Microfilm Service & Sales
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Dallas 5, Texas

Fire! Where? Here! Don't Just Stand There... Call The Fire Dept.

By WAIN MILLER
Staff Writer

"Once a year—in October—a period officially designated as fire prevention week rolls around," began an article in last Thursday's edition of the Hereford Brand.

It suggested that people "Be careful. . .there is the danger of fire lurking constantly."

Perhaps it was with an attitude "It'll never happen to me" that the Brand staff assembled and put out the feature story.

But Thursday. . .it did happen.

Right in the Brand office. . . "Fire!"

And there went that "It'll never happen here" attitude.

In its place came a feeling bordering on panic.

The near-panic was touched off when one of the machines used to set type from molten lead burst into flames.

Somebody grabbed a fire extinquisher.

"In case of fire . . ." began the almost peeled-off instructions on the extinguisher which could hardly be made to work.

The lights went out.

"Do we need the fire department?" somebody yelled from an office in the front of the building.

The questioner jumped from his desk and looked down the short hallway.

A few feet away, flames were lapping around the door and the question was answered.

He dashed for the phone and—after two unsuccessful attemps—managed to dial the fire department number which is normally packed accurately away in the mind of the reporter who **did the calling.**

—illustrations by Dale Young

Meanwhile, somebody had thrown a small but mighty potent "fire extinguisher bomb" (a plastic container holding chemicals) at the flames, which curtailed the fire but sent smoke boiling to fill the spacious room.

A reporter ran next door to the Ink Spot to borrow a fire extinguisher.

An advertising man — close behind — headed for the telephone company office across the street.

"You got a fire extinguisher? he asked as he bounded into the door?

"It's over there," a receptionist indicated.

He grabbed it and ran back out of the door.

From behind, he heard her ask, "What are you gonna do with that?"

By the time the additional fire extinguishers arrived, so had the first units of the speedy Hereford Fire Department.

The firement were greeted by a wall of pungent smoke which cut visibility to something less than three feet and took away breath in a hurry.

Amid the flurry of activity.

there stood a confused reporter holding a camera in one hand and a fire extinguisher in the other. At that particular moment, he asked himself which to do with what.

Firemen dived into a doorway, landing flat on their stomachs in a futile attempt to see under the smoke.

And someone was hunting the man who had had the flaming hand.

"He's around somewhere. . . don't think he's hurt," came a reply.

Hoses from the fire trucks were pulled into the building and firemen were on the roof.

"Don't use any water unless you have to!" a Brand worker hollered.

"We won't" firement assured, mindful of the expensive machinery which could have been damaged by water.

Meanwhile, out in front of the building, one of the Brand's woman employees had hauled financial records and the cash till to safety.

And a crowd of onlookers had assembled.

Fireman, aided by ghastly looking "gas masks," had entered the smoke-filled composing room and were seeking the source of the smoke as no flames were visible.

It was then that the news ed-

See FIRE Page 2

Serving the Magic Triangle

The Sunday Brand

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• • •
Price 15¢

VOL. 18—NO.15 HEREFORD, TEXAS 79045, SUNDAY, OCTOBER 10, 1965 PUBLISHED EVERY SUNDAY

Participation Plan Shows Dividends, Herd Takes Wins

A change in school policy adopted five years ago—amid some controversy—is paying off big dividends in the form of the 1965 version of the Hereford Whiteface varsity football team.

This was the strong indication Saturday as officials surveyed statistics concerning the first half of the season for the Whitefaces and found the team destined to become one of Hereford's greatest football teams in history, at least on the statistics charts.

Of course, the 4-1 won-lost record for the Whitefaces (including a 33-6 win over Lovington Friday night—see story inside) is encouraging in itself.

But add to that the following:

—WITH ONLY five games played, the Whitefaces are just two yards away from setting a new all-time season record for the school in yardage gained passing.

—The Whiteface offensive unit is within easy range of rewriting the school's total yards gained record.

—FOR THE first time in many a year, Hereford coaches are boasting experienced and talented depth two-deep in all backfield positions and in most other posts.

—Defensive units will probably rewrite some records of their own in several areas.

Hereford's head football coach Jack Meredith sized up the 1965 Whitefaces as "the most well-balanced team we've had since I've been here" Saturday.

"THE PARTICIPATION program we initiated in junior high school five years ago (shortly after his arrival in Hereford) is working out now," Meredith commented.

The program consisted of more emphasis on allowing players to gain experience and less emphasis on the junior high's won-lost record.

IT CREATED some dissention among junior high sports fans —especially parents.

But now the policy is paying big dividends, coaches assert, pointing to the statistics charts

See TEAM Page 9

Family Shopping Night Voted By Merchants

A majority of the members of the Downtown Variety Park Association voted last week to initiate a "Family Shopping Night," beginning Oct. 14, by keeping stores open until 8 p.m.

Merchants voted to remain open until 8 p.m. each Thursday beginning on that date in order to allow families to shop together.

"Many times this is impossible under present store hours," a merchant said.

Most main street merchants will remain open on Thursday nights beginning on that date.

Chamber Board Ok's Nominees; Hears Reports

The Board of Directors of the Deaf Smith County Chamber of Commerce — in a Friday noon meeting — okayed a list of candidates for the upcoming board election and heard reports on several chamber activities.

Neil Cooper, chairman of the nominating committee, presented a list of eight nominees for four posts on the chamber board.

NOMINATED were Dexter Lillie, Andrew Kershen, Melvin Young, Dale Young, Albert Hudson, Morris Easley, Frank Ford Jr., and Frank Watson.

Chamber members will elect four persons to the board in an

See CHAMBER Page 2

Easter Lions Schedule First Official Meeting

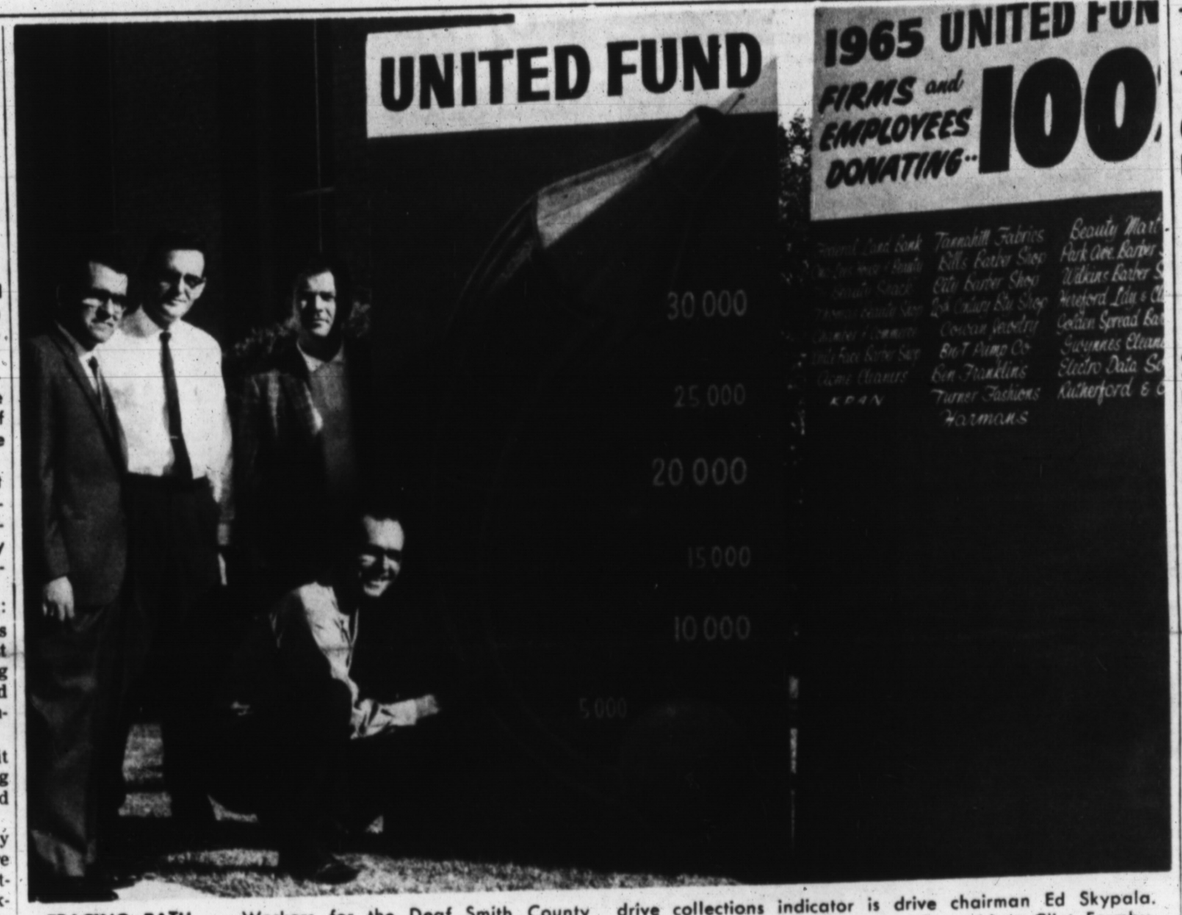
The first official meeting of the Easter Lions Club will be held at 8 p.m. Monday at the "Easter Country Club."

Election of officers will highlight the session.

The Easter Lions received their charter in an organizational meeting two weeks ago attended by J. W. Robinson Jr. of Hereford, Lions district governor, and state secretary Tom Karkhan. The club's charter was sponsored by the Hereford Lions Club.

Charter members totalled 43.

Roy Botkin is president of the new club and Gene King is secretary-treasurer. Board members and other officers will be elected in the Monday night meeting at the Easter Store.



TRACING PATH — Workers for the Deaf Smith County United Fund updated the billboard in front of the Post Office Saturday morning to show a reading of $12,054.05 as the drive neared the midway point. Shown painting the drive collections indicator is drive chairman Ed Skypala. Looking on are from the left, UF president Clint Formby, and drive workers Dean House and Dale Young. (Staff Photo)

DRIVE WORKERS MEET MONDAY

United Fund Nears Halfway

Deaf Smith County's 1965 United Fund drive was nearing the midway point Saturday morning at a faster-than-in-the-past clip as collections totalled more than $12,000.

The drive — launched a week ago — is moving at a healthy pace as officials announced a meeting of drive workers Monday morning to spur efforts towards the last half of the drive.

THE MEETING, called by drive chairman Ed Skypala and UF president Clint Formby, will give workers a chance to compare notes.

Set for 10 a. m. Monday in the Community Center, the meeting will be attended by drive captains and representatives of the United Fund participating agencies.

Officials voiced pleasure with the momentum of the United Fund drive this year, pointing out that it passed the one-third mark in just one week.

GOAL FOR the drive is $30,160 — just $200 more than the 1964 UF drive goal which required two weeks to collect a third of the goal.

Officials were also pleased with the response to the effort to receive 100 percent participation in the drive from firms and employees in the county.

As of Saturday, 39 firms had contributed 100 percent to the drive (see list below), with

See UNITED Page 2

★ ★ ★

UF 100% Contributors

Federal Land Bank
Tannahill Fabric Mart
Beauty Mart
Oma Lee's House of Beauty
Bill's Barber Shop
Park Avenue Barber Shop
Beauty Shack
City Barber Shop
Wilkins Barber Shop
Thomas Beauty Shop
20th Century Beauty Shop
Hereford Laundry & Dry Cleaners
Deaf Smith County Chamber of Commerce
Cowan's Jewelry
Golden Spread Beauty Salon and Barber Shop
Whiteface Barber Shop
Big T Pump Co.
Gwynne's Cleaners
Acme Cleaners
Ben Franklin
Electro Data Service
KPAN
The Hereford Brand
Turner Fashions
Rutherford & Co.
Harman's
Boyd Machine Shop
Little's
C. R. Anthony's
Glenn's Footwear
The Vogue
Foxworth-Galbraith Lumber Co.
W. R. Hair Public Accountant
Hereford Texas Federal Credit Union
Hi-Plains Savings & Loan
May Department Store
Hereford Butane
Gulf Distributors
Continental Oil Co.
Allred Oil Co.

WHITEFACES GO TO THE AIR . . .
(Photo by David Butler)

Harvests Gain Speed Here

Balmy fall weather during the past week prevailed as harvesting of many of the county's fall crops began to pick up momentum.

Sugar beets, grain sorghum, and vegetables were steadily rolling in to processors here Saturday.

The unseasonally mild fall weather matched with generally better - than - average yields and quality marks the beginning of a climax to one Deaf Smith County's better years for its 900 farmers.

SPRING'S torrential rains and numerous hail storms are showing effects in harvest yeilds in some areas, but on the whole the agricultural picture for the county continues to be a happy one.

Grain sorghum was slow coming last week in Hereford, according to officials at Pitman Grain, but more of the county's farmers were beginning to harvest Friday and Saturday.

FARMERS are reporting better-than-normal yeilds in the harvest this fall, but the bulk of the crop is not ready to cut.

Pitman officials anticipated grain sorghum harvest would be in full swing by the last of this week if the weather holds as it has been.

A SPOKESMAN at Community Grain at Easter reported that farmers began coming in steadily Friday.

Most of the farmers are averaging 6,500-7,000 pounds to the acre, which is above average for this area, he said.

Moisture content in the grain is running about 15 per cent.

He said harvesting in the Easter area has not reached a peak yet.

The carrot harvest is at a lull at the present time, due to summer rains which washed out some of the carrot stands.

VEGETABLE officials expect the carrot harvest to be in full swing again in about one to two weeks if the weather continues to be good.

Jack Griffin at Griffin and Brand said the lettuce harvest

See HARVESTE Page 2

King's Manor Sets Birthday Open House

The public is invited to visit King's Manor, the Methodist retirement home at 425 Sunset Dr. during open house this afternoon marking its third anniversary. Grounds and buildings will be open to visitors beginning at 1:30 p. m.

A program for residents and guests, with Bishop O. Eugene Slater of the San Antonio area of the Methodist Church as speaker, is scheduled at 2 p. m. Trustees of the home will meet in the library at 12:30 for a luncheon.

Bishop Slater will deliver the sermon at the 10:55 a. m. worship service at First Methodist Church and be honored at a luncheon in the church fellowship hall preceding the program at King's Manor.

Firemen Busy During Fire Prevention Week

The Hereford Fire Department saw itself fighting more than its usual weekly share of fires during Fire Prevention Week.

IN BETWEEN taking children on rides on fire trucks in conjunction with Fire Prevention Week, firemen battled four fires.

Firemen were summoned to an automobile fire just east of Hereford about 1:30 a.m. Thursday.

The 1962 model sedan belonging to Vivivan DeLuna of Hereford was totally destroyed in the blaze.

Then came a call to the Hereford Brand Thursday afternoon. (See story above.)

Two grass fires Saturday capped the firemen's busy week.

Then, at 9 p.m. Saturday, firemen were called to another car fire in the city.

At any rate, firemen showed off their efficiency during Fire Prevention Week.

CHERRY BLOSSOM TIME?—Mrs. B. A. West of 524 East 16th St. is the proud owner of a confused cherry tree which has been blossoming forth in pink radiance for the past two weeks. An early spring next year, perhaps? (Staff Photo)

Police Seek Stolen Auto

Hereford police were still searching Saturday afternoon for leads following a stolen car report Friday at 7:30 p.m.

A green model Ford sedan was reported stolen from the parking lot of the Hereford Brand between 8 a.m. and 12 noon.

The automobile belonging to John Sikes, 112 Ave. H, Apt. 5, was first discovered missing when Sikes left the Brand office from work.

Sikes had noticed the automobile missing but thought his wife had taken the car. Later he found that neither of them had the automobile.

Fire . . .

(Continued From Page 1)

itor remembered that one of the reporters had gone into the dark room only moments before the excitement began and was still nowhere to be seen.

"There's somebody in there," he motioned to a fireman.

They moved through the smoke to the darkroom door — only three feet away from where the flames had erupted.

Throwing it open, the firemen was greeted by a curt shout!

"Shut the door. . .you're going to ruin the. . ."

The surprised photographer stopped in mid-sentence.

A horror-stricken look gripped his face as he saw the "gas mask" - clad fireman at the door and the thick smoke just behind.

"What's happening?" he asked unbelievably. . .as he followed the lead of the fireman out of the building.

With things under control, the man who had had the burning hand was sent to the nearby medical clinic, where the burn was sized up as "not serious."

It was only then that exactly what had happened became clear: The slightly-injured worker had been cleaning the machine with a gasoline-dampened rag. . .apparently setting off the flames.

With the smoke half-cleared it was evident that the fire was out and that damage was minimal.

The Brand's dedicated society editor then appeared through the smoke, asking:

"What happened to all the news copy (typewritten stories)? Did they burn up?"

"No," replied an equally relieved editor.

By now, firemen were reeling up fire hoses as another group of firemen promptly went to work cleaning up the "mess."

Then, of course, came good-natured ribbing along the lines of "practice what you preach," referring to the article on fire prevention which had been featured in Thursday morning's edition of the Brand.

Fire Chief J. W. (Jap) Dickerson and Fire Marshall Terry Hale then began questioning workers to compile information needed for the fire loss report assembled to describe each fire call made by the department.

Hours later, after firemen had left and the composing room had been returned to a reasonable facsimile of order, a group of Brand employees sat around and breathed a sigh of relief over thoughts of what could have happened.

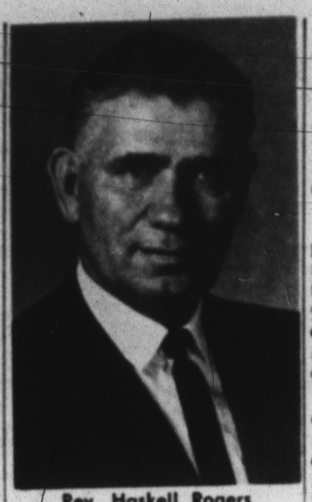
The oldest resident of the National Zoological Park in Washington is a white Siberian crane, probably 60 years of age.

Weather

	M	H	L
Wednesday		76	50
Thursday		85	45
Friday		92	45
Saturday			47

Moisture this month .07
Moisture this year 23.96

(Courtesy KPAN)



Rev. Haskell Rogers

Services Mark Anniversary Of Church Pastor

A short revival meeting, celebrating the tenth anniversary of the Rev. V. W. Marcontell's ministry as pastor of the Assembly of God church, will begin next Wednesday night, Oct. 13, and run through next Sunday night, Oct. 17th.

The Marcontells came to Hereford in 1955 from Graham, where they had served as pastors for seven years. Their first service after assuming the pastorate here was Oct. 16, 1955.

Speaker for the anniversary revival will be the Rev. Haskell Rogers of Lubbock. He is District Superintendent of the Assemblies of God. He is a dynamic speaker, and his messages will be heard each night with the services beginning at 7:30 p. m.

The pastor, and members of his congregation, extend an invitation to their friends in the Hereford area to attend the revival services and hear Supt. Rogers. "We have many friends in the Hereford area not associated with the Assembly of God church who have helped make our stay in Hereford a pleasant one, and it would be a privelege to have them drop in and pay us a visit and worship with us during the five nights we are having services this week", remarked the Rev. Marcontell.

Pastor's Mother Dies In Lubbock

Mrs. Leona Fields, mother of the Rev. H. B. Fields, pastor of Grace Gospel Church here, died at Colonial Manor Home in Lubbock Friday. She had been seriously ill for several weeks.

Funeral services will be conducted in Franklin-Bartlett Funeral Home at Lubbock at 3:30 p.m. today. Burial will be in Ladonia, Tex., Monday.

Club Learns Method To Dry Blooms

A method of drying flowers to preserve their shape and color for use in out-of-season arrangements was demonstrated for Garden Beautiful members Friday by Mrs. Charlie Noland, who also showed bouquets composed of the dried blossoms.

She gave instructions for covering the flowers, with their stems cut short, in a mixture of equal parts of powdered borax and yellow corn meal. The blooms will be completely dried in eight to 10 days, she said, then the stems are wired and they are ready for use.

The club met in Mrs. Leo Witkowski's home with Mrs. Will S. Kerr as co-hostess.

Another speaker was Mrs. N. D. Bartlett Jr., who discussed the selection, planting and cultivation of lilies, which she said are among the easiest flowers to grow, requiring little attention and producing beautiful, showy blooms. The bulbs may be left in the ground over winter in this climate, she added.

A contribution to the United Fund was voted in a brief business session.

Harvest . . .

(Continued From Page 1)

is going good, with farmers reporting satisfactory yeilds this year.

Most of the farmers are reporting 400-500 cartons with an occasional farmer reporting 600.

Griffin estimated the harvest 25 per cent finished with prices holding good. He said prices are running $2.50-$2.75, which is "good."

Officials at Holly Sugar reported the sugar beet harvest "progressing well" with most farmers reporting approximately 20 tons to the acre or better.

SUGAR content in the beets is running around 15 per cent.

Officials report that the harvest is running about the same as last year at the same time.

Plant workers are working around the clock and keeping up with the harvest, as the plant receives beets and during the day time.

Cotton harvesting has yet to get underway in any sizeable proportion.

Chamber . . .

(Continued From Page 1)

upcoming election. Additional nominations may be made via a petition from ten members.

IN OTHER business, it was announced that new Christmas decorations purchased by the chamber have arrived.

It was revealed that 32 new members had been added to the chamber's membership drive which has been stopped for the current United Fund drive. The membership drive will resume following the UF effort and continue until Dec. 31.

INCLUDED among new members are 22 businesses and ten personal memberships. Pledges from new members total $1,620 income for the chamber annually.

In addition, six firms have increased pledges a total of $325 to bring the chamber's total anticipated income for the coming year to $28,823.

The chamber now boasts a total of 353 members.

Raymond White and Woody Wilson reported on the chamber's current accreditation study.

THE SUNDAY BRAND

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Melvin Young, General Manager
Robert J. Awtrey, Mech. Supt.

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Piano Ensemble Concert Slated

An ensemble of 10 pianos will be featured in an unusual program in Amarillo next Sunday afternoon, Oct. 17. Sponsored by the Tascosa Kiwanis Club to benefit its project for handicapped children, the Amarillo Piano Ensemble will present a concert at 3 p.m. in the Stephen F. Austin Auditorium, 1808 Wimberly.

Virgean Estes Latson, concert pianist and teacher, is director of the ensemble. In addition to selections by the entire group, piano quartet, trio and duo numbers are on program, some with organ accompaniment by Bob Goodnow.

A trumpet trio will play Bugler's Holiday and join in the finale, the march from Wagner's Tannhauser. The ensemble will play Meyerbeer's Coronation March, Zeguener Waltze (Coward) and Jack Pizzicato (Anderson).

Dance music will comprise one section of the program, with a piano quartet playing the always-popular Blue Danube Waltz and another a Russian dance, Krakowiak; a piano and percussion rendition of a Spanish dance, and a duet arrangement of Cuban dances by Lecuona.

Calendar Of Events

MONDAY

Music Study Club, choral work shop at Community Center, 9 a.m., with salad luncheon at noon.

4-H Leaders Council 1:30 p. m. and County Program Building Committee, 8 p.m., both at Community Center.

TUESDAY

Mon Amis Club at First National Community Room, 2:30 p. m.

Dawn Music Club in Mrs. Eldon Owens' home, 2:30 p.m.

Lone Star Study Club with Mrs. G. W. Newson, 130 Ave. C, 3:30 p.m.

West Hereford Home Demonstration Club with Mrs. John Jacobsen Sr.

Veleda Study Club, guest night at Mrs. Joe Frank Clark's home, 8 p.m.

Order of Eastern Star at Masonic Hall, 8 p.m.

Young Mothers Study Club in Flame Room ,8 p.m.

City Council of Beta Sigma Phi, Community Center, 8 p.m. add Wednesday. . .

First Methodist WSCS meets at church to begin a study course, 9:30 a.m.

WEDNESDAY

First Baptist WMS, monthly luncheon at church, noon.

THURSDAY

La Madra Mia Study Club, City Hall, 7:30 p.m.

Hereford Duplicate Bridge Club, Community Center, 7:30 p.m.

St. Anthony's Parish Council, church auditorium, 8 p.m.

VFW Auxiliary, Veterans Park clubhouse, 8 p.m.

SATURDAY

Bud to Blossom Garden Club fall flower show, Community Center, open to public 3-6 p.m.

United . . .

(Continued From Page 1)

a large number of businesses yet to be contacted by UF workers.

Monday's meeting has been called to review progress of the drive and discuss further efforts.

Contributions to the United Fund will aid the following organizations: Boy Scouts, Camp FIre Council, Pony League, Little League, Salvation Army, Red Cross, Cerebral Palsy Center, USO, and Council on Alcoholism.

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Senior Citizens Are Club Guests

Residents of King's Manor were among guests of Summerfield Study Club at its Senior Citizens Luncheon in Community Center Thursday. Gospel songs by a quartet, some at special request of the guests, made up the program.

Mrs. Jamie Clearman, J. B. Noland, Jack Streun and Larry Noland, accompanied by Miss Thelma McMinn, sang Precious Memories and O Beautiful Life by request, also Mansion Over the Hilltop, I Know Who Holds Tomorrow and Near to the Heart of God.

An amusing style parade was presented by club members, who each wore a hat she had made. Ms. R.E. Lance Jr., president, voiced the members' welcome to visitors after an invocation by one of the guests, W.L. Blaylock.

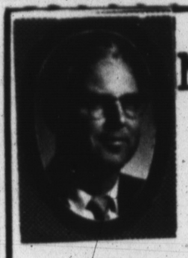
Large bouquets of fall flowers and foliage arranged by Mrs. Ray Johnson decked the luncheon table. On a side table was a cornucopia spilling maize heads, carrots, lettuce and garden blooms, while gaily-hued leaves, peppers, okra, pumpkins and melons repeated the harvest theme about the room.

Guests registered from Kings Manor were Mmes. Flora Hitchcock, Lee Curry, Lena Menefee, L.C. Thomas, Ola Davis, Bertha Stokes, Jane Hughes, Beulah Dobbins, Allie Topps, Fannie Burman, Ida Wilcoxson, Lula Thomas, Georgia Benefield, Vie Fairclothe, Exie Hammond, Lillie HKOSTETLER, Grace Richardson, Bessie Brown, Lillian Uselton and Lolo Carpenter; also Mr. Combs, Arch Dobbins and Mr. Baylock.

Other visitors were Mmes. J. A. Stanford of Amarillo, H. G. Behrends, Addie Lance, Roy Euler, Louie Huckert, Roy Kelly, R. J. Smith, Joe Huckert, and G.J. Ness of Littleton, Colo.

Hostess committees included Mmes. L.B. Lookingbill, Harry Lookingbill and Johnson, food; Mmes. J.B. Noland and Mack Noland, decorations; Mmes. J. C. Clearman, J.R. Euler and J. B. Noland, transportation.

Office Furniture
THE INK SPOT



ONE MINUTE, PLEASE

GENE TOOKS

"Shall two walk together, except they be agreed?" Amos 3:3.

If we agree with the Lord, we walk with Him and have communion with Him. If we agree with one another, we can walk with one another and have fellowship.

We can be thankful that most all of us, regardless of our church affiliation, agree to the extent that we can walk a very long distance in the pleasant pathway of Christianity unity.

We do not wish to deceive anybody. There are areas where we disagree. But after we have walked the long distance in Christian unity, and then come to the point of disagreement where we can no longer walk in fellowship, let us not go our separate ways in anger and hatred; but, rather let us part in Christian love and godly sorrow. Leave the lines of communication open, that we may learn from one another. It may be, that when we have assisted one another in learning more of God's word, we will have a clearer understanding and more agreement; so we can walk a little further in Christian fellowship.

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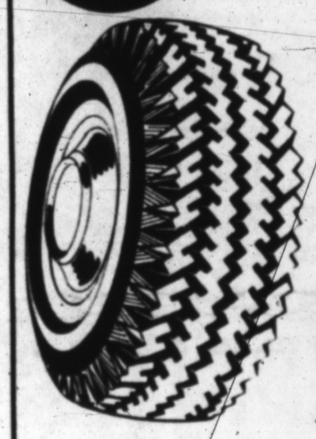
SNOW TIRES



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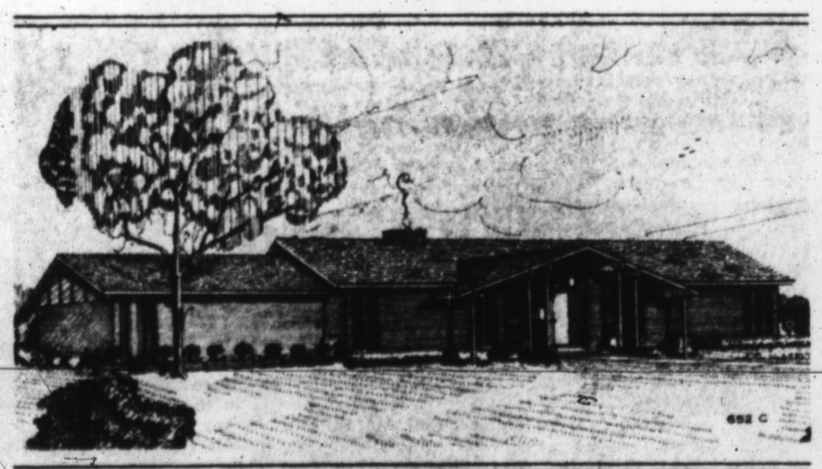

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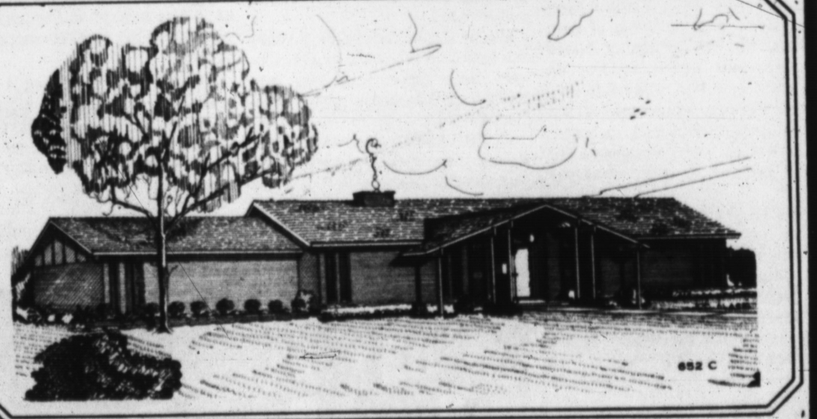

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HEREFORD DEVELOPMENT CO., INC.
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Hereford High-Jinks

by Randy Hopson

A special invitation is extended to all former Hereford High School students by the Senior class of 1966 to attend the barbecue they are sponsoring before the Hereford-Canyon game.

The menu will consist of either barbecue or fish filet. Serving hours will be from 5 to 7:30, Oct. 22. Adults $1.50 and children 12 and under, $.75. Make it a point to attend.

THINGS ARE really moving at school. The excitement brought about by Homecoming is growing with each day. The Junior class has added to the excitement by starting the sale of mums.

