

The Hereford Brand

Published Every Thursday

18 Pages

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64TH YEAR — NO. 3

JUDGE WILLIAMS ON DELINQUENCY:

Backs 'Seat Of Pants' Therapy

By PHIL DUNCAN
Staff Writer

"The largest problem in the world could have been solved when it was small."

With these words, County Judge H. C. (Hank) Williams characterizes the juvenile situation and possible solutions in Deaf Smith County and indeed every city and county in the United States.

"I suggest parents read every book they can lay their hands on concerning children, study all the works of the great child

psychologists and then throw them out the window and raise their children by the seat of the pants," Judge Williams said firmly as he sat in his small office, where he faces hundreds of so-called "juvenile delinquents" every year.

Cites Court Record

Williams, upon being elected judge of this county, automatically inherited the job of Juvenile Judge.

"Our juvenile court in Deaf Smith County has a very suc-

cessful record. I honestly feel the reason for this is the 'get-tough policy' which is applied by the court," he interposed.

"There has been a growing concern in recent years that juveniles were getting out of their crimes with a mere slap on the wrist. This is not true," Williams stated emphatically, pounding his desk.

Many times when a youth appears before Judge Williams, he is given a severe tongue-lashing, explaining what the crime could possibly bring them in reprisal for their wrong doing.

"The first thing that is established with a juvenile upon entering the courtroom is that he or she will address the court with 'yes sir' or 'no sir.' A good 80 percent of these juveniles will prop their feet up in a cocky manner and say 'ish' and 'yeah.'"

"This is not allowed. It is a good indication of the poor training they have had at home, which is probably the reason they are in the juvenile court in the first place," Williams said.

See JUDGE Page 8



The Turning Point

This view of County (and Juvenile) Judge H. C. (Hank) Williams is a composure-shaking ordeal for juveniles in Deaf Smith County who consistently break the law. Williams, widely-known and well-respected, follows the strong discipline method of juvenile correction. (Staff Photo by Phil Duncan)

Starts March 1st

City Trash Fees Raised 50 Cents

Commission Sets Hike-- 1st In Years

By DUDLEY LYNCH
News Editor

Residents will begin paying 50 cents more per month for trash collection, effective with the March 1st billings, after a city commission decision Monday night to raise — for the first time in years — the city charge.

Trash fees will be upped from 75 cents to \$1.25 monthly.

The action, approved unanimously after what Mayor Ray Cowsert only half-jokingly remarked was "over four years" of discussion, was taken to put residential trash and garbage services on a paying basis.

Pickup of trash on a once-a-week schedule from the city's 2,800 "customers" has not paid its way.

City Manager Dudley Bayne said with the increase, the city "will be only breaking even" with its trash collection revenues.

Discuss City Reaction
Commissioners talked briefly, before making the decision, about the reaction of the city's residents to an increase and about the possibility of stepping up collection services, a feature a couple of the commissioners felt might be expected because of the higher charges.

City Manager Bayne said twice-a-week pickups would require the purchase of a fourth truck. It requires "a full week" for the present crews and the three trucks to make all the customers one time each.

It was decided that tree limb, shrubbery and other large trash item pickup will be stepped up, probably to every 60 days, Bayne said.

Says Rate Is Low
In recommending the trash collection fee increase, Bayne re-

Hereford Temp

	M	High	Low
Saturday	66	80	66
Sunday	68	82	68
Monday	63	76	63
Tuesday	61	75	61
Wednesday		77	
Moisture this month:	.44		
Moisture this year:	14.09		

(Courtesy of KPAN)



Sunset On The Tierra Blanca

The oils and paints of the most gifted of artists would be strained to equal the beauty of the Texas Panhandle skies . . . and never are they more picturesque than in the waning moments following the sun's disappearance below the horizon. This photograph was taken during one of

those evenings when the atmospheric winds had whipped the clouds into one of nature's abstracts. Though it is not in color, this view from the U.S. Hwy 60 bridge in southwest Hereford still captures the charm of a western sky. (Staff Photo by Dudley Lynch)

ONE QUITS

City Manager Notes Changes In Personnel

City Manager Dudley Bayne — making the announcement Monday night amid a couple of pointed barbs from amused city commissioners — insists he has found a fire marshal for the Hereford department.

That's "Boy Scout's honor," Bayne asserted as it was recalled he has recently hired four other "fire marshals," only to have them receive salary boosts back home and renege on their commitments here.

Due to take over the position vacated since mid-fall of last year when 14-year veteran Clay Angelo retired, is Terry Hale, 26, an experienced firefighter and a graduate of the military San Francisco Fire Training School.

Worked As Surveyor
Hale has been working, as a surveyor for the Santa Fe Railroad out of Amarillo. He is the son of Mr. and Mrs. J.H. Hale, 310 Ave. C, and is getting married Friday, Bayne said. See CHANGES Page 2

CC Banquet To Host 650 Tonight

Announcement Of City 'Citizen Of Year' Due

More than 650 persons are expected to renew acquaintance with the Deaf Smith County Chamber of Commerce at 7:30 p.m. today at the annual banquet — the year's only contact with the chamber for many Hereford residents.

A charcoal-grilled steak, a touted after-dinner entertainer, the naming of Hereford's citizen of the year and a review of the chamber's activities and plans in the next 12 months will head the agenda at the high school gymnasium. President Wayne Thomas, recently installed at the chamber command position, will be master of ceremonies for the evening.

Alabama Speaker
In the feature speaker's spot is Sheareg Elesh, an Alabama-born jack-of-all-trades who, among a slate of other forays, counts an unsuccessful run for governor of his native state among his trophies. Elesh is a graduate of Yale

University, a much decorated Air Force officer from World War II, a former chain store executive and, of late, an activist in after-dinner speaking and entertaining. The Miami Herald, commenting on his performance at a governor's convention there, said, "he performs like the thoroughly professional performer he is. He has a versatile singing voice and he possesses a timing like Red Skelton in his construction of satirical types . . . mostly of the 'reconstruction' areas. His satire is sharp but never destructively bitter."

In California
Last week he was nightclub-

HEREFORD
CITY LIMIT
EST. POP. 9584

Members of the Hereford chapter of the Lubbock Christian College Associates will host the graduating high school seniors who are members of the Church of Christ at 7 p.m. Monday at the Community Center. Following a dinner, a speaker from the Lubbock school and entertainment will be presented.

Future Homemakers of America are sponsoring a chili supper at the high school cafeteria Saturday from 5:30 p.m. until 8 p.m. Tickets are \$1 for adults and 50 cents for children, and can be purchased at the door from a member of FHIA. The high school stage band will perform. See ABOUT Page 2



SHEAREG ELESASH
banquet speaker

SELLS 120 BULLS

R. L. Cocanougher of Hereford, well-known cattle breeder, announced the sale Wednesday of 120 bulls to the Kern County Land Co. of Seligman, Ariz. Also announced were the sale of a bull and four heifers to John Childrens of Ozona.

UNIQUE IN AREA

Electricity Injects 'Extras' Into HHS's Keyboard Training

By LARRY FUHRMANN
Staff Writer

In a recent typing skills contest — sponsored by an Amarillo business college partly as a promotion and partly to financially help college-bound students — two Hereford girls walked away with top honors.

"Had there been any more Hereford girls entered I think they would have taken all the prizes," conceded the college's field representative when he came to Hereford to present the awards.

"Hereford students are some of the few in this area who are getting practice on electric typewriters."

Confirmed Here
That is confirmed by high school personnel, who feel — as does W. O. Caraway, assistant principal — that "we have a pretty complete business offering."

A check with teachers of the school this week reveals they feel Hereford High School has

a business course curriculum that equals, if not excels, those of other area schools. "I think we're right in line with all of them," commented Mrs. Jimmie Howell, business instructor. "We are ahead in the equipment available."

Courses offered in the field of business include general business, first year typing, first year bookkeeping, first year shorthand, clerical practice, and commercial law.

Need More Schooling
When asked if the high school training students received was enough to prepare them for jobs following graduation, the teachers pointed out that only basics are taught in high school. More specialization comes when the student attends college or business school.

Some clerical practice students are ready for jobs, however. "They are prepared for some secretary jobs," Mrs. Howell said. "They can be stenographers and general clerks, handling mostly

See BUSINESS Page 2

Whitefaces Annex 2nd District Win: Bump Canyon. See Page 4



Week
End



Specials!

By MELVIN YOUNG

Last chance! Tonight is the night for the big annual Chamber of Commerce banquet, and if you haven't picked up your tickets, you'd better hurry. Won't be long now.

One of the highlights of the annual banquet has been the Lion's Club "Citizen of the Year" award, given each year to one of Hereford's outstanding citizens.

And, as is usually the case, we haven't the slightest idea who will receive this honor. We can think of a number of people who might be considered, but when it comes down to the "most outstanding", then we can see that the selection committee might have problems.

M. D. Darward, a resident of Clifton, Texas, and a Deaf Smith Co. property owner called to give us a little more information on the caliche situation.

According to Mr. Darward, caliche is not found east of the Trinity River in Texas and beyond, hence the mystification of LBJ's eastern audiences when he mentioned the "harsh caliche soil".

Darward, who owns a farm near the Garland Solomon place northwest of town, says he worked for the Highway Department for many years and has had quite a bit of experience along this line. He also told us that caliche is commonly found north as far as the Canadian Border up through the midwest. A handbook which he possesses, published by the Uvalde Rock Asphalt Co. defines caliche as "lime in making or rotting state."

But whatever it is, it still makes a pretty good base for our paved highways and has served a very useful purpose in the southwest.

We also received a letter this week a long-time reader up near Vega who prefers to remain anonymous at this time. She chides us somewhat concerning the recent story about the antique hunters traversing through Oklahoma, claiming that everything they brought back could have been picked up right here in Deaf Smith Co.

And she's got a point. She also brought up something else that we have been wondering about for many months, but never got around to mentioning.

What happened to the spittoons and the old inter-office telephones over at the courthouse? Were they discarded during the remodeling of the courthouse?

We hope not. These items should be placed in the Deaf Smith Co. museum.

The letter follows:

"The last story about Byrle Elliston and Elmer Patterson's trip to Okla. for relics for a Deaf Smith Co. Texas museum seems 'kinda' far fetching to me. As I recall the reported loot was a brass spittoon (What went with the ones around the local courthouse?). Perhaps they were dug out of the catchall corners and discarded when the face lifting job was done. As for an iron waffle iron, a butter mold, a cross cut saw, etc. I myself told Mr. Elliston (don't see Elmer much since he left the P. O.) that whenever he got that museum going I'd add some things - and I happened to have on hand every one of these things plus some old flat irons, a fire fork used at the branding iron fires in the old days, a hand finished brass bucket brought to the county about 60 years ago, also a sausage grinder brought in about that time too - just a lot of things can be collected right here in Deaf Smith Co. - I'm not so sure that the Elliston-Patterson team isn't using this museum game to cover up something sinister in these trips to Okla. In fact there might be some 'Okies' in town feeling a little uneasy with so much of these 'digging up the past' trips - perhaps those 2 are looking for something besides relics, in view of the facts, as I said, that just about all they are reporting can still be found among the old family relics right here at home! (By the way, when my milk cow freshens this spring, I'll try to remember to bring you a fresh churned and molded pat of butter - home churned in an old dasher and stoneware churn - right here in Deaf Smith Co. Usually have lots more butter than I can use except when my cow is dry.) My forebearers came to Am-

arillo about 1887 or '88 and moved over into Deaf Smith Co. around the turn of the century. I still laugh about the first time I put on a 50 year ribbon at the Old Settlers Day in Hereford - Byrle challenged the date - and then looked even funnier when I reminded him of the fact that his older daughter and I were very nearly the same age - we had gone through HHS in the same class - there was no error in the date on that ribbon - he just didn't want to remember how old he was!"

- A Pioneer Resident

And we'll be looking forward to spring when the milk cows freshen and we get the pat of butter.

Actually, the lady might have been right. We do have a number of Okies in Hereford - some having been accused of crossing the river under cover of darkness, but we can't think of many who would have a more unsavory past than the two bounty hunters.

Now let's see. There's Judge H. C. Williams, Kenneth Coker, Wayne Edwards, Charlie and Earl Holt, just to name a few. The Judge, Earl Holt, and Wayne Edwards all make a return trip to the strip occasionally, so it's obvious that their papers were in order when they crossed over.

We're not sure about Kenneth and Charlie.

But then, that's another story. Our thanks to the lady from "up north". We appreciate your comments, and as we said before, we'll be looking forward to spring and that home-made butter.

It's interesting to note too, that there are a few people left in Deaf Smith Co. that still have a milk cow around the place. That we suppose, is 'changing times', and we're not criticizing the trend. But you sure don't see many milk cows and chickens on the farms these days.

We understand that Edwin Axe, 22, is the youngest CPA in the State of Texas. Edwin is the son of Mr. and Mrs. Wilburn Axe and has recently established an accounting business in Hereford.

Happiness, we're told is coming out of the dentist's office with no fillings. How about 'no teeth'?

Mrs. Aven to Head Red Cross Youth Group

Representatives of the Deaf Smith County Chapter Red Cross met with others of the Panhandle area for an organizational meeting in Amarillo Saturday in the Potter County Chapter House. The groups met to organize a Red Cross Youth Advisory Council for the area.

Jane Messick, high school council Red Cross president, and Pamela Williams, secretary, along with adult leaders, Mrs. H. H. Miller, Mrs. Millard Nobles and Mrs. Leroy Aven were representatives from Hereford. Mrs. Miller is retiring as chairman of the Red Cross Youth Program after three years of service in that capacity. Mrs. Leroy Aven will assume this post as newly appointed chairman with Mrs. Nobles acting as co-chairman.

Jane Messick was elected corresponding secretary for the newly organized Panhandle Youth Group.

RESEARCH URGED
NEW YORK (AP) - Like the advertising world, the churches must begin a "great new movement of communications research," instead of ridiculing such studies as unworthy of the holy gospel, a Methodist leader says.

The Rev. Dr. Harry C. Spencer of Nashville, a church television-radio executive, told a meeting here that "too frequently psychological research is not related to the proclamation of the gospel. Careful research can give us answers to our questions concerning communication."

NOTICE

Annual meeting of stockholders and members of Hi-Plains Savings and Loan Association will be held Thursday, January 21, 1965 at 5:00 p.m. in the Association office, 119 East 4th St., Hereford, Texas.

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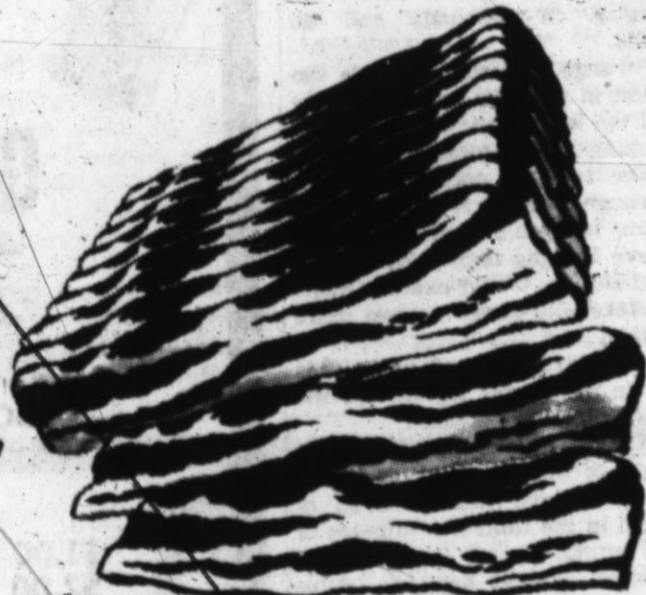
POUND CAN - ALL GRINDS
FOLGERS COFFEE 79¢

HOLLY BEET
SUGAR 10 Lb Bag 98¢

Shurfresh Milk 1/2 Gallon 53¢

BACON

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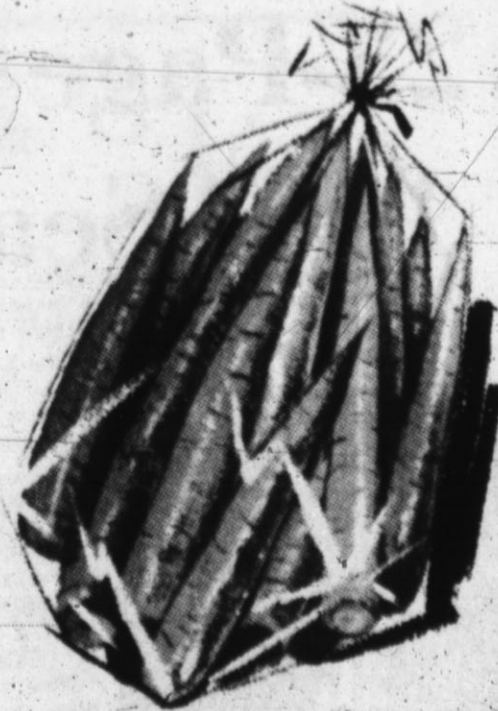
2 LBS 98¢

ARMOUR STAR PURE PORK SAUSAGE lb. 29¢
ARMOUR STAR ASSORTED LUNCH MEAT 4 For \$1
PINKNEY'S ALL MEAT FRANKS 3 Lb. Bag 98¢

CARROTS

Crunchy Good

2 LB. PKGS. 15¢



RED GRAPES lb. 19¢
YELLOW ONIONS Add Zip and Nip 2 Lbs. 15¢

HOME LAUNDRY
TIDE \$3.19

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AQUA NET HAIR SPRAY

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Miracle Whip 1 1/2 Quart Jar 79¢

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FACES STAND SECOND IN DISTRICT

Herd Trounces Canyon, 87-64

Speaking of Sports...
by PHIL DUNCAN
BRAND SPORTS EDITOR

What about those Herd cagers? I would be willing to bet there are some mighty unhappy Rangers at Perryton this week. It just was not supposed to happen, but it did — the Herford Whitefaces beat the Perryton Rangers 56-47 at Perryton last Friday.

