants
<input type="checkbox"/> Money Clips*	<input type="checkbox"/> Perfumes
<input type="checkbox"/> Pewter Mugs*	<input type="checkbox"/> Rings
<input type="checkbox"/> Shaving Kits	<input type="checkbox"/> Sterling Thimbles & Letter Openers*
<input type="checkbox"/> Sterling Letter Openers*	<input type="checkbox"/> Travel Clocks
<input type="checkbox"/> Tie Tacks	<input type="checkbox"/> Wittnauer Watches
<input type="checkbox"/> Travel Clocks	<input type="checkbox"/> Ladies Cross Pens

*engraved or name stamped on leather in gold at no extra charge

CHARGE ACCOUNTS INVITED.

COWANS JEWELERS as member AMERICAN GEM SOCIETY
DOWNTOWN

White...because you wear lots of colors

You've got color everywhere. In pants. Shirts. Socks. So now, cool it with your shoes. Wear FREEMAN whites. They're made with style. And they go with just about everything. Try them. Be a sport.

\$23.99 Freeman

See all the New Cool White Shoes for men. Many new styles arriving at the NOW PLACE TO SHOP . . .

GATTIS SHOE STORE . . . YOUR
"GRADUATION SHOE HEADQUARTERS"
SUGARLAND MALL

PRODUCE

California STRAWBERRIES 3 Full Pints \$1.00
PINT BASKET 39¢

Texas vine ripe CANTALOUPEs 3 FOR \$1.00
EACH 35¢

Vega Hot house TOMATOES 4 LBS. \$1.00
29¢ Pound

California Extra Fancy PEACHES LB. 39¢

WE'RE YOUR



TOTAL FOOD SAVINGS SPECIALISTS!

GRAIN FED BEEF
FAMILY STEAK LB. 77¢

GRAIN FED BEEF
CHUCK ROAST LB. 68¢

FRESH
SPARE RIBS LB. 69¢

PORK CHOPS
END CUTS LB. 73¢
LOIN CUTS LB. 95¢
RIB CUTS LB. 85¢

AQUA NET
HAIR SPRAY
Reg. or hard to hold

13-OZ. CAN 59¢



1" SIZE
ALLEREST
TABLETS 98¢



1" SIZE
GROOM & CLEAN
Men's Hair Spray 89¢



GIVE HAROLDS COUNTRY SMOKED HAMS AND BACON A TASTE TEST! WE FEATURE FRESH GRAIN FED BEEF!

SUPER DISCOUNT SPECIALS

WITH FILLED GOLD BOND SUPER DISCOUNT BOOKLETS
SUPER DISCOUNT

KRAFT GRAPE JELLY
2-LB. JAR 9¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

SUPER DISCOUNT

GOLD MEDAL FLOUR
5-LB. BAG 9¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

SUPER DISCOUNT

KRAFT AMERICAN CHEESE
8-OZ. SLICED 9¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

SUPER DISCOUNT

RUSSETT POTATOES

20-LB. BAG 19¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

ADVERTISED PRICES GOOD MONDAY MAY 15 THRU SATURDAY MAY 20th

Crown Victoria
PORCELAIN CHINA
Service for 4-8-12 or more with each \$5 Purchase each basic piece only!

This Week's Item
BREAD & BUTTER DISH 39¢



COCA COLA

KING SIZE OR REGULAR
6-BTL CTNS.

2 FOR 89¢ PLUS DEPOSIT



50 FREE

GOLD BOND STAMPS

With the purchase of 1-GT. SIZE AJAX LAUNDRY DETERGENT Hereford Meat Market coupon expires 5-20-72

50 FREE

GOLD BOND STAMPS

With the purchase of 2-LB. BLUEBONNET OLEO-QUARTERS Hereford Meat Market coupon expires 5-20-72

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GOLD BOND STAMPS

With the purchase of 2-CANS ELLIS LUNCHEON MEAT Hereford Meat Market coupon expires 5-20-72

50 FREE

GOLD BOND STAMPS

With the purchase of 1-CAN 21-OZ. LYSOL SPRAY DISINFECTANT Hereford Meat Market coupon expires 5-20-72

50 FREE

GOLD BOND STAMPS

With the purchase of 2-LB. BOX KRAFTS VELVEETA CHEESE Hereford Meat Market coupon expires 5-20-72

50 FREE

GOLD BOND STAMPS

With the purchase of 18-LB. BAG OF FRESH ORANGES OR GRAPEFRUIT Hereford Meat Market coupon expires 5-20-72

ELLIS BRAND
VIENNA SAUSAGE 4 FOR 89¢

ELLIS BRAND
CHILI BEANS 6 FOR \$1

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MIX OR MATCH ANY OF ELLIS BRANDS OF THE SAME PRICE!



LARGE CAN 8¢ LIMIT 6 CANS THEREAFTER 10 Per Can



GRADE A MEDIUM

EGGS

3 DOZ. \$1.00

CLOVERLAKE 1/2 GAL
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CLOVERLAKE SWISS STYLE
YOGURT LOW FAT 4 FOR \$1.00

BIRDSEYE FROZEN
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FISHER BOY 8 OZ. Frozen
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KOTEX BOX OF 12-REGULAR
PAPER TOWELS KLEENEX 3 ROLLS 89¢

CATSUP HUNTS BRAND 3 20-OZ. BOTTLES \$1.00



PALMOLIVE
DISHWASHING LIQUID

WITH THIS COUPON
LIMIT ONE COUPON PER UNIT PURCHASED
COUPON EXPIRES May 20, 1972

with this coupon
22-OZ. SIZE 49¢
WITHOUT COUPON 69¢

THIS COUPON ONLY REDEEMABLE AT Hereford Meat Market

VOLUME NO. 3
On Sale This Week



Volume One only 29¢

Volumes 2-10 \$1.69 each

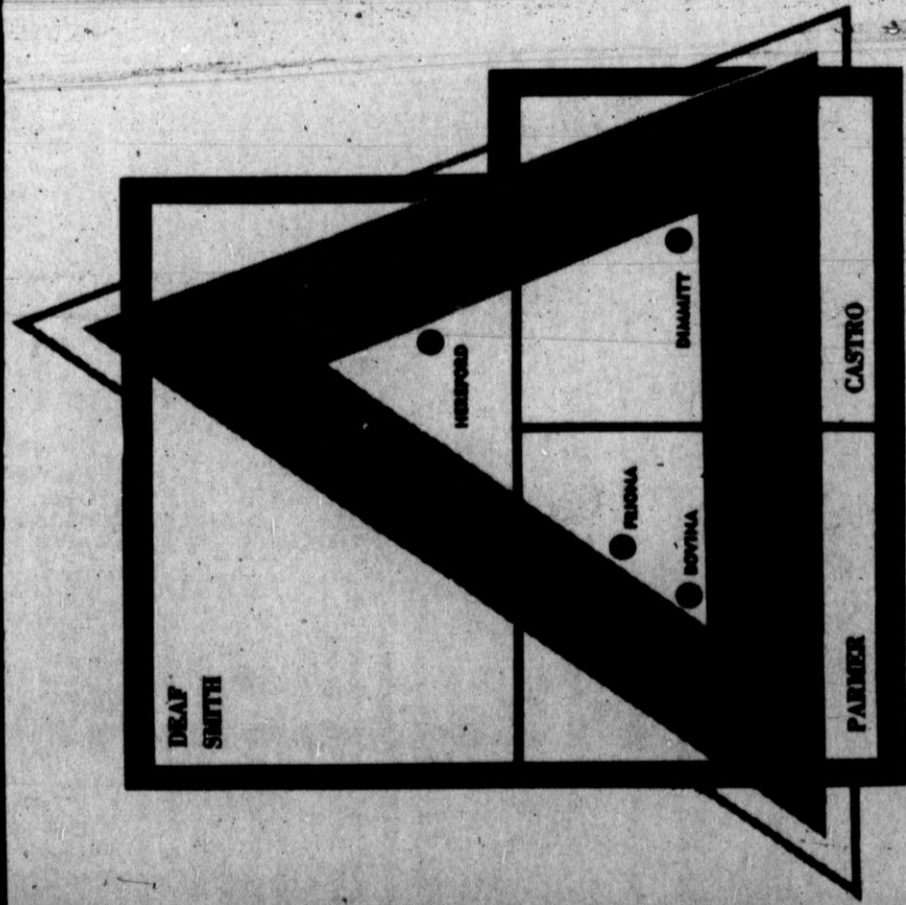
HEREFORD MEAT MARKET, INC.

220 N. 25 MILE AVE.

ADVERTISED PRICES GOOD MONDAY MAY 15 THRU SAT. 20, 1972

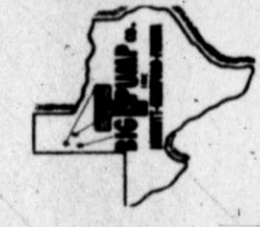
DOUBLE GOLD BOND STAMPS WITH \$2.00 PURCHASE EVERY WED.

PHONE 364-4553



In The Magic TRIANGLE

IT'S BIG T PUMP CO., INC.....



BIG T PUMP CO., INC. Serves the entire Magic Triangle, with offices in Dimmitt, Friona and Hereford and offers the farmers of this great agriculture section a complete TURNKEY IRRIGATION JOB. When it comes to irrigation wells, from the drilling to the final setting of the pump, you need go no further than BIG T PUMP COMPANY.

BIG T PUMP CO., INC. guarantees quality on both counts, and are dealers for the famous Johnston Pumps, guaranteed to give you the most for your money. Visit with us soon.

IRRIGATION FARMERS RELY ON:

**BIG
PUMP
COMPANY,
INC.**

**for a
TURNKEY
JOB
Both
Drilling
And
Pumps**



By Crawford C. Martin
Attorney General of Texas

In the Spring many of us think about buying another car. Following a few simple rules may enable you to avoid disappointment when making such a purchase.

If possible, you should find out who previously owned the car. Go to him and ask him what he can tell you about the vehicle. Ask him for the actual mileage of the car.

The car's interior should be carefully inspected. Look for signs of wear and age. By all means the car should be road-tested. Listen for unusual noises. Does the car make smooth starts? Is the steering light and even? Is there a quick engine pick-up? Does the radiator heat up?

Look under the vehicle for signs of loss of fluid. If possible take the car to a reputable mechanic for a thorough checkup.

When you see an older car with low mileage on it, be wary. Of course, some cars are driven only by elderly people to and from church and the grocery store, but not all of them.

When you have selected the car you want to buy, be sure you understand the purchase contract. Never sign one with blank spaces. Make sure you have a copy and question anything you don't understand before signing the contract.

Be certain all verbal promises are put in writing. If you buy on credit, be certain you know the full purchase price of the car and what the interest will be.

If you answer an advertisement, look for the car that has been advertised. Don't be switched to a fancy higher priced model.

Buy from a locally established or well recommended dealer. You should avoid being high pressured into a quick sale.

Never over extend your budget. If you do, the payments may turn that dream car into a nightmare.

Don't place too much reliance on the salesman's recommendations even though he is a "juice guy."

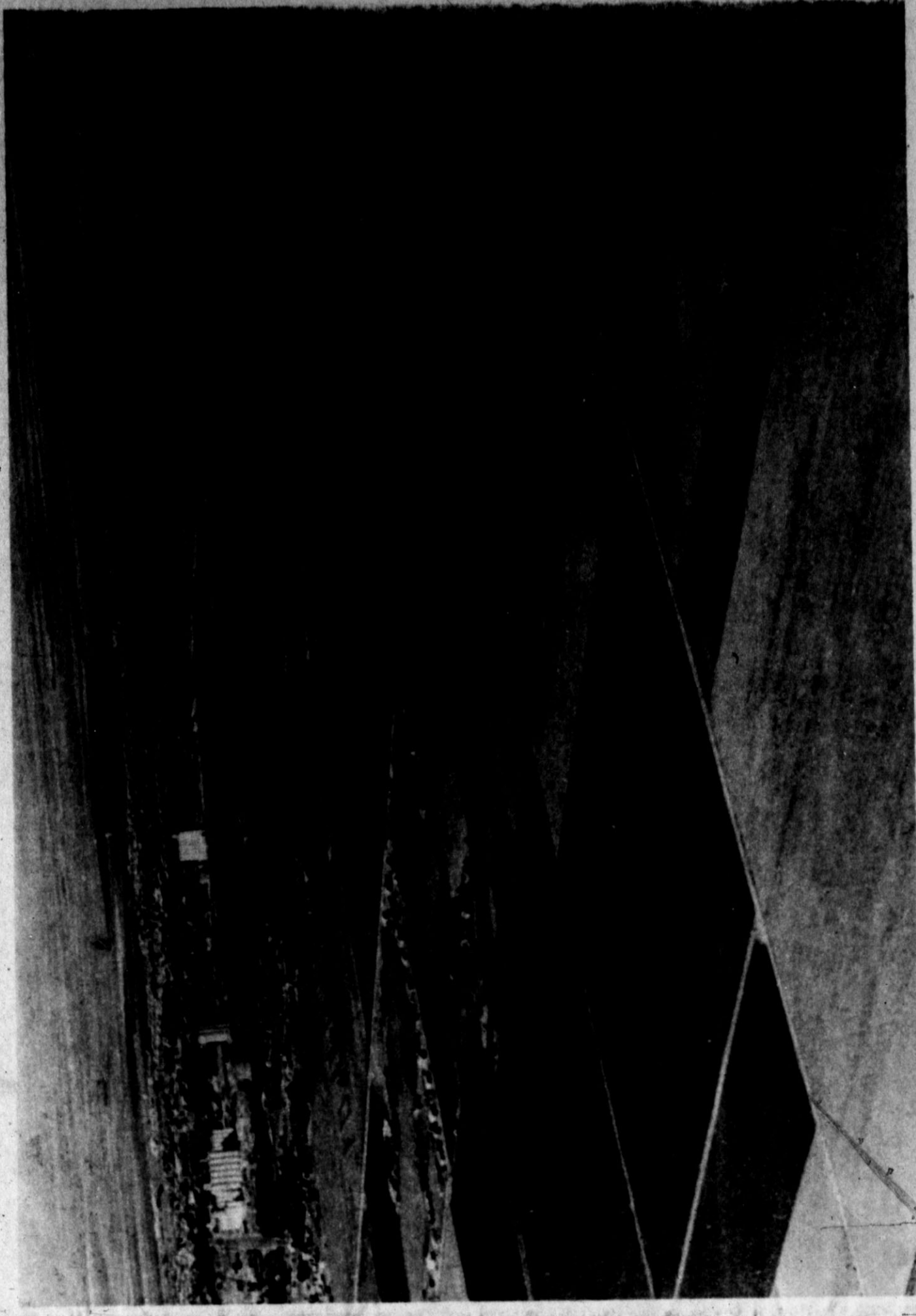
Following the above guidelines may not assure you of satisfaction when you buy a used car, but they certainly will help.

HORSE PAPER CLOSES
NEW YORK (AP) — After 139 years as a newspaper specializing in past performances of thoroughbreds, The Morning Telegraph has ceased publication.

The paper, which sold for \$1. was struck by union printers in April and one week later publisher Stewart Hooker announced the end of publication. The paper was owned by Triangle Publications which will continue to publish The Racing Form.

