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You Won't Find Report Cards Here

By CHARLES RICHARDS
News Editor

Students in the new Tierra Blanca Elementary School won't be taking home report cards this year like their friends in the city's eight other schools, but they can count on their parents visiting with their teacher.

The school, and others that are gradually blossoming up over the country just like it, is called non-graded for more than one reason.

Not only are the various classes called "learning centers" instead of the traditional first, second, third grade, etc., but the students don't receive a grade for their efforts, either.

Instead, the teachers put forth a constant evaluating routine on each of the students. Then, at the end of each six weeks, instead of sending home a report card, the teachers call on parents to come to the school. Once there, the parent is told how the child has done and what his strengths and weaknesses are.

A student's progress is gauged by his score on achievement tests administered at the beginning and end of each year. He will be tested periodically, just like students in other schools, but he will receive no grade as such for it.

"A grade can be one of the most demoralizing effects on a child," Assistant Superintendent Robert Holman told the School Board Thursday night in expounding on the matter.

"A student who gets A's all his life may get out in the world and find he's really not an A student and it can have a big effect on him. And if it has that effect on the A student, it certainly has an effect on other students."

It also has an effect of cutting down on motivation of students who observe other students consistently getting higher grades than themselves and say, "She's a brain. I can never be as good as she is."

Further, Holman said, grades are not always consistent from teacher to teacher.

"When I was at Midland, we got one paragraph that a student wrote and 43 teachers graded it. The grades ranged from F to A-plus. So a grade is not totally reliable," Holman continued.

"At Tierra Blanca we use the parent teacher conference. It will require the teacher to be more on his toes. He will have to evaluate the student better and not just hide behind an A or a B. He has to be alert and has to do a better job of teaching."

For a problem child, all three or four teachers in a particular learning center probably will meet with the parent and offer their viewpoints.

"We want to be real honest in this," Holman said. "Each child will have a folder, and we want to lay this out and say this is how the student is operating. You can learn a lot of things in a parent-teacher conference that you don't get by sending a report card home."

"We don't know yet how this is going to work out," he concluded. "Some kids' only motivation comes in the report card. We'll have some trouble at the end of the first six weeks. This student will say, 'How can I fail? I don't even get a grade.' He may lose his motivation. But after he's been in this school six months, this won't be true. And after he's been there for three years, there will be a total difference."

Holman urged board members who have been approached by parents skeptical over the new school's operation to tell them to wait about six months and see if they can't see a continuing improvement in enthusiasm and motivation of the students.

"We expect to see a great change in the attitudes of these children," Holman said. "If you don't think so, go there sometime, especially in one of the learning centers when the children first get to school. You'll see the happiest kids you ever saw. You couldn't pay them to

leave."

Holman told of "tough" sixth grade boys who all of a sudden are asking teachers what they can do to help them and who are getting enjoyment out of going to the first grade classroom, or "Learning Center A" and teaching reading to the youngest children.

Under the non-graded system, the children stay in the same oversized room with all other children the same age, but they study out of different levels of books, depending upon the degree of proficiency they have reached in a particular course.

Instead of forcing a fourth grade boy to read fourth grade material even though he is not capable, teachers at Tierra Blanca can group him at a table with others about his same level and give them all the material they are capable of reading — second grade material, for example. But because others are at the table who are the same age and because he is in the same room with all others the same age, it is not the same embarrassment that it would be to take a fourth-grade boy down to a room filled with second graders. Accordingly, another fourth grade student might be reading sixth-grade level books.

"But how will a student know how he's doing in comparison with others in his class if he doesn't get a grade?" a board member asked Holman. "He knows," Holman smiled. "If a kid moves up to a faster group, he gets a different colored book, and it's a star in his crown."

There are some children, Holman pointed out, who may be slow in reading but who excels in mathematics or other subjects. Accordingly, he would be in a fast group in math and in a slow group in reading. In the traditional school, such a student might be put with a slow group and left there, and

See SCHOOL, Page 2



NATIONAL 4-H WEEK — Old Glory and the Texas flag had another companion during the past week as the 4-H flag was added to the pole in observance of National 4-H Week.

Beet Harvest Moves Along

Processing and harvesting operations at Holly Sugar continue to run smoothly according to agricultural manager Bob Ginn, despite several days of freezing temperatures and snow that hit the area about the middle of last week.

"The weather kind of slowed harvest down a little Thursday but we will be getting back and at it," Ginn said.

However, he pointed out, a few of the growers up around Edder will have to wait a few days before they can get back into the fields because of the amount of moisture they got in that area. Out north of town the farmers got a little additional moisture, he said, and they too will have to hold off on harvesting for a few days.

Freezing temperatures last year destroyed a large portion

of the sugar beet crop, but last week's freezing temperatures are not expected to have much effect on the crops still in the ground this year.

"Sugar beets don't freeze until they get around 20 degrees. All plants don't freeze at 32 degrees, and beets is one of these plants that don't," Ginn said.

Ginn said processing is still going real well and the plant is now working around the clock, processing somewhere around 6500 tons a day. The plant is working four shifts in its round-the-clock processing.

"Sugar content is up to around 13.45 per cent, which is up above what we had expected," Ginn said.

When early harvest started, officials at the plant anticipated sugar content to reach only about 12.5 per cent.



HEADED FOR COVER—People here in Hereford and throughout the Pannhandle headed for cover when snow flurries hit the area Thursday. Here,

an unidentified man crosses Main Street on his way to shelter from the snow. Temperatures dipped to the mid-20s. Photo by Betty Koelzer.

How Well Do You Know Gaby And Sam?

Hereford has two foreign-exchange students, Gabriele Lotner of Germany and Samin Aydin of Turkey.

And the local chapter of the American Field Service appealed to local residents this week to feel free to develop a close acquaintance with them.

"Feel free to invite the kids to go to your home for a meal or out to your range with you to watch your brand cattle or whatever you're doing that you feel they might be interested in," said Ray Moore, president of the local chapter.

"If you have an extra ticket to a game, call them and see

if they'd like to go with you. Chances are they'd be delighted," he added.

Although foreign exchange students have to be good students to be selected to come from another country, they are like anyone else in that they are shy to some degree when they find themselves in a new situation, Moore said.

"It is up to the community to make the first step. Get to know them."

Anyone interested in inviting either of the exchange students over for any reason, whether for an evening at home or on a weekend camping trip, should

call Mrs. George Warner at 364-0754 or either of the families with whom the students are staying.

Gabriele, or Gaby as she is called, is staying with the Wilbur Gibson family (364-2225) and Samin is staying with the Gil Browns (364-2384).

The students also will speak before local groups if asked.

Three workers with the national office of American Field Service in New York, visited with local personnel on some of the points which determine which students are chosen from America to be exchange students in other countries. Here-

ford has not had a student abroad in the past several years, and there have been only a few applications.

"Hereford is really quite a community, judging from what they do for their exchange students," said Howard Baron of New York, one of the three young AFS workers who were here.

Two young women, Gail Hadley and Christie Barber, accompanied him. They were concerned with foreign students now living in America and Baron was concerned with American students who are going abroad.

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Andy Shuval Is County Attorney

By CHARLES RICHARDS
News Editor

Deaf Smith County has a new county attorney, a 37-year-old African-born, lawyer who came to the United States when he was 3 as an immigrant on the Arab quota.

He is Andy Shuval, who has had a law office here the past five years.

Shuval began work Friday after the county commissioners appointed him Thursday morning to hold the office through Nov. 3 General Election and the county Democratic committee followed through Thursday afternoon with a quick decision to put his name on the ballot to serve the remaining two years of John Aikin's unexpired term.

Aikin submitted his resignation to the county at 8:30 a. m. Thursday and the commissioners accepted it by a 4-0 vote. They then talked for about one hour about the legal aspects of naming a successor before the motion finally came to appoint Shuval.

"I sure appreciate it and I hope I can make you proud of the way the job is being done," Shuval told the commissioners after County Clerk B. F. Cain swore him in.

Shuval and his wife, the former Betty Walterscheid of Hereford, have two children — Sonia, 19 months, and Sassy, 6 months.

Shuval is of Russian descent. His grandparents were thrown out of Russia during the Russian Revolution. One grandfather was assistant farm minister of Russia at the time of the revolution in 1917. His other grandfather was governor general of Moscow and was shot by the Communists in the Revolution of 1905.

The new county attorney received a degree in history at Texas A&M, went on to the University of Texas Law School and passed the state bar exam in 1965. He was at Robins on, Tex., near Waco, for three months and then came to Here-

ford and opened a law office the day after Labor Day in 1965.

He went to high school in New Hampshire and then, he said, "I done seen the light," and came to Aggieland. He majored in animal science en route to his history degree. For a long time he debated about whether to become a veterinarian or a doctor.

He discovered Hereford while touring Texas in 1964 on behalf of the national Democratic ticket. He made a speech in Dimmitt one night and Hereford people at the event suggested he look over Hereford, Shuval said.

"Of all the towns in Texas, it seemed this appealed most to me. I wanted to practice in a small town and this looked like what I wanted. I landed here with a set of used Southwestern Reporters (law books) and \$150 in the bank. I rented my of-

fice from Alex Schroeter and paid three months in advance because I figured before the year was out, things would probably be tight."

He made a stab at political office two years ago but didn't succeed.

Shuval ran opposed Jerry Tucker for district attorney of Deaf Smith County and five other counties. He carried Tucker's home county, Moore County, but lost the election.

He has built a reputation as a successful defense lawyer since coming here. Now that he is county attorney, he is disqualified, of course, from handling any criminal cases for clients.

The commissioners were agreed from the start Thursday that Shuval would be the new county attorney.

The stumbling block was a state law which leaves it to the See SHUVAL, Page 2



IS SWORN IN—Andy Shuval took his oath of office Thursday morning from County Clerk B. F. Cain to officially assume the duties of Deaf Smith County Attorney.

Branch At Hereford Possible

Look Hard At TSTI, Amarillo Official Urges

Officials of the new technical-vocational college at Amarillo urged Hereford leaders this week to support the trade school and held out the possibility that a branch facility may be opened in Hereford.

F. V. Wallace, former mayor of Amarillo and now a member of the board of regents for the four Texas State Technical Institute campuses, advanced the idea Thursday in a meeting with Hereford people.

"I have nothing definite that I am talking about in relation to this," Wallace said. "But I have ambitions of Hereford being the institution's first out of Amarillo city that TSTI might arrange an affiliation with."

The Amarillo branch of TSTI is using the facilities formerly occupied by Amarillo Air Force Base. The main campus of the state TSTI network is in Waco, at what formerly was known as James Connally Air Force Base. The Waco institute has 2,000 students, the Harlingen campus has more than 700 students, the Amarillo campus has 264 students and the Sweetwater campus has 135 students. All are co-educational.

Both the Sweetwater and Amarillo campuses are in their first year, the Amarillo facility opening on Sept. 1.

"We give no concern to the transferability of our courses. We are not preparing our students to go on to another school. We are not like a junior college. We are helping prepare them for a career they can go out of school into, as fast as we can," said Dr. J. N. Baker, vice president in charge of the

school.

"We specialize in offering programs for whatever need there is in the area. We are a flexible kind of institution," said Dr. Baker, who pointed out the school has classes already in feed lot operations and is working toward opening sessions to train workers for meat packing operations.

The school charges the same fees as are charged by any state-controlled college or jun-

ior college, but the type of instruction is different.

"We train skilled technicians and craftsmen who work with their hands as opposed to the white collar personnel. Educators have just woke up to the fallacy of putting all the emphasis on the baccalaureate type of education."

"The kind of person we appeal to is the person who likes to do the kinds of things we are training them to do. We have

people in our classes who could not pass the academic tests. Their aptitude and interests are not in that area. But in other areas, where they can work with their hands, their intelligence will be far greater than what you or I could do, for example," Baker said.

The TSTI official estimated at least 50 per cent of each Hereford graduating class "might be more interested in the type of See OFFICIAL, Page 2

Including Accused Robber

Grand Jury Cites 19

The Deaf Smith County Grand Jury indicted 19 persons Wednesday, including two for felony shoplifting and another for armed robbery.

George Howell was indicted on charges of robbery by assault in connection with the alleged robbery of a Glenrio motel.

He was arrested by Amarillo Department of Public Safety officers on Sept. 16 after a motel owner in Glenrio reported he had been robbed and his car had been stolen. Officers from Amarillo spotted the car, which Howell was driving, and arrested him.

He was turned over to deputy sheriff Harold Wheeler and returned to Hereford, where Justice of the Peace Bill Rowland's bond at \$20,000. Sheriff's office authorities

made a check on Howell and discovered he was wanted by the Federal Bureau of Investigation on charges of rape, escape from a federal prison and interstate transportation of a stolen motor vehicle and aircraft.

Georgia Holmes and Mary Hunt were indicted on charges of felony shoplifting after they were arrested Oct. 2, along with two juveniles.

Both women, from Clovis, were arrested by city police officers after a local businessman had reported the foursome was acting strangely, going from store to store.

When the women were stopped, officers found clothing estimated at about \$400. They were reported to have gone to every store in Sugarland Mall as well as many downtown stores.

The two juveniles were released, but will be returned to Hereford later to answer the charges against them.

Also indicted by the grand jury were Bob Gay, forgery; Wesley High Sr., swindling with a worthless check; James Terry swindling with a worthless check; James O'Laughlin, theft by bailer; Eska Lee Rogers, driving while intoxicated; Israel De La Certa, driving while intoxicated; Neil Rigger, theft over \$50; Janice Thomason, swindling with a worthless check; Jimmy Dawson, driving while intoxicated; Gerald Sadler, theft over \$50; Salvador Garcia, driving while intoxicated; Wilford Larsen, abandonment of children; Raymundo Guerra, theft over \$50; and Don Pennyhouse, theft over \$50.

Shuval Takes Over As New County Atty.

(Continued from Page 1)
county Democratic and Republican committees to put someone on the ballot for an unexpired term, if a resignation comes prior to 21 days before a General Election. After that it is up to the County Commission.

The commissioners Thursday, then, had several options. They could appoint Shuval to serve until the General Election and leave it up to the county Democratic committee to put him on the ballot for the remainder of the term, which is what happened.

Had the county Democratic committee elected not to name anyone on the ballot, the commissioners then could have re-appointed Shuval after the election to serve for the remainder of the term.

The other alternative open to the commission was to delay naming a new county attorney until next Wednesday. Alkin would be bound to continue serving as county attorney and when the appointment did come next Wednesday it would fall

within 21 days of the General Election and thus automatically be for the entire remaining length of the term and not just until the election.

The commissioners settled on Shuval's desire to have his name on the ballot next month. It was uncertain what effect write-in votes would have. Since some ballots go out next Tuesday, printers said any changes in the ballot had to be in their hands by late Thursday, so the county Democratic committee agreed to call a special meeting and settle the matter.

The commissioners talked to Shuval about succeeding Alkin on Oct. 1, three days after assistant County Attorney Rex Easterwood said he would take over the job only with special assistant and secretarial allowances to raise the salary to approximately \$10,000.

Shuval named the price he would take it for, and Thursday the commissioners passed a resolution agreeing to give Shuval the maximum \$6,750-a-year sal-

School Features New Innovations

(Continued from Page 1)
consequently his pace in math and other subjects would be held

ary — the same which Aikin drew — plus a yearly secretarial allowance of \$2,100 something never before provided for the county attorney position.

Aikin notified the commissioners a month ago of his intention to resign. He said the salary was inadequate to compensate for the time he and other members of his law firm spent on the job.

Easterwood took over the job of assistant county attorney Sept. 8 — although it was six days later before the commissioners' vote actually made it official — with the understanding by all parties that he would take over as county attorney when Aikin resigned.

After three weeks on the job, along with his associate, lawyer Don Lowder, Easterwood appeared before the commissioners Sept. 28 and told them he had a newer grasp of the amount of work involved and felt he should agree with the commissioners at that point on a higher salary.

Commissioners met the request, which they considered an ultimatum, coolly and set about immediately to see if anyone else were interested in the job.

Easterwood then wrote a letter to the court resigning as assistant county attorney, "effective immediately" but he never allowed it to be presented. He submitted the letter but withdrew it before commissioners met Wednesday. When Aikin resigned, Easterwood's job then automatically went with it.

down with other students. If a child is behind others in his class at the end of his third grade, for example, he is not failed.

He would automatically move to another learning center at the start of the next year, with others in his same age group.

"We'll see at the end of the year at what level he is reading, and when he is transferred to another class the next year, his new teacher will take up right where he left off with the proper book," Holman said.

There are problems, Holman conceded, such as for students who spend a year at Tierra Blanca and then transfer to another school and find themselves ahead of others in their class. Or for students who have moved up from Tierra Blanca to junior high.

"The sixth grade students this year won't have it so bad, but next year and the next year we'd better be getting ready," Holman said. "We're going to have to have accelerated English classes and remedial classes in English right away in junior high."

The solution for that, if the Tierra Blanca school has the results Holman feels sure it will, is to apply the non-graded principle throughout the system, but that's a long way off.

"Education is tremendously slow moving, and we have people in the schools we have to change," Supt. Roy Hartman said. "They are accustomed to the traditional form of teaching and will not be easy to change." "Our junior high and high school teachers are hardest to change, although we are changing them more and more. We

United Fund Picks Majors

By BETTY KOELZER
Staff Writer

United Fund drive chairman Melvin Jayroe and Debs Knox this week named all but one of the ten "majors" needed for the drive which will begin Oct. 20 and continue through Oct. 31.

Thirty "majors" and "captains" met with the chairmen and UF president, Jerry Don George, Tuesday morning to receive instructions and pledge cards. With the set-up planned for this year's campaign approximately 250 volunteer workers will make contacts for donations. In this manner, each person will have fewer contacts to make than in previous drives.

Jayroe claimed Tuesday's meeting to be one of the most enthusiastic that he has witnessed at any time during his experience with UF drives. Concentrated efforts are being made to reach this year's goal of

\$39,500, after three unsuccessful years' attempts. Majors named already are Calvin Goodin, advance commercial; Harlan Vander Zee, advance industrial; Roy Hartman, schools; Hazen Woods, professional; B. F. Cain, state, county, city, federal, and clubs; Homer Garrison, utilities, banks, real estate and insurance; Lynton Allred, commercial A; Ray Simpson, commercial B; and Cleo Corlis, commercial C.

Business owners and managers are asked to cooperate with the volunteer workers when contacted, by getting the pledge cards typed, meeting with their employees and urging 100 per cent contribution. "Fair share" for each employee is designated as one hour's pay per month, Jayroe says.

Kickoff of the drive will be at 8:45 a. m. Oct. 20 with a featured speaker meeting with the campaign workers at the Community Center. Following this meeting, a parade will start at 9:30 on the center's grounds proceeding downtown. High School band members will lead representatives from each of the agencies benefitting from the UF drive.

Banners will fly in downtown Hereford, and the large thermometer registering the progress of the drive will once again appear on the post office lawn.

"Check In" will be conducted each day at 10 a. m. at the Hereford Texas Federal Credit Union during the campaign so that workers can turn in collections as they are completed.

COW POKES By Ace Reid



"Your cook's miserable disposition just got him elected President of the bank!"

Hereford STATE BANK

Official Urges TSTI Support

(Continued from Page 1)
classes offered at our college" than in what a traditional college would give him. We would be glad to have your top students, of course, but we would be just as glad to have your bottom students academically. At our school we don't have any failures. We may have some quitters, but no failures. If the student will stay with us, we'll help him."

The school now offers one-year classes in airframe mechanics, building construction craftsman, farm machinery mechanics industrial equipment mechanic, livestock and ranch operations, and technical communications.

Two-year classes are offered in building construction technology commercial art and advertising, graphics and design technology

and technical communications. The graphics and design technology course is available in either an aeronautical option or a mechanical option.

The livestock and ranch operation has its emphasis on feedlot operations. The number of classes is expected to expand rapidly in the next few years. The Waco TSTI school now offers 60 to 70 classes.

When the need arises, some classes will be conducted away from the campus to best allow practical work, Dr. Baker said. He cited the example of the feedlot classes, in which the students visit feedlots at least two days a week.

Whenever a new industry comes into the area, Dr. Baker said, it is highly possible that State Tech of Amarillo would offer classes in that industry, perhaps even setting up the class in a mobile situation at the industry itself.

The vocational-technical school works under the trimester system. The next trimester begins Jan. 4 and the third trimester April 26.

Anyone interested in enrollment information or other data about the Amarillo TSTI campus should write the Information Office, Texas State Technical Institute, P. O. Box 4228, Amarillo, Texas 79105.

Spiro Agnew Visits Area

Vice President Spiro T. Agnew will be in Amarillo Monday to speak at a Bush Senator Fund raising dinner at 8 p. m. in the Civic Center Coliseum.

Agnew will arrive in Amarillo from Lubbock at 1:30 p. m., along with members of the Vice President's staff. A second plane carrying newsmen making the trip, will also accompany the vice president.

Tickets for the dinner are on sale for \$100 a plate with gallery seats available for \$10 each.

A reception will be held at 7 p. m. in the foyer of the Civic Center Coliseum for holder of \$100 dinner tickets. The dinner, catered by the Country Barn, is scheduled for 8 p. m. on the covered ice rink floor where preparations are being made to seat 1,000 people.

When the vice president arrives at Amarillo Air Terminal, a welcoming committee composed of Bob Price, Paul Eggers, Malouf Abraham, Peter

O'Donnell, Ann Armstrong, Malcolm Milburn and others, will be on hand for a brief welcoming ceremony.

From the airport a motorcade of approximately 12 automobiles, including the vice president's car which is being specially shipped in, police and secret service vehicles, VIP, the wire car, the photo car and two buses containing the staff and traveling newsmen will proceed to the Holiday Inn West where Agnew's party will be staying.

At 3 p. m. the vice president will play tennis with George Bush, Republican Senatorial candidate from Texas, Tommy Thompson, editor of the Amarillo-Globe paper and Jose Rael at the Amarillo Tennis Center near Stephen F. Austin school.

At the dinner, Mr. Agnew is scheduled to speak for approximately half an hour, beginning at 9 p. m. Following the banquet the vice president and his party will depart for Amarillo Air Terminal where they will fly to Dallas.

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School Officials Find Enrollment Figures Pleasing

The Hereford School Board received an enrollment report Thursday that indicates growing success in the effort to keep Mexican-American children involved in school activities and staying in school.

The report, performed annually to satisfy requirements of the U. S. Department of Health, Education, and Welfare, showed the number of Anglo students, Latin students and Negro students in each grade in the Hereford system.

Of the 5,680 students registered in school Sept. 30, 50.9 per cent were Anglo, 47.0 per cent were Mexican American and 2.1 per cent were Negro, the survey showed.

The 47.0 percentage figure this year for Latins compares with 20.6 per cent in 1958, 28.7 per cent in 1963 and 45.6 per cent each of the past two years.

More important to school officials are charts showing the increasing number of Latins and Negroes in high school. They view this not so much as a sign of new families in the area but as an indication the school is offering programs that are beneficial and attractive to this group, which in the past has experienced a high rate of dropouts.

Although Hereford had a 3.8

per cent increase in enrollment from 5,471 students a year ago to 5,680 students this fall, the number of Anglos in the school is only 19 higher.

Whites comprised 2,871 of the total a year ago, with 2,495 Latins and 102 Negroes. This year there are 2,890 Anglo, 2,668 Latins (an increase of 173); and 119 Negroes (an increase of 7).

IN HIGH SCHOOL there were 724 White students last year, only 720 this year. But the number of Mexican Americans rose from 213 to 264 and the number of Negroes from 10 to 22.

The Mexican American ratio in high school was 4.3 per cent in 1958, 10.3 per cent in 1963, 22.6 per cent in 1968, 22.4 per cent in 1969 and 28.2 per cent this year.

In the elementary grades, the Mexican Americans are again in the majority this year, as in the past two years. They comprise 55.1 per cent of the elementary enrollment this year, compared with 54.3 per cent last year, 54.7 per cent in 1968, 36.8 per cent in 1963 and 28.2 per cent in 1958.

In the junior highs, there were 15.9 per cent Mexican Americans in Stanton in 1958 and 26.3 per cent in 1963. This year, the Mexican American students were 41.3 per cent of the en-

rollment at La Plata and 42.4 per cent of the enrollment at Stanton.

THESE ARE the breakdowns on White, Latin and Negro enrollment — in that order — in each of the Hereford schools this year:

Allman — 324, 253, 10.
Bluebonnet — 245, 261, 26.
Central — 46, 417, 16.
Northwest — 383, 316, 2.
Shirley — 175, 365, 11.
Tierra Blanca — 268, 249, 8.
TOTAL ELEMENTARY — 1,441, 1,561, 73.

La Plata Junior High — 383, 276, 10.
Stanton Junior High — 349, 267, 14.
Hereford High School — 720, 264, 22.

BY GRADES, IT breaks down like this:

First Grade — 233, 336, 17.
Second Grade — 231, 318, 15.
Third Grade — 230, 287, 5.
Fourth Grade — 249, 264, 7.
Fifth Grade — 230, 262, 2.
Sixth Grade — 222, 201, 13.
TOTAL ELEMENTARY — 1,395, 1,586, 59.

Seventh Grade — 246, 212, 9.
Eighth Grade — 209, 167, 7.
Ninth Grade — 269, 144, 7.
Tenth Grade — 249, 123, 7.
Eleventh Grade — 238, 63, 1.
Twelfth Grade — 225, 60, 13.

