

# The Hereford Brand

16 PAGES  
FIRST SECTION

Published Every Thursday

Our Slogan—"More People—More Farms"

10th YEAR—NUMBER 35.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPTEMBER 11, 1930.

FIVE CENTS PER COPY.

## Curtain Rises Friday Afternoon for Hereford Football Fans

## Deaf Smith County's Fair Is Free Institution, September 16, 17 and 18

### Department Heads and Fair Chairmen Make Final Plans For Exposition Gate Opening

Both holders were given permission to start decorating their allotments in the sales pavilion, to display products in any time and place up as the building is guarded, and those showing the different sections of the world's department were advised that arrangements had been made for giving such entries Monday afternoon, September 15. These were of the results of the last meeting of fair officials and chairmen in the pavilion last Saturday, about 50 interested people present, when department heads and made final plans for Smith county's great fair. Individual reports from each community chairman present, there a lively talk between H. H. Boone of Dawson, who claimed they were ready to take the first prize, and Mrs. E. W. Elliston, replied that Wyche would probably be content to let some other booth have third prize, but first and second had already been filed on. The fruit of that community was so fine that it had been stored in bank vaults and their cabbages were so large that they would be brought to the fair in an ambulance. Superintendent reports were satisfactory, excepting on farm machinery. M. D. Womble, in charge of this department, reported only one machinery dealer willing to supply more space and shaded booths could be had. Lipscomb said some dairy products were holding off because they were not in best of flesh condition, and they were afraid of competition under adverse circumstances. President J. E. Hill told him to inform the herdsmen that judges at the fair put more stress on what is rather than how much she is carrying, and induce tries to be made. Conaway reported difficulties in his department, since poultry is now in moult and in poor plumage. He promised, however, much personal work in making a division complete. Ladies of the county were meeting to highest extent, had decided in every way requested, and department superintendent, this phase of the fair may be most successful because of hearty interest shown. Agricultural space will be and the 4-H club boys will here, strong, said R. H. Hopewell, relative to farm products. Nell Hall said she had booths for the county health and that they would be

### Union Revival Will Open Here Sunday Evening

A union revival of three churches, Christian, Presbyterian and Methodist, will be launched Sunday evening at the First Christian church, and will run for at least two weeks with the three local ministers doing the preaching. The services will begin at 7:45 o'clock during the evenings, somewhat earlier than the summer opening hour. The series of meetings has been announced as an intensive evangelistic effort, a natural follow-up of the cooperative worship that has just been concluded. Two gospel singers have been secured from Chicago to conduct the singing, Mr. and Mrs. Paul White. Beginning with Tuesday morning at ten o'clock, morning services will be held for a period of one hour, and all these will be held at the Presbyterian church. The weekly night meetings will be conducted at the Methodist church. Group meetings are being arranged for, in classes of men, women and children, and announcements as to time and places will be made Sunday. The entire public is cordially invited to attend and take part in these union services. The pastors are extending a warm welcome to everybody. J. R. Boone, one of the operators of the B. & W. Cafe, returned Sunday from a visit in East Texas. While on the trip he also attended the state convention of the American Legion at Austin last week.

### Time to Close Up and Come to Mass Meeting

A big mass meeting is called for this afternoon (Thursday) at 3:30 o'clock in the court house. Business houses are being closed and every citizen of Hereford has been urged to be present. The subject is, of course, railroads and the object is to help realize Hereford's dream of 20 years or more. This may prove to be the biggest and most important meeting held in Hereford for many, many years.

### PAMPA-WOMAN KILLED IN CAR ACCIDENT NEAR DAWN

Dawn, Sept. 8.—Mrs. G. C. Keesterson of Pampa, 30 years old, was killed instantly Friday afternoon in a motor car accident three miles west of here on the highway to Hereford. She was on her way to visit a sister in Clovis. Mrs. Keesterson was accompanied by her two sons and a friend, but no other serious injuries resulted. The car turned over when a tire blew out, bringing about the fatality.

### Murray Copeland of Houston Visited Last Week in the Home of his Sister, Mrs. A. O. Hales.

### C. OF C. MEETS MONDAY AT PRESBYTERIAN CHURCH

The regular chamber of commerce luncheon will be held next Monday noon at the Presbyterian church. This will be the first general meeting of the membership under the new administration, and a good program is promised.

### Two Precincts to Vote Again On Stock Law

The citizens of two precincts of the county will be given opportunity again to express themselves on a stock or herd law, according to an order passed this week by the commissioners court calling for a stock law election October 25, in Precincts Nos. 1 and 4. The county-wide proposition was lost in an election of August 19, by a small margin of 36 votes. Proponents of the measure in two precincts then presented petitions to the court for district elections. Polls for No. 1 will be open at Dawn and Hereford. Number 4 includes Sims, Bippus, Ford, Daniel and Union. In the last election No. 1 was for the stock law, 98 to 92. No. 4 was two to one favoring the measure, 75 to 37. The two will be separate elections, the vote in one having no bearing on results in the other.

### Frio Community Visited; Talks Made On Fair

An enthusiastic fair meeting was held at Frio school house last Friday night, presided over by Mrs. C. E. Tice. Importance of rural communities having a fair display and proffer of Hereford's help to them in their problems were discussed by J. E. Hill. Other Hereford visitors who made talks were J. A. Miller, chamber of commerce secretary, R. O. Dunkle, B. H. Hopkins, N. C. Vogele and G. A. F. Parker. Charles King and Miss Helen King, both of Folette, are the new teachers at Frio, and they were introduced to the public. A light lunch was served at the close of the session. Miss Pauline Smart spent the week end in Amarillo with Miss Georgianna McCarric.

### Amateur Judging Will Be Novel Fair Feature

A novel feature of the Deaf Smith county fair next week will be the amateur judging of dairy cows and possibly beef cattle. This phase will be open for all men, women and children who have never judged livestock. Club boys and girls are eligible if they have never been coached for a contest in livestock judging. This contest will be held Wednesday morning, beginning at nine o'clock, the second day of the fair, and the Farmers Creamery will give a prize of \$10 to the first prize winner on dairy selection, making the best grade in at least five different classes, including bulls, aged cows, senior yearling heifers, junior yearling heifers and junior calves.

All the amateur judges will have to do is pick out first and second winners in the classifications, and these will be compared with results of the regular judge's decision, D. T. Simons of Ft. Worth, field manager of the Jersey Cattle Club, who will complete his judging that afternoon.

Mrs. A. C. Hales left last Sunday for an extended visit with her parents, Mr. and Mrs. J. H. Copeland at Houston.

### School Opens In Enrollment of 809 Pupils

Enrollment in Hereford schools shows a small increase, about eight and one-half per cent over last year, according to figures given out Wednesday by Superintendent C. H. Dillehay. There are 809 enrolled this year, compared to 745 last year, or 64 more children registered than at the same time in 1929. Twenty-six of this number are due to an increase of the number of six-year-old children, leaving a net gain of 39 accounted for by new students. There are 56 six-year-old children in school this year, but there were thirty last year, though they had to pay tuition at that time. There were four more enrolled in the high school than there were last year. This indicates a larger number of high school students as the senior class is smaller by a dozen students and the first year class received a smaller number from the seventh grades in Hereford.

### Kiddies Play Ground to Be Built by Lions

Here is good news to the kiddies of Hereford. At the Wednesday luncheon of the Lions club, C. C. Acker, president, announced plans of the club to build a park or a playground for the children. It is planned to have the playground ready with the opening of next spring. The Lions voted unanimously to offer its complete services and personnel to the chamber of commerce in its efforts of assisting the Texas & Pacific Northern Railway to get a permit from the Interstate Commerce Commission to build its line. A research paper on noteworthy achievements that other Lions clubs in Texas have made was given by J. A. Neill.

Enrollment by grades:		
High School	1930	1929
Seniors	41	32
Juniors	50	38
Sophomores	80	68
Freshmen	79	88
Departmental:		
Seventh grade	57	60
Sixth grade	113	58
Grades:		
Fifth grade	73	80
Fourth grade	69	79
Third grade	70	64
Second grade	75	74
First grade	102	75
Total	800	745

The unusually large low sixth grade made the division of that section into two divisions necessary. Since there were only five rooms available for two departmental grades in the high school building, the high fifth grade will have to be returned to the Central school building. An additional room will be found there by using the teachers' rest room and office in that building for a small group and moving the office and rest room to the northeast corner of the basement, or possibly by putting the children in the basement room if that is thought to be better lighted and ventilated. The basement room is much larger, though possibly not as well lighted during the afternoons of cloudy days.

### MAN CLAIMS WAS ROBBED BY MAN AND TWO WOMEN

Hit over the head with a piece of iron and robbed by a man and two women on the road west of Hereford Sunday night, is the experience related by Charlie Hollins, vendor of watermelons. Mr. Hollins claimed he was repairing a tire when the alleged hi-jacking occurred. He said his loss was over \$50, which he was carrying and which belonged to his employer. Officers investigated and could find no evidence.

### Kindergarten Class to Open Next Monday

In answer to a demand among parents of children eligible for kindergarten instruction, Mrs. Alton Fraser and Miss Polly Steele are announcing the opening of a kindergarten class of a limited number for next Monday morning in the Bayview club room at the court-house. Hours of instruction will be from nine o'clock to noon only. Mrs. Fraser had her training at Baylor, Belton, for three years in extensive kindergarten study. She has had two years of regular scholastic teaching and one year in kindergarten work. Miss Steele received a thorough course in folk dancing and kindergarten music in W. T. S. T. C., Canyon, and S. M. U., Dallas. A high standard of class work for the children is planned by these two competent educators, supplementing each other's work.

### Kiddies Play Ground to Be Built by Lions

Here is good news to the kiddies of Hereford. At the Wednesday luncheon of the Lions club, C. C. Acker, president, announced plans of the club to build a park or a playground for the children. It is planned to have the playground ready with the opening of next spring. The Lions voted unanimously to offer its complete services and personnel to the chamber of commerce in its efforts of assisting the Texas & Pacific Northern Railway to get a permit from the Interstate Commerce Commission to build its line. A research paper on noteworthy achievements that other Lions clubs in Texas have made was given by J. A. Neill.