THE SUNDAY BRAND
The Sunday Brand, Hereford, Texas, Sunday, May 14, 1972

A SALUTE TO AGRICULTURE



**AGRICULTURE THE LIFE BLOOD OF NOT ONLY THIS AREA
But of the ENTIRE NATION !**

**A " SALUTE TO AGRICULTURE " IN THIS SECTION YOU WILL FIND
INFORMATIVE FEATURES, SOIL CONSERVATION TIPS—PLUS PRODUCTS
and SERVICES OFFERED BY DEAF SMITH COUNTY MERCHANTS
AGRI—BUSINESSMEN.**

At no other time in our nations history has there been a greater need for a progressive united effort in all agriculture areas than today.. .

AGRI—BUSINESS IS BIG BUSINESS !

A NATION CONTINUED GROWTH IS INTERRELATED WITH THAT NATIONS AGRICULTURE GROWTH AND DEVELOPMENT

YOUR SURVIVAL DEPENDS ON YOU!

ALL NEW WEALTH COMES FROM THE LAND, SEA, & AIR OUR RAW MATERIAL PRODUCTION

The value of this new wealth is nothing more, and no greater than, the price the nation is willing to pay itself for its New Wealth production. Whenever raw material production, in any form, whether it be agriculture, fossil fuels, minerals from our mines, fishing, or timber from our forests, is brought into being -- "this is the New Wealth that has been added to everything mankind had before." New Wealth can only come from something that was non-existent before, and its real value is nothing more than the price society pays for that new wealth in terms of dollars.

LOSS OF NATIONAL NEW WEALTH INCOME

Whenever new wealth is underpaid in terms of monetary dollars, then the nation as a whole is forced to substitute excessive debt expansion in lieu of the lost earned income resulting from the underpricing of that New Wealth.

NATION BANKRUPTING ITSELF

For the past twenty years or more, the nation has been Monetizing Debt Expansion to cover up the shortage or loss of New Wealth resulting from the underpricing, and underpayment, of our raw material production, mostly agricultural. As a result, the nation has been bankrupting itself by mortgaging all of its assets, substituting fiat money, and a fiat economy, thus creating the illusion we have basked in the sunshine of prosperity.

FANTASTIC DEBT SYSTEM

Unless the nation is willing to pay the horrible price of another depression, and possible collapse of our economic system, it then becomes mandatory that the people who believe in peace and prosperity, under a free democratic society, based upon a private enterprise system, do something immediately, to alert, and challenge the folly of our New Economic Theories which have been responsible for creating the most fantastic debt expansion system the world has ever known.

UNBEARABLE

The United States must change its policies. This nation must return to economic balance. If not, the price civilization will undoubtedly pay at some future date is almost unbearable to think about.

Cut along dotted line -- Fill out application -- Mail to address below:

"NORM" NATIONAL ORGANIZATION FOR RAW MATERIALS, INC.

YES, I DEFINITELY WANT TO SHARE A PART IN HELPING TO RESTORE A SOLVENT NATIONAL ECONOMY. I want to Stand Up and be Counted as one Proud American willing to invest in the prosperity of my country, and HELP PRESERVE AND STRENGTHEN the independent structure of Private Enterprise.

Please accept my contribution as follows:

Name: _____ State: _____ Zip: _____
 Mailing Address: _____ Telephone: _____
 Town or City: _____
 Occupation: _____

Sustaining Membership \$500.00 or more
 Charter Membership \$100.00 or more
 Associate Membership \$ 50.00 or more
 Supporting Membership \$ 25.00 or more
 Sponsoring Membership \$ 1.00 or more

NOTICE: Send all contributions and membership applications to NORM TREASURER BELOW:

Mr. Harlan Vander Zee, Pres.
Hereford State Bank
Hereford, Texas 79045

Mr. Vince Rossiter Sr., Pres.
Bank of Hartington
Hartington, Nebraska 68739

If the people who believe in our Private Enterprise System and who want to retain this form of economic freedom, will not alert themselves, rise up, and do something to preserve that system, WHO WILL? Apathy and complacency will surely win a trouncing victory for Giantism, the Conglomerate Structure, which in the final analyses will end up with government absorbing them.

A NEW ORGANIZATION

We have just recently formed a new organization called the National Organization for Raw Materials, Inc. "NORM". This organization should have rightfully been called an organization for the restoration of NEW WEALTH through proper and equitable prices for our nation's raw material production.

DIVIDE AND CONQUER

We realize the nation has more organizations today than the system can afford. We know that the nation is over-organized. WHY? Most organizations spring up to divide and conquer people, split them so wide that each group seems to be working against themselves, rather than for the best interests of the nation as a whole.

THE PURPOSE OF THIS ORGANIZATION IS RESEARCH, EDUCATION AND PUBLIC INFORMATION.

The National Organization for Raw Materials, Inc. (NORM) has but one purpose in mind. We have but one goal, one ambition, one objective... a Sound National Economy that will finance itself through the proper creation of new wealth to sustain the system.

ECONOMIC BALANCE MUST BE RESTORED.

Unless economic balance is restored to our national economy through an equitable pricing system for all raw material production, and the opportunity for common people maintained to own their own farms, ranches, their own independent units of business, the system will fall. Private Enterprise must be retained for the common people of this nation. When the opportunities and incentives are lost for common people to play the game, then the system no longer has any meaning or purpose.

SOUND BUSINESS PRINCIPLES

Therefore, our overall goal is to retain, protect and strengthen our system of private enterprise, for people, not National Organizations, Inc.

"NORM"

Legally Chartered under the state laws of the state of Texas

MAIL YOUR APPLICATION TODAY.

ARNOLD E. PAULSON
Executive Director
National Organization for Raw Materials, Inc.

"NORM"

NATIONAL ORGANIZATION FOR RAW MATERIALS, INC.

the GIANTS alone, who would control the economic destiny of the world. It is our soul and purpose to rebuild a strong and solvent national economy based upon sound business principles with economic justice for every segment of society.

GREATEST UNTOLD STORY IN AMERICA TODAY

We are in dire need of your help. We need financial support to get our story told to the nation. We need financial help so our story, "the greatest untold story in America today" can reach the key figures in government, business, industry, clergy, labor, etc. We have made fantastic efforts of a strong and influential organization, we "MUST" and we CAN" get this job accomplished.

YOU ARE THE KEY TO OUR SUCCESS OR FAILURE

YOU, your friends, your neighbors, who strongly believe in our Free Society, our Independent System of Family Owned Enterprises are the Key to our success or failure. We need your HELP NOW. We need your support, both financial and in people numbers power. We plead with you to send us a contribution immediately so your dollars can go to work protecting your American Heritage.

TIME IS OUR WORST ENEMY

Please fill out the membership blank attached, get your check or money order in the mail today. Time is our worst enemy. Time is running out. We need all the support we can muster TODAY. Make your investment which is necessary to insure, as well as assure your economic security, and your own personal pride in knowing that you have invested in a program that is dedicated to the preservation and perpetuation of a free, independent private enterprise economic system, for your children and grandchildren.

ALL AMERICA MUST BE ALERTED

All America must be alerted to the dangers we face ourselves. Unless this nation restores a solvent economic system based upon the creation of EARNED NEW WEALTH to sustain the system, rather than a bankrupt society struggling for existence under a FIAT MONEY STRUCTURE -- there will be no solutions forthcoming.

WE NEED YOU - JOIN NORM TODAY

Notice the names of prominent people across the nation who are members of NORM. These great Americans join with me in this urgent appeal for your help. Join with your fellow Americans in a united effort to preserve, protect, strengthen the greatest system of economic enterprise civilization has ever known, the family farms, family owned and operated business enterprises. We owe this to ourselves. It is our responsibility as freedom loving people to invest for the protection and security of our basic rights and freedom. Please don't put it off. Send in your contribution now! Stand up and be counted! Become a part of a program that is designed for you, your way of life, your business, your future and the future security of your children.

OVER EIGHT MILLION jobs go begging in America today because of the underpricing of raw material production. Eight million families, 32 million people could return to the rural areas if honest prices were paid for agricultural, mining, fishing and the other raw materials. THINK ABOUT IT!

EVERY SEGMENT OF AMERICAN LIFE today is in financial trouble, business, industry, schools, churches, federal, state and local governments. Why? The economy has not generated, or created the Earned New Wealth Income to sustain itself!

Tailwater Recovery System

Tailwater recovery systems similar to the one on the Edgar Vincent farm 22 miles northwest of Hereford are being constructed to aid in conservation of irrigation water. Proper installation and use of tailwater recovery systems can be a big help in making it possible to collect and re-use water that normally is a complete waste. Approximately 20 percent or more of the water pumped onto a field will run off and pumped back for re-use. There is federal cost share assistance available to help with the expense of installing

Tailwater recovery systems that are constructed to meet an approved design. The employees of the Soil Conservation Service would be glad to furnish technical assistance in designing Conservation Service office.

The employees of the Soil Conservation Service would be glad to furnish technical assistance in designing Conservation Service office.

WANT ADS

WORK WONDERS



BUMPER DEEP GRASS - A full season deferment of this pasture paid off on the Horace Betts ranch 46 miles northwest of Hereford. A combination of late summer rains and good management allowed this excellent stand of blue grama and sideoats gama to develop an abundant supply of seed before frost.

Recharge Amount Greatest Since '67

Amounts of water artificially recharged into the Ogallala underground water formation in 1971 at the High Plains Research Foundation were the greatest since 1967, according to Jim Vaillant, research director. A total of 93.7 acre-feet of surplus runoff water was placed in the Ogallala formation through two multiple-purpose wells at the Foundation. Runoff was due to above average rains in 1971 of 28.45 inches. Most of the rainfall fell in September and with rainfall amounts late in the season, the need for irrigation was reduced and, as a result, amounts of irrigation water pumped in 1971 were less than in 1970. During the past 13 years, Foundation scientists have recharged 332.2 acre-feet of water or 24.4 percent of the 3,817 acre-feet pumped to irrigate crops.

In addition to placing unused water in underground storage, recharging of this surplus water allowed crops to be produced in the playa lake bed. Corn grown under different irrigation levels in the lake bed produced up to 80 bushels per acre that keep you down in the dumps.

SELF-ANALYSIS
A period of quiet reflection will bring to light the things that keep you down in the dumps.

SELF-ANALYSIS
A period of quiet reflection will bring to light the things that keep you down in the dumps.

PIONEER

Sorghum & Corn

SEED

VIRGIL WALKER

4 Miles South and 1 Mile East of Hereford

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BIG TEX FEED YARD

3 Miles South on Highway 60 Turn West at Sign - 5 Miles

289-5287

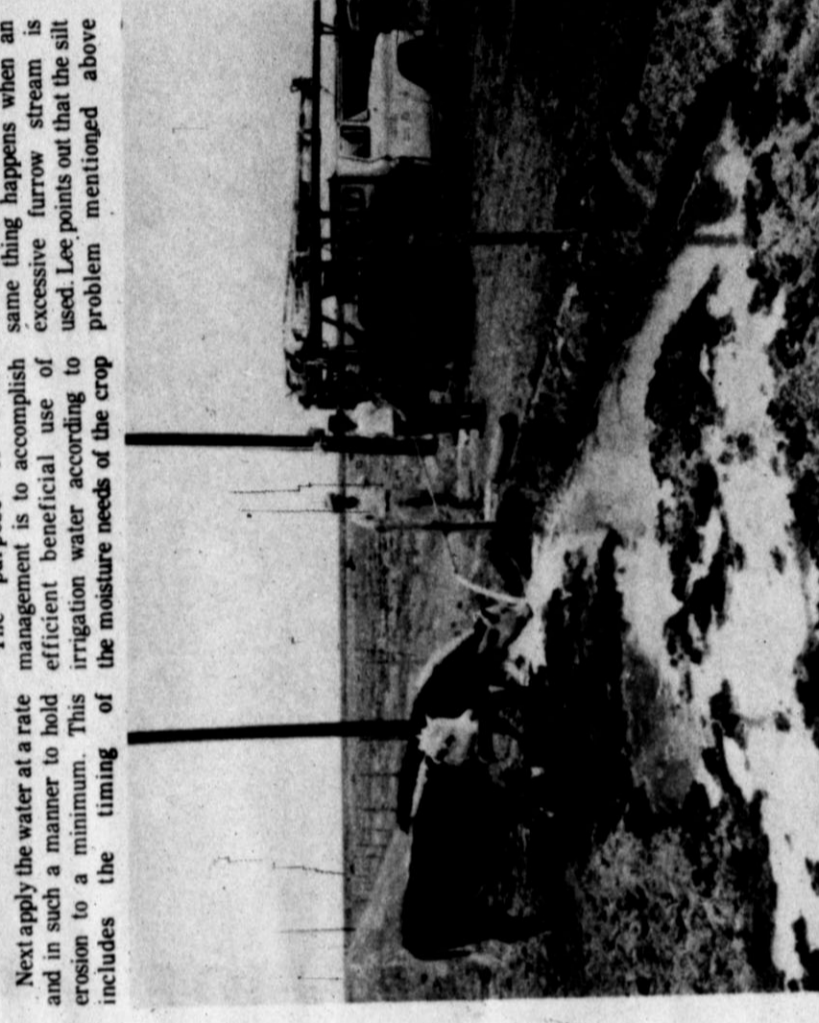
Irrigation Water Management

To do a good job of managing irrigation water a person must first know the capabilities of the soil he is irrigating, then determine the amount of water to be applied each irrigation, by the moisture holding capacity of the soil and the need of the crop.

Next apply the water at a rate and in such a manner to hold erosion to a minimum. This includes the timing of irrigations to meet crop needs, the control and adjustment of furrow stream size to prevent erosion, and the control of lengths of "set" to minimize water losses, according to the Lee, technician with the Soil Conservation Service.

The purpose of water management is to accomplish efficient beneficial use of irrigation water according to the moisture needs of the crop above mentioned.

to achieve optimum production while minimizing losses of soil and plant nutrients. Also silt is made up of the most fertile particles of our top soil. Irrigation water management is not only a necessary conservation practice, but is also a very good economic practice.



WATER MANAGEMENT — The Great Plains Conservation Program cost shared this livestock well in the Hoyt Smith farm near Hereford. The well is rated at 15 gallons per minute.

WAC SEED-WHERE YOU'LL FIND QUALITY HYBRID GRAIN SORGHUM



WAC SEED VARIETIES
Have Excellent Standability in Both Dry Land and Irrigated Crops.

TALK WITH...HUGH CLEARMAN, ARMON LAUDERBACK, PAYTON RAMEY or CECIL LADY. ABOUT ONE OF THESE FINE GRAIN SORGHUMS

- WAC 694 Full Season
- WAC 692 Med. & Late
- WAC590A Medium
- WAC672 Well adapted to weak irrigation areas.
- RS610 and WAC666
- Both Excellent Dry Land Varieties

SEE US FOR YOUR SUMMER CROP SEED...

WAC SEED CO.

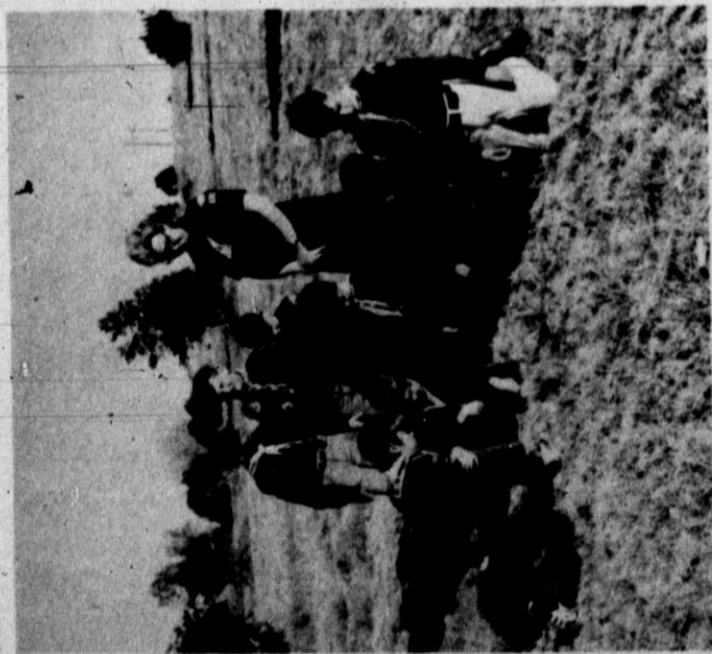
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Concern, Interest Grow For Natural Resources

Many times it is hard to see the forest for the trees. Such is the case for selecting an area which can be used for studying the great outdoors. Conservation and natural resources studies have gained much interest in recent years according to J. C. Brown local SCS conservationalist.

