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Twisters Touch At Summerfield

Rain Drenches Area Slowing Harvest, Boosting Wheat Pasture

Sightings of a tornado funnel about noon yesterday pulled law enforcement officers into the Summerfield community on a weather watch.

Marvin Kuper said that he and several others saw two funnels drop out of dark clouds to the southwest of Summerfield.

Highway patrol units said that open fields had been reportedly hit but that no actual damage could be pinpointed.

Several other funnels were seen dipping toward the earth. They were long slender funnels with a rope-like appearance. The picture on this page was taken from several miles east of the actual cloud.

Summerfield Fertilizer reported 2.5 inches. In the opposite direction, the Jim McCabes located south of Dawn, reported 2 1/2 inches, as did Mrs. C. L. McBroom of Widorado.

The Herb Schmidts had the least amount of rain out their way, 12 miles west, recording only a little over one inch. Mrs. Schmidt said they "didn't have quite all the wheat sowed, but it was good on what we had." The Phillip Millers, 18 miles west and six north, caught 1.20 in the two days and it was equally divided with .60 for both Wednesday and Thursday.

Milo Center reported 1.40 inches and said it "fell real slow" See TWISTER Page 2



FOR REAL — This funnel was one of two sighted about noon yesterday near Summerfield. The arrow points to the long tail that was dipping toward fields. (Hereford Brand Photo)

Injured Critically

Man Found On Scene Held As Suspect

George L. Moore, about 58, last known address, Vega, is being held for investigation pending outcome of the condition of Herbert Roddy, 54. Moore was found in the apartment of Roddy early Friday night; Roddy unconscious on the floor in a pool of blood.

At press time, Roddy was still unconscious in Deaf Smith County Hospital, judging in critical condition, his appearance leading officers to conclude that he had been beaten.

Attending physicians said that he was suffering from severe contusions and abrasions. Several facial bones are broken and several ribs are broken. Some damage has been discovered in his left lung. This is not the most serious phase of his condition doctors said. Since he has not regained consciousness, brain damage is suspected.

Doctors said that he had not suffered any wounds from sharp instruments nor did he appear to have fallen, judging by the nature of his injuries.

Roddy was found on the floor of his apartment on east Third street, unconscious, at 7:07 p. m.

Police had been called by owner of the apartment who lives in a residence over the basement apartment occupied by Roddy.

C. W. Cummings, apartment owner, said that he heard argument from the apartment and called to the occupants, requesting that they be quieter. When he heard no let-up of the commotion, he summoned city police. Cummings said he heard a voice threatening to kill someone.

The investigating officer said

Empty beer cans, as well as whiskey and wine bottles were scattered around the rooms, on the tables, under the couch and in the bedroom.

Roddy is a farm laborer and has lived in his present apartment seven or eight months. He is reported to have lived in the Hereford area seven or eight years.

Owner of the apartment said that he had not slept Thursday night because noise from the apartment had kept him awake until 3 a. m. He said that he requested Moore and Roddy to get quiet and that they 'did settle down' after three.

According to other occupants of the apartment house, neither of the men involved had worked during the day Friday.

Police officers expect formal charges to be filed Monday against Moore.

Hereford Is Relatively Free Of Major Crime

In comparison with the 1966 Crime Index of National Crime increases, for the six month period from January through June, residents of Hereford and surrounding communities should have a feeling of well-being about its crime record. Though records show that the major violent crimes have increased a great deal in most areas, Hereford's reports remain relatively low.

The crimes most common to Hereford are usually considered mild when compared with crimes such as murder, aggravated assault, forcible rape, etc. The reason for this is inclusive of several different factors. Among them is the size of Hereford, the type of people living here, the general customs of

the area, etc. All of these are contributing factors to Hereford's low crime rate officials explain.

Offenses recorded in the 1966 Crime Index showed a comparison of the first six months of 1965 against the same period in 1966. Violent crimes as a group increased 9 percent with murder up 3 percent, robbery 6 percent, aggravated assault 11 percent and forcible rape up 12 percent. The upward trend in the property crimes, which increased 8 percent as a group, was most pronounced in larceny \$50 and over in value, up 11 percent. These were not all actual arrests, but rather based on reports made to the police.

Amarillo showed a percentage See HEREFORD Page 3

Rain Changes Farmers Tour

A complete wash-out — the Deaf Smith County Conservation and Crops Tour evolved into a day of lecture because of rain. A happier circumstance could not have occurred because if there is anything that farmers like its rain and lots of it.

Some said that it was too late to be of good to particular crops others say it is a life saver. Whatever individual opinions were, the group meeting in the Bull Barn to hear noted conservationists and agronomists Thursday liked the rain.

Planned by the Deaf Smith County Crops Committee and Tierra Blanca Soil Conservation District in conjunction with Hereford Young Farmers, the day was scheduled to include visits to farms in the county illustrating various practices advocated by leading agriculturists.

Instead of seeing actual farming conditions, the farmers heard lectures and viewed slides.

James Valentine discussed use of fertilizer for milo, outlining pertinent times for application and amounts.

Bill Lyle discussed a prob-

lem becoming increasingly more important on the High Plains — tail water return.

He used slides to illustrate up-lift problems and suggested types of centrifugal pumps that could be used. He pointed out that the wrong type pump for a particular farm could be considered a complete loss. He said that at 40 percent efficiency, pumping back water was considered wasted dollars, that at least 80 percent efficiency should be maintained for re-pumping of tailwater to be economically feasible.

Considered one of the biggest problems in use of tail water is that of silt. It was pointed out that where grasses were planted to serve as a filter, that amount of water was depreciated.

Lyle told the farmers to route rain water around their tail water pits and that would eliminate some of the silt problems.

It was mentioned during the questioning period that the transportation of weed and grass seed is one of the complicating factors in using this water.

This is one of the problems that has not been solved, Lyle

said.

Ben Spears, agronomist from A&M said that a milo crop can be raised if the right amount of moisture, fertility, air, and warmth can be maintained, but that yields are effected by various factors.

In experiments, it has been shown that spacing is important — particularly so that plants can have enough air around them.

Time of watering is of utmost importance, Spears told the farmers.

Uniform watering, early in the season is important but

when the milo reaches the boot state, if the weather is hot, milo can use 1/4 to 3/10 inch of water per day. This means that the farmer has to pour on the water during this stage.

Spears said that a shortage of water during boot stage can cut yield as much as 1/4.

Water stress in the milk stage can also cut yields as much as 1/4.

Population of sorghum has been tested repeatedly. It has been found, Spears said, that double row spacing gives better distribution for light as well as

See RAIN Page 2

Majors Named For UF Drive

United Fund kick-off day is Oct. 3.

A basic skeleton for United Fund collections was laid Thursday when president Melvin Jayroe and drive chairman, Debbs Knox named eight majors to head various segments of Hereford's population.

Majors will select captains in the industry or business they are canvassing and in turn, these captains will each have sergeants to help with solicitations.

Jayroe explained that the community had been divided into various related businesses and that no private house to house canvassing would occur except where farmers are concerned.

Plans call for solicitations in the areas of the school, industrial, two commercial divisions, city, county state agencies, rural areas, utilities and Latin American businesses.

Before kick-off morning, the majors will have their captains,

the captains will have their sergeants and each group will have cards from last year's donations from their segment of the population.

Each major will not only be expected to push for 100 percent enrollment of various businesses and organizations, but each major will have a goal in dollars and cents that exceeds last year's donations from persons in his particular area.

Areas that were neglected last year will be tapped this year, Jayroe said.

"One of the main problems with asking for donations for United Fund," Jayroe explained to the Board members who were meeting with the selected majors, "is that people donate small amounts. If they were donating to individual projects, say Camp Fire, Boys Scouts, USO, etc. they would give as much to each as they are giving

See MAJORS Page 2



APARTMENT SCENE — Seen on the kitchen where Herbert Roddy was found unconscious floor of an East Third Street apartment are Friday night by police officers. (Hereford Brand Photo)

Stolen Pickup Crashes Taylor House Saturday

A rude awakening stirred the family of Mark Taylor, Ave. E. and 19th street Saturday morning just after four o'clock.

A pickup stolen from a locked barn at Big T Pump Company tore into the southwest corner of the Taylor residence, warring all five family members, jarring pictures off the wall and loosening a hot water heater connection.

Taylor rushed outside to see what had happened and found the un-occupied pickup busted into the west wall of his daughter's bedroom.

Debbie, 9, was uninjured, but her bedroom is cracked. Investigation showed that Big T Pump company locked gate had been cut open, someone had stood on an airconditioner

compressor and had entered the offices through a window.

Desks were ruffled but nothing of value was taken. Investigating officers said that apparently the coke machine had been tampered with, but that the coin box was intact.

Desk drawers were searched in several offices, contents being shuffled.

A mounted tire was also taken from a warehouse, but was found in the back of the pickup after the Taylor's house was hit.

Taylor said this is the second time within a year that a car has struck his house. Several months ago, a car tore across his yard, striking his car and grazing his house.

The tracks from this morning's accident indicate that the

vehicle crossed the yard across the street west of the Taylors.

In discussing the condition of the pickup with Hilrey Aven, one of Big T Pump Co. owners, damage to the pickup is established as almost total. Aven said that taillights, dash board instruments, windows, etc. had all been shattered.

He expressed the opinion that much of the damage to the pickup had been done prior to the collision with the house. He said that a jack that had been stored behind the pickup seat was in the floor of the cab.

The pickup was a 1965 model, carrying the company name on the door.

Taylor said that dishes and See STOLEN Page 2

Friena Celebrates 10th Maize Days

Harvesting of maize becomes glamorous when Friena adds the glitter of an annual celebration.

Celebrating the Friena's 60th anniversary with its tenth annual Maize Days, the city has been buzzing all week with activities.

Tuesday the Jaycees sponsored a talent contest. It was won by Mary Rondo who won with a reading, "I Am the Nation."

A queen, Christa Evans, was chosen Thursday afternoon and crowned Thursday night to reign over the weekend's activities.

Saturday proved to be the big day, "dropping off" to a good start with a parachute demonstration at 9:30 a. m.

The women of the community came into their own at 11 Saturday morning with a contest of their very own.

Men's activities included beard growing and an old fiddlers contest.

Drawings were also held for a money doll, boat and a color television.

Everybody stopped at 12 for a community barbecue.

Plain western hospitality took over the afternoon with folks coming from far around to visit



MAIZE DAYS QUEEN — Christa Evans gives a dramatic reading as her talent in the Friena harvest celebration. She was crowned Maize Days Queen Thursday night (Hereford Brand Photo)

and renew old times.

The near-week of activities was topped off Saturday night with a square dance.

Friday, the Chamber of Commerce sponsored a luncheon and an old time pony express was run. Friday night the community activities stopped in deference to the Friena High School football team who had a home game scheduled.

Most complicated event of the celebration was the selecting of Queen Christa.

Begun Thursday at 1:30 p. m. contestants and the chamber of commerce had a luncheon at the high school cafeteria.

At 2:30 contestants were interviewed by judges and at 4:40 they performed in a talent show.

There were 30 entries in the event, including girls from both junior and senior high school.

The contestants ate dinner with the judges at 6:30 and the formal program of selection open to the public was held at 7:30 in the Friena high school auditorium.

Among the top ten were: Becky Coffey, Glenda Mingus, Daria Howell, Kathy Jones, Sharon Autrey, Jan Welch, Miss Evans,

Cindy Ingram, Jo Anne Jennings and Betty Taylor.

Fourth runner-up was Jo Anne Jennings daughter of Mr. and Mrs. E. T. Jennings. She tap danced to 'King of the Road' in a hobo costume.

Third runner-up was Daria Howell, daughter of Mr. and Mrs. Charles Howell. She displayed both her talents by combining songs, singing and playing the piano.

Jan Welch was second runner-up. She is the daughter of Mr. and Mrs. Louis Welch. She sang bits of songs that each of her family wanted her to sing, then concluded her talent display by singing 'Round, Round' saying that was the way she felt after trying to please every one.

Cindy Ingram, daughter of Mr. and Mrs. W. S. Ingram was first runner-up. She played a piano medley.

The queen, Christa Evans is the daughter of Mr. and Mrs. W. H. Evans. She gave a dramatic reading.

Over 600 attended the queen coronation. Roy Fashion, Hereford radio man and Mary Kaye Everitt, manager of the Friena See FRIENA Page 3



STOLEN PICKUP — Mark Taylor found this foundation early Saturday morning. (Hereford Brand Photo) that moved his house several inches from its



IT HIT OUR HOUSE! — Debbie Taylor points to one of the cracks in her bedroom wall, the result of a pickup striking the room a few feet from where she was sleeping. Tim



and Kyle look at a vase that was in a cabinet in the kitchen seen through the doorway. Several vases and pictures were displaced by the impact. (Hereford Brand Photos)

Stolen...

(Continued from Page 1)
wall ornaments in the far side of the house were knocked over that a fence that was attached to the house shows at least six inches of displacement near the back of the house.
The hot water heater had connections jarred loose, spraying water over a bedroom at the rear of the house.
Some of the wall plaques had been chipped and a lamp in a back bedroom was pitched six feet across the room, Mrs. Taylor said.
The house is pulled away from the front porch and siding is cracked, officers said that they had no leads as yet as to identity of the culprit.



MINOR DAMAGE — Damage to bathroom. The fire was caused by a heater under the curtains resulted from a fire at the home of the curtains in the bathroom. (Hereford Brand Jim McDowell, 205 Emma, Friday afternoon. Photo)

Hereford...

(Continued from Page 1)
increase for most of these crimes, as did Lubbock. The increases were shown in murder, forcible rape, aggravated assault, burglary, larceny \$50 and over and auto theft for Amarillo, with a decrease in robbery. Lubbock showed an increase in all categories except forcible rape which was down 25 percent.
Of the actual arrests made in Deaf Smith County during this period of six months none were made for murder or robbery. Five were made for aggravated assault, a 50 percent decrease from the ten of last year. Four reports were made on sex offenses, three more than last year's lone one.
Larceny arrests for over \$50 remained the same while burglary dropped 50%. Local highway authorities expressed belief that burglaries had been curtailed by the addition to the patrol of a man who has begun working the night shift. Deaf Smith County formerly had no night man.
Sheriff Lowell Sharp's secretary, Mrs. Robinson, expressed her belief that it is the liquor problem in Hereford which needs to be concentrated on, rather than these major crimes which are already relatively taken care of. Hereford's rate of drunken drivers is high with a total of 38 from January through June of this year. The number almost always increases during July and August, according to Mrs. Robinson. Records showed that July had incurred 22 DWI charges; the totals for August are not yet compiled.
Hereford also has a problem with aliens, supposedly due to the bulk of transit employment Hereford industry brings in. The number of aliens filtering through the county jail in July of last year by more than 18 percent. Last year the number for July was 55 and this year it was 65. August saw 59 aliens in Hereford.
The Crime Index Trends showed that, geographically, crime rose 10 percent in the Southern States, 8 percent in the North Central States, 7 percent in the Northeastern States, and 6 percent in the Western States.
The Southern and North Central States had increases in all of the Crime Index categories — murder, forcible rape, robbery, aggravated assault, burglary, larceny \$50 and over and auto theft — while the Western States continued to show decreases in the crimes of murder and robbery, down 5 and 4 percent respectively. The Northeastern

Rain...

(Continued from Page 1)
water. Yields of over 7000 pounds were measured at Bushland on double row spacing and 6300 pounds more per double row spacing.
Spears said that the same seeding rate has proven feasible for double row spacing as for single row spacing.
He said that a six pound rate usually will give a three inch

stand.
On irrigation, he suggested a pre-plant watering along with three to four irrigations after that.
In discussing the growing of soybeans, Spears said that the crops could be adversely affected by too early or too late planting and by too sparse a stand.
A thick stand, he said, tends to force the beans to crop out the top, making for more efficient harvesting.
He suggested June 8 as about the best time for planting, saying that soybeans fit into many farms as a good rotation crop.
"If a farmer wants a 'bragging' yield," he said, "he can water soybeans every 10 to 20 days." He explained that fewer waterings would be more economical use of water.
Problems of charcoal rot and smut in sorghums was discussed by Dr. Lee Coffee.
He explained that no sorghum variety is immune to charcoal rot, but that some strains are more resistant.
He mentioned that stress is more likely to appear on slopes

where irrigation water is not used at full efficiency.
He said that head smut has pretty well been whipped out and that affected areas usually result from contamination that has blown in.
Dr. Coffee explained that forage outcrosses are presenting problems to many farmers. Outcroppings from shatter canes are causing more problems than from wild canes.
He said that Johnson grass hybrids are worse than shatter cane crosses but that they usually will winter kill and therefore are not as bad as wild canes.
The subject of hybrid wheat came up and Dr. Coffee said that some seed companies will probably offer it next year and that he is sure year after next will have several brands offered.
Some doubt is experienced however as to the proper fertility of the strains, since some test plots in certain areas have been successful whereas plots in other areas have failed to produce a seed that will reproduce.
Weed control emerged as one of the more important phases of the afternoon. Chemical control, properly used, seems to be the solution to economical, effective control.
Dr. Allen Wiese explained that one problem that has developed with the irradiation of leafy weeds is the prevalence of grasses still existing in fields.
Various herbicides were named and effective uses as well as failures were named.
Herbicides that will be new on the market next year are Planavan, CP 50144, and Malgon, suggested for use in cotton fields.
Suggested by Dr. Wiese as new sorghum herbicides that farmers will see next year are CP50144, and Lorox plus propazine for pre-emergence and Bauvel D. astrazine and loxynil for post emergence.
Caution is necessary in the use of these and crop rotation needs to be considered.
Wilton Green and Ed Parton displayed range grass samples discussing proper grazing practices.
Parton said that 80% of the livestock in Texas is produced on grazing land.
Paul Scott, Holly Sugar field man discussed slides showing test strips demonstrating areas sprayed, areas infected with curly top virus and areas affected by leaf spot.
He told the farmers that spraying to prevent leaf spot is insurance — insurance that makes money. He said that tests

Major...

(Continued from Page 1)
to United Fund."
One board member pointed out that one day's pay would make each individual carry his own weight in responsibility for community projects.
It was suggested that in families where several paychecks are earned, that each person receiving a salary should contribute the equivalent of a day's pay.
Many people in the community have children who participate in organizations supported by United Fund, but are not contributing their share, a board member pointed out.
Farmers, since they live in outlying areas, present a large territory for the farm major. Bobby Owen is tackling that monumental job.
Owen as well as other majors, said that he would welcome any volunteers.
Soliciting is relatively simple, Jayroe pointed out, since each captain will have cards showing what a firm and its employees contributed last year.
"Every effort has been made to keep any duplication of cards from being made — this will mean that people won't be contacted twice and that donations will be easy to keep track of," Jayroe said.
Donations will be handed to a workers immediate superior and in turn will be given to division heads who will account for the funds to the treasurer, Alex Schroeter.
Majors named Thursday are Johnny Clark, schools; Ben Childers, industrial; Cleo Corlis, commercial A; Buddy Bloomer, commercial B; B. F. Cain, city, county, and state agencies; Owen, rural; Leo Forrest, utilities, banks, lawyers; and Joe Soto Latin American.

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WRECKED VEHICLE — This 1959 sedan owned by Candido Pina was involved in an accident Thursday at the intersection of Main and Highway 60. The collision involved



Pina's vehicle and a 1965 sedan owned by C. W. Wiggins, 49, of Marton, Texas.

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Police Report

Automobile accidents, though not considered a crime, cause a great number of deaths, physical deformities and property damage each year.
Few people are aware that over 400,000 more Americans have died in automobile accidents than were killed in wars. The total number of casualties for all wars in which the United States has participated — Revolutionary War, War of 1812, Mexican War, Civil War, Spanish-American War-World War I, World War II and the Korean War — is 1,130,383 while 1,550,950 Americans have died in U. S. Highway accidents. These figures are especially appalling when one considers that the automobile has only been on the American scene since the turn of the century. Also sad is the realization that these figures leak forward at an amazing rate each year.
Texas Highway Department reports show that most accidents occur with other motor vehicles with the next highest number of accidents caused from running off the road. The majority of these happened on U. S. and state highways rather than interstate, farm to market, county or small town roads.
Hereford's rate of automobile accidents is relatively low, dropping 53 below last year's 159 for the six month period from January through June. Total property damage for the same period is estimated by the Hereford Police Department to be \$12,000 less this year than last year.
Sergeant W. E. Wells, Highway Patrol Supervisor of this area reported eleven investigations were made by the Texas Highway Patrol on rural highways in Deaf Smith County last month.
These accidents resulted in one death, eight persons injured and an estimated property damage of \$8107.
A total of 79 accidents resulting in 2 persons killed, 34 injured and an estimated property damage of \$59,213 was shown for this county during the first eight months of 1966.
The first of this month marked States reported a 10 percent decline in murder offenses but had increases in the remaining classifications.

Queen crowned the new queen.

Mrs. Bill Ellis was contest chairman and Mrs. Deon-Autrey and Mrs. Mack Ragsdale were co-chairmen of the queen's contest.



FLYING HOSTESS — Miss Bonnie J. Ivie, daughter of Mr. and Mrs. Thurmon G. Ivie, Rt. 4, has graduated as a United Airline stewardess and is serving aboard the company's mainliners flying from San Francisco. A graduate of Hereford High School, Miss Ivie recently completed training at United Airlines stewardess school near Chicago.

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Friona...

(Continued from Page 1)
Chamber of Commerce served as masters of ceremony.
Judge, were Mrs. Glen Ray Arnold, Clovis charm school owner, Carl Sundeen, radio station manager from Clovis, and Johnny Clark, Hereford school administrator.
Benni McCain, 11, supplied entertainment and reportedly "stole the show" with his rendition of popular love songs.
Susan Neill, 1966 Maize Days

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PLAN UP DRIVE — The Board of Directors of Hereford's United Fund met Thursday morning with majors selected to spearhead the drive. Shown are Corine Neely, executive secretary, Debbs Knox, Drive Chairman, Melvin Young, director, and Melvin Jayroe, president. (Hereford Brand Photo)

Along The Frio

MRS. OWEN ANDREWS
Brand's Frio Correspondent

A picnic dinner at the Little Bull Barn in Hereford, was sponsored by members of Frio Baptist Church Sunday. About 75 persons brought basket dinners and participated in the fellowship together.

Rain Wednesday night and Thursday varied in this area from around an inch to the west of Frio a few miles to 2.6 at the E. M. Green place, one mile north of Jumbo. At the county line south on F. M. 1056 rain amounted to about 2 inches, the same as was reported at the D. L. Thomason farm.

The family of Mrs. G. W. Parker held a gathering Sunday at the home of one brother, W. A. Stalcup at Morton. Another brother, J. H. Stalcup, Tahoka, and sisters, Mmes. Cecil Bartley, Flora Wallace, Ardmore, Okla., Dovie Isbell, Tahoka, and Parker were all there. Others attending the reunion from Frio were Mr. and Mrs. David Yandell and Mrs. Olin Parris. Mmes. Wallace Bartley, Isbell and Em-

ma Griffin, a cousin from Sherman, came home with the Parkers and visited here until Tuesday.

Visiting the Earl Harkins Wednesday night were his parents, the F. B. Harkins, of Plainview.

Nancy Gripp has begun preparation for her sophomore year at Texas Tech. She is expected to move back to Lubbock for the year.

Mr. and Mrs. Tommy Sparkman, Kirk and Kevin, were spending the weekend on a trip into the Colorado mountain area.

Recent visitors of the John Simpsons were their daughter, Mrs. Leon Roberts, Wellington, her daughter Mrs. Fannie Ford and Candy of Dodson.

Also visiting the Simpsons were his cousins, Mrs. Josie Pullen, Brian, Mrs. Allen, Amarillo and her daughter, Mrs. Patricia Black and children of New York.

Also visitors of the Simpsons were his relatives, Mr. and Mrs. Leonard Simpson of Sacramento, Calif., and his mother, Mrs. Earl Simpson of Midland.

Mr. and Mrs. Glenn Andrews and sons were here Thursday to attend funeral services for her uncle, Glenn Burrus.

F. C. Vogler, of Lamesa, has been with his son's family, the E. F. Voglers, for the past two months. The Voglers helped him celebrate his 77th birthday last Sunday. Other members of the family who came for the occasion were Mrres. and Mmes. Lawrence Vogler, Harold Vogler, Freddie Vogler and their families and Henry Vogler, all of Lamesa, Charles Vogler son of the Harold Voglers who was home on leave after basic training in Calif. with the Marines, also was here.

Coming in the afternoon to be with the Voglers were Mrs. Vogler's relatives, the S. S. Draggers, the Abraham Draggers, the Chris Draggers and John Draggers of Frio, Mrs. Erna Drager and Joe of Clovis and the Richard Drager family, which included their son Earl, who was home on leave after basic training in California with the Navy.

Jack Andrews, Richard Albracht and Don Schmer left Amarillo on Tuesday for Albuquerque to begin preparation for training in the Navy. They expected to go to San Diego to begin the several weeks of training.

Linda Newsome is visiting her aunt, Mrs. Earl Gunther, while her parents, the Wayne Newsomes, are away on a two week trip to Europe. She also spends some time with her uncle, Charles Fryes, who lives nearby.

Traci Ann Frye celebrated her fourth birthday Thursday. Elizabeth and Valerie Andrews helped her celebrate, sharing the cake and having a play session. In the evening the Earl Gunthers took the Fryes, Linda Newsome, the Charles Sowell and Mrs. Sowell's mother, Mrs. G. I. Woods of Happy, out for dinner to complete a very satisfying day for the four-year-old.

Frio W. M. U. observed special prayer services and study this week with services Tuesday and Thursday afternoons and Wednesday evening. Texas missions was the subject of each program.

Mrs. Sam Ogan attended an Associational W. M. U. meeting at Dimmitt Tuesday.

Victory Class Meets At Lunch

Yearbooks were distributed to members of Avenue Baptist Victory Class at a luncheon in the Hickory Log Restaurant Thursday. Mrs. Billy Wall was in charge of the business session. Class pals were revealed and names drawn for the new year.

Announcement was made that officers will be installed at the next meeting, Oct. 13 in the home of the class teacher, Mrs. Johnny Townsend. Mrs. Carlye Sargent is president-elect.

Present at the luncheon were Mmes. Clois Kemp, Charlie Riggan, Leroy Rickman, Marvis Southward, C. E. Coleman, Glen Breeding, and two young guests, Robin and Rebecca Coleman.

MUSIC ACTIVITIES

McCathern Uses Music To Gain His Education

By SHERRIN BETTS
Staff Writer

Touring Europe this summer have been a number of Hereford residents. Few of them, however, have been allowed to perform musically in all of the major European cities. Jerry McCathern, 18-year-old son of Mr. and Mrs. J. E. McCathern, Jr. who live west of Hereford, took just such a trip, touring Europe on a U. S. A. Band Tour.

An accomplished musician, Jerry plays the coronet, trumpet, and has taken piano lessons. Graduating last May he was an outstanding member of the high school marching, concert and stage bands making all-region band four years and all-state two years.

Participants in the U. S. A. Tour were chosen from tapes of their playing which they sent to the Shenandoah Conservatory Music.

One hundred members were chosen for this 30-day tour. The Hereford Lions Club sponsored McCathern and paid for a portion of his expenses.

The group of top musicians elected from throughout the nation toured nine countries — Germany, England, France, Italy, Switzerland, Belgium, Austria, Scotland and Holland — giving at least one concert in each city they visited. They also participated in the National Music Festival in Kerkade Holland.

The group did a great deal of sightseeing, visiting cathedrals, famous landmarks, birthplaces, of famous composers and touring an instrument factory. McCathern brought back with him several mementos of Europe. Among his souvenirs are wo-



Jerry McCathern likes classical music

said he had "really had a great influence on Jerry" and that she felt that he had "instilled a desire" in Jerry to go further in studying music and to do something constructive with his talent.

McCathern does plan a career in the field of music. Though he has not yet decided on a specific profession, he feels that he would enjoy playing with an orchestra or teaching music. He prefers classical music to the modern tunes.

Though all of the McCathern family enjoys music, Joy, 14, is the only other family member who plays an instrument. She has taken piano lessons for seven years and plays oboe in the band at LaPlata Jr. High School.

Jerry has attended band camps three years and taken private instruction from Gene Hemphill and David Ritter at West Texas State University. He has two sisters, Mrs. Dwayne Cassels and Joy.

McCathern is recipient of a music scholarship from the University of Houston, where he will study music under James T. Matthews. He is presently in Houston attending band practice. Regular classes will begin Monday.

Beginning his music education in the 5th grade at Frio, McCathern has always preferred the coronet and trumpet. In high school, he used the coronet most frequently. However, the University of Houston uses mostly trumpets. This poses no problem since the two instruments are very similar.

McCathern is looking forward to the University's football games which will be held in the Astrodome. The band will perform their marching routine there also. Mr. and Mrs. McCathern toured the Astrodome when they took Jerry to school. Mrs. McCathern expressed a high regard for Ben Gollehon, Hereford band instructor. She



4-H JUDGING — John Brazzil, County Agent from Randall County, places a first place ribbon on a watermelon, grown by Donald Vasek (right). (Hereford Brand Photo)

The Matterhorn stands in the Pennine Alps, one of many Alpine ranges that curve north and east from the French coast, growing higher and whiter as they compass northern Italy and spill into Switzerland, Austria, Germany and Ugoslavia.



SOUTHWESTERN PUBLIC SERVICE — Seated are three of the four speakers who lectured to Hereford Builders, heating dealers and contractors Friday at a luncheon held at the Country Club. Southwestern sponsored the luncheon and supplied the four speakers. Pictured are (from left) Melvin Jayroe, District Sales Manager, Nelson Bourns, Sales Representative, and Lewis Hollingsworth, Division Sales Manager.

Tickets Still Available For Ernie Ford Show

LUBBOCK — Advance ticket sales for the Tennessee Ernie Ford show have smashed all records for any previous feature attraction in the 40-year history of the Panhandle South Plains Fair.

Charles L. Adams Jr., fair association president, said that nearly \$32,000 worth of tickets have already been sold for the Ford show, setting the all-time high with slightly less than two weeks remaining before the fair opens.

Fair officials are gearing up for capacity crowds at all 12 shows. Adams indicated that the "good seats are nearly gone." He noted that while seats probably will be available during the fair run, "They certainly won't be good ones."

Ford and the Young American Singers will be appearing at 3 and 7:30 p. m. daily in Fair Park Coliseum throughout the fair stand, Sept. 26-Oct. 1. Tickets are priced at \$2, \$2.50, \$3 and \$3.50 with children 12 years and under admitted for one-half price at all matinees.

Tickets may still be obtained from the fair association office, PO Box 206, at Dunlap's in Caprock Center, the Pioneer Hotel, or at Hester's, 14th St. and Texas Ave.

Those purchased prior to fair opening will be accompanied by free gate admission passes.

Record attendance of 250,000 is expected.

Card Of Thanks

We want to thank everyone for their kindness in our time of bereavement, especially Fr. Alexander, Fr. Adan, Bro. Dennis and the altar boys.

We are so thankful for all the kind deeds of our friends and neighbors for the food, prayers, flowers.

Mrs. Glenn Burrus
Mr. and Mrs. Dick Slaughter
Mr. and Mrs. Jerry McIntire

Tradition says that Bologna's school of law was founded in 1088 and by the beginning of the 13th Century, the Italian school had 10,000 students.

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Two Ford Rancheros. Good condition. Local units. Ideal for those light hauling jobs.

1961 Buick Skylark 2-dr. hardtop. Radio, power steering, brakes, and air. This is a very nice car for the sports-minded.

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Gaston's OF HEREFORD

Founder's Dinner Raises Funds

Workers in charge of the Annual Program for Founder's Day at King's Manor report a sell out of the 100 tickets at \$10.00 each. Total gifts at this date are above \$13,000. The amount by the close of the dinner is expected to be much higher, reports Dr. Don R. Davidson, Executive Director.

Some guest will come from the North Panhandle and as far south as Andrews, Texas.

The Rev. Wm. W. Hawthorne, Executive Director of Moody House, a Methodist Home in Galveston, Texas, will be the speaker for the occasion. Mr. Hawthorne is the Administrator of one of the most successful retirement homes in Texas. He has been the only administrator of the home since it became a gift to the Methodist Church in 1962. Before coming to Moody House he served as pastor of such Methodist churches as Park Place Methodist Church, Houston, Texas; Central Methodist Church, Galveston, and First Methodist Church of Nacadoches. Moody House was postponed to the National Methodist Workshop for retirement home personnel last year. Mr. Haw-



Rev. Wm. Hawthorne
... guest speaker

thorne, a relatively new-comer to the retirement home field, proved him self a most popular host and an outstanding administrator. This combination of significant church ministry, plus experience in a large retirement home, makes his presence for the occasion at King's Manor an outstanding event to the Founders' of the Hereford Home

Dr. Davidson insists that cancellations on Monday morning might afford plates for a few additional calls for reservations before noon tomorrow, September 19th. The dinner is to be held in Fellowship Hall of the First Methodist Church at 7:30 p. m.

Two Injured In Accident

The intersection of Hi-way 60 and Main Street was the scene of an automobile accident which totaled one car and incurred \$500 damage to the other Thursday afternoon at 4:21.

Involved in the accident were C. W. Wiggins, 49, of Morton Texas, and Candido Pina, 20, 119 Main Street. Wiggins was driving a 1965 sedan and was accompanied by his wife. Pina's vehicle was a 1959 sedan.

Wiggins was making a left turn off Highway 60 to South Main when he and Pina, who was going east on 60 at a high rate of speed, collided. The impact of the collision caused Wiggins' vehicle to spin around on the roadway. A sign on the south east corner of Main Street was damaged in addition to the extensive damage to both vehicles.

Mrs. W. C. Wiggins, 43, and Pina were injured. They were taken to Deaf Smith County Hospital by Gilliland Ambulance where they remain under hospitalized care. Mrs. Wiggins was reported in satisfactory condition late Saturday afternoon, though reports have not yet shown whether there are broken bones.

Hereford Riders Hold Barbecue

Hereford Riders sponsored an appreciation barbecue Thursday night and had as their guests advertising sponsors, parents of junior riders, and past presidents.

Fashioned around an old fashioned barbecue, the meal was served buffet style and tables were decorated with trophies won by various members through the years.

Early presidents honored by Al Lee after dinner were Bill Smith of Amarillo, the first president. Others named were Hugh Clearman, Jim Neill, Joe Kendall, Mal Stewart Faust Collier Leo Forrest Walter Johnson Harold Beauchamp Meredith Ireland Jack Messer Al Lee and Andy Shuvall the present president.

Bill Smith presented Clearman with a ministrure gavel reminiscent of an earlier presentation

NOT A MERE DOG BITE

WICHITA, Kan. (AP) — Mail carrier Mary J. Beddow found a new peril for postman.

She was on her route when she stopped in a yard and picked up a water hose to get a drink.

The "hose" turned out to be a black snake and she was treated at a hospital for snake bite on the hand. Doctors said the reptile was not poisonous.

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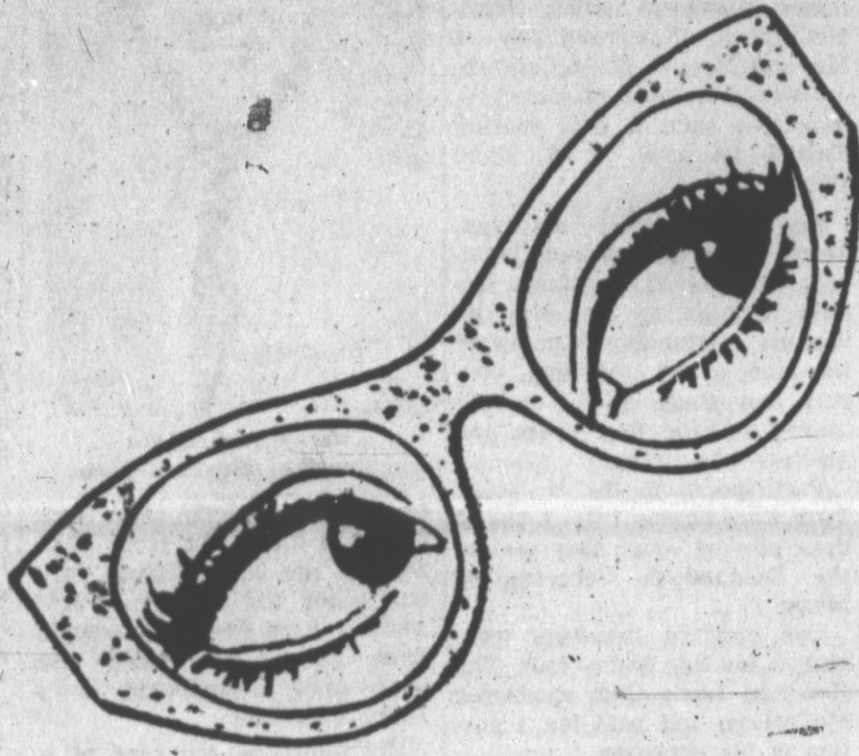
The current fashion for the Natural Look in make-up makes it more important than ever for your complexion to be clear and flawless. Gone are the days when heavy make-up could hide blemishes and other skin imperfections.

To beautify your skin, and help prevent those occasional bug-a-boos that haunt even the loveliest complexion, Frances Denney has developed Formula A.B.C., a medicated beauty lotion for acid balance control.

Used at least once a day, Formula A.B.C. helps keep your skin at the peak of perfection. Guards against blemishes; gives almost instant relief from sunburn, windburn, or a dozen irritants. Ideal as a follow-up after cleansing, it is also superb to use before applying make-up.

Formula A.B.C. by Frances Denney comes in 2.50 and 4.00 sizes, as well as a family-size bottle at 6.50. Available in our cosmetic department.

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Mrs. Ralph E. Randel writes history

FOR CARSON COUNTY

History Book Published By Pioneer Publishers

Two volumes of over seven hundred pages of Carson County and area history is being published this week by Pioneer Publishers of Hereford. "A Time to Purpose," A Chronicle of Carson County, is the title selected for the two volumes.

Mrs. Ralph E. Randel, Chairman of the Carson County Historical Survey Committee and members of the Carson County Committee have compiled the two volumes over a period of four years, beginning in January of 1963 through the publication date of September, 1966. Art work and illustrations in the book are by Floyd Scott of Panhandle.

The title of the book is from Ecclesiastes 3: "To everything there is a season, and a time to every purpose under the heaven; a time to get and a time to lose, and a time to keep." The dedication is to the Carson County and area pioneers.

1874-1920, who saw on the distant horizon of treeless, uninhabited Plains a mirage, and whose labor and industry turned that mirage into a miracle of civilization in a life span of seventy-five years.

"Few pioneers really reaped the fruits of their labors," Mrs. Randel said. "They turned the sod, fenced the range, plowed the furrow, and the second generation made the round-up and gathered the harvest."

The first volume contains feature writings, albums of old pictures and a collection of humorous events of the past. The second volume contains two hundred and forty-five biographies and autobiographies of pioneer families. In one of the families, there are two hundred and seventy-five living descendants. In many families, the descendants number above one hundred. Included in the collections in Volume One are old

diaries. Leading historians have made contributions to the books and articles and data found in the two volumes will afford a wealth of material for scholars and those interested in Americana.

