PUBLISHED EVERY SUNDAY

VOL. 18 - NO. 17

HEREFORD, TEXAS 79045, SUNDAY, OCTOBER 31, 1965 Ten Constitutional Amendments Come Up For Vote Tuesday

Forecast Light Polling On 10 **Ballot Items**

Fate of ten proposed mendments to the Texas Contitution probably will be left to the preference of a minute minority of citizens across the state and in Deaf Smith Counly during balloting Tuesday.

The proposals, which range from increasing the state's ad valorem tax to extending terms of many elected of ficials, have drawn heated debate on a state-wide basis but apparently stirred little open opposition — or support, for that matter - locally.

In a Sept. 7 preview, Texas voters turned out in small numbers to dismiss the proposed increase in the size of the state senate . . . and officials predict equally light balloting in this coming Tuesday's election.

That election saw only 426 Deaf Smith County residents register convictions, although the measure did carry by 395-31 locally but went down in urban

THIS WEEK, voters have the opportunity to voice views on ten proposals.

These are outlined by Brand publisher Jimmie Gillentine in an editorial on page 16, section

County officials said polls will open at 8 a.m. Tuesday and remain open until 7 p.m. BALLOTING will be conduct-

ed in ten boxes in the county, with locations unchanged from previous elections. The ten on Tuesday's ballot are from a total of 27 approved

by Texas' 59th Legislature in 1965, from a total of 132 resol-

awards.

Homemaker."

chapter.

Those on hand in the banquet

room of the Caison House saw

presentation of the "Outstanding

Young Farmer" award to Bob

Hicks, who operates a one-and-a

-quarter-section irrigated spread 15 miles northeast of Hereford.

Earlier, Mrs. Howard Hunter,

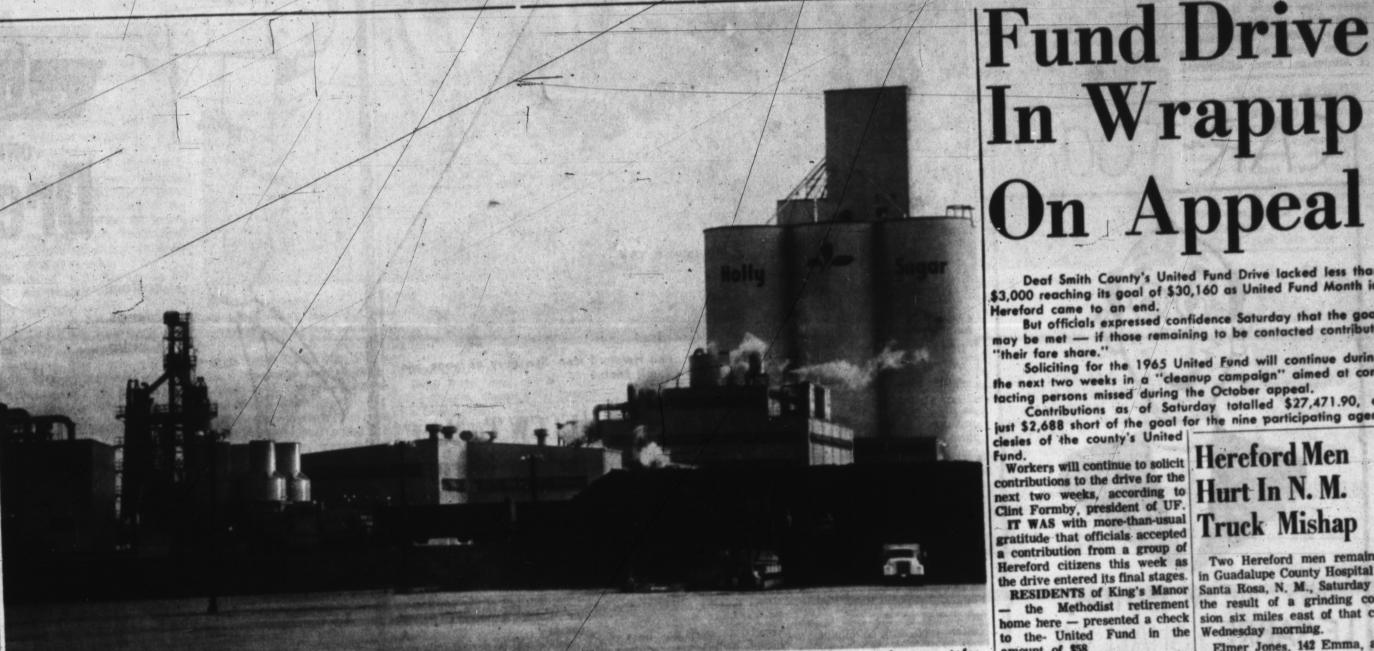
immediate past president of the

awards presentation was an-

The awards ceremony came

MRS. MERLIN KAUL

AT HONORS BANQUET



BEETS ARRIVE — Sugar beets by the ton are arriving daily at Holly Sugar some 450 growers in Holly's Hereford district, bringing total payment for Corporation's Merrill E. Shoup plant here as farmers last week received final payment for the 1964 beet crop. Final payments were distributed to

amount of \$58,

Hereford's Fair Share Is There

Remaining 16 of the proposed County is contributing its full dex of the state of the economy, amendments will come to voters share, and more, to the na- represents the total value of all . The great bulk of it how- it consumed .0090 percent of the

tion's surging business activity. goods and services produced. ever, was consumer spending. nation's output of goods and services. IT WAS a record year for The evidence is seen in the legislators, who passed the high- part it played in the past year \$629 billion in the year, includes or two-thirds of the total, acest number of amendment protoward achieving a record-breaking gross national product.

part it played in the past year
personal consumer spending, industrial outlays for plant expanfice of Business Economics.

This output, which reached it came to nearly \$400 billion,

County produced approximately \$36,165,000, which was more than

THE FIGURES are based on data from the latest Census of Business and from other sour-Of the \$36,165,000 spent in

Deaf Smith County by consumers during 1964, \$28,533,000 represented retail store purchases and the remainder, estimated at \$7, 632,000, went for services of all kinds.

THE SPENDING ran the gamut, covering all kinds of necessities and luxuries. It ranged from cosmetics to clothing, from furniture to food, to home maintenance, automobile repairs, amusements, travel and the rest.

Because the nation's consumers account for \$2 out of every \$3 of the goods and services utilized each year, their decisions as to when to buy and how much to buy go far toward determining the size of the gross national product.

For many months, their attitude has been "go." As a result, the GNP rose by some \$40 billion in 1964.

More of the same is happen

David Ybarra, 213 Grand the goal if these contacts contri-Ave., was taken to Northwest bute a "fair share." Texas Hospital in Amarillo bers and team captains is plann-Wednesday evening following an accident at a carnival located ed for late this week to map car and second truck did not on the parking lot of Park Ave- plans for the wrapup campaign. require hospitilazation, the state nue Shopping Center,

he collided with a ride in the end of full-scale publicity con- of the cattle truck, reported

for a fractured scull and re- report could announce success great extent and the passengers leased Saturday afternoon,

THE GNP, generally recogsion and all other private and its quota in terms of population.

Special To The Brand)

THE GNP, generally recogsion and all other private and its quota in terms of population.
Specifically, with but 10083 pertivity maintaining its fast pace.

Specifically, with but 10083 pernized as the most important ingovernmental disbursements for specifically, with but 10083 pernized as the most important ingovernmental disbursements for specifically, with but 10083 pernized as the most important ingovernmental disbursements for specifically, with but 10083 pernized as the most important ingovernmental disbursements for specifically, with but 10083 pernized as the most important ingovernmental disbursements for specifically.

Youth Injured At Carnival

Soliciting for the 1965 United Fund will continue during the next two weeks in a "cleanup campaign" aimed at contacting persons missed during the October appeal. Contributions as of Saturday totalled \$27,471.90, or just \$2,688 short of the goal for the nine participating agenciesies of the county's United Workers will continue to solicit Hereford Men contributions to the drive for the next two weeks, according to Hurt In N. M.

Deaf Smith County's United Fund Drive lacked less than

But officials expressed confidence Saturday that the goal may be met — if those remaining to be contacted contribute

\$3,000 reaching its goal of \$30,160 as United Fund Month in

Hereford came to an end.

Clint Formby, president of UF.
IT WAS with more-than-usual

gratitude that officials accepted a contribution from a group of

Hereford citizens this week as

goal," Formby said.

in meeting the goal,

"their fare share."

Truck Mishap Two Hereford men remained the drive entered its final stages. in Guadalupe County Hospital in Santa Rosa, N. M., Saturday as

RESIDENTS of King's Manor the Methodist retirement the result of a grinding collihome here - presented a check sion six miles east of that city Wednesday morning. to the United Fund in the Elmer Jones, 142 Emma, and Mearl Findley, 437 Ave. G, were reported traveling in a truck

"It was an unsolicited contribution," one UF worker said. owned by Burke Inman Truck-We think this exemplifies the ing Co. of Hereford, when the generous hearts of a group which accident, which involved two gave its fair share to the United trucks and an auto, occured. Relatives in Hereford reported OFFICIALS also commended the host of county businesses

Jones sustained multiple head and chest injuries and was listed in serious condition. Findley was reported to have a broken ct of \$675 "IN LIGHT of the participateg, along with other injuries and is listed in good tion we have seen among res-New Mexico State Police reidents so far, we are still hopeful that the drive will reach its ported the Hereford truck, which

was traveling to Los Alamos. was in collision with a car dri-He said that drive captains have indicated that enough cards ven by William Casteal, Harrisonvill, Mo., and then glanced remain out to more than meet into the path of an oncoming truck driven by Jimmy L. Bea-A meeting of UF board mem- ver, Marion, Ind. ...

Drivers and passengers of the Officials said that the end of police said.

The youth was injured when United Fund Month marks the Burke Inman, Hereford, owner cerning the drive . . . and ex- both trucks were a total loss. He was treated in Amarillo pressed hope that the next UF The car was not damaged to a

SATURDAY NIGHT

Auto Crash Totals Cars; Leaves Eight Uninjured A two-car smashup on busy ford demolished two autos Sat- POLICE said the Vargus auto

Water District Line Changes Discussed

Approximately 10 of 50 land owners in Deaf Smith County ple severe injuries. were notified of new boundaries trict Thursday in a meeting at County Hospital, but only one the Community Center.

