

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 10.

The Hereford Brand, Hereford, Texas, Thursday, March 17, 1932.

Five Cents Per Copy.

New Demonstration Agent Begins Work This Week

Miss Lula Martin, home demonstration agent for Deaf Smith county, is at home in her office on the north side of the court house first floor. She arrived in Hereford Tuesday, and began her official duties Wednesday, when Miss Minnie Mae Grubbs, district agent, came to assist in getting the organization of the work begun.

Miss Martin says she is well pleased with the organization work set forward by the club members of the county for the past few months, when without a leader they formulated plans for a course of study for this year, and have been holding regular meetings of their respective clubs and their county council, to keep in touch with each other and the work progressing. With the assistance of Buchanan & Rosson, the First State Bank and Streu Hardware, instructions in canning operations were carried out with club members under the direction of Mrs. Bob Wilson, so that the home demonstration work can go forward without confusion or delay.

Miss Martin goes tomorrow to Ford community to meet with the demonstration club there in regular session. She explained to the Brand she expected to follow the study plan outlined by the club women of the county in their year book, adding to the respective programs the features pertaining to the demonstration work, taking up that phase, as nearly as possible at the point where it was discontinued last year.

She will meet Saturday with the county council in its regular session in the club rooms at the court house at 2:30, to become acquainted with delegates and representatives from the various clubs at their assembly.

"I desire, most of all, right now to learn the locations of the different clubs, their places of meeting, and the days and hours they hold their regular sessions, that I may visit them and familiarize myself with what they have done and plan to do," she said.

Students Take Part In Amarillo Music Festival

Hereford teachers and musicians, as has been the custom at the spring music festival in Amarillo each year, will be well represented this week end, beginning today and extending through Saturday. Possibly the least number ever to attend from here for many years will go, but it is evident the contestants will know that Hereford has been there before the final prizes have been given.

High School Band.
Ralph Smith, director for the high school and city bands, will be the former aggregation Friday to play in class B competition. The band will need a few more to help members get to contest and back. Hereford school bands have won prizes at the festival for the past six or seven years and Mr. Smith has the members in fine preparation for the event. In addition several individual band members will take part in solo contests, among them being Homer Henslee, E. B. Posey, Jr., and Helen N. Snyder, in clarinet, and Palmer Norton and Glenn Smith in cornet.

Girls Quartet.
Miss Lucile Hicks, vocal instructor in high school, will take the girls' quartet, neither the boys' nor girls' glee clubs taking part in the festival contest this year.

Zelma Ruth Shore, Lueta Borden, LaVerna Womble and Ardelle Foster are the members of the quartet.

Piano Students.
Miss Thelma McMinn, piano instructor, will present three students in the contest, Betty Jo Kendall, Margaret Ruth Kucker and Nellie Scheelagen.

Cards announcing the birth of a baby boy March 8, have been received from Mr. and Mrs. Harland Spratt of Big Spring. The new boy has been named Harold Miller Spratt. Mr. Spratt is a son of Mr. and Mrs. I. H. Spratt of Hereford.

Changes Made In Conditions For New Farm Loan

It has been found that the first plans for the distribution of federal loans to farmers were not arranged so as to be of value to the ones they were intended to benefit. One condition of the loan was that the government must have a first lien upon all crops raised in 1932 by the farmer. As many farmers had already borrowed money to prepare wheat land and sow it last fall, the plan made it necessary to have mortgages against wheat released and made over to the government. Instead of that, it is reported that a farmer may now give a second lien against wheat sown last fall, and not have to change a mortgage already of record against it.

Other plans that interfered with the local application of the farm loan proposition are being taken into consideration by the Deaf Smith county committee that passes upon the loans. G. A. F. Parker, E. B. Black and J. F. Ward, and it is hoped the loan feature may be made to apply in a broader sense that was at first apparent.

Warmer Weather Comes Since Storms of Snow of Last Week

The 10 degrees above zero weather that accompanied the snow that fell almost continuously last week, modified considerably Saturday and has kept at a more spring-like temperature. The snow precipitation amounted to very little last week, as it was so light and dry there was not much moisture content. Its greatest help was probably the blanket it gave vegetation against the unusually low temperatures.

Shoppers Find Merchants Ads Good Buying Guides

That those who trade in Hereford find Brand advertising is a guide is evidenced more and more every week as readers come by the office for extra copies of the paper to use in determining where they will buy needed supplies.

"It is the most accurate way to know where and what to buy," is the consensus of opinion expressed. "I have little use for individual circulars," says one, "because I do not know what other merchants' prices are, and can't tell whether I am being offered a bargain or not."

"I detest circulars laying loose around my yard and cluttering up my shrubbery," says another. "They just make extra work for me instead of being of any help."

"I want to know the news as well as where I can buy what I want, and where I can trade to advantage," said still another. "We appreciate the Brand and the way it deals with community problems. We feel it is a force working for the best interests of all, and should be encouraged."

"I do not shop around after special prices," remarked one lady this week. "I look over all the merchants' ads, and then buy all my needs from the one who has the greatest number of things I will want. It takes too much time to shop all over town, so when I start buying for that time I get all that I will need."

Miss Oriana Savage of W. T. S. T. C., in Canyon, spent a few days with friends here this week.

Mrs. J. B. Hammer and daughter, Miss Osa, had as guests Wednesday Mrs. J. P. Cannon and baby and Mrs. Paul Frye and baby all of Amarillo.

Mr. and Mrs. J. B. McMinn and daughter, Thelma, went to Amarillo Thursday morning to attend the Panhandle Music Festival and expect to remain over Friday.

Mr. and Mrs. J. M. McEntire and son, Ray, spent Sunday with Mr. and Mrs. Hubert McEntire.

Mr. and Mrs. Paul Foster were in Canyon Saturday visiting his parents.

City of McLean Wins Fight for Lower Gas Rate

A story appearing in a recent issue of the McLean News tells of the decision of the Texas Railroad Commission authorizing the reduction of the natural gas rate in the city of McLean from 90 cents to 30 cents per thousand cubic feet. Last summer McLean filed an injunction against its gas company restraining the company from charging over 30 cents for gas, in place of the company's stated rate of 50 cents.

The gas company made bond last fall for the difference in the rates and proceeded to collect the full 50 cents per thousand feet. As the gas company contended the district court had no jurisdiction in the case, the injunction was dissolved by the court of civil appeals in Amarillo February 25. The matter has been under advisement by the State Railroad Commission since last fall, and the present decision is taken to mean the final settlement of the case. How far reaching its effect will be in other cities and towns remains to be seen.

Mrs. Lee Curry New President of Council; Meeting Saturday

Mrs. Lee Curry of Summerfield, who succeeds Mrs. S. A. Miller as president of the County Club Council, has announced the regular session of the Council to meet in the club rooms in the court house next Saturday at 2:30. When Mrs. Miller recently moved to Missouri, Mrs. Curry, by virtue of her office as first vice president, became the presiding officer of the Council.

A representative from each of the rural clubs is desired for Saturday's meeting. It is expected Miss Lula Martin, newly arrived demonstration agent, will be present and may wish to discuss plans for club work this year.

Easter Revival Series Planned By Christians

Rev. M. J. Johnson, pastor of the First Christian church, announces revival services to be conducted throughout next week preceding Easter, to begin with the morning services next Sunday. The subject of the opening sermon will be The Church. That evening his subject will be Unity.

The hour of the evening services each day during next week will be 8:00 o'clock, and the thought train of his sermons will be along the line of self-denial, in preparation for the Easter season. Members are urgently requested to attend, and a cordial welcome is extended to all to be present.

Mr. and Mrs. Norbit Williams of Amarillo are visiting in the A. C. Thompson home this week, the two families having been, old-time friends while living years ago in Hartley.

Judge Carl Gilliland who has been ill for several weeks is reported to be improving splendidly.

Mr. and Mrs. Jim Black visited her mother in Canyon Sunday.

Mrs. M. L. Steele left Monday for Fort Sumner to visit Mr. and Mrs. Sam Steele and daughter.

Mr. and Mrs. H. K. Whaley and little daughter visited home folks in Memphis Sunday.

Miss Mildred Vineyard of Amarillo has been visiting in the H. K. Whaley home this week.

R. E. Keesle and family spent Sunday with relatives in Lubbock.

Mrs. G. A. F. Parker, who has been visiting in California for the past several months, is expected to arrive home today.

Mr. and Mrs. Lee Lambert were called to Tulla Wednesday on account of the serious illness of Mrs. Lambert's sister.

Mrs. Ivor McClendon of Amarillo spent Tuesday and Wednesday with her parents, Mr. and Mrs. G. H. Guinn.

Santa Fe-A. & M. Special Train Here Next Week

The nine-car demonstration train of the Santa Fe operated in connection with exhibits from A. & M. College will be in Hereford Saturday of next week, March 26, from 1:30 to 4:30, and a cordial invitation is extended all residents to visit the train, inspect the exhibits and hear the discourses as given by specialists upon the various phases of agriculture and farm life will be part of the occasion.

Loud speaker equipment will permit visitors to sit comfortably in their cars to hear the talks, and ample time will be given to permit trips through the different cars in which will be shown types of farm livestock, and equipment suitable for their profitable care. The train will be in Friona that evening from 7:30 until late that night, and will be on exhibition at Farwell the following Monday morning. It will be at Canyon in the morning before its exhibition in Hereford Saturday of next week.

Odd Fellows Entertain Royally

In one of the loveliest of the pre-Easter special occasions, the Odd Fellow Lodge entertained their wives and families and the Rebekah Lodge at the Odd Fellows hall Thursday evening. They gave an interesting program, led by Dr. C. T. Kibbe, and he proved to be an excellent toastmaster.

Rev. M. J. Johnson gave a very interesting and inspiring talk on Odd Fellowship, using as his three main thoughts, Friendship, Love and Truth, the basis of Odd Fellowship.

A quartet consisting of Johnnie Biggs, J. E. Speegle, E. W. Young and Earl Roberson, accompanied by Miss Thelma McMinn, gave a number of beautiful numbers. A string trio consisting of C. C. Cox, E. W. Young and Arlie Dean, gave a number of old-time numbers that were very much appreciated.

A plate luncheon consisting of chicken salad and ham sandwiches, potato salad, doughnuts, brick ice cream, cooking, marshmallows, nuts and coffee and cocoa, with tiny chickens as favors, was served to approximately 100 guests.

Mrs. A. R. Rogers, of the Rebekah lodge gave a vote of thanks to the Odd Fellows for the lovely entertainment.

Mrs. Ted Houston of Amarillo visited her parents, Mr. and Mrs. F. H. Oberthier, in Hereford last Friday. Mr. and Mrs. Houston had just returned from a visit in Wichita, Kansas, where Mr. Houston had been recuperating from an attack of influenza.

Dimmitt—Now Has Its Own Mortician

Last week's issue of the Castro County News tells of the coming of Grady C. Crager of Lockney to Dimmitt in search of a location as mortician. Thus progress is gradually made over the Plains country, new industries locating and plying their trade when occasion demands their operation.

That the neighboring city to the south has further growing points is attested by stories of the passing of paving ordinances there, the location of a jeweler and the organization of a city band.



New Demonstration Agent Here.

Miss Lula Martin of Collinsworth county, began work Wednesday morning of this week as home demonstration agent of Deaf Smith county. Miss Martin has a degree from Texas Technological College at Lubbock, and was selected by Miss Minnie Mae Grubbs, district demonstration agent, with the approval of the commissioners court, to serve the women and children of the county as instructor, counselor and demonstrator in home life and rural community activities.

Lion-Fireman Basketball Meet Tuesday Night

That basketball game between members of the Lions club and Hereford fire boys is to be held in the high school gymnasium Tuesday, March 22, 8 p. m. While these two teams have not tangled in basketball before, they are friendly enemies from last year's baseball season, and are apt to start off at high pressure when the whistle blows.

The fire boys say the Odd Fellows didn't have a chance against the Lions last week, and tomorrow night's game will be altogether different. Some new faces not heretofore showing up in the hardwood floor sport this year are threatened with exposure this week.

A small admission charge will be made, the entire proceeds going to the high school band and athletic association truck fund. The Lions and fire boys have offered their bleeding elbows and shins as a sacrifice upon the altar of community helpfulness, and even buy their own arnica and salve.

Maurice B. Kellehor Wins Recognition for Outstanding Diligence

Maurice B. Kellehor, youngest son of Mr. and Mrs. W. D. Kellehor of Hereford, is given a very high rating in a recent issue of the Rex Cole News, for his work in the interest of his employers, who are distributors for General Electric refrigerators and stoves in New York City and the greater part of that state.

The paper specifically refers to Maurice as a young man whose diligence and application to the tasks assigned him, has been directly responsible for the advancement given him by his employers. He now being assistant sales manager of the entire district. Besides the recognition received, he has also been the recipient of valuable prizes and bonuses for his business ability.

Stock Hauling Requirements To Be Enforced

L. G. Phares, chief of the Texas Highway Patrol, has announced that a campaign will be launched at once, with the assistance of the State Livestock Sanitary Commission to enforce the law requiring permits for transportation on the highways of livestock and poultry.

The legislature enacted a statute requiring those hauling livestock to obtain owner's permit certificates in an effort to prevent the removal of cattle from a quarantined district into areas not infested by ticks of cattle diseases.

Phares said that state highway patrolmen or other officers can, without a search warrant, require the driver of any vehicle moving livestock or poultry to produce a permit for the transportation signed by the owner.

Failure to possess such a permit subjects the driver of the vehicle to a fine of not less than \$25 nor more than \$200 for each head of livestock or poultry involved in the movement.

The law has a dual purpose, in that it will prohibit the transportation of stolen animals, or butchered portions thereof over the highways, a practice that is very prevalent in many parts of the state. The law was originally sponsored by the Texas Cattle Raisers Association and the West Texas Sheep and Goat Raisers Association and these two organizations will take an active part in its enforcement.

AN APOLOGY

One of the most dreaded catastrophes of all print shops occurred at the office of the Brand just at press time today when a full page of type became unruly and dropped out upon the floor in a condition understood by all printers as pl. To the uninitiated, it may be explained that thousands of pieces became all mixed up higgledy, piggledy, and must be put together again before the paper can be printed.

The fact that the reader is perusing the news is evidence that the trouble has been corrected.

Interest Grows As Time For City Election Nears

Insurance Will Cost More Here During 1932

The newly issued insurance rate book of the State Department of Insurance is not quite so kind to Hereford as has been customary for the past several years, when the good fire record of the city has entitled policy holders to a discount of 15 per cent from the premiums.

The increased number of fires within the corporate city limits has caused the amount of discount to be lowered for the coming year, and but 12 per cent of the premium is taken off. Thus are the property owners of the city penalized because of the larger number of fires in 1931.

LESTER ALDRICH TO APPEAR HERE IN CONCERT OF SONG

Lester Aldrich, head of the voice department in the Amarillo College of Music, has planned to appear in Hereford in two programs during the coming week, in the interest of organizing a class in voice among local singers. He plans to spend one day each week in the city.

His first appearance will be in connection with the evening service hours of the first Baptist church next Sunday when several solo numbers will be given. Next Tuesday evening at 8:00 o'clock Mr. Aldrich has planned a concert to be given in the First Methodist church, and will bring artists of the Amarillo College of Music to assist in making the evening one of diversified entertainment and pleasure. Beside his piano accompanist there will be a reader and the college string trio. There will be no admission charge and everyone is given a cordial invitation to the programs.

Mr. Aldrich is a graduate of the New England conservatory of music at Boston, has 15 years experience as a voice teacher, has studied under the leading voice instructors of the county, and is widely experienced in the concert field, in oratorio work and as a church soloist.

N. M. BARTLEY ANNOUNCES AS CANDIDATE FOR MAYOR

Elsewhere in the Brand this week appears the announcement of N. M. Bartley asking the consideration of the voters of his candidacy for mayor in the coming city elections.

Mr. Bartley has been familiar with and in a way identified with Hereford city affairs since 1905, when he came here in connection with work at the Western National Bank, with which institution he was affiliated when it was sold to the First State Bank last year.

Beside his banking experience, Mr. Bartley has served as school teacher successfully over a period of years, and has been mayor pro tem in another city.

He is a conscientious, straightforward, thinking man of earnest ability, capable of filling the position for which he asks, with credit and worthy service to the community.

COMMUNITY BIBLE CLASS GIVES BRUNSWICK STEW

Members of the Community Bible class and specially invited guests will enjoy another of their evening meetings this evening in the basement of the First Christian church, when the pastor, Rev. M. J. Johnson's, famous Brunswick stew will again be the center of attraction.

Rev. Johnson says he will put on the 30-gallon pot and there will be a sufficiency prepared to get all members and guests "stewed." A good time is assured all who are fortunate enough to attend.

Horace Schloss, court reporter, was here from Vega last Wednesday attending a special session of court.

Mr. and Mrs. Voline Downs visited friends in Amarillo last Thursday night and attended the Al Jolson performance.