He believes that much of this realization that most of our natural resources are in fact limited. The old idea that America's natural resources were unlimited has literally gone down the drain.

The Tierra Blanca Soil and Water Conservation District Board of Directors for many years have sponsored a conservation essay contest for all schools in the District. Brown said that the interest in the conservation essay contest has been progressively higher each year. Being aware of this interest, the Tierra Blanca Soil and Water Conservation District about one year ago placed two hundred two hundred places two hundred two hundred conservation booklets in all schools here in the county.



PACK STUDIES ENVIRONMENT — Mrs. Buryl Fish and Cub Scout Pack 151 are shown studying native plants on the City of Hereford land immediately east of the golf course. The pinon pine and red berry juniper on this site make it a favorite location for such studies.

Classified Ads Get Results

people. They don't seem to know what has turned "today" sour, and made it a bitter pill to swallow, but it really is "tomorrow," with all of its anxieties and its fears. Anxieties about tomorrow become today's hang-up.

It makes more sense for people not to worry about things they can help. Instead of sitting down and worrying about their hands and worrying about them, they had better get busy and do something about the situation.

Worry is like a roden. It can't live in the higher atmosphere of faith. Worry can't breathe the air of confidence made in all confidence to God. It just dies a natural death there—maybe not all at once, but finally it dies.

If you want to stop worrying and live your life fully, send for a free copy of my sermon on radio's The Lutheran Hour, called "Don't Get Hung Up About Tomorrow" to: Room 2304 Booklet Distributors of America, Inc., 220 West 42nd Street, New York, N.Y. 10036.

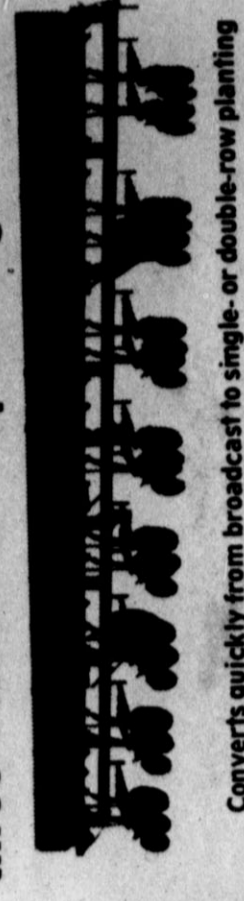


ARDENTINNY, Scotland (AP) — Workmen have completed Scotland's longest span of overhead electric power line, stretching 4,374 feet across Loch Long in Argyllshire. Tower holding the cables have been built to withstand winds up to 148 miles per hour.

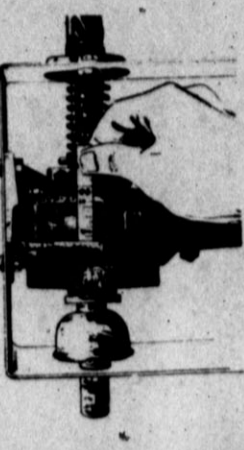
HHS Calender Of Events

- Senior Picnic May 17
 - H. Awards May 19
 - Baccalaureate May 21
 - T. B. Test May 22
 - Graduation May 25
 - End Of School May 26
- IHS Auditorium
Whiteface Stadium
IHS Teachers Lounge

The Tye drill does the work of three conventional planting machines



Converts quickly from broadcast to single- or double-row planting



Simple measurement and easy crank adjustment on the seed cup shaft sets accurate seeding rates, uniformly at every seed outlet.

- Uniform, accurate seed distribution; planting rates set by simple crank
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Have Mom or Dad sign you up at one of the Phillips 66 stations listed below. And get your free tips booklet. You could go to the finals at the All-Star Game.



REGISTRATION ENDS JUNE 4. SO SIGN UP TODAY.

WE APPRECIATE YOUR BUSINESS AND REMIND YOU TO VISIT YOUR 66 RETAILER AND REGISTER YOUR YOUNG BASEBALLER NOW.

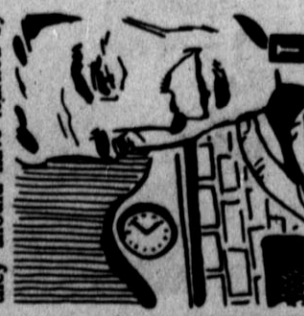
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Veteran Park Road



Dr. Oswald Hoffmann
DON'T GET HUNG UP ABOUT TOMORROW
What is it that really troubles both young and old? Is it what is happening today, or what we fear might happen tomorrow?

Worrying about tomorrow is altogether human. Some people, who tell you blithely that they worry about nothing, are worried sick about tomorrow. From their parents and grandparents, they should have learned by



this time that worrying never makes - you stand an inch taller.
Tomorrow is tough enough to take, without being hung up about it. Even with faith in God, tomorrow becomes a hang-up. The hang-up over "tomorrow" has turned "today" sour for millions of

Grassed Waterways Are Assets

What is the value of grassed waterway?
If there is no native grass on which to outlet water, the whole water erosion control system of a farm may depend upon the establishment of a waterway, according to Ed Blackwell of the Soil Conservation Service.

"If you do not have them, or if you do and they do not work, all over parts of the water erosion control system for the field or farm may fail, too," he said. The area in a grassed waterway may seem expensive, but considering the entire acreage it is serving, it is relatively cheap.

The waterways serve as safe outlets for terraces, diversions, contour rows, etc. In some cases, they can be used to filter out silt in an irrigation fallwater recovery system.

Waterways may also be used to break up waterbeds of long slopes to prevent erosion. A waterway of this type is now being constructed on four sections of land in northwestern BFW Grain Co., Inc. Nearly six miles of waterways are being constructed on this dryland Conservation Program are through the Great Plains Cartier, and George Turrentine.

In the early months of the Civil War, the Capitol in Washington served as barracks, then as a hospital.

Animal Waste Catcher

Recently Southwest Feedyards requested technical assistance from the Soil Conservation Service in constructing benches on ap-polluted water out of Tierra Blanca Creek.

Assistance is available from the Soil Conservation Service, says Dan Herrington, for constructing disposal lagoons. Disposal lagoons consist of constructing an excavated pit, dam embankment, dike, levee or a combination of these for disposal of animal wastes. This practice applies to existing or planned confined cattle, dairy, swine, poultry or similar operation from which the runoff, if uncontrolled, constitutes a pollution hazard to surface or underground waters. Where the land is available it can be leveled or shaped where the animals waste waters from the lagoon can be pumped into the benches and used as supplemental irrigation.

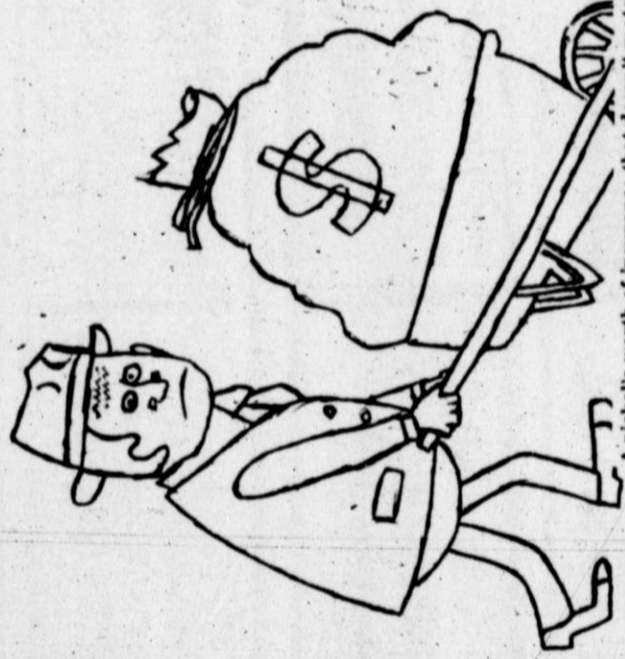
Cost share assistance on these practices are available from the Soil Conservation Service under the Great Plains Conservation Program and also through the ASCS Office through the REAP Program.

If any one is interested in technical assistance or possible cost share under the Great Plains Conservation Program, contact the Soil Conservation Service.

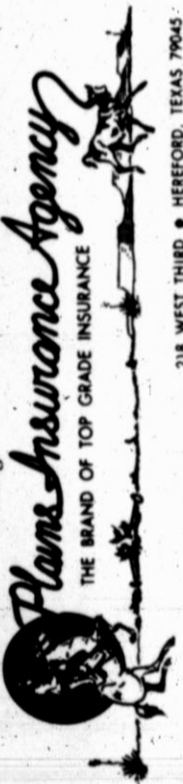
CARETAKER — These benches were constructed at Southwest Feedyards to take care of the animal waste water from the feed pens. The work was done in cooperation with the Soil Conservation Service.

Brand Ads Get Results..... Call 364-2030

Before you pay too much for insurance see a pro



A nickel's worth of insurance that doesn't match your needs is too much. Shouldn't you be talking about this to a professional insurance agent — that's us. There is no such thing for professional know-how when you need insurance for your home, car or business. As independent agents — as pros — we can help you avoid costly mistakes. You see, we represent several outstanding companies. So we can help you choose the policy that's best for you. Contact us soon. We'll show you how to get a real insurance program rolling.



318 WEST THIRD HEREFORD, TEXAS 76043

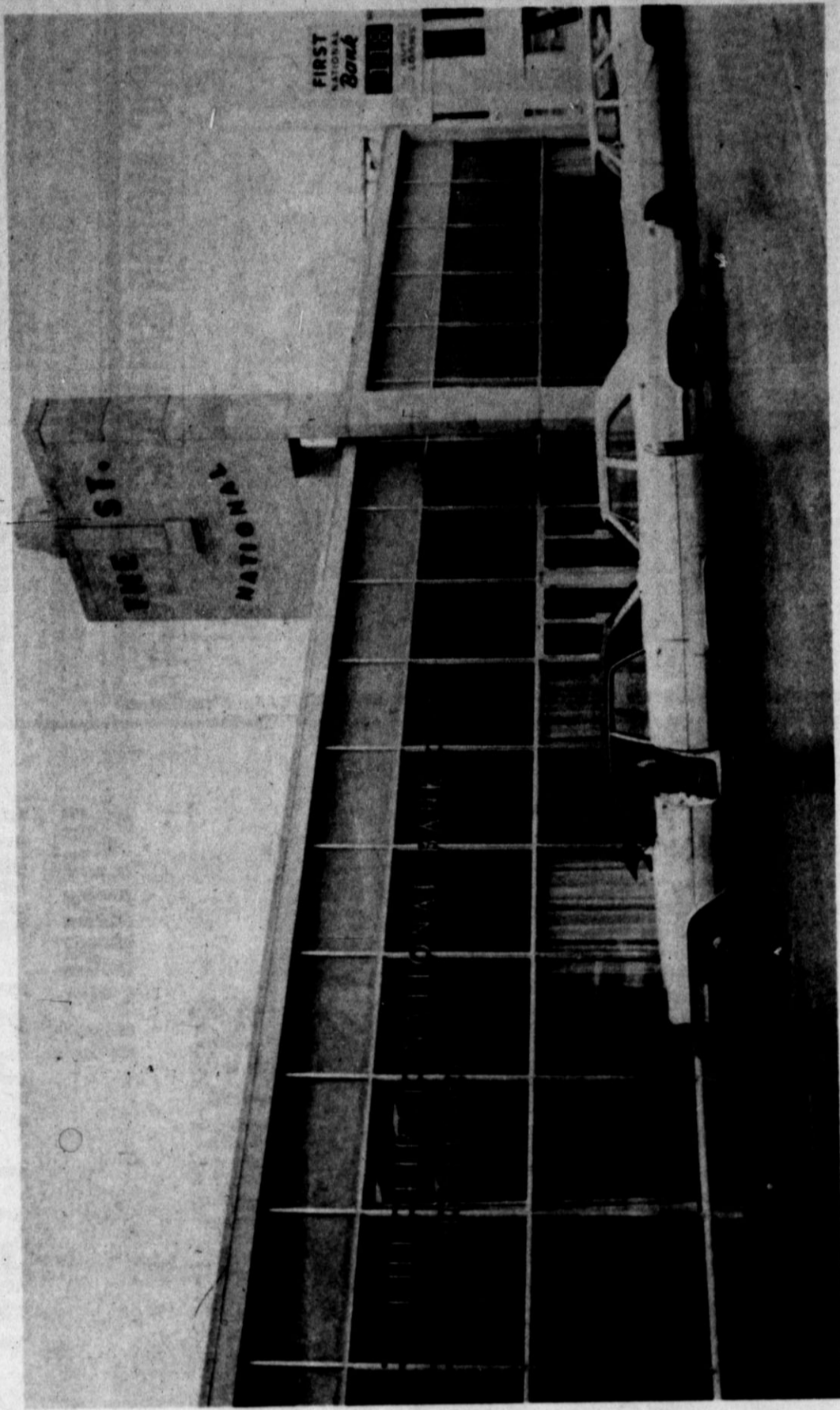
hustlin'... HEREFORD NOW NO. 1 CATTLE & AGRICULTURE



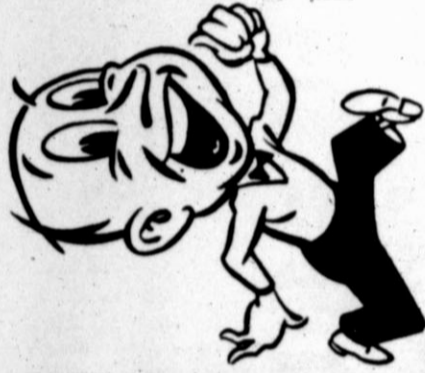
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Plug-Points-Condenser
ENGINE TUNE UP
PLUS CHECK