And the Herd would not be caught off guard as they returned here Tuesday evening and put down the Canyon Eagles in the Herford High Gymnasium, 87 to 64.

Things are looking a little better on the basketball front now that the Herd has socked up two wins.

The Perryton Rangers issued the Dumas Demons another loss, to stay tied with the Herd for the second place and Tullia defeated Muleshoe to retain a perfect record for both teams — three wins for Tullia and three losses for Muleshoe.

It might as well make a few guesses for Friday evening's cage schedule, which sees Canyon at Dumas, Perryton at Tullia and Muleshoe at Herford.

Herford should have a comparatively easy time taking down the Mules, but they are not a group to be taken lightly. They have improved with almost every game this season and are a young team just now gaining their needed experience.

However, if the Herd is willing to work for a win Friday evening, they should find one in the Muleshoe Mules.

Canyon travels to Dumas for battle with the Demons, who have only been defeated by the Tullia Hornets. The Eagles are 1-2 at present and the Demons are 2-1.

I will take the Demons over Canyon, but this is not a team to take lightly. Roy Keival, head mentor for the Eagles, is one of the best. He was assistant coach under Terry Cully at Pampa, when the Harvesters were noted for the state championship teams.

In the final game, which pits Perryton at Tullia, I am going to cross my fingers and hope for an upset.

These are very often shots in the dark, but I think Perryton can beat Tullia. The game is at Tullia, but the Rangers are tired of this losing. They are now 1-2 in district play and will be out to unseat Tullia.

It could very well stop the tide of wins, which seems to be traveling with Tullia. The Hornets apparently hope to post a district win their first season in District 1-AAA.

If they play as good away from home as they do there, it

doesn't seem there is going to be much that can stop them.

The Herford Jaycees brought a real fine show to Herford Friday evening. The Harlem Road Kings, led by Goose Tatum Jr., amazed some 1,500 persons in Herford High School Gymnasium with their antics.

Everyone was a little disappointed that Goose Sr. was not here, but the elder Tatum broke his leg in a game at Houston, a few days before he was scheduled to play here.

This is just one of the many things that happens before a special event and the Jaycees were certainly apologetic about the matter. Everyone seemed to enjoy the game and the show was well worth the money.

A similar game will be played here in February, sponsored by the Herford Optimist Club. It will feature the Harlem Stars vs. a local amateur team called the Herford All-Stars.

This will be a benefit game for the March of Dimes, with all proceeds, except that contracted to the Harlem Stars, going to the March of Dimes. This is a very worthwhile cause and should provide quite a bit of entertainment at the same time.

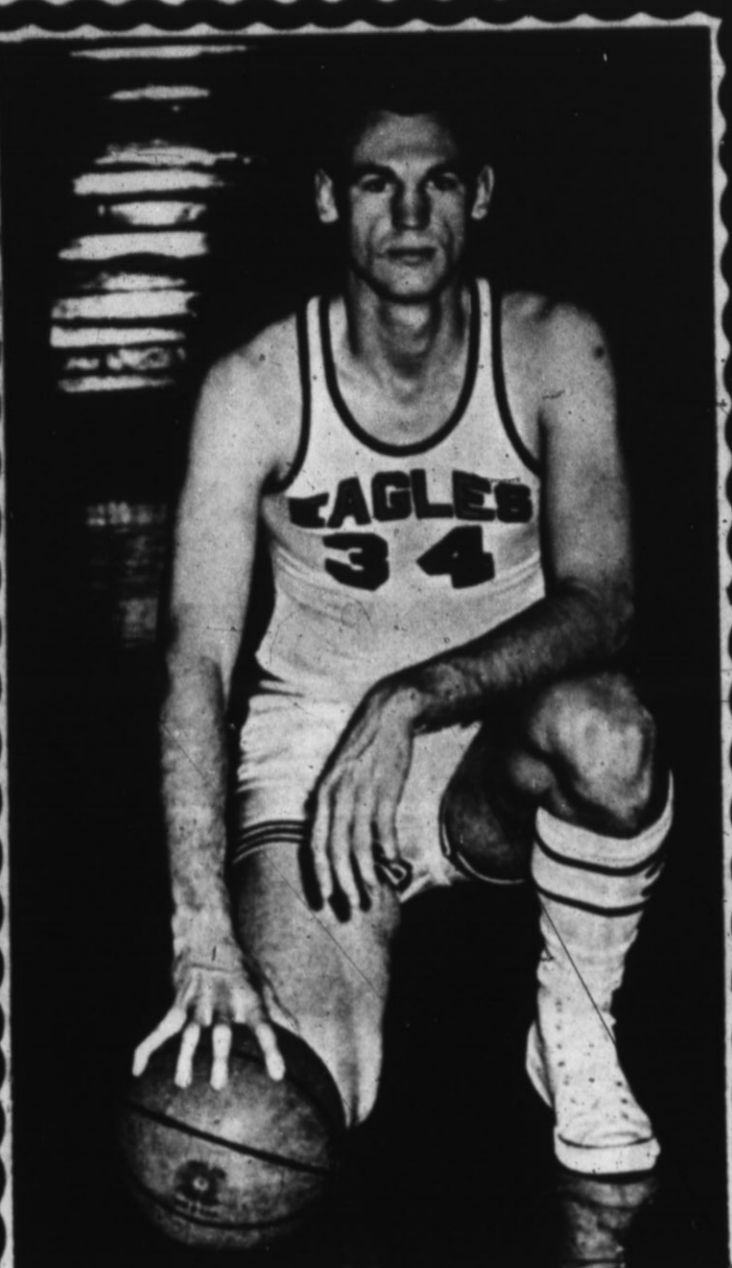
I talked with Delbert Bainum of the newly formed Herford Gun Club this week. They are a very new organization, but are planning to start off in a big way.

It looks like they are going to be really successful as they already have 21 members and many more inquiring about membership.

Delbert can be found at the Rainbow Drive-Inn on U. S. 60 West almost anytime of the day.

The Herford Gun club will also sponsor a Turkey Shoot Jan. 31. This is one of the first official programs of the club and

See 806 Page 5



CARL MILLER

Former HHS Cager Standout For NTSU

Carl Miller, former Herford High School basketball great, has been a starter for the North Texas Eagles during their entire season of 15 games thus far, with the Eagles having a 6-9 record.

Avg. 8 Points
Miller, a junior, is averaging eight points per game for the Eagles, after scoring a total of 120 points during the 15 games played thus far.

Miller has hit 45 field goals after 113 attempts for a percentage completion of .398 percent. He has hit 30 free throws out of 44 for a percentage completion of .682 percent.

Miller is fifth in total scoring for the Eagles and is the second tallest Eagle as he stands at 6-7. He is the son of Mr. and Mrs. Darwin C. Miller of 110 Fuller and a 1961 graduate of Herford High School.

Paced by 7-Footer
The Eagles are paced this season by Willie Davis, a Sophomore who stands exactly 7-feet tall, and is averaging 17.2 points per game and has a total of 258 points scoring.

Miller has 90 rebounds this season and has been charged with 30 fouls. Miller lettered at Herford High School three years and was on one of the better squads ever to come out of Herford High School.

Tied With Rangers For Second Place

By PHIL DUNCAN
Brand Sports Editor

A hustling bunch of Herford Whitefaces, hitting nearly 56 percent of their field goals, the best percentage of the season, came on the Herford High School Gymnasium floor Tuesday evening and thoroughly trounced the hapless Canyon Eagles 87-64 in a hard fought match.

The game threw the Herd into a tie for second place with the Perryton Rangers who defeated the Dumas Demons 65-45 at Dumas.

Robert Strange led the Herd all the way as he set the scoring pace with a total of 19 points.

Start Slow
The Herd started off slow in the first quarter, registering only 20 points while the Eagles had 16.

Coach Cuby Kitchens started his full court press at the end of the first quarter and finally pulled the guards back to about mid-court, where they succeeded in stealing the ball time and time again and fast breaking to the goal for an easy lay-up.

The Eagles managed to tie the game at 20-all at the start of the second quarter and that was as close as the Eagles came to the Herd in the entire game.

Strange carried the ball the distance of the court after taking a rebound and popped the net with a beautiful set shot, which gave the Herd a 24-20 lead.

Play Tall Eagles
The Herd gave up more than six inches per man in height, but still managed to defeat the Eagles on rebounds and tie balls.

Strange continuously stole the court in the first half and drove all the way to the basket, easily sinking the layups.

On several occasions, when Strange was covered up by two men, he would feed the ball to Steve Hodges under the basket, and Hodges would execute near-perfect hook-shots for two more points.

The starting five for the Herd hit in the double figures for the first time this season.

Kenny Justice had his best night of the season, as he scored 13 points, hitting seven of them in the final two minutes of the game.

Steve Hodges had one of his better nights as he chalked up 12 points, while Joe Childers had 11 and Gene Duvall had 10.

Robbie Leffons neared the double figure mark as he had nine points.

Herford Gun Club Is Formed

The first official meeting of the Herford Gun Club was held last week at the Herford State Bank and Delbert Bainum was elected president of the newly formed organization.

Larry Summers was named president of the organization and Ralph Owens was elected to the position of Secretary-treasurer. The club has been in the formation stages for over three months, but this was the first official meeting and election of officers for the group.

21 Members
They have 21 members at present and membership is open to the public, Bainum said. Dues are \$10 annually for members.

"We will mostly have competition among ourselves and practice, but we have several trap shoot events in the planning stages and hope to enter club competition with area clubs," Bainum said.

"The first official event of our club will be a benefit turkey shoot for the March of Dimes, which will be held at the local trap shoot on the south end of Lawton St. in Veterans Park.

"We plan trophy shoots in the following months and plan to attend area shoots."

Meet On Sunday
The club will shoot every Sunday afternoon beginning at 2 p.m. and Bainum said anyone interested in membership in the club should come out to the range and inquire about membership with any of the officers or members there.

"We plan a real active, lasting club and hope we can really build the membership up to where we can actively participate in all of the area shoots and bring home some trophies," Bainum said.

THE HERFORD BRAND
SPORTS
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Thursday, January 21, 1965

'Goose' Tatum, Jr. Replaces Dad In Herford Game Friday Evening

Son of the Clown Prince of Basketball, Reece "Goose" Tatum Jr., took to the courts of Herford High School Gymnasium Friday evening amazed nearly 1500 persons with his antics on the courts.

Goose, Junior, supplied all the entertainment for the cheering spectators after his father, fractured a leg in Houston last week and was unable to appear in Herford for the special game sponsored by the Herford Junior Chamber of Commerce.

The remarkable Harlem Road Kings took on the New York Olympians and defeated them handily, 87-56, with the younger Tatum racking up 32 points and setting up many, many more

Tatum is often regarded as the world's greatest dribbler and exhibited it the Herford audience Friday evening as he dribbled over, under-around and through his opponents.

His father had played with the famed Harlem Globetrotters for 11 years and is regarded as the greatest player in the history of the sport.

Tatum was constantly pulling antics, which were mostly directed at referees Fred Lookingbill and Bill Dufur.

The mammoth player was constantly laying the ball down after a foul was called on him and kicking the ball to the other

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FREEZER PACK
7 Lbs. STEAK — 7 Lbs. ROAST
7 Lbs. HAMBURGER
4 Lbs. SHORT RIBS
\$12.95

COMPILED BY BILL PHILLIPS

HHS Releases 23-Page Book On Whiteface 1964 Season

Did you ever wonder who covered the most fumbles this past season for the Herford White-

faces? Gene Drummond did as he recovered four during the season.

This is just one of the many thousand tidbits of information that can be found in the book

released by Herford High School called '1964 Herd'.

The book is compiled and edited by Bill Phillips, coordinator at Herford High School and is presented to each football player.

It contains 23 pages jammed full of information about all of the players, team comparisons and a summary of each game played by the HHS gridgers during the entire season.

Nine Pages On Herd
Nine complete pages of this book are dedicated to the Herford Whiteface varsity, with seven pages listing accomplishment of the Junior Varsity and seven on the freshmen footballers.

Herford scored a total of 197 points in 1964 compared with 161 scored by their opponents.

Eleven lettermen will be returning from that squad, plus a lot of boys coming up from the Junior Varsity, which fared very well this season.

Terry Hill led the defense for the Herd this past season as he racked up 10 unassisted tackles 146 tackle assists, three fumbles for a total defense of 161.

Buck Leads Rushing
Wynn Buck led the rushing for the Herd as he carried 131 times, gained 631 yards, lost two and averaged 5.7 yards per carry, racking up four touchdowns.

Gene Drummond was second in that department as he carried 113 times for a total of 491 yards, losing 25 yards and averaging 4.1 yards per carry.

Frank Cain dominated the passing scene as he threw 113 of



HEY, THAT'S MINE! — Kenny Justice, after Eagles, when Herford thoroughly trounced the ball, is shown wrestling Tom Lair for the ball in Tuesday's bout with the Canyon scorer for the Herd is looking on. (Staff Photo)

ON FT. SILL TEAM

Jim Curtsinger Is Army Coach

Former Hereford High School basketball great, Jim Curtsinger, is coach this year for the basketball team at Fort Sill, Oklahoma, where he is stationed.



JIM CURTSINGER named coach

Curtsinger is a 1959 graduate of Hereford High School and attended West Texas State University and earned three letters while there.

When blocked out of the middle he tears opposing defenses to shreds with jump shots from the corner.

the crowds, all year. These comments were made by Sports Editor Paul Canino of the Lawton Constitution Press.

Editor Praises Curtsinger Canino praises Curtsinger in his column in the Constitution Press saying, "The 1964-65 edition of basketball at Fort Sill will feature one rookie coach and several veteran cagers."



OUT OF MY WAY BUDDY!! — Steve Hodges, of the season as he hit 12 points while the 30, proceeds to move right through Joe Whitefaces were beating the Canyon Eagles Moore, 31, on his way to the scoring territory. Hodges had one of his better nights

Eagles Drop 2nd District Game In Loss To Hereford

(Continued from page 4) Strange continued pouring it on the Eagles in the third quarter, with all of the Whitefaces stealing the ball and racking up a still wider margin.

Charlie Moreno, Kenny Justice and Greg Richards took up the ball game and boosted the 20 point lead they inherited from the starters to 87-64 as the final buzzer sounded.

The Herd chalked up their second consecutive district 1-AAA victory after losing their opener to Tullia 68-67 in an overtime.

CANYON team statistics table

OLD HAT SCORES table

Goose

(Continued from page 4) end of the court just as the referee approached it.

On one occasion, Tatum bounced the ball off the top of his head and scored two points.

GIBSON'S DISCOUNT CENTER & PHARMACY advertisement with various product listings and prices

GIBSON'S DISCOUNT CENTER & PHARMACY advertisement with various product listings and prices

District 1-AAA

District 1-AAA Standings table

SOS

(Continued from Page 4) the proceeds will go to the March of Dimes. Anyone desiring information about the Turkey Shoot or the club should contact Balnum, Vice-president Larry Summers or Secretary-treasurer Ralph Owens.

Had a chance to talk with Bob Baker, golf-pro at John Pitman Municipal Golf Course again this week. It was just for a second, as Bob was pretty well kept jumping due to the warm weather this week, which makes the golfers want to get on the course.

Overall Statistics Show Herd Leads

(Continued from Page 4) the 122 alerts tossed this season. He completed 49 for 694 yards and five touchdowns, four conversions and six interceptions.

Steve Hodges did the punting this year, getting off 38 boots for 1166 yards for an average of 30.7 yards per punt. His punts were returned for a total of 73 yards for an average of 1.9 yards per punt and none were returned for touchdowns.

Richard Has 17 Kickoffs Lynn Cook was tops in pass receiving as he caught eight of Cain's bombs this season for 178 yards for an average of 22.3 yards per catch. He made one touchdown and two conversions on those eight catches.

SEASON TOTALS table with columns for Herd, Opp., Net Gain Rush, etc.

Why Pay More? Shop & Save HAVE YOUR NEXT PRESCRIPTION FILLED AT Gibson's Discount Pharmacy

FREE \$50.00 CASH Will Be Given Away On THURS., JAN. 21 - 8:30 p.m.



PREPARATIONS FOR MARCH OF DIMES — Marie Sears, Ursalee Jacobson, Margaret Hereford's Business & Professional Women's Club met Monday evening to prepare the mailers for the March of Dimes. This has been the club's contribution for approximately 15 years. Donating their services were Ann Durham, Sophie Smare, Carma Thomas, Kathleen Baker, Ruby Lee Hickman, Mary Bourn, Mary Hudson, Lucille Park, Bruce Rose, Della Stagner and C. Ora Cockrell. (Staff Photo)

Mrs. McAndrews Gives Review For Garden Beautiful

'Birds in the Garden' was the program presented for members of the Garden Beautiful Club which met recently in the home of Mrs. Roy Smith, 112 Star. Mrs. Ruth Kerr presided at the business meeting.

