

Serving
the
Magic Triangle

The Sunday Brand

32 Pages

Price 15¢

Including 22 Colored Comics

PUBLISHED EVERY SUNDAY

VOL. 19 — NO. 4

HEREFORD, TEXAS 79045, SUNDAY, JULY 24, 1966

MAN ESCAPES

Fire Damages Retread Shop

An employe of a Hereford fire company narrowly escaped injury Thursday by racing through flames to reach an outside door.

Trapped in the retreading room of Panciera Tire and Supply, Pete Arzola, an employe charged through flames set off by sparks from a light switch. Rubber solvent fumes in the room burst into flames triggering the \$12,500 blaze.

Burned in the early morning blaze was retreading machinery. The surrounding portion of the building was damaged.

After the initial burst of flames, the problem was compounded by exploding cans of rubber solvent. Burning liquid was hurled over the building and stored old tires were ignited.

Ted Panciera, owner said that no new tires were damaged, but that damage to retreading facilities was so extensive that several weeks would be required before that department could function again.

None of the molds used in the retreading process were damaged, but wiring inside the molds and to the machines was destroyed, Panciera said.

The business is still open except for the retread department and Panciera said that the damages were covered by insurance.

The City of Hereford has recently purchased quick hook-up soft suction valves for two of the City's fire trucks, eliminating the problem of having to jump curbs and back the trucks into position for a hook.

See FIRE Page 2



STEP RIGHT UP — David Baugous anticipates the Lions carnival to such an extent that he can imagine himself right inside a booth as 'barker.' He is the son of Mr. and Mrs. Don Baugous, 228 Ave. B. (Staff Photo)

Wreck Injures Three

Three farm laborers were treated and released from Deaf Smith County Hospital Friday afternoon, following a collision at the intersection of Hwy. 60 at Brevard.

Alvaro Martinez, Bronte, Tex. Sam Flores and Iganiso Duarte both of San Angelo, were all treated for minor cuts and bruises and released from the local hospital.

The collision occurred when Martinez, driving a 1966-model pickup collided with a 1955-model truck driven by Jose Isais Griego, of Hereford.

Griego was traveling south on Brevard, attempting a left turn onto Hwy. 60 when his truck and the pickup which was traveling west collided.

Martinez was thrown from the pickup at the first impact and the vehicle careened off the road.

See WRECK Page 2

PONIES, PEANUTS, POPCORN

Annual Lions Carnival Set

Step right up, folks, and give the man your money. Forget the potatoes, the onions, anything in the fields for just a few hours and let yourself go.

The Lions Club Carnival is coming to town. And, it's a little bigger this year, a little better.

A new attraction may prove to be the biggest; going up on the grounds at the Bull Barn is a fun house, destined to bring a few thrills to the hearts of young and old alike.

No community center can be any gayer than the one displayed on the grounds at the Bull

Barn every summer for about a week; this is the place to meet your neighbor in a truly neighborly atmosphere, where the business of the day is forgotten and the simple joys of having fun enliven the people.

A cross section of the city's population, Negro, Anglo, Latin American, poor and rich, businessman and farmer, all will be there for something all people have in common — the desire to have fun.

STARTING at 7:30 every night, the carnival will get in full swing Monday evening and

continue through Saturday night, when the grounds should be well tropped by many thousands of feet.

Rides are by no means the only attraction that the Lions Club brings to Hereford at this time every hot summer. Rhodes Shows furnishes that sort of entertainment, but also on hand will be pretty girls just waiting to get dunked by some accurate pitcher who can trip the diving board with a well-aimed baseball. Some 15 booths will keep Lions busy throughout the week, barking up a storm as they get the citizenry to pull out the old billfold and donate to charity.

AND THERE'S no telling just what kind of money will come rolling in; last year the local service club made \$8,000 net from the carnival to finance part of its community projects. Lions are a little hesitant to guess how much will fill the coffers this year, but a little less is expected because of the time element. Only one weekend will see the carnival festivities, compared to two weekends for last year's event. The Saturday night crowd contributes a good deal to the event. Cutting the time a little short this year was due to the Rhodes Shows' schedule.

Funds this year will be used in sponsoring some band activities; also included will be the scoreboard for the gymnasium at La Plata Junior High, a share in the cost of paint for the floor at the Bull Barn, and also chairs and tables for the barn.

And last but certainly not least will be the continuing contribution to furnish eye glasses for children who cannot afford to buy them.

UNDER THE BRIGHT lights on the Bull Barn grounds this week will be 13 rides, including all the kiddie rides. Fifteen booths, all manned by local Lions, will offer every kind of fun a person can ask for.

Future Homemakers of America also will have a share in the goings-on, selling pies and refreshments at their own booth. Funds from the FHA project are used in sponsoring exchange students at Hereford High School in conjunction with Lions.

New aluminum booths have replaced the old ones, giving a bright new look to the festivities this year. All booth revenue will go to the service club, as well as a percentage on the rides sold.

Friday night will also feature wrestling in the Bull Barn.

In charge of the whole shooting match this year is O. Z. Golden, outgoing president of the Lions Club. By tradition the outgoing president serves as chairman of the festival event. Some 145 Lions will be working to make the event a success.

'ASSEMBLY LINE FEEDING'

French Study Beef

Farmers Sponsor Queens

The Deaf Smith and Oldham County Farm Bureau will sponsor a Queen's Contest and a Talent Find Program for 1966. The two events will be held on August 20, 1966 at the High School Auditorium. Johnny Clark will preside as master of ceremonies.

Purpose of the Queen's Contest is to give recognition to the Farm and Ranch girls of Texas. The girls are to be judged on appearance, poise and personality. Mrs. Theo Campbell of the Jeane School of Charm will be assisting the girls.

Each contestant will be required to speak approximately one minute on, "Why Are You Glad Your Family Belongs to Farm Bureau?"

To be eligible the contestant must be the daughter or sister of a Farm Bureau member actively engaged in agricultural production in Deaf Smith or Oldham County, and between the ages of 16 and 22 (sixteen by September 1, 1966 and not over 22, September 1, 1966) Any girl who meets these requirements and is interested in entering the contest is urged to do so. The winner of the local Queen's Contest will compete in district competition.

Participants for the Young People's Talent Find must be between the ages of 17-30 inclusive as of December 1. Participants may be either male or female, or a group. Either participants must be a Farm Bureau Member or a member of a Farm Bureau family and must be amateurs. This is not a contest, just a talent find. The winner of the Talent Find will be entered in the State Talent Find Program.

Anyone interested in entering either the Queen's Contest or the Talent Find Program should contact Edwin Axe, 364-1786, or apply at the Farm Bureau.

Hereford Methods Lauded By Group

A group of Panhandle cattle feeders were host Friday to a French official recognized as a key figure in European agriculture.

Hosting Jay Taylor of Amarillo and his guest, Michael Cointat, director general for production and marketing of French Ministry of Agriculture were Hereford businessmen associated with Hereford Feed Yards.

Cointat made Amarillo and Hereford one of his stops in a tour of American agriculture prompted by an invitation from Taylor when Taylor was in Europe as chairman of the President's Beef Export Committee.

Purpose of the tour is a study of more effective ways of using agricultural production as the expanding population of Europe dictates expansion of food producing industries.

Taylor's primary interest as he stated it during Friday's discussion is to promote the use of beef throughout the world as one of the most economical sources of food. This was his reason for urging the French to study our feed yards.

Cointat visited the Hereford Feed Yards to study methods and to evaluate the philosophical needs he must convey to his country.

See FRENCH Page 2



AGRICULTURISTS — James Witherspoon, local attorney, was one of several hosts to visiting French agriculturist Michael Cointat (right) Friday during a tour of inspection at Hereford Feed Yards. Here to study 'assembly line' beef production, the director general of French agriculture was served thick grilled Texas beef steaks for lunch. (Staff Photo)

Board Talks Bond Petition And Cost

Hereford's school officials, speaking informally at a luncheon meeting Friday, made off-the-record plans for a possible bond election this fall and heard reports on construction progress at La Plata Junior High School in northwest Hereford.

Tennis courts, differences in tax evaluations, a request by the city for the use of some school land, and the need for a joint meeting among the three local government agencies were also discussed by the school trustees.

A petition for bonds — \$400,000 worth — will be circulating in the Hereford area in the immediate future as plans shape up for a bond election this fall to determine the fate of a proposed vocational school and a new elementary school.

ALTHOUGH SCHOOL trustees took no official action concerning the upcoming action, a tentative early fall date was agreed upon by board members as a day to shoot for to conduct the vote if the petition is successful.

The off-the-record agreement among board members came after figures were determined for the needed bonds, and the time element discussed.

No official action can be taken by the board until the petition, complete with at least the minimum number of signatures, is presented to the school officials.

At that time, a date will be set for the bond election.

Herb Brasher, architectural consultant for the school system, advised school trustees to plan on \$450,000 for construction of the new elementary building, exclusive of equipment and paving. Since this may well be a last ditch attempt to get the job done, some \$550,000 is planned for outlay for the elementary school. The extra \$100,000 will take care of equipment, paving, and any etceteras that may arise.

CONSTRUCTION of a vocational school, tying in with present high school facilities, may require a total of \$300,000; state sources, however, will furnish funds for half the cost, leaving \$150,000 to have to come out of local funds.

The elementary school and the vocational school are tentatively set to be separate issues on the possible bond ballot. This and other unofficial action taken by board members is not recorded in the minutes of the Hereford school trustees because official action cannot be taken until Hereford citizens present a petition for a bond election to the school's elected trustees.

After the presentation of a petition, See BOARD Page 2

Teachers new to the Hereford Independent Schools will be held at a feast in their honor late in August, it has been determined by members of the education committee of the Deaf Smith County Chamber of Commerce.

The affair — which apparently is turning into an annual event — will probably take place at the Hereford Country Club Aug. 25, during the teacher's week of orientation.

A report from Chamber Manager Bill Thompson rated the dinner a success in years past.

The mechanics of pairing chamber members with teachers will be employed again, in order to keep the dinner to as small a size as possible to achieve the personal atmosphere members thought was necessary for a successful dinner.

Those sponsors desiring to take a teacher and his wife or her husband to the dinner who did not have the opportunity a year ago will have first grabs for this year's event.

Thompson predicts more See TEACHERS Page 2

City To Let Sewer Bids Monday In Rush Action

City commissioners will meet in a special session Monday at 5 p. m. to determine who will get the job of constructing a sewer line to extend to La Plata Junior High School.

The sewer must be completed before the school can be opened for classes on Aug. 29. Bids will be accepted by City Manager Dudley Bayne until 2 p. m. Monday, at which time he will prepare them for submission to the commissioners.

The "go ahead" on the project was given by city commissioners, meeting together Friday morning. The bids for the one school sewer construction job will be accepted or rejected at the Monday meeting.

The school sewer project, originally a part of plans in the overall sewer and water improvement for the city, is being pulled out of the plans so that work can go ahead now in order to have it completed before the fall session begins for the school.

Bonds approved by voters — \$610,000 — will not have to be sold to pay for the construction work. The money can be borrowed locally to finance the project, and repaid later when the bonds are sold.

The decision came after learning from U. S. Congressman Walter Rogers that federal funds, if any, would not be available in time for them to be used before September. City commissioners have applied for about \$354,000 in a federal grant. The federal grant would only be in addition to the bonds already approved by voters. The \$610,000 figure would be enough

to take care of almost all the city's needs, unless the growth rate took an unexpected jump and/or expansion at the city's sewage treatment plant becomes necessary.

Direct phone-to-phone dialing will soon be available to area residents, who use telephone service in their automobiles.

The improved auto service is being made available by West Texas Rural Telephone Co-Op, which expects the new channel to be available for use in the near future, pending construction time and trial time.

Vernon Inmon, manager at West Texas Telephone, says the service will take in almost all of the co-op's area, some 1,200 square miles including all of Deaf Smith, Farmer, and parts of Castro and Bailey counties. Parts of Bailey county will not be within distance of the tower now under construction at the cooperative's Westway station.

Known as IMTS, improved mobile dial telephone service, the system here will extend for some 50 miles in all directions of the tower. Work on the new system began about one year ago, when the Federal Communications Commission approved a license for the company here.

Expected to be more expensive than the radio service now

Weather

	M	H	L
Wednesday			80
Thursday	100		71
Friday	100		70
Saturday			72
Moisture this month	6		
Moisture this year	5.99		

(Courtesy KPAN)

Mobile Phone Service Added By West Texas

Direct phone-to-phone dialing will soon be available to area residents, who use telephone service in their automobiles.

The improved auto service is being made available by West Texas Rural Telephone Co-Op, which expects the new channel to be available for use in the near future, pending construction time and trial time.

Vernon Inmon, manager at West Texas Telephone, says the service will take in almost all of the co-op's area, some 1,200 square miles including all of Deaf Smith, Farmer, and parts of Castro and Bailey counties. Parts of Bailey county will not be within distance of the tower now under construction at the cooperative's Westway station.

Known as IMTS, improved mobile dial telephone service, the system here will extend for some 50 miles in all directions of the tower. Work on the new system began about one year ago, when the Federal Communications Commission approved a license for the company here.

Expected to be more expensive than the radio service now

Naman Attends Union Meeting

Jay Naman, president of the Texas Farmers Union, will speak to area farmers here Thursday morning at a breakfast meeting in the Caison House, says Leo Witkowski, county president.

The early morning breakfast will fetter the state president in a speech informing on the latest developments in national legislation pertaining to agriculture.

All farmer members of the Farmers Union, especially officers and directors, are urged to attend the breakfast. The meal will begin at 6:30 a. m.



THURSDAY MORNING FIRE — Hereford firemen fought after a light switch ignited a rubber solvent. (Staff Photos)



THREE SLIGHTLY INJURED — Three persons were slightly injured Friday afternoon when this pickup collided with a truck. The pickup careened off the truck and overturned some 105 feet from the point of impact. The vehicle was a total loss. (Staff Photo)

Wreck . . .

(Continued from Page 1)
 truck and turned over three times, landing on its wheels 105 feet from the point of impact. Investigating officers estimated damages to the pickup at 2,800 and damages to the truck at \$300.
 The pickup was owned by Antonio Martinez, also of Bronte, Tex.
 The truck driven by Griego, who is a harvest foreman, was loaded with potatoes and was going to the vegetable shed when the accident occurred.

French . . .

(Continued from Page 1)
 people to interest them in this type of activity. They have been torn by frequent wars and it is difficult to overcome their distrust, Cointat said.
 He stated that he was not primarily interested in the technology of the feed yard process, but the basic concept of the industry seemed to be what France needs to be the strong agricultural leader the Common Market needs.
 Cointat stated that he would like for young French boys to come to this country to study agriculture so the small nations of Europe can come closer to supplying the needs of the 160 million people served by the Common Market.
TAYLOR EXPLAINED to Cointat that the wheat region around Paris could be more economically productive if the grain was diverted into feeding operations and the final cash product beef instead of marketing the grain.
 The French seem to be primarily concerned with the principles of supplying food more than they do with individual profits. The concept that is taken for granted in America — the idea that profit is incentive enough, is not accepted by the French, according to Cointat.
 He said that he feels a moral obligation to his people to guide them in their choices and that the making of a profit was not their primary goal. He explained that he would feel that he had to guide their advancement in industry or agriculture in much the same way that their government had a moral obligation to see that they appreciated the finer examples in the arts — music, painting, etc.
 Taylor pointed out to the French Agriculturist that the two views were not incompatible — that the quality of the American agricultural products was continually rising as the

producer was consistently making a higher profit.
ANOTHER TOPIC under discussion was the control of quality. Cointat seemed to disagree that standardization or normalization as he called it, of beef quality would make the producer strive for better products. He said that he felt that feeders would become satisfied with a mediocre product and that quality would not continue to improve.
 Taylor explained that the American view is that government grading gives the producer the incentive he needs to up his quality — the better qualities bringing more profit.
 In attempting to explain why American agriculture has advanced, Taylor told the Frenchman, that the colleges devoted to the study of agriculture and the experimental farms were largely responsible. Another factor is that money and industries are devoted to the betterment of agriculture, he said.
PAUL ENGLER of Hereford Feed Yards explained to Cointat that the wide range of quality within a grade stimulated feeders to strive for better carcasses.

Taylor pointed out to the group that this one man, Michael Cointat, could in his opinion, do more to influence the attitude of the European world toward agricultural practices than any other.
 An attitude of international cooperation in the development and marketing of beef was deemed necessary by the agriculturists before the needs of the hungry world can be met.
 Cointat pointed out that the French now consume about 50 pounds of beef per person per year. Americans consume about 102 pounds per person per year. The French consume more poultry and pork than do the American people, Taylor pointed out.

NEEDS FOR the European nations in the Common Market for 1970 have been estimated at 700,000 tons of beef. For all of Europe, 1,400,000 tons will be needed by 1970, Cointat estimated.
 Italy is estimated to have the greatest shortage at the present time.
 Before coming to Hereford and the Feed yards, The group stopped at Taylor's ranch near Wildorado.
 Hereford Feed Yards hosted the group for lunch at the Hereford County Club.
 During the luncheon, Engler

expressed the appreciation of American cattle feeders for the French market which consumes a large quantity of American specialty meats — hearts, etc.
ENGLER EXPRESSED the sentiments of the other feeders present when he told the Frenchman that American beef industry is interested in increasing business, bettering foreign relations, and helping France develop its own meat industry in any way possible.
 Cointat said that the price of meat is too high in Europe but farmers must get high prices for their farm products to continue in the business.
 Cointat was accompanied by Dr. Radboud Beukenkamp of the U. S. Department of Agriculture who serves as interpreter.
 They have been to Oregon, California, Minnesota the Chicago area and were leaving for New Orleans after their brief Panhandle visit.

Fire . . .

(Continued from Page 1)
 up to a fire plug.
 Possible damage to the trucks and the time saving abilities of the new system were the main reasons for the purchase.
 No longer do the trucks have to be maneuvered into position for a hook up, as the 15 foot connection can be laid to the plug from the truck. A cut off valve on the system eliminates removing the cap to the truck pump and two men can now connect a hose instead of the usual four man team.
 J. P. (Jap) Dickerson, fire chief, praised the system for holding damage to a minimum in Thursday's Panciera Tire & Supply fire.

FOUR CENTURIES OF STAGE DESIGN
 'SPOLETO, Italy — An exhibit spanning 400 years of stage design is to be a feature of this summer's Festival of Two Worlds.
 In the display are to be works assembled by four American collectors — Robert L. B. Tobin, Donald Oenslager, the Museum of Modern Art in New York and Wadsworth Atheneum in Hartford, Conn.

Children do not "outgrow" crossed eyes. To prevent possible loss of sight, crossed eye should be treated before the child reaches four years of age, counsels the Texas Society of the Prevention of Blindness.

Board . . .

(Continued from Page 1)
 petition to the school officials, a bond election must be held after at least 10 days and before 30 days.
 Bond monies remaining from the \$2.4 million issue approved by voters some time ago amount to some \$300,000, which will be applied towards construction of the elementary building. The \$250,000 needed for the building will have to be approved, or another route to raising the money will have to be sought. Expected enrollments anticipate the need for the school in September of 1968.
APPEARING BEFORE the board was City Manager Dudley Bayne, who asked for use of about an acre of land on the school tract for the location of a water tower. Board

members took no official action on the city's need at the Friday meeting.
 A report on the construction progress at La Plata Junior High School was made to trustees by Brasher, who said everything was "in good shape." Gas lines were still two to three blocks away from the building, but would be connected by Friday, he said. Science equipment, and part of the kitchen equipment, had not yet arrived but should be installed soon.
 Getting sewer service to the new school building is progressing, the trustees noted. Estimated to cost \$34,000, contracts for the job are to be let Monday.
TENNIS COURTS also were placed on the agenda for members of the board meeting over lunch. A paved area located just to the north of the present high

school plant is not large enough to accommodate tennis courts, it was determined. For four courts together, an area 120 X 200 feet is required, Brasher said. Approximate cost for the four-court installation would amount to about \$18,000. The board said it would like to have the courts completed by the spring of 1967.
 Differences between the City of Hereford and the Hereford Independent Schools in tax evaluations were pointed out by City Manager Dudley Bayne to be isolated cases.
 School trustees, however, took the initiative in calling a joint meeting of the area's three local government authorities — to iron out any problems which may arise between the three. Tuesday, Aug. 2 has been set as the date, with other details to be announced later.

Teachers . . .

(Continued from Page 1)
 sponsors than teachers for the dinner; sponsors, others than those who will have first choice because they were not able to participate last year, will be chosen on a "first come, first served" basis.
 Thursday the 25th was selected from a list of several dates suitable for the occasion. The date is during a workshop week for the teachers, prior to the first day of classes on the 29th.
 Preliminary positions on the program were named by the committee members, with details to be finalized at a later date. Music, welcomes, will be planned by the chamber and announced later.
 A menu in the price range of \$2 to \$2.50 was agreed upon.

Last year's New Teacher Welcome banquet attracted 146 persons; committee members were planning accommodations for a possible 200 plus crowd this fall.
 Making the banquet an open event was turned down by chamber committee members, who felt the personal atmosphere created by each sponsor bringing a teacher would be disrupted if others were also attending the dinner.
 The decision-makers attending the planning meeting were Earnest Langley, chairman, Dub Hair, Dr. David Hamblen, Dr. C. E. Rush, Dr. Hap Cavness, Don Baugous, O. Z. Golden, Dille Kelley, business manager for the school system, Tom Kendrick and Chamber Manager Bill Thompson.
Lithography — Letter Press Printing
THE INK SPOT

Sizzling JULY SPECIALS

ENZACTIN

A MODERN SCIENTIFIC TREATMENT FOR ATHLETE'S FOOT.

Cream	reg. \$1.50 only	79c
Powder	reg. \$1.50 only	79c
Spray	reg. \$2.25 only	\$1.19

One-A-Day VITAMINS with IRON
 Bottle of 100 Regular \$3.29 NOW **\$1.79**

VITALIS HAIR DRESSING
 King Size

Regular \$1.49 NOW **94c**

ALL ITEMS IN OUR
JEWELRY & GIFT DEPARTMENTS
 (EXCEPT ELECTRICAL APPLIANCES)

NOW **1/3** OFF

<p>Ipana Toothpaste Family Size Tube Regular 89c NOW 56c</p>	<p>Excedrin Tablets Bottle of 60 regular 98c NOW 59c</p>	<p>Sal Hepatica Economy Size Regular \$1.19 NOW 79c</p>	<p>Coricidan Cold Tablets Bottle of 24 Regular \$1.19 NOW 52c</p>
<p>Geritol TABLETS or LIQUID Regular \$5.00 SPECIAL \$2.76</p>		<p>Massengill Powder Regular \$1.28 NOW 79c</p>	

OPEN SUNDAY 8 a.m. to 6 p.m.

CREST
 Regular 79c Tube NOW **57c**

CONTAC CAPSULES
 Regular \$1.49 NOW **89c**

DRISTAN
 Reg. \$1.49 NOW **89c**

<p>Vanquish Tablets Regular 69c NOW 47c</p>	<p>Sweeta Tablets Bottle of 1000 Regular \$3.49 NOW \$1.98</p>
<p>Bufferin Tablets Bottle of 60 Regular 95c NOW 59c</p>	<p>St. Joseph Aspirin For Children Regular 39c NOW 23c</p>
<p>Walgreen Babykof Cough Syrup Regular 75c NOW 36c</p>	

These Specials Good Sun-Mon-Tues & Wed. - July 24, 25, 26, & 27.

SHOP "UP-TOWN" Sugarland Mall
 SHOP IN COMFORT CONVENIENT PARKING

HAVE YOUR DOCTOR PHONE US YOUR NEXT PRESCRIPTION!

R ROGERS-MILLER
 SUGARLAND MALL
 Walgreen Drug
 PHONE EM 4 2344

THE SUNDAY BRAND

Established 1948
 Published every Sunday at
 130 West Fourth St.
 Hereford, Texas 79045

James M. Gillettine, Editor and Publisher
 Melvin Young, General Manager
 Mrs. Naomi Hopson, News Editor
 Mrs. Floyd Coleman, Women's Editor
 Wayne Stephens, Adv. Manager
 Robert J. Awitrey, Mech. Supt.

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.
 Entered as second-class matter July 6, 1966 at the post office at Hereford, Texas under the Act of March 3, 1879.
 Second-class postage paid at Hereford, Deaf Smith County, Texas.

You Bet Your Life

SAM SCATBACK MAKES THE TRIP HOME FROM THE SHOP EVERY DAY IN 10 1/2 MINUTES FLAT...

AND WHAT DOES OUR HERO DO WITH THE MINUTE AND A HALF HE SAVES? GIVE A LOOK!

The Travelers Safety Service

Reckless driving caused more than 713,000 casualties in 1965.

Victory Class Officers Named

Officers for a new year were chosen and plans for the annual family picnic were made at a recent meeting of Victory Class of Avenue Baptist Church in the home of Mrs. Leroy Rickman.

Mrs. Carlyle Sargent was elected president, Mrs. Bill Wall vice president, Mrs. Rickman secretary, Mrs. Marvis Southward treasurer, Mrs. Clois Kemp, recording secretary, Mrs. G. W. Duncan, class ministries chairman and Mrs. Johnnie Townsend reporter.

Group captains are Mrs. Wall and Mrs. Townsend. On the yearbook committee are Mmes. Kemp, Wall and Sargent and on the social committee, Mrs. Charlie Riffin and Mrs. C. E. Coleman. Mrs. Townsend is the teacher and Mrs. Parl Boyer was named class mother.

Date for the picnic was set at 8 p. m. Aug. 18. Members answered roll call with names of favorite hymns and the hostess presented the devotional topic, Beatitudes of Leadership.

The 1967 PGA golf tour will begin with the San Diego Open next Jan. 11-15.



Lynda Kuper contestant

Castro Queen Contestant From Near Hereford

Miss Lynda Kuper, daughter of Mr. and Mrs. Henry Kuper, Summerfield is a queen contestant in Castro County's 75th Jubilee Prairie to Paradise Pageant. She is the only contestant from the Hereford area, living barely in the edge of Castro County.

The queen and runners-up will participate in the pageant which celebrates Castro County's history. It will run ninety minutes under the direction of Paul Hagan of Rogers Company. Mr. Hagan is a profes-

sional director. The pageant will be presented on August 12, 13, 15, 16, and 17, with no presentation on Sunday night.

The contestants' votes are based on the amount of tickets they sell. Anyone may buy tick-

ets from Miss Kuper by phoning 267-5613. The price is \$1.00 for adults and .50 for children. If purchased at the door, they will be \$1.50 for adults and .75 for children.

Dr. E. H. Hendon
Optometrist
136 East 3rd. Phone EM4-0987

OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987

HOT WORK—High school boys get all the of the summer roguing maize. (Staff Photo) hours work they want through the middle

Shades of
FUN!

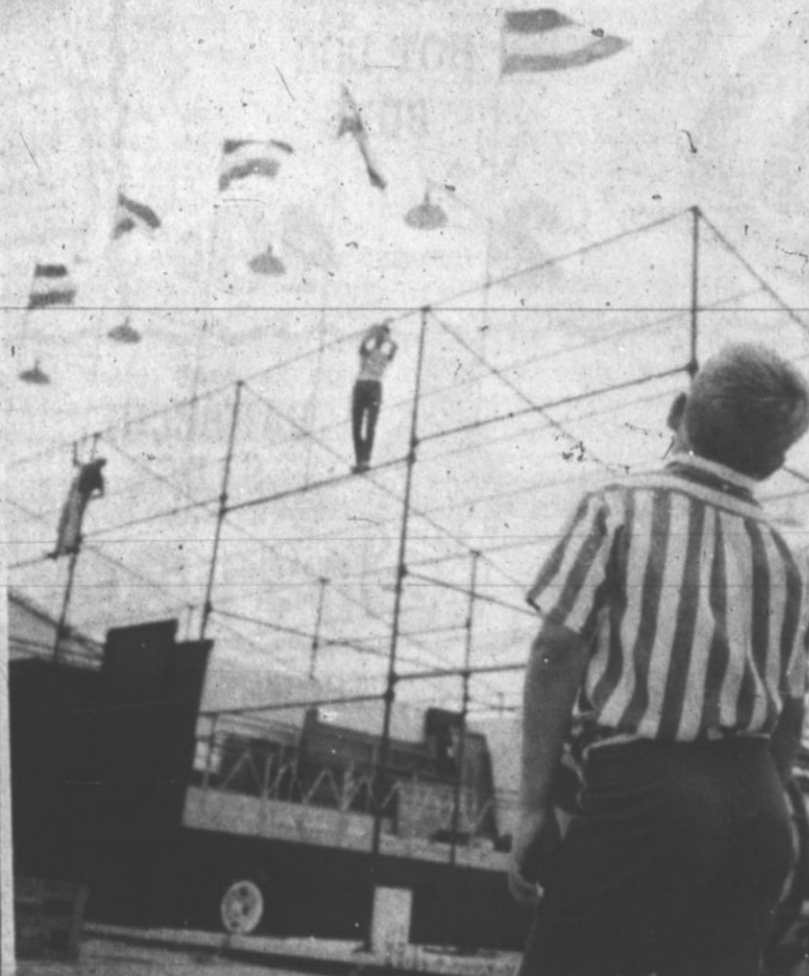
by
MISS LazyBones

Sagebrush Pigskin Upper with Otter color smooth leather trim
Reg. U. S. Pat. Off. and Canada • Made in U. S. A.

Black Forest
Green Textured Leather
8.50 TO 10.50

•GLENN'S•
FOOTWEAR
Fashion At Your Feet

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK



INTRIGUED — David Baugous typifies little boys who like to watch the circus or carnival go up. (Staff Photo)

SIGN THEFT CAUSES CAR WRECKS

DALLAS (AP) — The growing number of automobile accidents at construction sites may be due in part to vandalism and the theft of barricades, signs and other safety markers, the Southwestern Insurance Information Service reports.

Jack Sanders of San Antonio says in a study for the service that the problem was serious enough to require emergency measures during the last legislature.

Texas legislators passed a law making it unlawful to tamper with any construction safety device. A fine as high as \$1,000 and imprisonment are possible penalties.

ALMOST UNANIMOUS

FRANKFORT, Ky. (AP) — Tobacco is grown in 118 of Kentucky's 120 counties.

RECORD PARK RESERVATIONS

AUSTIN, Tex. (AP) — Reservations for summer state parks vacation are running at a record rate, reports the Texas Parks and Wildlife Department.

It says full houses are expected by late May at Garner, Huntsville, Inks Lake, Lake Whitney, Corpus Christ, Falcon, Martin Dies Dam B, Goose Island and Fort Parker state parks.

BARBER CRAFTSMEN

CHICAGO (AP) — Barbering today is becoming a sophisticated business.

Arther Wilson, who isn't a barber himself, owns an International Men's Hair Styling shop. He imported barbers from Europe.

"Some of our barbers make \$12,000 a year," Wilson said. "It is becoming a professional craftsman's job."

JOHN P. RING

THERE IS
A FUTURE
FOR YOU IN
PRINTING
MANAGEMENT



Positions of responsibility and authority in the graphic arts await technically trained young men and women who possess leadership ability. Management opportunities in this challenging field are unlimited. The continuous expansion of plants and new technological developments open the door to a rewarding career.

Security, prestige and financial advantages are available in one of the world's most important and exciting industries.

The Southwest School of Printing Management will help you to prepare for a satisfying future in the printing and publishing field. Write today for complete details.

SCHOLARSHIPS... worth from \$250 to \$500 are available. Write today for application form.

SOUTHWEST SCHOOL OF PRINTING MANAGEMENT
A Division of Sam Houston State Teachers College
Huntsville, Texas

COMPLETE CLOSE-OUT

OF ALL

Ethan Allen

Furniture



To all customers who have started Ethan Allen groupings — now is the time to complete those groupings at Once-in-a-life time savings!! We are not going out of business, but we have given up our Ethan Allen franchise and this fine furniture must be sold now!!

Small Monthly Payments May Be Arranged For You!!

20% OFF

FINANCING ARRANGED RIGHT IN THE STORE!

A Small Down Payment Will Hold Any Selection!

Discontinued Groupings For As Much As 45% Off

McGee Furniture

511 N. Main

in Hereford

364-2586

1932 CADILLAC

Antique Car Turns In Good Performance For Lankford

Antique car buffs can look with envy on one Hereford man who inherited a 1932 Cadillac. Few cars of this model are available in the United States and certainly none are on the open market. Bill Lankford has a maroon and black model designed for seven passengers that was willed to him by a friend. Only 8,000 Cadillacs were made that year and very few are still in existence.

The four-door car has wire wheels that are a cream color. This accents the plush interior that has an essence of luxury in texture and coloring.

Ivory satin covers the top and sides. The seats are done in an ivory brocade fabric and the floor is carpeted in beige.

Being in the flower business, Lankford has added bud vases to the back seat. A rail across

the back seats is designed to hold a lap robe — available in 1932 to match the interior.

Jump seats are hinged on the backs of the front seats. For added comfort, the windshield opens for ventilation.

Another feature is a shock-absorber regulating system that has adjustments for different types of roads. A firm setting is used for highway and a soft setting for rough roads.

Tires are larger than cars use now — they are 7-17, three inches bigger than standard tires in common use. The car has 140 inch wheel base.

Cruising speed for the V-8 car is 60 mph with a maximum of 85. Lankford has made one 300 mile trip and two 200 miles trips without trouble. He averages 9 miles per gallon. The gas tank holds 30 gallons.

The engine is 115 horsepower as compared to the big Cadillac now with 126.

The Lankford car weighs 5380 pounds, almost a thousand pounds heavier than new Cadillacs. The motor is cast aluminum instead of being made of cast iron.

Lankford has no intentions of selling the car but does plan to take it to Lubbock August 4, 5 and 6 to enter in the Antique Automobile Club of America competition. The cars will be judged on condition, preservation, etc. About 80 or 90 cars are expected to be entered in the event.

Lankford is also a member of the Cadillac-LaSalle Antique Car Club.

Typewriter Ribbon
THE INK SPOT



Look Who's New

Mr. and Mrs. Vivian Joe Fitchett are the parents of a daughter, Patricia Lee, born July 23. She weighed 6 lbs. 11 ozs.

Mr. and Mrs. Jose Rodriguez are the parents of a son, Alfredo Martinez, born July 21. He weighed 7 lbs. 7 ozs.

Mr. & Mrs. Lionel M. Lucio are the parents of a son, Alfredo Martinez, born July 21. He weighed 7 lbs. 7 ozs.

Mr. and Mrs. Floyd O. Loges are the parents of a son, Milton Dale, born July 21. He weighed 7 lbs. 10 ozs.

Mr. and Mrs. Kenneth G. Forson are the parents of a daughter, Margaret Elaine, born July 20.

Mr. and Mrs. Guadalupe L. Pena are the parents of a son, Fidencio, born July 20.

Mr. and Mrs. Virgil O. Kelley, L. P. Davis, Johnny T. Clark III, Mrs. Anna Holman, July 20. Kelly Haney, July 19.