The new boundaries have been which has irrigation water, but Water District. FOLLOWING the meeting,

and submit it to the water dis- were totalled, trict headquarters in Lubbock. After the petetion is submitted 60 when his vehicle was struck m. Sunday.

second Tuesday in January by by Mrs. Vargus, the farmers and the High Plains Water District to decide if the area should come into the dis-

MOVING into the district will raise the farmers' taxes ab 55 per section, but will offer protection which does not now

The protection prevents another farmer from drilling a new See WATER, Page 2

U. S. Highway 60 in east Here- urday night, with seven persons had stopped after crossing the the other vehicle escaping ser- ed into the highway. ious enjury.

The crash, which occurred shortly after 8 p.m., sent yield right-of-way. Charges emergency vehicles racing through the city - amid Halloween traffic - as first reports of the accident indicated multi- children, Procopio, 7; Joe, 9;

THREE PERSONS were takfor the High Plains Water Dis- en by ambulance to Deaf Smith required treatment

Treated for a cracked elbow drawn up by the State Water and head lacerations was seven-Board to include some land year-old Sylvester Vargas Jr. He was one of seven persons until now has not been offered riding in a 1958 Ford driven by the protection of the High Plains Maria Cantu Vargus of Hereford.

BOTH THE auto she was drivfarmers must get up a petetion ing and a 1959 Pontiac stationand get one-half of the land-wagon driven by Ramiro Menowners in the area to sign it dez Gonzales, 26, of Hereford,

Gonzales was driving west on

in one car and the driver of railroad crossing, then proced-Investigating police said Mrs.

Vargus was cited for failure to were pending against Gonzales. Riding in the auto driven by Mrs. Vargus were three Vargus Marie, 12; and Sylvester, 16; and Francisca Perez, 41, and Lisa Caserez, one;

Display New Cars Saturday

Six local auto dealers will display new autos - the 1966 models, of course - Saturday and

Door prizes for both men and women will be awarded and the '66's will be on display. Hours will be from "7:30 a m, til ... on Saturday and from 1 to 5 p.

an election will be held on the in the side by the auto driven. Refreshments will be served

UF 100% Contributors

Cooper's Southwestern Public Service American Cyanamid Tri-County Fertilizer County Clerk's Office Hereford Fruit Market Piggly Wiggly Safeway

Pay Tribute To Members Some 70 Young Farmers and Clark spoke concerning the na- any segment of the nation," he Young Homemakers of Deaf tion's economic status and posi-Smith County attended a banquet tion among the world's nations, Thursday night which was cli- ending with a note of optimism but cautined that debts on both maxed with presentation of the concerning the Hereford area. "OUR AREA of the state per- the public and private level are "Outstanding Homemaker" and

He pointed to several indications that "times are real good",

"Outstanding Young Farmer" haps has the brightest future of at an astounding high.

Mrs. Kaul Named Teacher Of Year

most self-sacrificing person," Barn Chemical Company in Young Homemakers, had been best describes Mrs. Leta Kaul Hereford, and Walter who works "Outstanding Young who was named Teacher of The with the Soil Conservation Ser-Year by the classroom teachers vice, farms, an d is a profess-Also highlighting the annual of Deaf Smith County.

Each year the classroom teachers elect a teacher who best nouncement that Edwin Axe had been selected "workhorse of the symbolizes the American teachyear" for the Young Farmers er for that year. Mrs. Kaul's name will be sub- Until the church at Westway

Austin where the state teacher following a talk by Johnny Clark, Jr., superintendent of award will be decided. Hereford schools, who entertain-AS A FIRST grade teacher at Aikman School, Mrs. Kaul has ed listeners with remarks which 32 years teaching experience music and educational committbrought laughter in between statements of a more serious

> grade in Kansas. She taught the sixth grade for group five years in Kansas, then taught seven years in a country school a membership in the Hereford

> eighth grades were combined. She taught music in the furth is a past president, grade at Westway for five She is one of the charter memyears. She then came to Here-ford where she has taught for Demonstration Club and has al-10 years at Central Elementary so been president of that club. and 10 years at Aikman Elemen-

BOTH her bachelors and mas-ters degrees were received from West Texas State University. University, University of South-Red Cross, and she helps take ern California and Emporia St farm census.

"Honest, trustworthy and a who is the manager of Red ional steer wrestler.

SHE IS a member of Wesley. Methodist Church in Hereford where she teaches a young peoples Sunday School class.

mitted by the local teachers to was dissolved she was active in the membership for 25 years holding many offices in the

Mrs. Kaul has helped on the which ranges from teaching ees in the church, has helped eighth grades in a country with Vacation Bible School at school to teaching the sixth the Hereford Labor Camp and has helped sponsor an interde-

HER CIVIC activities include where the first through the Study Club of which she has been a member for 25 years and

> Mrs. Kaul was chairman of the Home Demonstration Coun-

She has also attended Kansas work with the United Fund, and

State College in Kansas.

Mrs. Kaul and her husband enjoys writing. She will soon be getting a book published enmer, have two sons — Larry

In her spare time, Mrs. Kaul enjoys writing. She will soon be getting a book published en-

Young Farmers And Wives Kiwanis Club **Pancake Feast** Slated Tuesday

Members of the Hereford Kiwanis Club will stage their annual pancake supper Tuesday night - with some added bonuses this year.

The supper will feature the Kiwanians' usual hearty serving of pancakes with all the trimmings - plus musical entertainment for both young and old.

ADDED TO this will be upto-date reports on vote totals in Tuesday's Texas constitu-

tional amendment election. See KIWANIS Page 2



AFTER THE BATTLE-Friday's District 1-AAA clash in Perryton saw the Hereford Whitefaces battle the Rangers to a hardfought 13-13 tie . . but after the game was over, players from both teams swarmed to midfield for respectful handshakes. (Staff Photo)

'66 Cotton Vote Set For Nov. 23

on marketing quotas for 66 crop of upland cotton, g to the local Agricul-

serve of 200,000 acres has al- the requirement for establ

date for a growers' refer- for 1966-crop upland cotton is

NOTICES of individual farm allotments will be mailed to operators of cotton farms prior to

nt for the 1966 crop has been the farm bill, now awaiting sig announced to take care by Oct. 15 a national acreage num farm allotments. allotment and marketing quota,





"MY NEW BUICK LESABRE - SHALLWE SAY - IS HEAVENLY"

Kinsey Osborn Motors

42 N. Miles

Phone EM 4-0990



SEE T

CHARLIE BELL

representing

Southwestern Life



DEMOUSHED TRUCK-Shown above is the cab of a truck involved in a wreck near Santa Rosa, N. M., which seriously injured

producers to voluntarily reduce their cotton plantings and be-

come eligible for income-main-

quotas are approved.

two Hereford men. See story on page one. (Staff Photo)

UCCW To Meet

She will tell of her work with

Coffee will be served following

PREACHING BY PENNIES

SPRINGFIELD, Mo. 49 - Women of the Assemblies of God

gave to ssionary projects -

in pennies. The projects - in

pennies. The "penny collection"

was 25 per cent above the pre-

vious year's total.

the Latin Americans in the

the meeting.

as announced, it would enable

(Continued from Page 1) taining payments if marketing stitution was adopted in 1876. and 1961 - the number of

DETAILS of the new cotton program will be announced as soon as possible after it is enacted into law. The new program should result in a lower production than the announced nationamendment elections.

al marketing quota. Farmers who engaged in the production of the 1965 upland cotton crop will be eligible to vote in the Nov. 23 referendum. If at least two-thirds of those voting approve the marketing quotas, the quotas will continue

. If quotas are not approved for the 1966 upland cotton crop, allotment program will remain in effect and price support at 50 percent of parity will be available to growers keeping their cotton acreage within the farm allotment.

Kaul ...

(Continued from Page 1) titled "Folk Tales of Deaf Smith County Residents."

She has written a lot of history of Deaf Smith County including a paper titled "Romance of a Trail," which is the history of Harrison Highway.

MANY of her papers are on display at the Meseum at West

Texas State University. She said she got her first story from Judge J. B. Slaton about the first irrigation well at Westway.

posals since the state's con-In the next high years - 1953

amendments proposed was 14. Friday at 9:30 a, m. Beginning in 1879, a total of 270 proposed amendments have been sent to the state's voters in 53 separate constitutional

The lengthy complete text of the proposed amendments to be voted this week has been published in previous editions of the Brand,

Kiwanis...

(Continued from Page 1) Music will be provided by two combos - a teenage popular music band and a western band which will be playing all the standard favorites.

Three local vocalists are also scheduled to appear on the program, which will alternate with music suited for young

Tickets may be purchased from Kiwanians or at the door Serving hours are from 5 to 9 p. m. Tuesday.

SPORT HONORS NEHRU

New Delhi MAP. - An International Nehru Memorial badminton tournament will be held here beginning Nov. 16.

The tournament will be part of the first Nehru Memorial Week, which India will observe each year in memory of its late prime minister, whose birthday anniversary is Nov. 14.

Players from five continents will participate in the competition. Top contestants scheduled to appear include Judy Hashman of the United States, Ursla Smith of Britain and Erland Kops and R. Hansen of Den-

For a combination salad and dessert, pare fresh pears, halve and remove the seed and stem structure. Fill the pear cavities with small seedless grapes and top with commercial sour cream. Garnish with tiny inner leaves of romaine, watercress sprigs or the inner yellow leaves of escarole or chicory.

THE SUNDAY BRAND

Established 1948
Published every Sunday at
130 West Fourth St.
Hereford, Texas 79045

James M. Gillentine, Editor and Publisher Melvin Young, General Manager Robert J. Awtrey, Mech. Supt.

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery. 60 cents per month, Single copies 15 cents each,

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County,

Water ... (Continued from Page 1)

irrigation well within one-quarter of a mile from a well which pinions about the move.

