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United Fund Day Friday Starts Drive For Nine Agencies

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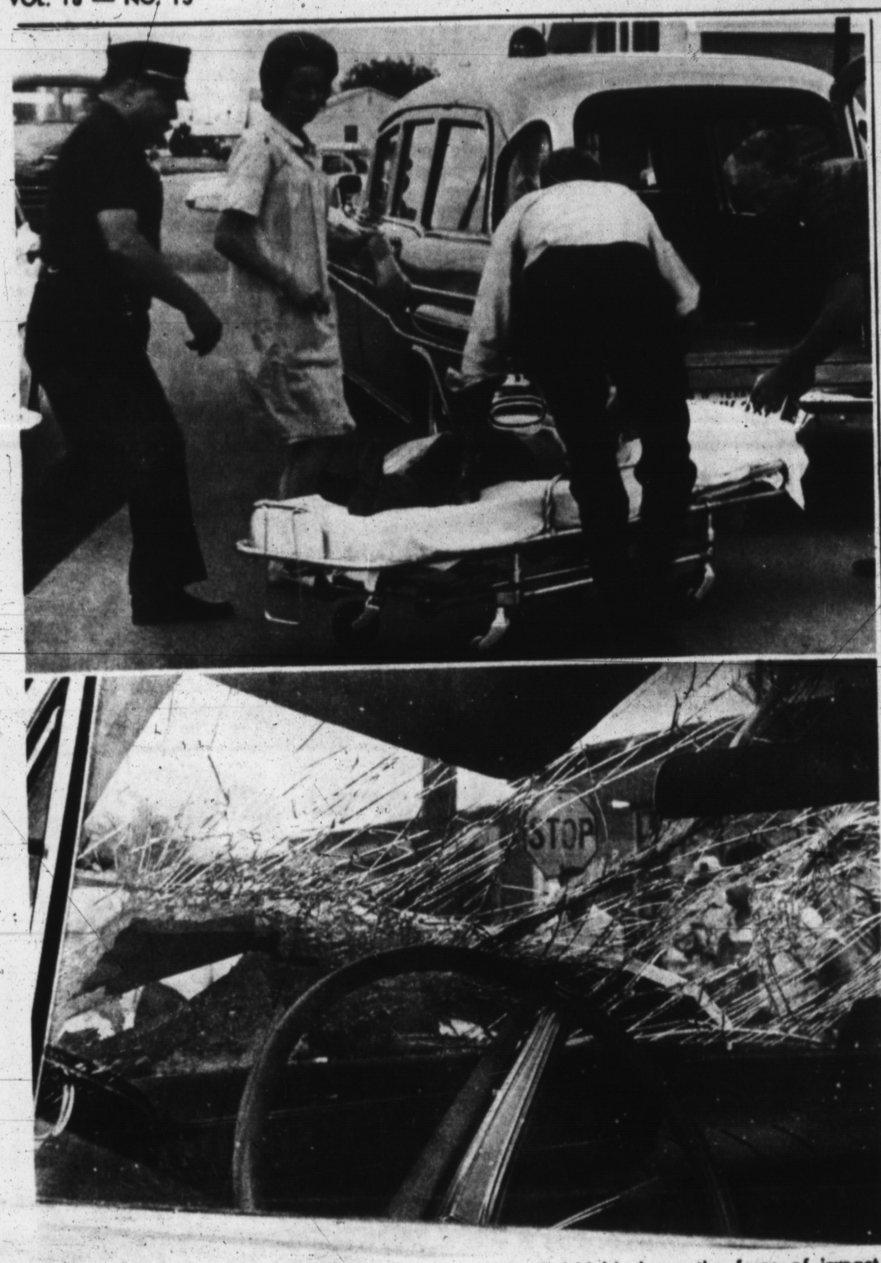
VOL. 18 — NO. 13 HEREFORD, TEXAS 79045, SUNDAY, SEPTEMBER 26, 1965 PUBLISHED EVERY SUNDAY

Five Persons Receive Injury In Rash Of Auto Mishaps



WRECKS INJURE TWO SERIOUSLY—Photos of seperate accidents show the result of Hereford's first major auto mishaps in several weeks. Six-year-old Larry Cates is loaded into an ambulance after being struck by an auto in the top photo. At bottom, a shattered windshield shows the force of impact which injured two Hereford women one of them seriouIsy in a downtown collision. Both mishaps occurred about 3 p.m. Thursday. (Staff Photo)

Pedestrian Hit By Car; Woman Is Hurt Seriously

A six-year-old boy and an 85-year-old woman were injured seriously in seperate accidents occuring moments apart in Hereford Thursday afternoon.

And three other persons received lesser injuries in these and two other traffic mishaps on city streets as Hereford recorded its first major auto accidents in several weeks.

Injured when he was struck by a car as he crossed a street was Larry Cates, son of Mr. and Mrs. Jim Cates of 317 Ave. K.

The youth suffered a broken leg and head injuries when hit as he walked across the street in front of his home in the 300 block of Ave. K.

The accident occured at 2:59 p.m. Thursday.

MOMENTS later, a two-car crash near the intersection of Second and Sampson streets in downtown Hereford injured two women, one seriously.

Remaining in Deaf Smith County Hospital Saturday as a result of the crash was Mrs. Emma Byers, 85, of 431 McKinley.

She was injured seriously when the vehicle she was riding was struck almost head-on shortly after 3 p.m. Thursday.

THURSDAY's mishaps were the first of a series of accidents on Hereford streets late last week.

Saturday, two accidents occurred, sending two persons to the local hospital for treatment of minor injuries.

In the pedestrian mishap, the Cates youth was struck as he returned from a grocery store across the street from his home.

DRIVER of the auto which struck the youth was Mrs. Delores Eckart, who listed her address as Rt. 5, Hereford.

She told officers she did not notice the youngster walking in front of her auto until it was too late to stop.

A 64-YEAR-OLD-MAN, Manuel O. Torres of 410 West Second, was ticketed for negligent collision in the two-car crash which occurred moments later.

Officers said he was the driver of an auto which made a wide right-hand turn onto Second St. into the path of an oncoming auto.

Driver of the second auto was Mrs. Bess D. Gearn of Hereford.

She was driving east on Second when the Torres auto slammed into the left front of her auto. Both vehicles were damaged extensively.

Mrs. Gearn was treated for minor injuries at the hospital.

See FIVE Page 2

Chamber Board Appoints Group, Raises Salary

The Deaf Smith County Chamber of Commerce Board of Directors Friday named a nominating committee to select eight nominees for the upcoming board election, heard committee reports, adjusted the man ager's salary and took care of other routine items of business.

Named to the nominating com-

See CHAMBER Page 2

Poodle, Anyone?

Poodle anyone?

Here's your chance to get one free.

The Downtown Variety Park Merchants Association is going to give away a cocoa-colored purebred miniature French Poodle this week to some lucky person.

Lucky?

Well, that depends on how you view the situation. But nevertheless, the merchants have purchased the Poodle and the animal will be given away next Monday morning.

Rules of the contest are fairly simple. Just register at any one of the 32 participating downtown stores and you're eligible to win. No purchase will be required, nor is there an age limit. Registrants need not be present at the drawing to win.

MACHINERY ARRIVES — A portion of the machinery which will be used to make "cigarets" at the Bravo Smokes plant in Hereford was unloaded here Thursday as officials looked on. Shown from left are Henry C. Malon of New York City, corporate attorney for Tobaccoless Smokes, Inc.; Jimmie Allred, Hereford, a member of the executive board for Bravo Smokes; and Puzant Torigian, president of both Tobaccoless Smokes and Bravo Smokes. (Staff Photo)

INITIAL MARKETING BEGINS SOON

Cigaret Making Machinery Arrives For Bravo's Plant

By WAIN MILLER
Staff Writer

Initial marketing of the nation's first nicotene-free smoke product—produced in Hereford for the first time on a commercial basis anywhere—should come about Oct. 18.

This announcement was made Friday by officials of Bravo Smokes, a newly formed corporation set up to manufacture the cigaret-like smokes from lettuce leaves.

MACHINERY which will make the lettuce smokes arrived at Bravo's Hereford plant Friday as curing of lettuce leaves for the product had already commenced.

Unloaded Friday was a cigaret making machine and filter attachment. These will be used to make lettuce smokes—which look exactly like most filter cigarets.

BUT THE big "selling point" of the new product, officials of Bravo Smokes say, is the fact that the lettuce smoke contains no nicotene, the factor blamed for health hazards in tobacco smoking products.

Initial marketing of the lettuce is scheduled to begin about Oct. 18, according to Puzant Torigian, president of both Bravo Smokes and Tobaccoless Smokes, Inc., which developed the process which transforms lettuce leaves into what he terms "a satisfying substitute" for tobacco in cigarets.

Ten "key" personnel are currently employed at Bravo, but this number is expected to increase to 45 before the end of lettuce harvest season, Torigian said.

CURING of lettuce leaves should reach 50 to 60 per cent of initial capacity of the pilot plant early this week, Torigian continued.

Curing of lettuce leaves through Bravo's patented process began last week.

Outer "wrap" leaves of lettuce heads are used in making the lettuce smoke. These are normally wasted.

Torigian said that the plant is currently well supplied with lettuce for initial operations.

IT WAS pointed out that advance orders for the lettuce smokes have already been recived, although Bravo has not yet begun its sales campaign.

Se CIGARET Page 2

BREAKS THROUGH WINDOW AFTER CAPTURE

Suspect Leaves Jail, Caught In Road Block

By MELVIN YOUNG
Staff Writer

Houston Everett Gibson, alias John Houston Gibson, walked from the Deaf Smith County jail to freedom Friday morning, but was back in confinement less than one hour later.

Road blocks were set up on all highways leaving Hereford immediately and Gibson was apprehended approximately 2½ miles south of Vega by Oldham County Sheriff Harold Wheeler.

INDICTED for theft by fraud (over $10,000), by the Deaf Smith County Grand Jury in 1964, Gibson has been in custody in Deaf Smith County since he voluntarily surrendered about two weeks ago. He had been released on $16,000 bond Aug. 22, 1964, pending trial, but jumped bail the day before he was scheduled to appear in court and has led law enforcement officers a merry chase since that time.

Apprehended in Pittsburgh, Pa., about 2 months ago, Gibson managed to post bond before local law enforcement officers could pick him up, but voluntarily surrendered at the Deaf Smith County Sheriff's office about two weeks ago. He has been in custody here since that time.

GIBSON told local sheriff's officers that he suffered from ulcers, and had been allowed to prepare his own meals in the jail kitchen since his confinement. He also served as cook for the other prisoners. He had been a model prisoner during his short stay here, according to Deputy Sheriff Pete Cole Saturday morning.

He walked out of the jail Friday morning during the weekly clean-up detail, but was hardly out of sight before he was missed by Jailer Gary Darragh. Apparently leaving the jail to get meat from a freezer located elsewhere in the courthouse, Gibson "just kept going."

GIBSON secured a pickup from Warren Bros. Motor Co. of Hereford, telling owner-manager John Warren that he desired to try out the vehicle, a 1964 3/4 ton four speed Chevrolet.

"He introduced himself as Ed Lewis", Waren said, "and he was well dressed and spoke the language of area farmers. He told me that the four speed was

See SUSPECT Page 2

Chamber Earns National Honor For Publicity

W. T. (Bill) Thompson, Deaf Smith County Chamber of Commerce manager received word this week that the local chamber has been awarded a Certificate of Merit in the 1965 Communications Evaluation program of the American Chamber of Commerce Executive Association.

This marks the third year in a row that the local chamber has copped the award.

Individual recognition of the achievement will be made at 11:30 a. m., Tuesday, Oct. 12, during the Annual Management Conference general session which will be held in Houston.

Thompson plans to attend the meeting.

Entries in the contest included the chamber newspaper column, Pete Progress, tapes of the daily radio program, the weekly bulletin published by the Chamber and letters to the members.

SUPPORTS NINE AGENCIES

UF Drive Set Friday

An all-out effort to put the Deaf Smith County United Fund over its goal for the coming year will be launched here Friday.

Volunteer workers for the local United Fund — which this year supports nine participating agencies — will seek $30,160 from county citizens in the drive.

And as a result, Friday, Oct. 1 has been named "United Fund Day" in the following proclamation.

"WHEREAS, Deaf Smith Co. United Fund is dedicated to serving Hereford and Deaf Smith County in those many areas found by it to be deserving; and,

"WHEREAS, the Deaf Smith County Fund is an integral and inter-dependent part of the total material and spiritual power of this community;

"NOW THEREFORE, I, Ray Cowsert, Mayor of the City of Hereford, do hereby proclaim Friday, Oct. 1, 1965 as

"UNITED FUND DAY"

and I call upon the citizens of Hereford to give appropriate recognition to this day."

Mayor Cowsert signed the proclamation Friday as representatives of various United Fund participating agencies looked on.

Also present was Ed Skypala, chairman for the UF drive, who termed this year's drive

See UNITED Page 2

PRESENT AT CEREMONY—Mayor Ray Cowsert, seated right, officially proclaimed Friday, Oct. 1, as United Fund Day in Hereford during a ceremony here last week as representatives of several UF agencies looked on. Seated with the mayor is Ed Skypala, drive chairmen. Shown standing from left, are Prissy Crume, Camp Fire; Joe Walker, Boy Scouts; Sheriff Lowell Sharp, Salvation Army; Mrs. Paul Engler, Red Cross; Rev. Joel Treadwell, Council on Alcoholism; Terry Scott, Little League; and Mickey Brisendine, Pony League. (Staff Photo)

Weather

	H	L
Wednesday	75	
Thursday	78	44
Friday	81	44
Saturday		43

Rainfall this month: 1.39
Rainfall this year: 23.72
(Courtesy of KPAN)

Maximum Fine Levied Suspect For Phone Calls

A 28-year-old Latin American man was ordered to pay the maximum penalty for using indecent and abusive language over a public telephone following a series of calls Wednesday.

Garcia Jesus Castillo of Hereford was fined $100, the maximum penalty for the offense, in city corporation court.

The fine resulted from a series of calls to a Hereford woman in which Castillo was charged with using vulgar language.

BEETS ARRIVE MONDAY

400 Workers Start Holly's Operations

Operations at Holly Sugar Corporation's Merrill E. Shoupe plant here go into full swing Monday as trucks and carloads of beets from Deaf Smith, Parmer, and Castro counties in Texas and Curry County, N. M., begin rolling in.

Bruce Brown, Hereford plant superintendent, predicted that the campaign would extend over 100 days, with an additional 60 days operation from stored thick juice.

HE ADDED that 80 fulltime employees have been increased to 400 full time workers for the fall harvest run.

Last year, Holly's gross payroll in the Hereford area exceeded one million dollars.

Brown expected the Hereford plant to slice about 6,000 tons of beets a day during the campaign. During its first year of operation, 1964-1965, the Shoup plant produced 1,300,000 hundred-pound bags of sugar.

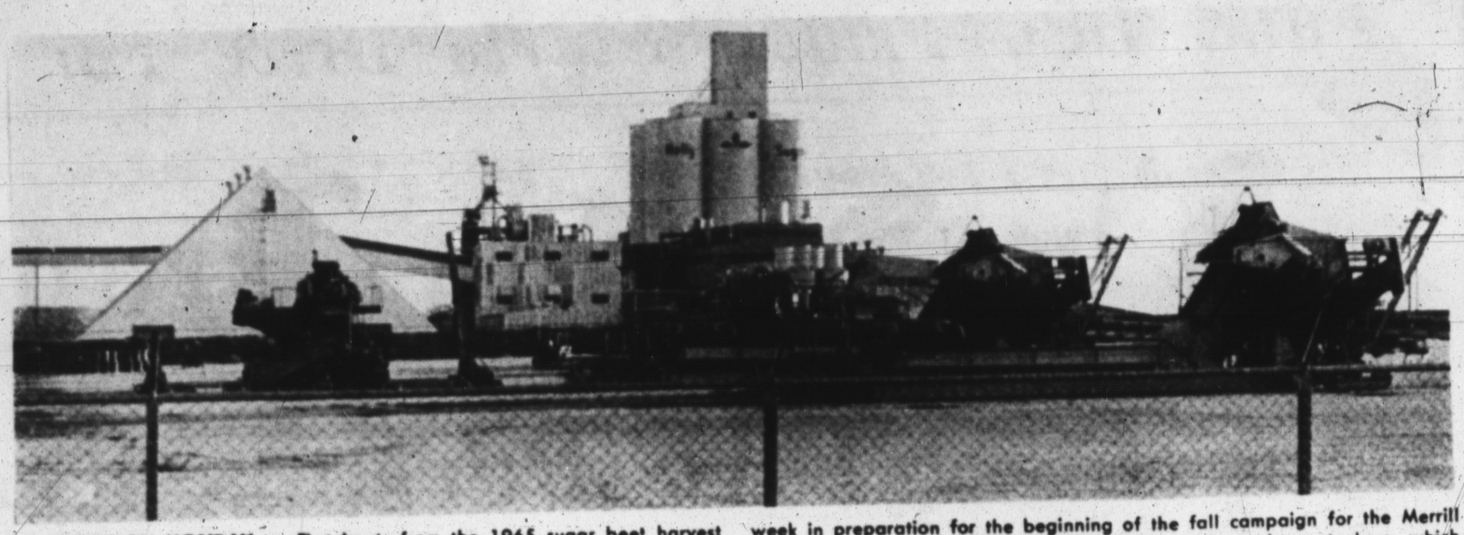
D. W. Lillie, manager for the Holly district here, noted that the quality of the first day's beets appear to be good.

"I AM sure that we can expect another fine crop in the neighborhood of 20 tons per acre, with average sugar content," he said.

Over 450 growers farm about 30,000 acres of sugar beets to supply the Hereford mill, one of the most modern plants in the United States.

Lillie estimated that these fields would yield about 600,000 tons of sugar beets in the 1965-66 harvest.

Holly's payments to farmers for the 1964 crop exceeded $6 million.



IN OPERATION MONDAY — First beets from the 1965 sugar beet harvest in Holly Sugar Corporation's four-county district are expected to arrive here Monday. Some 400 employes began working around-the-clock shifts last week in preparation for the beginning of the fall campaign for the Merrill E. Shoupe plant here. Shown in the foreground are beet stackers, which will swing into operation as trucks arrive. (Staff Photo)

Five . . .

(Continued from Page 1)

In accidents Saturday which also occurred only moments apart about 3 p.m., two women were injured and, in a separate mishap, a building was slightly damaged.

Treated for slight injuries at the hospital were Jeanette Roe of Rt. 1, Hereford, and Linda Sherwood of 307 Ave. J.

They were injured when an auto driven by Miss Roe struck the rear of a car driven by Wanda Lytal of 504 West Third. Miss Roe was ticketed for following too closely. Damage to vehicles was not major, police said.

EARLIER Saturday an auto driven by Alton O. Hood of 343 West Second crashed into the front of the ASCS Office in the 300 block of West Third.

Witnesses said the Hood auto failed to stop after turning into a parking lot in front of the building. Hood was ticketed for negligent collision and leaving the scene of an accident.

Local Kiwanians Attend District Meet In Lubbock

Local Kiwanians attending the 47th annual District Convention of Kiwanis International this week included Sheriff Lowell Sharp, Lloyd Sharp, Bill Patton, Charles Duvall, Bartlett Dowell, Juston McBride, Eugene Nauge, Q. O. Brown and Eugene Campbell.

Members of the local club were slated to help serve the barbecue dinners both Friday and Saturday for the annual event which was held in the Municipal Auditorium, Loubbock, Texas.

Senator John Tower of Texas, Gov. Henry Bellmon of Oklahoma, and Texas Attorney General Waggoner Carr highlighted the program for the three day meet.

Cigaret . . .

(Continued from Page 1)

Establishment of the facility here has brought nationwide publicity.

More than $16,000 worth of advance orders for Bravo Smokes have been received, Toigian told the Brand.

ORIGINALLY set for Oct. 1, the initial marketing date was postponed slightly because of delays in obtaining machinery to cure and produce the lettuce smokes.

The cigaret making machines which arrived Friday were delayed somewhat by the recent Hurricane Betsy. Toigian said the storm delayed shipment of the equipment from Florida, where the machines were obtained.

THE NEW product, bearing the trademark Bravo Smokes, is being billed as a "safe" smoke.

Although it offers much the same satisfaction as is derived from tobacco cigarets, the lettuce smoke apparently has none of the harmful effects inherent to tobacco, Torigian said.

THE LETTUCE smoke was developed through six years of research by Terigian and his Tobaccoless Smokes, research and development corporation.

Bravo Smokes was formed as an operating firm to make the product in a financial partnership between Tobaccoless Smoke and the newly-formed Deaf Smith County Development Corp., a local corporation comprised of 30 Hereford businessmen and farmers.

The small plant which is now beginning to make the nation's first nicotene-free "cigaret" is planned as a pilot operation for a much larger facility which would be established here in the future if marketing of the product is successful.

Chamber . . .

(Continued from Page 1)

mittee were: Neil Cooper, chairman; Jimmy Allred, Dr. A. T. Mims, Johnny Sims and Don Zimmerman. Cooper and Allred are on the board of Directors, while the other three members were chosen from the general membership.

In other business, the board discussed plans for the annual banquet, and voted unanimously to increase Chamber Manager W. T. Thompson's salary by $50 monthly effective at the beginning of the new fiscal year, Februrary 1, 1966. Thompson has been with the chamber for six years.

Next regular meeting of the board will be held Friday, October 8 at the Jim Hill Hotel.

Suspect . . .

(Continued from Page 1)

just what he needed for the field hands."

All prisoners are required to don white coveralls during the clean-up period, Cole told the Brand, but apparently Gibson had managed to smuggle in a business suit. He discarded the coveralls shortly after leaving the jail.

WARREN indicated that he normally went with strangers when they tried-out a car or pick-up, but that Gibson fooled him completely. "I had heard of Gibson, but don't suppose I had ever seen the man", Warren said.

Gibson apparently drove the pickup at high speeds since it threw a rod through the block 6½ miles north of town. At that point he hitched a ride with a local farmer, but was apprehended as they neared the City of Vega.

"Sheriff Wheeler is one of the few law enforcement officers in the area outside of our own who would recognize the man," Cole told the Brand. It was fortunate for us that he decided to go north."

Gibson made one more attemp to gain his freedom Friday however, as he jumped through a plate glass window, a door and a screen in the Oldham County Courthouse, leading Sheriff Harold Wheeler on a two block chase. He was caught, however, and was in custody in Oldham County Jail Saturday morning.

Local officers indicated that they would probably leave him there for a few days.

Bezner Elected County Head For ASCS Group

Frank J. Bezner has been named chairman of the Agricultural Stablization and Conservation Service County Committee and Billy C. Hodges elected to fill the post of vice chairman. P. B. Sowell was named as the third member of the committee.

Hodges will serve on the committee for a period of three years; Bezner, two and Sowell, one year. C. L. McBroom and Andy Kershen were named as alternate members for 1 year terms.

County committee members are elected by the members of the communnity committees. Thirteen of the fifteen members were present at the Wednesday night meeting held at the ASCS office.

Hospital Notes

Patients In Hospital

Mrs. Joe Ben White, 112 Ave. H; Mrs. Roberto Delgado, 410 Ave. E; Jim Loving, Friona; Mrs. Marcus Latham, 426 Western; Mrs. J. E. Beyer, 431 N. McKinley; Mrs. Ora Nunnally, 504 E. Sixth; Larry Cates, 317 Ave. K.

Mrs. Victor M. Carbajal, Box 801; Mrs. Elias Perez, 409 W. Second; Mrs. E. W. Kendrick, Rt. 5; Mrs. Don Brush, Rt. 2; Mrs. Manuel Estrada, Rt. 4; Miss Adlfa Mungia, Rt. 4; Mrs. Michael Gallagher, Box 205; Mrs. Raymond Hughes, Friona.

Patients Dismissed

Mrs. Alfonso Reyes, Mrs. Eugenio Elizondo, Mrs. Dennis L. Cheek, 9-25.

Tammy Martin, Larry D. Bain, David Butler, R. B. Parrack, John C. Hicks, Mrs. Pat Robinson, Mrs. Bill Feagley, 9-24.

Otis Hall, Mrs. Walter L. Kuper, Mrs. Pedro Condarco, Mrs. Carl Fowler, Eugenio Elizondo, 9-23.

Mrs. Gilbert A. Espinosa, Mrs. Servero E. Gonzales, Mrs. Jesus D. Ruiz, Mrs. Luther E. White, Frank Cogdell, Mrs. Ronald D. Brown, Mrs. W. D. Vaughn, Mrs. Edgar B. Berryman, 9-22.

C. P. Urbanczyk, Gary Dorman, Mrs. Carlos S. Ortega, Mrs. Victor M. Carbajal, 9-21.

Local Principal Represents Area At Austin Meet

Plans for the spring conference of elementary principals and supervisors in Texas are being formulated in Austin this week-end.

REPRESENTING District IX will be Roy Hartman, principal of Bluebonnet Elementary. Hartman is president of the Texas Elementary Principals and Supervisors Association in District IX which includes the Texas Panhandle.

Dr. Bufford Williams, Southwest Texas State College, San Marcos, is the state chairman. Sessions will be held this afternoon and Monday morning.

Working as part of the Fall Work Conference of the executive committee and long range planning commitee, Hartman will help to outline a proposed program for the study of elementary schools in Texas.

THESE will include such items as numbers of students, in-service training, work loads of teachers and services provided by schools. Problems and solutions will be outlined.

All principals and supervisors of Texas wil attend the spring conference held at the end of March and study the courses outlined by the fall planning committee.

New Fashion Shop Schedules Grand Opening

A new dress shop, Turner Fashions, owned and operated by Mr. and Mrs. Henry A. Turner will hold its Grand Opening event this week, Monday through Saturday.

The business opened its doors July 17 at 606 S. 25 Mile Ave. and features dresses for ladies of all ages and sizes.

The Turners are long time residents of Hereford and Deaf Smith Co. and have one daughter, Erin Ellena, 8, a student at Central Elementary School.

United . . .

(Continued from Page 1)

"a crucial one."

HE COMMENTED that the agencies participating in the United Fund "merit support from every citizen in Deaf Smith County." The following agencies participate in the United Fund:

Red Cross
United Service Organization
Boy Scouts,
Little League
Pony League
Camp Fire Council
Salvation Army
Cerebral Palsey Center
Council on Alcoholism

"For this reason," Skypala said, "we think it is of utmost importance that the United Fund goal be reached. . .in order that these agencies may function effectively to aid residents of the area."

HE POINTED out that many businesses in Hereford area allowing UF volunteer workers off for half a day Friday in order that volunteer workers may solicit for the drive, and asked that all businessmen who can follow suit.

Officials of the drive this year are hoping to reach the goal quickly and hope that it will not be necessary to stretch the drive over a long period of time.

President of the Deaf Smith County United Fund is Clint Formby, who has also pointed out that it is important that the UF reach its goal this year if its member organizations are to function effectively during the coming year.

Olivetti-Underwood
Adding Machines & Typewriters
at The INK SPOT

To
Turner Fashions
Congratulations
ON YOUR
Grand Opening
B. B. Breeding BUILDING CONTRACTOR

ARIZONA ROADRUNNER
by
TUMBLEWEEDS

TUMBLEWEEDS
from Arizona—
Get this straight!

You'll love to ramble about in the Tumbleweeds . . . the rage of casual living from Arizona.

On campus, at the office, off to the beauty parlor or grocery shopping . . . with large patch pockets to wear belted or not . . . other styles in a variety of fabrics and colors to choose from. Sizes 6-20.

Little's
237 MAIN ST.

See CREDIT UNION
for your new or used car
You will be glad you did

Remember to contribute to the United Fund

Hereford Texas Federal Credit Union
Across the street East of Courthouse
330 Schley EM 4-1888

DOWNTOWN VARIETY PARK
Members
Will Give Away This Pure Bred
MINATURE POODLE

Registration Begins Monday, September 27th

Drawing Will Be Held The Following Monday, October 4th

No Purchase Necessary to Register & You Need Not Be Present To Win

Register at any of the following Downtown Variety Park Member Stores

HARMAN'S
GLENN'S FOOTWEAR
COWAN JEWELRY
CITY DRUG
C. R. ANTHONY
LEON'S SHOES
KESTER'S JEWELRY
MAY DEPT. STORE
TANNAHILL FABRIC MART
HEREFORD HARDWARE
J. C. PENNEY
McDOWELL DRUG
WHITE'S AUTO
CITY TORTILLA FACTORY
THE VOGUE
PIGGLY WIGGLY

SHOPPING IS FUN IN IN DOWNTOWN VARIETY PARK

HELTON'S ARMY SURPLUS
DUB'S MAN'S SHOP
CAVES VARIETY
E. B. BLACK
BEN FRANKLIN
HELEN'S YOUTH SHOP
LITTLE'S
MALOUF'S
WESTERN AUTO STORE
PERRY BROS. VARIETY STORE
THE FAIR STORE
RUTHERFORD & CO.
LAWRENCE CLEANERS
ROGERS DRUG
ROBERTS APPLIANCE
GASTON'S POPULAR STORE

Dawn News

By MRS. WALTEEN TUCEK
Brand Correspondent

Mr. and Mrs. Douglas Morris and sons of Hereford had Sunday dinner in the Ray Stewart home. Mr. Morris lead the singing at the Church.

• • •

Robert Oglesby and Karnfe of Stinnett spent Wednesday and Thursday in the Ray Stewart home.

• • •

The Intermediate Sunday School Class held a party in the home of their teacher H. R. Stewart. Those attending were Janene Suttle, Rosemary and Linda Stewart.

• • •

Mrs. Ellen Miller of Duncan, Oklahoma is visiting her son, Mr. and Mrs. Walt Beavers for several weeks. On Thursday morning of last week Mrs. Miller's sister Mr. and Mrs. Jack Moore of Wilderado visited with her in the Beavers' home. On Saturday Mrs. Walt Beavers and Mrs. Ellen Miller visited relatives in Tulia. Those visited were Mr. and Mrs. Elbert House and Mr. and Mrs. Archie House, nephews of Mrs. Miller. Also a neice Mrs. Opal Delugen.

• • •

Mr. and Mrs. Frank Hamm and Stevie of Kress visited in the Edgar Sowell home over the weekend.

• • •

Ted Wimberly is starting at West Texas State University as a senior this week.

• • •

Community night which is held every third Friday night of the month was held this past Friday night. The new officers for the year took over, these included Robert Strain as President; Steve Bavousett as Vice President; and Mrs. H. S. Fuller as Secretary-Treasurer. There was reported to be about 53 attending.

• • •

Those of the community attending the Bridal Shower at Mrs. W. H. Gentry's of Hereford in honor of Mrs. Pat Smith were Mrs. Robert Strain, Mrs. H. H. Miller, Mrs. Clarence Betzen all of which were hostesses. Others attending were Mrs. H. V. McCabe, Mrs. Edgar Lemons, Mrs. Willie Wimberly, Mrs. Carl Wimberly, Mrs. L. W. Tooley, Miss Berthan Frye and Mrs. Alfred Smith. Mrs. Walter Lemons was also a hostess.

• • •

The Dawn Music Club held their rugular meeting last Tuesday morning at Mrs. Clarence Betzen. Mrs. H. R. Fulton of Canyon was guest singer.

• • •

Mr. and Mrs. Robert Strain are enjoying their new home which they moved into last week.

• • •

Mr. and Mrs. H. S. Fuller and sons visited former residents of the community now living in Oklahoma. They visited Mr. and Mrs. Merle Little, Steve, Terry and Wayne on their dairy farm near Cheyenne and Mrs. Martin Schrivner of Raden.

• • •

The regular meeting of the Home Demonstration Club was held Friday at Mrs. Ray Stewarts. Mrs. Lois Rutter of Hereford gave the program, Acholicism as a Disease. Those attending were Mrs. Dick Golden, Mrs. Gene Suttle, Mrs. J. B. Craway, and the hostess Mrs. Ray Stewart.

