

# The Hereford Brand

64th YEAR — NO. 29

Published Every Thursday

HEREFORD, TEXAS 79045, THURSDAY, JULY 22, 1965

16 Pages

Price 10¢ Per Copy

## Plans For Veterans Park Changes Revive Old Issue

### Future Of Creek Tract Unsettled

Hereford's two veterans groups are currently taking steps to dispose of a portion of the Veterans Park property amid pressure from individuals and organizations to "do something with the park," it was disclosed to the Brand this week.

Representatives of the Veterans of Foreign Wars and the American Legion told a reporter that lots for commercial and industrial development are being offered for sale.

IT WAS also revealed that the two veterans' groups—which own the 312-acre tract along Tierra Blanca Creek in southeast Hereford—are at odds as to ultimate disposition of the area.

No definite conclusions concerning the future of the hillside and creek valley portion of the area have been reached, although portions of the perimeter of the area have been plotted for sale. The area—developed originally in the 1930's as a park district by the CCC—was deeded to the vets by the county shortly after World War II.

Sale of the lots has been slated as a means of raising funds for building new post homes for the two veterans groups, according to Woody Wilson, who is helping both groups to negotiate the transactions.

MEANWHILE, disposition of the present park area is being discussed by the Veterans Park Board—the group comprised of representatives from the VFW and American Legion which controls the park.

Wilson said that plans call for the development of a residential area on the southwestern portion of the park, if disposition of the area bounding the Tierra Blanca can be accomplished satisfactorily.

Plats along New York St. and Dairy Road are being offered. At the present, several firms lease tracts from the Park Board.

Several years ago a committee headed by Arnauld Wall discussed city acquisition of the park for a municipal area. Wall said that the problem with this solution seemed to be the development costs. One spokesman estimated that the initial cost would be approximately \$100,000, with future development possibly doubling the amount.

DUDLEY BAYNE, city manager, said that the city had offered on numerous occasions to undertake the development of the area, but that the veterans groups had not agreed on deeding the land to the city. This action would be necessary before a tax supported organization could be formed.

See VETERANS Page 2

### Bigamy Charges Filed

A 21-year-old Hereford man is being held in Deaf Smith County Jail on a charge of bigamy after marrying a second wife and then three days later filing for divorce from his first wife.

As of Wednesday morning, no bond had been set and the man remained in County Jail.

THE ARREST of the Latin American man was made yesterday after a complaint was filed by his second wife.

The complaint was the second bigamy charge filed within a month by local sheriff's deputies. The accused in the first bigamy complaint has yet to be taken into custody.

The man was first married in December of 1961 and in September of 1962 his first wife gave birth to a child. In November of 1962 he separated from her and came to Hereford.

ON MAY 21 he married a Hereford girl in Clovis, N.M., and then on May 24 filed for divorce from his first wife in Deaf Smith County.

In the second marriage, the couple apparently did everything legal, including the traditional blood tests, but he had neglected to go through the legality of a divorce from his first wife.

MRS. JEWELL Smith, County Welfare Officer, Tuesday explained the complications of such a marriage.

"If this man were to be killed and have an insurance policy or social security the second wife and her children would not be eligible for the benefits, because the second marriage is not legal. All of the money would go to the first wife and her children," she said.

"This happens many times and these people don't realize the complications and the hazard they are placing on their own children," said Mrs. Smith.



COTTON CANDY TIME—Lions Club member R. C. McGilvary and grandson Reuben enjoy an ample sampling of a fluffy treat as the machine was cranked up in preparation for the Lions' annual carnival which gets underway here Friday. The older McGilvary, a member of the local Lions Club, heads the refreshment concession stands for the event, while his grandson, who lives in Seminole, is here visiting. (Staff Photo)

AN IMPOSING VIEW — Two Brand photographers, in their first day as residents of the community, were asked to take pictures of some of the sights around Hereford which impressed them — as newcomers — the most. This photo of a stained glass window in the First Methodist Church was one of the scenes which caught the photographers' eye at first glance. Others are pictured in this issue. (Staff Photo by David Butler)

### BEAUTY PAGEANT INCLUDED

## Grand Opening Scheduled For Downtown Merchants

Hereford's "Downtown Variety Park" will be a festive setting August 19 when a grand opening will be staged by the Downtown Variety Park, Inc., merchants.

Included in the schedule of events is a ribbon cutting ceremony, performances by several bands, and a beauty contest to name "Miss Downtown Variety Park." Miss New Mexico is expected to be on hand for the event.

WORK ON Variety Park is nearing the completion stages, as workmen began building planter boxes along the sidewalks. Black-topping of Main St. is expected to get underway early next week. Installation of street lights will begin when equipment arrives.

Talks by Mayor Ray Cowser, Bill Thompson, chamber president, and James Gilentine, representative of downtown property owners, will kick-off the grand opening at 3 p.m., followed by the ribbon cutting ceremony.

AMARILLO Air Force band and drill team will be here and perform at 3:30 and 4 p.m., respectively. The Shrine Drum and Bugle Corps will perform at 7:15.

with the high school band playing at 8 p.m.

Refreshments of sandwiches and soft drinks will be served from 3 to 5 p.m.

"MISS DOWNTOWN Variety Park" will be named following a beauty contest to be staged in front of First National Bank

The contest is to be under the direct supervision of Charlie Bell. Contestants will be limited to Deaf Smith county girls. Further details of the opening are being worked out by members of Downtown Variety Park, Inc. President of the group is J. R. "Monk" Johnson.

## 50-Cent Pieces Rare At Banks

The half dollar is "precious close" to becoming extinct in the Hereford area if current trends continue.

This was the less-than-half-joking comment from a Hereford bank employe when asked about the apparent shortage of 50-cent pieces.

But apparent shortage is hardly the word for it.

IN A TOWN whose two banking institutions normally keep about \$7,000 worth of halves on hand, there was a sum total of about \$75 in halves available from the two banks

Tuesday afternoon. These coins really aren't considered available, however — the banks have a limit bordering "one to a customer."

L. V. Watts, cashier at the First National Bank, attributes the problem to "too many collectors."

HE SAID many persons — including several in Hereford — had gathered up the 50-cent pieces "by the hundreds of dollars."

Although the Kennedy halves are still being minted, See 50-CENT Page 2

## Work Progresses Towards Solving Lake Problem

D. W. Finlan, Hereford developer, agreed to donate 10 acres of land in Finlan Sub-division in the Labor Camp area to the public early this week, the first concrete move in a plan to eliminate the public health problem created by a lake which has no drainage outlets, natural or otherwise.

THE PROBLEM was created when early summer rains swelled the lake until it had flooded 21 homes in the Labor Camp area. Rehabilitation efforts have been made by the Deaf Smith County Chapter of the American Red Cross.

Bruce Miller, local attorney, and John D. Pitman consulted with Finlan Monday in an effort to reach an agreement on how the property could be drained. The ten acres donated includes not only the lake area but some surrounding land as well.

Miller, Pitman and Ed Dziuk, who is associated with Hereford Housing, Inc., are spearheading the drive to develop the low area into a recreational center. Estimated cost of the drainage project would amount to \$12,000. See LAKE Page 2.



THEY'RE GONE! — The empty container should contain \$300 in half-dollars, but L. V. Watts, cashier at First National Bank, turns it upside down to show how depleted the supply of the coin has become. The two Hereford banks, which normally keep a total of about \$7,000 in the 50c denomination, have less than \$100 in half dollars. (Staff Photo)

## Man Fined \$500 For Obscene Calls

A 25-year-old Hereford Latin American sat silently in court Wednesday as he was fined \$500 after confessing to a series of obscene telephone calls here during the past three months.

Tiburcio Castillo Gonzales, who listed his address at 421 Ave. E, signed a confession Wednesday admitting 16 "obscene, vulgar, and profane" telephone calls which he said he made to Hereford women during the period.

HE WAS ORDERED to pay the maximum fine of \$100 on each of five charges filed by sheriff's deputies. Court costs brought the total amount assessed against the man to \$597.

Levying the fines after Gonzales entered a plea of guilty to

the five charges was H. C. Williams, who acted as justice of the peace in the absence of C. B. Miles, who is now on vacation.

Gonzales offered no explanation when asked by Judge Williams, "Why did you make these calls?"

HE SIGNED a statement admitting that he had made 16 phone calls during a period of three months.

The confession came after a sheriff's deputy arrested the man at his home shortly after noon Wednesday.

THE ARRESTING officer declined to reveal how the arrest came about, saying only that the arrest climaxed a long and intensive investigation by both city and county law enforcement officers.

Gonzales is married and has two children.

The charges resulted from violation of Article 476 of the Texas Penal Code, which provides that any person found guilty of using "vulgar, profane, obscene, or indecent language" over a telephone may be fined

not less than \$5 nor more than \$100 on each count.

### Weather

	M	H	L
Saturday	96		
Sunday	96	69	
Monday	99	70	
Tuesday	96	70	
Wednesday			63

Moisture this month .15  
Moisture this year 17.87  
(Courtesy of KPAN)

## Lions Annual Carnival Opens Here On Friday

"Get your tickets right heah," will roll across the parking lot at the Bull Barn Friday night as the annual Lion's Club Carnival goes into full swing.

Amateurs turned pro — that is what Hereford citizens see at the carnival — (take a good look at the hawker — he may be your neighbor.) Technicians

### Carnival Funds Earmarked For Bull Barn

Funds from Lion's annual carnival have been earmarked for Bull Barn improvements, O. Z. Golden, president, said Monday. Set to open Friday night, rides by Rhodes Amusement coupled with booths sponsored by Hereford Lions will offer a wide variety of entertainment for a nine day run.

Each year, profits are used for local projects. Raymond White is general chairman, assisted by Golden.

REFURBISHING and improving of the Bull Barn is planned so that conventions and banquets, such as the Chamber of Commerce sponsors' annually, can be held comfortably, Golden said.

"Of course, this one carnival won't be enough," he said, "it will take a lot more but this will be a start. We won't be able to do it all."

Included in remodeling of the Barn, are paneling of walls and ceiling.

RUNNING nightly for the nine day period, funds will be raised through concessions, booths, and a percentage of ride fees, Golden, also the finance chairman, said.

Assisting Golden on the finance side is...

operating rides are employees of Rhodes professional carnival, but ticket sales and booths are operated by local men, members of the Lion's club.

BUSINESSMEN shuck their coats and don straw derbies and put on garish sleeve garters all in keeping with the typical carnery.

Look for the men with the gold and purple caps — they are club members and will help you and your family to have a good time.

LOOK FOR R. C. McGilvary, chairman of concessions; Joel Hodges, ticket sales; Melvin Jayroe, bear pitch; Ray Simpson, glass pitch; Herschel Black, coke bottle ring toss; Andy Anderson, doll rack; Dean Stallings, cork gun; and Dave Hamblen, number darts.

Donald Waters will probably be inflating balloons for the dart game; Charles Hoover is chairman of pony rides; Tom Robinson, cigarette board; Bill Gen-

try, keg pitch; Gid Brown, foreign exchange; and L. B. Russell, basketball toss.

Chairman of the Lion's carnival classic, the dunking board, is Debbs Knox.

L. J. Clark will head a large See CARNIVAL Page 2

## Three Receive Minor Injuries In Dawn Mishap

Three persons were injured in a two-car accident Wednesday afternoon at 2:35 p.m. at the intersection of U.S. Hwy. 60 and the Wildorado road near Dawn.

Injured were Thomas James Loughrey, his wife Nora, and his son Tom, all of Abilene. They were treated and released from Deaf Smith County Hospital.

THE ACCIDENT occurred when Wendel Lee Clark, driving a 1963 model pickup, made a left turn onto the highway in front of the 1965 model sedan driven by Loughrey, according to investigating officers.

Loughrey hit the pickup in the right rear with his right front fender.

INVESTIGATING officers said that the Loughrey family was saved from serious injury because they had their seat belts fastened.

Damages were estimated at approximately \$2,200 by the officers. The pickup sustained \$1,000 while the car incurred \$1,200.

The officer said Clark was issued a citation for failure to yield right-of-way.

### NEWS AT A GLANCE

## Today's Brand

RODEO WEEKEND set by Hereford Riders Club next week, Page 7.

MOVERS REPORT on housing situation in Hereford, pointing out a trend which currently is in strong evidence here. Story on page 2.

FIREMEN ATTEND training school which helps to keep local fire insurance rates at a minimum. Page 4.

WELCOME TO HEREFORD was a warm one, says a new member of the Brand news staff concerning her recent move here. Story and photos are on page 1, section 2.

SPORTS — Little League and Pony League tourney action described in stories in section one.

AUTO INSURANCE hike stirs controversy, as outlined in story on page 2, section two.



College is an emery wheel for those who are sound enough to take the grind — minwell

## Business Here Is 'Brisk'

# Moving Men Move In Cycles

By SUE COLEMAN  
Women's Editor

Moving season lasts all summer in Hereford. Although June is traditionally the time when Americans pack up and go to new homes, movers here say the residential shift which begins then will continue until school terms open in September.

Year-round business is brisk for moving firms which operate here because new residents keep moving in and new homes continue to be built.

"WHEN WE move somebody to a new house, we expect an average of three more calls to follow as a direct result," says a representative of a transfer company. "As each house is vacated, another family is waiting for it."

That is an appraisal of the housing situation echoed by real estate men and its import is soon realized by a house-hunter. There is a chronic housing shortage in growing Hereford, felt most in summer with the annual influx of seasonal workers but present all year. And demand is at a peak this year, say the dealers.

THE SUMMER moving rush is not all due to seasonal crowding; it is caused more by the nationwide tendency to time moves during school vacation months. Family heads often go ahead to new jobs while household moves wait until school-age members are free.

Such waits are occasions for house hunting, and sometimes enable a family to buy or rent a place it wants for a permanent home. Otherwise, real estate dealers say, the newcomers usually "look for what they want and then take what they can get."

OFTEN THAT means storing furniture and moving into a furnished house or apartment for a time, which means double duty for the moving man.

Incidentally, movers observe that families often cling to possessions which apparently have no intrinsic value, sometimes hugging them about in more than one move, but when furniture is stored it is usually called to the pieces which appear worth keeping.

Moving into a new house also calls for selection and discarding of household goods, they note, although few families fill



A moving van delivers belongings to new Hereford resident. —Staff Photo

some higher-salaried men who bring their families here for the summer and who usually look for the better apartments or furnished houses. A few, both Anglo-American and Latin-American, own homes here and also in other places, usually in South Texas.

NEWCOMERS who expect to make permanent homes here come looking, almost universally, for newer three-bedroom brick homes, real estate dealers agree. Many prefer to rent for a while until they find "just the place to buy", but even so they want modern houses with at least three bedrooms, the type which best suit young families with children.

When rent houses are not available and a place must be bought immediately it is frequently exchanged for another before many months. Renting or buying, the newcomer must often make two moves at least.

Desire for the latest materials and design is given as one reason for the demand by most houses. The other chief reason is low down payments. Few wish to buy the larger equity in older homes of equivalent quality, another indication that the new residents are younger people.

At any rate, people have found places to live in the approximately 3,500 housing units currently available in the city, or in the added thousand units outside the city limits in Deaf Smith County.

### 50-Cent

(Continued from Page 1)

some persons are hanging onto them as though they were no longer available, he said.

"We haven't had any half-dollars to amount to anything in three months," Watts added. "There's no letup in view unless collectors start turning the halves loose."

He also said that saving the coins will not increase their value, pointing out that all halves could conceivably be called in by the government, as were gold coins near the turn of the century.

"THIS WOULD be a big surprise," he chuckled. Wayne Williams, cashier at Hereford State Bank, said he has received no half-dollars from the Federal Reserve Bank in Dallas since March. "We haven't felt the coin shortage in any denomination but the halves," he said.

Merchants, bankers, and others who use coins extensively in everyday transactions say they are needed, while some bankers blame collectors for the shortage.

Collectors, meanwhile, appear to keep collecting. And merchants, for change, are wishing they had their money back.

the new place entirely with fresh furnishings. SEASONAL residents of Hereford are not of major concern

to the transfer companies, since they usually bring their few belongings in their own vehicles and look for minimum accommodations for the short time they expect to be here. But they do have an effect on the demand for housing even in higher income brackets.

Transient laborers fill up the lowest-rent quarters then must move up into the next level, so that permanent residents who want homes in medium-rent areas are forced to take higher-priced places, or buy. This in turn affects the upper-price levels.

Seasonal residents include

## Jury Finds Man Guilty On Liquor Count

Ismael Rangel Equia was found guilty in County Court Tuesday of charges of illegal sale of liquor in a dry area.

He was sentenced to 30 days in jail and fined \$100 by County Judge H. C. (Hank) Williams.

THREE OTHERS were also fined in county court this week. Jose Guadalupe Pineda, 51, was sentenced to three days in jail and fined \$150 plus \$26.70 court costs when he entered a plea of guilty to driving while intoxicated charges. Pineda resides at the labor camp.

Roman Gonzales Losolla, 26, also was sentenced to three days in jail and fined \$150 plus court costs of \$26.70 when he entered a plea of guilty on charges of driving while intoxicated.

Simon B. Zepeda, 39, entered a plea of guilty to charges of driving while his license was suspended. He was fined \$25 plus court costs of \$26.70 by Judge Williams. Zepeda resides on Route 3, Frona.

## Lake

(Continued from Page 1)

AT THE Monday meeting, Finlan also granted easements for digging of ditches and installation of drainage pipes. The probable drainage route would be north to the Tierra Blanca Creek.

Miller said that "plans are being formulated" for fund-raising projects to finance the project. Included will be not only the actual draining of the lake, but funds for creation of a recreation area there as well.

ACTION WAS initiated on the project last week when a petition signed by some 65 Hereford residents was presented to the county commission, citing the recent flooding at the camp as a "health hazard". Sam Nunnally presented the petition.

The commission said that the county would not be able to pay the entire cost of the drainage project, since it was a private development.

Dedication of the land as a park area was officially made Wednesday Miller said. Although the land has not been officially deeded to any official body, subscription of funds to finance the proposed drainage and development is being planned.

## Carnival

(Continued from Page 1) bingo committee and will conduct his game in a new awning-covered booth, part of the \$2,000 spent in refurbishing carnival equipment for this season.

