# Choirs To Present Handel's 'Messiah' Here Tuesday Night

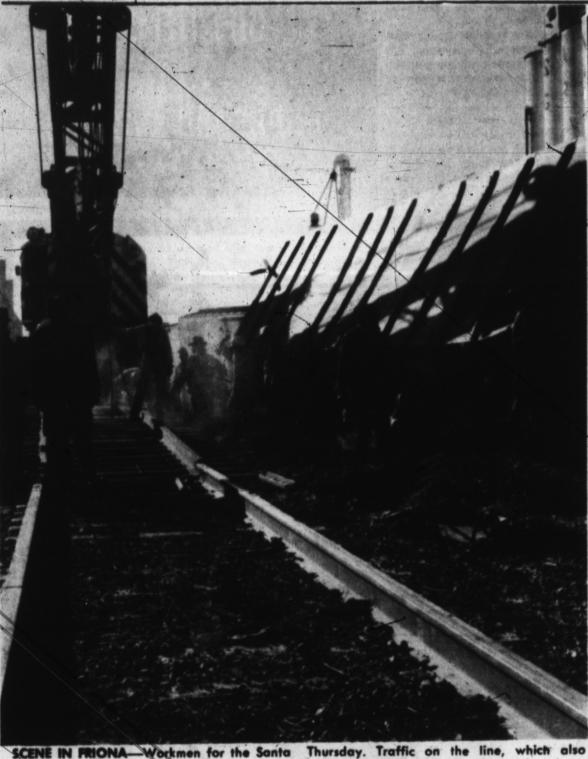
2 Serving the Magic Triangle The Sunday Brand

36 Pages

VOL. 18 - NO. 25

HEREFORD, TEXAS, 79045, SUNDAY, DECEMBER 19, 1965

PUBLISHED EVERY SUNDAY



Fe Railway required some eight hours to runs through Hereford, was delayed as

clear the railroad's main line following a wreckage blocked the rails. See story inside.

13-car derailment near downtown Friona (Staff Photo by Tom Wingo)

# ACCORDING TO HEAD COUNT

# Schools 60% Anglo

public schools reveals a sharp of 3,433. increase during the past decade in the percentage of total enrollment comprised of non-Anglo

board in connection with discus- location. sion of future school needs, especially in the realm of vocational training courses, as well Santa Schedules as in general academic curriculam.

Some 60 percent of the district's students are Anglo, according to the report presented by superintendent Johnny Clark

The tabulation, made Oct. 8, 1965, revealed that 36.7 percent of the total enrollment was Latin American, and 2.9 percent was Negro.

TOTAL enrollment at the time of the head-count was 4,231. The figures presented showed a sharp increase in the number of non-Anglo students enrolled in Hereford public schools as

compared with: -September, 1958, 20.6 percent Latin American and 1.5 per cent Negro in a total enrollment

-September, 1963, 28.7 per-

### Treasurer Will Seek Re-Election In May Primary

Mrs. Velma Hodges has an-nounced she will seek re-election to the office of county treasurer, pending the May 7 Democratic

Her current term will expire

Jan. 1, 1967. In a statement to the Brand, Mrs. Hodges said, "In seeking re-election to the office of County Treasurer, it is my sincere esire to serve the people of this county, and to do so in best possible manner.

"I will appreciate the cons every effort to perform the duties of this office in the very best interest of Deaf Smith

A recent tabulation of stu-dents enrolled in the Hereford cent Negro in a total enrollment of the student body is Latin able at press time.

IN ADDITION, the survey showed that classroom distribuweek's meeting of the school content of schools varies with percent Negro

# Hereford Visits This Week

Santa Clause will move his operations to temporary headquarters in his workshop in front of the Post Office to visit area youngsters this week. The jolly gentleman will be in his Third and Main head-

quarters from 5 until 7 p. m. Wednesday, and 2:30 to 5:30 p. m. Thursday and Friday.

His visit with youngsters in downtown Hereford has been arranged by the Variety Park Merchants Association.

American, and 11.9 percent is

tion of non-Anglo students in ele-mentary schools was on a near of non-Anglo students: 36.1 per-THIS WAS pointed out at last equal basis, although non-Anglo cent Latin American and 2.7

tary schools was as follows:

American and 3.1 percent Negro. Northwest, 47.2 percent La tin American and 0.5 percent

down of race of students, reveallo students in all elementary bed. classrooms was near-even, percentage wise, except in special for Latin American students in primary grades.

Clark told the board that a few See SCHOOLS Page 2

Aikman School's student body

Composition of enrollment in the city's other public elemen-

Bluebonnet, 42.6 percent Latin

Shirley, 42.5 percent Latin American and 0.4 percent Ne-

# 1965's Harvests A year marred only by spotted rain and hail damage during the summer is drawing to a close for Deaf Smith County's farmers as cotton Blamed For Fire **Fatal Mishap**

Farmers Finish

**Ends Search** For Auto

The holiday season took on a grim look Saturday afternoon, as two young college boys were killed near Canyon,

The one-car crash climaxed a search by Highway Patrolmen A shower Friday night and all along U. S. highway 60 from a half-inch snow earlier in that several calls had been reof driving of a car fitting the description of the wrecked auto. since harvest began.

THE TWO youths were both thrown from the car as it rolled several times after the dri- plant here said harvest of sugar ver lost control on a slight curve beets is complete, although protwo miles west of Canyon.

One youth was dead on arrival at a Canyon hospital, and the second died minutes after

Officers said parts of the auto at the scene of the accident.

Identification of the two was made by the Randall County Sheriffs Department as Henry B. Frizzell Jr. of Amarillo and

Highway patrolmen who investigated the mishap said that pleted last week, with Holly Suparently left the road on the ford area. left before the driver lost control and the auto overturned.

Funeral services for the victims were pending Saturday Home of Canyon,

Further information concern-

harvest nears the wrap-up stages and harvesting of sug-ar beets is complete.

Top tonnage on beets and high yeild on cotton is putting a happy finishing touch to the local farm picture for the year 1965.

Farwell to Canyon, Officers said the week slowed horvests slightly, but cotton gins are ceived at Friona, Hereford, and running ahead of last year's Canyon in regard to the manner pace as the area has seen few weather interruptions

> A spokesman for Holly Sugar Corporation's Merrill E. Shoup cessing continues around the clock at the local refinery.

And representatives of the area's six cotton gins described the county's cotton harvest as percent complete. Saturday's tabulations indicat-

ed a total of 15,600 bales have been sinned here thus far, with another 6,200 bales expected. GRADE on cotton harvested

thus far has been good, and this week's moisture is expected to on arrival of the firemen. Arthur Joel Wilkowsky of Dal- have little effect on the cotton, a ginner said. Sugar beet harvest was com-

high speed was a major factor gar reporting a 22 ton average in the accident. The car ap- on beets harvested in the Here-THIS surpassed last year's average tonnage by some two

tons per acre - and last year's crop was termed recordnight with LaGrone Funeral breaking by Holly officials. Friday night's rains measured

from a tenth to a quarter of an ing the victims was not avail- inch in most parts of the coun-See FARMERS Page 2

# In Home Here

A Thursday morning general alarm fire resulted in an estimated \$1,000 fire and smoke damage to a two-story home owned by Mrs. F. M. Pittman, 511 Grand.

Twenty-four firemen using all their equipment spent 45 minutes at the house extingusing the

THE FIRE was reported to have started in a bathroom upstairs, and all the fire was confined to that room. A faulty gas hose to a bathroom heater was blamed for the blaze. Heavy smoke damage was in

flicted to the other rooms of the unoccupied upstairs apartment No damage was reported to the living quarters occupied by Mrs. Pitman on the lower floor.

FIREMEN were again called to the same address some 56 minutes later, as an auto had caught fire in front of the re-

Minor damage was reported to the auto, as the fire was out

Thursday Saturday

Moisture this Moisture this year

(Courtesy KPAN)

See ANGELS Page 2

HOUSE DAMAGED—A two story home belonging to Mrs. F. M. Pittman received some \$1,000 fire and smoke damages from a Thursday morning blaze. Fireman said the fire apparently originated from a faulty gas stove hose in an upstairs bathroom. (Staff Photo by David Butler)

#### FOR TOYS, DECORATIONS

# Weather | Deadlines Near For Yule Events

pectively.

away and so are deadlines for Judging will be conducted two projects being conducted in Thursday night. conjunction with the holiday. Cash prizes will be awarded first, second, and third place

DEADLINE for receipt of enwinners in the contest. Prizes tries in the Hereford Jaycees will be \$25, \$15, and \$10 res-Christmas Decorations Contest is noon Wednesday, Dec. 23. And the Veterans of Foreign Wars post here will continue to accept contributions to its "Toys for Needy Children" project.

ALL TOYS which can be repaired will be accepted.

The toys will be turned over to Santa for delivery Christmas Eve to children in the Hereford area who might not otherwise receive gifts on Christmas Day. Toys may be taken to White-

face Barber Shop, Lawrence Cleaners, or the VFW Hall for And keeping the younger pathe Veteran's project. tients happy by reading to them

ENTRIES in the Jaycees' de corations contest will be accept-

WINNERS will be contacted Thursday. Ronnie Osborn, a member of

the Jaycees' Christmas decoration contest committee, said the See DEADLINES Page 2

An entry blank for the event

appears in this issue of the

Brand. There is no entry fee.

Box 673, Hereford, or delivered

to the Hereford Brand.

ENTRIES may be mailed to

Three out-of-town judges will

Any type of Yule decoration

theme can be entered, with the

only limitation being that decor-

ations must be visible from the

select winners in the contest

### **District Court** Clerk To Seek Re-Election

Mrs. Lucille Posey has nounced her intention to seek re-election to the office of Clerk of the District Court of Deaf Smith County, pending the May 7 Democratic Primary.

Her present term of office will expire Jan. 1, 1967. In a statement to the Brand, Mrs. Posey said, "As clerk of the District Court of Deaf Smith County, I have endeavored to cooperate in every possible way with the people of this county and to handle the duties of this

office in an efficient mann "If re-elected, I pledge continued efforts toward service of this office, and the people of this county.



### THEY SPREAD CHEER THROUGHOUT YEAR

# Pink Angels' Presence Noted At Christmas

By TYLER VANCE

Christmas will perhaps take tients in Deaf Smith County THE TABULATION showed a Hospital because of a group of classroom-by-classroom break high school girls who give up their free time to help those who ing that distribution of non-Ang- must spend their Christmas in

The Pink Angels, as they are



eration of each person who votes If re-elected, I shall make -- PAUSE FOR CHECK-Members of the Pink Angels—volunteer service group comprised of members of the Future Nurses of America chapter at Hereford High School pause to check over a list of duties for the day at

Algna Cromer, Cynthia Knox, Patti Roach. and Claudia Loerwald. Patti is president of the Pink Angels, (Staff Photo)

Angels will be about their work aiding both patients and members of the hospital staff. . . and spreading around a large measure of Christmas cheer en

All Pink Angels are members of the Future Nurses and have belonged to the club at least one called because of their uniforms, semester. Sophomores, juniors, education and special sections consisting of a pink and white and seniors qualify for the partpinafore, a white blouse and shoes, are all members of the Future Nurses of America.

DURING Christmas — as girls who wear the Pink Angel uniforms often encounter.

Members of the FNA plan to become nurses some day, and the training they receive as Pink Angels will prove valuable to them in the coming years, according to Mrs. Henry Solomon, Pink Angel sponsor.
THE GIRLS' duties at the

hospital are many. Sorting linens, passing out sup-per trays, and running unnum-

### Choirs Of SJHS Will Appear In **Holiday Concert**

Four choirs of Stanton Juntor High School, comprising 200 students, will present their mual Christmas concert at 8 m, Monday in Stanton audforium. The public is invit and there is no admissi

Choirs are directed by Doug ins Morris, Piano accompan-ists will be Martha Baker, Juith Morrison, Betty Hodges, Jamie Edmonson and Mrs. Au-



ON THE WAY HOME Headed home after a day of val unteer work, two members of the Pink Angels discuss their activities at the Deaf Smith County Hospital. (Staff

VOLUNTEER PINK ANGELS Cynthia Knox,

Claudia Lorwald and Patty Roach take in-

terest in one of the many intricate machines

IN THE FUTURE—These girls may be study-

ing some new micro-bacteria in the coming years as they work as future nurses.

also called for, and happily done with no catch.

When asked if the work is rigged on the corners at the

hard, one girl replied, "It's not night depository of the Rawlins

hard at all . . in fact it gives National Bank, Officers theoriz-

you a good feeling to know you ed the thieves tried to catch

are helping someone who needs money dropped in the night de-

A. G. May Construction Co.

SAFER THAN A SURFBOARD

Angels . . .

at the hospital.

(Continued from Page 1)

Pind Angels now helping out

Route 2 Phone EM 4-0668

meter, is described by J. C/Allred in the laboratory's bulletin,

It uses two fluxgate detectors

at each end of a vertical staff

suspended from a horizontal

pole carried on the shoulders of

The instrument has already

located 10 Roman kilns in field trials at Mancetter, Warwick-

The now widely used proton magnetometer, Allred wrote, has

the disadvantage of being affect-

ed by magnetic storms, electric

ALBINO FAWN

white fawn has been captured in

the Alps near here. The animal

UDINE Italy ( - An

trains and passing cars.

Archaemetry.

two operators.

ology and Art at Oxford Uni latest con game technique be-versity has appounced a new ing used in Champaign. From this point, the

versity has announced a new ing used in Champaign electronic device that enables The man stops a victim on the Sgt, William V. Bates says the archaeologists to locate buried street, explains that he has for- standard one is an offer to share objects without having to dig for gotten his eye glasses and asks the windfall if the victim will the victim to read a letter he put up an amount of cash as 'good faith." The latest device, a gradio has received.

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was the first albino deer ever seen here.

OXFORD, England & - The Research Laboratory for Archae

AMBASSADOR AT 26

He has never before held an ambassadorial post, but was

head of the political department

Office Hours

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Just the young, the old, the

young at heart, the middle aged.

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dor) from Kenya.

335 Miles

Economist Sees Good Year Ahead

Taking all factors into consid-eration, the year ahead should Further advance in employment and output will be accombe one of vigorous and gen-

FOR 1966

THERE will be increases in total employment and consumer incomes, he says. The gross national product is expected to continue upward at a rate in line with the increase of the past year. Increased private investment in new plants and equipment; larger government purchases of goods and services; and further expansion of consumer expenditures are expected to make their contributions to the advance.

goods and services.

The economist says govern- mment estimates there are 15 ment demands for goods and million child workers under age services are expected to provide some increase in the year ahead. Total government purchase has have been rising around \$1.5 billion per quarter since the end of 1962. Most of this has come from increased spending by local and state governments. Federal spending has been relatively stable during this period but has increased in recent months as a result of larger defense

THE UPWARD advance of local and state government purchases is expected to continue in 1966 as is federal spending for defense requirements, says

In addition, new federal programs affecting housing, education, recreation, health and regional development programs

#### Farmers ... (Continued from Page 1)

Rainfall measured about a quarter of an inch in the Westway area, but was only a tenth in the city of Hereford, according to KPAN radio.

THE

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Wayne Stephens, Adv. Manager Robert J. Awtrey, Mech. Supt.

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Second-class postage paid at lereford, Dear-Smith County,

erally well balanced economic panied by a rise in consumer growth. That's the word from disposable income. It all adds John G. McHaney, Extension up, McHaney concludes, to ano-economist at Texas A&M Uni-ther year of vigorous and generally well balanced economic The economist has just re-turned from the National Out-tion. look Conference held in Washington, D. C. with facts and fig-ures to back up his forecast. LONDON In - Of more than 100 ambassadors stationed in London, easily the youngest is 26-year-old Sheik Salin AsSabah As Salim He has just arrived to take up his post as envoy from oil-rich The new ambassador is the son of the prime minister of Kuwait and a nephew of the Emir.

McHaney sees no great chan-ges in residential construction

**ESTIMATES** now indicate that industry will spend \$55, billion for plant equipment in 1966. This is \$4 billion higher than estimated capital spending in 1965 and more than \$10 billion over 1964.

in the laboratory at the county hospital.

Here, they see a preview. Staff Photo by

shot this fall.

tumbled.

the lines were severed.

and fell with a broken neck.

**Wedding Invitations Printed** 

THE INK SPOT

SCHNEIDER,

BERNET & HICKMAN,

ESTABLISHED IN 1932

EM4-3422

Tyler Vance)

LOST THEIR LURE

RAWLINS. Wyo. - Would-

be bank burglars-got their fish-

Rawlins police found a plas-

tic sack with four fishing lines

pository in the plastic sack and

\* COMMERCIAL

\* INDUSTRIAL

\* HANGARS

\* AUDITORIUMS

\* FARMS

Dimmitt Highway Hereford, Texas

(Staff Photo)

McHaney.

Schools ... (Continued from Page 1)

parents had complained that dis-tribution of non-Anglo students was not equal in some instances, but added that he felt the report should answer their cimplaints.

He added that the race composition of the enrollment should be taken into strong consideration in determining future needs retrieve it with the fishing lines. of the school system. But officers said the deposi-

tory is so constructed that when or just being a good listener is ing lines tangled and came up the fishing lines were pulled up, PHEASANT DIED IN FALL ty.

> TEMPERATURES remained FALLS CITY, Neb. ( - Farm er Gilbert Thomas of Falls City above normal for the Panhandle bagged his bird without firing a in December, although a brisk breeze caused many a shiver. Nighttime lows for Hereford Thomas drew a bead on a big rooster pheasant and down it climbed from 24 recorded early Wednesday morning - when the Just as he was ready to snow came -to 30 degrees for

> squeeze the trigger, the bird a low for Saturday morning. hit a high-tension electric wire Friday night's rainfall surprised weathermen, who had earlier predicted as much as two inches of snow from the system.

But temperatures in the Hereford area remained far above those in areas north of Amarillo, where snow fell.

SUNDAY **BRAND** 

Established 1948

James M. Gillentine, Editor and Publisher Melvin Young, General Manager Wain Miller, Editor

\$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, 36.15 per year, Carrier delivery, 50 cents per month, Single cop-

THAT'S THE SPECIAL OF THE WEEK ... AN EXTRA NICE 1960 OLDSMOBILE. SAFE IN PRICE, SAFE IN MILAGE, AND SAFE IN DEPENDIBILITY. STOP IN FOR A SURE DEAL AT -MOTOR CO

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ASSISTING IN ROUTINE DUTIES - These girls are changing the sheets of the table in the emergency room. They are from left to right Charlotte Hill, Jean Roberson, and

Cynthia Knox. All are members of the Pink Angels a voluntary group of girls who work at the county hospital. (Staff Photo)

with koroseal vinyl material is colors that also resists flames.

WALL-TO-WALL COAT protected with a clear coating NEW YORK (P) — A leading only 001 inch thick that recompany has put an invisible only 001 inch thick that re-"raincoat" on walls to repel dirt sists water, most acids, alkalies in hospitals and other institu- and solvents and most common tions where cleanliness is im- foodstuffs, the B. F. Goodrich Company said. The pattern is a A new wall covering made leather-like design made in 22

To you who helped

very pleasant, our

warm wishes for a

Merry Christmas

... and the sincere

hope that we may

continue to enjoy

in times to come.

HOLIDAYS your fine friendship

The Credit Union will be

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1966 for the posting of

dividends and interest refunds.

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**Credit Union** 

to make our year so

ple find the right one... Dr. Matthew B. Miles, psychology professor in the university's teachers college, said his manual will be a comprehensive guide to some 300 tests used by teachers, psychologists, guideance counselors, personnel managers, social workers and sociologists.

MAYBE ATEST CALLED

'THE PRINCE'

to measure human behavior that

a Columbia University professor

is preparing a guide to help peo-

When his manual is published, a psychologist who wanted to N. Y. measure the level of an individual's "Machiavellianism" (the will to exploit another) could look up the term and find what tests are available and which best suit his purpose.

EIGHT-POUND REASON MEMPHIS, Tenn, (P) - Mrs. Norma Jean Knight had an eight-pound alibi when she appeared in court to answer a traffic ticket.

Mrs. Knight, 18, was charged with sideswiping a car. 'The pains kept getting worse every block," she said, "I put on my lights, sped up and started honking the horn."

. Then came the accident, She wasn't hurt, but was sped to a hospital where her eight-pound baby girl was born.

NEW INVESTMENT GAME CHICAGO (P) - Swap stock is a new investment game being played in the investment fund

Commerce Clearing House say says in recent years the new technique involves an "exchang fund" instead of cash for trading its won shares of stock for acceptable securities held by

investors: Gain or loss is recognized when the investor withdraws from the fund or when his shares are redeemed by the fund for cash or other securi-

The exhange fund, under regulation, must distribute to its shareholders at least 90 per cent of its net investment income for a taxable year, either in cash or in the fund's shares.

#### ON MAIN LINE

# Train Derailment Minor Mishap Halts Rail Traffic

the downtown district of Friona occurred. at 7:50 a. m. Thursday morn-

No injuries were reported but four trains were held up and three trains were detoured via Lubbock, Santa Fe Supertendent Ken-

neth May, Amarillo, reported damage to the derailed cars and tracks to run near \$60,000. TWO TRAIN crews from

Clovis were used to clear the tracks which were blocked for some eight hours. May also reported that the

damage to the comodity that was being carried in the derailed cars would be at a minimum due to the fact that most was raw material, and that most of it stayed in the cars.

THE CARS were loaded with raw potash, zinc concentrate, and lumber.

The ill-fated train was reported to have originated in Bakersfield Calif, and was destined for NEW YOR KUP - There are Kansas City, Mo. so many tests and questionaires

May reported that the cause of the derailment was a broken

### **Former Pastor** Here Is Dead

The Rev. Nathaniel Madden, S. A., former pastor and also assistant pastor for several

Members of the church here learned that burial is planned two years. The Warfords have there Tuesday.

FRIONA - Thirteen cars of bolster joint, that was found a 100-car Santa Fe freight train about a quarter of a mile from were derailed a few blocks from the point where the derailment



IN NEW JOB Hermon V. Warford, whose wife is the former Miss Reba Janice Dones of Hereford, is a new faculty member at New Orleans Baptist Theological Seminary, as assistant profesor in the school of church music. He formerly taught in the Cotlege of the Southwest, Hobbs, N.M., and 217 N. Main-Hereford McMurry College in his home city, Abilene. He holds a masters degree and is completing work for a Ph D degree in music from North Texas Unyears of St. Anthony's Catholic iversity. Mrs. Warford, daugh Church here, died Saturday ter of Mr. and Mrs. Charles morning at the mother house of Dones, 113 Lake, has done his-order in Graymoor Garrison, graduate work in piano and voice at NTSU and taught choir and public school music three children.



A minor accident at the inter-ection of Eighth St. and 25 file Ave. resulted in charges of driving while intoxicated being filed against a Hereford Man.

Wayne W. Lawrence, 239 Ave. C, was given 18 months probation by County Judge H. C. (Hank) Williams in County Court Friday morning after Law rence entered a plea of guilty to the charge.

The driver of the other car involved was identified by poice as Nancy Jo Palmer, 509-B, Ave. H. Two small children riding in the Palmer auto escaped injury when they were thrown about in the car as it made a complete U-turn after being struck in the right side.

Damage to the Palmer auto was estimated by investigating officers at \$200 and \$100 damage was estimated to the Lawrence

Moore Business Forms THE INK SPOT

Deadlines.

contest is being conducted in or der to encourage more outdo decorations in the city.

THE INK SPOT



JENE TOOKS

# NE MINUTE, PLEASE

"Blessed are they that hunger and thirst after righteousness: for they shall be filleds" Matt. 5:6. If we crave or hunger and thirst

after sexual lust, strong drink, wordly power and money for its own sake; our desires will never be sitted or satisfied. The more we get of

these things, the more we want; there is no stopping place. Our sensual appetite demands more and more, until we drown in our own lustful cravings On the other hand, the person who practices

self-control, and hungers and thirsts for the righteousness which is in Christ Jesus, shall be fully sat-

God gives us a blessing of happiness, our souls are completely gratified, when we seek the higher things of righteousness and holiness with our Creator. "Denying ungodliness and worldly lusts, we should live soberly and righteously and godly in this present world; looking for the blessed hope of our Savior." (Titus 2:12-13).







Refreshments © Bowling

• Free Nursery Facilities Get your card from any Optimist Club member, L. V. Watts, chairman, at EM 4-3259, or contact

SUNSET LANES - 110 N. 25 Mile Ave. - EM 4-1560

The Hereford Optimist Club will use proceeds to furnish scholarships for deserving students.