More interest is apparent in the Hereford city elections this year than has been shown for many years. Heretofore a group of citizens has prevailed upon officials to serve if elected, and the polling of votes to elect them has been a formal matter.

A meeting at the city hall in January nominated three citizens to be candidates for the city commission at the coming election on April 5. Dissatisfaction for differing reasons from various sources over the city has created the greatest concern Hereford citizens have expressed in city officials for a long time.

The meeting at the city hall nominated E. B. Black as mayor, with J. A. Pitman and J. D. Buchanan as commissioners. Petitions circulated during the past week and duly presented to the city commissioners to qualify other names to appear on the ballots nominated N. M. Bartley as mayor with C. R. Smith and N. E. Gass as commissioners on one ticket, while Judge Jno. P. Slaton as mayor, with C. M. Hicks and N. E. Gass (a second time) were nominated on the other. The names of the first three candidates as selected by the meeting at the city hall in January, have also been filed by a citizen's petition, to be placed on the ballot.

There is a possibility of other names being filed before the nomination lists are closed to prepare the ballots for printing. Election notices are posted at various places over the city, telling of the hours and date of election, who are qualified voters, where the election will be held, etc.

Bay View Club Sponsors Play of Benefit Bridge

The Junior Bay View club is sponsoring a benefit bridge party to be held at the city hall Friday night and Saturday afternoon of this week, the proceeds of the 50 cents admission price going to the City Charities committee. The Friday evening play will begin at 7:30 and the Saturday afternoon at 3:00. Refreshments will be served to those who play.

It is hoped all who play will be on time. Prizes for various classifications will be given, these having been donated by merchants in the interest of the event. The scene of the occasion has been changed from the T. E. Seliger home to the city hall.

OLD TIME SPELLING AT METHODIST CHURCH

A movement put on foot several weeks ago to promote community gatherings has developed into an announcement of an old-time spelling match to be held at the Methodist church Thursday evening of next week, March 24. This will be an opportunity for the ones who have boasted of their renown in the "old days" to show their prowess at spelling their opponents down.

ROBERTS-OLIVER ASSUMES CONTROL OF A. C. THOMPSON LUMBER

Roberts-Oliver Lumber Company of Amarillo have acquired the interest of A. C. Thompson in the A. C. Thompson lumber yard here, and S. P. Munson of the Roberts-Oliver Company has taken charge.

Mr. Thompson is not associated with the yard. His plans for the future, he says, are to stay in the lumber business as an independent dealer, but are indefinite as to a yard location.

Mr. and Mrs. Leonard Ricketts of Dimmitt are visiting their daughter and other relatives here in Hereford this week. Mr. Ricketts is improving rapidly from his recent illness.

Rev. E. B. Bowen of Clarendon and daughter, Mrs. Jaak Rogers, and son of Happy, made a business trip to Hereford and visited with friends Wednesday.

J. C. Hostetler, brother of Miss Lillie Hostetler, county librarian, came Saturday from McAllen, Texas, for an extended visit here.

The Hereford Brand
Published Every Thursday at
**HEREFORD, DEAF SMITH
COUNTY, TEXAS**

Published By
**NORTHWESTERN PUBLISHING
COMPANY**

R. E. KESSIE
Editor and Manager

TELEPHONE 30—AT NIGHT 496

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office, 30 North Main Street.

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year ---- \$2.00
Zones 1 and 2, six months \$1.00
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Outside Zone 2, six months -- \$1.50
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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Cought in The
Corral
&
Put Through The
Chute

If we work upon marble, it will perish; if we work upon brass, time will efface it; if we rear temples, they will crumble into dust. But if we work upon immortal souls, if we imbue them with principles, with the fear of God, and the love of his fellow men, we engrave upon those tablets something which will brighten all eternity.—Daniel Webster.

I am advised by members of the committee that passes upon the loans to farmers to tell all to come in to them who will want to borrow money for farming this year. It seems there are several conditions that made applications for some loans difficult to recommend, but the committee does not want any one to get discouraged and fall to interview it, as it may be that a loan may be possible anyway.

For instance, it was first announced that ALL of 1932 crops must be mortgaged to the government to secure the money for farming operations. Since then, it is understood that wheat and crops planted last fall are exempt from first mortgage for the loan, and that a second lien may be given the government for such crops.

Well, it looks like winter is over again for a while. Last week surely made believers out of a lot of folks, some of whom never knew better about Panhandle spring time, and others had just forgot about them. The sun is smiling now like the weather had never been severe, but as this is written it is only four days since it was awful cold.

There may be some more just like it.

That report from the Deaf Smith county library last week was one of which everyone of us should be proud. As Miss Hostetler remarks, the very high rating this library enjoys from the state board is not given because of the number of books available, but the percentage of books that are out in the hands of the readers, read and returned, to go out again to others. Many libraries over Texas have many times the number of volumes to use that Deaf Smith county has, but they don't get them out to the readers and back again as often. The use that is being made of the books in our library is the thing that is of greatest value, and gives it the rank to which it is justly entitled.

No doubt the taxpayers—of the Hereford school district drew a breath of relief when they read that teachers salaries for next year have been reduced. It remains to be seen whether it was the right thing to do. Folks usually get just what they pay for, whether it is for school teachers or anything else.

It is probable that the school board felt it would be impossible to collect enough taxes to pay the salaries next year that have been maintained in Hereford. The only thing the board could do was to reduce the expenses of running the school, and the 12 1/2 per cent average cut in the teachers' wages will have that effect. You can watch for some bright individual now to commence to clamor to get school taxes still further reduced

Twenty-One Years Ago In Hereford

From Files of The Brand, March 17, 1911.)

The citizens of Hereford were so displeased with the then telephone system serving the city and rural patrons that an organization of local people was being effected to build, equip and establish a new company here.

The publication of the bank statements of Hereshord showed a combined deposit of less than \$200,000.

A letter from Seth B. Holman, then secretary of the chamber of commerce at Comanche and addressed to Editor Elliott of the Brand was printed that week.

because the teachers' payroll has been cut. Let's not lose sight of the fact that the money we spend for our schools is a very small item compared with what we voluntarily flip away for one thing or another during the year, yet our schools are the most valuable public thing we have.

It is safe to say that there is nearly as much money spent by students' parents for parties each school term as there is spent for their education. I haven't any complaint to make at all about the youngsters having a good time, I think they ought to, but when it comes to a question of saving on expenses to the community at large, I do believe we ought to consider what is the most essential thing to have, and if we are going to retrench let's do it on something that will not reflect against us in after years.

I am not trying to criticize our school board—its members are of the highest type of citizens to be found in this community, and they arrived at their decision from actual facts that they had to meet and I think they did the best thing possible—what I am trying to say is that if the citizens are so minded they can save money now being spent for good times and entertainment which seems to be increasing more and more.

Who is your friend?
I don't know how it is with the rest of you, but with me my best friend is the one who comes to me when he thinks I am wrong and will candidly discuss the situation with me. If I have been wrong, there is no one who appreciates finding it out more than I do, and no one is more able to make restitution than I am who made the mistake. I am proud to think I have the moral courage to say I have been wrong, and when I reach the point I cannot do that I am indeed unworthy.

Who is not a friend?
He who discusses my faults with some one else and says nothing to me about what he considers is wrong with me, cannot in any way I have of looking at it, be a friend of mine. He does not have my best interests at heart, and in most cases he is trying either intentionally trying to injure me or accomplish something he knows I would oppose.

Hardly a week goes by that the Brand is not asked to print some article about what its writer thinks

Deaf Smith county had entered suit against the contractors of the new court house then under construction, on three counts for damages in a total sum of \$30,000. It was claimed the specifications had been changed in some details relating to the fireproofing of the building, and would cheapen its construction. The beautiful building of which Deaf Smith county is now so proud, has long since been fully paid for and is still a credit to the farsighted administration that guided the community affairs at that time. It cost \$123,050, but is reported to have been paid for with warrants running a shorter length of time than was intended, for a total of \$109,000.

Considerable excitement had been created in Dad Baker's restaurant by a railroad man letting a ground squirrel escape from his pocket during the dinner hour.

The government had assembled 20,000 soldiers down along the Rio Grande and the editor was wondering if it meant the United States expected to declare war upon the neighboring republic.

ought to be done about things of local, county, Panhandle, state, national or international concern. Most of them are given as remedies of existing situations, always taking for granted the writer knows what it is that is wrong and exactly what it would take to make it right.

This world has been a long time trying to get to the place it has now reached. Those who say it is going to the dogs should have seen the picture Ben Hur this week to realize that folks these days don't know how to get started in being cruel. Folks either don't read history, have forgotten just what they read, or are just saying something to be talking, when they say people are worse than they used to be.

Sometimes the Brand receives simple statements of folks visiting each other that apparently are news such as we like to print. If the articles aren't signed, we seldom print them. Just by accident we have at times found out that a simple news story is a malicious statement designed to hurt some one. I like to talk over with the author any statement about local conditions we are asked to print in the Brand. The paper has no desire to mix up in petty quarrels, to keep from doing this we must know all the facts behind the request to print a story. The Brand is not afraid to take a definite stand on any question of community concern whereby it is hoped some good may be accomplished, but can have nothing to do with personal spites.

I sincerely appreciate the article by L. Baskin this week about the coming city election. It is right that the citizens have a number of candidates from whom to select the governing body for the next two years. There has been more concern expressed over city affairs this year and who would be chosen as mayor and commissioners, than has been evident for a long time in Hereford history. It is good for the people to express a determination of their right to select their officials, and the number of candidates appearing this week gives a wide field of good citizens from which to choose.

There was nothing wrong, as far as the Brand could see, with three candidates selected at the meeting in the city hall several weeks ago, but it is decidedly undemocratic for a group to choose

beforehand exactly who will serve a community for two years. No one doubted the three nominated would make an efficient city commission, but had they been the only candidates, the right was denied those who opposed either of the three to express their individual objections.

Mr. Baskin's opinion that the voters should have a considerable number from which to choose a mayor and commissioners is a step in the right direction, and can result only in the people's choice being expressed in the selection of a governing body for the city.

R. B. Boyle, editor of the Vega Sentinel, set a newspaper record for the Panhandle last week when he was not only chosen as a member of the grand jury but also as its foreman. Editors are seldom selected as jurors in Texas. Of course, they are exempt if they choose to take advantage of the law, but most everyone else gets off from jury duty also if he so wills, and there are many other professions whose workers are exempt from jury duty—but serve regularly and valiantly.

Levied on by me as constable by virtue of said order of sale on March 10th, 1932, at 9:30 o'clock a. m., as the property of James Green and Jessie M. Smith to satisfy a judgment amounting to \$1135.00, in favor of H. C. Bowsher and cost of suit.

Given under my hand, this 10th day of March, 1932.

J. C. CARROLL, Constable of Justice of the Peace Precinct Number One, Deaf Smith County, Texas. 9-3c

NOTICE OF SHERIFF'S SALE
THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

WHEREAS, by virtue of an order of sale issued out of the 108th Judicial District Court of Potter County, Texas, on a judgment rendered in said Court on the 5th day of February, A. D. 1932, in favor of A. C. Thompson and against J. A. Johnson, in the case of A. C. Thompson vs. J. A. Johnson, May Johnson and C. S. Jones, No. 9106 on the docket of said Court, I did on the 2nd day of March, A. D. 1932, at 10 o'clock a. m., levy upon the following described property situated in the County of Deaf Smith, State of


By virtue of an order of sale



Home Killed
Kept Fresh In
Sanitary Frigidaire

Fresh Meat Builds the Body and Supplies Energy—Serve It Every Day.

J. M. WILSON MARKET
Free Deliver. Phone 75



Lucy and H. D. Reed
OWNERS

Who Should You Patronize—the Stores that make the price, or the ones who meet them?

SUGAR, ten pounds	49c
NEW SPUDS, lb	4c
APPLES, large Winesaps, dozen	30c
PEP, two packages	22c
JELLO, three for	19c
SUGAR, brown, 3 pounds	25c
CHIPSO, large	21c
CRACKERS, Snow Flakes, lb pkg	13c
RAISINS, pound	11c
RAISINS, two pounds	19c
RAISINS, four pounds	35c
SNOWDRIFT, one pound	17c
SNOWDRIFT, three pounds	46c
SNOWDRIFT, six pounds	90c
CORN, No. 2 can	10c
BROOMS, fancy	29c

FREE DELIVERY PHONE 249

Texas, as the property of the defendant, J. A. Johnson, to-wit: The East 70 feet of Lots Numbers Five (5) and Six (6) in Block Number Fourteen (14) of the Original Town of Hereford, Deaf Smith County, Texas, described as follows, to-wit:

Beginning at the Southeast corner of said block and running Thence in a Northerly direction with the East line of said block, 100 feet; thence in a westerly direction parallel with the south line of said block 70 feet; Thence in a Southerly direction, parallel with the East line of said block, 100 feet; thence in an Easterly direction, parallel with the South line of said block, 70 feet to the place of beginning; and on the 5th day of April, A. D. 1932, being the first Tuesday of said month, between the hours of 10 o'clock a. m., and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all of the right, title and interest of the said J. A. Johnson, May Johnson and C. S. Jones

in and to said property. Dated at Hereford, Texas, 2nd day of March, A. D. 1932. J. B. MILLER, Sheriff of Deaf Smith County, 8-3c

NOTICE
All owners of city property will please call at City Offices and render same for taxation for 1932. EVA SKELTON, City Assessor. 10-1fc

Dr. B. M. Wiltshire was in Abilene Tuesday, going after his parents who will visit in Hereford and also in Clovis at the home of their daughter, Mrs. J. A. Neill.

Man's Heart Stopped By Bad Stomach Gas
W. L. Adams bloated with so much gas after meals that his heart missed beats. Adierke brought out all gas and now he eats anything and feels fine. City Drug Store.

STATIONERY SPECIAL

BROODCHECK LINEN WEAVES
60 sheets, 25 envelopes ----- 49c

RIPPLE BOND
60 sheets, 25 envelopes ----- 49c

BROOKDALE VELLUM
72 sheets, 50 envelopes ----- 69c

Also Gift Boxes

Third and Main **Corner Drug Store** Phone 105

Rx PRESCRIPTIONS
Carefully COMPOUNDED

Visit **CHICAGO** from your home for \$2.00
Station-to-station after 8:30 p. m.

CHICAGO... towering buildings... roar of the Loop district... beautiful Lake Shore Drive... friends who live in this colorful city... business associates there. And it's all as near as your telephone!

Just ask for "Long Distance"... and you're there. Fast... you're usually connected while you hold the line. Clear... as a local call. Low in cost... you can call at reduced rates after 8:30 o'clock at night.

Use the fast voice highway between here and Chicago for three minutes tonight... or any night. Call a friend. Call a relative. Call a business acquaintance. See for yourself how much pleasure and profit long distance can mean to you.

Rates reduced at night

Call up an out-of-town friend tonight. It will cheer you up. And don't you think he will appreciate hearing your voice?

Sample of the inexpensive rates after 8:30 p. m.

FROM	TO	FOR 3 MINUTES
Hereford	Dallas	\$.90
Hereford	St. Louis	\$1.65
Hereford	Oklahoma City	\$.80

SOUTHWESTERN BELL TELEPHONE COMPANY

Are You All Tied Down?

—Does your household equipment contain an old-time wash tub, a broom, a mop, a slow-motion, antiquated sewing machine, and other articles that your mother and grandmother had to use because they were the best that they could get?

—These articles have gone out of style just the same as has the style for women to take a back seat and consider themselves old at thirty or forty years of age.

—Electricity is severing the fetters that have tied women down in home drudgery for centuries.

Texas Utilities Company

Mounting Toll of Automobile Fatalities Is a Challenge That Must Be Met By Law-Abiding Citizens

(By B. G. Wells)

The appalling indecency, the inhumanity of the human element contributing to the factors resulting in the killing and maiming of the automobile, of over a million other humans! The toll these United States for 1931, 34,400 dead and 997,000 injured. What price, automobile? At price, gasoline? A Boston, a St. Louis wiped through indifference and carelessness. A world has to give aid—freely giving money, food, clothing—giving all to stop misery and suffering—giving gladly. Yet the automobile toll of a mil-

lion dead and injured is met with smug complacency. Shame on you, decent Americans!! Shame on you, Law Enforcing agencies!

The cost is \$2,500,000,000! That's the economic loss due to automobile accidents. Public school education in the United States costs only \$2,200,000,000. Do you realize that \$2,500,000,000 is more than the sum to be appropriated for the Reconstruction Finance Corporation to aid in the return of prosperity?

A car moving 50 miles an hour has the same potential destructive force as though that same car dropped from a height of 101 feet. Imagine the death-dealing force of one and a half tons falling 101 feet!

At 40 miles per hour you travel 20 feet before you react to danger and then it takes 80 feet to stop the car with 4-wheel brakes. A total of 100 feet.

Join this fight against human irresponsibility. Don't wait until your child is a victim! Snap into action! Forsake your comfortable indifference.

Help to stem the rising tide of slaughter!