LIONS invite local residents to "have a good time and eat, ride, play all you want" — profits are turned back into community projects see story at right).

Raymond White is general chairman of the summer festival this year. O. Z. Golden is assisting as chairman of the finance committee. Labry Ballard, prizes; B. F. Cain, purchasing agent; Ed Skypala, lighting, and Tommy Braddy, property.

The carnival will be in operation nightly except Sunday at the Bull Barn from Friday, July 23, through July 31, Boss Lion O. Z. Golden said.

The Hereford Brand

Member National Editorial Assn.  
Member Associated Press

Hereford, Deaf Smith County, Texas — Phone EM 4-2630

Published Every Thursday at 130 W. Fourth

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10c each.

Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion.

James M. Gilentine, Publisher  
Melvin Young, General Manager  
Robert J. Awtrey, Mch. Supl.

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## Chamber Warns Of Sales Club Activity

Deaf Smith County Chamber of Commerce warned today that the so-called "suit club" promotion, one of the oldest something-for-nothing retailing rackets, has cropped up again in some areas of the country and may be in for a revival.

W. T. Thompson, Manager of the Chamber, said the operation of many of these promotions is unethical and may constitute a lottery in violation of state and federal laws.

ACCORDING to the National Better Business Bureau, with which the local Chamber is affiliated through membership, suit club promotions were widely used by fringe operators in the 1920s to swindle and defraud. Were responsible for thousands of complaints to Better Business Bureaus from disillusioned "members".

NBB said club plans can be a legitimate method of installment buying when payments are made in advance against the purchase of some article at a future date. However, the type of suit club which provides for the award of suits by lot or chance is unethical and illegal.

Suit club plans vary but basically they are promotional plans whereby a retailer enrolls about 100 members who agree to buy a suit and to make small weekly payments for about 25 or 30 weeks.

EACH WEEK during the period there is a drawing, the winner receiving a free suit and a refund of the money he paid in. When all payments have been made, the non-winners select a suit allegedly valued at the amount of their total weekly payments.

NBBB said the merchandise obtained through suit clubs is frequently inferior in quality and often grossly misrepresented by the promoters and salesmen.

IN SOME cases, victims have reported that the promoters had disappeared after collecting final payments, leaving "members" with nothing to show for their weekly contributions.

NBBB said any suit club or other merchandise club which awards merchandise to the winners of drawings during the period of weekly payments incorporates the three essential elements of a lottery—prize, chance and consideration (payment).

In this event, the club violates the postal lottery statutes if the mails are used and state lottery laws where they exist. Suit clubs also come under the laws and regulations administered by the Federal Trade Commission if they advertise on radio or television.

Wedding Invitations Printed  
THE INK SPOT

## Veterans Disclose Plans For Park

(Continued from Page 1)

THE CITY has proposed to develop it gradually from the general fund," Bayne said. Extensive, fast development as outlined by veterans groups would require a bond issue, Bayne said.

The American Legion committee working on park disposition includes Grant Hanna, Benny Womble and Lawrence Carlson.

ONE COMMITTEE member said that the ideal solution to the problem which involves over 312 acres would be to get someone to take the land to develop it into a park for community use.

The veterans organizations are set up for community service and have contributed land to several groups for public use, Wall said Wednesday.

Included are the 18 acres for the Bull Barn site, 40 acres for city disposal system in trade for old track site to the west, and the park used for Pony League games.

VETERANS are not in a position financially to undertake any extensive development of the area, one member said.

The funds from the annual leases totals approximately \$4,000. This amount is used in the park each year for mowing weeds, cleaning up trash, and maintenance of buildings, Wall said.

The rock club house has been used many years for community activities.

Hereford Riders purchased a small acreage from the Veterans for their arena. And an archery range has been in use for several years in the central area of the park.

WHEN ASKED if committees had definite plans, Benny Womble said, "No, not really. A hundred different people have a hundred different ideas. The two groups don't agree and individuals within each group don't agree."

The property in question emerges as a valuable piece of real estate but development of the creek area is proving too expensive for any one group to

undertake immediate improvements.

Long an item on Chamber of Commerce recommendation for community improvements the park is appraised by Bill Thompson, chamber manager, as Hereford's most valued resource for a park area.

PRICES for the property now up for sale run from \$20 to \$30 per front foot for New York St. and Dairy Rd. footage, respectively, Wilson said. One small area bordering the railroad is being offered at \$50 per front foot.

Wilson said that an independent appraiser recommended prices for the property, which have been adopted by the veterans.

WALL SAID that he is not sure what people want. "When you've got two organizations, it's twice as hard to get a decision," he said.

At the time the vets offered the area to the city, Wall met with the Beautification Committee of the Chamber of Commerce. He said that this committee wanted the vets to beautify the creek valley while certain youth organizations insisted that the land be left "just as nature put it."

ONE COUNTY official, who asked not be quoted, termed the Veterans Park question "one of the hottest issues in the county."

He added that information he had received indicated that veterans are working with the plan in mind to eventually turn the park back to the county.

In the event the property is returned to county ownership, it cannot be developed without a referendum from the people.

The official explained that "should the veterans return what is left of the property, the county can in no way make a park without a tax vote by the people."

Comments made by representatives of the two veterans groups to a Brand reporter this week indicate that difference of opinion between the two organizations seems to be the main obstacle delaying further action towards improving the park.

Typewriter Ribbons  
at The INK SPOT

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# All-Stars Drop Two In Tourney

Two back-to-back home runs in the top half of the seventh inning for the Anton-Shallowater all-stars put the icing on the cake for the Hereford pony league all-stars Tuesday.

The local all-stars began the seventh inning with a 5-5 tie when the Anton-Shallowater players scored five big runs in the top of the seventh.

HEREFORD managed to get two men on base in the bottom of the seventh, but couldn't manage to get them home.

Pitcher for the Hereford bunch was Jim Rakestraw.

The loss was the second for the local team in the Anton Tourney with their first loss coming Monday by a close 9-8 against Dimmitt.

DIMMITT was up first and started with a rash of three

runs. Hereford could manage only one run in the bottom of the first.

Once again in the second inning Dimmitt got two runs while Hereford made one.

In the third inning Sid Shaw, Hereford pitcher, kept the Dimmitt team from scoring.

Hereford's Jim Rakestraw hit a home run with two men on bringing the Hereford team within one point of the Dimmitt team.

THE STORY remained the same throughout the remainder of the game with Hereford never getting ahead of the Dimmitt team.

Hereford did threaten Dimmitt's lead in the bottom of the seventh when they had two men on with two out, but Hereford hit a fly ball to center field for an out ending the ball game in defeat.

The Hereford men played hard getting two double plays during the game, but could not manage to overcome the head start Dimmitt got in the first two innings.

## LL All-Stars Begin Play In Canyon Tourney

Hereford Little League All Stars will begin play today in Canyon when they meet Castro County at 8 p.m.

Winners of this game will play Canyon at 6 p.m. Friday, still at Canyon. The winner in that game plays the Amarillo Air Force Base team at 8 p.m.

Finals will be Saturday at 8 p.m. in Canyon. Competition will be among winners from Sunray, Borger, Childress and Canyon when district contests will be Monday and Tuesday at Amarillo Air Force base. Hereford is the defending Area IV champion.

Eight district winners in the north half of Texas will meet Aug. 2-5 at Dumas for the Sectional tournament.

Competition then goes on to the World Series, as Little League covers foreign countries with 5,000 different clubs.

## Services Held For N. L. Jones

Norman L. Jones, former resident of Floydada and Lockney who had been in Deaf Smith County only a few days, died Friday after a short illness. He was a painting contractor, aged 59.

Services and burial were in Floydada. Local arrangements were by Gilliland Funeral Home.

Survivors are the wife, a daughter, three sons including Bobby Jones of Hereford, two sisters and two brothers including John Jones of Hereford.

## Pedestrian Mishaps Hurt Two Youngsters

Two car-pedestrian accidents occurred Thursday which resulted in two children being carried to Deaf Smith Hospital.

The first accident occurred when Mrs. Loretta M. Lunsford, 502 Blevins, was backing from her driveway and struck Israel Longoria, 500 Blevins, according to police.

The girl was carried to Deaf Smith Hospital in a private car where she was treated and released.

A second accident occurred near the intersection of U. S. Hwy. 385 and Moreman Ave. when Cheri Beth Angeley was hit by a car driven by Colby Clark Conkwright, according to investigating officers.

The girl was carried to Deaf Smith Hospital by private car. Conkwright said the girl ran in front of his vehicle.

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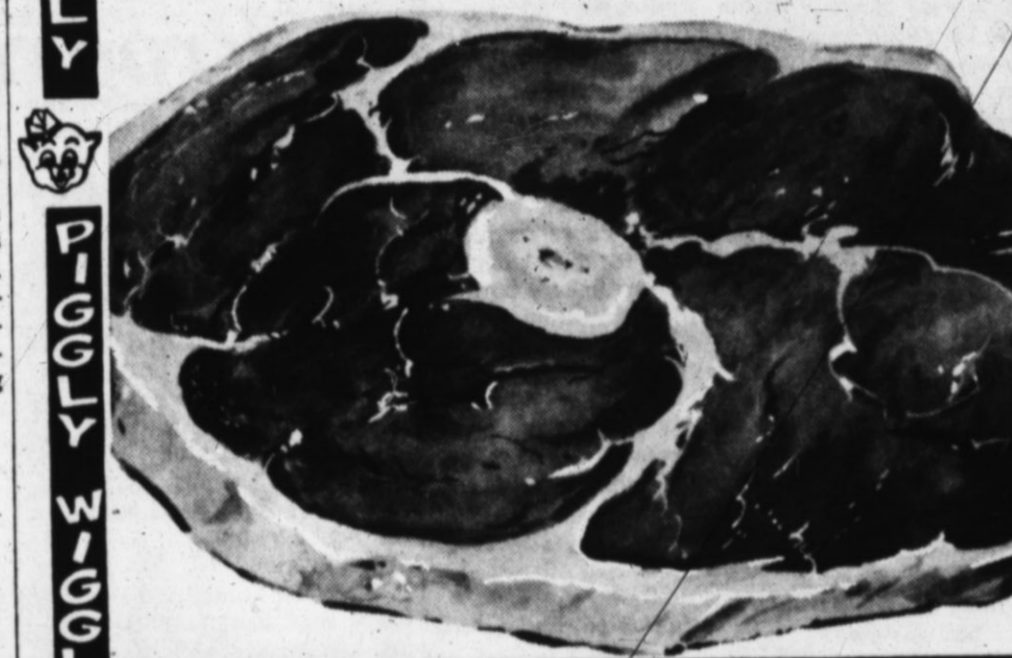
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THIS WEEK **COFFEE CUP** **9c**

Exquisite "Boutonnere", Pattern

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USDA CHOICE

**STEAK**

ROUND LB. **89c**

Biscuits SHURFRESH EASY OPEN **6 FOR 49c**

**EGGS** Ungraded Guaranteed Fresh **4 DOZ. \$1**

**SUGAR** Holly Beet **10 LB. BAG 98c**

**PUREX** Bleach 1/2 Gallon Plastic BOTTLE **10c**

**ICE CREAM** Sealtest - All Flavors 1/2 GAL. **69c**

**ORANGE DRINK** Sealtest - All Flavors **3 46 oz. cans 89c**

SHURFINE **TUNA** FLAT CAN CHUNK STYLE **4 FOR \$1.00**

HAIR COLOR BATH **MISS CLAIROL** CREME FORMULA 98c VALUE **69c**

**DIET RITE** SUGAR-FREE COLA **35c**

INTRODUCTORY OFFER 10c OFF **BREAD** TENDERCRUST 1 1/2 LB. LOAF **29c**

Texize Disinfectant 2 15 oz. Bottle **59c**

Johnson's Fruit Sundae YOGURT Prune Pineapple Strawberry Boysenberry **29c**

Morton's SALAD DRESSING qt. jar **39c**

Shurfresh MILK 1/2 gal. can. **53c**

FREE \$1.00 S&H GREEN STAMPS with each can.

Plain Seam Beige **NYLON HOSE** PAIR **39c**

Westclox **PORTABLE TIMER** \$4.98 Value **\$3.49**

Sunbeam - with built-in light **11" Electric Shaver** \$17.95 Value **\$13.88**

Ingraham **CLOCK ALARM** \$7.95 Value **\$4.88**

Lady Sunbeam - with built-in light **Electric Shaver** \$13.95 Value **\$11.88**

**HIDDEN MAGIC** - HAIR SPRAY - \$2.35 VALUE **\$1.49** \$1.49 VALUE **89c**

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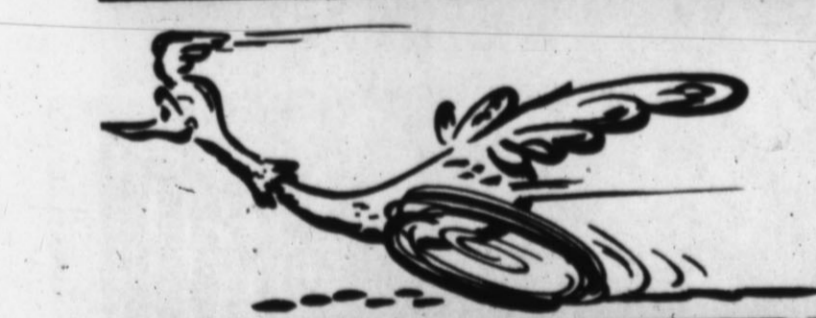
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ATTEND FIEMEN'S SCHOOL— Six members of the Hereford Volunteer Fire Department are shown as they make plans to attend a firefighting school at Texas A&M. Shown from the left are Fire Marshall Terry Hale, training

officer Bob Spaulding, Fire Chief J. W. Dickerson, fireman Terry Hodges and Ted Higgins, and Earl Phillips, vice-president of the state firemen's association. (Staff Photo)

# Firemen Attend Training School At Texas A&M

Six members of the Hereford Volunteer Fire Department leave Saturday for a five-day firefighting school at Texas A&M. The local firemen will be among some 3,000 firemen from 25 states and five foreign countries who will learn latest firefighting techniques at the unique school. Attending the course is a portion of the activities conducted each year by the local fire department which are aimed at keeping local fire insurance rates at the lowest possible level. FIRE CHIEF J. W. Dickerson pointed out that the local department receives credit for members' attendance at the school, and this in turn results in credit towards reduced fire insurance rates for the Hereford area. It was pointed out that largely as a result of the local department's constant updating of knowledge and equipment—Hereford's fire insurance rate is the lowest allowed for cities where there is a volunteer fire department with only one paid employe.

Several firemen from the Hereford department have attended the school each year since the early 1940's, Dickerson said. He pointed out that the school's faculty is partially comprised of instructors from the State Board of Fire Insurance Underwriters—the group which determines fire insurance rates throughout the state. THIS BOARD establishes rates for individual areas, based on the actual record of fire experience, the equipment possessed by the local fire department, and the experience and training members of the fire department have to their credit, Dickerson went on to explain. Hereford's 35 volunteers have established an enviable record among firemen throughout the state. THE LOCAL department was the fifth volunteer group in the state to obtain radio alerting devices which signal firemen the location of fires almost instantaneously when a report is received. Hereford's department has sent a larger percentage of its

# Six Teams Organized

Six men's softball teams were organized here Monday and two more are to be organized tonight, according to Dr. Noble Ballard, director of the newly-formed softball league. Three games were played Tuesday and more are slated today at the Little League ballparks on the north end of Ave. H. SOME 97 men turned out for the meeting Monday to organize the league and ten more expressed interest in joining the league Tuesday. Organizers of the league had earlier predicted that the league would consist of four teams. Games are scheduled for 8 p.m. on Tuesdays and Thursdays. Teams play "slow pitch" softball rules, which prohibit fast pitching, stealing, and sliding for bases. There is no age limit for players. Others heading organizational plans for the league are Harold Kidds, Leonard Haney, Cleto Corlis, and Lloyd Morris.



OUT ON FIRST — One of the players in the newly formed Hereford Softball League was out on first after hitting a ground ball to Noble Ballard. Some 97 players attended the first meeting Monday. (Staff Photo)

# Clark Offers Views At Lions Club Meeting

Hereford Lions proclaimed Johnny Clark Jr. a "new find" in after-dinner speakers following his Wednesday address to the luncheon meeting. In Lion fashion, the membership expressed appreciation to Clark, Hereford's new school superintendent, also a Lion, after his first public address in Hereford. Accented by a lively sense of humor, Clark's views on public responsibility to the American way of life were tersely outlined to the civic organization. EXPRESSING optimism over the outcome of the present generation, Clark stated that "we need to be a land of the free—not free lunches." He said that he is afraid of Russia than God. Loss of freedom would be much worse for America than would World War III, he said. In commenting on prayers and inscriptions referring to God, he said, "Prayer should not be out of place in any situation." HE EXPLAINED that he is not advocating prayers in public school but is concerned over the standards of culture that we incorporate in our heritage. "The road I walk with others is the road God walks with me," he said. "WE DON'T want to change the land of the brave into the

# MORE THAN 100 ATTEND

# Progressive Reunion Held

From homes over the Plains, 102 former residents of the Pro- land of the subsidized," Clark said as he touched on politics. Relating to his position in the public schools, he said that the responsibility humbles him and that it should humble citizens to realize that the programs set up for education shape the future of the country. Referring to the local situation Clark explained that the growing community with its expansion program required more money than funds available. Fixed costs for the coming year, 1965-66, are approximately \$60,000 above the \$100,000 in funds which will be added through increased valuation. The superintendent pointed out that the school board is trying to avoid any raise in taxes and that differences will have to be absorbed through budget adjustments. Hosts for the day were Mr. and Mrs. Boyer, Misses Norma

Tomberlin and Lucille Park. Boyer directed the afternoon program and was narrator for films which recalled happenings of past reunions. Mrs. Horace Hershey paid tribute to former residents who have died since the last meeting. Mrs. Cecil Rockwell, Mrs. H. O. Griffiths, J. E. Cockrell, Mrs. A. B. Dozier and W. H. Blevins. Albert Ricketts closed the memorial service by singing "Face to Face" with Mrs. Ricketts as accompanist. Other songs were by Miss Marjorie Kemp and Buck Watts, the Gregory quartet and a group including Mr. and Mrs. Boyer, Misses Watts and Tomberlin, Robert Boyd, D. Y. Edwards, J. C. Gregory and Millard Gregory. Miss Augustine Gregory played accompaniment for assembly singing led by Millard Gregory. Ex-residents of the Progressive Community were present from as far away as Clovis, N. M., Panhandle, Levelland and Abilene. The community was founded in 1902; the first school built in 1908 was replaced in 1918. Many of the residents who lived for long or shorter periods in the neighborhood have attended the annual reunions and renewed acquaintances.