TOTAL ENROLLMENT — 2,828, 2,355, 103.

Special Education — 4, 111, 9.
Kindergarten — 20, 202, 7.

Apprentice jockey Bobby Woodhouse, who rode four winners at Aqueduct on July 4 only to have one of them disqualified, retains his five-pound weight allowance until October. He turned 21 on May 28.

Party Greet Europeans In Witherspoons' Home

An international party at the home of Mr. and Mrs. James W. Witherspoon Friday evening honored a group of 4 tourists from France, Ireland, Italy Germany, Austria, the Netherlands and Spain.

The visitors, touring sugar-producing regions of the United States, represent the International Confederation of European Beet Growers.

They spent Friday night and Saturday here, were entertained with a barbecue dinner at the Virgil Marsh home at noon Saturday and in Hereford Country Club that evening.

The Witherspoons' beautiful new home was a fit setting for the welcoming party, which began soon after the visitors arrived from the Amarillo airport.

Officers and directors of the Texas-New Mexico Sugar Beet Growers, which Witherspoon serves as attorney, and their wives were present to greet the Europeans and assist in making

them welcome to Hereford.

Other guests had been chosen from Hereford residents who speak some of the languages native to the visitors, and rapport was gained in a variety of tongues even though commun-

J. H. Hutcheson Rites Conducted Here Saturday

The funeral of Jesse H. Hutcheson, of 911 W. Dulin, Dimmitt, was conducted in Rose Chapel of Gilliland Funeral Home Saturday morning by the Rev. Don Larkin, pastor of Avenue Baptist Church. Burial was in Rest Lawn Cemetery.

Mr. Hutcheson, 73, died Thursday afternoon in Deaf Smith County Hospital.

He was born May 23, 1897, in Lee County, Miss., and married Martha Hayse at Guntown, Miss., in 1927. They came to

Texas in 1932 and to Dimmitt ten years ago. Mr. Hutcheson was an appliance salesman.

Surviving him are his wife; five daughters, Mrs. Floria De-Dean Morris and Mrs. Lori ne Hix of Hereford; Mrs. Rose Lee Parvin of Friona, Mrs. Birdie-Mae Stacy of Amarillo and Mrs. Christine Mick of Muleshoe; and seven sons, Jessie R. of Dimmitt, George and Hayse of California, Jack, Cecil and W. E. of Amarillo and Jesse H. of Stratford.

He is also survived by two sisters, Mrs. Linnie Garrett and Mrs. Lillian Adire of Tupelo, Miss., 38 grandchildren and 30 great-grandchildren.

arias. Mrs. Tom Burdett was at the piano.

Jay Boston, president of Texas-New Mexico Growers, and Mrs. Boston were among the couples assisting Mr. and Mrs. Witherspoon with host duties.

Groups of guests were shown over the home, including the third-floor room where their large collection of paintings and photographs is displayed.

Memphis State plays five of its 10 football games at night this season.

WORKING FAST

LONDON — Volunteer archaeologists are working hard at a dig in Hertfordshire to beat the advance of a new motorway. Under a field they uncovered a Roman bath house, dating back to the 3rd century.

The dig has unearthed a 20 foot section of the hot room where patrician Romans lolled at leisure during their occupation of Britain.

The bath block is alongside another Roman architectural relic found a year ago.

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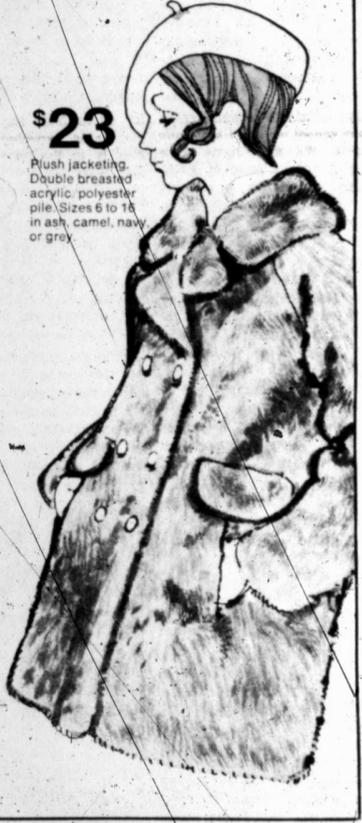
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\$23
Plush jacketing. Double-breasted acrylic polyester pile. Sizes 6 to 14 in ash, camel, navy or grey.



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CWU AREA MEETING HERE — Hereford churches hosted the annual Church Women United district meeting Friday in First Christian Church with delegates and visitors from Amarillo, Plainview, Vega and Earth. From left, Mrs. Fred Ruland of Here-

ford, district vice president; Mrs. Claude McDougal, upcoming president of local chapter; Mrs. Omar Hermismayer of Amarillo, district secretary-treasurer; and Mrs. Albert Tamm of Amarillo, area president. Staff Photo.

Comings and Goings at King's Manor

By ANNA BLAKE
Residents of Kings Manor complex have been entertained by several groups of visitors this week, with much-appreciated programs.

YESTERDAY EVENING the Murray Class of First United Methodist Church of Canyon were hosts at a party for those living in the Manor, then made a "look and see" tour of the buildings.

Womble Attends Austin Meeting

Benny Womble, Veterans County Service Officer for Deaf Smith County, attended the 23rd annual Statewide Rehabilitation Conference for Veterans Service Officers, held Monday through Friday at the Austin Hotel in Austin.

The conference was conducted by the Veterans Affairs Commission of Texas, in cooperation with the American Legion, Disabled American Veterans, AMVETS, Jewish War Veterans, Veterans of Foreign Wars, Veterans of World War I and the Veterans County Service Officers Association of Texas.

The purpose of the meeting was to offer Service Officers from the entire state of Texas an opportunity to gain firsthand knowledge or recently enacted legislation dealing with benefits to veterans and their dependents and survivors.

Curtis Receives Service Award

Specialist Four Allen B. Curtis, 21, son of Quentin B. Curtis, 337 Ave. K, recently received the Army Commendation Medal while serving with the First Signal Brigade, U. S. Army Strategic communications Command near Long Binh, Vietnam.

Curtis earned the award for meritorious service as a mechanic with headquarters detachment, 36th Signal Battalion of the Brigade's 2nd Signal Group. He entered the army in March of 1969, completed his basic training at Ft. Bliss and was stationed at Ft. Polk, La. before arriving overseas.

He is a 1967 graduate of Hereford High School.

According to National Geographic, legend credits a Chinese woman seeking shade as the inventor of the umbrella in 2000 B. C. Early umbrellas, shaped like a fan, were made of animal skins, and were used to keep off the rain. The mainland mountain range in the island is an extension of a summit of an underwater peak, nearby Cameroon.

CARD OF THANKS
We wish to express to each of you our sincere appreciation for your many deeds of kindness, during the illness and the death of our loved one, Ruby Chesser.

We are grateful for the lovely flowers and the delicious food, that was brought and sent to us, for the many calls, visits and sympathy cards we have received. We wish to especially thank Bro. Marlin for his comforting words, and also Dr. Hicks and Dr. Mims and all nurses, who attended her during her stay in Deaf Smith County Hospital, and the Gilliland Funeral Home for their wonderful kindness; all the pallbearers, and all who helped in so many ways. May God bless each of you.

J. V. Campbell Family
H. T. Chesser
Earl Vaughn Family
Vince Guess Family
Buna Kirkpatrick
Flake Chesser

The University of Texas at El Paso will play nine of its 10 football games under floodlights.

Freeze Cancels Gardening Show

Cancellation of the fall flower show set for Oct. 17 was announced by Hereford Garden Club after a meeting Friday afternoon in which members assessed damage to plants by the midweek wind and freeze and decided they could not stage a display up to club standards.

The show had been planned in the unusual locale of First National Bank lobby, in cooperation with the community Fine Arts Festival sponsored by the Chamber of Commerce Women's Division.

To replace this show, a Christmas placement show is to be held in December, the date and place yet to be selected.

Mrs. R. L. Wilson, Mrs. O. G. Hill Sr. and Mrs. Ray Johnson were hostesses Friday in Mrs. Wilson's home.

In addition to flower show plans, members discussed a program to be given in Hereford High School assembly at 8:30 a. m. Nov. 11, when an honor plaque will be presented, engraved with the names of all former HHS students whose lives were lost in military service beginning with World War I.

This presentation will complete the memorial project of the club, which maintains a memorial garden on the school campus. Mrs. Ralph McCullough is in charge of program arrangements.

Mrs. Johnson reported, for the therapy committee on a meeting with a group of exceptional children from Mary Carter's classes, who are to engage in a gardening project.

A children's flower show and project of growing sunflowers for seed to feed birds was reported by Mrs. J. V. Pickens, reviewing an article from Lone Star Gardener magazine.

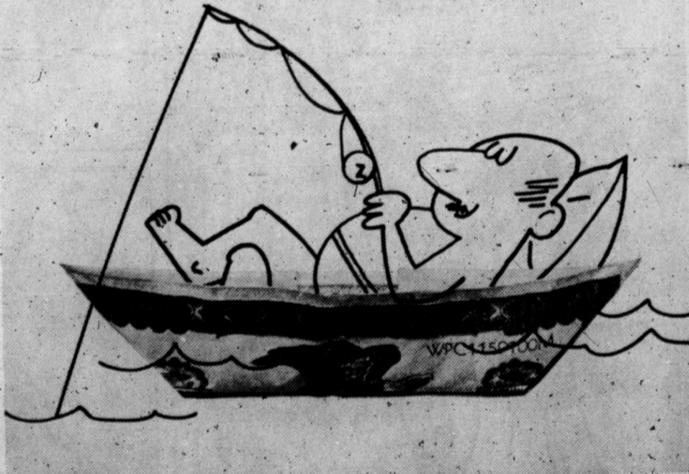
Mrs. R. L. Ethridge, in a lecture with charts and a dem-

onstration, gave a lesson on Interpretive Flower Arrangements, sharing ideas she received in a recent symposium for West Texas garden club members. She spoke of retaining proven principles as new styles are tried.

Refreshments were served from a table decorated with an autumn arrangement. Those present included Mmes. W. S. Fluit, A. O. Thompson, S. S. Williams, A. M. Stoy, Alfred Smith, Margaret Shown, L. W. Norvell, G. W. Newsom, R. W. Mitchell, A. L. Manjeot, R. L. Layman, J. N. Jacobsen, Jr., W. C. Hromas and Ben Childers.

Medieval Europeans thought that changes in the color of diamonds could reveal the guilt or innocence of an accused person. Alchemists claimed diamonds had the power of making their wearers invisible.

It's nice to have enough money to retire on.



It's also nice to be around when it's time to retire.

You want to save a nest egg to retire on? Fine. All we suggest is that you be here to enjoy it. What to do? See your doctor for a thorough health checkup once a year, including a procto. And for women, also a Pap test. In short, the works. Because most cancers are curable if spotted in time. But your doctor won't be able to spot anything—unless you give him the chance. If you do, you'll improve your chances of enjoying your retirement. To a ripe old age.

american cancer society

ENTHUSIASTIC YOUTH from St. Paul's U. M. Church in

Doc Severinsen Ducats Available

Tickets are now available by mail for the Doc Severinsen Show Nov. 7 in Municipal Coliseum, according to Harold Jones, chairman of the event sponsored by the Downtown Kiwanis Club.

Orders should be addressed to the Downtown Kiwanis Club Box 1064, Pioneer Hotel, Lubbock 79408. Tickets are priced at \$5.50, \$4.50, \$3.50 and \$2.50. Tickets will go on sale Oct. 19 at the Texas Tech University Center and Oct. 21 at Furr's Family Center for those who want to make reservations in person, Jones said. Proceeds will go toward establishing a scholarship fund for band students at Tech.

The show will feature the noted band leader and his Now Generation Brass plus the song and dance talents of the Brother's and Sisters and a special performance by the Texas Tech Band.

Severinsen also will join Tech's Red Raider Band, directed by Dean Killon, for their halftime performance at the Texas Tech-TCU afternoon football game in Jones Stadium on Nov. 7.

Severinsen, who has become widely known to television audiences as the bandmaster on the Tonight Show, recently completed an engagement at New York's Plaza Hotel that was acclaimed a "smash hit" by Ed Sullivan.

Amarillo presented an unusual vesper service Tuesday evening, with devotional talks and an hour of music.

Led by Billy Brandt and Mark Redfern, who played guitars, the visitors sang some new songs and then favorite hymns in which the audience would join. Brandt sang The Lord's Prayer while it was dramatized in pantomime by Sandy Vroom and Melissa Ross.

Most applauded was the old minstrel ditty, The Preacher and the Bear, sung by the two guitarists while Mary Hervey enacted the growling bear.

Billy Brandt is the great-nephew of Miss Faye Oatis, a

Manor resident. His grandparents, the E. L. Brandts, were among the visitors as was a brother of Miss Oatis' from Phoenix, Ariz., who is also a brother of Mrs. Byron Durham.

A THIRD SPECIAL event was the birthday party given for residents of Westgate Unit Wednesday by Simms Study-Craft Club. Those who have birthdays in October were honored. The room and tables were decorated in gay Halloween symbols.

Westgate residents enjoyed the visit from the friendly young men in their party dress as much as they did the decora-

tions and the refreshments of birthday cake and "witches' brew."

MRS. HILTON HIGGINS, president of Kings Manor Auxiliary, will conduct a meeting for orientation of new members at the group's October meeting. Dr. C. M. Hicks will be the speaker.

Mrs. W. M. Pearce has returned after visits in Santa Fe and Albuquerque. Her party traveled in a day-long storm on the way home, with a break in the disagreeable weather coming only when they were almost back to Hereford.

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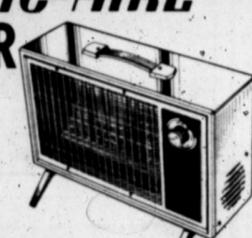
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Glodys' Garden

By Gladys Howton Manjeot

Nature is putting on its new fall dress. Splashes of gorgeous colors are appearing almost over night.

A question started me thinking and studying, and I found many interesting facts, and much information relative to the ways of nature in the fall.

The supposition that Jack Frost, and the fairies with their pots of paints, do not cause the beautiful colors. Many of the leaves begin to turn before frost. In reality, however, change in coloring is the result of chemical processes which take place during the tree's preparation for winter.

During spring and summer the leaves have served as factories, where foods necessary for growth have been manufactured. This food-making takes place in many tiny cells of the leaf and is carried on by small green bodies that give the leaf its color. These chlorophyll bodies make food for trees by combining carbon taken from the air with hydrogen, oxygen, and various substances which the roots derive from water. (Therefore this in its self is direct proof that we must do something about pollution).

When Jack Frost and cold weather begins to come and a cooling off takes place, the little factory in the tree, which causes the change, stops making its products. Intensity of colors is governed by the content of sugar contained in the various foliage. For example the brilliant red of the maples produces more shades of color than those of the oaks, which are in deeper tones of brown-reds.

Following this the time comes for the falling of the leaves, which then in turn causes the gardener extra work. Shedding of leaves is just another one of nature's wise provisions for the coming of winter.

Don't burn or destroy those leaves, and other compost materials. They are valuable. Conservative gardeners do not discard, or destroy materials which are usable in composting.

Composting is a simple process. A layer of organic matter two or three inches thick is sprinkled with a complete fertilizer. Since the fermentation and decay of this material will be somewhat acid, a small amount of limestone can be used also, but it is not necessary in our local.

This layer is then covered with two or three inches of good garden loam. If the soil is dry, it should then be watered. If the place or location selected for the compost pile, or bin, is well drained, it should be well soaked with water. Continue to add layers of organic matter and soil, sprinkling each layer with fertilizer.

Hollow out the center of the compost pile, insert a pipe. Any old pipe will do, even if it has holes in it. It should be at least a two or three inch pipe, or it can be larger. This is to take care of odors, and also other watering that will be done in the

process of composting.

After four or five weeks, the compost materials should be stirred so that it is thoroughly mixed. In doing this you will note that all materials have not composted, and if so, remove them and destroy. Dried blood, for example, which is very high in organic fertilizer, will not produce humus, nor will most meat and fish wastes. They are however valuable, and should be used, if not in composting then bury them at the base of a favorite tree or shrub, and they in turn will receive benefit from them. When we raised chickens, and after dressing them I would always take the waste, and place it in a deep hole near one of our most cherished trees.

Remember anything that will rot can be used. Leather scraps, old clothing, hair, wood shavings, waste grains, table scraps, bones and plants pulled from the garden are all worth using. When the compost pile is completed, cover with at least four inches of soil. This is done to confine the odors and to aid in composting. If however there is a bad odor, add a little superphosphate.

Now, if this seems too involved and you do not have room or a good location for a compost pile, I would like to recommend what I do. (My friend Bessie Hill, has such wonderful compost, that I have at last let her influence me, and I have started a way of composting that is working, did not have a place where I could have a regular compost pile or bin.)

This is what I do. After each meal, or in the preparation of fruits, vegetables etc., I have compost materials. I take these to the garden, where I have made a deep trench, where the vegetables, and annuals have grown, and been removed. In the trench (a portion of it) I place the trimmings, leaves, table scraps, etc. a dash of fertilizer, then cover well, and water. Next spring, or early summer I will have the ground plowed or spaded deeply, and there will be the compost all ready for the plants, and the soil with new enrichment. A good chore for October. . . . MAKE A COMPOST PILE OR ? ? ?

CONGRATULATIONS! To the winners of The Beauty Spots of the Month. They both merit this honor. The Hunters grounds, 831 Knight are neat, clean and attractive. They have been all month, and are always well cared for and cleanliness prevails. Color harmony at the State Hi-way grounds on 25 Mile Ave. is beautiful, and so harmonious. The grounds are kept extra well, even the bar-ditches are most attractive.

The Wayne Phillips, 108 Ave. I, have a beautiful planting and blending of colors of marigolds. The roses at the Dull home, 301 Westhaven Dr. are beautiful in color and excellent in quality. The Duet (pink) and the Sari Band, (orange-red) are the varieties grown.

Mrs. Will S. Kerr, on Aspen

Debra Walden Honored With Pretty Shower

A shower complimenting Miss Debra Walden, bride-elect of Roger Owen, was given in the home of Mrs. Charles Bell Thursday afternoon. Miss Walden's wedding is set for next Saturday.

She received guests whom Mrs. Bell greeted at the door. With her in the line were her mother, Mrs. Bill Walden, and Mrs. Gwynne Owen, mother of the future bridegroom. Misses Karen and Renee Walden were at the guest book.

The honoree's grandmothers, Mrs. Truitt Sides and Mrs. Alpha Walden, and aunts, Mrs. Amos Walden and Mrs. Danny Smith, were present. Out-of-town guests included Mrs. Era Mae Wathall, Dwayne Wilks, Joe Hall and Percy Parsons of Olton.

Miss Walden's coral dress was accented by a white mink corsage similar to those worn by others in the receiving line. Coral and white were the colors carried out in the tea table centerpiece of tinted carnations.

has some extra iris rizons she will gladly share. Mrs. Kerr has choice iris, and if you wish some go by or call her and make appointment to get them.

My apologies to mobile station. . . where the, well cared lawn, mentioned last week is located. Long ago the name Magollary, was changed to Mobile. SORRY.

BUSY WEEK COMING UP. Art Festival Week. Mark the dates in red on your calendar. Three of the Garden Clubs, have scheduled Flower Shows. The Garden Beautiful will combine showing of floral arrangements with their Tour of Homes, Bud to Blossom, and Hereford Garden Club, are both having flower shows. There will be beautiful tables, floral arrangements and horticulture specimens.

Sweet Fancy Club Marks Birthday

Honoring Mrs. Steve Coneway on her birthday, members of Sweet and Fancy Decorating Club were served decorated cupcakes and coffee Friday morning in Community Center.

Mrs. M. D. Henson and Mrs. Lynn Pittard demonstrated the assembly of wedding cakes.

Guests included Mrs. Manuel Ayers of Plainview, Mrs. Leroy Edwards of Vega and Mrs. John Grant of Nogales, Ariz.

Other members present were

Sawyer, Charles Springer, George Turrentine and Jerry Weldon.

Mmes. Paul Coneway, J. A. Crofford, Jay Kerr and Richard Fortenberry.

The next meeting will be in the home of Mrs. Paul Coneway, 104 Rio Vista. Members are to bring a cake and icing for a program of basic cake decorating.

Cecil Travis, 56, runnerup to Ted Williams (.401 to .359) for the 1941 American League batting title has a 250-acre farm in Riverdale, Ga., where he was born. Travis formerly played shortstop and third base for the Washington Senators, the team Williams manages.

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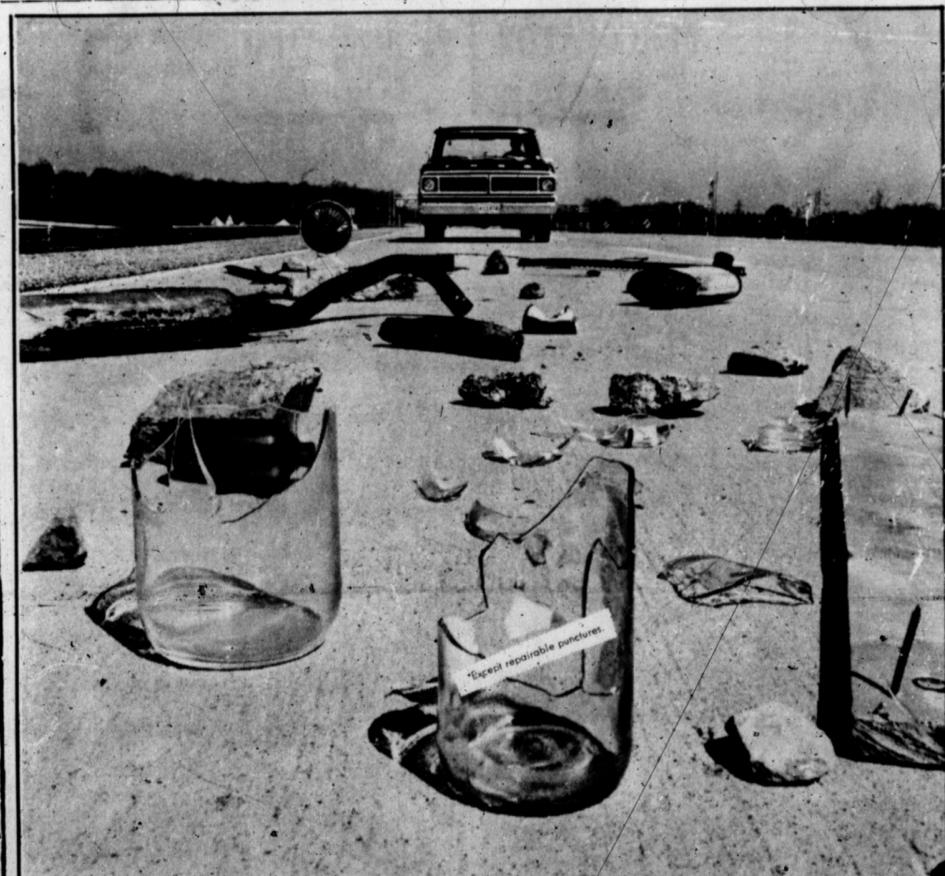


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REGULAR \$22.00 EACH

NOW! **10⁹⁵**

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Pictures, mirrors, plaques
20% TO 50% OFF
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LOVESEAT 1 only reg. 466.00 **\$369⁹⁵**
La-Z-Boy, brown nylon cover now
HEADBOARD
Full size green velvet reg. 69.95 now reduced to **\$49⁹⁵**

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Fabric Spray Regular \$2.50/ **\$1⁷⁹**
Carpet Spray Blitz Anti-Static, Anti-Lint Reg. 4.95 **\$3⁵⁰**
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Furniture Polish Lloyds, Reg. \$1.79 **99c**

BEDROOM SET 5 pc. French Provincial Fruitwood, Excellent for guest room Reg. 389.95 **\$275⁰⁰**
BEDROOM SET 5 Pc. Italian full or queen, bed 2 nite stands tripple, dresser mirror, reg. 613.00 **\$409⁹⁵**
BEDROOM GROUP 6 Pc. Spanish red velvet headboard 2 bachelor chests upper bookcase desk chair reg. 482.95 **\$299⁹⁵**
BEDROOM SET 7pc. light green traditional king size bed 2, nite stands, armoire chest, large tripple dresser 2 mirrors reg. 917.00 **\$699⁹⁵**

SOFA SLEEPER Early American green tweed 3 pc. sectional with corner table reg. 364.00 **\$249⁹⁵**
SOFA SLEEPER Red Print Spanish 3 pc. sectional with corner table reg. 364.00 **\$249⁹⁵**
SOFA SLEEPER Early American queen size quilted, black, gold and tangerine reg. 669.95 **\$499⁹⁵**
SOFA SLEEPER Early American queen size, green-gold nylon quilt reg. 609.95 **\$469⁹⁵**

LARGE GROUP OF
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1/2 PRICE
See these in our 2nd floor Budget Department

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FOOT STOOLS
Turquoise vinyl cover
REGULAR \$16.95 EACH

5-PIECE SOLID MAPLE THOMASVILLE BEDROOM GROUP
*Full Bed *Night Stand *Corner Desk *Cabinet Chest *Upper Bookcase
Regular \$643.00 **\$349⁹⁵**

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*King Size bed *Night Stand *Large triple dresser *Mirror
Regular \$517.00 **\$329⁹⁵**

8⁹⁵

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all colors, silks, velvets, satins and corduroys . . .