### Captain Higgins Will Lead Fighting Team in Season's Opener Against Silverton

### Interview Tells How Chamber Is to Be Revamped

The new board of directors for the chamber of commerce has decided to restretch the wire, nail up the planks and put in new posts around corrals," said an official spokesman to a representative of the Brand yesterday. "We want to grease the windmill and tighten all taps; beat the carpet and wash windows, clean and press the breeches and dresses, wash the face and comb the hair," he said, referring to preparations for a major combat within the next 90 days. "We are greatly rushed now on the new railroad project," he continued, "but we will go into the books right soon and publish a statement, showing how much money has been paid in this year, how much has been paid out, for what and why. We want the people to know. "If there are any expenses we can lop off, any unnecessary leakage in the management, we will stuff rags in the cracks and stop it. It's the people's money we are using. It's their business we are running, and they have a right to know all about it. "We feel that it is right for the chamber of commerce to publish financial statements as often as the city and banks do. We are awfully busy now, so please ask the people to give us just a little time, and if they will read the Brand they will certainly learn all about the chamber of commerce, what it is doing and its financial affairs."

Hereford high school football season will officially open here Friday, September 12, at 3:30 o'clock when the referee's whistle is sounded on Whiteface field, with the Silverton Owls lined up in opposition. The first scrimmage was held on the practice field last Friday, and two potentially strong elevens tried out their plays of crashing line-backs and elusive aerial attacks. Many rough edges showed up, inexperience revealed many faulty moves, but Coach McCollum is working patiently to get the machine into good working order. "The town will be surprised," said the coach, "when the boys are seen in action Friday. They are rounding into winners, and the outlook for the new material is more promising than ever. Enough for three teams are coming out in uniform and going through the grind, and those that make the first team will have to hustle." G. T. Higgins, as captain, Rogers Orr, Homer Brunley, George Mitchell and Richard Stone are the five letter-men of last year's undefeated team who are back, and a new fighting eleven is being built around these stalwarts. In the match with Silverton Jack Russell will start calling signals. Other probable backs are Richard Stone, Andy Habermacher, W. B. Wilson, Russell Whitehead, Spaulding Bartley and Roy Mason. Centers: Homer Brunley, Robt. Bell. Guards: Mack Nolan, George Mitchell, Lilburn Ray, J. C. McCullough. Tackles: G. T. Higgins, Rogers Orr, E. W. Curtsinger, George Jones. Ends: Woodrow Ireland, Berry Orr, Brunel Climer. The starting line-up will be taken from the above list, said Coach McCollum, but there are others who may also see service before the game ends.

### Fair Information

Poultry show will be held in West Texas Feed & Seed Company building. Free cooage is provided. Farm machinery display will be in open air in vicinity of pavilion. Beef cattle, dairy herds and hogs will be in livestock section of sales pavilion. Community booths are on the ground floor under a new arrangement, in the building but outside the auditorium. Automobile show will be seen in basement of the court house. Band stand will be erected in arena, and music will be provided by municipal band under direction of Ralph Smith. Many business men have secured booths in the hall, and are preparing for attractive displays. All other showings have been provided for within the building. Big rodeo is scheduled for three days on rodeo grounds south of Santa Fe tracks. At the last minute an attractive Midway has been arranged, including tent shows, rides, whips, merry-go-rounds, etc. There will also be a circus and animal show to please the kiddies. Midway will be located on lots east of fair grounds. Streets will be decorated in gala attire, and the paved streets adjacent to fair building will be roped off and electrically lighted. Boy Scouts will have Indian tepee set up, the one used when they went scouting on Old Oregon Trail. Don't forget the amateur cattle judging Wednesday. A total of over \$900 will be distributed in prizes by the fair association and others interested in promotion of local resources.

### Committeemen Appointed to Push Program

Appointment of five important committees and the formulation of plans for increasing membership were the main business of the chamber of commerce in its meeting last Thursday night. President John P. Slaton presented a plan for expansion of the chamber which was approved in outline by the directors, and the president and secretary, J. A. Miller, were instructed to work out details of the campaign and put them into execution. The following committees which will occupy strategic positions in advancing the program of the new administration, were appointed. Highway: John McLean, Jonathan Pitman and S. P. Rosson. Finance: Harry R. Fritz, A. M. Jones and John H. Olson. Dairy and Poultry: R. O. Dunkle, Ray P. Conaway and N. C. Vogele. Trade Extension: J. T. Cronin, W. D. Kelleher and Voline Downs. Civic Improvement: J. F. Ward, Mrs. John McLean and Mrs. J. H. Pitman. The railroad committee, which was reappointed and retained from the previous year, is comprised of John P. Slaton, George Muse, G. A. F. Parker, E. S. Ireland, E. B. Black, N. E. Gass and T. E. Seigler. Mr. and Mrs. Ab Posey and W. B. Bowen left Thursday morning for Denton and Dallas where they will visit with relatives and friends for the next two weeks.

# WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-1/2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

**Wanted**  
LISTEN, friends: Am doing laundry work of all kinds. Have your suits and blankets been laundered? Satisfaction guaranteed. MRS. W. A. YAUHGN, A St. 35-1p

WANTED: Boarders, would prefer two school children, but will consider anyone wanting board. If interested, see MRS. C. V. GRIGGS at 605 Schley avenue. 34-9p

EXPERIENCED practical nurse with boy 12 years old, wants nursing or house keeping; will go anywhere. Write Box 76. Good references. 33-1fc

WANTED: A job by an experienced cook and housekeeper. PAULINE LYTTLE, at Parish—meat market across street from postoffice. 35-1p

Painting and paperhanging, \$3.50 a day. M. E. MOORE, one mile north on 25-Mile Avenue. 31-1fc

WANTED—Good cook and housekeeper; board and room furnished. Phone 445. MRS. G. W. BRUMLEY. 33-9c

**Lost and Found**  
LOST: A pair of glasses, dark rim. Phone 84. J. H. MILLER. Reward. 35-1p

LOST: Thursday, August 21, white gold rimmed glasses with ear hooks and adjustable pearl nose pieces, in F. M. Kester case. J. D. BUGHANAN, of Buchanan & Rosson, Hereford. 33-1fc

**For Rent**

FOR RENT: Four room unfurnished apartment, modern, with garage. Phone 418-W. MRS. GRACE HUGHES. 35-1p

FOR RENT: Two furnished light housekeeping rooms in modern home, 1023 25-Mile Avenue, phone 466-W. MRS. J. D. THOMPSON. 35-1c

An attractive apartment, 517 East 11th St., Call 194. 35-1c

FOR RENT: Bedroom in modern home, private entrance, adjoining bath. MRS. H. H. HAWKINS. 36-1c

FOR RENT: Furnished rooms for light house keeping, down stairs. First door east of Presbyterian church. MRS. ROSE SPEER. 34-1c

FOR RENT: Modern 3 room furnished apartment; 312 East Sixth street. MRS. FRANCES BARNARD. 34-1p

FOR RENT: Furnished modern light housekeeping rooms, upstairs. MRS. W. E. HICKS, Phone 155. 35-1fc

FURNISHED apartment for light housekeeping, private bath, after 15th. MRS. EDGAR JOHNSON, Phone 58-J. 35-1c

ROOM and board in modern home, close in. Phone 212. 35-1c

ROOMS for rent, or light housekeeping, terms reasonable. Phone 5. 35-1fc

FOR RENT—Furnished room two blocks south of high school; garage if needed, on pavement. Inquire at 310 Lawton Avenue or at Brand office. 33-1fc

FOR RENT—3 room house on 3rd street, suitable for restaurant or barber shop. A. H. ELLISTON. 25-1fc

FOR RENT: Seven room house, furnished, water, gas and lights. GEO. MCCURRY. 3-51c

FOR RENT: Furnished bed room with private bath, close in. See MRS. J. H. OLSON, Phone 190. 35-1p

FOR RENT: One car garage, also a room for school boy equipped for light house keeping. Call at Brand office. 35-1p

FOR RENT—Two furnished and three unfurnished rooms, 210 East Tenth Street. Phone 9028-F2. 35-1c

## Lodge Directory

HEREFORD LODGE No. 478, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome. J. T. HARRIS, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

## For Sale or Trade

FOR SALE: White Leghorn hens, 60 cents each, cash. Am making room for pullets. MRS. W. R. SCHEIHAGEN, Black, Tex. 35-1p

FOR TRADE—Will trade 190 acres fine wheat land near Canyon one mile from pavement, for good home in Hereford. See JOWELL MURCHINSON, Court House. 32-1fc

FOR SALE: Two new Superior deep furrow drills; one used less than half day. Priced at \$250. Also have almost new Van Brunt drill at \$225. TWIN CITY TRACTOR & IMPLEMENT CO., Phone 143. 35-1c

FOR SALE: Six room brick veneer residence, near high school. Call or write J. A. MCGOWAN, Vega, Texas. 35-2p

FOR SALE—New Mexico ranch, 2700 acres. Priced right, first payment in trade, balance easy at 6 per cent. BURNS LAND CO., 110 So. MAIN ST. 32-1fc

FOR SALE: Strawberry plants, overbearing, 50c per 100. Phone 446-J. C. S. JONES, east Hereford, near Amusement Park. 35-1p

FOR SALE—New 5 room and bath modern, one of best built dwellings in city; lot 60x100; close in; stucco; two extra rooms in basement, price \$5,000. Also 70x100 lot, 5 1/2 blocks from business, north front, price \$600. EZRA NORTON, at Buick Service Garage. 20-1fc

FOR SALE: A good broadcast 8-foot Deering binder. See it at Chrk's Blacksmith Shop. 35-1p

FOR SALE—Or exchange, choice city lots at remarkable bargains. JOWELL MURCHINSON. 18-1fc

