

Git Along, Dogie... Feed Yard Is New Home

Just when it appears that the whole doggone cattle industry, from branding to butchering, has gone automated, the door to the Hereford Feed Yards office swings open and there stands a dyed-in-the-wool cowboy.

His yellowish leather chaps, the gleaming spurs, the grease-stained hat they are all there, along with the wind-etched face and the crumpled cigarette.

But he's about all that remains of the old way of producing a head of beef.

The Modern Cowboy
"We haven't been able to replace the saddle horse and the cowboy," admits Paul Engler, transplanted Nebraska cattle feeder who, in four years, has turned a rolling, rocky plot east of Hereford into a "boarding house" for nearly 20,000 head of livestock annually.

What does a cowboy do in the modern scheme of raising beef?

Things Have Changed
"We still have five or six cowboys who ride the pens—every

day looking for sick cattle," Engler answered. That's quite a change from the cowhand of another century who played midwife, nurse maid, veterinarian, and when the thunderstorms bucked and the blizzards blew baby-sat with a herd of restless steers.

Today's head of livestock is a pampered creature: Upon arrival at the Hereford Feed Yards it begins a life, ranging from as long as 80 days to 150 or more, which is measured and regulated with a chemist's alacri-

ty. During indoctrination, the animal is jabbed with four separate hypodermic needles containing hormones, vaccines and Vitamin A. He's branded and dehorned, all in one sitting.

Three Meals Daily
During his stay, his daily diet which includes a balanced three meals a day — is mixed entirely by machine, a sensitive instrument which accurately turns out the desired formulas, tons at a time, within one-tenth of a per cent of the ordered mixture.

Even the trucks which carry the feed to the troughs are equipped with scales which will unload only the precise amount designated for each pen. At the same time, a device marks up a record of the feeding and amount.

The modern cattle-feeding methods — which Engler estimates produce for the market a half-million head annually in a 35-county Texas Panhandle, South Plains and Eastern New Mexico area — have put this area on the threshold of being "one of

the greatest cattle feeding areas in the nation," the Hereford feeder asserts.

"We have the cattle, the feed stuff and climate," he said.

Lack One Ingredient
Providing the Hereford area can overcome one substantial lack in the over-all picture, Engler suggests Hereford can become "the center of this cattle feeding."

That deficiency is a packing plant, he said. He noted with disappointment the recent admission by the James Allan &

Sons packing firm of San Francisco that they have no immediate plans to construct the previously-announced plant here.

"There is a group that has shown renewed interest in building a locally-owned plant since the Allan plans are indefinite," Engler said. "We are lacking a marketing outlet. We've just got to promote more packing interests to come into the area or build ourselves. We need more of the cattle killed in the area. This is the reasonable way to

See YARDS, Page 3



Branding Time!
Text and Photos by Dudley Lynch

The Hereford Brand

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16 Pages

'GO SLOW' Cattle Group Differs

By LARRY FUHRMANN
Staff Writer

The "Hereford Capital" lacks a Hereford association. Breeders of the herd met Monday to discuss plans of organizing into a working group again.

Two sides to the question emerged at the meeting, and final decision of the voters took both into consideration with a compromise of sorts.

On one side favored a strongly regimented group, as is seen in many of the larger associations. On the other hand, some wanted more of a "study group" without the rules, by-laws, and constitution that accompany a more complex organization.

Unit Was Opposed
T. L. Sparkman, acting moderator for the group, pointed out that the forming of a Hereford association two years ago was opposed because it was strongly felt that the association would be in conflict with the Hereford Tour Group.

"Any problems we thought we had do not exist," he said. "Time, knowledge and better understanding have eliminated the situation." Sparkman also pointed out that the last time the area had an active Hereford association was about 1938.

"We have kicked this idea of

See BREEDERS Page 2

City Gives 'Go-Ahead' On Trash Incinerator

BUYERS LINED UP
Entries For Junior Livestock Show Total Approximately 300

Entries continued to arrive this week, according to Bill Thompson, manager of the Deaf Smith County Commerce, for the Golden Spread Junior Western Livestock Show scheduled for Jan. 14, 15 and 16.

Thompson said 50 steers, 150 barrows and 97 lambs have been entered in the contest as of Wednesday morning.

Judges Are Listed
These entries represent exhibitors from 4-H groups in Castro, Farmer, Oldham and Deaf Smith counties and FFA exhibitors from Dumas, Friona, Vega, Boys Ranch, Lubbudie, Nazareth, Hart, Bovina and Hereford.

Lamb and steer judge will be John H. Baumgardner, a professor in the department of animal husbandry, school of agriculture, Texas Tech.

Judge of the barrow division will be T. Euel Liner, noted area livestock judge.

Buyers Lined Up
Barrow judging will be Thursday at 4 p.m. Lamb judging will be Friday at 4 p.m., followed by steer judging at 7 p.m.

See SHOW, Page 2

To Cost About \$70,000

Three bid opening dates on equipment and projects that will eventually cost the city of Hereford close to \$100,000 were set Tuesday by City Manager Dudley Bayne after authorization to proceed was granted Monday night by the city commission.

Chief among the proposed items is a trash incinerator. The conical-shaped refuse destroyer should carry a price tag of \$65,000 to \$70,000, Bayne said, and will have the capacity to adequately handle all Hereford's household garbage and trash accumulation.

Bids will be opened Feb. 15th at 2 p.m. in the city hall. Actually contracts will be let for three separate phases of the project, all of which should be completed within 60 days of the contract awarding, Bayne estimated.

HEREFORD
CITY LIMIT
EST. POP. 9584

There will be a joint meeting of American Legion and VFW at 7:30 p.m. Friday.

The Gloryland Quartet of Roswell, N.M., will present a concert of gospel singing in the Grace Gospel Church, 13th and Ave. K, at 7:30 p.m. Saturday. Joe Norris who sings lead is a former Hereford resident. The public is invited to attend.

Beta Sigma Phi and Continental Coffees are sponsoring a hairstyle show to be in the high school cafeteria tonight at 7 p.m. Admission is \$1.

Bridge players are invited to attend the Duplicate Bridge Club meeting at the Community Center at 8 p.m. Thursday. If you wish to have a partner call Mrs. Dick Gholson, EM 4-0007.

The annual meeting of the Texas Panhandle Heritage Foundation will be Sunday in the theatre of the fine arts building of West Texas State University, Canyon. Election of new board members is set and other plans will be discussed. A recording of a sound and light show from the site of the Sphinx in Egypt will round out the program. The public is invited.

The Hereford High School Band and Band Aides are soliciting data for a community calendar which will begin in August of this year and will include

See ABOUT, Page 2

CLIFFORD MERRICK, 44 Trucker Killed By Tire Blast

Clifford Nelson Merrick, 44, 813 Brevard, was killed shortly after 3 p.m. Monday when a lock ring came loose from a tire he was changing at the Mr. Speed Service station and struck him in the chest.

Merrick and an employee, Odessa Dale, were attempting to locate a leak on the inside dual of the truck belonging to Merrick when the accident occurred.

Officers theorized that the lock ring had shifted when the tire went flat and the men had re-inflated the tire in an attempt to locate the leak.

Merrick was removing the inside tire, when the lock ring ripped off with a "loud exploding sound" and hit Merrick, according to Dale.

According to Dale, Merrick had his hand on the center of the hub and the lock ring went over his arm and head, striking him in the chest.

Dale received a minor cut on the leg and his glasses were knocked from his head. He did not require medical attention.

Returns Ruling
The examining physician at the Hereford Clinic said Merrick received injuries about the knee, forehead and chest, with the chest wound probably causing death.

Coroner C. B. Miles returned a ruling of accidental death after completing his investigation at Gilliland Funeral Home.

Merrick was a truck contractor in Hereford and operated five trucks for commercial hauling in Deaf Smith County. He came to Deaf Smith County in September from Seminole.

Services and burial for Merrick will be held in Lamesa. Surviving are his wife, Naomi, Lamesa; daughters, Kathy Lane Merrick of Portales, N. M., and Mrs. Benna Bloeve of Clovis, N. M., three brothers and five sisters.

FOR 1964 Postal Receipts Are Up 13.5%

Gross postal receipts at the Hereford Post Office climbed 13.5 per cent during the year just ended, reaching a record \$189,109.82, according to postmaster Nolan Grady.

The 1964 increase over the 1963 total of 166,539.61 was more than \$22,500 — the largest gain being noted in an \$8,829.09 increase in revenue from patron postage meters.

Hereford's postal receipts have topped the \$100,000 mark for six years straight.

Growth Is Steady
Records kept by Grady show that the post office here took in \$833.92 during the first year full records were kept in 1899.

See POSTAL, Page 2

Inside

No newsmen worthy of his press card can afford to take a "ho-hum" attitude about any segment of the news spectrum within his jurisdiction. But, having moved to Hereford just as the bright, auspicious year-end totals on building and such like began to roll in, we were slightly tempted to treat the bank and savings deposit records (see story on this page) with an "That's Hereford — what did you expect?" attitude. But that's complacency... and there is where the dangers lie.

Some interesting stories are to be found inside today. A former resident played a front-line role in photomapping mission over Brazil. See page 16. The giant T. O. Ranch owned by the late W. B. (Jack) Ranfro of Hereford brings \$3 million on the sale block. See page 14. Sports are on page 4.

Remember the "no left turns" on Main!

DEPOSITS CLIMB Financial Totals Hit New Heights

Hereford banks set a record of \$24,530,986.43 in total deposits for the close of business Dec. 31, a survey by the Hereford Branch reveals.

The record mark exceeds by more than \$800,000 the previous high figure of \$23,716,909.15 which was reported on Dec. 20, 1963, an early bank call date.

The town's two savings institutions reported a total of \$8,730,110.99 in deposits as of Dec. 31, 1964. The two associations listed at the same time last year deposits of \$6,760,781.07.

Combined Totals
When the banks and savings organizations figures are combined, it shows that a total of \$33,261,097.42 was on deposit in Hereford's financial institutions at the end of 1964.

This compares with the 1963 end-of-year figure (which is not entirely accurate because of

See BANKS, Page 2

T. E. SEIGLER AND HOSPITAL
A combination that works well

VISITING HOURS
10:00 AM - 3:00 PM - 7:00 PM
Children under 14 not permitted to visit at any time

Facts And The Future (Hereford Hospital Holds High Rating)

An obvious need for more doctors and the corresponding pressures on the county hospital as Hereford-area residents use medical facilities in other towns have focused community attention on an unfortunate quandary in Deaf Smith County. The following articles deal with the "medical scene," noting — as is apparent when a conscientious view is taken — that the situation is not a deteriorating one and holds promise of improving in a matter of months.

The Editor

(First of a Series)

The patient, as most of the town was aware, was acutely ill, if not moribund.

Twenty-six-year-old and a needed member of the community, the ailing subject had fallen victim to an assortment of degenerating influences, among them anemia of the general fund, malnutrition of business acumen and high blood pressure among staff, administrator and the townspeople.

Deaf Smith County Hospital nearly died in those late 1950 hours.

The affliction was common then, and is still virulent today, among smaller towns which have neither the inclination, the income, nor the ingenuity to operate an efficient, pay-as-you-go hospital.

Hereford's two-story medical facility — in the late 1940s — was beset with a variety of problems: Non-collected, and seemingly uncollectible, bills run up and then run out on by patients were draining off operating revenues at a Niagara Falls rate. Virtually none of the equipment was owned by the county. Administrator changes had failed to transfuse any sunshine into a gloomy situation.

"Let's close it up," voiced one realist, bringing out in the open the one thought which everybody was entertaining, yet no one, actually, wanted to see occur.

The county commissioners, the doctors, the nurses, the other interested and concerned towns-

See HOSPITAL, Page 2

Yards

(Continued from Page 1)

handle beef — ship the carcasses.

Cites Lower Costs

The main reason cited by Engler for the location of packing plants close to Hereford is the decrease in transportation cost for live animals. A part of the savings would be passed on to the feeder lot, and in turn to the producer, he said.

Engler, an oldspoken midwesterner who has quickly gained the respect of the cattle industry in the Texas Panhandle for his fairness and sharp grasp of the complex market situation, speaks out sharply on the inequities of the cattle revenue split.

The feeder is just beginning to get his head above the water after several months of borderline income.

"The last one-half of '63 and the first half of '64 were real bad months for the cattle feeder, and he lost a lot of money," Engler conceded. "He lost between \$10 and \$40 a head. However, this area lost less on a per head basis than any other area in the U.S. This can be borne out by the fact that expansion didn't slow up here. This yard, for instance, kept right on expanding."

Making Money Again
Engler says the feeders' operations are now making money again. "But they are making money at the expense of the producer," he said. "We are buying them cheaper. We are making our money at the other man's expense. And I maintain this is wrong. When you penalize one segment at the benefit of another, it won't be long before the thing runs in the ground. The cattle feeding industry is going to have to do something, and the producers are too, I think."

The grim humor in the pan-demonium that has frequently enveloped the cattle market is summed up on a typewritten sheet posted on the bulletin board at the Hereford Feed Yards. It tells of the report sent back from Chicago by a buyer for a Montana packing company:

The confused buyer wrote:

The Hereford Brand



Our Slogan: "More People—More Farms"
Member National Editorial Assn.
Member Associated Press

Hereford, Deaf Smith County, Texas—Phone EM 4-2030

Published Every Thursday at 130 W. Fourth

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HEREFORD PLUMBING

EM 4-1168

SALES — SERVICE

Heating — Refrigeration — Plumbing

ARIZONA CAMELBACK MOUNTAIN Area



Valley Ho

In Scottsdale—the "West's most Western Town"—12 miles northeast of downtown Phoenix. Arizona's newest and finest year around hotel. 180 luxurious rooms and suites—all with private sun deck, many have snackbar kitchens. Dining room, Cocktail Lounge, Heated Swimming Pool: All sports and activities available. Excellent Meeting facilities for groups up to 200. Write for Brochure ROBERT FOENL, Gen. Mgr.

About

(Continued from page 1)

clude church, school, civic and social activities for the year, as well as advertising. Included will be information of birthdays and anniversaries. Full information can be obtained by contacting band students or committee chairman, Mrs. Glen Walker, EM4-0838.

W. J. Messick will be the election official for the Jan. 12 balloting for "High Plains Underground Water Conservation District No. 1 offices. Polls will be open from 8 a.m. to 7 p.m. at the county courthouse, here. Andrew Kershner is on the ballot for director of the district from Deaf Smith County. Earl Holt has been serving but has recently been elected a county commissioner. Two county committeemen also are to be elected from the county.

A community meeting will be held at 8 p.m. tomorrow at the Westway Community House. The program will be presented by the foreign exchange students at Hereford High School. The public is invited.

Henry Sears, president of the First National Bank of Hereford delivered the main address at a meeting of the North Plains Sugar Beet Growers Association Monday evening at Dulmar. Sears told the group "having a sugar mill is much better than having an oil field in Deaf Smith County, because everyone profits from it."

Central School P-T-O is sponsoring a chili supper Saturday in the Central School cafeteria. Serving hours will be 5:30 p.m. to 8:30 p.m. Price for adults is 75 cents and 50 cents for students.

The old pioneer Conestoga wagon could carry a load of five tons.

"Some say the market will go up and some say it will go down. I say the same. Whatever you do will be wrong. Act at once."

Hospital

(Continued from page 1)

people met one afternoon to make the eventual decision. The doctors had previously determined they wouldn't lease the hospital; a religious institution contacted would not operate it without total ownership; up to now, it had been a miserable failure as a community hospital.

"What could be done?" The desperate coterie turned to a farmer and long-time resident, T. E. Seigler Jr., a member of the hospital board, in his mid-30s, a graduate of the town's public schools. Seigler's farm was between crops. They asked him to move into the administrator's chair until spring, by which time the board hoped to have located a permanent hospital head.

So farmer Seigler, who had studied accounting in college, took over in what was viewed as an interim move—the reins of the Deaf Smith County Hospital.

Except for two 2-year stints, one as the administrator for two county hospitals in Matagorda County, on the Gulf Coast, Seigler has been on the job since. If healthy appearances, green corpulence counts and a wholesome status in the medical and hospital communities of the state mean anything, T. E. Seigler's relationship has meant a great deal to the Hereford hospital.

As of today, Deaf Smith County Hospital comprises a modern, attractive plant, including facilities added in the five expansion projects since the first building was started in 1924, and is conservatively valued at \$1.1 million. It is one of only five hospitals in the 26-county Texas Panhandle area, and among only 149 of 580 hospitals in Texas, that are accredited by the Joint Commission on Accreditation of Hospitals, an independent regulating agency jointly sponsored by four esteemed medical organizations, the American Medical Assn. included.

In the latest survey available, charges at the Hereford facility averaged more than \$20 per case lower than the Amarillo area hospital average and more than \$42 less than the state average. In all nine categories in which comparisons are made by the Group Hospital Services (Blue Cross), only in one, operating room expenses, was the Deaf Smith County Hospital's charges higher, on average, than the Amarillo area and state averages. The difference was 64 cents, and that is pared away when technicalities are removed, says Seigler.

The hospital was lifted out of the red financially in 1951 and, with one exception (in 1960 when the county commissioners gave the hospital \$5,000 to erase its debts), the hospital has stayed solvent purely on its own income, a near miracle as any authority on small hospitals will attest. In a recent year, it has built up a reserve to tide operations over in lean times, of which the present is one, that now totals \$17,000.

"We really are—and this may sound like Chamber of Commerce stuff—proud of this hospital," admits Seigler, a respectable, quiet-spoken business man whose candor isn't cadenced but is convincing. "If you could have seen it back in the '40s, you could see why."
(NEXT: The profit margin in a county hospital.)

Show

(Continued from page 1)

Junior livestock judging will be at 8 a.m. Saturday with the sale beginning at 1 p.m. Saturday.

"We are especially grateful to the Hereford Rotary Club and the Hereford Young Farmers for their fine participation in the production of this annual show," Thompson said.

The Rotary Club is securing buyer commitments from businesses in all four counties.

The Young Farmers are preparing the Bull Barn for the show, setting up the ring, and they will handle production of the sale.

Sunspots are the source of intense radio waves.

300 TICKETS SOLD

Chamber of Commerce Manager Bill Thompson said Wednesday that more than 300 tickets had been sold to the annual Chamber Banquet scheduled Jan. 21. More than 800 tickets are expected to be sold for the annual event.

City

(Continued from page 1)

advertise for bids for two new water wells, which the city manager believes the town will need by this coming summer. One will be drilled in the north-west part of Hereford, and the site of the other has not been determined. Bids will be opened Feb. 1st at 2 p.m.

Giving Bayne the go-ahead to advertise for bids for a new water and tax billing machine, which is expected to cost about \$5,000. Bids will be opened Feb. 15 at 2 p.m. The billing machine will be similar to the present city equipment, only "bigger and faster," said the city manager.

To Clean Out Creek
Approving the cleaning out of Tierra Blanca Creek through the municipal golf course, and the authorization of legal action, if necessary, to prevent the recurrence of the silt pileup. City officials said a vegetable shed has been dumping its wash water into the creek.

