



Ticket sales for the annual Chamber of Commerce banquet to be staged here Jan. 20 are selling rather slowly, with about 48 of the 850 available having been sold since Nov. 29.

Speaker for the event will be Pete Pedersen of Dallas, a comedian, harmonica virtuoseo and philosophical entertainer.

HIGH SPOT on the banquet program will be the naming of Hereford's "Citizen of the Year." Also included will be the annual written report of the chamber's functions during the past year.

Pedersen has performed on the Ed Sullivan show eight times, and has performed in such night spots from the Moulin Rouge in Los Angeles to the Waldorf-Astoria in New York.

The chamber's ticket committee is pushing for a goal of 800 tickets sold for the banquet. Tickets are on sale at the Chamber office.

# **Christmas Decor** Winners Named In Jaycee Event

### All-Out Push For Traffic Safety Underway

Area law enforcement agenc are in the midst of an all-out effort to keep "motorcides" dur-ing the Christmas-New Year's Day holidays at a low this year and residents of the Here-

ford area have a constant reminder to "drive carefully and defensively" in the form of a tabulation board posted in the offices of Southwestern Public Service Co.

THE BOARD, prepared by the Texas Department of Public Safety, will show a running total of the traffic death toll in the state. ...

A total of 110 traffic deaths are anticipated in the state dur-ing the holiday period, which officially began at 12:01 a.m. Friday and will continue through 11:59 p.m. Jan. 2.

As of 10 a.m. Friday, the board already had one person marked off as a symbol of the fractures of both legs in the state's first traffic death dur-

> cide" tabulation beard are pictures of numerous traffic crashes throughout the region, which

The display is in the show window of the SWPS office, located at Third and Main.

enforcement agencies are currently devoting all-out effort to Funeral services for the vicpolicing the re tims of the crash were held highways. Friday in Rose Chapel of Gililland Funeral Home, Burial was in West Park Cemetery. The Group Sponsors Rev. B. L. Davis, pastor of the **Telephone** Cal First Baptist Church, officiated. Pallbearers were C. W. Cov-Local 6128 Communication ington, Dean Garrett, W. R. Hair, Virgil Justice, Marcus Workers of America has an-Latham, Clyde Rayburn, O. A. nounced it will' sponsor a "Hi Mom" call this Christmas sea-Smith, and Clinton Jackson. Mrs. Slaughter was born in son

Judging in the annual Jay-in La Junta, where he pastors ee Christmas Decorations Con- a Latin American mission.

Ends In Collision Three members of a La Junta, Colo., family en route

to Hereford to spend the Christmas holiday died in a car-truck collision near Boise City, Okla., early Thursday

# Killed in the crash were

Mrs. Nickie Slaughter, 21, her daughter, Melissa Elaine, 2, and stepson Scott Andrew, Mrs. Slaughter and her

children were coming to Hereford to join her husband, the Rev. Larry Slaughter, son of Mr. and Mrs. Gordon T. Slaughter of Hereford. The crash occurred just two days

after the couple's fourth wedding anniversary. ANOTHER stepson, Charles, 9,

was listed in satisfactory condition at Deaf Smith County Hospital Friday, He sustained crash, which occurred six miles north of Boise City about 1 a.m.

Thursday. The father of the family had arrived in Hereford earlier this week to attend funeral services have taken lives and caused Tuesday for his grandmother, Mrs. E. O. Slaughter, who had died Sunday of an illness. BOTH THE Rev. Slaughter

father, who is seriously ill, in

Rockdale this week.

ing the period. ACCOMPANYING the "motorpersonal injury.

It illustrates why area law

ing packages and the excitment has worn off, leaving a certain lassitude.

TIS THE DAY after Christmas; the floor under the tree is bare of its fascinat- miles southeast of Hereford. Susan indulges that after Christmas feeling by lying down for a short nap on the stuffed dog, Snoopy, a very old favorite Toys brought by Santa have monopolized attention, for a day but now that actually belonged to the girl's mother when she was little, and that

older favorites are back to share the playtime of Sara and Susan, 31/2 - holds his place in their affections no matter how many new toys they reyear-old twin daughters of Mr. and Mrs. C. Pat Thompson in their home 11 ceive.

1963 was \$22,500:

figure

ford area . . . one which saw improvements by the dozens cost about \$70,000. and growth by the hundreds.

Variety Park, a huge shopping center, and other signs of progress came into being. The area's population boom continued, taxing the

budget strings of city, county, and school to keep pace with the expanded services required.

These, and many other events, are reported in the following review of 1965: JANUARY

It's been more than a year permits in the city of Hereford a record in itself, and one since the first contracts were made in Hereford by James which would aim the city at ano-Allan & Sons, San Francisco ther new all-time building high. meet packing firm, but the area Three bid opening dates on of West Texas farmers has offnow appears to be as far from equipment and projects that will icially agreed that the agricul- in the local area. The burglarthe million-dollar plant propos- eventually cost the city of Here- ture industry in this region can- ies dating from July, 1964, ined here as it did then. A com- ford close to \$100,000 were set not meet the extensive new repany official indicated that a by city manager Dudley Bayne quirements of the U.S. Depart-ment of Labor for importing forperilous meat market was par-after the city commission au-eign workers. tially to blame for the delay. January was forecast as a \$2 thorized the expenditures . . .

POLL TAX COMES IN FAST

million month for building cheif among these is a trash in- final hours before the start of

The year 1965 was an action-packed one for the Here- cenerator for the city dump, to the Golden Spread Western Jun- Hereford GROSS postal receipts at the held for the 19th consecutive

Hereford Post\_Office climbed year. Dr. Lena Edwards of Hereford, Hereford school trustees in a winner of the Presidential Me- continuing, shakeup of the dis- place winners, 13.4 percent during the year just ended, reaching a record \$189,109. The 1964 increase over dal of Freedom, received an in- trict's high administration offivitation to the inauguration cere- ces. mony of President Johnson. Hereford banks set a record of

J. T. Gilbreath Jr. was electthe close of business Dec. 31. ed president of the hospital the Deaf Smith County Commis-The mark exceeded by more than \$800,000 the previous high term.

Suspect was arraigned for ad-A LABOR - recruiting agent mission of fourteen, burglaries

CITIZENS began paying 50 cents more per month for trash collection after a city commission meeting to raise the city Entries edged up to 317 in the

charge Hereford merchants voted to begin "face lifting" project that will completely transform the downtown area.

Chint Formby was named citizen of the year at the Chamber of Commerce Banquet.

tendent of the Hereford school system for the past six months, submitted his resignation to the trustees in a move that caught board members by surprise.

FEBRUARY Asst. Supt. Kendall Williams

submitted his resignaion to the

**DEPUTY** sheriffs will get no. salary increases this fiscal year, event were Margaret Phipps, Board for 1965 after serving as sioners decided, but they indivice president for the past 1964 cated the request of Sheriff Lo- Mrs. Ben Conklin, 335 Ave. K; well Sharp will be reviewed during next fall's budget study.

City Manager Dudley Bayne will propose to the city commission Monday night a budget containing an increase of nearly Kuper, Summerfield, and J. J. Clark, 316 Ave. D.

See 1965 Page 2

#### test was completed - Thursday night, with first place in the event going to the Dr. Roy Grubbs family. All entries were judged in a single category with cash prizes being awarded to the top three. First place received \$25, sec-

ond \$15, and third \$10. RECEIVING second place honors were Mr. and Mrs. Faust Collier, whose home is on the Dimmitt Highway. The Calvin 1944 in Rockdale, the daughter Goodins, 430 Sar, were third of Mr. and Mrs. Nicholas Dyer.

The Grubbs home is located at 102 Rio Vista Drive. Others entered in the annual

She married Larry Slaughter Dec. 21, 1961, in Rockdale. 429 Star; Paul Wager, 108 Ave. She was a member of the Bap-J; E. K. Brink, 211 Sunset; tist Church. and her parents. 835 Brevard; Mrs. Curtis Brinkley, 506 Lee; Herbert Vance, 135 Beach; Mrs. T. D. Stambaugh, 122 Ave, G; Mrs. H. L.

THIS WILL enable someone of this area to make a call She had planned to visit her to their son or daughter in the service, anywhere in the world. Those persons having a son or daughter in the service who would like a chance to make the call are asked to write a letter to the Deaf Smith County Chamber Of Commerce, stating why they would like to make

> The letters will be judged by the chamber of commerce. All letters should be postmarked no later than Wednesday midnight.

Survivors include her husband Melissa Elaine was born Feb. the call. 4, 1963, in Rockdale. Scott Andrew was born March 21, 1960. in Germany, where his father See THREE Page 2

**Livestock Show Details** 

Hereford Young Farmers Jun- tary of the local chapter of returned to the Hereford Young vided into two major divisions, ior Livestock Show, the annual Young Farmers, sponsors of the Farmers Junior Livestock Show, one for the entire four-county Axe said that entry cards have 14.

been mailed to agriculture tea- AN ENTRY fee of \$4 will be ty entrants. shaping up as a year which pro- day that this total would be ex- No Bepublican opposition has turned a verdict of guilty, as- All entries must be received chers throughout the four-county charged for calves entered; sessing punishment of 35 years for the show by Jan. 14. The area served by the show, as lambs' and pigs' fees will be trants will be limited to two

Inc., Box 192, Hereford, by Jan. area and another with competition limited to Deaf Smith Coun-

> In the four-county division, enin the county division, there will be no limit on the number of entries. All other classes and sub-divisions will follow same regulations set forth in show staged last year.

