

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st Year—Number 45.

The Hereford Brand, Hereford, Texas, Thursday, November 19, 1931

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DISTRICT SEMI-FINAL FOOTBALL HERE TOMORROW

Plans Move Forward For Big Poultry Show

FREE ENTRY FEE IS ATTRACTION

Hereford Merchants Respond Loyal; Contribute Prizes to Increase Interest In Show. Entries Expected from Wide Area. Prize List Growing.

The Tri-County Poultry Show is shaping into one of the best exhibitions that Hereford has ever presented. The dates, set, December 3, 4 and 5 are meeting approval of poultry fanciers throughout the region to be served, and indications point to the largest showing of birds Hereford has ever seen.

One feature that induces breeders to bring individuals and groups here for showing is that there will be no entry fee charged for any class, a circumstance that has no equal anywhere else in the Southwest. Preliminary work for last minute preparations will begin next week when the McCormick-Deering machinery and tractors at Buchanan & Rosson's will be removed from the show room proper and space cleared for setting up the exhibition coops. Special coops will be brought down from Amarillo for the show.

A number of local breeders already have their birds in preparation for the Tri-County Exhibition—cleaning them up, feeding them and training them in coops so they will be accustomed to the judge's handling, and to the public crowding around the cages. It will be announced later, when all plans are complete, whether or not there will be a "production class" (egg contest), and pet stock exhibition, such as rabbits, pigeons, etc. A number of breeders have indicated a desire for such departments.

As before, the Tri-County Poultry Show is made possible by the Chamber of Commerce which has given \$150 toward the expenses. Buchanan & Rosson donate the building, and the show is conducted under auspices of the Vocational Agriculture class of Hereford high school, of which B. H. Hopkins is teacher.

Many special prizes are being arranged for by the Hereford merchants, among them being an aluminum tea kettle by C. A. Skelton, 200 pounds of poultry grain offered by Cone Elevator, a man's dress hat by S. L. Harman's store, 100 pounds of laying mash by the West Texas Feed and Seed, a poultry feeder by Hardean-King company of Amarillo, subscriptions to the Hereford-Bison to Deaf Smith county winners, etc.

Mmes. Edith Hughes-Dyer and W. I. Valentine have secured many of the above special prizes and are still soliciting merchants to give them an opportunity to contribute toward the success of the show by donating items as premiums.

Hillside Hatchery, one tray of autom hatching; Stone Department Store, man or boy's cap; former Drug Store, 100 poultry form capsules; Popular Store, a teakie; City Drug Store, 8-lb package Dr. LeGear's poultry preparations; Weir's Variety, \$1 in merchandise; Baker grocery, \$1 in merchandise; D. R. Gass & Son, \$1 in merchandise; Shore's grocery, \$1 in merchandise; Cloyd's market, \$1 in merchandise; Ike's cafe, \$1 meal ticket; Helpy-Selvy, \$1 in merchandise; Helfer Hat shop, tam; Sprowis-Cronin & Co., \$1 in merchandise; Hereford Bakery, \$1 in merchandise; Carlyle grocery, \$1 in merchandise; Stren hardware, 3 gallon insulated poultry waterer; Kester & Son, alarm clock or pocket Ben watch; Chocolate Shop, 2 1/2 lb box kitchen-made chocolates; Close Drug Store, 1b package Dr. LeGear's poultry prescription; Fox Mercantile Co., bus shoes; Furr Food Store, 1 lb flour; Piggly Wiggly, 3 lb White Swan coffee; E. B. Beck, rag rug; Stockman's Cafe, dinner tickets; Frank's Grocery,

MANY BENEFIT EVENTS PLANNED FOR MRS. LEWIS

The serious illness of Mrs. Lula Orr Lewis which has made necessary a visit to the Mayo Bros. sanitarium at Rochester, Minnesota, for an operation, has caused many of her friends to devote their



JANIE AND JIMMIE LEWIS

efforts in arranging various forms of benefit events to raise money to pay for the trip. The money realized in this method is placed in a trust fund to be used by Mrs. Lewis.

The first money contributed was by the Hereford post American Legion in the sum of \$50.00. The Community Bible class raised \$100 last Sunday for the fund, the greater part of which has already been paid in. J. C. Parker, manager of the Star theatre, is giving all the proceeds of tomorrow night show, above actual cost of the film, toward helping the cause.

The Sunday school class of Mrs. Lewis' two small children will sell candy during the performance of the picture, and the older one, Lela Jane, who is an exceptionally fine acrobatic dancer, will be part of the program.

Copies of a pamphlet, "Limb from the Old Apple Tree", of which Mrs. Lewis is author will be offered for sale at the Star theatre program also, Friday night.

Marlin Gilliland, graduate of the Horner Dramatic School of Kansas City, is directing a local talent play to be presented in the future, and the proceeds will go to the loan fund.

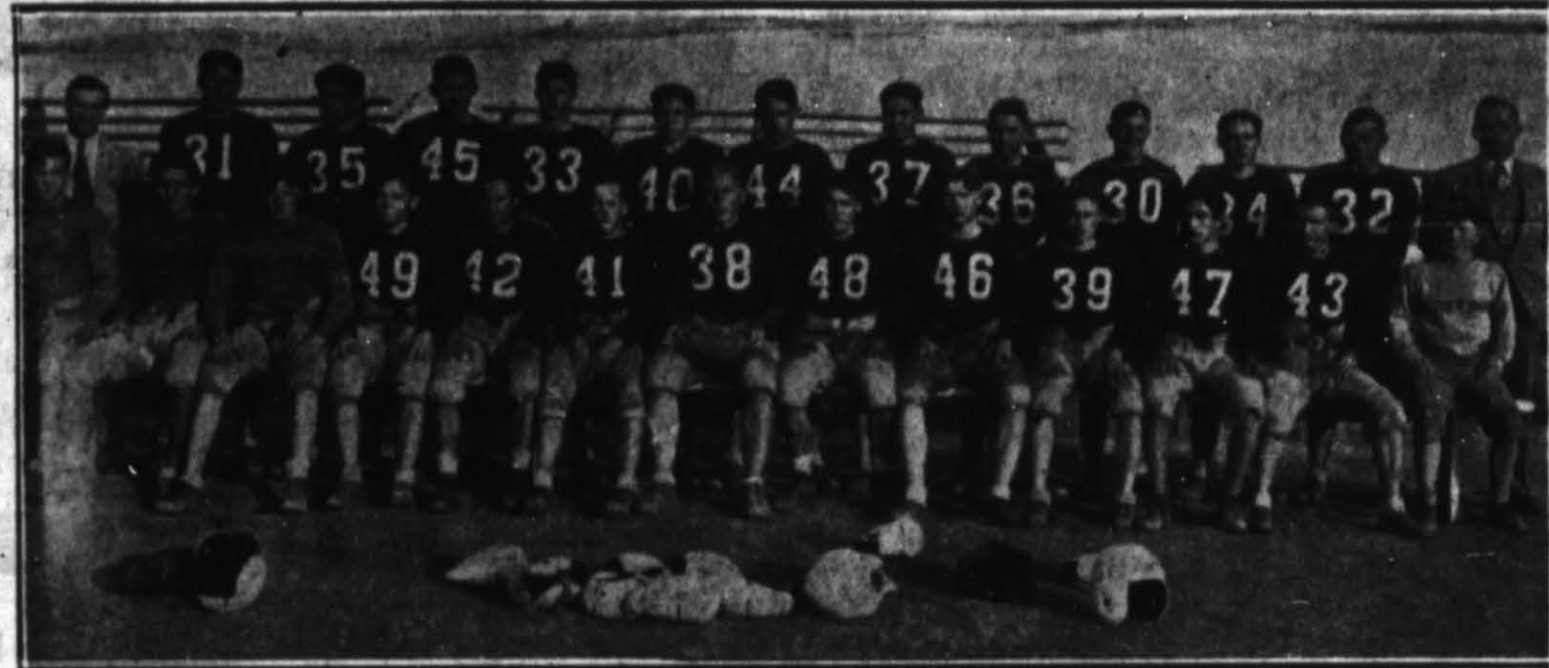
The Methodist ladies will hold a bake sale at the Furr Food Store Saturday of next week to assist in raising money on this fund for Mrs. Lewis.

Summerfield to Play "A Run for Her Money"

The comedy-drama, "A Run for Her Money", to be presented by local talent at the Summerfield school house by the Sunday school class of Mrs. Alton Lookingbill, promises to be a most entertaining feature. The characters have been well selected and a vigorous period of rehearsal has brought the best interpretations of the parts. The following play the principal roles:

Adelaide Damson, a village romp, Glenn Curry; Corinna Meeker, a loyal and resourceful woman, Leatrus Walsler; Berinda Meeker, her sister, a clinging vine, Hazel Oglesby; Blake Hayden, an engaging detective, Wilburn Eddelmon; Mrs. Kenneth King, a marauding widow, Christine Chapman; Ned Bailey, the widow's victim, Frank Lookingbill; Sam, porter and bell-boy, Jim Clark; Gideon Warren, avaricious uncle of the Meekers, Hamilton Still; and Justice Dill, accommodating village magistrate, Guy Walsler.

FULL FIGHTING FORCES OF THE WHITEFACES



STANDING, left to right: T. E. McCollum, coach; B. Orr, Cloyd, Cartwright, Wilson, Cramer, Muse, Kropff, E. Hartman, Farris, Habermacher, E. Holland, Hopkins, manager. Seated, left to right: R. Holland, Alexander, Gilliland, Sowell, Bartley, McCollough, Stone (C), Russell, G. C. Hartman, Blythe, R. Orr, Collins, Huckert, mascot.

Dalhart Wolves Coming Tonight On Passenger

WHITEFACES IN GOOD CONDITION

Hard Battle Is Anticipated By Both Teams. Little Indication of Any Favor to Either. Game to Be Called at 3:30 Friday, at Whiteface Field.

PRESIDENT HILL WILL ADDRESS COUNTY TEACHERS

The regular meeting of the Deaf Smith county teachers to convene next Saturday morning in the county court room, will have one of the best speakers of the Panhandle to address it. Dr. J. A.

Everything is being put in readiness for the coming of the football machine of Dalhart high school tomorrow. Indications are that the business district of Hereford will be closed up tight from 3:15

How They Will Start.

Hereford	Position	Dalhart
Cramer	rt	Matthews
Cartwright	rt	Coleman
E. Hartman	rg	Jenkins
Cloyd	c	Ritchey
McCullough	lg	Day
Stone (c)	lt	Chennault
Wilson	lo	Brewer
Russell	qb	Thompson
Collins	lh	Webster
Habermacher	rh	Yarberry
E. Holland	fb	Howell (c)

Officials: Crump, referee; Hays, umpire; Hull, head lineman.

until 5:00, according to the various announcements merchants have been making up and down the streets this week. With fair weather there will probably be one of the largest football crowds the city has ever seen.

The Dalhart team, popularly known as the Wolves, will come to Hereford tonight on the evening train and the fans and followers from the Queen City of the North Plains will drive or fly down tomorrow. The visiting team will have the advantage of a night's rest before the game tomorrow instead of making the trip and playing the same day.

All Stores Will Close.

A last minute communication from a soliciting committee reports that the entire business section will close for the game, including filling stations, garages, etc., the most complete close-up the city has ever observed.

Appreciation of Cooperation.

The Brand is deeply appreciative of the merchants whose loyalty to the team prompts them to acknowledge publicity through the Brand the efforts the paper has made to furnish news of the team throughout the entire season. The illustrations of the team used this week were very expensive, as has been the detailed reports the Brand has given gratis in the interest of publicity for Hereford, and the recognition of this fact by the merchants of Hereford gives the paper much gratification. The Brand commends heartily the names of the many Hereford business and professional people found on the center spread advertisement this week. They are the folks who unselfishly devote time and money to the city's best interests.

Those left at home in Dalhart are going to be impatient to know how the game goes along, so much in fact, that it is probable a special telephone wire will be strung from Whiteface Field to be hooked up with long distance for the entire game to give Dalhart home folks a play-by-play recital of events as they occur.

Comparative scores between the Whitefaces and Wolves are almost impossible. The nearest estimation that can be made is to the effect that they are rather evenly matched. Dalhart has played but one conference game this year, all other contests being with New Mexico, Oklahoma or non-conference teams. The visitors tomorrow will have one of the heaviest squads the locals have faced this year, but it must be remembered that with the exception of Canyon, Hereford has been out-weighted in every game this year, and the Whitefaces seemed to know what to do in those instances.

The locals are in excellent condition and every player is eligible. The boys are in good spirits and have been playing hard enough in

Tax Payments In Full Needed Immediately

The importance of paying taxes in full as soon as possible cannot be stressed too much. Schools, municipal enterprises, city, county and state officers are in immediate need of the funds to be realized from taxation to enable them to carry on their work.

Hereford and Deaf Smith county schools have been indeed fortunate in comparison with other points over the state and nation, but announcements made last week set any doubts aside as to whether the conditions could prevail much longer. City and county funds are at a low ebb and need replenishing from tax sources.

It cannot be determined how many will use the new law to distribute tax payments this year by paying one-half before the first of December, but conditions at present indicate the necessity for all who can to pay all taxes in full at the earliest possible moment.

It has been suggested that the Brand establish an Honor Roll to publish the names of those whose interest in the welfare of this community prompts them to pay their taxes in full to "keep the wheels turning". In such an arrangement is made, the first list will be published next week.

SATURDAY'S TRADE WAS BEST FOR MANY WEEKS

Hereford merchants enjoyed one of the best days of patronage last Saturday they have experienced for several months. People from long distances were in town making purchases of needed winter apparel, groceries and hardware. Many from forty and fifty miles away were taking advantage of the low prices Hereford tradespeople had advertised and were making. Hereford looked almost like Christmas of old times last week, there were so many bundles and packages under folks' arms as they went along the streets.

Several things may have contributed to the situation—higher price of wheat, row crop grains and cotton; threatening cold weather; everybody got tired of having the multigrains and decided to be human for a while; but the Brand believes that folks have been reading the bargains Hereford merchants advertise, have found out that they are money-savers, and came in to do their trading.

SWISHER COUNTY AGAIN HIRES COUNTY AGENT

The Swisher county commissioners court at Tulla recently decided to dispense with the extension service workers, but when a delegation of representative citizens appeared before them to plead for the continuance of the agricultural agents, the commissioners reconsidered their decision and again reinstated the work in Swisher county.

J. M. ROCKWELL BURIED TUESDAY IN HOUSTON

Telegrams announcing the death of J. M. Rockwell, pioneer lumberman of the Panhandle, and owner of one of the largest lumber organizations in Texas, were received Tuesday morning. The numerous yards over the state, including those here and at Friona, were closed Tuesday and Wednesday.

The first announcement was to the effect that burial would be made Wednesday at Albany, and managers J. H. Olson and Oscar Lange of Hereford and Friona left to be in attendance. At Muleshoe they were met by word that arrangements had been changed and the funeral would be held in Houston Tuesday afternoon.

Mr. Rockwell is well and favorably remembered by the older citizens of Hereford, and a tribute to his memory by his old friend, G. A. F. Parker, is found elsewhere in this issue.

Rev. J. M. Fuller Exchanges With Dr. Robinson

Hereford Methodists change pastors this week as the result of the action of the Annual Conference at Vernon over the past week end. Rev. J. M. Fuller, who has been pastor here for the past two years, will exchange charges with Rev. E. E. Robinson of Memphis, and the two families are moving to their new homes the last of this week.

Rev. Fuller will preach his first sermon to the Memphis church next Sunday and Rev. Robinson will be on hand in the Hereford church to greet his new flock. They will be new to him only in the sense that he has been gone from this district for several years, he having been presiding elder here before this. At other times he has been pastor of the Polk Street Methodist church in Amarillo, and has served as pastor at Plainview and Lubbock.

Dr. and Mrs. Robinson will be at home to the members of their charge after this week.

NEW AGENT ENGAGED FOR BAILEY COUNTY

B. F. McPartridge, former county agent of Gaines county, has been named as county agent of Bailey county, effective November 1. Sterling C. Evans, the district agent, announces. He succeeds Fred S. Reynolds who recently resigned.

Since leaving Gaines county Mr. McPartridge has been doing some special dairy work in connection with the Falfurrias dairies in South Texas, Mr. Evans said. He is well known over the South Plains and while in Gaines county made a splendid record.

Mrs. W. E. Betts of Clovis, and Ernest Woodburn who has been a patient in Beaumont Hospital at El Paso were in Hereford Thursday of last week visiting their sister, Miss Mattie Woodburn. They were accompanied here by Mrs. Eva Reagan and her mother, Mrs. John Humphries of Clovis.

Drive for City Charity Fund Opens Sunday

The annual Charity Fund drive will be held next Monday night, it was announced by Rev. E. P. Gieser, president of the Ministerial Association. For the occasion all of the churches of the community will cooperate in a large union service to be held at the Christian church. A splendid program is being arranged, of interest to all.

Fourteen months have passed since the last appeal was made. The response at that time, of upwards of \$1000, was most gratifying. Under the able direction of Rev. V. M. Cloyd, chairman, this fund has been judiciously administered by the charity committee. They have unstintingly expended time and energy to investigate each case, and only the most worthy, regardless of race or creed, have received help.

It is believed that the entire community appreciates this splendid humanitarian service. It cannot be discontinued—it must go on.

Be present Sunday evening at 7:30. Be prepared to make a sacrificial contribution to this most worthy cause.

THIS IS A GOOD "BELIEVE IT OR NOT"

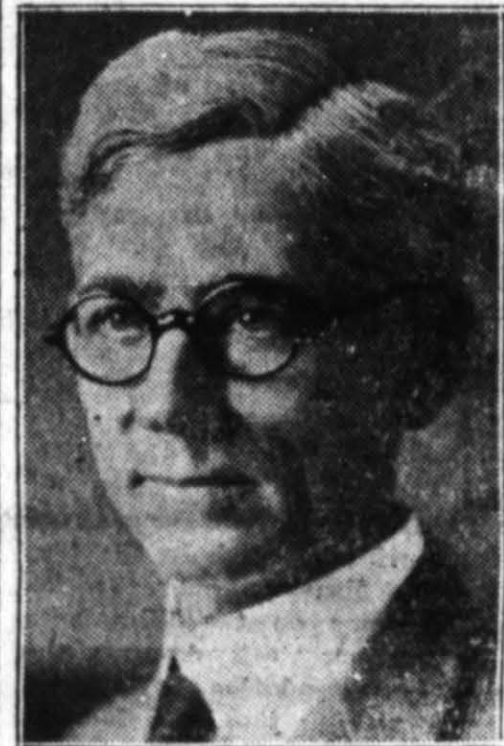
When noise awakened Mr. and Mrs. A. H. Streu one night this week, investigation revealed a stick about one-half inch square and about a yard long that had been standing in the corner, laying on the floor with a dead mouse beside it. Evidently the mouse had climbed up the stick and in falling the stick struck the mouse and killed it.