Mrs. J. Howard Walker presented the speaker, Mrs. James McAndrews who reviewed Rachel Carson's 'Silent Spring'. She said that Miss Carson's writing has been misinterpreted in instances on today's use of chemicals in the control of pests and weeds. These chemicals when used to excess can be harmful and destructive to humans as well as animals. "They kill the good bugs along with the bad bugs."

The horticulture hint for the day was to provide food and water for the birds and to continue watering trees and shrubs. Mrs.

Children Home For Mrs. Hardy's 82nd

Mrs. M. L. Hardy, 330 Ave. B, celebrated her 82nd birthday Monday night, and all of her children were present for the occasion.

They included Mr. and Mrs. Pat Hardy (he is a son), Mr. and Mrs. Truett Booth and Mr. and Mrs. Joe Butler (the women are daughters) of Dimmitt;

Go S. Soloman presented her dry arrangement featuring birds.

Members present were Mrs. W. J. Stanford, Mrs. Bob Pippin, Mrs. V. O. Hennen, Mrs. Ruth Kerr, Mrs. L. H. Lookingbill, Mrs. Ansel McDowell, Mrs. Homer Newton, Mrs. G. S. Soloman, Mrs. J. Howard Walker, Mrs. E. W. Young, Mrs. Don Robinson, Mrs. N. D. Bartlett, Mrs. Leo Witkowski and the hostess, Mrs. Roy Smith. Guest for this meeting was Mrs. James McAndrews.

Mrs. Homer Newton is hostess for the covered dish luncheon Feb. 5.

and Mr. and Mrs. Buck Wood (she is a daughter) of Muleshoe; Mr. and Mrs. Jimmy Butler (he is a grandson) and Mr. and Mrs. George Frye (she is a granddaughter) of Black.

Card Of Thanks

We wish to express our sincere appreciation to our many friends and neighbors who have helped so much since the tragic loss of our loved one. The many kind deeds, floral wreaths and expressions of sympathy will ever be remembered with gratefulness. May God bless each of you.

Mrs. Jack Shirley and children Mr. and Mrs. Reaford Shirley and family Mr. and Mrs. J. B. Shirley and family Mr. and Mrs. Pat Busby Mr. and Mrs. Lester Dean and family Mrs. Carrie Shirley Mr. and Mrs. Harmon Lindley Mr. and Mrs. Sam Lindley and family Mr. and Mrs. John Hand Mr. and Mrs. J. L. Shirley

Judge

(Continued from page 1)

Williams explained the law has no provisions for raising children, and does not see it as a government responsibility. The judge explained that "98 percent" of the delinquency could have been prevented by discipline applied in the right places.

"What some of these parents do not realize is that once a youngster appears in juvenile court, the court may place the parents on a \$700 cash bond for each juvenile in their custody, and the bond will be immediately forfeited if the child does not behave," he revealed.

Judge Calls Hand

"This has not been the policy of the court in past years, but in some cases it may well be the answer and probably will be applied if the present situation continues."

The judge recently dealt with three youths who had been involved in a fight at a dance.

One youth, in his first appearance before the judge, was obviously frightened at the prospect of facing the court. The second youth was more arrogant, managing a smile and a few outbursts of uneasy laughter as the trio and their parents awaited the judge's appearance in his courtroom on the second floor of the courthouse.

No. 3 — a "regular" before the judge — was cocky and overtly arrogant.

Judge Williams solemnly lectured the first youth, then — after a stern warning — gave him another chance.

The second youngster, who quickly lost his outward facade of confidence under the judge's business-like stance, received in turn an even more stringent rebuke from Williams and placed on probation.

And the last boy, standing in contempt of the court and smirking at the judge's remarks, was ordered to jail and his parents sent packing off for a birth certificate, the first step in processing papers for the trip to the reformatory.

"All of those boys were ordered to get haircuts immediately and keep it short as long as they appeared before me. Their hair was long, dirty and for sanitary reasons, I felt it advisable to instruct them to cut their hair," Williams said.

"Hard To Do"

"It is a hard thing," Williams said in his chambers that afternoon, upon sentencing the boy,

"to send a boy this age to the reformatory."

"It is surprising, however, the results that are derived from this stay down there. It teaches the youth some respect for law and order, which he has never had before."

"Each month, a report on the youth is sent to the judge telling of the progress of the youth. A complete resume of his behavior, attitude and training is reported to the court."

During his more than four years in the juvenile court, Judge Williams has seen only seven youths return from the reformatory and be sentenced to the penitentiary.

"These youths were destined for the pen from the beginning. They would be picked up for stealing almost the day after they left the courtroom. These boys and girls were beyond any help that could come from the courtroom," Williams said.

Juvenile delinquency is not something that can be swept under the rug and forgotten, nor is it a factor that should be exploited and smeared everywhere.

"It is something that can be controlled, if it is caught at the beginning. There is a growing concern over how many of the youths were consuming hard liquor at the time of their arrest."

"Where are they getting this? Why are they allowed to consume this almost at will? The court has no jurisdiction over a youngster until he is brought before the court for action."

"Often times it is too late to stop this youth from drinking after he has already developed a taste at 14 or 15 years of age. This is one problem which could and should be nipped in the bud."

"Any parent who has the misinformed idea that they should raise their children to hold their liquor are a daily misinformed and will ultimately pay for their stupid deed."

In wrapping up the juvenile problem, Williams said that youngsters never had it so good, "but by the same token, there are millions who warrant every bit of goodness that we can possibly extend to them."

Rule By Youngsters

"There are millions of industrious, studious, courteous youngsters who are our scientists, instructors and businessmen of tomorrow. Frankly, they are ashamed of the crime figures of their age group as are the parents, or their elders."

"Today American homes are ruled by youngsters. It is surprising how many policies are

dictated by the youngster. The parents, who years ago, were both judge and jury are now spectators in their own homes, and these are the same homes affected in many instances by grief."

"The moral code of the civilized world was set down by Christ over 2,000 years ago, and we have altered it by our own thinking. That is to say, a lot of parents and children think in their own minds that if they believe what they are doing, even though it is wrong, and they can convince their own mind that it is right, then it is right. I don't know how far out in left field we can be."

"Always we hear the primitive cry of the teenagers, 'What can we do?' 'Where can we go?' The answer is, go home. Hang the storm windows, paint the woodwork, mow the lawn, wash the car, learn to cook, scrub the floors, build a model airplane, build a boat, get a job, help the minister, the priest, the salvation army, visit the sick, assist the poor, study your lessons, and then when you are through and not too tired, read a book."

"Parents do not owe entertainment to their children, the

community does not owe recreation facilities and the world does not owe them a living."

"They owe the world something; they owe it their time and talents so that no one will be at war or in poverty again."

"In simple words, I would advise each youngster to grow up, quit being a cry baby, get out of their dream world and be a credit to their parents and society."

"To the parents, do not spare that rod and spoil the child, but remember what Christ said when he was talking to a multitude of people and with a hand upon a child he said, and I quote in my own words, 'It is better that you tie a millstone around your neck and cast yourself into the sea rather than cause one of these little ones to go astray.'"

"I don't know how much plain-er Christ could have been in telling the parents of their responsibility toward the raising of their children than that one sentence."

"I do not claim to know the answer," Williams reflected somberly, "but an effort must be made to correct the children that the parents cannot handle."

"It is not the responsibility of

the court to raise a boy or girl. The law does not provide for such, it is the responsibility of the parents," the judge concluded.

Program of Sewing Tips For Dawn H.D. Club

Dawn Home Demonstration Club met Friday in the Dawn Community house for a program by Mrs. Argen Draper and Mrs. Jim McCabe presiding over the business meeting.

Mrs. Draper's program included instructions for the home seamstress and finishing a skirt, with particular attention to the new method of making skirt bands.

Club books were filled in and committees were appointed by the president.

Refreshments were served to Mrs. Jim McCabe, Mrs. Orval Galley, Mrs. H. D. Fowler, Mrs. Ray Stewart, Mrs. J. B. Caraway, Mrs. Roe Cox, Mrs. Carl Cathy and guests Mrs. H. V. McCabe and Mrs. Argen Draper.

Mrs. Palmer Norton will bring the program for the next meeting Jan. 29.

Classifieds Get Results

DAIRY CREAM

609 PARK AVE.

MID-JANUARY SALE

Hamburgers 5 For \$1	Whopper Burgers 39¢
Double Whopper Burgers 50¢	Hot Dogs 15¢ Cr. 8 For \$1
Tacos 19¢ Cr. 6 For \$1	MALTS and Shakes (Real Fruit) 19¢
Sundaes Two for the Price of One	Banana Split 29¢

DAIRY CREAM Vanilla & Chocolate 2 Qts. 50¢

Free Cones For The Kiddies From 2 to 4 O'Clock Each Day

THURSDAY - FRIDAY - SATURDAY

E. B. BLACK & CO. JANUARY Furniture Clearance

8 Piece Early American Dining Room Suite

Reg. \$599.00

\$450⁰⁰

Drexel Mahogany Buffet

Reg. 254.50 **\$125**

WALNUT BEDROOM SUITE

Reg. 92.50 **Double Dresser \$64⁵⁰**

Reg. 56.00 — Twin or Full **Bookcase Bed \$39⁵⁰**

3 Piece -- Dresser, Chest, Bookcase Bed

Walnut Bedroom Suite ^{Reg.} **\$88⁰⁰** 149.95

RECLINING ROCKER

Reg. \$143.00

\$99⁵⁰

Taylor Sofa Sleeper

Reg. 210.00 **\$180**

RECLINING CHAIR

Reg. 110.00

\$89⁵⁰

PLATFORM ROCKERS

Reg. 105.00 **\$79.50**

Reg. 99.00 **\$69.50**

Reg. 99.50 **\$69.50**

5 Piece Early American LIVING ROOM GROUP

•Sofa •Chair •Coffee Table •2 End Tables

Reg. 244.95 **\$199⁰⁰**

2 Piece Modern Living Room Suite

Reg. 316.50

\$249⁰⁰

E. B. Black & Co.

202 N. MAIN EM 4-0055

Hereford Police Investigate Six Accidents; \$2600 Damage

Hereford Police Department investigated six accidents this week, involving more than \$2,600 in damage to vehicles involved and personal property.

The last accident occurred shortly after 7 p.m. Tuesday at the intersection of Third and Jackson, when vehicles driven by Wesley Paul Hagar, 701 Grand, and Eustacio Salez Celaya, 216 Cotalpa, collided.

According to investigating officers, Celaya ran the stop sign and collided with Hagar.

Damage to Hagar's car was set at \$200 and damage to Celaya's vehicle was estimated at \$150.

According to officers, Celaya was cited for not possessing a valid Texas driver's license and failure to yield right of way at a stop sign.

Another accident occurred shortly after 5 p.m. Tuesday at the intersection of Ave. K and 13th, when vehicles driven by Charles R. Walser, 425 Star, and Fannie B. Lagrone, Vega, collided.

According to officers Mrs. Lagrone collided with the Walser vehicle after running a stop sign

at the intersection.

Mrs. Lagrone was cited by officers for running a stop sign.

Damage to Walser's car was set at \$250 and officers said Mrs. Lagrone's was considered a total loss.

Vehicles driven by Georgia Lutz Stivers, Box 188, and Frank Alvous Randeau, 230 N. 25-Mile Ave. collided shortly after 2 p.m. Tuesday at the intersection of 25-Mile and Park Avenues.

Mrs. Stivers was traveling on Park Avenue and according to Police, ran a red traffic signal, colliding with Randeau.

Damage to the Stiver vehicle was estimated at \$150 and damage to Randeau's car was set at \$40.

Mrs. Stivers was issued a citation by officers for disobeying a traffic signal.

In the first accident to occur Tuesday, shortly after 9 a.m. at the 800 block of First St., a parked vehicle, belonging to Betty Smith Shepherd, Rt. 3, and Lester Lee Hearn collided.

According to officers, Mrs. Shepherd was getting out of her car after parking it and it rolled onto the highway into the path of Hearn's truck.

No citations were issued and there was no damage to the truck. Damage to Mrs. Shepherd's car was set at \$350.

Another accident occurred shortly after 5 p.m. Monday at the intersection of Ave. F and Park, when vehicles driven by Mrs. Sondra B. Thompson, Rt. 3, and John Eugene Truner, 1003 Grand, collided.

According to officers, Mrs. Thompson was pulling away from the curb and collided with Truner.

She was cited for an improper start from a parked position.

Damage to Mrs. Thompson's car was set at \$150 and damage to Truner's car was estimated at \$300 by investigating patrolmen.

In the first accident of the week, which occurred shortly after 2 p.m. Sunday, near the intersection of George and Irving Streets, a vehicle driven by Elias Compo Briones, 114 Bradley, collided with a parked car belonging to Ruben Barrera of Amarillo.

According to officers, Briones was attempting to make a U-Turn in the street and struck the Barrera vehicle.

Officers said Briones fled the scene of the accident, but police were furnished with a description of the vehicle and arrested Briones a short time later.

He was cited by officers for leaving the scene of an accident and negligent collision.

Damage to the cars was estimated at \$25 each.

Courthouse Records

Vehicle Registrations

C. W. Holcomb, 1955 Chevrolet truck; Terrell Hodges, 1963 Ford; M. G. Mars, 1964 Chevrolet; Alvin W. Brown, 1963 Volkswagen; James Carlton Burt, 1951 Ford pickup; Walter R. Baker, 1951 Chevrolet; Holly Sugar Corp., 1963 Ford pickup; Rudolph Coifer, 1961 Chevrolet pickup; Brendon/Pat Gallagher, 1965 Chevrolet pickup; Brendon/Pat Gallagher, 1965 Chevrolet truck; Juan Tijerina, 1960 Chevrolet; James A. McAndrews, 1957 Ford truck; Milton C. Adams, 1965 Dodge; Walker Sheet Metal, 1963 International truck; Donald G. Reuter, 1955 Ford truck; Geneva M. Holbert, 1965 Ford; Walco Drilling Co., 1964 Ford pickup; Fritz Christman, 1963 Ford; City of Hereford, 1961 Chevrolet truck, 1-15.

W. L. Scott, 1949 Chevrolet; Woodrow Whitaker, 1963 Ford; Hobby Williams, 1955 Chevrolet; Raymond Bean, 1953 Chrysler; Candelario Garcia, 1953 Buick; J. W. Stengel, 1962 Ford pickup; Billy D. Peacock, 1962 Chevrolet; Marlene Erickson, 1959 Ford; Lillian Skoog, 1965 Buick; R. T. Woodward, 1962 Buick; Margaret Walker, 1954 Dodge; Margaret Walker, 1960 Corvair; B. M. Wiltshire, 1965 Plymouth; Custom Leasing Co. Inc., 1965 Dodge; Valley Water Well Co., 1964 Mack truck tractor; Perfecto Mancha, 1964 Dodge; Pedro Tovar, 1959 Ford; Kirkland Pump Co., 1964 Ford; D. L. Welty, 1962 Ford truck; Kirkland Pump Co., 1954 Mack truck tractor; Kirkland Pump Co., 1940 Hobbs trailer; William D. Boyd, 1963 Oldsmobile; Gwynne's Cleaners, 1965 Chevrolet pickup; Charles R. Hoover, 1965 Chevrolet pickup; Ina Doris West, 1957 Chevrolet; Santiago S. Valdez, 1958 Buick; Manuel Pacheco Jr., 1962 Chevrolet; Vincente G. Rodriguez, 1958 Chevrolet; Joe Del Toro, 1955 Buick; Clarence Goodman, 1959 DeSoto; A. J. Delapaz, 1956 Dodge; Edgar A. Frerich, 1965 International pickup; David Rendon/Stella Rendon, 1961 Dodge; Miller Seed Co., 1965 Plymouth; Doris Inez Wallace, 1961 Falcon, 1-18.

Joe Salcedo, 1956 Chevrolet; Jamon Escobedo, 1962 Ford; Adolfo Del Toro, 1953 Chevrolet; Joe M. Pacheco, 1957 Ford; J. O. Walker, 1963 Chevrolet pickup; Fred E. Bills, 1959 Oldsmobile; R. G. Price, 1964 Ford; Bruce Plummer, 1956 Chevrolet; Lloyd Newton, 1956 Chevrolet pickup; John Brorman, 1962 Chevrolet pickup; Clifton N. Thomas, 1965 Oldsmobile; Arturo Gonzales, 1956 Ford; Dick's Garage, 1957 Ford; Wallace Shel-

Local 4-H Club Members Do Well At Show

The local 4-H club members took several honors in last week's Golden Spread Western Junior Livestock Show in Hereford.

The senior livestock judging team composed of Steve Jesko, Joel Williamson, Larry Minks, Joyce Bezner and Toni Beauchamp (alternate), won third place honors in the 4-H division.

The junior team: Tommy Bezner, Steve Olson, Bruce Battey, Hal Easley, and Rodney Brooks, (alternate) placed 6th in the same contest. Both teams will enter the Amarillo Livestock Show judging contest Monday.

Steve Olson showed two steers and won the Reserve Grand Champion steer and the 2nd place middle weight. Nancy Minks placed 2nd. This steer was actually owned by Nancy and Margaret Minks. Gerald Withowski placed 4th; Donna Olson placed 7th and 10th; Rodney Brooks showed two steers, one placing 6th in heavy-weight and the other 6th in the middle weight, and Mike McCathern placed 13th. All nine steers made the sale and sold for good prices.

Roger Sanders, Marvin Smith, Tommy Bezner, Mark Busby, and Ron Vasek all competed in the swine division, but Mark had the only barrow to make the sale.