FOR SALE: Ten room modern apartment. Five room modern bungalow, easy terms Phone 456. A. C. THOMPSON. 35-1fc

FOR SALE—Modern 4 room stucco house, built-in cabinets, gas fixtures, etc. Address, P. O. Box 362, or phone 179-J. 32-1fc

FOR SALE: Cheapest half section in Deaf Smith county. See me for prices and terms. GEO. MCCURRY. 35-1c

FOR SALE—25 acres, 1 mile north of town, 1-5 cash, balance to suit you. Also 110 acres, 1 mile SW on Summerfield road, will cut in 20, 40 or 60 acres; 1-5 cash, balance to suit you. A. H. ELLISTON. 25-1fc

FOR SALE: Good smooth quarter section, Plains, New Mexico, land; unimproved, near new Rock Island R. R. \$10 acre, one half cash, balance trade or good terms; take stock or car. GEO. MCCURRY. 36-1c

FOR SALE—\$7,800 for improved 140 acres only 8 miles from Hereford, 120 acres in crop goes with sale, 6 per cent terms. \$2,800 for fine 80 all in cultivation. Bargain price on section, all in cultivation

## Foreign Stars Invade Hollywood



The foreign invasion of movie talent began when these stars from France and Germany arrived in Hollywood recently to make American talkie successes in their native tongues. Shown as they arrived at Los Angeles, arm in arm, they are, left to right: Suzy Vernon and Jeanne Helblin, both of France, and Lissi Arno of Germany.

and well located. \$3,500 for improved 20 acre place edge of town, gas available, 6 per cent terms. L. BASKIN, phone 138. 23-1fc

FOR SALE—My home at 115 Lake Street. MRS. CHAS DONALD, telephone 373. 35-1p

FOR SALE—800 acres first class New Mexico wheat land, all tillable. Consider some trade. Eighty fifty per acre. BURNS LAND CO. 210 So. MAIN ST. 32-1fc

FOR SALE OR TRADE—Delco farm lighting plant. See J. W. KROPPF, two miles north on 25-Mile Avenue, Hereford. 35-2p

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE: 18-36 Hart-Parr tractor, two years old, completely overhauled and in excellent working condition; ideal for separator work or pumping plant. A bargain at \$500.00. WAY TRACTOR AND EQUIPMENT CO., 217 W. Grand Avenue, Clovis, N. M. 35-2p

FOR SALE—480 acres New Mexico farm, 3 miles terminal new railroad, all tillable, good improvements, good water, this is first class farm, will consider some trade. BURNS LAND CO., 110 So. MAIN ST. 32-1fc

FOR SALE OR TRADE: 1120 acres choice farm lands in Dalham county; has good well, 60 feet deep, windmill. Price \$15 an acre. Will consider clear residence in Hereford as cash payment. See EDY CONNELL, Hereford, Texas. 35-3c

FOR SALE: International Farmall with attached lister and guide; will take cows on trade. JOHN B. DAVIS, Summerfield, Tex. 30-1fc

FOR SALE—Four room residence in Amarillo, or will trade. What have you? Box 114. CLARENCE CONKLIN. 33-1fc

\$30 per acre for 320 located 28 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section. \$30 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2750 for 8 room modern house with two big lots, east front. \$300 for fine east front building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 23-1fc

What A Woman Of 50 and Over Should Weigh

Keep The Fat Away

This is interesting—the figures given below are correct, according to the leading authorities—Women over 50 should beware of fat—if your weight and height match the table below you are in luck—and should be thankful—Weight yourself today.

Ages 50 and Over	
4 Ft. 11 In.	131 Pounds
5 Ft. 0 In.	133 Pounds
5 Ft. 1 In.	135 Pounds
5 Ft. 2 In.	138 Pounds
5 Ft. 3 In.	141 Pounds
5 Ft. 4 In.	144 Pounds
5 Ft. 5 In.	148 Pounds
5 Ft. 6 In.	152 Pounds
5 Ft. 7 In.	157 Pounds
5 Ft. 8 In.	162 Pounds
5 Ft. 9 In.	166 Pounds
5 Ft. 10 In.	170 Pounds

Weights given include ordinary indoor clothing. If you are overweight cut out pies, pastries, cakes and candies for 4 weeks—then weigh yourself—go light on potatoes, rice, butter, cream and sugar—eat lean meat, chicken, fish, salad, green vegetables and fruit. Take one half teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast—this is the easy, safe and sensible way to take off fat—an 85-cent bottle of Kruschen Salts lasts 4 weeks—get it at the City Drug Store—or any drug store in the world—you'll be gloriously alive—vigorous and vivacious in 4 weeks. —Adv

## Last Open Air Band Concert Played Tonight

The last open-air concert for the summer of the municipal band will be held tonight (Thursday) at 8 o'clock at Phillips Petroleum Company service station, opposite the southeast corner of the court house lawn, states Ralph Smith, director. The following program will be given:  
The New Colonial, march, R. B. Hall.  
The American Flyer, march, G. E. Robinson.

Banner of Victory, march, Johnson.  
The Glow-Worm, Idyle Lincke.  
March of the Mighty, Al H. Fillmore's Triumphant Ma S. B. Stambaugh.  
Princess of India, overture, L. King.  
Radio Static, march, E. H. K. man.  
Americans We, march, H. Fillmore.

**Coveted Distinction**  
The initials "K. C." after man's name in Great Britain conferred by royal patent upon risters of distinction. It gives tain rights of procedure over risters not so honored, and ighly valued distinction.

## SPECIALS!

Banana Marshmallow  
Cream Pie ..... 25c

Cookies, assorted and fresh, two dozen .... 25c

These bargains in baked stuff will not last all day.

Get Yours Early!

**Hereford Bakery**  
Phone 166

# 109 Per Cent Increase In Yield

Disc Deep Where Wind Can't Sweep



## Peoria Lister Press Drills

—Can be depended upon to increase yields in arid regions by making possible additional moisture; to reduce winter kill with snow-protected seed bed; to prevent seed blowing through uniform sowing and the proper covering of the seed with its wide press wheels.

—Very heavy trash in the field does not interfere with perfect operation of the Peoria Lister Press Drill.

No End Wheels—So Several Can Be Attached, Making a Wide Drill

**WELCH MACHINERY CO.**  
PHONE 33  
Britain-Dunlap Building—South Main

We are hoping to see you at the Deaf Smith County Fair!

## Vogele Millinery Parlor

—Just received, a beautiful line of Pattern and Street Hats in all the new shades; \$2.50 and up.

—Come in and see our Specials for Friday, Saturday and Monday.

PHONE 201



## Fashion Dress Shoppe

### New Dresses

—Beautiful line of fall dresses in Velvet, Travel Prints, Satins, Crepes, and lovely Knit Sports Wear. Also a beautiful line of the new

FALL AND WINTER COATS  
Dresses left that I am closing eo Broad Cloth.

### Fall Dresses

—Have a beautiful assortment of Fall Dresses specially priced for Friday, Saturday and Monday.

—Have about a dozen Summer Dresses left that I am closing out. Values up to \$19.75, your choice for only \$3.00

SPECIAL ON HOSE  
\$1.50 Value for .. \$1.00

## Harman Family Has Moved Back From Virginia

S. L. Harman and family, consisting of five children, from Richwood, West Virginia, moved to Hereford this week with the intention of making their home. Mr. Harman owns the 80-acre irrigated place in the northeast part of town, formerly the McDonald home and later as the Harman dairy farm. Three of the Harman boys are musicians and have been playing in the band at Richwood. The family lived here a number of years ago and were well known at that time. He owns and has been conducting the Harman department store at Richwood. The family drove through to their car, a distance of more than 1000 miles. Mr. Harman states that owing to the drought in their section the streams and wells are very low and every factory in Richwood has been shut down because of a lack of water. Manufacturing is the principal industry there and many big factories are located there. He states that crops look better thru this territory than in any section through which they passed during the trip.

FOR SALE: 1120 acres choice farm lands in Dalham county; has good well, 60 feet deep, windmill. Price \$15 an acre. Will consider clear residence in Hereford as cash payment. See EDY CONNELL, Hereford, Texas. 35-3c

FOR SALE: International Farmall with attached lister and guide; will take cows on trade. JOHN B. DAVIS, Summerfield, Tex. 30-1fc

FOR SALE—Four room residence in Amarillo, or will trade. What have you? Box 114. CLARENCE CONKLIN. 33-1fc

FOR SALE: 1120 acres choice farm lands in Dalham county; has good well, 60 feet deep, windmill. Price \$15 an acre. Will consider clear residence in Hereford as cash payment. See EDY CONNELL, Hereford, Texas. 35-3c

FOR SALE: International Farmall with attached lister and guide; will take cows on trade. JOHN B. DAVIS, Summerfield, Tex. 30-1fc

FOR SALE—Four room residence in Amarillo, or will trade. What have you? Box 114. CLARENCE CONKLIN. 33-1fc

\$30 per acre for 320 located 28 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section. \$30 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2750 for 8 room modern house with two big lots, east front. \$300 for fine east front building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 23-1fc

What A Woman Of 50 and Over Should Weigh

Keep The Fat Away

This is interesting—the figures given below are correct, according to the leading authorities—Women over 50 should beware of fat—if your weight and height match the table below you are in luck—and should be thankful—Weight yourself today.