Office Furniture
THE INK SPOT

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Henry Jackson, 105 Ave. E.; Mrs. John E. Conyers, Box 109; Mrs. Roy L. Hobbs, Box 681; Javiel C. Camacho, General Delivery; Jessie L. Carbera, 327 Ave. E.; Johnny C. Oliver, 506 Ave. K; Mrs. Floyd O. Lo-

Burj France, 304 East Sixth; ges, Rt. 3. Maria Salazar, General Delivery; Mrs. Barbara Lightfoot, 513 Knigh; Herber V. Crawford, R. 1. Bill Koprian, R. 5; Bill Davis, R. 3; Roger K. Shipley, Box 10; Mrs. George W. Houlee, 137 Emma; Mrs. Joe R. Boykin, Grand E. Traller Park; Mrs. Lionel M. Lucio, 312 Ave. A; Mrs. Guadalupe L. Pena, 318 Ave. D;

Mrs. Florence McDorman, 148 Emma; Mrs. A. W. Sco, 201 Shor; F. C. Marshall, Vega; Mrs. Marie A. Angelo, 227 Ave. B; Earl Clark, 107 Centre; Mrs. Maud VanHorn, 308 Ave. B; Laurie A. High, 345 North; U. E. Cook, Box 1013. Miss Minnie A. Miner, 606 E. Third; Mrs. Mary I. Garre, Box 608; Jim Cross, R. 3; Mual J. Mendox, Box 99; Mrs. Rodney Loyd, 334 Ave. B; Mrs. Lee V. Kendall, 710 E. Third;

Mrs. Mary Wieck, 406 Ave. G; Tony Ohlig, 409 Blevins. PATIENTS DISMISSED James F. Clerr, Frank Anderson, Mrs. Adalberto A. Rodriguez, Rosie Villanueva, Mrs. Nona Duncan, Mrs. Jerry D. Loflin, Mrs. H. B. Marrs, Mrs. Lela Prather, July 22. Monte K. Vaughn, Mrs. Ronnie D. Keith, John C. Hicks, Mrs. Billie V. Manning, July 21. Mrs. James L. Mauk, Mrs. C. R. McQuigg, Mrs. J. J. Wad-

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



ARMOUR STAR
FRANKS
12-OZ. PKG.
49c



TENDERCRUST
HOT DOG
BUNS
2 PKGS. **49c**



MIRACLE WHIP
KRAFT'S SALAD
DRESSING
QUART
JAR **49c**



OLD BLACK JOE
HICKORY
SMOKING CHIPS
5-LB. BOX **59c**



Kraft
**BARBECUE
SAUCE**
18 oz. Btl.
Smoke or
Plain **39c**



Sweet 10
Whipped Parkay
Sloppy Joes
6-oz. Btl. **89c**
8 oz. Pkg. **3 For 59c**
15-oz. Can
Beef or Pork **55c**

ARMOUR STAR
BACON



10c COUPON
Lb. 89c

ARMOUR STAR
PORK SAUSAGE

Lb. **49c**

KRAFT'S AMERICAN
& PIMENTO
**SLICED
CHEESE**
8-OZ. PKG. **39c**

BUDGET

Balancers



CALIFORNIA GIFT
OLIVES — PICKLED
CAULIFLOWER **3 FOR \$1**

FRUIT PIES
Johnson's
Apple - Peach -
Cherry 36-oz.
Family Size Frozen **65c**



MARYLAND CLUB
COFFEE
ALL GRINDS - LB. CAN
73c

CRUSHED PINEAPPLE
Shurfine No. 2 Can **3 For 79c**

SHURFINE SPINACH
No. 303 Cans **2 For 37c**

SHURFINE CORN
WK Golden 303 Can **2 FOR 45c**

SHURFINE
SHORTENING
3-LB. CAN **69c**

SHURFRESH
EGGS
GRADE 'A' MEDIUM
2 DOZEN 79c

TIDE
GIANT BOX
7c OFF LABEL
67c

GENTLE
DETERGENT
32-oz. Plastic Bottle
3 FOR \$1.00

VIENNA SAUSAGE
LIBBY'S **5 FOR \$1.00**

GERBER'S BABY
FOOD
STRAINED
FRUITS
AND VEGETABLES
9 4 1/2 OZ. 97c

DELICATESSEN.

Stuffed Bell Peppers **98c lb.**
Fish Sticks **\$1.09 lb.**
Scalloped Potatoes **49c pt.**
Macaroni & Cheese **49c pt.**
Fruit Salad **59c pt.**
Jello Salad **49c pt.**

Grandma Bakes Pies, Rolls,
and Donuts Daily

SHURFRESH
lb. Box **2 For 59c**

MOUNTAIN PASS
303 Cans **5 For \$1.00**

VAN CAMP'S
No. 300 Can **8 For \$1.00**

SHURFINE
CRACKERS
2 For **59c**

SHURFINE ELBERTA
FREESTONE
PEACHES
2 No. 2 1/2 Cans **69c**

HEREFORD GROWN
RED POTATOES
Lb. **3c**

TEXAS
CUCUMBERS
Lb. **15c**

THOMPSON - SEEDLESS
GRAPES
Lb. **25c**



DR. PEPPER
Regular or King
6 Bottle
Carton **39c**

SHURFRESH
MILK

Tendercrust
BREAD
???

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

H.D. CHATTER

**Mid-July Notes
On This And That**

By Mrs. Argen Draper
Home Demonstration Agent



Mrs. Huron Allen, Amarillo, visits occasionally in the office. She has many good ideas on foods and food preservation. She likes to try new recipes and food ideas. She has promised an especially good raw carrot relish. We'll publish it later.

JUDGING FROM the number of calls, kraut making is getting into full swing. Pure salt will give the best results in all food preservation and especially pickling. If the kraut seems dry at any time, add juice made of equal parts of distilled vinegar and water.

Instead of the plate and cloth that has always been recommended to keep kraut covered with brine, use a water-filled plastic bag on top of the cabbage.

A RULE TO REMEMBER: Distilled vinegar is for vegetable pickles and cider vinegar for fruit pickles. At one time, distilled vinegar was white, but that is not true today as distilled vinegar is often colored.

MRS. CHARLES Long, Mrs. Layton Sawyer and Mrs. Billy Kee are talking about all they are accomplishing in food preservation.

AN ANSWER from a foods specialist: Mellorine is the legal name by law for a frozen product made with any fat other than butter fat. By law, ice cream must have a minimum

of eight percent butter fat and mellorine a minimum of six percent fat. So mellorine type frozen dessert should not be considered a lowfat product because the fat content can be the same except for the two percent minimum difference.

1 T. FLOUR equals 1/2 T. cornstarch

A DASH is less than 1/8 teaspoon

TO MAKE sour milk from sweet milk: One cup sweet milk plus one tablespoon vinegar or lemon juice and one-half teaspoon baking soda.

ICE CREAM FOR CRANK FREEZER (Custard Foundation)

2 eggs slightly beaten
1/4 t. salt
2 C. milk, scalded
4 C. thin cream
1 T. vanilla

Scald milk. Beat eggs slightly; add sugar and salt. Pour milk gradually over egg mixture; cook in double boiler until mixture coats a metal spoon. Cool; add cream and vanilla.

Pack the freezer tub or bucket 2/3 full of crushed ice using 4 parts ice to one part salt. Adjust lid and crank. Pour cold water over ice until water trickles out the overflow hole. Finish packing ice and salt into bucket. Turn crank slowly 6 to 8 minutes; turn rapidly for 5 to 7 minutes or until ice cream

is firm. This recipe is taken from Good Meals, B-807. Call for it as it has good information and good recipes in it. There are some recipes for refrigerator ice cream and pineapple sherbet that will help beat the heat.

SOME SUMMER punches:
SIPPING SURFERS' PUNCH
(6 - 8 oz. servings)

- 1 C. fresh lemon juice
- 1 C. fresh orange juice
- 2 C. grape juice
- 1 C. sugar

1 12 oz. bottle sparkling water
In large pitcher or bowl, blend lemon, orange and grape juices with sugar; stir until sugar dissolves. Add sparkling water and pour into ice-filled glasses. Garnish with orange cartwheels. Makes about 1 1/2 quarts.

PUNCH FOR A BUNCH
(12 8 oz. servings)

- 2 C. sugar
- 1 1/2 C. fresh lemon juice
- 2 pints cranberry juice cocktail

2 (1 pt. 2 oz.) cans pineapple juice
2 12 oz. bottles ginger ale
2 oranges, unpeeled

In large pitcher or bowl, blend lemon, cranberry and pineapple juices with sugar; stir until sugar dissolves. Add ginger ale and pour into ice-filled glasses. Garnish with orange cartwheels. Makes about 3 1/2 qts.

CITRUS APRICOT COOLER
(4 8 oz. servings)

- 1/2 C. sugar
- 1 T. instant tea
- 1/2 C. boiling water
- 1/2 C. fresh lemon juice
- 1 C. fresh orange juice
- 1 12 oz. can apricot nectar
- 1 12 oz. bottle low calorie

lemon-lime carbonated beverage
In a large pitcher or bowl, blend sugar, instant tea and boiling water; stir until sugar and tea dissolves. Blend in lemon and orange juices and apricot nectar. Add lemon-lime beverage and pour into ice-filled glasses. Garnish with lemon wedges. Makes about 1 1/2 qts.



PRESENTS CHECK — Bill Gentry, right, boss lion for the Hereford Lions Club, presented a check for \$1,200 to Johnny Clark, Jr., Hereford School superintendent for the score board. The board has been installed in the new gym at LaPlata Junior High School. Money for the board was earned at the annual Lions Club Minstrel and other projects. The gym will be the home of the Hereford White-face cage team next winter. (Staff Photo)

cot, nectar. Add lemon-lime beverage and pour into ice-filled glasses. Garnish with lemon wedges. Makes about 1 1/2 qts.

SUNSHINE PUNCH
(24 cup servings)

- 2 C. fresh strawberry halves
- 1 unpeeled lemonsliced into cartwheels
- 1 unpeeled orange, sliced into cartwheels

1 C. fresh lemon juice, chilled
1 28 oz. bottle ginger ale, chilled
1 large can pineapple or orange juice

Place strawberry halves, lemon and orange cartwheels in a glass bowl. Crush fruit slightly to extract some juice, using the back of a large spoon. Sprinkle with sugar. Cover bowl; allow to stand at least 1 hour. When ready to serve, place fruit mixture in punch bowl and add remaining ingredients that have been well chilled. Add a block of ice. Makes about 3 qts.

If you hear loud buzzing among the members of the National Secretaries Association, it is really something to be excited about. Mrs. Connie Pendergast of Houston was chosen as International Secretary of the Year for the NSA. This selection was made at the 1966 International meeting in Dallas Thursday.

Houston and Hereford are in the Southwest district. Mrs. Pendergast is an executive secretary and has had much training and very interesting positions. I think the Secretaries Association is very good for our town. Congratulations to the NSA members.

Fooks Is Council Representative

Gene Fooks minister of Central Church of Christ will represent the Deaf Smith County Council on Alcoholism at the Institute on Alcohol Studies which will be held in Austin at the University of Texas this week.

Those attending will hear recognized authorities concerned with the problem of alcoholism at the ninth annual meeting.

The speakers will discuss scientific information relative to the nature, prevention and therapy of America's most imposing social and health problems — alcoholism.

Purpose of the meeting is to study and discuss current developments in education, advances in treatment and rehabilitation, and preventive measures for social and community action.

In addition to general session lectures there will be approximately 15 hours of forum groups.

Some who will be featured at

the meeting are Dr. Fred Crawford, and Rev. John DeFoore. Dr. Crawford is the research chief for the Texas Board of Mental Health and Mental Retardation. Rev. DeFoore is the pastor of Highland Baptist Church in Waco and is an active worker in the education of the public to the problems of alcoholism.

Dr. Milton Maxwell, executive director for the Summer School of Alcohol Studies at Rutgers University will also be one of the 11 featured speakers.

Office Supplies — Printing
THE INK SPOT

Don Chaney Will Be Guest Speaker

In the absence of the regular minister, Gene Fooks, Don Chaney will fill the pulpit at Central Church of Christ Sunday morning and Sunday evening.

At the 10:25 a. m. service Chaney will discuss individual claims to Christianity under the title "Not Every One."

Sunday evening at the 8 p. m. service, his topic will be "The Kinds of Followers of Christ," relating actual work to the kinds of talents to be used for Christ.

go ahead...
PUT YOUR FOOT DOWN!
on the **AUTO BEAUTY RUG**

You'll discover it's the most attractive way to protect your original carpet.

- Deep pile automotive carpeting bound in vinyl
- Sturdy vinyl heel plate on the driver's side
- Thick foam backing keeps Auto Beauty Rug firmly in place
- One size fits all cars
- Six auto interior colors—red, black, turquoise, blue, green, brown.

\$6.95

Check with your service station or dealer

DISTRIBUTOR:
HEREFORD PARTS & SUPPLY
Box 986 702 W. 1st.

Last Chance to Save on GASTON'S GREAT....

JULY CLEARANCE SALE!

Men's Department

Ladies Ready-To-Wear



Lots of GOOD VALUES for Men and Boys Suits Trousers Straw Hats Sport Coats Sport Shirts Belts Ties Swim Suits Luggage Socks Knit Shirts

ALL REDUCED

COTTON SUITS
KNIT SUITS
LINEN SUITS
PRINT SUITS

Size 6 to 18
Reg. \$25.00 to \$110.00

1/2 PRICE

LADIES SHORTS

Regular to \$10.00

\$2.99 ea. 2 For \$5.00

SWIM SUITS

2 PC. AND 1 PC. REG. TO \$20.00

\$5.00

One Rack DRESSES

Juniors & Misses 1/2 PRICE

BETTER DRESSES, SUITS & COSTUMES

Reg. 80.00 to 200.00 1/2 PRICE

Children's SHORTS T-SHIRTS SLIM JIMS

LAST CHANCE

To Clear at \$1.99 each

Children's SWIM SUITS

Sizes 5 to 14

Regular \$10.00 1/2 PRICE

Come In - Shop In A C-O-O-L Store where you will find IRRESISTABLE VALUES! Your Quality Store Since 1921



Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Frio Homemakers Club met Tuesday at Community Center. Guest speaker was Max Comer, Amarillo, Southwestern Public Service personnel safety super-visor and showed a film on Mouth to Mouth Resuscitation. Each person present was given an opportunity to try to give the proper breathing treatment to the dummy used for the demonstration.

Attending the meeting were Mrs. Sam Ogan, hostess, Mmes. Edgar Vinson, E. E. Vogler, Annie Springer, Eugene Baldwin Tommy Sparkman, Chesley Johnston, Johnny Robinson, Homer West, T. L. Sparkman Jr., Earnest Harder, Owen Andrews, Charles Self, Harlan Barber, Don Beard and Miss Alma Andrews.

On August 16 the club will have its next meeting, a luncheon at the home of Mrs. Laura Littrell.

Several Junior G. A. members from Frio Baptist Church attended the area Baptist camp near Floydada. Sponsors were Mrs. Earl Harkins and Mrs. Joe Autry. Girls attending Monday through Wednesday were Melissa Johnson, Cheryl Cole, Billie Manion, Rhonda Stephan, Genie Robbins, Cheri Mason and Andrea Aze.

Mrs. Buck Stringer, Debbie and Mike of Ojai, Cal. came Thursday to visit friends and relatives in this area. They had visited her brother, Arthur Betts and Mrs. Betts near Boise City, Okla. the first of the week and had spent Wednesday night with the Glenn Andrews family at Etter. Thursday night and Friday they stayed with the Charles Selfs and plan to visit relatives in the Lubbock area the first of next week.

Mrs. Charles Self and Tori, her mother, Mrs. Kenneth Cox and grandmother, Mrs. Luella Sykes and Mrs. Lynn Cox and son, Brandon, spent Saturday through Monday visiting in Oklahoma. At Wilson, they attended a reunion of the Easterwood family. Mrs. Sykes is here from Bellflower, Calif., to visit her family.

Glenn Gripp went to Denton Saturday to bring home Mrs. Gripp who has been attending summer school at NTSU. Their daughter, Gail, spent the six weeks with her grandmother, Mrs. Tait Morning, at Stephenville and son Dean spent the time with his paternal grandmother, Mrs. A. G. Gripp at Conway. Monte Gripp went after his brother, Saturday.

Mr. and Mrs. Gary Mason and family spent Sunday in the home of her sister, Mrs. E. H. Little and family at Texline. They attended Texline Baptist Church with the Littles.

Van Mason spent the most of last week visiting his grandparents, the R. L. Masons, in the Westway Community and his sisters, Kristi and Mendie spent the time visiting cousins, Mr. and Mrs. Dickie Bob Mason in Amarillo. Mrs. Mason brought them home on Thursday. They are children of Mr. and Mrs. Gary Mason.

Jana Cole went to Waco Saturday to attend a college adjustment seminar in preparation for entering Baylor University in September. She returned home on Friday.

The Frank Robbins went to the E. H. Littles' home Saturday, to get Genie, who had spent the week visiting there. Genie and Becky Little attended 4H camp at Rita Blanca Lake Park near Dalhart the first few days of the week.

Club Completes Fifth Gift Quilt

Quilting and a covered dish lunch occupied members of Mothers Needle Club in the home of Mrs. C.N. McClure Thursday. A quilt was completed, making a total of five handmade coverlets ready to be taken as gifts to Gristown next month.

No club meeting is scheduled for August; the next will be in September in Mrs. A. H. Cook's home for an all-day quilting.

Present Thursday were Mmes. Haskell Benson, W. T. Gunstinson, H. E. Lindley, Ralph Paul, Annie Springer, J. L. Shirley, W. H. Awrey Sr. and Cook.

CHARMS

Add Princess Charms to your Charm Bracelet each time you shop at Furr's. Now for the low price of only 50c each you can have the selection of charms on your bracelet that suits your personality. Each charm is quality crafted in an exact reproduction of charms costing \$25 to \$100... and many are hand set with semi-precious stones and Florentine finishes.

24 KARAT GOLD FINISH

EACH 50c

YOUR PERSONALIZED INITIAL



Personalize your charm bracelet with this lovely 24K Gold Finish Heart Charm... with your very own initial. These, too, are only 50c each.

There are dozens of attractive and unusual shapes such as "Tree of Life," "Lucky Four Leaf Clover," "Elephant," "Praying Hands," "Dog House," "Baby Shoes" and many, many more.

WIN UP TO \$250 CASH

IN THE NEW FUN GAME

"Let's Go to the Races"



Get Your Free Tickets For The Next Show

AT FURR'S

Match winning horse numbers in TV Show Races with Winning Horse numbers of FREE Cards given at Furr's. Watch the TV Show or Check the winners before Saturday, following the race on Wednesday.

TV POST TIME
KFDA - TV
CHANNEL - 10
Wednesday, 8:30 p.m.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



Round Steak

USDA Choice Beef LB. 89c

CHEESE

Longhorn Full Cream LB. 69c

Salmon

Brockdale Alaska Chum, Tell Can 49c

Coffee

Food Club All Grinds LB. 69c

Ketchup

Heinz, 14 Oz. Bottle 19c

Shortening

BAKERITE 3-LB. CAN 59c

Corn

Del Monte Cream Style Golden No. 303 Can 2 For 33c

Maryland Club COFFEE 2 lb. Can \$1.45 lb. 73c

Babbitt CLEANSER 14 oz. Can 10c

Tenderleaf 50c Off INSTANT TEA 3 oz. Jar 89c

Purina 24 oz. or Dair/ Dinner For Cats GRAVY DINNER 39c

Gavlord One Lever White, Yellow, Devil's Food CAKE MIX Pkr. 10c

Libby's No. 1/2 Can Vienna Sausage 5 For \$1

Sunshine Cheez It 6 1/2 oz. Box 25c

Crackers 22 oz. Bottle

Liquid Chiffon 2 For 89c

Armour's Chopped Ham 12 oz. Can 65c

Dash Tall Can Dog Food 2 For 33c

Monarch 32 oz. Can Grape Drink 4 For \$1

Hunt's No. 300 Can Tomato Sauce 19c

King Size Reg. 1.39 Value Bold Detergent \$1.29

Jergens Bath Size Bar Soap 3 For 29c

Ritz Tissue 10 Roll Pkr. 69c

Bondware White 80 Count Paper Plates 59c

Kraft 18 oz. Bottle Bar B Q Sauce 3 For \$1

Family Kitchen

1 LB. HOT MEAT LOAF
1 LB. POTATO SALAD
1 PINT GREEN BEANS

All For \$1.69

PIMENTO CHEESE SPREAD LB. 69c



PORK STEAK

FRESH YOUNG PORK LB. 69c

Made From Choice Beef For Bar B Q Choice Beef

Ground Steak lb. 89c Short Ribs lb. 39c

Bologna Smoked Rings Frontier Brand lb. 49c Sausage Hickory Sweet Smoked lb. 59c

Calif. PEACHES lb. 17 1/2c

WATERMELON

Vine Ripe 79c & 89c

GENERAL MERCHANDISE BUYS

Toothpaste

Colgate Family Size Reg. 87c 66c

Mouthwash Listerine 20 oz. Reg. \$1.29 77c

Hand Lotion SUE FREE 1 PINT 29c

Beacon ALCOHOL 11c

Jergens' HAND LOTION 63c

Lady Scott 300 2 Ply TISSUE 29c

DOUBLE FRONTIER STAMPS

on Wednesday with \$2.50 purchase or more

ICE CREAM

FAMILY PACK Ass't. Flavors 1/2 Gal. 49c

ORANGE JUICE

*TREE SWEET Fresh Frozen 6 oz. Can 2 For 29c

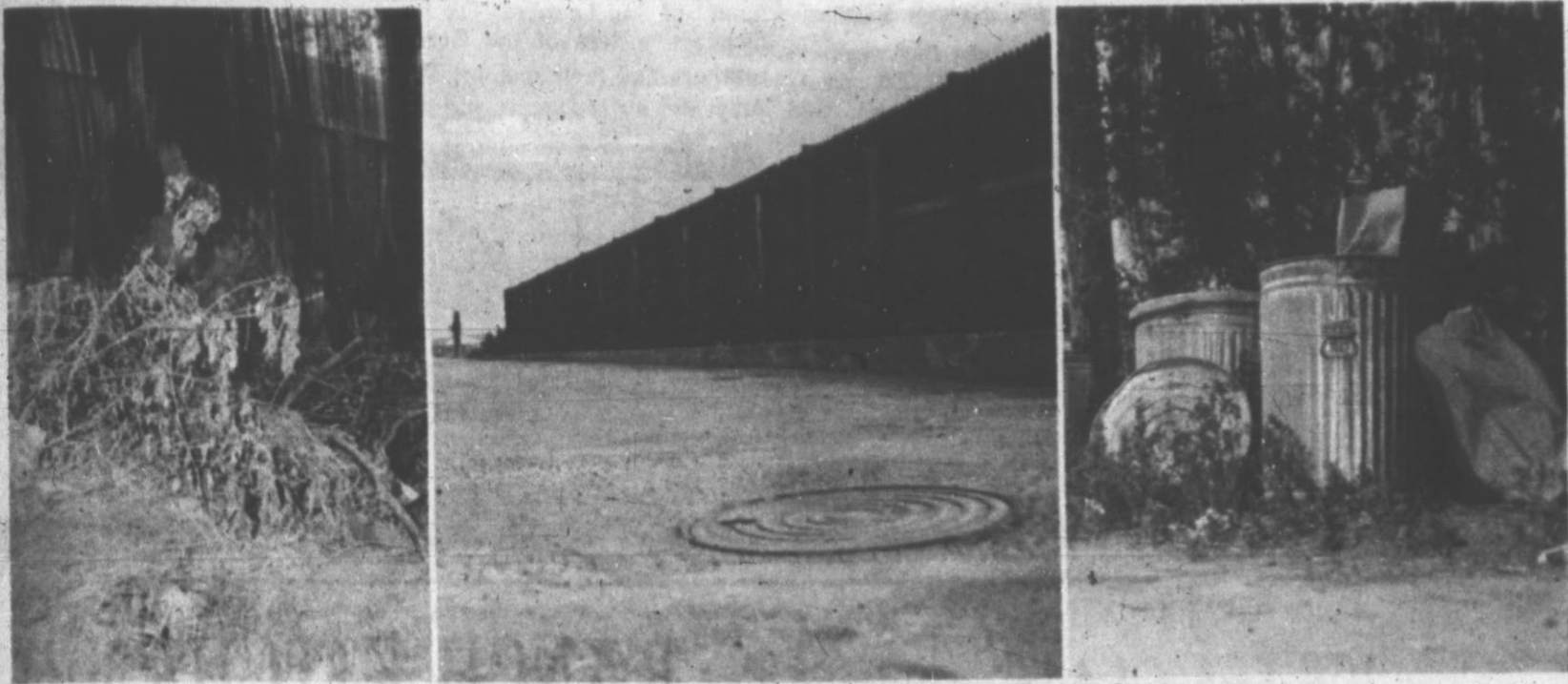
Morton's Fresh Frozen Flavors Cream Pies 3 Pkg. \$1

Morton's Fresh Frozen, Apple, Peach, Cherry or Coconut Custard Fruit Pies 20 oz. Ea. 29c

Rich Whip 10 oz. Can Rich Whip Topping 39c

Furr's SUPER MARKETS

EXTRA CARE SERVICE



HEREFORD ALLEYS — Some residences have neat, clean alleys and others do not. Circumstances often make it impossible to have a perfectly kept alley, but Brand editors took a look at alleys and found some that serve as an inspiration. Identifying marks on the pictures on the extreme left and right have been blocked out. The bad pictures might inspire home owners to clean up their own alleys and the center picture should be considered as a stimulant to keep it clean once the dirty work is done. (Staff Photos)

You Bet Your Life



Four out of five personal injury accidents occur on dry roads and in clear weather.

PLAYED 'POSSUM
BURRTON, Kan. — Pete Base found out the dog he had trained to hunt rabbits didn't know how to treat an opossum. The dog caught a 'possum and began giving it the same treatment he gives rabbits. The 'possum soon played dead. After the dog was through shaking it, Base said the dog buried his catch. As the dog trotted off, Base said, the 'possum wriggled out of his shallow grave and walked away. To cut link sausages apart, use that handy gadget — the kitchen scissors.

See The
HEREFORD STATE Bank
FOR
AUTO FINANCING

ease the sorrow with
SYMPATHY FLOWERS
the traditional way to console

Sympathy flowers say the things you want to say but find difficult to put into words. They are the quiet way of extending your hand and heart to those who remain.

We send sympathy flowers anywhere

PARK AVENUE FLORAL CO.
501 Park Avenue 364-4042

Lighting Expert Featured At Kiwanis Meeting

Joe Luscombe, lighting specialist with Southwestern Public Service, was the featured speaker at the Thursday meeting of Hereford Kiwanis.

LUSCOMBE showed the Kiwanians a number of new lighting fixtures as well as doing several experiments showing the need for proper lighting.

Luscombe pointed out that there are 60,000 different light bulbs on the market today and each one is designed for a different purpose.

HE pointed out that proper lighting by businessmen who want to display a product can increase sales.

According to designing engineers, only 100 footcandles of light is needed in a modern office, but Luscombe showed the group how up to 300 footcandles

was not too much light for an office.

The experiment was done in a box with a light in the top. The light could be adjusted as bright or as dim as needed. Luscombe called for a businessman to come up and set the light for as bright as he would want his office. When the setting was made Luscombe checked the brightness at 250 footcandles.

LUSCOMBE ended his talk to the group by showing a new light fixture — called the mini-merc which is a new mercury vapor light to be used inside.

He said the light has practical applications in a gym or large shop building.

FHA Girls Will Sell Carnival Refreshments

A customary part of the annual Lions Club Carnival in the County Bull Barn this week will be the hamburger-and-pie booth operated by girls of Hereford High School FHA. Members have been making pies and freezing them to be ready for the sales.

Money raised in this yearly sale of carnival refreshments pays the FHA share in sponsoring a foreign student at HHS under the American Field Service program. This year the FHA will sponsor the boy student Graf of Karlsruhe, Baden-Wurtemberg, Germany.

Girls of all three FHA chapters are working on the project under leadership of their sponsors, Mrs. J. J. Durham, Mrs. Frank Prowell and Mrs. Joe Bradley, high school homemaking instructors.

Claudia Loerwald is president of Chapter I, Wanda Fuhrmann of Royal Rose Chapter. The third group is the Little Sister Chapter, made up of first-year homemaking students.

FAMILY ON TRIP
Mr. and Mrs. Bill Brady and family left Saturday to spend a few days in San Antonio where their daughter, Janet, is scheduled for a period of examination at the Institute for Development of Human Potential.

Water Well Contractors
Drilling - Repairing - Submersible Pumps
Aermotor — Dempster
D. E. TURNER WELL SERVICE
427 Avenue J Phone EM 4-0811

CAMP BLUE HAVEN
FOR BOYS & GIRLS
Grades 5 thru 12

2-WEEK SESSION
July 21-Aug. 12
\$45.00

1-WEEK SESSION
Aug. 14-Aug. 20
\$27.50

- Hiking
- Horseback Riding
- Trout Fishing
- Campouts
- Campfires
- Special Events

LOCAL CALL 364-1606

For Additional Information, Write: Box 329 Mineral Hill Route Las Vegas, New Mexico
Ph.: 425-6030 (Area Code 505) in Las Vegas, N.M.

Gaston's CHILDREN'S SHOP

Knit Separates

are a must for the back to school wardrobe . . . completely washable. Fashion right — Easy to care for.

Sizes 3 to 6X
7 to 14

LONG JOHN SILVER DIDN'T FIND ANY **SHOE**

GREATER TREASURE THAN YOU'LL FIND IN THIS **SALE**

Ladies Style and Casual Shoes!

- Gellers
- Johansen
- Gamins
- Mr. Easton
- Pavilla
- Red Cross
- Old Maine Trotters
- Fredelle
- Nina
- Musketeers
- Domphies
- Et Cetera

1/2 PRICE

Regular 8.00 to 27.00

Here's a treasure chest of bargains. You'll find our fine brand names included in this important sale. Dressy and tailored styles. Broken sizes but all sizes in group.

All sales final • No Mail or phone orders, please

Gaston's
POPULAR STORE

Adventures in **ADVERTISING**



Advertising doesn't jerk... **IT PULLS**

"If there is one enterprise on earth that the quitter should let alone, it is advertising. Advertising does not jerk — it pulls. It begins gently at first, but the pull is steady. It increases day by day, year after year, until it exerts an irresistible power."

John Wanamaker

••• Newspaper Advertising •••
Is the Strongest Force
in Business Today

The Hereford Brand

Texas Press Association
1716 SAN ANTONIO ST. AUSTIN, TEXAS

Our Shifting Population

NEW CUSTOMERS
 7-18-66 — James Shires
 To 209 Short — From Denison
 7-18-66 — Bob Bingham
 To 512-A Ave. G — From Plainview
 7-18-66 — A. J. Dye
 To 122 Ave. D — From Canyon
 7-15-66 — J. C. McKay
 To 427 Ave. D — From Amarillo
 7-16-66 — Felipe Agure
 To 200 Irving — From Leonard, Tex.

7-15-66 — G. W. Morrison
 To Box 267 — From Canyon
REMOVALS
 7-15-66 — James H. Jamerson
 To Rt. 1, Box 62, Cochise, Arizona —
 From 206 Beach
 7-18-66 — Doug Bryan
 To 2304 Line Ave., Amarillo —
 From 328 S. Texas
 7-18-66 — M. L. Jackson
 To 909 W. 11th, Littlefield —
 From 511 Grand
 7-18-66 — Ed Coplen
 To 500 E. 9th, Lordsburg, N. M. —
 From 123 Ranger
 7-18-66 — Clyde Coleman

To Malokoff, High, Malokoff, Tex. —
 From 329 16th St.
 7-20-66 — Jimmy Lacombe
 To Raymond Flores, Dawn —
 From 604 Miller
TRANSFERS
 7-14-66 — Larry Bain
 To 502 Ave. K — From 715 Irving
 7-14-66 — Pat Newell
 To 215 Ave. K — From 406 Ave. B
 7-14-66 — Lesley Betts
 To 508 Ave. J — From 222 Ave. D
 7-14-66 — Mrs. Ricky Hassell
 To 317 Ave. D — From 108 J.
 7-14-66 — Mrs. E. Sanders

To Corbett Cleaners — From 406 W. 3rd
 7-15-66 — Johnny Posey
 To 108 Ave. H. No. 7 — From 815 Blevins.
 7-18-66 — B. B. Hudson
 To 327 Ave. H. — From 311 A 25 Mile Ave.
 7-18-66 — Charles Rickman
 To 606 Ave. K — From 623 Irving
 7-18-66 — Archie Townsend
 To 902 E. 3rd — From 112 Fuller
 7-18-66 — C. W. Parker
 To Danforth Trailer, No. 3
 7-19-66 — Winston Hill
 To 306 Ave. H. — From S. McKinley

Card Of Thanks

Thank you to all the fine people who helped us during our trying time. To all the neighbors who helped to run the farm and who cut our wheat.
 To all the friends who brought food, flowers and sent cards and visited and prayed for us.
 The Troy Benefield Family
 Lovella Benefield
 Johnson Benefield
 Levenie Benefield
 Bill Benefield
 Donnell Benefield
 Mrs. Truby Smithers
 The Fred Benefield family
 Mrs. James McBride family

CALIFORNIANS VISIT

Visitors the past few weeks in the homes of Frank, Ed and A. J. Bezner have been Mr. and Mrs. Mike Kocan of Rohnert Park, Calif., Sister Anna Clare, S. A., of Lindsay, Calif., Mr. and Mrs. Gernie Howerton and

family of San Leandro. The women are sisters of the Bezner brothers and their mother, Mrs. Anna Bezner of Dumas, has also been here to join the family gathering.

Classifieds Get Results



- * COMMERCIAL
- * INDUSTRIAL
- * FARMS
- * AUDITORIUMS
- * HANGARS

A. G. May Construction Co.
 "RED" MAY

Route 2
 Phone EM 4-0668

Dimmitt Highway
 Hereford, Texas

PORK STEAK



Lb. **69¢**

PORK CHOPPIES

No Bone - No Waste

LB. **79¢**

BOLOGNA

ALL MEAT

LB. **59¢**

CHEESE

Kraft's Amer. or Pimento

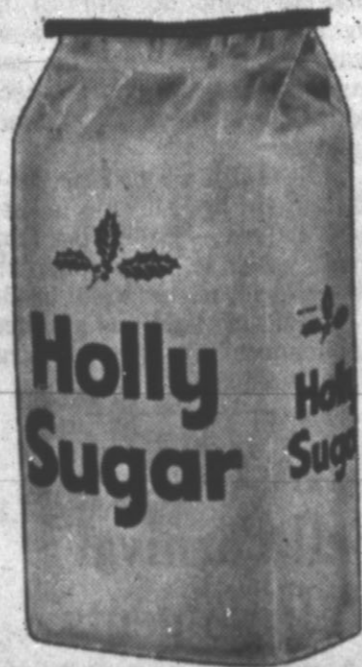
8-oz. Pkg. **25¢**

ANCHOR HOCKING ICE TEA GLASS

25-Oz. Honey Gold **19c**

Folger's COFFEE

1-Lb. Can **73c**



HOLLY BEET

SUGAR

10-LB. BAG

97¢

RANCH KITCHEN

TAKE HOME FOODS

SOUTHERN

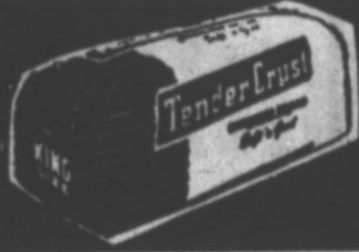
FRIED CHICKEN



Light Meat **98¢** Dark Meat **89¢**
 LB. LB.