The Sunday Brand, Hereford, Texas, Sunday, October 31, 1965 has already been drilled and is

PRIOR to the election, a hearnow were set approximately 15
years ago by the water board. ing will be held to give the farmers a chance to voice o-

Dallas 5, Texas

Boundaries which are in use

Moore Business Forms THE INK SPOT



lovely colors and materials



Queen

Hamburgers or Malts

LAURA

(\$1.40 Value)

LTS OR SHAKES 51 (\$1.20 Value)

(Vanilla Only — \$1.50 Value)

FOR FASTER SERVICE Call In





By MELVIN YOUNG

Young Farmers of Texas apparently believe. "it pays to advertise".

We recently received a check in the mail from David Brumley, paying an account at The Brand. The envelope which brought the check also contained another sheet of paper with this message: "Payment of this account made possible by Agriculture"

On the back side of the slip of paper another message explained that millions of worers are employed in agriculture; that approximately 7 million workers are engaged in production; that approximately 6 million are engaged in agri-business (supplying goods and service for the farmer); and that many millions more are engaged in processing and marketing agricultural pro-

on the dinner table.

And this would be a pretty dead communiy,

Francis Hardwick, co-owner of when it comes to Perryton. the local theatres, has again has been transferred to Albur- it cost him). querque, N. M. The change was effective Saturday, we under- worse.

Francis has long been a fixture along main street, and we

Skirts

Slim Jims

Blouses

Lingerie

One Group

Sportswear

Washable, Press Free

Burmuda Shorts

suspect that he'll be glad to get back in the saddle. We know from experience that you miss the daily contacts with main street merchants whenever you move off and get in another line of business. -HB-

And another business change has been announced this week. J. L. Marcum and Delbert Scott have purchahed the Pontiac agency from J. V. Campbell, and have thaken over manage, ment of the same. The Pontiac agency has been moved to the location at 600 West 1st where Marcum and Scott have been operating a used car business for several months.

Cambell will remain /in his present location and will deal in

—НВ—

Paul Harvey (not THE Paul Harvey, but our genial Anthony manager), has just returned It makes you stop and think from a company sales meeting just how important agriculture in Oklahoma City. While there, is to our enconomy, doesn't it? he dropped by Mercy Hospital As a matter of fact all wealth to visit briefly with Mary Francomes from the land. That's cis Lemon who is in that hos-414 at Mercy Hospital.

—HB— We have about come to the conclusion that 'we're jinxed

On the way to last year's same. George Phillips, who has Hereford-Perryton game, former automobile until that game was Texas constitution. guided the three local theatres Brand editor Dudley Lynch was over. It was a thriller from beover the past three years for issued a citation for speeding ginning to end and they inten-Francis and Frontier Theatres, (he wouldn't tell us how much ded to see it all. But to make turn-out at the polls. But these

left Hereford in what he before a tired bunch of repor- 10 percent voting turn-out, thought was ample time to get - ters and photographers returned



New words, new faces and in

teresting subjects were the order

of the evening for the weekly

Attendance was a bit off from

the previous week as nine

Toastmasters and two guests

were present - there were

thirteen members, but no guests

ing so it may be marked up as

Seriously speaking, if you are

presently a member of the club,

or if you are a person interest-

ed in joining the club, make

every effort to be out on Thurs-

day evening. You will bene-

fit - and the club will bene-

TOASTMASTER of the even-

ing on Oct. 28th was Stan Knox;

Topic Master, with subjects pertaining to the Halloween sea-

son, was J. Raymond Flores.

Toastmasters Coker, Adams and

Lamm were evaluators; G. E.

Alvin Smith gave his second

speech in Advanced training. He

spoke on the subject, "New

Words". The speech was amus-

ing and entertaining, and neat-

ly covered the requirements as

outlined in the manual for a

speech at this level of the Toast-

Bill Lamm won the honor as

best evaluator and Traweek took

first place laurels with his pre-

Guests of the evening were

Grant Hanna, District Command-

Paul Ampriester, a seventeen-

year-old student at Hereford

Paul spoke as an entrant in

a speaking contest dealing with

the Constitution of the United

States. The HHS students are

entered in this years' American Legion sponsored contest and

will be in competition with five

to a national level with varying

Gayle invites all of

come by. Call Gayle, Jewell Har-

or Edith Hud-

ration of the Penegen Scientific Skin Care

Program.

VILLAGE BEAUTY SHOP

· Early or Late Appointments ·

EVASELE IUM SAFETV. AFILM

an appoint-

High School,

GAYLE WOOLBRIGHT

Is now associated with the Village Beauty

was Curtis Traweek,

Thursday at 7:30 p.m.

EVENING SCENE __ Carloads of sugar beets from throughout the region rumbling along towards Holly Sugar Corporation's Merrill E. Shoup plant here, backed by the setting sun, are among signs of a busy and prosperous

photo report on harvesting the Hereford area's many crops. (Staff Photo by Wain Miller)

ing a little extra time to have supper with some relatives who reside there.

But that just wasn't in the cards. A faulty fuel pump left where it all starts. Without ag- pital recovering from open- him and his party stranded on riculture there would be no food heart surgery. Paul tells us that the other side of the Canand fiber to buy, no clothes to Mary Frances is apparently do- adian river. They finally made wear, and mighty slim pickins' ing very well. She is in Room it into Perryton in time to see the second half of the ballgame.

But that was a pretty good place to be after all, 'cause apparently that's where all the mechanics were, and they weren't about to mess with anyone's on the 10 amendments to the

to the North Plains city, leav- to Hereford . . with a 13-13 tie ballgame on the records.

Debs Knox told us all the time that we should have taken the Booster bus, . . and leave the driving to them.

We believe it now. All of which reminds me of the quarterback who kept missing with his passes. Finally, completely disgusted, he pulled off his helmet and threw it at the ground. . . and miss-

Don't orget to vote Tuesday

This is an off year politically, a long story short, it was well amendments are important to This year the story is even after midnight before the auto all the people of Texas, and ing so it may be marked meetcould be repaired, and it was we'd hate to see a good one Brand newsman Wain Miller an early 5:30 Saturday morning fail, or a bad one pass with a and as an increase in the other

> A friend of ours was worried about his little daugher getting up ill in the middle of the night. So he consulted one of his knowall friends.

> "Does she drink milk before she goes to sleep?"

"That's the trouble," the wis "That's the trouble," the wise guy said. "If you feed the child milk before bedtime, she goes to sleep and tosses from side to side. Milk churns to butter, buter turns to fat, fat turns to sugar, sugar turns to alcohol — and the first thing you know, he kid wakes up with a hangover."

Whoa, now! Don't quit turning in those entry blanks for the football contest. It has at least three more weeks to go.

master training program. The "Speaker of Distinction" award In this case, the absence of was presented to Smith for his one letter, an "s" was almost effort on this speech. disastrous to our contest. The story read "final week of the contest", when actually it should have said "final weeks".

The contest usually runs 11 sentation during the topic sesor 12 weeks total, according to sion. how the college football schedule comes out. We keep the The contest usually runs 11 er of the American Legion, and

or 12 weeks total, according to how the college football schedule comes out. We keep the contest going as long as we can get a good schedule without relying on high school games (other than Hereford).

FIFTH PRESIDENT OF PLAYERS NEW YORK @ - Dennis other speakers in this Legion

King is the new president of district, The Players, suceeding Howard | COMPETITION will progress Lindsay, who retired after 10 from district, to zone and then years tenure. King is the fifth president the college scholarships to be award-

club has had since it was or-ganized in the 19th Century by on the national level. Edwin Booth. Other presidents have been Joe Jefferson, John master of the November 4th Drew and Walter Hampden. meeting. Topic Master Jayroe

Shop as an operator.

611 Park Ave

and Flores is to be G.E. Toastmasters who will present speeches on subjects of their choice will be Dement, Stephens, and Adams - alternate speaker is Stan Knox. The winner of the local Legion speaking contest will also be on the program. Toastmasters - mark your calendars and make plans now to be in your place next Thurs-

Toastmasters meeting held last four All-Star games.

GIELGUD, BLOOM IN 'IVANOV' NEW YORK (AP) - A London run is to precede Broadway appearance of Sir John Gie-

lgud and Claire Bloom in Chek ov's "Ivanov." The veteran actor also will direct the project, his fourth stag venture under the management day evening, and bring a guest. of Alexander H. Cohen, Previous stints were performing in "Hom

age to Shakespeare," directing Coach Luke Appling of the "Hamlet" and directing and Kansas City Athletics played in acting in "A School for Scan-

Funeral Service Held In Kilgore

ther, was a Deaf St

unty property owner.

The funeral was in St. Luke's ist Church and burial in Kilgore Cemetery, direct Rader Funeral Home,

Mrs. Wrather is survived by granddaughter, Mrs. Russell togers of Dallas, and a grandson, John Calhoun Moore of

WAY-OUT WORSHIP

NEW YORK @ - The cool eat of jazz forms the background for the prayers and litanies of Christian worship in a newly released RCA Vicotr re-"Jaz Suite on the Mass Texts. Says the composer conducter, Lalo Schifrin: makes sense to introduce the vi-tality of jazz into this form."



POP SAID, STOCK IS ALSO INCLUDED IN FARM LIABILITY INSURANCE

WITH POOL - SIGMAN AGENCY

801 S. 25 Mile Ave. EM 4-0758

Check these DOLLAR DAY

Buys from McDOWELL'S!



Bag of 300 Cotton Balls

50c Size - 5 Hole Note Book

Filler

Bathroom Tissue

Rexall — Double Edge

Razor Blades

Limit 2 Per Customer Rexall Brite Set

Reg.-Casual or Hard-to-Hold

Monday Only Rexall Fast Permanet Wave

14 Oz. Aersol

2.00 Value

Dollar Day

Minute Man Chewable **Vitamins**

100 Tablets Reg. 2.69

Super Deluxe Electrex **Heating Pads**

5 Year Guarantee

Peignoer Sets Odd & Ends Robes Gowns - 1/2 Slips 1 Group Group 1 Group Cotton And NYLON SUITS Outing HOSE With Seams MUST MOVE TO MAKE ROOM FORHOLIDAY MERCHANDISE All Sales OPEN UNTIL 8 P. M THURSDAYS

2-00LX

3-001

YOUR MODERN

Shurfine Help-yourself-to-Savings

MARGARINE

PORK & BEANS

□ Shurfine Pumpkin 300 Can

☐ Shurfine Salad Dressing Qt.

