

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

Deaf Smith County Has:
County Agent, Home Agent,
Free County Library, County
Hospital and County Health
Nurse.

30th YEAR—NUMBER 32.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, AUGUST 21, 1930.

FIVE CENTS PER COPY.

Burglars Take Three Safes To Creek Site, Blow Them; Escape With About \$265.

Following Hereford's bill of excitement Monday morning the hunt for several \$500 safes was on. The safes had been blown over the country-side. Burglars had come back again to resume their specialty of pitching safes into a creek and taking them away for leisurely sailing.

Following Sunday night's haul, net loss to robbers by four burglars was \$265 in cash, and probably several checks blown over creek bottom.

Some time Sunday night the burglars gained access to the E. Miller News stand and Beene Whitehead barber shop, occupying same building on Main street, the Consumers Oil Company, and the railroad, made way for their safes, and left no clues to their identities. Another in the news stand was over-looked.

Monday morning Magnolia Filletation's safe, which had been in a week before, was located in Tierra Blanca creek near the swimming hole by Ed Cox; shortly afterwards the Consumers' receptacle was observed by E. F. Connell, deputy sheriff, in the creek in the vicinity of the afternoon Miller's safe was found in a search by Ed Cox, Ed Kinsinger, and Troy Womble on Jeff Glibreath farm south of town.

The Magnolia safe had apparently been blown. Early Monday morning an explosion was heard a man who lives north of the swimming hole and he reported fact to Ed Cox who started search that morning. The Shore which fire destroyed some early Monday morning was (Continued On Page Seven)

Annual Naming Of Officers Of C. Of C. Sept. 1

With the regular election of officers for the ensuing year two weeks off, a nominating committee for the chamber of commerce was elected in the Monday luncheon meeting at the Methodist church.

Out of nine men nominated for the committee, five were selected: A. M. Jones, H. E. Fritz, C. H. Dillehay, R. E. Kessie, and Prentiss Rossion. These five will reach an agreement within the next two weeks on ten candidates for next year's directorship and will present the list on the annual election date, which will be September 1, for seven to be elected.

T. E. Seigler, president, J. A. Miller, secretary-manager, and the directors will conclude with August a year of many successful undertakings. Mr. Seigler is completing his third year at the helm of the chamber of commerce, having given of his time liberally and his thoughts faithfully to promote the welfare of Deaf Smith County.

There were several visitors at the luncheon. Paul Barnett, a former citizen, was introduced by his brother, Ralph Barnett, Parr Merriman, manager of Farmers Elevator company, made a short talk, saying that he wanted to line up in a helpful way with the chamber of commerce. Several friends from the Ford community were introduced by J. E. Hill.

Special Troop Meeting Called For Local Boys

There will be a special meeting of the local boy scout troop next Tuesday evening, 8 o'clock, at the court house, and Scout Executive E. L. Roberts of Plainview will be here to take up important matters.

The troop will probably be re-organized and it is now planned to form a second troop among the boys.

Mr. Roberts was doing some scouting here Tuesday, accompanied by H. B. Yates, special deputy of the regional office in Dallas.

1930 Sporting Season Opens First of Month

New hunting and fishing licenses are now available at Streu Hardware and Kerr-Anthony Hardware stores in Hereford, according to Sam Turner, district game warden who was here Friday.

All licenses now in effect will expire August 31, said Mr. Turner, and these may be renewed at the stores mentioned.

The fees for residents of the county are small, being \$1.10 for full fishing rights, \$1 for trapping, and \$2 for hunting. The non-resident has to pay \$25 for hunting rights, \$5 for fishing and \$50 for trapping. A special provision lightens the fee considerably by giving a five-day fishing license for only \$1.10 to any one going outside his county.

Turner and his deputies say they will keep a close vigil to enforce these laws. The bag limits for 1930 season are: ducks, 15 a day; geese, four a day; 12 quail daily; and 15 doves with not more than 45 within one week.

EARLY MONDAY BLAZE DESTROYS SHORE HOUSE

Fire destroyed the O. M. Shore farm residence just south of the Sante Fe stock yards last Monday morning early about 2:30. The Shore farm home is better known as the old R. T. Mooney place. The origin of the fire is unknown and the place was unoccupied. Jess Spencer and family moved out Sunday afternoon going to Hobbs, New Mexico. Fire also destroyed the storm cellar near the house.

CASTRO-HALE COUNTIES WILL OPEN NEW ROAD

Dimmitt, August 18.—Work of opening the new highway along the Denver railroad to Plainview will start at once. The distance between the two towns will be shortened about 20 miles.

Bonds have been sold to pay for right-of-way and fencing. Both counties are working to get the road to work at about the same time to put the road in shape for travel.

In cooperation with Deaf Smith and Oldham counties it is planned to get a state designation for this route.

Coach Thinks Prospects Good For Winners

By T. E. McCOLLUM
High School Coach

Prospects of a winning football team for Hereford high school are just big question marks. From last year's team we lost all the regular ends. Our old tackles and guards will be back, and the success of the team will depend on how the new material develops.

There seems to be plenty of good material for a winning team, and their development into a winning machine is for the future and hard work to determine.

Homer Brumley, George Mitchell, and Richard Stone, our old reliable guards, will be in the line-up to reel off another season of fine work. Capt. G. T. Higgins and Rogers Orr are coming back again as tackles. These are the nucleus around which the new team will be built.

The new material in the backfield are Jack Russell and Andy Habermacher, who should make a couple of good halves, and one may call signals. Russell Whitehead will be the fastest man on

Voters Turn Thumbs Down On Stock Law

A majority of the voters has said that Deaf Smith county is not yet ready for a county-wide stock law, and the open range will remain. The vote Tuesday was 408 against and 372 for the proposal, the measure losing by 36 ballots.

Box	For	Agst.
Hereford No. 1	82	85
Hereford No. 2	179	261
Roe	13	3
Sims	23	12
Union	3	7
Ford	27	13
Dawn	16	7
Syndicate	7	15
Bippus	10	0
Daniel	12	5
TOTALS	372	408

Returns from Daniel are unofficial but thought to be correct.

Three-Act Play To Be Written By Local Woman

A contract has been let to a local woman for the writing of a three-act play to be produced by Franks Entertainment Company. The drama, when finished by the Hereford writer, will be presented at a later date, and the proceeds will apply on the new Presbyterian Church fund.

The name of the writer is not for publication and the only information that could be elicited from her as to the nature of the production was that it would be "something about Hereford."

LIGHTNING KILLS OLD ROAN ON GOLF COURSE

Old Roan is no more, having passed on to wherever good horses go when their work as beasts of burden on earth has ended, and honorable mention is made in behalf of his life of service.

A lightning bolt, resulting from the meeting of two cumuli clouds over the golf course Sunday afternoon, sought out Old Roan at number nine hole and shortened his career. A group of golfers, according to Dow Mercer, had just left No. 9 when this "Moral Sin," so-called by theologians, struck down one of a team of horses that has been used on the course since it was built. Roan was killed by the bolt.

There may be a moral on the fortunate escape of the golfers, but it is a problem for the clock and not the plume.

1930 Football Calendar For Whitefaces

New ones for the line include Mack Noland, J. C. McCullough, E. W. Curtis, W. B. Wilson, Robert Bell, Berry Orr, Milton Orr, Jack Gilliland, Woodrow Ireland, Rollin Orr, Marvif Knox, Richard Bernard, Jesse Ray, Lillburn Ray and Burl Alexander.

Regular practice will start next Monday, August 25 and equipment will be issued that afternoon.

If this fine material of new men develops as expected, we should have another winning football team this year.

The iron gate for the ornamental entrance is now on the ground, and the \$500 arch will be erected some time next week, under which supporters of the football boys will begin to tread with regularity early next month, urging the Whiteface color bearers on to victory under their banner of fine sportsmanship.

Season tickets will be on sale within a short time when contract on the first game has been returned. All other contracts are now on file.

Sept. 12: Silvertown, here.
Sept. 19: Lockney, here.
Sept. 20: Clovis, here.
Oct. 3: Portales, here.
Oct. 10: Happy, here.
Oct. 17: Farwell, here.
Oct. 24: Canyon, here.
Oct. 31: Tulla, here.
Nov. 7: sectional championship.
Nov. 14: bi-sectional championship.
Nov. 28: district championship.

Theatre Party Will Be Given Junior Teams

A treat is promised for the two junior baseball teams, Midgets and Giants, for next Tuesday night, August 26, when the managers of both teams will entertain them at the Star Theatre, the talk being Mack and Moran, the two Black Crows, in "Anybody's War," at a theatre party. All the junior players are requested to meet their managers in front of the Star Theatre for the first show at 7:45 o'clock.

All Booths to Be Arranged In Fair Pavilion

Decision to have all show booths for the fair, such as community, individual and merchants, in the pavilion was reached at a recent meeting of the department heads in the office of J. E. Hill, president. With this arrangement it will be unnecessary to erect a supplementary tent and divide the booth entries.

The automobile display will be in the basement of the court house, in charge of Voline Downs. The machinery show will be on some nearby vacant lot under superintendency of M. D. Womble.

An ice cream supper was given Friday night at Dawn at the school house, with Mrs. H. H. Miller and Mrs. August Frye in charge of the program, at which the coming fair was discussed. Liberal support of the county exposition is in evidence from the Dawn community.

Those from Hereford who enjoyed the ice cream and cake and the well-conducted program were Mr. and Mrs. J. E. Hill, Mr. and Mrs. B. H. Hopkins, Mr. and Mrs. J. A. Miller and Mrs. Johnson.

LAYING OF GAS LINE TO DIMMITT, STARTS SOON

With right-of-way secured to Dimmitt, laying of the three-inch gas line from a tap near Wilson Dairy will begin within a few days, according to the South Plains Pipe Line company. The service system in Dimmitt is about finished by the West Texas Gas company, and Castro county citizens should be hooked up with natural gas fuel before cold weather arrives.

DR. KIBBE BUYS ELEVEN MORE HIGH BRED CATTLE

Dr. C. T. Kibbe has added recently to his herd eleven head of extra high bred shorthorns, bought from the State of Arizona. The additions consist of four cows, five heifers, and two bulls, and they were delivered from the Byrd farm near Happy.

Dr. Kibbe, who is specializing in shorthorns on his place north-west of Hereford, will show some of his regular herd in the Deaf Smith County Fair here next month.

Class Work Will Begin On Sept. 4; First Grades May Be Alloted Only Half Days

District Court Concerned With Criminal Cases

Criminal court began Monday morning with Judge C. B. Sutton of Marfa, 83rd judicial district, on the bench, who is exchanging with Judge Reese Tatum for the remainder of the term. Judge Joseph Jones presided for the first two weeks in disposition of civil matters.

Two liquor cases were tried this week, and another is before the court Thursday in the arraignment of J. D. Short upon an indictment of possessing intoxicating liquor for purpose of sale.

W. A. Vaughn, charged with possession of liquor with purpose of sale, was found not guilty. John Hanlan, upon a similar charge, was assessed by a jury two years in the penitentiary. His case was appealed.

The center of interest was the rape case against Charlie Jones, which was called for trial Wednesday. The court room was crowded to hear the testimony, but Judge Sutton postponed the case for the next term of court.

Judge Tatum is holding court at Alpine. Horace L. Schloss, court reporter for this district, is here on duty under the two visiting judges.

Adult health classes will be started this week in the Frio and Dean communities, according to Miss Nell Hall, county health nurse. Classes will be started in other places as soon as arrangements are completed.

One hundred high school students were estimated to have enrolled up to Wednesday night of this week. It is expected that practically all high school students will be ready for the books which will be issued on Saturday, August 30, and for the beginning of class work on Thursday, September 4. Since regular classes will meet on that day, those who do not get their books beforehand will have to do so at the periods when the principal does not have classes. They may also find that elective classes have already been filled and they cannot get subjects desired, says C. H. Dillehay, superintendent.

All children below the high school grades will report for books and classification on Thursday, September 4, there being no advance registration below the high school. Those in grades high fifth to high seventh, inclusive, will find their places on the first floor of the high school building. All other children will meet at the Central school building.

For the first time this fall children who are six years of age on September first will be admitted without the payment of tuition. Children who are not six on that date cannot be taken since there will not be sufficient room to take care of those who come within the ages prescribed by law, even if the others were not too young for first grade work. It is expected that half-day sessions for the first grades will be necessary to provide room for those who must be admitted to school.

Those desiring conferences should call the high school office, phone 379, any week day except on September 1st to 3rd, inclusive. Hereford teachers will attend institute at Canyon on these days.

Summerfield And Westway Tied For Honors With No Defeats In County's Baseball Tournament

The county-wide baseball tournament, with seven teams entered, is now in full swing, and attracting much interest. The play opened with a bang last Sunday afternoon with a double-header, Black against Summerfield and Westway opposed to Wesley.

Sunday results: Black 7, Summerfield 12; Wesley 7, Westway 10.

Monday: Frio 21, Wyche 9.

Tuesday: Wesley 10, Westway 5; Wesley 5, Westway 4.

Wednesday: Black 8, Wesley 5; Frio 2, Summerfield 4.

Thursday, a double-header is scheduled for Friday, Westway against Summerfield, neither defeated so far; and Black against Frio. What will be done on Saturday is doubtful as none of the town boys will be able to play. However on Sunday afternoon there will be another double-header, and in the week's elimination both should be extra good games.

Team Standing

Team	W	L	Pct.
Summerfield	2	0	1.000
Westway	2	0	1.000
Black	1	1	.500
Frio	1	1	.500
Wesley	0	2	.000
Wyche	0	1	.000
Bueks	0	1	.000

A big bunch of prizes has been posted by merchants and professional men of Hereford to whet up the competitive spirit and make a real tournament of the week. The following prizes will be given:

Tournament Prizes
Most valuable player during the tournament—\$1 tie, Popular Store; \$1 cash, John McLean; \$3 cash, Hereford Brand.

First game run each day—malted milk, Corner Drug Store; first stolen base each day—Hirror, E. B. Black Co.; first put out each day—meal, Ike's Cafe; first man stealing home each day—malted milk, Rice Drug Store; player starting double play each day—suit cleaned, Corbett's; best catcher of tournament—bill fold, Rice Drug Store; player with best hitting average—fountain pen, W. H. Ray; best pitcher of tournament—base ball, City Drug Store; manager of winning club—bottle of three rose hair tonic, Hales; manager of first team eliminated—case of coco cola, Coco Cola Co.; man making best play—box of stationery, Chocolate Shop; player making most errors in one game—cured ham, H.H. & Robinson; man getting most singles—10 gallons of milk, Corner Drug Store; man getting most doubles—dress shirt, J. G. Newell Dry Goods; man getting most triples—one suit of silk underwear, Chick's; man getting most home runs—base ball bat, Streu Hardware Co.; pitcher getting most strike outs each day—meal, Club Cafe; catcher throwing out most men at second—\$1 hair tonic, Beene & Whitehead; outfielder throwing out most men at home—pocket knife, Kerr-Anthony; outfielder fielding chances with least number of errors each day—malted milk, Miller News; man showing best sportsmanship each day, milk shake, City Drug Store; first base man with most chances and least errors—\$5 pair of shoes, Fox Merc. Co.; manager of club pulling hardest play—10 lb. sugar and 1 pint grape juice, Mont Baker Gro. Co.; player making most errors during tournament—barber work, Brooks; best sportsmanship shown—\$2.50 watch band, Kester Jewelry Co.; winning pitcher and catcher of each game—free meal, Stockman's Cafe; manager of club making most runs—bucket of Brer Rabbit Syrup, Piggly-Wiggly.

