PRICE - 15c PER COPY Ball Starts Rolling On March Of Dimes Drive

HEREFORD, TEXAS, SUNDAY, JANUARY 6, 1963

Tickets Go On Sale Monday For Annual C of C Banquet

Tickets for the annual banquet | merce office. Reservations may A well-known speaker on current of the Deaf Smith County Cham- be made by calling EM 4-3333. national and community affairs, ber of Commerce will go on sale Monday at the Chamber of Com-

Around Town

about four feet of snow. Oh, not all of it at once. About six inches at a time would be fine, but we would even take it in larger bunches if necessary. All the cotton is in and farm work is slack and the wheat surely could use the moisture. Besides this is really; the start of our breadth of experience in the of life insurance in force. winter season and it's time to field of business. For four years shoes and overcoat all spotted Commerce. Under his leader-and ready for the ship, that organization became

Woody Wilson said Friday that it wouldn't bother him any if it snowed six or seven feet. You will notice that I don't want quite that much. The of Commerce of the United Motorists Urged reason for the difference is States in Washington, D. C., he Motorists Urged very simple ... I'm not nearly was responsible for the National na tall as Woody and I'd get

Whiteface Booster Club will Business magazine. meet Monday, Jan. 7, in the Hereford Community Center. On the program will be some plans for the club-sponsored basketball games, a report on construction of club-sponsored baseball dugouts and a basketball film from Texas Tech, probably showing the Red Raiders in the NCAA regional finals. All members, and others interested, are urged to attend.

All county vegetable growers shippers and others interested in the industry are being urged to attend the first annual conmarketing. The conference ban-(Continued on page 6)

iam J. Bird, western vice pres- Bureau of the National Sales ident of the John Hancock Mu- Executives Club. tual Life Insurance Company. Bird is a native of Missouri

ern states - Alaska, Arizona, children. California, Colorado, Hawaii, I-

ship, that organization became an effective voice of business Get Inspection an effective voice of business and civic growth.

Chamber's operations in the fields of organization service. field activities, and Nation's Bird has also had a broad

of Commerce and as a member , 15 of that chamber's Board of Directors. In addition he serves biles which do not display the as Chairman of the Century safety sticker will be operated member, Board of Directors, ators will be subject to arrest. Golden Gate Chapter, American Red Cross; and member, Board the inspection period has experof Directors, San Francisco Soc- ed, commented Col. Homer Gardults, Inc.

While in Boston, Bird served Boston - Economic Study Comference of West Texas Veget mittee and was a member of able Growers. It will be held the Executive Committee of the Tuesday, Jan. 8, at the Texas ctiy's 100-man Committee for long waiting lines will be form-Agriculture Experiment Station Civic Progress. He served as ing at inspection stations as the 7 1.2 miles north of Lubbock a member of the Board of Re- deadline approaches. on U. S. Highway 87. The con- gents of 'the Institute for Orference will be from 8:30 a. m. ganization Management: was 000 authorized stations in the until 5 p. m., devoted to the editor of The Journal, national state and they are ready and latest developments in scienti- publication of the American capable of handling the inspecfic vegetable production and Chamber of Commerce Execut- tion of all vehicles without dequet will be held at 6:30 p. m. of the Boston Chamber's Great- the last few days before er Boston Business magazine. deadline," Garrison said.

Featured speaker will be Will- he is a member of the Speaker's

Walter Jetton of Fort Worth will and a graduate of the University again cater the meal to be ser- of Nebraska. During World War ved at 7:30 p.m. in the High II, he served with the U. S. School gymnasium on Thursday, Army Air Force, and became di-Feb. 7. No Master of Ceremon-rector of training and operations ies has been announced as yet. at Brooks Army Air Field in Mrs. J. T. Sims will again pro- San Antonio. Following the War, vide music for dining on the he spent several years in local Chamber management, was lat-William J. Bird was elected er appointed Southwestern Div-Western Vice President of the ision Manager of the National John Hancock Mutual Life In- Chamber with offices in Dallas, surance Company in July 1959, and then became its manager With offices in San Francisco, of External Affairs. Now, a re-Calif., he represents the com- sident of Hillsbrough, Calif. pany as senior officer in 12 west- Bird is married and has two

John Hancock is the nation's daho, Montana, Nevada, Oregon, 11th largest company with as-Utah, Washington and Wyoming. sets in excess of \$6.5 billion. The Bird has had an unusuai company has over \$27.9 billion

Decorations will again be by start looking for our snow. We prior to his association with the the high school art classes under won't predict when it will start John Hancock, he served as Ex- the supervision of Mrs. Viola coming that would scare it as ecutive Vice President of the Chisholm. Tickets will be availway. But we do have our over- Greater Boston Chamber of able to members only until Feb.

Earlier, as Manager of External Affairs for the Chamber Stickers Early,

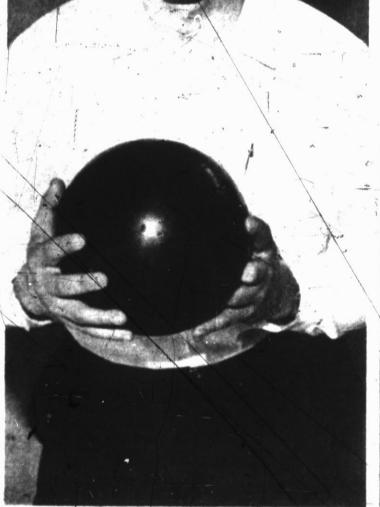
Texas automobile owners are being urged to "do their shoppublic relations, membership, ping early" to avoid the last minute rush for state automobile inspection stickers.

All vehicles coming under provisions of day he serves as Vice President Inspection Act must display of the San Francisco Chamber the inspection sticker by April

After the deadline, automo-Club, Boy Scouts of America; in violation of the law and viol-Approximately one - half of lety of Crippled Chidren and A- rison Jr., director of the Texas Department of Public Safety. and only one-fourth of the veas consultant to the Greater hicles in Texas have been in-

Unless the number of inspections increases, he added.

There are approximately 5 ives, and is a former publisher lay if owners do not wait until



SET TO get the ball rolling for the March of Dimes is campaign chairman Pat Ferguson. The first of many activities during the month for the benefit of the drive will be the start of a two-week bowling tournament on Monday, Jan. 7.

Type II Sabin Oral accine Jan. 13

will receive Type II Sabin Oral Rollo vaccine at a clinic slated to be held in Hereford High School Cafeteria on Sunday, Jan. 13, as the second step in the mass innoculation

of the county is taken. A clinic will also be held at Hereford Labor Camp Hospital or the convience of the camp's

residents The clinic at the high school

Deaf Smith County residents cafeteria is to be open from 10 a. m. to 6 p. m. while the one at the Labor Camp will be pen from 11 a. m. to 3 p. m. Jointly sponsoring the Sabin Oral Clinics are Hereford Med-.cal Association Dr. A. T. Mims as chairman, and the local Junor Chamber of Commerce with Bob Rott as chairman.

Due to the success fo pre-registration by county residents, all are being urged again to fill out the required forms. These will appear in Thursday's issue of The Hereford Brand and in the next edition of The Sunday Brand.

It has been pointed out that use of these forms by county residents during the first clinic held Dec. 2, aided greatly processing those receiving the Type I dose.

During the first clinic held here, approximately 7500 persons received the Type I oral vaccine. Those receiving the vaccine were processed and given Type I of the Sabin Vaccine without having to wait in long

Success of the clinc was attributed to participation of counly residents in filling out the requested forms and to groups assisting local physicians and the Jaycees.

Forms required included a registration slip and a release for Mike Calvert got two field goals

here, commented Rott, will be Danny Cates each dumped in conducted as the one in December with only a few minor Hereford a permanent lead, 8-4. changes. Hereford, Jaycees a- Jackie Nichols got his only field gain will be responsible for goal of the night for Dimmitt handling adminstrative details with two minutes left and the while Dr. Mims will serve as first foul of the game was call-

pperation will be members of missed and Hodges hit again peration will be members of missed and Hodges hit again the field with 48 seconds turned to Hereford Wednesday allowed Calvert, the team captured to the field with 48 seconds turned to Hereford Wednesday allowed Calvert, the team captured to the field with 48 seconds turned to Hereford Wednesday allowed Calvert, the team captured to the field with 48 seconds turned to Hereford Wednesday allowed Calvert, the team captured to the field with 48 seconds turned to Hereford Wednesday allowed Calvert, the team captured to the field with 48 seconds turned to the field wit other volunteers as well as Jay- quarter. cee members, he added.

Technical personnel - doctors, nurses and pharmacists - are to be under the direction of Hereford physicans.

here. Drive chairman Pat Ferguson announced that a two-week bowling tournament will begin the

The ball will start rolling, literally, on Mon-

day to open the March of Dimes fund campaign

month-long drive. The tourney will start Monday, Jan. 7, at Sunset Lanes with all members or organized search on the dread disease. leagues pledged to enter the The March of Dimes helped in

wide March of Dimes a suc- tional Foundation. cess on its 25th anniversary.

chapter of the National Founthe life of a child."

ginal March of Dimes was or- cripple ganized to help provide care Through your contributions, not and treatment for polio victims only polio, but the terrible

Postal Rates Climb Beginning Monday, Jan. 7

Mail postmarked Monday, Jan. 7, or later must bear pos- during the month. tage under new rates, accord- Members of the Junior Chaming to Postmaster Nolan Grady. ber of Commerce plan to re-Beginning Monday new postal rates will affect most mail. New rate for first class mail one Sunday during the month. is five cents, while post cards The annual Mother's March climb to four cents.

to three cents. New rates for air mail let- sponsor a coffee day.

ters is eight cents, while air Post Office Rate Schedule. While outlining changes in

velopes accepted for mailing wide and four and one-quarter inches long. Envelopes larger Charges of burglary were fil-

spust be rectangular in shape, glary of City Tortilla Factory, expire in February include: New size regulations were 126 N. Main. adopted by the post office in Charged with the burglary, ter, Mrs. H. A. Cavness, Charorder to speed mail sorting which is alleged to have occur- les Bell, Mrs. Bill Waldrep,

changes, Postmaster General gras, Mex. J. Edward Day pointed out The building was entered that new rates remain much through the back door, accordlower than rates in force when ing to investigating officers. Ap- Hicks; Mrs. J. O. Easley and the post office first went into proximately \$30 in cash was re- Mrs. Curtis Traweek. ported taken.

But that will be just one vaccine that has virtually wip-The development of the Salk of several activities which will ed out polio cases. Now the be held during the month in March of Dimes has turned to. an effort to make the nation- other areas through the Na-

"Our donations are used first John Aikin, who is chairman to aid the policy victims who of the Deaf Smith County were stricken before the discovery of the Salk vaccine and dation's March of Dimes, has for those who contracted the urged everyone to "give for disease since then. But its primary aim now is in the fight "All of us know that the ori- against the diseases that millions annually. crippling of birth defects and arthritis are being fought, with the aim of sometime wiping away this plague, as polio has

been wiped out." Working toward this end, the Kiwanis Club and Key Club members will place coin canisters and dime boards in busiments, where they will remain

peat their successful "Road Block for the March of Dimes" will be led by members of Rates for drop letters, or un- volunteer women's clubs and sealed first class mail, change organizations and local restaurants and drug stores will

Also scheduled during the mail postcards are six cents, month is a teenage dance, Third class mailing rates are with admission proceeds going also going up under the new to the March of Dimes, and several other activities.

rates, postal officials also remind patrons that new regulations concerning envelope sizes went into effect Jan. 1. Under new rulings, all enmust be at least three inches Mexican Boy, 17

than nine inches wide and 12 ed here Friday against a 17inches long are not recom- year - old Mexican youth folmended, and all envelopes lowing the Tuesday night bur-

with the innovation of new ma-chinery. Ted between 10:30 p. m. Tues-day and 8:30 a. m. Wednesday, Those directors whose terms In announcing postal rate is Rodolfo Solis, of Piedras Ne- will expire in 1964 are: Frank

Livestock Show Entry Deadline Is Thursday

Entry blanks and fees in the Hereford Rotary Club Janior Livestock Show must be returned to the Rotary Club by Thursday, Jan. 10, according to show rules and regulations.

The seventeenth annual show is to be held in the Deaf Smith County bull Barn and Little Bull Barn on Jan. 17-19. Charles Smallwood is to be show judge with Jack Nunley and Charles Frye as the show's general superintendents.

Entry blanks were mailed to Dec. 1.

Fees have been set at \$3 per calf and \$1 per barrow or lamb. Each exhibitor is limited states the rules, to the showing of two balves, two lambs and two barrows.

Calves must weigh at least 650 pounds. Barrows must weigh 180 pounds and not over 240 pounds to be eligible while lambs must weigh between 70 and 120 pounds.

All livestock entered in the show must have been under the (Continued on page 6)

UF Nominations Committee For 1963 Is Named

Wayne E. Thomas, president of the Deaf Smith County United Fund, has named seven persons to a nominating committee. Dr. Bruce G. Beene has been selected as chairman of the group, which will recommend new members for the board of directors of the United Fund organization. Others on the nominations committee include Mrs. Curtis Traweek, Woody Wilson, Myron Morgan, Lowell Sharp, Mark Woodall and Russell Carver.

The committee will make its report on Feb. 12 at the annual membership meeting.

Directors whose terms will Maurice Tannahill, H. E. Wes-Bezner, Pet Carmichael, Elmer Combs. Don Baugous, J. V. Perrin, J. W. Robinson Jr., Donald

CARRY 9-4 MARK INTO DISTRICT

Herd Uses Tight Defense To Beat Dimmitt, 47-39

in the last two quarters.

Whitefaces into 1 - AAA action half. this Friday with a respectable - 4 record for the season.

Hitting about 80 per cent of their long shots, Hereford used a tight full - court press for a defense that kept Dimmitt off balance in the first period.

Earl Jackson opened the scorng for the Herd as the game

field goals from far out to give ed on Jackson with 1:09 remain-Helping again with the clinic's ing. But Jim Killingsworth

field goal for Dimmitt, But ge. lereford had all the scoring for the next four minutes. Field coals came in this order: Cates. Cost of the mass innoculation McGee, Robert Strange, Cates against him had been filed pre-

Playing its first game in 13 | Calvert then hit for two more | Jim Haney was charged with days, Hereford displayed an a- field goals. But that was count- an offensive foul. azing defense in downing Dim- ered as McGee hit from the mitt 47 - 39 Friday night. In field With 1:34 left in the per- goals and converted the free the first half, Hereford allowed iod, Cates fouled, the second in throw on Jackson's foul to narthe Bobcats just 12 points, then fraction of the game. But Kill- row Hereford's lead to 29 - 21. staved off determined attacks ingsworth missed and Cates Jackson missed a free throw

> ter the game. The roaring quarter. Hereford fans agreed with him all the way.

ter with a successful free his only basket for the Bobcats. throw, the first attempt for Hereford. Then he fouled and and a free throw for an 11 moved slowly at first. Then big Hutton missed his shot. Jackson point lead. Calvert hit again, hit a two - pointer before Dim- but missed his first shot from minor children to take the vac- to give Dimmitt its only lead, mitt came charging back into the line as Dimmitt started onethe ballgame. Calvert and Co- and -one kee throws. Bue Co-

Phelps Returned To Face SWWC **Charges Here**

La Madre Mia Study Club and left for a 10 - 6 margin at the by Police Sergeant Pete Cole to tain, to sink a free throw face a misdemeanor swindl- gave Dimmitt control of the Steve Hutton then hit his only ing with worfhless check char-

Phelps was arrested at the Bowle County Sheriff's Office in a four county area including and Strange for a 20 - 8 gap viously and he was picked up and 2:30 to play in the half. on a warrant from Hereford.

Calvert made two more field hit two buckets in a row to give attempt before Cowell hit from The victory will send the Hereford a 26 - 12 edge at the the field again. Haney shoved in a rebound. Cowell hit again "Hereford almost cooled off and Hodges ripped in a field too much in the second half, goal that put the Herd in front coach Cuby Kitchens said at 33 - 25 at the end of the third

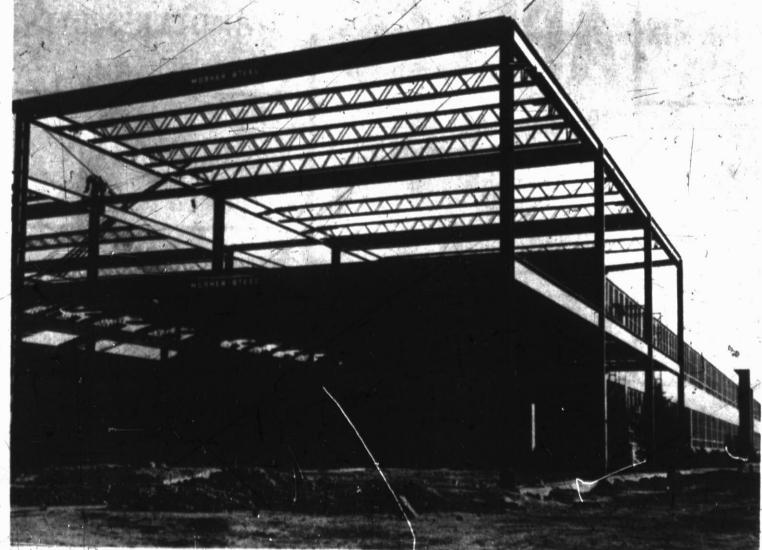
Billy Hill opened the final eight minutes with a goal for McGee opened the third quar- Hereford and Killingsworth got

But McGee netted a field goal The second clinic to be held Austin Hodges, Jackson and well each made field goals and well hit a basket and made the free throw as he was fouled by Haney

Robert Stange made a field throw. With Hereford leading just 39 - 32 with 4:21. left, Dimmitt really scared the Whiteface Boosters. Crowell made two free throws on a foul call against Mike Ferguson. A technical foul against Ferguson

That bit of action marro ed the Herd's lend to 2 with more than half the period But McGee stole the be

raced in for a lay



TAKING SHAPE FAST, the addition to Hereford High school, continues at a rapid pace as the general contracts projects is Aug. 25,...

or, Knox and Gailey Construction Co. of Lubback, is now School came into a recognizable form last week as struct- working "ahead of schedule." Some 20-25 bricklayers are ural steel went into place. Work on another wing of the stated to invade the construction sites next week to begin school, as well as the addition to Northwest Elementary placing bricks. Contract deadline for completion of the





ALONG WITH 75,000 or so other people, sity of Texas against Louisiana State Univermembers of the Hereford High School Big sity. The bandsmen were special guests at Domino Band enjoyed the annual Cotton the game after marching in the Cotton Bowl football game which pitted the Univer- Bowl Parade.

(Staff Photos)



APPEARING IN DALLAS, The Highlanders, local vecal group comprised of Dick Combs, Ronnie Gray, and Charles Kelly, accompanied by Chosles Mims, performed at a huge New Year's Eve Party in Dallas. Feting the

more than 1,000 bandsmen who were in town for the Cotton Bowl Parade, the party was sponsored by the Dr. Pepper Bottling Co. The trio was featured on the program. (Staff Photo)

NEW 3-point draft-controlled

. NEW heavy-duty construction.

NEW gas, LP-gas, and Diesel

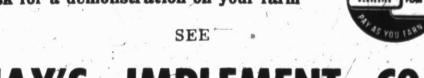
hitch automatically keeps im-plements where you set them,



NEW FARMALL 504

Mount your 2-row corn or cotton picker. Pull 3, or in many cases 4; bottoms. Here's brawny power that boosts your earning ability, yet gives you unmatched economy. Available with famous Torque Amplifier, independent pto, power steering, plus many other comfort and convenience features. See the Farmall 504.

Ask for a demonstration on your farm



IMPLEMENT HAY'S

HEREFORD, TEXAS

Serving Up

EACH CASHO GAME

. BEGIN PLAYING ANYTIME

. GET FREE CASHO CARDS AT COOPER'S

SEE OUR MASTER BOARD AT COOPER'S BRING YOUR CARD UP TO DATE

. LISTEN TO KPAN FOR NUMBERS &

* WINNER \$100.00 - GAME NO. * WINNER \$100.00 - GAME NO. 2 MRS. D. R. GRIMES

WINNER \$100.00 — GAME NO. 3
MRS. LOLO MENASCO

WINNER \$100.00 — GAME NO.4
MRS. CLARENCE BETZEN

* WINNER \$100.00 - GAME NO.5 MRS. ALICIA SANCHEZ

WINNER \$100.00 - GAME NO. 6 MRS. M. P. VAUGHT



WINNER - \$100,00 GAME NO. 7

MRS. KENNETH KELLY BOX 266

HEREFORD

(S) (S) = (B) (S) = (B) (S)

How would you like to find EXTRA MONEY for yourself in your food budget? You will when you shop at COOP ER'S. for all your marketing needs. Here you step up to SAVINGS everyhe SAVINGS WE SERVE UP to kee COSTS DOWN. Come ground and see how you can bank on more after menu of favorite foods at THRIFT-I-FYING

BANQUET

BEEF - CHICKEN - TURKEY

on a Silver Platter

FRESH GROUND BEEF

CORN KING BACON

BEEF - CHICKEN TURKEY WITH GRAVY BANQUET COOKING BAGS

HUNTS - NO. 21/2 CAN

APRICOTS 4 FOR \$1

SHURFINE - RED ALASKA - TALL CAN

SALMON

ONE - A - DAY - REG. 2.94

\$1.98 TOMATO SOUP

HUNTS NO. 300 CAN

SPINACH

WOODYS - 5 PACK

CORNY DOGS

CAMPBELLS - CAN

10¢

TOMATO JUICE SHORTENING SHAMPOO

VO - 5 reg. \$1.75

BLUEBERRY MUFFIN MIX

VAN CAMP

PORK & BEANS

NO. 300 CAN 8 FOR \$1

SHURFINE - CANNED

LUNCHEON MEAT

12 OZ. CAN 39¢

RED DELICIOUS

TURNIPS

PATIO - FROZEN

MEXICAN DINNERS 16 oz. 39¢

SHURFINE 3 lb. can

APRICOT PRESERVES

3% LB, JAR 89¢

AUNT JEMIMA

PANCAKE MIX

2 LB. BOX 35¢

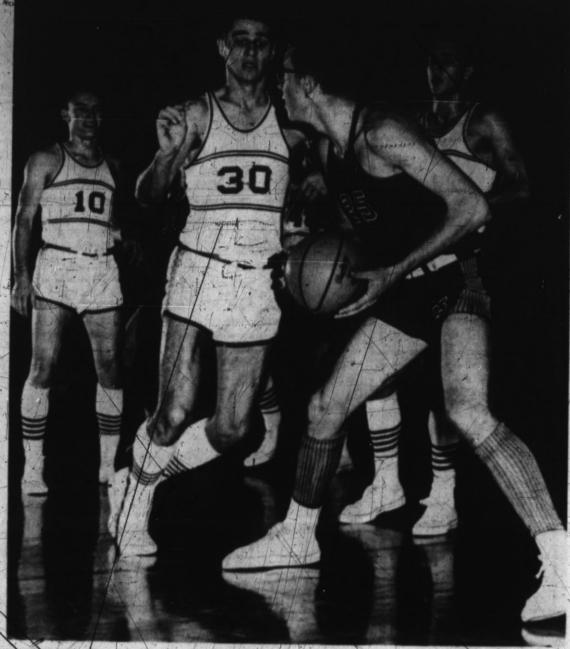
VERMONT MAID

Butter Flavored Syrup

24 oz. 49¢

DOUBLE GUNN BROS. - STAMPS Wednesday WITH \$2.50 OR MORE CASH PURCHASE

10¢



TAKING A PASS, Dwight McGee (25) tries to work his way in under the (30). Hereford finished non-conference basket during the second period of the play with a 9-4 record after downing the Whiteface-Bobsat game Friday in Dimmitt Bobsats on their home court 47-39.

High School Gym. Charging down on Me. (Staff Phota)

Gee to block his move is Micheal Calvert

RETRIBUTION WAS SWIFT

CASHION, Ariz UP - Mrs Edna Marion declined to file charges against a burglar she caught in the act.

She told sheriff's deputies she clubbed him on the head severat times with a rolling pin and felt that was punishment enough.

FEWER FARMS

COLUMBUS, Ohio Oh - The number of farms in Ohio dropped about 10,000 from 1959 to 1961, with a decrease of 400,-000 acres in farmland, Ohio ed out from the secret pals. State University economists

KING LOUIS VILLE

LOUISVILLE, Ry. OF - This Ohio River city was first made into a town May 1, 1780, when the Virginia legislature passed the Act for Establishing the Town of Louisville. It was named for King Louis XVI of France.