RELATIVES SEEK MAN MISSING SINCE OCTOBER 15

Dick Armstrong disappeared October 15 from the Herbert farm, 18 miles northeast of Wellington. He was heard of this week going from Amarillo to Roswell, on the highway in an old truck. He is 38 years old, has light colored hair, gray eyes, weighs 158 pounds, and was last seen in light colored trousers and carrying a small metal case. Relatives fear that some mishap may have befallen him as he is subject to spells of sickness. Mr. Amey Armstrong at the Salvation Army in Roswell, New Mexico, will pay charges for notifying her of his whereabouts.

TRUSTEES MEET TO DISCUSS SANITATION

Trustees of the 16 schools in Deaf Smith county are requested to meet in Judge Earl W. Wilson's office Saturday November 21, at 2:30 o'clock. School sanitation will be discussed by James R. Curtis, district sanitarian for this district, and plans will be made for putting in practice the suggestions as outlined by Mr. Curtis. The suggestions will be in regard to the defects that were found in the various schools of the county when the Deaf Smith county healthcade was conducted the last week of October.



DR. J. A. HILL

Hill, president West Texas State Teachers College will be over from Canyon for the occasion. It is hoped as many as possible of the Hereford and Deaf Smith county citizens will avail themselves of the opportunity to hear Dr. Hill. The teachers will assemble just before noon and attend luncheon in a body at some place to be announced there. After the luncheon they will reassemble in the county court room for a set program consisting of a song service to be led by Earle Joiner, principal of Westway school, the address by Dr. Hill, some special music and a pep rally to be led by Supt. C. A. Croyer of the Dimmitt schools. Hereford teachers are invited to attend the meeting with rural teachers.

Deaf Smith Gets Full Share Of Abundant Rains

Deaf Smith county came in for its share of the good rains that fell over the Panhandle during last week. Tuesday night of last week brought a slight precipitation, Thursday night a heavy rain, Friday night still more, and Monday night of this week added enough to make the total here in town nearly 1.25 inches.

Wheat will be greatly benefited by the moisture, and winter pasture will be abundant from now on, with only an even break, in the amount of rain and snow for the remainder of the winter. Farmers coming in over the week end told of much heavier rainfall near their places than fell here in town, one of them reporting over two inches last week.

GONE TO VAN HORN TO HUNT DEER

Vern Witherspoon and son, Beryl, with John Haberer and son, John, Jr., and Leonard Davis left Saturday for the Van Horn country where they will spend this week hunting deer. They are expected home the last of this week. Will S. Kerr and Mr. and Mrs. Clay Ridgway are down near Ft. Stockton this week on a week's outing and deer hunt.

(Continued on Page Eight)

Continued on page three.

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R. E. KESSIE,
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TELEPHONE 22—AT NIGHT 494

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year..... \$2.50
Outside Zone 2, six months . \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Cought in The
Corral
&
Put Through The
Chute

One of the best friends the Panhandle has ever had—one who is revered wherever he goes, and is destined to be an increasingly beneficial influence for educational progress for the whole of Texas—will be in Hereford next Saturday morning, November 21, when President J. A. Hill of Canyon College comes over to address the Deaf Smith county teachers assembled for their monthly program in the county court room.

While the Brand acknowledges it is partial to Dr. Hill, it feels that as great attribute as the Panhandle can pay to any man is deservedly due him for the great work he has done in the cause of education in the Panhandle. I confidently hope to see him elected president of the Texas Teachers' Association when it meets next week in Amarillo. He is really one of the worthwhile men of the Plains country and can do much good for all of the state.

If possible, get out to hear his discourse Saturday afternoon. Beside the deserving tribute you would pay the presence of a distinguished visitor you would be acknowledging an appreciation of a force of workers whose labors for all of us will be evidenced in the years to come.

Have you been reading the Whiteface Roundup page the high school students furnish the Brand each week? It is their responsibility to make the page as much a part of the school life as they are able. The stories are theirs; they write them—usually about things that they feel are of vital interest to their work and activities. This is an opportunity for them to have a mode of expression not possible to students several years ago.

Let them know how you feel about their stories. We know you are interested in what is going on at school. Encourage them to make their work outstanding, help them to realize that worthwhile efforts are the things that count, and that when they fail to do their best, they themselves are the losers.

The Brand is glad to extend the students of Hereford the privilege of conducting their own journalistic ventures. While they may make errors now, the recognition of mistakes will enable them to reach a higher degree of perfection than had the opportunity to write for the Whiteface Roundup never been granted them.



—Never too busy to give you
THE VERY BEST WORK!
LYNDELL BROOKS
Phone 47. 211 West Ninth

Nineteen Years Ago In Hereford

(From Files of The Brand of November 22, 1912.)

J. L. Fuqua was down around Artesia looking after interests in the Pecos Valley.

Woman's suffrage had won in four out of five of the states submitting the question to the voters at the election a few weeks before, and the number of suffrage states in the Union had then risen to ten.

Mrs. J. A. Fox had the misfortune that week to fall down the stairs of her home and break her collar bone.

Avery Turner, whom the editor dubbed the head-light of the Santa Fe in the Panhandle, had been down from Amarillo attending district court and had taken advantage of the occasion to go out over the rapidly developing irrigation district adjacent to Hereford.

Messrs. Geo. Stambaugh, L. W. and W. A. Ricketts, A. W. Gregg and George Beams were over along the Canadian river on a quality hunt.

Rev. John R. Henson and family had come from their former home at Quannah to be pastor of the Methodist church for the coming year.

R. G. Sisk was reporting buds, blossoms, green fruit and ripe strawberries on his overbearing vines.

Mrs. W. H. Rayzor was advertising fresh lettuce, grown under glass, for sale.

Nestor Gass had returned from a visit to Graham, Dallas and other points.

John L. Wortham, secretary of state, had been up from Austin to close a contract with D. L. McDonald for the drilling of a big irrigation well on his land near Lubbock.

Daniel News

BY MRS. JOE THURMOND

A fine rain fell Thursday night and another Friday night, the precipitation amounting to 1 1/2 inches.

School was dismissed three days last week while Rev. Hubert Thomson, principal, attended the Methodist annual conference at Vernon. Little Billy Moore has been very sick.

Misses Angie and Wynnie Jacobs, Hobart Whitaker and Ervin Shugert went to a singing at Ford Sunday night.

Miss Mary Thurmond of Amarillo spent Thursday night in the Joe Thurmond home.

Mr. and Mrs. Herman Dinkel spent Sunday in the home of her mother, Mrs. Luna Jacobs.

Mr. and Mrs. Joe Thurmond and Betty Jo were in Amarillo Saturday.

Edna Stoker visited Ruth and Pauline Moore last week during the school holidays.

Mrs. Joe Moore visited Mrs. W. R. Moore Sunday.

Hubert Thomson and family spent Sunday night in Canyon.

Mrs. L. C. Measkey and Peggy of Borger visited Mrs. Joe Thurmond Sunday afternoon.

Summerfield

BY MRS. L. JOHNSON

The church and community extend their sympathy to Bro. Coe and family in the death of his mother at Seagraves. Bro. Shaw of Plainview preach-

ed in Bro. Coe's place Sunday, because he was unable to come.

Over an inch of rain fell here last week and is a great benefit to fall grain and winter pastures.

There will be a book sale, sponsored by the W. M. S. ladies and Sunday school teachers Wednesday, November 25 at the Furr food store in Hereford.

Miss Ruth Smith, who is teaching at Wyche, spent the week end with her aunt, Mrs. B. C. Roberson.

Mr. and Mrs. Joe Kendall spent Sunday in the home of her parents, Mr. and Mrs. Cass Lance, in Hereford.

Mr. and Mrs. R. A. Baker and little daughter of Claude spent the week end in the home of her sis-



CLEANING
and
PRESSING
PHONE
16
Orr's Tailor Shop

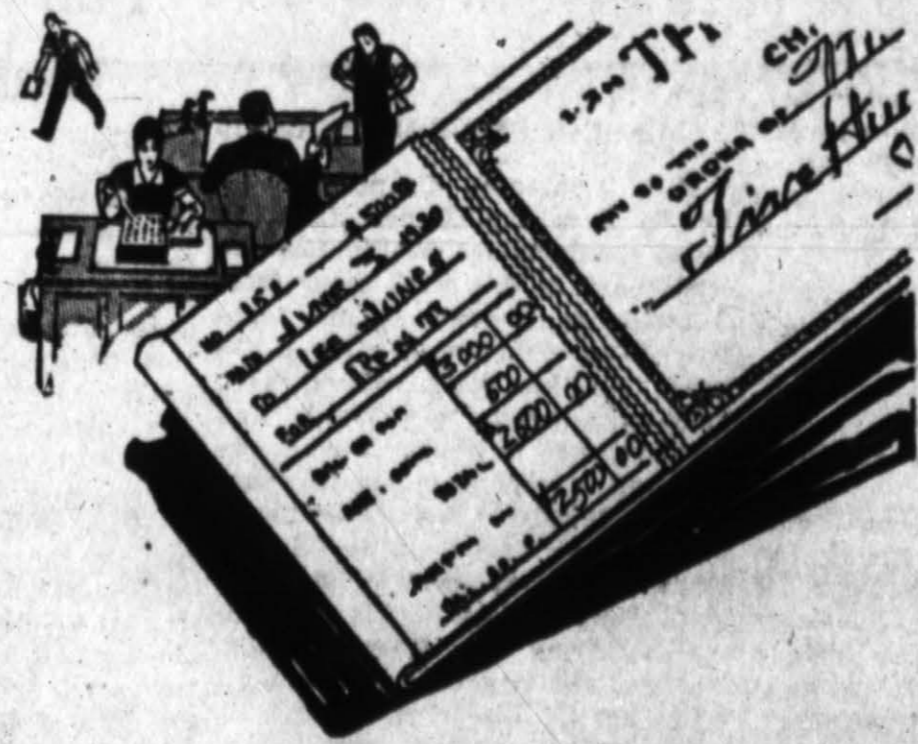
WANTED!

**MAIZE HEADS
and
EAR CORN**

McLean & Pitman

PHONE 1

PAID BY CHECK



—The stubs of your check-book are the simplest book-keeping system you can contrive. It is the safe, sure way of making payments and keeping records of the bills you have paid.

THE FIRST STATE BANK

ter, Mrs. Lee Curry, and family. Mr. and Mrs. Bill Knox of Hereford, Mr. and Mrs. Denson Hill of Ford were visitors Armistice Day in the home of B. A. Atchley. Geo. Flowers, who has been with his brother, Adam, returned to his home in Sweetwater.

Don't forget to see "A Run for Her Money," given by Mrs. Alton Lookingbill's Sunday school class Tuesday night, November 24, at the school house at 7:30. Admission 25 and 35 cents. Mr. and Mrs. W. Eddlemon were in Amarillo Saturday, where Mrs. Eddlemon attended a shower honoring Miss Lucile Davis a former classmate. Mrs. W. Huntley and daughter and Dollis Welts spent the week end in Amarillo with her sister, Mrs. Allen. Donald Buckman and Gail Wilford of Y-L are working for Mr. McMillan.

Mr. and Mrs. C. Carr have moved into the house formerly occupied by M. M. Ellis. A group of young people surprised D. C. Walser with a party in honor of his birthday Friday night at the home of his parents, Mr. and Mrs. C. B. Walser. Summerfield boys and girls basketball teams went to Dimmitt last Thursday night to play Sunnyside. The boys lost 28-12, the girls won 20-5. Mr. and Mrs. B. Roberson returned with their son, Wendell, who has been in town under care of a doctor for tonsillitis. He is improving rapidly.


WEEKLY SPECIALS



OPERATING COSTS
The operating costs in an "M" System Store are lower than in any other store. That is why we sell at LOWER PRICES and give BETTER MERCHANDISE.

CRACKERS, Snowflakes, two pounds	19c
BLUEING, "Mrs. Stewart's"	19c
TOILET PAPER, Northern Tissue,, three for	25c
SUGAR Ten Pounds	53c
COOKIES, assorted, pound	22c
POST TOASTIES	11c
PUMPKIN, Kuner's, large	10c
PEANUT BUTTER, 5 lbs 69c, 2 lbs 34c, 16 ounces	19c
BREAD Hereford, 16-ounce loaf	4c
CAKE FLOUR, Swans Down, 1 cake plate free, new low price	25c
SNOWDRIFT, large	99c
SALT, 25 pounds	36c
SUGAR, brown, three pounds	25c
COFFEE Three pounds	36c
POTTED MEAT, six for	25c
ORANGES, medium size, dozen	19c
CRACKERS, Honey Grahams, two pounds	25c

Is the modern woman going Antique?



YES, the girls wear Empress Eugenie hats—but that seems to be the only noticeable tendency that the modern woman is going antique.

Isn't it rather hard to imagine yourself tearing down the street in an old surrey, say at 5 miles an hour? Picture, if you can, a modern woman reading a true story by the light of a kerosene lamp.

No, you wouldn't want to live like they used to.

Perhaps one of the things you would miss most would be the telephone. Wonder what Grandma did when these things happened: pouring down rain, and not a grocery in the house; no way to order quickly. Friends, haven't seen them for days; no way to reach them... noise in the basement; burglars, maybe!... no telephone book with the names of friends, relatives, business houses... relatives in a distant city; are they well?... a child's face, pale against a pillow; a doctor, quick!

It is hard to do without a telephone. Why should you, when the service costs so little?

One Party, \$2.50—Two Party, \$2.00

(Monthly rates—Nominal installation charge)

SOUTHWESTERN BELL TELEPHONE COMPANY



Mahatma Ghandi: The Man Of The Hour

(Editor's Note.—The whole world is watching Mahatma Ghandi. His recent visit to England, the interest of his people, and the more recent refusal of the British government to grant the request of the American people to visit here, has given him the most important position in world news this week.

Of especial interest to Hereford is the following story of Ghandi as written by Mrs. E. C. Banks and awarded first honors in the Panhandle Penwoman's contest in Amarillo.)

By MRS. E. C. BANKS

That a man should hold in the palm of his hand the political, social and economic destinies of three hundred millions of his countrymen is the greatest of modern miracles. Little less is the phenomenon of the same frail old man, standing alone and unafraid, between them and their conquerors, demanding their independence with a reasonable expectation of success. And all this without display of arms, and this most-talked-of man of the day is a disciple of peace.

Born into the east of business and professional men, India's Mahatma Ghandi, has risen to a position of prominence and power seldom equaled. He acquired his legal education in London and was admitted to the bar, thereafter returning to India. Unable to overcome his innate shyness, he was never successful in pleading vain efforts to do so. He secured a position working for his brother's law firm at a very small stipend. To him was relegated the preparation of pleas for the cases of the very poor. Those of the rich were given to barristers of more importance. No one else being found who was willing to go to South Africa, Ghandi was sent to represent some Indian traders who were operating there. He settled the matter satisfactorily to both parties, out of court. Believing that the Indian laborers and traders were oppressed in that country, he championed their cause. He, who never before had been able to plead a case, grew into the Mahatma whose words thrill millions, and who faces without quail the highest authority in behalf of others.

During the twenty years he struggled in Africa to find his spiritual self, he rendered signal and distinguished service to the government. He commanded a Red Cross unit during the Boer War; when the plague broke out in Johannesburg he organized a hospital and aided in vigorous sanitary measures; he was a stretcher bearer in the Natal Revolt of 1908. He has been insulted, beaten and jailed repeatedly. He was saved from lynching by the bravery of a woman. Through it all, he remained true to his principles of harmlessness and refused to prosecute his tormentors and assailants. For his own wrongs he never has a word but grows eloquent in the cause of his fellow man.

He founded a religious colony in South Africa, taking for his criterion the teachings of Tolstoy. He later founded a similar colony about three hundred miles from Bombay, in the center of a cotton mill district which is owned by Indian capitalists and from this center his influence has spread throughout India. For the broadcasting of his propaganda of passive rebellion, he owns and operates a newspaper, "Young India."

The peasants of Champaran in North Bihar, at the foot of the Himalayas, begged Ghandi to come to their relief contending that the oppression of the tenant farmers by the Indigo planters was unbearable. He braved the wrath of the planters and was arrested by civil authorities.

He began a long inquiry and put into operation a programme of education as well as relief. It is seldom a private citizen can dictate terms to a powerful government, but eventually an Agrarian bill was passed, at his instigation, which remedied the worst abuses.

For thirty years he has kept a vow of absolute poverty, clad only in homespun—and very little of that—subsisting upon a meager diet of goat's milk and fruits. He utilizes every moment, spinning cotton yarn even as he receives callers or gives counsel to the many who see in him their only hope for a national life. Rebellion against their lot, which he has awakened and fostered, is passive. He advocates "civil disobedience"—refusal to pay taxes to support the British government; to perform any of the duties of a citizen until such time as India becomes self governing.

He opened his civil disobedience campaign by leading a band of followers two hundred miles to the Arabian sea and manufactured salt from sea water in protest against the British salt monopoly. He was again arrested. His trial has been described as a contest between India and British Imperialism. He was imprisoned nearly two years at which time a portion of his sentence was remitted.

The refusal of those people to use salt and cloth of foreign manufacture, has worked great hardship upon the manufacturing centers of England.

While England insists that the salt manufactured by the natives is unsanitary, Mahatma and his followers believe the real reason for attempting to prohibit its use is that a hardship has been suffered in that part of England which has heretofore produced and exported that mineral to India.

Of the milling districts, Lancashire especially is suffering as their entire output of cloth in former years has been sold to India. In his fight for India's rights, Mahatma Ghandi insists that the employment or unemployment situation in England is of minor importance to him in view of the conditions at home. Families living in squalor and degradation because of inability to better their condition; emaciated, hollow-eyed women, clutching to their flat, dry breasts babies waiting from the pangs of starvation has wrung the great heart of Ghandi. It is his belief that the salvation of his people lies in "living at home"—producing their own necessities. It is because of this belief that each person should raise his own food and make his own clothing that Ghandi lives the life of an ascetic—and practices what he preaches to his down-trodden brothers.

He became a supporter of Mohammedan alms and the government found itself facing a new portentous force—Hindu, Moslem Unity—the question ranking highest at the Round Table Conference.

The Hindu and Mohammedans fear each other and Ghandi's hopes for unity seem futile. The lion and the lamb do not yet seem to be willing to lie together.

His day begins and ends in prayer. His religion is one he has evolved from study of the religions of the world. It is said that his life more nearly approaches that of Christ than any mortal who has ever existed, yet he does not profess Christianity. One day each week is given to prayer, meditation and absolute silence. He holds himself fast by rigid rules of living even when abroad, as he is now. In adhering to his regular routine while visiting London, he is likely to be taken as a sensational figure. A miscarriage of his plans such as that, would result in stirring up latent opposition into active open hostility and would destroy the influence he has striven a life time to make his. Knowing that to be the case, he is taking that risk, and is the sole spokesman of the National Congress of India at the Round Table Conference in London. He will place before that body the cause of his suffering people in words which can not fail to touch hearts, for his knowledge is first hand; he has lived with and suffered with them in extremest poverty.

Nothing could be more grotesque than a wizened old man, weighing scarcely ninety pounds, brown of skin, bare of legs and ribs at the palace of St. James, however just that is hourly expected by all the world. It is not doubted that England's King will welcome the leader of the Nationalists of India and hear from his lips the true conditions of the poverty stricken villagers of that country.