STORK SPECIALS

Born to:
Mr. and Mrs. J. E. Dyer of Vega, August 21, a son.
Mr. and Mrs. R. B. Caldwell, August 15, a daughter.
Mr. and Mrs. R. V. Sanders, August 14, a daughter.
Mr. and Mrs. T. R. Brown, August 16, a son.
Mr. and Mrs. Sam Hunter, August 13, a daughter.

Time for Democrats to Pause, to Compare Candidates, and to See Real Issue, Said Sturgeon

In a political speech Friday afternoon before several hundred in the district court room, Ross Sterling of Paris presented his candidacy for governor, and the talk was characterized with its absence of abuse and vituperation, a speech even wiser than Ferguson's could not object to.

Pointing out the fitness of being and unfitness of being a politician, Sturgeon dealt only what the records show.

The speaker was introduced by J. E. Hill with a few words, as usual, in support of the candidacy of Clint Small but now working in the interest of good government and a man who will be a good governor.

Small fought a gallant fight in the race and lost," said Sturgeon. "His favorites were supported the first primary but with all out of the running, the man has come to take sides, to open some real issues. It is whether serious-minded people want a proxy governor, want a governor who will permit her husband to handle affairs without being legally responsible for his acts, or whether they will elect an honest, sensible, level-headed, capable man in Ross Sterling.

"Sterling is a native Texan, of a pioneer and illustrious family. He was born poor and has had a gradual upward climb. As highway chairman he has built over 100 million dollars worth of roads without any charge of misconduct.

"He has always been a friend of the working man. When he was building his short line railroad to a larger company he refused to make the transfer until it was agreed that the old employees would be retained on their jobs. He has built a park resort for underprivileged boys of Houston, and throughout the summer he gives groups of 150 boys vacations at his own expense on the playground. His salary as highway commissioner has been going every month to the Old Confederate's Home.

"Other philanthropies to Sterling's credit are his money gifts to the Christians, Baptists, and Jews, and wherever there is real need.

"In referring to the Ferguson pardon record, only those charges are made that are proved by records. Within the last 29 days the Ferguson were in office, these are the people who were let out of prison: 126 on liquor charges, 124 robbers, 183 murderers, and 39 rapists. Within the last three days a total of 160 pardons was issued, making futile orders of court and juries.

"To assure Texas of good government for the future it is only necessary for Democrats to pause and compare the two candidates. This Clint Small has done, and his support is going to Ross Sterling.

"The \$350,000,000 road bonds are no longer an issue. The legislature must first pass upon the measure and then submit it to a general election before such a law can be realized."

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Watch For It!

The Hereford Brand

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NOTICE TO THE PUBLIC:
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Nominate Sterling

Nomination of Ross S. Sterling in the Democratic primary, Saturday, August 23, will mean the elimination for another two year period of James E. Ferguson as a political power in Texas. Although the Panhandle section voted overwhelmingly for Clint C. Small in the first primary, the people should realize the importance of voting in the run-off to end the proposed proxy government of Ferguson through the candidacy of his wife, Miriam A. Ferguson.

Sterling undoubtedly is the most successful business man who has offered for governor of Texas in recent years. Most persons admit he has ability to give the state a good business administration. His success with the State highway commission has demonstrated that he has gained a thorough knowledge of Texas governmental affairs.

The Panhandle voted for Small because of his ability and his residence. The Panhandle will vote Saturday for Sterling because of his ability and a desire to stop the inefficiency that would result from a Ferguson administration.

Although the writer has been in Texas during all but two of the campaigns since Ferguson announced as a candidate in 1914, never has he endorsed either Ferguson or his wife in a primary election. Ferguson has shown that he is not a politician, but a man of honor that have been bestowed upon him in the past. He was impeached as governor and removed from office. He was vindicated through election of Mrs. Ferguson, but the people were surely disappointed and overwhelmingly defeated her for reelection.

Ferguson is making a typical campaign of vicious remarks and slander against Sterling, but the people will show Saturday that they don't intend to endorse Jim's actions. The state has had its fill of "two governors for the price of one."

Sterling's aggressive campaign in recent weeks has made tens of thousands of votes in his behalf. The people are realizing daily that the confusion of former Ferguson administrations must not be repeated. Texas has too many important problems to solve and they must not be left at a standstill during two more years of a Ferguson administration. Texas needs progress and the way for continued development is through the nomination Saturday of Ross Sterling. The Panhandle will and should cast its votes for Sterling and a sane business administration.

Other Important Races

Although the chief interest in the Democratic primary for Saturday concerns the governor's contest, the races for nomination for lieutenant governor and railroad commissioner deserve special attention.

State Senator Edgar E. Witt of Waco is opposing Sterling. F. Strong of Dallas. Senator Witt



Caught in The
Corral
&
Put Through The
Chute

Compliments from his friends don't make a Hereford man feel any better after he has heard his wife's description of him.

Some Hereford girls' idea of a real "boy friend" is one who gives her flowers in the winter time when they cost the most.

A lot of scientists spend their time telling how the next war will be fought when what most of us want to know is a better way to cross the street without getting hit, especially on East Third street.

The average husband and wife were simply not made for bridge partners.

Buying in your home town won't hurt anybody.

When the poor man goes to renew his note at the bank and hears the manager of the institution murmur, "We have reduced the rate of interest," he will probably suspect that perhaps there is prosperity somewhere.

The example of the little red hen of R. N. Johnson that has been sitting on a nest of eggs for over 100 days is reminding of many things. It should cause us to think of what kind of nest-eggs we are trying to hatch out.

In former days it was the custom to lay aside a nest egg for the future, but nowadays when high pressure salesmanship of non-essentials is in vogue and mortgaging of incomes for months ahead is the consequence, we wonder what has

been a constructive record as a legislator and it is the opinion of those familiar with the abilities of both men that the Waco candidate should be nominated. The lieutenant governor presides over the state senate, and it is natural that Senator Witt should be specially qualified for this place because of his service in the body.

Chairman Pat M. Neff of the Railroad Commission is asking for election to that office for the first time and should be the winner. He was appointed several months ago upon the death of Clarence E. Gilmore. Neff's great record as governor for two terms is too well known to the people of Texas. Neff lacked only a few thousand votes of winning the nomination for commissioner in the first primary without a run-off. His opponent, W. G. Hatcher, state treasurer, probably realizes that he has little opportunity to defeat the former governor, but is remaining in the race merely as a matter of form. Hatcher's campaign of misrepresentation in the run-off is deeply resented by Neff's friends, who are rallying to his support and will see that Hatcher is decisively defeated.

The position of attorney general is important to the people of Texas, but we do not care to make an active campaign for either of the candidates. R. L. Bobbitt, incumbent, was appointed several months ago. He is opposed by J. V. Allred, who received a heavy vote in the first primary. Most attorneys say that Mr. Bobbitt is far better qualified for the place and we are willing to abide by their statements.

19 Years Ago In Hereford

Bonds to promote a \$1,000,000 sugar beet factory in Portales and clinch the New Mexico Central railroad from Fort Worth to Santa Fe had been floated in Paris, France. D. F. Thomas of Hereford was the promoter.

The school board had decided that school would open in Hereford September 4. Ben Short was superintendent, D. A. Shirley principal.

Row crops needed rain. The early millet was in good shape but maize and kafir were short.

A. J. Lipcomb was claiming the first open bolls in this section.

Rainfall up to August 18 had been 11.3 inches, whereas the average of 18 inches was the expectation.

Mattie Mounts, daughter of R. N. Mounts, had fallen from a "slide-down" and broken her arm. The next day James Russell, son of J. N. Russell, fractured his arm in falling from a porch seat.

It was claimed that if Hereford farmers would guarantee 4000 acres in sugar beets, a sugar factory could be brought to the city.

Wm. M. Knight and John P.

Slaton were law partners. G. M. Suggs and A. M. Jones were abstracters.

Bessie Snyder had lost a gold bracelet set with small pearls.

Every reader of the Brand was invited to telephone No. 30 for reporting news items. (No. 30 will still get the Brand, and the invitation still holds good.)

\$1400 would have purchased 160 acres in Section 7, Block 7.

What they laughed at 19 years ago: A waiter in a restaurant went in to take a man's order. "Have you got frog's legs?" asked the customer. "Oh, no, sir; it's rheumatism that makes me walk that way," responded the waiter.

City Marshal Sullivan had to disperse a crowd when a street preacher and Uncle Joe Sybert had a too warm discussion in front of the Corner Drug Store.

George Bippus and wife from near Cap Rock had been in town shopping.

Mrs. C. E. Alexander of Denton was a visitor with her sister, Mrs. H. H. Hawkins.

Mr. and Mrs. Orville Newell had

become of the old-fashioned idea.

The nest egg a lot of folks are laying aside are quite similar to those the housewife used to fool the old hen with—made of glass and filled with air. There is only one solution for the dealer in essentials to get a look in. A man buys what he wants, not always what he needs, and it's a question more or less of getting the consumer to want what he needs. If the dealer would work just as hard as the man selling the so-called luxuries, he would not only be increasing his business but would be helping to put the country on a sounder basis.

And many people are like the hen with the setting record—they work hard, are determined to make a success. Their persistence is the admiration of everyone, but their efforts are futile and hopeless, because their eggs are not the kind that hatch.

You have heard of the variety of services newspapers furnish its readers; for instance, all the news for a nickel, advice to the lover, how to invest your money, the low-down on just where to get the best bargains. But John White, editor of the Friona Star, has the newest wrinkle. A non-resident land owner is a regular paid up subscriber with the provision that Mr. White make mention of any rain that may have fallen on the absentee's farm.

The trust is faithfully complied with. In the last issue of the Star may be found the exact information wanted: "L. F. Lillard, seven miles northwest, reports that he had at least one and one-half inches of rain during the week. This being in the vicinity of the D. M. Towry farm, it is quite evident that a good rain was received there also."

Our neighboring city of Friona is coming to the front. Its

population moved up several hundred per cent during the last ten years. It has plenty of water, natural gas, and electric lights, and has voted \$60,000 for a new school building. Its business development is along the same trend. A fire-proof structure of five store rooms has just been completed. Ground space in Friona must have become extremely valuable. On top of the new brick building, which has a roof of thick concrete, the management has opened a skating rink. The best Hereford can claim is a rink under a tent, and no roof garden at all.

At the cattle raisers' convention in Denver a few days ago it was claimed that the price of beef on the hoof was low because the people were eating less meat and not because there was a surplus of steers. When that phase was looked into, it was concluded that America was eating less meat, not that the taste for juicy steaks and roasts had been lost but that the article came too high.

The cattle raiser is selling at a figure where his profit is too narrow; the wholesaler or the packer is still low, but the consumer hasn't yet come in for these reductions, if we accept what the convention speakers told the delegates. They said the spread between wholesaler and retail prices of beef was too large, so much so that buying had become less, but what could be done about it was omitted in the report.

There is no doubt but that if beef could be bought for considerably less, more would be eaten. Many families have steak on the table only once a week at 35 cents a pound, when if it were only 25 cents twice as many pounds would be consumed. The cattlemen failed to state what a fair retail price would be, but they believe their fate lies in the hands of the retailers.

TOWARD SUCCESS—
Just Adrift—Or a Steady Pull?



There is a certain school of thought which says, "Eat, drink and be merry, for tomorrow we die". But when that hapless morrow comes, the insouciant philosopher, money spent, rather wishes he had been a little less "merry" and a little more saving.

The hand-to-mouth life is mere drifting. It is only consistent saving that pulls you toward your goal in life. "Pick up your oars" by opening an account with us.

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"Saves for the Nation"

Bargains for Friday and Saturday

PICKLES, quart sour	29c
DATES, Dromedary	19c
CRACKERS, 2 lb Saltine	29c
WAFERS	29c
MATCHES, carton	20c
PORK and BEANS, large	20c
SUGAR, 10 lb cloth bag	59c
TRIPE, with milk 1 1-2 lb	29c
BROWN RICE FLAKES	10c
VENUM	99c

100 per cent effective fly kill, pint with spray

WE DELIVER PHONE 249

CHIROPRACTOR

CORRECT ANALYSIS AND DIET
X-RAY AND PATHO-NEUROMETER TECHNIC
CABINET BATH AND DEEP THERAPY RAYS
FOR APPOINTMENTS PHONE 207, RESIDENCE 464
LADY ATTENDANT

W. A. Robinson, D. C. Ph. C.

Back to SCHOOL

School Days Will Soon Be Here

Less than two weeks until school begins. Watch for date of SCHOOL DAY SALE. HEADQUARTERS for all SCHOOL SUPPLIES.

CITY DRUG STORE

Phone 300

California City Honors Animal Heroes With Medals at Public Ceremony

FOUNDATION to give con-
certs awards to animals show-
ing heroism has been started in
Pasadena, Calif., and already
three dogs have received medals.
The honoring of animal bravery
is the idea of several local resi-
dents.

Three medals and ten honor
medals are to be given each year.
A gold medal is the first award;
silver, second; bronze, third.

Saved Three From Flood

Don, a mongrel, saved three
kittens during the tragic St. Francis
dam disaster of two years ago and
was therefore awarded the gold
medal.

Mrs. Charles Chivvis and her
three children were sleeping in
their ranch home on the night the
dam collapsed. Don was outside.
The ranch is situated in the val-
ley of the Santa Clara river, sev-
eral miles from the dam.

When the dam broke and the
great avalanche of water was
loosed, Don heard it coming and
ran to his mistress. His frantic
barking awakened her. He tugged
at the sleeping children.

Mrs. Chivvis gathered up her
children and followed the dog.
He led them to a high hill. They
ached it just as the roaring
river smashed the house to bits.

This Heroine Scratched Mistress
To Patsy, a frisky wire-haired
terrier, went the silver medal.
Patsy is owned by Mrs. Lillian
Winters of Pasadena.

Mrs. Rivers was sleeping one
afternoon when a lessening of the
air pressure caused a fire in the
room to be extinguished. The gas
flowed, and just as Mrs. Rivers
was losing consciousness, the dog
leaped at her and scratched so
vigorously that the pain tempo-
rarily revived her. Mrs. Rivers stag-
gered toward the doorway but fell
back from the effects of the gas
and seemed unable to rise until
Patsy's faithful biting and
scratching roused her. Finally she
reached fresh air.

Honored After Death

The bronze medal was awarded
posthumously to Jinky, mother of
May. May was decorated but in
reality she was the one saved.



"Billy Watkins," young steed, above, received a posthumous
ribbon of valor in behalf of "Matchless," a thoroughbred, who saved
"Billy's" life in a stampede. The medal winning dogs below are,
left to right: "Brownie," ribbon and gold medal; "Jinky," who re-
ceived the posthumous bronze medal awarded his mother, and
"Patsy," silver medalist.

May, while a tiny puppy, ran into
the street almost directly under an
approaching automobile. While
snatching the puppy from under
the wheels, Jinky was crushed.

One of the ten honor ribbons
went to Brownie, whose valor in
saving little Helen Pappan re-
sulted in his winning two na-
tional awards offered by dog-food
companies.
Helen is now four years of age.

Some time ago, she too was in the
path of an oncoming automobile.
Brownie leaped and pushed her
to safety.

Another ribbon of valor was
awarded posthumously to Match-
less, a thoroughbred, for saving
Billy Watkins, a young steed
from being trampled to death by a
group of vicious mules. Billy
Watkins received the award in
behalf of his deceased rescuer.