Mr. and Mrs. J. C. Parker and Mrs. Alton Fraser, Mr. and Mrs. Voline Downs, Miss Willie Allen and F. F. White attended the Al Johnson performance in Amarillo last Thursday night.

FOR JOB WORK, TRY THE BRAND.

Some Good Used

Single-Row and Two-Row

Listers

and New Three-Row Listers

AT GREATLY REDUCED PRICES.

M. D. Womble

Send Your Beauty Problems to Chicago



Mrs. W. S. Smart will leave Wednesday, March 23, to attend the Trade Exhibition of the National Hair Dressers' society in Chicago. If your hair will not take a permanent, if you have scalp disease, or any other beauty problem—see Mrs. Smart for examination. She will bring you advice from America's foremost beauty experts.

MARINELLO BEAUTY SHOPPE
Phone 492.

- Cap Size Letter Folders
- Adding Machine Paper
- Waste Paper Baskets
- Envelope Moisteners
- 3 x 5 Index Cards
- Seal Island Twine
- Steel Bond Boxes
- A C O Fasteners
- Hotchkiss Staples
- 3 x 5 A-Z Index
- Adding Machines
- Bull Dog Clips
- Waste Baskets
- Letter Baskets
- Second Sheets
- Record Books
- Rubber Bands
- Invoice Files
- Blank Books
- Sticker Files
- Price Books
- Board Clips
- Steel Boxes
- Brief Cases
- Cleo Paste
- Index Sets
- Bank Pin
- Ink Wells
- Mudlugs
- Journals
- Daters

CALL AT

THE BRAND

FOR

OFFICE Supplies

- Desk Pins
- Fen Backs
- Day Book
- Paper Clips
- Cash Book
- Time Book
- Sticker Sets
- Clip Boards
- Order Books
- Eternal Inks
- Stamp Pads
- Postal Scales
- Thumb Tacks
- Carbon Paper
- Cloth Patches
- Receipt Books
- Ledger Leaves
- Wood Cabinets
- Colored Pencils
- Ticket Punches
- Collection Books
- Indelible Pencils
- 4 x 6 A-Z Index
- Steno Note Books
- Letter File Index
- 4 x 6 Index Cards
- Stationery Cabinets
- Typewriter Ribbons
- Pocket Memo Books
- Steel Transfer Cases
- Numbering Machine Ink

Jumbo News

BY EDNA HALL

Mr. and Mrs. G. W. Bell spent Saturday night and Sunday in the L. E. Beck home.

Juanita McGinnis, Pauline Mathe and Buddy Spencer, Dick Sanders and Curtis Adams visited the Baggett home Sunday.

Kenneth Hunter and family and Carrol Hunter and family and Miss Nelle Freeman visited Mr. and Mrs. W. A. Hunter Sunday. Mr. and Mrs. Oxford, Kitty and Will Hall and Mrs. McGinnis called on Mr. and Mrs. Beck Sunday afternoon.

Finis Hunter and family and Rev. Sharp and son visited Mr. and Mrs. M. L. Simpson Sunday.

Mr. and Mrs. F. L. Pinckert and Mable spent Sunday afternoon with the Hardys.

Press Dyer and family visited relatives in Hereford Sunday.

Pauline Andrew visited Helen Wilder Sunday.

Miss Emerald Smith and Mrs. Roy Davis of Cyril, Oklahoma, visited Mrs. J. J. Wilder Sunday afternoon.

Miss Kitty Oxford spent the week end with home folks.

Athalie Wilder visited Tincy Andrew Sunday.

Fred and Wilburn Axe and Bill Hacker visited Wayne Dyer Sunday afternoon.

Athalie and Maurine Wilder, Fred and Wilburn Axe and Wayne and Elaine Dyer visited Tincy Andrew Thursday night.

Bill Kring spent the week end with Fred Magness at the happy.

Miss Vac Allen visited her sister, Mrs. Sam Hunter, Sunday.

County Health Activities

MISS GRACE BUZZELL
County Health Nurse

The four physicians of Hereford are cooperating with the county health council, county health nurse and the school heads of Deaf Smith county in promoting an intensive drive in the interest of immunization against diphtheria in children and vaccination against smallpox in children and adults.

From Monday of this week, March 14, until Saturday of next week, March 26, physicians of the county have offered to treat all children of school age and under at reduced rates for this immunization, for the very special price of 25 cents for smallpox vaccination and 50 cents for the diphtheria toxoid treatment.

Special pictures relating to health work will be shown at the Star Theatre Wednesday and Thursday of next week, sponsored by the county health council and exhibited through the courtesy of J. C. Parker, owner of the theatre. All children will be admitted free to the theatre programs on these two nights when accompanied by their parents.

Wyche Items

MRS. L. P. PERKINS

Jess Lindsey had the misfortune to lose 300 baby chicks and his brooder house by fire Saturday night.

Mr. and Mrs. Ted Young and baby son visited Mr. and Mrs. Morgan and Mr. Young Sunday.

Mmes. Amos Rutledge and W. R. Stephens, and Virgil Stephens of Knox City visited in the L. P. Perkins home Sunday. They were en route to Roswell to the bedside of Mrs. Stephens' husband who is critically ill. Harley Perkins accompanied them to Roswell.

Mr. and Mrs. H. Earl Smith went to Amarillo Monday to visit his father, who is ill.

L. P. and Harley Perkins were in Amarillo Saturday.

Jack Baker and wife visited Mrs. Barker's parents, Mr. and Mrs. Edwards, Sunday.

Edward and Dorothy Perkins visited Mrs. Morgan Monday evening.

The Conanster children are out of school this week.

Several in this community have been on the sick list.

Mr. and Mrs. Paul Smith are visiting her parents, Mr. and Mrs. U. Earl Smith.

Benton and Mr. and Mrs. Grady Coe called in the W. L. Bagwell home Saturday evening.

Clifford Stewart was a visitor in the H. E. Miller home Sunday. Leonard Bagwell spent Monday night with Clifford Stewart.

Mr. and Mrs. A. T. Frye spent Sunday night in the W. J. Stewart home.

Mr. and Mrs. M. H. Bagwell spent Sunday in the W. J. Stewart home.

W. S. Bagwell called in the W. J. Stewart home Sunday evening.

Mr. Sandy and mother called in the Ed Rendel home Sunday evening.

Mr. Baswell, father of Mrs. W. J. Stewart, has been seriously ill the past week. All their friends are giving greatest sympathy.

Mrs. S. A. Smith called in the W. J. Stewart home Monday.



Repair Gutters Now!

WITH prices at their lowest in many years there's no excuse for letting your gutters go unrepaired. Why run the risk of permanent damage to your house when a few dollars spent now will provide many years of wear?

Phone 340 for an estimate!

ROUNTREE
Plumbing, Heating
Sheet Metal Work

Westway Items

BY WILMA NELL SIKES

Wayne Ott is seriously ill this week with whooping cough and influenza.

Mr. and Mrs. P. H. Gilliland and son visited Mr. and Mrs. D. R. Grimes Saturday night.

Mrs. Harvey of Hereford took dinner with Mrs. G. C. Hartman Sunday.

Leslie Vaughn spent Wednesday night with Lester Kelly.

Miss Buzzell spent two days last week in the school inspecting the children.

Mr. and Mrs. G. W. Brumley and Mr. and Mrs. Geo. Robertson of Hereford took dinner with Mr. and Mrs. Early Joiner Sunday.

Misses Ruth Hanna and Frances Brown spent Friday night in the Hartman home.

Piez Turnbow spent Monday with D. R. Grimes.

Mr. Benton Luttrell moved to the Houser place this week.

Mrs. R. M. Gunn visited Mrs. B. Campbell Monday.

Oleta Hartman spent Saturday night with Mrs. Myra Witherspoon. Messrs. and Mmes. Smith and Wilson visited in the Roe home Sunday.

Mr. and Mrs. Joiner and Lester Kelly visited the Sikes home last Thursday night.

A program will be given at the P. T. A. Friday night. Everyone invited.

Lester Kelly spent the week end at home in Hereford.

Mrs. N. P. Sikes visited Mrs. Gunn Sunday afternoon.

Raymond Pierce who has been ill for several days, was taken to a doctor Monday.

Messrs. Buford and Benton Luttrell made a trip to Albuquerque, New Mexico, Friday.

Woodrow Whitaker spent Sunday night with O. P. Grimes.

Tom Burnett of Bellview, New Mexico, visited in the Pierce home Sunday.

Gertrude Wilson spent Sunday night with Mrs. Edmondson.

Mrs. Joiner and Bessie Gunn visited Mrs. T. L. Vaughn Tuesday afternoon.

Jiggs Hartman and Claudell Sikes visited Raymond and Marlin Pierce Sunday.

Willard Turnbow visited D. R. Grimes and family Saturday night and Sunday.

In Appreciation:
Bula, Texas, March 12, 1932.
The Hereford Brand,
Hereford, Texas.

Dr. and Mrs. I. J. Sparks join me in expressing our genuine appreciation for the brotherly consideration shown us by the members of the First Christian church and the Christian spirit shown by the ministers and friends of Hereford, in the loss of my husband, Mrs. J. W. Boultinghouse, and James Earl.

CREAM WANTED 16c

We Pay the Transportation.
Farmers, don't take less than actual market value for your cream. This we always pay and if market advances we will pay more than quoted price. You need our market; we need your cream, ship it to us.
FALLS CITY CREAMERY CO.
Falls City, Nebraska.

Carl's Cash and Carry Grocery

CAKE FLOUR	Gold Medal, large package	21c
APPLES	Arkansas black, two dozen	31c
PECANS	Shelled, pound package	49c
PEACHES	Table, No. 2 1/2 can	16c
BEANS	Pinto, 6 1/2 pounds	21c
MINCE MEAT	White Swan, 9-ounce package	9c
BON AMI	Large box	17c
BROOM	A good one	29c
OXYDOL	Large package	19c
PEAS	Glen Valley, No. 2 can	9c
SPINACH	Del Monte, No. 2 can, 2 for	25c
SOAP	Palm Olive, four bars	25c

We Want Your Cream, Eggs and Poultry.

for EASTER

THESE PRICES ARE SPECIALS FROM NOW UNTIL EASTER

DRESSES

For ladies and children

2 for \$1.00

New spring prints—guaranteed fast colors.

Rayon Bloomers for Ladies 25c —in light shades

Curtain Panels 48c to 89c —in ceru and rose

Brown Domestic 5c Yard 36-inch

Bleached Domestic 7 1/2c Yard

Boy's Wash Suits 75c to \$1.00 —in new spring shades

Children's Coveralls Hickory stripe 48c Sizes 1 to 8

Munsingwear Hosiery 79c Former \$1.50 Value.

—Just received new spring shades in service and chiffon weights. Guaranteed all silk —full-fashion French heel.

HATS

for children and infants

50c and up

New shipment—hats, caps and bonnets.

Rayon Slips For Ladies 48c —sizes 36 to 44

Batiste and Voiles 25c Yard —36 and 40 inch—fast colors

Prints 10c Yard —vat dyed

Prints 36-inch 7 1/2c —spring patterns

Men's and Boys' Shirts and Shorts 25c to 75c Pair

Men's Shirts White and solid blue 2 for \$1.00 —sizes 14 to 17

New Shipment of Plains and Printed Silks, Voiles and Batiste, In New Spring Patterns.

Fox Mercantile Co.

Ward News Notes

By MRS. W. P. CARAWAY

Singing was well attended Sunday.

Mrs. Bill Cole has returned home after a week's visit with her mother, Mrs. John Higgins.

Francis and Viola Hutson visited Sunday afternoon with Luella and Elizabeth Higgins.

Mr. and Mrs. Wiley Roberson are the proud parents of a new baby boy, born March 11.

Mmes. Suggs and Caraway called on Mrs. Geo. Rogers last Wednesday afternoon.

Omah Harrison spent the week end with her brother, Jim.

Rob Kelly and family visited in the Boyer home Sunday.

Misses Hughes and Garrett spent the week end with Mrs. Hughes in Hereford.

Mrs. S. A. Edwards spent Monday in the H. L. Caraway home.

Several friends and relatives enjoyed a visit in the Harrison home Sunday.

Mr. and Mrs. Bill Hutson visited John Hutson Sunday.

C. C. Warren and daughter have returned to Amarillo after a visit in the W. P. Caraway home.

Mr. and Mrs. Fred Saltzman spent Sunday afternoon in the John Hutson home.

Berry Miles and daughters visited his sister, Mrs. Blagg, Sunday.

Geo. Lewis and family called on Mrs. T. L. Vaughn Sunday.

Allene Caraway visited Della McKinzie in Amarillo Sunday.

Mrs. Pendleton and son and Miss Pauline Cox returned from a two weeks visit in Mrs. Geo. Rogers home.

Mrs. Stivers visited Mrs. Hig-

gins Wednesday afternoon.

Donald Rogers was out of school last week because of illness.

The Harrell and Caraway children were absent from school two days because of bad weather.

High honor roll: Obed Caraway, Robert Lady, Ralph Patterson, Hicks Roberson. Honor roll, Chas. Higgins, Roy Saltzman, Darrell Rogers, Tiny Higgins, Gladys Lewis, Omah Harrison, Helen Miles, Elizabeth Higgins, Fredia Hutson, Luella Higgins.

La Afflatus Estudio club met Tuesday in the home of Mrs. John Hutson. The lesson was on New Mexico. Roll call was answered with some interesting fact about a place visited in New Mexico. This proved to be a very interesting and instructive introduction to the lesson. An instructive feature of the program was a paper on the Early History of New Mexico, prepared by Mrs. Dougherty. Mrs. Jim Higgins discussed the National Parks and Monuments, and Mrs. Jack Hutson made an interesting talk on Old Traditions and Customs in Practice Today. Tasty refreshments were served during the social hour.

Ford Doings

MISS LA VERNE MANN

About 65 attended Sunday school this week.

It has been decided that singing will be held on the first and third Sundays. Everybody is invited to come and help out.

Mr. and Mrs. Henry Rempel sr., Henry Rempel, jr., and daughter, Ruby, arrived Saturday for a visit with relatives.

Hardy Benson was in Amarillo on business one day last week.

Clyde Mann spent Saturday night with Kenneth Roberts.

Mr. and Mrs. E. L. Roberts were in Channing Sunday.

Mr. and Mrs. Fly, Walker and Mildred were Sunday dinner guests in the N. M. Stewart home.

Ruby Rempel spent Sunday night with Mrs. O. D. Frazier.

Mr. and Mrs. J. L. Hight visited in the F. W. Brunson home Sunday afternoon.

Nancy Ann Garrett spent Saturday night with Mrs. O. D. Frazier while her parents were in Amarillo.

Visitors in the D. B. Mann home Sunday evening were Misses Ruby Rempel, Vineta Simpson and Velma McClendon, and Wade and Mouson Thweatt, F. W. Brunson and G. L. Roberts, and Mr. and Mrs. O. D. Frazier and son.

Several in the community have had influenza this week.

Messes, and Mmes. E. L. Roberts and O. D. Frazier visited in the D. B. Mann home Thursday evening.

Mr. and Mrs. Bob Orr and sons visited in the F. W. Brunson home Sunday afternoon.

She Dressed Well For \$22 Last Year



"It's just as important to save money by spending wisely as to make a large income," declares Mrs. Will Young, wardrobe demonstrator for the Elmdale Home Demonstration Club in Taylor county. To prove it she has her clothing account to show that she dressed appropriately last year for \$22. She is pictured above fitting a foundation pattern to a neighbor, Mrs. H. R. Clemmer. As wardrobe demonstrator Mrs. Young helps her neighbors select lines and colors and materials suited to their individuality, at lowest cost. A total of 176 Taylor county farm women received similar aid last year from 14 of these community wardrobe demonstrators who in turn have been coached in the art of bequeing dress at low cost by Miss Caroline Chambers, home demonstration agent.

"I have found a good clothes closet is very important in keeping clothes looking well and wearing well," Mrs. Young says. "Mine was built out of sheet rock for \$1.98 and has been worth many times its cost. I have been able to dress very cheaply because I inventory my clothes once a year, make up a budget, plan and buy carefully, use a foundation pattern, and keep account of my clothing expenses."

the power I have as mayor toward seeing that light, gas, phone and water rates are reduced. I do not say that I will be able to do all along this line that I would probably like to, but I will certainly do everything within my power to lower these rates, comparable with the reduced price of other commodities. And there's one thing sure: while I approve of progress, I believe that under the existing circumstances, a very economical administration should be observed. The burden of taxes should be made as light as possible, and I shall certainly try to give the city a sane and economical administration. I feel that the mayor's salary should not be more than \$50 per month.

The Brand is always glad for a candidate to take a stand, and more especially in a matter that it is vital as is this one. Mr. Black is to be commended on being willing to state just where he stands on the subject.

Miss Billie Hill, student in W. T. S. T. C., visited her father, O. G. Hill, here Tuesday.

Highly Interesting Trip to Old Mexico Is Available to Our Citizens

Folks in this surrounding territory will have an opportunity to visit Mexico for Easter with a party of Texans under the direction of Fred L. Haskett, 623 Adolphus Hotel, Dallas, Texas.