• • •

On Sunday afternoon Mr. and Mrs. Virgil Owens visited Mrs. Owens' brother Mr. and Mrs. A. L. Jones of Amarillo.

• • •

Mrs. L. W. Tolley and Randy were among a group from the Wesley Methodist Church of Hereford that attended a Youth Meeting in the First Methodist of Canyon.

• • •

On Monday Mrs. Ray Polan, Mrs. Gene Suttle and Mrs. Leroy Johnson attended a Woman's Missionary Union Conference at the First Baptist Church at Amarillo.

• • •

Mr. and Mrs. L. A. Smith have returned recently from a trip to Michigan to attend he funeral of Mrs. Mary Crawford. Mr. and Mrs. O. G. Smith of Hereford went with the L. A. Smith, O. G. and L. A. Smith are nephews of Mrs. Crawford.

• • •

Mrs. Vera Anne Crawfords funeral was held Monday at the First Christain Church of Canyon. Those of the community attending were Mr. and Mrs. Pat Miller; Mr. and Mrs. H. H. Miller; Mrs. Alfred Smith; Mrs. Dick Frye; Miss Bertha Frye. Mrs. Alma Richardson of Mack, Colorado are nephews and neice of Mrs. Crawford. Mrs. Richardson and her son Steven came for the funeral.

• • •

Mrs. H. H. Miller recently attended a Church Parish Education Institute at Trinity Lutheran Church in Providence Community near Lockney.

• • •

Mr. and Mrs. Walter Galley of Center, Colorado former residents of the community visited the Orval Galley family last Sunday.

• • •

On Sunday Mr. and Mrs. Orval Galley and family visited the Water Pierson family of Hereford.

• • •

Mrs. Gracie Allred of Wilderado visited Mrs. Susie Curtsinger on Tuesday afternoon.

• • •

Last week Mr. and Mrs. Eldon Owens made a fishing trip to El Dorado and Hot Spring, Arkansas and Menden, Louisana.

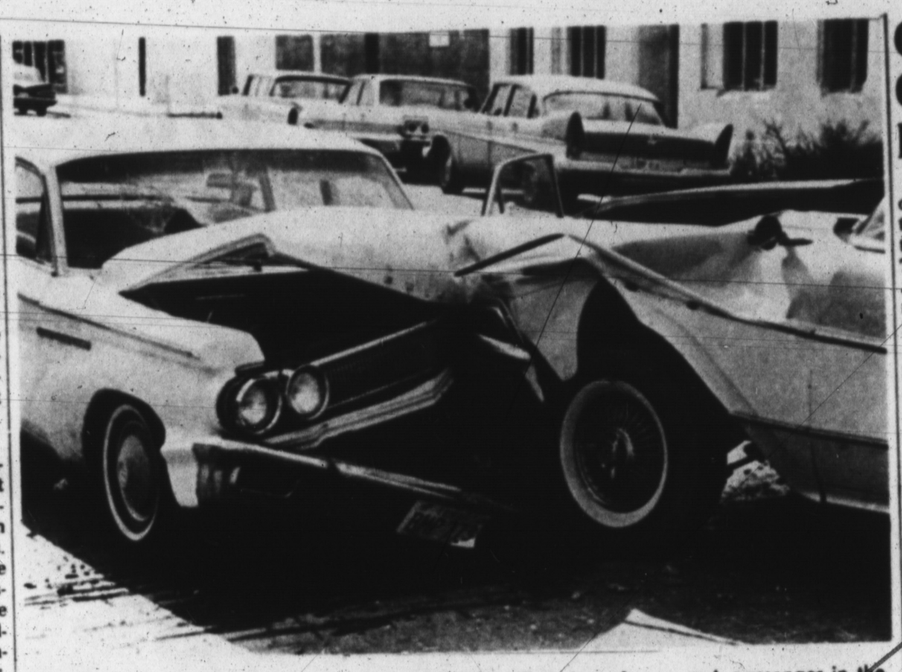
• • •

Mr. and Mrs. Leroy Johnson and boys visited his parents, the J. A. Johnsons of Muleshoe on Sunday.

HIGHWAY OFFICER ATTENDS MEETING

Guy Lawrence, International Vice President of U. S. Highway 385 Association, and W. T. (Bill) Thompson, Deaf Smith County Chamber of Commerce manager attended a meeing of the Highway 385 Association in Andrews, Texas Wednesday.

Thompson also left Friday to attend a Fall Workshop of the International Parks Association (Highway 385) which was conducted this weekend at Bridgeport, Neb.



DEMOLISHED AUTO—At left is the 1963 Buick Special driven by Mrs. Bess D. Gearn which was damaged extenisively when struck by another auto in downtown Hereford Thursday afternoon. A passenger in the Gearn auto, Mrs. Emma Byers, was seriously injured in the mishap. (Staff Photo)

Calendar Of Events

MONDAY

Music Study Club, luncheon at Caison House.

County Home Demonstration Council, Juncheon at Community Center.

El Llano Study Club in home of president, Mrs. Jack Meredith, 118 Ranger, 7:30 p.m.

TUESDAY

Lone Star Study Club, home of Mrs. R. G. Blue, 1107 Park Ave., 3:30 p.m.

Sunshine Club, home of Mrs. June Koelzer.

Hereford Art Guild, Art Room of Community Center, 7:30 p.m.

Young Mothers Study Club, First National Community Aoom 8 p.m.

Veleda Study Club, home of Mrs. Hugh Clearman, Dimmitt Highway, 8 p.m.

THURSDAY

County Federation of Women's Clubs, luncheon in Community Center, 10:30 p.m.

FRIDAY

Bud to Blossom Garden Club, workshop on flower arranging at home of Mrs. Fran Battenfield, 605 Star, 9:30 a.m., with salad luncheon.

County Youths Cop Top Three Prizes At Fair

Deaf Smith County youngsters copped the top three prizes in the wheat growing contest held this past week at Amarillo's Tri-State Fair, according to Jess Robinson, Vocational Agriculture instructor at Hereford High School.

DENNIS Latham, son of Mr. and Mrs. Ross Latham, 107 Star., took top honors in the wheat division at the annual fair. Latham is 16 years old and a junior student at Hereford High School.

Taking second place honors was Ricky Hutson, son of Mr. and Mrs. C. L. Hutson, and Ronny Andrews, son of Mr. and Mrs. W. H. Andrews, picked up the third place ribbon.

Wheat was scored on commercial grain basis and baking qualities. All samples entered were of the Tascosa variety.

Tenth place award went to another Deaf Smith County younster, John Perrin, whose entry was grown on a dry land farm in western Deaf Smith County. Perrin is the son of Mr. and Mrs. J. V. Perrin.

LATHAM irrigated his crop six times and fertilized heavily. The wheat yielded 68 bushels per acre.

Awarded for the first place entry was $60 in cash, a trophy and a ribbon. Second place winner received $50 in cash and a trophy; third place, $40 and a ribbon, and the tenth place award was $5 plus a ribbon.

All four boys are students of Hereford High School.

Merchants Set Date For Annual Moonlight Sale

October 14 has been set as the date for the annual Hereford Merchant's Moonlight Sale, Johnson, president of the downtown Variety Park Merchants Association.

The October affair will be the third annual event staged by the downtown merchants and is expected to be as exciting as the two previous events.

People bought 565,000 new one family houses in 1964. Of this total, 120,000 were in the $25 000 or over price range.

4-H Week Sees Window Displays

Window displays have been arranged in several downtown stores by 4-H Clubs of the county in observance of National 4-H Week which began Saturday. Attendance at church in a body this morning will be another phase of the observance.

Four-H Club girls and boys of Deaf Smith County each year attend a church service together, choosing the church in an alphabetical rotation. This year they will go to the Church of Christ.

APPROXIMATELY 400 members of clubs in this county join the 87,000 4-H members in Texas and some two and a quarter million in the 50 states and Puerto Rico in marking the annual week.

"Learning for Living" is the theme of this year's National Week, stressing a long-time policy in the clubs that each member conduct one or more projects involving personal responsibilities, and so "learns to do by doing".

Members of the clubs range in age 10 to 19 years and live in both rural and urban areas. Their programs are under the supervision of Extension Service agents and local adult leaders. Their own members train for leadership by acting as junior leaders.

OBJECTIVES of 4-H Week are to influence more young people to join or form 4-H Clubs, to acquaint parents with the work and seek their coopration, to encourage more capable adults to volunteer for adult leadership and to express appreciation to friends for support.

President Johnson, greeting all 4-H Club members, said in part, "Your aims are directly in line with our nation's goals to achieve fuller and better livinving for all. You will surely benefit, as will others, from your efforts to expore career opportunities and seek needed education, to practic healthful living, to use constructively your leisure tme and to strengthen your personal standards and citizenship ideals."

HOLDS OPEN HOUSE

The Hereford Council of Knights of Columbus will hold an open house at their new Council Home on Country Club Drive today. The building will be open from 3 to 6 p. m. The public is invited to attend.

The name of a winemaker at a winery in Hammondspot, N. Y., is Richard P. Vine.

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OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987

STARTS MONDAY, SEPT. 27TH

Grand Opening Sale

A new dress shop, TURNER FASHION'S, was opened on July 17th, 1965 at 606 S. 25 Mile Avenue in Hereford by the owners and managers, Henry A. and Mickie Turner. Featured are dresses for ladies of all ages and sizes, slim jim sets, slacks, blouses, jumpers and a few skirts. Price range varies from the little lady size of 1 at $2.19 to $30.00 quality in women's sizes. Sizes stocked are 1 to 3, 3 to 6x, 7 to 14 in girls' sizes; Junior and Junior Petites — 3 thru 13; Miss — 6 thru 20; and half sizes 14½ thru 24½. Maternity wear and some infant wear will be stocked soon.

NYLON HOSE
1st Quality
2 Pair Per Pkg.
85¢

2 Pc. SUIT
Misses Sizes
100% Acrylic
Reg. $15.95
$12.75

1 RACK
LITTLE GIRLS
DRESSES
Sizes 7-14
2 For $8.00

LADIES
Talls & Average Sizes
SLACKS
$2.49

Ladies Blouses
Sizes 8 thru 18
Acetate & Polished Cotton
$2.98 to $3.98

ONE RACK
DRESSES
Sizes 3-18 SALE PRICE
$7.75

ONE GROUP — Reg. $8.95 - $9.95 Values
1 and 2 Pc. Jumpers
Sizes 6-18 SALE PRICE
$6.75

EXTRA SPECIAL
DRESSES
$25 Value
Half Sizes Only
$13.75

20% Wool — 80% Orlon
Double-Knit Dress
Reg. $12.95
Sizes 10-18
$9.75

WEAR ANYWHERE
DRESSES
MISSES & HALF SIZES
$5.75 or 2 for $11.00

COTTON KNIT
2-PIECE
DRESSES
Misses and Juniors
$7.75 TO $8.75

LITTLE GIRLS COTTON
TURTLE NECK
SWEATERS
Sizes 3 to 14
$2.19 TO $2.29

ONE GROUP BETTER
DRESSES
23% Rayon — 77% Acetate
$19.95 Values
$13.75

Register For Daily Drawing
A Drawing will be held each day at 6:00 p.m. with the lucky winner receiving a beautiful $3.98 value BLOUSE
—No Purchase Necessary — You Need Not Be Present To Win—
Drawing Will Be Held Saturday For $25, $10, $5 In Merchandise

Store Hours During Sale
9 a.m. til 9 p.m.

Turner Fashions
606 S. 25 Mile Avenue
Hereford, Texas

Whitefaces Take 18-2 Win Over 'Cats

Herd Waits Till Final Period To Gallop Away From Visitors

By WAIN MILLER
Staff Writer

Hereford's Whitefaces idled their offensive machine along at a breath-takingly slow clip then turned loose all the horses in the fourth period to leave the visiting Littlefield Wildcats on the tail end of an 18-2 score in Whiteface Stadium Friday night.

Coach Jack Meredith's Whitefaces joined the Wildcats in a trade-out session for possession of the pigskin during much of the game before breaking for two TD's in quick succession in the waning minutes of the dual.

The Herd went to the dressing rooms at halftime with a shaky 6-2 lead over the 'Cats.

This lead came on an 80-yard gallop by halfback Gene Drummond in the second period.

DRUMMOND, in that run which saw him elude several would-be tacklers at the start of the burst, demonstrated why a host of area sportswriters are thinking about describing the scrappy 135-pound halfbacks as hopeful for all-state honors.

But Drummond's second quarter dash was just one of many thrills for the fans who almost filled Whiteface Stadium in Hereford's first home game of the season Friday night amid an early-winterish mist.

MOMENTS earlier, Littlefield had noched its only score of the evening with a safety after a first quarter drive ran out of steam on Hereford's eight yard line. Drummond was caught behind the goal on a sweep to the right.

Hereford dominated play during much of the game before grabbing possession of the ball and scoring twice in the fourth quarter.

Whiteface safety Gary Victor snatched away a Littlefield pass on the 'Cats 27 and returned it to the three in the last half of the final quarter.

THREE plays later Hereford quarterback Steve Hodges handed to Drummond, who went to the right corner for the Herd's second touchdown.

Littlefield, in a hurry-up play following the kick-off, fumbled on its own 30-yard-line with 1:55 left in the game.

Charlie Brewton, Hereford guard, pounced on the ball for the third Littlefield bobble recovered by Hereford during the night.

A PASS from Hodges to end Roger Owen on the ensuing play covered the 30 yards and sent the score to 18-2.

Another Wildcat fumble had given Hereford possession of the ball only four inches away from the Littlefield goal line just before the second half ended.

IN THAT play, a Littlefield punter had dropped back to kick but missed the ball with his foot as he was rushed by two Hereford gridsters.

But the break failed to payoff as three Hereford pokes at the middle of the Littlefild line failed to cross the stripe and the half ended.

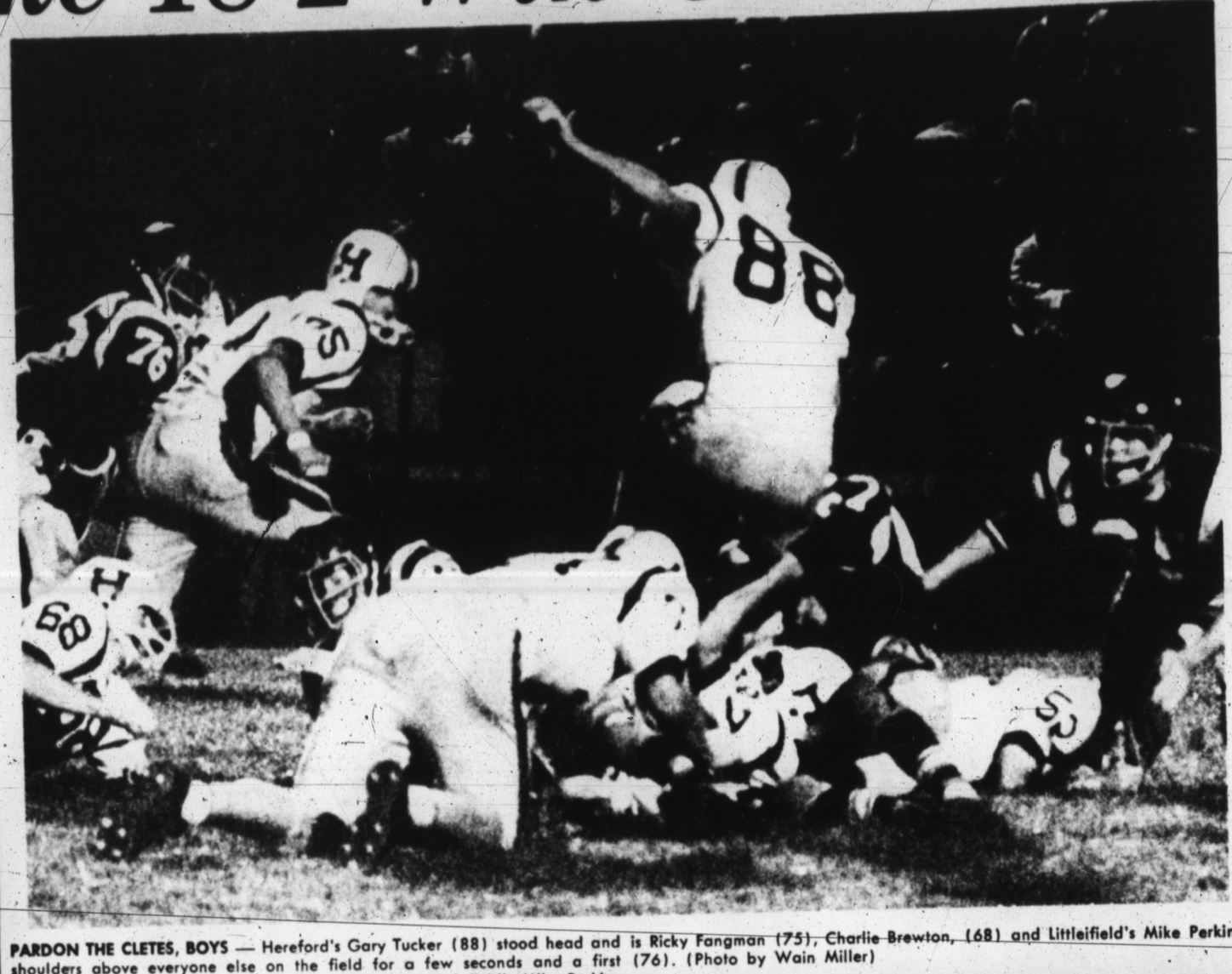
Stastitics wise, the game proved somewhat closer as the 'Faces carded nine first downs while the 'Cats had ten.

THE HERD marched for 201 yards on the ground and 45 in the air for a total of 246 yards offense. Littlefield had 127 rushing and 70 passing for 197 total.

Hodges completed four of nine passes while Littlefield connected on seven of 19.

Next week, Levelland comes to Hereford in another game which should see almost evenly-matched action.

Friday, Levelland went down 23-35 to the highly rated Denver City Mustangs.



PARDON THE CLETES, BOYS — Hereford's Gary Tucker (88) stood head and shoulders above everyone else on the field for a few seconds and a first (76). (Photo by Wain Miller)
is Ricky Fangman (75), Charlie Brewton, (68) and Littlefield's Mike Perkins

HOP-SKOTCH, ANYONE?—Whiteface halfback Gregg Richards did some fancy steppin' to avoid one tackler before coming face to face with two others during action against the Littleifield Wildcats Friday night. (Staff Photo)

OFF FOR TOUCHDOWN—Ace halfback Gene Drummond (10) cut through a gap and evaded two would-be Littlefield tacklers, shook loose another, and faked one more, then ran 80 yards to touchdown territory to put Hereford ahead 6-2 in the second quarter here Friday night. The 'Faces went on to win 18-2. (Staff Photo)

Women Bowlers Set Dates For Annual Tourney

Dates for the annual city tournament were set by the Hereford Women's Bowling Association at its quarterly business Wednesday. The tourney will be conducted on two weekends, Feb. 13-14 and Feb. 20-21.

Mrs. Rudy Bloodgood, first vice president, conducted the meeting in the absence of the president, Mrs. I. D. Rhodes. It was reported that the association now has 104 members sanctioned by the Women's International Bowling Congress.

Officers include Mrs. Nora Buchanan of Dimmitt, second vice president; Mrs. E. W. Dettman, secretary; Mrs. Ed Skypala , treasurer; Miss Alice Lueb, sergeant-at-arms-.

It comprises two leagues. The Sunset Keglers, who bowl on Monday evenings, are headed by Mrs. L. V. Watts as president. Mrs. Tommie Weemes is secretary. Mrs. Tony Ravizza is president and Mrs. Nadine Kearnes secretary of the Sunset Skitlers, who bowl Thursday evenings each week.

West German camera makers offer a variety of over 160 different cameras, with more than 700 different photographic lenses.

Lake Meredith Fall Fishing 'Looks Good'

Fishing potential for Lake Meredith on the Canadian River is looking up.

State fisheries biogists have stocked a total of 1,472,00 game fish in the new lake since May of this year. This averages 226 per acre for the lake which now has 6,500 surface acres of water.

Lonni Peters, whose laboratory is located in Canyon, says the stocked game fish are growingrapidly and should be catchingsize by late fall.

Peters says the bass have already reached a length of nine and ten inches and should weigh a pound by late November. He adds that channel catfish stocked in the lake last May should be catching size by spring. State and federal hatcheries have stocked 22,00 channel catfish in the lake since May.

WALLEYE were also stocked in the lake last spring with a total of 600,00 of the fish going into the water at various locations. These scrappy game fish have grown from n-inch-fry to nine inch fish since.

Fishermen have been catching young bass at Meredith since late summer. Most of the fish have averaged about seven ines and were all from the original stocking. Most fishermen have been returning the bass to the lake to grow bigger for future fishing enjoyment.

at Lake Meredith is coming along slowly. The National Park Service has sent out requests for bids on a mobile boat gasoline service concessions at Blue-West Recreation Area whic is located on the morth side of the lake.A quick-order food concession has also been advertised for at the same location. Blue-West is reached through the F.M. 1913 road between Fourways and Stinnett.

A marine gasoline and a food concessions are already in operaion at the Sanford-Lake Recreation Area on the south side of the lake south and east of the town of Fritch.

The only available access to the huge new lake is through these two areas.

Rhodes Pair Wins Bowling Event Here

The Hereford Jaycees 1st annual Husband and Wife Belle and Beau Tournament has been completed after a total of 132 teams participated.

First place honors belonged to the teams of Bea Rhodes and Dusty Rhodes of Hereford, and Ruth and Steve Douglas of Alburquerque, N. M., with a total score of 1299. High game for the tournament was posted by Mike Clark of Hereford with a near perfect effort of 299.

LEAGUE SCORES:

Sunset Keglers: 1st place Troy Moore, 8-0; 2nd place, Owens and Hollingsworth, 7-1. Team results:. Troy Moore, 4; Owens and Hollingsworth 3, Easter Fertilizer, 4; Reddell Waterwell, 4; Medlos, 1; Farmers Supply, 4; Richardson Seed, 0; Beefmaster, 1; Hereford Fruit Market, 0; Hereford Ins., 2; Welding, 3. Hi Ga. and Hi Ser.; Jean Watts, 527-195; Star of the Week, Jean Watts,. 122 pins over her average.

Major League: 1st Lone Star Ins. 11-1; Team Results: Boyd's 4, Owens and Hollingsworth, 3; Denton Park 3, Lone Star Ins., 3; A&C Foundation, 3; Ink Spot, 4; First Supply, 1; Cowan Jewelry, 1; Shell, 1; Jim's Plumbing, 1; Farm Bureau, 0; High Game Perry Ray and Fred Lookingbill, 255; High Series, Perry Ray, 644; High Total Game Ink Spot, 1017; High Total Series; Ink Spot, 3064.

First Workout For PP&K Boys Set Monday

First practice session for PP &K, (Punt, Pas and Kick) contest will begin tomorrow at 5:30 p.m. at Aikman School, according to Harold Morton, director of this year's event. Registration is still open at Stephens-Hudson Motor Co. for youngsters 8 to 13 years of age who would like to enter the yearly event.

THE PUNT, Pass and Kick program is jointly sponsored in Hereford by Stephens-Hudson Motor Co. and the Hereford Booster Club.

All registrants must be accompanied by their parents or legal guardian, according to Rex Clark, sales manager at Stephens-Hudson Motor Co.

PP&K involves no body contact, Clark said, and there is no charge for entering and no special equipment is needed.

Many prizes will be awared to winners in the contest.

LESSON: LOCK DOOR

MADISONVILLE, Ky (AP) — Mr. and Mrs. Roscoe Day went shopping, leaving their front door unlocked.

When they returned, the couldn't get in the house.

A burglar, who stole a watch and money, locked the door and took the key with him.

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Boys 8 through 13!!!

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ENTER PUNT, PASS & KICK COMPETITION TODAY!

WIN! Warm-up jackets! Helmets! Footballs! Gold, silver or bronze trophies! PLUS an all-expense-paid trip to an NFL game with your dad. AND a "Tour of Champions" to Washington, D.C., and to the annual NFL Play-Off Bowl game in Miami, Florida (with both mom and dad).

GET FREE! A book of punting, passing, place-kicking tips written, by top NFL experts. Also, an attractive PP&K tie-lapel pin.

You must be accompanied by a parent or legal guardian to register. Registration closes October 8!

HURRY! BRING YOUR DAD TODAY! GET FULL DETAILS AT...

STEPHENS-HUDSON MOTOR CO.

1st and Miles Hereford's Friendly Ford & Mercury Dealer EM4-2727

THE BRANDIN' IRON

By MELVIN YOUNG

There's always a joker in the crowd, and in the courthouse there seems to be an over abundance of them.

At least that's the opinion of County Judge H. C. (Hank) Williams after the incident in his office Thursday morning.

Jim Monroe local rancher, found an instrument on his ranch last week, (the identification of which is still a mystery) that looked something like an old bomb from the "Pearls of Pauline" series of many years ago.

The thing was round and about the size of a bowling ball with an attached clock. The clock incidentally, was in excellent shape and ticking away.

Someone placed the weird looking thing in the judge's desk while he was out of his office and set the alarm to go off at 10 a. m. However, the alarm failed to work and it was later in the afternoon when the Judge finally discovered the source of "that ticking noise" in his office.

Commissioner Marcus Latham and District Judge Harry Schultz were also in Judge Williams office when the "Bomb" was discovered, and all left little doubt that they wanted out in a hurry.

Hank carried the thing down to the sheriff's office for disposal. . . and they went along with the joke, making the Judge take it "outside in a hurry", which he did.

Then Friday noon as the Judge was leaving home, the floral company truck pulled into the driveway to deliver a flower to the judge. One red rose, with a note attached reading "Keep up the good work. Your friend."

"That's what got me," said Hank. "I didn't think I had a friend, and I know that bunch over at the courthouse wouldn't spend a $1 just to play a practical joke on me."

Hank accused Deputy Sheriff Pete Cole of the act, but Pete denied it. "I can't afford a $1 for a rose on my salary", he said, "and my raise doesn't go into effect until January 1."

Hank is still wondering who sent the rose, but he has a pretty good idea who's to blame, Sheriff Lowell Sharp and County Clerk B. F. Cain are prime suspects.

Meanwhile Hank is going about his duties in the courthouse with a wary eye cocked towards the Clerk's office.

"A bomb one day and a rose the next. I don't know what to make of it", Hank told us.

—HB—

Mr. and Mrs. Henry Turner will have a grand opening of their new dress shop, Turner Fashions, this week, Monday through Saturday. The Turners opened the store back in July of this year. The business is located at 606 S. 25-Mile Avenue.

—HB—

And the Downtown Merchants Association is going to give away a French Poodle. That's right, a genuine purebred mininture French Poodle.

The promotion event will run all next week, and the Poodle will be given away Monday, October 4.

All you need to do is register at one of the 32 participating downtown stores.

—HB—

Incidentally, the last man to arrive at the Downtown Merchant's meeting last Friday, was named to keep the Poodle all week. And Irving Alexander earned the honor.

Irving was still protesting as we left the meeting, but we'd bet that he winds up with the Poodle this week.

—HB—

What the average homeowner needs is for the last rose of summer to appear simultaneously with the last blade of grass.

And that remark has nothing to do with the rose in Judge William's office.

STANTON CHEERLEADERS — Elected last week as cheerleaders for Stanton Junior High School were, from the left: (bottom) Deborah Clark, eighth grade; Debbie Todd, seventh grade; and Peggy Summers, eighth grade; (standing) Nellie Radriquez, eighth grade; Mona Gail Gibson, seventh grade; and Kina Marsh, seventh grade. (Staff Photo)

Hereford High-Jinks

by Randy Hopson

Yeah for the Whitefaces! Our first home game was really great. The support of the Whitefaces is improving more with each game. The pep rally Friday afternoon was the best yet. It was obvious that the Sophmores and Freshman were outyelling the upperclassmen. So get with it you Juniors and Seniors!

Have you noticed the two girls who are at every game without fail? These two, who are out there no matter what the weather, really deserve some recognition. Penni Jones and Patty Roach, majorette and feature twirler, are the girls who boost school spirit with the band's support.

I don't know if Coach Willie Williams underestimates the seniors or if he just thinks we're plain ignorant. Really he's just adding a little humor to his government classes. In one of his classes Friday he taught that yea means yes and nay means no.

There has been a lot of comment on the overcrowded conditions of the first floor hall at H.H.S. Leave it to a Senior to know exactly what is needed. Robert Galley has been heard to suggest that traffic lights be installed in the down stairs hall. That just might work.

The students who attended the Attorney General's Youth conference last summer are giving a symposium at th B&PW in Lubbock today. Retha Kelley, John Perrin, Patty Roach, Carolyn Boynton, Jana Cole, and Bob Gentry are the delegation to Lubbock.

Thursday night the B-team played a rugged game against Plainview. The Herd held Plainview to 6 points which was good even if they didn't win. The boys were a little discouraged but they'll work all the harder to win now.

They aren't the only ones who are discouraged. If you see Nancy Smith and she doesn't speak don't think she is being unfriendly. She just can't see you. Somewhere under the stands at the football field lies one lone contact. If you just happen to be crawling around under the bleachers and see it, it's Nancy's.

To anyone who visits at the Ferguson home, take your shoes off, tip-toe, and whisper upon entering. JoAnn has a new 7-week old puppy named "Sniffles". JoAnn is having trouble getting him to sleep and once she does you had better not wake him up. Ask JoAnn who "Sniffles" is named for.

Will you tell the next person you hear telling an "Aggie" joke to be careful who he tells it to. Somewhere, someone likes the good old Aggies.

PAY AS YOU GO

EDDYVILLE, Ky. (AP) — Sheriff W. W. Ayer was embarrassed.

He was driving a prisoner to the penitentiary and had taken the toll road to get there quicker.

At the last pay state, Ayer discovered he didn't have enough money to pay the $1 toll.

"If you ever expect to get to the pen," Ayer told his prisoner, "you'll have to loan me 50 cents."

The prisoner came up with the difference.

Letter To The Editor

Dear Editor:

This is an urgent appeal for your help. . . your personal concern and your cooperation in achieving the United Fund Goal for Deaf Smith County this year.

You are aware that the United Fund goal has not been reached for the past three years. In some cases there was a failure to adequately publicize the need of the various organizations in the Fund, and in many cases our citizens have shown a lack of concern in helping achieve our goal.

The purpose of the United Fund is to eliminate individual money raising drives and to efficiently have one drive each year. Many additional fund drives can be eliminated if we reach the goal this year; if we fail, it appears that even more drives than ever will be held.

Our goal for the nine participating agencies in $30,160.97. This is not an unreasonable goal if county wide cooperation is achieved. In fact, this is just $200.00 more than the goal of last year despite our adding two new agencies and despite the continued growth of our area with its many needs.

Can you be counted on to help? There is a definite need for workers, a need for giving of time and money so that everyone can point with pride to our communiy and its various programs throughout the coming year.

Let's Be United — Give United!

Sincerely,
Clint Formby
President
Deaf Smith Couny United Fund
Ed Skypala
Drive Chairman

Alcohol does not cause dehydration. It causes water in the body's cells to move outside of the cells into the area around them. This loss of water in the cells causes thirst.

Cotton is one of the oldest and most valuable plants grown by man. It is known that cotton was in use in India and China hundreds of years before the birth of Christ.