Robert E. Peary warmed up for his conquest of the North Pole by hacking his way through Nicaragua's tropical jungles while surveying for a possible Central America canal to connect the Atlantic and Pacific oceans.

Savings and Loan Associations

OFFICIAL STATEMENT OF FINANCIAL CONDITION
Of the Hi-Plains Savings and Loan Association at Hereford, State of Texas, as of the close of business on the 31st day of December, 1964

ASSETS	
First mortgage loans outstanding	\$5,737,520.18
Accrued interest receivable on above	19,141.91
Loans secured by savings accounts of this assn.	123,174.31
FHA Title I loans	94,358.01
Stock in Federal Home Loan Bank	33,700.00
U. S. Government obligations	20,000.00
Other investment securities	150,000.00
Accrued interest receivable on investments	5,705.50
Cash on hand and in banks	460,587.44
Office building, less depreciation	110,252.44
Furniture, fixtures and equip., less depreciation	17,142.10
Deferred charges	1,739.28
Other Assets:	
Prepayment to Secondary Reserve FSILC	44,040.79
TOTAL ASSETS	6,817,361.96

CAPITAL AND LIABILITIES	
Savings Accounts	\$5,972,919.43
Advances from Federal Home Loan Bank of Little Rock	400,000.00
Loans in process	1,838.00
Advance payments by borrower for taxes and ins.	37,006.79
Other liabilities	331.84
Deferred credits to future operations	24,712.00
Permanent Reserve fund stock	196,500.00
General reserves:	
Legal reserve and/or Federal Insurance Reserve	\$167,848.08
Surplus or Undivided Profits	16,205.82
TOTAL CAPITAL AND LIABILITIES	\$6,817,361.96

STATE OF TEXAS,
COUNTY OF DEAF SMITH.

We, Jimmie Allred as President, and Ray Cowsert as Secretary of the Hi-Plains Savings and Loan Association located at Hereford, Texas, each of us do solemnly swear that the statement above is true to the best of our knowledge and belief.

CORRECT-ATTEST
M. E. MORGAN
B. E. ROBERSON
CARL G. McCASLIN
Directors

JIMMIE ALLRED, President
RAY COWSERT, Secretary

Subscribed and sworn to before me this the 18th day of January, 1965.

(Seal)

Sherry Carlile, Notary Public, Deaf Smith County, Texas

Buick Special V-6 goes easy on gas.

Its low price goes hard on your resistance.



We put 6 big reasons to buy a Buick Special under the hood. And another small one on the price tag. The six are a set of the liveliest, strongest cylinders that ever zipped you merrily on your way. They're all arranged in neat, smooth V-fashion. They add up to 225 cubic inches and 155 horsepower, and make other arrangements of 6 cylinders seem primitive. That's not all. Special sports Buick comfort, Buick style and traditional Buick quality. The price tag? We saved the best for last.

\$2343.00 Manufacturer's suggested retail price for Special V-6 4-dr. coupe. Price includes Federal Excise Tax and suggested dealer delivery and handling charge. (transportation charges, accessories, other optional equipment, state and local taxes additional).

Wouldn't you really rather go first class?

See your local authorized Buick dealer

TUNE IN "LOWELL THOMAS AND THE NEWS"—CBS RADIO

Local 4-H Club Members Do Well At Show

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Hospital Notes:

Patients in Hospital

Mrs. Edna E. Doak, Star Route; Mrs. Jack S. York, 210 Aspen; Mrs. Martha E. Pierce, 238 Ave. H; Mrs. Lon A. Morton, 410 Ave. D, N. W., Childress; E. F. Sevier, 111 Blevins; Joe Marcum, 1947 S. Seminole, Amarillo.

Mrs. H. W. Barton, Westgate, Box 908; B. M. Wiltshire, 510 Star; L. J. Kuper, 108 N. 25 Mile Ave.; John H. Erdman, 809-25 Mile Ave.; Lena Espinoza, Box 802; Mrs. J. B. Snead Jr., Box 612.

Jose Manuel Sanchez, 411 E. 2; Mrs. Alvin Black, Route 3; Mrs. Archie B. Townsend, Route 4; Dimmitt; Gilbert L. Sims, 134 Beach; Juanita Anders, 320 Ave. A; Mrs. John Thomas Denham, 812 Axtell St., Clovis, N. M.

Vernetta McNeely, Box 147, Friona; Bernabe Barajas, Box 7; D. L. Thomason, Route 2; Mrs. Carl Strauss, Route 4; Mrs. Jack Miles, 915 Union; Walter H. London Sr., 615 Austin; Mrs. Alma L. Stockstill, Box 42, Earth.

Mrs. Encarnacion Trevino, 505 Grand; Mrs. Lalo Castillo, 119 Main; Mrs. Paul M. Lawson, Route 1; Mrs. Harley Henderson, 112 Ave. H, Apt. 11; Mrs. James L. Ponder, Route 5; Mrs. Jimmie L. Robison, Route 5; Noah Anders, 320 Ave. A.

Patients Dismissed

Yolanda Sanbrano, 1-15.
Mrs. Wood D. Vaughn, Mrs. William D. Green, Mrs. Elario G. Contreras, 1-16.
Mrs. George E. Lovelady, Mrs. G. B. Foster; Ascencion Sanchez, Carl W. Parks, Finis Dale Lindsey, Alvin Black, Mrs. James T. Clarke, 1-17.
Mrs. Mary A. Anderson, Mrs. Donald T. Schilling, 1-18.
Mrs. Irma Alice Orr, Jim Cross, Mrs. Cora Mae Spradley, Linda L. Stephan, Mrs. Felipe Hernandez, Wania D. Brown, David Ray Boykin, 1-19.
Mrs. William Jesse Thomas, 1-20.

KIDNEY DANGER SIGNALS

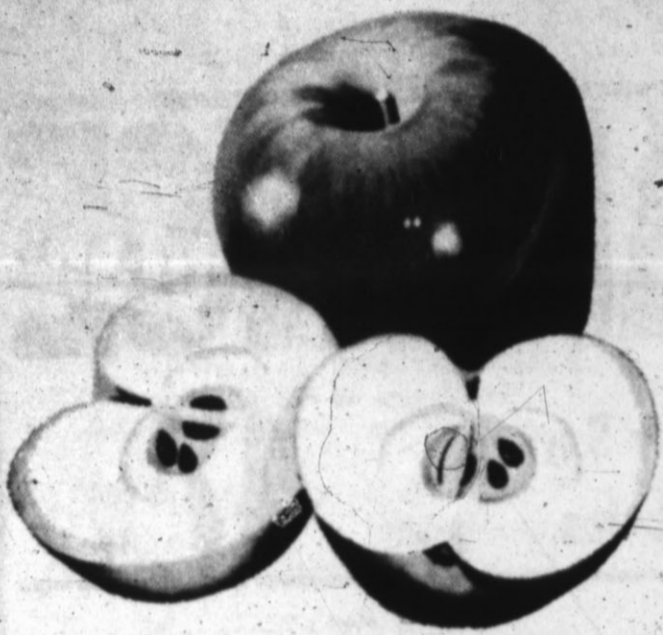
Getting up nights, burning, frequent or scanty flow, leg or back pain may warn of functional kidney disorder—'Danger Ahead' Give blood pressure table, increase and regulate output in 4 DAYS or your back at any drug store. NOW at ROBERT DRUG STORE

Anthony's CLEARANCE SALE

1 Group Costume Jewelry	3 \$1 <small>PIECES</small>	New Spring Fabrics	47¢ <small>Yd.</small>
Boys — Vinyl & School Jackets	\$6.88	Men's DRESS HATS	\$4.00 <small>each</small>
Men's & Boy's Sweat Shirts	\$1.44	BOXED TOWEL SETS	1.99 2.99 4.99
Cotton Comforters	\$2.44	LADIES DRESSES	\$4.88 <small>GROUP LADIES SHOES</small>
Group — Children's SHOES	\$2.66	DRESS SHOES	4⁸⁸ and 7⁸⁸
Ladies UNIFORMS	4⁸⁸ and 7⁸⁸	Maternity Wear	REDUCED <small>1 RACK</small>
LADIES KNIT SUITS		\$25	
MEN'S SHOES	\$6.88 <small>Slip-Ons Ties Work Shoes</small>	REMNANTS	1/2 PRICE
Group Men's — Four-in-Hand TIES	\$1.00	Children's — Little Sweat Shirts	\$1
Western SHIRTS	Group — Men's \$3.77	Children's 2 Piece Corduroy Boxer Longies and T-Shirts	\$1.99
Raincoats & Rain Jackets		MEN'S \$2⁰⁰	
Children's — Long Sleeve Polo Shirts	4 for \$1	Ladies CHALLIS PAJAMAS	\$2.88 <small>Ass. Colors</small>
Group — Girls School Dresses	1/2 PRICE	Girls Knit T-SHIRTS	\$1
Men's Long Sleeve SPORT SHIRTS	\$1.99	Ladies Quilted Robes	\$2.88

CLOSED SUNDAY

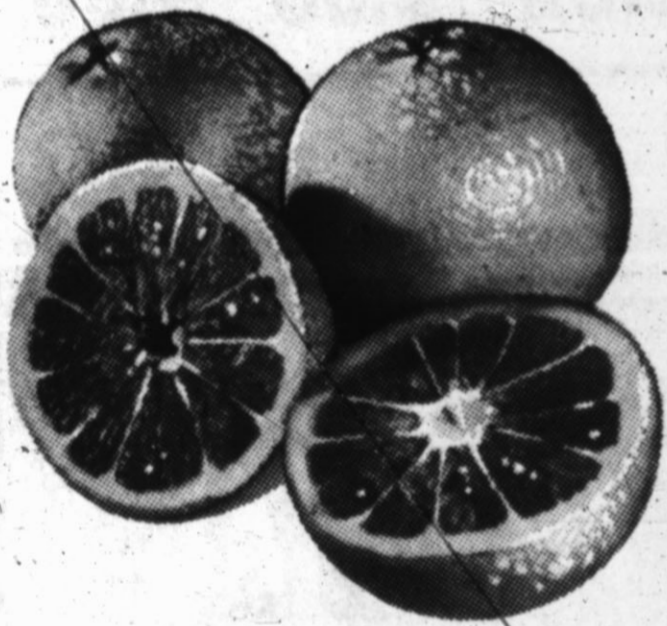
**DOUBLE GUNN BROS. STAMPS
WEDNESDAYS**



Delicious Apples Or

6 for \$1

Sunkist Oranges



NEW!
FROM PROCTER & GAMBLE
TOP JOB
CONCENTRATED
HOUSEHOLD CLEANER
WITH AMMONIA
28 Oz. 59¢

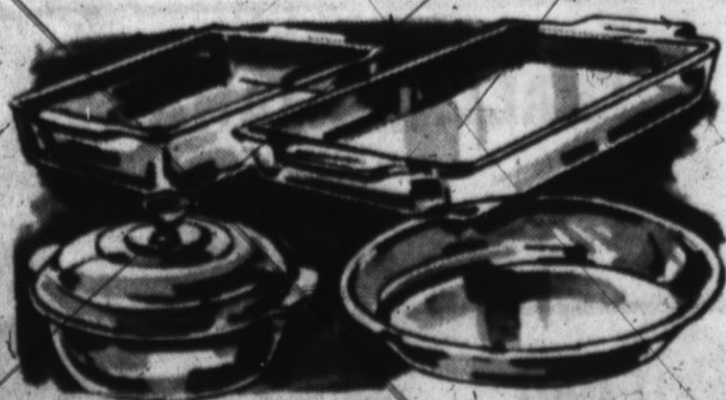
**GRAB
BAG
SALE**

- Van Camp Vienna Sausages 5 For \$1
- Peter Pan Peanut Butter 12 Oz. Jar 39¢
- Libby's Frozen Stew Vegetables 24 Oz. Pkg. 39¢

Johnston Frozen **PECAN PIES 69¢**

Johnson's Jumbo **COTTON BALLS Reg. 69¢ 45¢**

BABY MAGIC Reg. \$1 Size 69¢



Teflon Mirror Clean

OVENWARE

99¢

OVER-PROOF GLASS COOKWARE IN POPULAR SIZES

WHILE IT LASTS

Dow Oven Cleaner	9 Oz.	69¢
Detergent Lux Liquid	32 Oz.	59¢

PRODUCE		
Bell Peppers		lb. 19¢

Borden's **ICE CREAM 1/2 Gal. 59¢**

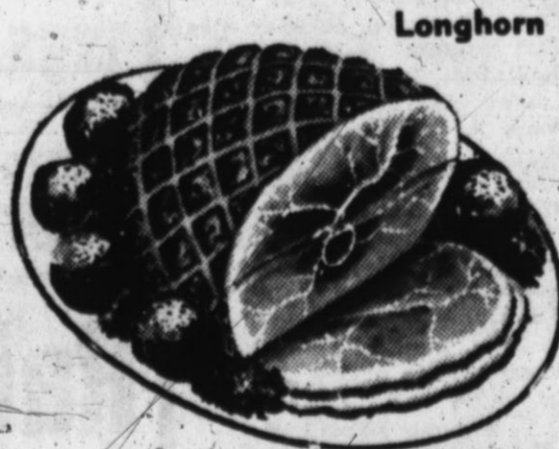
Schilling Black Pepper	4 Oz.	35¢
Hunt's Catsup	Hickory or Pizza Flavored 14 Oz. Bottle	2 For 35¢
Shurfine Shortening	3 Lb. Can	65¢
Kraft Window Box Choc. Candy		3 For \$1
Lipton's Tea Bags	48 Count	59¢

Holly — Refined In Hereford 10 Lb. Bag **BEET SUGAR 98¢**

Betty Crocker Buttermilk Pancake Mix	28 Oz.	35¢
Van Camp Pork & Beans	300 Can	8 For \$1
Shurfine Grapefruit Juice	46 Oz. Can	2 For 69¢
Del Monte Cut Green Beans	303 Can	4 For 89¢
Shurfine Early Harvest Pears	303 Cans	4 For 69¢

Shurfine — No. 2 Can **PINEAPPLE Crushed 4 for \$1**

Idaho PRODUCE		
RUSSET POTATOES	10 Lbs.	79¢



HAM Butt End lb. 43¢
Shank End lb. 39¢
Center Cut lb. 79¢

USDA Graded Sirloin Steak lb. 79¢
Longhorn All Meat Franks lb. 49¢

Check Our Produce Dept. for Mustard Greens, Turnip Greens, Endive, Kester's Hereford Tomatoes and other Fancy Vegetables

COOPERS'S

COMPLEX TEXAS PROBLEM

Health Program Takes Aim At Migrant Labor

The following article appeared in latest edition of the Texas Health Bulletin and may be of interest to users of migrant farm labor in the Hereford area.

The Editor

By M. S. NORTON
Health Education Consultant

AUSTIN — The migrant agricultural laborer is receiving increasing public and private attention. There is a growing interest in the varied and complex problems associated with these individuals, who follow the crops of the United States. There is a like concern for the communities which, seasonally, are faced with additional hundreds, even thousands, of people who place additional demands upon local, public and private resources. Public health is one of the problems faced by both the communities and the migrants.

In Texas, multiple public health projects are being conducted for migrants. These projects are staffed by doctors, nurses, sanitarians, technicians and health educators. They are seeking to determine accurately the health needs of the migrant and to develop services to meet these needs.

Large in Numbers

It is estimated that there are 2,000,000 migrant laborers in the United States; however, this article will be confined to the 125,000 who call Texas their home. These farm laborers migrate to at least 32 states. About 95% of the Texas migrants are U. S. citizens of Mexican extraction; the remainder are Negroes residing in east Texas.

The Texas Employment Commission prepared the following information from its 1963 migration records:

There were 91,565 people who migrated to 32 states. This included 5,919 groups of workers, 2,389 crew leaders, 3,456 family heads, 13,373 families represented.

Also, 7,154 unattached men, 1,430 unattached women, 34,843 men 16 years of age and over and 24,851 women 16 years of

age and over. The Texas Employment Commission estimates there are more than 95,000 who migrate to other states. There is also a large number, perhaps 30,000, that migrate within the State. The Texas Council on Migrant Labor sets the number of 1963 migrants at about 128,000. Based on the findings of the Council and the recorded data of the Texas Employment Commission, we can safely assume that there are more than 125,000 Texans who follow the crops.

The major reason for a person becoming a migrant laborer appears to be an inability to secure regular employment in his home community. In recent years, mechanization in agriculture has caused a decrease in job opportunities for farm laborers. This, plus the continued high birth rate among the Texas migrants, has resulted in an over supply of agricultural workers.

Life as a migrant is insecure and complex. They seldom work for any one grower for an extended period of time; often they are employed by a different grower each day of the week. During the year the migrant lives in many communities, but he is never considered a part of that community. Even when he returns to "home base" in Texas, a community he calls home, he rarely becomes closely associated with that community. In this setting he encounters many problems which he does not understand and which he is not prepared to meet.

Migratory workers are usually housed in public or private labor camps along the migrant stream. These quarters are from a single dwelling housing one family to camps housing 450-500 families. The typical camp allows one room, about 10 x 12 feet, per family. There may be one water spigot in use by several families if running water is available, outdoor privies are the rule rather than the exception, and garbage disposal and drainage present additional health problems.

Some states have enacted legislation which sets forth minimal sanitary standards for migrant labor camps. Similar bills have been introduced into the 56th, 57th, and 58th Texas Legislatures, but none were passed. The Texas State Department of Health has prepared, "Suggested Standards for Migrant Farm Labor Camps." Even though not enforceable, the standards have been somewhat successful in improving conditions through education.