The party will leave Dallas at 11 p. m., Wednesday, March 23, in special standard pullmans over the Katy railroad. A special breakfast will be served in San Antonio the next morning at the Plaza Hotel.

Continuing on to Laredo the party will enter Mexico and will arrive at Mexico City at 9:40 p. m., Friday, March 25. The party will then be transferred to the Imperial Hotel, where double rooms with bath have been reserved.

The six full days to be spent in Mexico City will have plenty of entertainment, yet there will be sufficient time for individuals to arrange visits not specially outlined.

To See Famous Trees.

Mr. Haskett will conduct the party by motor to Tacuba, where the members will see the Tree of the Dismal Night, beneath which the brave Cortes sat in 1520 and wept as the straggling remains of his army crept by in their retreat from the Aztec capital.

A trip will be taken to the famous Floating Garden at Xochimilco. On the return trip also will be seen Cortes' old palace at Coyacan. The largest artificial mounts in North America will be seen at San Juan Teotihuacan, 30 miles from Mexico City. They are called the pyramids of the Sun and Moon. They are connected by the Highway of the Dead, so termed because of the tumult which flanked it.

To Ancient City.

A delightful 50 mile motor drive over picturesque mountains from Mexico City will take the party to the resort city of Cuernavaca, which was a sizeable place when captured from the Aztecs in 1521. This trip will be unusually delightful because of the ancient setting. The many days in Mexico City

will be especially delightful. Mexico City is considered one of the world's most beautiful cities, and the mild summer weather will be appreciated by all the Texans. The mighty cathedral with its magnificent high altar supported by marble columns, its elaborately carved choir surrounded by tumbago railings from Macao will interest anyone. The National Palace and the Old Museum and numerous other places will be visited.

The finest spring operas, bull fights, theatres and carnivals may be visited for special entertainment. Tickets for these events may be obtained from the local guide.

Reservations may be made with Mr. Haskett, Room 623, Adolphus hotel, Dallas. Details about the trip, together with the fees for the various classes of reservations desired, may be obtained from Mr. Haskett. Special round trip rates

to Dallas to join the party may be obtained by writing Mr. Haskett.

People of the Panhandle assured of first class treatment during this trip, for Mr. Haskett is an authority in conducting tours. He managed a special train to Washington for the inauguration of Mr. Hoover. Two years ago took a large party to Europe, and he is now making plans for another European trip. On his next trip to Europe he will take the University of Texas band.

ANNOUNCEMENT

Having been solicited by a number of friends, I am placing my name before the voters of Hereford as a candidate for Mayor subject to the election of April 1932.

N. M. BARTLEY.

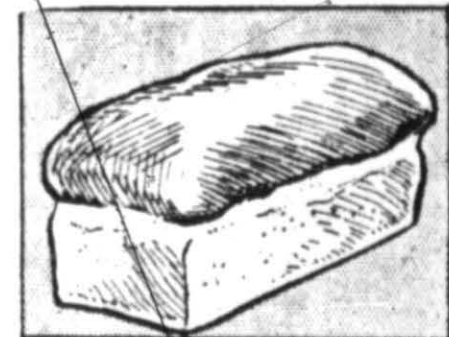
A. C. Golden of Lubbock spent Saturday and Sunday in the W. Arnold home. Roger Golden, nephew and student in Tech, was with him.



AUSTRALORP

Hatching Eggs, \$1.50 per setting, \$6.50 per 100. Chicks, \$15.50 per 100. From matings headed by pedigreed males from hens with records of 249 eggs and upward. Limited number of high individual perigreed eggs and chicks at slightly higher prices. Our birds will win at any show, and we have the highest contest birds in the United States.

R. E. HARTER
Canyon Texas



19

CAFES AND GROCERY STORES

—use our bread because they know it is fresh, wholesome and made under the most sanitary conditions.

Specials for Saturday and Sunday

Cakes, Assorted 12½c
Any Cake 20c
Doughnuts, dozen 15c

Hereford Bakery

Save Money On Flowers By Ordering Direct From Us

On orders of \$2.50 or more we will prepay shipping charges.

On orders of \$5.00 or more we will prepay shipping charges AND ALSO allow you 50c for long distance telephone call when placing order.

We are able to do this only when we ship to you C. O. D. or when cash is paid in advance.

AMARILLO GREENHOUSE

Telephone 22239. Nights 20603 or 5426
Price List On Request.

Arney News Items

BY MRS. F. W. FORTNER

The past week has been cold and disagreeable. Snow fell most every day, and Friday was reported the coldest day of the year. Some fruit was damaged.

John Burnham was in Canyon Wednesday.

Rev. Lindley did not come Sunday, so we had no preaching.

Colds prevail in our community. Woodrow Tipton has been ill and unable to attend school.

A number of Arney people sold hogs in Happy the past week.

Mr. and Mrs. Wm. Russell are the proud parents of a baby boy, born last Wednesday.

Mrs. John Burnham spent Wednesday with Mrs. E. Tipton.

Mr. Tipton sold several loads of feed to Mr. Louder at Canyon.

Mr. and Mrs. Roy Reed left for their home in Plainview Sunday after visiting her parents, Mr. and Mrs. Tipton, several days.

E. B. BLACK STATES PLATFORM AS MAYOR

In an interview with a Brand reporter this week, E. B. Black, who has been prevailed on by citizens of Hereford to allow his name to be submitted to the voters as a candidate for mayor, has this to say:

"During the 30 years which I have been a citizen of Hereford, I have tried to do my part in every move that has come up, for the development of our town or community. Naturally, I, as well as others, have made mistakes. In my opinion, there has never been a time when the further development of town has depended more on our actions than at this time. While practically every commodity has come down in price during the depression, still it is a fact that public utilities which serve our city have not materially reduced their rates. I believe the big corporations should do 'their bit' towards relieving the tension under which our citizens are struggling, and should I be elected it shall be my endeavor to use all

MAKE MONEY

ON OLD FURNITURE

SELL VIA THE WANT ADS

PREVENTION BETTER THAN A CURE

JUST-RIGHT CHICK STARTER is a trouble preventer, not a trouble shooter.

If it will not cure them after they are sick but will keep them from getting sick.

Liquid milk causes more trouble than any other one feed, yet they must have milk. The chicks must be scalded every day. The milk must be the same temperature, the same quality. If it is fed sweet, it must be kept sweet. If it is fed sour it must be the same all the time. Any variation will cause bowel trouble. Avoid all this trouble by feeding the milk dry in the mash. Just-Right Chick Starter contains enough milk for the chicks without feeding any in liquid form.

JUST-RIGHT CHICK STARTER contains all the essential feeds necessary for the chick, when fed with a good grade of chick scratch. It contains all the vitamins and minerals, besides the protein, carbohydrates, and fat needed. It is low in fibre.

If you would raise the chicks with the least care, and have less mortality, raise them on Just-Right Chick Starter.



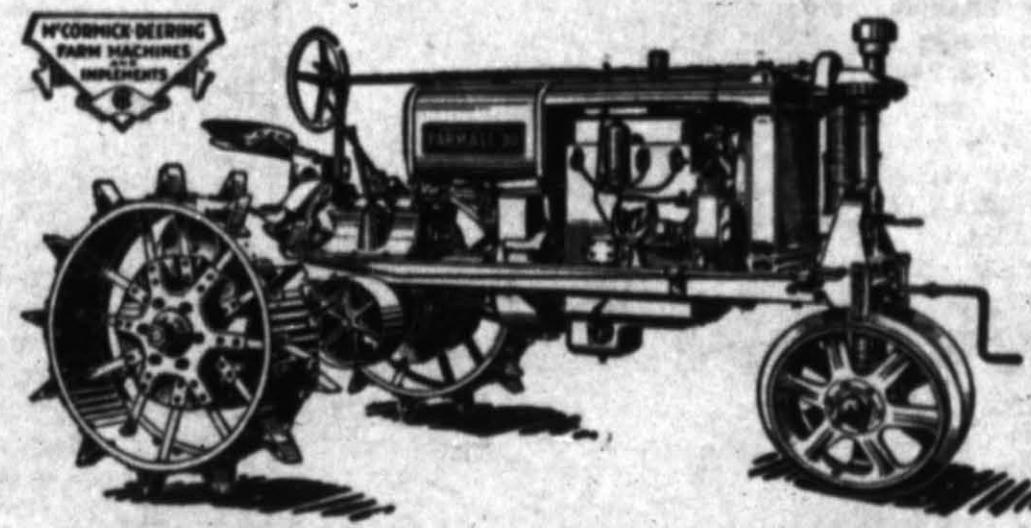
West Texas Feed and Seed Company
We Give Green Stamps.

McCormick-Deering

F-30

Farmall

Demonstration



OF LISTING AND PLOWING

TUESDAY MARCH 22

BEGINNING AT 1:30 P. M.

ON THE JOE HUCKERT FARM, ONE MILE NORTH ON 25-MILE AVENUE

You Are Welcome!

This Demonstration Was Postponed from March 10 Because of Bad Weather.

BUCHANAN & ROSSON

Hereford

International Sunday School

Lesson

BY DR. J. E. NUNN

March 20

JESUS DIES ON THE CROSS

John 19:17-22, 25-30

John 19:17. They took Jesus, therefore: and he went out, bearing the cross for himself, unto the place called The Place of a Skull, which is called in Hebrew Golgotha:

18. Where they crucified him, and with him two others, on either side one, and Jesus in the midst.

19. And Pilate wrote a title also, and put it on the cross. And there was written, JESUS OF NAZARETH, THE KING OF THE JEWS.

20. This title therefore read many of the Jews, for the place where Jesus was crucified was high to the city; and it was written in Hebrew, and in Latin, and in Greek.

21. The chief priests of the Jews therefore said to Pilate, Write not, The King of the Jews; but, that said, I Am King of the Jews.

22. Pilate answered, What I have written I have written.

23. These things therefore the soldiers did. But there were standing by the cross of Jesus his mother, and his mother's sister, Mary the wife of Clopas, and Mary Magdalene.

26. When Jesus therefore saw his mother, and the disciple standing by whom he loved, he saith unto his mother, Woman, behold thy son!

27. Then saith he to the disciple, Behold, thy mother! And from that hour the disciple took her unto his own home.

28. After this Jesus, knowing that all things are now finished, that the scripture might be accomplished, saith, I thirst.

29. There was set there a vessel full of vinegar: so they put a sponge full of the vinegar upon hyssop, and brought it to his mouth.

30. When Jesus therefore had received the vinegar, he said, It is finished: and he bowed his head, and gave up his spirit.

Golden Text: Christ died for our sins according to the scriptures.—1 Cor. 15:3.

Time: Friday, April 7, 30 A. D. Place: Calvary, just outside the city of Jerusalem beside the main road which extends north.

Historical Setting.

In the preceding lesson Jesus was in the upper room in Jerusalem with his disciples. He there celebrated the passover with his disciples the last time. Near the close of the passover supper, Judas deserted the company and went to the rulers of the Jews to complete the arrangements for the betrayal of Jesus. "He then having received the sop, went immediately out."—John 13:30.

Jesus then instituted the Lord's Supper. John does not record the institution of this memorial supper. All biblical scholars agree in placing the Lord's Supper between verses 30 and 31 of John 13. The account of the institution of the Lord's Supper is found in Matt. 26:26-29; Mark 14:22-25; Luke 22:17-20; 1 Cor. 11:23-25.

Jesus in Gethsemane. At the close of the events re-

corded in chapter 14, Jesus went out of the upper room (John 14:31), and across the brook Kidron into the garden of Gethsemane. Entering the garden, he asked eight of the disciples to abide near the garden gate and pray (Mark 14:32) while he went into the garden a little further to pray (Matt. 26:36). He took with him Peter, James and John (Mark 14:33). Here in an agony of prayer he talked to his heavenly Father about the events of the next day.

Judas Betrays With a Kiss. Some time after midnight, Judas came leading a band of Roman soldiers and Jews. Jesus offered himself to the soldiers, who fell backward awed by the very majesty of the Master. Judas betrayed him with a kiss. Peter cut off the ear of Malchus. The soldiers arrested Jesus and led him away to Anna, the former high priest.

Here a brief examination was made of Jesus and he was taken to the home of Cassaphas.

Peter's Denials. Though all the disciples fled at Christ's arrest, Peter and John came into a more courageous mood, John, who was acquainted with the high priest's family, entered his palace, and obtained entrance for Peter also. Peter, thrice charged by the servants who were there about the fire, thrice denied that he was a follower of Jesus or even knew him, thus fulfilling to the letter the prophecy that Christ had made, that: very night, before the cock should crow twice, the over-confident disciple would deny him thrice.

Jesus Before Pilate. There were three Roman trials. The first was before Pilate, the governor of Judea. When he heard that Jesus was a citizen of Galilee, Herod being in the city at the time and being ruler of Galilee, Pilate sent Jesus to Herod. After many remarks to Jesus and much questioning Herod in disgust sent Jesus back to Pilate (Luke 23:6-12). Pilate struggled in vain to liberate Jesus, but he was caught in a trap and was forced to pronounce sentence—forced by his own weak nature and the clamor of the Jews, who threatened to send a report to Caesar if Pilate allowed this new king to be set at liberty. Pilate delivered Jesus to the Jews and appointed a Roman centurion and four soldiers as a guard to perform the actual crucifixion. These led Jesus away to Calvary and there crucified him between two robbers.

The Via Dolorosa. "They took Jesus therefore." The chief priests, to whom Jesus had been delivered by Pilate, in charge of a quaternion of four Roman soldiers, headed by a centurion. "And he went out." Out of Jerusalem, for no execution could take place in the Holy City. The street along which he probably passed is still called the Via Dolorosa, or Sorrowful Way. "Bearing the cross for himself." The Redeemer, however, was so faint with the terrible scourging which had been inflicted upon him that he fell beneath the heavy burden when part way to Calvary, and the soldiers impressed a man coming in from the country, ordering him to carry Christ's cross the rest of the way. This man was a Grecian Jew named Simon, from Cyrene in

Northern Africa. "They crucified him." The actual work of crucifixion was done by the experienced soldiers, though really the Jewish leaders crucified the world's Saviour, fully sharing the guilt of Judas and of Christ's judges. "Jesus of Nazareth, the King of the Jews."

Above the head of the victim was placed the name, the place of residence, and the charge on which he was convicted. This title was in three languages: Hebrew, Latin and Greek. Hebrew was the language spoken by the people of Palestine. Latin was the official language of the Roman empire. Greek was the language of the people other than Jews, and was the language spoken by the great hosts of people east of Italy and beyond Palestine to the east. Thus Pilate wanted all men who passed that way to know who was being crucified and why.

The Disciple Whom Jesus Loved. "The disciple standing by, whom Jesus loved." Characteristic of John in his writing (John 13:23) not to mention his own name. Nor does he call his mother's name—he merely refers to her as the sister of Mary, the mother of Jesus. He never mentions his brother James by name.

"Woman, behold thy son." It was a term of utmost respect (John 2:4).

"And from that hour the disciple took her unto his own home." A sidelight on the situation at Nazareth. Joseph was dead, the residence at Nazareth was no longer the home of Mary and her children. John seems to have moved his residence to Jerusalem. John took her home with him immediately. The darkness was coming on and the agony of the death of Jesus. Mary had stood all that she could, and it was best for her to go to the city.

The Seven Sayings On the Cross. John records three of them, vs. 26, 27, 28, 30. The others are in the other Gospels. Here they are: 1. "Father, forgive them; for they know not what they do." 2. "Verily, I say unto thee, Today shalt thou be with me in Paradise." 3. "Woman, behold thy son!" 4. "Eli, Eli, lama sabachthani (that is to say) 'My God, my God, why hast thou forsaken me?'" 5. "I thirst." 6. "It is finished." 7. "Father, into

thy hands I commend my spirit."

The Burial of Jesus. With the burial of the sacred form of the Crucified two figures emerge unexpectedly. Nicodemus and Joseph of Arimathea (northwest of Jerusalem). Both were members of the Sanhedrin. The first had held with our Lord the conference by night recorded in John 3, and later on had ventured to speak a word for Jesus in the Sanhedrin (John 7:50-52). The second was a rich man (Matt. 27:57), a righteous man (Luke 23:51), who was "looking for the kingdom of God." (Mark 15:32). He threw off the secrecy of his discipleship, obtained from Pilate the body of Jesus, and, with Nicodemus to aid in a hasty embalming, buried the body in his own new tomb, hewn from the solid rock, in a garden near Calvary.

"O sacred Head, now wounded, With grief and shame bowed down, Now scornfully surrounded With thorns, thine only crown; O sacred Head, what glory, What bliss, till now was thine! Yet, though despised and gory, I enjoy to call thee mine."

Notice of Sale of Real Estate Under Order of Sale.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. In the District Court of Deaf Smith County, Texas.