Amending the dedication deed to the original Bluebonnet addition in north Hereford and the approving of the plat of Bluebonnet Unit No. II, both of which were submitted by Attorney Earnest Langley for John D. Pittman. Two zoning change requests also made by Pittman and recommended by the city zoning commission were approved: Another, concerning property in the Green Acres addition and not recommended by the zoning board, was denied. City manager Bayne, in broaching the Tierra Blanca Creek topic, estimated it will cost the city \$600 to \$700 to clean out the creek channel, which once had a depth of 10 to 12 feet. "If we don't get it cleaned out before we have a big rain, we are going to have a mess," he told the commission.

Table Airport Topic
The affected area runs for 200 to 300 yards through the golf course proper. Bayne said the city will first attempt to reach some type agreement with the packing shed to prevent a recurrence.

The commission tabled a request by Olin Parris of Whiteface Aviation for an addition to the office space at the municipal airport. The firm operates the airport on contract with the city.

"We don't have space for our ground school or office space either," Parris said.

The commission tabled the request, and that asking to install an electric eye in place of a clock mechanism which now turns on the runway lights at night, until the regular review of the airport contract next month.

Jesse R. Barrett of Barrett Plumbing and Ditching Co. appeared to suggest some method of identifying master plumbers working in the city. He said out-of-town master plumbers are putting up bonds with the city and then letting employees return to do the work.

"He (the master plumber) should be here to see that his men are doing the job right," the man said. "There's a lot of that going on here, and I can prove it."

The council took no action. All commissioners and Mayor Ray Cowser were present along with Bayne and City Atty. Langley.

Postal

(Continued from Page 1)

During the World War II years, the postal receipts averaged about \$30,000 and grew to \$50,677.51 in 1950.

The largest single item in 1964 — as would be expected — was stamp sales of \$125,855.64.

December Big Month

Other 1964 receipt totals include patron postage meters, \$38,277.40; post office postage meter, \$7,039.46; second class mailings, \$7,955.68; permit imprint mailings, \$4,218.10; post office box rent, \$5,506.35; correction mailing list, \$58.40; imprint mailing permits, \$15; bulk mailing fees, \$270; and refunds — \$85.21.

The biggest month, December, saw an 18.5 per cent increase in the receipts of \$29,823.49. Approximately \$15,000 pieces of mail were handled this December, said Grady, as compared with 681,000 in December, 1963.

Total pieces of mail handled here in 1964 were 6,450,000.

Breeders

(Continued from page 1)

organizing around quite a while, and now is the time for us to do something about it," Sparkman went on. "The organization would promote the breed in this area. A coordinated effort to merchandise what is in this area would be beneficial."

'Would Benefits'
Hereford breeders throughout the area have been on their own, and Justin McBride, Deaf Smith county agent, pointed out that if the group was willing to pull together, they would be better off.

"I'll be very glad to work with this group in any way possible," the agent said. "The greatest thing we can give the new breeder is the knowledge of the old breeder," said Bill Dameron. "What I would like to see is for breeders to get together frequently and try to share our knowledge. I think until we get further along in this direction, we are not compatible. We need to have the attitude of taking something for our own benefit."

Suggests Go Slow
Harold Rudd pointed out that "ours is a local problem". He said, "We need to let people know we've got them (Herefords), to promote the local situation."

Dameron said, "We don't have to have a regimented organization to get things done. We can be a study group awhile. Set up a roundtable for the first few meetings and go from there."

Breeders attending voted for the organization as Dameron suggested. However, several did not vote, explaining that they "just didn't know." Some pointed out that they didn't "want to jump in until we see where we're going."

Bill Thompson, Chamber of Commerce manager, has said he would like to see the Hereford committee of the Chamber more on a cooperative basis. The chamber has a committee on the Hereford breeding here. At the Monday night meeting, Frank Ford Sr. was appointed temporary chairman of the group. Serving on the nominating committee will be Colby and Konkright, Bud Minor and Steve Bavousett. Next scheduled meeting is Feb. 15.

Light from the sun takes about eight minutes to reach the earth.

Aluminum is the most abundant of metals.

December Police Reports Hold To 'Increase' Trend

By PHIL DUNCAN
Staff Writer

The monthly report of the Hereford Police Department was presented to City Manager Dudley Bayne Wednesday morning and, as has been the trend in the past several months, almost every department showed an increase.

Traffic arrests were up as patrolmen issued 286 violations. Only 211 were issued in the month of November. Fifteen no-parking citations were issued for December compared with 25 in November. Parking meter violations were up considerably with 852 tickets issued compared with 646 the previous month.

Hereford Police Department patrolled 12,714 miles in December, down slightly from the 13,279 miles patrolled by the department in November.

There were 2,015 dispatch entries in the department's log book, while 1,927 entries were made in November.

Arrests Are Listed

A big increase was noted in the animal control department of the city, as 59 animals were disposed of compared with 12 the previous month. Five animals were released, while none were released in November.

In the department of criminal arrests, 13 drunks were jailed, compared with 18 the month before; five persons were charged with drunk in control of a motor vehicle, compared with six in November; three persons were charged with driving while intoxicated, with no charges being filed on that count during the previous month.

Seven persons were charged in December with illegal possession and consumption, while eight charges, similar to those, were filed in November. Six persons were charged with simple assault, with two being charged in November; one for vagrancy in each of the two months; one person was charged also in each of the two months for

carrying a prohibited weapon and aggravated assault.

On Traffic Warrants

Eight persons were arrested by the Hereford Police Department on traffic warrants, while only six were arrested in November. Four persons were arrested for destruction of private property, compared with two the month before. One person was charged with attempted theft, two with theft under \$50 and two with theft under \$5.

Twenty-five criminal offenses were reported in December, compared with 48 in November. Total property taken was valued at \$789.79, with the less estimated at \$2,078.74 in November.

Nine cases were cleared in December with \$177.94 being recovered on the cases which occurred in the month. Two old cases were cleared in December; but none of the property was recovered.

This left 16 cases unsolved for the month, with \$811.85 in property remaining missing.

Six Youths Involved

Criminal arrests made during the month of December involved 43 adults and six juveniles. This compared with 61 adults and eight juveniles in November.

The accident rate in the city was up, but fell off the sharp rise it has been taking in previous months, with 40 accidents being investigated, compared with 37 in November.

Schulz Service Held Tuesday

Funeral services for Harry Schulz, 72, Deaf Smith County resident for 55 years, were held at 2:30 p.m. Tuesday in the Assembly of God Church with the Rev. V. W. Marcomtel, pastor officiating.

Burial was in West Park Cemetery under the direction of Gilliland Funeral Home.

Born in Leavenworth County, Kan., Schulz died Saturday afternoon in Hillhamer Convalescent Hospital in Amarillo after an extended illness.

He came to Deaf Smith County in 1908 from Kansas and was in the retail dairy business. He married Lucille Miller in 1919 in San Antonio.

Schulz was a member of the Assembly of God Church and a veteran of World War I.

Surviving are his wife; a son, the Rev. E. R. Schulz of Ft. Worth; a daughter, Mrs. Melba Kiser of Ft. Worth; brothers, Clarence of Hereford and Walter of Concord, Calif.; sister, Mrs. Ida Clay and Mrs. Anna Baug of Tacoma, Wash., Mrs. Edna Heard of Sumner, Wash. and Mrs. Leona Matthews of Hereford; seven grandchildren and one great-grandchild.

Total property damage in the accidents amounted to \$11,786, compared with \$11,620 for November. Four persons were injured in each of the two months. Fifty-seven complaints were made to the Hereford Police Department during the month of December. Sixty-four such complaints were made and investigated in November.

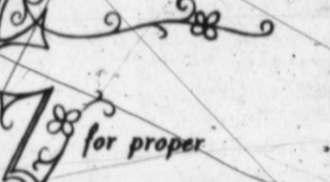
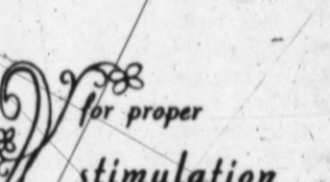
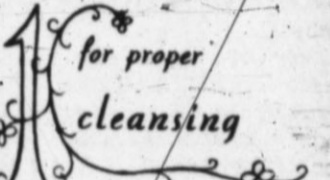
McElhanie Rites Scheduled Friday

Graveside services for Mrs. Florence Eva McElhanie, 73, of Santa Monica, Calif., will be held at 10 a.m. Friday in West Park Cemetery with the Rev. Herschel Thurston of the First Methodist Church officiating.

Burial will be under the direction of Gilliland Funeral Home.

Born in Columbus, Ohio, Mrs. McElhanie died Jan. 1 in Los Angeles, Calif. She came to Hereford with her parents and was married here, May 7, 1911, to Chester McElhanie.

Surviving are her brother, C. N. Hicks of Hereford; a sister, Belle Debold of Croton, Ohio and a grandson.



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Hereford State Bank

Statement of Condition December 31, 1964

RESOURCES	
Loans & Discounts	\$4,609,562.43
U. S. Government Securities	916,181.25
Other Securities	1,421,363.22
Cash & Due From Banks	1,250,513.30
Bank Building & Parking Lot	68,000.00
Furniture & Fixtures	8,000.00
Other Assets	2,735.23
Total Resources	\$8,276,355.43
LIABILITIES	
Capital Stock	150,000.00
Surplus	250,000.00
Undivided Profits & Reserves	266,363.59
DEPOSITS	7,609,991.84
Total Liabilities	\$8,276,355.43

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Three-Dollar Bills Aren't All Phony, According To US History

By VIVIAN BROWN
AP Newsfeatures Writer

One way to begin a prosperous New Year is to frame money, says picture decorator Ray Austrian of New York. But not just any money. Get some odd bills like 3, 7, 11 and you have a built-in conversation piece. Besides, it is patriotic — it was just a century ago that the National Bank Act was created.

"Three dollar bills are the greatest, because practically everyone has heard of someone phony as a \$3 bill," says Austrian. "Three dollar bills aren't phony, and if you frame them that's all the proof you need for doubting friends."

Austrian is gathering up all the \$3 bank notes he can find issued prior to 1864 when we got some real U.S. currency. He puts the money in early American frames and they're likely to wind up in someone's living room or even in a bank on the walls instead of in a safe.

"They make a particularly big hit in banks," says Austrian, who framed 21 such money layouts for one banking firm in various denominations of money.

One \$3 note he showed dated July 4, 1862, stated that the Bullion Bank of Washington will pay \$3 in U. S. currency when five dollars are presented.

If nothing else these old bank notes should prove how lucky we are to have good solid money today.

Time was when the situation in the United States was so bad that there were more than 5,000 legitimate bank notes in circulation. Every state had its own money.

"It was awfully good if you lived in the vicinity of the bank, but if you took a trip there would be a big discount involved in using the money," points out Austrian. In 1837 the country was in such desperate financial straits that many banks could not meet their obligations at all. Some went broke.

Rummaging through some old Revolutionary memorabilia, you might even stumble on continental notes, paper money first circulated in 1775, issued by Congress. These notes promised to pay the bearer off in Spanish milled dollars, the famous pieces

of eight that were then used for money. These notes later were described as "not worth a continental," a useful expression applied to modern-day worthlessness.

Early bank notes shown by Austrian are evidences of the handsome engraving work of the time. Some bills are printed with Roman numerals. Some bills of different denomination were printed on the same sheet.

Many leading department stores have currency departments. There are adult courses in some cities in money collecting. But Austrian believes he is the first decorator "to hang money."

He and Donald Fetzrecht, an expert framer and designer of picture layouts, evolve lots of interesting combinations with money. A \$3 bank note may have had little value in its day — some deteriorated to less than a dollar — but on a velvet backing with a beveled mat and a gold frame, it'll retail for \$70.

Handsome art work contributes to the cultural look. There are girls at spinning wheels, steamships, locomotives, cows, cherubs on bills from many states in the collection that runs from 1775 to 1864. In 1865 most state bank notes were out of circulation due to a tax and the fact that Salmon Chase, secretary of treasury in Lincoln's cabinet, helped promote a National Bank Act to create a national banking system backed by the government.

Hospital Notes:

Patients in Hospital

Mrs. Benisio Rios, General Delivery; Mrs. Edgar S. Duggan, 504 Blevins; Mrs. Leslie L. Deaton, General Delivery, Black; Mrs. Joe A. Moyer, Box 264, Friona; Mrs. Charlie A. Grantham, Box 13, Vega.

Mrs. Robert S. Morgan, Box 787; Ray Frye, 118 Centre; Mrs. Audie A. Lidia, 624 W. Harris, Spur; Mrs. Roxie P. Tuttle, 609 Miles; Mrs. Wood D. Vaughn, 101 Ave. K; Mrs. Henry Johnson, 307 Lee.

Felix Zepeda, 216 Ave. H, Route 1; Lena Espinoza, Box 802; Mrs. Guadalupe Sanchez, 411 E. 2; Vermetta McNeely, Box 147; Mrs. Vearl D. Stevens, Route 3; John H. Erdman, 809-25 Mile Ave.

C. E. Carney, 122 Fir; Mrs. E. S. Ireland, 213 Ave. D; Douglas Dutton, Route 5; Mrs. Concepcion C. Hernandez, 248 Ave. D; Mrs. John W. Daniels, Box 116, Vega; Wanija D. Brown, Route 1.

Mrs. Fred Turner, Route 2; Mrs. Martha E. Pierce, 238 Ave. H; Mrs. Corine Moore, Box 143; E. F. Sevier, 111 Blevins; Delmar D. Sigle, 135 Star St.

Patients Dismissed

Ernesto Garza Jr., Alfredo Garza, 1-1.
Mrs. Obe J. Wilson, Mrs. Ira S. Ricketts, Mrs. Mary E. Conkright, Mrs. John W. Estep, Mrs. Fred Cuellar, Aida Garza, Rosalinda Hill, 1-2.

Mrs. Annie B. McNutt, Mrs. Tommy G. Pierce, Mrs. Joe A. Soto, 1-3.

Mrs. Louis Huckert, Mrs. Mary R. Houston, Mrs. Ramona Longoria, 1-4.
Mrs. Gerald D. Dings, Jose L. Perez, Mrs. Henry G. Jackson, Mrs. Trinidad Gomez, Mrs. Ida May Madden, Thomas Christ, John F. Baber, Raymond H. Rodriguez, 1-5.

Shakespeare's father made gloves.



Rev. B. L. Davis
president

B. L. Davis Is New President of Ministerial Assn.

The Rev. B. L. Davis, pastor of the First Baptist Church, was elected president of the Hereford Ministerial Assn. for 1963, at a recent meeting.

Rev. Davis came to Hereford in December of 1960. He received his B. A. degree from Howard Payne College in Brownwood, and his M. Div. degree from Southwestern Baptist Theological Seminary in Ft. Worth.

The Rev. Eugene Brink is the immediate past-president of the local organization.

Before coming to Hereford, the Rev. Davis was the pastor of the First Baptist Church of Seagraves.

Other officers elected for the new year were, the Rev. Eugene Naufig, vice-president, and the Rev. Jerry Franz, secretary-treasurer.

Now Is Time For Moving Shrubs

If the frost has not penetrated too deep, early winter is a proper time to move overgrown landscape shrubs and small trees.

Mark out a ring the size of the proposed root ball and dig. Once you have passed below the bulk of the roots, cut beneath the plant.

The holes dug in the new location should have mulch in the bottom to prevent freezing until you can move the shrub or tree to its new home.

Fill the space around the earth ball with good soil over the root ball to keep the root area unfrozen as long as possible. Some roots grow in winter if given a chance.

Support the transplanted trees against wind and protect them from drying out with an anti-desiccant.

Ansel McDowells Have Visitors For Holiday

Visitors in the home of Mr. and Mrs. Ansel McDowell for the holidays were Dr. and Mrs. Ansel McDowell, Jr., and children from Perryton, Texas.

Also visiting during New Year's holidays were Mr. and Mrs. Jim McDowell and children, and Mr. and Mrs. Dan McDowell of Lubbock where he attends Texas Tech.

TWO GOOD SHOOTERS

DARRTOWN, Ohio — Manager Walter Alston of the Los Angeles Dodgers enjoys this time of year because he can go rabbit hunting with Robin Ogle, his 11-year-old grandson.

"I always let him take the first shot," says Grandpa. "Then I take a shot."

Grandpa invariably says: "You got him son."

Hardboard Now Glamor Product

By ANDY LANG
AP Newsfeatures

A wide variety of specialty surfaces has turned hardboard, the durable but formerly unromantic building material, into a glamor product. It's hardly recognizable as the dark-brown, smooth-surfaced board we used to buy at lumber yards years ago.

You can still get the old hardboard. It remains the best-selling item in its line. But hardboard now comes in many styles and textures — with prefinished, prime-coated and wood-grained patterns, and with perforations, striations, grooves, embossings and tile facings.

Hardboard is made from wood fibers interlocked by means of heat and pressure — and therein lies a story. It was discovered accidentally more than 49 years ago by a man named William H. Mason. He had found that wood chips could be "exploded" under high-pressure steam to small wood fibers. One day he took a batch of wet wood fibers and placed them in to an iron press equipped with pressing plates heated by steam. His only intention was to squeeze the moisture out of the wood fibers and later see whether he could produce a product resembling insulation board. At lunch time, he turned off the steam and left the laboratory. But the press had a defective valve, and, while Mason was eating his lunch, the steam kept going. When he returned, the wood fibers had been pressed into a hard, dense board. From that accidental discovery came an industry which now produces billions of square feet of hardboard per year.

Hardboard which has not been prefinished should be given a coat of sealer before painting. Most undercoaters and primers are satisfactory, but I have obtained best results with either a latex-paint or shellac. (Andy Lang's helpful booklet, "Paint Your House Inside and Out," can be obtained by sending 25 cents and a long, stamped, self-addressed envelope to Know-How, P.O. Box 964, Jamaica, N. Y. 11431.)

Once the hardboard has been sealed, it is painted in much the same fashion as natural wood. However, if the hardboard is being used outdoors, it should be given three finishing coats. The proper hardboard of exterior use is tempered, which is harder and more water-resistant than the standard type. In fact, the tempered board costs so little more than the standard that it is often used indoors, especially where high humidity is prevalent.

Hardboard makes an excellent underlayment for resilient floor tiles. It covers irregularities in the original or subfloor and provides a smooth surface for the tiles.

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8' Foot
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88¢ Pair

AUTOMATIC

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Speaking of Sports...

by PHIL DUNCAN
BRAND SPORTS EDITOR

Sports fans are just going to have to sit back and wait for a week or so for something to happen on the local sports scene.

Football is over now until next summer, baseball and track will not begin for several more months and another basketball game will not be played by the Hereford High School cagers until Jan. 12 at Tulia.

The next home game is Jan. 19 with Canyon.

The Herd is still 5-6 for the season, which is very understandable after the tough schedule they have played thus far this year, including five of their six losses against AAAA schools.

Several of the boys on the Herd squad are not very consistent, but seem to be improving more with every game.

What about the bowl games? I was real proud of Texas' 21-17 victory over Alabama in the Orange Bowl. Maybe Darryl Royal should claim the National Championship Trophy like Wayne Hardin of Navy was pre- and were probably the better of the two teams. Nebraska had a real impressive team, especially one that is just considered to be re-building.