Fatalistic View

The health expectations of migrants may be described as being fatalistic in nature. There is an apparent expectation of a certain amount of illness during the course of the year. Such illness is accepted as being more or less normal and not calling for any particular action. Little thought or concern is given to the cause or treatment of common ailments by the migrants themselves. In dealing with the Spanish-speaking migrant, we must also consider the cultural background as related to illness. This culture believes in the extended family, and the illness of an individual family member is always a concern for the entire family. No member of the family is regarded ill unless the head of the family agrees he is.

Preventive Medicine

The concept of preventive medicine is rather foreign to these migrants. Many of the children have been immunized, but the reason for the immunization is generally rather obscure to the parents. To most of them there is no difference between "baby shots," "vaccinations," or "blood tests." The needle is the needle and most migrants do not remember why the "needle" was used even though they very carefully protect and guard the health records for the doctor or nurse to see.

The problems of health are further aggravated by the lack of communication. The first breakdown often comes in communication where there is English versus Spanish. This is further complicated by the lack of understanding of public health terminology. Health literature having a reading level above the third or fourth grade has little value to the average migrant. Materials produced in Spanish do not appear to help in this particular means of communication.

Two Categories

To most migrants, public health personnel are grouped into two categories: doctors and nurses. If the health person is a male, migrants consider him a doctor; if female, the public

health person is a nurse. The doctors and nurses to whom the migrant refers could well be the sanitarian, nurse's aide, or health educator. Also, public health to the migrant is usually thought of as curing a disease rather than prevention.

Therefore, indifference to health, lack of understanding of basic health concepts, and communication barriers all form definite obstacles to the establishment of a health program that will fulfill the health needs of the migrant family.

What is the migrant health problem from the perspective of the community and the public health department of the community? Most public health programs are geared to meet the needs of the permanent community. The migrant health problem may not have existed when the local health department was organized, or for some reason the migrant population was not considered in determining the size of the departmental staff, facilities and annual budget. As a consequence, few communities can cope with the health problems caused by the influx of migrants. In order to help the communities meet this situation, the U. S. Congress enacted into law Public Law 87-692 in September, 1962 which authorizes the Surgeon General of the U. S. Public Health Service to make special project grants to public and private non-profit organizations to pay part of the cost of projects to set up and operate family health service clinics and other types of projects to improve health services and conditions for migrants who are citizens of the United States.

Project grants were subsequently made to the Lubbock City-County Health Department, Plainview-Hale County Health Department, Southwest Texas Health District (Uvalde, Maverick, Zavala, Dimmit and Kinney Counties) and Laredo-Webb County Health Department and Calhoun County Health Department.

Districts Developed

The Texas "State-wide" Migrant Health Project cooperates with all local health departments but has also set up three districts within the State, where there is a large concentration of migrant laborers.

The objectives of the Texas "State-wide" Migrant Health Project are:

1. To promote and assist those counties without health departments in establishing family service clinics as necessary. These clinics will be organized by local medical people, at the written request of the local medical group, and perform services when the migrant and his family could avail himself to them without too much loss of time from his work.
2. To coordinate activities with other divisions of the State Health Department and other agencies of the State, in the interest of the migrants health.
3. To coordinate activities with those of other states where the

See HEALTH Page 2

YOU'RE INVITED TO ATTEND FORMAL OPENING NEXT WEEK OF THE HEREFORD BRANCH OF TIDE PRODUCTS, INC.

★ FERTILIZER ★ HERBICIDES ★ INSECTICIDES ★ FUNGICIDES

WEEK OF **JAN. 25** THRU **30** 8 A.M. to 5 P.M.

ALL DAY ANY DAY DURING THIS WEEK

★ Bring The Whole Family ★ Refreshments Served
★ DOOR PRIZES - Deer Rifle & Lawn & Garden Fertilizer



CARL ARMSTRONG is the BRANCH MANAGER. Carl is a graduate of Texas A&M and has 6 years experience in the fertilizer & chemical business.



JOHN ROBERSON is the PLANT SUPERINTENDENT. John is a graduate of Texas A & M and has 2 years in the agriculture chemical business.

NEW CONCEPTION IN FERTILIZER . . . Tide's Prescription-Mix fertilizer is blended from high analysis raw materials to fit your exact plant and soil requirements.

HOW TIDE'S TILT BOX SERVES YOU . . . Tide's Tilt Box pictured below is a water proof, all weather container. It keeps your fertilizer dry, fresh and free flowing. This Tilt Box puts 14,000 pounds of fertilizer where you want it . . . at the most convenient location to the field and high enough off the ground to make loading any type of application equipment easy.

TIDE SERVICES . . . Tide grower services and products are planned to save time and labor . . . help take the guesswork out of farming. Agricultural consultants, Free Soil Tests, Tissue Tests, Tide's custom-designed, weather-proof, delivery and storage equipment, and modern application equipment cut your production cost.

ECONOMICAL . . . Ease of handling fertilizer in Tide Equipment reduces cost . . . saves time and labor. One man can fill an applicator or a spreader in 2 to 3 minutes with Tide Fertilizer, simply by opening a gate. With "Prescription Mix", you buy only the Nitrogen, Phosphate and Potash and or the trace elements your soil tests indicate you need. High analysis fertilizer cuts material handling costs. No bags to handle (unless you want it bagged), and no storage problem, as Tide's Tilt Box, holding 14,000 plus pounds provides moisture tight delivery and storage on the turnrow.



HEREFORD BRANCH OF TIDE PRODUCTS



The Large Green & White Building Southwest of Hereford On Clovis Highway EM 4-0712

HEREFORD STATE BANK

FOR YOUR

AUTO FINANCING

Luxurious new look
Luxurious new room
Luxurious new ride (discover the difference)



Sporty Swinger! '65 Chevrolet Impala Sport Coupe

'65 Chevrolet

Like surprises? Come see some! One is the elegant, trend-setting, big luxurious '65 Chevrolet. The car looks downright expensive! It has more room than many expensive cars have—extra foot room with its new frame and forward engine design, extra shoulder room with its curved side windows. And it actually feels expensive when you ride in it. (It should—new Full Coil suspension, wheels wider apart, over 700

sound and shock absorbers between you and the road.) There's plenty of power, too—including an improved Six. And you can personalize a Chevrolet more than 150 ways. Come let us show you how, along with how easily your old car and modest monthly payments will put you in a new beautiful '65 Chevrolet—just the way you want it. Life is full of surprises. So is our showroom. Come in for yours!

Drive something really new—discover the difference at your Chevrolet dealer's
Chevrolet • Chevelle • Chevy II • Corvair • Corvette



ORSBORN CHEVROLET-OLDS

42-3765

TOWN and COUNTRY

By MRS. T. B. THOMAS
Brand Correspondent

Mrs. G. C. Merritt Jr., Mickey and Mitchell of Pollett are in Hereford for four to six weeks visiting with relatives, Mr. and Mrs. G. C. Merritt Sr. and Mr. and Mrs. Otis Lee. The Merritts are staying here while Merritt is in Denver.

Mr. and Mrs. Bill Drake and Sammy spent the weekend in Dumas visiting with her parents Mr. and Mrs. Joe Waggoner and Joe Bob. Mrs. Drake and the baby stayed for a longer visit.

Mr. and Mrs. Ralph Morrison of Whidorado were Sunday dinner guests of his parents, Mr. and Mrs. J. C. Morrison and Judith.

Hosts For Party

Mr. and Mrs. Merlin Kaul were hosts for a "42" party honoring Mrs. Ida Vaughn, of Tacoma, Wash. Those enjoying the food and fellowship were Mr. and Mrs. Irving Willoughby of Hereford, Mrs. Bess Werner, Mr. and Mrs. Albert Lamb, Mr. and Mrs. J. C. Morrison, Judith and Rhonda Borland, Mr. and Mrs. Paul Rudd and the hosts.

Mr. and Mrs. Milton Palmer, Diana and Brian of Slaton were weekend visitors of Mr. and Mrs. Billy Joe Stevens. Bobby Harland and Sparky Stevens of Slaton were Friday night guests of Sparky's parents. The boys were here for the livestock judging contest held on Saturday at the Bull Barn. The Slaton team placed second.

Mr. and Mrs. Roy Pruitt are the proud grandparents of a grandson, Ross, born to parents, Mr. and Mrs. Robert Ritzel. This young fellow was born Jan. 14 in Amarillo. The Ritzels have two other children, Bob and Rae.

Hope, Faith, Charity, and Sonny Mays, children of Mr. and Mrs. Haral Mays of Friona, have been taking turns staying with their grandparents, Mr. and Mrs. Edwin Morrison.

At Lamesa

Weekend guests of Mr. and Mrs. Don T. Martin and Nancy were Mrs. Fred Simpson and Fred Simpson Jr. of Matador. They are mother and brother of Mrs. Martin.

Mrs. Waymon Etheredge and Mrs. R. M. Mason spent Tuesday night in Lamesa with Mrs.

Etheredge's parents, Mr. and Mrs. Frank Condon. They attended a bridal shower for Frankie Condon, bride-elect of Dickie Bob Mason. Mr. and Mrs. Frank Condon, Frankie and Carl were weekend guests of Mr. and Mrs. Waymon Etheredge and family. On Saturday night, supper guests included the Lamesa visitors and Mr. and Mrs. R. M. Mason, Dick and Tommy.

Mr. and Mrs. Freddie Harris, Angelia Kay and Samantha of Amarillo visited with her parents, Mr. and Mrs. Everett McIntosh on Friday night.

Mr. and Mrs. George Turrentine and girls drove to Dimmitt on Friday night to have supper at the new Colonial Inn.

Attend Convention

Lt. and Mrs. Jimmy Dale Auten and baby arrived in Albany, Georgia on Tuesday after a twelve-day visit here in Hereford with his parents, Mr. and Mrs. Jim Auten and Beverly.

W. C. Quattlebaum and Bill Michael are in Miami, Fla. attending the National Principals convention. They left Amarillo by plane on Wednesday.

Mrs. E. L. Patterson of Alamogordo, N. M., visited her mother, Mrs. B. E. Tomlinson, who is now living with her daughter and husband Mr. and Mrs. W. C. Quattlebaum. On Saturday Neil Quattlebaum and family drove down from Amarillo for a visit with relatives. Mrs. Tomlinson arrived in Hereford around Thanksgiving to make her home here.

Enjoy Italian Supper

Mr. and Mrs. Herman Paetzold and family of Hereford visited on Sunday afternoon in the George Turrentine home.

The auditorium of the St. Anthony's school was turned into a Night in Rome on Sunday night for everyone to enjoy the Italian supper, candlelight and orchestra music completed the evenings enjoyment.

Mr. and Mrs. Lester Mullins, Leslie and Stoney of Lubbock are visiting his grandmother, Mr. and Mrs. C. A. Saucy for a few days while he is on vacation from his job with the railroad. Lyndon Haney accompanied the Mullins here for a visit.

Mr. and Mrs. Lester Mullins, and Lyndon Haney were supper guests of Mr. and Mrs. Donnie Richardson on Monday night.

Move From Westway

Mr. and Mrs. Raymond Garrett moved from the Westway community to Hereford on Lawton Street. Darrell Garrett and a friend from school in Amarillo were home over the weekend to help his parents move.

Mr. and Mrs. Keith Duderstadt and children of Dawn were Sunday afternoon visitors of Mr. and Mrs. Homer Rudd.

Mitchell Merritt celebrated his second birthday at his grandparents Mr. and Mrs. G. C. Merritt Sr. with Tim, Kim and Craig Sullivan, Mickey Merritt.

Special Tastes Require Garden

PICKERING, ONTARIO, Canada *P*—Anyone with a taste for Bavarian cream with marigold petals will be in sympathy with the efforts of Mr. and Mrs. Alan McKenzie.

The McKenzies like such food and when they found they couldn't obtain the required herbs they decided to grow their own.

Now the herb garden produces 75 varieties and the flower gardens are full of unusual specimens.

On her shelves may be found jars of dried savory, marjoram, Basil, lemon Thyme, tarragon vinegar, Jellies of mountain ash and other herbs. If you have that kind of a garden, Mrs. McKenzie says a spread for whole bread may be made from chopped chives, fennel, lemon thyme and tarragon mixed with salted butter.

As for the Bavarian cream with marigold petals, mix one pint of milk, three egg yolks and gelatin, then fold in a cup of pounded marigold petals. Surround the unrolled Bavarian cream with marigold blossoms.

CLOTH FROM BRANCHES

SIBENIK, Yugoslavia *SP*—The women of the islands off the shore of this Dalmatian city still wear dresses made from a fiber which they obtain from the furze plant (gorse). After the furze breaks into its yellow blooms, new branches spring out. The islanders cut the branches, soak them in salt water, and strip them down into fine thread which they weave into cloth.

County's Road Death Toll Was Three For 1964

There are three tombstones in Deaf Smith County that were erected ahead of schedule in 1964. The stones marked the graves of persons who died in traffic accidents on rural highways in the county during the year.

But the suffering wasn't confined to those who were killed. The Department of Public Safety recorded 144 mishaps on rural highways in the county during 1964. Those accidents injured 87 persons and they spent countless days in the hospitals. Property damage from these accidents amounted to \$75,610.00.

During December there were 18 accidents on rural highways in the county, according to Sgt. W. E. Wells, Highway Patrol supervisor in this area.

These crashes resulted in seven persons injured and an estimated property damage loss of \$10,066.

Texas drivers have killed more people during 1964 than any other year in the state's history. Unofficial figures indicate the Texas death toll may have reached 3,000 during 1964, but the final tabulation will not be completed until March 15.

Aikin, foundation resident representative, said the Institute on Oil and Gas Law and Taxation will be held February 10-12, and the Institute on Criminal Investigation on February 22-23.

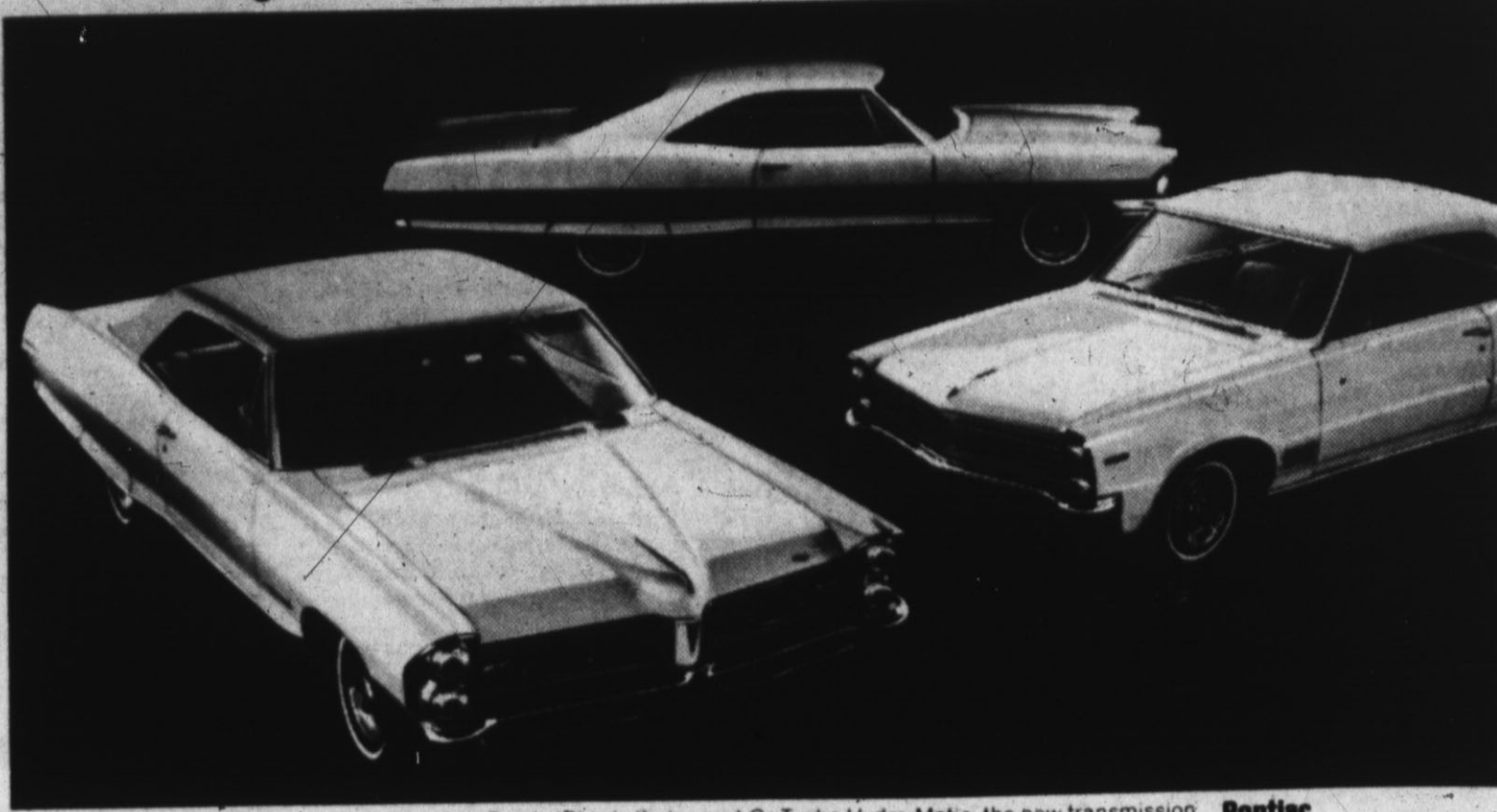
LAW PROGRAMS SET

Programs on oil and gas law and taxation and criminal investigation will be given by the Southwestern Legal Foundation in Dallas during February according to John D. Aikin, Hereford attorney.