Whereas, by virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 2nd day of February, 1932, in favor of W. F. Karr as Plaintiff and against O. D. Cokerham and O. T. Dendy as defendants, and for a foreclosure of Vendor's Lien and Deed of Trust Liens as against O. D. Cokerham, O. T. Dendy, Will L. Davis and T. J. Carter defendants, and on a judgment rendered in said Court on the said 2nd day of February, 1932, in favor of O. T. Dendy defendant against O. D. Cokerham defendant, and for a foreclosure of a Vendor's Lien as against Will L. Davis and T. J. Carter, numbered 1904, on the docket of said Court, I did on the 23rd day of February A. D. 1932, at 4:45 o'clock p. m., levy upon the following described tracts and parcels of land situated in the County of Deaf Smith, State of Texas, belonging

to the said Will L. Davis, to-wit: All of the North one-half (N½) of Section sixty-nine (69), in Block K-3, Deaf Smith County, Texas, containing 324.5 acres of land; and on the 5th day of April, A. D. 1932, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door of said county, I will offer for sale and will sell at public auction for cash, all the right, title and interest of the said Will L. Davis in and to said property. Dated at Hereford, Texas, this the 23rd day of February, 1932.

J. B. MILLER, Sheriff in and for Deaf Smith County, Texas.

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an order of sale is-

sued out of the Honorable 108th Judicial District Court of Potter County, Texas, on the 27th day of February, A. D., 1932, by the clerk thereof, in the case of H. P. Canode versus J. F. Kliever and J. J. Sallaska, No. 9888, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in April, A. D. 1932, it being the 5th day of said month before the court house door of said Deaf Smith County, Texas, in the City of Hereford, Texas, the following described property, to-wit:

The East one-half (E½) of Section Number Five (5) in Block E, File Number 4729, Originally Awarded to J. R. T. Bassett and containing 331½ acres of land, situated in Deaf Smith County, Texas.

Levied on this 2nd day of March, 1932, as the property of J. J. Sall-

aska and J. F. Kliever to satisfy a Judgment amounting to \$6464.37 in favor of H. P. Canode, and costs of suit.

Given under my hand, this 29th day of February, A. D. 1932.

J. B. MILLER, Sheriff of Deaf Smith County, Texas.

FOR JOB WORK, TRY THE BRAND.

Kansas City Life Insurance Company

Geo. V. Stambaugh Special Representative



Do You Dread the First of the Month

? ? ? ? ?

It's a needless worry. A small savings account, steadily maintained, will act as an ample reserve against that avalanche of bills. Let us give you a deposit book TODAY.

The First State Bank

27 MILES ... then another 14

with the CRANKCASE DRY to prove the PENETRATION of Germ Processed Oil and Value of the "Hidden Quart"

from Muskogee. Chevrolet mechanics tore down the motor and pronounced it undamaged. The doubters became believers!

"Hoey!" jeered one of the bystanders in a Muskogee, Oklahoma, filling station when F. J. Morgan told how the "Hidden Quart" of Conoco Germ Processed Oil had protected many cars from harm when run with the crankcase empty.

The oil that protects a motor under such conditions will give you better, safer lubrication in every-day driving! Conoco Germ Processed Oil is the only oil that actually penetrates and combines with metal surfaces. That's why a "Hidden Quart" stays up in your motor and never drains away. It cuts down costly starting wear, saves gas, gives your motor longer life, with fewer repair bills.

To prove his point, Mr. Morgan had the Germ Processed Oil drained from his crankcase and, accompanied by the doubter, started for Checotah, 27 miles away.

Change to Conoco Germ Processed Oil for safer, surer lubrication.

A crowd met the car at Checotah, but Mr. Morgan drove on to Eufaula, 14 miles farther, 41.6 miles



We neither encourage "dry crankcase" experiments nor guarantee success under all conditions. But unsolicited letters from motorists, now in our files, tell of this and hundreds of other runs with empty crankcases but without damage.

THE HIDDEN QUART ... THAT NEVER DRAINS AWAY



CONOCO GERM PROCESSED MOTOR OIL

J. J. CLARK BUILDING Close Drug Co. PHONE 13

THE NYAL STORE

OUR SATURDAY SPECIALS

- \$1.50 Fountain Syringe 98¢
- \$1.00 Nyal Cod Liver Oil 89¢
- 75c Nyal Bathing Alcohol 39¢
- \$1.00 Chamols for Autos 69¢
- 50c Auto Sponge, large 39¢
- 75c Fancy Bridge Cards 59¢
- 50c Nyal Milk of Magnesia 43¢
- 25c Menmen's Baby Tale 23¢
- 50c Chamberlin Hand Lotion 43¢
- 35c Ponds Cold Cream 29¢
- 50c to \$1.00 Assorted Face Powder 39¢
- 75c Fitches' Shampoo 69¢

We invite you to shop here and see our many other bargains on display. We Appreciate Your Patronage.



Have Money

Don't Play the Market

DURING the past stock boom, the market has been filled with small investors.

These unfortunate people put their "all" into stocks. Should the market Crash the savings of a lifetime are gone. It is NOT worth the chance. BANK and keep your money.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK! THE FIRST NATIONAL BANK OF BANK HEREFORD THINK! HAVE MONEY! A Strong Bank Thoughtfully Managed HAVE MONEY!



Attention

Is given to the most obscure parts of your car, when we wash it. And vacuum cleaning of upholstery is free. We call for and deliver your car—Phone 113.

Open Day and Night.

TAPP-IRELAND PHILLIPS "66" SERVICE

Phone 113

WANT Ads

All classified advertisements must be made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-2 cents per word for the first insertion, and 1-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards

of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type, add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade

FOR TRADE: Have city lots to trade for good car; also have good milk cow for sale or trade. J. W. Murchison. 9-1fc

FOR SALE: A piano at a bargain. Box 678, or call at the Hereford Brand. 1d

FOR SALE: Oscar Hunt strain Buff Orpington eggs at 50c for 16. Mrs. Troy Womble, 600 25-Mile Avenue. 10-4p

FOR SALE: Bred Duroc gilts, at prices you can afford to pay. Mrs. Bess Turrentine. 5fc

FOR SALE: Heater and range for natural gas; also battery-type Atwater Kent radio. T. E. Major, phone 66. 10-2c

FOR SALE OR TRADE: New six room modern house with base-

ment, garage and outbuildings. Price and terms right. Call 553. 9-3c

FOR SALE or trade, bundle hegarri and plenty of grain. Inquire at Brand or see J. C. Gregory. 10-1p

TYPEWRITERS, New and second-hand. Jewell Murchison, Court House. 37-4fc

FOR TRADE: Residence in Tulla, another in Plainview, both clear, will trade either of them for land and pay cash difference. E. W. Kinney, Plainview, Texas, Box 858. 8-2p

FOR SALE or trade: Ten tube Victor radio, with electric Victrola. Sold new for about \$300. Will trade and prefer livestock. Box 747. 10-1fc

FOR SALE: Rawleigh Good-Health Products at 306 West Sixth St., B. M. Wright, Agent. 1-1fc

WOULD TRADE for land, stock of hardware, furniture and implements. A clean stock, well balanced and a real bargain for someone with good land priced right. See me if interested. A. A. Ott. 10-3c

FOR SALE: Registered, roan Durham bull. Also a Round Oak gas range. See John B. Davis at Summerfield. 8-1f

WILL TRADE my equity in home on West Fifth street for truck or car. See T. Williamson. 10-1fc

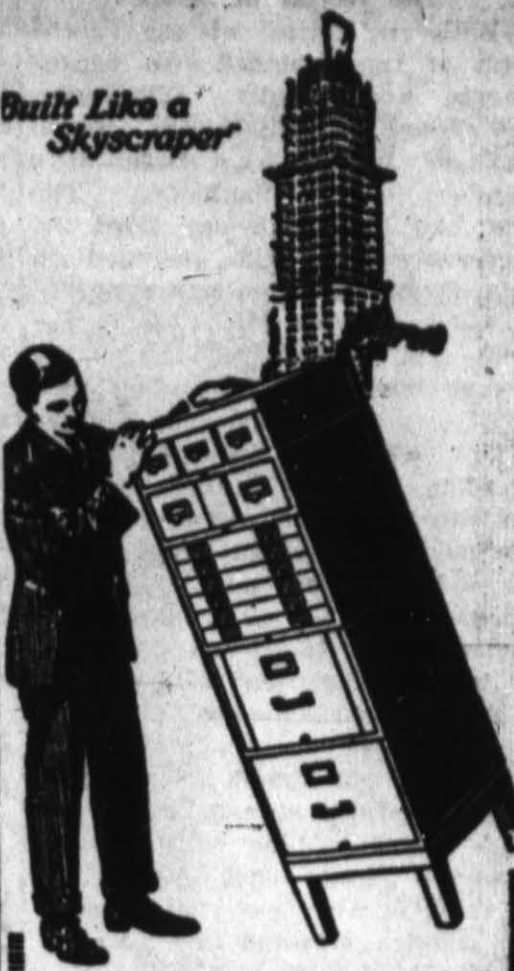
FOR SALE: Stock, eggs or chicks from A. P. A. certified, blood-tested S. C. Rhode Island Red, sent for 1932 mating list. S. F. Warren, Friona. 3-1fc

FOR SALE: 80 feet of black 2 1/2 inch pipe, with pump rod and working barrel, would trade for 3-4 inch pipe. Owen Andrews, six miles south on West Dimmitt road. 9-5p

ALMOST NEW rotary portable electric sewing machine. Will exchange for good non-electric and some cash. Also good Hoover sweeper for good oil cook stove. See Mrs. Grover Sanders, 351 C Street. 10-2p

FOR SALE: Rural telephone box, heating stove and Delco lighting system. All in good shape. Call A. L. Manjeot at Kemp Lumber Company. 10-1c

BABY CHICKS: Quality and satisfaction guaranteed; heavy and light breeds, 8 cents and 6 cents each; custom hatching, 2 cents per egg. Golden Rule Hatchery, Hereford. 7-4p



Stand this Shaw-Walker cabinet on one corner and it slips right on any solid vertical file.

SHAW-WALKER Steel Letter Files

SKYSCRAPERS in miniature, having girders, cross-pieces, sills, etc., of channel-steel, interlocking and bracing each other against strain. In addition, it is solid one-piece steel—made so by electric spot-welding. No nuts—no bolts—no rivets—no rods—no screws. Drawers non-rebounding—stay closed without superfluous mechanism. Will run silent, smooth and speedy 100 years without repair or attention.

Highest awards San Francisco and San Diego Expositions. You will understand why when you examine a Shaw-Walker file inside your old equipment. You will also understand our guarantee. Money back if it isn't the best file you ever owned.

Phone us to send you a Shaw-Walker File today

The Hereford Brand

jacket for child's dress, between the Ray Barber residence and South Main Street. Call Mrs. Ray Barber or leave at the Brand office. 9-1d

Wanted

RELIABLE MAN with car for Watkins territory for further information, see Geo. W. Smith, Hereford, Texas, P. O. Box 607. 10-2p

WANTED: Small saddle for pony. Ralph Smith, phone 490-J. 10-2p

WANTED: Saddle, English type preferred. Inquire at Buchanan & Rosson's, phone 51. 10-2c

WANTED: Sewing of all kinds, dressmaking, etc. Satisfaction guaranteed. Mrs. Ross Fuller, 809 East Third. 8-4c

Locals

Edgar Ireland and J. A. Tapp were in Canyon Tuesday evening.

Nyal 2 for 1 Sale coming March 31-April 1 and 2. 10-1c

Miss Rosella Veazey visited friends in Canyon Saturday.

Cream O' Plains Butter is a home product. 10-1c

Vance Hough of Amarillo was in Hereford on business Saturday.

Nyal 2 for 1 Sale coming March 31-April 1 and 2. 10-1c

J. W. Witherspoon was in Dimmitt on business Friday.

When buying butter consider only Cream O' Plains. 10-1c

B. B. Black of White Deer, extensive Deaf Smith county land owner, was in Hereford Tuesday.

Don't sleep in your car when it rains. See us about that new roof. Panhandle Lumber Co. 10-1c

Carl Kemp of Dimmitt was in Hereford on business Monday.

Ladies of Assembly of God church announce a Bake Sale at Helpy-Selfy Store Saturday, March 19th. 10-1c

Mrs. J. C. Parker, Mrs. Raymond Cone and Miss Willie Allen spent Tuesday in Lubbock with relatives and friends.

Why buy a tire that is merely guaranteed when you can buy a Brunswick INSURED tire for less. At REICHS. 1c

Political Announcements

DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

For Representative, 123rd District: H. K. STANDFIELD

For County Judge and Ex-Officio County School Superintendent: EARL W. WILSON (Re-election)
C. W. HUMBLE
C. T. KIBBE
ARTIS RUSSELL

For Sheriff and Tax Collector: WOOD D. VAUGHN
EZRA NORTON
JNO. B. MILLER (Re-election)
J. WALLACE ROBINSON
J. T. CUNNINGHAM
ED CURTSINGER
I. L. WEST
EMETT HALES

For County and District Clerk: W. FRANK BALL
JOHNNIE BIGGS
MRS. BESS TURRENTINE
L. H. FOSTER (Re-election)
W. L. PICKETT

For Tax Assessor: MACK BEACH (Re-election)

For County Treasurer: MRS. BESSIE L. SMITH (Re-election)

For County Attorney: JOHN COFFEE (Re-election)

For Commissioner, Precinct No. 1: P. J. (Jack) ROSE
JAS. R. ROBINSON
S. O. WILSON

For Commissioner, Precinct No. 2: W. D. KELIEHOR
W. B. PHILLIPS (Re-election)
S. L. WALSER

For Commissioner, Precinct No. 3: J. T. GUINN (Re-election)
E. M. JACK
HERMAN GRAY
W. D. NAFZGER.

For Commissioner, Precinct No. 4: W. M. (Mal) STEWART (Re-election)

Society

MRS. B. M. WILTSHIRE ENTERTAINS WITH BRIDGE PARTY

In a setting which carried out the symbols and colors of Saint Patrick's Day, Mrs. B. M. Wiltshire was hostess to a group of friends with seven tables of bridge Tuesday afternoon. Score awards were presented to Miss Grace Buzzell high, Mrs. Ruby Shirley, second high, and Mrs. John Coffee, low.

Those attending were Meses C. H. Dyar, Jim Black, J. J. Clark, J. B. Jones, John Coffee, B. H. Hopkins, Jimmie Robinson, C. A. Skelton, Travis Dameron, T. L. Morgan, Beryl Witherspoon, Grant Fuller, H. R. Frits, Ruby Shirley, V. T. Downs, W. S. Kerr, H. K. Whaley, Dow Mercer, S. P. Rosson, Paul Foster, Homer Fox, M. C. Aiston, Harold Close, Oscar Esley; Misses Ina Mae Hastings, Grace Buzzell, Bernice Moore and Inez Clark.

OLENE STARNES AND ELMER SHARP MARRIED AT TYLER

Miss Olene Starnes, daughter of J. C. Starnes, 1005 East Locust Street, became the bride of Mr. Elmer L. Sharp of Tyler, Saturday night at 9:15 o'clock, with the Rev. Murray Bass performing

the ceremony. They were accompanied by Mr. and Mrs. E. L. Rhodes.

Mr. Sharp is the son of O. E. Sharp, of 1500 East Houston Street. He attended the Texas Technological College at Lubbock, Texas. At present he is employed by a construction company here. Mrs. Sharp is an employee of the Blackstone Hotel. They will make their home at 62 West Wilson Street.—Tyler Times.

SUMMERFIELD W. M. S. TO HOLD BAKE SALE

Ladies of the Summerfield Women's Missionary Society have announced a bake sale to be held in the Furr Food Store in Hereford Saturday of next week, March 26. They plan to fill special orders if notified in advance, but will appreciate receiving word at Furr's not later than Friday, March 25.

Miss Mabel Gass who has been to market for D. R. Gass & Son the past ten days, and visiting friends in Dallas, returned home last Monday.

SPECIAL

Trade in on any model machine. Balance on easy installments. Call Us for Demonstration.

THE MAYTAG SHOP
104 East Third Street—Phone 340

Free HAIR CUT

With Each Marcell or Finger Wave

PHONE 340

ELITE BEAUTY SALON

FOR SALE: 80 feet of black 2 1/2 inch pipe, with pump rod and working barrel, would trade for 3-4 inch pipe. Owen Andrews, six miles south on West Dimmitt road. 9-5p

ALMOST NEW rotary portable electric sewing machine. Will exchange for good non-electric and some cash. Also good Hoover sweeper for good oil cook stove. See Mrs. Grover Sanders, 351 C Street. 10-2p

FOR SALE: Rural telephone box, heating stove and Delco lighting system. All in good shape. Call A. L. Manjeot at Kemp Lumber Company. 10-1c

BABY CHICKS: Quality and satisfaction guaranteed; heavy and light breeds, 8 cents and 6 cents each; custom hatching, 2 cents per egg. Golden Rule Hatchery, Hereford. 7-4p

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday, 8:00 p. m. Visiting Brothers welcome
JOHN D. BIGGS, N. G.
L. H. Foster, Secretary.