The Juniors will use the money they make to help with the Jr.-Sr. banquet. The mums are traditional white with a maroon H, if a letter (for the football players) is desired, there will be no extra charge. The mums are selling for $2.50 each. They will quit selling them on the 20th. Be sure to buy one, you can pick it up at the school on the 22nd.

* * *

The Freshman-Sophmore Counselor, Mrs. Tommy Braddy, had a run-in with a hole full of mud during the middle of the week. It was really more of a walk-in, though. She made it to school in spite of an ugly bruise to tell her harrowing tale.

* * *

It is well known around school that Mr. Bill Michael has a rather loud voice. One morning he was heard to remark that he should be a cheerleader. He would be a good one.

* * *

JUST ASK any of the office girls if you doubt that "Coach" Jesse Geron has an exceptionally fine singing voice. First period office girl Retha Kelly said "Dean Martin is his idol." Coach Geron overheard her and corrected her, he says that he is Dean Martin's idol. If you are brave and can run fast you might suggest to him that he sounds more like Frank Sinatra. He really has a good voice.

* * *

Keep it up Herd! With continued school spirit and a great team there is a lot of hope that the Herd just might make this the year to BEAT DUMAS! Next week is an open date but that doesn't mean the fellas won't be out there on the practice field working for more victories. Keep it up!

* * *

The characters of the All-School Play have been announced. Mrs. Jones, the Thespian sponsor, posted them Friday afternoon. There are still two vacancies but here are the characters and the people portraying them. Flint, John David Miller; Stevens, Kenneth Eastman; Dr. Kirkland, Randy Hopson; Sweeney, Steve Hoffman; Whitefield, Gary Clements; Jungquist, Leif Nelleman; Reagan, Larry Clements; Karen, Carmen Betzen; Nancy Lee, Kathy Pool; Mrs. Hutchins, Jean Roberson; Magda, Sandy Sloan; Jane, Nacy Smith; Roberta, Sylvia Phipp County Clerk, Steve Robbins; Bailiff, Robert Messick; Policemen, Royce McClain and Jimmy Hale; Prison matron, Adair Melton, Sec. to D.A., Linda Cooper; Sec. to Defense, Chris Torigian) and Court Stenographer, Billie Joe Witherspoon.

Understudies are Virginia Hampton, Arvis Southward, Carolyn Boynton, Barbara Jolly, Lynn Hale, Linda Kuper, Regina Hampton, Kay Brogdon, Donna Flescher, Joyce Bezner, and Margaret Adams. Whew!

* * *

As a closing thought, have you started to work on those floats and cars for Homecoming? The parade should be a really good one, so lets give it one hundred per cent backing.

—Randy

POP SAID WE SHOULD FEEL SAFE WITH YOU, JUST LIKE INSURANCE HE CARRIES WITH

POOL - SIGMAN AGENCY

801 S. 25 Mile Ave.
EM 4-0758

Hospital Notes

Patients in Hospital

Bob Brooks, 119 Fir; Theresa Robinson, 206 Ranger; Mrs. Pablo Villarreal, 437 D; Janey Estrada, Rt. 4; Mrs. Alvino Gonzales Jr., General Delivery; Virginia Vera, Labor Camp; Mrs. Santiago Aragon, 315 Norton; Floyd Rickman Jr., Rt. 3.

Mrs. John E. Meador, 405 Ave. E; Rita Williams, 143 Ranger; Eugenio Lopez, Box 4; Mrs. Loyd Bridges, 201 Irving; Mary Ann Vogler, Rt. 2; Mrs. Ronald A. Greenway, 341 Ave. A; Mrs. Don DeSpain, 609 Blevins; Mrs. C.L. Whitehead, 428 N. Jackson.

Mrs. Gary G. Grasmyck, 827 S. 25 Mile Ave; Elizabeth Shook 121 Aspen; Mrs. John A. Beasley, 111 Fir; Mrs. Durwood Burton, 202 Lawton; Mrs. Adan Salazar, 210 Catalpa; Mrs. Raul C. Huizar, Rt. 1; Mrs. Erlanda Dominguez, 302 Norton; Mrs. E. M. Schroeter, 208 Star.

Patients Dismissed

Mrs. Grace Roberson, Mrs. Martin Flores, Roy Reinart, Mrs Juan McHazlett, Mrs. Wiley Roberson, Ed Clark. 10-8.

Mrs. Kenneth Christie, Johnny J. Ware, Eugene Loerwald, Mrs. Adelfa Mungia, Johnny Gonzales, Thomas Armijo, Mrs. Charlene Blair. 10-7.

Raymond Villa, 10-6.

Ever press cracked pepper into steak before broiling? You can buy the pepper cracked, or you can crush whole peppercorns in you own kitchen.

Four Car Accident Hurts Two Slightly

Two persons were injured slightly in a four car mishap Wednesday afternoon on Park Avenue.

Miss Mary Stoy, 514 Union, and Miss Donna D. Hill, 504 E. Fifth, were taken to Hereford Medical and Surgical Clinic where they were treated and released following the accident.

The accident occurred when an unknown vehicle turned off Avenue H onto Park Avenue in front of a 1959 model sedan driven by Miss Jean A. Easton, 18, of 326 E. Second St.

When Miss Easton stopped to avoid hitting he vehicle, a 1962 model sedan driven by Mrs. Cleta R. Reeves, 47, of Hereford, and a 1963 model sedan driven by Miss Linda R. Jacobsen, 15, 209 E. Sixth St., stopped behind the Easton vehicle.

BUT a 1964 model sedan driven by Miss Donna D. Hill, 16, 504 E. 5th St. was unable to stop hitting the vehicle driven by Miss Jacobsen, causing her to hit the car driven by Mrs. Reeves, causing the Reeves vehicle to ram Miss Easton's car.

Only $5 damages were incurred by the Easton vehicle with the Reeves vehicle incurring $30; the Jacobsen vehicle, $85 and the Hill vehicle, $135, according to investigating officers.

Miss Hill was issued a citacaused by following too closely, according to investigators.

A SECOND accident occurred Thursday morning at the intersection of Union and Ave. B.

The accident occurred when a 1961 sports car driven by Charles R. Barnard, 16, 212 Ave. B, turning left onto Union Ave., collided with a 1964 sedan driven by Mrs. Dorothy H. Fooks, 41, 320 Star, according to investigating officers.

The vehicle driven by Barnard incurred $175 in damages while the Fooks vehicle incurred $150, according to ivestigating officers

Barnard was cited for negligent collision caused by cutting a corner on a left turn, according to officers.

Look Who's New

Mr. and Mrs. Edwin Morris Schroeter are the parents of a daughter, born Oct. 9.

Mr. and Mrs. Raul C. Huizar are the parents of a son, born Oct. 9.

Mr. and Mrs. Ronald A. Greenway are the parents of a daughter, born Oct. 8. She weighed 6 lbs. 4½ ozs.

Mr. and Mrs. Santiago Aragon are the parents of a daughter, born Oct. 7. She weighed 7 lbs. 14½ ozs.

Mr. and Mrs. Don Ed Middleton are the parents of a son, Maxwell Allen, born Oct. 6. He weighed 6 lbs. 8½ ozs.

Mr. and Mrs. Alvino Gonzales Jr. are the parents of a son, Alfredo, born Oct. 6. He weighed 9 lbs. 3½ ozs.

Courthouse Records

Vehicle Registrations

John E. Hill, 1964 Chevrolet; L. H. Lookingbill Jr., 1966 GMC pickup; Fred Lookingbill, 1965 Ford pickup; Juan Gregoiro, 1965 Olds; Rudy Bloodgood, 1957 Olds; Abel Gonzales, 1955 Chevrolet; Macaria Arredondo, 1958 Ford; Pauline Hernandez, 1957 Chevrolet; C. L. Collins, 1965 Ford; Ronald A. Harpster, 1965 Pontiac; Wayne Driskill, 1949 Chevrolet. 10-5.

Joaquinn Pedrazza, 1959 Chevrolet; William E. Rodgers, 1962 Chevrolet; Betty Sullivan, 1960 Buick; Marvin A. Knox, 1965 Plymouth; Eugenio Lapes, 1955 Ford pickup; Andres Sedillo, 1960 IHC truck; J. D. Poarch, 1965 Buick. 10-6.

W. O. Cocanougher, 1965 Chevrolet; Dawn Co-op, 1964 Chevrolet pickup; Dawn Co-op, 1965 GMC pickup; Cato Guerrero, 1956 Chevrolet; Chester Clark, 1966 Chevrolet truck; Hortencia A. Martinez, 1959 Rambler; L. R. Boggs, 1964 Chevrolet; Ralph Owens, 1965 Olds; Donald Shipley, 1963 Chevrolet truck. 10-7.

Lowell Sharp Co., 1965 Mack truck; D. T. Reed, 1959 Chevrolet truck; D. T. Reed, 1965 Cadillac; Alva Teeas, 1960 Buick; N. J. Jenkins, 1953 house trailer; Adolph Knabe, 1963 Chevrolet pickup. 10-7.

Edwardo R. Martinez, 1961 Chevrolet; Ruth Wilson, 1960 Pontiac. 10-8.

Warranty Deeds

Bluebonnet Homes Inc. to A. F. Huckert: West 76 feet of east 106 feet of Lot 39, Bluebonnet Addition.

C. A. Rettmano Erasmo Dominguez et ux: Lot 21, Higgins Subdivision of Womble Addition.

Arthur Fuston to V. L. Benedict: Tract of land out of Northeast corner of Blk. 53, Hereford Addition.

Opal Hutcheson et al to J.N. Carter: Lots 29 and 30, Miller and Moseley's Subdivision of Blk 26, Evants Additions.

J.N. Carter et ux to Opal Hutcheson: Lot 4 and South 10 feet of lot 3, Blk. 2, Town of Hereford.

J. H. Eubank et ux to Bob R. Howard: Lots 7, 8 and 9, Blk. 69, Town of Hereford.

Bradley Investment Corp. to Hector Villarreal et ux: Lot 12 and south 10 feet of Lot 11, Blk. 1, Southlake Addition.

James H. Bradley et ux to W. B. Phillips: North half of Sect. 26, Blk. K-7, BS&F Survey.

Bluebonnet Homes Inc. to Jimmie R. L. Cramer: Lot 4, Blk. 6, Bluebonnet Addition.

Brucie McIntire et al to Frank J. Knabe: tract out of southeast quarter of Sect. 114, Blk. M-7.

Jimmie R. L. Cramer et ux to Merlin S. Weber: Lot 6, Blk. 6, Westhaven Addition.

Bob Pugh et al to Roy D. Faubion et ux: East 10 feet of Lot 9 and west 61.67 feet of Lot 8, Blk. 3, Bluebonnet addition.

Merlin S. Weber et ux to Jimmie R. L. Cramer: North 27 feet of Lot 14 and south 49 feet of Lot 13, Blk. 7, Westhaven Addition.

Aubrey W. Rogers et ux to Edward E. (Pete) Caviness: South 75 feet of Lot 1, Blk. 52, Hereford and Addition.

Roy D. Faubion et ux to Mark IV Realtors Inc: Lot 52, Northridge Addition.

Deeds of Trust

A. F. Huckert to West Central Investment Corp.: West 76 feet of east 106 feet of Lot 39, Bluebonnet addition.

Erasmo Dominguez et ux to C. A. Rettman: Lot 21, Higgins Subdivision of Womble Addition.

Bob R. Howard to J. H. Eubank: Lots 7, 8 and 9, Blk. 69, Town of Hereford.

J. E. Pruitt and Jimmie R. L. Cramer to Southwest Mortgage Co.: Lot 4, Blk. 6, Bluebonnet Addition.

Panhandle Homes Inc. to First National Bank of Amarillo: Lot 18, Blk. 2, W. L. Braly First Subdivision of Mabry Addition.

Sam Nunnally et ux to W. B. Phillips: Lots 7-10 inclusive, South Park Industrial Subdivision of Town of Hereford.

Roy D. Faubion et ux to Amarillo Savings Assn.: East 10 feet of Lot 9 and west 61.67 feet of Lot 8, Blk. 3, Bluebonnet Addition.

Sam Nunnally et ux to James H. Bradley: Part of Tierra Blanca Addition of Sect. 63 Blk. K-3.

Marriage License

Charlie Floyd Marchman and Helen Frances Galvin, Oct. 8.

Parish Council To Hear Guest

A program of Safety is scheduled for the Parish Council of St. Anthony's Catholic Church Thursday evening, with Richard Burchfield of the Department of Public Safety as guest speaker. Burchfield is from the Amarillo DPS office.

The meeting will begin at 8 p.m. in St. Anthony's auditorium. On the hostess committee are Mmes. Bill Massie, Louis Beckman, Ed Dzuik Jr. and Howard Walker.

USO brings home closer for our servicemen--give to the United Fund.

News Writer Is Speaker To Bay View StudyClub

Rights and responsibilities of United States citizens were emphasized by Miss Louise Evans of Amarillo, guest speaker to the Bay View Study Club Thursday in the home of Mrs. J.M. Gillentine. Her subject was Recent Trends in Federal Government.

Miss Evans is a member of the editorial staff of the Amarillo News-Globe. She criticized government trends of recent years and closed with a plea for constitutional government.

The program introduced a year's study with the general theme, Our Federal Government The next two meetings will be devoted to a review of operations of the U.S. State Department.

Mrs. Ansel McDowell, president, conducted the meeting and welcomed a new member, Mrs. E.J. McMillan, and three guests Mrs. Howard Armstrong, Mrs. Charles Newell and Mrs. Raymond Thompson of Vega.

Announcement was made of a change in hostesses for the next meeting, which will be in the home of Mrs. Dexter Lillie on Oct. 21.

Members present included Mmes. H.L. Benefield, Cloby Conkwright, Howard Gault, W. J. Gililland, D.H. Alexander, Juston McBride, W.S. Kerr, R. B. Miller and Lillie.

USO reminds our servicemen that he is not forgotten--will you forget our United Fund?

Neely Funeral Held Saturday

Henry Fay Neely, 315 Ave. B, died in a local hospital Friday after an illeness of a few days. A farm owner, he had lived in Hereford since 1954 when he moved from Castro County. He was 82 years of age.

Neely was a native of Nebraska, born in Omaha March 2, 1883. He married Corinne Jennings at Clovis, N.M. in February, 1954. She survives him with a daughter, Mrs. Jim Erwin of Dallas, and a brother, Robert Neely of Omaha.

Funeral services were conducted Saturday afternoon in the Rose Chapel of Gililland Funeral Home by the Rev. Eugene Brink, pastor of First Christian Church. Cremation was to follow in Rest Land Cemetery at Dallas.

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Santa Fe
Time Inspector
KESTER'S Jewelry & Gift Shop
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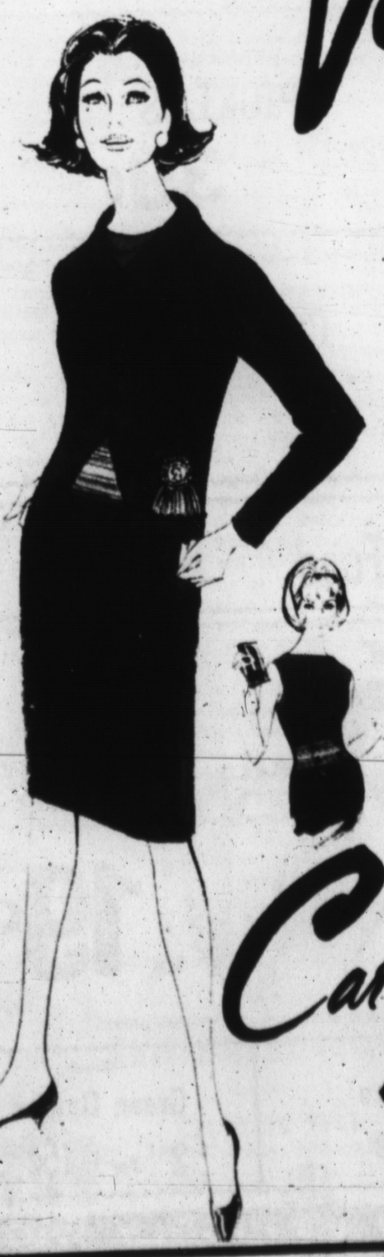
THE Vogue



#9501
Exactly the look you want in city dressing. The sleeveless dress has spare lines and the perfect addition is the Eton style jacket. The imported novelty heather knit, 100% wool is just part of the look for Fall. Charcoal Grey-Multi-Gold/Orange, Medium Brown/Beige-Multi-Gold/Orange, Charcoal Grey-Multi-Pink/White. Sizes 6-16.

#9700
An uninterrupted slide of a dress is ignited by silk stitching on Heather Flannel, 100% wool. The soft curved silhouette is emphasized by seaming. Cloud Blue, Yellow Smoke, Eucalyptus Green, Shadow Beige, White, Charcoal. Sizes 6-16.

Carlye

See
ACCENT HOMES OPEN HOUSE
advertisement
page 2, this section

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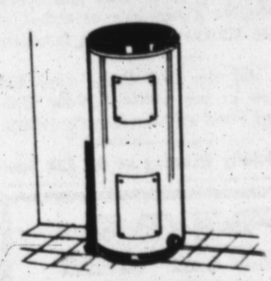
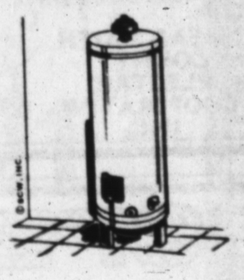
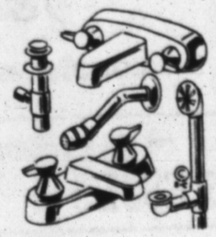
Carl McCaslin Lumber Co.
For All Your
HEATING AND

Plumbing SUPPLIES

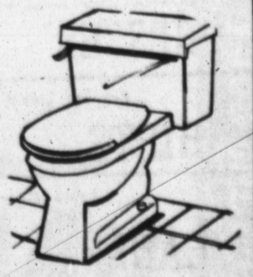



- Garbage Disposals
- Sinks
- Water Heaters
- Bath Tubs
- Faucets
- Mixers

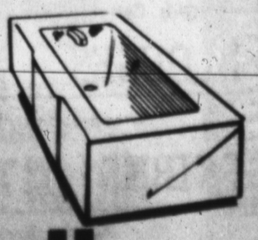


In Fact . . .

if it's in the plumbing line
you'll find it here
We Handle A



COMPLETE LINE OF PLUMBING FIXTURES AND SUPPLIES



Carl McCaslin Lumber Co.

1 Block East of The Courthouse
A Complete Building Service Phone The Lumber Number EM 4-3434

Club Members Attend Flower Show Lectures

Garden Club members from Hereford attended a flower Show School sponsored by the Council of National Flower Show Judges in this area, at Amarillo Tuesday and Wednesday. Course II at the Children's Home auditorium.

Miss Irene Haddox of Dallas was the lecturer on flower arranging, Mrs. A.P. Shhirey of Midland the horticulture teacher and Mrs. John R. Salois of Dallas the instructor on flower show practice.

Attending from Hereford Garden Club were Mrs. Ray Johnson, president; Mrs. O. G. Hill Sr., governor of District I Garden Clubs, Mmes. R.L. Wilson, Ray Carlile, J.H. Craver, G. W. Newsom, W.R. Mitchell, J. V. Pickens, S.S. Williams, A. O. Thompson and M.T. Rutter. Mrs. L.H. Lookingbill of the Garden Beautiful Club went from Hereford.

Three members of Hereford Garden Club went to Vega Tues of the Garden Club in th t city Mrs. A. L. Manjeot ws the program guest to discuss and illustrate flower arrnagi l . Mrs. Hill and Mrs. Rutter accompanied her.

Mrs. Treadwell Speaks To Club

With Mrs. Eugene Campbell as hostess, La Plata Study Club met in First National Community Room recently for a program presented by Mrs. Joel Treadwell. Her subject was The Present Crisis.

Whatever the crisis, it gives life meaning, the speaker said. She spoke of crises facing the city of Hereford because of its rapid growth, as well as crises in politics, foreign relations, education, morals and religion which affect the nation.

Mrs. Bill Michael presided for business.

Guests were Misses Mary Ann Cobb and Sandra Wright, student teachers from Texas Tech in Hereford High School. Fifteen members were present.

Kappa Iota Meet Held

A model meeting was conducted by Kappa Iota Chapter, Beta Sigma Phi, in the Community Center recently, a part of the annual pledge season. Pledges present were Mmes. Gene Deal, Robert Kinsey, Noble Ballard, Max Goforth, George Rowe, Duke Powell, David Hamblen and Dorothy Taylor.

The membership committee, Mmes. Joe Neely, C. D. Fitzgerald Jr., Houston Frye and Jack Straw, served as hostess group. Program discussions on the topic, Poise and Charm, were given by Mrs. Mike Wilson and Mrs. Arliss Edwards.

Resignation of Mrs. Randy Ammons as corresponding secretary was accepted and Mrs. Jeanetta Maloney was elected to fill the office. Plans were completed for the chapter's part in entertaining a district Beta Sigma Phi convention here next weekend.

CARD OF THANKS

May God's richest blessings be bestowed on each and every one for kindnesses extended to the Mulkey and Dutton families.

Did the Red Cross ever aid you in the service? Your United Fund gift can benefit others.

Quality Printing at the Ink Spot

See
ACCENT HOMES
OPEN HOUSE
advertisement
page 2, this section

fresher food...

and more of it for less...
with
RURAL ELECTRICITY

Electricity helps the American farmer to raise and care for more livestock, hatch more chickens, milk more cows and keep food fresh and clean. The end result is fresher, more economical food on everyone's table.

We are proud of the role we have been able to play in the electrification of our portion of rural America . . . and we continue to meet the ever-increasing demand for more and better electric service.

DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.

SPECIAL
Sale
MONDAY thru FRIDAY

Fall Cotton — Misses & Half Sizes
DRESSES $5.75 2 For $11

1 Group Fall — Sizes 3 to 20
DRESSES — Each $6.75

Bonded Lined Crepes and Cottons
SHIFTS Each $8.75

Little Girls Stretch Denim
JEANS 3 to 6x $1.29 / 7 to 14 $1.79

Girls Cotton Knit
BLOUSES Built-in Stretch Ea. $1.89

1 Group Ladies Plaid Dan River Fabric
SKIRTS 88% Cotton 12% Rayon Noyls Ea. $3.50

Special Rack of Better
DRESSES Ea. $10

MANY MORE ITEMS ON SALE!
Turner Fashions
606 S. 25 Mile Avenue Hereford, Texas

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

GLASSWARE

EXQUISITE "BOUTONNIERE" PATTERN

BY WORLD-FAMOUS TAYLOR, SMITH AND TAYLOR COMPANY

. . . . This GLASSWARE offer will enable you to obtain a complete and beautiful table setting as these glasses match the DINNERWARE offer which just ended

Here's How Are Plan Works

With each food purchase of $5.00 you are entiled to buy one of the aboue pieces . . . with $10.00 purchase, two pieces and so on

Follow This Weekly Schedule:

A different piece will be featured each week, in the following sequence. Dont miss a single week! Build a service for six . . . Eight . . . Twelve or more.

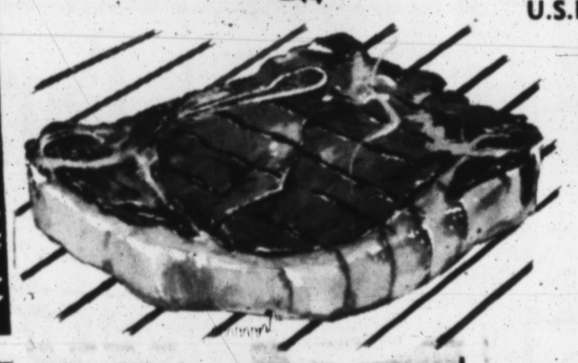
FIRST WEEK	12-oz. Water Gloss	29c Value	9¢
SECOND WEEK	7-oz. OLD FASHIONED Double Juice	25c Value	9¢
THIRD WEEK	5 ½-oz. Juice Gloss	19c Value	9¢
FOURTH WEEK	16-oz. Iced Tea Gloss	29c Value	9¢

This program will be run 3 times for at total of 12 weeks. Spend $20.00 per week at PIGGLY WIGGLY get a service for 12 (or 48 glasses) during the 12 weeks for just $4.32.

Featured This Week . . . . . 5½ Oz. JUICE GLASS 9¢ WITH EACH $5.00 PURCHASE

Double S&H Green Stamps Wednesday with $2.50 Purchase

SHOPPERS KNOW THE SMART PLACE TO GO IS.... Piggly Wiggly!



U.S.D.A. Choice SIRLOIN or CLUB STEAK LB. 79¢

U.S.D.A. Choice ROUND OR T-BONE STEAK LB. 89¢

Shurfresh — Easy Open Biscuits 6 Cans 49¢

Kraft's Cheese Spread Velveeta 2 Lbs. 89¢

Dole Pineapple Juice 3 46 Oz. Cans $1

Campbell Soup Meat Base All Varieties 6 For $1

Sue Bee Honey 1 Lb. 8 Oz. Size With Squeeze Server 59¢

Gerbers Baby Food Strained Fruits & Vegetables 10 For $1

Cigarettes King Size Filters Regular All Poputar Brand $2.99

Salad Dressing Morton's Quart Jar 29¢

TOILET TISSUE Northern Asst. Colors 3 Single Rolls 25¢

Mr. Chip CHOCOLATE CHIP COOKIES 39¢

WOLFERMAN PICKLES Quart Barrell Jar 39¢

FILLER SNACK — VACUUM CAN CORN CHIPS Bacon Krist Cheese 5¢ Can

Jergen's Mild Lotion Soap Bath Size 10¢

Soflin Facial Tissue 4 400 Count Boxes $1

Roxey Dog Food 12 Tall Cans $1

Dole — Crushed Pineapple 2 Flat Cans 39¢

Arrow Pinto Beans 2 Lb. Cello Bag 29¢

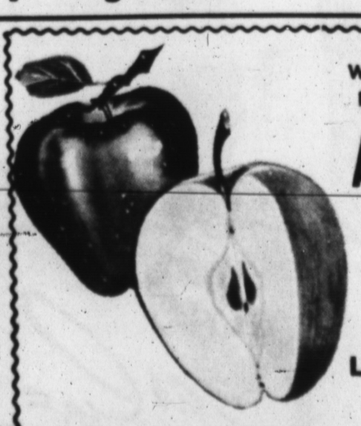
Shurfine Tea Bags 48 Count 39¢

Lilt Home Permanent Milk Wave $1.79

Hi-C — 46 Oz. Can Orange Drink 3 For $1

PIGGLY WIGGLY The Original SELF SERVICE TRADE MARK OF PIGGLY WIGGLY CORP.

Open at 7 a.m. — Close at 8 p.m.
Close Wed. & Sat. at 9 a.m.



Washington Delicious APPLES Lb. 19¢

California Cucumbers Lb. 15¢

Fresh Green Onions 2 For 15¢

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

By MELVIN YOUNG

And the phantom has struck again.

The mystery of the rose deepens. Upon returning to the office Wednesday afternoon, a single rose in a lovely white vase sat on our desk. The message was the same as all the rest. . . . "Keep up the good work. A friend".

But we were not alone. Deputy Sheriff Pete Cole also received a rose Wednesday afternoon with the same tmessage.

A little more than a week ago, Judge H. C. (Hank) Williams and Jim Cherry, barber at the City Barber Shop also received a rose. Likewise, Randy Ammons, genial ad-man at The Hereford Brand was recipient of one of the long stemmed beauties.

Everyone is in the dark concerning their benefactor and florist Bill Lankford refused to tell. He's apparently the only one who knows who and why.

The judge accused Deputy Cole, Sheriff Sharp, B. F. Cain and even cast a suspicious eye our way. But we finally convinced him that none of us were responsible.

However, we do appreciate the gift. It is pretty, and we have taken it home to set on the mantle.

But the mystery is still a mystery. Who in the world would send a rose to a barber, a judge, a deputy sheriff and a couple of newspaper men. It just doesn't make sense.

—HB—

And speaking of flowers, we do appreciate the mums sent to The Brand by Park Ave. Floral Co., Hereford's newest.

—HB—

Brand photographer David Butler was somewhat upset Thursday afternoon when firemen opened the door of the darkroom, spoiling three pictures in the developing tank. He didn't realize that a blazing gasoline fire just outside the door was the reason for the firemen being there in the first place. However, the situation was already under control before Butler knew the trouble existed.

Sometimes ignorance is bliss.

We do want to extend our sincere thanks to the firemen, not only for their fast work in answering the fire alarm, but also for their care in extinguishing the fire.

Printing machinery, and especially typesetting equipment, is not only extremely expensive but contains many moving parts that are quite sensitive to excessive dirt, water or any other foreign material (and water is sure foreign to a linotype machine). In checking over the equipment afterwards, we found no apparent damage either from the fire or the fire extinguishing fluids, for which we're thankful.

—HB—

All of which reminds us of a fire we had years ago in the building on main street. An old flat-bed, hand-fed newspaper press with a gas drying apparatus caught a stack of paper on fire and the flames were going almost to the ceiling.

Guy Clay, who operated a linotype machine for the Brand, grabbed a bucket and filled it with water in the wash room. By the time he got to the press it was empty. He tried it again with the same results. The darn bucket was rusted out at the bottom and had more holes in it than you could count. He finally gave up, grabbed a fire extinguisher and headed back for the fire. The extinguisher didn't work either. After a few frantic minutes and help from the folks next door (Streu Hardware) the fire was finally extinguished. No thanks to Clay and his bucket.

—HB—

Jim Arney, pharmacist at Edwards' Pharmacy, accused us of creating our own news stories around the Brand. And he might be right. Some weeks it's pretty slim.

—HB—

Revised health hint: Brush your teeth regularly with an electric toothbrush and see your electrician twice a year. —Granite City (Ill.) Press-Record.

—HB—

Marvin Coffey, with Robinson Insurance Agency, dropped by the office Friday morning to let us know that he had copped a hole-in-one on the No. 5 green of the local course Saturday morning.

Marvin was playing golf with W. C. Russell and Jackie Campbell, so he has verification of the feat.

School Menus

Oct. 11-15
HEREFORD SCHOOLS

MONDAY — Spanish rice with beef, Brussels sprouts, buttered corn, carrot sticks, wheat roll cake.

with mustard, French fries, mixed vegetables, buttered buns, milk, apricot cobbler.

WEDNESDAY — Beef-vegetable stew, pinto beans, cole slaw, corn bread, butter, milk, sugar cookies, jello.

THURSDAY — Southern fried chicken with gravy, mashed potatoes, buttered peas, combination salad, hot rolls, butter, milk German chocolate cake.

FRIDAY — Fish filet with tartar sauce, green beans, buttered carrots ,celery sticks, crescent rolls, butter, milk, cherry cobbler.

ST. ANTHONY'S SCHOOL

MONDAY — Corn dogs, potato salad, green beans, chocolate cake, rolls, butter, milk.

TUESDAY — Spanish rice with ground beef, buttered hominy, carrot sticks, ice cream sticks, whole-wheat rolls, butter, milk.

WEDNESDAY — Hamburgers, letuce, tomato, potato chips, fruit cobbler, milk.