Summerfield

BY MRS. L. JOHNSON

The base ball tournament at
Hereford is attracting lots of in-
terest among our sportsmen. Sum-
merfield played Black Sunday
with a score of 7 to 11 in favor
of our team.

Mr. and Mrs. B. C. Roberson
left Monday for Yaso, New Mex-
ico, where they will spend a week
with her brother and other re-
latives. Mr. and Mrs. Elmo Law-
hon of Hereford accompanied
them.

Mrs. W. L. Huntley and daugh-
ter left for Amarillo and Spear-
man to visit with relatives for
a few days.

J. A. Noland and son, Mack,
have returned from Hot Springs,
New Mexico, where they have been
for the past two weeks.

Mr. and Mrs. Alva Wilson and
family motored to Hot Springs,
New Mexico, accompanied by his
father and sister, who have spent
the summer here.

Mr. and Mrs. Ray Johnson and
daughter and Mildred Fullwood
left last week for Eagle Lake
Dam and other New Mexico points
for a two weeks vacation.

Arlin Turner spent the week-
end with home folks in Canyon.

The friends and neighbors of
Mr. and Mrs. George De Lozier,
gave them a surprise shower last
Wednesday night, leaving many
beautiful presents.

Mrs. J. H. Turner and daugh-
ter, Mrs. Ira Younger of Canyon,
were callers at the L. Johnson
home last Friday afternoon.

Mr. and Mrs. J. C. Lance and
Mr. and Mrs. Fate Walsler spent
last Sunday in the C. R. Walsler
home.

Mr. and Mrs. B. A. Atchley en-
tertained their children last Sat-
urday night. Those present were:
Mr. and Mrs. D. H. Hill of Vega,
Mr. and Mrs. Bill Knox of Here-
ford, Mr. and Mrs. W. E. Haw-
kins and Mr. and Mrs. Ted Stalls
and Mr. and Mrs. George DeLozier.
Miss Glen Curry returned from
a two weeks visit with relatives at
Clarendon. Her aunt, Mr. and Mrs.
J. A. Black, and family came with
her and stayed over the week-
end.

Mr. and Mrs. Sanders visited

Fast Worker



Though he is near 70, Director
of the Census William M. Steuart,
above, proved he had lost none of
his youthful vigor when he recently
announced the preliminary popula-
tion total of the U. S. in just
half the time it took 10 years ago.
He compiled the statistics in four
months by a short cut plan.

with friends at Big Square last
Sunday.

Mrs. O. G. Hill and children
were visitors in the Lawrence
Johnson home last Monday after-
noon.

Misses Dorothy and Wilma Har-
ris of Canyon were visitors in the
community last week. Mildred
Mehary returned home with them
for a few days visit.

Mr. Lackey of San Angelo and
Mr. and Mrs. O. L. Roberts of
Littlefield visited their daughter
and sister, Mrs. R. D. Lance and
family last week.

Mr. and Mrs. W. C. Meharg and
daughters, Marie and Mary Louise
visited in the Brit Boyd home in
Hereford last Sunday.

Mrs. A. F. Blakemore and daugh-
ter, Eva, gave a lovely 7 o'clock
dinner in honor of her son and
brother, Forbes, birthday, to a
number of his young men friends.
Those so fortunate to attend were
Chas. Mack and J. B. Nolan, El-
ton Johnson, Joe Storey, Chas.
and Mike Hulkert and W. L.
Huntley.

Mrs. A. M. Walker gave her
Sunday School class a social last

Thursday night. The entertain-
ment was in the form of a bun
party, and those who heard them
believe they had a good time.

Mr. and Mrs. J. M. Noland and
family of Floydada visited his
brother, J. A. Noland and family
last week.

Lewis Thornton who has been
visiting friends at Clovis, return-
ed last week.

Mrs. C. J. Nance of Lockney
visited over the past week-end in
the J. A. Noland home. Mrs. Nance
and the Noland family have at-
tended the Primitive Baptist meet-
ings held the past week at Cleo.

Mr. and Mrs. Amos Walker
have had as their guests the past
few days, his mother and a broth-
er, Fred and sister, Alma, all
of Pampa.

Alarm clocks. CITY DRUG
STORE, phone 300. 31-tfc

The
WORST
fire loss
is the loss
of your
RECORDS



The Hereford Brand

beginning
tomorrow
**used
car bargain
week**

Big
Opening
day-
Special

1929 Willys-Knight stand-

ard sedan. See this car

and ride in it and then

you will say that it is

the cheapest car in town.

For this sensational sale,
lasting seven days only, we
have gone through our en-
tire stock of low-priced
used cars and have ruth-
lessly marked down prices.
Here are dependable, low-
priced cars of nearly every
description. All are in good
running condition and
carry complete standard
equipment. Come—take
advantage of these drastic
price cuts. Be here early to
get first choice.

Drastic price cuts on
every low-priced car
in our stock!

1927 Overland sedan, a real
buy and a nice looking car.

1926 Studebaker touring, you
will have to see this car to
appreciate its real value.

Motorcycle, model 37 Indian, a
real machine for the money,
just the thing to ride to school.

Easy G. M. A. C. Terms—Small Down Payments—Balance a Few
Dollars per Month

Dixon Motor Co.

South Main

Phone 256

FRIDAY and SATURDAY SPECIALS

- CORN, Gold Bar, No. 2 cans, 2 for 29¢
- RICE FLAKES, Comet, 2 for 19¢
- SALAD Dressing Mayonnaise Gem ¼ pt. 19¢; pt. 33¢
- PORK and BEANS, Wapco, 3 for 26¢
- BON AMI Powder, 2 for 23¢
- PEACHES, in syrup, No. 2½ can 19¢
- GRAPE JUICE, pint, 26¢; quart 49¢
- JELLO, 3 packages 25¢
- SALTINE FLAKES, 2 lb. box 29¢
- COFFEE, Top Liner, 1 pound 27¢
- SWEET POTATOES, per pound 6¢

We Give Silverware Coupons

Carl's Cash and Grocery

Phone 324

MISS FRANCES OBERTHIER

Announces the Opening of her Class in

PIANO INSTRUCTION

Monday, September 1st

Two studios will be used, one at the home of Mrs.
H. A. Hoffman across the street from Central School,
and the other in Miss Oberthier's home west across
the street from the High School.

Make Appointment for Enrollment by Phoning 226

Voters!

I have tried hard to see every one in the interest
of my candidacy for County Assessor, and if I missed
you it was because of lack of time or not finding you
at home.

As I have lived here the past 39 years and have
seen all the changes as the county has progressed,
I believe I am well qualified to satisfactorily appraise
land and property valuations.

May I appeal to you for your vote and influence
next Saturday, August 23rd.

H. M. (Mack) BEACH

Candidate For

County Assessor

Corbett & Co.
Cleaners & Hatters
Phone 160

Ward News Notes

BY MRS. WILEY ROBERSON

Beauford Hutson returned home
last Wednesday from Dallas ac-
companied by his uncle and aunt,
and Mrs. Oren Bailey and
grandmother, Mrs. Bailey. They
stayed in the John Hutson home
all Friday.

Mr. and Mrs. Fred Schmits of
Amarillo spent Tuesday with Mr.
and Mrs. George Lewis.

Mr. and Mrs. Bill Hutson and
Mrs. D. O. Williams and
children ate Sunday dinner with
Mr. and Mrs. Jack Hutson.

Mrs. W. A. Smith, Mrs. Mary
Roberson and Mrs. Wiley Rob-
erson were shopping in Amarillo
Saturday.

Mr. and Mrs. Bob Allison return-
ed home the latter part of last
week from a visit in Iowa Park
and Vernon.

Mr. and Mrs. Jimmie Harrison
and daughter, Billy Louise spent
Wednesday night in the W. E.
Harrison home.

Mr. and Mrs. Hamming of Wich-
ita Falls were here last Friday
and Saturday looking over farm
interests.

Myrla Van Swinger, Sue,
Dane and Kathrin Vaughn of
West Way spent the latter part
of last week with Gladys Lewis.
Mrs. Sonny Ledbetter and daugh-

ter, Betty Jeanne and Miss Ber-
nice McComas of Vega, visited
Mrs. Jack Hutson Thursday.

Mr. and Mrs. Jim Higgins and
Bob Higgins were Amarillo visi-
tors Friday.

Mae Harrison spent Monday night
with Mr. and Mrs. Jimmie Har-
rison at West Way.

Miss Mary Lou Roberson spent
Tuesday night in the home of
Mr. and Mrs. Wiley Roberson.

Mrs. Hart, Mr. and Mrs. Low-
ery Fletcher and Mr. and Mrs.
Bill Simon and daughters, Phillis
Jeanne and Gearidene all of Am-
arillo were Sunday dinner guests
in the home of Mr. and Mrs. Arlie
Dean.

Mr. and Mrs. Bob Higgins, Mr.
and Mrs. G. M. Suggs and Mr.
and Mrs. Jim Lipscomb attended
church at West Way Sunday afternoon.

Mr. Ernest Seigner's mother
and sister visited in his home
Saturday.

Bro. Harper took supper in the
Bayer home Sunday night.

Allene Caraway, Viola and
Francis Hutson ate dinner with
Omah Harrison Sunday.

Mr. and Mrs. G. M. Suggs ate
Sunday dinner with Mr. and Mrs.
Bob Higgins.

Rev. Self spent Sunday in the
Jack Hutson home.

The following enjoyed a birth-
day surprise ice cream supper in
the Wiley Roberson home Tues-
day night: Messrs and Meses. Bob

and Jim Higgins, G. M. Suggs,
Jim Lipscomb, John Hutson and
family, Arlie Dean and family,
Dick Dixon and daughter, Pauline,
Miss Mary Lou Roberson, Bill
McClain and Cop Coonauger.

Bill McClain of Hereford is
spending the week with Jack Dean.

Mary Louise Dean is spending
the week in Amarillo with her
grandmother, Mrs. Hart.

Mr. and Mrs. Arlie Dean and
Mrs. and Mrs. Wiley Roberson and
sons spent Wednesday in the home
of Mr. and Mrs. Dick Dixon in
Hereford.

Mrs. G. M. Suggs visited Mrs.
Montgomery Tuesday.

Mr. and Mrs. Ludwig Seigner
and his mother, Mrs. Seigner, of
West Side, Iowa, are visiting Mr.
and Mrs. Seigner.

Ward's home demonstration club
will meet at the school house at
three o'clock Wednesday after-
noon, August 27.

Jim Caraway and family of
Amherst visited in home of his
brother, W. P. Caraway, Tuesday
of last week.

A. J. Sanderford spent the week-
end with W. P. Caraway after a
short trip to New Mexico.

Mailli Bobo and family of Kan-
ganger were recent guests of W. P.
Caraway and family.

Du Berry toilet preparations;
complete line. Phone 300. CITY
DRUG STORE. 31-tfc

SPECIALS FOR FRIDAY AND SATURDAY

SALMON, Pink, 2 cans	25c	SALTINE CRACKERS, 2 lb. pkg.	29c
PRUNES, 2 pound package	28c	MATCHES, carton	23c
OVALTINE, 50c size	42c	MARSHMALLOWS, 1 lb.	24c
HAMS, half or whole, pound	27c	COTTON MOPS	35c
SUN BRITE Cleanser, 4 cans	25c		

Special on all Fruit Jars

**Hereford
Wholesale
Grocery
Company**

L. W. CARLYLE
PHONE 164

Will Drill for Oil Near Vega With Deep Test

Vega, August 20.—The rig is up on the Elizabeth Herring farm, eight miles northeast, and the well was spudded in here today by Chambers and others of Amarillo. The rig is standard and contract calls for a 4500-foot oil test, unless a lesser depth is sufficient to reach pay. It is planned to give the structure a good test in the wild-cat hole.

Hereford Correction Form No. 6, Units Nos. 42 to 55 inclusive.

NOTICE

TO ALL OWNING OR CLAIMING ANY PROPERTY ABUTTING UPON THE HEREAFTER MENTIONED PORTIONS OF STREETS AND AVENUES IN THE CITY OF HEREFORD, TEXAS, AND TO ALL OWNING OR CLAIMING ANY INTEREST IN ANY SUCH PROPERTY:

The Governing Body of the City of Hereford has ordered that the hereinbelow portions of streets and avenues be improved by raising, grading and filling, and installing concrete curbs and gutters where adequate curbs and gutters are not now installed on proper grade and line, and paving with 2½-Inch Vertical Fibre Brick on One Inch Sand Cushion on Natural Foundation, together with incidentals and appurtenances, and contract has been made and entered into with Henry C. Farmer and Company for the making and construction of such improvements. Corrected estimate of the cost of such improvements for

Endurance Chef



Without once taking a vacation, George Huff, above, cook on the liner Calawati, has completed his 100th round trip from the United States to Hawaii. He has never left his post on the liner since it was commissioned eight years ago.

each portion of said streets and avenues has been prepared.

The portions of said streets and avenues so to be improved, together with the estimated cost of the improvements for each such portion of said streets and avenues and the amount or amounts per front foot proposed to be assessed against the abutting property and the owners thereof, on each such portion of said streets and avenues, are as follows:

On SCHLEY AVENUE, from its intersection with the North line of Third Street to its intersection with the North line of Fourth Street, known and designated as Unit or District No. 42; the estimated cost of the improvements is \$3,633.90; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.8902; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$5.3402.

On FOURTH STREET, from its intersection with the West line of Schley Avenue to its intersection with the West line of McKinley Avenue, known and designated as Unit or District No. 43; the estimated cost of improvements is \$3,159.57; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On FOURTH STREET, from its intersection with the East line of McKinley Avenue to its intersection with the West line of Lawton Avenue, known and designated as Unit or District No. 44; the estimated cost of the improvements is \$6,172.20; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On WITHERSPOON AVENUE, from its intersection with the East line of Lawton Avenue to its intersection with the East line of Witherspoon Avenue, known and designated as Unit or District No. 45; the estimated cost of the improvements is \$6,064.70; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On WITHERSPOON AVENUE,

from its intersection with the North line of Fourth Street to its intersection with the North line of Third Street, known and designated as Unit or District No. 46; the estimated cost of the improvements is \$3,000.75; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On MILES AVENUE, from its intersection with the North line of Fourth Street to its intersection with the South line of Fifth Street, known and designated as Unit or District No. 47; the estimated cost of the improvements is \$1,847.37; the estimated amount per front foot to be assessed against abutting property and the owners thereof is \$2.6755.

On SEVENTH STREET, from its intersection with the West line of Main Street to its intersection with the East line of Jackson Avenue, save and except area already paved in intersection of Seventh Street with Lee Avenue, known and designated as Unit or District No. 48; the estimated cost of the improvements is \$8,175.16; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On SEVENTH STREET, from its intersection with the East line of Jackson Avenue to its intersection with the East line of Twenty-five Mile Avenue, known and designated as Unit or District No. 49; the estimated cost of the improvements is \$2,155.42; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On "B" STREET, from its intersection with the East line of Main Street to its intersection with the North line of Eleventh Street, known and designated as Unit or District No. 50; the estimated cost of the improvements is \$11,850.89; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On ELEVENTH STREET, from its intersection with the East line of "B" Street to its intersection with the East line of "D" Street, known and designated as Unit or District No. 51; the estimated cost of the improvements is \$7,270.09; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and the owners thereof is \$4.4371.