Have you read the Classifieds?

Defeat Dimmitt

Stanton Junior High seventh the final round. graders remain undefeated after chalking up sixth straight win Thursday night

Dogies rampaged over the Dimmitt seventh grade by 28-14. Stanton left little question as to the outcome while jumping to a 14 - 9 lead during the

first half.
Scoring was well distributed among the Dogles, as all team members saw action during the game. Cliff Crowell led scoring with seven, bee while Jimmy Childers had six Maddox Jimmie Fowlkes hit for five, Gary Goddin both contributed four. Ren Lee tallied a two-

Hereford edged ahead of the visitors in the first quarter. Crowell, Goodwin, and Fowlkes all hit field goals, and Fowlkes free one put the Dogies ahead

Goodin and Childers tallied again in the second round, while Crowell netted three to move the Dogies further ahead, 14-9. In the third quarter Cornelius dumped in four points, while Childers and Fowlkes both hit two. Dogies allowed Dimmitt only one point in the period,

Messenger HD Club Has Meet

Messenger Home Demonstration Club met recently with Mrs. S. N. Thweatt serving as hostess to the group.

Mrs. N. A. Brown gave the scripture reading with Mrs. H. D. Buse presenting the Christmas Story.

A game was played at the beginning of the meeting called, "What Do You Know About Your Car?" Mrs. E. M. Jack and Mrs. Floyd Brown won prizes.

During the business meeting grandchildren. Mrs. Ruth Coleman read a letter from Girl's Town. The club voted to make curtains for the dining room and kitchen for Girl's Town as a club project. Roll call was answered with, "who do you think is your sec-

Next meeting will be held on Jan. 11 in the home of Mrs. H. D. Buse. At this meeting the year book will be filled out for the remaining of the year. Mrs. Argen Draper will present the program at the meeting.

ret pal?" Gifts were then pass-

Those attending the meetingwere: Mesdames Ruth Coleman. G. E. Pinkerton, E. M. Jack, Bertram Jack, J. E. Rouse, Jerry Northcutt, Elmer Northcutt, Lee Jones, N. A. Brown, Floyd Brown, H. D. Buse, Bill White, Elton Sorrells, Argen Draper, and the hostess, Mrs. S. N. Th-

Lee joined the scoring books in the final round, along with

Crowell and Childers.

Cornelius Goodin Childer Crowell

Total Moran Hays Garza

Hold Services For Mrs. Wood

Mrs. Martha Elizabeth Wood. a former resident of Hereford, died on Sat., Dec. 29, in a Lub-bock hospital after a long illness. Funeral services were conducted by the Rev. Russell Wingert on Sunday, Dec. 30, with interment in West Park Ceme

Survivors - include four daughters: Mrs. O. V. Alewander of Meraphis Mrs. Zula Gilliam and Mrs. V. M. Bradley of Abilene, Mrs. N. W. Cayton of Spearman; and one son, Earl Wood of Hereford.

Also surviving are five grandchildren; James Cayton of Riverton, Wy., Wallie Cayton of A-marillo, Mrs. Billie Haden and Mrs. Don DeArmond of Spearman, Mrs. Jim Defoyd of Houston! also five great-

Seventh Graders This Is Our 10th Aminehsohy

THANKS TO YOU, OUR CUSTOMERS!

To each and every one of our many friends and customers, we would like to say "Thanks" for your wonderful patronage and friendship since we opened our store 10 years ago.

We appreciate your faithfulness, and will always endeavor to merit your confidence in the future. Again, may we say "Thanks folks". It's been a pleasure to serve you, and we're looking forward to many, many more years of the same.

REMEMBER

YOU'RE ALWAYS WELCOME AT

McDowell

ANSEL McDOWELL PHARMACIST

PHARMACIST



LOOKING FORWARD to a good time, members of the Hereford High School Band select seats in the Cotton Bowl. Lynn Sowell, front, and Vicki Gordon were among members of the Big Domino Band who were guests for the game. The band traveled to Dallas to participate in the New Year's Day festivities. (Staff Photo)



Plymouth - Valiant "USED CAR SPECIALS"

THIS WEEK'S SPECIAL

1959 OLDS 88, 4-door, factory air, \$4 power steering and brakes. Sharp green and white finish. Protective

1962 FORD 4 door Station Wagon. V-8, radio, heater, Fordomatic, white tires. 13,000 miles. You can check the background on this near new wagon. Rosetone finish. 4000 miles, 90-day warranty.

1961 FORD FALCON 4-door, Fordomatic, Snowshoe white finish. New tires (5). This falcon is above the average '61 and priced below the average. Try and you'll buy this budget-minded compact.

1960 CHEVROLET BEL-AIR V-B 4-door sedan. Power-glide transmission. White wall tires. This is a tight, clean-car and priced to sell.

1959 CHEVROLET 6 cyl. 4 speed pickup, longwheel-base, Fleet Side bed, good tires, sharp finish, heavy duty pickup.

1957 PIYMOUTH 4 dr. Station Wagon, radio, heater, automatic. Real Nice little Wagon.

We will pay the Top Cash Dollar for your Used Car. It's worth more than you think.

14-Years Of Customer Salistaction

ON ALL HEALTH AND BEAUTY AIDS AT WHITES

Reg. \$2.00 **AQUA NET**

99

\$1.75 Value **BRECK SHAMPOO**

97

\$1.00 Value - Mennens SKIN BRACER

\$1.50 Value GET SET

59

98c Value - 24 Size DRISTAN

89c Size BROMO QUININE Cold Tablets

33c Size PEPSODENT

EM4-0574



MANY OF THESE ITEMS MATCH THINGS YOU HAVE PURCHASED EARLIER THIS SEASON

Jackets & Slim Jims

ONE GROUP - COTTON & OUTING FLANNEL **PAJAMAS** 1/3 OFF

30 - BOTH TAILORED & DRESSES

SUITS

FALL HATS

1/3 OFF

All	ONE GROUP	ALL COSTUME	21 WINTER
BELTS	BRAS	JEWELRY	COATS
4/	REG. 3.00		VALUES TO 195.00
2 PRICE	9:5469	PRICE .	1/2 PRICE
			3. PRICE

ONE GROUP - MED. LARGE & EX. LARGE GIRDLES \$8.99 REG. 12.50

13 - SIZE 10 to 18 4

LEATHER **JACKETS**

131 FAMOUS BRAND SIZE 5-15 -6-20 DRESSES

ONE GROUP House Shoes

Pixie Shoes

PRICE

1/3 OFF

EM 4-2030

FOR SALE Miscellaneous

McCULLOUGH MOTOR COMPANY 345 E. Hiway 60 Phone EM 4-3150 CHRYSLER IRRIGATION ENGINES Sales & Service 8-1-49-TFC

BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552 West Edge Of Hereford Highway 60

AERMOTOR MILLS AND TOWERS TURNER WELL SERVICE Avenue H & Grand

8-1-1-TFC

EM 4-2568 or EM 4-2194 B-1-21-TFE 4. FOR A NEW

Johnson Outboard Motor or rkansas Traveler Boat, or or a used boat or motor, see KINSEY - OSBORN MOTORS 142 MILES AVENUE

B-1-26-TFC Horses for saie. Call Sally Skelton, Phone EM 4-3815.

FOR SALE Rogers Barley Seed down \$1.50 per bushel. E. C. Rein-Switch. Phone CL 8-4595. B-1-18-41-tfc

FIREPLACE WOOD for sale E. A. Edwards. EM 4-1066. 205 South 25 Mile Avenue. B-1-13-47-TFC

MUST SELL! 1956 Plymouth Station wagon, runs real good. Also baled cane or straw. JOHN HAMMETT

321 Avenue C B-1-26-TFC

LOOK AT THESE USED BARGAINS! Good used wringer washers,

all in top shape. Big Close Out prices on new 1963 model refrigerators, freezers and electric ranges.

Good used G. E. Electric

One mahogany china closet, BUY-RITE FURNITURE North end of Main St.

SINGER-DIAL-A-STICH You can zig-zag, sew on buttons, make botton-holes, overcast, blind hem, and do many fancy applique designs, all without buying any EXTRA attachments. Take up for 5 payments of \$5.80 or \$25.00

ACME FINANCE COMPANY Box 907 Lubbock, Texas -B-1-1-9C

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" HEREFORD &

DIMMITT TEXAS Phones EM 4 0353 -- 235-J 4-1-47-TFC Large, ney, dog house Roof

EM 4-2374 after 6:00

hits up for easy cleaning call

B-141-28-2p mare Tycellost for dien. be to es a kitten al cutting house Also se e and Sridle. Call BR 6,4111 /n/ the even-

B-1-31-28-1c FOR SALE IN Witteface cow ches. Real Estate loans made groups of 10 and 8 or togeth- for safety deal with a Realtor

er. See Etail Planks: 2 mil-es Fast, 1 12 North of Here Ph. EM4-3771 +33 W. 3rd St. Mr. Hoy! Renfro who has re-B-1-31-28-1C FOR SALE

Farm Equipment

DEMPSTER Submersible Fumps. Drilling and Repairing
D. E. TURNER 306 Avenue H Phone EM 4-2568

FOR SALE Model 560 IHC 972 hours running time Call 1. 160 acres, all cultivated
M. R. Latham EM 4-2556. B-2-14-52-tfc

AER-O-MOTOR windmill. Frank Tackett 8 miles east on High-

B-2-10-28-tfc

FOR SALE Automobiles

FOR SALE: 1958 Ford Fairlane. 2 door, low milage, excellent condition. 2-tone, red and white, new tires, seat covers, V-8, Fordomatic, big radio Call EM 4-3335 after 5 p.m. or inquire at Brand Office. B-3-16-49-TFC

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 8-3-33-TFC

FOR SALE, or would trade for a good pickup or cattle, 1957 four door Buick Sedan. Radio, heater, and factory air conditioning. Call EM 4-0958. Alvin M. Williams B-3-26-28-2p

REAL ESTATE For Sale Or Trade

COMPLETE REAL ESTATE SERVICE DURWARD HAMBY Off. EM4-3566 Res. EM4-3466 Office

FOR SALE BY OWNER 160 acre irrigated stock farm. miles east of Tucumcari, B-110-26-tfc New Mexico, on Highway 66. 40 acres in alfalfa. \$12,000

H. D. McKINNEY auer, one mile north Jowell Box 85, Tucumcari, New Mexico. Phone 06113, Nights. B-4-1-2P

> MOVED Must sell equity. Three bedroom house, fenced yard, carpeted, \$85.00 per month. Core by 830 Brevard, weekday afternoons and evenings. B-4-21-28-tfc

baths. control heating, doube sold. Call owner, EM 4-3506 B-4-18-28-2c

90 ft, lot at 522 Ave. I. Restricted thomesite. \$1,750.00 Call owner, EM 4-3806. B-4-13-28-2c

ONE MILLION DOLLARS Several used refrigerators and To lend on irrigated land in Deaf Smith, Castro and Par-bank with 3 more payments FOR RENT Two room modern mer counties. For - - - -

PRUDENTIAL America's Largest Farm Lenderl SAM NUNNALLY

LONE STAR AGENCY B-4-13-27P

section, lays good, 2 strong 8" wells. Fair allotments, \$380 A. 1/2 section to be developed. In 8" water area. 150 A milo, 69A wheat. Priced to sell.

1/4 table top dry land, with 150A allotments, wheat and maize. Priced to sell. Section in Colorado with 8" well, on pavement with 400

A wheat and maize allot-ments. Priced \$75.00 A. 29% down.

HOUSES 7 room house with small down payment, and move in. Balance like rent. 3 bedroom hame with garage, hear school. Owner says, sell. Re duced to \$9750.

CARTHEL REAL ESTATE 206 N 25 Mile Avenue Ph. EM4-0944 Day EM4-1714 Night. B-4-27-4C

SACRIFICE SALE

Of equity in 3 bedroom, 2 bath, double garage house. Would lease 40A irrigated farm, 8" well to buyer of house. Call EM4-3273. B-4-52-4C

Irrigated Form Land and Ran-V. Lised in promptly. Liberal Vatuations.

> LOANS AND REAL ESTATE Have connections with several companies that want to make loans on both irrigated and dry land farms and ranches

ALSO A have a few irrigated farms DON MARTIN AGENCY 809 PARK Ph. EM4-0925

8-4-25-TFC

SALES & TRADES good 8" well. Only \$17,280. down. Call for an appoint-

ment to see. 2. 160 acres, 140 In cultivation, 2 wells, good allotments, improvements. Only \$15,600.

3. Possession on this 160 acres in Lamb Co., 1-10" well. 5. 64.7 cotton, 79 mile, 15 wheat, improved. Check for

4. Possession on perfect irrigated section, good allotments, on paying, and improved. Consider some trade. 5/ Castro Co. section, 4 wells, good allotments. \$350.00 an acre. Accept some trade. 6. Lamb Co. ranch, run 100 mother cows, with 75 acres cotton allotment. Only \$29, 000.00 down. 114 Soil Bank at \$12 per acre. 7. Oklahoma Ranch 500

cows, can handle with \$100, 000.00 down. 8. Parmer Co. irrigated form to trade for Colorado farm. Trades of all types. If Interested in trading let us help you. Investment property also.

WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU MI. SO. OF UNDERPASS ON HWY. 385

J. M. HAMBY REAL ESTATE PHONES: EM 4-3566

B-4-50-TFC Residence EM 4-2553 J. M. HAMBY Harold Hamby EM 4-3454 Gerald Hamby EM 4-1534 Durward Hamby EM 4-3466 B-4-27-TFC

IRRIGATED LAND FOR SALE: 700 acres cultivated with 692 acre allotments of wheat, feed, grains and cotton, 100 acres grass land. Two good eight inch irrigation wells on natural gas. Level pullman clay, located southwest Ochiltree County Texas on pavement. \$25000 per acre some terms avaliable. Contact owner Mortin Gossett at 935-4329 ree bedrym, 2 ceramic tile No Dealers Piegse. Dumas, Texas after 7:00 p.m.

> bedroom, two bath electric kirchen, fenced 336 Star Street. Phone EM 4.3876. B-4-16-49-tfc

STOCK FARM FOR SALE 1015, acres, well located, 3 irigation wells, some soit

G. W. NEWSOM Real Estate 415 North Main

B-4-27-3C 3 BEDROOM

baths. FHA Financing ow Down Payment. Morgan Const. Co. Phone EM 4-0239

B-4-14-TFC FARMS Good 1/4 section, good water good allotments. Price \$400 per acre: \$15.000 down.

Good section, fair water area; 1. mile underground, tile, good allotments Price \$200,000. Good loan. Interested in buying a home? Come by and check my dist-

HAROLD MORTON Real Estate Robinson Insurance Agency Office EM 4-2232

Home EM 4-1462 5-4-28-TFC ANNOUNCEMENT

We are now dealing in city and commercial property. LISTINGS WANTED you want to sell or trade, we can help you. We know how,

when and where to do a good job---We know how and where arrange financing for all types of property. Gl. Loans, FHA Loans, Farm Loans and

Personal Loans. FREE APPRAISALS We make appraisals on any

- S-4-25-TFC cently joined in our service is experienced and capable in 6. handling city and business property: Like to have you WANTED Painting, taping, meet him. JOHN HANCOCK FARM &

RANCH LOANS WESSON REAL ESTATE Hereford, Texas Office Ph. EM4-2528 Wesson Ph. EM2-2528 Renfro Ph. EM4-2615

B-4-28-1C

FOR SALE Three bedroom

house. Two baths. 2,000 square feet. Close in. GI Loan available. Call EM 4-1041. Inquire 421 McKinley. B-4-20-25-9C

FOR RENT

FOR RENT three room furnished House. Inquire 321 Ave. J. B-5-10-21-tfe

THREE ROOM furnished apartment. Bills paid. Whites only. No lets. Call EM 4-1543. B-5-12-26-tfc

FOR RENT Furnished garage apartment. Bills paid. Whites apartment only 107 Bradley. B-5-11-26-TFC

For Rent Small Furnished a-partment chan. Close in. Come see. Carl Mountz. B-5-12-28-tfc

0508 after 5:00. FOR RENT Three bedroom, two

EM 4-3273. FOR RENT One of my best furnished apartments. Whites only. No small children. No

Oberthier. Phone EM 4-0152. B-5-22-28-2C BEDROOM for rent. Close In 509 Ross. Phone EM-4-1628 B-5-10-28-tfe

louse for rent. Two bedroom, unfurnished. Suitable for s m a l l family. EM 4-1406, Whites only. B-5-13-28-tfc

ARGE two bedroom furnished

apartment. Accept child under

6 year or over 15. Bills paid. EM 4-0014 after 6:30 and Sunday. B-5-20-28-tfc SHOP BUILDING for lease. Nice location Phone EM4-3566.

B-5-10-23-tfc Smalle unfurnished nouse, 10. miles out. For white, spanish or negro, Call BR 6-4433 or S-4-27-3C ... EM 4-9007. B-5-15-50-tfc

Owner, leaving town. Three FOR RENT One bedroom luxary apartments. Furnished or unfurnished. Villa Park 300-Park Avenue, EM 4-3822 3-5-15-25-tfc

> FREE RENTAL SERVICE Call for rent information, Justice. Realtors, EM 4-1757. B-5-10-20-TFC

nished house, for couple, 343 West Second. B-5-12-27-tfc

OR RENT One of my Best apariments for whites only, No. all children. No Pers EM-

B-5-16-27-tfc EOR RENT Three room furhished apartment. Bills paid Adults only 603 Jackson. Daytime Call EM . 4-1670. Nights call EM 4-0298.

B-5-18-27-4c ssirable one bedroom furnished duplex White adults. Carpered, furnace heat. Utilities paid. No pets. 711 East Third. B-5-17-1-tfc

HREE room furnished house, 1 block of Shirley School. One Child school age. Water paid \$40.00 per month. Call EM 4-

B-5-20-1-tfc THREE Bedroom home for rent or sale. Near Aikman School Phone EM 4-3743 after

B-5-14-1-tfc UNFURNISHED' Two bedroom house. 131 N. 25 Mile Avenue. S-5-10-27-tfc

MODERN furnished rooms, Priyou have some property vate baths, Carpeted, Private entrance. Vented panelray heat. Also a bachelor apartment. 821 South 25 Mile Ave-

S-5-20-25-1fe SMALA furnished house Room ene or two people. Whites only Mrs. Jewel Miller. 131

B-5-17-1-tfc Bedroom for rent. Whites, Mrs. W. M. Megart 401 Lawton. B-5-10-1-2c

WANTED

penter repairing Phone EM4-B-6-10-42-tfc

WANTED: Your repair work or all small electric appliances. Vern Witherspoon 201 Jack son, Hereford, 7 S-6-31-Th

ALCOHOLICS ANONYMOUS EM 4-1094

Regular meetings every The day night 8:00. Span speaking group Tues., 8 p.m. By owner, Two bedroom house Open meeting last Thursday of month. Public invited. AA B-4-12-26 ttc Fellowship Sunday 2;30 'iii?

> MANURE FOR SALE FEED LOTS Cleaned & Spread Bill Roper EM4-1488

Campbell Real Estate Come To See Us First 230 N. 25 Mile Ave.

EM 4-0972

EM4-3472

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE

THREE room furnished apart-ment. Bills paid: Call EM 4-WE ARE DEALERS for Peerless Grain Rollers

and feeding Equipment baths house. Double garage. DAVIS IMPLEMENT B-5-10-28-1C 144 W 2nd EM 4-2811

Reliance Homes

O DOWN PAYMEN

HILL'S TEXACO FIRST & MILES EM 4-1823

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You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products

EAST SIDE "66" Rocky Stewart 1303 E. 1st. EM 4-2644

> TOP QUALITY Irrigation Dam's as low

as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811

For The Best FOOD in Hereford

Try The Western Wheel Inn We Cater To Patties 638 W. 1st. EM 4-2070

> HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF Deaf Smith County **Bread and Pastries**

HACKER Seat Covers & Trim All Types UPHOLSTERY

DEAN HACKER 529 E. Hwy 60 EM 4-0700

D's "66" Service Road Service All Minor Repairs

· Mechanic on Duty • Specialize In WASH & LUBE

> MEAT Processed For

Freezer - Also RETAIL SALES HACKER & JESKO

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Any Make or Model SUNSET APPLIANCE 906 Lee EM4-3472

HABLO ESPANOEL SEE ARCHIE

> FOR GOOD - CLEAN LATE MODEL USED CARS

LEE SIMMERS - 136 SAMPSON EM4-0333 Home EM4-3517

Colorado Rod-Weeders Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Disel tractors. We have several GOOD used Combines.

LESLY MOTOR CO. For the finest in farm mach-

West Hi-way 60 Phone EM 4-1600

OPTIMIST CLUB Monday Eve. American Legion Hall



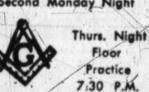
Lions Club meets each

Wednesday, 12 Noon Hotel Jim Hill



Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

Stated Meeting Second Monday Night



Hereford A. F. & A. M. No. 849 Tray Stambaugh, Sec. John Robinson, W. M.



meets every Monday at 12:05 Hotel Jim Hill

Club



Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

THE SUNDAY BRAND

Established 1948 Published every Sunday at 336 Main St. Hereford, Texas.

Jumes M. Gillentine, Editor and Publisher Melvin Young, Managing Editor H. A. Tück, News Editor
Bill Penn, Adv. Mgr.
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Hereford Radiator

Service Approved By Federal Aviation Agency Passenger Insurance Coverage \$500,000.00 RCA CHARTER SERVICE

Pilot, R. C. WEATHERS

EM 4-2652

GLASS (IS OUR BUSINESS -Call Us For All Your Glass Needs HEREFORD GLASS CO.

EM 4-0559 EM 4-1066

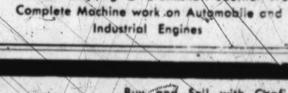
1302 Park Ave.

FARMS

NEW HOMES

HOMES

BOYD MACHINE SHOP Wholesale Auto Parts Exchange Engines Crankshaff Grinding Crankshaft Journal Welding





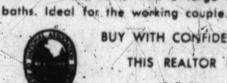
FOR YOUR If you have not used your veteran's loan, us check it. It will buy this 3 begroom, 2 both

ment except closing cost

3 bedroom, 2 bath, double garage, idealy o cated. Will carry large FHA loan, and be had for small down payment.

1370 sq. ft. living area. \$12,500. No down pay-

2 bedroom house, ideally located. Small down. payment. Owner will carry second lein. VERY LIVABLE home with 2 large bedrooms, 2



BUY WITH CONFIDENCE WHERE THIS REALTOR EMBLEM IS DISPLAYED!

000 down, easy terms. Short on cash for down-payment? See us about farm land and ranches in Colorado, Missouri, Arkansas, Oklahoma and Kansos. Chances are, you can acquire 1/3 more land for the same

FARMS

1/4 Section NW, I mile off pavement, excellent

water, good allotments. No improvements. \$20,

1/4 Section. Good allotment. 25% down. Balance \$2000 per year plus interest. Cotton, 42 ocres. V4 section of lease land to go with this:

COMMERCIAL Looking for income property, business locations, business leases or businesses to purchase? We trave a wide variety:

Justice Real Estate

Oliver Streu

Res. EM 4-2857

cash outlay.

Phone EMerson 4-1757 Francis Hardwick Res. EM 4-2241/

irgil Justice

7. Dressmaking-Ironing

WOULD like to do ironing in my home Call EM 4-1665.
B-7-10-27-3p

HELP WANTED

Secretary wanted. Prefer farm background Inquire at Co-manche Supply Co. B-8-10-28-1C

AVON COSMETIC COMPANY Needs 2 salesladies at once. Over 30, in Hereford and North Rural Deaf Smith County. Call Mrs. Balch FL6-5198, Amarillo or write Box 1083. B-8-27-4C

RELIABLE MAN OR WOMAN To take over Watkins Route in section of Hereford, Good for up to \$65 weekly to start. No investment. Set your own hours. Permanent opportunity. Full or part time. Write C. R. Ruble, Dept. J-1, P. O. Box No. 2447, Memphis 2, Tennessee.

9. Situations Wanted

B-8-28-1P

WANT TO Do Home Nursing or stay in home and care for elderly person. PO Box 1828. Plainview Texas.

WANT TO RENT Irrigated land on cash or cropobasis. Any amount. Call EM 4-3322 or

EM 4-0253 B-9-10-28-25P WANTED All kinds custom

Farm Work, Call Jake Moore B-9-10-28-25P

NOTICE 10.