Simmons
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sets only
Reg. 99:95 Anniversary Special **\$79⁹⁵**

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Everything reduced for this once a year event:

FORMULA BAGS \$3⁹⁹
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*Beds *Mattresses *Hi-Chairs
*Strollers *Car Beds *Car Seats
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Reduced Now For
12th ANNIVERSARY SALE
LA-Z-BOY CLOSE-OUT
Regular \$211.00 **\$139⁹⁵**



Reduced for this Sale

Save up to \$74.00 per chair



THIS IS THE ONLY TIME OF THE YEAR WHEN EVERY ITEM IN OUR STORE IS Reduced

French white & gold
CLOSE OUT BEDROOM GROUP
Regular \$379.00 NOW! **\$209⁹⁵**

SOFA SLEEPER reg. 599.95 **\$399⁹⁵**
Heavy Tweed, charcoal-gold excellent with Spanish decor.
SOFA SLEEPER reg. 739.00 **\$469⁹⁵**
Gold & black quilted velvet 93" add beauty to almost any decor.
SOFA reg. 549.95 **\$419⁹⁵**
Gold brushed velvet quilted big 98" long
SOFA reg. 528.00 **\$389⁹⁵**
Blue-green nylon, Spanish, perfect with any Spanish decor
SOFA reg. 399.95 **\$269⁹⁵**
Gold-red brocade traditional a real bargain hunters dream
SOFA reg. 329.95 **\$199⁹⁵**
Early American green tweed cover

SOFA reg. 419.95 **\$299⁹⁵**
Gold French Provincial extra long
SOFA AND CHAIR **\$269⁹⁵**
2 Piece black vinyl for office or den.

THROW RUGS \$1⁰⁰ each
Discontinued 18"x27" your choice
THROW RUGS reg. 3.95 **\$2¹⁹** each
Pumpkin, brown, red, green, gold, blue-green reversible braids 24"x36"
REPRODUCTIONS **\$3¹⁹**
Belgian oriental red, gold and avocado 24"x36" reg. 4.95

SWIVEL ROCKERS 2 only, Early American **\$79⁹⁵**
gold print or brown tweed reg. 116.00
CHAIR 1 only, red brushed velvet loose cushions, reversible reg. 149.95 **\$99⁹⁵**
LIVINGROOM SET 2 Pc. Spanish reg. **\$209⁹⁵**
antique gold-green printed quilt cover 279.95
CHAIRS 2 Coral French Provincial, imported frames reg. 262.00 each now **\$149⁹⁵** each
LIVINGROOM SET 3 Pc. gold vinyl sofa, bed, chair, swivel rocker reg. 269.95 set **\$209⁹⁵** set

SPOT CHAIR Green Brocade **\$79⁹⁵**
French Provincial reg. 132.00 now
CHAIR 1 off white decorator fabric with olive welt reg. 252.00 **\$179⁹⁵**
SWIVEL CHAIRS 2 Black **\$109⁹⁵**
vinyl only! reg. 176.00 each now
DINETTE 7 Pc. yellow-green table and 6 chairs reg. 129.95 **\$79⁹⁵**
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by MELVIN YOUNG
R. C. Hoelscher, a relatively new member of the law firm of Cowsett & Bybee, was recently introduced by Craig Smith.

"This is Mr. Hoelscher," Craig said. "He's a member of the firm of Dibble, Dabbie, Dolittle and Stall."

—HB—
Any individual in the position of administrator of a public institution such as Deaf Smith County Hospital is subject to adverse criticism. Many times this criticism is not deserved. Perhaps sometimes it is.

T. E. Seigler, who has been at the helm of the local hospital for many years, has caught his share of the brick bats and the recent accusation made by a local citizen concerning the death of an infant a couple of weeks ago is a typical example. The incident was unfortunate and we're neither defending or condemning the people at the hospital. We believe the records at the hospital will tell the story.

The point we're making is that whenever an incident of this sort happens, it is usually the lack of communication and the lack of understanding among those who have been hurt that creates the furor. And that's usually when the individual or family concerned comes to the local newspaper to air the complaint. Right or wrong, the problem needs to be aired and the facts brought out rather than relying on rumor and innuendo. We say this, not because we've had any criticism over the story, but simply so that those who might have wondered will understand. Mr. Seigler has been down this road before. He's had severe, and many times unfounded verbal attacks upon himself and his administration of the hospital and he has taken the abuse very well. He's also been very good to try to be the "buffer" at the hospital, doing his best to keep the discontented away from the hospital staff. After all, they have problems enough trying to take care of those who are ill.

Were sure that T. E. has made mistakes over the years. After all, no matter how good an administrator a man is, he's going to miscue occasionally. And he'll be the first to admit it. But there are other problems too.

The Deaf Smith County Hospital has grown rapidly over the past few years and has, we feel, been one of the bright spots in area medical care. But growth itself causes problems.

When an organization becomes as large as DSCH, it must be operated by set rules and it becomes more and more difficult for the administrator to keep his finger on everything that goes on. In fact, impossible. He cannot be there to soothe the feelings of an individual or family every time they feel they're not getting the attention they desire. The hospital staff doesn't have time to pamper the patients' family.

We also have an increasing number of people from the min-problems in communicating and don't understand, or else are in-arity groups who either have tentationally trying to create trouble. We would hope that it's

not the latter, since you cannot help those who will not cooperate and help themselves. Ignorance can be alleviated through the educational processes and the establishment of the public health clinic may well be the beginning of the solution to a lot of the educational problems. Those who want to become martyred in the civil rights cause however, will do nothing more than create ill-will in the community. We can do without that.

We have in Hereford, one of the finest hospitals in the entire area and we personally feel that Mr. Seigler, the hospital staff and the local doctors are the best in the field and doing a top notch job. We're sure the strain of the tasks they face sometimes gets under the skin and we realize that it is oft time hard to smile when faced with an uncooperative patient. But they do their best, and we appreciate them for it.

—HB—
It's amazing what these Texas Tech exes will do to get a bet with an Aggie, particularly when all the polls say they're going to win.

Clint Formby, who is in Washington, D. C. attending a meeting of the National Broadcasters Association, sent Bill Davis a wire Friday concerning the game.

"I'll take Tech and 23 points for five. If I have not heard from you by five this afternoon will assume you agree with our bet."

There was no return address.

According to National Geographic, nonskit soles enable a polar bear to outrun a man easily; the bear can sprint 25 miles an hour on ice. And in water the bears become tireless swimmers, able to paddle hundreds of miles between ice floes.

American Legion District Convention Scheduled Here Saturday, Sunday

Hereford American Legion Post 192 and Auxiliary will host the 18th District Convention here Saturday and Sunday, featuring a workshop, reception and banquet during the two-day session.

The convention will begin Saturday morning at the Civic Club Center which will be the convention headquarters. A Post Officers School conducted by Garland DeLamar, department field representative, will be held following registration.

The Auxiliary activities will begin at 2:30 p. m. in the American Legion home in Veterans Park. An Americanism workshop has been planned, followed by a reception for the ladies. A banquet will be served in



Mrs. Ira Ott



Kathryn Webster



Adeline Vance

Child Discipline Is Club Program

Mrs. Raymond White spoke to La Plata Study Club members on "Raising Your Children" at a Tuesday evening meeting in the H. C. Williams home with Mrs. John Thames as hostess.

The club will provide transportation for residents of Kings Manor the last two weeks in December, it was decided during a brief business session.

A contribution to the American Field Service was also voted on.

the Civic Club Center dining room at 7 p. m. to be followed by a dance, also at the Civic Club Center.

Registration will begin Sunday at 8:30 a. m. in the Civic Club Center and a joint Memorial Service will be conducted at 9:30 a. m. The Legion will go into its business session immediately after the memorial service and the Auxiliary will reconvene in the American Legion home at 10:30 a. m.

Registration will be \$6 per person and pre-registration will be \$5 per person. Representatives from all parts of the state are expected to be on hand for the convention.

The local unit consists of 96 members who are included in the 18th Congressional District. The district is included in the Fourth Division, which is made up of the 16, 17, 18, 19, 21 Congressional Districts.

Mrs. Ira Ott of Hereford is the fourth division vice president and Mrs. Elbert Vance, also of Hereford, is the local unit president. The only other two elect-

Larry Stoerner Selected Officer

Larry Stoerner, son of Mr. and Mrs. Hubert G. Stoerner Route 1, Hereford, has been selected as administration officer of the cadet staff in the Air Force Reserve Officers Training Corps (AFROTC) at Texas Tech University.

Stoerner, a senior math major, was graduated from Kress High School in Kress, but is now from Hereford.

He is an Air Science 400 cadet currently in category 1-N (navigator) but hopes to upgrade to category 1-P (pilot).

Stoerner was chosen by James R. Snowden, commander of Tech's AFROTC cadet group to make up his staff.

The AFROTC operates under the administration of the College of Arts and Sciences. Its curriculum is designed to educate university men for careers as Air Force officers.

ed officers are Kathryn Webster of Memphis, who is district president, and Beverly Holland of Dodson, is district vice president.

Rodney Goheen Receives Medal

Warrant Officer Rodney G. Goheen, son of Mr. and Mrs. Charles T. Goheen, 300 Centre, recently received the Air Medal for service near Di An, Vietnam.

Goheen earned the award for meritorious service while participating in aerial flight in support of ground operations in Vietnam.

He is an aviator in Troop B of the 17th Air Cavalry's Third Squadron. He entered the Army in April of last year and was last stationed at Ft. Rucker, Ala.

The 20-year-old Warrant Officer graduated from Hereford High School in 1968 and attended West Texas University in Canyon.

The 1976 Winter Olympics will be held at Denver, Colo., Feb. 20-29.

Letter To The Editor

Dear Editor:
On Tuesday morning of this week I had the opportunity to attend the monthly meeting of the Hereford Ministerial Association at which meeting two prominent local officials concerned with the care of the needy spoke concerning transients residing in Hereford and Deaf Smith County.

Certainly no person can deny that during the past years many needy people have been helped and encouraged by the welfare agencies of our county and state. However, one of the officials present at the ministerial meeting referred to the transients as people who were "already Bums" and not desirable residents of Deaf Smith County. As a minister of our community I was appalled and shocked to hear a person with a position of trust and responsibility for our citizens speak in such an irresponsible and degrading manner.

Most of the people who come to Deaf Smith County to find work find themselves in search of a livelihood that will offer to them and their families a decent and respectable way of life. In some cases these people turn to the churches of our community for help, although not to a very great extent so as to create an overbearing problem, or excessive financial burden. Following the example of the Good Shepherd, our local churches have

shared in the directives of the Gospel "to feed the hungry and clothe the naked."

The Federal Government has recognized the need for welfare programs, in order that all persons of our country may partake of the wealth and resources that have been bestowed on our nation through the goodness of God. The resources of our nations welfare programs are designed to help those of our country in poverty to break this revolving cycle in which they find themselves.

In fulfilling the responsibility of providing a decent life for all our citizens the Federal Government has entrusted to state and county officials the task of assuring every person in our country the dignity that is his as a human person.

If our local officials cannot accept and insure the dignity of every person of our community, regardless of the time he spends with us, then the dignity of every person of our community is in jeopardy.

Sincerely yours,
Fr. Michael Graham
Associate Pastor
St. Anthonys Church

East Carolina University this season plays its first five football games under floodlights. The Pirates wind up playing Davidson in a day game at Norfolk, Va., Nov. 28.

NOW OPEN

Mr. G's
Flowers

Judy and Gary Gore owners and managers invite you to enjoy Hereford's newest and finest florist . . .

COMPLETE SELECTION OF:

- ★ Fresh Flowers
- ★ Corsages
- ★ Potted Plants
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West of the Family Medical Clinic

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MR. FARMER MILO \$2.50 CWT.

This could be the price offered for your grain before another crop is harvested. Don't be misled by overestimated crop reports, statements by grain buyers that blight situation is not bad, and statements that there are enough reserve stocks to fill all needs.

The truth is:

1. Government chop estimates have continually dropped from August reports of 4.6 billion bushels of corn to 4.4 billion in September and 4.187 billion in October.
2. Crop could drop below 4.0 billion bushels before final statistics are in.
3. This is approximately 20 per cent below anticipated usage of corn, or 1 billion bushels short of needs.
4. Latest government reports of CCC owned corn was 250 million bushels and much of these stocks have already been used.
5. Milo production now estimated to be off at least 10 per cent, and could be much less.
6. Milo reserves less than three months total supply.
7. Some statisticians estimate that if corn crop drops below 4 billion bushels, it will require reserves of corn, all reserves of milo, and much of wheat reserves just to fill this year's feed grain needs.
8. A prominent magazine reports in September issue that there will be only enough blight resistant seed corn for 20 per cent of 1971 crop, which will result in a greater shortage in 1971-72 marketing year.
9. Early freeze across milo belt could reduce yields drastically.
10. Farmers deserve more than 70 per cent of parity for their grain.

By becoming more alert in the market place we could better this situation. Better prices could be ahead for those who are able to wait a while before selling.

This information brought to you and paid for by

THE AGRICULTURE WATCH DOG

—A committee for the purpose of exposing all price depressing tactics of agriculture commodities.

Fine Watches

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No examination charge

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Watchmakers assure you 3 day service

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Downtown Hereford



Center Chosen As Club Project

Aid to the new Day Care Center here will be the main project of La Madre Mia Club this year, members voted Thursday evening after hearing Mrs. Gerald Wilson, director of the center, talk of its aims and needs.

To support the project, the club will sponsor a holiday homes tour and bazaar Dec. 6, opening homes with striking Christmas decorations.

Mrs. Ron Zimmerman and Mrs. Bud Snyder were hostesses Thursday in the former's home. Mrs. Lynton Allred presided for the business period.

Mrs. Wilson explained how the Day Care Center is financed and how it can be an asset to the community by caring for small children whose mothers

Absentee Balloting LP Mavericks Beat Friona

Absentee Voting by personal appearance in the Nov. 3 general election will begin Wednesday and continue through Oct. 3.

Any qualified voter in Texas who expects to be absent from the county of his residence on Nov. 3 may cast an absentee ballot. To do so, he should take his voter's registration certificate to the county clerk's office during its hours of operation in the Oct. 14-Oct. 30 period.

In addition to state district and local races, the Nov. 3 ballot will include seven proposed amendments to the Texas Constitution.

By subject, the proposed amendments relate to: (1) censure and removal of judges; (2) authority for mixed beverage law; (3) assessment of farm, ranch and forest lands; (4) reconstitute State Building Commission; (5) county road bonds and assessed valuation; (6) increase value of home-estate exemption from forced sale; and (7) authority to consolidate functions of government.

Texas has a record 4,150,645 registered voters this year. Normally, absentee voting accounts for approximately five per cent of the total vote turnout.

The La Plata seventh grade footballers opened their football season Tuesday with convincing 20-6 win over the Friona seventh grade and the Maverick eighth grade added another win to its total by upending the Friona team, 14-0.

The two teams will next travel to Clovis to meet Clovis Marshall in a game next Thursday.

Marvin Harris opened the scoring for the eighth grade Mavericks in the first quarter when he went 18 yards for a touchdown. The attempt at extra points failed.

The only other score for the locals was when Doug Charest hauled in a 22-yard pass from Steve Bryan. Harris ran for the extra points to finalize the scoring at 14-0.

Mike Crim scored two touchdowns for the La Plata seventh grade as they swept to a 20-6 score. He scored the first touchdown of the game on a 40-yard run. The extra point attempt was no good.

Friona evened the score up at 6-6 in the second quarter, but La Plata's Dave Charest returned the following kickoff 25 yards for the score. Joe Martin went around right end for the two-point conversion and the

Get-Acquainted Meeting Held In Aikman PTO

Introductions of faculty members and Parent-Teacher Organization officers featured the first meeting of this term for Mavericks took a lead they never gave up.

Crim scored the third Maverick touchdown in the second quarter when he went off tackle from six yards out. Again the try for the extra points was no good but the score stood at 20-6.

Aikman P-T-O at that elementary school. A program of music was presented by fourth grade pupils.

Mrs. Herschel Black presided and introduced the P-T-O leaders. Principal D. C. Martin introduced the Aikman faculty.

Mrs. Burke Inman Jr. was elected third vice president to fill an office vacancy.

The Parent-Teacher group will have its next meeting in March.

When Ted Williams batted .406 to win the American League hitting crown in 1941, Cecil Travis finished second with .359.

DR. E. H. HENDON
OPTOMETRIST
811 WEST PARK AVENUE (Harrison Highway)
Hereford, Texas Telephone 364-0987

Hereford Hosts CWU Meeting

Church Women United of Area A, District 2, held their annual meeting Friday morning at First Christian Church in Hereford.

Mrs. Albert W. Tamm of Amarillo, district president, presided. Welcome was given by Mrs. Paul Zinser.

Plainview, Amarillo and Hereford were represented at the convention with visitors from Vega and Earth units.

Special guests were the Rev. Father Boniface, pastor of St. Anthony's Catholic Church, and the Rev. Gene Brink, pastor of First Christian Church.

A program of special music was presented by Robert M. Wert, director of music for First United Methodist Church. Wert was accompanied by Mrs. Clifford Trotter as he sang spiritual selections.

Mrs. Claude McDougal brought the program, a book review entitled "A New Man For Our Time" by Elton Trueblood, "for Christians seeking the union of inner peace and outer

service so needed in our world today."

During a business session the delegates budgeted money to contribute to the local CWU vacation school.

The meeting began with registration at 9:30 a. m. and ended with luncheon at noon.

Forty CWU members registered.

Funeral Held For Mrs. Berg, Ex-Resident

Funeral rites and burial for Mrs. Lena Berg, 97, of Hot Springs, Ark., were conducted in Oklahoma City Monday. Mrs. Berg and her late husband, Hirsch Berg, were Hereford residents in the early 1920's and were parents of the late Mrs. Gaston Baer.

They were associated with Baer in establishment of the business which became the present Gaston's Popular Store, and also were owners of a ranch near Fort Sumner, N. M.

Mrs. Berg had been co-owner with her son, Max Berg, of a motel at Hot Springs in recent years.

In addition to Baer, survivors here include a granddaughter, Mrs. Irving Alexander, and two great-grandchildren, Kay Lynn and Shelton Alexander.

The 1976 Olympic games will be held in Montreal.

we may be a little late but **WELCOME TEACHERS TO ANOTHER SCHOOL YEAR**



WELCOME! Whether you're new or returning we want you to know we think you teachers are wonderful. We also think it's wonderful that so many of your use our facilities.

If you are new in the community please consider this a — **SPECIAL INVITATION to come in and get acquainted with us . . .**

We're here to serve YOU!

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We Sell Only . . . U.S.D.A. CHOICE GRADED BEEF . . .

To Assure You of Fine Flavor & Quality From Safeway Discount!

Fresh Fryers 29¢
Whole Young Tender Fresh Fryers 2 to 3 Pound Average!

Pork Steak 59¢
Fresh Lean Tender Pork Steak—At Extra Big Savings!

Ground Beef 53¢
Safeway Pure Dependable 3-lb. Pkg. or More!

Everyday Low Discount Price on Safeway Meat!

Sliced Bacon 65¢ Gold Coin Lean Crisp Bacon—SUPER SAVER!	Boneless Ham 1.17 New York Super Saver	Link Sausage 33¢ McClay Beef	Stewing Beef 89¢ Boneless Beef	Short Ribs 39¢ US Choice Beef Rib	Beef Liver 59¢ US Choice Sliced Beef
All Meat Franks 49¢ Safeway Brand—At Extra Big Savings—Super Saver!	Young Turkeys 55¢ Manor House—Beltville & 8-lb. SUPER SAVER!	Chuck Roast 58¢ US Choice Beef—Bone Cut	7-Bone Roast 69¢ US Choice Beef—Center Cut	Rib Steak 99¢ US Choice Beef Steak	Club Steak 1.17 US Choice Beef Steak
T-Bone Steak 1.19 US Choice Beef Steak	Boneless Roast 89¢ USDA Choice Beef—Beef Shoulder—Rolled & Tied!	Round Steak 98¢ USDA Choice Beef—Full Center Cut—Bone In Steak!	Sirloin Steak 98¢ USDA Choice Beef—Full Cut Bone In!		

Miracle Whip 59¢ Kraft Salad Dressing—Sho & Sea—The Difference At Safeway!	Dog Food 9¢ Peach Assorted Meaty Flavor Dog Food To Cheese Front!	Margarine 17¢ Cold Pack Solid Olive Margarine—Shop & Compare The Savings!	Tide-XK 72¢ Laundry Soap Powder—Shop Safeway & Save The Savings!	Pork & Beans 14¢ Van Camp—Ideal For Serve Hot or Cold—Come See The Difference At Safeway!	Crisco 85¢ Crisco—All Vegetable Shortening—Shop And Compare Safeway!
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Safeway Everyday Low Discount Prices!

Corn On Cob 48¢ Bel Air Frozen Premium Quality Pkg.	Cauliflower 28¢ Bel Air Frozen 10-oz. Premium Quality Pkg.	Frozen Peas 22¢ Bel Air Frozen 10-oz. Premium Quality Pkg.	Frozen Okra 31¢ Bel Air Frozen 10-oz. Premium Quality Pkg.	Frozen Pies 22¢ Manor House—Frozen Meat Pies	Tortillas 17¢ Bel Air Frozen—Low Discount	Apple Pies 45¢ Bel Air Frozen Premium Quality Pkg.
Half & Half 73¢ Lucerne Bonus Quality	Skim Milk 57¢ Lucerne Bonus Quality	Potato Salad 73¢ Lucerne Bonus Quality Salad Pkg.	Cheese Spread 47¢ Lucerne Pimento	3-Min. Oats 33¢ Quick Oats—Low Discount	3-Min. Oats 35¢ Raisin Oats—Low Discount	Crackers 29¢ Busy Baker—Softines

Don't Miss These Safeway Super Savers

Lucerne Buttermilk 49¢ Bonus Quality—Lucerne Milk!	Cookie Wafers 30¢ Busy Baker—Vanilla or 12-oz. Bonaloni Pkg.	Cookie Snaps 30¢ Busy Baker—Ginger or Oatmeal Pkg.	Potatoes 9¢ Borden-Reg. Potatoes, Chives, Onion & Bacon!	Mouthwash 3.11 Safeway Amber, Blue & Red!	Nestle's Quik 69¢ Chocolate Milk—Mix Easy to Fix!
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Safeway Everyday Low Discount Prices!

Catsup 49¢ Hunt's Quality Tangy Catsup!	Tuna 33¢ Sea Trader Light Chunk!	Cragmont 29¢ Beverages Assorted Flavors!	Bread 4.11 Mrs. Wright's Sliced Bread!
---	--	--	--

Apples 89¢
Fresh Crisp Jonathan Apples—At Safeway Super Saver Price!

Grapes 45¢
Large Juicy Sweet Tokay Grapes!

Cabbage 8¢
Large Solid Heads—Green Cabbage!

Onions 8¢
Large Mild Crisp Yellow Onions!

Sweet Yam 2.29¢
Super Saver!

Prices Effective Thru Wed., Oct. 4 in Hereford. We Reserve The Right To Limit Quantities!

SAFEGWAY

Calendar Of Events

- MONDAY**
- Music Study Club, 2 p. m.
 - Mrs. S. F. Clements hostess.
 - Rotary Club, Civic Club Center, noon.
 - Odd Fellows Lodge, IOOF Hall, 8 p. m.
 - Evening Lions Club, Civic Club Center, 7 p. m.
 - Elks at Elks Lodge, 8 p. m.
 - Sugar Blues TOPS Club, Community Center, 7 p. m.
 - Masonic Lodge at Masonic Temple, 7:30 p. m.
 - Easter Lions at Easter Clubhouse, 8 p. m.
- TUESDAY**
- West Hereford H. D. Club, Mrs. Robert Boyd hostess, 2:30 p. m.
 - Order of Eastern Star, 7:30 p. m.
 - Masonic Temple.
 - Valeda Study Club, Mrs. Hugh Clearman hostess, 8 p. m.
 - Lone Star Study Club, Mrs. Ray Suit hostess, 3:30 p. m.
 - TOPS Calorie Patrol, Community Center, 9:30 a. m.
 - Hereford Duplicate Bridge Club, Community Center, 8 p. m.
 - Rebekah Lodge at IOOF Hall, 8 p. m.
 - Book Reviews at Christian Book Store, 10 a. m.
 - Citizens Band Radio Club, REC Building, 8 p. m.
 - Pioneer Study Club, Cais on House, noon.
 - Servicemen's Waiting Wives and Mothers Organization, 315 Avenue B, 7:30 p. m.
 - City Council of Beta Sigma Phi, Community Center, 8 p. m.
 - Dawn Music Study Club, Dawn Community Center, 2:30 p. m.
 - Young Mothers Study Club, 8 p. m., First National Bank.
- WEDNESDAY**
- Noon Lions Club, Civic Club Center, 12 noon.
 - Avenue Baptist Church WMU at church, 7 p. m.
 - First Baptist Day WMS at church, noon.
- THURSDAY**
- Kiwanis Club, IOOF Hall, noon.
 - Toastmasters Club, K-Bobs Steak House, 7:30 p. m.
 - Bingo at Elks Lodge, 8 p. m.
 - LEO, 7:30 p. m., Civic Club Center.
 - VFW at VFW Clubhouse, 6 p. m.