**REQUIREMENTS** for entries state that steers must weigh and over; barrows must we from 180 to 240 pounds, s lambs must weigh from 70 to 120 pounds. Steers will be shrunk three per cent at the time o their weighing. No steer can be entered that doesn't carry al of its milk teeth, Axe pointed

Regulations for this year's show will be strictly adhered to, Axe said, pointing out that ex-ceptions to rulings will not be made in any Case. FORMERLY known as the

Golden Spread Western Junior Livestock Show, the annual ev-See YOUNG Page 2

(Staff Photo)

ceipts had been sold as of Thurs- tax is Jan, 31. day as county citizens prepare The poll tax requirement is for voting in what are shaping up to be highly-contested elec-tions. Thursday's count of poll tax elections. sales by Mrs. Nell\_Miller, February 7 is deadline for filcounty tax collector-assessor, ing for election in the May 7 was far ahead of this time last

SIX candidates have announced their intention to seek county offices -with one-race contested already - and there's large-scale speculation on a number of candidates putting in their bid for state-wide offices - namely governor, senator, that he will oppose Williams for the county judge post in the May

of 1971 poll tax receipts were er; and Mrs. Lucille Posey, dis-

Deaf Smith County voters in ment on the rapid clip at which tions on the local level. both local and statewide elec- poll taxes have come in thus, A TOTAL of 728 poll tax re- DEADLINE for paying poll

Deprocratic primary.

COUNTY Judge H. C. Wil liams, County Clerk B. F. Cain, County Commissioners Donald Hicks and Marcus Latham, and justice of the peace C. B. Miles have announced for re-election. L. B. Russell has announced 7 Democratic primary.

Last year, when county citi-ens voted for both city and seek re-election have been Mrs. ot elected officials, a total Velma Hodges, county treasur-

mises large-scale turnout by ceeded in 1966 basing her state- been announced for any elec-

Heavy Voter Turn-Out Appears Likely In 1966 trict court clerk for Deaf Smith

DARRELL Williams, superin-

Plans are shaping up, for and 22, said Edwin Axe, secre- tural agents. The cards must be This year's show will be di-

I vestock show with a new name event, Ronald Urban Trisler sat un- as deadline for entries draws

**SLATED FOR JAN. 20 OPENING** 



# for the armed robbery of a show will be held Jan. 20, 21, well as to the county agricul- \$2.

SHOPPING IN THE RAIN - Throngs of Hereford shoppers were caught pour from an early winter thundersto doing their last-minute Christmas shopping Thursday by an afternoon down-





The S

#### by david butler

mile swath through southern For those of you who are look- for the game. ing for a way to spend a part

Night time football will come remainder of the holidays, we to network television New Years might suggest a skiing trip to Day when the Columbia Broadcasting System will try their

WE UNDERSTAND that the hand at covering an additional jackets into a play-off tilt, but ski slopes at Ruidoso are cov- bowl game after dark.

knows but what the Friday Officials at Cloud Croft are night television game will be A RECORD breaking rain de- also reporting good snow. cov- come a reality. The networks have been discussing the pros

the suggestion of covering ma-

jor games on Friday nights, be-Hereford football cach Jack cause of the effect it might have Approaching the issu3 in a seven inches - seven and three- Meredith-returned recently from on attendence at local games. roundabout way, city commisi- quarter inches in Hereford - Dallas where he attended the WE ENJOY televised games oners suggested that a South in a 36-hour on-and-off down Texas State High School Coach- a great deal, but we would much es Association meeting in which rather see the game in person titions seeking immediate entry Two 21-year-old men drowned he represented some 430 coach- and when the choice comes to 4 a "boob tube" game or a real-

We shuddered the other day good, and in his works, "The now, if the predictions of Burt proposals to the league for the when we were interviewing the Muleshoe sports editor and he

told us of a Muleshoe player, We noticed where coach Gene Mickey Wilson, who is averagdouble accident while they were avenue - piped in music - sons. This projection was one of Gibson of Texas Tech showed ing some 22 points per game and was speedily approved by the many included in a survey pre- his demand for respect from his last Friday against Littlefield pared by Banon for the Deaf men Wednesday evening when scored 50 points - breaking the A crowd of over 3,000 witnes- Smith County Chamber of Com- he removed Raider cage star West Texas high schools' bas-Dub Malaise from the game for ketball scoring record.

It look as if Hereford will have To us this shows a quality in a rough time with their distirct again and determined that when a coach which many people say contenders this year. . . with all Safecracking burglars ripped disaster equipment is needed, it is quickly disappearing from the of them sporting top-notch sports scene . . a coach who teams. And some are predicting is interested in something other a Canyon-Perryton battle for he 1-AAA crown.

> IT LOOKS as if the Chargers will have more than their share of problems Sunday when they clash with the Buffalo Bills for the American League title.

Fullback Keith Lincoln who suffering from a leg injury, will play as much as possible.

The Bills are the defending Green Bay Packers isn't all as champions in the American Leadismal as head coach Vince gue and are hoping to regain

restoring the Oklahoma soon-He says that even with the ers to national prominence next From what we can see at this time, Mackenzie is going to have to try to talk a few of the cham-WE CERTAINLY hope not, pionship Razorback team memsince we are big Packer fans. . bers to go to Oklahoma with

# **Two More Non-District Games Remain On Slate**

charity line

ing him about an eight point

Oscar Holmes has scored 73

**HE HAS BEEN** responsible for

He has scored on 30 field

goals and 13 of 21 free throws.

about a four point average.

and has fouled 13 times.

the charity line.

Dennis Sutter has scored 35

Gary Payne has also scored

35 points for about a four point

45 rebounds, eight lost balls and

a seven point average.

has fouled 24 times.

Up to the holiday season the Hereford Whiteface cagers have posted an about "average" year . . . as far as statistics go, according to Bill Phillips, high school statistion. In the 10 games this year the Whitefaces have tallied a by the city council when bids

6-4 win-loss records with some of the losses being to major powerhouse teams. Following a short break for developed into the number three

Christmas the Whitefaces will man on the team scoring 108 return to action for a rematch points for-an average of about against the Phillips Black- 11 points per game.

Then after school starts again for 51 rebounds, 22 lost balls the team will travel to Dimmitt and has fouled, 16 times, Jan 7 for their last game be- HE HAS SCORED on 36 field fore starting the conference goals and 36 of 53 shots at the

ON JAN. 11 the Whitefaces Jim Allison has scored 79 will face the Tulia Hornets on points thus far in the season givthe Hereford court. Hereford dropped its most average.

He has been responsible for recent game to the Amarillo ndies in the recent Hereford 20 rebounds, seven lost balls and has fouled 23 times. Doubleheaders 77-58. The other four losses were to He has scored on 28 /field

Phillips, Dumas and Fort Stock- goals and 23 of 38 free throws. ton. The Dumas and Fort Stockton losses came in the Andrews points in the 10 games for about tournament.

Local cagers have taken wins at the expense of Plainview, Dimmitt, Monahans and hree have been taken from the Levelland Lobos.

IN THE FIRST games Gene Duvall was high man until the game with plainview when when he scored 33 points. This individual score was topped by Bobby shelton in 1959 against Brownfield, when he scored 38 points in one game. Carl Miller in 1961 scored 31 points in a game.

No official predictions have been made yet, but speculation is that the Canyon Eagles or the Perryton Rangers will be the district 1-AAA champs this spring

The Dumas Demons are the defending champions after they won the district in a sudden death playoff with Hereford:

**DUMAS CAGERS** traveled to Lubbock to represent the district in regional play only to lose the first round game to Brownwood who defeated the Seminole Indians the next night for the re1965 ... (Continued from Page 1)

current 1964-65 fiscal year. THE END to a touchy problem of blowing trash at the city

totaling \$43,158 were accepted for trash incinerator.

SUPPORTERS of the "Variety Park" project who were still treading lightly to avoid any last-minute dessention, suggested that they favor illimination Hodges has been responsible of all old sidewalks. If this is done the remodeling job will cost

about \$90,000. A milestone in the first sea son of the Holly Sugar Corporation's massive refinery west of Hereford was expected with the completion of slicing more than a half-million tons of beets.

The Amarillo firm of Ivan Dement has been awarded contracts for two highway widening jobs within the city limits. of Hereford. They total 3.4 miles of construction on west 60 and Harrison Highway.

WAR ON Poverty and other federal officials, converged on Hereford and spent several

### Three ...

points in the first games for (Continued from Page 1) was stationed with the armed are twin brothers. forces. His mother died later Dr. A. T. Mims and L. B. Rus-He has been responsible for 16 rebounds five lost balls of an illness.

rash of traffic fatalities in the rd of Directors. Sutter, has scored on 14 field

per game average. and has fouled 12 times. Payne has scored on 12 field

charity line game average.

He has been responsible for Wednesday night. 12 rebounds, nine lost balls and has fouled. 12 times.

migrant farm labor camp of court. \$100,000 over expenditures in the the city's southwest side. MARCH

tively on April 20 to observe grant of about \$30,000 to set up

> center. Two prisoners in the Deaf Smith County Jail pushed a deputy to the floor and held a knife to his neck in an attempted break.