For Rent

FOR RENT: Modern duplex, nearly new; close in, furnished or unfurnished. H. B. Webb, Phone 360-W. 6-1fc

FOR RENT: Furnished apartment. F. H. Oberthier. 37-1fc

FOR RENT: Four room furnished apartment, modern. Call 456. A. C. Thompson. 7-1fc

FOR RENT: Modern apartment, furnished or unfurnished. J. P. McMahon, at Skelton's Variety, or phone 747-W. 48-1fc

HELPS-SELFY

Watch for Our

FOOD SALE CIRCULAR OF SPECIALS

FREE SAMPLES

Free Coffee Demonstration
Come In and Get a Cup of Coffee

Bakers Cash Grocery
MONT E. BAKER

SPECIALS FOR FRIDAY and SATURDAY:

SUGAR	47c
Cloth Bag, 10 lbs	
SOAP	10c
White Laundry, five bars	
MILK	18c
Small size, five cans	
PINEAPPLE	47c
Del Monte, gallon tin	
SPINACH	10c
No. 2 can	
PEARS	22c
Extra fancy, No. 2 1/2 can	
POST TOASTIES	11c
Large size, each	
TUNA FISH	19c
Fancy white meat, large can	
COFFEE, White Swan	41c
King of them all, Jello free, lb	
WASHING POWDER	10c
Three packages	
COMPOUND	63c
Large bucket	
CHERRIES	15c
Red pitted, No. 2 can	
PECANS	44c
Shelled, whole halves, lb	

Lost and Found

LOST: Brown leather purse with amber clasp. Contained coin purse, deposit slips and pencil with the name of Mrs. E. W. Harrison on them. Please return to Brand office. 10-1c

LOST: Friday, a navy blue jersey

FLOWERS

No extra charge for phone calls or delivery in Hereford. Flowers delivered here same day ordered.

Place Easter Orders Now.

MRS. PAUL FOSTER
Phone 390

LOW PRICES!

Now you can buy a sturdy dependable 15 amp

USL BATTERY

\$5.95

Fits all of all cars

Low prices on repairing and maintenance

IRELAND-BEAVERS MOTOR CO.

USL BATTERIES

NOTICE!

UNDER NEW MANAGEMENT

I have leased the Phillips "66" Service Station at 122 West Third. Let us service your car with Phillips "66" products. We will give you the best of service—come in and get acquainted.

Phillips "66" Service Station
N. E. MILBURN
Phone 68 122 W. Third

PIGGLY WIGGLY
All Over the World

LETTUCE—	5c
Nice, firm heads	
GRAPEFRUIT—	33c
Dozen	
APPLES—	21c
Large Winesaps, dozen	
CATSUP—	17 1/2c
Van Camp's, large bottle	
NORTHERN TISSUE—	23c
Three for	
PINEAPPLE—	47c
Sunkist, crushed in juice, gallon	
RICE—	17 1/2c
American Beauty, 2 lb box	
POST TOASTIES—	10c
Box	
SOAP—	29c
F. and G., ten bars	
COFFEE—	24c
Bliss, genuine vacuum packed, lb	
SPINACH—	10c
Medium size cans	
CANDY—	10c
All 5c bars, three for	
HAMBURGER, pound	7 1-2c
STEAK, pound	7 1-2c
ROAST BEEF, pound	10c
STEAK, round, loin, T-bone, lb	12 1-2c

Social and Society

SOCIAL CALENDAR

Meetings of the week.

Thursday.
Bayview Study club, club rooms, 8:00 o'clock.

Junior Bay View Club, Mrs. B. M. Wiltshire, hostess, 7:30 p. m.

Friday.
Benefit bridge, sponsored by Junior Bayview club, city hall, at 7:30.

Saturday.
Benefit bridge, sponsored by the Junior Bay View club, city hall, 3:00 o'clock.

Monday.
Music Study club, Mrs. C. C. Acker, hostess, 2:30.

Tuesday.
Pioneer Study club, Mrs. Burl France and Mrs. John Cunningham, hostesses, 3:00 o'clock.

Lion's Club luncheon, Presbyterian church, noon.

Wednesday.
Missionary society meetings at their respective churches at the regular time.

MASTER CANTATA BY GARDNER B. Y. P. U.

An Easter Cantata, "The Thorn-Crowned King", will be presented by the Gardner B. Y. P. U. at the First Baptist church auditorium Sunday evening, March 27, at 8 o'clock. Easter Sunday. A cordial invitation is extended to everyone.

MRS. T. L. MORGAN ENTERTAINS AT BRIDGE PARTY

Mrs. T. L. Morgan was hostess to four tables of bridge Thursday afternoon of last week. High score was awarded to Miss Lucille Hicks, and low to Mrs. Roger Corbett. A sandwich course was served to Meses. B. M. Wiltshire, Chas. Donald, Egbert Bradley, Roger Corbett, C. H. Dyer, M. C. Alston, J. C. McCracken, Raymond Cone, H. K. Whaley, A. C. Hales; Meses Floyd Wilson, Gwendolyn Spradley, Grace Buzzell, Bordine Moore, Ina Mae Hastings, Lucille Hicks and Emma Jeanne Donald, tea guest.

PUPILS OF MISS MARY BROADWELL IN RECITAL

An enjoyable recital was given Saturday afternoon, March 12, when pupils of Miss Mary Broadwell entertained their mothers and friends with a piano recital at her studio, 311 West Third. The ensemble music featuring two pianos was especially interesting. As the guests arrived they were

presented programs cleverly decorated with a shamrock.

About 25 were present and at the close of the program lovely yellow narcissus were presented as favors.

Appearing on the program were Marjorie Beach, Marthanelle Ewton, Marthella Perkins, Mary Ann Acker, Phyllis Gene Radovich, Virginia Ann Dillehay, J. T. Guinn, Jr., Viola Beryl Phillips and Theda Lou Wilson.

P. T. A. PAGEANT PRESENTED LAST FRIDAY NIGHT

The pageant, "Washington Returns" which was presented by the P. T. A. last Friday night at the high school auditorium, drew a good crowd despite bad weather. The story opened in a modern day school room and while the rest of the class studied history lesson, a little girl, a visitor of the class that day, fell asleep and in her dream Washington returned to earth. The story went on from there depicting Washington from his childhood days, when he longed to be a sailor, to his last birthday. The lovely colonial costumes worn by characters made it seem very realistic.

Features of the entertainment were the Virginia reel, Indian dance and the beautiful minuet, which ended the program. The pageant portrayed the complete life story of Washington in four entertaining episodes which were well presented.

MRS. C. H. DILLEHAY HOSTESS TO MUSIC STUDY CLUB

Last Monday afternoon, March 14, members of the Music Study club were entertained with an interesting program when Mrs. C. H. Dillehay was hostess to the club at her home, 404 McKinley.

The program was opened with a talk by Mrs. A. O. Thompson in which she gave a questionnaire of Scandinavian music and composers which a sextette made up of Meses, Homer Fox, J. B. Jones, C. R. Smith and B. M. Wiltshire, Earl Roberson and Elmer Dameron, sang "At the Cloister Gate", by Grieg. Mrs. J. C. McCracken played a piano solo, "Alle Gresse Optus 31, No. 6" by Sinding. "It was a Dream" by Lassen was sung by Miss Lucille Hicks. Following this Mrs. C. H. Dyer sang "Eroticon," by Sjogren. After that the program ended by Meses, Homer Fox and J. C. McCracken singing a duet, "Spring Song" by Lassen.

SEE A WANT AD IN THE BRAND

BUSY BEE SEWING CLUB MEETS WITH MRS. FRED WELCH

The Busy Bee Sewing Club met with Mrs. Fred Welch March 10, and despite the cold weather there was a large number present. Delicious refreshments were served to eleven members. Next meeting will be with Mrs. Jim Blagg unless otherwise notified.

W. M. S. CIRCLES HOLD REGULAR MONTHLY SESSIONS

Topics discussing Citizenship's Responsibilities and Lawlessness were the general subjects of the programs Wednesday afternoon, when Circles one and two of the Woman's Missionary Society of the Methodist church met in regular monthly sessions.

Circle One met at the home of Mrs. J. F. Ward, with 10 members present. The scripture lesson was given by Mrs. Ward. Others appearing on the program were Meses, E. E. Robison, C. C. Bowman, J. B. Jones and W. O. Fox. Miss Ursalee Fridley played a piano solo. Circle No. 2 met at the home of Mrs. Ramond Wall with nine members present. The scripture lesson was given by Mrs. E. W. Harrison. Others appearing on the program were Meses, H. H. Hawkins, Jim Black and R. O. Douglas.

WYCHE COMMUNITY DEMONSTRATION CLUB

The Wyche Demonstration club did not meet Tuesday, March 8 on account of cold weather. The club will meet with Mrs. DuBois Walker, Tuesday, March 22, at 2:00 o'clock.

On Texas Farms

By W. H. Darrow, Extension Service Editor.

What Our Neighbors Are Doing.

For every dollar's worth of home grown food consumed by 75 cows in five dairy herd demonstrations in Goliad county last year, their owners received \$1.91 in dairy products. The county agent reports the average price of butter fat to have been 25 cents a pound and that skim milk was valued at 20 cents per 100 pounds.

In an effort to insure food in all years, the county agent of Stephens county, helped by a civic organization, succeeded in getting 20 surface tanks for home irrigation systems last year.

Buildings a thousand feet high, as they have been putting them up in America, would overwhelm and destroy architecturally as we have inherited from the past. Prof. C. H. Reilly, Department of Architecture, Liverpool University.

Community Building

—Many years ago John Howard Payne wrote one immortal song and interpreted the human heart. This song consisted of only a few lines besides the chorus, but it found an echo in the hearts and minds of the people of every land and clime—in the heart of every lover of home—for we can all re-echo that great author in repeating, "There Is No Place Like Home".

—The immortal Payne undoubtedly had in mind not only the structure of four walls and a roof over it, but the entire community, the home town, its people, its activities, etc.

—We all want to see our community grow and prosper. Yet we often do things thoughtlessly that hamper the best interests of ourselves and our community. Therefore, it is of vital import that we remember our town and surrounding territory can be no stronger than its weakest factor in its community organization.

—Statistics show that but one city in ten makes outstanding growth; 15 per cent are growing more than normal; 25 per cent are growing less than normal, while 50 per cent are stationary or losing. Success is waiting for one community in ten—Let's make ours that community.

—Present day conditions have brought us greater problems, but they have brought us greater opportunities as well.

—Once each month the coming year the Brand will publish a message of importance to every individual in this community. Be sure and read every one of them.

—Once each month during the year the Merit Merchants of Hereford will make a cooperative effort toward community building. Watch for their special sales days.

The HEREFORD BRAND

Texas Grocery and Market

FRIDAY AND SATURDAY SPECIALS

PHONE 353

FREE DELIVERY

SUGAR, 10 lb pure granulated, cloth bags	47c
POTATOES, 10 pounds No. 1	14c
GREEN BEANS, No. 2 cans, 3 for	33c
MATCHES, Sure Strike, 6 boxes	15c
PINK SALMON, 3 cans	33c
TOILET PAPER, Northern Tissue, 3 rolls	25c
SOAP, White Laundry, 10 bars	22c
SWEET CORN, Golden Bantam, Iowa pack, 3 cans	33c
SPINACH and MUSTARD GREENS, No. 2 cans, 3 for	33c
CATSUP, 14-oz large bottles, two for	25c
SOUR or DILL PICKLES, a real good buy, quart bottle	19c
RICE, cracked, 3 pounds	10c

FISH, OYSTERS, HOME-KILLED MEATS

Beef Roast, good - tender, lb	10c	Good Smoked Bacon, lb	13½c
Pork Shoulder Roast, lb	10c	Sliced Bacon, lb	18c
Hamburger, all meat, 2 lbs	15c	Home-made Chili, lb	19c
Big Link Sausage, lb	19c	Pure Pork Sausage, lb	12½c

WATCH OUR WINDOWS FOR OTHER SPECIALS

FRESH FRUITS AND VEGETABLES — PRICED RIGHT

WE PAY MORE FOR EGGS—BRING YOURS HERE

Northwest News

By PEARL HOOVER

Mrs. Carl Wise and children spent the afternoon with Mrs. Claude Norris and children Sunday.

Mr. and Mrs. J. R. Overstreet took dinner in the Charley Hoover home Sunday.

Mrs. Clarence Thutt and children spent Sunday in the J. C. Morrison home.

Z. J. Stein, Wayne Cleveland and J. R. Overstreet went to Hereford Monday.

Mr. and Mrs. J. C. Morrison and daughter were Hereford shoppers Monday.

Mr. and Mrs. J. R. Overstreet visited in the Staley Jones home Tuesday evening.

Misses Margaret and Catherine Steen motored to Hereford Tuesday afternoon.

Mr. and Mrs. Charley Hoover were visitors in the Z. J. Steen home Tuesday.

Homer Clevenger and Staley Jones visited in the J. R. Overstreet home Wednesday.

We are glad to report that Elmer Burns struck water in his well at about 250 feet and already has his mill up.

On account of bad weather the school attendance was low the past week.

M. E. Morrison went to San Jon, New Mexico, after a load of corn Friday.

J. C. Morrison went to Amarillo with Raymond Cone Friday.

Daniel News

By MRS. JOE THURMOND

The warm sunshiny weather of Sunday and Monday was greatly appreciated after having nine days of cold, cloudy weather. The snows of Tuesday, Thursday and Friday of last week did not make much moisture. The fruit is killed and the oats are bitten down, but the farmers say they will come out all right.

Miss Katherine Hershey spent Thursday night with Mrs. Luna Jacobs.

Miss Angie Jacobs is back in school this week after a two weeks absence on account of sickness.

Rev. Hubert Thomson preached at Progressive Sunday afternoon. W. R. Moore attended the services there.

Sunday guests in the W. R. Moore home were Mmes. Floyd Tomlinson, Joe Moore, Hubert Thomson and their children.

Mr. and Mrs. Durwood Vernon are staying in the Herman Dinkle home near Vega while the Dinkles are visiting relatives in Texline.

Joe Golden of Plainview is visiting his sister, Mrs. Floyd Tomlinson.

Mr. and Mrs. Joe Thurmond and Betty Joe called on Mr. and Mrs. Joe Moore Sunday night.

Mr. and Mrs. Ernest Goetsch and Woodrow Foster visited in the Jacobs home Sunday night.

Floyd Tomlinson, Joe Golden

and Ben Louder were in Castro county Sunday.

Wednesday afternoon at four o'clock Mmes. Hubert Thomson and W. R. Moore entertained at the school house with a surprise party honoring Miss Katherine Hershey, Ruth Moore and Charlton Thomson in celebration of their birthdays. Cake and cocoa were served to the honorees, the pupils, Mr. Thomson, Mmes. C. L. Goad, Joe Thurmond, W. R. Moore and Hubert Thomson. Each pupil presented Miss Hershey with a block with their name on it for a Friendship quilt.

Joe Moore was in Amarillo Sunday.

Flagg News

By MRS. G. B. FRAZIER

W. A. Senter made a business trip to Clovis last Monday purchasing a new truck there.

The child of Mrs. Elsie's, near Spring Lake, that Mrs. Earline Pennington was nursing, recovered.

Rev. Coe filled his regular appointment here Sunday. Rev. Eaves preaching for him at the evening service.

At 3:00 o'clock Sunday two new deacons were ordained, these being F. W. Dodson and N. A. Armes.

Rev. Groom, who is visiting J. K. Tidmore and wife, is ill in their home.

Mr. and Mrs. J. H. Cryer took dinner with Mr. and Mrs. Tidmore Sunday.

Several from Flagg attended the Methodist quarterly conference at Bethel Sunday.

Mr. and Mrs. F. H. Dawkins are on the sick list this week.

Cecil Bellar and family have moved to Flagg, residing in rooms at the hotel.

The Senter grocery is being moved across the street from the Walker store.

Progressive News

By OLIVE PERKINS.

Mr. and Mrs. Haskell Benson, Jodie and Miss Leatrice Benson attended a birthday dinner at the home of J. N. Benson in the Frio community, honoring their father.

Mr. and Mrs. Carl Donovan ate Sunday dinner with Mr. and Mrs. C. P. Caldwell.

Arnold Hershey spent several days last week in Canyon visiting Otto Samuelson.

Rev. Thomson of Daniel preached at Progressive Sunday afternoon. He intends to preach here every other Sunday.

Mmes. Haskell Benson and Clyde Russell and Miss Leatrice Benson helped Mrs. Blakemore on beef last Tuesday.

The losers in the Sunday school contest entertained the winners Saturday night at the school house. In spite of the cold, stormy weather a large crowd was present. After a very enjoyable evening, refreshments of ice cream and cake were served.

Mrs. Ira Ricketts spent Monday with Mrs. W. A. Ricketts of Hereford.

Mr. and Mrs. Clyde Russell visited the Bensons Sunday evening.

Offis Vicks spent several days in the Neel home last week.