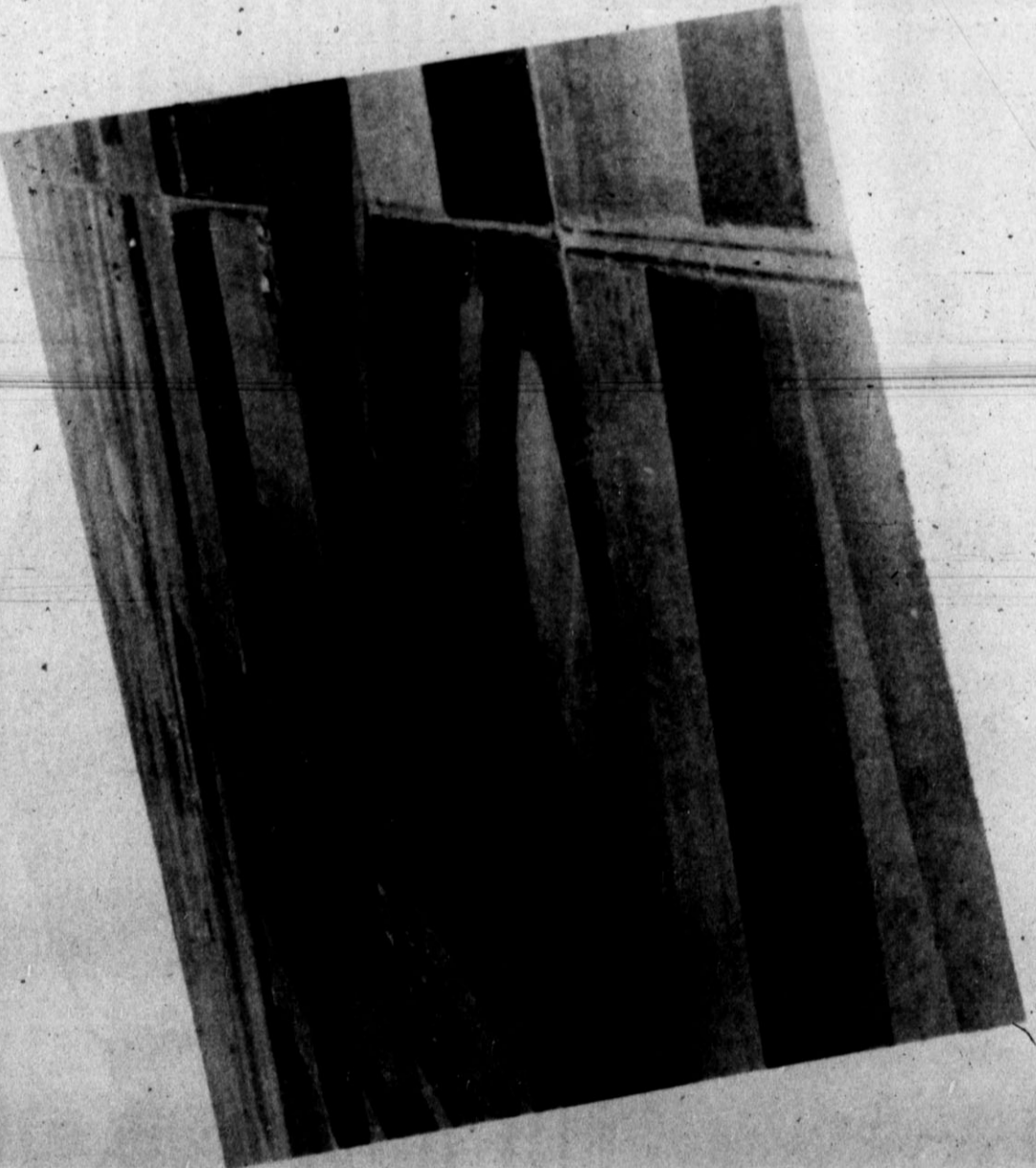
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SERVICE ISN'T EVERYTHING

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THE ONLY THING!

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- ★ First in Agriculture
- ★ First in Beef
- ★ First in Population

DEAF SMITH... PARMER

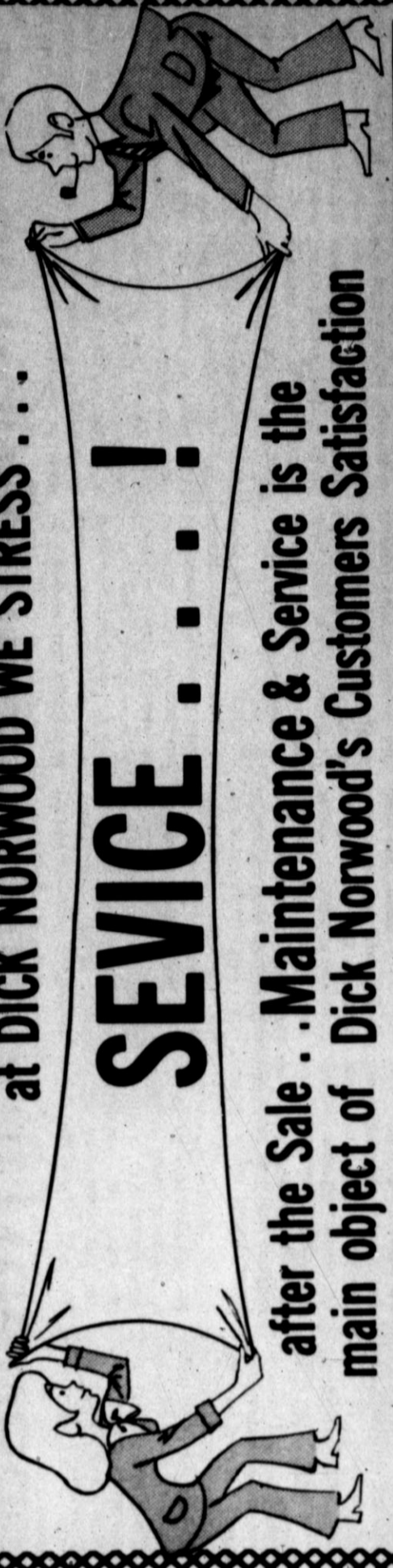
"A GOOD PLACET

The Magic Triangle is a three county area of friendly people working to provide a better tomorrow thru new research and development of the full agriculture and beef cattle potential of the Golden Spread Area.

A SOUND AGRICULTURE BASED ECONOMY...GROW

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Walker Refrigeration Service 305 E. Third 364-0788	Brandon & Clark Electric 104 Roosevelt 364-5470	Community Grain, Inc. Frio, Tex. 276-5255	Big Daddy's Restaurant Steak Room Open 7 to 11 Daily E. Hwy. 60 364-0152
Gonzales Bros. Plumbing W. Hwy. 60 364-0193	Cowan Jewelers 217 N. Main 364-4241	Warren Bros. Motor Co. "Serving Hereford Since 1948" 1410 Park Ave. 364-1423	John Orsborn Buick - Pontiac 364-0990 142 N. Miles Ave.
Plains Finance Corp. 906 S. 25 Mile Ave. 364-3400	Pancieria Tire & Supply Co. 301 East First 364-0311	McDowell Drug 336 N. Main 364-1313	East Side 66 Station 1303 E. First 364-2644 Rock Stewart
Watts Texaco Service 364-0840 W. Hwy. 60 & Hwy. 385	Hereford Glass Co. 1302 Park Ave. 364-2652	Hereford Hardware 364-2525 216 N. Main St. Serving the Magic Triangle for 24 Years	Furr's Super Market Sugarland Shopping Center 364-4220

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LARGE-MODERN-COMpletely EQUIPPED SERVICE DEPARTMENT
 FEATURING:
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OUR BUSINESS IS SELLING - OUR OBLIGATION IS SERVICE AFTER SALE

COMPLETE INVENTORY OF PARTS & ACCESSORIES
PARTS DEPARTMENT
 • PARTS & ACCESSORIES FOR YOUR CHEVROLET CAR-PICKUP-TRUCK . . . and OLDSMOBILES
PLUS MANY OTHERS
 • IRRIGATION MOTORS . . . MOUNTINGS and SUPPLIES . . . COMPLETE & NEW or PARTS to SERVICE YOUR PRESENT UNIT . . .

30 DAY or 2,000 MILE WARRANTY on Selected USED UNITS

PLUS:
 For 2 years after Sale you will receive a 15% Discount on Parts & Labor

THERE ARE MANY REASONS YOU SHOULD BUY YOUR NEXT CAR HERE.
 . . . BUT SERVICE IS THE MAIN ONE

DICK NORWOOD CHEVROLET-OLDS

N. HIGHWAY 385 364-2160

Better Range Management Needed

Deaf Smith County consists of approximately one-third native grass, his first and most necessary resource. To produce grass, he must know what species of grasses he has on his ranch. He must also understand how these different species react to grazing by animals.

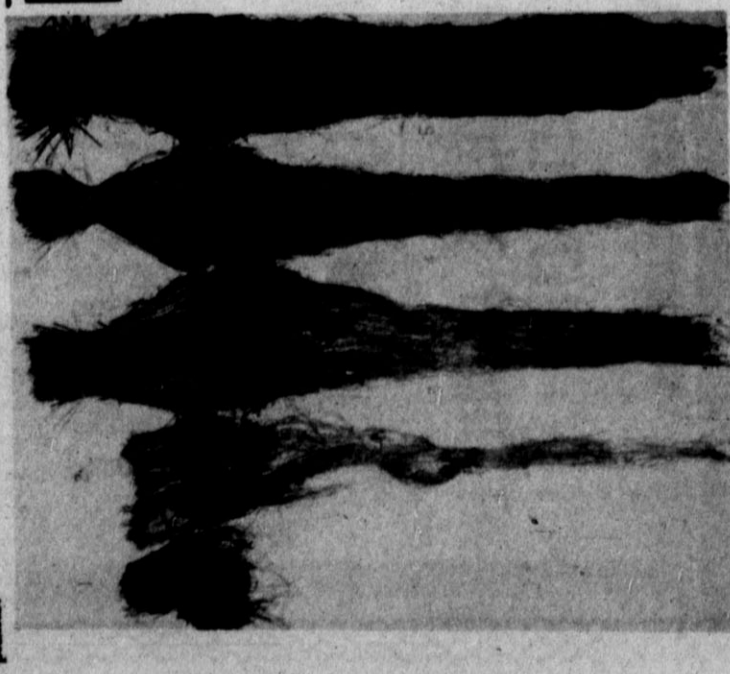
Many years of research with good ranchers have shown that about 50 per cent of the seasons growth of grass must be left on the plant to keep the grass plant in good vigor so that it can continue to produce new leaves at top efficiency. These leaves and stems of the plant left

With the increase in stocker cattle operations and the reduction of cow-calf operations, new management problems have developed in grassland management, he stated that only a few short years of severe use of native rangeland will require many years of close management to restore the grass plants to their original vigor and productivity. The life support system of any grass plant is its root system. If systematic rests, then the roots will become shallow.

"Planned grazing systems are a must," concluded Brown, "Good grassland management means a prosperous economy, clean air, and clean water, and believe it or not these are things that all people want."

is a grower and manager of grass, his first and most necessary resource. To produce grass, he must know what species of grasses he has on his ranch. He must also understand how these different species react to grazing by animals.

Many years of research with good ranchers have shown that about 50 per cent of the seasons growth of grass must be left on the plant to keep the grass plant in good vigor so that it can continue to produce new leaves at top efficiency. These leaves and stems of the plant left



PASTURE MANAGEMENT — These five examples of irrigated Blackwell switchgrass grown under controlled conditions, show the importance of good pasture management. The No. 1 grass shows continuous overuse, clipped to four inches high each week; No. 2 shows rotation grazing overuse, clipped to four inches high each month; No. 3 shows continuous proper use clipped to 12 inches high each week; No. 4 shows rotation grazing clipped to 12 inches high each month; and No. 5 shows deferred grazing, unclipped one season.



When a judge in Memphise, Mich. drove through a stop sign and hit the fender of another car, he headed for court, signed a contract against himself and ordered a fine of \$28, double the usual amount for such an offense.

THERE IS ABSOLUTELY NOTHING which stretches soil moisture as **CLOD BUSTER** does. See the proof on the W. R. Stockett farm as contrasted with untreated dry-band wheat. 120 days with less than half inch of rain but wheat looks good. Untreated wheat burned up two months ago. Six miles south of Wayside.

CLOD BUSTER saves two-fifths of irrigation costs. Apply three-year treatment any time. As Bill Stockett advises neighbors, "Just put it on, just put it on." Write or call 701 Madison NE, Albuquerque 87110 (505) 258-5226.

HORSE IS NAMED

COLORADO SPRINGS, Colo. (AP) — A radio station here held a contest to name "the horse with no name" and the prize was a Palomino mare.

David D. Rogers won, with his suggestion "Exodus" and his explanation: "I feel that America's song 'Horse with No Name' is symbolic of modern man's struggle to release himself from the bondage of today's society." The author of the song experienced a "going out" of sorts. He was going out of the hassles and demands of modern society to the peace of the desert.

The new stable for the horse is at a receiving home for welfare children.

Classified Ads Get Results



WHEATGRASS — J. H. Fish is shown above amidst a field of wheatgrass on his farm near Hereford. Fish's farm was cost shared through the Great Plains Conservation program.

Conservation Plan Available Locally

Thinking of applying a conservation practice in your farm Great Plains Conservation Program ranges from 50 per cent to 80 per cent of the time to apply for assistance county's average cost.

In addition to carrying out the cost shared practice that the farmer selects, he is required to carry out the necessary management practices that are required for his conservation units. Also under the program each acre of land must be managed within its capability.

For further information about the Great Plains Conservation Program or assistance in developing a contract on your farm contact the Soil Conservation Service.

Q. I have lost my Medicare card. What must I do to obtain another one?

A. You should notify the nearest social security office of this fact. You may do this by telephone if you prefer. The office will obtain the necessary information so that another card can be issued to you.

Q. I have just completed my first claim for Medicare payment, but I am not sure that it is correct. How can I be sure it is correct before I send it in?

A. You may take it to the nearest social security office. If it is correct and complete, it will be processed.

Social security

Q. I have just completed my first claim for Medicare payment, but I am not sure that it is correct. How can I be sure it is correct before I send it in?