A GIANT \$1 million dollar shopping center for northwest Hereford stalled for nearly two years began shaping up quickly with the announcement that a group of Lubbock developers had taken over.

The cost of "Variety Park" will be more than anticipated, city commissioners discovered. Nevertheless contracts were awarded to Amarillo and Hereford companies which fix the cost of

on a skiing trip. It seems that

to a bad tumble. The Gibsons

THE DEATHS were among a Independent School District Boa-

when the auto in which they the smallest contested municipal early Friday morning and haul- ed rescue of two persons found than winning. were riding veered into the path election for a commission seat. ed away some \$5,000 in mer- drowned in a county lake to of a large semi-truck. Their It was the lowest number to chandise, cash, and checks. The show that some disorganization.

for 24 rebounds; nine lost balls Temple; 16, of Las Animas. Three Hereford men were kil- to thefts/earlier at Stephens- TWO pre-school classes with 18 Colo., who told investigators he led in a high speed crash be- Hudson Motor Co. and other lo- students each were organized at one. apparently fell asleep at the tween a pickup and truck north- cal businesses was later discoun- the Hereford Labor Camp under goals and 11 of 14 shots at the wheel. He was not injured in west of here at a county in- ted.

points for about a 3 point per ters had left Colorado for Here- jury last week recommended commerce Board of Director annexation of the Nob Hill subford following a church program that law enforcement officials adopt an official stand against division in South Hereford. require more cooperation from the repeal of the "right to work"

was involved in the crash told check law violation charges. was passed by the chamber' helping to relieve a shortage of game with the Baltimore Colts-OWEN HAS scored on 12 field investigators that he saw the School trustees, having sworn governmental affairs committee. medical practioners here. goals and 10 of 18 free throws. auto coming towards him, but in a re-elected and a new board THREE died, more than 70 State representative Bill Clay- By listening to Lombardi you

hours explaining multiphased Deaf Smith County Sheriff's de- millions of dollars, government aid programs that partment was approved by a di- A late-afternoon hallstorm the might be used to upgrade the vided vote of the Commissioner's day before had thrashed a 15-

Two people died as a result of a murder-suicide here.

Public health officials from FREE parking goes into ef-Washington, Florida, and Aus- fect in downtown Hereford with tin will be in Hereford tenta- removal of all parking meters. Record breaking heat and dry series with the Kermit Yellowthe facilities and needs of the winds ended hopes for any dry labor camp, where St. Josephs land wheat crop harvest but The population of Hereford has loss. residents, based on utility to-

MAY

lars building permits were issu- Creek over its banks. Rain- laxing holiday, 7 ed in April, a record breaking fall blanketed the county in pace.

Hereford developer prepare pe- pour. of the Nob Hill addition into in a lake north of Hereford des- es of the area. the city.

businesmen that the outlook for raft overturned. the future for Hereford looks TWENTY five years from

picture looks just marvelous." C. Blanton materialize, the city the program at about \$93,359.35 The last word in converting limits of Hereford will encom-

> sed commencement exercises of .merce. the high school held at White- The people concerned with em-

JUNE

goals and seven of 15 shos at region Thursday and Friday. Voters favored Joe Easley ov- through the roof of Gibson's isn't enough to look in the yel-

theory that the theft was related does exist. the direction of the Amarillo

harity line. Roger Owen has scored 34 the mishap. The youth and the Slaugh- A fight District Court grand Deaf Smith County Chamber of City commissioners approved City commissioners approved Three new doctors arrived

Nate Stark has scored 14 was unable to avoid the crash, member, named W. H. Gentry were injured, and the vitals of ton addressed some 60 persons would think that the Packers 'ARKANSAS' "BRAINS", Jim Hale Center were ripped out by

Deaf Smith County, ruining some wheat crops and causing exten- of your spare time during the sive damage. Hereford's Whitefaces baseball team forced a best-of-three New Mexico.

saw the Herd's hopes for a bi- ered with as much as one and. If this works out ... who

luged Dear-Smith County, flood- erage on their slopes. What more could you ask for and cons of night time football ing more than 20 homes southwest of Hereford and swelling than a rustic cabin with an open games for some time. More than a half-million-dol- the normally dry Tierra Blanca fireplace, snow outside and a re- Many high schools rebelled at

amounts varying from three to

pite an attemp by a younger IN THE meeting Meredith life game ... we will have to Burt C. Blanton told Hereford companion to save them after a said they studied some of the stick to the real life ones. coaching rules and Interscholastic League rules and made some

coming year.

sassing him. ergencies that crop up sat down

GIBSON's DECISION may have been responsible for Tech dropping the game to Kentucky 89-73, but we think it was a wise A person, no matter how im-

portant he is, should have res-A resolution proposing the Diocese of the Catholic Church, pect for his tellow man, We hope the scene for the

Lombardi is painting it for their the title.

We feel like the Bills will be able to defeat the Chargers.

Roger and Robin Gison had a the area into a shopper-luring pass a population of 33,500 perthey both broke their leg, due city commission.

sell-were named to the Herefod face Stadium. .

HE HAS BEEN responsible auto was driven by Ernest vote in nine years.

The driver of the truck which merchants before accepting portion of the Taft-Hartley Law to begin practice in Hereford,

Hospital has applied for federal speeded up irrigated farming. district title go down with a 4-1 one-half feet of snow a three-county migrant health grown to approximately 11,000 tals.

gional title. In 10 games ... Hereford has

scored\_636 points and allowed their opponents 614. Hereford players have re-bounded 252 balls off the board while allowing their opponents to

take 239. During the 10 game span the Whitefaces have made 226 field

goals and 185 free throws. In the same games their opponents have scored on 239 field goals while, scoring 136 free throws.

bobbled the ball 119 times while sion to "encourage more partigetting it away from their op cipation from youth on the loponents 109 times;

fouled their opponents 180 times edian, harmonica virtuoso and while being fouled 202 times.

Lemons leads the 'individual about 14 points per game.

He is responsible for 53 re-

hit 49 of 74 free throws. giving him an average of 12 discouraged the move.

points per game. fouled 26 times.

Footballer Steve Hodges has



age of about one point per game. Friend of Arvada, Colo. He has been responsible for seven rebounds, four lost balls

and has fouled 20 times. Stark has scored on four field goals and has hit six of six shots at the charity line. /

Young... (Continued from Page 1)

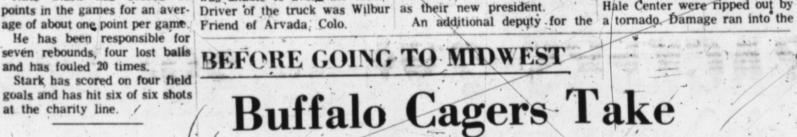
HEREFORD PLAYERS have ent is including a county divical level," Axe told the Brand. Whiteface team members have Entrants in the county contest 31 level with no extra expense.

Hereford's Rotary Club was scoring with 137 points in the one-time sponsor of the show. 10 games for an average of turning it over to the GSWJLS board. The local Young Farmers. had been furnishing most of the bounds, 14 lost balls and 32 fouls labor for the event, and assum-Lemons has made 44 field ed sponsorship of it this year. goals for a 51 per cent. He has The chapter was originally considering limiting entries to Deaf GENE DUVALL is second high Smith County, but intended enman thus far with 122 points tries from throughout the area

Sale of entries will include Duvall is responsible for 24 the top 30 steers in both the rebounds, 29 lost balls and has county and four-county division, the top 25 lambs and the top He has made 46 field goals 48 barrows. Taking the top enand 30 of 44 shots at the charity trants from both divisions will not necessarily double the number of animals for sale, however, since some of the animals

probably will be entered in both diivisions. Bedding for sale will/be available at the barn.





# **Short Holiday Break**

After taking a brief layoff for far are senior guard Gail Simp- job, but no one seems to be able Christmas, West Texas State's son, junior forward Mickey Fitts to hold it for long. Johnson at winless basketball squad will and junior guard Rod Teague. 6-7 is the biggest of the three fly to Columbus for a December . Simpson, who got off to a poor and does the best job on the engagement against Ohio start due to illness, has played boards, but Gardner is a fine State and move on to Detroit well of late and taken charge shooter, Reeves falls, someto play the University of De- of the offense. His running mate where in between these two in troit on January 3. It will be the in the back court, Teague, is both respects. Both Reeves and

first meeting ever in athletics the team's top shooter with .558 Gardner are 6-5. between the Buffaloes and the and is gaining a reputation as ONE OF THE more glaring two Midwest schools. Viramontes, who has lost every- | sight,

but the young coach and his leaps and bounds. players still feel the ball will Seniors Cal Taylor and Joe Bob-Dove, 6-6, answers that Subscription Rates: Zone 1,

the year is out. suffered defeat by more than only 30.2 per cent of the time Boyce. This trio may be as good ies 15 cents each. ix point only twice in the from the field. McWilliams, a as any in basketball,

pleaed in general with the me- three games, shows only 26.3 per lands, the Buffs will return home at Hereford, Texas under the chanic of the offense, that is, cent from the floor. the Buffs have been getting good Newcomers Ron Gardner, Bill Mexico State, the first such in Second-class postage paid at

Most dependable players, thus battling for the other starting month.

