# The Hereford Brand

Published Every Thursday

Our Slogan-"More People-More Farms"

31st YEAR-NUMBER 11.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, MARCH 26, 1931.

FIVE CENTS PER COPY.

# Western Bought By First State; Acker Is Cashier

the management of two local fin- propeller where the cylinder strck ancial institutions that the First as it left its position. State Bank had acquired by outright purchase a part of the as-sets and had assumed all obligaons to depositors of the Western

The purchase was brought about the Amarillo district. through the wishes of G. A. F. Parker, pioneer banker and builder of this section and president of the Western National Bank, to retire from the banking business. Negotiations were brought to a focus Saturday and announcement was made of the change the first of the week.

All depositors' accounts have transferred to the First State Bank where they will be paid promptly on demand or retained on deposit, according to each individual's desires as there had been no transfer.

The Western National began as a private institution in 1902. It became a national bank the fol-final count, lowing year, and has served the public safely and well for nearly 9 years under the presidency of

that he is retiring from active ing list, renewals count just as siness life; and congratulations much as new ones. lave likewise been bestowed upon the management of the First State tion list, and each one of the Bank in its expansion and added names is a potential renewal. The strength. Since organization the Brand is expecting several hund- the middle of the month totaling L. Pope and as many as 100 peo-First State has enjoyed a sub- red filled in subscription blanks \$445.95 for his 33 pigs which he stantial growth from year to year to be turned in by the working has been feeding out as a major and its absorption of the Western clubs within the next few days, project in vocational agriculture Brunson Store National through purchase has Will you turn in your share of under instruction of B. H. Hopmade it one of the strongest finan- them? The response will be great- kins. cial institutions in this part of the er from now on; don't leave any-Panhandle, as indicated by consol- one out; give every family a 9th and 10 of October and were idated figures submitted, showing chance to subscribe for the home financial condition of the bank. Resources Near Half Million.

now places the First State Bank in high rank among the banks of the Panhandle, having resources around \$475,000, or a little short of a haif million dollars, H. R. Fritz said Wednesday morning, Jersey Herd of following consolidation of the West-

(Continued On Page Seven)

# Relief Office Is Swamped by

Following announcement that leaf Smith county had been included in the drouth relief list by the national government, the chamber of commerce was rushed Mon- eer and E. C. Eubanks is clerk. day with about 15 applicants for In his anction two years ago he put the pigs on a self-feeder loans to buy seed, feed and food a record average of \$98 a head from the time they were weaned

county agent, who has been in of the cows and helfers offered in days. They were fed in a pig close touch with this end of the the Tuesday sale, assuring the creep from the time they started work since January, that probably public of the high grade of stock eating at an age of two to three 100 farm operators would avail offered. themselves of the government's

While the average loan will not Bible Students probably exceed \$200, it is pos-sible, under provisions of the pactment, for one to borrow as rh as \$1600, the rehabilitation ause covering, food, clothing, seed, repairs to implements and gasoline for power machinery.

Filling in the forms was new to those in charge and the first applications have been handled rath- Methodist church Sunday will be er slowly. However,, as soon as in charge of members of the Bible they become more familiar with class of the high school, directed the red-tape involved, Joe L. Pope by Miss Carey Estes, instructor. said, business for the farmers ap- The pupils will present an Easter plying will be handled with every program, including a playlet, song

After Monday the office handl- o'clock. ing the applications at the city This is the second of a series city mail delivery service from hall was moved upstairs where of presentations of Bible students Mother's park north on B street Moves Town of me one will be in charge at all Miss Estes is conducting. Two to Eleventh street, east to G and times to render the necessary ser- others will be given before the then south to Tenth, according to

### Tulia Golfers Win.

Tulia golfers were visitors here unday and engaged the Here'crd folf club, taking away the honors it to 12. Judging nom the score ord, the Tulia manager was the pore skillful in mal hing up the

lega putters and drivers will be here Sunday for a match.

### RENFRO'S PLANE THROWS CYLINDER; FORCED DOWN

Clyde Renfro, who had just re ceived a new airplane, had to make a forced landing Sunday soon after taking off from the airport. His new machine is of The movement of bigger and few- the whirlwind type, and one of r banks that has swept through the cylinders was thrown from greater part of the nation the the motor when he started on his mst year or so reached Hereford Sunday flight. No other damage Mohday in the announcement by was done excepting a dent in the

### District League Meet.

A general meeting of the Methational Bank, effective Monday odist Epworth League will be held in Hereford April 11 and 12, for

# Among Clubs In Race for Prize

now and April 4 will decide the winner of the Brand's first cash prize of \$150. The clubs entered tournament, they brought to the Middle row: Ona Fae Smith, have been holding themselves in Panhandle the first cage champion- Irene Waggoner, Gertrude Wesreserve for a final dash, and the ship in history. one with the lowest standing may be at the top when the judges make shown above are: Left to right, Waggoner.

Subscription getting is the main thing. Victory or defeat will rest Student Makes fr. Parker. It had become a with ability for getting subscrib-"landmark" in Hereford and was ers, and there is a wide-open field one of the oldest banking firms in for workers. While the object of the campaign has been to make Messages of regret have been the Brand's circulation more comoming to this man, builder of plete in its field by lining up as eford's first brick structure, readers those not now on the mail-

No family in the Hereford ter- of 5038 pounds, and sold for \$7.16 Acquisition of the new assets ritory should be without the a hundred, grossing \$404.55. Four

# Hawkins to Be Sold Tuesday

A farm sale of 56 head of pure bred, non-registered Jersey cows Applications Tuesday afternoon, March 31, at and heifers is announced for next 1:30 o'clock, by H. H. Hawkins at his farm 13 miles west of Herehe possessed home-grown feeds, released. The cases will be prescable loose, pulling picks from the commerce announces the selection mile north. Some farm equipment will also be included in the sale. Col. Ray Barber is the auction- \$1.18 a hundred. and for general rehabilitation. | was made on Da. cows, Many of at eight weeks old until sold at It is estimated by R. O. Dunkle, the cows sold then are mothers the age of five months and four

# Are Announcing Easter Program

The evening hour service at the and service, beginning at eight

s, one being planned for the Christian and one for the Presbyterian church. gin as soon as patrons on the streets mentioned have installed

### WEATHER BULLETIN

A total precipitation of one-half inch of moisture was received here Wednesday, consisting of rain, sleet and snow. Snow blanketed the ground. The fall was reported general in the Hereford territory.

# Were Special Guests of Hereford



in the state A. A. U. basketball A. Pryor, superintendent.

Good Profit On

The pigs were farrowed on the

sold March 14, One lot of 29 aver-

aged 165.1 pounds, making a total

been noticeably lower, as his

ground wheat and kafir cost him

According to Carl's record book,

went ground love was you

City Delivery

(Continued On Page Six.)

Is Extended to

granted permission to extend the

The extended service will be-

suitable mail receptacles. Mr. Don-

ner said he hoped the residences

When the Dimmitt Bobkittens back row, H. Loter, assistant defeated the crack Mingus sextet coach; Myrtle Woodfin, coach; C.

# WILL HOLD LUNCHEON AT STOCKMAN'S CAFE ANNEX Mayor Has 1st

Coincident with decision of the chamber of commerce to hold weekly luncheons every Monday noon, 34-Pig Project Omer Baker has announced the leasing of the building adjoining the Stockman's cafe with intention of accommodating such affairs.

Carl Oldham, 15 years old, who The chamber of commerce will This paper has a large subscrip- lives with his parents three miles meet in this annex of the Stockwest of Hereford, received checks man's cafe next Monday, says Joe ple are expected to be present.

# at Ford Robbed,

they brought \$6.90 a hundred, or the cost a pound runs up to \$.043. four boys that they had committed "cut" was given. Putting the entire project upon a the burglary, become frightened labor investment basis solely, the and dumped the groceries in an specific duties to perform upon 290 hours spent in caring for the out-of-way place.

And this record was made in the Roy Hudson were still in jail word was given at 12:00 o'clock meeth in Plainview, that Hereface of very low prices for pork- Tuesday, through failure to make to cut and report back when com- ford send a Dairy Princess and he had to buy all his feed. Had ented to the next grand jury.

# District Judge **Enjoined Clubs**

They were on a ration of 45 per cent ground wheat, 45 per tankage and five per cent cottonseed meal. After the pigs reached 50 to 60 pounds they were fed

These cases will come up for making permanent or dismissing the injunctions at the next regular term of court.

The closing order as applied to the domino parlors restrained their operation under former methods which were held by the court to North Hereford be illegal but did not forbid their opening and running domino tables if the playing and paying were done The post office department has within the limits of law.

# Umbarger for

be given to the proposed circuit grade.

# Call Over New

Front row: Ruth Wright, Grace

Winkle, Evelyn Blanton, Ethel

est and most complete cut-overs stream of water. which has been conducted in some

Prior to the zero hour, V. Tinsley, district plant chief, took the position of dispatcher and, with The store of Fred Brunson at Eck and L. W. Pope, on a pole son has a wide reputation in Cen-\$31.40 Carl had a drove of 34 John B. Miller soon had four and L. L. Adams in the old office. young men resting in the county H. J. Crumby and Y. A. Wright and kept one gilt for a brood sow. jail, charged with breaking into were stationed at the new office. Not counting any labor cost, the store. A quantity of groceries, Upon receipt of the information this young man produced his pork mostly canned goods, were recov-from E. R. Smith, district traffic at a cost of \$.037 a pound. Figur- ered from a hole in a draw, fol- chief, that no connections were ing his labor at 20 cents an hour lowing a full confession of the up on the old board, the order

receiving the word "cut" from pigs netted him 72 cen's an hour. Raymond Self, Jake Self and the dispatcher, and when the Plains Dairy show, to be held next bond of \$1000 each. Ed Bezner pleted, each man began perform- her maid of honor to the exhibinew equipment and heat coils in of Miss Lucille Hoffman as printhe old office from the old equip- es and her sister, Miss Anna, as ment. This was all done within maid of honor. tees than a minute and a report that the work, was completed.

Ireland called G. N. Hailey, disfrom Operating trict marager. The mayor was the oby Miss Emma Gunter, home deminist place with a score of 71. The boys made a grade just week of onstration agent. first party in Hereford to complete onstration agent. a call over the new system.

Judge Reese Tatum returned to Sunday morning found Tamps Hereford last Thursday from Vega flashing on the switchboard which for a one-day sitting of court in had been caused by subscribers in vacation and granted temporary Hereford merely lifting their rerecreation clubs. Two clubs were operate the crank to obtain conoperating domino parlors and one necton. The Sunday traffc, both

(Continued On Page Six.)

# School Census Will Be Closed

district, being made this month the patrons have been faithfully No. 6" and "Morning, Noon and by Mrs. Edith Hughes, will be finished next Tuesday, the last day of March,

It is important that every child Road Rerouting six years and not over 18 by Sepnew Spanish-type residence on the of Mrs. Grace Hughes Dyer, cornew Spanish-type residence on the of Mrs. Grace Hughes Dyer, cor-

### PRESBYTERIANS, BAPTISTS LEAD IN CHURCH TOURNEY Solid Front Is

The Presbyterians and Baptists vere victors Saturday night over their opponents in the inter-church basketball tournament, no age limit, now in progress.

The Christians were defeated by he Presbyterians 17 to 29; and he Baptists set the Methodists back quite handily, 26 to 17.

upon a percentage basis.

# Residence Lost In Monday Fire,

The residence on Twelfth and A streets owned by Mrs. W.T.Rutherler and occupied by Virgil Boles, Bennett (mascot), Georgia Bills, shop foreman for Brumley Chev-Mae Smith and Louise Houtchins. rolet company, was destroyed by was master of ceremonies. He inson. Frankie Senter, Zonella Evelyn Blanton has the distinct fire early Monday morning. The troduced John P. Slaton, presi-Members of the new champions Brooks, Grace Dyer, and Ruth tion of being accorded the most fire alarm was turned in at six dent of the chamber of commerce. valuable player of the tournament. o'clock and the fire department as a former conductor of the Panlaid down about 800 feet of hose handle Short Line. to reach the blaze. Building and

Saturday for Memphis for a visit ance of each item, and entered a with her mother, Mrs. Allen Les- plea for financial support from ter, and they were not apprised some of the town who were exof their loss until their return pecting to "ride free on the train Phone System here Monday morning, a few hours of prosperity". Special Gu

The fire department did excellent work in suppressing the The Hereford cut-over from hiazing structure. The closest plug Magneto to common battery, which was near the Stewart residence at occurred Saturday night at mid- the end of the paving on B street, basketball championship team. night, was reported by the officials The hose was hastily connected up They were girls of his own school of the Southwestern Bell Telephone and the pumper soon had charge which recently copped the state company to be one of the smooth of the situation with a strong title, bringing to the Panhandle

> Cause of the fire could not letermined.

### Visiting Minister Preaches.

Youths Arrested a communicating circuit which had been arranged connecting E. P. filled the pulpit of the First Christian church here both morn-Stone and H. J. Horn on a pole Christian church here both mornback of the new office, and B. J. ing and evning hours. Rev. John-Brand as a weekly visitor. If its lig; tweights ave aged 150 pounts Ford was burglarized Tuesday back of the old office; H. F. tral Texas as a minister of great night of last week, and Sheriff Hughey on a pole at 307 Jackson power.

# Dairy Princess Is Selected for Plainview Show

Upon request of the Panhandle-

was received from each postion ent the champer of commerce in the Panhandle Music Festival last ine social function, at Plainview week in Amarillo, and won fourth Two minutes after 12 Mayor incident to the coronation cere- position. monies. They will be accompanied Liast year the home town won

# Telephone User Has Difficulty Not to 'Crank'

The new flashlight telephone system. put in operation here promptwhen "cut" and "pull" was called Canadian third. to workmen on poles, has been The band this year is composed running smoothly, but telephone of 21 new and 18 old mmbers, and users have had difficulty in ac- its showing compared to last Tuesday Night users have had difficulty in active showing compared to last year's winning is considered very receiver only when wishing to put creditable since the 1930 group The census of school children

grinding on the crank to reach the Night" overture. operator.

corner of Eleventh and D streets ner of West Second and Lee according to C. H. Dillehay, sup-within a few days. The dwelling streets, early Tuesday morning. on the north blocks would be ready J. P. Woods has finished mov- colatendent, as each one will prob- has four rooms, all oak floors, and This was an old structure and the ing six business and resident ably mean \$17.50 for the school. will be ready for occupancy about flames made rapid headway before When B and Eleventh streets structures in Umbarger, complet Parents are urged to report any April 1. Mr. Wright formerly fiv- the fire department reached, the came into the improvement dis- ing the work last Friday. The re- one missed to the superintendent ed in Springfield, Ohio. He owns scene.