Whether Mahatma wins—the cause of his people or whether he loses, he is giving his life for an ideal just as certainly as if he were dying on the battlefield. "Greater love hath no man than this, that a man lay down his life for his friends."

VISITING HOMEFOLKS IN KANSAS THIS WEEK

Ray Barber left Saturday for Bronson, Kansas, the home of Mrs. Barber's parents, to visit this week and bring her and their little daughter, Margaret, home with him. He was accompanied there by Mrs. Barber's sister, Mrs. C. A. Skelton, and small son, Charles, who will visit in Bronson with home folks until a later date.

METHODIST LADIES SPONSOR PICTURE

The Methodist ladies are sponsoring the presentation of the picture "Huckleberry Finn" at the Star theatre next Monday and Tuesday nights. This is an outstanding story of all time, by the greatest American humorist, Mark Twain, and depicts child life in early days along the Mississippi river. Huckleberry Finn, an orphan boy, tries to run away from home and assist a negro slave to get to "free" territory only to find their raft as it drifts down the river, misses the mouth of the Ohio and goes farther and farther into slave regions.

GLADYS PHILLIPPI CHANGES CAST ON CRIPPLED FOOT

Gladys, 12-year-old daughter of Mr. and Mrs. A. H. Phillippi, was again taken to Amarillo Wednesday of last week for special treatment of one of her feet in an attempt being made to correct infantile paralysis results. A former cast was removed from the crippled foot Wednesday and a new dressing arranged upon it, which will permit her to walk out of doors with the aid of crutches.

Extra Special! Friday, Saturday and Monday, Children's knit dresses, \$1.48. Ladies' wool dresses and suits reduced. Popular Store. 1c

Mr. and Mrs. E. L. Manson and son, Dick, were over from Clovis to spend Sunday in the R. E. Kestle. Mr. Manson is manager of the Clovis Evening News-Journal.

See Helen Dawn's Toilet Articles at Helfner Hat Shop. 1c

Presbyterian Men Organize Brotherhood

Fifty men of the First Presbyterian church and their friends were wonderfully entertained Tuesday evening of this week with a turkey banquet in the dining room of the church. The appointments of the hall were excellent, the decorations in full autumn effect surpassing even the most optimistic expectations. The entire ceiling of the room was covered with stalks and bundles of grain, the floor was covered with straw and litter, pumpkins and grain stood in the windows, corners and against the walls, fruits and vegetables filled hollowed-out pumpkins, varicolored leaves and chrysantheums covered the table, orange-colored lights were hidden above the massed ceiling decorations, and tall orange tapers lighted the table. The fall festival and Thanksgiving atmosphere was further carried out by menu-programs printed in black on orange paper, the cover being a cut-out imprint of a strutting turkey gobbler with the program and menu printed inside.

E. S. Ireland was toastmaster, and Miss Mary Broadwell presided at the piano. The principal address of the evening was by L. C. White, superintendent of the Amarillo Presbyterian church and manager of the California State Life Insurance office in Amarillo, as well as a director in the Amarillo Rotary club. His son, Irving, was also a guest of the evening. A. W. Mack, Scotch singer and reader of Amarillo, was a most entertaining part of the program, giving the following selections at intervals throughout the evening: "Ta-ta, ma Bonnie," "I've Got Him on the List," "McKie and I," "How to be a Major-General," "It's Nice When Ye Love a Wee Lassie," and "The Worries of a King."

G. M. Hudson was the principal speaker of local talent, upon the subject, "Benefits of a fellowship club," the purpose of the evening's entertainment. He was followed by two-minute speeches by W. J. Weaver, B. G. Cloninger, G. M. Suggs and A. W. Gregg, upon the same subject.

Upon the recommendation of the nominating committee headed by H. R. Fritz, a fellowship club of the Presbyterian men was formed, and J. D. Buchanan elected president, C. J. Paddock, vice-president; Edgar Ireland, Jr., secretary-treasurer and R. F. Egger, chairman of the program committee.

Before adjourning the members gave a rising vote of thanks and a round of applause in appreciation of the Presbyterian ladies whose skill in preparation and service the luscious repast had helped make the occasion so enjoyable.

Mr. and Mrs. Alexander Pope came Tuesday from Oklahoma for a visit in the home of his parents, Mr. and Mrs. Joe L. Pope.

See Helen Dawn's Toilet Articles at Helfner Hat Shop. 1c

Thanksgiving Festival, by the congregation of St. Anthony's Church, at 9:00 o'clock. Sung Mass of Thanksgiving at 12 o'clock. Community dinner at St. Anthony's Hall, in the evening at 8:30. Social dance, admission \$1.00, for dance. Everybody welcome. 1c

A. D. Hitz, brother of Mrs. R. P. Coneway, who is manager of one of the largest produce and poultry markets in the United States, was visiting Mrs. Coneway and family here Monday and Tuesday.

Real Mexican Hot Tamales at Luke's Lunch. 45-1c

Men's and boys' sweaters. A new stock at low prices. Popular Store. 1c

Mr. and Mrs. B. H. Hopkins were visitors with home folks in Tulla Sunday.

If you find it hard to get the fan belt you need, try RICE'S. 1c

That wheat planted late is likely to have smut. Prevent it with Ceresan. Corner Drug Store. 1c

Vocational Teacher B. H. Hopkins, who is manager of the high school football team, Coach T. E. McCollum, and Superintendent C. H. Dillehay were visitors in Amarillo Saturday where they met representatives of the Dalhart school and arranged details of the game to be played here tomorrow.

See Helen Dawn's Toilet Articles at Helfner Hat Shop. 1c

The Missionary Society of the First Christian church will have an Apron Sale Saturday, November 23, at Cloyd's Market. 45-2c

H. D. Bryant who has been confined to his bed with a very serious attack of uraemic poisoning, is again on the road to recovery and it is hoped his many deeply concerned friends will be permitted to visit him within a few days.

Dalhart Coming

(Continued from Page One)

practice this week to have gone through a conference game every day. Had breaks enough to last for years fell to their lot at Berger last week, and all the boys ask tomorrow is to have an even chance at the fortunate occurrences.

Special Parking Rules.
Should the weather be good, the same parking rules will prevail at Whiteface Field as were observed for the Canyon game—no cars admitted within the grounds except for invalids and those with small children. These should come early to get located and must park on the south or north ends of the field. The east side will belong to the visitors, and no cars will be permitted to park there.

Should the weather be threatening cars will be admitted for parking on the north, south and east parts of the field as long as the space lasts. All parking space is free, there will be plenty of room just south of the field on the practice grounds. Admission will be 75 cents for adults and 35 cents for school children.

J. L. ROGERS AND CLAUDIE SAIN MARRY AT PORTALES

J. L. Rogers, owner and operator of the Community Miss, was married to Miss Claudie Sain of Portales last Sunday. Miss Sain was a former resident of Hereford, living with her parents north of the city. She is a sister of Mrs. Brit Boyd, west of Hereford. They will make their home here, and many friends unite in extending best wishes.

Extra Special! Dress shirts up to \$1.95, Friday, Saturday and Monday, 96c. Popular Store. 1c

Health hint: For that tired feeling when you drive you can try a set of Brunswicks. Sold and INSURED by RICE. 1c

Get your tickets for "Huckleberry Finn" from the Methodist ladies at the Corner Drug Store

Mr. and Mrs. Frank Daniels of Plainview visited Mrs. Daniels' parents, Mr. and Mrs. I. O. Crossf-waite, over the week end.

Franklin blackleg vaccine costs very little more and is the best insurance. Corner Drug Store. 1c

See Helen Dawn's Toilet Articles at Helfner Hat Shop. 1c

Mrs. John Coffee and small son, John Richard, were moved home last Thursday from Plainview. Both mother and son are doing nicely.

Silk Dresses, Wonderful Values. New Stock, \$3.00. Popular Store.

Why be worried by that worn-out jack or pump? Get a good one at RICE'S. 1c

Magazines. Corner Drug Store. 1c

Mr. and Mrs. J. H. Weeden and Mrs. W. M. Merritt returned home Wednesday from Wellington and points in Oklahoma.

We still have a nice selection of ladies' coats at uncomparable prices. Popular Store. 1c

Mrs. Raymond Cone and Miss Lyndell Brooks were visitors in Amarillo Monday.

Of course you put off buying those tire chains. Get them NOW at RICE'S. 1c



Lunches

- Sandwiches
- Coffee
- Hot Chocolate
- Cold Drinks
- Newspapers
- Magazines
- Cigarettes
- Ice Cream
- Cigars

The Chocolate Shop
301 Main Phone 004

ANOTHER FOOD SALE

QUALITY FOOD FOR LESS MONEY

Furr Food Store

We are glad to give your money back if anything you buy is unsatisfactory—because we guarantee the quality of all our foods. If you should over-buy on any item do not hesitate to ask for a refund, for we want to help you save in every way, as well as on the price of foods. Every day in the week we have quality foods for less money, with a money-back guarantee.

GREAT WEST FLOUR 79c
48 Pounds

Cranberries Michigan Reds, quart **12 1/2c**

HAMS Skinned and Sugar Cured, Half or Whole, pound **12c**

Blossom Coffee, a high grade coffee, 3 lbs 75c, one pound **25c**

We are holding a demonstration Saturday to show you that this is a high grade coffee ground and blended to suit your taste. Ground fresh daily at our store. Come in and get a FREE cup of this delicious coffee.

Spuds No. 1 white, while they last, ten pounds for **15c**

Figs Black and White, 10-ounce layer package **12 1/2c**

SUGAR Five pound Cloth bag **25c**

Powdered Sugar One pound Package **10c**

SUGAR 25-Pound Sack **\$1.39**

Hereford Butter 29c
Churned fresh daily, pound

MEAL 12c
Red Star, 5-pound bag

Snow Drift 58c
For better baking, 3 lb pail

JELLY 29c
Assorted flavors, 5-lb pail

PRUNES 23c
Fresh pack, 3 pounds

POP CORN 12 1/2c
Jolly Time, large can

FRUIT CAKE 45c
1 pound, with lots of fruit

CHEESE, full cream, pound 14c

BRICK CHILI Home-made just right, pound 19c

PICKLES, sour, quart jar 15c

OYSTERS, medium size can 12c

PILLSBURY'S Pancake Flour
Makes better pancakes more easily—a truly modern pancake flour! **12c**

WALNUTS 21c
No. 1, fresh crop, pound

PEAS 10c
Sweet and tender, No. 2 can

SPINACH 17c
Libby's, large No. 2 1/2 can

MUSTARD 17c
Prepared to serve, quart

DESSERT 8c
Geletin, all flavors, package

All kinds of fruit cake materials. See us before you buy a big bill of groceries—we can save you money.

Seth Holman Writes of Deaf Smith County

Seth B. Holman, former editor of the Brand and now farm editor of the Amarillo News, made use of his visit with old Hereford and Deaf Smith county friends while here recently, to collect data of local enterprises that are outstanding for the results they accomplish. Mr. Holman knows farm, dairy and poultry possibilities in the Plains country and nothing delights him better than to tell of the good work some individual is doing. He scouts around all over the Panhandle and tells about the worthwhile things he finds so that others may take advantage of the points of interest he finds.

Breaking into his discourse in last Sunday's paper, there is this much said about Deaf Smith county folks:

"Here's one about sweet clover and dairy cows told by S. O. Wilson, Deaf Smith county dairyman. Last spring he had six acres of irrigated sweet clover. When ready he pastured 40 head of cows on that six acres for a period of three weeks, and still had enough left to mow it. This year Mr. Wilson is putting in an additional 50 acres of sweet clover. His advice is to never mow it when dry, only after a rain or irrigation, as mowing when dry kills it out. Another precaution is to mow it higher than alfalfa, as its shoots come out higher up on the crown of the plant."

"Mr. Wilson, who milks 42 good high producing cows, owns a fine bull, and is a bang-up all-around good farmer, attributes a large part of his success in raising sturdy producers to the fact that he will never under any circumstances, breed his heifers too early. Nothing, thinks Mr. Wilson, will ruin a good milk herd like too-early breeding, robbing the young cows of their heritage of full physical development and vigor."

"Mrs. Herman Schulz, who lives about a mile and a half east of Hereford, is a fine prospect for the

Master Dairy Contest next year. At present Mrs. Schulz does not milk but four cows, but they are from good foundation stock, being 25 per cent or more Gambaige Knight blood, and she is arranging to put them on test for future development, under guidance of R. O. Dunkle, county extension advisor."

"G. C. Hartman, 11 miles northwest of Hereford in Deaf Smith county, has a combination feed stack and wind break wrinkle. Mr. Hartman always raises 100 acres of feedstuff for his stock and this year has some particularly fine kafir bundles. He stacked it around his barn and feed lot in a huge semi-circle about 15 feet high, cutting off the north and east winds from his lot and providing comfort and warmth for his stock this winter."

"Mr. Hartman has a well kept place, painted improvements, fruit trees, shrubs and flowers. He believes in making his home attractive as well as profitable and is an outstanding example in Deaf Smith county of the hard working, successful, diversified farmer."

"Lester Galley, Deaf Smith county farmer, has entered the Master Dairy Farmer Contest for his fourth straight year, and has also entered the Panhandle Pork Production contest. Lester's trench silo, which he dug and filled this fall, is attracting attention of all his neighbors. He has it filled with hedges and sorghum and is now feeding it to his cows. R. O. Dunkle, county extension advisor, is much interested in the project, as a demonstration for other farmers. Mr. Galley says his work stock take to the silage as readily as do his milk cows, and his production has picked up since he began feeding it."

"Golf and farming are not usually associated together in the minds of most people, but the Hereford Golf Club not only furnishes a sporty course for its members and visitors, but the finest kind of hay for the farmers' stock as well. Dow Mercer, general manager of the golf course, mows his fairways carefully every year and usually manages to pay most of the running expenses of the club from this unusual source of income. Dow says he has a large quantity of baled hay for sale to the first comers. The hay is good, peagreen salt grass, liberally mixed with sweet clover. The golf course follows the valley of Tierra Blanca creek and the lowlands produce as fine hay as can be found in the Panhandle."

BRAND SUBSCRIPTIONS AT A SPECIAL PRICE

For the first time in a long period of existence, the Hereford Brand is lowering its subscription

rates. Beginning with this issue and lasting until January 1, 1932, the price of the Brand is going to be \$1.50 for one year. Subscriptions may be renewed to take effect at any time during the coming year, but only between November 19 and January 1 will the price be \$1.50. After that time and until special subscription time comes again next year, the price will be \$2.00 just as it has been for years before.

There are several reasons for the special price. Nearly all papers now make special holiday rates for the last month or two of the year. Thus they eventually get nearly all subscriptions grouped to expire at that time and the matter of getting renewals is simplified by being condensed from a year to within two months. The subscription price of any paper is a mere gesture toward the expense of publishing it, yet the postal laws require that a subscription price be collected if the paper uses the postal mailing privileges. The cost of a subscription to each subscriber is very low in comparison with the benefits received, yet the paper could not be mailed were it not for a paid subscription list.

Since its contest last August, the Brand has enjoyed one of the most complete listings of subscribers the paper has had for years. Every community for many miles in every direction has its special correspondent.

Every year at this time many daily papers coming to Hereford desire to club their papers with the Brand at a special price. Having no affiliation with them, yet desiring to be of the utmost benefit to its readers, the Brand will offer special combination rates with these papers. Since these daily papers have special rates of their own, it is only fair to them and to Brand readers for the Brand to have its own special rate. Hence the \$1.50 for each subscription coming in before the first of next year.

The Amarillo News and Fort Worth Star-Telegram are the two papers most asked for, and the Brand is making a combination rate for either of those two papers with the Brand for \$1.00 more than the daily paper's special price. Thus, if the Amarillo News may be bought for \$4.50 until January 1, 1932, both the News and the Brand may be had for \$1.00 more, or \$5.50. The Star-Telegram price is \$4.95 without the Sunday paper, or \$5.95 with the Sunday paper, and the combination price of it and the Brand will be \$5.95 or \$6.95, depending on whether or not the Sunday paper is wanted.

W. Frank Ball has been delegated to work for the Brand as he is taking subscriptions for the News and Star-Telegram, and readers may make renewals or subscribe with him, if they so desire.

Westway Items

By WILMA NEEL SIKES.

Mrs. Carraway who has been ill for some time, was moved to the home of her sister Mrs. Carl Jennings, in Hereford Thursday.

Bill Rice is visiting in Wichita Falls.

The club ladies will give a program at the P. T. A. Friday night. The boys basketball team played Jumbo in Hereford gymnasium Wednesday night, Westway winning 22-11.

Mrs. Grady Wilson and son spent Wednesday with Mrs. N. P. Sikes.

Mr. and Mrs. Jim Hendrix and family took dinner with Mrs. Garner at Hereford Sunday, with Cecil Garner, U. S. Navy, as guest of honor.

Mrs. Joiner and Misses Frances Brown and Ruth Hanna spent Saturday in the home of Mrs. Pierce.

Colene Holland had as guests Sunday Rudolph Hiram and Grace Cunningham of Fieldton, Wanda Osborne and Wilma Arthur of Hereford.

Mr. and Mrs. Tom Vaughn and Mr. and Mrs. G. C. Hartman visited the Grady Wilson home Friday.

Mr. Ross of New Mexico is visiting R. M. Gunn and family.

A group of men with eight big trucks worked on the school yard Monday.

Mr. and Mrs. Hartman visited Mrs. Wiley, who lives about 25 miles west of here, Sunday.

The Kelly family attended church at Earth Sunday.

Those attending the Borger game from here were Mr. and Mrs. Holland and daughter, Colene, Orval and Vendell Houser, Mr. Hartman and daughter, Oleta.

Wilma Skipola spent Monday night with Lily Mary Sikes.

Miss Frances Brown has a brother from Wellington visiting her this week.

Ward News Notes

By MRS. WILEY ROBERSON

Mrs. Jack Hutson was hostess to the Affatus Estudio club on Tuesday. Instead of the regular program on some Southern state, an interesting Thanksgiving program was given. During the social hour refreshments of sandwiches, cake and coffee were served to six members by the hostess,

assisted by Mrs. Lipscomb. The next meeting will be with Mrs. G. M. Suggs December 4, with a program on Kentucky, with Mrs. Bob Higgins as leader.

Misses Hughes and Garrett, Rev. and Mrs. O. E. Boyer and family and Mr. and Mrs. Harrison and baby were Sunday dinner guests in the W. R. Harrison home.

Mrs. Suggs called in the W. P. Caraway home to see Obid Sunday, who has been ill for several days.

Harry Jones of Hillsboro, N. M., Calhoun and C. O. Norton of Amarillo, Sharell and Roy Hunt also of Hillsboro, took dinner in the Bob Higgins home Sunday.

Mrs. Sonny Ledbetter and daughter visited her mother, Mrs. Jack Hutson, Monday afternoon.

Mr. and Mrs. John Hutson, Francis Hutson, Gladys Lewis and Alene Carraway attended the Hereford-Borger football game at Borger last Wednesday.

Lynn Powelson and family and Mr. and Mrs. Jack Hutson visited in the W. R. Harrison home Sunday afternoon.