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CONGRATULATIONS
Turner Fashions
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GRAND OPENING
"Complete Building Service"
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1 Mile North Highway 385

Fat Overweight
Available to you without a doctor's prescription, our product called Galaxon. You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer. Galaxon costs $3.00 and is sold on this guarantee: if not satisfied for any reason, just return the package to your druggest and get your full money back. No questions asked. Galaxon is sold with this guarantee by:
ROGERS DRUG STORE
Hereford — Mail Orders Filled

★ Complete Brake Service for quicker-safe stopping
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ONE MINUTE, PLEASE
GENE FOOKS
GET ACQUAINTED SUNDAY
OCTOBER 3. 1965
WE WANT TO GET BETTER ACQUAINTED WITH YOU: AND WE HOPE YOU WANT TO GET BETTER ACQUAINTED WITH US.
THIS IS OUR CHANCE, AS FRIENDS AND NEIGHBORS, TO KNOW AND APPRECIATE ONE ANOTHER MORE.
FOR THE SERMON SUNDAY MORNING AND SUNDAY EVENING I SHALL ANSWER QUESTIONS YOU ASK.
SAMPLE QUESTIONS
Do you think Christians should work for the Ecumenical movement?
Do you belive there are good people in all churches?
What do you think about the Social Gospel of today?
Why don't you use instrumental music in worship?
Does the church of Christ belive in closed communion?
Do you believe only members of the church of Christ are going to heaven?
What do you mean when you say the church of Christ is not a denomination?
Why do you make such a big point about baptism?
After the morning and evening services are dismissed, I shall remain to answer any additional questions any one wishes to ask that deals with Christian principles.
ALL ARE INVITED TO
Sunday School 9:30 to 10:15
Average attendance for 1965-497
Attendance goal for Oct. 3-600
Worship and Sermon
Morning 10:25 to 11:30
Evening 6:00 to 6:45

memo to advertisers

Measuring the audience

The performer who is more interested in the size of the audience than in the number of curtain calls spends most of his time looking for work.

The successful performer recognizes that only effective efforts build responsive audiences. He seeks applause.

The same might be said for newspaper editors.

We must serve and satisfy the editorial needs and interests of people in our area. The validity of this circulation audience and the applause readers give us is registered by the Audit Bureau of Circulations.

ABC-audited paid circulation facts measure readers response in such terms as how much they pay to receive copies, how many copies they buy, where they live, and how their copies are delivered.

As a member of this independent circulation auditing organization, we recognize the power of reader confidence — that they have chosen to be a member of this paying audience of their own volition, and that they will continue to do so only as long as we effectively serve them.

For advertisers, the significant differences between counting the audience and measuring the applause is reader response.

Ask to see a copy of our ABC report.

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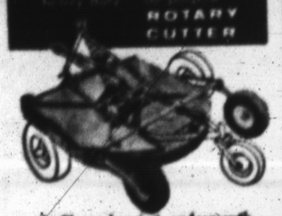
BUSH-HOG
ROTARY CUTTER



1. Clears heaviest undergrowth
2. Mows hay early or late
3. Cuts, shreds, mulches stalks

Kirby SALES CO.
107 Ave. H

Hereford Rotary Club
meets every
Monday at 12:05
FLOYD'S RESTAURANT

STATED MEETINGS
Second Monday
Thurs.
8:00 p.m.
MM
Ray Simpson, Jr., Sec.
Troy Stambaugh, W.M.

DENTON PARK
Development
and
Construction
North of Aikman School

Split Levels
A most elegant home built for family living - 3 large bedrooms - 3 bathrooms. Den with fireplace, living room, dining room, kitchen, patio with built in bar-b-que area. Automatic garage door. 1400 E. 16th. Built with the family in mind this lovely 4 bedroom is a real buy. Featuring cedar paneled den with fireplace, 3 baths, carpeted and all built-in. Come by 1405 E. 16th Street.

Outside Denton Park
Very comfortable all brick 3 bedroom 1¾ baths, 1200 sq. ft. of living area. Nice fenced yard, see at 824 Ave. K or call Denton Park office.
3 bedroom priced to sell. Large closets, living room, dining room and kitchen. Laundry area and pantry. 501 Ave. H or call Denton Park office.

TONY RAVIZZA
CUSTOM BUILDER
Office: 16th & Blevins
EM 4-1350

PERSONALIZED SERVICE IN . . .
PLANNING DESIGNING FINANCING
GENERAL INSURANCE
HOMES THAT WILL OUT LAST YOUR MORTGAGE
LET US PLAN WITH YOU

1. FOR SALE Miscellaneous

23" HOFFMAN TV with remote Control. Light oak console. Students desk. Phone EM 4-1364.
B-1-13-36-tfc

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

Ceramic Tile — Cabinet Tops
Floor Covering
• Free Estimates •
C&W Tile & Tops
847 E. 1st St. EM 4-3448
Hereford, Texas

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM4-1732
EM4-0528

OUR SERVICE DEPARTMENT
is equipped and staffed to give you the service you are entitled to.
We Appreciate Your Business
• Buick • Rambler
• Johnson Boat Mtrs.
KINSEY - OSBORN Motors
142 N. Miles EM 4-0990

ALFALFA HAY. See Charlie Holt, 4½ miles west on Clovis Highway. EM 4-0402 or 289-5599.
B-1-14-8-110p

INSULATION
For new and old homes
SHEET METAL NEEDS
WALKER SHEET METAL
305 E. 5th EM 4-0788
B-1-12-tfc

SILVERTONE CONSOLE All Channel 21 inch Color TV. $429.88. Sears, Hereford, EM 4-3854.
B-1-12-35-9p

FOR SALE Oats. Cleaned and sacked. $2.50 per sack. Kenneth Harper. EM 4-0916
B-1-12-32-TFC

STOP!
Before you buy an automobile, of any kind, check with
HIWAY AUTO SALES
600 West First
B-1-11-tfc

FOR SALE
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call,
SOFT WATER SERVICE
216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280
B-1-33-tfc

WANTED RESPONSIBLE Party to take over payments on late model Singer sewing machine in Hereford area. Will Zig-Zag, fancy stitches, etc. Five payments at $4.96 or $25.00 cash. Write Credit Department, 1114 19th Street, Lubbock, Texas.
B-1-36-34-TFC

EXCELLENT
KING 3-B TROMBONE
Would make good horn for high school or junior high student. Luxurious box case. Almost new. Reasonable. Call Larry Fuhrmann, EM 4-2030 or EM 4-0799.
B-1-7-tfx

IHC TRUCKS, 1963 to 1958 models. 1963 Chevrolet trucks for sale. Also 13 gravel trailers.
1959 IHC pickup
Call DR 4-5487 or DR 4-7050 Amarillo, Texas or come to
MOOREHEAD'S ANTIQUES
3 miles east of City limits on Hiway 287 to Dallas
B-1-12-4c

NEW Boys and Men's jackets. $2.50 and up. Hereford Surplus, 1221 East First.
B-1-13-12-4c

BOYD'S HUMBLE SERVICE
COMPLETE CAR CARE
EM 4-1110
741 W. 1st EM 4-9056

NEW FALL COLORS
In all imported and domestic yarns. Christmas gifts, and crewl embroidery. Free knitting instructions.
KNIT'N HOUSE
319 N. McKinley
B-1-11-tfc

FOR SALE New Motoria Verba Sonic sound system for car. $30.00 Call EM 4-1577 after five.
B-1-15-37-tfx

NEW SHIPMENTS of Needlepoint tapestries, Crewel kits and Christmas kits. Dan's of Canyon.
B-1-13-37-5c

HOUSE TRAILER for sale or trade. Mark IV Realtors, EM 4-2220.
B-1-10-37-4c

FOR SALE
Used Power Poles.
Lots 1 to 49, $5.00 each.
Lots 50 or more, $4.00 each,
DEAF SMITH COUNTY ELECTRIC CO-OP, INC.
HIWAY 60 EAST, EM 4-1166
Box 753.
B-1-12-tfc

ONE HORSE trailer, good condition. Mrs. Curtis Traweek, Route 3, Hereford EM 4-0062.
B-1-12-38-2c

ALMOST NEW Bundy Clarinet. $90.00. EM 4-2502.
B-1-10-38-4c

FOR SALE AKC Registered Miniature Poodles. 510 Avenue G. EM 4-9049.
B-1-10-38-2p

YOU SAVED and slaved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric shampooer $1. Hereford Hardware.
B-1-21-13-2c

"Floor Coverings Are Our Specialty"
CUSTOM FLOOR COVERING CO.
116 W. 2nd EM 4-3265

Reliance HOMES
BY FOXWORTH GALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County Bread and Pastries

MEAT
Specializing In
CUSTOM SLAUGHTERING
WHOLESALE — RETAIL
HACKER — JESKO
Rt. 3 — Hereford
EM 4-3390

BIG RED BARN
We buy-sell-trade for anything of value.
USED FURNITURE
Appliance and Junk
•••
EM 4-3552
West Side of Hereford
Highway 60

APPALOOSA filly. Call OL 5-2462 in Canyon.
S-1-10-13-1c

REGISTERED angus bulls for sale. Charles Hoover, Call EM 4-1735
S-1-10-13-26k

FOR SALE 105 stocker heifers. Phone 258-7337.
B-1-10-13-2c

FOR SALE 38 choice 450 pound Hereford caves. Phone EM 4-3559.
B-1-10-13-2c

FOR SALE Mahogany Packard Grand Piano 6'. Mrs. S. O. Wilson. Phone EM 4-2185.
B-1-13-13-3c

BACK TO SCHOOL
Reconditioned bicycles.
Have your bicycle checked for safety.
Bisycle and lawn mower repairs and sales.
Lawn mowers sharpened.
SWEDE'S CYCLE SHOP
Phone EM 4-0325 East of REA
S-1-10-4p

Complete
Turn Key Installations
of Pumps and
Gear Drives
BIG "T"
PUMP CO., INC.
Sales & Service
Hereford ..... EM 4-0353
Dimmitt 647-3444
Friona 247-3311
S-1-24-tfc

BEFORE YOU BUY TIRES
Check prices. Quality Firestone Tires. Specializing in Truck and Tractor. Call for price quotation.
BEETEX SUPPLY CO., INC.
Pho. 289-5313
S-1-42-TFC

SPECIAL
Water Heaters
10 Year, Glass Lined
30 Gal. Installed
Only $59.95
CALL NOW 276-5226
For Complete Plumbing and Heating
FRANK HAISLIP
EASTER STORE

PINTO BEANS
Today Paying $9.00
(Subject to Market Change)
FRAZER MILLING CO.

EXPERT CLOCK REPAIR
on All Clocks
8 Day — Alarm — Coo Coo
and Automobile
COWAN JEWELRY

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders with hydraulic drive.
Dempster Planters, Cultivators and Rotary Hoes.
Lilliston Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE
LESLY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

PURE CADDO wheat seed. $2.00 bushel. F. H. King. EM 4-3896.
B-1-10-38-4c

STORAGE BUILDINGS
10' x 11' $200.00
10' x 14' $265.00
10' x 20' $325.00
See These Buildings at
336 Ave. I
S-1-52-tfc

TRADE
Hardware and Furniture store in Lovington, New Mexico. $25,000 stock and fixtures. Trade for business or property of like value in Hereford, Texas.
C. V. DARDEN
Box 1056, Lovington, New Mexico. Phone 396-3430, Lovington.
S-1-9-5c

ANGUS BULLS
ANDREWS & ANDREWS
S-1-10-tfc

CUSTOM ROW BINDING
For sale a two row binder and platform canvas, new condition for 10' PTO, IH binder.
RALPH PACKARD
EM 4-2110 before 9:00 or after 6:00
S-1-10-tfc

HARD TO FIND ITEMS
Door chimes, light fixtures, HARD TO FIND light bulbs, including 150 watt colored flood lamps, and fluorescent tubes. Ironrite Ironer pads and covers and many more items.
WITHERSPOON ELECTRIC COMPANY
129 W. Third EM 4-0224
S-1-10-tfc

REPOSSESSED SINGER
Big Singer Zig-Zag, equipped in 4 drawer cabinet. Take over balance of 8 payments of $4.75. Also one 1965 Dial-O-Matic, fully guaranteed, same as brand new. Take over balance of small payments. For information write to Credit Manager, Box 3501, Amarillo, Texas.
S-1-13-1c

JUANITA'S
Alterations and Restyling
Phone EM 4-3444
510 Roosevelt, Apt. 6
B-11-13-1c

FOR SALE: Border Collie Pups. $15.00 a piece. Write or call Katrina Donnell, Rt. 1 Tulia, Texas, WY 5-3637.
B-1-13-2x

FOR SALE
HOUSE TRAILER. Five room and bath. 57' x 10'. A-1 condition. Carpeted, air conditioned. Will sell reasonable. Can be seen at COLE TRAILER PARK, Space 7. East Austin Road and McKinley Streets.
B-1-13-tfc

2. FOR SALE Farm Equipment

FOR SALE
223 JOHN DEERE BEET HARVESTER BARNES BEET TOPPER
Picks-up and windrows in one operation. Both machines almost new.
Call No-8-2587
Tulia, Texas
B-2-13-4c

HAVE TALL BINDER
To cut Red Top cane, corn, African millett and other tall crops. See or call Keith Brock, Friona, Texas.
806-265-3449
B-2-35-9c

FOR SALE
6', PTO, AC COMBINE, with pickup attachment. Good condition. This machine would combine beans.
DAVID BRUMLEY
Phone EM 4-1174
B-2-35-tfc

All Channel TV in rich hardwood veneer cabinet. $179.95 SILVERTONE One dial 23 inch Sears, Hereford, EM 4-3854
B-2-17-35-9p

FOR SALE
One 40-HP and one 50-HP electric motors with switch boxes. J. B. Culp, Route 1 Hereford, Texas Phone 258-7568.
B-2-38-9c

NEED $5,000 to $40,000 worth of equipment? Investigate our leasing plan before you finance any other way. Mark IV Realtors, EM 4-2220.
B-2-21-14-tfc

HEREFORD RADIATOR
FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

Harold Morton Real Estate
Farms, Homes & Commercial Property
Prudential Farm Loans
ROBINSON INSURANCE
Home EM 4-1462 Office EM 4-2232

In Hereford
E. B. BLACK CO.
FLOOR COVERING SPECIALISTS
• CARPET • LINOLEUM
• CABINET TOPS • 9' & 12' FELT BASE
QUALITY MERCHANDISE
EXPERT WORKMANSHIP
2nd & Main Phone EM 4-0055

MARK IV REALTORS INC.
"HALLMARK OF SERVICE"
MLS
230 N. 25 MILE AVE. EM 4-2220

HOMES

3 BEDROOM BRICK, GARAGE, 501 NYLON CARPET, BUILT-INS, DISHWASHER, DISPOSAL, UTILITY ROOM. 1,100 SQ. FT. OF COMFORTABLE LIVING FOR ONLY $12,500.

$500 down, no loan closing costs and payments of $93 per month moves you into this newly redecorated 2 bedroom and den brick home in the Shirley school district. H-223.

3 Br. house 2 years old. Close to Bluebonnet school. $67 per month, only $750 down.

We have several homes for rent.

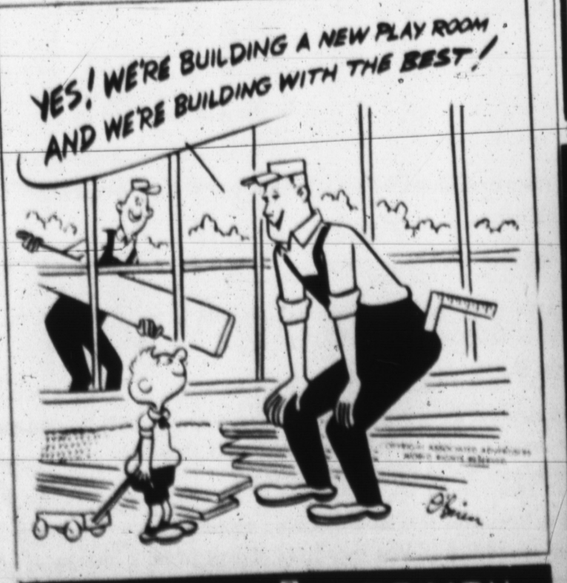
FARMS AND RANCHES

Section and half of development land, level, with 96' of irrigation water with less than 200' lift. $85 per acre.

Top quarter, 2 wells, on pavement. Improvements. Will trade for half. In Hereford area. F-211.

EVENING & SUNDAYS
Oliver Strou EM 4-2857 Francis Hardwick EM 4-2241
Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO. INC.
1302 Park Ave. EM 4-2652



FOXWORTH-GALBRAITH LUMBER COMPANY
SPECIALIZING IN ALL KINDS OF BUILDING MATERIALS
234 E. 2nd Hereford EM 4-1224

Deaf Smith County Abstract Co.
323 Samason
West of the Court House
EM 4-0851
Abstracts — Blueprints — Photocopying

DEMAND .... JUSTICE
HOMES

Virgil Justice
EM 4-2266
Main and Highway 60

THE MEN WHO KNOW
Mike Justice Res. EM 4-0544
Ralph Owens Res. EM 4-2560
Frank Wiginton Res. EM 4-2028
Jerry Huckabay Res. EM 4-2636

.. NOTICE ..
Had 90 days active military service? Then you're eligible for a 100% FHA loan on a $15,000 home or less. Total move in cost required $200. See us for details.

. . . Hereford's Leader in Real Estate
WE MAKE FARM LOANS

Section with 3 good wells on natural gas. Lays near perfect for irrigation. No improvements. 263.5 acre wheat. 101 acres Milo allotment. $350.00 per acre. 29% down. F-421

102 acres with one good well. 90% alloted. Close to town. $425.00 per acre. $10,000 down.

160 acres with nice brick home. 96 acres milo and 45 acres wheat. One excellent 8" well on natural gas. Lays perfect. Consider trading for home in Hereford. F-224

230 acres near Umbarger. 2 wells, good allotments. $400.00 per acre.

FREE RENTAL SERVICE.

Hereford Insurance Agency
• To be sure! Don Baugous — Manager EM4-0850

Phone EM 4-2030 WANT ADS Phone EM 4-2030

TOP QUALITY
Irrigation Dams as low as $3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

ONE SUPER 92 60 model Massey-Harris. Wasn't run until '61. See Lofton Jamison, Elm Courts.
B-2-16-13-2p

FOR SALE IHC two row binder. Phone EM 4-0640.
B-2-10-9-tfc

1958 IHC truck. Grain bed, hoist. New engine. Phone 225-4674. Tharp Exchange.
B-2-12-36-tfc

GOOD USED Trucks. Grain, beet. King Sales. North Hiway 385 EM 4-3886.
B-2-11-38-4c

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

Classifieds Get Results

FOR SALE Sugar beet harvester. Two row with topper. Never used. Make offer. Call Morris Easley EM 4-3806.
B-2-17-38-4c

BEFORE YOU BUY ALUMINUM IRRIGATION PIPE
Check prices. Our pipe has cast aluminum couplings which will not bend. Call for price quotation.
BEETEX SUPPLY CO., INC.
Phone 289-5313
S-2-42-TFC

3. FOR SALE Automobiles

FOR SALE 1964 Corvair, Coupe. Red. Four speed, White sidewalls. Call EM4-1139 or inquire 126 Avenue C.
B-3-17-34-TFC

KENMORE ZIG-ZAG Sewing Machine with cabinet. $92.88. Sears, Hereford, EM 4-3854
B-3-10-35-9p

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

1958 CHEVROLET Station Wagon, standard shift, overdrive. Air Conditioned. EM 4-1456 or EM 4-3505.
B-3-12-10-tfc

1965 DODGE Palara, hard-top coupe. Loaded. SAVE! 600 West First.
B-3-10-11-tfc

1956 CHEVY V-8 four door station wagon. $195. 600 West First.
B-3-11-11-tfc

1956 FORD two door sedan. Real clean. Contact Ronnie Hathaway Chevrolet Body Shop.
S-3-13-13-1p

Read The Classifieds

1965 FORD Galaxie 500 LTD. Low mileage. Call L. B. Wortham 276-5688
B-3-12-13-tfc

4. REAL ESTATE For Sale Or Trade

FOR SALE
THREE BEDROOM, 2 baths, lots of built-ins. Wood burning fireplace. 1800 feet, brick veneer. Good loan committment. Located 120 Emma. For appointment to see, call EM 4-3479.
E. E. BISHOP
B-4-10-tfc

FARM & RANCH LOANS
Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0925
S-4-28-tfc

WILL TRADE
2 Bedroom rock home, big family room, wood-burning fireplace, 50 Oak trees, fruit trees, 3 acres. 2 miles from Kerrville. Will trade for property of equal, $35,000. Call EM 4-0266.
S-4-13-1p

CASTRO COUNTY FARM
HALF SECTION: Improved. Two 8" wells on natl gas. 250 acres in cult. Allotted to cotton, wheat and grain. Consider nice home in trade. 29% down. $325. acre.
GRASS LAND
THREE SECTIONS: North pln. Irrigation water available. 29% down. Per acre $65.00.
DEAF SMITH COUNTY
QUARTER SECTION: Perfect level land in cult. on pavement. Light irrigation water available. $150. per acre.
WESSON REAL ESTATE
Hereford Texas
B-4-13-1c

GOOD COLORADO BUY
Grass-Cattle-Wheat-Feed Cash Income
Money making opportunity in southeastern Colorado! 6994 acres with 4150 acres cultivated. Wheat is up-moisture-perfect cattle fat. Over 25,000 income from soil bank, feed grain and wheat programs. Allotments: 1514 acres wheat, 1118 acres feed grain. Two sets modern improvements. Been carrying over 200 cows. Price: $400,000.00-terms available. For further information, contact:
BURGHART-HATTON, REALTOR
506 Exchange Nat. Bank Bldg.
Colorado Springs, Colorado.
Phone: 634-8882

IRRIGATED LAND
16.
$135,000.00 for this beautiful vegetable farm only 4½ miles from Hereford. . .Will take reasonable down payment. 240 acres with 2 good wells. Approx. 40 A. wheat, and 20 A. cotton.
24.
$48,000.00 with small down payment will buy this excellent vegetable farm. About 110 A. cultivated, an ocean of water in approx. 40 A. lake. . .and a good well. Has lake pump and aluminum pipe available. Cultivated land cash leased and tenant wants it for 1966. This is a real deal.
28.
Approx. 157 acres south of Hereford with 2-6" wells . . . approx. 10 A. cotton, 100 A. wheat, 45 A milo, land is rented for 1966. . .$425 per acre.
43.
40 acres right close to town for $25,000.00. Has 6" electric well . . .G.I. Loan can be assumed.
76.
490 acres in our best water strata, 3 wells, nat. gas, small house, and 100% Johnson Grass allot. One of our best farmers has just cash leased this land and over a 5 year period he will clean it up for you. . . . .Under priced.
99.
One of the most choice quarter sections anywhere with 2 wells, tile, old but very good improvements on pavement close to Hereford. If you have dry land northwest or west, this is the place for you. You can move right in.
185.
Beautiful section, well improved, worlds of water, good improvements. Rented to very good farmer. You need to look at this one to appreciate it.

Call us for all your PRUDENTIAL farm loan needs. . . . buying, selling improving.
SAM NUNNALLY
LONE STAR AGENCY
601 Main
EM 4-0555 Days, Home EM4-2814
B-4-38-tfc

FOR SALE
Office Building on Hiway 60 with 640 square feet floor space, corner lot, central heating and refrigerated air. Paneled and carpeted. Priced below cost of comparable. VACANT lot. Might consider long-term lease. Call EM 4-0972 or EM 4-0789.
B-4-12-TFC

3 irrigated section near Stratford, ½ minerals, possession, good set of improvements, good loan. Will sell one section or three. Priced to sell.
PLAINS REAL ESTATE
Littlefield, Texas
B-4-11-6c

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

COUNTRY LIVING
One acre with large 3 bdrm. brick, den dble. garage, pressure system and builts-ins., 4% loan.
NORTHWEST HEREFORD
New 3 bdrm. brick, den, dble. garage, built-ins, 2 baths, will consider trade, Call for details.
AVENUE J
Large 3 bdrm, frame. $9,500. good terms.
HANSFORD COUNTY
320 A., 1200 gal. well, nat. gas, 155 milo, 155 wheat, $375.00 A., good terms available.
Good Section, 3-8" wells, 8200 ft. of underground tile, $365.00 per A., $114,000.00 loan. Owner will trade for ½ in this area.
SHERMAN COUNTY
We have land in Sherman County priced from $160.00 per acre and up with water potential. Also several developed farms.
DALLAM COUNTY
640 A., in soil bank until 12-3-65, test hole privileges, $160.00 A., 30% down.
800 A., all cult., guar. 8" water, $175.00 per A., drill 2 wells and pay 5% dn., carry bal. on good terms.
DEAF SMITH COUNTY
160 A., near town, 2 wells, $450.00 A., 29% down.
320 A., 2-6" wells, tile, 90.1 wheat, 186 milo, 21 barley, 7 cotton, $275.00 A. 29% down.
648 A., 583 cult., 3-8" wells, tile, 178 wheat, 303, milo, 9.8 cotton, lots of improvements $400.00 per A., has good loan.
HAMBY REAL ESTATE
South Hwy. 385
Hereford, Texas
EM 4-3566
J. M. Hamby EM 4-2553
Gerald Hamby EM 4-1534
Durward Hamby EM 4-3466
Buddy Rogers EM 4-2150

STRIKING
Colonial designed brick home, tiled entry, completely private master bedroom with seperate dressing room and bath, lovely kitchen, storm windows and doors plus a good storm cellar. Priced under $23,000.
A-16
CORNER LOT
Neat frame home, 3 bedrooms, pretty kitchen with pantry, utility room. Priced to sell under $11,000 to qualified buyer.
A-18
NEAR SCHOOL
Spacious 3 bedroom brick in excellent condition, nylon carpeting, large kitchen, lovely cabinets, dropin range, fenced yard. Can be financed FHA.
A-12
HI-PLAINS LAND COMPANY
600 West 1st EM 4-0713
Gwen Leatherman EM 4-1650
G. S. Wheeler EM 4-3798
B-4-12-tfc

$ $ $ $ $
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Panhandle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

THREE BEDROOM home in Canyon, small down, assume loan. 2106 12th Avenue, OL 5-2462.
B-4-13-38-2c

FOR SALE OR TRADE
NEW THREE BEDROOM house with garage. To be moved. Three bedroom, 1¾ bath on 70' lot, edge of City.
NEW 3 BEDROOM BRICK HOUSE; 2 car garage, 14 x 24 office for rent or sale
One acre and smaller tracts. will finance.
397' of Hiwy frontage on West Hiway 60.
Bill Barber, EM 4-4073
S-4-37-tfc

FARM FOR SALE
480 ACRES, COLLINGSWORTH COUNTY. Modern six room house. 300.4 acres cultivated land, in soil bank through 1968. 58.2 cotton allotment. 91.6 wheat, 93 feed grain. Shallow well irrigation area. Also running creek. ½ minerals. Contact Mrs. Cicero Gulley, 1300 Amarillo St. Wellington, Texas. Phone EM 4-0785, Hereford, Texas.
S-4-12-2c

TRADE
Have $7,000 equity in 3 bedroom, 1¾ bath home on 75'x 120' lot in Lovington, New Mexico. Trade for like value in Hereford, Texas.
C. V. DARDEN
Box 1056, Lovington, New Mexico. Phone 396-3430.
S-4-9-5c

Campbell Real Estate Offers Land
3½ SEC. in SE Colorado. All irrigated but ½ sec. grass. Seven 6" & and 8" wells, large milo and wheat allots., large ext. loan, several sets of imp. $210 per A. 29% down.
2000 a. OKL. PANHANDLE grassland. Approx. 1½ sec. would make fair cropland with GUARNTEED 8" WATER! On pavement. $65 per A., 29% down.
80-ACRE TRACT. Your choice of three, all irr. with good water and allots. $10,000 or less will handle any one of these.
HOUSES
$500 DOWN for 3 bdr. frame house in nice location. $9,500.
3 BDR. STUCCO, garage, basement, well located. Loan payments of $81.00 per mo. Very easy terms to solid customer $10,500.
CHOICE LOTS for homes, restrictions of 1100 sq. ft. up. Several sizes, flexable terms.
CAMPBELL REAL ESTATE
East Hwy. 60 Ph. EM 4-0972
If no answer, call EM 4-0798 or EM 4-0789.
S-4-12-2c

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0925
S-4-28-ttc

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

FOR SALE: Three bedroom brick house, double garage. 200 Sunset Drive. EM 4-3255.
B-4-12-10-tfc

FOR SALE BY OWNER
129 Avenue C
Two bedroom, den, large living room. Central heat, carpet, storm windows. Nice yard, grass, shrubs and shade trees. Small work shop and storage. Back yard completely fenced. Double garage. Will take in trade, lot or car. Shown by appointment.
D. C. KINSEY
Phone EM 4-1300 or EM 4-0990.
B-4-12-4c

FOR SALE
BY OWNER, in NW Hereford, 3 bedroom brick, 1¾ bath, dining room or den, laundry room. Two car garage. Carpeted, built-ins. Will sell with or without furniture. 233 Aspen. For appointment to see call EM 4-0637.
B-4-37-4c

EXCLUSIVE LISTING
Lots very reasonably priced in Unit 1 of Bluebonnet Addition. FHA Loans available on Cherokee Drive and on 16th across the street from Bluebonnet School.
HICKMAN REAL ESTATE
EM 4-3275. 115 15th Street.
B-4-12-tfc

BY OWNER
EXTRA NICE 4 BEDROOM, 3 baths, large den-kitchen and dining area combination with fireplace. Large playroom, covered patio, redwood fence. Might take small house as trade-in. Located in Sunset Addition in Hereford. Phone 247-3001, Friona from 8:30 AM to 5:00 PM.
B-4-12-tfc

FOR SALE ½ Section land. Dallam County. $200 per acre. Phone EM 4-0656.
B-4-12-37-tfc

IRRIGATED LAND
$325.00 per acre and up. 1440 ACRES, irrigated, $175.00 per acre.
BROWN REAL ESTATE
Vega, Texas Pho. 267-5776
B-4-36-7c

KENMORE Automatic washer 2 speed, 3 cycle, 3 water temperatures, with lint filter and saftey switch. $174.88 Sears, Hereford, EM 4-3854.
B-4-20-35-9p

FOR SALE OR TRADE — My 3 bedroom brick home in Littlefield on farm land in Deaf Smith or Castro County. Contact I. D. Onstead, Littlefield, Phone 385-3211 or 385-3009.
B-4-11-tfc

5. FOR RENT

FOR RENT OR FOR SALE
THREE BEDROOM, 1½ bath, fully carpeted. Built-in range, oven. Fenced yard. On Ranger Drive. $125.00 month.
Call OL 5-4268, Canyon Tex.
B-5-13-1c

MRS. H. M. BENEFIELD house for rent. Two bedroom, furnished. $125.00 per month. Whites only. 811 North Main. Call M. S. Benefield EM 4-2500
B-5-23-35-TFc

FOR RENT
New two bedroom duplexes, 500 block Avenue H and G.
D & R BUILDERS
EM 4-3780
I. D. Rhodes 289-5217
Nell Spradley EM 4-1813
B-5-47-TFC

HOUSE FOR RENT OR SALE
231 AVENUE J
Built-in range, oven, disposal. Carpeted throughout. Lease, purchase agreement available. Call EM 4-2424 or EM 4-0164
B-5-36-tfc

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. $25 a month. Call EM 4-0416
S-5-10-TFC

FURNISHED APARTMENT for white couple. No pets. 116 Ave. A.
S-5-10-3 TFC

ONE BEDROOM furnished apartment. Call EM 4-3466 or inquire at 213 West Park.
B-5-12-13-4c

QUIET ONE bedroom furnished apartment. Adults. Close to town. 108 West 8th.
B-5-12-13-tfc

NEW TWO bedroom apartment for rent. Forced air heat, plumbed for washer, wired for dryer. Call EM 4-1196 or come by 118 Ave. E.
S-5-23-13-1c

THREE BEDROOM home near Aikman school. Call 647-3121 days, 647-3394 nights in Dimmitt.
B-5-13-13-3c

NICE THREE room furnished apartment, Whites only. Apply 232 West Third.
B-5-11-13-tfc

FENCED grassed trailer space on school bus route. Available October 1st. Leona Packard, EM 4-3897.
B-5-14-13-3c

THREE bedroom unfurnished, bills paid. $85.00. EM 4-3566 or EM 4-1534.
S-5-10-13-1c

TWO BEDROOM trailer, James Brown Tire Service. Hiway 60 West.
B-5-10-13-tfc

FOR RENT, two bedroom carpeted unfurnished house. Garage, fenced back yard. Call EM 4-2065. Come to 311 Avenue K after 5:00.
S-5-20-13-1c