# Accident Causes Heavy Damages

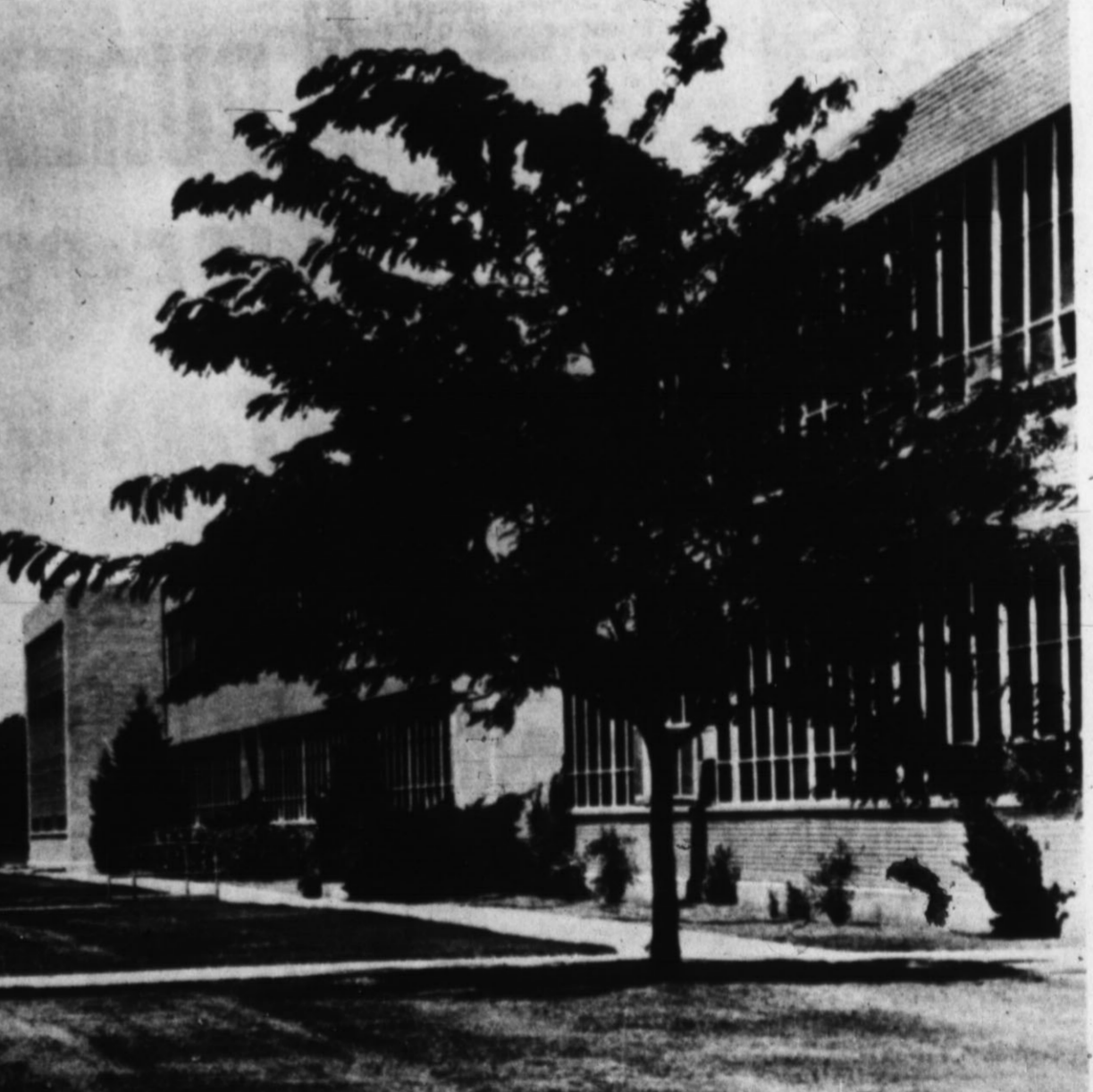
Two vehicles and a boat owned by the same man were damaged in a three-car accident Saturday one-tenth of a mile east of the city limits on U. S. Hwy. 60. Involved in the accident were Don Ross Johnson, 222 Center, driving a 1964 model pickup owned by Emory Brownlow, which was pulling a trailer with a boat mounted on it, a 1963 model sedan driven by William J. Howard, 302 Westhaven, also belonging to Emory Brownlow, and a 1958 sedan driven by Wayne Emory Rogers, 702 Wilson, Sudan. THE ACCIDENT occurred when Johnson attempted a left turn across the median and turned in front of Rogers. The ve-

# Hospital Notes

Patients in Hospital: Marshall R. Kimbrough, 124 Juniper; Mrs. Hilario R. Alvarado, Box 663; Mrs. Robert L. Carroll, Rt. 4; Mrs. Jim Thompson, Vega; Kathryn Wright, 234 Ave. A; George F. Whitaker, Tucumcari, N.M.; Adam Morales, General Delivery. Mrs. Henry W. Barton, Westgate; Mrs. Wayne Newsom, 609 N. Main; Kenny White, 829 Brevard; Mrs. Idelfonso Zamora, Rt. 3; Anita Mendoza, 907 Union; Virginia Guzman, 402 Blevins; Mrs. Antonio Ramirez, Box 101; Elida Soliz, 212 Hereford St. Patients Dismissed: Mrs. Anna Holman, Bernabe Barajas, 7-17. Mrs. Buster Thomason, Mrs. B. F. Markham, Mrs. Marvin A. Knox, Lavonie Benefield, W. F. Harle, Guy Howe, Juan Leon, Mrs. Jorge J. Cantu, 7-18. Mrs. Jack Drye; Miss Linda Loerwald, Barbara Kaye Ward, Emory Brownlow, Mrs. Ramiro F. Salazar, 7-19. James M. Parker, Miss Dora M. Botello, Mrs. Roul Garza, Mrs. E. C. Schilling, Amado Gomez, John T. Homer, Mrs. Alfred T. High, 7-20. Mrs. Albino G. Cuellar, Mrs. J. W. Kirby, Mrs. Gilberto Gonzalez, 7-21.

# Southern Tour Made By Couple

Homelands of their parents were among interesting spots visited by Mr. and Mrs. Fred Welch on a trip through 14 southern and southeastern states from which they have just returned. They spent two weeks on the tour. They stopped at the old home of Mrs. Welch's mother in Indiana and at the birthplace of Welch's mother in Arkansas. At New Orleans they took a river and bayou cruise on the steamship Mark Twain and from Gulfport, Miss. they went by excursion boat to Ship Island, where thousands of Confederate soldiers were imprisoned for a time during the Civil War. The battleship Alabama was visited at Mobile and in Florida they included St. Petersburg, Cape Kennedy and St. Augustine on the tour.



HEREFORD AT A GLANCE—Neat lawns, beautiful trees, and modern public facilities — all abundant throughout. Hereford — were captured in an unusual view of Hereford photograph scenes in the city which captured his eye as a "newcomer" here. (Staff Photo by David Butler) High School taken by a Brand photographer assigned to



FOUR HURT SATURDAY — Four people were taken to Deaf Smith Hospital Saturday following this accident involving three vehicles and a boat. Carried to the hospital were Wayne Emory Rogers, his wife, Gillire and his daughter, Gaylene; Emory Brownlow of Hereford was also treated at the hospital. Two of the vehicles and the boat belonged to Emory Brownlow. Property damage was estimated at \$3,700 by investigating patrolmen. (Photo by Bill Brady)

# Two Reporters Join Brand Staff

David Butler and Ann O'Dowd, both college journalism majors, have joined the news staff of the Hereford Brand. Miss O'Dowd, 20, has attended San Angelo Junior College and Texas University. She was advertising manager for her high school paper in Waco, and was feature editor for "The Rampage," the San Angelo college paper. While at Texas University, she was news editor for the Texas Engineering Science magazine. He did photography for "La Ventana," the Tech yearbook, and also wrote for "The Torsador," the school newspaper. While at McMurry, he was a member of the staff of "The War Hoop." He has been employed by the Moore County News and the North Plains Press, both of Dumas.



DAVID BUTLER



ANN O'DOWD

The Hereford Brand, Hereford, Texas, Thursday, July 22, 1965

# Only 17 Take Farm Tour Here

A total of 17 people made the farm and ranch tours offered

by the local U. S. Hwy. 385 and 60 associations, according to Chamber of Commerce officials. The tours began June 14 and continued through last Saturday. Prior to the July 4th weekend only two families had made the tour which was conducted by area FFA members. Improper timing was blamed

for the sparse interest in the tours which showed tourists the agricultural showplaces around Hereford. Posters were printed and distributed by the highway 385 and 60 groups to motels, service stations and other areas where they would attract the attention of tourists. Those attending the tours were from as far off as Australia. Others came from the states of Colorado, Oregon, Delaware and Tennessee. Those visiting from Texas came from Amarillo and Bovina.

## County 4-H Club Members At Dress Revue

Deaf Smith County was represented in several phases of the 4-H District Dress Revue held in Amarillo Tuesday. Dress entry, narrating, score tabulation and an informal tea involved Deaf Smith County Club women and 4-H girls. THE CLOTHING entry by Randy Hopson, county dress revue winner, received a blue ribbon, however, her score was not

one of the highest. The four high point winners are eligible to compete in State revue to be held at the State Fair in Dallas. Scoring is based on four areas: the girl's posture, poise, and grooming, the suitability of the garment and accessories, construction of the garment and the 4-H record book. A blue ribbon indicates a score of 115 to 125 points out of a possible 125. Randy is the daughter of Mr. and Mrs. E. D. Hopson. Her entry was a two-piece burnt apricot wool with olive green accessories. Modeling in the junior division, but not being judged was Deaf Smith County's junior dress re-

vue winner, Jane Witkowski, daughter of Mr. and Mrs. Leo Witkowski. Jane modeled her black and white check dress with black accessories. NARRATING the junior style show at the Holiday Inn West was Joyce Bezner, daughter of Mr. and Mrs. A. J. Bezner. Immediately after the style show the District division of the Texas Home Demonstration Association served an informal tea. Mrs. T. J. Parsons, former vice-president of the district group presided at the tea table. Mrs. Rita Huckert, assistant Deaf Smith County Home Demonstration agent, served on

the tabulation committee which recorded the scores from the various phases of judging. Others attending from Hereford included Misses Billie Goetsch, Debbie Rickman, Dorothy Marnell, Diana Hickman and Mmes. A. J. Bezner, Leo Witkowski, E. D. Hopson, Horace Hershey, and Argen Draper, local Home Demonstration Agent. OLDEST WHARF FOUND BOLSENA, Italy (U) — Pillings of what may be the oldest wharf in Italy have been found 26 meters off the shore of Lake Bolsena, 100 kilometers north of

Rome. Archeologists say they may date back to the eighth century before Christ.

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MOST UP TO DATE FISHING EQUIPMENT AT WORK IN THE FIELDS  
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SEVENTEEN ATTEND TOUR — This is one of the many posters which were placed in motels, service stations and cafes in the area to attract tourists to Hereford's farm and ranch tours. Seventeen persons took the tour during the five-week period, according to Chamber of Commerce officials. (Staff Photo)

# LIONS CLUB ANNUAL CARNIVAL

8 O'CLOCK EACH EVENING

FRIDAY JULY 23 thru SATURDAY JULY 31  
AT THE

## BULL BARN

### RIDES

Many Kiddie Rides  
and  
Elaborate New Thrillers  
for the  
Adults

FUN  
FOR ALL THE  
FAMILY

### BOOTHS

(operated by Hereford Lions)

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Featuring:  
The Famous  
RHODES SHOWS

PROCEEDS WILL BE USED  
BY LIONS IN LOCAL FUNCTIONS

### Funds

(Continued from Page 1)

ance committee are Ray Moore, W. C. Russell and Fred Baird. Lion's Club projects are all of a local nature according to B. F. Cain, public relations chairman.

"WE HAVE all of these work projects to turn money back into the community," Cain said. Annually, the civic group sponsors a varied program of a benevolent nature. Included is \$500 for eye-glasses for needy school children in Hereford, \$300 for local youngster's participation in the summer camp for crippled children, noon meal for participants of the crippled children's clinic sponsored annually by the Shriners.

AMONG other projects, the Lion's this year purchased new flags for Stanton Junior High, a piano for the high school cafeteria, \$400 to United Fund, \$800 for Boy Scout work, \$400 for a travel fund for a band student, \$1500 for foreign exchange student and \$300 scholarship for a graduating high school student.

Major projects that match the remodeling of the Bull Barn in scope have been a sizeable contribution to King's Manor, development of a play-park for small children and the erection and maintenance of the scoreboard at Whiteface Field. The carnival is only one of several work projects used by the Lions for fund raising.

<b>Hanks Craft Auto Elec.</b> <b>STERILIZER</b> 8 BOTTLE  REG. RET. \$12.95 <b>NOW \$6.95</b>	<b>HEALTH &amp; BEAUTY</b> <b>ROYAL BLEND</b> LARGE SIZE  REG. RET. \$2.98 <b>NOW \$1.87</b>	<b>DEP</b> PROF. HAIR STYLING GEL Holds any style without lacquer, grease, gum or alcohol  REG. RET. \$1.50 <b>97c</b>	<b>NEW ECONOMY SIZE</b> <b>Lysol</b> SPRAY DISINFECTANT  REG. RET. \$1.97 <b>NOW \$1.13</b>
Reg. Ret. \$1.49 <b>HALO HAIR SPRAY</b> Salon Size <b>77c</b>	Reg. Ret. \$2.00 <b>LUSTRE CREAM SHAMPOO</b> King Size <b>\$1.13</b>	Reg. Ret. 79c <b>Aqua Velva Shave Lather</b> Silicone Reg. Month. 41c <b>41c</b>	Reg. Ret. 69c <b>Stoppette Roll On Deod.</b> <b>43c</b>
Reg. \$4.00 Value <b>CLEANSING CREAM</b> Lanolin Plus <b>\$1.47</b>	Reg. Ret. 98c <b>CODE 10 HAIR CREAM</b> King Size <b>47c</b>	<b>HOUSEWARES DEPT.</b>	
the gift that's appreciated every day of the year <b>Lady Vanity</b> "Miracle Sharp" ELECTRIC KNIFE with exclusive Stainless Steel Wearily edge blades  AT GIBSON'S LOW - LOW DISCOUNT PRICE <b>\$9.87</b>	10 1/2 INCH WAGNER WARE <b>SKILLET</b> PRE-SEASONED CAST IRON  REG. \$2.39 <b>\$1.37</b>	No. 772 or No. 737 <b>Ironing Board Set</b> PAD & COVER SILICONE or TEFLON REG. RET. \$1.98 <b>NOV ONLY 97c</b>	BY ANCHOR HOCKING <b>CHUG - A - MUG</b> REG. RET. \$3.50 <b>NOW ONLY 19c</b>
<b>SEAT BELTS</b>  Insist on Superior <b>METAL TO METAL</b> AUTO SAFETY DESIGN Nylon Webbing Exceeds All SAE Standards REG. RET. \$3.79 <b>\$1.87</b>	<b>AUTOMOTIVE &amp; HARDWARE</b>		<b>CLOSE OUT LIMITED QUANTITY</b> <b>GIBSON'S TIRES</b> PREM. WHITEWALL PREM. BLK. 600x13 \$10.00 600x13 \$8.00 650x13 \$11.00 650x13 \$9.00 700x13 \$12.00 700x13 \$10.00 Plus F.E.T. CHECK THESE VALUES
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**HEREFORD'S FIRST**  
● PLANNED COMMUNITY  
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● AND PARK NOW OPEN  
**LADIES NIGHT**  
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7 p.m. - 9 p.m.  
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1700 square feet of living area. Three bedroom with 1 1/2 baths. Builtins. Located in Northwest Hereford. Only 18,500. Call for an appointment. H-383  
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200 acres—48 wheat, 119 feed grain and 6 cotton. Good 8-inch well in good water area. \$400 per acre. F-332  
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Mrs. Shelby Rogers EM 4-3266 Harold Ridd 289-5639

### INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL

305 E. 5th EM 4-0788 B-1-12-tfc

**TREAT RUGS** right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer, \$1. Hereford Hardware. B-1-18-3-2C

**MAKE A BERNAT'S** Fluffy Mohair plus coat. Special \$9.95 complete kit. Many colors to select from. **DAN'S**  
5th Ave. Canyon, Texas B-1-52-10c

**REPOSSESSED LATE** model Singer sewing machine in 5 drawer walnut cabinet; will zig-zag, blind hem, embroider patterns. \$27.50 cash or 6 payments at \$5.05. Must have good credit. Write Credit Department, 1114 19th Street, Lubbock, Texas. B-1-36-2-TFC

**FOR SALE:** 17' Scott boat with top, horn, spot light, and running lights. New 90 HP Johnson all Electric Super quick motor. Tandem Easy Load trailer, life jackets, skis, and ski ropes. \$1550.00. See at O&M Package Store or call 763-3516 in Clovis, New Mexico. B-1-28-3c

**TOY FOX Terrier,** 4 months old, male. Has had all baby shots and some permanent shots. Registered with United Kennel Club, Inc., and has pedigree. EM4-0032. B-1-27-28-4C

**ALL TYPES ELECTRICAL WIRING** PHONE EM 4-2910 **BILL DRUMMOND BILL'S ELECTRIC**

**STORAGE**  
Space is now available for anything from a trunk to a truck.  
Call **EM 4-1818**

**Lee Carter**  
**Jack Kirksey**  
GENERAL CONTRACTING  
Phone EM 4-1732 EM 4-0528

**3. FOR SALE Automobiles**  
**MILBURN MOTOR COMPANY**  
We Pay Cash For Used Cars  
225 N. Sampson  
Phone EM 4-0077  
B-3-33-TFC