They will have 10 of the 11 men on the defensive unit returning, while seven of the offensive units will return for the 1965 season.

Michigan State looked very good in their impressive win over Oregon State in the Rose Bowl. They have had a real good team all season and should really have won the game. Michigan State has played in the Rose Bowl four times and has four victories to their credit.

Alabama was previously defeated in the Orange Bowl after three attempts, but they sure can not say that now.

Now for my bad picks. I picked Oklahoma over Florida State. After watching Florida State play, I doubt if Oklahoma could have beaten them with the assistance of their four star players that were booted before the game.

Oklahoma, playing without the assistance of fullback Jim Grisbam, the team's leading ground-gainer; halfback Lance Rentzel, end Wesley Skidgel and gigantic tackle Ralph Neely, of course was hampered to a great extent, but even head coach Gomer Jones did not feel this would have made a marked difference in the score.

The other bad choice of course was Syracuse over Louisiana State University. I cannot help but believe Syracuse could beat

HERD IN FOURTH PLACE

Tulia, Perryton Lead 1-AAA

AVERAGING 15.3 PER GAME

Strange Paces Herd In Non-Conference Play Of 11 Matches

As the Hereford Whitefaces finished up their pre-season schedule and prepared to enter District 1-AAA competition Tuesday, individual statistics of the Whitefaces were compiled.

Robert Strange once again paced the Herd in almost every department of scoring as he continued averaging 15.3 points per game.

Strange has attempted 125 field goals and made 55 for a completion percentage of 44 percent.

He has made 58 of 77 free throws for a percentage of 75. Strange has scored a total of 168 points thus far in the season.

The Whiteface ace has been charged with 31 fouls in the 11 games played this season.

Joe Childers also is having a good season for the Herd as he is averaging 9.4 points per game with a total of 103 points

thus far in the season. Childers has made 44 field goals on 82 attempts for an average of 54 percent. He has made 15 of 31 free throws for an average of 48 percent.

The Herd has been charged with 229 fouls thus far in 11 games, while their opponents have been charged with 223.

They have made 247 field goals after attempting 616. This gives them a 40.1 percentage of completions.

Their opponents thus far in the season have made 265 field goals after attempting 627 for a 42.3 percentage of completions.

The Herd has made 168 free throws after attempting 296 for an average of 56.8 completion percentage. Their opponents have made 197 of 319 for an average of 61.8.

See HERD Page 5

District Cage Schedule

FIRST HALF	
January 12	Hereford at Tulia
January 15	Hereford at Perryton
January 19	Canyon at Hereford
January 22	Muleshoe at Hereford
January 26	Hereford at Dumas
SECOND HALF	
January 29	Tulia at Hereford
February 5	Perryton at Hereford
February 6	Portales at Hereford*
February 9	Hereford at Canyon
February 12	Hereford at Muleshoe
February 16	Dumas at Hereford

*Denotes non-conference game

SPORT SHOTS

Two Native Sons Top State Sports

By HAROLD V. RATLIFF

Associated Press Sports Writer

The heroics of a couple of native sons in the Olympic Games headlined sports for the year in Texas.

Fred Hansen, the former Rice track star from Cuero, put on the most spectacular performance in the year with a 9-foot 9-inch pole vault.

Another Texan who showed them something at Tokyo was Randy Matson of Pampa, a 19-year-old freshman at Texas A&M, who put the shot 96 feet 8 inches to win and Matson finished second.

But Matson's great showing—he added more than six feet to his throw in a year and was hailed as the coming champion of champions—was almost as sensational so far as Texans were concerned as Hansen's.

Long said Matson would be the greatest shot-putter of all time and would be the first man to reach 70 feet.

But Texans won many honors in 1964, making it an outstanding year for the Lone Star State.

A. J. Foyt of Houston continued as the greatest automobile racer when he won the Indianapolis 500 and also was the big car champion of sports car racing.

Texas colleges just about swept up all the national championships of golf and tennis.

University of Houston was the NCAA golf champion. Texas Wesleyan was the NALA champion. Craig Metz of East Texas State was the individual winner of the NALA.

Pan American took the NALA tennis championship for the fourth straight year. Don Kierbow of Corpus Christi was the singles champion and teamed with Gabino Palafox to win the doubles.

Pan American also was runner-up in NALA basketball and its star, Lucious Jackson, was picked as most valuable player in the tournament. Jackson now is making good with the pros, after playing in the Olympics.

Sam Houston State tied for the NALA national football championship, battling Concordia, Minn., to a 7-7 draw in the finals.

Sul Ross won the All Sports Bowl at Oklahoma City, whipping East Central of Oklahoma 21-13.

Odessa won the national junior college team tennis championship and its Charles Bower and Bob Rivers were doubles

champions. Texas actually started the year with a single triumph—the University of Texas, which won the national football championship in 1963, beat Navy in the Cotton Bowl Jan. 1 to establish a clear claim even in the eyes of other areas.

Texans did well in golf with Alvin Odum Jr. of Galveston winning the national left-handed open tournament at Bradenton, Fla.; Mickey Wright of Dallas winning the women's United States Open and Bobby Nichols, the former Texas A&M golfer, taking the national PGA.

Ollan Cassell, former University of Houston athlete, ran on the world's record 1600-meter relay in the Olympic Games.

Hansen and Matson were champions of the AAU in track, Hansen winning the pole vault and Matson the shot put. Hansen vaulted 17 feet 4 inches to set a world's record during his competition in national track.

Lou Thesz, NWA World Champion To Wrestle Here

Wrestling fans will be in store for a real treat Friday at 8:45 p.m. when they will get a chance to see the world champion of wrestling, Lou Thesz in a tag match.

The special event will pit Thesz and Joe Lotharie against Mr. Murder, Inc. Art Nelson and Red Raider.

The event will be held in the Hereford Bull Barn and is sponsored by the Hereford Lions Club.

Thesz had to apply for a special writ of permission to wrestle in the event Friday evening from the National Wrestling Association.

District Action Begins Tomorrow

By PHIL DUNCAN
Sports Editor

As District 1-AAA participants prepare to open their district schedules Friday evening, a check of all the coaches in the district showed Tulia and Perryton both leading the district with a .500 percentage won-loss record.

Tulia has seven wins against seven losses for the season, while Perryton has six wins against six losses.

Hereford Whitefaces are 5-6 for a .455 percentage won-loss record to place fourth in the district standings before district play begins.

Canyon has the third place position at the present time as they boast a 6-7 record and a .451 percentage won-loss record.

Muleshoe is in fifth place with a 4-9 record for a .308 percentage won-loss record and Dumas is in last place with a 3-9 won-loss record for a .250 percentage record.

Coaches over the district all figured the race to end up with Tulia, Perryton, Hereford and Dumas on top, with most of the coaches picking Perryton in the number one position for the district crown.

Head Coach Roy Pennington of Perryton listed Hereford, Dumas and Tulia as the probable district top contenders, but did not eliminate the possibility of one of the other district foes rising to the top of the heap.

Charlie Beaten, head mentor at Muleshoe High School, agreed with Pennington's predictions, but listed the Rangers in the top four and figured them as the probable district winner.

Roy Kieval, head coach at Canyon High School, figured Dumas as the team most likely to walk off with the district championship, with Hereford, Perryton and Tulia all strong contenders for the district crown.

Jerry Hale, coach of the Dumas Demons, felt the district championship was strictly up for grabs, with the new teams in the district standing as much a chance for the crown as any of the other teams in the district.

Hale's Demons have suffered a 3-9 pre-conference season thus far, but have met nine AAAA schools in their pre-conference schedule, which accounts for their poor showing thus far.

Perryton Rangers have played eight AAAA schools and have a 6-6 won-loss record.

The Whitefaces have met five AAAA opponents, while Tulia has played two and Muleshoe and Canyon have met one each.

Tulia ranks number one in the district to do last year.

Arkansas looked real impressive at points, especially on defense. They worked real hard,

IN FLOYDADA TOURNEY

Junior Varsity Won 2, Lost 1

The Hereford High School Junior Varsity basketball team took a couple of wins combined with a single loss and came out with the second place trophy in the Floydada Tournament held recently in the South-Plains city.

The Junior Varsity began their victory trail by defeating Lockney 33-31 in the opening game of the tournament.

O'Donnell was barely put down by the Junior Herd as they beat the team in an overtime 48-47.

Post proved to be the folly to Hereford's championship ideas as they put down the local team 64-47.

Larry Champ, after scoring 33 points in the three games and proving outstanding defensively in the entire tournament, was named to the All-Tournament team.

Champ is averaging 9.1 points to pace the Herd in scoring. He has hit 30 of 88 field attempts for an average of 34 percent completions. He has connected with 13 of 31 free throws

for an average of 42 percent for a total of 73 points in eight games.

The Herd is 5-3 for the season. Other top scorers for the Junior Varsity are Oscar Holmes who is averaging 7.3 points per game. He has hit 26 field goals after 56 attempts for a 46 percentage of completions. He has hit 6 of 14 free throws for a 43 percentage of completions. His total points for the eight games is 58.

Bill Watts has 6.1 points per game after hitting 49 points total for the eight games. He has hit 19 of 45 field goals for a 42 percent completion. He has also hit 11 of 23 free throws for a 48 percent of completions.

Larry Frank is the other leading scorer for the Herd as he is averaging 4.1 points per game with a total of 33 points in the eight games played.

Frank has hit 13 of 30 field goals for a percentage completion of 43 and has hit seven of

See JUNIOR Page 5

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Chuck Roast	U.S. Good	Lb.	37c
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½ Beef	47c
Hindquarters	57c
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FREEZER PACK	
7 Lbs. STEAK - 7 Lbs. ROAST	
7 Lbs. HAMBURGER	
4 Lbs. SHORT RIBS	
\$12.95	

Bob Baker Starts Duties At Course

Bob Baker, golf pro at John D. Pittman Municipal Golf Course recently took over operation of the pro-shop and professional duties of the course, after receiving the appointment from the Hereford City Commission.

Baker has participated in almost every phase of golfing, both professional and amateur and has a record of achievements, which would be admired by most professionals.



Bob Baker
golf pro

His golfing career began as a freshman in San Marcos High School where he was on the high school golf team.

When he was a senior, his high school team won the state championship and Baker won the individual state championship in 1953.

Baker was offered a golf scholarship to Stephen F. Austin State College in Nacogdoches.

While attending Stephen F. Austin, Baker won the Lone Star Conference Championship in 1956 which is the championship of Texas colleges.

After graduating from college in 1960, Bob accepted a position at Amarillo High School as golf coach.

"I feel this was one of my most rewarding experiences as it really gave me a chance to instruct someone in the sport instead of just playing myself."

Baker played in many area tournaments during the summer months of his four years at Amarillo High School, climaxing his many tournament entries by winning the Amarillo Partnership along with Don Kaplan.

"I feel this led to my turning professional more than any factor and I accepted a job as teaching and playing assistant in Madison, Wis."

Baker said he really liked the Panhandle during his four year stay at Amarillo and had a desire to return to the Panhandle of Texas.

"I plan to run a complete golf shop which will include everything a golfer needs from merchandise to club repairs and lessons," Baker said.

A complete line of golfing equipment is available in the modern shop, as well as a coffee and soft drink bar.

"I would like everyone to come out and get acquainted with me and look over the shop and course. I feel golfing is a sport everyone can enjoy and achieve some degree of satisfaction with," Baker concluded.

Baker is single and resides at the LaNette Apartments at 112 Ave. H.

The Hereford Brand, Hereford, Texas, Thursday, Jan. 7, 1964

Texas, Arkansas Set New SWC Record In '64

By HAROLD V. RATLEFF
Before making the 1964 football season a statistic, it is well to review what the accomplishments were.

The league wound up with what compares with and perhaps surpasses anything in its 50-year history.

Arkansas finished undefeated and untied, champion of the conference and of the Cotton Bowl.

Texas had a 10-1 record, including a victory over Alabama in the Orange Bowl, Alabama was the national champion.

Thus the conference had the only major undefeated, untied team in the country. One of its two strongest teams — the best in any conference beat the champion.

Arkansas might claim the national title due to its 14-13 victory over Texas (which beat the champion) except for a technicality that has a precedent.

Last year Texas was crowned national champion but Navy, the No. 2 team, indicated it would claim the title should it beat Texas in the Cotton Bowl.

Everyone scoffed at it, including Texas, because the national championship was awarded on the basis of the regular season record. Navy didn't win, of course, and said nothing else about it.

But wasn't the Southwest Conference's record the best yet this past season? Most people will think it wasn't because the conference had the national champion last year and won two bowl games the same as this season.

However, Baylor won the Bluebonnet Bowl with a worse record than Texas had in winning the Orange Bowl. Won't that make up for the fact that the league didn't have a national champion this season?

There have been other big years in bowl games. The first time a bowl team ever sallied forth from the conference as national champion was 1935 when Southern Methodist held that honor.

But SMU lost in the Rose Bowl while Texas Christian, the team only SMU beat, was winning the Sugar Bowl. There was no Cotton Bowl.

But in 1949 SMU won the Cotton Bowl and Texas won the Orange Bowl but there was no national champion and no undefeated, untied team.

The season of 1956 was a good one — TCU won the Cotton Bowl, Baylor won the Sugar Bowl. But there was no undefeated, untied team.

It is intriguing to think of what might have happened had Texas gone for the extra point by a kick instead of trying to pass for the conversion the night of the game with Arkansas.

Suppose Arkansas and Texas had tied. Both would be undefeated although with a tie on each record. But hink how much better that would have looked — the only two undefeated teams

on last year and won two bowl games the same as this season.

However, Baylor won the Bluebonnet Bowl with a worse record than Texas had in winning the Orange Bowl. Won't that make up for the fact that the league didn't have a national champion this season?

There have been other big years in bowl games. The first time a bowl team ever sallied forth from the conference as national champion was 1935 when Southern Methodist held that honor.

But SMU lost in the Rose Bowl while Texas Christian, the team only SMU beat, was winning the Sugar Bowl. There was no Cotton Bowl.

But in 1949 SMU won the Cotton Bowl and Texas won the Orange Bowl but there was no national champion and no undefeated, untied team.

The season of 1956 was a good one — TCU won the Cotton Bowl, Baylor won the Sugar Bowl. But there was no undefeated, untied team.

It is intriguing to think of what might have happened had Texas gone for the extra point by a kick instead of trying to pass for the conversion the night of the game with Arkansas.

Suppose Arkansas and Texas had tied. Both would be undefeated although with a tie on each record. But hink how much better that would have looked — the only two undefeated teams

in the nation.

In other ways the conference season of 1964 was good. The league won 14 of 24 inter-sectional games, including victories over Army, Oklahoma, Tulsa, Washington State and Kentucky.

Perhaps it wasn't the best season in the history of the conference, but it was might good. It just showed that there's no better college football anywhere. On the basis of the past two seasons, there just doesn't seem to be any college football as good elsewhere.

Speaking

(Continued from Page 4)
year, as Morton, Sidle and Rhone were all named on several All-American lineups.

Everyone is anxiously awaiting the Herd's entry into the district basketball scramble. I feel the Herd will fare well in District play this season.

The main story on this page fairly well presents the District 1-AAA outlook at this time; being the first district encounters being scheduled for tomorrow evening.

I personally feel, after looking at the outcome of all the non-district games thus far by our 1-AAA opponents, the Herd will stand an excellent chance in taking the district crown.

I talked with every coach in the district and they all included Hereford in their top three choices for the district winners.

Tulia Has Played 14 Games So Far

(Continued from Page 4)

raged 50.4 points in 12 games for a total of 605 points.

Perryton leads the district in the holding their opponents to a fewer number of points as their opponents have averaged only 51.1 points per game for a total of 614.

Canyon Eagles are in second place in that department as their opponents have averaged only 54 points per game for a total of 708. Dumas has third place, in containing their opponents, as they have averaged 59.3 points per game for a total of 822 points, with Muleshoe falling into fifth place, with their opponents averaging 66.1 points per game for a total of 859.

Tulia is fourth with their opponents averaging 59.3 points per game for a total of 822 points, with Muleshoe falling into fifth place, with their opponents averaging 66.1 points per game for a total of 859.

Muleshoe 107-38, Canyon 57-47 and Dumas 76-48.

Dumas and Muleshoe have both met Berger, with Dumas defeating the Bulldogs on one occasion, 50-48, and Muleshoe losing 68-48.

From all indications, the district 1-AAA race is going to turn into a "horse race".

Dumas will travel to Muleshoe Friday evening for their first district encounter, while Perryton will open their district play at Canyon tomorrow.

Tulia and Hereford will have an open date and will meet in their district openers at Tulia Tuesday.

The entire schedule played thus far in the season by the teams of District 1-AAA is as follows:

TULIA HORNETS

Opponents	Tulia	Opp.
Caprock	41	71
Palo Duro	52	56
Dimmitt	57	60
Littlefield	74	52
Price College	86	61
Farwell	76	64
Lockney	77	62
Morton	64	65
Brownwood	55	66
Lampasas	55	44
Coleman	58	63
Ft. Stockton	44	60
Sweetwater	60	48
Monahans	60	47

CANYON EAGLES

Opponents	Canyon	Opp.
Caprock	52	75
Friena	28	47
Boys' Ranch	53	37
Phillips	47	57
Oilton	61	54
Abernathy	51	60
Ralls	64	43
Happy	61	37
Morton	44	56
Dimmitt	62	76
Farwell	59	57
Phillips	49	63
Happy	80	46

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HEREFORD WHITEFACES

Opponents	Hereford	Opp.
Dimmitt	55	48
Palo Duro	55	72
Midland	66	83
Littlefield	72	55
Seminole	61	81
Lubbock	46	101
Dimmitt	61	37
Littlefield	67	60
Amarillo	55	75
Levelland	66	58
Lubbock High	35	61

PERRYTON RANGERS

Opponents	Perryton	Opp.
Palo Duro	70	62
Midland	56	64
Pampa	44	54
Caprock	49	68
Liberal	37	47
Guymon	52	53
Woodward	75	41
Stinnett	54	30
Pampa	51	71
Guymon	50	47
Stinnett	48	27
Woodward	67	50

MULESHOE MULES

Opponents	Muleshoe	Opp.
Phillips	38	107
Morton	42	58
Borger	48	68
Phillips	56	91
Farwell	38	68
Post	61	68
Spur	67	64
Lockney	59	48
Sudan	74	51
Friena	47	78
Springlake	48	76
Friena	28	46
Amherst	62	36

DUMAS DEMONS

Opponents	Dumas	Opp.
Pampa	51	61
Tascosa	48	60
Borger	46	56
Pampa	50	61
Phillips	48	76
Guymon	51	34
Lamar, Colo.	56	57
Guymon	53	46
Phillips	56	62
Borger	50	48
Lawton	40	61
Phillips	56	61

Junior

(Continued from Page 4)
10 free throws for a percentage completion of 70.

Joe Brooks is coach of the Junior Varsity and assistant-coach of the Varsity.

The sophomores on the Junior Varsity will participate in a four team tournament at Tulia Saturday.