WELL WORK AERMOTOR windmills, submer-J. E. TURNER Phone EM 4-2194 S-10-24-TFC

Business Services

Generator & Electric Motors Rewind Sales & Service OWENS &

HOLLINGSWORTH EM 4-3545 EM 4-3572 Comercial - Industrial Residential Wiring 809 EAST SECOND

B-11-13-TFC PORTABLE DISC ROLLING Scolioped or plain. Jacobsen Brothers. Phone EM 4-1543. P-11-10-28-tfe

SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags.

JEFF ROBERSON

137 Ave. D. Pho. EM4-0262 S-11-28-TFC

CONCRETE & STUCCO Residential & Commercial Sidewalks - Drives - Floors,

Patios

Radius of 100 Miles of Hereford WESTER & JONES H. E. WESTER EM 4-0408 LYNN JONES

EM 4-1217 B-11-27-TFC

INCOME TAX SERVICE Lee Cocaneugher 108 W. B-9-19-27-7p 8th Street. B-11-28-15P

> KIRKLAND & DILLARD EARTH

MOVING COMPANY Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone FM 4-2721

13. LOST AND FOUND

LOST LaBlane Clarinet Black plastic in dark blue case. Reward for return. Calvin Goodin. 430 Star. B-13-15-28-1c

CITIZEN OF CANADA LEBANON, Tenn. UM Americanism" essay contest,

Courthouse

Kecords

Vehicle Registrations Rita Mount, 1958 Metropolitan; D. L. Thomason, 1963 Mercury; Melton E. White, 1958 Ford wagon; John Pruitt, 1959 Buick; Leland Shelton, 1960 Pontiac; Eddie L. Layman, 1961 Chevrolet pickup; Kennetth Carter, 1959 Pontiac; Charlie No-land, 1963 Oldsmobile; E. W. Young, 1962 Pontiae, 12 - 28.

Esequil Rodriquez, 1955 Ford; Grover Whitten, 1963 Chevrolet ton pickup; Glenn Andrews, 1959 Ford pickup; Col. Ellwyn B. Thomas, 1963 Chevrolet wagon; W. B. McMinn, 1959 Ford pickup; City of Hereford, 1963 Ford 2 ton truck; Eugene C. Green, 1957 Chevrolet; Steve Kent Glenn, 1957 Ford pickup; of Parker's Subdivision of the O. M. Dickey, 1963 Plymouth West 1/2 of Block No. 23 of E-O. M. Dickey, 1963 Plymouth; Bob Jackson, 1963 Plymouth; H. S. Foster, 1963 Plymouth; Garland Cox. 1951 Cadillac: Bobbie Jean Crow, 1954 Chrysler. 12 - 31.

James A. Gilliam, 1962 Oldsmobile; Virgil Justice Real Esthe South 1/2 Section of 39, Block tate, 1963 Chevrolet; A T & S K-3. F Ry Co., 1960 Dodge 2 ton truck: A T & S F Ry Co., 1960 Dodge truck; H. L. Higgins, 19 Section 131, Block M-7. 61 Chevrolet; A. T. Frye, 1963 Buick; A. R. Dillard, 1963 Chev- Paschall: Ten acres of land out rolet pickup; A T & S F Ry of the Northwest part of the W. Co., 1955 International 1 1/2 ton H. Akers pre-emption, survey, metro panel; Ralph A. Smith, Abstract No. 534, patented to W 1963 Chevrolet Summerfield H. Akers by Patent No. 343, Vol. Fertilizer Co., 1963 Chevrolet 2 22 in Deaf Smith County, Texas, on truck; Richard Barnard, 19- located about seven miles Nors, 63 Chevrolet; Linvell L. Smith, th 59 degrees East from Here Fern Inez Coursey, 12.29. 1963 Chevrolet; Tomas Villar-real, 1953 Mercury; K.D. G. A. I Black, 1956 Ford; George Riley, 1958 Chevrolet; Julian R. Gandy, 1954 Plymouth, W. O. Shelc-11-40-TFC ton, 1962 Ford; John W. Davie, 1957 Lincoln; Perry O. Vaught, 1959 Buick; Eddie Rushin, 1957 Chevrolet; Jose Cervantez, 1957 Buck; Otis Story, 1957 Ford; Joe Fischbacher, 1960 Ford; James H. Noyes, 1956 Dodge; Ovalia R. Campos, 1954 Ford, 1-2. Hereford Fruit Market, 1949 trailmobile van E. W. Sim-mons, 1958 Chevrolet – tank

truck; E. W. Simmons, 1957 Invernational tank truck; Mrs. J. of citizenship in the United States among cadets at Castle trailer. L. B. Baxter, 1962 Chevrolet, Heights Military Academy, was won by Tom Northcott of Vancorporated, 1957 truck tractor. corporated, 1957 truck tractor; Juan Gonzales, 1955 Chevrolet; Daniel Mendoza, 1955 Buick; Sam Huddleston, 1955 Oldsmo-bile; Euel L. Perry, 1958 Chev-roiet; Donald R. Davis, 1955 Plymouth: Lena Menefee, 1963 Oldsmobile; Clarence E. Beau-ford, 1958 Oldsmobile, 1-3. USED CAR

Anthony J. Hoffman, 1961 G-MC pickup; Plains Fertilizer Company, 1960 Lubbock ½ ton tank; Jack Renfro, 1963 Chev-rolet pickup; Plains Fertilizer Company, 1959 Chevrolet; Plains Fertilizer Company, 1960 Inter-national truck tractor, Plains Fertilizer Company, 1957 International truck tractor; Glenn Edwards, 1956 Dallas tank; El-bert Vance, 1957 Ford; Rosendo Zamora, 1956 Chevrolet; Tack Hand, 1952 Ford; Marvin R. and Morie Gordon, 1958 Olds-mobile; Marvin R. Gordon, 19-57 Dodge pickup; M. W. Nobles, 1963 Buick; Otis Lee, 1957 Chevrolet, 1-4.

Warranty Deeds

Charles Brothers, et ux. De Loyce Brothers, to A. B. Burch: The South 34 feet of Lot 23, and the North 16 feet of Lot 22, of France Subdivision of the East half of Block 23, Evants Addi-

Joe E. Webb, et al, to James Lee Burman: All of the West 244 acres of the South 1/2 of Section No. 44, Block K-7. L. B. Russell, et ux, to Cran-

brook Corporation: All of Lots No. 26, Russell Addition. H. E. Bippus, Glenn O. Edwards, et ux, to Plains Fertillzer Company: Three acres of land out of the Southwest part of Section No. 63 in Block No. K -3.

E.&.B. Fertilizer Company, Incorporated to Glenn O. Edwards and H. E. Bippus: Three acres of land out of the South-west part of Section No. 63 in Block No. K - 3.

Joe H. Landers, et ux, to John W. Simmons: Tract of land lying and situated in De a f Smith County, Texas, and being two and one - half acres of land more or less out of the Southeast corner of the Southeast quarter of Section No. 52, Block

John W. Morgan, et ux, to James L. Mask: The South 76 feet of Lot No. 45, of Brown-low Addition, a Subdivision of the West 550 feet of Block No.

16, Welch Addition.

Elmer Combs; et al, to C. B.

Miles: The West Half of the
Southwest one acre of Section
49, Block K - 8, Certificate No.
13/2672, granted to H. & G. N.

RR. Company.

Clare E. Moody et ux, to Joe Jan. 4 at 5:10 a.m. He Bob Johnson: All of the North-9 pounds and 4 ounces,

Thank-You Note. First Aid Talk **Head Club Meet**

A note of gratitude from Dr. Lena Edwards for the Christmas Clare E. Moody, et ux, to Joe donation was read to the Mon Bob Johnson: All of the North-Amis Study Club by Mrs. Jim Lookingbill at the regular meeteast quarter of Section II, Township 2 North, Range 3 of a Capitol Syndigate Subdivision. ing on Wednesday, Jan. 2, in the home of Mrs. Jack White, Mrs. Sam H. Smith, et ux, to C. W. Lookingbill and Mrs. Lawrence Sanders: The South 164.2 acres Jackson explained to the club of Labor No. 23, League No. 1, what the money was to be used Gregg County School Land. Willie Rasco to Margaret Rasfor. Mrs. Kenneth Christie presided over the business meeting. co Dodson: An undivided one-

In charge of the program on fourth interest in and to all those "First Aid" was Mrs. Lookingcertain lots, tracts or parcels of land lying and being situated in bill. Treatment of shock, burns, Deaf Smith County, Tex., and snake bites, antidotes for poibeing particularly described as sons, and artificial respiration Section No. 76 and the North 1/2 and Southeast 1/4 of Section No. 85 in Block K-5. were just a few of the items discussed on the program. Throughout the presentation the main factor that was stressed Combs and C. C. Combs: All of was to remain calm.

Lots 6 to 10, both inclusive, of Next meeting will be a White Block 3, Meachanm's Sub-division of Block No. 16, Mabry Elephant Sale in the home of Mrs. Bob Noland on Feb. 6.

Mrs. Lawrence Jackson served as co-hostess and she ser-ved coffee, punch and brown-ies to eleven members that were Virgil Kelly: All of Lot No. 14 present, which included: Mes-W. W. Thomas, et ux, to Robdames, Jamie Clearman, Ted ert M. Diller: The Southwest Godfrey, David Hutchins, Bob 14 Section No. 16, Block K-3, Certificate No. 298. Noland, Raymond Wiley, J. D. Greeson, Billy Bell, Jack White, Howard Gault, et ux, to Ed-Jim Lookingbill, Lawrence Jackward C. Reinauer Sr.: All of son, Kenneth Christie.

> Hamby: All of Lot 12 Alberta Thompson Subdivision of Block 16 of Evants Addition.

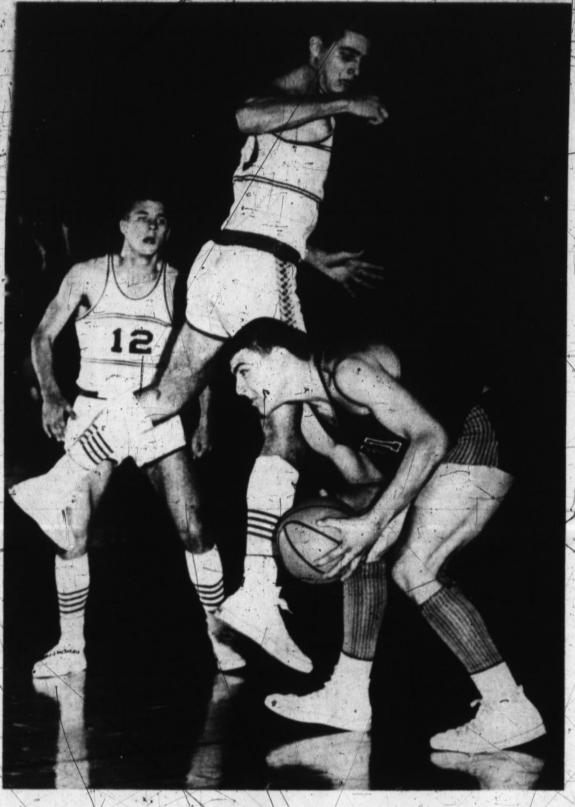
·Harry W. Bennett, et ux, to Sant H. Smith: The South Half of Section No. 29, Block K-7, Certificate 1/41.8. B. S. & F. Grantee.

Marriage Licenses

Melvin Gene Williams and Chester Metcalf and Cherrie Grace Pittman, 12-31.

Frank Harper and Betty Jean Adams, 12-31. Willie Rodriquez Diaz and Gloria Rodriquez, 14.

Have You Read The Classifieds?



FAKING A SHOT under the basket during the final quarter of the Hereford-Dimmitt Crowell (12) of Dimmitt. Hereford ended Bobcats goes up to defend, but fouls Fer-

guson instead. In the background is James



C. B. Miles, et ux, to Elmer

Baxter O. London, et ux, to

Bearl Riley, et ux, to T. A.

Blue Turpen, et ux, to Roy

G. A. Bogle, et ux, to J. M.

Boyd: A tract of land out of

Addition_

vants Addition.

their Trail Seekers Rank Ceremonial recently in the Communand group sponsors were guests for the ceremony. Girls received their Trail

Seekers rank certificate, as well as honor beads and year beads.
Receiving three year beads
were Debbie Hodges, Janice
Edmonson, Pat Cooper, Cecila Gamez, and Barbara Huckert.
Refreshments were served to
Jeanie Adams, Lana Sue Boyd,
Sandra Callahan, Pat Cooper,
Janie Edmonson, Ray Ann Euier, Cecilia Gamez, Mitzi Gamez, Deborah Hodges, Barbara
Huckert, Connie Rogers, and
Mary Ellen Huckert
Two weeks later the Wahanka
Campfire Girls met at the Community Center for their regular
meeting. Following a short business meeting, the girls began
working on Christmas gifts.
They also made decorations
from felt, then sewed sequins Gamez, and Barbara Huckert.

from felt, then sewed sequins on them.

Girls attending were Jean-ie Adams, Pat Cooper, Lana Sue Boyd, Jamie Edmonson, Kay Ann Euler, Cecilia Gamez, Mitzi Gamez, Deborah Hodges, Mary Ellen Huckert, Connie Ro-gers, Blanche Rangle, and the leaders, Mrs. Hodges, Mrs. Eu-ler, Mrs. Boyd, and Mrs. Lesly Euler.
The Wahanka Campfire Girls

met Dec. 19 at the Community Center for their Christmas Party Each girl told what she wanted for Christmas and what her plans were for the holidays.

Later the girls were served refreshments and presented with gifts from their leaders. Attending the meeting were Jeanie Adams, Pat Cooper, La-na Sue Boyd, Jamie Edmonson, Kay Ann Euler, Cecilia Gamez, Mitzi Gamez, Deborah Hodges, Mary Ellen Huckert, Barbara Huckert, Jo Ann Trotter, Con-nie Rogers, Blanche Angle, Kiska Ann Hodges.

Look Who's New!

Mr. and Mrs. Johny Joe Martinez are the parents of a boy, Mike, born on Jan. 1 at 5:57 p.m. He weighed 5 pounds and 8

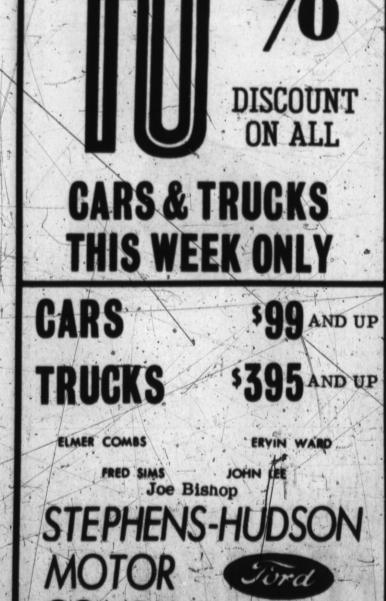
Mr. and Mrs. William Eugene Shelley are the parents of a daughter, Ida Marie, born Jan. 2 at 7:38 a.m. She weighed 7 pounds and 3½ ounces.

Mr. and Mrs. Holland Graham Cook are the parents of a boy, Robby James, born Jan. 3 at

12:20 p.m. He weighed 7 poundsand 15 % ounces.

Mr. and Mrs. James Alston are the parents of a boy, born Jan, 4 at 5:10 a.m. He weighed





EM 4-2727

NA CK

COMPANY

CLEARANCE

By Wain Miller

Brand Staff Reporter
Hereford High School B and draveled to Dallas last week to march in the Sixth Annual Cotton Bowl Parade on New Year's

But appearing in the parade hardly sums up the packed itinerary of the members of the Big Domino Band.

Gone from Hereford only three nights and two days, bandsmen included a gala-New Year's Eve Party, a night on the town, a tour of Dallas, a two . mile march down Commerce Street, and a visit to the Cotton Bowl in their list of activities.

Members of the band, their ponsors, and band director Ben Gollehon, Climbed aboard the three chartered buses to part from Hereford at 11 p. m. Sunday night.

Arriving in Dallas at 7:30 Monday morning, the band rushed to restaurants for breakfast before checking into the hotel. Later, the more than 120 per-

sons, on the trip headed to the heart of "Big D" for a visit to the huge business district and

Late afternoon called for marching practice. Since the band represented Hereford in its Cotton Bowl appearance, last minute practice was staged to polish marching drills. Along with some 1,000 other bandsmen who were in Dallas for the Cotton Bowl, the Hereford group celebrated New Year's Eve at a gala party at the fair grounds.

Featured on the program at the party were "The Higlanders", a local vocal trio. Charles Kelly, Dick Combs, and Ronnie Gray blend voices form the group, which is ac-companied by Charles Mime at

the Piano Later the band returned- to the Loma Alto Hotel for a quieter party of its own before retiring early on Jan. 1, 1963.

Early to rise, bandsmen rolled out of bed at six the same morning. Following breakfast at a plush cafeteria, the band returned to Commerce Street to line up for the huge Cotton Bowl Parade.

More than 30 bands were on hand for the two - mile mar-

beauty queens, and thousan After completing the parade, the band returned to the Fair Grounds and the Cotton Bowl for the football tilt which pitt-ed the University of Texas a-

Type II...

Deal Smith, Castro, Parmer and Swisher counties is being underwritten by Tierra Blanca Medical Association with which Hereford Medical Association is affiliated.

A donation of 25 cents per dese is being asked in order to offset the cost of the program. If any money is left over af-ter expenses of the mass innoculation program have been paid, the money will be donated to a worthwhile community pro-

The second dose of the oral vaccine will give those who have taken Type I an additional 10 per cent, immunity against the crippling disease.

Those who have not taken the first dose of the Sabin Polio Vaccine, however, are urged to take Type II since the Type I dose may be taken

Whether or not a make - up clinic will be held for both typial invitation for the appearance. Hereford Rural High School District Board of Trustes of the vaccine has not been announced. However, supplies are available locally. ees voted to pay transportation costs for the journey, while the band used funds it had raised at concerts to cover other ex-

BROTHER VISITS

David Cooper from White Deer spent the night recently with his brother and family, Mr. and Mrs. Benny Cooper.

HORSES DID THEIR PART

GREEN COVE SPRINGS, Fla. (AP) - Two saddle horses, used as sentries at a Clay County moonshine still, will be sold at auction.

The County Commission advertised the horses for sale after they were taken in a raid on a still last month. They must be advertised for 30 days prior to the auction.

Sheriff John Hall said it is not unusual for moonshiners to use horses in their illicit operations. 'In a heavily wooded area, they use the horses to make a getaway

in the event of a raid," he said, Horses also serve as sentries because they usually lift their ears when they hear someone approaching."

Raiding officers said the horses gave an alarm as they approached the still but the two men arrested were so busy brewing whisky they falled to notice

Around ...

We learned of another case this week where people just hear or read parts of what they should. A large number of people in Hereford and other parts of the area learned of Big Domino Band members, loyal to the Texas orange and white, may have been somewhat disappointed with the outcome of the game (Texas lost 13 - 0), but the majority were wreck here last Sunday and jumped to the wrong con-clusion. To set their minds at ease, the Jacob King who was involved was not the motor parts man. It was a younger Jacob King, age 15, who was thrilled with their first view of After the game, the band re-turned to the hotel to check

band was guest of the Hereford Lions Club for dinner. With funds donated by the Hereford Lions, the band dinged out. The band had helped the Lions promote a musical show earlier in the year. Directors who will served until 1935 include: Lowell Sharp, Mrs. Corinne Neely, Guy Law-rence, Bill Hardwick, Bruce Miller, Neil Cooper, Woody Wil-son, Mrs. W. J. Messick and Myron Morgan. Following a trip to the mov-ies, the band left Dallas to re-

Following the election of new ing the Big Domino Band rolldirectors, officers for 1963 will be elected, as the group's bylaws state that no officer may day morning in time for stulaws state that no officer may succeed himself in office. Outgous, vice president; Mrs. going officers include: Wayne J. Messick, secretary; and dents to attend afternoon class-Thomas, president; Don Bau- C. Russell, treasurer on their trip were a group of parents, including Mr. and Mrs. Roy Boyer, Mr. and Mrs.

tens out the identity of the Jacob Kings of Heseford.

Debbs Knox has an that the Whiteface Booster will sponsor its benefit dos header again this year. One game will match the Lions Club against the Kiwanis Club while the other contest will pit the Junior High faculty against the Senior High faculty. It will be held Monday, Jan. 14, in the high school gymnasium. I just hope the junior high coaches leave their money with triends this year. You will re-

call that last year they returned to the locker room to find that their billfolds had been emptied while they played. Knox says that is not the type

VISIT IN FRIONA

The Benny Coopers and Chris and Mr. and Mrs. Earl Evans and sons went to Friona on New Year's Day to visit in the Gordon Massey home.

The Sunday Brand, Hereford, Texas, Sunday, Jan. 6, 1963

crew looked real in

and they know from exp

how hard it is to win in th

hosting the new loop member

mentioned the two representa

tives who were present from Holly Sugar. One of the two is

in an effort to get a little more

in the wreck. Hope this straigh of benefit the Booster Club has cuff links made Hereford's high school

So it now seems that Here-ford and Holly are at least a week to ten days away from a final decision on whether the refinery will be built here in the immediate future. Join us Bobcat gym. They will start district play here Friday night, in rooting wholeheartedly for favorable decision. Perryton. The team has a very

We have been hearing some amusing stories about the Big Domino Band's trip to Lallas and the Cotton Bowl. Most of them centered around the many activities that the students en-Rep. Bob Poage was delighted to see the Hereford delegation at his appreciation dinner last week. In fact, he made three activities that the students en-joyed and the lack of sleep for both sponsors and students. As one of the students said after returning, "I figured I could sleep anytime and I didn't want to miss anything." separate references to them during this speech and declar-ed that all Texas should get be-hind the Hereford efforts for a sugar beet refinery. He also

For this column, I am going to defer to an anonymous rhymester, whose wonderful composition is appearing in the current Good Housekeeping

tonnage allocated so the plant can be built here. Clint said the only gift that was given Poage during the evening was the set of custom-made gold magazine:

The builty assaulted A meek little squirt, Who was he discovered the set of custom-made gold issued.

Dollar Day

January Clearance

ENTIRE STOCK OF FALL

COATS SWEATERS SKIRTS CAR COATS BOOTS EVENING DRESSES NYLON QUILTED ROBES

All Fall Hats \$3 \$5 \$7

GROUP BLOUSES

DRESSES

GLOVES

\$1.00

TANTITO

Herd...

the football classic.

out and load up for the trip

But before returning,

urn to Hereford, Buses carry-

ed back into Hereford Wednes-

Sponsoring the bandsmen

James Mercer, Mr. and Mrs.

Dick Ghoison, Mr. and Mrs. Vance Crume, and Albert Maxwell, and Mr. and Mrs.

Preston Hagans.
The trip was made possible after the band accepted a spec-

es at school.

(Continued from page 1) ball, but the shot was missed and McGee was whistled down Cowell couldn't hit the free throw and Hereford began to low down action. Killingsworth fouled out and Stange converted both charity attempts.

Hodges missed the first one-and - one attempt, then was called for fouling. Mike Calvert made both free throws with 1:03 left and Hereford ahead

But Ferguson was fouled with 58 seconds left and made both free throws. Hutton missed his attempt, but free throws. Hutton missed his first free throw attempt, but Calvert got the rebound and hit for Dimmitt's last field goal. David Dowell put the icing on the cake for Hereford with a basket in the final seven sec-

at the free throw line, hitting seven of nine attempts.

Danny Cates got ten points in the first half to lead the Herd's scoring, while Dwight McGee counted for nine. Mike Calvert got 22 and Cowell hit il while the rest of the Dimmitt squad got the other six. The Bobcata hit seven of 14

free throw attempts. Haney, although limited on scoring, was outstanding on de-fense and on rebounds. The Herd kept Calvert outside all night. He hit well from there, but didn't do as much damage as if he had been inside.

McGee and Jackson also did a fine job on rebounds during the

BOX SCORE Jackson Hodges Edwards Cates Ferguson Dowell Total One technical foul

gainst Hereford. Dimmitt (39) FG Killingsworth Battles Nichola

Livestock.. (Continued from page 1) supervised feeding of county a

> Calves must have been in the program for at least six months. Time requirements

ents or vocational agricultural

lambs and pigs is two months.

The regulations state that all barrows must be in place by 10 a. m. and lambs by 5 p. m. on Thursday, Jan. 17 Calves must be placed by 10 a. m. Friday, Jan. 18.

All animals will be welcted.

All animals will be weighed Barrows will be judged at 2 p. m. on Thursday. The judging of the lamb divisions will be held at 9 a. m. with the calf judging slated for 2 p. m. on Friday, Jan. 18.