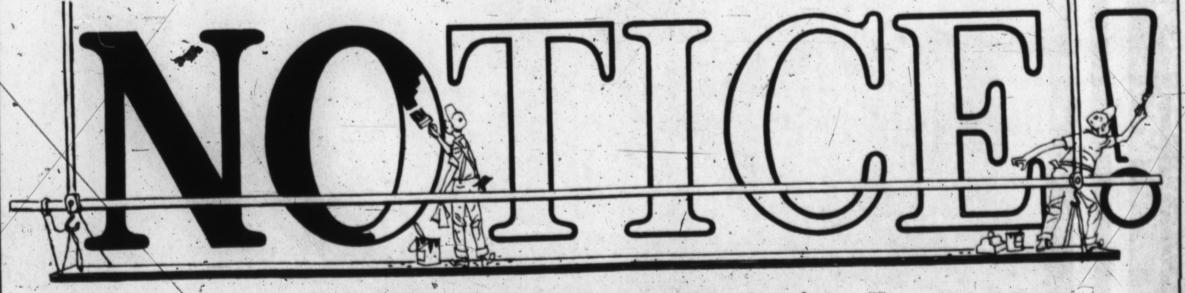
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One of the world's finest watches you can depend on this handsome Omega, with sweep-second hand, to time every minute with superb accuracy. Checked and double-checked at 1497 manufacturing stages to give you decades of service. Impervious to the hazards of water, dust and grime. Other fine Omega watches for men and women, up to \$1000, Federal tax included...

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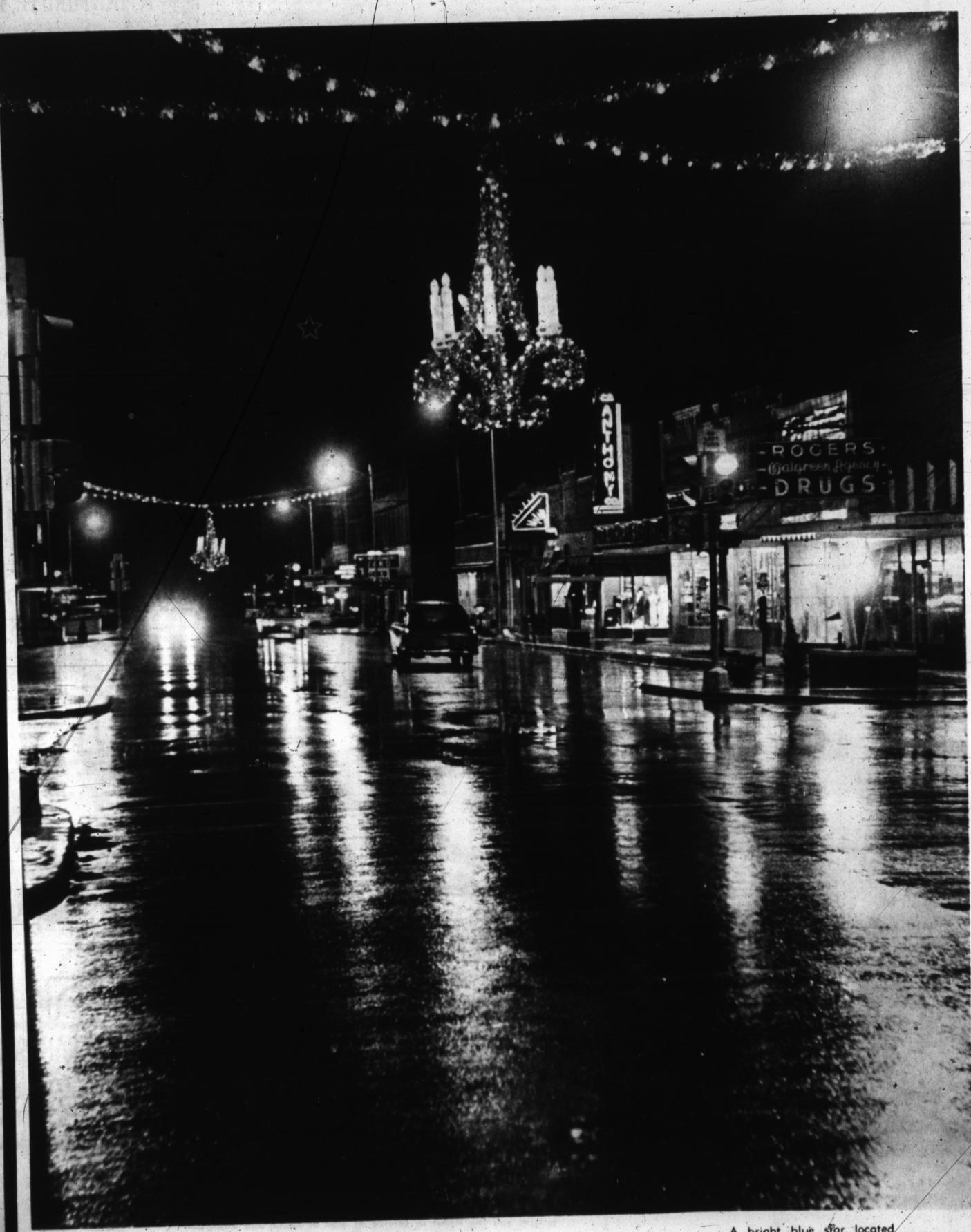
I have recently purchased Gordon's Texaco Station located at 1st and Miles and would like to take this opportunity to invite my old customers and friends to visit me here. We will endeavor to give you the finest in service as well as those fine quality TEXACO products. Visit us soon. Free Pick Up and Delivery Service. -BILL HAMPTON

HAMPTON TEXAGO

Corner 1st and Miles

Phone EM 4-4752

# -Variety Park at Christmas



A bright blue star located high atop the Pitman Grain Co. Elevator appears suspended in mid-air above Hereford's gleaming Main St. and its Christmas decor reflected in Friday night's shower. Staff Photo by WAIN MILLER



### CHOCOLATE CHALET

This Chocolate Chalet makes a quaint holiday house. Nibbling allowed—children preferred. 1½lbs. decorated milk chocolate.



Mr. Joseph Schulman;
of E. Lasner Furriers, New York City, will be at
Gaston's all day Monday to show his luscious
collection of furs. Please feel free to come in and
visit with Mr. Schulman, and see one of the very
select collections at special prices.



4.00 to 100.00 plus tax. Made in France

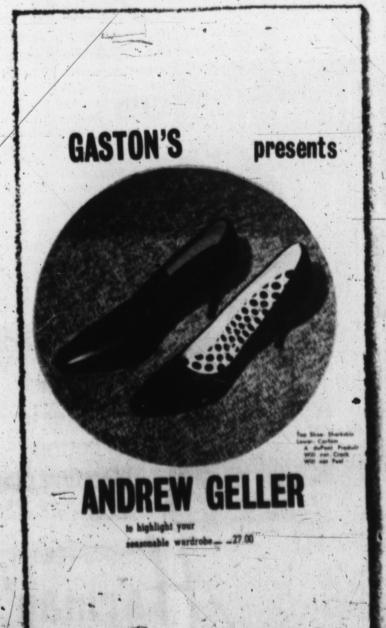
Also in DIORAMA, DIORISSIMO and DIORLING







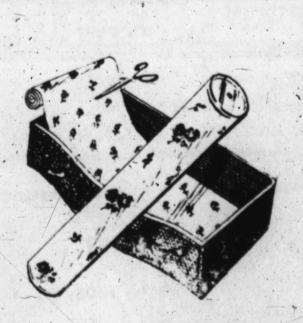
There's Wanda Hoover again in a Dalton, Undercover is Leslie—a mere slip of a shell. Completing the scene—our cardigan Marla. Both—cashmeres of circlet lace—and skirted to match with a cashmere knit. Choose from a wide collection of cashmere skirts and sweaters.





Bright red quilted robe. Cluny lace trim on collar and pocket Pocket has removable music box which plays "Twinkle-Twinkle, Little Star". Sizes 2 to 3x. 6.00 Pajamas feature a "Twinkle, Twinkle Little Star" printed yoke Sizes 2 to 3x. 3.00 Every child needs a teddy bear. 13.00 to 17.00 Gingerbread Man. 7.00 and 10.00 See our complete selection of Steiff stuffed animals.

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Lovely Scentoliner® perfumed paper . . . for drawers, closets and shelves. Use it in luggage or to wrap gifts. Delightful rose pattern in pink or blue. By Andre Richard. Roll is 144" long.

\$2.50

GOATONA-Your Merry Christmas Store

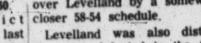
# Doubleheaders Get Good Response From Local Fans

start Friday evening with two year, but were defeated in the but were defeated in the first good ballgames and a g o o d finals of regional play by Brown round of play by Seminole at

In the first game the unde-feated Amarillo Sandies ran ov-

The first Annual Hereford or the Seminole Indians 80-60 over Levelland by a somewhat SEMINLE was district closer 58-54 schedule.

SEMINLE was district last Levelland was also district



regional play. THE FOUR teams played again Saturday evening with Amarillo matched against Hereford and Seminole matched

against Levelland. This is the first year for the Doubleheaders and Hereford coach Cuby Kitchens hopes to make the affair an annual event here in the Whiteface Gym.

Competetion in the event was at its highest as the Amarillo Sandies have a perfect record with nine was after the victory over the seminole Indians by a score of 80-60.

HEREFORD went into the tournament with a 5-3 record and after defeating the Lobos for the third time this season and the second time last week/

Hereford defeated the Lobos in a game which saw the lead change hands a score of times as the Lobos tried to make the "third time a charm."

Levelland's Clay Krueger played almost a one man game as he scored 22 points for the Lobos with the only other player coming close to his mark being Obezonia Little Boy) Garret who scored nine points in the game

scored in the teens with Oscar Holmes high man with 16 points. Close behind Holmes were Steve Hodges and Jim Allison. Hodges scored 14 points and Allison scored 12.

hind him was Charles Wells with 18 points.

Keyes who scored 13.

confused and baffled which was revealed by the 20 fouls drawn by the Seminole team with 38-35 score. Keyes fouling out of the game in the fourth stanza,





session of the Hereford Doubleheaders when inole Indian's 80-60. (Staff Photo) he scored 23 points. The win gave the Sand-

SANDIES' HIGH MAN-Sandies' Jeff Harp ies a perfect 9-0 record this year. The Sandwas the high man for the Amarillo five ies were the only AAAA team to play in Friday evening in the first round of the first the event. The Sandies defeated the Sem-

#### THREE HEREford players all ONE IN TOURNEY

# Hereford Frosh Jeff Harb played an excellent game scoring 23 points. Close behind him was Charles Wells

Stanton Junior High School The lead changed hands severe The AAAA Amarillo team freshmen dropped two games al times in the first half with six meets with the first one set limited the Indians to scoring last week . . . one to Boy Ranch Hereford behind at the end of for Feb. 26 and the season finand controlled the ball game all and the other to Littlefield in the first stanza, but closing the ishing up on Apr. 9 with the the way.

Eddie Malone was highman the Muleshoe tourney.

Tuesday the team traveled to the first half.

Team mer

for the Indians scoring 14 points Boys Ranch where they dropped IN THE third quarter Here- workouts in January after the a game to the Ranchers 42-25. FRIDAY the Frosh dropped game and finally got ahead as Amarillo kept the Indians the first in a series of two the fourth quarter began, but games in the Muleshoe tourna- were not able to hold the lead ment to Littlefield by a close

> In the Boys Ranch game Dusty Duncan was high man with nine points. Bill Cole, Jerry Russell and Jim Scott were all second high with four points

The Hereford quint jumped out to a three-point lead by the end of the first quarter with a 13-10 score. At the end of the first half the locals led by only

one point with a 21-20 score, HEREFORD fell off in the second half scoring only four ed a good game, according to points during the last two stan- Sides.

At the end of the third quarter Boys Ranch led by 27-33 and tourney with Springlake. in the fourth quarter almost doubled the locals as the Ranchers got hot.

Hereford's goal seemed to be covered with glass and the ball would not go in as the locals gym. got four shots to the Rancher's

Coach Harold Sides said the team's hustling was good in the game and they were hitting about 40 per cent of their free

HEREFORD also controlled the ball three-fourths of the time during the last half, but just could not make their shots In the Friday game Sides said

the team looked better than they

### Cinder Slate Set To Begin In Feburary

Hereford cinder coach, Joe Brooks, said this week that he had completed scheduling the 1966 version of the track team.

THE TEAM is scheduled for

Team members will begin The schedule is as follows:

Feb. 26 Fort Stockton Mar. 6 Brownfield Mar. 19 Levelland Mar. 26 Wayland Meet

Apr. 2 Hereford Invitational Apr. 9 Conference meet at

WHEN THE MODERN FAILS CODY Wyo. (A -Th Cody

Fire Department has a 1929 fire truck which issues for parades. The department wanted to take the truck to the state fire-

Wayne Winget who scored nine points in the game. Winget was men's convention in Casper, but not a regular starter, but playwas worried about its ability to make the 216-mile trip.

So firemen loaded the old The freshmen played one truck on a semi-trailer. Five more game in the Muleshoe miles out of Cody, the new semitrailer truck broke down. Fire-Following this weekend's ac- men unloaded the old fire turck tion the Frosh will return home and drove it the remaining 211 for their first home game of the miles to Casper.

> Typewriter Ribbons THE INK SPOT

### RANKIN BROASTED SUPREME

136 East 3rd.

LOSES BALL—Hereford cager Steve Hodges lost control of

the ball only to have a Levelland Lobo player pick it

up. Hereford won the second game in the first session

of the Hereford Doubleheaders by a slim 58-54 score.

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ford managed to stay in the

The Frosh ran up against a

zone defense, but moved the ball

well and were able to control

The locals hit about 40 per

cent of their free throws, but

were slightly off hitting only

about 25 per cent of their free

HIGH MAN for the game was

season with Muleshoe at 5:15 p.

m. Monday in the high school

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1963 Oldsmobile Dynamic 88 4-door with factory

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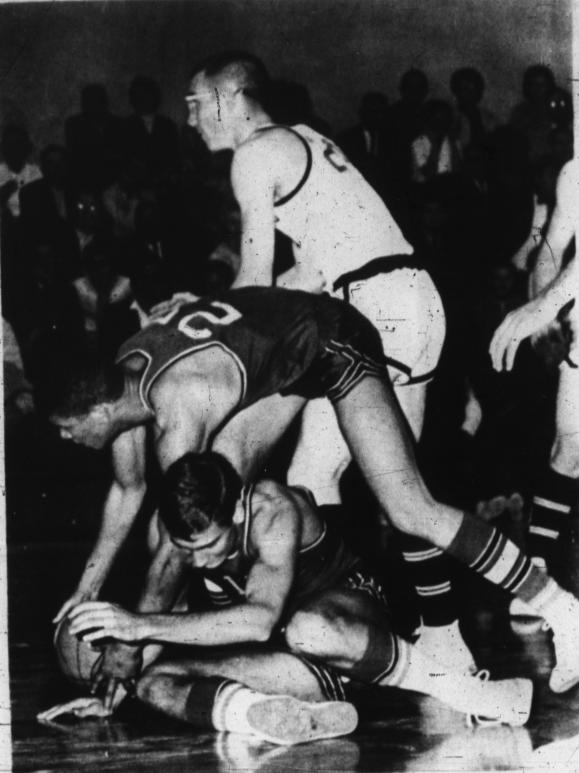
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scramble for a loose ball and manage to About 400 persons turned out for the first keep it in the clash between the Lobos session of the event. (Staff Photo by Tyler and Hereford in the second round of the Vance)

SCRAMBLE FOR BALL—Two Levelland cagers first session of the Hereford Doubleheaders.

should be a first class team.

Speaking of freshmen . . all

three junior high teams will

portant shots.

ing before long.

# Sports

footnotes

by david butler

three-man flight in space to two

and to observe cosmonaut as he

went about his duties became

apparent signs of fatigue after

This all goes to show that be-

fore a person undertakes a pro-

ject, whether a sports event or

two weeks in space, he should

We were well pleased to see THE FORT Stockton meet will e excellent turnout of fans be the first of six for the team for the first annual Hereford this spring. Doubleheaders. It shows that the We hope the team won't stop people of Hereford are interested with the conference meet Apr. in getting something like this on 9, but will go on to regional and state meets later in the year. the road.

THOSE who missed the event missed some excellent ball- We noticed recently in the games and also m i s s e d a news that the Russians blamed chance to see two district cham- the pre-mature ending of their pions in action.

Seminole and Levelland both of the crew members becoming won their district last year and ill. the latter was defeated by the They said that a scientist and Indians in the first round of a doctor who made the trip to play in the regional tourney at observe the conditions in space Lubbock.

With the coming of the Christ- ill from the weightlessness in mas holidays the local sports the capsule will level off to almost nothing THE CAUSE for the sickness at all, but most Hereford resi- was said to have been because dents will have their eyes peel- the two were not in "shape" for ed to television sets for the the flight.

WE WILL be expecially inter- able to surpass all space reested in the Gator Bowl with cords U. S. and Russian) and Texas Tech and Georgia Tech yet when they landed were able fall, playing, since Raiderland is our to walk about and showed no alma mater.

Tech is sporting what could the over 5,000,000 mile journey. be considered their best team in years with halfback Donny Anderson being named player of the year by "Sporting News." He was named by the magazine be in proper shape to underalong with Illnois' Jim Gravow-

Quarterback Tom Wilson and end Jerry Shipley were also cited in the individual rankings with the Raiders.

WILSON was third in the National Collegiate Athletic Bureau figures in forward passing. He completed 172 passes out of 283

ties for 2,119 yards.
Shipley was 15th in receiving, taking 47 passes for 563 yards.
As a team the Raiders ranked third in forward passing offense and 17th in total offense

We say best of luck, Raiders, in the Gator Bowl.

**BOTH** coaches Don Dorman and Joe Brooks said they plan to start workouts for the baseball team and track team following the Christmas Holidays.

Dorman said he had five boys returning from last year's baseball team, but will not be sure who all will be playing until after basketball season is over.

Brooks said the outook for the track team was also good for this year as the cindermen get into action Feb. 20 at Fort Stock-

d\*

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### SECOND THIS WEEK

# Herd Wins Third Over Levelland

By DAVID BUTLER

The third time wasn't a charm ... that is for Levelland as they dropped their third game of this season to the Hereford Whitefaces by a slim 58-54.

Hereford and Levelland clashed for the third time this season and the second time this week in the second round of the first session of the Hereford Doubleheaders.

to the Herd 55-50.

come the local quint.

22 points in the game.

in the clash.

Hereford's scoring was shared

among three men on the team.

Oscar Holmes was high man

with 16 points in the game,

Steve Hodges was only two

### Final Week Of Turkey Shoot To game with the Whitefaces Be Held Today

Sunday will be the last chance for Hereford residents to win a turkey at the Hereford Optimist Club and Hereford Gun Club turkey shoot at 2 p. m. THE SHOOT will be held at

the Gun Club range at the Hereford airport east of town; Club members encourage ladies to try their luck at getting

enough points to win a turkey. This is the fourth and final week of the event which was held two weeks prior to Thanksgiving and two weeks before the and Jim Allison scored 12 points

Christmas Holidays.

was the second high man for

Levelland dropped its first game with the Whitefaces 49 score. Earlier last week they dropped a second game In each game the Lobos have came closer to the Whitefaces times

in score, but have never been able to pull the trick to over-MOST OF Levelland's scoring chores were handled by long lanky Clay Krueger who scored

IN THE third quarter Levelland scored 14 points while allowing Hereford only 13 points, but at the end of the stanza Hereford still held a slim 42-40 advantage: points behind Holmes with 14

THE WHITEfaces seemed to have trouble in controlling the ball during the game, giving it away to the Lobos on numerous

Hereford jumped out ahead 4-0 in the first two minutes of the game, but Levelland came back to gain the lead with six minutes gone in the first stanza and from that time on the lead changed hands some half-dozen

The local five led at the end of each quarter with 14-10 ad- Dimmitt Jan. 7 at Dimmitt and vantage at the end of the first then return to their home court quarter. By the end of the first to begin the conference slate half the Herd had gained only when they clash with the Tulia one point on the determined Lo- Hornets Jan. 11. bos with a 29-24 score.

During the fourth quarter chamoix and 84 bears.

lereford hit only two field goals, but took 11 points at the ch tuting and the Lobos were char-ged with a technical foul giving the Herd, a free shot.

The Whitefaces hit 35 per cent Members of the team hit six of 19 in the first quarter, six of 14 in the second, five of 14 in the third and two of seven in the final stanza, for a total of

land rebound and carried it at the loss of our belov put the Herd in front by four grateful to the Avenue Be points.

Gene Duyall who earlier in the season was a consistantly high point man was unable to hit many of his shots in the Friday game, accumulating only four points in the game.

Hereford will clash with Phillips in Phillips Dec. 28, with

#### GOOD HUNTING

BELGRADE ( - Hunters in Yugoslavia in 1964 bagged 22, 160 deer, 4,280 wild boar, 900

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#### Card Of Thanks

We wish to express our sin-WHITEFACE cager, Steve cere appreciation to Dr. Hicks, the Lobos with only nine points. Hodges, broke up what looked Gililland Funeral Home, and to Joe Tubb was third with eight like would be a tie at the half Brother H. V. Fields for their time when he grabbed a Level- services during the illness and back to the goal to score put-ting the Whitefaces out in front. Another shot only seconds later flowers and food. Also we are Grace Gospel and Calvary Bap-tist Church members for all the food and sympathy. God bless

all of you, Mrs. A. B. Carr

Mr. and Mrs. E. D. Watson Mr. and Mrs. T. H. Teague Mr. and Mrs. E. C. Stewart Tice and Harvel Watson and

#### Over 250 Ladies

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# Sandies Take Win In Friday Session

The outclassed Seminole In- score dians took a drubbing from the Coach Jack Meredith said the Friday in the Hereford Double- to 13 points with a 54-41 score, special physical education class at the high school is designed to do just that for all of the

Amarillo added another win schools offers such a class for season record when they dow- was the second man with 18 the boys to take part in if they ned the Indians by a lopsided points in the game.

SEMINOLE is the defending Coach Harold Sides said his champion of its district. The Infreshmen are shaping up on the dians took the district crown onbasketball court, and before long ly to be defeated in the championship round of the regional They are showing good con-tourney by Brownwood by a trol of the ball, but are having slim two point margin. Amarillo took the win in the

a little trouble getting the imfirst round of the first session of the Hereford Doubleheaders SIDES said he plans to work the rough spots out of the play- in Whiteface Gym Friday. The Sandie defense limited the

in the first quarter, 14 points in of his charity shots. He also hit the second, 15 in the third and three field goals for the Inplay first game at home Mon- 19 in the fourth, AMARILLO scored 19 points

day when they clash with the ter to score 26 points.

and 5:30 for the eighth graders at the first of the game and in the junior high gym, Though beaten by Syracuse, The U.S. astronauts were Navy held the Orange star, quarter the Sandies had tallied ing in the opening game this the half the Sandies had taken

**DURING** the third quarter the undefeated Amarillo Sandies Amarillo five widened the lead

Jeff Harb sparked the Amarillo offense scoring 23 points for to their already impressive 8-0 high point honors. Charles Wells

Eddie Malone was high man for the Indians tallying 14 points on the board, Bob Keyes was the second high man scoring 13

BOTH TEAMS hit well during the fourth quarter, but the Indians were too late to catch the far-gone Sandies. Seminole players scored 29 points in the last stanza as compared to the Amarillo team's 26.