Team statistics are as follows:

Team	Made	Att.	%
Hereford	146	407	35.9
Opponents	121	402	30.1

Team	Made	Att.	%
Hereford	72	156	46.2
Opponents	99	202	49.1

HOUSTON IS — It was just a matter of time before a former member of the Mets would become a Yankee.

Duke Carmel was drafted for \$100 by the Yankees from the Mets' Buffalo team in the International League at the annual winter meetings.

Carmel, who came up with St. Louis, got in 104 games with the Mets and Cards in 1963 and hit .233.

Carmel spent last season with Buffalo. In 137 games he hit .277 with 35 home runs. He fanned 113 times, walked 100 times.

Herd Is Trailing Opponent's Slate

(Continued from Page 4)
The Herd has scored 661 points thus far in the season for an average of 60.1 points per game. Their opponents have scored 735 for an average of 66.5 points per game.

"District competition is going to be real tough," Head Coach Cuby Kitchens said as he paced the Herd through another workout before entering district play next week.

"Everyone in the district is a definite contender for the crown, but I would pick Dumas, Perryton and Tulia as the top-three teams, but not necessarily in that order."

Individual statistics for the Herd are as follows:

Player	Made	Att.	%
Strange	58	77	75
Childers	15	31	48
Lemons	19	43	44
Hodges	28	43	65
Owen	19	32	59
Duvall	12	26	46
Justice	4	13	31
Moreno	2	6	33
Roberson	4	8	50
Moore	3	5	60
Payne	3	7	43
Richards	0	4	0
Holmes	1	1	100

After losing its football opener to Columbia, 21-14, Colgate held up eight rivals to 31 points. The Red Raiders won 7 of their last 8.

FREE THROWS

Player	Made	Att.	%
Strange	58	77	75
Childers	15	31	48
Lemons	19	43	44
Hodges	28	43	65
Owen	19	32	59
Duvall	12	26	46
Justice	4	13	31
Moreno	2	6	33
Roberson	4	8	50
Moore	3	5	60
Payne	3	7	43
Richards	0	4	0
Holmes	1	1	100

POINTS PER GAME

Player	Fouls Total	Avg.
Strange	31	168
Childers	43	103
Lemons	30	73
Hodges	17	67
Owen	14	62
Duvall	24	62
Justice	16	34
Moreno	16	30
Roberson	18	18
Moore	6	13
Payne	4	13
Richards	8	8
Holmes	2	1

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Modess	12's	Reg. or Super	27c
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960 A., 720 cul., 1-8" well, 533 allot, 1/2 min. imp., on paving, \$285.00 A. will sell or trade around Hereford.
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Westway — If you want the very best... 3 good wells on just over 300 acres, on paved road, good improvements, good allotments. \$750.00 per acre. \$ \$ \$

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5. FOR RENT **TWO BEDROOM** unfurnished apartment with refrigerator, built-in stove. Fully carpeted, drapes, central heat. Water bill paid. Shown by appointment. Call EM 4-1181 or EM 4-3436. Larry Summers B-5-1-tfx

FURNISHED Apartments. Newly decorated. Wall to wall carpet. One four room; one three bedroom. Call at 813 South Texas. EM4-3129. B-5-20-27-3c

FOR RENT Office space. Furnished or unfurnished. 205 South 25 Mile Avenue. Beefmaster Building Call EM4-3444. B-5-16-50-9p

Happy is the family... who BUYS or BUILDS in DENTON PARK
Featuring Holiday Living in Hereford's First Complete Planned Community
Personalized Service in Planning—Designing—Financing—Quality Construction—All Brick—Highly Restricted
New Split - Levels
Office At 16th & Blevins — EM 4-1350 **Tony Ravizza - Custom Builder**

JUSTICE Hereford's Leader in Real Estate
HOMES Very nice 2 bedroom, fully carpeted, has all brick exterior and attached garage. Located in quiet, settled neighborhood. Nothing down GI or 3% down FHA.
Older, but nice, three bedroom home located in the east part of Hereford. \$750 down and \$50 per month. Total price \$6000.
Three bedroom brick with 1 1/2 baths, double garage, den, and utility room, fully carpeted and draped. \$17,500.
2200 sq. ft. of living area, 1 1/2 baths plus double garage. Perfect condition, very nice location. \$22,000. Would trade for smaller home. Call one of the "Men Who Know".
FARMS Perfect 160 acres 3 miles from town. Fair improvements and house, 2 wells, 29% down, \$350/acre.
567 acres with 4 wells, 3/4 mile underground tile, 22 acres Midland bermuda, fair set improvements. \$325 per acre, 29% down.
Section with 505 acres of allotments. Four 8" wells with 2 miles tile. Improvements valued at \$100,000. 29% down.
160 acres, good allotments, 8 inch water, northwest of Hereford. Only \$450 per acre.
THE MEN WHO KNOW Virgil Justice Res. EM 4-0670 Mike Justice Res. EM 4-0544 Gene Sneed Res. EM 4-1420 Dan Corbit Res. EM 4-2266

Classifieds...

FOR RENT Modern Trailer House, \$17 Week, \$85 month. Bills paid. 801 South Main. B-5-14-27-2p

One bedroom furnished Apartment. Floor furnace. Inquire 501 Ross Avenue. B-5-10-27-tfc

FURNISHED APARTMENT
Two bedrooms, furnished in good taste, refrig. air, large lawn & plenty of storage for trunks, tricycles, etc. All bills paid. \$135.00 monthly.
LONE STAR AGENCY
601 Main
EM 4-0555 Nite EM 4-2814 B-5-48-tfc

FOR RENT New two bedroom furnished house. Apply 509 Irving. B-5-10-52-TFc

FURNISHED Two bedroom Apartment with bills paid for Latin Americans. Call EM4-0972 or EM4-0789. B-5-14-52-TFc

OPEN NORTHWEST MOBILE LODGE
Twenty eight Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott. B-5-11-tfc

FOR RENT one bedroom furnished apartment. Redecorated. Palo Duro Apartments. 608 East Third, Apartment A, in rear. B-5-17-25-tfc

THREE ROOM furnished apartments. White only. No children. No pets. Phone EM4-0291. B-5-12-49-TFc

BEDROOM FOR RENT 517 Avenue J. Call EM4-0576. B-5-10-1-2p

CLEAN efficiency apartment with TV antenna and panel heat. Whites only. See 113 Avenue G. Call EM4-0372. B-5-17-4-tfc

FOR RENT to white adults one bedroom trailer house, bills paid. No pets. See Roy Manning, 325 Avenue B. B-5-19-1-tfc

FOR RENT Furnished garage apartment. Bills paid. Whites only. See at 107 Bradley. B-5-13-1-tfc

CLEAN two room furnished apartment for rent. A. Petersen, EM 4-3198. B-5-10-1-tfc

FOR RENT One bedroom furnished apartment. Bills paid. Phone EM4-4112. B-5-10-1-tfc

PRIVATE PARKING space for Mobile Home. Mrs. Clyde Smithers, EM4-1328 after 3:00 p.m. B-5-13-1-4c

FOR LEASE
CLEAN LEVEL 960A. 12 miles NW of Dumas. 4-8" and 1-10" well on gas. New 3 bedroom house, new shop building. No Agents Please. Call Dumas 935-2343. B-5-1-2c

TWO BEDROOM furnished, two bedroom unfurnished apartments. Whites only. Apply 232 West Third. B-5-13-2-tfc

WANTED
WANT TO RENT One section farm with improvements and good water. Would accept much less. Elton Wily, 714 Blevins. B-6-19-1-3c

WANT TO RENT two bedroom home with option to buy. Write Box 53 Umbarger. B-6-14-1-tfc

WORK WANTED: Painting, perfs-taping, textoning, sheet-rocking, any carpenter repairs. Ted Oldfield, EM 4-0235 or EM 4-2212. B-6-14-42-tfc

8. HELP WANTED

WANT MAN under 40 to learn to operate Motor Grader. Must give references. Write Box 873, Hereford. B-8-17-1-2c

WANTED: Experienced lady, to handle Camera Department at Gibson's. Phone EM 4-3670. B-8-10-1-4c

NEED MAN and wife. Man, custodian, bus manager, wife run cafeteria. Phone 289-5274. See Mr. Collins. B-8-16-1-tfc

WANTED Woman to handle maid services. Good working conditions. Must furnish references. Apply in person. Call EM4-2601 for appointment. B-8-19-1-tfc

MAN WANTED
Career opportunity as a representative for one of America's leading Insurance Companies. Position offers high income possibilities for a man who believes in himself. Proven training course. Phone EM 4-0736 for an appointment. B-8-1-2c

SALESMAN OR SALESLADY wanted to sell homes for contractor. Call EM 4-0783 for appointment. B-8-1-2c

NEEDED AT ONCE. Men 27 to 40. Must offer high school education. Well-groomed, automobile. To this man we offer 4 to 6 appointments a day. With top commission, quarterly bonus, salary when you qualify. See H. A. Coomber, 1503 Park, Hereford, Texas. 10 to 11 a.m. B-8-1-1c

WANTED MAN Experienced with hay production, general irrigation farming, Vegetables row crops, alfalfa and wheat. Phone EM4-0484. B-8-17-27-4c

WANTED Two men to help build farm grainary. Phone EM4-0484. B-8-10-27-2c

HELP WANTED: Apply in person, Dairy Queen, 801 Park Avenue. B-8-10-53-tfc

9. Situations Wanted
WOULD like housework or ironing by hour or day. EM4-0649. B-9-10-27-2p

10. NOTICE
CABINET BUILDING
Quality work. Estimates. Phone EM 4-3765 or call at 115 Douglas. F. J. WALTERSCHEID B-10-53-9c

SPARE TIME INCOME
Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P.O. Box 10573, DALLAS, TEXAS 75207. Include phone number. B-10-1-1c

BOOKKEEPING AND TAX SERVICE
344 Schley, Phone EM 4-2850 ALEX SCHROETER B-10-1-2c

PUPPIES to give away. Small dogs. See Ted, 401 Lawton. B-10-10-1-4c

BEFORE YOU Buy new equipment, cars, pickups — check the advantage of lease-purchase plan at Mark TV Realtors. EM 4-2220. B-10-19-53-tfc

OWENS & HOLLINGSWORTH
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VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used. Kirby's KIRBY VACUUM CLEANER CO. 434 West 1st - Ph. EM 4-0422 B-11-45-tfc

For Your PLASTIC IRRIGATION PIPE NEEDS
See B & J IRRIGATION SUPPLY, INC. Now located just East of City Limits on North side EM 4-0955 B-11-17-tfc

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-4543. B-11-10-23-tc

Artist Gale Garnett Is Trying For Singer-Writer Acceptance

By MARY CAMPBELL, AP Newsfeatures Writer
NOT LONG AGO, recording artist Gale Garnett was reluctant to let the public hear her sing.

She was acting in various TV shows in Hollywood ("I've got 65 pieces of film; that means I've done 65 shows."), singing only at get-togethers with friends, and frightened that if she started singing professionally she'd have to stop acting.

FURNITURE REFINISHING
14 years professional experience in Lubbock. Will furnish reliable references. Free estimates. Specialty, Pianos and Antiques. Phone EM 4-0673. B-10-1-2c

11. Business Service
T & H DRILLING COMPANY
4" to 12" casing. Gravel pack or screen. Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811 B-11-2-tfc

FOR WELL WORK
Dig test holes, new wells, deepening and repair. 4"-14" holes, gravel pack or filter. Work guaranteed. SCOTT WATER WELL SERVICE Phone Jesse Scott, EM 4-1108 B-11-25-tfc

WE HAVE
In stock at all times, special water softener salt. Call EM 4-3280 B-11-20-tfc

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES
209 Miles EM 4-1302 B-11-42-tfc

ELECTRIC SEWER ROOTER SERVICE
Removes roots etc. from sewer lines. Also septic tanks cleaned. STATE SANITATION SERVICE Box 23, 803 Knight EM 4-3315 B-11-17-tfc

KELLEY ELECTRIC
Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small Phone-EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-46-tfc

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial Residential Wiring
809 EAST SECOND
Magneto - Starter Generator & Electric Motors Rewind Sales & Service B-11-13-TFC

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used. Kirby's KIRBY VACUUM CLEANER CO. 434 West 1st - Ph. EM 4-0422 B-11-45-tfc

For Your PLASTIC IRRIGATION PIPE NEEDS
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PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-4543. B-11-10-23-tc

"Now I want to fuse it all, acting, singing and song writing, maybe in a Broadway play, like Sammy Davis Jr., singer-actor-dancer, or Yves Montand or Anthony Newley."

One song — "We'll Sing in the Sunshine" — caused the change in outlook. "I wrote the words and music and sang it and of all the things that have happened to me, it is possibly the greatest thrill to have had people say yes to something of mine to the tune of 900,000 records."

"We'll Sing in the Sunshine" was released by RCA as a single after radio-disk jockeys began playing it from Miss Garnett's first LP, "My Kind of Folk Songs." Now she has a new single, "Lovin' Place," and in February, a second LP, "The Many Faces of Gale Garnett," including nine more songs she has written.

The poised 22-year-old describes her voice as "big, clean and loud," and adds, "I don't want to be a sound, I want to be accepted as an entity — a singer-writer."

Though the title of her LP classifies her as folk, she says, "I don't think of myself as belonging to a school. There are three very strong roots in my music — folk, blues and British Isles ballads. I'm not interested in singing most rock 'n' roll and I don't sing very much of the popular standards. I don't want to work night clubs and play second fiddle to a drink."

"I like concerts, preferably with one other act like Oscar Brown Jr., or folk and jazz clubs." About a nine-city tour with the Four Seasons and Roy Orbison, she says, "It is all the screamers. I am aware that when you have records that are going over, you have to make these kind of appearances, so I make them."

Miss Garnett attended New York's High School of Performing Arts and worked, among other things, as swing girl for "The Three Penny Opera."

"I was general understudy for all the women's parts; I called the studio every night at 8."

She toured, understudying the lead, with "The World of Suzie Wong." "I arrived in Hollywood with an Oriental show, and I became a resident Polynesian-Indian-Mexican. Occasionally they got very daring and I would play a Greek. There's a general Hollywood notion that all Americans look like Sandra Dee and Doris Day, which hasn't helped me at all."

The brunette singer, whose heritage is Russian and English,

shortened her first name from Galina to Gale. "Why make the exotic-battle any harder on myself?"

Much of Miss Garnett's early life was spent traveling with her father, a carnival pitchman. He died when she was 12 and two years later she ran away, to New York. She found an apartment with no heat except an oven and started to high school and to work as understudy and janitor at an off-Broadway theater.

"I'm proud of never taking money from home from 14 1/2 on. I don't see why a family should have to finance a rebellion."

She says, "For a while I attached family needs to friends. Then if they had no time for me, each time I would be torn up. Now I have friends, close people, but I am a loner."

She also is making money now, and has a four-room apartment in Los Angeles and a one-room apartment in New York. "But the thing I'm serious about is the work. The money is like a fringe benefit."

"When I got to Hollywood, I got on the 'Hawaiian Eye' show for a week, \$600 for the week. I'd never seen \$600 in a lump before an I could feel it in my stomach. I was very broke at that time. I went out to a Greek restaurant and I had 25 cold stuffed grape leaves."

A twinkle in her serious dark eyes, Miss Garnett says, "It is my gauge. My own financial status is gauged on a grape leaf basis."

HORSES ARE SAFER
MOUNT VERNON, Ohio (AP) — Like most price chiefs, Harry Hamilton has to cope with traffic. But his hobby also takes him into traffic congestion.

The chief's hobby is riding the sulky behind a harness horse. He takes most of his vacation a day or two at a time in order to drive in daytime races at fairs, and says a pack of horses and sulkies is a lot safer than traffic on the highway.

The Netherlands Antilles will issue a new stamp to honor the Caribbean Organization, successor to the Caribbean Commission which was an advisory body created in 1946. The new organization concerns itself with social, economic and cultural matters of common interest to the Caribbean area. A meeting will be held at Willemstad on the island of Curacao.

African craftsmen, long famous for their starkly primitive tribal masks and statues, are now being praised for their pottery.



LOOKING FOR... EQUIPMENT OR PROFESSIONAL HELP?

You don't have to pound the pavements looking for experts in repair, service or maintenance. And you don't have to buy expensive equipment. Simply look in the business service directory of your want ad sections for expert assistance and equipment rentals. Let want ads be your number one helper.

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906 Lee Plenty of Free Parking EM 4-3472

Continuous Sat. & Sun. From 1:45 p.m. Week Days From 6:45 p.m.

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ELVIS PRESLEY
AS THE RESTLESS, RECKLESS, ROVING

ROUSTABOUT
HAL WALLIS

NOV thru SATURDAY

Plus **Color Cartoon**

GET YOURSELF A COLLEGE GIRL
THE SWINGY-EST BLAST EVER FILMED

STANWYCK JOAN LEIF
FREEMAN ERICKSON
Directed by JOHN ROCH ANTHONY LAWRENCE and ALLAN WEIS
TECHNICOLOR™ TECHNISCOPÉ™

STARTS SUNDAY

MGM — A Sam Katzman Production

THE DAVID CRANE FILM
THE JIMMY SMITH TRIO
STAN GETZ ASTRUDD GILBERTO
THE STANDELLES
FREDDIE BELL ROBERTA LINN
Main Attrs: Money Carol Emery Joan O'Brien Nancy Sinatra Carol Nye by M. and C. GORDON

Hereford Police Investigate 4 Minor Accidents

Hereford Police Department investigated four minor accidents since Saturday accounting for less than \$600 in estimated damage to the vehicles involved.

The first accident occurred shortly after 7 p.m. Saturday at the intersection of Park Avenue and Ave. F, when vehicles driven by Larry Dewayne Martin, 310 N. 25-Mile-Avenue, and Ronnie Dale Roberts, 323 Ave. J, collided.

According to investigating patrolmen, Martin was approaching the traffic signal at the intersection and the light began to change. Roberts was following Martin and was not able to stop in time to avoid the collision, according to patrolmen.

Damages Are Light

Damage to Martin's car was set at \$25 and damage to Roberts' vehicle was estimated at \$300. Roberts was cited for following too closely.

Another accident occurred shortly after 10 a.m. Sunday at the intersection of Ave. K and Grand, when vehicles driven by Edna Hall Mathes, Rt. 5, and Janet M. Maxwell, 602 Star, collided.

According to patrolmen, Miss Maxwell was attempting to make a "U" - turn at the intersection and Mrs. Mathes, who was following her, struck Miss Maxwell's vehicle.

Miss Maxwell was cited by patrolmen for failure to yield right of way.

Sunday Mishap

Damage to the Mathes' vehicle was set at \$40 and damage to Miss Maxwell's car was estimated at \$20.

Another accident occurred shortly after 12:30 p.m. Sunday, when vehicles driven by Elizabeth Pesina, Box 962, and Richard Glen Smith, 236 E. Third, collided at the intersection of Knight and Norton.

According to patrolmen, the vehicles collided in the unmarked intersection, with Smith being to the right of Mrs. Pesina.

Mrs. Pesina was cited for failure to yield right of way and Smith was cited for failure to leave information at the scene of an accident.

Damage to the Pesina vehicle was set at \$100 and damage to Smith's car was estimated at \$10 by investigating patrolmen.