A Future Farmers of America and 4 - H Club livestock contest is sch

2 SPEED, 3 CYCLE AUTOMATIC WASHER

After you've seen all the rest you'll want to buy the best

RGA U hirlagool

Doing the laundry is so easy! Simply set the dial to match the load, touch a button to select wash and rinse water temperatures and washables "come clean" automatically. You'll be so proud of your family when they're dressed in fresh, clean clothes washed in the RCA WHIRLPOOLI Come in ... saving features of this WHIRLPOOL

WHIRLPOOL

IT'S SO QUIET!! WHIRLPOOL 8 CYCLE

Dial the cycle to fit the fabric and get proper drying every time. Just pick the number to match your load from the handy Fabric Guide, set the dial for that number and prestol The dryer selects the right heat and drying time, even adjusts itself to cool and fluff in the final minutes of drying. And, since it stiuts itself off at "dry enough", you'll never need to check to see if clothes are dried to suit you . . . just set the dryer and forget it!

DON'T SETTLE FOR LESS . . ALWAYS BUY RCA WHIRLPOOL!

ROBERTS APPLIANCE

244 N. MAIN

Our Reputation is Your Protection



Across from the Post Office in Hereford

Dogies Get Even In Win Over Bobcats By 45-34

Bobgats here Thursday night.
Dogies, angry because Dimmitt handed Stanton a onepoint loss in overtime in the

first game of the year, evened the score with a 45 - 34 win. The loss had been the only black mark on the Hereford squad's record, which now reads

he ripped in 16 points to take then relied on three free throws scoring honors for the night. Others leading the Blue and before the final buzzer sounded. White's scoring included Mike In a game which was remark-Moore with nine, Gary Pay-ne with eight, and Robbie Lemons with six.

Stanton showed everyone that the win was no accident, while jumping to a 17 - 7 lead during the first quarter and then coasting the rest of the game.

Payne opened the action by Hodges racking up six points in the first quarter, while Hodges added a pair of free throws to field

Moore hit a lonely two - count-er in the second round, but Hodges tallied three more of the

top a 25 - 11 advantage.

SPECIALS

127 West 3rd

enough to close the gap.

Lemons, Payne, Roger Owen, and Gregg Richards all sank field goals, Hodges was awarded a pair of free throws to go with his basket for

Dogles relaxed and coasted in for the win during the fina round. Tooley hit two for the Steve Hodges must have Dogies, and Moore tossed in the Dogie who wanted the ball for six points. Dimmitt found the range only twice, and

> ably free of free throw conversions, both sides heard the whist le 15 times. But Stanton could convert only five of the calls to-points while Dimmitt tallied on four of them.

> BOX SCORE Stanton (45) FQ FT PF TP 6 4 1 10

CHILDREN HOME

All of the children of Mr. and goals for six. Lemons hit for Mrs. H. L. Hershey were home four and Moore added a char- on Dec. 20. Gathering for the out front.

Both squads found the going a little sluggish during the second quarter as Dimmitt managed only four more points.

Moore hit a longity two.

AN AUXILIARY SUPPLY

BALTIMORE OF - When Stanton headed for the dress-ing rooms at the half resting a-ran out of fuel the other day, top a 25 - 11 advantage. the driver drew off a small por-Everbody came back to life tion of his cargo and poured it in the third stanza. Dogies rip into the truck's gasoline tank.

SOME MOLDS 1/2 PRICE

Some 1962 Car Kits

Some Ceramic Tiles

Happy New Year!

MAPLE ROK CONTEST WINNERS

Rev. H. B. Phillips, Jr. - Second, Adult Div.

Bunny's Hobby House

Mrs. Mary Brashear - First, Adult Div.

Don Rasberry - First, Junior Div. Wade Coker - Second, Junior Div.

Moore	-	1	2	. 9
Lemons .	3	0	0	6
Payne	4	0	1	8
Tooley	1	0	2	2
Owen	1	0	2	2
Richards /	1.	0	1.	2
Gore	0	0	1	0
Gutierrez	~-0	0	1	0
Williams	0	0	3	0
Total	20	5	15	45
Dimmitt (3	D FG	FT	PF	TP
				1.
Bradford	. 6	1	2	14
Lindsey.	9	. 0	0	10
Young	2	2	2	6
Lytle	0	0	2 2	0
Lytle	0 1	0	2 2 .	0 2
	0 1 0	0 0 0	2 2 3 1	0 2 0

Grain Sorghum **Production Test** Results Revealed

Total

15 4 15 84

The yield of 66 varieties of hy-brid grain sorghums evaluated under irrigation during 1962 varied from a high of 7724 pounds to a low of 5392 pounds per acre in tests conducted at High Plains Research Foundation.

The irrigated varieties and hybrids of milo were planted on May 20 and were harvested Sept. 29 and 30 on land that had been in cotton the previous

Total rainfall during the grow-ing season was 13.69 inches with 4.53 inches falling in June: 5.14 inches in July, 3 of an inch, August, and 3.72 inches, Sept-ember.

1001

Ğ

4 LB.

POLY

997

HEREFORD PURPLE TOP

The test plots were fertilized with 120 pounds of nitrogen per acre applied on June 29 in the form of anhydrous ammonia.

Yields from the 66 varieties and hybrids of maize planted for dryiand testing ranged from a high of 1198 pounds to a low of 93 pounds per acre in the 19-

Dryland test plots were planted May 29 with harvesting of the grain completed on Nov. 7 and 8. Sixty pounds of nitrogen in the form of anhydrous ammonia was applied to the plot.

August rainfall and midge da-mage, affected dryland grain sorghum yields especially in the late maturing varieties

Barry Love, assistant agronomist, and Paul M. Belcher, laboratory assistant of the research foundation, conducted the

CONDENSED STATEMENT OF THE

EM4-1674

Hi-Plains Savings and Loan Association

AT THE CLOSE OF BUSINESS DECEMBER 26, 1962

	First Mortgage Real Estate Loans	\$2,936,481.61
	Loons on Savings	40,468.42
	FHA Title I Loans	91,961.60
	Stock in Federal Home Loan Bank	33,700:00
1	Other Investment Securities	120,000.00
	Cash on Hand and in Banks	253,150.35
	Office Building	15,852.12
	Furniture Fixtures and Equipment	13,685.30
1	Other Assets	959.49
	Prepayment to FSLIC Reserve	15,222.24
	TOTAL ASSETS	\$3,521,481.13

Savings and Investment Accounts	3,132,553.26
Advances From Federal Home Loan Bank	100,000.00
Borrowers Trust Fund For Taxes and Insurance	17,995,94
Unearned Interest and Discounts	17,282.70
Other Liabilities	866.73
Reserve For Dividends Payable December 31, 1962	60,426.63
Permanent Stock	100,000.00
Surplys and Reserves	92,355.87
	7
//	2 521 401 12

OFFICERS

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ZESTEE 18 OZ. TUMBLER STRAWBERRY PRESERVES

TOILET TISSUE

4 ROLL PKG.

COCA COLA

KING SIZE 6 BTL. CTN.

HILLS- BROS

LB. CAN

BORDENS ALL FLAVORS JRKEYS

HENS and TOMS MIXED SIZES



ARMOUR STAR

PKINORMINCEP

OR GRAPE DRINK 46 OZ. CANS

GLADIOLA

PAPER

49c PKG.

8

BEGIN DISTRICT JAN. 11

Whiteface Bees Over Dimmitt **Bobcats**

Hereford Bees proved the theory that it's a little more difficult to beat a team on the opponent's home court as the Herd downed Dimmitt 60 43 Friday night.

Whiteface Bees had previously hosted the Bobcats here. In their first encounter, the Herd claimed a 24 - point margin.

Hereford came from a one-

Welty, Roberson, and Kenny Jutice found the range for a

... Hereford got the ball through

Stagner tallied two - pointers

Lynn Cook, Lueb, Stevens, Roberson, and Welty joined forces to maintain the lead.

The Herd ripped in 18 points in the final round, despite commanding a 42. 31 stronghold at the beginning of the guarter.

the quarter. Cagers went to the foul line nine times dur-

ing the eight minutes, as the Bobcats fought for the ball in an attempt to catch up. Welty hit his final basket of

the night, and then Roberson made good a free one, a field

goal, and then another from the

two - pointer each.

point deficit at the end of the first quarter to take undisputed a field goal and then tacked on command in the game. Leading 29 - 21 at the half, the Herd allowed everyone on the squad in on the action.

Although scoring duties were Friday's win gives Hereford assigned to almost everyone on the hoop more often in the second assigned to almost everyone on the hoop more often in the second assigned to almost everyone on the hoop more often in the second period to take a 29 - 21 command. Moreno converted to the squad command. Moreno converted with 12 each. Gary Roberson four of six free throw attempts. The Herd opens district competition Friday, Jan. 11, as tallied eight and Frank Cain Welty went up for six points.

MARCH OF DIMES

BOWLING TOURNAMENT

JAN. 7th THRU 20th

SUNSET LANES

- . THREE DIVISIONS ANYONE CAN ENTER
 - . TROPHIES & CASH PRIZES
- . BOWL ANYTIME LANES ARE AVAILABLE

BOWL A STRIKE AGAINST CRIPPLING DISEASES

CHECK SUNSET LANES FOR DETAILS

PENDLETON REDUCED

NORTH BAY

REG. 45 to 89.95

Slow to start, the Whitefaces trailed 10 - 11 after the first period of play. Charlie Moreno hit a pair of free ones, and then four of six free throw attempts.
Welty went up for six points,
and Neal Lueb hit a charity
toss after making a field goal.
Cain, David Stevens, and Gary Third quarter saw both squads slacking off, with Hereford hitting 11 and the Bobcats making ten. Jimmy Childers, Lynn Cook, Lueb, Stevens, Ro-

D. E. SPOTLIGHT — Karen Waddill works at Gwynne's Cleaners through the Hereford High School Distributive Education program. The daughter of Mr. and Mrs. M. D. Waddill of 315 S. 25 Mi. Ave., she is a junior in high school. She states that she is taking D. E. because "I know it will help me find a career that is best suited for "The state of the state of t

foul line. Moreno scored, and	for me."	1	(Staff	Photo)
then tossed through two charity	BOX SCORE	Minks	0 0	2 0
Cain hit twice from the court	Hereford (60) FG FT PF TP	Total	23 14	25 00
for four points, and Cook and	Welty 6 0 3 12	Dimmitt (4	FG FT	PF TP
Childer's each tacked on tallies	Roberson 3 2 3 8	Dyer	3 . 2	3 8
to close the scoring with Here-	Moreno 2 8 3 12	Nichols	1 1	5 3
ford winning 60 - 43.	Justice 1 0 1 2	Winkle	5 3	5 13
Both squads heard the whis-	Cain 2 1 4 5	Frazier	4 3	2 11
tle blow against them 25 times	The state of the s	McKinney	0.0	1 0
each. But the Herd hit 14 free		Festerwood	0 0	1 0
throws while Dimmitt convert-		Vaughn	0 0	2 . 0
ed 13. Whitefaces burned the	Cook 1 2 1 4	Bradford	2 4	2 8
cords for 23 field goals during		Lindsey	0 0	3 0
the match, while Bobcats found		Calhoun	-0 0	1 0
the range only 15 times.	McCaslin 0 0 0 0	Total	15 18	95 49

Hospital Notes:

Deaf Smith County Hospital Visiting Hours: 10:00 to 11 a.

William Askew, 804 East 3rd Street; Mrs. James Alston, Rt. 4; Mrs. Delmar Sigle, 135 Star; Julian C. Vinton, Rt. 3, Box 192; Mary Dickey, Box 152, Friona; Mrs. Julian Tijerina, General Delivery; Gloria Arzola, Box 544; Mrs. J. T. Richardson, Box 164; Mrs. John Hammett, Rt. 1; James McCutcheon, Box 745; Mrs. Joe R. Kendall, 116

HONOR STUDENT

Included in the academic hon-ors list for the fall term at Shat-tuck School, Faribault, Minn., as announced by Gerald L. Klef-fer, director of studies, is Van Smith, son of Mr. and Mrs. Joe Smith, 216 Ave. B, Hereford.

ATTENDS FUNERAL Dudley Bayne is in Alton, Ill., this week attending the funeral of his step - brother, Preston Chalk. He died on Wedneeday, Jan. 2 and the funer-al was to be held on Saturday, Jan. 5.

Have You Read The Cla

The Sunday Brand, Hereford, Texas, Sunday,

Douglas; Mrs. Hallie Kester, 703 North Miles; Mrs. Leon Ohlig, 409 Blevins; Mrs. H. G. Cook, 515 Blevins; Mrs. H. D. Robbins, 806 East 3rd Street; Mrs. William B. Sooter, Rt. 5; Fred Sherman, Rt. 5; Mrs. Jack Casey Jr., Box 60; Mrs. Louis Jones, 312 Avenue J; Norman G. Kelly, Idalou; Mrs. Thomas Presley, Box 40, Black.

Mrs. Jim R. Cassels, Nina Gilleland, Mrs. John Ethridge, Sam Lynch, 12-31.

Ernest R. Combs, Van Scott, Mrs. Donald Waters, Mrs. Emiterio Pina, 1-2.

Mrs. John Ethridge, Sam Lynch, 12-31.

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Mrs. Jim R. Cassels, Nina Gilleland, Mrs. John Ethridge, Sam Lynch, 12-31.

Ernest R. Combs, Van Scott, Mrs. Donald Waters, Mrs. Emiterio Pina, 1-2.

Mrs. John Ethridge, Sam Lynch, 12-31.

Ernest R. Combs, Van Scott, Mrs. Donald Waters, Mrs. Emiterio Pina, 1-2.

Mrs. Morris Davis, 12-30.

Mrs. Johnny Martinez, Mrs.
Robert Carroll Dobbins, Reece
Kesler, William McMinn, 1-3.
Ervin P. Walls, Paula Grady,
Mrs. William Shelley, Mrs. Cornelia Scoggin, Mrs. Leland Flesher, William Bandy, 1-4.

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REGULAR 98c to 1.49 yd.

REG. 1.29 and 1.98

LARGE ASSORTMENT

45" FABRICS

100% VIRGIN WOOL - 54 INCH HELLER JERSEY

Yards For \$ 00

NICE SELECTION OF COLORS

SUPER SAVING ON THESE ITEMS



FAST COLORS-VAT DYED

100% Audie COTTON

QUALITIZED Will not shrink out of fit

"Toddly Winks" — Sizes 1 to 6x
Fast Color Durene Cotton CARDIGANS Reg. 1.98

BOYS CUFFED SLACKS

Fully Lined - With Pocket

\$950 REG.

3.50 Girls Fully Lined - With Pockets

NOW

TAPERED SLACKS

2.98

REG.

NOW

\$219

BOY'S - SIZES 2 TO 3x - REG. 2.98

Pull Over Sweaters

BOY'S - REG. 1.98

Button Front Sweaters

\$ 39

GIRLS - 100% STRETCH NYLON - BROKEN SIZES

Skin-Slack

Reg. 4.25

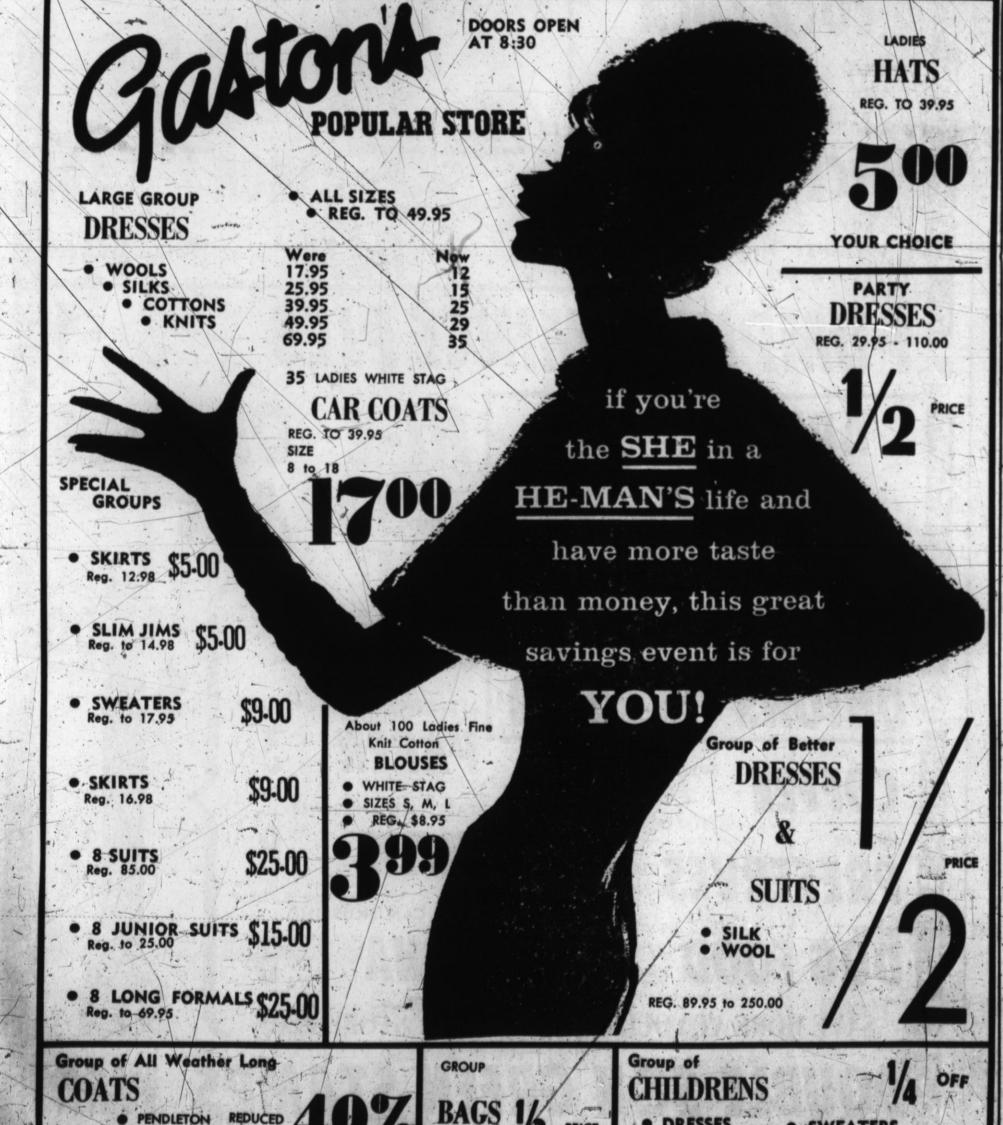
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mona Noel, Society Editor

SUNDAY BRAN

WOMEN'S SECTION

MISS PHYLLIS VIGNA
wed James Howard Bradley Jr.
(Gilmore Photo)

University Texas Students Engaged

Engagement and approaching marriage of Miss Phyllis Vigna

McKenzie Family Has Yule Reunion

1. J McKenzie of Frione held a Christmastime family reunion at the American Legion Hall at Friona during the holidays.

A Christmas feast of turkey and ham with all the trimmings the family. During the afternoon other visitors came to visit and enjoy music played by eight members of the family who played their string instruments.

Those present for the reunion were: Mr. and Mrs. L. J. Me-Kenzie Sr.; Mr. and Mrs. R. A. McKenzie and sons, Bill and Jim of Bronco; Mr. and Mrs. K. L. McKenzie and children, Mike Lysa, of Austin were here durand Jeanie of Muleshoe; L. J. ing the holidays to visit her McKenzie Jr. of Levelland; O del and Edel McKenzie of Port. mother. Mrs. W. A. Dameron, ales, N. M.; Mrs. E. M. Kuy. and her brother and family, kendall and sons, Jack and J. the Bill Damerons. Also visiting C. of Hereford; Mr. and Mrs. Mrs. Dameron was Mrs. Clyde John Mann; John L. and Janice Gregg of Borger, a house guest Mann of Canyon; Mr. and Mrs. during the holidays; and Harry Kenith McKenzie and children Seed, Mrs. Dameron's brother-of Las Cruces, N. M.; McKen-in - law. Visiting the Bill Damzie Goodner of Groesbeck, Tex.; erons were her God - parents and children.

of Amarillo to James Howard Bradley Jr. of Hereford has been announced by her parents. Mr. and Mrs. Louis Vigna of 2013 Milam in Amarillo.

A summer wedding has been scheduled for the couple, who are both students at the University of Texas. Miss Vigna, one of the 10 beauties named on the campus recently, is a junior and a member of the Zeta Tau

Bradley, son of Mr. and Mrs. senior and a member of Delta to visit with her husband's par-Tau Delta social fraternity.

Mr. and Mrs. C. C. Nolen and daughters, Cindy Jane and Nena and Mrs. Clayton Taylor from Fort Worth, Dr. and Mrs. J. M. Nichols.

Social Calendar

(Editor's Note: As a public service, the Sunday Brand has inaugurated a Social Calendar, will be carried each which will be carried each week. Club reporters are asked to call Mrs. Ramona Noel, society editor, at the Brand, EM 4-2030, not later than noon Thursday with listings of club meetings and special social events. This includes all study clubs, home demonstration clubs and other women's activities).

Pioneer Study Club meets on Tuesday, Jan. 8, at the Western Wheel Inn for a 12/30 lunch

Dawn Music Club meets on Tuesday, Jan. 8, in the home of Mrs. Lester English at 2:30 p.m. West Hereford Home Demonstration Club meets on Tuesday, Jan. 8, in the home of Mrs. Blanche Mosely at 2:30 p.m. La Made Mia Study Club meets on Thursday Jan. 10, at 8 p.m. in the Friendship Room of the Hereford, State Bank. Hereford, Garden Club meets on Triday, Jan. 11, at 3 p.m. in the home of Mrs. Robert Veige.

Xi Epsilon Alpha Chapter of the Beta Sigma Phi meets on Tuesday, Jan. 8, at 8 p.m. in the Friendship Room of the Here-ford State Bank

Mrs. Hershey Given Shower

A shower honored Mrs. Hom er Hershey was given Dec. 28 in the home of Mrs. T. J. Parsons. Hostesses for the affair, were Mrs. Parsons, Mrs. E. C. Hammett, Mrs. Taft McGee, Mrs. Tom Draper and Mrs. P.

The serving table was laid with a white, crocheted cloth with a seasonal floral arrangement for a centerpiece.

Mrs. Joe Hershey of Darrouzett, sister - in - law of the honoree, poured from the cry-stal service. Mrs. Keith Hodges registered the guests.

About 50 persons attended the affair or sent gifts.

Mrs. Homer Hershey was a James Howard Bradley, is a time she has been to Hereford July bride and this is the first ents, Mr. and Mrs. H. L. Her

> Mrs. Hershey is the daughter of Mr. and Mrs. John Greenhagen of Springfield, Mo. She is a graduate of Springfield High Shool and received the BA degree in English from Southwest Missouri State College.

Her husband was recently released from the U. S. Army after 18 months service. He is a graduate of Hereford High School and Texas A&M College, where he was awarded the BS degree in petroleum engineering and geology.

The couple now is living in Houston, where he is employed by Shell Oil Company.

Miss Necia Gililland Exchanges With Van Allen Trapp In Floydada



former Necia Valine Gililland (Howard Qualls Studio)

Senator Kerr's Book Reviewed For Summerfield Study Club

For the first meeting of the er, vice president; Mrs. Guy of atom bomb blasts, and space lew Year, the Summerfield Walser, recording secretary; this ries, man must learn how given by Mrs. C. Clearman.

During the business meeting, the club made a donation to the Mrs. J. R. Euler on the book

Guadalupe Maternity Hospital, by Robert Kerr, "Land, Wood at the Hereford Labor Camp An election of officers for the following year was held. They Robert S. Kerr of Oklahoma, are as follows: Mrs. J. B. Noland, president: Mrs. R. B. Bakbetter qualified than any other man in America to authorita-

College Friends Luncheon Honorees

on Sunday, Dec. 30, for a luncheon given in her home on Har- no organized conservation plan 18 at 8 p.m. at the school. rison Highway, with her mother, for the protection and utiliza-Mrs. Joe Story, planning the

Those attending the luncheon and the colleges they attend were: Mary Beth Gililland from the University of Colorado: Sara Gillentine from Baylor; Brenda Beasley and Shari Prowell from Hardin-Simmons; Joyce West

Study Club met on Thursday, Mrs. Lee Curry, corresponding Jan. 3, with Mrs. R. B. Baker. secretary; Mrs. Earl Lance Jr., Mrs. Ky Lawrence served as as- treasurer; Mrs. Mack Noland, sistant hostess. Invocation was parliamentarian; and Mrs. Earl

and Water."

tively discuss conservation policies and programs. Born in Oklahoma Territoy in

Miss Joy Story was hostess itiated in early boyhood into to several of her college friends the dangers that threaten a nation's economy when there is tion of its natural resources. Wells can run dry and civiliza tion can perish.