MATCHING Electric Dryer, 2 cycle. $109.95. Sears, Hereford, EM 4-3854.
B-5-10-35-9p

NORTHWEST MOBILE LODGE
Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277.
B-5-11-tfc

FOR RENT to retired couple. 3 room house. Some house and yard work available. Call 276-5333 after 7:30 p.m. or Sundays.
B-5-21-3-TFC

UNFURNISHED HOUSE. White couple only. No pets. 303 Ave. H.
B-5-10-28-TFC

AUTOMATIC LAUNDRY for lease or sale. Call 276-5333 after 7:30 p.m. or Sunday.
B-5-13-3 TFC

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
Phone EM 4-2646
B-5-10-tfc

TWO BEDROOM unfurnished, no garage. One block from Post Office. Contact Hap Cavness, 129 West 5th. Phone EM 4-2213.
B-5-18-10-tfc

FOR RENT
Two bedroom house.
106 Avenue D
$80.00 Month
Three Bedroom House
502 E. Third
$100.00 Month
EM 4-1103
B-5-11-tfc

BUSINESS SPACE
Park Avenue Shopping Center
515 Park Avenue
$50.00 Month
EM 4-1103
B-5-11-tfc

THREE ROOM furnished apartment. Also bedroom. Whites only. 711 East Third. Phone EM 4-1498.
B-5-13-12-tfc

FOR RENT to white adults. Three room furnished house, also two bedroom trailer. No pets. See Roy Manning, 325 Avenue B.
B-5-18-38-tfc

FOR RENT one and two bedroom efficiency apartments. Bath, kitchen, dinette. Furnished. All bills paid. Kenny Gearn Aps. EM 4-2703.
B-5-19-38-3c

6. WANTED

WANTED GOOD used piano for choir instruction at Hereford Migrant Ministry Building. Call Virgil Dodson, EM 4-3820; Eunice Vasquez, EM 4-2503.
B-6-19-12-3p

WANTED BEGINNERS, Piano and accordian. Mrs. A. L. Williams, 701 East Third Street.
B-6-13-34-TFC

GAS Classic. Two full oven with smokeless broiler oves below. Electric clock with four hour timer. White or coppertone. $259.88 Sears, Hereford, EM 4-3854.
B-6-23-35-9p

WANTED TWO bedroom furnished apartment or house. Call EM 4-2797.
B-6-10-13-1p

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-tfc

7. Dressmaking-Ironing

WILL DO ironing in my home. EM 4-3528. 235 Avenue A.
B-7-11-10-8c

8. HELP WANTED

COLDSPOT Refrigerator with Spacemaster Shelves, Crispers and Meat Keeper. Two door. $259.88. Sears, Hereford, EM 4-3854
B-8-15-35-9p

FULLER BRUSH CO.
Has local route openings in the following areas. Hereford, Friona, Bovina, Clovis, For mature married man or woman, 25 to 45, with car. $100 a week average to start. Permanent, secure. Fringe benefits. Some part time opportunities in the same areas. For interview appointment, See local dealer Glenn Williams, 1400 3rd. Ave., Canyon, Texas or write 1624 Jorden, Amarillo or phone FL 6-5663.
B-8-40-TFC

MAJOR INSURANCE Company wants debit agent in Hereford. $100 week guaranteed for 16 weeks. Send resume to 1919 Fannin, Amarillo.
B-8-20-38-4p

HAIR STYLIST and shampoo girl. Continental Coiffeurs. EM 4-1744.
B-8-10-47-Tfc

Local Representative Wanted Man or Woman. Full or Part Time.
No investment required. Protected territory. Complete Company Financing. Exceptional earnings. Incentive plan. Full training provided. National advertising program.
Representative will handle our complete line; The Book of Knowledge "America's Favorite since 1911". The new Min-Max Teaching Machine-Program Learning at its Best", and other educational products.
All replies kept confidential; write; C. V. Foster 4215 E. Lliff Denver, Colorado 80222.
B-8-13-8c

9. Situations Wanted

CUSTOM FARM WORK
Listing, discing, etc.
JAKE MOORE
EM 4-1542
B-9-4-10p

WILL DO typing in my home. Experienced. Reasonable rates Mrs. Stephens. EM4-6856.
B-9-13-4-TFX

CHILD CARE wanted in my my home. Experienced. 307 Avenue J. EM 4-3428.
B-9-11-37-3c

CHEST FREEZER, 22 cu. ft., holds 770 lbs., from Coldspot. A sensational value. $219.88 Sears, Hereford, E M4-3854
B-9-17-35-9p

WANTED
Custom Mowing, Raking, Baling.
DON JACKSON
Phone EM 4-1941
B-9-7-tfc

EXPERIENCED Stenotypist, receptionist. Wants temporary, permanent or part time work. Call EM 4-2056.
B-9-12-12-3c

(Continued on Page 8)

HEREFORD REAL ESTATE
1505 E. Hwy. 60 EM 4-2424
Leroy Price EM 4-1649 Jim Cromer EM 4-0164

HOMES
New
Three bedrooms, 1 bath, carport. $8200.00.
On Douglas—3 bedrooms, 2 baths, beautiful yard. $22,500 appraisal.
New home on the corner of Kingwood Drive and Plains. 1737 sq. ft. home with fireplace, carpet, dish- washers, disposal, range and oven. Will trade. Move in price $375 and up. Over 200 plans to choose from.

HOMES
2 new homes. $525 move-in cost. Fence, range & oven, carpet, double garage.
New
Three bedrooms, 2 baths. Over 1200 sq. ft. In Bluebonnet Addition. $600.00 down. Loaded.
New
Three bedrooms, 1¾ baths, range and oven, double garage. $13,725. Move in for $525.

FARMS
One section in Nevada. Will trade or sell outright.
160 acres, 2 wells. Reasonable down.
200 acres at $350 per acre. Three wells, reasonable down.
6 unit Apartment Building in excellent location. Good income. All apartments rented. Call today.

W. T. CARMICHAEL REAL ESTATE
801 S. 25 MILE AVENUE PHONE EM 4-1251
HOMES — FARMS — HIGHWAY FRONTAGE
Homes — Farms — Highway Frontage — Ranches
Commercial, Home and Farm Loans
We Need Your Farm Listings
TROYS CARMICHAEL

Continuous Sat. & Sun. from 1:45
Weekdays Matinee 1:45
Evening at 6:45
Star EM 4-2037 342 N. Main
A PRICE ON HIS HEAD AND A DESERT TO CROSS...

NOW! THRU TUES
STARTS WEDNESDAY for 4 BIG Days!
AT LAST!
A gen-u-ine movie first! A way-out whopper! A funny movie? YOU BET IT IS...!

Open 7:00 Show At Dusk!
Tower DRIVE IN EM 4-2382 W. Hwy. 60
NOW . . . THRU TUES.

"BOYS PRISON"
WED. THURS. FRI.

A FILM ADVENTURE WITHOUT EQUAL!

Classifieds...

HAVE HAD three years college in pre-electrical engineering and experience in customer contacts and domestic refrigeation. Contact at 276-5672.
S-9-19-13-1p

COLORED MAN wants work. anything considered. Rear 613 Texas, Apt. 106.
B-9-12-13-1p

10. NOTICE

WRINGER WASHER with Visi-Matic wringer and lint filter. $129.88. Sears, Hereford, EM 4-3854.
B-10-12-35-9p

NEW FALL COLORS
In all imported and domestic yarns. Christmas gifts, and crewl embroidery. Free knitting instructions.
KNIT'N HOUSE
319 N. McKinley
B-10-11-tfc

TRADE
$125,000.00 equity in $200,000 property in Lovington, New Mexico. Trade for property of like value in Hereford, Texas.
C. V. DARDEN
Box 1056, Lovington, New Mexico. Phone 396-3430, Lovington.
S-10-9-5c

11. Business Service

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or
Box 130 EM 4-1345
B-11-46-tfc

HEREFORD CASIN SERVICE
Casing pulled.
Stuck Pumps.
Hydraulic units.
Phone EM 4-3508 Box 865
Hereford, Texas
S-11-12-tfc

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Pho. EM4-0262
S-11-28-TFC

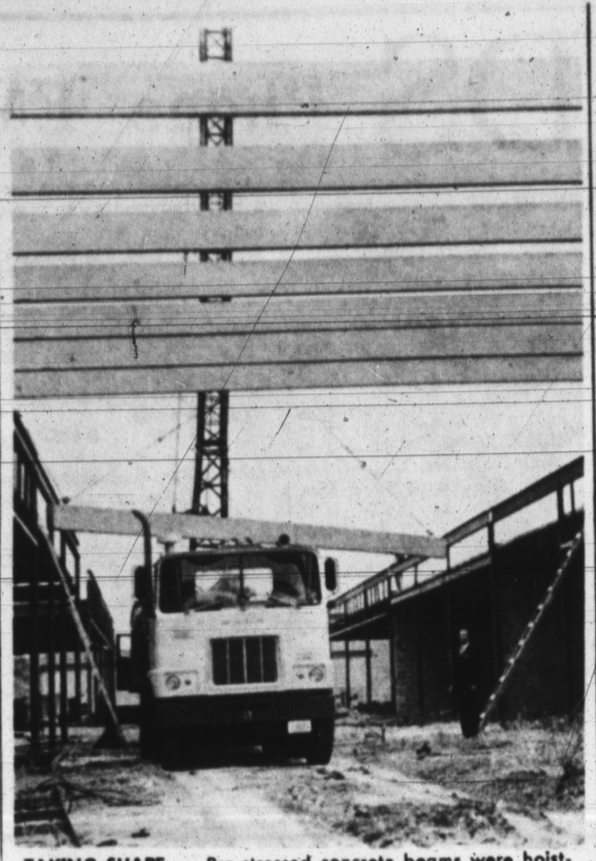
MIMEOGRAPHING - TYPING
Letter and Mailing Service
E. WOOD MIMEO SERVICE
15th St. and Ave. K
EM 4-2056
S-11-48-tfc

FALL CLASSES
In Oil Painting to begin September 14. Adequately lighted and newly decorated studio. Call for further information.
EUNICE PETERSEN STUDIO
Phone EM 4-3198
S-11-9-tfc

FOR SALE. Any part or all my stock in Arrowhead Mills, Inc. Henry A. Turner.
S-11-15-10-4c

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial
Residential Wiring
809 EAST SECOND
Magneto - Starter
Generator & Electric
Motors Rewind
Salves & Service
B-11-13-tfc

VACUUM CLEANER, 1 H.P., 20 feet of cord on reel, with attachments, $39.95. Sears, Hereford, EM 4-3854.
B-11-16-35-9p



TAKING SHAPE — Pre-stressed concrete beams were hoisted into place Friday at Sugarland Mall as construction continued at a rapid clip on the $1.2 million shopping center complex. The beams will support the roof over the block-long mall portion of the complex. Structural work on the project is nearing completion and Furr's Supermarket, the first unit of the center, should be open within a month, officials said. (Staff Photo)

Look Who's New

Mr. and Mrs. Michael J. Gallagher are the parents of a daughter, Michelle, born Sept. 23. She weighed 8 lbs. 7½ ozs.

Mr. and Mrs. Victor M. Carbajal are the parents of a daughter, Sylvia Diane, born Sept. 23. She weighed 5 lbs. 11½ ozs.

Mr. and Mrs. Eugenio F. Elizondo are the parents of a son, Carlos, born Sept. 22. He weighe 9 lbs. 4 ozs.

Mr. and Mrs. Caydon Brush are the parents of a son, Steven Caydon, born Sept. 22. He weighed 10 lbs.

Mr. and Mrs. Alfonso S. Reyes are the parents of a daughter, Rachel Ann, born Sept. 22. She weighed 7 lbs. 15 ozs.

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kirby's
HEREFORD KIRBY VACUUM CO.
434 West 1st - Ph. EM 4-0422
B-11-45-tfc

ELECTRIC SEWER ROOTER SERVICE
Removes roots etc. from sewer lines. Also septic tanks cleaned.
STATE SANTITATION SERVICE
Box 23, 803 Knight EM 4-3315
B-11-17-tfc

WATER WELLS
Domestic and Irrigation. Gravel pack or screen. Pump sales and service.
T & H DRILLING CO.
EM 4-0811 EM 4-2332
Hereford, Texas
B-11-28-tfc

PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

13. LOST AND FOUND

SEARS 30 Gallon Gas Water Heaters with 2 stage flame with a brain", glass lined, 15 year guarantee. Installed, $85.60. Sears, Hereford, EM 4-3854.
B-13-23-35-9p

REWARD offered for return of female boxer puppy to 507 Irving or call EM 4-1896.
B-13-14-38-4p

DAUGHTER IS BORN

Mr. and Mrs. Lynn Robbs of Hereford are the parents of a daughter, born Sept. 23 in a Plainview hospital. The baby was named Leslie Lynn. Paternal grandparents are Mr. and Mrs. Dean Robbs of Hereford and the Maternal grandmother is Mrs. Loree Reed of Plainview.

Buglars in Louisville robbed a drugstore of $2,00. They gained entry through a private investigator's office next door.

Legal Notice

THE STATE OF TEXAS
TO ANY SHERIFF OR ANY CONSTABLE WITHIN THE STATE OF TEXAS, GREETING:

You are hereby commanded to cause to be published once each week for four (4) consecutive weeks, the first publication to be at least twenty-eight (28) days before the return date thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION

THE STATE OF TEXAS
TO: Osco Lee Beck, Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court, 69th Judicial District of Deaf Smith County, Texas, at the Court House thereof, in Hereford, Texas, by filing a written answer at or before 10:00 o'clock a.m. of the first Monday next after the expiration of forty-two days after the issuance of this citation, same being the 1st day of November A.D., 1965, to Plaintiff's Petition filed in said court on the 29th day of April A.D., 1965, in this cause, numbered 4931 on the docket of said court and styled, LAURA JUNE BECK, PLAINTIFF vs. OSCO LEE BECK, DEFENDANT.

A brief statement of the nature of this suit is as follows, to-wit: Suit by Laura June Beck vs Osco Lee Beck praying for divorce and for custody of the child born of the marriage to-wit; Terry Lee Beck, whose date of birth was October 5, 1962 and for an order requiring Defendant to pay reasonable child support in behalf of said minor child. Plaintiff is further asking the court to decree that Plaintiff shall retain all of the community personal property in her possession as her separate property and that Defendant shall retain all of the community personal property in his possession as his separate property.

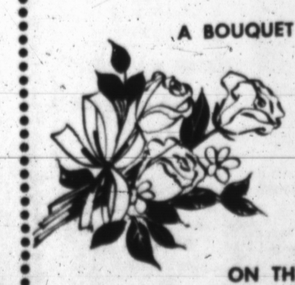
If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall properly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford, Texas, this the 15th day of September, 1965.

Attest: Lucille Posey
Clerk District Court,
69th Judicial District of
Deaf Smith County, Texas
S-12-4c

A BOUQUET TO



Turner Fashions

ON THEIR

GRAND OPENING

Lone Star Agency

"Lenders On Commercial Buildings"

Wives are just wild about husbands

who use The Hereford Brand

AND

The Sunday Brand

WANT ADS

Join the smart, appreciated husbands who've discovered the modern way to do more for their families by selling the worthwhile things that aren't being used and enjoyed. Classified Ads do the job quickly, inexpensively–and, it's easy too.

First step to welcome cash for things you want and need? Check your home and make a list. Others have sold spare TV sets, bedroom suites, typewriters, cameras, baby equipment and furniture, power tools, good but outgrown clothing, musical instruments, sports equipment and dozens of other things that other families need – and watch Classified for.

After you have your list, dial **EM 4-2030** . . A competent, courteous Ad Writer will help you place a result-getting Ad.

Call today to place your ads, and take a tip from successful family Classified users: Don't lose money by storing away things you aren't using! Sell them with Classified Ads the very day you discover they have served their purpose. The newer and nicer an article is–the quicker it sells, and, of course, for a better price.

Start your plan for better living now. Make your list, and put **BRAND** Want Ads to work for you today.

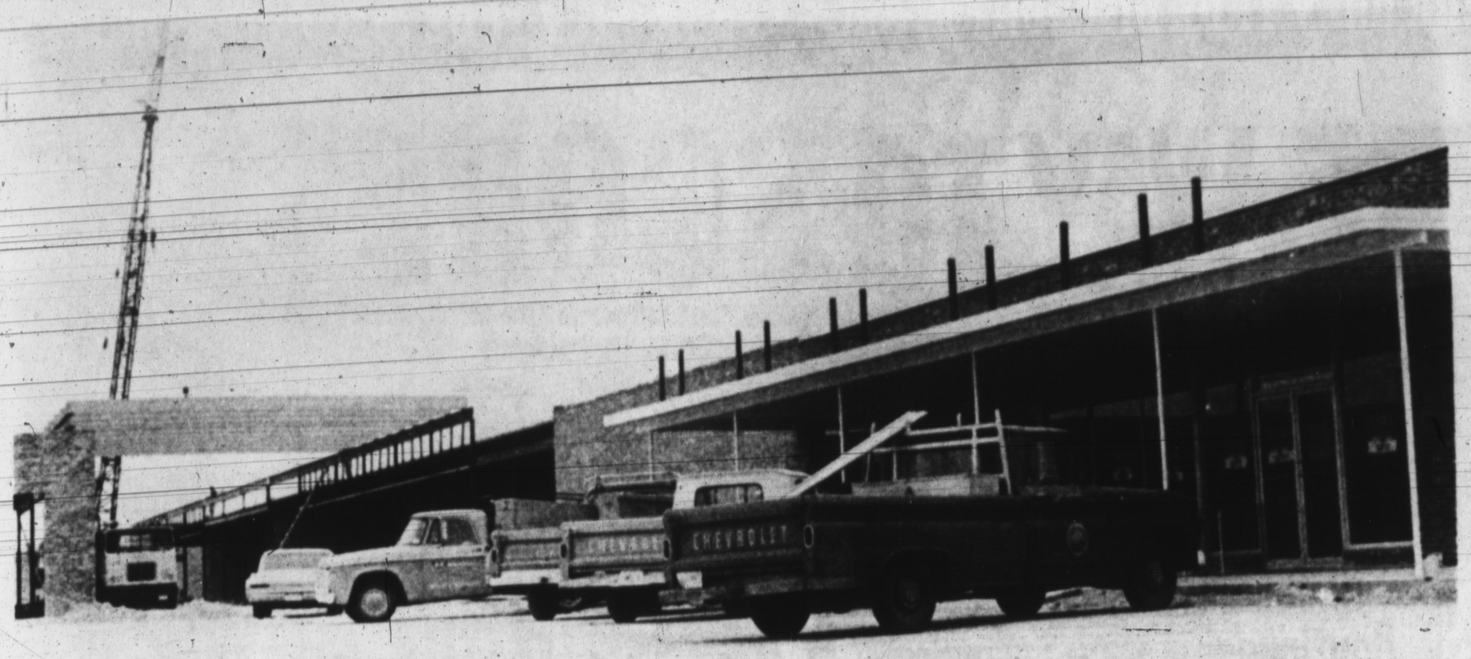
Call Today

EM 4 - 2030

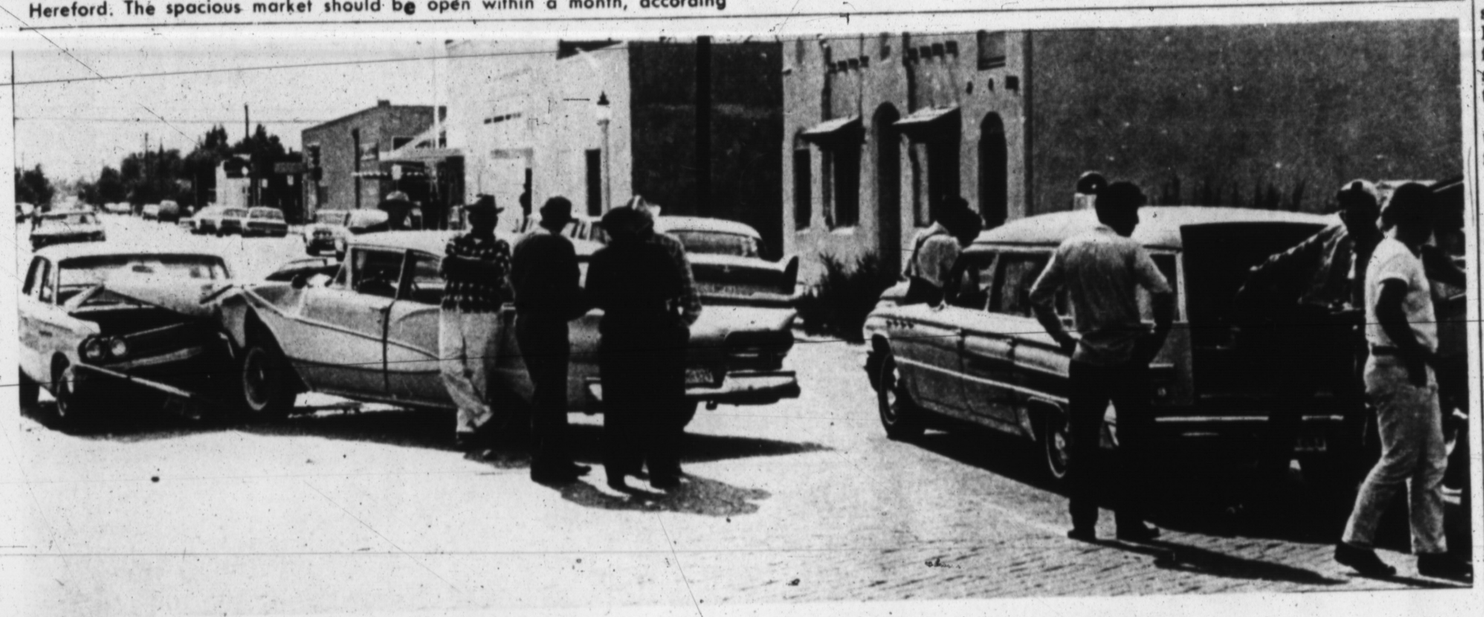
Your Direct Line to Classified

The Hereford Brand

The Sunday Brand



NEARING COMPLETION—Furr's Supermarket, at right, will be the first unit completed at the $1.2 million Sugarland Mall Shopping Center in North Hereford. The spacious market should be open within a month, according to shopping center officials. Shown in the background is structure for the mall portion of the huge complex. (Staff Photo)



ACCIDENT SCENE—Two persons were taken to Deaf Smith County hospital for treatment following this mishap in downtown Hereford Thursday afternoon. Moments earlier, a six-year old boy was struck in a separate accident. See story on page one. (Staff Photo)

Courthouse Records

Vehicle Registrations

R. B. Latham, 1965 Chevrolet; Ida Mae Conklin, 1965 Chevrolet; homas G. Aguirre, 1965 Chevrolet; Robert M. Wert, 1963 Chevrolet; Stanley Fry, 1950 Ford truck. 9-21.

Henry M. Batenhorst, 1965 Chevrolet truck; Lloyd Newton, 1966 Chevrolet truck; Lloyd Newton, 1950 Hobbs trailer; Lloyd Newton, 1946 Hobbs trailer; Vorriece Whitten, 1957 Ford; Glenn A. Hendrickson, 1962 Ford; Ernesto Tijerina, 1962 Chevrolet truck; Francisco Casas, 1954 Chevrolet; Norman J. Edwards, 1956 Chevrolet; A. G. May, 1947 Jeep 9-22.

Will Walker, 1959 Buick; F. W. Miller, 1956 GMC pickup; Abalardo Gonzales, 1960 Buick; Donald E. French, 1965 Buick; Johnny Jesko, 1953 GMC truck; Charles Thomas, 1960 Comet; Evan Webster Jones, 1963 Ford; St. Joseph's Mission Parochial School, 1961 International truck; George Tate, 1957 Ford; Albert E. Edwards, 1960 Chevrolet truck.

Harold Kriegshauser, 1953 Chevrolet truck; Perry Shirley, 1953 Olds; Wayne W. Lawrence, 1965 Chevrolet; Bill H. Brandt, 1965 Chevrolet; Alvin Friemel, 1965 Chevrolet; Ernest Towery, 1966 Chevrolet pickup. 9-23.

Warranty Deeds

J. L. Marcum to Clay Lindsey: Lot 4, Blk. 2, Engler Addition.

A. L. Yeager et ux to D. C. Kinsey: South 40 feet of Lot 2 and all of Lot 3, Blk. 2, Westhaven Addition.

Panhandle Savings & Loan Assn. to Joe C. Allender et ux: North 70 feet of Lot 6 and South 25 feet of Lot 5, Green Acres Estate.

Stanley Ray Smith et ux to Daniel M. Aguirre: Lot 4 in Petersen's Subdivision of a part of Blk. 2, Mabry Addition.

Panhandle Homes Inc. to Kenneth W. Hugghins et ux: Lot 6 Blk. 3, Braly First Subdivision of Mabry Addition.

Panhandle Homes Inc. to Larry L. Warden et ux: Lot 8, Blk. 2, Braly First Subdivision, Mabry Addition.

Melvin G. Jayroe et ux to N. E. Stowers et ux: Lot 3 and north 32 feet of Lot 4, Blk. 4, Whitehead Addition.

Richard Farrell et ux to James William Mongold et ux: Lot 14, Blk. 2, W. L. Braly First Subdivision, Mabry Addition.

Ina Hastings to W. R. Hastings: Northwest quarter of Sect. 99, Blk. K-5.

Bradley Investment Co. to John Farrell Lumber Co.: Lot 20, Sowell Addition; also Lot 19, Sowell Addition.

Harold Hamby et ux to J. M. Hamby: Undivided half interest in Lots 1-4 of Skeen's Subdivision; north 200 feet of Blk. 24; and north 200 feet of a closed street lying between Blk. 19 and Blk. 24, all in Ricketts Addition.

Charles E. Carney et ux to Fred M. Minter et ux: East 45 feet of Lot 14 Blk. 3, Miller and Shore Subdivision of Blk. 29, Evants Addition.

Marguerite Finch at al to Guyrene H. Carter: Northeast quarter of Sect. 4, T4N R2E.

J. T. Gilbreath Jr. et ux to Harold L. Dillehay: 5 acres out of southeast part of Sect. 20, Blk. 7, BS&F Survey.

Accent Homes Inc. to Truman Gordon Hill et ux: Lot 63, Northridge Addition.

Deeds of Trust

D. C. Kinsey to A. L. Yeager: South 40 feet of Lot 2 and all of Lot 3, Blk. 2, Westhaven Add.

Kenneth W. Hugghins et ux to American mortgage Co.: Lot 6, Blk. 3, Braly First Subdivision, Mabry Addition.

Larry L. Warden et ux to American Mortgage Co.: Lot 8, Blk 3, Braly first Subdivision, Mabry Addition.

James William Mongold et ux to Farm and Home Savings Assn.: Lot 14, Blk. 2, W. L. Braly First Subdivision, Mabry Addition.

Panhandle Homes Inc. to First National Bank of Amarillo: Lot 10, Blk. 2, W. L. Braly First Subdivision, Mabry Addition.

Fred M. Minter ut ux to Charles E. Carney: East 45 feet of Blk. 3, Miller and Shore Subdivision of Blk 29, Evants Addition.

Guyrene H. Carter to Federal Land Bank of Houston: Southwest quarter, southeast quarter and northeast quarter of Survey No. 4, T4N, R2E.

Harold L. Dillehay to L. B. Fowler: 5 acres out of southeast part of Sect. 20, Blk 7, BS&F Survey.

William Thomas Lee et ux to Federal Land Bank of Houston: East half of Sect. 357, Blk. M-6, SK&K Survey.

M. W. Blankenship et ux to Phillips Petroleum Co.: East 3 acres out of northeast corner of Sect. 22, T5N R4E.

Truman Gordon Hill et ux to Great Plains National Bank: Lot 63, Northridge Addition.

Frio News

By Mrs. Owen Andrews
Brand Correspondent

Mr. and Mrs. James Dobbs attended homecoming banquet for ex-students at Dimmitt High School Saturday evening. James was a member of the football team and a graduate of '53. John Blaine, Plainview, who coached during that time was one of the banquet speakers.

LeAnn and Renee, daughters of the Dobbs, spent the evening with an aunt, Mrs. Jim Cassells, and family in Dimmitt while their parents attended the banquet.

Nancy Axe, daughter of Mr. and Mrs. Andy Axe, is a member of the senior class in Dimmitt High this year, from this community.

• • •

Mr. and Mrs. M. L. Dobbins, Winters, visited his uncle, Carlton Dobbins and Mrs. Dobbins, on the weekend. Sunday the Robert Dobbins and Edgar Vinson families gathered at the Dobbins for lunch. G. W. Scott, father of Mrs. Dobbins, who has spent several weeks here visiting his family, also was there.

The M. L. Dobbins went to the Edgar Vinson home, Hereford to spend Sunday night.

• • •

Mr. and Mrs. Billy Warrick, Raymond and Eugene, left Friday to take Mrs. Warrick's mother, Mrs. Addie Bingham,home to Valiant, Okla. Mrs. Bingham has visited most of the summer here. The Warricks also visited his relatives at Tyler and Kilgore before returning home Monday.

• • •

Mr. and Mrs. Tarvis Stafford and baby left Friday for San Deiego. Mrs. Stafford and baby have been here with her parents, Mr. and Mrs. Bill Williams, while Travis was on sea duty with the Navy for the past six months. He came by train on Sunday, to visit his parents, the Roy Staffords, Dimmitt, and other relatives and to take his family back to San Diego, where they expect to be stationed for awhile.

• • •

Mrs. Earl Harkins visited the Gene Welches in an Amarillo hospital Tuesday. Welch underwent surgery there Saturday. The Harkins are keeping the Welch children. Mrs. Welch is a sister to Harkins. Also visiting Welch, on Wednesday, were Mr. and Mrs. James Dobb

• • •

Mr. and Mrs. Homer West, Linda and Donna, spent the weekend with West's mother, Mrs. Bill Maddox, and other relatives at Sayre, Okla.

• • •

Frio Homemakers Club met Tuesday in the home of Mrs. Henry Andrews. Roll call was "What I Have Learned about Buying Shoes." Guests where shown through the new Andrews home after the meeting.

Present were Mmes. W. A. Springer, Jim Brooks, Dee Taylor, Frank Robbins, Richard Price, Edgar Vinson, Earnest Harder, T. L. Sparkman Jr., Joe Andrews, Tommy Sparkman Harlan Barber, Herbert Bruns, Owen Andrew, Laura Littrell and Miss Alma Andrews.

The next meeting will be Oct. 5 at 2:30 at the home of Mrs. Henry Dobbs on Country Club road, south Hereford. A guest is scheduled.

• • •

Mr. and Mrs John Simpson spent from Thursday until Sunday visiting her anunt, Mrs. Elmer Gardner, at Clovis.

• • •

Mrs. D. L. Thomason went to Lubbock Tuesday and brought her three-year-old neice, Toni Frye, home with her to visit this week. Toni's father, Richard Frye, underwent surgery in a Lubbock hospital Wednesday.

Visiting the Thomasons Wednesday were his parents, Mr. and Mrs. Earl Thomason, Spur.

NEWS

Five guests were present with 22 members and the adult leaders of Merry Maidens 4-H Club at its first fall meeting. Margie Paetzold, Patricia Herr and Karen Scott were appointed a committee to nominate officers for the year.

Jane Witkowski conducted the meeting. Mrs. Rita Huckert, Assistant County Home Demonstration Agent, explained subject matter groups in which members may enroll for specialized study. Mary Kay Wagner led songs.

Guests were Joan Paetzold, Mmes. John Warren, Nolan Grady, Edward Paetzold and Elbert Vance. Mmes. F. A. Marnelo and Paul Engler are adult leaders.

Other members present were Anita Warren, Sandy Fry, Sandy Yocum, Judy Castillo, Mary Linderman, Elsa Perez, Wanda Paetzold, LaNita Nerr, Julia Urbanczyk, Mary Linderman Christine Marnell, Cathy Fuller, Patsy Paetzold, Mary Ann Vance, Thelma Warren, Joan Grady, Teresa Engler and Dorothy Marnell.