On ELEVENTH STREET, from its intersection with the East line of "D" Street to its intersection with the West line of the street running North and South through Block 18, Events Addition, known and designated as Unit or District No. 52; the estimated cost of the improvements is \$5,618.04; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

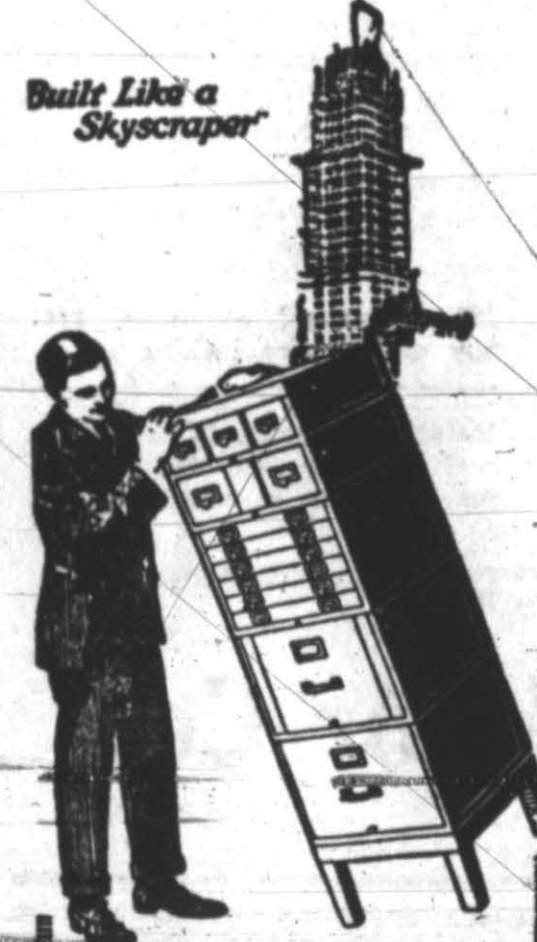
On ELEVENTH STREET, from its intersection with the West line of the street running North and South through Block 18, Events Addition, to its intersection with the West line of "F" Street, known and designated as Unit or District No. 53; the estimated cost of the improvements is \$1,836.81; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On "F" STREET, from its intersection with the North line of Eleventh Street to its intersection with the South curb line of Tenth Street, known and designated as Unit or District No. 54; the estimated cost of improvements is \$9,611.88; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

A hearing will be given and held by and before the Governing Body of the City of Hereford, Texas, on the 12th day of September, A. D. 1930, at 10 o'clock, a. m., in the City Hall, in the City of Hereford, Texas, to all owning or claiming any property abutting upon said portions of said streets and avenues, and to all owning or claiming any interest in any such property. At said time and place, all owning or claiming any such abutting property, or any interest therein, shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units. Of all said matters and things, proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

all owning or claiming any property or any interest there as well as all others in any interested or affected, will be notice. DONE by order of the Board Commissioners of the City of Hereford, Texas, this 19th day of August, 1930. (SEAL) E. VA SKELTON City Clerk, City of Hereford, Texas.



Stand this Shaw-Walker sectional cabinet on one corner and it stays rigid as any solid vertical file

SHAW-WALKER Steel Letter Files

SKYSCRAPERS in miniature, having girders, cross-pieces, sills, etc., of channel-steel, interlocking and bracing each other against strain. In addition, it is solid one-piece steel—made so by electric spot-welding. No nuts—no bolts—no rivets—no rods—no screws.

Drawers non-rebounding—stay closed without superfluous mechanism. Will run silent, smooth and speedy 100 years without repair or attention.

Highest awards San Francisco and San Diego Expositions. You will understand why when you examine a Shaw-Walker file beside your old equipment. You will also understand our guarantee: Money back if it isn't the best file you ever owned.

Phone us to send you a Shaw-Walker File today

THE HEREFORD BRAND

"Pleasing You Keeps Us In Business"

Before you make your purchase of farm machinery and a tractor, inspect our line first. Get our prices and terms, they will SURPRISE You.

- HUBER TRACTORS
- ANGELL ONE WAY PLOWS
- PAPEC FEED MILLS
- THOMAS DEEP FURROW DRILLS



Jas. R. Robinson Implement Company

DISTRIBUTOR SINCLAIR GAS, OIL AND GREASES
First Door South of City Hall.
PHONE-108 HEREFORD, TEXAS

FALL STYLE

FALL HATS

\$3.95 \$4.95

Such pleasure in selecting when hats are so chic and varied! Whether you go in for coquettish brims, sophisticated long lines, frank open-contrast effects or demure draped turbans—you'll appreciate the smartness of this collection.

Sprolws-Cronin & Co.

\$99.50

—Is the remarkably low price of the beautiful FEDERCO "Special" Washer.

—Just a small payment down and a few dollars each month places this washer in your home.

—It washes your clothes quickly, thoroughly and gently.

—Call our office for a FREE demonstration. We want you to take one of these washers and give it a thorough test. Satisfy yourself before buying.

IT'S FULLY GUARANTEED!

TEXAS UTILITIES CO.

International Sunday School

Lesson

BY DR. J. E. NUNN

August 24, 1930

JOHNATHAN AND DAVID A Noble Friendship.

Am. 18:1-4; 20:14-17, 32-34, 41, 42; 1 Sam. 1:25-27

Introduction.

One of the most difficult of all Christian virtues to put into practice is that form of generosity that can without jealousy see the advance into the place of honor and advantage that would normally have been ours—or even to him on and into it. It always demands something of that dying of self that Paul predicts of Jesus. (Phil. 2:7.)

Another shining Christian grace is unswerving fidelity—in friendship; friendship-love to the limit; until death; and beyond. Now we are the distinguishing marks of the friendship of Johnathan and David. The friendship of these two men, Saul's son and Saul's enemy, has become an undying ideal of human friendship; as an everlasting love for sinners is of the divine. The Damon and Pythias of Holy Writ are these two young Hebrews.

The Victory Over Goliath.

It is no wonder that David's combat with the Philistine giant, Goliath, won the immediate admiration of Johnathan. The crown of victory was prevented in some way perhaps by absence, perhaps by Saul's will, from undertaking the fight himself; but we may be sure that he would have liked to do so. Johnathan had the same petulant bravery that animated the young shepherd, and showed in his exploit at Michmash (1 Sam. 14). Both were ready to take the most of the weapons and spoils at hand. Both young men and the strength of ten because their hearts were pure. Both were capable of the most ardent devotion to high and unselfish ideals. Such is the material of true friendship.

David, after his victory over Goliath, was brought before Saul, and his answers to the king's questions were so many as to arouse the prince's instant admiration. And Johnathan loved him as his own soul. This is the ideal set before us by both the Old Testament and the New, both by Moses and Christ, that we should have for neighbor as ourselves.

Johnathan Intercedes for David.

The beginning of Saul's jealousy for David was in a popular refrain which was passed from mouth to mouth after David had slain Goliath. The women of the different towns sang it with exultant voices and with timbrels, coming out to meet Saul as he returned on the way with the Philistines. It was not a song likely to please a monarch as Saul, for it said:

"Saul hath slain his thousands, and David his ten thousands."

Fits of insane melancholy seized Saul as David sought to soothe him with his sweet singing and playing on the harp, he twice hurled his spear at him and tried to slay him. And still further, seeing David was favored of the Lord and of the people, Saul ordered all his servants, and Johnathan as well, to seek opportunity to put David to death.

Learning of David's peril, Johnathan intrived an interview between his father and himself. It was very venturesome for Johnathan to do this, for he might easily turn his father's wrath against himself. Thus Johnathan was ready to lay down his life for his friend, or at least to jeopardize his favor with his father, and perhaps risk his succession to the throne. He must have realized by this time how likely it was that David with his great natural gifts and his vast popularity, would succeed to the kingdom rather than he himself. But Johnathan was entirely happy in the prospect of his friend's exaltation. He was glad to say, as the Baptist said of Christ, "He must increase while I decrease."

Johnathan's Covenant With David. Before Johnathan separated from David, he repeated their covenant of friendship, extending it to include their families far into the future. Johnathan foresaw that David and not he himself would succeed Saul as king, and it was the brutal custom of the East, on the succession of a new dynasty, to confirm it in power by putting to death all descendants and relatives of the preceding monarch.

"But also thou shalt not cut off thy kindness from my house forever." Johnathan has asked for his own life, when David should come to the throne, and now he asks also for the lives of his children and their children, whom David's zealous followers, of not David himself, might massacre in such a case. "So Johnathan made a covenant with the house of David."

With David as representing and finding his descendants as well as himself, David remembered this covenant and was true to it in

the kindness which, after Jonathan's death and his own accession to the throne, he showed to Jonathan's lame son, Mephibosheth (2 Sam. 9:1-13; 21:7). "Saying, And Jehovah will require it at the hand of David's enemies." The thought seems to be that "if the covenant were broken by David, God would see that David's enemies punished him for his faithlessness."

Saul Tried to Kill Jonathan.

"And Saul cast his spear at him to smite him." Saul's mania had reached such a pitch that he was ready to kill his oldest son, his heir, the hope of the kingdom, a young man of ideal character who was thoroughly devoted to his father. Such blindness comes from jealousy! "Whereby Jonathan knew that it was determined of his father to put David to death."

David's Lament for Jonathan and Saul.

The circumstances of the deaths of Jonathan and Saul were related to our last lesson (1 Sam. 31:3-4). Saul was a suicide, killing himself in the battle rather than fall into the merciless hands of the Philistines. Jonathan died bravely fighting his country's foes.

The final passage in our lesson is a part of David's lament for Saul and Jonathan. The entire song should be read. It contains several of the most familiar quotations from the Old Testament.

"The artistic skill with which the successive thoughts of this ode are introduced is equal to the beauty and passionate tenderness of the thoughts themselves." "The writing of such a song, the spirit of admiration and eulogy which pervades it, and the unusual enactment that it should be taught to the people, show how far superior David was to the ordinary feelings of jealousy, how full his heart was of true generosity."

The Love of Jonathan for David.

In one respect the friendship between Jonathan and David was unique; it was a friendship between the heir to the throne and the one who was to succeed to the throne. In all ordinary cases such men would have been rivals, perhaps bitter rivals, for one would have found it hard to love the man who was destined to supplant him; while the other would have found it difficult to love the man he was to supplant. "The love of Jonathan for David," says Matheson, "rests upon a totally different level from that occupied by the love of David for Jonathan." David's love of Jonathan for David had every prudential argument against it. He

"Miss Hungary"



Though only a 17 year old school girl, charming Gero Gyorgka, above, daughter of a Budapest merchant, was chosen "Miss Hungary" to represent her country at the International Beauty Pageant at Galveston, Tex.

SHERIFF'S SALE

STATE OF TEXAS,
COUNTY OF DEAF SMITH.

By virtue of an execution issued out of the Honorable District Court of Deaf Smith County, on the 18th day of July A. D. 1930, by the Clerk thereof, in the case of C. M. Humphrys versus J. H. Weems and Fred Schultz No. 1423, and to me, as Sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in September, A. D. 1930; it being the 2nd day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, Texas, the following described property, to-wit: All of the East one Half (E 1/2)

puts out his hand to save from the destroying hand of his father a man whom the popular voice had predicted to be his own supplanter. In this he is animated by a purely personal liking. He is an absolute spendthrift for the sake of love.

David and Jonathan.

"David and Jonathan" is a combination that for three thousand years has grown in meaning. This friendship is a heritage of the human race. It surpasses in meaning and influence that of Damon and Pythias, and just for the reason that it has in it an element not found in theirs.

to Section Number Twenty Three (23) in Block K-8, Deaf Smith County, Texas; and the undivided one-half interest of all of Section Thirty-six (36) in Block K-8, Deaf Smith County, Texas, owned by J. H. Weems. Given under my hand this 5th day of August A. D. 1930. Sheriff, Deaf Smith County, Texas. J. B. MILLER, 30-6Mc.

FOR QUICK JOB SERVICE SEE THE BRAND.

BUTTER

"IN A CLASS BY ITSELF"

—Butter is indispensable in the diet of young and old.

IT CONTAINS—

Vitamin A, the growth promoting factor; also Vitamin D, which aid in assimilation of the minerals in the other foods you eat. Butter builds bones, cells and tissues.

CREAM O' PLAINS BUTTER
AT YOUR GROCER'S

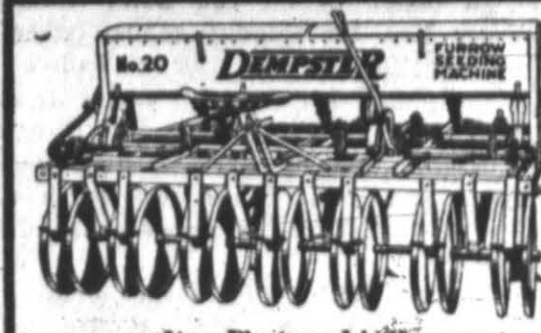
Farmers Creamery Ass'n, Inc.

Hereford

Phone 3.

LESS SEED... BETTER WORK

Greater Yields... Bigger Profits!



The DEMPSTER Special Lister Type Furrow-Seeding Machine saves seed, time and labor, and insures you a good wheat crop regardless of poor seasons.

Actual tests by farmers and Agricultural Experiment Stations have proved this machine requires 25 to 50% less seed. Sows wheat to withstand winter kill, soil blowing and droughts; assures bigger crops and surer profits. Plants seed in the correct way—down next to the moist soil. Spreads seed evenly on firm, moist soil bed. Deep furrows and high ridges protect seed against sudden temperature changes, high winds and drought—collect and hold snow as moisture giving blanket.

DEMPSTER No. 20 FURROW SEEDING MACHINE

Come in and let us show you this amazing development in wheat seeding equipment. Let us explain all its features. See for yourself why and how it saves you seed and assures bigger crops. Remember, the name "Dempster" assures you a well-made, easily operated, long-lasting machine that comes to you backed by Dempster's 51-year reputation for building better farm equipment.

TWIN CITY TRACTOR & IMPLEMENT CO.
Hereford, Texas

Brand Want Ads Pay Good Dividends!

IT'S WISE TO  CHOOSE A SIX

Announcing a new production record

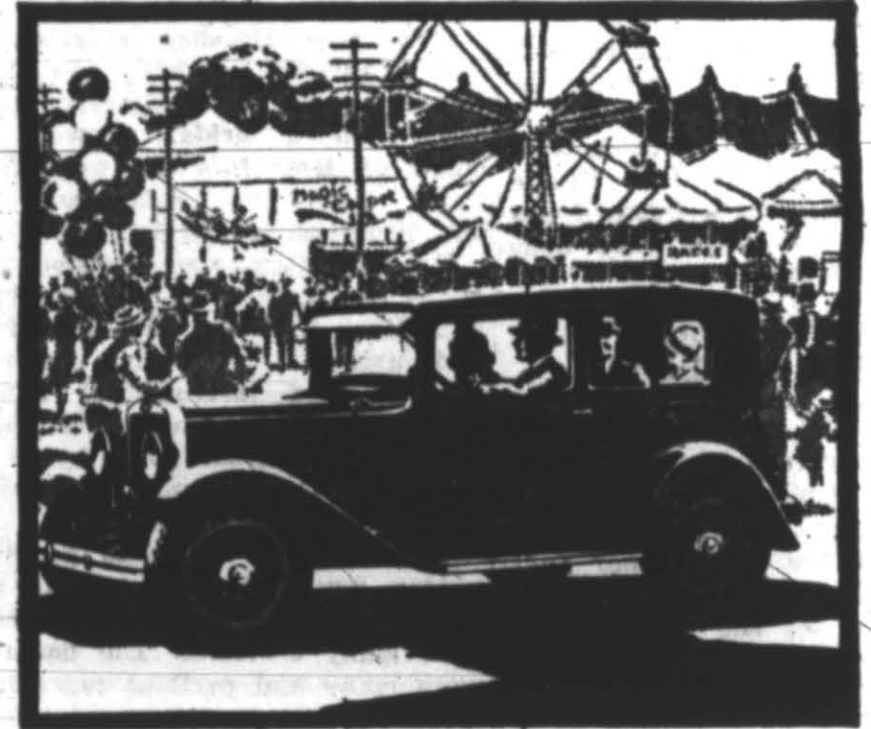
2,000,000 Chevrolet Sixes now on the road

Since January, 1929, Chevrolet has produced and sold over 2,000,000 six-cylinder automobiles—nearly five times as many as any other manufacturer has ever built in an equal length of time.