**FOR SALE 1961 Volkswagen** van. In good condition, new motor. Make excellent family camper or bus. Contact Brown's Sheet Metal. B-3-20-2-4C

**Colorado Rod-Weeders** PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive.  
Dempster Planters, Cultivators and Rotary Hoes.  
Lillian Shredders & Blades.  
See the new M-F Diesel tractors. We have several GOOD used Combines.  
SEE:  
**LESLY MOTOR CO.**  
For the finest in farm machinery.  
West Hi-way 60  
Phone EM 4-1600

**AKC WHITE toy poodle puppy** 518 Star. B-1-10-2-4C

**FOR SALE:** 500 gal. Propane tank and regulator. Bargain. 1963 GMC pickup. LWB Fleet-side, 4 sp. trans., and radio. Low mileage, one owner. EM 4-2014. B-3-24-3-2C

**FOR SALE:** 1960 Renault. Clean, would make good work car. Make offer. Call Larry Fuhrmann at EM 4-2030 or EM 4-0799. B-3-19-1-tfc

**4. REAL ESTATE For Sale Or Trade**  
**NICE MODERN** three bedroom house for sale. Carport. Small down payment for right party. 407 Ave. E. Phone EM4-1111. b-4-19-3-TFC

**RANCH HEADQUARTERS** of New Mexico. Ranches of all sizes. Contact us for your requirements. 66 Realty, 219 East Gaynell, Tucumcari, N. M. Phone 461-3120. B-4-23-3-9P

**PERFECT 320 ACRES** 2 wells, 8" water, 200 feet water below bowls. Land is choice, lays perfect, ideal vegetable farm. Close in. North and east of Hereford.  
**HUDSON REALTY CO.**  
815 John Doe Clovis, N.M.  
Phone 763-6860  
B-4-28-3c

**1 section, Deaf Smith,** \$150 per acre, 29%  
**1 section, Oldham,** \$175 per acre  
**1/2 section, Oldham,** \$200 per acre  
**1/2 section, Oldham,** \$150 per acre, 29%  
**1/2 section, irrigated, Dallam,** trade for area dryland  
**1100 acres irrigated, Oldham,** \$325 per acre. Sold separately or together  
**1 section, Deaf Smith, irrigated** \$475 per acre  
**480 irrigated, Deaf Smith,** \$400 per acre  
**160 Bailey Co., irrigated,** \$75 per acre, abundant water  
**480 acre improved Arkansas ranch,** \$50,000  
See us for other farm, ranch, and city property. We have expanded our territory to include the upper Panhandle.  
**PRUDENTIAL**  
America's Largest Farm Lender!  
**SAM NUNNALLY**  
EM 4-0555 EM 4-2814  
**LONE STAR AGENCY**  
B-4-11-10-4p  
B-4-3-2c

**FOR SALE BY OWNER**  
Equity in three bedroom brick home, fence trees, shrubs, carpet, drapes, lovely paneled kitchen. 506 Avenue J.  
EM 4-1894 B-4-3-4c

**FOR SALE**  
House to Be Moved  
507 Sampson St.  
Sealed Bids  
Inquire First Baptist Church.  
5th & Main St.  
B-4-3-2c

**FOR SALE**  
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EM 4-1894 B-4-3-4c

**NEED \$5,000 to \$40,000** worth of equipment? Investigate our leasing plan before you finance any other way. Mark IV Realtors, EM 4-2220. B-2-21-14-tfc

**FOR SALE 1961 Volkswagen** van. In good condition, new motor. Make excellent family camper or bus. Contact Brown's Sheet Metal. B-3-20-2-4C

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Dempster Planters, Cultivators and Rotary Hoes.  
Lillian Shredders & Blades.  
See the new M-F Diesel tractors. We have several GOOD used Combines.  
SEE:  
**LESLY MOTOR CO.**  
For the finest in farm machinery.  
West Hi-way 60  
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**1 section, Oldham,** \$175 per acre  
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**1/2 section, irrigated, Dallam,** trade for area dryland  
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Dempster Planters, Cultivators and Rotary Hoes.  
Lillian Shredders & Blades.  
See the new M-F Diesel tractors. We have several GOOD used Combines.  
SEE:  
**LESLY MOTOR CO.**  
For the finest in farm machinery.  
West Hi-way 60  
Phone EM 4-1600

**THREE ROOM** house with furniture. 319 Ave. J. Will finance. B-4-10-29-tfc

**BARGAIN:** New 3 bedroom house with 12x22 garage to be moved. See on West Highway 60 or call EM 4-3135. B-4-21-29-tfc

**FIVE-OFFICE** office building located half block off intersection 60 and 385. Masonry building with off-street parking. Hap Caviness, EM 4-2213. B-4-21-29-tfc

**RENTERS WANTED!**  
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.  
**SOUTH PARK INDUSTRIAL SUBDIVISION**  
Sam Nunnally  
EM 4-0555 - Days  
Home - EM 4-2814  
B-4-1-tfc

**LAND FOR SALE**  
160 acre irrigated farm (SW 1/4 26-8-44) near Burlington, Colorado. Only 1 mile to town. Lays real good with good well.  
Also 140 acre dry land farm southeast of Burlington, Colorado (SE 1/4 17-10-42) located in a good water area. For further information write:  
**WILLIAM B. BISHOP**  
6029 Granada  
Shawnee Mission, Kansas B-4-3-4p

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507 Sampson St.  
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See the new M-F Diesel tractors. We have several GOOD used Combines.  
SEE:  
**LESLY MOTOR CO.**  
For the finest in farm machinery.  
West Hi-way 60  
Phone EM 4-1600

**HOMES**  
1. NW Hereford, 4 bdrm. brick, double garage, den & built-ins. Price \$20,000.00  
2. Nice 3 bdrm. frame house, \$9,200.00, buyer get loan.  
3. Duplex on one lot \$500.00 dn. \$70.00 per month, now renting for \$100.00 per month.  
4. 2 bdrm. frame house, \$500.00 dn. \$65.00 per month.

**FARMS**  
1. Sherman Co., 653 A., 641 cu., 2-8" wells, 318 milo, 323 wheat, nice 3 bdrm. double den frame home, double garage, quonset barn, on paving. Price \$324.00 per A., 29% down or will trade equity for 1/2 or 1/4 in Castro, Deaf Smith, Farmer, or maybe Lamb. Deaf Smith Co. 320 A. 2-6" wells, 1/2 mile tile, \$275.00 per A. 29% dn., terms on balance. 90 wheat, 186 milo, 21 barley and 7 cotton.  
10 acres near town on paving only \$1,500.00 down, 10 yearly payments on bal.  
5 acres, near Hereford, out of city limits, shed and lots, 1/2 block off Hwy. Price \$3,500.00.  
We have trading property. Why not trade what you have for what you want?  
**HAMBY REAL ESTATE**  
5. Hwy. 385, Hereford, Texas EM4-3566  
J. M. Hamby EM4-2553  
Gerald Hamby EM4-1534  
Durward Hamby EM4-3466  
Buddy Rogers EM4-2150  
B-4-3-tfc

**NEAR SCHOOL**  
Nice 3 bedroom brick, spacious bedrooms, built-in oven and burners, patio and fenced yard. A good buy at \$11,400.  
**DOUGLAS STREET**  
Lovely landscaped yard surrounds this gracious home, 3 bedrooms, 2 full baths, large closets, attractive kitchen with built-in refrigerator, range and dishwasher, double garage. Call for showing.  
**TRADE**  
Owner needs clean trailer house and will trade for his equity in this attractive brick home, 3 bedrooms, pretty kitchen, carpeting in living room and hall, single garage and utility room.  
**HI-PLAINS LAND COMPANY**  
600 West 1st EM 4-0713  
G. S. Wheeler EM 4-3798  
Gwen Leatherman EM 4-1650  
B-4-1-tfc

**TWO HOUSES** to be moved. See Credit Union, EM4-1888. B-4-10-28-4C

**FULL BLOCK** on Interstate 40. Excellent motel location. For sale or trade. See Paul Hamrick at 703 W. First. Phone EM 4-9027. B-4-2-4c

**FOR SALE** Three bedroom brick house, double garage, 200 Sunset Drive. EM4-3255. B-4-12-2-6C

**You've Never Seen Such Thorough Service STOP IN SOON**  
Phillip "66" Products  
**EAST SIDE "66"**  
Rocky Stewart  
1303 E. 1st. EM 4-2644

**FOR SALE:** 75 acres underground irrigation system. Nice two bedroom home, barn, and fall-out shelter. Wheel N Farm. Seven miles north on U.S. 385. Phone 258-7278 for appointment. B-4-28-3-TFC

**ASSUME LOAN, Small Equity.** Three bedroom, 1 1/2 baths, stove, disposal, fireplace, air conditioned, fenced. \$92.75 month. Call EM 4-1819. B-4-50-tfc

**SAVE \$900.00 Immediate Possession**  
3 Bedroom, 1 1/2 tile baths, Air Cond., Brick, 2 car garage, only \$750. & assume loan, no closing or insurance costs. See at 239 Beach, call Paul B. Schroeter, EM 4-1504 - EM 4-0035. B-4-28-tfc

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See the new M-F Diesel tractors. We have several GOOD used Combines.  
SEE:  
**LESLY MOTOR CO.**  
For the finest in farm machinery.  
West Hi-way 60  
Phone EM 4-1600

We are still making those good Travelers Insurance loans on farms and ranches, giving fine appraisals and best service.  
**T. J. CARTER REALTY CO.**  
EM 4-0188 - EM 4-0469  
B-4-29-3c

**5. FOR RENT**  
**FOR RENT:** New pickup for \$26 a week and 3c per mile from now thru September. Call Mark IV Realtors, EM 4-2220. B-5-21-50-tfc

**FOR RENT** to retired couple, 3 room house. Some house and yard work available. Call 278-5333 after 7:30 p.m. or Sundays. B-5-21-3-TFC

**NORTHWEST MOBILE LODGE** Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277. B-5-11-tfc

**OFFICE SPACE** for rent. Mark IV Realtors, EM4-2220. B-5-10-29-tfc

**WANTED TO RENT** fairly nice house in country. Call EM4-3803. B-5-10-2-4-TFC

**FOR RENT** Two bedroom modern unfurnished house. Bills paid. \$65.00 month. Rear of Jack Bradley residence. Phone EM4-1111. B-5-18-27-TFC

**BUILDING FOR RENT**  
603 Main - Carpet - Drapes - Refrigerated Air - Worlds of Parking.  
**SAM NUNNALLY**  
Lone Star Agency  
601 Main  
EM 4-0555 EM 4-2814  
B-5-2-tfc

**FOR RENT** Business Building 118 Avenue K. Phone Kenneth Gooch EM 4-3355 or EM 4-2572. B-5-16-35-tfc

**FOR RENT**  
New two bedroom duplex, 500 block Avenue H and G.  
**D & R BUILDERS**  
EM 4-3780  
I. D. Rhodes 289-5217  
Nell Spradley EM 4-1813  
B-5-47-TFC

**VERY NICE** business office space. Year round air conditioning, carpeted, paneled, off-street parking, coffee room. Hap Cavness, E M4-2213. B-5-19-29-tfc

**Building Materials at Wholesale Prices**

1/4" Sheetrock 4x8 Pieces	89c
3/8" Sheetrock 4x8 Pieces	1.08
15 lb. Builders Felt	1.79
Heavy Duty Screen Doors	6.95
3"x6 1/2" Cedar Post	47c
1/2" Galvanized Pipe	13c

**TAYLOR & SONS**  
Discount Lumber Co.  
Call Canyon OL 5-2133  
Call Amarillo DR 2-9031  
CANYON, TEXAS

**DEMAND ... JUSTICE**  
Main and Highway 60 Virgil Justice  
**HOMES**  
**FREE RENTAL SERVICE**  
960 acres at Vega. 700 acres allotments. Test hole privileges. \$200 per acre, or will trade. F-454  
950 acres. Five 8" wells. 775 acres allotments. Underground tile. Owner will carry paper on this farm, with adequate down-payment. F-445  
630 acres with three 8" wells, in excellent water area. Large 3 bedroom brick home F-437  
1599 acres at Nora Visa, New Mexico. One 6" well. \$80 per acre. 29% down. Three windmills. F-436  
640 acres. Two 6" wells on natural gas. Two bedroom home. \$275 per acre. 29% down, carry balance at 6%. F-400  
640 acres at Black Texas. Four 8" wells. Two miles underground tile. Two bedroom home. \$500 per acre. Fully allotted. F-402

**THE MEN WHO KNOW**  
Mike Justice Res. EM 4-0548  
Ralph Owens Res. EM 4-2560  
Frank Wignton Res. EM 4-2028

**WE MAKE FARM LOANS**

**Hereford Insurance Agency**  
\* To be sure! Don Baugous - Manager EM4-0850

**BIG RED BARN**  
We buy sell trade for anything of value  
USED FURNITURE Appliances and Junk  
EM 4-3552  
West Side of Hereford Highway 60

The Hereford Brand, Hereford, Texas, Thursday, July 22, 1965

Classifieds...

TWO BEDROOM unfurnished apartment, stove, refrigerator furnished. Gas, water paid. Lynette apartments, 112 Avenue H. B-5-15-1-tfc

NORTH SIDE of duplex, 120 B Street, \$45 per month, water paid. Call EM 4-2500. B-5-14-3-TFC

PRACTICALLY new two bedroom house, carpeted, draped. Will rent furnished or unfurnished. No pets, EM 4-2100. B-5-15-51-tfc

AUTOMATIC LAUNDRY for lease or sale. Call 276-5333 after 7:30 p.m. or Sunday. B-5-13-3-TFC

UNFURNISHED HOUSE. White couple only. No pets. 303 Ave. H. B-5-10-28-TFC

EXCELLENT ONE bedroom furnished duplex, 118-B Fuller Call Paul Schroeter, EM4-1504. B-5-11-3-TFC

SMALL TWO bedroom furnished house. EM4-3837 or inquire 211 Ave. K. B-5-11-3-TFC

NICE BUSINESS Building for lease. Good location. See at 1507 East Highway 60. Phone EM 4-1818 or EM 4-1673. B-5-17-2-TFC

FOR RENT 603 Main Refrigerated Air - Central Heat - Beautiful Carpet & Draperies - Worlds of Parking. Size 15'x30'. SAM NUNNALLY Lone Star Agency 601 Main Phone EM 4-0555 - Days Nite & Sunday Phone EM 4-2814 B-5-2-tfc

DON'T WAKE UP NIGHTS Your 30c back in 24 hours when BUKETS are taken for nightly bladder irregularity. Functional kidney disorders can cause disturbed sleep, leg pains, backache, frequent or scanty flow and burning. After 3 tablets, if not pleased your 30c back at any drug store. TODAY at ROGERS DRUG STORE

IT'S EASY AS A B C

to get the C-A-S-H from S.I.C. for things you want from

to A Z

This is not very good poetry, but it's sound information. S.I.C. has specialized in providing money to people for over thirty years, and they are ready to work with you anytime you want money for any worthwhile purpose. One quick visit to the S.I.C. office nearest you will convince you.

SOUTHWESTERN INVESTMENT COMPANY Hereford, Texas 700 South 25-Mile Ave. Phone: EMerson 4-1394

FRONT Bedroom for rent. EM 4-3851 9 a.m. - 5 p.m.; after 5 EM 4-1486. B-5-10-29-tfc

ONE BEDROOM furnished house on Dairy Road. \$75, bills paid. EM 4-0384 B-5-11-29-2c

SMALL TRAILER house for rent. Couple only. EM4-1818. B-5-10-3-TFC

ONE NICELY furnished 3 room apartment. Whites only. 232 W. Third. B-5-10-28-TFC

EXTRA LARGE 6 room unfurnished apartment. Whites only. 232 West Third. B-5-10-28-TFC

FOR RENT Four room unfurnished duplex apartment with garage. Water bill paid. White adults only. Call EM 4-1617. B-5-17-1-tfc

ONE BEDROOM house, unfurnished, carpeted, garage. One or two white adults only. No pets. EM 4-0397 after 5. B-5-17-29-tfc

FOUR BEDROOM, 2 bath house double garage. Very nice location. EM 4-0972 or EM 4-0789. B-5-13-29-tfc

FURNISHED One bedroom duplex, near downtown, good neighborhood. White couple, bills paid. EM 4-1297 or EM 4-0224. B-5-15-29-tfc

FOUR ROOM unfurnished house. Whites only. Call EM 4-2815. B-5-10-29-tfc

6. WANTED

HOUSEWORK and ironing. EM 4-0511. B-6-10-29-1c

WANTED: Clerical job for remainder of summer. College junior, experienced. EM 4-0686. B-6-11-29-1c

7. Dressmaking-Ironing

WILL DO ironing in my home. EM4-0093. B-7-10-28-4C

8. HELP WANTED

FULLER BRUSH CO. Has local route openings in the following areas. Hereford, Friona, Bovina, Clovis. For mature married man or woman, 25 to 45, with car. \$100 a week average to start. Permanent, secure. Fringe benefits. Some part time opportunities in the same areas. For interview appointment, see local dealer Glenn Williams, 1400 3rd. Ave., Canyon, Texas or write 1624 Jordan, Amarillo or phone FL 6-5663. B-8-40-TFC

HELP WANTED: Journeyman electrician. Apply Kelley Electric. Phone EM4-1345. B-8-10-28-TFC

HAIR STYLIST and shampoo girl. Continental Coiffeurs. EM 4-1744. B-8-10-47-Tfc

CLEAN UP boy wanted. Apply 125 Sampson. B-8-10-2-TFC

SALES MANAGEMENT TRAINEE for National Insurance Company. Potential 1st year income \$8,000.00. Excellent fringe benefits. Ages 25-40, married. Some College background desired. Starting salary \$100.00 per week. Phone Amarillo, FL 6-5219, 9:00 to 4:00 for appointment. An equal Opportunity Employer. B-8-27-5c

Free indoor parking for registered guests Hotel Adolphus The Distinguished Hotel in DALLAS Coming to Dallas for business? Shopping? Entertainment? B-3-1C

Got The Bowling Habit --- For Your Own Well Being! It's A Wonderful World Of Fun. FUN FOR EVERYONE LET'S BOWLING SUNSET LANES EM 4-1560