# **Indicated from Annual Banquet**

Time for retrospect of what Hereford as a community has done The next games, a double-head- in the past, the last year in parer, will be played at the high ticular, and a look into the fuschool gym Friday night, starting ture, more especially immediate at eight o'clock. There is no ad- projects that demand attention mission charge. There was a big and have been made a current rowd out Saturday night to cheer program, always marks the anheir favorites, and a larger at nual banquet of the chamber of endance is expected Friday eve- commerce, and the affair Thursning. The games will continue un- day night at the First Christian il a champion has been decided church was patterned along these

Ladies of the church prepared plates for 300 people, the invitation list being confined only to this immediate territory, including Dimmitt and Vega, Mrs. C. R. Smith and Mrs. George Cloyd were chairmen in charge of the ban-North Hereford quet service. Mrs. C. H. Dyar had charge of the young girls who won the praise of the entire assembly in their expeditious table service.

### Travis Dameron Toastmaster.

Travis Dameron, young attorney of the city and adept at repartee,

The president presented the outfurnishings were a total loss. lined program and budget for the Mr. and Mrs. Boles had left year, showed the relative import-

### Special Guests Introduced.

C. A. Pryor, superintendent of the Dimmitt schools, introduced individually members of the state for the first time in history such be an honor, Dimmitt's accomplishment is all the more outstanding, in that never before, in basketball or football, has the Panhandle won a championship.

### Challenges Admiration.

"I am made happy and thrilled at the announcement of the chamber of commerce that it intends to spend. \$10,000 this year for promotion of activities," said Mrs. Grace Guthrie. "It rescues us from being submerged by adversity; it will keep Hereford in the 'white

"The chamber of commerce program has come to us from the best minds in which clear judgment and

(Continued on Page Six.)

# Smtih's School **Band Made High Contest Grades**

The Hereford high school band, under direction of Ralph Smith, These young ladies will repres- made an unusually high grade in

82.4, being headed by Amarillo, Wellington and Perryton.

Perfection was almost attained in the sight reading contest when "Roundup March", a number wholly unfamiliar to the members, was plated before them and the Judges marked up a score of 97 on the rendition, the highest grade of any in the contest.

The local high school took second honors in the parade, open to ly at 12 o'clock Saturday night all bands. Clovis won first and

had no new members and its grade Habits of 20 or 30 years are was raised over 11 points. Pieces within the Hereford independent not easily broken, and most of played were "Hungarian Dance

### Dyer Property Burns

tricts for paving, the post office moval was necessary to align the or to Mrs. Hughes before April 1, land here and plans on making his be building was used for rent here asked that city mail delivery town with the new highway as the rolls must be closed with permanent home in Deaf Smith property and was partly furnish-

### The Hereford Brand Published Every Thursday at HEREFORD, DEAF SMITH

COUNTY, TEXAS

NUNN-WARREN PUBLISHING COMPANY, INC. **PUBLISHERS** 

> R. E. KESSIE, Editor and Manager

TELEPHONE 30-AT NIGHT 496

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may spear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:

Zones 1 and 2, per year \_\_\_ \$2.00 the large stocks and hand out Zones 1 and 2, six months \$1.00 the service people want, but it Outside Zone 2, per year\_\_ \$2.50 is not so. It takes a small Outside Zone 2, six months \_ \$1.50 town to render that intimate, Outside Zone 2, four months \$1.00 individual service that comes

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Wearers of the green scored another big hit when colleens served the chamber of commerce banquet with Waldorf dispatch and Parisian verve.

ton home of South Flagg. And the two chairmen of the serving committee for the are the proud parents of a new First Christian church, Mrs. baby, born Wednesday, March 18. C. R. Smith and Mrs. George Among those attending the liv-Cloyd, would make real cap- ing room demonstration at Dimtains of industry were they mitt were Mrs. Sid Sheffy, Floyd men, one probably building Armes, Tarplee Summers. the Texas & Pacific Northern and the other engineering the laying of concrete ribbons every few miles across Deaf Negro play will be the main fea-Smith county. They did not ture of entertainment. lack for able assistance, everyone being in line for promo- day dinner guests of Mr. and Mrs. tion, but it is hoped they will White not quit banqueting just now.

District offices of the Southwestern Bell Telephone company have taken names connected with the old West, and Mrs. F. W. Dodson. ranch term designations, and the Amarillo office, according Flagg Tuesday in an airplane, to G. N. Hailey, district man-landing near the church. ager, has a monogram of three C's. He explains he got the Earth visited the Sumner home idea from the head of this col- Thursday, Mrs. J. B. Sumner reumn and that his three C's mean caught, corraled and tended the funeral of his mother chuted. The name seems to be at Alvorado lest week. doing some good even if what Mrs. Dovie Simpson of Amarillo is written under it from week he risiting her daughter, Mrs. Joe to week has to be set in large Benswanger. type and beg for readers.

Say what you please about will visit a short time with relasmall towns being "hick New Mexico, where Miss Hazel towns" and shriveling up be- will enter a sanitarium for treatcause nearby big cities carry ment.

Here's Something NEW in a Chick Feeder

It's called the Jamesway Bungalow Feeder. It is

a big feed saver and keeps feed always clean. Feed

can't clog-when chicks hop on platform, feed compartment joggles back and forth and shakes

feed down in trough where chicks can help them-

selves to it. Large overhanging top keeps feed

dry when used out of doors! Holds enough feed

to last 200 chicks a week - fifty chicks can feed

Don't buy a chick feeder of any kind until you come

to our store and see this new Jamesway Chick Feeder.

We also carry the entire Jamesway line of poultry equipment such es Freders, Waterers, Nests, Brooders and Poultry House Heaters. Come in and look them over.

at one time.

# Nineteen Years Ago In Hereford

March 29, 1912)

Nine business firms had agreed to close at seven o'clock except on Saturdays, beginning April 1 and change, Lines were soon to be continuing to September 1.

Salary of city marshal had been reduced from \$75 to \$65 a month.

By a majority of 13 votes Here-W. M. Knight mayor. He received meant an improvement. 52 votes, John L. Wilson 33, and R. N. Mountz 32. C. S. Garrison

from neighbor to neighbor and

is not glossed with Chester-

fieldian demeanor. Take Dim-

mitt for instance. The tele-

phone company there is print-

ing a new directory and the

number granted Phillips Petro-

leum company is none other

Hereford Lions club says:

Success seems to be largely

The faculty member who

minus infinity was likely to

Flagg News

By MRS. W. T. SUMMER

Rev. Peters, Methodist pastor

Flagg and was a guest in the New-

Mr. and Mrs. Claude Johnson

gram at P.-T. A. Fr'day night. A

Mr. and Mrs. Floyd were Sun-

turned with them for a visit.

to Hereford Friday.

a matter of hanging on after

others have let go.

than "66"

show up.

commissioners.

Holes had been dug and poles set for the Dimmitt telephone exstrung to Spring Lake, giving of the serious illness of her fathwire connection in every direction.

Will R. Evants had gone to Illi nois on business.

Southwestern Bell had purchasford had adopted the commission ed the Amarillo telephone system, form of government and elected and the Brand editor observed it

Eli Dunlap had returned from Second

From the Files of the Brand, and D. F. Ashbrook were named Temple where his son, Walter, had successfully undergone an operation for appendicitis,

> night with Joe Thurmond Mrs. E. Renfro. had been called to Trenton, Missouri, on account Moore, are on the sick list. er and sister.

Mrs. J. M. Boone had visited her daughter, Mrs. F. S. Barrows, who der, Colorado, ate Sunday night was ill in Plainview.

A surface of macadam had been placed on the center crown of Main street between First and

### Home Demonstration News

MISS MMMA GUNTER, C.H.D.A.

The County Home Demonstration Council met Saturday in the club room in the court house, with seven clubs represented by 17 women. The business for the month was taken up and some of the committees appointed were as follows:

Committe on yearbooks, Mrs. A. Frye, Dawn; Mrs. W. C. Russell, Progressive; Mrs. W. P. Caraway, Ward.

Committe on Finance for the held double-blank to catch op- Council; Mrs. J. W. Berry, Frio; ponent's off in the forty-two Mrs. Lee Curry, Summerfield; Mrs. game last week must have J. L. Hight, Ford.

Committee on Exhibits: Mrs. been a student of pure mathe-Hershel Miller, Dawn; Mrs. C. C. cheese may be sent. If you are matics and figured a bone with Cook, Wyche; Mrs. W. J. Slaton, Westway.

Committ on Recreation, one from each organized club: Mrs. W. P. Barnes, Dawn; Mrs. C. P. McCollister, Dean; Mrs. W. J. Schwartz, Ford; Mrs. J. B. Harlan, Frio; Mrs. P. M. Houser, Westway; Mrs. Noley Eiliston, Wyche; Mrs. Joe Kendall, Summerfield; Mrs. John filled his regular appointment at

asked to send in their recreation Sunday afternoon.

course that is to be held in the Miss Anjie Jacobs taught in her court house March 30-31, begin- place. ning at 10 a. m., will end by noon Tuesday and all clubs may come Williams of Canyon ate Sunday Joe Tarpley made a business trip in for the afternoon session of the dinner with Mrs. Luna Jacobs. second day to hear the talk and School patrons will give a pro-

Mrs. Luna Jacobs and children called on Mr. and Mrs. Joe Thurmond Sunday night. spent Thursday night with Irwin Shugart. Daniel teachers, took their pupils and went to the creek Wednesday

The prizes range from \$5 to \$1. Other dairy products such as butter, market milk and American contemplating on sending anything please see Mr. Dunkle or Miss

## **Daniel News**

BY MRS. JOE THURMOND

Miss Katherine Hershey attended the funeral of Mr. Clayton at The Wardrobe school or short Hereford Thursday afternoon, and

Mr. and Mrs. Stice and Mrs.

see the demonstration on the comerators: Dean, Mrs. T. P. McCol-

The following women have been designated to attend for the two days as demonstrators and cooplister Ward, Mrs. Lish Malone; Summerfield, Mrs. Ben Davis and Mrs. Ray Johnson; Wyche, Mrs. Noley Elliston; Dawn, Mrs. Her-S. Larson.

plete wardrobe for a farm woman.

shel Miller, Mrs. Ray Bowers; and spent the day. They had their Westway, Mrs. Tom Vaughn, Mrs. lessons under the shade of trees and P. M. Houser; Frio, Mrs. Paul the pupils enjoyed the day very Williams, Mrs. Leo Williams; much. Ford, Mrs. Floyd Benson, Mrs. D. The Dairy show at Plainview April 6-11 offers a good opportun-

ity for rural women to send an exhibit of cottage cheese made from natural clabber. Just one pound to be exhibited in pint ice cream cartons, with name of person and address of county on it.

Rev. Thomas of Hereford delivered an interesting sermon here Unorganized communities will be ttttttttttttttt\_i\_ now now nowno

Mr. and Mrs. Ed Ballow and



After spending a week with rel-atives and friends here and at Hereford, Jesse Shugert return-Marcelle Ludder and sister of ed to his home in Yoder, Colorado Plainview visited Mr. and Mrs. Monday.

Mr. and Mrs. Floyd Tomlinson

called on Mrs. Luna Jacobs Sun-

Floyd Tomlinson Monday.

Mrs. W. A. Moore spent Wed-

Jesse Shugart spent last Friday

Nita Jo and Harold Dean Moore,

Mr. and Mrs. O. L. Shugart of

Hereford, Miss Susie Roady of

Canyon and Pess Shugart of Yo-

supper with Mr. and Mrs. Joe

Mrs. Floyd Tomlinson called on

Mr. and Mrs. Durwood Vernon

spent Saturday night and Sunday

Mr. and Mrs. Durwood Vernon,

Jess Shugart of Yoder, Colorado,

Mr. Thomson and Miss Hershey

Mrs. Jim White called on Mrs.

Floyd Tomlinson Monday after

Mrs. W. R. Moore Thursday.

with his parents at Hereford.

nesday with Mrs. Joe Moore

day afternoon.

Thurmond.

We wish to thank our friends and loved ones for the kindness shown us during the illness and children of Mr. and Mrs. Joe death of our beloved husband. father and brother.

MRS. J. J. CLAYTON and Children MRS. H. E. HERSHEY L. P. CLAYTON A. V. CLAYTON

John Golden and family moved the latter part of last week for their new home about 15 miles south of Clayton, New Mexico. J. A. Loerwold assisted the Goldens in moving their household goods

it is never too late to remember anniversaries. Telephone on the day Long distance telephoning costs so little now.

DR. D. K. ROBISON Residence Phone 500

DR. R. E. ADAMS Residence Phone 369-

## **Doctors Robison and Adams**

PHYSICIANS AND SURGEONS

Office Phone 282 Office In Clark Building Over Rice Drug Store Hereford, Texas

SYSTEM Miss Lucy and H. D. Reed Owners and Operators Bargains for Friday and Saturday Maxwell House, three pounds .... 97¢ Schillings, 1 lb ...... 43¢ BLACK-EYED PEAS, three pounds ...... 20¢ MATCHES, carton ..... 186 DUTCH CLENSER, three for ...... 25¢ PHONE 249 WE DELIVER



Like Color . . . the best Gasoline is Blended

THE artist stands before his canvas with color-laden palette. Blues, greens, white and touches of warmer tones are blended by his inspired brush as the waves of the seascape take form. His genius tells him that only through the blending of just the right colors is the ideal result achieved. Otherwise his most painstaking effort could only result in a monotone, wholly lacking

Artistry and genius have their place in the making of CONOCO Gasoline. CONOCO engineers long since have found that the ideal gasoline is a balanced blend of the three types containing the elements most desired in a motor fuel. There is highly volatile Natural Gasoline, to give quick start-



ing. There is Straight-run Gasoline, to give power and long mileage. There is Cracked Gasoline with its well-known anti-knock quality. Like the artist with his colors,

CONOCO refiners take these three types of gasoline in balanced propor-tions and blend them. The result is as pleasing to the car owner as is a course the genius of "knowing how" is the vital element and it is here that CONOCO refiners excel.

Convince yourself of the merit of CONOCO Blended Gasoline. Try it today. You will find this triple-test motor fuel wherever you see the CONOCO Red Triangle

CONOCO

HILLSIDE HATCHERY GASOLINE

## Summerfield

BY MRS. L. JOHNSON

dinner last Wednesday, and af- Friday to attend the district W. ing convention at Tulia Sunday. ger. ter a bountiful repast the presi- M. U. Institute. ceeded with the routine of busi- visiting relatives in Vega. ness. There were about 30 pres- Joe Kendall and family and Mrs. a trip to Lawton, Okla., this week. was reported.

ers, Ray Johnson and Lee Cur- spent Sunday in the Mahler home canyon. Sunday afternoon. ry went to Ford last Monday to at Lakeview. attend the county federation of Miss Elaine Ivey has returned woman's clubs.

Mr. and Mrs. Geo. Beck and here with relatives. family went to Texico last Sunday All attending the play here by to visit relatives.

Mr. and Mrs. Cook and son of well pleased. Ford visited the Will Schultz home Mr. and Mrs. J. W. Caldwell

Roy Coker and family, J. L. cently. Coker and Pearl, Mrs. Raybon B. C. Roberson and Jack Rob-Mr. and Mrs. Alvis Reed. Mrs. Gleaves Owen gave a din- who is visiting there.

ner Sunday honoring her husband's birthday. About 50 relatives and friends were present.

Mrs. Q. Tidwell and son, Texicon, are visiting the Geo. Beck home.