Shurfine Shortening 3 lbs.

□Shurfine Tea Bags 48 Ct. ...

☐ Shurfine Tomatoes 303 Can

□ Shurfine Sauer Kraut 303 Can

Shurfresh Suckers Asst'd. 34 Ct.

urfine Tomato Juice 46 oz

Shurfine Tuna Chunk Style 61/2 oz.

Shurfine Olives Stuff Thr. Manz 7 oz.

☐ Shurfine Frosting Mix Choco.-Wht. 13½ oz. ...4/\$1.00

Shurfine Waffle Syrup Qt.

.3/\$1.00 Shurfine Milk Evaporated Tall Can

7/\$1.00 Shurfine Fruit Cocktail 303 Can

Shurfine Grape Juice 24 oz.

.7/\$1.00 Shurfine Grape Jelly 18 oz.

Shurfine Red Alaska Salmon 16 oz.

Shurfine Green Beans 4 Sv. Cut B.L. 303.

☐ Shurfine Potatoes Whole Irish 303 Can

Shurfine Potatoes Hash Brown Froz. 2 lbs. .. 3/\$1.00

□Shurfine Potatoes Wh. Sweet No. 3 Squat.....3/\$1.00

☐ Shurfine Preserves Asst'd. Flavors 18 oz.....3/\$1.00

4/\$1.00

.2/\$.79

. 2/\$1.00

3/\$1.00

.3/\$1.00

300 Can

Frozen

10 LB 79c ORANGE JUICE

.\$1.79

..4/\$1.00

MILK CHOC.

OR

DARK

teaturing..

BISCUITS

14 Oz. Bottle

CATSUP

Paper Bag

Shurfresh Cheese Spread 2 lbs.

Shurfine Cherries RSP 303 Can .

☐ Shurfine Coffee Reg. or Drip 1 lb.

Shurfine Flour 25 lb. Print Bag

Shurfine Peanut Butter 12 oz.

Shurfine Corn Golden CS-WK 303 Can

Shurfine Str. Cranberry Sauce 300 Can

Shurfine Cucumber Chips Fr. Pak 16 oz.

Shurfine Pears Bartlett Hlvs. 303 Can

Shurfine Pineapple Crushed No. 2 Can

Shurfine Peas Early Harv. 303 Can

Shurfise Pineapple Juice 46 oz.

Shurfine Luncheon Meat 12 oz. ...

Shurfine Apple Butter 28 oz.

Shurfine Apple Sauce 303 Can ..

Shurfine Sliced Beets 303 Can ...

BRACH'S

Shurfine Asparagus All Grn Cut 300 Can ..

Shurfine Blackeyes Fr. Shelled 300 Can

CHOCOLATE COVERED

CHERRIES

Shurfine Peaches YC Hlvs. or Sli. 21/2 Can...

Shurfine Broccoli Frozen Spears 10 oz. 4/\$1.00

Shurfine Cake Mixes Asst'd. Flavors 19 oz...4/\$1.00

FLOUR



GENE LEACH

(Staff Photo)

HERE MONDAY

DSCFarmBureau Has Staff Change

ties as agency manager of the the five years he was there.

Leach and his family come to five years.

Bill Carmack, Farm Bureau special agent, will also come to Hereford later from Tulia, where he has been working with Leach for the past two months. Noble Howard will remain in the Hereford office as special agent. Leach has been working with

Farm Bureau for nearly 13 HE SERVED as Legislative Director for the State Farm Bur-

eau for six years. Later he served as Assistant Legislative Director for Ameri-

can Manager. Leach was awarded the top salesman award last year for selling life insurance. The Southern Farm Bureau for Southern Farm Bureau covers 12 states.

HE WAS a million dollar procucer for two years in Tulia and Swisher County was the top in life insurance sales last year and this year.

During his five years at Tulia the Farm Bureau membership increased from 650 members to 770 members. Leach said the

> SCHNEIDER, BERNET & HICKMAN,

ESTABLISHED IN 1932 113 West 7th DR3-8363

Gene Leach will assume du- membership increased each of insurance program in the Deaf Leach received a bachelors de-Smith County Farm Bureau of gree in agriculture economies fice Monday, replacing Joe Al- from Sam Houston State Teach-

ers College in Huntsville. HE AND his wife Eva Jo and Hereford from Tulia, where their three children Craig, 12; they have lived for the past Robert, 10; and Stephanie, 7, all reside at 128 Mimosa Dr.

Ġ

100

D-00-

3-00J×

Class Officers Are Installed

Phebean Class of First Baptist Church held their installation service in the Flame Room recently. Mrs. Raburn Strange took office as president, Mrs. Don Oaris vice president, Mmes. Tommie Weemes and Walter Kreig secretaries.

Group captains for the new year are Mmes. Sammy Morgan Jr., Dallas Phillips, Jack Kirkland and Charles Watson, Mrs.

A. H. Cook is the teacher. Mrs. J. R. Oglesby conducted the installation, Cake and coffee were served during an informal period afterward. The table was decorated in autumn colors by the hostesses, Mrs. Morgan

WASHINGTON (P) - A Lutheran specialist on the military chaplaincy, the Rev. E. O. Midboe, has commended the U.S. Army's Chief of Staff, Gen. Harold K. Johnson, for curbing "offensive language and off-color stories" in military training.

The general issued a memorandum to all Army commanders asking them to prohibit such language in training.





USDA CHOICE-CUT & WRAPPED FOR YOUR FREEZER LB. 33¢

PINKNEY'S FRANKS

3-Lb BAG

\$1.09

DURKEE'S COCONUT

DEL-CERRO - FRESH SHELLED

PATTERN

Here's How Our Plan Works

Follow This Weekly Schedule:

5 1/2 or. Juice Gloss .19c Value 3C

12-oz. Water Gloss

BY WORLD-FAMOUS TAYLOR, SMITH AND TAYLOR COMPANY

This GLASSWARE offer will Foutured This Week

7 Oz. DOUBLE JUICE WITH EACH \$5.00 PURCHASE

BREAD MILK

DUNCAN HINES PANCAKE MIX

COCA COLA

KING-SIZE & REGULAR 6-BOTTLE CTN.

PLUS DEPOSIT



NO. 1 RUSSET GOLDEN DELICIOUS

CABBAGE

PIGGLY WIGGLY

INTERCEPTION—Hereford defenders Roger Owen (30) and Steve Hodges (20) teamed up to snatch away a pass intended for Perryton's Gary Lockweed as the final second of Friday night's district clash ticked away. Hodges ended up with the ball and returned to the 11-yard-line in Hereford territory before being knocked out of bounds to end the game. (Staff Photo by Tyler Vance)

Farmers Meet Opens In Abilene

will soon be converging on Abi- Congressman Jim Wright, and lene for the Sixty-second Annual National Farmers Union Insur-Convention of the Texas Far- ances Manager Ray Novak, and mers Union which opens Thurs- other state and national figures. day morning, November 4, at NFU President James G. Patthe Windsor Hotel,

will celebrate the passage of tivities. cording to the officials of the will be H. M. Baggarly, country organization, "bears the un- editor of the Tulia Herald, Southmistakable stamp of Farmers west Regional Director Bill Craw

Jay Naman says that the "dele- her County Electric Cooperagates to the state convention tive manager, recently returned will be charged with the res- from Viet Nam. Minnesota Farponsibility of adopting a pro- mers Union Secretary-Treasurer gram that will assure that the Archie Baumann of St. Paul, an povisions of the recently pass- accomplished cartoonist and hued farm bill operate to increase morist will speak to a special farm income and accomplish the youth breakfast early Saturday. other long-range objectives The officers for 1966 will be that Farmer's Union has sought elected during the convention traditionally through the ap- and the delegates to represent proach clearly defined in this the Texas affiliate at the Na-Farmers Union farm bill.

drafting committee who have sen been charged with the respontions from the county Farmers Barley Remains Union organizations into a program to be considered by the convention are: Chairmen Foy Mitchell of Roby and Bobby Tra-week of Dublin and members Grain Program Charles Hensley of Cameron, Jamie Blackwell of Alvin, C. C. Burnett of Dumas, S. L. Garri- Feed Grain Program and gives day, November 1, until the pro- Producers Association. gram is drafted and ready to be

mers Union history.

Farmers from over the state gressman Graham Purcell, ton's speech at the annual ban-THE DELEGATES to the quet session on Friday evening state Farmers Union meeting will highlight the convention ac-

In 1966 Feed

Barley remains in the 1966 son of Hereford, Hollis Madden Deaf Smith county farmers a of Hamlin, Joe Ranklin of Ralls, bigger base for planting mile Claude Fuller of Gorman and and a point of substitution with Frederick Leopold of Nada: The wheat, according to Claude Dam program Committee will meet eran, President of the Deaf in continuous session from Mon- Smith County Grain Sorghum

submitted to the assembled de- compliance between wheat and feed grains would not be put A record attendance is ex- into effect. He said that under pected at the Abilene meeting terms of the new Farm Bill that because of the unprecedented at the "discretion of the Secregrowth Farmers Union has en- tary" USDA could have omitted joyed in 1965. It is expected that barley from the program and althis might well be the largest so called for cross-compliance state convention in Texas Far- between wheat and feed grain programs.

An interest-packed two-day North Plains farmers, working schedule includes speeches by through the Grain Sorghum Pro Senator Ralph Yarborough, Con- ducers Association developed

the 1965 Farm Bill which, ac- OTHER convention speakers

the Neighborhood Youth State Farmers Union President | Corps, and Lyle Robinson, Swis-

tional Farmers Union conven-THOSE ON the program tion in March will also be cho-



Dameran also said that cross-



and presented information to le- payments, but that a cotton fargislative and administrative mer can participate without befarm leaders as to the damaging ing in compliance on wheat of effects such changes could have feed grains

ing cross-compliance.

had been notified of the USDA

decision to leave barley in and not require cross-compliance.

with wheat which allows him to

really grow all the milo he

wants up to the extent of his

Dameron said that the Asso-

wheat allotment.