Painting Exhibition Opening At Lubbock

An invitation for residents of this area to attend an exhibit of paintings by Fremont Ellis has been issued by the West Texas Museum on the campus of Texas Tech, Lubbock. The exhibit is opening today.

Ellis is a widely-known Santa Fe artist, whose dramatic landscapes, almost always involved with humanity, have been exhibited in many Southwestern cities.

Office Supplies - Printing THE INK SPOT

Kiwanians Attend District Confab

Bill Patton, Eugene Campbell, and Dean Herring, all representing the Hereford Kiwanis Club, will attend the 1966 convention of the Texas-Oklahoma Kiwanis District at Fort Worth September 22-24, club president Eugene Campbell announced Thursday at the club's weekly luncheon.

The Kiwanis district governor C. Roy McCullough, of Bartlesville, Okla., will preside over the convention sessions which will be held at the Hotel Texas. He is an executive with the Phillips Petroleum Company.

Representing Kiwanis International at the convention will be Harold M. Hembraugh, treasurer of the international service organization. Hembraugh, who is a Los Angeles attorney, is a member of the Kiwanis Club of West Hollywood, Calif. He will be a principal speaker at Fort Worth. Also on hand will be Edward C. Keefe of Oklahoma City, the immediate past president of Kiwanis International.

Hosts for the convention are members of the Kiwanis Club of Fort Worth. Represented at the big district meeting will be 340 clubs, with a total membership of nearly 15,850. Principal business will include committee con-

ferences, a discussion of community service and administrative plans for the coming year, the appearance of inspirational speakers, and the election of a district governor and other officers for 1967.

The local Kiwanis club had election of its officers Thursday. Four men were elected to the board of directors. They are Bob Sparks, Armon Lauderback, Woody McDermitt and Bobby Owen. Newly elected president is Dean Herring with Ray Todd as vice president. The new officers will begin their duties in January of 1967.

The Thursday program was presented by four Vega Kiwanians. The quartet sang and introduced "Vega's Minnie Pearl" who did an impersonation act. The Vega entertainers were accompanied by Vega's Sheriff Wheeler.

Plans were discussed for their money-making project. The Kiwanis Club has ordered Halloween Candy, which they will begin selling as soon as it arrives. Proceeds from the candy project will be set aside for the club's high school scholarship fund or another of the Kiwanis service projects.

Calendar Of Events

MONDAY

Jaycee-Elites at Community Center, 7:30 p. m. Rainbow Girls at Masonic Temple, 7:15 p. m. Night Circle of Calvary Baptist WMU at church, 7:30 p. m. Rotary Club at Jones Restaurant, 12:05 p. m. Odd Fellows Lodge at IOOF Hall, 8:30 p. m.

TUESDAY

Ladies Golf Association luncheon at Hereford Country Club, 12:30 p. m. Beta Sigma Phi, separate meetings of both chapters at Community Center, 8 p. m. Progressive H. D. Club at Mrs. P. L. Carmichael's home, 2:30 p. m. Rebekah Lodge at IOOF Hall, 8 p. m. Hereford Jaycees at Jones Restaurant, noon lunch.

WEDNESDAY

Christian Women's Fellowship at First Christian Church, luncheon at 12 noon. Simmn Study-Craft Club, Mrs. Terrell Hodges hostess at 2 p. m. Avenue Baptist WMU at church, 7 p. m. Sugar Squares square dance club at Community Center, 7:30 p. m. Hereford Lions Club lunch at Hotel Jinn Hill, 12 noon.

THURSDAY

Calliopian Club in home of Mrs. C. J. Crump, 8 p. m. Madre Mia Study Club in Mrs. Lee Drake's home, 7:30 p. m. in Veterans Park, 8 p. m. VFW Auxiliary at VFW Hall in Veteran's Park, 8 p. m. St. Anthony's Guild, salad supper at St. Anthony's school, 8 p. m. Duplicate Bridge Club at Community Center, 7:30 p. m. Kiwanis Club at IOOF Hall for lunch, 12 noon. Optimist Club lunch at Jones Restaurant, noon. Deaf Smith County League of Vocational Nurses at Deaf Smith County Hospital dining room, 8 p. m.

FRIDAY

Cultural H. D. Club in home of Mrs. J. D. Love, 417 Star, 2:30 p. m.

ASCS Election Changes Noted

Several important changes in election details, initiated last year at the county convention held to elect ASC county committeemen, are designed to give more continuity and stability to operating policies in ASCS County Offices and to improve administration of farm programs by local committees, according to Frank J. Bezner, Chairman, Agricultural Stabilization and Conservation County Committee. The convention will be held September 21, 1966, at 7:30 P. M. in the Deaf Smith County ASCS Office.

One change in the convention elections is that all regular members of the various community committees within the county (instead of the chairmen only) elect the county committeemen. Other changes are that the county committeemen are elected for 3-year staggered terms (instead of for 1 year), and the service of each county

committeeman will be limited to three consecutive terms (previously there has been no limitation).

In the 1965 county convention, one county committee member was elected for a 1-year term, one member for a 2-year term, and the third member for a 3-year term. Therefore, in 1966 and succeeding years, the annual county convention normally will elect only one member of each county committee, for a term of 3 years. (This of course could vary according to the number of actual vacancies on the committee.) Each year, the convention also elects a first and a second alternate committeeman, each for a 1-year term.

After the committee members are elected, the delegates vote again to determine which of the regular members are to serve

as the chairman and the vice-chairman. The conventions re-determine these positions annually.

A qualified candidate for service on the ASC county committee is one who is a resident eligible to vote in one of the community elections in the county, and who meets other eligibility requirements. Eligibility to hold office as a committeeman is not restricted by reason of race, color, creed, or national origin. The Chairman stressed the desirability of electing members who are actively engaged in the operation of a farm (or ranch) and who are representative of the type and kind of farming in the county. Other details as to qualifications of candidates are available in the ASCS County Office.

Any questions on eligibility to hold office as an ASC coun-

ty committeeman will be decided by the incumbent county committee subject to appeal to the State committee; the convention would proceed, however, on the basis of the county committee decision.

Graveside Services Conducted For Baby

Graveside funeral rites were conducted for Aurelio Reyes Jr., infant son of Mr. and Mrs. Aurelio Reyes of 505 Grand Ave., at St. Anthony's Cemetery Thursday morning. The Rev. Eunan Walsh of St. Joseph's Mission officiated and Gilliland Funeral Home directed burial.

The day-old baby died in a hospital here Wednesday. In addition to the parents, survivors are a brother and two sisters.



QUEEN AND HER COURT — The 1966 up, Jan Welch (right). Miss Evans was Maize Queen, Christa Evans (center), smiles crowned Thursday night at the Friona High shakily as she stands with first runnerup, School auditorium. Cindy Ingremam (left), and second runner-



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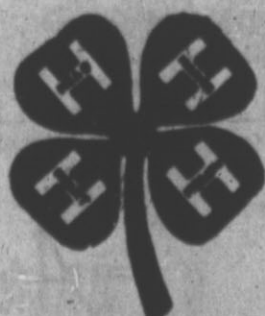
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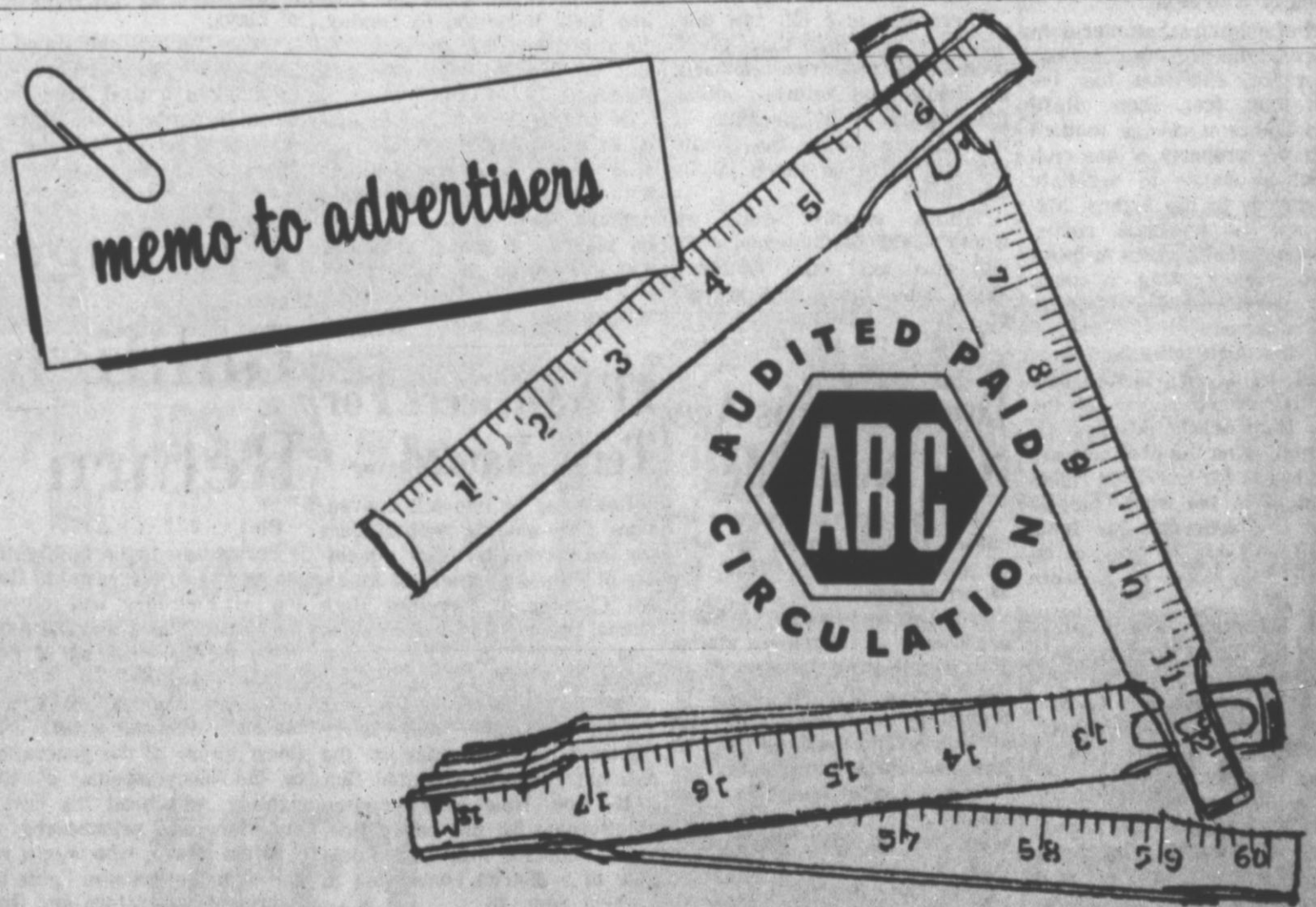


NEWS

Happy Hustlers 4-H Club elected new officers at a meeting in Community Center Thursday afternoon. Rodney Goheen was chosen as president, Gary Goheen vice president, Kenneth Justice secretary and Colleen Sanders treasurer.

Also elected were Donna Woodward as delegate to the county 4-H Council and James Lee as reporter. Mrs. C. T. Goheen and Mrs. Thurman Atchley are club sponsors.

Others at the meeting were Charles, Sue and Kay Atchley, Pat and David Cooper, DeeAnn Douglas, Steve Easley, Dennis and Jim Goheen, Jim and John McNeely and three visitors, Mrs. John McNeely, Mrs. Rita Hucker, assistant County Home Demonstration Agent, and Keith Goheen.



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Our tell-all ABC report shows how much circulation we actually deliver, where these copies are distributed, how much readers pay, and other information you should know about the thickness of your advertising here — facts, without opinions, compiled from a physical audit of circulation records by traveling ABC auditors.

When buying advertising, be sure to measure all three dimensions — length, width, and thickness.

Insist on facts. Be ABC sure!

Herd Takes Olton For Second Win

A stampeding herd of Hereford Whitefaces, led by Quarterback Phillip Cain and Halfback Billy Frank, completely dominated the Olton Mustangs before 3,000 jubilant fans here Friday night, winning 47-8.

Cain and Frank each scored two touchdowns as the Whitefaces tallied at least once in every quarter and twice each in the final three stanzas.

The second straight win of the season was an easy one for the aroused Herd as it piled up 29 first downs and gained 435 yards — 339 of that on the ground. Almost six yards was gained on each Hereford play.

With Cain at the helm, the Herd scored the second time they got the ball, taking over on their own 24 and driving the 76 yards in 11 plays for the six points. During the drive, Cain passed to End Bill Watts for 16 yards, Halfback Ernie Williams scooted for 23 and Cain then rolled out for another 17.

Cain drove over from the 4 with 2:44 left in the quarter and the Whitefaces were never headed. Cain kicked the first of his three extra points following the score.

Following the kickoff by Watts the alert Hereford defense gobbled up a fumble on their own 46 and were off to the races again. Just before the first period ended, Cain passed to Frank for 12 yards and End Mike Davis for 15.

The second quarter had hardly started when Williams raced over from the 14 for another tally. Halfback Gary Tucker ran the pigskin over for the two-point conversion and Hereford led 15-0.

Olton fans saw three passes fail and the Mustangs kick to Williams, who returned the punt 26 yards to the Olton 36. The Whitefaces fumbled on the first play, however, and had to go right back to defense.

Proving again that they were equal to the occasion, the Hereford defenders smeared Olton for a 19-yard loss, forced them to miss a pass and regained the ball when Olton quick-kicked to the Hereford 35.

The Whitefaces made one first down before fumbling at midfield. Olton in turn made a first down and then was held at the Hereford 32. The Herd was forced to punt for its only time in the game on the next series of plays.

Gary Tucker reclaimed the ball quickly for Hereford as he intercepted a pass and raced back 34 yards to the Olton 12. A clipping penalty cost the Herd 15 yards on the play but Cain

finally bulldozed his way across the double stripes for the score. Cain again kicked the point to make the score 22-0 at the half-way mark.

Olton put together its first big drive of the night — moving to the Herd 33 before giving up the ball on downs — Fullback Karl French and Quarterback Jim Childers collaborated to move the Herd down the field. Tucker scored from the 4 with 1:54 left in the third quarter. Cain's kick for the extra point failed and the score stood at 35-0.

Shortly after the final stanza began Childress threw a bomb to Tucker, the play covering 43 yards and putting Hereford on the Olton 26. French and Frank moved the ball to the 13, where Childress stepped back and tossed to Mike Davis for another six points. Cain failed to split the uprights and the count stood at 41-0 with 9:22 left in the game.

Hereford's final score came with one minute left when Frank raced over from the 9.

Fullback Bennie Akin provided Olton fans with their only joy with 29 seconds left to play when he ran straight up the middle for 57 yards to erase the goose egg from the scoreboard. Quarterback Bobby Turner passed to Fullback Ricky Smith for the two points. Following the game, members of the team autographed the football for presentation to Halfback Gary Goodin, who had sustained a broken arm in practice last week.

In the dressing room, a happy Head Coach Jack Meredith told his warriors, "Now you know what kind of football you can play. Let's do it the rest of the year."

MATTER OF CONSCIENCE

CHAMPAIGN, Ill. (AP) — Mental illness can stem from cheating on income tax or "anything that one has done and is afraid of being found out."

This is the view of Dr. O. Hobart Mowrer who said there "is going to be a certain amount of personality disorder in every society no matter how good it is... because the person involved has decided to cheat on his society."

Such a person, according to Dr. Mowrer, "is afraid of external detection and his conscience bothers him."

Arne Dokka of Studio City, Calif., 1965 U. S. Amateur Public Links champion, came from Norway eight years ago.

Portuguese-Style Bullfighting To Return To Texas

Ole! Portuguese-style bullfighting, which was so successful in Houston last February, will return to the United States and the Astrodome on the weekend of October 21, 22 and 23.

Antonio Ordonez, the Spanish Matador who is called "The finest torero of the generation" by the Encyclopedia of Bullfighting, will head the cast of matadors and rejonadores.

Jaime Bravo, who was a sensation in the Houston fights last February, will return and Guillermo Carvajal, the champion bullfighter of Mexico, will be the third matador. Felipe and Evaristo 2 a. m. Bravo, who trilled the Houston crowd in their first American performance, will also return with bullfighting on horseback. Each matador and the rejonadores (bullfighting on horseback) will fight two bulls at each performance.

The bullfights are the same as in Spain and Mexico except that the bull is not picked, nor is he killed at the conclusion. The bulls wear a rubber pad on their back into which the banderillas are placed.

"Ordonez is undoubtedly the highest paid bullfighter alive and he will receive more money for his one weekend at the Astrodome than Sandy Koufax will for the entire baseball season," said Irvin Feld, President of Super Enterprises, Inc., the promoters of the bullfights.

Ordonez, now 34 years of age, recently came out of retirement to prove to the bullfighting world that he was still "numero uno." He had become upset with the popularity of El Cordebes and also upset that Cordebes was blocking him from returning to the ring. He finally returned at the beginning of the Spanish bullfight season this year, and

collected more ears than Cordebes during the 1966 season. He and Cordebes have a running feud to prove who is "Numero uno."

Ordonez was a close personal friend of Ernest Hemingway and was featured in many of Hemingway's books about bullfighting.

Tickets for the bullfights may now be ordered through the mail by sending check or money order to Bullfights, Tickets, Astrodome, P. O. Box 288, Houston. Ticket prices will be \$2, \$3, \$4, \$5 and \$6 dollars.

The performances times will be 8:00 p. m. Friday, October 21, 2:00 and 8:00 p. m. on Saturday, October 22 and Sunday, October 23, at 4:00 p. m.



HAPPY SPLASHERS — Rex Lee and Becky students at Northwest Elementary. (Hereford Brand Photo)



ALMOST — Mustang end, Jim Muckabee in to side track the play. (Hereford Brand Photo) comes within finger tip reach of a pass by Bobby Turner, before Ernie Williams steps

TEXANS IN SPORTS

Friday Night Coveted By High Schools And By Pros

By HAROLD V. RATLIFF
Would pro football television on Friday nights hurt the high schools?

Pro leaders say it would not; the high school officials say it would. Anyway, they don't want to take a chance on it.

That's why they are feverishly bombarding the Congress, asking that if pro football is exempt from the anti-trust laws, then it should make concessions to enable the high schools to play their games without interference of television.

Sort of holding a hammer over the pros, who are most anxious to get the anti-trust ban because they fear their draft, which makes a college football player the property of one club without a chance to negotiate his services to the highest bidder, and the franchise rights, that would enable them to move a club without going to court, might be declared unconstitutional otherwise.

But the high schools, spearheaded by L. W. McConachie executive vice-president of the Texas High School Coaches Association, think the pros also are going to ask for television rights any night in the week. And 48 states are following his lead. Hawaii and Alaska are not included; they have no concern about TV.

Tex Schramm, astute president of the Dallas Cowboys, says pro football does not at this time have any desire to televise on the nights the high schools play. He also says it wouldn't matter anyway.

"The high schools have followers who are devoted to their schools and wouldn't be drawn away by professional TV," says Schramm. "I don't think televising on high school nights would affect the schools in the least."

McConachie has another idea, however. He says the high school followers would stay away in droves if they could see

pro football without paying for it. Anyway, he says the high schools want to remove any temptation that might come to the pros.

Several years ago the colleges got a law that prohibits the pros from televising within 75 miles of a college game on Friday or Saturday. That is, "package" television, whereby the National Football League or the American Football League could have a televised schedule. The individual club can televise anytime it wants to.

There also is a bill now dormant in Congress that would prohibit the pros from televising on Friday and Saturday either individually or by package. It has already passed the Senate but still is to be taken up by the House.

"That's exactly what we want," said McConachie. "We will also ask that Thursday night, when many high schools play football, be included."

Actually the bill to remove

the anti-trust provisions hasn't yet been submitted, but not is being written.

"Our Texas Congressmen have assured us they will go along with us," said McConachie. He anticipates that other states will do the same.

With the powerful interest of the high schools and the colleges, who say they will back the high schools, it looks here like the pros are in for trouble in getting out of the anti-trust provisions unless they go along with the high schools and confine their television to Sunday, the traditional day for pro football or Monday, Tuesday and Wednesday.

Of course, it is to be assumed that this would not be ironclad. If the pros ran conflicts with other sports that would damage them if they had to be allowed to make a change and televise on the high school and college days. There couldn't be too much of that.

Duck Stamps Are Now Available

Duck Stamps, for hunting or conservation purposes, are now on sale at the Post Office, for \$3 per stamp.

Any person, whether a hunter or not, can purchase a stamp. Stamp collectors, conservationists, and people interested in promoting the waterfowl restoration program, make up the majority of stamp purchasers.

Stamps have been on sale since July 1, and are not valid after June 30, 1967. The hunter must validate his stamp by signing his name to it.

Proceeds from stamp sales are used to buy suitable breeding, feeding and resting areas for waterfowl, and land for restoration purposes.

The stamps may be purchased during regular post office hours.

FFA Officers For Term Named

Delegates to two fall conventions were elected, with officers for the current term, at a meeting of Future Farmers of America Chapter at Hereford High School this week. Carol Robbins was selected as FFA Sweetheart.

Dennis Latham, who was named president, and Larry Paetzold are delegates to the national convention, stated Oct. 10-15. Lon Hale was chosen as alternate for this convention. Jerry Anderson was elected delegate to a district convention to be held Sept. 26.

Officers to serve with Latham include Gary Richardson, vice president; Rickey Hutson, treasurer; Paetzold, sentinel; Ronnie Andrews, reporter; Monte Gripp, student adviser.



DUCK STAMP — Duck Stamps are now on sale at the Post Office. The stamps may be

Bowling Scores

SUNSET KEGLERS	
Won	Lost
1. Owens and Hollingsworth	4 0
2. Farmers Supply-Dimmitt	3 1
4. Medics	3 1
5. Beefmaster	2 2
6. Gault & Son	2 2
7. Hereford Fruit Market	2 2
8. Amarillo News	2 2
9. Thrif-T-Burger	1 3
10. Harp Implement	1 3
11. Hereford Welding	0 4
12. Matthews Ditching	0 4
13. Reddell's Water Incomp.	0 4
14. Sunset Lanes Incomp.	0 4
High Team Series: Beefmaster 214	
High Team Game: Gault & Son, 771	
High Individual Series: Alice Lueb, 510	
High Individual Game: Alice Lueb, 198	
Bowler of the Week: Alice Lueb, 510 Series.	

ford Optimist and Troy Moore's Farmers Drive-In donated 15 gallons of gas won by Ronald Ott. Two free passes were given by Hereford Raceway.

Raceway Area Drivers Win

Winners in last Sunday's Hereford Raceway include: Trophy dash, Bobby Byers, Jerry Marsh and Billy Bates, all from Hereford.

First heat, slow class: Kio Okumoto, Gene Stumpfner and Frank Easton, all from Hereford.

Second heat, slow class: Ray Hickenbottom, Amarillo, Claude Miller and Bobby Byers, Hereford.

First heat, fast class: Jim Dawson, Jimmy Culpepper, Hereford, Don Krahn, Vega.

First semi-slow class: Coy House, Bobby Byers, Gene Stumpfner, Hereford.

Second semi-fast class: Jimmy Culpepper, Hereford, Don Krahn, Vega, George Heard, Hereford.

Third semi-fast class: Mark Boynton, Max Hoffman, and Bill Robinson, all from Hereford.

Main event slow class: Bates, House, Stumpfner, Russell Gun-

ter, Amarillo and Frank Easton, Hereford.

Main event fast class: Krahn, Culpepper Hoffman, Boynton and Heard.

In a special feature for the fast cars, a \$10 extra pot was won by Culpepper. Trophy girl was Sue Drummond, daughter of Mr. and Mrs. Bill Drummond. Gifts were donated by Here-



AUTO-MATED LOANS

The perfect mating of fast, budget-planned financing of the car of your choice.	IF YOU NEED:	PAYMENTS FOR 36 MOS.
\$1,750.00	\$56.47	
\$2,000.00	\$64.53	
\$2,500.00	\$80.57	
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Complete this coupon and mail to the address shown below. We'll tell you by phone exactly what the monthly payments would be on your deal. No obligation, of course.

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Phone _____
We're thinking of buying a _____ (year) (make) _____
We think we'll be financing about \$ _____

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700 South 25 Mile Avenue
Hereford, Texas Phone 364-1394

Announcing
NANCY MORGAN
is now working at the
House of Beauty

Nancy welcomes all of her friends and customers to come visit her at the House of Beauty. Nancy specializes in hairstyling, shaping, tinting and permanents.

LATE OR EARLY APPOINTMENTS

House of Beauty
1520 Blevins
Phone 364-2024
Oma Kropff, owner

BIG DRUG DEPARTMENT DISCOUNTS

DELSEY TOILET TISSUE **10** ROLLS **99¢**



SUDDEN BEAUTY

HAIR SPRAY

Gibson's Discount Price

49¢

KLEENEX JUMBO TOWELS

"New Decorator Border" **25¢**

KLEENEX NAPKINS

At This Price You'd Better Buy Several!

60 Count Package **10¢**

NICE & EASY

HAIR COLOR KIT "Just Shampoo In" WHY PAY RETAIL

GIBSON'S DISCOUNT PRICE

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8 Oz. Bottles Why Pay \$1.29

Gibson's Discount Price **87¢**



Clairol BORN BLONDE

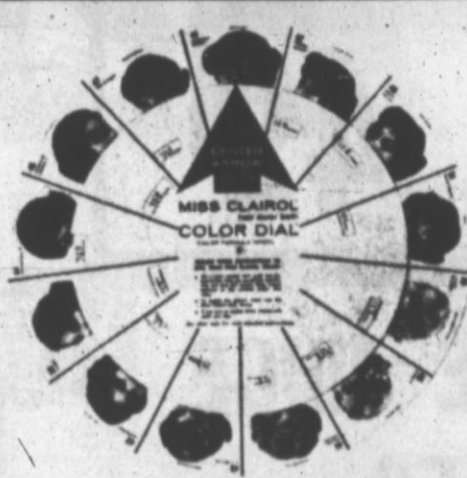
Why Pay Retail? Gibson's Discount Price

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Why Pay Retail? GIBSON'S DISCOUNT PRICE

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Use Our Handy **CLAIROL COLOR CHARTS**

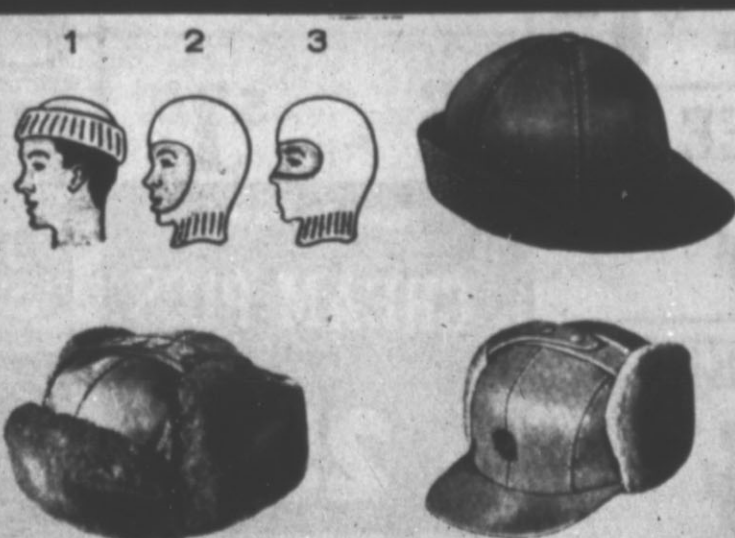
VICKS Formula 44 6 Oz. Bottle WHY PAY \$1.59? GIBSON'S DISCOUNT PRICE **99¢**

NEW LIQUPRIN Liquid Aspirin For Children WHY PAY 79¢ GIBSON'S DISCOUNT PRICE **47¢**

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JERGEN'S LOTION Full Quart with Dispenser WHY PAY \$1.49? GIBSON'S DISCOUNT PRICE **99¢**

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LACE WORK BOOTS RUBBER BOOTS 4" BUCKLE BOOTS INSULATED BOOTS

CAPS & COATS

25% OFF OUR DISCOUNT PRICE

MURINE 2 Oz. Bottle WHY PAY 69¢? GIBSON'S DISCOUNT PRICE **43¢**

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PHILLIPS' MILK OF MAGNESIA Full Quart WHY PAY \$1.49? GIBSON'S DISCOUNT PRICE **73¢**

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1-Lb. Can

65¢

2-Lb. Can **\$1.29**

PETER PAN CORN MEAL

5 Lb. bag White or Yellow

35¢

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9 a.m. to 9 p.m.

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Vitamins — 100 with 25 free **CHOCKS** regular \$3.29 **\$2.29**

Cold Capsules — Btl. of 24 **CORY BAN D** reg. \$1.29 **89¢**

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1 Oz. Jar **MENTHOLHTUM** reg. 49¢ **37¢**

Specials Good Sun., Mon., Tues. & Wed.

"Sweet Sue" **CHICKEN** with dumplings **39¢**

"Sweet Sue" **CHICKEN STEW** 1 1/2 pound can **45¢**

"Sweet Sue" **BAR-B-Q CHICKEN** 1 Lb. Can serve like "Sloppy Joes" **55¢**

WHERE YOU ALWAYS BUY THE BEST FOR LESS **GIBSON'S DISCOUNT CENTER**

HAM SALE!!

SHANKEND Lb. **49¢**
 BUTTEND Lb. **59¢**
 WHOLE Lb. **55¢**
 CENTER SLICES Lb. **98¢**



Specials
 Good Monday,
 Tuesday and
 Wednesday —
 Sept. 19, 20, 21, 1966



BARBECUE GUESTS — Mrs. George Stringer and daughters, Debbie and Vickie, dip into barbecue served by Hereford Riders Thursday night at the Community Center. (Hereford Brand Photo)

Dentist Speaks To Club Group

Guest speaker for L'Allegria Club at a Thursday afternoon meeting in the home of Mrs. W. C. Russell was a Hereford dentist, Dr. Ronald Zimmerman, who commented as he showed a film on care of teeth. Mrs. Zimmerman, a club member, introduced him.

members who were chiefly interested in care of their children's teeth.

In the business session with Mrs. Alex Schroeter presiding, committees planning a sampling luncheon which the club will sponsor Nov. 3, made reports. Arrangements are being made for ticket sales and the food to be served at this benefit luncheon which will aid club projects.

The civic welfare committee, Mmes. Howard Johnson, Bobby Viegel and John Smith, reported a plan to collect toys for use in special education classes of Hereford schools, as a local service project for this year.

Next club meeting will be on Oct. 6, when members will go to Amarillo for a luncheon and a fashion show.

Those present Thursday included Mmes. Gene Cope, David Gibson, Bud Snyder, Hazen Woods, Bill Warrick, Noble Ballard, Jimmy Conkright and J. H. McCrary.

Dances - Proms - Parties

LOU HURT

The Westerners

References Furnished — Call Collect

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Non-glare lights get natural smiles.

Do your baby-bragging with a beautiful photo . . . "worth more than a thousand words." Get a completely finished photograph for only 59¢. You will not be urged to buy but if you wish the remaining poses they're yours for 1.35 for the first, 1.25 for the 2nd and \$1 for any additional.

AGE LIMIT 5 years. One or two children per family will be photographed singly for 59¢ each for the first picture. Each additional child under five, 1.50.

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 Photographers Hours: 9:30 a.m. to 6 p.m.
 Yes, You may charge remaining photos.




SHURFINE FLOUR
 5 Lb. Bag
49¢

Southern Roll
OLEOMARGARINE
 1/2 Lb. **9¢**
 Shurfine
SHORTENING
 3 Lb. Can **73¢**

SHURFINE
PINEAPPLE
 4 No. 211 Cans **\$1.00**

Shurfine Yellow Cling
PEACHES
 sliced or halves
 4 No. 2 1/2 Cans **\$1.00**

SHURFINE
TOMATO JUICE
 3 46 Oz. Cans **\$1.00**

Sea Star Frozen
FISH STICKS
 5 Pkgs. **\$1.00**

Morton's Frozen
CREAM PIES
25¢ Ea.

PINEAPPLE JUICE Shurfine **3 46 Oz. Cans \$1.00**

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FOLGERS COFFEE
 1 Lb. Can **73¢**

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 1 Lb. Box **23¢**



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 PICK 'EM UP TODAY
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IF YOU CAN'T BRUSH AFTER EVERY MEAL—BRUSH OFTEN. AND ALWAYS USE



Gleem
 Family Size Tube
 NOW ONLY **69¢**

Melrose
HAND CREAM



Melrose HAND CREAM
 now only **49¢**



CABBAGE
 While It Lasts
 LB. **3¢**
 50-Lb. Sack **\$1.29**
APPLES Jonathan 2 lbs. 25¢
LEMONS Fresh & Juicy lb. 15¢
CELERY Real Crunchy Stalk 19¢

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★ YOUR HOME TOWN BOYS ★

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

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ENTER THE WEEKLY Hereford Brand FOOTBALL CONTEST



DEADLINE
FOR ENTRIES
IS FRIDAY
AT 6 P.M.

WIN CASH

FIRST PRIZE

\$750

SECOND PRIZE

\$350

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\$150

The Next 3 Person Closest Will Receive 2 Tickets Each To The Star Theatre To See Their Choice of "Smoky", "The Wild Angels" or "The Chamber of Horrors"
PLUS BIG GRAND PRIZE OF 4 TICKETS TO THE COTTON BOWL!

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1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given — \$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton bowl tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this date each week.

OFFICIAL ENTRY FORM

FOR THE WEEK ENDING SEPTEMBER 24, 1966

NAME _____ ADDRESS _____
CITY _____ STATE _____

Tie Breakers

Hereford
Phillips
Texas Tech
Texas U.
Purdue
Notre Dame

Duke vs. Pittsburgh
Oklahoma vs. Iowa St.
Texas A&M vs. Tulane
Alabama vs. Louisiana Tech
Arizona vs. Kansas
Auburn vs. Tennessee
Baylor vs. Colorado
California vs. Michigan
Clemson vs. Virginia
Florida vs. Mississippi St.

Syracuse vs. UCLA
So. Carolina vs. Wisconsin
Nebraska vs. Utah St.
Tulsa vs. Arkansas
Illinois vs. Missouri
Lafayette vs. Harvard
Louisiana St. vs. Rice
New Mex. St. v. Arlington St.
Penn St. vs. Michigan St.
Purdue vs. Rutgers

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 Repeat insertions without copy change per col. inch \$1.20

Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98

Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

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Milo 1.70
 Wheat 1.78
 (Subject to Market Change)

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 Thurs. Noon
100F Hall
 207 E. 5th

Hereford Rotary Club
 meets every
 Monday at 12:05
FLOYD'S RESTAURANT

STATED MEETINGS
 Second Monday

Thurs.
 8:00 p.m.
FC

J. Henry Dobbs, W.M.
 Troy Stambaugh, Sec.

L Lions Club
 meets each
 Wednesday, 12 Noon
Hotel Jim Hill

Lee Carter
 Jack Kirksey

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 Phone EM 4-1732
 EM 4-0528

HEREFORD RADIATOR FRAME & AXLE SERVICE
 120 Schley St.
DEPENDABLE SERVICE

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 To Be Sure! Don Baugous — Manager 364-0850

Deaf Smith County Abstract Co.
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SINGER MACHINES
 66 MODELS
 Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month. Call 364-2392
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 Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call, **SOFT WATER SERVICE**
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CUSTOM FLOOR COVERING CO.
 116 W. 2nd EM 4-3265

DEALERS WANTED
 to handle Olsen O-100: Metal Band Saws (cuts 8 1/2-inch metal) — also Rubber Floor mats for pickups and stock trailers.
 Write: **NORTHWEST DISTRIBUTORS**
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We buy-sell-trade for anything of value.

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 Selection of Yarns 1/3 and 1/2 Off
 Free knitting classes begin in October
 Call 364-3415 to register
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For sale 5 heavy duty commercial overhead doors, like new. Good for residential or commercial property. \$115 each. 17 steel joist bars 23 feet long. One 10 hp. Allis Chalmers tractor with pulverizer, plow, sickle, blade, leveler and rake. \$1200 value for \$750. 364-4078. B-1-37-5c

GOOD CREDIT
 Repossessed 1965 model zig-zag equipped Singer sewing machine with console. Embroidery patterns, buttonholes, etc. Six payments of \$5.46. Cash discount. Write
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LUGGAGE RACKS and foot stools for needpoint. Fruit-wood, walnut, maple, antique white, mahogany, Dan's of Canyon. B-1-16-9-10c

Used Dryers
 Used wringer washers
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WE BUY, Sell and Trade. Also tree cutting and fireplace wood. Ashers Trading Post 424 First Street. B-1-18-10-8p

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HOME OF
 Deaf Smith County
 Bread and Pastries

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 COMPLETE CAR CARE
EM 4-1110
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OUR SERVICE DEPARTMENT
 is equipped and staffed to give you the service you are entitled to.
 We appreciate Your Business

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KINSEY - OSBORN
Motors
 142 N. Miles EM 4-0990

\$200 WILL buy a "good as new"
 Frigidaire 40" electric range used less than one year. Original cost \$290. See at 349 Stadium Drive or call 364-4560 after 3 p. m. S-1-30-11-2p

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC.
 Sales & Service
 Hereford EM 4-0353
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STORAGE BUILDINGS
 10' x 11' \$200.00
 10' x 14' \$265.00
 10' x 20' \$325.00
 See These Buildings at 336 Ave. I
 Leon Bell EM 4-0685
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FOR SALE: good used 100,000 BTU forced-air heating unit. Complete. \$50. See Andy Anderson at Carl McCaslin Lumber Company. Phone 364-3434. B-1-22-35-1fc

NINE FEEDER Shoats and 1 small black horse and saddle. 364-2612. B-1-11-37-2p

FIREPLACE WOOD for sale. Also tree cutting. Asher's Trading Post. 364-4618. B-1-11-33-13p

HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-4414. B-1-10-17-1fc

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By owner. B-1-14-3-1fc

CUSTOM DRAPERIES, fabric samples. LaVerne Driskill, 904 East 3rd. 364-3283. B-1-10-4-1fc

FOR SALE: One registered yearling stud colt. Phone 364-1017. B-1-10-4-1fc

FOR SALE: Three male silver poodles. AKC registered. 537 Westhaven, call 364-2370. B-1-12-4-1fc

TWO ROW broadcast Gehl engine cutter. Leo Witkowski, Phone 364-0991. B-2-10-37-2c

FOR SALE 1966 Titan 10' X 51' two bedroom trailer house. Completely furnished. Will sacrifice. Phone 364-0346. B-1-36-4fc

40 HP electric motor. \$400 complete. Can be seen at Kenny Gears. B-1-12-36-4p

WHEAT SEED for sale-bulk or cleaned and treated. Call 364-0660. B-1-11-36-4p

DON'T MERELY brighten your carpets. . . Blue Lustré them eliminate rapid resoiling. Rent electric shampooer \$1. Hereford Hardware. B-1-17-12-2c

FOR SALE Darby Craft, 48 ft. trailer house. 10 feet wide, 1969 model. Phone 364-2521 after 7. B-1-17-12-8c

CORD WOOD for sale. 364-0526. B-1-10-12-4fc

THREE PIECE bedroom suite with mattress and springs. Also another mattress and chest. Call 364-1626. B-1-15-12-3

AKC register German Shepherd puppies. Black and silver. Cheap. 14th and G. 364-4427. B-1-13-12-1c

CHEST TYPE freezer. Call 364-1386. B-1-10-37-2c

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FOR SALE: Two fish aquariums with stands. Phone 364-1017. B-1-10-4-1fc

2. FOR SALE Farm Equipment

FOR SALE: 1962 D-17 tractor. A-1 condition. Phone 364-1017. B-2-10-4-1fc

1960 INTERNATIONAL pickup, radio, heater and overdrive. Good tires, runs good. Ernest Neff. 364-2229. B-2-14-11-4p

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment **DAVIS IMPLEMENT**
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TOP QUALITY Irrigation Dams as low as \$3.25 **DAVIS IMPLEMENT**
 144 W 2nd EM 4-2811
 B-2-18-1fc

USED ENSILAGE cutters for sale, two Internationals 2 Gehl, one Case. Will trade for ensilage. Bob Lindsey, OLS-3109, Catyon. B-2-19-9-14c

1963 TANDEM Chevrolet truck all steel bed. New tires. Excellent condition. C. A. Richardson, Tucumcari, N. M. 461-2329 or 461-2229. B-2-20-11-4p

3. FOR SALE Automobiles

CADILLAC, 63 Coupe de Ville, low mileage, showroom condition, new tires. \$500.00 under market. Also 1964 Honda 250cc Scrambler, first class condition. See at 511 Lee. B-2-20-37-2c

FOR SALE 1961 Volkswagen panel. New paint job. Good tires, excellent for campers. EM 4-0624. B-3-14-3-1fc

WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-1fc

GOOD CLEAN 60 4 door sedan. Chevrolet Impala. Call 364-4358. B-3-10-11-4p

DEALERS WANTED to handle farm and ranch supplies, Olsen 100-metal band saws and rubber floor mats for pickups and stock trailers. Write: **NORTHWEST DISTRIBUTORS**
 Amarillo, Texas 79106
 P.O. Box 3432

Colorado Red-Weeders PTO or hydraulic drive
Cisco Red-Weeders with hydraulic drive
 Dempster Planters, Cultivators and Rotary Hoist.
 Lillian Shredders & Blades.
 See the new M-F Diesel tractors. We have several GOOD used Combines.