Aikin, foundation resident representative, said the Institute on Oil and Gas Law and Taxation will be held February 10-12, and the Institute on Criminal Investigation on February 22-23.

Read The Classified

The Tiger of the year was just named Car of the Year by Motor Trend.



If that isn't enough of a hint, try Quick Wide-Track. (This is their year.) Or Turbo Hydra-Matic, the new transmission you can order that does away with roaring between shifts. Coupled with any of the quicker engines for the '65 Pontiac, it saves the roaring for whenever you need it. When you don't need it, the extra-potent engines let you just loaf along. This loafing gives you the kind of economy you wouldn't expect from a looker like the '65 Pontiac. See your Pontiac dealer. He'll show you all 32 Pontiacs that are the "Car of the Year." They're the buy of the year, too.

Pontiac Quick Wide-Track Tigers

SEE THE NEW BONNEVILLE, STAR CHEF, GRAND PRIX, CATALINA, F-2, LE MANS, GTO AND TEMPEST AT YOUR AUTHORIZED PONTIAC DEALER.

CAMPBELL PONTIAC

815 E. Highway 60

Hereford, Texas

\$168 Million New Telephone Construction for Texas in 1965

Continuing improvements in telephone system will make your service even more dependable and valuable

Telephone service in Texas ranks with the world's best. It always has. Even so, in 1965 Southwestern Bell will spend another \$168 million to make it better still. This construction program is the biggest in history. It is necessary to provide for the growing telephone needs of Texas.

But it's more than that.

It also is an intensified effort to make even better the service you already have, whether you live in a big city, a small town, or on a farm or ranch.

Our objective is to make your telephone service—more useful, dependable, convenient and valuable than ever before.

Texans will also benefit economically from this telephone construction program. Because hundreds of individual projects reach into virtually every community served by Southwestern Bell, the economic impact will be significant and widespread.

New jobs will be created. We expect to add 500 new telephone jobs in Texas in 1965—bringing to 25,000 the number of people on our payroll in Texas.

But more important will be the economic boost for the hundreds of Texas firms which sell supplies, services and materials to the telephone company.

Here are some of the things we'll do in 1965 to make your telephone service better

NEW STORMPROOFING

In 1965, we'll put more than 500 additional miles of telephone cable underground, because that's the safest place for it. Safe from wind, rain, hot weather, cold weather, stormy weather. This will add to the dependability of your long distance service.

DDD IMPROVEMENTS

For those customers who have Direct Distance Dialing, service will be faster and easier than ever before. Complex new testing and trouble-reporting equipment is being built into the system to help maintain the quality of transmission and quickly trace and remedy problems that might affect your service.

NEW BUILDINGS, WORK CENTERS

Southwestern Bell will erect 15 new buildings in Texas in 1965. The largest will be the new \$13 million South Texas headquarters building in Houston. Other new telephone buildings will be erected in Amarillo, Midland, Dallas (two buildings), San Antonio, Beaumont, Rosenberg, Cleveland, Waco, Pasadena, and a three-building complex in northwest Houston.

Additions are planned for telephone buildings at Fort Worth, Dallas, Amarillo, Forney, Monahans and Houston.

Also, 16 new installation, repair and construction centers will be built across the state.

NEW MICROWAVE MAGIC

The magic of microwave will provide thousands of new voice ways for long distance calling in Texas this year. For example, new systems will link Sweetwater and San

Angelo, Fort Worth and Waco, Houston and Beaumont. Via a network of such microwave antenna towers and transmitting stations, your phone calls are relayed from point to point with the speed of light.

WE are looking ahead to another year of telephone progress in Texas in 1965:

- Your telephone service will be a better buy, dollar for dollar.
- Texans everywhere will benefit from the surge of new dollars, created by our expansion program, into the state's economy.



Southwestern Bell

HEREFORD PLUMBING

EM 4-1168

SALES SERVICE

Heating Refrigeration Plumbing

Livestock Pests Eradication Cited

MISSION (Special) — Screw-worm eradication officials are looking forward to another successful year for the program, although many stockmen feel last year's results leave little room for improvement.

Only 65 Texas counties were reported to be infested by the livestock pest in 1964, and only 223 cases were discovered. In contrast, during 1963, a total of 4,916 infestations was detected in 182 counties, while 49,484 cases occurred in 242 counties in 1962.

Fourteen Next Door
New Mexico had only 14 outbreaks last year compared to nearly 1,500 the previous year. Oklahoma, Arkansas and Louisiana had no infestations during 1964.

Eradication program pilots flew nearly 2.7 million miles in dispersing approximately 4.7 billion sterile screwworm flies in Texas, New Mexico, southeastern Arizona and along the border in Mexico. Sterile flies, reared in a huge plant near Mission, mate with native flies and prevent production of offspring.

Eradication activities have reduced annual losses to Southwestern livestockmen from \$100 million to less than \$1 million since the program began in February 1962.

Eye Further Reduction
Officials think they can reduce losses even more in 1965 by strengthening the barrier zone between the United States and Mexico where screwworms can exist year-round. In this barrier, which is several hundred miles wide and runs from the Gulf of Mexico to the Gulf of California, sterile flies are dispersed routinely to prevent fertile screwworms from migrating into "clean" areas and causing new outbreaks.

Stockmen can also help by frequently examining their animals and promptly reporting all infestations. No screwworms have been reported in the Southwest since early in December, so outbreaks can be brought under control quickly if they are detected during early stages of development.

Indian Bug Helps Shellac Industry

By ANDY LANG
AP News features
The next time you apply shellac, remember you couldn't have done it without the help of a little bug from India. For this insect, called the Lac, converts the sap off trees into a gum-like material which is dissolved in alcohol and becomes shellac as we know it. In its unbleached form, it is called orange shellac; bleached, it is called white or clear shellac.

If I were asked to give you a single tip that would help you to get a good result when using shellac, it would be this: Apply it in several thin coats rather than one or two thick coats. Although, as I said, shellac already has been commercially mixed with alcohol, it should be further thinned by you — also with alcohol, of the denatured variety. Every wood finisher has his own ideas about how to thin shellac. And there is a professional table which tells you how to make a mixture depending on how much gum has been dissolved by the manufacturer in a gallon of pure alcohol. My own theory is that the beginner should use a 50-50 mixture and then, after he has used it a few times, make a percentage change only if he feels it necessary. More often than not, he will discover that mixing equal amounts of shellac and denatured alcohol will handle all jobs.

One of the great virtues of shellac is that it can be used as a sealer, a primer or a final finish. It should be sanded between coats where an extra good finish is desired, although the sanding can be skipped where the shellac is intended primarily as a protecting coating.

Shellac can be applied with a brush or a clean, lintless cloth. It should not be applied during periods of high humidity or to a damp surface. When this is done, the finish may develop a slight whitish appearance.

One other small but important point. Shellac deteriorates with age. Try to buy the smallest amount you need for the particular job you are doing, unless you expect to use it again in a few weeks. No matter how tightly you seal the container after using shellac, it will begin to lose its good characteristics after six months or so. Once applied, it has a long life.

**A. O. THOMPSON
ABSTRACT CO.**

Mr. & Mrs. A. J. Schroeter,
Mngs.

Courthouse
P. O. Box 73
Phone EM 4-1504

SAFEWAY!

10¢ Sale!

Shop Safeway During This Big 10¢ Sale and Save: Sale Ends January 23rd

SAFEWAY



Safeway Saves You More!

Cragmont

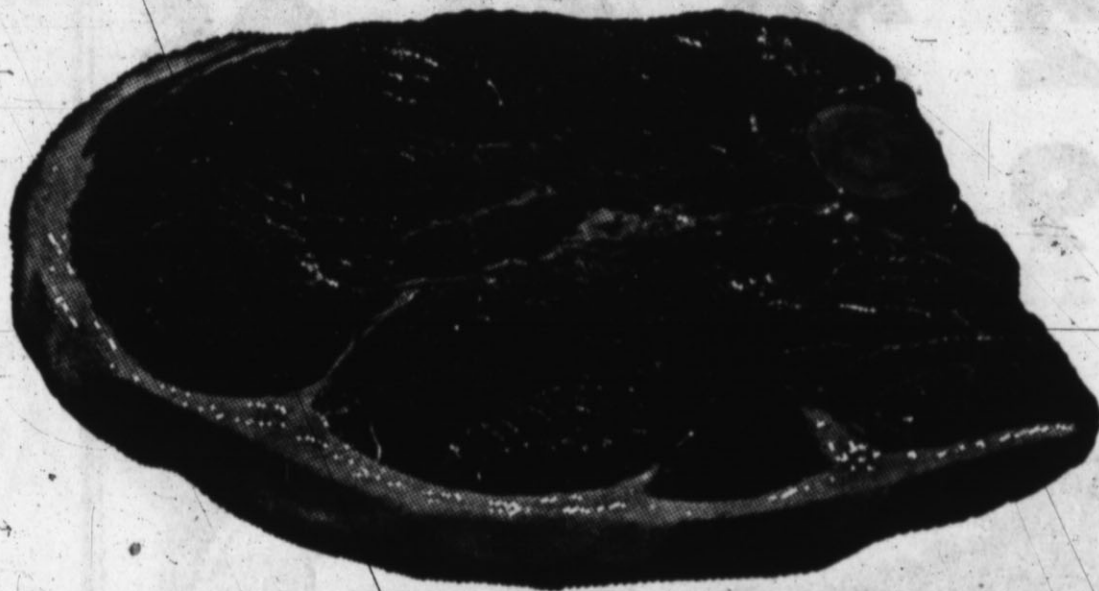
BEVERAGES

Your Choice of Flavors

Qt. Btl. **10¢**

JUICE
JUICE
OLEO

Hunt's Tomato Juice	No. 300 Can	10¢
Lalani Pineapple Juice	No. 211 Can	10¢
Piedmont Patties	8 Oz. Pkg.	10¢



ROUND STEAK

U.S.D.A. Choice
Mature Beef
Full Cuts
Round Steaks

89¢

RUMP ROAST

U.S. Choice Heavy Beef Rump or Heel **Lb. 79¢**

Safeway & Armour Star

Sliced Bacon

Thick or Thin **2 Lb. Pkg. 98¢**

Manor House & Mountaire

Stewing Hens

Grade 'A' 3 to 4 Lbs. **Lb. 39¢**

Steak Tenderized Boneless	Lb.	98¢
Ground Beef 100% Pure Beef	Lb.	39¢
Fish Sticks Capt. Choice	14 Oz. Pkg.	59¢
Catfish Capt. Choice Fillets	1 Lb. Pkg.	59¢

BAKERITE

Wilson's Vegetable Shortening **3 Lb. Can 67¢**

Prune Juice	Sunsweet	6 Oz. Can	10¢
Golden Corn	County-Kist Whole Kernel	7 Oz. Can	
Green Peas	Town House	8 Oz. Can	
Potatoes	Highway Irish	No. 300 Can	
Tomato Sauce	Hunt's	8 Oz. Can	
Cleanser	White Magic	14 Oz. Can	

Fresh Eggs

Breakfast Gem Grade 'A' Medium Size **3 Doz. \$1**

Green Beans

Gardenside Cut Green Beans No. 303 Can **10¢**

Fruit Pies	Blue Star Frozen	20 Oz. Pkg.	29¢
Edwards Coffee		1 Lb. Can	75¢
Sugar	Holly	10 Lb. Bag	98¢
Cottage Cheese	Lucerne	16 Oz. Ctn.	29¢
Sour Cream	Lucerne	8 Oz. Ctn.	29¢

These Prices Good Thru Sat., Jan. 23rd In Hereford, Texas

Tomato Soup

Campbell's Quality Soup Tall Can **10¢**

CRACKERS

Melrose Fresh Crisp 1 Lb. Box **19¢**

Safeway Fruits & Vegetables... Always Fresh

Pillsbury Biscuits	2 8 Oz. Can	19¢
Ballard Biscuits	2 8 Oz. Can	19¢
Oreo Cookies	Nabisco 1 Lb. Pkg.	49¢
Pinwheels	Nabisco Chocolate 12 1/2 Oz. Pkg.	49¢
Chocolate Chip	Nabisco Cookies 14 1/2 Oz. Pkg.	49¢

California Green **PASCAL CELERY**

Colorado Mild **YELLOW ONIONS**

California Clip-Top **FRESH TURNIPS**

Arizona Crisp **FRESH CABBAGE**

POD GARLIC Pkg. **10¢**

10¢

Kaiser Foil	Broiler	20' Roll	49¢
Meadowlake Margarine		1 Lb. Pkg.	23¢
Aurora Tissue		2 Roll Pkg.	29¢
Wax Paper	Waxtex 2c Off	100' Roll	21¢
Nasal Mist	Dristan	Ea.	\$1.19
Cough Syrup	Dristan	Ea.	\$1.29
Orange Delight	Minute Maid	2 6 Oz. Can	65¢
Fleishmanns Margarine		1 Lb. Ctn.	39¢



SAFEWAY

Lb.

FOR GOD SO LOVED THE WORLD

WHAT DOES A DAY MEAN

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Do you ever consider the meaning of a day?... Just a single-day?... One day out of the 365-day year? With you, what does a day mean??? Actually, it means 1440 moments of opportunity. It means 24 hours of precious fleeting lifetime. It means that life at best is short... that it is only a little while we have to make the journey down through the valley of time. Just what are you doing with this day and every day? You sin when you uselessly spend the days God gave you. Each day on the calendar is like "a sheet of paper white whereon each one of us may write his word or two and then comes night... though thou have time but for a line, be that sublime; not failure but low aim is crime." Go to church this week and ask the Lord to help you keep your aim high. Ask Him to help you plan well every moment of every hour of every day. *What does a day mean to you?*

You In The Church
The Church In You
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker and attend services regularly.



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

HEREFORD INSURANCE AGENCY ● 323 N. Sampson	HEREFORD FERTILIZER & INSECTICIDE CO. ● Norman Moore	HEREFORD TEXAS FEDERAL CREDIT UNION ● Mrs. Dyalitha Benson
E. B. BLACK CO. ● Dick Barnard - Jesse Stanford	PIGGLY WIGGLY ● Mr. and Mrs. Gaylord Newell	ED SKYPALA ● Your Borden's Distributor
McRIGHT GARAGE & SUPPLY ● Mr. and Mrs. A. N. McRight	DAVIS IMPLEMENT CO. ● W. L. Davis, Jr.	GILLILLAND FUNERAL HOME ● Marlin Gilliland
FIRST NATIONAL BANK ● Virgil Hennen	HEREFORD OFFICE SUPPLY ● Bob Huddleston	MASTER CLEANERS ● Mr. and Mrs. C. D. Fitzgerald
ROCKWELL BROS. & CO. ● D. R. Vandever	CITY DRUG STORE ● Mr. and Mrs. Kenneth Coker	ROGERS DRUG ● Mr. and Mrs. Grady Rogers
BIG T PUMP CO., INC. ● Hilrey and Leroy Aven	JONES TEXACO SERVICE ● Mr. and Mrs. J. P. Jones	GWYNNE OWEN
HEREFORD GRAIN CORP. ● Curtis O. Roach, Mgr.	WESTERN WHEEL INN ● Mr. and Mrs. G. D. Calson	LOERWALD BROS. ● Ed, George, Gene & Harold Loerwald
HEREFORD LAUNDRY & DRY CLEANERS ● Ernest Kendall	PITMAN GRAIN CO.	FARMER'S DRIVE IN ● Tryg Moore
	HEREFORD STATE BANK ● Russell E. Carver, Pres.	SUIT'S AUTO SUPPLY
	WESTERN WRECKING ● Anson A. and June Dearing	ORSBORN - CHEVROLET OLDSMOBILE ● Your Chevrolet-Oldsmobile Dealer
		CONSUMER'S FUEL ASS'N

First Methodist Church

501 North Main
Rev. Herschel L. Thurston, Pastor

Wesley Methodist Church

419 Irving
Rev. Noah Armpriester, Pastor

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.

Church Of Jesus Christ of Latter Day Saints

(Mormon)
EM 4-1965
Country Club Drive

Kingdom Hall Of Jehovah's Witnesses

515 Ave. I

Assembly Of God Church

Union and Ave. G
Rev. V. W. Marcontell, Pastor

Immanuel Lutheran Church

Park Ave. & B Street
Hereford, Texas
Fred Beverdort, Pastor

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
115 West Norton

Seventh Day Adventist Church

Pastor - Elder J. H. Turner
West Park Addition

Church Of The Nazarene

Fourth and Jackson
Rev. K. Dwight Southworth, Pastor
EM 4-1375

Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K

St. Thomas Episcopal Church

Harrison Highway
Rev. Joel Treadwell, Vicar

St. Anthony's Church

Harrison Highway at 25 Mile Ave.
Father Angelus, Pastor

First Presbyterian Church

619 Lee Street
Rev. Russell Wingert, Pastor

First Christian Church

Rev. Eugene Brink, Pastor
West Park Avenue

First Baptist Church

Rev. B. L. Davis, Pastor
Fifth and Main Streets

Frio Baptist Church

Rev. G. W. Fins, Pastor

Avenue Baptist Church

Mt. Sinai Baptist Church

H. B. Whitten, Pastor
Mt. Sinai Baptist Church
302 Knight St.

Summerfield Baptist Church

Rev. James Arnold, Pastor

Calvary Baptist Church

Rev. Clarence F. Powell, Pastor
205 E. Sixth Street

Westway Baptist Church

Rev. James G. Martin

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K

Fellowship Baptist Church

Pastor - Rev. Kenneth Irwin
Moreman Dr. and Greenwood

Iglesia Metodista San Pablo

222 Kibbe Street
Rev. Gilbert Diaz, Pastor

Thompson Memorial Mexican Baptist Mission

215 Norton Street
Guillermo Enrique Bonitas, Ministro

San Antonio A La Iglesia

North 25 Mile Avenue and Highway

Templo el Calvario Asamblea de Dios

Pastor, Martin Marquez
Calle Ave. H & 12th.