Demo Rally Scheduled In Borger

Congressman Jim Wright will be the principal speaker for the District Wide Democratic Rally and barbecue Monday at 7 p. m. at the Aluminum Dome in Borger.

All statewide candidates and nominees have been invited to the rally which is designed primarily to unify the Democratic Party and to benefit the party. Tickets are on sale in advance for \$1.75 for out-of-town guests, but they will be sold for \$2 if purchased at the door. Tickets can be purchased locally from B. F. Cain or Clinton Jackson. The democratic party held a rally of this same type in April of this year with a crowd of approximately 700. A large crowd is expected for this rally according to L. R. Huval, county democratic chairman for Borger.

"We are looking forward to visiting with other county chairmen and guests during this rally," Huval said. "We are all in accord that the unity of the Democratic Party depends on our local people and especially

Antonian Circle, St. Anthony's School, 8:30 p. m.

Mothers Needle Club, Mrs. Earl Cole hostess, 2:30 p. m.

Farm and Ranch Club, W. B. Nunley home, 513 Avenue K.

L'Allegria Study Club at Hereford Country Club, 1:30 p. m.

Bay View Study Club, guest day at Hereford Country Club, 3 p. m.

Merry Mixers Square Dance Club at IOOF Hall, 7:30 p. m.

Hereford Study Club, Mrs. J. W. Witherspoon hostess, 8 p. m.

DAR guest day program at Community Center, 7:30 p. m.

Cain Accepted At Med School

Phillip Cain, son of Mr. and Mrs. B. F. Cain of 104 Elm, Hereford, has been accepted for admission to the 1970-71 freshman class of The University of Texas Medical Branch.

The 174 new medical students will receive training under a newly instituted curriculum which, according to Dr. Joseph M. White, vice president for academic affairs and dean of medicine, will allow the student more freedom in course selection, and a possible goal attainment at an earlier date than has been previously feasible. He added:

Cain will be seeing patients as a freshman within four weeks. The standard curriculum will consist of a basic science core with time at the end of the medical school training for compulsory electives. Student research will be elective. The new courses offered will be in endocrinology, cell biology and neuroscience, and two patient-



Phillip Cain

related courses; behavioral science and introduction to clinical medicine.

Cain attended the Texas Christian at Fort Worth, Texas before entering UTMB.

Northern Illinois, at De Kalb, Ill., will play five of its 10 football games at night this season. The Panthers end their season at home against Buffalo on Nov. 21.

Jimmie Auten Is Decorated

U. S. Air Force Captain Jimmie D. Auten, son of Mr. and Mrs. Jim H. Auten, 700 N. Miles Ave., Hereford, has been decorated with the Bronze Star Medal for meritorious service while engaged in military operations.

Captain Auten distinguished himself as commander of Detachment 30, 10th Weather Squadron at U-Tapao Airfield, Thailand.

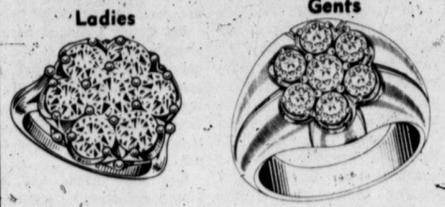
He was presented the medal at Scott AFB, Ill., where he now serves as a weather staff officer with Headquarters, Air Weather Service which provides weather information for military flight operations.

The captain, a 1956 graduate of Hereford High School, received a B. S. degree in mathematics in 1960 from Texas Technological University where he was commissioned through the Air Force Reserve Officers Training Corps program. His wife, Judy, is the daughter of H. L. Kiker of 4506 22nd St., Lubbock, Tex.

Missouri, beaten only by Colorado 31-24 last season, will play host to Notre Dame on Oct. 17.

Read The Classified Want Ads

Beautiful Diamond Clusters



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| Ladies | | Gents | |
| 1 Ct. TW | \$380.00 | 1/2 Ct. TW | \$150.00 |
| 2 Ct. TW | \$700.00 | 1 Ct. TW | \$380.00 |
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LOOK AT THESE SPECIAL VALUES! Custom designed Modern-Traditional Spanish-Transitional Rocker-Recliners In SCOTCHGARD Fabrics and Deluxe Vinyls... NOW ONLY \$169 to \$199.00

Now is the time to buy that special gift for an extra special loved one or friend—a gift in lay-a-way for Christmas, for the young and the old alike. Bright colors, prints, velvets, wood arm or covered. Why not take a 5-minute drive to H & H today while a good selection is available... Over 150 chairs that rock and recline.



Reg. \$199.50

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The "Big" or the "Tall" will enjoy this chair at any price—Never priced so low—The quality remains the same.

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Return To City Isn't First For Mrs. Orr



Mrs. Berry Orr back home in Hereford

By SUE COLEMAN
Women's Editor
CHILDREN, GRANDCHILDREN
times since she came here as a schoolgirl in 1906, "but I always came back!" Mrs. Berry Orr says as she looks about her new home at 808 Brevard where she is settling down and vowing to stay.

SHE SOLD HER HOME on Whiteface Street, "where the old Hereford College dormitory was located when I first came here", and left last January, planning to make her home near some of her children. But she admits that she doesn't feel at home anywhere else.

Returning to Hereford in the summer, she lived in the home of her sister-in-law, Mrs. John Jacobsen Sr., until she could get possession of the neat brick house she bought.

"Most of my household stuff was stored in my son's garage at Lubbock," she explains, "and I had to get it up here. This is a mess now," gesturing at pictures and mirrors propped against the walls, vases and lamps crowded on tables, "but they are my things and I'll soon have them where I want them."

IT ISN'T THAT Irma Orr doesn't like to be with her children; she likes to visit them, have them visit her, and she is proud of them all, the seven living and the son, whose early death ended a promising career as a research scientist.

He was Rollin Orr, the middle son of her five, who was commended by the U. S. Department of Agriculture in a citation given personally by the Secretary of Agriculture, for perfecting a process to treat cotton fibers to make stretch fabrics.

This work was done while he was associated with the Southern Research Institute at New Orleans.

"I SAW THE MACHINE he invented to treat the cotton, when I went down for a visit," Mrs. Orr says. "It was a big thing, as long as this room."

Rollin Orr received his BS and MA degrees from Texas Tech, where six of Mrs. Orr's eight children were students after completing high school work in Hereford.

Her other sons are Rogers, who lives in Lubbock; Berry Jr., of Dallas; John Brooks, Sacramento, Calif., and Paul, Tyler. The youngest daughter, Joan Griffin, also lives at Tyler; Genevieve is Mrs. W. E. Lynn, wife of the Methodist minister at Texline, and Vida Belle is Mrs. Charles Cirino of New Orleans.

MRS. ORR WAS IRMA Rogers before her marriage. She came with her parents "by slow train" from Marshall and lived in a place her father had bought on the outskirts of Hereford, on what is now, Ave. B.

"There was nothing then but a wire-fence between it and the North Pole, and there was a wide open area between it and the Christian Church, over on Main Street," she says. Her father had come earlier to West Texas, looking for a home to improve his health, and had chosen Hereford.

The Rogers children went to school at old Central, "the only school in town."

AFTER THEIR MARRIAGE the Ors lived for a short time in Portales and again in Lubbock, but each time they decided they preferred Hereford as a home. Mr. Orr, whose death occurred about ten years ago, was a bank employe here for many years.

Mrs. Orr is a licensed vocational nurse and was active in her profession until recent years usually in private-duty caring for patients in their homes.

Flower Show Is Festival Event

Flower Power is the theme of Bud to Blossom Garden Club's annual fall flower show, to be held Saturday and Sunday afternoons in Deaf Smith County Bull Barn as one of the events of the Community Fine Arts Festival sponsored by the Women's Division of the Chamber of Commerce.

The public is invited to view the artistic, horticultural and educational exhibits to be arranged by members with Mrs. W. H. Gentry as show chairman.

Open from 3 to 6 p. m. Saturday and 2 to 6 p. m. Sunday.

the show will be staged under direction of Mmes. B. W. Sisson, R. N. Yarbrow, Bruce Brown, Sam Long and Gentry.

Out-of-city judges will rate the entries and ribbons will be in place before the display is open for visitors. Mrs. J. S. Robinson is chairman of judges.

Mrs. Bill Nelson, club president, and Mrs. Brown are on the publicity and hospitality committee.

Mrs. Lloyd Sharp is chairman of classification for the horticulture division, Mrs. Yarbrow for the artistic, Mrs. Wayne Porter and Mrs. Hubert Stoerner are placement chairman for the respective divisions.

Serving as clerks will be Mrs. Gaylon Bryan for horticultural exhibits and Mrs. Wayne Mayfield for artistic. Awards chairman for those divisions will be Mrs. Kenneth Klechak and Mrs. Ray Polan.

Read the classified Want Ads

Small Talk

SUE COLEMAN
Women's Editor

A family reunion is under way for descendants of the late Mr. and Mrs. W. A. Knox, oldtimers in Hereford, with dinner at the Stan Knox home today.

CHILDREN, GRANDCHILDREN, cousins, in-laws and other relatives have gathered especially in honor of Ida Mae Fly of Houston, who arrived Saturday for a visit.

She is the sister of Alma Brumley and Stan Knox; they are children of the W. A. Knoxes. After the reunion, Mrs. Fly and Mrs. Brumley will leave on a

trip to Phoenix.

TALKING WITH Jane Guley the other day, I learned that work is under way by high school choir members on the annual musical comedy, which is scheduled for Nov. 20 and 21.

This year it will be The Music Man, Meredith Willson's happy story of the brash traveling handman and the prim village librarian.

Of course there are a number of songs in it made popular by the stage and movie versions, but the first one you think of

is Seventy-Six Trombones. After that lively parade music it doesn't matter whether or not you think of another tune.

THERE ARE ALL SORTS of reasons for having parties but I like the one Delight Williams and daughter Sheila Thames gave for inviting a few friends in Saturday morning for coffee.

A new light fixture at her house, Delight said, looked real well and she wanted to show it off!

There was another reason too, less original; any hostess will recognize it at once. Sheila entertained her study club at the Williams home Tuesday, and the house was already ready for a party. Reason enough!

A BRIGHT IDEA that I certainly approve came to my attention today. Her sister planned a modest party for her own 50th birthday, Olga Harris says, and wrote notes to invite close friends. At the end in place of the expected notice she wrote, "Please bring presents."

Somewhat shocked, Olga remonstrated but was told firmly, "When you get to be 50 years old you can do as you please."

But the guests turned the tables after all they got together and agreed not to spend more than a quarter each for a present. The result was quite a collection, including an elegant picture hat from the Salvation Army store.

Fall Sale

We'll be open till 9 p.m. Monday and Tuesday Night
EVERYONE IS INVITED

Westinghouse
8 cup
COFFEE MAKER
No. HP-71
\$10⁹⁹



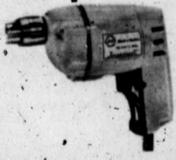
Winters Coming
Nylon Quilted
JACKETS
\$7⁴⁵

Dexron
Automatic Transmission
FLUID
29^c qt.



ALEMITE
CD-2
69^c

Black & Decker
Electric
3/8" **DRILL**
\$9⁹⁹



Don't Get Caught Cold
Durex
Anti-Freeze
\$1⁴⁵ gal.

TUESDAY NIGHT
OCTOBER 13 5 P.M. - 8 P.M.
Geba's
Will be serving a ham dinner
and all the the trimmings only
19c

Duralow D-5
Premium Tire
6:50 - 7:00 - 13
WSW Tubeless plus Fed. Tax
\$15⁹⁹ \$1.96

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Specials
Good
Sunday,
Oct. 11th
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GOLD BOND STAMPS PLUS LOW PRICES

"DOUBLE STAMPS EVERY WEDNESDAY"

<p>Fresh Dressed</p> <p>FRYERS Lb. 29^c</p> <p>Lean, Tender</p> <p>Chuck Roast lb. 59c</p> <p>3 lbs. and over lb. 49c</p> <p>Ground Beef 2 lbs. 79c</p> <p>Top Hand SAUSAGE Crispbite lb. 69c</p> <p>BACON</p>	<p>Firm Crisp Heads</p> <p>LETTUCE 2 for 29^c fancy juicy</p> <p>LEMONS 6 for 25^c</p>
<p>Kountry Fresh</p> <p>BREAD 1 1/2 lb. loaf 4 for \$1</p> <p>Del Monte</p> <p>CATSUP 14 oz. btl. 4 for \$1</p> <p>Del Monte</p> <p>SWEET PEAS 303 cans 4 for \$1</p> <p>Del Monte Cut</p> <p>GREEN BEANS 303 cans 4 for \$1</p>	<p>FRUIT COCKTAIL</p> <p>Del Monte 303 cans 4 for \$1.00</p> <p>Cracker Barrel Crackers lb. box 19c</p> <p>Kimbell Salad Dressing qt. jar 29c</p> <p>Big "K" Flour 5 lb. bag 39c</p> <p>Kimbell Coffee lb. can all grinds with \$5.00 purchase 59c</p> <p>Del Monte Spinach 303 cans 5 for \$1.00</p> <p>Detergent Tide king size only 99c</p> <p>Kountry Fresh Biscuits 8 oz. can 8c</p> <p>Gold 'N' Soft Margarine 1 lb. 3 for \$1.00</p> <p>Elmers Eggs dozen 39c</p>

FAST - FRIENDLY - SERVICE

Doctor Defends Hospital On Charges Raised In Death

Dear Editor:
To Whom it may concern:
This letter is written, only as an informative letter to try and straighten out some of the facts that were somewhat unclear and misquoted in Hereford Brand on October 8, 1970, in which the Deaf Smith County Hospital was unjustly accused of neglect in the treatment of a Latin-American child.

There are no hard feelings in this letter — it's just a matter of straightening out the facts as they really were — and leaving it up to the people to decide where the negligence lies in this case.
First of all, no patient may be admitted to Deaf Smith County Hospital, or any other hospital for that matter, without oral or written order from a physician who is on the medical staff of that particular hospital. That means that no doctor from out-of-town may admit patients to our hospital without referring them to a local physician who is presently on the medical staff of Deaf Smith County Hospital.

Secondly, Deaf Smith County Hospital has never refused to admit any patient under any circumstance for treatment — whether he could pay for his hospital bill or not. The only prerequisite is that a physician duly qualified and on the medical staff of that hospital admit that patient for observation and treatment. Therefore, there is no known case to my knowledge, or to any other member of the medical staff, where a patient was not admitted to the hospital who needed to be admitted here in Hereford, Texas.

Thirdly, the nurses are directly under the doctors' orders, and they have no authority whatsoever to admit a child without the physicians' order.
Fourthly, there are no nurses at our local hospital who actually diagnose and treat patients in the emergency room. Therefore, the nurses' obligation ends when she contacts a local physician to notify him of the presence of the patient in her emergency room. The doctor will usually give orders as to the disposition and treatment of this patient, either over the phone or written orders, after having seen the patient in the emergency room.

Many people don't appreciate the fact that Deaf Smith County Hospital has an excellent nursing staff, and I think these women have been grossly neglected for a long period of time, in that they have received very little thanks and compliments on a job well done in their profession. Many people have made the comment who have been hospitalized in other communities and towns, as to how much better they liked their hospital stay in Hereford, Texas, as compared to the larger hospitals. Their tasks are many and not always pleasant tasks, but then again they go right about their duty and take the good with the bad. These women are dedicated, women, and are always available in the time of need and should really receive more thanks from the general population than they do, and I would like to commend the nursing staff that we have at our local hospital as one of the best in the State of Texas.

Now, to get to the case in point. In reference to your article in the Thursday Brand, I would clarify quite a few things.
First of all this child was born in Kansas on the 18th of July of this year, weighing 8 lbs., 11 ozs. It apparently had an uneventful hospital course and the family returned to Hereford at some unknown time. This child was first seen by me on July 31st at my office, weighing 8 lbs., 12 ozs. This child was examined and treated in my office without any complications. It is known that this family lives in a labor camp here in Hereford, Texas. There are some ten other children in this family. This infant was next seen in my office on August 8, 1970, with parents stating that it had been having diarrhea for twenty four hours, the weight at that time was 8 lbs., 10 ozs., was examined and treated with the usual diarrhea diet and medication. They were instructed to return if the diarrhea did not improve. On August 10th, it was again seen in my office by another physician, and the weight

at that time was 8 lbs., 6 ozs. By history the patient was continuing to have diarrhea, but had not been getting near enough medication and calories, according to the family's history. Again the family was instructed on the proper way to take care of this child and to give it its medication at regular intervals. However, the family did not return and it has been found out that the child went to Friona on August 12th and was seen by a physician there and was placed in the hospital with diarrhea and dehydration. Its weight on admission there was 7 lbs., 13 ozs. It was discharged home from Friona, on August 16th, in satisfactory condition according to the doctor's notes there. The whereabouts of this child between August 16th and September 2nd, is not known, other than the fact they sought no medical attention between August 16th and September 2nd. According to the family history this child continued to have diarrhea and vomiting after being discharged from the Friona Hospital. I examined it in my office on September 2, 1970, at which time its weight was now 7 lbs., 4 1/2 ozs. Physical examination revealed a neglected infant, with approximately 10 percent dehydration. This child was taken to Deaf Smith County Hospital and not to Dimmitt, as the Hereford Brand stated, and was hospitalized at Deaf Smith County Hospital from 9-2-70 to 9-19-70.

During this time, this child was very ill and had great difficulty in crying, because of the extreme weakness and malnutrition. However, the child did respond to medications and fluids, and after some seventeen days in our hospital, it was discharged home on 9-19-70 with a discharge weight of 8 lbs., 3 ozs., was eating well, was not vomiting, or having any diarrhea. During this stay in the hospital, the mother and father were present very little of the time. The sister stayed with the child most of the time, according to the nurses' notes.

On discharge, the sister was instructed that should this patient develop any diarrhea or vomiting whatsoever, or not being eating well, to be sure and return for further treatment. They were instructed on the proper diet and formula for this child, and how much it should take, and was given the usual prescriptions for medications.

Nothing more was heard from this family, until September 24th at 5:00 a. m., at which time the child was brought to the emergency room at Deaf Smith County Hospital. The nurses registered this child in the emergency room with the history of the baby being sick just since the previous day. The physician was called and instructions were that this child come into the clinic first thing this morning, that being 3 1/2 hours later. However, the family became quite upset and went over to Dimmitt, where they received a note from a physician over there, stating that this child needed to be hospitalized, and the family returned to Deaf Smith County Hospital wanting to be admitted at that time with this note.

However, as previously stated, no physician who is not on the staff of Deaf Smith County Hospital may admit a patient to our hospital. The family was then instructed to bring the patient to the clinic, to be examined that morning, before being admitted to Deaf Smith County Hospital. The child was then seen in the Public Health Clinic here in Hereford that same morning and the nurse there referred the patient down to my office. That same morning the baby's weight was 7 lbs. I was there to examine this patient. It was brought in by the sister and the father. The child was extremely ill with the same condition that he had prior to being hospitalized on 9-2-70 in the Deaf Smith County Hospital.

The sight of seeing this poor, innocent child being neglected like it had been ever since it was born, infuriated me to no end and this is where the cursing started and I will quote exactly what was said: "It's a damn shame the way you take care of your children. This child has been neglected and is going to need to be hospitalized

again, and I will report this case to the local county welfare department for further evaluation of this." The family after this examination was instructed to take this baby immediately to Deaf Smith County Hospital, orders were phoned in and received by the nurse at the pediatric wing of our hospital, and preparations were made to receive and treat this baby again. This was approximately 10:00 a. m. on 9-24-70. However, this family did not show up at our hospital and their whereabouts was not known until that evening, after the welfare agency here in Deaf Smith County did some further checking at the Labor Camp and found out that they had taken this child back to Dimmitt, Texas, where it was admitted at their hospital at 11:35 a. m. It was hospitalized there from 9-24-70 to 9-27-70, at which time it expired.

This family had a child that was born approximately two years ago, its birth weight being 6 lbs., 11 ozs., and I first examined it in my office when it was approximately two months old, and its weight at that time was 7 lbs. It had extreme malnutrition and dehydration also, and was admitted to our hospital then, and is apparently doing well at the present time.

This is an unfortunate situation, but it points out I think very vividly what a lot of people in this county do not understand has been going on for some time. I think the public needs to be aware of such things as this and the extremely poor living conditions that exist in our Labor Camp, here in Hereford. I am sure that there are very few people in this county who would like to live in a one or two room house that is barely acceptable to raise chickens in, without running water, or the facilities of a private bathroom.

It's amazing to me, since I have been here in Hereford, Texas that we have not had a major epidemic of any major proportion coming out of our Labor Camp, due to the poor sanitation that exists out there, and I believe that we are sitting on a powder-keg at the present time. If we drag our feet a ny longer about cleaning up this Labor Camp, we are just as susceptible to a major diphtheria outbreak in our Labor Camp, as San Antonio is at the present time. I believe the sooner we start major steps to cleaning up this area, the better off this county will be, and the people who are living under theseretched circumstances.

I do not feel that simply removing these buildings and relocating them on another piece of land, is the answer to the problem at all. You're just moving the problem to a different area of our county. I know that we can get into many legal and political discussions over this, and I do not wish to delve into this, but wish to emphasize the importance of doing something soon before we are all sorry that we hadn't done anything to remedy this situation before.

These are the facts as I have

it, and have investigated this case thoroughly, and I believe a word to the wise is sufficient.
Yours truly,
Howard R. Johnson, M. D.

★ ★ ★
(EDITOR'S NOTE: A letter to the editor has charged that local hospital officials refused to admit a 6-week-old child, and that the child recently died. The hospital report contradicts this, showing that the 17 day which the letter said the child supposedly spent in a Dimmitt hospital after being turned away from Hereford, actually was spent in the Deaf Smith County Hospital, all at county expense.)

Andres Enrique Villarreal was admitted to the Deaf Smith County Hospital at 12:30 p. m. on Sept. 2, 1970. He was 6 weeks old and the diagnoses read: "neglect, dehydration, diarrhea."

Dr. H. R. Johnson wrote Sept. 2 in additional remarks:

"This seven-week-old baby, with a birth weight of 8 lb. plus ounces, has been followed in the office on several occasions for routine diarrhea, but apparently has not had the proper care at home, obviously, to the point of neglect, and has rather become more and more dehydrated in spite of our warnings. The parents keep saying that they watch the baby all of the time, but apparently not. They live out in the Labor Camp area. The child comes into the office today approximately 10 percent dehydrated and starving to death, having occasional stools. They were to admit the child for observation and treatment in the hospital."

The hospital file on the child carried this report on his progress during the 17 days:

"The child was admitted and started on clysis (a washing out), after the initial laboratory work was given Donnalg-PG to each loose bowel movement, Phenabarbitol and was gradually hydrated and started back to his regular formula, SMA. However, it did not take this quite well and was switched over to Soyolac and gradually responded after ten days. It developed a little thrush in the mouth and was treated with Mycostatin drops, had some what of a mild conjunctivitis, which was treated with Terracortril drops. The child was started on Polycillin for ear infection also. His weight on admission was 7 lb. 4 1/2 oz. and on discharge was 8 lb. 3 oz. He was eating well and hydration was good on discharge and will be followed in the office in one week. He was given his first DPT and Trivalent polio vaccine on discharge. He will be followed in one month. His prognosis is guarded and will be followed closely in the office."

The medical file also contains four pages of physician's orders to nurses about the child, following:
"Winters along Iceland's coastal areas, where most of the population live, are milder than in Minnesota. A branch of the warm Gulf Stream swirls away much of the Arctic chill.

Happiness!
Charles Bell
364-2342
Southwestern Life

Letter Writer Issues Complaint

Dear Editor:
Your Brand obviously didn't write the way my letter read. What you all did was that you turned everything around and forgot some things.

I sincerely hope that in the future there is a better understanding between the people that write letters for you to print and you.
From NOW on, MY letters are going to one of my friends in Amarillo who works for the Amarillo Globe News and will not turn anything I say around. I will even tell you her name. It is Miss Katherine Day and I'm sure you have heard about her. I will tell her the truth, the way it was originally written, and the way you wrote it. She will not hesitate to write the facts.
Juan Jiminez

(Mr. Jiminez: It is this newspaper's policy whenever it receives a letter to the editor that makes a charge or an allegation against a certain person, persons or a public body, to inform the other party of the questions raised and get their "rebuttal," if there is one. Almost every issue has two or more sides to it, and we feel it of fair play to give the other side. We also try to put the most newsworthy stories on the front page and in this case, the seriousness or your charge placed this story in that category. However, we are now printing your original letter, in full, to satisfy any complaints you may have that we have misrepresented what you have said. — Editor)

Dear Editor and Citizens of Hereford:
Once again I write about things that are happening in Hereford that nothing has been done about. All I write about happen to be facts. If anybody wants to answer and ask me about what I'm going to write, you are welcome and I will gladly give you any information that I can.

Sometime during the first of August, a baby got sick and was rushed to Deaf Smith County Hospital where he was refused admission. The reason for this was that the nurse would not call any other doctor other than one certain one because he was the baby's doctor. They were also told that the baby was not sick enough to be admitted. The baby's mother thought differently and rushed him to the Friona hospital where he was admitted immediately because he was dehydrated. He was there for five days before he was released. After a weeks time he got sick again and was taken to the clinic three times on a Saturday. He was treated and given shots and was taken to the clinic on the following Monday and was told to go back on Friday. But, the baby was so sick that he was taken back on Wednesday instead.