Change Allows Widows' Benefits

Another of the changes in Social Security made by the 1965 Amendments is the one that eliminates remarriage as a basis for ending widows' benefit checks in some situations, according to Hal Geldon, District Manager, of the Amarillo Social Security Office.

Any widow who was receiving social security benefits based on her deceased husband's social security record, and saw them ended due to her remarriage, should get in touch with the social security office at once.

THE 1965 provisions will let her receive either one-half of her former husband's basic amount, or one-half of her present husband's amount(slightly mount slightly reduced if she is between 62 and 65), whichever is the higher, Geldon went

For example, Mrs. A. began to receive $82.50 per month at age 62, based on Mr. A's social security record. At age 64 she married a man who was not entitled to social security benewere stopped.

Geldon says that she may now begin to receive $50 per month on her former husband's record. Later, if her present husband becomes entitled to retirement benefits fo more than $100 per month, her checks can be raised to one-half of his.

Anyone who feels that this change applies to her, should get in touch with her Amarillo Social Security Office promptly.

Plains Gains Trustees For Cotton Group

Expanded participation in the Cotton Producers Institute has earned Texas five additional trustees on the group which guides the research and promotion program of the organization.

Trustees representing Plains area growers are Howard Alford and Joe B. Pate, Jr., Lubbock; Jay Cannon, Hale Center; Joe Rankin, Ralls; and L. C. Unfred, Tahoka. South Texas area trustees are Jack Funk, Harlingen, and J. H. West, Bishop.

The five trustees for the Plains area represent a gain of four over the previous year. South Texas showed a gain of one. Under Institute by-laws, trustees are allocated on the basis of each $150,000 or major fraction thereof, of participation by growers from a state or area. increase, Russell Giffen, Fresno, Calif., grower and Institute trustee chairman, said: "The increase in West Texas has come as a result of the cooperatives participating 100 per cent on the 1964-65 crop collections were made by the regional cooperatives and totaled $718,485."

The average life expectancy of an elephant is about 45 years.

Legal Notice

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION, as required by the Act of October 23, 1962; Section 4369, Title 39, United States Code.

The SUNDAY BRAND, is published weekly at 130 W. Fourth Street, Hereford, Deaf Smith County, Texas, 79045. Location of known office of publication and location of the Headquarters or general business offices of the publishers is 130 W. Fourth Street, Hereford, Deaf Smith County, Texas, 79045.

James M. Gillentine, Hereford, Deaf Smith County, Texas, 79045, publisher; Wain Miller, Hereford, Deaf Smith County, Texas, 79045, editor; Melvin Young, 106 Ave. I, Hereford, Texas, Managing Editor.

The owner of this newspaper is James M. Gillentine and there are no known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities.

The circulation of this newspaper is as follows, with the average No. copies each issue during preceding 12 months listed first and single issue nearest to filing date listed second:

Total No. Copies printed (Net Press Run): 3951, 4058.

Paid Circulation: 1. Sales through dealers and carriers, street vendors and counter sales, 2645, 2749; Mail Subscriptions, 873, 890.

Total Paid Circulation, 3518, 3639.

Free Distribution (including samples) by Mail, Carrier or other means: 218, 217.

Total Distribution (Sum of Total Paid and Free Distribution): 3736, 3856.

Office use, left-over, unaccounted, spoiled after printing, 215, 202.

Total, 3951, 4058.

I certify that the statements made by me above are correct and complete.

Melvin Young,
Managing Editor

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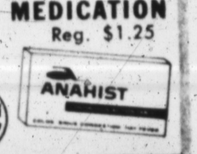

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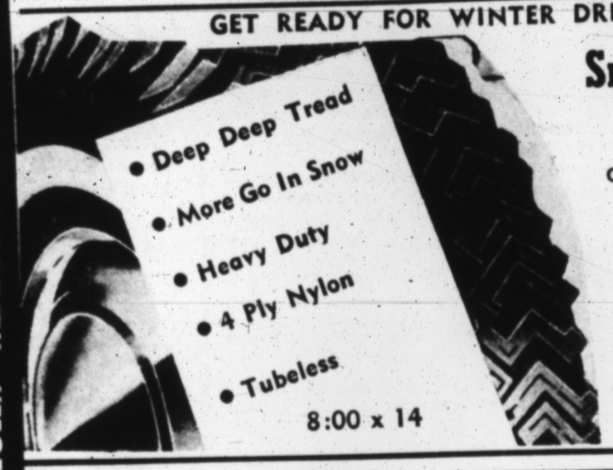

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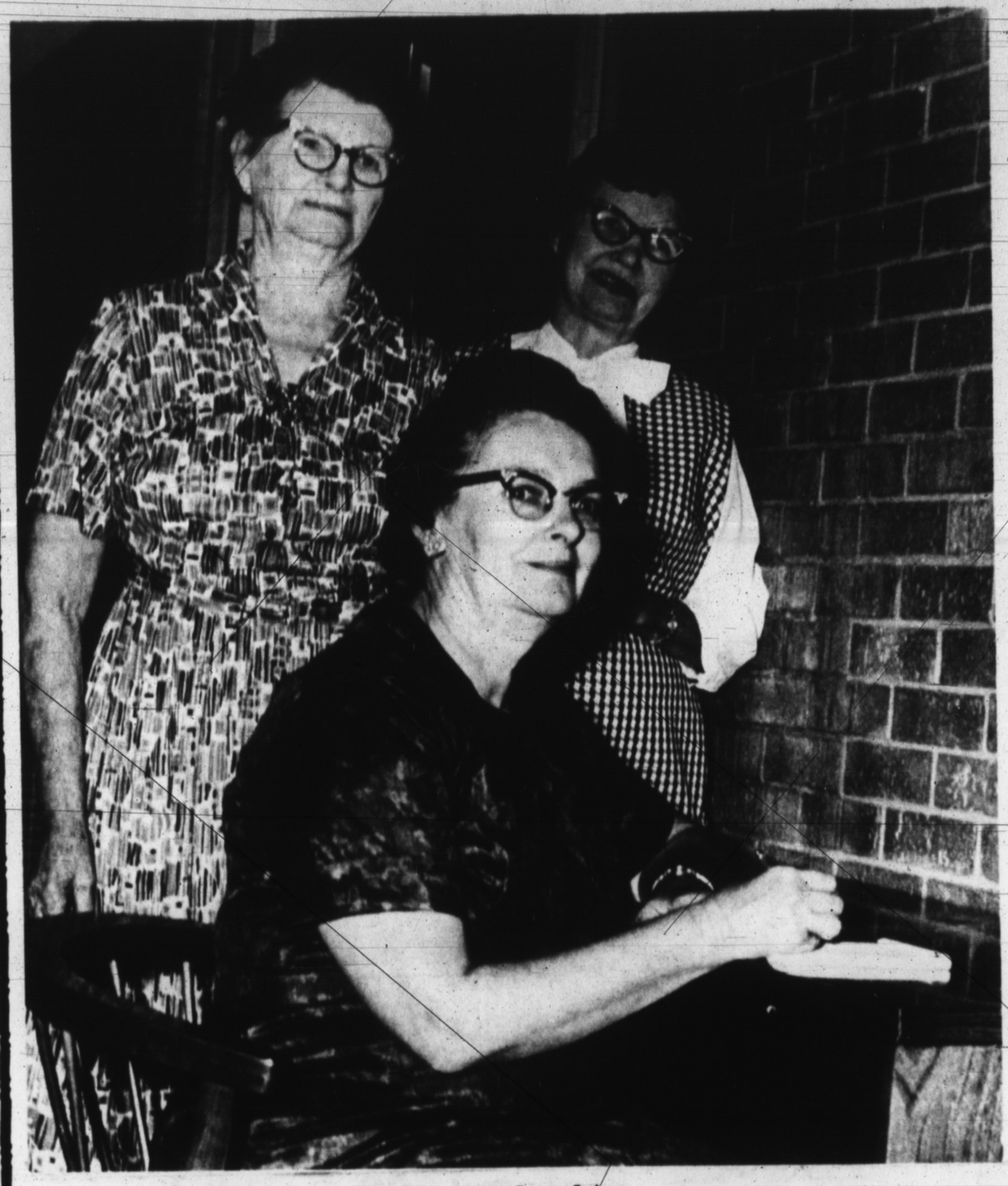
County Federation



DO PAPER WORK—Record keeping for the County Federation of Women's Clubs is in the hands of these three officers; Mrs. Guy Walser, seated, secretary; Mrs. Lee Curry, standing left, historian, and Mrs. C. D. Kelton, treasurer. As a member since the Federation was organized, and its first president, Mrs. Curry has a good background for her duties in preserving its history.

MADAME PRESIDENT—Beginning the second year of a two-year term in office, Mrs. John Jacobsen Jr. is currently president of the County Federation of Women's Clubs. She called a board meeting Saturday afternoon as a preliminary to the first program of a new year, to be given at a luncheon in Hereford Community Center Thursday beginning at 12:30 p.m. Mrs. Jacobsen invites all interested women in the county who are not members of the affiliated clubs, to take individual membership in the Federation.

The Sunday Brand
HEREFORD, TEXAS 79045, SUNDAY, SEPTEMBER 26, 1965

DEAF SMITH County Federation of Women's Clubs, which serves as a channel for certain community activities of 14 member clubs, will begin its season with a luncheon in Hereford Community Center at 12:30 p.m. Thursday. The covered-dish luncheon is open to any woman in the county who wishes to attend, Mrs. John Jacobsen Jr., president, explains. Membership in the County Federation on an individual basis is also open for payment of annual dues. Members of affiliated clubs are automatically listed in the Federation and each of the clubs has a Federation counselor who is a member of the board and who acts as a liaison agent between the club and the Federation.

THREE meetings are held in each club year by the Federation, usually with a guest speaker. Fine Arts Day is traditionally observed with a program of music at the spring meeting. Mrs. P. B. Sowell, program chairman, has announced that American Heritage is the topic of next Thursday's program and Mental Health of the program scheduled Jan. 29, when Miss Della Stagner, Elementary Coordinator in Hereford Public School System, will speak.

Member clubs serve in turn as hostesses. Those for the initial luncheon this year are Farm and Ranch, Pioneer Study, Business and Professional Women and Hereford Garden Clubs. In January the hostess group will include Garden Beautiful, West Hereford Home Demonstration, El Llano, Lone Star and Summerfield Study Clubs; in April, Westway H.D., LaPlata, LAE, North Hereford H.D. and Bud to Blossom.

HISTORY of this group of cooperating clubs dates back almost 40 years. Mrs. Lee Curry, presently serving as historian, was the first president after the organization had existed briefly as a three-county federation.

Current officers are beginning the second year of a two-year term. In addition to Mrs. Jacobsen, officers are Mrs. A. B. Higgins, first vice president and membership chairman; Mrs. Sowell, second vice president; Mrs. Guy Walser, secretary; Mrs. C. D. Kelton, treasurer; Mrs. Curry, historian; Mrs. W. C. Hromas, parliamentarian.

These officers, with representatives from the member clubs, held a board meeting Saturday afternoon to complete plans for the luncheon and to discuss business of the coming year.

IN KEY POSITIONS—The two vice presidents are responsible for major areas of work in the County Federation of Women's Clubs, Mrs. A. B. Higgins, standing, as first vice president is chairman of membership and Mrs. P. B. Sowell, second vice president, heads the program committee. An officer not pictured is Mrs. W. C. Hromas, who is serving as parliamentarian.

Five Generations Present For 90th Birthday Party

R. M. Gunn, who will be 90 years old Oct. 4, has already been honored with a family birthday dinner at the home of his daughter, Mrs. Guy Lawrence. All his descendants except three were present for the dinner.

The birthday celebration was held early because some could not have been here on the actual birthday. Mr. Gunn has two children, five grandchildren, 13 great-grandchildren and two great-great-grandsons. He has lived in and near Hereford since 1920.

His granddaughter, Mrs. W. B. Nunley, baked and decorated the birthday cake which had the place of honor on the dinner table.

Relatives present were Mr. and Mrs. Joe Landers, Mr. and Mrs. Lawrence; Gary and Larry; Mr. and Mrs. Nunley, Rickie and Ronnie; Mrs. Lula Madole of Clovis; Mr. and Mrs. Roy Landers, Glynda, Gary and Larry; Mr. and Mrs. Forrest Ricketts, Jane, Jeff, Sara, Celia and Danny of Dimmitt; Jackie McNeese and son Kelly; Mr. and Mrs. Benny Cooper, Chris and Melissa.

Those unable to be present were Mrs. Jackie McNeese, who was in the hospital where she had given birth to Mr. Gunn's second great, great-grandson, William Randolph, and Ross Joe Landers, a grandson who teaches in El Paso schools.

ON THE brink of 90, Mr. Gunn remains active and still looks after his rent property here. Family members say they always turn to him for information on how to do various things. A member of the Primitive Baptist Church, he attends its services when they are held and other times goes to the Avenue Church.

Usually he avoids the coldest winter weather and early spring dust by going to Truth or Consequences, N. M. Since the death of Mrs. Gunn on Dec. 27, 1948 he has made his home with Mrs. Lawrence. Mrs. Joe Landers of Westway is his other daughter.

Mr. and Mrs. Gunn celebrated their 50th wedding anniversary July 3, 1948, an event that was reported in the first issue of the Sunday Brand. They were living then at 212 Kibbe.

Born Oct. 4, 1875 in Morgan County, Mo., he was the oldest son of Oscar and Melissa Gunn. When he was 18 years old the family moved by covered wagons from Missouri and settled near Tecumseh in Indian territory, now Oklahoma.

HE TELLS a tale about the trip from Missouri which has become a family classic. He was driving a span of mules to one of the wagons in an area of mines near Joplin, Mo., when a steam engine used in the mines "popped off" and frightened the mules.

They bolted, taking a winding road up through the mine area where other engines frightened them still more. He was able to hold the team in the road and finally guide it back to the main road.

ABOUT a year later the family relocated near Burneyville in the Chickasha Nation. The trip took 21 days; there was ice and frost every morning and one snow flurry. They camped in the open, sleeping in the wagons except when the weather was most severe and they pitched a tent.

Four years later Mr. Gunn married Mary Emily Richmond and they filed on 160 acres of land in Woods County, Okla. While they were farming there three daughters were born. Zella died at the age of one month; Annie died later as a child, and Lola is now Mrs. Landers.

In 1904 they moved again, to Schoolton in Seminole County where a fourth daughter, Bessie, now Mrs. Lawrence, was born. It was the trip to Schoolton where cold was a hardship, Mr. Gunn recalls.

"IT ICED over and we had to lay up until the roads broke, then it snowed the rest of the way", he says. "Luckily the stop came at the home of Mrs. Gunn's uncle and aunt".

However, they slept in their wagon, where a stove was set up. It may have been warmer than the house, because Mr. Gunn says that "Uncle John sat behind the stove and when it got warm there he would call for the boys to cut the damper, while the ones out in the room were still freezing".

They filed on a place near Schoolton and farmed there 18 years. An accident in which a hay wagon ran over him injured Mr. Gunn's lungs and flu during the 1918 epidemic further weakened them so a move to a warmer, dryer climate was indicated.

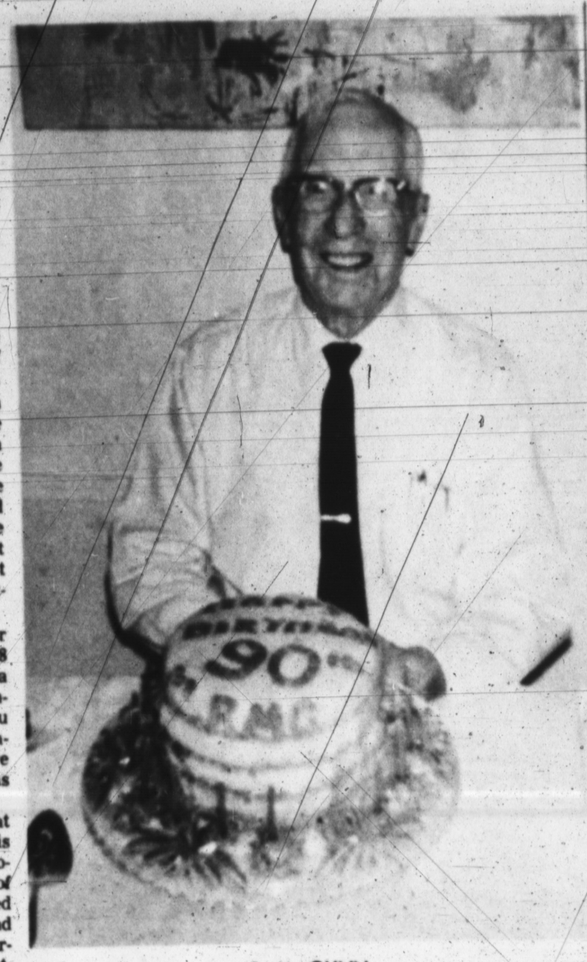
THIS TIME they located at Hollene, N. M., north of Clovis and west of Hereford, at a location now on the west end of Norton Street. Mr. Gunn farmed and trucked. He owned land near Westway and after several attempts, purchased the Westway store which had living quarters at the back.

From 1929 until 1946 he operated it, then sold to Combs Brothers and moved into the home on Kibbe Street.

His grandchildren and their children enjoy listening to his stories of pioneer life and wagon trips. Asked for a funny incident, he told this tale for a great-grandson:

"ONE TIME when it was raining in Seminole County I wore one of those raincoats with a cape over it and went to a neighbor's house. A boy who was herding cows came to our house to get warm while I was gone, and left his burro standing in the yard with a long rope hanging from the saddle horn.

"Passing by, I stopped and tied the rope to a 100-pound roll of barb-wire. Then the wind flopped my rain cape and it scared the burro and off he went, draggin that roll of wire. Everytime it would bounce it would scare him again, and so he kept going until the rope broke".



R. M. GUNN

—Small Talk—

By SUE COLEMAN
Women's Editor

Our flurries of rainy weather and windy weather lately have made head-covering necessary and proved again that there is absolutely no justice.

Even the current session of Congress, which has remedied vast inequities in our society (or at least it hopes it has) can't do a thing about the way we underprivileged gals look in bonnets, scarfs, hoods and other contraptions that protect our hair from the elements.

THERE ARE women who look so dashing with a gauzy scarf draped carelessly, the ends floating over a shoulder, that they wear the things even in tranquil weather. But some of us drape the same scarf and it looks like something fished out of the ragbag, drooping limply around our face.

Some can put on one of those pink net hoods and have a sweet Victorian air of coquetry. The rest of us look like old Grandma Grump in a split bonnet.

Some can tie a babushka shawl above the hairline and appear picturesque. We others could pose for those pictures of modern Soviet women breaking rocks on the highways.

THE OTHER day I watched a pretty blonde girl place a scrap of black lace over her high hairdo and immediately listened for the tinkle of a mandolin in the serenade which she should have inspired. That kind of lace highlights the circles under our eyes.

Some women look fetching with a knit shawl pinned demurely under the chin (such shawls were even called "fascinaters" in grandma's day) but some of us need only a tin cup with that costume to portray the friendless beggar.

Some of you know exactly what this means, while our luckier sisters wonder why we can't smarten up a bit with out stormy-weather attire. Absolutely no justice!

• • •

ANNOUNCEMENT that there will be a meeting this afternoon to discuss the organization of a National Secretaries Association unit here, should interest a good many women of the area since that is one of the largest categories of employed women.

Those who want to find out more about it are invited to the First National Bank Community Room at 2 p. m., when some members from Amarillo will explain the setup and answer questions.

The Secretaries Association unit here, should interest a good many women of the area since that is one of the largest categories of employed women.

The Secretaries Associations typifies what seems to be a trend toward specialized organizations for working women. When business women's clubs came into being, not too long ago, they generally followed the pattern of men's service clubs. Besides, there were not enough employed women to break into segments.

LATELY there are numerous clubs for women in various types of work, so they have more in common that merely being pay-earners. Since shop talk is always interesting, that is an appealing idea, but in my opinion it can be carried too far.

In one town I know there is not only a Secretaries Association, but associations for legal secretaries, secretaries to school administrators, etc. They are not just local groups; they all have state organizations, maybe national.

Also there are clubs for Women in Insurance, Women in Construction, Women in Banking and whatnot. But the one that appears entirely too extreme was called Women in the Blank National Bank. Must be awfully boring, going to a club with just the girls you see every day at the office coffee break.

A SINCERE apology is due Mrs. Lena Bell, who was by error mentioned as "the late Mrs. Bell" in a recent listing of Past Matrons of the Eastern Star Chapter.

Mrs. Bell, who was the first elected Worthy Matron of the Hereford Chapter, is very much alive, her friends say. The adjective used with her name was supposed to have been applied to another name on the list, and we certainly regret the error.

In 1963 the leading industries in numbers of employes in the United States were: Food, 1.64 million; transportation, 1.61 million; electrical machinery, 1.47 million; machinery except electrical, 1.46 million; apparel, 1.3 million.

Hereford Woman Given Second Term In Office

Mrs. W. C. Hromas of Hereford was re-elected president of the West Texas Past Matrons-Patrons Association of the Order of Eastern Star, at a recent meeting in Pampa. She has served one term as the organizations's first president.

The association comprises the entire western half of Texas, extending as far as El Paso to the west and Wichita Falls to the east, and has a membership of more than 400. It holds quarterly meetings, one at the annual OEA Grand Chapter session.

Plans were made at Pampa for representation at the 1965 Grand Chapter meeting, to be held in Fort Worth Oct. 25-28.

Mrs. Hromas served as Worthy Matron of the local chapter in 1947-48, then held two Grand Chapter offices as district deputy and chairman of the Grievance and Appeals Committee. She has been a mmber of the Hereford OEA since 1942.

She has also assisted the Rainbow assembly related organization for girls, serving twice as Mother Advisor, two terms as Grand Visitor to eight assemblies in the Panhandle area and twice on the Grand Examining Board.

KENTUCKY GAINS

LOUISVILLE, Ky. (AP) — Kentucky may gain about 12,000 small businesses in the next decade if the present growth continues.

The forecast was made by R. B. Blankenship, Louisville manager of the Small Business Administration who said the number of small firms increased 19 per cent the last 10 years to a total of 61,500.

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NEW CHEVROLET WORKPOWER IS HERE!

Here's low-cost Chevy-Van—economy champ of Chevrolet's long, strong covered delivery truck line.

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The all-new Series 70000 and 80000 models are here—the biggest Chevies ever built, out to do the biggest jobs any Chevrolet trucks have ever done! They're ready to cut costs with new V6 gasoline engines, new V6 and V8 diesels. They offer, also, a new 92" cab that's the best yet for working efficiency, new higher capacity frames and axles and a high 65,000-lb. GCW rating.

NEW LIGHT-DUTY WORKPOWER!
The most widely used of all truck engines—the famous Chevy light-duty Six is built for bigger things in '66 with a big new 250-cubic-inch design. It's the standard power plant in most light-duty models. Also, users of ½-ton models can now specify a big 327-cubic-inch V8—the most powerful engine ever offered in a ½-ton Chevy truck. See the new Chevies now, at your Chevrolet dealer's.

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--- WINTER LEAGUES NOW FORMING ---

DAY	TIME	SCHEDULED	LEAGUE STARTS
Monday	9:30 a.m.	Class (Women Free Instructions)	20 Sept. 65
	7:00 p.m.	Sunset Keglers (Ladies 5 Member Teams)	13 Sept. 65
	9:00 p.m.	Mixed Doubles Classes (Free Instructions)	20 Sept. 65
Tuesday	9:30 a.m.	Ladies Trio (Women 3 Member Teams)	21 Sept. 65
	1:30 p.m.	Senior Citizens Classes	14 Sept. 65
	7:30 p.m.	Major League (Men's 5 Member Teams)	7 Sept. 65
	10:00 p.m.	Weekly Sweeper	14 Sept. 65
Wednesday	4:00 p.m.	Jr. & Sr. A.J.B.C.	15 Sept. 65
	6:30 p.m.	Civic League (Men's 4 Member Team)	15 Sept. 65
	9:00 p.m.	All Star (4 Member Team)	22 Sept. 65
Thursday	9:30 a.m.	Free Bowling Instructions	7 Sept. 65
	1:30 p.m.	Reserved For Ladies League	
	7:00 p.m.	Sunset Skittles	2 Sept. 65
	7:00 p.m.	Western Ammonia (5 member men league)	16 Sept. 65
Friday	9:30 a.m.	Koffee Klutchers (Classes start 17 Sept)	24 Sept. 65
	7:00 p.m.	Latin American (4 Member Mens)	10 Sept. 65
	8:00 p.m.	Latian American (3 Member Ladies)	17 Sept. 65
	9:30 p.m.	Social League	
Saturday	9:30 a.m.	A.J.B.C. (Youth Bowling Classes start Sept. 11	25 Sept. 65
	1:30 p.m.	Senior Citizens League	25 Sept. 65
	2:00 p.m.	Professional League	25 Sept. 65
	8:00 p.m.	Kings & Queens (Mixed Four)	25 Sept. 65
Sunday	1:30 p.m.	Wheel of Fortune	3 Oct. 65
	8:30 p.m.	Mixed League (Classes start 12 Sept.)	25 Sept. 65

We welcome and appreciate your reservations and inquires for individual or team spots in our winter league and for open play and instruction.

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JACK SNYDER, Asst. Mgr., EM 4-1360

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LET'S COOK SOMETHING

Fudge Cake Is Luscious

Mrs. Gene Fooks
. . . her cake has story

A story goes with a chocolate cake recipe which Mrs. Gene Fooks says "has never failed me". It makes a delicious, moist cake which keeps well, she says, and is a favorite in her recipe collection.

Mrs. Fooks is the wife of the minister of Central Church of Christ, the mother of two daughters, and an accountant who arranges her work to fit around the job she considers most important, presiding over her home at 320 Star.

The cake recipe was given to her by a friend, who stayed at the famous Waldorf-Astoria Hotel on a trip to New York, and had the luscious chocolate dessert served to her at a meal there.

She asked if she might have the recipe and it was given to her graciously. Then she found it listed as an item on her bill, with a charge of $25. She learned that the hotel had a policy of letting guests have its recipes on these terms. Here is the $25 recipe:

FUDGE CAKE

4 tablspoons butter
3 eggs
2½ cups cake flour
1½ cups milk
4 squares melted chocolate
2 teaspoons vanilla
1 cup, or more, chopped nuts
2 teaspoons baking powder

Cream butter; add unbeaen egg yolks; add half the sugar 1 cups); add flour and milk alternately, then add the melted chocolate. To the beaten egg egg whites add the rmaining sugar. Now mix first and second parts, add vanilla and nuts and, last of all, add the baking powder. This mixing sequence is important. Bake in layers at 350 degrees for 20 to 30 minutes. This makes three large or four small layers.

FROSTING

2 cups sugar
2 tablespoons white corn syrup
2 oz. chocolate
½ cup milk
1 teaspoon vanilla
2 tablespoons butter

Cook sugar, corn syrup, chocolate and milk, stirring constantly, to 232 degrees (until it forms soft ball in water.) Remove from heat, add vanilla and butter, and let it cool to lukewarm without stirring. Beat until thick and creamy enough to spread.

For extra heavy frosting use these proportions: 3 cups sugar, 3 tablespoons corn syrup, 3 oz. chocolate, ¾ cup milk, 1½ teaspoons vanilla and 3 tablespoons butter.

For Mrs. Fooks, baking is one phase of the homemaker's career, which she likes in all its details right down to difficult tasks like scrubbing woodwork.

She admits that she is addicted to budgeting, and budgets time as well as money. Probably her training in accounting is responsible for that systematic approach, also for the notes and lists which help her use her time to best advantage, even though her family teases her about them.

Credit for her practical attitude to the chore at hand, she says, goes to training she received as he grew up, with her brothers and sisters, in the Home for Children at Tipton, Okla., which is supported by members of the Church of Christ.

"A real home", she describes it, adding that the children learned to work as a matter of course.

After her marriage, Mrs. Fooks lived in various Texas and Oklahoma cities. The family came to Hereford two years ago from Dallas and Mrs. Fooks is happy to be out of a large city and back into one of the smaller places that she prefers.

Tall, with striking amber eyes and dark hair barely touched with silver, she has one daughter, Jackie who is a senior in Abilene Christian College this year and another, Kathy, just entering high school.

Umbarger Man Accepts K of C Deputy Post

Ben Koch, has accepted a post in the statewide organization of the Knights of Columbus, Dr. Joseph G. Murphy, head of the Catholic order in Texas, announced.

Dr. Murphy said Koch had been re-appointed a district deputy in the fraternal organization and, as such, would supervise the activities of a number of councils in the Hereford-Umbarger area.

Guild Begins Year's Program

Introduction of the study course to be followed this year in First Methodist Wesleyan Service Guild was presented by Miss Hilda Haven, program chairman, at the first fall meeting Wednesday evening. Mrs. Jim Bookout was hostess in her home.

Title of the course is Living in Such an Age, and it concerns the part women play in the church and the world today. Plans were discussed for a Bible study series based on the book, The Acts--Then and Now.

Mrs. L. C. Thomas presided for business, including plans for the sale of fruit cake and other fund-raising activities. Announcement was made that the next meeting will be on Oct. 17, when the Guild will sponsor the showing of a film at the Sunday evening church service.

The hostess served a dessert course to Mmes. Thomas, John Coleman, W. B. Dowell, M. A. Jacobsen Jr., E. B. Doak, Floyd Richey, D. Riland, Claudia Ola Brown, H. V. Crawford, I. H. Willoughby, Byrdie D. Fellers, J. J. Durham, J. W. McIver; Misses Ona Hammer and Haven.

La Plata Club Launches Study

First program of the year's study course was presented recently for La Plata Club, which began a new season earlier in the month with a supper. Mrs. Bill Michaels was hostess this week in the Flame Room of Pioneer Gas Company.

Mrs. Joe Smith discussed the program topic, Special Education. Mrs. Michael presided for business.

Also present were Mmes. Eugene Campbell, Jay Boston, Louis Woodford, Emer Patterson, Aven, Raymond White, A. J. Schroeter, Frank Prowell, Emil Dettman, Phillip Shook, E. D. Hopson and Dennie Richardson.

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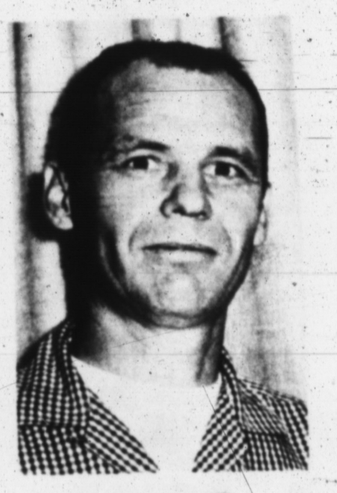
FOOTBALL CONTEST

CONTEST RULES

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers." Note: Three games not used elsewhere on this page will be used as weekly "Tie Breakers." Weekly and over-all contest scores will be determined by 20 listed games- "Tie Breakers" will only be used in case of a tie.
2. Three prizes will be given—$7.50 first prize; $3.50 second prize; $1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots. Please print this information.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.