SEE **LESLEY MOTOR CO.**
 For the finest in farm machinery
 West Hi-way 60
 Phone EM 4-1600

HAROLD MORTON and J. C. RICKETTS - REALTORS -
 FARMS — RANCHES — HOMES and COMMERCIAL PROPERTY
 • PRUDENTIAL and KANSAS CITY LIFE •
 FARM and RANCH LOANS
 Offices: 110 E. 3rd Ph. 364-3771 or 364-3774
 HOME PHONES: 364-1462 & 3-4-3774

MILBURN MOTOR COMPANY
 We Pay Cash For Used Cars
 225 N. Sampson
 Phone EM 4-0077
 B-3-33-1FC

1968 CHEVROLET, 348 engine, automatic transmission. Cheap. Entering service. 289-5579. B-3-10-11-3p

4. REAL ESTATE For Sale Or Trade

CASTRO COUNTY
 Irrigated 1/2 section, 3 wells, underground tile, good allotments. Price \$400 per acre. Only \$25,000.00 down, to qualified purchaser.
DEAF SMITH COUNTY
 1/2 section, fully allotted, 2-8" wells, large home. Price \$500 per acre. \$60,000.00 down or owner will consider trading for ranch.
 320 acres, 220 milo, 50 sugar beets, 50 wheat, 2-8" wells, underground tile. \$50,000.00 down or will trade for 1/2 section.
PARMER COUNTY
 Exclusive listing on irrigated 320 acres, 50 cotton, 27 wheat, 195 milo. Has good house and barn. Price \$325 per acre. \$25,000 down. Has
WOULD TRADE 2 bedroom house in Amarillo for house or income property in Hereford. 276-5272. S-4-15-49-1fc

HANCOCK FARM LOANS
 Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal appraisals. Terms to meet your requirements. Low int. Rates.
WESSON REAL ESTATE
 Hereford, Texas
 S-4-18-1fc

CUSTOM HAY BALING
 call EM 4-0533

You've Never Seen Such Thorough Service STOP IN SOON
 Phillip "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st. EM 4-2644

Holbert's TV SERVICE DEPARTMENT
 is ready to serve you with over 10 years repair experience and the finest parts available.
 Call Us Today
 All Work Guaranteed
 call 364-4968
 Sugarland Mall

Leaving town — must sell large 3 bedroom brick. 2 1/2 bath 3,000 feet living area. Make an offer.
 Two sets of rental property for sale or trade. Same renters for years. Priced to sell. — Almost perfect 1/2 section. 2 good 8" wells, top allotments. \$500. 29% down.
 Perfect 1/2 section in Sherman county. 2 good 8" wells. Good allotments. Priced right.
 1 improved section in North Plains, 2 wells fair allotments. Only \$200.
Carthel Real Estate
 206 North 25 Mile Avenue
 364-0944
 B-4-12-1fc

EXCLUSIVE LISTING
 Lots for sale in Bluebonnet Addition. Reasonably priced. Loans Available.
 400 acres, all in cult., 4 miles north of Black. Milo, wheat, cotton, potatoes, and beets, fully allotted. 4 wells and a return pump in pit. Good land and good water. 29% down. \$450 per A. Possession.
HICKMAN REAL ESTATE
 364-3275, 115 - 15th Street
 S-4-3-1fc

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

LIST YOUR FARMS & RANCHES NOW
 CALL US TODAY
LONE STAR AGENCY
 601 N. Main 364-0555

House for sale - 1500 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - fenced yard - Refrigerated air - Call for appointment - \$1500.00 down - Payments \$128.00 month - Very nice 3 years old.
House for sale - 1000 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - Very nice older home. Must see to appreciate - appointment only. 110 Fuller - \$12,500.
House for sale - Very nice - 2 bedroom - 1 bath - living room - den and fireplace - built-ins - screened porch - fenced yard - \$16,500.00 - Appointment only.
House and highway footage for sale. 2 bedroom - 1 bath - living room - kitchen 50x200 ft. on highway 385. \$8500.00
Office Space for Rent: Very nice - refrigerated air - 601 Main.
House for Sale — 3 large bedrooms - large den - living room - 2 baths - built-ins in kitchen - big and roomy double garage - Storm cellar and storage house. 2700 sq. ft. under roof — \$21,800. — We can move you into this one. Let us know what you can do. — 810 Ave. K.
House for Sale — large 3 bedroom - living room - 1 bath 2 kitchen — nice older home - double carport - very large lot. \$1500 down. Payments 82.02.
Commercial Building — 30 x 50 suited for business or office space — ideal location.
 1/2 Section — good water — 2-8" wells — ideal piece of property — \$450 per acre — You must see this one!

We Need Your Listings!
 You Need Our Services:
LONE STAR AGENCY
 Real Estate — Insurance — Loans
 364-0555 After Hours 364-0336
 601 N. MAIN — HEREFORD

TO SETTLE ESTATE
 145 Acres located on pavement, good 8" well, 1/2 mile tile, 61 acre wheat allotment, 53 acres milo, complete feed lot included, mill for 800 capacity, 28 acres improved grass. H-2025

29% DOWN
 330 Acres near Hereford and on the pavement with good 8 inch well. 115 Acres milo allotments and 93 wheat. Some trade considered. F-3000

THE CREATORS OF OWNERSHIP
 Mike Justice 364-0544 Ralph Owens 364-2560
 Gwen Leatherman 364-1650

Justice Realtors, Inc.
 DEMAND
 EM 4-2266 • Main & Hwy 60

TWO STORY
 The beauty in this gracious home is enhanced by a curved stairway, paneled den, 4 lovely bedrooms and a charming dutch door opening onto covered patio. Priced to sell.

CHOICE LOCATION
 The most discriminating people will agree the location is perfect and the decor delightful in this 3 bedroom home. A lovely fireplace adorns the roomy family room, the attractive kitchen is complete with dishwasher, disposal, built-in oven & burners. Ask to see H-3009
5 1/4% LOAN
 with monthly payments of \$128. You must see this lovely home featuring formal living room paneled den, well arranged kitchen, 2 huge bedrooms, spacious closets, refrigerator air and fully landscaped yard. H-2024

SUBURBAN
 Land surrounding this lovely home is restricted. This sedate home has been carefully designed and built to offer you the most in gracious living. A striking entry opens to beautiful living room and formal dining room, rich paneling adorns the family room and breakfast area, 3 large bedrooms, 2 full baths and completely detailed kitchen. Must be seen to appreciate. H-3030

3 ACRES LAND
 goes with this 4 bedroom home as does a 15x36 family room with fireplace, lovely living room, 2 1/2 baths, swimming pool and bath house. Shown by appointment. H-4005

TO SETTLE ESTATE
 145 Acres located on pavement, good 8" well, 1/2 mile tile, 61 acre wheat allotment, 53 acres milo, complete feed lot included, mill for 800 capacity, 28 acres improved grass. H-2025

29% DOWN
 330 Acres near Hereford and on the pavement with good 8 inch well. 115 Acres milo allotments and 93 wheat. Some trade considered. F-3000

THE CREATORS OF OWNERSHIP
 Mike Justice 364-0544 Ralph Owens 364-2560
 Gwen Leatherman 364-1650

Phone 364-2030 WANT ADS Phone 364-2030

1 Section in Deaf Smith, irrigated, has real good water and some improvements, priced to sell, \$275 per acre. Good allotments, good terms. 320 acres irrigated, has real good water, new 3 bedroom house; will sell or trade for ranchland in good rainfall area, 29%.

1 section in Dalhart area, irrigated with 8" water, extra good allotments, \$300 per acre, a nice place, some improvements.

BROWN REAL ESTATE
Vega, Texas
B-4-37-5c

For Sale Trade or Rent
Two bedroom frame with den at 706 Knight. \$500 down, \$80 mo. payment or rent. Call

PAUL SCHROETER
364-1504
B-4-9-tfc

CAMPBELL REAL ESTATE
offers:
LARGE 2 bedroom brick in NW city. 14'x14' bdrs, patio, re-frig, air, fence, garage, many other extras. Only \$1,000 down. Assume GI loan w/ small pmts. Price \$18,500. H-227

3 BDR. frame house, very roomy with carpet in north-east Hereford. Recently redone. \$500 down. Price \$8,500. H-365.

3 BDR. BRICK w/alt. garage. Only \$150.00 down, no loan cost!

2 STORY house on choice commercial lot. WILL TRADE for a good house. Great potential. H-370

LAND
1/4 SEC. N.W. of city with strong 6" wells. Fully alloted, very clean, lays almost perfect, deep soil. Crops and general appearance very good, fair improvements, 1 mi. tile, large gov. check. \$450.00 per A., 29% down.

CAMPBELL REAL ESTATE
East Hwy 60 Phone 364-0972
Denzil Vaughn 364-2146
Larry Kaul 289-5611
E. D. Hopson 364-3294
Bruce Plummer 364-0798
Gene Campbell 364-0789
S-4-11-tfc

\$\$\$
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Pamer counties. And... We have expanded our territory to include the upper Panhandle.

PRUDENTIAL
America's Largest Farm Lender
SAM NUNNALLY
311 Park Avenue EM 4-2814
B-4-11-104p

LAND FOR SALE
Estate liquidation makes available some of the finest dry and irrigated farm land in Western Kansas. Garden City Area: in the heart of the water belt. Land available in a 4 county area. From \$95 per acre to \$425. Call

Heritage Realty Co.,
BR 6-8442
Garden City, Kansas
P. O. Box 38
B-4-11-3p

FOR SALE two bedroom house to be moved. Located near Umbarger. Phone 806-GY9-255. Tom Payne, Route 1, Canyon.
B-4-17-37-3c

For Sale 333 Acres
of good farm land has more water than will ever be needed, one eight inch well, can be changed to 10 inch. Large round top barn, windmill, some underground pipe 12 inch. For sale by owner, located in Ochiltree County. Call 806-435-4504 or see

J. E. Wilson
Route 2, Box 61
Perryton, Texas
B-4-9-10p

BY OWNER
Thunderbird Apartments 16 two bedroom, two baths. Stays full. Small down payment. Will take trade. Good income.

E. O. Milburn
3713 Teckle
Amarillo FL 6-0890
B-4-33-tfc

New 3 bedroom homes for sale. See the new Award Homes by Bob Pugh with 1 1/2 full tiled baths, carpet, built-ins, dishwasher, garbage disposal, utility room, large paneled den, double garage, breakfast bar, and patio door. FHA financing available. Yes, we will trade.

MARK IV REALTORS INC.
364-2220
B-4-33-tfc

We Still Have MONEY TO LEND
at reasonable rates represent **EQUITABLE**
One especially clean **HALF SECTION**
Castro County, good water, good allotments, worth the money.

Several good half and quarters in Deaf Smith in good water area.

Also some land development in Oldham and Hartley Co. Counties.

W. T. CARMICHAEL REAL ESTATE
801 S. 25 Mile Avenue
364-1251
Specializes in Farms and Farm Loans
B-4-10-tfc

GOOD LOCATIONS
Highway Frontage on South 385. For Sale 10% down. Will lease.

Highway Frontage, North 385, Corner lot, for sale 29% down. Will lease.

Highway Frontage on East 60 highway with 40x90 building. For sale 29% down. Extra good terms. Will trade for farm or other property or consider lease.

Other good business locations around Hereford.
Phone 364-3566 day or 364-2553 night.
B-4-34-tfc

WANTED A buyer for a comfortable, reasonably priced two bedroom home. Built-ins, plumbed for washer and dryer. Well insulated, floor furnace, garage, fenced yard, paved street. Call 364-3112 anytime.
B-4-24-11-tfc

FOR SALE farm, approximately 1/2 section at \$250, 8" and 10" wells, fully alloted, 3 bedroom house, 29% down, balance at 6% No trades. Near New Mexico line. Peters Real Estate, 364-0038.
B-4-32-9-tfc

For sale 640 acres, near Dalhart, Texas. 1/2 cultivated, 1/2 grass. Approximately 200 acres can be broken out. 340 acres allotments. Contact Mike Bates, Dalhart, Texas, 384-2272.
B-4-33-tfc

THREE BEDROOM brick, 1 3/4 bath. Near NW schools or will consider trade for small acreage. 364-0138.
B-4-16-37-2c

FOUR YEAR old duplex. Close in. Call 364-0397 after 5.
S-4-10-11-tfc

THREE BEDROOM brick in Abilene. Double garage, built-ins, neighborhood pool. Write Wayne Lady 2828 South Willis, Abilene, Texas. OWen 2-5724.
B-4-17-12-4p

FOR SALE Duplex and two bedroom house at 609-611 Avenue K, By Owner.
B-4-14-2-tfc

FOR SALE 100 feet residential corner lot. Corner of Plains and Fir. Will trade. Phone Jerry Detwiler, 364-0656.
B-4-18-35-tfc

Approximately 600 acres adjoining NW side of Hereford City limits. Choice property for farming or development. Good allots for milo, wheat and sugar beets. Good water with 7 wells. Two tail-water pits and underground pipeline.

Jorde Farms, Inc.
Box 328
Hereford, Texas
B-4-36-tfc

5. FOR RENT
TWO BEDROOM furnished or apartments. Lynette Apartments, 108 Avenue H, 364-0989 or 364-2547.

THREE BEDROOM house, 364-1270. After 7 or week-ends, 364-0946.
B-5-10-37-2c

FOR RENT 2 bedroom furnished house. Built-in over-range. Carpeted. Central heating. Bills apid. 503 25 Mile Avenue. 364-1111.
B-5-19-37-tfc

FOR STORAGE space-large or small-Call 364-1818.
B-6-10-35-tfc

FOR RENT
Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.
D & R BUILDERS
EM 4-3780
Nell Spradley EM 4-1813
I. D. Rhodes 289-5217
B-5-33-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
Phone EM 4-2646
B-5-10-tfc

OFFICE SPACE for lease. Paneled, Carpet. Central heating and air conditioning. Call EM 4-1786 or EM 4-1519.
B-5-15-35-TFC

BUILDING FOR RENT or for lease. Part or all. Available 7000 sq. feet. 364-1818.
B-5-14-35-6c

OFFICE SPACE for rent. Obertheir building Phone 364-0291.
B-5-10-36-tfc

FOR RENT modern furnished bachelor apartments. Private bath and private entrance. 1 & 2 bed. 821 South 25 Mile Avenue.
B-5-10-11-tfc

THREE ROOM house and garage unfurnished. Whites only. 604 Miles. A. C. Thompson.
B-5-13-12-2c

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co.
B-5-11-49-tfc

BEDROOM, CLOSE in, whites only. 509 Ross. Phone 364-1828.
B-5-10-11-tfc

LARGE EFFICIENCY apartment. Whites only. Private bath and entrance. Bills paid 364-2011. 310 McKinley.
B-5-14-37-tfc

FOR RENT two bedroom house furnished, carpeted. Bills paid 364-3227. 602 Star.
B-5-12-37-3c

OLD COMMUNITY Ice Building for lease. 239 West 3rd. Would like to remodel this dock height building and lease to permanent tenant. Phone 364-1111.
B-5-24-29-tfc

HOUSES FOR RENT. Furnished and unfurnished. L. M. Turner, 813 S. Texas.
B-5-11-11-3c

FOR RENT One bedroom furnished house. Carpeted. Call 364-0277 or 364-1533.
B-5-11-11-tfc

FOR RENT houses and trailer houses. Trailer spaces \$15 mo. EM 4-1818.
S-5-11-51-28p

DUPLEX, PRIVATE entrance, bath, two large closets, carpeted, Stove, large icebox. Whites only. Come to 704 Lee. 364-0234.
B-4-18-12-1c

TWO BEDROOM furnished duplex apartment. Call 364-0526.
B-5-10-12-tfc

RENT OR LEASE purchase option, 3 bedroom brick, bath and 3/4 Living room, den, kitchen, drapes, fenced yard. Choice location near schools. See at 220 Beach or call 364-0592.
B-5-29-12-tfc

FOR RENT unfurnished two bedroom brick with refrigerator and stove. Attached garage. Plumbed for washer and dryer. Call 364-4376 after 5 week-days.
B-5-22-12-tfc

FOR SALE or rent three bedroom, laundry, garage, storage, fenced back yard. Near school. 420 Jackson. 247-2492. Friona.
B-5-16-12-4p

FURNISHED THREE room house. Unfurnished two bedroom house. 131 North 25 Mile Avenue.
S-5-13-12-tfc

FOR RENT 42x70 foot spaces for mobile homes, Northwest Mobile Lodge. EM 4-1106 EM 4-1277.
S-5-16-40-tfc

FURNISHED DUPLEX for couple. Whites. No pets. 116 Avenue A.
S-5-10-9-tfc

FOUR BEDROOM. Whites only. 603 S. 25 Mile Avenue, 364-0075.
B-5-10-12-1c

FOR RENT three bedroom house. Close in. 364-1164.
B-5-10-12-1c

THREE BEDROOM house, Unfurnished, 426 Mable Street. Phone 364-3498.
B-5-10-12-3c



FOUR ROOM unfurnished apartment. Close to town. Newly decorated. White adults only. Call 364-1617.
B-5-14-8-tfc

THREE ROOM unfurnished apartment. Newly decorated. Also furnished apartments. Whites only. 364-1566. 109 East 6th.
B-5-15-12-2c

TWO BEDROOM furnished trailer. James Brown Tire. Highway 60 West.
B-5-10-12-tfc

BEDROOM FOR RENT. White man. 238 Avenue E. 364-0798.
B-5-10-12-1c

6. WANTED
WANTED: Babysitting in my home. Phone 364-4175.
B-6-10-10-8c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-tfc

7. Dressmaking-Ironing
WANTED: Ironing to do in my home. Phone 364-3528. 235 Avenue A.
B-7-12-35-12c

WANTED immediately. Man or woman to supply consumers with Rawleigh products in Deaf Smith Co. or Hereford. Can earn \$50 weekly part time \$100 and up full time. Write Rawleigh TXH-160-336, Memphis, Tenn.
B-8-12-1p

WOMEN
Christmas selling starts early with Avon Cosmetics. Valuable Sale Territories now available **HEREFORD DAWN FORD COMMUNITY**
Write: Dist. Sales Mgr. Box 1694 Plainview, Texas Call CA 3-3183
B-8-12-3c

MAN FOR general office work at grain elevator. Call 364-2366.
B-8-10-12-1c

MINNESOTA WOOLEN Fashion Wagon has 2 openings now for salespeople for big fall business. Party plan or direct sales. Contact Dorothy Hine, 207 Geronimo, Amarillo, phone EV3-6159.
B-8-27-12-2p

National Concern Now Locating in this area needs housewives who want to make \$150 to \$350 per month. Husband and wife team make \$1,000 to \$1500 per month. No obligation. If interested call Muleshoe 965-2644 for interview.
B-8-37-4p

NEED SCHOOL bus drivers. Chauffers license required. Contact Gene Stumpner, 364-0613 or school business office, 364-0606.
B-8-16-37-3c

BOY WANTED for clean up after school. Apply 125 Sampson.
B-8-10-37-tfc

SALARY AND COMMISSION
Oklahoma financial institution, leading in its field in Oklahoma for 57 years, requires permanent, local representative in Hereford. Our experienced men earn \$8,000 to \$25,000 per year. If you are between the ages of 26 and 45, have a college degree or experience equivalent, have been a resident for 2 years, and if you have potential administrative or executive ability, plus excellent character, and enjoy working with people, write for confidential interview to P. O. Box 1516, Oklahoma City, Okla. 73101.
B-8-37-2c

SPARE TIME INCOME
Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P.O. BOX 10573, DALLAS, TEXAS 75207. Include phone number.
B-8-12-1p

ACCOUNTANT wanted. Applicant must have completed at least 6 hours of advance accounting, have a working knowledge of journals, ledgers and payrolls. Salary to be negotiated. Interested applicants should call the school business office. 364-0607.
B-8-8-tfc

ASSISTANT SUPERINTENDENT. Grain elevator. Well established national grain company needs Assistant Elevator Superintendent to locate in Texas Panhandle. Good promotion possibilities. Call 806-364-2366, Hereford.
B-8-24-12-5c

MAN FOR general office work at grain elevator. Call 364-2366.
B-8-10-12-1c

MINNESOTA WOOLEN Fashion Wagon has 2 openings now for salespeople for big fall business. Party plan or direct sales. Contact Dorothy Hine, 207 Geronimo, Amarillo, phone EV3-6159.
B-8-27-12-2p

MAJOR TIRE COMPANY
Looking for Distributors in this area
Unhappy with present supplier or employer
Want to go in-business for yourself
Send name, address & phone
Replies kept confidential
G. T. Martin
1304 Northgate
Edmond, Oklahoma
B-8-12-3p

9. Situations Wanted
WHITE HANDY man wants work painting and repairing. Also air conditioner service and repair. 276-5272.
B-9-15-29-tfc

WORK WANTED — Building, remodeling, repairs. Ralph Packard, phone EM 4-2110.
S-9-10-30-tfc

10. NOTICE
CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972.
B-10-10-2-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-39-tfx

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-39-tfx

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-39-tfx

PETERS REAL ESTATE
Phone 364-0038 or 364-4378

— HOMES FOR SALE —

3 BEDROOM \$350 total move-in. Only \$73.00 per month. FHA loan.

3-BEDROOM — 1 1/4 bath — \$525 move-in at \$115.00 per month.

3-BEDROOM — large living room — fireplace — refrigerated air — \$6,000 down. Owner will finance at 6% for \$25,000.

3-BEDROOM — den — living room — 1 1/2 bath — woodburning fireplace — refrigerated air. \$800 down — payments of \$150 per month. Second lien note \$2200. \$17,000 total.

FARM — 1/2 section at \$250 per acre. 1-8" and 1-10" well 1/2 mile underground.

COMMERCIAL LOTS — \$35 per front foot

CLOSEOUT ON ALL 1966 FORDS & MERCURYS

SAVE UP TO \$1,000 ON SOME MODELS

BE SURE YOU TAKE ADVANTAGE OF THESE GIGANTIC PRICE REDUCTIONS!

1966 GALAXIE 500 2 - Door Hardtop

1966 FALCON 4 - Door Sedan

V-8 — Radio — White Wall Tires — All Vinyl Interior — Deluxe Wheel Covers — Tinted Windshield.

ONLY \$195.00 DOWN **\$79.00** Per Mo. **\$2050.00**

2 NEW 1966 MERCURY MONTCLAIRS They Will Be Sold At Some Price — Come In And Make Us An Offer	1966 FAIRLANE 500 All vinyl interior — white wall tires, deluxe wheel covers — V-8 — Radio — Tinted Windshield. \$195.00 DOWN \$69 Per Mo.	1966 GALAXIE LTD 2-DOOR HARDTOP V-8 — Air Conditioning — power brakes & steering — white wall tires — radio — tinted glass — cruise-matic transmission. Save \$1,000!!	1966 GALAXIE 500 LTD Hurry — Only 1 Left Save \$1200!!	Many, Many More '66 Models To Choose From — All Must Find A Home Within The Next 10 Days!
--	--	--	--	---

STEPHENS-HUDSON MOTOR CO.
YOUR FRIENDLY FORD AND MERCURY DEALER
200 West 1st Street Hereford Phone 364-2727

Classifieds...

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Ph. EM4-0262
Vega 267-7311
S-11-50-lfc

WANT FEED cutting, have short and tall, 2 row binder.
Ralph Packard, 384-2110.
S-11-14-11-lfc

SALE
Selection of Yarns 1/3 and 1/2 OFF
Free knitting classes begin in October
Call 364-3415 to register
KNIT 'N HOUSE
319 North McKinley
B-11-37-3c

HEREFORD KIRBY VACUUM CO.
New and Used Vacuums For parts and service
Call EM 4-0422
B-11-7-lfc

For All Your Irrigation Well Servicing
Call
J. E. JACKSON
364-0115
202 Douglas
B-11-36-8p

CUSTOM CLEANING and treating. Clean your wheat seed before planting. Call 364-0560.
B-11-12-36-4p

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or Box 130 EM 4-1345
B-11-46-lfc

Custom Motor Grader Work
Satisfactory Work Guaranteed
Contact Berry Johnson
After 5 — 364-1169
Day 364-0955
B-11-11-4c

Custom Slaughtering and Processing
South 385
Vega, Texas
VEGA MEAT CO.
Britch Hopson
Owner Operator
Phone Hereford 364-3194

12. LIVESTOCK

Strayed - Found
STRAYED FIVE feeder calves branded P on left shoulder and X on left hip or Y in angle. 289-5579.
B-12-17-11-3p

13. LOST AND FOUND

LOST NEARLY new light colored billfold. Return papers and pictures. 426 Schley. 364-3737.
B-13-12-12-1c

LOST BROWN chihuahua named Coco, either at 415 Avenue J or on Blevins. 364-3874, Kenneth Bryant.
B-13-15-12-2p

Legal Notice

THE STATE OF TEXAS
TO: J. D. KEY and his wife, DOLLIE D. KEY, A. D. DOOLEY, and his spouse, if any, and W. F. STINSON, and his spouse, if any, and if the said J. D. Key, Dollie D. Key, A. D. Dooley and his spouse, if any, and W. F. Stinson and his spouse, if any, be deceased, their heirs, unknown heirs and legal representatives Defendants. Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 24th day of October A. D. 1966, then and there to answer Plaintiff's Petition filed in said Court, on the 7th day of September A. D. 1966, in this cause, numbered 5186 on the docket of said court and styled AUDREY THOMPSON vs. J. D. KEY ET AL, first above named, Defendants.
A brief statement of the nature of this suit is as follows, to wit:
Plaintiff sues for title to and

possession of all of the South 100 feet of the North 300 feet of the West 138.2 feet of Block No. 2, Mabry Addition to the Town of Hereford, Deaf Smith County, Texas as shown by the plat of said addition recorded in the Deed Records of Deaf Smith County, Texas, alleging that she has title to the said land and improvements thereon under the five and ten year statutes of limitations, and Plaintiff prays that all of the right, title and interest of the Defendants, and each of them, be divested out of them and invested in the Plaintiff, and that the cloud cast upon Plaintiff's title by the Defendants, and each of them, be removed; as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 7th day of September A. D. 1966.

Attest:
Lucille Posey Clerk,
District Court, Deaf Smith County, Texas
Seal

Legal Notice

THE STATE OF TEXAS
TO: ORVIL OTIS STACY
Defendant, Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 31 day of October A. D. 1966, then and there to answer Plaintiff's Petition filed in said Court, on the 13 day of August A. D. 1966, in this cause, numbered 5156 on the docket of said court and styled RUBY STACY, Plaintiff, vs. ORVIL OTIS STACY, defendant. A brief statement of the nature of this suit is as follows, to wit:
Plaintiff sues the Defendant herein for divorce dissolving the marriage between Plaintiff and Defendant alleging as grounds therefor cruel conduct upon the part of the Defendant of such a nature as to render their living together insupportable, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 13 day of September A. D. 1966.

Attest:
Lucille Posey Clerk,
District Court, Deaf Smith County, Texas
By Juanita Owen Deputy.
(SEAL)

S-12-4c

Week Of Prayer Talks Presented By WMU Guests

A week of prayer for home missions, being observed in First Baptist Missionary Union, was the subject for a program in a meeting of the Pinkston and Anderson Circles at the church Thursday evening.

The Rev. Herman Martinez of Thompson Baptist Mission, and Mrs. Martinez were guest speakers, telling of the mission's work among Spanish-American residents here. Mrs. Tomas DeJacuz and Mrs. Lupe Zaniga were also visitors from the mission.

Mrs. A. O. Thompson introduced the program, which was arranged by Mrs. Jim Clark and Mrs. Clyde Rayburn.

Others present were Mmes. Cecil Oglesby, E. W. Young, Lynn Kester, B. A. Reddell, Cecil Braly, Tandy Legg, A. R. Foster, B. L. Davis, L. H. Lookingbill Sr. and Miss Della Stagner.

The fabled old silk routes across Asia are being revived in the form of two modern trans-continental highways.



QUEEN CHARMER — Benni McCah, 11, queen contest in Friona. (Hereford Brand Photo)
From Bovina sings to out-going Maize Days Queen, Susan Neill, at Thursday night's



By MELVIN YOUNG
Always look to the future. The past was bad enough.

Hereford fans turned out in record numbers Friday night in spite of inclement weather to watch the Hereford Whitefaces down Olton's Mustangs by a score of 47-8.

Fog and drizzling rain made it uncomfortable for the fans and many of them did not stay for the final gun. Hereford of course, led all the way and there was little doubt at the half how the final score would read.

But in spite of the spread in the score, Olton has a fine group of boys and should do well in their own district.

One of the tragedies of this current era is the licking the fine old stately homes are taking throughout the nation. In many cases, under present economic conditions, the owners simply cannot maintain them. In other instances, the homes are being removed to make way for "progress."

San Antonio, the city which will host the 1968 HemisFair is having its share of problems along this line. Many homes need to be bought and moved to make way for the fairground

cy of Great Britain. The native say this is a way to "see and know another country, making friends and joining in family life." It's also a way, we suspect, the cunning English have devised to get some money to keep the estates and castles in ship-shape.

At the more elaborate old estates the price for the tourist ranges from \$33 to \$54 a night for a double room, including two drinks, a three course dinner with wine and coffee and breakfast, and also to see that English character, the butler in action.

In Canada there has been some talk about giving owners who refurbish old homes a tax break for doing so. The idea has some merit. It seems to be working in Canada, and it might just work here. It could also serve to discourage the development of slums in some of our older cities.

One in a million is the relative who comes visiting and insists upon paying his share of the grocery bill during his stay.

WESTERN TOUR ENDED
Mr. and Mrs. Baker Womble have returned from a vacation trip which took them to 10 western states and over the Canadian border into British Columbia. They went first to Gunnison, Colo., and were joined by Mr. and Mrs. E. W. Womble of that city, former Hereford residents, for the remainder of the tour.

In England of course, the owners are fighting to keep the homes intact — mostly by taking in American tourists so they can get a taste of the aristocra-

Shower Is Compliment To Late Summer Bride

A bridal shower was a courtesy for Mrs. D. R. Spartz, the former Miss Lois Bosley, in the country home of Mrs. Ernest McGee Thursday afternoon.

The honoree, daughter of Mr. and Mrs. Ray Bosley, was married here August 26. She received shower gifts informally with her mother and her grandmother, Mrs. C. G. Bosley of Canyon.

Refreshments were served from a table decorated in white and yellow, colors chosen by the bride for her wedding, with accents of purple and rose asters. Fifty guests called during the late afternoon hours.

Presiding in turn at the table were Mrs. H. A. Cavness, Mrs.

Everet Allen, Mrs. E. A. Guinn and Mrs. McGee.

Other hostesses were Mmes Albert Farris, Jimmy Smithers, Alvin Smith, Al Lee, Tom Coburn, Elmer Patterson, Arthur Pursely, G. S. Solomon, Carolyn Axe and Willadyne Brooks.

Guild Officers To Be Installed

Installation of officers is scheduled to begin fall meetings of St. Anthony's Guild Thursday at 8 p. m., in St. Anthony's School auditorium. Mrs. Leo Witkowski is to conduct the installation at a salad supper.

Mrs. Ed Bezner will take office as president, Mrs. Ebert Vance as vice president, Mrs. Ed Loerwald secretary, Mrs. Robert Betzen treasurer, Mrs. A. J. Bezner parliamentarian and Mrs. Ray Wilhelm reporter.

Hostesses listed for the meeting are Mmes. Joe Schulte, Agnes Hellman, Jim Pavlicek and Alvin Schmucker. Guild meetings are being resumed after a summer recess.

Local Red Cross Wins Honor For Fulfilling Goal

Deaf Smith County Chapter of the American Red Cross has been listed on the ARC Roll of Honor for remitting its full quota in the special emergency campaign to meet demands increased by military action in Viet Nam. Mrs. Genevieve Miller, chapter secretary, has been notified.

Farmer and Castro Counties also achieved this listing, the notice from national Red Cross headquarters said.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Walter S. Easter, 509 Schley; Mrs. Lindsey Daniels, Box 8; Peter Whitney Rounds, Red Carpet Inn; Samantha Garcia, Bovina; Mrs. L.K. Williamson, Rt. 4; Mrs. Robert Lee Ramey, 809 Irving; Ethredge Ward, Box 266.

Mrs. Florence McDorman, 148 N. Emma; Mrs. Gerald Townsend, 432 Ave. J; Mrs. Santiago Aragon, 214 Kibbe; Mrs. Larry A. Duncan, 406 W. Sixth; Candido E. Pena, 119 Main; Mrs. J. D. McCathern, Rt. 1.

Mrs. Bethel A. Drager, 407 Ave. H; Mrs. John W. Hall, 112 Ave. J; Lucado Ybarra, Box 891; Mrs. Jose ED Garza, Rt. 3; Mrs. Gary W. Tyler, 122 N. 25 Mile Ave.; James E. Black, 508 W. Third.

Hubert G. White, 608 Union; Mrs. Roy A. Evans, 505 Ave. H; Eleuterio Ovale, Rt. 4; John Byers, 306 Ross; Anton Huckert, King's Manor; George E. Tate, Jim Hill Hotel; Mrs. James A. Haney, 235 Ave. C.

Mrs. Baldomero Gamez, 808 Blevins; Mrs. Aurelio Reyes, 505 Grand; Olaf L. Rankin, Rt. 3, Friona; Gary Goodin, 430 Star; Mrs. Darrell Harkins, 430 Schley; Mrs. C. W. Wiggins, Morton; Mrs. Nora Bowman, 704 Jackson; Jim Cross, Rt. 3; J. R. Coker, Rt. 3, Friona.

PATIENTS DISMISSED

Mrs. Dewayne Robbins, Mrs. Frank R. Rocha Jr., Mrs. John H. Tomasi, Darrel R. Rose, Mrs. Fay Wilkinson, Mrs. Harry R. McCauley, Sept. 16.

Mrs. Billy Gene Clubb, Mrs. Kenneth R. Canada, Sept. 15.
Mrs. Aubrey C. Braxton, Raynoldo Reyes, Mrs. N. L. Wesson, Sept. 14.

Husbands Guests At Club Supper

Husbands of members were guests of the Sunshine Club at a salad supper and 42 party recently in the Clint Lundry home, 140 Juniper. Anniversary gifts were presented to Mrs. Buck Watts and Mrs. M. J. Koelzer, a birthday gift to Mrs. Elmer Jones, the penny-ante gift and hostess gift to Mrs. Clois Kemp.

Mrs. Koelzer was in charge of a business period when plans were completed for the annual Thanksgiving dinner Nov. 22, in the Lundry home. Mrs. Kemp gave the program on Household Hints.

Supper was served to Messrs. and Mmes. Jones, Kemp, Koelzer and Lundry; Miss Ruth Koelzer, Mmes. Mearl Findley, Edith Sheppard and Watts.

Look Who's New

Mr. and Mrs. J. D. McCathern are the parents of a son, Andrew Wayne, born Sept. 16. He weighed 6 lbs. 10 ozs.

Mr. and Mrs. Larry A. Duncan are the parents of a daughter, Dondra Lynn, born Sept. 15. She weighed 8 lbs. 11 ozs.

Zermatt, Switzerland, is a world capital of mountaineering.

STAR POLICY CHANGE MONDAY
THRU FRIDAY OPEN 8:00 P.M. SHOWTIME 8:15 P.M.
HOLIDAYS SATURDAYS SUNDAYS Open 1:45 Showtime

TOUPEE
OCTOBER IS NATIONAL MOVIE MONTH
OPEN EVERY FRIDAY SATURDAY SUNDAY

IT'S FAMILY FUN TIME AT THE STAR THEATRE

JERRY LEWIS
OUT OF THIS WORLD DOUBLE HEADER!

HO HO HO! DIG THIS CRAZY UFO! (COMEDY)

Visit to a ...

JERRY
in **the Bellboy**

YOU'LL GIGGLE, CHUCKLE, ROAR WITH LAUGHTER AT JERRY!

SHOWTIME 2:00 P.M.
SUNDAY - SHOWTIME 6:15 P.M.
MONDAY - SHOWTIME 6:15 P.M.
TUESDAY

Star THEATRE
FIRST TIME AT POPULAR PRICES!

BATTLE OF THE BULGE

HENRY FONDA - ROBERT SHAW - ROBERT RYAN - DANA ANDREWS - PIER ANELLI
BARBARA WELLS - GEORGE HANAGAN - TY HARBO - CHARLES BRONSON - WING CHUNG
BLECK WHELAN PETERS - JAMES BRADY AND TULLY SIMLAS

UNLIKE ANYTHING YOU HAVE EVER SEEN! THE SUPER ACTION SHOW OF SHOWS!

SHOWTIME 6:15 P.M.
WEDNESDAY - SHOWTIME 6:15 P.M.
THURSDAY - SHOWTIME 6:15 P.M.
FRIDAY - SHOWTIME 2:00 P.M.
SATURDAY

TOUPEE
THE LAST SHOWING TONIGHT

THE LAST WAGON

ROMANTIC WESTERN ADVENTURE

RICHARD WIDMARK
FELICIA FARR
TONY RITTO

TOUPEE
FRIDAY SATURDAY SUNDAY

JERRY LEWIS
Who's Minding the Store?

JERRY LEWIS
Who's Minding the Store?