When he was told how much the baby's doctor bill would be, the father said that it was too much and they took the baby to Dimmitt. The baby was immediately admitted with diarrhea. He was there for seventeen days, until September 19. He was then sent home where he stayed for four days. He was taken to the hospital Thursday at 5:05 a. m. The parents were charged ten dollars for being in the emergency room only, because the doctor didn't even see them. Again they were told that the baby was not sick enough to be admitted and to wait until 9:00 a. m. when the clinic opened and take him there. The father knew that the baby was seriously sick and he again rushed him to the Dimmitt hospital. The doctor, on seeing how sick he was, gave him two shots, told them to return to Hereford, and gave them a paper that should have admitted the baby to the hospital here. When they got here they were told that they would have to wait and see a Hereford doctor because the child could not be admitted with orders from an out of town doctor. They went to see the sheriff to see what they could do for them, they didn't get anywhere. They were again told to wait until 9:00 a. m. when the clinic opened.

They went back to Dimmitt and the doctor sent them to the Migrant Health Clinic and the nurse there called the Public Health Clinic in Hereford. She was told then, to send them back to Hereford. When they returned, the doctor was waiting for them and he started cursing them out. He told them that they deserved to be put in jail for not taking proper care of the baby. He then demanded that they put him in the hospital. But after all that he had said, the parents took him back to Dimmitt and the baby died Sunday, at 5:05 A. M. He died because of internal bleeding. These parents have ten children, all living. I think that they know how to properly care for them. Don't you?

The baby's mother will, if necessary or upon request, sign this to certify that it is true.
Juan Jiminez
Gen. Del, Hereford, Texas

ten, and the way you wrote it. She will not hesitate to write the facts.
Juan Jiminez

(Mr. Jiminez: It is this newspaper's policy whenever it receives a letter to the editor that makes a charge or an allegation against a certain person, persons or a public body, to inform the other party of the questions raised and get their "rebuttal," if there is one. Almost every issue has two or more sides to it, and we feel it of fair play to give the other side. We also try to put the most newsworthy stories on the front page and in this case, the seriousness or your charge placed this story in that category. However, we are now printing your original letter, in full, to satisfy any complaints you may have that we have misrepresented what you have said. — Editor)

Dear Editor and Citizens of Hereford:
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Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

WARREN BROS. MOTOR CO.
1410 Park Ave. 364-1423
CLOSED SUNDAY



THIS WEEK'S SPECIAL
1966 Olds Cutless 4 dr. hardtop, factory air power steering and electric seat. Vinyl top, sharp unit, protective warranty.
\$1295.00

1966 Dodge 9 passenger station wagon. Factory air, power steering, and chrome luggage rack. Local one owner car, reasonably priced.

69 Ply. Fury II 4 door, Sharp Autumn Beige Finish with 2 tone interior. Fact. air & power steering and brakes. Factory Warranty.

1968 Buick Wildcat, 4 door hard-top tan body with carnal vinyl top fully equipped. Don't miss this luxury car at 50% it's original cost.

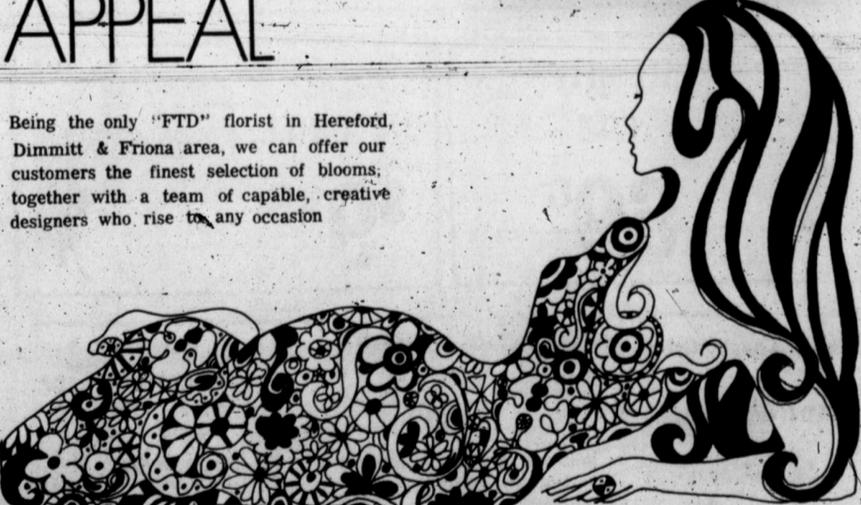
69 Ply. G.T.X. 2 dr. H.T. 440 engine - fact. air, power, vinyl top. Local 1 owner. 23,000 miles. Like new. Great reduction in price.

69 Ford Gal. 500 4 dr. sedan, Pretty turquoise finish with matching interior. Fact.-Air, power steering and brakes. 302 reg. gas V-8. Compare this executive lease car with the nicest you've seen. Factory warranty.

Addie's Beauty Stall's
Announces
WANDA HOLT SAUL
is back
She joins the rest of our staff... Addie, Kay, Phyllis & Dorothy.
We have a complete line of
Hair pieces...
Shampoo & Set \$3.00
FOR YOUR BEAUTY NEEDS
ADDIE'S BEAUTY STALLS
128 E. 5th 364-0342

FLOWER APPEAL

FROM THE HEART OF PARK AVENUE



Being the only "FTD" florist in Hereford, Dimmitt & Friona area, we can offer our customers the finest selection of blooms, together with a team of capable, creative designers who rise to any occasion.

Park Avenue Floral
Phone 364-4042
HEREFORD'S ONLY FTD FLORIST
501 Park Avenue

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES. Reader Ads (Minimum 10 words) 1st insertion per word 8c...

Deadline for Classified Advertising in the HERFORD BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HERFORD BRAND. 5 p.m. Tuesday

FOR SALE Miscellaneous. CARPET with quality and price to fit all needs...

TOWN & COUNTRY MOBILE HOME SALES. HWY 40 East & Myrtle. PHONE 364-6169...

CARPET REMNANTS and ROLL ENDS. Southwest Carpet Tile & Floors. 308 North 25 Mile Avenue...

FOR YOUR 1970 CATTLE FEEDLOTS & GRAIN DEALERS DIRECTORY of Texas, Oklahoma, New Mexico, Colorado, Arizona, California, Texas, Nebraska, Kansas...

REDUCE excess fluids with Fluidex. 1/2 lb. Loss weight safely with Diet-A-Diet 98 cents. At Harold Closs...

BRAND NEW WUBLITZER PIANO. Will sell cheap. Call 364-4956 after 4:00 p.m.

EXTRA clean Baldwin piano. \$450.00. Phone 364-5149. B-1-10-40c

WILL BUY OR SELL—Boars, Sows, Pigs and Feeders. C. R. McGhee. 308 West Park, Hereford, Texas. Phone 364-1045.

FREIGHT DAMAGED WASHER. Phone 364-4333. B-1-10-40c

IBESTIC DO-BRO GUITAR. Brand new. Must sacrifice \$295.00. Amario, Texas 353-1188. B-1-12-15c

NEVER used anything like it. 14 years of Blue Lustre for clothing carpet. Rent electric shagbush \$1. Hereford Hardware. B-1-20-15c

FOR SALE—GENTLE, GOOD, BIG COW HORSE. Phone 364-3583. B-1-15-20c

STATED MEETINGS. Second Monday 7:30 p.m. Thursday EA Degree. Jim Cherry, W. M. W. A. Phipps, Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

Every Monday at 8 P.M. ELK'S LODGE

KIWANIS CLUB Thurs. Noon IOOF Hall 207 E. 6th

FOR SALE BY OWNER. 2 1/2 years old, 3 bedroom, 1 1/2 bath, paneled den with Comradal ceiling, rock fireplace, all builtins...

FARM EQUIPMENT. John Deere 223 Beet Digger, John Deere Model 38 Endload Cutter. Both in good operating condition...

FOR SALE Automobiles. MILBURN MOTOR COMPANY. We pay cash for Used Cars. Phone 364-0077. 225 North Sampson B-3-33-1tc

NEW AND USED CARS now for sale at JOHN GIBSON Buick. 221 NORTH 25 MILE AVENUE. B-3-20-40c

WALKER'S USED CARS AND TRUCKS. We buy, sell or trade. 408 West First. Phone 364-2238. B-3-41-1tc

1968 BUICK Riviera. Vinyl top, new tires, fully equipped. Phone 955-2681, Tullio, Texas. B-3-13-41-2c

TAKE UP payments on 1967 Cougar, 3 speed, mag. wheels, brand new wide oval tires. Blue with racing stripes. Call 364-1070. After 5:00 call 364-3499. B-3-24-11-1tc

1963 CONTINENTAL. Excellent condition throughout. Sell or trade. Phone 364-2450. B-3-10-40-1tc

1968 CHEV. Car. Air. Excellent condition. 364-0549. 1401 13th Street, L.L. Kendall. B-3-11-8-1tc

FOR SALE: USED SADDLE. 102 South Texas Street. Phone 364-3583. B-1-14-10p

MISCELLANEOUS ITEMS. 21" Color TV-like new. Double bed, mattress, box springs. Wrought iron headboard-like new. 4-drawer chest with glass shelves. Portable room air conditioner with stand. CALL 364-3784 after 4:00 p.m. B-1-14-4c

BEAUTIFUL AND SPACIOUS mobile home for sale. 14x48 2 bedrooms, carpeted, unfurnished except stove, dishwasher and air conditioner. Available for immediate occupancy. Call 364-1970. B-1-24-14-4c

SORRY SAL is now a merry gal. She used Blue Lustre rug and upholstery cleaner. Rent electric shagbush \$1. Ductworks, Superland Mall. B-1-23-41-2c

FIREWOOD FOR SALE! Good New Mexico Pine. Delivered and stacked. \$30.00 per cord. Call 364-1781. Or Any Kleenon. B-1-41-1tc

DEN FURNITURE FOR SALE. Cochl. love seat, chair and tables. 115 Avenue H. B-1-12-41-2c

FOOTBALL STADIUM BAGS. STAY warm and cozy at every football game. They also make excellent gifts for Christmas and birthdays. Call 364-2648. B-1-11-41-1tc

GERTS a gay girl—ready for a whirl. Fringing carpets with Blue Lustre. Rent electric shagbush \$1. McCaslin Lumber Company. 364-3424. B-1-22-41-2c

PEDIGREEB NEW-ZEALAND WHITE RABBITS. Ideal for commercial raisers or 4H Club Show. Call 367-4129, ask for Jim. Located 10 miles north of Hereford on 285, blue house and gold trailer. B-1-15-15c

FOR SALE—BALED CANE. Phone 297-5220. B-1-10-15-1tc

18X54 2 bedroom mobile home. \$2,300. Phone 364-4113. B-1-10-15-1tc

GARAGE SALE—424 Avenue Thursday, Friday Saturday. Furniture, clothing, dishes. B-1-15-20c

Wool Presser. Experience preferred. ONE HOUR MAINTENING. 149 North 25 Mile Avenue. B-4-15-15-1tc

WANT TO HIRE EXPERIENCED man to work in lumber yard. Huckert Lumber Company. 364-5066. B-8-14-15-1tc

9. Situations Wanted. Will keep children in my home day, night, week. 364-3342. B-9-13-5p

WAITRESSES & KITCHEN HELP. Apply in person. Wade's Steak House. B-5-10-1-1tc

10. NOTICE. FACTORY TRAINED service on all WHIRLPOOL APPLIANCES. Roberts Appliance, 136 West Third. Phone 364-1598. B-10-14-23-1tc

TAKE-OVER PAYMENTS on color TV. Call 364-4333. B-10-10-40-1tc

ALCOHOLISM INFORMATION: For information on alcoholism, referals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12 p.m. UNTIL 5 p.m. Monday through Friday. A UNITED FUND AGENCY. B-10-13-1tc

11. Business Service. PORTABLE DISC ROLLING. Scaled or plain. Jacobsen Brothers. Phone 364-1543. B-11-10-23-1tc

SALES & SERVICE. RCA—Zenith Whirlpool—Roper Corning Counter Range. ROBERTS APPLIANCE. 136 West 3rd. Phone 364-1598. B-11-11-23-1tc

C & H BACKHOE SERVICE. Pits-Basements-Underground Tanks-Hereford, Texas. Bob Campbell 364-4261. John Hampton 364-4039. B-11-11-5-1tc

CARPET CLEANING. Second to none. (Dry Foam Method). No shrinkage or deterioration problems. C & W CARPET. Phone 364-3448. B-11-11-5-1tc

EXPERT PIANO TUNING. Call Elson Clark, 364-1150 if no answer, call 364-0628. B-11-12-52-1tc

TREE SERVICE, TOPPING, SHAPING AND CHAIN SAW WORK. C. L. Stovall, 204 Avenue C. Phone 364-4160. B-11-14-15-1tc

READY-BUILT GATES. 12 Ft. Phone 364-5610. P. O. Box 1975, Hereford, Texas. B-11-11-40-1tc

PARTS for all makes of Sewing Machines and Vacuums. Economy Company, Sugarland Mall, 364-5631. B-11-14-10-1tc

KELLY ELECTRIC. Doug and Virgil. Electrical Contractors. Residential—Commercial. All bids and wiring competitive. Phone 364-1345. Night phone 364-2012 or Box 130. 364-1345. B-11-46-1tc

POODLE GROOMING. Phone 364-2475. B-11-10-32-1tc

WE BUY, SELL, TRADE AND RENT FURNITURE. BIG RED BARN. Phone 364-3552. B-11-15-1tc

HUBBLE WATER WELL SERVICE. Gravel Pack Wells-Test Holes Pump Sales & Service. 425 Avenue J. Ph. 364-2684. B-11-11-1tc

FOR ALL YOUR INSURANCE. The La Piste Agency. 285 South 25 Mile Avenue. Phone 364-4911. PAULINE LOVAN. 364-3523. ROBERT LEMONS. 364-1726. FRANK PANNELL. 364-2412. B-11-11-1tc

MOVING & STORAGE. Local & long distance moving. Free Estimates. MILCO SERVICE. HEREFORD. Phone 364-1223. B-11-11-25-1tc

Complete Turn Key Installations of Pumps and Gear Drives. BIG "T" PUMP CO., INC. Sales & Service. Hereford 364-0353. Dimmitt 647-3444. Friona 247-3311. S-11-24-1tc

QUALITY QUILTING. Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Irene Packard. 364-2119. S-11-23-1tc

HEREFORD WRECKING CO. New & used parts WRECKER SERVICE. We buy scrap iron & metal. Have storage for cars, boats, etc. 1st & Jewell Ph. 364-6580. Nites—4009 or 0275. S-11-8-1tc

HOUSE MOVING (Free Estimates) BONDED-RRC PERMIT PHONE BOB CAMPBELL 364-4261. B-11-11-14-1tc

THE FOLLY SHOP. 1. Specialists in upholstery and furniture repair. 2. Antiquing and cabinet refinishing. 3. Interior decorating. 4. Major and minor home repair. FREE ESTIMATES. Call 364-2140 after 5:00 p.m. JOHNNY & JOYCE JOHNSON, 711 Lee. S-11-8-1tc

TREE SERVICE, TOPPING, SHAPING AND CHAIN SAW WORK. C. L. Stovall, 204 Avenue C. Phone 364-4160. B-11-14-15-1tc

13. LOST & FOUND. LOST: A black and white will some brown beaver hat in the vicinity of Strand and Ave. J. Reward. Call 364-2213 after 4 p.m. B-11-11-1tc

Legal Notice. THE STATE OF TEXAS. To any Sheriff or any Constable within the State of Texas—GREETING: You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, to wit: JOHN CHRISTINE FINLEY, to adopt Lois Christine Finley, a minor, as its more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served within ninety days after the date of its issuance, it shall be returned unrecorded. The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs. Issued and given under my hand and the seal of said court at Hereford, Texas, this 8th day of October, A. D. 1970. Almet: Lucille Posey Clark, District Court Deaf Smith County, Texas. By Lila Faye Veazy, Deputy. S-15-4c

Legal Notice. STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION as required by the Act of October 23, 1962; Section 4369, Title 29, United States Code. THE SUNDAY BRAND, is published weekly at 130 W. Fourth Street, Hereford, Texas. Vol. 1, No. 1, 1970. The office of publication and location of the headquarters or general business offices of the publishers is 130 W. Fourth Street, Hereford, Deaf Smith County, Texas 79045. James M. Gillentine, Hereford, Deaf Smith County, Texas, publisher; Charles Richards 704 Cherokee, Hereford, Texas, editor; V. Melvin Young, 106 Avenue I, Hereford, Texas, Managing Editor. The owner of this newspaper is THE BRAND PUBLISHING COMPANY, stockholders and address as follows: James M. Gillentine Jr., 5403 Vanderbilt Dallas, Texas; and Sara Durham, 3407-A Jones, Amarillo, Texas. There are no bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities. The circulation of this newspaper is as follows, with the average number copies each issue during preceding 12 months listed first and single issue nearest to filing date listed second: Total No. Copies printed (net press run) 4734, 4810. Paid Circulation: Sales, through dealers and carriers, street vendors and counter sales 3277, 3433; Mailed subscriptions, 1024, 1043. Total paid circulation (including samples) by mail carrier or other means: 207, 204. Total distribution: 5009, 4682. Office use, left-over, unaccounted for, spoiled after printing: 176, 128. Total: 4734, 4810. I certify that the statements made by me above are correct and complete. V. Melvin Young, Managing Editor.

Legal Notice. YOU ARE HEREBY COMMANDED to appear before Honorable District Court of Deaf Smith County of the Courthouse here, in Hereford, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, to wit: being the 22nd day of November A. D. 1970, to Plaintiff's Petition filed in said court, on the 5th day of October A. D. 1970, in this cause, numbered 4061 on the docket of said court and styled in RE: LOIS LADEAN FINLEY, A MINOR. A brief statement of the nature of this suit is as follows, to-wit: An adoption proceeding brought by John Day Finley and his wife, Christine Finley, to adopt Lois Christine Finley, a minor, as is more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served within ninety days after the date of its issuance, it shall be returned unrecorded. The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs. Issued and given under my hand and the seal of said court at Hereford, Texas, this 8th day of October, A. D. 1970. Almet: Lucille Posey Clark, District Court Deaf Smith County, Texas. By Lila Faye Veazy, Deputy. S-15-4c

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Joseph Walker

Walker Enters Sophomore Year At AF Academy

Cadet Joseph P. Walker, son of Mr. and Mrs. James H. Walker, 121 Beach St., Hereford, Tex., is one of more than 1116 cadets who have entered their sophomore year at the U. S. Air Force Academy.

During the past summer, Cadet Walker and other members of the class of '73 completed an intensive six-week training program at the academy and armed forces installations across the country.

The cadets were trained in survival techniques and base defense tactics in the rugged Rampart Range area near the academy. They also attended a combat course in infantry weapons at nearby Ft. Carson, Colo.

Cadet Walker was among 100 cadets who attended a three-week basic airborne parachuting course at Ft. Benning, Ga. He volunteered for the rugged training and completed the required five jumps to qualify for the military parachutist insignia.

The cadet, who was a member of the freshman Lacrosse team will be commissioned a second lieutenant and awarded a B. S. degree upon graduation from the academy.

He is a 1968 graduate of Hereford High School, where he was a member of the National Honor Society and the track team.

Floyd Eubanks Is Top Bowler

Floyd Eubanks, with a 720 score, captured Bowler of the Week honors in Major League play.

Eubanks also had the high three game scratch with 624 and Ronald Bridges had the high single game scratch of 234. Worley and Rob won the high single team game with 1075 and the high three game team match with a 3092 score.

Sunset Lanes won four from the Ink Spot; Missouri Beef Packers No. 1 took four from Missouri Beef Packer No. 2; Worley and Robb won three from Team No. 6; Sulleys Vending won three from Boyd Machine Shop; Piggly Wiggly won three from Athletic Shirts; and E-2 Way Grocery won three from Orval Watson Ford.

Standings show Sunset Lanes, 18-2; E-2 Way Grocery, 13-7; Piggly Wiggly, 12-8; Sully's Vending, 12-8; Team No. 6, 11-9; Orval Watson Ford, 11-9; Worley and Robb, 9-11; Ink Spot 9-11; Athletic Shirts, 8-12; Missouri Beef Packers No. 1, 7-13; Boyd Machine Shop, 5-15; and Missouri Beef Packer No. 2, 4-16.

Tanki CF Group Elects Officers

Tanki Camp Fire group met Wednesday to elect officers for the new year. Elected president was Venuessa Noyes; Sylvia Arriaga, vice president; and Carolyn High, secretary. Leader is Mrs. Burke Inman. Others attending were Renee Inman, Romana Balden, Grace Bullard, Kim Cockran, Annette Gooch, Becky Veazy and Linda Brown.

Henry (Hank) Iba of Oklahoma State will coach the 1971 United States Olympic basketball team.

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RESULTS

'Planning For Growth' Class To Be Conducted This Week

A four-day course for businessmen, "Planning For Growth," will be conducted Monday through Thursday at the Distributive Education Room at Hereford High School, sponsored by the Deaf Smith County Chamber of Commerce.

The class, instructed by James Kelly of the Distributive Education Department of the University of Texas, will be each night from 7:30 to 10 p. m. Registration fee for the course is \$12.50 per participant.

Reservations for the course are being accepted by the Chamber of Commerce at Box 192 or by calling 364-3333.

The course is directed at the preparation of a "planning package." Each member of the class will take a hard look at his business with a future viewpoint and will develop a pack-

age which contains written market, financial and personnel plans and checkpoints to show him how well he is accomplishing his objectives.

The largest block of time will be spent on the area most critical to business growth—markets. Writing a plan for market development, the business-man-student will work with a planning checklist and go through a practical planning routine which will help to increase the sales made by his business.

If gross sales income of the business can be improved, most other business problems will

be relatively easy to solve. After setting sales objectives and studying the sources of money, the course participant will be in a position to decide how he will finance his planned future expansion at the most economical cost. He will also look at requirements for future expansion at the most economical cost. He will also look at requirements for future staff personnel.

Checkpoints — dates and numbers which tell the business

planner whether or not he is making his goals — and feed back are follow-ups of the course which the businessman uses to measure his own progress.

Prior to joining the University, Kelly was the Assistant Executive Director of the Texas Industrial Commission for four years. There his responsibilities were in economic research and publications. He worked with many industrial firms in Texas — both new firms looking for plant sites and existing firms

looking for expansion opportunities. Before that, he was managing editor of the Texas Business Review, a monthly publication of business conditions in the state published by the Bureau of Business Research at The University of Texas. Kelly also has seven years of promotional experience with a state-wide association of brick and tile manufacturers. He has a degree in psychology from the University of Texas and makes his home in Austin.

Six college football games will be played this year on Dec. 5. Four of them will be at night.

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● **FREE FENCE** goes with the new 3 bdr., 2 bath brick being built at 200 Fir in our own "Crestlawn Addition" by **GREAT PLAINS HOMES**. Has all the extras including fireplace, Easy FHA terms, low move-in. \$22,250.00. H-3286

● **OFFICE SPACE** available. Excellent area, reasonable rent. 2 locations. See us for details.

● **NEW CARPET**, playhouse, and fireplace with this 3 bdr., 2 bath brick. Drapes and cooler also go. Excellent NW location with loan payments of only \$125 at 5 1/4%. \$20,500. H-3265

● **HUMIDIFIER**, drapes, air cond., and T.V. antenna go with this 3 bdr., 2 bath brick in N. Hereford. Lots of built-ins and shrubs. Reasonable down, low interest. \$14,600.00 H-3281.

● **LARGE ROOMS**, just repainted. 3 bdr., brick with garage, fenced yard, built-in range. Low interest loan. Low down payment. \$14,500. H-3279.

● \$650.00 will handle this nice little 3bdr. home with garage and brick front. \$11,400.00.

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4 BR, 1 1/2 Bath, 1723 sq. ft. plus large basement, stucco home. 2 car garage separate garage, storm windows, in good condition. Well located. Just right for a large family. Terms available.
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H-3394 Like storage space? This one has it, 3 bdr., 3 bath, den with fireplace, 2000 plus sq. ft., storage house in fenced yard, ref. air, \$19,500 with good terms, move right away, see today before it's gone.

H-4068 Texas St. Home; beautifully landscaped and fenced, inside there's spacious storage, 4 bdr., & study, storage and play house in backyard. Owner has moved, will trade and carry second so you can make the terms. It's vacant and ready to show TODAY.

H-4057 Priced to sell or will trade, at \$8.50 per sq. ft., it is the best buy in Hereford. If you need more room, come and talk trading equity with us. 4 spacious bdrms. and 3 baths, beautifully landscaped. You will love this home. Call now, while it is still available.

H-5000 One of Hereford's finest homes, just listed for sale. Custom built for LUXURY, 5 bedrooms and 5 1/2 baths, spacious living room and family kitchen-den with wood burner. Live-in servant quarters or in-law apartment. Priced many thousands of dollars below replacement costs. Exclusive, call for an appointment.

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Assume 6 1/2 percent loan on this 3 bath home, has den and livingroom. Price \$40,000.00. Immediate possession available.
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Amarillo Corral Herd, 42-7

By CHARLES RICHARDS
News Editor

Just before the Hereford Whitefaces took the field against the Amarillo Sandies Friday night, someone remarked that it wasn't the first time Hereford ever started the season with four straight losses.