Vehicles driven by Melcher Longoria Sr., Friona, and Wendall Maloney, 119 Ranger, collided at the intersection of U.S.

Final Rites Held For Almus Hays

Final rites for Almus Charley Hays, 93, a resident of Deaf Smith County since 1936, were held at 2:20 p.m. Wednesday in the Rose Chapel of Gilliland Funeral Home.

Burial was in West Park Cemetery.

Hays died in West Gate Hospital of Kings Manor Monday, after an illness.

He was born Jan. 7, 1871, in Tennessee. Hays lived at Kings Manor. A farmer, he came to Deaf Smith County in 1936 from Black.

Surviving are sons, Charley and Jim of Dimmitt, Clyde of Friona and Glenn of Dallas; daughters, Mrs. Opaj Bookout of Hereford and Mrs. Lucille Kimmens of Phillips; 14 grandchildren and seven great-grandchildren.

Firemen Rush To Chief's Home

All of the Hereford Volunteer Department fire trucks rushed out to answer an alarm shortly after 2 p.m. Monday.

The call came from the residence of 123 Star — the home of Fire Chief W. J. (Dub) Reeves.

An investigation revealed a burnt-out motor in the central heating unit. No other damage was reported.

Look Who's New!

Mr. and Mrs. Concepcion Castilla Hernandez are the parents of a son, Adam, born Jan. 3 at 1:45 a.m. He weighed 8 lbs. 1 1/2 ozs.

Mr. and Mrs. Trinidad Perez Gomez Jr. are the parents of a daughter, Denita Lee, born Jan. 3 at 7:14 a.m. She weighed 6 lbs. 15 1/2 ozs.

First U. S. Postal Card was issued on May 1, 1872.

60 and Ross shortly after 9 a.m. Monday.

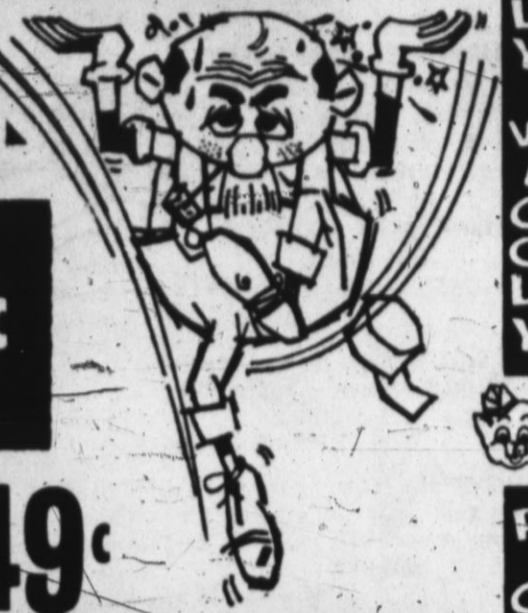
According to patrolmen, Longoria made a left turn onto U.S. 60 into the path of Maloney. Longoria was cited for failure to yield right of way.

Damage to Maloney's car was set at \$100, while Longoria's vehicle did not receive any damage.

REMODELING SALE

AT...

PIGGLY WIGGLY



ICE CREAM

CLOVELAKE

Half Gal. — All Flavors

59¢

Shurfresh — Saltines
CRACKERS

Pound Box

19¢

Tender Crust — All Flavors

Big 2 Lb. Bag

49¢

MORTON'S POTATO CHIPS

Twin Pack

49¢

King Size or Reg. — 6 Btl. Ctn.

COCA COLA

39¢

Kraft's Salad Dressing

MIRACLE WHIP

Qt. Jar

49¢

All Grinds

SHURFINE COFFEE

Pound Can

69¢

CRISCO

3

Pound Can

79¢

BABY FOOD

Gerbers Strained Fruits or Vegetables

3 FOR 29¢

SUGAR

Holly Beet
10 Lb. Bag

98¢

ALCOA FOIL

12 Inch x 25 Foot Roll

3: \$1

Pepsodent — 69c Value

TOOTHBRUSHES

39¢

CHERRIES

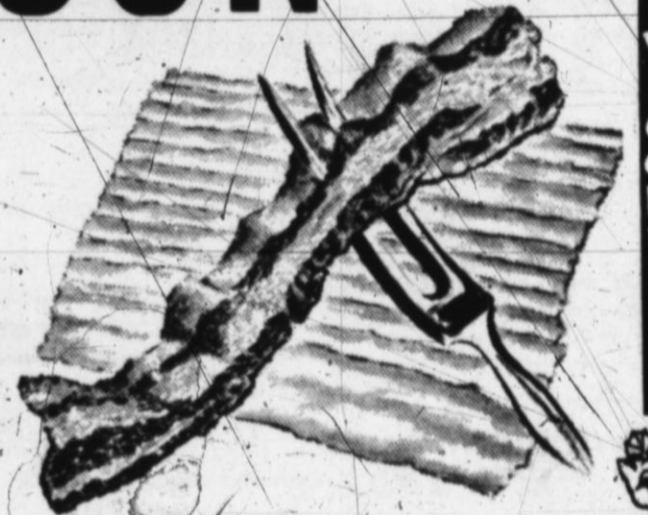
Brach's Chocolate Covered
12 Oz. Box

39¢

BACON

Armour Star

55¢



Armour Star Pure

PORK SAUSAGE

Lb. **29¢**

Armour Star — All Meat

BOLONGA

12 Oz. **39¢**

Shurfresh Easy Open

BISCUITS

13 Cans For **\$1**

GRAPEFRUIT & ORANGES

Texas — Full of Vitamin C

20

Pound Bag

\$1.19

Texas Grapefruit & Oranges 2 Lbs. **19¢**

Texas Grapefruit 5 Lb. Bag **45¢**

Arrow
Pinto Beans
2 Lb. Bag **25¢**

Schillings
Black Pepper
4 Oz. Can **35¢**



Large Selection
TOYS 1/2 PRICE



CLASSIFIED
ADS
GET RESULTS



IN THE

HEREFORD BRAND

THE SUNDAY BRAND



Growing teen agers swoon . . . adults applaud and children cheer for beef, yeah! yeah! yeah!, and so will you when you see COOPER'S low, LOW PRICES on top grade heavy steer beef — the best there is! Take your choice of your favorite cuts, all trimmed to your liking. If you don't see exactly what you want, ask and we'll custom-cut it for you. We're going all out to please you . . . to make you love COOPER'S during our "I LOVE BEEF SALE."



Washington Winesap

APPLES 15¢ Lb.

Yams Lb. 15¢

Long Green Slicers

Cucumbers Lb. 10¢

HI-C ORANGE OR — 46 Oz. Can

GRAPE DRINK 4: \$1

I LOVE BEEF
YEAH, YEAH, YEAH



BORDEN — 1/2 Gal.

ICE CREAM 59¢

HILLS BROS. COFFEE		Lb.	75¢
ALUMINUM FOIL	ALCOA 12" x 25'	2 For	59¢
MIXED NUTS	FISHERS 13 Oz. Can		69¢
DOG FOOD	RED HEART No. 1 Can	3 For	39¢
INSTANT TEA	NESTEA 1 1/2 Oz. Jar		69¢

BISQUIT MIX	PIONEER	2 Lb. Box	45¢
WHIP 'N CHILL DESSERT	4 Flavors	2 For	39¢
RICE	RIVER BRAND 2 Lb. Cello Bag		29¢
MANDARIN ORANGES	11 Oz. Can	2 For	49¢
BARTLETT PEARS	SHURFINE 303 Can	3 For	69¢

SHURFINE LAYER

CAKE MIX 4: \$1

CUT GREEN BEANS	SHURFINE 303 Can	5 For	\$1
CAN LUNCHEON MEAT	TREET 12 Oz.	2 For	79¢
CATSUP	DELMONTE 14 Oz. Bottle	3 For	49¢
HAIR SPRAY	AQUA NET Reg. 54c		35¢ PLUS TAX
MILK WAVE PERMANENT	LILT Reg. \$2.19		\$1.45

VAN CAMP — 300 Can

PORK & BEANS 8: \$1

NEW BLUE CHEER	Giant Box	73¢
ZEST SOAP	Reg. Size Bar	3 For 39¢
IVORY LIQUID DETERGENT	22 Oz.	59¢



USDA Graded

T-BONE STEAK 98¢ Lb.

USDA Graded

SIRLOIN STEAK 89¢ Lb.

LONGHORN CHEESE Lb. 49¢

LONGHORN ALL MEAT FRANKS Lb. 49¢

HONEY BOY

SALMON 49¢ Tall Can

COOPER'S

REP. ROGERS REPORTS

Congressman Will Reintroduce Bills

By WALTER ROGERS U. S. Representative
The convening of the 89th Congress closes one phase and begins another in the dramatic and fascinating process of our American governmental system.

tions of the House and Senate. But it is doubtful that any quick action will come on any substantial legislative matters. The organization of the new Congress must be completed. Committees must prepare their agendas and begin hearings.

Dr. Milton C. Adams OPTOMETRIST OFFICE HOURS Mon. - Fri. 8:30-5:00 Saturday 8:30 - 1:00 335 Miles EM 4-2255

To Be Reintroduced Along with new proposals to be introduced, those backed by the President and his administration as well as those offered by House and Senate members on their own, many legislative measures not acted upon in the 88th Congress of 1963-64 will be reintroduced in the 89th Congress.

HEREFORD STATE BANK FOR YOUR AUTO FINANCING

asures which I introduced in past sessions of the Congress and which I am preparing to submit again:
1. An amendment to the tax laws to increase personal and dependents' income tax exemption from \$600 to \$1,000.
2. A bill requiring that all decisions of the U. S. Supreme Court be participated in by the full Court, and that any vacancies or absences in the membership of the Court shall be temporarily filled by circuit judges.

African Animal Scientist Aims At Improving Calf Production

COLLEGE STATION (Special) — A new method for selecting breeding animals, which emphasizes what livestock professors call "functional efficiency," is getting a lot of attention from Texas cattlemen. It is the fertility potential of cattle is judged by visual appraisal of their physical characteristics. It is best used, as a supplement to performance records.
The method was developed by Dr. J. C. Bonsma, internationally known animal scientist and head of the Department of Animal Science at the University of Pretoria, South Africa. Bonsma, now serving as a visiting professor at Texas A&M University, was brought to Texas by a grant from the Wortham Foundation of Houston.

Globe-Trotting Brothers Enrolled At Pan American College, Edinburg

EDINBURG — Roger and David Boos, born in Trinidad, reared in Venezuela and educated in England, are enrolled in Pan American College here. The brothers call Maracaibo, Venezuela, their home. Roger is majoring in engineering and David in animal husbandry.
"The people here at the college and in the Rio Grande Valley are very friendly," but many of your customs are completely different from what we're used to," David, who is 18 and the younger brother, said.

"At this time, we enrolled in the Davies Lieng and Dick School, a private school in London, and studied there for a year," Roger said.
The brothers studied advanced mathematics and English subjects there as a preparation for college. In July, 1964, they returned to Venezuela. Their father, who was looking for a college to send them to in the United States, heard about Pan American College through a friend, who recommended it highly.
One of every two South Americans lives in Brazil, the National Geographic Society says. Brazil's territory covers almost half the continent.

Coming to Dallas for business? Shopping? Entertainment?

Hotel Adolphus The Distinguished Hotel in DALLAS Free indoor parking for registered guests

points over for Low Middling Light Spotted. Average prices paid for the most predominant qualities were: Strict Low Middling 29/32 - 26.85, Strict Low Middling 15/16 - 27.35, Low Middling 29/32 - 25.70, Low Middling 15/16 - 26.20, Middling Light Spotted 29/32 - 27.25, Middling Light Spotted 15/16 - 27.65, Strict Low Middling Light Spotted 29/32 - 26.25 and Strict Low Middling Light Spotted 15/16 - 26.75. Prices paid farmers for cottonseed remained steady during the past week with prices ranging from \$47 to \$57 per ton.

Cotton Quality Down As Season Draws To Close

LUBBOCK (Special) — Cotton quality continued to decline as the South Plains harvest neared completion, according to W. K. Palmer, in charge of the USDA Lubbock Classing Office.

Ghost Light On U.S. 90 Still Remains Mystery

AUSTIN — The Texas Highway Department has its own story about ghosts, called the Ghost Light of U.S. 90. The department, in a recent publication, reported that the light can be seen best on U.S. 90 about 12 miles west of Alpine in Far West Texas. If it is shining — and sometimes it is a little timid — it can be seen on the horizon to the southwest at the foothills of the Chinati Mountains. Legend Cites Campfire About it being timid — it does not shine at any predictable time, and when brave souls have tried to track it down, it simply disappears. The legend about the light is that it is a campfire kindled by the restless soul of a wayward Apache brave condemned to roam the Chinati Mountains forever. The light is visible most nights all season. But capricious ghost that it is, it may not appear for several hours. Some nights it does not shine at all. Often it is a few degrees to the left or right of where it was seen previously. No Mica, No Moon There seems to be no scientific explanation. Some say it is the moon reflected from a vein of mica. But there is no mica there. And it shines when there is no moon. Swamp gas often produces such a phenomenon. But of all the things West Texas doesn't have, swamps lead the list. The Ghost Light has been seen for 100 years, and even then, as today, it shone with the brightness of a train's headlight. It hardly would be a 100-year-old prankster of generations of pranksters. They would have to hike 40 miles or so for a gag and it isn't worth it. And none of the many expeditions seeking the source of the light have turned up any evidence of humans.

During the past week 58 per cent of the cotton classed at the Lubbock office was in the White grades and 42 per cent in the Light Spotted and Spotted grades. Strict Low Middling was the predominant grade with 30 per cent of all cotton classed. Low Middling Plus made up 6 per cent, Low Middling 19 per cent and Strict Good Ordinary Plus and Strict Good Ordinary 3 per cent. Strict Low Middling-Light Spotted was the predominant grade in the Light Spotted category with 26 per cent. Middling Light Spotted made up 6 per cent of the total, Low Middling Light Spotted 4 per cent, and all Spotted grades 6 per cent. Average staple length remained the same as the previous week. Ninety-one per cent was 15/16 of an inch and shorter. Fifteen-sixteenths of an inch was by far the predominant staple with 67 per cent of all cotton classed. Still Declining Micronaire readings continued to decline during the week. Seven per cent of the cotton was in the 2.6 and below, or wasty, category. Fourteen per cent milled 2.7 to 2.9, 41 per cent milled 3.0 to 3.4 and 38 per cent milled 3.5 to 4.9. The USDA Agricultural Marketing Service reported continued steady trading during the past week, at slightly increased prices. Prices for White grades ranged from 50 points under CCC loan levels to 65 points over the loan. Prices were generally higher for Light Spotted grades and ranged from loan rates for Strict Middling Light Spotted to 125

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We Wish To Say THANK YOU FOR YOUR SUPPORT & PATRONAGE OF OUR Christmas Tree Lot It meant a lot to us and to the young people we help support in their activities. Hereford Optimist Club

LET'S COOK SOMETHING!

Fresh Dates Are Great

By CECILY BROWNSTONE
Associated Press Food Editor

SUCH GREAT things to do with fresh dates!

First we suggest a Big Date Cake to which, along with walnuts, they add their sweet flavor. The following recipe really does produce a big cake, a tube pan size, so there will be plenty to serve to a crowd or to use for a number of family desserts.

Next comes one of our own favorite snacks: toasted cheese and fresh date sandwiches. For these we use homemade-type white or whole-wheat bread with a filling of sliced cheddar cheese and the dates. We flatten the dates before arranging them over the cheese. For the toasting, we like to spread the outside of the sandwiches generously with butter and toast very slowly in a heavy skillet. This way the cheese melts and the bread gets golden brown and crisp.

Have you ever added fresh dates to a fruit compote? We like them cut in strips with a combination of grapefruit and orange sections. They're good, too, with orange sections—and fan-shaped wedges of red-skinned apple.

A salad will sometimes benefit from the addition of fresh dates. To accompany baked ham you might enjoy adding sliced fresh dates and chunks or tidbits of pineapple to salad greens. Toss the combination, if you try it, with a dressing of olive oil, wine vinegar, salt, freshly ground pepper and prepared hot yellow mustard.

BIG DATE CAKE

- 2 cups fresh dates
- 1 1/3 cups shortening
- 4 eggs
- 1 1/3 cups granulated sugar
- 3 teaspoons vanilla
- 1 cup finely chopped walnuts
- 4 cups sifted flour
- 5 teaspoons baking powder
- 2 teaspoons salt
- 2 cups milk
- 1 cup firmly packed light brown sugar
- 1 cup orange juice
- Confectioners Sugar Frosting, if desired
- 12 whole pitted fresh dates.

Pit the dates and cut into tiny pieces. Beat the shortening with the eggs, granulated sugar and vanilla until thick and light in color. Toss the cut dates and the walnuts with 1 cup of the flour to coat and separate the pieces. Sift together the remaining 3 cups flour, the baking powder and salt; add alternately to the creamed mixture with the milk, mixing well after each addition. Mix in the date-walnut mixture. Turn into a greased 10-inch pan. Bake in a moderate (350 degrees) oven 1 hour and 15 minutes or until a cake tester inserted in the center comes out clean. Cool cake in the pan placed on a wire rack for 15 minutes; turn out on rack.

In a saucepan over low heat, stir together the brown sugar and orange juice until the sugar dissolves; boil for 3 minutes. Spoon this syrup over the cake in 2 or 3 additions while it is cooling. If frosting is used, spoon it over the cake allowing some to drizzle down the sides. Garnish with the whole dates.

THE BRIDE COOKS BREAKFAST

- Orange Juice
- Wheat Germ Pancakes with Butter and Maple Syrup
- Crisp Bacon Beverage

WHEAT GERM PANCAKES

- 1/2 cup flour
 - 1/2 teaspoon baking powder
 - 1/4 cup wheat germ
 - 1 egg
 - 1/4 cup milk
 - 1 tablespoon salad (no olive oil)
- In a mixing bowl, stir together the flour, baking powder and salt; stir in the wheat germ; add the egg, milk and oil. With a rotary beater, hand or electric, beat just until blended; batter will be thin. Bake on a hot (380 degrees) greased griddle until top surface is almost dry; turn and bake other side. Makes 2 large servings.

LADIES LUNCH

A delightful way to serve grapefruit, whether you are having a few guests or a large group.

- Shrimp Curry Steamed Rice
- Condiment Tray of Mango Chutney, Crisp Onion Rings and Fresh Tomato Relish
- Sesame Crackers
- Green Salad
- GRAPEFRUIT ON THE HALF SHELL

Grapefruit
Clover Honey
Slivered toasted blanched almonds

Use a half grapefruit for each serving. With a small sharp knife, cut away sections from dividing membranes. If grapefruit is seedless, use a kitchen scissors to snip out center membrane; if grapefruit has seeds, use a small sharp knife to cut out center in plug shape. Spoon honey into center; chill. Just before serving, sprinkle almonds over center.