Miss Marie Hancock of Tulla is spending a few days with her cousin, Miss Garrett.

Mrs. Saltman called on Mrs. John Hutson Monday.

Mrs. Dean took her mother, Mrs. Hart, to Amarillo Sunday. Mrs. Hart had been visiting here the past two weeks.

Misses Hughes, Garrett and Hancock took supper in the Wiley Roberson home Monday evening.

Mr. and Mrs. Egbert Brady and son, Mr. and Mrs. Jim Higgins and baby and Mrs. W. M. Stovall all of Hereford took dinner in the W. R. Higgins home Friday.

Mr. and Mrs. Bob Higgins called in the Suggs home Sunday evening.

Mrs. Wiley Roberson called on Mrs. Bob Higgins Monday.

Mr. and Mrs. Jim Lipscomb spent Sunday afternoon with Mr. and Mrs. Roy Gough at Sulphur Park.

John Comer and family of Clovis, Mrs. Griggs of California, visited the G. M. Suggs home Friday night and Saturday.

Mr. and Mrs. C. O. Norton and two daughters and Mrs. Burns, all of Amarillo were dinner guests Armistice Day in the home of Mr. and Mrs. Bob Higgins.

Jumbo News

By EDNA HALL

Bro. Smith, Christian preacher, preached for us Sunday morning and evening. A large crowd was present, including several visitors from Dimmitt and Hereford.

E. E. Beck and family visited in the J. J. Wilder home Sunday.

Mrs. L. C. Baggott and Betty Jo left this week for a visit, with relatives at Wellington.

Dalton Laymon visited Pete Hicks Sunday.

Mr. and Mrs. J. J. Hartley enjoyed a visit from their son of Clayton N. M., Sunday.

Mrs. Pat Hardy spent the week with her mother, Mrs. Nolan, at Flag.

Mr. and Mrs. John Hall and son and Leon Vinton visited Sunday in the B. M. Hines home at Hereford.

Mr. and Mrs. Fellows of Hereford visited in the C. Andrew home Sunday.

Miss Nellie Freeman spent the week end visiting in Amarillo.

Marvin Spencer spent Saturday night with Mr. Baggott.

Weston Butts visited the Axe boys Sunday.

Mr. and Mrs. Bill Gentry of Hereford and Grandma Grant of Dimmitt visited Rev. and Mrs. Smith Sunday.

Mrs. Littleton of Portales visited this week in the homes of her son Stanley, and daughter, Mrs. Albert Schofield.

The ladies auxiliary met Tuesday afternoon at the home of Mrs. M. L. Simpson, with nine members present and one visitor. Mrs. Sharp of Canyon was present and gave a most interesting talk on the life of Paul. After the meeting refreshments of cake and punch were served.

Mrs. Bell spent a few days this week with Mrs. Beck.

Mr. and Mrs. Leisure called in the J. J. Wilder home Saturday night.

Wayne Dyer who is attending W. T. S. T. C. at Canyon, spent the week end with home folks.

The home demonstration club met Friday afternoon and elected new officers for the coming year as follows: Mrs. J. J. Wilder, president; Mrs. L. A. Matthews, vice president; Mrs. Sam Hunter, secretary, and Mrs. F. L. Pinckert, council member. The next meeting will be November 27.

Mrs. W. L. Hall spent a few days this week with Mrs. E. S. Ireland in Hereford.

Mr. and Mrs. Ovid Pinckert visited in the Hines home Saturday.

Dawn Items

By MISS LOVIE MATFIELD

Sunday school was well attended last Sunday. Judge Earl Wilson, Mr. Durham, John Biggs, Mr. Speagle, Earl Roberson and another talented singer of Hereford visited with us and presented two

special song numbers. We heartily invite them to come back and visit with us.

Mr. and Mrs. J. M. Drake of Hale Center spent last week end in the Mayfield home.

Misses Inez and Alma Miller and Lois Anderson entertained a number of young people with a party at the H. H. Miller home Saturday evening. Refreshments of candy and fruit were served at a late hour.

Mr. and Mrs. N. A. Drake of Hale Center returned to their home Wednesday after an extended visit here with their daughter, Mrs. W. F. Mayfield.

Norman and Gordon Miller of Black spent Sunday with relatives here.

Mr. and Mrs. Billy Bagwell of Oklahoma spent last week end with his parents, M. H. Bagwell and family.

Mr. Flemmings called at the Mayfield home Sunday.

Mr. and Mrs. Clarence Bagwell spent Sunday in the M. H. Bagwell home.

Clifford Stewart called at the Mayfield home Sunday.

Rufus and James Mayfield and Clifford Stewart visited the M. H. Bagwell home Sunday.

Misses Jewel and Vera Harris spent Sunday at home.

Joan Dodson of Canyon visited the Harris home Sunday.

Due to a fall one day last week, Mrs. W. L. Harris has been suffering with a sprained foot.

Norman Miller visited in the W. L. Harris home Sunday.

Mr. and Mrs. A. J. Morris and family visited the Smith home at Black Sunday.

Gordan Miller visited the W. L. Harris home Sunday.

Miss Mary Calloway entertained a number of young people with a party at the home of her parents last Tuesday night.

Scherer Items

MRS. B. R. FULKERSON

Misses Brunson and Ragsdale,

Willie Baker, Cecil Harris attended the party at Sims Tuesday.

The Home Makers Recreation club met November 12 with Mrs. Lee Crawford with seven members present. Roll call was answered with What I enjoyed most in 4-gantry work. Mrs. Lee Crawford gave a demonstration on making roses. The club meets with Mrs. Arlie Dean November 19.


Mrs. Clem Friemel entertained with a forty-two party Friday night. There was a large crowd present and all enjoyed the occasion. At a late hour coffee and cake were served.

C. L. Ragsdale and B. F. Fulker son went to Amarillo Monday. Miss Brunson and Cap Coconough or attended the picture show Thursday night.

Mrs. S. A. Miller, Mrs. B. Wilson made a business trip to Floydada Friday.

Mrs. Hart returned to Amarillo Saturday.

A good rain fell here last Friday night.



—The merchant who has advertised consistently might safely guarantee his merchandise, for only quality goods can stand the magnifying glass of public attention that is focused upon them by advertising. Misleading statements speed the death of an inferior product.

—You may be sure that the consistent advertiser will offer you quality goods and describe them accurately.

A new type of DESK



Inspect

the new Shaw-Walker Skyscraper Desk

There have been steel desks before, you say? But none with the features of this new Skyscraper Desk! It's an entirely new conception. The sturdy "Skyscraper" construction accounts for its noiselessness and for the smooth, silent action of the drawers. No need to touch cold metal in your work—drawer pulls are of Bakelite and the comfortable rolled-edge top is made of fine-textured, leather-like Inoleum.

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Important! Come in and see the organization features; see how this new desk is organized for work.

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- Second Sheets
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- Sticket Files
- Price Books
- Board Clips
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- Brief Cases
- Cleo Paste
- Index Sets
- Bank Pin
- Ink Well
- Mueilage
- Journals
- Daters
- Desk Pins
- Fen Racks
- Day Book
- Paper Clips
- Cash Book
- Time Book
- Blotter Set
- Clip Boards
- Order Books
- Eternal Inks
- Stamp Pads
- Postal Scales
- Thumb Tacks
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- Cloth Patches
- Receipt Books
- Ledger Leaves
- Wood Cabinets
- Colored Pencils
- Ticket Punches
- Collection Books
- Indelible Pencils
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- Steno Note Books
- Letter File Index
- 4 x 6 Index Cards
- Stationery Cabinets
- Typewriter Ribbons
- Pocket Memo Books
- Steel Transfer Cases
- Numbering Machine Ink

International Sunday School

Lesson

BY DR. J. E. NUNN

November 22, 1931

PAUL IN ROME

Acts 28:16-24, 30, 31

Acts 28:16. And when we entered Rome, Paul was suffered to abide by himself with the soldier that guarded him.

17. And it came to pass, that after three days he called together those that were the chiefs of Jews; and when they were come together, he said unto them, I, brethren, though I had done nothing against the people, or custom of our fathers, yet was delivered prisoner from Jerusalem into the hands of the Romans:

18. Who, when they had examined me, desired to set me at liberty, because there was no cause of death in me.

19. But when the Jews spake against it, I was constrained to appeal unto Caesar; not that I had sought whereof to accuse my nation.

20. For this cause therefore did I entreat you to see and to speak with me: for because of the hope of Israel I am bound with this chain.

21. And they said unto him, We neither received letters from Judaea concerning thee, nor did any of the brethren come hither and report or speak any harm of thee.

22. But we desire to hear of thee what thou thinkest; for as concerning this sect, it is known to us that everywhere it is spoken against.

27. And when they had appointed him a day, they came to him into his lodging in great number; to whom he expounded the matter, testifying the kingdom of God, and persuading them concerning Jesus, both from the law of Moses and from the prophets, from morning till evening.

24. And some believed the things which were spoken and some disbelieved.

30. And he abode two whole years in his own hired dwelling, and received all that went in unto him.

31. Preaching the kingdom of God and teaching the things concerning the Lord Jesus Christ with all boldness, none forbidding him.

Golden Text: I can do all things in Him that strengtheneth me.—Phil. 4:13.

Time: Paul's first Roman imprisonment, A. D. 61-62.
Place: Paul's hired house in Rome.

Introduction.

Two years and several months elapsed between the last lesson, Paul's arrest in Jerusalem, Acts 21:27-30, and that which we now study. Some of the experiences of these years are recorded in Acts 23:1 to 28:15. A few days after Paul's arrest and the riot in Jerusalem, Lysias sent him to Caesarea, to Felix, the Roman governor, for safe keeping. Misunderstanding the character and connections

of Paul, this unscrupulous man held him for two years, hoping to be paid for his release. After two years Felix was succeeded by Festus. On his first visit to Jerusalem, which was only three days after his arrival from the province, the Jewish leaders requested him to have Paul brought to Jerusalem for trial, aiming to kill him on the way. This petition was denied, but the Jews were invited to appear against him at Caesarea, which they did some ten days later.

Festus.

Festus proved to be another politician, anxious to feather his own nest. It was important that he gain the favor of the Jews at the beginning of his regime, and accordingly instead of dismissing the case, he thought to send Paul to Jerusalem (as the Jews had requested) for further examination. After two years of political dilly-dallying, Paul exercised his right as a Roman citizen by appealing to Caesar. And there was nothing left for Festus to do but send him to Rome. Read the story of the voyage beginning with Acts 27.

From Caesarea to Rome.

"The voyage from Caesarea was made by ship, and the winds proved exceedingly unpropitious, so that instead of reaching Rome before the close of navigation in the fall, they were shipwrecked on the island of Malta, and forced to remain there three months. Paul's courage, wisdom and presence of mind were very conspicuous in all the difficulties and dangers of the voyage and made a great impression upon the centurion and all the ship's company.

The Shipwreck.

Dr. David James Burrell once wrote a graphic "log" of Paul's voyage, one entry of which is as follows: "Wrecked on the coast of Malta. We were wakened at midnight by the lookout calling 'Land ahead!' soundings were taken, twenty fathoms, then fifteen. Cast anchor and awaited the break of day. The crew intended to take possession of the boats, Paul interposed, warning the captain that unless they remained all would be lost. His advice was taken; the ropes were cut, setting the boats adrift. Paul, the landsman, was now in practically command of the ship. After long fasting, all partook of food. In the morning, finding ourselves at the entrance of a bay, it was resolved to run it. The ship went aground and was at the mercy of the pounding breakers. The soldiers, being answerable with their lives for the prisoners, would have killed them to prevent their escape; but the centurion in charge forbade it. Each for himself, now! Many, leaping out, swam ashore. Others betook themselves to boards and broken pieces of the ship. So it came to pass that all escaped safe to land."

The Journey to Rome.

The voyage to Rome was in classic regions, stopping three days at Syracuse, passing the headland Scylla and the whirlpool Charyb-

dis, and landing at Puteoli, near the modern Naples, where Paul was to spend a week with Christians. Thence by land to Rome, one hundred and forty miles distant, most of the journey being along the famous Appian Way. A delegation of Christians from Rome met Paul at Appii Forum (the Market of Appius), and, further along, another delegation met him at a place called the Three Taverns so that he felt almost as if he had reached home. No wonder that he "thanked God and took courage". Though as a prisoner, he had reached Rome, the goal of his long desire.

Paul in Rome At Last.

Paul's hope was thus finally realized, but in how different a manner from that of his dream. He came as an ambassador in chains, a prisoner waiting upon the pleasure of Nero. But, although a prisoner, bound always to a soldier by a chain, he was given a measure of freedom in that he was permitted to rent his own quarters in the city, instead of sharing the conditions of a prison camp. And so we are to think of him in the first period of his experience in Rome. He was greatly restricted, but as this lesson discloses, he lived a full life and was a powerful voice among many in Rome, and far abroad in the two years and more that followed.

Paul and the Roman Jews.

It has been pointed out several times that wherever Paul went he first sought out the Jews in their synagogue, if there was one, and preached the gospel to them. In Rome he was not free to go to them, but sent for them to come to him. And he did not delay. Three days after he arrived at Rome he called them. Paul explained his presence there as a Roman prisoner. In his explanation several points are to be noted: (1) That he was delivered up to the Romans although he had done nothing against the Jewish people or their customs. (2) That the Roman officer found no cause of death in him and would have set him free had it not been for the Jews. (3) That he appealed to Caesar for self-protection and not because he had any accusation to make against his people. (4) That in reality he was a prisoner because of his devotion to the hope of Israel. The Jewish leaders replied that

they had received from Jerusalem no word against him, and would like to hear his message, since they knew that his "sect" was everywhere spoken against. Accordingly, on another appointed day a large number came, and Paul expounded to them the Christian teaching concerning the Kingdom of God and from the law of Moses and the prophets sought to show them that Jesus was the Messiah. From morning until evening he read passage after passage and told the story of Jesus, trying to persuade them to believe on him as the fulfillment of God's purpose in their nation.

Paul a Prisoner in Rome.

Luke closes the book of the Acts with only a general reference to the fact that Paul remained two years in his own hired house in Rome preaching and teaching. But a reading of the epistles of Paul tell a good deal about his experiences there, although incidentally.

We have already seen how he began with the Jews, and we may believe that some of them came back to hear him many times. We know also that he wrote several letters to churches and individuals extending his pulpit over a broad area, among them being Philipians, Colossians and Philemon. And what greater ministry could he have performed anywhere than to give to the ages the spiritual wealth of these masterly discourses? Surely the Lord who led him to Rome gave also to him their timeless message.

Paul's Daily Ministry in Rome.

Concerning the daily ministry of Paul among those who visited him, Luke used four words worth remembering: (1) He preached. (2) He taught. (3) He preached with boldness. (4) He spoke unhindered ("none forbidding him"). His chains really became his freedom, for had he not been a prisoner the Jews would, no doubt, have made trouble here as elsewhere. Rome would not and the Jews could not forbid him. Knowing Paul's spirit, we are not surprised that he should have written from Rome in the tones of victory. "I can do all things in Him that strengtheneth me."

In Dickens county 561 families signed up to can 610 calves this fall and winter as a result of a chamber of commerce campaign.

FIRST BAPTIST CHURCH

V. M. Cloyd, Pastor.

There were over 3000 in attendance at the annual convention at Waco last week. The next annual convention will be held at Abilene.

Our church received 59 additions during our recent revival. A. O. Thompson and Judge Earl W. Wilson are smiling because of the fine attendance at Sunday school and the Baptist Training Service last Sunday. Sunday school attendance was 376 and B. T. S. was 120.

There were three additions to our church last Sunday at the evening service, Mrs. J. S. Garrett by letter, Miss Jewell Reed by baptism and James Garrett by baptism.

A number of our workers plan to attend the conference at Happy Thursday.

The pastor will bring a Thanksgiving message next Sunday morning. We will not have an evening sermon at our church but go to the First Christian church for the union service. An offering is to be made for the cause of Charity at that service. We will have our B. T. S. at 6:30 and finish in time to go to the union service.

A new court house at Wellington is nearing completion.

An association to grow and market alfalfa has been organized in El Paso.



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Cloyd's Market



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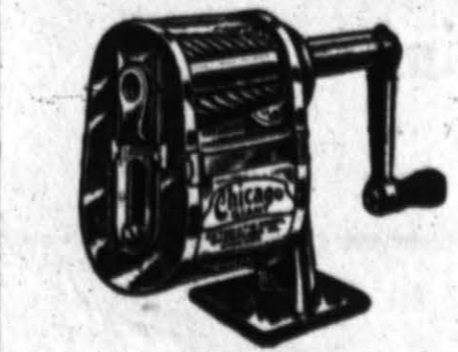
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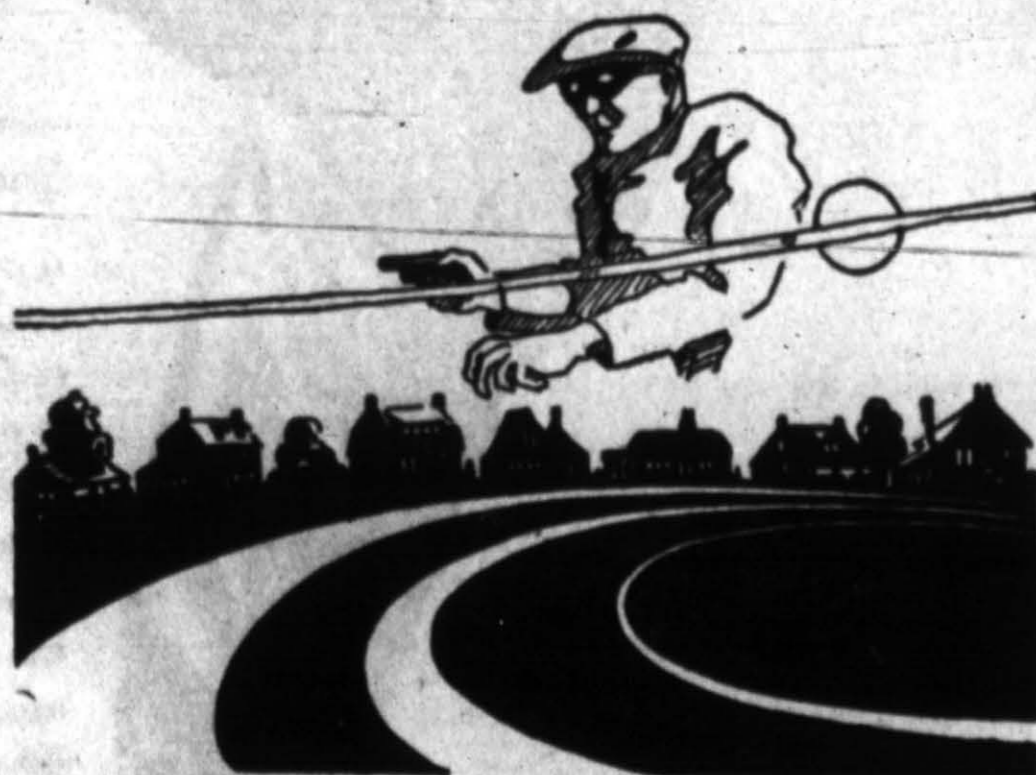
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Club Cafe
Sprowls-Cronin
Star Theatre
Hill-Ricketts Company
Carl's Cash Grocery
S. E. Cone Elevator Company
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Chocolate Shop
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Dr. R. E. Perkins
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Piggly Wiggly Store
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D. H. Alexander
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Cloyd's Market
Dr. E. B. Thomasson



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Climer
Cartwr
E. Hart
Cloyd
McCullo
Stone
Wilson
Russe
Haberm
Collins
E. Holl

SUBSTITUTES, WITH NUMBERS

Hereford: Kropff, 37; Sowell, 49; Bartley, 42; Gililand, 122; Muse, 44; R. Holland, 120; Alexander, 121; R. Orr, 47; G. C. Hartman, 46; B. Orr, 31; Farris, 30; Blythe, 139.