THURSDAY — Chuck wagon beans, seasoned spinach, cabbage-green pepper salad, banana pudding, cornbread, butter, milk

FRIDAY — Salmon croquettes buttered potatoes, cabbage-apple slaw, peanut butter cookies, rolls, butter, milk.

Don A. Rice, Hereford Man, Named To Office

Don A. Rice, son of Mrs. Betty Rice of Route 3, Hereford, has been elected Vice President of the American Industrial Arts Association College Student Clubs. The election took place at the annual convention of the Association at Tulsa, Oklahoma.

A senior at West Texas State University at Canyon, Don is majoring in Industrial Education with a speciality in electricity and electronics.

While at college he has been active in anumber of organizations and served as president of the WTSU Industrial Art Club. He is also a member of Alpha Chi National Honor Society, and Kappa Delta Pi, a national education honor society.

Don will represent the University at the 1966 convention of the American Industrial Arts Association to be held in San Francisco, Calif.

Who can estimate the number of lives saved by the Red Cross Water Safety Instruction Courses? Give to U.F.

See
ACCENT HOMES
OPEN HOUSE
advertisement
page 2, this section

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WILL NOT YELLOW LONGER LASTING SHINE FOR ALL FLOORS
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½ Gal.
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REP. ROGERS REPORTS

Congress Studies Proposed Federal Alcoholism Group

Carry Nation will be remembered always as a leader of the "Prohibitionists." Her trade mark was a hatchet with which she and her lieutenants worked over saloons, including the back bars, the front bars, the whiskey bottles, and many times some of the customers. It is not anticipated that a new prohibition movement as such will be mounted in this Country. However, another movement of equal proportions is fast shaping up. This is a movement of "anti-alcoholism." Many of the states have created commissions on "Alcoholism" in an attempt to stop its spread by education and treatment. The Committee on Interstate and Foreign Commerce of the House of Representatives, of which I am a member, is now holding hearings on several bills which propose to set up a Federal commission for study and research into the problem of alcoholism including methods and facilities available for the care, custody, detention, treatment, employment and rehabilitation of alcoholics and for other purposes.

THE TESTIMONY before the Committee has been most interesting, or instance, a number of large corporations maintain alcoholism programs in order to deal with the problem as it concerns their own personnel. Many of these business organizations have made substantial contributions, helping solve this nation-wide problem, through information and research as regards their own employees. It is generally believed that most alcoholics can be found on "Skid Row." Nothing could be further from the truth. The information developed by some of these organizations has proven conclusively that this Nation now has more than 5 million alcoholics. Only about 3% of these, or 1, 500, 000 are to be found as derelicts on Skid Row. This leaves more than 4,850,000 suffering from this disease. People with whom you are probably in daily contact. Over 2 million of these people are job holders, can be found at all levels of every business. On an average, 1.5 to 5% of a company's employees are suffering from alcoholism. This is about 3% of the nation's non-agricultural work force. One witness called the attention of the committee to the fact that the U. S. Government is the largest employer of all. This same witness, in answer to one of my questions, pointed out that the large companies are well justified in maintaining an alcoholism program for the rehabilitation of these employees. His justification was based upon the proposition that it costs a large company about $3,000 to replace one employee with another; hence when an employee has been with the company a long time and has developed into a position of value, the cost of replacement could well be 100,000. He also pointed out that alcoholism is not peculiar to people engaged in any particular type of work or calling, but runs clear across the spectrum from a stenographer who has just finished high school to a man who may have reached the presidency of a company. Many other interesting statistics are available on the subject and I think it would be well if all communities would try to obtain these for informational purposes.

THE REQUEST for participation in this problem by the Federal Government brings up the basic proposition that the Federal Government is already meddling in entirely too many areas. The proposed bills would set up another Federal Commission. We already have too many Federal Commissions, but I am sure that no one would object tt another one if it would solve this tragic problem. The cost associated with such commission would be sizeable. Whether or not this should come out of the general tax structure is debatable. It would be my feeling that if hard liquor, the basic cause of alcoholism, is to remain legal it would certainly be in order to impose an additional tax through which to finance any undertaking by the Federal Government in carrying on activities having to do with alcoholism.

The problem is a most serious one, becoming more widely spread each day because of the population explosion. I would be most happy to have the comments of any or all who have an opportunity to read this newsletter.

RECENT VISITORS:

Joseph Koetting of Groom; R. D. McClellan of Gruver; Pat M. Hodge of Paducah; S. B. Whittenburg of Amarillo; Albert A. Yake, Sr., and Albert A. Yake, Jr. of Alanreed.

WALTER ROGERS
MEMBER OF CONGRESS
18th DISTRICT, TEXAS

Women In Medicine Is Club Topic

Elizabeth Blackwell, who became the first American woman physician and pioneered the way for medical education for women, was the subject of a character sketch by Mrs. Jim McDowell in L'Allegra Study Club's meeting Thursday afternoon.

Mrs. Alex Schroeter was hostess. The program titled Women in Medicine was one of the year's series on Outstanding American Women.

In the business period with Mrs. Dwaine Walker presiding, members discussed fund-raising plans for the club project, aid to a girl in Girlstown.

Others present were Mmes. Jimmy Conkwright, Bob Sims, John Smith, Tommy Carnahan, Jim Carnahan, Joe Easley, Cameron Gault, David Gibson, James Higgins, Hilton Higgins, Dennis Lomas, Bobby Viegel, Pat Robbins, John McNey and Walter London.

Young H. D. Club Officers Filled

Mrs. Charles Brown was chosen as next president of the Young Home Demonstriton Club when the annual election was held in First National Community Room recently. Mrs. Dean Bryant, vice president, presided.

Other officers are Mrs. Lloyd Smith, vice president; Mrs. LeRoy Burges, secretary with Mr. Wayne Stevens assistant; Mrs. Tommy Crawford, treasurer; Mrs. Bryant, reporter with Mrs. John Hammett assistant; Mrs. Wanda Page, Council delegate with Mrs. Huey Lowrie alternate; Mr. Jesse Jackson, parliamentarian.

Mrs. Burges gave the program on Recreation in the Home, saying that it is a responsibility of parents to plan, provide facilities for games and capitalize on special occasions for family recreation.

The next meeting was set for Oct. 22 instead of the scheduled date, Oct. 12.

Trio To Attend District Meet

Mrs. L. H. Lookingbill Sr., president, and Mrs. Ray Johnson of the Pioneer Study Club and Mrs. R. E. Lance Jr. president of Summerfield Study Club, plan to attend the annual fall board meeting of Top of Texas Federated Clubs in Spearman Tuesday.

As Community Improvement Promotion chairman, Mrs. Lookingbill will report that this district is leading the Texas Federation of Women's Clubs in entries in a statewide contest in community improvement, with Deaf Smith County Clubs 100 percent.

Because the district meeting falls on Pioneer Study Club's usual meeting day, the club has postponed its October program to the fourth Tuesday of the month.

See
ACCENT HOMES
OPEN HOUSE
advertisement
page 2, this section

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Look for the 'Botany' 500 label. Here's the quality that shows up on you. You get soft, comfortable fit—all kinds of hidden extras that simply show you up handsome in the mirror. No problems. No concern about correctness. And with it all, prices that help decisions, too. Come in and discover the real pleasure of buying 'Botany' 500 tailored by Daroff.

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EVERY WEDNESDAY NIGHT ON CBS-TV FOR S&H GREEN STAMPS

Miracle Whip Qt. 49¢
Hand Lotion $1.50 Size Melrose 59¢
Grape Jelly Kraft's 18 Oz. Jar 35¢
Southern Roll OLEO ½ Lb. 9¢
Tendercrust COOKIES Lg. Cello Pkg. 49¢
Park Lane Ice Cream ½ Gal. 59¢
SHURFINE FROZEN Lemonade 6 Oz. Can 9¢
NORTHERN Paper Towels Jumbo Roll 29¢
HI-C ORANGE or GRAPE Drink 46 Oz. Can 29¢
MORTON'S FROZEN Dinners 11 Oz. Size 33¢
SHURFINE 18 Oz. Jar Peanut Butter 45¢
FOOD KING Shortening 3 Lb. Ctn. 59¢
6 BOTTLE CTN. 7-UP Plus Deposit 39¢
FOLGERS — 10 Oz. Size Instant Coffee $1.19
GULF 12 Oz. Size Aerosal Spray 89¢
TENDERCRUST — 1 Lb. Pkg. Vanilla Wafers 29¢
GOLD MEDAL FLOUR 10 Lb. Bag 98¢
BLUE BONNET PECANS 10 Oz. Pkg. 59¢
Delicious Apples 8 Lb. Bag 79¢
Bananas 2 Lbs. 29¢
Carrots 1 Lb. Cello Bags 5¢
Sunkist Oranges Lb. 15¢
WHILE THEY LAST Watermellons each 25¢

Shurfine COFFEE 1 Lb. Can 69¢

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Herd Downs Cats, 33-6

By WAIN MILLER
Staff Writer

Hereford Whitefaces—playing one of their best ballgames in school history—closed non-conference play with a 33-6 win over the Lovington Wildcats in New Mexico Friday night.

Passing with pinpoint accuracy and defending with a never-give-an-inch strength, the Whitefaces chalked up their fourth straight win of the season.

And with the win the Herd found itself a matter of feet away from setting an all-time season record for the school in passing with the current season just half over.

(See story on page one.)

BUT FRIDAY night's game was a record breaker in itself for Hereford High School.

The Whitefaces gained a total of 279 yards via passing — a new mark for the school for pass yardage in a single game.

And the 440 yards total offense may be a new record for the school, although officials were not sure Saturday morning.

The Whitefaces demonstrated vividly the type of team versatility head coach Jack Meredith has been aiming at since coming to Hereford five years ago.

AT FIRST stymied on the ground, Hereford switched into a patent aerial attack which saw the Lovington Wildcats baffled as the Herd crossed the goal line at regular intervals.

Meanwhile, the Hereford defensive delegation dealt the Wildcats misery at virtually every play, limiting the 'Cats to minus ground yardage in the second half.

Only after every player on the Hereford bench had seen considerable action did Lovington manage its lone score . . . with 40 seconds left in the game.

(A few Whitefaces in uniform at Friday's game did not see action due to injuries.)

THAT score came only 12 seconds after Hereford had connected for a pass play from quarterback Steve Hodges to end Roger Owen which covered 82 yards and was good for the Herd's final touchdown.

The Hodges-Owen combination was spectacular by anybody's standards during Friday's game, but Hereford's number two quarterback — Gary Victor — had his share of success too.

HODGES completed 11 of 21 passes.

Eight of them were caught by rompin' Roger, who accounted for the receiving end of 177 Whiteface passing yards.

Owen, also a defensive standout, continued to astound onlookers with his knack for being at the right place at the right time in Friday's game, as he had in the two preceding outings.

Halfback Gene Drummond, the Herd's leading ground gainer, found himself facing most of the Lovington defensive unit when he toted the ball, as the 'Cats were apparently expecting him to handle most of the Herd's ball-handling duties.

THIS LEFT the field open for the spectacular passing display by the Whitefaces.

Only twice was Hodges pressed for time while attempting to pass, as the Hereford line generally made possible all the time he needed to pick out a receiver.

Gary Victor handled the quarterback slot with ease for about a third of the game, completing four of four passes good for 53 yards and keeping the ball himself on four ocassions which were good for 38 yards.

Also seeing action at the quarterback slot was junior Phillip Cain.

SINGLED out by coach Meredith as doing an "outstanding" defensive job for the Whitefaces were interior linemen Ricky Fangman, Ed Mims, Bill Coffin, and Tony Malouf.

In addition, the defensive secondary "kept Lovington covered like a blanket," as Meredith put it, and succeeded in intercepting four of the Wildcats' 11 pass attemps.

EMPLOYING a ground attack, Hereford had little success in the first quarter in Friday's game.

The initial Hereford tally came midway through the second period when Hodges hit Owen for a touchdown pass from 21 yards out.

The TD capped a drive from midfield.

Gregg Richards kicked to make it 7-0.

Moments later, Hodges intercepted a Wildcat pass at midfield and returned to the Lovington 33.

VICTOR TOOK over at quarterback and bootlegged around end for a first down, then passed to end Mike Davis for a TD from the 23.

Richards' attempted extra point struck the goal post, but the Herd carried a 13-0 lead to halftime.

The Whitefaces set up operations in the third quarter on the 36 following the second half kick-off.

HEREFORD marched to the Lovington two in eight plays with three first downs, then fullback Gary Tucker knifed through the middle to make it 19-0. Richards' kick added another point.

Early in the final quarter, Hereford capped a 14-play drive which covered 68 yards with a three-yard touchdown plunge.

Victor and Hodges had alternated at signal-calling duties to set up the score, then Victor handed off to fullback Billy Frank for the score. Try for extra point was no good and Hereford led 26-0 with just 6:21 left in the game.

LOVINGTON returned the kick-off to the 34 and one play later Gary Tucker intercepted a pass on the 42 yard line.

But a Hereford drive was stopped by Lovington on the 6-inch line with 4:33 left in the game.

Lovington punted from the nine four plays later. The ball rolled dead on the 28.

IT WAS from there that Hodges connected an aerial to Owen for the 82-yard scoring play with 52 second left in the game.

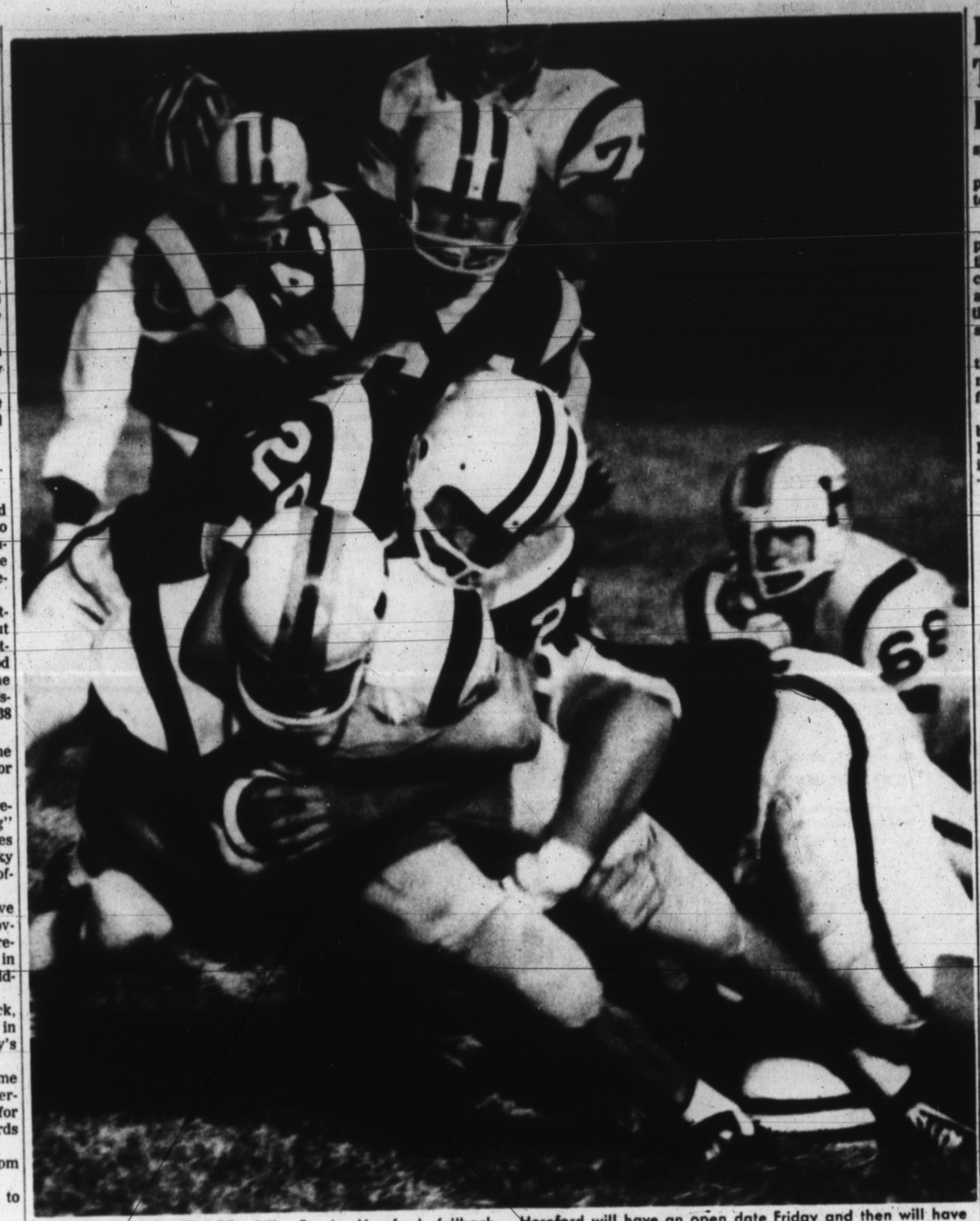
Hereford employed an on-side kick and Lovington got the ball on the 47. A penalty moved the line of scrimmage to Hereford's 40.

Then, with 40 second remaining, Wildcat quarterback Thomas Caudle handed to halfback Phil Harris, then dashed downfield to receive Harris's pass and tote the ball to Lovington's only score in the game.

The Wildcats intercepted a Hereford pass on the Herd's 35 with 14 seconds left, but were unable to get off a play before the game ended.

Hereford rests next week, then opens district play here Oct. 22 against Canyon in the Homecoming tilt.

Manager Billy Herman of the Boston Red Sox played in four World Series as a second baseman.



DRIVES FOR YARDAGE—Billy Frank, Hereford fullback, drove down the center to pick up some extra yardage. At Lovington Friday night. The Hereford Whitefaces alternated from ground play to passing to baffle the Wildcats defense. Hereford will have an open date Friday and then will have its first conference game Oct. 22. (Staff Photo By David Butler)

EXPANSION PLANNED

NEW YORK (AP) — Lincoln Center's Music Theater plans to expand activities next summer under the supervision of Producing Director Richard Rodgers.

During its first two seasons of operation the enterprise has concentrated on lavish revivals of long-time favorites. New musicals by experienced authors denied earlier showings because of unusual casting or production problems, will be presented in a series of Sunday night showcasings. Projects are to be selected by Goddard Lieberson, (Columbia) records company president; Schuyler Chapin, programming vice president of the center; and Henry Guettel, general manager of the Music Theater.

THE INK SPOT

Walter Baker and Lonney Petre at linebacker and end positions played a good game with Petre responsible for some of the scores.

THE B-TEAM will have an open week this week and then will meet Tulia here Thursday, Oct. 21.

Petre and Gary Goodin scored on 40 yard pass plays during the game.

Petre scored after receiving a pass from Sid Shaw and Goodin scored on a screen pass from Jimmy Childers.

Dimmitt's only score came after they intercepted a Hereford pass on the 'Faces' 40 and drove to paydirt from there.

Haverford (Pa.) College score a touchdown in every game last fall but failed to win. The Scarlet and Black lost six and tied one.

Dimmitt Falls To Hereford Bees, 42-6

spts 1-24 bod Dimmitt Falls ..

Hereford Whiteface B-team players overran the Dimmitt B-team, 42-6 Thursday.

The B-team began using more passing plays for the first time this season . . . and was successful, gaining 128 yards in the air during the first half. Two of the touchdowns in the game were scored on long passes.

COACH Don Dorman also said the line showed many improvements in its blocking, both defensively and offensively.

John Cornelius was responsible for 14 tackles in the game. Max Bridges also showed some impressive play on the line.

Frosh Battle Plainview To 0-0 Deadlock

Hereford Whiteface Freshmen and the Plainview Coronado Freshmen battled to a 0-0 tie Thursday in Plainview.

Hereford had some opportunities to score, but they could not punch the ball across the goal.

THE FROSH line played an excellent defensive game, holding the Coronado 11 scoreless.

Plainview threatened the Hereford goal from the 12-yard-line, but the strong Whiteface defense kept the Plainview group from scoring.

The freshmen tried some pass plays, but were unable to have much success.

THE 'FACES dropped some important passes, one which would have been a touchdown pass.

Coach Harold Sides said he will continue to work with the men on their passing game.

HE SAID he had some potential hurlers and receivers on the team this year.

Jim Victor and Jerry Russell are both good receivers, accord- quarterback positions and showing potential, Sides said.

Brice Hunter and Jim Scott are boh good receivers, according to the coach.

THURSDAY, the Frosh clash with Plainview Estacado here at 6 p.m.

Estacado is a somewhat larger school than Coronado and has more men on the team.

The coach said he will spend most of the week improving the men's passing game so the team can alternate between ground play and passing.

The Baltimore Orioles have have five managers since they were admitted into the American League in 1954.

The Kansas City Athletics have had eight managers since they joined the American League in 1955.

See
ACCENT HOMES
OPEN HOUSE
advertisement
page 2, this section

DEAF SMITH COUNTY Treasurer's Report

Deaf Smith County Treasurer's Report
For month beginning July 1, 1965 and ending September 30, 1965

Jury Fund	$	
Balance July 1, 1965	5,018.92	
Receipts	121.13	$
Disbursements:		871.86
Balance		4,268.19
Road & Bridge Fund		
Balance July 1, 1965	160,554.54	
Receipts:	47,675.97	
Disbursements:		88,633.81
Balance		119,596.70
General Fund		
Balance July 1, 1965 (a deficit)	10,208.02*	
Receipts:	12,388.14	
Disbursements:		34,349.73
Balance (a deficit)		32,169.61*
Officers Salary Fund		
Balance July 1, 1965	6,654.24	
Receipts:	29,627.84	
Disbursements:		26,665.40
Receipts:	86,434.78	
Hospital Maintenance Fund		
Balance July 1, 1965	43,115.17	
Disbursements:		47,796.63
Hospital Int. & Snkg. Fund		
Balance July 1, 1965	1,380.24	
Receipts:	90.83	
Disbursements:		472.50
Balance		998.57
Hospital Int. & Sngk. (1963 Series)		
Balance July 1, 1965	3,409.13	
Receipts:	181.68	
Disbursements:		.00
Balance		3,590.81
Road Bond Int. & Snkg. Fund		
Balance July 1, 1965	6,892.90	
Receipts:	572.35	
Disbursements:		.00
Balance		7,465.25
Permanent Improvements Fund		
Balance July 1, 1965	1,268.24	
Receipts:	181.68	
Disbursements:		1,449.92
Balance		.00
Permanent Improvement Refunding Bds.		
Balance July 1, 1965	.00	
Receipts:	1,449.92	
Disbursements:		.00
Balance		1,449.92
Lateral Road Fund		
Balance July 1, 1965	.00	
Receipts:	29,336.20	
Disbursements:		29,336.20
Balance		.00
Right of Way Fund		
Balance July 1, 1965	21,846.05	
Receipts:	1,654.91	
Disbursements:		211.50
Balance		23,289.46
Road Machinery Wt. Fund		
Balance July 1, 1965	6,679.27	
Receipts:	302.79	
Disbursements:		.00
Balance:		6,982.06
Court House Int. & Snkg. Fund		
Balance July 1, 1965	8,713.43	
Receipts:	302.79	
Disbursements:		2,933.00
Balance		6,083.22
Jail Int. & Snkg. Fund		
Balance July 1, 1965	4,995.55	
Receipts:	484.48	
Disbursements:		1,930.50
Balance		3,549.53
Right of Way Int. & Snkg. Fund		
Balance July 1, 1965	1,033.40	
Receipts:	258.63	
Disbursements:		.00
Balance		1,292.03
Law Library Fund		
Balance July 1, 1965	20.51	
Receipts:	160.00	
Disbursements:		57.50
Balance		123.01
Social Security Fund		
Balance July 1, 1965	134.92	
Receipts:	5,444.89	
Disbursements:		5,579.81
Balance		.00

RECAPITULATION

Jury Fund	4,268.19
Road & Bridge Fund	119,596.70
General Fund (a deficit)	32,169.61*
Officers Salary Fund	9,616.68
Hospital Maint. Fund	47,769.63
Hosp Int. Snkg.	998.57
Hosp. Int. Snkg. (1963 Series)	3,590.81
Perm. Imp. Refunding Bds.	1,449.92
Right of Way Fund	23,289.46
Road Machy Wt. Fund	6,982.06
Right of Way Int. Snkg. Fund	1,292.03
Court House Int. Snkg. Fund	6,083.22
Jail Int. Snkg. Fund	3,549.53
Law Library Fund	123.01
Road Bond Int. Snkg. Fund	
cash:	7,465.25
Securities:	12,000.00
Time Desposits: 58,000.0	77,465.25
Social Security Fund	
Time Deposits: 4,400.00	4,400.00
	278,305.45

JUST RECEIVED A NEW LINE
of
exhilarating elegance . . .
FOR MEN
東 JADE EAST
worlds apart from the ordinary

after shave
cologne
stick deodorant
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shower soap
spray deodorant
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hair cream
shaving cream
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McDOWELL DRUG
336 N. MAIN — EM 4-1313

FIREMEN PRACTICE AT DRILLS — Shown above are members of the Hereford Fire Department as they practice various firefighting and rescue techniques during a regular drill. Shown from left are: First photo, Fire Chief J. W. (Jap) Dickerson, Joe Hacker, Glen Nelson, Olin Newell, Clarence Strange, and Carl Carlisle; second photo, Blue Turpin, W. O. Witherspoon (standing), George Jowell, Onias Carrol (standing), Earl Phillips, Chuck Laing, and Bob Spalding; Third photo, Glen Hendrickson, S. T. Loerwald, and Fire Marshall Terry Hale; fourth photo, Bill Drummond, Assistant Chief Max Stipe, Albert Maxwell, and the Rev. Joel Treadwell. (Staff Photos)

ANSWER TO PROBLEM—Harland Fry, Easter farmer, sought an answer to one of his problems and solved it. The problem was the need for a cabbage trailer which could be used in a muddy field. Fry solved the problem by building a self propelled trailer with 10 pulling wheels. (Staff Photo)

EIGHT PULLING WHEELS—Eight pulling wheels are distributed underneath the trailer portion of the vehicle. Each of the eigth wheels can pull, giving the trailer traction on even the muddiest fields. The machine was constructed by Harland Fry, with the help of a welder, in about six months spare time. (Staff Photo)

Harland Frye Solves Problem With 10-Wheeler

Harland Frye, who farms just north of the Easter, Community, tackled a rather sticky problem and six months later came up with a solution for it.

The problem — muddy fields at cabbage harvest time.

FIGURING that the best solution to the problem would be a self-propelled vehicle — since a tractor pulling a trailer would bog down — Frye designed and made a monstrous looking contraption which travels "through rain, snow, or sleet" as well as water furrows in irrigated fields.

The result, Frye's cabbage harvesting operation will seldom be hampered one iota because of mud.

The rig steps easily across the muddiest of mud with "ten wheel drive," the ten wheels being large combine tires.

In dry weather, drive to the two steering wheels is cut off to make for easier steering of the truck-type vehicle which has a "sideways bed" for harvesting cabbage.

With a ten-man crew, Frye can load a 40,000 pound truck "by noon", even in muddy weather, using the vehicle, he says.

THE VEHICLE — it's built on an old truck frame — is propelled by a truck motor. There are two truck transmissions in link to make possible a wide range of speeds.

Frye said that the harvesting rig is a "one of a kind" thing and that he didn't intend to build another one, since he uses conventional harvesting equipment in good weather.

"This one trailer can keep me in business when it's muddy," Frye said.

RIGHT THROUGH WATER DITCH—With the big wheels on a selfpropelled cabbage trailer built by Harland Fry, not even a water ditch is an obstruction. (Staff Photo)

Fire Department Cites Thanks

Officials of the Hereford Fire Department took Fire Prevention Week as an opportune time to express thanks to employers of the volunteers last week.

Volunteers — who serve on the department without pay — are often called away from jobs to fight fires.

Fire Chief J. W. (Jap) Dickerson and Fire Marshall Terry Hale said the department would like to thank the employers of these firemen for allowing men to leave jobs to answer fire calls.

"THE EMPLOYERS are 100 per cent cooperative in letting men off for he fire calls and do not dock the men for the time they spend from the job on fire department business," Hale commented.

Employers of firemen are Witherspoon Electric, Hereford Growers and Shippers, Hereford Parts and Supply, City of Hereford Water Department, Plains Insurance;

Deaf Smith County, Pioneer Natural Gas, Gulf Western Supply, Phillips and Lawrence Service Station, Tri-County Fertilizer, Poarch Brothers, Southwestern Public Service, Gebo Supply;

Southwestern Bell Telephone Company, Bradly Studio, Boyd Machine Shop, American National Insurance, Carl McCaslin Lumber Company, Hereford Grain, La Cafe Hacienda, Holly Sugar, Deaf Smith County Electric Cooperative, Chuck's Electric, and Dub's Man Shop.

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Look for full details—as well as name of nearest participating AMF dealer—in the September 24th issue of Life Magazine. You'll find details also in the September issues of Bowling Magazine, Southern Bowler, and Woman Bowler.

If you're not a reader of these magazines, visit Sunset Lanes for your Win-a-Way entry blank and rules. Who knows? You may be a winner.

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NOW UNDER CONSTRUCTION

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3 bdrs., att. gar. one & one half baths, built ins, cabinets and closets plentiful. Pick colors now and move in soon — $375 total move in cost.

701 IRVING

Corner lot. Just starting construction. Look at plans — pick colors. Many features — on block of all nice homes. $375 total move in cost.

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Many other plans — Two bedrs. Three bdrs., one, one and ½, or one and 3/4 baths. Quality construction. Will build on your lot or we have lots in different desirable locations.

Panhandle Homes, Inc.

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Day Call EM 4-2162
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See
ACCENT HOMES OPEN HOUSE
advertisement
page 2, this section

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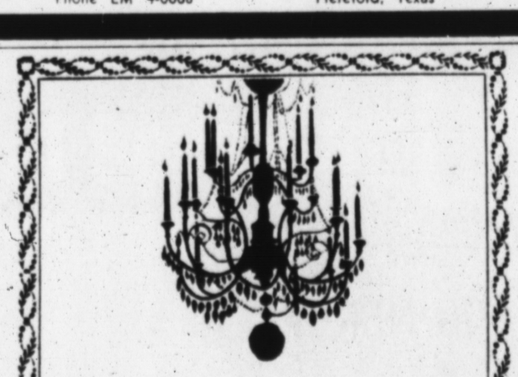

IT's Today . . .

The Chandelier Gift Shop

Thank you, Hereford, for the most wonderful reception a new business has ever received in your city. We have tried to create a shop especially for you of our area to meet your needs. Everyone is invited to come into the quiet, comfortable atmosphere of our shop to make your selections of gifts for all occasions and things with which to enhance your home.

FIRST GRADERS GET RIDE—Among the many kindergarten and first grade students to ride on the fire trucks this week was this group from Northwest Elemestery School. The ride is an annual event during Fire Prevention Week in Hereford. (Staff Photos)

Texas Ranks Second

Texas Angus breeders helped set two new national records in the past 12 months, as they recorded 33,867 calves to retain their ranking as number two Angus state, Glen Bratcher, secretary of the American Angus association, St. Joseph, Missouri reports. Texas also ranks number two in transfers and three in new life and junior memberships.