- BAR-B-Q BONELESS HAM Lb. \$1.79
- COWBOY BEANS Pt. 29c
- SCALLOPED POTATOES Pt. 29c
- DUTCH POT SALAD Pt. 39c
- JELLO SALAD Pt. 49c

TENDERCRUST
 QUALITY YOU CAN TRUST



1 1/2 LB. LOAF

BREAD

17¢

INSTANT TEA

LIPTON

6-OZ. JAR

109

Fine WHITE SWIRL Dinnerware
 from the ovens of



The Salem China Co.

established in 1899

ITEM THIS WEEK
 SAUCER

9¢

Piece With Each
 \$5.00 Food Purchase

SWEET PEAS

ROSEDALE GARDEN

7 303 CANS **\$1**

SHURFRESH GRADE A
 HOMOGENIZED

MILK



GAL. CTN

74c

1/2 GAL

37¢

ZEST SOAP

3 Reg. Size Bar **39c**

JOY

Liquid Detergent
 22-oz. Size **59c**



69¢

EAGLE BRAND MILK

3 FOR **\$1.00**

WIZARD CHARCOAL LIGHTER

QT. CAN **29c**

Kraft's 7 1/2 oz. Box MAC & CHEESE DINNER

19c

TOM'S FROSTY POPS

PKG. OF 8

3 FOR \$1

JERGENS LOTION



93¢

Mr. Wiggle New Gelatin Dessert

From Jello **2 For 23c**

VO-5 SHAMPOO

\$2.15 Value **77c**

HAIR SPRAY

Woodbury 3-Way
 \$1.50 Value **67c**

GLADIOLA FLOUR



5-LB. BAG **49¢**

Luncheon Meat

CANNED TREET
 12-oz. Size **45c**

Asparagus Spears

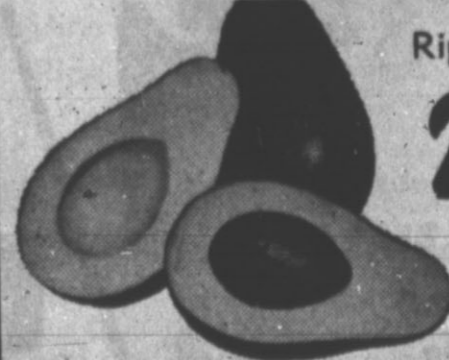
Shurfine Cut **4 300 \$1.00**
 Cans

CIRCUS DRINK

Orange or Grape
4 46-oz. \$1.00
 Can

AVOCADOS

Ripe For Salad



2 FOR 19¢

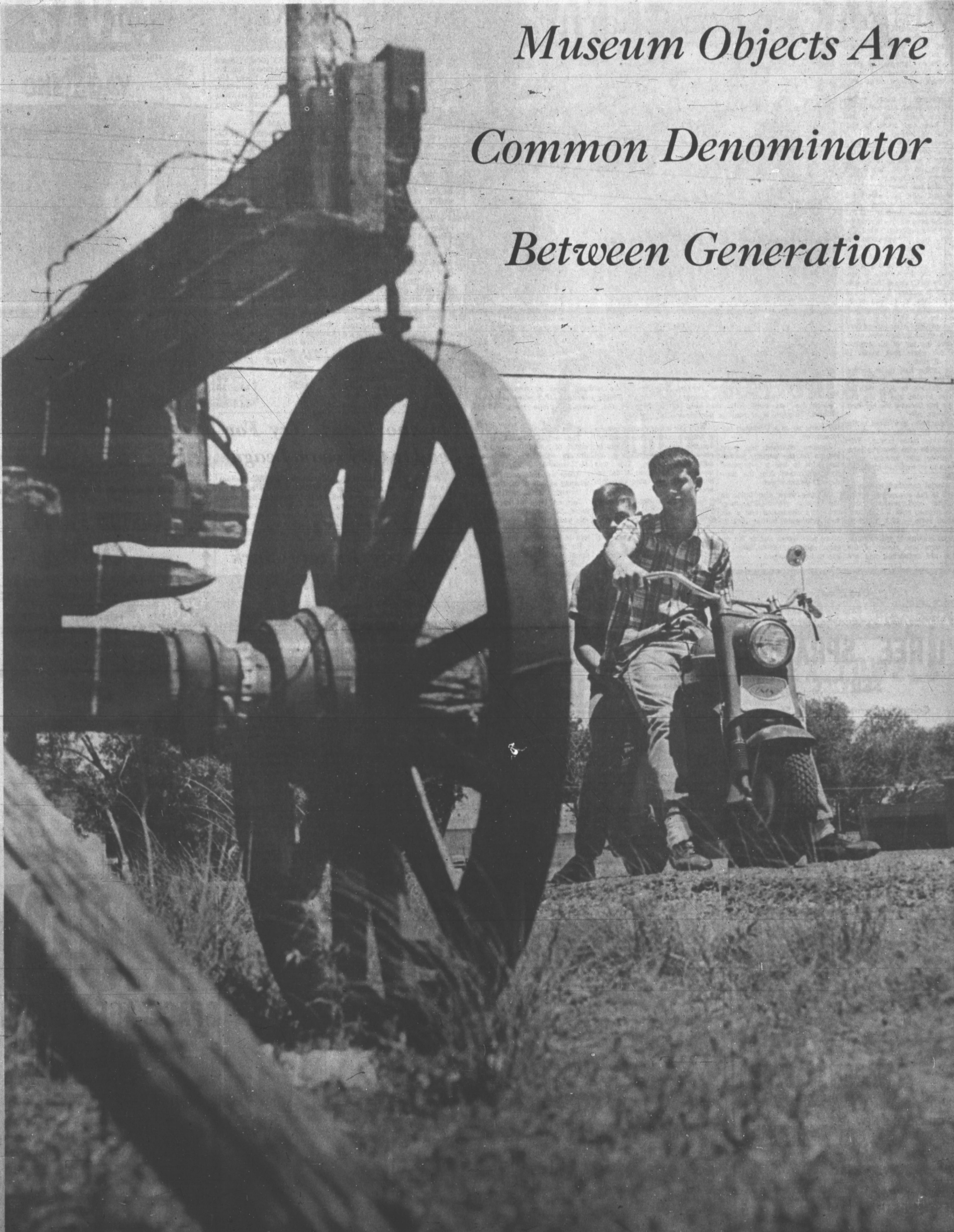
- Calif. APRICOTS Lb. 19c
- Calif. PEACHES Lb. 23c
- Calif. Ky. BEANS Lb. 29c
- Fresh OKRA Lb. 25c
- At Home In Any Menu BLACKEYE PEAS Lb. 19c
- Arizona CANTALOUPE 3 For 98c



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!!

COOPER'S MARKET

BEST MEAT IN TOWN



*Museum Objects Are
Common Denominator
Between Generations*

**Junior Historians View Antique
Objects With Awe**

Jim Black and David Wagner sit astride transportation that is a good fifty years ahead of the old wagon located on the Deaf Smith County Museum grounds. (Feature Photo by Tyler Vance)

The Sunday Brand

The Sunday Brand, Hereford, Texas, Sunday, July 24, 1966

Janssen Builds And Races Midget Car For Charity

Know what a micro midget racer is?

To Duane Janssen, of Hereford, it is six weeks of enjoyable work and one of the best sports around.

Technically a micro midget racer is a small car which can not have more than a 70-inch wheel base and cannot be wider than 48 inches.

Sounds small, but these small gasoline-powered vehicles are capable of speeds up to 55 miles per hour and when they are on the race track they average 37.5 miles per hour.

Janssen built his second car in two years this winter during his spare time. He built the car from the ground up, except the body which he bought used.

The frame is constructed of metal and many of the parts are spare parts which Janssen found around his dad's bicycle shop.

Power for the vehicle is provided by a Cushman four-cycle motorcycle engine. A number of modifications have been made on the engine, which powers Janssen's vehicle.

To make the engine more efficient a water jacket was welded onto the jug of the engine. This job alone took about 10 hours of time.

The jacket had to be welded onto the engine a little at a time. Welding is done with an electric welder and if the fins on the jug become too hot they will break off.

Larger holes are bored in the block for the intake and exhaust to provide more power. This modification also requires larger valves and special valve springs to be installed inside the engine.

A special camshaft is also installed in the engine to provide a higher compression ratio. These engines have a high compression ratio — 10:1, which is comparable to many high-compression engines in automobiles.

The bore and stroke of the engine are untouched and are



BEHIND THE WHEEL — Duane Janssen sits behind the wheel of his micro midget racer which he has built with the help of a friend. Janssen is a regular participant in the same as on a Cushman motor scooter.

Janssen changed the point system on the engine, permitting him to use a four-pound flywheel rather than the standard 11-pound wheel.

Changes were also made in the ignition system. The magneto was eliminated and a six volt rechargeable battery took its place. This battery will last about four weeks during the regular racing schedule before it has to be recharged.

With the water cooling system a small radiator was required. Janssen solved this problem by obtaining the core out of an old automobile heater. This was mounted in the front of the vehicle where air could circulate around it.

A fuel pump was added to make the gravity tank unnecessary, which allows Janssen to carry more fuel in the front of the car than could be carried in a gravity tank.

The pump is driven off the rear axle which turns all the time the motor is running. The water pump is also run off the rear axle.

Power is transferred to the wheels through a chain which has a 7:1 ratio.

There is no transmission or clutch, which means that when the car is stopped, the engine is killed.

Disc brakes provide the stoppage power for the automobile. Regulations require each car to have brakes which will skid the tires before the entrant is allowed to race.

Janssen races at the Amarillo Micro Midget racing track in Amarillo which is located one mile west of the Amarillo Airport on the Pampa Highway.

This track is owned by the Children's Hearing Center in Amarillo and all proceeds from the races are used by this organization for children with hearing problems.

Drivers are not given cash prizes when they win. Only the first place winner is rewarded and he is presented with a trophy by one of the children from the center.

Various races require a certain number of laps. The trophy dash is five laps, heat races are 10 laps, feature races are 30 laps. Championship races are 50, 75 and 100 laps, depend-

ing on the class. The Amarillo track is one-eighth of a mile long and most drivers round the track each 11.12 seconds during the race.

Races are held each Tuesday evening at 7:30 p. m. from May 1 through Oct. 31 each year.

Janssen tries to race each week, but two or three times this year his car has not been in good running order and he had to be just a spectator.

He is a member of the National Micro Midget Association which sponsors three championship races each year. The first is the Western National, which has been run in California this year; the second is the National which was run in Coffeyville, Kan. this year.

The final race will be held in Amarillo Aug. 19-21 and is the big event in micro midget racing. It is the International race.

Approximately 150 drivers from all over the country will be in Amarillo for the three-day event.

Regulations will require these drivers to have good brakes, seat belts, roll bars and a crash helmet before they can enter in the competition.

"I have about \$350 invested in material in my car," Janssen said, "but if one figured the time which I have spent on the car, the total would be much more."

Janssen and a friend spent six weeks working from about 7-11 p. m. building the automobile.

Janssen said that his wife Margaret and his family, Sherry, 12; Susan, 11; Laura, 8; Jeff, 5, and Jay, 3 have all become interested in the Micro racing.

He added that in his class more regulations were enforced by officials. He and his automobile must weigh 400 pounds. Cars

Softball Teams Schedule Set For Six-Week Session

Hereford softball league officials laid out the schedule for this summer's first session of play this week. Schedules were set up for both men's and women's play, with games beginning at 7 and 8:30 p. m. at Pony League Park.

A PLAY OFF game was also set up for the last of the six-week session which will be the best two teams in the league. These two teams will play for the championship in an adu elimination tournament.

In action this week the women's Comets downed the Sunshine Girls 13-7.

MEN'S number six downed team number five 18-15 Thursday evening.

Friday evening team number one downed team number three 11-1. In the second game team number five defeated them number two 8-10.

Team members are:

TEAM 1
JIM HILL (Coach), Edward Vaught, Darrell Dieks, Dale Wright, Gary Price, Bob Mahan, John Meador, Duane Seay, Rudy Metz, Ed Skypala, Jack Newton, Mike Ferguson and Frank Campbell.

TEAM 2
Bob Clark (Coach) Don Hayns, Elvis Davis, Kenneth Duncan, Joe Cummings, Jim Clark, Larry Woodway, Ronnie Osborn, Terry Hill, Richard Patton, Bobby Baker, Ben Gollehon, Jim

Clark and Carl Myers.

TEAM 3
JOE AWTRY (Coach), Frank Maes, Don Daughtery, Roy Evans, Dean Allen, Rocky Lee, Carlton Richardson, James Short, Ronnie Short, Earl Davis, Ronald Rayburn, Charles Skinner and Larry Fitzgerald.

TEAM 4
Ray Moore (Coach), Max Go-fourth, Hilton Davis, John Finley, Paul Aquirre, Johnny Martin, Bob Rott, Jackie McNeese, James Priest, Duane Albracht, Skipper Beal, Joe Mack Hale and Jack Colbert.

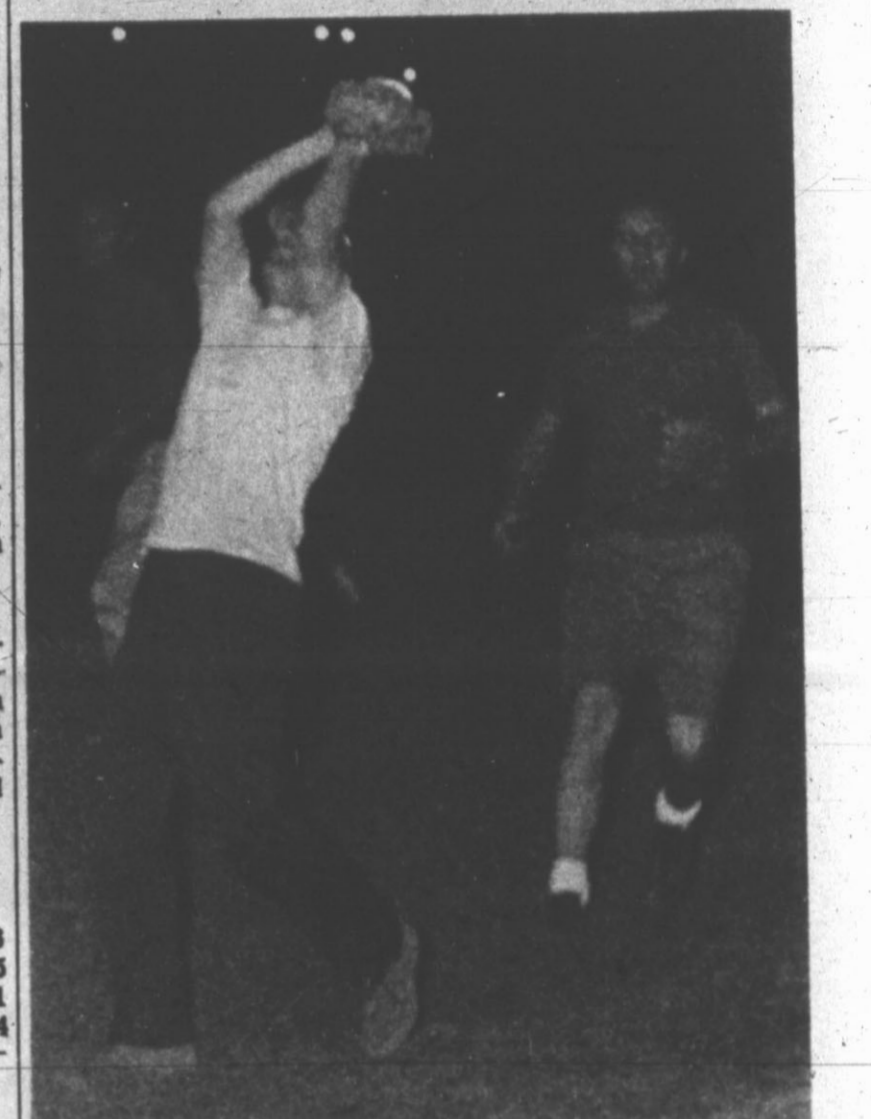
TEAM 5
KENNETH Maxwell (Coach) Tommy Weems, Noble Ballard, Leon Martin, Lynn Brisendine, Jim Arney, Larry Dobbs, Marshall Wilson, Bill Peacock, Tommy Green, Gene Campbell, Rodney Laubhan and Don Grim.

TEAM 6
Leonard Haney (Coach), Denzil Vaughn, Gene Allen, Bill McKinney, Pat Robbins, Dorvin King, Wayne Stephens, Don Hamilton, Dale Scott, Don Blankenship, C. E. Hicks, Harold Kids and Gary Kendrick.

Team's schedules are:

JULY	
Women	Men
21 - 1-2	5-6
22	1-3 2-5
25 - 3-1	6-1
26	6-2 1-4

8 - 3-2					
9					
11 - 1-2					
12					
15 - 3-1					1-3
16					5-6
17 - 2-3					1-3
18					2-5
21 - 2-1					6-2
22					5-3
23 - 1-3					6-1
24					5-4
27 - 3-2					2-3
28					4-2
29					6-5
30					2-1



CATCHES INFIELD FLY — Gene Campbell caught this infield fly for an out in Thursday's softball game between men's team number five and six. Coming in for assistance is Dr. Noble Ballard. (Staff Photo)

Paisano Rebels Try For Lead In City Team League

Paisano Lions Club Rebels will host the Amarillo Indians in an all-important game today at Whiteface Field at 2 p. m. Earlier in the season the Indians defeated the local team 6-5, but if Hereford can swing a win today they will take first place in the Panhandle City Local Ballteam Organization. Last Sunday the team boosted its record to 11-4 when it downed both Friona and Muleshoe in a doubleheader.

Speedway Drivers Mark Mid-Season Point Today

Drivers at the Hereford Speedway will wind up the first half of the racing season today and then will take a week's break before the mid-season championship races scheduled Aug. 7.

IN LAST Sunday's action Bobby Byers in his car sponsored by Consumers Fuel took the trophy dash. The trophy was presented to him by Miss Myrna Botkin of Hereford.

Miss Priscilla Vines was the winner in the powder puff derby held Sunday. She received a case of oil from Consumers Fuel and 10 gallons of gasoline from Farmers Drive-In.

In this class can have a minimum wheelbase of 50 inches and a maximum of 70 inches. Overall width can be from 30 inches to 48 inches.

Janssen said that he specially built this vehicle so that it would have a short wheelbase so that it would handle better on curves.

"I feel like I have finally got the car in top shape and I hope to begin to take some first places in the races in Amarillo," Janssen said.

Winner of the first slow heat was Jerry Marsh, Billy Bates and Max Bridges placed second and third in the race.

BOBBY BYERS was the winner in the second fast heat and Marvin Carter and Don Loafman took second and third places.

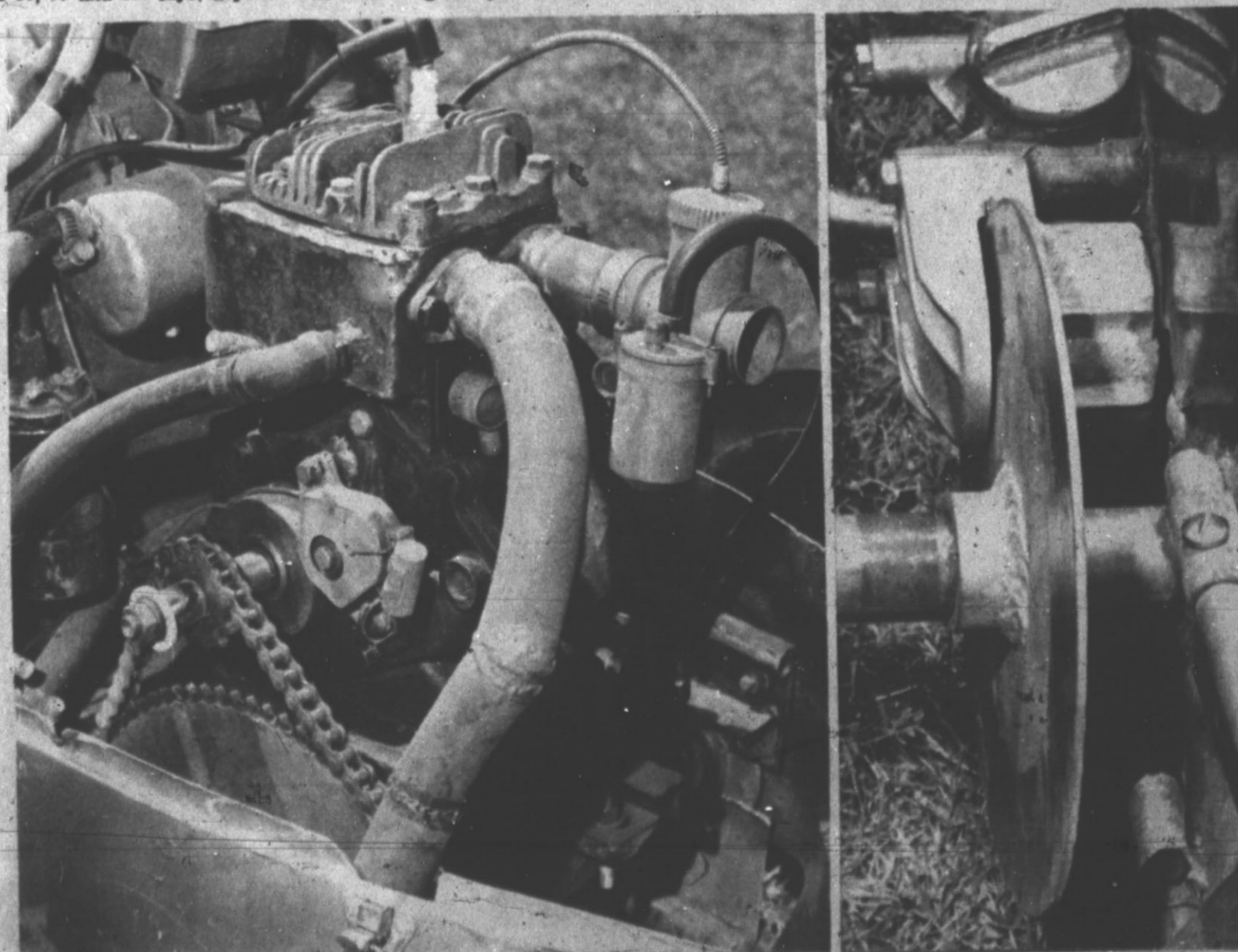
Bill Paetzold, in a car sponsored by the Butcher Boy, won first place in the first semi for slow cars. Jim Vines took second, Billy Bates won third and Jerry Marsh placed fourth.

Bobby Byers was the winner of the second semi, for fast cars. Don Loafman placed second, Jim Culppepper won third and Marvin Carter took fourth.

ONLY ONE main event was held with the slow cars running in front.

Winner of the slow competition was Jerry Marsh. Max Bridges took second place, Marvin Carter won third and Bobby Byers placed fourth.

Ten gallons of gasoline were presented to Oscar Martinez from Farmers Drive-In as the first gate prize and Gastino Cruz won two steak dinners at the Red Rooster as the second prize.



POWERPLANT AND BRAKES — This Cushman motor scooter engine provides the power for Duane Janssen's micro midget racer. The small vehicle can achieve speeds up to 55 miles per hour. On the right is the braking device which has to be capable of making the wheels of the vehicle skid before the auto can be entered in the races. (Staff Photos by David Butler)

CUSTOM

TREE SPRAYING SERVICE

Complete Farm & Garden Store

DELMOS
Farm & Garden SUPPLY

211 So. 25 Mile Ave. 364-2172

RIDE TALL IN THE SADDLE WITH WAGON MASTER

WAGON MASTER
only \$5.00

ANOTHER FINE NEW

U-Rollit
Bailey
WESTERN STRAW

Rugged Western straw has new tall Roper crass. Features inter-woven "Flying-X" pattern around crown. Ventilated for cool comfort. Sand Tan color. See our complete line of Bailey U-ROLLITS—they're the finest Western straws you can buy!

HARMAN'S
WE GIVE S&H GREEN STAMPS

CUSTOM FLOORS CARPET

Linoleum • Tile
Cabinet Tops

BUDGET PLANNED PAYMENTS
Tailored To Fit Your Income

EXPERT INSTALLATION AVAILABLE
116 West Second EM 4-3265

ENJOY SPACE AGE COMFORT IN YOUR HOME!

Enjoying television, radio or stereo, reading or just relaxing, you and your family will stay cool and comfortable all summer long with modern, dependable ELECTRIC AIR CONDITIONING! It's "space age" designed too! Needs no water... just low-cost electricity and free air. Electric Air Conditioning... another way electricity helps you live better.

Please call your Public Service manager for complete information.

Comfort ELECTRIC Cooling

Phone EM 4-2030 WANT ADS Phone EM 4-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6c
 Additional insertions, when paid in advance: per word . . . 4c

Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. \$1.50
 Repeat insertions without copy change per col. inch \$1.20

Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98

Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

SINGER MACHINES 66 MODELS

Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month. Call 364-0537 Hereford B-1-29-8c

Complete Turn Key Installations of Pumps and Gear Drives **BIG "T" PUMP CO., INC.** Sales & Service Hereford EM 4-0353 Dimmitt 647-3444 Friona 247-3313 S-1-24-tfc

STORAGE BUILDINGS
 10' x 11' \$200.00
 10' x 14' \$265.00
 10' x 20' \$325.00
 See These Buildings at 336 Ave. I Leon Bell EM 4-0685 S-1-52-tfc

FOR SALE: 1-5 H. P. G Gasoline engine — Governor and clutch. 821 South 25 Mile Ave. S-1-15-3-tfc

FOR SALE: Bedroom suite, complete \$40. Car luggage rack with top \$8. Five dining chairs \$1 each. 23 foot all aluminum Travelite house trailer \$350. 8 in Ford, new mower, earth moving tools \$800. Phone 364-4710. S-1-30-4-1c

JOHN SEIVER SEED CO. Specializing in vegetable seed, also dealer for Germaine filicoided processed seeds. Have filicoided lettuce seed for space planting in sugar beet planters. Shed — 364-1610 Home — 364-1596 B-1-3-7c

Hereford Rotary Club meets every Monday at 12:05 **FLOYD'S RESTAURANT**

Lions Club meets each Wednesday, 12 Noon **Hotel Jim Hill**

PAISANO Lions Club meet the 2nd — 4th Mondays La Cafe Hacienda 7:35 p.m.

Kwanis Club Thurs. Noon **IOOF Hall** 207 E. 5th

STATED MEETINGS Second Monday Thurs. 8:00 p.m. Practice **Ray Simpson, Jr., Sec.** **Troy Stambaugh, W.M.**

BUS FOR SALE: Partly rigged for camping. Priced reasonable. Phone 364-4372. See at 311 Irving. B-1-15-4-3c

FOR SALE: Two fish aquariums with stands. Phone 364-1017. B-1-10-4-tfc

FOR SALE: Three male silver poodles. AKC registered. \$37 Westhaven, call 364-2370. B-1-12-4-tfc

FOR SALE: Real nice baby bed and clean mattress. Come to 704 Lee Apt. B. Phone 364-0234. B-1-16-4-3c

FOR SALE: One registered yearling stud colt. Phone 364-1017. B-1-10-4-tfc

3,500 FIRST Lein note, 80 month balance — 7%. Will discount 10% for cash. Will consider trade. Call Charles Whitehead 364-2434. S-1-20-4-1c

FOR SALE 1962 Moped, Contact Marvin Coffey at Robinson Insurance or 120 Greenwood. B-1-15-4-tfc

SEWING MACHINES Guaranteed repairs in your home on all makes of machines. No charge for estimates. Oil and adjustment 99c. Call 364-0537 Hereford B-1-29-8c

Need party with good credit in Hereford area to take over payments on late model Singer sewing machine, cabinet optional. Will buttonhole, zig-zag, fancy designs, \$26-50 cash or 5 payments at \$5.72. Write Credit Manager, 1114 19th Street Lubbock, Texas B-1-48-tfc

CHRISTMAS in July at Dan's 5th Ave., Canyon. New Kits, finished models. Sale of Paradise and Souffle yarns. B-1-18-28-tfc

FOR SALE new and used citizen band radio equipment: tubes, crystals, antennas, coax From 30 to 40% off retail price. Call EM 4-2757 or K-KV 1245 on Channel 9 anytime after 7 p. m. B-1-30-28-4c

TO BE MOVED: One office building. One metal storage building. Phone 364-3731. B-1-12-28-tfc

ONLY SMALL amount of cash needed to own your own established growing business. Drive-in restaurant on main highway in Hereford EM 4-3113. B-1-21-28-4c

CUSTOM DRAPERIES, fabric samples, La Verne Driskill. 227 Beach. EM 4-3283. B-1-10-27-9p

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By owner. B-1-14-3-tfc

HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-4414. B-1-10-17-tfc

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

BOYD'S HUMBLE SERVICE COMPLETE CAR CARE EM 4-1110 741 W. 1st EM 4-9056

RICHARDSON TRAILER house-8X47 feet, air conditioner, 2 bedrooms, carpeted, extra clean. Phone EM 4-2305. B-1-14-1-8p

FOR SALE 10'X50' house trailer. Good condition. Call EM 4-0431. B-1-10-1-tfc

2. FOR SALE Farm Equipment

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

FOR SALE: 1962 D-17 tractor. A-1 condition. Phone 364-1017. B-2-10-4-tfc

TOP QUALITY Irrigation Dams as low as \$3.25 **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

3. FOR SALE Automobiles

FOR SALE: 1960 Ford 6 18 mile per gallon. Good condition. Phone 364-3731, 802 Brevard Street. B-3-16-28-tfc

1954 CHEVY two door sedan. 141 Emma, evenings after six. S-3-10-3-tfc

FOR SALE GOOD USED ENGINES Fords - Chevys - Pontiacs Also one reconditioned Pontiac 389, with hard valve seats. **W. T. GARAGE & MACHINE** 364-1360 B-3-4-2c

1957 CHEVY. Take best offer. Must sell immediately. Phone 364-2503. S-3-10-4-1p

FOR SALE: 1964 Chevrolet half-ton pickup. Automatic transmission. Home made camper attached. See at 410 Jewell. S-3-17-4-1c

FOR SALE: 1956 Oldsmobile. Nice car, air \$60 down. Phone 364-3731, 802 Brevard. B-3-14-28-tfc

WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4458. B-3-14-23-tfc

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TFC

FOR SALE 1961 Volkswagen panel. New paint job. Good tires, excellent for campers. EM 4-0824. B-3-14-2-tfc

1963 PONTIAC Star Chief. Inquire at the Installment Loan Department, First National Bank. B-3-13-23-tfc

4. REAL ESTATE For Sale Or Trade

HOUSE AND LOTS FOR SALE Very Reasonable two bedroom, one bath, 30'x28' basement. Stucco house with four lots and portions of two other lots. 323 feet highway frontage. Located in Dawn, Texas. Call 258-7229. B-4-29-8c

THREE BEDROOM brick, double garage, built-ins, \$525 total move in. Monthly payments \$109. Call EM 4-0088. B-4-15-2-tfc

"Floor Coverings Are Our Specialty" CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3265

HOUSES FOR SALE Four bedroom brick - low monthly payments, large G.I. loan with low interest rate. Two bedroom brick - 1 1/2 baths - large bedrooms, fenced yard. Large three bedroom - 1 1/2 baths - big den and kitchen area. Four bedroom stucco - priced below the market plus low down payment and low monthly payments. **EXCLUSIVE** 960 acres fully allotted - irrigation potential \$125 per acre. Dallam County. 640 acres - well allotted to wheat, milo - perfect for irrigation - lays on pavement in Hartley County. 160 acres - 8" irrigation - 1000 ppm guaranteed. Hartley County. 1/2 section - Parmer County - Fully allotted, sugar beets, milo, wheat, cotton. \$500 per acre. Lays perfect for irrigation. Three irrigation wells. **GIBSON REAL ESTATE** 902 Lee St. Hereford 364-0445 Wilbur D. Gibson 364-2225 Ben G. Scott 364-4365 S-4-4-1c

Well built 2 bedroom house to be moved. \$1,500.00. 2 year old duplex, \$11,000. \$70 per month.

OUT OF CITY 1. 3 bedroom brick, 1 1/2 baths. 2. 3 bedroom frame 2 baths. Consider trade on either house for smaller house. 160 acres, 143 allots \$350 per acre. 3/4 section, 3 wells, good cotton, wheat and milo allotment with 3 year old home. \$375.00 per acre. Good terms. **Carthel Real Estate** 206 N. 25 Mile Avenue EM 4-0944 B-4-2-7c

\$\$\$ ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Panhandle.

PRUDENTIAL America's Largest Farm Lender! **SAM NUNNALLY** 311 Park Avenue EM 4-2814 B-4-11-104p

"Floor Coverings Are Our Specialty" CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3265

OUR SERVICE DEPARTMENT is equipped and staffed to give you the service you are entitled to. We appreciate Your Business • Buick • Rambler • Johnson Boat Mtrs. **KINSEY - OSBORN Motors** 142 N. Miles EM 4-0990

"Floor Coverings Are Our Specialty" CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3265

ICE HOUSE AT **HEREFORD FRUIT MARKET** Block or Crushed

TWO BEDROOM home, \$350 down, \$82 per month. Call EM 4-0038. B-4-10-2-tfc

GRASS for lease: 1500 acres Randall County fresh deferred native grass plus 285 Soil Bank. Good fences, good corrals. Guarantee water. No care. Available now to Dec. 1, 1966. Price \$6,000.00. **Douglas Marshall Canyon** HU 8-3585

House for sale - 3 bedroom - 1 1/2 baths - double garage - fenced yard - basement - nice older home - 711 miles - \$14,000.00 - appointment only.

House for sale - 3 bedroom - living room - den - 1 1/2 bath - Double garage - fenced yard - built-ins - 1 1/2 years old - \$18,000.00 Payments \$129.00 month - 116 Hickory. By appointment only.

House for sale - 3 bedroom - living room - fenced yard - corner lot - very nice older home - owner leaving town - \$18,000.00 - 200 Sunset. By appointment only.

House for Sale: 3 bedroom - Den - Living room - 1 1/2 baths - fenced yard - owner leaving town - 220 Beach - \$14,900.00.

House For Sale: 3 bedroom - living room - 2 bath - den - built-ins - double garage - fenced yard - Very nice - 107 Fir.

Office Space for Rent: Very nice - refrigerated air - 601 Main.

House for sale: 2-bedroom - 1 bath - fenced yard - \$71.00 monthly - low down payment - 424 Ave. C.

Home for sale — Nothing else like it, 3 bedroom, den & living room, 1 1/2 baths, built ins, double garage, fenced yard. Don't pass this one, appointment only, 1680 sq. ft. \$18,400.

Home for Sale — 1632 sq. ft., 3 bedroom, 1 1/2 bath, large den and living room, built ins, fenced yard, fireplace, double garage, 1 1/2 yr. old, appointment only. \$20,500.00. Very nice.