Dalhart: Patterson, 31; Stout, 30; Longerbeam, 28; Mueller; Porter, 21; Gaylor, 35; McCarty; Gladish, 20; Whitby, 27.

Whitefaces!



HABERMACHER RUSSELL
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me, Dalhart"



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SEE YOU "COME
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Rockwell Bros. & Company
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Farmers Elevator Co., Inc.
John H. Patton
Artis Russell
E. J. Grigsby
Continental Oil Company
Gulf Refining Company
Dr. W. A. Robinson
Dr. D. K. Robison
Consumers Oil Company

Weights, Positions and Numbers

No.	Position	Dalhart	Weight	No.
40	BE	Matthews	150	87
45	BT	Coleman	150	30
36	BQ	Jenkins	150	36
35	C	Ritchey	175	43
41	LG	Day	149	83
38	LT	Chennault	177	40
33	LE	Brewer	157	39
48	QB	Thompson	158	32
34	RII	Yarberry	175	41
43	LH	Webster	163	38
32	FB	Howell (C)	176	42

SCORES THIS YEAR
Hereford, Conference Games, 134, opponents 14; non-conference games, 2, opponents 27
Dalhart, Conference Games, 33, opponents 6; non-conference games, 162, opponents 14



THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



The Whiteface Roundup

THE STAFF
Lueta Borden Editor-in-Chief
June Allred Assistant
W. J. Fellers Sports
Ardelle Foster Societies
W. B. Wilson Jokes

State Teachers Meet in Amarillo.

This year Amarillo will play host to the annual convention of the Texas State Teachers Association which will meet November 23-28. It is not often that the S. T. S. A. meets as near Hereford as this city plan to help make this the biggest and best convention in history by attending it.

The three days are to be divided into six general sessions. The programs of the sessions will consist of musical numbers and addresses from renowned people all over the state. And many of the educators and musicians and organizations from our nearby towns are included on these programs. W. A. McIntosh, superintendent of the public schools in Amarillo, will speak at the third general session. Herschell Coffee, a violinist of W. T. S. T. C. at Canyon and teacher of violin in our school, will play at the fourth general session. Besides our local people on the program there are several from foreign countries.

Faustine Wirkus, the White King of La Gonaive, will lecture and show motion pictures on Saturday afternoon at 2:00 o'clock. Fred Douglas, a real Scotchman from Edinburgh, Scotland, but now of Amarillo, is to be the song leader in the first general session.

Included among the bands who will entertain are the W. T. S. T. C. band on Thursday evening; the Tech band on Saturday morning; Simmons Cowboy band Saturday evening, and the All-State band which will contain some of our students, a number of times.

It is interesting to note that President J. A. Hill of W. T. S. T. C., is a candidate for the presidency of the T. S. T. A. for the coming year.

Glee Club President.

On Thursday, November 12, the members of the Girls Glee club in accordance with the rules of all federated clubs, elected La Verna Womble as the president of their organization.

DON'T CRY

By PU-KUKY
If, when you head this column And find it very solemn, Please don't cry, For again I'll try Not to make it solemn.

L. W. Carlyle sent a dollar to an ink manufacturing company to receive information on how to keep his fountain pen from leaking. His reply was: "Don't put any ink in it".

We Wonder—
What dark horse has come into June A's life?

What time Jo Jones got in Sunday night?

Why Cartwright is gaining weight?
If Libburn ever threw chalk in S. H.?

If Spaulding really loves Elaine? Ditto for her?

What makes the cows on Floyd Collins' ranch charge?

If the name Louise Cloyd sounds all right?

Why the sub-freshmen can play basketball so well?

Why Reardon was so absent-minded Monday?

Why Jack Gilliland is so fast with the women? This doesn't go for Jack Russell.

If Spaulding has to wear a mid-get sweater for us to know he is a midget?

Why Elvin Hartman answered a question in civics?

Melvin: Well, Libburn, how is that girl of yours?
Libburn: That's my business.
Melvin: Well, how's business.

Richard S.: I'm going to sue Miss Campbell for libel.
Virginia: Why?
R.: She said I had had relatives and poor antecedents.

Katharine M.: Something is preying on Bobby Hough's mind.

Betty R. P.: Don't worry, it will starve to death.

Mr. Hudson (in Spanish class): I'll tell you a secret: if you know your English, Spanish will be easier.

Stanford K.: Yes, but you just said the best way to learn Spanish is to forget your English.

Miss Rigler: What was the romantic movement?

Stanford K.: When the Romans ruled.

The Perfect Crime.

By One Who Knows.
The Terror Tynes and Plebus Ray set out one morning at the break o' day, to pull the old crime that would always stay where the others had faded away.

We came to the landscape, all dull and gay; stair by stair we ascended on our way. When we went up the ladder, light hearted and gay, never did we think of the resulting day.

We hoisted our flag, to blow as she may o'er the land of the juniors, not far away.

We thought all the juniors would be happy and gay, from the act we performed on the memorial day.

The mighty old Terror was mighty gay, but as for the Ray, I can't say. For we left some few clues to stay in that glorious night of dismay.

Then Ray left a clue in the fray, and the Terror left two at the least to say; but as the sun came up we hurried away, before its light would give us away.

But now we have nothing to say as we were grabbed by old Sherlock of Shlay, and confined in a class in which we will stay, till old man time shall fade away.

Every occupation is to another as the other is to it.—Milton Orr and Einstein.

Where had Melvin and Libburn started Sunday night?

Hi-Y Activities.

Day by day, we improve in every way. And this time it is the Hi-Y that is doing the good work. Instead of the old method of reporting lost things to the office and turning in all found articles at the office, the Hi-Y is conducting a regular lost and found department. Well, is a splendid idea anyway. The office has plenty of duties and work as it is.

Formerly when you wanted to ask about some lost article you waited around in the office for about two dozen other people to be waited on, and then perhaps the bell would ring before you were near up attention. Now, one merely walks up to the door of the cafeteria and asks the person in charge about any lost or found articles he may be interested in. All that long waiting is abolished, and the whole thing is much more simple and convenient.

Three cheers for the Hi-Y!

Whitefaces vs Bulldogs.

November 11 will be remembered by Hereford citizens not only as Armistice Day, but also as another Whiteface victory, this time from Borger. Borger seemed to be backing their team by the signs that were painted on most all their stores' display windows. Some of the talk heard before the game indicated they did not realize what a strong team they were up against.

The representation from Hereford was great. The parade thru Main street, led by the band, pep squad and cowhands and followed by Hereford cars, received a considerable amount of compliments from the Borger people. We had an enjoyable day, even if we did have to stand up at the game.

When the game started it looked as if we might have a runaway over Borger, but soon they tightened up and held the Whitefaces. No scoring was done the first quarter, but during the second quarter, we scored a pass and ran 20-25 yards for a touchdown and Andy kicked the goal. At the half the score was 7-0.

The pep squad, cowhands and band entertained during the half. After marching on the field they formed H-E-L-L-O, gave a yell and march off. Everyone enjoyed the act performed by two typical Borgerites.

Everyone was relieved when the final gun fired for the end of the game. Although the score was 10-7, the game was too close to be easy. Everyone is proud of our boys for the playing they have done this season. Their next game will be with the Dalhart Wolves. Everyone is hoping to win.

Schools Need Tax Money.

Information comes from the office of the tax collector for the schools that unless some \$2000 in taxes are paid immediately there will not be sufficient funds on hand to meet the November payroll. One half of this amount will be needed this week, the remainder before the first of December. Some few people have already paid all of their 1931 school taxes. There are others who may be able to do so without any sacrifice. At a time when money is hard to borrow such thoughtfulness on the part of taxpayers will prove of great value to the schools. We appreciate the

response that has been given in the past and hope that many people will be able to help.

In order to show our appreciation we expect to publish soon after the first of December the names of those individuals and firms who have paid all of their 1931 school taxes during November. We hope that we can make this an honor roll of great length and one that will encourage members of the school board who now face perplexing financial problems in their effort to manage the schools efficiently for the people of the district.

Debating Team.

As is the custom almost every year, Hereford high school this year has a debating team consisting of four boys and four girls, under direction of Miss Crawford, who is excellent in matters of that sort. The boys on this debating team are Kellar Muse, Sherman Morgan, Leslie Calwell and Leland Calwell. The girls are Zelma Ruth Shore, Peggy Mitchell and Ardelle Foster. Of course this sort of thing is rather new to everyone on the debating teams, but many things are expected from them by Miss Crawford and by the team itself. The question for debate at present is on "Unemployment Insurance", a subject calling for much debate on both the affirmative and negative sides.

New Books for Library.

Even though we hear there is a depression our school library is being enlarged. Since September 31, the library has received ten books for the history department, 15 domestic science books, 11 public speaking, 10 English and 31 fiction books.

Recently magazines have been arriving. About \$32 worth of magazine subscriptions have been ordered and when all these begin coming we shall have a wide range of current literature.

However, we do not want these figures to represent the total of our new reading material. Last year between 50 and 75 donations were made to the library. If you have any good books or magazines such as Ladies Home Journal or Pictorial Reviews that you have finished reading or otherwise do not care to keep, just send them up to the school library. Remember that just because you have read them others have had no chance to read them, and by giving these books and magazines to the library you may satisfy the reading desires of dozens of others.

Regret and Joy.

If one ever had a feeling of being glad and sad at the same time it ought to be right now. The sad feeling comes because of the numbers of students who are moving away from Hereford and the old H. H. S.; the glad feeling comes because of the new students who are coming to our school.

Some of the students who are leaving have been our playmates, school mates and friends from the first grade on through the 11 years. Others who are departing moved here only a few years ago and are now going to some other place. In both cases we are indeed sorry to lose them from our school and city, and yet are happy to see them go to some other place where there are new advantages and where they will prosper along life's pathway.

To the new students I know we are all passively cordial, and yet we should think how hard it is for them to come to a new place with no acquaintance and feel at home. Therefore, let's all welcome our new schoolmates and show them around a bit. Let's hope they like our school and begin to think of this city as their home instead of the place they have left.

LUETA BORDEN.

Bulletin Board in Study Hall.

It isn't "clean up week" but one might think so by noticing the difference in the appearance of our bulletin board in the study hall. Instead of the old method of posting notices on the board, we have an entirely new and admittedly neater looking way of doing this. Our former method of attracting attention to our particular notice by using the newest slang word or writing the largest, has been replaced by a neat classification of these notices under the

How One Woman Lost 10 Lbs. in a Week

Mrs. Betty Luedke of Dayton, writes: "I am using Kruschen to reduce weight—I lost 10 pounds in one week and cannot say too much to recommend it."

To take off fat easily, safely and quickly take one half teaspoonful of Kruschen in a glass of hot water every morning before breakfast—an 85 cent bottle lasts 4 weeks—Get it at the City Drug Store or any drug store in America. If this first bottle fails to convince you this is the easiest, safest and surest way to lose fat—money back.—adv.

Lace-topped Hosiery is alluringly lovely!

Formerly \$1.00 Value

79¢

Formerly \$1.75 Value

\$1.00

Formerly \$1.95 Value

\$1.50

Formerly \$2.25 Value

\$1.95

Here is Hosiery so delightfully, temptingly feminine... there's not a fashionable girl or woman who won't be irresistibly captured by its gay charm. Sheer and clear and light as a zephyr... the lovely lace-tops of these full Munsingwear stockings not only look pretty, they guard against garter runs as well. In all the newest, smartest shades... and most attractively priced!



Fox Mercantile Company

J. O. Newell Building

heads, Classes, Clubs, Lost and Found. Notices may cover only one line of the board, must be signed by the person writing the notice and must have the OK of Mr. Jan. Wilson.

All-State Band.

The All-State band will assemble in Amarillo Tuesday morning November 24, to begin intensive training for the concerts it will give during the T. S. T. A. convention.

The All-State band will play for the music section meeting, for a special program at the Municipal auditorium, for the fourth general session and at the Exhibit building. Oscar Wise, director, has chosen the following compositions for the programs: Light Cavalry Overture, Suppe; Prelude to Faust, Gounod; American Patrol, Meacham; Bohemian Girl Overture, Balfe; Country Gardens, Grainger; Indian War Dance, Bellstedt; School Spirit, Flint; Festival Overture, Taylor; Recessional, De Kov-

en; Songs from the Old Folks, Lake.

A new school building is being erected at Sunray in Hartley county.

A fat stock show is to be held at San Angelo from February 29 to March 2, sponsored by the San Angelo Board of City Development.

Notice of Estray.

THE STATE OF TEXAS, County of Deaf Smith.

Taken up by H. D. Cuipepper and estrayed before J. T. Guilan, commissioner Precinct No. 3, Deaf Smith County: One mixed brindle cow about four years old; no brand, no marks.

The owner of said stock is requested to come forward, properly, and take the same away or it will be dealt with as the law directs.

November 17, 1931.
H. D. CULPEPPER.

NEW HOMES FOR OLD—

ELECTRICAL OUTLETS ACTUALLY TRANSFORM YOUR HOME

Arms tired from sweeping floors! Backs bent over steaming washtubs! Bodies exhausted by the constant round of housekeeping toil! They are unknown in the modern home. The modern homemaker in a modern home is greatly aided by electricity. Cleaning, washing, sewing and lighting—electricity does it all.

Bring to your home all the cheerfulness and joy of the modern home. Electric outlets make electricity available wherever it is needed to make life easier and happier, and Electric Outlets are easily installed, in old houses as well as new. Have your electrical contractor estimate your needs. It is easy and inexpensive to make your house new again.

Texas Utilities Company

KNOW THIS GOOD FRIEND BETTER—

Natural Gas is a community builder; it draws industries, increases property value, and is one of the cheapest necessities you buy.

Natural Gas! A plentiful, dependable supply of Natural Gas—the cheapest industrial fuel available anywhere. Taking the country over, there are comparatively few places that can offer natural gas—so it is a real advantage.

To attract industries—it means a steady growth for the community, more people, more business, more prosperity, increased property values.

And, not to be overlooked is the convenience, cleanliness and cheapness of Natural Gas used in your home for heating and cooking.

As your Natural Gas Distributing Company, we are happy to be able to contribute to your personal comfort, by rendering as near as perfect gas service as is humanly possible to give.

WEST TEXAS GAS COMPANY



- THIS SATURDAY**
- 50c Pepsodent tooth paste ----- 44c
 - \$1.20 Lysol ----- 98c
 - \$1.00 Coty's face powder ----- 89c
 - 50c Pine Tar cough syrup ----- 39c
 - 35c Pond's cold cream ----- 29c
 - 65c Pond's cold cream ----- 49c
 - 60c Syrup of Pepsin ----- 54c
 - \$1.20 Syrup of Pepsin ----- 98c
 - 75c Bathing alcohol ----- 49c
 - 60c Mentholatum ----- 49c
 - 25c Bayers Aspirin ----- 19c
 - 40c Bayers Aspirin ----- 33c
 - 30c Listerine ----- 25c
 - 60c Listerine ----- 49c
 - \$1.20 Listerine ----- 98c

We Have Many More Special Money-Savers on Display.
STARTING SATURDAY
Our Pre-Christmas Sale — Specials On All Christmas Gifts, Now on Display.
Come In and See.
Bring Your Doctor's Prescriptions to Us.
Close Drug Co.
"The Nyal Store." Telephone 13

**Chief Justice Hughes
In Tribute to Red Cross**

One of the finest tributes ever paid the American Red Cross and its membership was that by Chief Justice Charles Evans Hughes, of the United States Supreme Court, on the occasion of the fiftieth birthday anniversary of the organization on May 31 of this year. Mr. Hughes said: "The American Red Cross represents the united voluntary effort of the American people in the ministry of mercy. It is the most and most effective expression of the American heart. It knows no partisanship. In the perfection of its cooperation, there is no blemish of distinctions by reason of race or creed or political philosophy. "However we may differ in all things else, in the activities of the Red Cross we are a united people. None of our boasted industrial enterprises surpasses it in efficiency. . . . It moves with the precision and the discipline of an army to achieve the noblest of human aims. "The American Red Cross is not only first in war but first in peace. The American people rely upon its ministrations in every great catastrophe. It has given its aid in over one thousand disasters. When, as we hope, war will be no more, still the Red Cross, in the countless activities of relief and rehabilitation, will continue to function as the organized compassion of our country."

JAMES M. ROCKWELL

By G. A. F. Parker
Tuesday morning I received the following telegram:
Houston, Nov. 17, 1931.
G. A. F. Parker, Hereford:
Papa passed away peacefully this morning. Burial will be in Albany, Texas, Wednesday.
"James W. Rockwell."
All old citizens of Hereford will remember James M. Rockwell. For 40 years he had been a leading figure in the business of the Panhandle-Plains country.
When the town of Hereford was started, Rockwell Bros. Lumber Company established their business here which continues to this day.
About 40 years ago Mr. Rockwell succeeded me as manager of the M. T. Jones Lumber Company at Amarillo. Upon Mr. Jones' death Mr. Rockwell became one of the executors of the Jones will. This was a very large estate, and Mr. Rockwell took a leading part in closing it up to the advantage of the heirs.
With some associates he finally bought out the M. T. Jones lumber interests, consisting of saw mills, timber lands and lumber yards located in many Texas towns. His splendid business abilities made the new firm of Rockwell Bros. & Company uniformly successful, until it became one of the large lumber firms of Texas.
J. M. Rockwell was born in Indiana October 24, 1865. When 18 years of age he came to Shackelford county, Texas, and with one of his brothers engaged in the sheep business. After a short time he became manager of the M. T. Jones lumber yard at Albany, Texas. Albany has been the home of some members of the Rockwell family to this day. There the mother of the Rockwells lived and died; there she and several of her children are buried, and there, too, J. M. Rockwell will find his last resting place.
It was at Albany that he was married to a Miss Richardson, who now survives him. The children are James W., Cecil C., Lillian and Henry.
More than 30 years ago Mr. Rockwell moved to Houston where he has lived ever since. There he and his wife joined the Methodist church. There he has been active in business and civic affairs in everything for the good of his city and state.
J. M. Rockwell was a strong man physically and throughout his long life enjoyed robust health. He was a strong man mentally and had great capacity for management of large affairs.
He was a strong man morally, and both by precept and example served well his day and generation—his God, his country and his fellow man.
Peace to his ashes.

