Serving the **Magic Triangle**  The Sunday Brand

Including 22 Colored Comics

Price 154

PUBLISHED EVERY SUNDAY

VOL. 18 - NO. 7

HEREFORD, TEXAS 79045, SUNDAY, AUGUST 15, 1965



CITES 'GROWING USE' OF AIRPORT

### Aviation Group Suggests Improvements

Commerce Aviation Committee ments at Hereford Municipal mendously" during the past two and manages the facility - for more suitable use when wind voted Friday to recommend con- Airport,

INCLUDED in recommenda-

tions passed by the group at

its Friday noon session were

suggestions that requests for ad-

the local airport should be sub-

mitted as soon as possible, whe-

chamber's aviation committee

said that this project should be

mended the action.

immediately or not.

the airport.

ments.

'GENERAL EXCELLENCE'

**Award In Contest** 

lence" award and also took top spot in "Ad Composition

and Typography" at the West Texas Press Association's meet-

Melvin Young, managing editor of the newspaper, who is in

The Hereford Brand was awarded the "General Excel-

#### **Pre-Registration** Begins Tuesday

Schedule for pre-registration for students who did not attend a Hereford school last year was announced Friday by school administrators.

Pre-registration for Hereford High School students - who did not complete pre-registration last spring - will be Tuesday from 9 a.m. to noon and from 1 to 4 p.m.

Stanton Junior High pre-registration for new students will be Aug. 23-24.



The only sure way to keep bosom friends is at arm's tion of any airport improvelength. -minwell It was pointed out that use of

El Paso attending the event.

lence for cities under 3,500 population.

"Ingenuity and imagination are evident."

Members of the Chamber of sideration of further improve the local airport "has grown tre- leases the airport from the city | the paved runway to provide

increased use of the local air- to the city.

years and that the facility has improved service offered since shifts to directions which cur-The committee discussed the proven to be "of great value" he acquired the lease in 1962. Also discussed was the possi-

study aimed at future improve- plimented Olin Parris - who bearings to form a triangle with

rently hamper flying. In other discussion, the comport and pointed to the need for COMMITTEE members com- bility of modifying sod runway mittee recommended that the cal chapter of the Civil Air Pa-

It was also pointed out that a direct telephone line to the flight service station at the Amarillo Weather Bureau has been installed recently. The committee

recommended that local persons use the service - which is free - more frequently.

Weather

Moisture this month 1.72 Moisture this year 21.39 (Courtesy of KPAN)

### Set'Variety Park' Events Thursday

geant head the list of activities assembled for Thursday's

At least 22 Deaf Smith

County beauties will compete

for the title of "Miss Variety Park." Deadline for entries in

the pageant is noon Monday.

dignitaries is expected for

A host of local and visiting

AMONG honor guests for the

dent Wayne Thomas, and City

Don Zimmerman, member of

the Downtown Variety Park

the occasion will be the City of

merce, Hereford State Bank,

See VARIETY Page 2

Manager Dudley Bayne.

behalf of the merchants.

riety Park merchants.

day-long event.

festivities.

#### Lt. Governor Heads List Second Annual Of Honor Guests Here

Hereford's "Downtown Variety Park" merchants completed plans friday for a gala grand opening celebration for the "new" Main St.

Official grand opening for the revitalized downtown shopping area will be Thursday. A ribbon-cutting ceremony, banquet, and beauty pa-

#### Absentee Vote For Amendment Starts Wednesday

Constitutional Amendment Special Election will begin Wednesday and continue through Sept. 3 in County Clerk B. F. Cain's office in Deaf Smith County Courthouse.

Voters will decide if the membership in the State Senate should be increased from the B. L. Davis, pastor of the First present 31 to 39.

The amendment calls for retaining the present membership of the House of Representatives. It also will require apportionnent of the Senate according to population and delete the limitation that no single county is entitled to more than one Sena-

#### She Came Long Way

By SUE COLEMAN Women's Editor

Foreign travel is a holiday habit for Miss Lily Parkes of Skegness, Lincolnshire, England, but the American trip which has brought her to Hereford this summer is her long-

She is the guest of Miss Gladys Setliff, 202 Sunset Drive, with whom she shared a flat when the Hereford woman was the first American exchange teacher in Skegness 12 years ago. Miss Parkes is also a teacher and the deputy head of Skegness Grammer School for Boys and Girls.

HER POSITION would be equivalent to assistant principal in an American school, she estimates; and the British grammar school is roughly equated with our junior high and high school as it includes pupils of ages 11-18.

Through her teaching career Miss Parkes has traveled during summer vacations which the English call holidays. She has been in turn in France, Switzerland, Spain, Italy, Germany, Greece, Den-See ENGLISH Page 3

### Rural Life Meet Set Here Today

Noon Mass will begin the se cond annual diocesan Rural Life Conference meeting of the Roman Catholic Church at St. Anthony's Church here today.

AT 1 P.M. a basket hunch will be spread, with the main speaker for the affair being Fr. Justin LaFontaine, S. A. The Friar will discuss Catholic rural life and the water situation in West Texas, Andrew Kershen, local farmer, will also speak on the subject of West Texas

water. PRINCIPAL address for Sponsored by Mrs. Leo Wit Thursday's 3 p.m. ribbon cutkowski of Hereford, six girls will ting ceremony will be given receive God, Home, and Country awards. They are: Maura McAndrews and Joyce Bezner by Texas Lt. Governor Preston Festivities get underway at 3 of Hereford, and Debra Hoch-stein, Sharon Hochstein, Sandra p.m. Thursday when the Rev. Husemann, and Terry Huse-Baptist Church, offers the invo-

mann, all of Nazereth. IN CHARGE of arrangements for the Rural Life program are event will be Miss Judy Bald-Mrs. Ed Dziuk Sr. of Hereford, win, the reigning Miss New Diocesan Council of Catholic Women Rural Life chairman, assisted by Mrs. Arnold Huse Introducing platform guests will be Mayor Ray Cowsert, mann, parish chairman, and Father B. A. Erpen of Borger, Chamber of Commerce Presi-

diocesan moderator. Mrs. Dzuik said anyone interested would be welcomed as guests to the event.

#### Officially opening Downtown Child Injured Variety Park via a ribbon-cutting will be J. R. "Monk" Johnson, president of Downtown Va-

Three-year-old Richard Mar-HONORED at a 6:30 p.m. Thursday banquet at the Here- tinez of Hereford was injured ford Country Club will be out Saturday afternoon about 12:30 when he ran into an oncoming of-town visitors expected from throughout the region, Hosts for car.

The mishap occurred on New Hereford, the Chamber of Com- York St. one block east of Main. He was taken to Deaf Smith First National Bank, Radio Sta- County Hospital in a private tion KPAN, and The Hereford car, where he remained for observation.

Alberto Cambell of Edinburg. Wayne Thomas will be master of ceremonies for the din- Tex, was the driver of the 1956 ner. Mayor Cowsert will give model sedan which was involved in the mishap.

#### ONCE OVER, WORK'S OVER

### **Bed Shaper Device Promises Wide Use**

By LARRY FUHRMANN Staff Writer

A Hereford farmer - observing agricultural operations and asking "why?" - has come up with a new one. It's a relatively

simple device that eliminates not just a couple, but rather about five farming operations.

Kenneth Harper, a young farmer who is operating four farms, not only is in the cropproducing business but is also now heading a selling operation. His product: Ken-Bed bed shapers.

THE SIMPLE device, pulled behind a rototiller, turns a field of sudan - or practically any other crop - into beds for planting with only one operation a savings of great value to a farmer who can't afford to waste

Harper began work on his idea about three and a half months ago and expects his operation to be going full-steam ahead soon. Word of mouth has done his selling so far - 38 bed shapers have already been sold, Harper reports.

Harper's invention does exactly as its name indicates it shapes beds, ready for plant-ing, in the soil after the rotovater unit has chewed up any vegetation before it. Harper says that one farmer reported did even more with the unit; he planted as he went.
IN FRONT of the rotovater

unit, he used fertilizer, followed by the rotovater and bed shaper, with cotton being planted at the rear of the operation. The one trip around the field saved the farmer valuable days of time, Harper explained.

See DEVICE Page 1

#### in this direction after it was pointed out that a FAA official recently in the city recom-

#### ditional runway paving be submitted to the Federal Aviation 1962--Star Year Members voted to recommend to the chamber's board of directors that it take action aimed to the direction after it was Members voted to recommend Eventful Decade The Hereford airport is the subject of a detailed pilot study

THIRD IN SERIES

The year 1962 offered many events which combined to form one of the more memorable years in Hereford's hisof small-city general aviation facilities. An FAA official here making the study pointed out tory. that requests for federal aid for

Holly Sugar Corporation announced plans to build its huge beet refinery here. A RETIREMENT home - King's Manor - opened after ther improvements are planned

a hearty welcome to the city. And several Hereford residents earned wide acclaim for honors in agriculture, education, and other activities.

ALSO recommended by the These are but a few of the events datelined "1962". SO 1962, perhaps, proves with the passing of time was "immediate" hard surfacto be one of the "star" years in the first half of the sixties ing of area around hangars at the decade which promises to be Hereford's most eventful and Pilots on hand for the session progressive.

Here is 1962 in review: rated first priority in considera- JANUARY

ments were published. State- alive in a muddled loop race. ment of condition at the year's Jim Higgins, 15, and his 845-**Brand Earns Top** 

In April of 1948, Marshall Sale. Formby opened radio station KPAN. In a new location at

Bill Cole, an 11-year-old Here nounced. ford youth, was credited with AN ELECTRICAL short in The Canyon News took the General Excellence award Grain Sorghum Program.

1962 winner of the Betty Crock- FEBRUARY er Search for the American James W. Witherspoon was

Total deposits at the two Here- squad ripped through the Littleford banks and the savings and field Wildcats like soft butter loan institutions climbed to a taking an 84-41 district tilt. The new record mark as year state- victory kept Hereford's hopes

end showed that total deposits pound steer, Sugar Lump, were had climbed to a total of \$21,- tapped for Grand Champion hon-699,732.64 at the four institu- ors in Hereford's 16th annual Junior Livestock Show and

A complete split in operation and management of the Deaf 220 East Fifth, the new facilities Smith County Rural Electric Coand equipment were shown to operative and West Texas Rural the public in an open house. Telephone Cooperative was an-

ing in El Paso this weekend. Announcement was made to doing a man-sized job as he the neon sign at the Lucky U won top state honors for the Motel caused an early morning highest yield in the 1961 Hybrid fire leaving three to four thousand dollars worth of damage.



FROM SUDAN TO BEDS - Kenneth Harper plement-which came on the market only sifts soil through his fingers, checking the this summer—can reduce about five difeffectiveness of his "bed shaper" when ferent jobs to one. (Staff Photo)

in its division, with the Friona Star receiving General Excel-In making comments, judges said of the Hereford Brand: Homemaker of Tomorrow Aw. named Citizen of the Year for "Personal columns are well written, presswork is top flight and was Shari Powell. The 17- 1961 at the annual Deaf Smith and reproduction of pictures is of highest quality. The use year-old Hereford High school County Chamber of Commerce of editorial and spot color in advertising is first rate. Photo senior was eligible to compete banquet. Witherspoon was prefeatures, the school page, women's and editorial pages are for the title of the State Home- sented the award primarily for impressive." Concerning ad composition, judges remarked, maker of Tomorrow. used with a roto-tiller. His new farm im-A REVITALIZED Hereford

tion, Colo., the idea of a shopping park has been in- city. corporated into Hereford's downtown renovation, Variety

IDEA CITY - Called Operation Foresight in Grand Junc- Park. Shown is the S-turn shopping area in the Colorado

#### HOT SPRINGS IN PAGOSA

PAGOSA SPRINGS, Colo, IP - The courthouse in this south- Louisville restaurant: western Colorado town is heatnearby hot springs.

EAT AT YOUR OWN RISK

LOUISVILLE UP - Sign on a

"Cook and waitress mad. Bused in the winter with water from iness as usual during alterca-



#### DO MONEY WORRIES

HAVE YOU TALKING TO YOURSELF?

If Bills, Bills, Bills are bothering you, bring them to Credit Union. Low interest cost at \$6.38 per \$100 if paid in 12 monthly payments.

The total interest on 12 monthly payments will be \$6.38 on the entire loan . . . and at the close of the year 10% interest refund would reduce the cost to \$5.74.

Larger amounts may be borrowed . . . we gladly figure cost without any obligation.

Loan Protection insurance will protect loans up to \$10,000. Eligibility is based on age.

Your Best Friend Is Credit Union

### Hereford Texas Federal **Credit Union**

Across the Street East of Courthouse EM 4-1888

#### Warren Bros. Motor Co. 1410 Park Ave. EM 4-1423



#### This Weeks Special

1964 Ford Galaxie 500 4-door. Factory air, power steering and brakes. Beautiful white finish with green interior. Check this best series Ford with a 4000-mile, 90-day warranty \$20

1964 Chevrolet Impala, 4-door, factory air and power. Local one-owner. Extra nice with a protective warranty.

1963 Oldsmobile Super 88 4-dr. Factory air and power. Local owned car with previous owners name upon request. Double sharp and at an average price.

1963 Pontiac Bonneville 4-door hardtop, Factory air and power. Extra nice luxury car.

1960 Oldsmobile Station Wagon. Factory air and power. Original white finish. This car has been thoroughly checked and in top condition.

1964 Ford V-8 pickup with radio, heater, and 4-speed transmission

1963 Ford Pickup. V-8, automatic, full custom shortwide bed. Good clean pickup and priced right. 1961 Chevrolet Pickup V-8. Automatic transmission

Trade In The Shade Under The Big Carport

and full custom. Short wide bed. Extra nice and fully

At Warren Bros.

### Device Made Here **Cuts Farm Cost**

ent," he says.

area farmers.

IN INFORMAL conversation,

he predicts that operating costs

on farms will eventually reach

between \$100 and \$200 per acre,

as compared to \$40-\$50 today.

Harper had 23 units sold be-

fore his first 20 were even manu-

factured. He explains that he

was surprised at the impres-

sion the implement made on

Today an average farmer may

gross \$30,000 on any half sec-Harper estimates; he

claims his set-up to be able to

cut 80 per cent of operating ex-

"It's all a part of the change

that's taken place in agricul-

ture," Harper sums up, "Far-

mers have to keep books and

records. Farming is definite-

Walter Warrington and Del

Insko were the only drivers who

won both ends of daily doubles

during the recent spring harness

race meeting at Yonkers, N.

A. O. THOMPSON

ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,

Courthouse

P. O. Box 73

Phone EM 4-1504

penses in some cases.

ly big business."

Y., Raceway.

(Continued from Page 1) | Terming it a "new idea in Harper - to demonstrate just farming," Harper thinks farhow effective his product is - mers will look at the bed shaper ran his unit down a strip of su- much as they did the four-row dan standing close to six feet cultivator when it first appearhigh. The transformation was ed on the market. complete at the rear unit of the "If farming progresses as operation. Stalks were mixed much in the next 10 years as thoroughly throughout the soil, it has in the past 10, almost with the beds ready for planting. everything in an up-to-date It saved the operations of shred- farming operation will be differding, using a tandem disk, floating, breaking and listing.

"Of course, it's not the answer to all the farmer's problems," Harper explains, "but it can be a big help to the farmer who wants to cut out time. It stands to reason that the fewer tractor trips a farmer has to make across the field, the more his operating expenses will be cut down."

LOOKING for the day when Harper can show how his contraption will help cut time in a vegetable field from four days of labor to five hours. With 40-inch rows already established in a field, there is no need to have to re-establish them, Harper emphatically says.

In a rather modest way, Harper does not really think he has come up with something that he can call his own idea, started from scratch.

HE TERMS it as "putting a Ford and a Chevy together" and seemingly lets it go at that. Hereford Welding is the manufacturing agent, and can build up 20 units in slightly more than

a week's time. The bed shaper - which will retail probably for about \$300 can handle either 38 or 40 inch rows. Harper points out that such a contraption would enable some to farm a half-section with a ditcher, stubble mulcher, planter, cultivator and his bedshaper. The savings is about \$5,500-\$5,800 in equipment investment. The rototiller-bed shaper unit together will retail in

the neighborhood of \$2,000. Harper's invention is already being distributed - in El Paso, Pecos, Gruver, Harlingen, Lock-ney, Plainview, Edmonson, Happy, Oklahoma Lane, Tulia - and demonstrated by his dealers.

PLANS are being made to have one for demonstration at High Plains Research Foundation at Halfway at its September Field Day.

### THE SUNDAY **BRAND**

Published every Sunday at 130 West Fourth St. Hereford, Texas 78045

Melvin Young, General Manager Robert J. Awtrey, Mech. Supt.

Subscription Rates: Zone 1 \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single cop-les 15 cents each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County,

#### Variety Park Beauty Pageant Investigates 15 Deadline Set

(Continued from Page 1) HIGHLIGHTING the dinner

will be the lieutenant governor's Traffic will be blocked off in the 300 block of Main through-

out the day Thursday, where a stage will be placed for the rib- 13 persons injured and an estibon-cutting and beauty pag-

Contestants in the Miss Variety Park contest will vie for the title at 8 p.m. on the stage at the intersection of Third and

Contest director Charles Bell said a total of 22 entries had been received Friday, and more were expected prior to the deadline at noon Monday. Headquarters for entries is Bell's office at 127 West Third. Prizes valin the event,

#### IN THE BAG

man predicts that by 1975 one to start paying close attention fourth of the British tea market to signs warning of school zones will be captured by the tea and school buses. bag manufacturers.

manufacturer of tea bags.

### Highway Patrol Mishaps In DSC

Texas Highway Patrol investigated 15 rural traffic accidents in Deaf Smith County during the month of July, according to Sergeant W. E. Wells, Patrol

Supervisor of this area, These wrecks accounted for mated property damage of \$11.

THE RURAL traffic accident summary in Deaf Smith County for the first seven months of 1965 shows a total of 64 crashes resulting in 3 persons killed, 47 persons injured, and an estimated property damage of \$54,-

"School days" are almost here again. Many of the schools in this area will be starting their classes before Labor Day, Many ued at a total of hundreds of drivers have become accustomdollars will be awarded finalists ed to ignoring school zones and signs during the summer months with the thought, "Why bother, school's out anyway." But now LONDON IP - An English- the time is rapidly approaching

Many parents will attempt to The Englishman is the spokes- make the Labor Day weekend man for the country's main their final vacation outing. The Sergeant states, "Don't let this

Midrofilm Service & Solds The Sunday Brand, Hereford, Texas, Sunday, August 15, 1965

final outing be fatal." Thirtynine lives were lost in traffic over the Labor Day weekend in 1964.

OTHERWISE, NO VIOLENCE

COVINGTON, Ky. 49 -One of Mrs. Ernest Meadors' fifth grade pupils left herself an avenue of escape,

Assigned to write a paragraph on resolutions, a girl wrote "I will not fight my sister unless she fights me first or makes me mad or I feel like it."