During the fiscal year ended September 30, national registrations of Angus calves were up 3 percent over 1964 to 384,752 head. This was the only increase reported by any of the three major beef cattle registry organizations in the nation, Bratcher said.

Sales of registered Angus also set new records, as revealed by the 291, 319 transfers of ownership processed by the Association in the past year. The new record represents a gain of 6.5% over last year and is 14,624 head more than the combined transfer total report reported for the next two leading beef breed groups.

"Registrations showed a smaller gain this year than last, reflecting some of the uncertainty in the commercial cattle market in 1964", Bratcher said, "Still, we are the only one of the three largest beef cattle registry organizations to show an increase in calf recordings this year which we credit to a strengthening of demand for quality beef. This trend is usually reflected in demand for breeding stock, as indicated by the greater number of Angus sold in the past 12 months."

Cattlemen starting new herds and joining the American Angus Association during the past year as life members numbered 5,878, indicating new registered Angus herds were started at a rate of more than 54 per month. New junior memberships in the Association totaled 2,550 in the 1965 fiscal yar. Farm and ranch youngsters in 43 states joined the national organization.

The top 20 states in registration were Missouri, 40,406; Texas 33,867; Iowa, 31,733; Oklahoma, 22,171; Illinois, 20,046; Tennessee , 17,784; Kentucky 16, 343; Nebraska, 15,764; Kansas, 15,144; Montana, 12,689; Missippi, 11,987; Georgia, 10252; Arkansas, 9885; Virginia, , 9,857; Indiana, 9011; South Dakota 8, 463; California, 8,289; North Dakota, 7,633; Colorado, 6,849, Alabama, 6,523.

The leading 20 states in transfers of ownership were Missouri, 33,291; Texas, 27,808; Iowa, 21, 740; Oklahoma, 17,760; Illinois, 16,466; Tennessee, 14,675; Kentucky 13,177; Kansas, 11,142; Virginia, 10,218; Missippi, 9,352 Nebraska, 8,623; Georgia, 8431 Arkansas, 7,047 Montana 6,895 California, 6,845 Indiana 6,598 South Dakota, 5,585 Colorado, 5,500 New York, 4,897 Minnesota 4,561.

The top ten states in new life memberships were Missouri, 537 Tennessee, 511; Texas, 463; Iowa 357; Oklahoma, 329; Illinois, 313; Kentucky, 293; Mississippi, 242; Arkansas, 195; Alabama, 193.

The leading ten states in new junior memberships were Illinois, 393 Missouri, 240; Texas, 215; Iowa, 163; Oklahoma, 145; Tennessee, 117; Washington, 96; Mississippi 90; California 89; Kansas, 88.

Adding Machine & Typewriters
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THE INK SPOT

See
ACCENT HOMES
OPEN HOUSE
advertisement
page 2, this section

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ANNUAL RETAKES MAY BE MADE
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BILL
BRADLY
STUDIO
● Selection of Proofs
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"NEW FACILITIES FOR BETTER & FASTER SERVICE"
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Sophomore
EM 4-2610

Visitor From Belgium Is Simms Club Guest

A visitor from Belgium was one of three out-of-town guests present at a meeting of Simms Study Craft Club Wednesday afternoon in the home of Mrs. Edwin Morrison. She was Miss Esther Offen of Antwerp, who is on a coast-to-coast tour of the United States.

Mrs. Harry Alban of Long Beach, Calif. and Mrs. Wayne Johnson of Walcott were the other club guests. Miss Offen has been the guest of Dr. and Mrs. Alban, who are spending a few weeks at their farm in the Westway community. She left Friday morning by plane for the west coast.

Dr. and Mrs. Alban met Miss Offen and other members of her family when they were traveling in Belgium three years ago. She plans to make a leisurely bus tour of the United States, beginning in California and ending in New York, with the hope of getting a first-hand view of American life. A side trip to Mexico City is also in her plans.

Mrs. J.M. Boothe, president, welcomed the guests and conducted club business Mrs. James Cavin presented the program on Flower Arrangement. Cavin presented the program on Flower Arrangement.

She demonstrated a method of glazing plastic flowers for an an tique effect in arrangements and showed a variety of flower compositions for period settings.

Other members present were Mmes. E.L. Young, Paul Wetzel, Roscoe Pinnell, Julian Perrin, Robert Lloyd, Terrell Hodges, Allen Eresman, Charles Durham and Leland Burns.

Team . . .

(Continued From Page 1)

and team depth as proof.

Total pass yardage for the Whitefaces thus far this year is 694 yards, just short of the 1964 season total of 696 yards — an all-time record for the school.

IN FRIDAY night's game at Lovington, Hereford amassed 440 yards gained — a mark near the school's all-time record for one ballgame.

Defense for the Whitefaces this year is also nearing school marks in several areas.

Meredith said he did not believe the success of the team could or should be credited to any one or two individuals.

"IT TAKES a good line to give protection for a pass play and it takes a good defense to allow you to win no matter what type of offense you've got," Meredith stressed.

"It's an honor for the entire team and we think we've probably got the best balanced football team this year that Hereford has had in a longt time.

HE WENT on to point out that the Whitefaces have had almost equal success with a running attack, saying that it's the first time in several years that the 'Faces have had such a wide choice in what type of offense to employ.

"You've got to have experience to do this and this year we are able to play a lot of boys who have had a lot of experience back down the line."

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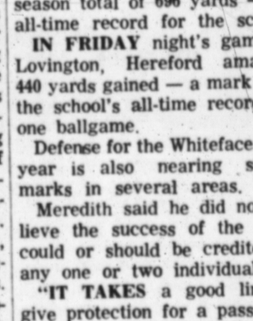
Low mileage, red exterior, just perfect. I will buy the buyer a red shirt to go with it. The price is right. Come in and See it.
Many other good buys . . . when you do your shopping
please shop here first
MILBURN MOTOR CO.
225 N. Sampson
Phone EM 4-0077

AUDITED PAID CIRCULATION ABC

One in a series of messages to advertisers

How to measure a newspaper ad

Assume, for a moment, that it were possible to clip this display message from each copy of this newspaper printed for today's issue, and that these clippings were neatly stacked before you.

First, remove all clippings which appeared in copies spoiled in distribution, or which were otherwise, undelivered, left over, returned, or used in our office for file or checking copies. Since no one read these, they can go into the wastepaper.

Second, remove those messages which appeared in copies delivered to subscribers behind in their payments, service copies to advertisers and agencies, employes, any complimentary or promotion lists, and all others which do not qualify as paid circulation. Just for the record, you might want to count the number of these, but then they go into the wastepaper, too.

Now our stack is down to only the paying customers. Count the number of clippings in the stack. When that's done (and the exact figure recorded), separate the clippings into three separate stacks — one for those distributed to readers in your central market; one for those distributed to readers living outside this market, but who shop here regularly; and one for those copies delivered to readers living elsewhere. Count each stack and, when you have these figures accurately recorded, divide the clippings in separate stacks by method of delivery (carriers, dealers, vendors, mail, and so forth), and count each stack.

You look a little tired at this point — we'll help by counting the number of clippings appearing in copies sold with premiums, in combination with other publications, and at special rates. We'll also count the number sold in clubbing offers or as a result of a contest or with an insurance offer.

Rested now? Give us a hand and we will sort out the clippings in separate stacks for each city and town in which copies were distributed (just exactly where every copy of this message went — to the paying customers only). Then we count each stack for the record.

Now, while you relax and finish reading this message after counting and measuring our circulation in so many different ways, perhaps you would like to see what it costs each of the paying customers to buy a copy of this newspaper?

Then again, if all this talking about some of the ways the Audit Bureau of Circulations regularly counts and measures our circulation has you tired out, just ask to see a copy of our latest ABC Report.

ABC's stacks of figures aren't nearly as tiring and tell you a great deal more about the distribution of your advertising messages in this newspaper.

The Sunday Brand

ABC FACTS—THE BASIC MEASURES OF CIRCULATION VALUES

Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying
Milo 1.70
Wheat 1.43
(Subject to Market change)
Compliments of
CONTINENTAL GRAIN CO.

PINTO BEANS
Today Paying $9.00
(Subject to Market Change)
FRASER MILLING CO.

Kiwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

Hereford Rotary Club
meets every
Monday at 12:05
FLOYD'S RESTAURANT

STATED MEETINGS
Second Monday
Thurs.
7:30 p.m.
Practice
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Split Levels
A most elegant home-built for family living - 3 large bedrooms - 3 bathrooms. Den with fireplace, living room, dining room, kitchen, patio with built in bar-b-que area. Automatic garage door. 1400 E. 16th. Built with the family in mind this lovely 4 bedroom is a real buy. Featuring cedar paneled den with fireplace, 3 baths, carpeted and all built-in. Come by 1405 E. 16th Street.

Outside Denton Park
Very comfortable all brick 3 bedroom 1¾ baths, 1200 sq. ft. of living area. Nice fenced yard, see at 824 Ave. K or call Denton Park office.
3 bedroom priced to sell. Large closets, living room, dining room and kitchen. Laundry area and pantry. 501 Ave. H or call Denton Park office.

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CUSTOM BUILDER
Office: 16th & Blevins
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HOMES THAT WILL OUT LAST YOUR MORTGAGE
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Big Singer Zig-Zag equipped in 4-drawer cabinet. Take over balance of 7 payments of $5.00 each. For information write to Credit Manager, Box 3501, Amarillo, Texas.
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SILVERTONE CONSOLE All Channel 21 inch Color TV. $429.88. Sears, Hereford, EM 4-3854.
B-1-12-35-9p

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GENERAL CONTRACTING
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meets each
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For new and old homes
SHEET METAL NEEDS
WALKER SHEET METAL
305 E. 5th EM 4-0788
B-1-12-tfc

ALFALFA HAY. See Charlie Holt, 4½ miles west on Clovis Highway. EM 4-0402 or 289-5599.
B-1-14-8-110p

FOR SALE
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call,
SOFT WATER SERVICE
216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280
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Door chimes, light fixtures, HARD TO FIND light bulbs, including 150 watt colored flood lamps, and fluorescent tubes. Ironrite Ironer pads and covers and many more items.
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QUALITY MERCHANDISE
EXPERT WORKMANSHIP
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Our new location is 244 E. Third.

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3 BR brick, double garage, carpet, $425 down on new FHA loan with payments only $105. per month. H-377

2 BR, LARGE GARAGE, FENCED YARD, HARDWOOD FLOORS, LOW DOWN PAYMENT, NO CLOSING COSTS. 607 BLEVINS. H-230

New 3 bedroom brick, tiled entry, 501 Nylon carpet, built-ins. Only $1,200 down. Award Home.

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480 acres dry land in Deaf Smith County with 196 wheat, 100 milo; only $60,000. F-431

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Handemade King size quilts reasonable 201, Ave. K.
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Female German shepherd pups. Pure bred. Call 258-7535.
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36' good Dixie gas range, $30.00 Mrs. Frank Wilhelm, EM 4-0042.
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WANTED RESPONSIBLE Party to take over payments on late model Singer sewing machine in Hereford area. Will Zig-Zag, fancy stitches, etc. Five payments at $4.96 or $25.00 cash. Write Credit Department, 1114 19th Street, Lubbock, Texas.
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For sale a two row binder and platform canvas, new condition for 10' PTO, IH binder.
RALPH PACKARD
EM 4-2110 before 9:00 or after 6:00
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Two sets auto racing cars, beautiful new dolls, electric trains with accessories, doll cribs, rockers, buggies. Highest quality materials. Call EM 4-4464.
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Complete
Turn Key Installations
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BIG "T" PUMP CO., INC.
Sales & Service
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Friona 247-3311
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Used Power Poles
Lots 1 to 49, $5.00 each
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DEAF SMITH COUNTY ELECTRIC CO-OP, INC.
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Box 753.
B-1-12-tfc

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HOUSE TRAILER. Five room and bath. 57' x 10'. A-1 condition. Carpeted, air conditioned. Will sell reasonable. Can be seen at COLE TRAILER PARK, Space 7. East Austin Road and McKinley Streets.
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SAVE $25 — Kenmore automatic washer — one speed, one cycle — Three water tempertures — lint filter, nothing down. Now $149.95. Sears, Hereford, EM 4-3854.
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DAN'S OF CANYON
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NEW FALL COLORS
In all imported and domestic yarns. Christmas gifts, and crewl embroidery. Free knitting instructions.
KNIT'N HOUSE
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NEED $5,000 to $40,000 worth of equipment? Investigate our leasing plan before you finance any other way. Mark IV Realtors, EM 4-2220.
B-2-21-14-tfc

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We buy-sell-trade for anything of value.
USED FURNITURE Appliance and Junk
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West Side of Hereford Highway 60

TWO LONG evening gowns. Size 14. EM 4-2166. Mrs. Bill Drake.
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2 MM 605 Irrigation engines
1 MASSEY-FERGUSON '65 Deisel-Matic tractor, used 247 hours — like new.
1 Model A-14' Gleaner-Baldwin Combine equipped with Byrd Rota-Cone.
GRAYSON PHILLIPS
Hereford EM 4-0250 Amarillo DR 6-8426
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EXCELLENT KING 3-B TROMBONE
Would make good horn for high school or junior high student. Luxurious box case. Almost new. Reasonable. Call Larry Fuhrmann, EM 4-2030 or EM 4-0799.
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250 tons bales or bundles cane for sale or trade for cattle. Hereford, 276-5272.
B-1-14-15-tfc

Baby bed and mattress for sale. Used only when grandchildren visited. Call EM 4-0255.
B-1-14-15-tfc

2. FOR SALE Farm Equipment

1960 and 1962 GMC trucks with grain beds and big hoists-want $1950 and $2350. See at Continental Grain or call EM 4-2531.
B-2-22-15-1c

TRUCK TIRE SALE
Close out on quality FIRESTONE tires HD Transport Nylon 10-Ply: 8.25 x 20 $58.95; 9.00 x 20 $71.95 Plus tax. Other bargains
BEETEX SUPPLY CO.
N. Westway
Ph. 289-5313
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1958 IHC truck, Grain bed, hoist. New engine. Phone 225-4674. Tharp Exchange.
B-2-12-36-tfc

KENMORE Electric Clothes Dryer: Normal cycle for all fabrics — two temperatures. Nothing down. $99.95. Sears, Hereford, EM 4-3854.
B-2-17-14-9p

FOR SALE
One 40-HP and one 50-HP electric motors with switch boxes. J. B. Culp, Route 1 Hereford, Texas Phone 258-7568.
B-2-38-9c

TOP QUALITY
Irrigation Dams as low as $3.25
DAVIS IMPLEMENT
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B-2-18-tfc

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
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144 W 2nd EM 4-2811
B-2-18-tfc

15 ft. Case Combine Cab—Power Steering, Hume and Standard Reels.
12 ft. Int. Tandem Disk 4-row stalk cutter
No.21 Int. Cotton Stripper and 8 trailers.
C. F. Newsom
Hereford
EM 4-0420
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3. FOR SALE Automobiles

1964 Ford Country sedan station wagon. Nine passenger, lots of room. Hi-Way Auto Sales, 600 West 1st.
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1963 Rambler four door station wagon, V-8 automatic, loaded. Save! Hi-Way Auto Sales, 600 West 1st.
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We Pay Cash For Used Cars
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Phone EM 4-0077
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1958 CHEVROLET Station Wagon, standard shift, overdrive. Air Conditioned. EM 4-1456 or EM 4-3505.
B-3-12-10-tfc

SILVERTONE Console Color TV with color guard — The electronic brain that purifys color automatically $444.88 — Nothing down. Sears, Hereford, EM 4-3854.
B-3-20-14-9p

FOR SALE
1960 Chevrolet Truck with Hoist and grain bed. Call SW 5-7717, Lubbock, Texas.
B-3-40-4p

FOR SALE: 1963 Chevrolet pickup. Frank J. Bezner, 276-5656.
B-3-10-14-3p

FOR SALE: 1964 Plymouth Barracuda, 7,000 miles, four speed transmission, etc. $1,995. Contact Installment Loan Dept., First National Bank, Hereford.
B-3-20-14-tfc

FOR SALE: Clean 1955 G. M. C. grain truck. EM 4-3709.
B-3-10-14-2c

1965 Ford-2 Ton-900 x 20 H.D.Tires rear-825 x 20 Tires front- Carbon frame, 2 speed Eaton Electric rear end, 12650, lb. springs each side, 330 Heavy Duty motor-186 horsepower; Twin 50 gal. gas tanks, plus seat tank, New 16" foot American bed with 56 thousand pound hoist, H.D. Bud wheels, Radio, heater, and custom cushion, toe hooks, new ensilage racks—This truck cost well over $5000—6000 miles ago. Sell for $4000 cash. Still under warranty. Phone FL 5-5733 days or FL 5-5703 nights — Amarillo — call for John.
B-3-40-2c

4. REAL ESTATE For Sale Or Trade

3,800 acres deeded land near Hereford, S. D. 1,000 acres farm land, 225 acres in wheat, 100 acres corn base, two sets of improvements. Sheep-tight fence, 17 dams, 5 wells, REA, Telephone. $50 per acre — Kennard Hart, Hereford, S.D. Phone 985-5403.
S-4-15-4p

FOR TRADE
3 bedroom, 1½ bath, den, large living room brick home in Littlefield. Will consider trade for house in Hereford. Write Box 673, Hereford, Texas, or call 806-385-3203 in Littlefield, Texas.
B-4-15-tfc

Extra nice two bedroom house in 100 block of Ave. "C". Has den that can be used for third bedroom . . . Many extras . . . Be sure and let us show you this one . . . Good Terms.
Lone Star Agency
EM 4-0555 or EM 4-2543
B-4-14-4c

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders
with hydraulic drive.
Dempster Planters, Cultivators and Rotary Hoes.
Lilliston Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE:
LESLY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

OUTSTANDING
Gracious 4 bedroom offering tiled entry, family room, fireplace, luxurious carpeting throughout, well planned kitchen with built-ins. Call today for showing.
WHY PAY RENT
You can own this brick home with 3 bedrooms, large closets, 1¾ baths, carpeting, patio and fenced yard. Just $12,500.
DEAF SMITH COUNTY
Quarter section, 2 good wells, 1-6", 1-8", some underground tile, fair allotments and improvements, 7 miles of Hereford. $450 per acre.
HI-PLAINS LAND COMPANY
600 West 1st EM 4-0713
Gwen Leatherman EM 4-1650
G. S. Wheeler EM 4-3798
J. W. Cawthon EM 4-3731
B-4-15-tfc

$ $ $ $ $
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Panhandle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

FOR SALE: TO BE MOVED—Large 2 bedroom house and 2 car garage. House-$750.00—Garage-$250.00—You must see to believe. See LARRY M. HOOPER, OL 5-2553, Canyon.
B-4-14-tfc

15 acres, 4 bedroom home, garage, barns, corrals, other buildings, cement cellar, well. See Claud Cooper, Canyon. Phone HU 8-3131.
B-4-39-4c

CENTRAL Heating and air conditioner system — Includes everything. Save $165.00. Now only $764.00 — Installation extra — up to five years to pay. Sears, Hereford, EM 4-3854.
B-4-29-14-9p

FOR SALE
THREE BEDROOM, 2 baths, lots of built-ins. Wood burning fireplace. 1800 feet, brick veneer. Good loan committment. Located 120 Emma. For appointment to see, call EM 4-3479.
E. E. BISHOP
B-4-10-tfc

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County
Bread and Pastries

MEAT
Specializing In
CUSTOM SLAUGHTERING
WHOLESALE — RETAIL
HACKER — JESKO
Rt. 3 — Hereford
EM 4-3390

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

W. T. CARMICHAEL REAL ESTATE
801 S. 25 MILE AVENUE PHONE EM 4-1251
HOMES — FARMS — HIGHWAY FRONTAGE
Homes — Farms — Highway Frontage — Ranches
Commercial, Home and Farm Loans
We Need Your Farm Listings
TROYS CARMICHAEL

MICHAEL S. WILSON
New York Life Ins. Co.
205 S. 25 Mile Ave.
Off. EM 4-0170
Res. EM 4-1036

WAYNE B. STARK
New York Life Ins. Co.
Serving Hereford 10 Years
EM 4-0170

FOR SALE BY OWNER
82 acres near perfect land with good 6" well. Good cotton and grain sorghum allotments. Carries good loan.
Roberta Campbell
Route 3
Hereford, Texas
1½ miles southeast of Hereford
S-4-15-2p

EXCLUSIVE LISTING
Lots for sale in Unit 1 of Bluebonnet Addition. FHA Loans available on Cherokee Drive and on 16th across the street from Bluebonnet School.
HICKMAN REAL ESTATE
EM 4-3275 115 15th Street
S-4-15-tfc

FOR RENT two offices with reception room. Plenty of parking. Call EM 4-3566, EM 4-3466 or EM 4-1534.
B-4-15-40-tfc

EM 4-2266 RENTAL SERVICE
DEMAND .... JUSTICE
HOMES
NOTICE
All who have had 90 days active military duty are eligible for a new home built the way you want it for a total minimum move-in cost of $200.
Main & Hwy. 60

New 3 bedroom brick home with 1¾ baths, double garage. Built-in oven and range, disposal, central heat and evaporative air. Immediate possession. H-304

2 bedroom frame home with double garage, fence, carpet, drapes, built-ins, central heat and evap. air storm doors and windows. Storage building, beautiful lot with trees. $12,500. H-246

FARMS

320 acres near Hereford. One 6" and two 8" wells on electricity, some tile, nice 4 bdrm. home, 40'x80' barn, fruit trees, garage. Perfect vegetable farm, very good water. $525 per acre. F-362

480 acres located 30 miles from Hereford, on pavement. 76 acres wheat, 340 acres milo, 23 acres cotton. Three 6" and two 5" wells on natural gas 5000 ft. tile, nice 3 bedroom home, barns, etc. $400 per acre. F-359

640 acres northwest of Dimmitt. 187 acres wheat, 251 acres milo, 56 acres cotton 100 acres pastures. Three 6" and two 8" weels. Three bedroom house, corrals and 2 windmills. F-451

102 acres north of Hereford. 24 acres wheat, 68 acres milo, 18 acres barley. One 6" well on natural gas. Two houses, barn, etc. $425 per acre. F-116

Short ¾ section near Hereford. 92 acres wheat, 168 acres milo, 16 acres cotton. Some sugarbeet allot. Three 8" and one 6" wells on natural gas. Some tile. $500 per acre. F-357

40 acres near Hereford. No improvements besides one 6" well. 15 acres wheat, 25 acres milo. F-112

THE CREATORS OF OWNERSHIP
Residence Phones
Mike Justice EM 4-0544
Ralph Owens EM 4-2560
Frank Wiginton EM 4-2028
Jerry Huckabay EM 4-2636

Phone EM 4-2030 WANT ADS Phone EM 4-2030

STRIKING
Colonial designed brick home, tiled entry, completely private master bedroom with seperate dressing room and bath, lovely kitchen, storm windows and doors plus a good storm cellar. Priced under $23,000. A-16

CORNER LOT
Neat frame home, 3 bedrooms, pretty kitchen with pantry, utility room. Priced to sell under $11,000 to qualified buyer. A-18

NEAR SCHOOL
Spacious 3 bedroom brick in excellent condition, nylon carpeting, large kitchen, lovely cabinets, dropin range, fenced yard. Can be financed FHA. A-12

HI-PLAINS LAND COMPANY
600 West 1st. EM 4-0713
Gwen Leatherman EM 4-1650
G. S. Wheeler EM 4-3798
B-4-12-tfc

GRASS LAND
3 SECTIONS: Located on north plains. Approx. ½ tillable irrigatable. Exceptionally good grass. Possession, terms, ½ min. Per acre $65.00.
WESSON REAL ESTATE
Hereford, Tex.
B-4-14-tfc

FOR SALE
Office Building on Hiway 60 with 640 square feet floor space, corner lot, central heating and refrigerated air. Paneled and carpeted. Priced below cost of comparable. VACANT lot. Might consider long-term lease. Call EM 4-0972 or EM 4-0789.
B-4-12-TFC

CAMBELL REAL ESTATE OFFERS HOUSES
NEW 2 BDRM frame house on paved street. $750 will handle and owner wil carry balance. $8500.00.
NEW 3 BDRM brick in N W City with everything, including fireplace and fenced yard. Will carry full loan and owner will trade for a house, lot, car, etc. $21,500.00
EXCEPTIONALLY CLEAN older 3 bdr frame house. Beautiful fenced yard with lots of trees and shrubs. Double garage, central heating, lots more. Will trade for lot or car. $12,500.00.

LAND
NICE LAYING ½ SEC. on pavement in Randall County, 2 wells, some tile, good allotments. $7000 government check. $360 per acre, approx. $37,000 down.
PERFECT LAYING SEC. on pavement, lots of weeds. 8 wells, 1¾ mi. tile, good allots. $365 per a., 29% down.
DRY ½ SEC. on pavement near Happy, Texas, with good water potential. Most of it lays well, very clean. Some grass, old imp. $175 per a.
CAMPBELL REAL ESTATE
E. Hwy 60 Ph EM 4-0972
If no answer call EM 4-0798 or EM 4-0789.
S-4-14-2c

BY OWNER
EXTRA NICE 4 BEDROOM, 3 baths, large den-kitchen and dining area combination with fireplace. Large playroom, covered patio, redwood fence. Might take small house as trade-in. Located in Sunset Addition in Hereford. Phone 247-3001, Friona from 8:30 AM to 5:00 PM.
B-4-12-tfc

TWO BEDROOM stucco house corner lot, garage with storage. EM 4-0475.
B-4-10-40-2c

FARM & RANCH LOANS
Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0925
S-4-28-tfc

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0925
S-4-28-ttc

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

FOR SALE OR TRADE — My 3 bedroom brick home in Littlefield on farm land in Deaf Smith or Castro County.
Contact I. D. Onstead, Littlefield, Phone 385-3211 or 385-3009.
B-4-11-tfc

IRRIGATED LAND
16.
$135,000.00 for this beautiful vegetable farm only 4½ miles from Hereford. . .Will take reasonable down payment. 240 acres with 2 good wells. Approx. 40 A. wheat, and 20 A. cotton.
24.
$48,000.00 with small down payment will buy this excellent vegetable farm. About 110 A. cultivated, an ocean of water in approx. 40 A. lake. . .and a good well. Has lake pump and aluminum pipe available. Cultivated land cash leased and tenant wants it for 1966. This is a real deal.
28.
Approx. 157 acres south of Hereford with 2-6" wells . . . approx. 10 A. cotton, 100 A. wheat, 45 A milo, land is rented for 1966. . .$425 per acre.
43.
40 acres right close to town for $25,000.00. Has 6" electric well . . .G.I. Loan can be assumed.
76.
490 acres in our best water strata, 3 wells, nat. gas, small house, and 100% Johnson Grass allot. One of our best farmers has just cash leased this land and over a 5 year period he will clean it up for you. . . . .Under priced.
99.
One of the most choice quarter sections anywhere with 2 wells, tile, old but very good improvements on pavement close to Hereford. If you have dry land northwest or west, this is the place for you. You can move right in.
185.
Beautiful section, well improved, worlds of water, good improvements. Rented to very good farmer. You need to look at this one to appreciate it.

Call us for all your PRUDENTIAL farm loan needs. . . . buying, selling improving.
SAM NUNNALLY
LONE STAR AGENCY
601 Main
EM 4-0555 Days, Home EM4-2814
B-4-38-tfc

San Luis Valley, Colorado
Unimproved Farm Land
Shallow pump and artesian water available. Full 640 acres, or subdivide. $25 per acre, 10% down. Steed, 911 W. 10, Amarillo, Texas.
B-4-14-4p

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

FOR SALE OR TRADE
NEW THREE BEDROOM house with garage. To be moved. Three bedroom, 1¾ bath on 70' lot, edge of City.
NEW 3 BEDROOM BRICK HOUSE; 2 car garage.
14 x 24 office for rent or sale
One acre and smaller tracts. will finance.
397' of Hiwy frontage on West Hiway 60.
Bill Barber, EM 4-4073
S-4-37-tfc

HANCOCK FARMS LOANS
FARM & RANCH LOANS. Anywhere for any purposes. Free, prompt, liberal appraisals. No stocks to buy, no commission to pay. You get all your money Fast service. See us for your farm loans needs. We can help you. S. Dimmitt Hwy. PH. EM 4-2528.
WESSON REAL ESTATE
Hereford, Tex.
B-4-14-tfc

Excellent 400 unit approximately 1800 acre cow ranch in the beautiful San Luis Valley. Practically all irrigated under fine water rights. Two sets of good improvements. One flowing 1300 gallon artesian well plus many smaller ones. Three streams, good hunting. Adjoining ranch may be purchased making 550 unit spread. Harold W. Ford, South Fork, Colorado.
B-4-39-4c

3 Bd. Near school, completely redone with new carpet. Price only $8950. Small down payment.
2 Bd. Brick—$500 down
177 a. dry land on pavement, good allotments, 64 a. in S.B. GI loan. $6000 Price $140 acre.
Quarter near Lazbuddie, best of water, 1-8" well—cotton 15, Wheat 24, Millo 112. $15,000 will handle. $575 a.
320 a. ½ off pavement. 2 good 8" wells on gas. Milo 226, Wheat 68, Cotton 35, Price $500.
320 a. well improved, clean and almost perfect laying land. Top allotments Price $475.
Several good listings on N. Plains, Spearman, Dumas area.
CARTHEL REAL ESTATE
Farms-Ranches-City Property
B-4-14-tfc

COUNTRY LIVING
One acre with large 3 bdrm. brick, den dble. garage, pressure system and builts-ins., 4% loan.
NORTHWEST HEREFORD
New 3 bdrm. brick, den, dble. garage, built-ins, 2 baths, will consider trade, Call for details.
AVENUE J
Large 3 bdrm, frame. $9,500. good terms.
HANSFORD COUNTY
320 A., 1200 gal. well, nat. gas, 155 milo, 155 wheat, $375.00 A., good terms available.
Good Section, 3-8" wells, 8200 ft. of underground tile, $365.00 per A., $114,000.00 loan. Owner will trade for ½ in this area.
SHERMAN COUNTY
We have land in Sherman County priced from $160.00 per acre and up with water potential. Also several developed farms.
DALLAM COUNTY
640 A., in soil bank until 12-3-65, test hole privileges, $160.00 A., 30% down.
800 A., all cult., guar. 8" water, $175.00 per A., drill 2 wells and pay 5% dn., carry bal. on good terms.
DEAF SMITH COUNTY
160 A., near town, 2 wells, $450.00 A., 29% down.
320 A., 2-6" wells, tile, 90.1 wheat, 186 milo, 21 barley, 7 cotton, $275.00 A. 29% down.
648 A., 583 cult., 3-8" wells, tile, 178 wheat, 303, milo, 9.8 cotton, lots of improvements $400.00 per A., has good loan.
HAMBY REAL ESTATE
South Hwy. 385
Hereford, Texas
EM 4-3566
J. M. Hamby EM 4-2553
Gerald Hamby EM 4-1534
Durward Hamby EM 4-3466
Buddy Rogers EM 4-2150

5. FOR RENT

FOR RENT
137 B Street . . . 2 Bedrooms
$75.00 Month.
SAM NUNNALLY
EM 4-2814 EM 4-0555
B-5-40-2c

MRS. H. M. BENEFIELD house for rent. Two bedroom, furnished. $125.00 per month. Whites only. 811 North Main. Call M. S. Benefield EM 4-2500
B-5-23-35-TFc

BUSINESS SPACE
Park Avenue Shopping Center
515 Park Avenue
$50.00 Month
EM 4-1103
B-5-11-tfc

Three room furnished apartment, clean, nicely furnished, carpets and drapes. Carport, bills pail. White only. No pets. EM 4-2256.
B-5-18-15-tfc

TWO BEDROOM unfurnished, no garage. One block from Post Office. Contact Hap Cavness, 129 West 5th. Phone EM 4-2213.
B-5-18-10-tfc

Two room apartment furnished. 307 Lee. Phone EM 4-0564.
B-5-10-15-2p

Three bedrooms, bath and ½ on 126 Emma street. Call 289-5560 after 6 p.m.