WANTED: General Farm hand; irrigation experience. Phone EM 4-0991. B-8-10-29-2c

SERVICE STATION Attendant, experienced preferred. Apply Jones Texaco Service. B-8-10-29-2c

WANTED: Full time housekeeper EM 4-1744 daytime; EM 4-2889 nights. B-8-10-29-2c

MEN NEEDED Experienced auto parts counter man; experienced man with management ability; experienced motor machinist. Must be bondable and furnish references. Apply at GMC AUTO SUPPLY CO. 700 East 4th Ph. 385-4431 Littlefield, Texas B-8-29-4c

10. NOTICE

WATER CONDITIONING Is our business and has been for past twenty years. For Distilled Water, Ozarka Water, soft water service, home owned commercial or industrial water softeners, see us at 216 N. 25 Mile Avenue Phone EM 4-3280. B-10-43-TFC

FOR BETTER HEALTH, for better living, use Soft Water, the service way. Nothing to buy, no work for you. The savings are greater than the cost. If your dishes are spotted lately, you may need Soft Water. Phone EM 4-3280 B-10-4-tfc

11. Business Service

PAINTING, taping, textoning, sheetrocking, patching. General carpentry repairs. Phone EM 4-0235. B-11-11-33-tfc

OWENS & HOLLINGSWORTH EM 4-3572 Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Salves & Service B-11-13-tfc

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. - All makes used cleaners. New and used Kirby's VACUUM CLEANER CO. 434 West 1st - Ph. EM 4-0422 B-11-45-tfc

FOR THE COST of fourteen packs of FILTHY CIGARETTES, a family can buy Soft Water Service for a whole month. SOFT WATER SERVICE 216 N. 25 Mi. Ave. EM4-3280 B-11-43-TFC

WATER WELLS Domestic and Irrigation. Gravel pack or screen. Pump sales and service. T & H DRILLING CO. EM 4-0811 EM 4-2332 Hereford, Texas B-11-28-tfc

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-46-tfc

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc



Former Hereford Man Is Named Prison Chaplain

A former Hereford resident, E. W. Solomon Jr., was recently appointed to the office of chaplain at the Central Unit of the Texas Department of Corrections, Sugar Land branch. Solomon is chaplain for two of the 14 prisons in the Texas Department of Corrections. He is spiritual counselor for approximately 1500 of the 12,000 inmates of the Texas Prison System. The two prisons are located 20 miles southwest of Houston at Sugar Land. Solomon was graduated from Hereford High School in 1964. After leaving Hereford, he graduated from Bob Jones University in Greenville, S. C., and The Biblical Seminary in New York City. After pastoring a church in New York, he returned to Texas and did further graduate work at the Southwestern Theological Seminary in Fort Worth. AFTER a year as Chaplain Intern at the Huntsville Unit of the Texas Department of Corrections, Solomon was certified as a Clinically Trained Chaplain. He was then appointed to his new position. Mrs. Solomon is the former Janet Goodman of Springfield, Mass. The Solomons have two sons, aged three and six. The Rev. Solomon is the son of Mrs. Velma Solomon, 816 West Park, and the brother of Garland S. Solmon, 240 Ave. J, and Henry L. Solomon, 402 Star.

Adams Promoted To Captain In CAP

Dr. Milton C. Adams, Commanding Officer of the Hereford Composite Squadron of the Civil Air Patrol, was promoted to Captain by Wing Commander Colonel M. R. Barnes of Kilgore. Capt. Adams along with Lt. W. T. Thompson and Chaplain L. E. Fooks and Cadet Commander Dale Minor attended a combined Group I and Group V meeting in Amarillo Saturday. Purpose of the meeting was to discuss various phases of CAP activity with Wing staff. Lt. Thompson received the first Certificate of Proficiency earned by either a senior or cadet member of the squadron. The Certificate is recognition of the accomplishment of certain required training and makes both seniors and cadets eligible for certain advanced training. The squadron participated in a practice search and rescue mission at Tulla on Sunday. Participating in the training exercise were Dr. Adams, Curtis Traweck, Dr. Wes Owen, Bill Thompson, John E. McClesky, Gerald Burney and cadets Jim Owen and Mark Roberson.

13. LOST AND FOUND

SEALPOINT SIAMESE cat strayed from home of Mrs. Calvin Goodin, 430 Star St. Anyone having seen the cat, please call EM4-0487. Sian, the cat is about to have kittens. B-13-29-3-2C

LOST: Ladies white gold Wittnauer watch. Reward, Phone 289-5304. B-13-10-29-tfc

Legal Notice

Notice to all persons interested in the property located at 306 Roosevelt Street, being lot 10 in Block 14 Whitehead Addition to the Town of Hereford, Deaf Smith County, Texas. There will be held before the Board of Adjustment on the Zoning Ordinance in the City Hall at 10:00 a.m. on July 21, 1965, a public hearing for the purpose of considering an appeal from certain zoning regulations applicable to the above property. Dudley Bayne City Manager B-3-1C

PARADE, BARBECUE SCHEDULED

Hereford Riders Club Sets Rodeo Week-End

A gala parade through downtown Hereford and a barbecue for participants will highlight the 14th Annual Hereford Riders' Club Rodeo slated here next week. The Amarillo Junior Range Riders Drill Team will be the featured attraction at the Thursday and Saturday night performances of the rodeo, to be held July 29, 30, and 31. SPONSORED by the Hereford Riders Club, the three performances beginning each night at 8:15 will have seven events: bareback bronc riding, saddle bronc riding, calf roping, bull riding, headin' and heelin', and ladies cloverleaf barrel race. At least 10 guest riding clubs are expected to ride in the parade scheduled at 4 p.m. Saturday, July 31. Riders will gather at the Dameron Park, ride down Main to Third, and out 3rd to the rodeo area, where a barbecue will begin at 5 p.m. EACH NIGHT following the

rodeo performance, Tommy Hancock of Lubbock will set the musical pace for a dance to be held in the Little Bull Barn. Stock producer for this year's show will be Ratsen Rodeo Co. of Happy, Richard Walters of Amarillo will do the clowning. Entry fee for the three riding events, bareback, saddle bronc, and bull riding, is \$15. The two roping events, headin' and heelin' and calf roping, are \$25 a d \$20 respectively. The least amount to be put up is \$10 for the cloverleaf barrel race. BOOKS open Monday, July 26 at 5 a.m. and close at noon Thursday, July 29. Harold Bau-

champ, rodeo secretary, can be contacted at EM4-0922. Show will be Ratsen Rodeo Co. of Happy, Richard Walters of Amarillo will do the clowning.



At least 10 guest riding clubs are expected to ride in the parade scheduled at 4 p.m. Saturday, July 31. Riders will gather at the Dameron Park, ride down Main to Third, and out 3rd to the rodeo area, where a barbecue will begin at 5 p.m. EACH NIGHT following the

Social Security Official Offers Pension Advice

"Inquire before you retire." That's the advice given by Hal Geldon, social security district manager in Amarillo, to persons who plan to retire soon. "We always try to make sure that a person's first retirement check arrives promptly," Geldon said, "but it really helps if we can talk with him before he actually retires. Suppose, for example, John Smith expects to retire in October. If he files his claim in July, there will be plenty of time to process the application so that the postman can drop Mr. Smith's check in his box on November 3, 1965. Geldon added that some evidence of the previous year's earnings is generally needed. A wage earner can use his Form W-2, Withholding Tax Statement, while a self-employed person can supply a copy of his income tax return for the previous year. A birth certificate is best for proving a person's age, but the Social Security Administration may also accept a baptismal record, census record, insurance passport, or even the old family Bible. "The Social Security Administration relies on high speed wire transmission, electronic computers, and highly trained people to insure prompt delivery of benefits," Geldon said, "but a pre-retirement visit to the social security office located at 1000 Adams Street in Amarillo, or with the Field Representative who visits this area is the best assurance of having that first check arrive right on time.

Local Woman's Mother Dies

Mrs. J. T. Underwood, 82, died Friday in Deaf Smith County Hospital. She was the mother of Mrs. Dorothy Worsham of Hereford and had come here only a few weeks ago from Big Spring, where four of her children live. Mrs. Underwood was born in May, 1883 in Mississippi. Survivors include five daughters, three sons and 17 grandchildren. Funeral services and burial were in Big Spring. Local arrangements were by Gilliland Funeral Home. Olivetti-Underwood Adding Machines & Typewriters THE INK SPOT

Star 342 N. Main. Double the danger! Double the woman! Double the excitement with double DOUBLE-O-EVENT! JAMES BOND IS BACK TO BACK! Sean Connery in JAMES BOND FROM RUSSIA WITH LOVE WITH LIFE. Dr. No. A FEMALE TOM JONES!

Star 342 N. Main. Double the danger! Double the woman! Double the excitement with double DOUBLE-O-EVENT! JAMES BOND IS BACK TO BACK! Sean Connery in JAMES BOND FROM RUSSIA WITH LOVE WITH LIFE. Dr. No. A FEMALE TOM JONES!

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LONE STAR AGENCY 601 N. Main EM 4-0555 INSURANCE... Fire Auto Commercial Life LOANS... Conventional - FHA Residential Commercial We will make loan commitments from plans and specifications (Individuals or Contractors)

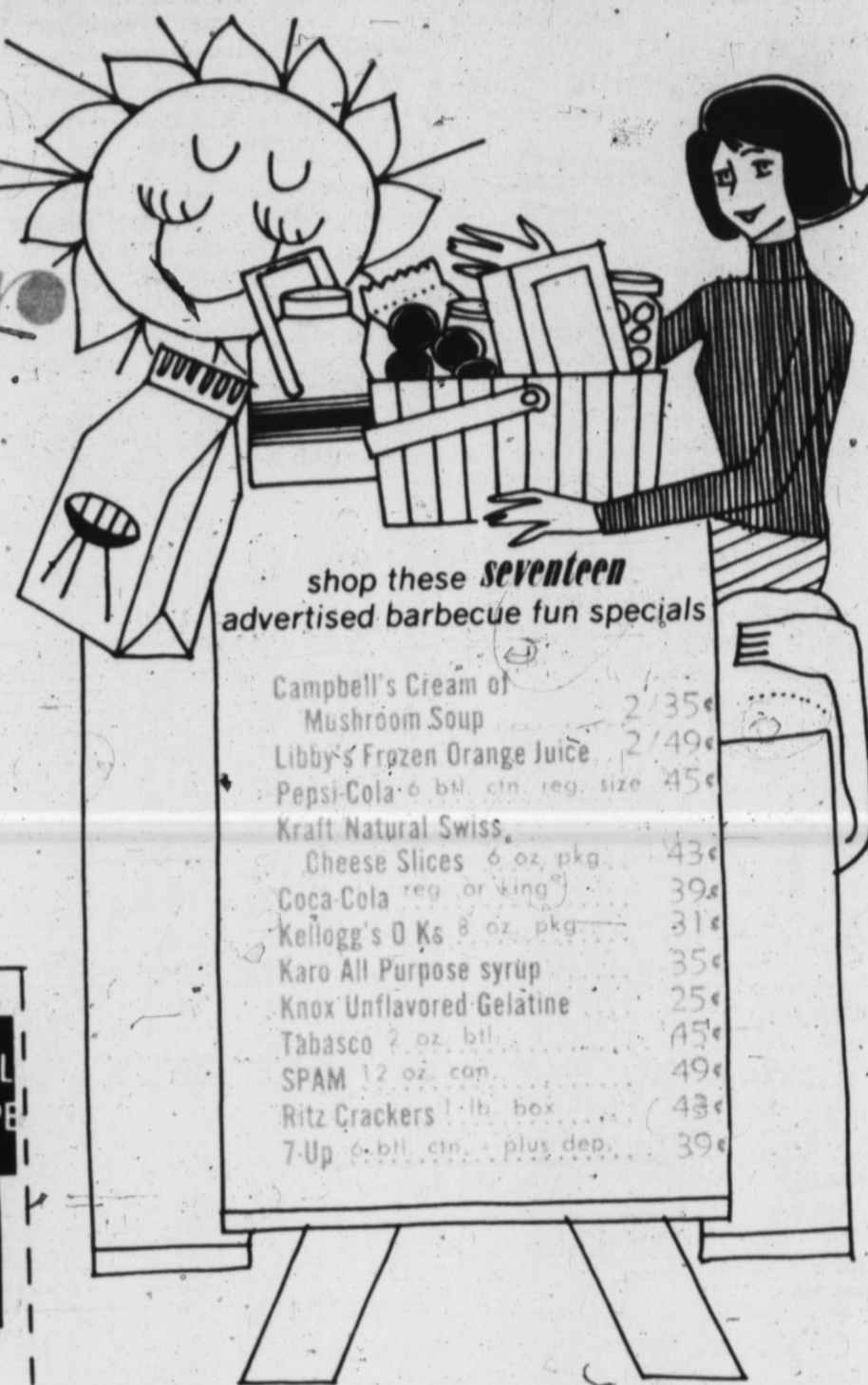
seventeen magazine nominates **TAYLOR AND SONS GROCERY**



# picnic center

## picnic fun under the sun

It's picnic season—just decide time and place for your next eat-outing and leave the rest to us! We have everything you need for a picnic—at the beach, or the park, or in the country, or in your own back yard . . . everything from picnic packings, sandwich bags, plastic wrap and aluminum foil and serving accessories, paper cups, plastic spoons and forks to sandwich spreads, cold cuts, beverages and relishes, fresh produce and an extensive line of the latest, newest canned and frozen foods . . . complete with Seventeen Magazine's own ideas on how to use them!



shop these **seventeen** advertised barbecue fun specials

- Campbell's Cream of Mushroom Soup 2 35¢
- Libby's Frozen Orange Juice 2 49¢
- Pepsi-Cola 6 bl. can, reg. size 45¢
- Kraft Natural Swiss Cheese Slices 6 oz. pkg. 43¢
- Coca-Cola (reg. or king) 2 39¢
- Kellogg's O Ks 8 oz. pkg. 31¢
- Karo All Purpose syrup 35¢
- Knox Unflavored Gelatine 25¢
- Tabasco 2 oz. bl. 45¢
- SPAM 12 oz. can 49¢
- Ritz Crackers 1 lb. box 43¢
- 7-Up 6 bl. can, plus dep. 39¢

U.S.D.A. CHOICE - CHUCK



**ROAST**

**59¢**

**WIN-FREE \$100. SWEEPSTAKES**  
 DURING THE ROYAL RECIPE  
 Shurfine  
 FREE! OVER 140,000 SHURFINE FOOD PRODUCTS  
 WONDERFUL RECIPES TOO!

**ARM ROAST** LB. **69¢**

**SHORT RIBS BACON** Favorite 2 lb. pkg. **\$1.29**  
**STEW MEAT** Boneless lb. **69¢**

**SALAD DRESSING** MIRACLE WHIP QT. JAR **49¢**



**BORDEN'S ICE CREAM** 1/2 GAL. **69¢**  
 Assorted Flavors

**FAMILY STEAK** LB. **63¢**

**SHURFINE VACUUM PACKED COFFEE** 1 LB. CAN **77¢**

**SUGAR** 5 LB. BAG **53¢**



**ARM ROUND SWISS STEAK** LB. **73¢**



**HOT DOGS** EACH **10¢**  
 SOLD SATURDAY ONLY!

**DIXIE BELLE FIG BARS** 2 LB. BOX **49¢**

**MORTON'S REG. 59¢ POTATO CHIPS** **49¢**

**DEL MONTE CHUNK STYLE TUNA** IN FLAT CAN **29¢**

**WELCH'S FROZEN GRAPE JUICE** 5 6 OZ. CANS **\$1.00**

**FROZEN MEXICAN DINNERS** PATIO 15 OZ. SIZE **49¢**

**TENDERCRUST HAMBURGER or HOT DOG BUNS** 2 pkg. **49¢**  
 ALWAYS FRESH 8 COUNT PKGS.

**CRISCO SHORTENING** 3 LB. CAN **79¢**

**GARDEN FRESH CORN** 3 EARS **19¢**

**OLEO** PARKAY 1 LB. PKG. **27¢**  
**FOOD** ONLY 1¢ OF YOUR PAYCHECK DOLLAR GOES FOR FOOD!  
 TODAY'S GREATEST BARGAIN!

**TENDERCRUST BREAD** SHURFRESH MILK

**SQUASH** YELLOW L.B. **12¢**  
**RADISHES** CRISP BUNCH **5¢**  
**APPLES** DELICIOUS L.B. **19¢**

Double S&H Green Stamps on Wednesday with \$2.50 Purchase or More

**TAYLOR & SONS FOODS**  
 YOUR HOME TOWN BOYS CASH AND SAVE  
 LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

**SPECIALS GOOD THURSDAY, FRIDAY & SATURDAY**  
 July 19, 20 & 21







## 'Welcome To Hereford' ... the sign said.

**WELCOME TO HEREFORD** — the sign read, but I didn't stop. Driving on past the sign, past the cattle grazing in the field, past the graneries towering in the sky, I finally came to a halt in the middle of town.

**AT 6 P.M.** people were still bustling up and down the main street. Back home about this time, things were closing down for the day. But as I stood there looking down the street at the stores, the people, the town, I remembered that now, Hereford was my home.