PUBLIC AUCTION
SEPT. 23 - 10 a.m.
BOB'S MACHINE & REPAIR
109 S. E. 2nd St.
Dimmitt Texas

17"x78" CLAUSING COLCHESTER GEAR HEAD ENGINE LATHE — 3 1/16" Hollow Spindle, 3-phase 7 1/2 hp Motor, 2-speed forward & reverse with taper. This machine purchase new in September, 1965.

18"x72" CBB MONARCH, GEAR HEAD ENGINE LATHE 10 hp, 3-phase, 220 & 440 volt motor, 2 standard camlock chucks, 18" four jaw, 15" Universal three jaw. Taper attachment, in excellent condition.

56SU VAN NORMAN MILL
Vertical or Horizontal Dual Controls. All rapid traverse, quick change w/swivel head 0 to 90 degrees. This machine in excellent condition.

74 New & Used Carbide and Momax Tool and Cutter Bits 1/4" to 1/2".

Assorted Double Fluted Box End Arbor Mills 1/4" to 1 1/16".

Drills, High-speed Drill Bits and Tapered Bits, Jacobs Chuck, Key Way Broaches, Hand Reamers, Threading Taps, Dial Indicators, Indicator Holders, Lathe Centers, Grinding Rocks, Arbors and many other miscellaneous items found in a well-equipped shop.

No Minimums or Reservation
For further Information call:

for brochure write
NELSON
AUCTION SERVICE
509 S. E. 2nd St. - Dimmitt, Texas

ATTENTION FARMERS
WE HAVE AVAILABLE
TASCOSA & CONCHO
SEED WHEAT
SUPER EARLY TRIUMPH

— ALSO —
WILL BARLEY SEED
THESE VARIETIES ARE IN THE BULK.

HEREFORD GRAIN CORPORATION
Joe J. Artho, mgr.
located on East Dairy Road

TRAINED DRIVERS NEEDED
75 professional truck drivers needed to supply major truck firms
\$8,000-\$12,000 PER YEAR
Must be able to finance training for three weeks and pass ICC physical. Free placement assistance after training.

National Professional Truck Drivers Training
8703 Kelly Drive, Suite 1004 - Houston, Texas 77066

Address _____
City _____ Phone _____
State _____ Zip Code _____

Lesson Launches Club Study Year

Entering directly into a year of study, Garden Beautiful Club had a lesson on flower arranging at its first meeting of the year Friday morning. Mrs. D. B. Roberson, a former member, demonstrated basic steps in arranging as she spoke.

She made a low arrangement of canna leaves and dahlias for a coffee table, a composition with pale yellow marigolds and greenery, and another of roses.

Mrs. L. H. Lookingbill Sr., Mrs. N. D. Bartlett and Mrs. B. E. Roberson, who form the

yearbook committee, were hostesses for brunch Friday in the Caison House. The former committee chairman, presented the new yearbooks and briefly reviewed the programs which are based on the theme, "A More Beautiful America Begins at Home."

Mrs. Charlie Noland, beginning a term as president, greeted members at the reassembly after summer vacation and presided for a short business session.

Mrs. A. L. Manjeot, a guest, announced a rose arrangement show to be held in Sugarland Mall next month, open to all garden club members over this area.

Members who responded to roll call by showing a flower specimen or arrangement included Mmes. Ray Cowser, V. O. Hennen, Charles Hood, Will S. Kerr, Ansel McDowell, Homer Newton, Don Robinson, Roy Smith, W. J. Stamford, J. Howard Walker, Leo Witkowski and E. W. Young, also a patron member, Mrs. J. L. Woodford, and a life member, Mrs. Mary Seigler.



DOWN THE SANTA FE TRAIL

Once you get the mood and feel of the era you can accept the flowery and stilted language of a diary written in the mid-eighteen hundreds by Susan Magoffin.

Down the Santa Fe Trail holds your interest, as 18 year old Susan, a bride of eight months, records the day to day happenings of an expedition which she makes with her husband, Samuel.

The trip covered many miles-gauged even in this day and time of modern methods of travel. Their group traveled by wagon, mules, oxen, and horseback. She even rode in a buggy with a team until about the half way point to Santa Fe when it was wrecked beyond repair in a river crossing.

At this point she was badly hurt, which later brought on complications, at the same time a bout of malaria. This disease plagued many of the travelers on the trip.

The diary tells of her and her husband's deep affection for one another. It records facts of other peoples of the train, of persons they met making return trips, those in a hurry who traveled light and faster. She writes of the soldiers they met and of those who often accompanied them in the dangerous parts of the trip, for their protection.

All this took place in the days when relations between Mexico and the United States were unsettled. Once they passed a certain line they were in the contested territory, out of the then known United States. The Indians, for the most part, were their enemies, more so the farther west they traveled.

The starting point of the expedition was Independence, Missouri. From there they followed the Santa Fe Trail to Bents Fort, the first place of any size, over the Raton Pass to the old towns of Mora, Las Vegas and into Santa Fe.

Upon reaching Santa Fe, they were forced to remain for several months because of the increased war-like conditions with Mexico. They were waiting too, for permission from Mexico to continue their planned trip down to El Paso and into Mexico.

Even after leaving Santa Fe on their way to Albuquerque, Socorro and Dona Ana they spent days and weeks of indecision waiting for reports of conditions and permission to travel. They were often torn between retreating and going forward-and did both-facing great danger.

Susan expressed her fear, and concern for the members of the now-quiet-large-train and for others whom she knew were caught between the few places of safety. Messages came through by scouts, and runners. (These were made up of Indians, Mexicans and Anglos.)

Only at the end of the diary does one learn the true mission of her husband in making the long hazardous journey.

Mrs. Newman, librarian, recommends this book for those interested in history—and commented that she was impressed by the comparison of the present Raton Pass, (which she had recently been over) and the one described in the diary. The diary record tells of the rough, slow, and very difficult trip over, with broken wagons and travel equipment-while today one hardly realizes it is a mountain pass.

Corinne J. Neely

Park Up-Keep Tops \$4 Million

AUSTIN — State parks improvements, including those begun during the state fiscal year ending August 31 and those begun or committed during the calendar year ending December 31, will approximate \$4,250,000.

Will Odum, Chairman of the Texas Parks and Wildlife Commission, said the "catchup program" is just beginning. He added that the Commission's efforts to provide long needed outdoor recreational facilities had been accelerated by Federal grants expected to total \$3,000,000 for both state and local projects by December 31.

Bulwark of the broad recreational improvement movement are the combined state and federally financed park undertakings.

The chairman said, for example, that with the equal amounts of Federal and State funds, \$1,551,000 will be used to develop Davis Mountains, Kerrville and Meridian State Parks.

Increase in outdoor recreational facilities provided in these three projects alone will be 137 camping units, 100 picnic units, 72 trailer camping units, 61 screened camping shelters and 13 multiple rest rooms.

Major state parks improvement projects already authorized by the last Texas Legislature and awaiting final Federal approval for matching funds include Eisenhower State Park on Lake Texoma, Palo Duro Canyon State Park in the Texas Panhandle and Stephen F. Austin State Park near Sealy.

Key unit in the Palo Duro Canyon improvement will be a modern store on the canyon floor to provide visitors with food, camping supplies, gasoline and commonly needed items.

Odum pointed out that the extensive new undertaking follows the major improvements only recently completed at Huntsville State Park, Corpus Christi State Park, Inks Lake State Park and Lake Whitney State Park and the creation of the huge new Martin Dies, Jr. (Dam B) State Park near Jasper.

Garden Club Has Called Meeting

A called meeting of Bud to Blossom Garden Club Friday morning was devoted to plans for the placement show and tour of homes which the three garden clubs of this city will sponsor jointly Oct. 14.

Changes in programs for the year, necessitated by the club's part in this event, were agreed upon. The placement show will serve as a flower show for this year, so a scheduled spring flower show was canceled. Programs set for Feb. 27 and March 3 will be combined for one study of flower arranging.

Mrs. Ernest Kendall was hostess for the called session and Mrs. N. D. Bartlett presided. Mrs. J. L. Marcum and Mrs. J. B. Hale were voted to membership in the club.

Arrangements were completed for the rummage sale which the club held Saturday to raise funds for the year's work.

Complete Stock Office Supplies
Office Furniture
THE INK SPOT

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Be Sure To Register Each Time You Visit

Piggly Wiggly For

FREE!

**RCA VICTOR
COLOR TELEVISION SET**

(MUST BE 18 YRS. OR AGE TO REGISTER)

to be given away Saturday, October 29th - 8 p.m.
One Full Year Warranty (Parts and Labor)
by ROBERT'S ALLPIANCE
Hereford's Oldest Appliance Dealer

SHURFINE TUNA Chunk Style 6 1/2 Oz. Can **29c**

GLEEM TOOTHPASTE Extra Large Tube **59c**

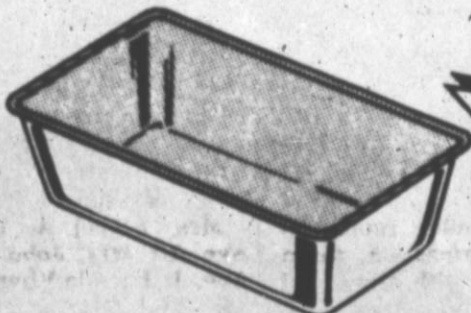
IDEAL DOG FOOD Tall Cans 2 For **29c**

VANILLA WAFERS Tendercrust 11 Oz. Bag **19c**

BUNS HOT DOG or HAMBURGER Tendercrust 8 Cl. Pkg. 2 For **49c**

CHARCOAL BRIQUETS Energy 10 Lb. Bag **49c**

BREAD & LOAF PAN Available Sept. 19 to Sept. 24



99c
with \$5.00 Purchase

No-stick baking, no-scour cleanup makes this standard size pan ideal for bread, meat loaf, etc. Foods bake best in aluminum. Size: 9 1/4 x 5 1/4 x 2 1/4"

YOU SAVE MORE AT PIGGLY WIGGLY

Mexican Dinners Patio Frozen 15 Oz. Pkg. **39c**
Delsey Bathroom Tissue All Colors 2 4 Roll Pkgs. **89c**

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The Store Where You Always Save More!

STEAK

U.S.D.A. Choice

ROUND OR SIRLOIN

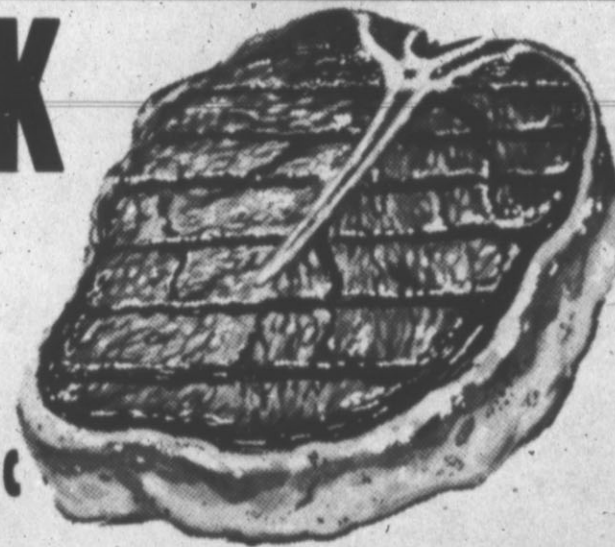
89c
LB.

STEAK

U.S.D.A. Choice

T-BONE LOIN TIP

98c
LB.



Biscuits Pillsbury 6 For **49c**

Franks Glover's All Meat LB. **59c**

Golden Glow — New Soft
CORN OIL MARGARINE
1 Lb. Ctn. **39c**

EGGS Shurfresh — Grade A Medium Doz. **49c**

JELLO All Flavors 3 Oz. Boxes 6 FOR **59c**

COFFEE Maryland Club Lb. Can **73c**

DELICATESSEN.

MONDAY
Chicken Dish - Pork Roast
Blackeyed Peas, Fried Okra
Cucumber Salad
Potato Salad

TUESDAY
Beef Roast - Fried Chicken
Golden Corn, Green Beans
Scalloped Potatoes,
Cote Slow

WEDNESDAY
Turkey & Dressing
Meat Loaf, Candied Yams
English Peas, Stuffed Peppers
Pinto Beans, Spanish Slaw

Wizard

Charcoal Lighter Pint Can **25c**

Shurfresh Crackers Saltines Pound Box **19c**
Aunt Jemima Syrup 12 Oz. Bottle **29c**

Green Stamps With Every Purchase **DOUBLE** on Wednesday with 2.50 Cash Purchase or More



TEXAS FIELD CORN Full Of Country Freshness 6 FOR **25c**

Pomegranates 2 for **25c**
Lemons Sunkist 2 lbs. **25c**
Gauliflower Head **39c**

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



RIDERS BARBECUE — Mr. and Mrs. Carl Mosley serve themselves at an appreciation dinner Thursday night at the community center, given by Hereford Riders. (Hereford Brand Photo)

Our Shifting Population

NEW CUSTOMERS

9-7-66 — Antonio Suarez, To 208 Blevins From Edinburg.
 9-8-66 — J. W. Carlow, To 424 Mable From Corcoran, Calif.
 9-12-66 — T. W. Sweeney, To 830 S. Texas, No. 2 From Lawton, Okla.
 9-13-66 — David Diaz, To 115 Bradley, From Watsonville.
 9-12-66 — Laura T. Higgins, To 107 Fir, From Wildorado.
 9-12-66 — J. M. Sturddiant, To 1207 Grand, From Lubbock.
 9-12-66 — Jim Price, To 223 Ave. K From Amarillo.
 9-7-66 — Lola Hall, To 315 Ave. H From Dumas.
 9-12-66 — James Cockrum, To 830 S. Texas, From Monte Vista, Colo.
 9-12-66 — Ivan Wylie, To 238 W. 3rd, No. 4 From Pecos, Tex.
 9-12-66 — W. S. Fleming, To 117 Lake From Vega.
 9-12-66 — Bill Banks, To 206 W. 6th From Calif.

REMOVALS

9-1-66 — C. W. Mathews, To 1501 Daffodil, McAllen From 513 B Ave. H.
 9-2-66 — James M. Rush, To 12350 Barry Knoll, Houston From 810 Ave. K.
 9-4-66 — Mrs. Jesse Odom, To Box 1713, Seminole From 142 Juniper.
 9-3-66 — Joe Frank Huckert, To Rt. 3, Summerfield From 117 Ave. C.
 9-6-66 — Bill R. Day, To 4602 35th, Lubbock From 707 Irving.
 9-7-66 — H. F. Curry, To 622 E. Crow, Stephenville From 236 W. 3rd.
 9-9-66 — Coy W. Thompson, To 701 2nd Place, Dumas From 338 Ave. B.
 9-12-66 — W. T. Kiser, To Box 117, Claude From 223 Ave. K.
 9-12-66 — Alvin Brown, To 209 S. Lincoln, Sidney, Montana From 107 Fir.
 9-12-66 — Romana Sedillo, To Box 922, Brady From 312 Ave. B.

TRANSFERS

9-7-66 — Martha Lacombe, To

300 W. 6th From 836 Blevins.
 9-7-66 — Miguel Hinojosa, To 811 S. 25 Mile From 413 Ave. C.
 9-6-66 — Marilyn Haley, To 304 Ave. J. From Lynette Apts.
 9-7-66 — Vernon Tohm, To 606 Knight From 303 Witherspoon.
 9-2-66 — Travis McPherson, To 603 Ave. H. From N. W. Trailer Park.
 9-2-66 — Gloria Gonzales, To 206 Union, From 141 N. 25 Mile, Apt. B.
 9-6-66 — Jerry Easton, To 310 Ave. B From Grand & E.
 9-31-66 — Wayne Driskill, To 904 E. 3rd From 227 Beach.
 9-1-66 — Marvin Gordon, To 213 Beach From 303 Ave. L.
 9-1-66 — Fred Ruland, To Star Rt. From S. Main.
 9-1-66 — Nell Spradley, To Star Rt. From 509-B Ave. H.
 9-2-66 — Ted Sanders, To 1106 Grand From 903 Lafayette.
 9-3-66 — Mrs. Donald Gipson, To 301 Blevins From 434 Mable.
 9-6-66 — Marvin Tohm, To 405 Ave. E From 606 Knight.
 9-6-66 — Ismael Gamez, To 112 Greenwood From 321 Ave. E.
 9-4-66 — Bill Cargo, To 126 Hickory From 301 Blevins.
 9-6-66 — Frank Roma, To 323 A From 234 Ave. A.
 9-6-66 — Clarence F. Powell, To 131 Greenwood From 127 Ranger.
 9-6-66 — Angelina Martinez, To 209 Ave. H. From 208 Blevins.
 9-6-66 — Lewis M. Fanning, To 77 Irving From 605 Ave. K.
 9-9-66 — E. M. Potter, To 210 W. 5th From 311 Myrtle.
 9-9-66 — O. H. Culpepper, To Box 501 From 339 Adelito.
 9-12-66 — Jesse Gutierrez, To 303 Ave. F From 309 Ave. F.
 9-7-66 — Chas. M. Jackson, To 207 Short From 405 Blevins.
 9-12-66 — Bill Crawford, To 833 Brevard From 222 Ave. D.
 9-13-66 — Dick Rodgers, To 521 Ave. K. From 704 A. Lee.
 9-13-66 — K. A. Jeter, To 338 Ave. B From 603 S. 25 Mile Ave.
 9-13-66 — Warren Jorde, To 148 Mimosa From 303 Western.
 9-13-66 — Elio DelToro, To 131 W. 3rd, Apt. 4 From 215 Ave. J.

Consultant Added To SWP Area Staff

Southwestern Public Service Company is embarking on an expanded industrial development program, it has been announced by W. L. Pearson, vice president and industrial manager for the electric company.

Larry L. Milner, who has been an industrial development consultant with the Texas Industrial Commission, will become manager of industrial development at Southwestern Public Service, Pearson said.

Consultant services will be available to area chambers of commerce, civic clubs, cities. Milner will serve as speaker when asked for club assignments.

Pearson also announced that an industrial development seminar for the company's managers will be held at the Southwest Service Center in Amarillo on September 22nd.

Milner, who is a native of Brownwood, has been with the Texas Industrial Commission since 1964. Prior to that time, he was chamber of commerce manager at Cisco and a staff member of the San Angelo Chamber of Commerce.

The new industrial development manager attended Howard Payne College and graduated from the University of Texas. In addition, he has taken a number of post-graduate courses in area and industrial development "As far as electric power is

concerned, and its role in industrial development, each of the communities that we serve starts off equal with any other. Because of our interconnected generation and transmission system, we can meet the electrical needs of any industries that we are likely to locate in this area at any point in the area. What we hope to do now, with the addition of Milner to our staff and with the seminar and other activities that we are planning, is to provide for each community some additional manpower, informed manpower, to help it in its industrial development program," Pearson said.

Among the speakers at the September 22nd seminar in Am-

North Hereford Club Hears Talk On New Cottons

Showing garments made from new types of cotton and part-cotton fabrics, for all members of a family, Mrs. Argen Draper spoke to North Hereford Home Demonstration Club Thursday when Mrs. Otto Massie and Mrs. R. A. Fullwood were hostesses at Community Center.

Mrs. Draper's topic was New Findings in Cotton Fabric, and she showed samples of materials which blend cotton with other material to make permanent-press fabrics. Methods of sewing and caring for these new fabrics were suggested by the County H. D. Agent in her talk.

Mrs. O. L. Williams conducted business and Mrs. Paul Hoff directed the opening exercise. Mrs. R. L. Sedgwick was a guest and other members present were Mmes. Bob Kendrick, C. L. Whitehead, Clinton Ward and W. J. Lueb.

arillo will be Jack G. Springer, executive vice president of the West Texas Chamber of Commerce; James A. Covell, economic development consultant for the General Telephone Company of the Southwest; Harry W. Clark, executive director of the Texas Industrial Commission and Roger K. Owen, area development manager for Southwestern Public Service Company. Milner will be the master of ceremonies for the program and also a speaker.

Project Reports Of Red Cross Volunteers Made

Shipment of the first consignment of layettes to Viet Nam from this county in a project sponsored by Deaf Smith County Red Cross Chapter was reported to the September meeting of Red Cross Volunteers at the Hickory Log Restaurant at a luncheon Thursday.

Another carton of the layettes, which will be distributed through U. S. military hospitals to Vietnamese civilians, will be sent soon, Mrs. Genevieve Miller, chapter executive secretary, said.

She also reported that women's clubs and church organizations are responding to the appeal for filling "ditty bags" with toilet articles, stationery and small personal items to be given at Christmas to U. S. servicemen in Viet Nam.

Mrs. Marvis Southward presided at the luncheon, when members volunteered for fall assignments for duty at King's Manor and Westgate Hospital. A calendar is to be set up showing specific assignments for the Red Cross workers.

A guest, Mrs. Leona Love, was welcomed at the meeting.

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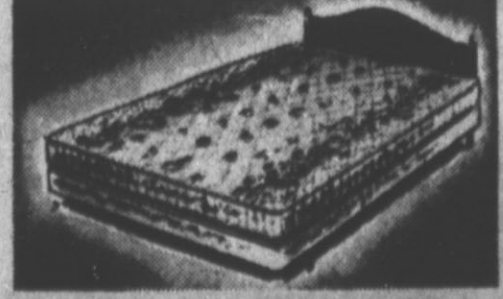
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Welcome-Back Supper Ends Club's Vacation

VELEDA STUDY CLUB opened its 1966-67 season with a Welcome-Back supper typical of the informal social meetings with which women's clubs of Hereford are filling this month. Theme of the year's program, Walking in Awareness, was presented at the salad supper Tuesday evening.

A MINIATURE TOWN with placards denoting study subjects was set up on the buffet table. Members of the yearbook committee which arranged the program are, from left, Mrs. Gid Brownd, chairman, Mrs. Bill Bradley and Mrs. Robert Willmot.



PRESIDENT OF THE CLUB, Mrs. Joe Frank Clark, right, chats with her predecessor in the office, Mrs. J. R. Oglesby, who is now parliamentarian.



FINANCE COMMITTEE, which has the responsibility of planning methods of financial support for club service projects, includes Mrs. George Ritter, left, and Mrs. Glenn Watts, talking at one of the quartet tables where the supper was served.



MEMBERSHIP COMMITTEE members, above, are Mrs. Billy W. Sisson, Mrs. Dale Scott and, right, Mrs. Hugh Clearman, president.

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY SEPTEMBER 18, 1966



SERVICE PROJECTS which share interest with study in Velede Club are directed this year by Mrs. Armon Lauderback, seated and Mrs. Ron Harpster, pictured above.



TELEPHONE COMMITTEE members, Mrs. Dale Barkley, left below, and Mrs. Johnny Clark, discuss their lists with Mrs. Don Baugous, seated with the club roll book.



UP THE STAIRWAY come three members to the club supper. From left in the photograph below are Mrs. George Olson, Mrs. Gene Parsley and Mrs. Charles Hoover.

Newlyweds Are At Home

Mr. and Mrs. W. W. Cox are at home at 709 Ave. R. Apt. 32, in Lubbock after a New Mexico honeymoon. Miss Coralie Fortenberry and Cox were married recently in the Church of Christ at Adrian. Both will be students in Texas Tech this term.

Parents of the couple are Mr. and Mrs. Jake Fortenberry of Adrian and Mr. and Mrs. J. T. Cox of Camp Wood. Joe Lomas, minister of the church, conducted the ceremony at a candle-light altar.

Miss Patty Fortenberry was her sister's maid of honor and Miss Sherry Cox, sister of the groom, the bridesmaid.

Harvey Bronniman of Abilene served as best man, David Patton of Vance as groomsman, Gary James and Hubert Bronniman as ushers, Patricia and Nita Fortenberry of Bellview, N. M. were flower girls and Victor Fortenberry the ring bearer.

A reception after the wedding was held in the Fortenberry home. Pale blue tapers arranged with white mums centered the table where the tiered cake was served with punch.

Both Mr. and Mrs. Cox have attended Abilene Christian College the past two years.



Mrs. W. W. Cox nee Coralie Fortenberry

News About Area Men On Duty

Ebb Martin, Jr., stationed at Ft. Leonard Wood has been promoted to Sergeant First Class. He is teaching in the engineer-

ing school at that camp. Martin is the son of Mrs. Bonnie Martin, 303 Ave. A and is a professional army man, having been in the service 14 years.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT

Medical Manners Outlined By AMA

How are your medical manners?

Many patients unwittingly break the code of "medical conduct" which their doctors expect of them and, in so doing, delay diagnosis, hinder correct treatment and often cost themselves more money than they would normally pay, says Today's Health, the magazine of the American Medical Association.

Here are a few of these unwritten laws most often broken —

Keep your appointment (or notify the doctor's office when you know you can't be there). Even a few hours notice that you can't make it may be

enough to allow another patient to take your place.

Be prompt, but be prepared to wait. Unfair? Not at all. Diagnosis and treatment cannot be scheduled on an exact timetable. Some patients take longer than others. Emergencies arise that upset the doctor's schedule.

Be cooperative in giving your medical history. Illness or injuries in your past have a direct bearing on your present condition, on your reaction to tests and on how you respond to surgery or medical treatment.

Don't ask the receptionist or nurse for information about your condition. She is ethically bound not to discuss medical findings with patients. If you have questions, ask your doctor.

Fill in insurance forms correctly and completely before handing them to the doctor. Most forms are to be filled in partially by the patient. Save your doctor as much time as possible by reading the forms carefully beforehand and filling in as much as you can in advance.

Guests Included At Bippus H.D. Club Luncheon

A luncheon in the home of Mrs. C. F. Homfeld was the first fall meeting for Bippus Home Demonstration Club Wednesday. Eight visitors joined members for the informal social period and a business session in which yearbook information for the remainder of the calendar year was listed.

Mrs. C. F. Burk presided for business. The next meeting was announced for Sept. 28 in her home. Mrs. J. V. Perrin made and gave each club member a flower arrangement designed as a centerpiece.

Guests were Mrs. Burk's sister, Mrs. Esther Miller of Spartenburg, S. C.; Mmes. J. S. Stocks, Jack Weaver, J. G. Gandy, Bindum Herman Sifford, Lou Sifford and Wayne Sifford. Other members present were Mmes. J. G. Fortenberry, John Hill, Jimmie D. Bradley and Inman Larson.

Stark Named To Top NYL Club

Wayne B. Stark, Jr. of 1501 Stanton, Hereford, Texas, has qualified as a member of the 1966 Top Club of New York Life Insurance Company.

The Top Club is composed of New York Life's outstanding agents and is based upon 1965-66 sales records, according to General Manager Richard L. Suranyi of the company's Amarillo general office.

As a member of the Top Club, Stark has qualified to attend this year's educational conference September 18-21 at Jackson, Wyoming.

Bay View Club Opens New Year

Introduction of the year's program for Bay View Study Club was made by Mrs. Colby Conkright, yearbook chairman at the initial meeting of this season Thursday morning, a brunch in the home of Mrs. Dexter Lillie.

Theme of the program is The Essence of America and the stated aim is "To capture the heart, spirit and stirring traditions of America."

Its fiftieth year as an affiliate of the General Federation of Women's Clubs is being celebrated by Bay View this season, and the programs are giving special attention to the Federation. Federated in 1917, Bay View Club had been organized in 1909, one of the first women's clubs in Hereford.

Federation will be the program subject at the next meet-

ing, on Oct. 6 in Mrs. Conkright's home.

Hostesses for the brunch Thursday were Mmes. Will S. Kerr, E. J. McMillan, Earl Holt, H. L. Benefield and Howard Gault, social committee members. Mrs. Ansel McDowell presided for routine business.

Rooms were decorated with roses and fall blossoms. The serving table was centered with a striking arrangement of Montezuma roses and plume celosia in a brass compote, and in another room a large brass bowl held gold dahlias and lavender fall daisies.

Mrs. H. L. Ehrke of Brownwood, mother of Mrs. Juston McBride, was a guest. Members present included Mmes. D. H. Alexander, Bruce Burney, Francis Hardwick, A. M. Jones, J. W. Kirby, R. B. Miller, Carl Perrin and McBride.

Take your medicine just as the doctor prescribes. Don't alter his timetable or dosage, and don't neglect to take medicine altogether. The medicine is ordered to help you get well, but it won't work unless it is properly used.

Be business-like in financial arrangements. Don't hesitate to ask about the doctor's fee, and to discuss anything you don't understand. Also, your doctor has many business expenses to meet, and your prompt payment will help him maintain an efficient practice.

Work Project Slated By WMU

A program on the theme, Faith and Commitment, was closed with a vocal solo, My Task, by Mrs. Don Davison at the meeting of Avenue Baptist WMU this week. Discussion was by Mmes. Charlie Riggan, Lewis Shirley, Billy Wall, Zane Foster and Fay Brownlow.

The group planned a work project for the next two months, making ditty bags for Christmas gifts to U. S. servicemen in Viet Nam, at the request of the county Red Cross Chapter. The program began with reading of the prayer calendar for missionaries, by Mrs. Carl Schroeder.

A guest was Miss Cleo Tollett, and other members present were Mmes. Johnny Townsend, Jim Tollett, E. H. Harper, J. E. Thomas, D. R. Grimes and John Hix.

Miss Deavenport Weds Troy Foster In Church

The marriage of Miss Jo Frances Deavenport, daughter of Mr. and Mrs. Joe H. Deavenport, 247 Ranger, and Troy Gene Foster, son of Mrs. Zane Foster, 303 Blevins, was solemnized early Saturday afternoon in a service marked by simplicity.

Only members of the two families were present at Avenue Baptist Church when the Rev. Ronald Harpster, pastor, conducted double ring vows. No church decorations were used and the couple was unattended. Her father gave Miss Deaven-

port in marriage. She was wearing an A-line dress, street length and long sleeved, of white bonded jersey with a stand-up collar of white satin. Her illusion veil fell over her shoulders from a seed pearl tiara.

Her flowers were orchids in mauve shade, carried on a white Bible with streamers of ribbon in rainbow colors. She carried her mother's white linen handkerchief.

Wedding guests were invited to a reception after the ceremony in the home of the brides parents. Her grandmother, Mrs. Claude McClure, poured coffee at a table laid in white.

The wedding cake, iced in white with touches of mauve, was the principal decorative piece. It was served after the couple had cut the first slice.

Mr. and Mrs. Foster left on a trip to New Mexico mountain resorts. The bride changed for travel to a green knit shift, cut with a low flare to the skirt and bracelet sleeves. Accessories to her costume were in black and she pinned the corsage from her bridal bouquet at the shoulder-line of her dress.

After the honeymoon trip the couple will be at home in Canyon, where Mr. Foster is associated with an insurance firm.

Mrs. Foster was graduated last May from Hereford High School, where she had been a member of the band and an officer in the Tri-Hi-Y. She is a past worthy advisor of the Hereford Chapter, Order of Rainbow.

Foster is a graduate of Hale Center High School and had four years of military service in the U. S. Navy.

Card Of Thanks

We want to thank our friends and neighbors for their kindness during the illness and death of our loved one. We cannot possibly identify each of you personally for the things you have done, we take this means to thank everyone for the cards, food, and flowers. Special thanks to all the Doctors and nurses.

With sincere thanks and appreciation.

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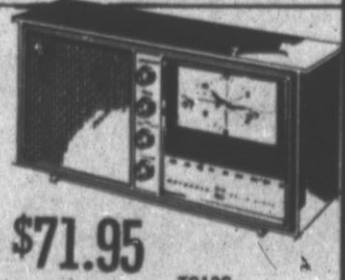


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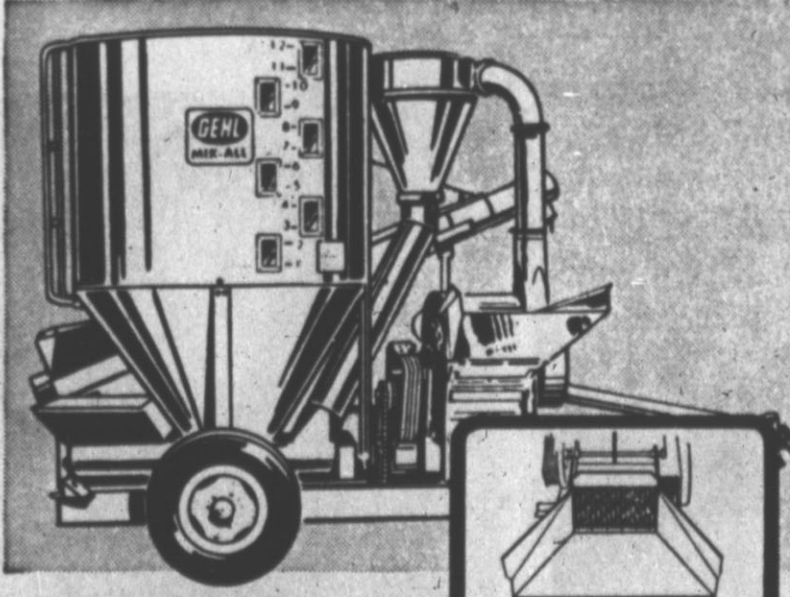


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Harman's



Mrs. Black Is Honoree At Shower

A bride who is at home in Paducah, Mrs. Carl Kent Black, was the honoree at a recent shower in First National Community Room here, Mrs.

Black, who was Miss Lu Anne Higgins before her marriage in a Hereford Church Aug. 6, was here to visit her parents, Mr. and Mrs. A. B. Higgins, Rt. 4. Shower hostesses were Mmes. George Suggs, T. W. Roberson, Bill Hutson, J. J. Durham, A. J. Bezner, J. A. McAndrews, G. W. Newsom and Earl Plank; junior hostesses, Misses Moira and Teresa McAndrews and Joyce Bezner.

Mrs. Black received guests with her mother; her mother-in-law, Mrs. Carl Black of Paducah, and her grandmother, Mrs. A. H. Davis. The honoree was wearing a flower print suit in plum shades.

Hostesses served refreshments from a table covered with a white cutwork cloth and centered with deep red roses which matched in color the red glassware serving pieces.

College News About Students From This Area

The new president of the Massachusetts Institute of Technology, Howard W. Johnson, will welcome 925 new freshmen during Freshman Weekend activities September 14-18. The Class of 1970 which includes students from 16 foreign countries and 49 freshman women, will participate in a schedule of events planned for their introduction to undergraduate life at M. I. T.

Among the entering students is Tyler B. Thompson, son of Mr. and Mrs. William T. Thompson of 520 Avenue J, Hereford, Texas.

The freshmen are part of an expected total student enrollment of approximately 7,000 — 3,500 undergraduates and 3,500 graduate students.

Local Patient First To Use ARC Service

The first patient to receive blood for transfusion from the new Red Cross Blood Sub-Center in Amarillo which had been open only two days, was Mrs. Mary Williamson of Hereford, Mrs. Genevieve Miller, executive secretary of Deaf Smith Red Cross Chapter, was informed.

Mrs. Williamson, a patient in Deaf Smith County Hospital, needed two pints of blood. She held a Red Cross blood donor's card, certifying that she had contributed blood in the past through the American Red Cross program, so she was entitled to receive the blood at no cost from the Red Cross center.

Dick Strayer, National Red Cross representative with office in Amarillo, and a representative of the Potter County Red Cross Chapter brought the blood to Hereford immediately. Mrs. Miller said. Before the sub-center was opened in Amarillo, the Red Cross blood program for this area was conducted through a center in Wichita, Kan.



CONSERVATIONIST — Wilton Green illustrates root growth of various varieties of pasture grasses at the annual crop lectures held Thursday at the Bull Barn. Justin McBride, County Agent is in the background. (Hereford-Brand Photo)



WHIRLWIND TOUR STOP — Mrs. John Tower, wife of the U.S. Senator from Texas, was in Hereford only a couple of hours Wednesday afternoon in the final stop of a Panhandle bus tour, but she spent an hour at a reception in the Caison house, greeting women voters invited by the Conservative Women of Deaf Smith County, then made a quick bus tour of the Holly Sugar plant grounds, and visited a few minutes with residents at King's Manor retirement

Wife Brings Senator's Campaign To Hereford

Winding up a two-day bus tour of 10 Panhandle cities, Mrs. John Tower, wife of the U. S. Senator from Texas, was the guest of Conservative Women of Deaf Smith County Wednesday afternoon at a reception and a capsule tour of the city with stops at the Holly Sugar plant and King's Manor.

Gracious Mrs. Tower, insisting that she is "just John's wife" and not an experienced political campaigner, shook the hands of scores of women who attended the reception in the Caison house and later chatted with residents of King's Manor and its hospital unit, Westgate.

Introduced by Mrs. Curtis Traweek the senator's wife spoke informally at the reception, thanking guests for their presence and their support of Tower's candidacy for re-election.

Keeping to a tight schedule Mrs. Tower and her party were

driven to the Holly plant, where Bruce Brown, factory manager, Lou Orleans and Dexter Lillie boarded the bus and the latter explained plant operations as the bus moved around the buildings on an abbreviated sightseeing junket.

At King's Manor, Mrs. Tower presented a book to the library and saw the dining and recreation rooms, meeting residents there and in their own rooms. She also was shown through Westgate Hospital unit.

Traveling with Mrs. Tower on the bus were a dozen Tower Belles from Amarillo, young women in red, white and blue costumes who escorted her in and out at each stop, marched into the reception room singing a campaign song, talked with bystanders and handed out Tower literature.

Mrs. Tower, a pretty brunette with a ready smile and word, wore a slim-lined jacket dress

home. In the upper photographs Mrs. M. C. Adams, left and Mrs. Frank Ford Jr. chat with Mrs. Tower, and Mrs. Keith Jorde, chairman of arrangements for the reception, listens attentively to the visitor. Mrs. Tower is seen on board the bus lower left, by the costumed Tower Belles from Amarillo who accompanied her on the tour. Lower right, she presents a book for King's Manor library to Mrs. Clara Shore, one of the residents, at the library door.

of a textured fabric in bright red. She appeared fresh and happy to meet people at the end of the trip which had taken her to 10 cities of this area.

She recently made a similar tour of northeast Texas and plans to go to other sections of the state to meet voters while her husband is kept in Washington by his duties as senator. Earlier, she accompanied Tower on a 3,000-mile flying trip around the state, making airport stops.

The Towers maintain their home in Wichita Falls as well as one in Bethesda, Md., near the nation's capital.


Because her three daughters were small during the senator's previous campaign she did not take an active part in it, she

says, but is giving more time to his bid for re-election.

She spoke with enthusiasm of the crowds which have appeared at each stop on her current tour, saying "How could I grow tired with all these people meeting me everywhere?"

Mrs. Keith Jorde was chairman of the local group which arranged for her Hereford visit.

At the reception, Mmes. Kenneth Rudd, Frank Ford Jr., C. F. Newsome, Wesley Fisher, and Traweek greeted guests and presented the honored visitor while Mrs. M. C. Adams and Mrs. Wes Owen poured tea and coffee at a table decorated with a tall arrangement of red, white and blue mums and carnations. Mrs. Howard Johnson registered callers.



ONE MINUTE PLEASE

THE CHURCH I LOVE STRIVES TO PLEASE GOD

"So whether we are at home or away, we make it our aim to please him (the Lord). For we must all appear before the judgment seat of Christ, so that each one may receive good or evil, according to what he has done in the body." (II Corinthians 5:9, 10).

As a wife, who truly loves her husband, tries to please him whether she is home or away, so we who are spiritually betrothed to Christ (II Corinthians 11:2) strive to please him. "We love, because he first loved us." (I John 4:19). This mutual love causes us to want to please him.