Seminole's Malone couldn't seem to do anything wrong in Seminole five to only 12 points the game hitting 100 per cent

Seminole clashed with Levelin the first stanza, 18 in the se- land for consolation honors in the Saturday session of the new-



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three junior high teams from cond, 17 in the third and then Gametime will be 5:15 at broke loose in the fourth quar- ly initiated Hereford Double-Whiteface Gym for the freshmen headers. 4:30 for the seventh graders, The Sandies jumped out ahead never relinquished the lead through the remainder of the game. At the end of the first

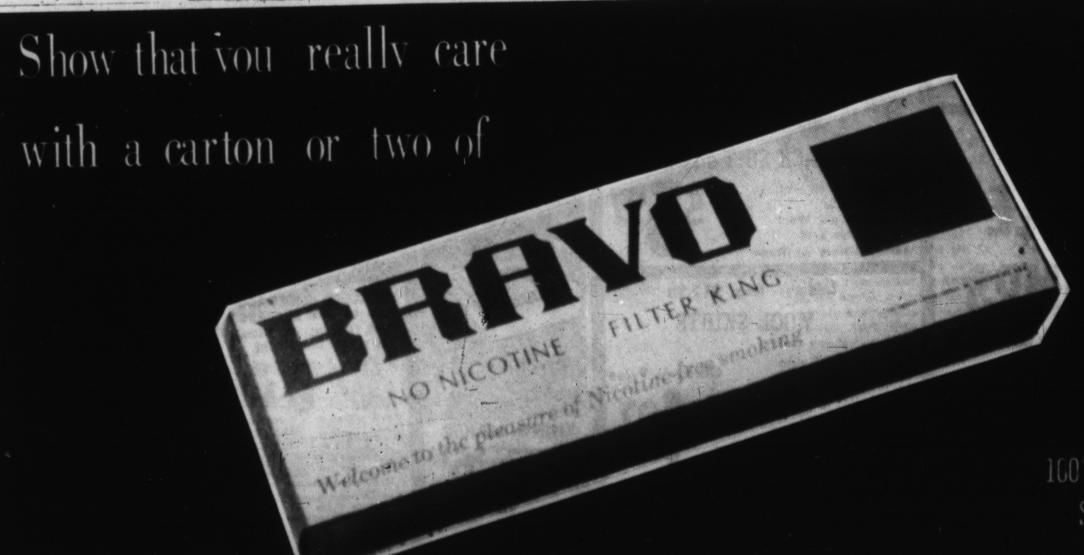
Floyd Little, to 65 yards rush- up a 19-12 lead. By the end of an 11 point lead with a 37-26 WAYNE B. STARK

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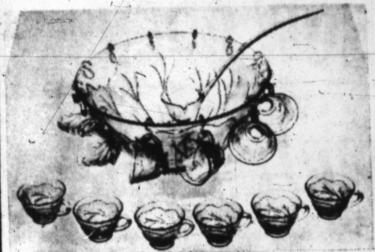


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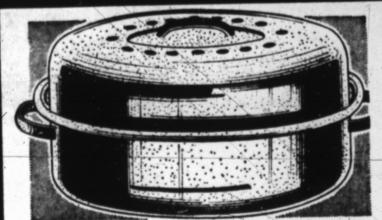
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# **Extention Expert** Says Agriculture In For Good Year

and should do even better in the will be much less than gains in Ave. H. year ahead. John G. McHaney, farm assets, the economist said. Extension economist at Texas And finally, McHaney said Mrs. H. A. Cahill 317 Star; Pete A&M University, said today reafarm equities rose in 1965 and/ Encinias, Box 611; Mrs. Luella lized net farm income in 1965 prospects are good for a further Rice, King's Manor, Mrs. Frank reached the highest total since improvement in the financial W. Durkee, 722 Thunderbird. 1952 and may be up another position of farmers in the year Mrs. W. T. Roberson, Rt. 4; quarter to a half billion dollars ahead.

The nation's realized net farm income for 1965 is now estimated at \$14 billion. Realized net income, explains the economist, is income above production costs.

THREE factors are listed by McHaney for the bright outlook for 1966. The production and price outlook looks favorable for livestock producers; the new food and agricultural act of 1965 will provide some increases, especially for crop farmers and he expects the domestic demands for farm products and exports to continue their expan-

A growing economy, rising incomes and population gains will result in increased consumer expenditures for food. However, he does not expect the increase to equal the six percent gain of 1965. Commercial food purchases in 1966 will again be supplemented by such programs as national school lunch, special milk direct distribution and food stamp. The per capita food use is expected to hold near the 1965 figure but there'll be more people to feed, he said.

EXPORTS have played an increasingly important role in American agriculture over the past 15 years and sales abroad in 1964-65 amounted to \$6.3 billion. While the value of exports may be up only moderately in 1966. McHaney expects the volume to increase by four of five percent. Larger exports are expected for Texas feed grains and wheat but smaller for cotton,

Cotton farmers, he said, will get much of the increase in government payments, about \$1 billion, to offset the income effect from the reduction in pricesupport loan rates to competitive world price levels. Some increase to wheat farmers will result from the new legislation and the new Cropland Adjustment program will also add to increased farm income in

THE ECONOMIST expects production expenses to continue their upward trend and to offset much of the indicated gain in gross farm income. Prices paid for commodities, interest, taxes, and wages are expected to increase but the rise will be less than the increase from 1964-65,

Net income per farm in the nation in 1965 is now estimated at over \$4,000 - 10 percent above 1964 and 40 percent above 1960 and the best in over a decade. With the continuing decline in farm numbers and farm people, per farm and per capita incomes of farmers should reach new highs in 1966.

The total value of farm assets continue to rise with most of the increase due to higher farm real estate values. Farm debts rose sharply in 1965 and willprobably increase more in 1966

#### **Mother of Local** Woman Is Dead

Mrs. S. B. Finley of Arlington, mother of Mrs. Ralph Owens of Hereford, died Thursday morning in Pasadena, Calif., where she and her husband had just arrived to spend the Christmas vacation in the home of their

Mrs. Owens left for Arlington, where funeral services were to be arranged. Mrs. Finley is survived by her husband, the one daughter and one son, Bob Fin-

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> Mrs. Jack Ward Jr., Rt. 1; Mike Rangel, 224 Ave. D; Mrs. Pool, Bryan Skaggs, 12-15.

Daniel Ortega, Mrs. W. B. Nun-ley, Mrs. Ben W. Childers, M. L. Hardy, O. C. Doggett, Bertha Barrera, Louis Lee, Mrs. Carrie Baughman, Mrs. M H. Brooks,

PATIENTS DISMISSED

Mrs. W. C. Parkey, 12-18.

Mrs. Grace Roberson, Mrs.

Lonnie G. Shelton, Mrs. Berry G. Cox, Mrs. Jimmy D. Brown,

Elmer H. Loehr, Mrs. Sarah

Howell, Mrs. Paul Aguirre, Mrs. Niles W. Culp, Mrs. Willie Bur-

ges, John H. Patton. 12-17.

Mrs. Bill Warrick, Mrs. Lloyd



HEATER BLAMED FOR BLAZE—This charred room was partially clos bathroom heater was blamed for a blaze Mrs. F. M. Pitman. The door to the bath-

the heavy fire damage to the one room. which caused a fire causing \$1,000 in dam. The rest of the building sustained heavy ages to an apartment house belong to smoke and water damages according to fireman. (Staff Photo)

Edgar Telchik, Rt. 1; Edward Spurgeon, Amarillo E. R. Combs

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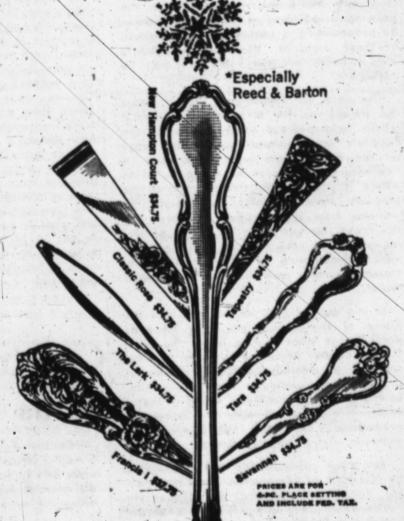
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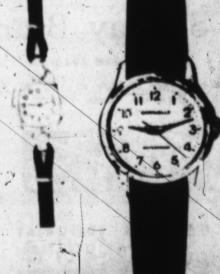
STERLING\* FOR Christmes



There is no more cherished gift for Christmas than sterling silver - particularly if her pattern is Reed & Barton. Buy her a single piece or a place setting, or a complete service. She'll know she's on your "nothing but the best" list. Single pieces start at \$2.00. 4-pc. pl. settings at \$31.25. Services for 8 at \$250. Budget terms are available if you wish.



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\$12.95

COMPANION

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**FULL** CARAT For only \$28750

4-I COMMANDER "B"-Ruggedly good-looking stainless steel case 6-D CANDLELIGHT "F" and expansion band 30 jewels; Twelve diamonds in two tapself-winding sweep second hand; luminous dial and hands. Shock resistand. Waterproof: \$69.95 ering triangles. Florentinefinished 14K gold case. 23 ewels; faceted crystal. \$135

> 3-C SPACEVIEW "H"-Fascinating timepiece with transparent dial that lets you see the space-age movement. Yellow case with stainless-steel back. Luminous hands and dots, sweep second hand adjustable band? Water \$150.00

# THE SUNDAY BRAND And Peace Heads The List Editorials

Page Ten

# Vocational Training In Public Schools

The Hereford schools recently ron a vocational job survey and came up with the information that this community will have openings for 2,241 jobs within the next three years, 1,021 of which fall into the classifaction of skilled occupations.

The startling conclusion to be drawn from the survey rests in the fact that the community is rapidly expanding into various forms of manufacture and industry. Compared with the 307 year around agricultural workers, the proposed figures are overwhelming; the same is true when you compare them with the 482 distributive occupations (retail trade) and the 305 office occupations which the survey showed

Although never before actuall pinned down observers have for several years noted the fact that vegetable processing, for instance, created more employment here than did harvesting and field work. The some, we presome, is true in other industries which this area affords.

Generally speaking, we must appreciate the fact that this is a national trend. The entire county is faced with a shortage of skilled workmen in all fields and, as our population continues to boom, this circumstance will be emphasized over and over again. The circumstance is due in part to parential influence, to economics, and to our public schools, which have long stressed the so-called "white collar" approach to life. In other words, we have failed to stress the technical side of living in the new Space Age.

All of a sudden, people are waking up to the fact, due in large to the economic aspects. A college professor with a doctor's degree told us recently that he hated to go home for the holidays because his little brother, a California electrician, was earning almost one and one-half times as much as the college salary. Acute shortages are noted in down-to-earth fields which all of us patronize from day to day. After all, it takes several hundred carpenters, plumbers, and cabinet men to keep one architect in business. Prosperity in these vocations provide a need for more auto mechanics maintenance men and electricians. And the cycle spreads out and out.

The fact that Hereford school trustees are already pursuing this phase of Space Age -development is noteworthy indeed,

# Yule Lighting

Have you noticed any difference in Hereford's Christmas lighting this year? Maybe it's us but the business district, both downtown and suburban, seems to fairly sparkle, and we never before viewed so many attractive and novel home decorations as those on view this season.

More important, still, comparison of the decorations here with those in other towns, especially Amarillo, puts Hereford away out in front for the territory. We would be prejudiced, of course, but we doubt if many people from the other communities would argue the point.

All of which means that someone has done an outstanding job on the home level. It also means that life will mean a little bit more to those who live in Hereford, and that this community continues to be one of the more progressive in the Panhandle. Besides, the are nice to behold from evening to evening, and this counts

# THE Sunday Brand

Established 1948

Published every Sunday at 130 W. Fourth Hereford, Texas 79045



ATIONAL EDITORIAL

James M. Gillentine, Editor and Publisher Melvin Young, General Manager Wain Miller, Editor Wayne Stephens, Advertising Manage Robert J. Awtrey, Mech. Supt.

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first insertion (60c minimum; 4c per word
each additional insertion.)

clude such courses which may appear practical as a result of this and future sur-

Due to its basic economy and wealth, the Hereford area will no doubt continue to send a high per-capita portion of Texas students enrolled in universities and colleges across the nation. Under the expanded system, we will also take care of thousands of youngsters who otherwise would swell the ranks of our nation's unemployed.

Again, on a general basis, our federal government has already recognized that situation, including the shortage of skilled and semi-skilled workmen, and is sponsoring various programs in conjunction with local schools to promote expansion along vocational lines. This development, in fact, has been the forerunner of interest in vocational training on the local level which is becoming so popular these days.

# Tightening The Semantic Noose

With its latest foray against "extremism, the Republican Party fell between two shoirs. Faced with two possible courses of action, it tramed a compromise neatly combining the liabilities of both wth the assets of neither

Instead of either keeping silent or directly opposing the John Birch Society, the presumed target of the resolution, the GOP's Coordinating Committee exhorted rank-and file Republicans not to join "radical or extremist organizations."

Refusing to name the Society meant that the statement did little to retard the semantic sleight-of-hand used to blacken the party and particulary its conservative When Democrats blast "extremism, they generally get across the idea that this includes those who control the Republican Party. And when certain liberal Republicans warn that "extremists" are about to take over the party, they mean not the followers of Robert Welch but those of Barry Goldwater and William F. Buckley.

Logically, of course, there is no reason why either Republicans or conservatives should be forced to defend the Birch Society's overriding tenet. That everything it opposes is primarily the result of Communist conspiracy, even within our Government Cusservatives and Birchers do share a concern with the problems arising from the growing preponderance of Federal power By propounding a fantasy-ridden diagnosis of these problems, however, the Society only impedes whatever solutions may be

The case for Republican silence about the Society, on the other hand, is that it would help prevent exaggeration of the Society's actual importance. Going easy on the Birch group might also keep its Republican members within the party ranks where, if other Republicans approached the problem more sensibly, they might be weaned from the conspiracy theory. We see scant likelihood the Society is powerful enough to take over the GOP, yet the mere promulgation of anti-extremist proclamations lends credibility to that alleged

In any case, it may be doubted that the future of the Republican Party depends primarily on what it does about the Birch Society. More important is how well it succeeds in meeting its real problems of organization, candidates and philosophy, Solutions to those problems would in themselves refute the attempts of Democratic propagandists to hang nearly every Republican with a Birchite albatross.

But those attempts are only facilitated by the kind of compromise the Coordingting Committee endorsed. By denouncing 'extremists" and letting everyone supply his own definition of that word, the party merely tightens the semantic noose around its own neck

-Wall Street Journal

The President and family are sending out Christmas cards showing a White House scene with specks of figures apparently representing the First Family.

Next year it may be a scene featuring the Federal Reserve Bank with little specks representing the board of directors trying to get in:

-Atlanta Journal

Admiral Rickover, father of the nuclear submarine, told a Congressional committee that the Naval Academy ought to deemphasize football. He said the professional teams could handle all the demand for big-time games. The admiral better be careful: Fooling around with atomic energy is child's play compared to defying the awe. some power of football minded alumni Philadelphia Bulletin



AMBIGIOUS STANCE

# Johnson's Get-Tough Inflation Stand Cited

the Buffalo Evening News.)

cracked down drastically on cer- rise in war spending.

It has formally threatened a economy." siness." (Secretary of the Trea-elsewhere.

for the private sector.

The Johnson administration is show any sign whatever of The October rise itself was onstriking what looks to us like an threatening a cutback in domes- ly .2% but it brought to 1.8% inexcusably ambigious stanceton tic, "Great Society" spending the increase for the last year the subject of inflation. It has to compensate for a very rapid and to more than 10% the price

get-tough policy against both Yet it seems perfectly obvious. If this means that the inflaprice and wage increases it re- that the economy is so fully em- tion problem is being taken sergards as inflationary. And it has ployed that major increases iously in Washington well and even promised to do in the fu- in one kind of public spending good. But so far all the eviture what it has not done in afe bound to create serious in dence is that the administrathe past - to "blow the whis- flationary pressures if they are tion is looking to the private tle impartially on labor and bu- not compensated by reductions sector of the economy to supply

surey Fowler's words) for in- FINALLY, there is the latest traint, and to the public sector

TEN YEARS AGO

# County Agent Confirms Texas A&M Farm Report

County Agent Hugh Clearman on Wednesday comfirmed a Texas A & M College report that livestock producers and farmers in Deaf Smith County and other Panhandle counties should guard against possible widespread and damaging infestations of grass hoppers in 1956.

After spending half a century in Deaf Smith County, P. H. Gililland, pioneer in the ranching and sheep industry, left last week to make his future home in Amarillo.

Deaf Smith County Commissioners Monday, in a called, unannounced meeting voted to open two miles of road two miles east of the southeast corner of the LaPlata sec-

Rotarians Monday pleged \$100 toward the cost of the proposed new children's wing at the Deaf Smith County Hospital

Approximately \$1075 in damages were done in two accidents here the first part of the week

Miss Sadye Rigler, Hereford high school English teacher, was named honoree Thursday evening at a reception given as a courtesy of the Future Teachers of America in the new Mereford High School.

(Editor's Note: Following is flationary actions. But it shows rise in the cost-of-living indexan editorial which appeared in Yew signs of practicing in the spokesmen dithering over whepublic sector what it preaches ther it is or isn't inflationary and whether anything should or Now does the administration shouldn't be done about it.

rise since the 1957-59 base pertain industrial prices, even forc- NARY a hint is heard of hav- iod. And both the trend and the ing a rollback on aluminum, ing to choose between "guns and apparent expectation that is is This was after it had com- butter." Just recently the Pre- about to accelerate obviously plained about, but tolerated, an sident offered the glib assurance worried the President enough to inflationary wage increase in the that we can produce all we re- trigger a semi-emgergency meet quire "without over-beating our ing of his economic "high command."

all of the anti-inflationary resto supply none of it.

#### STRONG BOTTLES

NEW YORK UM- Class bottles are stronger than astronauts Bottles and jars in experiments being conducted by the Glass Container Manufacturers Institute are successfully withstanding G forces many times greater than those experienced by the Gemini astronauts on reentry to the earth's atmosphere.

"G's" are a measure of the force on a person - or - object created by sudden acceleration or deceleration, as in a space capsule leaving or returning to earth. The Gemini astronauts experienced about 8 G's for several seconds on re-entry. No human could withstand more than 100 G's even for two onethousandths of a second.

In laboratory tests, however, bottles have successfully with stood forces approaching 400

A lightweight, no-return beer bottle, for example, stood up under 200 G's. An every day catsup bottle sustained 280 G's. A cooking oil bottle was still in-tact at 380 G's.

DRY TOWN

ATHENS IP - The Greek Metreorological Service said the month of September set a record here. Not a drop of rain fell in the entire Athens area

# Panhandle Paragraphs

"My Wife," confided the old gentleman, "used to play the piono a great deal before we had children. Commented his acquaintance "Children are a comfort and a joy, aren't they?"

-The Uvalde Leader-News

With friends like Robert McNamara, who needs enem/es? Certainly not Communist Russia, which couldn't have been more pleased than if it had wiped out the U.S. Air Force.

-Brownfield News

It is very easy to get everything you want. All you have to do is forget the things you cannot get. -Winkler County News

First lesson in being a success is learning to say "No!" Second lesson is when. Then begins the long and weary search for someone who will believe you.

- . - Andrews County News

"A glass of whiskey and soda please," ordered the customer of the bartender. The drink was set before him and he tasted it.

"Which did you put in first, bartender, the whiskey or the soda?" he inquired.

" I always put the whiskey in first, sir," was the reply. " I see," said the man. "Then maybe I'll come to the whiskey by and by."

-Levelland Sun News

A traffic expert recently said that if all the cars in the nation were placed end to end, some fool would still pull out and try to pass them. -Valdina Clarlon

Dr. Doran D. Zinner, research head of the University of Miami, says kissing is bad for the teeth. Perhaps so;

at least, many a man has had one or more teeth knocked out for kissing another man's wife. -The Seguin Gazette

When she threatens to give her husband a piece of her mind, he asks for a small helping.

-Slaton Slatonite

Knowing what is important and according it proper ran in the review of events is the key to achievements. On the other hand a dynamic and purposeful life may be frittered away trying to keep the strings of triviality from

--- Matador Tribune

Lettuce leaves from Ovalde will start moving from the area next week to Hereford to be made into the new cigaretts, Bravo Smokes, according to Lewis Watson, president of the Uvalde Area Development Foundation.

-Uvalde Leader-News

# THE BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm sounds like he has his feathers ruffled

dragging.

I'd had this big Sunday newspaper around for a while but hadn't opened it on the theory a man shouldn't put off till tomorrow what he can put off till the day after that, this principle might never have produced color television but it wouldn't have produced the atom bomb either, and during a lull in things out here-you may wonder how I can tell between a lull and any other time, but I can do it-I opened it up and started read-

Over on an inside page there was one of these long articles looking into the future of life on this earth a hundred years from now,

According to it, there are 26 million squares miles on earth worth using, excusing deserts, polar regions, mountain tops, and possibly Red China, although it was mentioned, and man is going to have to figure out how to handle this usable land. He can't just keep on multiplying and letting cities expand and sprawl helter-skelter over the entire area.

The thing to do, the article said, is to divide the 26 million square miles into three equal parts: " a third for production of food, water and minerals; a third for natural preserves for wildlife and places of unusual beauty; and a third for people."

Now if I understand this, wildlife will have one third, people one third, and farmers and ranchres a third.

While I have never bothered to distinguish between people and farmers, this looks like somebody is coming close to it, and while I don't object to how I'm classified, what I want to know is why do they let wildlife go taxfree and keep us farmers on the rolls?

Since less than 10 per cent of the population in this country is now classified as farmers, a figure hardly worth bothering with, certainly not big enough to swing an election why doesn't Washington go ahead and declare all rurals areas sanctuaries or farmers and mocking birds, and whooping cranes?

I'm sorry I opened that newspaper. Sometimes it doesn't even pay to put off something till the day after

Yours faithfully,



Dorothy Marnell

### Citizens Of Year Have Notable Records In 4-H Club Achievement

Williamson of Ford Club, both projects. 16 years old.

\$14.95 Up COWAN JEWELRY

idea

of the

year!

1 Block East of Court House

26

nird,

tax-

wing

Holders of the 1965 Citizen of THE FARM Bureau honors the Year awards for 4-H Club Citizens of the Month during the member of the all-region band members, presented by Deaf year then makes the annual Smith - Oldham County Farm award. The 1965 winners both Bureau, are Dorothy Marnell of have records of outstanding Merry Maidens Club and Joel work in club and community

Miss Marnell has been a 4-H Club members eight years and a junior leader two years. She WATCHES has served in various offices of her club, is 4-H County Council chairman this year after acting as reporter last year. In addition to carrying her own club projects, she teaches subject matter groups. 217 N. Main-Hereford

In school she has held offices in the choir and FHA in the

Berry AUTOMATIC

SEE IT...TRY IT...GIVE IT!

CARL McCASLIN LUMBER CO.

three years she has been member of both groups. Last spring she helped with poppy sales sponsored by the American Legion Auxiliary and this fall she worked on the Junior Red Cross project of friendship bags for Vietnamese children.

THE SECOND oldest in a family of five children, she has taken added home responsibilities since her older sister has gone to college. She works parttime in a dental office.

Williamson is in his ninth year of 4-H wrok, a member of the livestock judging team on which he placed high as an individual. He has had seven years of club participation in livestock, public speaking and recreation, five years in field crops, two years in tractor maintenance and gardening, one year in money management, entomology and farm electricity use.

A member of the Whiteface

Band in Hereford High School he occupies first chair in the bass section and was chosen a

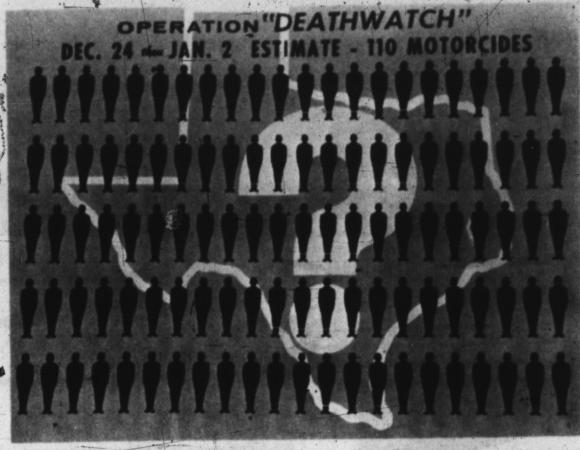
#### STUDENT ACCEPTED FOR DENTAL SCHOOL

Dan McDowell has been notified that he was accepted for entrance to Baylor Dental College at Dallas, and is scheduled to begin studies there in the fall. He is the son of Mr. and Mrs. Ansel McDowell of Hereford, and received his degree as a pre-dental student from Texas Tech last spring.

> Office Furniture THE INK SPOT

156.95

INSTALLED



DEATHWATCH TO BE POSTED - The local unit of the Texas Department of Public Safety has announced that a local check will be made this year on the deaths on Texas highways and will be posted daily on a display board that will be located in the

lobby of the Southwestern Public Service office. An estimated 110 persons will die on the highways between Dec. 24 and Jan. 2. A display of pictures of wrecked autos will also appear with the board.

CAN'T BE TOO CAREFUL

WICHITA, Kan. @ - Claude

DeVorss of Wichita received a

motorcycle as a gift because of

a civic club's membership drive.

from presentation ceremonies.

saying, "I might end up doing

DeVorss is a funeral director.

usiness with myself."

He declined to ride it away



#### By MELVIN YOUNG

If you're the typical Hereford resident, your past few days have been busy ones. Last minute gift buying has occupied much of your time, and you're probably stocking the larder too, to accomodate those guests who will arrive for Christmas holidays - even mailing out the last few greeting cards - the ones you forgot to send until you were reminded by receiving theirs.

Through it all, we hope you retain your sanity. But Christmas comes but once a year, and after it's all said

and done, isn't it great? -HBfew more fruit cakes before Christmas. This is a popular project for clubs wishing to earn a little extra money, and in this case it's the Wesleyan Service Guild of the First Methodist

Church who is doing the selling.