The most valuable stamp in the world appeared recently at the Stanley Gibbons Catalog Centenary Exhibition in London. The stamp is the 1 cent British Guiana Black on Magenta valued at \$75,000. It was issued in 1856 and is the only known copy in existence. Since 1940 the stamp has been shown only three times.



KESTER'S Jewelry & Gift Shop

Across from Post Office Phone EM 4-1811

#### BANKRUPTCY SALE

Between the hours of 1:30 o'clock p.m. and 4:00 o'clock p.m. on Monday, August 16th, 1965, the inventory, stock and etc. of the Buena Vista Grocery, 114 Vera Cruz, Hereford, Texas, will be sold at public auction for cash on the premises, subject to the approval of the referee in bankruptcy.

> E. H. BOEDETER, Trustee

# ARGH BRUS.

Welding & Manufacturing Will Be

# August 13th thru 23rd

for Summer Vacations

Poarch Bros.

Welding and Manufacturing

# HEREFORD AT NIGHT! for just a PENNY-A-POUND

Saturday and Sunday, August 21 & 22 . . . 7-11 P.M.

During these summer evenings Whiteface Aviation is offering fabulous night flights over the city at just a PENNY-A-POUND of your weight (minimum, 50¢ per person). Flightsleave every five minutes from Whiteface Aviation, Hereford Municipal Airport. Children under 16 must be accompanied by a parent. Take advantage of these specials: Introductory

Flight Lesson for only \$51 You actually fly a new Cessna 150, accompanied by an expert flight instructor! Any time Saturday or Sunday, come out and see the brilliant, new Cessnas. There will be 5 Introductory Flight Lessons and 1 Solo Course Given Away.

WERLBEFOINM BVIEW



HEREFORD MUNICIPAL AIRPORT

RENTALS -FLIGHT LESSONS

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#### English Woman Returns Visit To Local Teacher

(Continued from Page 1) mark and Sweden.

LAST SUMMER she was one of the teachers who accompanied 60 children on an educational tour of Baltic Sea, ports and she plans to go with an even larger group next year. A steamship company has made three vessels available for these summer tours.

Miss Parkes has escorted smaller groups of students to various continental cities, but likes the organized tours because the larger staffs mean less personal responsibility for the children's welfare.

ONE REASON for the American visit was the recent International Congress of Business and Professional Women's Clubs in Washington, D.C. She is a member of the Skegness club and for two years has served as chairmanfor the East Midlands Division of English B&PW Clubs.

She flew to New York, toured the city and stopped in Philadelphia on her way to Washington, In Philadelphia she enjoyed being shown the city by a B&PW Club member who also entertained her in her home.

AT THE conference she met delegates from Texas who were interested when she told them she planned to visit this state. But when they heard she was going to "Harry-ford" as the name is pronounced in England, they were puzzled until she explained that she would fly to nearby Amarillo.

She and Miss Setliff have made trips to interesting spots in this area, and she has also looked through local school buildings and enjoyed shop talk with numerous area tea-

chers. She taught in her native Yorkshire after receiving a BS degree from Manchester University, then went to Skegness, up the east coast about 140 miles from London.

HER TEACHING field is mathematics and she says the "new math" which is confusing American parents now, is Argentina, near the end of the doing the same thing in Eng- last century.

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\*\*\*\*\*\*

land although the pupils like

Larger changes are in view for English schools, she adds, with preparations to abolish examinations which have been required of all pupils who go beyond what we call elementary grades. The new system will open the English version of our high schools to all children for the first time.

Interviewed in Miss Setliff's living room with its soft browns and blues as a background, Miss Parkes was the picture of a typical English blond-haired and with the fine skin associated with the British climate.

SHE SPOKE enthusiastically of her American holiday and was amazed at two occurences which emphasized the theory of "It's a small world".

In Red River, N. M., she met an Englishman who spoke of relatives who live in her birthplace and with whom she was acquainted. In Washington, a telephone call to her hotel brought her in contact with the daughter of a friend of her sister who lives in London, and the caller had no clue to offer the switchboard operator except Miss Parke's first name and the fact that she was a B&PW Club delegate.

AS SHE prepares to return home, the English visitor hopes pictures she has snapped on her trip will show what she wants to share with her friends in Skegness, who have used lectures resulting from her traveling hobby for various school and club programs

in the past. They are particularly interested this time, she says, because so many of them knew Miss Setliff during her year of teaching and the visit she paid eight years ago, and are eager to see views of her West Texas home surroundings.

British immigrants, including many from the Falkland Islands, pioneered in Patagonia,

### Frio News

By MRS, OWEN ANDREWS Brand Corresponde

THE

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MANUFACTURER

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DIRECT

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ΤO

Rev. Sam Ogen left Monday for Vinson, Okla., to preach in a revival two weeks. Pastor of the church is Rev. Larry Franklin, a former member of Rev. Ogen's church at Denver and now a student at Wayland Col-lege. Rev. M. A. Pennington is to preach at Frio during the pastor's absence.

Norman Harder and Kerry Struve were able to go home from the Hereford hospital Monday after an accident Sunday evening. Struve's car went out of control during the rain and hail storm and skidded into a tree in the east edge of Hereford. Both boys suffered bruises and Harder had cuts on his face which required stitches. The car was considered a total

Mr. and Mrs. Joe Ed Andrews, Elizabeth and Valerie spent the weekend at Abilene visiting Mrs. Andrews' parents, Mr. and Mrs. Herbert Haseloff, and other relatives. It was a special occasion, graduation exercises for Robert, son of the Herbert Haseloffs, His grandparents, Mr. and Mrs. Z. P. Pilgreen, Mrs. Hattie Haseloff and the Homer Haseloff family of Vernon, were present for the family gathering. Robert expects to attent NTSU at Denton next semester.

Mr. and Mrs. Arthur Clark. Bria, Laura Leigh and Beth returned home recently from a week's vacation in Colorado, At Rye, they visited Clark's parents and at Pueblo they visited other relatives and friends. Austin Clark, a nephew, came with them to visit a few weeks here.

Visiting from Wednesday until Friday in the Dub Maddox home were Mrs. Maddox' sisters, Mrs. Charlie Starker and Mrs. Opal Denny, and Mr. Starker of Las Banas, Calif. The had been to McComb. Miss., to visit another sister, Mrs. Lewis Davis, and brought home the Maddox daughters, Dorthy and Sherry, who had been visiting there about two weeks.

Mrs. Charles Self and baby daughter, Tori, came home from the Hereford hospital Sunday, The other daughter, Jenness, several days with Mrs. Self's parents, Mr. and Mrs. Kenneth Cox, at Lazbuddie. Lucille Self, sister of Charles, is staying a few days with the Selfs helping care for the children. The Selfs also have a son,

Don Warrick, son of Mr. and Mrs. Elza Warrick, left Monday of last week for duty in the Army. He had reported to an Army post in Louisiana.

Mr. and Mrs. Elza Warrick, Mr. and Mrs. H. E. Lindley were away Monday until Saturday on a trip to the Colorado mountains. They visited Bruce Odom and the Dr. Barnett family at Center, Colo, and various points of interest near Denver and

Colorado Springs. Mrs. Sam Ogen, Anna Ruth and Debbie spent Friday and Saturday at Borger, Anna Ruth was maid of honor in the wedding of Miss Judy Wilkinson to Johnny Janeway at Bunavista Baptist Church, Borger, Saturday evening. Debbie served punch at the reception, Mrs. Ogen stayed in the Tom Brown home there. The Ogens lived in Borger and the Rev. Ogen was pastor of the Bunavista Church for ten years, so Mrs. Ogen and the girls were renewing aquain-

Mrs. Jack Dorris, Gallup, N. M., Mrs. Chas. Higgins, Hereford, and Mrs. Kate Bradley, Bippus Community visited their sister, Mrs. I. L. Larson and Mr. Larson on Thursday evening. They also visited the Owen Andrews and Clark Andrews at the Owen Andrews home, later in the evening. The sisters, daughters of the Jack Fortenberrys of Bippus, were here to attend a family gathering.

Dean, Dallas, have been visiting their grandmother, Mrs. B. H. Baldwin and other relatives here this week. They had been visiting relatives at Floydada and an uncle there brought them Saturday for a visit here.

ATHLETE'S FOOT HOW TO TREAT IT



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NORWICH

**ASPIRIN** 

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WRITING TABLET

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Reg. Ret.

KLEENEX JR.'s

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2-ROLL PACKAGE

FOR BABY & COSMETIC USE **Cotton Balls** 

**BAG 275** NOW

REG. or DRY Reg. Ret. \$2.15 10 OZ. 12.5 OZ. **ENDUST** 

JOHNSON'S **GLO-COAT WAX** 1 PINT 11 OZ.

REG. RET.

\$1.00

Colgate 🕮 **USE YOUR** COUPONS HERE!

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100-COUNT

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SOFT VINYL COVER

TRAVEL

EGIRILS

WITH OR WITHOUT SCOPES # IN 42-44-46-48-50 INCH LENGTHS **★VINYL TOUGH-SOFT PADDING** ★ 5.95 VALUE GIBSON'S PRICE

SILK 'N SATIN

BY PACQUINS

HOME HAIRCUTTING SET CONSISTS OF POWER-BILT CLIPPER BLADE GUARD BUTCH-CUT GUIDE **GIBSON'S** RIGHT TAPER GUID LUBRICATING OIL

LOOSE LEAF

\* RETAIL 29c ★ 5 SHEET—ASST. COLOR TABS-2 RING HOLES

**GIBSON'S** BACK-TO-SCHOOL SAVINGS PRICE

NDEX



CARTRIDGE PEN

GIBSON'S BACK-TO-SCHOOL SAVINGS PRICE

WITH 12 INK CARTRIDGES BY WEAREVER

0 #214 - 9.96 VALUE GIBSON'S DISCOUNT PHARMACY Coryban-D Cough Syrup Cold Capsules **Cold Tablets** \$1.19 Spec. Antibiotic Oint. \$1.25 \$1.29 **Nose Drops** \$1.00 Mouthwash 974 Ret. Lotion 6 oz. \$1.25 25,000 Units 100 Tabs **Tablets** \$1.59 Spec. 130 Tab Multiple Vitamins \$3.82

Chocks Chewable 130 Tabs Vitamins

Value \$3.90 100 Tabs itamins & Minerals \$7.69

Suspension \$1.49



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printed we will give you a fresh roll of Eastman Kodak film to fit your camera absolutely free. Not only that, but you'll get fine quality prints.

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tance with many friends during the visit there. Mrs. Stella Sevier, El Paso,

Joy Earp, Denton, and Debbie

The grandfather of all golf tournaments, says the Encyclopedia Americana, is the British Open. The first championship was held in 1860 on the Prestwick course in Scotland

#### Labor Camp **Bible School Draws** Interest

By DAVID BUTLER

self Writer ging, playing and worship ast a part of the activities which have been going on at was 80 children per day.

Casa de Amigos for the past two

Casa de Amigos for the past two

Rible Rrink minister of the weeks during the summer Bible
School for Latin Americans.

Latin American at the control of the First Christian Church and the control of the First Christian Church are the control of the First Christian Church and the control of the First Christian Church are the control of the First Christian Church and the control of the First Christian Church

selves just the same.

form a committee on migrant gas' were at the Hereford misbuilding for the social service fore moving to Kentucky.

prised of representatives of the Vargas told them a story in English.

dist, First Presbyterian, First Christian and St. Thomas Ep-

iscopal churches with Virgil Dodson as committee chairman. Mrs. Elmer Kimbell served as Bible School director for the second week and Mrs. Bill Dameron was the director during the

**VOLUNTEER** workers teach youngsters. Average attendence

Latin American children of all youngsters, describing his rock ages came to the annual Bible collection. He showed them school to learn about Jesus and many different minerals, including rock salt.

CHILDREN ranged in ages The minister explained to the from 18 months to 11 years. children how rock salt was me of the children were not brought up from underground old enough to understand the and refined into common table proceedings, but enjoyed them salt which each of them use

every day. Five local churches joined to- Mr. and Mrs. Ezekiel Vargas gether in February of 1960 to spoke to the children. The Varministry which later planned the sion for nearly two years be-

Vargas read to the children out THE COMMITTEE was com- of the Bible in Spanish and Mrs.

were Mrs. Kimbell, Mrs. Bert and many others. Boomer/ Mrs. Joe Hamilton, Also helping were Virgil Dod-Miss Joe Ellen Hamilton, Mrs. son and Miss Eunice Vasquez, Jim Arney, Mrs. Austin Rose, Mrs. David Gibson;

Mrs. Jerry Detwiler, Miss grant mission.

SINGING was led by Mrs. Patricia Maxwell, Miss Linda Kimbell, The children sang Boardman, Mrs. Eugene Brink, many songs including "Jesus Mrs. Tom Patterson, Mrs. Buryl Fish, Mrs. Ted Panciera, Mrs. Helping with the Bible school Martha Kate Aikin, Nancy Brink

full time employes at the mi-



ALL AGES — Children of all ages attended the Bible School at Casa de Amigos during the past two weeks. Some like the one above were a little too young to understand just what was transpiring.



TEACHING PRE-SCHOOL CHILDREN — Mrs. Gene Brink School session. Above she uses a painting to illustrate a taught pre-school age children during the two-week Bible point in the lesson. (Staff Photos by David Butler)

> Continuous Sat. & Sun from 1:45 Weekdays Matinee 1:45 Evening 6:45

> > THRU

u

-PLUS-

News - Cartoon and Mary Poppins Short Subject

"Hollywood Goes to a Premier"





catches on cabinet doors



ROCK SALT — Rev. Gene Brink, minister of the First Christian Church, talked to the children at the Bible School Thursday about

his rock collection. Above he shows the children some rock salt.



WILSON AGENCY FIRE - CASUALTY REAL ESTATE MIKE WILSON EM 4-0170

WAYNE B. STARK JR. NEW YORK LIFE INS. COMPANY Serving Hereford 10 Year



STARTS WEDNESDAY EM 4-0170

The most wonderful, > the most delightful entertainment of your life!



WALT DISNEY'S GREAT



PLIBARES BILL WALSH ROBERT STEVENSON . TECHNICOLOR. OR OR OR OR ALBUM ON SALE MOW'S ed by BUENA VISTA Distribution Co., Inc. • 01964 Walt Disney Productions

PLEASE NOTE!

\$1.25 Show Continuous Daily 60¢ Shows at 1:50 - 4:10 - 6:40 - 9:10

Sorry No Passes or Student Cards Honored on this Progra WALT DISNEY

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Large Storage Areas







### Hereford Students Attend State Meet

John Perrin and Jane Wilhelm | Communism." represented Deaf Smith County at the Farm Bureau high school Student Citizenship Seminar at ford High School, and was elect-Sam Houston State Teacher's College in Huntsville last week.

The curriculum at the seminar was designed to make the students better acquainted with the American scene and to motivate them to a more forceful expression of pride in American church activities.

MUCH SUBJECT matter of two previous seminars was repeated with emphasis on "American Heritage, the proper roll of government and the threat of

#### Public Relations girl's choir. Group Of WTCC speakers and educators composed the faculty for the seminar. **Slates Meeting**

Colorado City will be the host on Aug. 19 as the Public Relameets at the City National Bank.

W. H. (Bill) Collyns, editor of the Midland Reporter-Telegram, is chairman of the committee. It includes a number of news media representatives and some of the top businessmen of West Texas.

The meeting is scheduled at

Collyns has notified his committee members that a detailed with the Soviet government. discussion of the WTCC's information program would be held, to include the monthly magazine "West Texas Today", newsletters, news releases, and communications with the business world of West Texas in general.

The Public Relations Committee has 40 members from all over the 132-county West Texas Chamber of Commerce area. It meets periodically to review the public relations effort of the WT-CC and work for improvements

in this area. Hereford member of the Public Relations Committee is Clint Formby, Manager, KPAN Ra-

Dr. Milton C. Adams **OPTOMETRIST** 

OFFICE HOURS

Mon. - Fri. 8:30-5:00 Saturday 8:30 - 1:00

335 Miles

Perrin, son of Mr. and Mrs. J. V. Perrin, is a senior at Hereed president of the student council for 1965-66.

In the past, he has been president of the sophomore class, class favorite, and secretary of the local Future Farmers chapter. He has also been active in

Miss Wilhelm, daughter of Mr. and Mrs. Ray Wilhelm of Summerfield, is active in Future Homemakers and Future Nur-

She works at Deaf Smith County Hospital as a "Pink Angel". She also sings in the high school

Several widely acclaimed These included Dr. Clifton L. Ganus Jr., vice president and head of the department of history and social sciences at Harding College in Searcy, Ark.; John tions Committee of the West Noble, author and lecturer from Texas Chamber of Commerce Wheaton, Ill., who spent some 10 years in Soviet prisons; W. Cleon Skousen of Salt Lake City, former FBI agent and author of the book, "The Naked Communist"; and Dr. Nicholas Nyaradi of Bradley University at Peoria, Ill.

Dr. Nyaradi once served as Minister of Finance in the Hungarian governmental cabinet, where he had direct dealings

#### AGENTE 003

ROME (A) - The wide screen color movie "Agente 003 Operazione Atlantide" has gone before the studio cameras in Rome for the final five weeks of filming after outside scenes were shot in Spain. John Ericson, Maria Granada, Cristina Gaioni and Carlo Intermann are in principal roles.

#### TWO MORE BOND PIX

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LONDON M \_Eon Productions Ltd., the independent company which makes the James Bond movies, is doing preliminary work on two more of the Ian Fleming novels. They are "Diamonds Are Forever" and "On Her Majesty's Secret Service." both due for production later this year with Sean Connery again starring as Secret Agent 007.

Relief pitcher Al Worthington of the Minnesota Twins has been with the New York Giants, San Francisco Giants, Boston Red Sox, Chicago White Sox and the Cincinnati Reds.

### NOTICE POTATO GROWERS

FOR SALE OR LEASE BY OWNER -12,480 acres virgin land outside the irrigation district. Full water rightsno restrictions. 99% pure artesian water at 400 to 600 feet depth, producing 1000 to 2000 gallons per minute under pump. Alluvial sandy loam soil 8 to 20 feet deep. No rock, no salt or alkali. Ph 7 to 9. Land almost level, no roll-drops 2 feet in 6 miles North to South; drops 6 feet in 4 miles West to East. Elevation 4000 feet. Eight months growing season. Land in this area has produced 600 sacks potatoes per acre. Priced under \$100 per acre.

For appointment call

Albuquerque, N. M.

PIGGLY WIGGLY

**Wonderful Recipes Too!** 

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TAYLOR, SMITH AND TAYLOR COMPANY

THIS WEEK: DESSERT DISH



FINAL ROUND

Only Three More Weeks to Gol

Last Chance

to Get the Dessert Dish

YOU MAY BE NEXT!