W. J. Southern of Lakeview is visiting the L. Johnson home. Mr. and Mrs. Cecil Lookingbill of Tulia visited relatives here the

lives at Pampa. gave a social honoring their hus- group. banks Friday night in the A. J.

# Specials

Friday and Saturday



COOKIES, assorted; 2 dozen for ....

SWEET ROLLS, fresh 250 and tasty, dozen .... PIES, fruit, with double crust, each ....

Use Home-Town Products!

# Hereford Bakery

Specialize On Party

Blakemore home. Games were en- tuded the chamber of commerce joyed until a late hour, when re- banquet Thursday night. forty. Good time reported by all. | took Sunday dinner with Mrs. W. Mmes. Henry Kendall and M. J. Gililland at Hereford.

The Home Makers Study club serious illness of their father, J. improving some at this time. held their last meeting with Mrs. J. Lawrence, at Eldorado, Okla., Mmes. P. H. Gililland and P. M. Mr. Caroway and family visited ed members to bring a dish and Mmes. W. L. Huntley and Mae cil at the court house Saturday.

ent and a very enjoyable time Lee Kendall have return from a month's stay in Hot Springs. Mrs. L. L. Cannon, Adam Flow- Mr. and Mrs. Clayburne Carr Hereford made a trip to Mohair nie Marie spent Sunday with Mr. en Monday, April 6, to talk on the charge of the details of the pro- farmer, who discussed flax grow-

to Eldorado, Okla., after a visit

the young people of Black were

visited the H. Kendall home re-

visited in Hereford Sunday with erson and family, Hereford, went to Wichita Fails to join his wife,

# Fairview-Palo **Duro Items**

By MRS. JOHN BOLING

Frances Campbell, one of our relatives at Hollene last week end. sixth grade pupils, won first place Miss Mildred Beck returned to in the music festival at Amarillo the Stiners Sunday night. Roswell after a visit with her last week. Frances played in the parents, Mr. and Mrs. Geo. Beck. 12-year-old group which had 27 Mrs. A. M. Walker has been en- contestants from Oklahoma, New jeying a visit with her sister who Mexico and Texas. We were also proud of Master Byron Campbell The Home Makers Study club who won second place in his

Miss Viola Hudson of Bridgeport, Texas, came Sunday to stay with Mr. and Mrs. John Boling

for two months. Mr. and Mrs. H. J. Oglesby and family spent Sunday at Frio, where they enjoyed an all-day pro-

Mr. and Mrs. Jim Jenkins and son and Mr. Fine of Amarillo visited in the Otto Smith home

# Westway Items

MRS. PINK GILILLAND

P.-T. A. met Friday night for their social night. The new recreational games were played and en-

Mr. and Mrs. Chas. Evitt made a business trip to New Mexico

Misses Ruth Hanna and Frances Brown were dinner guests in the home of Arthur Price Sunday. Mr. and Mrs. S. B. Campbell took dinner Sunday in the Joe

Lander's home. 8. J. Lovell was called to his brother at Canyon Tuesday. The brother was seriously hurt in an

Mr. and Mrs. G. C. Hartman took dinner with Mr. and Mrs.

automobile accident, but is report-

Grady Wilson Sunday. Everett Campbell spent Sunday

with Marcus Houser. Mr. and Mrs. Chas. Evitt and Mrs. Gordon Ridgeway were in

Amarillo Saturday. Mrs. J. A. Roe and daughter visited with Mrs. Brashear Tues-

Mr. and Mrs. Arthur Pierce and son, Marlin, were in Lubbock Sat-

Mr. and Mrs. Bill Denney spent Sunday with Mr. and Mrs. Kirt Caraway.

Messrs, and Mmes. P. H. Gililland, Grady Wilson, G. C. Hartman and Mrs. Bess Turrentine at-

Henry Brunk and Bill Smith and Health, Milk freshments were served to about Mrs. P. H. Gililland and Bob family visited the Lewis home.

Mr. and Mrs. Fincher, Misses Pauline and Christine, and Cecil M. Madden received news of the Ben S. Howton is reported to be Lady ate Sunday dinner in the T. W. Roberson home.

Gerald Morgan. The hostess invit- leaving at once for his bedside. Houser attended the county coun- the Norman home Saturday night. Gladys Lewis spent Sunday afadd to her already well prepared Abbott, Bovina, went to Lubbock The Kelly family attended sing- ternoon with Evelyn Van Swerin- Nell Hall, county health nurse, ing space of extra size will be

> Mr. and Mrs. Frank Corn made ces and Viola Hutson. Billy Boyer spent Tuesday night

Mrs. Bess Turrentine and Mary, with John B. Caroway. and Mr. and Mrs. R. A. Tynes of

and Mrs. George Rogers.

Ward News Notes

BY MRS. WILEY ROBERSON

Miss Hughes spent the week end

Mr. and Mrs. John Hutson, Vio-

Obid Caraway spent Monday

W. R. Harrison and daughter,

the death of his brother.

with Miss Boyd at Easter.

Monday afternoon.

home Sunday night.

night with Robert Lady.

ental Harrison home.

Hubbard home. Sixty-two at Sunday school, fol-Mmes. Lipscomb, Suggs and endance, lowed by sermon by Rev. Harper, Higgins attended the federation

who filled the place of Rev. Boyer meeting at Ford Monday. who wall called to Oklahoma by Mrs. Lady called on Mrs. Ma-

lone Friday afternoon. Several from here attended the There will be a play by the Ward funeral of Mrs. B. F. Fulkerson demonstration club at the school house Friday night. All invited.

Mr. and Mrs. D. O. Williams called in the Malone home Sunday. Mr. and Mrs. Lynn Powelson la and Frances visited the Norman visited in the parental Harrison

home Sunday afternoon. Mrs. Rogers called on Mrs. Malone Friday afternoon. Miss Garrett spent the week end

Mrs. Lois Rushing and son visited with Mrs. Hicks at Walcott. Miss Boyd and Mr. Branon visit-Mr. and Mrs. Malone called on ed the Wiley Roberson home Sunday evening.

# Week Will Be **Observed Here**

Hereford and Deaf Smith county required. This matter will be plac-Mr. and Mrs. Sam Davis spent Luella and Elizabeth Higgins are solicited to join hands in a ed in the hands of a special comdent called them together and pro- Mr. and Mrs. Louis Huckert the week end in the Kelly home. spent Saturday night with Fran- Health and Milk Week from April mittee and ample notice will be 5 to 11 inclusive.

worth of milk and other dairy gram. Mr. and Mrs. Jimmie Harrison products and the desirability of were week end visitors in the par- more attention to sanitation at this luncheon. It is anticipated Arlie Dean and family and Miss that in addition to the attendance Brunson visited Sunday in the of Hereford citizens many people from Castro county will be in at-

The menu will be made up very Misses Hancock and Garrett took Sunday dinner in the Culpepper

High honor roll: Frances Hutson, Doris Lady, Allene Caraway, Robert Lady, Obed Caraway, Fredie Hutson, Robt. Hutson. Honor roll: John Caraway, Gladys Lewis, Omah Harrison, Winnie Marie Malone, Ralph Patterson, Hicks Roberson, Elizabeth Higgins, Luella Higgins, Billie Boxer, Vialo Hutson, Harold Saltzman.

High honor roll, Dean: Alvin Friemel, Stanley Voth, Mary L. Dean, Polly A. Crawford. Honor roll: Elsie Friemel and Jack Dean.

ticles already mentioned.

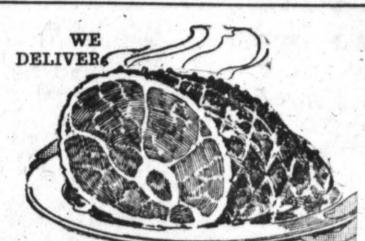
Under the leadership of Miss ance will be so large that a din- head of "Cleanup Campaign". given as to where the lunch will chamber of commerce at the regu-As a stimulus to this program, be served. A special menu com- lar weekly luncheon at the Stockspecial guests will be present at mittee will also be named and an- man's cafe last Monday. The prin-Mr. and Mrs. Malone and Win- the chamber of commerce lunch- other group of citizens will have cipal speaker was John Gaetz,

> Clean-up Campaign. Supplementing the attention giv- make recommendations later.

largely of dairy products, includ- en to the use of milk and other ing milk, buttermilk, cottage cheese, dairy products will be the cleancream cheese and butter in the up campaign for the week. This first part of the luncheon, and it latter will include attention to is understood that the dessert will disposal of rubbish heaps where embody the use of some of the ar- ever they may be found, the cleaning of streets and alleys as well as It has been intimated by those private properties, and other dechiefly in interest that the attend- tails that rightly come under the

Luncheon Well Attended.

There were 50 members of the ing. A committee was appointed to look into the new industry and



EXTRA SELECT FRESH and CURED MEATS

**Texas Meat Market** 

# WE ARE READY FOR

THE NEW SLOGAN OF "MORE FOR LESS" HAS NEVER BEEN MORE EMPHATICALLY DEMONSTRATED THAN IN THIS FASHION EVENT!

# EASTER OPENING MARCH 26

We have sold most of the old C. E. Stone Company stock during this sale. But we have been receiving new merchandise for the past two weeks. This has been held in the store room. In order to unpack this new merchandise and get it in stock we will close Wednesday afternoon.

Easter Opening in the NEW STORE full of brand new Merchandise, Thursday Morning at 9:00 o'clock. Visit this new store, see the merchandise and compare prices.



### The Footwear

They're definitely for the new season in the new leathers, new colors and new models. And-with lowered prices in effect, value is of importance

FOR EVERY COSTUME

# New Spring DRESSES \$4.99 \$8.99 \$12.49

The prints are new....the fabrics are new ....the styles are new....and the low price is outstandingly new.

## Printed Silk Crepe **Printed Chiffon**

Just off the fast train from New York ....irresistible in their newness.... their cheerful patterns,...their youthful styling. Up on their fashions, too ....not a detail accepted as 1931, is missing from this collection. Our dressbuyer has anticipated the demand for gay, youthful printed frocks and offers hundreds of designs in scores of models. Note the new style features.



# Millinery

An opportunity to buy hats to go with all those new Spring costumes! Here are all the newest shapes .... close - fitting hats of straw braid or felt....brimmed hats of shiny straws and combinations .... Practically every new shade and black.





Here you'll find the newest shades. and the price range is in keeping with. the times. You won't believe until you

# Stone Department Store, Incorporated

WE GIVE SILVERWARE COUPONS.

FRIDAY and SATURDAY

**SPECIALS** 

COFFEE, 3 lbs Admiration, cup and saucer .. \$1.14 GRAPE FRUIT, Arizona Cactus ...... 5¢

OATS, large package, White Swan ........ 19¢

CRACKERS, two pounds Saltine ...... 28¢

PINEAPPLE, No. 2 Libby's ...... 22¢

JELLO, any flavor, two for ................. 15¢

SALMON, pink, two for ..... 23¢

COCOA, Mother's, two pounds ...... 27¢

aged, every sack guaranteed ...... \$1.00

FLOUR, Great West, Pillsbury's Best and Family Circle, 48 pound sacks been slightly torn and dam-

Phone 324

# SPECIALS FOR FRIDAY AND SATIRDAY

OI LOIL IDO I OIL I ILL	
SUGAR, 10 lbs., pure cane 59c	
MAYONNAISE, Kraft, 16-oz jar 35c	
ONIONS, five pounds	
TOMATOES, No. 2, three cans	
CORN, medium size, three for 31c	

Speciale Are

Hereford Wholesale Grocery Company

PHONE 164

# Progressive News

BY MISS OLIVE PERKINS

Miss Boyle, Grace and Walter Botts, Borger, spent the week end in the Ed Botts home.

Misses Lois and Lucille Park visited school Wednesday. Jim Ricketts and family visited business, the following program Mrs. Luke McBrayer and Betty

the Ricketts home Friday. Mrs. Roy Hershey spent several men, Olive Perkins; Round table Ricketts Sunday. Hershey.

Progressive boys Friday.

Mmes. Botts and Greer called on Mrs. Jeff Roberson Tuesday. Mmes. O'Neal, Russell, W. C. assisted the hostess in serving re-Russell, Higgins and Miss Olive freshments. The next meeting will Perkins attended the federated club be the third Wednesday in April meeting at Ford Monday.

Mmes. Arch Conklin and Roy Hershey were in Amarillo Friday. Rev. Thompson, Wildorado, delivered a sermon here Sunday afternoon. Good attendance at both

Sunday school and preaching. Cecil Hodges and family spent Sunday with home folks,

Ford boys basketball team beat to have a community party Wed- Mr. and Mrs. Howard Hershey. school house. Everyone in the com- Mrs. T. E. Baker Monday. munity is invited. Mrs. Blakemore

urday, just north of school house.

Norma Lee Edwards, Glenn Rick-

Lucille Park spent Saturday

Progressive woman's club met home Sunday afternoon.

thony and Forest Marnell.

night with Leatrice Benson.

at the home of Miss Perkins. Mmes. Park and Bowers called on Mrs. Jeff Roberson Friday. Roy Wagner and family visited

the John Stork home at Jumbo Sunday and went with them to Nazareth to visit Mr. and Mrs. Kleman.

moved into their own home Sat- visited Mrs. Andrews Sunday.

### Ernest Henry and family spent Dairy Judging Honor roll: Rowland Robinson, Sunday at the Park home. Miss Katherine and Arnold Her-Team Took 2nd etts, Ethel Webb, Roy Neel, An- shey and Mr. Boyd were dinner guests of Louise Hunter Sunday. Mr. and Mrs. Frank Givan, of Place In Meet Hereford, called in the Perkins

with Mrs. Neel Wednesday with Mr. and Mrs. Ira Ricketts, Ira The dairy judging team of the infant Maxine died in 1915. all but one member present. After Jeane and Glenn, and Mr. and vocational agriculture department was given: Home crafts for wo- Jeanne visited Mr. and Mrs. Jim of the high school held highest the spring of 1906 and settled at position in judging Holsteins and the present home, 20 miles north days last week with Mrs. Howard discussion on hospitality for town Messrs, and Mmes, Horace and took second place in the dairy of Hereford. and country. The ladies decided Ray Hershey spent Sunday with judging contest at Lubbock Monnesday evening, April 8, at the Mrs. Dora McBrayer visited tition conducted by Texas Tech her community and was a leader

<del>|</del>

of high school in Texas. 30 teams entered in this division. Dublin, in Central Texas, won first. The Hereford boys, under Stacks Up Well first. The Hereford boys, under husband and two children, Mrs. B. H. Hopkins, instructor, led the Earl Springer and Benjamin Ray entire Panhandle and West Texas. Fulkerson, both of Hereford. The poultry judging team which made the trip was made up of

plaint over shortcomings, never examination. In the dairy division Edwin Holland was second high point man in judging Holsteins.

Over 400 boys took part in the part of every citizen of Deaf competition, covering the entire Smith county, it may be of inter-Here's a letter written October way, besides looking much better. est to local readers to know what dairy judging and about 80 in the work. There were over 100 in the

# Here Monday for

Mrs. Martha Ellen Funk Fulker son, who died Saturday, was buried in West Park cemetery here Monday afternoon, following funeral services at the Methodist church conducted at 2:30 o'clock by Rev.