Messrs. and Mmes. Owen Neel, J. E. Blakemore, Clyde Russell, Haskell Benson and Misses Leatrice Benson, Louise Hunter, Lillith Boyd and Lawrence Boyd surprised Mrs. Ray Hershey Thursday night with a forty-two party. Refreshments of cocoa and cake were served.

Mr. and Mrs. Howard Hershey and twin daughters spent Sunday with his parents and attended preaching and singing.

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County on the 9th day of March, 1932, by the Clerk thereof, in the case of Troy Womble vs. I. A. McNeil, No. 1934, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in April, 1932 A. D., it being the 5th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, Texas, the following described property, to-wit:

All of section No. 32 of block No. 7 of Deaf Smith County, Texas, located about seven miles east and nineteen miles north of Hereford, containing 640 acres of land, and known as a Troy Womble section of land, said land to be sold subject to the superior lien of the Federal Land Bank of Houston, Texas, as same appears of record.

Levied on as the property of I. A. McNeil to satisfy a judgment amounting to \$15,508.51 in favor of Troy Womble and cost of suit.

Given under my hand, this 9th day of March, 1932.

J. B. MILLER, Sheriff.

Protect your eyesight by eating plenty of Cream O' Plains Butter.

CLEANING and PRESSING

PHONE **16**

Orr's Tailor Shop



SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on the 9th day of March A. D. 1932, by the Clerk thereof, in the case of L. A. Arnold versus R. A. Kelley et als, O. E. Boyer, J. O. Newell and T. J. Carter, No. 1933, and to me, as Sheriff directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in April A. D. 1932, it being the 5th day of said month, before the Court House door of said Deaf Smith County, in the city of Hereford, Texas, the following described property, to-wit:

All of the Northeast Quarter (NE 1/4); the East Half of the Southwest Quarter (E 1/2 of SW 1/4) the west half of the Southeast Quarter (W 1/2 of SE 1/4) and the West Half or the Northwest Quarter (W 1/2 of NW 1/4) of Section Number Sixty-seven (67) in Block K-8; and all of the Northeast Quarter (NE 1/4) of Section Sixty-eight (68) in Block K-8, all of above described tracts in Deaf Smith County, Texas, and being located about nine miles west and two miles North of Hereford, Texas, and commonly known as the L. A. Arnold land.

Levied on as the property of R. A. Kelley on March 9th A. D. 1932,

to satisfy a judgment amounting to \$19,338.53 in favor of L. A. Arnold and against R. A. Kelley and O. E. Boyer, and costs of suit.

Given under my hand, this 9th day of March A. D. 1932.

J. B. MILLER, Sheriff.

ESTRAY NOTICE

Taken up at the residence of the

undersigned, living about 1 1/2 miles southeast from the Town of Hereford, in the County of Deaf Smith, the following described animal, known to be estray, viz: Fawn-colored Jersey cow, with horns, wearing leather halter. If not legally proven by the owner thereof within TWENTY DAYS from the date hereof, I will proceed to

Estray same in accordance with law.

Hereford, Texas, this 17th day of February, 1932.

H. H. BOARDMAN, 8-3p Taker Up.

Mr. and Mrs. Norman C. Vogele attended a Christian Science lecture in Amarillo Sunday afternoon.

This Woman Lost 64 Pounds of Fat

Mrs. H. Price of Woodside, L. L. writes: "A year ago I weighed 190 lbs. I started to take Kruschen and now I weigh 126 and never felt better in my life and what's more, I look more like 20 yrs. old than the mother of 2 children, one 19 and the other 18. Every one of my friends say it's marvelous the way I reduced."

To lose fat SAFELY and HARMLESSLY, take a half teaspoonful of Kruschen in a glass of hot water in the morning before breakfast—don't miss a morning—a bottle that lasts 4 weeks costs but a trifle—but don't take chances—be sure it's Kruschen—your health comes first—get it at City Drug Store or any drugstore in America. If not joyfully satisfied after the first bottle—money back. adv



McLEAN & PITMAN

Phone 1

Famous FAST STARTERS



4 DAYS, 14 Hrs., 30 Min.

IMAGINE 52,000 TONS STREAKING THROUGH THE WATER—3690 MILES OF IT—AT AN AVERAGE SPEED OF 33.4 MILES AN HOUR! THAT IS THE ALL-TIME RECORD ATLANTIC CROSSING MADE BY THE BREMEN FROM NEW YORK TO PLYMOUTH, ENGLAND, JULY 27 TO AUGUST 1, 1929. FOR SPEED MEASURED NOT IN DAYS BUT IN SPLIT SECONDS, NOTE HOW PHILLIPS 66 GASOLINE STARTS YOUR MOTOR IN COLDEST WEATHER. HIGH TEST IS WHAT DOES IT, AND PHILLIPS 66 GRAVITY NOW RANGES FROM 65° TO 71.4°.

TO INVESTORS

An interesting history of the oil industry with an estimate of its future are contained in the illustrated Annual Report of the Phillips Petroleum Company. On request, it will be mailed without obligation. Address:

The Secretary, Phillips Petroleum Company, Bartlesville, Oklahoma

PHILL-UP WITH PHILLIPS - THE GASOLINE OF CONTROLLED VOLATILITY



"HIGHEST TEST" at the price of ordinary gasoline.

Phillips 66 volatility is 69.6 per cent higher than the average of 28 competitive gasolines. Proved by unbiased laboratory tests based on distillation at 212 degrees.

Improvement in performance that is nothing short of sensational, is reported by motorist after motorist, when the tank is filled with Phillips 66... the greater gasoline.

If the finer results were noted only in one make of car, or in two or three, you might reasonably doubt whether your motor would deliver similar improvement. But owners of four-cylinder Fords, and owners of Cadillacs with four times as many cylinders; all are enthusiastic about the added power, the faster get-away, the snappier pick-up, and longer mileage given by Phillips 66 gasoline.

They are unanimous, too, in praising its split-second starting speed on days of freezing cold. That's why it pays to get high test. And it pays doubly, if you stop at the Orange and Black 66 shield... because that's where you get higher test gasoline without higher price.



For those who prefer it... Phillips 66 Ethyl... at the regular price of Ethyl Gasoline

32° below freezing yet THIS OIL is perfectly FLUID

Protects cold cylinders and bearings against winter wear and damage. Insures instant lubrication, because it is completely de-waxed. Minus water and carbon. 100% paraffin base. A grade for every car. Experts say it is the world's finest oil for your motor. 30¢ a quart.



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"Well Pressed Is Well Dressed"
Clothes called for and delivered
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THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



The Whiteface Roundup

THE STAFF
Lueta Borden - Editor-in-Chief
June Alred - Assistant
W. J. Fellers - Sports
Ardelle Foster - Societies
W. B. Wilson - Jokes

Attitudes.

Back of an individual's success or failure in a game, in the classroom, in a contest or in life there is usually one thing that counts most. Attitude seems to be that one thing. Lately it seems to me that attitude that is good and proper attitudes, have been on the decline. Take for instance the attitude of the average high school student. He thinks "Oh, well, that lesson is too hard; I had better take a nap" or "Why rush? I don't get that troublesome paper in on time it won't matter much." But the student may fool himself, he may need that information later in life, and he might very unexpectedly fall the course. Let's get out of this slovenly habit of just letting things slide. This is not intended to be a sermon. Only remember you never get out of anything any more than you put in, so straighten up and quit day-dreaming.
LUNETTA BORDEN.

DON'T CRY

BY PU-KUKU
Percy Harris, in Geometry class: "Let's dissect a line."
Saying of Ardelle: "So do I."

Sherman, Keller and Leslie got lost in Friona Tuesday night.

Mr. Hudson: How low would it take to fill something with nothing?

Voice from Crowd: Same time it took to fill your head.

She has been at it again. Violet Morris has done something she doesn't want in the paper.

According to the latest, best and most popular note found, Keller, indicates, has lost something that belonged to a girl. He asks how much it is worth so he might pay for it. She says thousands of dollars. The note concludes by saying he may come to see her and they will talk it over. Probably she lost an expected leap year return kiss.

Percy Harris tried to do some work on the electric chair Thursday, but Mr. Dillehay wouldn't let him.

To go where I am wanted, is my theme song to be. That is, if I'm not invited, I'll just spik the lee.

Why was Reaford so hungry in history class? He was trying to eat W. J.'s finger when Miss Carlisle stopped him.

Terror Tynes says Lindy, Jr. was not kidnapped, but just ran off from home in one of Lindy's planes.

Paul Revere made his ride at the wrong time Wednesday night.

Why was Harold B. seen walking up and down the street in front of Beatrice's house last Sunday night?

We wonder if Butch and Ray have ruined the telephone company's business. You guys ought to know better than that. That is what causes depressions.

What did a certain person do to the clock last week?

SERVICE
and
Good Food
AT ALL HOURS
IKE'S CAFE

At 1:30 there is no more telephonic communications with teachers for Guz.

Jack G. says the only difference between Gandhi and some girls is their looks.

Notice to all who may be concerned: The four muskratting chipmunks, Jack G., Jack R., Jack C. and Climer, have decided to be like angels. They guarantee to speak when spoken to, and throw in a smile extra, never to ask for only one date a night, to be polite at all times, not high but any one, etc., so if you hear any wings flopping don't get excited.

I'd like a new cane; something in dogwood.

Yes, sir; something with the bark on it?

Modest? Why she won't even accompany a young man on the piano without a chaperon.

George Washington may thankful be, it was his dad who nailed him for cutting down that cherry tree; Our dads would have jailed him.

We all enjoyed the operetta but a wov is coming. The Senior Play.

District Attorney: Now son, anything you say will be held against you.

P. C.: Jean Harlow, Clara Bow, Greta Garbo.

Nancy C.: The man I marry must be bold, but not audacious, handsome as Apollo, yet indolent as Vulcan; wise as Solomon, but meek as Moses—a man all women would court, yet devoted to only one woman.

Jack C.: How lucky we met!

Why did Jack R. not use a saddle Saturday afternoon. Ask one who knows.

Harold: How about a date?

Elizabeth I.: I haven't a thing to wear.

Harold: Quick, woman, pose for a fashion plate and our future is made.

If some of our very nicest people had known that cabbage was sold by the ton they would have stopped eating it long ago.

We've all heard of twenty frogs who went to school, probably to the Junior hop.

Jack R. at Spratt's, isn't afraid of a cow if a table is near for him to jump up on.

Christine Hunzinger was caught out at the airport. She must be learning to fly.

Miss Wrenn: G. B., what is an adult?

G. B. Hagar: An adult is a person who has stopped growing except in the middle.

Ardelle F.: Aren't you getting G. B. and Harold confused?

Betty M.: Yes, I got L. B. confused one night and Harold another.

He: Haven't I met you somewhere before?

She: I think so, your face feels familiar.

Donald H.: I hope she likes the new crush in my hat.

Something New.

Well, folks, here is something new to talk about. There has been a new club organized, and what a club! The members of this club were always doing something, now they have really gone and done it. They call the club the "Sisters of the Skillet". For short they just say S. O. S.'s. That's a name and a half for just four girls who are Mary E. Ireland, Bettye B. Jones, Katherine Miller and Bettye Ruth Pickett.

Every Friday night you will probably see them out on some special mission, such as washing milk bottles, skillets and pans, but most of the time they are joyfully singing "Sniffing on your shoulder." "All of me," etc. They will sing "A faded summer dress" only to remind themselves of that good old soap called chipto.

As everyone knows these girls one can imagine what their main interests are, for instances, the Big Shots. Oh, yes, these girls know their big shots, and they take care of them by checking up on their diet, sleep and seeing that they keep their little noses clean. When it comes to anything like that, the other girls of H. H. S. have lost out entirely for the S. O. S.'s know their stuff.

Here's hoping they make a big hit with all the dishwashers.
OLUB REPORTER.

Senior Play Cast Selected.

Tryouts for selection of the cast for "Meet Uncle Sally" were held Monday afternoon and Tuesday morning by Miss Carlisle, senior sponsor, and Miss Crawford, English teacher and director of the play. Both said it was difficult to select any one person for a part because of the competition. Of the 30 members of the senior class who responded 12 were, after much consideration and forethought chosen for the permanent cast. The lucky ones, so they themselves feel, are Keller Muse, Mildred Fullwood, Lueta Borden, Spaulding Bartley, James Cloyd, Martha White, W. B. Wilson, Burl Alexander, LaVerna Wombie, Zelma Ruth Shore, J. C. McCollough and Ollie Ramey. Practice has already begun. Those chosen realize that extra work and sacrifice will be their lot, and as some jokingly say, "We may not be so lucky, after all."

Popularity Contest.

What's the trouble, seniors? Don't you want the class to win? Don't you want to be the winners when the contest is at end?

Don't you think that we can do it? Don't you think we've got the stuff? Come on, seniors, get together; Let's show these others that we're tough.

Let's stay behind these senior students. We can do it, senior class; Then we can say we won the contest. Because we spent a little cash.

And when we've got out in the world And are toiling like the rest; We can smile when we remember How we won at H. H. S.
—A SENIOR.

Assembly Talk.

Tuesday morning Dr. Heard gave a very interesting, as well as inspiring talk in assembly. His subject was, "The Highway of Life." He brought out a number of things that we, as pedestrians on this great highway, should understand. One thing he said was: "Remember that we travel this road only once, so make the most of your opportunities."

Band.

The band goes to Amarillo Friday, folks, so pack your bag and go to the contests. The contests will be enjoyed by everyone and the massed band will be a main feature. The De Luca contests will be interesting also. The contest numbers for the band this year are Land of Romance, the number selected by those who arranged the festival; Light Cavalry Overture is the required number which we selected ourselves. The warm-up number will be The American Gentleman March. We shall also play this number for the De Luca contest. We suggest that everyone go to Amarillo if possible for it will be well worth your time.

The band has received new sweaters this week. They are maroon with a white emblem, which is a music lyre.

HOME HENSLEE.

New just who would believe that G. C. was in the library the first period? That sounds strange.

Selection of 1932-33 Subjects.

This week students are checking a list of subjects indicating tentative selections for next year. The lists are to be checked after conference with both teachers and parents when any special problem is involved. The purpose of the early selection is to aid in planning the number of sections needed in the various subjects next fall. There are approximately twice as many to enter high school from the grades the coming year as entered last fall, therefore more sections will be needed.

Students will not be permitted to take a subject more than one year below their regular classification except in the case of senior girls who may take home economics I, but not home economics I. Some exceptions may likewise be made in agriculture.

High seventh grade students may take two high school subjects in addition to their seventh grade subjects. They must take algebra and one of the following: Ancient history, general science or home economics, provided the sections are not overcrowded.

There will be little change in the subjects offered next year and those now offered. World history given last year but not this year, will be opened to second year students next year. Those students who have first year history may not select world history, but must take second year or modern history. The boys are petitioning the authorities for a boys class in foods; thirty names were secured early last week. Girls who have had two years of home economics are talking of a third year class that may be organized. Don't quote me, but this is what I have heard.

HI-Y Party.

The HI-Y had a St. Patrick's party Saturday night in the gym. When the boys and their girls came in the door a new name was pinned on their coats. The names were distinctly Irish. We played many old fashioned singing games that most of the crowd had not played before, and they were thoroughly enjoyed. When we got tired of playing, refreshments were served. Then the party broke up. The boys who had no dates washed the dishes as was prearranged. Mr. Hudson and the club think the party went over big.
HOMER HENSLEE.

Boy Wanted.

By Frank Crane.
A boy who stands straight, sits straight, acts straight and talks straight.

A boy who listens carefully when spoken to, who asks questions when he does not understand, and does not ask questions about things that are none of his business.

A boy who moves quickly and makes as little noise about it as possible. A boy who whistles in the street but not where he ought to keep still. A boy who looks cheerful, has a ready smile for everybody, and who never sulks.

A boy who is polite to every man and respectful to every woman and girl. A boy who does not smoke cigarettes and has no desire to learn how.

A boy who never bullies other boys or allows other boys to bully him. A boy who, when he does not know a thing, says, "I do not know," and when he has made a mistake, says "I'm sorry," and when requested to do a thing, immediately says, "I'll try."

A boy who looks you straight in the eye and tells the truth every time. A boy who would rather be expelled from school than tell a lie or be a cad. A boy who is more eager to know how to speak good English than slang.

A boy whom other boys like. A boy who is perfectly at ease in the company of respectable girls.

A boy who is not sorry for himself and not forever thinking or talking about himself. A boy who is friendly with his mother and more intimate with her than anyone else. A boy who makes you feel good when he is around.

This boy is wanted everywhere. The family wants him, the school wants him, the office wants him, the boys and girls want him, and all creation wants him.

We heard that Cloyd was trying to teach Reaford how to suck eggs Saturday. You must have an old, experienced teacher, Butch.

Pep Club.

At the last meeting of the pep club, new rules were made. We decided to have a program each week and a social each month. A constitution was written, read and adopted by the club. It consists of a number of rules by which the members have to abide.
NORA ALICE DANIEL.

Dr. Heard Speaks.