Ages 50 and Over	
4 Ft. 11 In.	131 Pounds
5 Ft. 0 In.	133 Pounds
5 Ft. 1 In.	135 Pounds
5 Ft. 2 In.	138 Pounds
5 Ft. 3 In.	141 Pounds
5 Ft. 4 In.	144 Pounds
5 Ft. 5 In.	148 Pounds
5 Ft. 6 In.	152 Pounds
5 Ft. 7 In.	157 Pounds
5 Ft. 8 In.	162 Pounds
5 Ft. 9 In.	166 Pounds
5 Ft. 10 In.	170 Pounds

Weights given include ordinary indoor clothing. If you are overweight cut out pies, pastries, cakes and candies for 4 weeks—then weigh yourself—go light on potatoes, rice, butter, cream and sugar—eat lean meat, chicken, fish, salad, green vegetables and fruit. Take one half teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast—this is the easy, safe and sensible way to take off fat—an 85-cent bottle of Kruschen Salts lasts 4 weeks—get it at the City Drug Store—or any drug store in the world—you'll be gloriously alive—vigorous and vivacious in 4 weeks. —Adv

—Have about a dozen Summer Dresses left that I am closing out. Values up to \$19.75, your choice for only \$3.00

# PIGGLY WIGGLY

## FRIDAY & SATURDAY SPECIALS

LEMONS, dozen	21c
PEANUT BUTTER, 16-oz jar	19c
PRUNES, gallon, in juice	42c
POST BRAN FLAKES, per package	11c
SALAD DRESSING, El Food, 8-oz jar	24c
SOAP, toilet, Cocoa Hardwater, 3 bars	21c
LARD, compound, 8-lb pail	\$1.05
CRACKERS, Saltine Flakes, 2-lb box	29c
WASHING POWDER, Oxydol, large size	21c
COFFEE, Folger's, 2 lb can 83c, 1 lb can	43c

Deaf Smith County Fair  
September 16-17-18  
At Sales Pavilion  
Make the  
**CITY DRUG STORE**  
Your Headquarters

If It Is School Supplies You Want, We Have Everything You Need In that  
Line. Most Complete Stock to Be Had.

# WHITMAN'S CANDY

Best for Summer Eats

**CITY  
DRUG  
STORE**

Phone 300

Prescriptions Correctly Filled

Agency Parker Pens and Pencils.

Eastman Kodaks and Films

## County Library Reports 12,052 Books Taken Out

A highly favorable report has been made by Miss Lillie Hosler, county librarian, as of September 1, end of year for libraries in the state. Deaf Smith county library has not been in operation year, nor even six months, but the record made compares well with those in Texas' largest cities where libraries have been operating for more than a quarter of a century.

Circulation for the five months of three weeks of operation has been 12,052 books, or an average of more than two for each inhabitant of the county.

Cards, representing borrowers, have reached a total of 1210, equal

valent to one-fifth of the population. Records show that 80.5 per cent of the books read have been fiction.

Since the beginning, Miss Hostler has had a tremendous amount of details to do, but she is hoping to get everything lined up some time and be able to devote more of her efforts to the more valuable reference works.

Members of the Dimmitt B. Y. P. U. staged a surprise party here for Mr. and Mrs. Gordon Durham last Tuesday night at the Durham home. Mr. and Mrs. Durham were formerly B. Y. P. U. workers in the Castro county city and the party was held in remembrance of the good work done by them while citizens of Dimmitt. A handsome water set was presented the Durhams.

A Want Ad in The Brand is a sure, steady worker—try it out



## Readin', 'Ritin' and Cleanliness

By MARIE HULSER

SCHOOL opens and great excitement prevails. Perhaps the young son resents resuming his further education, but even he is keen the first day to see his old class and to compare notes with his pals on the fun of the summer vacation. The first day is the big day!

It may be a bit difficult to get the youngsters used to the idea of turning themselves out spick and span again early each morning, after the exquisite freedom of the summer when play came first and clean fingernails were of secondary importance. Suddenly they are to become literal shining examples to their classmates. It is certainly unfair, to their way of thinking, happening all at once.

Remember though that children really enjoy being clean, but most of them do not have a natural instinct towards this state. They must frequently be led to the wash basin or bathtub, watched to see that they change their underwear, and supplied with clean handkerchiefs.

An abundance of hot water, always on tap, is going to simplify this "getting the children off to school" job each morning. Ready hot water will spare the whole family the discomfort of resistance and trouble.

Waiting for big hoses of water to heat is the scotch that tends to encourage carelessness and eventual

child that is not neat and clean, at least when it starts off to school, is not usually inspired to do its best work. Somehow success with lessons often is borne of a feeling (unconscious perhaps) of equality, which we know comes to many as a result of cleanliness and grooming.

An automatic hot water heater, then, is a happy investment for the family that has school children to consider. With plenty of hot water available, with some nice smelling soap, a scrubbing brush, a fingernail cleaner and an individual towel there is little excuse for a "lick and a promise" scrubbing. A little system in the bathroom, with each child on schedule at a definite time to perform the before school ablutions, will simplify the cleanliness problem both for the children themselves and for their parents. Perhaps a little sign in the bathroom tactfully reading "Daily bath if possible. Otherwise at least two a week."

In the meantime a thorough scrubbing of the face and neck (and don't forget behind the ears).

Keep nails clean. Brush teeth twice daily. Shampoo twice a month at least. Brush hair daily. Clean underclothes at least twice a week. Clean top clothes whenever necessary.

Will have better results than a con-

## Fate of Sir John Franklin and 128 Men Remains Greatest of Arctic Mysteries

THE recent finding in the Arctic of the Arctee expedition 33 years after it had set out in a balloon to float across the pole, has solved one riddle of the frozen north. At the same time it has brightened the prospects of solving a greater mystery, one that has baffled the world for the past 85 years. It is to find out what has become of Sir John Franklin and his 128 men who set sail from England in 1843 to find a northwest passage to the Pacific.

Where does Franklin lie buried and does his grave contain the valuable records of the northwest passage? For answers to those questions millions of dollars have been spent by England and Canada.

No one in England felt alarmed when three years had passed without word from Franklin. He had set sail from the Thames on two ships, the Erebus and Terror, both laden with three years' supplies. He had been in the Arctic before and was sure of his ground. In his 60th year, Franklin was no amateur at navigation, people thought.

The 10-Year Search But as time went on, fear for the expedition's safety spread. Searching parties were organized. The British government offered \$50,000 for definite news of the party and \$100,000 for its rescue. For 10 years no less than 40 expeditions scoured 7000 miles of the Arctic wastes for some clue of the lost explorers.

The last Franklin's party was seen by white man was off Lan-



Sir John Franklin

caster Sound, only two months after it had set out from England. From that time on the history of the expedition was pieced together from what the Eskimos told and from relics that were discovered.

In 1851 Dr. John Rae's searching party found traces of what later proved to be the Winter-Camp of Sir John. Eight years later a party sent out by Sir John's widow found at Point Victory, on King William's Island, the only documentary evidence of the expedition's fate. It was a piece of paper which told of the history of the expedition to April 25, 1848.

The Erebus and Terror, so the story was described, was seized by ice and abandoned as they broke

up. Sir John had died, as had nine of his officers and 15 of his men. The remaining 104 traveled on. Eskimos told Captain McClintock, head of the searching expedition, that they had seen white men traveling painfully along the shore of King William's Island. One Eskimo woman drew in the snow pictures of two ships to show that she had seen them, and told how the men dropped dead as they walked.

Canada Is Interested

The Canadian government in announcing recently a reward for information leading to the fate of Franklin and his men is seeking to piece together the true story. They want to find out where Franklin is buried and what has become of the survivors.

And the chances that they will determine this are not impossible, according to one writer, who said, "A man lost in the Arctic is pretty certain sometimes to be accounted for unless he dies in the sea."

There is evidence to bear out his prediction. William Barentz, the Dutchman, was lost searching for a northeast passage in 1596. But in 1875 the house where he wintered on Spitzbergen and part of his diary were found. Commander De Long and his men set out in the Jeannette, in 1882 and perished. But years after they vanished their bodies were found. And now, with the finding of Arctee and his two companions, hope is again renewed that the Franklin mystery, greatest of all Arctic mysteries, will some day be solved.

## CASH SPECIALS FRIDAY AND SATURDAY

Oranges	Nice size, full of juice, per dozen	38c
Lemons	Extra large size, per dozen	32c
HAMS	Country cured, whole or half, per lb	26 1/2c
MILK	Small size five cans	22c
Peanut Butter	16-ounce glass, White Swan	29c
TOMATOES	No. 1 size Three cans	23c
Old Dutch	Cleanser, three cans	24c
FLOUR	24 lb bag Kansas Best	76c
OXYDOL	Large package	21c
APRICOTS	Very best brand, in hvy syrup, No. 2 1/2 size	27c

## Bakers Cash Grocery

MONT E. BAKER.

# Auction

## Sales are Profitable

Permit me to suggest that you book your auction sales at your earliest possible convenience in order to secure the date you prefer.

I am booking sales over a large territory this season. The splendid results obtained in recent sales of live stock, farm equipment and real estate has convinced the owners to sell at auction, the well known method by which you can get your buyers in one group and convert your property into ready cash in a day, and receive full value.

My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best reference.

YOURS FOR A REAL SALE

## Ray Barber, Auctioneer

Superior Sales Service

Phone 241 Hereford, Texas

Sales Dates and Literature May Be Arranged at THE HEREFORD BRAND

## Prize List for Herefords to Be Shown at Fair

EGBERT BRADLEY, Supt. All rules governing the livestock department will apply to this department.

In making awards in breeding classes of beef the judges are instructed to stress evidence of breeding qualities. No animal having hereditary unsoundness will be allowed to compete.

Only first prize winners in single divisions in open competition may compete for champion. Champion winners may compete for grand champions. All animals entered will be required to be on the fair grounds by 10 o'clock a. m., September 16, and remain until 4 o'clock p. m., September 18.

A cash prize will be awarded first, second and third places in the following classes:

- Bull calved before June 1, 1927.
- Bull calved June 1, 1927 to May 31, 1928.
- Bull, June 1 to Dec. 31, 1928.
- Bull calved Jan. 1 to May 31, '29.
- Bull, June 1 to Sep. 31, 1929.
- Bull, after October 1, 1929.
- Two bulls bred and owned by exhibitor of classes 3, 4, 5, 6.
- Senior champion, classes 1, 2, 3.
- Junior champion, 4, 5, 6.
- Grand champion, 8, 9.
- Cow, before June 1, 1927.
- Cow, June 1, '27, to May 31, '28.
- Heifer, June 1, to Dec. 31, '28.
- Heifer, Jan. 1 to May 31, '29.
- Heifer, June 1 to Sep. 30, '29.
- Heifer, after October 1, 1929.
- Two females, any age, bred and owned by any exhibitor.
- Senior champion female, 11, 12, 13.
- Junior champion, 14, 15, 16.
- Grand champion, 18, 19.