DINNER FOR FOUR

- An interesting, attractive way to treat veal cutlet.
- Red and White Veal Cutlet
- Buttered Noodles
- Spinach
- Fresh Peas
- Cookies
- RED AND WHITE VEAL CUTLET

- 1 1/4 pounds (about) veal cutlet, about 3/4-inch thick
- 2 tablespoons flour mixed with 1/8 teaspoon salt
- 1 egg beaten with 1 tablespoon milk or buttermilk
- 1/4 cups (about) fine dry bread crumbs
- 2 tablespoons oil
- 1 can (8 ounces) tomato sauce
- Cheese Sauce
- 2 tablespoons grated Parmesan cheese

Have cutlet in one piece; wipe with a damp cloth. Dip cutlet in seasoned flour, then in egg mixture and last in bread crumbs. Heat oil in a skillet and fry cutlet until golden brown on both sides. Pour tomato sauce into a baking dish—about 10 by 6 by 1 3/4 inches; place cutlet in sauce. Pour Cheese Sauce over center of cutlet; sprinkle Parmesan cheese over cheese sauce. Bake in a moderate (350 degrees) oven until top is brown and meat is tender—about 45 minutes. Makes 4 servings.

Cheese Sauce: In a small saucepan over low heat melt 1 1/2 tablespoons butter; stir in 1 1/4 tablespoons flour and 1/4 teaspoon salt; add 1/2 cup milk; cook and stir constantly until thickened; remove from heat and stir in 1/2 cup grated cheddar cheese until melted.

FRIDAY FARE

- Carrots benefit from a sauce with lots of flavor.
- Fish Fillets
- Potatoes
- Saucy Carrots
- Green Salad
- Gingerbread Beverage
- SAUCY CARROTS

- 1/2 cup ripe olives
- 1 tablespoon butter or margarine



BIG DATE CAKE — Embellished with fresh dates and walnuts, it's great for a party or for the family. (AP Photo)

- 1 tablespoon finely-chopped onion
- 1 tablespoon flour
- 1/2 cup water
- 1 vegetable bouillon cube
- 1/2 teaspoon minced parsley
- 1/2 teaspoon each dry crushed basil and thyme
- 6 servings hot cooked carrots

Dice olives. In a saucepan melt the butter and gently cook onion until soft. Stir in flour, water, bouillon cube and herbs. Cook and stir constantly until bouillon cube dissolves and mixture thickens. Add olives. Makes 1 3/4 cup. Serve over carrots.

SATURDAY TEA

We've made a slight change in a basic recipe to improve it. Deviled Ham and Egg Sandwiches

- Cream Cheese Cookies
- Tea
- CREAM CHEESE COOKIES
- 1 cup flour
- 1/4 teaspoon salt
- 1/2 cup butter or margarine
- 4 ounces cream cheese
- 2 teaspoons grated orange rind
- 1/2 cup sugar
- 1 egg yolk
- 1 package (6 ounces) semi-sweet chocolate pieces

We've made a slight change in a basic recipe to improve it. Deviled Ham and Egg Sandwiches

New Arrival in Friona

Mr. and Mrs. James G. Noyes, 305 Ave. I, announce the arrival of Kimberley Jane, Dec. 30. She weighed 5 lbs.—7 oz., and was born in the Parmer Co. Hospital, Friona. Maternal grandparents are Mr. and Mrs. F. S. Smith, 423 Schley and paternal grandparents are Mr. and Mrs. B. B. Noyes, 222 Ave. C.

- 1/2 coarsely chopped walnuts
- Stir together the flour and salt. Beat the butter; add cream cheese, orange rind and sugar; beat thoroughly until fluffy—the texture of mayonnaise. Beat in egg yolk. Stir in flour mixture all at once until blended, then chocolate and walnuts. Drop by level tablespoonfuls, 1 inch apart on lightly greased cookie sheets; flatten slightly with a small spatula. Bake in a moderate (350 degrees) oven about 15 minutes or until cookie edges are brown; tops will be cream colored. Makes 44 cookies.

Flowers Carry Special Meanings

By EARL ARONSON
AP Newsfeatures

WE ENVISION problems of communication by a generation more concerned about human Beeties than the insect variety but there's a way to express your sentiments through flowers.

Several lists of flower-meanings have come to our attention, designed to help a young swain through a bouquet of words with a bouquet of flowers.

The following list, compiled by the horticultural staff at Florida's Cypress Gardens (which believes that "All the world loves a lover") is designed to help you substitute the appropriate flowers when you can't find the words. These flowers supposedly have acquired a special meaning for romanticists:

- Aster — symbol of daintiness or elegance — "I think you are charming."
- Begonia — flirtatious but frivolous — "Beware! I am not serious."
- Calendula — sensible and sensitive — "Be careful, do not hurt me."
- Carnation (red) — admiration — "You are a wonderful person."
- Carnation (white) — white pure and ardent love — "My love is true."
- Carnation (yellow) — disdain and rejection — "I do not wish to see you again."
- Daisy — purity in thought and loyal love — "I love you for just being yourself."
- Dogwood — love in adversity — "I'll love you even in bad times."
- Everlasting Flower (Helichrysum) — constancy — "I'll always be yours."
- Gardenia — restrained affection — "I love you secretly."
- Hibiscus — delicate and beautiful — "You are the perfection of womanhood."
- Honeysuckle — bond of love — "We belong to each other."
- Impatiens — refusal and severed affections — "Touch me not, you have offended me."
- Jasmine (white) — cheerfulness — "Our love will be sweet."
- Jasmine (yellow) — folly and glee — "Our love will be intoxicating."
- Lily of the Valley — humility and renewed happiness — "I'm sorry, let's make up."
- Magnolia — hopeful but doubtful — "I wonder if you really love me."
- Marigold — unhappy love — "I can't go on this way."
- Orange blossom — marriage and eternal love — "Be mine forever."
- Orchid — magnificence and beauty — "You are too beautiful for words."
- Pansy — desirable and worthy — "Please let me love you."
- Periwinkle — sweet memories — "I'll always remember you."
- Rose (red) — desire — "I love you, I want you."
- Rose (pink) — joy — "Our love is perfect happiness."
- Rose (white) — charm and innocence — "You are so pure and lovely."
- Rose (yellow) — insincere — "I know you don't love me."
- Snapdragon — overly possessive — "You act as though you own me."
- Sunflower — devotion — "My heart belongs to only you."
- Sweet William — gallantry and perfection — "You are my shining knight."
- Violet — modesty and simplicity — "I return your love."

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Sweet William — gallantry and perfection — "You are my shining knight."
Violet — modesty and simplicity — "I return your love."

A 1961 survey showed nearly 22 million family-owned pet cats in the U. S.

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ANNUAL ELECTION

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Tuesday, Jan. 12

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Rev. Herschel L. Thurston,
Pastor

Wesley Methodist Church

410 Irving
Rev. Noah Armstrong, Pastor

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(Mormon)
EM 4-1905
Country Club Drive

Kingdom Hall Of Jehovah's Witnesses

319 Ave. I.

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Union and Ave. G
Rev. V. W. Macconell, Pastor

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Hereford, Texas
Fred Beversdorf, Pastor

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
115 West Norton

Seventh Day Adventist Church

Pastor - Elder J. H. Turner
West Park Addition

Church Of The Nazarene

Fourth and Jackson
Rev. Burl M. DeBord, Pastor
EM 4-1575

Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue B

St. Thomas Episcopal Church

Harrison Highway
Rev. Joel Treadwell, Vicar

St. Anthony's Church

Harrison Highway at 25 Mile Ave.
Father Angelus, Pastor

First Presbyterian Church

610 Lee Street
Rev. Russell Wingert, Pastor

First Christian Church

Rev. Eugene Betak
Pastor
West Park Addition

SOURCE of VALUES

We can get them from *The Old Book* — values a-plenty to make the New Year really new. Of course the months, the weeks, the hours are much like the old ones.

We should carry all the good things of yesteryears over into the New Year, and then add more.

Just how will your New Year be New?

We and others, like ourselves, will make the difference. Be more kind and patient in the home circle — *then it will be a new house this year.* Exhibit a better spirit as you do the old task — and *the office, or shop, or kitchen will be a new place for the New Year.* Worship God more sincerely and work more in His program of service — *then you will have a new church for the New Year.*

Only a new Person will make it a New Year.



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H. B. Whitten, Pastor
Mt. Sinai Baptist Church
302 Knight St.

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148 Sunset Dr.

L. E. Fooks, Minister
Marvin Crowson
Minister

Park Ave. Church Of Christ

On Harrison Highway



By MELVIN YOUNG

Now that the holiday season is over, it's nice to settle down to the old routine of "business as usual."

It's good to get back to work, also.

We have just returned from a vacation trip to Phoenix, Arizona (in the Valley of the Sun), where it was cloudy or raining almost every day we were there.

The weather in Hereford, we understand, was beautiful.

HB.

But then, that's typical of our run of luck. We travel 700 miles to get a sun tan, and never see it while we're gone.

Meanwhile, the folks back home bask in the sunshine.

HB.

Actually, it isn't as bad as it might seem. Although it did rain some, and remained cloudy quite a bit of the time, the weather was pleasant, although, not of the "shirt sleeve" variety that we normally expect.

While in Phoenix and Scottsdale, we pursued our hobby of looking for the finer eating places. We found several. By the way, whenever going into any of these, be sure to take an empty stomach and a full wallet. It takes both.

HB.

One of the highlights of the trip however, was a visit to the American Heritage Wax Museum in Scottsdale.

The life-size wax figures cost about \$1500 to make, according to the guide at the museum, and are leased from the Josephine Tussaud Company of England. The figures cannot be bought.

The American Heritage Wax Museum is the first exhibition of its kind ever permanently established in the western United States.

From the souvenir guide book picked up at the museum, we found a number of interesting facts. For instance:

The wax used in the manufacture of these figures is ordinary beeswax, mixed with a secret chemical compound that hardens the material and increases its resistance to extremes of temperature. Wax, like human skin, is slightly translucent; the coloring is impregnated beneath the final layer, thus accounting for the uncanny similarity to human flesh.

The hair is human hair, imported from Italy; each strand is inserted separately with a special needle, as only by this laborious process can be achieved the realism sought. All male figures are given complete beards; if you look carefully at the clean-shaven figures you will see faint stubble remaining on their chins.

The eyes are medical glass eyes of the highest quality. They are obtained from Germany, a country long famous for supremacy in optical glass.

The bodies, where covered by clothing, are made of fiber glass, as wax is too fragile for this purpose. They are as fully jointed as a living human being — a new departure in manufacture unique to the American Heritage Wax Museum.

The museum depicts the most famous of America's past and present sculptured life-size in wax, displayed in historically accurate settings.

Among the displays are many famous scenes ranging from "Columbus at the Court of Spain" to "Custer's Last Stand". Also included is a wax figure of President Lyndon Johnson.

Republican Barry Goldwater, Babe Ruth and other sports greats, John F. Kennedy, the Beatles, Paul Revere, scenes of the Indian wars, the Alamo, famous presidents and General Douglas MacArthur's historic return to the Philippines.

As we said before, the museum was one of the highlights of our trip west. If you're ever in Scottsdale or Phoenix, drive by and tour it. You'll be glad you did.

And by the way, the young lady sitting in the corner as you round the bend won't speak. She's made of wax.

HB.

Sign observed at a Roswell service station: "We've got a WAMPUS KITTIE in our'n."

Well, frankly, we prefer gasoline!

HB.

Seen on the bumper of a local automobile: "I ain't been nowhere."

And if the traffic picture gets any rougher, here's another that "ain't goin' anywhere." Again, that is.

Orville Freeman Will Speak To Wheat Growers

PORTLAND, Ore. (Special)—Orville L. Freeman, secretary of agriculture, will address the 15th annual convention of the National Assn. of Wheat Growers here Jan. 5-8 at the Sheraton Motor Inn Hotel.

Gov. Mark Hatfield of Oregon will deliver the opening address, followed by President Anson Horning's annual report. Rep. Graham Purcell, chairman of the wheat subcommittee, will deliver the keynote address.

Ray Mertes, Public Relations Manager for United Air Lines, will speak at a luncheon; Dorothy Jacobson, Assistant Secretary of Agriculture for International Affairs, will deliver an address in the afternoon, dealing with exports of wheat.

Panel Arranged

An interesting panel has been arranged for Wednesday afternoon on the subject, "Key Decisions Affecting Wheat Exports."

Carl Bruns of Nebraska will serve as moderator. Those appearing on the panel follow: Herb Hughes, Nebraska, "The Problem of Competitive Pricing of U. S. Export Wheat"; Dick Baum, Executive Vice President, Western Wheat Associates, USA, Inc., "Overseas Wheat Market Development Programs for the Future"; Allen Tom, Vice President, NAWG, "International Agreements and Negotiations on World Wheat Trade"; Raymond Vickery, FAS-USDA, "Outlook for Exports"; William Pierce, Vice President, Cargill Company, "Enlarged World Trade with Communist Bloc Countries".

Dr. John Schnitker, director of agricultural economics, will address the convention on Thursday morning on future wheat programs. Also on Thursday, Dr. Nyle C. Brady, Director of Science and Education, USDA, will bring us an address on general research needs.

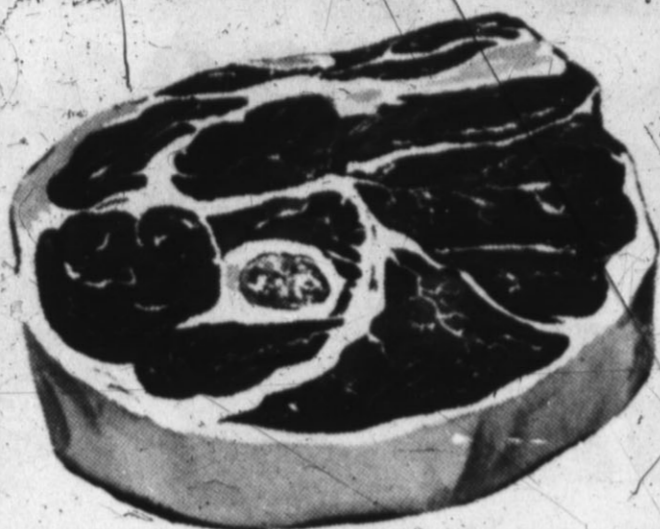
The ant may be industrious, but it is not very brainy. Its nervous system has only about 250 nerve cells, compared with ten billion for a human being.

Nogales, Mexico, has almost 40,000 inhabitants, while Nogales, Arizona, has only 7,500.

SATURDAY ONLY

Ham Salad Chicken Salad
Pimento Cheese SANDWICHES

10¢ EACH



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Mrs. Lena B. Lawson

Mrs. Lawson Is Honored at Party

To honor Mrs. Lena B. Lawson, Happy, on her 94th birthday celebration a turkey dinner with oyster dressing was served in the home of her son, Paul M. Lawson, 621 Forrest Avenue, Sunday.

Guests attending were Mr. and Mrs. Floyd Davis, Clovis; Mrs. Leah Armstrong, California; Mr. and Mrs. Reece Lawson, Paul and Mrs. Don Lynn and Willa Bess Lawson, and Mr. and Mrs. Paul M. Lawson.

Gus and Lena Lawson moved to the high plains area from Indiana in 1907 and settled in the Fairview community near Happy. Mrs. Lawson has been a widow since 1936.

T O Ranch, Owned by Late Resident Of Hereford, Sold For \$3 Million

Final sale of the T O Ranch by the estate of the late W. B. (Jack) Renfro of Hereford to T. L. Roach Jr. of Amarillo was announced Monday by attorneys John Wright and Paul Kastler of Raton. The purchase price was \$3,025,000. Wright and Kastler represent Roach.

Renfro began negotiations for purchase of the ranch, which is one of the largest in New Mexico, in 1961 and the sale was completed in December of 1963 for an undisclosed price.

Died In February

Renfro died suddenly in February of 1964, shortly after the purchase of the ranch.

The sale did not include the ranch's herd of several thousand head of cattle, which had been sold separately a few months ago. The ranch is famous for its show champion Herefords.

The ranch, which lies in Colfax and Union counties, includes 111,280 acres of deeded land, 4,777 acres being purchased from New Mexico on a contract basis and 15,000 acres on lease from the state.

Burglaries Strike Walcott School

Burglars pried an office door open early Tuesday at the Walcott School, 40 miles northwest of Hereford, and escaped with nearly \$60 in cash and a large quantity of meat from the cafeteria deep freeze.

Deputy Sheriff Ed Robinson said the culprits scattered the contents of the office drawers as they went through them. Otherwise, no vandalism occurred.

The break-in was discovered Tuesday morning when school employees arrived for work. Robinson said the incident apparently occurred between 11:40 p.m. Monday and daybreak Tuesday.

The last Tasmanian native died in 1876.

Anthony and Cleopatra committed suicide in 31 B.C.

Plymouth Valiant: \$2004*



Valiant 100 2-dr. sedan

The full price is low.
The down payment is low.
The monthly payment is low.
The day-to-day costs, like gas and oil, are low.

See. Valiant really is the compact that hasn't forgotten why you buy a compact. Have you?

Valiant's also the lowest-priced car made in America with this 5-year/50,000-mile engine and drive train warranty:

Chrysler Corporation confidently warrants all of the following vital parts of its 1965 cars for 5 years or 50,000 miles, whichever comes first, during which time any such parts that prove defective in material and workmanship will be replaced or repaired at a Chrysler Motors Corporation Authorized Dealer's place of business without charge for such parts or labor. Transmission case and internal parts (excepting intake manifold, water pump, engine block, head and internal parts, manual clutch, torque converter, drive shaft, universal joints, rear axle differential and rear wheel bearings. Required maintenance: The following maintenance services are required under the warranty—change engine oil every 3 months or 4,000 miles, whichever comes first; replace oil filter every second 3 months; clean carburetor air filter every 6 months and replace it every 12 months; clean and adjust brakes every 12 months; replace spark plugs every 12 months; and every 6 months furnish evidence of this required service to a Chrysler Motors Corporation Authorized Dealer and request him to certify receipt of such evidence and your car's mileage. Simple enough for such important protection. *Price based on Manufacturer's Suggested Retail Price for lowest-priced Valiant 100 2-dr. sedan, exclusive of destination charges, state and local taxes, if any, whitewalls, wheel covers, and other optional equipment.

THE ROARING 65's
FURY
BELVEDERE
VALIANT
BARRACUDA
Plymouth

DISHMAN-HALE CHRYSLER-PLYMOUTH, INC.
345 East First Street Hereford, Texas

B & PW Members Hear State Of Union Address

B & PW Club met in the Flame Room at the Gas Company Monday for their program on 'Legislation' with Della Stagner and Irma Walker as hostesses.

Legislation committee consisting of Sophie Snare, chairman; Lucille Park and Bruce Rose, was responsible for the program. The members attending listened to President Johnson's State of the Union Message with a discussion following his address.

Club members were urged by the state legislation chairman to contact the governor, representative and senator regarding the equal legal rights amendment which will be presented at the next session of legislation.

Members attending were C. Ora Cockrell, Mary Bourn, Ava Cocanougher, Kathlene Baker, Carma Thomas, Marie Sears, Olamae Wade, Bruce Rose, Ursalee Jacobsen, Lucille Park, Bea Barrett, Sophie Snare, Della Stagner, Irma Walker and president, Ruby Lee Hickman.