These 2,000,000 buyers have chosen Chevrolet because it offers many desirable qualities not obtainable in any other car so low in price—

—the smoothness, silence and flexibility of a modern six-cylinder valve-in-head engine—the greater comfort and roadability of a modern, full-length chassis—and the style, safety and distinction of bodies by Fisher.

Yet, despite these fine car advantages, the Chevrolet Six is unusually economical. Its gas, oil,



The Coach, \$565, f. o. b. Flint factory

tire and upkeep economy is unsurpassed. And any model can be bought for a small down payment and easy monthly terms! Come in today. Learn for yourself why two million buyers have agreed—"it's wise to choose a Six."

Some distinguishing features

50-horsepower six-cylinder motor... 48-pound crankshaft... full-length frame... four semi-elliptic springs... fully-enclosed four-wheel brakes... four Lovejoy hydraulic shock absorbers... dash gasoline gauge... Fisher hardwood-and-steel body... adjustable driver's seat... safety gasoline tank in the rear... non-glare VV windshield... and, for your protection, a new and liberal service policy.



Modern production methods assure high quality

Sport Roadster	\$515	Club Sedan	\$625	ROADSTER or PHAETON	Sedan Delivery	\$595	1 1/2 Ton Chassis	\$520
Coach	\$565	Sedan	\$675	\$495	Light Delivery	\$365	With Cab	\$625
Coupe	\$565	Special Sedan	\$685		Roadster Delivery	\$440	Prices f. o. b. factory	Flint, Mich. Special
Sport Coupe	\$615	(6 wire wheel standard on Special Sedan)			(Pick-up box extra)		equipment extra	

CHEVROLET SIX

Brumley Chevrolet Co., Inc.

Hereford, Texas.

SIX-CYLINDER SMOOTHNESS AT LOW COST



Finest Corn Fed Beef

ON SALE HERE

Served to you in the best way we know how.

Texas Meat Market



Farms and Ranches

City Property and Lots

We have large and small tracts of excellent land for large ranches or the small farmer.

For Quick Sales List Your Land With Us.

Hill & Ricketts Co.

Realtors

Clark Building.

Phone 358.

Burglars

(Concluded from Page 1)

where the safes were located. The valuable papers which...

Home Demonstration News

MISS EMMA GUNTER, C.H.D.A.

The County Home Demonstration council met Saturday afternoon...

the canning department.

Pepper Hash 12 large green peppers 12 large red peppers...

Green Tomato Pickle

1 gallon green tomatoes 1/2 dozen large onions 3 cups brown sugar...

Courthouse News

George H. De Lozier and Miss Annie Lucile Lance. Urlin Streun and Miss Yetta Mae Hackworth.

Miss Gunter reports that the women of the county are busy canning and preserving now...

Printed Advice Seen as Needed by All Jurymen

Through the efforts of Horace L. Schloess, court reporter for the 69th Judicial district...

Every year many cases are reversed by higher courts and new trials made necessary through unintentional misconduct of jurors.

Ever since Judge Watkins started the practice in his court of providing his juries with printed instructions...

feel that each county should provide these or similar helpful suggestions for distribution among the members of every set of men chosen to make decisions in either civil or criminal issues.

REV. HORNBEAK SPEAKS AT PRESBYTERIAN CHURCH

Rev. J. A. Hornbeak will deliver the sermon next Sunday morning at the Presbyterian church...

PACKARD BUYS MILL AND WILL MAKE IMPROVEMENTS

J. L. Rogers, disposed of his interest in the machinery of his flour mill and leased the building...

"PEEPING TOM" IS SEEN IN EAST PART OF CITY

Hereford seems to have a "peeping Tom" on his night prowls. Several homes reported a visit from this disturber Tuesday night.

SUPERINTENDENT RETURNS FROM SUMMER STUDIES

Mr. and Mrs. C. H. Dillehay and family returned Wednesday from California where Mr. Dillehay took a summer course in education at the University of California.

GROTEGUT HAS LOST HOG FROM PLACE NEAR DAWN

Mr. and Mrs. Antone Grotegut of near Dawn were business visitors in Hereford Saturday. In addition to subscribing for the Brand...

ATTEND NIECE'S FUNERAL AT SILVERTON ON MONDAY

Mr. and Mrs. D. H. Alexander attended the funeral services Monday afternoon of their eight-year old niece, Lucille, daughter of Mr. and Mrs. J. W. Alexander at Silverton.

TRY A WANT AD IN THE BRAND.



Permanent Wave OF QUALITY ANY STYLE YOU WISH

Smartly and correctly waved hair is every woman's guarantee of perfect grooming, despite the heat.

Realistic Duarte Frederick PERMANENT WAVES \$4.00 and up

Mrs. Hazel Annis BEAUTY PARLOR Phone 486 for Appointment

WANT Ads

Classified advertisements must be in advance unless arrangements are made in person to care for the payment.

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks...

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals.

Wanted

WANTED—Wheat drilling with furrow drill at 50c per acre. PHONE 9015. 32-1tc

Lodge Directory

HEREFORD LODGE No. 478, I. O. O. F. meets Monday 8:00 p. m.

For Sale or Trade

FOR SALE—\$7,800 for improved 140 acres only 2 miles from Hereford, 120 acres in crop goes with sale, 6 per cent terms. \$2,800 for fine 80 all in cultivation.

Lost and Found

Lost: Black sow, weight about 100 pounds, strayed off about six days ago from my place...

Notice

POULTRY SUPPLIES: If it is poultry supplies or remedies you need call Hillside Hatchery and Poultry Farm.

For Sale or Trade

FOR SALE—New Mexico ranch, 2700 acres. Priced right, first payment in trade, balance easy at 6 per cent. BURNS LAND CO., 110 So. MAIN ST. 32-1tc

For Rent

RENT—Rooms on 300 east Second street. See MRS. M. A. WES. 32-1tpd

For Sale or Trade

FOR SALE—New 5 room and bath modern, one of best built dwellings in city: lot 60x100; close in; stucco; two extra rooms in basement, price \$5,000.

For Sale or Trade

FOR SALE—International Farmall with attached lister and guide; will take cows on trade. JOHN B. DAVIS, Summerfield, Tex. 30-1tc

Personal

If we don't have the jack you want you are hard to please. At Rice's 1tc

Mr. and Mrs. W. H. Onstead of Ennis spent the week-end in the home of their cousin, W. R. Onstead, and family.

Mr. and Mrs. Paul Barnett and two sons stopped over a few days the first part of the week, en route from Colorado to their home in Wichita Falls.

Eastman kodaks and films. CITY DRUG STORE. 31-1tc

Miss Marguerite Wiman and Miss Ruth Zimmermann of Tulsa were week-end guests of Miss Ina Mae Hastings.

One user of Brunswick Super-Service tires and Air-Fast (puncture-proof) tubes, says: "I would not do without them if they cost twice as much." Rice sells them. 1tc

Orr's Tailor Shop, Phone 16. 29-4c

Mr. and Mrs. P. H. Luck reached home last Sunday from a visit with Mr. Luck's sister at Hollis, Oklahoma, who is reported by them as very ill.

Mrs. L. L. Welch of Black has accepted a position as a saleslady in the Chick Hagood Variety for this fall.

Orr's Tailor Shop, Phone 16. 29-4c

Mrs. R. L. McClellan of Spearman, was a guest last Sunday in the E. E. Fridley home.

Miss Edora Smith reached home the latter part of last week from spending her vacation at points in Tennessee.

Alarm clocks. CITY DRUG STORE, phone 300. 31-1tc

Mrs. Maggie Wright, of Rapid City South Dakota, is visiting here in the home of her daughter, Mrs. A. O. Barnett and family.

Mr. and Mrs. Buddy Major of Wichita Falls, Texas, arrived here last Sunday to visit in the Tracy Major home in South Hereford.

Orr's Beauty Parlor, Phone 484. 29-4c

Mr. and Mrs. John B. Davis of Summerfield, were here last Sunday visiting with relatives and friends.

Mr. and Mrs. L. J. Bennett, and Mr. and Mrs. E. E. Fridley, visited friends in Black last Sunday.

For chapped hands, use Slique Hand Lotion. CITY DRUG STORE, Phone 300. 31-1tc

Pay Your Bills You Have No More Valuable Asset Than A CLEAN CREDIT RECORD

Business Men's Association, Inc. H. L. GRAHAM, Manager

A. C. THOMPSON DEPENDABLE LUMBER McKindley & Third Phone 456

PIGGLY WIGGLY FRIDAY & SATURDAY SPECIALS GRAPES, Concord, 5 lb. basket or over 34c PRUNES, gallon size, in juice 43c GINGER ALE, regular size bottle 19c COCOMALT, 1 lb. can 39c PEACHES, No. 1 can, HEAVY SYRUP 14c COFFEE, Admiration, 3 lb. can \$1.27 With cup and saucer COMPOUND, 8 lb. pail \$1.06 KRAUT, No. 2 medium size, 3 for 25c CHIPSO, large size 21c POST BRAN FLAKES, package 11c

SAMPLE BALLOT

Second Primary, August 23

I am a Democrat and pledge myself to support the nominee of this primary.

For Governor:

R. S. STERLING, of Harris County
MIRIAM A. FERGUSON, of Travis County

For Lieutenant Governor:

STERLING P. STRONG, of Dallas County
EDGAR WITT, of McLennan County

For Attorney General:

ROBERT LEE BOBBITT, of Webb County
JAMES V. ALLRED, of Wichita County

For State Treasurer:

JOHN E. DAVIS, of Dallas County
CHARLEY LOCKHART, of Travis County

For Commissioner of Agriculture:

J. E. McDONALD, of Ellis County
A. H. KING, of Throckmorton County

For State Railroad Commissioner:

PAT M. NEFF, of McLennan County
W. GREGORY HAYZOR, of Dallas County

For County Tax Assessor:

H. M. (Mack) BEACH
IRA RICKETTS

For County Commissioner, Precinct No. 1:

JACK ROSE
C. J. PADDOCK

For County Commissioner, Precinct No. 2:

S. L. WALSER
W. B. PHILLIPS

Jeff Roberson home with Mrs. Roberson and Mrs. Greer Hostesses. New committees were appointed as follows: Program committee, Mrs. Blakemore, Mrs. Hershey and Mrs. Park. Social committee, Mrs. Weathered, Mrs. Botts and Mrs. Greer. The Club quilt was finished at this meeting, the quilt is to be sold and the proceeds used to finance the Club. The next meeting will be with Mrs. Blakemore, August 27, with Mrs. Blakemore and Mrs. Hershey hostesses.

Mrs. Tom Baker called on Mrs. Walter Caldwell, Monday afternoon.

Mr. and Mrs. C. P. Caldwell and daughter Eunice visited in the home of Carl Donivan, Sunday night.

Mr. and Mrs. Luke McBrayer and daughter, Betty Jane, spent Sunday with his sister, Mrs. Tom Baker.

We will open singing at the schoolhouse Sunday night, August 31, 1930 and give everyone a welcome to come and bring someone with you.

Katherine Ricketts spent Sunday night with Winnie Hughes to attend a breakfast party at the home of her Sunday School teacher, Mrs. Dyer.

Mrs. McBrayer and Mrs. Luke McBrayer spent Thursday with Mrs. Ira Ricketts.

Mr. and Mrs. H. T. Wedel, Miss Clara Wedel, and Louis Wedel of Hereford and Mrs. Albert Schmelder and daughter, Jennette La Vern, Iowa, visited in the W. C. Russell home Sunday afternoon.

A bridal shower was given Mrs. Jess Caldwell, by her friends, in the home of Mrs. Ray Hershey, Thursday afternoon of last week. The evening was spent socially and delicious refreshments of ice cream and cake were served.

Mr. and Mrs. Roy Wagner and family returned home last week after a visit in Colorado, Nebraska, Iowa, Wisconsin and Illinois. They traveled about thirty-four hundred miles.

Mr. and Mrs. A. S. Higgins and family are visiting in Gordonville, Texas this week.

Mr. and Mrs. Ed Botts visited in the Roy Wagner home Sunday.

Lois and Lucile Park spent Saturday night with Leatrice Benson.

Mr. and Mrs. Guy Ham spent Sunday in the J. L. Park home.

Mr. John Counts of Ft. Sumner, New Mexico, visited his daughter, Mrs. Orin Russell Saturday afternoon.

Four Models of Chevrolet Are \$40 Lower Now

Detroit.—Price reductions of \$40 on all sport models in the Chevrolet Six passenger car line were announced here today by H. J. Klingler, vice president and general sales manager of the Chevrolet Motor Company.

The models affected are the sport roadster, which is now priced at \$515, the sport coupe, reduced to \$615; the Club Sedan, now \$626; and the special sedan, \$685. All models formerly were priced \$40 higher.

This latest move of the company brings the price range of the Chevrolets in to less than the range of the four cylinder Chevrolet at the time of the changeover at the close of 1928. At that time the four was priced from \$495 to \$715, while the nine different passenger models in the six cylinder line today range \$495 to only \$685, following this latest reduction.

The move of the company comes directly after the announcement that wire wheels may now be had as optional equipment without extra cost on any Chevrolet Six passenger car.

LUBBOCK IS PREPARING FOR BIG ANNUAL FAIR

Lubbock, August 19.—More and more Plains people are expected this year for the annual Panhandle South Plains Fair, September 29 to October 4, inclusive, B. C.

Skating Rink

Under canvas, just west of the Hereford Amusement Park.

Ladies Free on Mondays and Thursday Nights.

Hours:

Afternoon, 3:00 to 6:00
Nights, 8:00 to 11:00

D. K. ROBISON, M. D.

RESIDENT PHONE 500

OFFICE 282

GOOD FARM FOR SALE

320 acres near Hereford, priced right, 270 acres in cultivation, well improved; two houses now vacant, good well, water piped to lots and pasture. On two graded roads, school bus and mail route. Well arranged for dairying, raising hogs and chickens. Small payment, balance easy terms, 6 per cent. Prefer local farmer who has good cows, hogs and chickens and well recommended.

Owner, Box 1032, Hereford, Texas

Texas Ranges Deteriorate But Tendency Is to Hold Cattle If Plenty of Feed Available

The condition of ranges in Texas deteriorated 10 points during July to 76 per cent on August 1, or 8 points below the 5 year average decline. All districts show a declining condition. The protracted drouth which has prevailed over the entire state during July has caused a critical situation to prevail, with only favored scattered localities receiving moisture during the month. A few extreme northwestern counties report splendid conditions.