All the above carry prizes of \$7.00 for first, \$3.00 for second, and \$3.00 for third, except in championship contests, which carry awards of \$10.00 in each case.

Mr. Bradley is hoping to receive a donation from the American Hereford Breeders Association that will be added to these.

Steers will be in two classes.

## Noted Lecturer To Speak At Baptist Church

Mrs. L. L. Brewer, national W. C. T. U. organizer, will lecture at the First Baptist church auditorium Friday evening, September 12, at 8:15 o'clock. Her subject will be "The Challenge".

Mrs. Brewer is sent out by the national W. C. T. U. to organize the Panhandle for the Woman's Christian Temperance Union, largest woman's organization in the world.

She was for five years editor of the Texas White Ribbon, temperance paper, while residing in Fort Worth. The speaker is a well-informed woman and is worth hearing. Local women are anxious to please the lecturer by having a crowded house.

Rev. and Mrs. Oren Carter and little son, Weldon, were up from Dallas the past week visiting in the home of her parents, Mr. and Mrs. D. H. Bryant, Rev. Carter, who is a student at S. M. U., preached at the Methodist church Sunday morning. Miss Sarah Agnes Carter returned to Dallas with them this morning, where she will enter the S. M. U. freshmen class.

## CUMMINS SELLS HIS SHOP TO ROUNTREE-CAVENDER

Rountree Plumbing and Heating company is the new firm which recently purchased the John Cummins plumbing shop. Dick Rountree, with his family, arrived here last Friday to take charge of the plant, while T. B. Cavender of Clovis, the other member of the firm, will remain in Clovis for the present. The new company will operate at the old Cummins stand and have purchased all the stock and equipment from Mr. Cummins.

Yes, we have jacks today, lots of them at RICE'S.

Senior and Junior. First place will receive \$7.00 and second \$5.00 in both classes. Champion steer will receive \$10.00.

## Fall & Winter COATS

The New Coats Are Here!

—Newest styles: belted waist-lines; Capes, Eton Backs. New Collars and Cuffs; Sizes for Women, Misses and Larger Women.



## Fall Dresses

—These are dresses that have lines—graceful lines—to flatter and charm in a manner of the new season dresses—for they have among them everything that is new this season.

PRICED FROM \$5.95 TO \$16.95

## SPROWLS-CRONIN & CO.

### Daniel News

BY MRS. JOE THURMOND

School started at Daniel Thursday, September 4, with an enrollment of 21.

The showers of the past week were light and scattered.

Mrs. B. F. Stice spent Thursday with Mrs. Earl Green at Canyon.

Mrs. Floyd Tomlinson returned Thursday after spending a week with her parents in Plainview.

Mr. and Mrs. Vernon Miller of Canyon spent Sunday with Mr. and Mrs. Durwood Vernon.

Mrs. B. O. Chain called on Mrs. Joe Thurmond Thursday afternoon.

Miss Etyle Jacobs was in Canyon Friday.

Mr. and Mrs. Boyd Pepper and children left Sunday to visit their parents in White Deer and Shamrock.

Mrs. Cecil Hodges called on Mrs. Luan Jacobs Friday afternoon.

Ruby Casey, Misses Jacobs and Mr. and Mrs. Durwood Vernon attended church in Hereford Sunday night.

Murry Smith spent Sunday with his sister, Mrs. B. O. Chain.

### Arney News Items

BY MRS. F. W. FORTNER

School opened Monday morning, September 8, with good attendance, and others expect to enroll within the next few days. Mr. Kibbens is principal and Miss Nadine Wrenn is primary teacher.

Mr. and Mrs. J. E. Boyd returned home Thursday from a visit with her children at Childress, Vernon and Electra.

Rachel and Edna Burks and Juanita Hutson returned Sunday from a visit in the M. Burks' home in New Mexico.

Ben Fortner has returned from a visit with his brother at Borger. Lee Hutson and wife were in Umbarger Wednesday.

Little Woodrow Tipton was taken to a doctor recently and it is hoped his health will improve soon.

Arney and Joel played an exciting ball game Sunday.

A light shower fell here last Wednesday afternoon. Some have started wheat sowing.

Mr. and Mrs. Carl Gillham of Quanah visited relatives here last week, the Tiptons.

Mr. and Mrs. A. B. Fortner and daughter, and D. N. Fortner of O'Donnell spent a few days last week here with relatives. They and the A. W. Fortner family went to Levelland Sunday.

Mr. and Mrs. Reed of Plainview spent Sunday in the E. Tipton home.

Mrs. Pitman and children are in Tulla for the school term.

### Easter News

BY MISS EMERALD SMITH

Mr. and Mrs. E. M. Allen, Mrs. Caslon, Dan and Frank Allen, Steve and Irelvin Chandler and Annie Mae Smith spent one day recently in Hereford.

Annie Mae Smith and Louise Ann Frye were in Dimmitt Friday.

Mr. and Mrs. Sam Lamine and Harvey Smith, Big Square, ate dinner in the J. S. Smith home one day recently.

Annie Mae Smith spent Saturday and Saturday night with Louise Ann Frye.

Mr. and Mrs. Dixon and children spent Sunday in the Carl Frye home.

Mr. and Mrs. Olson spent Sunday with Mr. and Mrs. Saxon.

Mr. and Mrs. Medley spent Sunday in the Saxon home.

Louise Ann Frye spent Sunday with Annie Mae Smith.

Loyce and Floyce and Mozelle spent Sunday evening with Loyce and Louie Mondell.

Caroline Frye spent Sunday with Hazel Chambless.

Mr. and Mrs. Chambless spent an evening recently with her sister, Mrs. Bob Axe and family.

Mr. and Mrs. Cragg and children visited the Allen home Sunday.

Mrs. Cason spent the week with Mr. and Mrs. Cragg at Hereford.

Mr. and Mrs. Saxon went to Olton Friday.

Mr. and Mrs. Chandler left Tuesday for Houston to say a mouth or so.

### Northwest News

BY MRS. H. O. DORRIS

Miss Mary Fortenberry, of Sims went to Floydada last Monday to attend school.

Mr. and Mrs. J. G. Fortenberry and children and Mrs. F. D. Ferguson and children visited at Lockney, Plainview and Floydada last week, returning Thursday.

Misses Margaret and Katherine Steen of Plainview came home last Wednesday to prepare for the term's school work in the Bippus school, Miss Margaret teaching the higher grades.

Miss Velma Wright and Coleman Campbell were supper guests in the Dorris home Sunday.

Haskell relatives visited the C. S. Perrin home Thursday night.

Mrs. Hugh Fortenberry and the children called on Mrs. J. G. Fortenberry Saturday.

Coleman Campbell returns to Plainview this week to enter his school work. He has been a leader in singing and religious work here and will be missed.

Mr. and Mrs. B. C. Brown of Clovis are visiting in the H. O. Dorris home.

Bippus, it is understood, will not try to have a booth exhibit at the fair this year, mainly because of the dry weather cutting down the quality of farm products and possible exhibits. There will be entries in poultry and culinary departments and some things in the textile department.

Mildred Turner, operated on for appendicitis in Amarillo three weeks ago, was brought home last Wednesday.

Mrs. Z. J. Steen is ill this week and was unable to take charge of her class Sunday afternoon.

Mmes. Morrison, Reece and Strader were appointed as entertainment committee for the community social to be held the fourth Saturday night of this month.

Mr. and Mrs. Louis Strader visited relatives at Fargo, Oklahoma, last week. His mother returned with them for a visit here.

Vernon Van Bibber spent Sunday with J. M. Fortenberry.

Alta Mae Fortenberry was a guest of Mrs. F. D. Ferguson Saturday night.

### Seattle Man Keeping File of the Brand

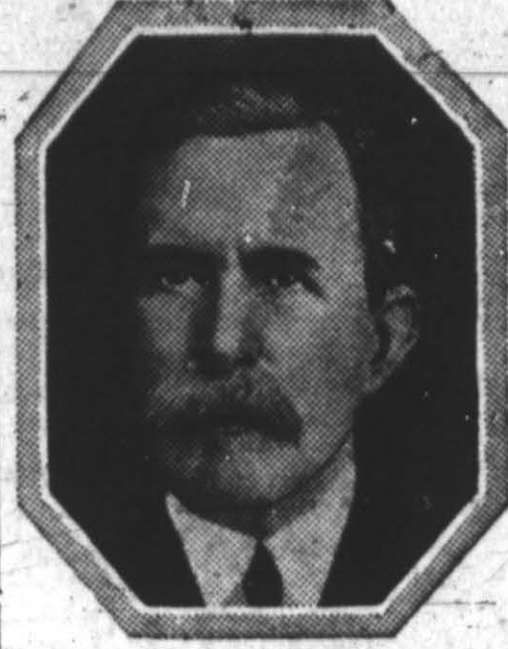
An interesting communication has been received by the Brand from Wilbur F. Patterson, Seattle, Washington. In renewing his newspaper subscription, he commented that he was keeping a file of the Brand and did not wish to have any missing numbers in the group. Purpose of this unusual procedure was not revealed. The fact is mentioned here only to recall to mind one of the values of a town's newspaper, in its weekly picturization and what an effect or array it presents when a year's collation is made into one bound book.

Copper Carbonate or Cresant-treat planting seed now, plant later. McLEAN & PITMAN. 35-2c

Mrs. Jack Spratt and son Carl were in Amarillo last Saturday.

### Again Konjola Shows What It Can Accomplish

Prominent San Antonio Man Eager in His Praise of New Medicine.