an all out type player who goes weaknesses that has shown up BUFFALO head coach Jimmy after everything or everyone in in the first half dozen games is the general inability to cope with

thing this season but his sense FITTS had his best night ever a big man. Another is a lack of humor, suffered three more at Southern Colorado, scoring 26 of height. These are two soft losses on the season' first road points in the Buffs' 79-84 defeat. spots that will surely make for trip of the 1964-65 campaign. It The 6-5 Canyon product leads long evenings at Ohio State and represents the longest loing the team in scoring with a 13.8 Detroit. Both have the big man streak in his coaching career, average and is improving by capable of scoring and rebounding well.

begin to drop for them before McWilliams have been unable to description at Columbus and 6-8 \$4.00 per year; Zone 2 and find their shooting eyes and Dorie Murrey fills the bill at above, \$5.00 per year. With the

shots but they're not falling. Reeves and Jack Johnson are Buffalo Fieldhouse in nearly a Hereford, Deaf Smith County,

in the first of a series of "Reports to the People" sponsored by the government affairs com-

merce. Four local youths were accepted for federal Job Corps train- will be as strong as ever. . .Downtown Variety Park, Inc., was organized and officers planned a trip to Austin to meet showed all these dismal facts material on the Sooner team.

with the Texas Highway Com- we will still pick the Packers THE

the game.

mittee of the chamber of com- Colts, disadvantage of not hav- season. ing star quarterback John Unitas, the Baltimore grid team 

JULY

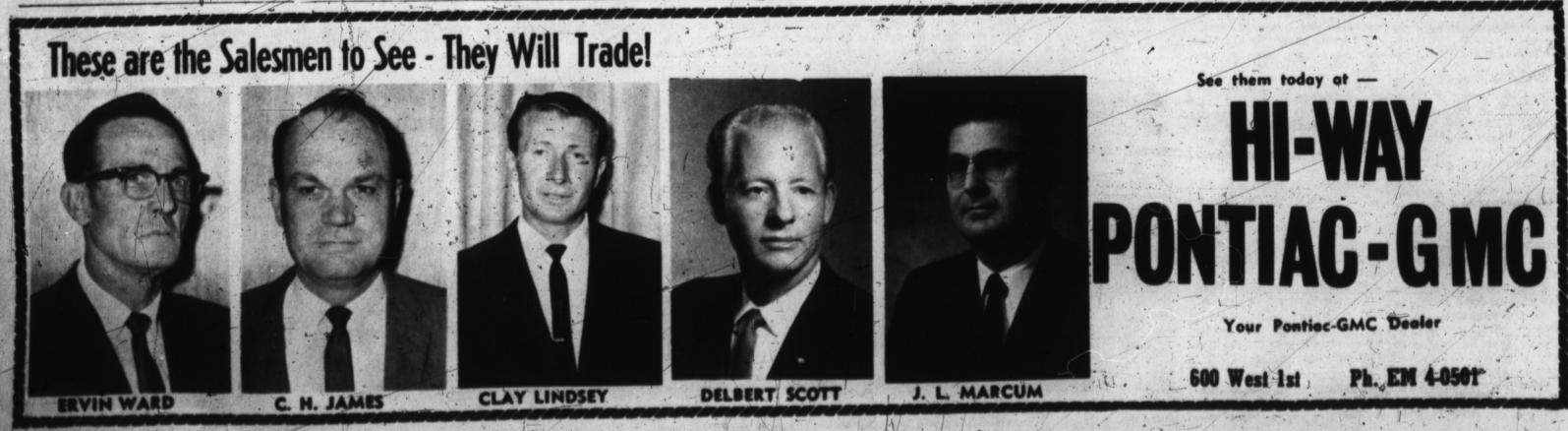
time high.

Although this is impor sible for him to do, we don't expect to mission in search of additional see any great results of his ef-Farm to Market roads in the forts for the next year or so. It does take a while to build a great Bud Wilkinson type of

Area growers began potato team, TO USE AN OLD clich . . . and onion harvesting operations 'Rome wasn't built in a day." while spud marketing prices stationed themselves at an all-

We hope that all of you had The chamber of commerce a good Christmas and will get tourist and convention com- over the eye-strain of watching mittee was forced to give up too many football games on telewhat was termed a good idea vision in time for the good game Continued in Thursday's Brand on New Years day.





West Texas State's field goal therein may lie the key to the Detroit. Ron Sepic, a 6-4 guard, Hereford Brand both papers, percentage of 418 is the lowest Buffaloes' problems. Taylor, a compliments Dove at Ohio Zone 1, \$4.95 per year, Zone 2, in Viramontes' three years here, 6-7 center, leads the squad in State while Murrey is support- \$6.15 per year, Carrier delivery, but even so the Buffaloes have rebounding, but has connected ed by 6-2 Lou Hyatt and 6-5 Jim 60 cents per month. Single cop-Entered as second-class matter

streak. Viramontel has been starting guard during the first Following the trip to the mid- July 6, 1948 at the post office for a Jan. 8 game against New Act of March 3, 1879.

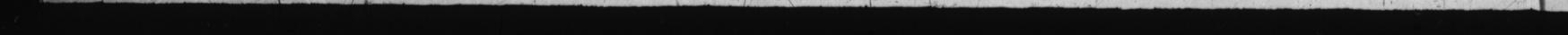
Texas.

BRAND Established 1948 Published every Sunday at 130 West Fourth St. Hereford, Texas 79045 James M. Gillentine, Editor and Publisher

Melvin Young, General Manager Wain Miller, News Editor Wayne Stephens, Adv. Manager Robert J. Awtrey, Mech. Supt.

county. SUNDAY

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1966

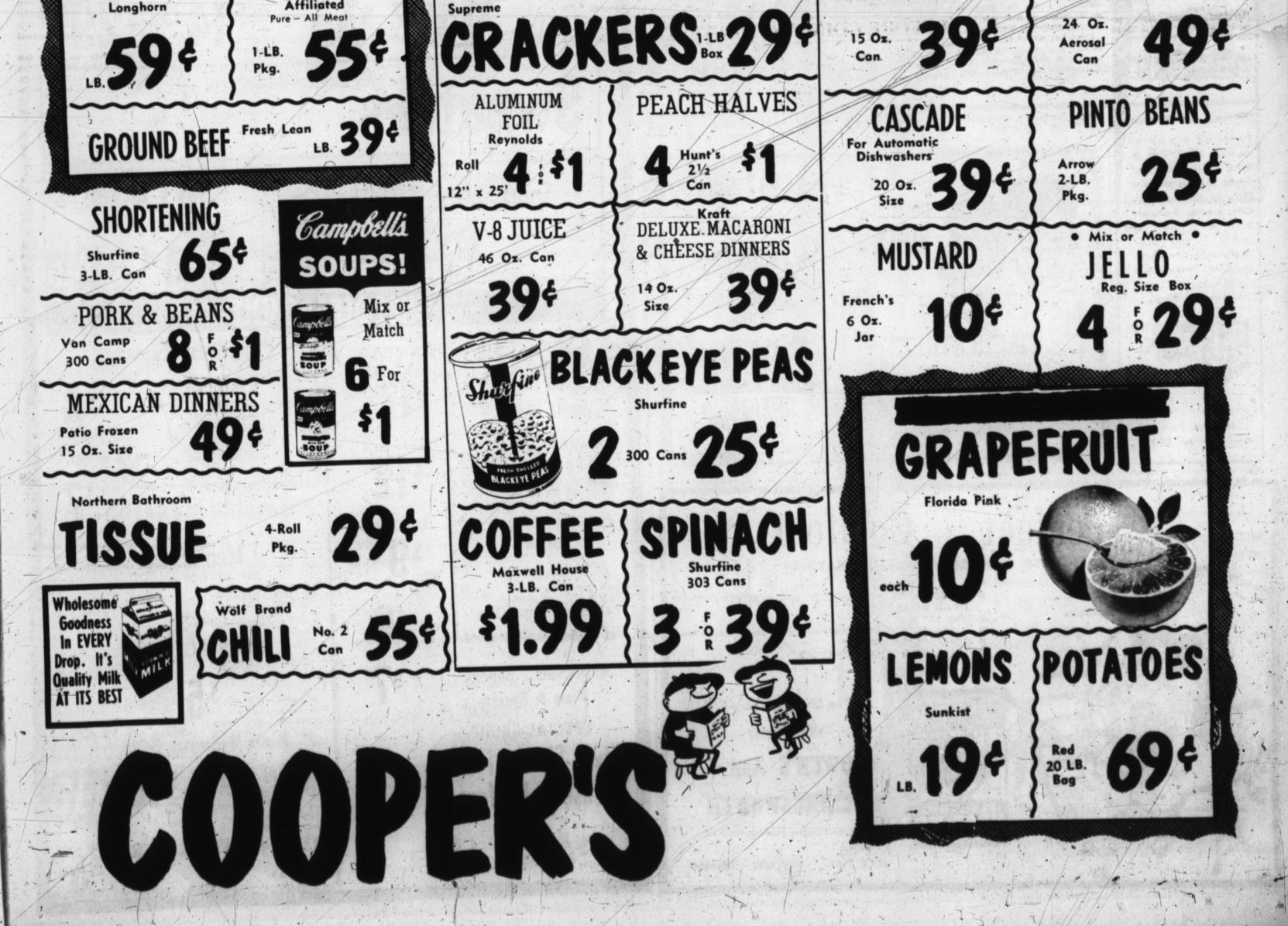
Ring out the old ... ring in the new ... with these rootintootin' Happy New Year Food Buys for all your holiday festivities. We've special low prices on all your favorites for delightful dinners ... for bountiful party buffets ... for marvelous meals over the weekend. So start a Happy New Year of Savings. Shop COOPER'S for super values that say good bye to '65 – GOOD BUYS for '66!