We Need Your Listings! You Need Our Services! LONE STAR AGENCY Real Estate — Insurance — Loans 364-0555 After Hours 364-0336 601 N. MAIN — HEREFORD

Deaf Smith County Abstract Co. 323 Sampson West-of-the Court House EM 4-0851 Abstracts — Blueprints — Photocopying

DEMAND . . . **Justice Realtors, Inc.** EM 4-2266 Main & Hwy. 60

YOU SAVE money, temper and hours of hard work because a lovely yard is in and landscaped. Beautiful-pleat drapes are hung, bookcases surround wood-burning fireplace, work saving built-ins adorn kitchen and utility room, ideally arranged baths and closets serve three spacious bedrooms plus a charming entry into lovely living room or the attractive den area. Loan is established. H3060

NEAR ALL SCHOOLS the library — the movies — the park — the kids can walk from this large brick home offering four bedrooms, 2 full baths, huge living room, kitchen, family room, large utility area and oversized corner lot. H4004

CONSIDER TRADE for larger house this well located 3 bedrooms brick has attractive kitchen, paneled dining, carpeted living room and master bedrooms, large and beautiful bath, central heat and air. Established loan, \$101.00 mo. includes everything. H3029

STAR STREET Frame home 10 years old in top condition, tastefully decorated throughout, fireplace in den, 3 bedrooms and large bath. H3000

COUNTRY LIVING could be yours with this 75 acre farm located only 4 miles from Hereford. Has one good well, barns, corrals, etc. Perfect place to build your dream home to the kids can have plenty of fresh air. Priced at only \$475 per acre, with terms to be arranged. F-1011

PLENTY OF WATER on this 160 acre farm west of Hereford. Two good wells. 90 acres milo, 20 acres wheat and 13 acres cotton. This farm is priced under the market at \$350 per acre, with one-third down and good terms on the balance. F-2005

SMALL FEED LOT might be the answer to what you are looking for. Located near Dumas, Texas, and has a capacity for 800 head. One good 8" well on natural gas. Well improved and well allotted. Well worth \$400 per acre. F-2025

THE CREATORS OF OWNERSHIP Mike Justice EM 4-0544 Ralph Owens EM 4-2560 Owen Leatherman EM 4-1650

BY OWNER Thunderbird Apartments 16 two bedroom, two baths. Stays full. Small down payment. Will take trade. Good income. **E. O. Milburn** 3713 Teckla Amarillo FL 6-0890 B-4-33-tfc

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight. **SOUTH PARK INDUSTRIAL SUBDIVISION** Sam Nunnally EM 4-2814 B-4-1-tfc

WESSON REAL ESTATE Hereford, Texas S-4-18-tfc

HANCOCK FARM LOANS Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal appraisals. Terms to meet your requirements. Low int. Rates. **WESSON REAL ESTATE** Hereford, Texas S-4-18-tfc

ICE HOUSE AT **HEREFORD FRUIT MARKET** Block or Crushed

TWO BEDROOM home, \$350 down, \$82 per month. Call EM 4-0038. B-4-10-2-tfc

GRASS for lease: 1500 acres Randall County fresh deferred native grass plus 285 Soil Bank. Good fences, good corrals. Guarantee water. No care. Available now to Dec. 1, 1966. Price \$6,000.00. **Douglas Marshall Canyon** HU 8-3585

House for sale - 3 bedroom - 1 1/2 baths - double garage - fenced yard - basement - nice older home - 711 miles - \$14,000.00 - appointment only.

House for sale - 3 bedroom - living room - den - 1 1/2 bath - Double garage - fenced yard - built-ins - 1 1/2 years old - \$18,000.00 Payments \$129.00 month - 116 Hickory. By appointment only.

House for sale - 3 bedroom - living room - fenced yard - corner lot - very nice older home - owner leaving town - \$18,000.00 - 200 Sunset. By appointment only.

House for Sale: 3 bedroom - Den - Living room - 1 1/2 baths - fenced yard - owner leaving town - 220 Beach - \$14,900.00.

House For Sale: 3 bedroom - living room - 2 bath - den - built-ins - double garage - fenced yard - Very nice - 107 Fir.

Office Space for Rent: Very nice - refrigerated air - 601 Main.

House for sale: 2-bedroom - 1 bath - fenced yard - \$71.00 monthly - low down payment - 424 Ave. C.

Home for sale — Nothing else like it, 3 bedroom, den & living room, 1 1/2 baths, built ins, double garage, fenced yard. Don't pass this one, appointment only, 1680 sq. ft. \$18,400.

Home for Sale — 1632 sq. ft., 3 bedroom, 1 1/2 bath, large den and living room, built ins, fenced yard, fireplace, double garage, 1 1/2 yr. old, appointment only. \$20,500.00. Very nice.

We Need Your Listings! You Need Our Services! LONE STAR AGENCY Real Estate — Insurance — Loans 364-0555 After Hours 364-0336 601 N. MAIN — HEREFORD

DEMAND . . . **Justice Realtors, Inc.** EM 4-2266 Main & Hwy. 60

YOU SAVE money, temper and hours of hard work because a lovely yard is in and landscaped. Beautiful-pleat drapes are hung, bookcases surround wood-burning fireplace, work saving built-ins adorn kitchen and utility room, ideally arranged baths and closets serve three spacious bedrooms plus a charming entry into lovely living room or the attractive den area. Loan is established. H3060

NEAR ALL SCHOOLS the library — the movies — the park — the kids can walk from this large brick home offering four bedrooms, 2 full baths, huge living room, kitchen, family room, large utility area and oversized corner lot. H4004

CONSIDER TRADE for larger house this well located 3 bedrooms brick has attractive kitchen, paneled dining, carpeted living room and master bedrooms, large and beautiful bath, central heat and air. Established loan, \$101.00 mo. includes everything. H3029

STAR STREET Frame home 10 years old in top condition, tastefully decorated throughout, fireplace in den, 3 bedrooms and large bath. H3000

COUNTRY LIVING could be yours with this 75 acre farm located only 4 miles from Hereford. Has one good well, barns, corrals, etc. Perfect place to build your dream home to the kids can have plenty of fresh air. Priced at only \$475 per acre, with terms to be arranged. F-1011

PLENTY OF WATER on this 160 acre farm west of Hereford. Two good wells. 90 acres milo, 20 acres wheat and 13 acres cotton. This farm is priced under the market at \$350 per acre, with one-third down and good terms on the balance. F-2005

SMALL FEED LOT might be the answer to what you are looking for. Located near Dumas, Texas, and has a capacity for 800 head. One good 8" well on natural gas. Well improved and well allotted. Well worth \$400 per acre. F-2025

THE CREATORS OF OWNERSHIP Mike Justice EM 4-0544 Ralph Owens EM 4-2560 Owen Leatherman EM 4-1650

Phone EM 4-2030 WANTS ADS Phone EM 4-2030

10% DOWN
On this improved 160 acres Northwest, with excellent 8" well and 1/4 mile tile. Wheat and milo allotments. Priced \$60,000.00. Immediate possession.

461 MILO
142 cotton, 59 wheat allotted on this 640 acres. Has 5 irrigation wells, 4 in tile, approximately 1 mile of tile, two homes. Owner will trade. Approximately \$22,000.00, ASC payments.

EXCLUSIVE
Extra nice 1/2 section, plenty water, large home, good allotments. If you are interested in good land and water, contact us.

HOMES \$71.25
Per month on this very clean, 3 bedroom home approximately 2 years old. Includes principal, interest, insurance and taxes.

We have a few two bedroom houses for \$300.00 to \$500 down.

We have several finer homes priced from \$25,000.00 to \$42,000.00. Most will trade.

Restricted Lots
\$25.00 down, \$15.00 or \$660.00 cash.

Hamby Real Estate
364-3566 S. Highway 385

Gerald Hamby 364-1534
Durward Hamby 364-3466
Buddy Rogers 364-2150
J. M. Hamby 364-2553 B-4-4-tfc

A REAL BUY
1 1/4 sections on highway near Ft. Stockton. Will sell all or in two tracts. 160 acres has 3 irrigation wells fully equipped, new modern house, pens and all net fenced, has 105 acres in farm. 640 acres has 1 well with aeromotor windmill, large earthen tank, net fenced. All pasture but is good tillable land over irrigation water. Excellent for stock farm or for vegetable farming. Will sell cheap or might consider some trade.

Contact: RUSSELL PAYNE, BOX 262 Phone E.D. 6-2581, Ft. Stockton, Texas. S-4-4-1c

CAMPBELL REAL ESTATE HOUSES
SACRIFICE—Must sell right away. Large 3 bdr. 2 baths brick with double garage, new carpet, built-ins, fireplace, outstanding location. Appraised over \$19,000. Priced for quick sale at \$17,500. Large existing loan, small down pmt. or consider trade.

\$150.00 DOWN, no loan costs for 3 bdr. brick with att. garage. Goes to first qualified buyer. See us for details.

CAMPBELL REAL ESTATE
E. Hwy 60 Phone 364-0972
Bruce Plummer 364-0798
Larry Kaul 289-5611
Gene Campbell 364-0789
E. D. Hopson 364-3194 S-4-4-tfc

EXCLUSIVE LISTING
Lots for sale in Bluebonnet Addition. Reasonably priced. Loans Available.

HICKMAN REAL ESTATE
364-3275, 115 - 15th Street S-4-3-tfc

WOULD TRADE 2 bedroom house in Amarillo for house or income property in Hereford. 276-5272. S-4-15-48-tfc

FOR SALE by owner. Large 2 bedroom and den, bath and half. Brick. Double garage. 515 J. 364-1037. B-4-18-4-tfc

FOR SALE: My home with three lots. See Jack Miles, 915 Union. B-4-12-29-4p

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0925 S-4-28-tfc

FARM & RANCH LOANS
Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0925 S-4-28-tfc

FOR SALE LAUNDRY
Combination, automatic and wringer.
Call 364-2848 or 364-2257 B-4-4-tfx

FOR SALE by owner: Three bedroom Brick. Small down payment, \$93.48 monthly payments. FHA Loan. 106 Emma. Call Harold Baker, 364-1736 for appointment. B-4-23-4-tfc

We are looking for the right couple to make an exceptional deal on a new Award Home built by Bob Pugh. If you are looking for a new home this may be your big chance. Yes we will trade. Call for further details.
Mark IV Realtors
EM 4-2220 B-4-50-tfc

LEAVING TOWN
Will sacrifice for quick sale. Nearly new - 3 year old - three bedroom, family room, dining room, formal living room, 2 full baths, carpeted, wood burning fireplace, electric garage door, fenced yard. Drapes included. Call EM 4-2757 for appointment. B-4-51-tfc

LOVELY COUNTRY home, two bedrooms, one acre lot. Call EM 4-0038. B-4-10-2-tfc

1 3 bedroom, bath & 1/4, NW area, large loan, 5 1/2 % interest. Payments \$112 per month. On J Street one two bedroom and bath, carpeted. Fenced back yard. Say this is a good house in a fine neighborhood worth the money at \$12,800.
W. T. CARMICHAEL REAL ESTATE
801 S. 25 Mile Avenue 364-1251
Commercial, Homes and Farm Loans
We Need Your Farm Listings B-4-48-tfc

FOR SALE: Duplex and two bedroom house at 606-611 Avenue K. By Owner. B-4-14-2-tfc

5. FOR RENT
OLD COMMUNITY Ice Building for lease. 239 West 3rd. Would like to remodel this dock height building and lease to permanent tenant. Phone 364-1111. B-5-24-29-tfc

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277. S-5-16-40-tfc

FURNISHED THREE room house, unfurnished two bedroom house. 131 North 25 Mile Avenue. S-5-13-2-tfc

EXTRA NICE 3 room and bath furnished apartment. Bills paid to white couple \$75 per month. 364-0188, 364-0469. B-5-18-4-tfc

FOR RENT houses and trailer houses. Trailer spaces \$15 mo. EM 4-1818. S-5-11-51-28p

FOR RENT: Nice clean two bedroom unfurnished house. Carpeted and draped. 364-2100. B-5-12-4-tfc

FOR RENT: Two bedroom furnished trailer. Bills paid. Adults. James Brown Tire Service. High 60 West. B-5-16-4-tfc

FOR RENT: Three room and bath furnished apartment for one or two whites only. \$60. Apply 232 West Third. B-5-19-4-tfc

FOR RENT: Two room furnished apartment for couple or one person. 347 North Street. 364-1621. B-5-15-4-tfc

WANTED QUALIFIED renter for three bedroom house. Phone 364-4721. B-5-10-4-3p

FOR RENT one bedroom furnished house. Perfect for couple. 364-2157. B-5-10-4-1c

TWO BEDROOM furnished house for rent. Call 364-0526. B-5-10-4-tfc

FOR RENT: 3000 sq. ft. building for lease or storage. Located at 124 Clements. See A. R. Dillard or Chris Jacobsen. B-5-20-29-tfc

FOR RENT
Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.
D & R BUILDERS
EM 4-3780
Neil Spradley EM 4-1813
I. D. Rhodes 289-5217 B-5-33-tfc

FOR RENT two double mechanics stalls. Air compressors and grease trap at rear of 621 East First. Phone EM 4-1111. B-5-19-46-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FOR RENT or lease 3 bedroom house, 2 years old, fenced back yard, central heating, 807 Blevins. Write Burleson, 810 B. North Johnson, Amarillo, Texas, 79107. B-5-26-25-tfc

FOR RENT at 116 Ave. K. Business buildings. Kenneth Gooch, EM 4-3355 or EM 4-2572. B-4-15-24-tfc

OFFICE SPACE for lease. Paneled, Carpet. Central heating and air conditioning. Call EM 4-1786 or EM 4-1519. B-5-15-35-TFC

UNFURNISHED TWO bedroom house near schools. EM 4-1081. B-5-10-51-tfc

TWO BEDROOM house - White couple, no pets. 305 Avenue H. B-5-10-47-tfc

FURNISHED HOUSE, 2 bedroom, shower, air conditioning, furnace. Back yard fenced. Plumbed for washer and dryer. EM 4-3733, daytime; EM 4-1226 evening and weekends. B-5-23-2-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
Phone EM 4-2646 B-5-10-tfc

5. WANTED
WANTED: Part time door man. See Francis Hardwick Star Theatre. B-6-10-3-tfc

WANTED: Well cured alfalfa hay. Phone 364-1594. B-6-10-29-tfc

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas. S-6-31-tfc

WANTED experienced cook and cooks helper. Apply in person only, Hickory Log Restaurant, Sugarland Mall. B-6-15-4-3c

WANTED IRONING in my home. Phone 364-0245. B-6-10-4-tfc

WANTED: An experienced irrigation farm hand for year round job. Give references, age and family status. No drinkers. Write to Box 673C. B-6-22-29-2c

WANTED ironing in my home. Phone EM 4-3528. B-6-10-28-11c

7. Dressmaking-Ironing
WILL DO typing in my home. Experienced, reasonable rates. Mrs. Stephens, EM 4-0856. B-7-12-28-tfx

8. HELP WANTED
SECRETARY - STENOGRAPHER. Inquire in person Intellm Loan Department, First National Bank. B-8-11-1-tfc

MIDDLEAGED MAN or couple, farm manager. Must know cattle. No drinkers need apply. Phone 364-1081. B-8-15-4-3p

TEXAS OIL COMPANY needs man over 30 at once for Amarillo. Rapid advancement. Liberal fringe benefits. Must own car and be able to take short trips. Sales experience helpful but not necessary. Write C. C. Stiles, Southwestern Petroleum Corporation, Fort Worth, Texas for an appointment for an interview on August 7 at Amarillo. B-8-4-2c

CORRESPONDENT
To represent Dun & Bradstreet, Inc. in the Hereford area on a part time basis. Applicant should have knowledge of general business in Deaf Smith County. Apply by letter, stating briefly work experience and educational background. Send letter to:
DON ELDRIDGE
Box 31
Amarillo, Texas 79105 B-8-4-2c

Need local lady to work part time. Must have car and telephone to take orders and call on T.V. Leads. Old established company. This is a top position for the right person. Good working conditions with fringe benefits. Call DR 3-1701 collect, Mr. Grisham. B-8-29-2c

Under New Management
GOLDEN SPREAD NURSING HOME
608 Halsell
Dimmitt, Texas
Mrs. Viola C. Griswold, LVN
14 years experience in nursing homes.
WANTED
LVN's and AIDES - 3-11 shift B-8-1-8c

CURTAIN going up on terrific T.V. advertising campaign. Need local woman to call on present customers and T.V. leads. Must be able to work 30 hours a week and have a car. Fringe benefits. Age 30 and over. Call Mr. Dick, DR 3-2472 collect for an appointment. B-8-24-tfc

CAN YOU QUALIFY
Need someone over 30 to assist in my business 2 hours a day, 5 days a week. Call Mrs. Porter EM 4-4910 1-3 p.m. for personal interview B-8-43-tfx

9. Situations Wanted
WORK WANTED - Building, remodeling, repairs. Ralph Packard, phone EM 4-2110. S-4-10-30-tfc

WHITE HANDY man wants work painting and repairing. Also air conditioner service and repair. 276-5272. B-6-15-29-tfc

10. NOTICE
OUR SPECIALTY
Complete Cylinder Head & Valve Work on all makes and models.
W. T. GARAGE & MACHINE
364-1360 B-10-4-2c

Ruth's Mimeographing Service
Typing and Addressing formerly Woods Mimeographing Service
615 Union EM 4-2769 S-10-52-tfc

IF DR. says ulcers, get new Ph5 tablets. Fast as liquids. Only 98 cents at City Drug. S-10-2-4p

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-39-tfx

11. Business Services
CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194 S-11-37-tfc

Custom Slaughtering and Processing.
VEGA MEAT CO.
South 385
Vega, Texas
Britch Hopson
Owner Operator
Phone Hereford 364-3194 Vega 267-7311 S-11-50-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Ph. EM4-0262 S-11-28-TFC

Casing pulled. Stuck Pumps. Hydraulic units.
HEREFORD CASING SERVICE
Phone EM 4-3508 Box 865 Hereford, Texas S-11-12-tfc

CUSTOM SWATHING and Baling. Jim Burwick, 364-0498. B-11-10-4-9p

KELLEY, ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phones EM 4-1345
Nights Phone EM 4-2012 or Box 130 EM 4-1345 B-11-46-tfc

SOIL STERILANT APPLICATION
Industrial, Commercial and Alley Application.
BOB T. ADAMS
364-3546 B-11-29-tfc

OWENS & HOLLINGSWORTH
Commercial - Industrial
Residential Wiring
Magneto - Starter
Generator & Electric
Motors Rewind
Sales and Service
809 EAST SECOND
EM 4-3372 B-11-13-tfc

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes.
PENNEY'S AUTO CENTER
Sugarland Mall
Hereford, Texas
EM 4-4064 B-11-2-tfc

PORTABLE DISC ROLLING
Scolloped or plain. Jacobson Brothers. Phone EM 4-1548. B-11-10-23-tfc

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1168. B-11-10-26-tfc

HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
Call EM 4-0422 B-11-7-tfc

WOULD LIKE to do baby sitting in my home. Can furnish references. Call EM 4-4175. B-11-14-28-4c

Overhaul-Underwood
Adding Machines & Typewriters
THE INK SPOT

World's Welterweight Champion Will Be Texan

A Texan will become a world's boxing champion August 8, the third in the state's history. That doesn't sound like many, but for more than 40 years Texas has had a law against prize fighting. This undoubtedly kept many young men out of the ring even though they could fight for titles in other states. Jack Johnson, a Negro born at Galveston in 1878 was the first Texan to win a championship. He took the heavyweight title in 1908 and held it for seven years. But he never fought for the championship in Texas.

Johnson won in the years when prize fighting was banned in the state.

It was 1940 before Texas had another champion. He was Lew Jenkins, the Army mule-skinner from Milburn in McCulloch County, who knocked out Lou Ambers in New York May 10, 1940, for the world's lightweight crown. Jenkins held it only 19 months.

How a Texan is going to be world's welterweight champion because two boys from the one Star State will be fighting for it at New Orleans August 8. One is Curtis Cokes, the thin man from Dallas who never thought he'd make it, and the other is Manny Gonzalez, a native of Chirco, Goliad County, who started fighting at Odessa and now is from Houston.

Vegaries of the fight game created the unusual situation. Gonzalez already has had a chance at the title and lost but Cokes is getting his first opportunity, although he has boxed for nine years, has been in the rankings most of the time, once getting the No. 1 spot. Cokes became so frustrated because he couldn't get top fights that he twice retired from the ring. The first five years saw him winning only \$13,700. He worked as a bank messenger and with a meat packing company to make a living while waiting for an opportunity to get some big money.

His best paydays came in 1963 and 1964 when he had two TV bouts that brought him \$4,500 each. While Cokes was shunted around in the boxing game, it was partially his own fault that he didn't progress as he should. That first televised fight was in New York against Joe Stable. "I was making my first trip to the big-time," he mused, "and I was a little nervous. I lost a 10-rounder when I could have helped myself a lot with a victory."

The next TV scrap was with Stan Hayward, and he got knocked out in the fourth round. "I haven't fought in 14 months and wasn't in good shape," Cokes

explained. "I took it only for the money."

He retired first in 1962 when he couldn't get any good fights and figured he was being conspired against. The other retirement came after the TV bouts.

So Cokes arrived at the point where, at the age of 29, he apparently was washed up. Then came unusual events to put him back into the fight picture.

Welterweight champion Emile Griffith became middle-weight king, was ruled out of the welter spot because under present boxing rules a man can't hold more than one title at a time, and also because Griffith hadn't defended his welterweight championship in the proper time.

Gonzales fought Griffith when

the latter was welterweight champion, losing a 15-rounder to him December 10, 1965. It was a title bout.

So an elimination was set up with Cokes to fight Luis Rodriguez and Gonzalez to meet Hayward—the same Hayward who beat Cokes in the TV bout. But Hayward balked at all offers and Cokes, who took a 15-round decision from Rodriguez, was matched with Gonzalez for August 8 at New Orleans, with the World Boxing Association title on the line. Cokes and Gonzalez have already fought four times, with Cokes winning three—the last a 10-round decision at Dallas five years ago.

Now they're going to settle things once and for all and by so doing will bring Texas its third world's boxing champion.

NEWER, NUTTIER FUN with the CHAMP, the CHUMP, the CHIMP and the CHICK!

TOWER DRIVE IN
SUNDAY MONDAY TUESDAY

WALT DISNEY
THE MONKEYS UNCLE
KIRK ANNETTE AMES FAYLEN O'CONNELL

ADULTS 80c
CHILDREN 25c

TOWER DRIVE IN
WEDNESDAY

2 BIG FEATURES!
WHAT A CAST! WHAT A PAST!
Marilyn Monroe
Gene Kelly
Dick Van Dyke
WHAT A SHOW! WHAT A WAY TO GO!

STAR
SUN. - MON. - TUES.

He flew them into Hell... now he had to get them out!

THE PHOENIX
FLIGHT INTO DANGER!

JAMES STEWART
PETER FINCH
HARDY KRUGER
BARBARA CHASE
COLOR BY DE LUXE

RELAX! ENJOY GIANT SCREEN ENTERTAINMENT IN COMFORT!

STAR
MONDAY

National Secretaries Association in REA Building, East Highway 60, 8 p. m.
World War I Veterans and Auxiliary at Community Center, 7:30 p. m.
Citizens Band Radio Club at REA Building, 8 p. m.
Rotary Club lunch at Floyd's Restaurant, 12:05 p. m.
Paisano Lions Club at La Cafe Hacienda, 7:35 p. m.
Odd Fellows Lodge at IOOF Hall, 8:30 p. m.

TUESDAY
Sunshine Club, cookout for families at Elmer Jones home, 142 Emma.
Rebekah Lodge at IOOF Hall, 8 p. m.
Hereford Jaycees at Floyd's Restaurant, lunch at noon.

WEDNESDAY
Hereford Lions Club at Hotel Jim Hill, 12 noon.
Avenue Baptist WMU at church, 7 p. m.
Sugar Squares square dance club at Community Center, 7:30 p. m.

THURSDAY
Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.
VFW Auxiliary at clubhouse in Veterans Park, 8 p. m.
St. Anthony's Guild in St. Anthony's School auditorium, 8:30 p. m.
Edwards Club lunch at IOOF Hall, noon.
Optimist Club at Floyd's Restaurant for noon lunch.

Sorry, the number you dialed is not a working number—but boy, is she playful!

STAR
WEDNESDAY THURSDAY FRIDAY SATURDAY

Bob Hope
Elke Sommer
Patricia Hill
Did I get a wrong Number?

It'd like to report a man in my bedroom. Can you send one over?

THE PICTURE THAT GETS YOU WHERE YOU LAUGH!

HEREFORD REAL ESTATE
1505 E. Hwy. 60 EM 4-2424
Lloyd Price EM 4-1642 Doyle Turner EM 4-0811 Jim Clump EM 4-0162

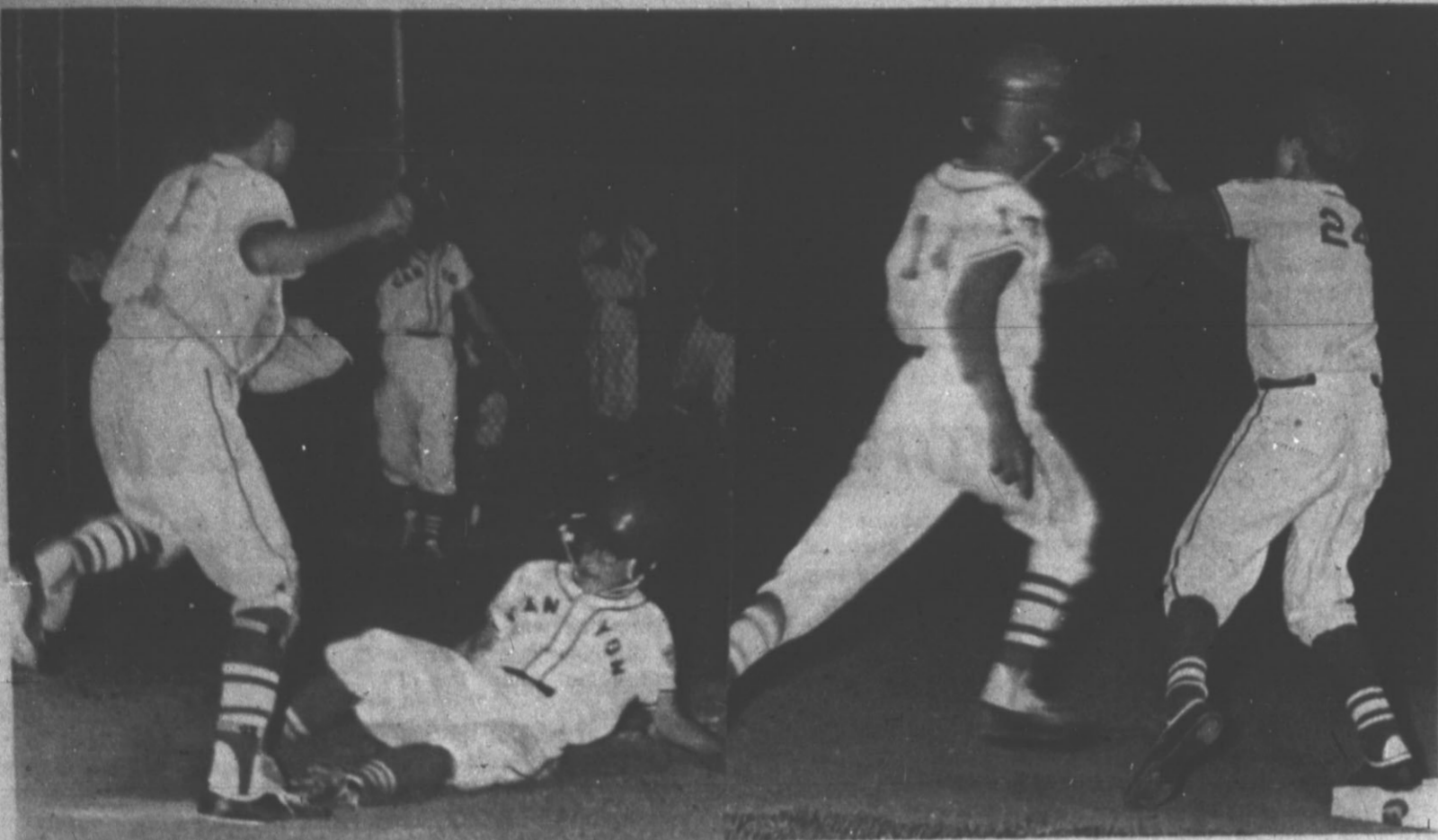
Homes — For — Sale

Move in for \$500, 3 bedroom, 1 1/2 bath, O'Keefe and Merritt range and oven, ready to move in.

Spanish style house on Juniper, \$19,400, 3 bedroom, 1 1/2 bath, 14x14 master bedroom, come by to see plans.

Assume loan for \$1200, 1 1/2 bath, carpet, fence, range and oven.
Let us build you a conventional or F.H.A. or V.A. home. Reasonable down payments.

We have several houses that we are building now. See the plans any time.
650 sq. ft. home, new, \$7,200, \$500 down and \$150 closing costs, owner carrying papers. 7% interest, 2 bdr.



PLAY IN LL TOURNEY — These players participated in the Little League tournament held in Hereford this week. On the left is a picture of Canyon and Dimmitt players and on the right is Hereford and Castro County players. In Thursday's play Canyon defeated Dimmitt 11-10 and Hereford

defeated Castro County, 15-1. Friday Hereford won the tournament over Canyon, 12-5. Hereford will travel to Sunray Monday to continue play in the playoffs. (Staff Photos)

PLAY IN SUNRAY MONDAY

Hereford LL Wins Area Ball Tourney

Hereford Little League all-stars ended the first leg of tournament play Friday evening winning the local tourney over Canyon 12-5, paving their way for a trip to Sunray Monday.

THURSDAY evening the local players defeated Castro County 15-1. Canyon downed the Dimmitt all-stars 11-10 during the first night of play.

The tournament was a single elimination event, meaning that both Dimmitt and Castro County all-stars were eliminated Thursday.

In Thursday's run away game against Castro County runs were scored by Keith Kitchens, Tony Hardin, Larry Driver, Eddie Gage, Frank Bezner, Rudy Gonzales, Randy Cawthorn, Sammy Ramirez and Eugene Suttle.

EDDIE Gage scored a home run in the third inning for Hereford over the left field fence.

Sammy Ramirez was the winning pitcher in the game. Lon-

nie Davis was the losing pitcher.

The Castro County team was scoreless until the fifth inning when Scott Rice got on base on an error, moved to second on another error, stole third base and finally scored on a fielder's choice.

Runs in the second inning, three runs in the third, two runs in the fourth and one run in both the fifth and sixth innings.

Friday the locals won the tournament when they downed by Keith Kitchens, Tony Hardin, Larry Driver, Eddie Gage, Frank Bezner, Rudy Gonzales and Eugene Suttle.

EDDIE Gage hit the second home run in two nights when he slugged one over left field fence at the park.

Rudy Gonzales was the winning pitcher and was caught by Eugene Suttle.

Losing pitcher was Gary Gerber who was caught by Micky Commer.

Hereford lead off in the first

inning with the scoring, taking a 1-0 lead. Littlefield came back in the second to take over the lead 2-1.

HEREFORD scored two more runs in the third inning putting them out in front 3-2, but the lead did not last long when Littlefield tied the score at the end of the third, 3-3.

Hereford rallied in the fourth to score six runs giving them a lead which Littlefield was never able to narrow.

Hereford will play in Sunray Monday evening at 8. If they win the first game they will play again Tuesday at 7:30 p. m.

Pony Leaguers Downed By Littlefield, 7-5

Hereford Pony League All-Stars dropped their second game of the week when they were defeated by Littlefield Thursday, 7-5. The loss eliminated the local team from the tournament.

THE LOCAL team defeated Littlefield in the first game out 5-3 and then dropped its first game to Borger 11-1.

In Thursday's action Hereford took a 1-0 lead in the first inning, but Littlefield scored four runs in the second and the locals were never able to remove the three-point difference.

In the first inning Santry Rush singled and then later in the a sacrifice fly hit by Jerry Odom who hit a double.

Rush singled again scoring Keith Duncan and Johnny Wall in the third inning and scored himself on an error.

ONCE AGAIN Rush got on base when he walked in the seventh inning and then scored on a sacrifice fly hit by Jerry Odom.

Winning pitcher for Littlefield was Mickey Johnson and Jerry Odom was the losing pitcher for Hereford.

Gary Roberson hit a 31 foot home run in the third inning. Roberson is 14 years old and has hit 18 runs during the season for Littlefield.

Local Golf Pro To Attend Regional Meet

Bob Baker, golfing pro at the local golf course, will attend the third annual \$40,000 Ben Hogan Design Board tournament at the Four Hills Country Club in Albuquerque, N. M. beginning Wednesday.

PARTICIPANTS will play 18 holes each on Wednesday and Thursday in the tourney.

Twenty golf pros from New Mexico, West Texas, Wyoming and Colorado are eligible to compete in the regional for a share of \$400, with the winner becoming eligible for the National Tournament, which carries a top prize of \$3,000.

WINNER OF the event will also get an all expense paid trip to the national tournament which will be held at Fort Worth's Shady Oaks Country Club in October.

Members of the Ben Hogan Design Board are eligible to compete in the regional and national championships. The Design Board is comprised of golf pros from throughout the nation who serve to advise the Hogan Company in the research and development of golf equipment.

Elgin Berry, District Manager for the Ben Hogan Company, said that there are 23 regional tournaments being played throughout the United States this summer to determine the finalists for the Fort Worth championship tournament.

ed waters.

The tariff got rough in a few instances, like the Houston man who paid a \$200 fine plus costs for killing a doe deer out of season in Wharton County.

One fish netter paid a 50 fine and costs and another \$25 and costs. Both were in Morris County.

Water safety violations included \$24 for lacking life jackets for each person in boats.

Fines and court cost for the month totalled \$18,978.47.

Apprentice jockey Gary Min-eau, 22, of Providence, R. I., had his best day in racing this spring when he won with four mounts at Aqueduct race track.

Fishing Fines More Than Fees

AUSTIN — The "hard luck" sports who can't do anything right are moving from outlaw hunting to good old summer time fishing but with the same negative results.

That is, the latest Texas Parks and Wildlife Department arrest report swings the emphasis from hunting in closed seasons, hunting at night and such to fishing without a license.

The gumming bracket included only 59 cases yet no-fishing-li-cense violations totalled 495.

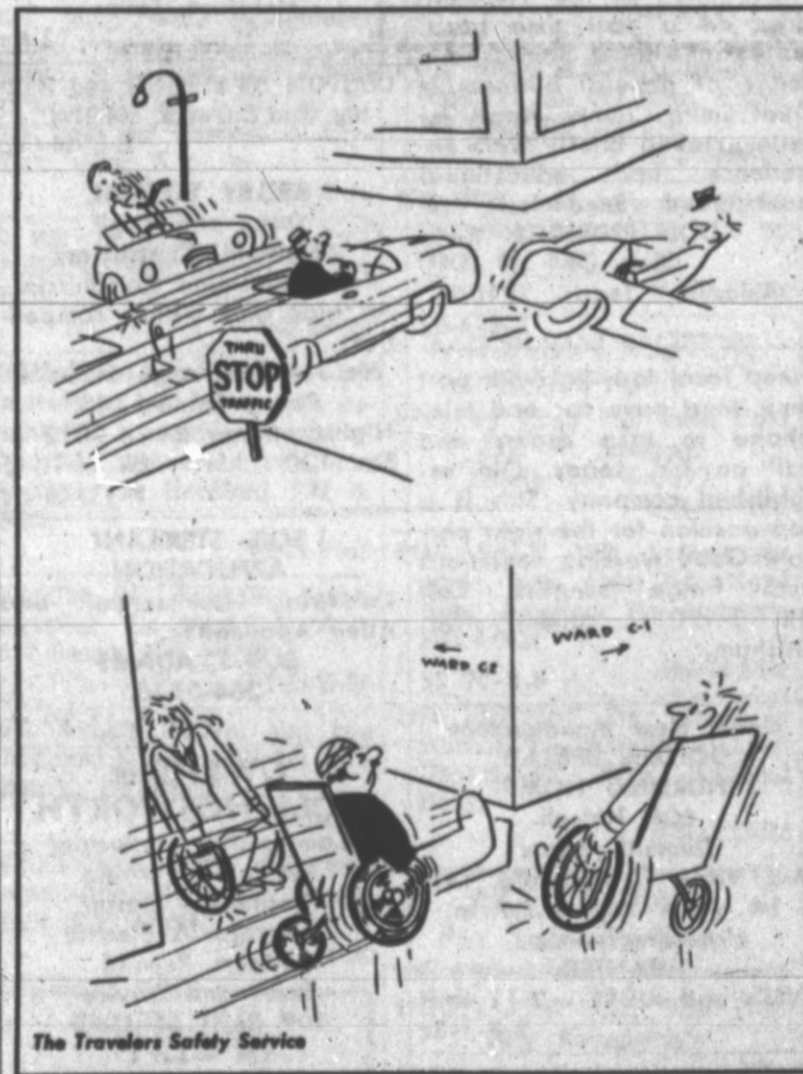
Individual fishing licenses cost \$2.15. The fines usually start at \$27.50 plus costs.

