









**By MELVIN YOUNG**

With all the doings about civil rights, Viet Nam, and President Johnson twisting the arms of Congress, little wonder the news out of Needham Heights, Mass., didn't get the play it rightfully deserved.

So let's try to square things by calling special attention to the William Carter Company's announcement that the 100-year-old establishment is going out of the union suit business.

Back in the era before and after the turn of the century, the company was a leading manufacturer of union suits. They made them of silk, wool and cotton, and every man wore one, especially in the winter. There were two events a year for a man: when he put them on in the fall and in the spring when he took them off.

Now understand, there was some laundering done in between the two seasons...or so we understand.

But now, the company says, boxer shorts, t-shirts and briefs are the thing and you can hardly pay a man to wear union suits unless he's going hunting, and then he doesn't want an ordinary kind. He wants the special thermal jobs.

We suspect that the news of the exit of the union suits will not disturb our little community too much. Although a few might still have a hankerin' to get out the long undies when the first blue-norther blows in, most people have quit wearing them. Popular these days for football games, hunting, etc. is the thermal variety, which keep you so cotton-pickin' warm you think you haven't left the living room. And that's pretty comfy, since most homes these days are centrally heated, insulated and weather-stripped. Keeps out most everything but the flies and the dust in the spring-time.

So...exit the union suit! And heck, who cares?

-HB-

On a recent trip to El Paso, we stayed at the Sheraton Motor Inn, located on the Los Cruces highway. We recommend it if you're down that way; not only because the place is nice, which it is, but also because they serve Holly sugar in the restaurant. Can't beat that combination.

-HB-

Real happy to see the county commissioners pave the parking lot across north of the courthouse. This should be a big help. Hereford needs more off-street parking to facilitate the automobiles of employees and store owners.

-HB-

Don't forget the Boys Ranch rodeo this weekend. You're in for a real treat this year. Performances will begin at 2:30 each afternoon (Sunday and Monday), and events will feature youngsters ranging in age from 4 to 18 years.

-HB-

And Mrs. Doyle Rose says we missed a bunch of people attending "Thundering Sounds of the West" last Friday night. Mrs. Rose tells us there was a whole delegation from Hereford sitting on the front row, including the Mayor and Mrs. Ray Cowser.

But, as usual, we were not early enough to get one of the choice front seats, so we missed that group.

We'll bet they enjoyed the production though.

Incidentally, Monday evening will be the final performance for the year. Better

hurry if you're going to attend this season.

-HB-

We had thought the potato season was about over, with only a few late potatoes still coming in, but Denzil Pulliam, who farms about 3 miles south of Hereford says he still has 60 acres of spuds in the field.

"Late potatoes?" we asked. "Heck no," says Pulliam. "Planted in March."

Pulliam, and some of his neighbors along this strip, have had more than their share of hail this year, hence the late potatoes.

We understand that Martin Wagner also has a few acres of potatoes yet to be harvested.

-HB-

The John Aikin family has just returned from Gunnison, Colorado, where they spent a few days at Urlin Streu's guest ranch located near that city.

"It's really nice," John tells us.

And John was quite high on another of the facilities in the Gunnison area. Arriving late on the first day in the Colorado city, the Aikins stopped at the Ambassador Tomichi Village, a 48 unit motel now being operated by Bill Hardwick, a former Hereford resident.

The Ambassador, located at the edge of Gunnison, is a scant 30 miles from the Crested Butte ski run, and will serve as headquarters for the Japanese ski-team while in this country training for the winter olympics.

We understand also, that the motel will run buses to and from the ski slope daily when the season begins.

Actually, we have never been particularly interested in skiing, but many people think it's the greatest sport there is. Among local enthusiasts are the Gid Brown and J. P. Jones families.

In fact, if you listen to them, you'll almost have to give it a try.

And this wouldn't be a bad year to do so. You can break a leg and see some real professionals perform at the same time.

We just might give it a try this winter.

-HB-

Young mother down the way says what she'd like to see is a ballpoint pen that won't write on wallpaper.

### Employees Guests At Outdoor Meal

A backyard supper entertained employees of The Hereford Brand Monday evening at the home of the business manager, Melvin Young, Mr. and Mr. Young were assisted by their daughters, Penny and Holly, as hosts.

Hamburgers were broiled and served at tables on the patio and under a huge willow tree in the yard, with a dessert of ice cream and iced drinks.

Guests were Mr. and Mrs. Joe Awtry and son, Mr. and Mrs. Randy Ammons, Mr. and Mrs. Wayne Stevens and son, Mr. and Mrs. David Butler, Mrs. Atha McIver, Mrs. Floyd Coleman, Miss Linda Loerwald, Miss Randy Hopson, Larry Fuhrmann and David Daniels.

### INDIAN BEATLES

NEW DELHI — A New Delhi restaurant has taken a rather bold move for austere India. The restaurant advertised for a "Beatles group."

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

# Specials....for your LABOR DAY DINING



**PIGGLY WIGGLY**

More Red Lean Beef means Less Shrinkage in Cooking

SEE the difference in our **GROUND BEEF**

3 Lbs. **\$1**

**PORK ROAST** FRESH **39¢** LB.

**PORK** FRESH **59¢** LB.

First Cut

Hormel All Meat **FRANKS** 12 Oz. Pkgs. **49¢**

**LEAN CHOPS** Center Cut **79¢** LB.

**POTATO CHIPS**

Big 69c Bag **49¢**

**COCA COLA**

Sprite - Orange - Grape - Tab

6 Btl. Ctn. King Size or Regular **39¢**

**WIN!!! FREE!!!**

**4 Olivetti-Underwood Typewriters**

1st Drawing — 8:00 P.M. Sat. Sept 4  
2nd Drawing — 8:00 P.M. Sat. Sept. 11  
3rd Drawing — 8:00 P.M. Sat. Sept 18  
4th Drawing — 8:00 P.M. Sat. Sept. 25

**MELLORINE** Cloverlake All Flavors 1/2 Gallon Ctn. **39¢**

**Maryland Club COFFEE**

1 Lb. Can **59¢**

With 10c Coupon From The Thursday, Sept. 2nd Globe News

**Tree Top APPLE JUICE**

Frozen **3** 12 Oz. Cans **\$1**

**HOT SHOT HOUSE & GARDEN INSECT SPRAY**

14 Oz. Aerosol Can **99¢**

**Underwood BEEF SANDWICHES**

2 in each pkg. Wrapped in Foil Just Heat and Eat **2** Pkgs. **\$1**

**Northern TOILET TISSUE**

Assorted Colors **3** 4 Roll Pkgs. **\$1**

**CORN**

2 12 Oz. Cans **35¢**

**Wagners ORANGE DRINK**

Breakfast Drink **3** Quart Jars **\$1**

**GLADIOLA POUND CAKE MIX**

3 16 Oz. Pkgs. **\$1**

**ARMOUR CLOVERBLOOM BUTTER**

Pound Carton **79¢**

**FRESH PRODUCE**

**Towels**

Northern Asst. Colors **2** Roll Pkg. **39¢**

**Napkins**

Northern 80 Count Luncheon Size Boxes **33¢**

**California LETTUCE**

2 Lbs. **25¢**

Fresh Delicious **Peaches & Plums**

5 Pounds **\$1.00**

Hereford White-Yellow **ONIONS**

2 Lbs. **15¢**

Saturday, Sept. 4 is the last day of the

**WIN-FREE \$100. SWEEPSTAKES**

Royal Recipe

**CRACKERS**

Sunshine Hi-Ho 1 Lb. Box **39¢**

**CHEESE**

Shurfresh Sliced 12 Oz. Pkg. **49¢**

**PUREX**

1/2 Gallon Plastic Bottle **39¢**

**REYNOLDS FOIL**

Big 200 Foot Roll **\$1.69**

**SHORTENING**

Mrs. Tucker's 3 Lb. Can **69¢**

**CHEESE SPREAD**

Shurfresh 2 Lb. Loaf **79¢**

**LONE STAR AGENCY**

601 N. Main EM 4-0555

**INSURANCE...**

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**LOANS... Conventional — FHA**

Residential Commercial

We will make loan commitments from plans and specifications (Individuals or Contractors)

**PIGGLY WIGGLY**

The Original SELF SERVICE

**DINNERWARE**

By World Famous Taylor Smith and Taylor Company

**9¢**

SAUCER THIS WEEK

THIS IS THE LAST WEEK OF THE 9¢ DINNERWARE OFFER!

**PIGGLY WIGGLY**

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

AUSTIN HIGHLIGHTS

New State Boards, Agencies Begin Functioning Sept. 1

By — VERN SANFORD Texas Press Association AUSTIN — More than a dozen new state boards, agencies and licensing organizations go into effect this week.

Heading the list of important new agencies are the Coordinating Board, Texas Colleges and Universities to direct the state's higher education system (replacing the Commission on Higher Education) and the new State Board of Mental Health and Mental Retardation. The latter supplants the Board for Texas State Hospitals and Spe-

cial Schools. Tuberculosis control functions of the old hospital board go to the State Health Department assisted by a new Tuberculosis Advisory Committee to the State Board of Health. Among other groups which began functioning September 1 under broad reorganizing plans ordered by the 59th Legislature are the Texas Water Rights Commission and the Water Development Board. Legislation also set up an Air Control Board for air pollution regulation, an Indian af-

fairs Commission, a Fine Arts Commission, and special licensing organizations for pesticide applicators, sanitarians and polygraph examiners. All have legislative-directed missions in the rapidly-changing scene of a growing state government. Broadest changes in state history are expected in state hospitals and higher education systems under revamped administrative organizations. APPOINTMENTS—Gov. John Connally has buckled down to work on the mass of appoint-

ments to the many, generally unpaid, state boards and commissions which run these state agencies. Many of his choices are re-appointments, either of his own earlier appointees or those of former Gov. Price Daniel. New State Board of Mental Health and Mental Retardation will contain six from the old Board for State Hospitals and Special Schools. They are Ward Burke, Lufkin attorney; Dr. Horace Cromer, Austin physician; Mrs. H. E. Butt, Corpus Christi businesswoman; Dr. Ra-

leigh White, Temple surgeon; Dr. George Constant, Victoria psychiatrist; and former State Rep. Jesse Osborn, Muleshoe businessman. New members of this major state board are the Rev. Robert S. Tate Jr., Connally's pastor at the First Methodist Church of Austin; Elbert E. Hall, Abilene businessman; and Peter de Wetter, El Paso truck line operator. Named to the Tuberculosis advisory committee were Ben Johnson, Tyler attorney; Lewis Boggs, Harlingen businessman; Henry Guerra Jr., San Antonio newscaster; Mrs. Herman (Bess) Jones of Austin, publicist for the Texas Tuberculosis Association; Dr. Elliott Mendenhall, Dallas surgeon; Dr. Morris Malakoff, Laredo; Arthur H. Dilly, Corpus Christi (secretary of the study committee which recommended the reorganization); T. H. Morrison Jr., Harlingen hospital administrator; Claude Collins, San Angelo rancher; Dr. E. S. Crockett, El Paso chest surgeon; Dr. Efraim A. Gonzalez Jr., San Antonio chest surgeon; and Dr. John A. Wiggins Jr., Fort Worth chest physician and president of the Texas Tuberculosis Association.