La Iglesia De Cristo

Abel Ortiz, Ministro
Sunset and Plains Ave.

Mission De San Jose LABOR CAMP

Central Church Of Christ

148 Sunset Dr.
L. E. Fooks, Minister
Marvin Croswon, Minister

Park Ave. Church Of Christ

On Harrison Highway

Prince Of Libya Sends Gift For Mrs. H. E. Miller

Mrs. H. E. Miller, 426 Star St., has received a gift of a cut glass bowl from the Prince of Libya, Sayed Abdullah Senussie.

Mrs. Miller's daughter and family, S/Sgt. and Mrs. Herbert Dones, became acquainted with the Prince during their stay in Libya and were entertained by him on several occasions.

In appreciation for his kindness Mrs. Miller said she is sending the Prince the Hereford Cook Book along with some home-made desserts. These include a 'Carrot Cake' made with Hereford carrots, and candied Heavenly Hash, Hawaiian Fudge, and Patience.



GIFT FROM PRINCE — Mrs. H. E. Miller is holding the cut glass bowl which she has received as a gift from Prince Sayed Abdullah Senussie of Libya. Mrs. Miller is preparing to send a gift to the Prince and is including the Hereford Brand Cook Book. (Staff Photo)

Program Of European Trip For 4-H'ers

Willing Workers 4-H Club met in the Community Center recently for a program of a trip to Europe given by Maura McAndrews and Jana Cole.

Drill leader was Teresa McAndrews with songs led by Eileen McGowan and presiding officer, Maura McAndrews.

Members and guests attending were Donita McDermitt, Patricia Neff, Amy Ballard, Martha McBride, Teresa McAndrews, Maura McAndrews, Lynette Clearman, Kay Clearman, Donna Olson, Randy Hopson, Miss Ruebush, Mrs. C. McGowan, leader, Mrs. Hugh Clearman and hostess Eileen McGowan.

Announcements included the next meeting of Feb. 8th with Donita McDermitt.

Twenty Will Undergo Army Physical Tests

Twenty area young men will take physicals at instruction of the local Selective Service Board in February, but none is scheduled for induction into the arm-

ed services.

On a statewide basis, draft boards will forward about 4,600 males for mental-physical examinations in February, 2,544 of whom will be 18-years-old.

Only 119 men are scheduled for induction.

Dawn Music Club Presents Music For Children

'Music for Children' was the program for the recent meeting of the Dawn Music Club in the home of Mrs. Paul Engler with Mrs. Clarence Betzen as co-hostess.

Mrs. Alfred Smith reviewed the chapter 'Everyone Has Rhythm' from the book by Paul Wentworth Mathews. He wrote that singing and rhythmic activities are as natural as life itself. Action response and listening make music real to the child. Phonograph records have great appeal.

Mrs. Steve Bavousett quoted from Howard Taubman's book 'How to Bring Up Your Child to Enjoy Music'. "Provide your child with a good phonograph. Provide good records suitable to his age. Take him to live performances and encourage him to make music by placing him in a musical group at the earliest opportunity and introducing him to a musical instrument which interests him."

Recordings of Mother Goose Rhymes, Schubert's 'Unfinished

Symphony', Prokofiev's 'Peter and the Wolf', and Gershwin's 'Rhapsody in Blue' were played for examples of records suitable to the increasing ages of the child.

History of the hymn-of-the-month, 'From Glory Unto Glory' was read by Mrs. Ray Polan and the group joined in singing the hymn.

Program chairman was Mrs. Clarence Betzen with Mrs. Steve Bavousett as presiding officer. It was noted that Miss Bertha Frye had resigned as scrap book chairman and Mrs. Paul Engler has been appointed to fill this position.

Visitors for the program were Mrs. John Kreylik, Wood Lake, Nebraska, mother of Mrs. Paul Engler, and Mrs. Carl Cathey. Others attending were Mrs. Bavousett, Mrs. H. H. Miller, Mrs. H. V. McCabe, Mrs. Ray Polan, Mrs. E. C. Reinsauer, Mrs. Alfred Smith, Mrs. Robert Strain, Mrs. L. W. Tooley, Mrs. Carl Wimberley, Miss Bertha Frye, Mrs. Engler and Mrs. Betzen.

Husbands will be honored with dinner and games at the meeting January 29 in the home of Mrs. Melvin May.

Read The Classifieds Classifieds Get Results

Religion Is Reviewed For Calliopean Study

Visitors for the Calliopean Study Club meeting Thursday in the home of Mrs. C. J. Crump were Mrs. Don Baugous and Mrs. Lynne Lowe for a program on the history of the Jewish religion. Mrs. Lynne Lowe was speaker for this program.

Members attending were Mrs.

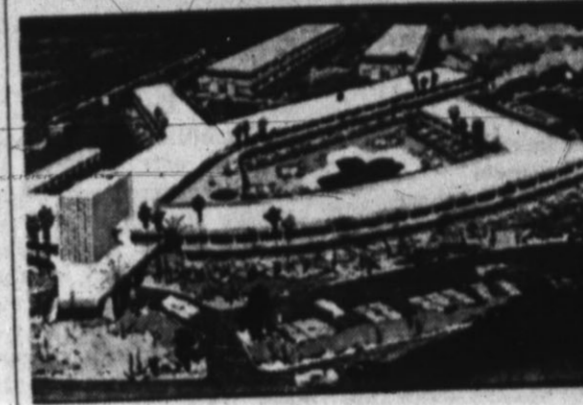
D. C. McWhorter, Mrs. Earnest Langley, Mrs. N. E. Millburn, Mrs. Sue James, Mrs. Millard Nobles, Mrs. Ansel McDowell, Mrs. Alton Fraser, Mrs. J. T. Gilbreath Jr., Mrs. Carl Ferrin, Mrs. W. B. Owens, Mrs. A. E. Dettman and Mrs. Irving Alexander.

Mrs. Dettman will be hostess January 28th and a program of 'Canada' will be brought by Mrs. McWhorter.

tees January 28th and a program of 'Canada' will be brought by Mrs. McWhorter.



IN the ARIZONA CAMELBACK MOUNTAIN Area



Valley Ho
HOTEL

In Scottsdale—the "West's most Western Town"—12 miles northeast of downtown Phoenix.

Arizona's newest and finest year around hotel. 180 luxurious rooms and suites—all with private sun deck, many have snackbar kitchens.

Dining Room, Cocktail Lounge, Heated Swimming Pool. All sports and activities available.

Excellent Meeting facilities for groups | EUROPEAN PLAN | Write for Brochure | ROBERT FOENL, Gen. Mgr.

Scottsdale
arizona

HEREFORD'S NEW PLYMOUTH AND CHRYSLER DEALER!

Meet Them



Jim Hale



O. D. Dishman

See their new showroom



Enjoy their hospitality

Come on in. It's open house. We're your new neighbors and we'd like to get acquainted. We won't charge you a cent to look around, or to relax with a cup of coffee or two. Join us, make an evening of it.

Our entire sales and service staff will be on hand to answer any questions you may have. We're anxious to meet you so that you'll know all about us the next time you're in the market for a new or used car.

AUTHORIZED DEALER CHRYSLER MOTORS CORPORATION

DISHMAN HALE CHRYSLER-PLYMOUTH, INC.
345 EAST FIRST ST. HEREFORD, TEXAS

It's The Buy of a Lifetime! Genuine Pre-Finished BIRCH PANEL BOARD



CHECK OUR PRICES

Now is the ideal time to refinish that den or playroom with genuine BIRCH Panel Board and Armstrong Ceiling Tile. Don't wait.... this is the buy of a lifetime.

ARMSTRONG CEILING TILE

Cost Per Average Size Room AS LOW AS (12' x 12')

28⁸⁰

FOR DETAILS SEE



The Secret of Beautiful Ceilings

EASY TO APPLY ECONOMICAL

The beautiful patterns and textures to be found in ceiling tile make it an ideal ceiling material. See our large display.

Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE

1 Block East of the Courthouse

Phone the Lumber Number EM 4-3434

REP. ROGERS REPORTS

Inaugural Rites Typify Greatness Of 'System'

By **WALTER ROGERS**
U. S. Representative

Americans traditionally reject ceremony in public matters of State. It is a sentiment deeply ingrained in our people, part of the historic rejection of formal European ways when our Nation was being forged two centuries ago. However, once every four years the people of the United States treat themselves

to the great public ceremony of a Presidential Inaugural, installing with pomp and parade and prayer the man elected by the people to direct the Nation's affairs in the ensuing four years.

The marvels of television and radio now make it possible for all Americans to share the experience of this occasion, to feel with those citizens privileged to be in Washington for the event the excitement and inspiration as our President is sworn and celebrated. On this day as on no other, the blessed greatness of our governmental form is symbolized and rededicated.

Same Commitment
With officials of the three branches of the Government flanking the President, the huge Capitol Plaza thronged by scores of thousands of citizens, and millions upon millions more attending the ceremony via television and radio in homes and business places across the country, the root strength of the Republic is emphasized by the President's oath-taking.

For the commitment he takes to serve the people, there in the shadow of the magnificent Capitol building topped by its statue of Freedom, is the same commitment other men accept in the Congress, the capitols of the States, the court houses and city halls throughout the land, wherever men have been elected by their fellow citizens to serve in positions of public trust and responsibility.

No Mere Formality
As the Constitution prescribes, the President will say, "I do solemnly swear that I will faithfully execute the office of President of the United States, and will do to the best of my ability, preserve, protect and defend the Constitution of the United States." Let no enemy of our system believe that these words are mere formality; they are sanctified for the people as for the Presidents who say them.

The armor of the United States is its Constitution, binding its people in unity and liberty, and the words of the oath are part of the Constitution. The armor is welded by its guarantee that free men shall freely choose their leaders. For this reason, Inauguration Day is as much a day on which the American people honor themselves and their forefathers, as it is a day on which we honor a President.

Jefferson's Address
"Not a minute's walk from my office here is the intersection of New Jersey Avenue and C Street S. E. From a house at this intersection, on March 4, 1801, Thomas Jefferson walked the 2 blocks to the new Capitol building to be administered the oath. Jefferson's 1801 inaugural was the first held in Washington. His entrance to the Capitol was punctuated by "a discharge of artillery." Addressing the Congress and the crowded House gallery, Jefferson said:

"I know, indeed, that some honest men fear that a republican government can not be strong, that this Government is not strong enough; but would the honest patriot in the full tide of successful experiment, abandon a government which has so far kept us free and firm on the theoretic and visionary fear that this Government, the world's best hope, may by possibility want energy to preserve itself? I trust not. I believe this, on the contrary, the strongest Government on earth. I believe it is the only one where every man, at the call of the law, would fly to the standard of the law, and would meet invasions of the public order as his own personal concern. Sometimes it is said that man can not be trusted with the government of himself. Can he, then, be trusted with the government of others? Or have we found angels in the forms of kings to govern him? Let history answer this question."

History has answered Thomas Jefferson's question.

Hereford Man Applies For Degree At NTSU

DENTON (Special) Milner G. Duvall of Hereford is among 455 seniors who have applied for bachelor's degrees at North Texas State University this semester. Winter commencement exercises are scheduled for 2 p.m. Jan. 31 in the Main Auditorium. Duvall, the son of M. G. Duvall, 318 Star, Hereford, is a candidate for the bachelor of science degree in secondary education. He is a 1959 graduate of Hereford High School.

Legal Notice

THE STATE OF TEXAS

To: John H. Gibson, being one and the same person as John Gibson, Defendant; Greeting:
You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 25th day of January 1965, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 8th day of December A. D. 1964, in this cause, numbered 4883 on the docket of said court, and styled, EULA CARMACK, a female sole, Plaintiff, vs. GENE BROWN, ET AL, Defendants.

The names of the parties to the cause are as follows:
Eula Carmack, a female sole, is Plaintiff and Gene Brown and Tommy Brown, doing business as Gene Brown and Son, a partnership, R. J. Collier, and John H. Gibson, also known as John Gibson, are Defendants.

A brief statement of the nature of this suit is as follows, to-wit:

Plaintiff sues for: Possession of and title to the following described real estate situated in Deaf Smith County, Texas, to-wit: All of Lot No. 46 of Brownlow Addition, a Subdivision of the West 550 feet of Block No. 16, Welsh Addition to the Town of Hereford, Deaf Smith County, Texas, as shown by the map or plat thereof recorded in the Deed records of Deaf Smith County, Texas. Plaintiff further prays that the cloud cast upon the above described property by the Defendants be removed and that title to said property be vested in the Plaintiff and divested out of the Defendants, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after this issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 11th day of Dec. A. D. 1964.

Attest:
Lucille Posey Clerk,
District Court, Deaf Smith County, Texas.
(SEAL) T-24c

Legal Notice

ORDER NO. 1619

"BIDS TO BE RECEIVED FOR A TRACTOR AT 10:00 A.M., JANUARY 25, 1965, TRACTOR TO BE USED IN PRECINCTS ONE AND TWO."

On a motion by Com. Latham, seconded by Com. Coleman, and motion carried, bids will be received at 10:00 a.m., January 25, for the following tractor to be used in Precincts One and Two. Legal Notice as follows:

LEGAL NOTICE
Notice of County's intention to receive bids for the purchase of certain industrial tractor—therefore, sealed proposals addressed to Hon. H. C. Williams, County Judge of Deaf Smith County, at Hereford, Texas, will be received at the office of the County Judge until 10:00 a.m., on the 25th day of January, 1965, for the purchase of an industrial type tractor in the 45-50 H.P. class with 14.9 x 24 6-ply rear tires and 5.50 x 16 front tires, power steering, a backhoe mounted with foot control, lights and ready for operation. (Backhoe bucket 24 in.) Such proposals will at said time be publicly opened and read before the Commissioners' Court. All bids will be retained by the County. County Judge of Deaf Smith County, H. C. Williams. T-24c

Legal Notice

NOTICE TO BIDDERS

Sealed proposals for drilling and equipping two water supply wells will be received by the City of Hereford, Texas, at the City Hall, Hereford, Texas, until 2:00 P.M., February 1, 1965, and then publicly opened and read.

Bidders must submit a bond of five percent of the total amount of the bid as a guarantee that the bidder will enter into the contract under the conditions set forth within ten days after notice of award of contract. The attention of bidders is called to the special provisions concerning minimum wage rates and hours of employment included in House Bill No. 115 of the Forty-fourth Legislature of the State of Texas. Compliance with the above Wage and Hour Bill is Required.

The Owner reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the Owner. All bids received after the above

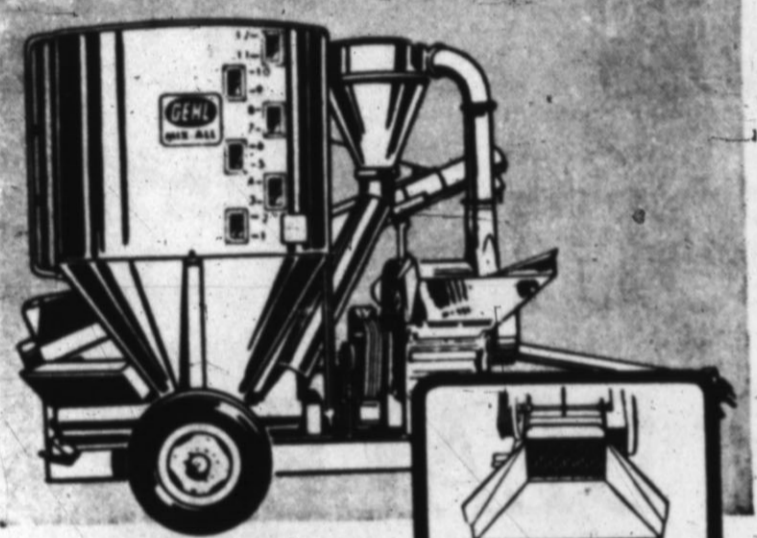
NARROWED FOURTH ESTATE

COLUMBUS, Ohio (AP) — Remodeling in Ohio's Statehouse left the press room somewhat smaller than it has been. Apparently some newsman is unhappy, because this sign appeared on the door shortly after the ramped press room opened: "Hard-Pressed Room."

closing hour will be returned unopened. Plans, specifications, and contract documents may be inspected or obtained at the office of the City Manager, City Hall, Hereford, or at the office of McMorris & Associates, 6300 Canyon Drive, Route 1, Box 826, Amarillo, Texas, 79106, upon a deposit of Ten (\$10.00) Dollars. This deposit will be refunded to each actual bona-fide bidder upon return of the documents. CITY OF HEREFORD, TEXAS By Ray Cowser, Mayor T-24c

ALEX SCHROETER
Bookkeeping & Tax Service
344 Schley
EM 4-2850

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255



GEHL MIX-ALL
PLAIN FEEDER
CRUSHER HEAD

Grinds! Mixes! Delivers!