**PILLSBURY** EASY OPEN **BISCUITS** 

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CHOICE

\$5.00

PURCHASE

LONGHORN -HICKORY SMOKED BOLOGNA

SLICED

WOLFERMAN

PICKLES

SUMMER DILL

FOLGER'S

COFFEE

WRIGLEY'S

10 PACK CTN.

SHURFINE CANNED

CHEWING

DOUBLEMINT

SPEARMINT JUICY FRUIT

6 Individual Envelopes Make Milk A Real Meal Instant Breakfast Morton's Salad Dressing

King Size or ORANGE Regular

6 btl. ctn. Sliced or Halves

Gerber's Strained Fruits & Vegetables

YELLOW or PINK

Twin Pack - Stuffed HAASE'S OLIVES. SILVER SAVER SWEET PICKLES \_\_\_\_ SHURFINE VINEGAR \_ \_ - -Quart & Regular Size KERR FRUIT JARS \_ \_ \_ \_ \_ CRISCO OIL

HIDDEN MAGIC HAIR SPRAY HONEY & ALMOND LOTION

White

**POTATOES** 

MORE

HOME GROWN - RIGHT HERE IN HEREFORD

89¢ For Extra Control \$1.29 Value An Old Fashioned Formula with 2%

Honey - Pint Jar by Sue Pree

**Black Diamond** 

AVERAGE 25 TO 28 LBS.

DOUBLE SAH GREEN STAMPS ON WEDNESDAY th \$2.50 or more

STORE Plus

100

PIGGLY WIGGLY

**Vatermelons** 

WIGGLY PIGGLY WIGGLY PIGGLY

HEREFORD GROWN WHITE & YELLOW

### 1962 Banner Year In City

ture of \$535,705, and inuse of approximately \$32,000 PRESENTATION of the 1961

THE RADIO fire alarm sysceivers were issued to members standing Conservation farmer, the county level, Treasurer Vel-Espartment Information telling the location of the fire is broad- ford Lions Club. cast during the night and on weekends, and the fireman can go directly to the blaze from

A bequest from the Jim Hill estate totaling \$75,000 was given to the First Christian Church toward the construction of a proposed addition to the church fa-

Although the action did not become official until March, the County Commissioners decided to let a contract for the con- APRIL struction of a small hospital

MARCH "Gentlemen be seated." With the traditional phrase, the 1962 edition of the Lions Club Minstrel Show got underway with Earnest Langley as Mr. Interlocutor and a cast of over 70 club members. Can-can girls, banjos, and lots of laughs accompanied the show.

The Rev. and Mrs. B. H. Baldwin were presented with a 1962 Oldsmobile by the congregation of the Frio Baptist Church.

ASSIGNED to Hereford was Highway Patrol Sergeant W. E. "Bill" Wells following the transfer of Sgt. Roger Sosbee to Eastland, Sgt, Wells served with the district office in Amarillo both as a patrolman and as district safety officer.

A unique Spring Opening sponsored by the Retail Trade Committee of the Chamber of Commerce was held in Hereford for

> BEFORE YOU GO FISHING-VISIT HEREFORD SURPLUS 1221 E. FIRST

Smith the benefit of the junior and operative at the state convensenior classes of Hereford High tion in June. PROVE RECORD BUDGET School. The students provided MAY

rating budget called for an president of the Deaf Smith ryn McClain. County United Fund.

farmer, Earl Holt, and the Out- in the Democratic primary. On

KING'S MANOR BEGUN Conference of the Methodist Church, was in charge of the groundbreaking ceremonies when King's Manor was officially started

Orpha L. Click was promoted to tax assessor-collector from Hereford Rural High School Dis-dinner at the Bull Barn. trict board.

city-wide election were W. J. Boys Ranch. (Bill) Howard, and Dale "Pap- Sally (Mrs. Charles) Skelton

with manager Jerry M. Cady.

\$1,600,000 in deposits alone in modern day was too much to the company's movement of its Hereford at the two banks and resist. the savings and loan institutions.

with more than 200 entries. Commission to pay \$3,000 a year resigned his office. to the City of Hereford for fire JUNE protection was rejected by the

City Commission. Smith County Rural Electric Co-

QUALITY NURSERY STOCK Hrm Alana

budget calling for per cent of all cash business students of the 1962 graduating

ture of almost \$600,- done during a three-hour period. class at Hereford High School for the next fiscal year. The Wayne Thomas was elected were Drew Kershen and Kath-

More than 2600 Deaf Smith awards for the Outstanding County voters turned out to vote a special program at the Here- Rutter, and R. Donald Hicks got ed by fire. Estimated loss of first home game of the 1962 seathe nod as the incumbent County the building and its contents was son. Commissioner from Precinct set at \$60,000. Bishop Paul V. Galloway, bi- Four. The proposal for parimu- JULY shop of the Northwest Texas tuel betting on horse racing and the one for controlled racing

were rejected. HONOR GIVEN

Outstanding Home Demonstration Club Woman of the Year award was given to Mrs. Bess other groups was reached when . Workmen rushed completion Werner of the Westway Club the Holly Sugar Corporation of of the new \$30,000 wing of Deaf assistant by members of the during the annual appreciation Colorado Springs announced Smith County Hospital.

EARL Phillips of Hereford headed a committee of the Pan-Hereford citizens named two handle Fireman's Association new commissioners to the city which raised the funds for a Church of Hereford for more Farm Efficiency Awards Progoverning body. Elected in the pumper truck donated to the than five years, submitted his gram. At Cole's request, Ford

beet factory in Hereford.

resignation

AUGUST

The Rev. Gilbert Davis Jr.,

pastor of the First Christian

Charles Vasek worked his way

in state-wide Future Farmers of

**NEW INDUSTRY** 

A concrete irrigation pipe

headquarters to Hereford and

the construction of a \$100,000

The 1962 Harvest Festival

Plans for the "Baptist Good

Queen was Miss Dyann Duvall.

American competition.

and her horse Skokie, both of into the top bracket of Ameri-CITY Commissioners voiced Hereford, came out of retire- ca's young farmers as he retheir dissatisfaction with the op- ment for a trick-riding part in ceived the highest award given eration of the Hereford Munici- the film "Hud Bannon." Sally, pal Airport and voted unani- in rodeo circles for several mously to terminate the contract years, hung up her trick riding saddle and put her trained horse. The report for the first quar- Skokie, out to pasture. But the firm, Comanche Irrigation Pipe ter of 1962 showed a gain of lure of a spot in the film about Supply Co., officially announced

Suzanne Langley was named DESPITE rainy weather, the Outstanding Citizen of Hereford plant in the area. Hereford Riders Club held its High School's 1962 graduating first annual Quarterhorse Show class at commencement.

Henry W. Aycock, Chief of An offer made the County Police in Hereford for five years, filled schedule of activities.

The oldest business building Will Center for Migrant Workstill in use was discarded when ers" were announced by Baptist Kay Burleson, a Friona High Rockwell and Brothers Lumber Church officials. The center in School junior, won the title of staged their grand opening in downtown Hereford proposed a Miss Deaf Smith Rural Ele- modern new office space. The large-scale good-will and litertric" and represented the three old building had been used since acy program for Latin-Americounty membership of the Deaf the lumber yard's birth in 1898. can migrant workers.

Deaf Smith County 4-H'ers A month-long program to eliing contest, and the team com- testing team began operations. were listed at \$22,970,236.54. prised of Jon David Miller and DEDICATION of Our Lady of A CITATION recognizing more Jack Thomas earned second Guadalupe Maternity Hospital at place in the soil, water, and the Hereford Labor Camp was

Markowsky, Bishop of Amarillo. The 10 bed hospital accomodat-

A budget calling for the ex-penditure of \$1,301,564 during Rural Telephone Co-op passed a proposal for revamping present installation of a es 500 patients a year. for the Hereford Rural High EARLY lettuce, something never tried in the county before. School District.

'ADEQUATE' FACILITIES was harvested and placed in the market throughout the South-Hereford Junior Chamber of ing golf for about a year when Commerce, showed that most of the 90 citizens interviewed rankhe teed off for a hole-in-one at the John Pitman Municipal Golf ed Hereford's facilities as "ade

THE NEW football field for Hunter's Food Store, located between Second and Third the Hereford Whitefaces was ceivers were issued to memoers

Joe Reinauer, were made during ma Hodges won out over Lois Streets, was completely destroy completed and ready for the

> Deaf Smith County's third Hereford Capitol Tour was Police Sergeant Marshall Pad- termed the most successful in gett was promoted to chief of history as people from 14 states police by the City Commission visited seven ranches in the A CLIMAX to more than a area, A crowd of almost 600 peryear of intensive effort by the so s saw over 3,000 cattle during Texas Sugar Beet Growers and the day long tour.

their plans to construct a sugar SEPTEMBER Floyd Cole was chosen as one of 14 national crop production winners in the annual Ford presented a \$2,000 check to the Hereford Rotary Club's annual

Junior Livestock Show. COUNTY Commissioners approved the \$867,683 budget for 1963. Included in the proposed expenditures was a five per cent raise for all county employees. In 1961 the costs totaled \$878.

610.53. BEET ACREAGE ASKED Hundreds of county farmers applied for more than 25,000 acres of sugar beet allotments

to Holly Sugar Corp. A rate change by Southwest ern Bell Telephone for installa-She reined over the year's fun- tion charges and miscellaneous services was proposed. The plan called for a \$3,000 increase in

> Staff members for King's Manor moved into the newly built retirement home.

The continued growth and prosperity of Deaf Smith County and Hereford was reflected by the deposits and assets recordtook top honors at the Texas minate and control brucellosis ed by the two banks and savings 4-H Roundup Contest in College among Deaf Smith County Cat- and loan institutions. Assets re-Station. Sharon Bezner received the got u derway as a six-man ported by the four firms totaled first place in the public speak- state-federal brucellosis control \$24,959,435.45. Total deposits

> than 38 years of service in the Hereford Post Office was presented to Elmer Patterson as he retired from the office of assistant postmaster.

Leasing of Hereford Municipal Airport to Whiteface Aviation was okayed at a special session of the City Commissioners.

The Hereford High School band received a plaque for earning first division in the University Interscholastic League marching contest held in West Texas stadium.

CHURCH EXPANSION

PLANS were annoused for \$225,000 expansion program &: the First Methodist Church. Building plans included construction of a new educational building and fellowship hall. NOVEMBER

The presentation of the 1962 Gold Star Awards was the highlight at the Annual 4-H Achieve-



wherever it is needed!

Motivated only by the needs of the consumer, cooperative electric systems are proud of their efficiency and ingen-

uity. Recently a co-op hired a helicopter to do a five-week job in two days. **Providing scattered** consumer-members with electric power often requires extra effort, but we know from first-hand experience that bringing electricity to a new area benefits the

entire community

DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.

conducted by the Rev. John ment banquet, Representing the Markowsky, Bishop of Amarillo. most outstanding girl and boy in the county were Janis Higgins and John Perrin.

facilities and installation of a five party system. Cost of the program was placed at \$564,064. Results of a community at-titude survey, conducted by the from \$5.75 to \$8.00 for the new

> DISMAL SEASON Hereford ended a dismal season as Levelland won 24-0. For the Whitefaces it was the eighth loss against two wins and the fifth straight defeat in dis-

trict play. DECEMBER Ten years of hard work were climaxed when Judy Crume, 15, received the National Torch Bearer Leadership Rank, It was

the first such award since 1951

and the highest rank that can

be received in Camp Fire. THE FIRST phase of the Sabine Oral Vaccine program got underway as a mass of innoculations were taken,

A Program of Consecration highlighted the official Open House of King's Manor, Rev. Howard Washington, of Dallas, gave the principal address at

the opening. Farm income in Deaf Smith County received almost a half million dollar boost as a nine cent per hundred pounds hike in support prices for the 1963 grain sorghum crop was inaugerated.

The 90 members of the Hereford High School Big Domino Band packed their bags, loaded the busses and headed for Dallas and the Cotton Bowl, The

**Area Youth** Convene Here

The Golden Spread Youth Gathering sponsored by the Central Church of Christ will begin at 9 a.m. Friday, Aug. 20., and Youth; Dan Warden, Youth Directions of the Central Church of Christ will begin at 9 a.m. Friday, Aug. 20., and Youth; Dan Warden, Youth Directions of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Church of Christ will be a constant of the Central Christ will adjourn Saturday, Aug. 21, at ector in Amarillo; Dr. W. M.

meeting will be C. L. Kay, vice-

from a five-state region which ed in the activities for young

sident of public affairs at Lubbock Christian College

Serving on the panel will be: Johnny Clark Jr., superinten-dent of Hereford Schools; Bill Michael, Hereford High School Hale, Amarillo physician; and Main speaker for the two day Gorden Downing, West Texas

State University. Fellowship, refreshments and a talent program will be includappeared in the New Years people from junior high through Day Cotton Bowl Parade. college age.

### Dr. E. H. Hendon

136 East 3rd.

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Here's good news for you! Exclusive new "hard core" SYNA-CLEAR Decongestant tablets act instantly and continuously to drain and clear all nasal-sinus cavities. One "hard core" tablet gives up to 8 hours relief from pain and pressure occupants. You can buy SYNA-CLEAR at your favorite drain country without need for a pressure set of the country of drug counter, without need for a prescription. Satisfaction guaranteed by maker. Try it today.

McDOWELL DRUG

INVITING ALL

### YOUNG PEOPLE

(JR. HIGH - HIGH SCHOOL - COLLEGE AGE)

**GOLDEN SPREAD** 

### YOUTH GATHERI

#### Speakers & Panelists:

JOHNNY CLARK, JR. — Supt. of Hereford Schools

BILL MICHAEL — Hereford High School Principle JOE R. BARNETT - Served on President's Council for Youth

Dan Warden — Youth Director in Amarillo

DR. J. B. ROBERTS — Professor at W.T.S.U.

DR. W. M. HALE — Physician in Amerillo DR. C. L. KAY — Lubbock Christian College

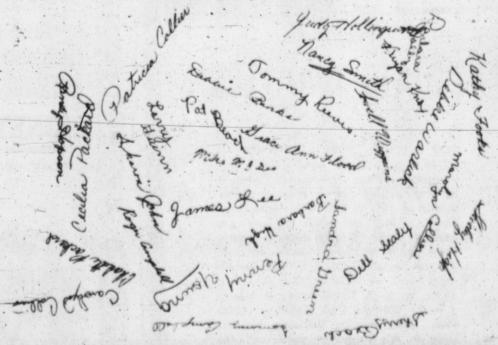
GORDEN DOWNING — West Texas State Univ.

ALSO FELLOWSHIP, REFRESHMENTS & TALENT PROGRAM

### TWO BIG DAYS

Registration Begins at 9:00 Friday Morning, Aug. 20 The Golden Spread Youth Gathering Closes Saturday Afternoon at 2 o'clock.

All Young People Have a Personal Invitation from Us to Come.



Registration Begins 9:00 A.M. Friday,

August 20 at:

### THE CENTRAL CHURCH OF

SUNSET & PLAINS AVENUE HEREFORD, TEXAS

### BEET GROWERS!

FIELD RESULTS SHOW AN INCREASE IN TONAGE AND SUGAR PERCENT WITH THE USE OF C-O-C-S.

SUMMARY OF 1964 RESULTS ON LEAF SPOT CONTROL WITH C-O-C-S. TRI-BASIC, AND DITHANE M-45 ON S UGAR BEETS IN THE ROCKY FORD. DISTRICT OF COLORADO.

TREATMENT PER ACRE 4 APPLICATIONS	TREATED	UNTREATED	TREATED. % SUGAR	UNTREATED % SUGAR
3 lbs. C-O-C-S	15.2	13.8	17.6	16.6
5 lbs. Tri-Basic	14.1	12.2	17.4	16.9
21/2 lbs. M-54	Unkown	Unknown	16.7	15.4

ALTHOUGH LEAF SPOT WAS NOT A SERIOUS PROBLEM IN 1964, THESE COMPARATIVE RESULTS ARE OF INTEREST IN THAT IT IS EVIDENT THAT THE BEETS RECEIVED PROTECTIVE BEN EFITS AND POSSIBLY A NUTRITIONAL AID TO GROWTH AND QUALITY.

CONTACT YOUR LOCAL DE ALER OR APPLICATOR FOR PROVEN C-O-C-S TODAY!

Chemical Company of Texas

**Tide Products** 

NIAGARA CHEMICAL DIVISION CORPORATION

Los Fresnos, Texas



DOUBLE GUNN STAMPS WEDNESDAY COSTS LESS



### SIRLOIN STEAK

U.S.D.A. GOOD & CHOICE

... 59¢ PORK STEAK LB. 59¢ PORK SAUSAGE 13. 59€ GROUND STEAK

**PEARS** 

Shop COOPER'S for all the top quality foods your family likes best. A big cartful costs you less — much less-because ALL our prices are LOW PRICES! This means you save on more than just a few advertised "specials". You get many, many special savings all along your marketing list — and these just naturally add up to smaller food bills for you. So don't cut your list-cut the cost. Shop COOPER'S -all the way!

> SHURFINE Y.C.

Because ALL our Prices

are LOW PRICES

BETTY CROCKER Cake Mixes

Oranges

**Preserves** 

SIZE 39¢ Spaghetti Dinner **Aluminum Foil** 

Vienna Sausage

7 oz. 79¢ Disinfectant



WONDERFUL€ RECIPES

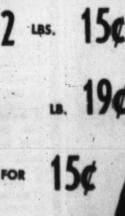
**Potatoes** 

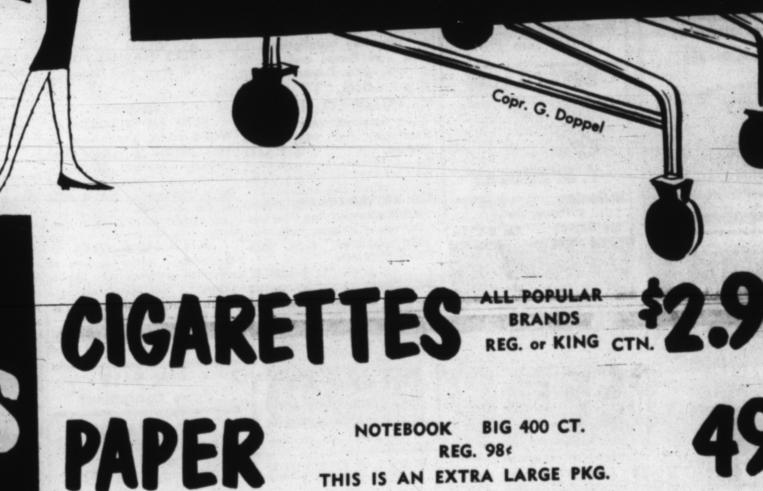
**Green Beans** 

Cantaloupe

Onions

Spinach







### Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying (Subject to Market change) Compliments of

CONTINENTAL GRAIN CO.





Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street



Monday at 12:05 FLOYD'S RESTAURANT

STATED MEETINGS Second Monday



Thurs. 8:00 p.m.

Ray Simpson, Jr., Sec, Troy Stambaugh, W.M.