> a fascinating study of conser- Pruit; also Mrs. C. W. Ring vation, one of the most vital and grandfather of Rosedale, phy and Walter Weiland of Ame balls, problems affecting America to- N.M. day, written by a distinguished public servant, who was eager HOLIDAY GUESTS

to feed a growing population land that erodes, to meet expanding housing needs from our vanishnig lumber, to substain life on a water supply that is diminishing."

Walcott P-TO Holds Meeting

Mrs. Jim Monroe presided over the Walcott P. T. O. recently at the Walcott School. Miss Paula Green and Mrs. Thomas Collins pupils present-Born in Oklahoma Territoy in ed a play called "Christmas a log cabin, Bob Kerr was in- Day." Don Weaver and Gary

Next meeting wil be on Jan. Coffee and doughnuts were served to all attending. Those attending from Hereford were: Chip Guseman, Sheriff Lowell "Land, Wood and Water" is Sharp and Mr. and Mrs. Roy

Engagement Is Feted At Party

An announcement dinner party honoring Joy Story and Dan Me-Amarillo.

Guests were seated around the table cloth centered with a bouquet of white roses in a silver epergne. Through the center of the table greenery accented the white candles in silver holders that were placed every third plate apart. Place cards were of a bride and groom which read, "Joy and Dan, Jan. 26,

arillo; those from Hereford attending were: John Buck, Joyce daughter of Mr. and Mrs. Otto Gillland, formerly of Hereford and now of Dumas, became the bride of Van Allen Trapp, son of Mr. and Mrs. W. W. Trapp of Floydada, in a double ring ceremony on Sunday, Dec. 23, at 2:30 p. m. in the First Methodist Church of Floydada.

The Rev. Charles Lutrick, pastor of the church, read the ceremony in front of the altar where a gold cross and open Bible were flanked by burning candles. At each end of the altar were large bouquets of red poinsettias, offset by two wedding candlelabra with white candles. Family pews were marked by large white satin

Given in marriage by her father, the bride wore a slipper satin gown, the closely fitted bodice having a scoop neckline, long petal point sleeves, with the back opening extending below the waistline and fastened with tiny pearl buttons. Her softly pleated floor lenth skirt ex-tended into a chapel train. Her vell of lace edged tulle draped from a tiny crown of seed pearls. The bridal bouquet was one large white mum centered with tiny white balls, with a shower of mum petals and tiny silver balls falling to a point. The tradition of something old, something borrowed and something blue was carried out. She wore the gold wedding band belonging to her grandmother, Mrs. Price Prather of Hereford, and a blue garter sent her by Miss Betty Kizzia of Mercedes. In her shoe she wore a six pence minted in 1944, the year of her birth.

Miss Lana Davis, church organist, played a medley of wedding music, including the traditional wedding marches. She accompanied Miss Sarah Ragle of Vernon as she sang "Because" and "I Love You Truly". For . the benediction, Miss Ragle sang "The Lord's Prayer", while the couple knelt at the altar.

Miss Jan Dempsey of Floyda-da served the bride as maid of honor. She was attired in a red brocade cotton street length sheath dress accented with sliver slippers and a veiled halo matching her dress. She curried a single long stemmed poinsettia. The bride's other attendans were Miss Dorcey Mutter of Amarillo, Debbie Ferguson of Hereford and Janice Trapp, sister of the groom, from Floydada. They were attired in i-dentical white brocade taffeta street length sheath dresses accented with silver slippers and veiled halos matching their dresses. They also carried a single long stemmed red poinsettia, Miss Mutter and Miss Trapp also served as candle

Serving the groom as best man was his father, W. W. Trapp, Groomsmen were Pat Ginn and Fred Thayer of Floydada and Wilbur Trapp, brother of the groom, from El Paso. Ushers were Joe Fulton of Floydada and Darrell Gililland, brother of the bride.

Mother of the bride wore a beige antique satin suit dress with black accessories accented with a white orchid corsage.

Groom's mother wore a black wool suit with black accessories: and a white orchid corsage. Immediately following the ceremony, a reception was held in Fellowship Hall of the church. Dowell was given at the Am- a white net cloth over white sa-The bride's table was laid with arillo Club on Friday, Dec. 28, tin. It was centered with the at 8 p.m. by the aunt of the bride's bouquet and the attendbride-to-be, Mrs. Ruth Florey of ant's poinsettias. The three tiered wedding cake topped with a minature bride and groom was served by Mrs. Wilbur table that was laid with a white Trapp, sister - in - law of the groom, from El Paso, Wedding punch was served from a crystal punch bowl by Mrs. Lawrence Stoyall, sister of the groom, from Floydada.

> Registering the wedding and reception guests was Miss Dore othy Edmiston of Floydada. For a short wedding trip the

bride wore a megenta wool suit Those attending the dinner sage was made from mum pe-were Mr. and Mrs. John Mur-tals sprinkled with tiny silver with black accessories. Her cor-

Hardin-Simmons; Joyce West from Texas Tech; Susie Woodford and Helen Sears from West and accurate picture of the sub-ford and Helen Sears from West and accurate picture of the sub-ford and Helen Sears from West and accurate picture of the sub-ford and Helen Sears from West and accurate picture of the sub-ford and Helen Sears from West and accurate picture of the sub-ford and Jan Story, Mr. and Mrs. Jerry Jowell and Mrs. Jerry Jowell and Jerry Jowell and Jerry Jowell and Mrs. McDowell and the hostess, Mrs. Ruth Florey. After Jan. 7 the couple will be at home at 1311 South Mad-



SWORN IN AS OFFICIALS in a brief ceremony on New Year's Day were seven county and one district officers. County Judge H. C. Williams, right, administered the oath of office after being sworn in earlier. From left are: C. B. Miles, justice of the peace; Marcus Latham, county com-

missioner for precinct two; R. Donald Hicks, county commissioner for precinct four; Lucille Posey, district clerk; Velma Hodges, county treasurer; and A. J. Schröeter, county surveyor.

(Staff Photo)

others in the "talking stage" but no definite plane to date.

Just returned from the Cotton I was a little disappointed in the performance of the highly-rated Texas Longhorns. I made some. We did survive the trip in this subject." the trip riding "shotgun" for and probably got more sleep than the folks who chaperoned ardson and Kenny Justice (all the Big! Domino band. Don't practice in the near future.

Mr. Jones says he doubts the ness during the death of our program will be placed in daughter, Tina Sue.

Mr. and Mrs. Doyle King

feet. We understand there are three teen-agers) so the trip was not without its lighter moments. However, and this may HB come as a surprise to their parents, all three boys were classic in Dallas, and well-behaved. They did, however, display much more vim,

LOUISVILLE, Ky. (6) — J. Tabler loves birds but not thi Jim Conkwright, who attend

The frisky female flew do the chimney at his home, n in an ash tray in the living room, and laid an egg.

know how many with the band, but we saw Mr. and Mrs. Curtis O. Roach, Mr. and Mrs. LeRoy Boyer and Mr. and Mrs. John Schneider at the game.

Need some rattlesnake meat? Officials of the Texas Department of Corrections at Huntsville recently received an un-usual suggestion from one of ustial suggestion from one of Deming, N. M., after spending the Huntsville inmates. The written reply to this suggestion which crossed the desk of Richard C. Jones, Director of the Treatment Parents, Mr. and Mrs. Lynn Kester, and sister, Mr. and Mrs. Jack Allmon.

"We have your letter of Dec-ember 18, 1962 addressed to Hospital Director, Dr. Hanson, in which your offer your services in catching snakes.

the Treatment Program speaks

have been guests in the home of Mr. and Mrs. H. T. Wedel during the holidays. They also visited with the Wally Wedels "We realize the value of snake meat, hide and venom but doubt that there would be much demand for it here, and besides we have no one here who has expressed a desire to

ATTENDS COTTON BOWL

HERE FOR CHRISTMAS

OUT-OF-TOWN GUESTS

Mr. and Mrs. Elmer Richard

son and children, Idelles and

Don Neil, from Slater, Iowa

Mr. and Mrs. Lealie Walls and children, Mickey and Janis, have returned to their home in

THE LAST WORD BALTIMORE W H. Diers Sr. said a trick "bo handed to him by some to agers gave him an electrical jolt and 'almost knocked my fa las on New Year's Day. After spending the Christmas holidays

in Hereford, Jim was guest of relatives and friends down state for several days and attended the game and bowl festivities with other college classmates.

When one of the juveniles asked Diers, "How did you like the book, Pop?" Diers couldn't resist the straight line. "Shocking," he replied.

The Sunday Brand, Hereford, Texas, Sunday, Jan. 6, 1963 I WROTE ON MY SLATE

WAUSAUKEE WIST W - MIing once used as a school

New York Stock Exchange Service for Hereford

(This is a local number No Toll Charge

Schneider, Bernet & Hickman, Inc.

Established 1932

Griffin Dollarhide, Manage

New York Stock Exchange

triple orbit of the earth, the starts by making a wide circle opening of King's Manor, prospects of a sugar beet mill for Hereford, and my return to the newspaper business. The latter may be a little questionable to a lot of people, but certainly hold his foot over the hole, letting settled down to my new enjoying the business more everyday.

Actually, I have enjoyed the past 2 years and 4 months that I was associated with Plains Fertilizer, and made many new friends among the farmers of the area, and have confirmed my previous suspicions that Drug has recently instituted a people anywhere than those will be welcomed by all the taxarea. I'm also convinced that there aren't any better farmers anywhere in the world. However I have been around a news-paper office, both in Hereford and will be provided without and elsewhere, for over 15 yeasr and I guess it's a little hard to "get the ink out of my

The reaction among my friends after the return to newspaper work was varied. J. P. glad to see me back on the on ford figured that I must have time that I was away, since ing the tax return. We under he's quite sure that I wasn't stand that this service has been job when I left. He could be been quite successful. right, too.

Emmett Milburn figured that if I was that hard-up for emme on the car wash rack. How-

Visited with "Alfalfa" Charlie Holt the other day, and Charlie tells me that he has the world's that I'm talking about ol' Zeb. space by approximately 5,000

by Melvin Young

1962 has truly been an eventful year considering the Billie taken out to the field for a day Sol Estes scandal, John Glenn's of hunting, he immediately

a big event around the Young ting the birds escape one-at-a-residence. I am just now get-time, until Charlie has bagged them all. Now if that's not eduties at the Hereford Brand, nough to prove to any "dot and can truthfully say that I'm ing Thomas" that Zeb is truly a remarkable bird dog, then I would suggest that you just talk to Mr. Holt personally. I understand that ol' Zeb has other talents, but I don't want to steal all of Charile's thunder in

> Grady Rogers of Rogers new service will provide the average family with an annual record of drug purchases for charge to customers.

The system, called DrugTax, uses data processing equipment to keep a record of drug purchases that may be deductible in computing federal income tax returns. Each customer will be assigned a code number, Jones said that he was sure and purchases will be recorded "memory tapes." At the pension list, and Martin Wagner end of the year, DrugTax, Inc. who farms I mile south of Here- will mail each customer a record of the total amount which gotten mighty smart in the short | may be deductible in computsmart enough to hold down this tried in other areas and has

Hereford, sugar beet mill or no mill, is still growing. We unployment, he might just use derstand that Cowan Jewelry is getting ready to enlarge their ever, Emmett never did get a-round to talking about salary, will almost double the present so I dropped that where it was.

HB amount of floor space. Mrs.

Arthur Thompson at Little's has announced remodeling plans, with an additional 30 feet added to the back of the building, and most remarkable bird dog. Now McGee Furniture will complete those people that are pretty well the second floor of their present acquainted with Charile know building increasing their floor

really enjoyed the trip, although

News Shorts

SLIGHT MISTAKEN IDENTITY PHOENIX, Ariz. (AP) - The folks in a westaide Phoenix neigh-

borhood were pretty itchy over the meanderings of a prowler. Marvin Cance heard a noise outside one night, grabbed a base-ball bat and went after the intruder.

He saw a 6-footer behind the home of neighbor Lloyd Betts. Cance moved quietly, cautiously toward the figure, then swung the

Said Betts later: 2'Hedarn near killed my banana tree."

NEITHER WILD NOR WEST WINCHESTER, Va. (AP) - It is quite evident that this city lacks something in Wild West performance. The Opequon Saddle Club had eight contestants in the calf roping contest at its horse show. The calves were too fast and tricky and there was no winner of the contest,

CHOOSING A DATE

VARINA, Va. (AP) - The high school graduates here got their there's not a nicer bunch of new service that we're sure diplomas two days early. Com-June 12, but the printer made an error in the program and listed it as June 12. When they reached the school it was too late to have them reprinted

The graduation was Sunday ght; June 10.

SKIPPY'S LOST AND FOUND LOUISVILLE, KY. (AP) -Skippy Taustine, 12, lives next to a golf course fairway — and he has made good use of the location, He scours the yard each day for errant golf balls.

"He has several hundred dollars worth of stock he's paid for with golf balls," his mother explains, "It's for his college."

IN BOOTS' GARDEN DES MOINES, Iowa (AP) -Popples from Flanders Field in France still are growing in the garden of Clyde L. Boots, who lives on a farm in the Des Moines

He says he brought the seed to his mother when he came home from, France in 1919, after the close of World War I. He carried the seed in a capsule then used by the Signal Corps for sending messages by carrier pigeon. The current crop of blooms originated from that seed.

NOW HE TELLS US

ATLANTA (AP) - A Fulton County Grand Jury had been in session for about four months when its foreman, Jack Isenberg, was replaced with another fore-

Isenberg lived in an adjoining county and was ineligible to serve.

FIDO COULD ESCAPE FALLOUT

BRUNSWICK, Ga. (AP) - A 62year-old man was charged with violating state liquor laws when police found 49 gallons of illicity whisky hidden beneath his dog-

Officers said the underground hideout was almost big enough to be a fallout shelter.

NOT PART OF THE MAIN ATLANTIC CITY, N. J. (AP) -This convention and resort city is actually on an island off the New Jersey coast.

Three smaller resort communitles - Ventnor, Margate and Longport - are on the Island, Absecon Island.

Under average conditions, a Florida fresh-water bass will grow to a length of one foot, or a weight of one pound, in its first year of life.



in Amarillo.

CARD OF THANKS

We would like to express

appreciation for everyone's kind

second floor. Thanks to you . . . we've had to expand. To show our appreciation and to make room for our workmen, we offer our regular merchandise at a re-

SOFAS

duced price.

2-Early American, one tangerine and brown tweed, one beige and brown plaid, Kroehler, fitted arm caps reg. \$249.95 each your choice \$149.95 with trade

I-TV Lounger, Early American, beige, brown, tan and gold print reg. \$119.95

1-Beige Valentine Seaver Curved front \$269.95 with trade reg. \$339.95

1-Kroehler three cushion, brown brocatel, with arm caps reg. \$279.95 \$199.95 with trade

1-Kroehler, traditional, toast colored, nylon, arm caps \$199.95 with trade reg. \$299.95

-Beige Curved traditional Valentine Seaver \$199.95 with trade reg. \$299.95

I-Early American four cushion beige and gold quilted wingback reg. \$439,95 **C700 QF** with trade \$289.95 with trade

1-Kroehler wingback, maroon and grey tweed, fitted \$159.95 with trade arm caps reg. \$279.95

1-Valentine Seaver Original, beige and off white bro-cade, fitted arm caps reg. \$349.95 \$209.95 with trade

1-Victorian, green and gold, mahogany, brocatel reg. \$359.95

1-Traditional, green with fitted arm caps, Kroehler reg. \$249.95 (140 OF with trade \$149.95 with trade

1-Traditional, brown quilted, nylon cover, fitted arm reg. \$299.95 S209.95

SECTIONALS

1-French Proxincial, Valentine Seaver, three piece, toast color nylon reg. \$649.95

SLEEPERS & SOFA BEDS

-Kroehler, gold and brown tweed Sleeper reg. \$309.95 **C200 QE** with \$209.95 with trade

Early American Kroehler, beige nylon tweed, foam rubber mattress reg. \$439.95

\$329.95 with trade -Early American, Simmons, toast, gold, tangerine

print reg. \$169.95 Sofa Bed

CHAIRS

EARLY AMERICAN 1-Black wood, Red corduray reg. \$59.95

\$34.50

\$39.95

\$26.50

1-Two piece dark brown Wingback Chair and Ottoman reg. \$139.95

1-Maple Recliner, gold tweed, gold and plastic head rest reg, \$116.00

1-Two piece RecliningChair and Ottoman, beige print reg. \$159.95 C110 DE

\$119.95 I-Polished Cotton, Provincial print, grey tone

Wingback reg. \$54.95

1-Pair of Green Nylon Tweed reg. \$339.90 \$199.95

1-Brown Print reg \$69.95 \$45.00 1-Kroehler gold print Swivel

\$79.95 FRENCH PROVINCIAL 1-Quilted Gold and brown print reg. \$99.95

\$55.00 1-Aqua Brocatel reg. \$99.95 \$55.00

1-Pair of Coral reg. \$64.95 each \$70.00

MODERN AND TRADITIONAL 1-Black Nylon

reg. \$39.95 1-Swivel, green Brocatel reg. \$64.95

1-Gold Swivel reg. \$39.95

1-Pair Green Traditional chairs reg. \$239.90 \$149.95

1-Beige Tapestry 18th Century Mahogany Wingback reg. \$44.95

1-Gold Arrow Original, Orchid reg. \$229.95 \$149.95

LOVE SEATS

1-French Provincial pink, fruitwood finish reg. \$139.95

-Beige Brocatel, traditional, fruitwood finish reg. \$149,95

2-Early American, one beige and brown tweed, one beige and brown print reg. \$149.95 each your choice 299.95

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Texas Tourist Council Backed By Local C of C

Permanent offices of the newly organized Texas Tourist
Council have been established in Austin in the International
Life Building and the executive officer of the association has been named.
Bill Stinson of San Antonio was appointed Executive Vice President and General Manager of the Texas Tourist Council. The announcement was

cil. The announcement was made at the November board meeting by Council President James M. Gaines of San Anton-

The Texas Tourist Council was organized as a result of a meeting held in Austin in November,
1961. More than 600 people attended that meeting to determine what could be done to
stop the decline in the flow of
tourists to Texas, which has

Nine Appointed To Historical Survey Group

The appointment of members of the Deaf Smith County Historical Survey Committee was announced here recently by County Judge H. C. Williams.

Members of the historical survey committee selected to serve two-year terms are Will G. Harvis, J. B. Elliston, Mrs. Clara Shore, Mrs. Reed Williams, Mrs. Henry Sears, Mrs. Clint Formby, Miss Lucille Park, Mrs. Lee Newman and Mrs. Art Manjoet.

Currently the survey committees in counties throughout Texas are locating and marking the graves of Civil War veterans and are sponsoring Historical Building Medallions which are placed on historic

"The Texas State Historical Survey Committee is happy to ed in the more than 240 counties actively working toward the goal of historical preservation, said Dr. Robert N. Richardson, Abilene, president of the state

The Committee, he continued, wishes to thank Judge Williams for appointing a survey committee to work in Deaf Smith

Dr. Richardson pointed out that every county has a unique history, and Deaf Smith County is no exception. The county com-mittee will be concerned with historic buildings, museum pieces, markers and records of

PEND HOLIDAYS HERE

Mr. and Mrs. Walter D. Vines and daughters, Teresa Lee, Margarette, and baby Lynette, of San Antonio, spent the holidays here with his parents, Mr. and Mrs. John W. Vines. While here they visited several other relatives and friends. The John W. Vines returned to San Antonio with their son and family for a longer visit. They plan to stop off at Odessa to visit with their daughter and family, Mr. and Mrs. Grady Jones. and daughters, Teresa Lee, Mar-

IOLIDAY VISITORS Mr. and Mrs. Charles Everitt Jr. from Amarillo, were holiday guests of her parents, Mr. and Mrs. Ted Panciera. Also visiting during the holidays with the Pancieras were her parents, Mr. and Mrs. Sam Locke of

The Tourist and Convention been on a steady decline since Committee of the Deaf Smith 1957. It was decided at that County Chamber of Commerce will work with and support the efforts of the Texas Tourist for a strong state supported profor a strong state supported pro-gram. In early 1962 a board of directors was named, a consti-tution and by-laws drawn up and adopted, and the organiza-tion was chartered under Texas law as a hon-profit corporation dedicated to the stimulation of the tourist trade in the State.

Governor-Elect John Connally, making his first appearance after the election, spoke to the Council's Board of Directors at their November meeting and re-emphaized his strong stand for a much-needed tourist program in Texas. Governor Connally said "It is essential that we have aggressive, substantial efforts in behalf of the Texas Tourist program and I. Texas Tourist program and I, therefore pledge my support to the Texas Tourist Council, which is doing such vital work in this area."

Council President Jim Gaines called for state-wide citizen support as he announced plans for an intensive membership campaign to begin in January, 19-63. Gaines said "while Tourism is the nation's third largest industry, it ranks 13th in Texas." "Tourists spent 440 million dollars in Texas last year," Gaines added, "but that figure is down 100 million dollars a year since 1957. The tourist dollar is an important part of the economy of every city and town in Texas", Gaines pointed out. "With strong grass roots support of the Texas Tourist Council and its legislative program, Texas can take its place as the nation's number one touras the nation's number one tour-ist spot."

School Menu

MONDAY - Spaghetti and meat tossed salad, cake, hot rolls, butter and milk.

TUESDAY - Chill with beans, buttered spinach, cole slaw, fruit cobbler, combread, butter and milk,

ey, mashed potatoes, Jello, cookies, hot rolls, butter and THURSDAY — Hamburgers, let-

tuce, tomatoes, onions and pickles, golden hominy, fruit RIDAY - Half tune sandwich

and half peanut butter sandwich, potatoe chips, English peas, pudding and milk.

Junior-Senior High

MONDAY — Spaghetti and meat sauce, veal cutlets, oven browned potatoes, green beans, tossed salad, cake, hot rolls, butter and milk.

TUESDAY - Chill with beans chicken and noodles, buttered pinach, mixed vegetables,

spinach, mixed vegetables, cole slaw, fruit cobbler, combread, butter and milk.

WEDNESDAY - Creamed turkey, meat loaf, mashed potatoes, buttered broccoli, combination salad, cookies, hot rolls, butter and milk.

THURSDAY - Hamburgers, barbecue on hun lettuce

barbecue on bun, lettuce, onions, tomatoes, pickles, golden hominy, spiced beets, apple dumplings and milk.
FRIDAY — Half tuna sandwich and half peanut butter sand-wich, sliced ham, creamed potatoes, English peas, fruit cup, bread and milk.



Some antique cars still run, but a new car runs better. Some old-fashioned service methods still work too, but modern methods, such as ours, are

Corner 385 Hiway and Park Ave.

Phone EM 4 - 0010

Begins MONDAY 8:30 A.M.

IT'S THE GREATEST THING THAT EVER HAPPENED

IT'S OUR ANNUAL AFTER-CHRISTMAS CLEAN-UP SALE . . AND THE ENTIRE STORE IS REALLY BRIMMING WITH BIG BAR-GAINS IN EVERY DEPARTMENT. HURRY AND BE AMONG THE FIRST TO GET BEST SELECTIONS. NOTHING HAS BEEN SPARED TO MAKE THIS OUR GREATEST EVENT OF THE YEAR. BE SURE - DON'T MISS IT.



Betty Rose

Small Group!

COSTUME

JEWELRY

1/2 PRICE

GROUP LADIES **HANDBAGS**

ENTIRE STOCK

Fall And Winter

FULL RACK TO SELECT

FROM VAL. 9.95 TO 24.95

FULL TABLE

60 INCH

BOTANY

WOOLENS

and HELLER

JERSEYS

VALUES TO 4.98

PRICED TO CLEAR

To 5.95 /2

LADIES' STYLED

CLEARANCE!

1 GROUP - HEELS STYLED BY CONNIE FASHION CRAFT AND JACQUALINE

To \$14.99

ONE GROUP!

Ladies SWEATERS

One Group GIRLS Washable

ONE GROUP Boys Long Sleeve SPORT



\$9.95 GROUP Childrens

SHOES Val. To \$4.98

Group -Men's & Boys'

FULL RACK MENS' ODDS & ENDS

JACKETS PRICED TO CLEAR

\$500 14.95

DRESS OXFORDS

. FULL TABLE

VALUES

Styled By CLOTHCRAFT AND ROSE **Good Selections**

SALE OF



SPORT

Broken Size



HEAV JACKETS



SPORT SHIRTS

Many Styles & Colors

DRESS SLACKS

Made by Famous Higgins Good Assortment of Fabrics & Colors.