Other appointments made by the governor were: Joe G. Moore Jr., formerly of Clarksville, as chief administrative officer of the new Texas Water Development Board and Howard B. Boswell as head of the board's bond program. Felix McKnight of the Dallas Times Herald, Robert M. Jackson of the Corpus Christi Caller-Times and James Byron of WBAP, Fort Worth, to the committee to study news media reporting on legal proceedings, as the news media representatives; and Talbot Rain, Dallas, and Joe Frazier Brown, San Antonio, as the State Bar representatives who will serve with three Senators and three Representatives on this study. Lt. Col. James M. Rose of Austin as assistant Adjutant General for Air. Clyde Ashworth of Arlington and Dr. R. H. W. Drechsel of Fort Worth to Texas Turnpike Authority. Louis Hassell of Houston, Leonel Garza of Brownsville, Morris Atlas of McAllen, Ralph Alexander of Edinburg, Carl Conley of Raymondville, John Jones of La Feria, Mrs. Marialice Shary Shivers of Austin, Felix Martinez of Mission and Henry Morris of McAllen as regents of Pan American College, Edinburg. Don McKinley of Pearsall

A three-judge panel has been designated to hear the federal court suit attacking the poll tax as a voting requirement in Texas. Named by Fourth U. S. Circuit Court of Appeals Judge Elbert Tuttle to hear the suit are: Judges Homer Thornberry and John R. Brown of the Fifth Circuit Court of Appeals and Judge Adrian Spears, chief judge of the U. S. District Court for the western district of Texas. "MEDICARE" SWINDLERS — Sen. Walter Richter of Gonzales, chairman of the Governor's Committee on Aging, warns elderly Texans to beware of offers being made in the wake of Medicare passage. Said Richter: "None of the Medicare programs go into effect before July, 1966, and anyone trying to collect money at this time for any purpose whatsoever in connection with Medicare is bound to be a fraud." Warning followed reports in Dallas that two persons claiming to be Social Security workers tried to "enroll" people in Medicare, then demanded money for the "service." They were denounced by the Social Security Administration. SHORT SHORTS Under terms of a Senate resolution, Agriculture Commissioner John White called a meeting Tuesday to study the economic effect of imported meat on Texas cattle, sheep, goat and swine industries. Texas Education Agency reports that 31 of the state's 1,370 school districts drew warnings of failure to submit acceptable desegregation plans as required by new civil rights act. Draft quota for October will total about 1,504, a slight increase over September, according to Col. Morris S. Schwartz, state selective service director. House Speaker Ben Barnes is seeking a Texas Legislative Council study concerning restoration of old Texas forts and missions for possible development of a tourist attraction "Texas Mission Trail" similar to that developed in California. Texas vehicle inspection stickers for 1966, available September 1, will include replica of Lone Star flag. Dam B State Park near Jasper has been re-named Martin Dies Jr. State Park in honor of the Lufkin Senator. Two attorney general's opinions held: operator of a passenger car used for commercial purposes who holds a valid operator's license is exempt from

Essay Winners Told Tuesday

Winners in the 1965 Thrift Essay Contest were announced Tuesday, Aug. 31, at a Jaycees luncheon held at Bob's Barbecue. Taking first place honors in the contest was Patricia Hill, daughter of Mr. and Mrs. Chester Hill. She received a \$25 prize. Receiving \$15 for second prize was Cindy Cavness, daughter of Mr. and Mrs. H. A. Cavness. Carolyn Betzen, daughter of Mr. and Mrs. J. L. Betzen, won third and \$10 for her efforts in the contest. Going into its fifth year, the essay contest is sponsored by the First National Bank, Hereford State Bank, Hi-Plains Savings and Loan Association, and Hereford Texas Federal Credit Union. Details for the 1965-66 contest will soon be announced.

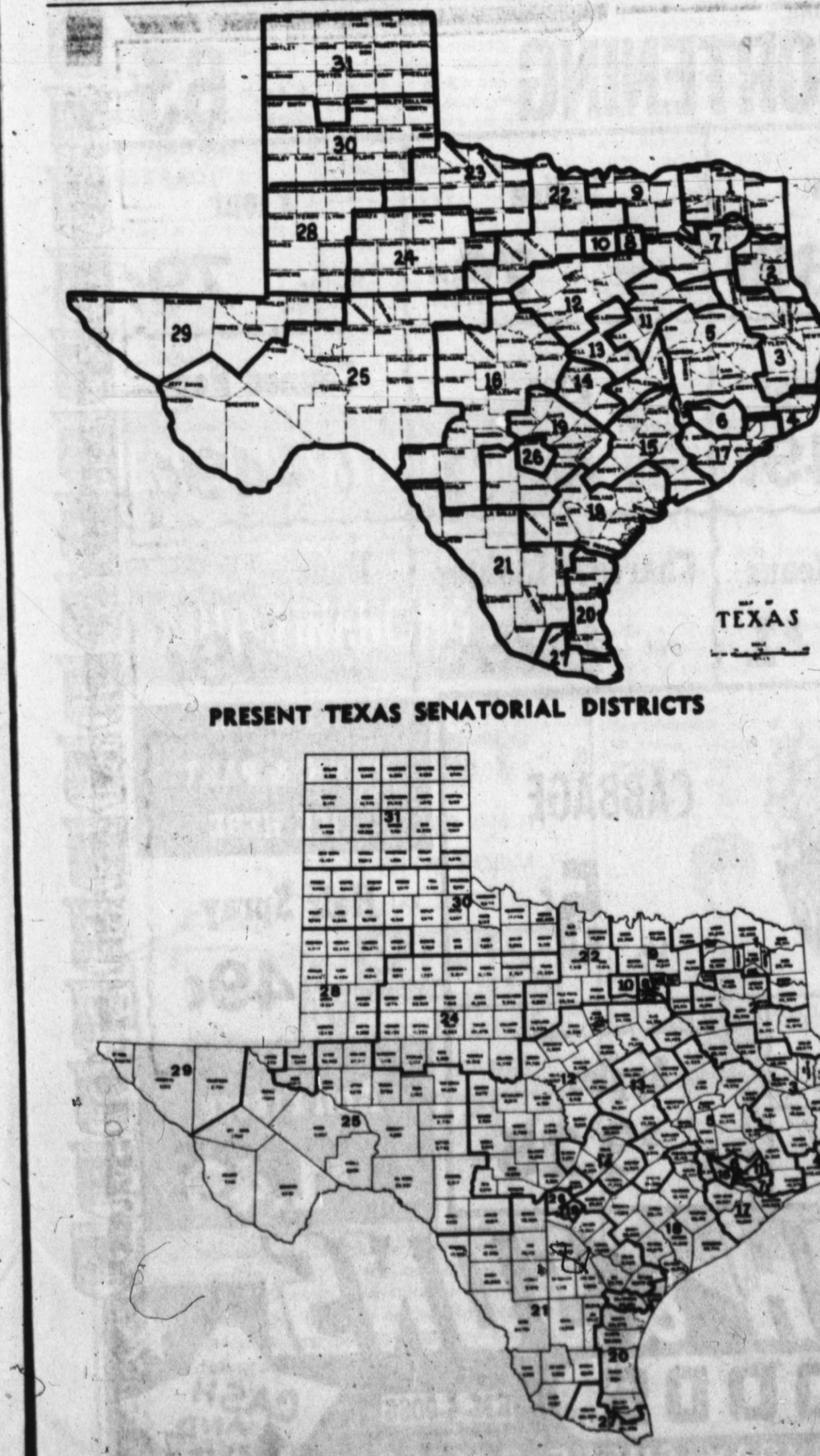
TOUR TEXAS CITIES Mr. and Mrs. Frank Bezner and children spent last week touring cities of South and East Texas. They visited in Austin, San Antonio, Corpus Christi, Houston and then College Station, where Bezner attended a meeting Aug. 26 of the ASCS. On their way home they stopped at Six Flags Over Texas. Berlin's coming season of opera and theater will feature 25 productions in 14 houses.

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Don McKinley of Pearsall



MILK IN ON MONDAY — First milo received at Hereford elevators arrived Monday from the farm of J. D. Burgess. His crop, termed "early for an early variety," yielded 1,400 pounds per acre on dryland. Shown with Burgess is Harry McCauley, employe of Pitman Grain Co., as he checks the weight of the truck. Burgess farms southeast of Hereford. (Staff Photo)



RE-DISTRICTING PLAN IF CONSTITUTIONAL AMENDMENT IS DEFEATED

ATTENTION ALL FARMERS, CREW CHIEFS AND PARENTS:

Every child between the ages of 7 and 17 inclusive residing in Deaf Smith County must attend regularly either public or parochial school. The parents of such children not requiring them to attend school may be subject to heavy fines. Crew Chiefs may not work school age children during school hours. Farmers may be subject to heavy fines if they permit school age children to work on their land during school hours without a permit.

Public School: Classes begin August 30th, 1965
St. Joseph School: Classes begin August 30, 1965
St. Anthony School: Classes begin August 30, 1965

H. C. Williams
County Judge
Deaf Smith County
Hereford, Texas.

ATTENCION RANCHEROS, CONTRATISTAS, Y PADRES DE FAMILIA:

Cada criatura de edad 7 hasta 17 que resida en el Condado de Deaf Smith, tendra que asistir a la escuela diaria, ya sea publica o parroquial. Los padres que no manden a sus hijos a la escuela, tendran que pagar una multa. Los contratistas no pueden hacer que trabajen criaturas durante horas de escuela. Los rancheros tendran que pagar multa si permiten que criaturas trabajen en sus labores durante esas horas sin permiso.

Se registraran para la escuela publica el dia 26 & 27 de Agosto. Las clases comienzan el dia 30 de Agosto. San Jose comienza las clases el 30 de Agosto. San Antonio comienza las clases el 30 de Agosto.

/s/ H. C. Williams
Juez del Condado

Model 160 cuts a full 160-inch swath (13 feet, 4 inches) and will handle four double rowed 40 inch beds. Direct drive with three gear boxes and three sets of blades. Equipped with Round Blade Holders, solid puncture proof tires, Bush Hog's heavy duty Slip Clutch and shielded side universal drive shafts \$1237.50 The above are delivered in Hereford prices on tractor mounted models: 3-point Hitch, 2-point Fast Hitch and Snap Coupler Hitch. Also available in Pull Type models, slightly higher. Bush Hog also makes the following sizes of rotary cutters: 36" for Bush Hog Tractors 42" Belly Models 18 foot Pull Type hydraulically Controlled "Bat Wing" 20 foot Models

Other Bush Hog products: Disc Harrows, tandem and offset in a wide range of models and sizes; Garden Tractors; Rolling Bumpers; Vanities; Tractor-Disk Blades; Sub-Solers; Planters; and other products.