## DENTON

Development

Construction

North of Aikman School

#### Split Levels most elegant home-built

for family living - 3 large bedrooms - 3 bathrooms. Den with fireplace, living room, dining room, kitchen, patio with built in bar-bque area. Automatic garage door. 1400 E. 16th. Built with the family in mind this lovely 4 bedroom is a real buy. Featuring cedar paneled den with fireplace, 3 baths, carpeted and all built-in. Come by 1405 E. 16th Street.

**Outside Denton Park** Very comfortable all brick 3 bedroom 1 3/4 baths, 1200

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Large closets, living room, dining room and kitchen. Laundry area and pantry. 501 Ave. H or call Denton Park office.

TONY RAVIZZA CUSTOM BUILDER

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GENERAL INSURANCE HOMES THAT WILL OUT LAST YOUR MORTGAGE LET US PLAN WITH YOU

FOR SALE Miscellaneous

SALE BACK to school fabrics. Open Thursday nights, Dan's of Canyon. B-1-11-6-7C

FOR SALE Standard size Pool Table. Nice One, Phone EM4-B-1-10-31-TFC

FOR SALE Oats, Cleaned and sacked, \$2.50 per sack, Kenneth Harper, EM4-0906. B-1-12-32-TFC

FOR SALE Electrostat Office Copier. See B. F. Cain. County Clerk, Deaf Smith County. B-1-14-1-tfc

SOME FOLKS That's got them Blackuns had rather fight than switch. ANGUS BULLS ANDREWS AND ANDREWS S-1-4-tfc

USED CITIZEN Band 2-way radios. See at 841 East First or call EM4-0476.

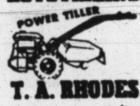
STORAGE Space is now available for anything from a trunk to a truck.

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Wednesday, 12 Noon Hotel Jim Hill

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Gardens

EM 4-3491 EM 4-0119

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Colorado Rod-Weeders PTO or hydraulic drive.

Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades See the new M-F Diesel tractors. We have several GOOD, used Combines.

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REALTORS 23C N. 25 MILE AVE. -- HOMES --

Let us help you buy a new home

Clean three bedroom brick with carpets, fence, storage house on rear of lot. \$11,000. You can move in before schools starts for \$500. No closing costs. H-223

\$12,000. It needs a lot of work, but is a good, sound house. H-401

move in before school starts. H-383 -- FARMS --

an acre, \$16,000 down. F-332 We have a good selection of development land from

the Mexican border to Nebraska. Let's talk about it. -- EVENING & SUNDAYS --Oliver Stree EM 4-2857 Francis Hardwick EM 4-2241

BEFORE YOU BUY TIRES | FOR SALE 32 Acres ensilage Check prices. Quality Firestone 4-0052. Tires. Specializing in Truck and Tractor. Call for price

BEETEX SUPPLY CO., INC. Pho. 289-5313

PORTABLE DISHWASHER Hotpoint, Excellent condition, \$65.00 Call EM4-2632. B-1-10-7-1C

ADORABLE HALF Poodle puppies to give away. 121 Avenue E. B-1-10-7-1P

SOWS AND GILTS for sale. Farrow soon. Across road 305 E. 5th from Sugar Mill, Phone EM 4-1951, W. D. Nafzger. B-1-17-24-tfc

ALFALFA HAY. See Charlie

B-1-14-8-110p

REPOSSESSED LATE model ments at \$5.05. Must have good Hereford? credit. Write Credit Depart-

		Tex	4 19th	Str	eet,	Lub-
		IEA	<b>as</b> .	B-1	-36-2	TFC
	ST	ORA	GE B	UILD	NG:	
10'	×	11'			.\$20	00.00
10'	×	14'			:\$26	5.00
10'	×	20'			.\$32	25.00
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336 Ave. 1 S-1-52-tfc Complete Turn Key Installations of Pumps and Gear Drives

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EM 4-2220

before school starts.

Great big old 2-story house with 6 bedrooms for only

Northwest Hereford . . . 1700 sq. ft., 3 bedroom brick. Carpets, all the built-ins. Only \$18,500. You can

20° acres irrigated farm land, excellent water, \$400

Mrs. Shelby Rogers EM 4-3266 Harold Rud-1 289-5630

WE ARE DEALERS corn, Charlie Hill, Phone EM for Peerless Grain Rollers and Feeding Equipment DAVIS IMPLEMENT

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MOBILE HOME For Sale: 10'x40' Stylecraft. S-1-42-TFC Fence, storage room, awning, conditioned, carpeted. Combination washer and dryer. Excellent condition. See at Blue Bonnet School or call EM 4-1766.

> INSULATION For new and old home SHEET METAL NEEDS

WALKER SHEET METAL B-1-12-tfc and sold.

14 FOOT boat, 25 HP John- Bovina Holt, 41/2 miles west on Clovis son Engine, and trailer. With

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FOR SALE NICE TWO BEDROOM fur nished mobile home. Priced less than \$2,000.00

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ELECTRICAL SUPPLIES We carry a complete line of Yourself" additional wiring. WITHERSPOON ELECTRIC COMPANY

B-1-7-tfx

129 W. Third EM 4-0224 B-1-7-1c FOR SALE

Farm Equipment

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT

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144 W 2nd EM 4-2811

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1959 Star Chief Pontiac with full power and air. See at 804 East Third.

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B-3-32-2c 1 new Farm Hand 350 beet FOR SALE 1957 Blue and White digger and topper, \$3500. Mercury One owner car. See I used Farm Hand 350 dia-Wilbur Davis after 6:00 p.m. 105 Ranger Drive. Used and new Hesston swath-B-3-19-7-TFC ers with hay conditioners.

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EM 4-0555 - Days

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Phillip "66" Products

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B-4-11-10-4p

B-4-1-tfc

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Pho. 238-4861 B-2-6-4c

NEED \$5,000 to \$40,000 worth of EM 4-0555

S S S S To lend on irrigated land in FOR SALE 240 ft. Lane Bowler Pump Deaf Smith, Castro and Parand 3 BL gearhead, Excellent mer counties. And . . . We condition. \$2,500.00 deliv- have expanded our territory ered. Write: to include the upper Pan-

Alfred L. Huelster Box 97 Ute Park, New Mexico Phone: 505-376-2356 B-2-4-8c

144 W 2nd EM 4-2811

DAHLMAN self propelled potato

Plainview, Texas.

ger, \$1750-

harvester, Used 300 hours, Ot-

B-2-18-Hc

B-2-14-23-tfc

equipment? Investigate our leasing plan before you finance any other way. Mark IV Realtors, EM 4-2220. B-2-21-14-tfc Color steel buildings built to your specifications, 2 acre lots, FOR SALE 1952 1/2 ton pickup. located north of B & B Oliver,

New V-8 motor, Three speed,

good tires, EM4-1276. B-2-14-7-2C chants Fast Freight. BEFORE YOU BUY ALUMINUM IRRIGATION PIPE Check prices. Our pipe has cast aluminum couplings which will not bend. Call for price

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> HEREFORD BAKERY

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DEMAND ....

HOMES

3 bedroom, 1 bath, single garage, near schools. Owner will sell for \$500 down. Sales price is \$12,550. H-385

bedroom stucco home on Avenue J, priced at 8,000. Buyer will need new loan. H-386 3 bedroom, 1 bath, brick, fenced back yard, Tappan electric range and oven. Has 6' cedar fence.

This home for sale for \$400 down, plus closing costs. Sales price is \$11,650. H-377 2 bedroom, 1% baths, in Northwest Hereford. Fireplace, built in oven and range, sewing room, fenced yard, carpeted & draped. 1600 square

feet of living area, plus double garage and large storage area. \$18,500. H-238 As low as \$350 down will buy a three bedroom home in restricted Bluebonnett Addition, built to your specifications.

A BARGAIN 71 Acres inside the city

Will carry tire sizes up to terms. Contact Jess Maddax, ing space. 506 Ave. J. EM 4-Hugo H. Lowenstern Company 1894. ments and lights. \$80.00 each. DR 2-2228, or Res. DR 6-W. C. ROBERTS LUMBER CO. 8893, Amarillo, Texas.

B-4-5-9c SAVE \$900.00

Immediate Possession 3 Bedroom, 1 3/4 tile baths. Air Con., Brick, 2 car garage. Only \$500.00 & assume loan, no closing or insurance costs. See at 239 Beach, call Paul

EM 4-0035.

B. Schroeter, EM 4-1504 -B-4-28-Hc

Level irrigated section near Dumas, Texas. Contact Jerry Broyles, Chillicothe, Missouri. B-4-32-3c "Floor Coverings Are

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limits of Hereford. Utilities Sacrifice equity in three bed-B-3-14-5-TFC are installed. Hereford city room brick home. Fenced officials appraise this land at yard, carpet, drapes, garage, \$1,500 per acre, A real buy paneled kitchen. Total price With 6 hole Budd Wheels. at \$1,000 per acre. Excellent \$12,250 for 1300 feet of liv-

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RANCH HEADQUARTERS of New Mexico, Ranches of all sizes. Contact us for your requirements. 66 Realty. 219 East Gaynell, Tucumcari, N. M. Phone 461-3120. B-4-23-3-9P

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HONEY, I'LL ON A SECRET!

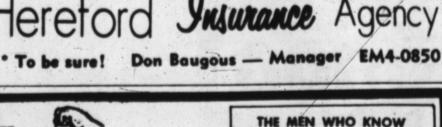
I HAVE HEARD THAT THEY HAVE ONE OF THE LARGEST SELECTIONS OF PLYWOOD AND WALLBOARD FOR BEAUTIFYING OUR HOME "

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RETAIL YARDS SERVING TEXAS, NEW MEXICO AND ARIZONA

Hereford

EM 4-1224



Rolph Owens Res. EM 4-2560 Frank Wiginton Res. EM 4-2028

> WE MAKE FARM LOANS 472 acres near Pampa. One 6" and one 8" well, five room home, quansit barn. 76 acres cotton, with other allotments. \$285 per acre. F-341 320 acres 9 miles from Hereford. Three 6" wells.

Mike Justice Res. EM 4-0544

213 acres. One 8" well on natural gas. Good allotments. Two miles off pavement. \$25,000 down. Immediate possession. F-235

160 acres. One very good 8" well on natural gas. 151 acres allotments, nice brick home. \$550 per acre; \$25,000 down. F-224 700 acres irrigated land with 8 good wells, two

homes, tile, tractor sheds, shops, and cow barns, Will trade for smaller acreage near Olton or Petersburg and carry the balance. Excellent terms, F-456 80 ocres. Two wells, three bedroom house, F.105

SERVICE \$325 per acre, or \$15,000 down, and owner will carry second, F-333

B-9-18-31-TFX

WILL DO Baby sitting in you

references, Call EM4-4027,

UNUSUAL OPPORTUNITY

Man or woman to handle vending machine route. Full or part time. No selling. Per-

manent weekly income. \$750

cash investment required. For

interview, give phone number. Write MH-673 Care Hereford

SPARE TIME INCOME

Refilling and collecting money

from NEW TYPE high quality

coin operated dispensers in this area. No selling. To quali-

fy you must have car, references, \$600 to \$1900 cash.

Seven to twelve hours weekly

can net excellent monthly in-come. More full time. For

personal interview write P.O. BOX 10573, DALLAS, TEXAS

Brand, Hereford, Texas.

home or mine, Experienced with all age children. Good

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POTATO FARMS San Louis Valley

Abundance of pure water at with dishwasher, range & ly ½ cash down. 100 ft. being devided into 1/2 oven, priced under \$14,000. sec. tracts. Very attractive price, very liberal terms. This is good.

CATTLE RANCH

1500 ACRES: Childress Coun- erty, Just \$8000. ty. Good improvements, 3 pastures Plenty water. Curly Lovely 4 bedroom, 2 1/2 baths, 200 ACRES. . . city limits on 3 Mesquet grass. 250 cultivated, beautiful kitchen, large den sides, 3 small wells...start 50 acres cotton. Consider with fireplace, recreation building right now. . \$200,trade for plains land. Will room, tremendous amount of 000.00 and will consider your 204 Emma sell on very liberal terms. storage area plus double gar- offer on down payment. Full information on request, age & covered patio. Shown MANY OTHER LISTINGS: by appointment. Farms, ranches located INVESTMENT PROPERTY through the country. HANCOCK FARM & RANCH Amarillo, at present time and will consider small cash

liberal appraisals. No land. stocks to buy, no commission to pay. You get all your 3 rooms & bath each side, water, tile clean land... WESSON REAL ESTATE

**Dimmitt Highway** Hereford, Tex. Phone EM 4-2528 5-4-6-tfc

FARMS

SHORT 1/2 SEC. with 400 a. rented farm land. 4 wells, 3/4 mi. tile, good allots, inc. cotton. Fine brick home, other imp. Consider trading for a good house in town. \$350 per acre, low down. CHOICE 80 ACRE farm with

one full 6" well, one 4" well. 16 a. cotton, nice 3 bdr. house, steel barn. Will take small house and \$5,000 cash, or \$15,000 cash down. 75 ACRE tract with good 5" well, on pavement. Over-allotted, inc. 21 a. cotton. Suitable for some potatoes, other

crops. \$400 per a., 29% down. 879 A. FARM in SE Colorado. 2-10" wells, 1-8", and 1-6" also 1 1/2 miles tile. Fair imp., a little grass. Lays well. \$300

HOUSES

per a.

\$6,700.00 OFF THE PRICE of 1. Deaf Smith Co. 2 section, his 2 bdr. quality-built brick home in NW Hereford. Fireplace in den, dbl. garage, tenced yard, a multitude of extras. Appraised for \$25,300. Price only \$18,600, 10%

NICE THREE ROOM house, furnished, in good location, with small monthly payments. Only \$4,000 with \$500 down. YOUR CHOICE of two new 3 bdr. brick houses priced \$7,500 and \$9,000. 10%

OFFICE BUILDING

New bldg., on highway 60 with 640 sq. ft. floor space. Fully insulated, paneled and carpeted with central heating and ref. air. 115 ft. of hwy. frontage. Can sell for less than most comm. lots would

CAMPBELL REAL ESTATE East Hwy. 60 Phone EM 4-0972

320 acres of land five miles east of Dalhart on paved road. Good irrigation area. One-half minerals, Terms. \$300 per acre. Noblin Straub, Executor Zettie Straub Estate, Wheeless, Oklahoma. Phone: Felt-Wheeless exchange HAzel 6-3176

B-4-7-3c THREE BEDROOM, 11/2 bath, large living room, kitchen, dining area; one-car garage and storeroom. Will sacrifice J. M. Hamby most of equity for quick sale. Gerald Hamby Shown weekdays and even-ings. 131 Emma, EM4-3881. Buddy Rogers

West of the Court House

WHERE ELSE Classifieds ... Can you find a 3 bedroom home, all brick, carpeting QUARTER SECTION... North-

throughout, birch paneled den east... 2 wells, full allots., Telephone number now with bookcase & TV cabinet, natural gas, 1 ½ miles tile... IDEAL

5 room home with hardwood in best water ... 3 well and floors, cute kitchen, separate approximately ½ mile tile, See us for price terms, details. dining room, attached garage. lays like a sheet of glass... Would make ideal rent prop- \$210,000.00 with \$61,000.00

TWO STORY

36 unit apartment house in in best water. . \$135,000.00 LOANS: Loans anywhere for \$1500 per month net income. payment. any purpose. Free, prompt Owner will sell or trade for

DUPLEX

tions, walking distance to and terms available. town, Just \$9000. Terms can HI-PLAINS LAND COMPANY tion ... Northeast with 2 wells, be arranged.

600 W. 1st EM 4-0713 tile, gas, small house... Gwen Leatherman EM 4-1650 \$171,000.00 and small down G. S. Wheeler EM 4-3798 payment. B-4-7-tfc

100 BLOCK SUNSET Large 2 bdrm, brick, beautiful lawn, call for appointment. 100 BLOCK AVE. C

Large 2 bdrm. brick, single garage, convenient to shopping, shown at any time, call for details.

NO CITY TAXES 4 bdrm. brick, garage, stormcellar, owner will trade for smaller home.

ASSUME G.I. LOAN With only \$1,600.00 dn. on this 3 bdrm. 134 bath home with double garage, nice corner lot, located on Miles. \$1000.00 DOWN

Or will take smaller house in trade, 3 bdrm. and den, older wants. home, single garage, large

cult., 4-8" wells, 844 A. of allotments, make offer to buy.

Extra nice section in Sherman Co., all cult., 3-8' wells, 13,000 ft. tile, no minerals, price \$435.00 per A., has \$136,000.00 loan at 5 % %.

320 A., 270 cult., 2-8" wells, tile, cotton, wheat, milo allotments, on paving, price \$450.00 A.

349 A., all cult., 3-6' wells, 1 mile tile, on paving, 110 wheat, 38 cotton, to move into. Look and make 160 milo, 3 bedroom home and barn, price \$300.00 WELL IMPROVED, irrigated 260

per A. 160 A., all cult., 2-8" wells, 51/2 miles of town, allotments, price \$450.00

A., 29% down. 6. Extra nice 80 acres, all cult., 1-6" & 1-4" well, 3 bedroom home & barn, price \$600.00 A. will

trade for house, terms. Have 3-40 A. tracts, 2 in rigated, 2 on paving. 22 A. on paving all in bermuda grass, Price 215 Star Street. Two bedroom

\$500.00 A., 25% down, frame residence, attached terms. Have 3-10 A. tracts, 2 irrigated.

10. Lots with highway front

age, some for trade. HAMBY REAL ESTATE S. HWY. 385

EM 4-3566

Get The Bowling Habit -- for Your Own Well Being!

Li's A Wonderful World Of Fun.

FIIN FOR EVERYONE

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BARGAIN EM 4-2553 ONE SECTION Nevada land EM 4-1534 8" and 10" water, Good soil EM 4-3466 No alkali. Write Box P-673,

EM 4-2150 Hereford, Texas. Deaf Smith County Abstract Co.

> B-5-21-3-TFC NORTHWEST MOBILE LODGE Mobile Home spaces, 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse

5333 after 7:30 p.m. or Sun-

8-5-11-tfc

Scott or EM 4-1277.

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave. Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. \$25 a month. Call EM 4-0416

BROWN REAL ESTATE VEGA, TEXAS

267-5776, day or night. Solon A large tract of land in cult. exceptional pretty kitchen \$90,000.00 with approximate- L. Brown, Gladys Wimberley. B-4-32-6c

IRRIGATED LAND

187 B

240 ACRE VEGETABLE FARM

... close in with 2 good wells

HALF SECTION ... Northwest

.. most beautiful thing out-

doors with 2 wells, tile, clean,

...\$172,000.00 with \$25,-

wells good allots, 90' tile...

660 ACRES (APPROX.) ..

FULL SECTION ... Northwest

down on \$272,000.00 deal.

SAM NUNNALLY

LONE STAR AGENCY

601 Main

Hereford

EM 4-0555 Day

NITE & SUNDAY EM 4-2814

1-YEAR, Three bedroom brick

Own water, single garage.