"I am glad to endorse Konjola to any who suffer as I did," said Mr. Charles Oliphant, well known San Antonio railroad man, 423 Lamar street, San Antonio. "About a year ago I suffered a breaking out on my skin. Little patches of pimples appeared and were called water blisters. They itched and burned severely, and though I tried many remedies I gained only temporary relief. From Konjola, I gained what I consider miraculous results. The breaking out disappeared within three weeks after I began taking Konjola. I had

kidney trouble but now the pain in my back and the swelling under my eyes have disappeared also. I feel better in every way and have gained weight. I think Konjola is a very fine medicine."

Konjola is recommended over a six to eight weeks period and is designed to relieve ailments of the stomach, liver, kidneys and bowels, and rheumatism, neuritis and nervousness.

Konjola is sold in Hereford at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.

Rev. J. M. Fuller returned Monday from Abilene where he conducted a successful revival at the Oak Street Methodist church. The meeting ran two weeks.

Mr. and Mrs. H. E. Frits and daughters, Nina Lee and Henrietta, motored to Plainview Sunday.

TRY A WANT AD IN THE BRAND



SEPTEMBER 22 - 27

The big event of the year in the Panhandle-Plains! Lots of fun, lots of interesting, informative exhibits, something doing every minute! Never before such a Tri-State Exposition as you'll see this year—you can't afford to miss it! Let's all plan to go. Plenty of free parking space.

LEONARD STROUD  
America's Champion Trick Rider and Roper  
And the Anvil Park Rodeo



1930's Finest Agricultural and Educational Exhibits

Automobile Show in New Automobile Building

Beckmann & Gerety's "World's Best Shows" On the Midway

Ernie Young's Revue "SPANISH NIGHTS" Every Night in Front of the Grandstand

\$18,000 in Premiums!

Substantial cash awards in every department for the best entries and exhibits. It's your fair, be there.

FREE GATES

## Why a Chamber of Commerce For Hereford and Deaf Smith County

### What Benefit Is Such An Organization?

Who can give the best answer to such questions in an article of not exceeding 200 words and win a prize? Try it, everybody! No one barred from this contest:

## We Are Putting on a Contest

—Open to the world and Deaf Smith County particularly, and hope at least half of our county citizens will enter and try for a prize. The contestants must give good reasons for the following affirmations:

1. We affirm that the Chamber of Commerce brings new business and new money and new people to our town and county.
2. We affirm that the work of the Chamber of Commerce in Hereford is a direct and personal benefit to every person in the county whether such person is a property owner or not.
3. We affirm that it is to the best interest of every person in the county to give moral and financial support, in proportion to their ability and the necessity, to the Chamber of Commerce.

Write your articles in logical support of any one or all the above three affirmations. Your article not to exceed 200 words. The contest is now open and will close Monday, September 22, at noon. You must have your article in the postoffice at Hereford by noon, September 22, addressed to John P. Slaton, president of the Chamber of Commerce. G. A. F. Parker, Geo. L. Muse and Mayor E. S. Ireland are the judges to pass on the articles and select the winners, which will be done that Monday afternoon. The best articles will be published by The Hereford Brand Thursday, the 25. Look for them.

FIRST PRIZE, \$5.00 SECOND, \$3.00 THIRD, \$2.00

The water is fine—everybody come in. Watch for the winners published in The Brand, Thursday, September 25.

## DIRECTORY—Business and Professional

D. K. ROBISON, M. D.  
RESIDENT PHONE 500 OFFICE 282

Dr. B. M. Wiltshire, Dentist  
Over Sprowls-Cronin & Company  
Buckner-Lambert Building  
ROOM 3 PHONE 470

CHIROPRACTOR  
CORRECT ANALYSIS AND DIET  
X-RAY AND PATHO-NEUROMETER TECHNIC  
CABINET BATH AND DEEP THERAPY RAYS  
FOR APPOINTMENTS PHONE 207, RESIDENCE 464  
LADY ATTENDANT  
W. A. Robinson, D. C., Ph. C.

DR. T. M. MONTGOMERY  
EYESIGHT SPECIALIST  
626 Polk Street, Amarillo, Texas  
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.  
OFFICE RAY'S JEWELRY STORE.  
Telephone 188 for Appointment.

A FEDERAL FARM LOAN  
Is the Best Loan Contract On Real Estate  
1. Lower rate of interest.  
2. Liberal pre-payment privileges.  
3. Easy to get large tracts segregated into smaller loans.  
4. Easy to obtain a release of part of the security.  
5. Reasonable loan values approved.  
A. O. THOMPSON, Secretary-Treasurer.  
Our Abstracts Correctly Reflect the Records.  
THOMPSON & IRELAND  
ABSTRACTERS  
Hereford Texas

PHILLIPS "66"  
and Ethyl gas, Moblioll,  
Greasing, Tire Repairing, Etc.  
Phone 69 when in tire trouble  
W. J. SMITH, Phillips  
Station No. 1, on East Third

GENERAL BLACKSMITHING  
Disc Rolling, Welding  
On Miles Avenue in My New Building.  
JNO. JACOBSEN  
PHONE 321-J

SHOE SHOP  
Repair anything in leather  
Shoes, Harness, Saddles,  
Canvas on Combs.  
Jack's Shoe Shop  
North Main Street

Nunn Transfer  
HAULING OF ALL KINDS  
Day phone 65, Night 420-J

DEAF SMITH COUNTY ABSTRACT CO., Inc.  
Office in the Court House  
C. F. McCOLLOUGH, Manager  
ABSTRACTS LOANS

WEST TAILOR SHOP  
MRS. O. F. WEST, Proprietor  
"Well Pressed Is Well Dressed"  
Clothes called for and delivered—Phone 305

PROTECT YOUR CREDIT!  
A CLEAN CREDIT RECORD IS YOUR GREATEST ASSET.  
PAY YOUR BILLS PROMPTLY  
Business Men's Association, Inc.

REAL ESTATE  
List your land with us. Bargains in farms and large ranches in both Texas and New Mexico.  
WALSER & DUNN  
Phone 467

Fix-It Shop  
All kinds of Furniture Repaired.  
J. J. BUCKNER  
Phone 313

6% PER CENT MONEY ON  
Farm Loans  
No Commission to Pay  
FRANK BARBER  
Representing the Southwestern Life Insurance Company

# Offer to Build Railroad Is Compliment

James, Sept. 9.—In organizing a committee work of Dawson county to establish facts and gather information with regard to the proposal to build the Texas and the Northern railway, W. W. James of James, chairman of the industrial committee of the local chamber of commerce, made the following statement:

Our citizens have committed themselves to the proposed building of the Texas and Pacific Northern road. The exigencies of the times mark the courage of the position; the spirit of the proposition is advanced by the open mind; the worthiness of this undertaking exists but must be established and proven. Our committee are devoted to this task by authority of the public good demand based upon justice, fairness and established fact.

In undertaking this work, in cooperation with many other neighboring counties, we are complimented by the wisdom of the offer of the Texas and Pacific officials to make this offer at a time when the economic conditions and prospects with millions of unemployed men and women, and the most serious drought in the history of our country. These are problems with themselves that too often encourage the timidity of capital; hard expansion and affect the product of the people.

The offer is a compliment to the early efforts of the pioneer settlers of the South Plains to build all transportation south and east had having failed, resigned themselves to the inconveniences. By faith and perseverance, subsequent development of agriculture and industry have apparently justified the undertaking. Science, skill and perseverance have changed public opinion about a land once branded as a barren waste and called the Llano Estacado, now a favored land in which the possibilities for future development in agriculture, animal husbandry, industry and mineral development are only limited by the permission to grow.

If the need of such transportation facilities ever did exist, it exists now. In the name of men and women and the homes and institutions of this community, we ask the support of the general public on a high plane without indulgence in prejudice, or selfish interest that the unity of purpose that has distinguished the development of this section of Texas may stand for the general good of the whole.

reported a good time. Mr. and Mrs. Horace Hershey and son are visiting friends and relatives in Lubbock and Abilene this week.

Misses Lois and Lucille Park visited Augustine Gregory Friday afternoon.

Miss Katherine Ricketts visited Katherine Hershey Sunday afternoon.

Mr. and Mrs. Luke McBrayer and daughter visited her parents, Mr. and Mrs. Ricketts, Sunday.

Mr. and Mrs. John Bray visited the Blakemores Sunday.

Miss Leatrice Benson visited Lois and Lucille Park Sunday.

Mr. and Mrs. Dougherty are visiting in the Ricketts home this week.

Mr. and Mrs. Owen Neel visited in the Gregory home Sunday afternoon.

Mr. and Mrs. Jess Caldwell spent Saturday night and Sunday with his parents, Mr. and Mrs. C. P. Caldwell.

Mr. and Mrs. Howard Hershey visited his parents Sunday.

Mr. and Mrs. Lee Kendall of Summerfield spent Sunday in the C. P. Caldwell home.

Ruth Botts visited friends in Hereford last week.

Mr. and Mrs. C. P. Caldwell visited her sister, Mrs. Joe Willis at El Dorado, Oklahoma, last week while away on their trip.

Mrs. Cecil Hodges and daughter visited in the home of her parents, recently.

Mr. Boardman of Plainview spent Wednesday night in the Caldwell home. He was one of their old neighbors at Henrietta.

## Progressive News

BY MISS OLIVE PERKINS

The Community Workers club met with Mrs. Albert Higgins last Tuesday, with Mrs. Ray Wagner co-hostess. After a short business meeting a program was ordered on Poultry. Refreshments were served to the club members. The next meeting will be held on October 1.

School began last Monday with large attendance. Lawrence Boyd principal and Mrs. Jess Caldwell is the primary teacher.

Miss Augustine Gregory spent Sunday night with Lois and Lucille Park.

Mr. and Mrs. Vick and family spent Sunday with their daughter, Mrs. Owen Neel.