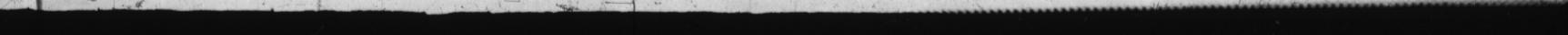
10

YearIn-YearOut!

Roxey Stock Up for the Holidays FOAD **Ranch Kitchen Delicatessen** ROXE Tall SPECIALS FOR Mon., Tues. & Wed. STUFFED PEPPERS 894 DOG-CAT FC USDA Graded Hidden Magic Brylcream Choice Beef HAIR DRESSING HAIR SPRAY Q¢ LIMA BEANS **CLUB STEAK** Pint with HAM QĘ Reg. Reg.' \$1.98 79c DE FRUIT FLUFF CHEESE FRANKS Faultless Spray On Easy Off STARCH (Jello, Fruit, Whip Cream) SPRA Affiliated Supreme

Copr. G. Doppel 1965





# **Couple To Make** Home In Canyon

of Fort Worth.







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Mr. and Mrs. Ronald L. Fuhrmann observe 25th anniversary **Open House** Is Planned On Silver Anniversary

Id L. Fuhrmann on their sil- party. ver wedding anniversary, their children will be hosts this afternoon with open house in their Mayfield, Kan, were married nome at 505 Union

call between 3 and 6 p. m. Holl- She was Miss Mildred Jones of day decorations in the rooms Leedey Okla., and Fuhrmann emphasize pink and silver, and was from Hennessey, Okla., the refreshment table has a centerpiece of pink roses and silver sandles on a red cloth. The cake is decorated with silver bells. A silver service, anniversary gift of the children to their parents, will be used for coffee.

Actual date of the wedding anniversary was Dec. 1, but the party was postponed until Fuhrmann's three older children, Stanley, Glenda and Larry, were at home from Austin, where they are students in the University of Texas.

Other children are Wanda, a

Honoring Mr, and Mrs. Ron- plans and decorations for the The Fuhrmanns, who moved to Hereford a decade ago from

Dec. 1, 1940 in the First Metho-Friends have been invited to dist Church of Oklahoma City.

### Social Security **Office Lists** Schedule Here

The Amarillo Social Security District Office has announced the following schedule for visits to Hereford by claims representative Billye Brackeen for the month of January to discuss any, matter related to Social Security with area residents:

Jan. 4, 11, 18, and 25, the re-

SALE BEGINS MONDAY MORNING

> LARGE SELECTION DRASS

NOW REGULAR \$12,00 \$17.95 \$15.00 \$25.95 \$25.00 \$39.95 \$29.00 \$49.95 . JUNIORS 3 to 15 \$39.00 MISSES 6to 20 \$59.95 545.ØO \$69.95 Reg. \$40.00 to \$85.00 110 Jantzen Reg 10.00

PRE - INVENTORY

The family at Gaston's Popular Store takes this means of wishing you a Happy and Peaceful New Year. Our Blessings to you...our customers... and to show our gratitude for a wonderful year we present this Gigantic Annual Pre-Inventory SALE

have more taste

if you're

the SHE in a

HE-MAN'S life and

than money, this great

savings event is for

YOU! All Fall And Winter **SLIM JIMS - SKIRTS** Reg \$8.98 to \$29.95

Wools - Corduroys - Cottons

Page five

DOORS OPEN

All Sale

CASH

• FINAL

Please Within

The Next

\_10 Days

If Your Christmas Gift Does Not Fit - We Will

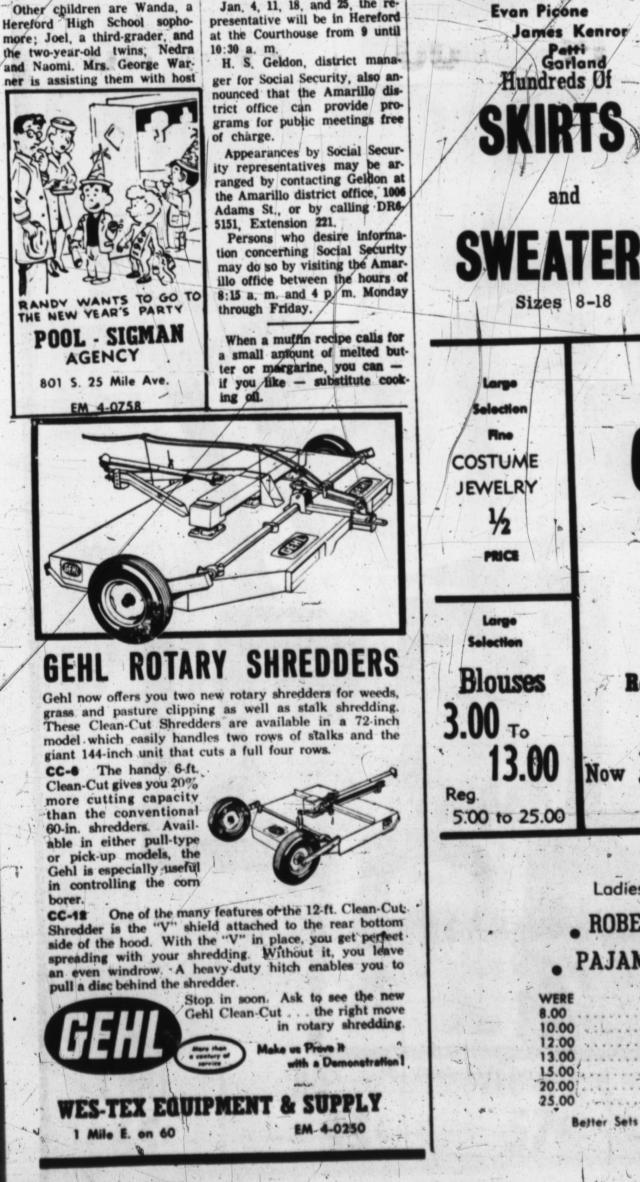
> Cheerfully Exchange

> > It.

At 8:30 A.M.

Size 6 to 18

DALTON & KENROB KNIT SUITS & DRESSES SIZE 8 TO 18





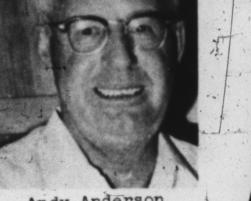
	One Group HATS 1/2	RICE
CHI	LDRENS DRESSE	S
WERE 6.00 7.00 8.00 9.00 10.00	NOW WERE 4.00 11.00 5.00 12.00 6:00 14.00 7.00 16.00 8.00 20.00	NOW 9.09 9.50 10.00 11.00 12.00
Childre COAT WERE 17.00 20.00 25.00	S & CAR COATS	
30.00 32.00 40.00 ALL GIRLS	22.00 23.00 30.00	
• Skirts		
• Swe	Knit Suits 10.98	5.00
	UROY 11.98 Size 3 Yrs. to 14 Yrs.	8.00
		NA
Y ALL		
	1 Aline and the second	1 1.





Wayne Phillips

Gene Bullard



Andy Anderson

# THANKS FOLKS!

1965 has been a good year, and as the year draws near to a close, we would like to pause a moment to express our sincere appreciation to our many friends and customers who have made this a pleasant one.

We would also like to reaffirm our policy of providing the best in quality materials and the finest building service to the people of the Hereford area. We will endeavor as the years go by to continue to be the leader in the lumber field. Again, may we say "Thanks" for your continued support and patronage and to

extend to each of you our sincere . . . .

Mike Ferguson

J. Crump

Kenny Wilson

Merl Bridges

Ronald Bridg

Ed Bridges

Ronnie Osborn

# **Best Wishes**

for a

# Happy, Prosperous New Year

from all the folks at

# Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of Courthouse

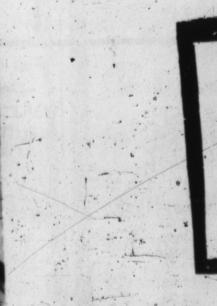
Phone The Lumber Number EM 4-3434



Carl G. McCaslin



Ben Childers





Blankenship

Bell Joe Mack Hale ,



Luke White

Brenda, Jackson

ed Se lis Fa



Adrian News

ford and the boys' A-team score was 49-86 in favor of Adrian. . . .

Annual Christmas party for the Loveless Oil Company and Tommy's Cafe was held Saturday night at the cafe. Gifts were exchanged and supper enjoyed. 

. . .

. . .

Home from college for the

By ANN BEAVERS Brand Corresponden

Brand Correspondent The Baptist Young Peoples group went caroling Sunday night. Refreshments were serv-ed at the Rev. and Mrs. Dave Sellars' home where the group listened to the music of "My Fair Lady." Friday night in the Adrain Pam Johnson was honored on her eighth birthday with a par-ty in her home, by the O. C. Johnsons, Monday. Those at-tending were Jan Ward and Kent McNabb of Vega, Mark Cavitt of Romero, Dale and Tonda Rich, Dee and Charlie Lewis, Donna Harwood, Kim Garrison, Kym Ivy, Vickie Beavers, Dina Gilliam and Rex Johnson.