Values To

SORRY! NO EXCHANGES, NO REFUNDS, NO GREEN STAMPS, NO PHONE ORDERS



ENTIRE STOCK FALL

ONE GROUP

LADIES

SHOES

One Group

House Shoes

Values to \$4.98

\$ 100

ODDS & \$100

ENDS

Values to \$18.95

Large Group MEN'S H-BAR-C

WESTERN

6.95 Values

S **E** 00

THE SUNDAY BRAND Editorials

Will Today's News Measure Up In 1973?

Looking back over the news review of 1962, we are once again reminded of an old newspaper "time test" which measures events not by the way they look today, but by how impressive they will be to someone who reads them in the files 10 years from now. Needless to say, it is a tough test to pass.

During the past 12 months, Hereford has survived such calamities as murder, fire, and nine traffic deaths; it has recorded DWI charges, faced all kinds of weather, gradvated a class of fine youngsters, and almost secured a gigantic sugar plant. These things are important, but out of the lat stands the opening of a new hospital wing and King's Manor, both representing the realization of important dreams for a growing community.

Some may argue that new record construction and record bank deposits should rank tops in the list, but these accomplishments came because of dreams realized in other years — while Kings Manor and the hospital wing will help future generations to the same realization in years to come, Without question, these improvements will still be serving the territory long after folks cease talking about the "Buffs winning the Sun Bowl", and only the flies will record a true record of Billie Sol Estes,

Another important development in this area is found in the large number of farm and farm-affiliated awards and recognition which came our way during the past year. More than ever before and, it seems to us, more than perhaps anywhere else in the nation have our boys and girls been singled out for regional, state, national and international honors. While such recognition improves our current outlook, it also adds tremendously to the long-range outlook, for our community. Our youth, undoubtedly sitting on top of one of the most productive agricultural areas in the nation, is taking advantage of the apportunities offered; still more important, it is

Thank You..., Santa Claus

"Thank You, Santa Claus".

Christmas is already past, but this remark - uftered many times by some 900 youngsters who would have otherwise gone without Christmas toys is amplified several thousand times more by those of us who appreciate with equal fervor the effort and work of members of VFW, Bluebirds and Campfire in gathering, preparing and distributing toys again this year. Most of these people took time away

from their homes and their own families to help with the project. Often an extra touch here and a bit of paint there helped the amateur overcome the lack of professional experience and, by the same token, the true Christmas spirit of a volunteer collector often caused a youngster or his mother to retrace her steps for some other toy, perhaps just a little bit better.

These are the things which contribute most to Christmas. You seldom hear them from the critics who cry "Commercialism". and you never hear them from the folks who actually do the work. Still, they happen, and all of us are proud for herein lies the true spirit of Christmas which means so much to America.

The Sunday Brand

Established 1948 Published every Sunday at 336 Main St. Hereford, Texas





James M. Gillentine, Editor and Publisher Melvin Young, Managing Editor H. A. Tuck, News Editor Bill Penn, Adv. Mgr. John Anders Shop Foreman

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development which indicates that the community will continue to grow and prosper as these youngsters return home from rarious schools to take their places as leading

citizens in future years.

We will be among the first to admit that most of the things we mentioned will not do a lot for the community in 1963 but in 1973 — 10 years from now — they will help establish new record high bank deposits and record building permits. More people will turn back through the files to check these items than probably any other events which may have occured during

Such is the basis of the "time test". which someone else may interpret in an entirely different manner. Generally, though, we believe you will agree that is really is the most difficult test of all to pass.

Much How Is An Arm Worth?

What would you take for your right arm? Certainly, it would be priceless: Yet, in talking recently with a fellow who had lost his arm through necessary surgery, we ran into a bit of philosophy, which could be worth even more than a valued right arm.

"When I' learned that I must lose my arm," said the man, who happened to be a physician, "I began wondering what peo-ple would think. How would they react? did not want pity, nor did I want to be ignored. Suddenly, I realized that I didn't know what I wanted, or what to expect."

After considerable thought, the man took every possible minute to mingle among his friends and acquaintances the week prior to his amputation. He lingered in the drug store drinking coffee he did not want, he went to the ball games, to public meetings and everywhere he asked the

"Did you hear that I am going to lose

because he still had his arm, and if somenized a bit too much, that was alright, too, because the man also realized that his arm was still intact. Finally, the day came and the amputation was per formed. The doctor went back to his work and no one was surprised or startled. Everyone knew that he had the arm removed, and everyone was glad to have him back on the job. It took a while to get used to administering shots with one hand, sure—but everyone is just about as happy as before, except Doc, who never before realized that he had so many friends, and is consequently even a mite on the bright side these days.

"Besides, if you stop and weigh things carefully," he said, "many of the things we fear are developed within our own minds." Meanwhile, if we analyze, the good doctor's philosophy carefully, we must agree that public reaction is the one thing most of us fear. Once a fault is broadcast and kicked around, it becomes secondary in the course of human events. How many times do we broad over possibilities which never occur? How many times do we de-

which rest only in our minds? Yes, the doctor lost an arm, but from his down-to-earth, horse sense approach to the affair all of us can learn a lesson which will make us better neighbors, better friends and better people, even unto ourselves.

velop a resistance to normal kindness and

friendly reaction through negative aspects

Seat Belts And 3 Types Of Drivers

Motorists may be divided, for the purpose of this editorial, into three basic groups:

First, those who don't believe in the value of auto seat belts. -Second, those who think they should have belts in their cars, but just haven't

gotten around to it yet;
Third, those who have belts and swear by them.

Of these, we belong to the third group and freely admit it. For a time, we were members of the first group. Belts were fine for those who traveled all the time. or those who drove too fast.

Then, after some thought and study, we joined the second group. When we bought another car, we thought, we would have seat belts installed in it.

Fortunately, we were able to join the third group before needing the belts. Now, we would like to try to gain some converts from the first and second ranks. for those who don't realize the value of seat belts, we would like to point out that their cost is negligible, particularly compared with the cost of treatment for a head injury or the expense of a funeral. Most accidents, more than 60 per cent in fact, occur at speeds of less than 45 miles per hour and within 25 miles of the driver's home. That indicates the need of wearing belts when dashing to school or the grocery

Time Tested Recipe



His friends reacted in a normal manner, Not All 'Swiss' Textiles Come From Switzerland

goods

Although it seems obvious that

fabrics, or any other goods of

foreign origin should not be mis-

represented in the United States

ingly is not apparent that Am-

erican fabrics should not like-

wise be misrepresented as being of "Swiss" origin. In fact, the National Better Business Bureau has noted an increasing tenden-

cy on the part of numerous advertisers of American made fabrics to imply that such domestic

The word "Swiss" does not denote a style or type of fabric.

It denotes a product of Swiss origin. The Swiss textile indust-

ry manufactures many kinds of

fabrics just as the American

textile industry does and it is not noted in the textile business

for producing a particular type or style of fabric. The word "Swiss" as applied

to fabrics and embroidery is.

with one exception, a geograph

ic term and should not be ap

plied as a trade name or a de

signation of style or type of embroidery or fabric. The one

exception to this general rule is the term "Dotted Swiss." This description although origin-ally a designation of a cotton

fabric with a woven - in - dot made in Switzerland has, through use in the American

market, come to mean any cot-

ton fabric with a woven-in dot regardless of the country of

manufacture. This use of the term "Dotted Swiss" has led

to considerable confusion and it

is recommended that whenever

Dotted Swiss is used, that a de-

as being "American" it seem

Fine fabrics and embroider- the form of fabrics and em- manufacture by the use of the les from the looms of Switzer- broideries manufactured in word "Swiss" in describing their and are as popular in the Unimestic fabrics, similar in appearance and texture continue to be offered in competition to the imported swiss goods. As is often the case with suc-

countries other than Switzerland, ted States today as they have have been introduced in the Unibeen in the past, Numerous do- ted States market, in patterns, textures and appearance similar to the goods of Swiss manufact-ure. There has been a tendency on the part of numerous advertisers to attempt to trade upon cessful products, competition in the acceptance of goods of Swiss

50 YEARS AGO

Legal Notice Advertises XIT Ranch Land Sale fabrics are of Swiss origin through the use of such terms as "Swiss Type," "Swiss Style,"

A series of legal notices appearing in the first issues of The Hereford Brand advertised one the biggest land sales in the history of Deaf Smith County as 33,444 acres

of ranch land was to be put on the auction block. These legal notices began: "Notice is hereby given that on the 4th day of February, 1913, between the hours of ten o'clock a.m. and four o'clock p.m., I, George Findlay. Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash the following described property situated in Deaf Smith County . .

To be sold at auction were 183 tracts of land ranging in size from 68 to 640 acres. This land belonged to the Capitol Freehold land and Investment Company, Ltd., owners of the famous XIT Ranch.

The land to be sold was turned over to Findlay for "the purpose of securing payments of certain notes", which had been described in deeds of trust. Money from the sale of the land was to be applied

to payment due on the balance of indebtedness, the expense of the sale, and the remainder paid to the holder of the deed of trust or to his order. 25 YEARS AGO

Smashing all previous records, the Hereford post office reported the greatest annual sales in its history with the close of business, Dec. 31, 1937, Postmaster Walter Pickett, anounced today. More surprising than the increase over last year, however, was the fact that sales. in the Hereford post office surpassed those for the peak business years of 1929 and 1930. Total receipts for the year just ended were \$17,175.92, as compared with \$14,431.45 in 1936. Total receipts for 1929, which goes down in history as the second largest year, were \$16,975.25, while 1930, the third largest year in sales, showed a total of \$16,796,57. Heavy Christmas business was reflected in December reports which boosted the final quarter of the year to an all-time high record.

store or driving to work, as well as on the "But my car is old and it's not worth

it to put belts in," you might say. Or, the other standard argument, "My children just wouldn't wear them."

Neither argument is valid. Belts can be easily installed in any car, regardless of age, and may be quickly, taken out and put in another car if desired. Children will wear belts, even those as young as 12

signation of country of origin be displayed in the immediate proximity. Aside from "Dotted Swiss," no other fabric or embroidery may be correctly described by the use of the word "Swiss" unless that fabric or (Continued on page 5) months. If you doubt it, I can supply a

number of parents who would tell you of their pleasant experiences: children as young as one year wearing belts happily for a 1,000-mile trip, youngsters who now sit in their belts instead of crawling over the seats or fighting with one another.

No matter how you figure it, belts are a good investment . . . and a little like accident insurance in that you hope you never have to use it."

Panhandle Paragraphs

FARM INCOME HITS RECORD HIGH

This year's super-high cotton production in the county, plus a maize crop worth more than \$16 million to Lamb County farmers, will proably make 1962 the banner income year of all time, which can only result in banner year for all tines of business throughout the county in 1963. Lamb County has almost certainly cinched second place for the state, behind Lubbock County alone, for 1962 cotton production. Standing in the nation is also to be near the top. As of last friday, gins had processed 205,430 bales, and estimated that between 5000 and 10,000 bales are still in the field or awaiting service in loads at county gins. The ginning tabulation of all county gins has been done weekly by Texas Employment Commission since harvest began. This tops even the Plains Cotton Growers Association estimate of 205,000 made after a survey by their field agents, and also tops every prognosis by cotton men who are supposed to know, prognosis by cotton men who are supposed to know, around the county. Estimating the crop is a favorite past-time hereabouts, especially during periods of ginning delay due to weather conditions.

COUNTY WIDE NEWS (Littleffeld)

TELEVISION CABLE CONSTRUCTION TO BEGIN

Stratford will have cable television service available "within the next two months." The Star learned Wednesday afternoon. "We hope to be able to tie on the first customer within 60 working days," Roger Wootton, local manager for inter-City TV Co. told The Star. The weather will be the final deciding factor, he added. The permit for ITC to begin work in Stratford was okayed only a few days ago by the City Council and already the campany has a carload of poles in town which they will begin setting late this week. Rates for service will be \$7 per month, with no tie-in charge, Wootton said. The service will be available to anyone within the city limits. Stratford will have cable television service available

THE STRATFORD STAR

TWO FLOYDADA FIRMS BURGLARIZED

Two Floydada firms were burglarized during the holiday season, both were located in the block. One building was entered from the front while the other was broken into from the rear. At Hagood's Department store, thieves carried several items of clothing out of a broken front carried several items of clothing out of a broken front door early friday morning. Entry into Bradford Jewelry store was made through the rear Monday. Investigating officers surmised that the person or persons who entered the jewelry store would have had to have been very slim in order to get between the metal bars across the rear door. Houston Bradford estimated that approximately \$300 worth of rings, watches, and bracelets were taken from display cases and windows. Merchandise valued at thousands of dollars was taken from the department store in the burglary friday. Full extent of the loss is not known at this time.

THE FLOYD COUNTY HERPERIAN (Floydada)

CONSTRUCTION SETS NEW RECORD

Construction in Friend for 1962 set an all-time record, according to building permit records released this week by Friend City Manager Arley L. Outland's figures, which were inclusive of Dec. 26, showed that 74 permits were issued by the city office during the year for construction worth an estimated \$725,624. The previous high figure for a single year was in 1960 when permits totalled \$630,365, \$100,000. The 1962 was up 73 per cent from last year's which was only \$420,350, the lowest in recent years. THE FRIONA STAR

THE BOOTLEG ---Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm maps his plans for 1963, his letter this week indicates.

According to an article by an expert on world affairs which I read last night to rest my mind after mapping my plans for 1963, you can spin a globe of the earth and point your finger at it and regradless of where it comes to a stop, there'll be a crisis there.

This was supposed of convince you that times are serious, the world's in a ferment, and the days ahead pre

All this proves to me, however, is that this expert's not very familiar with the world's record.

There never was a time when you couldn't point your finger at any spot on the globe and show up a crisis. Even if you missed a country's capital and got only a farm house or an apartment in town, there'd still be a crisis there, and nine times out of ten it'd be financial, the same as it is in the major trouble spots around the

What this expert ought to realize is that if most in-dividuals can live with crisis all their lives, the world ought to be able to also. A majority of crisis can be solved by money but there never is enough money to whip them all at one time.

But what I started out to say was that I have now map-ped my plans for the 1963 farming year. What most people don't realize is the number of gambles a farmer faces. Oh sure, everybody knows a farmer has to gamble with the weather, insects, and the market, but what some people don't seem to realize is that a farmer has to gamble with himself. Just because the weather is pretty and the tractor is ready to run, is no sign I am. How can a man predict that he'll be ready to fight when the insects are? Who wants to go fishing when its raining?

My plans are all made, but they consist mostly of doing what I feel like each day after I've carefully weighed the prospects.

Sure, 1963 is fraught with uncertainties. So was 1962, or 1961, or 1800, or the year 1. Let her rip.

Mrs. Schirra Sr. Reminisces Astronaut's Mom Hawked Plane Rides

EDITOR'S NOTE: The next astronaut slated for space travel is a 39-year-old Navy commander who came by his love of flying naturally. Not only was his father a World War I pilot, but his mother used to walk the wings of the story in Floris was a story plane in flight. Here's the story that remarkable woman — and

BY WILLIAM OLCOTT

SAN DIEGO, Calif. (AP) -Jolly Mrs. Walter Marty Schirra Sr., mother of America's next man in space, smiles reflec-

The Schirra family has always had a lot of fun. We kid each other a lot and whenever we get together, there's somebody who

The warm, friendly matriarch of the three-generation Schirra family goes on.

"We had a wonderful family life, we lived Tike a family, we

HOMES WITH THE HEATING

NELSON RIEGERS Later PLUMBER

SYSTEMS OLD.

ARE LIKE THE

TOMBS OF



PROUD PARENTS, SECOND GENERATION. .. A 1950 propshot of Walter Marty Schirra Jr., and his wife Josephine, playing with their first child, baby Walter Marty Schirra III.

acted like a family. It is wonder- pered, "Grandma, you're so fat, says. ful to remember."

Now she and her husband, a relive here in a white stucco home she says, "If it is possible to play on Loma Portal that's filled with a transistor radio in that capsule, furniture and art objects from I think he might take one," their years in the Far East.

Devoted to Doughter in low as a go based in San Diego, the family would be close together again. Her daughter, Georgia, married to Navy Cmdr. John Barham,

darling. She deserves all the credit for bringing the children up, because Wally is never

the beams at the mention of her grandchildren, Marty, 12, and

During a visit to her son's home recently she relates Suzie em-braced her, looked up and whis-

AIRCRAFT SALES, SERVICE AND INSPECTION

NELSON RIEGER OWNER

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CHARTER, PLANE RENTAL, INSTRUCTION AND RIDES





HEREFORD MUNICIPAL **AIRPORT**

P.O. BOX 371 Hereford, Texas

OWNERS & OPERATORS OLIN W. PARRIS BOB DOUGHMAN

PHONES: CL8-4505 EM 4-1471

but you're so soft." Whenever she visits the astrotired civilian Air Force engineer, naut's home, music is playing,

Dropped out of Art School

Institute as an art major she met Walter Marty Schirra, a dashing young engineer. She dropped out school and they were married Feb. 8, 1918.

Twelve days later, he went wore boots with spurs," Mrs. Schirra remembers.

band's family. A few months husband answers the phone and it later, she received a telegram is a reporter, he says, 'it's for that said her husband was missing you, dear.'" in action in Europe and presumed dead.

Funeral services were held in a little Catholic church in Meriden. But when Mrs. Schirra reburned home, a second telegram, arrived with news her husband

alarms, but after the first, she refused to believe them. He returned in July, 1919.

Wally Jr. was born in a Hackensack, N. J., hospital March 12, 1923.

She Walked Wings

After the war, Mr. Schirra piloted a double wing plane and oline. tried to earn a few dollars by ride. He appeared at various peared to be blosed. fairs, and as the plane glided in the air, Mrs, Schirra would climb

wing walk was a promotion gimmick, designed to drum up trade. With a wink, he says, "I told my vife, either walk the wing or get

They gave up the idea when business went bad.

The Schirras built a home in Oradell, N. J. and lived there until 1942. Walter went off on a tour of duty in Tripidad, British, French and Dutch Guiana. Wally left for Annapolis and

Mrs. Schirra and her teen-age daughter, Georgia, were alone. Two years later, the clan mi-grated again, when Georgia left to attend the University of Virginia and Schirra took a job in Washington, Since Wally was at Annapolis, Fairlington, Va. was

a midway point for the family.

After Wally was graduated from the Naval Academy, the Schirras went to Japan and lived

there for 10 years. She taught English conversation for two years to students of Keio University in Tokyo, Among her students were children of prominent artists, state department officials and members of the imperial household, including Prince Kun, elder brother of the Empress.

When she left, admiring students presented her with two rare wood block prints. "They are Toyokuni originals and an antique dealer told me they are more than 200 years old," Mrs. Schirra

Once Exhibited Paintings

She never lost her interest in art. She once exhibited 45 paintings in the Takashimya Art Gatlery in Tokyo, Her favorite por-About her son's forthcoming trait is that of an Arab she met in flight, Mrs. Schirra says: "I feel Hong Kong. "He is my other love as a good mother. I should go and I keep him in the bedroom," says Mrs. Schirra.

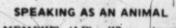
As a consulting engineer for the Pacific Air Command, Although she traveled widely Far East - Taiwan, Hong Kong,

But Mrs. Schirra visits her son tamely enough in New York, a soften as she can. She says fifth generation Brooklynite.

Hawaii, after Schirra retired in labout his wife Josephine: "Joisa While she was attended."

While she was attended. learned to play the Hawaiian guitar, but she had to forsake the hula because of arthritis. Besides, I'm not the type."

She's Official Spokesman Mrs. Schirra is the official overseas as an Army Signal spokesman when dealing with the Corps flier in World War I, "He press. She kids her husband about his reticence, "Everybody asks why they read Mrs. Schirra said" The young wife moved to Meri- all the time, and never see 'Mr. den, Conn., to live with her hus- Schirra said'. But whenever my



MEMPHIS (AP) - When signs outside the cages at the zoo failed was alive in a hospital in England, of tooth range, the director or-She received two other false dered new ones which preclaim: WE BITE.

GOOD SAMARITAN CAME PREPARED

PHOENIX, Artz. (AP) - John E. Lindsay and his girl friend were returning from a late dance when their car ran out of gas

The streets were descried and charging a dollar-a minute for a all of the service stations ap-

Finally an auto appeared, stopped and out jumped an elderly out on the wing and walk along it, man, He discovered Lindsay's holding on to the bar connecting problem, returned to his own car the top wing to the one below, and brought back a two-gallon Her husband explains that the can. The man poured the gasoline into the stalled auto, but refused to accept any money or give his name. He merely sald:

'I carry gasoline all the time for stranded motorists, I wish others would do this and maybe we could spread some human brotherhood,



PROUD PARENTS, T. Walter Marty Schirra Sr., and his wife. Florence look at a magazine picture of their astronaut son:



HER FAVORITE PORTRAIT. . Florence Schirra shows her



got top service too! Contact me today!

HUGH and LUCILE BOOKOUT

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511 Schley ?

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your farm tire in. vestment is protected by an exclusive 3-year guarantee. against all normal field hazards. And talk about perform-

General's new ance . . Nylon Special out-pulls, works, out - plows any other tractor tire you

Protection and performance combined in a single tire, the General Nylon Special . . . at new low prices.



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TEENS AND JUNIORS

DRESSES COATS SPORTSWEAR ACCESSORIES

SPORT COATS SHIRTS SLACKS

INFANTS

WEARING APPAREL LAYETTE ITEMS



ODDS AND ENDS

MANY ONE OF A KIND ITEMS HEAPED ON ONE TABLE

EARLY WHILE STOCKS ARE COMPLETE



HIGH HEEL

MID HEEL то 899 LOW HEEL

NOW

ODD LOTS CHILDRENS SHOES

WOMENS

DRESS FLATS

Reg. 6.99 To 8.99



4-H Club Boys And Girls Begin Livestock Judging

at the G. A. Edlin Hereford Monday night. Edlins' daughter, Mary Ann, who will enter them in various shows around the country during the next few weeks.

The group then went to Vega and judged two classes of hogs and a class of fat lambs at the F. F. A. barn.

Accompanying the 4 - H Club members were Mr. and Mrs. L. E. Garrison, Mrs. Dean Whaley, John Horton and Justin Mc-

Mrs. Mary Weaver is visit ing in St. Peterburg, Fla with her daughter and family, the Merrell Mays, Grace Baker is visiting

NOTICE OF ELECTION

TO BE HELD

TUESDAY, JANUARY 8, 1963

for Water District Director and County Committeeman

Polling Place In Deaf Smith County:

2. T. L. Sparkman, Jr. Rt. 1, Hereford

1. Labry Ballard, 120 Beach Street, Hereford

2. Marvis Southward, Rt. 4, Hereford

BE SURE TO CAST YOUR

VOTE

HIGH PLAINS UNDERGROUND WATER

CONSERVATION DISTRICT NO. 1

FOR COUNTY COMMITTEEMAN:

1. County Courthouse, Hereford

FOR DISTRICT DIRECTOR:

1. Earl Holt, Rt. 3, Hereford

(One to be Elected)

(One to be Elected)

About 20 4 - H Club boys and children, Mr. and Mrs. L. and girls went to Channing Mon- E. Garrison and children and

to Vega Saturday to help with the clean - up of the county

Friday night, the Fort Wingate, N. M. basketball team defeated Adrian 78 - 47. Fort Wingate is an Indian school,

Roger Silver was high for the winners with 27 points. Perry Gruhlkey led Adrian with 12. Sam Brown missed the game cause of a sprained ankle. The same night, Adrian girls lost to Bovina 28 - 32. Vicki Strawn got 17 for Bovina while

Donna Brownlee had 16 for Asouthern Indiana with relatives. | Adrian was entered in the

Mr and Mrs. Pat Maupin have been in Portales with his day to judge two classes of fat Mr. and Mrs. John Horton and sister, Mrs. Bob Tucker, who steers and a class of fat heifers children ate in Tucumcari last has been seriously ill.

Cynthia Kromer, Popcorn Pin-Several Adrian residents went nell, Wanda Pinnell and Mack Keho left Sunday to attend the Sun Bowl game in El Paso between West Texas and Ohio Un-

Renee King of Hereford visited the Farris Kromers over the weekend.