Miss Leatrice and Judy Benson entertained the young people at a party Saturday night. Games, both indoor and outdoor, were enjoyed by a large crowd and at a late hour refreshments were served. All

## Bladder Weakness

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to function of Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Task. Works fast, starts circulating thru system in 15 minutes. Praises by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the One-Clad Guarantee. Most quickly relieves these conditions, improve restlessness and energy, or money back. 50c at

CORNER DRUG STORE



WEST TEXAS FEED & SEED CO. Phone 265

Fourth Street, known and designated as Unit or District No. 42; the estimated cost of the improvements is \$3,638.90; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.8902; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$5.3402.

On FOURTH STREET, from its intersection with the West line of Schley Avenue to its intersection with the West line of McKlaley Avenue, known and designated as Unit or District No. 43; the estimated cost of improvements is \$3,159.57; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On FOURTH STREET, from its intersection with the East line of McKlaley Avenue to its intersection with the West line of Lawton Avenue, known and designated as Unit or District No. 44; the estimated cost of the improvements is \$6,172.20; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On WITHERSPOON AVENUE, from its intersection with the North line of Fourth Street to its intersection with the North line of Third Street, known and designated as Unit or District No. 46; the estimated cost of the improvements is \$3,066.75; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On MILES AVENUE, from its intersection with the North line of Fourth Street to its intersection with the South line of Fifth

Hereford Correction Form No. 6, Units Nos. 42 to 55 inclusive.

### NOTICE TO ALL OWNING OR CLAIMING ANY PROPERTY ABUTTING UPON THE HERINAFTER MENTIONED PORTIONS OF STREETS AND AVENUES IN THE CITY OF HEREFORD, TEXAS, AND TO ALL OWNING OR CLAIMING ANY INTEREST IN ANY SUCH PROPERTY:

The Governing Body of the City of Hereford has ordered that the hereinafter portions of streets and avenues be improved by raising, grading and filling, and installing concrete curbs and gutters where adequate curbs and gutters are not now installed on proper grade and line, and paving with 2 1/2-Inch Vertical Fibre Brick on One Inch Sand Cushion on Natural Foundation, together with incidentals and appurtenances, and contract has been made and entered into with Henry C. Farmer and Company for the making and construction of such improvements. Corrected estimate of the cost of such improvements for each portion of said streets and avenues has been prepared. The portions of said streets and avenues so to be improved, together with the estimated cost of the improvements for each such portion of said streets and avenues and the amount or amounts per front foot proposed to be assessed against the abutting property and the owners thereof, on each such portion of said streets and avenues, are as follows:

On SCHLEY AVENUE, from its intersection with the North line of Third Street to its intersection with the North line of

Street, known and designated as Unit or District No. 47; the estimated cost of the improvements is \$1,847.37; the estimated amount per front foot to be assessed against abutting property and the owners thereof is \$2.6755.

On SEVENTH STREET, from its intersection with the West line of Main Street to its intersection with the East line of Jackson Avenue, save and except area already paved in intersection of Seventh Street with Lee Avenue, known and designated as Unit or District No. 48 the estimated cost of the improvements is \$8,175.16; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4.8902; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$5.3402.

On SEVENTH STREET, from its intersection with the East line of Jackson Avenue to its intersection with the East line of Twenty-Five Mile Avenue, known and designated as Unit or District No. 49; the estimated cost of the improvements is \$2,155.42; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On "B" STREET, from its intersection with the East line of Main Street to its intersection with the North line of Eleventh Street, known and designated as Unit or District No. 50; the estimated cost of the improvements is \$11,850.89; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On ELEVENTH STREET, from its intersection with the West line of the street running North and South through Block 18, Evans Addition, to its intersection with the West line of "F" Street, known and designated as Unit or District No. 53; the estimated cost of the improvements is \$1,836.81; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On "F" STREET, from its intersection with the North line of Eleventh Street to its intersection with the South curb line of Tenth Street, known and designated as Unit or District No. 54; the estimated cost of improvements is \$9,611.88; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

its intersection with the East line of "B" Street to its intersection with the East line of "D" Street, known and designated as Unit or District No. 51; the estimated cost of the improvements is \$7,279.09; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On ELEVENTH STREET, from its intersection with the East line of "D" Street to its intersection with the West line of the street running North and South through Block 18, Evans Addition, known and designated as Unit or District No. 52; the estimated cost of the improvements is \$5,618.04; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On SEVENTH STREET, from its intersection with the East line of Jackson Avenue to its intersection with the East line of Twenty-Five Mile Avenue, known and designated as Unit or District No. 49; the estimated cost of the improvements is \$2,155.42; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On SEVENTH STREET, from its intersection with the East line of Jackson Avenue to its intersection with the East line of Twenty-Five Mile Avenue, known and designated as Unit or District No. 49; the estimated cost of the improvements is \$2,155.42; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On SEVENTH STREET, from its intersection with the East line of Jackson Avenue to its intersection with the East line of Twenty-Five Mile Avenue, known and designated as Unit or District No. 49; the estimated cost of the improvements is \$2,155.42; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On SEVENTH STREET, from its intersection with the East line of Jackson Avenue to its intersection with the East line of Twenty-Five Mile Avenue, known and designated as Unit or District No. 49; the estimated cost of the improvements is \$2,155.42; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

On SEVENTH STREET, from its intersection with the East line of Jackson Avenue to its intersection with the East line of Twenty-Five Mile Avenue, known and designated as Unit or District No. 49; the estimated cost of the improvements is \$2,155.42; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3.9871; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.4371.

assessments will be levied against abutting property and the owners thereof, and such assessments, when levied, shall be a personal liability of the owners of such property, and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session.

The improvements on each said portion of said streets and avenues constitute an entirely separate and distinct unit of improvement, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in anywise interested or affected, will take notice.

DONE by order of the Board of Commissioners of the City of Hereford, Texas, this 19th day of August, 1930.

(SEAL) EVA SKELTON  
City Clerk, City of Hereford, Texas.

assessments will be levied against abutting property and the owners thereof, and such assessments, when levied, shall be a personal liability of the owners of such property, and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session.

The improvements on each said portion of said streets and avenues constitute an entirely separate and distinct unit of improvement, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in anywise interested or affected, will take notice.

DONE by order of the Board of Commissioners of the City of Hereford, Texas, this 19th day of August, 1930.

(SEAL) EVA SKELTON  
City Clerk, City of Hereford, Texas.

EXPRESSION \*TAP DANCING

■■■■

**Mrs. James W. Witherspoon**

■■■■

PHONE 245-R FRANCES APTS.

assessments will be levied against abutting property and the owners thereof, and such assessments, when levied, shall be a personal liability of the owners of such property, and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session.

The improvements on each said portion of said streets and avenues constitute an entirely separate and distinct unit of improvement, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in anywise interested or affected, will take notice.

DONE by order of the Board of Commissioners of the City of Hereford, Texas, this 19th day of August, 1930.

(SEAL) EVA SKELTON  
City Clerk, City of Hereford, Texas.

assessments will be levied against abutting property and the owners thereof, and such assessments, when levied, shall be a personal liability of the owners of such property, and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session.

The improvements on each said portion of said streets and avenues constitute an entirely separate and distinct unit of improvement, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in anywise interested or affected, will take notice.

DONE by order of the Board of Commissioners of the City of Hereford, Texas, this 19th day of August, 1930.

(SEAL) EVA SKELTON  
City Clerk, City of Hereford, Texas.

EXPRESSION \*TAP DANCING

■■■■

**Mrs. James W. Witherspoon**

■■■■

PHONE 245-R FRANCES APTS.

assessments will be levied against abutting property and the owners thereof, and such assessments, when levied, shall be a personal liability of the owners of such property, and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session.

The improvements on each said portion of said streets and avenues constitute an entirely separate and distinct unit of improvement, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in anywise interested or affected, will take notice.

DONE by order of the Board of Commissioners of the City of Hereford, Texas, this 19th day of August, 1930.

(SEAL) EVA SKELTON  
City Clerk, City of Hereford, Texas.

assessments will be levied against abutting property and the owners thereof, and such assessments, when levied, shall be a personal liability of the owners of such property, and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session.

The improvements on each said portion of said streets and avenues constitute an entirely separate and distinct unit of improvement, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in anywise interested or affected, will take notice.

DONE by order of the Board of Commissioners of the City of Hereford, Texas, this 19th day of August, 1930.

(SEAL) EVA SKELTON  
City Clerk, City of Hereford, Texas.

EXPRESSION \*TAP DANCING

■■■■

**Mrs. James W. Witherspoon**

■■■■

PHONE 245-R FRANCES APTS.

# Seed Wheat

We have 5,000 bushels of pure Turker Red seed wheat second year from Kansas Agricultural College Seed Improvement Farm

## For Sale

At Our Farm Near Umbarger

Price

Bulk, thresh run, per bushel	\$1.00
Recleaned, graded and treated per bushel	\$1.25

Smut losses amount to over 10 per cent the country over. Cleaning and grading increases yield over 10 per cent. Plant good, pure, cleaned, graded seed.

### Walker Implement Co.

UMBARGER, TEXAS

Phone L. D. Umbarger, Wm. Ash, 271, Canyon, A. J. Walker, 494-J, Canyon

---

# CLOVER-DELL FARM

HEREFORD, TEXAS

## Annual Jersey Sale

WILL BE HELD

### Thursday, September 18

DURING THE DEAF SMITH COUNTY FAIR. WE WILL SELL AT PUBLIC AUCTION

#### 20 - HEAD OF REGISTERED JERSEY CATTLE - 20

Including 14 Head of Cows and Heifers and 6 Bulls

Sale will be held the last day of the 1930 Deaf Smith County Fair at the SALES PAVILION, beginning at 2:00 p. m. All cattle offered in the sale are line bred INTEREST JERSEYS, each carrying many lines to Jersey Island and World Champion butter cows. You are cordially invited to carefully inspect these cattle at the CLOVER-DELL FARM and at the Fair Pavilion before the sale.

TERMS—Six months time will be given on a good bankable note, or 5 per cent discount for CASH.