Every believer has an added incentive to want to please his Maker and Redeemer. "For we must appear before the judgment of Christ."

"Christ did not please himself" (Romans 15:3); but he pleased God who sent him to the earth. When Christ was baptized by John in the Jordan river "to fulfill all righteousness . . . he went up immediately from the water, and behold, the heavens were opened and he saw the Spirit of God descending like a dove, and alighting on him; and lo, a voice from heaven, saying, 'This is my beloved Son, with whom I am well pleased.'" (Matthew 3:13-17).

When Christ was born "an angel of the Lord appeared" to the "shepherds out in the fields . . . And suddenly there was with the angel a multitude of the heavenly host praising God and saying, 'Glory to God in the highest, and on earth peace among men with whom he is pleased.'"


"For the mind that is set on the flesh is hostile to God; it does not submit to God's law, indeed it cannot; and those who are in the flesh cannot please God. But you are not in the flesh, you are in the Spirit, if the Spirit of God really dwells in you." (Romans 8:7-9)

YOU ARE ENCOURAGED TO STUDY



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Treasure Horde Discovery Recalled By Retired Colonel

COLLEGE STATION — It was May 5, 1945, Germany lay in ruins.

The Russians and Americans joined forces at the Elbe River, and Berlin was in the hands of the Red Army.

Hitler had told the German people and the world, the Third Reich would last a thousand years. It lasted 12. In two days, it would surrender unconditionally.

German forces still in the field were being routed and annihilated by the massive Allied princes.

The 19th German Army, composed mainly of Austrian ski troops, fled in chaos northward across the Alps. It was ground to pieces by American units in southern Germany and northern Italy. There was no place to hide.

U. S. Army Capt. Howard E. Goldsmith Jr., now a resident of College Station, was commanding Company E, 71st Infantry, 44th Division, 6th Army Corps, 7th U. S. Army.

His unit had pushed into Bavaria and was given the task of swinging south to track the fleeing Nazis through the snow and glaciers of the Alps.

Company E reached Umhausen, an Austrian village that pre-war tourist brochures used to boast of: Fresh mountain air, beautiful waters and breathtaking views.

A long war was coming to an end. Goldsmith's men hadn't relaxed in months. Only half his men were needed nightly to patrol the icy slopes and peaks. The other half, deserved warm beds, clean sheets and good food.

"It was a chance," Goldsmith said, "for my men to start living like human beings again."

He secured five hotels in Umhausen, making sure there was a bed available for every off-duty soldier.

All was in order except at the Hotel Krone, one of the larger establishments, where there was only one bed for every two men.

Goldsmith, a native of Pocatello, Idaho, began inspecting the three-story Krone to see what was wrong.

The English-speaking hotel owner, accompanying Goldsmith broke into a nervous sweat as they start up to the third floor. He tried to block the stairs but the captain, not a small man, brushed him aside and went on.

The third floor rooms were filled with trunks, suitcases and boxes. Goldsmith told the owner to move it all to some other location so beds could be set up.

But the owner refused. He said he was storing it for some people who would be most upset if it were touched.

Goldsmith's eye caught a glint of sunlight off a gold plate at one end of a room. He looked closer and the plate read: "Le Louvre, Paris."

He turned to the owner and the man refused to say what the collection of trunks and luggage contained.

"I put my submachine gun un-

der his neck and asked him again. Then he told."

Goldsmith had stumbled upon one of the greatest troves of looted treasure to be found in the war.

At his feet were the Personal Possessions, many stolen, of Joachim von Ribbentrop, German foreign minister.

Frau Ribbentrop had fled the third-floor retreat only hours earlier. She carried away what goods she could manage but the great bulk remained.

Goldsmith quickly put a detail of guards on the find and notified higher authority. Then he inspected the loot.

Included in the boxes were numerous files, neatly catalogued with German precision, of high state papers.

Goldsmith said in a recent interview that some of the documents were used as evidence against Ribbentrop in the Nuremberg tribunals.

Ribbentrop was captured in Hamburg in June 1945. In the first war crimes trial in August, he, Hermann Goering and 10 others were sentenced to death for crimes against humanity. Ribbentrop was hanged at Nuremberg Oct. 16.

Goldsmith described the contents of the boxes and trunks: "There was one large room filled with filing cabinets full of very precise, orderly documents of all sorts of Nazi activities; pictures of Hitler and other officials at government affairs; scores of paintings by such masters as Renoir, Van Gogh and Manet;

"British-made suits, 34 in all, with two of each style; 34 resplendent Nazi uniforms; a 24-piece silver service for 200 persons; rooms full of nothing but champagnes, English gin, wines and 100-year-old brands (Ribbentrop had been a wine salesman before the war); sculpture and etchings from Europe's grandest museums."

There was also a collection of rings, jewelry, daggers, sabers, pistols, mauser rifles, flags



ALL ABOARD! — These Central Elementary School children are on their field trip to the Deaf Smith County Library Friday. From left they are Maria Ramoz, Arthur Charles, Nidia Valdez, Nickie Celeya, Susan Janssen, Lana Moody, Maria Rodriguez and Refugio Montana.

Nazi banners and personal embassy sashes.

Frau Ribbentrop left behind hundreds of gowns and dresses, and 300 pairs of French-made shoes.

Goldsmith was allowed to keep the medals and pendants and several uniforms and pistols as personal mementos. He still has them, locked away in a bank vault.

The unsuspecting captain who was only trying to get decent quarters for his exhausted men is now a lieutenant colonel with the Army Reserves in College Station. He retired this summer.

He said he plans to give the whole collection to the war museum at the U. S. Military Academy one day.

Wilkins Attends Veterans Confab

HOUSTON — C. O. Wilkins, Veterans County Service Officer for Deaf Smith County is now attending the 19th Annual State wide Rehabilitation Conference for Veterans Service Officers, which is being held at the Rice Hotel in Houston, Texas, September 12-15, 1966.

This Conference is being conducted by the Veterans Affairs Commission of Texas, in cooperation with the American Legion, Disabled American Veterans, Veterans of Foreign Wars, Veterans of World War I, and the Veterans County Service Officers Association of Texas. The purpose of the meeting is to offer Service Officers from the entire State of Texas an opportunity to gain first-hand knowledge of recently enacted legislation dealing with benefits to veterans and their dependents and survivors. Topics to be discussed during the four-day Conference include disability compensation and pension, Government insurance, GI loans, Education and training for veterans and reemployment rights.

Conducted annually, this Conference serves as an in-service course of training for all National, State, County, Post and Chapter Veterans Service Officers.

Card Of Thanks

I want to thank my many friends during my stay in the hospital for their visits, cards, flowers and phone calls. May God Bless each and everyone.

Ida Mae Conklin

GOT YOUR SPEAR PERMIT YET?

CHANDIGARH, India — Punjab's state government amended its arms act to include spears, a favorite weapon of the Sikhs.

Officials said all spear owners would be required to obtain an arms license.

Area Sorghum Is Eyed By World Agriculturists

Grain trade and government officials from three nations will converge on the High Plains this week to look over the rapidly maturing grain sorghum crop with an eye toward larger use of it in their own countries. The visits designed to promote the further use of United States grain sorghum is a regular part of the foreign market development program of the Grain Sorghum Producers Association through its membership in the U. S. Feed Grains Council. Similar visits and programs in the past have helped push the exports of United States grain sorghum from 22 million bushels in 1956 when such work was started to 235 million bushels this year.

Dr. Norman Comben, Director of the U. S. Feed Grains Council program in England and Ireland will be in the area Sunday through Wednesday. His principal interest is related to the industrial use of grain sorghum particularly as a source of starch. About 70 percent of the grain sorghum kernel is made up of starch and is broken down into component parts by the wet milling process such as now used by one mill in Corpus Christi and which will be used in the planned new sorghum mill at Dimmitt. Mrs. Comben will accompany her husband.

A four man German feed grain team will arrive on Tuesday and will be in the area through Friday where several grain companies and seed companies for related industries will assist Grain Sorghum Producers Association in hosting functions. The principal interest of the German group will be to study grain sorghum processing methods for the seed industry and see its utilization in area commercial feedlots. Already this year Germany has purchased over ten million bushels of United States grain sorghum for use in their own programs of livestock feeding. Members of the German team are: Dr. Rudolf Stoehr, Agricultural Department of Alfred C. Toepfer Company, an agricultural merchandising firm; Mr. Harald Hansen, Executive Officer of the Hamburg Grain Brokers Association; Mr. Alfred Strothe, Business Magazine; Dr. Klaus Werner, Director for German, U. S. Feed Grains Council.

Arriving Tuesday and in the area through Thursday will be Mr. Soto Vlastaris, Director for Greece of the U. S. Feed Grains Council. GSPA since 1969 has been promoting grain sorghum use in Greece through the Council. Mr. Vlastaris just recently

joined the Council staff as director and will be gaining information in the area as background for his work in market development work for sorghum in future Greek programs. Past work has included feed demonstrations at the Agricultural Institute at Salonika and grain sorghum exhibits and nutrition conferences at the National Agricultural Fair as well as continuing programs related to removal of duties and tariffs affecting grain sorghum.

Three-time National League record last season. It was the sixth time

Wool Ballots Due In ASCS Office

If you are eligible to vote in the referendum on the wool market-promotion program, your ballot is due in the ASCS county office. The last date it will count is Friday, September 23, according to Frank J. Bezner, Chairman, Agricultural Stabilization and Conservation County Committee. An "eligible" voter is one who has owned sheep or lambs 6 months of age or older for at least 30 consecutive days since last January 1.

Ballots may be cast — by mail or in person — at the ASCS County office serving the county where the producer's farm or ranch headquarters is located as soon as they are received; they should reach the office by the close of business on September 23 in order to be counted.

The Chairman emphasized that the referendum will not affect the wool payment program itself, which has been extended by law through 1969. The voting will determine whether growers want to continue financing wool and lamb market-promotion activities for the same period through deductions from the wool payments they receive.

Deductions under the new agreement between the Secretary of Agriculture and the American Sheep Producers Council, as authorized by law. The proposed new agreement will be approved if it is favored by at least two-thirds of the total number of producers voting or by producers having at least two-thirds of the volume of production represented by the total vote.

Mr. Bezner said that all growers should have received their ballots through the mail by September 9. Any producer who believes that he is eligible to vote and who has not received his ballot should get in touch with his ASCS county office.

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Card Of Thanks

I want to thank Dr. Mims, Dr. Rush, Dr. Hicks, and all the nurses and everyone for calls, cards and food and flowers.

Mrs. Ernest Phillips

PLAYHOUSE FOR PUPPETS

NEW YORK — After two years of planning and six months of construction, New York's first playhouse for puppets is about ready for business. City officials recently issued essential licensing to the owners, Bill (cq) and Cora Bairs. The noted puppeteers plan a first production in September to accent their belief that marionette entertainment is for adults as well as children.

Office Supplies — Printing THE INK SPOT

See The **HEREFORD STATE Bank** FOR **AUTO FINANCING**

Another \$25 Winner From The Cloverlake Mystery Man



Jack Barker, the Cloverlake Mystery Man, is shown presenting \$25 to Mrs. J. B. France of Hereford while Joe Sebastian, manager of Furr's Super Market looks on. Mrs. France had Cloverlake products on hand when the Mystery Man called. She purchased her Cloverlake products from Furr's Super Market. Good things do happen when you buy Cloverlake.

Be On The Look-Out For The **CLOVERLAKE MYSTERY MAN** "You May Be The Next To Win" Save Your Cloverlake Points for Valuable FREE Premiums

CUSTOM FLOORS CARPET
Linoleum • Tile Cabinet Tops
BUDGET PLANNED PAYMENTS
Tailored To Fit Your Income
EXPERT INSTALLATION AVAILABLE
116 West Second EM 4-3265

FIX-UP TIME IS \$ SAVING TIME!

FOIL THE WEATHER with **Johns-Manville FOIL FACED FIBER GLASS HOME INSULATION**

only \$11 per roll 200 ft. roll

BE ONE STEP AHEAD OF WINTER... AND SAVE ON FUEL BILLS!

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Linoleum • Tile Cabinet Tops
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WEATHER-STRIP SET \$3.05
CAULKING COMPOUND 45¢

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A Complete Building Service
1 Block East of The Courthouse
Phone The Lumber Number EM 4-3494

CANDIDATE SPEAKS

Price Suggests Inflation Remedy

Realizing that the United States' economy is in an inflationary period as indicated by a number of changes in higher prices, higher costs, higher interest rates, and higher taxes, Bob Price supports five primary proposals to slow down and halt this inflation.

Bob Price recommends: —In times of high-level prosperity and employment such as the present, there should be a significant surplus in the Federal budget to reduce inflationary pressures and help protect the value of the dollar.

—The costs of the Viet Nam war should be financed within annual budgets by reduction or postponement of domestic programs and Foreign Aid, not by tax increases.

The administration should support monetary policies that will make "voluntary" or "mandatory" wage and price con-

trols unnecessary. Such policies are inconsistent with a free market economy.

Rather than relying on inflationary fiscal policies to reduce unemployment in a high employment economy, emphasis should be placed on programs of job training, counseling, and placement by private industry.

consolidate and eliminate as many overlapping and duplicating government functions as possible.

This program will halt inflation, protect the value of the dollar, and thus preserve the value of personal savings, insurance, and pensions.

It will decrease the possibility of a recession or depression; and will provide a steady prosperity, low unemployment, and a stable cost of living.

It will help restore the checks and balance system essential to the separation of powers between the States and Federal Government and help stop the



EDUCATION COUNCIL — Bill McCarley has recently been named to the Area Advisory Council for a two-year term. With him is his wife, Augusta. Both McCarley and his wife are teachers — Bill at Stanton and Augusta at Shirley Elementary (Hereford Brand Photo)

increasing power in the Executive branch of the government.

It will protect the economic rights and freedoms of our people, and help preserve their political rights and freedoms as well.

George Washington was the only President who never lived in the White House. But he did choose the site and approve the design.

Col. Tips Heads 'Older' Texans

Col. Charles R. Tips of Dallas has been named chairman of a statewide committee of "Older Texans for Carr," state headquarters of the Waggoner Carr campaign for the U. S. Senate in Austin announced today.

Colonel Tips said he planned to have committees of senior citizens organized to work for the election of Carr in every county of the state, and in Dallas and Harris counties to have precinct organizations.

A retired infantry colonel who served in both World War I and World War II, Colonel Tips has been an active leader in many services, historical and elderly citizens organizations of the State.

He is 74 years old and is the owner of the Ambassador Hotel in Dallas, a retirement home for senior citizens. He is area vice-president of the one million plus member American Association of Retired Persons, the area covering Texas, Louisiana, Arkansas, Oklahoma, and New Mexico.

Colonel Tips was one of the

founders of the American Legion and is past commander of the Dallas chapter of the Military Order of the World Wars.

He is past state president of the Sons of the Republic of Texas and is currently serving as commander of the Knights of San Jacinto.

He is also past president of both the Texas State Historical Survey Committee and the Texas State Historical Foundation.

A native Texan who was born in Seguin, Colonel Tips founded the town of Three Rivers in 1913 when the railroad was built through there.

He is a graduate of Texas Military Institute in San Antonio and holds a BA degree from the University of Texas. He was crowned King Antonio VIII during San Antonio's Battle of Flowers celebration in 1924.

During World War II, he was assigned infantry coordinator with the famed 14th Air Force's Flying Tigers and during the early part of the war was camp commander at Camp Wallace, near Houston. While in Houston, he served on the military af-



Michael Moore

News About Area Men On Duty

CAMP PENDLETON, CALIF. (FHTNC) — Marine Private, Michael T. Moore, son of Mr. and Mrs. Jake Moore of Route

1, Hereford, Tex., has completed four weeks of individual combat training here. During the training period, he received more than 200 hours of instruction in guerrilla warfare, the use of infantry weapons, combat patrols, and squad tactics.

His next assignment is four weeks of basic specialist training to prepare him for a specific job in the Marine Corps. Marines to be assigned to infantry units will be taught specialties such as the technical operation of the machine gun, grenade launcher, or mortar. Those entering highly skilled occupational fields will receive advanced training at resident technical schools.

— Army Private Gary L. Miner, 24, son of Mr. and Mrs. George A. Miner, Route 4, Hereford, Tex., completed a radio course at Fort Ord, Calif., September 2.

Pvt. Miner received eight weeks of instruction in basic radio and electrical theory and was taught the international Morse Code.

The American Football League will have a staff of 30 game officials this year.

YOU, TOO, CAN BE A WINNER IN... SAFEWAY

HAMS Wilson's Fully Tender Boneless 8-10 Lb. Hams **98¢ LB.**

ROUND STEAK U.S. Choice Beef Full Center Round Cuts **89¢ LB.**

Oscar Mayer Hot Link SAUSAGE **59¢ LB.** Blue Marrow Pure Pork SAUSAGE **69¢ LB.**

CHICKEN BREAST Pottle Jean Fresh Frozen Breast 2 Lb. Box **\$1.00**

PLAY BOWL IT RICH WIN A VALUABLE PRIZE AT SAFEWAY **CIGARETTES \$2.99 Ctn.** All Popular Brands

SHOP SAFEWAY FOR YOUR FAVORITE MEATS THIS WEEK!

Franks	Safeway or Wilson All Meat Skinless	lb. 59c	Fish Sticks	Sea Star	5 8 Oz. Pkgs.	\$1
Bologna	Safeway All Meat	lb. 59c	Rump Roast	Boneless Rolled & Tied	lb.	98c
Bacon	Rath Sliced Blackhawk	lb. 89c	Sausage	Rath Link Skinless	8 Oz. Pkg.	39c
Steaks	Blue Marrow Sandwich	10 2 Oz. For	Breakfast Strips	Swift's	6 Oz. Pkg.	59c

SAVE ON THESE REDUCED PRICES AT YOUR SAFEWAY!

TISSUE Georgian Bathroom Tissue Save 10c 10 Roll Pkg. **69¢**

CRISCO Shortening Save 6c 3 Lb. Can **79¢**

SUGAR Holly Beet Sugar or Imprial Cane 5 Lb. Bag **49¢**

Refrigerated Buys

Buttermilk	Lucerne	1/2 Gal.	45c
Sour Cream	Lucerne	16 Oz. Ctn.	69c
Cole Slaw	Lucerne	3 16 Oz. Ctn.	\$1
Peanut Butter	Lucerne	16 Oz. Ctn.	49c

BLUE STAR FROZEN DINNERS Chicken Turkey Beef Steak 2 11 Oz. For **89¢**

JOYETTE MELLORINE Save 10c 1/2 Gal. Ctn. **39¢**

REMEMBER YOU GET GUNN BROS. STAMPS WITH YOUR PURCHASES!

Flour Gold Medal	5 Lb. Bag	55c	Tamales Austex	No. 300 Can	31c	Detergent Swedish Modern	Box	\$1.29
Crackers Busy Baker	lb.	23c	Shapies Nabisco	Pkg.	39c	Corn Oil Mazola	Qt.	69c
Kotex Napkins	48 Ct. Box	\$1.29	Wolf Chili Plain	19 Oz. Can	73c	Mustard Greens Highway	Can	10c
Milk Lucerne Canned	2 Tall Cans	29c	Wolf Chili With Beans	15 Oz. Can	39c	Turnip Greens Highway	Can	10c
Peas Highway Dry Blackeyed	10 No. 300 Cans	\$1	Wolf Chili Plain	15 Oz. Can	49c	Nestles Keen Ass't. Flavors	4 12 Oz. Jars	\$1
			Tamales Wolf	15 Oz. Can	35c	Prune Juice Town House	2 40 Oz. Btls.	89c

EGGS Breakfast Gem Medium **44¢ DOZ.**

OLEO Cold Brook Solid 2 1 Lb. Pkgs. **29¢**

CAKE MIXES Mrs. Wright's Lemon White Spice Yellow Devils Food 4 19 Oz. Boxes **\$1**

Orange Juice Scotch Treat Real Juice 12 Oz. Can **39c**

Margarine Piedmont Patties 3 8 Oz. Pkgs. **25c**

Corn Meal Kitchen Craft White or Yellow 5 Lb. Bag **39c**

BOYER'S HAIR ARRANGER Med. Size Pkg. **49¢**

Tillie Lewis Diet Fruit COCKTAIL No. 303 Can **33¢**

Onions Yellow Spanish 2 Lbs. **25c**

Coconuts Fresh Honduras Ea. **25c**

Pears Calif. Mountain Bartlett lb. **25c**

Celery Calif. Fresh Green Pascal lb. **19c**

GRAPES Large Sweet Luscious Tokay Grapes A Produce Special **15¢ LB.**

Yams East Texas New Crop **2 LBS. 25¢**

SAFEWAY Prices Are Good Thru. Wed., Sept. 21 At Your Safeway in Hereford

DOUBLE WEDNESDAY with purchase of 2 or more

Small Talk

By SUE COLEMAN
Women's Editor

Wear and tear on flags is not a problem for most people; those who own a flag usually keep it neatly rolled and in the back of a closet except when it is flown on patriotic holidays, and the banner will last almost indefinitely.

HOWEVER, FLAGS must be replaced often when one is kept flying every day at the top of a high pole in the West Texas wind, says Mrs. Ralph McCullough, who is in charge of the year-round flag display in Mothers Park, that pretty little triangle of greenery where Main Street runs into Park Ave.

From anywhere on downtown Main Street, if you look north the proud flag is visible on its pole at the apex of the triangle.

Keeping it there is one phase of the care given this city beauty spot by Pioneer Study Club women. Mrs. McCullough is flag project chairman and Mrs. W. C. Hromas chairman of park beautification work.

MANY PEOPLE do not know it, but the park is the property of the club, deeded to it back in 1908. Now the City of Hereford maintains the grass and tall old trees, but club members keep the flower beds in bloom and the flag floating.

They had the flagpole erected about four years ago and the first flag raised there was one which had flown over the U. S. Capitol. It has been replaced many times since, as colors faded or cloth frayed on successive flags.

Mrs. McCullough gave one flag and Mrs. Fred Barrett another, but usually they are bought with club funds. That is one item of expense in the park care project, for which Pioneer Club raises funds by an annual bulb sale.

BULBS WILL BE received soon (they are imported from Holland) at the time for fall planting, and Mrs. McCullough is taking orders for them. Advance orders will be filled first, but she expects to have a good variety left for sale.

If you plan to plant tulips, hyacinths, Dutch iris, daffodils, narcissus or crocus for spring bloom she will be happy to give information about varieties and colors, and take your order as long as the bulbs last.

SOME MORE STUDENTS who are on the way back to college: David Hill will attend South Plains Junior College at Levelland this year. . . so will Karen Blackwell and JoeAnn Ferguson. . . . Jane Wilhelm will be a freshman at Mount St. Scholastica College at Atchison, Kan.; she was one of the 1966 graduates of Hereford High.

AFTER SPENDING a months leave here, S/Sgt. Carl Schroeder left this week for Fort Hood, where he is to be stationed after a year and a half of Army service in Viet Nam. He visited his parents, Mr. and Mrs. Carl Schroeder, 205 Norton, and other relatives in Hereford. His wife will attend the University of Texas this year.

IT'S GOOD TO SEE Mrs. D. W. Palmer back in town. She drove back last weekend from Cando, N. D., her former home, accompanied by her dog, Silver.

Mrs. Palmer spent most of the summer at her island cottage on Lake of the Woods in northern Wisconsin and says she enjoyed its delightful summer climate along with visits from many friends to make a pleasant vacation.

MRS. FRANK W. DURKEE has written her sister, Mrs. A. B. Higgins, that she and her husband, Lt. Col. Durkee, and daughter, Jill, have returned to their home at Bitburg, Germany after a two-week tour of the British Isles which included a visit in the thriving town of Hereford, England.

While they were in Scotland they visited Miss Gillian McArthur, who was an exchange student in Hereford High School for the 1961-62 term, and her mother. Miss McArthur lived in the Higgins home during her year in school here.

Mrs. Durkee is the former Miss Billie Davis, Col. Durkee is stationed with the U. S. Air Force in Germany and has been in Europe more than a year.

For a tuna fish salad, you'll find that nothing more than mayonnaise plus diced celery and gherkins are needed. Serve the salad on crisp greens.



SPRITLY BIRTHDAY HONOREE — Mrs. Rosa Speer celebrated her 95th birthday Wednesday, enjoying visits of friends during the afternoon at her home, 203 E. Fifth, where she has lived since she came to Hereford from her native Missouri in 1927. Dinner Tuesday at the home of her daughter, Mrs. Frank B. Marrs, began observance of the occasion. Mrs. Speer has another daughter, Mrs. Warner White, who lives in Forsythe, Mo.

Music Club Presidents Are Honored

The Golden Anniversary year of Music Study Club opened recently with the annual past presidents' luncheon in the home of Mrs. Homer Fox. A buffet luncheon featuring fried chicken was served. Bowls of beautiful roses decorated the tables.

The invocation was by Mrs. T. W. Roberson. An hour of conversation followed the luncheon, and the next meeting was announced for Sept. 26, a luncheon for all club members at the Hickory Log Restaurant.

Present were Meses. A. O. Thompson, Ellis Coombes, S. O. Wilson, B. Y. Crosthwait, J. C. McCracken, Ray Conaway, W. T. Carmichael, J. D. Neill, A. H. Schroeter, J. R. Allison, H. A. Close of Lubbock, Jesse Stanford and Carl Mountz. Other past presidents are Meses. Cliff Estes, W. E. Dameron and C. H. Dillehay, now of Bonham.

Fertilizer Is Shipped By Crop

Church World Service has just shipped three hundred and fifty (350) tons of fertilizer from the port of Galveston destined for India to help that country's struggle against starvation according to Norman A. Sundwall, Texas Field Representative for CWS.

CROP, the community resources program of Church World

Service, will be providing approximately one-fourth of the cost of this shipment and an additional fifteen hundred (1500) tons to follow in about thirty days. The balance is being provided by other resources of Church World Service, the Protestant relief agency of twenty-four denominations in the U. S. The cargo now en route contains two hundred (200) tons of Muriate and one hundred and fifty (150) tons of Ammonium Phosphate. The later shipment is expected to be Urea.

basically at improving India's own agricultural production.

HODGES HAS A GREETER WASHINGTON, D. C. (AP) — Gil Hodges, manager of the Washington Senators, is a popular fellow with a good press. However, some sports writers feel he has a secret weapon. Those who enter Gil's office usually are greeted by a 15-month-old German shepherd dog that resembles a grey wolf. "Now you know why we have such a good press," smiles Hodges.

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Mon., Tues., Wed., Fri.
9:30 a.m. - 6:00 p.m.
Thurs. & Sat.
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SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

IT'S OUR BIRTHDAY

Penney's reduces prices on Fashion Manor self-insulated draperies that machine wash, need no ironing, are guaranteed* against sunfading for two years! Offer ends Saturday!

SIZES FOR ALL YOUR WINDOWS—SILL LENGTHS, FLOOR LENGTHS SINGLE TO WALL-TO-WALL WIDTHS IN STOCK OR RUSH-ORDERED!

Measure your windows and rush to Penney's and save now! These famous insulated draperies that keep out heat or cold, and are the ultimate in easy-care, come in handsome brocades and rich textures. You'll find a magnificent range of decorator colors. A hard-to-match buy at regular prices, now they're sensational.

reg. 8.98, NOW **7.44** pair
50" wide, floor length
* or Penney's will replace

TIQUE — LUXURIOUSLY COTTON AND AVISCO® RAYON BROCADE • WHITE • BEIGE • BRONZE GLOW • TOAST • ICE GREEN • HONEST GOLD • OLIVE • BURNT ORANGE • BLUEBERRY

Length	50" wide		75" wide		100" wide		125" wide		150" wide	
	Reg.	NOW	Reg.	NOW	Reg.	NOW	Reg.	NOW	Reg.	NOW
36"	6.98	5.99	—	—	—	—	—	—	—	—
45"	6.98	5.99	13.98	11.99	17.98	15.49	22.98	20.99	—	—
54"	7.98	6.99	14.98	12.99	18.98	16.49	24.98	21.99	28.98	25.49
63"	7.98	6.99	14.98	12.99	18.98	16.49	24.98	21.99	28.98	25.49
72"	8.49	7.19	15.98	13.99	20.98	18.49	—	—	—	—
84"	8.98	7.44	16.98	14.99	21.98	19.49	27.98	24.99	32.98	29.49
90"	8.98	7.44	16.98	14.99	21.98	19.49	27.98	24.99	32.98	29.49
95"	9.98	8.39	17.98	15.99	22.98	20.49	28.98	25.99	33.98	30.49
99"	10.98	9.39	18.98	16.99	23.98	21.49	29.98	26.99	34.98	31.49

Other styles at comparable savings . . . come see them all!

HOME FAIR

PENNEY'S HAS TRAVERSE RODS, PINCH-PLEAT HOOKS, EVERYTHING YOU NEED TO HANG YOUR CURTAINS!

30" to 48" Traverse Rod 3.98 3 1/2" Slip in Hook box 65c
48" to 84" Traverse Rod 4.98 Pin Hook — Long box 45c
84" to 150" Traverse Rod 6.98 Pin Hook — Short box 19c

REMEMBER — YOU CAN CHARGE IT AT PENNEY'S

Follow The Chevron Trail To

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CHEVRON SERVICE

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501 West First HEREFORD Phone 364-0870

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Come In And Talk With **TOM SAUL**

our license Atlas motor tune-up specialist. He is ready to answer any question you may have and analyze your engine performance.

Ask About Our **EASY PAYMENT PLAN!**

NOW

IT'S TUNE-UP TIME

AUTOMOBILE ENGINES CHECKED WHILE YOU WAIT with New TV Type Engine Analyzer

See for yourself the condition of plugs, coil, distributor, wiring, timing, carburetor, starter, generator, regulator, battery, etc. without removing parts. All tests made with engine running.

You can save gas, renew original engine performance and cut down on repair bills if you stop trouble before it starts. With this modern electronic test equipment we can tell you in minutes if any service is required. Drive in today.

ATLAS Dyna-Vision for GREATER mileage BETTER performance, LONGER engine life

Closed Sundays!

Adrian News

By ANN BEAVERS
Brand Correspondent

Mr. and Mrs. Claude Rains of Portales and Mr. and Mrs. Marion Rains of Clovis visited Monday afternoon with Mr. and Mrs. Cal Jackson and Kenneth Hicks, then Mrs. Cal Jackson, Kenneth and the Rains families visited Mrs. Gerie Keimp in Amarillo.

Mr. and Mrs. Cal Jackson and Kenneth Hicks attended the Boy's Ranch Rodeo Sunday in Tascosa.

Back to school party for Roxann and Joel Brownlee was held Friday night in the home of their parents the Joe Brownlees. There were around 30 children attending.

Mrs. Lila Williams of Mesa, Ariz. visited Mrs. Geneva Glass, Mr. and Mrs. Cal Jackson and Kenneth Hicks Monday.

Mr. and Mrs. Bill Martin and daughter of Tucson, Ariz. visited Wednesday evening with Mr. and Mrs. A. D. Lewis and family.

Mrs. Bob Lane and Jean of Bushland visited in Adrian Saturday.

Joe R. Cullender, principal of Canadian High School, has been named Superintendent of the Canadian schools. He will replace Woodie Beene. Cullender is a former school teacher at Adrian High School.

Funeral services for Mrs. Celia Brothers, 83, was held at 1:30 p. m. Thursday in the Adrian Church of Christ with Odell Henderson, minister officiating.

Graveside services were held at 4 p. m. in Memorial Park Cemetery in Dalhart. Burial was by N. S. Griggs and Sons of Amarillo.

Born in Carlsbad, New Mexico, Mrs. Brothers died Tuesday evening at the home of her daughter Mrs. Bea Fortenberry. Survivors include her husband H. O. Vernon; a son, Harvey, of Adrian; two daughters, Bea Fortenberry of Adrian and Jeannette Propps of Houston; five grandchildren, and 3 great-grandchildren.

Mr. and Mrs. Austin Gamble and Bonnie visited Mr. and Mrs. Frank Dommie and family in Amarillo Sunday.

Mr. Bill Goodenough of Amarillo visited over the weekend with Charlie Pulliam.

Jolene Williams left Saturday morning for Newark, N. J. where she will stay with Mrs. Don Moffitt until Tuesday. Both ladies will then fly to Germany where they will join their husbands in the Air Force. Visiting with Mrs. Williams during the week were Mr. and Mrs. Leonard Erwin of Vega, the Butch Betts family of Glenrio and Mr. and Mrs. Gene Hammit and Stan of Holly, Colo.

Thursday night Mr. and Mrs. Butch Betts and family of Glenrio honored Jolene with a Mexican supper. Monday, Jolene was dinner guest of Mrs. Lena Gudgell. She spent Wednesday night with Mr. and Mrs. Leonard Erwin and David in Vega.

Mrs. Elbert Whitten and Betty went with David to Cisco Saturday, where he will attend Cisco Jr. College. They returned home by bus Saturday night.

Mrs. Russell Patterson and children of Friona visited Mr. and Mrs. Elbert Whitten and family Wednesday.

Mrs. Eddie Frost and Mrs. Pearl Thweet of Amarillo visited Mr. and Mrs. Elbert Whitten and family Thursday.

Mr. and Mrs. Moran Pounds and children of Weatherford, Okla., Mr. and Mrs. Nell Pounds and children of Earth, and Mr. and Mrs. Butch Boydston and daughter spent the weekend with the E. B. Pounds family.

Mr. and Mrs. Bill Gudgell and daughter visited Saturday night at Glenrio.

Mrs. Joe Brownlee and daughter and Mrs. Bill Gudgell and daughter visited Wednesday in Tucumcari with Mr. and Mrs. Jim Pennington.

Mrs. Lena Gudgell left this weekend for Phoenix, Ariz., where she will visit her daughter and family the Eddie Hayes.

Mr. and Mrs. Keih Kromer and Steven spent Friday and Saturday in Hale Center with Mr. and Mrs. Bob Lotspeich and boys. Keith and Bob attended Plains Ginners Association meetings in Lubbock.

Dwight Has of Tice Air Force Base was here on furlough for a week spending it with Mr. and Mrs. Oscar Bronniman and family.

Attending the show of "Little Mary Sunshine" at Amarillo Little Theater last week were Mrs. and Mmes. Lorin Creitz and Melanie, Robert Jacobson and family, Bill Leslie, Ed Jacobson, Norman Jacobson and Dorris Horton and Martha Gruhkey.

Mr. and Mrs. C. G. Pond Jr. of Amarillo, Joe McMinn and Tanya Travis were Sunday dinner guests of Mr. and Mrs. Bob Gruhkey and family.

Among the Adrian graduates in college are Phillis Heaton, Mike Horton and Marsha Burns at West Texas State University,

president of the chapter, called the meeting to order.

Those offices which had been vacated this summer were filled. Those elected were as follows; photographer-Tanya Travels, assistant photographer — Betty Whitten, parliamentarian — Kathy Garrison and assistant reporter — Virginia Hogland.

The amount for dues was set, and the installation and initiation ceremonies were set for October 7.

Election of this year's beau was next on the order of business. Those nominated were Billy James, Clinton Brown, Dale Gruhkey and Davy Gruhkey. Elected was Davy Gruhkey, last year's beau.

Chapter parents from each class were selected. They are: senior class — Mr. and Mrs. K. M. Gruhkey, junior class — Mr. and Mrs. Bob Gruhkey, sophomore class — Mr. and Mrs. Ed Jacobson and freshman class — Mr. and Mrs. Manuel Loveless.

The girls decided to attend the State Fair on Oct. 15. Arrangements are being made for reservations.

As a money-making project, the chapter has decided to sell candy bars.

The style show was tentatively set for 8:00 p. m. The price of the tickets will be adults, 75 cents and children, 50 cents. One committee for the style show was formed. The monologue committee will consist of Martha Gruhkey, Tanya Travis, and Roxann Brownlee.

Mr. and Mrs. Bill Gudgell and daughter and Mrs. Lena Gudgell visited Dwight Hayes while he was here.

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CELEBRATE GOLDEN WEDDING — Mr. and Mrs. H. C. Parvin, 235 Ave. A, are being honored with a family gathering this weekend on their fiftieth wedding anniversary. The couple has ten children, 28 grandchildren and 17 great-grandchildren, many of who will be present for a family dinner today. The actual anniversary date was Saturday. Mr. Parvin and Miss Annie May Payne were married Sept. 16, 1916 at Greenville and moved to Hereford in 1946.

Suzette Sisk at Abilene, George Harwood at El Paso and David Whitten at Cisco Jr. College.

The Adrian P. T. O.'s first meeting of the school year started off with a bang. Everyone enjoyed homemade ice cream, cake and coffee.

The PTO is planning a variety show and Halloween Carnival for funds to help pay for

Spann Will Be Guest Speaker

CANYON — Coach Bill Spann, whose Dumas Demons have won four district championships and

the school intercom system. Dues were collected from new members and the yearbooks will be out soon.

Everyone visited and became acquainted with the faculty and enjoyed refreshments, served by the executive committee and others.

a state crown in the past four years, will be the feature guest on the Joe Kerbel television show Monday night.

The show, a favorite among West Texas State Buffalo football fans will be telecast Monday night (10:30-11 p. m.) over KFDA-TV channel 10, Amarillo. Other features planned for Monday night's show will include scouting report on Buff opponents, film highlights of the Arlington State game and the usual candid commentary from the affable Buffalo head coach.

Classified Get Results

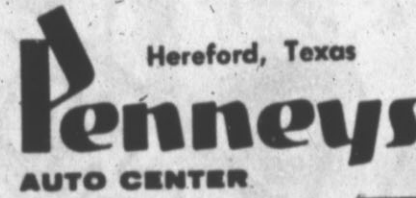
SMALL BUSINESS ADMINISTRATION SEALED BID SALE INVITATION TO BID FOR LAND AND BUILDINGS HEREFORD, TEXAS

LAND
The land consists of Lot Three (3) and the North One-Half (1/2) of Lot Two (2) of SOUTH PARK INDUSTRIAL SUBDIVISION to that Town of Hereford, Deaf Smith County, Texas, according to the Plat and Dedication thereon on record in Volume 202, Page 377, Deed Records of Deaf Smith County, Texas.

BUILDINGS
Building No. 1—50'x120' metal office/storage/shop. Construction: Concrete floor/foundation, steel clear span structural, metal curtain walls and roof. Front 20'x50' partitioned into rest room, sales/display and office; year-round air conditioning.
Building No. 2—Scales w/8x10 wood frame scale house—composition flat deck roof—concrete floor. Cardinal Scale, Webb City, Mo., Model 5060SR, Serial No. 631147, capacity 50 ton. Scales are 10'x60'.

Small Business Administration invites sealed bids for the purchase of this property formerly occupied by Patterson Chemical Company, Hereford, Texas, or from the Lubbock Regional Office of Small Business Administration, 204 Federal Office Building, 1616-19th Street, Lubbock, Texas 79401.

Bids for the property will be considered only if made in accordance with and subject to the terms and conditions set forth in said statement. All bids must be presented at the aforesaid Lubbock Regional Office of Small Business Administration by 2:00 P.M., Central Standard Time, on September 2, 1966.



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Mon., Tues., Wed., Fri.
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775x14 — 18.95
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825x14 — 20.95
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15.95
650-13 black tubeless plus 1.83 Fed. Tax and old tire.