Mr. and Mrs. Johnny Cavitt and Mark visited in Plainview Sunday with his parents. Mr. and Mrs. John Horton and children and Dude Speed

visited in Lockney over the weekend with the Troy Lemley Mrs. Clara Gruhlkey, Linda and Martha and Mr. and Mrs.

Mosteller visited relatives in Roswell, N. M., last Sunday. The Farris Kromer family visited in Amarillo Monday with the E. A. Kromers and with Dr. in Shamrock with the Buster and Mrs. Tom Risley and child-

ren from Fort Worth. Mr. and Mrs. Keith Kromer and son were home from Morton for the Christmas holidays. Sunday guests of the R. C. Chisms of Channing were Mr. and Mrs. R. L. Pinnell, Pop-corn and Linda Pinnell and

Cynthia and Kathy Kromer. the Christmas holidays with her parents in Denison.

Mr. and Mrs. Squire Jackson and sons from Wellington were weekend guests of the Pat Maupins. They also visited the Earl

Myrna Zaring gave a dance last Friday night after the basketball game.

Loveless Oil Company had its annual Christmas buffet dinner and party for company employees. A gift exchange and "42" followed the meal. Special guests were Mrs. Midge Stroup and Leesa from Amarillo, Mr. and Mrs. Albert Glass and children and Mrs. Nola Hart.

Sandra Pinkerton from Clarendon visited the M. H. Zaring family during the holidays. She attended college at Denton.

Paul Jackson received a broken toe Saturday when his horse fell while he was work ing cows in the Simms area. Mr. and Mrs. Minor Pounds spent the New Year's holidays went skiing. Their girls, Sheryl and Shelly, stayed with their grandparents, Mr. and Mrs. E. B. Pounds.

Mr. and Mrs. Butch Boydston and Kathy Kromer attended the 1957 class reunion at the Legion Hall in Vega last Saturday night. C. J. Humpherys of Amarillo

CHEVROLET Keeps Going Great

No wonder Chevrolet is so popular with a choice like this: the luxurious Jet-smooth

'63 JET-SMOOTH CHEVROLET

See four entirely different kinds of cars at your Chevrolet dealer's Showroom!

Chevrolet, lively low-priced Chevy II, sporty rear-engine Corvair, and

two new versions of America's only all-out sports car, Corvette.

A film, "The Bamboo Curtain," will be shown and Cotton John Smith of Amafillo will be guest speaker.

The Ted Hales visited in Floydada with her parents, Mr. and Mrs. Roe Jones, and in Goodwell, Okla., with his parents, Mr. and Mrs. W. B. Hale, during the holidays during the holidays.

Friday night visitors of the Ted Hale family were Mr. and Mrs. Jack Webster and child-ren from Briscoe and Mr. and Mrs. Junior Perry and children from Plainview.

Danny Wagner was a weekend guest of the Casy Jacksons in San Jon, N. M.

Mr. and Mrs. J. W. Tarver and Nell from Wellington visited Sunday with the Earl Brown family and with Linda Rogers.

Mr. and Mrs. Horace Betts and Sam and Mr. and Mrs. Gene Hammitt and boys from Lockney spent, Christmas in Wichita Falls with Mrs. Betts' parents. Mr. and Mrs. C. E.

Mr. and Mrs. Gene Hammitt and boys from Lockney were New Year's guests of the Horace Betts.

Mr. and Mrs. Bob Gruhlkey and family spent Christmas Mosteller family. Mr. and Mrs. E. E. Mosteller, who had been visiting there also, came home with the Gruhlkeys to visit for a few days.

Mr. and Mrs. Jack Fincher were Christmas Day guests of the Jack Fisher family at Ford. Bob Gruhlkey and Martha atynthia and Kathy Kromer.
The Loren Crietz family spent at the Wildrado school

Mr. and Mrs. John Spinhirne and baby from Vega were Sun-day visitors in the Bobby Speed

Billie and Dusty Johnson spent Christmas in Canyon with their mother, Mrs. Peggy Jones, and also visited their grandparents, Mr. and Mrs. Don

David Thompson of Eureka, Kan., visited in Adrian over the holidays.

Jackie Kidder from Denver, Colo., has been visiting the Jacks Finchers. Mr. and Mrs. Nolan Maupin

and children from Amarillo visited the Pat Maupins and the Earl Browns recently. Christmas dinner guests (1

the Joe Speeds were Mr. and Mrs. Bobby Speed and children and Lester Houston. Mr. and Mrs. Kenneth Zaring from Gallup, N. M., visited with M. H. Zaring family last week, then spent Christ-

Friday afternoon, the Joe

Brownlee family visited in Olton with her father and family, the Gordon Thomases.

Sunday the Joe Brownlee fam-ily attended a 50th wedding anniversary party in Tucumcari for Mr. and Mrs. J. L. Pennington. On their way home, they visited the Fred Brownlee famwas supply preacher for the Baptist Church in Adrian last

CHEVROLET

Impgla Sport Sedanone of 13 Jet-smooth

Chevrolets

The make more peop



RED CROSS volunteer Mrs. C. H. Estes, left, daughter-inlaw of Mr. and Mrs. Cliff Estes of Hereford, plays a Christmas card game with M/Sgt. Sam Gasbarro in the U. S. Army Hospital, Augsburg, Germany. Mrs. Homer Jenkins, right, aided with the ward party held for soldierpatients before Christmas. Mrs. Estes is the wife of Maj. Estes, 24th Military Intelligence, Augsburg. (ARC Photo)

lly. Also there were Mr. and ner, son of Mr. and Mrs. Mrs. Bill Brownlee and boys from Boys.

Christmas dinner guests of Mrs. Lena Gudgell and Bill were Donna Brownlee, Mrs. Frankie Shaw and Mr. and Mrs. Leonard Irwin and sons.

Dr. and Mrs. Tom Risley and children from Fort Worth visited the Keith Kromers here, then all went to visit the Earl Kromers in Amarillo.

Mr. and Mrs. Tom Tyler and girls and Mrs. Dulcie Tyler visited in Pampa with Mrs. Mary North and in Panhandle with Mr. and Mrs. H. G. Hood last

Mr. and Mrs. Dasy Jackson of San Jon, N. M., are announcing the negagement of their daughter, Linda, to Danny Wag-

Luther Wagner of Adrian, The wedding is to be Jan. 10 in the home of the bride's parents.

Last Monday, the Joe Brown lee family visited in Alanreed with Mr. and Mrs. Hall, for a dinner and gift exchange, Later they visited Kay Hall and Mr. and Mrs. Jack Hall and son in Clarendon, Mr. and Mrs. B. B. Odoms and daughter of Mes-calero, N. M. Accompanying the Brownlees were Mr. and Mrs. A. M. Chapman and daughters and Bill Gudgell.

Mr. and Mrs. Bobby Speed flew to Globe, Ariz., Saturday to attend the Long family reunion. While they were gone, Rita and Dude Speed stayed with their grand-parents, the Joe Speeds.

Texas, Sunday, Jan. 6, 1963 PICKETS KEEP COOL

NOGALES, Sonora, M went on strike and set up picke nes around the company build-

When the temperature reached 82 degrees, the pickets moved across the street and continued their pacing beneath some tall shade trees.

BRIGHT IDEA FOR BUSES

FT. SILL, Okla. In — Officials of this Army Artillery and Missile Center have made it simple for its young pupils of the post school to get on the right bus for the trip home. Each bus — instead of numbers which some of the youngsters can't read — has a cartoon character painted on the side.

DEALT IN A PRODUCT LOUISVILLE, Ky. W - Th

first manufacturing plant in this city came into being when Tho-mas Caummisan built a broom factory in 1865.

OPTOMETRISTS DRS. ADAMS & WYNN Office Hours

Mon. - Fri. 8:30-5:00 Saturdays 8:30 - 1:00

Dr. Milton C. Adams Dr. Dale H. Wynn



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HEREFORD INSURANCE Agency

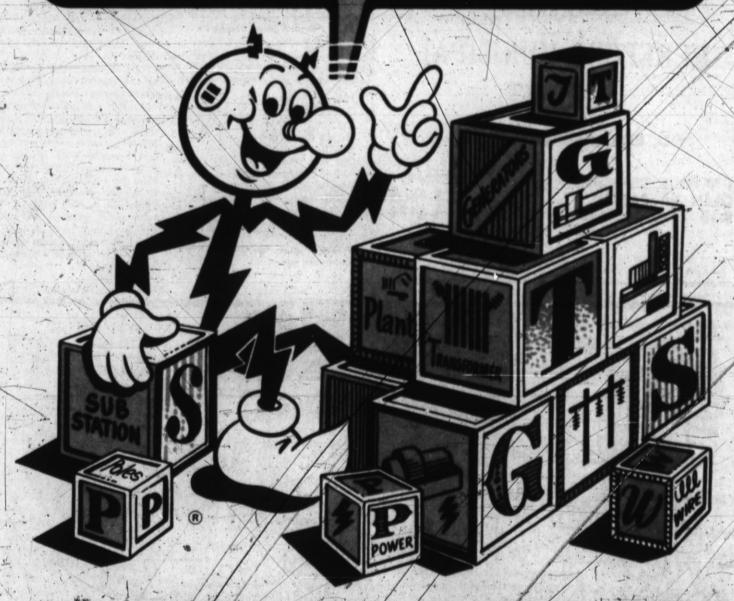
Deaf Smith County Abstract

Company

Elizabeth Witherspoon

Em 4-0850

Don Baugous



24 MILLION DOLLARS WILL BE INVESTED THIS YEAR TO STAY AHEAD OF YOUR ELECTRICAL NEEDS!

It's great to be part of a dynamic, growing area, planning for even greater future growth. That's why Reddy will invest 24 million dollars to insure enough electric power for your homes, businesses, farms and industries. And, what's most important to you, this new investment will keep your electric rates low - your service dependable. You do have one dollar that buys more than ever before - your electric service dollar.

And every cent of this 24 million dollars

designed to keep your service efficient and economical will come from people just like you - investing their funds in the future of our growing area - proving that free enterprise is capable, and willing, to help Americans help themselves.

PUBLIC SERVICE

Orsborn - Norwood Chevrolet

Cherrolet Impala Sport Conpe-

beauty, ride and comfort you'll go for instantly

Corvair Monza Club Coupe-with spazzy bucket seat interior

Chevy II Nova 400 Station Wagon-

shares the easy-care features of the big Chevrolet

Corvette Sting Ray Sport Coupe-there's also a new Sting Ray Convertible

JAN COM

A BIG BLOW OUT

LOUISVILLE, Ky On - WID determination, and a lot of electrical sockets, you can cook dinner for aix without a stove.

After Robert and Jean Zeh moved into a new spartment, they invited Jour triends to dinner. The guests arrived, but the new electric stove didn't.

The hostess plunked a chicken into an electric skillet and plugpedroom. Over in the den, her musband baked potatoes in a

The broccoli went into the cof-fee pot and was cooked in the hall. Soft rolls were heated in utensils connected to other

When everything was ready, the food was served by candle light. The heavy load had blown



Facts about PHARMACY... **ONLY YOUR DOCTOR** IS QUALIFIED TO PRESCRIBE FOR YOU

Your pharmacist may not prescribe medicine only a doctor can - but he is qualified to answer your 'questions regarding medicines.

McDOWELL DRUG



D. E. SPOTLIGHT — Pauline Baxter, daughter of Mr. and Mrs. L. B. Baxter of 809 Miles, is employed at Litter Maid of America, Inc., through the Distributive Education program of Hereford High School. A junior, she plans to attend Texas Tech after graduation. She states that she is enrolled in D. E. "because it is educational and teaches one" (State Photo) how to be successful on the job." (Staff Photo)

THE BLUE GRASS BLUES

It grows better and more abundantly in northern Illinois, southern Wisconsin, New Jersey and New York explains Robert

ment.
Buckner calls blue grass a

eool season grass and says, "We are on the southern edge of the LEXINGTON, Ky In — The are on the southern edge of the Blue Grass State of Kentucky region of adaptation — blue has no monoploy on blue grass. grass really grows much better in the Midwest and Northeast."

> CALLING THE SHOTS JAMESTOWN, N. Y.

Buckner of the University of Sign over an erratic water foun-Kentucky agronomy depart- tain in a Jamestown department

"Old Face Full."

LARGEST FARM LENDER IN THE NATION

ALSO CONVENTIAL - FHA - GI

HOME LOANS

SEE: HAROLD MORTON

For All Kinds of Real Estate Loans

OFFICE EM4-2232 HOME EM4-1462

SPECIALS GOOD, MON. TUES, WED., JAN. 7, 8, 9



FOOD KING **OLEO**

2 LBS. 29¢

ENERGY BLEACH

29¢

DECKERS - 12 OZ

SHORTENING

3 LBS 59¢

CARNATION CANNED MILK

TALL CAN 2 FOR 27¢

SHURFRESH CHEESE SPREAD

2 LB. LOAF 69¢

NAPKINS

2 FOR 25¢

BANQUET - FROZEN FRUIT PIES

APPLE PEACH CHERRY 25¢

WOLF . NO. 2 CAN CHILI

59¢

- PLUS DEP. BIL OTN.

PERSI COEA

HOT DOG OR HAMBURGER BUNS 8 CT. 2 FOR 49¢

KRAFT - 18 OZ.

GRAPE JELLY

3 FOR \$1

HUNTS . 300 CAN **TOMATOES**

2 FOR 35¢

SHURFINE - 46 OZ. TOMATO JUICE

3 FOR 69¢

SHURFINE - 303 **CUT GREEN BEANS**

5 FOR \$1

HAIR SPRAY **LOUA NET**

\$2 SIZE - PLUS TAX 79¢ **CANDY BARS**

REG. 50 6 FOR 25¢

• **INSTERINE**

7 oz. 45¢

ALKA SELTZER 25. 39¢

ICE CREAM

PARK LANE

1/2 GAL.

TO THE STATE OF TH

POTATOES 25 LB. BAG

PEARS

LB. CELLO



WITH 2.50 PURCHASE OR MORE







NEW OFFICERS OF KIWANIS were installed Thursday at the club's regular noon meeting. Officers are from the left, Jess Robinson, secretary; Charlie Stone, president; Marcum Waddill, treasurer; Paul Stevens, vice president, Floyd Pinnell, Tulia, Kiwanis lieutnant governor, installing

Kiwanis Club

Installs Officers,

New Directors

club's regular noon meeting.

Officers installed were Charlie

Stone, president; Paul Stevens, vice president; Jess Robinson,

secretary; and Marcum Wad-

New directors installed for

the 1963 club year include Jay

Hammond, the Rev. Eugene

Naugle, Cecil Oglesby, the Rev.

Duanne Barrett, Jim Arney,

Continuous Daily

Open Week Days 3:15.

Open Sat. & Sun. 1:45

dill, treasurey.

NOW SHOWING THRU WEDNESDAY

ADMITTED UNLESS ACCOMPANIED

NO ONE UNDER 16 WILL BE

TAKE THE LABOR OUT OF IRRIGATION With a New SELF - PROPELLED IRRIGATION MACHINE.

Motor · Lays from 1/2" to 2" of Water Per Acre Per Hour

Diesel or Butane

Irrigates 35 to 45 Acres Per Day No Tail Water

WATERDOG IRRIGATION CO.

STAR

BY AN ADULT.

The personal story

behind a sex survey ...

from the controversial

Report

best-selling novel.

officer, and Jay Hammond, outgoing president. New directors also installed are Hammond, the Rev. Eugene Naugle, the Rev. Duanne Barrett, Cecil Oglesby, Jim Arney, Dr. Dale Wynn, and Bill Lankford.

Dr. Date Wynn, and Bill Lank-

In his remarks, before installing the new officers and directors of the club, Lieut. Governor Pinnell commented that clubs were being asked to recognize the need for better programs. New officers of Kiwanis Club were installed here Thursday by Kiwanis Lieut. Governor Floyd Pinnell of Tulia at the With better programs, he stat-ed, clubs will be able to hold

He also pointed out that Kiwanis Governor was asking clubs within the state to stress
the building of hex clubs and
the strengthing of the old.
Installation of officers and di-

rectors began as Jay Ham-mond, outgoing president, was presented with the past president's pin.

Pinnell then installed directors and officers. The ceremony ended with the presentation of the president's pin to Charlie

Not All..

factured in Switzerland.

The National Better Business Bureau believes that consumers have a right to understand that a fabric identified as "Swiss" was made in Switzerland. The Bureau believes that consumers should be as scrupulous in advoiding the use of the word "Swiss" in the description of domestic fabrics as they are in avoiding use of other words denoting geographic origin of fab-rics such as "Irish," "English," "Italian," "French," etc.

The National Better Business Bureau recommends that all goods be advertised and sold accurately without deceptive representation, direct or implied, as to their country of origin. In furtherance of this objective, we urge the cooperation of all advertisers and of all media in avoiding the use of descriptions which connote Swiss origin except for those which do, in fact, originate in Switzerland.

NATIONAL BETTER BUSINES BUREAU, INC.

NINE PINS AND A COON ROCHESTER, N. Y. C. wayward raccon became the headpin at a bowling alley in nearby Dundec recently.

Manager Ed Olszyk when he activated an automatic pinsetter, the frightened animal was dropped in the No. 1 pin

HELEN S. SMITH

(Staff Photo)

ANOTHER WEAPON TOY CORN, Okla. (a) The boom-erang business is booming in Oklahoma.

An enterprising 28 - year - old mechanical engineer from near-by Cloud Chief, Okla., W. H. Isbell, has found a ready man-ket for the curved weapon of the Australian aborigines.

Isbell's boomerang isn't the lethal variety which the Austra-lian back - bushers use for hunting. It's a copy of light-weight sycamore wood designed as a

Isbell has made 20,000 of the boomerangs since he first got into the business to pick up some extra money eight years ago when he was a student at John Brown. University in Siloam Springs, Ark. Now Isbell loam Springs, Ark. Now Isbell has set up a production line to produce 150 boomerangs a day in an abandoned dry cleaning shop in this small southwestern Oklahoma town.

"We're making them for stores in the Southwest and Texas and quite a few orders are coming from the West Coast," Isbell reported.

DESIRE FOR DEGREE BISBEE, Ariz. 49 — Sobha Dass Nelson, 37, of Bisbee, was determined to get a degree from the University of Arizona.

Nelson worked a regular 40 hour week at a Bisbee copper mine, then made a 200 - mile daily round trip to Tuscon for classes. On school days he averaged no more than four hours

of sleep. Nelson said he used 5,000 gallons of gasoline and drove 80,-000 miles during the two years he needed to complete his col-

WEET OHIO COLUMBUS, Ohio 49 - Ohio ranks third in the nation in number of bee colonies, with 285,000 and is one of the 10 leading states in honey production.

BOYS BEHIND BARS AJO, Ariz. (h - O. A. Stokes glanced down at a storm grating on one of Ajo's main streets to see three sets of eyes star-ing up at him.

Recovering from the shock, he called for a crane to remove the grating and let the three sons of Mr. and Mrs. Quentin Wells out of their temporary

The boys, all under 8, had entered the system via a large opening on the outskirts of town.

Assistant Cashier

Measurement O Water Levels

Gets Underway

Measurement of water levels in observation wells has started in Deaf Smith County and other counties in the High Plains Underground Water Conservation District. This work is being done in cooperation with the Texas Water Commission.

Annual measurements

will be in the field making mea-surements. Results of this year's measurements will be released

Grover C. Hoff of Spi

Annual measurements are made each January when interference from pumping wells is melting snow.

The month of January four - year term as mayor of Henderson. And another brother personnel from the Water Diserve for the mayor of Paducah.

The Sunday Brand, Hereford, Texas, Sunday, Jan. 6, 1963 publicly by the District in the

> A. O. THOMPSON ABSTRACT CO.

P. O. Box 73 Phone EM 4-1504 Free City maps showing

HAVE

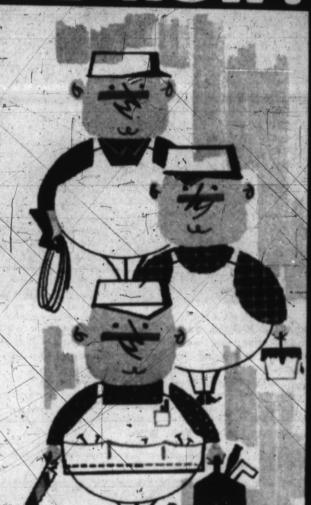
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Don't Wait . . . Do It Now, With the help of an easy, convenient

TITLE I LOAN

.. you needn't wait until cash is available to fix up your home the way you've always wanted it. It's so easy and convenient to see us about your

> Come in today and let us help with any of your plans for that new room or addition and let us help you secure the cash for the job through an FHA Title 1



NEW ROOF

NEW FENCE

. SIDEWALKS

ADD A ROOM

REMODEL

. NEW BATH

. NEW KITCHEN

• GARAGE

PLAYROOM

These, and many other improvements can be made through FHA Hame Improvement Loans. Nothing Down Up to 60 Months to Pay.

Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE 1 Block East of the Courthouse

Phone The Lumber Number EM4-3434

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STATEMENT OF CONDITION

The First National Bank of Hereford

AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1962

RESOURCES

LIABILITIES

Eash and Due From Banks \$3,354,679.35 U. S. Government Bonds 1,189,463.60 Other Bonds and Securities 857,213.94 Stock in Federal Reserve Bank 18,000.00 **Banking House** 00.000,001 Furniture and Fixtures 50,933.39 Other Assets 5,603.71 Certificates of Interest 651,321.32 Loans and Discounts

TOTAL RESOURCES

\$14,502,361.65

8,275,146.34

\$ 200,000.00

400,000.00

Undivided Profits and Reserves 650,490.41

DEPOSITS

Capital Stock

Surplus

13,251,871.24

TOTAL LIABILITIES

\$14,502,361.65

Member Federal Deposit Insurance Corporation

- STARTS THURSDAY --HOOOOII...HERE THEY COME

"TECHNICOLOR"

A Teenager's First

Vision Of Poverty

front door, which had been left open to admit the last lingering rays of the September after-

noon's sunlight.

The repetitious raps finally permeated my musical trance and I got up from the piano bench and started toward the door. Suddenly, I stopped short and returned the stare directed at me by a weird spectator peering into the room from cupped hands through the screen

It backed up as I pushed the screen door open and stepped outside to the front porch. I was just 15 years old at the time and gaped with the rudeness of the young apparition standing

It was a she! She was clothed in a shabby cotton dress that had been washed so many times the pattern of the material was barely discernible. It hung loosely on her small frame, and was either hand-me-down bought for a larger woman or she had lost a good deal of weight since its initial outing. Her bosom sloped in pendulous dejection, obviously lacking the benefits of any foun-

dation garment.
Tied around her head, ker-Tied around her head, ker-chief style, was an old-fash-loned scarlet handana with wispy tendlis of dun-colored hair escaping at random. Milk blue eyes regarded me, bird-like from beneath thin, almost white eyebrows. Every inch of her exposed flesh was burn-ed to a raw, monstrous red, giving her the appearance of

giving her the appearance of a bar-b-qued turkey.

Her feet was imprisoned in a pair of sturdy oxfords, glittering with nervous whiteness against gaudy red and green stripes of men's anklet's. (I found out later that she PAINTED her shoes with white enamel, which was more enduring than ordin-ary shoe polish.) Over one arm was slung a man's sport jacket, threadbare and nearly as faded as the dress she wore. In her other hand she carried a small dusty cardboard box, its con-tents held together haphazard ly by pieces of dirty cotton

Unexpectedly, she grinned hugely, chapped lips stretching painfully over obscenely naked gums, She didn't have a tooth

In a raspy croak, I asker her if I could help her, secretly thinking: 'Heaven help me.' She replied, in gutteral broken English, with a question of her own. Did I need any housework

With a guilty start, I remem-bered that "housework" was what I was supposed to be doing. I told my errie visitor that we needed no help but perhaps the people next door could use her.
Our nearest neighbor was the
county attorney and I knew his
wife employed considerable
household help.

She favored me with another glimpse of gleaming gums before turning and trudging next door. With an uncomprehending shrug, I turned and went into our house to start after school

In less than five minutes, she was back again, pounding on the door with persistant fists. I didn't know what to do. My jaws hinged open as I started to tell her to go away, but before I could utter a word, my unwelcome visitor collapsed in a paroxsym of choking sobs and

Never before, and not since, had I been faced with such remorse, such total desointion in a fellow human being. I felt that if she shed one more teardrop, I would be reduced to her hysterical condition

Grabbing at straws I turned to the telephone and phoned the sheriff. He was the father of my second best friend and I knew that if anyone could help me, Mr. Eddins could.

What a conservation! The Hereford. Services were held on W tion and before I could answer nesday, Jan. 2 in Tacoma.