The Gehl Mix-All, with economy plain feeder and exclusive crusher-feeder attachment, grinds, mixes and delivers the most uniform on-the-farm feed.
Plain feeder features adjustable crop guide and hinged feed table. Swing up for transport. adjust for feeding in ear corn, bale slices or small grain. Crusher-feeder has wide throat and choice of 3 speeds. It's also available with a swinging auger feeder for fully automatic feeding. Delivers crops uniformly to the mill. Here, 66 thin, reversible steel hammers grind uniformly on the big 507 sq. in. grinding surface. Uniform grinding means thorough mixing. Then pull your Mix-All to bins or feeders. The entire 2-ton load can be emptied in less than 5 minutes.

GEHL
Make us Prove it with a Demonstration!
WES-TEX EQUIPMENT & SUPPLY
1 Mile E. on 60 EM 4-0250

EVERYONE LIKES
DRUMSTICK
FRIED CHICKEN

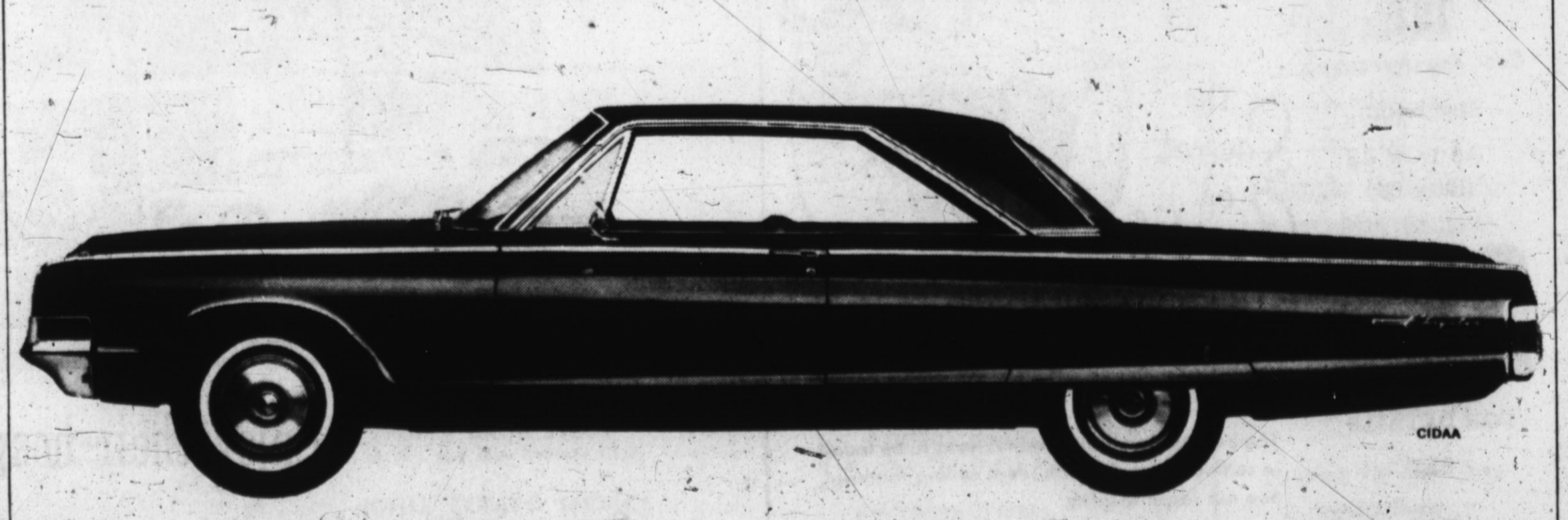
We serve chicken as you like it—
• ALL WHITE MEAT
• ALL DARK MEAT
• MIXED LIGHT AND DARK
• ALL LIVER ORDER
• ALL GIZZARD ORDER
• ALL THIGH ORDER
• ALL DRUMSTICKS (sides)

We Feature Family Dining at Family Prices—the average dinner check for a family of four (determined by a survey of 500,000 customers) is less than **98c** each.

Our convenient take out department featuring complete dinners "to go."

HOME OF THE BIGGEST LITTLE RAILROAD IN ALL THE LAND
MYER'S DRUMSTICK
restaurants
2700 GEORGIA
TAKE OUT ORDERS call FL 5-5656

See us. We deliver: the one big car that's all big car.



Every Chrysler we sell is big. Full size. One size. The right size. With no half-pint editions to dilute your investment. Every Chrysler we sell is a mover. Even our lowest priced models have a 383 cu. in. V-8 — that runs on regular gas.

And note this point. Almost half of the 1965 Chryslers are priced only a few dollars a month more than the most popular smaller cars comparably equipped. That figure includes power steering, power brakes, automatic transmission, radio and heater. Want to make a lot of car sense? Move up to Chrysler. It's easy.

CHRYSLER '65

DISHMAN HALE CHRYSLER - PLYMOUTH, INC. - 345 EAST FIRST

DISTRICT SAYS

**Deaf Smith Is
Tops In New
Well Drilling**

Deaf Smith County had more new irrigation wells drilled in 1964 than any of the other 12 counties in the High Plains Water District, a report prepared by the district said.

The county's total was listed as 290 new wells drilled out of a total of 414 permits issued.

The report also noted that 10 replacement wells were drilled and that three of the new well attempts were dry holes.

It was the most active year since 1957 for drilling irrigation wells in the district, the report added. A total of 1,985 new wells were drilled in the 13-county area as compared to 2,137 in 1957.

Only Lubbock County exceeded Deaf Smith in new permits with 414 but Deaf Smith residents drilled 42 more new wells.

The water district noted that with the large number of new well permits rolling into the county offices during January, 1965 may set a record for well development.

The district now has 22,669 wells recorded in its offices.

FIVE KEY MARKETS EYED

**Midwest Advertising Will Boost
Texas As Winter Vacation Spot**

AUSTIN (Special) — Utilizing an already favorable image as a prime winter vacation destination, Texas this month moves to further consolidate its national position and win new business.

Primary tool in its campaign is a six week winter advertising schedule to attract snowbound Midwesterners.

The Texas Tourist Development Agency said the program marks two "firsts" for Texas: the first time the state has formally moved to gain its share of the burgeoning winter vacation market and the first time it has used radio to tell its story.

State Ranked Fourth

Importance of the step was emphasized by Gov. John Connally, upon whose recommendation Texas' first travel advertising program was authorized by the Legislature in September, 1963.

A mid-December survey by the Gallup Poll finds that Texas ranks fourth among the 50 states in the frequency with which it is mentioned as a destination by Americans planning winter vacations, the Governor said.

"The study revealed that only Florida, California and New York (including New York City),

rank higher than Texas. This is indeed gratifying.

"At the same time, however, it emphasizes the further gains we can expect through active promotion of our fine winter climate. If Texas has achieved fourth place in the race for winter visitors without any effort on the state's part, we can logically expect far greater results with intelligent promotion."

To Concentrate

TTDA said it will concentrate on five key Midwestern markets in its \$13,245 campaign: Chicago, St. Louis, Cleveland, Cincinnati and Detroit.

Plans call for a series of four 350-line black and white ads to run weekdays in the Chicago Tribune between January 15 and March 1. Also scheduled are 30 one-minute radio spots during the same period on each of four key radio stations in St. Louis, Cleveland, Cincinnati and Detroit. Special arrangements have been made with the stations to schedule the spots when particularly disagreeable winter weather is in progress in the cities.

The spots, as well as the newspaper ads, discuss the variety of sun-bathed scenery Texas offers the winter visitor: coastal mountains, desert, vibrant cities

and the immediate proximity of Old Mexico which the Gallup Poll found the most popular of all winter vacation destinations outside the continental United States.

'Sun' Opportunities

Also discussed are fishing, golfing and picnicking. Or, the opportunity to "lie in the sun and do nothing at all."

Each ad asks the prospective visitor to write TTDA for further details about winter holidays in Texas. Each respondent will receive, in addition to the Texas Highway Department's general literature about the state specific information on areas that abound in warm winter sunshine. Arrangements have been made with the state's four regional chambers of commerce to supply detailed data on their sections.

Importance of the Midwest as a key prospect for Texas-type winter weather is emphasized by the December Gallup study which notes: "Midwesterners appear to be more interested in travel to warmer areas than persons living in other areas of the country."

As for the growing importance of the winter vacation market, Gallup found that twice as many adults today say they plan to take a winter vacation as 10 years ago: up from 9 per cent in 1954 to 21 per cent in 1964.

**Kiwanis Mark
Club Birthday**

Old members, with charter members getting the privileged treatment, are being invited to join current members of the Hereford Kiwanis Club at noon today in recognition of the organization's national Golden Anniversary.

President Charles Duvall issued the invitation to the luncheon at the Odd Fellows Temple, 205 E. 6th St.

Kiwanis, which was founded in Detroit, Mich., in 1915, now numbers more than 5,300 clubs in North America, the Far East, the Caribbean, and Western Europe. It is a service organization for men, which has become one of the world's largest.

Legal Notice

The City Commission of the City of Hereford, Texas will accept sealed bids in the office of the City Manager, Box 512, Hereford, Texas, not later than 2:00 P.M., February 15, 1965 on a double wall refuse burner.

For additional information and specifications Contact Dudley Bayne, City Manager, City Hall, Hereford, Texas.

Ray Cowser, Mayor
City of Hereford, Texas

SPONSORED BY WTCC

**Farm-Ranch Tour Into Western
States Planned For March 1-6**

ABILENE (Special) — Interest is mounting across West Texas in a special Farm and Ranch Management Tour into the rich agricultural valleys of Arizona and California, scheduled March 1-6 and sponsored by the West Texas Chamber of Commerce.

Approximately 200 Texas farmers, ranchers, bankers, and businessmen in fields related to agriculture will take the tour, which will cover the areas around Riverside, Sun City, Indio, Palm Springs, El Centro, Brawley, and Blythe, California, and the Parker Valley in Arizona.

Headquarters for the tour will be at Palm Springs, Calif., in the Coachella Valley.

To Study Methods

Those on the WTCC tour will take a first-hand look at diversified farming and ranching operations in the Perris-Hemet Valley, the Coachella Valley, the Imperial Valley, and the Palo Verde Valley, all in California, and the Parker Valley in Arizona. They will see how irrigation has turned once-barren desert areas into fertile, rich agricultural sections; will witness water conservation practices; and see how cotton, grain sorghum, vegetables, sugar beets, and small grain crops are grown.

The tour is set up so that the Texas delegation can talk with

farm operators and managers and learn for themselves how agricultural enterprises are managed in the Southern California-Arizona area. Conductor of the tour, W. H. (Bill) Lance of Perryton, said he wanted the Texas visitors to pick up valuable ideas on improving farming and ranching operations in West Texas. Lance is chairman of the WTCC Agriculture Committee.

Cost \$255 Each

Lance advised interested persons to reserve space now for themselves on the special Santa Fe train. "We can only take 200 on this tour, and we're anticipating a sellout in the near future. I would advise making reservations immediately," Lance said.

Cost of the tour is \$255 per person except for those who will depart from the Fort Worth-Dallas area. Because of increased transportation cost, the price from that area is \$268, Lance said. The cost includes Pullman bedroom facilities, all meals on the train, hotel rooms, chartered buses, and all planned lunches.

Reservations may be made by writing the West Texas Chamber of Commerce, P. O. Box 1561, Abilene, Texas, enclosing a check for the tour cost per person.

**Cost-Cutting Usages Of Machines,
Chemicals Gain With Cotton Men**

COLLEGE STATION (Special) — The use of chemicals and machines for cutting production costs continued to gain favor with Texas cotton growers in 1964.

In a year-end report, Fred C. Elliott, extension cotton specialist at Texas A&M, said that despite a drop in the state's harvested acreage of cotton in 1964, more acres were treated with chemicals for weed control and harvest preparation than ever before.

Equipment Named

Rotary-hoe equipped tractors continued to be popular as a mechanical means for weed and grass control. More than 51,000 were used in 173 different Texas counties during the past year. Number of spindle-type picking machines increased by about 500 and were used in 86 counties. Some 2,000 more stripper-type harvesters were in use in 1964 than in 1963. They were used in 191 counties compared with 168 counties in 1963.

Elliott's programs in cotton work are conducted as a part of the seven-step cotton program initiated by the Agricultural Extension Service in 1946. He said the program continues to play an important role in the agricultural economy of Texas and in keeping late information flowing to cotton farmers.

**GITS HIS LUMPS
WITH BEER**

PERTH, Australia (AP) — Publican Lloyd Doyle believes he is one of the most unusual innkeepers in Australia — he is allergic to beer and never drinks a drop.

Doyle, owner of the Mundaring Hotel, near Perth, says if he has a drink of beer he comes out in itching lumps. . . white weals sometimes as big as saucers.

He began getting the lumps 20 years ago, but discovered the cause only three months ago after he had spent a small fortune consulting doctors and specialists.

On a trip to Singapore, he developed the itching lumps and decided to give up beer. The lumps disappeared. He repeated the "on-off" experiment three times, and proved his theory. Now, if customers ask him to have a drink, he pours himself a glass of water.

TRAIL-BLAZING FREMONT

COLUMBUS, Ohio (AP) — The great-grandson of John C. Fremont, "The Pathfinder of the West" who charted passages to the Northwest Territory a century ago, blazes his trails in the sky.

He is Maj. John C. Fremont IV, chief of tactical training for the 317th Troop Carrier Wing at Lockbourne Air Force Base here. His duties as pilot of a huge

C130 Hercules transport plane have taken him on routes never dreamed of by his famous ancestor, who also was Republican presidential candidate in 1856.

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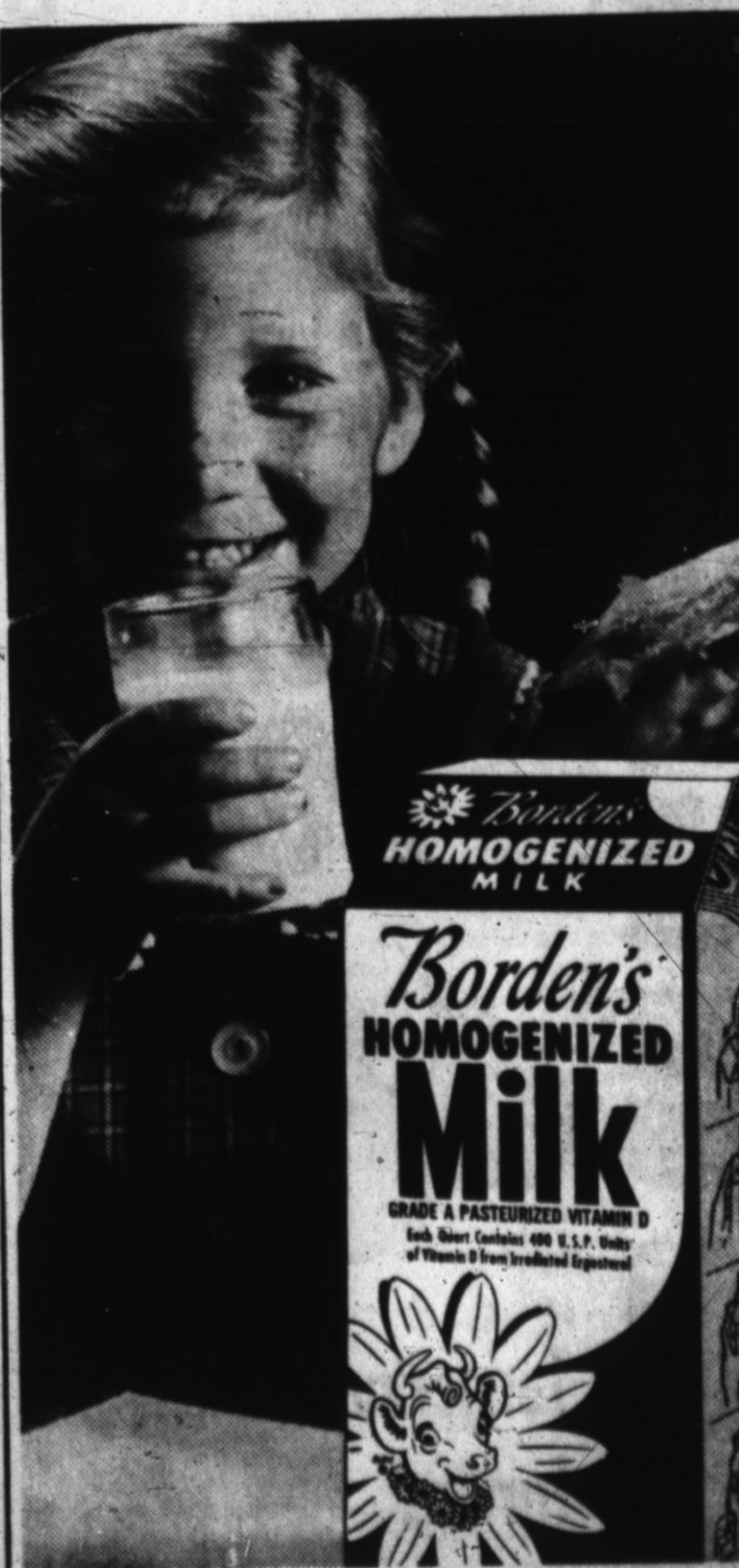
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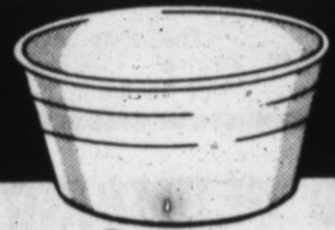
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