NEW LOW PROFILE DESIGN ... MORE RUBBER ON THE ROAD FOR GREATER TRACTION!

- Full 4-ply nylon cord for strength and safety
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- Other sizes at comparable low prices
- Whitewalls only \$3 extra

- FREE TIRE ROTATION EVERY 5,000 MILES!
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Truckers! Foremost® Cargomaster® is your best buy... its got life!
600-16/6 plus 2.40 Fed. Tax
No trade-in needed! **16.95**

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PASSENGER TIRE GUARANTEE
Every Foremost tire is guaranteed against defects in material and workmanship and road hazards for the number of months stated. This guarantee covers all tire surfaces with the exception of ordinary, repairable punctures. If the tire fails, return it and Penney's will, at our option, (1) repair it free of charge or (2) replace it with a new tire, or give you a refund, charging an amount based on the guaranteed months and the current exchange price including Federal Excise Tax at the time of return. This guarantee is reduced to 50% stated time period for passenger tires used commercially and is void where passenger tires are used on trucks.

HERE'S HOW IT WORKS:
Length of Guarantee.....30 mos.
Free Replacement.....15 mos.
50% Replacement Charge 16-23 mos.
75% Replacement Charge 24-30 mos.

We celebrate our birthday by giving you these tremendous bargains!

WHEEL ALIGNMENT SPECIAL

- Correct caster, camber, toe-in
- Prolongs tire life up to 50%
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Charge It! **4.88**

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1. Complete chassis lube
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Charge It! **3.33**

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INCLUDES PARTS AND LABOR

PREMIUM CUSHION MASTER SHOCKS
reg. 5.95, NOW **4.88**

Charge It! **4.88**

New heavy-duty shock for extra safety on the road. Up to 43% more cushioning piston area than ordinary shocks. More control!

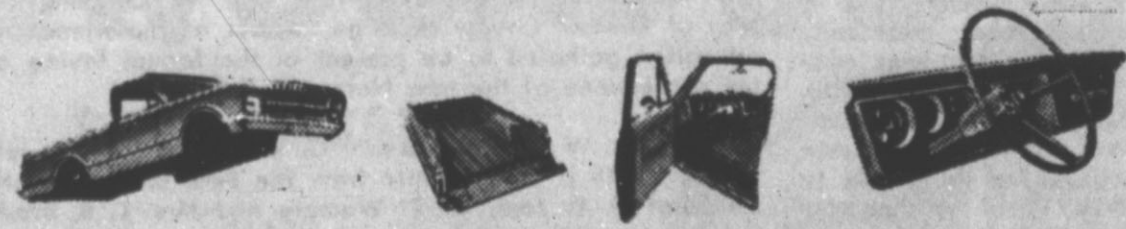
9.88 4 cyl. **13.88** 6 cyl. **16.88** 8 cyl.

Includes New points, plugs, rotor, condenser, and distributor cap, expert adjustment of cam-well, Timing and Carburetor, Tune-Up at Penney's... It costs almost as little as when you do it yourself.

NEW LOOK!



Handsome new Fleetside... one of 25 all-new Chevy pickup models for 1967!



Here's the brand new '67 Chevy pickup! Strikingly new in styling, its trim appearance puts many cars to shame. And tough new body sheet metal resists rust better. New all-steel pickup box provides full-depth double-wall side panels and tailgate. And the attractive new color-keyed cab interior is roomier. Also, there's better visibility plus many added safety features. The new '67 Chevy pickup looks so good and is built so well you can use it for almost anything!

A BRAND NEW BREED OF CHEVY TRUCKS FOR '67!

NEW LENGTH!
MORE LOAD SPACE ON A LONGER WHEELBASE!

ALL-NEW CHEVY-VAN 108 130" WHEELBASE NEWLY STYLED CHEVY-VAN 90 108" WHEELBASE

New Chevy-Vans in two sizes for '67... new V8 power, too! All new for '67 is the Chevy-Van 108 with 108" wheelbase and 256-cu.-ft. load space. Or pick the Chevy-Van 90 with 209-cu.-ft. cargo area. Both can be equipped with hustling V8 power. There's a brand new breed of Chevy trucks at your Chevrolet dealer's, so stop by soon!

ORSBORN CHEVROLET-OLDS

THE SUNDAY BRAND Editorials

Page Eight The Sunday Brand, Hereford, Texas, Sunday, Sept. 18, 1966

Reminder To An Uncertain Conscience

Certainly the elections in South Vietnam were at best a tentative and incomplete expression of popular will. Just as certainly, they were a far better one than anything ever permitted in North Vietnam or any other Communist nation.

A pedestrian observation that, but one needing making. For too many Americans seem to assume that in opposing Communist insurrection, their Government somehow opposes the people of Asia, Africa or Latin America.

Last spring, for instance, the Pulitzer Prize committee bestowed its honors on an editorial dissenting from U.S. foreign policy because this nation "has no right and no power to decide for the people of Cuba, Vietnam or central Africa what form of revolution they should have." The respected editor asked "that we have enough faith in the ideas of freedom to entrust to them, rather than to arms, the task of containing the ideas of communism."

Granted, the destiny of foreign peoples runs a distant second to our own national interest as a basis for foreign policy, and it may turn out that Vietnam involvement was not in America's best interests. Still, the Administration's argument is that in Asia the chief American interest is to prevent Communist belligerence from involving it in total war.

The Government hopes — wishfully or not — to accomplish that by fighting limited war in Vietnam, for it has seen that feeding an aggressor escalates his appetite. And we think this much can be conceded: With the benefit of hindsight, how many people would contend that outsiders have no business imposing their will on the people of Sudetenland, and should trust to ideas of Nazism?

In pursuing what it conceives to be its own interests, though, is the U.S. trampling the innocent people of Vietnam and other nations? Is it thwarting their choice of destiny? These questions obviously trouble many thoughtful Americans. They might rest a bit easier if they stopped to consider the different kind of choices these peoples would have if America were not present.

If U.S. influence were absent from Asia, communism would be a far more powerful force even if it still suffered occasional setbacks. It would be powerful not because its "idea" would triumph or because of its discipline and organization, operating in what would be practically a vacuum. For communism's advance has always come either through outright force of arms or through "revolution" typified by deviousness and conspiracy rather than popular choice.

In the first stages of "wars of national liberation," the Communist tactic is to hide behind fronts making the simple appeal, "Kill the landlords and take the land." Marx is prominently mentioned only after the people begin to understand that they too can be slaughtered.

Once communism calls itself by its own name, it ought to be obvious by now, debate and dissent are no longer tolerated, even under supposedly relaxed regimes such as Yugoslavia's. Is that what any people ever freely choose?

Now, American presence by itself hardly guarantees popular government. There is no firm assurance that the Vietnamese elections will ever lead to an effective parliament and bill of rights. In fact, we doubt that a land with the traditions

and history of Vietnam is likely to have a Western-styled democracy any time soon, regardless of what the Americans do there.

What American presence does guarantee is that there will be one important voice for the notion that popular will does count, that the people must be respected even in the absence of the last niceties of parliamentary democracy. Under what conceivable conditions would the Communists have counseled an ally to stop in the middle of a war to experiment with even limited popular elections?

The significance of the Vietnamese elections is not that they will necessarily lead to full-blown democracy, but that they happen at all. Whatever they portend for Vietnam itself and whatever the course of the dismal war, they should again remind the American conscience that this nation, not the force that opposes it, stands for the ideal of letting the people choose.

—The Wall Street Journal

Leadership's Challenge

Partly by design, partly by default, the United States has fallen heir to world leadership. It has become unofficial banker, policeman, bread-basket-keeper and social counselor for most of the globe — like it or not.

The assignment is quite awesome for a republic that, in the span of history, is a mere upstart. And because of its youth, possibly, there are times when the U.S. accepts the spotlight much like a boy soprano thrust reluctantly to center stage.

This is particularly true in economics. The dollar is the star of the money market, not the pound or the ruble. U. S. technology and all-around know-how have wrought a remarkable miracle.

But there are danger signals that the young, vibrant nation isn't willing to do what is necessary to wear the mantle of economic leadership.

This is one of the few nations able to produce more food, more clothing and more hard goods than it can consume. All but 3 per cent of the labor force is at work overproducing. The surplus has always been easily disposable in the world market.

Now come the reconstructed Germans who can build cars, pay high tariffs and shipping charges and still put Volkswagens on the street at prices under most U.S. models.

And once-humiliated Japan can buy steel in the U.S., take it home turn it into watchbands and toy cars, ship the finished products back through the tariff wall and still undercut U.S. prices.

There was a time when American labor and business could just grumble about cheap labor and go on striking for higher pay or gouging the consumer. But that time is past.

The U.S. is, without a doubt, pricing itself out of the world market.

This is the crux of what the International Monetary Fund had to say recently in what was the hardest criticism to date of U.S. economic policy. The IMF, charged with the difficult task of keeping world mediums of exchange on an even keel, as much as warned Washington that the dollar is in danger of going the way of the British pound.

Dollars have been drifting away from U.S. shores for a decade. To make up for some of the deficit, economic planners have added to the national debt. This and the fact that the U.S. now owes the IMF 1.4 billion dollars — only some 15 per cent below its automatic limit — brought the sharp rejoinder from the international money watchers.

Specifically the IMF recommends that Washington "clamp down" on dollar-cheapening tactics, such as increasing the national debt and letting prices go out of sight. The pressure from increased government spending in the domestic market was also under fire.

The criticism is difficult for Washington to ignore, although there is a limit to what a government can do. It can, as a last resort, impose wage and price controls, but a much more desirable route is voluntary restraint.

An economy that accepts the role of world leadership will be one in which every businessman agrees to keep quality highest at the lowest possible price.

Leadership involves attitude as much as aptitude. Perhaps, individually and as a nation, Americans will grow into the position that is theirs for the taking.

—The Dallas News

HELP FIGHT THE FLOOD



MAIN STREET, USA

Interstate Highways Are Changing Americas Face

By BERT MILLS

WASHINGTON, D. C. — Highway bills are the lifeblood of most local communities and the 41,000-mile Interstate System, now more than half completed, is remaking the face of America.

When finished in 1972, more than 20 percent of all vehicular traffic will move on Interstate highways, according to estimates

of the Bureau of Public Roads. The motoring public is paying the bill through Federal and state taxes.

The Federal government provides 90 percent of the money. Total bill since the accelerated program began in 1956 has been \$26.6 billion. U. S. share of the cost in the current fiscal year is \$3 billion.

While an Interstate route can be a many-sided blessing to a community, it can also turn a thriving center into a ghost town. This can happen when a town is by-passed, with no access road linking the community with the superhighway.

Necessarily, Interstate routes are limited access highways. The fewer exits and entrances there are, the safer the road and the lower the construction cost. There must be a good reason for building each interchange.

Beaver Crossing Saved

How one small community succeeded in a four-year campaign to persuade state and Federal highway planners to include an interchange serving that community has just been told in "Highway User," a magazine published in Washington by national Highway Users Conference.

The town is Beaver Crossing, Nebraska, population 460. Its story was related in the September issue of the magazine by Regional Editor Cecil Fausch, who described Beaver Crossing as "a typical south eastern Nebraska town," and the center of a farming community in Seward County between Omaha and Grand Island.

Back in 1960, Beaver Crossing learned that preliminary plans for Interstate 80 had been changed and that while Interstate 80 would pass three miles north of town, there would be no interchange of access road. Furthermore, the superhighway would divide Beaver Crossing's normal trading area.

The leading community organization in Beaver Crossing is Flowing Well Grange, which has a new hall which serves as headquarters for numerous activities. This local Grange unit has a Community Progress Program, whose chairman is a determined lady, Mrs. Alvin Gard.

Her reaction to the road planning news was: "We weren't about to let our town become a ghost town." She arranged for the Grange to sponsor a series of meetings of businessmen, farmers, and others, and for the Grange to spearhead a drive to reinstate the rejected interchange, plus a three-mile hard-surfaced access road into town.

Lincoln Besieged

Mrs. Gard organized a special committee of volunteers. They See MAIN STREET Page 9

THE BOOTLEG — Philosopher

Editor's note: The Bootleg Philosopher on his Bindweed farm is out of his field this week, but that's his problem.

Dear editor:

Since a man can't spend all his thinking time thinking about international problems, and since every newspaper I've picked up out here lately has been devoting more and more space to the new football season, from high school through college to the professionals, I have returned to a problem I've been working on for several years now.

It is: how can football be arranged so, after a game, everybody on both sides comes away happy? Like it is now, out of the thousands of games played every weekend, fifty percent of the people always leave the stadium sad, except in a case of a tie. No game, like no politician, can last if it can't make more than half the people happy.

My friends in town who are experts on the game say it can't be done, that there's no way for both sides to win, but I can't imagine a Great Society where only half the people come away from any event week after week happy. Who wants to settle for just 50 percent of a Great Society?

Therefore I have devoted considerable thought to this problem the last few days and while I haven't quite worked out a system where all unhappiness will be eliminated, I have cut it down to only 10 percent.

Like it is now, the average team plays 10 games, one a week for 10 weeks, with 50 percent of the fans being saddened every week. I can cut this to 10 percent.

It's simple. Don't have any winners or losers every week. Wait till the end of the season. Meanwhile keep running scores. At the end of the 10 weeks, add up the scores, and the team with the most total points wins. All the tears are thus put in one bucket. Not scattered out over the whole season. If some team beats you this week by 6 points, you figure on beating the next team by 12, and thus getting back in the running. You can see how this will improve scoring.

I am glad to make this contribution, and will now devote my thoughts to other problems. As a matter of fact, I have settled the Viet Nam problem several times, but the people over there don't seem to pay any attention to it. Yours faithfully, J. A.

Inside WASHINGTON

MARCH OF EVENTS

PRE-CONVENTION JITTERS HITTING BOTH PARTIES

KENNEDY AND NIXON ARE CONFUSING MANY

By HENRY CATHCART
Central Press Washington Writer

WASHINGTON—More than two years before the 1968 presidential elections both political parties are having their pre-convention jitters. Sen. Bobby Kennedy casts a lengthening shadow over President Johnson's own candidacy, although Kennedy has said he is not available for 1968. Michigan Gov. George Romney is trying to act like presidential timber. And then there is former Vice President Richard M. Nixon.



Richard Nixon

Many voters distrust him

At this stage of the game, political disaster would have to befall Johnson for the Democratic nominating convention to dump him in favor of Bobby. There had been some speculation that Johnson might dump Hubert Humphrey and replace him with Bobby as his running mate, but Bobby said no to this report. Romney has firmly identified himself with the "liberal" wing of the GOP, but in doing so has tended to undermine his own support among the active and vocal conservative minority within his own party.

Nixon is a more complex political animal. After all, in one way or another, he has been running for President since 1952 and will have had 16 years of experience in this particular arena by GOP convention time. He attempts to be liberal among liberals, middle-of-the-road among similar-thinking groups and a conservative among conservatives. He calls for intensification of the war in Viet Nam and for economy in government spending, but endorses the principle behind federal social programs, but opposes most of them on administrative grounds. He is "for" everything good and "against" everything bad, and if one person's "bad" is another person's "good" he can stand squarely for both sides.

And there lies the fatal flaw in the Nixon strategy. Too many voters distrust him and he is doing nothing to remove their doubts.

● A LOST "RIGHT"—Pity the poor government workers who have been deprived of a basic right of all Americans—the "right" to refuse to pay their bills.

For many years, government employees have been deprived of this "right," enjoyed by so many of their privately-employed colleagues. But now, the Civil Service Commission is readying new rules which will further strengthen the obligation of government employees to pay their bills and taxes.

The new rules are a follow-up on a recent Presidential Executive Order on standards of ethical conduct for government employees. In that order, President Johnson declared that each worker "is expected to meet all just financial obligations."

The new regulations will require federal agencies to take action against employees who don't settle their just debts, and to notify employees that their continued employment will depend on their settling their financial obligations. If they don't pay after a reasonable time, they will be subject to dismissal.

Not only debts are involved. There are also the matters of unpaid federal, state or local taxes.

... from the Brand's files

50 YEARS AGO

Mr. W. M. Watson was exhibiting an eagle around town last Friday morning that he had brought down from its flight by his unerring marksmanship. It measured 6 feet 7 inches from tip to tip of wings. Its talons were like the tongs on a big bar hook, and its thigh was like a mule for strength and hardness. It was killed on the road from Dimmitt to Hereford.

The Midland County Fair and Fat Stock Show will be held at Midland, Texas, September 21st to 25th inclusive. There will be polo games, bronco busting, grand fireworks display every night, big race program everyday, with free amusement attractions in front of the grand stand.

September 22nd will be Frontier Day. There will be mammoth, free barbecue at noon. Among other attractions at night, will be a camp fire, around which the women will gather to listen to short talks by "Old Timers". There will be also an Old Fiddlers' Contest combined with an Old Fashioned Dance contest. All old fiddlers and the boys who can still "shake their feet" are urged to come.

Wednesday was a red letter day for Canyon, the seat of Randall County. A large number of the friends of education gathered to be present at the formal laying of the cornerstone of the new Normal building.

Messrs. W. T. Womble and G. R. Joel of this city left Tuesday with a car of cattle from the Pure Bred Hereford Herds of G. E. Joel, W. T. Womble and Mrs. L. R. Bradley for the Midland fair.

Deaf Smith County is fast coming to the front as a leader in pure bred cattle. There are no better herds in the Panhandle than those from which this herd was taken and they will surely bring some blue ribbons back with them.

25 YEARS AGO

The Commissioners Court this week authorized the opening of a station for distribution of grasshopper poison. Indications at present point to the worst seige of recent years for this season.

A. J. Bateman says that the plague is worse in the east and south parts of the county and advises all farmers to put out the poison, both around the border and in the wheat field itself.

In connection with the War Department, Deaf Smith County has made the first steps in the development of an aircraft wading service, a service which is supposed to be organized in every county in the country.

According to County Judge A. J. Schroeter, who will have charge of the defense measure here, three posts have been established.

With the best feed crop in several years now maturing in Deaf Smith County, the Farm Security Administration is encouraging its borrower-families to stabilize their business and increase their incomes by properly conserving and utilizing crop resources.

Private Bill Cook, who almost killed Santa Claus last Christmas, is the only bat man in the army corps.

Cook, serving with the 73rd school squadron at Ellington field may never get the opportunity to show what he can do over an enemy air field. The army believes the parachute is sufficient equipment to drop a man to earth.

Cook probably has made more jumps, with and without his bat wings, than any army aviator. He has jumped 396 times, in 175 of these he sailed like a bird. Yet he never has leaped from an army plane. He's a parachute inspector.

First ship to be launched since the Navy took over the shipyards at Kearny, N.J., was the cruiser, Atlanta. It weighs 6000 tons and embodies many new features.

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth
Hereford, Texas 79045



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Main Street

Continued from Page 8

collected signatures on petitions, obtained engineering and traffic data, and descended upon the state capitol at Lincoln in strength to appeal their case to state highway officials.

Arguments presented included the fact that a recent school reorganization had increased the importance of the Beaver Crossing school, and that rural students would be handicapped unless an interchange were provided. Also, the local grain elevator would soon be dependent

entirely on truck transportation, and so was the livestock feeding industry.

Statistics were compiled to show that a number of Beaver Crossing residents were employed in Lincoln and Omaha, and commuted by highway daily. Milk produced in the area moved by tank trucks headquartered in the town to Lincoln and Omaha seven days a week.

By 1961, the State Highway Advisory Commission was convinced and recommended reinstatement of the interchange. The Nebraska Department of Roads concurred in that recommendation. In 1962, the glad

news came from Washington that the Bureau of Public Roads had approved final plans for the Beaver Crossing interchange. In 1963, state officials approved the access road. In 1964, construction began, and in 1965 there was a ribbon-cutting ceremony at Beaver Crossing, with Mrs. Gard on the program.

Postscript to the story is that Flowing Well Grange ranked in the top ten nationally among 4,500 entries in the National Grange's Community Progress Program, receiving a \$1,000 award, plus a \$200 savings bond as state champion.

Mrs. Elmer Krasser, Master

of Flowing Well Grange, said in accepting the national award that while "hard work contributed to our success in this activity, I think the main reason is that we are all interested in making our community a better place to live. We all work for a united community and thus enjoy good relations with every organization in the community."

Beaver Crossing serves as an object lesson to other small communities, including those nowhere near an Interstate highway.

Office Supplies — Printing
THE INK SPOT

Museum Progress, Plans Told To Lone Star Club

A survey of work already accomplished on Deaf Smith County Historical Museum and plans to complete it as a portrayal of life in pioneer days of this area, were presented by guest speakers to Lone Star Study Club this week.

The club began its 1966-67 season with a salad supper on the patio of Mrs. Melvin Cordray's home. Yearbook committee members, Mmes. Cordray, Jim

Bookout, and G. W. Newsom, and the president, Mrs. S. S. Williams, were hostesses. The program guests were Mrs. Henry Sears and Mrs. Jesse Geron, both active in work on the museum.

They explained how the county Historical Society is organized and how it functions to support museum plans, also how museum exhibits are being grouped to show history of this

section before the time of white settlers, then in the years when pioneers were establishing homes, farms, towns and industries.

A resume of the year's program outlined for the club was given by Mrs. Cordray, yearbook chairman. It was announced that the next meeting will be in the home of Mrs. R. G. Blue Sept. 27 with Mrs. Homer Hensie co-hostess, and that the Oct. 11 meeting will be a guest day, with Mrs. Jack Brown as speaker to discuss the recently-formed patterning center, to aid handicapped children.


Supper was served from a

buffet table centered with a watermelon half, filled with chilled fruits. Roses were arranged on a side table, and each of the quartet tables where guests were seated had a centerpiece of tiny pink rosbuds.

Members present included Mmes. Hardy Benson, Olan Caviness, Thelma Chisum, V. E. Dodson, J. J. Durham, Jim Higgins, John Jacobsen Jr., C. D. Kelton, Vivian Major, C. O. Phillips, Ray Suit, Ed Warren and Blue.

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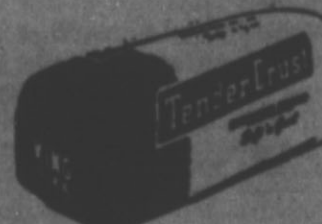
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Reg. or King Size 6 Bottle Ctn. **2 For 89¢**

Duncan Hines Blueberry Muffin Mix Box 45c	Shurfresh — 24 Oz. Bottle Vegetable Oil 49c
Shurfine Bartlett Pears 303 Can 4/\$1	Shurfine Frozen — 10 Oz. Broccoli Spears 2/39c
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Crest Toothpaste Reg. 95c 57c	PhisoHex Skin Cleaner Reg. 2.39 \$1.97

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Shurfresh Lb. **89¢**



Tenderized STEAK No Bone No Waste Lb. **\$1.09**

SHORT RIBS Lean Meaty Lb. **39¢**

PORK CHOPPIES No Bone No Waste Lb. **79¢**

Affiliated All Meat FRANKS Lb. **59¢**

WHITE SWIRL Dinnerware from the ovens of **The Salem China Co.**

9¢ Piece With Each \$5.00 Food Purchase

ITEM THIS WEEK **FRUIT DISH**

RANCH KITCHEN TAKE HOME FOODS

CHICKEN and DRESSING Pt. 69¢

Candied Yams Pt. 49c	Fruit Salad Pt. 49c
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COOPER'S MARKET

BEST MEAT IN TOWN

TEXANS IN WASHINGTON

Military Reserve Call Bill Backed By Mahon

By TEX EASLEY
WASHINGTON (AP) — Rep. George Mahon of Texas argued eloquently... but lost.
The Texan captained the fight in the House for acceptance of a Senate-approved amendment to give the President authority to call individual members of the military reserves to active duty without declaring a national emergency.

amended by the Senate. The House previously had passed the \$58 billion bill.
Rivers opposed the amendment on grounds that writing such a legislative provision into an appropriation bill was irregular procedure and that the Senate amendment was a military matter that should be handled separately by his committee.

fighting and dying and we could not care less about parliamentary matters. Are you for it or are you against it?
'It is perfectly true that the President could declare a national emergency. I would assume that he is probably correct in his decision not to declare a national emergency. It may be that he does not want to call up the reserve units as such, because if he declared a national emergency and called up reserve units, he would be calling up reservists who have already served in the war in Viet Nam.

considered for call into active duty.
'Now the question for you to decide is whether or not we should act on this proposal and give the President the right to determine whether or not there is a 'draft' haven in the reserve establishments and give him the opportunity to call up certain people who may be needed in the war in Viet Nam without destroying reserve units.'
But the House then proceeded to side with Rivers.
The Senate subsequently decided to stick by its action unless and until the House actually passed separate call-up legislation. The Rivers committee did approve such a bill, but then Congress recessed for a long Labor Day weekend with the call-up provision still an issue and the entire \$58 billion measure tied up.

Carr Suggests Stiffening Of State Penal Code

AUSTIN — A person convicted of a felony should not be paroled until he has served at least one third calendar time of the sentence imposed, Attorney General Waggoner Carr recommended today.
This was among the 18 pages of recommendations made as a result of a request by Carr that district attorneys and others connected with law enforcement make suggestions of changes in the revised Texas Code of Criminal Procedure.
Among the other recommendations were that any person receiving a life sentence, including habitual criminals, and those 45 or more, be required to serve at least 15 years actual calendar time before becoming eligible for parole.
The Carr report noted that if this is enacted, the recommendation will increase substantially the length of time to be served in the penitentiary by a convicted felon.
Also suggested was that persons present at the scene of a crime be required to furnish their identity to investigating officers.
Previously, Carr has recommended a number of changes in the Penal Code to make penalties for crimes stiffer.
Kingston, Jamaica, with a population of 123,500 ranks as the Western Hemisphere's largest English-speaking city south of Miami.



FIELD TRIP SPONSORS — Accompanying the sixth graders on their field trip to the County Library Friday were Mrs. Kay Brown, teacher, and Ray Todd, principal at Central. Far left is Nidia Valdez.

Amis To Aid Two Funds

Contributions to civic improvement funds were approved by members of Mon Amis Study Club at the first meeting of the 1966-67 season this week, a luncheon in the home of Mrs. Jack White.
Members voted to give \$50 for the planned Easter Community Building and a like amount to Deaf Smith County Hospital to be used for equipment.
Starting fund-raising for the new club year, the group conducted an auction as part of the luncheon entertainment. Articles hand-made by members were donated for the auction sale.
Mrs. Billy Baker presided for business. Yearbooks listing the

year's program were distributed.
Two new members, Mrs. Dale Christie and Mrs. Bill Wheeler, and a new associate member, Mrs. Guy Walser, were welcomed. Other members at the luncheon were Mmes. Billy Bell, Roy Botkin, Kenneth Christie, J. D. Greeson, Jerry Terrell, D. L. Thomason, Bob Noland and Cliff Almon.
JUST CALL ME
ATHENS (AP) — Athens Mayor George Pityas is resolved to keep the city clean even if it keeps him awake.
He told Athenians that anytime they noticed uncollected garbage they should telephone the director of health and protest.
'And if the director is unavailable,' the mayor said, 'you can phone me at home.'

McDougals Sell Registered Bull
Claude and Eloise McDougal, Hereford, recently sold an Aberdeen-Angus bull to Rexel Sparks Cuervo, New Mexico.
Classified Got Results

Rules Read To Launch Club Season
By-laws of Young Mothers Study Club, with some recent amendments, were read at the first meeting of a new season to remind members of their operating rules. Mrs. Al Hunter, parliamentarian, was the reader, and members discussed the various provisions informally.
The meeting was in Pioneer Gas Flame Room, a salad supper with Mrs. Jim Arney and Mrs. Howard Hunter hosts. Mrs. Arney presided for business.
New yearbooks were distributed by Mrs. Howard Hunter, chairman of the program committee. The next meeting, on Sept. 27, will include guests for a program on Living in India.
Present for the supper were Mmes. Bobby Viegel, David Brumley, Don Brush, Charles Springer, Larry Dobbs, Raymond Gerke, Lewis Block, Frank Campbell, Ray Simpson and Don Chapman.

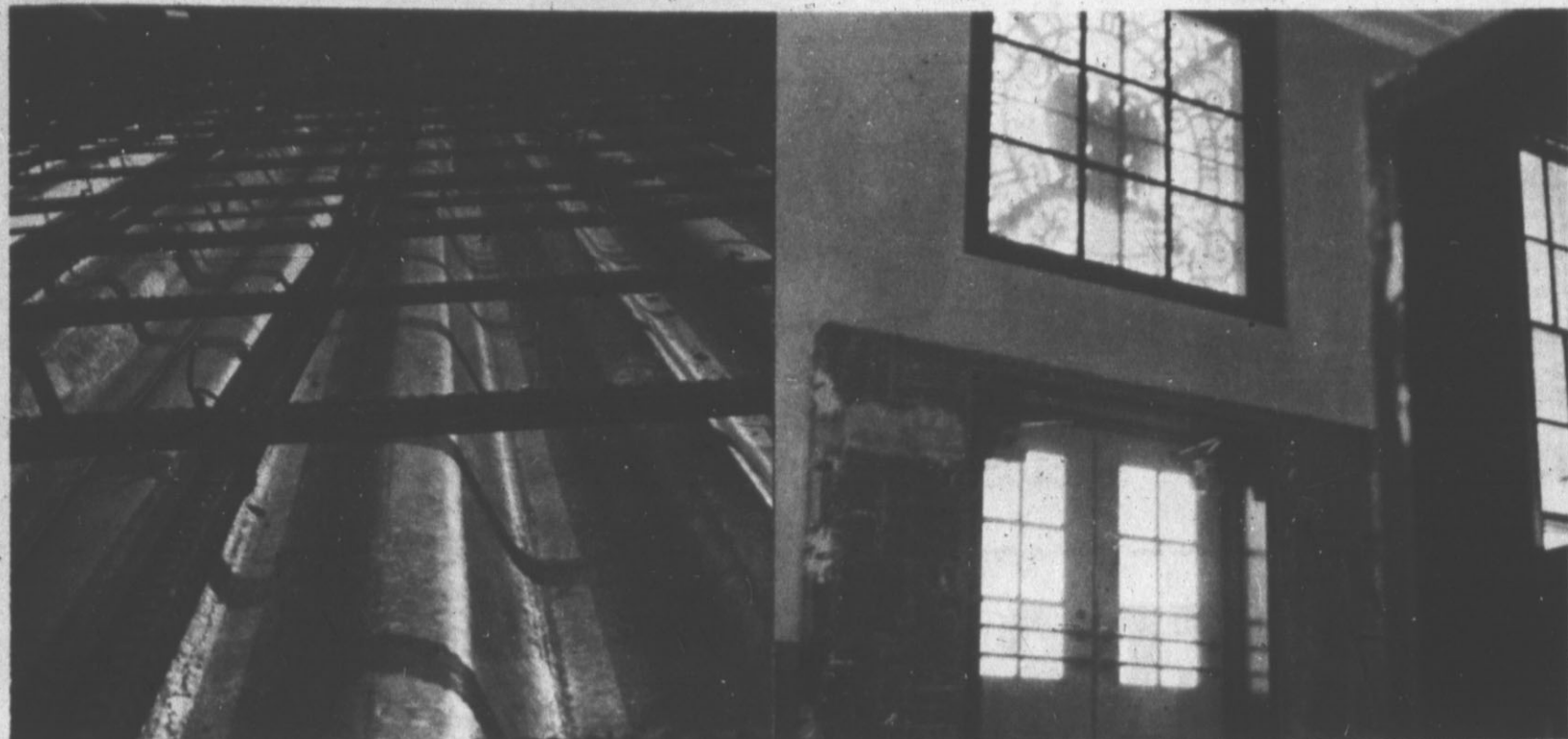
Advertisement for fertilizer: 'Use the fertilizer custom-made for wheat'. Features 'SMITH-DOUGLASS PELLEFORM WHEAT WHOPPER'. Includes benefits like 'Custom-made to promote early root growth' and 'Clean, green pellets contain maximum water-soluble phosphorus for maximum yields.' Contact: Hereford Butane, Inc., Veterans Park Road, Phone 364-3367.

Advertisement for GE appliances: 'THIS G-E DRYER IRONS AS IT DRIES. Permanent Press fabrics tumble dry crisply-creased, wrinkle-free!'. Shows a GE electric clothes dryer (Model DE-620) and a GE 2-Speed Filter Flo Washer (Model WA-840). Price: \$149.95. Location: FAMILY MART of HEREFORD, 603 E. Park Ave., Phone 364-4918.

Advertisement for Penneys clothing store: 'HEREFORD, TEXAS Penneys ALWAYS FIRST QUALITY'. Promotes 'SHOP "UP-TOWN" Sugarland Mall'. Shows illustrations of women in fashion: a bra and panty set, a chain-button jacket, and a ripple knit dress. Prices: 3.00 for bra/panty, 13.98 for jacket, 13.98 for dress.

Advertisement for Penneys clothing store: 'Penneys'. Shows illustrations of women in fashion: a chain-button jacket, a ripple knit dress, and a chain-button jacket. Text: 'ripple knits make fall fashion news! Tri-part ensembles for misses and women! They're ripple-stitch Orlon acrylic knits... smart, simple, superbly poised for a busy fall schedule. Bonded to acetate tricot to keep shape, snub creases, keep their crisp, neat charm whatever your pace! Brisk jackets with little shell tops, slim-fit sheath skirts. 13.98. Chain-button jacket trio in red, grape, and green. 10 to 18. Mylar metallic trim trio in green, teal, camel. 14 1/2 to 24 1/2. our fashions never say how much... just how right!'.

Remember... Just Say Charge If Please, Or Use Our Convenient Lay Away Plan!



CONSTRUCTION PATTERNS — Building on the new post office presents a constantly changing set of patterns. New steel makes a network in the picture on the left. Light through old windows and doors expose raw bricks on the interior of the portion of the building left standing. (Hereford Brand Photo)

Job Seekers Are Being Relocated

WASHINGTON, D. C. — The labor Department is moving unemployed workers to where the jobs are.

During the past year, 1,400 workers who had little prospect for employment in their home areas were helped to relocate in other areas where jobs had been found for them. This experimental group had been unemployed an average of 15 weeks; one-fourth had been without work for six months or more.

Purpose of the experimental projects is to assess the need for and the value of a permanent program to aid in the relocation of employed workers. Project approaches, relocation techniques, and types of financial assistance and training vary greatly in order to obtain a wider range of experience.

To bring workers to available jobs, State employment security agencies moved more than an average of 688 miles at an average cost of \$400 per family. The Department of Labor is also experimenting with providing loans for downpayment of a house for those workers who have been unable to find suitable housing in their new location.

Twenty-two additional demonstration "mobility" projects, now underway, will relocate 5,000 families during the next nine months. The 1967 mobility demonstration projects are:

California: About 300 unemployed workers from the 3,000 laid-off Aerojet Corp. employees residing in Sacramento will be moved to full-time job opportunities in California and elsewhere.

Kentucky: About 150 unemployed workers from eastern Kentucky counties, currently enrolled in the Work Experience and Training Program, will be placed in jobs in Lexington, Louisville, Northern Kentucky north of the Ohio River. Also, effort will be made to train and relocate about 250 from among 40,000 unemployed, out-of-school

state New York will be relocated in New York State or other States in which job opportunities exist.

Pennsylvania: About 50 workers from among 280 displaced by the Brockway Glass Company Plant No. 18, closing in Washington, Pa., are being offered relocation assistance to other glass plants covered by an industrywide trade agreement. Also, about 200 workers from persistent and high unemployment areas will be relocated within the state.

Two-time U. S. Open golf champion Billy Casper said his putting "was off" until the first two rounds of this year's Open. The first day he took only 29 putts for a 69. In the second round he required 28 putts for his 68.

**Complete Stock Office Supplies
Office Furniture
THE INK SPOT**

ROLFE COULD BUNT

NEW YORK (AP) — Red Rolfe, former Yankee third baseman and now director of athletics at Dartmouth College, once beat out three bunts in one game.

"I was a good bunter," says Rolfe, "because I'd bunt only if the pitch was one I could drop down. If it wasn't my pitch to bunt I would take it or hit away. You've got to pick your spots when you bunt."

The National Park Service, created by Congress in 1916, today protects more than 230 great parks, shrines, seashores, riverways, parkways, battlefields, cultural and industrial sites of historic interest, and other public treasures.

A Wyoming buffalo ranch does a brisk trade in a strange by-product — bleached buffalo skulls. Interior decorators snap them up.

H.D. CHATTER Judging Tasks Is Rewarding

By Mrs. Argen Draper
Home Demonstration Agent



Last Saturday, we judged the 4-H Fair at Dimmitt. Mrs. Glenna Rickard who lives near Tam Ann Gin was also a judge. She brought me a gorgeous corsage with seven beautiful roses. I was very flattered and appreciative of it.

The Rickards have two boys and have been keeping two little girls whose mother is ill. Also, two nieces have visited this summer. Glenna and her sister have cared for these six children under 6 years of age. She reports a lively summer.

They live on Route 2 and had many kind words for Bill Price, their mail carrier. Unless you have some time, don't ask Bill Price about his collection of antiques.

NANCY DUNCAN will be glad to learn about one person who really did appreciate her seven-layer cookie recipe. Diana Ad-

ams of the Frio Girls 4-H Club used the recipe and won a blue ribbon at the fair.

There were many good products but these bar cookies, a chocolate cake made by Jeanne Dameron (Claude's niece) and a loaf of quick bread by Lee Ann Merritts were exceptionally good. A leader is checking on these for the recipe.

It takes a good recipe and proper manufacture for good products. Also, an interest in one's work. Not original, but one of my favorite bits of philosophy, "He who bakes with indifference, bakes but a bitter loaf that feeds but man's half hunger."

TAKING ADVANTAGE of the trip to Dimmitt, I enjoyed a visit with Loreta Fowler Henderson. The three Henderson youngsters are growing very fast and are so lively and sweet.

The boys are typical and like farming. They would stay with their daddy in the field all the time if they could manage Loreta. Little Linda Maxine is a dainty good little girl and has already won everyone's heart with her sweetness and charm.

WHILE IN Dimmitt, we saw Q. O. (Brownie) and Mildred Brown at the Steakhouse. I heard they are doing real well with the cafe.

GOOD FOR A STORY most anytime, Wallace Cox told a funny dog story. One time when they had a prize police dog, she had 13 puppies. A bit overwhelmed, as the Coxes take a lot of interest in their pets, they scratched their heads over names. Finally, a logical solution was reached. They named the puppies for states.

IT'S TIME to plant grass seed. Come by for bulletin B-203, Home Lawns.

LEOTA LANE, Family Life specialist, was here Friday visiting with Brother Don Davidson. The County Committee on Aging, of which he is leader, has many interesting plans for the coming year.

Classifieds Get Results

County FWC Board Meet Announced

A board meeting for Deaf Smith County Federation of Women's Clubs will be held at 3:30 p. m. next Saturday at Community Center, Mrs. C. D. Kelton president, announces. The board comprises Federation officers and representatives of the member clubs.

Officers, installed at the spring meeting last April, include Mrs. R. L. Wilson and Mrs. A. B. Higgins, vice president; Mrs. Delmo Williams, secretary; Mrs. L. H. Lookingbill Sr., treasurer; Mrs. O. G. Hill Sr., corresponding secretary; Mrs. Earl Lance, Historian; Mrs. John Jacobsen Jr., parliamentarian.