My discordant banging on the plano keys almost succeeded in drowning out the knocking at the welly — slurred words about Denmark and walking from California. To add to the confusion, my first best friend, Wava Conley, walked in She wandered around in aimless circles with an astonished expression on her face, alternately patting the weeping old harridan on the shoulder and hissing questions into my free ear.

Mr. Eddins finally admitted-defeat, telling me in an ex-asperated tone of voice to bring the woman down the courthouse, where he would see what

What an odd procession we must have made as we paraded down Main Street: Wave with a disreputable old jacket thrown gingerly over an arm, the sunburned crone limping pigeon-toed in her outlandish enameled shoes and I carrying the beat-up possessions of a lifetime in a seedy package tied with careless knots of string. knots of string.

During our walk, in which we ignored the inquistive glances of friends, we learned that her name was Helga and that she had been brought to the United States four years ago by her only son and his wife. The trio had moved to California from New York months before, but Helga didn't like that part of the country or any thing about her daughter-in-law. The younger woman disliked the old woman, made fun of the way she talked and was ashamed of her because she insisted on doing housework for anyone who could afford her services. Having stood it as long as she could, Helga started East, riding a bus as long as her money lasted, hitch - hiking and walking this far in her journey back to New York, where she had friends and had been happy.

Reaching the four-storied courthouse, we entered an elevator that took us up to the top floor, where the Eddins family had an apartment, and which also housed cells and a kitchen for lawbreakers. The whoosh of the opening elevator door wrinkled our noses with the smell of stale cooking odors, the anteseptic scent of Lysol and the outdoorsey pungency of Sheriff Eddins' shaving lotion. He was us with a wide smile and a quizzical glint in his eyes.

explained, as best as I could, the entire situation. He told me that they had a room, actually a cell, that was often used for such purposes, and he would be glad to put Helga up for the night and provide her with an evening meal and beakfast the next morning before she started on her way. This last underlined with emphasis and I knew he with emphasis and I knew he meant it.

Wave and I said goodbye to Helga, who was radiating joy until she caught a glimpse of the steel bars girdling the room. Eddins explained to her that the door wouldn't be locked and that she was not under arrest. This she was not under arrest. This clamed her a little but as Wava and I staned home, I knew we were both thinking about the way Helga's eyes had darted be-wilderingly about the cell as she placed her box of belongings on

the bare mattress of her bunk. Next Week: Initiation Into Rehabilitation of Our Three Days As Social Workers.

Residents' Kin Dies On Dec. 30

P. G. Clay of Tacoma, Wash. relative of several Hereford re-sidents, died in his home on Sunday, Dec. 30, at 6 p.m. Survivors include his wife, Ida, of the home; two brotherin-laws, Clarence and Harry Schultz; and one sister-in-law, Mrs. Donald Matthews, all of

Services were held on Wed-

SAVEI COTTON PERCALE DRESS **LENGTHS!**

80 x 108" Sheet Blanket \$2

SPECIAL BUYE SLEEPWEAR **COTTON PRINTS** 3 yards

> ZIP - COVERED Foam Pillows

SPECIALI 72 x 90" Blankets \$3.88

2 FOR \$6

14:12



twin 72" x 108" flat or Sanforized® fit-WHITE ted bottom sheet.

full 81" x 108" flat or Sanforized fitted bottom sheet cases 42" x 36" 2 for 76c

81 x 108" or Full Fitted 2.23 72 x 108" or Twin Fitted 1.99 42 x 36" Pillow Cases 2 for 99c

Pencale PENNEY'S LUXURY COMBED COTTON PERCALES!

twin 72" x 108" flat or Sanforized® fit-WHITE ted bottom sheet. full 81" x 108" flat or Sanforized

fitted bottom sheet.... 1.97 2 for 99



42 x 36" NATION WIDE PRINTED Pillow Cases

2 FOR \$1 72 x 90" SOLID OR FANCY 314 LB. Blankets

> STRIPE KITCHEN Towels

> > 3 FOR \$1

STRIPE - EDGE Dish Cloths 8. FOR \$1

SOLID OR STRIPE RAYON CHENILLE Bedspreads TWIN \$5 FULL

WHITE GOODS SUPER VALUES!



GIRLS'

SPECIALI

COTTON DRESS

3 10 6x \$2 50

10 new term styles,

specifications. Wash

and little-iron cot-

ton, spritely colors.

Sizes Z to 14

quality made to our 7

TERRIFIC BUY! MIXED-TONE RUG RUNNER!

288

Protect and cushion. halls, doorways, foot of stairs ... use next to sofa or bed. Fawn. grey, green, maize, or multicolor.

> SHORT SLEEVE INFANTS PUL - OVER Shirts 3 FOR 88¢

SIZES 1 TO 4 COTTON KNIT Polo Shirts 2 FOR 88¢

GIRL'S

Car

Coats

MANY STYLES!

\$8_\$9_\$10_\$12

Cotton training pants with dou-

ble thick body. triple thick crotch. 1 to 3. 3 -88c

COTTON GAB.

Parkas

\$8 SIZES 10 TO 18

She loves the dainty lace and ruffle touches on a billowing skirt. Scoop several at this price. Everbright in white.

GIRLS' NYLON

BOUFFANT

FULL SLIPS

188.



Mediumweight diapers of highly absorbent birdseye cotton, great buy. doz. 7 88

BOY'S HOODED

Ski

Parkas

TERRIFIC BUY!

FABULOUS ACETATE TRICOT SLIP BUYS!

Fashioned with detailing usually found in higher price slips ... shadow panels. rich lace! Save on

half 'n full slips!

Infants Snap Crotch Crawl Abouts with Bib Tops are a buy! Fine Cottons

CARRY - CASE

ELECTRIC

Hair

Dryers

\$9.88

Sizes 1/2 to 288c



SAVE ON OUR COATED NYLON TAFFETA PARKA

36 to 46

Waterproof! Extra warm! Neoprene coated nylon taffeta parka boasts acetate quilt lining, split hood. Machine wash.



Stretch playsuits of cotton and nylon terry . . . so easy to snap on. For 1/2 to 2.

REDUCED!

WOMEN'S

Better

JR. PARKA IS COTTON TWILL GABARDINE

Zip-off hood, sleeves 'n kicker lined with Celacloud® acetate quilting. Body lined

in acrylic pile. Machine washable. NINEANTS MULTI - COLOR Crib Sheets

88¢ WHITE Crib Sheets 3 FOR \$1.88

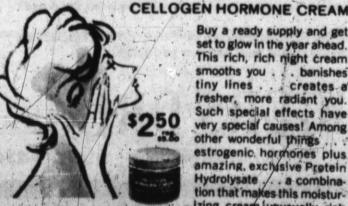
29" RAYON

PRINTS or SOLIDS

SENSATIONAL

WOMEN'S

Once a year OD 2 Price Sale



Buy a ready supply and get set to glow in the year ahead. This rich, rich night cream smooths you . . . banishes tiny lines . . creates as fresher, more radiant you. Such special effects have very special causes! Among other wonderful things estrogenic hormones plus amazing, exclusive Protein Hydrolysate . . a combination that makes this moistur-lzing cream unusually rich with promise. 4-oz. \$5.00 size . . Now only \$2.50.

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Gunn Bros. Stamps

TERRIFIC SAVINGS ON 27" x 48" VISCOSE RAYON PILE RUGS!

Marvelous size for halls, doorways, bedrooms, dens! Penney's special group in white, sand, green, pink, silver, periwinkle.

Flannel Shirts

BOY'S HOODED **Sweat Shirts** \$1.44

MEN'S KNIT **Pajamas**

MISSES LEATHER Palm Gloves

MISSES PIXIE Slippers S-M-L 776 MISSES ZIP FRONT

Hooded Shirt \$2.44





COTTON RECEIVING BLANKETS

2 ... 88c

Terrific value . . . a full 30 by 40 inch size keeps baby snug. Stock up from a wide variety of patterns. Practical gift idea!

Summer White House in September

Hammersmith Farm Appeals to Tourists



IN HAMMERSMITH'S BACK YARD Narragansett Bax, seen from back terrace.

By JOY MILLER AP Women's Editor

NEWPORT, R. I. (AP) - For a couple of weeks in Sentember the rambling Victorian mansion where the First Lady spent happy girlhood vacations will become the summer White House.

It's Hammersmith Farm, owned by Hugh D



3 CUTTERS

BUSH-HOG.

ROTARY

Auchinclosa, Mrs. John F. Kennedy's stepfather, Jackie spent her summers

here after her mother married Auchincloss in 1942 and she has always referred to it lovingly, re-calling in letters"the foghorns blowing at night" "... its green fields and summer winds."

It was here Jacqueline Bouvier made her debut in society, sharing a tea dance with the celebration of the christening of her 5month-old half-brother Jamie Auchincloss, And it was here, 1957-58, Auchincless. And it some years later, she received guests after her wedding to young most in September. Sen, Jack Kennedy in Septem

Now plans call for her and her two children to spend September here, with the President joining hem for two weeks and subse uent weekends.

For historic Newport - called ueen of Resorts - a vacationing President is no novelty. President and Mrs. Eisenhower spent some time at nearby Coasters Harbor Island and at Fort Adams,



HAMMERSMITH FARM Tourists thought it most livable

a Naval installation on Narragan- Of the five houses visited, in- onto a terrace overlooking upper sett. Bay, in the summers of cluding Beaulieu. Bonniecrest, Narragansett Bay. The hall's Naval installation on Narragan-

Hugh Auchincioss was born there
— it is hardly accessible to tour-

What is Hammersmith Farm sunny Hammersmith Farm was and Canton plates on its mantle.

like 7 As the summer residence of the tourists' choice as the most Beyond it hangs the President's one of the eld social families — livable.

Hugh Auchincloss was born there

Auchincloss in 1961.

Bright and Unpretentious ists, no matter how well ... Unlike most of the other stately the blue-walled library with a annered. manalogs, no electric lighting couple of filled bookcases, New-But the other day 3,500 visitors was necessary to keep the visi- port prints and ship models of from 11 states trooped through tors from stumbling over some the first floor, as part of a tour ancient heirloom. The decor was In the yellow-walled, yellow-sponsored by the Preservation bright and unpretentious. The rugged, dining room a table is

> towering chimneys and shaped towers.

path to the porte cochere, under is a rose pattern on white which many a fashionable carground,
riage must have paused in the old The Preservation Society had

Ker Arvor and Oakwood, airy, fireplace has, blue delft vases

The small room to the right in

rugged, dining room a table is ciety of Newport County. Four house seemed furnished to be set for lunch - for tourist viewother palatial mansions of the ex- lived in, and showed unmistakable ing only. In the bay is a Goddard clusive resort were on the tour signs of having a chieved its Newport drop leaf table. The the Society's third annual affair purpose. - the Society's third annual affair purpose.

- but Hammersmith Farm was As you approach Hammersmith lier is Old English Regency the drawing card.

Society's third annual affair purpose.

furniture is English; the chandle lier is Old English Regency the drawing card. with drawing aroom, with rose silk

wering chimneys and cone-shanting draperies and gold pat-haped towers.

You walk up a winding gravel wainscoating. Upholstery fabric

days, and enter a wide white- stationed members around the walled hall that opens in the back house to answer questions, over-

cabinet and Italian wall mirror.

Focal point of the first floor
is the deck room which opens onte
the back terrace. Perhaps the first thing you see is a large pelican, shot by Hugh Auchin-closs when he was 10, suspended from the ceiling and seemingly in flight over a large round table from India, cut down to coffee table height.

At the other end is an impres-

sive green Italian tile fireplace. brought from Italy by the owner's father. There's a grand piano, and a portable TV set is almost hidden in a corner. Upholstery, nautical blue or green, blends with pale rugs. On the walls are more half models of family

No Peep from Junto From the stone terrace a the Bay, where the President will undoubtedly be sailing his yacht the Honey Fitz in September.

The original gardens around the house — elaborate rose ar-

rangements and sunken and rock affairs — required fulltime care from 14 gardeners. Three years ago the Washington landscape architect Boris Timshenko redesigned the garden, and one gardener manages now, a guide

he house and pronouncing it a place they wouldn't mind living in themselves, the family stayed upstairs. No one even heard a ther while his me sister are vacationing

sts broke down. Others got schedules mixed up, For part of an afternoon, consequently, hun-dreds or more milled aroun Hammersmith unable to leave.

Cab drivers who tried to resc some of the stranded masses re-ported frayed tempers. But Mrs. George Henry Warren, the Pres-ervation Society's president, agreeing the four could have gone a bit more smoothly, commente the visitors had conducted them selves like ladies and gentlemen "The Auchinclosses said it yes fine, and it was a relief to hear that," she breathed.

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Some months ago, the government opened a new data processing center in West Virginia—the first of a series of such centers to be located across the nation. With them, the government will be able to check every federal income tax return in the country automatically. If anything looks fishy, the giant computers will toss out a return for additional checking.

All of which means that your tax return had better be accurate—
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It can be, when you purchase from us, because all of our customers receive absolutely free of charge our special Drug Tax service.

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(You might be surprised at how many things are of a deductible nature—and you might be surprised, too, at how many millions of dollars the American taxpayer loses each year because he doesn't

Come in today and take advantage of our free Drug Tax service.

It's our way of saying "thank you" for your patronage.

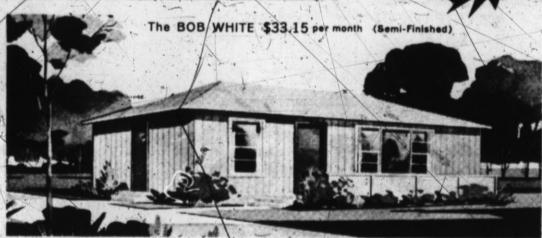
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Hereford

FARM SALE

MONDAY, JAN. 7th 1:30 P. M. CARL WILLIAMS FARM

MILE NORTH OF JOHN PARTZOLD

1-John Deere tractor, 1951 Model G. Good. 1-Late model 4-row John Deere Cultivator with Dempster 3-point hitch and toolber.

1-IHC 6 ft. blade. Good.

1-Shopmade 4 - row stalk cutter. Fair.

1-Ammonia applicator, 18 ft. tool bar with flow type regulator with, 19 shanks and

1-Eversman 10 ft. landlever. Good. 1-4-row slide, Foir.

1-IHC late model 2-16 Inch bottom fast hitch roll over moldboord. Good. 4-Sections drag harrow. Fair.

1-Irrigation engine-Chevrolet 6-cyl., com-plete for natural gas. Good. 1-Electric welder, Formy 180 amp. Good.

> MANY MORE MISCELLANEOUS ITEMS

SAVINGS and LOAN ASSOCIATION

/ // X Love of

UY OR BUILD REFINANCE

night. Mr. and Mrs. Bruce Coleman,

Mr. and Mrs. N. A. Brown, Floyd Brown and family, Mr. and Mrs. Ernest Brown and son Brown and Tommy. Tommy were dinner guests of Mr. and Mrs. Cordia Potts of Rhea on Sunday before Christmas. Other guests were W. L. Potts of Clovis, Mr. and Mrs. Ray Potts and Betty of Rosedale, N. M., Mrs. Cayton Potts and boys of Lovington, N. M., Mr. and Mrs. Pat Palmer and family of Hobbs, N. M., and Mr. and Mrs. Cecil Davis and daughter of Lovington.

Mrs. Rath Coleman's son and family visited her during the Christmas holidays while en route to Old Mexico for a vacation. Visiting were Mr. and Mrs. James Ray Coleman and three sons, Mrs. Georgia Coldiron and two sons, all of Amar-illo, Mr. and Mrs. Bruce Coleman and family and Mrs. G. E. Pinkerton.

Mr. and Mrs. John Hill had as dinner guests Christmas Day. Mr. and Mrs. Phillip Miller. Miss Paula Green and Miss Shirley Bourquin spent the holi-days visiting relatives in Okla-

Mr. and Mrs. R. L. Riggle had their seven children from Amarillo visiting here during the holidays.

Guests in the H. D. Buse home for Christmas were Mr. and Mrs. Wyne Lady of Abi-lene. Johnny Buse of Tex-homa. Okla., and Mr. and Mrs. Charley Buse of Ignac-

and Mrs. Charles Markham and family of Waco visited Mr. and Mrs. H. D. Buse

the week before Christmas.

Mr. and Mrs. Ernest Brown and family had Christmas dinner in Clovis, N. M., with Mr. and Mrs. S. B. Pulliam. Others visiting in the Pulliam home were Mr. and Mrs. T. J. Broxson and family of Whitelace and Mr. and Mrs. J. V. Mulhair of Clovis.

Miss Cindy Coleman attended a birthday party in Friona Sun-day for Cindy Casen.

Tommy, Roger and E a r l
Brown spent Wednesday night
with their grandmother, Mrs.
C. W. King, in Rosedale, N. M.
Miss Rits Mount, sleece of
Mrs. Bruce Coleman, is mak-

Loans and Discounts

Other Securities

Other Assets

C. C. Certificates of Interes

U. S. Government Securities

Cash and Due From Banks

Furniture and Fixtures

Bank Building and Parking Lot

Mr. and Mrs. W. D. Mount and family of Lubbock were vi-sitors of Mr. and Mrs. Bruce

Mr. and Mrs. Bruce Coleman, David Coldiron and Rita Mount left Christmas Day for El Paso and returned Thursday afternoon. They reported snow in the White Mountains in New Mexico.

Mr. and Mrs. Floyd Brown were hosts to a Christmas Day dinner for the following: Mr. and Mrs. and Mrs. Eldred Brown and and mother on Dec. 23 in Oklahoma. Shelton and Sharon White stay-ed with the Elton Sorrells while their parents were gone.

Mr. and Mrs. S. N. Thweatt Rosedale N. M., and Mr. and Mrs. and Mrs. Clyde Shadix and family. The N. A. Browns were host for the annual Brown family Christmas Day breakfast. Attending were most for the annual Brown family Christmas Day breakfast. Attending were most for the annual Brown family Christmas Day breakfast. Attending were most formerly lived in Hereford for the following: Mr. and Mrs. Bill will were hosts to a Christmas Day tended the funeral for her grandmother on Dec. 23 in Oklahoma. Shelton and Sharon White stay-ed with the Elton Sorrells while their parents were gone.

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Mr. and Mrs. Eldred Brown and drs. And the parents were gone with the Elton Sorrells while the parents were gone.

Mr. and Mrs. Eldred Brown and drs. And the parents were gone.

Mr. and Mrs. Eldred Brown and drs. And the parents were gone.

Mr. and Mrs. Eldred Brown and drs. And the parents were gone.

Mr. and Mrs. Eldred Brown and d

Floyd Brown, Roger, Earl and Sammie, Mr. and Mrs. Ernest Brown, Barbara, David and Dinine and Mr. and Mrs. Eldred A. J. Wear, former postmaster

Mrs. Georgia Coldiron and sons visited Mrs. Ruth Coleman from Friday until Wednesday, when Mrs. Coldiron returned to her home in Amarillo. The boys stayed with their grandmother, Mrs. Ruth Coleman, for a longer visit.

Mr. and Mrs. Floyd Brown, Mr. and Mrs. Elton Sorrells, Mr. and Mrs. Ernest Brown, Mr. and Mrs. Eldred Brown and Bill White attended the homecoming at Rose daie, N. M., last Wednesday night. Entertainment included the Brown brothers, Elton Sorrella, Bill White and Freddy Chandler playing for those at-

Mr. and Mrs. Joe Merrill and and Mrs. Raymond Belew of O'children spent the Christmas Donnell and Christine Millwee holidays in Tuttle, Okla., visit-

The Thweatts got a Christ-mas card from the Prestons of

m any years with her family. Hereford. Burial services were held on Saturday, Dec. 29. Interment was in Oakland Cemetery in Jacksboro.

HOLIDAY VISITORS

Visiting in the home of Mr. and Mrs. Doyle Vines and family during the holidays were Almer R. Marsh of San Anton-io, Mr. and Mrs. William E. Marsh and son, David, of A-marillo, Mr. and Mrs. Johnny Marsh and daughters, Sherry, Kay and Nita of Texline.

OUT-OF-TOWN GUESTS Visitors in the home of Mr. and Mrs. William McGehee during the past week were Mr.

ing her parents.

Mr. and Mrs. L. E. Beene, and Mrs. Wallace McGehee of of Big Spring and formerly of Kansas City, Mo., arrived for this community, visited the N. a vigit.



HIGHEST AWARD in Scouting, Eagle Scout rank, was presented to Tom Bell recently by his parents, Lt. Col. and Mrs. Charles A. Bell of Maxwell Air Force Base, Ala. Tom is the grandson of Mrs. Alan Bell, 603 West Third, Hereford. He is a member of Maxwell AFB Troop 23.

(USAF Photo)

DECEMBER 31, 1962

3,664,408.05

21,970.52

807,181.2

711,832/20

,690,772.75

50,000.00

13,300.00

18,399.30

977,864:07



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Get a "Spell-Cash" Card Each Time You Visit Safeway! Place the Card Under Running Tap Water to Remove the Ink Spot and Find the Mystery Letter, Callect the Cards Until You Con. Spell C-A-S H-Bring Cards to Your Safeway Store Manager and You Will Be Issued \$100.00! It's as Simple as That! No thing to Bay or Writel Children under 16 years of age are not eligible. All Saleway employees and immediate family



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No. 303

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46-oz. \$ 00

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SIEANS

FRYERS

Gauliflower !:

Asparagus Frozen

Cottage Cheese

Peaches Hunt's Foncy

Prune Juice Gorden Club

Green Peas Del Monte Sweet

Green Beans Gardenside Cui

Hi-C Drink Orange, Grape, or Orange Pineapple

Pineapple Juice

Sliced Pineapple

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Large Bars

Mexican Pinners Rosering Froze

Dill Pickles

Corn Oil





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KING

6-BOTTLE CARTON

CARTONS

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SAUSAGE Vienna

90c

\$ 00

880

48-oz Borti. 55c Dyon Bonto 65c 16-oz. Carton 25c 16-02 Pkg 55c

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LADINE WADE

ssistent Cashier

DIRECTORS R. Allison O. L. Bybee Russell E. Carver **Howard Gault** T. Gilbreath, Jr. Joel A. Hodges, Jr. W. N. Hodges J. R. Lipscomb

R. G. Peeler

Earl Wilbur

H. S. Wilbur,

12 Tall \$1 150,000.00 IVORY 150,000.00 SOAP

> 17¢ IVORY SOAP Med. Bars 2 FOR 216 IVORY SOAP

> > Pers. Size Bars

4 FOR 290

1-1b. Box 62c Hershey's Cocoa 14-oz. north. 21¢ **Hunt's Catsup** 4-Roll Pack 58c Delsey Tissue Edwards Coffee Soothing 1-1b. Hox 31¢ Supreme Crackers **Waxahachie Honey Betty Crocker Biscuits** Pinto Beans Bath Soap **Puffin Biscuits** 35c

Hereford

Whole Kernel Corn

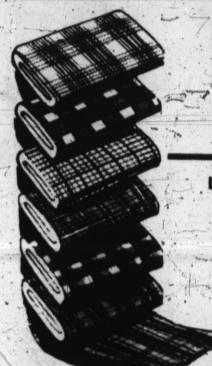
Lava Soap

Zest Soap

D-Con

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DOLLAR DAY IN HEREFORD AT ANTHONY'S (Inthony's



GROUP WOOLENS

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LARGE GROUP COTTON **PRINTS**

44

GROUP - BETTER PIECE GOODS

YD.

GROUP

COTTON PRINTS YDS.

DAN RIVER

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HIGH HEEL SHOES

MISSES & LADIES

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WOMENS

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94% RAYON

6% ACRILON

100% NYLON BINDING

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\$488

\$588

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PAIR \$1

88

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corners that keep them smooth and neat. Cuts bed making in half. Superbly constructed for extra wear. Or choose from Anthony's own World Wide fine quality cotton muslin flat sheets that have been tried and proven by millions of homemakers. 134 thread count after laundering. Wide hems, strong selvege edges. Two of the greatest sheet buys you'll find in town.

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LADIES & CHILDREN **COTTON ROBES**

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94% RAYON 6% NYLON SHEET **BLANKET**

PINK BLUE \$ 7 98

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MENS - BANLON DRESS SOCKS

PAIR

GROUP BOYS & GIRLS

PAJAMAS 2 TO 6

MENS THERMAL SHIRTS AND DRAWERS

GROUP - MENS WOOL - FLANNEL **SLACKS**

BROKEN SIZES & STYLES

PER SUIT

GROUP MENS & BOYS **JACKETS**

GROUP - LADIES **COTTON SLIPS**

66



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