Mrs. L. C. Thomas, president of the group, says that she will be happy to take your order, as will any member of the Guild. These cakes need to be sold before Christmas, so if you're in the market for a fruit cake, just call Mrs. Thomas.

Our old friend "Dub" Hair called the office the other morning wanting to know when the hanging was going to be. Taken by surprise, we immediately took the defensive and asked, "What have we done now?"

As it turned out however, it wasn't anything that we had done. The telephone company, located across the street from the Brand has recently construc-And apparently a few people ted a wooden fire escape to reare still busy trying to sell a place the one removed to make way for construction of their new addition. It somewhat resembles

"gallows." But things like this always make us nervous. When anyone calls the office wanting to know about "the hanging," it's usually our hide they're after.

If you haven't done your Christmas shopping by now, you had better hurry. Only 5 more days and that includes Christmas Eve.

And the Atlanta (Ga.) Journal has been poking a little fun at the new no nicotine smokes,

Bravo. "Smokers of tomorrow may be inhaling the smoke from lettuce cigarettes. Such a cigarette was introduced at a meeting recently in Hereford, Texas. -

"Anybody know where we can get some Roquefort matches?" And that's the best of the Atlanta Journal.

Speaking of Bravo, Puzant Torigian, President of Bravo Smokes, Inc., was telling us recently that he received a letter from a lady who was wor. ried about her husband's health, and requesting that the local firm please send a car-

ton to her spouse.

The mailing address? Saigon, Vietnam. Well, is he going to smoke 'em or offer them to the Viet

A woman maneuvering her car into a tight parking space gave up after a valiant struggle. She shut off the motor and said to her companion: "This is close enough. We can walk to the curb from here."

#### BUT THEY'RE ROBOTS

LONDON In - In the new movie, "Professor Goldfoot and the Bikini Machine," Vincent Price plays a mad professor who invents a machine that literally produces beautiful bikini-clad

A. O. THOMPSON ABSTRACT CO.

P. O. Box 73

# Out On Bond As **Retrial Pends**

A Fort Worth man has been returned from California to face a retrial on charges stemming from a break-in in 1961 at Co-opers Food Market.

Garrett Ramsey was returned this week by a deputy sheriff George Plytas plans to plant after he served a term in a 100,000 more trees along the ci-California prison,

Burglary Suspect dered due to a mistake, Before a new trial date was set, Ramsey was sentenced to the term on the west coast. \$10,000 bond was made Frida

Ramsey was tried in the case will be eucalyptus, lemon and

# **CURKEY SHOOT**

Hereford Optimist Club & Hereford Gun Club

> December 19 Starts 2:00 p.m.

**Hereford Gun Club Range** at Airport A



STEPHENS -- HUDSON MOTOR CO.



as many of these automobiles as possible before the first of the year. Here's your opportunity to save. And, there's still time to deal with Stephens-Hudson Motor Co. for a good family car for Christmas. See us today. Good select-

1963 FORD

V.8 Fast-Back Sport Coupe with standard transmission. \$1595

1964 DODGE

V-8, 330 4-door sedon, \$1395 Automatic Transmission.

1963 MERCURY MONTERREY Breezeway, 4 dr. Sedan with Power Steering and

Brakes. Factory Air Condit-\$695 ioning.

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V-8 Bel Air 4 door with Powerglide Trans., Factory Air Conditioning. 1962 FORD V-8

Galaxie /4 door. Cruiseomatic/ 1963 MERCURY METEOR

Station Wagon, Mercmatic Transmission

1964 MERCURY MONTCLAIR 2 door hardtop. Power Steering, Power Brakes. Factory Air

1963 PONTIAC GRAND PRIX

Coupe, 4 speed. \$1795

1965 FORD FAIRLANE 500

Spt. Coupe, Cruiseomatic, Power Steering, Air Conditioning, Bucket Seats.

1964 FORD GALAXIE 500

4 door, V-8, Standard Transmission. \$1895.

1965 OLDSMOBILE STARFIRE Hydramatic, Power Brakes and Steering, Electric Win-

dows, Factory Air, 15,000 \$3295

1963 FORD 9 Passenger Station Wagon, Cruiseomatic, Power Steering, Power Brakes, \$1695

Factory Air 1962 MERCURY METEOR

4-door, V-8, Mercomatic.

1965 DEMONSTRATORS 6 Fords

\$1295.

1 Mercury All Still In Factory Warranty SAVE UP TO

# STEPHENS- HUDSON

Motor Co., Inc.

Your Friendly Ford - Mercury Dealer

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Phone EM 4-2727

of Hereford

Member FDIC



Now on Display

Christmas Drawings by Students of Hereford's Elementary Schools!

The above drawings made by students of Hereford's elementary schools will be on display at the First National Bank this week. Come by and look them

First National Bank



SRIDE-ELECT Miss Vicki Burns' engagement to Sam Brown. son of Mr. and Mrs. Ray H. Brown of Adrian, is announced by her parents, Mr. and Mrs. Leland C. Burns, Rt. 4. Date set for their marriage by the West Texas State University students is January 22. The ceremony is to be conducted in Adrian Methodist Church.

# Duplicate Bridge Club Sets Party

Duplicate bridge players of the community are invited to the Christmas party of Hereford high school cafeteria at 2:30 p. Duplicate Bridge Club at 7:30 p. m. Tuesday in the Flame Room of Pioneer Gas Company. Members will be hosts for the evening of free play and re-

Membership in the club and participation in its weekly game at Community Center are open to all interested residents. Meetings are usually on Thursdays, but the date was advanced for

A member of the club, Mrs. Russell Carver, recently became a Life Master by placing third overall in the women's division at the national tournament in San Francisco late in November. She was playing with Mrs. George Sims of Amarillo.

Another group of Texas women including Mrs. F. W. Hill of Hereford placed second as a team of four. Mrs. Hill had previously made Life Master rating. She is director of the Hereford club, which is affiliated with the American Contract Bridge League.

WATCHES \$14.95 Up \$1 Week

217 N. Main-Hereford

Ex-Students Set **Annual Reunion** At Friona

The annual Homecoming Reunion of Ex-Students, teachers, and friends of Friena schools will be held Dec. 26 in the new

The program will include a tour of the new building and awarding of a door prize, according to the Friona Ex-Students Association, sponsor of the

### Calendar Of Events

MONDAY Jaycee-Ettes Christmas party Community Center, 7:30 p

Sunshine Club with Mrs. Elmer Jones, 142 Emma, for Christmas party at 7 p. m. El Llano Club's Christmas

party in home of Mrs. Richard Winget, 7:30 p. m.

Beta Sigma Phi, joint dinner for both chapters and husbands of members, at Community Cen-

Hereford Duplicate Bridge Club, Christmas party open to all duplicate players, Flame Room, 7:30 p. m.

Young Homemakers a n d Young Farmers, joint Christmas party at Community Center, 8

La Plata Club in home of Mrs. Clint Formby, 8 p.m.

Office Furniture THE INK SPOT



Next to Santa's vi

CHOC. COVERED CHERRIES

Brachs 12 Oz Box

TOOTHPASTE

Listerine \$1.06 Value

MARSHMALLOW CREME

Hip-O-Lite

Sunny

Side

Up

Large Doz.

Many-Many Christmas Gifts. Wrapping Paper, Decorations -- "Everything You Need For This Final Week'

Turkey

Shurfine or Folgers

COFFEE

Powdered

Green Beans

STUFFED OLIVES

GLADIOLA FLOUR

Vert. Pack

**BOLOGNA** 

IB. 49¢ CHEES

SHORTENING

NICE ASSORTMENT Hams, Bar-S Hams, Cure

Ducklings, Goose, Stuffed Turkeys, Smoked H. Boxes, Cookies



FOR A CLASSIC CHRISTMAS

GIFT SEE OUR

the finest in Dec-**Guild Crest** orative Gift Ware. We have bonbon dishes, clocks, jewel cases, and many other beautiful decorative pieces in this fine 24 karat gold plated hand antiqued Guild

For stocking fillers we have a good selection of hand made paper weights and delicate decorative

An unsual gift that will be remembered might be a set of Spanish wall sconces . . . in Spanish black, Spanish red, or Spanish blue.



Brazil Nuts 49c Cracker Jacks

Final Round on

OFFER EXPIRES DECEMBER 24th. Finish

Excellent Christmas Gift. Buy A Complete Set

Your Sets While Stocks Are Complete.

18.19c ORANGES GRAPES Red Tokay ts. 19c Golden Delicious APPLES

LARGE SELECTION - CHRISTMAS CANDY

FULL RACK OF SMALL TOYS FOR STOCKINGS

SELECTION

BOUTONNIERE"

39¢





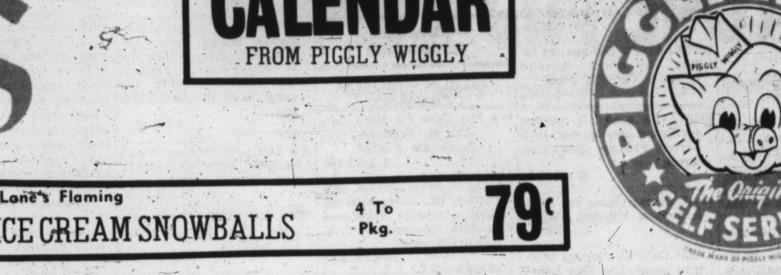
Shurfine Thrown Manz - 71/2 Oz. Jan All Purpose 5-LB. Bag

BAMA

Folgers All Grinds

Can

BE SURE TO COME IN & PICK UP YOUR





Candied Fruits

CHERRIES and

PIE SHELLS

FRUIT CAKE

Shurfine Hash Brown **POTATOES** 

Holiday

1-LB. 12 Oz.

Cake

2-LB.

PINEAPPLE

Dutch

\* is most important!

Frozen Morton's Family Size MINCE OR PUMPK

Serving Food Just Like Grandma Used To Cook! DELICATESSEN 1-LB, BAR-B-QUED MEAT LOAF . PINT BEANS . PINT COL LB. 89c SOUTHERN FRIED CHICKEN BAR-B-QUED SPARE RIBS . 18. \$1.39 CHILI . mode doily . LB. 79c each 75c POTATO SALAD Pt. 49c GERMAN SAUSAGE 98c COLE SLAW Pt. 29c FRUIT PIES Family PEACH or CHERRY COBBLER Pt. 49c

HEESE LB. 55€ ms,3 Cure 81 Hams, Canned Hams, noked Hams and Turkeys, Cheese

MILK ENING Carnation

18-22

Wisconsin Longhorn

Pounds Avg.

**Brown 'n Serve Rolls BOND STUFFING MIX** Betty Crocker Buttermilk PANCAKE MIX 2-LB. Box WORTH SYBUP Morton's SALAD DRESSING Shurline 46 Oz. Can TOMATO JUICE Imperial SUGAR Bag Christmas Insulated HOT CUPS 9 Oz. Size 25 Gups

Del Monte Flat Can 3/\$1.00 TUNA Green Label CHILI-MAC 15.02 Car 49c HAIR SPRAY NESTLES QUIK New Crop 59c PECANS Shelled Kraft Minature MARSHMALLOWS

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**All Varieties** 

Herb Seasoned

**Bread Dressing** 

2 8 Count

Portalas Sweet Ocean Spray Pkg 29¢ Cranberries Celery Golden Delicious 18 19c GRAPES 18 19c

Tendercrust



Fruit Baskets

Holly Beet 5-LB Bag

Asst. Sizes - Wonderful

Gifts - Your Choice

\$1.98

EFETAVE N



8-Oz. 49¢



PRESENTS GIFT-Leo Witkowski of Hereford, left, president of the Texas Wheat Growers Association, presented a gift to Secretary of Agriculture Orville L. Freeman, featured speaker at an appreciation dinner for Congressman Graham Purcell in Wichita Falls recently.

**Draft Boards** May Up Ages In Near Future

State draft boards may have to go up to the 26 to 35 age range in the near future to help fill quotas for the armed forces. Colonel Morris S. Schwartz, state Selective Service director, said Wednesday in a letter to Texas college and university registrars that this is being con-

THE STATE Selective Service director, in his letter to the college and university officials, asked them to let Selective Service know "at the earliest possible moment" when draftage male students drop out of school, as "the nation can provide useful occupation for the perennial student who shows no progress."

Colonel Schwartz also asked the registrars to report "rapidly" the male students whose

"THIS does not mean that each student who drops under full time will be selected auto-"His local board is going to list training in his military ocdropped some of his work."

Colonel Schwartz doesn't think authorizing boards to go up to the 26-35 age range will produce men under present circumstances. He estimated there are less than 3,000 in that age range available for consideration in Texas because most men in that From Which To Select age group "qualify for deferments on the basis of depen children, or for other reasons."

Draft boards are currently deferring more men to attend state colleges and universities

ĠG

than ever before, a total of more than 105,000, Colonel Schwartz told the registrars.

"We want to do everyth can to leave the serious, dedicated student in school to com plete his work," Colonel Schwartz wrote, "Reporting drop-out and the man drops below full-time immedia-tely will help us to achieve that

> HEREFORD MARINE GRADUATES COURSE

Marine Private Michael W Hagar, son of Mr. and Mrs. Louis R. Hagar of 126 Avenue B. Hereford, has graduated from Marine recruit training at the Marine Corps Recruit Depot at

San Diego, Calif.

During his eight weeks of intensified recruit training under veteran noncommissioned officer Drill Instructors, he learned small arms marksmanship, bayonet fighting, and methods of self-protection, as well as receiving instruction in military academic load drops below full drill, history and traditions of the Mairne Corps, and other academic subjects.

He has been assigned to Camp Pendleton, Calif. for four weeks matically for the armed forces," of individual combat training the state draft director wrote. and four weeks of basic specia-

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DRESSES

for little girls Christmas and Dress-up wear. Includes Knits, dresses, Knit jumpers with acetate blouses, dacron and acetate party dresses, and pleated skirts with embroidered over blouse.

Gloria Swanson Fashion by Puritan

DRESSES

\$13.95 to \$17.95

Better dresses in Misses and Half Sizes.

• 2 pc. cotton Knit with bonded lining

• 2pc. Suits - Light weight wool - bonded lining • 2 pc. acetated Knits - tailored in lovely colors to make you look your feminine best

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Monday at 12:05 FLOYD'S RESTAURANT

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Thurs. 7:30 p.m.

Ray Simpson, Jr., Sec. Troy Stambaugh, W.M.

> Lee Carter Jack Kirksey

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Split Levels

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with the family in mind this lovely 4 bedroom is a real buy. Featuring cedar paneled den with fireplace, 3 baths, carpeted and all built-in. Come by 1405 E. 16th Street.

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Need party with good credit in Hereford area to take over payments on late model Sin-"ger sewing machine in 5 drawer walnut cabinet. Will Zig-zag, buttonholes, fancy stitches, etc. \$31.50 cash or \$4.95 a month. Write Credit Manager, 1114-19th Street,

Lubbock, Texas. B-1-24-tfc

FOR SALE Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call,

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B-1-23-5c ALFALFA HAY. See Chartie Holt, 41/2 mile: west on Clovis Aighway. EM 4-0402 or 289-

B-1-14-8-110p

KENMORE "Soft-heat" dryer: Heat tapers off automatically eliminating over-drying. Nothing down, no payment until February \$7.50 per month Sears, Hereford, EM 4-3854. B-1-24-48-6p

510 Myrtle CABLE NELSON Spinet piano Toylor-Craft 1946 BC-12 Con-B-1-24-4p New Mexico.

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LIVESTOCK FOR SALE Top Quality Dairy & Beef calves, delivered direct from Wisconsin to you in trucks equipped for any weather. These calves are from artificial breeding and are bred from registered dairy and beef bulls. We vaccinate all calves upon shipment: They are quaranteed to be healthy and meet your approval on arrival. You must take 25 head or more. three to five-week old calves: olstein heifers, each \$38.00 Holstein bulls, each \$35.00

Guernsey heifers, each \$35 Angus and Whiteface, each \$38.00 On six to ten-week old calves ready for dry feed: Holstein heifers, each \$48.50 Holstein bulls, each \$47.50 Guernsey heifers, each \$48.50

Angus and Whiteface, each \$48.50 Call or write Bill Nolan, Bonduel, Wisconsin. Phone 758-4741.

S-1-24-2c

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lems small. Use Blue Lustre wall to wall. Rent electric shampooer, \$1 Hereford Hard-B-1-17-25-2c

AIRPLANE \$395. Also upright piano, und- tinental 65 horsepower Red er \$100, 120 Kathie, Clovis, and White with low time on B-1-15-24-4p throughout Call or come by 000 actual miles, beautiful -Ray Pierce, 116 E. 2nd,

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FOR CHRISTMAS Ready now-small short haired puppies, all colors, \$1.00 each. May be seen at Westrailer house, 8x36, EM 4-3461, tern feed Lots, Hiway 60 east. B-1-25-2c

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B-2-18-tfc KENMORE automatic Zig-Zag sewing machine with beautiful hardwood console cabinet. Creates 28 separate patterns. Nothing down, no payments until February, \$159.88, Sears, Hereford, EM 4-3854, B-2-24-48-6p

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225 N. Sampson Phone EM 4-0077 B-3-33-TFC CADILLAC Sedan DeVille, 1960 Factory air, power steering.

Many accessories, Extra good condition. One owner - J. K. Baker, EM 4-1617. B-9-19-22-tfc 964 GRAND PRIX Pontiac, ful-

tion. Call A. Shuval, EM 4-2850 or EM 4-4242. B-3-14-23-tfc

USED CARS SPECIALS 1963 Pontiac Bonneville 2 dr. spt. cpe. air cond. power steering & brakes, leather trim, engine and new upholstery 5 almost new nylon tires, 34, light gold inside & out, looks and drives like a new car. We invite you to see and drive this fine automobile today. This week only \$2139.00 Hey you FARMERS LOOK HERE: 1955 IHC 21/2 Ton, LWB truck, with 16 foot grain and beet bed, heavy duty

hoist & lift, has 4 almost brand new 9:00 x 20 nylon tires on rear, good front, 5 speed trans., 2 spd. axle. This is the season to make your dollars buy more; don't wait until everyone else is wanting a dump truck to. If you see it, you will buy it, you cannot afford not to, even if you don't need it, it is a steal, and good condit-

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Sedan, one of the nicest looking and driving 59 models we have had in a long long time. J: V. Campbell Motor Co. 815 East Hiway 60 Phone EM 4-4450

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See the new M-F Diesel tractors. We have several GOOD used Combines.

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Hwy. 60, EM 4-4450. B-3-14-23-tfc 19651/2 MUSTANG GT 289 automatic. Take up payments. EM 4-2523

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REAL ESTATE For Sale Or Trade Do you need to expand? Do you need more water? Then look at this 1920 acre farm with good 8" water potential. Grow milo, sugar beets. wheat, and barley on 90% of the land. Only \$182.50 per acre, \$101,600 down. \$20,000 YEARLY TOTAL PAY-MENTS ON BALANCE. MARK IV REALTORS, INC. 242 E. 3rd, EM 4-2220

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four speed, V-8, excellent con- ER OF A PANHANDLE FARM? Am establishing list of sincerrely interested, financially KENMORE '600' portable dish- able, potential buyers of Tex. washer. Washes, rinses, and and Oklo. Ponhondle land. completely dries service for Have dryland and irrigated. 14. Nothing down, no payment \$175 per acre up, good allotuntil February. \$9.00 per ments, natural gas, long term month. Sears, Hereford, EM 4 financing at low rates. Interested? Send name, address, B-3-10-48-4p phone, financial statement or credit letter and land des-WE BUY used cars and trucks ired. Information in strictest Campbell Motor Co., 815 E. confidence. Name will be placed on mailing list. Farmers Loan and

Development Co. Drawer 790 Perryton, Texas Phone 435-4744 B-4-25-3c

dition, call A. Shuval, EM 4- form in Lobo Valley, Van Horn, Texas. Three 8" wells, B-3-15-23-tfc and all farm machinery. Good cotton allotments. \$400 per acre. Call Hanie Ivy, Area Code 915, 283-2031 or Write Box 907, Van Horn, Texas. B-4-25-8c

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**★3 BEDROOMS** 

**★LARGE FAMILY** ROOM

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Contact the Hereford Real Estate Agent of your choice for additional information.



FHA HOMES builthoccord ing to your

plans for total minimum of \$200. you have had 90 days act

ive duty. Has everything! 3 bedrooms, 1 3/2 baths, 6' back fence, double garage, central heat and evaporative air, carpet, drapes, built-ins, fireplace. Priced at \$26, 250. H-323

Northwest Hereford - 3 bedrooms, 13/4 baths, carpeted, draped, fence, double garage, dishwasher, disposal, central heat and evaporative air. H-359

30 day possession. 3 bedroom brick home in northwest Hereford, Has storm cellar, covered patio, storm windows & doors, lots of closet space, 6' Redwood fence, and lots of extras, H-365

2 bedroom home on corner lot. Has storm doors large storage room in garage, back fence, single garage Priced at only \$7,900. H-248

3 bedrooms, 2 baths, in northwest Hereford, Will trade. Has double garage, fence, carpet and drapes; dishwasher, disposal, \$24,00. H-399 FARMS

725 acres northwest of Hereford. 265 acres wheat, 368 acres milo allotments, Eight 6" wells on natural gas, 3 miles underground tile, nice home and other improvements, \$425 per acre. F-471

1517 acres east of Texline, on pavement. 1000 acres irigated in cultivation, 517 acres in pasture. Six wells, some tile. \$200 per acre, 29% down. F-470

320 acres northwest of Bovina. 147 acres wheat, 162 acres milo allotments, Four 5" wells, s o m e i m provements. \$300 per acre, Will trade for commercial property in Hereford. H-373

334 acres south of Hereford. Good lay of land, good soil. 76 acres wheat, 160 acres milo, 40 acres cotton allotments. Nice improvements. \$500 per acre.

653 acres with 461 acres milo, 139 acres wheat, 4.9 acres cotton. Has four 8" wells on natural gas, lots of underground tile. 29% down, 20 years on balance. F-406

274 acres near Friona, Nice 3 bedroom home, barn and corrals. One 6" and one 8" wells on natural gas, 2400 feet of tile. \$425 per acre, F-266

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# Phone EM 4-2030-WANT ADS Phone EM 4-2030

80 ACRE irrigated, 6" and 4", 18 choice residential lots on t Owner, 276-5272, Hereford,

BY OWNER

EXTRA NICE 4 BEDROOM,3 For Rent—one small farm and of elevator, Price \$320.00 A., baths, large den-kitchen and fireplace. Large playroom, and crops. dining area combination with covered patio, redwood fence. For Sale—Good 3 bedroom cult., 700 milo, 760 wheat, Might take small house as brick home in NW Hereford. 200 barley, 1/2 mineral, 6' trade-in, Located in Sunset Only \$16,500 with small Addition in Hereford. Phone down payment. 247-3001, Friona from 8:30 AM to 5:00 PM.

B-4-12-tfc

DO YOU NEED A HOUSE? Read this and think it over! Are you looking for a good, 3 bedroom, 2 bath, extra well-built 3 bedroom house- large den with fireplace. Re-1 bdrm 17 x 12, one 20 x 12, frigerated air, central heat. one 10 x 12, all with roomy 2176 ft. living space. Ideal closets, Living room, kitchen location. 220 Star Street. Ph and dinning area-one bath, EM 4-2203 but large, with built-ins, This house has 1203 sq. ft., central heat, TV antenna, wired for both dryer and electric 3 BR and den, 2 baths, stucco stoce, also gas range plumbed frame 130 ft. front on lot. for washer. The house has Fenced yard. Redecorated in room, redwood fence back recently been redone on the side and out. Will take smaller yard, loan company appraiinside with new carpet, and house in trade. Call 6M 4- sal was \$14,000.00 on this stuccoed and dashed on the 3566 or EM 4-2553. outside. Near schools. Total price \$8950.00. \$500 down, \$65 per month payments at Planning to build at 809 Park 7%. The monthly payment Ave If you need diffice or includes principal, interest, business space see and taxes. Call EM 4-0946 for appointment or come by 204 Emma 600 Star St.

P.S. Lots less for cash, and might do some trading

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your specifications, 2 acre lots, from Bluebonnet School. located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 - Days Home - EM 4-2814

miles underground pripe, one sump pump. \$400 per acre with terms.

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Dumas, Texas Ph. 935-3300 B-2-24-tfc

SALE IN DUMAS, TEXAS

• 2 lots are near the High School

C. W. TURMAN

115 E. 1st. St. - DUMAS, TEXAS

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RANCHES — If you want a large or small ranch come by and

CITY PROPERTY — We may have just the home your family is looking for, or we have lots that you could build on.