"I give full credit and recog on sorghum growers income and nition to the organized efforts appealed for leaving barley in by farmers through the Grain the program and not implement-Sorghum Producers Association Bill Nelson, Executive Vice for obtaining these important President of GSPA advised Dam-rulings improving our area ineron and other County Associa- come from grain sorghum", tion officers that the Association Dameron said;

CARD OF THANKS

We want to thank each and every one who comforted us Barley itself is not a big induring our recent sad loss. It come factor in the grain sorghum area, but it being left in leaves us with grateful hearts the program allows the farmer towards neighbors and friends. to use it as a feed grain base Their comforting expression of and pick up extra milo acres sympathy, the beautiful flowers, and also, if a farmer has no sympathy cards, and food conmilo base, a barley base will tributions to the church.

give him a point of substitution Mrs. W. H. Awtrey Sr.

and sons W. H. Awtrey Jr. and family and Dean Awtrey and family

Infielder Phil Linz of the New ciation reported that a wheat farmer must comply with the York Yankees has led four difcotton program to draw wheat ferent minor leagues in errors.

Ladies Department

Reg. 12.00 to 25.00 _ Size 34 to 40

Reg. 12.00 to 19.00 _ Size 5 to 15

Reg. 35.00 to 90.00

Size 8 to 20

HONG KONG

Group of Amco

Reg. 32.00 to 45.00

Size 6 to 16

Reg. to 35.00

KNIT



ALMOST GONE—Al Rupprecht, Perryton halfback, interceped a Hereford pass with 1.01 remaining in the game on the 25 and carried the ball 50 yards to the Hereford 25yard line, when he was tripped by Hereford quarterback Gary Victor. Hereford tied Perryton 13-13 in the second conference game of the season. (Staff Photo)

SAN FRANCISCO (AP) - Cen ter Joe Cerne, a Yugoslav na-tive who came to the united at the age of 10, has a realistic outlook about playing the pivot post in the National Foootball League.

FUMBLES CAN BE SEEN a really good job, nobody known except the coaches and the mer

never ever dr

tle things at the center posi- stead of tartar sauce, tion and they must be automa-tic. Nobody notices the snap un-may add diced pimiento along less there is a fumble. If you do with the capers.



* COMMERCIAL

FARMS * AUDITORIUMS * HANGARS

A. G. May Construction Co.

Route 2 Phone EM 4-0668



Group of

PANTS

Reg. 9.00 to 25.00

Size 8 to 20

Children's

Dresses

Gowns

Pants

Shoe Department -Group of Name Brand

Ladies Style Shoes Mushroom

Black Red Combination Green

Spice 15.95 Values

MATCHING BAGS

Group of Name Brand

Ladies Style Shoes

Green Black Sude

19.95 Values

Flat & Casuals Val. to 11.95

Style Shoes Value to 18.95

Men's Department

1 Group

\$ Day Only

1 Group Men's Long Sleeve Sport Shirts Value to 5.00 - \$ Day Only

1 Group Young Men's

No Iron Slacks

Reg. 5.98 to 7.98 - \$ Day Only 1 Group Boy's - 2 Colors

Size 14 to 20 - Reg. 19.95

\$ Day

Phone EM 4-2030 WANT ADS Phone EM 4-2030

DAN'S OF CANYON

NEW FALL COLORS

KNIT'N HOUSE

319 N. McKinley

sulated camper for wide, long

wheel base pickup. EM 4-3817.

FOR SALE 35 registered Here-

ford cows. Silver Domino and

Husker Mischief breeding. Call

ONE ELECTRIC golf cart. See

150 GOOD calves for sale. Call

385-3413 or 385-4658, Littlefield,

1965 ONE BEDROOM concord

trailer house, 8x36, EM 4-3461.

STORAGE BUILDINGS

See These Buildings at

336 Ave. 1

OUR SERVICE

DEPARTMENT

is equipped and staff-

ed to give you the

ed to.

We Appreciate

Your Business

after 4:00 at EM 4-2796.

B-1-11-tfc

B-1-13-43-2c

B-1-14-43-4p

B-1-10-43-4c

S-1-52-tfc

ing instructions.

EM 4-2550.

We Are Today Paying 1.70 Milo Wheat 1.43 (Subject to Market change) Comp.iments of CONTINENTAL GRAIN CO.

> Lee Carter Jack Kirksey

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products

EAST SIDE "66" Rocky Stewart 1303 E. 1st. EM 4-2644

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades See the new M-F Diesel tractors. We have several GOOD used Combines. SEE

LESLY MOTOR CO. For the finest in farm machinery.

West Hi-way 60 Phone EM 4-1600

DENTON

PARK

Development

Construction

North of Aikman School

Split Levels

most elegant home-built

for family living - 3 large

bedrooms - 3 bathrooms.

Den with fireplace, living room, dining room, kitchen,

que area. Automatic gar-

mind this lovely 4 bedroom

is a real buy. Featuring

cedar paneled den with

fireplace, 3 baths, carpeted

and all built-in. Come by

Outside Denton Park

Very comfortable all brick

3 bedroom 1 3/4 baths, 1200

sq. ft. of living area. Nice fenced yard, see at 824

Ave. K or call Denton Park

3 bedroom priced to sell.

Large closets, living room, dining room and kitchen.

Laundry area and pantry.

501 Ave. H or call Denton

TONY RAVIZZA

CUSTOM BUILDER

Office: 16th & Blevins

EM 4-1350

PERSONALIZED

SERVICE IN .

ark office.

1405 E. 16th Street.

with built in bar-b-

door. 1400 E. 16th.

with the family in

FOR SALE Miscellaneous

FOR SALE Distilled water. Ozarka water, Soft Water Service. Home SOFT WATER SERVICE

Texas. Phone EM 4-3280 216 N 25 Mile Ave., Hereford, B-1-33-tfc

INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL EM 4-0788 305 E. 5th B-1-12-tfc

WANTED RESPONSIBLE Party \$42.95, plus tax. Limited to take over payments on late quantity. Other bargains. model Singer sewing machine in Hereford area. Will Zig-Zag, fancy stitches, etc. Five payments at \$4.96 or \$25.00 cash. Write Credit Department, 1114 19th Street, Lubbock Texas.

B-1-36-34-TFC NEW MEN'S and boys jackets, \$2.50 and up. Men's insulated underwear, \$5 per suit, Hereford Surplus 1221 E. 1st. B-1-19-16-5c

SILVERTONE CONSOLE All Channel 21 inch Color TV. \$429.88. Sears, Hereford, EM 4-3854.

B-1-12-35-9p

"Floor Coverings Are Our Specialty" CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3265

> Cabinet Tops

Floor Covering Free Estimates C&W Tile & Tops

GLASS

847 E. 1st St. EM 4-3448 Hereford, Texas

1302 Park Ave.

Home EM 4-1462

Ceramic

tic washer — one speed, one Cross-stitch table cloths, Necycle — Three water temper-edlepoint tapestries, Fairknit with four drawer cabinet Furniture Store for sale in Lov-SAVE \$25 - Kenmore automa- Quilt tops, Stamped cutwork, tures - lint filter, nothing knitting yarns. down, Now \$149.95, Sears, Hereford, EM 4-3854.

Holt, 41/2 mile: west on Clovis Highway. EM 4-0402 or 289-

B-1-14-8-110p Hi-Way Auto Sales-Cleanest Cars

B-1-10-15-tfc FOR SALE Practically new in-HARVEST TIRE SPECIAL New FIRESTONE truck tires 8.25 x 20 10-Ply Nylon BEETEX SUPPLY CO. N. Westway -

Ph. 289-5313 B-1-39-tfc FOR SALE Used Power Poles Lots 1 to 49, \$5.00 each Lots 50 or more, \$4.00 each, DEAF SMITH COUNTY

ELECTRIC CO-OP, INC. HIWAY 60 EAST, EM 4-1166 Box 753. B-1-12-tfc

REGISTERED angus bulls for sale. Charles Hoover, Call EM 4-1735. S-1-10-13-28k

EXCELLENT KING 3-B TROMBONE Would make good horn for high school or junior high student. Luxurious box case. Almost new. Reasonable. Call

or EM 4-0799.

Larry Fuhrmann, EM 4-2030 B-1-7-tfx

> HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF Deaf Smith County

service you are entitl-**Bread and Pastries**

EM 4-2652

Office EM 4-2282

IS OUR BUSINESS - Buick • Rambler Call Us For All Your Glass Needs · Johnson Boat Mtrs. HEREFORD GLASS CO.

KINSEY - OSBORN

Motors

142 N. Miles EM 4-0990

END RENT PROPERTY WOES!!

OUNCELLING SERVICE,

REPAIRS

REMODELING

Commercial or Residential

Repairs, Extra Rooms, All

type yard fences, patios.

FREE ESTIMATES

Financing Available

HAROLD HALLFORD

615 Union

Phone EM 4-3822

BOYD'S HUMBLE

SERVICE

COMPLETE CAR

CARE

EM 4-1110

741 W. 1st EM 4-9056

BIG

RED

BARN

See or Call

In Hereford

B. BLACK CO.

INC.

Harold Morton Real Estate

Farms, Homes & Commercial Property

Prudential Farm Loans

ROBINSON INSURANCE

FLOOR COVERING SPECIALISTS

. LINOLEUM · CARPET · CABINET TOPS · 9' & 12' FELT BASE

> QUALITY MERCHANDISE EXPERT WORKMANSHIP

2nd & Main

Phone EM 4-0055

IV

carport, large lot.

"HALLMARK OF SERVICE" MIS REALTORS

Our new location is 242 E. Third Houses 3 bedroom stucco Ave. B for only \$7,950. Carpets,

3 BR house, less than one year old. Fenced back yard, low down payment and \$67 per month payments. 400

1350 sq. ft., brick, double garage, 3 bdr., 1 3/4 bath, carpet. Only \$425 down. FHA payment less than \$110 a month: H-377.