B & PW members will address and stuff envelopes for the March of Dimes at their next meeting in the Hereford State Bank January 18.

Calvary Baptist Has Song Service, Prayer

A group of twenty people from Calvary Baptist Church met in the home of Anson Dearing New Year's evening to greet the New Year in prayer and song.

Following the fellowship refreshments were served.

Litterbug Is Program For Bud To Blossom

Bud to Blossom Garden Club will meet Friday in the home of Mrs. Cavin/Edwards, 518 Star for a program and skit 'Don't be a litterbug' presented by Mrs. Lloyd Sharp.

Members will answer roll call with 'What I can do to keep Hereford clean.'

SOONER FIRST BABY

Ann Camille Edwards, daughter of Mr. and Mrs. Larry Edwards, 3804 S. University Place, is the recipient of close to \$50 in prizes offered by Stillwater merchants to the first baby of 1965 at Stillwater Municipal Hospital.

Ann Camille, whose father is a veterinary medicine senior at OSU from Hereford, arrived on the scene at 5:04 a.m. Jan. 1 weighing seven pounds, 12 and three-quarter ounces.

The Edwards have been residents of Stillwater about six years and have no other children. Grandparents are Mr. and Mrs. Gaylord Newell and Mrs. Wayne Edwards.

Sandi Says...

By SANDI THOMAS

Hi and Happy New Year! It's a little late but there is still quite a few days left in the year.

A bowling league for high school students was formed over the holidays. Officers for the league are Jini Owen, president; Dov Ravizo, vice president; and Kerry Thompson, secretary. They bowl every Thursday afternoon at 4 for \$1.15 per person. This price includes three games, shoes, and the secretary's fee (he has a lot of work to do).

Sid Bayne spent the afternoon in Amarillo last Sunday. She went to see her older brother, Dud, off on the plane. He was returning to MIT in Boston.

Next Tuesday night the basketball team, travels to Tulla for their first conference game of the season. The game begins at 8, and Tulla isn't far so lets all get out to support them!

Speaking of basketball, Robert Strange was recently chosen for the all-tournament team at the Caprock Holiday Tournament in Lubbock, December 28, 29, and 30. Congratulations, Robert.

In the tournament, our own team beat Levelland 66 to 58 but lost their second game to Lubbock High by a score of 61 to 35.

I suppose everyone has noticed that Hereford's population exploded temporarily—the college kids came home. Several boys were also home from military schools—Greg Johnson, Earl Hodges, and Dan McWhorter.

Skating over the holidays seemed to be the going thing. Several went to Red River and Aspen, Colo., but the only ones I could catch up on were those in the party that went to Santa Fe. They were Jimmy and Ruth Ann Allison and their parents, Mack and Allen Canlier, and Jo Ella McGee.

Santa must have been pretty good to Judy Wiltshire because she's been driving a brand new '65 Super Sport. It's red on the outside and inside both, and quite flashy!

Sherian Seiver flew to warmer weather in California over the holidays. She went to Pasadena for the Rose Bowl Parade, then to Los Angeles and San Francisco and back through Las Vegas. Sounds pretty exciting. Well, that's about it for this week. See you at Tulla!

Kathy and Mary Ellen Mar-

Native Of Amarillo

Roach, a native of Amarillo, is active among cattlemen's organizations. A past president of the Panhandle Livestock Association, he is second vice-president of the Texas and Southwestern Cattle Raisers Association. He is also a member of the National Cattlemen's Association.

He and his father own the

Card Of Thanks

We wish to express our deep appreciation to all the people who were so kind to us at the time of the loss of our darling baby, God bless you all.

K. D. Panther and family
Vera Panther

Pressurized chambers with an atmosphere high in oxygen content are used to speed the healing of wounds.

Military time as used by the U. S. Armed Forces has a day of 24 hours beginning at midnight.

Delta XI Chapter Will Initiate New Members

Delta XI Chapter of the Delta Kappa Gamma Society will meet at the Community Center January 9 for their business meeting and luncheon with the initiation of new members.

Program for this meeting will be 'Changing Education Pattern in Other Cultures' and hostesses will be Hereford members Mrs. Fred Welch and Miss Madeline Bell.

Frances Cleveland was the first presidential wife to campaign openly for her husband's re-election.

Hereford can boast of a famous baby-sitter now. He's Dan McWhorter. It seems while he was in the cafeteria line at Aspen, Jacqueline Kennedy came up to him and asked him to watch Caroline for a minute. She bought him a bowl of chili for a reward.

Well, that's about it for this week. See you at Tulla!

WRESTLING

FRIDAY, JAN. 8 --- 8:45 p.m.

TAG TEAM
LOU THESZ

World Champion

AND
JOSE LOTHARIO

--VS--

Murder, Inc.

ART NELSON

AND

RED RAIDER

These received special permission from N.W.A. To Wrestle in this Match.

DORY FUNK, JR.

--VS--

KEN LUCAS

—Plus One Other Great Match—

Promoted By Hereford
LIONS CLUB

HEREFORD

BULL BARN

OFFICERS

JAMES W. WITHERSPOON Board Chairman
J. H. SEARS President
V. O. HENNEN Executive Vice-President
C. G. ACKER Vice-President
HARRY E. CAYLER Vice-President
ROY PHILLIPS Vice-President
JERRY G. DETWILER Vice-President
WHEELER M. SEARS Assistant Vice-President
HELEN S. SMITH Cashier
SUE JAMES Assistant Cashier
ALMA SCOTT Assistant Cashier
L. V. WATTS Assistant Cashier

DIRECTORS

C. C. ACKER
V. O. HENNEN
EARNEST LANGLEY
TAFT MCGEE
G. PALMER NORTON
JOHN D. PITMAN
OWEN SEAMANDS
J. H. SEARS
BILL WALDREP
R. R. WILLS
JAMES W. WITHERSPOON

STATEMENT OF CONDITION

The First National Bank of Hereford

AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1964.

RESOURCES		LIABILITIES	
Cash and Due From Banks	\$ 3,788,406.71	Capital Stock	\$ 200,000.00
U. S. Government Bonds	930,598.94	Surplus Stock	800,000.00
Other Bonds and Securities	1,423,314.46	Stock in Federal Reserve Bank	30,000.00
Banking House	100,000.00	Furniture and Fixtures	76,436.60
Other Assets	74,127.63	Loans and Discounts	12,386,458.42
TOTAL RESOURCES	\$18,809,342.76	TOTAL LIABILITIES	\$18,809,342.76

Member Federal Deposit Insurance Corporation

Postmaster Asks Assistance From Rural Patrons

Postmaster Nolan Grady has appealed to postal customers on rural routes to help their rural carriers make deliveries during bad winter weather. The Hereford post office has five rural routes and one star route which travel 509 miles daily, serving 1305 families in the Hereford area.

Grady said that at the same time he hopes all authorities concerned with rural routes where snow and other bad weather hampers the carriers will continue to cooperate to help the mailmen get through.

Points Of Concern

The postmaster listed these points of particular concern:

1. Approaches to rural mail boxes must be kept open by customers.

2. Obstructions to delivery of mail on rural routes should be removed or minimized to the fullest extent possible.

Where rural boxes pose a problem, the carrier may leave form 4056, "Your Mailbox Needs Attention," a notice to keep box approaches clear by promptly removing all obstructions, including snow, which may make mail delivery difficult or impossible.

Might Hold Mail

Unless approaches are cleared, it may be necessary to temporarily withhold delivery of mail, the postmaster pointed out.

Rural carriers are not required to perform service on foot when roads cannot be traveled with the vehicles normally used, but they are expected to make every reasonable effort to serve as many of their patrons as possible without physical exertion or added financial cost, he explained.

If excessive detours are necessary to effect delivery of mail, customers should temporarily relocate their boxes on the new line of travel, arrange to receive their mail through other patron's boxes, or make other arrangements for their mail until travel on the roads affected can be resumed.

H. D. CHATTER Students Provide Recipes As Gifts

By ARGEN DRAPER
Home Demonstration Agent

Mrs. Ruben Know's pupils had very nice gifts for their mothers. Each brought a recipe and compiled a recipe book. Roy Dale Messer invited me to their Christmas party. I enjoyed it and surely do thank all of them for the nice party and the book of recipes.

Time ran out for me before Christmas. The Christmas cards were never mailed so I do have the jump on Christmas 1965.

People Moving

Christmas cards from Mrs. A. E. Juby and Mrs. Clara McLean. I wish people would quit moving as we need all good citizens like these.

All things, except people, have the lean look after the holidays. The beginning of the year is a good time for beginning again. The Family Economics Committee has planned some things to help you get your business better organized. The youth program in Money Management will be good for this community.

A metal button off a coat or suit was lost in the room during the Cotton referendum. It has made its way to my office, third floor of courthouse. I always get so mad and disgusted when I lose a button. It is like losing one glove.

The Messenger, the official organ for the Texas Home Demonstration Association, November-December issue, has a page article and picture of Mrs. J. G. Fortenberry being presented the "Woman of the Year" award by Melvin Young. Mrs. A. E. Hodges is in College Station now attending the board meeting of the THDA.

New Credit Service Available At FHA

A new credit service to help low-income families in rural areas raise their incomes is now available in Texas, according to State Director, L. J. Cappelman, Farmers Home Administration.

Cappelman said the new service opens up Farmers Home Administration credit aid for the first time to many low-income rural families who previously were unable to obtain either public or private loans to improve their earnings.

All County offices in Texas, Cappelman said, are accepting applications for loans up to \$5,500 to finance farming enterprises, small family businesses, trades and services. Rural cooperatives serving low-income families and providing services and facilities not otherwise available may also be eligible for credit under the program.

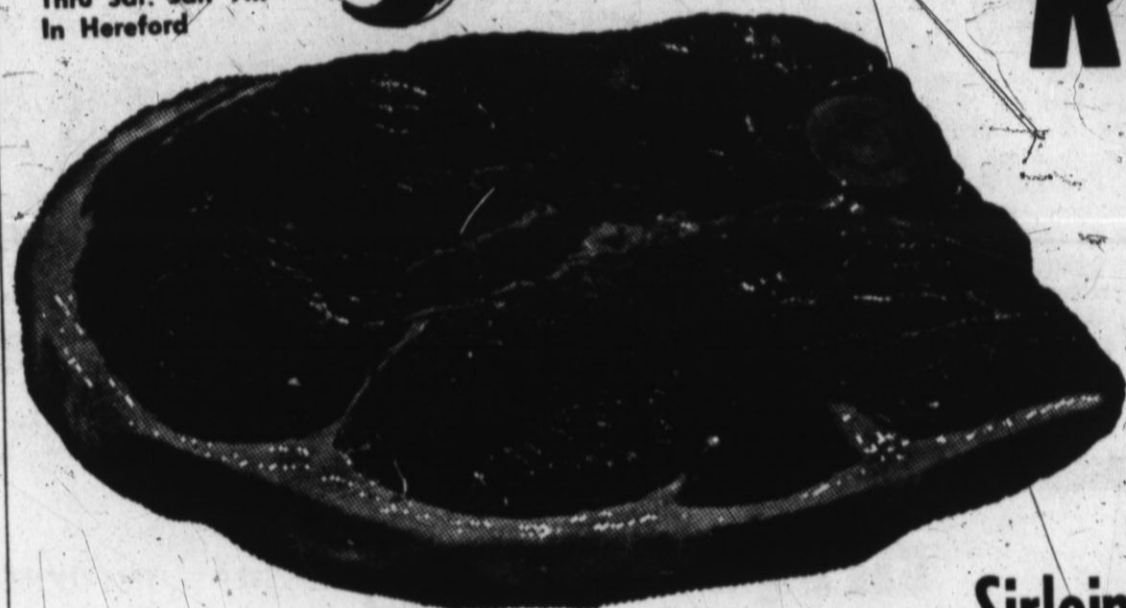
Gooney birds are believed to be the most fearless animal on earth.

BIG CHOICE OF FINEST CUTS! SAVE ON YOUR FAMILY'S FAVORITES!

MEAT SALE



These Prices Good Thru Sat. Jan 9th In Hereford



ROUND STEAK

U.S.D.A. Choice Mature Beef Full Cuts

89¢

LB.

Sirloin Steak
T-Bone Steak

U. S. Choice Mature Beef Lb. 89¢
U. S. Choice Mature Beef Lb. 98¢

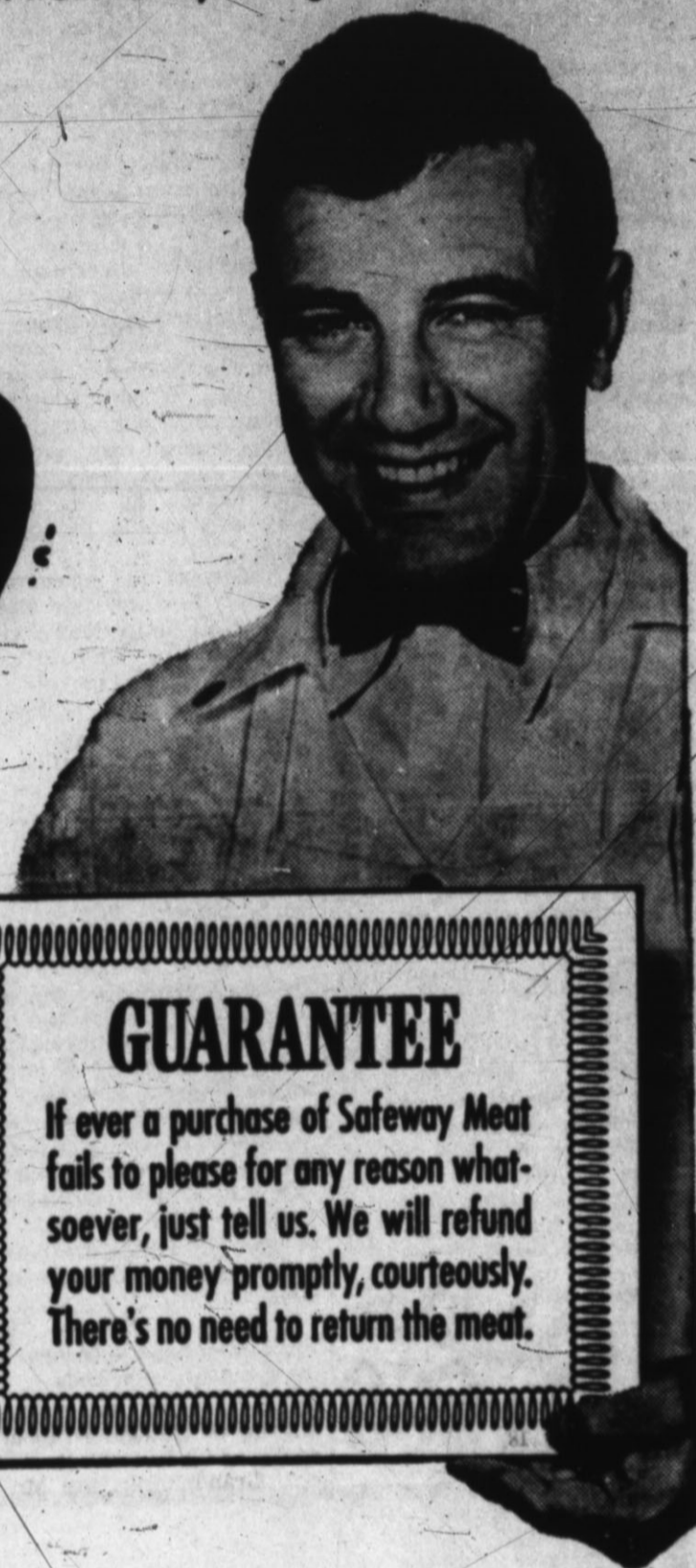


Smoked Picnics

Cudahy Hickory Smoked Fully Tender 6 to 8 Lbs.

29

LB



GUARANTEE

If ever a purchase of Safeway Meat fails to please for any reason whatsoever, just tell us. We will refund your money promptly, courteously. There's no need to return the meat.

Shop Safeway and Save!

OTHER MEAT VALUES

Beef Roast	U.S.D.A. Choice Aged Mature Rump or Heel	Lb.	79¢
Franks	Oscar Mayer All Meat	1 Lb. Pkg.	59¢
Bacon	Cudahy Nutwood Thick or Thin Sliced	2 Lb. Pkg.	98¢
Ground Beef	Ground Fresh Daily 100% Pure Meat	Lb.	39¢

Orange Juice

Bel-air Premium Frozen 6 Oz. Can 25¢

Tomato Soup

Campbell's Famous Quality 3 Tall Cans 33¢

Golden Corn

Del Monte Whole Kernel Golden Corn 6 12 Oz. Cans \$1

BISCUITS CRACKERS

Mrs. Wright's Buttermilk and Sweetmilk 4 8 Oz. Cans 29¢

Melrose Fresh Soda 1 Lb. Box 19¢

White Magic DETERGENT

2 Gt. Pkgs. \$1

Maryland Club

COFFEE

5c Off 1 Lb. Can

10c Off 2 Lb. Can \$1.48

74¢

Edwards COFFEE 1 Lb. Can 69¢

FRESH EGGS	Breakfast Gem Grade 'A' Medium Size	Doz.	39¢
WHITE FLOUR	Kitchen Craft 10 Lb. Enriched Bag		89¢
HI-C DRINKS	Assorted Flavors	3 46 Oz. Cans	\$1.00
Ajax Liquid		10c Off Label 28 Oz. Btl.	59¢
Ajax Detergent		7c Off 49 1/3 Oz. Pkg.	76¢
Baggies Food Wrap		25 Ct. Pkg.	39¢
Action Bleach		8 1/2 Pkg.	41¢
Bayer Aspirin		100 Ct. Btl.	79¢
Listerine	Family Size	Btl.	98¢

Safeway's Fruits & Vegetables ... Always Fresh!

GRAPEFRUIT

Texas Ruby Red 20 Lb. Bag 99¢

or Green Onions California 2 Bunches 15¢

RADISHES lb. 10¢

GREEN CABBAGE U.S. No. 1 8 Lb. Bag 79¢

RED POTATOES

Truly Fine Facial

TISSUE

400 Ct. Box 19¢

Pillsbury Biscuits 2 8 Oz. Cans 19¢
Ballard Biscuits 2 8 Oz. Cans 19¢
Nabisco Oreo Cookies 1 Lb. Pkg. 49¢



We Reserve the Right to Limit Quantities

Peaches Bel-air Frozen 4 12 Oz. Pkg. \$1 Strawberries Bel-air Frozen 3 10 Oz. Pkg. 89¢

Television Cameras Watch Drivers In Tunnel Beneath Ocean Channel

AUSTEN (U) — Vehicles approaching, driving through and leaving the Baytown-Lafayette tunnel under the Houston ship channel are on seven television cameras.

One man, sitting at a TV console in a central control room, watches traffic on seven screens. In case of an accident or a traffic pile-up, he can activate traffic lights to control the flow of vehicles.

Before the system was installed a few months ago, eight men were required to watch the tunnel in place of the present one man.