We have many farms and ranches from Holly, Colorado to the

western part of Colorado. These have much potential and prices are going up each year as this land is improved and developed.

We welcome all listings. Come by and visit with us it you have something for sale, trade, or if you want something to buy.

506 Ash CALL CA 4-2384 - CA 4-2973 - CA 3-2000 Plainview, Tex

and adjaining counties. Also, we have several cheaper farm

see us. We have many to choose from in Texas and Colo

• 2 lots are on Twicheil Street

6 lots are across street west of hospital

well, good improvement, small Centre and Doulas Streets, Reagan Co. 3520 acres, tight down payment or trade for Will sell individually or col- land, all in grass, in irr. dishome or income property. lectively at bargain prices. trict, Price \$50.00 A., will Larry M. Hooper, Ol 5-2553; trade it clear on irr. section. B-4-22-20-tfc Canyon, Texas

B-4-19-tfc Sherman Co. 320 acres, 1-8"

well, wheat planted, 2 miles

Price \$385.00 A.

bdrm. home.

HOMES

Nice 3 bdrm. brick wih den

and double garage, built-ins,

13/4 bath, carpeted, Price \$18,

100.00 has 15,200.00 loan,

consider trading for nice 2

NEAR SCHOOLS

home, owner will take \$12,

N. HWY. 385

House and small lot south of

00, terms can be arranged

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SOUTH HIGHWAY 385

EM 4-3566

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Durward Hamby EM 4-3466

Buddy Rogers EM 4-2150 B-4-49-tfc

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1/2 SEC. FARM: All good land

irr. wells on natl. Gas. 55

acre cotton besides good

wheat and maize bas. Nice

HEREFORD, TEXAS

able \$85 per month.

3 bdrm brick, den, storage

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one large farm with grass \$22,620.00 down.

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.206 N. 25 Mile Ave. EM 4-0944

B-4-49-4c milo, 106 wheat, 3.6 cotton,

By Owner

BY OWNER

B-4-20-tfc 500.00, has existing loan pay-FOR RENT

DON MARTIN

EM 4-0925 5-4-28-ttc

EXCLUSIVE LISTING B-4-24-tfc Lots for sale in Unit I of Bluebonnet Addition. FHA Loans available on Cherokee Drive Color steel buildings built to and on loth across the street

HICKMAN REAL ESTATE EM 4-3275 115 15th Street S-4-15-tfc

DEAF SMITH COUNTY LAND 480 ACRE FARM: Dry land. 215 acres Deaf Smith dry Fair set improvements. 100. land, fully alloted \$135 per acres wheat, 145 acre maize. acre. Terms.

Quarter section, 8" well, 35 Government money. Per acre 640 acres good level land acres cotton, 26 acres wheat, \$125. 1/2 Cash 20 yrs on bal with built-ins, carpet, dbl. with three 8" wells, three rest milo; house, barns. \$550 5 1/2 int. 1/2 min.

One section, 8 wells on nat. 320 acres with water under gas, U-G tile, good allotments, it at \$250. 5% loan ava- well improved. \$387.50 per acre, 29% down.

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Possession;/ terms, 1/2 Per acre \$300.00 B-4-46-tfc OTHER LISTINGS. Have other listings on large farms, small TURMANS 10 EXCELLENT farms, Dry land farms, and irrigated farms. Just about any BUSINESS LOTS AT BARGAIN kind of farm you are looking

> WESSON REAL ESTATE So. On Dimmit, Hwy. Phone EM 4-2528 Hereford, Tex.

House for sale by owner: 3 bedrooms, 1 ½ baths, fully carpeted, fenced back-yard, payments \$95 month. 135 Ranger; Call OL 5-4268 in

Canyon. FOR SALE TO BE MOVED Lare 2 BR Stucco house and double garage located at 221 Centre Street in Hereford,

\$750.00 Larry M. Hooper, OL

5-2553, Canyon, Texas

Sell or trade. 2,000 sq. ft. liv. ing area, garage, fenced. 5312. 5132 Crockett, Amarillo; \$115 payments, consider Hereford home or clear lot. EM 4-4530 B-4-19-tfc

HEREFORD REAL ESTA

Don Crooks

New — Homes — For — Sole

Come by and visit our Hereford Real Estate office number 2 in the 100 blk of 16th. Street. We have new homes ready for occupancy and several real nice lived in homes. Move in any New Home \$12,000 price range or less for \$375-Move in any New Home \$12,000 up to \$15,000 in price range for \$540 to \$7.50.

Move in price: Any Service man with 90 days in service time can move into a New Home for \$200 - total costs.

3 bedroom, 1% bath, Carpet-range and oven double garage, \$450 down. \$13. 950 total price. 3 bedroom, Range and Oven, \$375 move in, 11/2 bath \$12,000 total price.

3 bedroom, 1 % bath, move in for \$540. No other costs. Fence-range and oven. 146 Kingwood — new Drapes-Fireplace-Dishwasher-Garbage disposal, beautiful interior, 10% down appraised at \$20,450. Real good area of town.

3 bedroom, sunken living room, disposal-dishwasher-range-oven and carpet. \$16, \$650 down or any service man with 90 days in service time can buy it for \$300

960 Acres in Simms Area \$265 per acre. Good of wells, house and land lays

NW Farm close to Hereford lays real good, excellent water, \$425 per acre. 3 bedroom, 1 % bath, Carpet range and oven double garage, \$450 down. \$13, 950 total price.



UNUSUAL GIFTS

Coforado 2450 acres, 2350 **Equisite Alexander Dolls from** \$2.95 to \$15.00. Rogers Drug.

water available, improved, Price \$125.00 A., 29% down. Deaf Smith Co., 320 acres, all

cult., 2-8" wells, tile, 176 extra nice improvements, organs \$19.95. Perry Bros.

Silvertone console all channel 21 inch color TV. \$489.95 installed. Nothing down, No payments until February. Sears, Hereford, EM4-3854. B-14-19-48-6p

B-14-g-11-23-5p

B-14-g-20-25-2c

CAMPBELL REAL ESTATE OFFERS-

ments. Price. \$8,000.00.

extras. \$20,000.00. LESS THAN \$10 per sq. ft. for new 3 bdr., 2 bath brick Located N/W Hereford, Full \$18,500.00, 10% down. possession Approx. \$3500. 'NEW 3 BDR. 2 bath brick

MOBIL HOMES in cult. One, 8" and Twa 62 OPEN HOUSE! New superior quality mobile homes of all sizes. Low prices, easy terms. LAND

> Well improved 1/2 watered, now. \$60.00 per deeded acre. fine buy at \$400 per A.

ptl. Prospective cash buyer water rights available Mostly in grass, has 107 milo allot, runs about 100 cattle, 1.6 miles highway frontage \$75 per A.

CAMPBELL REAL ESTATE East Hwy. 60 Ph. EM 4-0972 If no answer, call EM 4-0798 or EM 4-0789

5-4-23-tfc HANCOCK FARM LOANS

Hereford, Texas S-4-18-tfc

promptly. Liberal Valuations. For safety deal with a Realton J. C. RICKETTS, REALTOR Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC

Lithography - Letter Press

#### GIFTS FOR CHILDREN

B-14-10-22-8c

Vinyl-flooring, ceramic tile, Hereford Surplus, 137 Main, EM 4-0561. B-14-10-22-8c

Magnus six-chord electric B-14-10-22-8c

FAMILY GIFTS

Christmas Special - Kenmore detergent - 25 pound box \$4.99. Sears. Hereford, EM 4-

Just in time for Christmas - registered toy poodle pup-Sugarland Mall, can be pies. Call EM 4-2177 or EM 4bought this week for \$6,500 -3505 -Can be seen at 115 Aye-

HOUSES 2 BDR. BRICK in N. E. area, existing loan, reasonable pay-NOTHING DOWN to qualified to include the upper Pan buyer for large brick home in handle. N. W. Hereford, Plenty of

in N.W. Consider small trade. EM 4-0555 garage. \$795.00 total movein. \$13,750.00.

modern home and steel barn. LARGE RANCH near Silverton. 8,000 A. deeded, 48 secs. leased at \$1.00 & \$.75 per A. Approx. 38,720 acres total. various types grass. 700 mother cows on the place HALF SEC. in Westway area. 2 good 6" wells, good allots, some grass, but lays nicely. Only a mile off pavement. A

1 1/2 SECS. with 10" water

S-4-23-2c

At Hereford by owner: Onehalf section with three 6" wells on nat. gas and under-B-4-19-tfc ground tile. Fully alloted with cottn, wheat, milo, 3 bedroom house. Call Hereford, 289-

S-4-25-3p FARM & RANCH

LOANS Representing 4 Good DON MARTIN AGENCY EM 4-0925 204 Emma S-4-28-Hc

FOR SALE 178 acres four miles from Hereford on Hiway 60. Land perfect. 4 wells, 2-4" and 2-3", on electricity. Good allotments, \$400 per acre. Best of terms Call OL 5-4004 in Canyon.

Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal apprasials. Terms to meet your requirements. Low int. Rates. WISSON REAL ESTATE

Irrigated Farm Land and Ranches. Real Estate loans made

coated sets - \$15.88, Perry

GIFTS FOR HIM

Norelco Electric Shavers, reg-

ularly \$29.95, now \$19.95. Rog-

"Jade-East" men's cologne,

after shave, From \$2.50 Rog-

Craftsman rechargable cord-

less shavers with double ro-

tary or flat shaving heads.

Only \$17.39. Sears, Hereford,

CERAMICS

Ceramic gifts - handcrafted

- Hereford Surplus, 1221 East

unfurnished. Two vacancies.

505 South 25 Mile Avenue.

Number 16. Phone EM 4-3859.

ONE BEDROOM furnished

K. Call EM 4-3837.

house, Whites only, 211 Ave.

VACUUM CLEANER, 11/4 H.P.,

20 feet of cord on reel with

eight piece attachment set.

Nothing down, no payments

until February, \$55.88. Sears

TWO BEDROOM house. Whites

FOR RENT

New two bedroom duplexes,

500 block Avenue H and G.

D & R BUILDERS

EM 4-3780

1. D. Rhodes 289-5217

Nell Spradley EM 4-1813

TWO BEDROOM house - White

West Third, Fullwood Apts.

FOUR ROOM furnished apart-

TRAILER HOUSE, also trailer

space for rent, Call EM 4-1818.

4-0108 or EM 4-1543.

ment to whites only. Call EM

Hereford, EM 4-3854.

only. Call EM 4-2303.

ers Drug

ers Drug.

EM 4-3854.

B-14-10-22-80

B-14-10-22-8c

B-14-10-22-80

B-14-10-22-8c

B-14-16-6p

B-5-23-18-tfc

B-5-11-20-tfc

B-5-47-TFC

B-5-14-49-tfc

B-5-11-24-tfc

Bros. Models - cars, airplanes, boats - half price. Hereford

Surplus, 137 Main. . B-14-10-22-8c Toys - at great savings.

B-14-10-22-8c James Bond "007" road-race set-only at Sears. Has six sce-

nic lock together panels. On-

ly \$35.88. Sears, Hereford, EM

Hereford Surplus, 137 Main.

Remington electric shavers. B-14-20-48-6p regularly \$29.95, for Christmas \$19.95, Rogers Drug.

B-14-f-14-24-4c

Cash for any worth while purpose. See Budget Finance of Hereford, Inc. 605 N. Main.

CHRISTMAS CASH

GIFTS FOR HER

The perfect gift - Frigidaire and Kitchen Aid portable dishwashers. Jerry's Appliance, 513 Park Avenue, EM 4-3505. B-14-15-22-8c

B-14-10-22-8c THREE BEDROOM two bath \$ \$ \$ \$ . \$ apartments. Stove, oven, dish-ONE MILLION DOLLARS washer, disposal. Furnished or

To lend on irrigated land in Deaf Smith, Castro and Par mer counties. And . . . We have expanded our territory

PRUDENTIAL America's Largest Farm Lender SAM NUNNALLY

LONE STAR AGENCY

EM 4-2814

B-4-11-10-4p FOR RENT

Ideally located brick business building for lease. See at 1003 Park Avenue and call EM 4-1111. B-5-15-15-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. THUNDERBIRD APARTMENTS

Phone EM 4-2646

. B-5-10-tfc Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. \$25- a month. Call EM 4-0416 S-5-10-TFC

TWO BEDROOM unfurnished house, garage, floor furnace, fenced yard. EM 4-2576. B-5-10-49-tfc

FURNISHED APARTMENT for white couple, No pets, 116 Ave. S-5-10-3 TFC

B-5-10-50-tfc **AUDIE MURPHY** as a new kind of MA...RAIDER-TURNED-RANGER!

Whites only.



peted, antenna furnished. \$75.00. Call EM 4-0160, EM 4-

THREE BEDROOM house at 410 Avenue H. C. C. Combs, Call 289-5585,

THREE ROOM furnished apartment. Carpeted, nice, clean, quite. Carport, bills paid. Whites only, no pets Call EM 4-2256 B-5-17-48-tfc

ONE LARGE bedroom, private

0277 or EM 4-2200. B-5-10-50-tfc

FURNISHED two bedroom house almost new, 507 Irving. Apply 509 Irving or call EM

B-5-14-23-tfc BUSINESS SPACE

Park Avenue Shopping Center 515 Park Avenue \$50.00 Month EM 4-1103

REALTOR

TWO BEDROOM house, car, ONE BEDROOM furn house, 1200 Grand or Call EM 4-0277 or EM 4-2200,

> TWO BEDROOM unfurnishe house at 106 Ave. D. \$80 per month. Call EM 4-1100. B-5-13-23-tfc

THREE ROOM furnished house with television antenna, In quire at 205 Jowell, Apt. B.

FURNISHED THREE roo m house, 131 N, 25 Mile Ave S-5-10-25-tfc

entrance and bath. Call EM 4 ONE BEDROOM furnished apartment, also a two bed-room furnished apartment. Phone EM 4-0969.

B-5-12-24-tfc FURNISHED one bedroom

apartment, bills paid. Call EM 4-2488. B-5-10-24-tfc

MODERN BACHELOR apartment. Private entrance, private bath. Vented heat, carpeted. 821 So. 25 Mie Ave.

S-5-15-18-tfc "HALLMARK OF SERVICE"

EM 4-2220 Our new location is 242 E. Third Homes You Can Move Into For Christmas

200 block of Beach, 3-BR brick, double garage, 1 % tile baths, built-ins, central heat and air, carpets, drapes. Move in for \$500 cash, payments \$113 per

3-BR on large lot for only \$7,950—carpets, carport, 1200 sq. ft. 232 Avenue B.

3-BR, large living room, large country kitchen, carpets. Attached garage. No loan closing costs—payments \$89 per month. Move in for Christmas. H-389

Under construction, new Award Home by Bob Pugh at 312-16th Street in Bluebonnet Addition - \$350 down to veterans on FHA, with monthly payments of \$125.00. FARMS

160 acres NW of town, with new 8" well, excellent brick home. 142 acres allotments. \$600 per acre, 29% down and easy terms. Will trade for house in Hereford. F-27.

**EVENING & SUNDAYS** Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241 Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639

**CHRISTMAS EVE DAY** 

ALL DAY 11 a.m. to 6 p.m.

ALIKE

HOURS OF ENTERTAINMENT WITH WALT DISNEY

couple, no pets. 303 Ayenue H. B-5-10-47-tfc FOR YOUNG EXCITEMENT NICELY FURNISHED three **DEC. 24** AND OLD LAUGHTER room apartment \$60. Apply 232.

TRUE LIFE ADVENTURES YOUR FAVORITE CARTOONS



**BIG PRIZES TO WIN:** BEAUTIFUL STUFFED TOY CATS FROM WALT DISNEY'S NEW PULL-LENGTH PICTURE "THAT DARN CAT"

Coming soon! Enjoy the Show AT SCHOOL ZONES HEED INSTRUCTIONS PROTECT THOSE TAX DEDUCTIONS



B-5-19-25-1c

#### WANTED

LADY KENMORE Automatic washer, eight cycles, two speeds, automatic lint filter. Nothing down, no payment until February, \$10.50 per month. Sears, Hereford, EM 4-3854 B-6-23-48-6p

Wanted to rent by January 1 1966, 3 bedroom home. Prefer 1 1/2 to 2 baths, Excellent care guaranteed. Family of 3, no small children. Call 266-4121 days, 266-6631 nights. Morton, Texas,

IRONING WANTED in my home EM 4-3528. 235 Ave. A.

B-6-10-41-tfc WANT to keep children in my home. EM 4-3754 or EM 4-1642.

WANTED: Your repair work on all small electric appliances. internationally known organ-Vern Witherspoon, 201 Jack- ization is number one in its son, Hereford, Texas.

WANTED - Tree pruning. Reliable and good fast work, 325 Ave. C.

S-6-11-22-5p

#### 7. Dressmaking-Ironing

30 GALLON GLASS lined water heater, 15 year guarantee Installed \$85.60. Nothing down, no payments until February, Sears, Hereford, EM 4-3854. B-7-20-48-6p

### 8. HELP WANTED

SPART TIME INCOME Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify, you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time, For personal interview write P.O. Box 10573, Dallas, Texas, 75207. Include phone number B-8-25-1p

WE SERVICE and repair water softeners. 216 N. 25 Mile Ave. Phone EM 4-3280.

\$250 per A. SL-24-

B-9-13-49-5p

have a permanent agent in the Valley.

hwy. \$250 per A, 29% down. SL-23

arate. \$160 per A. 29% down. SL-20

FARM HELP WANTED TWO BEDROOM house at 305 form. Top wages for the right programs on the subject of the Avenue K — plumbed for man. Must speak good English disease of alcoholism, call EM washer, wired for dryer and range. Whites only. Call EM4- Viegel at 258-7393 or 10 Friday. miles north and 1 mile east Friday. on private road.

B-8-23-tfc

If you are an experienced potato grower and have suitable land and are interested in growing potatoes in 1966 on a share basis, contact Lurry Brokerage Co., 1629 Roberts St., New Orleans, ta. Phone 899-7015.

B-8-24-6c

ALLSTATE Mud and snow tires 6.50-16, 4 ply hylon - \$11.00. Sears, Hereford, EM 4-3854. B-8-14-48-6p

WANTED - LOVABLE baby sitter for lovable child of working mother. Must sit at baby's home. References; contact Mrs. Hale, EM4-4000 or EM4-0830.

HOUSEWIVES AND MOTHERS B-6-10-22-tfc Lucrative work available in prestige business. No usual canvassing. No traveling. Our field. If you have a pleasing personality and best references, write fully to

Girtrice Montgomery 1100 Thunderbird Dr. Plainview, Texas

#### 9. Siturtions Wanted

WANTED CASTOR bean harvesting. Call CA 3-2834. Plain-

TWELVE cubic foot Coldspot upright freezer, All frostless for only \$9.00 per month. Nothing down, no payment until February, Sears, Hereford EM B-9-22-48-6p

WILL DO typing in my home. Experienced, Reasonable rates Mrs. Stephens. EM4-0856. B-9-12-4-TFX

#### NOTICE

AUCTIONEERS Complete Auction Service PO Box 176 Earth, Texas

Phone day or nite 965-2466 965-2717 B-10-19-16p

SAN LUIS VALLEY

Farms & Ranches

These are all direct listings. We are licensed in Colorado and

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

282 A. FARM near Alamosa. 230 A. leveled. All ditch irr, 2

HALF SECTION near Center, Colo. Choice place and a good

buy for the money, 310 A. Leveled, 6 acre pond, 2-8" wells &

1.10" well pump full pipes from 38'. Ditch irr. improved and on

\*

240 ACRE FARM near Alamosa, all irr. from canal and 8"

artesian well; flows or can be pumped. 200 A. leveled, an pave-

WATER! WATER! WATER!

1950 A. STOCK FARM. 315 A. Cult, much more suitable, bal-

ance grass 2 canals, river, 9 small artesian wells, 1-10" well,

1-8" well, plus worlds of drain water. One sec. can be sold sep-

conal water. Improved. \$250 per A., \$15,000.00 down. \$L-21

CAMPBELL REAL ESTATE

We don't just dabble in real estate—it's our business.

1/4 Sec. near hwy. 120 A. irr, 40 A. grass. 1-8" & 1-6" wells

pump full pipes from 40 ft, but not used often-have plentiful

Phone EM 4-0972

ment, imp. Price, \$55,000.00 \$16,000.00 down. SL-22

canals. 2 sets of nice imps. on hwy. Good land, worlds of water.

Classifieds ... Experienced and reliable man For information on alcoholism, to work on irrigated; stock referrals for help, counselling, or

A UNITED FUND AGENCY

Effective December 14, 1965, have purchased Gordon's Texaco at 144 W. 1st, Hereford, Texas, and will not be responsible for any indebtedness other than my own, which will be incurred as Hampton's Texaco, Bill J. Hampton,

B-10-50-2p SILVERTONE 19" luggage TV. one dial zeros in both UHF and VHF with tinted safety glass screen. Only \$6.50 per month. Nothing down, Sears, Sox 130 Hereford, EM 4-3854

B-10-26-48-6p

Service calls on Color TV Phonographs, car radios, CB Repairs. Disposable bags. radios-

TOWER TV SERVICE 120 N, 25 Mile Ave. EM 4-4240 B-10-25-13c

#### 11. Business Services

WATER WELLS Domestic and Irrigation, Grava! pack or screen. Pump sales

and service. T & H DRILLING CO. EM 4-0811 Hereford, Texas B-11-28-tfc

VACUUM CLEANER parts and

supplies. Hose, paper bags,

belts, etc. All makes used cleaners. New and used Kir-HEREFORD KIRBY VACUUM CO.

#### 8-11-45-tfc OWENS & HOLLINGSWORTH

434 West 1st - Ph. EM 4-0422

EM 4-3572 Commercial - Industrial Residential Wiring 809 EAST. SECOND Magneto - Starter Generator & Electric Motors Rewind Sales and Service

Casing pulled.

Stuck Pumps. Hydraulic units. EM 4-3508 Box 865 Hereford, Texas S-11-12-tfc

ALCOHOLISM INFORMATION: PORTABLE DISC ROLLING Scolloped or plain, Jacobsen Brothers, Phone EM 4-1543, B-11-10-23-tfe

> IRRIGATION WELL ACIDIZING

Liquid inhibited Muriatic acid for scale, rust, clay, drilling B-10-39-tfx mud, and packed sand problems. For more information call or write:

WALLIE GRAVITT RT. No. 2, HAPPY TEXAS 806-764-2462 B-11-40-1fc

KELLEY ELECTRIC Doug and Virgil **Electrical Contractors** Residential and Commercial All bids and wiring competi-

No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or EM 4-1345 B-11-46-tfc

SEWING MACHINES Vacuum Cleaners, Parts and JEFF ROBERSON

137 Ave. D. Pho. EM4-0262

S-11-28-TFC MIMEOGRAPHING - TYPING Letter and Mailing Service E. WOOD MIMEO SERVICE 15th St. and Ave. K EM 4-4255

5-11-48-tfc CALL JOHN TURNER

FOR WELL WORK NG CO. Windmills and pressure pumps. Public Service

> WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-tfc

#### LIVESTOCK Strayed - Found

STRAYED - Seven steers branded "Lazy B" on left hip. \$25 per head reward for return. Call Jack Bradley. EM pany.

B-12-19-49-tfc

#### 13. LOST AND FOUND

LOST - A customer who will never know you're there. Advertise in the cassified column for small cost big results. B-13-19-19-tfx

B-11-13-tfc LOST MAN'S billfold, Contains L.D. Henderson & Doug Lewis HEREFORD CASING SERVICE papers valuable to owner. Generous reward for return. F. M. Cogdell, 103 Ave. I. B-13-18-50-tfc

LOST - ASTRA double barrel shotgun, 10 gauge, new. Reward offered, Call EM 4-1642. B-13-12-25-40

#### Legal Notice

Notice is hereby given that the firm formerly doing business as Pioneer Publishers has become incorporated and is doing business as a corporation under the Laws of the State of Texas by Charter approved November 1, 1965, and under the corporate name of PIONEER BOOK PUBLISHERS, INC.

Pioneer Book Publishers, Inc. By Melvin Young, President

#### STRETCHER JACKS UP

CHATTANOOGA, Tenn. (B -A movable hospial bed that jacks up like a barber's chair makes life easier for patients and volunteer workers at Memorial Hospital.

With a simple pumping motion of the foot, the rolling stretcher's level may be changed to parallel the patient's bed, the X-ray table or the operating ta-

Coworkers of Mrs. N. B. Hargraves Jr., a member of the hospital's Women's Auxiliary, in sist that the stretcher was her idea and her specifications led to its manufacture

Mrs. Hargraves told a stretcher maker what she wanted. The firm made one. It's been so successful, the Pink Ladies have ordered another.