J. M. Fuller.

New Hampton, Harrison county Missouri, November 19, 1868. She was married to Benjamin Franklin Fulkerson at Trenton, Missouri, April 30, 1901, to which union were born five chidren, two now living. James Emmett died in 1920, Mary Frances in 1924, and

The family moved to Texas in

Mrs. Fulkerson was an untiring day, in the annual judging compe- social worker for the welfare of for vacational agriculture students in church and community activities. She taught school in the rural This team was composed of Ed- district of Deaf Smith county for win Holland, Marvel Upton, Rollie several years, and conducted a Orr and Paul Coneway. There were kndergarten in Hereford about 15 years ago.

Deceased is survived by her

Relatives who attended the from week to week, rain or shine, Jack Cartwright, Claudell Sikes, sister; Mrs. Grace Ernest, Mrs. funeral were Mrs. Mary Ivie, a much or little business, and it is G. C. Hartman and Spaulding Orville Ivie, nieces; Ray Smith Mr. and Mrs. Clyde Russell Mr. Benson, Leatrice and Jodie made as readable as its contribu- Bartley. Full report on this de- and Orville Ivie, nephews, all of partment had not been released Luray, Kansas, Mr. and Mrs. Lee Tuesday, G. C. Hartman placed Campbell, of Amarillo, life-long third in the standard perfection friends, were also here for the

**Opticians** 

628 Polk Street, Amarillo, Texas Phones, Office 7723 Residence 5731

DR. J. M. HYDEN Mrs. Fulkerson Registered Optometrist, in Charge.

Hours 9 to 12, 1 to 4 Sundays, 12:30 to 2:30

Eyes elamined by the most modern methods. Glasses ground in our own shop to meet your individual requirements.

Cross eyes straightened without Mrs. Fulkerson was born at the use of medicines or surgery

# Seeds

Re-Cleaned and Tested by State Department of Agriculture

DWARF MILO, DOUBLE DWARF MILO KAFIR (Santa Fe Dwarf) CANE (Red Top), HEGARI, SUDAN, MILLET.

Good seeds are scarce this year. In selecting your seeds be sure they are tested to assure getting a good stand.

BETTER THE SEEDS, BETTER THE CROP

# McLean & Pitman

PHONE 1

## THIS WOMAN IN 4 WEEKS LOST 17 POUNDS OF FAT

21, 1929, by Mrs. Fred Barringer May all large people, both men kind of an impression their homeof Lewistown, Montana, ought to be read by every over- Salts a fair trial. I am sure it will weight woman in America:

them I weighed 256 pounds and at The Kruschen way is the safe Mr. Warner formerly lived in I must say, I feel better in every back.

convince anyone."

I had tried going on a diet but teaspoon in a glass of hot water "I enjoy reading your paper and trial. The day I started to take potatoes, butter, cream and sugar. power to you."

that and women, who want to reduce town paper is making on the out in an easy way, give Kruschen side world. Last Rites Held Gets Quite a Kick. "Inclosed find personal check Gentlemen: I started taking A bottle of Kruschen Salts that for one year's subscription to the Kruschen every morning as direct- lasts four weeks costs but 85c at Brand," writes J. S. Warner, resied as I was very much overweight the City Drug Store or any drug dent agent for Firemen's Understore in America. Take one half writers, Santa Ana, California.

a compliment.

would get so hungry that my diet before breakfast every morning. To am proud to say I get quite a kick would not last long, so I decided help reduce swiftly cut out pastry out of it, to note your healthy to give "Kruschen Salts" a fair and fatty meats and go light on growth from year to year. More

**Outside World** 

Thinks Brand

The Brand comes from the press

tors can make it. The staff is gen-

erally content if there is no com-

expecting and always surprised if

some one takes the trouble to pen

Since the Brand is so much a

present, which has been just four way to reduce-Try one bottle and Hereford and was in the real esweeks, I weigh 239 pounds. And if not joyfully satisfied, money tate business. He was also a clarinet player in the band. Likes Tone of Paper.

> "I like your paper, and I beieve it must have a good influence on the community it reaches," states Geo. A. Howe, Hollywood, California, in mailing in subscription price to the Brand.

> "Our newspapers can be of great power for good," Mr. Howe adds, "and it behooves people to help along all the good influences in order to combat the bad, I inclose check and wish you every

HOPKINS WILL TALK ON STAGING A. P. A. SHOWS

B. H. Hopkins, vocational agriculture teacher of the Hereford high school, is billed for an address at Canyon April 4 at the second annual Panhandle herd improvement school, He will talk at 11 o'clock Saturday morning on putting over an A. P. A. show.

THURSDAY, FRIDAY AND SATURDAY

REALISTIC

\$6.00

We are giving a Shampoo and Finger Wave for ..... 50¢

Smart Marinello **Beauty Shoppe** Phone 492 for Appointment

1931's Big Opportunity-

E. FINKLEA'S

Our store has been thronged with satisfied customers every single day of this sale. For everyone in the Panhandle knows that Finklea Jewerly is the finest obtainable-and when it is offered at one-half price (40 per cent off on silverware) those who have been awaiting the opportunity to purchase a ring, a watch, a diamond, or any of the hundreds of items on display, were quick to take advantage of this sale of a decade! This event continues a few more days-but don't wait too long! As quickly as one-half of our stock is turned into eash, the sale

# Free Monday!

To the first 25 purchasers Monday morning, we will present absolutely Free, a beautiful German silver double compact filled with Renaud's famous rouge and powder. Doors open at 9:00 o'clock.

Polk St.

AMARILLO, TEXAS

-Bautiful 26-piece set of Rogers 1847 silver in a pretty tray. A regular \$36.25 value the world over, special \$21.75

Our \$27.50, genuine Laco Shock-proof, 15-jewel, gent's strap watch, with new style metal band to match-

\$13.75

Our \$75 Baguette (very ladies' wrist watch in 18-K solid white gold. The newest creations in watches,

\$37.50

Our regular \$250 perfect 34carat diamond, set in 18-K white gold, lady's or gent's mountings. This sale-

\$112.50

Our \$200 all platinum and diamond circlet, channel set, with 44 beautifut cut diamonds, now-

\$100.00

# Specials for Friday and Saturday **ORANGES** Nice and juicy, per dozen MARSHMALLOWS 12-ounce package ..... CRACKERS 16-ounce package MACARONI 23c Comet Brand, four packages ... ROMAN MEAL For better health, 2-lb package

PIGGLY WIGGLY

All Over the World

PEANUT BUTTER 24c 16-ounce glass, Canova ...... PANCAKE FLOUR Two packages ..... SALAD DRESSING Premier, 11-ounce jar ..... SUGAR Ten-pound sack .....

10c package Tree Tea free with each 1 lb can 41¢

COFFEE, M. J. B.

1/2-lb can free with each two lbs

PERMANENT WAVES

\$450.00

Never before have you been

offered such a wonderful bar-

gain-a perfect 14-carat dia-

mond of great beauty, 18K

mountings. Dealers take no-

tice. You can make money

\$37.50

Our regular \$29.50 genuine

ladies' wrist watch, in 25-

year ease with metal band

to match. Supreme bargain

\$14.75

Sterling silver salt and pep-

the bargain offer of all

\$3.60

A \$900.00 absolutely perfect,

1-carat blue diamond, set in platinum, studded with 12 fine white diamonds in step

effect. An unheard of offer,

times; per pair-

Shockproof, 15-jewel,

buying these.

at only-

### Dawn Items

BY MISS LOVIE MAYFIELD

Dawn, March 20 .- Miss Mary iffitts spent last week end with

Mrs. P. H. Barnes called on last Sunday.

Misses Ethel, Vera, Jewel and well home last Sunday. mice Harris spent last week end with home folks.

A large crowd attended a blackface program presented here last Misses Ruby and Lois Harris Glenn Greer and family visit- home last Sunday.

ed the J. H. Iswin home at Fort Sumner, New Mexico, last Sun-A large number of young people

attended a St. Patrick's party, given in the Greer home, last Tuesday evening, Refreshments of sour pickles were served at a late

tended the fat stock show, return- er, M. Simpson and children took ing last Monday. Mmes. P. H. Barns and A. J. Hunter Sunday.

J. K. Dunavant of McCamey has turned to the Ray Bowers home here he is employed for the com-

Miss Estelle Miller, superintend- visited Mr. and Mrs. Schofield last ent of Bowle Clinic Hospital, at Sunday. Bowie, Texas, visited last week

H. H. and H. E. Miller. Mr. and Mrs. Bob Miller of Fort Worth visited over last ford. week end in the H. H. and H. E.

H. H. and H. E. Miller and fam-

THE WHITE STATE STATE



# Beautiful PERIOD Cabinets

Along with outstanding performance, General Motors Radio has achieved new distinction and lasting value in cabinet design. The five console models faithfully reproduce Period designs of ageless charm and good taste.

Prices including Radiotrons: The Little General, \$74.60; radio console models, \$136 to \$172; radio-phonograph consoles, \$198 and \$270. Convenient G. M. A. C. terms.

R. M. Allred



ilies, Misses Lois Anderson and Estelle Miller visited the Palo Duro canyon last Eunday.

ed in the A. W. Botsford home ion 11:45 to 12. Young folk's meet- We invite you to worship with day, March 29.

frs. A. J. Morris last Monday Monroe Southard and family and J. C. visited the W. H. Bag-J. C. Southard spent a few days of last week with his mother and

sisters at Claude. took dinner in the H. H. Miller

## **Jumbo News**

BY EDNA HALL

Mr. and Mrs. Press Dyer and son and daughter spent Tuesday Doyle Christian left last Fri-day for Fort Worth where he at-messrs, and Mmes, W. A. Huntdinner with Mr. and Mrs. Kenneth

Morris visited Mrs. W. J. Stewart Rev. and Mrs. Peters called in the F. L. Pinckert home Friday. Weston Butts and Stanley Littleton visited in Portales and Elida New Mexico, over the week end. Mr. and Mrs. Ullman Hunter

Mrs. L. C. Baggett and Betty end with her brothers and families, Joe visited Mrs. Pinckert Monday. Bobby Pinckert spent Saturday

night with Paul Andrews at Here-Mr. and Mrs. C. C. Hunter visited the Press Dyer home Sunday. Miss Mabel Pinckert spent Sun-

day with Edna Hall. Mrs. C. D. Spencer has been ill the past week.

Mr. and Mrs. Pat Hardy visited Mr. Hardy's parents at Flagg Wednesday and Ruby Fay Noland returned home with them.

Miss Kitty Oxford visited home folks this week end. Mr. and Mrs. Frank Pinckert

were in Hereford Sunday. There will be a terracing demonstration at the Hall farm, eight miles north of Dimmitt and three miles south of Jumbo March 30, at 1:30 p. m. Two makers of terracing machinery will be used and all interested in terracing are urged to attent by Mr. Hale, county agent.

Bruce Hunter Saturday

Revs. Eaves and Brewer Friona took dinner in the J. Thomas home Sunday.

Misses La Rue Beck, Hope Adams and Mary Ann Baird spent Sunday with Pauline Andrews. Miss Lena Gilliam of Tulia and Mrs. Carl Gilliam of Hereford visited Mrs. J. J. Wildes Thurs-

Miss Nellie Freeman visited in Amarillo Saturday and Sunday. Miss Louise Jacobsen spent the

week end in Hereford. Mr. and Mrs. L. C. Baggett visited Mr. and Mrs. Matthews Sunday afternoon. Mr. and Mrs. Bruce Hunter

visited Mr. and Mrs. Allen Easter last Sunday. C. C. Kring and mother visited in the Beck home Sunday.

Bro. Eaves spent Sunday night in the C. D. Spencer home. Mr. and Mrs. M. L. Hardy and daughter visited Mr. and Mrs. W. L. Hall Saturday night.

Wayne Dyer went ot Lubbock Mr. and Mrs. C. Andrew and Lonnie visited in Dimmitt Wed-

school class will have a picnic Sunday and Mrs. Hunter wants everyone who belongs to the elas

Church of Christ.

Roy Botsford and family visit- Restoration (Acts 8:18). Commun- ternoon at 3:00 o'clock.

Sixth street, Earl H. Smith, ject. Friendship, John 15:15. Wed- week for Easter vacation, visit- been visiting her daughter, Mrs. mel are proud to announce a new Mrs. Hedrick and daughter of minister. Sunday Bible study, nesday evening, Bible study at ing his mother, Mrs. Chas. Bennett Lee Weaver. Mr. and Mrs. George grand daughter, whose arrival oc-Hereford spent a few days of last classes for all ages, 10 to 10:45 a. 7:45. Lesson I Cor. chapter 1. and family. week in the Otis Hedrick home. m., preaching 11 to 11:45, subject, Ladies' Bible class Thursday af-

Grimm of Amarillo accompanied casioned the visit to Dallas. her home. Awaiting her return as us at these services, next Sun- she came home were her sister, Mrs. Ted Irlback and husband

ing and Bible drill for children, Bernard Seed of Simmons Uni- Mrs. Clem Friemel has return and Mr. and Mrs. P. Friemel all at 7:00. Preaching at 7:45, sub- versity. Abilene, was here this ed from Dallas, where she has of Umbarger. Mr. and Mrs. Frie-

A Want Ad in The Brand is a

# Now or Never! 10 Days to the Finish-

There are credits, credits, credits that will never be used in the Brand's Cash Distribution Plan unless more determined efforts are made by the contestants. It is possible for any one group of workers to obtain more credits by one day's concerted action than all the credits registered by all contestants at present. Every group of 10 subscriptions means 150,000 credits right now.

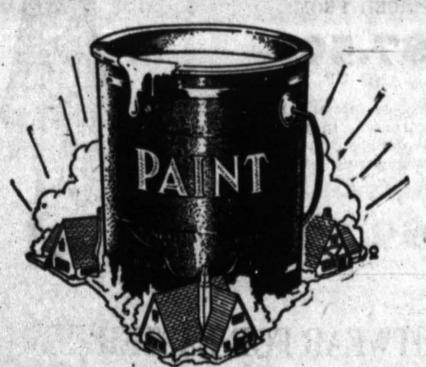
# It Will Take Work to Win-

Solicitors for Hereford Brand subscriptions are representing the greatest and most progressive influence for Hereford and its territory. No other interest devotes so much effort consistently and pains-takingly to upbuilding local enterprises. You are working more for community development when you buy or sell Hereford Brand subscriptions, advertising or printing than you can in any other way for five times the same money.

Contest Closes Saturday Night, April 4

The Hereford Brand

# LOWE BROTHERS



Brightening your entire home, Lowe Brothers Paint offers a double merit—a handsome exterior and protection from the elements. Our paint costs no more, it it's WORTH more. Why not call on us TODAY for estimates of cost?

Tune in on the National Broadcasting program. featuring Paul Whiteman and his allied quality group "Paintmen" each Tuesday evening at 7:00 o'clock.

H. Kemp Lumber Co.

# Wanfad

BAKER.