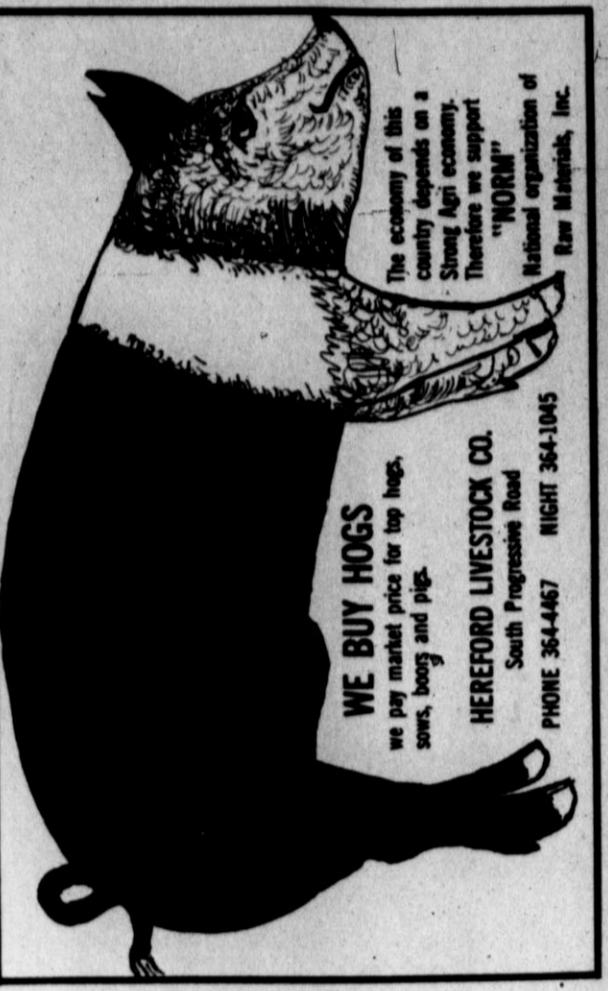
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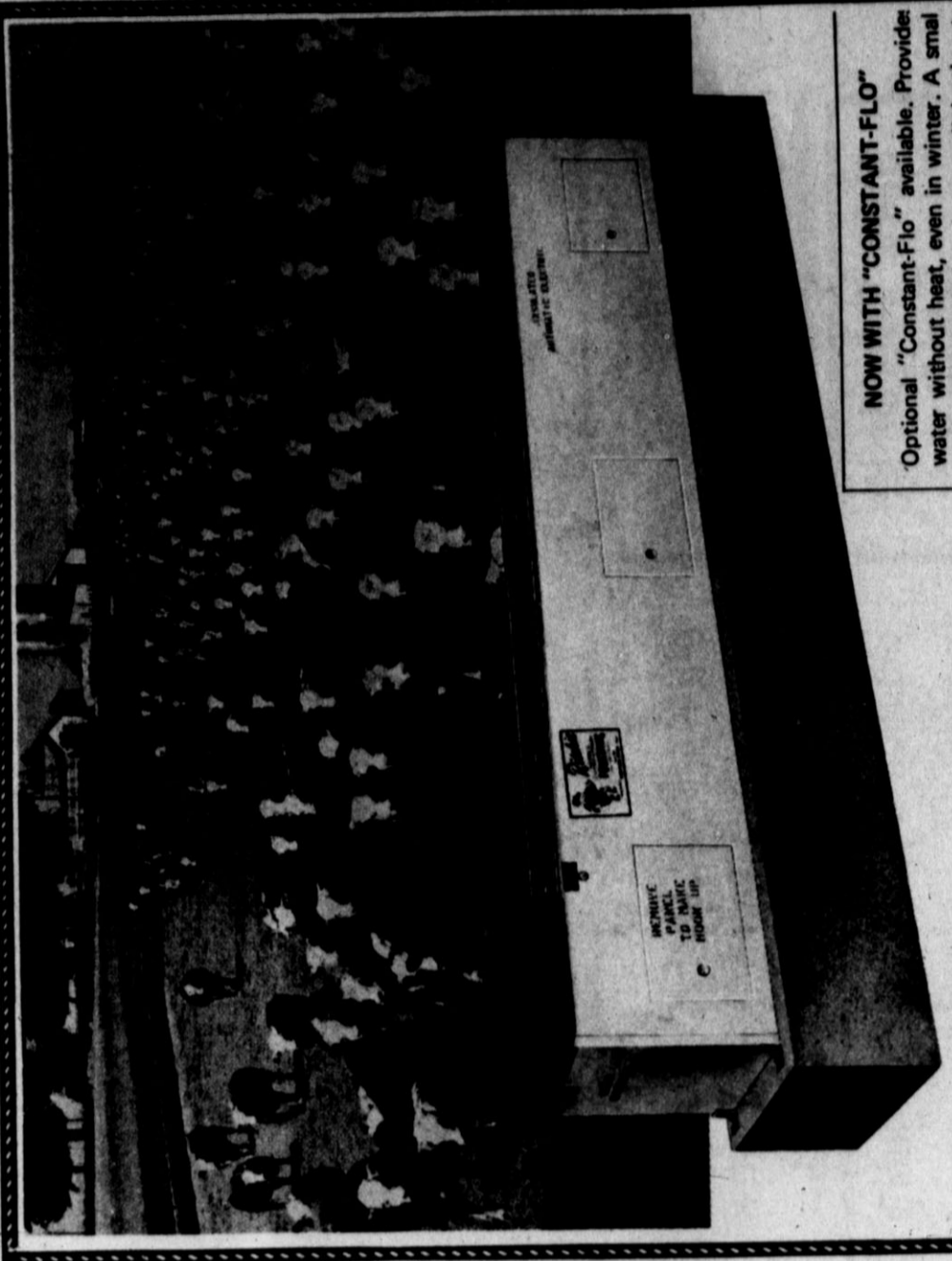
"Yes, sir, he has a title—boss's son-in-law!"



WE BUY HOGS
we pay market price for top hogs, sows, boars and pigs.

HEREFORD LIVESTOCK CO.
South Progressive Road
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The economy of this county depends on a strong Agri economy. Therefore we support "NORM" National organization of Farm Merchants, Inc.



The Ritchie "99" Automatic watering for 400 or more every day

In the lot or on the range... if your cattle are squeezed for space when it comes to quenching their thirst, you've got a drinking problem! Why not solve it with a Ritchie Model 99 Cattlewater FOUNTAIN OF PLENTY? It's more than 8' long with over 16' of unrestricted drinking area—plenty of space to refresh the thirst of up to 14 head at one time. And there's plenty of features to insure Spring-Conditioned water every day of the year. Water is warmed in winter for maximum consumption. It's pipeline cool during hot summer months. Non-corrosive float valve provides fast, self-cleaning flushing action. Entire unit is easily installed in fence-line or open field with one pipeline and electrical connection, too! Their Thirst Comes First with RitchieWater... and you profit more!

TECO Products...NOW THIS AREA'S AUTHORIZED DISTRIBUTOR For RITCHIE WATERING TANKS

Ritchie MANUFACTURING COMPANY



TECO PRODUCTS... COME ON OUT EAST HIGHWAY 60 FOR ALL YOUR CATTLE & HORSE EQUIPMENT & SUPPLIES

364-4204

NOW WITH "CONSTANT-FLO"
Optional "Constant-Flo" available. Provide water without heat, even in winter. A small adjustable trickle of water runs all the time to prevent freeze-ups.

Veteran's Affairs

Veterans are good financial risks, according to Jack Coker, Director of the Waco Veterans Administration Regional Office, in noting the way veterans have repaid their GI Bill home loans. Coker pointed out that Texas veterans have repaid \$1,804,500,000 of more than \$3,349,000,000 in VA guaranteed home loans granted in the state since the World War II GI Bill was enacted.

According to VA records, total GI Bill home loans in Texas through March 1972, numbered 469,989. Of this figure nearly half have been marked paid-in-full.

Nationally more than 50 percent of the nearly eight million GI loans made, amounting to over 87 billion dollars in value, have been repaid.

Veterans of World War II and Korea who served more than 90 days and Vietnam veterans and servicemen who have served at least 181 days are eligible for GI home loans. Also eligible are widows of veterans who died as a result of service-connected disabilities.



PARK AVENUE CLEANERS - A club of sixth graders from Shirley School headed by Nickie Stipe aided in the city-wide cleanup project recently when they cleaned along the sides of Park Avenue.

TAMING THE NILE old but still needed. **WASHINGTON (AP)** - Egyptians are learning it will take more than the Aswan High Dam to tame the Nile. Because of the dam, the muscle of the mighty river flexes with new vigor, threatening to undermine 550 bridges built within the last 19 years as well as three diversion dams.

The new but smaller dams, costing about \$22 million each, are planned downstream to slow the water on its way toward the Mediterranean. Otherwise, engineers say, damage from erosion will be severe in 10 to 15 years.

Profits are always shaved when income taxes are filed.

Fairfield State Park Now Open To Public

Texas' newest addition to permitted state park system, a beautiful Fairfield Lake was created by wooded 1,460 acres near Industrial Generating Company community of Fairfield, open to hold cooling water pumped to the public on March 1 from the Trinity River. The land, located in Freestone County, is a result was a lake large enough 2,450-acre Fairfield Lake. The woods surrounding the impoundment on Big Br lake are predominantly oak and Creek. The Texas Parks offer a sanctuary for many Wildlife Department has a species of birds and wildlife. year lease on the land from The shoreline slopes gently to Industrial Generating C the lake and offers easy access to the water.

The park was opened in the spring the Dallas-Fort Worth area, but for day use only. The spring the Dallas-Fort Worth area, but summer hours are from 6 park planners point out that May 1 to November 1, 45, the park is only two hours Central Daylight Savings from the Houston city limits. and in the fall and winter fr

VAN OF LEARNING ELGIN, Ill. (AP) - The Elgin YWCA Action Van, a self-contained camper trailer, has permitted in the future after year it has been in operation basic facilities have been contracted.

Present facilities include picnic sites and chemical toilets, however, no drinking water is available. There are no boat launching ramps, but primitive boat launching is school facility.

JUNE WHAT A MONTH

Through the years, June has been regarded as the month of wedding bells. It is that, but much more. It has also had its share of minor and major historical moments.

All those who celebrate birthdays this month might also like to know of other noteworthy events which have taken place in past June throughout history. For example, on June 3, 1937, was the marriage of the Duke of Windsor to Mrs. Wallis Warfield Simpson of Baltimore, the woman for whom he renounced the throne of England.

Other notations from the month's past include: D-Day, June 6, 1944, the greatest invasion the world has ever seen; June 15, 1752,



Benjamin Franklin demonstrated the relationship between electricity and lightning by flying a kite during a rain storm. June 2, 1883, the first night baseball game was played in Fort Wayne, Ind.; June 25 commemorates "Custer's Last Stand" in 1876 at the Battle of the Little Big Horn River, Montana; and, on June 24, 1947, the first "flying saucers" were reported by Kenneth Arnold who observed nine "shining saucerlike objects" flying in formation over Mount Rainier, Washington.

Relatives or friends with June birthdays might also enjoy being remembered with lovely flowers, such as the "Forget-Me-Not" bouquet from any local FTD florist. And, at the same time, why not remind them of some other people who share their birth month? A few whom they're sure to know of include: Roosevelt, June 4; Dean Martin, June 7; Prince Philip of England, June 10; Burl Ives, June 14; the Duchesses of Windsor, June 19; the Duke of Windsor, June 23; and Lena Horne, June 30.



That Old Car - Pickup or Truck

Got you in the dumps, then you need to see one of the men at

JOHN ORSBORN'S BUICK - PONTIAC - GMC

142 N. Miles or 221 N. 25 Mile Ave.



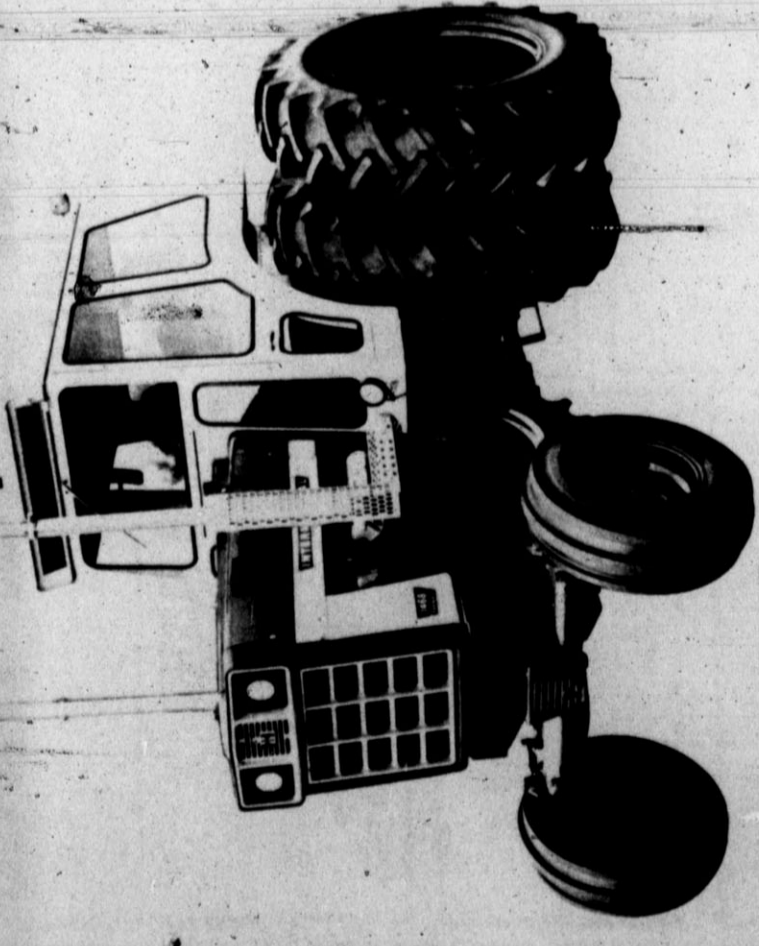
You'll be glad you talked a trade on a new...

BUICK - PONTIAC - GMC Pickup or Truck



We're talking money saving deals so hurry in today!

NOW! STEP AHEAD with V-8 power in America's most exciting over-130-horsepower farm tractor.



ANNOUNCING The new International 1468 tractor - the maximum in farm tractor prestige design.

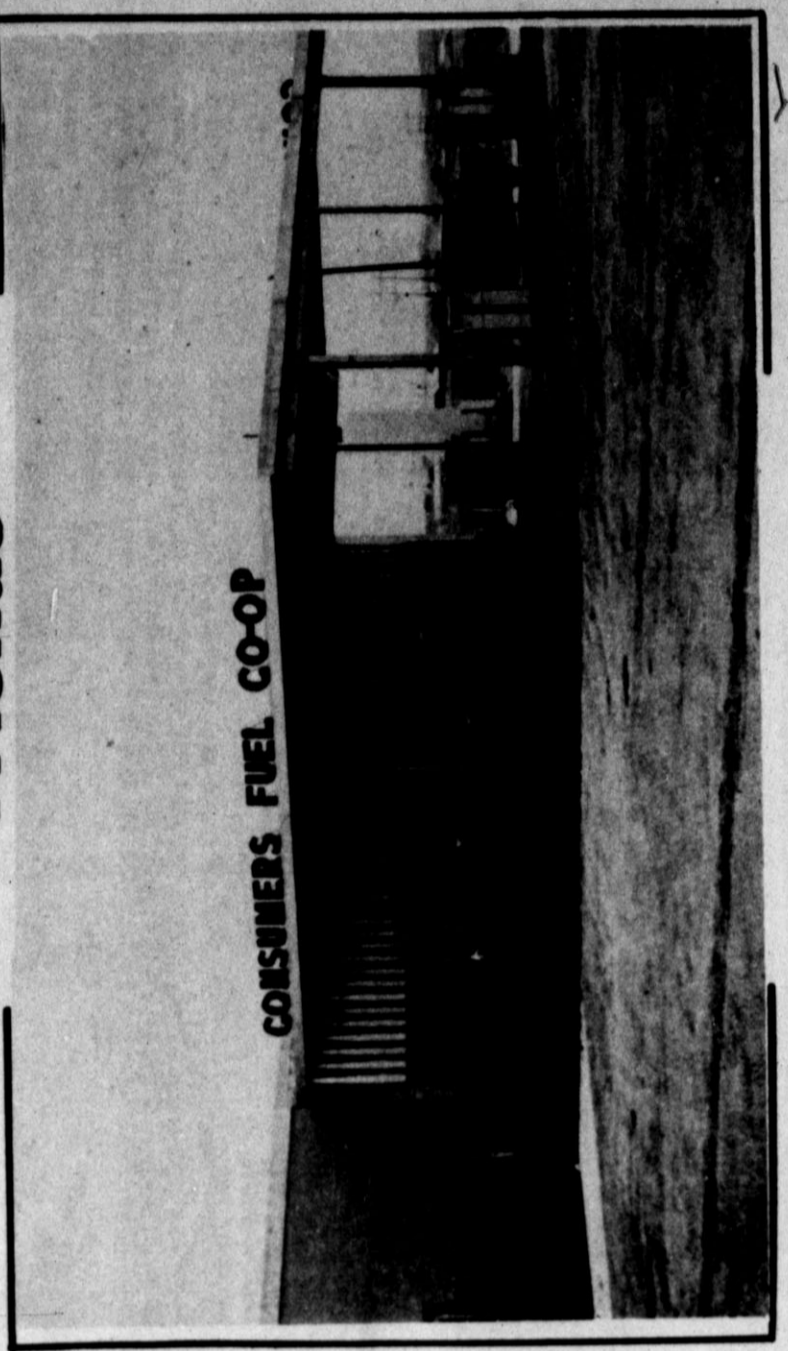
- International V-8 diesel engine—550 cubic inch displacement
- Designed for farm tractor use
- Bosch in-line injection pump
- Specially designed piston domes and nozzle angle—excellent fuel economy
- Exclusive fuel injected to 4 cylinders under no load or partial load—oil 8 under load for maximum efficiency
- Clean burning engine meets smoke emission requirements
- 133 PTO hp (mfr. est. max.)