Office Supplies — Printing
THE INK SPOT



Acres from Post Office Phone EM 4-1811



members entertained their husbands with a Christmas dinner Thursday in the W. H. typical of the gay decorations. Party hostesses were, from left, Mrs. Art Stoy, Mrs. Nollie Herrington.

HOLIDAY HOSTESSES Hereford Study Club Gentry and Mrs. Labry Ballard. Carol singing led by Mrs. Merlin Kaul and a gift exchanged followed the dinner Mrs. R. P. Gentry home, where this stable setting was Coneway, honorary member, and Mr. Coneway were among the quests, as was Miss

Southwestern Reassigns Men

would become director of per- an executive assistant. sonnel, W. C. Rhodes will as- Rhodes, who had been with 1959. In September of the same made the loss of our beloved

has spanned 39 years.

western Public Service Com- a major portion of the safety, pany since 1937, starting in training and personnel programs Three-new executive assign-Amarillo with the operating de- instituted by the public service ments and a retirement in the partment. In 1948, he was nam- company. system offices of the Southwes: ed manager of the electric gen- McDonald, a 28 year veteran you, our neighbors and friends, tern Public Service Company erating station at Guymon, re- of the utility industry, began his our thanks for the kindness in Amarillo, effective January turning to Amarillo in 1952 as career in the customer account shown us at the time of the loss 1st, have been announced by A. district manager. From 1955 un- ing department in Borger, where of our husband, father and R. Watson, president and gener- til 1963, he was division mana- he was located for 17 years. In grandfather, The food that was al manager of the electric com- ger of the southern division, with 1954, he went to Levelland as brought in and served, the floheadquarters at Lubbock. He assistant district manager, be- wers and cards, the many ex-Watson said that Arlie Hudson returned to Amarillo in 1963 as coming district manager in the pressions of sympathy and just

sume the position of executive other electric utility organiza- year he was promoted to dis- "Dad" easier to bear, assistant and Gene McDonald tions prior to joining Southwes- trict manager at Lubbock, fill- The family of L. B. Drake,

will become industrial relations pany, has been a system office oz. manager, succeeding V. O. Shaw- executive since 1952, when he go, who is retiring after an elec- assumed the position of admintric utility industry career that, istrative assistant. He was nam- daughter, Elizabeth, born Dec. ed director of personnel in Au- 15 She weighed 7 lbs. 7 ozs. Hudson has been with South gust of 1953 and has supervised

South plains city in January of the sharing of our sorrow has

ing that post until he came to. Amarillo in June of this year to work with Shawgo in the industrial relations department.

Vic Shawgo came to Borger with the oil boom as an employee of the Panhandle Power and Light Company, a predecessor organization to Southwestern in the North Plains area, He came to Amarillo in 1943 as personnel supervisor for Southwestern Public Service Company and filled that post for ten years until he was named industrial relations manager in 1953.

Shawgo helped organize the Southwestern Personnel Group, which is made up of personnel and safety men from the utility industry in this section of the country. He served for two years as president of the Texas Safety Association.

### Look Who's New

Mr. and Mrs. Ronald D. Diesler are the parents of a daughter, Deanna Kay, born Dec. 18. She weighed 6 lbs. 6 ozs. Mr. and Mrs. Santos M. Vas-

quez are the parents of a daughter, Margie, born. Dec. 18. She weighed 5 lbs. 12 ozs. Mr. and Mrs. Laurencio S.

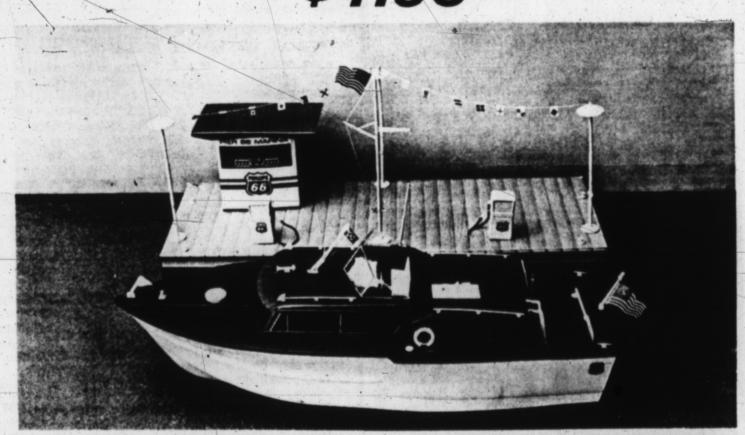
Jimenez are the parents of a son, Laurencio Tiferina, born Dec. 17. He weighed 7 lbs. 1 Mr. and Mrs. Silverio G. Rod-

riquez are the parents of a

#### Card Of Thanks

We would like to express to

# Fabulous new toy! Phillips 66 Power Yacht -\$4.98



Runs on water or land!

A twin-battery motor powers this big 18-inch yacht through the water. (It comes already assembled - two batteries included). You set the rudder so she'll circle back, or control her course with the line that's provided . . . then watch her go! It has wheels for more fun - runs on land - indoors or out! A great all-weather, all year-round toy!



Model Marina Pier is part of the kit! The box it comes in converts to your own pier . . . with pumps, pennants the works - included! A great gift idea ... and one toy that's built to last ... built with Phillips Marlex\* plastic. You can even organize your own boat races Get your friends to join the fun. These Power Yachts are sold only at Phillips 66 stations or Marinas. Get yours wher you go first-class . . . go Phillips 66! \*A Trademark

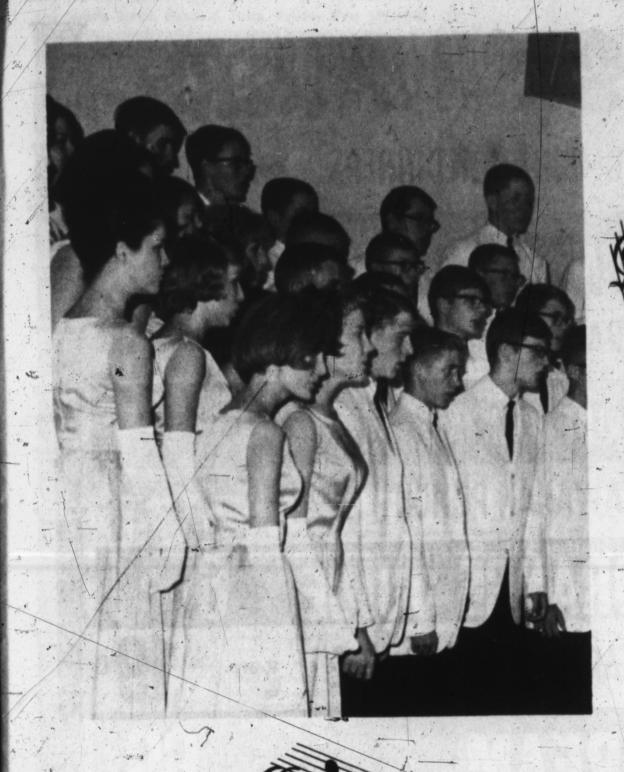
AVAILABLE AT

EAST SIDE 66 SERVICE

**WEST PARK 66 SERVICE** 

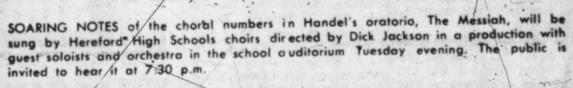
HI-WAY 60 TRUCK STOP INC.

HEREFORD TEXAS





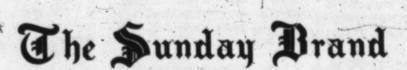
# They Will Sing 'The Messiah'



CHRISTMAS MUSIC from this monumental work, the composer's masterpiece, is fleard over the world during the nativity season telling the story, based on Bible texts, of prophecies concerning the Christ, then of His birth and mission on earth. Charuses and arias have become familiar and well-loved songs to millions.

ACAPPELLA CHOIR and Freshman Choir of the high school will join voices in the inspiring choral portions. Views of the Acappella Choir as it appeared in a recent Christmas program are at top of this page.

GUEST SOLOISTS, all Hereford residents, are pictured at the left, and below are the director, studying the score, and Mrs. Joe Hacker, pianist. In addition to her accomp? animent, an orchestra composed of Hereford High School band members, Mrs. Eugene Brink, violinist, and guest string players from West Texas State College, will play.



SUNDAY, DECEMBER 19, 1965

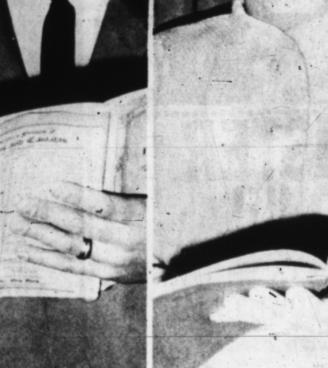
SECTION TWO

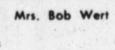












Bob Wert

Mrs. Dick Godwin

Ben Gollehon

Mrs. Dick Jackson







Giant Sixe

Shurfine

46 Oz Can

1/2 Gal

Jergens

16 Oz.

Size

Squat



ENGAGED TO EX-RESIDENT-Miss Kay Francine Council of Corpus Christi will be married Feb. 5 to Dave Harold Scott, a former Hereford resident, her parents, Mrs. and Mrs. C.F. Council, announce. Both are students in Baylor University and Scott is employed by Central Freight Lines in Waco. Miss Council is to receive her BA degree in January, then teach in Waco schools. Scott attended Hereford schools from 1953 to 1960, while his father, Dr. Howard E. Scott was pastor of First Baptist Church here. Dr. and Mrs. Scott now live in Cleburne.



Glenn Polan received the Citizen of the Month award given by the local Farm Bureau, at hymns of many nations. a recent meeting of Dawn Boys presentation.

The club completed its share ject, filling friendship kits with small gifts to be sent to Vietnamese children.

Christmas refreshments were Jamie McAndrews to Gerald Witkowski, Dale Kleuskens, Glen and Wayne Polan, Matthew Engler Stephen Hoffman, Dion Miller, Tommy and Wayne Bet zen and Paul Galley

Also Mrs. Paul Engler, Mrs. H. H. Miller, Mrs. Clarence Betzen, Justin McBride, Ray Po-Carl Kleuskens, Mr. and Mrs. Jim McAndrews, Mark and Jennifer Engler.

Girls of the Foods and Nutrition Group of Merry Maidens 4-H Club learned to prepare fried chicken at recent meeting in the home of Mrs. Walter Paetzold.

Present were Julie Urbanczyk Teresa Engler, Margie and Wan da Paetzold.

COWAN JEWELRY

# Service In Music Set By Baptists

Choirs of First Baptist Church will present one of the Christmas music services to be heard today, inviting the public to attend at 7 p. m. Zack Pannell will direct the presentation of the nativity story in carols and N.P

N. P.

Northern

Narration will be by Clint 4-H Club of which he is a mem- Formby, reading from the Old Bell, a guest, and Mrs. Sam Long will be organists and Mrs. of a county 4-H Christmas pro- A. J. Schroeter pianist. Vocal soloists are Mrs. Pannell and

Mrs. Harvey Penner Opening with Scripture, prayer and a welcome to visitors by served by Kevin, Steve and the Rev. B. O. Davis, pastor, the program will be given by the church and youth choirs directed by Pannell, carol choir by Wayne Thomas, junior Mrs. choir by Mrs. Ed Line, primary choir by Mrs. W. T. Carmichael and junior high choir by Mrs.

English, German, Polish, Austrian and American songs of Christmas are included in the service, including the opening chorus, "And the Glory of the Lord," from Handel's oratorio, The Messiah, an the famous Hallelujah Chorus which climases Handel's work. The church choir and youth choir will sing these selections:

Card Of Thanks We are most grateful

friends for their expressions of sympathy at' the death of J. B. Wiginton. The flowers, cards, visits and messages were comforting to us, and the assistance at our home by gifts of food and other services were very helpful. May God bless each of

Mrs. J. B. Wiginton Mr. and Mrs. Doyle Turner

# 217 N. Main-Hereford and family Merry Christmas from KPAN - FM with news, information and Christmas music on "ROSIE'S ROOST" begining each morning at 6:30

ARM CHUCK

10-Oz.

1-LB

Can

4 Roll

Bag

Tom Scott Vacaum Packed 13 Oz

COTTON BOWL GAME

ARKANSAS & LSU

There will be three drawings

held Christmas Eve. Each

Winner will receive two tickets.

Registar each time you are in the store

You need not be present to win

Anyone 18 years old or older may register

Between

No purchase necessary

UP TODAY

Shurfresh

MILK

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BACON Flovor Wright

2-LB. Pkg

Sweet Potatoes

Just Wonderful

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Reg. or King Size

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2 Bars 35

**IOVRY** 

Personal 290

COMET Regular 330

WIN UP TO 25,000 STAMPS ABSOLUTELY FREE 641 TOUR CARS TOOAT WHEN SHOPPING TATLOS & SONS

Yellow

DOWNY Giant 91 Size

> TOP JOB **69**°

Giant Size

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We have Party Ice and etc. for your party

GOOD MON THRU FRI.

It's NOT TOO LATE TO WIN in Taylor & Sons Grand Prize Stamp Give away. Get your card punched each time you shop

FREE-FREE-FREE 5-MILLION (5,000,000) STAMPS

**Delicious** 

CONVENIENCE ON SUNDAY, DEC. 26th



GREEN STAMPS

965

ALL CONTRACTOR

SPACE WALKER — Santa floats in space from his 'Gemini-7" capsule suspended over Jim Hill/home at Cal Farley's Boys Ranch. The 36 youngsters of Jim Hill used scrap material and odds and ends from around the ranch to build their entry in their Christ-

mas Lighting Contest. The public is invited to drive to the ranch and see the Christmas displays between the hours of 6:30 and 10 p.m. through Dec. 27. (Boys Ranch Photo)

### Music Club Hears Talk On Carols

A history of Christmas carols was sketched by the Rev. Eugene Brink, speaker to Music in singing the best known car- labeling unfit housing. Study Club at a meeting in the ols, Joy to the World, written

saying that carols are sung by Kings. people in all walks of life, and Gifts were exchanged from a violations.

sung by Mrs. Bob Wert. Mrs. W. S. Fisher, and 24 mem-Jackson, accompanied by Mrs.

are inter-denominational.

McCracken, sang Virgin by the Manger (Franck). The hostess was pianist as 1500; and Silent Night, Gruber; city building inspectors.

beautiful flocked tree. Hot was-An example of the first carols sail was served with assorted known today, from the 12th cen- sandwiches and cakes to a vistury, O Come Emmanuel was itor, Mrs. Wilson, mother of

#### QUARANTINED, NOT CONDEMNED.

BLOOMINGTON, III, IP -A Mrs. Godwin led club members new sign has been designed for

A "quarantine" sign of red home of Mrs. J. C. McCracken by Isaac Watts in the eight- cardboard reading "Occupancy this week. Members sang many eenth century; Away in a Man- Prohibited" replaces the "Conof the familiar songs associated ger, by Martin Luther about demned" sign previously used by

The speaker stressed the also two songs composed during The "Prohibited" sign warns meaning of Christmas as a cele- Civil War years, O Little Town against occupancy while a house bration of God's gift of love, of Bethlehem and We Three has uncorrected plumbing, housing, heating or leectrical code

Monday

Tuesday

Wednesday



# THE PLACE TO BUY PRACTICAL

So Our **Employees** Can See Santa

CLOSED

6 Dec. 24



MENS NYLON TRICOT KNIT **PAJAMAS** 

Blue, Wine Colors Sizes A-B-C-D

MENS - BOYS **SWEATERS** 

> Cordigan and Pullover Styles

Good Xmas Gift To Him From Her

Ladies & ROBE **SETS** 

Dacron Polyester, Nylon and Cotton

Sizes S-M-L

THE BURNETERS OF BURNETERS OF

Ladies two piece sleep set, waltz length

matching robe. Dainty lace trimme on pastel grounds. Fine gift idea. Just Received Gold Tone Musical Christmas Bells Large Size



SPORT and DRESS SHIRTS By WING 5.00



This distinctive fashion is made of Zefkrome & acrylic — the pre-colored fiber. Pre-color

means that the color is born.

in the fiber like green in the

grass, so colors stay vibrant and true. Wrinkles shrug off

the garment stays new looking

like magic — resist pulling

**Beautiful Assortment** Of Colors. Sizes 14 to 16 S-M-L

Everything you could possibly want in a sweater

> BULKY CARDIGAN

White or colors in this luxurious 100% acrylic knit sweater. Long sleeve, with collar. Sizes 34 to 40.



LADIES ROBES

14.98 5.98

Many Styles In Quilted and Fleeced Lot of Colors Sizes 10 to 18

LADIES GOWN - ROBE SET

23.95 **Beautiful Colors** Red, Pink, Black Blue.

Sleeveless Gown With Matching Sheer Nylon Net Overlay Robe

No Ironing Needed - Ever

AEN'S PRESS FREE

Kodel ® Polyester, and Cotton B'dclth

Our regular \$3.98 Quality

Every quality feature discriminating men demand is in these shirts . . . plus new no-ironing needed ever. Wash them, dry them, they are wrinkle free

ready to wear; and, they keep their wrinkle free appearance all day long

Big Group Costume Jewerly And Gold Tones Trinkets



PEALS. SLA-PRESI Sportswear **Never Needs Ironing!** 

Out of the dryer ready to wear. These are the no-iron slacks proved in the washing machines of America's housewives -never loose their crease — never loose their fresh crisp-like new look.

MR. LEVI'S

Sta-Prest & Marlin cloth of 50%

Fortrel & polyester and 50% cotton. Full cut, a man's pants conservatively styled.

TRIMCUTS

Youngmen's Sixes 28 to 38

Students 26 to 29

Levi's Sta-Prest of Barracuda gabardine 50% Fortrel 8 polyester and 50% cotyoung men. Wash them any way wish, dry them — they are ready wear. NO IRONING EVER.

GIFTS FOR EXERYONE AT YOUR ANTHONY STORE IN HEREFORD

Practical gifts, luxury gifts you'll find a wide selection at your Anthony store. Gifts that will keep on giving and you can depend on Anthony quality, style and value. Make Anthony's your gift headquarters for the family and the home.



Shop Downtown Variety Park Open Till 8 Mon., Tues., Wed., Thru, & Fri.



# Holiday Coffee Marks Birthday

# Holiday Dinner

to 32 members of Adult 3 Depresented her with remembran-partment of First Baptist Sunday School, its Christmas en- Mrs. May's mother, Mrs. Viotertainment in the church fellow- la Cathey of Durant, Okla., ship hall. Tables were hand who is here for the holidays, was somely decorated with holiday a guest, with friends from Here-

Mrs. B. E. Roberson read a communities. Christmas story, A Certain Coffee and cake slices were small Shepherd. Mrs. Jewel served from the dining table, white and Mrs. Sandra Slone sang a duet with Mrs. J. R. Johnson accompanying. The inflamed by white tapers in tri-

Gifts were presented to the A log fire blazed in the fireteachers, Mrs. Marlin Gililland place and Christmas stockings and Mrs. Hill, as members ex- of red felt hung from the manchanged gaily wrapped packag- tel. Glittering balls trimmed the

The Ray Polan home at Dawn, card look, was the scene of a with Thursday morning's light feative coffee as callers from snow coat giving it a Christmasgreeted by Mrs. Polan.

The party was a courtesy for Mrs, Melvin May, 301 Westhaven, who was a resident of Given At Church Dawn before she moved to Hereford several months ago. It A turkey dinner was served was her birthday, and guests

ford. Amarillo, Dawn and other

vocation was by Mrs. O. G. Hill ple branched silver candela-

green tree set before the wide front windows.



Mrs Clint Formby and Mrs. John Douglas Pitman ... guest enjoy chat

**NEW REMINGTON** 

SHAVING ACTION

New reciprocal cutter action-reduces vibration to a min

**NEVER BEFORE SHAVES SO SMOOTH!** 

DRUG

REMINGTON

LEXTRONIC 3

WORLD'S FIRST SHAVING SYSTEM

NOW AT

Mrs. Ray Polan and Mrs. Melvin May

. . . hostess and honoree



Mrs. T. C. Cathey and Mrs. J. T. Gilbreath . . guests enjoy chat

### Students Speak At Guild Party

and Denmark, spending Christmas far from their homes as Hereford residents-for-a year, told of holiday customs they have known in the past, as informal speakers on the pro-

and Leif Nelleman, exchange students. Both told of differences in a student's life here and in their homes. Miss Parba showed a number of photographs and group's adopted mother, Mrs. a Philippine flag.

Mrs. L. C. Thomas presided Other members present were for business, Miss Hilda Havens Mmes, A. W. Self, Don Davison, assisted Mrs. Dowell in serving Darrell Carroll, Jessie Jackson, a red and green salad with tea James Brownlow, Ronald Harpand coffee, Mrs. Frank Wilhem, ster, Jerry Landers and Dicky in whose home Miss Parba is Mason. living this year, and Mrs. Mildred Elliott were guests.

Others present were Mmes. L W. Metcalf, Jim Bookout, M. H. Richie, J. W. McIver, Irving Willoughby and Floyd Coleman.

### Students from the Philippines Class Meets For Holiday Supper

Golden Circle class of Avenue Baptist Church had its Christgram of First Methodist Wes- mas party in the home of the leyan Service Guild Wednesday. teacher, Mrs. R. M. Mason, re-Mrs. W. B. Dowell was hos- cently. After a salad supper tess in her home and Mrs. J. Mrs. Tom Nance presented the J. Durham introduced the pro- devotional reading and Mrs. gram guests, Teresita Parba Charles Gresham presided for

business. Gifts were exchanged and a gift was presented from class members to Mrs. Mason. The R. L. Mason, was a guest.

Read The Classifieds

### Recital Is Announced

Recitals by music students which are adding to the Christ-mas melody this week will include an afternoon program to-day by a group of Mrs. Joe Hacker's piano pupils. Friends are invited to hear the program at 3:30 p. m. in First Christian Church.

Those participating will be Martha Kate Aiken, Laurie Allen, Rojean Black, Jana Cole, Cheryl Cole, Beverly Cole, Cindy Cavness, Joy Clark, Angela Grubbs, Paul Grubbs, Nancy Fisherl Lorie Hopson, Dale Hollingsworth.

Also Kent Hollingsworth, Judy Hollingsworth, Ralph Knox, David Kelly, Lilli Lyons, Joy Mc-Cathern, John Nelson, Suzanne The Sunday Brand, Hereford, Texas, Sunday, Dec. 19, 1965

Smith, David Thomas, Charlotte | If you like dried apricots williams, Melinda Watts, Layne Young, Nelda Rogers and Shelley Hacker.

have finished cooking.

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Linoleum • Tile Cabinet Tops

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EXPERT INSTALLATION AVAILABLE 116 West Second

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### Warm wishes! Acrylic. **Electric Blanket**

single control 72" x 84" twin or full

Soft, fluffy, high-loft Supernap. Machine washable Just dial desired warmth with neat stand-up control. Nylon bound, snapfit corners. Pink, rosebeige, peacock, lavender, moss green, honey gold, raspberry, bluet, orange spice, ice green

Dual controls, dbl. 80 x 84" size. \$20







Perfect CHRISTMAS GIFTS!

GIRL'S WINTER DRESS COATS AND JACKETS

Selections for all ages Toddlers thru Size 14 suedes Regrouped and repriced. Hurry! Hurry!

WOMENS WINTER COATS

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ANIMAL LOOK PARKAS

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AND POPULAR STYLE JACKETS Unbeatable fashianable selections. Cotton Compare Penneys Quality and Prices First cordurays reprocessed wools meltons viryl many with fur collars. Take

your pick of deep acrylic pile or quilt lin-ings. Choose from smash-hit Fall colors. 11.88 - 17.88 - 20.88 - 25.88

Toddlers 3.33 Girls 8.88 \$18 PRE - XMAS CLEANUP BARGAINS! TEXTURED HOSE SPORT SHIRTS Large Size SCATTER RUGS 2.50 3 For \$5 77c reduced ELECTRIC BLANKETS 1 Table Womens FRICTION TOYS Booties, Scuffs & House 2 Year. Guar. 13.88 Slippers -1.77 Boys Flannel **Boxed Guest** Men's and Womens SPORT SHIRTS TOWEL SETS LUGGAGE 1.66 **S1** Reduced \$9 each Mens Specia SCHOOL SUPPLIES Women's Windbonnets DRESS GLOVES HEAD SCARVES 22c - 44c 2 For \$1 \$3 Reduced Family Men's One Piece Insulated Work Suits RUBBER FOOTWEAK CORDUROY ROBES **\$2 - 3.33 - \$4 - 4.6**( 13,95 WOMEN'S SLACKS Warm Comfortable GOLD GIFT SETS THERMAL BLANKETS

Numerous Gifts For The Entire Family! CHARGE IT!