### Wanted

WANTED: Work by good, allaround, middle-aged man; 30 years in the Panhandle; well recommended as a man, cowhand and farmer; good hand with poultry; Stout and healthy; would like to Herford. have permanent place with some old-time cowman. Inquire at the Brand.

WANTED: Three men want farm FOR RENT: Nicely furnished or ranch work, or dairy stock or apartment. J. M. Gililland, phone farm on halves. W. B. Hudson, 14 148. miles north and four west, Here-

WANTED: Team of horses for their care. Can give reference if wanted. M. E. Moore, one mile FOR RENT: Light housekeeping north on 25-Mile Avenue.

and half breeds, and pay all the Phone 759-J. market will stand per pound. Bring them on Thursday and Friday. Brumley & Son.

WANTED: Sewing, remodeling phone 194. and making over a specialty, will go to the home and sew by the day, Prices reasonable. Phone 190. Mrs. Hugh Lane.

AUTOMOBILE LOANS: Will loan Dameron, 802 25-Mile Ave. on your automobile, or refinance FOR RENT: Two light housekeeppresent loan and reduce your paying rooms. Phone 134. ments. Bring your license receipt.



EVERYTHING AT GREAT REDUCTIONS



Suits with two pairs trousers. -There isn't a better value made than these suits at

\$15.75

TOP COATS AT 1/2 OFF

HATS

-The latest styles-

\$2.95 \$17.50

Reductions on all furnishings, oxfords, luggage, shirts, etc. Save by trading at the

# Popular Store

Where You Get Better Merchandise for Less Money







### Lost and Found

WANTED: To do plowing, plant-

knows truck farming; raised 1000 LOST: Double Eagle watch charm bushels tomatoes on 1100 plants made of tiny feathers on mother FOR SALE: Team of big horses

### For Rent

10-2p FOR RENT: Brick duplex, modern, close in. See J. F. Ward, phone 250.

11-tfc rooms with gas, water and light furnished, \$5.00 per week. First WE WILL BUY your Jersey calves door east of Presbyterian church,

> SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or

> FOR RENT: Furnished apartment, 3 rooms, kitchenette, private bath, all modern conveniences, private entrance. Phone 80. Mrs. W. B.

Ralph Barnett, Phone 122. 11-2c FOR RENT: Furnished rooms, 2 blocks north of hospital. Mrs. C. P. Arthur.

FOR RENT: Modern 5 room house, with garage, close in. Phone 418.

Mrs. Grace Hughes Dyer. 10-1p FOR RENT: Modern duplex, nearly new, close in, Address Box

### Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F., meets Monday, 7:30 p. m Visiting Brothers welcome R. L. DOWELL, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION

### For Sale or Trade

PLANT SEEDLING peach trees. Phillips, Phone 197.

FOR SALE: Setting eggs from astray, viz.. prize-winning Tri-County Poultry Jack Wright, phone 265.

FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith.

\$25.00 WORTH of two-wheel trailors for \$15.00. Jowel Murchison,

FUR SALE: Pure bred Tonlouse system coathly goose eggs, \$1.00 per setting of 8. The next job under way will

FOR SALE: Hoosier cabinet and refrigerator. Phone 58-W.

Amarillo, will sell my home in phone and finding that some other Hereford to responsible party and member of the family or firm was suit the terms to their conven- desired placed the receiver on the ience. Will rent for \$30 per month hook as had been done with the to right party. See D. H. Alex- magneto system. Mr. Hailey exander, Panhandle Lumber Co. J. plained that with the new com-K. Blythe.

to school on paved street. Sale or the hook and a disconnect is made trade. Ralph Barnett.

FOR SALE: Large listing on city lots at prices that won't last till next year. Jowell Murchison, court telephone, as this will cause a

RESIDENCE for sale, rent or trade; close to school; modern. Apartments for rent. Phone 122. Ralph Barnett.

# CREAM O' PLAINS BUTTER

The homemaker today, in planning the family meals, makes sure to include foods that will supply the Vitamins-particularly Vitamin A, the body builder. Butter is one of the most accessible and plentiful

sources of Vitamin A. Dr. McCollum says: "Butter should be used as a spread, and in the preparation of various food dishes whenever possible, for a liberal supply of Vitamin A is better than the minimum on which growth is possible."

Farmers Creamery Ass'n, Inc. Hereford Phone 3

FOR SALE: New Remington and Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murchison, Court

IF YOU want to improve your herd, buy a good Milking Shorthorn bull. Have reds and roans to offer now. Dr. C. T. Kibbe. 11-tf ing and listing. Box 503. T. E.

FOR SALE: Queen City 1000-chick brooder. Chick feeders, air compressor and old model T Ford. Will trade for R. I. Red chickens. R. L. Bailey, South Hereford.

10-4p Hereford.

FOR SALE. Two row power lift International lister, Can be seen at the Twin City-Minneapolis com-

good wheat land, 25 miles northwest of Hereford, 1/2 mile from already stopped. school. Price \$25.00 per acre, or

FOR SALE: Hegari seed, tested for high germination, priced two that and we shall see our progcents a pound. Located 21/2 miles ram fully accomplished." north Progressive. C. P. CALD-WELL.

FOR SALE OR TRADE: Ten-9-2p room modern house, \$8,000.00. Five room modern, \$4,000.00. terms. A. C. Thompson, Phone er system, seven city parks and 456.

FOR SALE: Maize, kafir, hegari; also fresh Jersey cow. Henry 11-2p

up; on gas line. Block of ten lots, but as doers extraordinary. on gas line, for \$350. One east front lot, extra big, on gas, light way 60, soon to be paved, at low prices and easy terms. Thousands tion was to be taken forward, of cars will pass over this road

FOR SALE. Coal range, with water jackets and 60 gallon tank. Jowell Murchison, court house.

FOR SALE: Good recleaned, well-Meets at 8:00 p. m., first and third matured hegari seed for plant-Thursday night in County Court ing. G. L. Woods, Phone 9026-

### Estray Notice.

Taken up about January 20 to be sure of peaches. Average 1931, by the undersigned, living height two feet. Mrs. J. B. three miles southwest of Hereford, 11-1p in Deaf Smith county, Texas, the following animal, known to be

One black barrow hog, white on show, White Rocks, \$2.00 per -15. shoulder, about nine months old. Owner may have same by paying cost and trouble caused. If not I HAVE about 75 Amoor River legally proved by the owner therehedge plants that can be bought of within 20 days from date hereat a bargain. If interested call of I will proceed to estray same 11-1p in accordance with law.

W. R. SCHEIHAGEN, Hereford, Texas, March 12, 1931,

MAYOR HAS

(Continued from Page One)

legal and toll moved over the new

Mrs. J. H. White, Box 837, or be that of changing out all of the 10-2p instruments in Hereford, removing the magneto sets. Some disconnections were received by the 11-1p Hereford subscribers, due to the FOR SALE: As I am moving to fact that after answering the tele-9-1p mon battery equipment, disconnect flashes are received by the opera-MODERN residence Amarillo, close tor when the receiver is placed on 11-2c without further challenging. The subscribers are requested not to hang the receiver on the hook when calling another party to the 10-tfc false disconnect.

We wish to thank our many friends and neighbors who so kindly assisted us during the sickness and death of our darling infant daughter. We also thank Bro. Cloyd for the comforting words spoken in his sermon. May the Lord reward each and every o of you.

George G. and Mary Rempel 11-1p and Family.

### Card of Thanks.

We wish to express our sincere thanks to our many friends who were of so much material assistance to us during the illness and death of our wife- and mother. We appreciate deeply the help, sympathy and the beautiful floral offerings.

B. F. Fulkerson Mr. and Mrs. Bennie Fulkerson Mr. and Mrs. Barl Springer.

### ANNUAL BANQUET

(Continued from Page 1) integrity lie. This seems a crisis.

We have everything to lose, but by Smith's Music Makers. Mrs. by working together we will have A. C. Thompson gave a violin solo, a chance to win.

A. C. Thompson gave a violin solo, accompanied by Mrs. Jesse Stana chance to win.

"The program is daring; it chal- ford. A trio, composed of Roy Arlenges our admiration; it is one nold, Lloyd Roberson and F. H. There is nothing else for people at the plane, gave a pleasing ren- ever imported into Deaf Smith of R. W. Pennington at Dimmitt. of our calibre to do except to get dition of "Mandalay". A cornet behind the undertaking and push." solo was given by Ralph Smith,
Dameron Talks of Licked Men. with Miss Billie Hill at the plane.

The need of developing a conscience that none will feel at ease meeting with the invocation and until he or she has discharged the Rev. J. M. Fuller spoke the beneobligation to the general welfare diction. last year; knows how to irrigate, of pearl. Reward. A. H. Elliston, for sale cheap. Also some baled was emphasized by W. E. Damer-11-tf feed. Paul Fair, phone 9001-F13, on, first vice-president of the cham-11-1p ber of commerce,

"The people have been asked to gravy and - dressing, cranberries, FOR SALE OR TRADE: 15 - 30 invest in the town's welfare and combination salad, creamed pota-McCormick Deering tractor, in progress," Mr. Dameron said, "and toes, hot rolls, butter, apricot pie good condition; will trade for good sentiment should be created in with whipped cream, and coffee. car or cows. Four dozen English favor of the chamber of commerce White Leghorn hens for sale. L. P. supporters, giving them the pref-Perkins, Wyche community. 10-2c erence in matters of business.

"Those who join the body have vision, see a big return in the future. Those who are opposed to 11-2p who the chamber of commerce refuse to assist FOR SALE or trade: 160 acres of its undertakings are generally "licked" men, Their progress is

"We have reached a new milewill trade for good young stock post, a new era. Changing condicows or helfers. Write J. A. Wil- tions have brought us to a point mert, Route 3, Lincoln, Illinois, in transition where we must work from here on out. We must adapt ourselves to this change if we progress any more. We will do

> City Improvements. Mayor E. S. Ireland reviewed what the city had done and what it expected to do in the way of development. Street paving, extension and upbuilding of the wat-8-tfc the making of Lake Park into a real beauty point were mentioned. Mayor Ireland and Commission-

ers C. H. Dyar and J. O. Newell wheat, kafir and about 35 gallons were commended by Judge Slaton of skim milk daily. FOR SALE: Building lots, \$50.00 as being extremely modest men ted by Carl from which his cost

New Manager Talks. Joe L. Pope, secretary-manager basis was derived: and phone lines, for \$165. Have was introduced as the man at the Wheat: 7,560 pounds, at fine lots facing on Federal High- wheel of the modern vehicle, the \$1.18 cwt. \_\_\_\_ \$ 80.20 best available, in which this sec- Kafir: 7,600 pounds at \$1.18 In rapid-fire order Mr. Pope pass- Tankage: 100 pounds \_\_\_\_ 4.50

each day. L. Baskin, Owner. 9-tfc ed in review the great things of Cottonseed meal. 100 lbs\_\_ 1.75 Deaf Smith county, its organiza- Milk: 2520 gallons at 2c\_ 50.40 tions and activities, its incompar- Labor: 200 hours, at 20c 58.00 able people. Total expenses: \_\_\_\_\$293.53

"The chamber of commerce as Gross Receipts \_\_\_\_\_ \$445.95 11-tfc an organization transcends all Clear Profit \_\_\_\_\_\$152.42 others', was Mr. Pope's claim. Success of its work is the foundation for success of all other jack at RICE'S are price, quality groups, including the churches. If and large stock to select from. le 9-4p a community is to succeed it cannot take cognizance of racial or religious lines. All must be in the forward movements. Alex Sanger, merchant prince of the Southwest, counted his day lost if he did not put in at least seven hours for the

general good of Dallas. "We must do the right thing at the right time. We must stay in from 'hereon', and if it be necessary to zig-zag to keep from going under we want to be sure and not zag-zig.

"Achievement of our program

# THE NEW DANCING

\$ 50 THE



Here is a glorious, allsilk hosiery creation by Allen-A that gives service never before attained in a chiffon hose. This is due tothe invisibly reinforced foot-the exclusive DUL TWIST process that lessens the danger of snagging unbelievably-and the ravel stop which positively prevents gar runs: lon

D. R. GASS & SON

Church y ...

### we are interdependent and must Kibbe Imports work together." Musical Program. **Fine Shorthorn** Orchestral music was furnished

with Miss Billie Hill at the piano.

Rev. V. M. Cloyd opened the

The following menu was served:

INTEREST KEEN

(Concluded from Page 1)

eading matter were worthless, its

value as a buying guide would be

tion price. Every reader of this

paper for any continuous period

easily saves many dollars through

response to the store news pres-

Now is the time to work, for

there will soon be no tomorrow.

Standing of Clubs,

Standings of the clubs, accord-

ing to credits which have been au-

thorized to be voted and counted,

Lottle Moon Circle \_\_\_\_ 52,000

Methodist Missionary \_\_\_ 22,000

Summerfield club \_\_\_\_\_ 12,000

STUDENT MAKES

(Continued from Page One)

Ration and Poundage.

The following has been submit-

The advantage of buying a car

Progressive club -----

are as follows:

ented by Hereford advertisers.

worth many times the subscrip-

Fruit cocktail, roast turkey, giblet

To Head Herd

What is said to be the finest. of progress, is magnificent in scope. McElarce, with Gordon Durham purest bred Milking Shorthorn bull baby visited Sunday in the home

county arrived Monday by express from Lee's Summit, Missouri, con signed to Dr. C. T. Kibbe. Th bull is a roan yearling and is bred to the purple, said Dr. Kibbe, and it will be placed at the head of his herd. Dr. Kibbe has 17 head of registered Shorthorn cattle.

Mr. and Mrs. H. K. Whaley and

# OTICE!

**NEW LOCATION** 

Second Door South of Post Office

"SERVICE WITH A SMILE"

Bill's Barber Shop :

Special, Friday and Saturday

SUGAR, 10 pounds ..... SOAP, P. and G., 10 bars ..... SPUDS, 10 pounds ...... Coffee, Break O' Morn, 1 lb .. 22c TOMATOES, No. 2 1-2 can ... 13c HAMS, half or whole, lb CHEESE, Cream, lb ...... Bacon, sliced, Excelsior, lb .. 22c Cocoa, Mothers, lb 16c, 2 lbs . 28c

CHINA DISH GIVEN WITH \$5.00 ORDER

Apricots, gal., solid pack

Styles of Tomorrow Are Here Today

The New Modes In

-The new Spring Coats are shown in the latest models, materials and colors; gorgeously made. with stitching on collar and sleeves to make them more alluring; high belted models prevail.

PRICED FROM

\$7.50 AND UP

-Glorious new Dresses specially received for the Easter Morn appearance. In styles, fabrics and colorings that will delight you-new shades, material designs and flowering patterns just out. PRICES RANGE

# SELBY FOOTWEAR FOR EASTER

Creations of Master Designers

Shown In Materials of



REPTILE, MONOGRAIN, DOE SKIN BUCKSKIN AND LINENS



D. R. GASS & SON "

FAMILY REUNION

ALEXANDER HOME

HELD IN J. W.