Refreshments of pumpkin pie with whipped cream and coffee were served.
The Friendship class has been very active since the class was organized a year ago, with Mrs. C. O. Bowman as teacher. Visitors are always welcome.
A \$2,500,000 dam near Brownwood is under construction.

Members of Hereford post of the American Legion are jubilant over the announcement made this week that Earl V. Ery of Sweetwater, state commander of the order, will be in the district court room in Hereford the evening of December 4 to address the local members and citizens of this region.
The Hereford boys plan to make the visit of their state commander a memorable event in the city, and extend a most cordial invitation for everybody to come out and hear their message delivered by one who has made a study of the Legion's problems, and realizes the obligations the organization feels toward the American people.

Wyche Items

MRS. L. P. PERKINS

Mrs. Noah Ewton and Mrs. Jack Grady spent Monday with their mother, Mrs. J. A. Young.
Mr. and Mrs. C. C. Cook and Mr. and Mrs. Jess Lindsey and children attended the singing at Progressive last Sunday week.
Mr. and Mrs. Smith and daughter of Amarillo visited in the Earle Smith home Tuesday.
Mr. and Mrs. George Robertson, Audie Martin, Early Joiner and children spent Sunday in the Louie Olson home.
The club met with Mrs. Smith November 10. Roll called answered by What I have enjoyed most in 4-H club canning.
Talk by pantry demonstrator.
Plans discussed for Christmas entertainment.
The club will meet November 24 with Mrs. Spencer.
The Thieles, John Phillips, Randol Matthews, Albert Shoude families and Bob Lueb and Jean Loerwald and mother visited in the John Lueb home Sunday afternoon.
S. P. Perkins and family ate supper and enjoyed radio at the Thiele home Friday night.
The Loerwalds visited the Rhinert home Wednesday afternoon.
Mr. and Mrs. Huggins Odell Ward and Grandfather Riddle spent Sunday in the Ward home.
Mr. and Mrs. John Lueb and baby called in the Rhinert home Sunday night.
C. V. Burgess and family attended the Armistice Day program at Amarillo.
Lueille Hoffman went to Nazareth Wednesday night.
Several from the community attended the Armstrong sale Thursday.
Mr. and Mrs. Head and baby called on Mr. and Mrs. Perkins Monday afternoon.
Mrs. Charlie Wilhelm called on Mrs. John Lueb Tuesday afternoon.
J. E. Sanderlin is in Oklahoma picking cotton.
P. G. Perkins called on the Thieles Wednesday night.
Pete and John Lueb and families, Ben Weber, Fred Pittner and family called on the Loerwalds Wednesday night.
Grandma Nell is making slow improvement.
Mrs. Perkins spent Wednesday with Mrs. Eubanks in Hereford.
Mr. Gilliland called on L. P. Perkins Saturday morning.
Mr. and Mrs. Head and baby and Mr. and Mrs. L. P. Perkins and Dorothy called in the Nell home Sunday.
Relatives and friends from Hereford visited Buddy Curtsinger and wife Sunday.
Mrs. Arlie Dean and mother, Mrs. Hart, of Dean community called on Grandmother Nell one day last week.
The Ward family visited the Cook family Saturday night.
Jess Lindsey and family spent Sunday in the Chester Lindsey home at Amarillo.
Mr. and Mrs. Tommie Lee called on the Thieles Wednesday evening.
Frank Nell and son, George, are working on the Selgier ranch a few days.
Walter Mann called on L. P. Perkins Sunday morning.

Reynolds spent Monday with the Frye girls.
O. L. Anthony and Claude Smith visited the Anthony home in Hereford Sunday.
Bill Craig and family attended the Armistice program at Hereford.
Betty Louise and Billy Smith spent Wednesday night with their grandmother, Mrs. Matthews.
Literary society meets November 25, and all are invited. There is to be a party afterwards.
Messrs. and Mmes. M. Slemmons and Carl Frye and families Annie Mae Smith and Evelyn Reynolds called in the H. H. Frye home Sunday.
Samuel Lane Hunter of Jumbo spent the week end with her grandparents, Mr. and Mrs. E. M. Allen here.
Mr. and Mrs. Fred Walton, Vay Allen and Summie Lane Hunter called on Mrs. Barnard Saxon one day recently.
Lawrence Johnson and James Smith of Summerfield made several business calls in this community Friday.

Here and There

BY MRS. C. E. TICE

Light showers have fallen in this community during the past week and wheat is looking fine.
Joe Peatzel and family of Hereford spent Sunday in the John Gaetz home.
Mr. and Mrs. Clayton Woolery of Canyon spent Thursday with

Mr. and Mrs. J. J. Lindsey.
Mr. and Mrs. J. N. Benson of Progressive moved last week to the farm south of town formerly known as the Welleville place.
Mr. and Mrs. Alvis Frazier of Friona spent Saturday night and Sunday in the W. L. Tice and Alfred Walker homes in Umbarger.
Junior Williams called on Jack Smith Sunday afternoon.
Mr. and Mrs. C. E. Tice, Lloyd and Maxine spent Sunday in the J. J. Lindsey home.
A large number of cars were at the landing field south of town Sunday afternoon.
Fred Smith who has been at Shamrock the past month came home Monday.
Deane and Duane Tice of Umbarger spent the week end at the C. E. Tice home.
Mr. and Mrs. Welts were Sunday afternoon visitors at the Whitaker and Gaetz homes.
Elmer Jones left Monday for Wellington with a load of cows for J. W. Barton who formerly lived here.
Mmes. J. E. Springer and Deward Roberson and Miss Gladys Jones called on Mrs. Lindsey Saturday afternoon.
Last Friday the Modern 2 club met with Mrs. Jim Gatlin and the day was spent quilting. Owing to the rainy weather there were only eight members present. It was decided not to have any more meetings until Christmas, when the ladies voted to give a party honoring the husbands. Those present were Mmes. Green, Bell, Mc-

Cullough, Lomas, Jack Gatlin, Easter, Wm. Bell, Nettie Lee Green. Mrs. C. E. Tice was a guest. The Christmas meeting will be held at the home of their president, Mrs. Nettie Green.
Mr. and Mrs. Haskell Benson, Jodie and Miss Leatrice Benson were callers at the Andrews home Sunday.

Do You Need Cash?

I can turn your livestock, farm equipment or real estate into ready money.

AUCTION

SALES ARE PROFITABLE

RAY BARBER
AUCTIONEER Superior Sales Service

Phone 241 Hereford, Texas
Sales dates and literature may be arranged at THE HEREFORD BRAND

METHODIST FRIENDSHIP CLASS ENTERTAINS

An enjoyable evening was spent at the Methodist church Wednesday evening when 33 members of the Friendship class gathered for a social meeting. Entertainment consisted of games and contests, such as a football quiz, what part of the turkey is it, dressing lolly-

Years to create ~ minutes to create your records!

The Hereford Brand

The new **VICTOR "6"** —with 2-color ribbon and new feature keys...

only \$75!

The Victor 6-column standard adding machine is now equipped with two-color ribbon and the same feature keys that are found on the larger model Victors. These include total, subtotal, non-add and repeat keys. These changes are made without increase in price. The Victor "6" still sells for the low price of \$75. Let us arrange a free trial.

The Hereford Brand

Where your membership Dollar goes

<p>2,000,000 PEOPLE At the peak of Red Cross drought relief work, 2,000,000 persons were fed, clothed, given medical aid, or other assistance. One-third of the nation's area, or 1,000 counties in 22 states, was affected.</p>	<p>FREE SEED Where cotton used to grow to the cabin door, vegetable gardens, grown from free Red Cross seed were planted to help solve drought relief. Families gained their first knowledge of a balanced diet from these gardens.</p>
<p>FREE FOOD To ward off future handicaps that might assail children, victims of the drought, Red Cross gave free lunches in rural school rooms. Hot beef stew, bread and butter, milk and fruit nourished their bodies.</p>	<p>FAMINE RELIEF The unprecedented catastrophe, famine on the farm brought 80,000 volunteer Red Cross workers. They sought the needy, distributed food, and as a result no authenticated case of starvation due to drought was uncovered.</p>
<p>FIRST AID Life saving, expert resuscitation, and first aid to the injured are taught annually to a quarter million persons by Red Cross experts. Death rate due to industrial accidents and drownings shows a great decrease.</p>	<p>VETERAN RELIEF World War veterans and their dependents are a special charge of 3,000 Red Cross Chapters. Perfecting their claims, protecting their families, and cheering them up in hospitals is a major Red Cross service.</p>
<p>1,000 DISASTERS On May 21, 1881, the Red Cross was organized by Clara Barton in her home in Washington, D. C. That year the infant society met its first disaster relief. Since it has aided in over 1,000 disasters.</p>	<p>CHAPTER WORK Junior Red Cross has a membership of 7,000,000 school children. Red Cross is the largest employer of rural public health nurses. Thousands of girls and women are taught Home Hygiene, Care of the Sick, and proper Diets.</p>

Easter News

By MISS LOUISE FRYE
Steve Sanders and wife, Hereford, called in the J. H. Sanders home recently.
Mmes. Betts, Reagan, Humphries and Woodburn took dinner in the Frye home Thursday.
E. O. Dixon and wife took Sunday dinner in the Saxon home.
Lake Medley returned from attending home coming at McMurry College, Abilene, Friday night.
Mr. and Mrs. Buddy Dean, Oklahoma City, visited her parents, Mr. and Mrs. J. S. Smith, enroute to California. Evelyn Reynolds and Marvin Turner will accompany them.
Geo. Chambless and family visited the Bob Axe home at Jumbo Sunday.
Mr. and Mrs. Harvey Allison are the proud parents of a baby girl, born November 11.
O. L. Anthony spent Saturday night in the Claude Smith home.
E. M. Allen and family have moved to the Tally farm three miles northwest of the Easter school house.
Anna Mae Smith and Evelyn

The Fiftieth Anniversary of RED CROSS
your opportunity for service
Renew your Membership
Nov. 11th to 26th

CLASSIFIED

For Sale or Trade

There will be a Bake Sale sponsored by the Summerfield W. M. S. ladies and the Sunday school teachers Wednesday, November 25, at the Furr Food Store. 45-1c

Nature provides pine oil for colds, croup, headaches, catarrh, asthma, rheumatism and stomach troubles. Zimmerman's Wonder Salve for Eczema, boils, piles, burns and old sores. Sold at Close Drug Company. 44-2p

FOR SALE or trade, small acreage close in, good improvements, gas and lights. O. L. Rutherford. 45-2c

TYPEWRITERS, New and second-hand. Jewell Murchison, Court House. 37-4fc

FOR SALE: Bundle feed, 10 miles southeast of Hereford and 3 miles east of Wyche school house, Phone 254. 44-1fc

FOR SALE: Winchester pump shot gun, 16-gauge, nearly new. B. O. Flyee, Hereford, Texas, Box 333. 45-1p

Ask for **FLAVO FLOUR** at your Grocer's. **PACKARD MILLING COMPANY** Phone 29. 12-1fc

FOR SALE: One of the choice homes of Hereford; close to high school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office. 34-4h

For Rent

FOR RENT: Small house, cheap. Phone 0021. C. E. Gattila. 45-1fc

FOR RENT: Three light house-keeping rooms, furnished, with private bath. Mrs. W. E. Hicks, phone 152. 33-1fc

FOR RENT: Two furnished apartments. For sale, modern homes. Easy terms. Phone 456. A. C. Thompson, Dependable Lumber. 38-1fc

FOR RENT: Furnished apartment, also bed room. Phone 444. Mrs. W. M. Megert. 44-4h

FOR RENT: Modern duplex, nearly new, close in; furnished or unfurnished. H. B. Webb, Phone 740-W. 43-1fc

FOR RENT: Unfurnished apartment with private bath, also a furnished bedroom and garage. Phone 335. Mrs. John Estes. 42-1fc

FOR RENT: Splendid three room apartment, furnished or unfurnished. 517 East 11th Street, Phone 194. 42-1fc

FOR RENT: Furnished apartment. F. H. Oberthier. 37-1fc

Lodge Directory

HEREFORD LODGE No. 478, I. O. O. F., meets Monday, 8:00 p. m. Visiting Brothers welcome. **LEE R. CONKLIN, N. G.** **L. H. Foster, Secretary.**

Lost and Found

LOST: One tire and rim, size 4.50 x 21. S. O. Wilson. 45-1c

FOR JOB WORK, TRY THE BRAND.

Wanted

WANTED: Stock to pasture on 400 acres of good wheat. Inquire at Brand. 45-2p

WANTED: September, October and November Forum, also Review of Reviews. High School Library.

WANTED: Woman to do laundry and help with house work; living quarters furnished. Mrs. Ralph Barnett. 45-2c

WANT to keep children in afternoon or evenings; prices reasonable. Mrs. Mae M. Wagley, Telephone 90-W. 45-4fc

WANTED: Nursing, confinement cases a specialty. Grace Hughes Dyer phone 675. 1c

WANTED: See Packard Milling Company before you sell your good milling wheat. We will pay a premium on it. 1c

WANTED: 200 tons well matured maize heads, and be sure you see me before you sell your ear corn. G. W. Brumley. 44-1fc

WANTED: Radios to repair. S. L. Basley, Jr., Phone 344. 45-4p

WANTED: To trade clear title to 120 acres of semi-improved property in Eastern Oklahoma for good used tractor, plow, drill and other farm machinery. T. F. Bohanan, Route 4. 43-3p

WANTED: 300 bushels kafir corn, must be thoroughly dry and clean. P. K. Babcock, Phone 748. 45-1p

HEMSTITCHING: Five cents a yard. All colors of bolt-proof thread furnished. Mrs. Hugh Witherspoon, 311 West Fifth St., Phone 192-J. 31-1fc

Poultry Show

(Continued from Page One)

\$1 in merchandise; Carl's Grocery, \$1 in merchandise; Kerr Hardware, butcher knife; Hereford Produce, fat hen; Vogue Millinery Parlor, hat; Fashion Dress Shop, \$1.50 pair hose; H. L. Rice, \$1.50 in trade; Carl's Cafe, 2 dinner tickets; West Tailor Shop, 1 suit cleaned and pressed; Orr Tailor Shop, suit cleaned and pressed; Corbet Tailor Shop, suit, winter coat or dress cleaned and pressed; Rowelson Shoe Shop, 1 pair of shoes half-soled; Star Theatre, 5 adult tickets; Jack's Shoe Shop, \$1 in repairs; B. & W. Cafe, two meal tickets; Thompson Lumber Co., 1 gallon mite exterminator; Hereford Laundry, 1 family washing; Alston-Ross Lumber Co., \$1 in merchandise; Farmers Elevator, 100 pounds Nutrena egg mash; McLean & Pittman, 100 pounds Purina egg mash; Panhandle Lumber Co., \$1 in merchandise.

Two silver loving cups will be offered by the Tri-County Poultry show for competition, and it is probable that other merchandise prizes will be added before the final judging.

Society

BIRTHDAY DINNER GIVEN P. H. LUCK BY NEIGHBORS

Neighbors and friends surprised P. H. Luck Sunday with a big birthday dinner, when they came with well filled baskets. Those attending were Messrs. and Mrs. Fred Saltzman, E. R. Fulkerson, West, Mr. C. L. Ragsdale and daughter, Mrs. Smithers and son, Cecil Harris, Ted Miller.

HOME DEMONSTRATION CLUB MEETS AT WARD

The Ward home demonstration club met Wednesday, November 11 with Mrs. Frank Stivers.

Several talks were made on the World War and Armistice. Refreshments consisted of plum pudding made by Mrs. Ernest Seigler and cheese sandwiches made by the club, with hot coffee. Those present were Mrs. Selmer, Geo. Rogers, S. A. Edwards, G. N. Suggs, Fred Saltzman and the hostess.

Seen On the Screen at the Star

Theatre goers were delighted last night with "That Modern Age", featuring Joan Crawford in a picture portraying the life of the younger social set of the present time. It is shown for the last time tonight, and is one of Manager J. C. Parker's 1-cent sale programs wherein he admits two persons for the price of one admission, plus one cent.

Friday night will bring the presentation for one day only of "The Guardsman" with Zasu Pitts playing an important role, an announcement in itself of sufficient merit to guarantee a good entertainment. The picture is in the nature of a benefit performance for Mrs. Lula Orr Lewis, to raise funds for a necessary operation, and Manager Parker has generously given of the proceeds of the evening's program to assist in this worthy cause. Incidentally, the football picture, "Touchdown" sponsored last week by the band mothers, brought them \$90.00 from Mr. Parker for their part of the program. The next installment of "The Vanishing Legion" will be shown at the Star Friday night as well as Saturday matinee and night.

Saturday afternoon matinee and again at night will find the grave comedian Buster Keaton at his best in "The Sidewalks of New York" with Cliff Edwards, better known as Ukelele Ike, having quite a bit to do with the situation. It is one of the outstanding pictures of the year.

Monday and Tuesday will bring Mark Twain's great masterpiece of childhood "Huckleberry Finn", superbly played by Mitz Green and Jackie Coogan, a picture it is not advisable for anyone to miss.

One-cent sale nights of next week, Wednesday and Thursday, will feature the famous Greta Garbo in "Susan Lenox, Her Fall and Rise".

NATIONAL MUSIC COUNSELOR GUEST OF LOCAL CLUB

Mrs. Grace Goddard, national counselor of junior music, will be the guest of the Hereford music study club at a tea to be given in her honor Thursday afternoon at the home of Mrs. H. K. Fox, Mrs. I. D. Cole of Amarillo will accompany Mrs. Goddard and also be a guest of the occasion.

NORTH HEREFORD DEMONSTRATION CLUB ELECTS OFFICERS

The North Hereford Demonstration club met Monday, November 9. The cheese making demonstration given at that time was a success.

Officers for the following year were elected as follows: Mrs. R. J. Kibbe, president; Mrs. Ed Cox, vice president; Mrs. J. W. Brown, secretary-treasurer; Mrs. O. L. Rutherford, council delegate, and Mrs. Arch Conklin, reporter.

The next meeting will be held November 23, at 2:00 p. m. Please note the change of time. Plans for a Christmas party will be discussed at that time.

Hereafter the meetings will be held in the home of the president.

MUSIC STUDY HAS COVERED DISH LUNCHEON

Board members of the Music Study Club held a covered dish luncheon at the home of Mrs. G. A. F. Parker Monday of this week. The twelve members comprising the board were all present, and seated around the long table with its beautiful appointments, thoroughly enjoyed the occasion.

This was the semi-annual meeting of the board, and business pertaining to the club was transacted. At 2:30 they adjourned to meet in the regular club session held at the home of Mrs. C. C. Ferguson.

Reports from the Seventh District Federation of Music Clubs were given by Mrs. Parker, Thompson, Broadwell and Miss Hicks. A splendid program of Modern French Music was given by Mrs. McCracken, Mrs. Dyer, Mrs. Wiltshire, Mrs. Earl Robertson and Misses Hicks and Estes.

The next meeting of the club will be on Monday, November 23, at the home of Mrs. A. C. Thompson.