JAY DANIEL
Ink Spot

CECIL OGLESBY
Hays Implement

FIRST WEEK WINNERS
1st La Verne Kimbell
2nd B. F. Cain
3rd Tom Templeton

[illegible] at Borger
[illegible] at Dumas
[illegible] at Arkansas
[illegible] at Florida St.
[illegible] at Rice
Purdue at [illegible]
[illegible] at Texas
Stanford at [illegible]
[illegible] at Army
[illegible] at Oklahoma
[illegible] at Michigan
[illegible] at Alabama
UCLA at [illegible].
Colgate at [illegible]
[illegible] at Columbia
Bowling Green at[illegible]
[illegible] at Calfornia
[illegible] at Notre Dame
Iowa at [illegible]
Vanderbilt at [illegible]

Plainview at Borger
[illegible] at Dumas
[illegible] at Arkansas
Baylor at [illegible].
[illegible] at Rice
Purdue at [illegible]
[illegible] at Texas
Stanford at [illegible]
[illegible] at Army
[illegible] at Oklahoma
Georgia at [illegible]
[illegible] at Alabama
[illegible] at Penn. St.
Colgate at [illegible]
Princeton at [illegible]
Bowling Green at[illegible]
[illegible] at Calfornia
[illegible] at Notre Dame
[illegible] at Wisconsin
Vanderbilt at [illegible]

OFFICIAL ENTRY BLANK

Plainview at Borger
Lawton, Okla. at Dumas
TCU at Arkansas
Baylor at Florida St.
Duke at Rice
Purdue at SMU
Indiana at Texas
Stanford at Air Force
Boston Col. at Army
Navy at Oklahoma

TIE BREAKER
To be used only in determing 1st 2nd & 3rd place winners when required.
Levelland ....
Hereford ....
Arizona St. ...
WTSU ....
Texas A & M
Texas Tech ...

Georgia at Michigan
Mississippi at Alabama
UCLA at Penn. St.
Colgate at Yale
Princeton at Columbia
Bowling Green atDayton
Kansas at Calfornia
Northwestern at Notre Dame
Iowa at Wisconsin
Vanderbilt at Wake Forest

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Extension Work Gets Compliment

By ARGEN DRAPER
Home Demonstration Agent

When President Johnson signed into the law the Technical Service Act on September 14, he made a very favorable reference to the Cooperative Extension Service. His remarks were quoted in the following news story from United Press:

"This bill will do for American businessmen what the great Agricultural Extension Service has done for the American farmer," the President said. "It will put into their hands the latest ideas and methods, the fruits of research and development."

• • •

IN OUR LATEST administrative letter from College Station, I see there are 11 agents who have resigned. Some to enter private business, some retiring, and for personal reasons. A new figure has been released on the needed home conomists in th United States. There is a need for 18,000 home economists at the present time.

I would like to urge many of you to take home economics in college. All the lab courses and science courses are hard and time consuming, but they pay off in the long run. Home Economics should be seriously considered as a college major as there are so many fields for the graduate.

• • •

MANY FINE honors and prizes have been won at the Tri-State Fair. The latest that we heard about, is the second place won by Mrs. LeRoy Williamson on a cake at the Furr Food contest. It was the wonderful chocolate chiffon that Mrs. Williamson is so expert at making.

Her daughter entered a cake also, but we did not hear how it scored. On the news report, the comment was made that the judges tasted lemon between each sample to give a true flavor of the cakes. Can you imagine how shocked the taste buds would be. Sugar, then lemon juice.

A TEAM of outstanding cooks is going into action before long to work up some demonstrations on candy making. I am very ambitious about the programs that they will give.

While judging at the Tri-State Fair in the culinary department, I saw some milk-white fudge. Do any of you have the recipe? I have seen commercial white fudge, but have not had the recipe. I am trying to get the recipe and will pass it along to you.

• • •

OUR NEIGHBORHOOD over at the courthouse is getting more attractive all the time. The completed parking lot north of the courthouse is pretty and being used. The almost completed addition of the Credit Union is very attractive.

The fence or the solid wall across the back is like adding trim to a dress. It is very eye-catching. Also, when have you seen a match in brick like the new and old? This match is as good as Aikman School and I thought that broke the record.

The new building on 25 Mile Avenue that is the home of D&R Builders and Dunavant and Rhodes Real Estate has certainly improved the looks of that neighborhood. I would like a house built like that with the overhang, or porch to me; and thinking about snakes, I would like a walk made all around the house up to the foundation.

There is so much building in town and so many attractive places being added. It is very exciting living in Hereford.

SOME OF THE things asked: Dates of the State Fair of Texas — The Fair is October 9-24. I have been asked to attend a conference which is sponsored by the Texas Home Economics Association in Dallas on October 17 and 18. If the meetings aren't scheduled solid, I may get to see some of the exhibits. Extension Service has very fine exhibits at the Fair and I will enjoy seeing these.

About testing water — There are bottles in the office that all may have to send samples of water to the State Department of Health for testing. The instructions are with the bottles for collecting the water sample. Come to the office and ask for the bottle, take the sample, and mail it to Austin.

It takes about a quarter to mail the filled water bottle. If you have the slightest doubt about the water supply, that is if it is not city water supply, you should have the test made.

When sterilizing the faucet for the water, use cotton saturated in alcohol for the fire as alcohol does not leave an ash. It paper or cloth is used, small particles of ash will be in the sample.

PLANS FALL WEDDING — The approaching marriage of Miss Ruth Edmonds of Happy to Travis J. McGaughey, son of Mr. and Mrs. M. B. McGaughey of Wildorado, is announced by her parents, Mr. and Mrs. Harry Edmonds of Happy. An October wedding is planned by the couple.

Delegates Attend Cancer Society District Meet

Three delegates from Deaf Smith County Unit of the American Cancer Society attended the annual meeting of District 3 North, which comprises 20 Panhandle counties, in Amarillo Tuesday. Mr. and Mrs. Bob Brooks and Mrs. Bess Werner represented Deaf Smith Unit.

Dr. A. B. Goldston of Amarillo, a district director, presided and presented the Division program objectives, centered on early detection of cancer.

"We could be saving 41,000 women a year in this nation with full utilization of all techniques to fight uterine cancer", he said. "As it is, this form of cancer results in only 56 per cent survival of the 44,000 women who will develop it this year."

Another director, Mrs. Jack P. Foster of Pampa, and Fred Learned, associate director of the American Cancer Society in New York, were speakers at a luncheon, telling of research on cancer and the challenge facing the Society.

Dr. Goldston, Mrs. Allen Finch of Dalhart and Dr. Waugh of Canyon were elected from the district to the Texas state beard of the ACS.

World Affairs Is Subject For B&PW Program

World Affairs Committee of the Business and Professional Women's Club present the program at a meeting in Community Center Monday evening.

Foreign relations of the United States were discussed by the committee chairman, C. Ora Cockrell, and the new world role of Southwest African nations by Marian Davis.

Kathleen Baker, president, directed a business session in which fund-raising for club projects of this year was planned.

Members also planned for participation in the annual conference of District 9 B&PW Clubs, to be held in Lubbock this weekend.

Announcement was made that Katie Glasscock of Shamrock, director of District 9, will make her official visit to the Hereford Club Oct. 4, when a salad supper is planned.

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Tomatoes Gardenside Can 10¢
Green Beans Gardenside Cut Beans 300 Can 10¢
Golden Hominy Van Camps 300 Can 10¢
White Hominy Van Camps 300 Can 10¢
Fruit Drinks Lucerne Punch Lemon, Orange & Grape Pt. Can 10¢
Pork n' Beans Van Camps 8 Oz. Can 10¢
White Beans Ellis Beans 300 Can 10¢
Tomato Sauce Hunts Fancy 8 Oz. Can 10¢

Tissue Delta Tissue A Good Buy 4 4 Roll Pkgs. $1
Towels Truly Fine Absorbent 4 190 Ct. Rolls $1
Drinks Sego Diet Canned Drinks 4 10 Oz. Cans $1

Marmalade Empress Orange 3 16 Oz. Jars $1
Apple Butter Empress Fancy 3 14 Oz. Jars $1
Empress Jelly Strawberry Apple, Grape 3 16 Oz. Jars $1

Sea Trader Pink SALMON No. 1 Can 59¢

Mrs. Wrights Layer CAKE MIXES Any 4 19 Oz. Boxes $1

COOKIES
• 16 Oz. Nabisco-Oreo Sandwiches
• 14 Oz. Supreme Swedish Kremes
• 15 Oz. Supreme Apple Delight PKG. 49¢

From Our Dairy Case!
Margarine Piedmont Patties 8 Oz. Pkg. 10c
Fresh Eggs Breakfast Gem Large A 2 Doz. For 89c
Fresh Eggs Lucerne Large A Doz. 61c
Cottage Cheese Lucerne 2 Lb. Ctn. 49c

FROZEN FOOD BUYS

Juice Scotch Treat Orange 4 6 Oz. 89¢
Juice Grapefruit Bel-Air 2 6 Oz. 53¢
Juice Bel-Air Grape Juice 12 Oz. Can 39¢
Ice Milk Lucerne All Flavors ½ gal Ctn. 59¢
Bel-Air Pizza
Cheese 16 Oz. 69¢
Sausage 19 Oz. 79¢
Pepperoni 19 Oz. 89¢

Bel-Air Frozen Vegetables
• 10 Oz. Chopped Brockley
• 12 Oz. Leaf Spinach
• 9 Oz. French Fries
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• 10 Oz. Peas
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ROAST USDA Choice Beef Blade Cut LB. 49¢

ROUND STEAK USDA Choice Full Round Cuts Lb. 89¢

CUBE STEAK Delicious Pan Fried or Broiled Lb. 98¢

GROUND BEEF Safeway's Dependable 100% Pure Ground Beef Lb. 49¢
BEEF LIVER Young and Tender Lb. 49¢
PORK STEAK Boston Cuts-Lean Lb. 69¢
QUICK COOKIN STEAKS Blue Morrow-Steak Fingers 15 Oz. Pkgs. 89¢
LONGHORN CHEESE Safeway Halfmoon Lb. 59¢
ALL MEAT FRANKS Safeway or Wilson's Lb. 59¢

Pineapple LeLani Sliced No. 2 Can 37c
Pineapple LeLani Chunk 211 Can 25c
Grape Juice Empress 3c Off 24 Oz. Btl. 32c
Dry Milk Lucerne Instant 12 Qt. Box 99c
Starch White Magic Liquid ½ Gal. Jug 49c
Plastic Wrap Kitchen Craft 100' Roll 27c
Syrup Pack Train Waffle 5c Off 46 Oz. Btl. 44c
Pancake Mix Kitchen Craft 2 Lb. Box 37c
Flour Gold Medal 4c Off Label 5 Lb. Bag 49c

Secret Roll On — A Good Deordorant Lg. Size 75¢
Cheer Detergent — Excellent For Laundry Qt. Pkg. 81¢
Ivory Detergent — Excellent For Dishes 32 Oz. Btl. 98¢

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BANANAS Central American Lb. 10¢

Wash. State APPLES Extra Fancy Red Delicious LB. 19¢

Sweet Potatoes 2 Lbs. For 25¢
Apple Slicers Stainless Steel Ea. 39¢
Red Leaf Lettuce Garden Fresh Bch 29¢
Celery Fresh Green Pascal Lb. 15¢

THE SUNDAY BRAND
Editorials

School's 'No-Go' Policy

Recent adoption of school regulations through which students are not permitted to leave the grounds for lunch, unless they have written permission from their parents, represent an advancement already in force in most schools, and one which probably should have been adopted in Hereford several years back.

In general, the new measure places school officials in a position to keep up with the students far better than under the old system. It also assures parents of the whereabouts of youngsters, provided they have not voluntarily accepted this responsibility themselves with written permission to leave. Furthermore, it is probable that far more students, under the new system, will take advantage of the school cafeteria, which represents one of the better bargians to be found in food dispensaries today.

The school board, while evading one responsibility has definitely assumed another, however. If students are going to be forced to patronize the school cafeteria, it remains without question that the food tables offered each day should be diversified to appeal to more than the average, and when you try to please approximately 4,400 people with a menu each day the task becomes monumental. Add to this the fact that some of the students will be patronizing the cafeteria under protest, and pleasing them will be impossible.

Because of personal habits, school food is a point of contention in general and Hereford, in the past, has been no exception. Under the new system, however, we feel sure that the menu should be expanded and more closely supervised than ever before.

Meanwhile, if the new regulation prevents just one serious accident on our streets — or saves one single life during the next decade — it will more than offset the inconveniences it may create during the school terms involved. Come to think of it, it may even offset the discussion and complaints which are bound to follow the announcement.

Too Many Trees To See Forest

A series of Political reports to voters of Deaf Smith County got underway this week when U. S. Senator John Tower addressed some 100 constituents Wednesday morning. Other political leaders have been invited for similiar talks, which are nonpartisan, during the coming months. Needless to say this series is something all of us wanted and needed, and to the Chamber of Commerce and Junior Chamber go our explicit thanks for an excellent program.

Most particularly were we impressed with Sen. Tower's outspoken support of the administration's determination to defend Southwest Asia and his commendation of the American goals in Viet Nam. As a Republican and member of the minority party, Sen. Tower was willing to put his nation ahead of his party, along with any possible bias toward the majority Democrats in this particular phase of endeavor.

Too often we become so engrossed in party affairs, party policies and party politics that we are unwilling to admit any accomplishments of the opposing party are worthwhile — even when they are good. To borrow an old phrase, "We cannot see the forest because of the trees".

If we face the facts, all of us are in the same boat, despite our political affiliations, race, color or creed. Unity, today, is just as important as it was 100 years ago, and this is more especially true during times of war, disaster and trouble — and today we are unquestionably in the throes of another war.

Sen. Tower reported on many things. He held the interest of his audience from start to finish. We appreciate his efforts. We appreciate his time, and we appreciate the job he has done for us as Junior Senator. Most of all, though, it seems that the greatest thing we have to learn from his visit is the fact that we are and must continue to be: Americans first! Our other problems, though serious, must always be secondary to this fact, and only by working together for the common good can we hope to see our nation grow in the future as it has done in the past.

and servings should be pretty well beyond reproach. The varieties of meats and vege-

THE Sunday Brand

Established 1948

Published every Sunday at 130 W. Fourth Hereford, Texas 79045

TEXAS PRESS ASSOCIATION 1965

NATIONAL EDITORIAL ASSOCIATION 1964 SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Robert J. Awtrey, Mech. Supt.

entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, $4.00 per year; Zone 2 and above, $5.00 per year. With the Hereford Brand, both papers, Zone 1, $4.95 per year; Zone 2, $6.15 per year. Carrier, delivery, 60c per month, Single copies 15c each.

Classified advertising rates: 6c per word first insertion (60c minimum; 4c per word each additional insertion.)

What We Need?

What does Hereford need most in the way of recreational improvements?

While there may be others, it seems to us that Chamber of Commerce committee members emerged with three suggestions which deserve extensive consideration: 1) improved park facilities, 2) a covered swimming pool, and 3) a campsite for tourists.

When it comes to parks, we are fortunate in that we possess two ercellent locations, one in the middle of town. It would be expensive indeed if we had to purchase the park land which presently belong to the city. Development of both Dameron Park and Veteran's Park have long provided a challenge which the community, so far, has not seen fit to pursue to ultimate possibilities.

The covered pool idea, provided it meets with school acceptance, affords tremendous possibilities. The present pool is over-crowded in season, making a second pool desirable at the present time, and a covered pool would add extensively to the community recreational program.

Camping, meanwhile, has emerged into one of the nation's foremost hobbies. More and more, we note trailers and campers on the highways. Specialized magazines are published for the modern camper, and even the federal government is establishing hundreds of camp grounds in national parks. Nice camp grounds, well planned, are beginning to appear all over the country and, despite the source of sponsorship, they draw capacity crowds at reasonable charges. Canada, along with many of our Western states, have already moved into this field, and are finding it practical and profitable. Campers, like motel tourists, usually spend their money where they spend the night.

All in all, the three suggestions are excellent, and we hope that each will be pursued. Meanwhile, we wonder if someone might not come up with an idea slanted a bit more to the local population? Hereford does appear pretty dull after the stores close at 6 p.m. Is there an answer to this one?

Hereford Capitol

Rodney Brooks, a Dawn youngster, brought recognition and honor to Deaf Smith County when his Hereford heifer was selected as grand champion at the Tri-State Fair in Amarillo this week. Naturally, in a community with cattle as a basic industry, all of us are proud of his accomplishment.

At the same time, his recognition reflects well upon the cattle breeders, 4-H and FFA leaders, and upon the hundreds of other boys and girls who are participating in the program, but did not fare so well. In other words, it takes a lot of doing to make a champion.

We realize that Deaf Smith County cannot expect to win such honors each and every year but, when the occasion does occur, it always justifies our claim as "The Hereford Capitol", and this is a slogan which modern day cattlemen are doing their best to fulfill. The fact that some of our youngsters generally bring home their share of blue ribbons represents, hard work, ability and overall cooperation.

Speaking of derring-do, we read that before a fellow can profit from his mistakes, he must go out and make mistakes. Once again, a case of being no problem. —Mobile Register

• • •

See where some fellow came up with a real definition of a committee. He says, "a committee is a group of unqualified persons appointed by a disinterested party to do a job that no one else would volunteer to do." — Tombstone (Ariz.) Epitaph.

Lets Go Over The Top And Into Orbit

TOWER ENDORSES PROJECT

NAWPA—Future Water Supply For The Plains?

Senator John Tower in a recent speech in Amarillo "America's number one resource problem" and called upon Texas engineers to carefully study a massive, long-range project which would tap Yukon rivers to provide water for Western Canada, all of the United States in or west of the Mississippi-Ohio-Great Lakes basin, and Northern Mexico.

Senator Tower urged the Texas Society of Professional Engineers to consider the value to Texas and the Southwest of the proposed $100 billion North American Water and Power Alliance (NAWAPA). Senator Tower co-sponsores in the Senate a resolution calling on the federal government to study the feasibility of the plan.

Here are excerpts from the Senator's speech.

"**THERE WAS** a time when a shortage of water supplies was regarded as a local problem that could be solved by action of an individual metropolitan area, irrigation district, river basin authority or a sngle state. But, in our time water management is a matter of chronic and continental crisis.

"Despite great expenditures of money and engineering talent, precious water-the stuff of life before the bread became its staff-is being allowed to flow wasted to the sea in parts of the North American continent.

"**THIS** nation's water shortage affects half our states. Canada is worried about the falling level of the Great Lakes. Mexican farmers are worried about salinity of the water they receive. This continental problem requires continental planning.

"While the Texas Legislature has been passing needed water legislation on the state level, Congress has been passing it on the national level. I am happy that we already have passed a series of bills I co-sponsored in the field of water resources: s. 21, s.22, s. 24 and s. 1766. necessary, in my opinion, for a number of reasons. It is traditional that the federal government plays an important role in natural resources conservation and development. Rivers cross state lines; forest fires do not stop at state boundaries; sand storms depoisit the soil of one state on the farms of another state.

"**NAWAPA** proposes a huge, integrated system for collecting, storing and pumping almost 700 million acre feet of water per year. It would end water shortages in major portions of three nations, restore the Great Lakes to a normal level, furnish 70 million kilowatt of new power, and provide a 200-mile inland seaway from Lake Superior to the Pacific.

"The NAWAPA system would originate in sparsely settled and under-developed regions of Alaska and Canada's Yukon Province where hugh dams would rap river runoff, store it in interconnected reservoirs, and channel it south through a continuing complex of canals, tunnels, lakes, dams, lifts and reservoirs.

THROUGH a Rocky Mountain trench Texas would benefit, and Northern Mexico would get more irrigated farmland than the Aswan Dam will create in Egypt.

"I endorse the general idea of this proposition and support its further study. I hope you will consider its many unique and far-sighted features, rather than being overwhelmed by its scope. The economic benefits it can bring us are apparent. The good-neighbor policy it requires would be of substance rather than subsidy.

"I hope more and more Texas engineers will become interested in and anformed about NAWAPA. No doubt many of you, and perhaps some of your sons, will be helping to build it."

10 YEARS AGO

First Bale Of Cotton Ginned

Deaf Smith County's first bale of cotton was brought in last week by R. F. Day who farms five miles southeast of Hereford.

Day brought his bale in to Hereford Gin Co. last Saturday. The bale weighed 420 pounds from a 1385 pound load. The variety was Paymaster. The cotton graded out as middling 31-32.

The Deaf Smith County farmer produced the county's first 1955 bale two days earlier than 1954's first bale, which was brought in Sept. 19.

Day said he pre-watered and then watered the crop twice. He expects to make three-fourth to a bale an acre on his 13 acre allotment.

Rain will probaly slow down harvesting a bit, but Day said he still expects to get in several more bales in the next few days. "There is quite a bit of cotton out our way ready to pick," he said.

Trautmann Bros. also brought in three bales last week and Travis Stone who farms the H. H. Frye place two miles south of Black brought in the first bale at the Tri-County Gin. S. W. Patterson, manager, said the cotton was of good quality and turned out 460 pounds of lint from 1800 pounds of seed cotton. Stone brought in his load Thursday.

Panhandle Paragraphs

Young thugs and teenage criminals may be pressing their luck by increasing their violent escapades while blaming society for their faults.

It appears that the public is beginning to gag on the steady sociolgical diet of excusing the conduct of teenage hoodlums because "society has failed them." Resort communities racked by senseless riots and citizens who cannot venture from their homes without being assaulted and beaten are getting fed up with pampered and insolent gangs.

—Denver City Press—

—pp—

Rains over the week end have soaked the entire Panhandle area as well as Donley County. The moisture was most welcome and would have been even more so two or three weeks ago. It fell in a manner wherby the majority soaked into the ground with very little run-off.

Even coming late, it will help crops and range land considerably, especialty if we can hold frost off until November.

For the spell here in town, we received 2.71 which brings the total for the month to 3.02 and to yearly total to 17.7.

—The Donley County Leader (Clarendon)—

—pp—

Men are being encouraged to enter baked products in the Food Preparation Dept. of the Inter-State Fair in Dalhart Sept. 30, Oct. 1-2, says Mrs. Bee P. Catlett, superintendent.

This year, for the first time, awards will be given in that department. For first through third places, in both the junior and senior divisions, they will be $15, $10, and $5, she added.

Entries must be in the Rita Blanca Lake Park Coliseum by 12 noon, Sept. 30.

—The Dalhart Texan—

—pp—

The American Cancer Society, District 1, will hold its annual meeting Friday at Community Church. Registration begins at 8:30 a. m., with lunch being served at noon at the church.

Fred M. Learned, director of press relations for the society will be featured speaker at the meeting.

Group sessions will be held in Public Education, Service and Campaign. The sessions will be led by Jack Andrews, Miss Gertrude Linn and Steve Romanovsky of the society's division staff.

—Kermit Daily Sun—

—pp—

Politics, Texas style, got undeway in Amarillo Saturday for the upcoming election year. I am always a little suspicious of anything of a political nature that originates in, or has any connection with Amarillo. Since the day in 1952 when (please pardon the reference) Governor Allan Shivers betrayed the Democratic Party and let the Republican infiltrated Texas organization into the Republican camp Amarillo has seemed to be a proper setting for any type of political meeting of a nefarious nature.

—B. M. Nelson-Castro County News (Dimmitt)

—pp—

Greenbelt Rural Electric Cooperative, Inc. has been approved by the Rural Electrification Administration for a loan of $540,000. Congressman Walter Rogers and Senator Ralph W. Yarborough notified The Wellington Leader in telegrams Monday evening, Sept. 20.

—The Wellington Leader—

—pp—

Texico residents are reminded of the forthcoming garbage fee hike. The fee will be raised beginning October 1. Fees will be hiked on residences from 50c to $1.00 (one family residences); and all business will have their garbage disposal fee hinked by $1.00.

At the recent meeting of the town council members approved the building permit for Edward Autrey (move trailer house to Katherine and Garwaood). Also approved was the police magistrate report for the month of August in the amount of $220.

Bills for the month were approved and ordered paid.

—The State Line Tribune (Farwell)

THE BOOTLEG ——Philosopher

Editor's note: The Bootleg Philosopher on bindweed farm acknowledges a letter from a reader this week.

Dear editar:

Ordinarly I don't answer mail, the post office department has enough to do as is is, but a letter from a college professor has found its way to this bindweed farm and due to the fact it concerns the pressing problem facing America today—how to find new sources of tax revenue faster than Congress passes new legislation—I have decided to aknowledge it.

According to it, a new source of revenue was discovered in ancient Gaul centuries ago. They taxed fat people. They set up a legal size for a stomach and any man whose bay window went beyond the limit was taxed proportionately. I think it was called a luxury tax.

I have been thinking this matter over and while it has possibilities, it has some drawbacks too.

In the first place, it would never get pass Congress. I wouldn't say Congressmen are any fatter than the rest of the country, but there are enough ones that the girth limit would be set so high most people would escape the tax.

In the second place, you bring everbody in this country down to a size 30 waist and it'll wreck agriculture. As it is now, every time a television commercial comes on telling a woman to eat one meal a day spend the other two drinking a can of low-calory stuff, the government has to put up a dozen more surplus grain storage bins.

Reduce the waist of the 50 million people in this country who are out of shape and you reduce the consumption of cloth by at least twenty per cent.

This country needs new sources of tax revenue, I estimate at least one for every new planet we land on, but taxing fatness is too dangerous. It may have worked in ancient Gaul, I don't know. All I know is that ancient Gaul ain't around anymore. At least I don't belive it is, I never have seen it mentioned in any of the lists of countries we're sending surplus grain to.

Yours faithfully,
J. A.

Schedule Given For Flower Show

Schedule for the flower show which Bud to Blossom Garden Club will stage in Community Center Oct. 16 was reviewed by Mrs. Delmo Williams, schedule chairman, at a meeting Friday morning in the home of Mrs. Sam Long, president.

A horticulture workshop was conducted in preparation for the show, in which each member is to make a horticultural entry. Mrs. R. N. Yarbro demonstrated the display of plant specimens in the horticulture section of a show.

General discussion of staging plans and committee duties completed the program. Mrs. Ernest Kendall is flower show chairman, directing the work of half a dozen committees.

With a theme of International Flower Show, the display will include specimen entries of zinnias, petunias, geraniums, marigolds, asters, house plants, roses, mums, dahlias, snapdragons, verbenas and shrubs.

Titles of designs in the artistic division stress the international theme--Down Mexico Way Island Magic, Inspiration From the Orient, Sahara Desert, European Tour, Early American Look and, for miniature arran-arrangement, The World Is Getting Smaller.

Mrs. Wayne Newsom will be staging chairman, with Mrs. Virgil Justice and Mrs. Melvin Cordray on her committee. Mrs. Bruce Brown and Mrs. Fran Battenfield serve with Mrs. Williams on the schedule committee.

Mrs. Yarbro is chairman of entries, assisted by Mrs. Bill Nelson and Mrs. Jim Conk wright; Mrs. Nelson also is publicity chairman; Mrs. Pat Robinson, chairman, Mrs. Al Brown and Mrs. Jack Allen form the committee on judges and awards.

Mrs. Robert Cooper is hospitality chairman and Mrs. Calvin Edwards assists her. Mrs. Nelson and Mrs. W.H. Gentry are on the committee on clerks.

Another workshop will precede the show, stressing flower arrangement practice. It is scheduled Oct. 1 in Mrs. Battenfield's home. An informal salad luncheon will follow the morning workshop.

Fourteen members were present Friday and a guest was Mrs. Harold Silver of Denver, cousin of Bruce Brown.

Read The Classifieds

MARRIED 60 YEARS — Mr. and Mrs. John Albracht, who were married Sept. 19, 1905 in Nebraska, were honored on their 60th wedding anniversary last Sunday when their children were hosts for dinner in St. Anthony's Catholic Church hall. The couple has lived in Hereford about 35 years, presently at 604 Schley. They have 11 children, seven of whom were present for the anniversary celebration, and the family includes 65 grandchildren.

PRESENT, PAST LEADERS — Former presidents of the Music Study Club were honored at a recent luncheon which began a new season for the organization. The past presidents are pictured here with Mrs. Bill Bradly, who heads the club this year. From left, seated, are Mmes. A. O. Thompson, H. K. Fox and W. E. Dameron and standing are Mmes. B. Y. Crosthwait, J. C. McCracken, Carl Mountz, A J. Schroeter, Bradly, J. R. Allison, Ellis Coombes, S. O. Wilson, T. W. Roberson and Cliff Estes.

Club Begins First Aid Course, Picks Project

First half of this year's program in La Madre Mia Study Club will be devoted to a standard Red Cross First Aid course which began at the Thursday evening meeting in the City Commissioners Room at City Hall. Mrs. Joe Whitley was hostess.

Joe Don Cummings briefed the club women on the course, as an introduction. Nicky Dameron will be the instructor at subsequent meetings, twice monthly through January. Both are certified instructors for the course, which will replace usual study programs in the club.

A project for the year adopted by the group is sponsorship of a Hereford girl who is attending college on a scholarship. The club will supply her with clothing and other needs not covered by he scholarship. Members planned a shower for her at the next meeting, Oct. 14.

Mrs. John Smith was elected club parliamentarian in the business session at which Mrs. Gerald Martin presided.

Also present were Mmes. Bobby Owen, Herschel Black, Harold Morton, Charles Frye, Jesse Click, Richard Pickens, Eugene Sparks, Joe Hacker, W. C. Russell and Bill Lankford.

Wedding Invitations Printed
THE INK SPOT

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We will make loan commitments from plans and specifications
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Top Officer Of Rainbow Girls Visits

An official visit from the grand Worthy Advisor of the Texas Rainbow Assembly was the occasion for an informal party Wednesday afternoon in the Masonic Hall. Girls of the Hereford Rainbow Assembly were hostesses.

The visitor is Miss Sheila Frazer of Pasadena who is making a tour of Rainbow Assemblies over the state. She holds the organization's highest office in Texas.

Miss Judy Summers is Worthy Advisor of the Hereford group. Other officers assisted her in entertaining Miss Frazer while she was in the city and in giving the party to which all members were invited.

Miss Frazer had requested that, instead of the traditional gift to an official visitor, she be given a contribution to the Mark Sexon Fund which provides scholarships for Rainbow Girls. The Hereford Assembly presented her a $10 money corsage to aid the fund.

H.D. Club Adds 3 New Members

Three members were added to the club roll as the Young Home Demonstration Club met at the First National Community Room Tuesday. They are Mmes. Kenneth Hammet, Stan Kropff and Wayne Stevens.

Mrs. Dean Bryant introduced the speaker, Mrs. Tommy Crawford, who discussed Teenage Marriage. Satisfactory marriage is determined by the emotional maturity of the partners, and few teenagers qualify, she said.

Economic irresponsibility leaves more orphans today than disease or death, she added.

Mmes. Huey Lowrie, Charles Brown and Bryant were appointed as a nominating committee, and Mrs. Bryant was named chairman of the club's Hallowe'en project. Mrs. Brown, hostess, served refreshments to 12 members and a guest, Mrs. Tom Draper.

Complete Stock Office Supplies
THE INK SPOT

NEWS

A window display in a Hereford store in observance of National 4-H Week, Sept. 25-Oct. 2, was planned by Dawn Boys' 4-H Club at a meeting Tuesday when new officers were installed. Stephen Hoffman and Jamie McAndrews were named to prepare the exhibit.

Mrs. H. H. Miller, adult leader, installed Gerald Witkowski as president; S. McAndrews, vice president; Dion Miller, secretary-treasurer; Tommy Betzen, reporter; Paul Galley, song leader.

New chairmen taking up their year,book; Kevin McAndrews, projects, and Neil McAndrews, County 4-H Council delegate.

Junior leaders planned to attend Rural Youth Day at the Tri-State Fair Saturday. K. McAndrews reported on the Deaf Smith County booth and livestock entered in the Fair.

T. Betzen gave a report on the recent County Crop and Vegtable Show and Hoffman on the District 4-H Council Meeting.

Adults present were Mmes. Miller, Clarence Betzen, Tony Hoffman and Leo Witkowski.