Before journeying those long 500 miles that brought me here, I would often sit and wonder "What kind of place

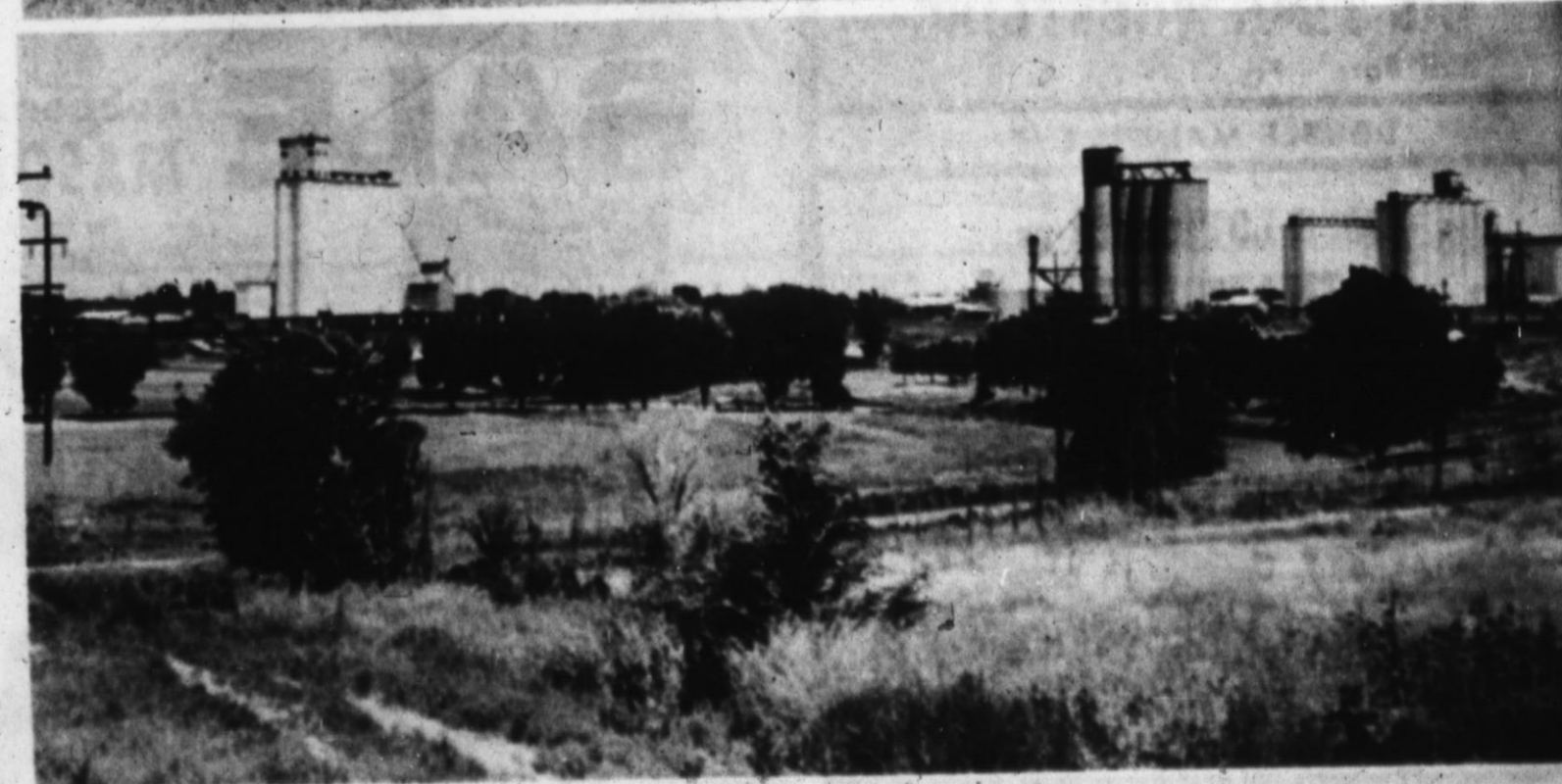
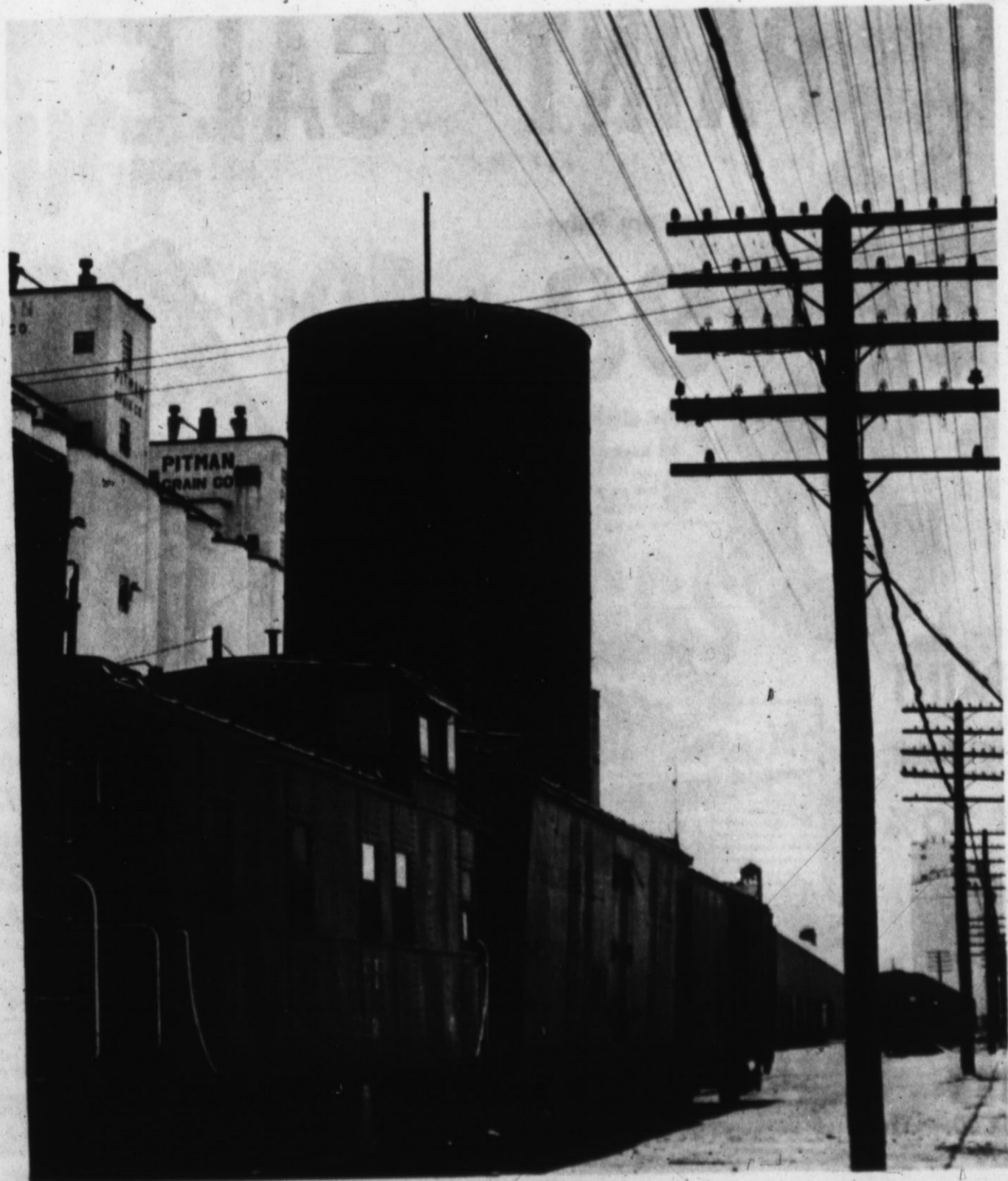
is Hereford?" "What are the people like?" And, after one short hour, I knew.

**HEREFORD** is a small, but growing city. The people be they rich or poor, young or old, will offer a stranger two things: a warm smile and a kind word.

But Hereford is more than a city, more than a population of friendly people. Hereford has a "magic" all its own. It may be the tall, stately graneries that guard the city, or the familiar whistle of a train as they roll on their way, but the "magic" is there.

The sign read, "WELCOME TO HEREFORD"; now Hereford is my home.

Story and Photos by ANN O'DOWD



OIL ALLOWABLE CUT SLIGHTLY

Auto Insurance Hike Stirs Controversy

By VERN SANFORD
Texas Press Association
AUSTIN — Rising insurance rates continue to stir up most of the excitement in the state capital.

A Dallas attorney, Bert Bader, filed suit in the 98th District Court here challenging legality of the State Insurance Board's order boosting insurance premiums an average of 13.4 per cent.

IN ASKING the court to set aside the recent order, which hiked some key liability and collision rates more than 20 per cent, Bader maintained that the state law under which premiums are set is unconstitutional.

He also criticized the Board's allowance of 37 per cent of premium income for company expenses and its failure to consider the investment income of insurance firms in fixing rates.

Bader pointed out that Texas' laws virtually make it mandatory that Texans buy auto insurance. Therefore, the arbitrary increase in rates violates due process of law.

ANOTHER factor cited by Bader is that the Board failed to take into consideration the actual operating expenses of the insurance companies affected.

He also said that the accident rate is decreasing. For these and other reasons he contends that the new rate, to become effective on August 1, is grossly excessive.

OIL ALLOWABLE CUT
State Railroad Commission set August oil production allowable at 2,905,312 barrels a day, a slight reduction from the July allowable of 2,911,115.

COURTS SPEAK
Texas Supreme Court decided to hear appeals from both the state and four Gregg County oilmen penalized \$304,800 for allegedly drilling and operating a slanted oil well (1952-52) in Wood County.

APPOINTMENTS ANNOUNCED
Governor Connally has announced judicial appointments in Dallas and Harris counties and named four to the State Board of Medical Examiners.

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SCHOOL PER CAPITA SET
State board of education set per capita fund apportionment to local school districts for 1965-66 at \$80.65 per pupil.

MEETING for the last time as the junior college supervisory board, the officials approved new junior college districts for Bee and McLennan Counties and denied one sought by Maverick County.

They referred to the newly named Coordinating Board for Texas Colleges and Universities applications for new institutions in Jefferson and Scurry Counties and joint petitions from Van Zandt, Kaufman and Rains Counties.

A VARIETY of new school policies was laid down by the Board of Education, including rules for new vocational school districts, special education programs and "merit pay" raises for teachers.

Chandler School District was accredited for one year probationary period. Board advised River Road Independent School District (near Amarillo) of possible violation of accreditation standards in its unauthorized start of a ninth grade.

SEVERAL of the new crops now under research at the Foundation are sunflowers, soybeans, and sesame. The Foundation has already developed the first soybean specifically developed for West Texas.

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covered by reservoirs. CONTRACTS for such salvage programs have been negotiated with archeologists at the University of Texas, Texas Tech, and Texas Western. Southern Methodist University will start a program this fall.

Beginning September 1, a \$12,000-a-year salary will be available for an archeologist to be a member of the staff of the reconstituted Building Commission.

SHORT SNORTS
State draft quota for August calls for 991 men, compared to 906 for July.

As the result of weather damage, emergency loans were authorized by the Farmers Home Administration in Burleson, Duval, Floyd, Hidalgo, Jim Wells, Live Oak, Milam, Motley and Willacy Counties.

State Securities Commission authorized the sale of \$29,200,000 in securities in Texas during June.

TEXAS HIGHWAY Department has received an award of merit from National Safety Council for its 1964 safety record among employees.

A Texas Highway Department survey shows that a total of 11,700,000 tourists came to Texas by auto last year for an all-time record. They added \$524,700,000 to Texas' economy.

A list of 321 textbooks offered for Texas public school adoption has been mailed to superintendents of all county and independent school districts.

TEXAS Water Pollution Control Board reports that the Brazos River Authority has employed Uran Soules & Co. to develop a plan for a central sewage treatment system for the Waco area.

Asst. Atty. Gen. Frank Booth has been named executive director of the Texas Water Rights Commission.

Future research at High Plains Research Foundation in development of new strains and varieties will concentrate on two major factors: (1) water conservation, and (2) highest net return for the money invested by the farmer.

Meetings at the Kingdom Hall of Jehovah's Witnesses are cancelled for the remainder of the week as many of the members attend one or more days of a regional convention in Lubbock.

WARRANTY DEEDS
Ole T. Larson et ux to Troy Moore: 15.02 acres out of Survey 111, Block M-7, Certificate No. 1233.

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Water conservation in itself is not the only way to prolong the life of the ground-water supply under the Plains of Texas.

The High Plains Research Foundation at Halfway has underway an extensive research program to develop several new crops having low water requirements.

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Courthouse Records

Vehicle Registrations
Enrique Jackson Jr., 1957 Chevrolet; Joe Angel Everrett, 1955 Ford; Projedis Villarreal, 1955 Chevrolet; Willie Lyons, 1959 Plymouth; Manuel Olivares, 1958 Pontiac; R. L. Parault, 1957 Chevrolet; Blea T. Cavazos, 1952 Ford; Torvito Esquibel, 1957 Chevrolet; B. G. Massie, 1954 Chrysler.

Wayne B. Stark Jr., 1964 Chrysler; Joe Rolan, 1961 Chevrolet; George A. Springer, 1965 GMC pickup; H. D. Goolson, 1958 Buick; Petra Elizondo, 1955 Ford; Silverio Segovia, 1955 Buick; Virgil Marsh, 1965 Chevrolet pickup; W. T. Vernon, 1961 Plymouth; Phillip Johnson, 1963 Ford; Preston L. Ryan, 1957 Chevrolet truck.

Mauricio Cantu, 1957 Chevrolet; Jim Stewart, 1961 Ford; Russell A. Wingert, 1965 Buick; Joe N. Newbill, 1965 Chevrolet pickup; Ballard & Ballard, 1965 Chevrolet pickup; George L. Mue, 1965 Chevrolet; J. W. Roberts, 1961 Buick; Kenneth E. Arho, 1965 Ford pickup; Kermit Strain, 1959 Ford; 7-13.

Jimmy Morgan, 1959 Cushman Scooter; Adams Robinson, 1957 Buick; Perfecto Mancha, 1959 Chevrolet pickup; David Paetzold, 1962 Cushman scooter; Bill Dufur, 1954 Cadillac; Leonard Erwin, 1965 Chevrolet; Irene Brown, 1965 Chevrolet.

Daniel Reyes Banda, 1965 Ford; Carmen A. Hernandez, 1960 Chevrolet; Francisco Rodriguez Cordoza, 1960 Ford; Gregorio Rozales, 1947 Chevrolet truck; Bradley Photo Studio, 1964 Pontiac; A. E. Barnett, grad. E. Yrailer, 1957 Masonette house trailer; James Frost, 1957 Ford.

Alfredo Lafuente, 1949 Chevrolet pickup; W. M. Beavers, 1960 Olds; Eusebio Marquez, 1959 Chevrolet truck; Eva Ruiz, 1965 Chevrolet; Tomas G. Aguirre, 1955 Chevrolet; Ernest Cautrell, 1951 Olds; Reuben Barrera, 1950 Olds; Lupe Garza, 1960 Ford; John C. Adams, 1947 Chevrolet pickup; Domingo Lundin, 1961 Ford pickup; Noel E. Worley, 1950 Chevrolet pickup; Bill Piehl, 1965 Chrysler; G. H. Hanegan, 1950 Chevrolet truck; 7-14.

Ole T. Larson et ux to Troy Moore: 15.02 acres out of Survey 111, Block M-7, Certificate No. 1233.

Don B. Fellers et ux to Mike Justice: Lot 20, Block 1, Southlake Addition.

L. B. Russell et ux to James P. McDowell: Lot 47 and south 10 feet of Lot 46, Russell Addition.

J. M. Hamby to R. W. Caster et ux: A tract out of southeast quarter of Sect. 42, Block K-3.

J. T. Boynton et ux to Leon Jose Madrigal et ux: Lot 16, Miller and Mosley's Subdivision.

Floyd R. Silvers et ux to James T. Clarke et ux: South 95 feet of East 130 feet of Lot 1, Bradley Street Subdivision.

R. A. Freeman et ux to William Betzen et ux: Lot 71, Allison Subdivision.

Henry Brorman et ux to A. C. Brorman: North half of Sect. 81, Block K-5.

Deeds of Trust
Wilford Boschert to J. F. Martin et ux: Half interest in tracts of land out of Section 63, Block K-3.

Troy Moore to Ole T. Larson: 15.02 acres out of Survey 111, Block M-7 Certificate 1233.

Improvement Contest Draws Many Entries

COLLEGE STATION, — The rural communities of Texas are working to make the 1965-66 year the best in history of the Texas Community Improvement Program, said Reagan Brown, Extension sociologist, Texas A-&M University.

"It definitely looks as if we are going to surpass the 254 entries that participated last year," he added.

Brown cited the success of the program, sponsored by electric utility companies operating in Texas, by pointing out the amount of national and statewide publicity that followed announcement of 1964-65 winners.

A CONGRATULATORY telegram from Lady Bird Johnson to residents of the Woodlawn community was used as an example. Woodlawn was winner of the 1964-65 state first prize award for community improvement.

"Any unincorporated community or incorporated community that desires to compete for one of the 96 cash prizes has until January 31 to make their entry," Brown explained.

The program which directs its emphasis toward rural areas is divided into four divisions: in creating and managing family income, improving health conditions and services, improving the home and farm, and encouraging social participation.

Entries are coming in from all sections of the state, and records books are being sent to the entrants immediately after receipt of the enrollment cards, Brown concluded.

12,000 QUAIL ARE RELEASED
TYLER, — Almost twelve thousand bobwhite quail have been released this far this year from the state quail hatchery at Tyler.

Personnel of the Texas Parks and Wildlife Department received 11,967 bobwhites have been banded and shipped for distribution since January 1.

The birds have gone to landowners whose lands have been approved to receive the quail and to 4-H and FFA groups who have completed habitat improvement projects.

DRYING UP RIVERTON
RIVERTON, Wyo. — It may be purely coincidental but—

The Wyoming Beer Wholesaler had their convention in Riverton. A couple days later the Wyoming Liquor Dealers Association started its convention in Riverton.

As soon as that meeting was over, the Wyoming Alcoholics Anonymous opened its convention in Riverton.

HIGH PLAINS RESEARCH

New Crops Offer Water Use Cut

Water conservation in itself is not the only way to prolong the life of the ground-water supply under the Plains of Texas. One more way is in the development of new crops for the area that do not need high levels of water.

The High Plains Research Foundation at Halfway has underway an extensive research program to develop several new crops having low water requirements, yet giving high enough yields to be economically profitable for the farmer.

SEVERAL of the new crops now under research at the Foundation are sunflowers, soybeans, and sesame. The Foundation has already developed the first soybean specifically developed for West Texas.

ONE of the yet unnamed soybean varieties developed by the Foundation is one that matures in 90 to 105 days, yields from 25 to 30 bushels per acre on one to two irrigations.

SEVERAL of the new crops now under research at the Foundation are sunflowers, soybeans, and sesame. The Foundation has already developed the first soybean specifically developed for West Texas.

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Local Congregation Cancels Meetings

Meetings at the Kingdom Hall of Jehovah's Witnesses are cancelled for the remainder of the week as many of the members attend one or more days of a regional convention in Lubbock.