The board session will precede by a week the first program of this season which is scheduled Sept. 30 in Community Center. It will be a covered dish luncheon at 12:30 p. m. Theme of the program is Texas Heritage and hostess clubs are Lone Star, Bud to Blossom, Summerfield Study and El Llano.

MOTHER BATMAN

ALBUQUERQUE, N. M. (AP) — Batman became a mother recently which didn't surprise Peter Weber of Albuquerque.

Peter, 10, suspected the horned toad he purchased was a girl.

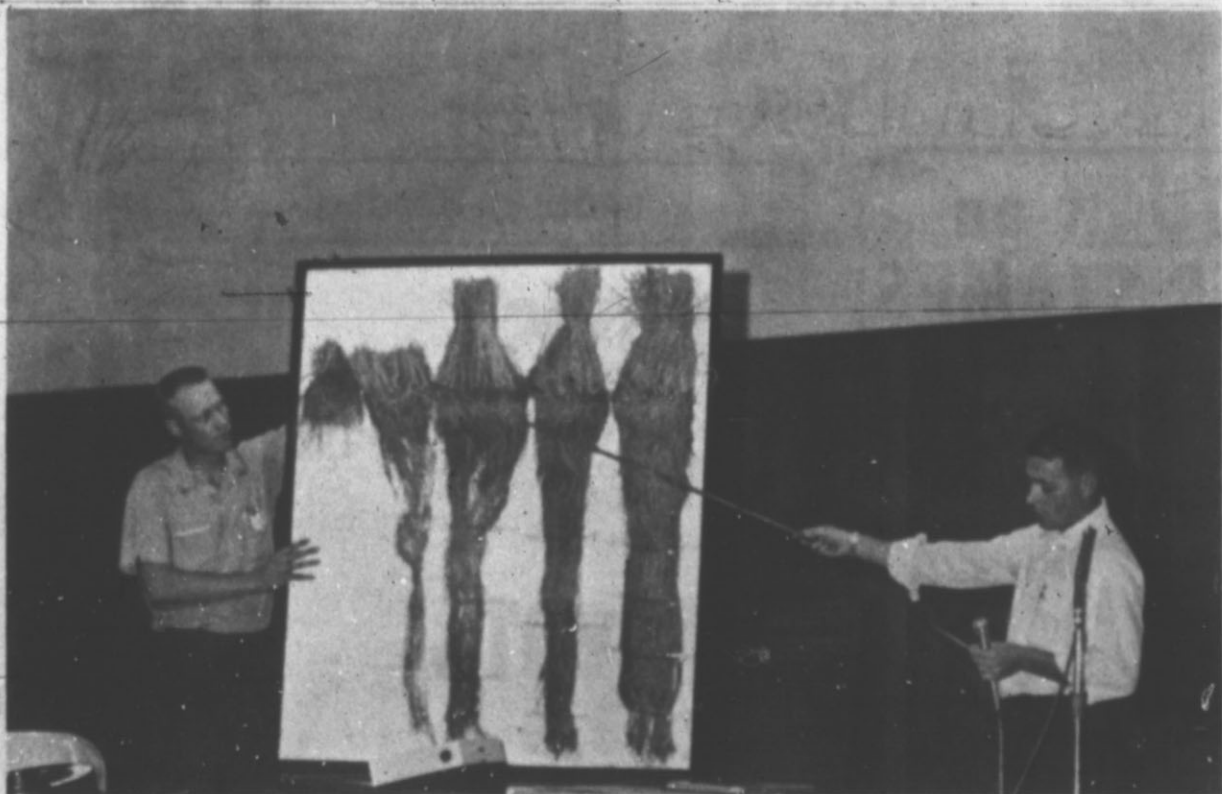
He was convinced when Batman had 25 babies. "But it sounds silly to call a horned toad 'Batwoman,'" said Peter.

CAN HAPPEN TO ANYONE

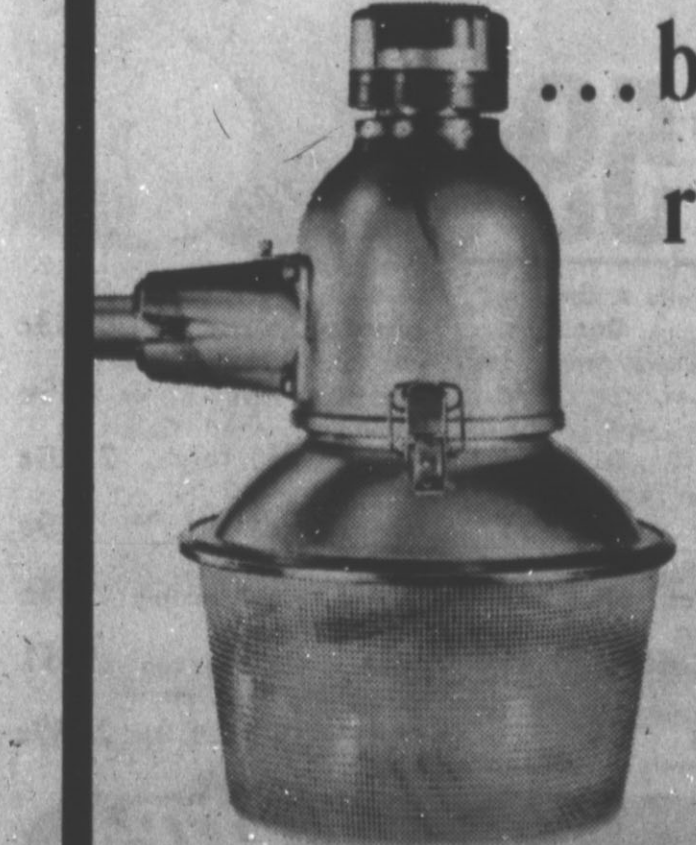
LUSK, Wyo. (AP) — Richard Pfister, the president of the Wyoming Highway Commission, slipped up — just like lots of others.

He forgot to renew his driver license before the expiration date. A friend had to drive him to the highway patrol office so he could take an examination to qualify for a new license.

Typewriter Ribbons
THE INK SPOT



WHAT IS NEEDED — Ed Parton illustrates with the help of grasses mounted on a display board, the proper root length that is practical to hope for. The grass on far left is the result of too heavy grazing, Parton told farmers at the annual crop and conservation tour that was transferred to the Bull Barn Thursday due to heavy rains. (Hereford Brand Photo)



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Mon., Tues., Wed., Fri.
7:30 a.m. to 6:00 p.m.

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50 SPORT	299.95
60 SPORT	329.95
90 DELUXE	379.95
90 TRAIL	399.95
90 SPORT	429.95
175 DUEL TWIN	599.95

KING'S MANOR ANSWER QUESTIONS



Your understanding is important to the future story of King's Manor. The following questions will be up for answer in our Founder's Program on September 19th.

Have the original plans for facilities and services at King's Manor been achieved on the original timing schedule?

Answer: "The first home for 20 people, the expansion for 12 others, the 5 cottages for duplex residence, and the nursing facilities at Westgate are on time to this date. However, the present freeze in commercial loans forces a pause in the time schedule for expansion. A five bed infirmary for residents of the Manor, and 6 new beds for public nursing care must wait unless - - -"

"We can find an individual who has money with which to buy a life annuity contract at 8%. Officials in the administration are concerned that delay in the timing for this part of the Home plan may pose a hazard to the happy climate of custodial life in the Manor. Dr. Davidson emphasizes that unless residents in the Manor can be moved to a special infirmary for nursing care, then increasing average age would convert the custodial home into a nursing home. King's Manor holds a unique place in West Texas if it can maintain the active life in the custodial unit."

When will more rooms for custodial care for well people be built?

Answer: "Only when a new generation of younger applicants can be assembled to provide a young average age across the family. Applications for admissions are now screened carefully to avoid early nursing care needs. People in West Texas are not sold on custodial care, or retirement homes, in numbers large enough, at this time to justify a large home in Hereford. We continue to find emotional resistance to our philosophy. When more people at 72 years of age realize that a choice of social therapy in a church sponsored retirement home will probably provide twice as many years out of bed as will be provided by a plan to live alone, then more rooms for custodial care are warranted. Many people who insist upon independence and who try living alone, spend their last seven years in a nursing home. Those who choose a retirement center are likely to need only a few months or years in such care. In four years at King's Manor with more than 40 people and an average age above 80 we have lost only 6 by death. Half of those were never in a nursing home. One was in nursing care only a few months and the other two were in nursing care less than 2 years. And, two of those were over 93 before we lost them. Statistics across the nation for 50 years would prove the wisdom in buying retirement home custodial care to avoid long expensive nursing care in the late years of life. Our first four years of history prove the point."

"But we continue to study a waiting list of people above 80 years of age because two many who are living alone will wait until they go to a nursing home rather than choose the value of social therapy in the Manor for custodial care."

What has this to do with a Founder's Association?

Answer: "The proposed organization will enlist the interest of people who can invest some time and money in a program of education. The cost of such an education program must not be attached to the fees at King's Manor. Almost every visitor to our Home is a convert to our philosophy. But the application list and the budget balance will not sustain active retirement living on a casual basis. People who do not need the social therapy provided must carry the story far out from Hereford to secure enough converts to prevent King's Manor from ever becoming a home for nursing care only. We invite your interest in this new philosophy to meet a growing need in West Texas."

This is just the introduction to our speech. But you may not be in a comfortable place or on leisure time. So we will wait for a chance to talk again. But please, please don't plan to wait till you absolutely cannot live alone and expect admission for active retirement living at King's Manor. We will do our best to care for you well in Westgate.

Cordially,
Dr. Don R. Davidson
executive director

P.S.
Tickets for the Founder's Dinner have been sold out! We will plan for more people next year.

Supper Starts Year

Walking in Awareness is the program theme chosen for this year in Veleda Study Club, introduced to members as they were welcomed back to club participation this week after the summer vacation.

Yearbook committee members, Mmes. Gid Brown, Bill Brady and Robert Willmot, were hostesses at a salad supper in First National Community Room.

Stretching across the buffet table were small cardboard houses and buildings arranged in a miniature town with streets, a stream with bridge, and tiny figures of people walking about. Signs on the buildings bore names of Hereford businesses and at the entrance the sign labeled the town, Awareness. Club program titles were shown on other signboards, illustrated with symbolic figures.

Each program subject begins with the words, "Make us aware. . . ." and the opening topic was completed with the phrase, "of the insignificant things and the great." Mrs. Brady conducted a quiz based on items in the day's newspapers, to test members' awareness of current happenings.

Mrs. Joe Frank Clark presided for business and reminded members to bring to the next meeting, clothing to be sent to children at the Abilene State School, a project contributed from last year. Mrs. Staley Hackley was voted to membership.

All members of the club were at the supper, and a guest was Mrs. Leona Seavey of Denver, who is visiting here with her daughter, Mrs. Glenn Watts, a club member. Mrs. Charles Hoover, an associate member was also present.

Courthouse Records

WARRANTY DEEDS

Alvin W. Brown Et Ux to Laura T. Higgins, Parts of Lots 36 and 37, Block 5, Westhaven Addition.

Leroy Price Et Ux to Charles Frye, Two tracts of the S. E. 1/4 of Sec. 63, Block K-3.

Puzant C. Torjigan to Burnie B. Northcutt, E. 1/2 of S. E. 1/4 of Sec. 3, Carter and Head Subdivision.

DEEDS OF TRUST

Leon Jose Madrigal Et Ux to Hale County Savings Association All of Lot 16, Miller and Mosley's Subdivision of Block 26, Evants Addition.

VEHICLE REGISTRATION

Juan Rodriguez, 1956 Chev.; Eddie C. Aldine, 1956 Merc.; Bill McDowell, 1957 Chev.; Bill McDowell, 1962 Ford; T. K. Anderson, 1964 Ford; T. K. Anderson, 1964 Dodge.

Eldon R. Craig, 1964 GMC; Lonnie Shelton, 1958 Chev.; J. D. Whitaker, 1966 Buick; Aldand Hudson, Jr., 1965 Ford; Proquinto Martinez, 1947 Intl.

Gloria San Juana Perez, 1962 Ford; Jesse Saucedo, 1960 Chev. E. E. Mick, 1962 Chev.; Maria Hernandez, 1962 Pontiac; Mary S. Hinojosa, 1956 Chrys.

Holly Sugar Corp., 1966 Chev.; W. C. Hill, 1963 Chev.; Jesus Trevno, 1966 Bridgestone Mtr-Alvin M. Smith, 1961 Volks.; Morris Leach, 1955 Chrys.

Robert Albracht, 1955 Chev.; Ruth W. Robertson, 1957 Chev.; Samuel Valdez, 1949 Chev.; Samuel Valdez, 1958 Ford; Sam Valdez, 1954 Chev.

Sam Valdez, 1947 Intl.; Jerry Tyler, 1950 Ford; Joseph R. Hill, 1966 Ford; Mary V. Limas, 1960 Ford; Cecil Malone, 1966 Ken-skill; Noel Parvin, 1951 Ford.

Vincente Guerrero, 1955 Ford; J. Wm. Witherspoon, 1960 Ford; Kinsey Osborn Mtrs. Inc., 1966 Opel; Michael F. Robinson, 1956 BSA Mtrcy.; Pat King, 1959 Ford.

Wm. Douglas May, 1951 Chry. John Grossenbacker, 1953 All-state; Walker Sheet Metal, 1954 Chev.; H. Murphey, 1966 Chev.; Claro Guerra, 1958 Olds.

Paulo H. Escamiola, 1961 Merc.; Joe Garcia, 1961 Chev.; Donald Ray Hix, 1963 Chev.; Margaret N. Ferris, 1963 Merc.

Cipriano Torres, 1955 Fly.; Ray mundo G. Mendoza, 1959 Rambler.

SALOON TO SANCTUARY

SAN JOSE, Cal. (AP) — The congregation of Faith Lutheran Church now has a \$140,000 place of worship, after a 21-month period during which it held Sunday services in the Red Barn Social hall, with children's classes in the Awful Saloon.

NOW ON THURSDAY



"LET'S GO TO THE RACES"

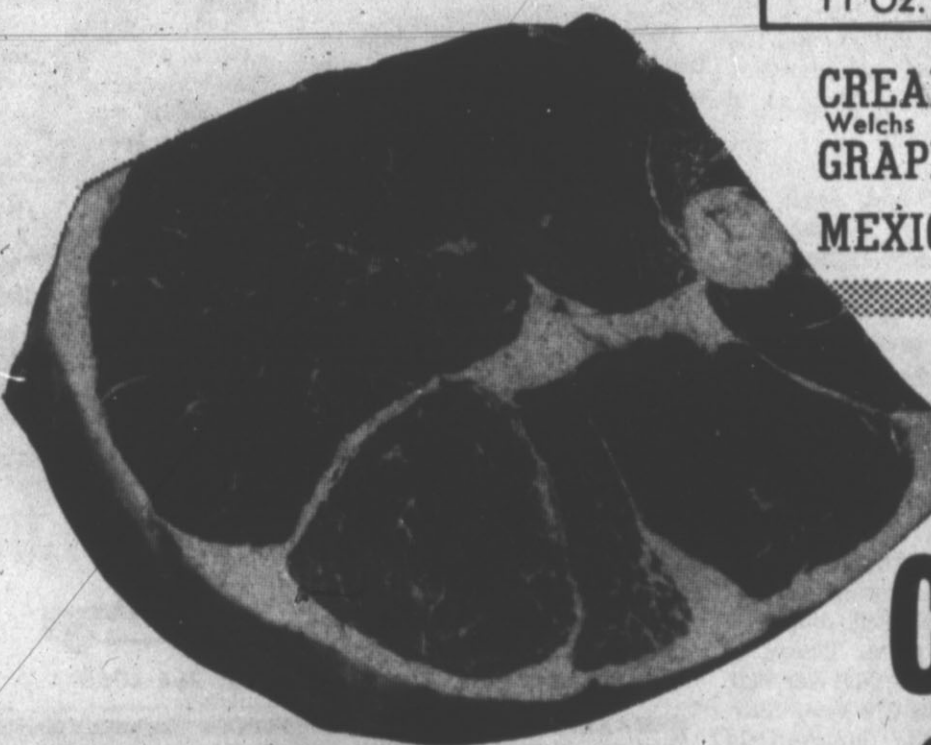
KVII - TV Channel 7 7:30 P.M.

Now there's another 13-weeks of Race fun coming your way, compliments of Furr's. Please check the schedule in your area for there have been changes resulting from the fall TV programming. "Let's Go To The Races" now comes on Thursdays. Watch the show or come to the store to see if your race card is a winner. 1914 persons have won in "Let's Go To The Races"

PICKUP FREE CARDS AT FURR'S
WIN \$5⁰⁰ to \$250
ROUND STEAK

USDA Choice Beef **89^c** L.B.

In Our Soup Section
Boneless Stew Meat lb. 69c
Short Ribs lb. 29s
Chili Meat lb. 59c
Plenty of Soup Bones with lots of Meat



SLICED BACON FARM PAC or HORMEL **89^c** L.B.

CRACKERS Nabisco 1-Lb. Box **29^c**

SUGAR Holly 5 Lb. Bag **49^c**

COFFEE Chase & Sandborn or Folgers **69^c**

FLOUR Gladiola 25 Lb. Bag **\$2²⁹**

Tomato Juice Stokleys 46 Oz. Can **25^c**



PLASTICS
3-PIECE MIXING BOWL SET
14 OZ. WASH-RINSE PAN,
42 QT. WASTE BASKET
OVAL LAUNDRY BASKET
YOUR CHOICE **88^c**

LYSOL SPRAY
7 Oz. Can **67^c**

ENVELOPES
100 Count Reg. 39c Box **29^c**



"Stock Up Now With Pleasing Low Prices!"

DINNERS Beef Enchilada 12 Oz. Pkg. **39^c**
Patio Beef
Fresh Frozen

DINNERS
Morton's Fresh Frozen Chicken Beef, Meat Loaf, Turkey, or Salsbury Steak, 11 Oz. **39^c**

MELLORINE
Dartmouth Assorted Flavors 1/2 Gal. **39^c**

LEMONADE
Top Frost Fresh Frozen 6 Oz. Can **10^c**

CREAM PIES Morton's Fresh Frozen Assorted Choice 14 Oz. 3/\$1
GRAPE JUICE Welch's Fresh 6 Oz. Can 19c 12 Oz. Can 37c
MEXICAN DINNERS Patio Fresh Frozen 15 Oz. 49c

CHEESE ENCHILADAS Fresh Frozen Pkg. 3/\$1
BEEF TACOS Patio Fresh Frozen 24 or 6 Count Pkg. 49c
FRENCH FRIED POTATOES Top Frost Fresh Frozen 16 Oz. Pkg. 19c

GROUND BEEF Extra Lean L.B. **59^c**

Chopped Sirloin USDA Choice Beef Lb. **79^c**

Cutlets Tenderized No Waste Lb. 1.19
Ducks Top Frost Fresh Frozen Lb. 39c

I'm STUCK on FRONTIER STAMPS
Double on Wednesdays



AJAX DETERGENT
Special Label Gt. Pkg. **59^c**

PRODUCE SPECIAL

ONIONS Texas New Crop White Lb. **10^c**

CARROTS Calif. 1 Lb. Cello Pkg. Each **10^c**

POTATOES U.S. No. 1 Russets 10 Lb. Bag **59^c**

Farm Pac Grade A Large Eggs Doz. 49c
Armours Luncheon Meat 12 oz. can 49c
Treet 12 oz. can 49c
Purex Special Label Bleach 1/2 gal. 29c
Betty Crocker Asst. Flavors Cake Mix pkg. 3/\$1
Wilson's Bif 12 oz. can 53c
Folgers 10 oz. jar Instant Coffee 1.49

Campbell's Tomato Soup can 3/33c
Peter Pan Smooth/Krunchy Peanut Butter 12 oz. 49c
Northern Assorted Colors Napkins 80 count 2/25c
Kellogg's Corn Flakes 18 oz. box 39c
Sniders Catsup 20 oz. btl. 25c
Gold Hill Pears No. 2 1/2 can 3/\$1
Reg. or King Plus Deposit
Coca Cola 6 btl. ctn. 2/89c

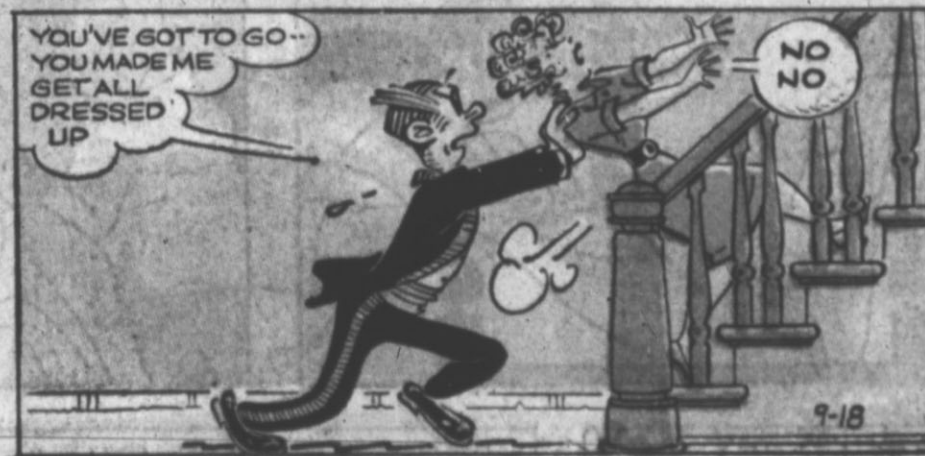
Family Kitchen
1 LB. HOT MEAT LOAF
1 PINT PINTO BEANS
1 LB. POTATO SALAD
All For **\$1⁶⁹**
Hot Macaroni & Cheese lb. 59c
Cole Slaw pt. 39c



SUNDAY, SEPTEMBER 18, 1966

BLONDIE

by CHIC YOUNG



MANDRAKE THE MAGICIAN

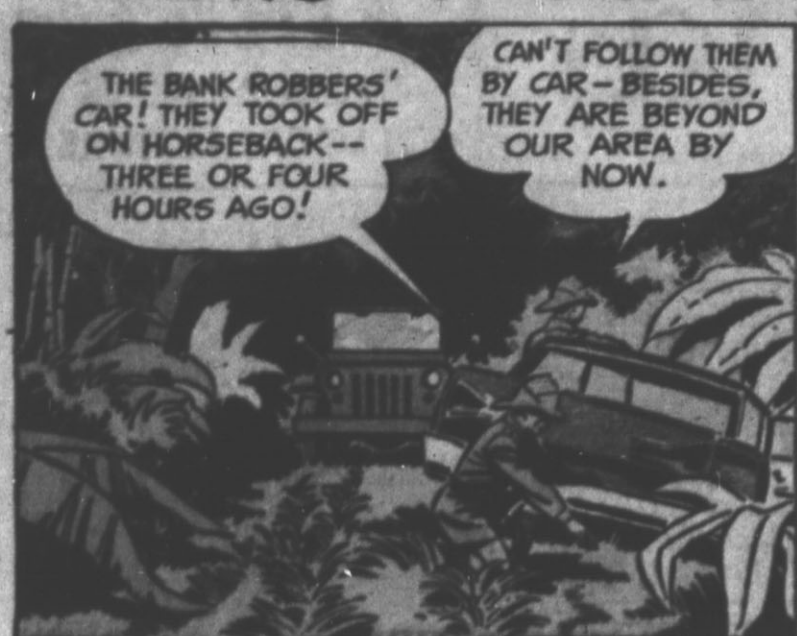


BY LEE FALK



The PHANTOM

By Lee Falk



THE BANK ROBBERS' CAR! THEY TOOK OFF ON HORSEBACK-- THREE OR FOUR HOURS AGO!

CAN'T FOLLOW THEM BY CAR-- BESIDES, THEY ARE BEYOND OUR AREA BY NOW.



I DON'T LIKE THIS JUNGLE STUFF.

WOO-
FEEK-
SQUEEK!

LET'S BURY THE LETTUCE AND GET OUT!

NOT YET! ANOTHER HOUR OR SO--



UNKNOWN TO THEM THEY'RE NEAR A PLACE CALLED "PHANTOM PEAK"!

THIS IS THE PLACE-- IN LINE WITH THAT PEAK!

YEAH, IT'S EASY TO REMEMBER! LOOKS LIKE A SKULL!

SY HARRY 9/18



WE'LL BURY THE STUFF HERE-- WAIT TILL THE COAST COOLS OFF-- AND COME BACK AND GET IT.

TWO MILLION BUCKS IN CASH!

A SHAME TO LEAVE IT!



WHAT'S THE MATTER WITH THOSE NAGS, JOEY?

SCARED! THEY HEARD SOMETHING OR SMELLED SOMETHING!!

WHEE-EEF



REX KING AND TOM-TOM ON KATEENA.

HORSES!



THEY MUST HAVE SMELLED KATEENA. NOT FAR AHEAD!

WHOSE HORSES? REX, WE BETTER GO BACK TO THE DEEP WOODS!

CONT'D.

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



GOLLY, I OVERLEPT! I MEANT TO GET UP EARLY--



I'VE BEEN ASKING YOU ALL WEEK TO SEW A BUTTON ON THIS SHIRT--

OH, DEAR! I MEANT TO DO IT YESTERDAY--



NORA, DID YOU CALL THE TV REPAIRMAN YESTERDAY?

NO-- I'LL DO IT TODAY.



JAMES, WHERE'S THAT SUIT I ASKED YOU TO PRESS?

I'M SORRY, SIR-- I'LL DO IT LATER--



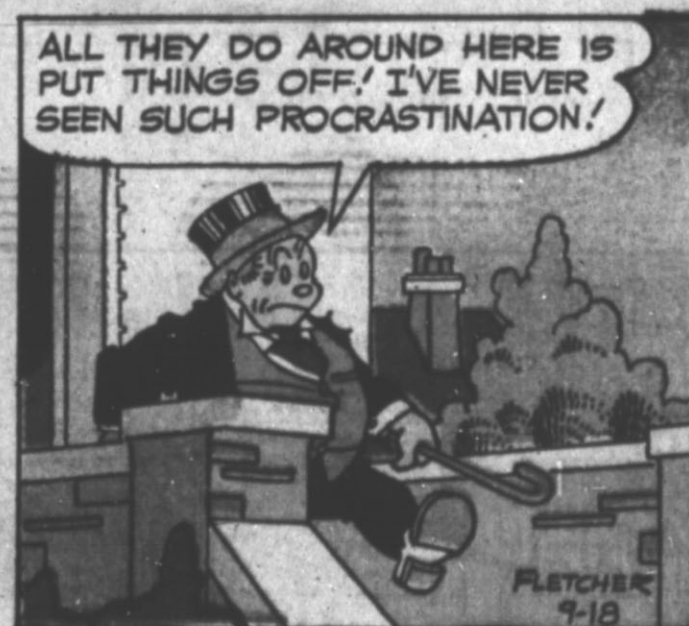
I'M LOOKING FORWARD TO SOME NICE, CRISP BACON, LENA--

I FORGOT TO ORDER IT-- I'LL DO SO RIGHT AWAY--



DID YOU FINISH ALL YOUR HOME-WORK LAST NIGHT, DIMPLES?

NO-- I'LL HAVE TO DO IT BEFORE CLASS STARTS--



ALL THEY DO AROUND HERE IS PUT THINGS OFF! I'VE NEVER SEEN SUCH PROCRASTINATION!



MR. JIGGS, YOU DIDN'T SIGN THE LETTERS YOU DICTATED YESTERDAY--

I'LL SIGN THEM TOMORROW--

Hi and Lois

by MORT WALKER and DIK BROWNE



WHILE YOU'RE DOING BILLS, I'M GOING TO RUN OVER TO MOTHER'S. DON'T LET THE CHILDREN GET INTO MISCHIEF--

OKAY



GOLLY! I FORGOT ALL ABOUT WATCHING THE BIG GOLF TOURNAMENT ON TV. MAYBE I CAN CATCH THE END OF IT.



HERE ON IS LINING UP A BIRDIE PUTT THAT CAN WIN HIM THE TOURNAMENT--

RING!



ABOUT 12 FEET SLIGHTLY DOWNHILL--

OH, HELLO, EVELYN. NO, LOIS ISN'T HOME JUST NOW--



AND NOW PLAYER PREPARES TO PUTT

OH, WELL-- IT WASN'T IMPORTANT. I JUST WANTED TO CHAT



AND A HUSH COMES OVER THE HUGE GALLERY--

HOW HAVE YOU ALL BEEN?



I THOUGHT YOU WERE GOING TO WATCH THE CHILDREN.

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



OKAY... YOU'VE HEARD MY SCHEME -- WHAT DO YOU THINK?

I'M FOR IT! CALVO HIMSELF COULDN'T PLOT IT BETTER!



WHAT ABOUT CALVO? DO WE CUT HIM IN?

HE'S NO HELP IN THE HOSPITAL... WORRY ABOUT THAT LATER!



SPUD, I WANT TO CAREFULLY CHECK THE ROUTE THE C. S. AND L. SHIPMENT WILL TAKE FROM THE WAREHOUSE TO THE WHARF.

GOOD IDEA, TIM.



THAT'S THE "ROVING STAR" ENTERING PORT... SHE'S THE TREASURE SHIP-TO-BE!



TONIGHT C. S. AND L. GUARDS WILL BE LOADING HER WITH GOLD BRICKS, SILVER BARS, ROUGH DIAMONDS... THE WORKS!

AND WHEN WILL THE CALVO GANG STRIKE?



WHO KNOWS, SPUD? BUT WHEN THE ROVING STAR LEAVES PORT WE'RE GOING TO BE ABOARD!

TO BE CONTINUED

TIGER

by BUD BLAKE



HUNTING DOGS MUST LEARN HOW TO RETRIEVE PROPERLY



NOW GO FETCH THE BALL!



NO GOOD-- THAT'S THE WRONG BALL



TRY IT AGAIN!



THAT'S NOT EVEN A BALL! WHAT'S THE MATTER WITH YOU?



NOW TRY IT ONCE MORE!



CAN'T YOU DO ANYTHING RIGHT?

GRANDMA

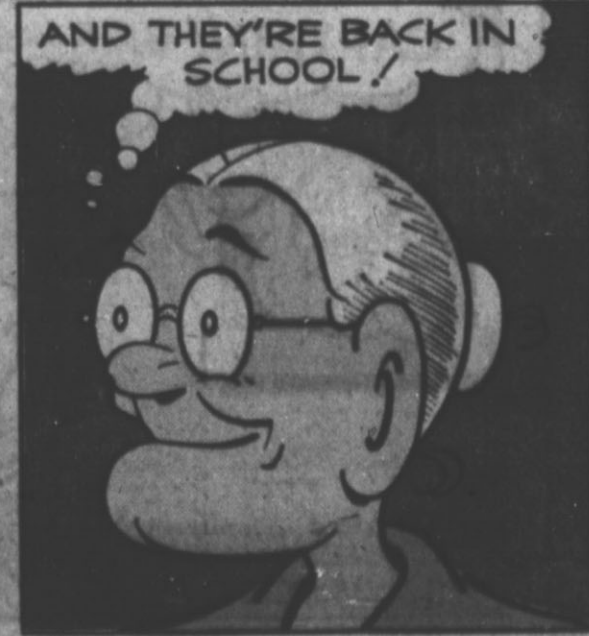
by Chas. Kuhn



IT'S THAT TIME OF YEAR AGAIN!



SUMMER VACATION IS OVER FOR THE NEIGHBORHOOD BOYS AND GIRLS...



AND THEY'RE BACK IN SCHOOL!



SOME OF 'EM DON'T SEEM TOO HAPPY ABOUT IT!



OTHERS DON'T APPEAR TO MIND!

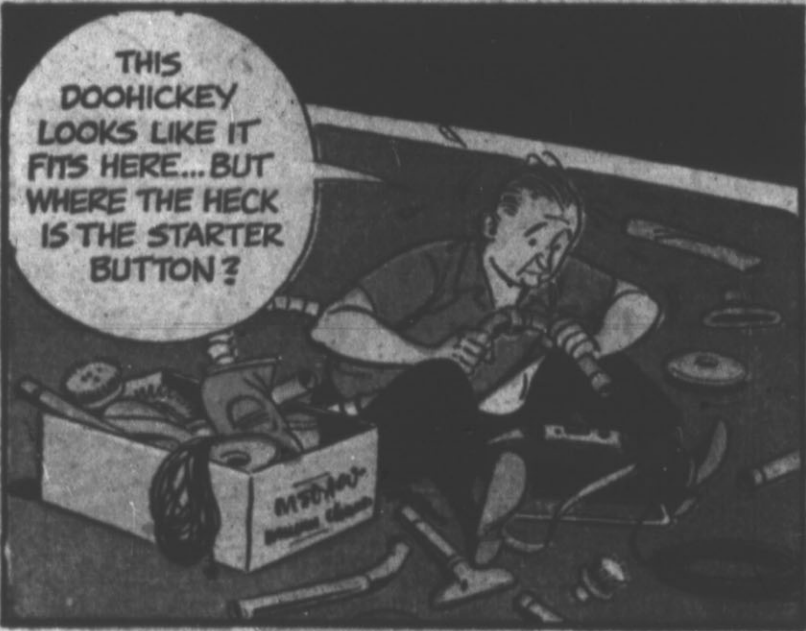


AND THERE ARE ALWAYS YOUNGSTERS TAKING APPLES TO THEIR TEACHERS...



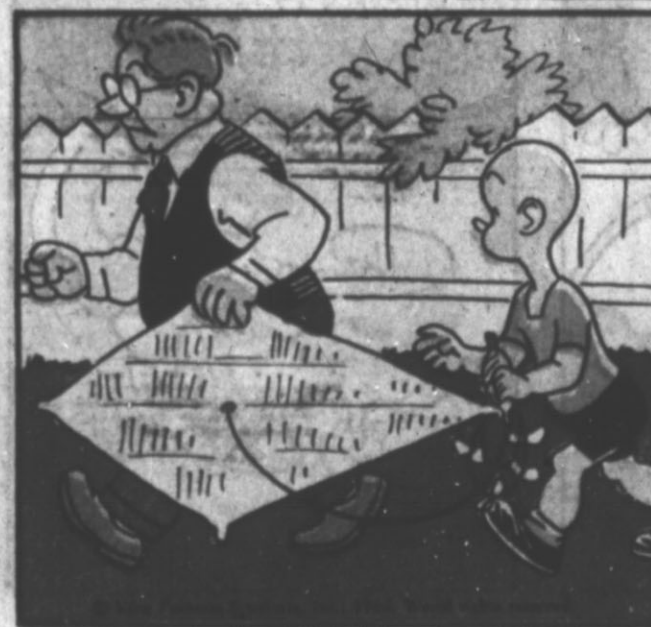
ALSO A FEW WHO NEVER MAKE IT ALL THE WAY FROM HOME TO SCHOOL WITH 'EM!

BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

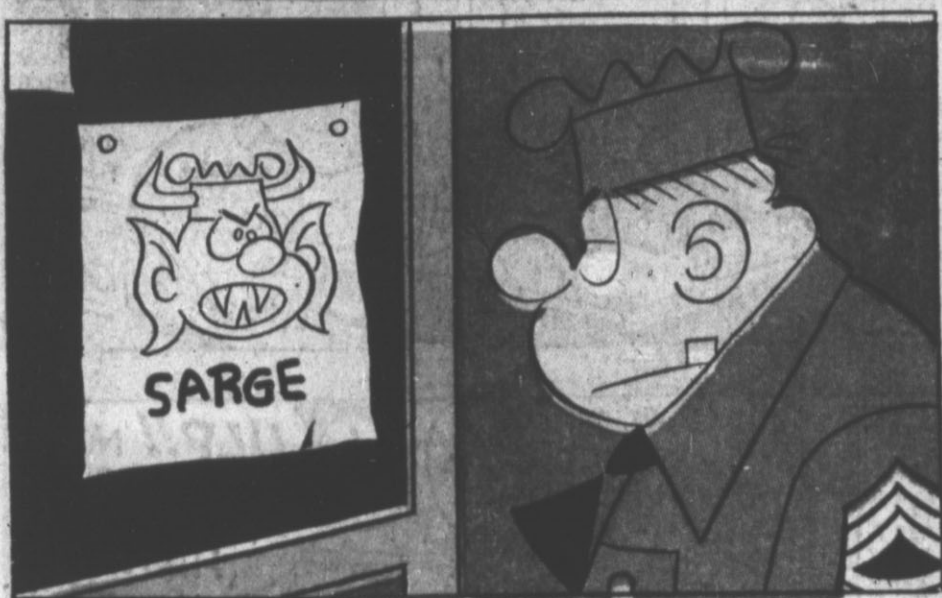
by JOE MUSIAL





beetle bailey

by mort walker



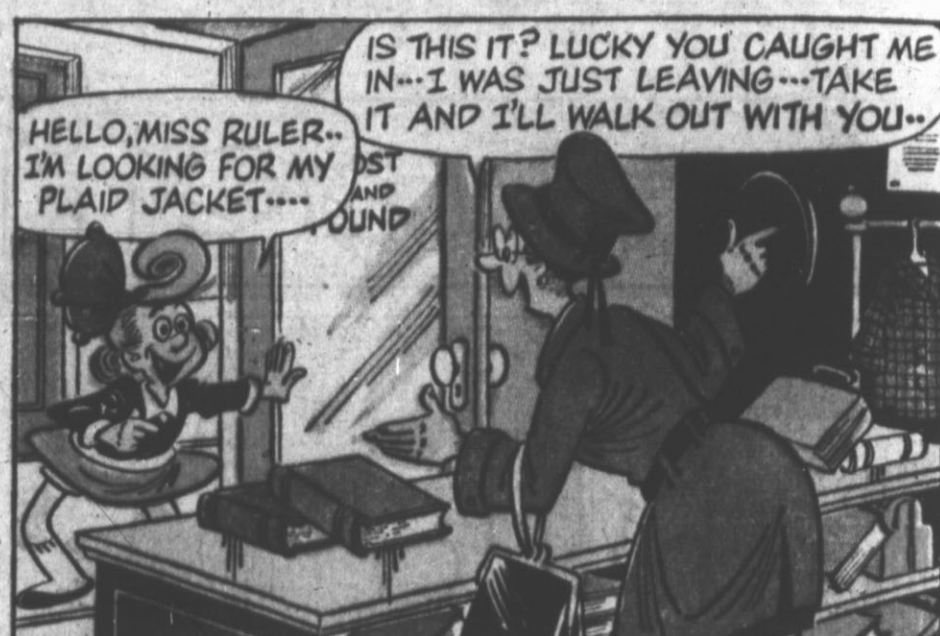
FLASH GORDON

by MAC RABOY

FLASH HAS FOLLOWED TWO MUTANTS TO A MANMADE STOCKADE. HE HAS FOUND THE COLONY OF HALF-BEASTS! BUT HE TOO HAS BEEN FOLLOWED!