Now In Your Dealers Show Rooms

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# 1966 MODEL

FOR FINANCING

Placing power lines where they are needed is fun for a child, but it is a big job for

SIX FOR STATFORD STRATFORD, Ont. ( - The Stratford Festival in 1966 is to include three plays by William Shakespeare, two other dramas

Artistic Director Michael Lang am is setting up the program Included are "Henry V," "Henry VI," "Twelfth Night" and 'Mozart's 'Don Giovanni." The other choirs are to made later.

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and an opera.

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the nation's power industry. Today, consumer-owned electric systems such as ours. serve 54% of the rural popu-

lation, and the demand doubles every seven years. Meeting the rising power-

needs and preparing for tomorrow takes the best efforts of the entire power industry. In our area we are proud to be carrying our share of the load.

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# Calliopian Club, Gives Gay Party

parties of the past week, when a tall arrangement of candles club entertaining was at its at varying height peak, was given for Callopian The Mexican dinner was serv-Club members and their hus- ed buffet style. A gift exchange bands Wednesday evening in the was held afterward. home of Dr. and Mrs. Roy Social committee members,

panel of the three wise men, with Mrs. Grubbs. Their hus-lighted with revolving colors, extended a welcome to guests be-fore they entered the living Messrs, and Mmes. B. F. Cain,

held the punch bowl was cov- Dettmann and Sue James.

One of the prettiest Christmas, ered in red and centered with

Mmes, Ansel McDowell, J. T. A sparkling tree seen through Gilbreath, Earnest Langley and the picture window and a porch Gene Parsley, were hostesses room with its cheerful decor of Clyde Cave, C. J. Crump, Camevergreen branches and candles. eron Gault, Alton Fraser, D. C. Tables were laid with mats McWhorter, Emmett Milburn, printed in Christmas tree design Wesley Owen, George Warner, and the oval dining table which Paul Coneway; Mmes. Emil

# -Small Talk-

By SUE COLEMAN

Prevalence of Christmas music these days, even to the saturation point, probably doesn't bother most people because a great deal of it is inspiring, and even the jingly little popular airs are usually cheerful,

BUT TUNES STICK in my mind, which seems to retain the write ditties better than nobler strains that wouldn't become so tiresome. Others appear to have the same trouble, because people at work in our plant and absently humming or whistling the Christmas songs too.

Maybe after hearing the high ed her of Santa Claus school choir and its guest soloists sing The Messiah Tuesday evening it will be possible to change my tune,

It would surely be a relief to find myself humming "He Shall Feed His Flock" or some other of Handel's fine arias. I'm awfully tired of "Santa Claus Is Coning to Town."

THERE IS A WIDE selection of Christmas music of the better sort available today in Hereford churches. This morning First Christian Church choir will sing a cantata and most other churches will have at least a Christmas anthem by the

This evening the Presbyterian Church will have its annual candelight service at 7:30 p. m. and First Baptist Church a carol service by all the choirs.

ed in both Avenue Baptist and public buildings these days, as and Mrs. Bill Williams direct-Temple Baptist Churches at 7 well as to stores, schools; banks ed games and new pals for the p. m. At the same hour the and such. I've expecially enjoy- coming year were drawn, Mrs. choir and Sunday School probuilding of the Church of the hall at the courthouse, and in past president, Mrs. Barber, Nazarene, which is being used the hospital waiting room.

for the first time today. A nativity pantomine by young people and songs by the choir

Wesley Methodist Church has scheduled a White Christmas observance at 7 p. m. and Immanuel Lutheran Church will have its Sunday School program

The only drawback is that you can't go to all these services. but there is certainly one on the list to appeal to anyone.

HER SCARLET dress gave Mrs. P. B. Sowell a job at the Pioneer Study Club luncheon Tuesday. Looking for a hleper to distribute packages in the some passing on the street are gift exchange, Mrs. Delmar Sigle quickly selected Mrs. Sowell because the dress color remind-At that luncheon members

were told that one of their number. Mrs. M. L. Simpson, was at home from the hospital and feeling much better after a recent illness. Also they offered sympathy to Mrs. O. G. Hill Sr., who was still limping from an injury received in a tumble from a ladder while she was day morning for induction into harvesting her backyard pecan

ARGEN DRAPER'S Christ-Demonstration Council members Gerald's friends gave him a gowas in the form of that most ing away party. In that group popular Christmas greenery, were Kenneth Frye, Joe Andollar bills, Sorry I didn't learn drews, Tommy Sparkman, Euwho made the greenback cor- gene Baldwin and Chesley Johnsage, but it was especially at. son. tractive with the bills pleated -into fan shapes yet,

nice touches to the lobbies of Christmas Party, Mrs. Barber ed the bright look of the trees Sam Ogan was a new member. in the center of the main floor. Gifts were exchanged and the

will make up the service at the "dash" of a seasoning, add less Henry Dobbs, Earnest Harder, Assembly of God at 7:30 p. m. than 1/8 teaspoon.



home of Dr. and Mrs. Roy Grubbs, where these early vice president; J. T. Gilbreath and C. J. Crump.

Calliopian Club members at a dinner Wednesday in the Crump, club president; Mrs. Grubbs; Mrs. D. C. McWhorter,

ANCIENT TARAS

TARANTO Italy In - Excava-

ground of the ancient Greek co-

ed skeletons, urns of the Greek

kylikes-type decorated with Di-

amber and bronze,

Frio News

By Mrs. Owen Andrews **Brand Correspondent** 

After church Sunday night at Frio, the group gathered in the dining room and Rev. Sam Ogan presented Gerald Harder a gift pen and pencil set from the church, Gerald left on Tuesthe Armed Services. Refreshments were served Sunday night as the people visited and ex-

tended "best wishes" to Gerald.

Frio Homemakers Club met Tuesday afternoon in the home DECORATED TREES add of Mrs. Harlan Barber for the was presented a gift from the

OTHERS present were Mmes. When a recipe calls for a Eugene Baldwin, Jim Brooks, Chesley Johnston, Laura Littrell

> NO. 6923 Maxitone Deluxe

Triple Pickup

with Tremolo

List \$119.95

Now \$84.90

Owen Andrews.

ed on Tuesday into their new from duty. home located southeast of Dimmitt in the new addition on High way 385 south of the Y. The come home from the hospital on Carlton Dobbins and Robert Wednesday evening, having been Dobbins were among those help-

at a party at the Owen An. Thursday. drews home on Monday evening. It was a belated birthday party . The voices of most turtles Others attending were Mr. and sigh. However, the wood tur-Mrs. Henry Dobbs, Mrs. B. H. tle of the eastern United States

Frank Robbins, Tommy Spark- Lee Roy Williams came on man, Annie Springer, Dee Tay- Dec. 8 to spend a leave from lor, Mrs. Edgar Vinson, R. L. the Coast Guard with his par-Sparkman Jr., Marvin Wely, ents, Mr. and Mrs. Bill Will, tions for a new hospital here un-Earl Harkings, Lloyd Payne, lams, brothers Robert and Ri- covered two tombs of the 6th Joe Awtrey, Richard Price and chard, and other relatives in Century B. C. which are bethis area, Williams, who is sta- lieved to be part of the burial tioned at Alameda, Cal., will Mr. and Mrs. Joe Scott mov. have most of the month on Jeave lonial city Taras. They contain-

Mrs. Bill Warrick was able to onisian scense, and jewelry in there with a bronchial infection. ing them. Scott owns a farm Mrs. Velman Warrick, Bill's mosouth of Dimmitt and also works ther, of Wellington, came and a farm north west of Dimmitt. took care of baby Sam while his mother was in the hospital. Carlton Dobbins was honoree Mrs. Warrick went home on-

Bladwin and Mrs. H. M. Mob. makes a whistling call audible

Right in the middle of Everything in Dallas.



Convenient Motor Entrance

# Madre Mia

Stockings were stuffed with Christmas treats for a number of underprivileged children, at the meeting of La Madre Mia Club Thursday afternoon in Mrs. Dean Herring's home, Mrs. W. C. Russell was co-hostess.

Preparation of the gifts replaced entertainment for themselves at their annual holiday party. Members chatted as they 217 N. Moin-Hereford worked, and were served re-

Mrs. Don Ray King and Mrs. Will Give

Harvey Penner were welcomed as new members. Others present were Mimes. Lee Drake, Eugne Sparks, John Smith, Bobby Owen, Harold Mortn, Gerald Martin, Bill Lankford, and Herschel Black.

NORELCO RAZOR \$10.95

COWAN JEWELRY

ENTRY BLANK

Hereford Jaycees' Christmas Decorations Contest

NAME ADDRESS PHONE

All entries will be judged in a single category for cash prizes to be awarded to top three. Decorations must be displayed outdoors.

DEADLINE for receipt of entries is noon Wednesday, Dec. 22.

Mail entry blank to: Decorations Contest Box 673 Hereford, Texas

Or bring to the Hereford Brand office, 130 West 4th. There is no entry fee.

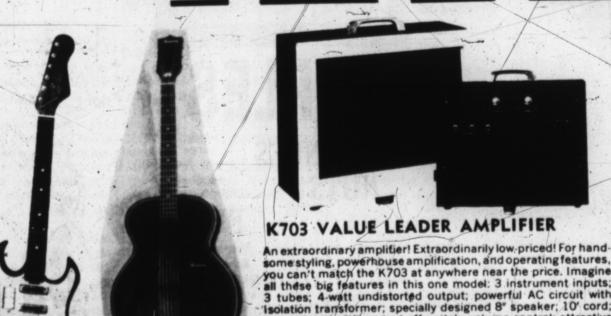
Berry AUTOMATIC GARAGE DOOR OPERA idea INSTALLED SEE IT...TRY IT...GIVE I CARL McCASLIN LUMBER CO

Most important present a child could get

She doesn't know a lot about money but a wonderful way for her to learn is to give her the present with a future-her own savings account with us She'll learn L thrift, the value of independence, and the importance of keeping a bright eye on the future. These are precious gifts to bestow on a shild Think about it, won't you? Then do your gift shopping for your children with us.







some styling, powerhouse amplification, and operating features, you can't match the K703 at anywhere near the price. Imagine I these big features in this one model: 3 instrument inputs; 3 tubes; 4 watt undistorted output; powerful AC circuit with isolation transformer; specially designed 8" speaker; 10' cord; tone control with on and off switch; volume control; attractive two tone cabinet measures 15%" x 12½"; and it bears the UNDERWRITERS LABORATORY stamp of approval too! An amp with performance worthy of much higher-priced models.

KAY AMPLIFIERS -- NOW \$40.00 Now \$55.00 \* Bass. Amp. K720 List \$195.00

Now \$155.00 \* Immediate Delivery \* 9 Month Warranty Large Selection of \* KAY \* ALAMO \* HARMONY





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The Entire Selection of Men's Sweaters by \* CAMPUS \* h.i.s. now reduced



\* MAXITONE & GLEE CLUB to make his

Christmas a Memorabl. One!

HARMONY

List \$42.00

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HEREFORD'S MOST PROGRESSIVE FASHION STORE

GREETING Copr. G. Doppel 1965



Check selection of Ducks-Geese-Hams Cornish Game Hens and Chicken Hens

Hormel

VALUES TO CHEER in all the Fine Foods for the feast! That's what Santa has brought you at COOPER'S ! We've a storeful of LOW PRICES and SUPER SPECIALS by the score - and they all add up to TOTAL SAVINGS GALORE! So do your Christmas food shopping quickly . . . easily . . . economically. Shop COOPER'S today for TOP QUALITY FOODS for mighty elegant eating at mighty low prices for very elegant SAVINGS!

Del Monte **GREEN BEANS** 4 303 \$1.00 Aluminum Foil

Alcod 18" x 25' 49¢



1-LB.

SWEET POTATOES

MARSHMALLOW CREAM

COCA COLA Regular of 394

FRESH OYSTERS

Philadelphia Cream Cheese

Shurfine 300 Con

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SPECIALS FOR Mon., Tues. & Wed.

Fresh Fried - Golden Crisp Chicken

THIGHS LB. 89¢

BREASTS LB. 98¢

Made from delicious fresh frozen fruit

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Blackberry Peach Apple

A Favorite Recipe SALAD Paradise Delight

See and enjoy our BIG SELECTION of delicious - budget Priced RANCH KITCHEN FOODS:

Gillette King Size ; Req. \$1.00 Right Guard Deodorant 69¢

BUBBLE BATH OIL 49¢ 32 Oz. Size - Reg. 69c

OVEN CLEANER 49¢ Hep 8-Oz. Aerosal Can

LIQUID DETERGENT 45¢ 22-Oz.

DETERGENT 9-18. Box \$1.79

Morton's

35c

98c

8-0z.

Pint

Pkg.

PARKAY OLEO 4 1-LB \$1.00 MARSHMALLOWS 10-Oz. Pkg. Minature

DESSERT Dream Whip

SLICED PINEAPPLE 4 2 Cans \$1.00 Geisha

STUFFED MANZ OLIVES

Oysters con

59€

ANGEL FLAKE Bakers COCONUT 14.0z 49¢

Twin Pack 90

MINCE MEAT Borden's

9.0z.

HERSHEYS DAINTIES

12-Oz.

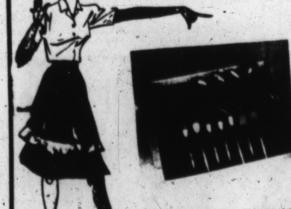


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Washington State Delicious **APPLES** LB. 15¢



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LAST WEEK TO COMPLETE SILVER WARE SETS AT THIS LOW PRICE

YOUR CHOICE

DINNER FORK-SALAD FORK-SOUP SPOON

salmon offer variety at reason-able prices Frying chicken is a NEOPOLITAN LOAF CANDY 3 C. sugar

prepared chili. Fish sticks and

able prices. Frying chicken is a

good choice at most markets. Turkeys should be relatively

Egg prices are about the same

as last week. Hardy root vege-

tables - such as carrots, dry

onions, potatoes, sweet potatoes,

turnips and rutabagas - hold a

dependable place in local stores.

Other good choices are cabbage,

IT WAS NICE of Mrs. Rosa

speer to share this recipe with

RUSSIAN TEA

12 oranges - juice - peeling

6 lemons - juice - peeling

1 small pkg. of whole cloves

1 small pkg of stick cinna-

Boil rinds until clear in

quart water. Strain - Put juice,

sugar and water together with

one half hour and strain. This

CANDY CANES, candles and pretty packages made the back-

nesday. About 75 people chal-

lenged the weather and came to

recipe makes 21/2 gallons.

the demonstration.

pound pkg, orange-pekoe

other good buys.

6 cups of sugar

good values.

1 heaping teaspoon cocoa Red food coloring 1/2 C. white syrup

1 C. cream Cook sugar, cream and syrup to soft ball stage. Divide into Fortenberry when Mrs. Jim 3 portions. Add flavoring and coloring to each portion. Beat each portion until creamy. Pour Club's Christmas party Wednesinto loaf pan as each is done. Makes three colored loaves.

squash, celery, Brussel sprouts broccoli and cauliflower. Citrus tops the list of fruits. White portion — coconut, mint or plain, Apples, grapes and pecans are

Pink portion - tinted with food coloring, plain or maraschino cherries.

Chocolate - Add cocoa plain or nuts may be added. If you beat in the above order, you won't have to clean beaters after each color.

### **Charles Bell** Named For Sales **During Month**

Charles Bell, local agent for Southwestern Life Insurance Co. has been named the company's spices tied in a bag - boil about "Man of the Month" for the month of November.

Bell received the honor for producing the largest amount of new policies and premiums ground for the ten pretty wo for the company during the men who made candy last Wed-month.

> Wedding Invitations Printed THE INK SPOT

Gift Exchange, Story Feature Party For Club

A lighted tree and other holiday decorations gave a festive air to the home of Mrs. J. G. Bradley was hostess there for Bippus Home Demonstration day.

Mrs. Charlie Burk and Mrs. Fortenberry directed the program. The Christmas story from the second chapter of Luke's gospel was read, and Mrs. John Hill read a clever poem.

Rhonda Hall and Jeff Bradley served as Santa's helpers to pass out packages in the club gift exchange, Mrs. Bradley served holiday refreshments to a guet, Mrs. Wayne Sifford, and members including Mmes. C. F. Homefeld, Julian Perrin, Elmo Hall and G. V. Hall.

We Invite You To Try Our New

We have just installed our new shirt equipment in order to serve you better than ever before at no extra cost to you.

Finished Shirt . . . . .

USE OUR CONVENIENT

# Drive-Up Window

or Call EM 4-0585 for pickup and delivery service

Hereford Laundry & Cleaners

144 Schley





13 CARS DERAILED.—Thirteen cars of a 100-car Santa Fe freight were derailed about 7:30 a.m. Thursday a few blocks east of downtown Friona. No injuries were reported but rail traffic was tied up until 3:30 p.m. when a

Grinds! Mixes! Delivers!

The Gehl Mix-All, with economy plain feeder and exclusive crusher-feeder attachment, grinds, mixes and

Here's proof: Samples of feed grains, ground by Gehl

and competitive mills, were compared in a "sieve-shaker"

analysis (a grinding uniformity test used also by com-

mercial feed manufacturers). In test after test, Gehl samples were the most uniformly ground. And, the more

In the Mix-All hammermill, 66 thin, alloy-steel ham-

mers cut . . . not pound ingredients on a big grinding

surface for faster feed flow with reduced "fines." Come on in for a close-up look at all the Mix-All features, including

Make us Prove it with a Demonstration!

delivers the most uniform on-the-farm feed.

uniform the grind, the better the mix!

from Amarillo finished clearing away wreckage. The cars, loaded with zinc and potash concentrate, were heavily damaged. (Staff Photos by Tow Wingo)

### - H. D. CHATTER Ice Balls Raise Interest In Test By ARGEN DRAPER County H. D. Agent

As I have always said, "The

safest thing to do anytime is nothing!"

THE ICE BALL experience has really given us concern but we do appreciate the attitude of all of you. So many people are cooperative and understanding and expressing their interest in getting the deal corrected.

As yet, we have not heard from the company in regard to getting our money back. Naturally, if the ice balls have been judged unsafe, the company will not be in a position to make financial restitution.

There has been intensive work on water testing in Deaf Smith county. There have always been water bottles available at the office for sending water samples to be tested. In fact, just today, an order of 50 bottles arrived.

Jerry Delashaw, representative of the Texas Health Department, says that water for domestic use should be tested every six months. There is no cost for the bottles or for the laboratory fee of testing the wa-

the sample bottle.

of homemaking is becoming more important all the time. During all heavy work seasons, the homemaker is more concerned with "making every mo-

It's Christmas time - with decorations to get out and put up, gifts to select and wrap and holiday feasts to prepare. During the holiday season, managerial skills are really put to the test. Actually, the art of managing the food budget is probably practiced with more diligence before Christmas than at any other time of the year.

It's during the pre-holiday season that homemakers save for that surprise gift for hubby or. for special stocking stuffers for the children. All of this just goes to prove that careful selection and watching for good buys can ease the food budget any time of the year - especially at the holiday season,

BEEF PRICES have made no significant change from a week ago. To economize, look ata slow-cooking chuck rast and various rolled roasts, stew meat and Swiss teaks. Ground meat for meatloaf and similar uses is It costs approximately 25 an easy-on-the budget buy. Councents to mail the sample to try pork ribs and pork steaks Lubbock Come to the office for are among the most economical choices in that meat.

For additional economy, look MANAGEMENT in all phases to canned lucheon meats and Follow the Chevron Trail

**501 West First** 

(HIGHWAY 60)

**COPLIN'S CHEVRON SERVICE** 

NOW OFFERING



(with 8 gallon purchase or more)



Specialized Driveway Service — Pick Up and Delivery

\* ATLAS TIRES

\* BATTERIES

\* ACCESSORIES

\* RPM MOTOR OIL AND GREASES

COPLIN'S CHEVRON SERVICE

Rosalee and Kelly Coplin

EM 4-0870

# These are the Salesmen to See - They Will Trade!

. CRUSHER HEAD

the swinging auger-feeder.

Equipment











HI-WAY PONTIAC-GMC

See them today at -

Your Pontiac-GMC Dealer

600 West 1st Ph. EM 4-0501



CARD PROJECT SUPPORTER Mrs. J. R. Allison is one of many Hereford residents who has participated in Project Christmas Card since it was started nine years ago by the Medical Auxiliary to raise funds for hospital equipment and nursing scholarships, and who is using it again this year to publish her Christmas greetings to friends, within the community. Although Saturday was the final day for placing names on the card in the Hereford Brand's Christmas edition, a belated greeting will be published later and contribution boxes for the project will be left in banks and supermarkets until Christmas Eve to receive gifts and names of other participants.

(and outercoated and sport coated and slacked)

Gentlemen,

in the 'Botany' 500

**Classic Manner** 

TAILORED BY DAROFF

try-on.

be

suited



was hostess in the home of her mother, Mrs. Bess Moore, Thursday morning. Rooms were bright with holiday decorations and the coffee ter, milk, applesauce cake. table presented a pretty picture with trays of cakes and canwere served to the members butter, milk.

PANTIES

Trimmed with

Fancy Nylon

Colors: white

black,

We Have A

**Good Selection** 

Honey Bug Slippers

Lace -

Coffee

Enjoyed

An informal coffee was L'Al-

### School Menus

Week of Dec. 20-22 HEREFORD HIGH SCHOOL MONDAY - Beef-vegetable stew, cole slaw, corn bread or crackers butter, milk, peanut butter cake, peach.

legra Club's part in pre-Christ-TUESDAY - Barbecued beef mas activities which are crowdon bun, pinto beans, stewed prunes, combination salad, milk, ing the Hereford club calendar at present. Mrs. John Beasley icebox cookies

orange jello, hot rolls and but-

ST. ANTHONY'S SCHOOL dies and china in Christmas catsup, creamed potatoes, but- Ricketts and Mrs. Henry Kinds- in the cost of the trip. pattern. Spiced tea and coffee tered broccoli, fruit salad, rolls, father, pianists.

who spent the hour in friendly TUESDAY - Spaghetti with talk rather than a set program. meat sauce, buttered peas, tos-

sed salad, peanut butter bars, whole-wheat tolls, butter, milk. WEDNESDAY — Turkey, dressing, sweet potatoes, cabbage-apple, slaw, ice cream sticks rolls, butters, milk

### **Choir To Sing** Cantata Tonight

The choir of Temple Baptist Church will present a Christmas

James Welch is director of the choir and Bill Lamm will be the narrator. The singers will

Office Supplies — Printing THE INK SPOT

cantata, Night of Miracles, by agencies and the chamber of WEDNESDAY — Turkey John Peterson, at 7 p. m. today. commerce, was attended by dressing, giblet gravy, green beans, celery stick, cranberry. The public is invited to hear Hereford city manager Dudley Bayne, Hereford school board president Bill Gentry, and Deaf Holly, pine and red velvet ribbons decorated the home of merce manager Bill Thompson. Mrs. Jim Cavin for Simms Stu-MONDAY - Meat loaf with be accompanied by Mrs. Albert The county commission shared dy Craft Club's Christmas par-

Area At Semniar Seminar speakers said that it is important that each individual agency — as well as the

Three Hereford men attended a Community Development Management Seminar in Tulsa recently.

# The seminar, aimed at those in charge of local governing Simms Club

ty Wednesday afternoon

Stressed at the meeting was It was an informal social the fact that all three local governing agencies — city, county, and school — should "work to-

Three Represent | tether" in the task of guiding M. Boothe on making bows for a community's development.

THOU SHALT NOT STEAL

HOPKINSVILLE, Ky. IN - Da John Garner hopes the thief w ends and heeds.
All the thief took



10Wns

for Christmas!

PAJAMAS \$8.00

Granny

Gowns

\$6.00

ana

'jamas

WE GIVE

GREEN STAMPS



You'll always find the correct and flattering RESIS-TOL HAT for you from our large selection. And with "SELF-CONFORM-ING" instantly comfortable fit - a Resistol is your Best buy.

A Gift Certificate Will Announce Your Wise Choice

Prices \$9.95 to \$40.00

THE ONE FINE SUIT EVERY MAN DESERVES TO OWN



t commands attention .... It's the Custom Royal, and award winner since its introduction. By 'Botany' 500, the Custom Royal speaks of quality in every thread of the exclusive fabrics, in every meticulous detail of tailoring, in the superb comfort of its fit. Pure luxury in every aspect, except the price. We will take a personal interest in showing you our selection.