107 Ave. H Hereford, Texas

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LET'S COOK SOMETHING

## Chicken Is Company Fare

By SUE COLEMAN  
Women's Editor  
Chicken is traditionally a company dish in West Texas and hostesses since pioneer days have won reputations as

good cooks with meals crowned by the tasty fowl, baked in wintertime or fried in summer. With modern methods of growing and marketing chicken, the seasonal limitations are no longer necessary but the dish is just as popular. A variation on baked chicken is offered in a recipe from one of Deaf Smith County's good cooks, Mrs. Earl DeHart.

### OVEN BAKED CHICKEN

Large Fryer (about 3 pounds)  
3 c. crushed corn flakes  
Poultry seasoning  
Powdered garlic  
Salt and pepper  
Oleomargarine

Rub the bottom of a glass baking dish generously with margarine. Cut the chicken as for frying, wash and pat with paper towel. Place chicken skin side down in baking dish. Sprinkle generously with poultry seasoning, add salt and pepper to taste and a light sprinkling of garlic. Spread corn flakes over chicken.

Let set in refrigerator 30 minutes if possible before placing in oven. Bake at 400 degrees for 15 minutes then reduce heat to 300 degrees and cook 45 minutes.

To go with the chicken, Mrs. DeHart suggests other items for an oven meal: Foil-baked potatoes, baked beans, deep-dish fruit cobbler and cornbread, with a green salad. Not too elaborate for a family meal, but what guest wouldn't enjoy it?

It is typical of the food she likes to prepare at her farm home west of Hereford, where a long room combines a sunny living area, then dining space flowing into the kitchen end with cabinet-lined walls.

Here she can visit with family members or guests while she gets a meal ready, does canning or pickling, prepares food for freezing, or bakes for the Home Demonstration Club sales to which she contributes each week.

Mrs. DeHart has been a leader in county Home Demonstration work for years. She has filled every office including that of president in her club, Cultural HD Club, and in Deaf Smith County Home Demonstration Council and has also served as chairman in this district for Texas Home Demonstration Association.

While she was growing up as Ruth Robinson in Armstrong County she was active in 4-H Clubs. The DeHarts have lived in this county since 1937. They have a son, Kenneth DeHart, who lives nearby on the farm.

Her three grandchildren, Denise, Barry and Michelle, ranging in age, from five years to four months, add zest to Ruth DeHart's life as they frequently scamper across the short distance that separates their home from hers.

### Tours Made In 4-H Club Study

Visits to public buildings and talks by officials were included in a study of citizenship by a subject matter group in Willing Workers 4-H Club, just completed under direction of Mrs. James McAndrews and the club leader, Mrs. Hugh Clearman.

Participants were Toni Beauchamp, Kay Clearman, Martha Ann McBride, Teresa McAndrews, Pam Winget and Maura McAndrews. Bruce Miller, county attorney, conducted the girls on a tour of Deaf Smith County courthouse as he explained functions of law-enforcement offices. They were shown through the county jail by Sheriff Lowell Sharp.

Nolan Grady acted as host at the post office and explained how its work is done with twin goals of efficiency and economy. The course ended at the Red Cross office with Mrs. H. H. Miller telling the duties and responsibilities of that organization.

### CARD OF THANKS

The children of the Lester Dowell and Jean Harris families wish to express heartfelt appreciation for the many thoughtful kindnesses expressed in so many ways following the loss of our loved ones.

The Families of  
Royce Dowell  
Bryce Dowell  
James Brandes  
R. Kenneth Harris  
Bert Andrews  
Glenn Hardin

QUALITY NURSERY ST. CK  
Armstrong  
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# WIN-FREE \$100! Shurfine ROYAL RECIPE SWEEPSTAKES

## \$25,000.00 CASH!

HURRY! Saturday Sept. 4th is the Last Day!

HERE'S HOW IT WORKS!  
Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons and use them all three weeks to complete the phrase "SHURFINE ROYAL RECIPE." Take the winning coupon to store manager and collect \$100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

Wright's Cured

## PICNICS

Whole Lb. 35¢  
Sliced Lb. 39¢

BACON Affiliated 1 Lb. Pkg. 79¢  
CHEESE Sliced American 59¢  
FRANKS Jumbo 3 Lb. Pkg. \$1.09  
MELLORINE 1/2 Gal. 39¢  
Peanut Butter Big Top 18 Oz. Jar 49¢  
Tuna Del Monte 29¢  
SHORTENING Food King 3 Lb. Can 63¢

Lemonade Shurfine 6 Oz. Can 10¢  
Cokes Reg. or King-Size Ctn. 39¢  
Coffee Folgers 1 Lb. Can 79¢  
Flour Shurfine 10 Lb. Bag 79¢  
NOTE BOOK Paper Affiliated 98¢ Value 49¢  
Potato Chips Morton's 59¢ Value 49¢  
Pies Morton's Apple Peach Cherry 4 For \$1  
Canned Pop Shurfine Reg. or Low Calorie 6 For 49¢

Toilet Tissue Softlin 10 Roll Pkg. 69¢  
Pork & Beans Van Camp 5 No. 2 \$1  
Charcoal Lighter Gulf Qt. Size 29¢  
Buns Hot Dog & Hamburger Tendercrust 2 Pkgs. 49¢

Tendercrust Cookies Pkg. 49¢  
Shurfresh Oleo 2 1/2 Lb. Pkgs. 39¢  
CABBAGE Lb. 5¢  
CELERY Stalk Lb. 19¢  
LEMONS Lb. 19¢  
Apples Delicious New Mexico Bushel \$3.25  
Anti Freeze \$1.49

# TAYLOR & SONS FOODS

105 PARK EX 4-0058  
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS  
CASH AND SAVE



Mrs. Earl DeHart in hospitable kitchen

## Small Talk

By SUE COLEMAN  
Women's Editor  
Bicycle riding is a sport that will likely be chilled with the first frost, but it has certainly gained momentum this summer and should be good for a few more weeks. Cycling fun is no longer the exclusive province of the elementary school crowd; you meet whole families on bikes these days, and teenagers in gangs of couples, and recently I saw a smartly groomed matron pedaling briskly out a highway about a mile from the city's edge, evidently enjoying her solo exercise. It surely can't be that more people are heeding doctors' advice about exercise for physical fitness, and riding bicycle because it is good for them. Anyway, whatever caused the fad, it is beneficial besides being good entertainment and if it lasts long enough could stretch a few muscles that need stretching.

It is not an immediately rewarding project, because several years are required for trees to be really attractive, but if the State Highway Department had let that be a hindrance we wouldn't now have the clumps of trees which break the plains monotony over all this area. Trees on the Santa Fe right-of-way along Highway 60 near the depot are samples of the possibilities of a project which might be considered when tourist lures are the topic. Remark heard from a coffee shop booth where two young women were discussing some husbandly failings: "I always say that men are not particularly grown up; they're just big!"

### Jaycee-Ettes Learn Duties As Tourney Aides

A lesson in score-keeping, which will be the Jaycee-Ettes' duty at a bowling tourney to be sponsored by Jaycees here this weekend, turned into a bowling session Monday evening to replace a planned business meeting for the women's group. Steve Jones instructed the Jaycee-Ettes in score keeping, then in order that they understand rules affecting their work he gave them a lesson in bowling and supervised their play during the evening. Assistance will be given by Jaycee-Ettes in the tourney and another Jaycee project of the Labor Day weekend, operation of a roadside stop for motorists where coffee will be served to holiday drivers as a highway safety measure. Members of the two organizations joined recently for a surprise party honoring John Meador, Jaycee president, on his birthday. About 25 couples, including guests from Tulla and Amarillo, were present for dancing and refreshments at the Jaycee Hut and presentation of a gift to Meador.

For more than a century, visitors have reported hearing weird music floating across Yellow-stone Lake.

### Be Your Own Boss

#### WHIRLPOOL CORPORATION

offers opportunity to own a coin-operated laundry, dry cleaning center. Location available; excellent business opportunity. Deal direct with Whirlpool Corporation. Complete business counseling. 90% equipment financing.

Call or write:  
Lynn Ray, 1845 Lyles St., Amarillo, Texas  
Rt. 6-5504



NAME BRAND MERCHANDISE AT EVERYDAY LOW PRICES NAME BRAND MERCHANDISE AT EVERYDAY LOW PRICES

WOW

# It's the Greatest thing to hit Hereford ever!

Sure, we're talking about the **GIBSON'S** **GIGANTIC DISCOUNT CENTER**

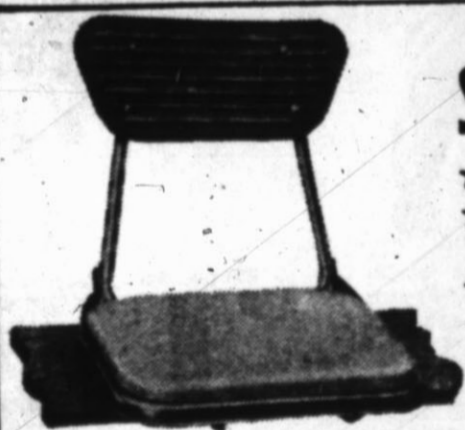
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MARYLAND CLUB

63¢ **3** Lb. CAN **\$1.89**

Limit: 3 1 Lb. Cans or 1 3 Lb. Can!



DENIS **STADIUM SEATS**

- ★ BOAT USE TOO!
- ★ COMFORT-CURVED-STRENGTH & STYLE
- ★ SOFT VINYL COVER
- ★ ADJUSTS TO 1/2" TO 3"

**\$2.27**

E-2 \$4.95 VALUE  
GIBSON'S PRICE .....

Shop Gibson's First

**GIANT UTILITY BOX**

AIR SEAL COVER  
PERFECT FOR BREAD, MEAT,  
VEGETABLES—

GIBSON'S LOW PRICE

**63¢**



NO. 1767  
1.49  
VALUE

Shop Gibson's First

JUMBO 100-OZ.  
**PARTY PITCHER**

UNBREAKABLE POLYETHYLENE  
CALIBRATED IN OUNCES  
SNUG FIT COVER & FOUR  
SPOUT. ASST. COLORS

GIBSON'S LOW PRICE

**37¢**



NO. 439

**Cigarettes**

Regular and Kings

**\$2.85** Ctn.

Poll Mall Filter  
and Masterpiece

**\$3.50** Ctn.

New BLUE

**Halo.**

CONCENTRATE  
SHAMPOO

Only **39¢**

3.25 oz.  
GIANT  
SIZE



to say "WELCOME!" to new owners. Gibson's Discount has purchased by Mr. C. Thompson and Delmer Kins, who have taken management of the store effective immediately. Both gentlemen are members of many years of experience behind them in merchandising and know what you customers want in a store and will endeavor to have that merchandise available at unbelievable low prices. If you don't believe us just look over the items in this ad. You'll see the reason GIBSON'S has a reputation for quality merchandise (name brands) at the prices. Remember folks, we meet competition, we make it. Shop Gibson's players' Sale and savings... it's bank on the price and watch it grow!