There also was an upswing in selling fish without a license with a total of 63 cases.

Licenses to sell fish, in several categories, ranges upwards from \$3.00.

Some of the outriggers tried to et theirs the easy way and were filed on for netting in clos-

You Bet Your Life



Refusal to grant the right-of-way killed or injured more than 700,000 persons in 1965.

JULY RED HOT SPECIALS		
	WAS	NOW
16 Cu. Ft. Coppertone REFRIGERATOR	\$329.88	\$309.88
14 Cu. Ft. Ice-Maker REFRIGERATOR	\$377.88	\$327.88
14 Cu. Ft. REFRIGERATOR	\$249.88	\$229.88
Coppertone ELEC. DRYER	\$143.00	\$123.00
Black & White 23" TV	\$258.88	\$228.88
Walnut Console STEREO & RADIO	\$203.95	\$188.95
Maile Console STEREO & RADIO	\$264.95	\$239.95
ABOVE PRICES INCLUDE DELIVERY & INSTALLATION		
Portable 19" TV	\$124.95	\$110.95
3-Speed ELECT. BLENDER	\$39.95	\$29.44
Teflon - Elec. FRY PAN	\$14.99	\$11.95
Portable Zia-Zag SEWING MACHINE	\$112.95	\$101.95
Console SEWING MACHINE	\$78.88	\$69.88
SANDER	\$29.44	\$22.44
SABRE SAW	\$29.44	\$22.44
ALL MERCHANDISE IN STOCK		
LADIES PAJAMAS		\$1.99
CHILDREN'S SWIMWEAR		99c
BELL BOTTOM PANTS		\$1.99
GIRLS BLOUSES		\$1.19
GIRLS SHORTS		\$2.66
GIRLS PULLOVERS		\$1.88
GIRLS CAPRI PANTS		\$1.99
GIRLS SKIRTS		\$3.44

SHOP AT SEARS AND SAVE!
421 North Main
Phone 364-3854

BILL BRADLY PHOTOGRAPHY STUDIO

WILL BE
CLOSED
DURING THE WEEK OF
July 25th thru July 30th

An unexpected out-of-town trip has made it necessary for us to remain closed during the last week of July. We will be open for business as usual, Monday, August 1st. We appreciate your cooperation in this matter.

Thanks,
Bill Bradley

BOOTS & SADDLES RANCHWEAR

in Sugarland Mall offers Expert Shoe Repair as well as a good selection of

Tony Lama & Justin
Boots - Saddles - Hats - Western Wear & Belts to help you look your best for the rodeo!

—ALSO—
We have a complete line of quality Spray-On Shoe Dyes in a wide variety of colors

owned & operated by
JACK DAVES

SEND A BRAND-GRAM TO A FRIEND OR RELATIVE IN VIET NAM

The Hereford Brand, in co-operation with the Military Affiliate Radio System, now makes it possible for you to send a message to a friend or relative in Viet Nam, free of charge.

The coupon below, mailed to the Brand, starts a 6,000 mile communications chain to send your 25-word message. The message will be relayed to a MARS station and transmitted to Viet Nam.

In Viet Nam, your message will be decoded and delivered to the serviceman. If he's in an inaccessible area, it will be read to him over the telephone.

If you want to send a message, fill out the coupon and mail it to the Brand. Be sure to include your serviceman's full name, rank, serial number, and the name and number of his military unit and APO number.

The message and signature should be no more than 25 words, not counting the address.

This Brand public service is not intended for emergency messages, but only those of a personal or "morale-building" nature.

While neither the Brand nor the MARS network can absolutely guarantee delivery in that volatile area, every effort will be made to do so, if the form is filled out completely. Messages can be delivered to land-based operations only, and not to ships in waters off Viet Nam.

BRAND GRAM TO VIET NAM

Print or type exact name, rank, etc. of serviceman. Please keep text of message to 25 words or less. This message will be sent without charge via the Military Affiliate Radio System. Neither MARS nor the Brand can guarantee delivery, but every effort will be made to do so as soon as possible. No emergency messages, please.

Date

Rank and Name

Serial Number

Military Unit (Co. Pltn. etc.)

APO and Zip Code

Text of Message:

Signature

Name of Sender

Address

Phone number

Relation to serviceman

Mail this form to Brand-Gram, The Hereford Brand, Box 673, Hereford, Texas 79045.

The Brand is pleased to co-operate with the Military Affiliate Radio System in providing this service.



It Pays
to
ADVERTISE
in the
BRAND



Automobiles are stacked, bumper-to-bumper as shoppers try to find a parking place during a recent promotion by Hereford merchants.

Get the most from your advertising dollars with space in.....

The
Hereford Brand





SIGNS OF PROGRESS — Street repairs are made frequently and readily. (Staff photo) Hereford has been fortunate in having re-

Farm Safety Week Proclaimed In State & Nation

The signing of proclamations by President Lyndon B. Johnson and Governor John Connally designating July 24-30 as Farm Safety Week lends emphasis to the 23rd annual rural safety campaign.

The proclamations urge that all persons recognize and vigorously attack the hazards and unsafe practices that cause farm and rural accidents.

Farm Safety Week in Texas and the nation focuses attention on all farm hazards and places special emphasis on the prevention of highway accidents involving slow-moving farm vehicles. The campaign is sponsored jointly by the National Safety Council, the U. S. Department of Agriculture and the Texas Farm and Ranch Safety Council.

"Today's increasing demand for farm products places worldwide attention and importance on America's farm population," said Howard Pyle, president of the National Safety Council. "Farm families and rural leaders must make a joint effort to eradicate hazards that could cause death, unnecessary suffering, and loss of time and money."

Accidents kill more than 8,000 farm residents each year and an additional 700,000 or more are victims of disabling injuries. Motor vehicle accidents are the leading cause.

Farm Safety Week comes at a time of the year when farm people are actively involved in all phases of farm work. It is an important and ideal time to check the safety of farm equipment and environment.

Farmers who sometimes drive slow-moving vehicles on the highways should know about and use the Slow-Moving Vehicle (SMV) emblem. City and urban dwellers who travel the rural roads should know and recognize the SMV emblem. It could prevent your being involved in a rear end collision with slow moving equipment.

The emblem is a fluorescent yellow-orange colored triangle with a dark red reflective border. It is placed on the rear of slow-moving vehicles so it can be seen easily by other drivers, day or night, from a distance of 500 feet or more. It was designed by Ohio State University researchers and first introduced two years ago as a safety device. Since then its use has been made mandatory by law in Ohio and will be required in Nebraska next year. Other states are considering similar legislation.

OES Head Entertains Her Official Family

Officers who are serving with her in a term which began last month in the Hereford Chapter, Order of Eastern Star, were entertained by Mrs. Marple Cline, worthy matron, and Mr. Cline at a barbecue supper in the Charlie Noland home Saturday evening.

The junior past matron and past patron, Mr. and Mrs. Marvin Coffey, whose terms immediately preceded Mrs. Cline's, were honorees.

Installing officers, pro-tem officers and a few special guests were included for the informal party, as were the wife of Worthy Patron John Patton and husbands of other officers.

Supper and informal conversation in the Noland house and

backyard made a pleasant evening for the group.

Officers and their husbands invited were Messrs. and Mrs. R. B. Hutson, Bernard Robertson, Mack Noland, Art Lewis, J. B. Noland, Larry Summers, Pat Robinson, Roy Boyer, H. E. Owens, David Yandell, Olin Paris, A. C. Saulcy, C. P. Worthan and Mrs. Catharine Moore.

Installing officers on the list included Tom Draper, Horace Hershey, Vern Witherspoon, Art Manjoet and O. H. Culpepper.

Mr. and Mrs. James Wilton Green, Mr. and Mrs. H. C. Baird and Mrs. A. O. Thompson were invited as special guests.

Read The Classifieds



By MELVIN YOUNG

Even if we could afford it — \$1,000,000 an hour — is a steep price to pay for our mistakes as drivers. Yet this is the average cost of motor vehicle accidents every hour, every day in the U. S. A., according to a report released by the National Safety Council.

way: The reason they're putting safety belts in cars these days is because people are getting killed before the cars are paid for.

And perhaps he's right. At least the above figures should make us stop and think.

Puzant Torigian, of Bravo Smokes, Inc. tells us that he recently purchased a new makertipping machine combination for the local plant from a major cigarete firm. However, the company refused to ship the machine when they discovered it was going to the lettuce smokes company. We understand however, that he has located and purchased another similar machine.

We also understand that firm which is handling the distribution of Bravo Smokes outside the state of Texas has committed \$500,000 for advertising the new smokes with the first advertisements to appear on October 31st.

The pastor was reading a long list of announcements from the pulpit which included at least one meeting, sometimes two or three, for every night of the week. When he finished he observed, "Well, it looks like this week is all shot to heaven."

And Gene Fooks, local minister, tells about an elderly gentleman that he once baptized, whose enthusiasm for the work of the Lord exceeded that of most. The old fellow brought a rich rancher friend to the services one Sunday morning, and everything went well until the collection plate was passed. At this point the rancher removed his wallet and took out a \$1 bill for the offering. His friend however, expressed his obvious dis-

pleasure at the small amount of cash. The rancher, replaced the dollar and pulled out a five, with the same results. Then he tried a ten, but to no avail. His friend was still shaking his head from side to side. This was becoming somewhat embarrassing, so the rancher dropped a \$20 bill into the plate.

OBVIOUSLY satisfied, his friend passed the collection plate on down the row.

Johnny Pool also tells of an incident which happened once at a large gathering which he was attending. A friend of his had been assigned the job of giving the invocation, and lacking confidence in his ability, he decided that he should have his prayer written in advance, put it in his trouser's pocket and have it ready when called upon.

When the time came for the luncheon to begin, the gentleman arose, moved around to the microphone, bowed his head and said: "Oh, Lord."

There was a painful pause at this point.

"Oh, Lord," he said, "I've got on the wrong trousers."

Charge plate: Something to remember you buy.

Local Hereford Herd Enrolled In Registry

KANSAS CITY, MO., Howard Gault & Son, Hereford, Tex., has enrolled his herd of cattle in the Total Performance Records Service of the American Hereford Association. The announcement was made by Association officials in Kansas City.

In expanding its service to Hereford breeders and to accumulate information for future research value in breed improvement, the American Hereford Association inaugurated a system of recording performance.

The new Registry, which will be combined with the Association's Register of Merit System, and its present pedigree registry, will round out the Association's "TPR" (Total Performance Records), a means of helping breeders gain more information and make it a matter of record in all phases of performance — total performance — of their cattle.

Cadets To Get Awards Monday

The Civil Air Patrol will meet in the Hereford Community Center Monday night. The meeting will be a special awards ceremony for the presentation of the General Billy Mitchell Award to Cadets Dale Minor, Chuck Schneider and Jim Owen. With the award goes the Certificate of Proficiency which makes these cadets eligible for many of the special activities of Civil Air Patrol including college scholarships, flying training and special training programs.

Also to be recognized will be cadets Galen Evans and Ray Oglesby who will be promoted to Cadet Second Lieutenant. Cadets Mark Roberson and Ren Pletion of the summer camp-Lee will be recognized for comment at Perrin Air Force Base.

Senior member John E. McCleskey will be promoted to Second Lieutenant and will receive his certificate of completion of the CAP officer candidate school course. Also receiving that certificate will be Captain Milton Adams, the squadron commander.

Parents, friends and interested members of the public are invited to attend this special awards ceremony which will begin at 7:30 p. m.

Warren Bros. Motor Co.
EM 4-1423 1410 Park Ave.

New and Used Cars

This Weeks Special

Warren Bros. will pay top cash dollar for your used car. If you are thinking of making a new car purchase get our cash offer on your used car.

1965 Ford half-ton pick-up, locally owned with 18,000 miles. Mileage maker six with 3 speed, has new white wall tires and 6,000 miles of factory warranty remaining. Great reduction in price, white finish.

1963 Chrysler Newport 4 door, factory air and power, new white wall tires and lovely turquoise metallic finish. This is a luxury car and owners report good gas mileage.

1963 Oldsmobile F-85 station wagon. Beautiful deep maroon finish with red vinyl interior. Here is a station wagon that isn't big and bulky. Carries a compact price. Warren Bros. Protective Warranty.

1963 Corvair Monza Coupe automatic transmission, decked out in medium metallic blue finish with blue vinyl interior. This one handles like a dream. Try and you'll buy this one.

1964 Dodge V-8 4-door with radio, heater and standard transmission.

TRADE IN THE SHADE UNDER THE BIG CARPORT AT WARREN BROS.

END OF SEASON CLEARANCE

SHOP DOWN TOWN VARIETY PARK

IN COOL COMFORT AT ANTHONY'S

SPRING & SUMMER PIECE GOODS

Regrouped Better Goods

Large Assortment

Values to 1.69

1⁰⁰ yd.

MEN'S SHORT SLEEVE SPORT SHIRTS

Group of Better Sport Shirts Regrouped To Clear S-M-L

3⁶⁶

VALUES TO 98c

Regrouped And Repriced

Dress & Sports Wear Fabrics

66c

VALUES TO 59c

REGROUPED REPRICED

38c

SPRING & SUMMER FABRICS

MEN'S CASUAL PANTS

Needs No Ironing Broken Sizes and Colors

5⁰⁰

WOMEN'S AND GIRLS SWIMSUITS

One & 2 Pc. STYLES

BUY NOW AND SAVE

1/2 price

MEN'S & BOY'S SWIM SUITS

1/2 price

Corduroy Dress SOCKS **\$1⁰⁰**

Delicate, Frothy Nylon Tricot Over Opaque Acetate!

Choose from a Rainbow of Colors

Reg. 2.98 **\$2.**

Save, Save!

Waltz length gown in sizes S, M, L, X, XX. Perky Baby doll pajama in sizes S, M, L. Beautifully styled, delicately trimmed!

Shift to Greater Summer Comfort

3.98 each

2 for \$7.

Choose from many, many styles. Assorted sleeveless satens, printed oxford cloths, checks and others. S, M, L. 100% cottons.

Ladies and Misses Canvas Shoes \$1.44

Seamless Nylon TEXTURED HOSE 5 Pr. \$1⁰⁰

Dark A Popular Hose Colors With The Youth

SPRING and SUMMER DRESSES

Good Selection Better Dresses Values to 16.98

7⁰⁰ 8⁰⁰ 9⁰⁰

GROUP NO. 2 Ladies Cotton Dresses

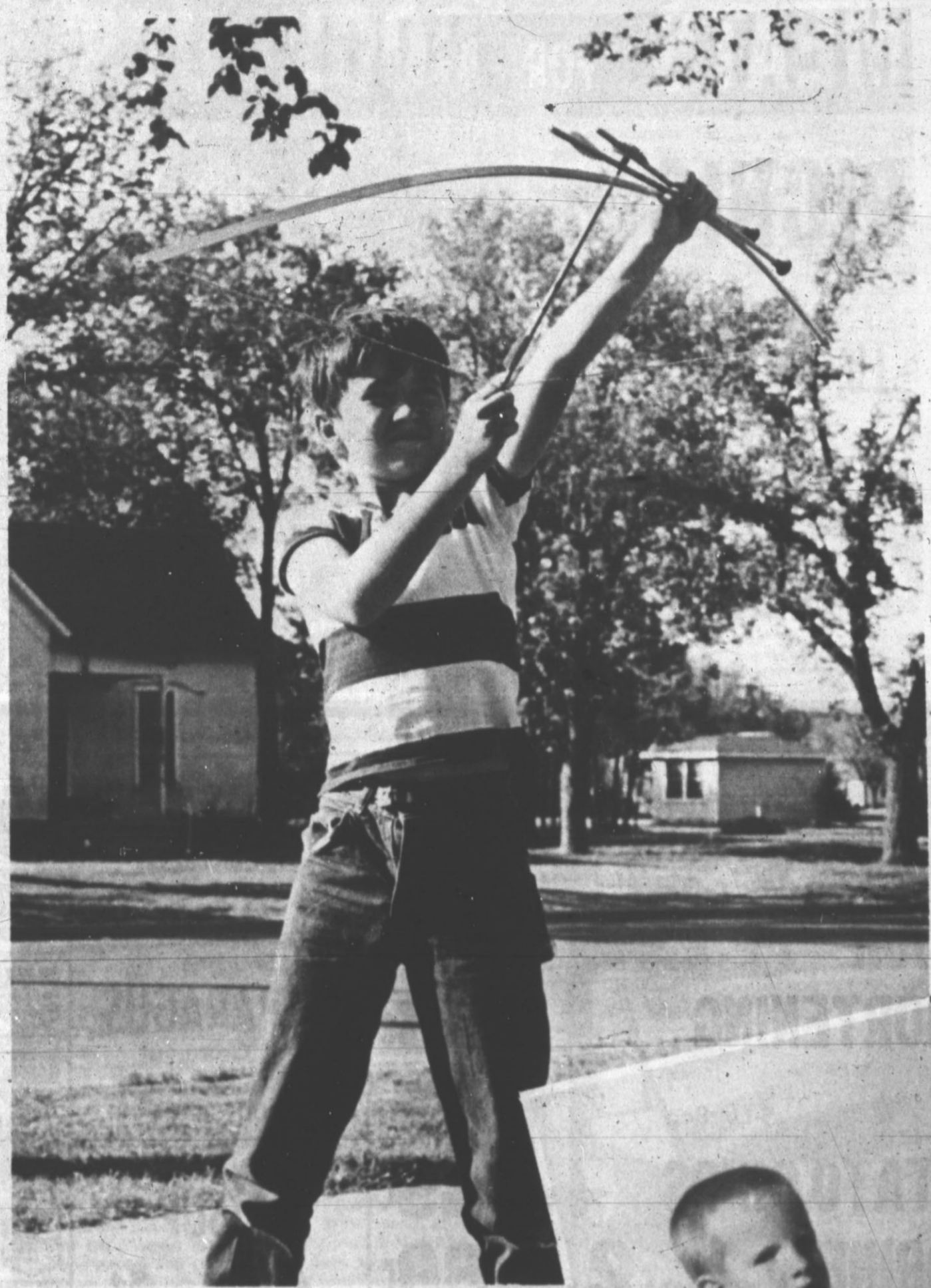
Regular and Half Sizes

A Real Buy 5⁰⁰

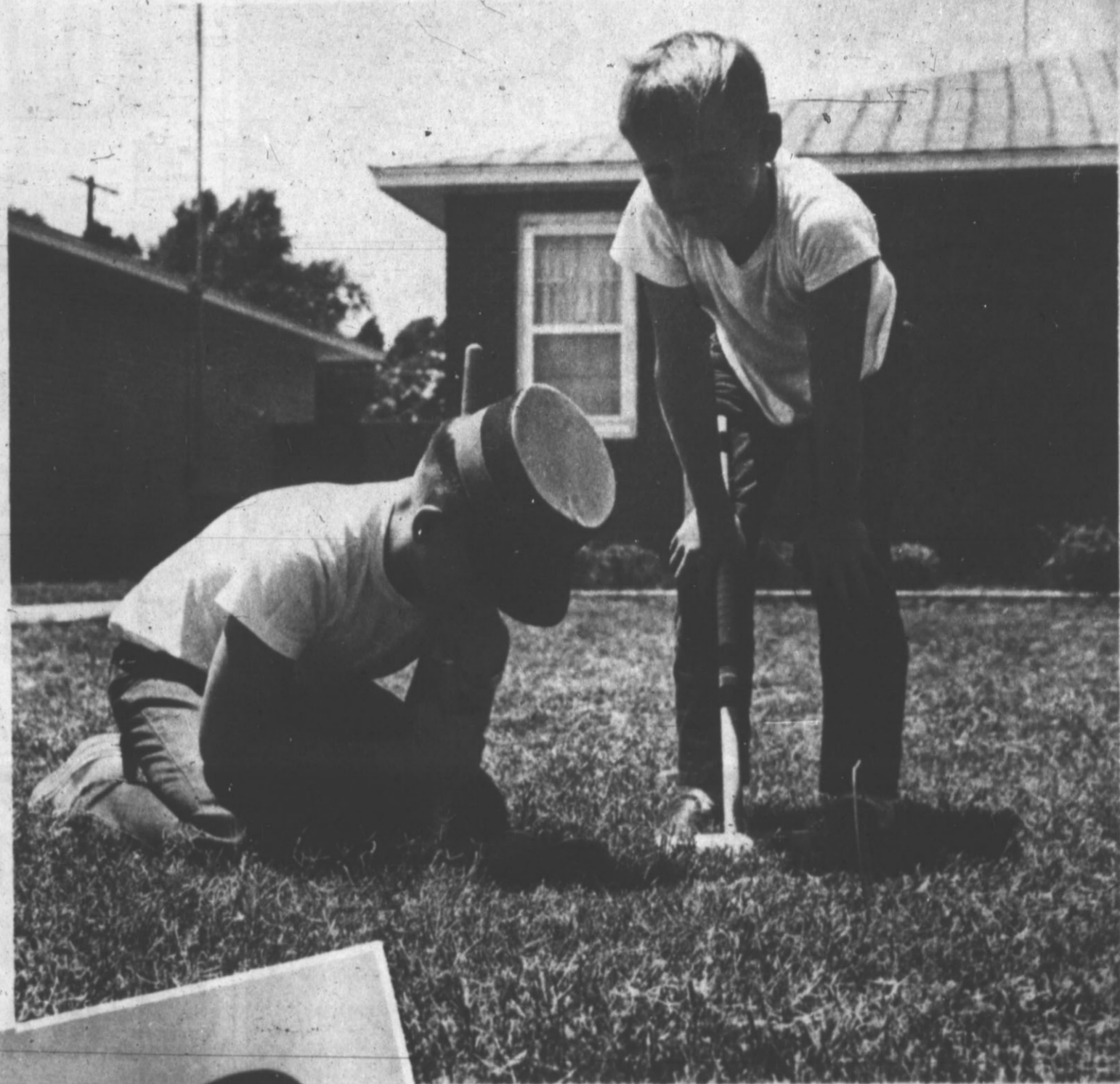
SPRING and SUMMER DRESSES

Good Selection Better Dresses Values to 16.98

7⁰⁰ 8⁰⁰ 9⁰⁰



James King
"gotta aim carefully"



Shelley and Stacy Hacker
... "strategy needed here"



Ron and Ray Straw
"now where do we go?"

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, JULY 24, 1966

Vacation Is The Time For Serious Play



Greg, Gary and Scott Houlette
"so trucking's dirty work"



Leonard McCutchen
"how high can I push this?"



Mrs. Charles Nathan Wilson at home after wedding

Newlywed Pair Lives At Canyon

Mr. and Mrs. Charles Nathan Wilson are at home in the Rainwater Apartments at Canyon after a short trip following their marriage July 15 in Grace Baptist Church, Amarillo. The bride is the former Miss Susan Crisp of Amarillo.

Parents of the couple are Mr. and Mrs. Royce Crisp of Marion Ky., and Mr. and Mrs. R. L. Wilson, 125 Star.

Pink gladiolas and white roses were arranged with tall candelabra at the church altar as a background for the double ring ceremony at which the Rev. Mr. Lincoln officiated. Tolbert Burch, a family friend, gave Miss Crisp in marriage.

She was attended by Miss Louise Horton and Wilson's best man was Terry Gearhardt, both of Amarillo. Michael Wilson and Douglas Roberson of Hereford served as ushers and Judy Wilson, a niece of the bridegroom, was the dainty flower girl.

Candles were lighted by John and Allan Wilson of Hereford, nephews of the bridegroom, and

Rural Accidents Tabbed For June

The Texas Highway Patrol investigated 12 accidents on rural highways in Deaf Smith County during the month of June, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in five persons injured and an estimated property damage of \$6,085.00.

The rural traffic accident summary for this county during the first six months of 1966 shows a total of 53 accidents resulting in one person killed, 23 persons injured, and an estimated property damage of 43,605.00.

The number of traffic deaths in Texas continues to rise. For the first six months of 1966 there have been 1470 traffic deaths compared to 1225 traffic deaths for the first months of 1965. This 11% increase is very alarming and chances are it will become very critical because of vacation months and holiday periods still ahead to intensify the magnitude of the accident picture.

The Sergeant stated, "It is estimated that at the end of 1966 traffic deaths in Texas will increase about 10% over 1965 which means approximately 3300 persons will be killed in traffic accidents." The Sergeant added one other comment, "To control accidents, we must first learn to control ourselves."

another niece, Deborah Wilson, registered guests.

The bride's gown was of Alencon lace over silk voile, the fitted bodice entirely of lace and lace-edged panniers of the voile spreading over the full skirt.

Tiers of bridal illusion formed the veil held to her blond hair by a pearl-studded coronet. She

Plans Laid For Club 'Daughter' To Be Visitor

Summer fun for a teenager, the girl they have "adopted" at Gristown, while she visits here next week was planned by L'Allegria Club members while they enjoyed a salad luncheon and an afternoon of bridge Thursday in First National Community Room.

Several of the club women plan to drive to Gristown at Whiteface Wednesday, taking gifts of food and linens, including three bedspreads which the club has bought. They will bring back with them pretty LaWanda Lambert, who will be here the remainder of the week, visiting in homes of various members.

She will be complimented with a coffee at 10 a. m. Thursday at the home of Mrs. Noble Ballard, with Mrs. Charlotte Beasley and Mrs. Gene Cope as co-hostesses. Swimming, a trip to Palo Duro Park and other informal entertainment is on schedule for the club's foster-daughter.

LaWanda was "adopted" by L'Allegria members last year, and was given special assistance while she was recovering from spinal surgery which kept her in bed many weeks. Several of the clubwomen have visited her as they took gifts for her and they invited her to return the visits as soon as she was well again.

As they discussed arrangements for next week, the members also planned fund-raising for their season's project, deciding on a "tastin' tea" to be held in November as first on the schedule. Details of the tea are to be worked out in committee session.

Mrs. Alex Schroeter, club president, and Mrs. Dwaine Walker immediate past president,

carried white lilacs and roses surrounding an orchid, with a white Bible.

The maid of honor was dressed in pink. In her bouquet were carnations of a harmonizing shade, arranged cascade style.

Before leaving on the honeymoon trip, the couple received congratulations of wedding guests at a reception in the church hall.

Wilson, who attended Hereford schools, is a pre-medical student at West Texas State University and will continue his studies. Mrs. Wilson is employed by Kerr Paper Company's Office in Amarillo.

were hostesses Thursday. Mrs. Hazen Woods was welcomed as a new member.

Others at the bridge-luncheon were Mmes. Tommy Carnahan, Bobby Viegel, Jim McDowell, W. C. Russell, Dennis Lomas, David Gibson, J. H. McCrary, Richard Pickens, Bob Sims, Ballard, Cope and Beasley.

Offices In Club Shifted

Advanced to the presidency of Dawn Music Club, Mrs. William Wimberley will be succeeded by vice president by Mrs. Clarence Betzen. The shift in offices was made at a called meeting in Dawn Community House Friday morning after resignation of Mrs. Ray Polan as president.

Reports on progress of plans for entertaining the district convention of Federated Music Clubs at Dawn Nov. 4 were given after the election.

Mrs. Carl Wimberley, member of Dawn Club who is district president, told of program plans; Mrs. Steve Bavousett and Mrs. H. E. Miller, co-chairmen of local arrangements, reported on their work in preparation for the meeting.

Cutting up pink or red rhubarb for a pie? Try using the kitchen scissors and making quick clean cuts so that the rhubarb doesn't "string."

QUALITY MEATS FOR COOKOUTS

Fresh **PORK PICNIC**

Cut Roast **Lb. 49¢**

PORK STEAK Lb. 59¢

BOLOGNA all meat sliced Lb. 59¢

PATTIES for the best burgers Lb. 59¢

SAUSAGE Pinkney pure pork 2 Lb. Bag 69¢



SPECIALS GOOD MONDAY, TUESDAY, WEDNESDAY — JULY 25, 26 & 27, 1966

DR. PEPPER Regular or King - plus deposit carton **39¢**

SHURFINE COFFEE reg. or drip 1-lb. Can **69¢**

GLADIOLA FLOUR 5-Pound Bag **57¢**

BAKE-RITE SHORTENING 3-Lb. Can **63¢**

HOLLY SUGAR 5-Lb. Bag **49¢**

MORTON'S POTATO CHIPS 59¢ Bag **49¢**

SWIFT MELLORINE Honeycup 2 1/2 Gallons **89¢**

SHURFINE APPLESAUCE 7 303 Cans **\$1**

Del Monte **PEACHES** Sliced or Halves 4 2 1/2 Cans **\$1**

Shurfine **ASPARAGUS** All Green cut 4 300 Cans **\$1**

Del Monte **CATSUP** 4 20-oz. Bottles **\$1**

Shurfine **Tomato Juice** 3 46-oz. Cans **\$1**

Shurfine **Vienna Sausage** 5 Cans **\$1**

Soflin **Toilet Tissue** 10 Roll Pack **69¢**

Just Wonderful **HAIR SPRAY** Jumbo 16-oz. Can **59¢**



Tender-Crust BREAD PICK 'EM UP TODAY

Shurfine MILK

Frozen Strawberries

Stilwell Sliced 3 16-oz. Can **\$1**

Morton's TV Dinners

Frozen - Beef, Chicken or Salisbury Steak Each **39¢**

FREE-FREE-FREE OVER 5-MILLION (5,000,000) STAMPS

EVERYONE WINS!!

Be a **GRAND PRIZE** winner! IN TAYLOR & SONS GRAND PRIZE GIVEAWAY

get your "NEW ROUND" grand prize punch card TODAY!

WIN UP TO 25,000 STAMPS ABSOLUTELY FREE

GET YOUR CARD TODAY WHEN SHOPPING TAYLOR & SONS

EVERY CARD IS A WINNER - GET COMPLETE DETAILS



Here are the Easy Steps to help you win every free stamp. Pick up your Free Grand Prize Card when shopping Taylor & Sons. When the card is completely punched out with the official punch the Grand Prize card must be returned to the store where you were employed. You will receive the number of stamps as specified by the price number on your card.

ENERGY BLEACH

1/2 GALLON

27¢



POTATOES WHITE

10-Lb. Bag **49¢**



CABBAGE FIRM HEADS Lb. 7¢

WHITE ONIONS Lb. 7¢

GREEN ONIONS & bunch 7¢

TAYLOR & SONS

FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS

CASH AND SAVE



Mrs. Joe Frank Clark
"Little League is fun"

MADAM PRESIDENT . . .

Interests Vary From Music To Ball Games

A zest for living is reflected in the list of activities which Mrs. Joe Frank Clark, Valedictorian of the Little League Study Club president, names as her favorites.

Music, her family, Little Leagues, cooking, church school teaching and skiing she mentions, not in any order of precedence. Yard work is another enthusiasm, but she adds, "My husband is really the flower bug; I pull the weeds."

Eight-year-old son Brad is one reason for her interest in Little League ball games and her husband enters the picture again; he coaches a team. If this indicates that the Clarks enjoy things as a family, they do. The other family members are Cynthia, 5, and Mike, 4 years old.

Blonde-tanned Mrs. Clark balances a liking for outdoor sports with an equal enjoyment in cooking, "even for farm hands," and in studying and teaching music. She began piano lessons as a child, when she was Sarah Wiley of Lubbock.

Born in that West Texas city, she attended public schools and Texas Tech, where she met Joe

Frank Clark. She insists that she is a provincial West Texan "who never lived anywhere else." The Clark family moved here three years ago from Shallwater.

She taught piano pupils in Shallwater and after she moved to Hereford. Attending Central Church of Christ, she teaches a class of four and five-year-old children there.

Her membership in Valedictorian Club began soon after Sarah Clark came to Hereford and she has been secretary and reporter in previous years, before election to the presidency last spring.

She plans to lead the group of young matrons in a continuation of such projects as those completed last year, when Valedictorians led in staging the American Cancer Society crusade in this county, and contributed training material and toys to children in a state school for mentally retarded.

Mrs. Clark is also a member of the Music Study Club, interested in its emphasis on music for youth in America.

Small Talk

By SUE COLEMAN
Women's Editor

Wedding guests from out-of-town when Janice Smith and Johnny Brownlow married last weekend were Mr. and Mrs. Ray Cargo, Mrs. Leona Cargo, Keith Smith and Annie Jones of Plainview, Mr. and Mrs. Weldon Cumble of Lockney, Denise Silvertooth of Amarillo, the Rev. and Mrs. Bill Parvin of Texico, N. M.

It was a beautiful ceremony with blue and white flowers and

candles and dresses, and the cutest member of the wedding party was the smallest, seven-year-old Kathy Brownlow, Johnny's niece, who was demurely dressed in heavenly blue brocade satin just like the adult attendants.

ON HER BIRTHDAY Thursday, Mrs. G. W. Brumley's family entertained her at a luncheon at the Hickory Log, complete with a decorated cake and good wishes.

About 20 members of the Brumley clan gathered to honor the lively lady, a resident who can "remember when" a lot of things happened in Hereford. She wasn't saying just which of her birthdays it was, but perhaps it won't be out of order to offer congratulations on her — at least — 39th?

AFTER VISITING relatives in Mississippi since school closed, Susan Ballard returned home last Sunday escorted by cousins, Lou Preston Spinks, who will be a college senior this fall, and his brother, Jimmy, who will attend Millsap Col-

lege at Jackson as a sophomore. They are from De Kalb, Miss., sons of Ballard's sister, and they are getting acquainted in Hereford while they're visiting here.

SOME OF THE Tye Hillgers' friends here have received announcement of the birth of their nine-pound son, Dell Eugene, on July 10 at Buena Park, Calif., where they now live. Hillger, formerly a teacher in Hereford High School, teaches in the California City. The new baby has two older sisters, Laurie and Karen.

OUR CURRENT typographi-

cal nightmare (we know these errors will keep happening but we'll never grow to like 'em.) concerns a new baby. Some lines dropped from a recent birth announcement column resulted in the note that the Anthony Bromans are the parents of a son, Steven Marcus.

As a matter of record, the Brorman child is a daughter, Deborah Sue. The only puzzle now is, what was the parents' name which was dropped — Steven's parents

To add to the confusion, Mr. and Mrs. Brorman already have a son, and his name is Steven, so acquaintances who don't know

better may be wondering if they like the name so well they give it to all their children!

A MORE PLEASANT note from the Brorman family: Mary and Helen (they're sisters of Anthony) are leaving this morning for a vacation of several days at Fort Worth, Dallas and points between. The main points between are at Six Flags, in their opinion, and they plan to try out all its attractions.

More than 8,850 children suffer eye accidents in Texas each year.



HEREFORD, TEXAS
Penney's
ALWAYS FIRST QUALITY

STORE HOURS:
Mon., Tues. Wed., Fri.
9:30 a.m. - 6:00 p.m.
Thurs. - Sat.
9:30 am-9:00 pm

ANNUAL SUMMER WHITE GOODS EVENT!

**Reduced for a limited time!
PENNEY'S FAMOUS SHEETS IN WHITE
AND FASHION COLORS!**

NATION-WIDE®
long-wearing cotton muslins.
133 count*

Make your bed in pretty colors or in snowy-white. Either way you'll find our Nation-Wide sheets so crispy-smooth, firm and wonderful wearing. All perfect! Lab-tested! Famous buys all year, now at reduced prices, sensational!