Two years ago, former all-state defensive tackle Tony Gorman observed in the Whiteface dressing room, the Herd

had similar un-success early. Then they came back with five straight victories, ended the year with a 5-5 mark and advanced to the bi-district play that settled a three-way tie off on a favorable coin flip among Perryton, Dumas and Hereford.

The Sandies made sure Friday night, by a 42 to 7 count, Hereford for the district title that the same thing didn't happen in 1970. But by the way the movie started, there may have been some wondering going on.

Some people didn't hardly believe it, but the Hereford defense held the Sandies on downs deep in Whiteface territory not once, but twice, mind you, in the first quarter of the game. And sandwiched in between those two turnovers at the Hereford 17 and the Hereford 1, Coach Larry Wartes' group showed they knew a little bit about moving the ball.

They controlled the ball for 14 plays, steering the ball with the wind at their back from the 17-yard line on the south end of the field to the 31-yard line on the other end. Quarterback Mike Wartes then dialed full-back Ricki Ward's number on a pass route for two yards before two other aerials fell incomplete and one final effort fell into the arms of Sandie defender David Krill, an all-district secondary player last autumn.

The Hereford players didn't know it yet, but that was to be their last penetration inside the Amarillo 45 until late in the fourth quarter.

Johnny Warren was the big name for the Sandies. The Amarillo quarterback threw touchdown passes of 45, 25 and 60 yards and scampered 59 yards himself for another touchdown. Lenny Turner and Sears Wood then tackled on seven-yard TD runs for the rest of the scoring.

It was Warren who ignited a four-touchdown explosion by Amarillo in the second quarter that broke a scoreless deadlock and sent the Sandies into a 28-0 halftime lead.

A strong two-way player for the Sandies known as David Krill was at the receiving end of the two longest TD aerials, and Mark Brewer caught the 25-yard toss.

Hereford only put together two serious threats in the game. The first was frustrated by an

interception in the suspenseful first quarter, and the second climaxed with Wartes connecting with wingback Alan Railey on a six-yard touchdown pass.

There were two other interceptions by Amarillo and two Hereford fumbles, all in the critical second quarter that did the Whitefaces in. The Sandies cashed in three of the errors for quick touchdowns.

Amarillo got the big play on the Hereford defense on both its possessions in the first quarter, but on each occasion the Purple-clad Whitefaces stiffened. Lenny Turner got 39 of his 71 total yards on an off-tackle play that put the Sandies in business at the Hereford 24, 1st and 10. But four plays later, the penetration was only to the 17 and Hereford began its offensive thrust.

Then later, the game's leading ground-gainer, Herman Campbell, ripped off a 45-yard chunk of land, almost half the 103 yards rushing he finished with, and that made it first and goal for the Sandies on the Hereford 3. Who would have thought guys by the name of Suttle and Lemons and Battey and Loerwald could allow Amarillo only two yards in four successive plunges at the goal?

Such things as that gave Whiteface fans reason to hope that maybe an upset was in the making and that perhaps the Sandies, 2-2 going into the game, might have to wait until later in the season to mark up their third victory.

About midway in the second quarter, the complexion of the game took a big change in a hurry.

For the second time in the young game, Coach Larry Wartes' group successfully turned a 4th-and-inches situation into a first down. In the long drive in the first quarter, Wartes had made two yards on a quarterback sneak. This time the first down came via a yard plunge through the middle by tailback John Page.

On the next play, Ward lost the handle on the ball trying to get out of heavy Amarillo traffic in his own backfield and the Sandies' 185-pound defensive tackle, Eddie Hartsfield, claimed possession on the Hereford 45.

Warren got the ball from center, rammed to his right, barely avoided the hard rush of Hereford's Spider Black and heaved the ball downfield. Krill was racing behind Whiteface defender Danny Charest, caught the ball on the 13 and stepped across unmolested for the score, with 8:34 left on the second quarter clock.

The Whitefaces weren't demoralized to the point that they lost their spirit. They battled back with a pair of first downs in an abbreviated march from their own 20 to the Hereford 49, with Jeff Loerwald, Alan Wagner and Ward rapid-firing for successive gains of 9, 8 and 9 yards to bring the crowd to its feet.

At the midfield stripe, however, on the next play, Amarillo defensive tackle David Rea raked the ball loose from Ward and defensive guard Gary Hargreaves recovered for the

interception in the suspenseful first quarter, and the second climaxed with Wartes connecting with wingback Alan Railey on a six-yard touchdown pass.

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Europeans Hosted During Area Tour

Some 36 members of a European sugar beet growers association Saturday took a tour of this area's sugar beet crops harvesting and processing and got a first-hand look at the expanding cattle feeding industry as a part of tour of the United States.

The group, which included 30 men and six women, arrived here Friday afternoon and were hosted at a reception at the home of a local attorney. Saturday they were taken by bus on a tour of the Holly Sugar refinery, local sugar beet crops and area feedlot operations.

Saturday at noon, the group was hosted at the home of Virgil Marsh at a old fashioned barbecue and that evening were honored at a luncheon at the Country Club.

The group came to Hereford from Denver, Colo. where they viewed the sugar beet crops in that area. They were scheduled to leave Hereford early this morning for Amarillo where they were to board a plane for a flight to Fargo, N. D. From there they were to travel to Washington, D. C. for a short stay before going to Paris, France.

The group represented the Confederation Internationale des Betteraviers Europeens, or International Confederation of European Beet Growers. The visitors were from association in the common market area of Central Europe including Ireland, Italy, Spain, Switzerland, Austria, the Netherlands, France, and Germany.

Maxine Lewis: Bowler Of Week

The Scoring
Amarillo 0-28-77 - 42
Hereford 0-0-7 - 7

First Quarter
No scoring.

Second Quarter
Amarillo - David Krill 45 pass from Johnny Warren (Warren kick), 8:34.
Amarillo - Lenny Turner 7 run (Warren kick), 4:48.
Amarillo - Warren 59 run (Warren kick), 3:00.
Amarillo - Mark Brewer 25 pass from Warren (Warren kick), 1:17.

Third Quarter
Amarillo - Krill 60 pass from Warren (Warren kick), 10:42.

Fourth Quarter
Hereford - Alan Railey 8 pass from Mike Wartes (Jeff Loerwald kick), 4:11.
Amarillo - Sears Wood 7 run (Dennis Ator kick), 0:10.

Individual Totals

PASS RECEIVING
For Hereford: Harold Schmucker, 4 for 78; John Sparks, 3 for 22; Alan Railey, 1 for 6.
For Amarillo: David Krill, 3 for 136 yards; Mark Brewer, 1 for 25 yards.

RUSHING YARDAGE
For Hereford: Jeff Loerwald, 4 for 45; Ricki Ward, 12 for 42; Alan Wagner, 13 for 13; Mike Wartes, 4 for 13; John Page, 2 for 1; Alan Railey, 2 for 19.
For Amarillo: Herman Campbell, 13 for 103; Lenny Turner, 12 for 71; Johnny Warren, 6 for 51; Larry Linger, 3 for 7; Sears Woods, 2 for 9; Allen Dawson, 1 for 7; Larry Nimmo, 1 for 2; Larry Reece, 3 for 8; Dennis Ator, 4 for 1; Terry Nuckolls, 2 for 8.

Statistics
First Downs, 12 15
Rushing Yardage, 24 326
Passing Yardage, 106 161
Total Yardage, 130 487
Passes Attempted, 19 5
Passes Completed, 8 4
Passes Inter. By, 1 3
Punts, Average, 6-36 3-31.7
Fumbles Recov, 0 2
Penalties, Yards, 2-17 8-90

Statistics
For Amarillo: Herman Campbell, 13 for 103; Lenny Turner, 12 for 71; Johnny Warren, 6 for 51; Larry Linger, 3 for 7; Sears Woods, 2 for 9; Allen Dawson, 1 for 7; Larry Nimmo, 1 for 2; Larry Reece, 3 for 8; Dennis Ator, 4 for 1; Terry Nuckolls, 2 for 8.
statistics 1x18 bod

Maxine Lewis went 99 pins over her average to bowl a 546 and take Bowler of the Week honors in Thursday's Strike Out League play.

Carol Dyer had the high game with 211 and the high series of 567 and Weatherford Gin won the high team game with a 741 and rolled a 2095 for high team series.

Freda Beauchamp converted the 2-7 and 5-6-10 splits and Margaret Janssen converted the 2-7.

Weatherford Gin won three from Hereford Flying Service; K&B Contractors won four from One Hour Martinizing; and Deaf Smith County REC won four from Earl's Cafe.

Standings show Weatherford Gin, 18-2; Hereford Flying Service, 14-6; K&B Contractors, 9-11; One Hour Martinizing, 7-13; Deaf Smith County REC, 5-11; and Earl's Cafe, 3-13.

Chicano Group Meets Tuesday

An organizational meeting is planned Tuesday at St. Joseph Missions Community Center here for the purpose of forming a local Chicano youth club.

Julio Valdez, advisor for the club, said officers will be elected at the meeting Tuesday.

He said the aim of the group will be to establish better a relationship between the Chicanos and Anglos and to prevent a "gap in the relations of the citizens."

The club is being organized with the aid of La Raza Club in Amarillo.
Kansas State will play six of its 11 football games on the road this season.
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CLINT EASTWOOD, TELLY SAVALLAS, DON RICKLES,
Showtime Wed.—6:30-9:10

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OFFICIAL ENTRY FORM

FOR WEEK ENDING OCTOBER 18, 1970

NAME	ADDRESS
CITY	PHONE
1. Hereford-Dumas	(Home Team Last)
2. Lubbock-Coronado	11. Notre Dame-Missouri
3. Monterey-Plainview	12. Georgia Tech-Auburn
4. Tascosa-Palo Duro	13. North Texas St.-West Texas St.
5. Borger-Amarillo	14. Oklahoma-COLORADO
6. Caprock-Pampa	15. Alabama-Tennessee
7. Dunbar-Estacado	16. Michigan State-Michigan
8. Texas Tech-Mississippi State	17. Dallas Cowboys-Minnesota Vikings
9. Rice-SMU	18. Pittsburg Steelers-Houston Oilers
10. TCU-Texas A&M	19. Baltimore Colts-New York Jets
	20. Los Angeles Rams-Green Bay Packers
Final Score: Hereford	* Tie-Breaker * Dumas

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 - FISH
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 - LUNCHES

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DEAR DELINQUENT is the name of the three-act comedy which Community Players will present Friday and Saturday on their Little Bull Barn stage. In the title role of a girl burglar caught entering a London bachelor's flat is Carole Byars, left, confronted in this scene by Bruce Futrell as the bachelor, David Warren, and the Rev. Michael Graham, right, as Detective Sergeant Pidgeon. Juanita Owen as David's mother, Lady Warren, and Orval Watson as the manservant, Wilkinson, are also involved in the tense moment. Directing is Bessie Lee Wood, photo at right, with Ruth Koelzer as assistant.



ARTS

FINE FESTIVAL

OCT. 16-18



CERAMIC ARTS CLUB will join the festival with an exhibit of its members' craftsmanship. Mrs. Ray Carlile touches up a graceful pitcher while Mrs. J. W. Stengel, left, club president, and Mrs. W. S. Fluitt check over other pieces typical of those to be shown.

ANNUAL PARADE of the arts, sponsored by the fine arts committee of Deaf Smith Chamber of Commerce Women's Division, with Mrs. O. H. Culpepper as chairman, will be presented next weekend by Hereford groups concerned with painting, the drama, ceramics, music and creative design in flowers. Center of activities will be the County Bull Barns, with other events downtown and in homes of the city.

HEREFORD ART GUILD will stage its annual show and sale of work by members and other artists and craftsmen of the area. Paintings will be hung in the Little Bull Barn by a committee headed by Mrs. Howard Johnson, second from right below. She and Mrs. Ludwig Kovaks, right, Guild president, are admiring a ranch scene in the studio of Mrs. Robert Veigel, seated, also a member of the hanging committee.



TOUR OF HOMES will be held as a benefit for Garden Beautiful Club Friday afternoon, with four of the attractive new homes in this area open to visitors. A flower show is a part of this annual event, as members will arrange blooms to fit into the decor of various rooms to be visited. One place on tour is the town house occupied by the N. D. Bartletts and the T. E. Braddys, two quite different homes under the same roof. Mrs. Bartlett, club president, and Mrs. Don Robinson, left, chairman of the ways and means committee which planned the tour, are shown in the photo at left in the den of the Bartlett home.



BANKING ON ARTISTRY is the theme of Hereford Garden Club's fall flower show, apropos of its setting in the lobby of First National Bank. Divisions of the Oct. 17 and 18 show are suggested by the placards held by these members leaving the club's gardens. Center building after a work session. From left, Mrs. R. L. Layman, who will be a show clerk; Mrs. R. L. Emridge, on the schedule committee; Mrs. L. W. Norvell, president; Mrs. O. G. Hill Sr., in charge of placement.

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, OCT. 11, 1970



FLOWER ARRANGEMENTS take form in a practice session for Bud to Blossom Club's annual flower show, scheduled for Saturday and Sunday afternoon in the Bull Barn.

From right are Mrs. Bill Nelson, Bud to Blossom president; Mrs. W. H. Gentry, show chairman, and Mrs. B. W. Sisson, chair-

man of staging and properties. In addition to artistic arrangements, the show will include horticultural and educational displays.





SIMMS STUDY-CRAFT OFFICERS — Serving the Simms Study-Craft Club as officers for 1970-71 are, from left, Mrs. Lennon Young, president; Mrs. Willis Duggan, vice president;

Mrs. Arliss Edwards, secretary-treasurer; and Mrs. James Bullard, parliamentarian. Not shown are Mrs. Emmett Young, historian and Mrs. Terry Creitz, reporter. —Staff Photo

Students Observe Demonstration On Fighting Fires

Joe Smetana, Safety Director of the Texas Farm Bureau, Wednesday presented a graphic fire demonstration to the students at Hereford High School, pointing out the three major causes of most fires.

"Men, women and children are the three causes of most fires," he said. In the 45-minute program, Smetana used a variety of demonstration equipment and materials to explain what fire is, how to control fires, the fact that nothing is fire-proof, control of kitchen fires, fuel vapors, the power of petroleum products and household wiring and overloaded electrical circuits.

Smetana, through the use of a "fire triangle board," illustrated that fire is like a three-legged stool — it cannot work with one of the legs missing.

The legs, he said, fire depends on are fuel, heat and air. He said that in American homes these three things come together in deadly and destructive combination every 57 seconds which averages out to 1,500 home fires every day, causing more than 5,000 deaths every year.

The demonstration was presented to the students under the sponsorship of the Deaf Smith County Farm Bureau as a part of its long-range fire prevention program now being conducted by the state Farm Bureau Safety Department.

George Fuller, the school's Junior Fire Marshal, assisted Smetana during the demonstration with Terry Hale, Paul Hager and Mike Betzen as special guests.

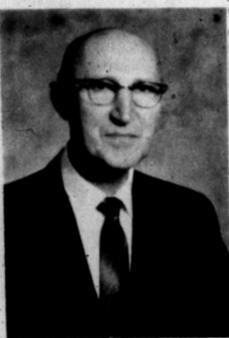


FIRE DEMONSTRATION — George Fuller, left, with Mike Betzen and Jerry Don George, participates in the fire demonstration presented at the high school Wednesday by Joe Smetana, safety director of the Texas Farm Bureau.



HONORED WEDNESDAY — Westgate residents having birthdays this month were honored Wednesday at a birthday party hosted by the Simms Study-Craft Club. From left, seated, Flora Bryant, George Hartman and

Ruth Bell, honorees. From left, standing, Mrs. J. M. Boothe, Mrs. Dwayne Cassels and Mrs. Lenon Young, hostesses. Others honored, but not shown, were Myrtle Cawthon and Leona Luedtke. —Staff Photo



Rev. Louis Wetzel

Minister Visits Lutheran Church

The Rev. Louis M. Wetzel, pastor of Emmanuel Lutheran Church of Littlefield, will be guest-speaker today at the Immanuel Lutheran Church here for worship and inspiration in the Mission of the church.

Pastor Wetzel has served as missionary to India for 17 years, while also serving congregations in Minnesota and Florida.

The 9:45 a. m. adult Bible Class and the 11 a. m. worship service will be conducted by pastor Wetzel. In the 3 p. m. service a film strip presentation of Mission work in India will be shown.

A noon meal will be served by the ladies of Immanuel congregation.

Calliopian Study On Imperial Rome

"A tangible legacy of Rome survives in remains of noble structure built for the ages," Mrs. George Warner told members of Calliopian Study Club Thursday night.

"In speaking of 'Imperial Rome' she said "The empire was built by arms and diplomacy and sustained by Rome's intelligent rule."

Business meeting was conducted by Mrs. David Gibson, president, in the home of Mrs. D. C. McWhorter.

July was assigned to Calliopian members to provide transportation for residents of King's Manor.

Contribution was voted to be given the American Field Service.

Mrs. L. Keith Simmer was welcomed as a new member. Refreshments were served to

Mmes. Clyde Cave, C. J. Crump, Alton Fraser, J. T. Gilbreath, Jr., Roy Grubbs, Sue James, Emmett Milburn, M. W. Nobles, Gene Parsley, Dalton Palmer, Hazen Woods, Vernon Swanson, and Jack Wilcox.

Calliopians will meet again Oct. 22 with Mrs. Clyde Cave.

Chapter Plans Attendance At Regional Meet

Hoping to have the largest representation at the regional Delta Kappa Gamma meeting in Tullia Saturday, members of Delta XI Chapter here plan to attend the programs and lunch, and to have a place on the morning program.

Miss Della Stagner of the local chapter will be in charge of a discussion titled It's a Good Time for Us to Become More Knowledgeable About Trends in Education, a phase of the program theme, This Time — What to Do With It.

Pre-registration deadline for the luncheon is Tuesday, Mrs. J. D. Neill, Delta XI president, reminds members here. Delta Kappa Gamma is a society of women educators.

Coffee will be served to visitors during registration beginning at 9 a. m. in Tullia High School auditorium. Velma Rainey Weaver, music instructor in Dumas schools and recording secretary of the state DKG organization, will preside for the morning session.

After lunch Mildred Sullivan of Pampa, area director, will give the principal address of the day with the subject, To Everything There Is a Season. Time and place of next year's regional meeting will be announced and the attendance award made.

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such an unfriendly bunch!

It's true that Episcopalians don't make chit-chat during services. Or before. Or immediately after. Visitors occasionally go away saying, "What an unfriendly bunch."

Next time, don't rush away so fast.

Episcopalians don't mean to seem rude. They do mean to pay respect to God... until they're well outside the church proper.

Next time, give them a few minutes to "warm up." Stick around and get acquainted. Join them for coffee in the nearby parish hall... and perhaps some of their funny ideas will even make sense.

If you'd like to learn more about the Episcopal Church and its views, the nearest Episcopal minister would be flattered to discuss them with you... without "twisting your arm." Who knows? He might even make sense.

One of a series presented by "Those Crazy Episcopalians" in your area.

ST. THOMAS' EPISCOPAL CHURCH

601 West Park Ave. 364-0146

The Rev. Fred J. Howard, Vicar

Call anytime. Or attend our friendly seminars - Wednesday evenings, 8 PM at the Church.

School Menus

JR. AND SR. HIGH SCHOOLS

MONDAY — Spaghetti and meat sauce or hot tamale s, green beans, glazed carrots, white cake, rolls, butter, milk.

TUESDAY — Hotdogs with chili or fish dog with cats up, potato salad, celery and carrot strips, cherry cobbler, bun s, milk.

WEDNESDAY — Chicken pot pie or beef ravioli, butter ed corn, seasoned spinach, orange sheet cake, rolls, butter, milk.

THURSDAY — Southern fried chicken and cream gravy or chicken croquettes, mashed potatoes, buttered broccoli, banana pudding, baked bread, milk.

FRIDAY — Beef vegetable stew or vienna sausages, golden hominy, cole slaw, cookie, cornbread, butter, milk.

PUBLIC ELEMENTARY SCHOOLS

MONDAY — Spaghetti and meat sauce, green beans, glazed carrots, white cake, rolls,

butter, milk.

TUESDAY — Hotdog- with chili, potato salad, celery and carrot strips, cherry cobbler, buns, milk.

WEDNESDAY — Chicken pot pie, buttered corn, seasoned spinach, orange sheet cake, rolls, butter, milk.

THURSDAY — Southern fried chicken and cream gravy, mashed potatoes, buttered broccoli, banana pudding, baked bread, milk.

FRIDAY — Beef vegetable stew, golden hominy, cole slaw, cookie, cornbread, butter, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY — Stuffed weiners, buttered potatoes, green peas, apple pie, roll, milk.

TUESDAY — Fish fillets with tartar sauce, sweet potatoes, green beans, peach halves, rolls, butter, milk.

WEDNESDAY — Turkey chow mein, buttered rice, black-eyed peas, orange cake, rolls, butter, milk.

THURSDAY — Chuchwagon beans, cabbage-pepper salad, seasoned spinach, cinnamon rolls, cornbread, butter, milk.

FRIDAY — Hamburgers, lettuce and tomatoes, french fries, berry pie and milk.

*Fine Watches
Expertly
Serviced*

No examination charge no charge for timing adjustment
3 Qualified Watchmakers assure you 3 day service
Cowan Jewelers
your watch hospital
Downtown Hereford



An Evening WITH **SPIRO T. AGNEW** AMARILLO CIVIC CENTER **REPUBLICAN**

FUND RAISING DINNER

HONORING CONGRESSMAN **GEORGE BUSH**

MONDAY, OCTOBER 12, 1970

AMARILLO CIVIC CENTER

Program 9:00

GALLERY SEATS

\$10⁰⁰ each seat

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JOE SHOLLENBARGER

364-1786

MARTIN WAGNER

364-1963

FRANK FORD

364-3209

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STARTS MONDAY
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It's our 30th ANNIVERSARY SALE

ITEMS MARKED WITH A MARK, ALSO GOOD AT SUGARLAND MALL STORE

At this time each year, we bring you our greatest event . . . The Anniversary Sale! STOREWIDE SAVINGS! Listed are just a few of the typical values you will find throughout the store. So come in and help us celebrate Our 30th Anniversary . . . and accept our thanks. Pick, Mary and Employees

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SUBURBAN COATS
Betty-Rose.

Large selection of styles
Both Stores **30.00 to 85.00**

During Anniversary
This coupon good for 5.00
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One small group
Ladies Coats
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4 and 5 piece
Bathroom
Ensemble
4.30 and 5.30



FREE
HURRY! HURRY! HURRY!

FIRST 50 LADIES ENTERING OUR STORE
MONDAY MORNING WILL RECEIVE FREE
A LOVELY GIFT - Downtown Only!

Group Assorted SPORTSWEAR
SKIRTS - TOPS - JACKETS AND PANTS
Values 7.00 to 25.00
Anniversary Price $\frac{1}{3}$ off

smart new DRESSES

By Donovan - Lois Young
Teenage - Young Society
Kay Windsor - Coral Knits
Priced for budgetwise fashionables.

Group assorted
Jewelry
value to 5.00 **1.30** **12.00 to 25.00**



OUTSTANDING VALUES IN MEN'S WEAR
SAVE ON SUITS

Regular 59.95 **45.30**

6-button double-breasted with
shaped waist, wider lapels, length-
ened coat and higher vents make
it a tremendous purchase.

Men's DRESS Large Selection
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HIGGINS
Slacks
FAMOUS FOR FIT

SPORTCOAT BUY
Regular 29.95 to 39.95 **18.30**
Choose from fine wools. Choose
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of checks and plaids.

Men's
Quality
WHITE HDKES
12 FOR \$1.30

Men's & Boy's
**Top Selling "Quality"
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Group Boy's
Sport Coats
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FALL

THINK
fashion craft



Values to 17.00
Anniversary
Special
13.30



Glen Raven
Panty Hose
Seamless Nylons
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We've got
a collection of
newest styles the
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Ladie's
Loafers
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By Bachelor Girl
New sheer
run
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solid
colors
animal
prints
several
colors
2.30



4.30

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Anniversary Bargains
YOU CAN'T AFFORD TO MISS!

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Daeron
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Ideal - Gauze
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2.30 doz.

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zipper concealed collar-hood.
Boy's **12.30** Men's **16.30**

Save! Fortuna
Panty-Girdle

5.95
value
2.30

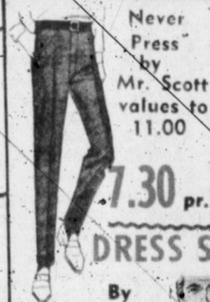
While 60 Last
Men's All
NYLON JACKETS

8.95
value
4.30
Washable Fleece Lined
Colors - Black - Brown
& Charcoal. Sizes 36 to 44
Regulars Longs



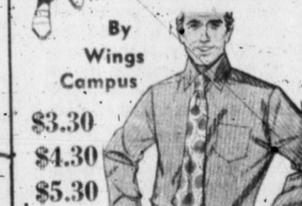
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By Milwaukee
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at popular
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Odd & Ends Men's
DRESS OXFORDS 5.30

Boy's Dress
Shirts
new
patterns **2.30**

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Boy's BRIEFS &
T-SHIRTS
89c



BARGAINS IN EVERY DEPARTMENT

DOWNTOWN

and **SUGARLAND MALL**

HARMAN'S



THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, October 11, 1970

CCC Action Is A Puzzler

It is difficult to understand the thinking of the U. S. Department of Agriculture concerning the decision to place Commodity Credit Corporation grain on the market at harvest time. The result of such action will undoubtedly force the price down and cost area farmers many thousands of dollars and we doubt seriously that the housewife will really ever notice a difference at the grocery store.