Peter's Victor  
12 GAUGE  
**SHOTGUN SHELLS**

6-7 1/2-8 Shot

**\$1.97**

**SCARFS**

Asst. Colors and Sizes  
Triangles Squares Oblongs  
Your Choice

**27¢**

LADIES 2 PIECE  
**CAPRI SET**

Printed Saten Shirt  
Drip Dry Minicare Finish  
Sizes 10 to 18

**Silk Look**

Gibson's Price

**\$2.77**

**NEW!**  
**Floral Prints**

the latest in  
bathroom decor



**10** ROLLS **99¢**

it pays to be  
**SURE-**



Reg. 89c Ret.

proved effective  
in over  
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# Pete Progress

speaking for the Deaf Smith County Chamber of Commerce

By BILL THOMPSON  
Chamber Manager

Pete came in again today to continue his discussion on the proposed changes in the unemployment compensation laws. I reminded him that he had suggested the need to look not only at what is proposed but how the present system would be changed.

"The Unemployment Compensation program is a unique type of Federal-State relationship," Pete proclaimed.

"During the 1920's, unemployment compensation bills were introduced both in Congress and in state legislatures, but no legislation was passed until 1932 when Wisconsin enacted the first state unemployment compensation law.

"AS UNEMPLOYMENT mounted in the depression, the Wagner-Peyser Act, passed in 1933, set up a system of public employment offices which were, in some ways, a forerunner of the unemployment compensation system.

"In 1934, President Roosevelt created the Committee on Economic Security and directed it to study problems relating to economic security of individuals."

"During the deliberations of the Committee, two schools of thought were clearly visible. One school recommended a federal system of unemployment compensation.

"The other recommended, in effect, a federal-state cooperative system.

"The act, as passed, limited the role of the federal government to promoting state action, and to aiding the states with their problems.

"PRIMARY responsibility for the development of state programs was left with the states—on the grounds that the states could fashion an unemployment compensation system that was tailored to the living and working conditions in that area and could make necessary adaptations of these programs to their respective situations.

"A federal tax was the device used to stimulate state action when the unemployment compensation program was incorporated in the Social Security Act of 1935.

"The law imposed a tax of 3 per cent on payrolls, generally of employers with eight or more employees.

"THE UNIQUE feature, however, lay in the fact that it also provided that an employer who paid a tax to a state with an approved unemployment compensation law could use the amount he owed to the federal government—up to 90 per cent.

"This meant, in effect, that 2.7 per cent of the tax could be used by a state to pay unemployment benefits and .3 per cent could be used by the Federal Government to pay the administrative costs of the program.

"UNDER SUCH provisions, no state could afford not to enact an unemployment compensation law, and every state had done so by the middle of 1937.

"The Federal law has been amended several times.

"Some of these amendments have related to coverage. For example, coverage has been extended to employers with four or more employees and federal workers have been brought under the Act.

"On the other hand, employees of railroads have been excluded on the grounds that a separate program is set up for them.

"The .3 per cent of the tax, called the net federal tax, was increased to .4 per cent in 1960, so that the federal employment tax rate is 3.1 per cent. Most of the funds collected in the .4 per cent tax are distributed to the states in the form of grants to cover the administrative costs of state programs, but the surplus is used to maintain

"KILL ATHLETE'S FOOT GERM One application of T-4-L stops itch and burning in MINUTES or your 48c back. In 3 to 5 days, infected skin sloughs off to expose more germs for the kill. Then watch HEALTHY skin appear! TODAY at Bogert's.

a federal loan fund from which states may borrow to pay benefit.

"IN THE RECESSIONS of 1938 and 1961, moreover, the federal government set up a 'temporary' program under which benefits could be paid for an additional 13 weeks to employees who had exhausted their state eligibility.

"Any unemployment compensation system includes five major components: who shall pay taxes and who shall be eligible for benefits; how much should the unemployed receive; should anyone be disqualified, say, for refusal to work; and how shall funds be collected to pay benefits?

"The 1935 Unemployment Compensation law gave the states wide discretion in working out the details in each of these five areas.

"PROponents of a national system—particularly labor union officials—have derided this state authority ever since.

"The federal government they say, must impose 'minimum federal standards', or requirements, in these five areas to which the states must adhere.

"Superficially, the current battle is over the imposition of these federal requirements. In reality, opponents say, the nature of these requirements and other features of the proposed legislation make it abundantly clear that the real goal is destruction of the state systems, and the substitution of a far more generous, long-term unemployment compensation program at the national level."

Pete promised to continue his discussion of this important issue in an early visit.

## Easter News

By RUBY STONE  
Brand Correspondent

Mrs. Trent Downing and Laura are spending this week in Lawton, Okla., with Dr. and Mrs. G. G. Downing.

Mr. and Mrs. Ray Smith and daughters of Texline had dinner with Mr. and Mrs. W. A. Epperson Wednesday.

Mrs. Ruby Stone took her niece, Mrs. Florence Bischof, to Amarillo Wednesday morning to return to her home in St. Louis, Mo., by plane.

Ullman Hunter of Dimmitt visited Mr. and Mrs. W. A. Epperson Wednesday.

Mr. and Mrs. Gary Burnett of Dalhart visited his parents, Mr. and Mrs. John H. Burnett, from Saturday til Tuesday.

Mr. and Mrs. Loy Stone, Denise and Sharon were in Lubbock Tuesday on business.

Mr. and Mrs. John H. Burnett transacted business in Duke and Altus, Okla., Tuesday. Mrs. Burnett visited her mother, Mrs. Ida Robinson, in Mangum.

Mrs. Dale Maxwell, Becca Sue and Mrs. B. M. Northcut were in Amarillo on business Tuesday.

Becca Sue Maxwell has returned to school in Abilene after a visit with the Dale Maxwells.

The Easter Club will meet with Mrs. Sherley Garrison September 9. Members are reminded that this is a salad luncheon day and they are to bring a salad.

Mrs. B. M. Northcut has returned to her home in Pecos after a visit with her daughter and family, Mrs. Dale Maxwell.

### ATTENDS TRAINING SESSION

Mrs. Rita Sue Huckert, who began duties July 1 as Assistant Home Demonstration Agent for Deaf Smith County, spent last week at a training session in Texas Extension Service headquarters at College Station. Extension Service agents from over the state who have been employed less than six months or who are being assigned to jobs were given the week of special training for their work.



Prices Are Good Thru Sept. 2 Through Sat., Sept. 4



# BRANDS SALE

Party Pride  
**ICE CREAM**  
Lucerne's Best  
Vanilla - Neopolitan Gal. Ctn. Save 56c **99c**

**Peaches** Town House Slicer or Halves Save 45c **5 No. \$1**  
2 1/2 Cans

**Peas** Town House Green Peas Save 26c **6 No. \$1**  
303 Cans

**Catsup** Town House Tomato Catsup Save 14c **6 14 Oz. \$1**  
Btls.

**Sauce** Town House Tomato Sauce Save 16c **12 8 Oz. \$1**  
Cans

**Lemonade** Bel-Air Frozen Regular or Pink **8 6 Oz. \$1**  
Cans

**Orange Juice** Bel-Air Florida Frozen **5 6 Oz. \$1**  
Cans

**Margarine** Sunnybank Corn Oil **4 1 Lb. \$1**  
Pkg.

**Potato Salad** Lucerne Finest Quality **2 Lb. 59c**

**Fruit Drinks** Lucerne - Lemon, Grape, Punch, Orange **5 Pt. Cans 49c**

**Eskimo Pies** Jr. **4 6 Ct. \$1**  
Pkgs.

**Toothpaste** Crest Large **53c**

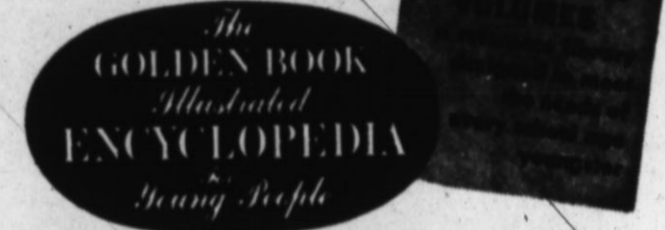
**Wilson's Mor** 12 Oz. Can **47c**

**Peaches** Tasti-Diet Sliced Clings 8 Oz. Cans **21c**

**Preserves** Tasti-Diet Strawberry Jar **41c**

**Coffee** Edwards All Grinds Lb. **65c**

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**Stuffed Olives** Empress No. 12 5 Oz. **39c**

**Kosher Dills** Zippy Fresh 2 49 Oz. Jars **1**

**Pencil Pack** Match Mate Pencils Ea. **59c**

**Pen Sets** 5 Pen Per Pkg. Ea. **49c**

**Crackers** Busy Baker Lb. **25c**

**Relish** Zippy Sweet 12 Oz. Btl. **29c**

**Dry Milk** Lucerne Instant 12 Ct. Pkg. **99c**

**Dishwasher** White Magic 20 Oz. Box **35c**

**Towels** Truly Fine All Colors Jumbo Roll **27c**

**Lunch Bags** Kitchen Craft 50 Ct. **25c**

**Charcoal** Hi-Country 10 Lb. Bag **39c**

**Margarine** Kraft Corn Oil Lb. **41c**

**Fresh Bread** Cook Book 1 1/2 Lb. Loaf **33c**

**Delsey Tissue** 4 Roll Pkg. **53c**

**Kotex Napkins** 12 Ct. **39c**

**Potato Chips** **59c**

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- 6 Ct. Corn on Cob
- 2 Lb. Mixed Vegetables
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- 1 1/2 Lb. Cut Green Beans
- 2 Lb. Crinkle Cuts
- 2 Lb. Peas & Carrots
- 2 Lb. Cut Corn

**2 Pkgs. For \$1**

Morton's **Potato Chips** 49c  
With Free Table Cloth

Lucerne **Party Dips** All Flavors 3 8 Oz. Dips **\$1.00**

**Dressing** NuMade Salad 32 Oz. **45c**

**Ice Tea** Canterbury Tea Blend **29c**

**Can Sodas** Cragmont Reg or Diet 12 Oz. Cans **\$1**

**Buns** Tendercrust Hamburger or Hot Dog **31c**

**FRYERS** U. S. D. A. Grade A. Whole Fryers **Lb. 29c**

Garden Fresh Produce From Safeway

**Golden Ripe BANANAS** Lb. **10c**

<b>Breakfast Drink</b>	<b>Green Onions</b>
Garden Club 3 Qt. Btl. <b>89c</b>	Calif. Garden Fresh 2 Bchs. <b>19c</b>
<b>Radishes</b>	<b>Fertilizer</b>
Calif. Garden Fresh 2 Bchs. <b>19c</b>	Turf Magic 50 Lb. Bag <b>\$3.35</b>

**Chicken Parts**

<b>Breast</b> Good Eating	Lb. <b>79c</b>
<b>Legs</b> Good For Kids	Lb. <b>49c</b>
<b>Thighs</b> Big Nice	Lb. <b>59c</b>
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<b>Backs n' Necks</b>	Lb. <b>19c</b>

**GROUND BEEF** Safeway's 100% Pure Makes Hamburgers, Meat Loaf and other Fine Dishes **Lb. 49c**

**FRYERS** USDA Grade A Cut Up Lb. **35c**

**PORK LOIN** Half or Whole Lb. **73c**

**ROAST** U.S.D.A. Choice Blade Cut Lb. **49c**

**HENS** Manor House Stewing Cut up Lb. **29c**

**ROAST** U.S.D.A. Choice Shoulder Cut Lb. **69c**

**FRANKS** Wilson's All Meat 12 Oz. Pkg. **49c**

**MEATS** Safeway's Olive Leaf Bologna 2 8 Oz. Pkgs. **79c**

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The distinguished Hotel in DALLAS