- WHITE**
twin 72" x 108" flat or
Elasta-fit Sanforized® bottom **1.51**
- full 81" x 108" flat or
Elasta-fit Sanforized bottom 1.71
- Pillow cases 42" x 36" **2 for .83**
- Printed Percal**
Blue Pink Lavender
72x108 Flat or Elasti-Fit Bottom **3.29**
- Full 81x108 Flat or
Elasti-Fit Bottom 4.29
- Pillow Cases 42x38 **2 for 2.49**

PENCALE®
fine combed cotton percales.
186 count.*

Bedrooms wear color with flair these days, and we've so many beautiful colors you can have as many changes as you want. Deeptones, pastels or snowy-white, you'll love the silky-smooth luxury of our percales. All perfect. Lab-tested. Save now at these special low prices.

- WHITE**
twin 72" x 108" flat or
Elasta-fit Sanforized® bottom **1.85**
- full 81" x 108" flat or
Elasta-fit Sanforized bottom 2.07
- Pillow cases 42" x 38" **2 for 1.05**
- FASHION COLORS:**
Deeptones: Avocado, honey gold
Pastels: Pale pink, lt. lilac, pastel yellow, opaline green
- twin 72" x 108" flat or
Elasta-fit Sanforized® bottom **2.58**
- full 81" x 108" flat or
Elasta-fit Sanforized bottom 2.78
- Pillow cases 42" x 38" **2 for 1.28**

Open House Set For Anniversary

Children of Mr. and Mrs. L. J. Jones Sr., will be hosts at open house next Sunday afternoon in the home of Mr. and Mrs. L. J. Jones Jr., 201 Elm, honoring the parents on their Golden Wedding anniversary. Friends of the couple are invited to call between 3 and 4 p. m.

Two daughters, Mrs. Kenneth Cass and Mrs. W. S. Ingram, both of Friona, and their families will join the son's family in playing host for the open house tour. Invitations have been sent to out-of-town relatives and friends, many of whom are expected to be here.

1966 GI Bill Creates Rise In Home Loans

Nearly 3,000 applications for home loans under the new GI Bill program have been received from Texas veterans, the Veterans Administration reports.

A VA study to determine what impact the Veterans Readjustment Act of 1966 new GI Bill) has had on the nation's economy also showed 7,157 Texas veterans have applied for certificates of eligibility for loans, Jack Coker, Manager of the VA Regional Office in Waco said.

The number of applications for home loans under the new GI Bill have been received nationally, the VA manager said. Throughout the country 135,000 veterans have applied for certificates of eligibility.

NEW DESIGNS, EXCITING COLORS

BOSA NOVA AREA RUGS

2 for \$8 24"x40"
\$8 36"x54"
\$13 48"x72"

FITTED MATTRESS PADS
Resilient foam pillows. Sanforized white cotton ticking zips off. Cord edge. A super buy, hurry in.

4.89 3.89
full twin

DACRON POLYESTER PILLOWS
Quality buy at big savings! Sanforized cotton cover, bleached cotton fill. Double box-stitched.

SPECIAL 2 for \$6
19" x 26" x 6 1/2"

THERMALIZE YOUR BEDROOM!
Double-duty bedspread or acrylic thermal blanket
SPECIAL 5.99 each

Thermal fashions are the rage because they're practical all year round. They keep you warm with a light cover, or cool used alone. Beautiful and machine washable.

THERMAL BEDSPREAD: spread by day, blanket by night. All cotton. Fringe border. Twin or full. White, antique gold, beige, baby pink, leaf green, Wedgwood blue.

ACRYLIC THERMAL BLANKET: downy-soft acrylic, bound in nylon. Our lowest price ever. 72" x 90" size for twin or full beds. White, pink, rosebeige, peacock, lavender, moss green, blue, honey gold.

UP TO THE MINUTE
STOCK QUOTATIONS
Dial EM 4-3422
Schneider, Bernet & Hickman, Inc.
Established in 1932
Member: New York Stock Exchange
American Stock Exchange
113 W. 7th, Amarillo Phone HEREFORD EM 4-3422

Live in your rooms with BOSSA NOVA area rugs! They tempt you with their new pulsing color and bold, modern designs. The plush viscose rayon pile rugs machine wash*, have skid-resist backs. Best of all, they're so reasonably priced!

*Indoor use only

Here and There

with Mrs. Merin Kaul

A coffee last Friday morning in the home of Mrs. C. R. Winget, 211 Ave. J, provided the opportunity for a group of former Hereford High graduates to have a short reunion. The occasion was really in honor of Mrs. John Willoughby, (Elaine Newell) Oklahoma City, but was tripled to include Mrs. Joe Hill (Wilma Joe Jones), Los Angeles, and Mrs. Charles Wilson (Betty) Jones, San Francisco.

Other guests were Mrs. Charlie Hays (Nancy Conkright), Dimmitt; Mrs. Dick Barnard (Mary Elizabeth Stanford) Mrs. Charlie Holt (Elizabeth Ireland), Mrs. Bub Newell (Merle Barber) and Mrs. Gaylord Newell (Virginia Carlyle). Reports are that there was so much "gabbing" to be done to catch up on news of each family that Mrs. Winget's delicacies took the sidelines. High school pictures and family pictures provided merriment and entertainment. Mrs. Winget is the former Virginia Newell.

Miss Teri Willoughby, Oklahoma City, was a guest the past three weeks in the homes of her grandmother, Mrs. J. O. Newell, and her aunt, Mrs. C. R. Winget. Miss Willoughby is the 17-year-old daughter of Mr. and Mrs. John Willoughby and will be a Senior in High School this fall. Her parents came to Hereford to visit last weekend and she returned home with them.

Pam Winget spent several days last week in Amarillo visiting Miss Laura Higgins, daughter of Mr. and Mrs. Jack Higgins of Wildorado. Laura has been staying with her sister, Mrs. Wallace Shelton, this summer and attending summer school in Amarillo. Shelton is in Washington, D. C., training for work with the F. B. I. His wife, the former Susie Higgins, is employed by GMAC in Amarillo and was unable to be transferred to this same company in Washington until she had given six months notice here. She and sister Laura will move back to her parents' home at Wildorado at once and Mrs. Shelton will remain two weeks before joining her husband in Washington. Another Hereford man, Jimmy Sutter, is also in training for the FBI in Washington and Wallace has been staying with the Sutters until his wife arrives.

Mrs. Caudie Ola Brown was a guest several days last week in the home of her daughter, Mrs. Jack Burrus, at Clarendon. She also visited son Emmett who is living there. Earlier in the summer Mrs. Brown had stayed at the Burrus home while Mrs. Burrus (Martha Jean) attended classes in Religious Education at SMU. She is now assistant educational director at First Methodist Church in Childress.

Mrs. Opal Bookout has returned home after an extended visit with Texas relatives. Her itinerary included visits with an aunt, Mrs. R. W. Jones of Bells; Mrs. J. W. Bookout of Donham; an uncle, R. E. Tarpley and his wife at Greenville; brother Glen Hays and Mrs. Hays, niece Jeanie Bookout and other relatives at Dallas; grandson Brian Bookout, Fort Worth, and daughter Martha (Mrs. Carl Hall) and family, Wichita Falls. The grandchildren, Sharon and twins Susan and Mike Hall, returned here with her to spend the week.

A picture of son-in-law Carl Hall appeared on the sports page of the Amarillo News Thursday. He and a friend are participating in the Invitational Golf Tournament being held in Amarillo this weekend. Mrs. Hall will come to Amarillo for the tournament and they will come by Hereford for the children who will return home with them.

them. Hall is an insurance salesman in Wichita Falls.

Curtis Stagner, Dallas was a guest last weekend of cousins Della Stagner and Mrs. Donnie Owens. He also visited with other relatives while here. Mrs. Price Stagner, Phoenix, Ariz., is visiting the Stagner families this weekend. Daughter Toni, who has spent most of the summer with Della Stagner, is returning home with her.

Mrs. Estelle Gilliland Lepphaille, San Francisco, and son James, eight years old, left Thursday to return home after visiting relatives here. Two weeks. She was a house guest of her mother Mrs. Willie Gilliland, and visited her brothers, Marlin and Jack Gilliland, and their families. Another brother, Newt Gilliland, his wife and son Jim came from Dallas for a visit with her and James and with the rest of the family.

Mr. and Mrs. H. E. Owens have returned home after being called to Ruston, La. by the sudden death of his brother-in-law, Louis Meador. They visited another brother, J. B. Owen at Homer, La. and enroute home stopped at O'Brien to visit in the home of her brother, Albert Fox. In Dallas they were guests of Mr. and Mrs. Woody here. Miss Peggy Lee, daughter of the Perry Lees, is a beautician in Dallas and she and her sister, Vicki are living in the Cummings home. Mrs. Cummings is their grandmother. Peggy and Vicki and their parents formerly lived in Hereford and the girls attended schools here.

Mrs. Joe Hill and son Bruce, Los Angeles, and Mrs. Charles Wilson, San Francisco, have been guests the past week in the home of their mother, Mrs. A. M. Jones. They also visited their aunts, Miss Frances Dameron and Mrs. W. E. Dameron. They missed their visit this year with cousin Bill Dameron and family who are spending the summer at their ranch in Colorado. Jack Aikin, son of the John Aikins, is also with



WEDDING DATE ANNOUNCED — Miss Helen Davis and Gayle Singleton, both students at West Texas State College, Canyon, will be married August 28 in a ceremony at St. Thomas Episcopal Church here, her parents, Mr. and Mrs. Abe Davis of 615 Union, announce. The prospective bride is a sophomore at WTSU and her fiance, son of Mr. and Mrs. E. G. Fillingim of Briscoe, is a senior. His fraternity is Lambda Chi Alpha. (Brady photo)

the Dameron and learning what ranch life is like.

Mrs. Wilson's husband is the Rev. Charles Wilson, pastor of Christian Church in San Francisco.

Janey Green and Mrs. Natha Rea Bradford have returned after a vacation trip to visit relatives. Mrs. Bradford, accompanied by grandchildren Sharon Bradford and Dee Ann Walser and Miss Green went by train from Littlefield to Temple. Reed Green, who with his family, lives at College Station, met his sister at Temple and she spent a week with them. Reed has a fellowship to Texas A&M where he is working toward a master's degree in agriculture. Mrs. Bradford visited relatives at Belton with friends.

The family of the Rev. James Martin, Westway are thankful for to be home and "in one piece" after their annual vacation trip. The family of seven — Rev. and Mrs. Martin, Alice, Judy, Randy, Greg, and Tammy took their vacation this year in Arkansas. They stayed at a guest ranch at Siloam Springs. It was a beautiful place and Mrs. Martin made many pictures — movies and slides. Then they piled all the family into a boat for a "float" trip down the Illinois River. The river has a very swift current and the minister who was doing the rowing didn't count on a tree lying in the path of their boat. He didn't miss it, the boat flipped and so did the Martins. Randy came up with the small ones, Greg and Tammy — one in each hand. All got safely to shore with the loss including the movie camera, film, a new pair of shoes, and all the fishing equipment. Mrs. Martin had the slide camera around her neck but she doesn't expect the water soaked slides to be any good.

Mrs. Elwood Skypala, accompanied by Mrs. Irving Willoughby and Mrs. Ida Clay, went to Lubbock last Thursday to meet Mr. and Mrs. Johnny Willoughby and son Chris who had flown in from San Antonio. They live at Victoria and drove to San Antonio to board the plane. They came to Hereford and visited the Skypalas and Willoughbys until Saturday when all went to Lubbock for the wedding of Doris Willoughby and Jack Reynolds. They were guests of Reynolds for the rehearsal brunch at the Plainsman Hotel. The Willoughbys returned to their home Sunday. Carroll Willoughby, who is employed in San Antonio, was unable to come for his sister's wedding.

Mrs. Ida Clay and Mrs. Harry Schulz will leave Tuesday for



Pete had quite a twinkle in his eye when he came into the office the other day. "It is apparent that the Chambers of Commerce of West Texas including my own are going to have to take some lessons from ad agency boys" Pete stated. Well, we didn't know just what was coming but Pete had us cornered so we had to listen.

"The Chambers of Commerce have just not done a good job of teaching the folks here in West Texas the right terminology to use with regard to the weather when talking with lowlanders. We still hear too many of our good, loyal folks, people who wouldn't and couldn't enjoy living anywhere else refer to some of our weather as 'hot, dry and windy'. Now what they should do, if their conscience just won't let them tell an outright lie is to adopt some of the tricks of the advertising agency and use word pictures that say the same thing but in a way that either gives a better image or else in words that no one can understand.

"For example, West Texans should learn to refer to the heat in these terms 'It is pleasantly warm but for those who may find the warmth too persistent there are always those cool evenings brought about by our high altitude. Why we often sleep under a blanket in the middle of the summer! (editor's note: if you'd turn off the air conditioning at night you'd save wear and tear on those blankets!)

"West Texans should never say 'it's dry here'; they should say 'you sure enjoy our exceptionally low humidity.' (It is not true that our drinking water only tests 40% humidity). And as for those days when the wind blows — and blows — and blows; the proper terminology is 'Out zephyrs are unusually vigorous and demonstrate stamina, paralleled in few other places in the world.'

"Now when it does come a gully washer and makes up for a year's drought all in one burst 'we have had a refreshing change from our usual comfort-

table low humidity' — and when the temperature reaches —17 degrees and the roads are all blocked with snow then we have had a 'delightful variance from the mean annual temperature of 72 degrees and the snow has brought a wonderland of white to touch the beautiful prairies with welcome moisture.' "

With that Pete turned to go and of course I would ask the wrong question. "I'm going to turn on my irrigation. It's so d***d hot even the goat heads are drying up!" Oh well, you can't win them all.

"THERE IS NO SUBSTITUTE"

for INTEGRITY CRAFTSMANSHIP

and SERVICE

for your

WATCH REPAIR DIAMOND SETTING SPECIAL ORDERS JEWELRY REPAIRING ENGRAVING

Expert craftsmen plus modern equipment — a combination that permits us to do better work at reasonable prices — we are members of American Watchmakers Institute.

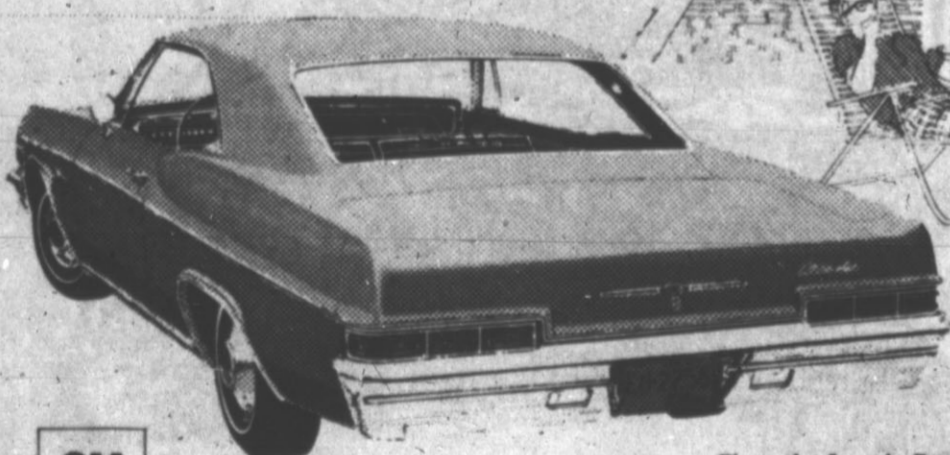


COWAN JEWELRY 217 N. MAIN



This summer Harry's renting a cottage with indoor plumbing — on what he saved at his Chevrolet dealer's

Cruise this vacation in Impala comfort with foam-cushion seats, a trunk like a small trailer and your caliber 6 or V8 whisking you along. This year's Chevrolets are the most — and right now so are the savings.



Chevrolet Impala Sport Coupe — with door-to-door carpeting and all the other Body by Fisher comforts you richly deserve.

This is the time of year you feel like holding up a do-not-disturb sign to the world — and relaxing. And relax you will the moment the door of one of these new Chevrolets closes behind you. The ride — with a hefty Full Coil spring at each wheel — isolates you from bumps and such annoyances. The power — seven engines available all the way

to a 425-hp Turbo-Jet V8 — is the kind that's made for getting away from it all. And to help you see exactly where you're getting, you've got 2-speed windshield wipers with washer among eight standard safety aids. So get off to the right kind of start this vacation — and get down to your Chevrolet dealer's.

See the man who can save you the most — your Chevrolet dealer



Chevrolet Chevelle Chevy II Corvair Corvette

42-3765

ORSBORN CHEVROLET-OLDS

2nd of Schley

Hereford

EM 4-2160

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter, Mgrs.

Courthouse P. O. Box 73 Phone EM 4-1804

BULLETIN!

CARPET SPECIALTY SHOP'S WEEK LONG CARPET EXTRAVAGANZA

Broadcast Live From Our Store On KPAN AM & FM Each Morning At 9:30 Beginning Monday July 25 Through Saturday, July 30th!

Special carpet prices will be broadcast on KPAN at 9:30 each morning. We will also play your favorite hymns by request. Come by Carpet Specialty Shop, 1003 Park and leave your dedications.

REGISTER FOR FREE CARPET

A 12' x 12' Dupont 501 Nylon Carpet in a beautiful scroll pattern, will be given away FREE on the Saturday show!

Any person 18 or older may enter — no purchase necessary — no obligation — you need not be present to win.

YOU CAN SAVE ON ALL FLOOR COVERING — PLUS EXPERT INSTALLATION AT

CARPET Specialty SHOP

1003 East Park

QUALITY FOR LESS HEREFORD, TEXAS

Phone 364-4081

Big Thicket Of Texas Is Home Of Texas Only Indians

The Big Thicket of Texas is a place where a man can hide forever, or get lost and die, or run a moonshine still. But this vast jungle-like section of the state is disappearing at a rapid rate.

A move is under way to preserve parts of what remain with the establishment of several state parks in this Southwest Texas section.

The parks would be chosen to preserve different types of terrain and vegetation found in the Thicket. The plan, sponsored by the Big Thicket Association, had been endorsed by the Texas Parks and Wildlife Commission. Sponsors of the plan say some one must take quick action if the rugged, wild sections are to be preserved. The Thicket, they contend, is

disappearing at the rate of 50 acres a day, falling to the saws of timber companies and the bulldozers of subdivision developers.

The Thicket contains a tremendously varied terrain and a wide variety of dense vegetation. It also is the home of the state's only Indian tribe.

It begins on the south at a point near Highway 90, between Livingston and Woodville.

At the southern limits, the land is low, flat and covered by a dense palmetto and hardwood forest.

Farther north, between the Trinity River and Silsbee, the terrain changes. It becomes higher with more pines. The palmettos of the low area disappear and give way to briars, vines and a multitude of bushes with hardwoods and pines overhead.

The northern reaches of the Thicket form typical Piney many small spring-fed creeks that flow between hardwood and pine-dotted hills.

In the early 1900's, when most of Texas had taken on the semblance of civilization, the Big Thicket still resembled in many ways the rugged and wild name.

It already had become a place of many legends — of men who disappeared behind the curtain of green and never were seen again, of ghost of these men walking at night in the form of eerie lights, and of draft dodgers who escaped military service by fleeing into the dense Thicket.

At that time, the Thicket remained the home of black bears, mountain lions, herds of deer and many other forms of wildlife.

The bear and the lion have all disappeared today, although there is an occasional report that one has been seen.

Deer population has suffered, too, primarily as a result of illegal night hunting.

But the Thicket is still home for many squirrels, wood ducks, quail, alligators and other wildlife.

Perhaps the greatest change has come to the very thing that made the Big Thicket — its dense stands of giant hardwoods and huge pine trees.

Many of these have been cut by the timber companies which own most of the Thicket. Very few stands of virgin timber remain.

In spite of the inroads of civilization, there are still parts of the Thicket where even experienced woodsmen must take care to avoid becoming lost.

One of the wildest areas remaining is along Pine Island Bayou, south of Saratoga, about 45 miles northwest of Fort Arthur. This is low, flat land where the floor of the forest is covered with immense palmettos as much as six feet high.

The palmettos and the overhead canopy of hardwoods give the area a jungle-like appearance. Wild hogs roam throughout this area.

Farther north, another wild area exists along Menard Creek, between Highway 105 and Segno. This spring-fed creek sends its clear water rippling over a sandy bottom beneath the dense shade of tall oak, pine, cypress, beech, and magnolia trees.

Part of both these wild areas would become state parks under proposed plans.

Dempsey Henley, mayor of Liberty and President of the Big Thicket Association, said current plans call for a 5,000-acre park along Menard Creek and a 1,000-acre park along upper pine Island Bayou.

These areas would make up part of 15,000 acres which Henley's organization believes will be required to create enough parks to preserve important parts of the Thicket.

Other areas would be chosen near the Couthatta-Alabama Indian Reservation west of Woodville, the woods around Votaw and other points.

"We want to pick areas like these which are unique," said Henley. "We want to include different types of terrain, such as baygalls (small swampy areas) and prairies (openings in the forest mysteriously void of trees)."

"By doing so, we can create several park areas that would form a 'chain of pearls' across

the Thicket, giving visitors the opportunity to see many of the things that have made the area famous."

Henley said much of the land needed to form the parks will be donated by timber companies which own the tracts. The remaining acreage could be purchased by the state.

"And we've been assured that the purchase price will be as low as possible," he said.

Henley emphasized in an interview the need for prompt action.

"In many ways, we're already too late," said Henley. "So much of the Thicket has disappeared. And they're cutting away at it every day."

The Big Thicket Association has been asked by the parks and Wildlife Commission to outline the specific area which are needed to form the parks.

News About Area Men On Duty

FORT ORD, CALIF. — Army Pvt. Charles N. Callaway, son of Mr. and Mrs. Charles A. Callaway, 522 Blevins St., Hereford, Tex. completed a cooking course at Fort Ord, Calif., July 15.

During the course, he was trained in cake and pastry baking, meat cutting, and learned to prepare and serve food in Army mess halls and in the field.

Popular Topics On Club's List

Currently interesting aspects of U. S. society, including delinquent parents and automated thinking, are subjects for programs of El Llano Study Club listed in a draft just completed by the yearbook committee.

Study will alternate with social events in a series of monthly programs which will begin Sept. 26 at a party planned by the social committee. Mrs. Bill Michael, Mrs. Boyd Foster, Mrs. O. G. Hill Jr. and Mrs. G. D. Caison.

The yearbook committee, whose summer work has produced the program in its present tentative form, is headed by Mrs. Labry Ballard with Mrs. Ivan Block and Mrs. Olen Caviness as members. They have worked with Mrs. Jesse Geron, installed in May as president for the coming season.

Mrs. Jim Bookout is to direct the first study session, concerning children whose major problem is delinquent parents. It will be given Oct. 24 with Mrs. Foster as hostess. Research on use of the drug LSD, its good and evil, will be surveyed Nov. 28, when Mrs. Jack Meredith will be program leader and Mrs. Caviness hostess.

For the annual Christmas party, Mrs. Block and the social committee will be hostesses. There'll be another party,

with members' husbands as guests, in February, and the installation dinner in May.

Subject of the program Jan. 23, directed by Mrs. Ben Childers, will be varied medical uses of drugs which were developed as birth control pills. Mrs. R. C. Winget is scheduled as hostess. With Mrs. Labry Ballard hostess on March 27, Mrs. Pete Caviness will present the foreign students in Hereford High School as program guests. Who's Afraid of Automation?

is the topic for Apr. 24, when Mrs. Cecil Hart is to be hostess and Mrs. Elmer Kimball leader.

Safety glasses with shatter-resistant lenses offer your eyes extra protection from accidental injury, points out the Texas Society for the Prevention of Blindness. If you need glasses, you need safety glasses.

CENTER HOURS:
Mon., Tues., Wed., Fri.
7:30 a.m. to 6 p.m.
Thurs. - Sat.
7:30 a.m. to 8:30 p.m.

HEREFORD, TEXAS
Penneys
ALWAYS FIRST QUALITY
AUTO CENTER

PRESENTS

Bridgestone

MOTORCYCLES

50 Sport	299.95
60 Sport	329.95
90 Deluxe	379.95
90 Trail	399.95
90 Sport	429.95
175 Duel Twin	599.95



COME IN TODAY AND COMPARE!
24 MONTHS TO PAY!

BIG PAINT SALE

PITTSBURGH PAINTS

SAVE \$1.60

Pittsburgh Sun-Proof®
Oil-Base House Paint

• Special oils for maximum durability



Now only
\$5.98
Gal.

White and ready-mixed body colors only. Maestro and trim colors extra.

SAVE \$1.40

Pittsburgh Cementide®
Rubberized Masonry Paint

• Ideal for stucco, brick, asbestos siding, etc.



Now only
\$5.98
Gal.

White

SAVE \$2.49

Pittsburgh Sun-Proof®
Latex House Paint

• Dries in 30 minutes . . . easy clean-up with warm water



Now only
\$6.49
Gal.

White and ready-mixed colors.

CARL McCASLIN LUMBER COMPANY
A Complete Building

Service

1 Block East of the Courthouse
Phone the Lumber Number
EM 4-3434

PITTSBURGH PAINTS

keep that **JUST PAINTED** look longer

Dr. Milton C. Adams
OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 8:30-5:00

Saturday 8:30 - 1:00

325 Milam EM 4-2255

HEREFORD, TEXAS
Penneys
AUTO CENTER

CENTER HOURS:
Mon., Tues., Wed., Fri.
7:30 a.m. - 6:00 p.m.
Thurs. - Sat.
7:30 a.m. - 8:30 p.m.

PRICES SLASHED! THIS WEEK ONLY!

15-MONTH FREE REPLACEMENT GUARANTEE!

NEW FOREMOST® CUSTOM

30-MONTH GUARANTEE WITH 15-MONTH FREE REPLACEMENT

REG. 15.95 NOW	14⁰⁰*
650-13 black tubeless plus 1.83 Federal Tax	17⁰⁰*
REG. 18.95 NOW	17⁰⁰*
750-14 black tubeless plus 2.20 Federal Tax	
REG. 20.95 NOW	
800-14 black tubeless plus 2.36 Federal Tax	

NEW LOW PROFILE DESIGN . . . EXTRA TRACTION!

- All nylon cord for strength and safety
- Formula polyprems rubber for longer tread life
- Interlocking tread blades for greater traction on wet and dry roads

PASSENGER TIRE GUARANTEE

Every Foremost tire is guaranteed against defects in material and workmanship and road hazards for the number of months stated. This guarantee covers all tire repairs with the exception of ordinary road hazards. If the tire is replaced, a refund of the amount paid at the time of purchase will be given. If the tire is repaired, the amount of the repair will be credited to the tire's balance. This guarantee is void if the tire is used on a vehicle not recommended by the manufacturer and is not more than 100% of the original load capacity.

HERE'S HOW IT WORKS!	Length of Guarantee	24-mos.
	Free Replacement	12-mos.
	50% Replacement Charge	13-18-mos.
	75% Replacement Charge	19-24-mos.

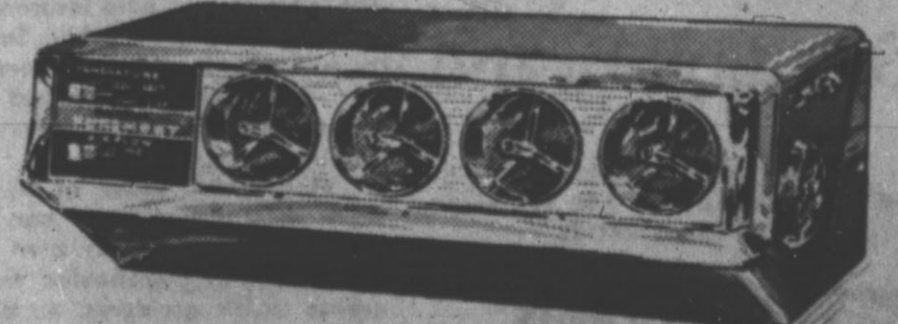
COMPLETE BRAKE OVERHAUL

SPECIAL 29⁸⁸*
most cars
No down payment, \$5 a month

We install new bonded linings, rebuild all wheel cylinders, resurface brake drums, bleed and refill brake system, repack front wheel bearings, install new front grease seals . . . much more!

FREE BRAKE ADJUSTMENT FOR LIFE OF LINING!

*Chrysler products, self-adjusting brakes \$5 extra



FOREMOST RELIANT FREEZES DRIVING HEAT FAST!

- 6 powerful ball-thrower air directors
- Safe, close-to-driver fingertip controls
- Powerful, quiet, twin jet-air rotary blowers
- Handsome styling to complement any dash

\$166
No down payment, \$7 a month

FOREMOST® OIL FILTER

low as **89^c** Drop-in

Filters particles of dirt and abrasives as small as 39 millionths of an inch. Available in spin-on or drop-in types. Buy a new Foremost® oil filter today!

TIRE SAVER SPECIAL

8⁸⁸ Charge It

- Expert wheel alignment
- Balance all 4 wheels
- Rotate all 5 wheels
- Expert brake adjustment
- Complete pit-boss safety inspection

HEAVY-DUTY MOTOR OIL

33^c qt. Charge It!

Foremost® high-detergent motor oil designed for today's high-powered engines. Use in all weather, all speeds . . . all driving conditions.



DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

THE SUNDAY BRAND Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, July 24, 1966

The Uses Of Disunity

The Federal Reserve Board finds itself in the ungrateful but not entirely unusual position of being blamed for tight money. And, as usual, there are demands for "coordination," voluntary or otherwise, with Administration policies.

In dissent from that view, we would suggest that the national economy is a lot healthier than it would otherwise be precisely because of the apparent lack of togetherness between the Fed and the White House.

The Board has of course always been susceptible to political pressure, and in times past it has functioned as little more than the monetary hand-maiden of the party in power. For some 15 years, however, it has been able to operate with something like the independence it was originally intended to have. At present, indeed, the Administration seems content to let the Federal Reserve use what influence it has to curb the inflation, so the alleged split may be more superficial than real.

In any case, it makes for a situation full of curiosities. Here is an Administration beholden even more than most Democratic thinking to the political gospel of cheap money. Yet, instead of trying to twist the Fed's arm, it is scarcely complaining that interest rates generally are higher than they have been for a generation or so.

The reason customarily advanced for this strange mood of toleration is that the Executive Branch realizes it has an inflation on its hands; politically reluctant to raise taxes and congenitally incapable (so it would seem) of reducing Government spending, it is letting money market forces work with comparative freedom.

Nor does stoically suffering the high cost of money exhaust the oddities. The inflation the Administration is belatedly concerned about is its own baby, since it has been assiduously pumping up the money supply for the past five years. Most of the time it has had too much cooperation from the same Federal Reserve Board which is now more or less letting money's nature take its course.

That, incidentally, is about the size of it. The Fed is not behaving in an aggressively deflationary manner but is merely attempting to do what it can to keep the boom from getting out of hand.

So it is that monetary forces are accomplishing just what you would expect them to do; they are helping to moderate the excesses of an inflationary fiscal policy. Put another way, the demand for money, men and materials — spurred by fiscal policy — has grown so intense that the cost of money has been steadily rising.

The high interest rates, then, are in part a reaction to the inflationary demand. The price of money, like other prices, tends to go up in a time of relative shortage. It's a powerful force, for even when the money managers were trying to compel arbitrarily easy money the law of supply and demand was working to a certain degree. The evidence is that interest rates, despite ups and downs, have been moving successively higher ever since World War II.

This circumstance can be seen, we think, as a further instance of the interaction of inflation and rising interest rates. As George Hagedorn notes in the publication "NAM Reports," one meaning of the interest rate climb is that people believe present dollars are worth more than future dollars will be. Mr. Hagedorn does not stress the inflation connection, but it seems to us that in view of the depreciation of the dollar over the years, it is an understandable psychology.

Now if it were possible, or if the Administration were trying harder, to reverse the trend, the chances are the inflation would already be much more severe than

it is, with a rip-roaring wage-price spiral the past several months. As it is, numerous portents indicate that the overheated economy is beginning to cool off.

Therein lies one of the difficulties with relying almost exclusively on monetary policy. The economy needs to calm down a bit from its frenetic pace but the danger is that the process might go too far and turn into recession. (In that event the Federal Reserve would also get the blame.) What is the alternative? Not, in our view a tax increase, which would be both unjust and probably ineffective as a counter-inflation. A better approach would be a combination of reduced Federal spending, a budget surplus and the policy of letting the money market function.

But we suppose it would be expecting too much of our political masters. At least they can be praised for resisting thus far, in the midst of an inflation, the political temptations of easy money.

—The Wall Street Journal

How To Save Money

Automobile insurance costs are rising more sharply than the gross national product, faster than the cost of living and more rapidly than the number of registered vehicles in Dallas County. In Dallas County, public liability and property damage insurance rates for the three popular makes of automobile were \$48 a year in 1959. Now the rates are \$75 — up \$27.

Why? Blame for the high cost of driving protection in our country can be rightly assessed not on the insurance industry, not on the State Board of Insurance, but on the thousands of drivers that daily travel our roads and highways. In fact, no single driver can escape this blame.

Since 1959, vehicles in Dallas County increased 50 per cent, but insured losses have ballooned 130 per cent, as W. H. McLean, State Insurance Board chairman, pointed out in a Dallas address.

Rates for liability, collision and comprehensive insurance are set for Dallas County drivers strictly on the basis of the amount of insured losses coming from the county. If the number of insured accidents and their cost increase in the county, so will premiums for county residents.

Our auto insurance costs will decrease the minute we begin to demand — and get — better traffic enforcement. Better enforcement will not come free. It would take about a million dollars a year to add 100 manned squad cars to our city police's traffic bureau. But if this expenditure resulted in only a \$10-a-year decrease in the insurance costs for the county's 346,000 insured drivers the savings would be 3.5 million dollars — quite a nice return on our investment.

But the addition of more traffic policemen will not solve our problem for us, unless they strictly enforce the law. Unless our courts get tougher on habitual offenders, we will not see much of a decrease in our insurance rates.

Since the announcement earlier this month that our rates will go up Aug. 1, we have heard a great outcry from some members of the Legislature. Yet it was the Legislature that last year made it more difficult for the state to revoke or suspend a habitual violator's driver's license. Our new criminal code, passed during the last legislative session, enables the drunk driver to get away almost unpunished with potential murder.

If the Legislature is concerned about the high cost of auto insurance it will equip our Department of Public Safety, our county and city law enforcement agencies and our courts with laws aimed at getting the irresponsible or incapable driver off the roads.

Meanwhile, those of us who live and drive in Dallas County can adopt a get-tough attitude on our own driving habits, realizing that by obeying the law we decrease traffic accidents. As a result we will save our families the cost of rising insurance rate and, perhaps, the price of a funeral.