Certainly, we cannot find fault with the grain buyer who wants to purchase milo at the lowest price possible. That's good business and it is doubtful that any will voluntarily offer the farmer a bonus over the market price. He wouldn't survive very long.

Most farmers however, are in the position of having to market their entire yearly production within a 30-day period. Few have either adequate farm storage facilities or the financial ability to hold their grain until the market price rises. Consequently, they must sell at harvest time regardless of

price. The USDA has said that because of corn blight and drought conditions in other areas, the CCC stocks will be needed to fill the void. And perhaps they are right, but it would seem more reasonable to wait until the shortage occurred before dumping current surpluses on the market. The additional few cents per hundred weight that the farmer would then receive when he markets his 1970 grain would make a tremendous difference; perhaps the difference between a profit and a loss.

We have always been under the impression that the Department of Agriculture was organized, and that farm legislation was passed for the sole purpose of helping bolster the farm economy. Why then would the Department adopt a policy that can do nothing but hurt that economy?

Could it be that the bureaucrats have finally taken over Washington and intend to call the shots regardless of the consequences?

Don't Sell Them Short

Part of the problem of the "generation gap" lies in the fact that a younger generation blames the older generation for all of the problems and ills of our time without giving them credit for what they have done.

Last year the president of Pennsylvania State University made a commencement address in which he introduced the students to their parents and grandparents. He called them "some of the most remarkable people ever to walk the earth. This is what he said: "These — your parents and grandparents — are the people who with just five decades — 1919-1969 — have by their work increased your life expectancy by approximately 50 percent — who while cutting the working day by a third, have more than doubled per capita output.

"These are the people who have given you a healthier world than they found. And because of this you no longer have to fear epidemics of flu, typhus, diphtheria, smallpox, scarlet fever, measles or mumps that they knew in their youth. And the dreaded polio is no longer a medical factor, while TB is almost unheard of.

"Let me remind you that these remarkable people lived through history's greatest depression. Many of these people know what it is to be poor, what it is to be hungry and cold. And because of this, they determined that it would not happen to you, that you would have a better life, you would have food to eat, milk to drink, vitamins to nourish you, a warm home, better schools and greater opportunities to succeed than they had.

"Because they gave you the best, you are the tallest, healthiest, brightest, and probably best looking generation to inhabit the land.

"And because they were materialistic, you will work fewer hours, learn more, have more leisure time, travel to more distant places, and have more of a chance to follow your life's ambition.

"These are also the people who fought man's grisliest war. They are the people who defeated the tyranny of Hitler, and who when it was all over, had the compassion to spend billions of dollars to help their former enemies rebuild their homelands. And these are the people who had the sense to begin the United Nations.

"It was representatives of these two generations who through the highest court of the land, fought racial discrimination at every turn to begin a new era in civil rights.

"They built thousands of better teachers, and at the same time made higher education a very real possibility for million of youngsters — where once it was only the dream of a wealthy few.

"And they made a start — although a late one — in healing the scars of the earth and in fighting pollution and the destruction of our natural environment. They set into motion new laws giving conservation new meaning, and setting aside land for you and your children to enjoy for generations to come.

"They also hold the dubious record for paying taxes — although you will probably exceed them in this.

"While they have done all these things, they have had some failures. They have not yet found an alternative for war, nor for racial hatred. Perhaps you, the members of the graduating class, will perfect the social mechanisms by which all men may follow their ambitions without the threat of force — so that the earth will no longer need police to enforce the laws, nor armies to prevent some men from trespassing against others. But they — those generations — made more progress by the sweat of their brows than in any previous era, and don't you forget it. And, if your generation can make as much progress in as many areas as these two generations, you should be able to solve a good many of the world's remaining ills.

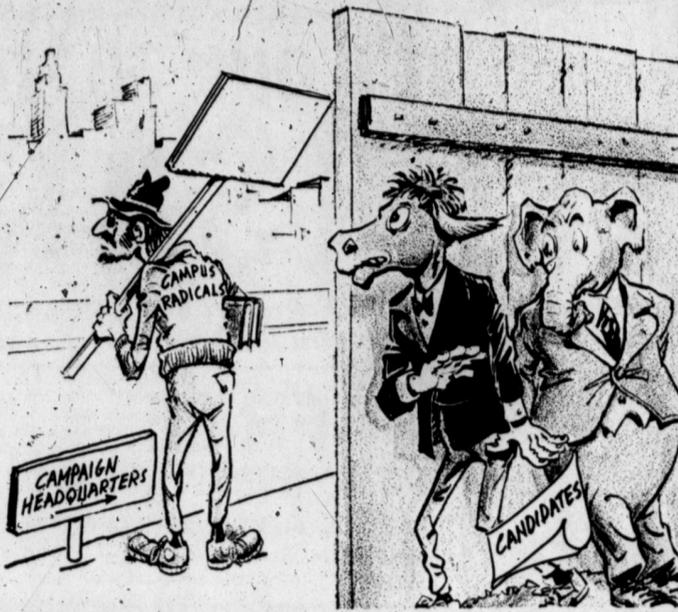
"It is my hope, and I know the hope of these two generations, that you find the answers to many of these problems that plague mankind.

"But it won't be easy. And you won't do it by negative thoughts, nor by tearing down or belittling. You may — and can do it by hard work, humility, hope, and faith in mankind. Try it." — The Perryton Herald

The Association of Western Railways, in its publication "Competitive Transportation" commented, with the nation's railroads leading the way, containerization was developed as a variant of the "piggyback" concept. Most containers look like truck trailers without wheels. As much as 30 times faster than conventional handling, containerization speeds up the loading and unloading of freight and protects it against repeated handling.

Our sorriest defeats come when we set our goals too low and when we are satisfied too soon. — Somerset (Mass.) Spectator

WE DON'T WANT HIM TAGGING ALONG!



MAIN STREET, U. S. A.

National Campaign Begins To Eliminate Town Dumps

By BERT MILLS

WASHINGTON, D. C. — Citizens anxious to get rid of that familiar eyesore, the town dump, now have a national campaign called "Mission 5000" they can join to the benefit of their local community.

A recent survey showed there are about 12,000 open dumps in regular use in towns and cities across the nation, and Federal officials consider 94 percent of them unsatisfactory from an environmental standpoint.

Nearly half the dumps contribute to water pollution or cause a surface draining problem. Three-fourths of them, because of open burning, contribute to local air pollution. They also harbor rats and flies, and of course they are an eyesore that offends every resident and every visitor.

"Open dumps are a disgraceful and unnecessary part of the nation's environmental crisis," according to the chief architect of "Mission 5000." He is Richard P. Vaughn, Director of the

Bureau of Solid Waste Management, Environmental Health Service, Department of Health, Education, and Welfare.

The project takes its name from the campaign goal, which is to close down 5,000 open dumps. The drive got under way on October 1 and already has gained support from about a dozen national organizations.

Local Efforts Needed While the Federal government can help in a variety of ways, getting rid of a town dump takes local initiative and local money. "Mission 5000" will flip unless town leaders grab the ball and run with it.

A variety of pamphlets telling how to get rid of an open dump are available upon request to any civic group. One deals specifically with citizen support. Requests for such information should be addressed to the Environmental Health Service, HEW, Rockville, Md. 20852.

For more than three years, Uncle Sam has been making solid waste planning grants to the states. A condition of receiving the Federal funds has been the designation by each governor of the state agency to handle the solid waste problem. Often the public health department has been chosen. Every state has some designated agency where local interests can turn for help.

In some cases, state funds are available. In others, help to local groups is limited to technical assistance. The citizen demand to wage war on pollution is often so strong that town councils are finding the money it takes to bring about reform.

2 Alternatives Available Satisfactory disposal of solid waste can be achieved in two ways — both of them expensive. A sanitary landfill involves burying waste under a clean cover of earth on a daily basis. In an average situation, the cost of operating a sanitary landfill is figured at around \$4 per person per year. That is a small price for getting rid of a dump.

The other alternative is to burn waste in an incinerator. This is more expensive and unless the most modern equipment is utilized the result is to pollute the air. The skies around Washington are polluted daily by a Virginia county's incinerator which discharges clouds of black smoke.

There is no 100 percent pollution-free incinerator on the market now, but that day appears not far distant. The technology is progressing fast and incinerators are getting better all the time. Environmental Health Service has a pamphlet on incinerator guidelines and various trade associations also offer information for any community to put up

There is no longer any excuse with a garbage dump. The problem can be solved by any town willing to take the initiative and utilize the resources available. The public ought to insist that "Mission 5000" be a huge success.

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has been giving some thought you might say to the problem of airplane hijacking, his letter this week reveals.

Dear editor: As everybody knows, the hijacking of airplanes has become a serious problem, especially following the hijacking and blowing up of those three big planes by the Middle Eastern guerrillas and the holding of 400 hostages for two or three weeks out there in the burning desert, and as a result a lot of hard thinking has been going on trying to figure out a solution. But not enough.

For example, the latest plan is to put armed guards on planes, at a cost of millions of dollars a year. They'd function like the armed guard on a stage coach, the one who rides beside the driver gun in hand and is said to be "riding shotgun."

This won't work. Anybody who has ever seen a Western knows it won't work.

Invariably the outlaws pick off the guard first, I never have seen one successfully fight them off yet, he slumps over, and the driver reins in the horses with his hands up. Later, if the outlaws figure he has recognized them, they shoot him too, and generally he does recognize them, if he's been watching Western himself. They use the same outlaws over and over.

Another method being half-used is to make sure no passenger boards a plane with a gun, hand-grenade, dynamite, or other weapon, but it's not very successful. In the first place to really eliminate all weapons you'd have to search every passenger from head to toe and then go through every piece of his luggage, including women's purses, something that would take so long air travel would be slower than train travel, there aren't many trains left, and as a result everybody would have to stay at home and you know how some people would go out of their minds doing that.

But there is a solution. Everybody seems to be overlooking the obvious, the simplest, the most effective, and the cheapest way to stop hijacking, which I now offer free of charge.

The thing to do is handcuff every passenger to the armrests on his seat. Everybody. Except maybe kids under 6, and you'd better keep your eye on some of them.

The cuffs would be electronically controlled from the pilot's compartment. At a signal while the plane is still on the ground, everybody places his arms in position, the cuffs close, and stay that way till the plane lands. It would even eliminate smoking. In case of an emergency landing, all cuffs could be released simultaneously by the flick of a switch.

It might be a slight nuisance but you can now get from one end of the country to the other in just a short time, 3 or 4 hours at the most and sooner than that when they get those bigger planes going, and it looks like nearly anybody would rather be handcuffed for a short time than kidnapped to Cuba or some lonely desert in the Mid-East for two or three weeks.

I guarantee this would stop all this hijacking. It might even bring passenger trains back.

Yours faithfully, J. A.

Talk of Texas

By JACK MAGUIRE

GENERAL HEADQUARTERS—Old Fort Clark at Brackettville probably was "home" to more famous Army brass than any other Texas post.

Between 1852, when it was founded, and 1946, when it was deactivated and converted into a guest ranch, the fort's officer roster read like an Army "Who's Who." General U. S. Grant was stationed there before the Civil War; General Phil Sheridan soldiered there and General Patton was the post commander in 1938.

Fort Clark was the last command that General Jonathan Wainwright had before he was sent to the Philippines and a place in history in World War II.

AGGIE'S WAR HYMN—When our typewriter keys got mixed up a couple of weeks back and credited the composition to Texas A. & M. University's fight song to the wrong man, the Aggies attacked by telephone and by mail. The composer of the famous "Aggie War Hymn," of course, is James Vernon Wilson of Burnet — "Pinky" Wilson to more than 50 years of Aggie old grads. "Talk of Texas" had all of the facts straight, except that the name somehow came out Henderson instead of Wilson.

REMEMBER WHEN—The best sleeping potion in the world was the clickey-clack of wheels on rails under a Pullman car?

FOOTNOTE TO HISTORY — Texas's first institution of higher learning, Rutgersville College, was the brainchild and namesake of a Methodist minister, the Rev. Martin Ruter.

A native of Massachusetts, he had served as president of three small Eastern colleges. When he heard of Texas, victory at San Jacinto, however, he volunteered to come to the new Republic as a missionary.

In a sermon to the Congress of Texas, he outlined his dream of establishing a college. He died not long after, but his followers carried out his plan.

SHOPPING NOTE—Canton, Van Zandt County, may boast the oldest and biggest "First Monday" in Texas, but many other communities now are staging monthly outdoor shop-and-swap fairs of their own.

Weatherford, Parker County, has a trades day on the first Monday of the month. Denison, Grayson County, holds its community garage sale on the second weekend of each month, while Fredericksburg, Gillespie County, opts for the fourth weekend. Ovilla, Ellis County, sponsors a Second Saturday Trades Day and Barry, Navarro County, holds its swapping spree on the third weekend.

Are there others?

WHAT'S IN A NAME?—Redwater, Bowie County, originally was named for Robert G. Ingersoll, the famed 19th century agnostic.

Later the citizens decided that it wasn't good business to have their town named after a non-believer. They took a vote and renamed it Redwater.

SENSING THE NEWS



By Anthony Harrigan
EXECUTIVE VICE PRESIDENT

Southern States Industrial Council

NASHVILLE, Tenn.—Any strike is a loss for the workers, company and community involved—an act of waste in a society dependent on continuing productivity. The strike the United Auto Workers called against General Motors Corporation is uniquely wasteful, for the company is the largest manufacturing corporation in the United States—a key component in the country's economy.

When the UAW leadership ordered the strike, it idles 400,000 members of the union at 143 plants in the United States and Canada. It is estimated that the decision of the union leaders will cost the rank and file \$42.5 million a week in lost wages. The company will be deprived of an estimated \$30 million a day in lost production. The strike comes at a time when the buying public is eager to purchase new 1971 automobiles.

In effect, the strike is not against G. M. but against the entire American economy. G. M. plants are located in 18 states and 60 cities. The financial pinch is felt not simply by General Motors workers but by the employees of the company's 30,000 suppliers. The impact of the work stoppage may be gauged by the fact that G. M. consumes more than 10 percent of America's steel production. The nation's defense effort also is critically affected by the U. A. W. strike inasmuch as G. M. has almost \$700 million in defense contracts.

Obviously, this tremendous industrial activity is a major factor in the nation's economy. A prolonged shutdown of the General Motors operations could have grave effects on the economic wellbeing of the country. Even a brief stoppage provides the economy with a severe jolt.

What's most shocking about the strike action by the United Auto Workers is that a handful of powerful union leaders can halt a vital part of American industry and expose the country to a recession.

To be sure, the UAW leaders will say that the membership wanted the strike. But it is common knowledge that there is no meaningful democracy in unions. Though rank and file members may want to stay on the job and continue to get their weekly paychecks, they dare not oppose powerful union leaders. The leaders don't have to worry about the personal impact of the strikes they order, for their salaries continue, while rank and file members have to exist on meager strike fund payments.

Any way you look at it, the UAW strike cannot be justified. The nation loses. The workers and the company lose. Affected communities lose. It is not as though the company refused to recognize the financial needs of its employees. The last G. M. offer, which the union rejected, provided for a 15.8 per cent wage increase and numerous fringe benefits.

Something is very wrong with the nation's labor law if irresponsible strikes of this sort are allowed. The strike against G. M. shows the menace inherent in the union monopoly in the United States. No handful of labor leaders should have the power to deprive hundreds of thousands of Americans of their paychecks and cause widespread economic distress in many states and cities.

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Red Delicious
APPLES 6 LBS. \$1

CARROTS

BELL PEPPERS

POTATOES

Romaine Lettuce, large bunch ea. 34c

Radishes 6 oz. cello pkg. 14c

Sweet Potatoes East Texas 2 lbs. 29c

Garlic Top Fresh, cello ctn. ea. 19c

CABBAGE Firm Green Heads lb. 9c

CUCUMBERS Long Green, Slicer lb. 17c

ONIONS Yellow lb. 7c

TOMATOES Calif. Salad Size lb. 29c

Top Fresh
1 lb. cello bag **9c**

Large LOCAL GROWN **3 FOR 10c**

Russets, Fine for Baking, lb. **9c**

Acorn Squash Fine for baking lb. 27c

Coconuts Fresh, ea. 29c

Lettuce Red Leaf Fancy Calif. ea. 29c

Green Onions Fine for salads 2 for 25c

CRACKERS

TOWELS

CORN

SNOWDRIFT

WESSON OIL

MAYONNAISE

PEACHES

BLEACH

SOUP

Tre-Ripe Sliced No. 2 1/2 can **19c**

Clorox 1/2 gallon **32c**

Tomato, Food Club can **8c**

Corn Beef Hash Libby's 15 1/2 oz. can 49c

Margarine Blue Bonnet soft lb. 42c

Green Beans Green Giant kitchen sliced no. 303 can 4 for 89c

HEINZ PICKLES

Dill, polish dill, sweet cucumbers slices or hamburger slices, quart 59c



PIES Morton, Fresh Frozen, Apple, Peach, Cherry or Coconut Custard ea. **29c**

Orange Juice Gaylord Fresh Frozen 6 oz. 15c

Potatoes Gaylord French Fried 2 lb. pkg. 39c

Bread Dough Mortons Fresh Frozen, 32 oz. 3 for 1.00

Donuts Mortons Powdered or Reg. fresh frozen pkg. 3 for 1.00

Lima Beans Top Frost Baby fresh frozen 10 oz. pkg. 25c

Muffins Mortons Blueberry Fresh Frozen 9 1/2 oz. pkg. 3 for 1.00

ROUND STEAK
SIRLOIN STEAK

Furr's Proten lb. **87c**
Furr's Proten lb. **87c**

Stew Meat Boneless lb. 79c
Beef Ribs Meaty lb. 38c
Ground Beef 3 lbs. or more lb. 48c
Beef Liver Tender lb. 59c
Bacon Frontier hickory smoked lb. 69c
Franks Frontier 12 oz. pkg. 49c

CHUCK STEAK
Furr's Proten lb. **69c**

Delicatessen

STEAK FINGER SPECIAL
16 Steak fingers MEAL FOR 4
4 servings french fries
1 pt. cole slaw **\$2.69**
6 hot rolls

DOUBLE GOLD BOND STAMPS
on Wednesdays

Feminine Spray Deodorant FDS, 3 oz. 87c

Baby Lotion Johnson & Johnson 69c

Dress Socks For Men-Ban Lon 2 for \$1.00

Kotex for Sanitary Napkins super, reg. plus box of 24 61c

Traymates Deka Silverware drawer organizer \$1.98 value 77c

PRESTONE ANTI-FREEZE
Anti-Leak Formula **\$1.59**
Plastic Gal. Container

CRISCO 3 LB. **69c**

Pop Tarts Kelloggs assorted flavors pkg. 48c

Dainties Hersheys 12 oz. pkg. 49c

Tissue Family Scott 4 roll pkg. 35c

Catsup Libbys 20 oz. bottle 29c

Preserves Strawberry Food Club 18 oz. 59c

Coffee Food Club lb. 79c

A-1 Sauce 5 oz. 39c

A-1 Sauce 10 oz. 69c

Tissue Lady Scott 2 roll pkg. 29c

Carrots Food Club sliced no. 303 can 17c

Dog Chow Purina 5 lb. bag 79c

Pizza Kraft Cheese 15 1/2 oz. 49c

Honey Sue Bee Extracted 24 oz. 59c

Fig Newtons Nabisco 16 oz. pkg. 39c

Cube Steak Furr's Proten lb. **\$1.29**
Chuck Steak Furr's Proten lb. **69c**
Club Steak Furr's Proten lb. **98c**
T-Bone Steak Furr's Proten lb. **\$1.09**
Chuck Roast Furr's Proten lb. **58c**
Shoulder Roast Furr's Proten lb. **88c**

Bologna Frontier 12 oz. pkg. 49c

Hens Fresh Frozen Grade A 4 to 8 lb. avg. lb. 49c

Turkeys Top Frost self basting lb. 49c

Ground Chuck Extra Lean lb. 78c

Rump Roast Boneless lb. **\$1.09**

Fish Cakes Heat & Eat 16 for \$1.00

Fish Sticks Heat & Eat 18 for \$1.00

Steak Fingers Heat & Eat 16 for \$1.00

Steak Patties Heat & Eat 5 for \$1.00

Fish Portions Heat & Eat 12 for \$1.00

Corn Dogs Heat & Eat 8 for \$1.00

Smokey Canyon
Sliced Meat 3 oz. pkg. 3 for 1.00

FRYER PARTS

LEGS, lb. 58c

THIGHS, lb. 58c

BREASTS, lb. 69c

Every Day Low Prices

DFP Hair Dressing for men, 4 oz. 79c

Tegrin Shampoo 2 oz. \$1.23

After Shave Hal Karate 4 oz. \$1.50

Dental Floss Unwaxed 200 yd. \$1.31

Rolaids 75's bottle 99c

Baby Milk Enfamil liquid, 13 oz. concentrated or with iron 26c

CREST Tooth Paste Family Size **63c**

SCOPE Mouth Wash 12 oz. **59c**

PANTY HOSE

Amplon 4 Shades 3 FOR **\$2.00**

2 Sizes Fit All Pr.

Dapol Decanters

2 qt. size 31c

SPACE SAVER CABINET

Bathroom, sliding doors, assorted colors, \$3.98 value **\$1.99**

5-PC. KITCHEN SET \$3.98 value

Transton, dishwasher, drainboard silverware holder **\$1.99**

soapdish, scrub sponge



At The Library

Danger Accompanies Search For Friend

Available at the Deaf Smith County Library this week is the story of a young girl who goes to Rome to meet an old friend whom she learns, is missing. She sets forth to find her and finds herself in danger of losing her life. Check into it today. **THE TERRACOTTA PALACE**

By Anne Maybury

As the plane touched down at Rome Airport, Juliet Holdroyd, a young passenger, had no special sense of warning of the dangerous situation she was walking into.

She had arrived to spend a holiday with Vanessa Malimbrosa, her friend from school days, but when she called at the address Vanessa had given her, she was met by the blank denial that her friend even existed.

There was only one place in all Rome where Juliet could learn the truth. In the Palazzo Malimbrosa, a fabulous villa where as a child she had once been invited for a holiday.

Once—and never again, Pride should have kept her away this second visit to Rome, but she had to know what had happened to Vanessa.

So Juliet went to Malimbrosa, and was warmly greeted by the family until she posed her question.

"Vanessa" they asked sadly. She had disappeared. "But where?" Juliet demanded. No one could answer her. Yet someone knew—Juliet sensed that from the strange atmosphere of the house.

Was it Allegra Malimbrosa, the ancient head of the vast family business? Or her son, Leo? Irena, his beautiful wife? Or was it Romola, Allegra's plain unmarried daughter? Or the English newspaperman Philip Cornel, a friend of the Malimbrosas, who so obviously resented Juliet?

There were signs that Vanessa was still alive, and Juliet knew she must go on searching. But she walked in fear for her own life. Someone wanted her dead.

In all this, Juliet had one ally, Martin Keane, a friend of hers and of Vanessa's. But no one knew from which quarter Juliet's danger came. Only in the last terrifying confrontation did she discover the truth. And in doing so, nearly lost her life.

Ann Maybury is a wonderful storyteller whose many fans will be delighted with this, her newest book. High romance, taut suspense, a lusciously rich setting and a most appealing heroine are the ingredients which make The Terracotta Palace one of Miss Maybury's best.

HEAT LIGHTNING

By Hildegarde Dolson

Beyond the suburbs lies exurbia, and beyond exurbia, in Connecticut, are independent towns like Bevington, full of independent people. These people celebrate their independence by planning a Fourth of July show, to be climaxed by a musical play involving local talents and temperaments.

A leader in the planning is charming Cassie Murdoch, who volunteers the services of her beau, Oliver Yates, a young musician, to write the music for the play. Chester Humboldt, a self-made millionaire, contributes a large amount of money to support the Festival, really as a kind of down payment on a political career.

The fourth voice in this quartet of personalities is a very seductive one indeed, belonging to Alicia Thorne, thrice wed and thrice divorced, well-known author and femme fatale.

It turns out that the characters, brilliant and explosive, are themselves the fireworks for a glorious Fourth as a New England town ever saw—and they provide a glorious delight for the reader.

No introspective gloom under these elms, no peeping at promiscuous adultery behind the green shutters, but a general sense that life can actually be enjoyed.

Heat Lightning is a genuine comic novel, its flavor and wit are matched by the charm and grace of the writing.

WSCS Member Honored

Mrs. G. W. Newsom was honored with presentation of a life membership pin from the Women's Society of Christian Service of First United Methodist Church, at its October luncheon Wednesday.

An active member of the church and the Women's Society for a number of years, Mrs. Newsom was cited especially for the service she performs each week in arranging flowers for Sunday meetings in the sanctuary.

Mrs. Robert Strain spoke of this faithfully-observed duty as she presented the pin.

Program subject for the monthly luncheon was Peace, Justice and Progress marking the 25th anniversary of the United Nations. Mrs. Jim Conkwright was the speaker.

Mrs. Elmer Kimball, president, conducted the business discussion. Lunch was served in the church fellowship hall.

REDS ON RELIGION

HONG KONG — One charge leveled by Red China against the Soviet Union in the flareup of antagonism between the two Communist countries, is that the Russians are promoting a revival of religion.