It's the latest. All the features of the 1466 with V-8 Power

OGELSBY EQUIPMENT CO.

South Hwy. 385 364-1557

Consumer's Fuel Co-op Would Like To Say "Thanks" To The Area Farmers For Being Our Friends



Butane Gas Service

Sales - Service - Installations

FAST COURTEOUS DELIVERY COME TO CONSUMER'S

- Co-op Batteries
- Fuel Oils
- Tires & Tubes
- Irrigation Supplies
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Generators - Magnetos Sales & Service

"Our Middle Name Is Fuel"

Consumer's Fuel Co-op

116 New York

"Call Us For All Your Needs"

364-1146

Local Scouts Plant Trees In Scout Camp

Several scout troops of the Tierra Blanca District recently planted approximately 100 trees on the Veterans Park Boy Scout Camp.

Approximately 50 Austrian pine (Pinus nigra), an evergreen tree, were planted in single rows to provide wind-break protection on the camp-site. The pines planted were about 14 inches tall.

Soil conservationists said that evergreens, or conifers, should be spaced from six to eight feet apart. This will provide adequate space for each individual tree to grow. Usually a tree must obtain a height of eight to 10 feet before much

protection is offered from winter winds.

Conservationists recommend that if seedling trees are used that these should probably be planted in containers to allow more growth. Seedling trees usually will be two to four inches tall from normal ground level. He recommends that trees no smaller than 12 inches be planted into the permanent windbreak location. Trees from 12 to 18 inches tall will usually cost no more than about 25 cents each if a sizable number are purchased.

In addition to the Austrian pine planted on the scout camp, Russian mulberry (Morus alba) were planted in groups of three



CONSERVATION ON SCOUT CAMP — Local scouts recently started a crash program to improve the Veterans Park Boy Scout Camp. Approximately 100 trees were planted for windbreaks and beautification.

More Wheat Grazed Out

High cattle prices and low wheat prices have contributed to more and more High Plains wheat being grazed out rather than harvested for grain.

Texas A&M University researchers are currently testing more than 800 selections of wheat and wheat grass crosses at the USDA Southwestern Great Plains Research Center at Bushland.

Dr. Kenneth B. Porter of the Texas Agricultural Experiment Station says that some of the promising strains include soft wheat, wheat hybrids, ryes and blends as well as certain varieties of oats, barley and triticale.

"Certain selections from crosses of wheat and rye, a wheat grass, may hold some possibilities," he says. Evaluations of varieties of wheat that is grazed from early fall to late spring. The wheat hybrids, are being made both grazing and clipping trials at Bushland and Tisdale. Current trials indicate that ryes may be the best small grains

MANAGING YOUR MONEY

ARE YOU A GOOD FAMILY TREASURER

Which will produce more income each year—money left as 3-3/4% compounded annually or 3-1/2% compounded monthly?

Although it may sound as if you're getting more for your money when you get 3-1/2% interest on, say, \$1,000 compounded monthly, you'd better off getting your interest compounded at 3-3/4% annually; the latter method yields 19¢ more—and over the years it makes money make extra cents.

Check all guarantees to be sure they're not "guaranteed" in the same way. For example, a guarantee says in bold letters at the top, "TEN YEAR GUARANTEE," you may think you're in good hands. But if it goes on to say, in much smaller print, that the guarantor will fix the product free only if something goes wrong within the first 30 days after the purchase, you may find that you will have to pay for labor or even the full repair cost if the product breaks down during the remainder of the ten year period!

Are you always running out of cash when a credit card or checking account won't do, especially the large amounts you sometimes need for a family emergency or for a down payment on a sale item? The next thing to keep in mind is to keep a substantial reserve of refundable travelers checks in a safe place. You needn't leave home to take advantage of this easily available financial convenience. A good rule is to have \$500 or at least \$200 handy in First National City Travelers Checks of convenient denominations; these checks can be used in millions of places and are refundable in more locations around the world than any other. Incidentally, if you ever accidentally overdrew your checking account, a supply of First National City Travelers Checks will help tide you over that embarrassing "deposit gap."



insurance to save money. For example, don't insure a \$15,000 house for \$7,500, thinking that at most a fire might damage 50% of the property.

If a fire occurs, and you are insured for 50% of your home's value, the insurance company will pay you for only 50% of the cost of damages. The result could be your receiving only \$2,000 on a fire that caused \$4,000 worth of damages. It pays to be insured for 100% of what you want to protect. In the financial world—and we're all in it whether we know it or not—there's no substitute for exact knowledge about the way our business institutions work.

SUGARLAND MALL

BOOTS & SADDLES

"THE PRO WESTERN SHOP"

BE READY FOR SUMMER NEW SHIPMENTS of

Men's STRAW HATS Men's Short Sleeve WESTERN SHIRTS

Women's Short Sleeve WESTERN BLOUSES Women's STRETCH DENIM PANTS

WESTERN SUITS

H-BAR-C GROSS PRIOR

BOOTS for Men, Women & Children by

TONY LAMA JUSTIN

THE FINEST in WESTERN WEAR SUGARLAND MALL BOOTS & SADDLES

RIDING ACCESSORIES and TAC ROOM SUPPLIES

Bridles, Saddles, Spurs, Leather Accessories

ATTENTION FARMERS

BUY NOW PAY LATER!!

INTEREST WAIVER TO MARCH 1, 1973

NEW OR USED TRACTORS OFFER ENDS MAY 31-1972




CASE

POWER & EQUIPMENT

South Hwy. 385 364-2015

Buy Where You Can Count On All Three

SALES - PARTS - SERVICE

NEW HOLLAND

- BAILERS
- FORAGE HARVESTORS
- COMBINES
- AUTOMATIC BALE WAGONS
- SELF-PROPELLED WINDROWERS
- PULL TYPE WINDROWERS
- MANURE SPREADERS (PULL TYPE & TRUCK MOUNT)
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- HEAVY DUTY OFFSET DISC
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- ROLLING BED SHAPER
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CADWELL

- ATLAS BLADES
- CHALLENGER SPREADERS
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NEW HOLLAND HEREFORD

EGGING CABS

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McKEE STACKING MOVER

HAY BUSTER TUB GRINDERS

VERSATILE 4 WHEEL DRIVE TRACTORS

We Have A Complete Parts Department and Sales

Professional Servicemen

NEW HOLLAND - HEREFORD - Highway 385 South

Parts-Service

364-4001

Social Security Questions and Answers

Q. Do firms which have realized "windfall" profits as a result of the wage-price stabilization program have to reduce prices?

A. Yes. Firms which increased their prices before Nov. 14 in anticipation of scheduled wage increases but were unable to put all or part of the increases into effect because of Phase II controls must reduce their prices by May 1, 1972. These price reductions should be equal to the amount of the increases, but if a particular company has had allowable cost increases that had not already been used to increase prices, those costs could be taken into consideration in establishing the reduced prices.

Q. Is it true that a landlord must declare under penalty of perjury that all the contents of the notice of rent increase sent to tenants are true and that the increase is not in violation of stabilization regulations?

A. The exemption for qualified single family dwellings and owner-occupied multi-family units was effective February 2, 1972. Thus, after February 2, 1972, any provision of the stabilization regulations which prevented the collection of the full amount of rent specified in a valid lease between landlord and tenant, and which became ineffective in regard to

creases in your rent is not in violation of the regulations. Also, the provider should note that once the aggregate increase exceeds 2.5 percent, there is a requirement to report each increase to both the District Director of Internal Revenue and the Local Medicare Institutional health provider.

Q. Can a hospital or other institutional health provider have more than one price increase within the first year following Nov. 14, 1971?

A. Yes, provided that these increases do not cumulatively exceed the 6 percent annual rate and otherwise comply with stabilization regulations. Also, the provider should note that once the aggregate increase exceeds 2.5 percent, there is a requirement to report each increase to both the District Director of Internal Revenue and the Local Medicare Institutional health provider.

Q. If a single family dwelling unit qualifies for exemption from controls under stabilization regulations, when may the landlord charge an amount specified in a lease which he was prohibited from charging under the regulations?

A. Yes. In addition to all other information and statements required by the regulations, a notice of rent increase should contain the following:

It is hereby declared under the penalties of perjury that the foregoing statements are true to the best of my (our) knowledge and belief; and that the increase in your rent is not in violation of the regulations.

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Fencing Is Big Aid To Farmers

Several area farmers and ranchers are installing permanent fences through the Great Plains Conservation Program. These fences are being constructed to make possible rotation grazing, which gives grass a chance to recover and to reseed, according to Ed Blackwell of the Soil Conservation Service.

The permanent fences are being built on both rangeland and irrigated pastureland. Fencing allows a greater output of forage and a more stable economic return for the producer. Fencing also permits deferred grazing while newly established grass gains in vigor.

To obtain cost-share on a fence it must be constructed of new material and consist of at least four wires. All aspects of the fence must meet the specifications of the Soil Conservation Service. Property boundary fences may not be cost-shared. Cost-sharing on a fence must be done in connection with a complete conservation plan.

Area farmers who recently



The weight of the atmosphere on earth's surface is equivalent to a layer of water 34 feet deep!

YOU CAN ELIMINATE UNSIGHTLY & DANGEROUS TRASH BARRELS



UNDERGROUND INCINERATOR

ELIMINATES

- Fire Hazard from burning trash in an open barrel.
- The unsightly collection of garbage, tin cans, and other trash around the yard.
- The need to carry off accumulated trash.
- The littering of scattered trash.

HOLES DRILLED FROM 1/2 INCH TO 12 FOOT DIAMETER UP TO 10 FEET DEEP

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Brown Drilling Co.

Ph. 364-0260

Hereford, Texas

CONCRETE CERAMIC TOPS AVAILABLE

WE ALSO DIG CESSPOOLS

New Era Begun By Conservation Agency

The change from the 1960s to the 1970s heralded a new era for Texas' conservation agency, according to James U. Cross, executive director of the Texas Parks and Wildlife Department.

Meeting the challenges of the 1970s called for a restructuring of the department to boost its effectiveness. The new organization consolidated management of the former Parks and Wildlife Services field operations under a single director in each of the five regions.

The Austin office was restructured with six directorates assigned to all the staff responsibilities most closely identified with each of the directorates' specific functions. It was designed to integrate all the similar functions into specialized components to prevent duplication of effort and expense.

Cross said the restructuring should lead to greater effectiveness in carrying out the department's mission of maintaining healthy populations of wildlife and fish, conducting research and providing first-class parks for the 11 million residents of Texas.

It should also facilitate performance of the department's other duties such as enforcing the game and fish laws, registering motor boats and conducting water safety and hunter safety programs.

The 1970s started out with a boom for hunters. With the exception of pronghorns, both small and big game animals reached near peak populations during the 1970-71 hunting season.

And department biologists mentioned in the article are: Nancy Elmore, who asked: "How many people have been elected to the Hall of Fame, and who were the last ones elected?"

Elections are held every five years. In 1965, those elected were Jane Addams, Oliver Wendell Holmes, Jr., Sylvanus Thayer, and Orville Wright, bringing the total to 93.

Elizabeth Jenkins, for asking: "When were mirrors first used and how were they made?" mentioned in the Bible. Polished bronze was used by ancient Egyptians, Greeks and Romans. Glass mirrors of crude construction were first made in Venice in 1300.

engaged in 41 separate study and research projects involving not only game animals, but other species of Texas wildlife as well.

New projects involving inland fisheries benefited fishermen throughout the state. The department is making rapid advances in their experiments to stock imported fish such as walleye and striped bass in They mean estuarine outposts, acres to the state park system

in three parts - Late Arrowhead, Lake Somerville and McKinney Falls State Parks. In addition, three parts - Fort McKavett Historic Site, Governor Hogg Shrine and Hueco Tanks State Park, were expanded in size, adding a little more than 130 acres to the system.

The park system was given a boost by the 62nd Legislature which created a new fund, the "Texas Park Fund," for the planning, acquisition and development of the state parks and historic sites. The fund was built through a one-cent-per-pack tax on cigarettes.

Part of having a better environment is having facilities for better outdoor recreation. During the fiscal year 1970-71, the department added 2,096 acres to the state park system

Farm Discount Lumber & Supply

HAS EVERY THING YOU NEED FOR IMPROVING YOUR HOME OR YOUR FARM

CORRUGATED IRON



\$10⁹⁵ PER Square

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29 GA. 2 1/2"

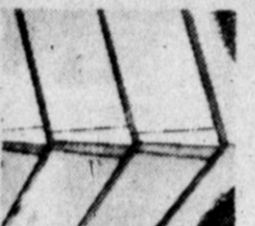


AND THE RAINS CAME . . . DID YOUR ROOF PASS THE TEST ?

ROOFING
Per Sq \$8⁹⁵
235 Lb.

MASONITE SIDING

Masonite X-Ninety siding is perfect for any exterior you'd like to beautify. It's actually designed for "do-it-yourself" installations in easy to handle 12 inch widths and lengths to 16 feet.



1/2" x 12" x 16' Prime Coat
PER 100 Sq. Feet \$19⁵⁰

PER 4 x 8 Sheet \$278

RICH, WARM PRE-FINISHED PANELING

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30 YEAR GUARANTEE

3 1/2" x 6 1/2' \$114
4" x 8' \$177
4" x 12' \$352
5" x 16' \$744



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LOW FARM DISCOUNT LUMBER & SUPPLY

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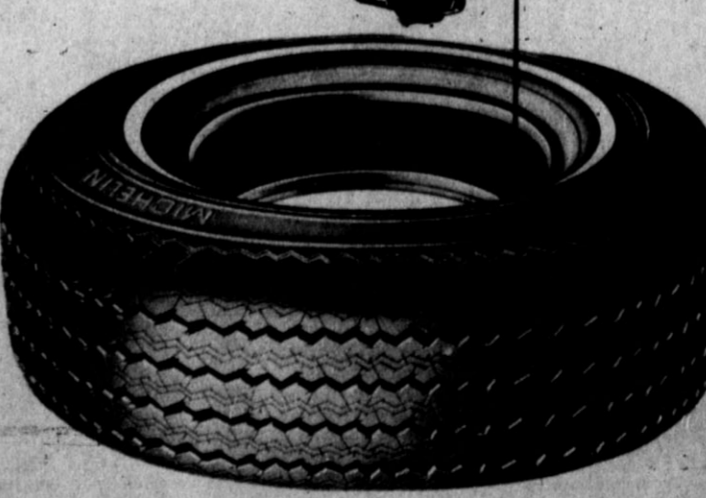
WITH A NEW SET OF TIRES FROM

SHOOK TIRE CO.

MICHELIN "X"

The original radial steel-cord tire "X". The most versatile tire ever built for trucks. The "X" tire is designed not only for technically-minded operators but, even more important, for cost-conscious truck owners. It is a construction, developed 17 years ago by Michelin, and constantly improved since that time, is now only a technical feat for the connoisseur, but an amazing money-saver for all users.

(In Michelin X Tires, grip and flexibility are made compatible with long mileage and fuel economy.)



MICHELIN X RADIAL

Specialty designed for passenger cars.