Friday, March 11, Dr. G. W. Heard spoke to the occupation class on dentistry. He gave us the three distinct classes which are operative, surgical and prosthetic. Each of these classes was explained very carefully.

The next and most important thing mentioned was the personal talent of mechanics that a person must possess before he is able to be a dentist. He must possess personal qualifications such as personality, appearance, good nerves, love of work, love of humanity and love of very detailed work. A dentist's salary depends entirely upon the individual. Some people are better talented and know how to manage their business better than others.

The hours of work are fairly well regulated. However, emergency calls may come at any unexpected time. For this reason dentists must watch their offices very closely, but know to take interest in outside affairs. Statistics show that dentists live about as long as anyone, although they get very little outdoor recreation.

Attention, Students!

Here's a plan. Take it or leave it as you think best. The next issue of the Roundup will contain a question box, called Miller's Mutt-rings, with answers. Here's what you are to do: Do you have a question to which you have no answer, can't find one, or want one? If so, write it out on paper and put it in this box which will be placed on the box to the right of the door. Letters should be addressed Dear Miller; they do not need to be signed but initials or a nickname are preferred. Your question will be given personal attention by Marvelous Miller and the answer will be printed with the question. Come on, respond; this can be a helpful, enlightening device for you and others. Did you ever notice that when you ask a question in the school room there are generally two or three others who really are interested, too?

Committee On Awards Named.

Late last semester the point system for awarding both curricular and extra curricular activities was adopted. In accordance with the plan a special award will be given to the student earning the highest number of credit points. The highest five per cent of the student body will receive the school emblem and the next highest five per cent will have honorable mention.

At a recent faculty meeting a committee consisting of all the class sponsors and the senior and junior class presidents was appointed to decide on the exact award that will be considered the "school emblem."

Central School Honor Roll.

High Fifth, Low Honor Roll: Jack Boydston, Dean Dunlap, Melba Schultz, Charles Spradley, Nancy Millard, Mildred Rutherford, Helen Ann Snyder, Dorothy Thompson, Geneva Standifer.

Low Fifth, High Honor Roll: Juanita Bell Ray, Edith Jackson, Barbara Jane Brotherton, Jack Nicks; Low, Elizabeth Rice, Virginia Mosely, Faye Crosthwait, Jar. Karr, Martha Grace Cullwell.

High Fourth, Low Honor Roll: Marvin Kearns, Gayle Higgins, Merlin Conklin, Billy Ed Ball, E. B. Posey, Jr., Marjorie Burgess, Catherine Fullwood, Bettye Sue Henslee, Virginia Newell, Pearl Smith Joy Wagley, Grant Fuller;

Low Fourth, Low Honor Roll: Clifford Estes, George McLean, Clyde Hagar, Lynwood Holman, Joe Orstead, R. L. Dowell, Martha Nell Ewton, Norma Jean Foster, Billie Beas Green, Mary Beth Hicks, Wanda Jean Reed, Helen Francis Streu, Nellie Thompson.

A String for Your Finger.

Remember Friday night, the big event of the week: It is the closing night of the big popularity contest. It is the night to see just who is going to be the most popular. If your candidate wins, you will have to be there with the kale. Money is what does the talking, so be there with the dough. And don't forget the date—Friday, March 18.

The boys and girls are wondering why Mr. White has been making quilting frames. Why don't you come over to see us some time and bring your knitting?

Isn't it peculiar how some people torture their pets, such as cats, by naming them after certain people? Now just whose cat is named Brunel?

Favorite Expressions.

Elizabeth I.: My goodness.
Gaylord: Bread and milk.
Reaford: Me too.
Ruth Marie: Oh—ooo.
Mary E. S.: Good grief.
Sherman: Ardelle.
Bettye Bruce: City park.
J. C. Mc.: Well say.
W. J. Borden: Sure is cold.
W. J. Fellers: I forgot my—
Patricia: Ro-ro-ck me to sleep.
Nora Alice: Hoo-Ray, hoo-Ray.
Jack C.: Yeah, we had a flat.
Roger B.: Well, fan my brow.
R. A. Daniel: Will you shut up?
Herbert B.: Now, listen, Sousa (phone)

Milton: When you're dropping like a bullet.
Ardelle: I'll tell them about Sherman.
Florence B.: I got five more demerits for skipping gym.
Miss Veazey: And he went on to say—
Dogs H.: Now that wasn't me.
S. Bartley: I bet you can't prove it.
Tynes: Well, you see it was this way.

Owen Miller: O man!
Bob Hough: Listen kid how about—
Wilson, Cartwright, Gilliland, Russell: The gas line froze.
Climer: Well, are we going or not?
June: Somebody left his frigid-aire open.
Percy: Let's go down to Pansy's.
Piebus: Good gosh!
Coach: Now, listen!

Track Meet At Friona.

The track boys have been practicing for a few weeks and are now ready to show proof of what they have been doing. Next Friday, March 18, at Friona they are to participate in a triangle meet between Friona, Dimmitt and Hereford. The entire team has not been determined, but probably these are the representatives from this school: Jack Russell, for dash; Berry Orr and Jack Russell in hurdles; Elwin Holland, Libburn Ray, Wayne Farris and Berry Orr, handling the weights such as shot, discus and javelin, but which each will do is not known. The distances will probably be entered by Harold Broadwell, Leslie Cullwell and Leonard Mitchuson. The jumping pit has not been completed and it has not been decided who will enter in high jumps or broad jump.

There are several more boys who have been coming out, but on account of some of them not having had enough work out this spring, due to bad weather, they were not in condition for this meet. Everyone expects our boys to bring back some honors. Get in there, boys, and do your best so you will not disappoint your school, who is backing you strongly.

Bridge Party.

Last Saturday night Murray Copeland entertained at the home of Mrs. A. C. Hales, with three tables of bridge. At about 11:00 o'clock delicious refreshments were served. Ardelle Foster won high for girls and Andy Haberbacher for boys.

Science Club Party.

Don't forget the party next Saturday night, March 19, senior club members. We don't know what it is going to be like yet, but if Miss Wrenn plans it, it is going to be something worth while. As far as refreshments are concerned we shall be satisfied as long as we don't have to eat so-called scientifically prepared food pills.

Debate Postponed.

The boys' debate which was scheduled for Thursday, March 10, at Canyon was postponed because of the disagreeable weather.

Warning: Be more careful where you leave your stray notes lying around. Here's one that was found: "Take this note and give it to Wilbur at four and don't read it. I will do something nice for you some time." (Contents of letter withheld, published on request.)

Who's your candidate for the popularity contest? Mine is W. B. and Lueta and say, they are popular, too. About as popular as a turkey at a Thanksgiving dinner.

Imogene H., just who is your artist friend in Mineral Wells? Those pictures you have are not bad. I shall admit. Is this the reason that you wish to return to Mineral Wells? Oh, Oh!

Sally S.: James, do you love me still?
James G.: Yes—better than any other way.

Walter S.: Did you go to the character reader?
Piez B.: Yes.
W. S.: Did he know anything?
P. B.: Well, he made me pay in advance.

Chas. J.: I think Napoleon was a much greater soldier than Bonaparte.
Miss Carlisle: But they are identical.

C. J.: That may be, but I always will believe that Napoleon was much more identical of the two.

Preacher (Sunday night in church): Have faith in fellow citizens; have faith in men; have faith in self—etc.

P. B.: Yeah, but have no faith in women.

We wonder why J. C. Mc. and Gaylord both had to work Sunday night in the filling station.

We hear that Piebus Ray and Terror Tynes entertained the unemployed Saturday afternoon by displaying their skill and art at spinning tops.

Does your home look as good as your car. Maybe paint will make up the difference. Panhandle Lumber Company. 10-1e

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Custom Hatching
Inside Hatchery

Hose Or Lead Pipe Risky Gas Connections

Flexible connections for gas stoves are dangerous. They are likely at any time to become leaky or disconnected, with the danger of resultant injury to health and property.

This is true not only of rubber hose, but also of lead or copper-coated pipe, which, bent a time or two, may crack and leak. There is this additional objection to lead or copper-coated pipe; the aperture in the usual lead pipe connection is only one-eighth inch in diameter. A bend reduces even this small diameter. The result is that an insufficient amount of gas reaches the burners. A three-eighths-inch iron pipe connection is the safest and most efficient for the ordinary room heater.

Natural gas, when properly used, not only is the cleanest, most convenient and efficient of fuels, but it is also one of the safest and most economical.

If you are in doubt regarding the safety or efficiency of your gas equipment, call our Service Department. It is maintained for the free use of our customers.

West Texas Gas Co.

Summerfield

BY MRS. L. JOHNSON

The W. M. S. had an all day meeting last Thursday with Mrs. Walter Huntley. It was the week of prayer for the home missions. Ruth lady brought a covered dish and this made a delightful luncheon. Mrs. Mae Abbot of Boyina covered on the Mexican work. They also had an interesting program on different foreign countries and the people.

Messrs. and Mrs. Walter Hawkins and H. D. Hill and families were Sunday guests in the B. A. Atchley home.

Bari Lance of Hereford spent Friday night in the C. E. Waiser home.

W. D. Kelleher and wife of Hereford spent Sunday in the Louise Huckert home.

Mrs. L. Johnson has returned from a visit in Waco, Temple and Fredericksburg.

Mr. and Mrs. John Kirk of Canyon were week end visitors in the Witt Clark and Geo. Story homes.

Densil Long of Texico visited friends here Sunday.

Walter Huntley and Wilburn Eddleman were business visitors in Farwell Monday.

Miss Billie Valentine of Hereford spent Sunday with Miss Maud Noland.

B. Davis who has been staying with his sister, Mrs. Lee Curry,

left Monday for Claude where his sister, Mrs. R. A. Baker, will join him, going to Walsh, Colorado after Mrs. W. A. Davis, who has been with her daughter there the past six weeks.

Miss Grace Eddleman of Plainview is visiting her brothers, Wilburn and Bill Eddleman, here.

J. P. Davis has returned to his home in Weatherford after a stay with his brother, Ben Davis and family.

B. K. Greason shipped a carload of calves last week.

Mr. and Mrs. George Garrison of Hereford were guests in the L. Johnson home Sunday.

A group of friends gathered at Misses Christine Chapman and Fannie Mannings's Saturday night and spent an enjoyable evening playing bridge.

Mr. and Mrs. Jake Maylor of Black visited Mr. and Mrs. Clayburn Carr last week.

We are enjoying the sun this week after a gloomy time last week. A four inch snow fell last Thursday and Friday, but was so dry did not do much good.

Mr. and Mrs. John Sanders of New Mexico visited the J. B. Sanders home last week.

Misses Leatrus Waiser and Nell Hewett were business visitors in Dimmitt Wednesday afternoon.

Lester Suttles and children spent the past week with relatives at Ford.

The quilt show, sponsored by the club was well attended, con-

sidering the bad weather. Mrs. Louise Huckert's Lone Star won first, and Mrs. Lee Curry's quilt, Rose of Sharon, which the club gave her, won second, and one of Mrs. Obe Roberson's quilt took third place.

Miss Mary Lea Huntley, who has been attending Wayland college, has returned home.

Chas. Roberson was a business visitor in Amarillo Wednesday.

The W. M. S. ladies will have an Easter bake sale, Saturday the 20th at the Furr food store. Special orders will be taken and must be left at the Furr store by or before Friday, March 25.

Miss Mildred Fullwood of Hereford was a guest of Miss Ruth Lookingbill Sunday.

Mr. and Mrs. J. R. Oglesby and daughters left for Tulsa Sunday to visit her sister, who is ill. Mr. Oglesby and daughter, Helen, returned Sunday night, but Mrs. Oglesby and little daughter stayed.

Ky Lawrence has installed a new milking machine.

Misses Christine Chapman and Fannie Manning, with W. Eddleman and Buford Fellers visited Mrs. Jim Bagwell at Dimmitt Sunday night.

and we must push forward with wisdom and forethought. There are many comparatively inexpensive things that can be done to add to the attractiveness and comfort of our citizens, and, if done, will make Hereford a magnet to draw new and better citizens unto us. It is suggested that one man, at a salary of \$60 per month, could clean up and keep clean the streets in our business section; a 250 candlepower light placed in the center of each street intersection of the down town district would, in connection with the present white-way lights, give us almost perfect street lights, and with very little cost; permission to build modern tourist camps in the corporate limits; a swimming pool in Lake Park, with added improvements for children's play grounds; more residence streets paved with curbs—we now have about six miles of brick pavement in Hereford, but it is too expensive to pave residence streets with brick. It is rumored that the American Airways Corporation contemplates the

establishment of a line through here, with Hereford as a landing stop. It now looks like Hereford will be a junction point on the north and south and east and west paved highways. We are overlooking the fact that we are in the very heart of a shallow water district that has few equals on the American continent—pure soft water, inexhaustible, can be had in a big area around Hereford at an average depth of only 48 feet. Hundreds of ten and twenty acre tracts, all under irrigation and occupied by prosperous, contented people, should and will be in evidence in time. Our independent school district should be trebled in size and the system made one of the best in Texas.

All useless expense in operating the city should be eliminated, with strict economy and good business methods used in every instance. Suggestions from others are invited—all in a spirit of harmony and for the good of our town and community.

L. BASKIN.

E. B. Black Co.

Is offering the greatest values in bedroom, living room and dining room furniture that has ever been sold in the Panhandle. Our stock is complete—our big store is overflowing with up-to-date home furnishings—all of the latest the market affords.

- \$ 75.00 former price bedroom suite for \$39.75
- \$ 95.00 former price bedroom suite for \$45.00
- \$125.00 former price dining room suite for \$62.50
- \$ 85.00 former price dining room suite for \$40.00
- \$147.50 former price living room suite for \$72.50
- \$175.00 former price used living room suite for \$85.00

Some Extra Good Used Furniture Cheap. We Sell R. C. A., Victor and Philco Radios.

E. B. BLACK COMPANY

"We Are Satisfied With Small Profits."

L. Baskin Sees Benefits From More Candidates

To the Editor of the Brand:

On April 5 we are to elect a mayor and two commissioners to govern the city of Hereford for the next two years. The announced candidates so far are E. B. Black for mayor, with Johnathan Pitman and J. D. Buchanan for commissioners—all three good men and fine citizens. Rumor has it, however, that other candidates will announce and that perhaps several more instead of three candidates will appear on the ballot.

Bright spots are beginning to appear on the financial horizon and it seems evident that we will soon be living in a different atmosphere. This means that we should have men at the head of our city with vision; men who think, plan and are aggressive. Hereford is comparatively a new town and we are living in a land of wonderful undeveloped possibilities. Our growth is ahead of us

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OF A RANGE
ROUSTABOUT

"Home never wuz like this," said the Panhandler, as the "Brakie" kicked him out of his side door Pullman. Wal, yu kuo we wuz lukin' over yer kitchen las' week when we kwit writin'. That seems to me sum mor thet cud de dun ter it too. Luk at the walls. Seems lik its kinda dark in here and yet got a hull lot uf winders too. Say, mebbe ef yer wud git sum paint er mebbe sum uf this here Kalsomine and paint the seclin' an' walls it wud knot be so dark. An' yer kno thet these here gred-headed flies whut hev been livin' in the cracks an' dark corners all winter er jest about reddy ter cum out an' start their famblys fer this year. Ef yer wud jest fix them ther screens on the winders an' doors, Ma wuldnt hev ter shoo them out with the dish towel. An' yer never kin tell, it might save er doctor bill, cuz yu kno they say these here flies carry sickness of all kinds. It wont cost much ter fix them up cuz yu kin by screen wire fer four cents er foot and screen doors fer as little as \$2.75 fer wun. By Goory, that we wud git inter the sittin' room this week, but ges we'll hev ter go in thar next week. Mebbe yer kin luk it over and tell us er about it an' we kin tell yer how much it'll cost ter fix it up. Hev yer put anyone ter work this week? Everybody all over the country is doing it.

R. H. KEMP LUMBER COMPANY
Phone Four-Four

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HEREFORD, TEXAS

Thursday - Friday
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JACK HOLT
in
"MAKER OF MEN"

A new thrill awaits you in this story of a famous coach who sacrificed a championship, his reputation, himself . . . to mould a man.

Saturday Only
Matinee and Night
MARCH 19



HOOT CIBSON in CLEARING THE RANGE

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It's their gayest happiest...romance...with lots of laughs.

Delicious
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JANET GAYNOR
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Music by
GEORGE GERSHWIN
A FOX PICTURE
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A SUPER COMEDY
The UNEXPECTED FATHER



"Any Old Port"

Children accompanied by parents Admitted FREE. Special Health Pictures shown by County Health Council.

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"The Rainbow Trail"

Something Different!

EXTRA! EXTRA!

WAR DECLARED!

On High Prices and Depression!

JOIN THE FIGHT FOR LOWER PRICES—BUY HERE!

Please Take Note—
Doors Open at 2 p. m.
FRIDAY Afternoon, March 18th

WATCH FOR OUR BIG CIRCULAR—

Doors Open Friday at 2 p. m. MARCH 18

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