The purpose, says Peking Radio, "is to intoxicate the Soviet people, speed up all-around capitalist restoration and maintain the tottering rule of the revisionists."



HOMES ON TOUR — Two of the four Hereford area homes which will be open to visitors as a Garden Beautiful Club benefit from 2 to 6 p.m. Friday are those of the Edwin Axe family, top photo, and Mr. and Mrs. T. E. Braddy. Mrs. Axe and children are pictured in the living room of the new house on Harrison Highway west of the city, where dark wood, stone and wrought iron repeat the dark stone and brick of the exterior. Mrs. Braddy, left, and Mrs. Garland Solomon, a member of the club's ways and means committee which is planning the tour, chat in the entrance of the Braddy home, 535 W. 15th, where a beautiful antique clock is the focal point.

Four Homes To Be Open For Annual Club Tour

Four styles of home décor, each planned to fit a specific family, will be seen in the annual Garden Beautiful Club homes tour Friday afternoon. Tickets are on sale by members for this event which benefits community projects of the club.

Homes to be open to visitors are those of Mr. and Mrs. Edwin Axe on Harrison Highway west of Hereford, the Taft McGees at 149 Mimosa, the T. E. Braddys, 535 West 15th, and the N. D. Bartletts, 537 West 15th.

The latter two are under one roof, a townhouse which differs from the old two-family duplex in that room arrangement is not identical on the two sides. Furnishings and decoration also are quite different for the two families.

All four of the dwellings are among the many beautiful new homes of this area. Garden Beautiful Club sponsors a tour of homes each year, and with it stages an autumn flower show. Members create flower arrangements to be placed at various spots in the open homes, each designed to accent the atmosphere of a particular room.

Arrangements are in charge of the club's ways and means committee. Mrs. Don Robinson is chairman, and Mrs. Garland Solomon and Mrs. Deward Roberson as other members.

Pamela Miller Enrolls At US

Pamela van Doren Miller, daughter of Mr. and Mrs. Bruce Lyman Miller of Hereford, is among 930 students who have registered in the college of arts and sciences at the University of the south for the 1970-71 year.

She is one of more than 240 freshmen in the Episcopal-owned college and one of 187 women students.

Supervising the flower show is another committee headed by Mrs. T. J. Carter and including Mrs. Bruce Burney and Mrs. V. O. Hennen. Mrs. Bartlett is current president of Garden Beautiful.

Attorney To Speak

Attorney R. C. Hoelscher will present a program on wills at a Newcomers Club salad luncheon at noon Tuesday in Community Center.

Mayor Jim Sears will be present as a guest.

A door prize will be given a member who will in turn provide the gift next month as a means for raising money for the petty cash fund.

Persons living in Hereford for less than two years are cordially invited to attend.

BUNDLE FOR WINTER...

CONVERT YOUR HOME TO COMFORT ELECTRIC HEATING NOW... AND WE'LL INSTALL STORM WINDOWS... FREE!

Now is the time to bundle up your home for winter. Now is the time to install whole-house, comfort electric heating, because, right now, with every qualifying electric home heating installation, we'll install free a complete set of storm windows for the heated portion of your home. All you need do is call Southwestern Public Service Company. Our electric heating specialist will gladly and professionally determine the exact heating requirements for your home.

Modern electric comfort heating is already being enjoyed by over 4 million American families... almost 5,000 in our area alone. The reasons are many, but what most people like about clean electric heating is the comfort it gives. An even warmth from floor to ceiling creates a comfort unlike any other heating method. You owe it to yourself and your family to get the facts about electric heating... and now is the time to do it.

Storm windows have proven their value in keeping out cold, wintry winds, holding down inner heat loss and contributing to lower heating costs. The storm windows now offered free with qualifying home electric heating installations, are 2-track, aluminum windows with screen, and custom made to fit your own windows. Storm windows do an excellent job of combating dust storms, too.

IS YOUR HOME ELIGIBLE?

This offer is available to residential customers of Southwestern Public Service Company, living in existing single-family homes and qualifying for the special residential electric heating rate. Should you already have storm windows or windows of such design or shape that they do not lend themselves to normal installations, do not despair—we have a special, most attractive plan for you, too.

Comfort ELECTRIC Heating

Mr. Farmer...

HARVEST TIME MEANS TRUCK TIME and

We have new Grain Trucks ready for You.

Come on in and talk a Deal at...

The No. 1 Deal on the No. 1 Car from the No. 1 Dealer

DICK NORWOOD CHEVROLET-OLDS

206 Schley 364-2160

DRY CLEANING SPECIAL

8 lbs. \$1.50

Regular Price \$2.00

For 4 Full Days This Week Mon., Oct. 12th thru Thurs. Oct. 15th 2

Locations to Serve You... 213 13th St. and 1009 Park Ave.

Cleaning and Pressing your clothes is our business

Come in Today and have your clothes cleaned at

EDWARDS and HERB'S LAUNDRY and CLEANERS

Westgate Group Honored With Birthday Party

October birthdays of residents at Westgate Unit of Kings Manor retirement home were celebrated with a party given Wednesday afternoon by Simms Study-Craft Club.

Honorees were Mrs. Ruth Bell, whose birthday falls on Oct. 14; Mrs. Flora Bryant, Oct. 15; Mrs. Myrtle Cawthon, Oct. 28; Mrs. Leona Luedtke, Oct. 3, and George Hartman, Oct. 18.

2 Clubs Jointly To Meet

Harmony Club of Amarillo, which counts Mrs. Dolson Palmer of Hereford as one of its members, will be entertained in her home, 149 Liveoak, Monday morning.

When she is hostess to the club from the neighboring city, she invites fellow members of Music Study Club here to be guests also. The program of music is to begin at 9:30 a. m. for members of the two groups.

The suspension-type cars of the Shonan Monorail are the first of their kind to be used for public transportation in Japan. The cars travel above the track, straddling the rail. According to spokesman for the Shonan Monorail Company, among the many advantages the suspension-type cars offer riders are greater comfort and safety.

There places at the refreshment table were marked with candles set in clusters of roses. In the October holiday theme, decorations were in Halloween motif with figures of witches, black cats and Jack-o-lanterns as centerpieces.

Favors for all the guests were miniature Jack-o-lanterns filled with candy. Birthday cakes were served with punch.

An informal program featured group singing of familiar songs and a reading by Will G. Harris.

On the hostess committee were Mmes. Terry Creitz, Dwayne Cassels and Lennon Young.

A business meeting in Simms Community Center preceded the party. Members agreed to provide chauffeur service to Kings Manor residents during one month of the coming year.

A committee appointed to serve Simms Lions Club dinners in November includes Mmes. J. M. Boothe, Oliver Wann, Joe Mayer, Jerry Roberts and Willis Duggan.

It was announced that wives of Lions Club members will serve refreshments Nov. 17 when the Lions will sponsor a turkey shoot to benefit the club treasury.

Plans were made for the Thanksgiving luncheon, an annual Study-Craft Club event, to



WEDDING DATE ANNOUNCED — Miss Gail Rusher, daughter of Mr. and Mrs. Kenneth Rusher, 134 Avenue B, will become the bride of Terry Hall in a November 28 ceremony, the parents of the bride-to-be announce. Both Miss Rusher and her fiancé have attended West Texas State University after graduation from high school in 1969, she from Hereford High and he at Tulla. He is the son of Mr. and Mrs. Fred Hall of Tulla. The couple plans to be at home in Amarillo, where he will be employed by Pioneer Gas Company, after the marriage.

be held Nov. 4 in Mrs. Leland Burns' home.

Other members present were Mmes. A. W. Self, Julian Per-

rin, Edgar Hartley, Arlis Edwards, James Bullard, Tommy Blasingame, John Borman and Ray Borman.

Sears

Get the Best out of Permanent Press with Kenmore Washers and Dryers



3-Cycle, 2-Speed Automatic Washer

\$199⁸⁸

Was \$209.88 in the Fall and Winter Catalog

- Cycles for normal, delicate and permanent press fabrics
- Hot, warm, cold water temperatures
- Normal and delicate washing speeds
- Built-in lint filter . . . lid instructions

3-Cycle Automatic Electric Dryer

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Was \$139.88 in the Fall and Winter Catalog.

- Cycles for normal, delicate and permanent press cycles
- Hi, warm air only temperatures
- Push-to-start safety button
- Handy top-mounted lint screen
- Dryer stops when door is opened

GET BOTH FOR \$329⁸⁸

Regular Separate Prices Total \$349.88 in Fall-Winter Catalog

Sears Care Service protects the value of your Kenmore Washer and Dryer. We Service what we sell wherever you live or may move in the U.S.A.

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SHOP AT SEARS AND SAVE Satisfaction Guaranteed or Your Money Back



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421 NORTH MAIN, STORE ADDRESS, PHONE 364-3854 PARKING, 9 A.M. - 5:30 P.M.

Firestone Strato-Streak TIRE SALE



SAVE **\$10.00** TO **\$14.50** PER PAIR

Our popular FULL 4-PLY NYLON CORD TIRE with the WIDE LOOK of the '70s

SIZE	BLACKWALLS			WHITWALLS			FED. EX. TAX PER TIRE
	REG. EACH PER PAIR	SALE PRICE PER PAIR	SAVINGS PER PAIR	REG. EACH PER PAIR	SALE PRICE PER PAIR	SAVINGS PER PAIR	
E78-14 (7.25-14)	2 for \$66.00	2 for \$46.00	\$10.00	2 for \$63.00	2 for \$52.00	\$11.00	\$2.25
E78-15 (7.25-15)	2 for \$69.50	2 for \$49.00	\$10.50	2 for \$67.00	2 for \$55.00	\$12.00	\$2.40
G78-14 (8.25-14)	2 for \$65.50	2 for \$54.00	\$11.50	2 for \$73.00	2 for \$60.00	\$13.00	\$2.80
G78-15 (8.25-15)	2 for \$71.50	2 for \$59.00	\$12.50	2 for \$80.50	2 for \$66.00	\$14.50	\$2.80

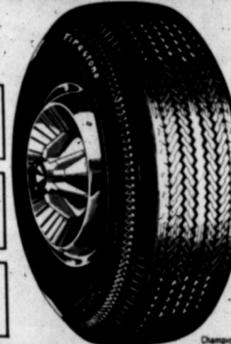
All prices PLUS taxes and 2 tires off your car.

- Built wider and lower for easy handling under all driving conditions
 - Full 4-ply construction with specially processed nylon cord for extra strength
 - Specially engineered to put the entire tread width in contact with the road surface for better traction and extra long mileage
 - Clean, smooth all-black sidewall or two narrow stripes . . . like the tires on new 1970 cars
- All comparisons relate to previous Firestone Safety Champion tire.

3 WAYS TO CHARGE Firestone UNI-CHARGE BANKAMERICARD master charge

A great buy AT LOW EVERYDAY PRICES!

- Fits many Chevy, Corvair, Dart, Falcons & Valiants **\$10⁹⁵** 6.50-13 Blackwall Plus \$1.28 Fed. Ex. Tax
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Firestone CHAMPION 4-PLY NYLON CORD TIRES

- Fits many Fords, Dodges, Chevys, Plymouths and F-85s **\$16⁷⁵** 7.25-14 or 15 Blackwall Plus \$2.17 or \$2.19 Fed. Ex. Tax
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- Fits many Buicks, Chryslers, T-Birds and Oldsmobiles **\$20⁹⁵** 8.55-14 or 15 Blackwall Plus \$2.53 Fed. Ex. Tax

WHITWALLS ADD \$3.00

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Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

COUPON OFFER



Frigitone Anti-Freeze

A premium, permanent type anti-freeze. Has built-in rust and corrosion inhibitors.

\$1.59 Per gal. Carry Out

Coupon expires October 31, 1970 Case lots (6) \$7.68

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Firestone Motor King BATTERY

An excellent battery. Fits most 12-volt cars.

\$15.88 Exchange

Coupon expires October 31, 1970

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Buy 3 famous brand shock absorbers at our everyday price . . . get the 4th for only

88¢

This coupon expires October 31, 1970

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Wrights Sugar Cured

HAMS 55^c Lb.

Whole or half

PORK ROAST 59^c lb.

PORK CHOPS 69^c lb.

End Cut

LONGHORN CHEESE 79^c lb.

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PIGGLY WIGGLY

100 FREE GUNN BROS. STAMPS

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Gunn Bros. stamps for Christmas gifts.
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YOU CAN SAVE TWO WAYS

PLUS PENNY PINCHIN' PRICES AT PIGGLY WIGGLY

- Family size Listerine 20 oz. bottle 99c
- Cloverlake Buttermilk Golden Flare 1/2 gal. 39c
- Ranch Style Pinto Beans 15 oz. can 6 for \$1
- Hunts half or sliced Peaches No. 2 1/2 can 29c
- Libby's solid pac Pumpkin No. 303 cans 2 for 39c
- Kerns California Tomato Juice 46 oz. cans 29c ea.
- Mrs. Butterworth's The original buttered syrup 24 oz. bottle 69c

(STORE NAME)

THIS COUPON IS **WORTH 18c**

When you buy a 1 POUND CAN Maryland Club Coffee

79c with coupon

Cash value 1/20c. Limit one per customer

COUPON EXPIRES Sat., Oct. 17

Cloverlake **ICE CREAM** 1/2 gal. assorted flavors 59^c

CRISCO Pure Vegetable Shortening 3 lb. can 76^c

QUICK COFFEE Chocolate 2 lb. can Mixes Instantly in milk 69^c

1 lb. can Maryland Club With Coupon 79^c

MAYONNAISE Krafts with pure lemon juice qt. jar 59^c

- Kraft Macaroni Dinners 7 1/2 oz. boxes 19c
- Kraft Miniature Marshmallows 10 1/2 oz. bag 19c ea.
- Wizzard Air Freshener 9 oz. spray can 49c
- Concentrated Fabric Softener Downey 2 qts. only \$1.29
- Anti-Freeze Zerex 1 gal. \$1.59
- Anti-Freeze Prestone 1 gal. \$1.59
- Anti-Freeze Telar 1 gal. \$1.39

- Heavy Duty Detergent Punch Enzyme Active Giant Size 69c
- Van Camps Vienna Sausage 4 oz. cans 4 for \$1
- Bounty All Colors Paper Towels Big Roll 3 for \$1
- Frozen Cool & Creamy Pudding Birds Eye 17 1/2 oz. 39c
- Birdseye 35 oz. Vanilla & Chocolate Pudding 69c
- Tree Sweet Orange Juice 6 oz. cans 6 for \$1
- Underwood's Barbecue Beef Sandwiches 2 to pkg. only 69c

CRISCO OIL New splatters less & blends better 48 oz. 99^c

CRACKERS Shurfresh Saltines lb. box 25^c

KLEENEX 200 ct. box white or colored 25^c

TOILET TISSUE Charmin baby soft 4 roll pkg. 3/\$1

STRAWBERRIES Fresh frozen sliced or whole 6 1/2 lb. can \$2.49

JELLO Gelatin Desert all flavors 3 oz. boxes 3 for 25^c

Bissell **Rug Cleaning Special** FREE APPLICATOR with 3 bottles shampoo All For \$5.49

Easy On Spray Starch 22 oz. can 10c off 49c

Nest Fresh Grade A Eggs Large doz. 49c

NEW! LIBBY'S NEW! FRUIT 'N JUICE FRUITS

- Fruit Cocktail 16 oz. cans 4 for \$1
- Peaches 16 oz. cans 4 for \$1
- Pears 16 oz. cans 3 for \$1
- Jellied or whole Ocean Spray Cranberry Sauce 16 oz. cans 2 for 59c

PIGGLY WIGGLY

THE ORIGINAL SELF SERVICE

DOUBLE GUNN BROS. STAMPS EVERY WEDNESDAY

SLENDER From Carnation diet food ONLY for weight control 4 env. pkgs. 69^c

- APPLES New Mexico Delicious Crisp & Juicy 10c lb.
- TANGELOS Florida sweet juicy zipper skin 4 lbs. 89c
- CARROTS Texas cello 1 lb. pkg. 10c pkg.
- CALULIFLOWER California Sno-White large cello 29c head
- AVOCADOS California king of salads 2 for 29c
- WHITE ONIONS Hereford Grown 7c lb.
- RANCH DRESSING MIX Hidden Valley "The Original" makes 2 qts. reg. 75c now 59c

FREE 1971 FORD or MERCURY

SPRING ACTION GO CARS

COLLECT A SET OF FOUR! Mustang, Thunderbird, Torino, Cougar.

- BIZ KING SIZE 99^c
- GIANT SIZE 69^c
- BATH SIZE 89^c

SEE OUR DISPLAY

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY

BLONDIE

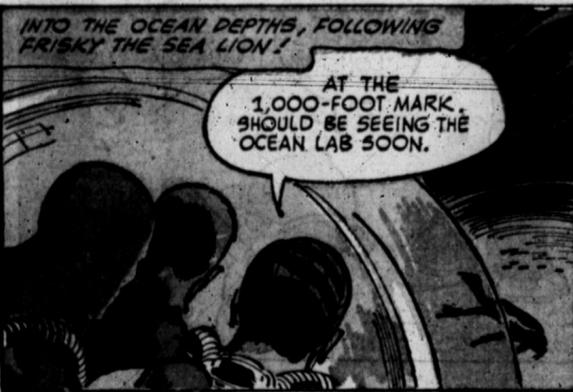
CHIC
YOUNG



MANDRAKE

The MAGICIAN

LEE FALK



The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



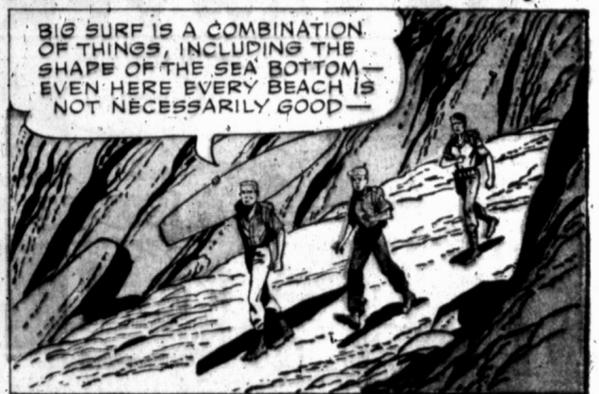
BREAK TIME, BIX!

SKIP IT, TIM. FROM THE TOP OF THIS RIDGE WE SHOULD SEE THE OCEAN—



AH! THE NOSOMA COAST... RUGGED AND BEAUTIFUL—

AFTER ALL YOUR BUILD-UP THAT SURF IS DISAPPOINTINGLY WEAK, BIX—



BIG SURF IS A COMBINATION OF THINGS, INCLUDING THE SHAPE OF THE SEA BOTTOM— EVEN HERE EVERY BEACH IS NOT NECESSARILY GOOD—



SO THAT'S WHY I WANTED TO COME TO NOSOMA... TO STUDY MANY KINDS OF WAVE ACTION—



LATER...

NOW THIS BEACH IS DIFFERENT!

DIFFERENT? THOSE BIG CURLS ARE MURDEROUS!



YOU DON'T INTEND TO SURF HERE!?!?

WHY NOT, TIM? THAT'S WHAT I CAME FOR!

TO BE CONTINUED!

TIGER

by BUD BLAKE



THERE! I GOT MY STUPID HOMEWORK ALL FINISHED IN FIVE MINUTES!

GOSH! IT SURE LOOKS NEAT!



YEAH, YOU'RE RIGHT...



I BETTER PUT SOME THUMB MARKS ON IT!



AND CRUMPLE IT AND FLATTEN IT OUT AGAIN...



AND MAKE SOME ERASER MARKS...



THEN I'LL CROSS OUT A FEW WORDS AND PUT 'EM BACK IN AGAIN



AND SPRINKLE SOME WATER SPOTS ON IT...



SO IT LOOKS LIKE TEAR-DROPS!



WHAT'S ALL THAT FOR?

I DON'T WANT THE TEACHER TO THINK IT WAS TOO EASY!

PONYTAIL

BY LEE HOLLEY



DON DAWSON! PICK UP THAT GUM WRAPPER!

HUH?



WHAT ARE YOU... A LITTERBUG?

SORRY I GUESS I DIDN'T THINK.



YOUR CAR IS AN EYESORE! WE HAVE TO TRY AND KEEP THIS COUNTRY BEAUTIFUL!

YEAH... I GUESS YOU'RE RIGHT.



AND JUST LOOK AT THE WAY YOU'RE POLLUTING THE AIR!



I SURE MISS THE GOOD OL' DAYS...



WHEN ALL IT TOOK TO KEEP A GIRL HAPPY WAS A CHOCOLATE-FUDGE SUNDAE!

BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



INDIANTOWN, FLA.
WAIT HERE WHILE I GET SOME CIGARS, BOYS — THEN WE'LL GO TO THE RODEO.

HOORAY!

SWELL!



HALP! LEGGO! TAKE YOUR HANDS OFF ME!

?

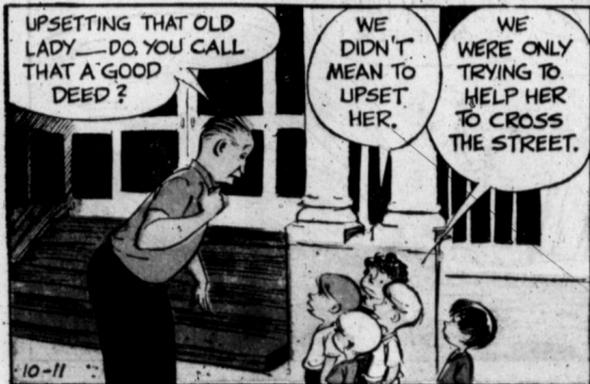


OF ALL THE NERVE! HAMF!

WHAT'S GOING ON OUT HERE, BOYS?

WE'RE TRAININ' TO BE BOY SCOUTS.

YEAH! WE WERE DOIN' OUR GOOD DEED FOR THE DAY.



UPSETTING THAT OLD LADY — DO YOU CALL THAT A GOOD DEED?

WE DIDN'T MEAN TO UPSET HER.

WE WERE ONLY TRYING TO HELP HER TO CROSS THE STREET.



BUT WHY DID IT TAKE ALL FIVE OF YOU? WOULDN'T ONE HAVE BEEN ENOUGH?

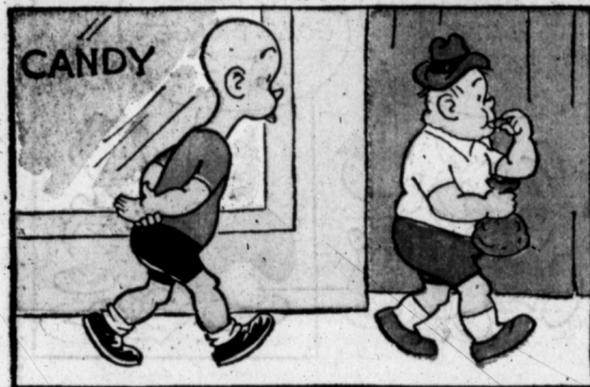
NO — THAT'S WHAT CAUSED ALL THE TROUBLE....



SHE DIDN'T WANT TO CROSS!

HENRY

by DON TRACHTE



CANDY



CANDY

DON TRACHTE

BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



LUKEY!! WHAT ON AIRTH ARE YE DOIN' IN THAT CHICKEN COSTUME?

I'M FIXIN' TO SCARE TH' LIVIN' DAYLIGHTS OUT OF THAT CHICKEN-THIEVIN' SNUFFY SMIF



I TOLD HIM WE WUZ GOIN' OFF VISITIN' TONIGHT, SO HE'LL BE HITIN' MY CHICKEN COOP FER SHORE.



AN' SOON AS HE NABS TH' FUST CHICKEN --

I'LL SWOOP DOWN ON TH' LOW-DOWN SHIF'LESS SKONK



AN' BY TH' TIME I GIT DONE PECKIN' HIM ON HIS PUNKIN HAID

-- HE WON'T NEVER SET FOOT IN OUR HENHOUSE AG'IN !!



HOW MANY DID YE GIT, PAW?

JEST ONE!! BUT HE'LL LAST US TH' WHOLE DABBURN WINTER

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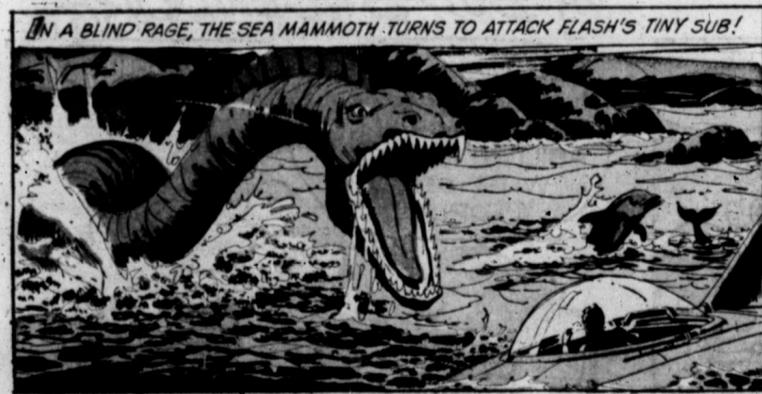
beetle bailey

by mort walker



Flash Gordon

by DAN BARRY



LITTLE IODINE



The Little Woman

by DON TOBIN



POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



MICKEY MOUSE

by WALT DISNEY





Hubert

by Dick Wingert



The KATZENJAMMER KIDS

by JOE MUSIAL