CANYON CLUB WORKER MADE DISTRICT PRESIDENT

Mrs. J. A. Hill of Canyon has just been installed as president of the Seventh District, Texas Federation of Women's Clubs. The installation took place at the state meeting at Lubbock. Mrs. Hill succeeds Mrs. J. T. Whitmore of Snyder. She will preside first at the district meeting at Canadian next April.

There are more than 100 clubs in this district. They are study or civic organizations. The new president of the Seventh District federated clubs is the wife of President J. A. Hill of Canyon College.

OTRA VEZ CLUB ENTERTAINED BY MISS GILBREATH

Various flowers were the motif for the bridge party given by Miss Eunice Gilbreath when she entertained the Otra Vez Club the afternoon of Armistice Day. Even the chandeliers were decorated with tiny buttercups. Each guest received a tally on which was the name of a flower and after that this flower name was her name for the rest of the afternoon. Such names as Sweet William, Pansy and Daisy were heard.

Just one game was played at each table, which made the playing very fast and interesting. Lovely refreshments were served to: Mrs. J. C. Parker, M. B. Corbett, J. W. Witherspoon, Ivor McClelland, T. J. Carter, Joel Murchison, E. L. Bradly, A. C. Hales Alton Fraser; Misses Emma Jeanne Donald, Martha Duncan and Frances Oberthier, members; Mrs. Voline Downs, John Patton, Victoria Wilson, Travis Dameron, Misses Lucille Hicks, Gladys Seigler, Viola Carpenter, Edith Shields, Ina Mae Hastings, Eva Skelton, Floyd Wilson and Eloise Pittman, guests.

PARENT-TEACHERS SOCIAL MEETING

The Parent-Teacher social meeting was held Tuesday night at the high school auditorium. Music was furnished by the Whiteface Harmonizers. On account of no one being familiar with the subject that was to be debated, "It is more essential to save money than it is to make it", Chairman Alex Thompson postponed the debate until the "repression" lifted and people familiarized themselves with the subject.

Judge Earl W. Wilson made an announcement that all rural school teachers were having a meeting at the court house Saturday, November 21, and extended an invitation to all teachers of the city schools. He stressed the point, as did other speakers, that every one should cooperate with the president of the P.T. A., as well as with the teachers. Mrs. Ardelle S. George sang "Sleepy Hollow Tune" by Fosdic. Miss Rena Rae Renfro entertained with acrobatic stunts. Mrs. H. C. Van Bibber, president of the P.T. A., talked on the weekly programs and of plans for the next meeting.

Mrs. J. M. McEntire and son, Ray, of Dimmitt were in Hereford Friday.

TO THOSE INTERESTED IN WEST PARK CEMETERY

The Board of Directors takes this means of thanking all of you who have shown so much interest in your lots this year. It is indeed a great help to your directing board to have so many people caring for their own lots. This gives our caretaker more time for the general care of the cemetery, which requires all of his time. During the growing season it is impossible for one man to properly care for our cemetery. We could use two men to a good advantage during the spring and summer but as our limited finances will not permit this, you can understand what it means for the Association to have everyone who will care for his own lot.

And now we are going to ask another favor of you, and we feel that you will be glad to grant it. When you are at the cemetery, if you should see anyone playing on the monuments, climbing or swinging on the little trees, will you please ask them not to do it? Children climbing upon the monuments scratch and deface the monuments with the tacks in their shoes. The little trees are ruined by swinging upon them. As a matter of fact, those doing this do not intend any harm, they merely do not think and we are sure that if told once not to do this because of the real and lasting injury it does to the trees and monuments, they will stop once and for all. We have instructed our caretaker not to permit it at all while he is there, and we are asking each one of you to please help us in putting a stop to this ruinous habit.

BOARD OF DIRECTORS

By T. E. Seigler, President.

First Christian Church.

Rev. M. J. Johnson, pastor. Bible school at 9:45 a. m. A. M. Jones, general superintendent. Morning worship hour at 11:00 o'clock. Next Sunday's subject will be "From Idols to God."

Evening hour services will be a union service of all the churches of the city, that will meet with us in a special program arranged from numbers contributed by each congregation. The sermon subject will be "Thanksgiving".

The Christian Endeavor hour has been changed and will be at 6:30 until further notice. Prayer meeting each Wednesday evening at 7:30. The public is cordially invited to attend any or all of our services. A hearty welcome extended the stranger within our city.

Community Bible Class.

There are now over forty who have signed membership cards, and quite a bit of enthusiasm is being manifested at each meeting. Join the bunch next Sunday morning and be at the Star theatre at 9:30. The subject will be the four horses, white, red, black and pale, as taken from Revelations 6:18.

GEOLOGICAL DONATION TO STATE UNIVERSITY

Fossils and minerals collected during a period of thirty years by the Southern Pacific Railroad will be deposited in the geological museum of the University of Texas Bureau of Economic Geology, according to the terms of an agreement between the Southern Pacific and the Bureau of Economic Geology which has just been ratified by the University Board of Regents. This collection is a valuable one. It represents largely the efforts of E. T. Dumble, for many years geologist of the Southern Pacific.

NEW OWNERS IN CHARGE AT THE CHOCOLATE SHOP

Olin and L. H. Fuqua has leased the management of the Chocolate Shop from Phil Radovich, and took charge during the past week. The interior of this popular cold drink and lunch establishment has been re-arranged and redecorated by the new owners and is very attractive.

BAPTISTS WILL BEGIN STEWARDSHIP REVIVAL

The First Baptist church of Hereford announces a stewardship revival to begin next Monday evening to extend throughout the week. Rev. V. M. Cloyd will preach at each service, starting at 7:30. The object of the series of meetings is educational to the membership, looking forward to plans for a new year, beginning on January 1.

The revival is not strictly congregational in character, but visitors are cordially welcome, and the attendance of all people of the city is desired.

J. A. TAPP AND EDGAR IRELAND LEASE STATION

A new partnership in town is that of J. A. Tapp and Edgar Ireland, who have taken a lease on the Abo filling station at First and Main streets, and have been busily engaged there during the past week dispensing Phillips Petroleum products.

Comedienne



ELMER PATTERSON Foremost of American comedians, who will appear in person as the star of "The Vinegar Tree," New York comedy triumph, at the Municipal Auditorium in Amarillo this night of November 24. Reservations for the performance may be made by writing or calling Miss Era Lewis, News-Globe, in Amarillo. Tickets \$5c, \$1.00, \$1.50, \$2.00, \$2.50 & \$3.00.

ELMER PATTERSON BRINGS IN HOME-GROWN CARROT

Elmer Patterson, genial post office clerk, is responsible for more than good mail deliveries in Hereford. He brought to the Brand office this week a vegetable easily mistaken to be a sugar beet but which he affirmed was a carrot. When measurements were begun he calmly stated the dimensions and the Brand is passing them on to its readers who may "believe it or not." He had the carrot with him and said there were others of similar size at home.

All except the edible portion of the plant had been cut away—top, roots, etc., and what was left was 15 1/2 inches long, 3 inches in diameter, or 1 1/4 inches in circumference and weighed 1 3/4 pounds.

Have you ever had an adjust Roger Wilkinson, who has been ment on a guaranteed tire? Letworking at pipeline welding, was in us show you the difference between Hereford over the week end visit, a guaranteed tire and a Brunsing relative and old friends with wick INSURED tire. At BICE'S, enroute to work at Billings, Montana.

Bakers Cash Grocery
MONT E. BAKER
Friday and Saturday Specials

HAMS	Skinned, half or whole, per pound	14c
BACON	Delicious breakfast, sliced, pound	21c
Frankfurters	or weiners, per pound	12 1/2c
PEACHES	Gallon tin	45c
APRICOTS	Gallon tin	45c
PEARS	Gallon tin	41c
PECANS	Fancy, large halves, pound	62c
CRACKERS	Two pound box	19c
CHILI	Walker's or Hypowor, No. 1 can	7 1/2c
TAMALES	Large 15-ounce cans, two for	27c
SPUDS	Nice, smooth, per peck	23c
DATES	Black Palm, 10-oz pkgs., 2 pkgs	35c

TEXAS MARKET AND GROCERY
222 MAIN FREE DELIVERY PHONE 353

6 DAYS UNTIL 10 BIG FAT TURKEYS ARE TO BE GIVEN AWAY FREE!

Buy your groceries and meats from us, and you are likely to get a FREE TURKEY for your Thanksgiving dinner. We pay two cents higher than market price at all times for your eggs, and will pay one cent higher than market price in cash for your eggs.

GROCERY DEPARTMENT	
SUGAR, pure granulated, 10 pound bag	53c
POTATOES, No. 2 uniform size, 10 pounds	14c
POTATOES, sweet, just right for baking, 10 pounds	14c
JELLO, assorted flavors, 3 packages for	21c
BROOMS, four ties, Liberty Special	39c
MACARONI or Spaghetti, Harvest Queen, 3 packages	15c
COFFEE, Fancy Peaberry, three pounds	39c
MATCHES, 30-cent value, for only	15c
SOAP, white laundry, large bars, 10 for	25c
SALMON, fancy pink, two for	25c
CATSUP, Ruby's, 14-ounce, large bottle, two for	25c
OATS, Crystal Wedding, 55-ounce package	19c
FRESH MEAT DEPARTMENT	
HAMS, 8 to 10 pound average, sugar cured	12 1-2c
LARD, only the purest, pound	8c
FRYERS, dressed and drawn, each	50c
OYSTERS, fancy size, pint	40c
BACON, Panhandle sliced, 1 lb packages only	19c
SAUSAGE, country style, good and tasty	10c
WEINERS, fresh stock, two pounds	25c
BACON, half or whole slab, fancy, pound	14 1-2c
STEAKS that will melt in your mouth, pound	15c
DRY SALT, square cuts, pound	7 1-2c
HAMBURGER, made from better meat, 3 pounds	25c
ROAST PORK, fancy cuts, pound	12 1-2c
CHILL, home-made, pound	19c
FRUIT DEPARTMENT	
CELERY, large bleached stalks	12 1-2c
ORANGES, large size, dozen	35c
APPLES, fancy Jonathans, dozen	19c
BANANAS, yellow, ripe fruit, pound	7c
LETTUCE, firm head lettuce, only	9c
GRAPEFRUIT, Texas seedless, each	5c
CRANBERRIES, new shipment, two pounds	25c
LEMONS, just right size, dozen	37c
NUTS, assorted, new crop, pound	19c

Borger-Hereford Football Game Play By Play

lack of time prevented the writing of the Whiteface-Bulldog football game at Borger, last week.

Much discussion of the plays has been given, and the interest manifested relative to the coming game with Dalhart this week makes pertinent the detailed story of the Armistice Day struggle.

Opinions differ as to the outstanding merits of individual players on the Hereford team, especially on the defense where spectators lose the identity of the individual players in the confusion of the fast-moving mass-play. Nevertheless, the defensive play is what keeps the opponents from scoring, and is just as essential toward winning a game as the spectacular and plainly seen individual players who put over scoring points.

It is sufficient to say that every Hereford player performed in a creditable manner Armistice Day when it became his job to stop a Borger play as it came his way. Several Whitefaces did better than defend their respective positions, oftentimes getting to the spot where the offense struck in other parts of the line and either backing up the regular position or taking the tackle themselves. Stone, Climer, Cloyd and Cartwright made themselves conspicuous by such play last week. So efficient was the Hereford line that Borger's great offensive drive in the third and fourth quarters was directed solely to around-the-end plays or passes. Massed interference of four or five players usually shielded the end runs.

First Quarter.
Hereford won the toss and chose to receive the kick-off. A breeze from the south gave a distinct advantage to the team going with it, and greatly hindering kicks headed south.

The kick-off was returned to the Hereford 25, Holland made 5 yards through the line on the first play and Russell made 20 on the next to put the ball on the mid-field line.

Collins took 7 through right guard, Habermacher hit them for 1 at left guard and Russell circled left end for 3 to make the second first down. Collins took 2 at left end but the Whitefaces were set back 5 with a penalty. Russell was thrown for an 8 yard loss on the next play, Collins failed to gain. Russell made 4 at left end and Stone punted against the wind to Borger's 23 yard line.

Rawlings made 5 at right end, and Harlow made 2 and 3 at center in successive tries to give Borger his first down. They again hit center to go 18 yards for another first down. Harlow made a yard, Rawlings lost 1, a pass was incomplete (Habermacher muffed it) and Rawlings punted over the goal line to give Hereford the

ball on the 20 yard mark.
Russell failed to gain. Habermacher took 8 at left end, Collins added enough for a first down; Russell took 6 at left guard, Collins fumbled but Hereford recovered for no gain. Russell lost 4, and Stone punted to Borger's 40.

They lost 3 on the first play, Terry made 8 at left guard, Harlow failed to gain and they again punted over the goal line.

Habermacher made 3 at center to put the ball on the 23 yard line as the quarter ended.
Second Quarter.
Russell reeled off 10 yards around left end, but the play was called back and the Whitefaces slapped with a 5 yard penalty. Russell came back for 7 through center Habermacher didn't gain, and Borger brought Stone's punt back to their 47.

Terry lost 4 yards at center, they were stopped flat on the second play, Harlow went for 2 at center, and Habermacher let their poor punt bounce past him to the Whiteface 24 yard line.

Russell took 2 at right end, then 5 at left guard, Habermacher 1 at center and Stone's punt was downed on Borger's 44. They lost 2, then made them back and a short punt gave Hereford the ball on their 35 yard line.

Russell made 3 through right tackle, Stone flipped a pass to Russell for 8 and a first down, and the next play caught Borger flat-footed. When the ball was snapped back to Russell Climer circled behind the safety to take Russell's 30 yard pass and go 30 yards more to the goal line. He was never touched after he got the ball. Habermacher place-kicked the extra point and made the score 7-0.

Stone's kick-off went over the goal line and Borger put it in play on their 20 yard line. Rawlings made 1 at left end, Harlow 2 at center, then failed at left guard, and Rawlings got off a beautiful punt against the wind to go out of bounds on the Hereford 40 yard line.

Russell made 7, an attempted hide-out pass was incomplete, Borger was given the ball and Hereford penalized 5 yards. Borger failed twice at the line, took 5 at left end, and Collins fumbled their punt to let it roll to Hereford's 15 yard line, both Habermacher and Collins missing the ball as it came to them, but Collins falling on it for possession. Russell was thrown for a 1 yard loss and Hereford was penalized to the 10-yard line.

Stone's punt was downed on Hereford's 40. Borger's first pass was incomplete and Climer intercepted their second flip on his 32. Climer circled back around the line for 2 yards but the play was called back and Hereford punched in the nose with another 5 yard penalty. The gun had already cracked for the end of the half but the final play was made over, Russell circling left end for 1 yard.

Third Quarter.
They brought Stone's kick-off back to their 25, fumbled on their first play and Hereford recovered the ball. Habermacher hit left guard for 5, Holland made 1 at center and Russell tricked their defense to sneak through center for a first down. He went 3 to their 10 yard line on the next play, Habermacher made 1 at center, Russell lost 1 at right end, and Harlow intercepted Russell's pass. Borger hit center for 2, failed to gain, and Habermacher downed their low, crooked punt on the 24 yard line.

Russell took 5 at left tackle, Habermacher hit center for 2, then right tackle for 2 more, and then smacked center to make it a first down on the 11 yard line. Russell made 3 at left guard, then 1 at center, and with the ball on the 8 yard line executed the play that won the game. Setting the ball in position somewhere about the 15 yard line for Habermacher, that lad's toe place-kicked the oval for a nearly perfect field goal to make the score 10-7.

Stone's kick-off was brought back to Borger's 45, they made 2 at center, a pass was incomplete, and a passing formation spread out the Hereford defense to let a trick play through the line for a first down. Borger from then on went mad, running off one frenzied play after another and getting some of the most unusual breaks imaginable. Terry circled left end for a first down they made 5 at right end, failed to gain at left end, and their long pass was caught in Wilson's arms, but the officials gave the ball to Borger whose player had but one hand on the ball. They made 5 yards in two line plays as the quarter ended.

Fourth Quarter.
With the ball on Hereford's 23-yard line, Cartwright broke thru and threw Borger for a tremendous loss on the third play, but it was called back and Hereford penalized 5 yards to give the Bulldogs a first down. Terry went around right end for 16 yards and another first down to plant the ball on the 2 yard line. They were promptly thrown for a 2 yard loss on the first play, failed to gain on the second, went to the 1 foot line on the third and carried it over on the fourth down. Using a place-

kick formation in trying to convert the receiver fumbled, dropped the ball, picked it up, scrambled up from his knees and flopped up to the goal line, where he was downed, but reached up over his head to lay the ball over before the whistle blew to make the score 10-7.

Borger's kick-off was brought back to the 32 yard line. Russell first failed to gain and then was thrown for a loss of 5, and Stone punted out on bounds on Borger's 44.

Terry immediately went around end for another big gain and first down. They failed to gain and Collins intercepted their pass on his 30 yard marker.

Habermacher could not gain, Russell took 5 at left tackle, Habermacher 1 at center and Stone punted out of bounds on Borger's 42.

Terry galloped around left end to Hereford's 44 for another first down, he made a yard at left guard and 3 more at left tackle. Apparently Terry was playing beyond his physical strength for he collapsed with that play and had to be taken from the field. Knight who came back from the Borger line to the backfield flipped a pass to the 27 yard line for another first down. There was no gain on the next play, and the one following was the most heart-breaking of the strenuous day. Knight threw a pass that was juggled by two Hereford players only to have a Borger man sweep it into his arms and fall on the 5 yard line.

They hit the line for no gain and were given the first penalty assessed against the Bulldogs during the whole game, 5 yards that set them back to the 11 yard line. On the next play they circled end to again reach the 5 yard mark, another play laid it on the 2 yard stripe, and with the play fourth down and 2 to go for a goal and win the game. Knight fumbled the ball as it came back to him from center.

Two Whitefaces hit him as he

reached for the ball and another fell on it, giving Hereford the ball on the Hereford 10-yard line. Russell took 6 at left end, Habermacher split center for 6 and a first down, Borger was given 5 yards penalty. Russell got away thru left tackle for 20 yards, he took 6 more at left end and Habermacher swept around the same place for 6 more as the gun cracked for the finish. It was hard to believe it was over.

Church of Christ.

Sunday forenoon Bible study at 10 o'clock; lesson-lecture at 11:00 o'clock. Lord's Supper at 11:45. Evening services Bible lesson and review by the young people, 6:30. Wednesday afternoon and evening, Women's Bible study at 3; general Bible study at 7:30. The public is cordially invited to each of these services.

TRY A WANT AD IN THE BRAND

November Sale

"Wear-Ever" ALUMINUM DOUBLE ROASTERS

SPECIAL PRICES
SMALL \$3.75
MED. \$4.75
LARGE \$5.75
OVAL ROASTER \$3.75
ROUND ROASTER \$2.45

"Wear-Ever" Aluminum SET OF 3 STEW PANS

REG. PRICE \$1.90
SPECIAL PRICE \$1.00
Set of 3 Covers 50c Extra

"Wear-Ever" Aluminum STRAIGHT SAUCE PAN

REG. PRICE \$1.55
SPECIAL PRICE \$1.00

"Wear-Ever" Aluminum 4 qt. WINDSOR KETTLE

REG. PRICE \$1.95
SPECIAL PRICE \$1.00
GET YOURS TODAY!
C. F. Kerr Hardware Co.