THREE BEDROOM brick, 2

baths, roomy closets for ev-

erything. Two car garage,

fenced yard, patio, and ready

ACRES, look at the crop and

you be the judge. Consider

good home in town as part

payment. Only \$350 per acre.

IRRIGATED AND DRY LAND.

Have buyers for one to three

CARTHEL REAL ESTATE

206 N. 25 Mile Avenue

EM 4-0944

FOR SALE

\$10,000.00 cash, Good loan

106 W. Bedford, Dimmitt, Tex

Phone 647-3221, 647-3155

B-4-7-4p

garage. 60 foot

JACK R. COWSERT

sections of dry land.

WE NEED LISTINGS ON

Out of City. \$13,650.

a reasonable offer.

B-4-7-tfc

000.00 cash down.

cash down.

cash down.

FOR SALE or rent, small two HALF SECTION ... Northeast bedroom, Colored or Spanish only. Must have good references. Call EM 4-1818. B-4-17-5-TFC

> FOR RENT Planning to build at 809 Park Ave. If you need office or business space see

DON MARTIN EM 4-0925 5-4-28-tfc

> FARM & RANCH LOANS Representing 4 Good Companies DON MARTIN AGENCY

204 Emma

EM 4-0925

S-4-25-TFC

day.

QUARTER SECTION .. North-S-4-28-tfc east...well improved, good Irrigated Farm Land and Ransome carpet, washer connec- \$102,000.00 with good loan ches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realton J. C. RICKETTS, REALTOR NEARLY PERFECT ... half sec-Ph. EM4-3771 133 W. 3rd St.

> FOR SALE Five-room stucco house, close in, carpeted throughout; with basement, double garage. Call for appointment,

EM 4-1253

full allotments, good terms ONLY \$35 down - new 3 bedrooms, \$77.43 per month. Mark IV Realtors, 230 N. 25 Mile SHORT QUARTER... West on Ave., EM4-2220. pavement...good water, 2

\$100,000.00 with \$35,000.00 WANTED: 50 ft. lots less than \$20 per front foot. Any location. Mark IV Realtors, 230 N. 25 Mile Avenue, EM4-2220. Northwest ... wifh 4 wells, B-4-21-7-4C

lake pump, tile, good allot-LAMB COUNTY ments, owner won't sell but 960 acre ranch, strong water wants to trade for 2 sections. Make your offer to buy then area, priced to sell to settle he will go find the land he estate, excellent investment. PLAINS REAL ESTATE

Littlefield, Texas B-4-32-60 with 512 acres allotments FIVE-OFFICE office building THREE ROOM House, Nice loand 4 wells. \$80,000.00 cash located half block off intersecing with off-street parking. Hap Cavness, EM 4-2213.

> FOR SALE or lease, three operator Beauty Shop in Buena Vista Center, Established Reasonable, EM4-0366 days, EM4-1732 Sunday, Monday, and nights.

FOR RENT

FOR RENT New two bedroom duplexes,

EM 4-3780 I. D. Rhodes 289-5217 Nell Spradley EM 4-1813

B-5-47-TFC FOR RENT One bedroom apartment for rent, Furnished.

Bills paid, Good Neighborhood. Whites only, Call EM 4- 6.

B-5-16-31-TFC

FOR RENT Two bedroom modern house near Junior High School, Call EM4-1103. B-5-12-31-TFC

ONE BEDROOM furnished apartment. Whites. Close town, 108 West 8th.

B-5-11-31-TFC THREE ROOM furnished apartment, Bills paid, Whites only.

Call EM4-3851 8:00 to 5:00 EM4-1498 after 5:00. B-5-16-5-TFC

FOR RENT Business Building 116 Avenue K. Phone Kenneth Gooch EM 4-3355 or EM 4-B-5-16-35-tfc

FOR RENT to retired couple 3 room house. Some house and yard work available. Call 276-

VERY NICE business office space. Year round air condi-tioning, carpeted, paneled, off-street parking, coffee room. Hap Cavness, E M4-2213, B-5-19-29-tfc

AUTOMATIC LAUNDRY for lease or sale. Call 276-5333 7. Dressmaking-Ironing

> WANT TO do ironing in my home, EM4-3528.

WANT to do sewing or altera-

8. HELP WANTED

ONE NICELY furnished 3 room electrician, Apply Kelley El-ectric, Phone EM4-1345, apartment. Whites only, 232 B-8-10-28-TFC B-5-10-28-TFC

furnished apartment. Whites Has local route openings in

CLEAN EFFICIENCY apartment, Whites only, Call EM4-B-5-10-32-TFC

after 7:30 p.m. or Sunday.

UNFURNISHED HOUSE, White

couple only. No pets, 303 Ave.

FRONT Bedroom for rent

after 5 EM 4-1498.

EM 4-3851 8 a.m. - 5 p.m.;

B-5-13-3 TFC

B-5-10-28-TFC

B-5-10-29-tfc

TWO BEDROOM Furnished apartment. Gas, water paid. Lynette Apartments, 112 Avenue H.

FOR RENT By week or month-3 room furnished apartment. EM4-0800.

FOR RENT

To qualified persons. One 3 bedroom home, unfurnished. Cosmetics you have a business \$65.00 per month. One 3 of your own. room furnished apartment, Write Dist. Mgr, Sales Box completely redecorated. New 2017, Plainview, Texas. living room suite. By week or month. EM 4-3566, or EM 4-

BEDROOM FOR Rent. Whites only, Mrs. W. M. Megart. 401 Lawton. B-5-11-7-2C

FOR RENT One bedroom furnished house. Whites only. Phone EM4-2157.

tion 60 and 385, Masonry build-B-5-12-7-TFC B-4-21-29-tfc FOR RENT One two bedroom

ed house. No pets. 419 Ave-nue E. EM4-2448. TWO BEDROOM Unfurnished house. Call EM4-2452 after

5:00 p.m. for appointment. B-5-11-7-2C 500 block Avenue H and G. FOR RENT Business location on East Hiway 60. In excess of 250 front feet, Call EM4-2488. S-5-17-7-2C FURNISHED APARTMENT for white couple. No pets. 116 Ave.

S-5-10-3 TFC

WANTED

WANTED Used 80 inch Rotovator. Three point hitch. WALTER R. GALLEY Route, Center, Colorado 81125

son, Hereford, Texas. S-6-31-tfc

tions in my home, EM 4-1276.

HELP WANTED: Journeyman

FULLER BRUSH CO. EXTRA LARGE 6 room un-

the following areas. Hereford. only, 232 West Third, B-5-10-28-TFC Friona, Bovina, Clovis, For mature married man or wom-THREE BEDROOM House, 222 Avenue H. Near schools, Va. on, 25 to 45, with cor. \$100 cant soon. Call EM4-2539 Week a week average to start. Permanent, secure. Fringe days or after 4:00 P. M. Sunbenefits. Some part time op-B-5-18-32-2C portunities in the same areas. For interview appointment, See local dealer Glenn Williams, 1400 3rd. Ave., Can-

yon, Texas or write 1624 Jorden, Amarillo or phone FL 6-5663. B-8-40-TFC

HAIR STYLIST and shampoo girl. Continental Coiffeurs. EM 4-1744. B-5-12-32-TFC B-8-10-47-Tfc

> VALUABLE BUSINESS OPPORTUNITY B-5-11-32-TFC

Now available for mature woman with car and 20 or more hours per week. With Avon

WANTED FULL time or part time help. Apply at Dairy Cream, 609 Park Ave.

NEED TRUCK Drivers for feed lot, Contact Hill Farms; Feed Lot; Hart, Texas.

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WANTED-Lubbock Avalanche-Journa furnished apartment, Also fur- A good part time opportunity nished two bedroom house. 813 for right person. Must have South Texas, Phone EM4-3129. transportation and phone. B-5-17-7-1C Route Bond Required. Write THREE BEDROOM Unfurnish- Circulation Dept., Lubbock

B-8-32-tfc WANTED MAN To work on farm. Must understand irrigation and general farming. Good job, good pay for right party. Contact Charlie Holt. EM4-0402, 122 Avenue D.

B-8-26-7-1C WANTED FARM Help, Must be experienced irrigation man, Must also have farming experience. House furnished. Opportunity for right qualified man. Dorsey Schad, Gruver, Texas, 557-2109.

WANT BABY Sitter in my home for three month old daughter. 8:00 to 3:30, five days week. Phone EM4-2370. B-8-19-7-1C OPENING FOR RAWLEIGH

dealer in Hereford, Rawleigh products sold there over 40 years. Hundreds of satisfied WANTED: Your repair work on customers need them. See E. all small electric appliances. Gidden, Box 705, Conyon or Vern Witherspoon, 201 Jack- write Rawleigh TXG 160 699, Memphis, Tenn.

9. Situations Wanted

CUSTOM FARM WORK Listing, discing, etc.

EM 4-1542

WILL DO typing in my home. Experienced. Reasonable rates Mrs. Stephens, EM4-0856,

WANT TO care for teacher's children in my home. Call F.M4-1642.

MATURE WOMAN Wants office work. Type. Take dictation. Phone EM4-0651. B-9-10-7-2C

WANTED Custom Mowing, Raking, Baling. DON JACKSON Phone EM 4-1941 8-9-7-tfc 75207. Include phone num-

NOTICE

CALL EMerson 4-2194 For dependable work deepening wells, repairing windmills and pumps. J. E. TURNER

11. Business Service

8-10-7-1p

PORTABLE DISC ROLLING Scolloped or plain, Jacobsen Brothers, Phone EM 4-1343. B-11-10-23-tfc



3 bedroom, w-one or 11/2 baths, all brick, cent. heat, close to elementary school, new neighborhood.

FHA total move in cost \$350.00 mo. Payments low as \$79 per mo. Possession within one week. Model home open daily. 708 Irving

> Phone Denzil Vaughan **EM** 4-2162 days or **EM** 4-2146 nights. PANHANDLE HOMES

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#### Hospital Notes

Patients in Hospital Mrs. Lee Allen Carr, 213 Ave. H; Arnold V, Limas Jr., 307 Ave. D; Herman C, Welty, Rt. 1; Mrs. Sadie H. Kirby, 801 E. Fourth; Mrs. Toymarie Burke, 234 Centre; Mrs. James Edward Gerk, Rt. 1; Mrs. Gwenn Davis, 300 Star.

Mrs. Dora I. Suggs, 501 Miles; Mrs. Mary Lynn Heddins, Friona; Mrs. Belva Kingery, Plainview; Lorenz Salazar, Box 825; Albert Carl Saltzman, Box 662; Teddy Lee Pittsinger, Grand E Trailer Park; Mrs. August L. Miller, Wildorado; Mrs. Horace



AIR CONDITIONING

Look Who's New

Henley Jr., Dimmitt.

Mrs. Mary Lou Olds,

James E. Tollett, Leslie B.

neros, Antonio Gonzalez, James William Blackwell, Hal Glenn

McBride, Miss Carolin Sue Sch-

Harry Paul Hamilton, Mrs.

Della Alaniz, Mrs. Martha Wof-Mrs. Lodie Sifford, Santa-

na R. Torres, Gladys Ruth Whi-

senhunt, Douglas Wayne Shack-

leford, Mrs. Roberto B. Alma-

zan, Cord H. Hammock, Geor-

Mrs. Charlotte Roland, Mrs.

Mike Justice, Mrs. Mina Jones,

die Lee Whisenhunt, 8-12.

loot, Joseph J. Marcum,

Gerk are the parents of a son, Repairs. Disposable bags. Brian James, born Aug. 12. He weighed 8 lbs. 11 ozs. Mr. and Mrs. Horace Henley Jr. are the parents of a daugh-

ter, Kristi Anne, born Aug. 12. She weighed 7 lbs, 1 oz. Mr. and Mrs. Donald Eugene Heddins are the parents of a Pisness Matural Cas Company son, Timothy Lee, born Aug. 12. He weighed 6 lbs. 8 ozs.

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EM 4-1168

SERVICE SALES -HEATING - REFRIGERATION - PLUMBING

POLICY OF TRUTH

CRESTED BUTTE, Colo. Dominic J. Crolla, editor and Butte Chronicle, has written this on its masthead: "A Re-latively Independent Newspa-Sharon Jeanette Moore, Wilson R. Mouser, Alejandro Cis-

#### Classifieds...

MIMEOGRAPHING - TYPING Letter and Mailing Service E. WOOD MIMEO SERVICE 15th St. and Ave. K EM 4-2056 5-11-48-tfc

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. Years of experience and know

WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-tfc

SEWING MACHINES Mr. and Mrs. James Edward Vocuum Cleaners, Parts and JEFF ROBERSON 137 Ave. D. Pho. EM4-0262

> PIANO, VOICE and organ lessons Call Mrs. Audine Dieter at 289-5227.

S-11-11-6-4P AT STUD, Beavo Charley, Reg. istered Shetland, Phone EM4-

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No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or EM 4-1345 B-11-46-tfc

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Removes roots etc. from sewer lines. Also septic tanks clean-STATE SANTITATION SERVICE

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EM 4-2332 EM 4-081.1 Hereford, Texas B-11-28-tfc

STATES N. P.

国を

13. LOST AND FOUND

LOST MALE Chihuahua, Brown with some darker hair. Lost in Summerfield Community. Reward, Call 276-5310. B-13-15-7-2C

HERE'S HOW IT WORKS!

Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupens until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupens to store manager and collect \$100. If the name of a Shurfine food product appears on a coupen present same to store manager for FREE product indicated. A blank or illegible card entitles

store manager for FREE product you to another free card.
P.A.G. Affiliated Food Stores coll P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE \$25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes eigns.



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- \$100 WINNERS -

MR. RALPH DETTON MR. ROBERT B. CHAVEZ MRS. RAMON CASTILLO

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**Canned Milk** CANS 49¢

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**EGGS** GRADE 'A MEDIUM

2 LB. BAG

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BISCUITS \$1.00 RED PLUM

> JAM BAMA 18 OZ. SIZE

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**PEACHES** 

**CUCUMBERS** u. 10€

SHURFINE MACARONI

1/2 Gal. Size CLOROX

COME BY, BEFORE YOU SPEND YOUR MONEY ELSEWHERE 225 N. Sampson HEREFORD

I have a large selection of

also

**NICE STATION WAGONS &** 

PASSENGER CARS with

cold air that would be nice for

your vacation. Many cheaper cars

LATE MODEL PICKUPS



GREEN STAMPS



35¢

### Eleven Hereford Students Receive Degrees At WT

are among the more than 250 SU President and Mrs. James candidates expecting to receive P. Cornette will honor graduatdegrees at West Texas State ing students and their families University's summer convoca- at a reception, Aug. 24, from tion Aug. 26.

be at 8 p.m. in the Fieldhouuse; degrees are Erin R. Wertenberand speaker will be Dr. Silas ger, Master of Arts; Sue Ward

Eleven persons from Hereford sas estate Teachers College, WT-8 until 10 p.m. at their home.

The convocation program will Hereford candidates and their D. Snow, president of Arkan- Howell, Master of Business Ad-

Open Monday thru Saturday

Village Beauty Shop



MRS. JUNE NEEL

LOOK PRETTY with an ministration; James R. Lanier, Marlene Legg, Fred E. Mercer Jr., Luther R. Todd, and Mil-dred N. Todd, all Master of Edu-Easy Care Hairstyle Four Experienced Operators

EM 4-1270

Carol Ann Lamb, Bachelor of Arts; and Joe Don Cummings, Marilyn R. Hardwick, and Sid-ney H. Kerr, all Bachelor of

### **Church Holds**

A. G. May Construction Co.

sade each evening at 7 p.m. She is an experienced childrens Louise, and found snow and ice worker and has conducted many in the far northern areas. Krusades throughout the United

Route 2 Phone EM 4-0668

#### **Ex-Resident Visits** Parents After Trip

Beginning Monday, Aug. 16, and continuing through Friday, Aug. 20, the Assembly of God church will conduct a Kids Krusade each evening at 7 cm. thurch will conduct a Kids Kru-route home from a trip to the northwest into Canada. They toured the Columbia Ice Field, be Mrs. June Neel of Amarillo. Banff National Park and Lake

On their way north they visit-All children are invited to the latives in Washington state and services. Parents are also wel-come. With Ham Lambert, a former Hereford resident, and his fam-

\* COMMERCIAL

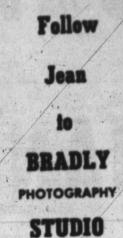
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Dimmitt Highway Hereford, Texas



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THE BEAUTIFUL FAMILY ROOM

## DEVELOPMENT

Here is your dream come true . . . a homemaker's haven that offers every comfort and convenience for gracious living the year 'round. Fashioned of unique, delicately-hued Mexican brick and topped by a wood shingled roof, this spacious ranch-style Blue Flame Home presents an exterior charm exceeded only by the tastefully-furnished decor within. From the covered porch with brick planter, you enter the terraza-tiled hall through impressive, stained-glass double doors. From here a beautiful formal living room with fireplace greets your eye. To your left, a wainscoted hall leads to the large, Phillipine mahogany-paneled den with fireplace and sliding glass door giving easy access to the patio with a gas yard light and Char-rock broiler. In the left wing, too, you find the all-GAS equipped kitchen with mahagany cabinets, and a formal dining room. The right wing of this lovely room is reserved for the sleep area where three large bedrooms are adjacent to an English-tile full bath with sunken tub and a 34 bath in the master bedroom. For added convenience, a laundry room is positioned in this area. There's a step-saving intercom-system, too, and a completely finished double garage. Nestling in a beautifully landscaped setting, this "dream" home cannot be described by words alone. We urge you to see it for yourself.

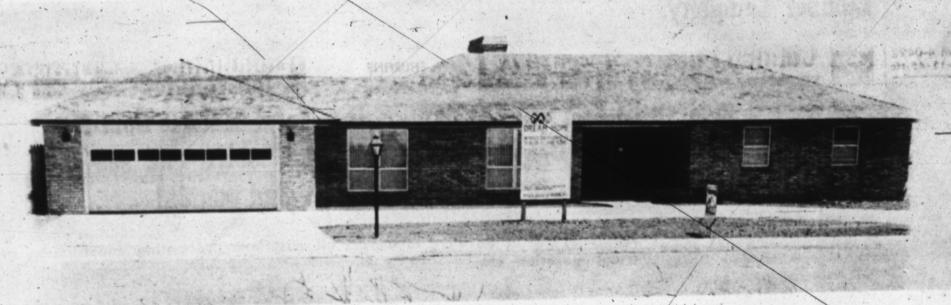


#### OPEN TODAY

NEXT SATURDAY & SUNDAY

10 A.M. - 5 P.M. SATURDAYS

1 P.M. - 5 P.M. SUNDAYS

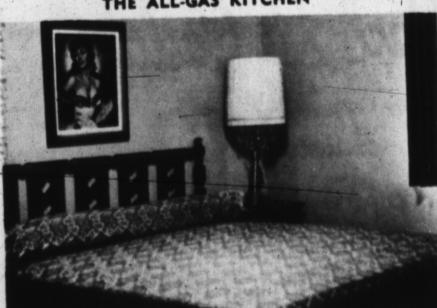


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GREEN ACRES ADDITION



THE ALL-GAS KITCHEN



This home has the year 'round comfort of

### GAS Heating and Cooling

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The builder of this home saved its owner more than \$10,000!