LITTLE IODINE



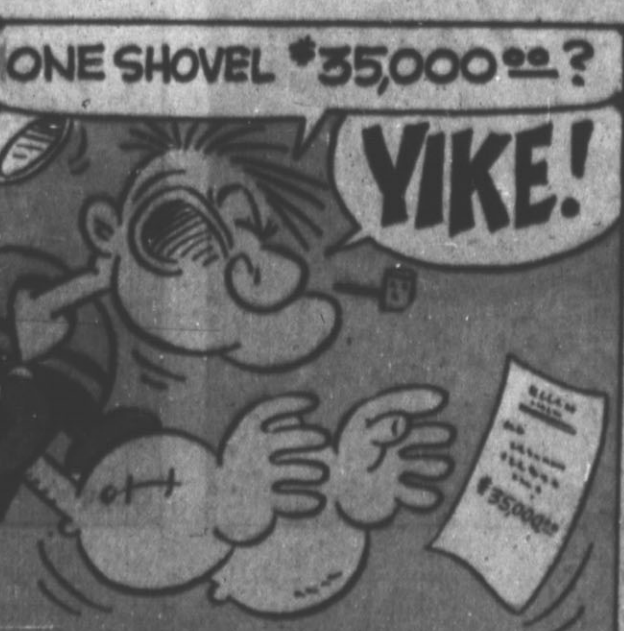
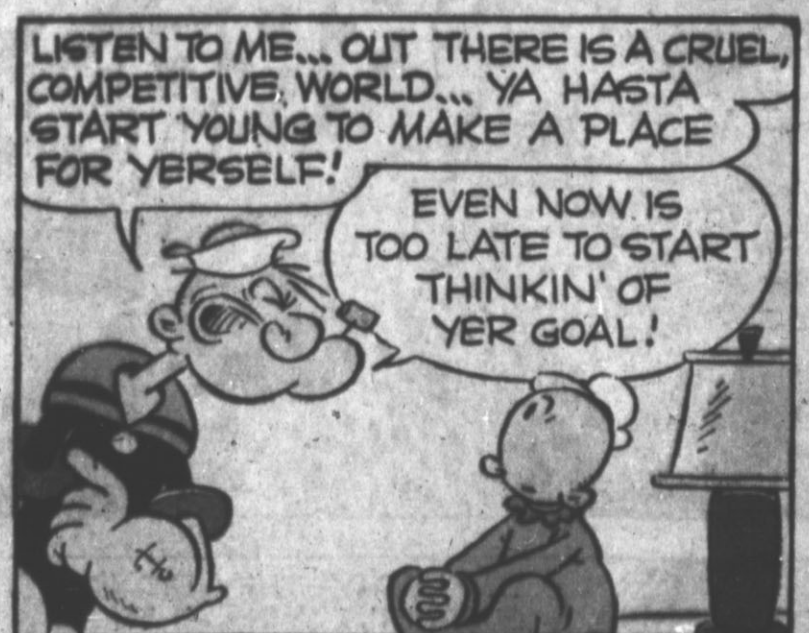
The Little Woman

by DON TOBIN



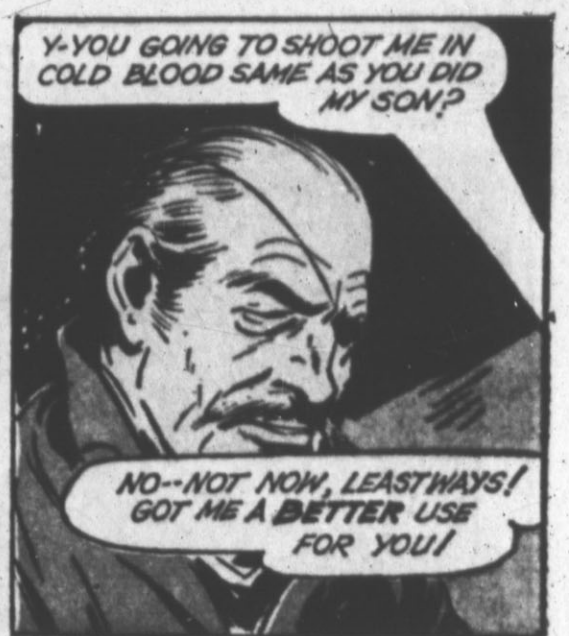
THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





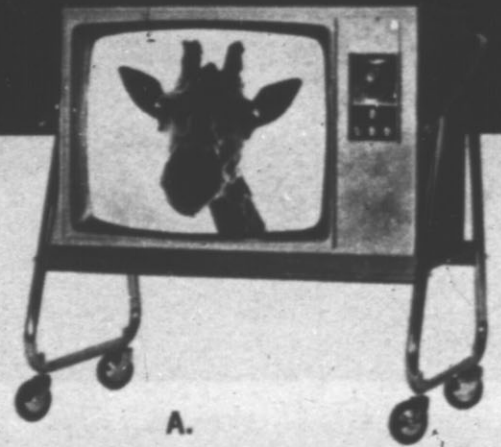
MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL



Elegance in Black & White

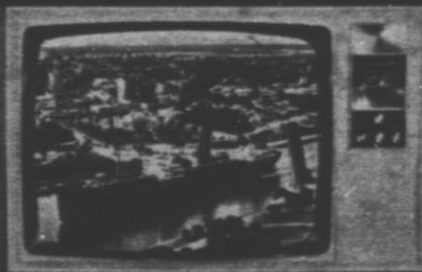


A. Model 20M059 — America's finest 23" Portables! Power transformer, 3 Stage IF, Dipole Antenna **\$159.95**
(Stand Extra)

C. Model 20M237 — The Bartlett: 23" T V. Early American styling in genuine maple veneers and select solids. 32½" wide, 31" high, 12½" deep. **\$199.95**

B. Model 20M117 — The Crane: 23" T V. Contemporary styling in genuine walnut veneers and select solids. 32½" wide, 31" high, 12½" deep. **\$189.95**

D. Model 20M247 — The Aztec: 23" T V. Mediterranean styling in genuine pecan veneers and select solids. 32½" wide, 29" high, 12½" deep. **\$209.95**



All Prices and Specifications subject to change without notice. All Prices shown herein are FOB Athens, Texas. Local prices may vary slightly due to shipping charges.

CM

Carver Mathis
Building American Homes
Since 1917



Model AA130 — 19" portable — Monopole Antenna — CM Special 16 Chassis, brown cabinet **\$119.95**



Model AA100 — 19" portable — Front mounted speaker — White cabinet. **\$99.95**



Model AA112 — 11" personal portable. Your choice of decorator colors — Yellow, black, blue, green, red or white. **\$79.95**

All prices quoted herein are based on customer's qualified trade-in.

HOLBERT'S

715 Broadway
Plainview, Tex.

Sugarland Mall
Hereford, Tex.

Supplement to
THE SUNDAY BRAND
Sept. 18, 1966

presenting the

Elegance

OF CURTIS MATHES

CM

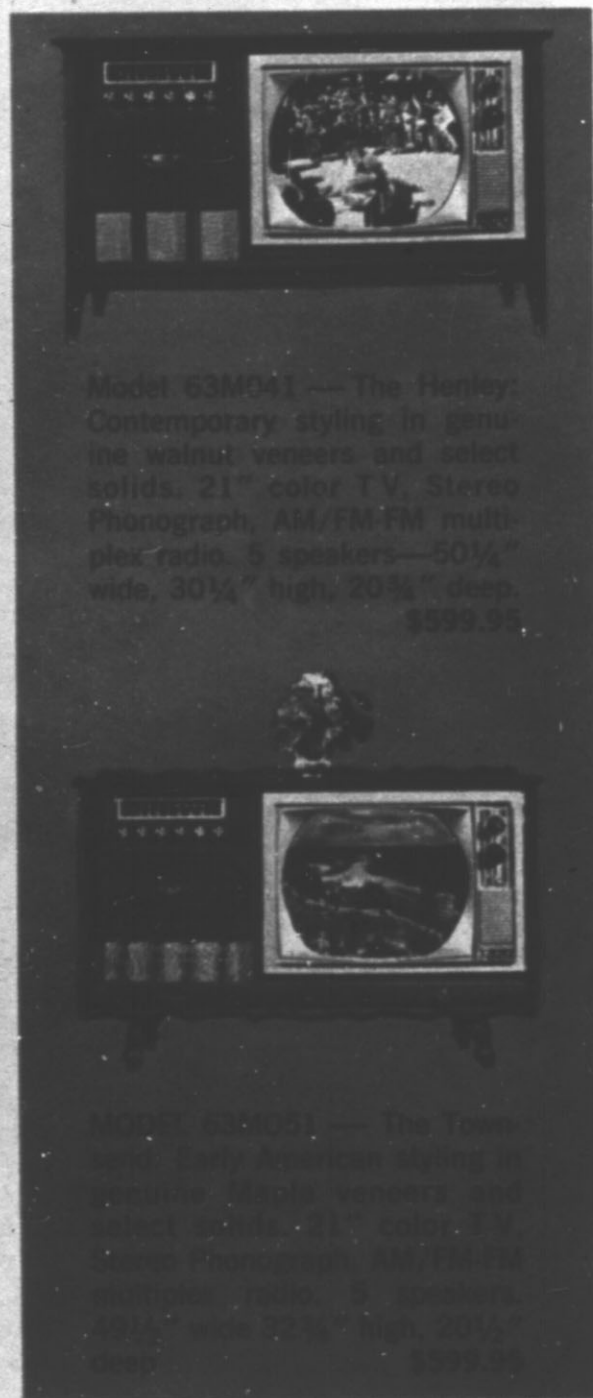
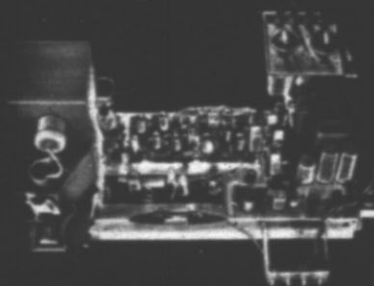
*America's Finest . Name in Home Entertainment
Serving . American Homes for 67 Years*

CM *Elegance*



Curtis Mathes color tubes in 19", 21" and 25" are painstakingly engineered to produce the clearest, truest color picture. Frosted and bonded for distortion free, no glare viewing.

CMC22 color chassis. America's most efficient color television chassis providing 25,000 volts of regulated picture power. Featuring power transformer, three stages of wide band IF, keyed AGC and the perfect combination of hand wired and etched circuits (Each used where it serves best) to provide long, trouble-free performance.



Model 63M041 — The Hanley: Contemporary styling in genuine walnut veneers and select solids. 21" color TV, Stereo Phonograph, AM/FM multiplex radio, 5 speakers—50 1/2" wide, 30 1/4" high, 20 1/2" deep. \$599.95

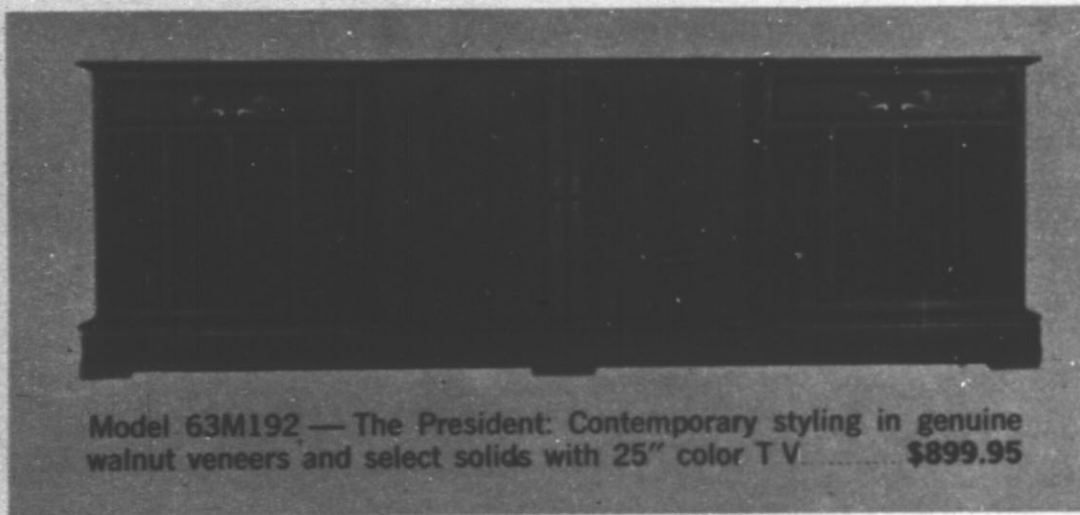
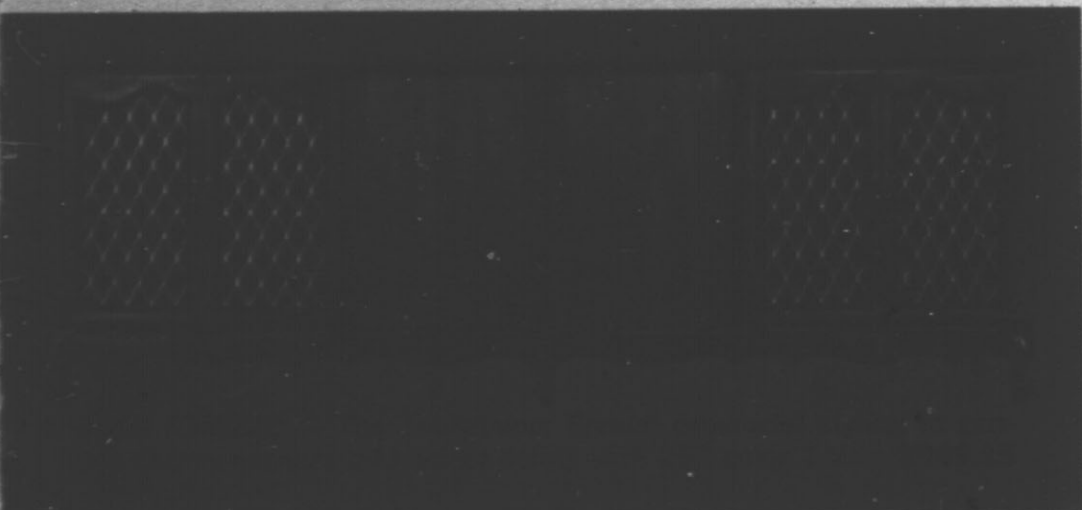
Model 63M041 — The Hanley

America's Finest Home Entertainment Centers

These superb instruments of handcrafted cabinetry with tambour doors all features 25" color TV, Stereo Phonograph, AM/FM-

FM Multiplex Radio, optional* 4 track stereo tape recorder and 7 acoustically balanced speakers. 86" wide, 37 1/4" high, 21" deep.

*\$150.00 extra on all models



Model 63M192 — The President: Contemporary styling in genuine walnut veneers and select solids with 25" color TV \$899.95

CM Elegance



CM Custom 38 Chassis
The all new CM Custom 38
Solid State Chassis delivers

100 watts peak power and delivers the finest, distortion free reception with the ultimate in sensitivity and selectivity. For those of you who demand the finest — the Super 38 is engineered and built to professional standards.



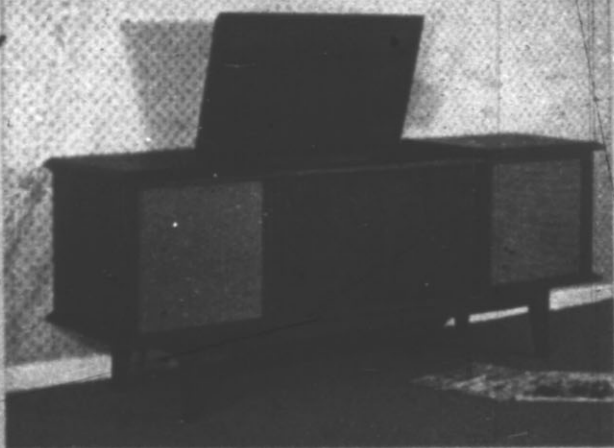
CM custom record changer—
outstanding quality and performance. Precision engi-

neered to provide the finest in sound reproduction. Stereo and monaural in 4 speeds. Ultra high compliance cartridge and diamond needle tracks at only 3 grams stylus pressure.

*Long, Low and
Elegant*

*The Spacemakers
by Curtis Mathes*

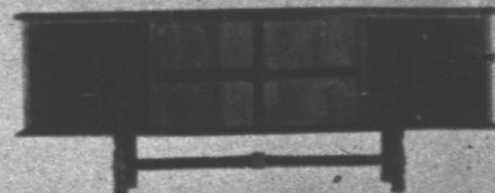
Here is the ideal solution for those whose floor space is limited. Fits neatly under windows without blocking them. Also doubles as furniture; optional cushions in decorator colors of black, white or gold are available to provide seating for two people.



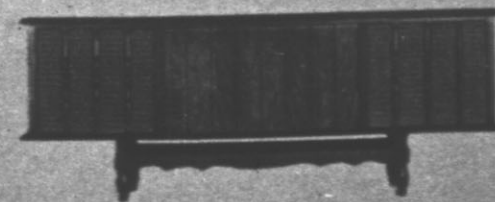
Model 40M512—The Wallace: Contemporary styling in genuine Walnut veneers and select solids. Stereo Phonograph. AM/FM Radio. 6 Speakers. 66" wide, 19" high, 16½" deep **\$199.95**
(Shown here on optional base, \$10.00 higher)



Model 40M522 — The Chalmette: Early American Styling in genuine Maple veneers and select solids. Stereo Phonograph. AM/FM Radio. 6 Speakers. 66" wide, 19" high, 16½" deep **\$239.95**



Model 40M532 — The Zandor: Mediterranean styling in genuine pecan veneers and select solids. Stereo Phonograph. AF/FM - FM/Multiplex Radio. 6 Speakers. 86" wide, 16½" deep **\$239.95**



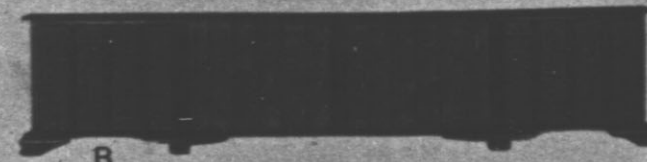
For those who prefer the regular height, base kits are available in matching wood and styling.

These beautiful units available in either 86" or 66" widths.

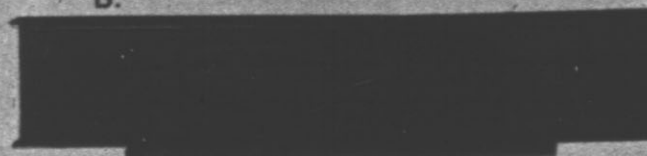
A. Model 40M493 — The Conquistador: Mediterranean styling in genuine Pecan veneers and select solids. Stereo Phonograph. AM/FM - FM/Multiplex Radio. 6 Speakers. 86" wide, 19" high, 16½" deep **\$339.95**

B. Model 40M503 — The Chesapeake: Early American styling in genuine Maple veneers and select solids. Stereo Phonograph. AM/FM - FM/Multiplex Radio. 6 Speakers. 86" wide, 19" high, 16½" deep **\$329.95**

C. Model 40M483 — The Victor: Contemporary styling in genuine Walnut veneers and select solids. Stereo Phonograph. AM/FM - FM/Multiplex Radio. 6 Speakers. 86" wide, 19" high, 16½" deep **\$299.95**

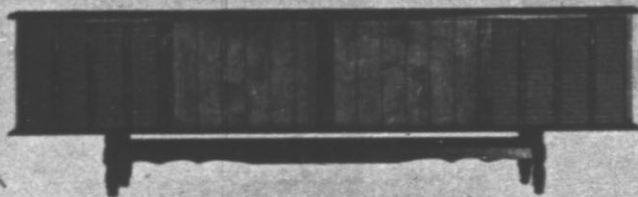
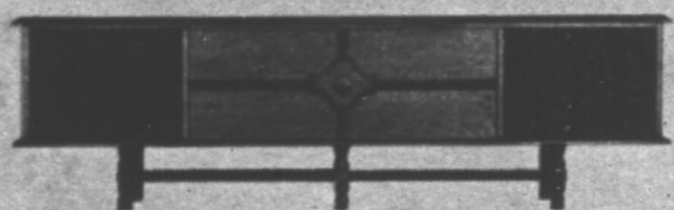


B.



C.

These three models are available with either the CM44 or the CM38 solid state chassis. More, powerful and with additional speakers. Ask your Curtis Mathes dealer for details.



These models are also available with the CM44 Solid State Chassis for even finer performance.



CM Elegance

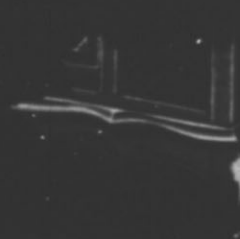
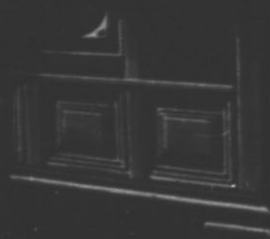
The ultimate in fine furniture styling and craftsmanship housing superlative electronics and acoustical perfection.

Mediterranean — Massively carved in deep toned, distressed pecan.

Contemporary — clean, uncluttered lines in hand rubbed oiled walnut.

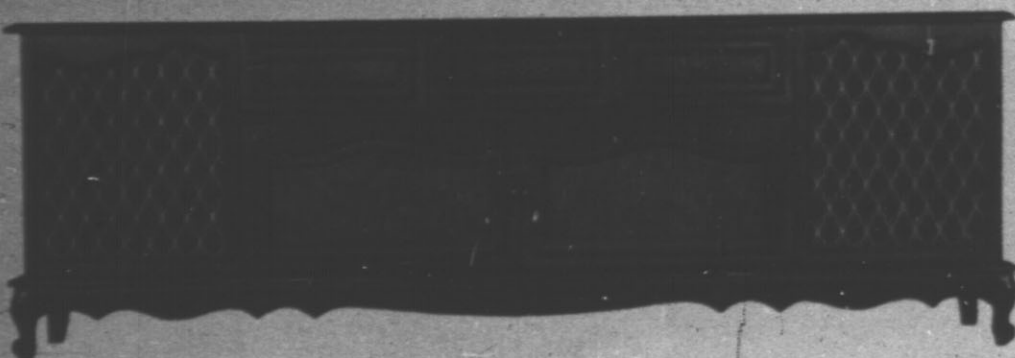
Early American — Authentic Americana in satiny maple.

French Provincial — gracefully, symmetrically carved in gleaming cherry.



Model 40M428—The Calumet: Stereophonic sound reproduction at its finest! Solid state chassis with 100 watts peak power, custom changer, AM/FM-FM Multiplex radio, 4 track stereo, tape recorder, 4 speakers and 2 horns. Contemporary styling in genuine walnut veneers and select solids. 86" wide, 28 $\frac{3}{4}$ " high, 18" deep. **\$650.00**

Curtis Mathes introduces an exciting new stereo series for 1967. Unsurpassed cabinetry—a by-word at Curtis Mathes—these models are available with either tube type or solid state* electronics. *Optional at \$100.00 higher



Model 40M438—The Charlemagne: French Provincial styling in genuine cherry veneers and select solids. Solid state chassis with 100 watts peak power, custom changer, AM/FM-FM multiplex radio, 4 track stereo tape recorder, 4 speakers and 2 horns. 86" wide, 28 $\frac{3}{4}$ " high, 18" deep **\$689.00**



Model 40M448 — The Aragon: Mediterranean styling in genuine pecan veneers and select solids. Solid state chassis with 100 watts peak power, custom changer, AM/FM-FM Multiplex radio, 4 track stereo tape recorder, 4 speakers and 2 horns 86" wide, 28 $\frac{3}{4}$ " high, 18" deep. **\$699.00**

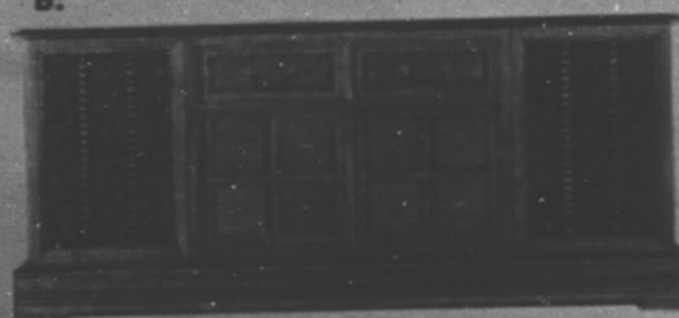
A. Model 40M403 — The Queensboro: Early American styling in genuine maple veneers and select solids. Stereo phonograph, AM/FM-FM Multiplex radio, 8 speakers. 62" wide, 29" high, 16 $\frac{1}{2}$ " deep. **\$319.95**



B. Model 40M393 — The Alan: Contemporary styling in genuine walnut veneers and select solids. Stereo phonograph, AM/FM-FM multiplex radio. 8 speakers 62" wide, 29" high, 16 $\frac{1}{2}$ " deep. **\$299.95**



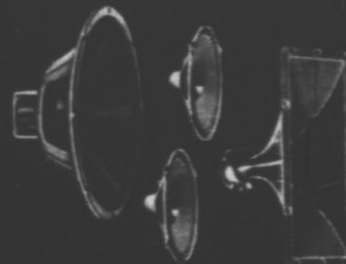
C. Model 40M413 — The Arriba: Mediterranean styling in genuine pecan veneers and select solids. Stereo Phonograph, AM/FM-FM Multiplex radio. 8 speakers 62" wide, 29" high, 16 $\frac{1}{2}$ " deep. **\$339.95**



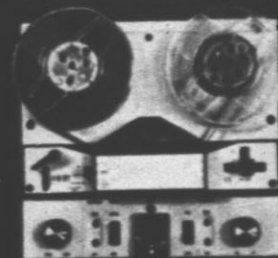
CM Elegance



CM Super 33 Chassis . . . "Performance Proven." the Super 33 combines super sensitivity and power with rugged dependability. Pulls unusually strong response from weak signals with a minimum of interference.



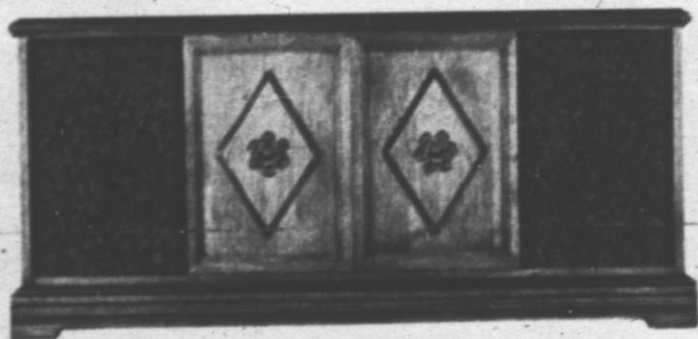
Custom Sound System — Acoustically balanced system featuring specially designed, complementary speakers with heavy duty magnets completes the definition and clarity of truly "live" sound.



Super 88 tape recorder — 4 track, solid state stereophonic, 3 speed. Unusual sound fidelity and dependability. Complete with high fidelity dynamic microphone for studio quality home recording.



Model 63M312 — The Carleton: Contemporary styling in genuine walnut veneers and select solids with sliding doors. 25" color TV stereo phonograph, AM/FM-FM Multiplex radio. 7 speakers. 60" wide, 37 1/4" high, 21" deep. **\$749.95**



Model 63M322 — The Acapulco: Mediterranean styling in genuine pecan veneers and select solids with sliding doors. 25" color TV stereo phonograph, AM/FM-FM multiplex radio. 7 speakers. 60" wide, 37 1/4" high, 21" deep. **\$799.95**



Graceful sliding doors give a handsome, distinctive appearance whether open or closed.



Complete Home Entertainment Centers The Size of Stereos Alone!

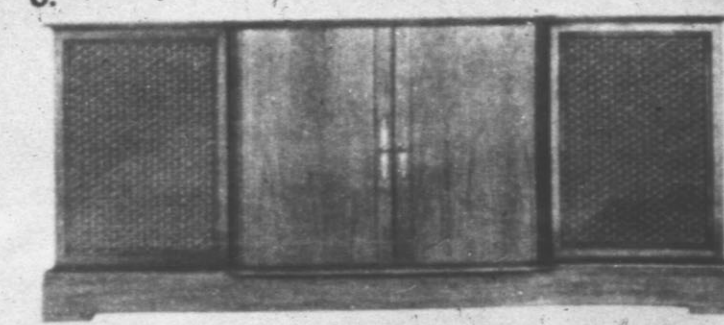
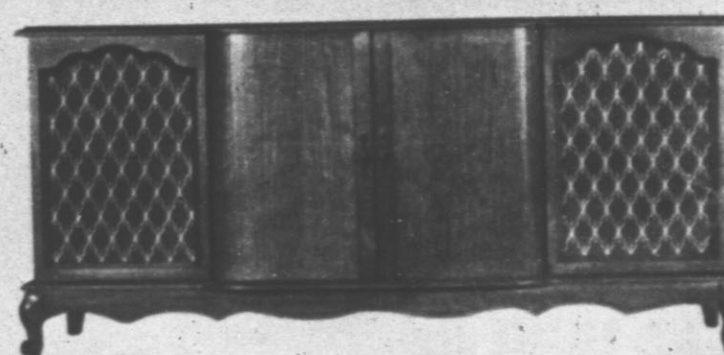
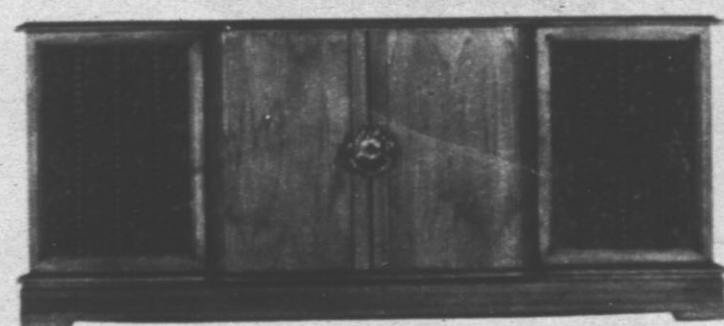
These beautiful models handsomely styled and crafted as only Curtis Mathes can, feature either 25" or 21" color T.V., stereo phonograph, AM/FM-FM Multiplex Radio and 7 acoustically balanced speakers. 66" wide, 37 1/4" high, 21" deep.

A. 63M262 — The Durham: Early American styling in genuine maple veneers and select solids with 25" color T V **\$839.95**

B. Model 63M282 — The Castille: Mediterranean styling in genuine pecan veneers and select solids with 25" color T V **\$839.95**

C. Model 63M272 — The Rochelle: French Provincial styling in genuine cherry veneers and select solids with 25" color T V **\$839.95**

D. 63M252 — The Barkley: Contemporary styling in genuine walnut veneers and select solids with 25" color T V **\$799.95**



Elegance is Curtis Mathes



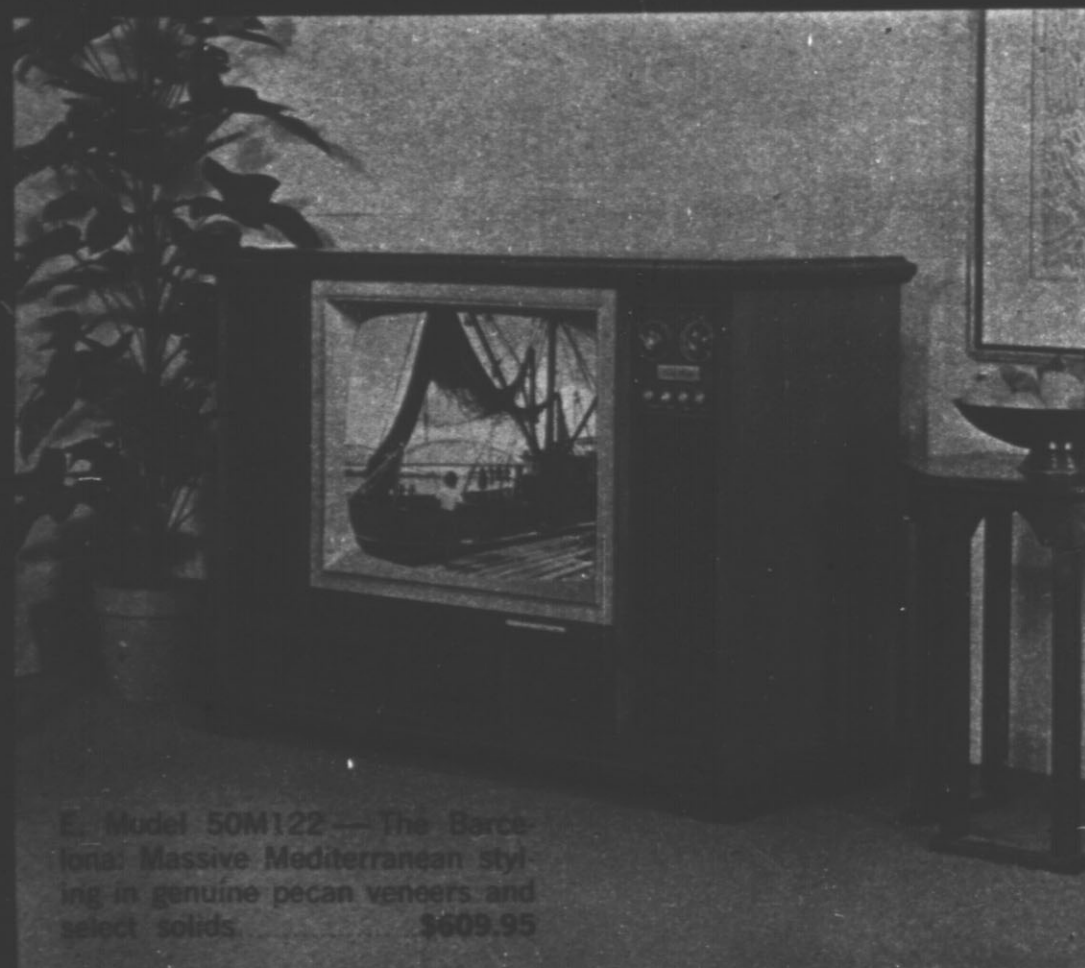
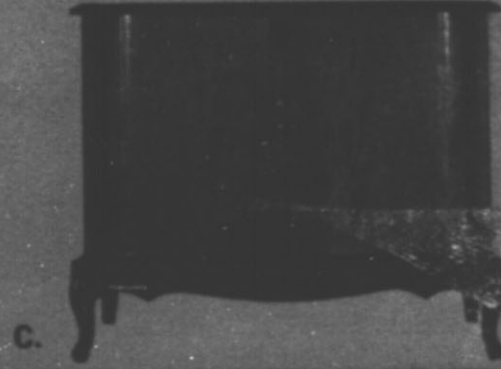
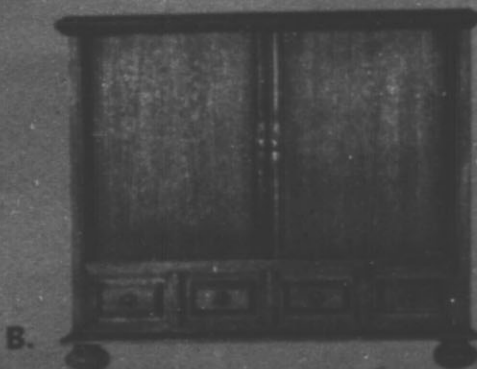
A. Model 50M362 — The Cranbrook: Contemporary styling in rich walnut veneers and select solids. **\$599.95**

Big screen, rectangular 25" color television in the most beautiful cabinets on the market. Tambour doors enhance the graceful lines of these four furniture styles. 36" wide, 30" high, 20½" deep.

B. Model 50M422 — The Malaga: Mediterranean styling in sumptuous pecan veneers and select solids. **\$629.95**

C. Model 50M402 — The Vincennes: French Provincial styling in gleaming cherry veneers and select solids. **\$619.95**

D. Model 50M382 — The Dover: Early American styling in satiny maple veneers and select solids. **\$619.95**



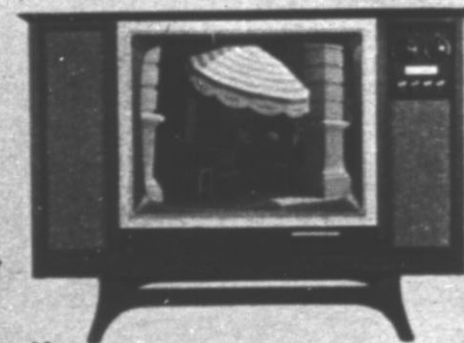
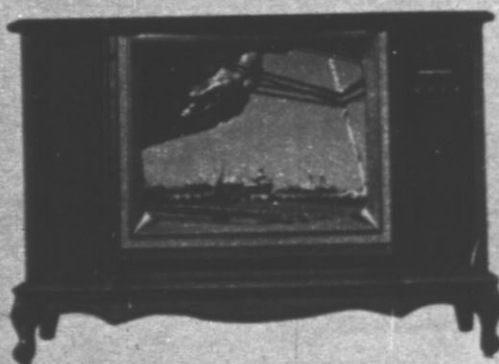
E. Model 50M122 — The Barcelona: Massive Mediterranean styling in genuine pecan veneers and select solids. **\$609.95**

25" Rectangular color TV with Twin High-Fidelity speakers.

F. Model 50M102 — The Chatham: Authentic Early American styling in genuine maple veneers and select solids. **\$599.95**

G. Model 50M112 — The LaSalle: Graceful French Provincial styling in genuine cherry veneers and select solids. **\$599.95**

H. Model 50M552 — The Thayer: Clean contemporary styling in genuine walnut veneers and select solids. **\$589.95**



Inspired by 67 years of dedicated service to American homes, Curtis Mathes for 1967 continues to bring you the ultimate in engineering achievement and fine furniture craftsmanship in home entertainment. Curtis Mathes custom cabinetry, quality control and distribution facilities

— to name a few, are unequalled in the industry. Your local Curtis Mathes dealer will be more than happy to give you "Performance proof" of why Curtis Mathes is truly the finest name in home entertainment.



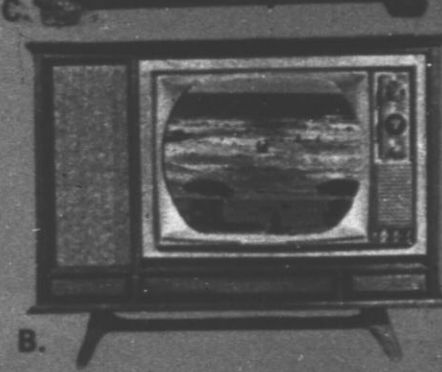
21" Color Consoles - 3 Popular Styles

These classic models all feature twin high-fidelity speakers plus the "tried and true" Curtis Mathes C M 20 Color Chassis.

A. Model FF500M—The Vermont: Early American styling in genuine maple veneers and select solids. 40½" wide, 31" high, 20¼" deep \$499.95

B. Model FF500W — The Parker: Contemporary styling in genuine walnut veneers and select solids. 41¼" wide, 31" high, 21" deep. \$499.95

C. Model 50M251 — The Alameda: Mediterranean styling in genuine pecan veneers and select solids. 40½" wide, 31" high, 20¼" deep \$499.95



Model 50M502 — The Clipper: Quaint Early American styling in genuine maple veneers and select solids. Big screen 25" color TV. 35" wide, 32" high, 17½" deep \$549.95



Model 50M492 — The Crest: Uncluttered contemporary styling in genuine walnut veneers and select solids. Big screen 25" color TV. 34" wide, 30" high, 17½" deep \$529.95



50M304
Mahogany



50M284
Walnut

19" Color TV in High Style. Compact Consoles

These beautifully styled models are available in the four most popular furniture styles—contemporary in genuine walnut—early American in Maple — French Provincial in Mahogany and Mediterranean in Pecan. All feature the finest in electronics and are priced at just \$449.95



50M314
Maple



50M4224
Pecan