SURPRISE BIRTHDAY PARTY GIVEN ELMER PATTERSON

Monday night after Elmer Patterson arrived home from his daily task at the post office, a number of his friends rushed in, according to plans formed without his knowledge.

Guests presented him with small gifts of a toyland nature, their purpose being to keep Mr. Patterson from being serious about growing old, for it was his birthday. The remembrances created much merriment but his age was kept a secret until the angel food cake, arrayed with the proper number of candles, was brought out. The number of candles was not vealed by the reporter for Brand, noting that it might pear that Elmer has become an old bachelor.

It was suggested that the numper of efforts it required for him extinguish all the glowing candles would gauge the years before he would embark upon the sea of matrimony. To his friends' surprise he blew them out with one single prolonged exhalation.

Many enjoyable games were played, and his friends wished him many such pleasant birthdays for the future.

### Will Hold Quilt Fair,

The Presbyterian ladies will hold a quilt fair April 10 and 11 in the building located first door south of the post office. All ladies who have quilts are requested to bring them for display. There will

be no entry fee for the displays. quilt made by oldest woman, quilt in eating a string of coal poured direction of B. H. Hopkins, voca- rather than by three." made by youngest person, prettiest out to get them in line of the tional teacher in the high school.

They've Changed!

Otra Vez Club



Our Telephone

Number from 300 and Made It

100

We Want You to Remember THAT When You Need Drug Store Service the Next Time!

Just Call

100 And You Will Get the

Reliable

City Drug Store



We Give

Phone 300

Class. "The cast of characters received commendation as being well-chosen, and the presentation was ably done, considering the lack of time for preparation."

Miss Gladys Seigler was director of the rehearsals.

## Scenery Full of Hogs



All exhibits must be entered by bunch of pigs Carl Oldham, age especially fond of soft coal. Friday noon. Prizes will be gven 15, vocational agriculture student, Carl sold his pigs on the local

Entertained by

Mrs. Witherspoon

The Otra Vez club was delight

gene Wilson and Emma Jeane Don-

ald. Club members were Mmes.

Corbett, Lloyd Edwards, Alton

Fraser, Finis Owen, J. M. Posey,

B. M. Wiltshire, A. C. Hales; Misses Frances Oberthier, Dessie

Mae Steele, Frances Guinn, Eu-

nice Gilbreath and Martha Duncan.

(From Clovis News-Journal,

March 19.7

solemnized Wednesday morning at

ten o'clock, when Miss Lillian Bell,

daughter of Mr. and Mrs. T. E. Bell became the Fride of Henry

Robert Anthony, son of Mr. and

Mrs. W. B. Anthony of Hereford.

lat the bride's home, 816 Rencher,

with Rev. Clyde Barton of the Cal-

vary Presbyterian church reading

The Bell home was prettily dec-

orated with southern smilax and sweet peas to give a lovely set-

ting for the event. Mrs. Anthony

was charmingly attired in a gown

of peach crepe and carried a bou-

quet of yellow roses. Attending the couple were Miss Genevieve

Murphy, R. D. Sasser, Willie Wells

Bomar, and Mr. and Mrs. Charles

Murphy. Mrs. George Sasser and

Mrs. R. L. Davidson, sisters of

the groom, and Mrs. Lewis Thomas, aunt of the bride, with Mr.

and Mrs. Bell, were present for

Mrs. Anthony has been employed

in the offices of the Jones Abstract

Company since coming to Clovis,

and Mr. Anthony is associated

with the Fox Drug Company as

Mr. and Mrs. Anthony left im-

mediately following the ceremony

for El Paso by way of Carlsbad.

The Friendship class of the Methodist church presented its

benefit play, "Clarence", at the

high school auditorium last Fri-

day evening to an appreciative

"I have received many compli-

ments about the play," says Mrs. C. C. Bowman, teacher of the

FRIENDSHIP CLASS

MANY COMPLIMENTS

PLAY RECEIVED

Texas, in a double ring ceremony

A wedding of much interest was

HENRY ANTHONY WEDDED TO MISS

LILLIAN BELL

the service.

the rites.

pharmacist.

audience.

The above photograph shows the camera's eye. Pigs are said to be

### MUSIC STUDY CLUB WILL MEET MONDAY

hire is leader.

# Witherspoon Wednesday afternoon,

March 18. Miss Floyd Wilson re-The Junior Music club will meet ceived prize for high score among club members. Miss Imogene Wil- Saturday afternoon, March 28, at son took low. Mrs. B. N. Wiltshire three o'clock with Mary Elizabeth of a Vega physician. Stanford. The lesson on Berlioz Guests present were Mrs. B. H. and Franck will be led by Wilma Hopkins, Mrs. Jesse Carter, Misses Jones. A program of musical num-

American Opera. Mrs. B. M. Wilt-

fully entertained by Mrs. Jimmy JUNIOR MUSIC CLUB MEETS SATURDAY

Gladys Seigler, Floyd Wilson, Imo- bers will follow,

国国际的100mm,2000年120mm,100mm,100mm,100mm,100mm,100mm,100mm,100mm,100mm,100mm,100mm,100mm,100mm,100mm,100mm,100mm

held at the home of Mr. and Mrs. J. W. Alexander, 110 G street, last Sunday and a big dinner was set at the noon hour. Besides Mr. Alexander's mother, Mrs. J. E. Alexander, Amarillo, there school will start next Tuesday were present Mr. and Mrs. C. C. night at the high school, in the Loving and family, Mrs. Faye vocational agriculture class room, Montgomery, Amarillo; Mrs. Joe according to an announcement of Harrison, superintendent of study, It is the intenton to have all L. Pope, jr., Enid, Oklahoma, and B. H. Hopkins, instructor. The and Mrs. Majors, voice leader. Deaf Smth county people, before Joe L. Pope, sr., Hereford.

A delightful family reunion was

### BANK SOLD

(Continued from Page One)

ern's increments into the institution's accounting system. Acker Named Cashier.

C. C. Acker, formerly with the Western National, has been elected cashier of the First State. Officers and directors are C. B. Wil-Mams, president; H. B. Fritz, active vice-president; E. S. Ireland, vice-president; C. C. Acker, cashier; Miles Roberson, assistant cashier; H. G. Conkwright and J. A. Pitman.

Will Liquidate Western. "Since we have not disposed of all our note assets and as we still retain our capital stock and charter, several farms and bank buildings, we will be open for transaction of business, with exception of taking deposits, for some time," said Mr. Parker Monday after-

"We have appointed a liquidating agent to wind up the affairs of the . Western National, such as collection of notes, sale of farms and the business house," the president continued. "After which we will relinquish our charter. We are quitting active business with regret. We do so, however, with the warmest of feeling toward the other two banks, and we sincerely by local merchants for the follow- recently marketed for the sum of market, averaging a little better think the people of Hereford and ing entries: Oldest quilt, applique, \$445.95. The picture was made than seven cents a pound. They surrounding territory can best be two colored, fancy, most unique, while the porkers were engaged were fed on a special ration under served by two financial institutions

### INFANT OF MR. AND MRS. GEO. REMPEL IS BURIED

Funeral rites for Georgiee Mary R. H. and L. Beavers, and sister, Rempel, infant daughter of Mr. Miss Zoe Beavers. The Music Study club meets and Mrs. George G. Rempel, were Monday afternoon, March 30, at held at the family home one-half ing an office here in the Newell 2:30 o'clock. Mrs. J. E. Beyer and mile north of Ford last Friday building by the first of April, re-Mrs. Ardelle George will be host- afternoon, conducted by Rev. V. turning to Hereford after an abesses. The subject for study is M. Cloyd. Interment was made at sence of nearly two years. He four o'clock in West Park ceme- was a chiropractic-masseur here tery, Hereford.

> 17 and died the following Thurs- later locating in Tulia, where his day from an attack of pneumonia. brother resides. Mrs. Rempel is reported to be recovering fairly well, under care

### Dr. Hendrix Will Return.

Dr. J. W. Hendrix, chiropracticmasseur, was here Monday from A Want Ad in The Brand is & Tulia. He was accompanied by Egbert Bradly, Tom Carter, Roger sure, steady worker-tryit out his wife who visited her brothers,

# **Fashion Dress Shoppe**

**New Spring** DRESSES

In Every Smart Fashion!

Here are the new peplums, jackets, frocks, Redingotes; in all the new colors-Clematis, Blue, Moonlight, Gray, Rose, Caresse (Barquest Blue).

Accessories to match, Handkerchiefs, Hose, Beads, Scarfs, Lingerio

Special prizes on one rack of Dresses, \$16.75 and \$19.75 values, now at \$10.00

Make Your Easter Selections Early!

We have a pretty line of pastel dresses for the Graduate.

Specials Friday and Saturday On Hose-\$2.25 values for .... .. \$1.95 \$1.95 Values for ..... \$1.50

\$1.50 values for ..... \$1.00 County Club-Best by Every Test.

0

We are expecting a big shipment of Children's Hats Friday or Saturday. We have a beautiful line of misses' and ladies hats, and are expecting another large shipment to arrive Friday, Saturday and Monday to care for the Easter rush. Prices-

\$1.00 to \$15.00 See Our Friday and Saturday

Vogele Millinery Parlor

# Night Poultry School Starts Tuesday Night

Evening sessions of a poultry agriculture department is housed the building.

A full course in poultry culture will be given at the first meeting, ly portrayed in word pictures by and those attending may decide what phases will be taken up at subsequent sessions. There will be at least 12 lessons with demonstrations in culling, caponizing, judging, housing, standard of per-There will be two meetings a

week, beginning at eight o'clock on Tuesday and Thursday nights. All interested are invited to be present at any or all of the ses-

It is also planned to organize a poultry association for the purpose of promoting an annual poultry show in Hereford.

# Methodist W. M. S. Has Big Program

The woman's missionary society of the Methodist church, under leadership of Mrs. J. F. Ward. president, has been given a change of activity for the year. Mrs. Ward is presenting a united front and putting over a big program.

The membership has been divided into ten circles, including the matrons' society, with Mrs. John Kropff as president. The captains with their groups are meeting every obligation, including the major undertaking of making the final payment on the pipe organ in-

Dr. Hendrix stated he was openfor a period of over three years. The little girl was born March leaving on a vacation in 1929 and

> Dr. and Mrs. Hendrix will probably move here a few days before

stalled by the society.

Delegates to the Northwest Texas conference, to be held at Big

one meeting in Dimmitt.

is ably carried on by Mrs. E. W. in the practice.

in great number in the upper room folk-plays. where Bible stories are beautifulthe pastor's wife, Mrs. J. M. Ful- Jumbo were here Tuesday and

LIONS MEET TO LEARN COMMUNITY PLAY WORK

Spring April 6-9, have been elect- In preparaton for sponsoring ed as follows: Mrs. L. M. Steele, rural community recreation work, Mrs. Joe Beyer and Mrs. E. H. members of the Lions club and their ladies met at the court house The society attended the recent Tuesday evening and rehearsed several of the folk-plays. R. O. The spiritual development is es- Dunkle and Miss Emma Gunter, pecially noted. In weekly meetings, who have received previous inin devotion and study, the work struction in such dramatics, led

At the ten o'clock hour on Sun- the year is out, assembling at inin the north wing, ground floor, of day morning the children gather tervals and taking parts in these

> Mr. and Mrs. C. D. Gilijam of Wednesday visiting her siste:

# CASH SPECIALS

FRIDAY AND SATURDAY Our Specials Are Absolutely CASH to All.

**SALMON** Selected pink, Three cans **MEAL** 54c Large sack Full cream 47c Pork & Beans Hand Soap Armorita cold cream, 1 can Sunbrite Free OATS 27c Gold Medal, China Ware **CHERRIES** Gallon tin red pitted COFFEE Maxwell House 3 lb can **SOAP** 25c Laundry naptha, Seven bars **ORANGES** Not small, Blue Goose brand, per dozen

Bakers Cash Grocery

Extra large, seedless,

MONT E. BAKER ,

# AUCTION Tuesday, March 31

**Grape Fruit** 

Free Lunch at Noon-Sale Begins Promptly at 1:30

56 Head of Pure-Bred Non-Registered 56 JERSEY COWS AND HEIFERS

I will sell at public auction, without reserve, my entire dairy herd, located at my farm, 13 miles west of Hereford, Texas, on the Harrison Highway, and one mile north, the following described dairy stock:

14-Head Jersey cows, aged 3 to 5 years, giving 2 to 4 gallons of milk. 11-Head Jersey cows, aged 3 to 8 years, springers.

12-Head Jersey heifers, coming two-year-olds, heavy springers-

13-Head steers, two years old. 6—Head of heifer calves, eight to twelve months old.

This herd of Jerseys is well known throughout this part of the country, and is recognized for its high standard of quality. Many years of constructive

breeding through the use of pure-bred bulls is responsible for this truly good herd. In my auction sale of two years ago we secured a record average of \$98.00 per head on 35 cows. A good many of the cows sold then were mothers of

the cows and heifers offered in this coming sale. If you are interested in owning clean, high-bred, profitable Jersey cows it will be to your advantage to attend this sale. Now is a good time to buy dairy cattle.

INCLUDED WITH THE DAIRY STOCK WILL BE:

1-Two-row lister, one two-row go-devil, two extra good farm wagons and three sets of harness. These few items will be sold for cash only.

TERMS OF SALE ON CATTLE: A note due eight months from date of sale, bearing ten per cent interest, with approved security, will be accepted. Five per cent discount will be given for cash.

H. H. HAWKINS, Owner E. C. EUBANKS, Clerk. COL. RAY BARBER, Auctioneer.

# **Community Play** At Westway Has

Pink Cililland and Mrs. Beauford way for the year."

Giliffand and Ulis Pierce, and they Brand, have demonstrated a few of the things learned at the short course under auspices of the extension service, with the national recreational association of New York supplying trainers in dramatics, songs, folk dances and games.

Before dark cars came streaming along Harrison highway bringing people to Westway. Old, young and middle-aged played together, Conway visited Mr. and Mrs. Comlaughed and had a good time, ingoer Saturday, all motoring to Close to 200 people took part in Conway Sunday to visit Mrs. Comthe community recreation.

"The large turn-out at West- W. Stephens. way proves," says Miss Emma Mr. and Mrs. Truitt McClain of

Gunter, "that the American farm family needs a program of socialized recreation under trained leadership. Today leaders are needed more than ever in history. Farm families require rest and relief Everybody In It from their own family behavior and customs.

"We certainly recommend a rec-The Westway community puts reational program as a necessity Friday night, under direction of their progress in a recreational assisted by Rev. J. M. Fuller.

# Fairview-Palo **Duro Items**

By MRS. JOHN BOLING

Mr. and Mrs. E. B. Mitchell of

## J. Clayton Services Held . Here Thursday

its heart and soul into its events, to balance the work program of ton, age 43, who died at his home ing described more particularly as day of sale, and you apply the whether they be work or play, as the modern farmer. It must be on South Main street March 18, follows: evidenced by the great crowd that under organized and supervised were held last Thursday afternoon attended their Parent-Teacher as leadership and this is the start at the First Baptist church, con-

with cancer of the liver.

home Sunday.

Tom McClain home.