WARRANTY DEEDS
Ole T. Larson et ux to Troy Moore: 15.02 acres out of Survey 111, Block M-7, Certificate No. 1233.

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Advertisement for Pittsburgh! Outside Paint Sale. Features Sun-Proof House Paint and Cementhide Masonry Paint. Price \$5.98 per gallon. Includes images of paint cans and a brush.

Advertisement for Big Time Wrestling. Double Main Event: Jose Lothario vs. The Wrecker. Iron Mike vs. Tim Woods. Special Att. Dory Sr. vs. Yankee No. 1. Sponsored by Hereford Lions. Ringside \$1.50 - Gen. Adm. \$1.00. Children 6-12 50¢.

Advertisement for Carl McGaslin Lumber Company. A Complete Building Service. 1 Block East of the Courthouse. Phone The Lumber Number EM 4-3434.

# WIN-FREE \$100. DURING THE Shurfine ROYAL RECIPE SWEEPSTAKES

## \$25,000.00 CASH!



**FREE!**  
OVER 140,000  
SHURFINE  
FOOD  
PRODUCTS

**HERE'S HOW IT WORKS!**

Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupons to store manager and collect \$100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE \$25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes signs.



WONDERFUL RECIPES TOO!

*Tempting Produce*

SEEDLESS **GRAPES** LB. **10¢**

CALIF. ORANGES 2 LBS. 25¢  
 WINESAP APPLES 2 LBS. 25¢  
 COLORADO CABBAGE 2 LBS. 15¢  
 CALIF. CUCUMBERS 2 LBS. 25¢

ONE-A-DAY **VITAMINS** REG. \$2.94 **\$1.98**

TREND **LIQUID DET.** 22 OZ. **39¢**

Surex 6 Bars <b>DEODORANT SOAP</b> 45¢	MacClean's <b>TOOTH PASTE</b> Reg. 59¢ <b>49¢</b>
Purex <b>BLEACH</b> 1/2 gal. 33¢	Gorton Frozen <b>FISH STICKS</b> 8 oz. 29¢

We have had one Winner in the SHURFINE SWEEPSTAKES. There are still many winners to come.



**BUDGET MEAT BUYS**

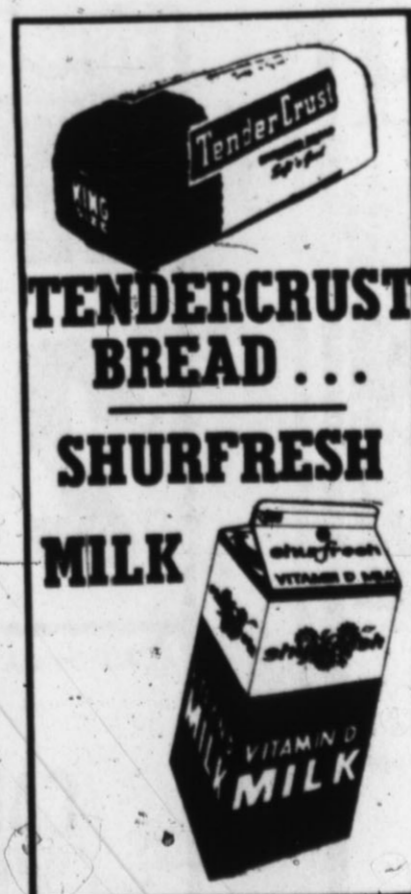
**ROUND STEAK** U.S.D.A. GRADED LB. **89¢**

HOLLY **SUGAR** PWD. or BROWN 1 lb. box **2:29¢**

ROXEY **DOG FOOD** TALL CAN **4:29¢**

CIRCUS 46 OZ. **ORANGE OR GRAPE DRINK** **4:\$1**

NEST FRESH **GRADE A MED. EGGS** 3 DOZ. **\$1**



**Pork Choppies** LB. 59¢

**FRESH LEAN Ground Steak** LB. 59¢

**PURE PORK Sausage** LB. 59¢

**LONGHORN Cheese** LB. 49¢

**CASH SAVINGS on QUALITY FOODS**

Shurfine <b>Hominy</b> 303 can 2 for 19¢	Shurfine <b>Pork &amp; Beans</b> 300 can 10¢
Shurfine 303 can <b>Cut Green Beans</b> 5 for \$1	Comet 2 lb. <b>Long Grain Rice</b> box 39¢
Ranch Style <b>Beans</b> 300 can 3 for 39¢	Nestle Quick 2 lb. <b>Choc. Drink Mix</b> can 69¢
Shurfine 12 oz. can <b>Luncheon Meat</b> 39¢	Gold Medal <b>Flour</b> 5 lb. bag 49¢
Shurfine No. 2 can <b>Crushed Pineapple</b> 4 for \$1	Crisco <b>Oil</b> 24 oz. bottle 45¢
Shurfine <b>Salad Dressing</b> qt. 39¢	<b>Many Others Not Listed</b>

Maryland Club **COFFEE** 3 lb. can \$2.09 Supreme **Choc. Fudge Sandwich** 3 lb. for \$1.00

# COOPER'S

# Your SAFEWAY says "Thank You" with

# APPRECIATION

SAVE ON THESE AP

**Peaches**  
**Cocktail**  
**White Flour**  
**Shortening**  
**Detergent**

REGISTER FOR THESE VALUABLE  
**"FREE PRIZES"**

**19" RCA Portable TV**

To Be Given Away Saturday, July 24th

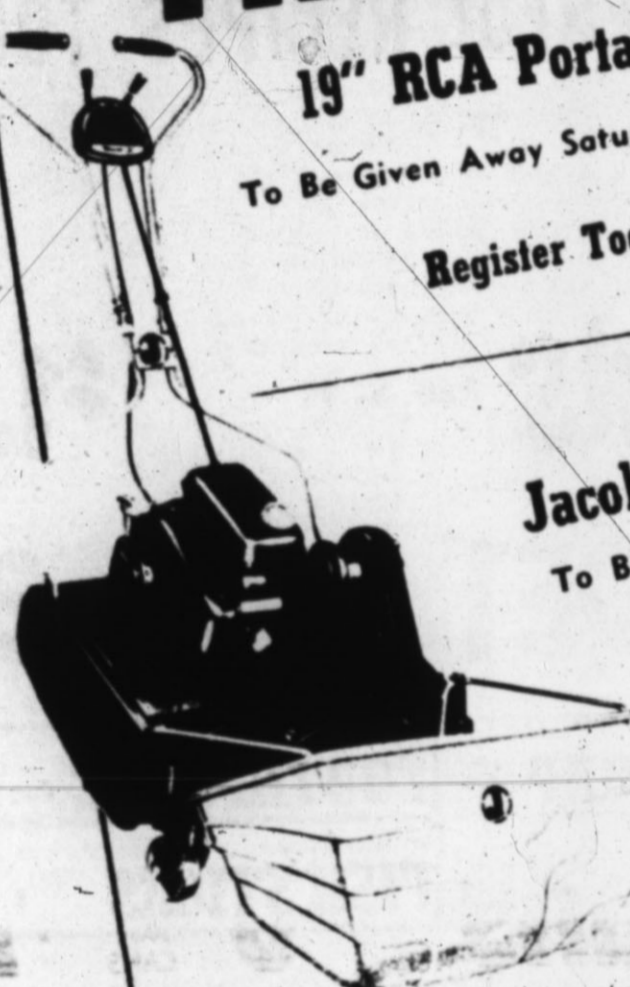
Register Today!



**Jacobson Power Lawn Mower**

To Be Given Away Saturday, August 7th

Nothing to Buy! No Obligation!



- Register Each Store Visit.
- You Need Not Be Present to Win.
- Winners Will Be Notified.
- Must Be 16 or Older to Win.

**Westinghouse Upright Freezer**

To Be Given Away Sat., August 21st

Register Each Store Visit.



**FREE PATIO DINNER**  
With the Purchase  
of Two Patio  
Mexican Dinners  
Get One Free - Three for Only \$1.18

**FREE POTATO CHIPS**  
25¢ Pkg. of Lays Potato Chips  
Free with the Purchase  
of a 29¢ Pkg.  
of Fritos! You Get Both for Only 29¢

**FREE WAFFLE SYRUP**  
Qt. Btl. of Blackburn Waffle  
Syrup Free with the  
Purchase of a Qt. Btl.  
of Blackburn Waffle Syrup for Only 39¢

Margarine DALEWOOD 4 1 LB. 89¢  
QUARTERS PKGS.

Cottage Cheese LUCERNE 2 LB. 55¢  
FRESH CTN.

LUCERNE COLE SLAW 3 16 OZ. \$1.00  
SALADS CARROT, RAISIN & POTATO CTN.

Grapfruit Juice TOWN HOUSE 46 OZ. 37¢  
CAN

Pork & Beans HIGHWAY NO. 300 10¢  
CAN

NuMade Oil COTTONSEED 1 1/2 QT. 69¢  
COOKING OIL BTL.

Blue Star Frozen

**FRUIT PIES**

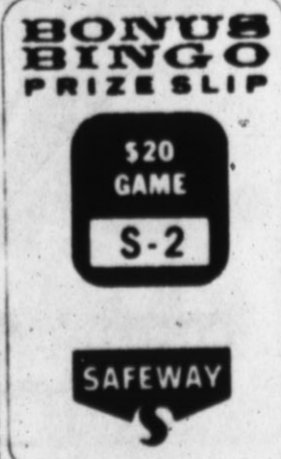
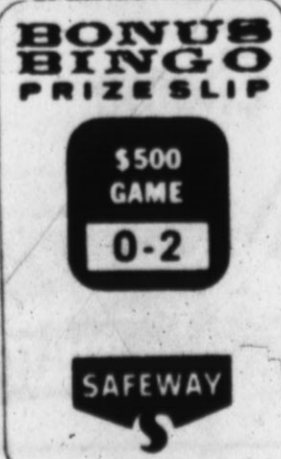
• Apple  
• Cherry  
• Peach  
SAVE 27¢  
**4 20 Oz. Pies 89¢**

**WIN UP TO \$1000 CASH**

Just pick up your  
Free Copy of the  
Bonus Bingo Game  
Book at your  
Safeway Store

ALL BONUS BINGO Game  
Books are identical and  
contain 8 games. The indi-  
vidual game layouts and  
the simple rules on page 3  
of the book will show you  
how to win prizes of up to  
\$1,000 in cash! Nothing to  
write! Nothing to buy! There  
is no limit to the number of  
times you can win! Adults  
Only!

**BONUS BINGO**



Clip These Slips  
To Help You Win

Early Bonus Bingo Winners  
MRS. HARRY ROBERTS  
111 Ave. C  
\$100.00 WINNER



**SAFEWAY**

FRESH PRODUCE... ALWAYS AT SAFEWAY

**LETTUCE**

**2 29¢**

LARGE HEADS FOR



California Western Iceberg

CALIFORNIA CRISP AND FRESH

**RED CABBAGE**

**19¢**

ADDS COLOR TO SALADS LB.

OKLAHOMA VINE RIPE

**CANTALOUPE**

**5 \$1**

LARGE SIZE FOR

CALIFORNIA FRESH GREEN PASCAL

**CELERY**

**19¢**

HEREFORD GROWN YELLOW

**ONIONS**

**2 19¢**

**FREE** WITH THE PURCHASE OF 4 Oz. Can of Crown Colony BLACK PEPPER

26 Oz. Box **Sno White Salt**

You Get Both the Salt & the Pepper for Only **39¢**

Weekend Bakery Feature

**Angel Food Cake**

DOLLY MADISON Rea. 69¢ - Save 10¢

**59¢**

**Olives** Empress Old Fashion 5 oz. 49¢  
btl.  
**Sweet Relish** Zippy 12 oz. 29¢  
jar  
**Dill Pickles** Zippy Fresh Pack Kosher 48 oz. 55¢  
jar  
**Baking Powder** Coluemet 24 oz. 45¢  
can  
**Dog Food** Gravy Train 25 lb. \$3.11  
bag  
**Dog Food** Pooch Dry 25 lb. \$2.88  
bag  
**Cragmont Sodas** Assorted qt. 30¢  
btl.  
**Bath Soap** Brocade Asstd. 4 bath 39¢  
bars  
**Tissue** Truly Fine Bathroom Tissue 4 roll 39¢  
pkg.  
**Shampoo** Truly Fine 8 oz. 59¢  
btl.

Big savings on **TEFLON** cookware with Holly!



5 lb. bag **49¢**

**EGGS**

Grade 'A' Med.

BREAKFAST GEM FRESH EGGS **3 DOZ. FOR \$1**

# with a BIG... SALE

## APPRECIATION SALE SPECIALS!

TOWN HOUSE  
FREESTONE  
SLICED or HALVES

SAVE 3¢ **4** **89¢**

HUNT'S  
FANCY FRUIT  
COCKTAIL

SAVE 25¢ **5** NO. 300 CANS **\$1.00**

KITCHEN CRAFT  
ALL PURPOSE  
ENRICHED

SAVE 10¢ **25 LB BAG** **\$1.89**

ROYAL SATIN  
VEGETABLE  
10¢ OFF

SAVE 8¢ **3** LB. CAN **69¢**

WHITE MAGIC  
FANCY  
QUALITY

SAVE 18¢ **2** GT. PKGS. **\$1.00**



Your response last week to the opening of our new store was tremendous. We're expressing our sincere thanks this week with a big line-up of "Appreciation" VALUES IN OUR NEW STORE IN HEREFORD.

THE PRICES AND DEALS IN THIS AD GOOD THRU SAT., JULY 24th AT THE NEW STORE IN HEREFORD

Orange Juice Scotch Treat 4 6 oz. 89¢  
Lemonade Scotch Treat Frozen 6 oz. 10¢  
Limeade Bel-air Frozen 2 6 oz. 29¢  
Frozen Rite Bread 3-1 lb. 49¢  
Prune Juice Sunsweet qt. 47¢

CLIP THIS COUPON

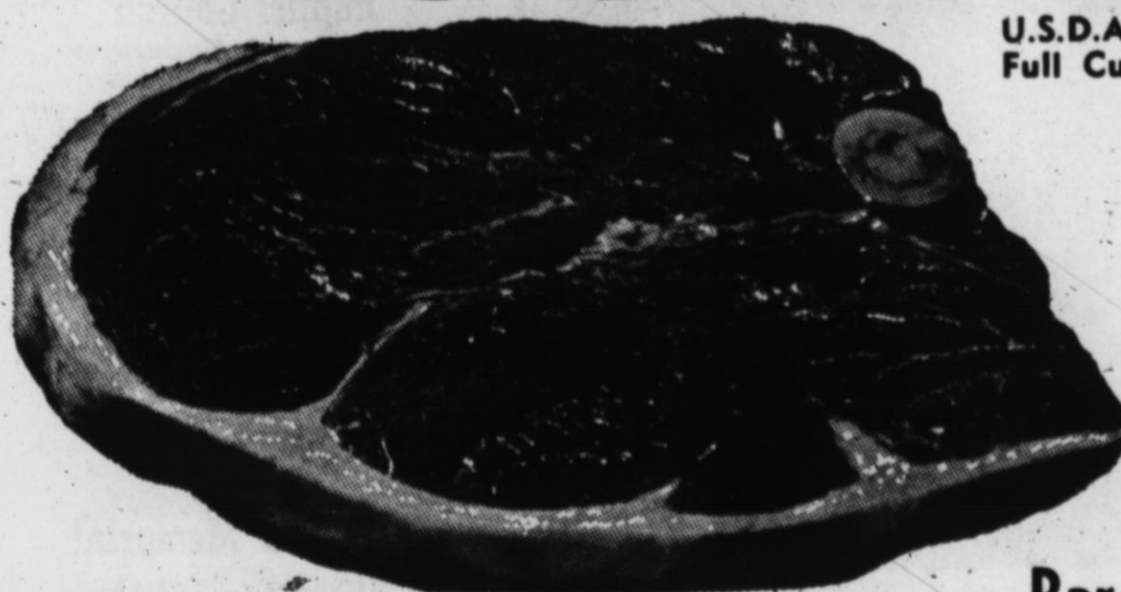
SAFEGWAY FREE COUPON  
GOOD FOR 1 LB. CAN OF EDWARDS COFFEE

Limit One Per Family!  
This Coupon Expires Sat., July 24th, 1965.

Name \_\_\_\_\_ Address \_\_\_\_\_

NOTHING TO BUY -- NO OBLIGATIONS

# Round Steak



U.S.D.A. Choice Heavy Beef Full Cuts

# 98

LB.

## GARDENSIDE APPRECIATION SALE SPECIALS!

**Green Beans** GARDENSIDE CUT BEANS 8 NO. 303 CANS **\$1**

**Golden Corn** GARDENSIDE CREAM STYLE 7 NO. 303 CANS **\$1**

**Spinich** GARDENSIDE TENDER LEAF 8 NO. 303 CANS **\$1**

**Green Peas** GARDENSIDE SWEET PEAS 7 NO. 303 CANS **\$1**

**Tomatoes** GARDENSIDE CANNED TOMATOES 7 NO. 303 CANS **\$1**

Breaded Shrimp THUNDERBOLT CHUNKEE 2 LB. BOX **98¢**

Bologna SUNRAY ALL MEAT LB **59¢**

Bar-Q Fryers 2 TO 2 1/2 LB. AVERAGE EA. **98¢**

Bar-Q Spareribs LITTLE PIG LB. **98¢**

Pork Steak FRESH PORK LEAN & TENDER LB. **69¢**

Sliced Bacon WILSON'S THRIFT 2 PKG. **98¢**

Beef Liver YOUNG TENDER BABY BEEF LB. **39¢**

Bel-air Premium Frozen Foods!