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Why wait till 8 or 9 p.m. Sunday to call Long Distance?
Your lowest Long Distance rates are in effect all day Sunday. Telephone anywhere in the continental United States (except Alaska) for $1* or less.
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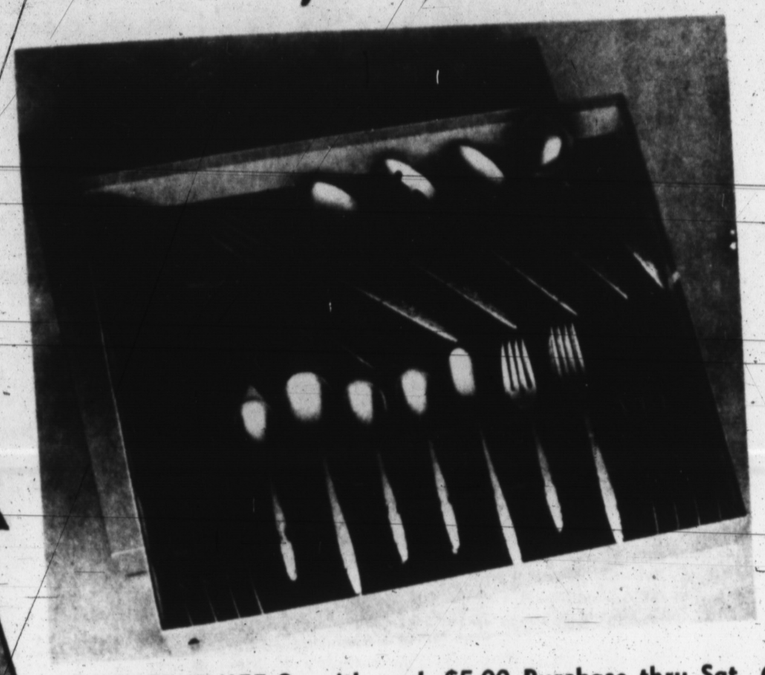
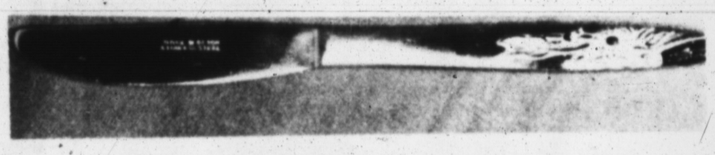


DINNER KNIFE 9c with each $5.00 Purchase thru Sat., Oct. 2



ITEM OF THE WEEK - DINNER KNIFE

TO OWN THIS EXQUISITE PREMIUM QUALITY HEAVY STAINLESS STEEL TABLEWARE FOR..... ONLY

1ST. WEEK – TEASPOON
2ND. WEEK – DINNER FORK
3RD. WEEK – DINNER KNIFE
4TH. WEEK – ICE TEA SPOON
5TH. WEEK – SOUP SPOON
6TH. WEEK – SALAD FORK

THIS OFFER WILL BE REPEATED AT THE END OF THE 6th WEEK.

9¢ Per Piece

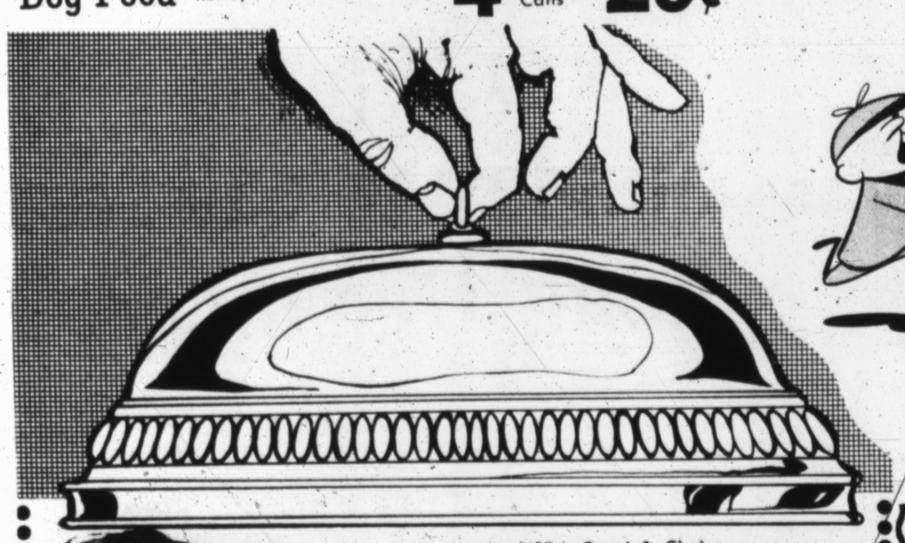
With a $5.00 Purchase

EACH WEEK YOU MAY PURCHASE A DIFFERENT ITEM FOR ONLY 9¢ WITH EACH & EVERY $5.00 PURCHASE (2 PIECES WITH $10.00 PURCHASE ETC.).

THIS LOVELY PATTERN IS FLORAL BLOSSOM STAINLESS STEEL TABLEWARE – THIS IS HEAVY, PREMIUM QUALITY, WARE. DO NOT CONFUSE THIS LOVELY WARE WITH LIGHTER, CHEAPER GRADES.

Bathroom Tissue Soflin — 10-Roll Pack **69¢**

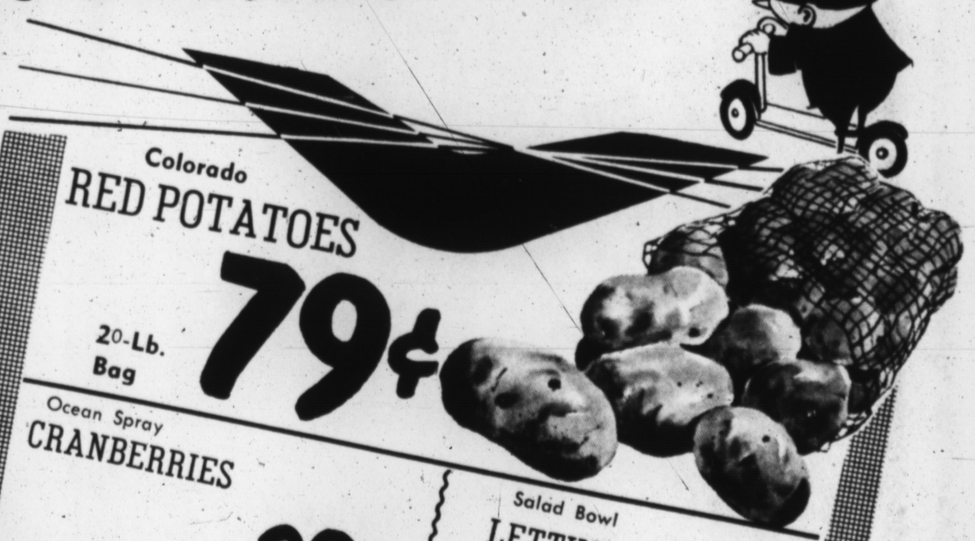
Dog Food Roxey — **4** Tall Cans **29¢**



HOLLY BEET SUGAR 10-Lb. Bag 98¢

Del Monte Crushed Pineapple	3 No. 2 Can	89c	Del Monte Cream Style Golden Corn	5 303 Cans	$1
Cinch Corn Bread Mix	16-Oz. Box	25c	Bakers Angel Flake Coconut	3½-Oz. Can	21c
Sun Sweet Medium Dried Prunes	2-Lb. Ctn.	59c	Tang Breakfast Drink	18-Oz. Jar	79c
Campbell Tomato Soup	10 Tall Can	$1	Shurfine Luncheon Meat	12-Oz. Can	39c

ELLIS PECANS 10-Lb. Bag 69¢



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ROUND STEAK Lb. 89¢

GROUND BEEF Fresh-Lean Lb. 39¢

PORK CHOPPIES No Bone No Waste Lb. 59¢

CHEESE Kraft American or Pimento 12-Oz. Pkg. 47¢

GIVE TO THE UNITED FUND

MARSHMALLOWS Kraft Minature 10½-Oz. Pkgs. 19¢

SHURFRESH MILK ½ Gal. 49¢ Gal. 97¢

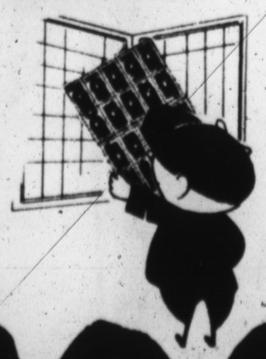
CATSUP Hunts 5 14-Oz. Bottles $1.00

Colorado RED POTATOES 20-Lb. Bag 79¢

Ocean Spray CRANBERRIES Box 29¢

Salad Bowl LETTUCE Bunch 15¢

BEEF ENCHILADAS Patio Frozen 24 Oz. Pkg. 59¢



Bama Grape Jelly	3 18-Oz Jars	$1	SHOE POLISH Johnson	Reg 39¢	35c
Big Top Peanut Butter	18-Oz. Jar	49c	COMET CLEANSER	2 14-Oz. Cans	29c
Meadowlake Margarine	4 1-Lb. Ctns	$1	FABRIC SOFTNER Downy	32-Oz. Size	79c
			HAIR DRESSING Brylcreme	Reg 79¢	47c

SPRAY-ON STARCH FAUTLESS 24 Oz. Can 39¢

COOPER'S

DPS Reveals 120 Suspended, Denied Drivers Licences

A total of 120 citizens of Deaf Smith county had their driver's license either suspended or were denied a license during the year 1964.

Of this total, 69 persons had their licenses suspended and 51 persons were denied a license.

THE NUMBER and causes for suspensions and denials of licenses were: 87 drinking while driving; 12 habitual violators; five violation of restrictions; two committed automatic suspension offense without conviction; four automatic suspension in other states; seven driving while license suspended; two aggravated assault with a motor vehicle; and one inimical to public safety.

During the year 23,958 licenses were suspended with 10,069 licenses being denied over the state. The 20 year-old driver had th most licenses suspended with 1,348. The 19 year-olds ran a close second with 1,313. The oldest driver who had his license suspended was 87 years of age, with one driver 92 years of age being denied a license.

The above information was obtaind from the records of the Texas Department of Public Safety. The D. P. S. is required by law to file every application for a driver's license received by it.

These records include the name of every licensee.

Licenses are granted, and the name of every license whose drivers license has been cancelled, denied, suspended or revoked, and after each such name name note the reasons for such action.

The Department shall also file all accident reports and abstracts of court records in connection received by it under the laws of this state and in connection therewith maintain convenient records or make suitable notations in order that an individual record of each and the traffic accidents in which he has been involved shall be readily ascertainable and available for the consideration of the Department upon any application for the renewal of a driver's license and at other suitable times.

4-H CLUB OFFICERS — Elected at a recent meeting, these are the new officers of Ford 4-H Club. Cynthia Hanna, president, is seated at the desk, backed by (from left) Joette Hanna, vice president; Joyce Bezner, reporter; Diana Hickman, Council delegate; Beth Bezner, song leader, and Tommy Bezner, drill leader.

Courthouse Records

VEHICLE REGISTRATION

Clyde Thomas, 1961 Chevrolet; W. W. Thomas, 1963 Chevrolet; Bud Thomas, 1963 Chevrolet; Rene Cruz, 1951 Chevrolet; Raul A. Cantu, 1959 Ford; Jesus Garcia, 1946 Dodge; J. Edward Line, 1965 Buick; E. J. Kirksey, 1965 GMC pickup; Jim Massingill, 1960 Buick; Jose C. Hinojosa, 1962 Chevrolet; W. L. Rogers, 1963 Ford. 9-14.

Ben Noyes Jr., 1947 GMC truck; Calvin Gregg, 1965 Ford; Charles B. Beaton, 1954 Chevrolet; Lewis West, 1966 house trailer; John Shackelford, 1956 Studebaker; David Trevino, 1956 Cushman scooter; Angel Soto, 1952 Chevrolet; Guadalupe S. Gamboa, 1962 Pontiac; Herman S. Box, 1965 Chevrolet; LeRoy Suttle, 1965 Olds; James C. Burt, 1965 Chevrolet; Raul DelToro, 1960 Ford. 9-14.

Larry Carlson, 1961 Chevrolet; Albert Flowers, 1961 Chevrolet; Shepard G. Townsend, 1964 Chevrolet; Elzie Kennedy, 1959 Ford pickup; Austin C. Rose Jr., 1966 GMC pickup; Gene Brownlow, 1938 Buick; Robert Boyd, 1953 Chevrolet pickup; Dr. Joe B. Whitley, 1965 Chevrolet; R. B. Baker, 1963 Chevrolet; Angel Soto, 1949 Chevrolet pickup; Antonio Sanchez, 1957 Chevrolet pickup. 9-15.

Tirso M. Cueller, 1952 Buick; Joe Landin Jr., 1963 Ford; J. L. Loflin, 1961 Plymouth; Ralph Anderson, 1959 Ford; Chesley C. Johnson, 1955 Chevrolet; Ted Higgins, 1952 Studebaker; Tom B. Goldsby, 1965 Imperial; Pat McGonagill, 1960 Olds. 9-15.

Neal Young, 1964 Chrysler; Rolando Longoria, 1965 Ford pickup; Sullys Music & Cig. Serv., 1965 Ford pickup.

Sullys Music & Cig. Serv., 1965 Ford pickup; Pearl K. Roberson, 1965 Mercury. 9-16.

Arnulfo LaFuente, 1950 Chevrolet pickup; Eisten Gregg, 1956 Pontiac; Manuel Rodriquez, 1959 Pontiac; William R. Killough, 1960 Buick; Mary E. Clark, 1961 Chevrolet; Gary Kriegshauser, 1960 Chevrolet; Thomas S. Rios, 1950 Ford pickup; Robert M. Diller, 1965 Chevrolet pickup, 9-17.

James E. Higgins, 1965 Olds, Vicente Gonzales Jr., 1957 Plymouth; Charles H. Vaughn, 1960 Chevrolet pickup; Wayne Clark, 1962 Chevrolet; Angelita M. Prieto, 1959 Ford; J. E. Turner, 1956 Buick; Buick Motor Division, 1965 Buick; Dick Plank, 1954 GMC truck; Dick Plant, 1956 GMC truck, 9-17.

Jimmy Gilliam, 1959 Great Lakes trailer; Cary D. Jones, 1959 Chevrolet pickup; Jesus Cadena, 1964 Chevrolet pickup; Harry Bennett, 1958 Ford truck; Maria M. Castillo, 1957 Buick; Avin Wilkerson, 1960 Olds; Rosario Cazares, 1958 Ford; Filberto Garca, 1956 Dodge pickup; L. B. Worthan, 1965 Ford Pickup; Kay McKee, 1962 Chevrolet; Madardo Garnica, 1952 Ford pickup, 9-20.

Hereford Produce Co., 1964 Chevrolet pickup; Sixto Ulibarri, 1965 Chevrolet; Robert J. Kofroth, 1955 Chevrolet; William L. Vandergriff, 1963 Chevrolet; Bobby H. Hardin, 1964 Allstate scooter; Trinidad Salazar, 1963 Chevrolet pickup; Romana Longoria, 1961 Ford; Richard L. Roper, 1953 Ford. 9-20.

Don Blankenship, 1962 Chevrolet; Baxter London, 1962 Chevrolet; Guadalupe Suarez, 1960 Pontiac; Jose Galvan, 1962 Ford pickup; Refugio G. Abrago, 1960 Ford; S. R. Murillo, 1956 Chevrolet; Colby Conkwright, 1965 Olds; Joe Lewellen, 1965 Ford truck; Noel E. Worley, 1951 Plymouth; John I. McCutchen, 1953 Plymouth. 9-20.

Leonard Batenhorst, 1964 rolet pickup; M. L. Hardy, 1958 Buick; Felipe Valdez, 1961 Ford; Eliose Y. Vega, 1960 Olds; Micaela Mariscal, 1960 Plymouth; Frank Woolbright, 1954 Chevrolet pickup; Elio Sepeda, 1957 Chevrolet; Maria Almazon, 1960 Ford; Glenn Gripp, 1961 Plymouth. 9-20.

Hector Rivera, 1955 Pontiac; Glayds Craig, 1962 Chevrolet; Howard Rehil, 1959 Ford; Mary Camacho, 1958 Ford; Dr. G. J. Page, 1965 Ford; W. W. Thomas, 1960 Ford pickup; Elmo Williams, 1961 Ford. 9-21.

Warranty Deeds

Ethel Arnold to Renfro & Arnold Inc.: Part of Block 35, Whitehead Addition; part of northwest part of Sect. 60, Blk. K-3.

Renfro & Arnold, a partnership, to Renfro & Arnold Inc., a corporation: Part of Blk. 35, Whitehead Addition: part of northwest part of Sect. 60, Blk. K-3.

Herman L. Drake et ux to Lee Drake et ux: East 100 feet of south 30 feet of Lot 7 and east 100 feet of north 30 feet of lot 8, Blk. 2, Bockstahler, Kohomoor and Kaetzel Subdivision of Blk. 25, Evants Addition.

Maud A. Blevins to Joel C. Reese et ux: South half of east 164.22 acres of north half of Sect. 72, Blk. K-3.

D. C. Kinsey et ux and E. H. Glen Osborn et ux to Alwyn D. Foster: Lot 10, Blk A, Crestlawn Addition.

Glen O. Edwards et ux to Herbert C. Edwards et ux: South 20 feet of Lot 37 and north 52 feet of Lot 38, Blk. 44, Evants Addition.

E. S. Ireland to James H. Bradley: West half of Lot 19 and west half of south 20 feet, Lot 20, Northridge Addition.

Panhandle Homes Inc. to Patrick G. Privett et ux: Lot 5, Blk. 3, Braly First Subdivision in Mabry Addition.

Walter J. Paetzold et ux to Paul F. Engler: Undivided one-half interest in east 70.6 acres of northwest quarter of Sect. 39 Blk. K-3.

Walter J. Paetzold et ux to Paul F. Engler: Half interest in 114.2 acres out of northwest quarter of Sect. 42, Blk. K-3; and west 89.96 acres of the northwest quarter of Sect. 39, Blk. K-3 except 4.16 acres.

Marvin May et ux to Ted Royal: West 1.5 feet of Lot 16, Blk. 5, Westhaven Addition.

Neil Cooper et ux to: Richard E. Barrett et ux: West half of Lots 7 and 8 and part of Lot 9, Blk. 29, Town of Hereford.

Veterans Land Board to J. E. Woodward: North 30 acres of south 210 acres; North 30 acres of south 120 acres; north 30 acres of south 180 acres; north 30 acres of south 90 acres; north 30 acres of south 150 acres; east 30 acres of south 60 acres; west 30 acres of south 60 acres; all out of the west 240 acres, Sect. 7 Blk. B; also the north 30 acres of the west 240 acres, Sect. 7, Blk. B.

DEEDS OF TRUST

Manuel Rodriquez et ux to Hi-Plains Savings and Loan Assn.: Lot 19, Hough's Subdivision of Blk 5, Evants Addition.

C. W. Sanders et ux to Prudential Ins. Co. of America: 292.846 acres out of south half of Sect. 152, Blk. M-7, BS&F survey.

Joel C. Reese et ux to Maud A. Blevins: South half of east 164.22 acres of north half of Sect. 72, Blk K-3, Adams, Beaty & Moulton Survey.

Joe C. Allender et ux to Panhandle Savings & Loan Assn.; North 70 feet of Lot 6 and south 25 feet of Lot 5, Green Acres Estate.

Patrick G. Privett et ux to American Mortgage Co.: Lot 5, Blk. 3, Braly First Subdivision in Mabry Addition.

Bill G. McCarley to American Mortgage Co.: Lot 47, Wayne Wallace Subdivision of Blk. 45, Evants Addition.

Richard E. Barrett et ux to First Federal Savings & Loan Assn. of Amarillo: West half of Lots 7 and 8 and part of Lot 9, Blk. 29, Town of Hereford.

Charles H. Hill et ux to Equitable Life Assurance Society of the U.S.: North half of Sect. 35 and the east 81 acres of the south half of Sect. 35, Blk. K-3.

Ernest Kendall et ux to First Federal Savings & Loan Assn. of Amarillo: Lots 1-5 inclusive of Blk. 4 of Meacham's Subdivision of Blk. 16, Mabry Addition.

Jimmie N. Victor et ux to Bradley Inv. Corp. South 45 feet of Lot 2 and North 20 feet of Lot 3, Blk. 7, Denton Addition.

MARRIAGE LICENSE

Gale Wayne Milligan and Shirley Jean Youngblood, Sept. 15.

Gordon Wayne Carroll and Sudie Patricia Trevathan, Sept. 16.

Esequiel Alfredo Lucero and Anita Irene Saiz, Sept. 20.

August 1965 marks the 175th anniversary of the first U. S. Census. At that time they counted 3,929,214 people, 201,655 in urban areas, and 3,727,559 in rural areas.

School Menus

.. .SEPT. 27-OCT. 1

HEREFORD SCHOOLS

MONDAY--Spaghetti and meat with sauce, candied yams, blackeye peas, tossed green salad, hot rolls, butter, milk, banana cake.

TUESDAY--Hamburgers, potato chips, tomato, lettuce, mixed vegetables, buns, butter, milk, apricot cobbler.

WEDNESDAY -- Roast Beef, gravy, oven-browned potatoes, savory green beans, carrot sticks, rolls, butter, milk, ice box cookies.

THURSDAY--Pork chops delish, luncheon peas almondine, buttered corn, cole slaw, rolls, butter, mik, jello with fruit.

FRIDAY--Pinto beans with beef raviola, buttered spinach, golden hominy, celery sticks, cornbread, butter, milk, apple brown betty.

.. ST. ANTHONY'S SCHOOL

MONDAY--Pizza, tossed salad, spiced beets, cherry cobbler, bread, butter, milk.

Tuesday-Beef-Rice role, green beans, buttered cabbage, fruit salad, rolls, butter, milk.

WEDNESDAY -- Hamburgers, lettuce, tomato, potato salad, chocolate cake, milk.

THURSDAY -- Tamale; pinto beans, buttered cabbage, swee-sour greens, cinnamon rolls, cornbread, butter, milk.

FRIDAY--Tuna-Noodle Casse role, cabbage and apple slaw, glazed carrots, peanut butter bars, whole wheat rolls, butter, milk.

County Attorney Attends Austin Bar Meeting

County Attorney Bruce Miller will return today from Austin, where he has attended a meeting of the Texas Bar Association Grevience Committee. Miller is chairman of the 18th Congressional District committee, a position which he has held for the past eight years.

While in Austin Miller Attended he Attorney General's Law Enforcemen Conference dealing with the new revisd criminal code.

Miller has served as Deaf Smith County attorney since 1965.

..

According to the Florida State Alcolholic Rehabilitation Program, studies show that alcohol consumed at high altitudes has more of an anesthetic effect on memory, perception and reaction time than it does when consumed at low altitudes.

Student Named To College Post

Miss Mary Albracht, senior at Mount St. Scholastica College in Atchison, Kan., has been named junior coordinator for the National Student Association on the campus. The daughter of Mr. and Mrs. W. J. Albracht, Route 3, she is a 1962 graduate of Hereford High School.

In the NSA post she will assist the senior coordinator in campus programs and attend national and regional conventions. She is an elementary education major, a member of the college chapter of Kansas State Teachers Association and the Liturgy Commission and has appeared in college dramatic productions.

Miss Albracht was a member of the student council, mixed choir and Future Homemakers of America in Hereford High.

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As pioneers in the electrification of our area, we are proud of having contributed our share to the progress and prosperity of our people and this community.

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We have traded for several good autos during the past week that change the view of our lot – come in and look 'em over.
The prices are right so hurry on down and see for yourself . . .

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Our own quality Toddletime® sleepers are marvelous buys all year round — always first quality, always top value! Print top, solid bottoms. Maize, mint, blue, pink. 1-4, 3-8.

3 PAIRS $5

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NOW, 3 prs. $6

END OF MONTH CLEANUP BARGAINS

2 yr. Guarantee ELECTRIC BLANKETS Single 9.66 Dual 13.66	Reduced Womens BETTER DRESSES $4 to $11
72 x 90 Extra Warm THERMAL BLANKETS 4.99	Womens Warm ACRYLIC TOPPERS $6
Men's Short & Long Sleeve SPORT SHIRTS 2 FOR $5	Reduced From Stock BETTER PIECE GOODS 2 yds. $1
Men's Cotton FLANNEL SHIRTS 1.98	85 Wool 15 Nylon WASHABLE FLANNEL 1.88 yd. All Wool 2.99
Mens Denium Lined WORK JACKETS 4.98 — 5.95	25 Only Womens CORDUROY SHIFTS 2.88
Holly Employees WHITE WORK PANTS 2.98	Womens Half and Full Slips half 1.66 Full 1.88
Boys and Men's CORDUROY JEANS boys 2.98 mens 3.98	Regrouped and Repriced For Quick Cleanup FAMILY SHOES
Boy's Knit and Cotton SPORT SHIRTS 3 FOR $5	Reduced! 3 Pc. LUGGAGE SETS 12.88 19.88 $35
Mens Canvas Gloves 4 for$1	School Supplies 44¢ - 88¢
Textured Dishcloths 6 for$1	Flour Squares 5 for $1
Printed Dishcloths 2 for$1	Washcloths 12 for $1

TABLES OF BARGAINS
Table I 44¢ Table II $1 Table III 1.50

Just Arrived! Halloween Candy Packs 77¢
Mens Thermal Shirts and Drawers 2.29 ea.
Make Penney's Your Headquarters For All Your Winter Needs and CHARGE IT!

REP. ROGERS REPORTS

'Information Gap' Costly To U.S. Private Citizens

For more than a day after the Senate passed its version of the omnibus farm bill there was not to be found in Washington a detailed summary comparing the House and Senate measures.

The reason for the delay was that the farm bill is a very complex piece of legislation and even among the experts there are sometimes differences of opinion as to the meaning of certain provisions. Even though summaries of the bill have now been prepared, persons not familiar with farm legislation would have difficulty understanding them.

THE WORDS are English but the meaning is Greek. I am reminded of the farmer in the Panhandle who wrote to me earlier this year to say that rekulations of the Agriculture Stablization and Conservation Service were so difficult to understand he thought he might get out of farming.

It is difficult to pose a practical answer to the problem. It is absolutely essential that the Government make itself understood. The people certainly have a righ to understand as well as to be told the regulations, whether enacted into law or imposed administrativey, under which they must live. A summary of regulations written in unintelligible language does not serve the public.

I am going to suggest to Secretary Freeman and others in the Agriculture Department that its best information specialists be put to the task of preparing pamphlets and other materials explaining in everyday language easily understood--the provisions of the farm program soon to take effect.

I am familiar with the kind of information available to explain the present program, and I convinced that a much better job could be done to explain it.

THE NEW program will cover a four-year period. American farmers can't be expected to make the proper persnal decisions open to them unless they can understand the program's alternatives.

Too ofen in the Federal government there is a tendency for "experts" to decline to share their specific knowledge with othrs. Each agency and department has on its staff men who specialize in very limited areas of that office's jurisdiction and they become steeped in the most detailed and obscure precedents and rulings affection their specialities.

SPECIALISTS OF this type on the legal staffs of regulatory agencies pose a most difficult challenge for lawyers in private practice representing clients on the other side of a question.

The agency specialists have become experts at taxpayers' expense; the private attorneys, who must represent clients in a broader spectrum of matters, are at a disadvantage.

This same problem exists in other branches of a Federal department. Bureaucrats talk a specialized language beyond the ken of the layman. They tend to become impatient with persons not so well versed as they.

The "information gap," as you might term it, is a serious problem when Americans must deal with highly complex law and regulations. The poople can't be expected to feel that the government is truly theirs when all they know of it is the need to meet certain governmment-imposed obligations they do not clearly understand.

TAX LAWS are an example of the kind of regulatory jungle that needs to be clarified in the statutes and better explained to the public. Internal Revenue Service has made progress. Much more helpful publications are now available to taxpayers seeking assistance in making out their returns. In the matter of taxation, it is obviously unfair for the government not to make every effort to explain the law clearly.

A TAXPAYER WHO DOES not claim the deductions for which he is eligible is overpaying his share of taxes.

I will continue my campaign to bring clarity to government publications explaining the details of government programs. Too many government information specialists are engaged in promoting the public relations of translating complex regufew are doing the hard work of translating complex reugulations into simple English.

Letter To The Editor

Dear Editor:

If I only had a "soap box" I would get upon it and proclaim the good points of the United Fund but since I don't have, one will try to give you some of them herewith.

In the past I have worked with four campaigns in Red Cross before the United Fund was organized and there were many other drives then all through the year. Every year was getting harder for all of us to reach our goal. Each month seemed to have a drive of some kind. Red Cross had the month of March — and that was a bad one — after income tax payments, Christmas and all the farmers had spent their money by then. I would sure hate to see Red Cross have to try that again.

Since I was with the local chapter here for 13 years, I may be partial to it — however I had worked with some of the other organizations now involved in United Fund. And I will say that I am interested in them too. I want to see all of them work in a united drive to reach their goal this year and every year. And in that time I have worked hard for all of them in the United Fund Organization. I have never marked my donation for any one of them but gave to the whole group — then if I wanted to make special donations later, I did so. This can be done like you give to your church or club marked for certain uses.

Another point I would like to stress — is that the same people, over and over again for years furnish the "man-power" for the drives. It is best for them and those who are to be contacted for donations to do so all at one time. I even heard one woman say once, "the same people who do all the voluntary work also do most of the giving." Anyway they do give of their money and time in a great many cases. But I do know many who do not have time to do much volunteer-time, give very generously.

This is the tenth year, I believe for the United Fund and I think it is a crucial one. I do urge every one to give something — if they would we would over-subscribe our goal easily. I find pledging so much each month is the easiest way to give generously and not miss it. Even some of the larger businesses pledge by the month—up to $250.00 and some individuals pledge $1.00 per month. Most of these are drawn on by draft. Some have statements sent by the quarter. Your file card shows this — and you have your own receipt to show this for your record at income tax time also.

If you, who have read this to the end, agree with me— follow through when you are contacted for a donation early in October for the United Fund then I will feel that this effort on my part has been worth while.

Sincerely yours
Corinne J. Neely

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1963 Chevrolet Monza Coupe, 4 in the floor. Red finish with red vinyl interior. Extra sharp and very sporty. Try and you'll buy this sport-model.

Protective warranty **$1195**

1965 Plymouth Baracuda 2 door hard top. V-8 with standard transmission. Original white finish with turquoise all vinyl interior. You will enjoy this "sporty" hard top. 33,000 miles of factory warranty still in affect.

1965 PLYMOUTH Fury III, 4-dr., factory air and power. This is one of our personal cars. Has 30,000 miles of factory warranty still in effect. Great discount in price.

1964 Chevrolet Impala, 4-door, factory air and power. Local one-owner. Extra nice with a protective warranty.

1963 Pontiac Bonneville 4-door hardtop. Factory air and power. Extra nice luxury car.

1963 BUICK LaSabre 4-dr. Factory air and power. Beautiful white finish with camel interior. This is truly a luxury car and very reasonably priced.

1964 Chevrolet ¾ ton 4-speed long-wheel base. 27,000 miles. This is a heavy duty pick-up.

1964 Chevrolet pick-up, V-8, automatic. Full custom wide bed. Blue and white finish. Fully guaranteed. Fall special

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Flavorwright **BACON** 2-Lb. Pkg. $1.45

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PRUNE JUICE Del Monte 2 Qt. Bottle 89¢

GREEN BEANS Del Monte 4 303 Cans $1.00

GOLDEN CORN Del Monte CS or WK 2 303 Cans 39¢

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Del Monte **Catsup** 4 20-Oz. Bottles 1.00

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Del Monte **Fruit Cocktail** 4 303 Cans $1.00

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Del Monte **PEACHES** Yellow Cling 4 No. 2½ Cans $1.00

Del Monte **Chunk Style Tuna** 2 For 59¢

Morton's-Reg. 39c **FROZEN DINNERS** 33¢

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Tendercrust HAMBURGER OR HOT DOGS **BUNS** 8-Ct. Pkg. 25¢

Tendercrust **ANGEL FOOD CAKES** 10-Oz. Size 35¢

Shurfine **SHORTENING** 3-Lb. Can 66¢

Miracle Whip Qt. 49¢

Shurfine-Frozen **Strawberries** 16-Oz. Can 33¢

Specials Good Monday Tuesday & Wednesday-Sept 27, 28 & 29

Hand Cream MELROSE $1.50 SIZE 39¢

WHITE **POTATOES** 10-Lb. BAG 35¢

Delicious **APPLES** Lb. 10¢

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Thompson Seedless **GRAPES** Lb. 19¢

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HIGHLIGHTS AT AUSTIN

Texas Master Water Plan Would Prevent Future Lack

AUSTIN — Texas' master water plan now is being developed.