Michelin's high performance is no secret to anyone who knows cars. Michelin's exclusive radial ply carcass with triangulated layers of steel cords in the crown makes the Michelin "X" fully adapted to modern driving and road conditions. Its unique radial construction gives the Michelin "X" extra cushioning and absorbs vertical movements. It's like giving a car an extra set of shock absorbers. With the Michelin "X" you get full road contact without dangerous tread distortion. The walls and tread work independently of each other . . . with layers of steel cords actually bracing the tread and stabilizing it through a triangulated arrangement. That's why people who know cars know a Michelin "X" will last, grip, and give outstanding mileage.



CHARLES BURFIELD
Manager



MIKE RANSPOT
Assistant Manager



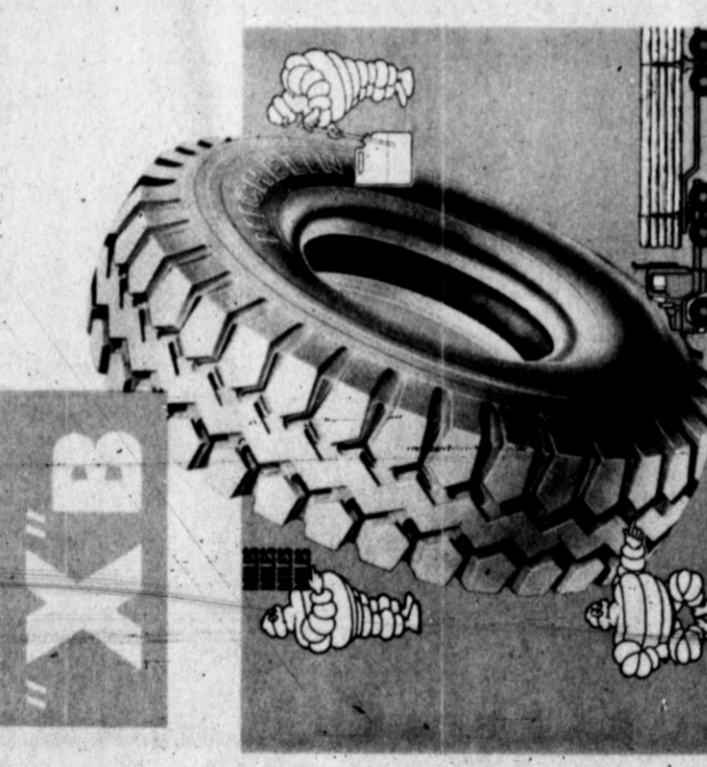
BRUCE LEHRMAN
Salesman



BEFORE THAT VACATION
Come in and let one of our trained tiremen check Your Tires for possible weakness or damage. Before it's too Late

FREE! ROTATION & BALANCE EVERY 5,000 MILES on every new set of tires you buy at **SHOOK TIRE CO.**

ON-THE-ROAD or IN-THE-FIELD SERVICE CALL 364-1010
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MICHELIN "X" B

The most advanced truck tires for use on-and-off the road. Michelin "X" B, the tire with a plural personality, functions with smooth dependability on long distance, over-the-road operation. Yet this tire has all the toughness needed to run over gravel roads, unpaved surfaces and roads leading to other hazards.

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Introducing the Lee SHOCK! BAH HAH!

STRONG ON MILEAGE! STRONG ON SAFETY!

The Lee GT Steel Belted tire that had to happen. And has happened. Right now. With everything going for it so you'll get the most out of it. In handling ability. Long life. Total performance. Because Lee has wrapped two steel cord safety belts around a strong, polyester cord body to give you top value for your tire dollar.

STEEL CORD BELTS
For added strength, stability, protection. Big Mileage!

POLYESTER CORD BODY
For smooth, quiet ride even at turnpike speeds.

- Steel cord belts help stabilize the tread for long mileage and provide extra strength for exceptional puncture resistance.
- Polyester cord in bias plies eliminates thumping, flatspotting — minimizes squeal, to give quiet ride.
- Distinctive high-fashion white sidewalls.
- Low profile (available in 78 and 70 series) and wide tread for traction.
- Wrap-around tread design for steering control.



FREE MOUNTING, MAY WE SERVE YOU — QUALITY WITH PRICE OF COURSE!

LEE SHOOK TIRE CO.

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HURRY ON IN . . . YOU'LL BE A WINNER WITH A DEAL FROM . . .

17

TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People - More Farms"

SUNDAY, MAY 14, 1972



Our Story: CAUTIOUS AS KLEPT IS, HE YET MAKES ONE MISTAKE. HE STANDS UPON A HIGH POINT TO VIEW THE ROAD BEHIND AND SEES PRINCE VALIANT IN THE DISTANCE... AND VAL SEES HIM.



KLEPT RIDES ON IN THE GATHERING DARKNESS UNTIL HE FINDS A DENSE THICKET. HERE HE DISMOUNTS. HE IS CONFIDENT AS HE PLANS A DECEPTION, FOR NO ONE OUTWITS KLEPT!



NOW HE LIGHTS A FIRE AND, AFTER IT IS BURNING BRIGHT, HE POURS WATER ON IT TO INCREASE THE SMELL.



WHEN VAL RIDES UP IT IS DARK. HE TETHERS ARVAK AND FOLLOWS THE SMELL OF SMOKE INTO THE THICKET.



JUST A SMOLDERING FIRE, NO PREPARATIONS FOR A CAMP. TRICKED! PERHAPS EVEN NOW THE THIEF IS STEALING ARVAK... AND VAL SMILES.



HAD THE THIEF TAKEN HIS OWN MOUNT HE WOULD HAVE MADE SOME SOUND. VAL MOVES BACK AND FORTH UNTIL HE CATCHES THE SMELL OF A HORSE AND FOLLOWS IT UPWIND.



AS HE LEADS IT OUT TO THE ROAD HE HEARS ARVAK SNORT, HOOFS POUND, AND A HUMAN CRY OF PAIN.



ARVAK IS PRANCING AND THE THIEF'S CLOAK IS TRAMPLED IN THE MUD. FOR THE GREAT WAR-HORSE ACKNOWLEDGES BUT ONE MASTER.

NEXT WEEK - The Sword's Revenge

5-14

1840

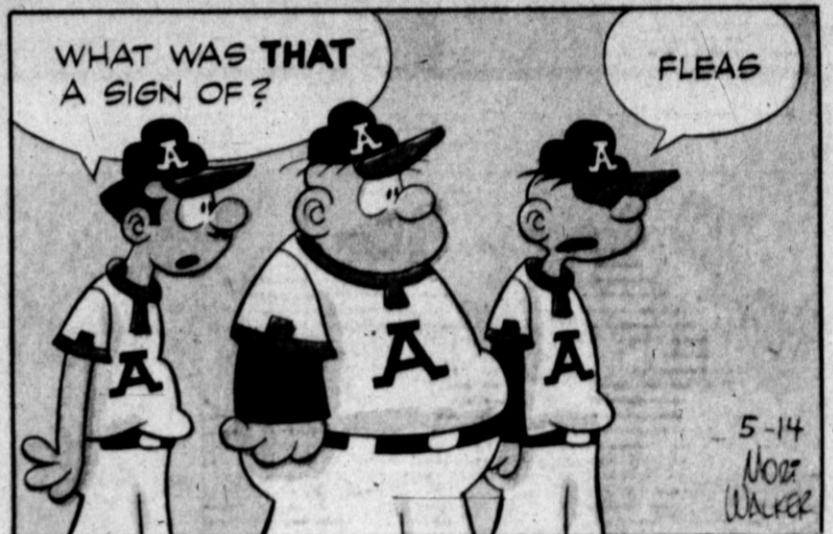
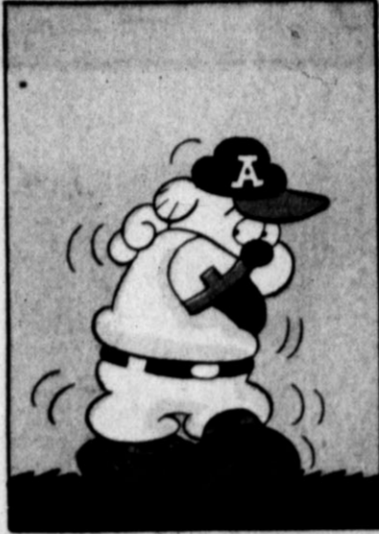
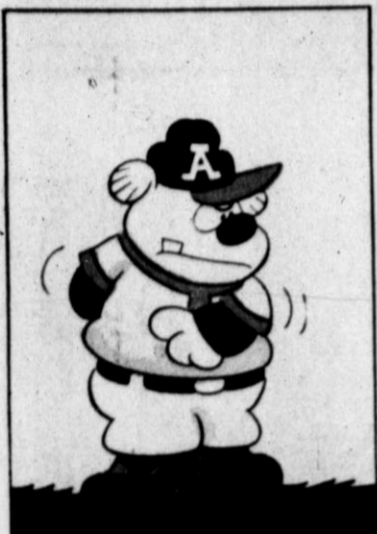
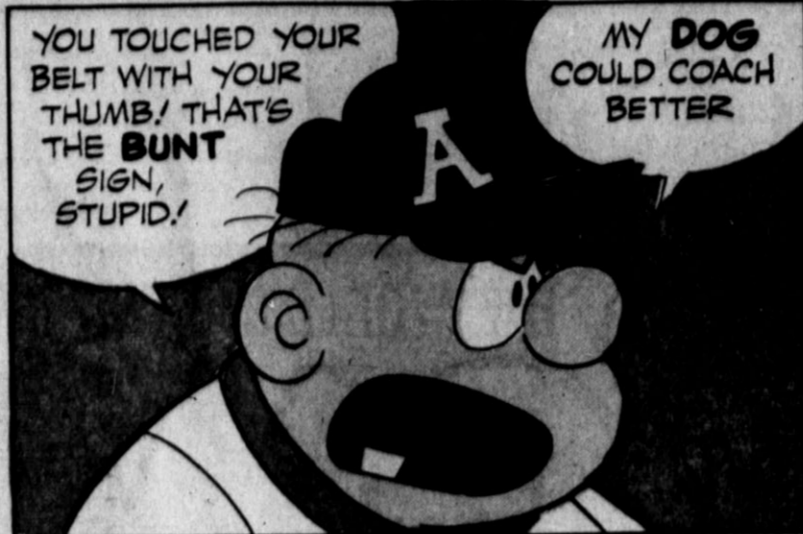
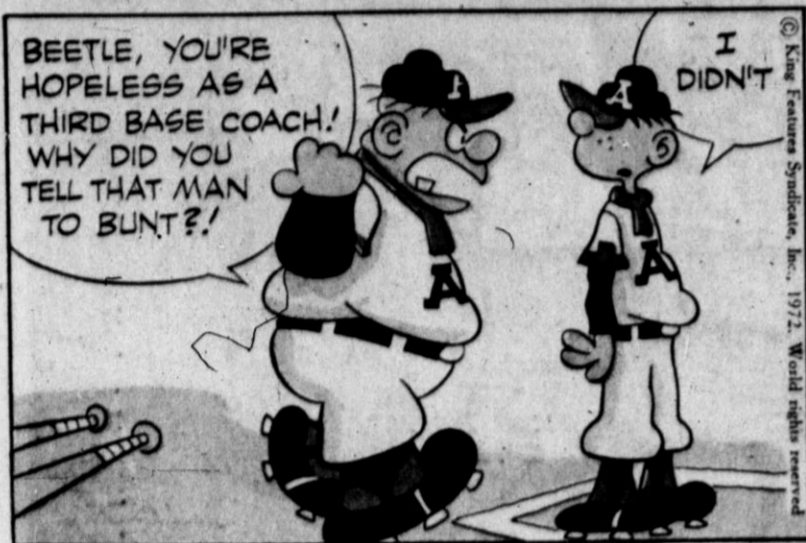


5-14

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beetle bailey

by mort walker

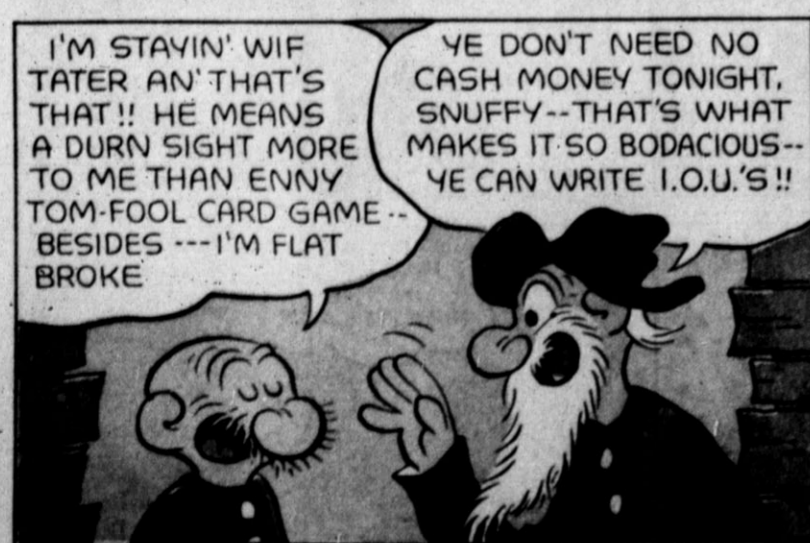
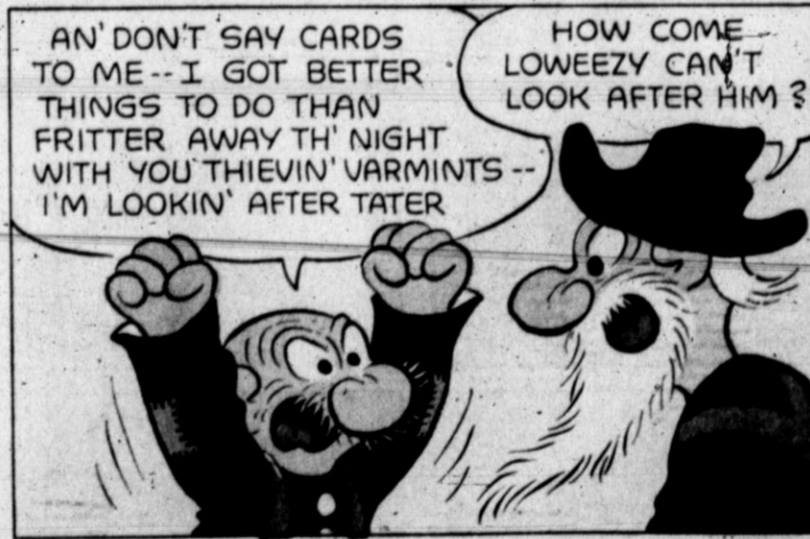


WALT DISNEY'S SCAMP



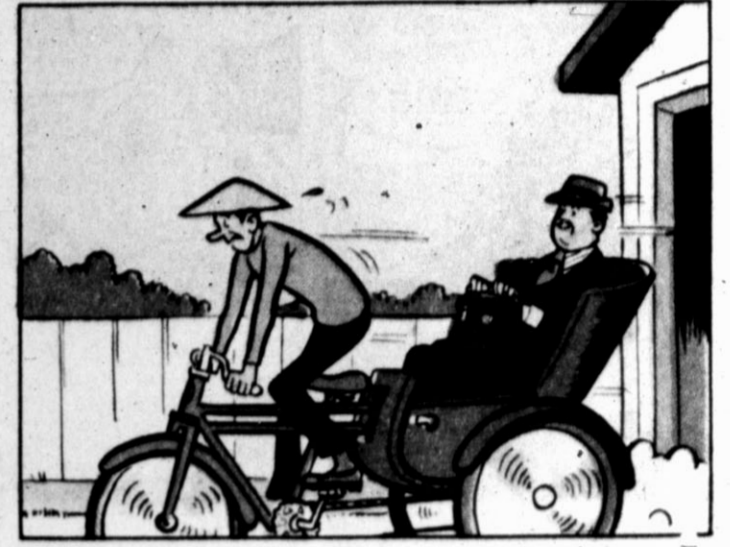
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:
I had a decorating problem. I had my family pictures framed in miniature gold frames and wanted to hang them picture-wall style. The only place available was on a wall sandwiched between the entrance door and the door to the dining room. And, no matter how I arranged them the wall looked monotonous.