FARMS

Half section, 2 miles from city limits. Two 8 in. and one 6 in. wells. Improvements. Only \$525 an acre. F-340

EVENING & SUNDAYS Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241 Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639 REPOSSESSED SINGER

Take, over 7 payments of ington, New Mexico. Building \$5.21. Also one big 1965 for sale or lease. C. V. Dard-8-1-40-8c Dial-O-Matic. Does it at all, en, Box 1056 Lovington, New in cabinet, like new. Brand Mexico. Ph. 396-3430. new, fully guaranteed. Take owned softeners. See, or call, ALFALFA HAY. See Charlie In all imported and domestic over balance of monthly payyarns. Christmas gifts, and ments or will discount for cash. For further information, crewl embroidery. Free knittwrite:Credit Department, Box 3501, Amarillo, Texas, 69106.

B-1-18-1c CUSTOM ROW BINDING For sale a two row binder and platform canvas, new condition for 10' PTO, IH binder. 250 tons bales or bundles cane RALPH PACKARD EM 4-2110 before 9:00 or Hereford, 276-5272. after 6:00

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC.

S-1-10-tfc

Sales & Service Hereford EM 4-0353 Dimmitt 647-3444 B-1-11-43-fc Friona 247-3311 S-1-24-tfc

HARD TO FIND ITEMS B-1-10-43-tfc Door chimes, light fixtures, Nylon 10-Ply: 8.25 x 20 HARD TO FIND light bulbs, in- \$58.95; 9.00 x 20 \$71.95 cluding 150 watt colored Plul tax. Other bargains 10' x 11'\$200.00 flood lamps, and fluorescent JO' x 14'\$265.00 10' x 20'.....\$325.00 tubes. Ironrite Ironer pads and covers and many more items.

WITHERSPOON ELECTRIC COMPANY EM 4-0224 129 W. Third S-1-10-tfc

BALED DRY land cane, small stalk and sweet. Four miles south of Vega on 385, 3/4 mile west or call 267-3919. B-1-21-17-3p

CLEAN RUGS, like new, so easy to do with Blue Lustre, Rent electric shampooer, \$1 Hereford Hardware.

B-1-17-18-2C

DON'T BUILD ANY STEEL BUILDING

until you get

BETTER BUILDINGS HORACE HENLEY, JR.

Ph. 647-3501 after 7 P.M

Lions Club meets each

Wednesday, 12 Noon Hotel Jim Hill

Kiwanis Club Thurs. Noon

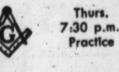


IOOF Hall 207 E. Sboth



meets every Monday at 12:05 FLOYD'S RESTAURANT

> STATED MEETINGS Second Monday Thurs.



Ray Simpson, Jr., Sec. Troy Stambaugh, W.M.

West of the Court House

B-2-10-43-tfc

Reel, Cab, Refrig. air condit-S-1-14-4c loned, milo fingers, 20 ft. platform.

1408 Amarillo St. Plainview, Texas CA 4-4078 B-2-43-2p

B-1-18-43-2p EM 4-3218. for sale or trade for cattle.

KENMORE Electric Clothes B-1-14-15-tfc Hereford, EM 4-3854.

natural gas, rebuilt 1 model A 14 ft, Gleaner Baldwin, bargain I Tow Row PTO Gehl B-2-18-tfc Close out on quality FIRE-Krause STONE tires HD Transport

Wes Tex-Tex Equipt. EM 4-0250 Phillips Amarillo Drake 6-8426

B-2-39-tfc

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W 24d EM 4-2811 B-2-18-tfc

EXPERT CLOCK REPAIR on All Clocks B Day --- Alarm -- Coo-Coo and Automobile COWAN JEWELRY

ANGUS BULLS

ANDREWS & ANDREWS

1962 HARLEY Davidson 74, load-

605 E. Bedford, Dimmitt.

ed, low mileage. See to ap-

FOR SALE

Farm Equipment

WE ARE DEALERS

for Peerless Grain Rollers

DAVIS IMPLEMENT

144 W 2nd EM 4-2811

TRUCK TIRE SALE

BEETEX SUPPLY CO.

N. Westway

Ph. 289-5313

preciate at East Bedford Mkt.

6-1-10-tfc

ONE IHC-H tractor with vegetable cultivator. Phone 289-

105 JD Combine with Hume

Ernest Sammann

M-5 MOLINE tractor, 61 model.

Eldon Craig, 205 Avenue K. B-2-11-17-4p

Dryer: Normal cycle for all fabrics - two temperatures. Nothing down, \$99.95 Sears, B-2-17-14-9p

2 605 MM lirrigation Engines Frage Chopper, very good buy 1-MF-65 Deisel-matic Massey Ferguson tractor used 272 hours, like new. 3 one way plows, Ark-Valley, JD &

B-2-16-4c

1959 MODEL 40 Oliver Combine with cab. Hesstons and pickup reel. \$2250. Cutting now. Nine miles south of Summerfield. Call Bill West, Hub 265-

B-2-24-18-3p

MEAT Specializing In CUSTOM SLAUGHTERING WHOLESALE - RETAIL

HACKER — JESKO Rt. 3 — Hereford EM 4-3390

FRAME & AXLE

SERVICE DEPENDABLE SERVICE

W. T. CARMICHAEL EM 4-1251 801 S. 25 Mile Ave. REAL ESTATE

Commercial Home and Farm Loans One especially luxurious house for sale.

— Farms — Highway Frontage — Ranches We Need Your Farm Listings TROYS CARMICHAEL



RETAIL YARDS SERVING TEXAS NEW MEXICO AND ARIZONA EM 4-1774

Hereford 234 E. 2nd

Heretord Susurance Agency To be sure! Don Baugous - Manager EM4-0850

Deaf Smith County Abstract Co.

Abstracts - Blueprints - Photocopying

Zeliance HOMES

CANTALOUPE

until you have a home to bring her home to We suggest a 3 bedroom, 1.34 bath, brick; for only \$22,500. Double garage, fenced yard. H-310

LETTUCE

drive you over to see a lovely stucco home with 5 rooms & basement. \$950 total movein cost. Reasonably priced. H-306

TOMATOES from your own garden

at this 3 bedroom, 13/4 bath home with drapes & carpet. Central heating & double garage. Low price makes this a quick sale. H-304

CABBAGE is what you will have some extra of if you buy this home with two duplexes. Income of \$400 per month, and all are now rented. Owner will give immediate possesion. R-114

PEPPER her up by buying her

this new 6 room home for only \$16,500 Totalmove-in cost is \$2,000. H-396 ICE CREAM is no more refreshing

than this dandy home with sunken living room, with large patio, 3 bedrooms, 13/4 baths. Small down payment. H-301 CAN YOU HANG

by your toes & miss this 325 acres with 226 milo, 68 wheat, and 35 cotton. Two good 8' wells on natural gas. 29% down. \$500 per acre. An above average

farm for this price. F-368 ONLY A BABE

can't buy this 320 acre tract with 3 wells, only \$10,000 down. \$325 per acre. Good allotments, tight land. F.333 Extraordinary Sacrafice on this 320 acres 2 miles from Hereford, 3 wells & a 4 bedroom house. Must see to appreciate this value for only \$525 per acre. Small downpayment, or will trade for quarter section, F-363

A Race Horse Could Run for this 164 acres with tight sandy loam and the lay of the land is perfect, 3 wells and a nice 2 bedroom home with full basement. 20 acres pasture to raise some little race horses.



HOMES built accord

to your plans for total minimum

move-in cost of \$200, you have had 90 days act-

ive duty. THE CREATORS OF OWNERSHIP

Residence Phones Justice EM 4-0544 Owens EM 4-2560 rank Wiginton EM 4-2028 rry Huckabay EM 4-2636

Rental Mgt. Dept. Greg Cromar EM 4-1171



US PLAN WITH YOU

Phone EM 4-2030 WANT ADS Phone EM 4-2030

Classifieds...

COVERED one-horse tandem trailer. Complete with spare. In extra good condition. Can be seen at Hoot Poarch's. Call EM 4-1356

Wimberley, Phone 267-3836, Vega, Texas.

MOLINE SWATHER \$500, H. E.

B-2-10-16-tfc ONE 1963 Model 21 International cotton stripper mounted on M

Farmall tractor. Joe Ed Andrews, 276-5239.

B-2-16-18-4c

Automobiles FOR SALE

MILBURN MOTOR COMPANY We Pay Eash For Used Cars Imp., good allotments. 225 N. Sampson ?hone EM 4-0077

B-3-33-TFC 1964 Ford Country sedan station wagon. Nine passenger, lots of room, Hi-Way Auto Sales, 600

West 1st. B-3-17-15-tfc

FOR SALE: 1964 Plymouth Barracuda, 7,000 miles, four speed transmission, etc. \$1,995. Contact Installment Loan Dept., First National Bank, Hereford.

SILVERTONE Console Color TV Imps., 4-8" wells, good allotwith color guard -The elec- ments. tronic brain that purifys color

B-3-20-14-9p

wagon. V-8 automatic, loaded. Save! Hi-Way Auto Sales, 600 West 1st. B-3-16-15-tfc

1963 Rambler four door station

good water. Priced to sell at 650 A. Umbarger, good irr. 20% down, 5½% on bal- water, imps., 29 % down, ance, poss. Carthel Real Es- bal 10 years at 51/2 %. 4-0944.

R. Stone, EM 4-2224.

'55 Chev 6 Pickup, new motor: '62 Olds Star Fire, loaded. 322 A. \$20,000 loan, 6% One bedroom trailer house, int., bal cash. good Imps, in excellent condition. Elza's Garage

31/2 miles South of Hereford

Good condition. Phone EM 4- land goes to buyer. Pricer to

B-3-10-18-2c

4. REAL ESTATE For Sale Or Trade

BY OWNER EXTRA NICE 4 BEDROOM,3 baths, large den-kitchen and dining area combination with fireplace. Large playroom, covered patio, redwood fence. Irrigated Farm Land and Ran-AM to 5:00 PM. B-4-12-tfc

1505 E. Hwy. 60

FOR SALE 1963 Thunderbird Like New

Can be seen at Crawford's Gulf Station on East Hwy 60.

B-2-20-41-tfc TWO BEDROOM house and lot at 218 Ave. C. W. T. Elder,

for split level. Phone EM 4- ES!! Investigate today.

FOR SALE 3 wells, on pipeline, good prox. \$25,000.00 down. imps., on pavement.