FOR RENT
New two bedroom duplexes, 500 block Avenue H and G.
D & R BUILDERS
EM 4-3780
I. D. Rhodes 289-5217
Nell Spradley EM 4-1813
B-5-47-TFC

Nice furnished apartment, $50 per month. Gas and water paid. Whites only. No children or pets. Phone EM 4-3796.
B-5-18-15-tfc

Want to keep children in my home. 310 Ave J. EM 4-1331.
B-5-13-15-1p

Ideally located brick business building for lease. See at 1003 Park Avenue and call EM 4-1111.
B-5-15-15-tfc

Furnished-three room house. 131 North 25 Mile Ave.
S-5-10-15-tfc

Two bedroom apartment. Apply at apartment B- 205 Jowell.
B-5-10-15-2c

NORTHWEST MOBILE LODGE
Moble Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277.
B-5-11-tfc

TWO BEDROOM unfurnished house, bedrooms carpeted, inclosed back porch, with ample yard space to rear. Call EM 4-0302.
B-5-17-40-tfc

FOR RENT two offices with reception room. Plenty of parking. Call EM 4-3566, EM 4-3466, or EM 4-1534.
B-5-15-40-tfc

FOR RENT Three bedroom and den. Dishwasher. 125 per month. Located on Avenue J. Call EM 4-0060.
B-5-16-40-2c

FOR RENT to retired couple. 3 room house. Some house and yard work available. Call 276-5333 after 7:30 p.m. or Sundays.
B-5-21-3-TFC

UNFURNISHED HOUSE. White couple only. No pets. 303 Ave. H.
B-5-10-28-TFC

SILVERTONE Console stereo that has six speakers, FM-AM Radio included. Now only $204.95, nothing down. Sears, Hereford, EM 4-3854.
B-5-18-14-9p

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
Phone EM 4-2646
B-5-10-tfc

AUTOMATIC LAUNDRY for lease or sale. Call 276-5333 after 7:30 p.m. or Sunday.
B-5-13-3 TFC

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. $25 a month. Call EM 4-0416
S-5-10-TFC

FURNISHED APARTMENT for white couple. No pets. 116 Ave. A.
S-5-10-3 TFC

6. WANTED

WANTED BEGINNERS, Piano and accordian. Mrs. A. L. Williams, 701 East Third Street.
B-6-13-34-TFC

B-6-11-15-2c
Want to buy old jeeps-any condition. Contact C. W. Walker at EM 4-2250.
B-6-13-15-8c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-tfc

SAVE $70.00 — Coldspot all frostless 16-ft. icemaker, freezer - refrigerator combination — white or coppertone — Nothing down — now only $374.88. Sears, Hereford, EM 4-3854.
B-6-21-14-9p

FOR RENT
510 A. Roosevelt — Beautiful furnished apartment, 2 bedrooms, large lawn. $125.00
—o—
238 I St. — Nearly new unfurnished apartment, 2 bedrooms, carpets, drapes, garage, large lawn. $100.00
—o—
137 B. St. — Unfurnished 2 bedroom house, carpets, basement, garage, large back yard. $75.00
SAM NUNNALLY
Lone Star Agency
601 Main
EM 4-0555 Nite EM 4-2814
B-5-15-tfc

WE NEED YOUR CREAM! We guarantee highest prices and fast service.
Shattuck Creamery Co.
Shattuck, Oklahoma
B-6-15-4c

WANTED: Good used metal hog feeders. Box 31, EM 4-0484, Hereford.
B-6-10-14-2c

7. Dressmaking-Ironing

LADY Kenmore automatic washer — eight cycles, two speeds — automatic lint filter and many other famous features — nothing down — $204.95. Sears, Hereford, EM 4-3854.
B-7-22-14-9p

8. HELP WANTED

ROUTE MAN — SPARE TIME
Refilling and collecting money from new super coin operated dispensers in this area. No selling. To qualify you must have car, $600 to $1500 cash and 6 to 12 hours weekly. Can net up to $200 monthly. More full time. For personal interview write Manager, 719 Barfield Blvd., Amarillo, Texas
B-8-15-1p

Are you looking for a good part time or full time income in Deaf Smith County or Hereford? Many Rawleigh dealers earn $2.50 and up per hour. See E. Gidden, Box 705, Canyon, or write Rawleigh, TXL 160 26, Memphis, Tenn.
B-8-15-1p

FULLER BRUSH CO.
Has local route openings n the following areas. Hereford, Friona, Bovina, Clovis. For mature married man or woman, 25 to 45, with car. $100 a week average to start. Permanent, secure. Fringe benefits. Some part time opportunities in the same areas. For interview appointment, See local dealer Glenn Williams, 1400 3rd. Ave., Canyon, Texas or write 1624 Jorden, Amarillo or phone FL 6-5663.
B-8-40-TFC

We are now taking applications for two positions: 1. Office Trainee: prefer conscientious young man who is interested in learning the cattle feeding business; some bookkeeping, experience helpful but not necessary. 2. Mill Operator trainee: This position offers an opportunity to learn the operation and maintenance of one of the largest and most modern automatic feed mills in Texas. Mechanical background helpful. Both positions offer good starting wages and excellent advancement opportunities, insurance program and profit sharing plan. Apply to Paul Engler or Lloyd Olson, Hereford Feed Yard.
B-8-40-tfc

Local Representative Wanted Man or Woman. Full or Part Time.
No Investment required. Protected territory. Complete Company Financing. Exceptional earnings. Incentive plan. Full training provided. National advertising program.
Representative will handle our complete line; The Book of Knowledge "America's Favorite since 1911". The new Min-Max Teaching Machine-Program Learning at its Best", and other educational products.
All replies kept confidential; write; C. V. Foster 4215 E. Lliff Denver, Colorado 80222.
B-8-13-8c

SILVERTONE Console Television, our most popular 23" sets reduced $20.00, Now only $194.95. Sears, Hereford, EM 4-3854.
B-8-16-14-9p

WANTED: Service station attendant. Experienced preferred. Highway 385 and 60. Jones Texaco. Apply in person.
B-8-15-15-1c

Wanted-Retired man to keep office Monday through Friday afternoons. Phone EM 4-2833.
B-8-12-15-1c

9. Situations Wanted

WILL DO typing in my home. Experienced. Reasonable rates Mrs. Stephens. EM4-0856.
B-9-12-4-TFX

WANTED
Custom Mowing, Raking, Baling.
DON JACKSON
Phone EM 4-1941
B-9-7-tfc

COLDSPOT 22' chest freezer — 770 lbs. food, now only $219.88, nothing down, Sears, Hereford, EM 4-3854.
B-9-16-14-9p

10. NOTICE

NEW FALL COLORS
In all imported and domestic yarns. Christmas gifts, and crewl embroidery. Free knitting instructions.
KNIT'N HOUSE
319 N. McKinley
B-10-11-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-2101.
A UNITED FUND AGENCY
B-10-39-tfx

SAVE $95 on a Kenmore classic 30" electric range with two full ovens and four hour timer — only $286.95 — Nothing down — Sears, Hereford EM 4-3854.
B-10-24-14-9p

LOFTY PILE, free from soil is the carpet cleaned with Blue Lustre. Rent electric shampooer, $1. Hereford Hardware.
B-10-18-14-2c

Cleaningest carpet cleaner you ever used, so easy too. Get Blue Lustre. Rent electric shampooer $1. Hereford Hardware.
B-10-18-15-2c

NOTICE—The Home Demonstration Market will be located in the New Safeway Store effective October 8.
B-10-40-8p

FOR SALE
1963 Thunderbird
Like New
Can be seen at
Crawford's Gulf Station
on East Hwy 60.
B-3-40-tfc

11. Business Service

PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

HEREFORD CASING SERVICE
Casing pulled.
Stuck Pumps.
Hydraulic units.
Phone EM 4-3508 Box 865
Hereford, Texas
S-11-12-tfc

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-tfc

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kirby's
HEREFORD KIRBY VACUUM CO.
434 West 1st - Ph. EM 4-0422
B-11-45-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Pho. EM4-0262
S-11-28-TFC

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or
Box 130 EM 4-1345
B-11-46-tfc

IRRIGATION WELL ACIDIZING
Liquid inhibited Muriatic acid for scale, rust, clay, drilling mud, and packed sand problems. For more information call or write:
WALLIE GRAVITT
RT. No. 2, HAPPY TEXAS
806-764-2462
B-11-40-tfc

MOBILE SERVICE. Master technician with 17 years experience. We come out the day you call. Tower TV EM 4-4157.
B-11-18-40-4p

VACUUM CLEANER, 1 H.P., 20 feet of cord on reel, with attachments, $39.95. Sears, Hereford, EM 4-3854.
B-11-16-35-9p

MIMEOGRAPHING - TYPING
Letter and Mailing Service
E. WOOD MIMEO SERVICE
15th St. and Ave. K
EM 4-2056
S-11-48-tfc

WATER WELLS
Domestic and Irrigation. Gravel pack or screen. Pump sales and service.
T & H DRILLING CO.
EM 4-0811 EM 4-2332
Hereford, Texas
B-11-28-tfc

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial
Residential Wiring
809 EAST SECOND
Magneto - Starter
Generator & Electric
Motors Rewind
Sales and Service
B-11-13-tfc

ELECTRIC SEWER ROOTER SERVICE
Removes roots etc. from sewer lines. Also septic tanks cleaned.
STATE SANTITATION SERVICE
Box 23, 803 Knight EM 4-3315
B-11-17-tfc

Legal Notice

THE STATE OF TEXAS
TO ANY SHERIFF OR ANY CONSTABLE WITHIN THE STATE OF TEXAS, GREETING:

You are hereby commanded to cause to be published once each week for four (4) consecutive weeks, the first publication to be at least twenty-eight (28) days before the return date thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION

THE STATE OF TEXAS
TO: Osco Lee Beck, Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court, 69th Judicial District of Deaf Smith County, Texas, at the Court House thereof, in Hereford, Texas, by filing a written answer at or before 10:00 o'clock a.m. of the first Monday next after the expiration of forty-two days after the issuance of this citation, same being the 1st day of November A.D., 1965, to Plaintiff's Petition filed in said court on the 29th day of April A.D., 1965, in this cause, numbered 4931 on the docket of said court and styled, LAURA JUNE BECK, PLAINTIFF vs. OSCO LEE BECK, DEFENDANT.

A brief statement of the nature of this suit is as follows, to-wit: Suit by Laura June Beck vs Osco Lee Beck praying for divorce and for custody of the child born of the marriage to-wit; Terry Lee Beck, whose date of birth was October 5, 1962 and for an order requiring Defendant to pay reasonable child support in behalf of said minor child. Plaintiff is further asking the court to decree that Plaintiff shall retain all of the community personal property in her possession as her separate property and that Defendant shall retain all of the community personal property in his possession as his separate property.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall properly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford, Texas, this the 15th day of September, 1965.

Attest: Lucille Posey
Clerk District Court,
69th Judicial District of
Deaf Smith County, Texas
S-12-4c

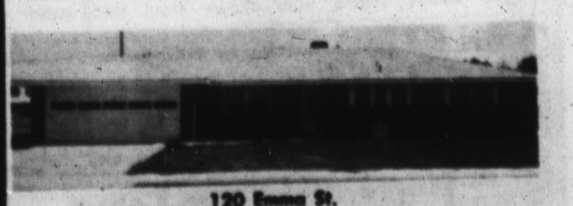
Deaf Smith County Abstract Co.
323 Sampson
West of the Court House
EM 4-3851
Abstracts — Blueprints — Photocopying

Hereford Insurance Agency
• To be sure! Don Baugous — Manager EM4-0850

HEREFORD REAL ESTATE
1505 E. Hwy. 60 EM 4-2424
Leroy Price EM 4-1649 Jim Cromer EM 4-0164

HOMES

146 Kingwood St.
Corner of Kingwood St. & Plains Ave
1727 sq. ft. — Sunken living room and bath. Fireplace, range & oven, Terrazo title, large master bedroom. 10% down payment NOW.



120 Emma St.
1,800 sq. ft. $21,750. Fireplace, range & oven, beautiful den. 10% down payment.

Two Homes $8,800. $350 Move-in cost. See them today!

HOMES

129 Ave. C
2 Bedroom and den, carpeted, double garage, large lot well landscaped. Real good buy $12,500. 10% down.

We have several New Homes being built now. Move-in for $375 up to $550. Two of these homes are in the 400 block of Ave. G. Three are on Cherokee Drive in Bluebonnet Addition. One is in the [illegible] block of Greenwood St.

FARMS
70 acres, good land, Deaf Smith County, $175 per acre. GI loan can be assumed. Small down payment.

320 acres-less the $20,000 down payment. Two 6" wells & one 8" well.

We have several ½, ¼ sections for sale. Come by.

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p.m. on the 26th day of October, 1965, to consider rezoning the following property.

All of lot 19 and the S. 20' of lot 20 in Northridge Addition to the Town of Hereford, Deaf Smith County, Texas.

The above request has been submitted to the City Zoning Commission requesting that the above property be rezoned from "A" one family district to "E" central business district. Those interested in the above request are invited to attend the meeting on the date set forth above. The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will be considered by the City Commission of the City of Hereford, Texas on the 1st day of November, 1965 at 7:30 p. m.

Mary V. Watts
City Secretary
B-15-1c

Legal Notice

NOTICE TO BIDDERS

The City Commission of the City of Hereford, Texas will accept sealed bids on the following equipment not later than 2:00 p. m. October 25, 1965, in the office of the City Manager, City Hall Hereford, Texas:

Eight Traffice Signals, Crouse Hinds KRP-23, or equal, with eight foot poles with square base.

Two Controllers, Crouse Hinds PCE-1100 VA, or equal. Camstacks and timing dial to be interchangeable with Crouse Hinds PCEM - 1100 VA
Color Code T-31

The City of Hereford reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City.

For additional information contact Dudley Bayne, City Manager, Box 512, Hereford, Texas, 79045.

All bids should be plainly marked "Traffic Signal Bids."

Ray Cowsert, Mayor
City of Hereford
S-15-2c

Adding Machine & Typewriters
THE INK SPOT

"Floor Coverings Are Our Specialty"
CUSTOM FLOOR COVERING CO.
116 W. 2nd EM 4-3265

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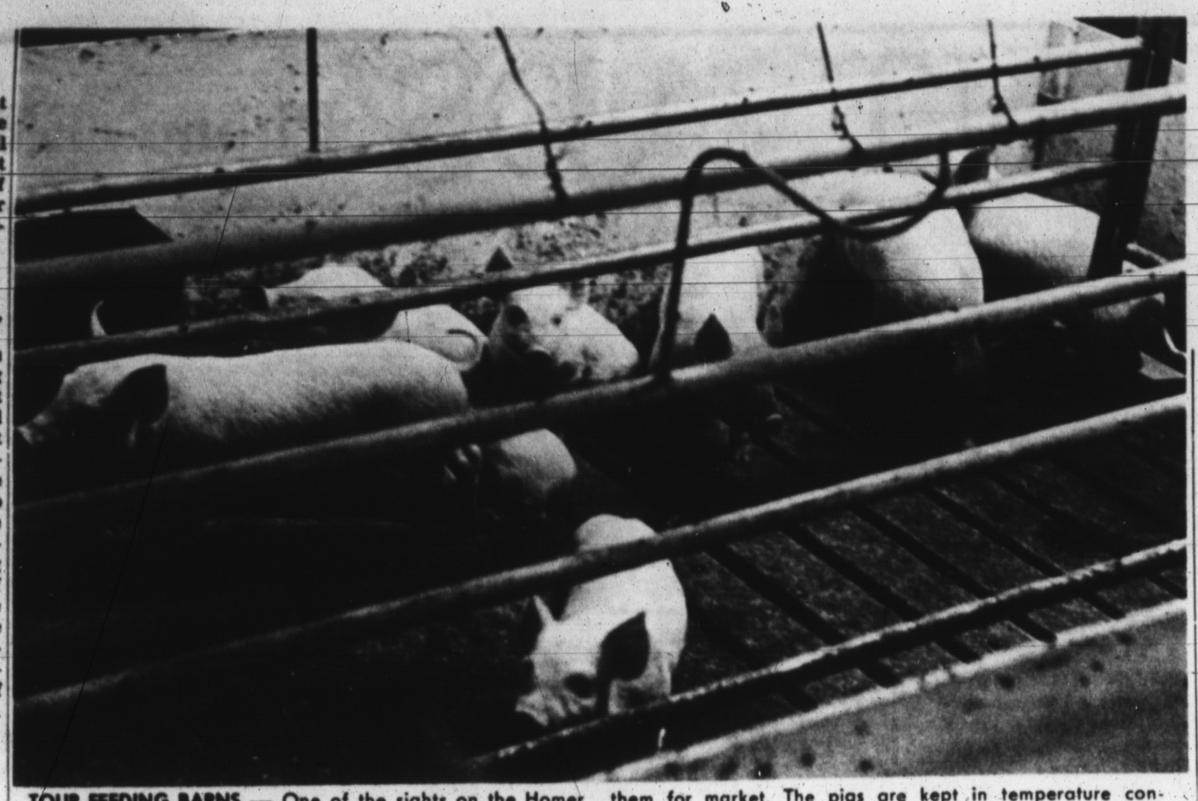
REMODELING
Commercial or Residential
Repairs, Extra Rooms, All type yard fences, patios.
FREE ESTIMATES
Financing Available
See or Call
HAROLD HALLFORD
615 Union
Phone EM 4-3822

EXPERT CLOCK REPAIR
on All Clocks
8 Day — Alarm — Coo-Coo
and Automobile
COWAN JEWELRY



TOUR FEEDING BARNS — One of the sights on the Homer Brumley farm is the pig feeding barns. Above is a young litter of pigs which are being fed proper feeds to prepare them for market. The pigs are kept in temperature controlled barns which are kept dry to cut down disease in the pigs. (Staff Photo)

Swine Producers Tour Local Farm

By DAVID BUTLER
Staff Writer

Approximately 70 members of a Swine Feeders Tour sponsored by the agriculture department of the Lubbock Chamber of Commerce visited in the Hereford area Thursday for more than three hours.

Members of the tour first went to Littlefield and then came to Hereford on the two day tour.

Homer Brumley's farm was one of the key stops for members of the tour.

Brumley guided the tour members through modern sow barns and feeding pens for hogs, explaining how he used the facilities on the farm to increase his production and profits.

HE SHOWED how the sows were washed and disinfected before farrowing to decrease the chances of disease in the new litter of pigs.

After weening the pigs, Brumley explained, the litter is then moved to a feeding barn where they are fed proper foods to make them develope into top grade pigs before being sold.

BRUMLEY explained that his farm was a "one man" operation and he has now about 70 sows, but he hopes to increase the number to 120 sows and continue doing the work himself.

He said when the sows are in the farrowing barn they are fed three times a day and close tab is kept on the sows which are not eating properly.

THE LOCAL farmer showed how air flow kept the pigs and the barns dry and at an almost constant temperature.

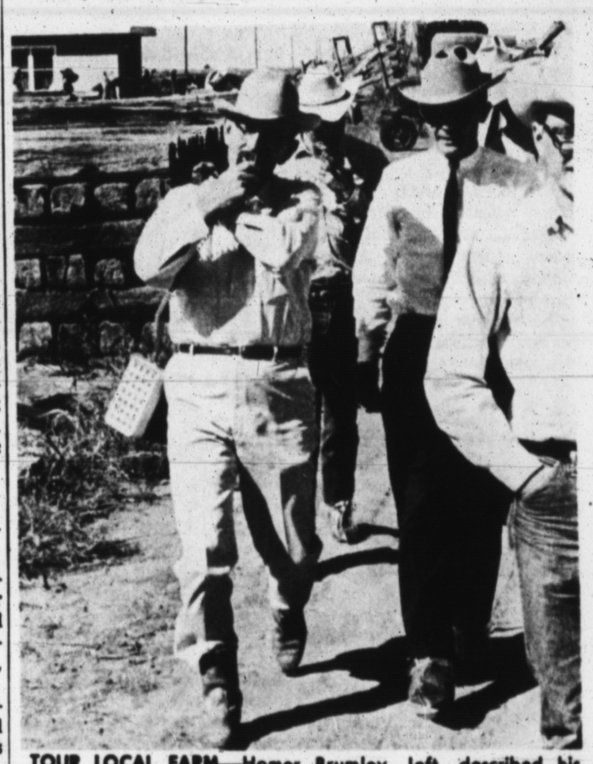
Following the trip through the barns, tour members spent about 15 minutes questioning Brumley about his operation.

Following the question and answer period tour members attended a luncheon at the Caison House.

During the luncheon program Brumley and Jack Barton, Littlefield swine producer, showed color slides of their operations and explained the steps they have taken to increase their profits.

Following the stop in Hereford the tour traveled to Canyon, and then Amarillo, where they made an overnight stop. Friday the tour members traveled back to Lubbock, making stops in Happy, Edmonson, Ralls and Idalou.

Approximately 20 cities were represented by the 70 members on the tour.



TOUR LOCAL FARM—Homer Brumley, left, described his hog raising operation to approximately 70 persons attending a swine tour, which made several stops over the panhandle during a two day trip. (Staff Photo)

Legal Notice

ORDINANCE NO. 770

VIDING FOR THE FILLING U

An ordinance to protect the public health and promote the public welfare of the city of Hereford, Texas, by providing for the filing up and drainage of lots that shall have unwholesome place or places were stagnant water may accumulate thereon; the cleaning of any building or premises of filth, carrion or other impure and unwholesome matter; requiring owners or occupants of lots in the city of Hereford to keep said lots free from weeds, rubbish, brush and other unsightly or unsanitary matter; providing for notice to be given to owners or premises in case of failure of owner to make lots and /or premises sanitary and sightly that the same may be done at the expense of the city of Hereford; providing for the fixing of a lien against such lots for such improvement; declaring weeds and other similar deleterious growths to be nuisance; providing that the maintenance of such nuisances is illegal; providing a penalty for the maintenance of such nuisances; providing for the abatement of such nuisances by the city of Hereford, and for levying and collection of a special assessment for the cost of such abatement.

B-15-1c

Give for all--all at once!
United Fund 1965.

QUESTIONS FROM TOUR MEMBERS—Homer Brumley, right foreground, answers questions from tour members who toured his hog raising operation Thursday afternoon. Approximately 70 persons made the tour. (Staff Photo)

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

New Sunday School officers began serving Sunday at Frio Baptist Church. An installation service was led by the pastor, the Rev. Sam Ogen, assisted by new Sunday School superintendent, Jack Rogers. Others in church offices this year are assistant superintendent, Earnest Harder; secretary, Eugene Baldwin; Training Union director, Joe Autry; Assistant, Larry Dobbs; church clerk, Mrs. Homer West; treasurer, Frank Robbins; song director, Weldon Stephan; pianist, Mrs. Jack Rogers; organist, Jana Cole. W.M.U. president is Mrs. Frank Robbins and Brotherhood president, Homer West.

* * *

Frio Homemakers Club met Tuesday in the home of Mrs. Henry Dobbs. New officers elected include: President, Mrs. Owen Andrews; vice president, Mrs. E.F. Vogler; secretary, Mrs. Edgar Vinson; consumer reporter, Mrs. Henry Andrews; co-op buying chairman, Mrs. W. A. Springer.

Miss Della Stagner, of Hereford Public School System, spoke on the subject of "Mental Health

Present were Mmes. Harlan Barber, T.L. Sparkman Jr., Springer, Vogler, Henry andrews Carlton Dobbins, Laura Littrell, Frank Robbins, Marvin Welty, Herbert Bruns, James Dobbs, Jim Brooks, Tommy Sparkman, Eugene Baldwin, Earnest Harder, Chesley Johnston, Owen Andrews and Miss Alma Andrews. The next meeting is scheduled for Oct. 19 at the home of Mrs. Baldwin.

* * *

Participating in a recent prayer service and study of state missions at Frio Baptist Church were Mmes. Sam Ogen, Frank Robbins, Earnest Harder, Earl Harkins, Lloyd Payne, James Dobbs, Harlan Barber, David Yandell, Floyd Cole; Owen Andrews; Miss Alma Andrews and Mrs. B.H. Baldwin, who was program chairman.

* * *

Major Bruton of Fence Lake, N.M. and his father from Dimmitt were recent callers in the Owen Andrews home. Bruton lived in this area until the early 30's. His wife is the former Virginia Link, who also lived in the community. She is postmaster at Fence Lake. He was here to visit his mother, who is seriously ill in the Dimmitt hospital.

* * *

Mrs. Helen Saxon of Littlefield visited Mr. and Mrs. T. L. Sparkman during the weekend. They visited the J.E. Warrick home and the E.O. Dixons in Hereford. Mrs. Saxon with her late husband, Barnett Saxon and their son, Emmett B., lived in this area from 1927 until the early 40's. Mrs. Saxon is a relative of Mrs. Sparkman; others of their relatives here visited her at the Sparkman home.

* * *

The Rev. and Mrs. Sam Ogen, Mr. and Mrs. Frank Robbins were in Littlefield Thursday of last week for the ladies to attend an Associational W.M.U. meeting. They also were in Plainview and Lubbock.

* * *

The Rev. and Mrs. Sam Ogen visited her neice, Mrs. Wayne Hogan, and family Monday at Lubbock. The Hogans have a new baby daughter. Mrs. Hogan's mother, Mrs. Frank Lawrence of Texas City, who is Mrs. Ogen's sister, was staying a few days in her daughter's home, so the two sisters visited after many months separation.

* * *

Mr. and Mrs. Harold Johnston and family of Poeblo, Colo., spent last weekend visiting his mother, Mrs. W.A. Johnston of Dimmitt, and brother, Chesley, and family of Hereford.

A&M Begins Economic Study Of Panhandle

Texas A & M University has undertaken a massive economic development study of the Panhandle designed primarily to identify the long range problems and opportunities confronting the area.

Extension farm management specialist, James Murphrey, who offices here, is serving as coordinator of the study. He said it will be the most encompassing economic evaluation of an area's resources ever attempted by A &M.

AGRICULTURE will receive the major emphasis in the study Murphrey said, but data on the industries and sociological aspects of the area will also be compiled.

"This project will result in an inventory of all our economic influences which will be beneficial in preparing guidelines for future growth," Murphrey said.

A REPORT of the study will be printed and made available to people interested in the area's economic growth, he said. The report is tentatively scheduled to be printed next spring.

A number of agencies, colleges and organizations are contributing data for the study, although the largest portion of the information will be compiled by staff members with Texas A&M, Murphrey said.

The study was first proposed in May of this year when a small group of economic and civic leaders and educators met in Amarillo to discuss what was known about the water resources in the Panhandle.

The group decided that a thorough investigation of all the arear's resources would benefit the area and the dean of A&M's College of Agriculture, Dr. R. E. Patterson, volunteered the services and staff of A & M to do the job.

Murphrey said that Agricultural parts of the study will include an inventory of pertinent research and recommendations for making better use of agricultural resources in the area.

"**WE ALSO** hope to identify the outside factors affecting our economy — such as foreign trade restrictions, freight rates and government programs," Murphrey said. "We'll be exploring the market situation, possibilities of new crops, and the opportunities in processing, pack aging and manufacturing the products we have."

More than 200 economic leaders will be interviewed for their opinions on the problems and opportunities facing their particular segment of the economy, Murphrey said.

The report will include a summary of all the data compiled and will list hundreds of sources of available information so interested individuals, firms and organizations can readily compile data thate may aid in planning the future of their particular interests.

Also included in the report wil be suggestions, recommendations and guidelines that will help in planning for economic growth in the Panhandle, Murphrey said.

See
ACCENT HOMES
OPEN HOUSE
advertisement
page 2, this section

Warren Bros. Motor Co.
EM 4-1423 1410 Park Ave.
New and Used Cars

This Weeks Special

1964 Ford Galaxy 500. 4 door, factory air with power steering and brakes. Original white finish, camel tan interior. 4,000 mile 90 day warranty $1995

1963 Chevrolet Monza Coupe, 4 in the floor. Red finish with red vinyl interior. Extra sharp and very sporty. Try and you'll buy this sport-model.

1965 PLYMOUTH Fury III, 4-dr., factory air and power. This is one of our personal cars. Has 30,000 miles of factory warranty still in effect. Great discount in price.

1964 Chevrolet Impala, 4-door, factory air and power. Local one-owner. Extra nice with a protective warranty.

1962 Dodge pick-up V-8 4 speed. Good rubber and rear hitch. Extra clean. Carries protective warranty.

1963 BUICK LaSabre 4-dr. Factory air and power. Beautiful white finish with camel interior. This is truly a luxury car and very reasonably priced.

1964 Chevrolet ¾ ton 4-speed long-wheel base. 27,000 miles. This is a heavy duty pick-up.

1964 Chevrolet pick-up, V-8, automatic. Full custom wide bed. Blue and white finish. Fully guaranteed. Fall special.

Trade In The Shade Under The Big Carport At Warren Bros.

HEREFORD RADIATOR
FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

FOXWORTH-GALBRAITH LUMBER COMPANY
SPECIALIZING IN ALL KINDS OF BUILDING MATERIALS
RETAIL YARDS SERVING TEXAS, NEW MEXICO AND ARIZONA
234 E. 2nd Hereford EM 4-1224

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Farms, Homes & Commercial Property
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Continuous Sat. & Sun. From 1:45 P.M. Weekdays 6:45 P.M.
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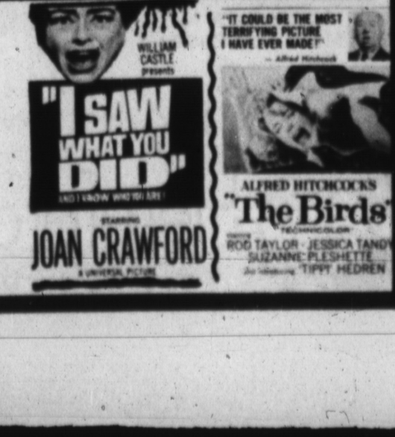
Open . . . 7:00 Show At Dusk!
Tower DRIVE IN W. Hwy. 60
NOW! TUES

WED. THURS. FRI.