Result Of Study

The system is the outgrowth of studies by the Texas Transportation Institute at Texas A&M University and the University of Texas. It is sponsored by the Texas Highway Department and the Bureau of Public Roads, which now have 50 research projects under way.

Some of the other projects: A nuclear camera that looks through steel welds on bridge beams and girders.

An instrument to measure moving traffic loads or the slickness of highways.

A nuclear instrument to measure the moisture content and the density of highway base materials and pavement surfaces, with the push of a button.

New Solution

Synthetic aggregate in concrete to make it lighter.

A computer program to simulate traffic 20 years in the future and to tell engineers where and when to build new expressways.

Designing and building skid-resistant highways has been an engineering problem for years. Materials which eventually polish to a smooth finish under traffic has been one of the unknown factors in design. Now the problem may be nearing solution. The Highway Department designed and built a "skid" trailer with which to measure the coefficient of friction of rain-slick highways. Armed with the results, engineers can then set about finding the kinds of pavement surfaces that will be safer when it rains.

A major research area is that of bridge design. Engineers are

studying the uses of high-strength steel in bridges.

By using such steel in bridge beams, the total amount of steel reinforcing can be reduced. Bridge foundations have come under careful scrutiny. New methods for pouring piling have cut costs dramatically. A medium size bridge built recently cost a half million dollars less than it would have previously if older methods of building piling had been used.

Reduce Dead Load

Synthetic aggregate research for concrete allowed engineers to reduce the concrete dead load by one third on the Pecos River Bridge, the highest bridge in Texas. This in turn allowed a reduction in the weight of the steel girders, reducing the overall cost.

But probably the most ambitious program is one to develop a computer program to simulate traffic conditions.

Aim is to determine traffic volume projections 20 years from now. Department engineers even now have enough information from the computer program to tell them which commuters in a community will use which freeway, where they will enter, where they are going and whether or not the proposed freeway will handle the traffic in 1984.

Studies of the economic impact of the Interstate Highway System on land values have been made and are under further study. Areas studied include Austin, Houston, Merkle, Waxahackie, Conroe and Rockwell County. Preliminary investigation shows that where property has been taken for right of way, the property remaining becomes more valuable in a few years than the total parcel of land was worth before.

Hordes of visitors proved Thomas Jefferson's undoing. The steward as Monticello, his estate near Charlottesville, Virginia, groaned: "I have often sent a wagon-load of hay up to the stable and the next morning there would not be enough to make a bird's nest. I have killed a fine beef and it would all be eaten in a day or two." After Jefferson's death, his daughter had to sell Monticello to pay his debts.

Tungsten has the highest melting point of all metals.

William Caxton printed the first book in England in 1477.

For **COLDS** take **666**

Courthouse Records

Vehicle Registrations

Oren Parsons, 1952 International truck; Mrs. Jonna Lee Miller, 1961 Chevrolet; Tom DeShazo, 1956 Chevrolet pickup; Elario Contreras, 1953 Ford; Dolores Martinez, 1957 Plymouth; Leland S. Edwards, 1956 Ford pickup; Medardo Garnica, 1956 Ford; Julia R. Barrera, 1959 Chevrolet; R. L. Strange, 1957 Ford; Arnulfo Lafuneto, 1957 Chevrolet; Jesus Soliz, 1960 Ford; Bobby Duncan, 1954 Chevrolet; Thomas R. Robledo, 1958 Mercury; Abraham Drager, 1965 Plymouth; Wancilado Espinoza, 1960 Ford; Medardo Garnica, 1956 International truck; Joel Newman, 1957 Ford truck; Leland Edwards, 1957 Ford; C. W. Walker, 1960 Buick; Donald Edward Jackson, 1950 Chevrolet truck; Eugene M. Kelly/Margaret L. Kelly, 1954 Dodge; Juanita May Boynton, 1965 Chrysler; Nick Sedillo, 1962 Chevrolet; James Carlton Burt, 1958 Chevrolet; Eldon Howell, 1958 Plymouth; Richard Wilbanks, 1949 Ford truck tractor; Charlie Melton Anderson, 1965 Dodge truck; John Pesina Jr., 1957 Oldsmobile; Mercedes Perez, 1955 Mercury; Charles Kelly, 1964 Ford, 12-31.

Warranty Deeds

Charles B. Short, et ux, to Frank Zinsler Jr.; The SE 1/4 of Section 18, Township 2 North, Range 4 East.

Kenneth Harper to Marvin Huguley; The South 200 acres of the West 440 acres of Section 13, Block K-8.

James W. Quigg to Don L. Patterson; All of Lots 3 and 4, Block 4, Pioneer Addition.

James W. Quigg to Ruth Phillips; All of Lots 1 and 2, Block 4, Pioneer Addition.

Virgil Dodson, et ux, to John M. Gooch and Kenneth Gooch; All of Lots 9 and 10, H. E. Miller's Subdivision of the West part of Tract 18, Section 60, Block K-3.

City of Hereford to Neil Cooper; A part of Lot 18, Gamez Subdivision of Block 37, Evans Addition.

Bradley Investment Corp. to Lindsey Construction Co., Inc.; Lot 37, Sowell Addition.

Jimmy L. Carthel, et ux, to J. M. Hamby; The South 15 acres of the East 42 acres of the West 80 acres of the NW 1/4 of Section 66, Block M-7.

Lindsey Construction Co., Inc. to Ronald G. Caster, et ux; All of Lot 32, Sowell Addition.

N. D. Bartlett Jr., et al. to Harry A. Burk; All of Lot 61 and the South 5 feet of Lot 62, Hare Addition.

Kenneth Harper, et ux, to T. C. Measles; The North 240 acres of the West 440 acres of Section 13, Block K-8.

Jerry Hollis Shipman, et ux, to Burt Spears, et ux; All of Lot 25, Sowell Addition.

Jimmy E. Smeleer, et ux, to Darrel Lee Dirks, et ux; All of Lot 14 and the North 6 feet of Lot 15, Hare Addition.

D. T. Hodges Jr. to John T. Sims Sr., et ux; The North 66 feet of Lot 60 and the South 14 feet of Lot 61, Block 6, Westhaven Addition.

Home Planning Development Co., Inc., to Bill Dye, et ux; The North 85 feet of Lot 28, Block 1, Crestlawn Addition.

Harold Morton, et ux, to W. J. Reeves; A part of Block 11, Evans Addition.

Deeds of Trust

John M. Gooch, et al. to Virgil E. Dodson, et ux; All of Lots 9 and 10 in H. E. Miller's Subdivision of the West part of Tract 18 of Section 60, Block

Co., Inc., 1965 Dodge; Deaf Smith County Storage, Inc., 1965 Dodge; Diamond Valley Grain, Inc., 1965 Dodge; Pablo C. Galtain, 1962 Rambler; J. C. Claiborn, 1958 Ford; Tom J. Boyd, 1965 Oldsmobile; Joe Kerr, 1963 Buick; Houston Frye, 1965 Chrysler; E. C. Hewitt, 1965 Plymouth; Mrs. S. S. Williams, 1965 Chrysler, 1-4.

LT. J. D. AUTEN CITED Former Hereford Resident Aids In Brazilian Photo-Map Survey

(EDITOR'S NOTE: The following article recently appeared in an issue of the Air Force Times concerning Lt. J. D. Auten, a former resident of Hereford and a graduate of Hereford High School. He is the son of Mr. and Mrs. Jim H. Auten, 700 N. Miles Ave. Lt. Auten is visiting in Hereford presently with his family, awaiting assignment to Turner Air Force Base in Albany, Ga.)

Accurate weather forecasting by an Air Weather Service officer is helping MATS' (Military Air Transport Service) Air Photographic and Charting Service achieve phenomenal results in photo mapping Brazil.

The extensive project, which covers an area of over 400,000 square miles in the southern portion of the country, is being done by Aerial Survey Team 10 of AFCS 1370th Photo-Mapping Wing Home base of the 1370th in Turner AFB, Ga.

Original plans called for completion of the mapping photography within three years, with the AST operating only during the six months of the year when weather is most favorable. However, during the first three months of operating the team covered almost one fourth of the entire area.

This achievement is attributable in part to Lt. J. D. Auten of Hereford, Texas, who is currently serving a six-month tour in Sao Paulo Brazil as a

weather forecaster.

Since his arrival in July, Lt. Auten has had to re-orient his weather thinking. Trained in forecasting for the northern hemisphere, he has had to cope with clockwise wind movements around a low pressure area and frontal movements heading generally north by northeast rather than southeast.

But this is a relatively small problem compared to the acquisition of data. Reporting stations are few and far between. Those in operation are located along the Atlantic coast. Weather information from the interior of the country is sketchy and inaccurate.

Lt. Auten was able to use a 25-year study completed by a meteorologist employed by Variz Airlines, but this study provided only averages and seasonal patterns of weather. Lt. Auten, himself, is adding much information to this study, as well as providing previously unavailable data to the existing Brazilian meteorological network.

Using reports sent back from

the far-ranging photo-mapping RC-130 aircraft, the Air Force weatherman now gives the Brazilian facilities information on winds aloft and frontal movements within the interior of the nation.

Thus outstanding work by an AWS officer is not only helping AFCS complete an important project quickly, it is also providing valuable meteorological aid to a major hemisphere ally.

From Nationalist China on Formosa comes word via the World Wide Philatelic Agency that two new stamps have been issued. One honors Hsu Kuang-Chi, scholar and statesman of the Ming Dynasty, and bears his portrait. The other is a set of four depicting local industries — pharmaceuticals, textile, cement and chemicals.

KIDNEY DANGER SIGNALS

Getting up nights, burning, frequent or scanty flow, leg or back pains may warn of functional kidney disorders — "Danger Ahead." Give kidneys a gentle lift with BUKETS green tablets. Increase and regulate output in 4 DAYS or your SBC back at any drug store. NOW at

ROGERS DRUG STORE

Gas Light

Now Open Evenings

Lunches served 11:00 a.m. - 2:00 p.m.
Dinner served 6:00 - 9:00 p.m.


No reservation necessary

CLOSED SUNDAY EVENINGS AND MONDAY NOON

Open Monday Evening

Gas Light

239 Ave. D. EM 4-2536



GEHL MIX-ALL

Same Uniform Feedmaking Plus 13 New Features

This is a good time for a Mix-All demonstration! There are 13 new features to show you. Come on in. You'll see the new auger feeder drive that loads ingredients at hundreds of speeds. See the high-speed unloading transmission that empties 2 tons of feed in 5 minutes. Then, there's the new concentrate hopper at the rear, the calibrated tank, and 9 other new and useful features.

GRINDS, MIXES, DELIVERS RATIONS

ONE THING GEHL HASN'T CHANGED, though. The Mix-All still grinds and mixes with uniform precision. In the mill, 66 thin, reversible steel hammers cut (not pound) ingredients on a big 507 sq. in. grinding surface. The ration is thoroughly mixed in the 2-ton hopper.

We'd like to prove all this with a demonstration. Why not ask us?

WES-TEX EQUIPMENT & SUPPLY Inc.
1 Mile E. on 60 EM 4-0250

YOU'RE INVITED TO ATTEND FORMAL OPENING WEEK OF THE Hereford Branch Of Tide Products, Inc.

★ FERTILIZER ★ HERBICIDES ★ INSECTICIDES ★ FUNGICIDES

WEEK OF **JAN. 25** THRU **30** 8 A.M. to 5 P.M.

ALL DAY ANY DAY DURING THIS WEEK

★ Bring The Whole Family ★ Refreshments Served

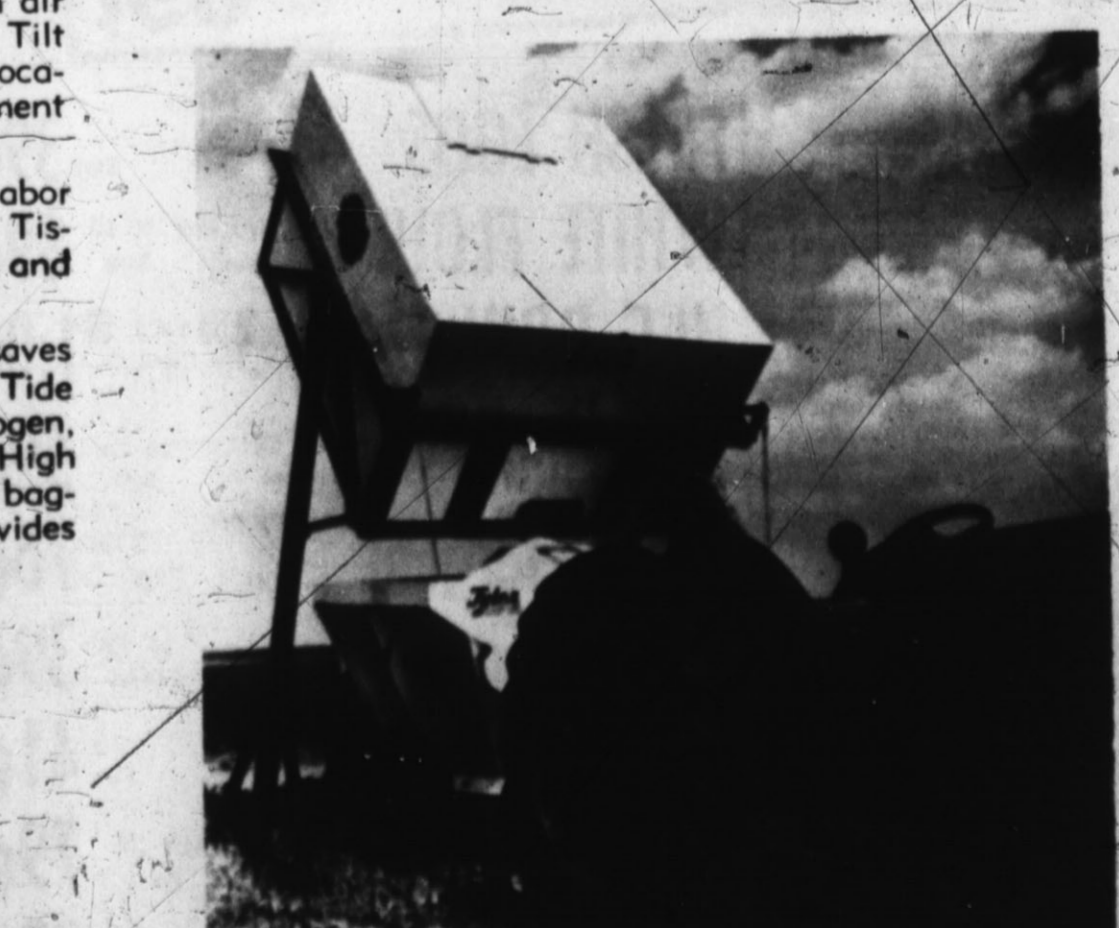
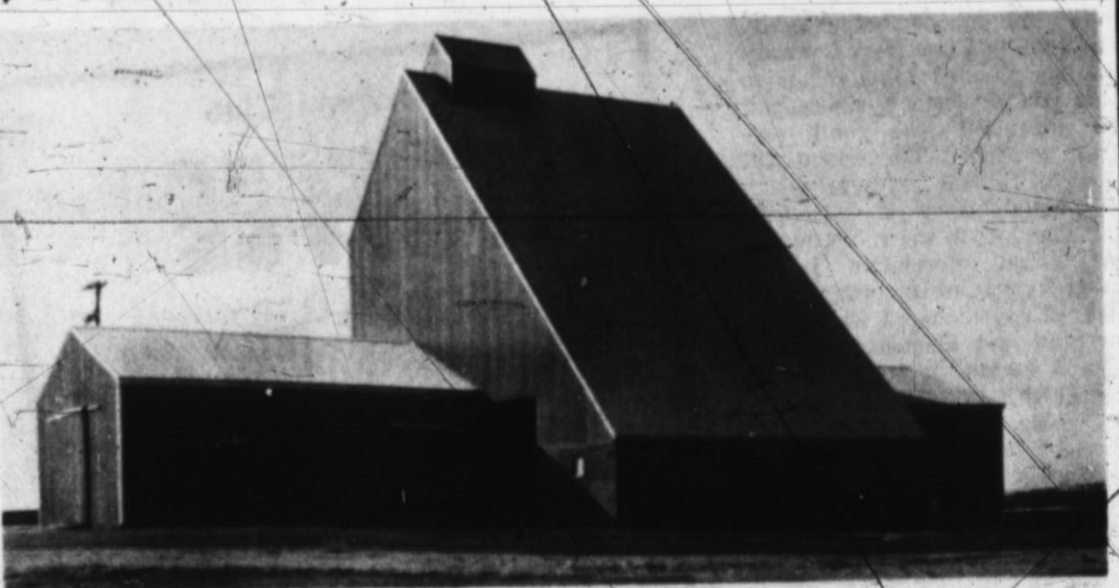
★ Register For A Free Deer Rifle

NEW CONCEPTION IN FERTILIZER . . . Tide's Prescription Mix fertilizer is blended from high analysis raw materials to fit your exact plant requirements.

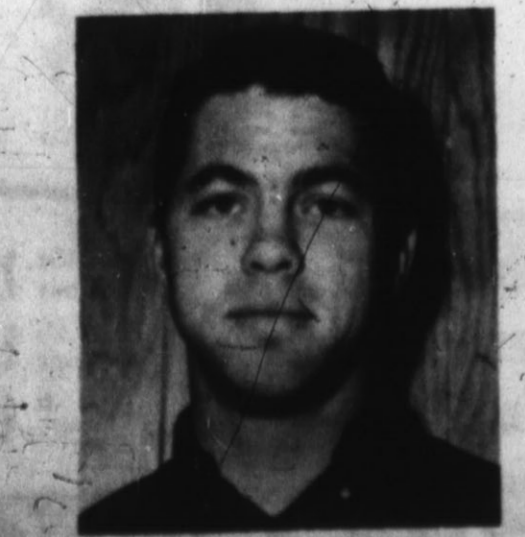
HOW TIDE'S TILT BOX SERVES YOU . . . Tide's Tilt Box pictured at the right, is an air tight, all weather container. It keeps your fertilizer dry, fresh and free flowing. This Tilt Box puts 14,000 pounds of fertilizer where you want it . . . at the most convenient location to the field and high enough to make loading any type of application equipment easy.

TIDE SERVICES . . . Tide grower services and products are planned to save time and labor . . . help take the guesswork out of farming. Agricultural consultants, Free Soil Tests, Tissue Tests, Tide's custom-designed, weather-proof, delivery and storage equipment, and modern application equipment cut your production cost.

ECONOMICAL . . . Ease of handling fertilizer in Tide equipment reduces cost . . . saves time and labor. One man can fill an applicator or a spreader in 2 to 3 minutes with Tide Fertilizer, simply by opening a gate. With "Prescription Mix", you buy only the Nitrogen, Phosphate and Pofash and or the trace elements your soil tests indicate you need. High analysis fertilizer cuts material handling costs. No bags to handle (unless you want it bagged), and no storage problem, as Tide's Tilt Box, holding 14,000 plus pounds provides moisture tight delivery and storage on the turnrow.



CARL ARMSTRONG
Branch Manager



JOHN ROBESON
Plant Superintendent

HEREFORD BRANCH OF TIDE PRODUCTS INC.

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