Cattle, sheep and goats have held up remarkably well notwithstanding the very adverse drouth conditions, but they are beginning to show the effects of the hot, dry weather. The condition of cattle on August 1 is reported at 82 per cent, compared with 86 per cent on July 1 and 86.8 per cent the average condition for the past five years. The condition of sheep August 1 is reported at 81 per cent, compared with 87 per cent a month ago, and 80.6 per cent the average for the past five years.

There has been little buying or contracting of cattle, calves, sheep and lambs. If feed is available there will be a tendency to hold cattle and sheep where financial conditions permit. Shipments of cattle the past two months have been considerably below last year, with a small movement of steers and fat calves to California.

Visitors in the Mrs. F. H. Britain home this and last week were two daughters, Mrs. Stalling and daughter, Pray, of Clarendon, and Mrs. R. L. Young of Dallas; Mrs. Stalling and daughter left last Friday for their home while Mr. Young will remain here for some time.

Progressive News

BY MISS OLIVE PERKINS

The Ladies Club of this community gave a social at the schoolhouse Thursday night, August 14, everyone was invited, the evening was spent playing games after which refreshments of punch and wafers were served.

Mr. and Mrs. David Thompson of Vernon, Texas, visited in the Owen Neel home Saturday morning.

G. T. Higgins visited Pete Caldwell Saturday night.

Mr. and Mrs. Duard Vernon of Daniels community visited in the W. C. Russell home Saturday.

Mr. and Mrs. Owen Neel and family spent Saturday night with her parents, Mr. and Mrs. Vick.

Clyde Russell, Clarence Botts and Joe Benson returned home Saturday from a week spent visiting Carlsbad Cavern, El Paso and other parts of New Mexico.

Mr. and Mrs. Jim Ricketts and Miss Katherine Hershey took dinner with Mr. and Mrs. Blakemore, Sunday.

Mr. and Mrs. Ray Hersey, Mr. and Mrs. Horace Hershey and son, Sammy Ray, left Sunday morning for parts of New Mexico.

Mr. and Mrs. C. P. Caldwell and daughter Eunice took dinner in the J. W. Caldwell home Sunday.

Mr. and Mrs. Luke McBrayer and daughter, Betty Jane visited her parents, Mr. and Mrs. Ira Ricketts, Sunday afternoon.

Mrs. W. C. Russell attended the County Home Demonstration Council meeting at the Courthouse Saturday afternoon.

The Progressive Community Womens Club met August 13 in the

MRS. H. J. HOUSER

Announces The Opening Of Her Studio Of

DANCING and EXPRESSION

IN HEREFORD, SEPTEMBER 1ST

Mrs. Houser will be in Hereford Tuesday, August 26, at the home of Mrs. John Renfro to enroll her class. Appointments may be made by phoning 285-J.

A FEDERAL FARM LOAN

Is the Best Loan Contract On Real Estate

1. Lower rate of interest.
2. Liberal pre-payment privileges.
3. Easy to get large tracts segregated into smaller loans.
4. Easy to obtain a release of part of the security.
5. Reasonable loan values approved.

A. O. THOMPSON, Secretary-Treasurer.
Our Abstracts Correctly Reflect the Records.

THOMPSON & IRELAND

ABSTRACTERS

Hereford

Texas

Place your order today for the

new Frigidaire

Porcelain-on-steel... inside and out in beautiful Glacier-Gray



See this new Frigidaire. It is an outstanding value at an amazingly low price. You will be impressed with the striking beauty of the cabinet. It is lustrous glacier-gray Porcelain-on-steel inside and out. The amount of food storage space is 4 1/2 square feet. The mechanical unit is completely enclosed. Equipped with the famous "Cold Control." Call and have a complete demonstration.

SELECT YOUR OWN TERMS. As little down as you wish to pay. Balance arranged to suit your convenience.

Blythe Bros.

PHONE 340
Hereford, Texas

"Daddy" Dickinson, president, declares.

Many new features are to be added to the fair that has attracted 120,000 fair visitors each year for the past two seasons.

Football games each day, fireworks each night, live stock, poultry, agricultural and other exhibits and other features will be available, all for one gate fee.

Mr. and Mrs. Sam Steele of near Fort Sumner, New Mexico, spent the week end here visiting relatives, the John L. Wilson and M. L. Steele families. Miss Lucretia Wilson, daughter of Mr. and Mrs. Judge Wilson, returned home with them.

TRY A WANT AD IN THE BRAND.

Duco Polish

Let us give your car a DUCO POLISH. You'll like it.

We wash and grease your car on short notice. We call for and deliver.

L. A. Ricketts

Phone 37

In Broadwell concrete block building, north across the street from the City Fire Station.

Improved Dr. Hess Remedies

For Horses, Cattle, Hogs, Sheep

A Conditioner and MINERAL SUPPLEMENT

Dr. Hess WORM Remedy—worm your poultry flock with Dr. Hess worm powder, get your flock ready for winter production.

Dr. Hess DIP for scab, ticks on sheep, superficial mange, lice, fleas and most all kinds of parasitic skin diseases of horses, cattle, sheep, hogs, dogs and poultry.

Ask for STICK TITE LICE DESTROYER, a disinfectant, germicide and deodorizer

McLean & Pitman

PHONE 1

ANOTHER FAMOUS 14 POINTS

DEVELOPED FROM MORE THAN 10 THOUSAND OBSERVATIONS DURING THE PIKE'S PEAK TEST, NOW BECOME YOUR GUIDE WHEN BUYING MOTOR OIL



Between September 6 and October 3, 1929, three popular nationally known brands of motor oil were tested side by side with CONOCO Germ-Processed oil on Pike's Peak under the supervision of the American Automobile Association Contest Board.

The results of these tests have been expressed briefly in the "fourteen points" below.

- 1 That the test procedure was followed accurately and that no deviation therefrom occurred which might seriously affect the soundness of any conclusions based upon the data;
- 2 That a reduction in the rate of wear occurring during the use of CONOCO Germ-Processed Motor Oil over that occurring with the other oils used to the extent of 76.4 per cent was shown during these tests;
- 3 That greater stability of the subject oil during these tests was shown by records of examination of drained oils being nearer the viscosity of the original or fresh oil and by chemical tests of drained oils with the fresh oils;
- 4 That frictional temperatures occurring during the use of the subject oil were lower than temperatures occurring during the use of the comparables;
- 5 That higher compression pressures were obtained with the use of the subject oil during these tests than with the use of other oils. It would be directly inferred that this was caused by better ring seal;
- 6 That using the subject oil and during each test, greater gasoline mileage for economy was obtained than during the use of the comparables;
- 7 That less oil consumption as shown by the records of these tests occurred with the use of the subject oil;
- 8 That carbon deposits collected from the combustion chambers and cylinder heads and weighed by the official chemist were shown by the records of the test to be less after the use of the subject oil than after the use of the comparables;
- 9 That the subject oil showed a reduction in the case of crank-case dilution during these tests;
- 10 That during these tests the subject oil showed improved compression pressure, decreased rate of crank-case dilution and decreased gasoline consumption, indicating an improved ring seal;
- 11 That a reduction in the operating fuel and oil cost occurring during these tests with the use of the subject oil is substantiated by the records;
- 12 That with the use of the subject oil these occurred less deviation from cycle to cycle in compression pressure at starting speeds (as shown by the records) would indicate that improved compression at higher speeds might have occurred during these tests;
- 13 That the reduction in the rate of wear occurring during these tests with the use of the subject oil as shown by the records would indicate a longer motor life;
- 14 That while there is no reason to suppose that results similar to those of this test would not show under other conditions, it is important that reference to these findings be accompanied by the statement that, in so far as the report is concerned, they cannot, at conclusion, be extended generally. However, the inference that they might be so is reasonable and rational, although not conclusive.

Technical Report and Certificate of Performance

Certified Test No. 2268

Summary of Results

It should be understood that statements made herein are applicable only to tests made under the supervision of the American Automobile Association Contest Board between September 6 and October 3, 1929, over the Pike's Peak Automobile Highway and Colorado Springs and Colton Road, and the conditions stated, except in so far as the highlights hereinafter might be amended.

In consideration of the results of the program reports, reduction, and general data submitted and as recommended by the official representatives of the Contest Board, and in further consideration of the strict compliance of the machine with the various regulations, we do certify to the statements made herein.



Free booklet, "Pike's Peak Test Conoco's Challenge" gives you complete details of these unusual, fast-moving tests. Ask for it at any CONOCO station or the station of CONOCO dealers.

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL



Cow Testing Brings Dairy Profits



weighing and testing cow's milk the herd is the only sure way to get milk and cream checks, 400 as farmers are showing in every herd demonstrations conducted by county agents. Demonstrations and neighbors are learning that butterfat may be produced for less than 20 cents per pound by feeding each cow according to production, culling out the low producers, furnishing sudan grass pasture in summer, and following other good dairy management practices.

Here and There.

BY MRS. C. E. TICE

There was a large attendance Sunday School and church services Sunday morning. A good attendance and interesting sermons were enjoyed all during the week both morning and night services. After the morning services Sunday morning, a Baptist church organized at Frio with six charter members and 15 candidates were baptized in the afternoon at S. Dixon's. Brother Coe and other fields of Plainview conducted the services.

Mr. and Mrs. J. J. Lindsay and family and Mr. and Mrs. Phillip returned the latter part of the week from Albuquerque, N. M. where they had been attending church assembly of the Seven Adventists.

Mr. and Mrs. Jack Springer and family of Kress visited relatives last week.

Misses Leatrice Benson, Lois Lucile Park, J. N. and Jodie Wilson of Progressive spent Sunday at J. E. Andrews and attending baptizing services in the afternoon.

Mrs. J. B. Harlin spent Monday with Mrs. Robbins who has been in the sick list the past week.

Mr. and Mrs. Walter Tice, Mrs. Turner and children and C. Goad and family spent Sunday with Mr. and Mrs. Shirley Sandage, northeast of Amarillo.

Mr. and Mrs. P. A. Hogan spent Sunday night at K. R. Hunter's.

Mr. and Mrs. Oscar Campbell spent Sunday dinner at Harry Gillette's.

Mrs. G. F. Springer and Miss Lee, attended the association of the Primitive Baptists at the latter part of last week.

Several from these parts attended the Dimmitt picnic Thursday last Friday night after the church services, friends gathered at the Andrews home and enjoyed a pleasant hour of singing and dancing, during which time Rev. and Rev. Fields were surprised with a handkerchief shower.

Mr. Andrews and daughters served the guests with ice cream and cake. Those whose privilege it was to be there report a very enjoyable evening.

Mr. and Mrs. W. A. Springer visited relatives at Silverton and other places.

Mr. and Mrs. J. David Thompson of Vernon were week-end visitors at Guy Harris and Sunday families spent the day at the L. Park home near Progress-

sive. The Thompson's were former residents of the Progressive community.

The Springer families enjoyed all day get-together at the Sparkman home Sunday.

Mr. and Mrs. John Galtz spent Sunday afternoon at L. J. Kupers about 20 miles west of Hereford.

Mr. and Mrs. Joe Galtz returned the middle of the week from an extended honeymoon trip thru New Mexico. Mrs. Galtz was formerly Miss Louise Britton from Groom. They will make their home in Hereford for the present.

Mr. and Mrs. J. H. Barton and family are visiting relatives near Ft. Worth this week.

W. F. Mayfield and family attended church at Cleo last Friday.

Mrs. H. E. Miller and family spent the afternoon in the P. H. Barns home last Friday.

W. J. Stewart and family and W. F. Mayfield and family attended church at Cleo last Sunday.

Doyle Phillips and family of the Ford community visited in the W. F. Mayfield home last Sunday.

May it be understood that the dance that was given August 1 was given in the STRAUB home instead of the STEWART home.

Clifford Stewart spent Saturday night and Sunday with Rufus Mayfield.

Aubrey O'Neal drives a new Chevrolet six car.

The evening was spent with a singing given in the L. A. Smith home last Sunday.

W. J. Stewart and family and W. F. Mayfield and family called in the Bill Woodburn home of Dimmitt last Sunday afternoon.

spent last Sunday evening in the Ray Bowers home.

Mr. and Mrs. Cox and family spent last Sunday evening in the W. L. Harris home.

Jess Dodson of Canyon visited in the W. L. Harris home last Sunday week.

Mrs. Clarence Bagwell and family visited in the Mayfield home last Thursday.

John Bill Burrough of Lubbock visited in the Barns home, one day last week.

Mr. and Mrs. J. F. Mayfield returned to their home at Bellview last Wednesday. They had spent the past two weeks on the plains.

Misses Inez and Alma Miller visited in the D. H. Barns home last Friday afternoon.

Mrs. H. H. Miller and little son Carroll visited in the Ray Hershey home last Friday.

Several were present at an ice cream social given at the school house last Friday evening. Plans were discussed for the fair.

Ed. Manton and J. A. Cheatum visited in the W. F. Mayfield home last Tuesday evening.

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Clarence Bagwell and family moved from the T-Anchor Camp on the Green Valley Ranch to the section last Tuesday.

WANTED—Hogs for the Deaf Smith County Fair. Please let me know at once if you contemplate showing hogs at the fair, September 16-17-18. G. W. BRUMLEY, Superintendent of the Hog Department.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Al Jacobsen was in Adrian, Thursday.

Mr. Wimberly was at the ranch last week.

Bryan Phillips went to Amarillo, Wednesday.

The community Club meets Thursday afternoon with Mrs. N. O. Phillips.

Mr. and Mrs. A. D. Godwin.

Mr. and Mrs. Joe Jesko and children were visitors in the J. M. Chapman home Saturday and Sunday.

Mr. Turrentine was in Adrian Sunday morning.

Marshall Long visited with Ray Chapman Friday.

WILL CARE FOR BABY THAT WAS DESERTED

The ladies met with Mrs. Berve Witt Thursday afternoon and gave articles of clothing to the new

baby boy who was left in the yard of Mr. and Mrs. Richerson some ten days ago. Mr. and Mrs. John Skaggs have taken the child to rear.

It was thought the child was left by someone passing through Adrian. The mother of baby, placed the 6 months old child in a box with a blanket around it and left a note telling how to feed it and that she hoped the Lord would forgive her for leaving her baby there.

Mr. and Mrs. J. M. Chapman and son, C. G., were in Hereford, Wednesday.

Rev. Pryor of Adrian is holding a protracted meeting in Vega, now.

For chapped hands, use Gillette Hand Lotion. CITY DRUG STORE, Phone 300.

Orr's Beauty Parlor, Phone 484.

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To The Voters of Deaf Smith County

We only have a very short time in which to consider seriously whom we will vote

--for County Tax Assessor

Ira Ricketts---

the present County Tax Assessor, has lived here among us for about thirty years. Who could attack his character or ability? He has made us a good Assessor. He needs the office, he is worthy. Could you give a good reason for making a change? If we can not make a mistake by keeping him in then lets not make any change.

This space is paid for by the writer and this article is written without the knowledge of Mr. Ira Ricketts, our present County Tax Assessor.

Respectfully,
A TAX PAYER

Dependable Service

Combes Automobile Repairing

Across the street east from City Hall
HEREFORD

6 1/2 PER CENT MONEY ON Farm Loans

No Commission to Pay

FRANK BARBER
Representing the South-western Life Insurance Company

ASK THE MAN WHO KNOWS US

Next to the quality of the product in estimating its value is the service rendered by the lumber dealer. Neither quality nor service, standing alone, is of value to the customer. But both quality and service together are well developed factors in all of our dealings with our trade.