Miss Louise Younger of Lub- property to the purchaser and bock spent the week end in the place the purchaser of said prop-John Boling home. Miss Younger is a former teacher at Fair-

Mr. and Mrs. Geo. Hargrass of Amarillo spent Tuesday night in the L. L. Womble home.

Bernadine Phillips spent Saturday night with Ethel Allred of Hereford.

Mr. and Mrs. John Boling entertained with 42 Saturday night in honor of Miss Younger. Bill Floyd is in a serious con-

dition, having had to have a secand operation. Mrs. Floyd and baby have returned home from the hospital.

Relatives enjoyed a surprise birthday dinner in the John Boling home Sunday.

We had a good crowd Sunday at church and all enjoyed a discussion on "Our duty toward the dighteenth Amendment"

Mr. and Mrs. Kenneth Rayzor and his mother, Mrs. W. H. Rayzor, of Perryton, arrived Sunday afternoon to visit in the home of the latter's daughter, Mrs. Chas. Newell. After visiting in the home of Mr. and Mrs. D. M. Rayzor Monday they returned home Tues-

Mrs. Harvey Cash, Canyon, spent the week end with her sister, Mrs. E. S. Ireland.

### NOTICE

The public will hereby take notice that on February 11th, 1931, L. A. Miller of Deaf Smith county, Texas, assigned to me, A. A. Foster, all his assets for the benefit of his creditors, and all persons having any claim against the said L. M. Miller will hereby take notice of my appointment as assignee for the benefit of all creditors; all creditors consenting to said assignment shall, within the time prescribed by law make known to me as assignee, their consent in writing, and file their claims with me. My residence and post office address is Hereford, Texas "(Signed) A. A. FOSTER, Assignee.

### ORDER OF SALE

THE STATE OF TEXAS. To the Sheriff or any Constable of Deaf Smith County, Texas,

Whereas, on the 4th day of February, 1931, A. C. Thompson recovered in the District Court of Desf Smith County, a fudgment against C. C. Lisenbe and Otto L. Culwell, jointly and severally for the sum of \$248.32, same being interest and attorney's fee from April 7th, 1930, to February 4th, 1931, the date of same judgment, with interest thereon from the 4th

# Dangerous

# For Your Children to Fly Kites

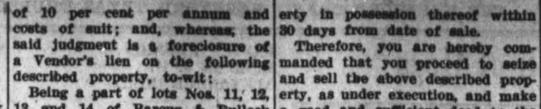
in the vicinity of high voltage lines. Warn them to keep clear of all wires and under no circumstances should they attempt to climb a pole after a lost kite.

### Notice

Please call this office if any street lights are out in your neighborhood, se that they may be repaired immediately.

Texas Utilities Co.

The second secon



13 and 14 of Barcus & Bullock a good and sufficient deed to the subdivision of Block No. Five (5), purchaser and to place the pur-Funeral services for J. J. Clay- town of Hereford, Texas, and be- thereof within 30 days after the

west and 156 feet south from the \$248.32, together with the interest sociation social at the school house Westway has. We hope to view ducted by Rev. V. M. Cloyd and northeast corner of said lot No. that may be due thereon, and the 11, and running thence west 168.87 further sum of \$8.00, costs of suit, Interment was made in West feet to a point in the west line together with your legal fees and Luttrel, assisted by others of the Other communities will be in Park cemetery. Mr. Clayton was of said lot No. 14; thence south commissions for executing this the recreational association when a member of the I. O. O. F., and with the west line of said lot No. writ. And if said property shall This community play was stag- perfected by R. D. Dunkle and Odd Fellows were his pallbearers. 14, to the alley along the south sell for more than sufficient to ed as result of the dramatic train- Miss Gunter this coming month. Deceased was born in Georgia, side of said lots; thence east with pay off and satisfy said sums of ing school at Canyon recently Each community is entitled to join November 14, 1887. He was mar- the north line of said alley 168.87 money, then you are hereby diwhen four people were selected for and get a delegate in for the ried to Miss Emma Davis, Octo- feet, thence north to the place of rected to pay over the excess that community to handle such an monthly meetings for special in | ber 11, 1908, to which union five beginning, as said Vendor's lien thereof to the defendants, C. C. affair. They were Mrs. Beauford struction and guidance. Further children were born. He is survived existed on the 7th day of April, Lisenbe and Otto L. Culwell. But Luttrell, Miss Loretta Sikes, Pink Information will be carried in the by his widow, five children, Mrs. 1930, and it is ordered and de- if you fail to find said property, Howard Hershey, Lois, J. D., Ned. creed by said judgment that said or if the proceeds of such sale be ra and Molive, all of Hereford; property be sold as under execu- insufficient to satisfy said judgtwo brothers, L. P. Clayton, Apa- tion in satisfaction of said judg- ment, then you are directed to che, Oklahoma, and A. V. Clay-ton, Quanah. ment. And if said property shall thereof remaining unpaid, out of sell for more than sufficient to pay any other property of the defend-Mr. Clayton moved to Hereford off and satisfy said sums of money, ant, as in case of ordinary execuin 1919, and at one time served the excess should be paid over to tions. as nightwatchman for the city. the said C. C. Lisenbe and Otto! Herein fail not, but due return He had been ill for a few months L. Culwell. But if said property make hereof within 30 days, showshall not sell for enough to pay ing how you have executed the off said sums of money, the bal-Amarillo visited the C. O. Phillips ance due shall be made as under Given under my hand and seal execution, and such order of sale of the District Court of Deaf Mr. and Mrs. C. McBroom, Grov- shall have the force and effect of Smith County, at my office in er Thomas and Mr. and Mrs. Sam a writ of possession, and the officer Hereford, Texas, this 11th day of ingoer's parents, Mr. and Mrs. R. Griggs took Sunday dinner in the executing same shall make a good March, 1931. and sufficient deed, conveying said (Seal)

Flowering Shrubs

J. F. WARD

**General Nursery Stock** 

Specials for Friday and

Saturday

Euonymus Pateus, regular price \$2, special \$1.00

100 Mastodon strawberry plants ..... \$2.50

12 Concord grape vines ...... \$1.00

5 Spirea plants (Van Houti) ...... \$1.00

We have a good assortment of fruit trees and just re-

ceived a nice assortment of Evergreens ..

We will give 50 cents worth of shrubs of your own

selection with a \$10.00 order.

Parents, It Is

Specials on Broadleaf Evergreens, heavy plants

Legistrum, regular price, \$1.00 and \$1.50. Spe-

All chinese Elms

of 10 per cent per annum and erty in possession thereof within

of the Womble addition to the chaser of the same in possession proceeds thereof to the payment Beginning at a point 31.13 feet and satisfaction of said sum of

L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas.

Perennial Flowers

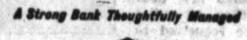
Hereford, Texas

THE pass book leads ALL!
The success of an individual, a business, or a large corporation depends upon the increase in balance shown in the pass book. As an individual you cannot succeed unless you increase the balance in YOUR pass book.

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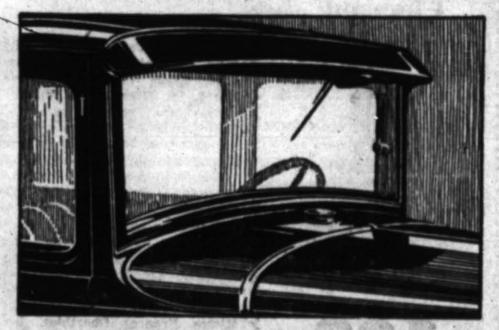


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EVERY new Ford is equipped with a Triplex shatterproof windshield. This is made so that the glass will not fly or splinter under the hardest impact. It has saved many lives and prevented injuries in many automobile collisions.

This shatter-proof glass windshield is just one of many features that make the new Ford a value far above the price. Others u. d. cuent, rully enclosed fourwheel brakes, sturdy steel body construction, four Houdaille double acting hydraulie shock absorbers, more than twenty ball and roller bearings, extensive use of fine steel forgings, aluminum pistons, chrome silicon alloy valves, torque-tube drive, three-quarter floating rear axle, Rustless Steel, and unusual accuracy in manufacturing.

In addition, you save many dollars because of low first cost of the new Ford, low cost of operation and up-keep, and low yearly depreciation.



\$430 to \$630

F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire entre at small cost. You can purchase a Ford on economical terms through the Authorized Ford Pinance Plane of the Universal Credit Company.





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twenty, BUILD IT RIGHT. Panhandle Lumber

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Company Lumber and Building Materials are the sort

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repair bills.

# a Frigidaire in the house!

Practically noiseless and less frequent motor operation is one of the many very real advantages of Frigidaire Advanced Refrigeration. There are many others. We invite you to come into our showroom and learn all

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HEREFORD, TEXAS

# International Sunday School

March 29, 1931.

QUARTERLY REVIEW

sus the World's Saviour; Preparation and Population.

Isalah 35:5-10

he deaf shall be unstopped.

6. Then shall the lame man leap s an hart, and the tongue of the mb sing; for in the wilderness hall waters break out, and streams n the desert.

7. And the parched ground shall become a pool, and the thirsty and springs of water: in the habiation of dragons, where each lay, hall be grass with reeds and ushes.

And an highway shall and a way, and it shall be the way of holiness; the inclean shall not pass over it; ut it shall be for those; the



Exceptional new swiftness, smoothness and power are added to Buick's famous dependability and long life by this new Valvein-Head Straight Eight engines

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and up-f.o.b. Flint, Mich.

Owing to their popularity, the present models of 1931 Buick Straight Eights will be continued through-

**Norton Motor Lompany** the eight as

wayfaring men, though fools, shall not err therein.

9. No lion shall be there, nor any ravenous beast shall go up thereon, it shall not be found there; but the redeemed shall walk 10. And the ransomed of Lord shall return, and come Zion with songs and everlasting 5. Then the eyes of the blind joy upon their heads: they shall hall be opened, and the ears of obtain joy and gladness, and sorrow and sighing shall flee away.

> Golden Text: Jesus of Nazareth who went about doing good, and healing all that were oppressed of the devil; for God was with him .- Acts 10:38.

The Twelve Lessons of the Quarter.

1. The Birth of John the Baptist, Luke 1:8-17, 80. Golden text. That shalt go before the face of the Lord to make ready his ways. -Luke 1:76.

2. The Childhood of Jesus. Luke 2:40-52. Golden text: Jesus ad- baptism of Jesus by John in the ranced in wisdom and stature, and in favor with God and men.-Luke

3. The Ministry of John the Baptist. Luke 3:7-17. Golden text: Brigh forth therefore fruits worthy of repentance.-Luke 3:8. 4. Jesus Tempted. Luke 3:21 to 4:30. Golden text: In that he himself hath suffered being tempted, Jesus, the second Adam, successhe is able to succor them that are tempted.—Hebrews 2:18.

5. Jesus the Great Physician .-Luke 4:31 to 5.30. Golden text: Surely he hath borne our griefs and carried our sorrows.-Isaiah 53:4. performed many miracles of heal-6. Jesus the World's Teacher .-

Luke 6:27-42. Golden text: As ye would that man should do to leper, freedom to those possessed you, do ye also to them likewise. of devils, and bringing the dead -Luke 6:31.

7. Jesus the Friend of Sinners .-Luke 7:36-50. Golden text: Faith- as no other man ever spoke. We must relish your food and properly diful is the saying, and worthy of studied a brief extract from the gest it. If you can't eat, can't sleep, all acceptation, that Christ Jesus greatest sermon ever preached, can't work, just give Tanlac the came into the world to save sin- the Sermon on the Mount.—Luke ners.—I Timothy 1:15.

8. Jesus Bearing the Good Tid- of the same sermon is found in ings.-Luke 8:1-15. Golden text: Matt. 5, 6 and 7. villages, preaching and bringing teachings of Jesus in parables, as, the good tidings of the kingdom of for instance, the Parable of the

aries.-Luke 9:1 to 10:24. Golden hearers, and the four different retext. The harvest indeed is plent-sults of the seed sowing. Probably eous, but the laborers are few; the best known and the most inpray ye therefore the Lord of the teresting of all the parables is harvest that he send forth labor-that of the Good Samaritan, the nature's own medicines. Less than 2 ers into his harvest.-Luke 10:2. story of the man on the "Jerusa-10:25-37. Golden text: Thou shalt among the thieves, who beat him. doesn't help. love thy neighbor as thyself .-Leviticus 19:18,

11. Jesus Among Friends and Foes.-Luke 10:38 to 11:54. Golden text: Ye are my friends if ye do the things which I command you.-John 15:15.

12. The Use and Abuse of God's Gifts.--Luke 12:16-21, 41-48. Golden text: Be not drunken with wine, wherein is riot, but be filled with the Spirit,-Ephesions 5.-

All of the twelve lessons of the quarter are taken from the first twelve chapters of the Gospel of Luke. As a historian, Luke gives an inspired record of the life of Christ in more definite chronological order than any other writer of the New Testament. However, in common with Matthew and Mark, he omits all reference to Christ's Judean ministry, which occupies a large part of the first year immediately following his baptist and temptation. Only in the Gospel of John do we find any record of this important part of Christ's life. Among the interesting events

# Bladder Weakness

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 60c at

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ney, John 4:5-26, of the Messiah, whose coming and 3:1 and 4:5. In the second lesson we learn of the circumstances connected with the miraculous birth of Jesus; the appearance of the angels to the shepherds and

the announcement of the "good tidings of great joy"; their hasty visit to Bethlehem where they found the virgin Mary and the divinely born child; the meeting of Mary and the child with the aged Simeon and Anna in the temple when Jesus was forty days old, and the visit of Jesus with his parents to Jerusalem when he was twelve years old, Luke 2:10-

river Jordan, the descent of the Spirit in the form of a dove and the voice from heaven saying. "Thou are my beloved Son". Soon after the baptism by John, "Jesus was led by the Spirit into the wilderness", and there, after fasting forty days, he was tempted of the devil. Unlike the first Adam, fully resisted the devil's enticements and overcame his threefold temptations.

In subsequent lessons, we say Jesus, the Great Physician, who ing, giving sight to the blind, hearing to the deaf, cleansing to the to life. Also we see Jesus, the

We studied some of the wise Sower, telling of the four kinds 9. Jesus Sending Forth Mission- of soil and the four classes of 10. The Good Samaritan.-Luke lem to Jericho" road, who fell druggist. Your money back if it

recorded, and found no-robbed him and left him half A number of ladies of our com- visited the Franklin home. where else, we find the first mira- dead. Being found in that condi- munity have been visiting Mrs. A. cle ever performed by Jesus, the tion by his countrymen, they pass- E. Morris the past few days dur- Happy Thursday attending an imchanging of water to wine at the ed him by in neglect; but a Sama- ing her illness. marriage feast in Cana of Galllee, ritan, a foreigner, finding the man | The club met Thursday at the John 2:1-11; the first cleansing in distress, tenderly cared for home of Mrs. John Burnhouse and of the temple, John 2:13-17; the him at the expense of time, labor were disappointed when Miss Drenwell known interview with Nicode- and money, and even at the risk nan failed to be with us. mus, John 3:1-9, and his conver- of being made the victim himself The G. A. Wilson family were Sunday. when she came to Jacob's well to gives us a concrete illustration of Spring Lake Sunday. Miss Georgia daughter Joyce visited Sunday friends. draw water and found Jesus sit- how we should act towards the ting there wearied by his jour- needy and distressed; that our "neighbor" is any one that needs In the first lesson of this quart- our help. We should imitate the er, we studied about the birth of example of Jesus himself as set John the Baptist, the forerunner forth in today's Golden Text:-"Who went about doing good". Let mission were prophesied four hun- us obey the Saviour's injunction dred years before his birth. Mal. which gives point to this parable, "Go thou and do likewise".