This is how much was saved by building this home, All-Gas, Authoritative metered comparisons show that the average family living in an all-gas Blue Flame Home can save as much as \$10,000 in utilities costs over a 25-year

Featuring these GAS conveniences



RCA WHIRLPOOL **Built-In Range** 



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fuel for a growing empire Pioneer Natural Gas Company

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Materials by Carl McCaslin Lumber Co.



Brownlow **Brothers** Builders



We invite you to attend open house today (and all next week) of the all new total electric home just completed by Brownlow Brothers, Builders, with materials from Carl McCaslin

Today as never before, you may enjoy the conveniences of modern ELECTRIC LIVING ... in a Total Electric Gold Medallion Home. Drop by Moreman and Western and see the latest in home construction. You'll be glad you did.

> Personnel will be on hand to answer all questions concerning construction or electrical operation, etc.

> > 2 to 6 P.M. Sunday, Aug. 15 - Sunday, Aug. 22 6 to 8 p.m. weekdays

> > > Free Gifts!

Carl Mc Caslin Lumber Co.

A COMPLETE BUILDING SERVICE

1 BLOCK EAST OF COURTHOUSE





LATE SUMMER, according to folk tradition which goes back past recorded history, brings the dog days.

According to the almanac, which came along after the tradition was established, it is the period when the dog star, Sirius, rises in conjunction with the sun.

According to an old superstition, it is the time when dogs are most likely to go mad.

ACCORDING TO the dogs, it is a good time to lie panting in the shade through warm afternoons.

According to most dog owners, there is no point in labeling any portion of the calendar "dog days" because a well-spoiled family pet will see that every day is his own.

officially, dog days begin in July and extend to early September, dates that vary with the course of the star Sirius.

The ancients believed sultry weather of late summer was caused by the star's influence and blamed it for contagious diseases which flourished in the heat. Rabies was one of these diseases and so, even before the old Greeks called it the dog star. Sirius was considered the cause of canine madness.

DOGS TODAY, with vaccination tags as amulets to ward off evil effects of the star, ignore the season's threat, bask in the affection of owners and friends, and look forward to some extra attention due in National Dog Week which will start Sept. 19.

the three daughters, Carole, Kay and Lynette. The diminutive white dog was a year old in May and has been with the Clearmans since the age of six weeks.

FRENCH STYLE - Pet of the Hugh Clearman family is the

tiny toy poodle with the French name Chanceaus, pro-

nounced Shawa Say, whose formal name inscribed on his registration papers is Toni Bouyea. He is playing on the

lawn of the Clearman home on the Dimmitt Highway with



SECTION TWO

The Sunday Brand, Hereford, Texas, Sunday, August 15, 1965



of her size. She can lean companionably against a visitor

and knock him down, run under a table and upset it or "woof" a greeting which frightens a caller. But she wins

friends easily, courts attention and rather bosses the house-

hold which includes Mrs. Nanninga's mother, Mrs. Mar-

garet Prehn. "That dog's just a character", her owner

sums it lup.

SHORT DOGGIE — When Heidi strolls ac oss the lawn at the Melvin Jayroe home, 505 Roosevelt, the Jayroes can tell whether their grass needs mowing, they say. If only, her ears and back are visible, it's time to mow. Heidi's low-slung carriage is typical of her breed, the dachshund, and her name is German, like her forbears. She is one of

the smaller type of dachshund and he body has not the extreme length of some of the little "sausage hounds". The good natured brown dog is five years old, half the age of her young mistress, Tonya Jayroe. They are pictured here with Mrs. Jayroe in the backyard of the home.



NEWCOMERS — Mrs. Noble Ballard coaxes her dog, Taffy, into a pretty pose on the lawn of her home, 221 Elm. Taffy moved with Dr. and Mrs. Ballard to Hereford in June from Oklahoma City, where they had lived the five years since their marriage while he was a medical student and intern and Mrs. Ballard tought in elementary grades

of the public schools. She is a native Oklahoman, born in Pryor and reared in Claremore, and a graduate of Oklahoma City University where her sorority was Delta Zeta. Taffy has been the family pet since puppyhood and Mrs. Ballard describes her as "completely spailed".

(Staff Photos by SUE COLEMAN and LARRY FUHRMANN)

Mrs. Eugene Brink and Nancy daughter learns to

#### LET'S COOK SOMETHING Meat Dish Is Easy For Beginner

jects in the family of the Rev. ing practice for 10-year-old Nan- 211 Sunset, where the kitchen, cy. Mrs. Brink is teaching her with its window looking over a daughter some easy-to-make green backyard, opens into a

family room with plenty of space family favorites. Especially popular is a hearty for informal dining, study, redish with the interesting name laxing and display of some colorof porcupine meat balls. This ful rock specimens which are is prepared in a pressure cook- evidence of a family hobby. er, a utensil which Mrs. Brink

and a simple dessert for a quick Worth after graduation from meal satisfying to the family Hereford High School last that includes her husband, minister of First Christian Church, and teenage sons David and

Jimmy as well as Nancy. Here is the recipe that Nancy follows:

PORCUPINE MEAT BALLS 11/4 lbs. hamburger, lean

cup rice

11/2 tsp. salt 1/4 tsp. pepper 2 tbsp. grated onion or 1 tsp.

onion salt 1 can tomato soup or 1 large can tomato sauce

1 cup hot water. Mix remainder of ingredients

#### Guests Included At Class Supper

and Benny and David Kreig.

Members present were Mmes. Walter Kreig, Sammy Morgan Jr., Joe Wilson, Dallas Phillips, Thomas Millegan, Charles Watson, Larry Paschell, Wayne Moore and Cook

continue teaching when she is called upon in emergencies.

One of this summer's pro- remove to hot dish. Serves five. The Brink family lives in a Brink's home city is Houston, covered that area when their en or fish. Serve with rice and begin its 1965-66 study course this bombe with green cream box, if you like, with attractive and Mrs. Eugene Brink is cook- new brick ranch-style house at where she grew up.

Nancy will be in the fifth finds very useful for hurry-up grade next school year, David a high school sophomore and She serves it with a green Jimmy is ready to enter Texas vegetable or salad, hot bread Christian University at Fort

> Mrs. Brink has been a substitute teacher in the local

#### Schoolmates Meet Again

A luncheon which gave a group of former schoolmates in Hereford High an opportunity to be together for a pleasantly informal hour was held Thursday. in the Caison House, inspired Heat tomato soup or sauce by the visit here of Mrs. Billie with water in pressure cooker, Ray Hansen from Dayton, Ohio. Mrs. Hansen is a guest in the thoroughly and shape into balls home of her parents, Mr. and the size of an egg. Place in the Mrs. Ray Johnson, Others in the hot liquid and cook according group who came from other to cooker directions about 20 cities were Mary Helen Mcminutes. Reduce pressure and Gilvary Collier of Fort Worth, Betty Jo Carnahan Anderson and Doris Jean Smith Goldsborough of Clovis, N. M.

Local residents at the luncheon were Pat Longbottom Loerwald, Bobbye Witherspoon Rid-Phebean Class of the First dle, Alice Wells Rudd, Bettye Baptist Church was entertained Hodges Owen, Marian Longrecently at late-summer sup- bottom Goodin and her daughper in the home of Mrs. A. H. ter, Ginger, Also Dorothy Sand-Cook. Salads, rolls and home- ers Rutter and her niece, Sharmade ice cream were served. on Nunn of Houston, Mary Kay Guests of class members were Hoff Hagar, Diane Jowell Ro-Mrs. Charles Wayne Thompson berson and a friend who was not one of the school crowd, Mrs. Harold Kids.

> Baked fruit - apples, pears, peaches - is delicious served with a soft custard sauce.

IT'S THAT TIME AGAIN! Cover Back-to-School expenses with a modern, budget-planned loan from S. I. C. Whatever the amount ... \$200 or \$5,000 ... we're here to help you get what you want. Come in or phone, tomorrow for sure. You'll like our "matter of minutes" service.



### Small Talk-

By SUE COLEMAN Women's Editor

In case you'd like the recipe for a cocoanut tree - not cocoanut pie; tree - Sarah and Joe the Sunday school class that for lawn. was entertained there.

The cocoanut trees especially intrigued me. Think, now. If Park, conversation in a beauty you had to make one for your shop this week turned up a cou-

They used the cardboard core the canopies, from a roll of linoleum for the One woman said she noticed an hanger. Clever, no?

school system and expects to have done away with so much by pedestrians. of it that it isn't easy to find now, even in pastures.

home was built. With finer chutney.

grows thickly when it gets enough water, and will sprout back quickly after a drouth.

Another advantage, it does not Frank Clark can provide it. Ex- grow as tall or as fast as Berotic vegetation was only a part muda, so requires less mowing of the setting they whipped to- to keep it looking neat and even. gether for a luau in their back. Maybe the not-so-early settlers yard last week, with the help here missed a good bet when of a decoration committe from they failed to cultivate it widely

CONCERNING VARIETY backyard, how would you begin? ple of interesting comments on

trunk, wrapped in brown crepe elderly man sitting in the shade paper for the proper shaggy waiting to cross a street. He look. Leaves were made of appeared to be enjoying the rest green crepe paper with frame immensely and as she looked work made from that old reli- at him he took his pipe from able household helper, the coat his mouth long enough to remark, "Wonderful, isn't it?" then puffed away again.

FROM FOREIGN TO native . Another had seen an even betvegetation: The first lawn I ter example of a resident taking ever saw, completely covered possession of a choice location with West Texas buffalo grass on lower Main Street, A spanishis at the Merlin Kaul home at American with a gentlemanly Westway. Old-timers tell of the look, she said, was seated under vast stands of buffalo grass that a canopy, in his own chair, once covered much of the plains strumming a tune on his own and prairie regions hereabout, guitar for the pleasure of near-

Garlic powder and ground The Brink family came to It makes a beautiful lawn out cumin may be added to season-Hereford two and a half years at the Kauls, who say the grass ed flour (flour, salt and pepper) from Carrollton. . Mrs. is part of the native growth that and used as a coating for chick- meetings of the club, which will

Mr. and Mrs. H. G. Behrends . . . married half a century (Angel Photo)

CLUB PARTY SLATED

Families of Veleda Study Club members will be entertained with a swimming party and picnic supper beginning at 6 p.m. Tuesday at the Green Acres Pool. This will be the last of three informal summer social next month.

To prepare an ice cream bom be for a party, line a melon mold with softened ice cream and place in freezer to become firm. Fill the center of the mold with sherbet and freeze until serving time. Vanilla ice cream and orange or lemon sherbet are compatible flavors; serve

#### **Behrends** To Observe Anniversary

Mr. and Mrs. Henry Behrends will be honored Sunday afternoon with a reception at their home, observing their golden wedding anniversary. Their six children are all expected to be here to act as hosts for open house from 2 to 5 p.m.

Aug. 18 is the actual anniversary date of the Behrends' marriage, which was solemnized in 1915 at the home of the bride's parents at Pocahontas. Iowa, Mrs. Behrends was Miss Lena Botine before her mar-

The couple settled at Kress and lived there three years before moving to their present home on Rt. 2, Hereford.

Their children are Mrs. Sylvia Duran of Wapato, Wash., Mrs. Edna Ewing and Mrs. Mabel Ewing of Dimmitt, Mrs. Agnes Pennington of Billings, Okla., Clarence Behrends of Hereford and Mrs. Ethel Lockridge of Scott City, Kan.

There are 28 grandchildren, most of whom will be here to help celebrate the anniversary.

Make your own fire extinquisher to keep in your kitchen! Use an empty salt box with a pour spout and fill with baking soda. Cover the outside of the

# ERYTHING MUST G

Gwynne Owen is CLOSING OUT Sunset Appliance Center in order for him to devote full time to his cleaning and laundry business.

The doors at Sunset Appliance will open Monday morning to liquidate all merchandise

### UNBELIEVEABLE PRICES

FIRST COME - FIRST SERVED

WE HAVE:

- \* A Few Color TV's
- Stereos
- Maytag Washers & Dryers
- \* Black & White TV's
- \* A Few Radios
- \* Freezers

AT TREMENDOUS SAVINGS

FINANCING WILL BE AVAILABLE

# SUNSET APPLANGE GENTER

906 Lee



Reddy's TOTAL ELECTRIC HOME at ...

# MOREMENT. LIVE BETTER... Electrically



### CROWE-GULDE

CEMENT CONTRACTOR

TOTAL ELEC. HOME Moreman & Western

FOR . . .



BROWNLOW BROS.



BUILDERS

MATERIALS BY

CARL McCASLIN

While at this Beautiful home, notice the expert paint finish by . . . .



**VAUGHN** 



BRICK WORK BY ...



BRICK LAYER

EM 4-3715

110 RANGER

### BROWNLOW BROS.

BUILDERS

### CARL McCASLIN

**MATERIALS** 

The contractors listed on this ad invite you to attend the open house today (and all next week) of the all new total electric home located at Moreman and Western. You will see what builders are doing in this modern world of building, and also you will see what ELECTRIC LIVING is really like.

2 to 6 P.M.

SUNDAY AUG. 15 - SUNDAY, AUG. 22

6 to 8 P.M. WEEK. DAYS

Personnel will be on hand to answer any questions about the construction of this beautiful new home, also Southwestern Public Service personnel will be there to answer questions about operating cost. You will be glad you attended this big open house to see what modern living really is.

FREE GIFTS!



A. C. FOUNDATIONS

RESIDENTIAL - COMMERCIAL

KEITH ANDERSON Phone EM 4-0760

ALFRED CROSSON Phone EM 4-1086





**OWENS** HOLLINGSWORTH

ELECTRICAL CONTRACTORS EM 4-3572

AIRCO Heating & Sheetmetal DUCT WORK'

FOR TOTAL ELECTRIC HOME

244 E. 3rd

EM 4-2850

Brick Furnished by . . . HEREFORD

TILE & BRICK

"One of Hereford's Leading Industries . . . .

# REDDY'S TOTAL ELECTRIC

FREE BALLOONS FOR YOUR CHILDREN...
FAVORS FOR YOU LADIES!



Starts today with lovely, truly modern, total electric homes in communities served by Southwestern Public Service Company. You'll like these homes representing the finest efforts of a distinguished group of quality home builders.

Every one of these homes features modern electric comfort heating as well as light for living and electric appliances plus adequate wiring now and for the years to come – truly modern home buys to serve your family well.

### VISIT THE HOME OR HOMES NEAREST YOU . . . HERE THEY ARE . . . TOTAL ELECTRICS!

#### - IN AMARILLO

BUILDER: Ray Autry
LOCATION: 3402 Cariton
STYLE: Provincial
HEATING: Electric Forced Air
APPLIANCES: Electric Range and Oven, Food Waste
Disposer, Dishwasher, Wired for Dryer and Washer.
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Unusual Pull-Down Lighting

BUILDER: Joe Latham, Blueprint Homes
LOCATION: 7206 Jameson, "The Malaguena"
STYLE: Spanish

HEATING: Electric Baseboard with Individual Room Temperature Control. APPLIANCES: Built-In Range and Oven, Food Disposer, Dishwasher, Wired for Electric Dryer and Washer.

COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Outdoor Landscape Lighting,
Beamed Ceiling Indirect Lighting in Den.

BUILDER: Howard Lewis - General Contractor

#### IN ARTESIA

LOCATION: 1801 Ray Avenue
STYLE: Combination Ranch-Colonial
MEATING: Electric Forced Air with Individual Room
Temperature Control.
APPLIANCES: Built-In Range and Oven, Food Waste
Disposer, Dishwasher.
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Exposed Beam Ceiling in Den,
Large Brick Fireplace Extending to Ceiling.

#### IN CANYON

BUILDER: RAR Homes
LOCATION: #13 Country Club Drive
STYLE: Contemporary
MEATING: Electric Baseboard with Individual Room
Temperature Control.

APPLIANCES: Built-in Range and Oven, Food Waste Disposer, Electronic Oven, Dishwasher, Wired for Bryer and Washer.—
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Extra Large 2-Car Garage,
30 Inch Roof Overhang.

BUILDER: Roberts Construction Company LOCATION: #22 Munsley Hills Blvd. STYLE: French Provincial MEATING: Electric Baseboard with Individual Room Temperature Control.

Temperature Control.

APPLIANCES: Electric Range and Oven, Food Waste Disposer, Dishwasher, Wired for Dryer and Washer.

COOLING: Central, Electric WATER HEATING: Electric PRESIAL FEATURES: Decorative Waterfall in Gordon,



#### CARLSBAD

BUILDER: Frank Burba
LOCATION: 1611 West Ural Drive
STYLE: Contemporary
HEATING: Electric Baseboard with Individual Room
Temperature Control.
APPLIANCES: Built-In Range and Oven, Food Waste
Disposer, Dishwasher, Outlet for Dryer.
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Unique Kitchen Lighting

BUILDER: Rex Kennedy
LOCATION: 1503 West Thomas
STYLE: Contemporary
HEATING: Electric Baseboard with Individual Room
Temperature Control.
APPLIANCES: Electric Range and Oven, Food Waste
Disposer, Dishwasher, Outlet for Washer and Dryer.
COOLING: Central, Electric (Zoned)
WATER HEATING: Electric

SPECIAL FEATURES: Fireplace Lighting, Paneled

IN CLOVIS

BUILDER: Darby Construction Company
LOCATION: 1509 Courtland Circle
STYLE: Contemporary
HEATING: Electric Ceiling Cable with Individual Room
Temperature Control.
APPLIANCES: Electric Range and Oven, Food Waste
Disposer, Dishwasher.
WATER HEATING: Electric

**SPECIAL FEATURES: Special Fireplace Lighting** 

BUILDER: LeRoy Hunton
LOCATION: Oakhurst Drive
STYLE: Conventional
HEATING: Electric Baseboard with Individual Room
Temperature Control.
APPLIANCES: Footi Waste Disposer, Free Standing
Range, Dishwasher.
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: All Brick Exterior

BUILDER: Albert Jones
LOCATION: 1404 Stratfort
STYLE: Conventional
MEATING: Electric Ceiling Cable with Individual Room
Temperature Control.

APPLIANCES: Built-In Range and Oven, Food Waste Disposer, Dishwasher, Outlet for Dryer. WATER HEATING: Electric SPECIAL FEATURES: Miami Stone Exterior

IN DUMAS

**BUILDER: Precision Builders Inc.** 

LOCATION: North Cherry Street
STYLE: Modern
HEATING: Electric Baseboard with Individual Room
Temperature Control.
APPLIANCES: Electric Range and Oven, Food Waste
Disposer, Dishwasher.
COOLING: Central, Electric
WATER HEATING: Electric

SPECIAL FEATURES: 2 Car Garage, Special Fireplace

IN HEREFORD

and Patio Lighting.