Friday night in the Adrain Gym, Adrian had two victories and a loss in cage games. Adrian played Stratford and the from Ft. Walters, Mineral Wells boys' B-team score was 44-47 will be here visiting the Alford in favor of Adrian, girls score Jobe family and the Lewis Jobe was 62 - 42 in favor of Strat- family two weeks.

Dr. Milton C. Adams OPTOMETRIST E. B. Pounds of Adrain and pa-OFFICE HOURS ternal grandparents are the Glen Boydstuns of Vega. Mon. - Fri. 8:30-5:00 Saturday 8:30 - 1:00 EM 4-2255

335 Miles

DOUBLE



Mrs. Jim Ashlock and Mrs. Etta Cowan of Concord, Calif. and Mrs. 8. A. Collingwood of Struges, S. D. have returned to their homes after visiting in the homes of Mrs. Ashlock's daughters, Mrs. Guy Cornelius and Mrs. Joe Curtsinger, SISTERS IN REUNION Mr. and Mrs. Butch Boydstun are the parents of a daughter named Renae Colette born Dec. 15 and weighed 7 lbs. 3 ozs. and also with the Guy Cornelius Jr. and Maernal grandparents are the

Mrs. Charlie Pulliam, Charlene Butch Betts and children of

Bronniman, Mack Fortenberry, and Larry visited in Amarillo Glenrio visied there Sunday, Sam Brown, Vicki Burn, Rick Monday with Mr. and Mrs. Bill Mr. and Mrs. Oscar Bronni- with Mr. and Mrs. Edward Hay-Gruhlkey, Doriss orton, Steve Goodenough and daughter.

Gayle Cornelius familes here The three visitors are sisters, all in the the late 80's. All expressed pleasure at the fine weather in Hereford during their stay here. Pictured from left are Mmes. Curtsinger, Ashlock, Cornelius, Cowan and Collingwood.

Foster, Linda Pinnell, Perry | Mr. and Mrs. Gene Hammit man and Wayne went to a Bar-Gruhlkey, Coralie Fortenberry and sons of Holly, Colo. spent rett family reunion a the Fair-and Gay James. The weekend with the Horace view Community House at the weekend with the Horace view Community House at Betts family. Mr. and Mrs. Claude Sunday.

Mr. and Mrs. Hubert Bronniman visited in Phoenix, Ariz.



MASAGEPSALE These Prices Save On These Stock-Up Specials Now! GUNN BROS. WEDNESDAY Are Good Thru Wed. DEC. 29th. with purchase of \$ 2.50 or more At Your Safeway Orange Juice Scotch Fresh Florida 212 Oz.79: GREEN BEA No. **Del Monte** Fancy Quality Cut Beans Maryland Club COFFEE 1-LB. 5c off Label Can All Grinds









sociation - the state's largest to members and to a new leg- sity of Texas. mark Monday December 20).

The TSTA, organized in Mexia TSTA has sought improvement membership since 1950 and has legislative process. grown by 33 per cent since 1960 At the Mexia meeting in 1880 completely reorganized the ping teacher certification stand-

TSTA Posts New Membership high-100,000 The Texas State Teachers As

The Texas State Teachers As-membership to statewide inter-est in expanded TSTA services establishment of The Univer-TSTA have also resulted in im-

professional organization — sur-passed the 100,000 membership lated for presentation to the next sponsoring force behind the establishment of many other plans. state legislature. Charles H. Tennyson, executive THE NEW program upcoming Texas education. THE NEW program upcoming landmark achievements

In 1949, for example, in 1880, has now doubled its in Texas education through the TSTA sponsored the Minimum legislature. These have included

Alex a true

provement to the Texas teacher retirement system, called one of the nation's best retirement

Throughout its history the TSTA has made many other, less well-known efforts in the the.

pointed out,

Tennyson said the professional staff at the association's Austin headquarters has grown greatly in the last year in order to furnish members and affiliate or-

ganizations with more services. Read The Classifieds

**Anderson Slated** For UofT Degree

Ronald Glenn Anderson, se of Mr. and Mrs. Glenn Anderson of 115 Ave. I. Hereford, is circulation of any association a candidate for the Bachelor of publicatin in Texas, Tennyson Business Administration degree which will be conferred Jan. 29 at the University of Texas,

> Anderson is one of more than 200 seniors who will receive the degree at the close of the current semester, according to Dr. John Arch White, College of Business Administration dean.

Cinnamon-sugar on the pantry tops of them first in shelf? Next time you take hot muffins from the oven, dip the sweet mixture.











### Phone EM 4-2030 WANT ADS Phone EM 4-2030 MODERN BACHELOR apart- ALCOHOLISM INFORMATION: Casing pulled. Stuck Pumps.

FARMS DEAF SMITH COUNTY 480 A., 332 cult., 4-6" wells, milo, 34 wheat, 77 barley, \$350.00 per A., \$10,000.00 down, terms on bal.

960 A. on paving, 920 cult., 2.6" wells, nat. gas, 471 milo, 380 wheat, Price \$265.00 per N. A. 29% down, 20 equal extras \$20,000.00.

160 acres near town, on paving, 1-8" well, 3/4 mile tile, 88 milo, 21 wheat, Price \$525 per acre. \$50,000.00 loan can be assumed, will consider trading for 1/2 sec.

> HOMES RANGER DRIVE

Nice 3 bdrm. brick with den and double garage, built-ins, 1 3/4 bath, carpeted, Price \$18, 100.00, has \$15,200.00 loan, consider trading for nice 2 bdrm. home.

#### FULL BASEMENT 2 bdrm. upstairs, 2 bdrm. downstairs, large recreation.

roam, single garage, Price \$9, 500.00.

#### LARGE 2 BDRM.

Completely redecorated inside, fully carpeted, near schools, Price \$8,500.00, large existind loan, consider small down payment and some trade.

# HEREFORD, TEXAS EM 4-3566

from Bluebonnet School.

CAMPBELL REAL ESTATE OFFERS-HOUSES ments. Price. \$8,000.00.

NOTHING DOWN to qualified buyer for large brick home in W. Hereford. Plenty of EXTRA NICE 4 BEDROOM,3 LESS THAN \$10 per sq. fr. fireplace. Large - playroom, your specifications, 2 acre lots, yearly payments on balance. Itess than 310 per sq. the dining area combination with located north of B & B Oliver, in N.W. Consider small frade. \$18,500.00, 10% down. trade-in. Located in Sunset NEW 3 BDR 2 both brick Addition in Hereford, Phone with built-ins, carpet, dbl. garage. \$795.00 total move- 247-3001, Friona from 8:30

in. \$13,750.00. MOBIL HOMES OPEN HOUSE! New superior quality mobile homes of all sizes. Low prices, easy terms-LAND LARGE RANCH near Silverton.

8,000 A. deeded, 48 secs. leased at \$1.00 & \$.75 per A. Approx. 38,720 acres total. Well improved 1/2 watered, By Owner-460 acre irrigated various) types grass. 700 farm in Lobo Valley, Van

mother cows on the place Horn, Texas. Three 8" wells, now. \$60.00 per deeded acre. and all farm machinery. Good HALF SEC. in Westway area. cotton allotments. \$400 per 2 good 6" wells, good allots, acre. Call Hanie Ivy, Area some grass, but lays nicely. Code 915, 283-2031 or Write Only a mile off pavement. A Box 907, Van Horn, Texas.

fine buy at \$400 per A. SECS .-- with 10" water 1 1/2 Prospective cash buyer 3 bedroom, 2 bath; extra water rights available. Mostly in grass, has 107 milo large, den with fireplace. Refrigerated air, central heat. allot, runs about 100 cattle, 2176 ft. living space. Ideal 1.6 miles highway frontage.

for

Hereford, Texas

BY OWNER Irrigated Farm Land and Ran-1 ches. Real Estate loans made 3 BR and den, 2 baths, stucco promptly. Liberal Valuations. frame 130 ft. front on lot. For safety deal with a Realtor Fenced yard. Redecorated in: 2 BDR. BRICK in N. E. area, J. C. RICKETTS, REALTOR side and out. Will take smaller existing loan, reasonable pay- ph. EM4-3771 133 W. 3rd St. house in trade. Call EM: 4-

BY OWNER

Lare 2 BR Stucco house and

double garage located at 221

Centre Street in Hereford,

By Owner

B-4-19-tfc

B-4-25-8c

5-2553, Canyon, Texas

AM to 5:00 PM.

S-4-25-TFC 3566 or EM 4-2553. - B-4-20-tfc

RENTERS WANTED baths, large den-kitchen and Color steel buildings built to covered patio, redwood fence. Patterson Chemical and Mer-Might take small house as chants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 - Days B-4-12-tfc Home - EM 4-2814 FOR SALE TO BE MOVED

FOR RENT

\$750.00 Larry M. Hooper, OL Ideally located brick business. building for lease. See at 1003 Park Avenue and call EM 4-1111. B-5-15-15-tfc

> TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. THUNDERBIRD APARTMENTS Phone EM 4-2646

8-5-10-tfc THREE BEDROOM two bath apartments. Stove, oven, dishwasher, disposal. Furnished or unfurnished. Two vacancies. 505 South 25 Mile Avenue.