I finally made a "conversation" wall arrangement instead of a typical picture wall. I painted a (not very good) leafless tree on the wall. The heavy tree trunk sat on the bottom over the moulding and the branches extended to the ceiling and sides.

A soft brown poster color was used for the trunk and branches. As the branches grew thinner they were painted with green and gold.

My pictures were hung with our grandparents' near the base of the tree and the family grew up the tree until our grandchildren were at the top.

Believe me, Heloise, my wall is a real conversation piece!

Bea

What an imaginative idea! The tree of life on your wall! And no more getting out the

HELP FOR HOMEMAKERS

family album for your guests to see, just point to your wall.

Heloise

FRINGE BENEFITS

DEAR HELOISE:
I happened on an idea for napkin holders with matching place mats. I made place mats of burlap, and fringed all four sides of each.

Instead of throwing away the threads that I removed while fringing the mats, I divided the threads from each mat into three equal parts and braided them into strips about seven inches long—then tied each strip in a square knot leaving a loop just big enough for a napkin to be pulled through. A completely different holder.

I'm real pleased and think it's pretty neat to get something for nothing!

Mary Sue

AN OPEN BOOK

DEAR HELOISE:
My mother just thought of a super idea for holding her cookbook when using a recipe from it.

She took a 1-gallon plastic

bleach bottle and cut off the lower third of the bottle and made a holder from that.

All she had to do with this cut-off portion was put two notches in it, one across from the other.

Her cookbook could then be placed in these little notches and she had a perfect book holder.

Stacie Mosteferis

LETTER OF THOUGHT

DEAR HELOISE:
A lot of people consider a fascinating conversation one where they do all the talking.

Have you ever known anyone like that, Heloise?

Hattie C.

I stand behind the Fifth Amendment!

Heloise

RACING AROUND

DEAR HELOISE:
My son has one of those miniature racing car and track sets that are so popular among the younger set today (and their dads).

He lost all the "joiners"

which are absolutely necessary to assemble the track.

So I saved myself a trip to the store (and money too) by cutting them out of plastic 5-quart cottage cheese cartons.

I'm sure the plastic from bleach bottles would work just as well.

Selma Sucha

GIVE IT A BREAK!

DEAR HELOISE:
I have always had a horrible time separating the yolk of an egg from the white until I happened upon this method:

Instead of doing it the conventional way—I break the egg in a cup, take my ice cream scoop and just lift out that little old yellow yolk. It never breaks.

Mrs. E. D.

WARM IT UP!

DEAR HELOISE:
If you have to replace a floor tile, warm the old tile by laying your electric heating pad on it. This softens the plastic cement underneath the tile and makes it easy to remove.

Gladys McQuay

table it's used on from heat. I thought my table was well protected but discovered otherwise. You could still see slight heat marks on the table after I removed the pot.

I think a heavy asbestos pad would be ideal under the pot.

Mrs. J. B.

THE SHELL GAME

DEAR HELOISE:
I am not a cook, but to help those who wish to use fresh coconut, I find the easiest way to peel the brown skin from the pieces after you have taken the shell off, is to use an ordinary potato peeler.

Charles Stratford

WATCH THAT FOAM!

DEAR HELOISE:
The other night I couldn't find the mouth wash.

So I used four squirts of tooth paste and added water to fill my glass.

This is a tip and it really works!

Maureen Sullivan
Age 11

AID HUNG UP

DEAR HELOISE:
After my mom discarded her last year's linen towel calendar, I retrieved the cord and stick.

I now have this hanging on my closet door. It's perfect for hanging my scarfs and ribbons.

Mom wishes she had thought of the idea first!

Judy

PRETTY PLEASE!

DEAR HELOISE:
I've discovered a cute, inexpensive easy way to make one of those beautiful chokers that are so popular now.

Take a piece of velvet ribbon long enough to go around your neck. Sew snips (or a hook and eye) to the ends of the ribbon.

Then, in the center of the ribbon take a cute pierced earring and push it through the ribbon just like you were putting it on your ear.

Then attach the back of the earring and cut off the stem so it won't scratch your neck.

Real neat!

Ann Y.

PAD YOUR POT!

DEAR HELOISE:
Please warn your readers who have new electric fondue pots to be sure to protect the

LITTLE IODINE



TELL MR. BIGDOME HOW MUCH YOU WANT TO GO TO CAMP...HOW NICE IT IS...MAYBE HE'LL TAKE A HINT...

AH, MY VERY FAVORITE LITTLE PAL... WE CAME DOWN-TOWN TO SEE ABOUT A BANK LOAN SO IODINE CAN GO TO CAMP...



AND JUST WHY DO YOU WISH TO GO TO CAMP?



CAMP IS LIKE A NICE CHANGE FROM EVERYDAY LIVING... I'LL BE BACK



IT'S GETTING BACK TO THE GOOD SIMPLE LIFE, BACK TO NATURE...



ONE CAN FORGET THE CARES OF THE DAY, AND THE OUTDOOR LIFE IS SO HEALTHY...SO UNPOLLUTED...



ELOQUENT IS THE WORD FOR YOU, MY DEAR... (SNIF)

HENRY, YOUR DAUGHTER HAS OPENED MY EYES... WILL YOU STEP IN HERE, PLEASE



WHAT IS IT, SIR?



HENRY, ON YOUR LUNCH HOUR I WANT YOU TO GET ME BROCHURES ON THE BEST CAMPING SITES IN THE COUNTRY...

AND GET ME SOME CATALOGS ON STUFF I'LL NEED FOR ROUGHING IT...TENT...TRAILER...THE WORKS...OH...AND GOOD LUCK ON YOUR BANK LOAN...



FLASH GORDON

by DAN BARRY



IT'S WEIRD FLASH! I'VE NEVER SEEN MARY-LOU OR THE KID EAT!

MAYBE THEY'RE SHY, BENKO!

WHAT ABOUT THE PHOTO? THEY HAVEN'T AGED IN EIGHT YEARS!



THAT'S A BAFFLER! PERHAPS A FREAK OF THIS ENVIRONMENT!

LET'S HAVE A LOOK INSIDE THE OLD ROCKET!



A COMPLETE WORKSHOP! COMPUTERIZED! AND IN WORKING ORDER!



LOOKS LIKE JACK KEEPS BUSY PUTTERING!

MORE THAN JUST PUTTERING, DALE, HE'S AN AUTOMATION GENIUS! LOOK AT THIS!



A PLASTIC MODEL ?!

NO MODEL! A FANTASTIC ROBOT - WITH PRINTED CIRCUITRY, PROBABLY CAPABLE OF EVERY HUMAN ACTIVITY, INCLUDING SPEECH AND MEMORY!



YOU FOLKS HAVE NO RIGHT INVADING MY PRIVACY LIKE THIS!

JACK!

CONTINUED...

TIGER

by BUD BLAKE



THE SCHOOL PSYCHOLOGIST CALLED ME IN FOR A TALK TODAY

WHAT DID YOU TELL HIM?



I TOLD HIM MY MOTHER HAS ALWAYS HATED ME...

GEE!



AND I TOLD HIM ALL THE OTHER KIDS WERE TRYING TO BEAT ME UP!

YOU DID?



YUP, AND I TOLD HIM THAT MARTIANS TALK TO ME EVERY NIGHT!



GOSH, DO YOU REALLY BELIEVE ALL THAT?



NO, BUT I'LL SAY ANYTHING...



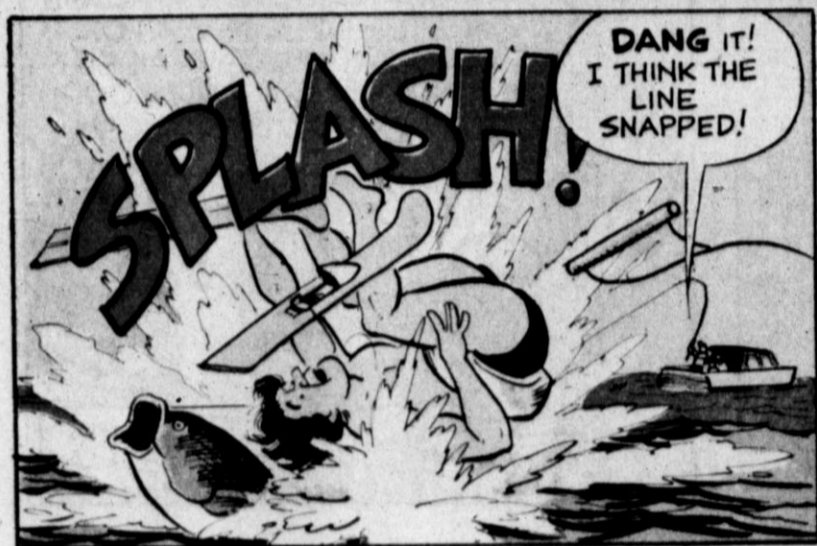
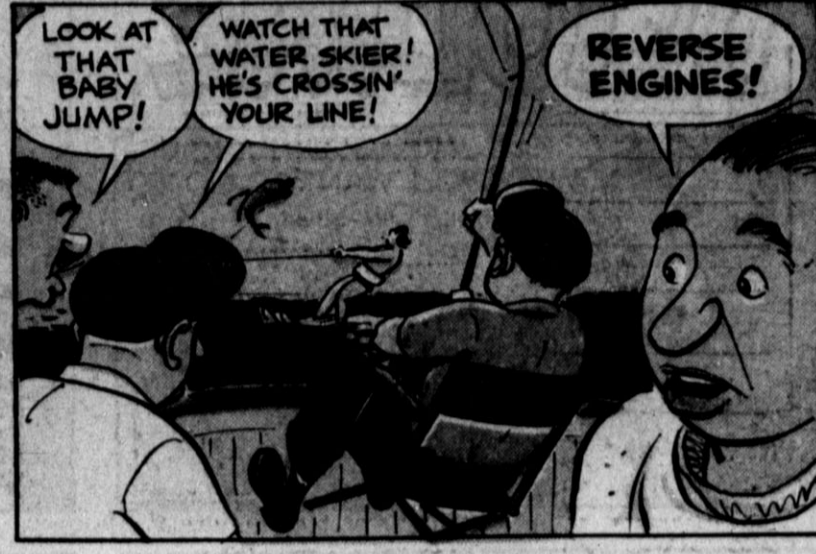
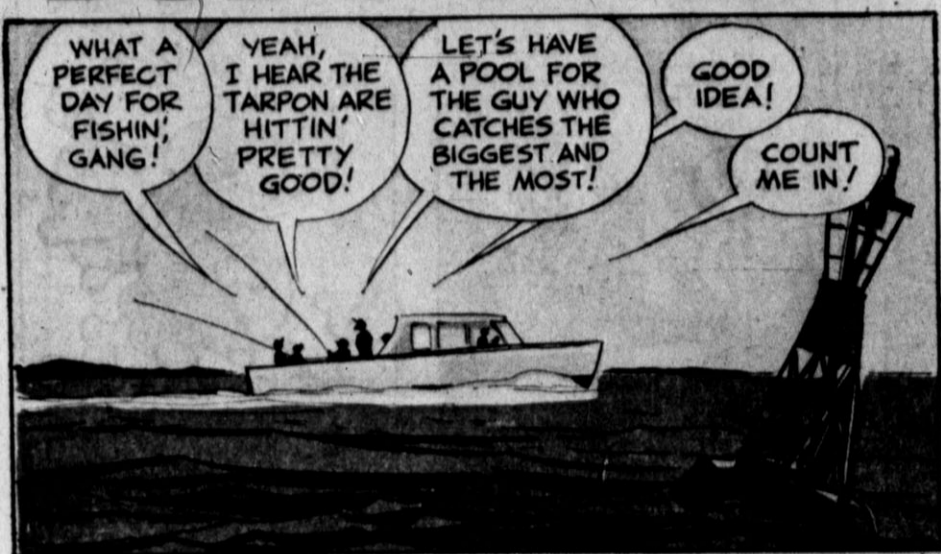
IF IT WILL GET ME OUT OF SPELLING TWICE A WEEK!

BUD BLAKE 5-14

BUZ SAWYER

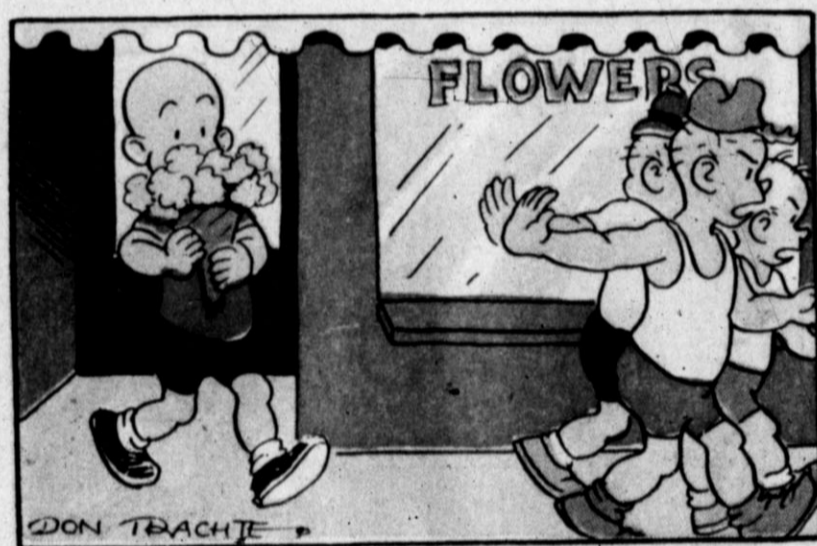
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Hal Kaufman's JUNIOR WHIRL



WHAT is the longest sentence that can be formed with the 15 letters scrambled above? You'll be surprised when you find out... for the longest sentence known to man can be formed with just these letters, each used only once.

For your information, the answer consists of four words, two of which are prepositions.

We've given the solution below, but don't peek until you've tried to work it out.

BULLETIN BOARD

- Initials of Indiana, Oregon, Wisconsin and Alabama spell Iowa. Initials of Indiana, Delaware, Alabama, Hawaii and Oregon spell Idaho. Okay? Now, how quickly can you spell California using states' initials?

- Say this aloud three times, as rapidly as possible: Biffer bashed a big blue bug—blech!

- A pet shop stocks rabbits, parakeets and hamsters. It has more rabbits than parakeets. Rabbits and parakeets together have heads totalling 100. Hamsters are only one-third of the others combined. How many are there of each?



WHAT'S UP? Our Boy Scout friends above are whiling away time before breakfast. To complete the picture, connect the dots.



ON PATROL! For a surprise picture above, add these colors: 1-Red, 2-Lt. blue, 3-Yellow, 4-Lt. brown, 5-Flesh, 6-Pink, 7-Dk. brown, 8-Dk. green, 9-Black, 10-Lt. green, 11-Purple.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

FAVORITE

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.