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Crankshaft Grinding

MACHINE & SUPPLY

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GIBSON

Products Company

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Fruits and Vegetables"

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MOTOR FUELS — OIL & GREASE

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B&J

IRRIGATION SUPPLY INC.

East Hiway 60 Hereford EM 4-0955

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ROCK STEWART - DEALER

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At The Drive In Window

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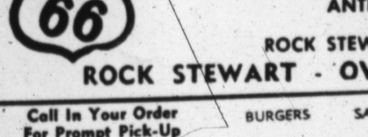
★ WHITEFACE BOOSTERS ★

Big T Pump Co., Inc.

HEREFORD — DIMMITT — FRIONA

PARK AVENUE MOBILE HOMES

Dealer For
Medallion And Concord Mobile Homes



Used
Mobile Homes

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1511 E. Park Ave. EM 4-0090

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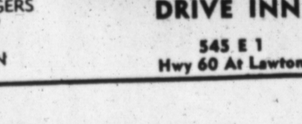
We Give Stamps



W. B. NUNLEY

615 Park EM 4-3407

HAYS IMPLEMENT

South 385 Hi-Way
HEREFORD, TEXAS

INTERNATIONAL HARVESTER

MATCH WITS WITH OUR EXPERTS

WIN $12.50 CASH

PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

FOOTBALL CONTEST

CONTEST RULES

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers." Note: Three games not used elsewhere on this page will be used as weekly "Tie-Breakers." Weekly and over-all contest scores will be determined by 20 listed games. "Tie Breakers" will only be used in case of a tie. . . . . .
2. Three prizes will be given—$7.50 first prize; $3.50 second prize; $1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots. Please print this information. . . . .
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.

Don Dawes
West Park "66"

[illegible] at Arkansas
Purdue at [illegible]
Nebraska at [illegible] St.
[illegible] at LSU
Ohio St. at [illegible] St.
Georgia at [illegible] St.
[illegible] at Miami
SMU at [illegible]
[illegible] at TCU
Texas Western at [illegible]
UCLA at [illegible]
[illegible] at Alabama
[illegible] at Princeton
Harvard at [illegible]
[illegible] at Syracuse
Yale at [illegible]
[illegible] at Vanderbilt
[illegible] at Navy
[illegible] at Army
Air Force at [illegible]

Roy Boyer
First Printing

Texas at [illegible]
Purdue at [illegible]
Nebraska at [illegible] St.
[illegible] at LSU
Ohio St. at [illegible]
Georgia at [illegible] St.
[illegible] at Miami
SMU at [illegible]
Texas A&M at [illegible]
Texas Western at [illegible]
[illegible] at Missouri
[illegible] at Alabama
[illegible] at Princeton
Harvard at [illegible]
[illegible] at Syracuse
Yale at [illegible]
[illegible] at Vanderbilt
[illegible] at Navy
[illegible] at Army
[illegible] at Oregon

1st. Mildred Simmons
2nd Gene Waits
3rd. M. J. Layman

5th CONTEST WEEK

OFFICIAL ENTRY BLANK

GAMES TO BE PLAYED OCTOBER 15 & 16

Texas at Arkansas
Purdue at Michigan
Nebraska at Kansas St.
Kentucky at LSU
Ohio St. at Michigan St.
Georgia at Florida St.
Houston at Miami
SMU at Rice
Texas A&M at TCU
Texas Western at Wyoming

TIE BREAKER

To be used only in determing 1st 2nd & 3rd place winners when required.

Okla. St. . . . .
Texas Tech . .
Colo. St. . . . .
WTSU . . . . .
Capitol Hill, Ok.
Dumas . . . . . .

UCLA at Missouri
Tennessee at Alabama
Colgate at Princeton
Harvard at Cornell
Penn St. at Syracuse
Yale at Columbia
VPI at Vanderbilt
Pitt at Navy
Rutgers at Army
Air Force at Oregon

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Rocky Lee

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"ALL THE WAY WHITEFACES"

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Kerr Mobil Service

Mobil

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PRINTING COMPANY

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HEREFORD, TEXAS

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205 So. 25 Mile Ave. EM 4-1304

. . . WHITEFACE BOOSTER . . .

COWAN JEWELRY

FOR BETTER DIAMOND BUYS

217 N. MAIN

NEWS

Officers were elected, subject matter groups chosen by members, and meeting dates for the year set in Willing Workers 4-H Club at a recent meeting in the Hugh Clearman home. Cindy Persley was welcomed as a new member at the start of the year.

Carole Clearman was elected president, Toni Beauchamp vice president; Cindy Persley secretary-treasurer; Pam Winget Council delegate, Teresa McAndrews reporter, Martha Ann McBride recreation leader, Donita McDermitt drill leader and Patricia Neff song leader.

Appointed to a telephone committee were Kay Clearman Martha Ann McBride and Ellen McGowen.

Visitors at the meeting were Mmes. Woodie McDermitt, Juston McBride, Jim McAndrews and C.L. McGowan.

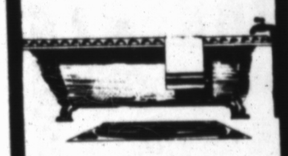
• • •

The 4-H Livestock Group met at the Floyd Cole farm for a demonstration on trimming and grooming calves by County Agent Juston McBride.

Members present were Kenny, Thelma and Dewayne Warren, Joyce and Tommy Bezner, Steve Olson, Hal Easley, Mike McCathern, Ellen and Tom McGowan, Jimmy McNey, Joel Williamson, Cheryl Cole, Sue, Kay and Charles Atchley.

Also present were Mrs. Cole, Beverly Cole, Claude McGowan, and Mrs. Thurman Atchley.

Campfire ideals point the way to healthy, happy womanhood. United Fund supports Campfire--Your support is needed too.



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Marble French Provincial • Cocktail • 2 Commodes
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Large Ethan Allen
COBLERS BENCH COCKTAIL Reg. $79.95 — SALE PRICE $45.00

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SERVING TABLE Reg. $79.95 — SALE PRICE $49.95

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CONTEMPORY TABLES • Cocktails • 2 Commodes — SALE PRICE $99.95

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1-85" Gold and Aqua Reg. Price $269.95
QUILTED PRINT SOFA — SALE PRICE $149.95 WITH TRADE

1-90" White and Gold Brocade Reg. Price $339.95
FRENCH PROVINCIAL SOFA — SALE PRICE $269.95 WITH TRADE

1-79" Early American Gold & Brown Tweed Reg. $416.50
SIMMONS HIDE-A-BED — SALE PRICE $289.95 WITH TRADE

1-88" Early American Brown Tweed Reg. Price $319.95
PILLOW ARM SOFA — SALE PRICE $199.95 WITH TRADE

1-91" Brown and Red Brocade Reg. Price $419.95
SPANISH SOFA — SALE PRICE $288.00 WITH TRADE

1-75" High Back Early American Beige Tweed
SIMMONS HIDE-A-BED Reg. Price $279.50 — SALE PRICE $200.00 WITH TRADE

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Lloyd's Polish
Our Own Special Polish for fine Furniture
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BEDROOM SUITE
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4-Pc. Antique White & Gold
FRENCH BEDROOM GROUP
• King Size Bed • Powder Table • Nite Stand • Chair
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4-Pc. Fruitwood French Provincial
BEDROOM SUITE
• Double Dresser • Mirror • Full Size Bed • Nite Stand
Reg Price $773 SALE PRICE $179.95

5-Pc. Early American by Salem
BIRCH BEDROOM SUITE
• Large Triple Dresser • Mirror • Full Size Bed • 2 Nite Stnds
Reg. Price $254 SALE PRICE $499.95

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EXCELLANT CHRISTMAS GIFTS FOR MOTHER
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— EXTRA SPECIALS BUYS —
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BED SPREADS — 1/3 OFF
2 Only TV TRAY SETS King-Size Fiberglass Reg. $12.95 — $8.95
14" Long Asst. Colors POOCHIE THE POOPED PUP — $2.50
FLOWER ARRANGEMENTS
Reg. $24.95 $12.95 — Reg. $9.95 $5.95
Reg. $7.95 $3.95 — Reg. $3.95 $1.95

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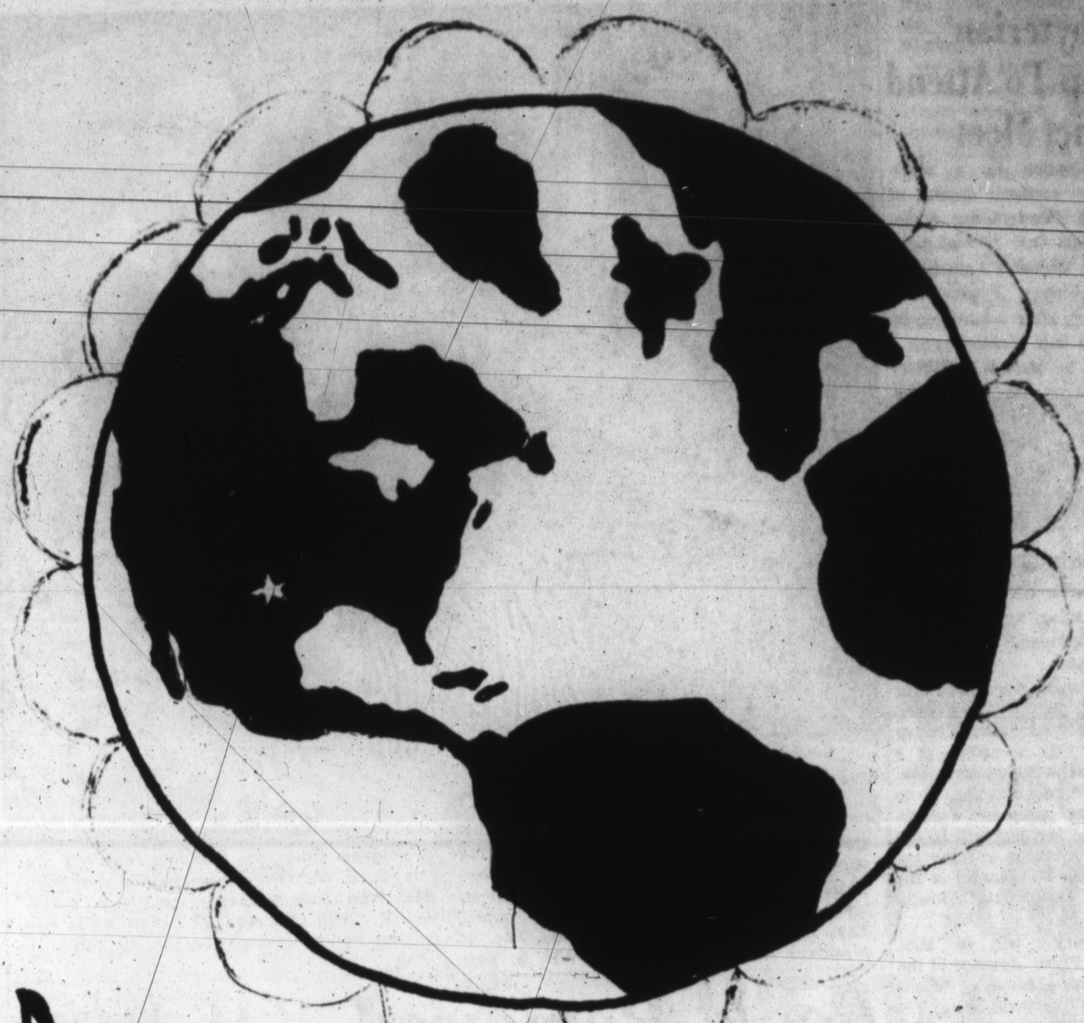

INTERNATIONAL FLOWER GARDEN

ITS THEME blazoned on the schedule cover reproduced above, the annual fall flower show of Bud to Blossom Garden Club will be staged in Hereford Community Center next Saturday, open to the public from 3 to 6 p.m. Horticultural specimens from Hereford gardens will vie for attention with arrangements based on the art of many countries. Titles of classes in the Artistic Design Division—Island Magic, Inspiration from the Orient, European Tour, Down Mexico Way, Early American Look, Sahara Desert—give an idea of the variety to be expected. Mrs. Wayne Newsom is staging chairman for the show, Mrs. Delmo Williams schedule chairman, Mrs. Bill Nelson publicity director and Mrs. Pat Robinson chairman of judges and awards.

SHOW CHAIRMAN for Bud to Blossom Club's "International Flower Garden" exhibit is Mrs. Ernest Kendall, left, at top, who is correlating work of a half-dozen committees to prepare the show for the public. With Mrs. Sam Long, club president, she is inspecting several of the flower arrangements made by members and shown for criticism at a pre-show workshop.

BLOOM SPECIMENS typical of those to be displayed in the Horticulture Division are selected by Mrs. Frann Battenfield in the yard of her home, 605 Star, with the assistance of Mrs. Bob Cooper, left, and Mrs. W. H. Gentry. Mrs. Cooper is hospitality chairman for the show, Mrs. Battenfield on the schedule committee and Mrs. Gentry a clerk. (Photo center left.)

RAW MATERIAL for flower arrangements is chosen by a group at a club workshop preceding the annual show. From left they are Mrs. Al Brown of the committee on judges and awards, Mrs. Melvin Cordray of the staging committee, Mrs. R.A. Daniel and Mrs. Calvin Edwards, both of the hospitality committee. Workshops on both artistic composition and horticultural display were conducted in the club this fall. (Bottom left photo)

FINISHING TOUCH on arrangement she made is given by Mrs. Jack Allen, who asks the opinion of Mrs. Bruce Brown, left, and Mrs. R.N. Yarbo. Mrs. Brown, serving on the schedule committee, designed the attractive cover which committee members made to announce the show theme. Mrs Yarbo is chairman of entries and Mrs. Allen is on the judges and awards committee. (Bottom photo)

The Sunday Brand
SUNDAY, OCTOBER 10, 1965 SECTION TWO

Presbyterian Group To Attend District Meet

Representation at a meeting of the northern district of the Plains Presbyterian Society in Pampa Oct. 14 was planned by the Women's Association of the United Presbyterian Church here after a luncheon in the church hall Wednesday.

Directed by Mrs. R.B. Miller, a program on the topic, "The Meaning of Vocation — God's calling", was presented. Mrs. Will S. Kerr and Mrs. Frank Short assisted in the discussion. Mrs. M.L. Simpson presided for business.

Luncheon hostesses were Mrs. Jerry Detwiler and Mrs. David Gibson. Tables were centered with arrangements of fall garden blossoms.

Announcement was made that the district meeting will open at the First Presbyterian Church in Pampa with a coffee at 9 a.m. next Thursday. Mrs. David McPhail of Canadian is to conduct the opening worship service. The morning will be devoted to workshops and the gathering of the "Fellowsip of the Least Coin" preceding luncheon.

Guest speaker will be Mrs. Herbert J. Pijan, director of the Tech Union, Lubbock, whose subject is "Everyone Has a Talent". Clothing and supplies for the Amarillo Children's Home will be held in Hereford March 16. Miss Allen Hodges of Littlefield is the Presbyterian president.

BROTHER IS GUEST

George W. Persefield of Cheyenne, Wyo., who recently retired as a master sergeant in the U. S. Army, left Tuesday after a visit in the home of Mr. and Mrs. W. L. Carter, 410 McKinley. He is Mrs. Carter's brother. They visited another brother in Dalhart Sunday, and spent somet time with his mother in Borger and a brother in Amarillo while he was in this area.

OFFICERS GROUP — Officers of the Women's Association of the United Presbyterian Church were photographed at a luncheon in the church dining room Wednesday. Mrs. M. L. Simpson, seated left, is president this year and Mrs. Will S. Kerr is program chairman. Standing from left are Mrs. D. C. McWhorter, fellowship chairman; Mrs. Fred Axe secretary; and Mrs. Buren Sowell, circle chairman. Mrs. Kerr made the striking flower arrangement on the table.

—Small Talk—

By SUE COLEMAN
Women's Editor

Sure enough, somebody in Hereford does know Julia Spurlock, whose new book on restoring antiques was mentioned here last week. Mrs. Wayne Driskill of 227 Beach was a schoolday friend of the writer.

MRS. SPURLOCK, she says, lives at Panhandle, which may explain the ambigious address given in the publishers' announcement of her book. To a city feller in New York, Panhandle, Texas could easily translate into "the panhandle of Texas". Oh well, an address in New York could confuse me as easily, no doubt.

But it was nice to have Mrs. Driskill telephone and give the information I wanted. She said Mrs. Spurlock is the former Julia Ingrum, whose father was a long-time county commissioner as well as a turn-of-the-century homesteader on the High Plains.

• • •

A GARDEN club meeting in Vega is not expected to be a spectacular event, but one that three Hereford women attended last week had its unusual aspects. Mrs. A.L. Manjeot, Mrs. O.G. Hill Sr. and Mrs. M.T. Rutter were guests of the club at a meeting room in a Vega bank.

About the time things got under way, there was a terrific flash and shooting flames as a transformer on a nearby power line exploded (or blew up, or whatever transformers do). The blaze was soon under control, but the ladies were left in the dark.

Finding that it would take some time to get the lights turned back on, they moved the meeting to the home of a club member before they could resume the program.

• • •

IF YOU SAW the motion picture, The Sandpiper, in its recent screening here, maybe you noticed as a part of the beautiful California coast settings a house set high on land across the cove from where the action was taking place.

It was the home of Mrs. Ray Johnson's sister, where the Hereford woman visited several weeks this summer. The owner declined to permit filming of some scenes on her land, not because she objected to work of the movie company but because she feared damage to the grounds from numerous visitors to the set. Near a much-traveled highway, the set was sometimes overrun by crowds of curious tourists.

The movie itself was described to me as "not much of a show; just something to make money from the stars' names; but the scenery was magnificent".

TODAY BEGINS National School Lunch Week, if you are looking for something to celebrate. It has been proclaimed by President Johnson to call attention to the value of the school lunch program of the U.S Department of Agriculture.

Some 30 percent of all Texas public school pupils eat in the 3,415 lunch rooms operating under the program, paying an average of 31 cents per lunch.

More than likely some 29.9 percent complain strongly about the lunches, but the chances are probably 10 to 1 that they get better lunches, on the average, than the other 70 percent get at home. How's that for statistical comment?

MEN SIMPLY can't understand how women can spend a solid hour talking about clothes, any more than women can fathom how a bunch of men can occupy lunchtime replaying the previous week's football game.

Slivered candied ginger makes a delicious contribution to a melon ball cup. If you wash the pieces of candied ginger under hot water, they'll be soft enough to sliver easily with a sharp knife.

Typewriter Ribbons
THE INK SPOT

NOVEMBER BRIDE-ELECT — The engagement of Miss Linda Louise Stephan and Charles V. Moore is announced by her parents, Mr. and Mrs. Moody Stephan, Rt. 1. A wedding on Thanksgiving is planned. Miss Stephan is attending West Texas State University as a business education major. Moore, son of Mr. and Mrs. M. L. Moore of Longview, is a patrolman with the Department of Public Safety in Hereford. (Angel Photo)

Book Reviewed For Club, Guest

A vivid account of the career of Catherine the Great was given by Mrs. Clint Formby as she reviewed a biography of the Russian empress for members and guests of Hereford Study Club in the home of Mrs. R. N. Yarbro Thursday evening.

Photographs of principals in the story were shown by Mrs. Formby after her lucid presentation of the book by Zoe Oldenberg. The biography depicts Catherine as a woman of strong character and determination, often obscured by sensational treatment of her romances.

She was not Russian but German, the reviewer said, and her name was Sophia until it was changed when she married the weak and ailing heir to the Russian throne and became a member of the Orthodox faith. Her childhood as an unattractive daughter of a poor German prince was cited as a reason for her later craving for adulation.

Russian history under Peter the Great and his heirs to the time of Catherine, in the mid-eighteenth century, was traced briefly as an introduction to the story of the empress' reign after the assassination of her husband by her supporters.

Mrs. Art Stoy was the program chairman who introduced the guest speaker. Mrs. Baxter London presided for business.

A dessert course was served to members and these guests: Mmes. James Gentry, John I. Willoughby of Oklahoma City, Jack Gililland, Jessie Odom, Dale Young, Melvin Crodray, Dillie M. Kelley, B. F. Cain, Coy Sumner, Joel Hodges, Benny Womble, Floyd Coleman, Glyn Bilbrey, Ann Patton and Norman Walden.

LAE Votes Fund Gift

Neighbors to the south, the Central American republic and Mexico, supplied the program subject for La Afflatus Estudio Club at a meeting Tuesday in Mrs. Emmett Hale's home. The meeting place was changed because of the illness of Mrs. T. W. Roberson.

Mrs. Louie Olson was the speaker, discussing countries and peoples below the border, and touching on the influence of communism among the Latin-Americans. Roll call was answered with current events, "News Around the Capitol".

A club contribution to the United Fund was voted in a brief business period with Mr. A. N. Hopson presiding.

Other members present were Mmes. B.F. Markham, A. H. Cook, Sam Morgan, George Suggs, C.E. Beauford, B.A. Reddell, A. B. Higgins and Walter Johnson.

RELATIVES VISITED

Mr. and Mrs. Ralph Paul have returned from a visit to California. In Campbell they visited Mrs. Paul's sister, Mrs. John E. Johns, and Dr. Johns; in San Mateo, a cousin, Mrs. Iris Powell, and her daughter; in Bakersfield, Paul's brothers. After their return their daughter, Mrs. Leon Cohorn, and family of Denver City spent a few days in the Paul home.

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LET'S COOK SOMETHING

Cocoa Makes Sheet Cake

By SUE COLEMAN
Women's Editor

A home that is pleasant for her teenage daughter and son as well as restful for her minister husband is the aim of Mrs. Kenneth Irwin, wife of the pasing chores and meals.

"SOMETIMES I wonder how preachers' kids live through it", she laughs, adding seriously that she tries to find time to enjoy her children while they are still at home.

They share her love of music, which she calls her hobby. Both sing and Mrs. Irwin plays the piano often at home, as well at the church. She formerly taught piano but now gives the time it took to her family and the church.

Her husband led in organization of the Fellowship Church and Mrs. Irwin works with him in its program and in calls on members and others who need them. They have lived in Hereford 18 months.

When they were married Irwin was an interior decorator who planned and carried out the decoration of public and business buildings as well as homes. After he entered the ministry they went to Springfield, Mo., where both attended a Bible College.

THEIR PLANS then were for missionary work in Japan but circumstances brought them instead to Hereford. They have lived in other Texas cities and in Oklahoma Mrs. Irwin grew up in Lawton and was graduated from high school there.

Blonde and blue-eyed, with a ready smile, Mrs. Irwin is enthusiastic about liking Hereford, her associates in the church and the many other acquaintances she has made. The Irwins children are Jo Ann, 16 and Kenneth Jr., 13.

Mrs. Kenneth Irwin
. . . time for family, church

As a favorite recipe, Mrs. Irwin has an easy-to-mix chocolate cake with the flavor and moist texture that chocolate fans like best.

CHOCOLATE SHEET CAKE

Mix in saucepan and bring to a boil:
4 tbs. cocoa
1 stick margarine
½ cup shortening
1 cup water

Then add:
2 cups sugar
2 cups flour
1 tsp. soda
½ tsp. salt
1 tsp. cinnamon
1 cup buttermilk
2 eggs, well beaten

Pour into greased and floured sheet pan and bake 25 or 30 minutes at 350 degrees.

FROSTING

Put 4 tbs. cocoa, 6 tbs. milk and 1 stick margarine in saucepan and bring to boil. Stir in 1 box powdered sugar and 1 tsp. vanilla. Beat until smooth and creamy. Pour frosting on cake while both are hot.

Strawberry shortcake, made from a spongecake base, will look extra pretty if you decorate it with rosettes of whipped cream and glazed strawberries.

Dawn News

By MRS. WALTEEN TUCEK
Brand Correspondent

Mr. and Mrs. Doyle Cox of Amarillo visited the Rae Cox family Sunday afternoon.

The Leroy Johnson family had Sunday dinner in the Ray Stewart home to celebrate Mrs. Johnsons birthday.

Visitors in the H.V. McCabe home Sunday afternoon were Mr and Mrs. V.D. Groves of Amarillo. Mrs. Groves is McCabe's sister.

As of the first of the month Mrs. Ellen Harrison is the new manager of the Dawn Cafe.

Mr. and Mrs. Bill Stokes of Vernon spent the weekend in the home of their daughter, Mrs. Ronnie George.

Douglas Morris of Hereford, the Stanton Junior High School Choir director, is the new song leader at the Dawn Baptist Church.

Mrs. Alfred Smith spent several days last week with her daughter and family, the Ronald Grahams of Big Springs.

Mrs. Walt Beavers and Mrs. Glenn Tucek took Mrs. Ellen Miller of Duncan, Okla. home last week. Mrs. Miller has spent the last three weeks in the home of her son, Walt Beavers and Mrs. Tucek visited relatives in Marlow and Lawton, Okla. before returning home.

Tammy Tucek, daughter of Mr. and Mrs. Glenn Tucek, spent several days of last week with her grandparents, the Raymond Tuceks of Canyon.

Recent Sunday dinner guests in the Robert Strain home were Mrs. Strain's uncle and aunt, Mr. and Mrs. Dee Hinds of Mangum, Okla. and her parents, the Baker Wombles of Hereford. That afternoon the Homer Rudd family of Hereford visited the Strains.

Mr. and Mrs. Ted Richardson and family visited Mrs. Richardson's sister, Mrs. H.C. Richardson of Tumcumcari, last Sunday.

Sunday dinner guests in the H.S. Fuller Sr. home were Mrs. and Mrs. H. L. Fuller Jr. of Canyon and Mr. and Mrs. Cecil Parker of Hereford. That afternoon they all made a trip to Ft. Sumner, for apples.

Mr. and Mrs. Bill Leonard and son, Allen are new residents of the community. They moved here from Canyon and are now working for H.B. Fain.

Mr. and Mrs. David Combs of Bethany, Okla. visited Mrs. Combs' parents, the L.W. Tooleys, over the weekend.

A.W. Tooley of Kress visited Saturday in the L.W. Tooley home.

Sunday dinner guests in the L.W. Tooley home were Mrs. Tooley's parents Mr. and Mrs. A.D. Moore of Kress and Miss Brown of Kings Manor.

Mrs. K.E. Deaton and Veronica of Friona visited Mrs. Deaton's daughter, Mrs. Keith Duderstadt, Saturday afternoon.

L.A. Smith visited his daughter, Mrs. Sarah Toe of Amarillo, Friday.

Mr. and Mrs. L.A. Smith had Sunday dinner with their daughter, Mrs. O.J. Hewitt of Tulia.

Last Sunday Mr. and Mrs. Ancil Jackson and family visited Mrs. Jackson's brother, A. R. Floyd and her father, O. J. Floyd.

Mr. and Mrs. James Gentry had Sunday night supper with Mrs. Gentry's uncle and aunt, the Wayne McBees of Hereford. Other guests were Mr. and Mrs. Norman Hodges and Mr. and Mrs. Terrell Hodges both of Hereford and Mr. and Mrs. Clifford McBee and Jackie of Plainview.

Enjoying a fish fry at the Eldon Owens home last Saturday were the Virgil Owens, O. A. Smith, Dean Garrett, Gordon Slaughter and Jim Rolls families.

Sunday afternoon Bryan Skaggs was able to spend a few hours in the home of his sister, Mrs. O.A. Smith of Hereford. He is still in a cast for injuries he received several weeks ago in an accident at the local CoOp Elevator.

Terry Freeman, daughter of Mr. and Mrs. Eldon Owens, celebrated her seventh birthday Monday with a trip to Sheriff Bill's program. She took Jennifer and Rusty Garrett of Hereford with her.

Mr. and Mrs. J.B. Caraway and family attended a birthday dinner Sunday in honor of Mr. and Mrs. Robert Oglesby of Stinnett in the John Kenney home in Skellytown. The Kenneys are Mrs. Oglesby's parents.

Home Demonstration Club was held Friday in the J.B. Caraway home. Mrs. Ruth Gandy of Hereford gave a demonstration on covering waste paper baskets with magazines. There were eight members present and two guests, Mrs. Gandy and Mrs. L.L. Suttle.

Mrs. Leroy Johnson and Mrs. Gene Suttle attended a Woman's Missionary Union Conference in Amarillo Friday.

The Woman's Missionary Circle met at Mrs. Leroy Johnsons Monday morning. Attending were Mmes. Rae Cox, Ray Stewart, Walt Beavers, Gene Suttle and Eldon Owens.

Those enjoying a coffee for neighbors at Mrs. Edgar Lemons were Mmes. Ed Bezner, Masty Heck, James Gentry, F.E. Lindeman, Roy Lee Bell, Arnold Parsons, Robert Gerk, Moody Stephan, Dea Staldings, Jess Robinson, Bob Hicks and Pat Kirby and Miss Emily Diller.

Those of the community seeing the football game between West Texas State and Arizona State last Saturday night were Mr. and Mrs. Carl Wimberly, Mr. and Mr. Edgar Sowell, Judy and Orville Jackson, Mr. and Mrs. Elzie Kennedy, Mr. and Mr. Tommy Brock and Billy Wimberly.

Mr. and Mrs. Carl Wimberly are the proud grandparents of a new grandson. His name is Steven Louis Newell and he was born October 4. His parents are Mr. and Mrs. Louis Newell of Dallas.

Mr. and Mrs. Jim McCabe are the parents of a son born October 5. They named his Joseph Dale.

Last week Rev. Gene Suttle's mother Mrs. L.L. Suttle of Crosbyton visited her son and his family.

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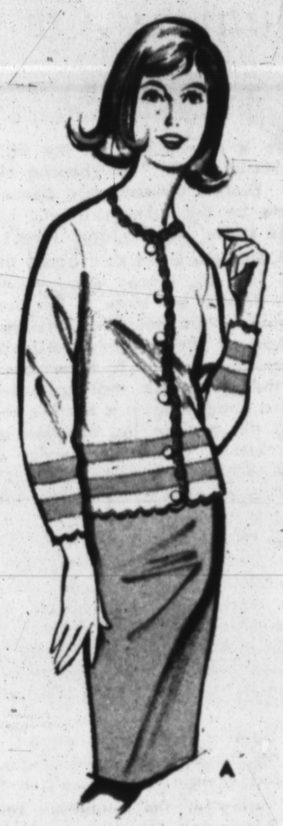

OCTOBER SPECIAL
$9.

(A)—New fashion horizontal stripe trim. Orlon acrylic sweater, six button cardigan model. Straight line skirt of fine wool flannel. Sizes 8 to 16, Colors: Maize/Camel, Aqua/Blue, Pink/Burgandy.

(C)—Be utterly captivating in this pretty Orlon acrylic knit floral applique trim sweater with pleated all around wool flannel skirt. Sizes 8 to 16, Colors: Baltic Blue, Black/White, Burgandy/Brown.

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Styled By "Smartsetter"
$6.

Regular Sizes 10 to 20
Half Sizes 14½ to 24½

Why pay more when you can choose from fall's newest styles and colors in fine quality Dan River fabrics. Dresses that are expertly made in every detail. Get your share of these money saving values. October is Anthony month.