ROCKWELL BROS. & COMPANY
Lumbermen

Phone Four—The Lumber Number..
IN HEREFORD 32 YEARS.

Fall Dresses

Come in and see our FALL DRESSES, SUITS and COATS at marvelous values. Have a beautiful line of dresses and coats for the STOUT sizes, 38 to 50.

CLOSING OUT the remainder of SUMMER DRESSES

almost at your own price for Friday, Saturday and Monday.

FREE HOUSE FROCK

With every silk dress purchase, a \$1.95 FAST COLOR PRINT HOUSE FROCK will be given FREE.

Fashion Dress Shoppe
Phone 201

GOING HUNTING?

Whether or not you are a Daniel Boone with the rifle, you'll have more fun hunting with proper firearms and equipment. It's a rare sport to stalk your quarry of a brisk fall day—providing you are suitably outfitted. This is the hunters' headquarters, you know.

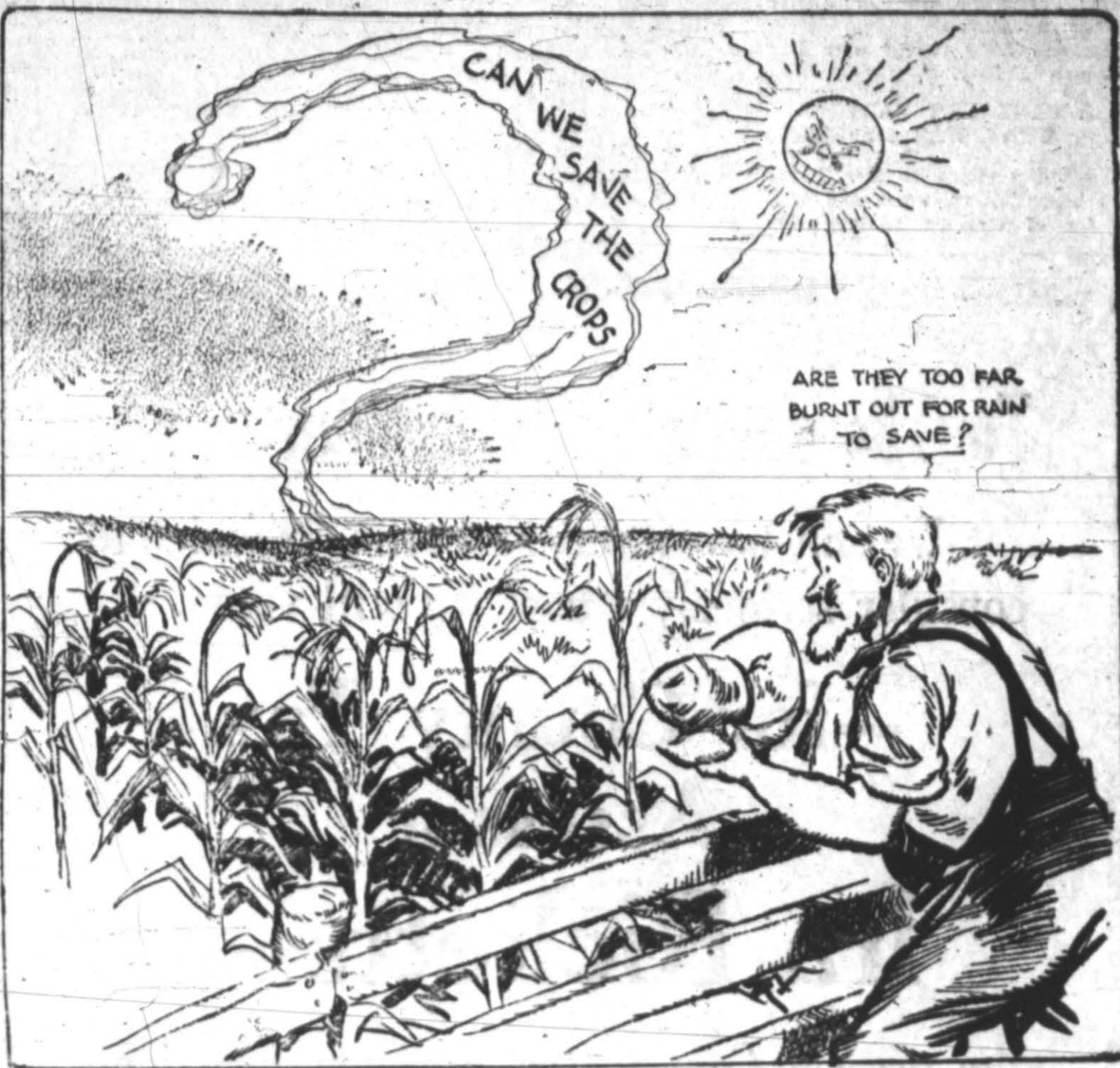
Don't forget to come and see the new Remington 20-gauge shot gun. It is a beauty, perfect in balance, and a delight to any lover of a good gun.

All hunting and fishing licenses will run out the last of this month. We have the new ones for next year. Get yours now and be ready for the dove season that opens September 1st.

Whatever you need for a hunting or camping trip you will find it here ready for your selection.

Streu Hardware Co.

THE BURNING QUESTION!



Cites Causes Of Farm Crisis



(C.) Bachrach
One of the leading authorities in the Senate on agricultural conditions, Senator Arthur Capper, above, of Kansas, recently cited as causes for the present farm crisis overproduction, speculation in the grain market and a decline in the buying power of consumers.

Old Settlers Of Castro In Annual Meet

Dimmitt, August 18.—Castro county's 39th annual old settlers' picnic was held here last Thursday with an attendance of about 1200, much less than that of last year due to hot, dry weather. The Hereford municipal band gave an hour's concert in the morning with 15 pieces. Many other visitors from Deaf Smith county, including old-timers of the section, were present. About 30 old settlers who came here before the county was organized in 1891, were honor guests and they spent their time on the shady court house lawn meeting old friends and recalling former days before farming became general. Mr. and Mrs. R. E. Kessie and daughter, Ruth, reached home Sunday evening from a vacation spent in the northern part of New Mexico.

Mr. and Mrs. Young Friday evening. Mr. Jack Rose ate dinner in the Ira Ott home Friday. Don't forget the community dinner at the school house Sunday, August 31. Vera Lee and Aleota Elliston returned from a visit in New Mexico last week. Mr. and Mrs. R. Caldwell are the proud parents of a baby girl, Virginia Louise, born August 15. Mrs. E. E. Pryor of Borger is visiting her parents, Mr. and Mrs. Breshears. Mrs. Floyd Skeggs and children of Nash, Okla., and Mrs. Ketch and family of Douglas, Kansas, daughters of Mr. and Mrs. Breshears are visiting here. Mr. and Mrs. Dungan are visiting relatives in Oklahoma. Roger Orr spent last Wednesday night in the Caldwell home.

Smith Prepares for Orchestra and Three Bands

There will be a division of the school bands the coming term, according to Ralph Smith, director. The Central school and high school will have separate units, the younger members being organized and

trained for a more advanced band when they are promoted into the high school. Practice for the Central school will be on two afternoons of each week, following the scholastic hours, and high school band members will meet every morning for an hour's work between 7:45 and 8:45 o'clock. The high school orchestra will also be reorganized and rehearsals will be held two afternoons each week. The particular days have

not yet been determined. The municipal band, said Director Smith, meets every Monday and Thursday nights at 8:15 o'clock in the district court room for practice and rehearsals. All newcomers who are band musicians are invited to join. The present band is giving a concert every Sunday afternoon on the court house lawn. However, there will be none Sunday, as Mr. Smith will be away on his vacation. The band now has 25 members.

As They Look Off the Diamond



Probably three of the most outstanding figures in baseball today, these stars show in their latest photos that they can sparkle off the diamond as well. Once famed for his speed on the mound is Walter Johnson, center, now manager of the Washington team. In the upper inset is Lou Gehrig, hard-hitting first baseman of the New York Yankees, while George Earnshaw, ace of the champion Philadelphia Athletics is pictured below.

Wyche Items

MRS. L. P. PERKINS
A number of relatives from Oklahoma and Otton have been visiting in the Anton Young home the past week. Mr. and Mrs. C. V. Burgess and family visited friends in Hereford Wednesday night. H. W. Elliston and family returned from Albuquerque last week. Mr. Bowles of Bellview, N. M., is staying at the C. C. Cook home caring for things in the absence of Mr. and Mrs. Cook, who are attending a family reunion at Snyder. Gus Thiele and wife and John Lueb and wife are on a trip in the New Mexico mountains. Mrs. Scipp of Amarillo has spent the past week in the Ira Ott home and his mother went to Plainview Monday, Mrs. Scipp returning with them for a visit. Lee Ott and family have been visiting Mr. Ott's mother the past week. Mr. Workman of Amarillo visited in the Ott home Friday. Mrs. N. G. Elliston called on Grandma Neal Wednesday. Mr. C. V. Burgess and family and L. P. Perkins and family attended the Dimmitt picnic Thursday. P. G. Perkins Jr., visited George Neal Saturday night. Mr. and Mrs. Perkins called in the W. A. McKinney home Monday. Mr. Bowles visited in the L. P. Perkins home Sunday. Edward Perkins has visited in the home of his grandfather, P. G. Perkins, the past week.

Ruck Elliston and family returned from Albuquerque, Thursday. Mr. and Mrs. L. P. Perkins visited in the N. G. Elliston home Saturday evening. The Annual Club party was postponed until Thursday, August 21. Mr. and Mrs. C. C. Cook returned from Snyder Tuesday. Wyche was defeated in the game with Frio, Monday. The Club will meet Tuesday August 26 with Mrs. C. C. Cook. Miss Gunter will explain how to label our exhibition for the fair. Mr. and Mrs. Jack Grady of Hereford visited Mrs. Grady's par-

Could You Prove it?



If FIRE destroyed your place of business today, could you prove your loss to the insurance adjuster? Would your credit be good? Could you collect your charge accounts? There's a fire somewhere in America every 58 seconds. Who's next? Many old safes are not dependable, and fireproof buildings often have their contents burned.

A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.

Come in and see it!

The Hereford Brand



STOP! School Kiddies

- And get tablets, ink, pencils (all prices) theme paper, composition books.
- PEANUT BUTTER, Advance, 5 lb. bucket 90¢
- JELLY, 5 lb. bucket 60¢
- CORN, Primrose, No. 2 / can 15¢
- SALMON, Pink, tall, 2 cans 35¢
- WHEAT KRUMBLES, Kelloggs 10¢

Womack's Cash Grocery

"A HEREFORD INSTITUTION" HELDY-SELFY
Owned and Operated by H. A. Hoffman

Prices For Friday and Saturday

SKINNERS	Macaroni and Spaghetti, 3 pkgs.	21c
JELLO	per pkg.	7 1/2c
SALMON	Pink can	15¢
Shortening	Swift's Jewel, 8 lb. ..	\$1.10
Cleanser	Sunbright can	5¢
Mayonnaise	8 oz.	12¢
COFFEE	Arbuckles 1 lb.	25¢
CHEESE	Full Cream, lb.	28¢
SUGAR	10 lb. sack	61¢
FLOUR	Arbutus, 48 lb.	\$1.50
	Arbutus, 24 lb.	84¢
WESSON	Oil pint	28¢
SOAP	Laundry 10 bars	37¢
OXYDOL	large size	22¢
OATS	Mothers pkg.	31¢
TEA	Lipton's 1/4 lb.	23¢
GINGER	Ale Bottle	19¢
CRUSHED PINEAPPLE	No. 2 can	24¢

EL FOOD Our Best Seller 3 oz. size **24c**



Offering a selection of reasonable articles at prices you will find of particular advantage at this time. With school time right at hand, college days are not far away and it won't be long now until cool weather, you find here bargains of real values.

Men's Dress Shirts In new fall patterns, fast colors, collars attached. Your choice in all sizes	\$1.00	Footwear On all shoes of \$4.50 and over we are giving a special discount of	\$1.00
Men's Sox Wilson Bros. regular 50c sellers in plain colors and fancy designs, 3 pair for	\$1.00	Boys' Blue Work Shirts Just the thing now that school is near at hand, best material, sizes 6 to 14 1/2, 2 for	\$1.00
Athletic Union Suits Good, serviceable grade that will give good wear and satisfaction, 3 pair for	\$1.00	Outing Flannel Fancy striped and plain colored, 36 inches wide, a good grade, 8 yards for	\$1.00
Cotton Bats Quilt size, read to be laid in the covers and made into quilts, each	69¢	Rayon Drapery A variety of patterns and colors, pretty and serviceable, 36 inches wide, 2 yards	\$1.00
Crash Towling A staple article at a great saving in price; 18 inches wide, 6 yards for	\$1.00	Men's Suits For a short while only, we are selling our men's suits at a special discount of	25%

Fox Mercantile Co.

Northwest News

BY MRS. H. O. DORRIS
 There will be a Sunday School rally at the new Community Church, Saturday night. Mrs. B. M. Wright, Mrs. G. J. Fortenberry and Mrs. F. D. Fortson have been selected as the entertainment committee. Every body is cordially invited. Miss Mildred Turner underwent operation at Amarillo, last Saturday morning. She is reported to be doing nicely. Her many friends join in wishing her a full recovery. Mr. and Mrs. H. O. Dorris spent a week-end in Clovis, visiting relatives and friends. Mr. and Mrs. Leonard Strader

and children called in the J. G. Fortenberry home Saturday evening. Mrs. George-Bippus and daughter visited with Mrs. Z. J. Steen Tuesday. Mrs. H. O. Dorris and Mrs. E. C. Van Bibber made a business trip to Hereford Monday in interest of procuring furniture for the new Community Church. J. C. Parker, of the Hereford Theater has pledged his assistance to help the two ladies obtain used furniture at a reasonable cost. The new addition to the Bippus school house is underway and will be complete by the time school begins. Little Miss Lois Taylor, celebrated her eighth birthday, August 12th. She had as guests, her Sunday School class mates from Adrian. Refreshments of ice cream and cake and lemonade were served. Mr. Price, his mother and his daughter, Thelma, were Adrian visitors Monday. Jack and Hugh Fortenberry marketed a truck load of hogs in Hereford, Thursday. Messrs. Taylor, Lovel and sons of Floydada were guests of Mr. and Mrs. Jack Fortenberry, Friday night. Mrs. George Wells, has been quite ill; we understand she is improving some under treatment in Amarillo. Mr. and Mrs. Ted Bippus of Amarillo spent Sunday in the Geo. Bippus home. Mr. and Mrs. Leonard Strader and children have returned home from a visit with relatives in Oklahoma. C. T. and Ethyl Reece, and families enjoyed an outing Sunday in the Mohair Canyons. Mrs. C. T. Reece spent Monday with Mrs. J. G. Fortenberry.

Konjola Ends Neuritis and Stomach Pains

Fatigued Man Eager to Endorse Famed Medicine That Did So much for Him.