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Pastor  
501 North Main

**Wesley Methodist Church**  
Rev. Noah Arnpriester, Pastor  
410 Irving

**Bippus Community Church**  
Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.

**Church Of Jesus Christ of Latter Day Saints (Mormon)**  
Country Club Drive

**Kingdom Hall Of Jehovah's Witnesses**  
319 Ave. I

**Assembly Of God Church**  
Rev. V. W. Marcontell, Pastor  
Union and Ave. G

**Immanuel Lutheran Church**  
Fred Beversdorf, Pastor  
Park Ave. and B Street

**The Church Of God In Christ**  
Rev. Calvin Hodge, Pastor  
115 West Norton

**Seventh Day Adventist Church**  
Pastor - Elder J. H. Turner  
West Park Addition

**Mission De San Jose**  
Labor Camp

**Church Of The Nazarene**  
Rev. K. Dwight Southworth  
Pastor  
Fourth and Jackson

**Grace Gospel Church**  
Rev. H. V. Fields, Pastor  
Thirteenth and Avenue K

**St. Thomas' Episcopal Church**  
Rev. Joel Treadwell, Vicar  
Harrison Highway

**St. Anthony's Roman Catholic Church**  
Father Angelus, Pastor  
Harrison Highway at 25 Mile Ave.

**First Presbyterian Church**  
Rev. Russell Wingert, Pastor  
610 Lee Street

**First Christian Church**  
Rev. Eugene Brink  
Pastor  
West Park Avenue

**Dawn Baptist Church**  
Eugene Suttie, Pastor

**First Baptist Church**  
Rev. B. L. Davis, Pastor  
Fifth and Main Streets

**Frio Baptist Church**  
Frio Community

**Avenue Baptist Church**  
Ronald A. Harpster, Pastor  
130 N. 25 Mile Ave.

**Mt. Sinai Baptist Church**  
H. B. Whitten, Pastor  
302 Knight Street

**Summerfield Baptist Church**  
Rev. James Arnold, Pastor

**Calvary Baptist Church**  
Rev. Clarence F. Powell  
Pastor  
205 E. Sixth Street

**Westway Baptist Church**  
Rev. James G. Martin

**Temple Baptist Church**  
Forrest Ave. and Ave. K

**Fellowship Baptist Church**  
Independent & Fundamental  
Pastor - Kenneth Irvin  
Moreman Dr. and Greenwood

**Iglesia Metodista San Pablo**  
Rev. Gilbert Diaz  
Pastor  
223 Kibbe Street

**Thompson Memorial Mexican Baptist Mission**  
Herman V. Martinez  
Ministro  
215 Norton Street

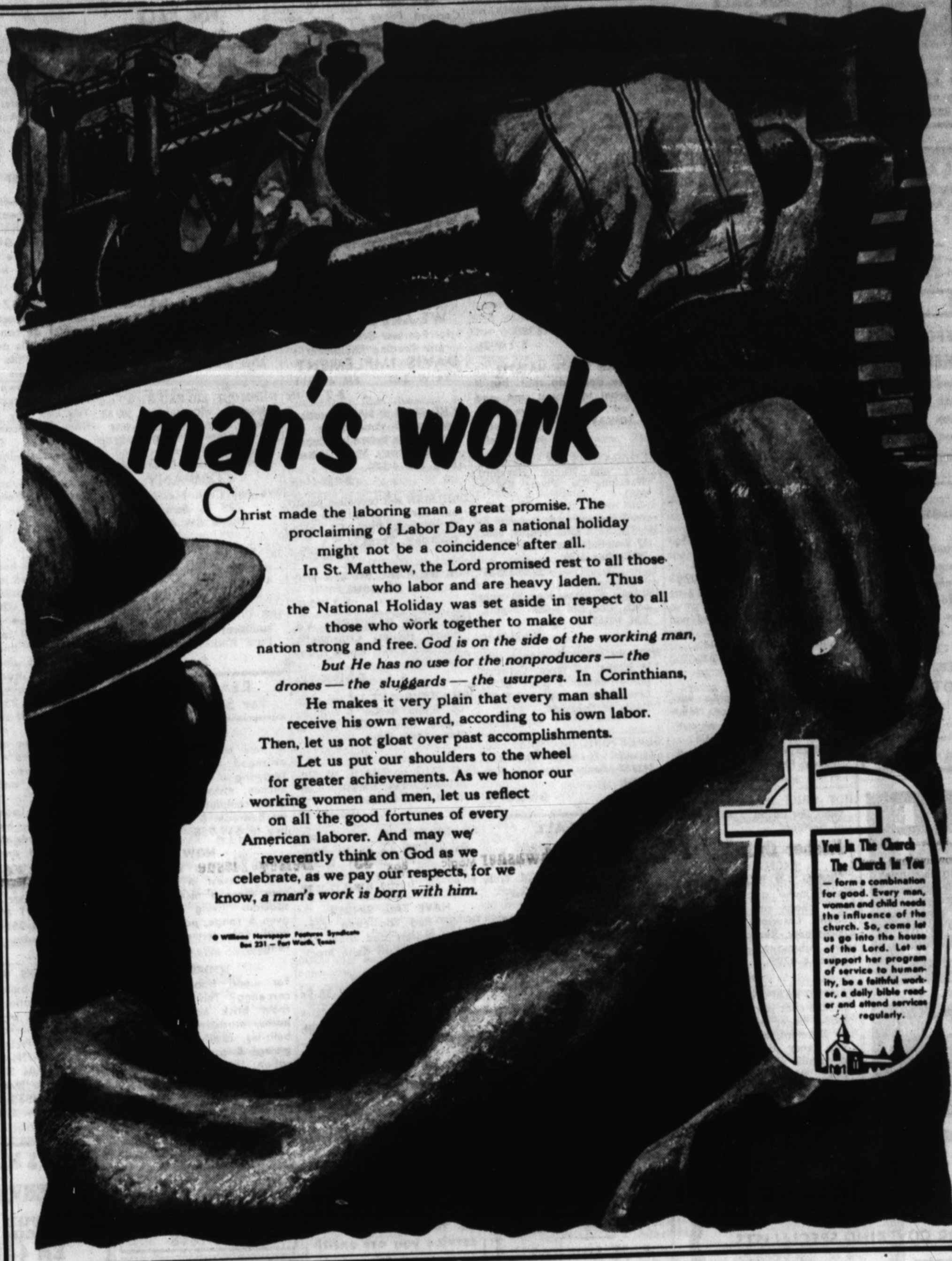
**San Antonio A La Iglesia**  
North 25 Mile Avenue and Highway

**Templo el Calvario Asamblea de Dios**  
Pastor, Martin Musquiz  
Calle Ave. H & 13th

**La Iglesia De Cristo**  
Sunset and Plains Ave.

**Central Church Of Christ**  
L. E. Fooks, Minister  
148 Sunset Dr.

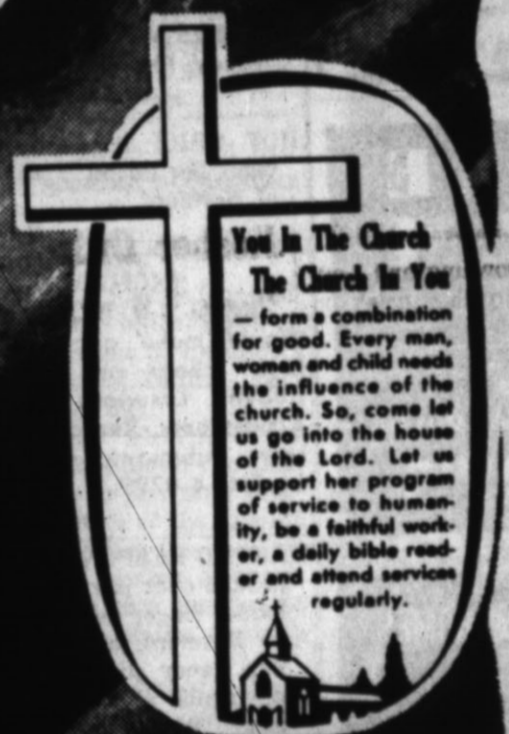
**Park Ave. Church Of Christ**  
Abel Ortiz, Minister  
On Harrison Highway



## man's work

Christ made the laboring man a great promise. The proclaiming of Labor Day as a national holiday might not be a coincidence after all. In St. Matthew, the Lord promised rest to all those who labor and are heavy laden. Thus the National Holiday was set aside in respect to all those who work together to make our nation strong and free. *God is on the side of the working man, but He has no use for the nonproducers — the drones — the sluggards — the usurpers.* In Corinthians, He makes it very plain that every man shall receive his own reward, according to his own labor. Then, let us not gloat over past accomplishments. Let us put our shoulders to the wheel for greater achievements. As we honor our working women and men, let us reflect on all the good fortunes of every American laborer. And may we reverently think on God as we celebrate, as we pay our respects, for we know, *a man's work is born with him.*

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**You In The Church**  
The Church In You — form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

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**IN PRE-SEASON SCRIMMAGE**

# 'Faces Outgain Clovis-Ready For Brownfield

## Brownfield Task Scheduled Friday

The Hereford Whitefaces returned from Clovis Saturday night with some impressive figures in their favor. Monday they began practicing for their second pre-season scrimmage Friday at 3:30 p.m. with Brownfield which will be held at the old game field, north of the high school.

Hereford gained 126 yards in the scrimmage as compared to 110 gained by Clovis.

The Whitefaces also had a quite impressive aerial record in the scrimmage completing six of ten passes in the scrimmage.

Clovis was not able to complete a pass during the scrimmage showing a not so impressive zero for five record in the game.

## Boosters Set Game Caravan

Plans for a car caravan to Plainview were laid out at the first meeting of the Hereford Whiteface Booster Club Monday evening.

Sheriff Lowell Sharp will lead the caravan to Plainview for the Whiteface-Bulldog football game Sept. 10.

The caravan will leave from the High School parking lot at 6:15 Friday Sept. 10. Cars will begin to assemble at 6 p.m. so that they can be lined up.

Members of the caravan will travel together all the way to Plainview and will be escorted through any towns by city police of that town.

Calvin Goodin, club president, said many cities' fans travel to games in a caravan and it makes an impressive view for onlookers.

**TICKETS FOR** the game in Plainview will be available at Monday's Booster Club meeting for those who would like to purchase them in advance.

Goodin encouraged those from Hereford who are planning to attend the game to buy their tickets in advance so that all of the Hereford people would be together in the stadium.

**COACH JACK** Meredith showed films of Saturday's scrimmage with Clovis to members of the Booster Club.

Meredith gave an informative play-by-play description of the game including pointing out some outstanding play on the part of the Whitefaces.

He also told of a new sonic sound pulsator which he and his staff are considering buying. The machine is used for boys who receive muscle injuries.