Number 16. Phone EM 4-3859. B-5-23-18-tfc only. Call EM 4-2303.

FOR RENT D & R BUILDERS EM 4-3780

ment, Private entrance, pri- For information on alcoholism, vate bath. Vented heat, car- referrals for help, counselling or programs on the subject of the peted. 821 So. 25 Mie Ave. S-5-15-18-tfc disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through WANTED Friday. A UNITED FUND AGENCY Wanted to rent by January 1, 1966, 3 bedroom home. Prefer 1 1/2 to 2 baths. Excellent 11. Business Services care guaranteed. Family of 3; no small children. Call 266-4121 days, 266-6631 nights. Domestic and Irrigation. Gra. Morton, Texas. 8-6-26-the vel pack or screen. Pump sales and service. **IRONING WANTED** in my home EM 4-3528. 235 Ave. A. EM 4-0811 B-6-10-41-tfc 8-4-1-tfc WANT to keep children in my home, EM 4-3754 or EM 4-1642. VACUUM CLEANER parts and B-6-10-22-tfc

supplies. Hose, papes, bags, WANTED: Your repair work on belts, etc. All makes used all small electric appliances, cleaners, New and used Kir-Vern Witherspoon, 201 Jack- by's son, Hereford, Texas, 8-6-31-tfc 434 West 1st - Ph. EM 4-0422 WANTED - Tree pruning, Reli-

able and good fast work, 325 Ave. C. S-6-11-22-5p

8. HELP WANTED FARM HELP WANTED Experienced and reliable man, to work on irrigated stock farm. Top wages for the right man. Must speak good English and be sober. Contact Bob.

8-8-23-tfc

Doug and Virgil

CARRY ON, STODGE CITY

Hydraulic units.

Hereford, Texas

SEWING MACHINES

CALL JOHN TURNER

FOR WELL WORK

Windmills and pressure pumps.

WILL SAVE YOU MONEY

Phone EM 4-2194

13. LOST AND FOUND

LOST - A customer who will

for small cost big results.

F. M. Cogdell, 103 Ave. I.

\$-11-37-tfc

EM 4-2332 Years of experience and know

Repairs, Disposable bags. JEFF ROBERSON

B-10-39-tfx

8-11-28-tfc

8-11-45-tfc

B-11-13-tfc

WATER WELLS

T & H DRILLING CO.

Hereford, Texas

HEREFORD KIRBY

VACUUM CO.

OWENS &

HOLLINGSWORTH

EM 4-3572

Commercial - Industrial

**Residential Wiring** 

809 EAST SECOND

Magneto - Starter

Generator & Electric

Motors Rewind

Sales and Service

137

how.

LONDON IP - The British comedy movie-making team responsible for the "Carry On" se-HEREFORD CASING SERVICE Phone EM 4-3508 Box 865 ries which have so far po at such diverse subjects as the police, nurses, shipboard crul-ing and Cleopatra, are now set-ting their sights on the Wild West. They have just started shooting "Carry On Cowboy" S-11-12-tfc Vocuum Cleaners, Parts and JEFF ROBERSON Ave. D. Pho. EM4-0262 S-11-28-TFC CALL JOHN TURNER Stodge City.

FAMILY IN THE ACT

LONDON ( - Omar Sharif, who introduced his son Tarek to movie acting in "Dr. Zhivago," has signed with Producer George Pal to make a "more adult" version of "The Arabian Nights" with his wife Faten Hamama.

## Legal Notice

never know you're there. Advertise in the cassified column Notice is hereby given that the firm formerly doing business as Pioneer Publishers has be-B-13-19-19-tfx come incorporated and is doing LOST MAN'S billfold. Contains business as a corporation un papers valuable to owner. the Laws of the State of Tex-Generous reward for return. as by Charter approved Novem-B-13-18-50-tfc ber 1, 1965, and under the corporate name of PIONEER BOOK

President

LOST - ASTRA double barrel shotgun, 10 gauge, new, Re-Piomeer Book Publishers, Inc. shotgun, 10 gauge, new, Re-By Melvin Young. ward offered, Call EM 4-1642. B-13-12-25-4c







SORORITY HOSTESSES-At a buffet dinner with members' husbands as guests, the two chapters of Beta Sigma Phi joined for a Christmas social this week in Community Center. Social committees of both chapters lier of Kappa lota.

served as hostesses. The group included, from left, Mrs. John Schneider, Mrs. James E. Ballord and Mrs. Don Baugous of XI Epsilon Alpha and seated, Mrs. Melvin Fow-



dinner at the Caison House. Bain, the leader, Mrs. Bill Dam- er is Mrs. Vance Crume, eron, and guest, Mrs. Earnest

Langley, From the other group were gathered at La Hacienda Dec. J. Albracht, George Hund, Quin-Prissy Crume, Debbie Goldston, 17 for a Christmas dinner and ton Conn, Bill Gilleland, Frank Debbie Boardman, Mary Sue exchange of gifts -Ward, Mary Sue, Neff, Dianne Participating were Donna Par- Vance, Norbert Skypala, Gene London, Jean Ann Guynes, Ann ker, Valerie-Denney, Carolyn Loerwald, Walt Warren, Alexan-Mims, Shaun Sigman, Cynthia Hernandez Gaile Brothers, Gin- der Dakil, Lou Orleans, Robert Lea and the leader, Mrs. Lewis ger Gholson, Sue Easley, Susie Betzen, Alfred Reinart, Ed Loer-Lea.

tained her group with a short en. Sharon Worthan and Donna social and exchange of gifts in Hopson, members; Mrs. Pete her home. Both groups had pre- Gooch, leader; and special If you want hash browned po-

guests, Mrs. Lewis Lea, Mrs. S. tatoes to

**Guild Assists** Stariters Horizon Club enjoyed entertaining for others rather than themselves, when a new At School Party Camp Fire group was entertain-

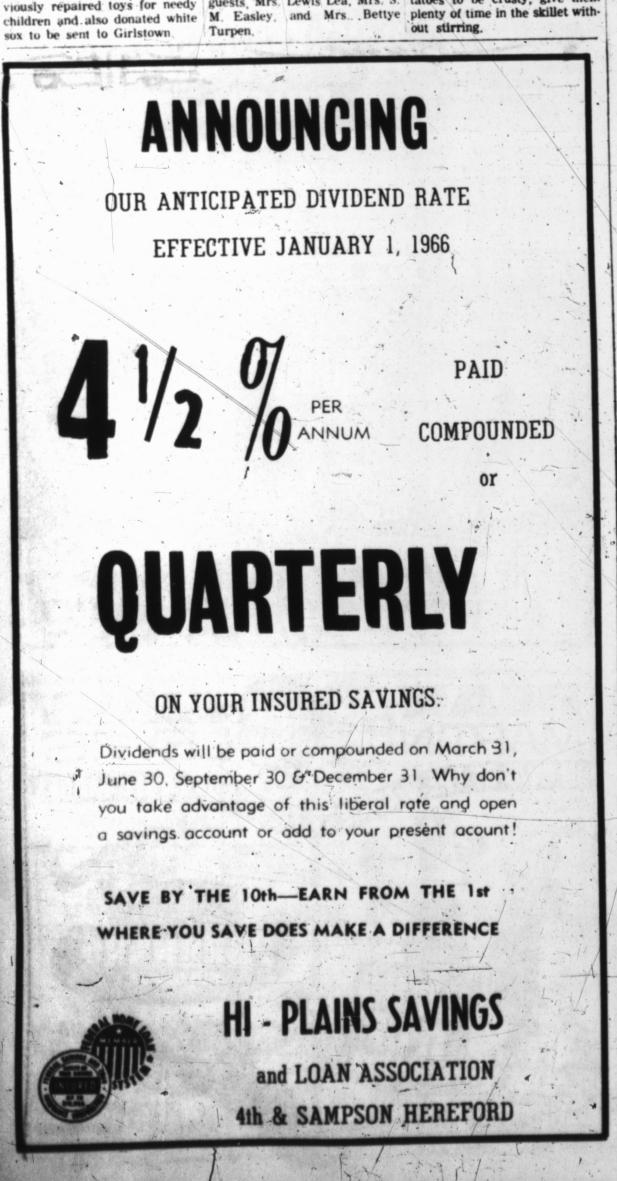
ed at Case De Amigo, Cookies were brought to Christmas games were planmeeting of St. Anthony's Guild ned for the youngsters, with recently, to be served to children at St. Joseph's School prizes going to the winners, Cookies, punch and pop corn. Christmas party. Guild members exchanged aprons as gifts. balls were served to 14 girls.

Two Junior High Camp Fire The Starliters recently elected and played games under leader-Groups combined forces Wed- officers, with Jo Witherspoon as ship of Mrs. Henry Kuper, nesday evening for a Christmas president. Rema Coffin, vice . The meeting was at the home president; Shelley Rush, report- of Mrs. Matt Jesko, with Mmes, Girls attending from one er, Linda Jacobsen, secretary. Henry Brorman, Mark Lindegroup included Martha Baker, Others in the group are Sharon man and Joe Brorman as co-Keri Dameron, Camille Langley, Hagans, Sherry Marsh, Linda hostesses. They served Christ-Janice Edwards, and Karen Glenn, Joyce Curtsinger. Lead- mas cookies, punch and coffee." Mrs. Alfred Reinart presided for business.