BUILDER: Brownlow Brothers & Carl McCaslin Lumber LOCATION: Moreman and Western STYLE: Contemporary HEATING: Electric Forced Air APPLIANCES: Electric Range and Oven, Food Waste Disposer, Dishwasher, Outlet for Washer and Dryer, COOLING: Central, Electric WATER HEATING: Electric SPECIAL FEATURES: Radio Controlled Garage Door, Unique Fireplace Lighting.

IN GUYMON

BUILDER: A & M Construction Company
LOCATION: Circle Drive
STYLE: French Provincial
HEATING: Electric Baseboard with Individual Room
Temperature Control.
APPLIANCES: Built-In Range and Oven, Food Waste
Disposer, Dishwasher.
COOLING: Central Electric
WATER HEATING: Electric
SPECIAL FEATURES: Unique Interior Lighting.

IN LEVELLAND

BUILDER: Weems & Nelson Builders
LOCATION: 2035 College
STYLE: Ranch
HEATING: Electric Tuck-In with Individual Room
Temperature Control.
APPLIANCES: Electric Range and Oven, Food Waste
Disposer, Dishwasher.
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Unusual Lighting Inside and Out

IN LUBBOCK

BUILDER: Betenbough & Hom Builders LOCATION: 3807 63rd Drive STLYE: Modern HEATING: Electric Hoot Pump APPLIANCES: Built-In Range and Oven, Food Waste Disposer, Dishwasher.
COOLING: Central, Electric WATER HEATING: Electric

SPECIAL FEATURES: Beamed Ceiling and Massive Fireplace in Den. Structural Lighting Arrangements. BUILDER: Del-Mar Mechanical Contractors, Inc. LOCATION: 3724 64th Drive

STYLE: Mediterranean

HEATING: Electric Forced Air with Individual Room
Temperature Control.

APPLIANCES: Food Waste Disposer, Free Standing
Range, Dishwasher, Intercom, Electronic Air Filter.

COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Unique Interior Lighting, Beamed

BUILDER: Merriott and Stoker
LOCATION: 5422 30th Street
STYLE: Colonial
HEATING: Electric Tuck-in with Individual Room
Temperature Control.
APPLIANCES: Electric Range and Oven, Food Waste
Disposer, Dishwasher.
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Luminous Ceiling in Master

Bedroom Dressing Area, Cornice Lighting in

BUILDER: Nash Phillips-Copus
LOCATION: 3704 63rd Drive
STYLE: Early American
HEATING: Electric Tuck-In with Individual Room
Temperature Control.
APPLIANCES: Built-In Range and Oven, Food Waste
Disposer, Dishwasher, Intercom.
COOLING: Central, Electric
WATER HEATING: Electric

SPECIAL FEATURES: 2nd Story Den.

BUILDER: Elvis Roberts, Construction
LOCATION: 3723 64th Drive
STYLE: Ranch
HEATING: Electric Tuck-In with Individual Room
Temperature Control.
APPLIANCES: Electric Range and Oven, Food Waste
Disposer, Dishwasher, Intercom.
COOLING: Central, Electric
WATER HEATING: Electric

BUILDER: Roberts & Sager
LOCATION: \$307 Avenue T
STYLE: Early American
HEATING: Electric Tuck-in with Individual Room
Temperature Control.
APPLIANCES: Food Waste Disposer, Free Standing
Range, Dishwasher, Intercom.
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Indirect Lighting in Kitchen,
Front Yard Shrub-Lighting, Drop Louvered Ceiling

O E A V E W L B F F O I A

SPECIAL FEATURES: Sunken Living Room, Unusual

BUILDER: Don Sager Construction Company LOCATION: 3726 64th Drive STYLE: Georgian Colonial

HEATING: Electric Tuck-In with Individual Room
Temperature Control.

APPLIANCES: Built-In Range and Oven, Food Waste
Disposer, Dishwasher, Intercom.

COOLING: Central, Electric

WATER HEATING: Electric

SPECIAL FEATURES: Red Brick Exterior with Authentic
Colonial Round Porch Columns, Authentic Colonial
Light Fixtures and Chandeliers with Valance
Lighting in Family Room.

IN MULESHOE

BUILDER: Pool-Stockard Construction
LOCATION: 327 West Avenue J
STYLE: Ranch
HEATING: Electric Baseboard with Individual Room
Temperature Control.
APPLIANCES: Electric Range and Oven, Food Waste
Disposer, Dishwasher.
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Unusual Fireplace Lighting.

IN PLAINVIEW

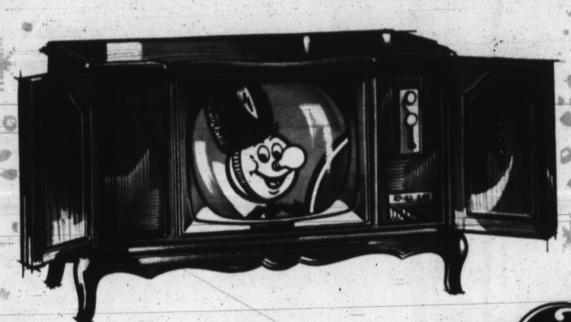
BUILDER: J L Construction Company
LOCATION: 1407 Holliday Drive
STYLE: Colonial
HEATING: Electric Ceiling Cable with Individual
Room Temperature Control.
APPLIANCES: Electric Range and Oven, Food Waste
Disposer, Washer and Dryer, Refrigerator-Freezer,
Dishwasher, Clothes Washer.
COOLING: Central, Electric
WATER HEATING: Electric
SPECIAL FEATURES: Unusual Fireplace Lighting.





# 101 PRIZES

VISIT THE TOTAL ELECTRIC HOME NEAREST YOU AND BE SURE TO REGISTER.
YOU MAY WIN ONE OF THE VALUABLE PRIZES LISTED IN THIS ADVERTISEMENT.



**Ultra-color Television Set** 

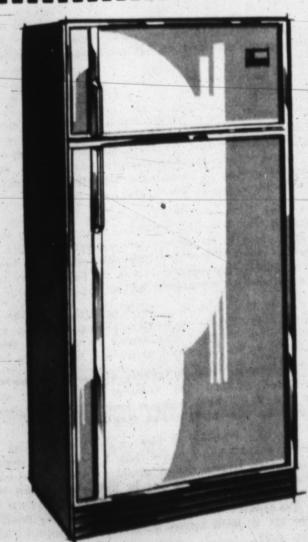




### **Electric Range**

WITH NEW NO TURN SPEED BROILER BY

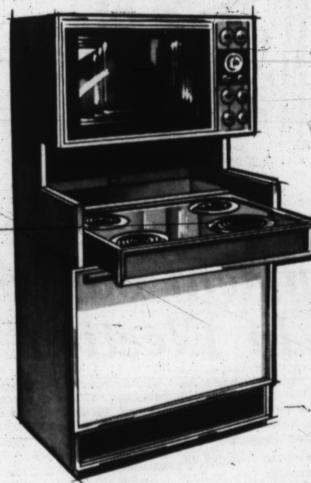




Refrigerator-Freezer

AN BELLATEN

FRIGIDAIRE F



CONNOISSEUR DOUBLE OVEN

### **Electric Range**

RCA

whirlpool



TEFLON-COATED OVEN WALLS . AUTOMATIC

Electric Range
"Hotpoint

TWO-SPEED

**Osterizers** 

(BLENDERS)

, Aster

5 ELECTRIC GRIDDLES

Westinghouse

5 ALL PURPOSE ELECTRIC MIXERS



5 "THE KNIFE WITH THE HOLE IN THE HANDLE"

ELECTRIC

KNIVES

BEACH SCOVILL

5 REVERSIBLE ELECTRIC
Oven-Broilers

TORSTMASTER

HIMPO

JUMBO EASY-CLEAN ELECTRIC FRY PANS

PRESTO %

5 COFFEEMATIC ELECTRIC COFFEEMATIC ELECTRIC COFFEEMATIC ELECTRIC ELECTRIC COFFEEMATIC ELECTRIC ELECTRI

UNIVERSAL

5 VACUUM CLEANERS

BY Shetland

LEWYT

5 DELUXE ELECTRIC
CAN OPENER
KNIFE SHARPENERS



5 PARTY PERCOLATORS





#### PRIZE RULES

Residents of the area served by South-western Public Service Company who are 18 years of age or married may register to participate in the prize drawing. Prizes will be awarded as soon after August 22nd as possible, by drawing, and in the order of value starting with the color TV set and ending with the 46th electric charcoal igniter. Winners will be notified by South-

western Public Service Company and need not be present at the drawing. Eligible participants may register in each home once each day of the Total Electric Home Fair period, August 15 through 22, 1965. Employees of Southwestern Public Service Company, other electrical power suppliers, distributors or manufacturers, home builders, and their immediate families, are not eligible for prizes.

HOMES OPEN 2-6 P.M. TODAY-6-8 P.M. WEEK DAYS



Reddy's
ELECTRIC
Home Fair

### THE SUNDAY BRAND Editorials

### Proposed \$1.75 Wage Law Forecasts Many Changes

The foremost topic of discussion in many circles during the past week has been the Great Society's proposed \$1.75 minimum wage payment to employees, and we feel sure that discussion of the subject will expand as more people learn some of the additional proposed regulations. Farmers, for instance, are sitting up and taking notice as they learn that the new regulation will cover form tabor, previously exempt.

The new act, however, will recognize few, if any exceptions to the rule, and despite the protests is pretty sure to pass, beginning next July at \$1.40, going to \$1.60 in July 1967, and to \$1.75 in July 1968. In addition to agriculture, the act. will likely cover hotels, motels, restaurants, launderies and many smaller stores not previously included.

Why so many people should be upset or surprised is a good question, especially in view of the fact that this issue was clearly emphasized in the recent presidential election, and it was generally understood that Johnson would support the program in return for extensive labor support in his behalf during the campaign.

Along with the new minimum wage discussion invariably comes the question of how it will affect the nation. First, of course, will be a general upsurge of mechanization; when possible, manufacturers, farmers and even retailers will install machines to replace people. This makes sense, because it holds down costs; the restaurant which could not previously justify a mechanical dishwasher, for instance, may well find one

#### Hospital Costs

A hospital, like other public service institutions, comes in for its share of criticism and hard knocks, but insurance comparisons this week gave Deaf Smith County Hospita an unprecedented pat on the back when it was announced that some 2,000 patients last year saved approximately \$180,000 as a result of the efficiency of the institu-

Add to this the fact that Deaf Smith is one of the five fully accredited hospitals of the 26 in the Amarillo area which were used in the comparison, and the news is all the more astounding.

While costs on each case has increased \$41.65 on the state level in recent years, Hereford's increase was tabbed at \$12.66. which accounts for a tremendous portion of the recorded saving of \$87 per case over other hospitals in the state.

To say the least, we do not know of a nicer hospital in the state. While facilities are far ahead of many hospitals, especially those in smaller towns, we hear more comments regarding efficient service, attention to patients, and personal interest on the part of staff members.

Also to be considered in this connection is the existence of a truly outstanding medical staff without which the hospital could not function and, we feel sure, has contributed extensively toward making the unusual record possible.

Naturally, all of us are happy to know that our hospital "costs less", but most of all we are proud of the fact that it does exist and that it is so efficiently staffed and operated.

#### THE Sunday Brand

Established 1948

Published every Sunday at 130 W. Fourth Hereford, Texas 79045



TEXAS (PRESSO ASSOCIATION

James M. Gillentine, Editor and Publisher Melvin Young, General Manager Robert J. Awtrey, Mech. Supt.

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profitable under the new wage schedules. This type revolution has been going on for a long time and, under the new schedules, is bound to increase extensively.

What about inflation? To anticipate anything else would be foolish for the skilled worker will naturally expect more money, and justifiably so, than the unskilled classes. This will result in a new spiral of cost increases which will certainly be passed along to the consumer, thus creating a new plateau of inflation. Along with higher salaries, we are also committed to higher withholding schedules and greatly increased Social Security rates through which we propose to pay for Medicare and other federal benefits. Individual business men, companies and corporations will, of course, be faced with the same increased percentage bite in the form of taxes.

One bright spot in the proposed higher wage minimum rests perhaps in the fact that wages can, for a time at least, once again compete with relief benefits and our federal poverty program. In other words, a man will automatically make more money by working than by remaining idle and filing for government benefits. Ultimately, provided the benefits are not also raised, it is possible that our tremendous unemployment rolls may diminish.

Where does it all lead? This is a question which even the smart people cannot answer. To us, the entire program is definitely an extension of an already socialistic trend, because it takes from those who "have" and distribute to those who "have not". It started back with Franklin D. Roosevelt, and since that time has grown by leaps and bounds. What's more, this seems to be what the people want-or so they have indicated through their votes-and it is only logical to expect an even greater surge in socialistic trends once the full effects of integration take hold.

Meanwhile, as America's Great Society marches on with the support of the nation's greatest mandate in history. We live in the midst of the world's greatest prosperity, yet we spend millions and billions on relief, on the jobless, and on poverty.

Our problem is not "How to achieve riches, instead, how to best divide and distribute the spoils. There are many ways which our national chaos can dissolve itself, the worst of which would probably be an ultimate dictatorship. To say the least, we cannot expect the present spending spree to continue forever for, sooner or later, those who are doing the work are bound to rebel.

#### King's Manor Still Growing

King's Manor recently reorganized its administrative staff for the purpose of more efficiently operating the retirement center and the occasion, among other things, serves to remind us of the outstanding service which the staff and the center are providing for the community.

We feel sure that some of our residents would make at least minor alterations, given the choice, but King's Manor is one establishment about which we hear little but praise.

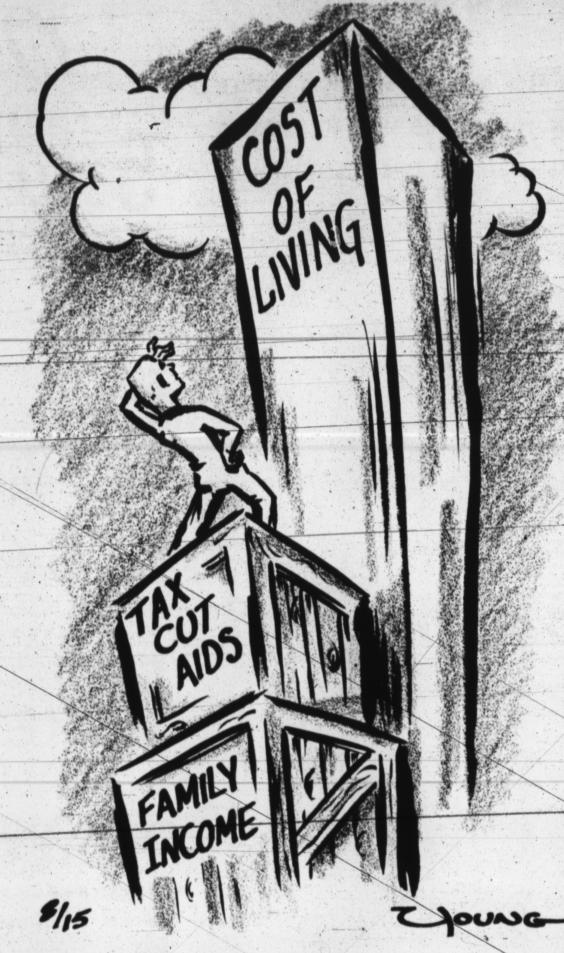
In addition to providing pleasant, efficient surroundings for its residents, the retirement home operates on a sound financial basis and once it became established we have not heard of any occasion where community-wide solicitations were made. Trustees outlined a practical operating plan for the home and, without doubt, they have more than kept their part of the bargain.

Unlike some of the less complete homes, King's Manor is beyond reproach when it comes to adequate facilities, stable management and personal attention for residents. This is due in part, of course, to a large delegation of interested patrons who contribute untold hours toward making life more pleasant for those who reside within the home

Like the community which it serves, King's Manor is also following a pattern of growth and expansion. Westgate increased the capacity and services of the home a few months back, and the home is about to receive bids on four new special care rooms which will further expand its facilities.

Without doubt, it was a wonderful day when King's Manor came our way. Anyone can build a retirement home, but to keep it operating on an even keel is another matter. For this achievement we are indebted to the Methodist Conference, to Rev. Don Davidson, and to each of the staff members who have consistently extended their efforts and ability beyond the call of duty, because they are completely engrossed in the tasks which they are called upon to perform.

### Still Sky High



#### TEXANS IN WASHINGTON

### Reapportionment Causes Fireworks In Election

By TEX EASLEY **Associated Press Regional** Service

WASHINGTON IN - Realignment of Texas' 4th congressionberts and Lindley Beckworth into a Democratic primary battle, bound to produce fireworks.

Roberts, a resident of McKinney, announced his decision to be a candidate shortly after the new district was formed.

But Beckworth, who hails from letters he's writing to re- district.

sidents of Roberts' present dis- He writes them greetings on trict it's plain that he has every letterhead stationery showing intention of being a candidate the new 4th district, including for the nomination.

newly added Smith, Upshur,

Greeg and Van Zandt counties.

In letters to residents of these

"IT WOULD be presumptious

been well recognized in Con-

equally as important and effec-

form my judgement as your

you is to know your stand on

important issues. As a result, I

am asking for your assistance

in filling out the enclosed ques-

Reps. Jack Brooks of Beau-

mont and Clark Thompson of

Galveston, who also were thrown

into the same district, have

carefully refrained from taking

action which might affront the

THE TWO ex-Marines, both

strongest supporters of the John-

son and Kennedy Administra-

tions, are waiting to see whether

the courts this fall will change

AROUND THE CAPITAL: Speculation as to who may

enter Texas political races next

spring has brought up talk about

two presidential aides: Press Se-

cretary Bill Moyers possibly

may return home and enter the

Senate race for the seat held

by GOP Sen, John Tower, and

Jack Valenti of Houston may

run for the new congressional

WE CAN'T EITHER

HARLAN, Ky. (P - A small

girl walked into the drugstore

and announced, "Mama wants a

The druggist placed the foul

"Mrs. Leitbelter," came the

"you tell your mama I can's

spell asafoetida or Leitbelter

either, and that she just owes

smelling gum in an envelope and

was told, "Mama said carge it."

"Who is your mama?"

reply.
"Well," the druggist

seat in that area.

bag of asafoetida."

druggist asked

that Appointments Secretary

the redistricting.

"It is my belief that the new

"One of the ways that I can

counties he writes:

tive for you . . .

tionaire.

THE TWO 5-year-old conal district forces Reps. Ray Ro- gressmen have not discussed the coming campaign face to face. but both have friends and sup- of me not to acknowledge that porters who keep them informed the new counties have always of the other's activities.

Roberts, making no bones gress. about his desire to wean voters away from Beckworth, has sent 4th congressional district can be out a questionaire not only to from Gladewater and whose his own constituents but to poll home county was placed in tax payers in the four counties Robert's district, hasn't an- in Beckworth's district which nounced his plans. However, have been placed in the new congressman and better serve

#### 10 YEARS AGO

#### Construction Here Paces State, Per Capita Wise

Hereford's booming construction continued to be among the state's leaders in the first six months of 1955. Hereford ranked twenty-sixth in the state in construction per capita during the six month period out of the 215 cities and towns reporting.