MIX or MATCH

10 oz. Broccoli 10 oz. Blackeye Peas  
10 oz. Cut Corn 12 oz. Peaches  
10 oz. Baby Limas 9 oz. French Style Beans  
12 oz. Rhubarb 10 oz. Mixed Vegetables  
10 oz. Succatash 9 oz. Cut Beans  
10 oz. Fordhook Limas 10 oz. Cauliflower  
8 oz. Brussel Sprouts 9 oz. Italian Cut Beans  
9 oz. Wax Beans 10 oz. Whole Okra

10 oz. Peas & Carrots

**4 PKGS. FOR \$1**

## SAVE WITH THESE SPECIALS AT SAFEWAY!

**Sugar Wafers** MELROSE FANCY FRESH SAVE 17¢ **3** 12 OZ. PKGS. **\$1**

**Salad Dressing** PIEDMONT LOW PRICE SAVE 6¢ **QT. JAR** **29¢**

**Meat Pies** MANOR HOUSE CHICKEN, BEEF, TUNA & TURKEY SAVE 25¢ **5** 8 OZ. FOR **\$1**

**Ice Cream** SNOW STAR VANILLA, CHOCOLATE, STRAWBERRY & NEOPOLITAN SAVE 10¢ **1/2 GAL. CTN.** **49¢**

Catsup Highway Tomato 2 14 oz. 35¢  
Instant Milk Lucerne Dry 12 qt. 89¢  
Instant Coffee Airway 35¢ Off 12 oz. jar. **\$1.34**  
Ice Tea Blend Canterbury 1/2 lb. pkg. **59¢**  
Empress Honey 24 oz. jar. **67¢**  
Sno-White Salt Plain or Iodized 26 oz. box **10¢**

**Pork & Beans** VAN CAMP FAMOUS 6 NO. 300 CANS **79¢**

**Fruit Drinks** CRAGMONT ORANGE or GRAPE 3 46 OZ. CANS **89¢**

**Dog Food** POOCH REG or LIVER 12 16 OZ. CANS **\$1.00**

**Tomato Juice** LIBBY'S QUALITY 2 46 OZ. CANS **69¢**



# FOR GOD SO LOVED THE WORLD

**First Methodist Church**  
Rev. Herschel L. Thurston  
Pastor  
501 North Main

**Wesley Methodist Church**  
Rev. Noah Arnpriester, Pastor  
410 Irving

**Bippus Community Church**  
Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.

**Church Of Jesus Christ of Latter Day Saints (Mormon)**  
Country Club Drive

**Kingdom Hall Of Jehovah's Witnesses**  
319 Ave. I

**Assembly Of God Church**  
Rev. V. W. Marcontell, Pastor  
Union and Ave. G

**Immanuel Lutheran Church**  
Fred Beversdorf, Pastor  
Park Ave. and B Street

**The Church Of God In Christ**  
Rev. Calvin Hodge, Pastor  
115 West Norton

**Seventh Day Adventist Church**  
Pastor - Elder J. H. Turner  
West Park Addition

**Mission De San Jose**  
Labor Camp

**Church Of The Nazarene**  
Rev. K. Dwight Southworth  
Pastor  
Fourth and Jackson

**Grace Gospel Church**  
Rev. H. V. Fields, Pastor  
Thirteenth and Avenue K

**St. Thomas' Episcopal Church**  
Rev. Joel Treadwell, Vicar  
Harrison Highway

**St. Anthony's Roman Catholic Church**  
Father Angelus, Pastor  
Harrison Highway at 25 Mile Ave.

**First Presbyterian Church**  
Rev. Russell Wingerl, Pastor  
610 Lee Street

**First Christian Church**  
Rev. Eugene Brink  
Pastor  
West Park Avenue

**Dawn Baptist Church**  
Eugene Suttie, Pastor

**The Art of Living**

*The Way You Live*

is a TV picture of your ideals. Living is the finest of all the fine arts. *Far better to know how to live, than to know how to paint, sing, write or sculpture.* Is your soul nourished by God's word at church on Sunday, or is it starved on the Sunday newspaper, the golf course or a fishing trip? You can't drift into the art of good living...you must think about it. *As one thinks in his heart so is he.* Every man should think soberly. Let him that thinks he stands, take heed lest he fall. Whatever things are honorable, just, pure, of good report... think on these things. You have but one life to live... live it wisely. You can't live without God, the Bible, prayer, the church. *These are the palette and brush in the art of right living.* Go to your church and you will find them.

Williams Newspaper Features, Fort Worth, Texas

**First Baptist Church**  
Rev. B. L. Davis, Pastor  
Fifth and Main Streets

**Frio Baptist Church**  
Frio Community

**Avenue Baptist Church**  
Ronald A. Harpster, Pastor  
130 N. 25 Mile Ave.

**Mt. Sinai Baptist Church**  
H. B. Whitten, Pastor  
302 Knight Street

**Summerfield Baptist Church**  
Rev. James Arnold, Pastor

**Calvary Baptist Church**  
Rev. Clarence F. Powell  
Pastor  
205 E. Sixth Street

**Westway Baptist Church**  
Rev. James G. Martin

**Temple Baptist Church**  
Forrest Ave. and Ave. K

**Fellowship Baptist Church**  
Independent & Fundamental  
Pastor - Kenneth Irwin  
Moreman Dr. and Greenwood

**Iglesia Metodista San Pablo**  
Rev. Gilbert Diaz  
Pastor  
223 Kibbe Street

**Thompson Memorial Mexican Baptist Mission**  
Herman V. Martinez  
Ministro  
215 Norton Street

**San Antonio A La Iglesia**  
North 25 Mile Avenue and Highway

**Templo el Calvario Asamblea de Dios**  
Pastor, Martin Musquiz  
Calle Ave. H & 13th

**La Iglesia De Cristo**  
Abel Ortiz, Minister  
Sunset and Plains Ave.

**Central Church Of Christ**  
L. E. Fooks, Minister  
148 Sunset Dr.

**Park Ave. Church Of Christ**  
On Harrison Highway

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

<b>HEREFORD INSURANCE AGENCY</b> 323 N. Sampson	<b>HEREFORD FERTILIZER &amp; INSECTICIDE CO.</b> Norman Moore	<b>HEREFORD TEXAS FEDERAL CREDIT UNION</b> Mrs. Dyalthia Benson
<b>E. B. BLACK CO.</b> Dick Barnard - Jesse Stanford	<b>PIGGLY WIGGLY</b> Mr. and Mrs. Gaylord Newell	<b>ED SKYPALA</b> Your Borden's Distributor
<b>McRIGHT GARAGE &amp; SUPPLY</b> Mr. and Mrs. A. N. McRight	<b>DAVIS IMPLEMENT CO.</b> W. L. Davis, Jr.	<b>GILLILLAND FUNERAL HOME</b> Marlin Gilliland
<b>FIRST NATIONAL BANK</b> Virgil Hennen	<b>HEREFORD OFFICE SUPPLY</b> Bob Huddleston	<b>PITMAN GRAIN CO.</b>
<b>ROCKWELL BROS. &amp; CO.</b> D. R. Vandever	<b>CITY DRUG STORE</b> Mr. and Mrs. Kenneth Coker	<b>ROGERS DRUG</b> Mr. and Mrs. Grady Rogers
<b>BIG T PUMP CO., INC.</b> Hilroy and Leroy Aven	<b>JONES' TEXACO SERVICE</b> Mr. and Mrs. J. P. Jones	<b>GWYNNE OWEN</b>
<b>HEREFORD GRAIN CORP.</b> Joe Artho, Mgr.	<b>WESTERN WHEEL INN</b> Mr. and Mrs. G. D. Colson	<b>LOERWALD BROS.</b> Ed, George, Gene and Harold Loerwald
<b>HEREFORD LAUNDRY &amp; DRY CLEANERS</b> Ernest Kendall	<b>HEREFORD STATE BANK</b> Russell E. Carver, Pres.	<b>FARMERS' DRIVE IN</b> Troy Moore
<b>MASTER CLEANERS</b> Mr. and Mrs. C. D. Fitzgerald	<b>WESTERN WRECKING</b> Anson A. and June Dearing	<b>SUIT'S AUTO SUPPLY</b>
	<b>CONSUMERS' FUEL ASS'N.</b>	<b>ORSBORN - CHEVROLET OLDSMOBILE</b> Your Chevrolet-Oldsmobile Dealer



LUNCHEON DISH — Hot buttered toasted brown eggplant and savory pizza sauce. rounds of bread are topped with golden.

LET'S COOK SOMETHING

How About An Eggplant Sandwich?

By CECILY BROWNSTONE  
Associated Press Food Editor

SANDWICH TIME is here, and so what's cooking? Anything new?

Well, here is something new — to us anyway, and mabe to you. For open sandwiches, top hot buttered toasted slices of good bread with golden-brown slices of fried eggplant, then add further savory embellishment by way of pizza sauce.

When tried in our kitchen, we thought this combination made an interesting luncheon course. For eaters with hearty appetites, serve two portions per person; for less robust tasters, one portion will do.

A salad is definitely called for with this open eggplant sandwich. And make the salad crisp to offset the soft texture of the eggplant. No tomato, please. Choose an assortment of greens, radishes, cucumber. Another crisp addition to a salad, one that cooks do not always think of, is crisp pared raw white turnip cut in paper-thin slices. One of my sisters sometimes adds the turnip to a salad and I'm often amused to see how confirmed turnip-haters gobble up this vegetable when it is served this way.

OPEN EGGPLANT SANDWICHES

- 1 large egg
- 1 teaspoon salt
- 1 tablespoon water
- 6 crosswise slices pared eggplant, 1/2 inch thick
- 1/2 cup fine dry bread crumbs
- 1/4 cup salad oil

6 slices enriched bread, from a round or oval loaf

6 tablespoons pizza sauce, heated

In a shallow container, beat the egg enough to combine the yolk and white; add the salt and water; beat to combine. Dip the eggplant slices, one at a time, into the egg mixture, then in the bread crumbs spread on wax paper. Repeat until egg mixture and crumbs are used and the eggplant is thoroughly coated.

In a 10-inch skillet, over moderate heat, heat the salad oil. Add the eggplant slices and cook, turning once, until tender and brown — about 5 minutes.

Meanwhile toast and butter the bread. Place a slice of eggplant on each slice of hot, buttered toast; top each with 1 tablespoon of hot pizza sauce. Serve at once. Makes 6 servings of 1 portion each, or 3 servings of 2 portions each.

Note: Use slices from the center portion of a medium eggplant so as to have them an even size that will fit bread slices. Use the remaining eggplant in some other dish.

In cooking the eggplant, you may want to start by heating only 2 tablespoons of the salad oil in the skillet and browning one side of the eggplant in it, then adding the remaining 2 tablespoons of oil when the eggplant is turned to brown the other side.

SATURDAY LUNCH

This pantryshelf, quick-to-make recipe may come in handy.

- Clam Twist
- Salad Bowl

Blueberries with Cream  
CLAM TWIST

- 1 package (8 ounces) macaroni twists
  - 1/4 pound butter
  - 1 medium clove garlic, crushed
  - 1 can (10 ounces) minced clams
  - 1/4 cup minced parsley
- Cook the macaroni twists according to package directions and drain. In the clean kettle, melt the butter with the garlic; add the clams, including their liquid. Add cooked drained twists. Reheat gently, mixing a few times, so twists absorb clam liquid. Sprinkle with parsley. Makes 4 to 6 servings.

FISH CLEANING TIPS

If you've got a fisherman in the family — or even next door — you'll probably face some fish cleaning chores this summer. Food specialists in the U. S. Department of Agriculture and the Department of Interior offer these tips on how to clean and dress a fish.

Wash the fish. Then remove the scales by scraping the fish gently from the tail to the head, using the dull edge of a knife.

Cut the fish the entire length of the belly, from vent to head, and remove the entrails. Then remove the head by cutting the collar bone and breaking the backbone over the edge of a cutting board or table.

Remove the large back fin by cutting the flesh along each side and pulling the fin out. Never trim the fins with shears or a knife because the bones at the base of the fin will be left in the fish. Wash the fish thoroughly in cold running water. It is now dressed, ready to cook.

Large dressed fish may be cut crosswise into steaks for

—Small Talk—

By SUE COLEMAN  
Women's Editor

You can consider it a matter of luck, or say somebody was foresighted, but at any rate Hereford is a fortunate city in having a number of attractive parks ranging from scraps of greenery in triangles where straight and slanted streets run together, to the municipal golf course and the acres in Veterans Park.

Discussion about development of the latter park points up another bonus; there is space yet to be developed, and so subject to plans for meeting today's needs rather than those of a generation ago.

Chamber Warns Of Tree 'Quacks'

The Deaf Smith County Chamber of Commerce today warned homeowners against itinerant tree "quacks" who not only charge exorbitant prices but may do irreparable damage to trees.

Bill Thompson, Manager of the Chamber, said many fine shade trees in suburban communities throughout the country have been destroyed by self-styled "tree experts" who move from town to town and job to job.

ACCORDING to the National Better Business Bureau, with which the local Chamber is affiliated through membership, these phony tree surgeons ring door bells and inform homeowners that they "just finished a job in the neighborhood" or "just happened to be going by."

They will inspect trees without charge and then advise the homeowner that important work must be done on the trees immediately. If the job is authorized they will climb into the trees, perform various operations and present a bill.

The homeowner has not only been overcharged but his trees damaged.

NBBB set forth these guidelines for homeowners: — The unknown doorbell-ringer who solicits tree work is probably an itinerant who will be far away by the time his handiwork is discovered. A city license is required in Hereford. Ask to see the license. If he does not have one call the police and give a complete description of the man and the truck including license if possible.

— A truck festooned with signs and uniformed workers may be mere trappings designed to fool the gullible and should not be taken as indications of reliability.

— REFERENCES from unknown people which itinerants may display are meaningless. An established local tree expert can supply references from customers in the neighborhood.

— A local address displayed on a sign on a truck or given by someone who solicits tree repair work at the door may be fictitious or temporary. An established local firm is listed in the Yellow Pages.

NBBB advised homeowners to deal with a reputable local tree expert who is a trained arborist and is qualified by training and experience to service trees. If the reliability of a local firm is not known to a homeowner, it can be checked with the local Chamber of Commerce.

freezing. Cut steaks about 3/4 inch thick.

For fillets, cut down the back of the fish from the tail to the head; then cut down to the backbone just above the collarbone. Turn the knife flat and cut the flesh along the backbone to the tail, allowing the knife to run over the rib bones. Lift off the entire side of the fish in one piece. Turn the fish over and cut fillet from the other side. You also may skin the fillets.

If you're planning to freeze fish steaks and fillets, give them a 30-second dip in a solution made up of two-thirds cup salt to one gallon of water. Then wrap and freeze them.

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REPORT

Ta-wa-al Horizon Club members completed requirements in the Outdoor Rank at a recent weekend outing at Buffalo Lake. They cooked four meals outdoors, held a ceremonial, swam and skied.

Girls in the party were Kandy Marsh, Lynn Hale, Kathy Miller, Marsha Hardwick, Penny Young, Margaret Adams, Patsy Smith and Jan Miller. They were accompanied by three adults.

Recital Set By Pianist

At completion of her study in piano with Mrs. Glenn Snyder, Miss Penny Johnson will appear in recital at the First Baptist Church at 3 p.m. Sunday. The public is invited to hear the concert of piano solos.

Daughter of Mr. and Mrs. J. R. Johnson, the pianist was a 1965 graduate of Hereford High School and plans to attend Eastern New Mexico University in the fall. She also expects to continue the study of music.

For this, her fourth solo recital, Miss Johnson has chosen compositions from classical, romantic and modern periods, including Prelude No. 3 of the contemporary American Gershwin.

She will play two Bach numbers, Two-Part Invention No. 15 from The Well-Tempered Clavichord; a Scarlotti sonata, Intermezzo Op. 117 No. 1 of Brahms, and the allegro movement from Mozart's Sonata No. VII.

Also included on the program will be two solos by modern French composers, The Swan, Saint-Saens, and Arabesque No. 2, Debussy.

Meadow mice reproduce at a rapid rate. One pair of meadow mice may have as many as 17 litters a year, each averaging 5 young. And if all the mice from this pair survived and reproduce to maximum capacity, there would be a grand total of more than 1 million within a year's time.

Oldest County H.D. Club Woman Honored at 86th Birthday Tea

Oldest member of North Hereford Home Demonstration Club, Mrs. Mary Bodkin, was honored with an 86th birthday tea Monday afternoon in her home, 497 W. Fourth, by other women in the club. Her birthday was on Sunday, July 18.

Enrolled in the club since 1949, she has served in various duties and has been on the Good Cheer committee several years. She is the oldest active Home Demonstration Club member in the county.

Mrs. Bodkin has lived in Hereford since 1909, when she came from Ohio. Her only living child is Mrs. Otto Olson, who shares a duplex home with her. She has two grandchildren and eight great-grandchildren.

Since her hip was broken in an accident last March she is confined to her home and so the birthday party was held there. Mrs. O. L. Williams, North Hereford Club president, and Mrs. Paul Hoff were in charge of plans for it.

Birthday cake and punch were served from a table decorated with roses. A corsage of red and white carnations was presented to Mrs. Bodkin with other birthday gifts.

Callers during the afternoon included Mrs. C. L. Whitehead, Roger Williams, Velma Salvinio, O. C. Williams, A. A. Hare, Otto Massie, Fred Barrett, Clinton Ward, Louis Olson, Otto Olson, O. L. Williams and Paul Hoff. Also present were three of Mrs. Bodkin's great-grandchildren, Miss Sheila Olson, Walter and Alan Olson.



Mrs. Mary Bodkin  
Birthday honoree

B&PW Club Assumes Local Sponsor Duties For Texas Youth Program

Local sponsorship of a youth program, the Texas Attorney General's Youth Conference on Crime, was voted by the Hereford Business and Professional Women's Club at a meeting Monday evening in Community Center.

Club members approved a fund to send two girls and two boys from Hereford to the annual statewide conference, to be held in Austin Aug. 20-22. This will be the third such conference, and some 1600 Texas youth leaders chosen by their home communities will attend. John D. Aikin is chairman of the program in this county.

Other B&PW Club projects were discussed in the business session with Kathleen Baker presiding. She reported on a recent district planning meeting in Amarillo which was chiefly con-

cerned with the district B&PW Conference scheduled Sept 25 and 26 in Lubbock.

Ursalee Jacobsen, program chairman, and Mrs. Baker directed a parliamentary drill in question-and-answer form. Marie Sears and Iva Cocanougher, hostesses, served refreshments assisted by Janie Northcutt, a guest.

The next meeting, Aug 2, will be a barbecue at the Baker home with Mrs. Sears as co-hostess.

Other members present were Bea Barrett, Lois Dedyne, Erna Northcutt, Lucile Park, Irene Ballard, Margaret Ann Durham and Della Stagner.

You can freeze some choice strawberries with their hulls left on and use them as garnishes for desserts.

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