—The Dallas Morning News

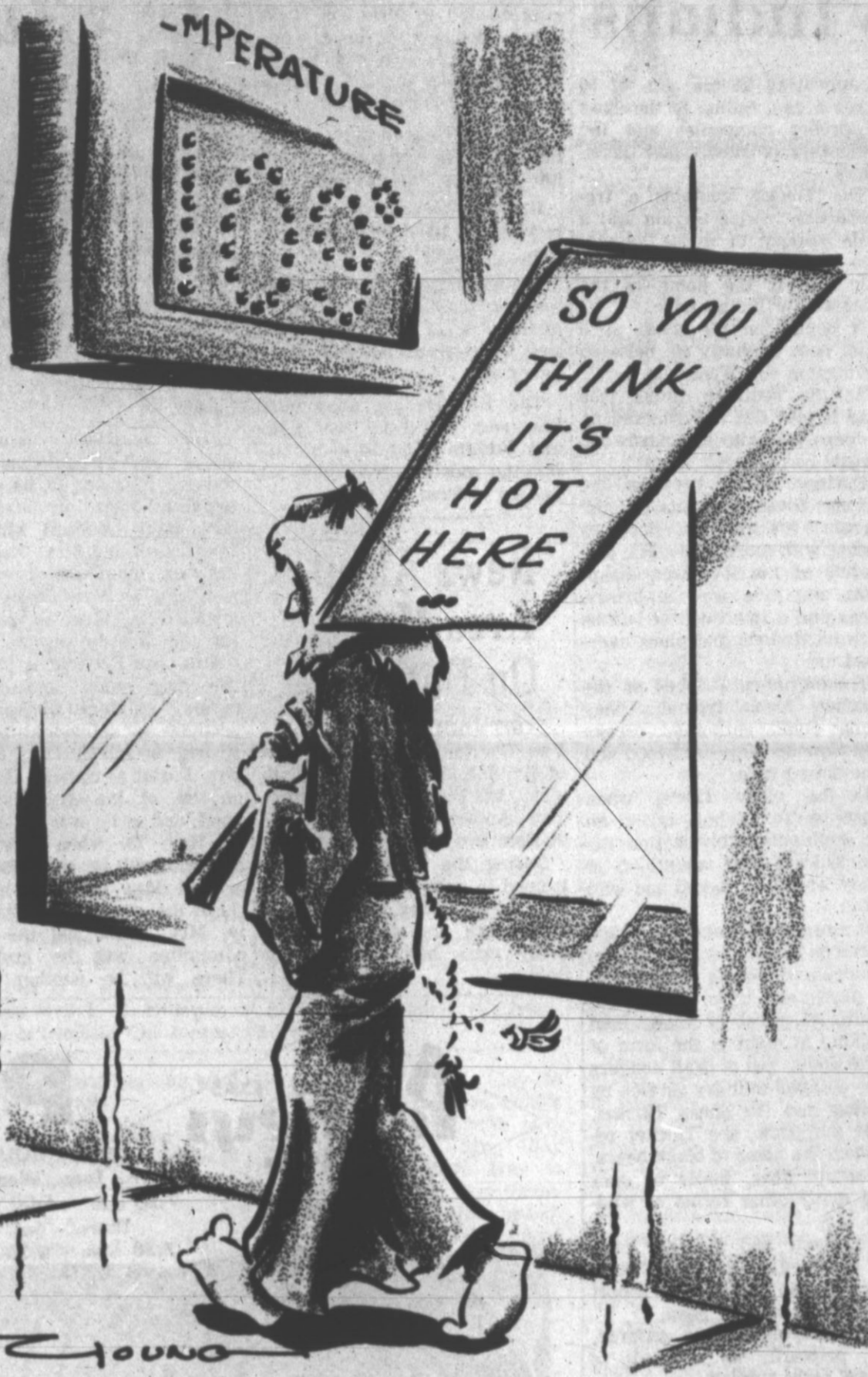
Pass S1160, Please

S1160 is the Congressional tag for the freedom-of-information bill long pushed by Rep. John E. Moss (D-Calif.). It has now passed the Senate, and Speaker John W. McCormack (D-Mass.) announces that the House will take up the measure.

It is designed to stop super-secrecy in numerous U.S. Government agencies as regards showing their records to the public and the public's representatives, the news media.

Bureaucrats have long covered up mistakes and worse by concealing records on plea of national security. S1160 would limit such refusals to real security fields.

We hope nothing will delay S1160's passage by the House and signature by the President. — New York Daily News



MAIN STREET, USA

Usual Wedding Problems Double At White House

By BERT MILLS

WASHINGTON, D. C. — America's most publicized wedding in at least a generation Luci Baines Johnson and Patrick John Nugent take their vows at the National Shrine of the Immaculate Conception in Washington.

The bevy of ladies who cover the White House for the press have been in a tizzy over the event since the engagement was announced. They have reason to be excited. It has been 52 years since a President's daughter has been married during her father's term of office.

To the disappointment of some history-minded columnists, the ceremony will be in a church and not the White House. However, the reception will be at the Executive Mansion and all

700 guests at the wedding are also invited to the reception.

The church where the wedding will be held is known to many people throughout the U. S. It is the largest Roman Catholic church in the nation, and the seventh largest in the world, of any denomination. It can accommodate 6,000 at Mass.

Catholics in every diocese of the U. S. have contributed to the cost of building this shrine to the Virgin Mary. Expenditures have topped the \$21 million mark. The building rivals famous European cathedrals and will not be finished for at least another quarter century. It was started in 1926.

The National Shrine, located in Northeast Washington near Catholic University, was a major tourist attraction long before Luci picked it as the scene of

her wedding — the first ever to be held in the church. More than 1 million people visited the church last year.

34 in Bridal Party
The First Lady, playing the role of mother of the bride for the first time, has tried to keep the wedding from assuming proportions of a Roman "holiday." She has limited pre-nuptial events, banned television from broadcasting the ceremony itself although there will be video coverage of almost everything else, and generally tried to keep things within reasonable bounds.

Nevertheless, it will be a huge wedding. There will be 24 in the bridal party. Wedding music will be furnished by a 100-voice choir, performing numbers specially composed for the occasion. Two giant pipe organs costing \$1/4 million and a 58-bell carillon will assist with the music.

The walk down the aisle by President Johnson and his younger daughter will be practically a marathon — over 400 feet, or longer than a football field. This march at the traditional slow pace may take as long as the 10-minute ceremony. The nuptial Mass will last more than an hour.

Archbishop Patrick A. O'Boyle will conduct the Mass but the wedding service will be performed by the Reverend John Kusniskas of Chicago. He used to live next door to the Nugent family in Waukegan, Ill., before he became a priest.

The wedding is not regarded by the First Family as either an "official" or a "state" occasion. The guest list of about 700, not yet released, is supposed to be confined to friends of the bride and groom. However, many high officials qualify as friends.

The diplomatic corps has not been invited. However, there will be a huge party for them in honor of the occasion, a week before the wedding.

Honeymoon's a Problem
There are many problems connected with a wedding of a President's daughter. For example, how do you handle the honeymoon when the law requires that every member of the President's family must be protected 24 hours a day?

The President revealed in private conversation recently that he had been to the wedding. See MAIN STREET Page 7

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth
Hereford, Texas 79045



NATIONAL NEWSPAPER
ASSOCIATION
SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Mrs. Naomi Hopson, News Editor
Mrs. Floyd Coleman, Women's Editor
Wayne Stephens, Advertising Manager
Robert J. Awtry, Mech. Supt.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Texas. Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word for first insertion (60c minimum); 4c per word each additional insertion.

Panhandle Paragraphs

It's exceedingly easy for a person to see the silver lining in the other fellow's cloud. — Andrews County News

PP—
The 33-year-old struggle to determine the legality of beer sales in Precinct 2 of Cochran County may finally come to an end as the forces of the "wets" and the "drys" square off at the polls in a local option election August 2.

The election was ordered by members of the Cochran County Commissioners Court meeting in the courthouse here Monday morning following the presentation of a petition to County Judge J. A. Love requesting the action. — Morton Tribune

PP—
We have had a few minutes to sit down and take stock of the world situation, not we might add without help, but have come up with several ideas.

One, with all the talk of demonstrations being conducted in our country against our involvement in Viet Nam we decided to talk with one of the demonstrators. In discussing the problem with Joe Flunk, one of the six Flunk boys who have made a habit of attending college until they were 48, and beyond the draft. We found what we believe to be one of the reasons for the serious exacerbation of draft card burnings to wit. Joe said, "We do not want to die in Viet Nam, we do not think it's right for the United States to be in Asia, and therefore do not think American lives should be put on the line."

After hearing this intelligent explanation of the feelings of some of our young people, we asked about burning driver's licenses, since more lives have been lost on the highways and streets of our country, than have ever been lost in war. — County Wide News (Littlefield)

PP—
A man had fallen into a coma and had been taken for dead, but recovered suddenly just as they were about to bury him.

"What did it feel like to be dead?" asked a friend later.

"Heck," he snorted, "I wasn't dead and I knew it, because I was hungry and my feet were cold."

"But what would that prove?" he was asked.

"Well," he replied, "I knew that if I were in heaven I wouldn't be hungry, and if I were in the other place my feet wouldn't be cold."

—Levelland Sun-News

PP—
Slaton City Commission took a giant stride toward developing industrial and aviation facilities for the community during a regular meeting Monday night at City Hall, calling for an \$85,000 bond election for the purpose of building an industrial airport.

The decision will be up to taxpayers in an Aug. 9 election. The industrial airport project is estimated at a cost of \$186,000 with matching Federal funds and state aid tabbed for the remainder of the total.

Total cost would include purchase of land and installation of runway facilities and lights. Proposed site is about two miles north on FM-400, where the city has obtained an option on 320 acres. — Slaton Slatonite

PP—
Potatoes are pouring into Muleshoe — and out again — as the 1966 season gets into full swing.

One sentence summary of the 1966 spud situation: The quality is good, yield is good, but the price is only fair. The same situation, incidentally, seems to prevail throughout this area, including the famous Hereford potato program where hundreds of acres of "potato chip" spuds are grown each year for a special market.

Apparently, workers are plentiful, both for the harvesting operations and for the processing program. — Muleshoe Journal

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his hindwired grass farm probably is unnecessarily worried in his letter this week.

Dear Editor:

I had to make a trip to Hereford the other day and while I was waiting to see a man I looked around and discovered the place is perfect for picking up newspapers, they're blowing all over the place, and I brought an arm-load back home with me and after my nerves calmed down in a day or so from dodging traffic I got in some reading even if some of them were three or four weeks old. Don't understand why city people would leave good newspapers like that lying around un-touched for so long.

According to an article in one, a new plan is now being discussed to relieve the tremendous overcrowding in big cities. A national committee thinks it has the right idea; build 25 brand new cities around the country. Pick out a bare spot some place, put up a new city, and let the overflow from present cities move in.

What worries me about this is the phrase "bare spot." That describes this hindwired farm exactly and the last thing I want is somebody building a city right on top of me.

I can see the planners going over my farm now and saying: Now here would be a good place for the City Hall, over there we could locate the taller buildings, the better homes could be built further out where those trees are, back beyond the barn would be a good place for the slums, that north pasture would be an ideal place for riots. Look at that gently sloping hill, ever see a better place for traffic jams? That creek on the adjoining farm is hardly big enough to be worth polluting but we could give it a try, you got to make do with what you've got. The airport could be located four farms over, it'd be perfect, not far enough away to keep the jets from being heard as they roar in but still far enough away to take at least an hour to get into town. Along about where the well is located would be a good place for a school, it'd be hemmed in enough so we could abandon it in a few years very satisfactorily and build a new one some place. Make a note to apply for urban renewal funds for that well in advance.

I tell you I tremble at the thought. I hope you'll tell the committee if it shows up in this area the soil out here on this farm is terrible, won't grow anything, no rock for a foundation, earth tremors occur frequently, insects swarm all over everything, the climate is unbearable, and the place is not for sale.

Yours faithfully,
J. A.



TEXAS-SIZED ONIONS — Miss Ruth Ann Allison and Mrs. Ronnie Bell hold up two Texas-sized onions grown by Eddie Reinaur five miles east of the city. These onions were nearly as large as grapefruits and are on display at the First National Bank in Hereford. Miss Allison and Mrs. Bell are both employes at the local bank. (Staff Photo)

REP. ROGERS WRITES

Captive Nations Week Proclaimed For 7th Week

Our prized American heritage of liberty and justice has no equal in the world, as we all recognize, and the long-time bipartisan policy of the United States is to support aspirations of peoples everywhere for freedom, national independence, and the right of self-government. Communist conquest has slapped yokes of oppression on millions of persons who still harbor a longing to be free and for whom one day it is hoped the bells of liberty will ring.

Freedom How great a blessing it is.

But hundreds of millions of persons in the world have only a dream of possessing individual liberty, of having a voice in the affairs of their govern-

ments of ending the conditions of political and economic slavery in which they exist. A few examples of life behind the Iron Curtain will suffice to show the extent to which liberty continues to be denied.

In Poland recently, two university lecturers were sentenced to prison terms for preparing and circulating pamphlets critical of the Polish Communist regime. In Czechoslovakia, a literary monthly closely followed by the young generation was closed down by orders of the Communist Party. In Bulgaria, a simple anti-regime joke may cost a Bulgarian citizen up to five years in jail.

In Hungary, the Communist authorities are using secret trials in which articles of the criminal code are interpreted according to the directives of Communist Party policy. Closing of churches in the Baltic States and their conversion to public buildings is reported to be proceeding at a rapid pace. In Albania, some 18,000 political prisoners are being kept in prisons, forced labor camps, and special detention camps. Some 100,000 Lithuanians, forcibly deported during the Stalin era, are still in Siberia. Behind the Iron and Bamboo curtains the chains are kept on the people by their Communist masters, yet there is strong evidence that substantial numbers of the enslaved peoples yearn for Western ideals of human dignity and an open society.

This is the seventh year that the United States, by a resolution of the 86th Congress, has marked the third week of July as "Captive Nations Week," a week in which we make it clear that the people of the United States share with the captive peoples their aspirations for freedom and independence. In the words of the resolution of Congress, "It is vital to the national security of the United States that the desire for liberty and independence on the part of the peoples of the conquered nations should be steadfastly kept alive."

We Americans have always been able to distinguish between the cruel and insidious oppression of totalitarian Communist regimes and the people who are the direct victims of their enslavement. These peoples have our sympathy, and evidence points to the fact that the action of Congress in supporting the goal of their independence has buoyed their hopes for an eventual attainment of the liberty and free institutions to which we Americans feel all men are entitled.

The words of our own Declaration of Independence continue to shine like a beacon in the darkest corners of enslaved nations: "We hold these truths to be self-evident, that all Men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty, and the Pursuit of Happiness."

We Americans are feared by Communist tyrants as much for the moral force of our arms. WALTER ROGERS, MEMBER OF CONGRESS, 18TH DISTRICT OF TEXAS

As reported in The Wall Street Journal: "Though some people appear to forget it, the government's outlays give it both the right and the duty to oversee the money's use. No matter how openhanded and unquestioning the government may say it is, sooner or later its hand is likely to become the firm fist of federal control."

Tears are nature's own eye wash. Rubbing a speck of dirt in your eyes can cause serious corneal damage, warns the Texas Society for the Prevention of Blindness. If the speck cannot be removed by the flow of tears caused by pulling the upper eyelid over the lower lid, seek professional aid.

News About Area Men On Duty

FORT CARSON, COLO. — Army Pvt. James A. White, 24, son of Mr. and Mrs. James B. White, 222 Avenue B, Hereford, Tex., was among members of Fort Carson's 5th Infantry Division who took time out from military training July 6 to fight a raging fire that swept across nearby Cheyenne Mountain.

Men of the division joined forestry fire fighting crews in a 48-hour battle that was won only after the blaze destroyed more than 400 acres of valuable watershed timber. The fire, fanned by stiff winds, darted across the south face of the mountain—located just across the road from

Friona Jaycees Set Horse Event

A quarter horse show, sided with a paint stock horse show, will be staged in Friona Aug. 6 and 7 by the Friona Junior Chamber of Commerce.

The event will be held at the Jaycee arena, west of Friona on U. S. Hwy. 60. Show time will be 10 a. m. both days. Judging will be done by Herb Howell.

Entry blanks can be obtained from Mrs. Robert Zetsche, Box 937, Friona.

The quarter horse show, to be held Aug. 6, will include classes stallions 1966, 1965, 1964, 1963, 1962 and before, champion and reserve champion, mares 1966, 1965, 1964, 1963, 1962 and before, champion and reserve champion, geldings 1964 and after, 1962 and 1963, 1961 and before, champion and reserve champion, barrel racing, pole bending, western pleasure, junior reining, senior reining, junior cutting and senior cutting.

Entries will be accepted until classes begin; registration certificates for all horses must be available to the show management.

Stallions, mares, and geldings in the Old Appendix or New Appendix are eligible to participate in approved halter classes

through their two year old year. After two-years old, stallions and mares must have a registration number. Geldings in Old Appendix or New Appendix may continue to show. All horses entered in performance classes must be registered in the ciation.

Entry fees for halter classes will be \$5.

In the paint horse show, to be held the following day, any paint horse can enter. Entry fee for all halter classes will be \$6. Besides the regular classes, three children classes will be open to all riders 16 and under.

These events will be western pleasure, barrel racing and pole bending.

Classes in the paint show will be stallions 1966, 1965, 1964, 1963, aged, champion and reserve champion and reserve champion, gelding 1963 and after, 1962 and before, champion and reserve champion, barrel racing, pole bending, western pleasure, junior reining, senior reining, junior cutting, senior cutting, and calf roping.

All money in performance classes will be divided 40 per cent for first, 30 per cent for second, 20 per cent for third and 10 per cent for fourth.

Rosettes will go to all first place winners, rosettes to second through sixth place winners. Trophies for the champion stallion, mare and gelding will be awarded; rosettes go to reserve champion stallion, mare and gelding.

Like frost on a window pane, cataract is a cloudiness within the lens of the eye that block the passage of light. Surgery is the only recommended method of treatment for cataract and is successful more than 95 times out of 100 in those patients for whom an operation is recommended.

While watching television, sit ten feet or more from the set, the Texas Society for the Prevention of Blindness advises. Have the set at eye level and leave a lamp burning in the room while the television is turned on.

Your eyes are windows on the world. They can be affected by disease, neglect or accidents. The Texas Society for the Prevention of Blindness suggest a medical eye examination at least every two years especially for those over 40 years.

CAUTION!

SWEET BOB

is coming to Sugarland!

HEREFORD LION CLUB'S ANNUAL

7:30 O'CLOCK EACH EVENING

7:30 O'CLOCK EACH EVENING



Monday **JULY 25** THROUGH Saturday **JULY 30**

AT THE

BULL BARN

on E. Hwy. 60

Hereford, Texas

Featuring: The Famous RHODES SHOWS

13 RIDES THIS YEAR

AND AN

ALL NEW FUN HOUSE

• Never Before in Hereford •



FUN FOR THE ENTIRE FAMILY EACH EVENING NEXT WEEK!!

PROCEEDS WILL BE USED BY LIONS IN LOCAL FUNCTIONS

BOOTHS

(Operated by Hereford Lions)

- BINGO • BALLOON DARTS
- DOLL RACKS • KEG PITCH
- NUMBER DARTS • CIGARETTE BOARD
- COKE BOTTLE PITCH • CORK GUN
- COTTON CANDY • PONY RIDES
- FOREIGN EXCHANGE BOOTH
- GLASS PITCH
- BEAR PITCH



ONE MINUTE, PLEASE

THE CHURCH I LOVE . . . GIVES GLORY TO GOD

"So, whether you eat or drink, or whatever you do, do all to the glory of God." (1 Corinthians 10:31)

GENE LOOKS

"Now to him who by the power at work within us is able to do far more abundantly than all that we ask or think, to him be glory in the church and in Christ Jesus to all generations for ever and ever." (Ephesians 3:20-21)

"As each has received a gift, employ it for one another, as good stewards of God's varied grace; whoever speaks, as one who utters oracles of God; whoever renders it by the strength which God supplies; in order that in everything God may be glorified through Jesus Christ. To him belong glory and dominion for ever and ever." (1 Peter 4:10-11). "But let none of you suffer as a murderer, or a thief, or a wrongdoer, or a mischief-maker; yet if one suffers as a Christian, let him not be ashamed, but under that name let him glorify God." (1 Peter 4:15-16).

Members of the church are to conduct themselves in such manner that others will glorify God. "Let your light so shine before men, that they may see your good works and give glory to your Father who is in heaven." (Matthew 5:16). "Maintain good conduct among the Gentiles, so that in case they speak against you as wrongdoers, they may see your good deeds and glorify God in the day of visitation." (1 Peter 2:12).

In the fourth chapter of Revelation the heavenly scene is depicted. The inhabitants of heaven are gathered around the throne and "they cast their crowns before the throne, singing:

"Worthy art thou, our Lord and God, to receive glory and honor and power, for thou didst create all things, and by thy will they existed and were created." "To him be the glory for ever and ever. Amen." (1 Timothy 4:16b).

YOU ARE ENCOURAGED TO STUDY

Watch Repairing Local



Time Inspector KESTER'S Jewelry & Gift Shop

Across from Post Office Phone EM 4-1811

Adrian News

By ANN BEAVERS
Brand Correspondent

Bill Gilley and Charlene Pulliam and Larry were Friday evening visitors of Mr. and Mrs. Bill Goodenough and daughter in Amarillo.

Mr. and Mrs. T. D. Nair of Morristown, N. J., visited her sister, Mrs. Earl Croff, for a week. Mr. and Mrs. George Dodson of Beavertown, Ore. visited Mrs. Croff last Sunday until Tuesday.

Miss Cindy Jones of Amarillo is visiting her grandparents, Mr. and Mrs. Charlie Pulliam for a week.

Mr. and Mrs. Calvin Peters and Troy and Mrs. Millie Maupin visited in Childress for a Monk family reunion and in Wellington with Mr. and Mrs. Sq. Jackson and Mr. and Mrs. J. W. Tarver and families over the weekend.

Mrs. Belle Turpin and Martha of Mineral Wells visited over

the weekend with Mr. and Mrs. Alford Jobe and family.

Apprentice Jackie Gamble of San Diego, Calif. is home on 10-day furlough, visiting his parents Mr. and Mrs. Austin Gamble, and Bonnie. When he returns Jackie will attend A-School at Port, Calif. Mr. and Mrs. Gamble Jackie and Bonnie spent the weekend with Mr. and Mrs. Virgie Gamble and children at Bard, N. M.

Donna Harris spent a week visiting her brother, Tedo Harris, and family at Conchas Dam.

Mr. and Mrs. Hardy Harris visited in Amarillo with Mr. and Mrs. Dudley Harris of Farmington, N. M., Sunday.

Mrs. Clara Grubkey, Dorris Horton and Amy Lemley attended a play Friday night at the Branding Iron Theatre in Canyon. Martha Grubkey had a part in the play.

Mr. and Mrs. P. N. Johnson attended a coon hunt in Amarillo Sunday at Cliffside and brought home four trophies.

Mrs. Dorothy Jackson and Kenneth Hicks spent Wednesday night with Mrs. Gertie Kemp in Amarillo, then brought her home with them for a visit.

Mr. and Mrs. Walter Ray Jackson of Tucumcari visited the Cal Jackson family Saturday.

Mr. and Mrs. Cal Jackson, Kenneth Hicks and Mrs. Gertie Kemp visited in Portales with Mr. and Mrs. Claude Rains.

Mr. and Mrs. Charles Higgins and Clifford of Hereford spent Saturday night with Mr. and Mrs. Jimmie Bradley and family. Sunday morning Mrs. Bradley and children and the Higgins family left for Hamilton, Ohio to visit Mr. and Mrs. Jack Dowd and family. Mrs. Dowd is the former Chloe Dell Fortenberry.

Donna Sue and Shannon Betts of Glenrio spent Monday with their grandparents, the Horace Betts.

The Rev. Dave Sellars took Beth and Susan Lloyd and their cousin and Jolene Williams, counselor, to Baptist Camp for Monday until Thursday.

Donnie, Mike and Stan Hammitt of Holly, Colo. visited their grandparents, the Horace Betts while their parents, the Gene Hammitts, visited in Plainview with Mr. and Mrs. Claude Hammitt.

Terry Williams left Friday night for Newark, N. J. then sailed Saturday night for Germany. He had been here on a 30-day furlough from Air Force duty. He will be stationed in Germany three years.

Mrs. Carroll Grubkey spent last week vacationing on the Gulf Coast and visiting friends in Abilene.

Carroll Grubkey and Tom Fields spent last week at Lake City, Colo., fishing.

Ted Broten was called home due to the illness of his mother. He has been staying with Jess Fincher and D. C. Edmonds this summer.

A revival will be held in First Baptist Church of Adrian July 24-31 with the Rev. Jack Doyett, pastor of Calvary Baptist Church of Canyon, as evangelist. The Rev. Calvin K. Tate, pastor of Vega Baptist Church, will lead songs and Mrs. Butch Boydston will be pianist.

The Rev. Dave Sellars, pastor invites the public to the services, early morning Bible study at 6:30 a. m. followed by a coffee and doughnut snack, and evangelistic services at 8 p. m. Monday through Friday.

Classifieds Get Results

Malaria Found Among Southeast Asia Servicemen

Veterans hospitals throughout the nation have been directed to admit any recently discharged veteran without waiting for an eligibility determination if the man thinks he may be suffering from malaria.

Dr. C. L. Womach, Director of the VA Hospital in Amarillo, advised some veterans who have been home for 100 days or less to be on the alert for any symptoms of this disease. He said the Medical Departments of the Armed Forces have found an increase of malaria in personnel returning to the U. S. from duty in Southeast Asia.

A large number of these cases are a type of malaria known as falciparum, Dr. Womach said. This particular form of malaria does not present the usual symptoms of chills and fever. The symptoms may be so mild that they may readily be missed.

Prior to return to this county, military personnel are given medication to help prevent the disease. They are instructed to report to a doctor if they become ill and to let him know

that malaria should be considered.

If malaria is diagnosed, treatment will begin immediately at the nearest VA or military hospital, Dr. Womach said.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPIN!

PRIVY COUNCIL

PERRY, Kan. (AP) — The city of Perry, enforcing a sanitation ordinance, insisted that one of its oldtimers discard his outdoor plumbing and adopt inside conveniences.

"I've been using an outhouse for over 70 years," he replied, "and I'm too old to change


now." The city conceded, and he connected his outdoor facility to the sewer instead.

The theory of using contact lenses to improve eyesight was advanced by the renowned inventor and artist Leonardo Da-Vinci in 1508.

who-o-o needs help? We're ready to offer auto loans of the LOW COST, NEW CAR TYPE

FIRST NATIONAL BANK

of HEREFORD



LAST WEEK TO PLAY BONUS BINGO!

BONUS BINGO PRIZE SLIP

PROGRAM 588

15 GAME N-3

SAFeway

CUT OUT ENTIRE SLIP ON DOTTED LINE

WE HOPE YOU HAVE ENJOYED PLAYING SAFEWAY'S BONUS BINGO — AND THAT YOU WERE ONE OF THE THOUSANDS OF WINNERS!

● SAT., JULY 30TH. WILL BE THE LAST DAY TO RECEIVE SLIPS.

● SAT., AUG. 13TH WILL BE THE LAST DAY TO GET WINNING SLIPS IN TO BE REDEEMED.

DOUBLE GUNNERS STAMPS WEDNESDAY
(with purchase of \$2.50 or more)

Everyday Low Prices!

Cheese	Lucerne Longhorn	lb.	69c
Butter	Lucerne Whipped	8 oz. Ctn.	49c
Fresh Eggs	Breakfast Gem Med. 'A' Eggs	Doz.	39c
Bread	Skylark Fresh	16 oz. French Bread	29c
Kraft Oil	Cooking Oil	Qt. Bl.	65c
Clorox Bleach	Liquid Bleach	1/2 Gal Jug	39c

Save On These Grocery Specials At Your Safeway Store!

Cokes REG. OR KING SIZE 6 BTL. CTN. **27c**

Miracle Whip KRAFT SALAD DRESSING QT. JAR **49c**

COFFEE MARYLAND CLUB COFFEE 1-LB. CAN **73c**
2-POUND CAN save 14c \$1.45

MILK BLOSSOMTIME 1/2 GAL. CTN. **37c**

JUICE V-8 VEGETABLE VITAMIN ENRICHED SAVE 19c **12 6-oz. Cans 89c**

SAFeway BRAND

COFFEE

Edwards	1-Lb. Can	69c
Nob Hill	1-Lb. Bag	64c
Airway	1-Lb. Bag	62c

Grocery Specials!

Soup	Campbell's Meat	6 No. 1 Cans	\$1
Soup	Campbell's Vegetable	7 No. 1 Cans	\$1
Bleach	Purex Liquid Save	10c 1/2 Gal. Jug	29c
Bleach	Beads O' Bleach Powdered	16 oz. Pkg.	49c
Cookies	Supreme Dutch Chocolate	2 16 oz. Pkgs.	69c
Charcoal	Hi Country Briquets	20-Lb. Bag	79c

Chuck Roast

Shoulder Roast U.S. CHOICE BEEF BLADE CUT CHUCK ROAST EXCELLENT ANY TIME **49c**

U.S. Choice Beef No. 7 Cut Roast **59c**



SAFeway'S DEPENDABLE

GROUND BEEF REGULAR GRIND 100% PURE MEAT **49c**

FISH STICKS SEA STAR BREADED HEAT & EAT **4 8 oz. Pkgs. \$1**

Short Ribs Lean Tender Beef Ribs **lb. 25c**

Cornish Hens Manor House **ea. 79c**

Beef Liver Skinned Sliced **lb. 49c**

Sliced Bacon Blue Morrow **lb. 25c**

Sandwich Steaks **2 oz. 10 For \$1**

Skinless Franks Safeway or Wilson's **lb. 59c**

Shop Safeway For Guaranteed Fresh Produce!

PEACHES CALIFORNIA TREE RIPENED FRESH PICKED ORCHARD PEACHES **19c**

GRAPES Thompson Seedless **23c**

Cantaloupes	California Vine Ripe	3 For \$1
Yellow Squash	Home Grown Crook Neck	2 lbs. 25c
Red Lettuce	Garden Fresh For Salads	Bunch Each 23c
Yellow Onions	Texas Sweet Yellow Onions	2 lbs. 19c

Shop Safeway For Your Favorite Brands!

Prem Canned Meat 12 oz. Can **55c**

Pard Dog Food Pet Food 2 16 oz. Cans **29c**

Supreme Cookies Dutch Apple 2 1-lb. Pkgs. **89c**

Mazola Oil Cooking Oil Save 10c. **Qt. Bl. 69c**

Trend Detergent 2 Lrg. Pkg. **39c**

FREE A 12 CT. PKG. OF PARTY PRIDE ICE CREAM CONES WITH THE PURCHASE LUCERNE PARTY PRIDE. **ICE CREAM CONES 24 ct. Pkg. 49c**

FROZEN FOOD BUYS

LEMONADE Scotch Treat Fresh Frozen 6 oz. Can **10c**

MELLORINE Jayette Frozen Dessert - 4 Flavors 1/2 Gal. Ctn. **39c**

DESSERT Lucerne Dietetic Vanilla or Chocolate 3 Ctns. **\$1**

DINNERS Captain's Choice Scalloped Dinner 8 oz. Pkg. **49c**

BEL AIR VEGETABLES

● 10 oz. Peas ● 10 oz. Squash ● 10 oz. Chopped Broccoli ● 10 oz. Collards ● 12 oz. Leaf Spinach ● 9 oz. French Fries or Crinkle Cuts ● 12 oz. Chopped Spinach ● 12 oz. Potato Patties ● 12 oz. Mash Browns **5 PKGS. \$1.00**

PRICES ARE GOOD THRU. WED., JULY 27TH IN HEREFORD

Lanolin Plus Creme	Prel Concentrate	For A Dishwasher	10c OFF	10c OFF
RINSE	SHAMPOO	CASCADE	DASH	SALVO
16 oz. Btl. 98c	Large Bottle 98c	20 oz. Box 47c	48 oz. Box 69c	46 oz. Box 75c

SAFeway

SUNDAY, JULY 24, 1966

BLONDIE

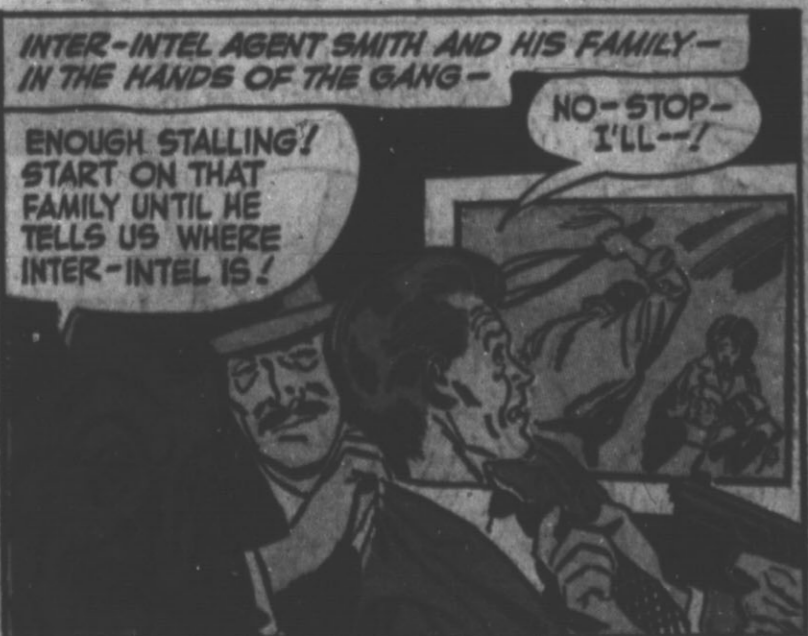
CHIC YOUNG
by YOUNG



MANDRAKE THE MAGICIAN



BY LEE FALK



The PHANTOM

By Lee Falk

ON THE ISLE OF EDEN—THE PHANTOM'S ANIMAL PARADISE—

TIME TO GO, BOYS. DO WE HAVE TO? WHERE'S KATEENA?

—WHERE ALL THE ANIMALS LIVE TOGETHER IN PEACE.

THERE SHE IS, STALKING THAT FAWN!

NO, KATEENA! STOP--!

—BUT BEFORE YOUNG KATEENA CAN ATTACK THE PUZZLED FAWN--

IT'S ALL RIGHT, REX. STRIPES GOT THERE FIRST.

DON'T LET HIM HURT KATEENA! DON'T WORRY, REX. KATEENA IS GETTING HER FIRST LESSON IN PROPER BEHAVIOR ON EDEN.

STRIPES IS TELLING KATEENA TO EAT FISH, AND NOT TO ATTACK OTHER ANIMALS.

MARVELOUS! I HATE TO LEAVE HER!

TIME TO GO. EVERYBODY ON THE RAFT.

GOODBYE, KATEENA--

WE'LL BE BACK WHEN THE BIG CATS HAVE TAUGHT HER TO LIVE PEACEFULLY WITH THE OTHERS.

MEOW-MEOW (WHINE-WHINE)

GOODBYE--KATEENA--

NEXT WEEK—JOOHBA

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

MAGGIE SURE WAS BURNED UP WHEN I BROUGHT FOOTE ONRAIL HOME FOR DINNER LAST NIGHT--

... AND DON'T YOU EVER DARE INVITE THAT HOODLUM TO THIS HOUSE AGAIN--

.. LAST TIME I'LL EVER MAKE THAT MISTAKE!!

HELLO, MR. JIGGS-- I'VE GOT A BETTER IDEA, COUNT-- YOU HAVE DINNER AT MY CLUB? I HAVE DINNER AT OUR HOUSE--

I'LL BE DELIGHTED TO MEET MRS. JIGGS-- AND SHE'LL BE DELIGHTED TO MEET YOU! HAVE A SEAT, COUNT--

MAGGIE HAS BEEN DYING TO MEET COUNT UPTOTEN! BOY, WILL THIS UPGRADE MY IMAGE AROUND HERE!

YOU'RE NOT COMING DOWN TO DINNER LIKE THAT? YES, I'M TOO UPSET TO BOTHER DRESSING--

IF FATHER BRINGS ANYBODY HOME FOR DINNER TONIGHT, I'LL BRAIN HIM!

Hi and Lois

by MORT WALKER and DIK BROWNE

I CAN'T TELL WHERE WE ARE ON THIS MAP.

LET'S SEE.

WE'RE RIGHT THERE UNDER THE CHOCOLATE SMEAR HEADED FOR THE MILK SPLITCH.