Wa- Cun- Ya Horizon Club - Also present were Mmes. W. Annen, Leon Vinton, Elbert Gooch, Jean Ann Gore, Becky wald, Steve Meiwes, Ray Wil-After dinner Mrs. Lea enter- Bell, Mary Robinson, Kay Gold- helm and Miss Agnes Hellman.









# The Sunday Brand, Hereford, Texas, Sunday, Dec. 26, 1965 Children Romp At Club's Party

A cash gift for Cal Farley's Boys Ranch was voted in a Christmas thought for others. From the brightly decorated

'PASSAGE OF LOVE'

LONDON (P) - Sarah Miles has been signed to star in "Passage of Love," based on a novel by Edna O'Brien. A little known acor, Sean Caffrey, gets his big break playing opposite her.

A. O. THOMPSON ABSTRACT CO. Mr. & Mrs. A. J. Schroeter, Mgrs. Courthouse P. O. Box 73

Phone EM 4-1504

Families were entertained at tree set before a fireplace rethe Christmas party of Young plica, gifts were exchanged by Homemakers and Young Farm-ers of Texas, held in Com- members exchanged boxes of munity Center Tuesday evening. homemade candy and cookies. Attendance at the state convention of the two organizations, to be held in Austin Jan. 14 and 15, was planned in a business session. Mrs. Howard Hunter

and Mrs. George Zetzsche were named delegates by the YHT. At least four couples plan to go from Hereford.

Children played with their toys while games of dominoes and informal conversation entertained the adults during the evening.

Families present included those of Messrs. and Mmes. Floyd Driver, Bob Hicks, Jess Robinson James Doggs, Clark Andrews, Truman Price, Layton Sawyer, Kenneth Deilart, Zetzsche and Hunter. Also among the guests were the YHT advisors, Mrs. J. J. Durham and Mrs. Joe Bradley, and YFT members Larry Dobbs, Jim Stuteville, Edwin Axe and Lewis Block.



were included at the holiday party of Young YHT president, hands a package to a small Homemakers and Young Farmers of Texas girl while Mrs. Kenneth DeHart, vice pres-

FUN WITH GIFTS - Children of members the gay Christmas tree. Mrs. Clark Andrews, this week, and each received a gift from ident, helps her youngest inspect a new toy.



# Six Added To Roll Of **Gray** Ladies

Six new members of the Red Cross Gray Ladies, who recent-ly completed an orientation course, were welcomed at the group's recent December lunch-eon in the Red Rooster Cafe. They are Mmes, Louie Olson, Nadine Wade, B. J. Davis, Leo Forrest, Henry Sears and Marie Cline. They and other members discussed Gray Ladies projects and set schedules for work at King's Manor and Westgate Hospital.

Reports by officers and com-mittee chairman included the announcement that gifts for patients in Amarillo Air Force Base Hospital have been deliv-ered by Mrs. Jack Higgins of the Red Cross Motor Corps.

These gifts, bought with Jun-ior Red Cross funds, were pre-pared by Mrs. Davis and Mrs. Forrest.

Mrs. Genevieve Miller, executive secretary of the county Red Cross Chapter, reminded members of the standard instruction course on mother and baby care to be conducted next month by Mrs. Ester Springer, open to all interested residents. Mrs. Anna Stindt was a gues

at the meeting. Members decided to hold regular meetings at the Red Roos-

HARRISON IN REMAKE LONDON @ - Rex Harrison will play the lead in a musical West" next year.







### **Youth Activity** Week Scheduled In Church Here

Youth Activities Week is scheduled in Wesley Methodist Church from Dec. 27 to Jan, 1 sponsored by the Youth Fellowship. Programs will be inter-denominational, with all youth of the community invited for services beginning at 7 p. m. daily.

A different guest speaker will address the group each evening in a series of services emphasizing the true meaning of Christmas, Recreation will also be included.

The Rev. B. J. Foster of Adrian Methodist Church will be the speaker Monday; Elmer Ward of Turkey Tuesday, Gary Kendrick of Hereford Wednesday: the Rev. Marvin Ampriester of Guthrie Thursday and the Rev. Archie Echols of Abilene Friday.

#### IN APPRECIATION

I would like to thank each. one of our friends and neighbors for their many thoughtful acts of kindness during my stay in the hospital. For each visit, flowers, cards and dishes of food which meant so much to me and my family. And also our sincere thanks to Dr. Hicks and Beene and each nurse for their excellent care and attention. May God richly bless each

and every one of you is in my praver. Floyd A. Tucker

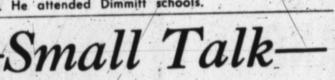
MEMBER NEW YORK SCHNEIDER, BERNET & HICKMAN. INC. ESTABLISHED IN 1932 Stocks • Mutual Funds F:M4-3422 Watch Repairing one more to go. Santa Fe

Tech. ENGAGEMENT ANNOUNCED-Miss Gay King's engagment

to Earnest David Sadler of Dimmitt is announced by her parents, Mr. and Mrs. Jacob A. King Jr., 335 Ave I. The wedding is to take place Feb. 12 in First Methodist Church with the Rev. Herschet Thurston officiating. Miss King is a 1964 graduate of Hereford Hgh School, presently employed at Hays Implement Company. The prospective bridegroom, son of Mr. and Mrs. Ezell Sadler of Rt. 1, Sunnyside, is with the Texas Highway Department at Dimmitt, He attended Dimmitt schools.

By SUE COLEMAN

Women's Editor



proponents of the theory that Christmas is over, so let's get this tree out of here and let it shed needles in the alley, and Another holiday passed, 'and That isn't the brightest atti-tions should stay in place at tude to assume in this festive season, but it is a rather com-we can get our money's worth out of them.

mon one today. Right this minute a lot of peo-/ Without taking sides, it's safe ple would even be willing to to say the trend seems to be dispense with the remaining no- to leave the hall decked longer liday of the triple series, but than formerly was the custom there is still a week of good in these parts.

cheer and hearty hspitality to It will be nice if the pretty outside lights stay on this week,

Miss Hill, Bride-Elect Is Honoree At Shower Girls who were her class poinsettias Rooms were decora-mate when she was graduated ted in Christmas colors as the

Hospital

Notes

PATIENTS DISMISSED

from Hereford High School were the guests at a lingerie shower Friday morning complimenting Miss Sharon Hill, a February formally for an hour. bride-elect.

Misses Brenda Beasley, Mary Beth Gililland and Suzanne Langley were hostessed in the Howard V. Beasley home.

The three are among Miss Hill's high school friends, all here for Christmas holidays. Miss Bealey teaches in Roswell,

N. M. schools, Miss Gililtand attends Colorado State College and Miss Langley is a student at Junta, Colo; Peter Flack, 206 Texas Tech, as is the honoree. Lawton; Mrs. Jimmy Cassels, Miss Hill and Charles J. Knibbe are to be married Feb. 26. She is a candidate for a degree froth, 232 W. Third, at the winter commencement at

Coffee was served with holi- Donnie E. Cole, George E. Tate, day sweetmeats at the Friday Christ Hutcherson, Mrs. Horace slate.

Mrs. Fannie Clinginsmith, 12-24, able to reschedule Littlefield, Horace E. Avery, Mrs. Roy Plainview, and Lovington for the Phillips, Mrs. Willie D. Shreve, first draft schedule Mrs. William E. Cumpton, Larry D. Slaughter, Mrs. Eva R. Ybar- have the schedule comple ra, Mrs. Noble Bailard, Mrs. Cecil O. Wilkins, Edward Spir-geon, Mrs. Frank I. Dodson 12-23. Mrs. Carmen DeLeon, William

C. Woodard, '12-22.

### **Grid Officials Still Working On Fall Slate**

PATIENTS IN HOSPITAL Whiteface football coach, Jack Meredith, said Thursday that he Mrs. Alvin B. Jones. Star had to rearrange the Hereford Route; Chuck Slaughter, La football schedule for next fall. THE REArrangement came after the officials were unable Dimmitt; Clayon L. Thompson, Amarillo; Mrs. Robert J. Koto schedule a game for one week in October.

The first draft of the schedule Domingo P. SanMiguel, Mrs. included Olton, Phillips and Levelland for the non-conference

party from a table centered with Evans, Mrs. Harry Bennett, Officials said they were un-

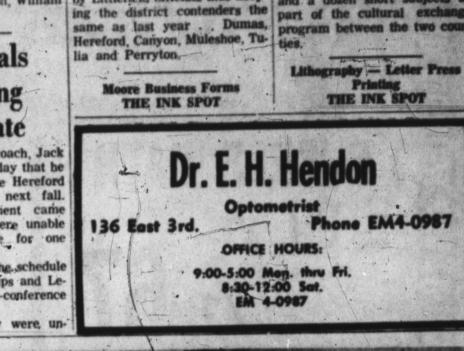


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MEREDITH said he hoped

A move by the Interscholas-

tic officials to move Littlefield

into district 1-AAA was blocked

by Littlefield officials thus keep-

the middle of January.

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#### SOVIET EXCHANGE

ROME -An Italian film week in the Soviet Union at the end of October is under study by Unitalia Films, a group set up to encourage the sl Italian movies around the The group hopes to she or six full-length Italan and a dozen short sul part of the cultural exchange program between the two

141411











by Chas. Kuhn













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