# **Arney News Items**

Mr. and Mrs. Russell motored to New Mexico Tuesday to take her niece home, who has been visit-

ing them some time. Mr. Edmondson and son Plainview visited their daughter and sister here Thursday.

PHONE 111

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F. S. SMITH

### Run-Down, Weak, Nervous?

To have plenty of firm flesh and the ability to do a big day's work and feel world's Great Teacher, who spoke "like a two-year-old" at night, you chance to do for you what it has done 6:20-49. A more extended report

Mrs. Fred Westin, of 387 E. 57th St. North, Portland, Ore., says: "Tan- + lac cured my stomach trouble completely after three years suffering. It built me up to perfect health, with a gain of 27 lbs."

Tanlac is wonderful for indigestion gas pains, nausea, dizziness and headaches. It brings back lost appetite, helps you digest food, and gain strength and weight. No mineral cents a dose. Get a bottle from your

Several Arney citizens were plement demonstration.

Lynn Bratcher, Norman, Okla- sister in Pampa Sunday. homa is visiting here a few days. Arney was well represented at ill but is better at this time. the singing convention at Tulia

with their daughter, Mrs. T. J. in Fatheringham of Amarillo. Mr. and Mrs. Parching attended a family-dinner at the home of his Neil Cress has been dangerously

Mr. and Mrs. W. F. Gillis spent sation with the woman of Samaria of robbers. In this parable, Jesus guests in the McDowell home at Mr. and Mrs. J. R. Francey and last Sunday in Plainview visiting

Day phone 65, Night 420-J +

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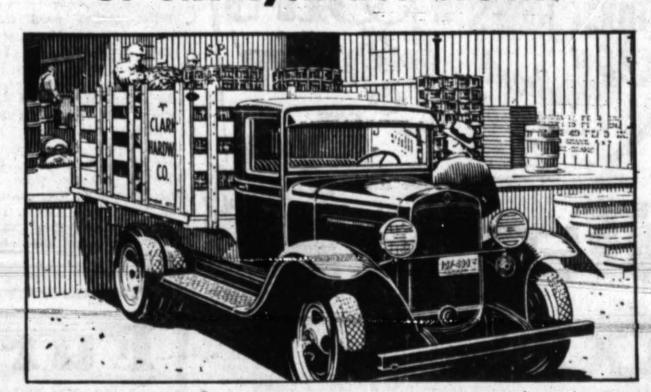
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Wherever you go-on city street or country road—you find Chevrolet six-cylinder trucks very much in evidence. Tens of thousands of these sturdy workers are on the job daily, delivering goods, moving supplies, doing all types of light and heavy hauling.

Large fleets of Chevrolets are covering the nation for prominent public utility firms. Nationally known packers, oil companies and manufacturers are using Chevrolets in steadily growing numbers. Every line of business, every field of industry is coming to rely more and more on these big, powerful Sixes.

Indeed, the demand for Chevrolet trucks during recent years has been such that Chevrolet ranks today as the world's largest builder of sixcylinder trucks and commercial cars.

Chevrolet 11/2-ton chassis with 131" wheelbase (Dual wheel option, \$25 extra) 14-ton chassis with 157' whoolbase, \$590 (Dual wheels standard) All prices f. o. b. Flint, Mich., and Indianapolis, Ind. Special equipment

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be digested easily and is abundant in all necessary health elements ... MERIT STARTING MASH insures rapid growth and perfect health for your baby chicks. It contains the necessary pulverized nutrients thoroughly machine mixed exactly to a scientific formula. Make certain of quick, healthy growth for your baby chicks by feeding MERIT STARTING MASH. Every sack contains a liberal amount of COD LIVER OIL.

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Onion Sets and Bermuda Slips.

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The Tested and Proven Best Vitamin Ration for Baby Chicks

Jood Wise Poultrymen Will Tell You

Mr. and Mrs. H. R. Anthony of Clovis were guests of Hereford relatives Sunday.

John Boone was a Sunday visitor to Amarillo.

Whig Duco body polish at RPOE'S.

J. C. McCracken, Dr. and Mrs. B. M. Wiltshire and Miss Dessie Mae Steele spent the week end on the Steele ranch near Fort Summer, the guests of Mr. and Mrs. Sam Steele.

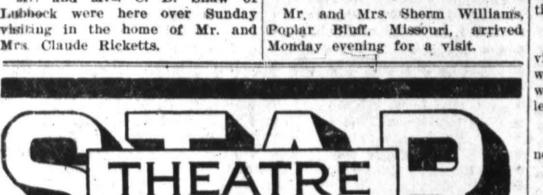
Mr. and Mrs. C. D. Shaw of Lubbock were here over Sunday Mrs. Claude Ricketts.

J. Burl Elliston of Canyon was man's cafe. Mr. Elliston is presi- rillo Sunday. dent of the Canyon champer of commerce.

tended the organ dedication recit reth and Hart. al in Amarillo Methodist church, Polk street, last Sunday. They were accompanied from Canyon needs five kinds of grease, the best bought the interest of Louis Olby Mr. and Mrs. L. N. George.

Sunday with relatives in Ama-

Mr. and Mrs. Sherm Williams,



HEREFORD, TEXAS

**Last Time Tonight** THURSDAY, MARCH 26

Wallace Beery Marie Dressler

"Min and

Bi11"



# Friday and Saturday

MARCH 27 and 28 Matinee Saturday Afternoon.



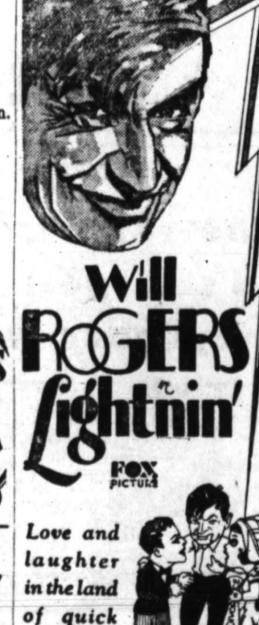
Cawrence **Grace** 

Thursday and Friday

APRIL 2 and 3







Monday - Tuesday Wednesday

March 30, 31, April 1

Look What's **COMING:** 



Miss Louise Jacobsen, Miss Urhere Monday on a business mis- salee Fridley, W. C. Hromas and out after several weeks illness Whig auto top dressing at heavy duty tires \$8.55 at RICE'S sion. He attended the chamber of Mrs. E. E. Fridley attended the with a bad cold. He is improving RICE'S. commerce luncheon at the Stock- organ dedication recital in Ama- rapidly and expects soon to be at

T. A. Singer and son, Robert of Dimmitt, were here Monday at-4.75 x 19 Brunswick six-ply, tending to business matters. Mr. mean? Fixing flats, inflating tires medical attention is being given heavy duty tires \$9.55. at RICE'S. Singer is manager of the West where ever you are. Phone 68 when Of course they are insured. 11-1c Texas Telephone company at Dim- in trouble on the road or at home mitt and he is having a new direct Prompt service. Phillips Station Mr. and Mrs. J. E. Beyer attory printed for Dimmitt, Naza- No. 2, phone 68.

us when you need a good greasing South Main street and is now op-E. B. Posey and family spent job. Phillips Station No. 2. Phone erating it.

tire. RICE sells them.

ville. Minnesota; are here this lend you a syringe. week inspecting their farm northwest of town, near the T. E. Seig-

ner Drug Store.

J. W. Luker, A. & M. dairy specialist, was here Monday visiting with R. O. Dunkle and conhis work is to give helpful sug- about two weeks. gestion in operation of creameries.

car, RICE sells them all. 11-1c are former schoolmates

here Monday on a business tr'; Hartley and Dumas.

Before returning home she will rillo and Stratford. stop over in Amarillo to visit other relatives.

Ducy, Clovis, visiting here all last Len Ballew. week, have returned home.

tire pump to sell at a very rea- H. L. RICE. onable price. At RICE'S. 11-1c

here with her parents, Mr. and tion No. 2, phone 68. Mrs. W. B. Anthony,

To kill your dandellons,

H. B. Webb spent the week-end in Clarendon, visiting with relatives and friends.

variety of Easter Greetings at Corner Drug Store.

here Monday as the guest of Mr. son. and Mrs. E. E. Ramsey.

all of Texas Tech, were home for the past week end, spending the Easter vacation period.

You'll like Hotel.

a business trip.

Henry and Charlie Brunk Wichita, Kansas, were in Here-

Furniture

are doing all in our power to bring it to pass. We

If LOW PRICES and EXTRA GOOD VALUES

can do the job, we will succeed. We are unloading a

VENETIAN MIRROR BEDROOM SUITE This is the style so in demand right now! Note the in-

terestingly designed Venetian mirror on the full-size

All Bedroom and Living Room Suites are being sold

Dresser. The walnut veneering is in two 583.

25 per cent to 40 per cent under former prices.

tone effect, as pictured .....

car of new furniture, this week.

We are planning for a big year's business and

his usual show-dressing of shade

equipment and Mobil grease. See son in the Abo filling station on

If you have a vaccine syringe Buy a Brunswick, the insured borrowed from Corner Drug Store, 11-1c please return it. We are needing them badly just now. We have T. E. Cahill and wife of Gaines- pienty of vaccine for sale and will

Joe L. Pope addressed the assembly at the high school Tuesday morning on "Your Tomor-Rexal One-Cent Sale soon. Cor- rows", an inspirational talk suit-11-1c able to young people.

Magazines at Corner Drug Store.

Mrs. Earl Brock left Tuesday to ferring with the management of visit relatives in Lubbock and the Farmers Creamery. Part of Junction. She will be gone for

Miss Margaret Hawkins, Mem-A good jack, rim wrenck, pliers phis, visited Miss Dessie Mae and tire chains should be in your Steele the past week. The two

Jack and Fred Walker, Amaril- A. C. Thompson and Jerry Cralo, former Hereford citizens, were ven were week-end visitors in

Mrs. Joe L. Pope, jr., Enid, Okla- Mrs. R. E. Kessle and daughter, homa, is visiting her father-in-law, Ruth, spent Saturday and Sunday Joe L. Pope, here for a few days, with relatives and friends in Ama-

Mr. and Mrs. Carl Gilliam spent the week end in Clarendon visic-Mrs. George Sasser and son, ing her parents, Mr and Mrs.

Gladiolus bulbs may be plant-We have finally secured a fine ed now. We have some fine ones.

Goodrich casings and puncture-Mr. and Mrs. James Duncan proof tubes can't be beat in price and little son, James Robert, of or quality. See us across the Hale Center spent the week end street from city hall. Phillips Sta-

C. O. Skelton, Case dealer, and use J. J. Clark and J. P. McMahon, creosote dip. Corner Drug Store. salesmen of the firm, attended the 11-1c Case machinery meeting in Amarillo Tuesday.

Not stime to plant dahllas for another month, but we have some fine gladoli which may be plant-Easter is April 5. You will find ed now. H. L. RICE.

W. L. Brunson, Amarillo, spent the week end here with his par-Rev. Brimberry of Canadian was ents. Mr. and Mrs. W. L. Brun-

Alton Miller, John Jacobsen, Jr., Angeles and San Diego last Fri-Duanne Orr and Miss Ruth Wolfe, day where she will visit relatives.

Mr. and Mrs. Paul Foster, Ray Hawkins and Miss Ursalee Fridley attended the annual banquet of What makes good tire repair the Truck Owners' association service better? More service, of Tuesday evening in the Amarillo

Mrs. George Bettel, Pampa, ar-Mr. and Mrs. Arch Collins of rived Wednesday morning to visit Vernon were here last Friday on her mother, Mrs. M. Hopper, Mrs. Bettel was formerly Miss Gladys

Mr. and Mrs. R. M. Dunn and ford Saturday, the guests of Mr. daughter, Miss Hazel, motored to and Mrs. George Lewis. The Brunk the Bethel district, south of Dimbrothers stated they would prob- mitt, Sunday to visit Mr. and Mrs. ably bring their show here some Leland Smith. Mrs. Smith is a daughter of Mr. and Mrs. Dunn.

A. W. Gregg is now able to be A brush free with each can of 4.50 x 21 Brunswick six-ply

in the home of her relatives, Mr. improving. Road Service-what does it and Mrs. A. D. Goodwin, while

mean? Fixing flats, inflating tires Mrs. Willis. where ever you are. Phone 68 when W. R. Onstead, formerly with in trouble on the road or at home. To grease the car correctly it the Panhandle Lumber yard, has Prompt service. Phillips Station was here on a short business trip pects to be active again in busi-No. 2, phone 68,

11-ic Insurance is included.

of Friona, are staying this week sick recently, but she is slowly

Christ at Dimmitt Sunday, and Road Service—what does it were the dinner guests of Mr. and

11-1c Tuesday morning. Mr. Pierce at ness before long. tended the M-System store con-Mrs. L. A. Reed has been num- vention held in Lubbock Sunday Mr. and Mrs. Mont Baker and bered with those who are sick, but and was enroute home, visiting son, Dennis, and Mr. and Mrs. she is reported to be somewhat im- his sister, Mrs. J. W. Caddell in Glenn Weir were guests of friends Friona Monday.

daughter, Oma, with Mr. and Mrs. 11-1c Paul Roach and children, all o Mrs. Joe Jesko and child, south Mrs. Elijah Ramey has been G. Bell home Sunday.

Mr. and Mrs. W. J. Daniel an

Mrs. George Muse and Mrs. Mr. and Mrs. Will Gentry at Mineral Wells after a stay of about tended services at the Church of three months at the health resort.

L. H. Shore returned Tuesday night from Temple where he h been in a clinic for several weeks G. P. Pierce, Erick, Oklahoma, He is greatly improved and ex-

in Amarillo last Sunday.

# A. C. THOMPSON **DEPENDABLE LUMBER**

McKindley & Third

Phone 456



Feature Values at

\$2.95 . Others

\$3.95

In the Easter morning parade you'll find Footwear of this type-Footwear never so entrancing, never so charming. Styles include every desired model, one straps, oxfords, pumps with all their embellishments and leathers embrace everything that is good in reptile, in kidskin and in calfskin. Color. too, plays an important part in their great presentation.

Sprowls-Crowin & Co.

# Notice!

# We Have Purchased

THE INTERESTS OF THE

# Western National Bank

-Effective Monday morning, March 23; transferring the deposits to our bank, where they will be promptly paid upon demand.

-We hope to get to know you and you will get to know us as well as the hundreds of patrons we are now serving, and take this means of extending to you our earnest desire to assist with your financial problems.

WE WELCOME AN OPPORTUNITY TO HELP!

First State Bank