**THE MACHINE** uses pulsed sound waves to vibrate sore muscles and to get the muscles to relax thus removing the pain.

Coach Meredith said he has used the machine on a number of occasions.

See **BOOSTERS**, Page 15

Greg Richards led the Whitefaces in tackles with seven. Ricky Fangman and Roger Owens tied for the second spot with six tackles each.

Average yards per carry for Hereford was lower than usual because the coaches were switching players in the backfield. Gene Drummond led with a nine yard average per carry. Richards was second with a seven yard average.

"Our line made an excellent showing in the scrimmage," said coach Jack Meredith, "they showed a great deal of progress."

"All of the men did better and made fewer mistakes than we expected in the first scrimmage," commented the coach.

Ricky Fangman and Charlie Brewton showed some impressive playing on the line against the Clovis team.

**QUARTERBACK STEVE** Hodges did not play in the scrimmage because of a slight injury which he received in practice. Gary Victor handled the quarterbacking duties for the Whitefaces well in the scrimmage.

As a result of the scrimmage coaches moved Gary Tucker to full back from halfback. He will also be playing split end.

"**THE BOYS** learned a lot from the scrimmage and I think it will improve their game," said the coach.

No major injuries were incurred by the boys other than the normal bumps and bruises which are received in the game. Following the Brownfield scrimmage the Whitefaces will begin their regular season against Plainview Friday Sept. 10 in Plainview.

**HEREFORD**, a AAA school, will be out-classed by AAAA Plainview in their first game.

"Plainview is a rough contender for the first game and should give Hereford a tough time," the coach commented.

Some of the Texas schools will begin their season this weekend, but most of the teams will kick off their '65 season Sept. 10-11.

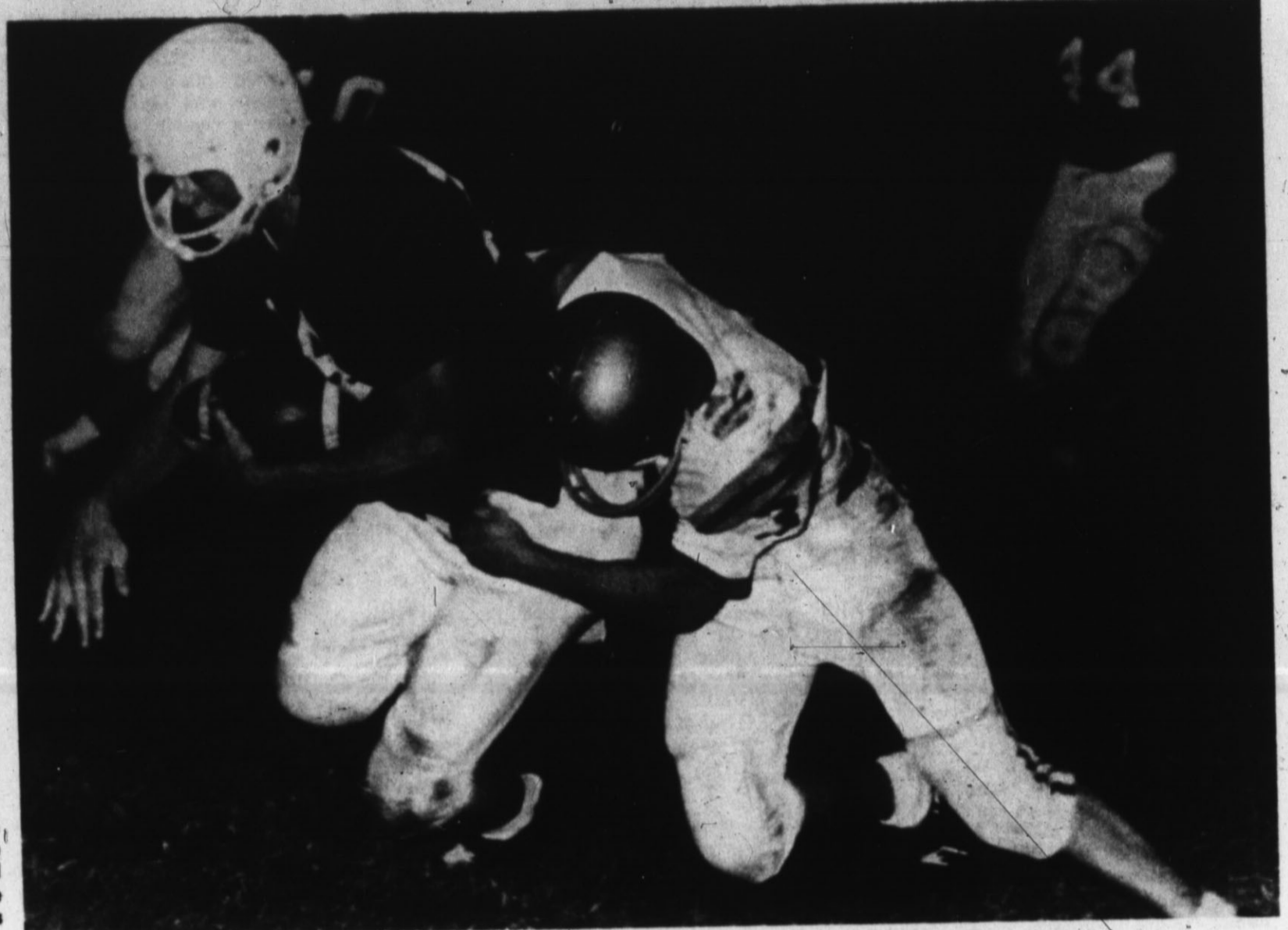
## IMPROVED SQUAD REPORTS

### Football Practice Begins At WTSU

Football practice for the West Texas State Buffaloes began early Wednesday morning in Canyon with an improved squad reporting for practice sessions at the 6:30 a.m. session, according to coach Joe Kerbel.

**STANDING IN** the way of this up-swing is probably the toughest schedule ever undertaken in the school's 55 years of intercollegiate football. However, head mentor Kerbel has been facing this same problem every year since his arrival in 1960 and has managed to come out with a 26-23-1 record over the five-year span. That's a winning percentage of .530 compared to the Buffaloes' all-time percentage of .515 for 462 games.

The Buffaloes open the 1965 campaign against Ohio University at Athens, Ohio, on September 12. Six home games are scheduled against Bowling Green, Arizona State, Trinity, Colorado State University, New Mexico State and Drake. Other



**HIT FROM BEHIND** — Hereford's Greg Richards was hit hard from behind by a Clovis player in this play in the pre-season scrimmage Saturday evening in Clovis. The Hereford Whitefaces first unit outgained the Clovis team in yardage. (Staff Photo by David Butler)



**ALMOST CAUGHT PASS** — Walter Williams and Gary Tucker stopped this Clovis player from completing a pass in Saturday's pre-season scrimmage with Clovis. This was one of many defensive plays carried out by the Whitefaces against Clovis. (Staff Photo by David Butler)

# sports

SPORTS EDITOR: DAVID BUTLER

## 100 MEMBERS STRONG

### Band To Begin Fall Marching

Members of the Hereford High School marching band will number 100 strong this fall as they come on the football field, according to Ben Gollehon, high school band director.

"We've got a good band this year and will be attempting some difficult standard marches and marching routines," said the band director.

**VOICE OF GUNS**, Parade of Champions and Begine for Band

### Post Time Changed At Ruidoso

**RACING OFFICIALS** announced Wednesday a new first post time at Ruidoso Downs. The new post time will be 1 p.m. (mst) instead of the original 1:30 p.m. time.

The earlier 1 p.m. post time, to be in effect the remainder of the meeting, was decreed by the New Mexico State Racing Commission, and went into effect through the state Wednesday.

**THE \$419,250** All-American Futurity race will be held on Labor day at Ruidoso Downs. It is the world's richest horse racing stakes and is rather interesting for those who like to dabble and drool over money.

Following are the 13 official qualifiers for the All-American Futurity, Moore Go, Rapid Valley, Centerplay, Cee Bar Deck, Savannah Jr., Art's Model, Four Forty Queen, Ruby Charge, Go Rebel Go, Deck Be There, Miss Gold Angel and Swanee Bars.

**FURSES IN** the race will be \$12,720 to winner; \$94,901, second; \$29,353, third; \$38,548, fourth; \$9,900, fifth; \$7,000, sixth; \$5,000, seventh; \$4,000, eighth; \$3,000, ninth, and \$2,000 each for the 10th, 11th and 12th place.

will be a few of the marches which the band will be playing this fall.

The band will be marching eight steps to five yards most of the time during their routines, but will vary from this and march six steps to five yards using a slower march which is written in six-eighths time.

Previous to this year the band has performed mostly to show tunes, but since the trend for high school band is changing to standard marches the Whiteface band will follow suit.

**PATTIE ROACH** and Pennie Jones will be twirlers for this year and will be featured in various routines during the fall marching season.

Roger Suttle was selected Monday as drum major and will be leading the band in its routines on the field.

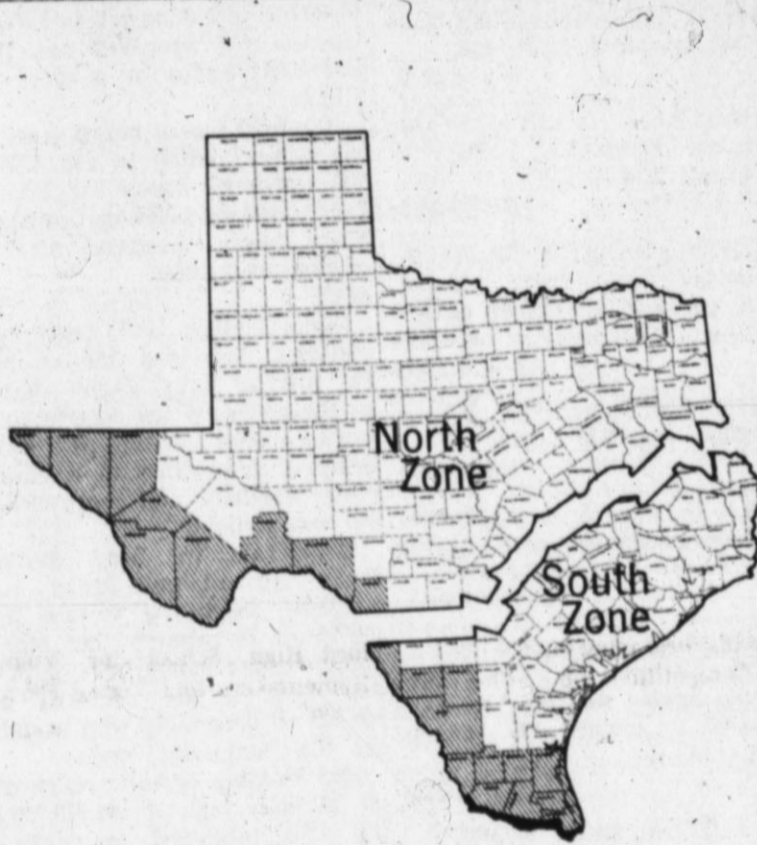
Band members will take to the field today or Friday and begin marching practice for the Plainview game.