**FREE!** A REGISTERED HEIFER, 7 MONTHS OLD, WILL BE GIVEN TO A PURCHASER—ASK FOR PARTICULARS.

**Berry Orr, Owner** COL. RAY BARBER, Auctioneer.

C. C. ACKER, Clerk.

## PLAY SAFE

With

### Merit Egg Mash

—You can't beat it for egg production, so what's the use to try!

# FAT PROFITS

With Merit

West Texas Feed & Seed Co. Phone 265

### As French Flyers Completed Paris-New York Hop



When Dieudonne Coste and Maurice Bellonte, French airmen, landed their plane "Question Mark" at Curtiss Field, New York, after a non-stop flight from Paris, they earned the distinction of being the first ever to fly from the mainland of Europe to the United States. In the above picture, Coste, bouquet in hand, is shown being carried from the field with police escort. The plane is pictured below before the flyers emerged from their cock-pits.

### Civic Groups Join Hands In 'Forward, Ho!'

How the pulse of civic progress has been quickened and the nerve centers of business and trade vision electrified through recent impending developments is revealed in the spontaneous rush of the various organizations of the city to offer all that they are and all that they have to the chamber of commerce in its program of public welfare and in response to President John P. Slaton's appeal for co-operation.

The sub-joined letter shows a high-minded attitude of the American Legion, exemplifying the World War veterans' ringing motto, "In peace, as in war, we serve":

"Mr. John P. Slaton, President Hereford Chamber of Commerce.

"Dear Sir: "At a regular communication of the above Post we went on record 100 per cent for the new president and wish to extend to him congratulations and assurance of the co-operation of the Post during the ensuing year. We are a believer in the Chamber of Commerce and its activities, and at any time that you feel we can be of assistance to you in carrying out your ideas and undertakings, do not hesitate in calling upon us, for, if we all stand together great things can be accomplished; divided nothing can be done.

"We all believe in Hereford and want the best for Hereford, as you know our work is largely along the lines of Veterans' Relief, Child Welfare, Americanism and co-operation with other civic bodies along lines pertaining to the betterment of the community.

"Again assuring you of our co-operation and wishing you the best of success, we beg to remain yours fraternally,

"SANK RAMEY, Adjutant. "By Order of Hereford Post, 192."

Mr. and Mrs. R. T. Nunn, former citizens here, returned Wednesday for an indefinite stay. W. H. Nunn of Hereford is their son.

Mrs. W. M. Cogdell and son, Frank, and T. E. Selgier, Jr., are due to leave the latter part of this week for Austin where Messrs. Cogdell and Selgier will enter the University of Texas.

New Gillette safety razor free with Palm Olive shaving cream. CITY DRUG STORE. 35-2c

Mr. and Mrs. Claude Ricketts and Mrs. W. A. Ricketts left Tuesday morning for Compton and Taft, California, where they will visit with relatives for the next thirty days.

Editor John White of the Friorn Star and J. H. Symson of Rockwood, Illinois, were visitors at the Brand office last Friday afternoon.

**INSURANCE**  
Loans--Bonds  
**HEREFORD**  
**INSURANCE**  
AGENCY  
JOHN McLEAN, Manager

### Heads Schools



C. H. DILLEHAY Superintendent Hereford Public Schools for Term of 1930-31

### PENTECOSTAL SERVICES ANNOUNCED FOR HEREFORD

Special services have been held this week at the Pentecostal church. A "missionary" from India gave a lecture at the church Wednesday night.

The Pentecostal church has Sunday school every Sunday morning at 9:45 o'clock; preaching at 11 a. m. and 8:00 p. m. each Sunday by Rev. J. A. Thomas. Weekly prayer meetings are held every Tuesday night.

Mr. and Mrs. F. E. Clennin of San Francisco, California, arrived here last Sunday to visit their son, Ralph Clennin, and daughter, Mrs. Homer Fox, and family. They will remain here for this week and later visit with relatives in Tulsa.

Mr. and Mrs. D. H. Alexander were in Lubbock the week-end visiting their daughter, Mrs. Joe Hudson, who was in West Texas Sanitarium for a minor operation. Her home is at Seagraves. Betty Jo, a grand daughter, accompanied the Alexanders home for a several days visit.

Largest and most complete school supplies to be had. CITY DRUG STORE. 35-2c

E. Ramey and family and Mrs. Ethel Puits and family returned home last Saturday night from a visit with relatives and friends in Fannin county and Wichita Falls. Mrs. Ramey stated that the best prospects for crops were seen in Fannin county.

### HOSPITAL NOTES

Tonsil operation on the son of Mr. and Mrs. Geo. W. Smith. Henry Kendall, finger amputated.

Copper Carbonate for treating wheat. CITY DRUG STORE, telephone 300.

### STORK SPECIALS

Born to Mr. and Mrs. James Morgan, September 8th, daughter.

J. E. Gallaway, September 10, daughter.

A. S. Bell, September 8th, a daughter, named Winona.

Copper Carbonate for treating wheat. CITY DRUG STORE, telephone 300.

### No White Officials

Liberia is a republic populated entirely by negroes, and governed by them. While a few white citizens have been employed in Liberia, they are not government officials.

Statements, Letter Heads, envelopes, all Job Work, at Brand.

### Business Men Back Football; Work Together

With the opening of the football season tomorrow, Hereford merchants pledge their loyalty to the Whitefaces of 1930 in a page advertisement in the Brand this week. Football enthusiasm always runs high in Hereford and undoubtedly the team this year will respond as the teams of other years have shown their appreciation by playing clean, hardfought games.

The Brand expects to follow the games closely this year and give its readers play by play reports of each contest. Merchants who spend money to tell in a united way that they are backing any enterprise have more than money-making in their plan of living, and deserve the highest commendation for their co-operation. There are always some who cannot participate in each enterprise, but Hereford has never yet failed to register its sentiment in an unmistakable way to express its appreciation of a worth-while project. Recent activities leading to the county fair next week and those now under way in preparation for the Texas & Pacific extension, have and will find a ready response in the city.

Miss Ethel Rice, accompanied by her parents, Mr. and Mrs. H. L. Rice, went to Pampa last Sunday, where Miss Ethel will remain for the school year to teach mathematics in the Pampa high school. Mr. and Mrs. Rice returned home Sunday night.

Largest and most complete school supplies to be had. CITY DRUG STORE. 35-2c

Refrigerators are famous for quality. 1c

Miss Ruth Botts of Dawn visited here last week with Mrs. S. E. Askren.

Visiting Mrs. Raymond Cone this week are her father, R. E. Williams of Lubbock and her grandmother, Mrs. Jim Williams of Brownwood.

Copper Carbonate for treating wheat. CITY DRUG STORE, telephone 300. 35-2c

### Fastest Runner Breaks His Leg



Frank Wykoff, University of Southern California track star, the "world's fastest human," broke his leg for the second time in his running career recently when he was kicked by a horse while on his vacation. Wykoff is now recuperating at his home at Glendale, California.

### H. N. GREGORY BEGINS WORK ON GAS BUILDING

Excavation has begun for the foundation of the new brick building being built for the West Texas Gas Company on West Third street. H. N. Gregory, local contractor, has the contract. The new structure will probably be ready for occupancy by November 1.

Parker pens and pencils. CITY DRUG STORE, phone 300. 35-2c

### Lumber Company Stresses Value of Diversification

The Panhandle Lumber company, with yards located throughout the Panhandle-Plains, is so convinced of the need of encouraging farmers to attend the Tri-State fair at Amarillo, September 22 to 27, and see the progress being made throughout the territory in diversified farming, that it is using commanding newspaper ads toward that end in every city where the company has a yard and a newspaper is located.

John E. Hill, general manager, states the situation of diversified farming as follows: "Diversified farming is both practical and profitable in the Panhandle-Plains; and the future of our area depends in no small degree upon the realization of this by our farmers. Our company is taking an active interest in advertising the forthcoming Tri-State Fair because we are convinced that the agricultural exhibits will visualize this year as never before the possibilities for profit and success in diversified farming."

The Tri-State fair is on a better footing this year than ever before, according to Wilbur C. Hawk, president of the fair association. The free gate, the \$18,000 in cash prizes, the new automobile building and exhibit, and numerous new and better attractions are some of the improvements in the fair to which Mr. Hawk points an assuring record exposition this year in both interest and attendance.

The manufacturers and dealers are falling by the wayside rapidly. Brunswick tires are made by one of the strongest rubber companies in the world and we will leave it to you whether RICE'S guarantee amount to anything.

# Stock Hogs

—Having built feed pens at our elevator at Black, we will be in the market at all times for stock hogs and feeder pigs. We will pay top price.

—Also buy your wheat, milo, kafir, sudan and sorghum seed. Now contracting sudan at high prices

## Farmers Associated Elevators

"No Waiting" Elevators at Dawn and Black

### As Belgium Greeted Wales



In one of the few instances he has been photographed with ruffled hair, the Prince of Wales is shown here as he arrived at Brussels after his flight from London to attend the exposition at Antwerp. Among the notables to welcome the royal visitor was King Albert, standing at the left.

# Fair Week Invitation

All of our friends are requested to make our store their headquarters while visiting the

### Deaf Smith County Fair

during next week. We want you to see all the new things in House Furnishings we now have to offer.

See the New Philco Radio!

**E. B. BLACK CO.**  
The Big Store With The Little Price  
"We are satisfied with small profits."

### The Buying Guide for 34,000 Wideawake Readers



### "FARMERS' MARKET PLACE"

If you have something to sell to the farmer or stockman—whether it be hogs, dairy cattle, fencing or a harvester, you will find a buyer among the readers of the Southwestern Stockman-Farmer. This serves as the buying guide for 27,000 prosperous farmers in the states of Texas, New Mexico, Arizona, Southern Colorado and Western Oklahoma.

Make your wants known through the "Farmers' Market place." Rates are five cents per word for one insertion, or four cents per word per insertion when inserted in three or more consecutive issues.

### DISPLAY RATES

Display Advertising Rates on Request.

## The Southwestern STOCKMAN-FARMER

ROOM 14, NUNN BUILDING, AMARILLO, TEXAS