It embodies concepts far more advanced than those of any other state, says Harvey O. Banks San Francisco consulting engineer.

Banks, who sold California on kicking in 2,000,000,000 in state funds for a water supply for its mushrooming population growth, is a special advisor to the board.

SPEAKING to members of the Municipal Panel of the Texas Water Conservation Association, representing more than two-thirds of the Texas population, Banks warned West Texas to develop new pricing techniques by recognizing water is worth the price paid for it.

Banks was among several notable speakers informing city officials of the state's water planning efforts.

"Unless Texas is willing to put up a stack of cash, the state will not have any control over water policy decisions," he said.

Joe G. Moore Jr., new executive director of the Water Development Board, and Frank Booth, new executive director of the Texas Water Rights Commission, said Texas' projects call for moving surplus water to areas where it is needed.

Moore's group will formulate plans for meeting water needs to the year 2020. Hearings will be held by the six-member board next summer in all river basin areas.

OIL PRODUCTION UP
OIL PRODUCTION UP

For the first time in 10 years the Texas Railroad Commission hiked the October oil production allowable over September.

Commission ordered October production at 28.8 per cent of potential. That fixes allowable at 2,944,109 barrels a day.

September allowable was 2, 864,660 barres daily on 28 per cent of potential formula.

Last year's formula for October was 27.9 per cent.

EMPLOYMENT GROWING — As summer ends decreasing unemployment insurance claims reflect a growing economy.

August claims reported by the Texas Employment Commission totaled 197,142 compared with 218,942 for the same month a year ago — a 10 per cent decrease.

TEC SAID the total amount paid dropped by $480,388.

Job placements (non-farm) increased from 45,054 to 50,399 during the month. Job orders placed by employers increased from 55,109 in August of 1964 to 62,585 last month. Applications jumped fom 656,182 to 64, 337.

Farm job openings filled increased from 63,673, to 71, 095 despite expanding mechanization of farm work. However, much of the increase was due to demands in other states.

ILLITERATE PROGRAM — Governor Connally reports a total of 12,732 students enrolled in the state's adult education program for illiterates in 30 Texas communities.

Texas initiated its program before the Economic Opportunity Act was passed by congress. But nearly 90 per cent of funds now are provided by the Office of Economic Opportunity.

COST of the approved programs is $784,447. Of this sum $690,364 represents federal money.

Texas has more functional illiterates than any state except one.

Adult education programs for grown ups now are functioning in El Paso, Beaumont, Corpus Christi, Vidor, Donna, Rio Hondo, Ben Bolt, Greenville, Gregory, Brownsville, Santa Rosa, Ysleta, Pasadena, McAllen Alice, Eagle Pass, Edcouch, Huntsville, San Benito, Mercedes, Mission, Taft, Edinburg, Los Fresnos, La Feria, La Joya, Goliad, San Saba and La Villa.

APPOINTMENTS

In a surprise move, Gov. John Connally appointed himself Commissioner General of HemisFair in an attempt to certify the project as an international exposition.

Connally said if the job interfered with other official duties, he will relinquish the post and appoint someone else.

HE SAID he wants to help insure the success of the fair scheduled for 1968 in San Antonio.

STRINGS ATTACHED

RECREATION INCOME HAS been excluded from that dedicated to repayment of the Green Belt Municipal and Industrial loan from the Water Development Board.

BUT THERE is a small string attached.

Green Belt must submit an annual budget. Then Board will decide how much will be applied to the note, and how much for the maintenance and construction of recreational facilstruction of recreational facilities.

This authority is building a dam near Childress.

ATTORNEY GENERAL RULES

County Clerks and their deputies do not automatically have to increase their bonds during their present term of office in order to meet the new minimum requirements set by the last legislature Atty. Gen. Waggoner Carr says.

In another opinion arising out ot the same act of the 59th Legislature, Carr held it is unnecessary for clerks to obtain an "errors and omissions" insurance policy.

Also it's unconstitutional for the county to pay for it.

Carr, in other recent opinions, ruled that:

PRESENCE of a sheriff or court reporter in grand jury room during interrogation of witnesses, but not during deliberations of jurors, does not invalidate indictments returned.

No employee of school under jurisdiction of Board of Regents of State Teachers Colleges can be an officer or controlling stockholders in a depository bank selected by the board--unless the employee does not transact any business in his official capacity with the depository bank.

Comptroller must furnish attorney general copies of special rules and regulations (drawn by comptroller).

SHERIFFS OR CONSTABLES should serve administrative subpoenas for witnesses called before the Texas Employment Commission Punishment provided for failure to appear is constitutional.

There is no conflict in acts which make thallium subject to sale by prescription and which prohibit sale of mixtures containing more than one per cent thallium in containers suitable for household use.

Dallas County must pay court reporters the salary fixed by judges $6,000 — 1,5000).

ILLITERATES ENROLLED

Classes in 30 Texas cities now are being held for 12,732 illiterates with the cost of the program totalling $784,447. Of this sum $690,364 are from Federal aid.

Programs were initiated to educate adults classified as functional illiterates. Texas has more illiterates over 25 than all other states but one.

YOUTH PROJECTS APPROVED

Governor Connally approved Neighborhood Youth Corps projects sponsored by the San Diego Independent School District and Southwest Texas State College in San Marcos.

San Diego project covers 200 students at a cost of $109, 990 in federal funds and $28, 660 in local support. It calls for $1.25 an hour pay.

Southwest Texas State College project calls for employment of 577 youths in 11 cities and towns of Blanco, Caldwell, Coma, Guadalupe and Hays Counties. Youths will be paid $1.25 and hour. More than $319, 00 in federal funds goes into the SWTC project, with local support of $47,230.

COLLEGE BOARD MEETS

The powerful new Coordinating Board of Texas Colleges and work orders from Governor Connally.

Board immediately named key study committees and reviewed applications for new junior colleges serving Scurry, Jefferson, Wood, Rains and Van Zandt Counties.

ALMANAC HAS NEW LOOK

The 1965 edition of Texas Government Almanac and Business Guide, published by the Texas Republican Finance Committee, this year will be characterized by fewer pages, more information and added sparkle.

Volume includes facts about the mechanics of government and Texas parties with carefully documented political and industrial statistics on the 254 counties.

Both the new and the old representative districts are included in the new volume, as are the contrasting senate and congressional districts as revised by the last legislative session.

HOSPITAL HEARINGS HELD

Applicants for an anticipated $14,00,00 or more in federal Hill-Burton hospital building funds have completed their last formal pleas in special hearings before the State Board of Heath.

Sixty-five applicants have been warned it will be impossible to get all the $38,00,00 in help they are seeking.

Funds have been appropriated. But due to a priority change, taking into consideration actual use to which existing hospital beds are being put in each community and other factors, state authorities will not allocate them for another month or six weeks.

SHORT SNORTS

Acreage yield for Texas cotton, sorghum, rice, corn and hay crops should reach a record high in 1965, according to Texas Crop and Livestock Reporting Service. . .

Office of Civil Defense figures indicate there are adequate fallout shelter spaces for about 47 per cent of the Texans, or more than 4,500,000 persons.

STATE Banking Board set hearings for September 24 on applications for Owentown State Bank, Citizens State Bank of na, and Lawndale Staoa of A Winona, and Lawndale State Bank of Amarillo; then served notice it will take action on application of Texas Bank of Commerce, Longview.

Department of Public Safety announced it has jobs in uniformed services for more than 70 men. Services include highway patrol, license and weight, drivers licensing and motor vehicle inspection.

Social Security Change Qualifies More For Aid

Persons 72 years of age or older, who have had some work under social security but not enough to qualify for retirement payments under the old requirements should recheck with the Social Secuirty Administration, according to Hal Geldon, District Manager of social security in Amarillo.

A CHANGE included in the 1965 Amendments may not make such persons elegible for monthly benefits.

Before this change, the minimum requirement was about 1½ years of work under social security. Under the new law some workers can qualify at age of 72 with as little as about nine months of social security work, Geldon stated.

A MAN WHO WAS BORN Jan. 1, 1890, or earlier will need only about nine months of covered work; the same requirement applies to a woman worker who was born on Jan. 1, 1893, or earlier.

A MAN BORN BETWEEN between Jan. 2, 1890, and Jan. 1, 1892, will need about 12 or 15 months, depending upon his exact birthdate. This work requirement applies to women born between Jan. 2, 1893 and Jan. 1, 1895.

Under these special provisions payments cannot begin until you are 72. The monthly amount is $35, Geldon said.

Wilkins Attends Veterans Annual Officer School

C. O. Wilkins, Veterans County Service Officer for Deaf Smith County is now attending The Annual Statewide Rehabilitation Conference for Veterans Service Officers, which is being conducted at the Commodore Perry Hotel in Austin.

This three-day conference is being conducted by the Veterans Affairs Commission of Texas, in cooperation with the American Legion, Disabled American Veterans, Veterans of Foreign Wars,, Veterans of World War I, AMVETS, and the veterans County Service Officers Association of Texas.

THE PURPOSE of the meeting is to offer Service Officers from the entire State of Texas an opportunity to gain first-hand knowledge of recently enacted legislation dealing with benefits to veterans and their dependents and survivors.

Topics to be discussed during the four-day Conference will include disability pension and compensation, Government insurance, GI loans, education and training for veterans and dependents, hospitalization and medical treatment for veterans, and veterans employment and reemployment rights.

Conducted annually, this Conference serves as an in-service course of training for all National, State, County, Post and Chapter Veterans Service Officers.

Read The Classifieds

DON'T BUILD ANY STEEL BUILDING
Agricultural or commerical
until you get
a price from your
STEEL BUILDINGS
respresentative
HORACE HENLEY, JR.
Dimmitt, Texas
Ph. 647-3501 after 7 P.M

SENIOR CITIZENS
NEW MEDICAL CARE PLAN
—Pays In Addition to Medicare—
Now Available to Deaf Smith County Residents
COUNTY-WIDE ENROLLMENT WILL END OCTOBER 10, 1965
Compare these COMPLETE hospital benefits with what you now have!!

Hospital Room ....Pays It All
Doctors Calls ....Pays It All
SURGICAL FEES ...Pays It All
Registered Nurses in Hospital ....Pays It All

PLUS 100% of all X-Rays, Laboratory, Medicines, Etc.

Family Group for those under 65 available at even lower rates

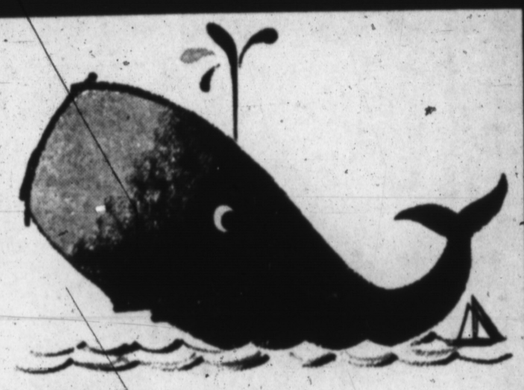
BE FULLY COVERED
Hospital Bills Have Gone Up!

Important Features
1. Family Groups $11.25 Per Month
2. No Age Limit
3. Lifetime Protection
4. No Limit on Number of Times You Can Collect on Policy
5. World-Wide Coverage
6. Pay in Addition to Other Insurance
7. No Medical Exam

Send in Coupon—Compare Coverage. Don't Delay—
Do It Now!! No Obligation!
Cut Coupon and Mail Today!

Medical Enrollment
P. O. Box 9213
Fort Worth, Texas 76107
Please see that I receive complete FREE INFORMATION about the Medical Care Plan I read about in the Hereford Brand.
Name ..... Age
Address ..... Phone
City ..... Occupation
Race

whale of a service
--A LOW COST, NEW CAR LOAN
from the
FIRST NATIONAL BANK
of Hereford



12th ANNUAL MEETING
OF THE MEMBERSHIP OF
WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.
September 30, 1965 -- 7:30 p.m.
AT THE
COMMUNITY CENTER HEREFORD, TEXAS
All Cooperative Members Are Invited To Attend
Their Annual Meeting
Election of Directors For
FRIO and OKLAHOMA LANE EXCHANGES
—DOOR PRIZES—

Franciscan earthenware

STARTER SET SALE
25% OFF
NOW 'TILL OCT. 9
SAVE $5.00 ON
16 PC. STARTER SETS

Now — you can save $5.00 on starter sets in America's favorite earthenware — Franciscan. Hand-crafted patterns, designed and made in California — are chip resistant, color fast, will never craze. Can be used safely in oven and dishwasher. All patterns offer you a wide choice of beautiful multi-use accessories. Each starter set includes four of each: dinner plate, bread/butter plate, cup and saucer. Enjoy substantial 25% off savings by starting your collection now. Sale ends October 9! Malibu $12.95 — regularly $17.95.

Desert Rose
Apple
Autumn
Malibu
Hacienda

$14.95 regularly $19.95

Hereford Hardware
216 N. Main
EM 4-2525

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

GLASSWARE

EXQUISITE
"BOUTONNIERE"
PATTERN

BY WORLD-FAMOUS TAYLOR, SMITH AND TAYLOR COMPANY

. . . . This GLASSWARE offer will enable you to obtain a complete and beautiful table setting as these glasses match the DINNERWARE offer which just ended

FOLLOW THIS WEEKLY SCHEDULE
● FOR 12 WEEKS ●

A different glass will be featured each week in the following sequence. Don't miss a single week! You can build a service for Six . . . . Eight . . . . Twelve or more

1st. Week: ICE TEA
2nd. Week: JUICE
3rd. Week: OLD FASHION
4th. Week: TUMBLER

FEATURED THIS WEEK: ICE TEA GLASS

9¢ WITH EACH $5.00 PURCHASE

Delicious... Tasty... Tender...
FRYERS

U.S.D.A. GRADE 'A'
WHOLE LB

29¢

CUT-UP		
FRYERS	Lb.	35¢
BREAST	Lb.	69¢
THIGHS & LEGS	Lb.	59¢
ECONOMY PARTS	Lb.	15¢

Tender! Tasty! Thrifty!

U.S.D.A. CHOICE
ROUND STEAK 89¢ LB.

DEL MONTE ROUND-UP SALE....

Del Monte FRUIT COCKTAIL 4 300 Cans $1

PICKLES Del Monte Sweet 3 12-Oz. Jar $1
TUNA Del Monte Chunk Light Meat 2 For 59c
Del Monte-Yellow Cling PEACHES Sliced or Half 4 2½ Cans $1
Del Monte-Crushed or Sliced PINEAPPLE 3 No. 2 Cans $1
Del Monte Pineapple Grapefruit Drink 3 46-Oz. Can $1
Del Monte Pineapple Juice 3 46-Oz. Cans $1
Del Monte PRUNE JUICE 2 Qt. Btls. 89c
Del Monte CORN Cream Style or Whole Kernel 2 303 Cans 39c

PICKLES Del Monte Whole 3 22-Oz. Jars $1
SPINACH Del Monte 3 303 Cans 49c
PEAS Del Monte Early June 4 303 Cans $1
GREEN BEANS Del Monte Cut 4 303 Cans $1
Del Monte CATSUP 4 20-Oz. Bottles $1
Del Monte TOMATOES Peeled 2 303 Cans 59c
Del Monte Cucumber Chips Fresh 3 15-Oz. Bottles 79c

Del Monte RAISINS 2 15-Oz. Pkgs. 59¢

ICE CREAM Cloverlake First Quality ½ gal 59¢

Instant Idaho Mashed Potatoes Flakes American Beauty Finest You've Ever Eaten or Your Money Back 2½-Lb. Pkg. 1.49

COTTAGE CHEESE Cloverlake All Curds 2-Lb. Ctn. 49¢

Shurfresh MILK ½ Gal. 49¢ Gal. 97¢

BROWN SERVE ROLLS Tendercust All Varieties 4 Pkgs. $1

OPEN at 7 AM . CLOSE at 8 PM on Weekdays . CLOSE WEDNESDAY & SATURDAY 9 PM

Hidden Magic Hair Spray $1.19 Value 79¢
ALL BRANDS of POP Regular Size 6 Bottle Ctn. 39¢
COCA COLA Regular & King Size 39¢
Meat & Food CHOPPER Universal Tab-L-Top $5.88
Ellis SHELLED PECANS Fresh Shelled 10-Oz Pkg 69¢

PIGGLY WIGGLY
The Original SELF SERVICE
TRADE MARK OF PIGGLY WIGGLY CORP.

Your Downtown Variety Park Food Store--Where Shopping Is Fun

Budget-Priced for Everyone's Enjoyment

LETTUCE

● HEREFORD ●

2 HEADS 25¢

Fine In Any Salad AVOCADOS ea. 29¢
Easy On The Waistline Cucumbers Lb. 15¢

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

22 WORLD FAMOUS COMICS

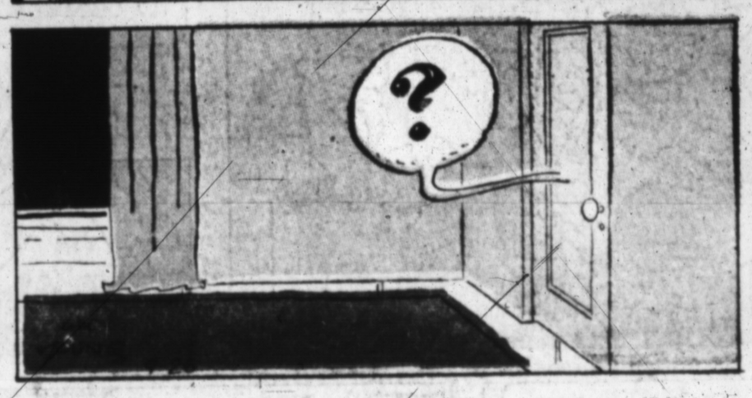
The Sunday Brand

Published Every Sunday SUNDAY, SEPTEMBER 26, 1965 Our Slogan: "More People—More Farms"

FIRST —IN LOCAL NEWS —IN LOCAL PICTURES

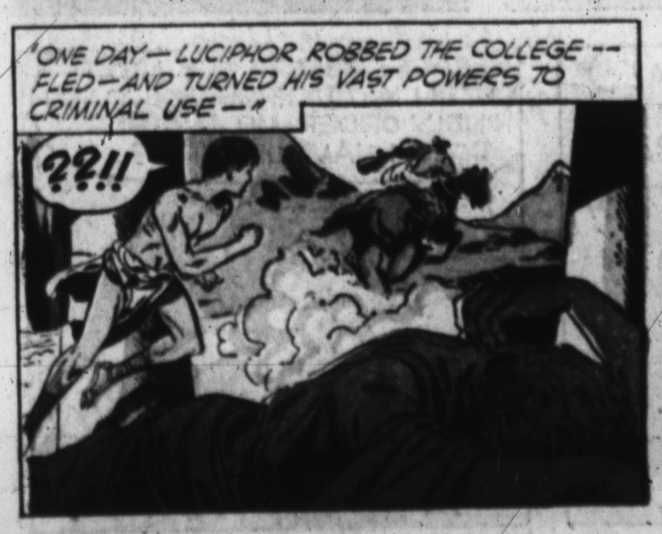
BLONDIE

by Chic Young



MANDRAKE THE MAGICIAN

BY LEE FALK



The PHANTOM

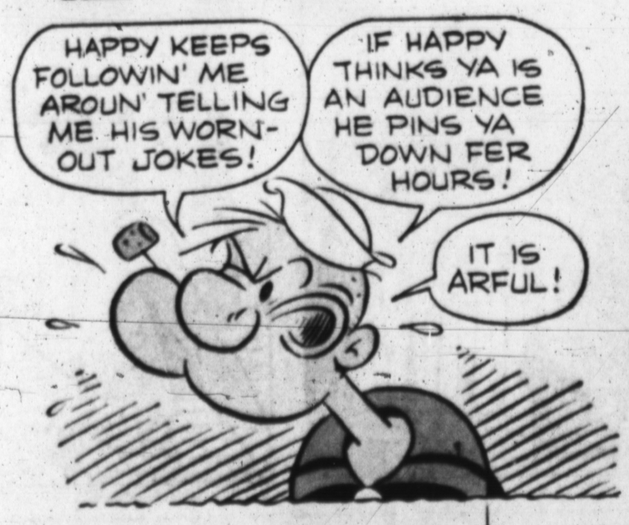
By Lee Falk

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF



TIM TYLER'S LUCK by Lyman Young and Tom Massey

TIGER by BUD BLAKE

GRANDMA by Chas. Kuhn

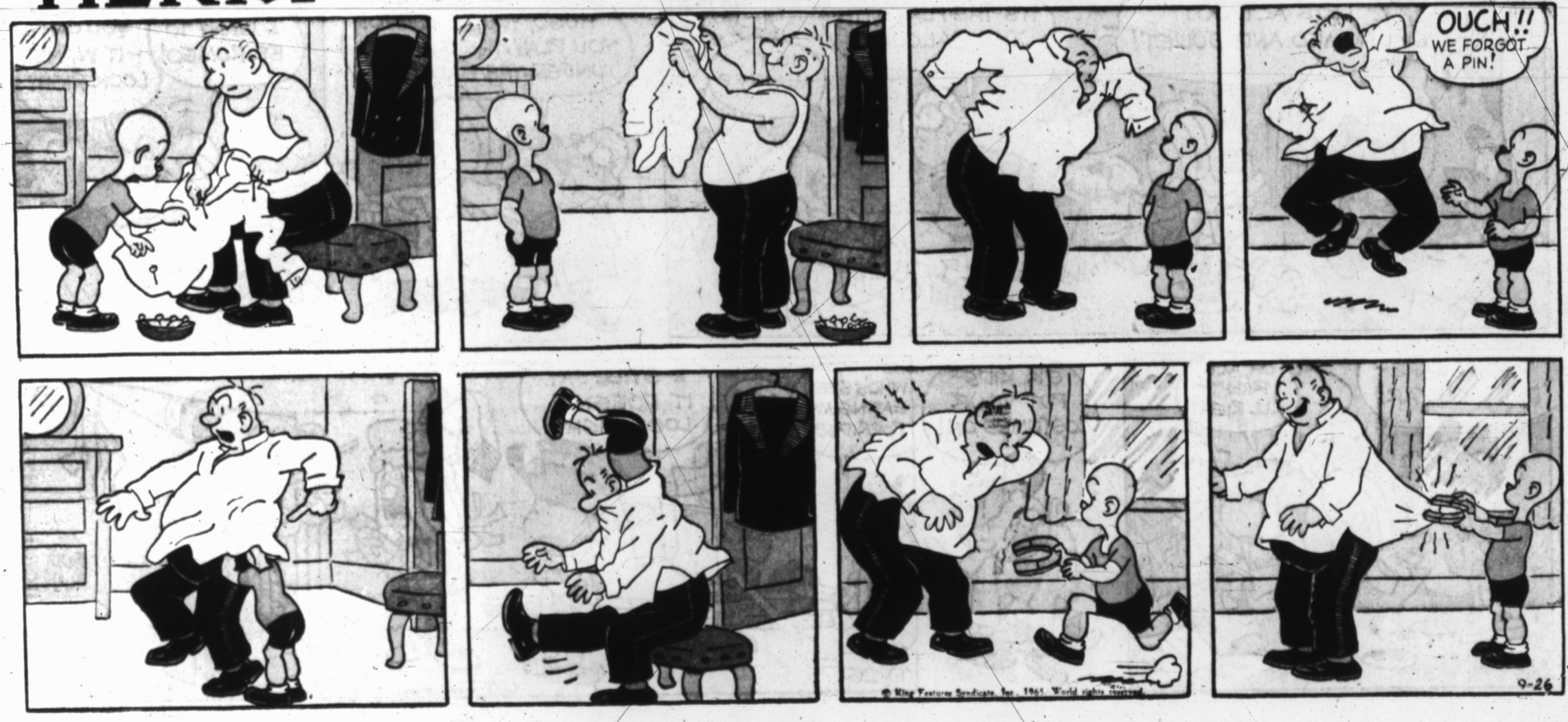
BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE

HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL

beetle bailey by mort walker

ZERO

ZERO

YOU TRY CALLING FOR AWHILE, KILLER.

LAZY!

SARGE!

ZERO, WHAT ARE YOU DOING STUCK IN THE SWAMP?!

I MADE A WRONG TURN SOMEWHERE AND GOT LOST

WE WERE WORRIED! WE LOOKED ALL OVER FOR YOU!

COME ON! I'LL LEAD YOU BACK TO THE BIVOUAC AREA AND GET YOU SOME DRY CLOTHES AND A HOT DINNER

I'M SORRY I DIDN'T GET THE MESSAGE DELIVERED

DON'T WORRY ABOUT IT. YOU'VE HAD ENOUGH TROUBLE

COURIER

I'LL GET SOMEONE ELSE TO DELIVER IT

COURIER

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SARGE!

COURIER

9-26

FLASH GORDON

by MAC RABOY

FLASH SWITCHES OPEN THE FLIGHT DECK OF BARON BORGAZ'S SATELLITE AND SENDS UP A SIGNAL FLARE! AND A WORLD SPACE CONTROL FLEET MAKES A SURPRISE MOVE...

WHERE ARE THE DEFENSES? DRIVE THEM AWAY FROM HERE, YOU FOOLS!

BARON! THE POLICE HAVE BROKEN THROUGH! THEY'RE ALL CLOSING IN ON THE PALACE!

SET UP BARRICADES! THEY CAN'T TAKE US!

BARON, THERE ARE TOO MANY OF THEM!

THE "DAVID"! THE IMMORTAL STATUE OF DAVID! THEY CAN'T HAVE IT!

NO! THEY CAN'T! I'VE FORESEEN THIS! IT WILL GO UP IN DUST FIRST!

MARTA! IDIOT! TRAITRESS! YOU'VE RUINED MY CONTROL PANEL!

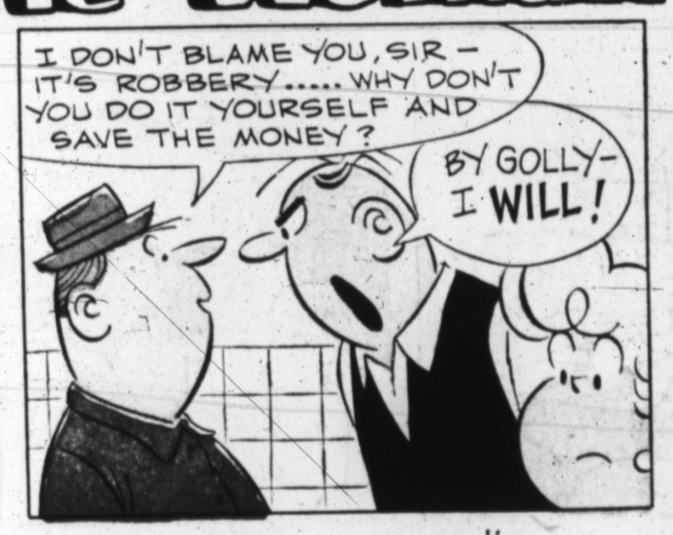
YOU'VE SET OFF THE CHARGE TO BLOW OUT THE ZOO WALL!

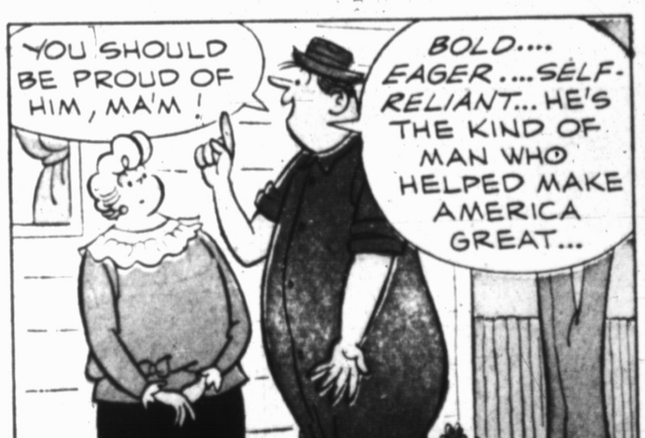
9-26

NEXT WEEK- DESPERATE GAMBIT!

LITTLE IODINE by JIMMY HATLO

The Little Woman by DON TOBIN





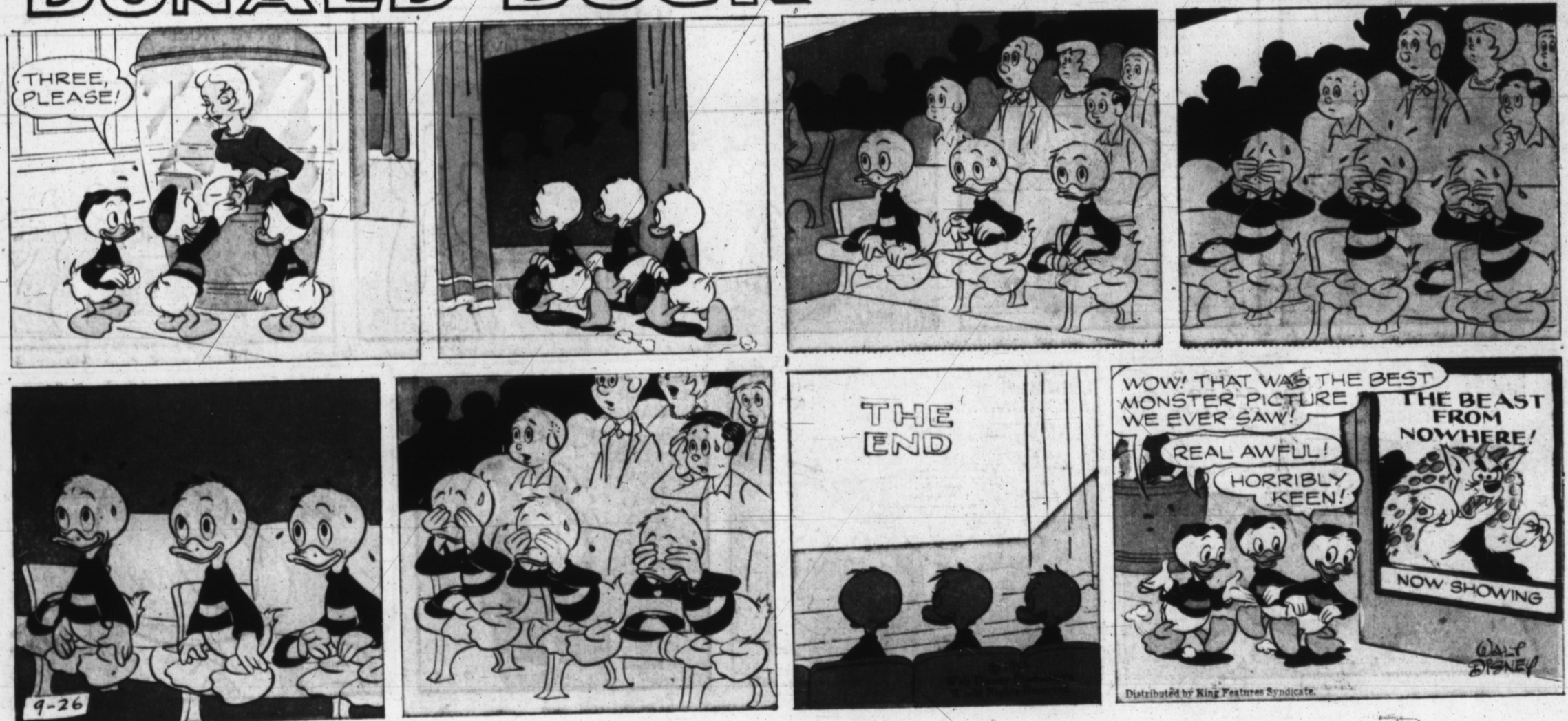
Hi and Lois by MORT WALKER and DIK BROWNE

The LONE RANGER

by Charles Flanders and Paul S. Newman

DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY

WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT

Adapted from the stories by JOEL CHANDLER HARRIS

MISTER BREGER

by Dave Breger

BARNEY GOOGLE *and* SNUFFY SMITH

by FRED LASSWELL