625 A. on pavement east of Tulia, Silverton Road, one 8" well and one 10" well. 331 A. Nezareth, 25%

down, bal. 5% int. 14 years. Four 4" wells, good allotments and imps. 339 A. South Arney, two 6"

ground pipe, allotments. 640 A. west Vega, 29% down, bal 15 years 6%. 296

A. wheat. B-3-20-14-tfc 662 A. SW Happy, 25% down, bal 15 or 20 years.

automatically \$444.88 - Noth- 192 S. on pavement E Nazing down. Sears, Hereford. greth, \$35,000 loan, bal cash. Good allotments, imps.

> down, bal 10 years. Three 8" ner might trade for car, lot, wells, imps good allotments. trailer, etc. \$21,500.

1 % Sec. grass close to Can-Large 1/4 sec. smooth land years 51/2 %, good water.

29% down, bal. 10 years at B-4-43-2c 5 1/2 %.

SIX - 10 HOLE Budd Wheels 94 A. N Canyon, on pavefor 1962 Chevrolet truck. C. ment, grass, 29% down, bal 5 years 6% int. Develop-B-3-13-17-2c ment project.

soil bank, good allotments. SW Canyon.

B-3-43-2p 592 A. NW Wayside, \$80,000 1962 CORVETTE both tops, good loan, 12 years 6%, bal cash. condition. 126 Emma. EM 4- 304 A. wheat, 145 barley,

B-3-10-18-1c 30 grass. Bal. lay-out. 1959 FORD half-ton pickup. 1/2 min. under nearly all this

> sell. 2 Sec. S Happy, 5 irr. wells, business space see 29% down, terms on bal.

J. W. Schawaller Real Estate 408 Foster Lane Canyon, Texas Tel OL 5-4004

Might take small house as ches. Real Estate loans made trade-in. Located in Sunset promptly. Liberal Valuations. Addition in Hereford. Phone For safety deal with a Realtor 247-3001, Friona from 8:30 . J. C. RICKETTS, REALTOR Ph. 6M4-3771 133 W. 3rd St. \$-4-25-TFC

CAMPBELL REAL ESTATE OFFERS: LAND

NEW MOBILE HOMES LIVE LIKE A KING IN YOUR OWN WIFE-SAVING HOME, \$150. A. B-3-40-HC PAID IN 7 YEARS OR LESSII (and she'll love you for it!)

Complete line of EXCEPTION-AL QUALITY mobile homes. level land in cultivation. Pos-B-4-13-18-2p Each one complete with fur- session, terms 1/2 min. Per acre niture, appliances, etc. All it \$298.00. on Country Club Drive. Ideal keep, NO REAL ESTATE TAX-

B-4-16-18-tfc 335 ACRE FARM S.E. of city. Very clean, choice soil, fair allotments, is an excellent lay-325 A. near Umbarger, 29% ing place. 5 wells and over down, bal. 15 years at 5%. 1 1/4 mi. tile. \$350 per a., ap-

SECTION NW. of city. Four good 8" wells on nat. gas, fair allots, 2 sets of imps., inc. a fine brick house. Would Low int. Rates. trade for smaller farm in good water. \$465 per A.

4000 A. STOCK FARM in S.E. Colo. One of the best combination places in the area. 4 booming 8" wells one 6" on approx. 1,000 A: choice wells on natural gas, under farm land. Has 10" water pottential \$90 per A., low down.

> HOUSES SACRIFICEI NEW 3 BDR., 2 bath brick with dbl. garage fenced yard, built-ins, in NW area. Appraised over \$17,000 price ONLY \$15,500.

3 BDR. STUCCO w/double garage and basement. Very little down to solid buyer.

NEW 2 BDR., 2 bath brick in NW area. Quality built and 320 A. SW Happy, 29% roomy, has many extras. Ow-

NEW 2 BDR. frame house w/ yon, 29% down, bal 10 carport. \$750 down will handle, no loan closing costs, ow-500.

> CAMPBELL REAL ESTATE E. HWY. 60 Phone EM 4-0972 2 Bd. Brick-\$500 down or EM 4-0789

> > STAR STREET

Large two bedroom and den, single garage, 1 % baths, has 51/2 % G. I. Loan. Small equity. Call for appointment. Hamby Real Estate EM 4-3566

B-4-18-tfc

FARM & RANCH LOANS Representing 4 Good

Companies DON MARTIN AGENCY EM 4-0925 204 Emma S-4-28-tfc

FOR RENT Planning to build at 809 Park Ave. If you need office or

EM 4-0925

204 Emma

FOR SALE OR TRADE Three bedroom, 1 % bath on 5-4-18-tfc NEW 3 BEDROOM BRICK HOUSE; 2 car garage. 14 x 24 office for rent or sale One acre and smaller tracts. will finance.

500' of Hiwy frontage on West Hiway 60. Bill Barber, EM 4-4073 S-4-37-Hc

HEREFORD REAL ESTATE

WESSON'S LAND SPECIALS. 160 ACRE FARM: All good level land in cultivation, on pavement with light irrigation water possibility. Poss. Terms.

300 ACRE FARM: 2 bedroom home, 8" irrigation well, 90 acre cotton base. All good

20 ACRE FARM: Improved, Irrigation well. Right near Hereford, to trade for home in Hereford.

> WESSON REAL ESTATE Hereford, Texas

HANCOCK FARM LOANS Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal apprasials. Terms to meet your requirements.

WESSON REAL ESTATE Hereford, Texas

EXCLUSIVE LISTING Lots for sale in Unit I of Bluebonnet Addition. FHA Loans available on Cherokee Drive and on 16th across the street from Bluebonnet School.

HICKMAN REAL ESTATE EM 4-3275 115 15th Street

FOR TRADE 3 bedroom, 1 1/2 bath, den, large living room brick home in Littlefield. Will consider

trade for house in Hereford. Write Box 673, Hereford, Texas, or call 806-385-3203 in Littlefield, Texas.

CENTRAL Heating and air conditioner system — Includes everything. Save \$165.00. Now only \$764.00 - Installation extra - up to five years to pay. Sears, Hereford, EM 4-

ner will carry balance. \$8, 3 Bd. Near school, completely redone with new carpet. Price only \$8950. Small down pay-

ment. Hereford, Texas. Phone EM 246 A. grass on pavement, If no answer call EM 4-0798 177 a. dry land on pavement,

> Quarter near Lazbuddle, best ment of \$62 mo. total move-in of water, 1-8" well-cotton \$350 . 15, Wheat 24, Milo 112 \$10,850-2 Bdrm. brk. attach-\$15,000 will handle. \$575 a. ed gar. panelled kitchen. Car-320 a. 1/2 off pavement. 2 peted, fenced. good 8" wells on gas Milo \$12,500-3 Bdrm. brk. 13/4 226, Wheat 68, Cotton 35, bath, carpeted, fenced. Price \$500.

> and almost perfect laying Buffalo Lake Estates \$950 up. land. Top allotments Price Financed. \$475.

Several good listings on N. Plains, Spearman, Dumas area.

CARTHEL REAL ESTATE Farms-Ranches-City Property EM 4-0944 B-4-42-tfc

ONE MILLION DOLLARS S-4-28-ttc To lend on irrigated land in Deaf Smith, Castro and Par mer counties. And . . . We

> handle. PRUDENTIAL America's Largest Farm Lender

SAM NUNNALLY EM 4-2814 EM 4-0555 LONE STAR AGENCY B-4-11-10-4p

EM 4-2424

Jim Cramer EM 4-0164

leaving town, will sell for 385-3009. reasonable down payment. LARGE 2 BDRM. BRICK Single garage, nice lawn, construction is top quality, Owner

IMMEDIATE POSSESSION

ified purchaser, immediate possession. NEAR SCHOOLS Large 3 bdrm. stucco, carpet, just been redecorated, im-

mediate possession, \$8,950, S-4-18-tfc baths. EASY TO OWN

2 bdrm, brick \$7,700.00, low down payment. 3 room stucco, \$3,000.00. \$500.00 down. 3 houses on 1 lot, \$4,000.00, \$700.00 down.

RANDALL COUNTY per A., 29% down, good chants Fast Freight.

terms. DEAF SMITH COUNTY Extra nice 1/2 section, 2-8" wells, good allot., large home, quonset barn. Price \$485.00 per A.

Approx. 250 A., on paving, 5-4-15-tfc 3 miles from down town, 2 good 8" wells, 20-25% down to qualified purchaser, Owner will carry balance.

SHERMAN COUNTY 320 A. guar. irr. water, \$160. per A., good terms available. We specialize in sales and trades. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT? HAMBY REAL ESTATE

SOUTH HIGHWAY 385 HEREFORD, TEXAS EM 4-3566

J. M. Hamby EM 4-2553 Gerald Hamby EM 4-1534 Durward Hamby EM 4-3466 Buddy Rogers, EM 4-2150 B-4-43-tfc

FOR SALE \$6300-2 Bdrm. with small rental on back of lot. \$7500-2 Bdrm. large rooms. \$8050-2 Bdrm. new pay-789 good allotments, 64 a. in S.B. ments of \$58 mo. total move 5-4-16-tfc GI loan. \$6000 Price \$140 in-\$350. \$8800-3 Bdrm, new pay-

320 a. well improved, clean Select a choice lot NOW at

Choice 160 A. on pavement, 2-8" irrig. wells. Perfect land.

Farm and Home loans Good appraisals. PETERS REAL ESTATE Elov Valdez Joe Peters EM 4-4375 EM 4-0038

FARM LAND

1760 acres with approx. 520 acres of grass, balance dry have expanded our territory land. Has good allotments to include the upper Pan- and good production history. Land located north of Nazareth. You have to see this to believe it.

> An ocean of water on this real good 1/4 section north of Westway. Approx. \$15,000 cash down payment. Beautiful half section near

Summerfield with 2 wells, high

production record, and on payement, Ideal location. Yes we would trade it for a ranch. 400 Acres of the most perfect land you ever saw. 4 wells with approx. 21/2 miles

prox. \$50.000 cash down. Buying or Selling . . . refin ancing or building . . . call us. Prudential Farm Loans. Sam Nunnally

of tile. And best of all, ap-

601 Main Hereford EM 4-0555 OFFICE NITE & SUNDAY EM 4-2814 B-4-42-1fc

LONE STAR AGENCY

Mr. Farmer or Rancher: We are still making those good Travelers Ins. Co. loans, giving best and quickest appraisal to purchase, sell, or improve your land. See us. T. J. Carter S. Realty Co. EM 4-0188 or EM 4-0459.