THE SUNDAY BRAND
Editorials

Charity Challenge Faces All Community Residents

Hereford's United Fund drive got off to a good start last week with $6,447.25 reported through Thursday, and many of the teams still expected to report within the next few days.

The amount, while excellent for the brief period included, still leaves more than $23,000 to be collected in the annual drive, however, to handle needs of the nine agencies which are covered through United Fund contributions. Meanwhile, the future of the U.F. organization pretty well rests upon response in 1965. Backing up the present drive has been area-wide publicity, along with one of the best organized campaigns ever seen in the community.

To us, it seems that very few people — if any at all — are unhappy with United Fund. The real drawback is the fact that many of them do not take the trouble or feel a responsibility to donate at all. Until recent years, our United Fund drive has been pretty well financed through merchant donations, but soaring population increases during recent years have presented a condition where this is no longer possible. Most merchants have increased their donations substantially — but it is still not enough to go around. Consequently, the time has come when the burden of charity must fall on more people, including heavier contributions from rural residents and from the working people of the community.

In many ways, this is good, because through financial participation all of us will take more interest in the program, and in the community. Without doubt, all of us do benefit through the United Fund program and, naturally, all of us should take part in the program.

As to ability, there is no argument at all. Deaf Smith county is classified as one of the highest 10 counties in the nation on per capita income. Our banks and savings institutions further attest this fact when compared with other communities.

Our chief problem, at the moment, boils down to the fact that more people must recognize their responsibility in this matter and, instead of contributing the usual "dollar bill", they will have to reach down for $5 or $10 to meet the community obligation. Actually, charity is a matter of education and habit and, whether we like it or not, it does and will continue to exist. It is county-wide, and only on this basis can it be met and retired from year to year.

Biggest Problem

When the Presbyterian church in Amarillo recently observed its 75th anniversity, scores of people were stunned by an announcement from the pulpit when the pastor predicted, after pointing out that Amarillo had a population of 300 when the church was founded 75 years ago, that the population of Amarillo would pass 2,000,000 if the area maintains the same growth ratio during the next 75 years.

Thus, many people realized for the first time, that current reports concerning national population are not the words of alarmists.

Says the Perryton Sunday Herald in summing up the situation:

"The population explosion has been predicted for many years and now it is here. More people are being born than ever before and if something doesn't slow the trend, people on this planet will be standing elbow to elbow at some future date.

"The present 2 per cent growth in the world population will mean that today's world population of 3 billion will double to 6 billion by the year 2000, a mere 35 years away, well within the lifetime of most readers of this editorial.

"This means that the crowding of schools, of cities, of every country in the world, will continue more rapidly than ever before.

"If the first problem of life is how to preserve life, then the second problem certainly ought to be how to maintain its quality. If the population explosion is not solved, the second will be more frightening than the first.

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Voluntary Or Compulsory

The issue is now joined on the fight to conserve Section 14-B. That cheerful old warrior, Sen. Everett Dirksen, has opened Senate debate on the administration's bill to abolish the states' right-to-work laws.

A great deal has been said about the right-to-work law by those who would benefit by its demise, but none of this outpouring of propaganda has been intended to inform. Most of the impassioned pleas for the destruction of 14-B have been pitched on the contention that collective bargaining is a good thing. It is hard to see what bearing this has on the question of compulsory unionism. Community service is a good thing, too, but this fact is not used to justify forcing all Americans to join the Red Cross.

Shorn of the propaganda trimmings that are draped around it by labor leaders, the right-to-work law is simply a law that assures every worker the right to join or not to join, to support or not to support, a union. In right-to-work states — Texas is one of them — union membership cannot be made a requirement for getting or keeping a job.

The law does not, as labor propaganda will lead you to believe, forbid unions, nor does it forbid their use of collective bargaining, nor does it forbid their going on strike.

What it does forbid them to do is this: They cannot force a worker to join a union to keep his job.

Labor leaders imply that unions cannot function without this compulsion. Yet union membership has increased in Arizona, which has a right-to-work law, while it has stagnated in Michigan, which does not have one.

This is not hard to understand. Logically, which organization could be expected to have more strength and spirit — one whose members joined because they wanted to be in it or one whose members joined because they had no other choice?

The answer should be obvious. The basic issue at stake for the American who does not belong to a union is whether or not he can be forced to join one. But for the union member, there is the equally important principle of keeping voluntary membership as the main strength of unionism.

The father of American unionism, Samuel Gompers, warned his successors of the dangers to the labor movement that are inherent in compulsory membership. In his last address to the American Federation of Labor, he declared:

"No lasting gain has ever come from compulsion. If we seek to force, we but tear apart that which, united is invincible."

—The Dallas Morning News

Passing Era

The recently announced dispersion sale of Dameron's world-famous Herefords marks an occasion which affects the entire community, along with our state and nation.

The Dameron herd represents a half century of intense research and good practices in breeding of some of the world's finest purebred cattle: hand-in-hand with growth of the ranch has been the growth of our community, which has consistently benefitted through untiring efforts of both father and son who operated the ranch.

Many of the animals, we hope, will remain in this area, because they do represent a high degree of efficiency in quality breeding, which has made this territory known throughout the world as "The Hereford Capital".

The Dameron layout, an industry within itself, has always been regarded as a leader in the cattle industry of this section and it will be sorely missed by other breeders as well as through general business channels.

Meanwhile, we cannot think of any single institution, or any single family, which has contributed more to the growth of the area than has the Dameron Ranch and the Damerons themselves.

Sooner or later someone will get around to the formation of a neutral group called "No Use Taking Sides" abbreviated alphabetically to NUTS. — Chattanooga News-Free Press

TEXANS IN WASHINGTON

Too Much Pork Taken For Trinity Project

By TEX EASLEY
Associated Press
Regional Service

Rep. James T. Broyhill, R-N. C., is one of those who has doubts concerning the proposed $919 million Trinity river navigation and flood control project in Texas.

He ranks the proposal as among those "which threatens to be wasteful white elephants."

THE PROJECT is included in an omnibus bill to authorize 143 flood control and navigation projects. Their total cost is estimated at $1.7 billion.

A conference committee is now endeavored to reconcile differences between the House and Senate versions of the bill.

THE TRINITY project would involve the construction of a 12-foot canal, 150 feet wide, from the Gulf of Mexico to the Dallas-Fort Worth area — a distance of more than 300 miles. The project also calls for construction of a number of reservoirs and floodways for flood control.

Some congressional wags, referring to the estimated cost of the project, have suggested it might be cheaper to move Fort Worth to the Gulf.

And, of course, one congresshan recalled the suggestion advanced by humorist Will Rogers —that maybe the Trinity could be more easily paved than made navigable.

Broyhill, in a report to constituents, wrote that work on rivers and harbors is one of the older federal responsibilities.

FAILURE to carry out needed projects, he said, could be far more expensive than not execumore expensive than not executting them.

"One of these is a billion-dollar project to develop the Trinity River in Texas. . . . .

"THIS SCHEME would turn the inland city of Fort Worth into a seaport. All of this is not just an exercise in imagination. Its costs are vast, indeed, and I do not believe the Congress should give its stamp of approval to the very sketchy and incomplete evidence that has been presented so far.

"Bills like this can do great harm to the confidence and the pocketbooks of the American people if the Congress insists upon sloughing over the very serious questions that have been raised about such projects as that planned for the Trinity River. This only leads to the further and justifiable public charge that the Congress is participating again in its favorite sport of fishing in the 'pork-barrell!"

Rep. John Young, D, of Corpus Christi, commenting in the House on the project, said:

"I SUPPOSE if there is anything more tempting to a member of Congress than voting for a public works project in his own district, it is the temptation to vote against a public works project in the other member's district.

"Yet, yeilding to either temptation would be irrational and destructive of the nation's well being if our judgments were not based strictly on the question of the merits of each individual public works project.

"This great river basin (Trinity) encompasses some 17,845 square miles of land and stretches some 360 miles from above Fort Worth, past Dallas, Corsicana, Palestine, and Liberty on down to the gulf coast near Houston. The basin is more than 100 miles wide above Fort Worth and furnishes livelihood and residence to 3 per cent of the total population of our country. It has more people than are to be found in any one of 32 states. . ."

Young said local interests have invested a total of $200 million of their own money on flood control, water storage and navigation improvements in the Trinity basin and have committed themselves to spend $250 million more.

TEN YEARS AGO

City Purchases Land For Northeast Park

THURSDAY, OCTOBER 13, 1955

Hereford City Commissioners have purchased a 10-acre tract of land in the northeast section of town for a neighborhood park, it was announced Wednesday.

• • •

"It was a tie." Clay Angelo, fire marshall, said after witnessing fire drills at Central and Shirley elementary schools Tuesday.

Angelo said that Shirley's 520 pupils were given the first drill and they cleared the building in one minute and 20 seconds flat. Then the Central School students had their chance. The 450 pupils at that school cleared the building in the same time, to the second.

• • •

Bank deposits in Hereford are $40,962.95 higher than they were a year ago, statements issued by First National Bank and the Hereford State Bank, reveal.

• • •

Hootie Gilbreath became the new Hereford womens golf champion Sunday by defeating Jo Brock four and three in the finals of the Ladies Tournament.

• • •

Texas' sugar beet acreage allotment in 1956 will be higher than in 1955, Faust Collier, office manager of the Agriculture Stabilization and Conservation office in Hereford, said today.

• • •

A County Court jury has been called for Monday, and County Judge Homer Henslee said seven cases have been docketed for hearing that day.

• • •

Hereford continues to be among the fastest growing cities in Texas, the monthly building report issued by the Bureau of Business Administration of the University of Texas reveals.

• • •

John Bryant and Bill Callaway continued to pace Hereford scoring as the football season went into its sixth week and Hereford prepared to meet the Perryton Rangers.

Panhandle Paragraphs

Among those things which are so simple that even a child can operate them, are parents.

—Andrews County News

—PP—

Marriage at best is an erosive process. No matter how well two persons understand each other, or how hard both try to keep out of one another's hair (if any), there are still times when it would be better for all concerned to remember that silence can be golden.

—Kermit Daily Sun

—PP—

We don't know why neuroses are so prevalent in this country, but computers that can beat a man at chess don't help any.

—The Sunday Herald

—pp—

Women are faster dressers than men — all those waiting-for-her jokes notwithstanding. The average woman can get herself and three kids ready while he shaves and hunts his cuff links.

—Corado City Record

—PP—

An authority believes automibles may be killing more people than those credited to highway accidents. He thinks the lack of exercise in walking may influence the increased number of heart attacks.

—Matador Tribune

—PP—

Education is the ability to describe a bathing beauty without using your hands.

—The Slaton Slatonite

—PP—

One of the best football stories we've ran across in a long time concerns a college grid coach who had just lost his outstanding freshman prospect by way of academic dismissal. "It's going to be quite a loss to the team," commented a sympathetic sportswriter. "It sure is," replied the coach, mournfully. "Why that boy could do everywith a football . . . except autograph it!"

—Canadian Record

—PP—

Mothers of sons make these stages of growth sad or glad:

"See said" means Mom;
"She said" means teacher;
"She said" means girl friend;
"She said" means wife;
"She said" means daughter;
"She said" means granddaughter.
"The first shall be last and the last shall be first."

—The Canyon News

—PP—

Alarming is the report from the official publication of the Texas Medical Association regarding aircraft accidents. The analysis shows that in 30.3 per cent of airplane accidents in the southwest region, alcohol was a contributing factor. This does not mean, of course, commercial flights alone but includes small aircraft operated by private pilots. The lesson, we take it, is that if you are going to take an airplane flight be sure the pilot isn't drinking.

—The Lockney Beacon

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm reports on a new phase of weather reporting this week.

Dear editar:

I was sitting at home the other night reading a newspaper while I was waiting for a western to come on and decided to turn to an inside page but didn't because about that time I looked over the edge and noticed a spider had started a web from the left side of the paper to my shoulder and if I moved by arm it'd break, and after all, watching a spider spin a web is fascinating and when he gets it done it's probably as effective against world problems as the average editorial page anyway, so I just sat there awhile and re-read the front page.

I glanced down at the weather forecast in the lower right-hand corner and got to thinking.

Weather forecasts have improved a great deal in the last year or two.

I don't mean in accuracy, I mean in language.

It used to be that a weather forecast would read: Fair Tomorrow, or Rain Tomorrow. There it was, in black and white, rain or fair, and if it rained when it had said fair, or was fair when it had said rain, you had the weather bureau over the barrel. "Why can't they learn how to predict the weather?" you'd demand. It was satisfying. It was a clean-cut victory of nature over man.

But not anymore. Now, if there's a possibility of some rain tomorrow the forecast will read: Showers over 20 percent of the area, or, if they're a little surer, Showers over 30 percent, and they'll even go as high as 40 percent, and on rare occasions when they're dead sure, 70 percent.

This is what I'm talking about. It cuts down on the amount of criticism the weatherman gets. Where's the man who's going to get in his car and travel all over the area seeing if it rained over 20 percent of the territory? Nobody ever knows for sure, and the batting average of the forecaster stays indefinite and unchallenged. It reads good on paper in general but sometimes not in particular, like when the national cost-of-living index dropped 1 percent the same month the transmission fell out of your tractor and your car ran into a light pole.

I don't know what happened to that spider. I fell asleep and dropped the paper.

Yours faithfully,
J.A.

H. D. CHATTER

Woman Of Year Idea Spreading

By ARGEN DRAPER
County H.D. Agent

Last week I got a call from Mrs. W. R. Scarth of Stratford asking if a committee from this county would judge recommendations for woman of the year for Sherman County. I took advantage of a committe that was in the office on other business. These women, after deliberation, chose the woman of the year.

To our knowledge, Deaf Smith County was the first to have an award of this kind. Those who initiated the program, Jim Gillentine and his associates, are glad the program has been started in other counties as it gives recognition to deserving people.

• • •

IT IS DIFFICULT to know persons' intentions. Bob Fotheringham, a mechanic at Disman-Hale, was putting a belt of some sort on the car Monday morning. He told me it wouldn't take long. He then insisted I go to the front where it was warm and drink some coffee.

Accepting the hospitality, I had just been served and then it hit me. The new cars were being shown and really were pretty.

Have you seen the all new V. I. P.? The color is simply gorgeous. Five of us got into a discussion about the color and had about five different opinions. It was settled by Mr. Dishman. It is charcoal, but I do insist it has enough brown in it to look "ummy" to me.

I enjoyed the coffee, but am still enjoying my old car. All Crysler products have dropped the push button system. Evidecomplaints from people who there have been to many have arthrisis in their hands.

• • •

LAST THURSDAY night, we had quite a treat. The Lonnie Brownlows of Abernathy Visited us. They have four sons, the oldest is 10 years old and the youngest — I don't know for sure, but he is three of four. At any rate, he was really moving.

They are Robert, Richard, Roger and Russell. To add to this, three of them have nicknames. I couldn't get the names with the right boy until they were seated at the table. This house of ours "gyrated" with activity for a few hours.

• • •

FRIENDS AND neighbors are being so nice to bring us some good and different kinds of canned things. They know how we love good food and how it seems that I have filled up the time so that I can't can much. Mrs. Bonnie Martin gave me potato candy and some good dill pickles. I like pickles and relishes so much and think they make an otherwise drab meal taste good.

Mrs. Fred Higgins called the office for a recipe for apple jam; I knew I had it but a thorough search revealed only apple jelly and butter, so she decided to try one.

She peeled the apples, quartered them, ground with fine blade of grinder, and added 2 cups of water. Then she used the same proportion for the jam as for jelly in the commercial pectin box; that is 7 cups of fruit to 9 cups of sugar. Many people don't like apple jelly but I think this is tasty and has more character.

Mrs. Higgins is doing some other things; she has smocked a bedspread. It takes three widths of checked material for the top of the bed and seven yards for the ruffle. She also makes silk quilts; it seems fantastic but I think she said she made each of the children one and is starting on one each for the grandchildren. The big thing is that the Higgins have nine children.

Question: Have any of you frozen green tomatoes to be fried later? Some one is experimenting.

• • •

THIS WEEK there has been so much comment on the article by Peggy Mapes Tate in the Readers Digest. Also, some discussion on where Peggy lives. To settle it I called her mother, Mrs. Mapes, in Dimmitt. Peggy lives at 5936 Sherry Lane, Dallas, 75225.

You former acquaintances and friends should write her. In fact, Mrs. Mapes said my call was about No. 100. She is keeping a diary of calls and comment that is made. This if for Peggy's scrapbook.

• • •

SOME HEREFORD friends have been to Canyon to give a house warming for Dr. and Mrs. Pat Sullivan. They have completed a pretty home. Mrs. Sullivan is the former Loyce Avant, who was assistant here.

Loyce has made the curtains furniture which are very lovely and refinished some pieces of and refinished some pieces of ly.

They have a Beagle puppy that is named Buzz; you guessed it, he snores. He has full run of the house, too. Susan and Mark say he's a good citizen and more fun than a circus.

• • •

Roy Messer has a new Beagle puppy. Roy's resistance was low when the puppy turned on the charm in the pet shop. I haven't heard the name, but Dollie Dale or Fair Day were being considered. I think an animal's personality has to be considered before it is named.

• • •

IF YOU FEEL sadness on East Fourth, it is at the Alvin Smith household. Their Siamese Cat has disappeared. I wonder how many times they gave gone to the door looking for him.

• • •

The countdown is on. The Tops Club has chosen sides and we're in a contest. One side has already had one defeat — it got me. A time is set and the winners who lose most are entertained by the losers who lose the least. The pay off is a luncheon for the winners. I have some good ideas for the menu for this meal, if they ask me for suggestions.

The next two months the main programs are candy making. My TOPS side has lost a second time.

• • •

A NEW phrase used often the first of the month: statements are called "love letters"; the companies would love for you to remit soon.

• • •

The 4-H specialists have written a subject-matter unit in Science and have named it Growing Pains. This is a nontechnical approach to some very interesting information. We feel that there will be a great deal of interest in this among 4-H members.

• • •

HERE'S SOME new developments in fire preventing materials:

Two new developments by scientists of the U.S. Department of Agriculture, flame-resistant cotton fabric and fire-retardant paint may prevent many fire-caused tragedies.

Last year, fires in homes caused 6,400 deaths. About 2,00 of these people died when their clothing caught fire.

Already on the market are cotton sheets, curtains, and work clothes that are flame-resistant cotton. Most ordinary articles of clothing for the family can be made of flame-resistnat cotton. They will cost more than untreated clothing, but he protection provided will be invaluable — especially for children.

A fire-retardant paint can be the difference between a small fire easily put out and one spreading rapidly through a house. USDA has developed a paint that can be applied with either brush or roller, like an ordinary paint.

When exposed to flame, it develops a thick, carbon-containing layer that acts as an insulating barrier. First developed for outside use, it is now being tested by paing companies for interior use.

North Hereford Club Returns Two To Office

Returned to office for another year, Mrs. O.L. Williams will head North Hereford Home Demonstration Club in 1966. She was elected with other officers Thursday in the home of Mrs. Otto Olson.

Mrs. Paul Hoff was reelected vice president; Mrs. Olson was named secretary, Mrs. A.E. Hodges treasurer, Mrs. Hoff Council delegate and Mrs. Tony Hoffman alternate, Mrs. Clinton Ward reporter.

The hostess discussed the program topic, Recreation in the Home, and members named favorite family games in response Hoff reported the reennt County H. D. Council meeting.

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Custom Coupe, Sedan and two luxurious new Custom Wagons. Liquid smooth ride. Power you can order just as smooth and pin-drop quiet. Turbo-Jet V8 engines that go all the way up to 425 hp. New interiors. The look of hand-rubbed walnut trim. Elegance everywhere. Made by Chevrolet, so you know what a beautiful value it must be.

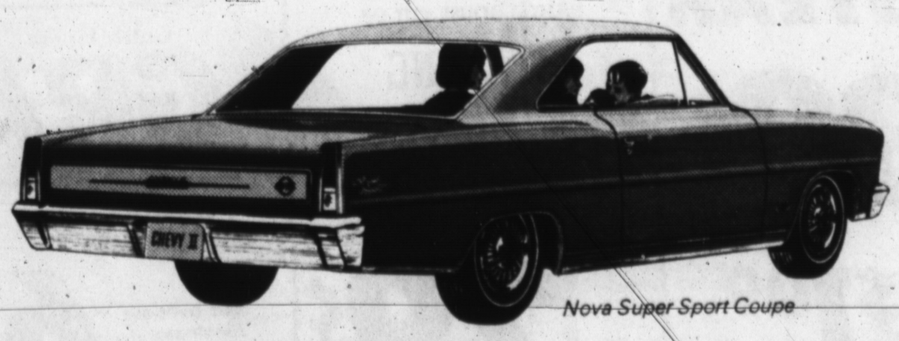
NEW CHEVROLET JET-SMOOTHER

We've again specially tailored those coil springs at every wheel to each body style. We've put in new softer shock absorbers. No Chevrolet has ever had a ride like this. Power begins with a thrifty Six at 155 hp, and goes on from there. Turbo-Jet V8's available at 325 hp, 390 hp and 425 hp in all the new Impalas, Bel Airs and Biscaynes for 1966. *Model shown: Impala Super Sport Coupe.*

NEW CHEVELLE SUPER SPORT 396

New 300's. New 300 Deluxe models. New Malibus. And two new Super Sport 396's—coupe and convertible—with engines that tell you exactly what kind of Chevelles they are. Both are available with 396-cubic-inch Turbo-Jet V8's, either 325 hp or 360 hp. Both come with special hood, grille, suspension, emblems, red-stripe tires, floor-mounted shift. Twelve beautiful Chevelles in all —all as new inside as they are outside, headlamps to taillights.

Chevelle Super Sport 396 Coupe



Nova Super Sport Coupe

ALL NEW CHEVY II

It's so different, we should really call it the Chevy III. Roofs are swept way back on coupes. Fenders, grille, hood, taillights and bumpers are new on all seven models. Interiors are richer. Power available up to a 350-hp Turbo-Fire V8. You can even order headrests for the front seats and Mag-style wheel covers. What's the economical, dependable Chevy II coming to? A lot of smart '66 car buyers, we figure.

Corsa Sport Coupe

'66 CORVAIR UNIQUE

Still America's only rear-engine car. And with the special steering and suspension you can add, there's no better way to rid yourself of prematurely gray driving. Lots new. Corvair, like all the '66 Chevrolets, has a padded dash, seat belts front and back, new fully synchronized 3-speed. Corsas, Monzas, 500's. Get one.

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Adrian News

By ANN BEAVERS
Brand Correspondent

The eighth grade class and their sponsor, Mrs. Kay Brown went to Amarillo Friday. They enjoyed swimming, a show and then supper at Myers. Mrs. Bea Fortenberry accompanied the class.

Sophmores went on their class trip Friday and played miniture golf, went bowling and had supper. Mrs. Harvey Floyd is the class sponsor and Mrs. Bob Gruhlkey took her car.

• • •

Mrs. Claudia Loveless, Tommy Loveless, Arvie Reeves and Mrs. Lilliam Loveless visited in San Jon Friday night with the Chubby Sasser family.

• • •

Cotton Johnson is working in McFarland, Kan. this week for the railroad.

• • •

Lester Gilliam was home over the weekend from Calumet, Okla. where he is working on the railroad.

• • •

The ninth grade went on their class party Saturday. They went to Thompson Park, swimming, bowling, a show and supper. Miss York is the class sponsor.

• • •

Mr. and Mrs. Tollie Shubert and Mrs. Millie Maupin visited in Turkey with Mr. and Mrs. Doyle Pyke, in Flomont with Mr. and Mrs. James Mond and in Quitaque with Mr. and Mrs. Ace Monk last week.

• • •

Mr. and Mrs. Bob Crawford and Duane visited in Carlsbad N.M. over the weekend.

• • •

Mr. and Mrs. Clayton Tompson and daughter were in Adrain over the weekend from Amarillo.

• • •

Carroll Gruhlkey visited in Sayre, Okla. over the weekend with the Lomax Murphy family.

• • •

L.H. Brotherton and Mrs. Robert Honeycutt took the Junior Class to Lubbock, Saturday to watch the Philidalepha 76ers play the St. Louis Hawks and the final score of the game was 102 and 98 in favor of the Hawks. Wilt Chamberlain is the star of the 76ers, and Cliff Hagar is the star of the Hawks.

• • •

The Adrian P.T.O. is sponsoring a Volleyball Tournament Oct. 22 and 23. Entry fee is $5 per team. The deadline for entries is October 18. Admission will be 50 cent for adults and 25 cents for all school age children. Entry lists may be sent to Adrian P.T.O., Adrian, Texas.

• • •

Executive members of the Adrian P.T.O. met Friday night at Jesse Cafe and discussed the business of the coming year.

• • •

Mr. and Mrs. Neil Pounds and Mrs. Ted Boydston and Scott visited the E. B. Pounds family Sunday.

• • •

Mr. and Mrs. Artis Fincher children of Earth and Mr. and and Mrs. Luther Wagner visited in Denver recently with the Chet Kidder family.

• • •

Mr. and Mrs. Alford Reynolds of Big Lake brought Mrs. Reynolds home after she had visited them.

• • •

Mr. and Mrs. Keith Poole of Canyon visited the Herman Sifford family Sunday.

• • •

Adrian P.T.O. meeting will be held Monday in the school house starting at 8 p.m.

• • •

Mr. and Mrs. Floyd Brown were in El Paso over the weekend.

• • •

Mr. and Mrs. Billy Brown and sons attended the football game at West Texas State University between W.T. and Arizona State Saturday night.

• • •

Miss Nancy Biddle of Lubbock visited the Billy Brown family last weekend.

• • •

Mrs. Paul Jackson of Amarillo visited the M.H. Zaring Jr. family Monday.

• • •

Jimmy Zaring is here from Irving helping his father during maize harvest.

• • •

Mr. and Mrs. Lorin Creitz were recently in Austin, where Lorin attended the State Board of Education Meeting, and in Houston and Savoy where they picked up Mrs. Creitz's mother, Mrs. G.S. Elliott, and brought her home with them for a visit.

• • •

Joe Shields of Amarillo is in St. Luke Hospital at Houston and at last report he is doing well after a heart operation.

The Methodist Church is having cleanup day, Tuesday in the Fellowship Hall.

• • •

The W. S. C. S. met last Tuesday in the Methodist Church and Miss Marie Harwood gave a very interesting program about "War on Poverty".

• • •

Mrs. Dovie Freeman of Pomona, Calif. visited the Bill Leslie family for two weeks. Monday Mr. Lowell Landrum and children, Mrs. Dick Risenhover and Ricky of Amarillo, Mr. and Mrs. Ernest Franks of Panhandle visited there also.

• • •

Mrs. L.A. Worsham visited in Amarillo last week with her daughter, Mrs. Jim Cook and faley Sunday.

• • •

Mr. and Mrs. W.D. Briggs recently visited in Lubbock with his mother, Mrs. W.H. Briggs.

• • •

Mrs. W.C. Briggs visited in Tucumcari with Mrs. L.W. Rowland Monday and they visited in Amarillo Tuesday with Mrs. and Mrs. Rex Steven.

• • •

Mr. and Mrs. W.W. Anthony of Lubbock visited the W.C. Briggs family last week.

Brub Beavers and Vickie visited in Channing with Mr. and Mrs. Raymond Shelton and Shirley Sunday.

• • •

Mrs. Joe Brownlee, Sue and Shana, Mrs. Bill Gudgell and Gwenna visited in Tucumcari Tuesday with Mrs. Lucia Garcia and Mr. and Mrs. Horace Garci and children, and on the way home they visited the Fred Brownlee family in Glenrio.

• • •

Mrs. Bill Gudgell and Gwenna took Mrs. Lena Gudgell to Amarillo Friday morning to see a Pulliam came home with them. doctor.

• • •

Mrs. Alice Morrell and Charlene Pulliam visited in Amarillo Jones and children. Mrs. Leta Monday with Mr. and Mrs. J.E.

Mr. and Mrs. Paul Dowdy of Wichita Falls are the parents of a daughter born Oct. 4,. Her name is Amber Lee and she weighed 6 lbs. 14 ozs. Mrs. Dowdy is the former Rose Chapman.

• • •

Mr. and Mrs. Joe Speed spent 12 days in Mammoth Cave Ky. visiting their son and family, the Bert Speeds.

CWF Grop Has Program Session

Mrs. Nona Jowell was hostess to the Tice Group of Christian Women's Fellowship in her home Wednesday. Mrs. Carlos Vaughn presented the program discussion on the place of the church in the area of Christian race relations. The worship period was directed by Mrs. Glen Williams.

A fund was collected to aid in the Migrant Ministry program here. Nine member were present.

Come to Safeway for your favorite brands

Powdered Detergent **TIDE** Qt. Size 69¢

Purex Liquid **BLEACH** Save 8c Gal. Jug 59¢

Airway Pre-Ground **COFFEE** On One Pound Save 5c Lb. Pkg. 67¢ — On Two Pound Save 10c 2 Lb. Pkg. $1.33

Aurora Asst. Bathroom **TISSUE** 4 2 Roll Pkgs. $1

DINNERS Patio Mexican 16 Oz. Pkg. 59¢

CREAM PIES Blue Star Choc., Lemon, Coconut 4 14 Oz. Pies $1

ICE CREAM Snow Star 4 Assorted Flavors ½ Gal. Ctn. 59¢

Bel-Air Florida Orange Juice 2 6 Oz Cans 95c — Juice Welch Grape 2 6 Oz. Can 45c

Juice Snow Crop Orange 2 6 Oz. Cans 59c — Cake Sara Lee Cheese Pineapple 20 Oz. Pkg. 79c

BEL-AIR VEGETABLES MIX or MATCH

- 10 Oz. Peas
- 10 Oz. Yellow Squash
- 4 Oz. Cooked Squash
- 10 Oz. Chopped Broccoli
- 12 Oz. Leaf Spinach
- 9 Oz. French Fries
- 12 Oz. Chopped Spinach
- 9 Oz. Crinkle Cuts
- 10 Oz. Collards

5 Pkgs. For $1

SHOP SAFEWAY AND SAVE!

Bo Peep Liquid Ammonia Qt. Btl. 29¢

Serve On Cool Day Wilson Chili 63¢

Good For Sandwiches Wilson Mor 12 Oz. Can 47¢

Austex Chili No. 300 Can 49¢

Serve In Lunches Wilson Bif 12 Oz. Can 47¢

Austex Tamales 300 Can 31¢

SAVE ON THESE FAMOUS BRANDS! ! !

CORN Del Monte Golden Cream Style or Whole Kernel 5 No. 303 Cans $1

CATSUP Hunt's Zesty Tomato Catsup 5 14 Oz. Btls. $1

TUNA Sea Trader Chunk Style 4 No. ½ Cans $1

YOU GET GUNN BROS. STAMPS WITH YOUR PURCHASES TOO! !