Each week the band will be working on its routine which will be performed in Canyon at the University Interscholastic League marching contest Nov. 9.

**PRIOR TO** this year the band has marched in block band and has done routines designed for a block band, but this year band members will be spread out into four company fronts and will do new more complicated routines designed for company fronts.

One of the drills featured by the band this year will be the diamond drill. This drill is used to form moving diamonds on the field which are formed by band members as they do two step counterpoint marching and then turn and reverse the diamonds.

Usually the diamond is formed when the middle man in each company front takes two steps ahead of the group and is followed two steps later.



**HUNTING REGULATIONS** — Regulations for hunting Mourning Doves and White-Winged Doves limit hunters to a daily bag limit of 12 birds for Mourning Doves and a daily bag limit of 10 birds for the White-Winged Doves. Open season for Mourning Doves in the north zone will be Sept. 1 to Oct. 30. Open season for Mourning Doves in the south zone is Sept. 25 to Nov. 23, except in those counties having whitewing season where it will be Sept. 25 to Nov. 19. Open season for White-Winged and Mourning Doves in the shaded zone only will be Sept. 4-5 and 11-12.

## DOUBLES MEET

### Jaycees To Start Annual Tourney

Hereford Jaycees will kick off their First Annual Belle and Beau handicap doubles bowling tournament at Sunset Lanes in Hereford Saturday at 9 a.m.

The tourney will be held for three weekends in September. It will be held Saturday, Sunday and Monday this weekend to take advantage of the Labor Day Holiday. The next two following weekends the tourney will be held only on Saturday and Sunday, Sept. 11-12 and 18-19.

**TRIALS FOR** the tournament will be held on Saturdays and Monday at 9 a.m., 12 noon, 3 p.m., 6 p.m. and 9 p.m. Trials for Sundays will be held at 9 a.m., 12 noon, 3 p.m., 6 p.m. and 9 p.m.

Steve Jones and L. V. Watts will be the tournament hosts.

The estimated prize fund is \$750, based on 250 entries. First place winners will be guaranteed \$200. Second place guaranteed \$100. High scratch couples winners will receive \$10 weekly.

**TO PUBLIZE** the upcoming

tournament the Hereford Jaycees challenged the TV 10 Tigers to a bowling match.

The Jaycees represented by Kent Turner, Ronnie Osborn, Jerry Fowler and Mike Wilson were out-bowled by nearly 400 points by the Tigers.

**MANAGER OF** Sunset Lanes, Steve Jones, said the response toward the upcoming tournament has been good and he expects the tourney to draw a number of good bowlers.

Those wishing to bowl in the tournament can pick up entry and regulation forms at the Sunset Lanes or from any Hereford Jaycee.

Entry fee is \$6, with a \$3 prize fund, a \$2.70 bowling fee and a 30 cent expense fee.

It is believed that the Egyptians were the first to make glass, but there is some basis for believing that glass was first used in Syria. Glass vessels many thousands of years old have been discovered in both countries.

# New look... new taste in Borden's Ice Cream!



Borden's has gone all out to give you the finest ice cream on the market today. First, we've improved the quality of Borden's Ice Cream to make it even better. New Borden's Ice Cream is richer, smoother, more flavorful. Second, we've put this great new ice cream in a distinctive round carton. It's easier to handle, easier to open and easier to select your favorite flavor.

Look for the new Borden's Ice Cream in your food store today... with the great new taste and flavor and the handy new round carton.

"New carton is easier to open and close and easier to dip from"

# INDICATES SURVEY

## Gross Income High For Farmers In '64

**Special to the Brand**  
 NEW YORK — All things considered, 1964 turned out to be a better year for Deaf Smith County's farmers than had been expected.  
 LOCAL CROP and livestock production was at a high level, despite the fact that a considerable amount of land was kept out of use, in line with the government's acreage-cutting program.  
 The increased use of fertilizers spelled the difference for many growers. It compensated for much of the land that was not in production.  
 The findings are based on a county-by-county survey conducted by the Standard Rate and Data Service and on national reports issued by the Department of Agriculture.  
 THE FIGURES for Deaf Smith County show that gross farm income came to \$31,537,000 in the year.  
 The amount included all cash receipts but is before deductions for taxes, wages, interest and other operating costs.  
 THE BULK of it came from the sale of farm products. The rest consisted of government payments and of "income in kind," representing the value of home-grown items that were consumed on the farm.  
 An estimated 75 percent of the income from farm marketings came from the sale of crops and 25 percent from the sale of poultry, livestock and dairy products.  
 For the American farmer in general, the economic picture did not get much brighter last year. There was improvement, to a degree, in the prices he received in the market place. He also was helped by an increase in government payments, which provided him with 6 percent of his income as against 4.6 percent in 1963.  
 THESE GAINS were offset, partly, by the higher prices he had to pay for fuel, feed, equipment and other supplies.  
 For Deaf Smith County's farm population, income for the year was 6.6 percent higher than in 1963.  
 The prospects are better this year, according to the Department of Agriculture. On the basis of figures for the first half of 1965, it predicts that the nation's farmers and cattle raisers will reach \$13.5 billion in net income, a 12-year high.

### Council Plans Fall Activities For 4-H Clubs

Fall activity in 4-H Clubs of Deaf Smith County was previewed at a meeting of the Leaders Council with County Agents Juston McBride and Mrs. Rita Sue Huckert Monday afternoon. Adults who serve as organization leaders in each club form the council.  
 Clubs will resume regular meetings in September, after a summer schedule of special events, trips and contests.  
 At its initial fall session each club will set its schedule, form subject matter groups for study courses, elect officers and enroll new members. Topics for the subject matter groups were suggested in the Council meeting.  
 A committee was appointed to plan for the annual Vegetable and Crop Show, at which 4-H members will display products from which a county exhibit will be selected to enter in the Tri-State Fair.  
 Mmes. A. J. Bezner, Clarence Betzen and George Turrentine are adult members of the committee, to work with Janice Turrentine, Jane Witkowski, Charles Atchley and Kevin McAndrews, junior leaders.  
 On a yearbook committee, Mmes. W. H. Goettsch and C. T. Goheen were named. Three junior leaders are to be added by appointment of the chairman.  
 Announcement was made that membership in 4-H Clubs is open to all interested boys and girls, who are urged to enroll at the beginning of the school year. Inquiries about membership may be made to the county agents.

Class in Reunion — The entire class of 1924, first to be graduated from the old Fairview School in northern Deaf Smith County, came back for a reunion of former pupils which was held here recently. Mrs. Hattie Jarnigan Boling, left, was the teacher, and is presently teaching in Farwell schools. The six graduates are Mrs. Viola Thomas Griswold, now of Lubbock; Mrs. Mabel Curtisinger Strange, still a Hereford resident; Cecil M. Allred of Amarillo, who was the class president; Mrs. Veeda Parker, postmaster at Sedan, N. M.; Mrs. Frieda McClain Harlin of Itasca and Mrs. Ruby Jean Bowen Womble of Denton. The school closed in 1940 after operation since 1908 and the building was recently torn down. The reunion was attended by 115 ex-students and members of their families. (Bradly photo)

### Local Woman's Mother Buried

Funeral services for Mrs. Charles D. Romaine of Abilene, mother of Mrs. James Welch of Hereford, were conducted in Pioneer Drive Baptist Church at Abilene Saturday morning by the Rev. Jack Riddlehoover, pastor. Mrs. Romaine, 53, has visited frequently in her daughter's home and was widely acquainted in Hereford. She died in an Abilene hospital but had previously been a patient in a hospital here.  
 In addition to the daughter, she is survived by her husband; a son, Edward Earl Wagner of Tucson; two sisters, Mrs. Willie Smith and Mrs. Maude Parker, both of Macon, Ga., and five grandchildren.

### Friona Soldier Trains Overseas

Army Sgt. Wilson H. Evans, son of Mr. and Mrs. Wilson H. Evans of Friona, participated in four weeks of field training exercises at Hohemfels, Germany, ending Aug. 24. The Friona man, who entered the Army in January, 1964, was stationed at Fort Polk, La., before he went overseas.  
 He attended West Texas State University after graduation from high school in Onida, S. D. in 1959. He is now a squad leader in the 3rd Armored Division's 48th Infantry.

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 and we'll give you an even better deal!

**WAIT NO LONGER!** Come in today and take your pick while selections are still good! You'll see more and save more!

**MOVE FAST! WHILE THEY LAST!**  
 At these clearance prices, they can't last long, so hurry on in... save big money and move up to Mercury! Selections are great... now!

**STEPHENS-HUDSON MOTOR COMPANY**  
 Hereford's Friendly Ford & Mercury Dealer  
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CLASS IN REUNION — The entire class of 1924, first to be graduated from the old Fairview School in northern Deaf Smith County, came back for a reunion of former pupils which was held here recently. Mrs. Hattie Jarnigan Boling, left, was the teacher, and is presently teaching in Farwell schools. The six graduates are Mrs. Viola Thomas Griswold, now of Lubbock; Mrs. Mabel Curtisinger Strange, still a Hereford resident; Cecil M. Allred of Amarillo, who was the class president; Mrs. Veeda Parker, postmaster at Sedan, N. M.; Mrs. Frieda McClain Harlin of Itasca and Mrs. Ruby Jean Bowen Womble of Denton. The school closed in 1940 after operation since 1908 and the building was recently torn down. The reunion was attended by 115 ex-students and members of their families. (Bradly photo)

### Program For Young Homemakers Area I Convention Is Outlined

Stanton Junior High School will be the meeting place for the annual convention of Area I, Young Homemakers of Texas, here Sept. 11. Theme of the program will be "Today's World Our Challenge".  
 Delegates will convene at 10 a.m. for a business session featuring election of officers. Mrs. Delbert Reed of Clarendon, area president, will be in charge. Hereford and Lazbuddie members will register morning arrivals beginning at 9:30.  
 Competition for the area Little Sister title will be at a luncheon in the Cason House. Each chapter may enter a contestant, a high school FHA student who plans to be a college homemaker major. Janna Cole is the Hereford entrant. The area titlist will enter a contest for the state title.  
 Registration will resume at 1 p.m. and the general session will begin at 2 p.m. with Dr. Ed Kajihiro, professor of biology at Wayland College, Plainview, as the main speaker. Miss Lynn Bourland of Clarendon, Area I entrant who was chosen State Little Sister last year, will be present.  
 Mrs. Eddie Joe Fortenberry of Lockney, state vice president, and Mrs. Edward Well of Hale Center, past state president, will have parts on the program.  
 The one-day convention will close at a banquet in Hereford High School for Young Homemakers and Young Farmers of Texas members.  
 The Hereford Chapter has worked with area officers in planning the program. Members here include two of the officers, Mrs. David Brumley, past president now serving as parliamentarian, and Mrs. Larry Dobbs, vice president. Mrs. Howard Hunter is closing a term as local president and Mrs. Clark Andrews is president-elect.  
 Federal Service, Grady adds, and postal employment normally leads to a lifetime career. Outstanding workers advance to supervisory positions as vacancies occur. Together with all federal employees, they receive regular step increases in salary, with benefits of low-cost life insurance, health benefits programs, paid vacations and substantial retirement incomes.