CHIP HAS REALLY BEEN LOOKING FORWARD TO CROSSING THE DESERT!

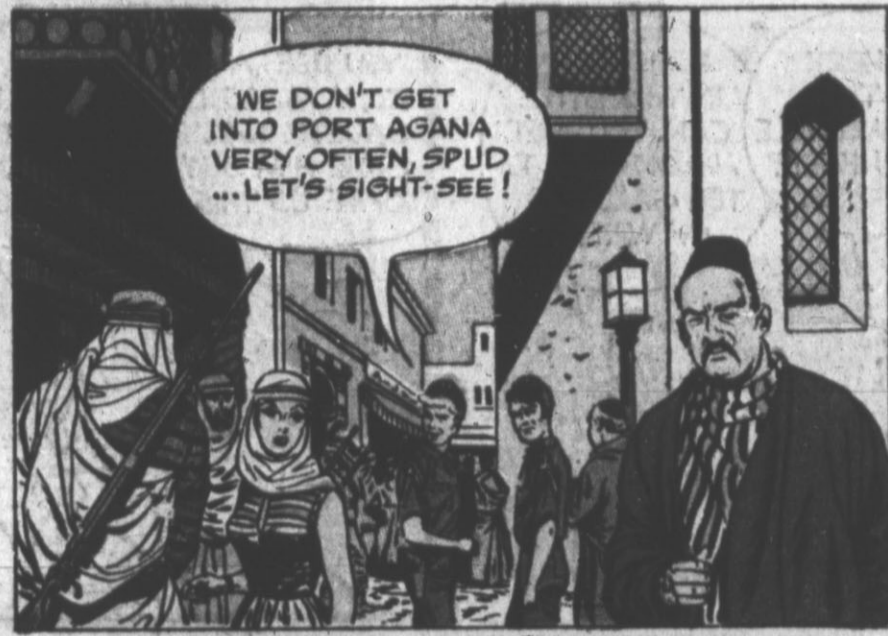
WHY? THERE'S NOTHING TO SEE. NO TREES... NO HOUSES... NO PEOPLE... NO...

CAN I DRIVE?!

7-24 © King Features Syndicate, Inc., 1966. World rights reserved.

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE

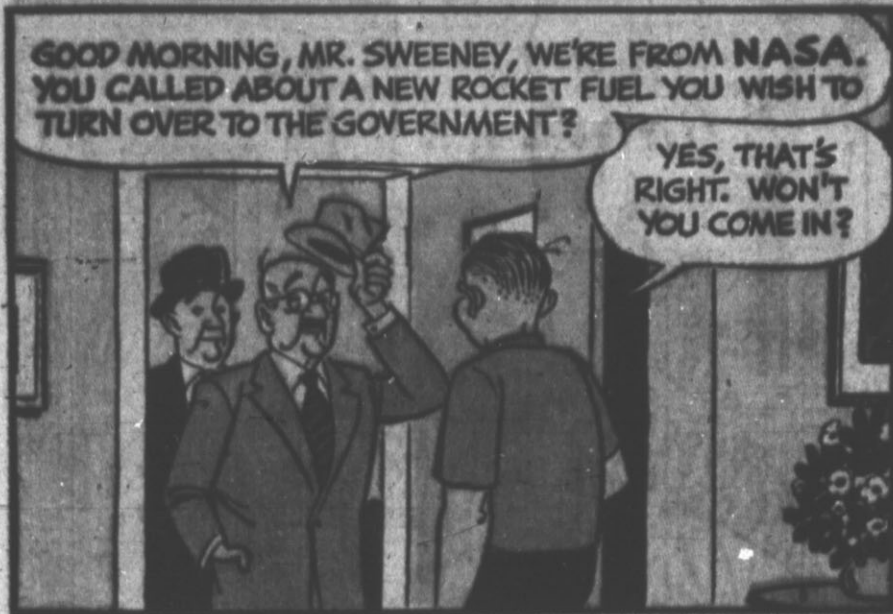


The KATZENJAMMER KIDS

by JOE MUSIAL



BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



GOOD MORNING, MR. SWEENEY, WE'RE FROM NASA. YOU CALLED ABOUT A NEW ROCKET FUEL YOU WISH TO TURN OVER TO THE GOVERNMENT?

YES, THAT'S RIGHT. WON'T YOU COME IN?



WE'RE ALWAYS INTERESTED IN NEW INVENTIONS.

WHERE IS THIS REMARKABLE NEW FUEL?

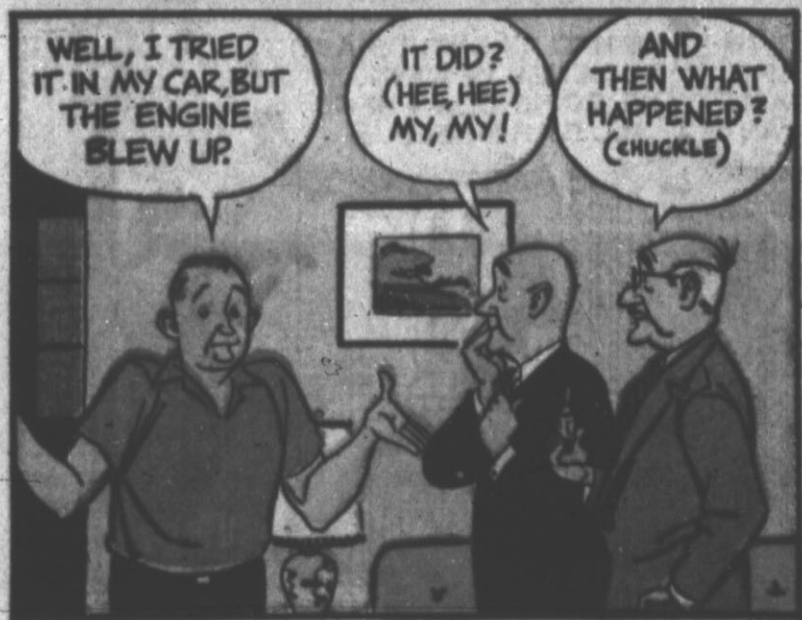
RIGHT HERE IN THIS LITTLE CAN. YOU JUST ADD ONE DROP TO TEN GALLONS OF WATER.



YOU SEE, A LITTLE GREEN MAN FROM MARS LANDED IN A FLYING SAUCER IN OUR BACK YARD. WE GAVE HIM SOME LUNCH, AND HE GAVE US THIS CAN OF SMOOSE.

(OH, OH-ANOTHER "LIVE" ONE, HARRY.)

(WE BETTER HUMOR HIM. HE MAY GET VIOLENT.) YES, YES, GO ON, MR. SWEENEY.



WELL, I TRIED IT IN MY CAR, BUT THE ENGINE BLEW UP.

IT DID? (HEE, HEE) MY, MY!

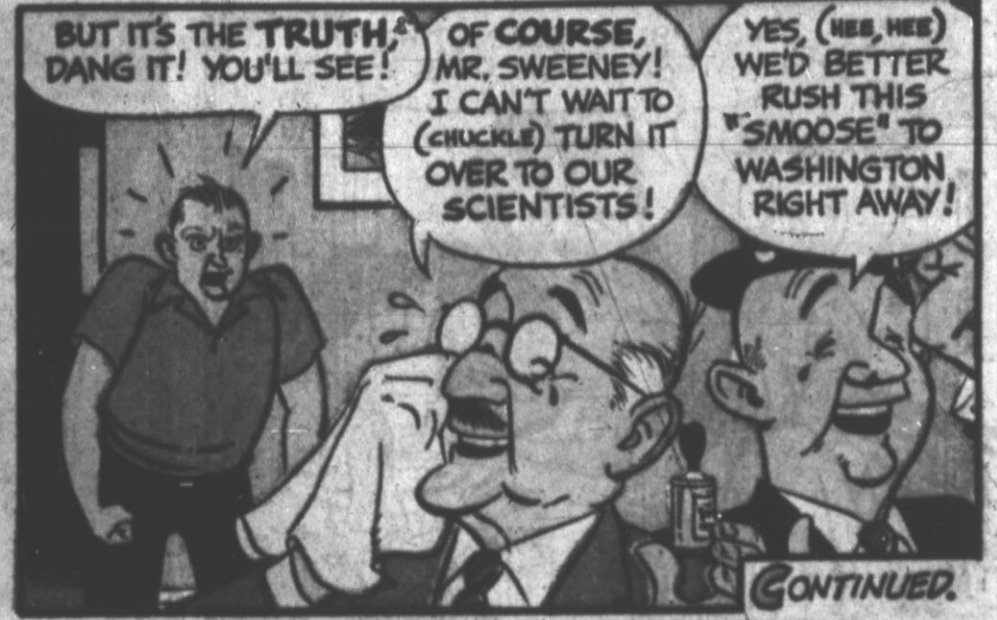
AND THEN WHAT HAPPENED? (CHUCKLE)



WELL... UH... ER... THEN I TRIED IT IN MY NEIGHBOR'S CAR, BUT HIS ENGINE BLEW UP, TOO!

OH, HA, HA! THIS GUY IS TOO MUCH, HARRY! HAW, HAW!

WELL, WE'LL TAKE IT ALONG, MR. SWEENEY, HO, HO!



BUT IT'S THE TRUTH, DANG IT! YOU'LL SEE!

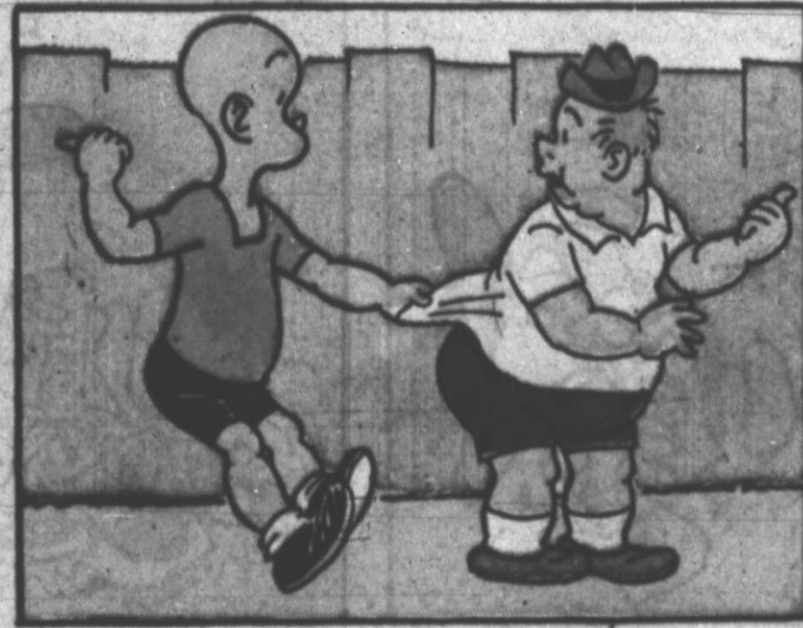
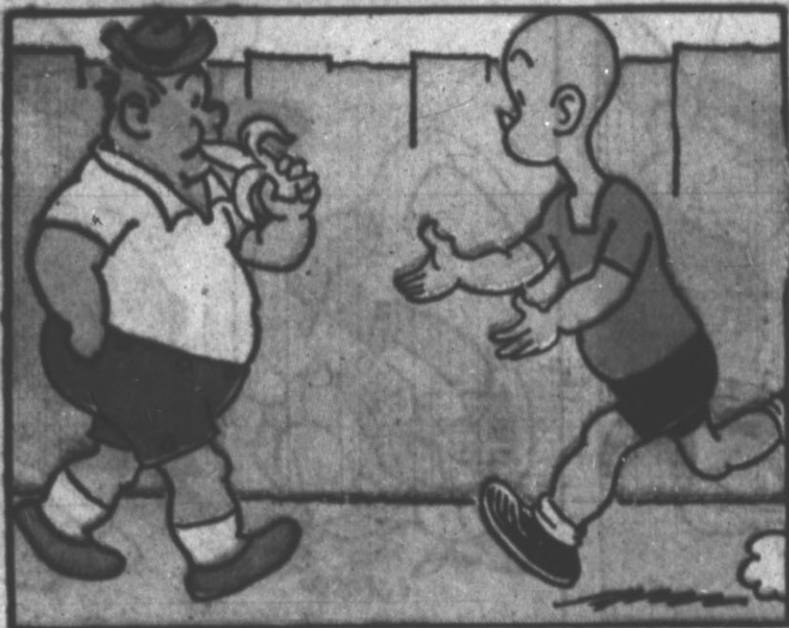
OF COURSE, MR. SWEENEY! I CAN'T WAIT TO (CHUCKLE) TURN IT OVER TO OUR SCIENTISTS!

YES, (HEE, HEE) WE'D BETTER RUSH THIS "SMOOSE" TO WASHINGTON RIGHT AWAY!

CONTINUED.

HENRY

by CARL ANDERSON



I'M SO FULL I COULDN'T EAT ANOTHER BITE TODAY



PIE EATING CONTEST TODAY CASH PRIZES OLAF'S BAKERY

GRANDMA

by Chas. Kuhn



YESTERDAY I BOUGHT THE PRETTIEST LITTLE HAT, AND I'M GONNA WEAR IT WHEN I GO TO THE MARKET TODAY!



WE'LL BE IN THE VACANT LOT AND CAN SEE IT AS YOU GO PAST.



GOLLY, IT'S STARTING TO RAIN!



I DON'T WANT TO GET MY FANCY BONNET WET...

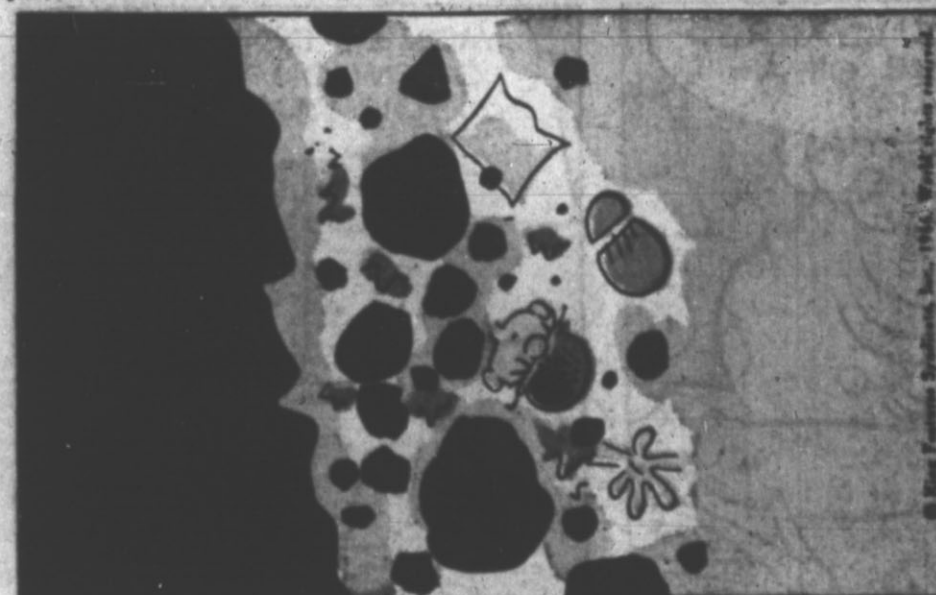
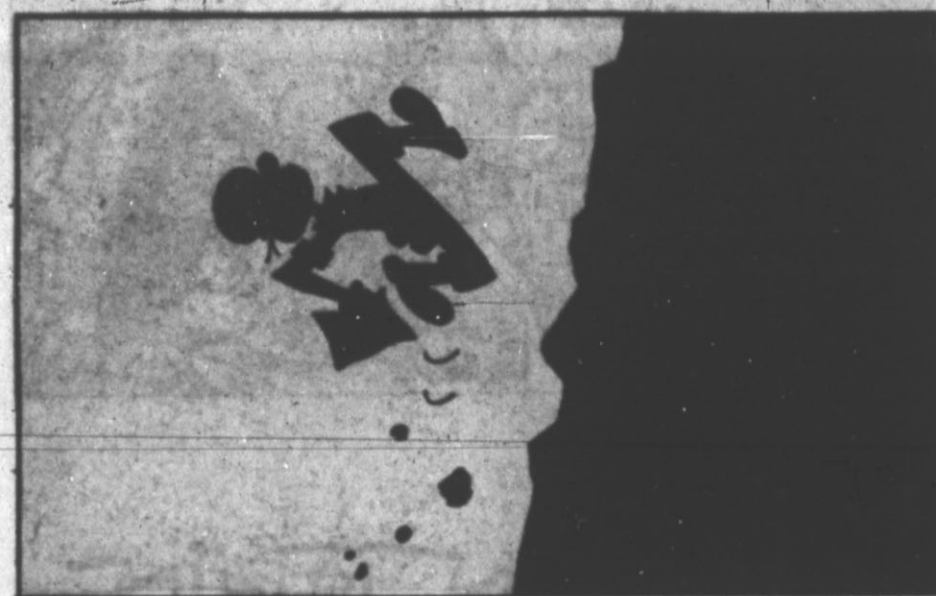


H-M / I NEED SOMETHING TO COVER IT...



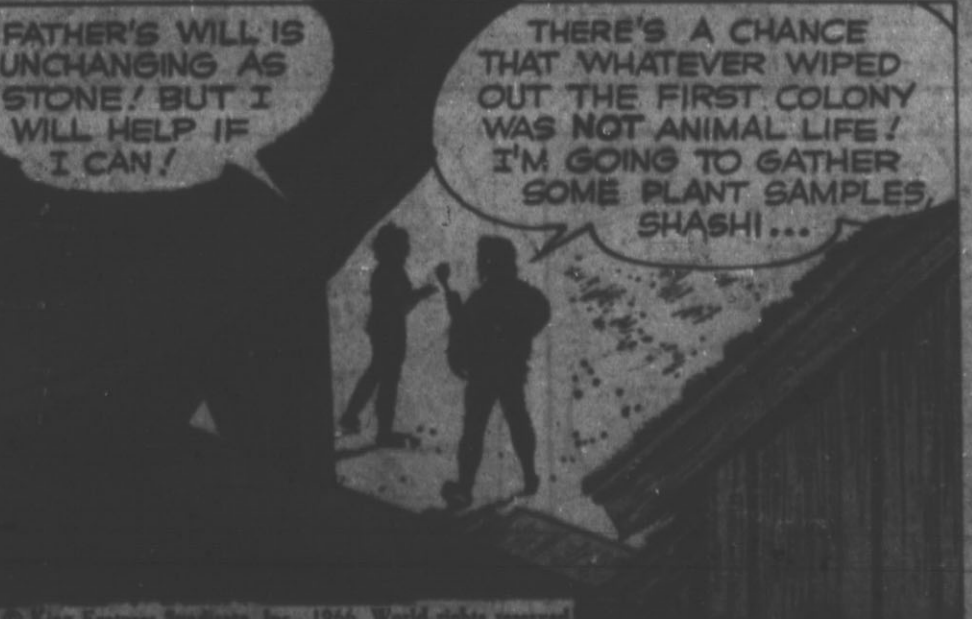
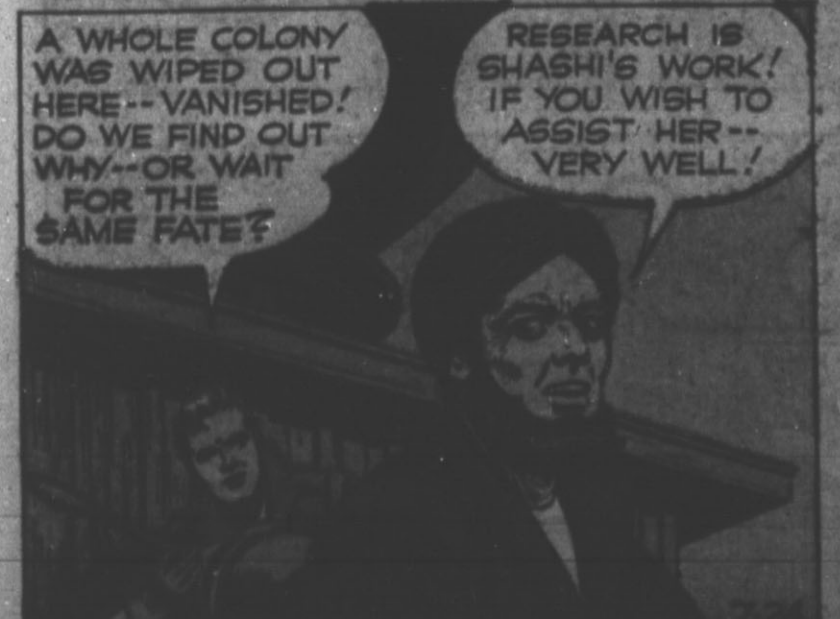
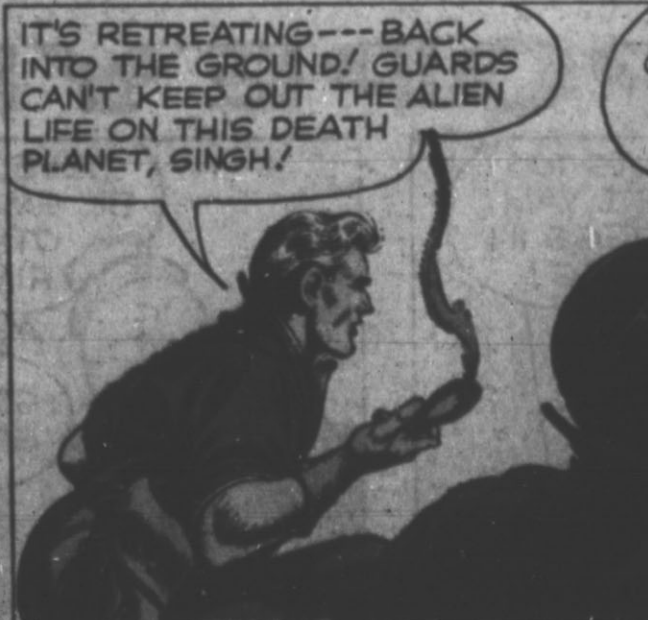
GOSH, GRANDMA'S NEW HAT IS THE SILLIEST-LOOKING ONE I EVER SAW!

beetle bailey by mort walker

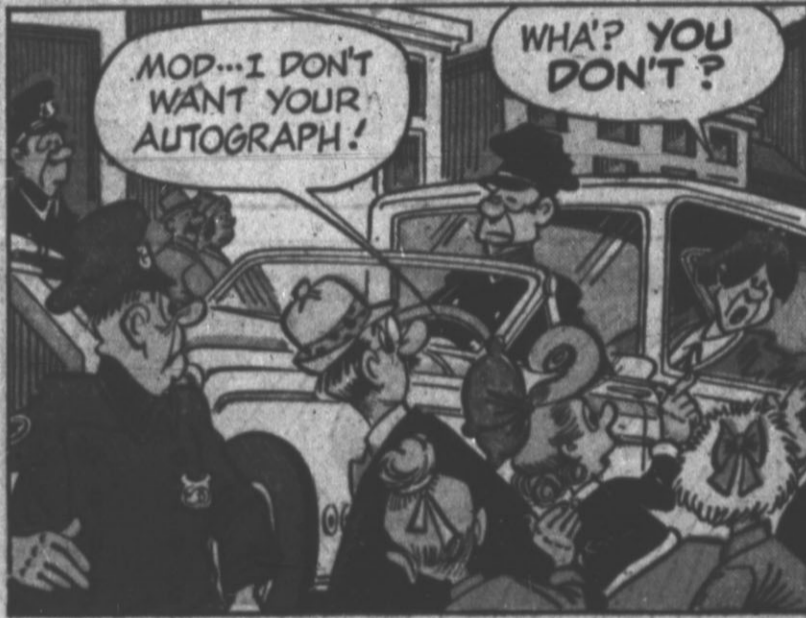


FLASH GORDON by MAC RABOY

ON PLANET D-301--- THE "DEATHWORLD"--- A SURVIVAL CORPS UNIT SETS ABOUT PUTTING THE ABANDONED MINING CAMP TO WORK, WHEN...

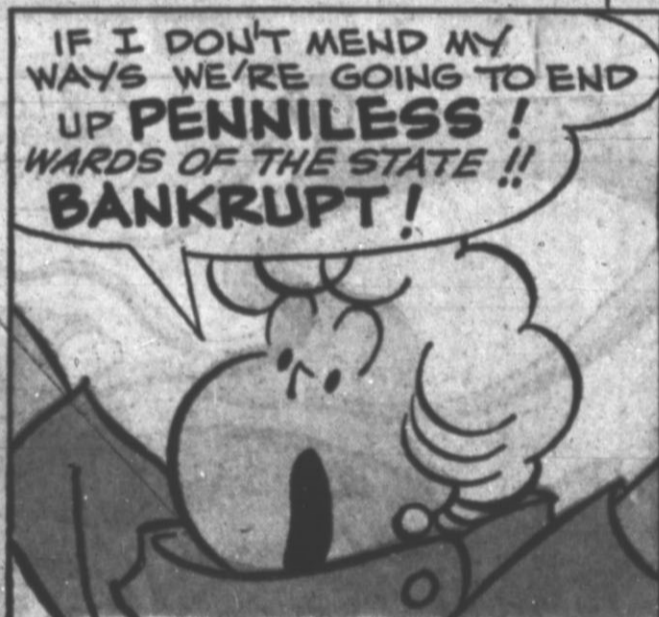
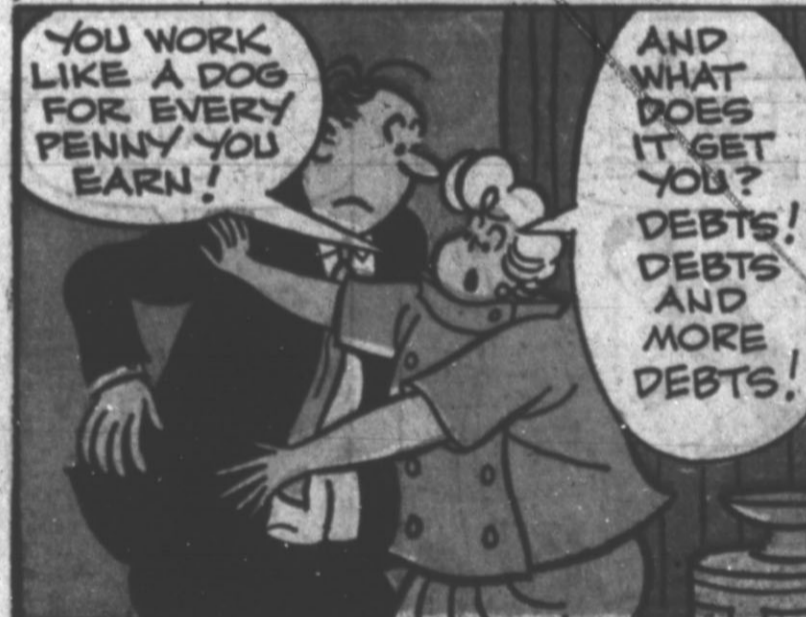


LITTLE IODINE



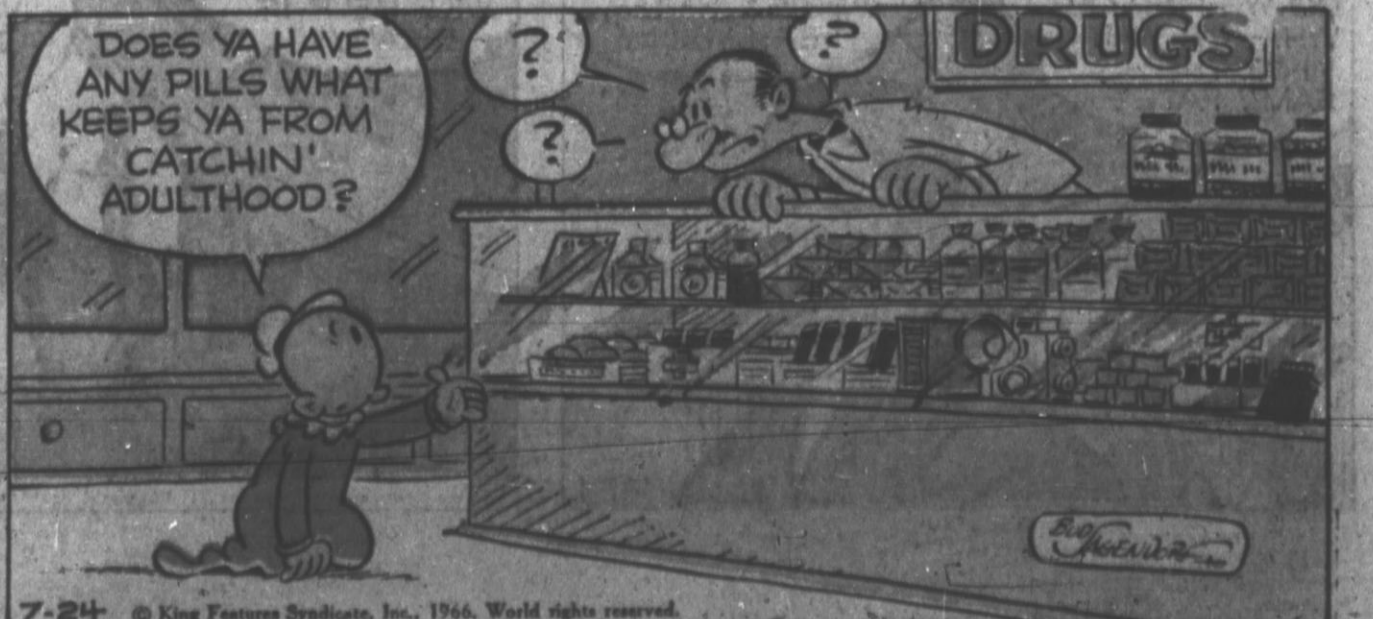
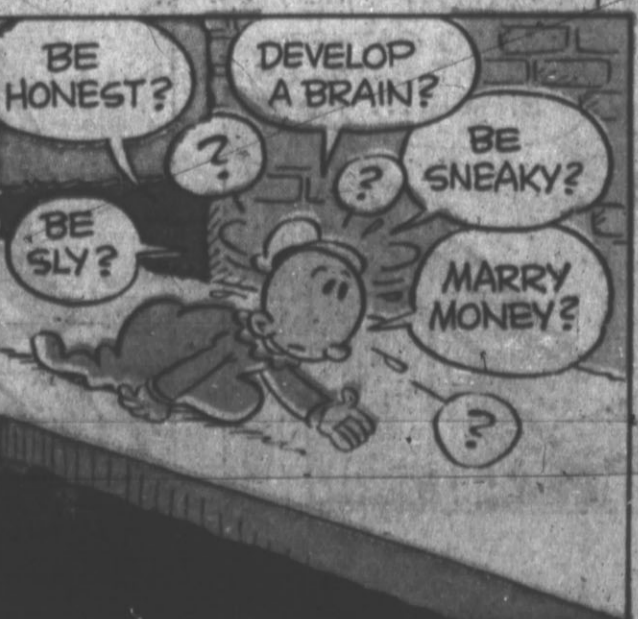
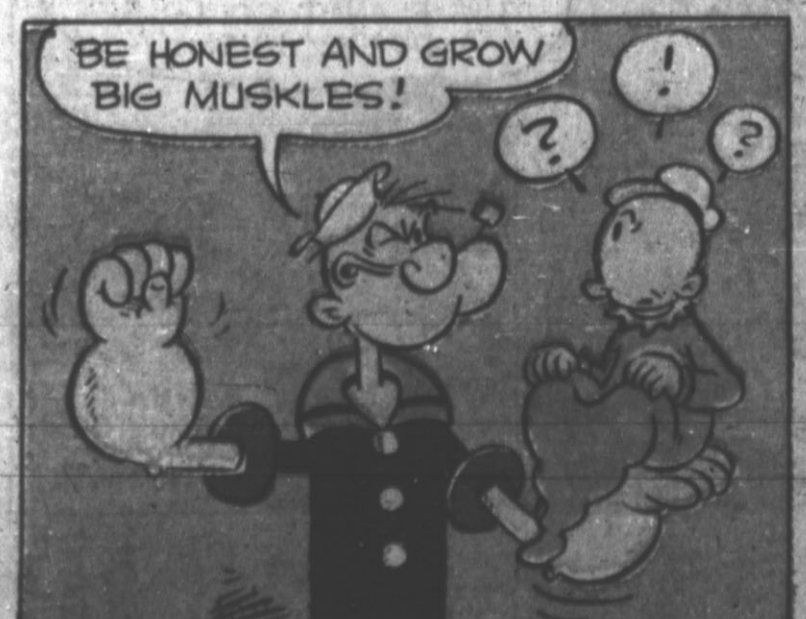
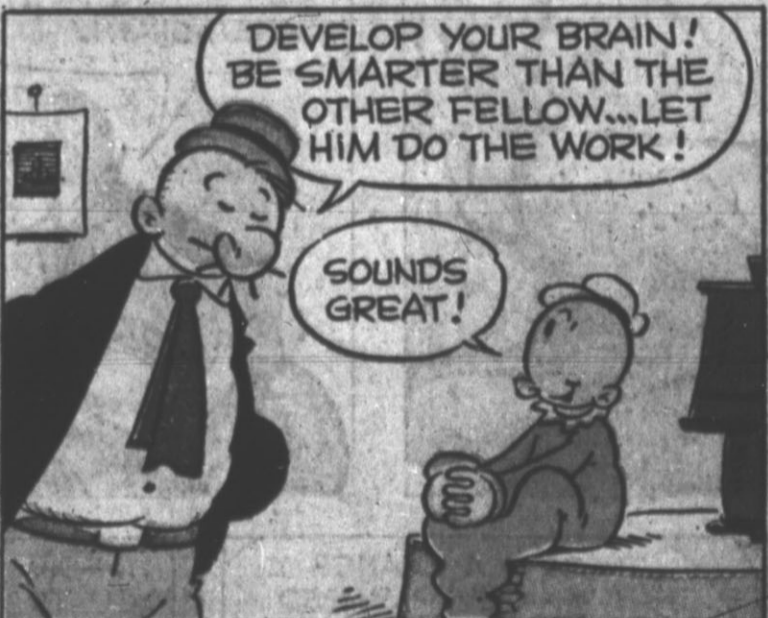
The Little Woman

by DON TOBIN



THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



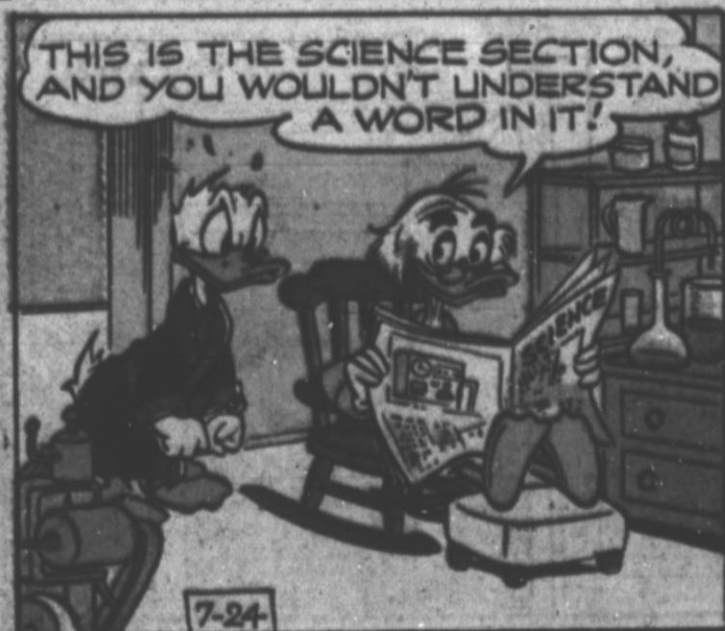
The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