Pineapple Juice LaLani Quality 2 46 Oz. Cans 69c

Sweet Peas Lesueur 2 No. 303 Cans 59c

Tomato Juice Libbys 46 Oz. Cans 37c

Plain Chili Ellis 1 ½ Can 59c

Barbecue Beef Irelands No. 300 Can 69c

Hot Dog Relish Zippy 13 Oz. Btl. 29c

Biscuit Mix Pioneer 2 Lb. Box 55c

Vienna Fingers Sunshine 12¼ Oz. Pkg. 39c

Sauce Mix Lowry's Spaghetti 1½ Oz. Pkg. 29c

Fruit Cocktail Del Monte Quality 4 No. 300 Cans $1

SAVE ON THESE DAIRY CASE BUYS ! !

Maragarine Piedmont Patties 5 8 Oz. Pkgs. 49¢

Margarine Kraft Miracle 2c Off Whipped Lb. Pkg. 35¢

Biscuits Hungary Jack Buttermilk 2 9½ Oz. Pkgs. 37¢

Rolls Mrs. Wright's Cinnamon 4 9½ Oz. Cans $1

Fresh Eggs Breakfast Gem Large Eggs Doz. 49¢

Fresh Eggs Lucerne Large Grade 'AA' Doz. 61¢

Lucerne Milk Homogenized ½ Gal. Ctn. 49¢

Cottage Cheese Lucerne Lb. Ctn. 35¢

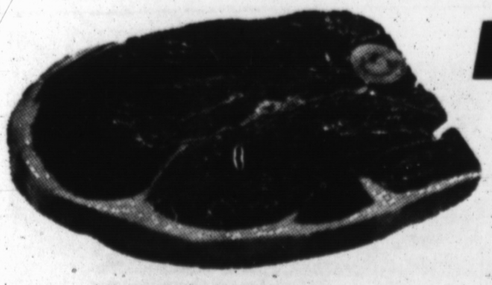
PLAY "MAKE MONEY" AT SAFEWAY AND WIN UP TO $500.00 IN CASH ! !

Win By Collecting Matching Sides Of Make Money Bills. Nothing To Buy And No Obligations

6 WAYS TO WIN!

FOR DISHWASHER CASCADE 2 Lb. 3 Oz. Box 81¢

NASAL MIST DRISTAN Pkg. Only $1.19



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Safeways Dependable 100% Pure Meat **Ground Beef** Lb. 49¢

ROAST Rump or Heel U.S. Choice Beef Boneless — Meat Lb. 89¢

MANOR HOUSE CUT-UP STEWING **HENS** Grade 'A' 2½-3 Lb. LB. 29¢

Safeway or Bacon Armour Sliced Lb. 89¢

O. M. All Franks Meat Franks Lb. 63¢

Captain's Choice Fish Whiting 1½ Pkg. Lb. 39¢

Blue Morrow Sausage Links Lb. 55¢

SPARKLING FRESH PRODUCE FROM SAFEWAY

Calif. Flame Tokays **GRAPES** LB. 10¢

APPLES Red Delicious Jonathans Red Romes 6 Lbs. For $1

POTATOES U.S. No 2 Reds 20 Lb Bag 79¢

TURNIPS Local Grown Lb. 10¢

FERTILIZER TURF MAGIC 50 Lb. Bag 3.35

BREAKFAST DRINK 4 Qt. Btls. $1

HOLLAND BULBS Fall Assortment Pkg. 69¢

SAFEWAY

Govenor's Group To Make Three Year Study of Schools

By VERN SANFORD
Texas Press Association

AUSTIN, Tex — A governor's committee soon will embark on the most-ambitious effort yet undertaken in Texas to find what's wrong with the public schools and to make them better.

Governor John Connally rapidly is completing appointments to his 15-member committee on public school education which was authorized by the 59th Legislature. It is expected to be in operation within the next month.

Activities to a large extent parallel those of the earlier Governor's Committee on Education Beyond the High School which probed needs of higher education. However, this new assignment necessarily is more massive.

A three-year study of the public school system and formulation of a long-range plan to make Texas "A national leader in educational aspiration, commitment and achievement" was directed by the Legislature. Connally insisted the study requirement be made a part of the school teacher pay act of 1965.

State financing to the tune of $100,000 this year and $150,000 next year is provided for — with additional funds expected from federal sources.

Every state agency and institution and all state and local school officials are directed by the Legislature to cooperate with the committee in a "pervasive inquiry into every facet of Texas public elementary and secondary education."

MEANWHILE, the Coordinating Board for Texas Colleges and Universities — a product of the earlier higher education study — has set October 18 for its next meeting here. Session will be the powerful board's first real chance to get down to planning for higher education needs since its organizational meeting September 20.

ATTORNEY GENERAL RULES — A person placed on probation for first-offense driving while intoxicated is not subject to automatic suspension of driver's license, Atty. Gen. Waggoner Carr has ruled.

In an opinion requested by Fort Bend County Atty. R. A. Stallings of Richmond, Carr concluded that since a probated sentence is not a final conviction, there is no automatic license suspension. If probation is revoked and judgment becomes final, the license would be suspended at that time, Carr said.

Opinion settled widespread speculation on terms of the new Misdemeanor Probation Law.

In separate opinion, Carr held a newspaper printed by contract and mailed in one county for distribution in another county legally is eligible to publish Constitutional Amendment advertising. Secretary of State Crawford C. Martin requested the opinion, referring specifically to the Ganado Tribune, circulated in Jackson County, but printed and mailed in Lavaca County.

SOUGHT — Colorado City and Mitchell County filed suit in 3rd District Court in Austin to cancel the permit for the Robert Lee dam project on the Colorado River.

Contention is that it precludes the construction of a dam to supply Mitchell County needs and hurts their hopes for future development.

DAM PERMIT ON NUECES An application has been filed with the Texas Water Right Commission for a proposed dam on the Nueces River at the Smyth Crossing site in the Zavala-Dimmitt Water Improvement District No. 1.

Application proposes a reservoir of 66,670 acre-feet at normal spillway level, 164,350 at service spillway crest. A slow release of flood waters is proposed.

RESERVOIR REFUSED — Texas Water Rights Commission denied application for $4,750,00 reservoir on Village Creek near Kountze in Hardin County.

Commission acted after opponents testified the project would mean an added tax burden of $308,992 a year for property owners in the southeast Texas area and that additional 33,000 acre feet of water which the dam would impound will not be needed for more than 30 years.

Advocates were advised they could reapply for creation of a district empowered only with making surveys to determine feasibility or to develop plans for a water supply program if desired.

APPOINTMENTS ANNOUNCED — Glenn Biggs, Abilene Realtor, now is executive administrative assistant to Speaker of House Ben F. Barnes.

Biggs' main responsibility will be management of activities involving interim legislative committees and implementing work of Texas Legislative Council, research arm of the Legislature.

Barnes also appointed five lawmakers to the important committee to study criminal law revision. They are Reps. Dudley Mann of El Paso, Walter Knapp of Amarillo, Rayford Price of Frankston, Joe Shannon of Fort Worth and Jack Woods of Waco. Group will study punishment, penalties, sentencing, probation and parole and definition of crimes. Also, it will review related federal laws and laws of other states.

SOLDIERING — Draft quo no longer are as liberal in deferment policies for students.

Col. Morris S. Schwartz, state Selective Service director, still is recommending deferment of undergraduate students enrolled for 12 or more semester hours.

A student is recommended for deferment only if there is evidence to prove he is making progress toward his bachelor's degree in four years, or in five if the degree requires additional study, Schwartz said.

A student may take even less than a full load if he is able to complete his college training in four or five years.

Colonel Schwartz said draft headquarters would not recommend deferment of students taking less than nine hours.

Those who drop out of school, carry less than the full academic load, or are placed on scholastic probation, can expect termination of deferments.

About 450 Texas doctors have been ordered to take required physical examinations by Texas draft boards as part of anticipated calls for doctors, dentists and veterinarians to enter active armed forces duty in January.

At the present time, only those born in 1937 or later will be affected.

COMMUNICABLE DISEASE As the state's population increases, the number of communicable disease cases increase. Gonorrhea accounts for more illness than any other disease plaguing the state's inhabitants, says the State Department of Health and this year's total tops last year's by almost 1,000.

Strept throat is second behind gonorrhea, in the number of cases each year. Only last week 631 cases were reported, as compared with 759 cases of gonorrhea. Syphilis is third, with 140 cases noted last week.

BUSINESS BOOMING — Texas retail sales for August totalled nearly $1,300,000,000. This is a record for August, seven per cent above August of 1964. So states the UT Bureau of Business Research.

Bureau reported "general optimism" for a high sales level throughout 1965. Christmas shopping season volume is expected to top the 1964 record by five to 10 per cent. Automobiles, major items of household equipment, color television sets and other leisure goods are major contributions to the sales boom.

QUARANTINE REGULATIONS — Texas Highway Department has given notice in 11 Texas counties that soil and soil moving equipment operating in regulated areas is subject to plant quarantine regulations.

Regulations apply to cleaning soil from equipment before it is moved from regulated areas. These counties are Harris, Hardin, Jasper, Jefferson, Liberty, Newton, Orange, Tyler, Bextar, Montgomery and Dallas.

BIG GAME SEASON ON — Hunting season for big game opened — for bow and arrow hunters and antelope shooters last weekend.

Regular season begins November 13 for counties under regulatory responsibility of Parks and Wildlife Department and November 16 in those functioning under separate laws.

P&W Commission has held hearings and is setting seasons, bag limits and methods of taking wildlife resources in 35 counties newly placed under its responsibility.

Free hunts of wildlife management areas will accomodate 2,680 hunters this year. Hunters have until October 25 to apply to P&W Department. A public drawing will determine participants.

AGRICULTURE MEET — Representatives of the Texas and U. S. Departments of Agriculture are planning a meeting with Mexican agricultural officials to discuss international pest control problems, mainly pink bollworm.

Mexican violations of the 12 year old international planting and plow-up agreements on cotton have caused serious problems in insect control. Meetings have been set to get working agreements back into effect as a protective measure for the Texas cotton industry.

SHORT SNORTS

Judge John F. Onion Jr. of San Antonio, who helped draft the new state Criminal Code, predicts its provisions will not affect pre-trial news coverage pratices. . .State Savings and Loan Commissioner James O. Gerst approved application for a charter for Trinity Valley Savings and Loan Association in Cleveland and heard contested application for Dallas County Savings Association in DeSoto. . . U. S. Department of Agriculture has authorized emergency loans to farmers in Austin, Camp, Crosby, Donley, Falls, Franklin, Haskell, Reeves, Titus and Yoakum counties. . Parks and Wildlife Commission has amended its July 29 South Texas order prohibiting the possession of more than 50 catfish, none of which can be less than 11 inches long, but exempts catfish produced in private waters, so as not to outlaw operations of catfish farmers.

Five members of the 1933 New York Giants managed in the major leagues. They were Bill Terry, Charlie Dressen, Fred Fitzsimmons, Mel Ott and Paul Richards.

Page Seven

New U.S. Open champion Gary Player tied for 22nd place in the 1964 event with 285 and won $475. This year he shot 282, beat Kel Nagle in a playoff and earned $20,000.

CARD OF THANKS

We wish to express our deepest appreciation to all our friends and neighbors who helped us bear our sorrow through their kind words, prayers, and deeds during the loss of our beloved father and brother. For all the food, flowers, and cards we wish to say, "Thank you. May God's richest blessings be bestowed upon you. The M.S. Roe Family.

Fat Overweight

Available to you without a doctor's prescription, our product , called Galaxon. You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer. Galaxon costs $3.00 and is sold on this guarantee: If not satisfied for any reason, just return the package to your druggest and get your full money back. No questions asked. Galaxon is sold with this guarantee by:

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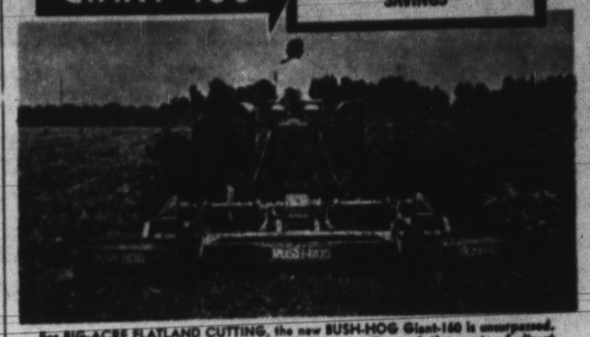
NEW BUSH HOG GIANT-160
SPEEDS STALK CUTTING ... GIVES YOU EXTRA TIME, LABOR, FUEL SAVINGS



For BIG-ACRE FLATLAND CUTTING, the new BUSH-HOG Giant-160 is unsurpassed. It features 4-row capacity, lifetime unitized construction and three sets of direct gear-driven blades . . . 20-inch overlap guarantees clean cut.

HEAVY STEEL CONSTRUCTION GIVES YOU YEARS OF TROUBLE-FREE SERVICE!

Now, breeze through roughest big field jobs THREE to FIVE TIMES FASTER. Cut, shred and mulch cotton and corn stalks . . . 4 rows at a time. Clip pastures or clean up brush . . . 100 to 120 acres a day. The new BUSH-HOG GIANT-160 is built to take this abuse in stride while you enjoy time, labor, fuel and repair savings. Heavy steel construction and exclusive BUSH-HOG features give you long years of trouble-free service. INSIST ON THE ORIGINAL BUSH-HOG THAT OUTWORKS, OUTLASTS, OUTSAVES ALL OTHERS!

Bush-Hog . . . Foremost maker of Rotary Cutters, Disc Harrows, Varitillers, Garden Tractors.

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Like body make-up with control
"SURELY SHEER" by Exquisite Form

Wonderful feel...
wonderful fit...
wonderful price $1.50
FAMOUS STYLE 502
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HAS NO SHOW-THRU SEAMS
...perfect for clingiest knits, jerseys, naked wools

Take a wisp of sheerest lycra power net (so light you can see your breath thru it) . . . fashion it into a longleg that's creamy smooth — and you've got "Surely Sheer". The control panels are cleverly hidden so no seams break thru your clingiest outerwear. And it's so delightfully feminine. See thru "Surely Sheer" soon — you'll feel downright devilish.

"Surely Sheer" in 3 longleg styles, pantie and girdle styles—all in S, M, L. White and nude.
FIBERS: Nylon, Spandex

Here's the firm uplift and exquisite fit you'd expect to find in only the most expensive bras! It's stitched under the cups... reinforced to retain its shape and give you the shape you want, at the price you want to pay!

Fine broadcloth, in white or black
32-38 A; 32-42 B; 32-44 C
Only $1.50
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#948 Split Hip (illustration A) $6.95
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Fincher Appliance & TV
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IN CANYON
Wayne Wirt Electric
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IN CARLSBAD
Beaver's Neal Pump Electric
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1004 West Pierce
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Hemmler Town and Country Estates
1095 North Canal
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211 S. Mesa
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327 S. Canyon
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Hobbs Highway
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Clovis Electrical Engineering
2921 Mandell Circle
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Meyers Electric Company
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Delano Refrigeration & Appliance
Dalhart, Texas
Moon Plumbing & Heating Co.
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IN DEXTER
Dexter Electric Shop
Dexter, New Mexico

IN DUMAS
Sanders Electric Company
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IN FLOYDADA
Hammond Sheet Metal
105 N. 5th Street

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Air Comfort Company
Guymon, Oklahoma
Guymon Sheet Metal Company
607 East 4th
Sparks Electric Company
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1503 Brownfield Highway
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Brownfield Highway
A. V. Gentry
1002 Avenue A
Joiner Electric Company
5289 34th Street
Wayne Taylor Company, Inc.
2414 Avenue E
Wayne's Heating & Air Conditioning
501 Avenue L
Joe Rushing Plumbing Company
2405 1st Street

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Given's General Construction & Appliance Company
Muleshoe, Texas

IN PAMPA
Brooks Electric Company
Pampa, Texas

IN PLAINVIEW
Hodges Electric Company
3009 West 6th
Kelly Refrigeration & Electric Company
302 Broadway
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YOUR HEATING DEALER WILL: GIVE YOU AN ESTIMATE BEFORE DOING THE WORK. • INSTALL A TURNKEY JOB! • ARRANGE EASY FINANCING! • GUARANTEE EQUIPMENT AND WORKMANSHIP! • GUARANTEE OPERATING COST.

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Salvo
DETERGENT Jumbo Box $1.99

VEL BEAUTY BAR Reg. Size 2 For 35¢

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VIENNA SAUSAGE Can 5 FOR $1

THIS IS YOUR OPPORTUNITY

SOUP SPOON 9¢ with each $5.00 Purchase thru Sat., OCT. 16th

ITEM OF THE WEEK - SOUP SPOON 4

TO OWN THIS EXQUISITE PREMIUM QUALITY HEAVY STAINLESS STEEL TABLEWARE FOR..... **ONLY 9¢** Per Piece

With a $5.00 Purchase

1ST. WEEK - TEASPOON
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4TH. WEEK - ICE TEA SPOON
5TH. WEEK - SOUP SPOON
6TH. WEEK - SALAD FORK

THIS OFFER WILL BE REPEATED AT THE END OF THE 6th WEEK.

EACH WEEK YOU MAY PURCHASE A DEPENDENT ITEM FOR ONLY 9¢ WITH EACH & EVERY $5.00 PURCHASE (2 PIECES WITH $10.00 PURCHASE ETC.).

THIS LOVELY PATTERN IS FLORAL BLOSSOM STAINLESS STEEL TABLEWARE — THIS IS HEAVY, PREMIUM QUALITY, WARE. DO NOT CONFUSE THIS LOVELY WARE WITH LIGHTER, CHEAPER GRADES.

Snowy White
Cauliflower Lb. 19¢

California
Broccoli Lb. 25¢

Ellis
CHILE No Beans 24 Oz. Can 49¢

SHURFINE WAFFLE SYRUP Qt. Bottle 39¢

BAMA RED PLUM JAM 4½ Lb. Jar 69¢

GROOM & CLEAN HAIR DRESSING Reg. 98c 79¢

GILLETTE RIGHT GUARD DEORORANT $1.00 Size 89¢

Scott Big Roll
PAPER TOWELS 29¢

Holly
BEET SUGAR 10 Lb. Bag 98¢

Shurfresh
CRACKERS Lb. Box 19¢

Box 29¢

Nes Cafe Instant Coffee	10 Oz.	$1.19		Ellis Tamales	300 Can	5 For	$1.00
Miss Texas Peanut Butter	4½ Lbs.	89¢		Fisher's Mixed Nuts	13 Oz. Can		69¢
Del Monte Crushed Pineapple	No. 2	3 For	89¢	Friskies Dog Food	No. 1 Can	2 For	25¢
Hi-C Apple Drink	46 Oz. Can	3 For	$1	Meadowlake Margarine	Lb. Ctn.	4 For	$1.00
Hunt's Tomato Sauce	8 Oz. Can	3 For	29¢	Shurfine Canned Milk	Tall Can	8 For	$1.00

PORK STEAK Lb. 59¢

PORK CHOPPIES Lb. 59¢

TENDERIZED STEAK Lb. 98¢

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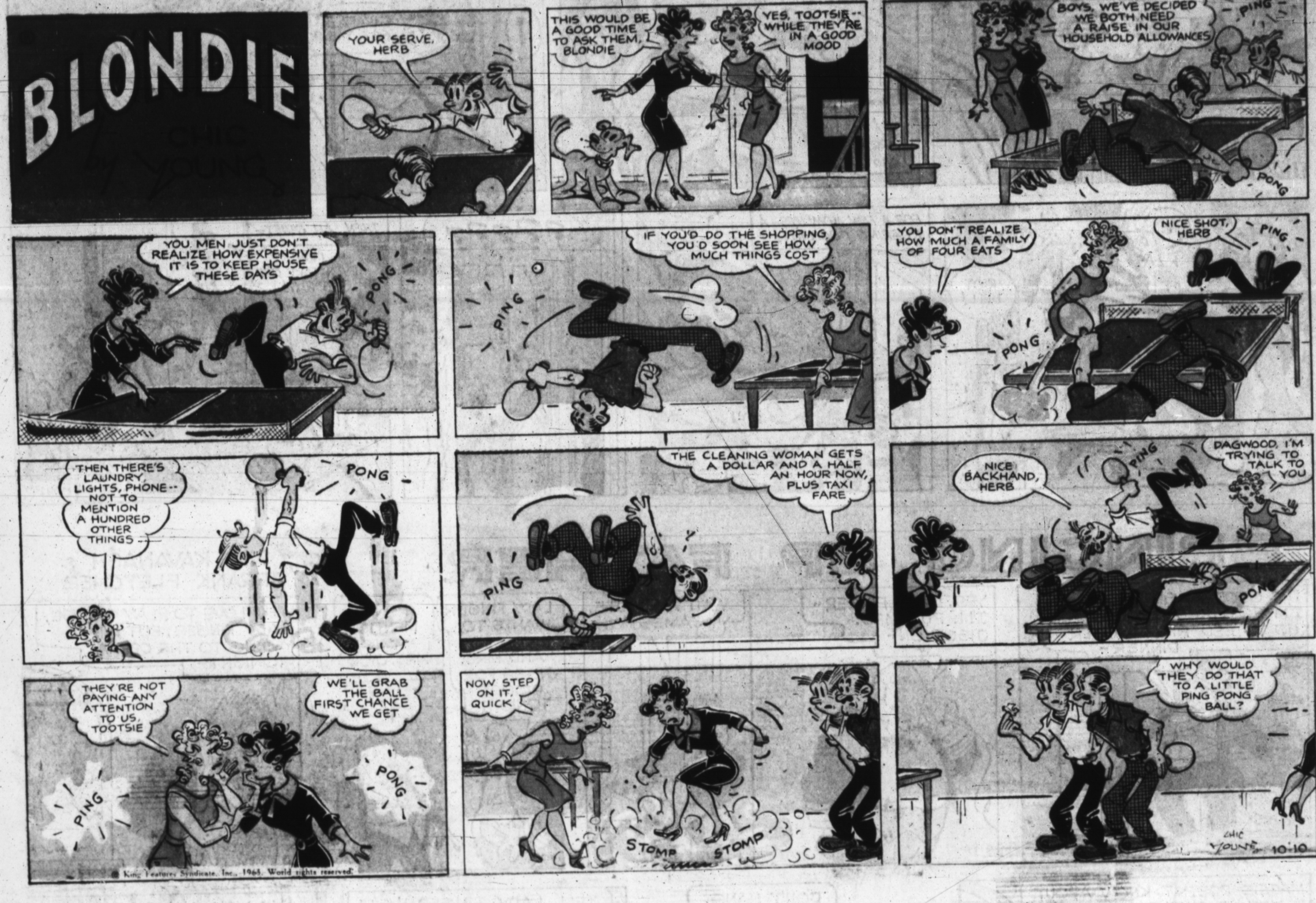

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MANDRAKE THE MAGICIAN

BY LEE FALK

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BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

Hi and Lois

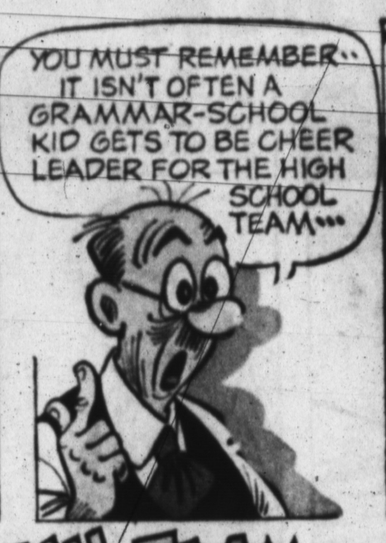
by MORT WALKER and DIK BROWNE

TIM TYLER'S LUCK by Lyman Young and Tom Massey

TIGER by BUD BLAKE

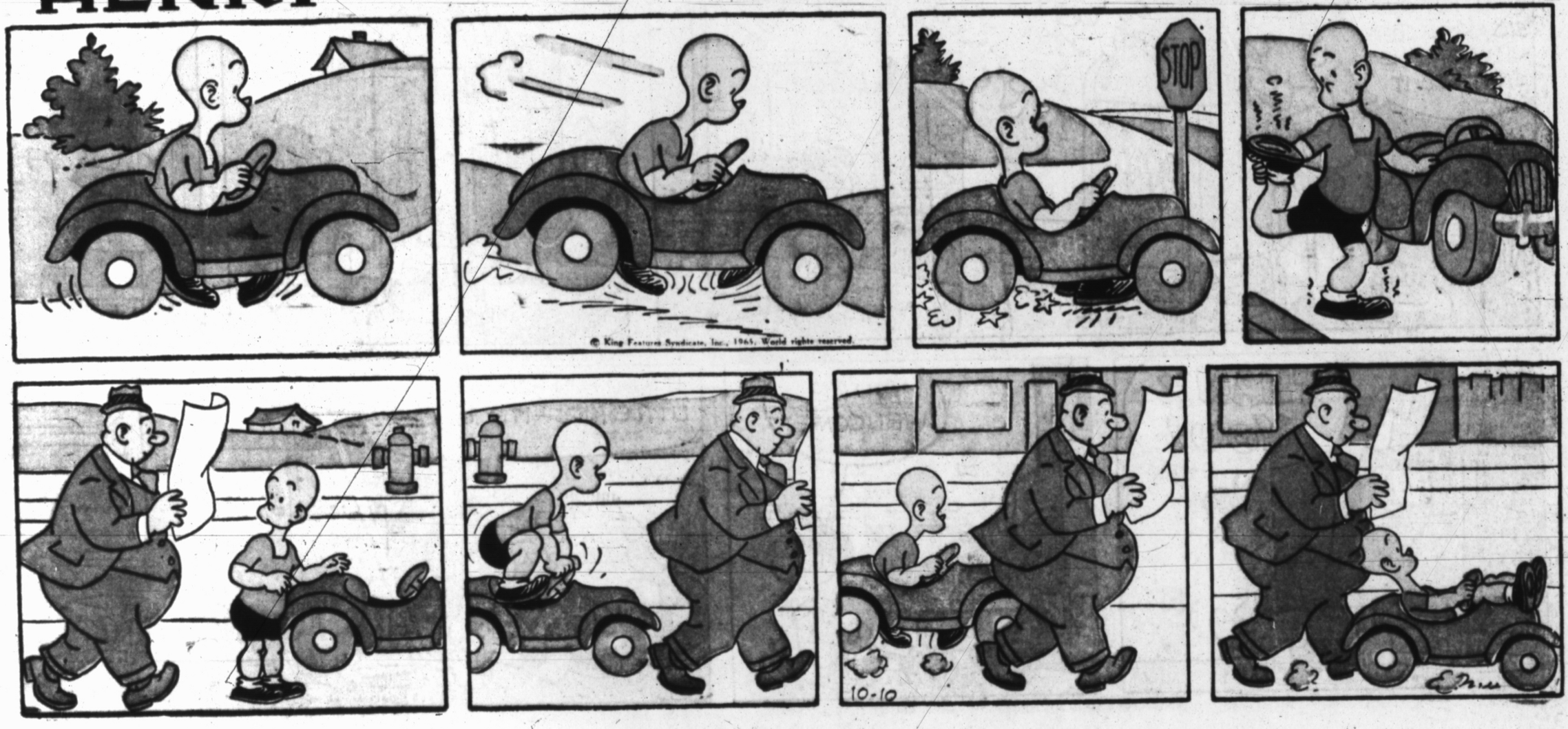
GRANDMA by Chas. Kuhn

LITTLE IODINE by JIMMY HATLO



HENRY

by CARL ANDERSON



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beetle bailey by mort walker

FLASH GORDON

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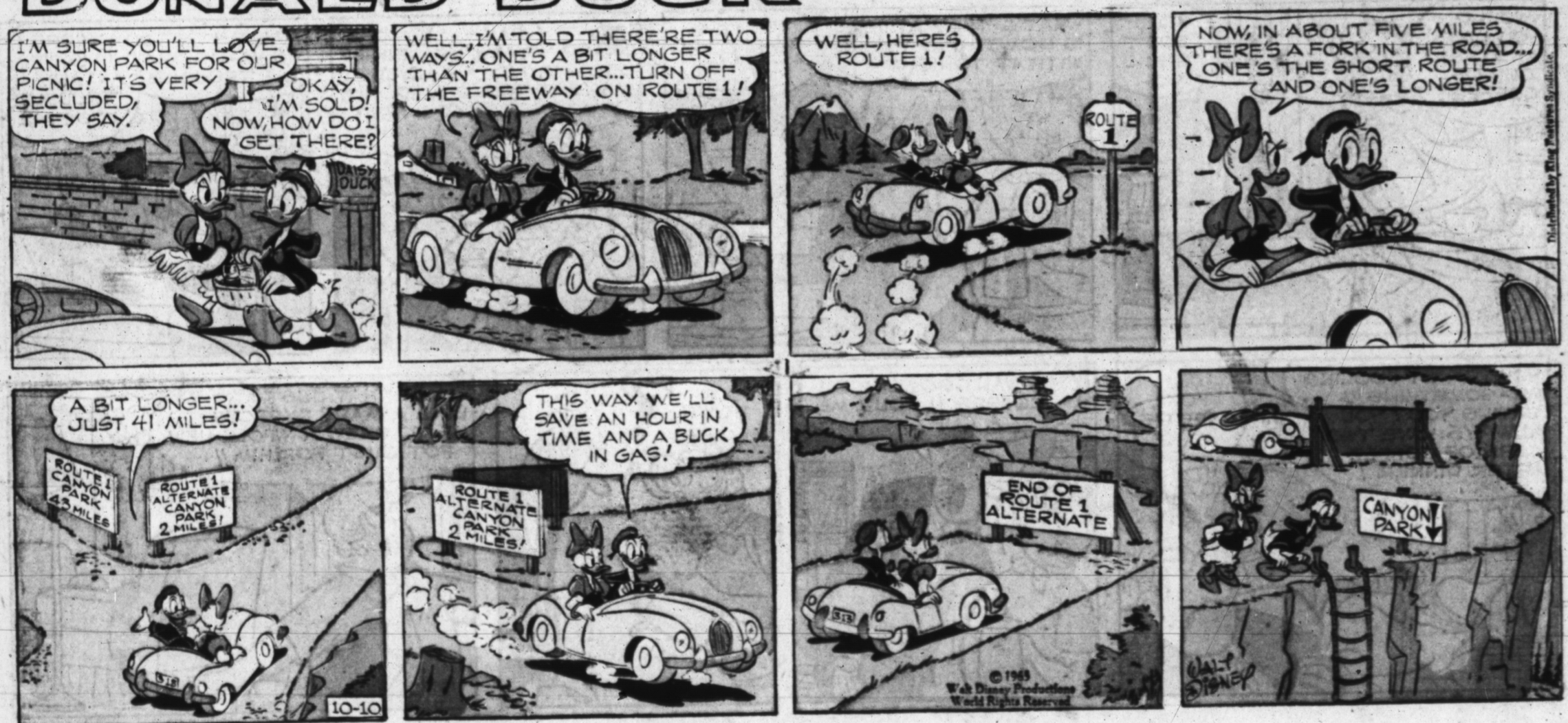
DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY

BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE

The Little Woman by DON TOBIN

THIMBLE THEATRE starring POPEYE by BUD SAGENDORF