MR. W. T. BRYANT

"Konjola is the best medicine ever made," said Mr. W. T. Bryant, 909 Morrill street, Oak Cliff, Dallas. "Neuritis became so severe in my legs that I could scarcely walk. There was a constant aching in my back and shoulders. I could never get a perfect night's rest. My bowels were irregular and I was constantly taking cathartics. I always had a sour stomach, frequent accumulations of gas and severe headaches. My vitality was at low ebb, and I felt miserable. After giving Konjola a trial I am like a different man. Konjola restored my organs to normal condition and they now function perfectly. I am no longer bothered with indigestion or constipation. The neuritis pains have completely left me and my entire system is in good condition. Konjola deserves all the praise it gets—and more." When taken for six to eight weeks Konjola the new and different medicine, will work wonders that will astonish those who suffer from the stubborn ills of the stomach, liver, kidneys and bowels and of rheumatism, neuritis and nervousness. Konjola is sold in Hereford at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.

Flagg News

BY MRS. W. T. SUMNER
 Rev and Mrs. Coe were visitors in the N. A. Arms home Sunday afternoon. They were on their way to Rockyford where Brother Coe will conduct a revival meeting. Mrs. Ernest Jones and little son, Billy, who have been visiting in Lubbock returned home Sunday. Mrs. Cordie Birdwell underwent an operation for appendicitis in Plainview, Tuesday. Her mother, Mrs. Hawkins from Young County, was with her during the operation. Mr. and Mrs. Dodson were dinner guests of Mr. and Mrs. Cass Armes Sunday. Mr. and Mrs. John Allison of Doxey, Okla., spent the week with W. T. Sumner and wife last week. Rev. Fitzgerald will conduct a revival meeting here this week. Mr. and Mrs. Fred Smyer are visiting in Lubbock. Mr. and Mrs. Cliff Ramsey left last week for an extended visit with relatives in Louisiana. Mrs. Sid Shefey entertained her Sunday School Class Tuesday night. Quite a large crowd attended. Refreshments of ice cream and cake were served to the guests at a late hour. All present enjoyed the occasion very much. Mrs. Horace Ballow returned home Sunday from Amarillo where she has been taking treatment.

Rivals Lindy, Jr.

The meeting closed Sunday night which has been going on all the week. Mr. and Mrs. Craig from Hereford spent Sunday with Mr. and Mrs. Chandler. There were thirty-nine at Mr. and Mrs. J. S. Smith's home Sunday evening for preaching for grandmother Sames. Mr. Harvey Smith visited with Mr. and Mrs. J. S. Smith Saturday. Mr. and Mrs. Frye and three children took dinner with Mr. and Mrs. Chambliss, Sunday. Louise Ann Frye spent Sunday with Annie Mae Smith. Mr. and Mrs. L. A. Bule and Lorene Decker took dinner with Mr. and Mrs. J. S. Smith Sunday. Emerald Smith, Lillian Peters, Sylvia Peters took dinner with Eddie Lee and Va Allen Sunday.

Arney News Items

BY MRS. F. W. FORTNER
 We were all very glad to see the little raft Sunday night, only hoping for more soon. A bunch enjoyed the day Sunday picnicking in the Canyons. Rev. Mr. Lindley of Tulla has been holding a revival meeting at Arney the past week closed the meeting Saturday night, as he was to start another revival at the Houston school house Sunday. Ben Forner and Freemont Chatfield left Saturday morning for Foard County where they will visit relatives and friends. Only two more weeks now until school will begin, we are all hoping for a good school year. Bill Hendrix is the proud owner of a new Chevrolet coupe. Mr. and Mrs. Marion Davis and



As far as this infant is concerned, Baby Charles A. Lindbergh, Jr., is just another baby. And the reason he feels that way is that he himself is the son of Louise McPhetridge Thaden of Pittsburgh, winner of the national women's air derby last year and Captain Victor A. Thaden, veteran flyer. He is shown here in the arms of his nurse.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

children visited his sister and family. Mr. and Mrs. Argus Nix of Shamrock Sunday. One of the girls returned for a few weeks visit with relatives.

Daniel News

BY MRS. JOE THURMOND
 Mrs. W. R. Moore entertained Wednesday afternoon with a miscellaneous shower, honoring Mrs. Durward Vernon, who was before her recent marriage, Miss Portia Jacobs. Refreshments of punch and cake were served by the hostess. The honoree received many lovely gifts. Mrs. Clyde Slaughter and children returned home Wednesday after visiting relatives and friends in Missouri, Colorado and New Mexico. Mr. and Mrs. Charlie Walls spent Saturday with her sister, Mrs. Luna Jacobs. They were returning to their home in Des Moines, New Mexico, after having visited relatives at Aivord, Wichita Falls and Ft. Worth. Mr. and Mrs. Walls formerly lived here before moving to Des Moines. Mr. and Mrs. Joe Moore and family left Thursday on a pleasure trip to points of interest in New Mexico. Mr. and Mrs. Joe Thurmond and daughter, Betty Jo, were accompanied home from Rhome Wednesday by Miss Lois Thurmond of Denton, niece of Mr. Thurmond. She will spend two weeks here. Mr. and Mrs. Floyd Tomlinson and little daughter, Mary Jo, returned Friday from Cisco. Riley, Boyd, Mildred and Nelle Casey from Ford, were here Saturday night. Mr. and Mrs. Joe Thurmond and daughter, Betty Jo and Miss Lois

Easter News

BY MISS EMERALD SMITH
 Mrs. and Mrs. J. S. Smith and Mrs. N. J. A. Sames and Mr. and Mrs. Leo Parker and family spent one day recently with Mr. and Mrs. Harvey Smith at Big Square. Annie Mae Smith and Florise Parker spent Tuesday with Eddie Lee and V. A. Allen. Hazel Chambliss spent Thursday evening with Annie Mae Smith. Mrs. Chambliss called on Mrs. J. S. Smith one day recently. Mr. Allen, Eddie Lee, Va, Dan and Frank Allen spent Friday evening at Mr. and Mrs. Sam Hunter and baby Sammie Lane. Mr. and Mrs. Lee Parker left Saturday morning for their home in Oklahoma which they have been visiting with Mr. and Mrs. J. S. Smith a week.

DEAF SMITH COUNTY ABSTRACT CO., Inc.

Office in the Court House
 C. P. McCOLLOUGH, Manager
 ABSTRACTS LOANS

DR. T. M. MONTGOMERY

EYESIGHT SPECIALIST
 626 Polk Street, Amarillo, Texas
 —Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
 OFFICE RAY'S JEWELRY STORE.
 Telephone 188 for Appointment.

SPECIALS

On Ammunition
 JUST IN
 Get Ready for the Fall Hunting Season!
 The new REMINGTON AUTOMATIC 20-Gauge Shot Gun is Here On Display.
 PRESSURE COOKER WEEK with all sizes of cans, sealers and cookers on display.
 Kerr-Anthony Hardware Co.
 PHONE 160



OUR BUILDING PLANS

Will Bear the Closest Inspection



PHONE 65.

CAR LOAD

JUST IN OF THE NEW
Moline Deep Furrow
 —Drills on display at my farm ten miles northwest of Hereford. This is the drill you need and I can prove it to you.
 A VISIT TO MY PLACE WILL BE APPRECIATED!

J. W. LUSK
 Twin-City Dealer

Mrs. Glass and Mrs. Cole of Collin County are visiting relatives of our community a few days. Arney was well represented at the Dimmitt picnic, Thursday. Mr. and Mrs. Ray Cole were in Dimmitt Wednesday on business. Mr. and Mrs. A. W. Fortner and her mother, Mrs. J. M. Edwards spent Saturday with Mr. and Mrs. Ross Campbell. Rev. Mr. Sumrell of Happy, preached at Arney Sunday afternoon. Mr. and Mrs. Harry Scowin and family of Canyon spent the week-end with her parents, Mr. and Mrs. John Hendrix.

WEST TAILOR SHOP
 MRS. O. F. WEST, Proprietor
 "Well Pressed is Well Dressed"
 Suits Cleaned and Pressed, \$1.00
 Clothes called for and delivered—Phone 385

Dr. B. M. Wiltshire, Dentist
 Over Sprows-Cronin & Company
 Buckner-Lambert Building
 ROOM 3 PHONE 470



Don't Take Chances Have Money

YOU may read in the papers of the millions of dollars made gambling on the stock market, but you seldom read of the millions lost on that same market. The big operator makes his money from the little buyers' losses. DON'T SPECULATE but...
 START SAVING REGULARLY NOW
 We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD
 —a strong bank thoughtfully managed
 HEREFORD, TEXAS
 MEMBER FEDERAL RESERVE SYSTEM

A Sure Way To Greater Profits

Merit Hen Feed
 BUILDS HEAVY LAYERS
 Supplies Growth Vitamins
 The average hen fed on grain alone, produces only one-half the number of eggs that the same hen would develop if fed a balanced and complete ration.

MERIT EGG MASH
 Increases Profit
 Merit Egg Mash contains the necessary elements to produce whites, yolks and shell, and should be made available to laying hens at all times.

West Texas Feed & Seed Co.
 Phone 265



Get Ready For School!

It will be but a short time till school opens and there is always a rush for needed supplies during the first week. You can get yours now at the Corner Drug Store and be ready when the time comes. Our school supplies and accessories are approved by the school authorities and you are sure to get the right ones here.

Corner Drug Store

The Rexall Store

Day Phone 105 Night Phone 238 or 403-W
 "We Fill Any Doctor's Prescription."
 The Best In Drug Store Goods—The Best In Drug Service

Locals

A. Lowther left Wednesday for Monte Vista, Colorado, where he will visit with his wife and other relatives. Mrs. Lowther will return home with him.

Mr. and Mrs. J. P. McMahon and family spent last week in Colorado and New Mexico on their vacation outing.

Orr's Tailor Shop, Phone 16. 29-4c

Mrs. S. E. Fisher and children arrived here last Sunday morning from their home in Oklahoma City to visit in the home of her mother, Mrs. A. K. Gillis.

Du Berry toilet preparations; complete line. Phone 300. CITY DRUG STORE. 31-tfc

Mr. and Mrs. Jack E. Lester and two small sons of Amarillo, Texas, are visiting in the home of Mrs. Lester's parents, Mr. and Mrs. W. B. Dameron.

Mr. and Mrs. T. A. Peter of Clovis were here Friday afternoon.

Mrs. A. J. Wilson and son, Woodrow, and two daughters, Miss Mary and Mrs. C. W. Riddle and two sons, left last Sunday evening for their home in Denton, Texas. Enroute they stopped over for a few days in Plainview to visit with relatives. They have been here visiting in the home of Mrs. Wilson's daughter, Mrs. W. F. Gillis.

J. M. (Matt) GHIland and his Sunday School class spent Monday and Tuesday at the Oeta Canyon on a picnic trip and a few days outing. Those who attended were Kemp McIntosh, Carroll Cockerham, Karl Shirley, Edgar Moseley, R. L. Bailey, O. C. Curtisinger and Howard West. According to their teacher, Mr. GHIland, the boys had the time of their life.

Mrs. J. F. Carpenter of Muskogee, Okla., and Mrs. Henry Hines of Bridgeport were guests of their sister, Mrs. M. L. Steele, this week. Accompanying Mrs. Hines were her daughter, Mrs. W. W. McClister, and granddaughter, Marie, of Happy.

Twenty-two years in business in Hereford. Do you think we will be here to give you service on Brunswick tires when you need it? H. L. Rice. 1te

O. K. Eichmann and family of Quincy, Illinois, spent a part of last week here visiting in the home of B. M. Dunn and family relatives. Mr. Eichmann declares that the Panhandle has 'em all beat for good crops. They were delighted with the Hereford country and the promising prospects of this part of Texas.

Eastman kodaks and films. CITY DRUG STORE. 31-tfc

Mr. and Mrs. H. C. Junhans and son of St. Louis, visited here last Friday on their vacation trip. He expressed himself as being delighted with our climatic conditions and the bright outlook for fall crops.

Orr's Tailor Shop, Phone 16. 29-4c

Mr. and Mrs. M. L. Spratt left the latter part of last week after several days visit here, with his brother, I. H. Spratt and family.

Mrs. I. H. Spratt and son, Carl, left last Thursday for Sturgeon, Missouri, to visit in the homes of her parents, Mr. and Mrs. G. F. Littrell.

Twenty thousand miles are a lot of miles but we insure our Brunswick Super Service tires to give you that much service. Rice sells them. 1te

Musical-strings and picks. CITY DRUG STORE, phone 300. 31-tfc

Mrs. John L. Williams and Miss Marguerite Coleman of Amarillo spent the week-end with Mrs. E. J. Williams. They returned home Sunday, accompanied by Miss Fern Elisabeth Williams, who has been spending the summer with her grandmother.

Ralph Smith and family left last Monday for the White Mountains and Carlsbad Caverns on their vacation. On returning they will tour Northern New Mexico.

Miss Viola Carpenter left Saturday morning for Abilene where she is visiting her parents this week. Miss Carpenter will also visit in San Angelo before returning to her home here.

Mr. and Mrs. Hubert McEntire left Monday noon for Canyon and Amarillo where they expect to spend a part of their vacation. The McEntires will also visit his parents near Dismitt before returning home. They will be absent from Hereford for a week.

Orr's Beauty Parlor, Phone 484. 29-4c

Jas R. Robinson and son, Brittain, were in Amarillo Tuesday on business.

Burl Alexander and Arvis Talley, a friend of Miami, left Friday to spend a week or ten days at Carlsbad, El Paso and along a few of the scenic routes.

Mr. and Mrs. A. H. Streu and Helen Francis attended the wedding of Urlin Streu in Memphis last Thursday.

Miss Gracey Williams of Canyon is visiting in the Mace Whitman home this week.

Mr. and Mrs. B. B. Farmer and Mr. and Mrs. Mace Whitman returned from Rudoso last Friday after a week's vacation.

Mr. and Mrs. Oden Weems have returned from a trip to New Mexico.

Mr. and Mrs. P. L. Houser and sons, Branton Lee and Richard Neal, of Port Arthur, arrived Monday to visit Mrs. Houser's parents, Mr. and Mrs. O. L. Oulwell.

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HEREFORD, TEXAS

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August 22nd
 Special Matinee Prices
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"Prince of Diamonds"

A picture full of action and brimming with excitement. Also another one of Our Gang Comedies.

Saturday Only

August 23rd
 Matinee Prices
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A picture and story of the snowy Northland full of intrigue, with a great cast.



3 - DAYS - 3

THE TWO BLACK CROWS

MORAN and MACK

"Anybody's War"

A Paramount Picture

MONDAY
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AUGUST 25,
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PRICES: 15c and 50c

Absolutely the funniest picture ever made. Stay away if you can't laugh or want to be blue. The boys show plenty of "action" and discuss bravely the great national crisis of the World War.

Thursday and Friday

August 28th and 29th

What the great sport critic, Grantland Rice, says is more exciting than the Dempsey-Firpo fight.

"THE SILENT ENEMY"



Let's Transfer the Bone from Our Heads to Our Backs

The person who doesn't believe in insurance is dead—from the neck up at any rate.

You never miss the water till the pump freezes up—buy insurance and plenty of it while you can GET it.

We write all kinds of insurance policies and pay claims promptly.

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"There Is No Substitute for Safety"



RE-POSSESSED CARS

Old Man Opportunity Is Here!

We have a number of cars we have been obliged to take back from purchasers because of their inability to pay for them, and are offering these re-possessed automobiles as the best buys for the money in the city. You will be surprised when you see them and the liberal prices and terms we are selling them for. If you are ever going to need an A-1 used car, one you know the owner has driven carefully and given the best of attention, and furthermore rechecked and serviced by our "O K That Counts" department, this is your golden opportunity. Come in and see what values they are. For your special consideration we are calling attention to:

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- A 1930 Chevrolet Coach
- A 1928 Chevrolet Coach
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