### Applicants For Jobs Are Sought By Post Office

The Hereford Post Office is seeking applications from local residents who are interested in becoming postal clerks or city carriers. Postmaster Nolan Grady announces.

### Hereford Man's Mother Is Dead

Mrs. D. Warren of Dallas, mother of Ed Warren of Hereford, died Tuesday night in a Dallas convalescent home after a long illness. Funeral services are planned at 2 p.m. Thursday in Childress, directed by Newberry Funeral Home.  
 A long-time resident of Childress, Mrs. Warren was the wife of a former mayor of that city. In addition to the son here, she is survived by three daughters, six grandchildren and three great-grandchildren.

**Buffalo Lake ESTATES**  
 Near Umberger, Texas  
 A Subdivision with Lots For  
 • Homesites • Cottages • Week-end Cabins  
 Near The Dam  
**GRAND OPENING SPECIAL**  
 Through Month of September  
 Priced Right with 72 Months To Pay  
 YOU WILL SAVE MONEY BY GETTING YOUR LOT SOON. COME TO SEE US . . .  
 Play While You Pay  
**Jackson Realty Co., Inc.**  
 Canyon, Texas P. O. Box 325

### Hospital Notes

**Patients in Hospital**  
 Mrs. C. A. Vaughn, Route 1; Silbia Anguano, General Delivery; Edward E. Spurgeon, 704B S. Tennessee St.; Mrs. Able T. Aguirre, 116 Higgins; Mrs. Zelte R. Osborn, 507 Park Ave.; Mrs. W. E. Warrick, Route 2; Chester E. Willhite, Box 367; Vega; Mrs. Pat Blakley, 303 Ave. A; Mrs. J. W. Kirby, 309 N. Texas.  
**Patients Dismissed**  
 Mrs. Eplano Ortiz; John E. McCleskey, Ronnie W. Brawdy, James W. Blackwell, Mrs. Dave A. Heck, Mrs. Huber Williams; 8-28  
 Mrs. Burke W. Inman, Jr.; Mrs. Donald R. Taylor, Mrs. Raul P. Cruz, Mrs. Marie Angelo; 8-29  
 Mrs. Linnie Campbell, Mrs. Merl Bridges, Mrs. Maria Camache, Jesse Trevine, Mrs. Juan V. Perales, Mrs. P. E. Hooser, Donna Hill, Mrs. Robert C. Pemberton, Carl V. Kropff, Mrs. Israel Merene, Cathy Meives, M. F. Smith; 8-30  
 Mrs. Dick Rogers, Mrs. Dennis L. Cheek, Mrs. O. C. Donaldson, Miss Geraldine Roger, Mrs. Pedro T. La Fuente, Mrs. John F. Cavassa, Mrs. Gale M. Padrein; 8-31  
 Paula Lopez, Gilberto S. Herrera Jr.; 9-1

### Look Who's New

Mr. and Mrs. Juan Vasquez Perales are the parents of a girl, Gloria Jean. She weighed 6 lb. 2 1/2 oz.  
 Mr. and Mrs. Dan Galo Madrid Padroin are the parents of a boy, Elvies M. Padroin. He weighed 8 lb. 1/2 oz.  
 Mr. and Mrs. Israel Moreno are the parents of a girl, Frances Moreno. She weighed 6 lb. 13 oz.  
 Mr. and Mrs. John Ferdinand Cavassa are the parents of a girl, Ona Lea Cavassa. She weighed 8 lb. 14 oz.  
 Mr. and Mrs. Pedro La Fuente Jr. are the parents of a boy, Michael Anthony La Fuente. He weighed 7 lb. 2 1/2 oz.  
 Mr. and Mrs. Fred Burnet Owens are the parents of a girl, Linda Joyce Owens born Aug. 29. She weighed 7 lbs. 4 3/4 oz.  
 Mrs. and Mrs. Abel Torres Aquirre are the parents of a boy, Anselmo Aquirre born Aug. 30. He weighed 7 lbs. 2 1/2 oz.

Office Furniture at The INK SPOT  
**Dr. Milton C. Adams**  
**OPTOMETRIST**  
**OFFICE HOURS**  
 Mon. - Fri. 9:30-5:00  
 Saturday 9:30 - 1:00  
 328 Miles EM 4-2255

### Pete Plank Attends IFYE World Conference

MUNSINGEN, Switzerland — Pete Plank, son of Mr. and Mrs. Earl Plank, former Hereford resident, attended the first World Conference of the alumni of the International Farm Youth here last week.  
 From 30 countries, the young men and women renewed acquaintances at the conference. Plank was in Uruguay in 1962 under the program.  
 Personal greetings were read from President Johnson, Vice-President Humphrey, Secretary of State Rusk and Secretary of Agriculture Freeman at the opening ceremony.  
 Six Americans were featured speakers on the program; other major events of the conference included visits to Swiss farms and villages, tours of the watch-making, chemical and electrical industries, and a reception given by Ambassador and Mrs. True Davis Jr.  
 IFYE is a two-way exchange with rural people of other countries sponsored by the 4-H program of the United States National and International leadership is provided by the National 4-H Club Foundation of Washington, D. C., in behalf of the Cooperative Extension Service of the state land-grant colleges and universities and the U. S. Department of Agriculture.  
 Since 1948, 1,700 delegates have been sent to 68 countries, while 1968 exchanges have visited the U.S.

### Naval Reserve Recalls Officers

Voluntary recall of Naval Reserve officers to meet the increasing demands of Southeast Asia service is being solicited in certain categories, the Navy Recruiter's office at Amarillo has announced.  
 Categories include:  
 Those in the medical corps with a rank of lieutenant commander and above who are specialists in surgery and orthopedic surgery, or lieutenant and above in the general medicine field.  
 Those in the supply corps with a rank of lieutenant or lieutenant commander; those in the chaplain corps with a rank of lieutenant commander and below; those in the civil engineer corps with a rank of commander and below; officers in the unrestricted line with a rank of lieutenant and below.  
 All reserve officers who meet these qualifications, except retired officers, may submit their requests direct to the Bureau of Naval Personnel (Pers B151) with a copy to the command holding their service records.  
 Each request must indicate period of active duty desired if the officer is accepted; the minimum period is one year. Interested officers are invited to inquire further of the Navy Recruiter at 110 E. Fifth, Amarillo.

### Band...

(Continued from Page 14)  
 by those on each side of him and so on.  
 THE FINAL product is a moving diamond, five or ten yards later the lead man does an about face and is followed two steps later by those who were beside him in the company front thus reversing the formation.  
 Band officers for this year are Jerry McCatchren, president; Jimmy Cooper, band manager; Peggy Allred, librarian; and Judy Summers, secretary.

### Booster...

(Continued from Page 14)  
 of men on the team who had received injuries and was amazed at the results.  
 Some of the injuries which would take a week or more to heal were cured in two or three days by using this machine.  
 THE COACH said the machine was highly recommended by one of the doctors in Hereford.  
 The machine is portable and can be taken on out-of-town games to be used on men who receive injuries in a game.  
 GOODIN announced that the Booster Club would meet Monday night at 8 p.m. in the Community Center even though Monday is Labor Day.

Wedding Invitations Printed THE INK SPOT

GET YOUR LEVYS TODAY AT

GET YOUR LEVYS TODAY AT

GET YOUR LEVYS TODAY AT

GET YOUR LEVYS TODAY AT

**LEVI'S STA-PREST**  
 The slacks you know never need ironing!



**IVY TRIMCUTS** MEN'S FROM **6"**  
 in your favorite sportswear fabrics  
 These are the no-iron slacks proved in the washing machines of America's housewives—proved on the legs of America's active young men! LEVI'S STA-PREST Slacks never lose their press—never lose their crease—never lose their crisp, fresh "like-new" look! Get a couple of pairs—now!  
**Out of the dryer... ready to wear!**

# STOCK UP!

for Holiday Feasting

# SAVE UP!

for the FUN

Copr. G. Doppel 1965

SPECIALS GOOD SEPT. 2, 3 & 4

Look at these FUNsational FOOD VALUES — perfect for picnics — great bargain cues for barbecues — and your very best bets for better Holiday meals. Yes, these are real labor-saving foods at money-saving low prices. Come STOCK UP for the Holiday weekend and SAVE UP for the fun of it! Give yourself a break from kitchen chores with these fine quality, easy-to-fix foods — and give your budget a break with COOPER'S STOREWIDE LOW PRICES for easy-to-get SAVINGS!



We Will Be Open LABOR DAY  
For Your Shopping Convenience...

USDA Good or Choice

## CHUCK ROAST

Lb. **49¢**

Swiss Steak USDA Good or Choice Lb. **65¢**  
 Chuck Steak USDA Good or Choice Lb. **59¢**  
 Hamburger Patties **12 For 98¢**  
 Kraft Cheese Slices 8 Oz. Pkg. **35¢**

"Freshest Meal" Every Day



KRAFT

## POTATO SALAD

3 Lb. **89¢**

Bama	Red Plum Jam	18 Oz.	4 For \$1	Van Camp	Pork & Beans	300 Can	8 For \$1
Morton's	Potato Chips	Reg. 59¢	<b>39¢</b>	Energy	Charcoal	10 Lb. Bag	<b>49¢</b>
Diamond	Paper Plates	40 Count Poly Bag	<b>59¢</b>	Scott	Paper Towels	Big Roll	<b>29¢</b>

BORDEN'S

## ICE MILK

1/2 Gal. **49¢**

# COLGATE TOOTHBRUSH

W FREE 15 TOOTHPASTE Reg 84 **19¢**

All Brands	Pop	6 Bottle Ctn.	Reg. Size	<b>39¢</b>	Shurfine — 16 Oz.	Cucumber Chip Pickles	4 For \$1
Shurfine	Cut Green Beans	303 Can	5 For	<b>\$1</b>	Country Cooking	Bar 'B' Cue Sauce	18 Oz. <b>19¢</b>
Shurfine	Vienna Sausage	5 For	<b>\$1</b>	Blue Plate	Breaded Shrimp	10 Oz.	<b>59¢</b>



Liquid Cleanser Top Job **59¢**

## RED POTATOES

Texas 10 Lbs. **39¢**

Jonathan Apples **2 lbs. 25¢**  
 Bell Peppers **2 lbs. 25¢**  
 Tomatoes **2 lbs. 25¢**

Fresh PRODUCE

HOLLY

## BEET SUGAR

10 Lb. **98¢**

## MIRACLE WHIP

QT. JAR **49¢**

DURING THE ROYAL RECIPE

WIN-FREE **\$100.** Shurfine

## SWEEPSTAKES

LAST WEEK

Fruit of The Loom Knee High Value 69¢

## STRETCH SOCKS

53% Nylon — 47% Cotton Stretch To Fit All Sizes 6-8 1/2-9-11

2 For **\$1**

Adela By Lavable — 100% Nylon — S-M-Lg.

## LACE PANTY

Guar. For 1 Year 1 Pair Free With Purchase Of

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Bowl Cleaner Bowl & Dish **19¢**

Double Gunn Bros. Stamps Wednesday

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