The newest member of the North Plains Heart Association was the Deaf Smith County Heart Chapter formed this week during an organizational meeting.

People didn't mention it. But from July 14 to August 14, the local volunteers of the Hereford Fire Department had not been called out to a blaze. The one fire on the 14th of July was a good one however, totally destroying a farm house owned by Harold Beauchamp, tike a gambler on a winning streak, firemen didn't mention the 31day "winning streak," town folks neither.

The Agricultural Stabilization and Conservation Office announced the county had about 9,000 acres of cotton under cultivation.

Valued at \$25,000, a new livestock auction barn was nearing completion and had its opening scheduled for September.

Attention Broom Corn Pullers: The Broomcorn harvest in the Hereford area is at its peak. There is a large acreage this year and plenty of experienced pullers are needed.

\_PP\_ Design of the Pioneer Amphitheatre in Palo Duro Canyon State Park carries nine 6-foot granite panels on the theatre promade wall as its principal ornament. These panels, mounted on granite blocks, reveal the history of the Panhandle through a series of names, listed by county and carrying the occupation, date of settlement in the

The true meaning of plenty with a modern home, Is to have a little more than what your neighbors own.

—Andrews County News

Miss Lanell LaFon, 19, daughter of Mr. and Mrs. Rufus

Bilbreath, Muleshoe, was crowned "Miss Grain Sorghum of the Nation for 1965" at ceremonies in Dimmitt Saturday, August 8. She defeated 25 other area women to win the coveted title which includes a \$500 scholarship.

Paragraphs

Panhandle

Panhandle, and brand of the person named. The following names were suggested by \$500 donors to the Texas Panhandle Heritage Foundation: E. C. Britain, JA Ranch cowboy, cattleman, who settled in the area in 1884; Mrs. E. C. (Katie) Britain, 1891; W. C. Hulsey, stock farmer, 1892; Mrs. W. C. Hulsey, 1892; Mildred Hulsey, teacher, 1893; Gen. Ronald S. MacKenzie, Indian fighter, 1871; A. S. Parker, stock farmer, 1892; and W. M. Todd, rancher,

-Donley County News

-Muleshoe Journal

Memories of Castro County old settlers were reminisced Thursday when pioneers who lived in the county 60 years or more were interviewed at the annual Old Settlers Reunion, Interviews were conducted at a 1 p.m. program following a basket lunch on the courthouse lawn. —The Castro County News

The General Services Administration awarded \$37,824 contract for air conditioning, lighting, and other work in the Wellington post office. Work is due to begin within a few weeks.

-Wellington Leader

Samnorwood will hold a Celebration of Progress, one of the biggest events in that community's history, to mark the completion of the domestic water system that is being installed to serve much of the north half of the county. The celebration is in observance of 35 years of continued community progress. Initial plans for the big celebration were announced this week, but no date has been set. -Wellington Leader

New performer in "Thundering Sounds of the West" is former Canyon resident Glenn Dowlen, Jr. member of the resident opera company of the New York City Cen since 1959. Dowlen is vacationing in Canyon and will appear nightly throughout his stay.

-The Canyon News

Thursday was a bad day for accidents in Littlefield as three happened in an eight hour period causing more than \$1,500 damage to the cars and building involved. -County Wide News

Expect nothing and you'll never be disappointed. -Jasper Free Enterprise

### THE **BOOTLEG** -Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm has been seeing some news programs on television, his letter this week indicates.

Dear editar:

According to a serious article I read last night in a newspaper a neighbor had used to wrap up some vegetables he brought me, Sir Alec Douglas-Home has resigned as leader of Britain's Tory party because his television image is so bad he loses more votes than he makes every time he shows up on the screen.

They tried everything, changing the lights, photographing him from this angle and that, teaching him how to smile, how to tell a joke, what a joke was, etc., but it wouldn't work. When his face showed up on television, he just didn't look like a leader, so he resigned in favor of a man who photographs better.

Now according to a news analyst, what this proves is that from now on no homely-looking man can ever get elected, that unless a man shows up good on television. he might as well stay out of politics. Maybe try banking.

Right away though I'd like to say that I have never considered bankers any homelier-looking than anybody else and if it'll help swing a loan I'll say they're hand-

somer than everybody knows they are. But about having to have a certain-style face to get elected, I don't know about that. I have seen some Congressmen on television that would explode this theory, although it's possible they got in before television was invented. Or that whoever they were running against looked less like leaders than they, which stretches the imagination

pretty far, at least further than mine will go.

I don't like to argue with an expert, but there may have been some other factor in Sir Alec's failure on British television. Maybe how he said something wasn't as important as what he said, although I don't know anything about British politics. I don't know anything about American politics, but having seen lots of Senators and Congressman and Governors on news programs, I'd say that the theory that you have to be handsome and leader-looking on television to get elected is apple sauce. Most of em look about like the rest of us.

Yours faithfully,

#### 'Medicare' Book Is Offered By Social Security

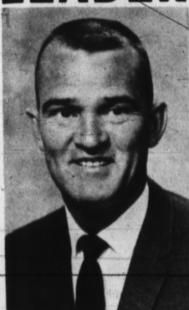
Our office now has a booklet. Health Insurance for the Aged. which is a brief explanation of the new 'medicare' provisions under social security," Hat Geldon, District Manager of the Amarillo Social Security District Office, stated.

The booklet is free to any member of the public wishing a copy, Geldon said, To order a booklet, a person need only to complete the coupon shown below and mail to: Social Security Administration, 1006
Adams Street, Amarillo, Texas.

SEND FREE MEDICARE

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#### LEADER



CHARLES BELL, JR.

receives a Southwestern Life salute for winning two of the highest honors in life insurance - membership in the Texas Leaders Round ole and the National Quality Award. Membership in the Texas Leaders Round Table, honor group of the Texas Association of Life Underwriters, is limited to those who meet high standards in volume and permanence of business produced. The National Quality Award is granted by the National Association of Life Underwriters and the Life Insurance Agency Management Association to agents whose service to the public has been deemed superior.

Our congratulations to Charles Bell: Jr. - your Southwestern Life Agent ... your friend for life.

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Southwestern Life



FALL OUTLOOK - Ready for fall as a result of summer work is Mrs. Noble Howard, 108 Elm, wearing a smart suit which she made in a class for adult homemakers conducted by Mrs. Dorotha Prowell in Hereford High School homemaking department the past month. Modern tailoring methods were taught to the class members who made

suits or coats. Mrs. Howard's two-piece costume is of bonded wool jersey in a tweed pattern with threads of gold, chartreuse, black and grey. She adds a pale gold scarf and black accessories for a dress-up ensemble. The suit can also go supermarket shopping or to a football game with more casual accessories. (Staff Photo by Sue Coleman)

#### 4-H Club Delegates List Gains From Attending Leadership Lab

the Texas 4-H Junior Leadership Training Laboratory at ized by Deaf Smith County dele- pose in committees and other gates after their return last groups. week from the five-day session.

Representing this county were Maura McAndrews, Cynthia Beene, Lou Ann Witkowski, Tommy Betzen, Stephen Hoffman and Kevin McAndrews. They were accompanied by Mrs. Rita Sue Huckert, Assistant County Home Demonstration Agent, and Juston McBride, County Agricultural Agent. Mrs. McBride and daughter, Martha

Ann, also made the trip. The leadership laboratory is ted Gas Company. The aim is self' to enable the 4-H Club member EM 4-2343 develop constructive contacts Andrews added. "Through our

Benefits from their part in in order to achieve a better adolescent-adult relationship. Each delegate has an oppor-Lake Brownwood were summar- tunity to work toward this pur-

> "I was made to feel that I was on somewhat the same-level as an adult, that the adults were learning and I was and that with adults I will learn to help others my age reach better relationships with adults", Kevin McAndrews commented.

Miss Witkowski said of the training, "The only thing that made the lab effective was the delegates themselves. They had every program and having it on sponsored each year by the Uni-

"We actually did the thinking to better understand himself and and planning but when we were others, to work responsibily with in a tight our group leaders his and other age groups and were there to help", Miss Mc-

experiences we believe we will be capable of helping our local clubs when they get into dif-

Stephen Hoffman was impressed that "no matter what career the knowledge gained at this leadership lab"

Miss Beene and Tommy Betzen both mentioned as a major lesson of the week the fact that "people act according to their feelings and when these feelings are released, whether good or bad, we should be able to understand the problem in hand and help the individual solve this problem".

Delegates to the Texas Junior Leadership Lab are selected teams chosen initially on the county level. Four-H members submit leadership record books the responsibility of planning in county competition, for choice of a team of three girls and three boys.

From the counties, a district team is chosen for each of 12 districts in the state. The lab is formed of the 72 delegates thus selected, plus staff members to bring the total to 135 participants.

#### WORLD VS. HOMEWORK

NEW YORK (P) - A leading Methodist publication, World Outlook, criticizes what it calls efforts of the Methodist Church to build up a world-wide denomination, and suggests that instead, it should engage more fully in efforts for inter-Christian union in each country.

Editor-theologian Arthur J. Moore Jr. says in the magazine, published by the Methodist Board of Missions, that groupings must give way to united regional churches.

Manager Gil Hodges of the Washington Senators compiled 273 batting average for 2,071 National League games.

AND BANKRUPTCY AUCTION By Order of Federal Court Bankrupt No. 39694 La Junta, Colorado 2,500 Irrigated Acres-3.100 Acres Total Top Water Rights Feedlot Capacity — 12,000 Mill, Elevator, Scales

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Located 3 miles west of La Junta, Colorado To be sold at auction form site Saturday, August 21, 1965

1:30 p.m.

#### **OSU President** Will Speak At Field Day

The 9th Annual Field Day of the High Plains Research Foundation has been set for Thursday, September 9, with the tours of the field plots to begin at

Last year the guests at the Foundation, located at Halfway. Texas, 15 miles west of Plainview, numbered 6,000 for 'the day's activities. Hopes are running high that this year even Bob Rott. more of the area people can

GUEST speaker for the evening program this year is to be Dr. Oliver S. Willham, Presidances Friday and Saturday in 50 straight games dent of Oklahoma State Univer- nights sity, Stillwater, Okla, Dr. Willham became President of Oklahoma State University in 1952 and during the years 1939 until 1950 was Vice Dean of Agriculture and Professor of Animal Husbandry of the University.

Among the day's activities at the Foundation on September are visits to the field plots and the discussion at each stop by the scientist. Guests will be conducted on the field tour on semi-trailer trucks with benches for the comfort of the visitors. Of great interest to the area farmers each year is the equipment display showing the latest agricultural farm tools.

All guests are urged to stay for the free barbecue which will person is requested to register day's activities.

For more information contact the High Plains Research Foundation, P. O. Drawer 2200,

#### **Jaycee Groups** Attend Area I Meet In Borger

Jaycees and Jaycee-Ettes of Hereford are represented at the Area I convention in Borger this weekend. The meeting will close

after a Sunday luncheon.
In the Hereford delegation are Messrs, and Mmes, Lee Edwards, Ronnie Osborn, Jerry Fowler, Pat Newell, Jerry Ship-man, John Meador and Mike Wilson, also Wayne Fuller and

Clinics for discussing various phases of work in both or-

Fifty-two of the 82 mountain peaks over 14,000 feet elevation in the United States are located

#### Fat Overweight

doctor's prescription, our pro-duct called Galaxon. You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer. Galaxon costs \$3.00 and is sold on this guarantee: if not satisfied for any reason, start at 5:30 in the evening. Each just return the package to your druggest and get your for the door prizes which will full money back. No questions be given away at the end of the asked. Galaxon is sold with

this guarantee by: ROGERS DRUG STORE Hereford — Mail Orders Filled

#### LIBRARIAN'S BUDGERIGAR

GUILDFORD, England & The silence these days in the central library often is broken

by a shrill cry of:
"Friends, Romans, countrymen, lend me your ears." The readers in the library do not object. For the cry comes from a resident of the library, Peter, a budgerigar belonging Peter, a budgerigar belonging to deputy librarian Miss Rita

Peter can also recite parts of "The Mikado," a few nursery rhymes and the library's tele-

The longest current scoring streak in the National Football League belongs to Tommy Davis, placekicker for the San ganizations featured the pro-gram. Entertainment included Francisio 49ers. He has scored

NEXT BACHARACH SCORE

for the spy thriller film, "The Liquidator." now being filmed in Britain. Bacharach, who re-cently married actress Angle Dickinson, composed the musical scores for the movies "Send Me No Flowers," "A House Is Not a Home" and "Days of Wine and Roses."

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One look at the features explains it: Rugged 8-knife flywheel. Knives chrome-edged to stay sharp longer.

Big 127 sq. in. throat gulps in crops faster. Floating heads hug field contours. New "telescoping" U-joint permits full-power chopping around tight turns.

Come on in and take a closer look at the really big difference in choppers today ... the biggest of em all, Gehl Chop-King. Make us Prove it with a Demonstration

forage lengths with the push of a lever. Easy-Swing Drawbar adjusts right from

1 Mile East On 60

EM 4-0250



Hunt's Yellow Cling

S GRADE 'A' 2







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Tomatoes

BEST BUY SAVE! 15

Catsup Pear Halves

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**GROUND BEEF** 

100 % PURE MEAT SAFEWAY QUALITY

Whole or Half њ. 75¢ Pork Loins Roast or Chops 79¢ Skinless Franks Glover 59¢ Safeway Jumbo Bologna Chunk or Sliced Longhorn Cheese Half Moon Circle-T Sausage Waff-L-Links In Waffle Crust

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5 6 OZ. \$1 ORANGE JUICE TREAT CANS SCOTCH 6 OZ. \$1 LEMONADE TREAT GOOD BUY SNOW STAR 7 1/2 GAL. \$1 ICE CREAM CHOCOLATE - VANILLA 2 CTNS.

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Margarine

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**Patio Dinner** 

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MANOR HOUSE CHICKEN - TURKEY

No. 1/2

37c

8 OZ. \$1

8 OZ. \$1

Lucerne Milk Grade 'A' ctn. ctn. 55 Cottage Cheese Small or ctn. 61 Sour Cream Lucerne Maryland Club Coffee All Grinds 5¢ Off Maryland Club can \$1.59 Coffee All Grinds 10¢ Off 6 1/4 OZ Sunshine Cheez Its

Supreme Apple 15 oz. Cookies Pecan Drops pkg. 1/2 gal. White Magic Bleach Cleaner Liquid 10¢ Off 28 oz. ot. 25

Mix or Match 'em-Quality Frozen Foods! 10 oz. Scotch Treat Peas 12 oz. Bel-air Hash Browns

10 oz. Bel-air Turnip Greens 12 oz. Bel-air Potato Patties 5 oz. Bel-air Waffles

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3 cans 89

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4 oz.

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CALIF. TREE RIPENED

71¢

Beauty Bar

19¢

WILDROOT

IN LOCAL PICTURES



























BY LEE FALK

















THEN WE'RE OFF TO SATURN'S SECOND

MOON -- MORE TO OUR TASTE! WHEN





### The PHANTOM

#### NO-I DIDN'T DRINK TOO MUCH -- ONLY ONE GLASS OF WINE - THEIR WINE! MUSTA BEEN DRUGGED! DON' KNOW HOW I GOT THE RIVER!















### BRINGING UP FATHER















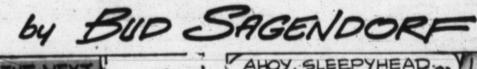




### THEATRE STOPPIE YIE

















### TIM TYLER'S LUCK

### by Lyman Young and Tom Massey















### STIGER

by BUD BLAKE



HUGO CAN HUNT BUTTERFLIES















### GRANDMA

### 以 Chas. Kuhn















### BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRAME









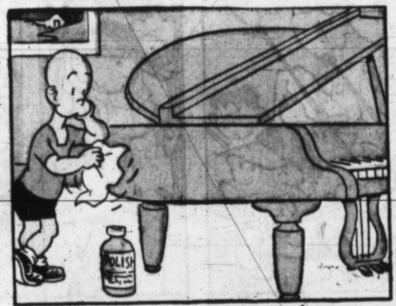






### HENRY

















### THE KATZENJAMMER KIDS















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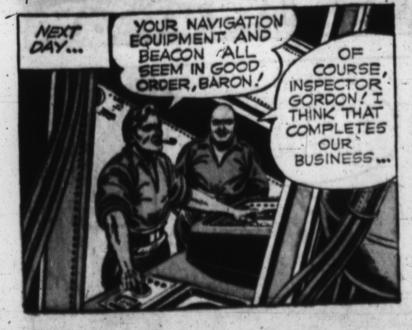




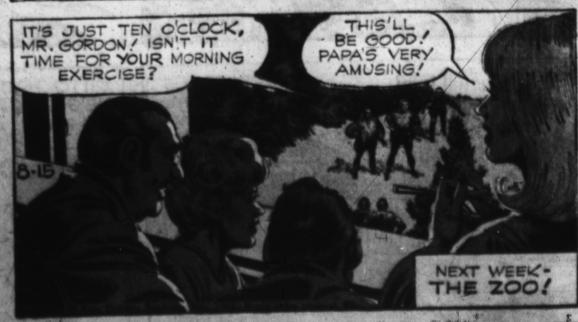


















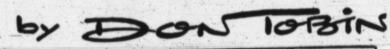








### Tibe Cocide Wenner



















### Hi and Lois

### by MORT WALKER and DIK BROWNE







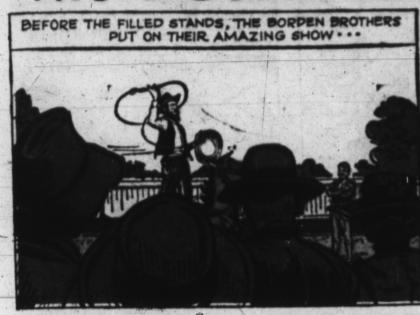






### The LONE RANGER

### by Charles Flanders and Paul S. Newman



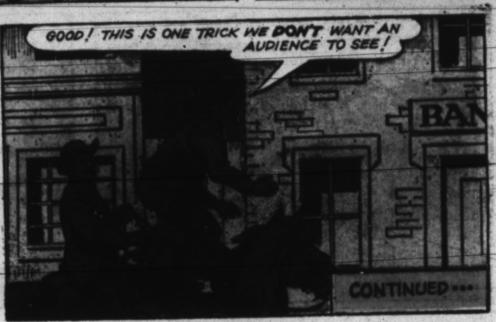












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TV TONIGHT -- HIS TOPIC

IS "WORLD WAR IT ENDED

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YEH! ... 20 YEARS AGO

WE ALWAYS WROTE MESSAGES ON THE BOMBS UNTIL HEADQUARTERS SAID TO STOP BECAUSE THE ENEMY PROBABLY DIDN'T READ THEM ...



### by Dave Breger













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