45.00 Sport Coats Slacks

79.95

That richly conservative look of affluence

and influence can be yours in a complete

'Botany' 500 wardrobe tailored with the

dedicated Daroff Personal Touch, a pas-

sion for perfection in tailoring, fashion

and quality. The Botany' 500 Classic Compatible Outercoat is made to order

to fit the 'Botany' 500 suit. The 'Botany'

500 Classic sport coat and slacks have the

same status look that suits your discrimi-

nating taste. Come in for a convincing

Sanitized for Hygienic Freshness.

WE GIVE S & H GREEN STAMPS

\$89.95 Custom Royal Suits

Men's All Weather With Fleece Pile Zipout Lining \$19.95

Muted patterns and subtly restrained colors in a

smoother, clear worsted.

Enough exuberance for

complete your message.

SPORT COATS \$39.95

Large Selection of Higgins

12.99 to 18.99

CRICKETEER

Slacks from

after five. Cricketeer

coordinated slacks

When Congress convenes in show, a legislative battle will lowering wages. January, one of its first orders hurt the administration, unionism, and it has been under cord, they will admit that reger pay for the 19 "right-to but only 16,7% in non-right-to-launched for its restoration. The strong attack for years by the peal will do them little good. work" states.

tention of 14(b) (as all polls ment takes advantage of this by weekly earnings for production ionism on the economy can be

of business will be legislation to AL-L-CIO President George from the Labor Department and repeal section 14(b) of the Taffy Meany is determined to press the Commerce Department wo Hartley Labor-Management Act. for repeal. Other labor leaders would tend to question these This provision permits the indi- concede that the issue has allegations. In fact, they point vidual states to ban compulsory hurt the unions. Off the re- to increased prosperity and high- 20.3% in right-to-work states, 000 pounds (\$350,000) has been

sory unionism and favoring re- weakened and greedy manage- states with the highest average to the effects of voluntary un-

But is this true? Statistics

REPEAL of 14(b) was block- sistence, it is agreed, is emo- example, the hourly earnings of right-to-work states, but only ocese - no major restoration ed by the Senate in the wan- tional rather than practical. manufacturing workers increas- 41.5% - or six percentage has been carried out in the past ing days of the last session. In- ANY battle over voluntary ed 46.7% in right-to-work states, points below the national aver- 80 years. formed sources report that pre-versus, compulsory unionism, but only 41.5% percent in com- age - in non-right-to-work sident, Johnson and a majority however, is complicated by the pulsory unionism states. The avof both houses would like to see claims of repeal proponents that erage weekly earnings of pro- seen in bank deposits, motor ve-"right-to-work" damages the ec- duction workers in the past ten hicle registrations, retail trade It is argued that 1966 is an onomy of those states which en year rose 46.8% in right-to-work payrolls, per capita and gross election year, and with a pre- act it and hurts the wage earn- states and only 42.8% in those personal income, etc. ponderant majority of the Amer- er economically. The basis for states which permit compulsory WHETHER or not these gains. ican people opposed to compul- this argument is that unions are unionism. In fact, six of the 15 in right-to-work states are due

rise in new manufacturing jobs states. The number of production of workers in free unions. tion workers in that period rose 3.9% in right-to-work states but fell 14.1 in compulsory unionism

The Sunday Brand, Hereford, Texas, Sunday, Dec. 19, 1965

workers are right-to-work states. debated. But the statistics prove DOES employment lag in conclusively that the scare talk those states which allow volun- - that it hurts the wage earntary unionism, as those who seek er- from those who wish to to repeal 14(b) insist, According repeal 14(b) is hardly in line to the Labor Department, the with the statistics,

When Congress convene in right-to-work states rose 12.8 these facts and figures will most during the 1953-1963 decade. But certainly be presented by those new manufacturing jobs declin- who wish to preserver both 14 ed 7.6% in non-right-to-work (b) and the voluntary associa-

#### RESTORATION UNDERWAY

BANGOR, North Wales (P) Bangor cathedral is in grave Annual retail trade sales rose danger and an appeal for 125, work states. Value added by cathedral's income is less than The motivation for Meany's in Between 1953 and 1963, for manufacturing rose 73.3% in many parish churches in the di-

BILLFOLDS

LOW PRICES - WHITE'S - YOUR FAMILY SHOPPING CENTER - ANOTHER CUSTOMER SERVICE

Hurry, Hurry, Hurry

SERVICE THAT

CUSTOMER

SHOPPIN

YOUR

WHITE'S

Gigantic Christmas



# LOW PRICES PLUS FREE GIFT WRAPPING

G.I. Joe Soldier IARY POPPIN DOLL

Just like in the movies! Dress 12" doll in any of her 3 complete outfits! Hair in bun style-

America's favorite action soldier has 21 moving parts to assume all fighting po-

bend arms and legs.

11-Piece

TRAIN HO Gauge **Mechanical Motor** 



Eldon Indianapolis ROAD RACE

SET 110 Volt - Power

**Transforms** 

Living Color Santa Pictures!

----

HEAVY FIRE DAMAGE—This second story were estimated at \$1,000 by fireman. The apartment in a house belonging to Mrs. bathroom was completely gutted and the F.M. Pitman sustained heavy damages Thurs- rest of the house incurred heavy smoke and

day morning when a bathroom heater water damage. (Staff Photo)

Christmas

from KPAN - FM

each evening 'til 10:00

with the finest in

Christmas music

106.3 m.c on your dial

started a blaze in the apartment. Damages

Merry

Have your childs picture made sitting on Santa's knee.

> Dress your colorful best

Don't miss this opportunity offered

Se - 10c and 25c Stone

Yule Lights

Mark Party

The T. J. Parsons home was

bright with holiday lights, out-

side and in, when Progressive Home Demonstration Club had its Christmas party there Thursday evening. A lighted tree and cut outs of carolers in the

front yard were decorative fea-

After a salad supper and ex-

change of gifts, members and

their husbands played 42 during

Present were Messrs, and

Mmes. Alvis Jolly, P. L. Carmichael, Dale Hallows, H. L. Hershey and Parsons, and Mrs.

When you are baking or broiling a thick ham slice, always

cut slashes in the fat around

the edge of the meat to prevent

the evening

Roy Hays.

it from curling.

NO LIMIT Wednesday & Thursday





Smoking - Pop

Mystery Action

**Cotton Candy Machine** 

A BIG TOP COTTON CANDY MACHINE makes real cotton candy electrically and automatically. Just add household sugar and out comes the delight ful treat that melts in your mouth! 10297

### Deaf Smith To 43,000 By 2020

# Water Needs Increase With Population

Predict 3,000,000 In Texas

all Seven of the 15 counties will State Water Plan, due to be der.

have a population of more than presented to the public in late Harris County, with 13 per
1,000,000 persons each, the other Spring of 1966, and will be the cent of the State's population in cent of the State total in 1960.

than 30 million persons ter Development Board in con- 30,546,378.

having a population estimated at in affect, the study reveals. 2020. 13,187, is due to reach 23,191 by In 1960 the Census showed a to-1980, 31,845 by 2,000 and 43,729 tal State population of 9,579,677.

Population of Dallas County, 1,840,926 persons in 2020. second with 10 percent of the

are expected to be living in junction with the University of HARRIS, Dallas, Tarrant, Bex Tarrant County will represent Texas by the year 2020. Two- Texas Bureau of Business Re- ar, Travis, Nueces, and El Paso six percent of the State's total Counties are in the top seven in 1960, moving to five percent thirds of them will be living in search.

Counties are in the top seven in 1980, back to six percent in the more urbanized counties by The population study is dir "over 1 million" category for in 1980, back to six percent in the top seven in 1980, back to six percent in the top seven in 1980, back to six percent or 1, that time -fifteen counties in ectly related to the forthcoming the year 2020 and in that or 2000, and to six percent or 1,

1980, 31,845 by 2,000 and 43,729 tal State population of 9,579,677.

For 1980 the projection is 14,926.

THESE ARE the findings released today by the Texas Walter Development Board in conjunction with the University of HARRIS, Dallas, Tarrant, Bex Tarrant County will represent in 1980, 110 percent of the State total in 1960, will increase to 13 percent of Texas population throughout the projected years: McLennan, Galveston, Brazoria, in 1960, 314,670 persons; in 1960, Smith Lubbock, Hidalgo, and 2020.

Tarrant County will represent 108 persons; in 2000, 1,013,960 These fifteen counties, predictions.

1980 and 2000, and four percent, expected that these populous or 1,091,337 persons in the year counties will attain 61 percent

two percent of Texas' total pop-ulation in 1960 and a projected THIS cooperative study, util-lico Futurity as 2-year-olds.

THE EIGHT counties in the El Raso will maintain a steady "400,000 to 1,000,000" category

ted to contain two-thirds of the of the Texas total in 1980, 63 Coastal Nueces County, with percent in 2000, and 66 percent

eight from 400,000 to 1,000,000 basis for water-requirement propersons each.

Deaf Smith County currently

The upward trend already is having a population estimated at in affect, the study reveals. presented its findings according to 21 statistical areas in the State; the Water Development Board carried the predictions

further into county breakdowns. In the new State Water Plan. the Board will project water Travis County is expected to State's population in 55 years, increase from 212,136 or two are recorded in the 1960 Census percent of the State total in the as having 55 percent of the to-1960 Census, to three percent in tal, or 5,273,389 persons. It is coastal basins (and coastal

> Count Fleet and Citation, triple crown winners in 1943 and 1948, respectively, won the Pim-

1960 model 12-ft. Shredder 1950 Oliver model 70 Tractor

**Butane Fill Hose** · All Good Buys 10 miles North on 385 3 miles West

Call EM 4-2063 I. A. BURDINE



ONE INJURED IN TURNOVER-One person was injured and another escaped serious injury Wednesday when this pickup overfurned after skidding into a culvert ane-half mile west of Hereford on U.S. Hwy. 60. An estimated 200

stiches were taken to close lacerations of the head suffered by Pete Encinisa, 609 Miles. His wife suffered minor bruises in the accident. (Staff Phota)

Cotton Samples Now you can give flying lessons for Christmas!

Your Choice of **Three Special** Learn-To-Fly **Gift Certificates** 



- ☆ Introductory Flying Lesson (only \$5)
- Special Pilot Solo Course
- Private Pilot's Course

What could be more fun or longer remembered than these unique gifts? All three provide flying instruction in a sleek Cessna airplane by a government-licensed instructor plus a pilot's logbook with the student's time entered . . . contact us today for complete details, rates, ordering information.

#### Phone 258-7505

A gift for everyone. Any person regardless of age can use this gift ... a gift equally appropriate for nephews, grandmas, husbands, fathers, boyfriends . . . or youngsters thrilled at the chance to fly ... any of those many people whom you wish to remember at Christmas ... in short, any man, woman or youngster.

Good for the entire year.

Certificates available now at:

WHITEFACE AVIATION Hereford Municipal Airport



idea

of the

year.



Berry AUTOMATIC

SEE IT...TRY IT...GIVE IT

CARL McCASLIN LUMBER CO

# Show Decline

The South Plains cotton harvest was halted this week by the unfavorable weather condi-Plains USDA Cotton Classing Offices, according to W. K. Palmer, in charge of the Lubbock

Sample receipts at the three offices had reached a seasonal high of 68,000 daily early this week before the harvest was halted by the unfavorable wea-

THE THREE South Plains
Offices classed 341,000 samples during the week ending Wednes-day, December 15th. The Lubbock Office classed 297,000 of this total, the Brownfield Office 24,300 and the Lamesa Office

Through Dec. 15th the Lub-bock Office had classed 1,028, 200 samples of this year's crop, the Brownfield Office 83,800 and the Lamesa Office 84,000. This brought the total for the season for the three offices to 1,196,000. Through December 15th last year the three South Plains Classing Offices had classed 1,141 200 samples of the 1964 crop.

Trading was steady on the Lubbock market this week but prices continued to decline slightly. Demand was light for Middling, Strict Low Middling and and Middling Light Spotted and strong for Strict Low Middling

Light Spotted and lower.
Prices paid farmers for cotton with micronaire of 3.5 and better, as reported by the Consumer and Marketing Service of

156.95

the USDA, ranged from the loan for Strict Middling and Middling to \$2.00 per bale over the

loan for Low Middling. PRICES for the Light Spotted grades ranged from the loan for Strict Middling Light Spotted to \$5.00 per bale over the tions and sample receipts began loan for Low Middling Light declining at the three South Spotted Middling Light Spotted was bringing from the loan to \$2.00 per bale over the loan and Strict Low Middling Light Spot-ted was bringing from \$2.00 to \$4.25 per bale over the loan.

Average prices paid for the were: Middling 15/16 - 27.60, Middling 31/32 - 28.20, Strict Low Middling 15/16 - 26.40, Strict Low Middling 31/32 -26.90, Middling Light Spotted 15/ 16 — 26.45, Middling Light Spot-ted 31/32 — 26.95, Strict Low Middling Light Spotted 15/16 — 25.80 and Strict Low Middling Light Spotted 31/32 — 26.20.

SILCO STAINLESS \$17.76 COWAN JEWELRY

217 N. Main-Hereford





### READY FOR YOU SOON

Agricultural Center to open in a few weeks

Very soon you can get your bulk blend fertilizer, your Monsanto anhydrous ammonia, pesticides, herbicides, bulk spreaders and 2,4-D. W a compelte line of Lindsey, Excel and Northrup King planting seeds.

Our physical plant is almost complete and our material has been ordered. We will soon be open for business. In the meantime, we would like to discuss your fertilizer needs with you.

Convenient, one-stop shopping for tried and proved Monsanto products and services and a program that will help you build your yields and profits.

Call us at EM 4-4420 and we'll visit with you and explain our program and products.

### MONSANTO AGRICULTURAL CENTER

E. Hwy. 60-next to FARR BETTER FEEDS

EM 4-4420

HEREFORD, TEXAS



At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift.





Young Hens

12 Lbs.

Swifts Butterball

Grade 'A' 12-20

Manor House Grade 'A'

Honeysuckle White

Grade 'A'

Beltsville

Shop Safeway For 100% Guaranteed Meats!

Roasting Hensor Mountaine 18 43c Smoked Ham Butt Cut Smoked Ham Shank Cut LB.69c

Pork Roast Semi-Boneless Boston Cut Sliced Bacon Wilsons

\$2.89 Shrimp Trade Winds 4 Oz. 99c Tradewinds Shrimp Cocktail 12 Oz. 89c Kirkpatne Oysters Standards 8 /Oz. Lucerne Cheese

Safeway

Longhorn

Shop Safeway For Your Xmas.

YOUNG TOMS

Young Plump Grade 'B' Turkeys 16-24 Lbs

Manor House USDA Grade 'A' 4-5 Lb Avg Manor House or Mountaire USDA Grade 'A' 3-6 Lbs For Moist Heat Cooking

Shop Safeway For These Specials!

Wilsons Boneless Festival 8-10 Lb. Excellent For Guests

CHUCK ROAST US Choices Mature Beef Lb. 49c

Mohawk or Armour Star 3 Lb. Net

Mohawk or Armour Star 5 Lb. Net

Armour Star or Mohawk Vacuum Cooked Picnics

Net

Shop Safeway For Dairy Case Specials

Lucerne Butter

Breakfast Gem Grade 'A' Large Fresh Eggs Party Dips Lucerne

Asst. Flavors

3 8 Oz. \$1

Cragmont

Imperial Cane 5 Lb. Gold Medal

Shortening Pure Vegetable

Bag

Whole Tasty

Potato Chips Mortons Reg. 69c

Lucerne Milk Homo Sweet

Sour Cream Lucerne Quality

Pumpkin Kuners

Eagle Brand Mix 15

Preserves Tea Garden

Olives Old Fashioned Stuffed Mix

Hip-O-Lite Marshmallow

Broiler Foil Kitchen

Onion Soup tipton's

Place Mats Scott

Ballard Biscuits

Pillsbury Biscuits

Marshmallows Flu-Puff 10 1/2 Oz 19c

Coconut Durkee

Canned Milk Lucerne

Half & Half Lucerne Quality

Shop Safeway For Quality!

Whipping Cream Lucerne 1/2 Pt 35c

Shop Safeway For Quality!

Juice Orange 4 Cans 89c Bel Air Frozen Limeade

Rolls

Pkg. 59c

Pt. 29c

303 10e

Cans 79c

10 Oz 31c

3 1 lars \$1

14 Oz 49c

Pi 19c

25' 59c

Pkg. 39c

24 Ct. 39c

2 8 Oz 19e

8 Oz 19c

Pkg.

Pkg.

Can

% Gal 47c

Rolls

Pkgs. 49c 2 6 Oz 29c Eskimo Pie Supremes 55c

Rolls 2 Pkgs. 49c Sherbet Flavors Ctn. 69c

Crown Colony

Beverages

23c Poultry Seasoning 11/2 Oz. Can 1 1/2 Oz. Can Cinnamon 33c Pumpkin Pie Sauce 1 1/2 Oz. Can Ginger 59c Nutmeg

• Ginger Ale Qt. 41c Collins Mix Btl.

Mrs. Wrights Mix 13 Oz 49c Mrs. Wright Mix 71/2 Oz 29c

Unsliced Loaf
Mrs. Wrights Bread 27c

SAFEWAY'S FRESH FRUITS & VEGETABLES

Paper

Cranberries

Ocean Spray

California

Fresh Green

TANGERINES

Zipper Skin 18. 19c

Maryland

ONIONS Colorado

4 Lbs. 25c

COCONUTS

GRAPES California Red Emperor . ть. 19с

California

**POTATOES** U.S. No. 1 Russets 10 lbs 49c

NEW CROP NUTS Filberts, Almonds, Walnuts, Brazils & Pecans LB 490

Cleanser

SARAN PEPTO-BISMOL

Liquid Cleaner Mr.Clean

Fabric Softner

Bel Air Vegetables 2 Lb. Cut Corn or Peas

 6 Ct. Corn on Cob
 2 lb. Mixed Vegetables
 2 lb. French Fries • 1 3/4 Lb. Cut Green Beans • 2 lb. Crinkle Cuts

• 2 lb. Peas & Carrots

Pumpkin or Mince Meat Pies Bel Air Brand Blue Star Brand

5 303 \$1

No. 1 1/2 59¢

4 23 Oz \$1

13 Oz.

Save On These Holidays Specials!

Holiday Salads Crdn Orange or Holiday Delite Fruit Cocktail Town House Save 25c Pineapple Del Monte Sliced Chunk or Crushed Green Beans Town House Town House Potatoes Whole Sweet Candy Bars Pad Day Milk Shake

**Brownies** 

TEA GARDEN PRESERVES

 Apricot Pine Cherry
 Blackberry Raspberry Boysenberry Tomato
 Strawberry

Sara Lee-

Prices Are Good Thru. Dec. 22th. -



# The Sunday Brand Published Every Sunday

Our Slogan: "More People -- More Farms"

-IN LOCAL NEWS -IN LOCAL PICTURES

SUNDAY, DECEMBER 19, 1965.





























BY LEE FALK



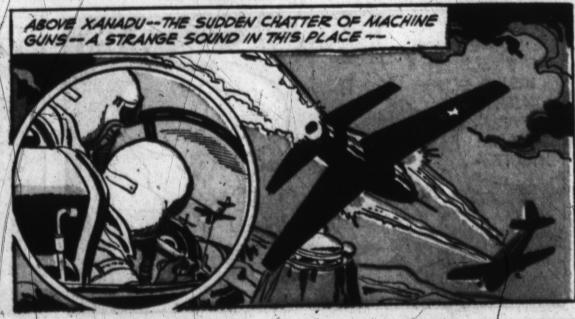
TURN BACK-



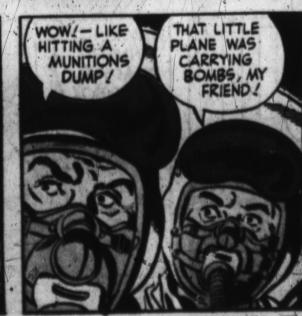
















# The PHANTOM















# BRINGING UP FATHER





#### BILL KAVANAGH & FRANK FLETCHER











# Hi and Lois

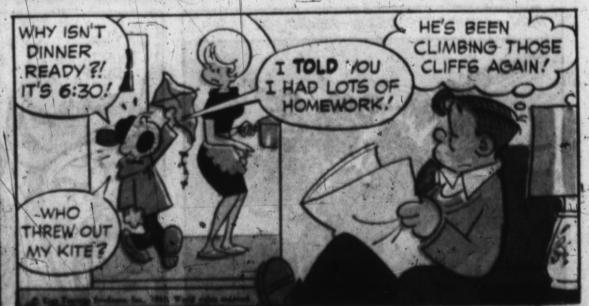












# TIM TYLER'S LUCK

# by Lyman Young and Tom Massey















# GER

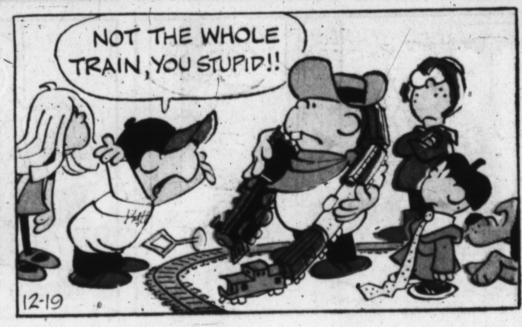
HUGO, YOU BE THE DESPERATE BANDIT NEAT! THAT ROBS THE











# GRANDMA

















# BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRAME

ELMO.



TRUCK'S A VALUABLE ANTIQUE! MY FRIENDILL I'VE GOT TO SELL IT QUICK, GIVE YOU \$50. FOR THE PARTS ALONE.







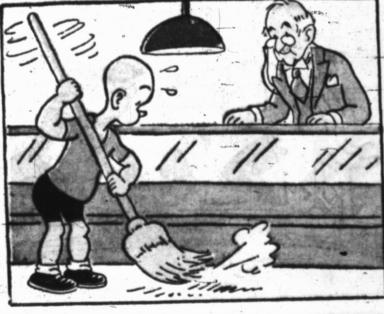






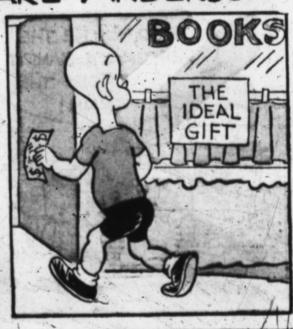
# HENRY

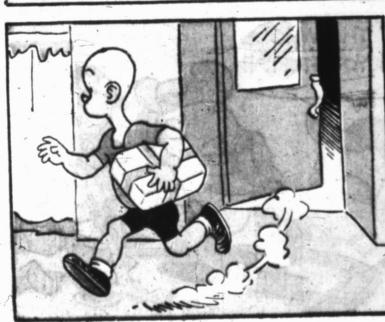


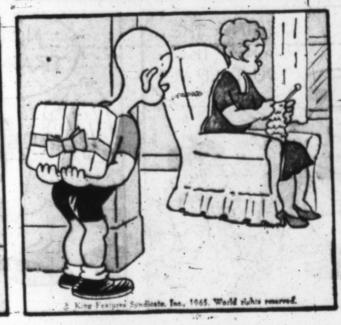
















# THE KATZENJAMM

# by JOE MUSIAL















# Toestle Toailey by mort walker



















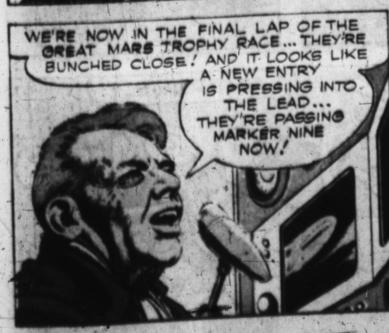


















































# THEATRE storring POPEYIE















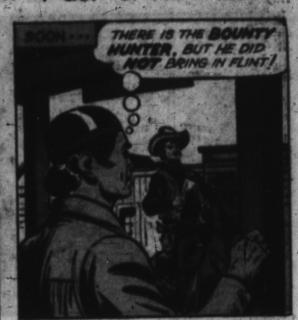
# The LONE RANGER

# by Charles Flanders and Paul S. Newman















# DONALD DUCK

by WALT DISNEY

















# MICKEY MOUSE

by WALT DISNEY

















# WALT DISNEY





# DOWN!











# MISTER

OKAY, COME ON OVER



ABOUT IT.

BUSINESS DEAL!

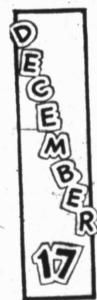




# by Dave B







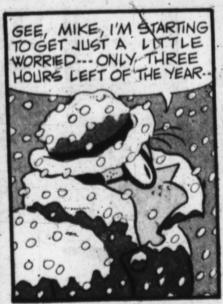
HEY, MIKE! GOT

SOMETHING TO DISCUSS WITH YOU!











# BARNEY GOOGLE and SNUFFY SMITH