OIL 35c Per Gallon

Save Your Auto and Tractor
Oil—We Will Reclaim
It—25c Per Gallon

HEREFORD OIL RECLAIMERS
One Block East of Bull Barn

8 Months Ago . . .

Suits of this quality sold for \$40.00 and \$50.00, but clothing prices have come down with everything else. Today prices of necessities are on an upward trend—clothing prices will follow. Now is the time to buy your winter clothing.

Men's Suits
\$40 and \$50 Eight Months Ago
\$35.00 \$25.00

Boy's Suits
Suits that were \$25 and \$10 and may go up with the return of "good times."

NOW \$16.00 \$6.95

D. R. Gass & Son

A herd of 10 Kentucky horses were auctioned in Brady recently. The ranch experiment station at Sonora has 2461 acres of land for grazing. Several localities in West Texas are manufacturing sorghum molasses this year for the first time. Recently all designated highways into Shamrock were under detour.

Carl's Cash and Carry Grocery

SPECIALS FOR FRIDAY AND SATURDAY

MEAL	Ten pound Bag	19c
SALT PORK	Per pound	7c
COCOANUTS	Fresh, three for	25c
BANANAS	Per pound	6 1/2c
Blackberries	Gallon can	43c
COFFEE	7 Day, pound	21c
ORANGES	Nice and fresh two dozen	35c
APPLES	Winesaps, nice size, dozen	15c
OATS	White Swan, large package	16c
Cranberries	Two pounds	25c

WE BUY PRODUCE

Ask Yourself.....

1. Are the gears of my car hard to shift?
2. Do the gears grate and grind when I shift?
3. Do you have summer-weight grease?

If you answer "Yes" for any two of the three questions, your car needs our **180-POUND-PRESSURE GREASE GUN**

The gun forces out the old grease, gear chip-pings and foreign matter—so that the new grease reaches the cleaned gears and all parts of the differential.

We Are Selling Radiator Alcohol at Only 80c Per Gallon

Tapp-Ireland Phillips "66" Service
First and Main

IF YOU MIX YOUR EGG MASH-

You'll find our new MERIT 32 Per Cent LAYING MASH CONCENTRATE to be the most economic and satisfactory means of supplying the meat scraps, dried butter-milk, alfalfa leaf meal and other necessary ingredients for mixing with your home-grown grains. The extra eggs you'll get will assure big and certain dividends on your small investment in this scientific, yet inexpensive concentrate. And eggs are your sure source of good CASH profits!

WEST TEXAS FEED AND SEED COMPANY
PHONE 265
WE BUY PRODUCE

OUR FIRST SPECIAL . . .

Our scalp Arno medication is the only one in town. Now is your chance. Come and see for yourself what we can do in just one treatment for dry hair, falling hair, and all scalp diseases.

\$1.00

Our Special On Permanent Waves \$5.00 Wave for \$1.95

SMART MARINELLO BEAUTY SHOP

We are rushed, so please call for appointments—492.

BAR

"There is a principle which is a bar against all information, which is proof against all argument and which cannot fall to keep a man in everlasting ignorance! That principle is condemnation before investigation."—Spencer.

We invite you to investigate our health service.

CHIROPRACTIC AND MESSAGE

will stand the search-light of investigation

Phone Today for an Appointment.

J. W. Hendrix, D. C.
Complete X-Ray Service
114 1/2 West Third St.
Free consultation and spinal analysis.
Office Phone 064
Residence Phone 341

I GUARANTEE
All Shoes I Dye Any Color.
CHAS. SOWELL
At Boone & Whitehead's

Use Cream O' Plains Butter In Cooking!

Farmers Creamery Ass'n, Inc.
Hereford Phone 3

Hammer Them Whitefaces

—You hammer that line for Hereford, and we will supply the Hereford farmers with their hammer-type mills.

MILLS OF ALL CAPACITIES
at prices to fit your purse—
\$73.50 and up.

M. D. Womble, Implements

Locals

Mrs. R. E. Littler returned to her home in Pecos Tuesday night after visiting her daughter, Mrs. Albert Schofield, of Jumbo, a few days.

Get your tickets for "Huckleberry Finn" from the Methodist ladies at the Corner Drug Store.

Mr. and Mrs. J. R. Roden, of Friona, were Hereford visitors Tuesday night.

Very new ladies' suede waterproof jackets. A few left at \$5.89. Popular Store.

Mrs. Ernest Hanley and children of Albuquerque, New Mexico, are visiting in the home of R. P. Brazill and family this week.

FOR JOB WORK, TRY THE BRAND

Jumbo Layerbilt B batteries reduced to \$3.25 at RICE'S. 1c

M. C. Matthews and family moved this week to Coalgate, Oklahoma, where they will make their home.

Mr. and Mrs. Hal Bruner moved to Amarillo last week where they will make their home for a while.

Rollins Hosiery and ladies' kid gloves and suedes at reduced prices. Popular Store. 1c

Mr. and Mrs. George Sasser and son, Duffey, were over from Clovis Sunday visiting her parents, Mr. and Mrs. W. B. Anthony.

Mr. and Mrs. Si Boosler of Amarillo spent Saturday and Sunday in the home of Mrs. Boosler's parents, Mr. and Mrs. J. H. Wilson.

45 volt B batteries, \$2.00, at RICE'S. 1c

Mrs. W. M. Cogdell and son, Frank, returned the last of the week from Austin, where the latter has been attending State University.

Among notable things of unusual interest reported to the Brand this week was a huge beet brought in by Mrs. J. P. Gatlin. It weighed 20 pounds and was 33 inches around.

Cecil Guseman has been in Coldwater at the bedside of his father, who has been critically ill. Death came to him Wednesday night, and Mrs. Guseman will leave Friday to attend the funeral, to be held Saturday at Coldwater.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. Neill of Plainview spent the week end with their daughter, Mrs. Cecil Allred.

Mrs. Hamp Carter left last week for a visit with her father at Chillicothe.

Ernest Allred called on Mrs. C. Cretzinger Monday afternoon.

Mmes. R. L. Campbell and Otto Smith spent Wednesday visiting the school.

Jesse Ford and Jim LeGrand attended the American Legion dinner at Hereford Armistice Day.

Mmes. O. Grabbe, C. Cretzinger and J. J. Boling visited in Amarillo Sunday.

Jim Allred of Hereford spent the week end with his brother, Cecil Allred.

There will be a school program at Fairview Friday night, November 20.

Mr. and Mrs. J. J. Boling and Temple and Irma Jarnigan were in Hereford Friday.

Mr. and Mrs. Burrows of Oklahoma are visiting his sister, Mrs. Toy Price.

Mr. and Mrs. Tom McClain visited in the Sam Griggs home Tuesday.

Mr. and Mrs. Coy Phillips spent Thursday night in the Lawrence Womble home.

C. Cretzinger made a business trip to Littlefield last week, also visiting A. G. Grisham while there. Mmes. L. L. and E. W. Womble

spent Friday with Mrs. C. O. Phillips.

Mmes. Boyd Bates and Ernest Allred visited Mrs. Lynn Stallus at Wildorado Monday.

Black

By BLACK SCHOOL

Mr. and Mrs. Thomas Stone went to Clovis Monday.

H. C. Miller of Melrose, N. M., visited his daughter, Mrs. J. J. Crawford, last Thursday.

Mr. and Mrs. Nelson and Miss Minnie Barnett of Savoy are here spending a few weeks with Mr. and Mrs. R. E. Barnett.

Mr. and Mrs. T. J. Presley spent Sunday with Mr. and Mrs. A. C. Hays.

Mr. and Mrs. A. J. Morris and family of Dawn spent Sunday with Mr. and Mrs. N. A. Smith.

Martha Bell Price visited in the McMurry home Sunday.

Mr. and Mrs. D. R. Bennett visited Dave Galloway Sunday.

J. J. Crawford and family spent Sunday in the McMurry home.

Mr. and Mrs. Fred Kimmons of Arney visited the Barnett home Sunday.

Josh Jackson and wife visited the McMurry home Sunday.

Dr. Frye spent Sunday night in the Hawk home.

Mr. and Mrs. Jesse Hines and daughter, Mrs. Hines mother, and Miss Lenox visited in Friona Sunday.

Mr. Clymore and family visited Mr. and Mrs. C. Carr Sunday.

Mr. Wylie and son, Robert, visited Mr. and Mrs. Carr Sunday.

Arney News Items

By MRS. F. W. FORTNER

We had a fine rain here Friday night.

Mr. and Mrs. Charlie Cox were surprised Sunday when a number gathered at their home to celebrate their 30th wedding anniversary, including her daughter and family, Mr. and Mrs. Lee Edmondson of Amarillo.

The club met Tuesday with a large number present. Officers were elected for the coming year as follows: Mrs. Russell, president; Mrs. Ben Fortner, vice president, and Mrs. F. W. Fortner, sec-

retary. After the business session there was a program, including rug making.

Several from here attended the Armistice Day celebration at Tulla. Mr. and Mrs. Earl Davis and mother visited in the Marion Davis home Sunday.

A number have killed hogs and are having fresh meat these cold days.

Mrs. A. W. Fortner was ill last Friday night.

Mr. and Mrs. John Pitman visited the John Burnham home Monday.

J. E. Boyd and wife spent Sunday in the Tipton home.

Mrs. E. Tipton and daughter, Mrs. R. Reed, were in Plainview Wednesday.

John Burnham attended court at Dimmitt last week.

Mr. Houser was here Sunday. Bill Hendrix, Ross Campbell and Marion Barnard are in New Mexico for a few days.

Mr. King spent Sunday with his family in Canyon.

Hill Is Logical President For State Teachers

Dr. J. A. Hill of the W. T. S. T. C. is one of the three candidates for the presidency of the Texas State Teachers Association which meets in Amarillo November 26, 2 and 28.

Dr. Hill has been a member of the Texas Association since he first began teaching more than a quarter of a century ago, and he was the sixth in the state to become a life member. This was long before the Teachers Association had grown to its present 25,000 membership. It was when the organization was small and ill-supported.

The supporters of Dr. Hill are pointing out that he has had every type of public school experience in Texas, having been a teacher of a one-teacher rural school, teacher and principal in a private school, principal and superintendent in a town system, class room instructor in a college, and finally president of a state supported institution, whose business it is to supply teachers for the public schools of the state and to assist in the careful building of the public school system.

Nearly every town within 200 miles of Canyon has heard Dr. Hill speak on issues dealing with religion, government, commercial development, history and education. His acquaintance with conditions and people is state-wide and he is receiving encouragement and support of teachers from every type of school, principals, superintendents, college instructors and administrators in every part of the state.

The election will take place November 27. When it is over the teachers of Texas will have elected Dr. J. A. Hill, Dr. A. W. Evans or W. D. Weeks as their leader for the coming year.

Progressive News

By OLIVE PERKINS.

Mrs. Albert Higgins, Miss Conner and Wilma Higgins called in the Hershey home Sunday evening.

Eunice Caldwell spent the week end with her sister, Mrs. Jeff Robertson.

Mmes. Hershey Arch Conklin and sons, Horach Hershey and son and Miss Katherine Hershey visited Mrs. Jim Ricketts Thursday.

Mr. and Mrs. Hugh Weathered and children spent Sunday with Mr. and Mrs. Robert Scales.

Mr. and Mrs. Ira Ricketts, Glenn and Ira Jeanne visited Mr. and Mrs. W. A. Ricketts in Hereford Sunday.

Mr. and Mrs. Ray Hershey, Miss Katherine Hershey and Mr. and Mrs. Clarence Conklin and children attended a birthday dinner in honor of George Conklin of Hereford.

Katherine Hershey enjoyed a few days vacation from her school duties at Daniel while Mr. Thomson attended conference.

Mr. and Mrs. Clyde Russell visited his parents Sunday.

Mr. and Mrs. C. P. Caldwell called on Walter Caldwell and family Sunday afternoon.

Arnold Hershey is in New Mexico looking after his claim.

Ben and Donald Conklin visited their grand parents over the week end. Saturday they and Mr. Hershey went to Amarillo.

Miss Eunice Caldwell entertained the young people of the community at a party Friday night. Various games were enjoyed and refreshments of pineapple cake and punch were served to a large crowd.

Nancy Ann Garrett and Luella Park ate supper with the Bakers Sunday evening.

Mr. and Mrs. Fred Bush of Amarillo visited the Tom Baker home Sunday.

Mrs. Caldwell and Miss Eunice called on Mrs. Baker Tuesday afternoon.

Houston has ordered \$200,000 worth of granite from Liano for use in the new post office building.

Cows Pay This Man 73 Cents Per Hour For Doing Chores

Cows paid E. V. Kim (right) 73 cents an hour for doing the chores last year. He is a Baylor county tenant farmer who had an average of 8.7 cows in his herd on which he spent an average of two hours a day. This includes the time of two boys and a girl who helped. The cows could pay these wages because they averaged 240.2 pounds of butterfat for the year instead of the state average of 140.2 pounds, and because Mr. Kim was skillful in meeting low priced butterfat with more pasture and home grown grain. His feed cost per pound of butterfat produced was 10.1 cents. The profit above feed was \$532.27 for the year. He knows these things because he keeps records as a dairy herd demonstrator working with P. C. Colgin, county agent (left). The two are photographed above weighing milk and recording the weights on one of the monthly visits Mr. Colgin makes to the demonstration.

All feed bought during the first year of the demonstration ending last June amounted to \$101.06, and feed from the farm was valued at \$110.12. More home grown feed is used now than in the first year of the demonstration. Last season Mr. Kim had seven acres of sudan pasture but next year he plans to have two acres per cow. The records revealed the important and interesting fact that the high cow gave 332 pounds of fat during the year and the low cow only 85 pounds. This situation is being met by culling, and by use of better sires obtained through Mr. Kim's membership in his local bull circle.

LIONS GROWL THROUGH WEDNESDAY'S PROGRAM

The Hereford Lions thoroughly enjoyed the autumnal setting of their dining room at the Presbyterian church Wednesday, it being left in order after the Fellowship banquet there the evening before. B. H. Hopkins, in charge of the program yesterday showed considerable fortitude by asking each Lion in turn to stand and "gripe" about what it was that hurt him most, whether his business, the club, his neighbor, his friend, or his family or anybody else's family. It would have done all of Hereford good to hear the response—most of it in fun, but some with a grain of justice and good fellowship behind it that made it ring true, and bring the hearty laughter of appreciation.

Card of Thanks.

We wish to thank our friends and neighbors for their kindness during the illness of our daughter and wife, Gladys Spencer. Mr. and Mrs. T. A. Sullius, Mr. and Mrs. R. J. Spencer.

A 9-story hotel was recently opened in Clovis, the tallest building in New Mexico.

Stork Specials.
Born to Mr. and Mrs.—
Harry Allison, November 12, girl
Bernard Hicks, November 15, boy
Chas. O'Dell, November 17, girl

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OF A RANGE ROUSTABOUT

Wal, Dog Bite My Hide! Whudaya know about that? Here I ride into Hereford and the first feller I meet is that Long Lean Fuller, who usta be over ther' on the Pecos, and him a runnin' the Kemp Lumber Company. Yu know, I hev' to lat every time I think of the first time I saw him. He came down there to Ft. Sumner from Shecawgo, an' he had on one of those ther' hard-boiled hats they call Derbies, they ought to call 'em darbies. Well, here he comes struttin' down from the depo' carryin' a nice new black leather grip and a swell overcoat on his arm an' givin' the town the once over. Gee, that was way back fore the war.

All the fellers that was settin' aroun' askt who it was and someone said it was old man Fuller's nephew from Shecawgo, an' he was goin' to work for him. Well, they give him about two weeks to stay but by gorry, he fooled 'em all, cause he's stayed all these years. Why, first thing we knowed, ther' he was out on the irrigation canal skinnin' a mule team an' wadin' in the water just like the rest of 'em.

Say, hav' yu met him yet? Well, I ain't goin' to say anything about him stall. I tell you what, drop in an' get akwainted with him down there at

R. H. KEMP LUMBER COMPANY

Phone Four-Four

STAR THEATRE

HEREFORD, TEXAS

LAST TIME TODAY THURSDAY, NOVEMBER 19

1c Sale

JOAN CRAWFORD

in **THIS MODERN AGE**



Friday Only NOVEMBER 20

"The Guardsman"

With Alfred Lunt, Lynn Fontanne, Roland Young and Zasu Pitts.

His disguise was perfect—did she really know it was her husband when she surrendered to him? Enjoy this daringly unconventional picture which marks the screen debut of the greatest lovers on the American stage—in a picturization of their famous success, "The Guardsman". It is saucy, witty, naughty and gay!

BENEFIT OF MRS. LULU ORR LEWIS.

Monday - Tuesday NOVEMBER 23-24

Milti Green Jackie Coogan Jackie Searl

in **HUCKLEBERRY FINN**

A Paramount Picture

Here is a cast that will make you live again your kid days. Huckleberry Finn was a good book—it was better as a silent picture—but it is unequalled as a talking picture. The whole family will enjoy Huckleberry Finn.

Sponsored by METHODIST MISSIONARY SOCIETY

Saturday Only Matinee and Night NOVEMBER 21

KEATON

With Cliff Edwards in **Sidewalks of New York**

A Metro-Goldwyn-Mayer picture

A young millionaire mixed up with a New York gang makes the sidewalks of New York comical and exciting.

Wednesday and Thursday NOVEMBER 25-26

1c SALE

Greta Garbo

in **"Susan Lenox"**

Her fall and rise, with **CLARK GABLE** **JEAN HERSHOLT**

PIGGLY WIGGLY All Over the World

Specials for Friday and Saturday

LEMONS— Large Size	19c
BANANAS— Dozen	19c
GRAPES— Tokay three pounds	25c
SPUDS— White Colorados, ten pounds	13½c
BAB-O— Two cans	25c
APPLES— Gallon size	31c
SUPER-SUDS— Three packages	25c
PRUNES— Five pounds	25c
PEACHES— No. 2½ size	12½c
COFFEE, Canova— Every can guaranteed, one-pound can	33c

MARKET SPECIALS

FRYERS, dressed and drawn, each	50c
OYSTERS, fancy size, pint	40c
BACON, Panhandle sliced, lb pkg	19c
SAUSAGE, country style, pound	10c
WEINERS, fresh, 2 pounds	25c
BACON, half or whole slab, pound	14 1-2c
STEAK, finest, pound	15c
DRY SALT, square cuts, pound	7 1-2c
HAMBURGER, of better meats, 3 lbs	25c
ROAST, pork, fancy cuts, lb	12 1-2c
CHILL, home-made, pound	19c

"DAILY"

—We are receiving large shipments of fall and winter merchandise. The price of this merchandise upsets all previous standards of value giving. Merchandise that far excels all previous qualities, yet at lowest possible prices. Through the efforts of our shrewd and careful buyers, we are always the first to give our customers the advantage of wholesale price reductions. Shop at Stone's—you will find it both pleasant and profitable.

Stone Department Store