THREE BEDROOM house with 500 block Avenue H and G.

FOR SALE OR TRADE - My 3 3 bdrm. stucco, den & kitchen bedroom brick home in Little-combination, covered patio, field on farm land in Deaf 515 Park Avenue combination, covered patio, storm windows, fenced yard, Smith or Castro County. near Safeway Store, payments Contact I. D. Onstead, Little-\$74.00 per month, owner field, Phone 385-3211 or

8-4-11-tfc

RANCHES 8300 acres Estancia Valley will finance 85-90% for qual- with irrigation water under it. \$210,000 with \$137,000 loan. \$32,000 down.

8200 acres north of Ft. Sumner, well watered, \$205,000. storm windows, this home has Over 20,000 acres in Cimarron County, Okla. ½ min-erals, irrigation water under will trade for home with 2 it. Only \$50 acre, 29% down, terms on balance.

MARK IV REALTORS, INC. 242 East Third EM 4-2220

B-4-43-tfc

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, 320 A., 2 irr. wells, good al- located north of B & B Oliver, lot., near Amarillo, \$368.00 Patterson Chemical and Mer-

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 — Days Home - EM 4-2814 B-4-1-tfc

FOR SALE: TO BE MOVED-Large 2 bedroom house and 2 car garage. House-\$750.00-Garage-\$250.00-You must see to believe. See LARRY M. HOOPER, OL 5-2553, Canyon. B-4-14-tfc

Country grocery store for salesmall stock at invoice, large living quarters with bath, two gas pumps; fine irrigated farming area-Bector community-near three churches and gin-on pavement 20 miles from Lubbock. Assume bank notes \$100 per month on building and land. Fine chance to make a good living with small investment. IIIness reason for selling.

C. E. Rappe Star Route Lorenzo, Texas B-4-43-2c

FOR SALE THREE BEDROOM, 2 baths, lots of built-ins. Wood burning fireplace. 1800 feet, brick veneer. Good loan committment. Located 120 Emma. For appointment to see, call EM

4-3479. E. E. BISHOP B-4-10-Hc

GRASS LAND 3 SECTIONS: Located on north plains. Approx. 1/2 tillable irrigatable. Exceptionally good grass. Possession, terms, 1/2 min. Per acre \$65.00.

WESSON REAL ESTATE Hereford, Tex.

B-4-14-tfc FOR RENT two offices with reception room, Plenty of parking, Call EM 4-3566, EM 4-B-4-16-tfc 3466 or EM 4-1534.

B-4-15-40-tfc FOR SALE: Two bedroom and den near schools and shopping centers, 137 Beach Street, By owner: EM 4-1638,

B-4-17-16-4c

WILL TRADE or sell large three bedroom older house in Wichita Falls. Will consider small house in Hereford, Call EM 4-4106 Saturday or Sunday, after 4 p.m. weekdays. B-4-27-17-tfc

OUTSTANDING Gracious 4 bedroom offering tiled entry, family room, fireplace, luxurious carpeting throughout, well planned kitchen with built-ins. Call today

for showing.
WHY PAY RENT You can own this brick home with 3 bedrooms, large closets, 1 % baths, carpeting, patio and fenced yard. Just \$12,500. DEAF SMITH COUNTY

Quarter section, 2 good wells,

1-6", 1-8", some underground tile, fair allotments and improvements, 7 miles of Hereford. \$450 per acre. HI-PLAINS LAND COMPANY 600 West 1st EM 4-0713 Gwen Leatherman EM 4-1650 G. S. Wheeler EM 4-3798 J. W. Cawthon EM 4-3731

B-4-15-tfe

8-5-47-TFC

FOR RENT

8-4-18-3c New two bedroom duplexes D & R BUILDERS

BUSINESS SPACE \$50.00 Month

EM 4-1103

FIVE ROOM house town, water paid, \$65 per month; also three room furnished apartment, \$75 per month, bill paid. EM 4-3566 or EM 4-1534.

B-5-24-18-10 NICE TWO bedroom brick un-

furnished with garage. Carpeted and plumbed for washer,

apartments, Stove, oven, dish-

THREE BEDROOM two bath

washer, disposal. Furnished or unfurnished. Two vacancies. 505 South 25 Mile Avenue. Number 16. Phone EM 4-3859. B-5-23-18-tfc MODERN BACHELOR apartment. Private entrance, pri-

peted. 821 So. 25 Mie Ave.

S-5-15-18-tfc ONE BEDROOM furnished house. Couple preferred. Whites only. Phone EM 4-2157.

FOR LEASE 208 acres 41/4 miles on Clovis Hwy. \$30 per acre. Will give three year lease. SW 9-2266, Lubbock.

FOR RENT very nice small apartment for lady and gentleman. Close in, Hardwood floors day. Carl Mountz. 106 West

TWO BEDROOM, car

floor furnace, ut weekdays.

Furnished-three room house, 131 FURNISHED APARTMENT for

white couple, No pets. 116 Ave.

Trailer Spaces at West Mobile

Lodge, 304 N. 25 Mile Ave., Hereford's newest and most water and gas paid. Near school, no pets. Call EM 4 modern park, paved streets, concrete patios, underground utilities, central TV antenna. \$25 a month. Call EM 4-0416 5-5-10-TFC

> TWO BEDROOM, 2 bath apartments. Dishwasher, gar-bage disposal, carpeted. Fur-nished and unfurnished. THUNDERBIRD APARTMENTS Phone EM 4-2646

B-5-10-Hc FOR RENT to retired couple 3 room house. Some house and vate bath. Vented heat, caryard work available, Call 276-5333 after 7:30 p.m. or Sun-

days.

B-5-21-3-TFC

NUKINWEST MOBILE LODGE Mobile Home spaces, 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277.

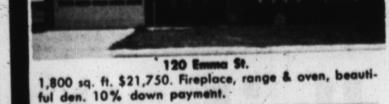
B-5-19-18-3p Ideally located brick business building for lease. See at 1003 Park Avenue and call EM 4-1111.

and it is clean. Come see it to- TWO BEDROOM unfurnished house near schools. Phone EM

B-5-10-16-tfc B-5-27-18-tfc They should's stood in bod! The story of the tired husband... the bored wife the happy bachelor with the mad pad...and the big switch that began with that go-go girl in a cage Star* THRU ROMERO BADDELEY BLL MCGMER he other









200 Cherokee Corner of Cherokee & 16th St \$12,600.\$575 move in cost—bath and %.

320 acres-less the \$20,000 down payment. Two 6" 70 acres, good land, Deaf Smith County, \$175 per acre. Gl loan can be assumed. Small down payment. . wells & one 8" well.

We have several 1/2, 1/4 sections for sale. Come by.

We have several New Homes being built now. Movein for \$375 up to \$550. Two of these homes are in the 400 block of Ave. G. Three are on Cherokee Drive in Bluebonnet Addition. One is in the 300 block of Greenwood St.

10% down payment NOW.

3 bedroom, 2 full baths. Appointment only. Carpet, range, oven, music thoughout, drapes, air conditioned. Excellent location in NW Hereford.

146 Kingwood St.

Corner of Kingwood St. & Plains Ave 1727 sq. ft. — Sunken living room and bath. Fireplace,

range & oven, Terrazo title, large master bedroom.

Classifieds...

reption room, Plenty of rking, Call EM 4-3506, EM 4-66, or EM 4-1534

SILVERTONE Console stereo that has six speakers, FM-AM Radio included. Now only \$204.95, nothing down, Sears, Hereford, EM 4-3854.

B-5-18-14-9p

AUTOMATIC LAUNDRY ease or sale, Call 276-5333 fter 7:30 p.m. or Sunday. B-5-13-3 TFC

ished, electric kitchen, washer-dryer, adults, no pets, 900 Park Avenue,

VILLA PARK apartment, furn-

B-5-14-41-tfc FOR RENT, trailer space, Call

EM 4-0302. B-5-10-17-tfc BEDROOM for ren.

Ross, EM 4-1628, B-5-10-43-tfc FOR RENT two nice trailer spaces on private lot. \$25 per

month. EM 4-0469 or EM 4-

B-5-15-43-10

THREE ROOM house for rent: Inquire apartment B, 205 Jew-

B-5-10-43-tfc EFFICIENCY GARAGE apart ment, furnished, bills paid.

Whites only, 115-B Ave. G.

B-5-18-18-1c

WANTED

IRONING WANTED in my home EM 4-3528, 235 Ave. A. B-6-10-41-8c

LAND WANTED

Would like to buy land from owner if priced right. Give descripton, location and price, if all cash or what percent down. No agents, please. Mail to Post Office Box 122, Littlefield, Texas.

B-6-41-8p

Want to buy old jeeps-any condition, Contact C. W. Walker at EM 4-2250. B-6-13-15-8c

WANTED BEGINNERS, Piano and accordian, Mrs. A. L. Wil-

liams, 701 East Third Street. B-6-13-34-TFC WANTED: Your repair work on all small electric appliances. or technical institute. Contact

Vern Witherspoon, 201 Jackson, Hereford, Texas.

automatic LADY Kenmore washer - eight cycles, two and many other famous features -- nothing down --\$204.95. Sears, Hereford, EM

B-7-22-14-9p

frostless 16-ft icemaker, - refrigerator combi \$374.88, Sears, Hereford

CHILD CARE in my home. Can furnish references. Call EM 4-

B-6-10-17-3c

B-6-21-14-9p

WANTED Cotton stripping. Contact E. D. Harper or Kenneth Harper, Phones 289-5317 or B-6-14-43-tfc

WILL DO ironing in my home by piece or dozen. 322 Ave. A. B-6-13-43-2p

WANTED: Sewing and altera-tions in my home. EM 4-1276. B-6-10-17-2c

WANTED: Wheat pasture for steers or beet field for cows. C. Palmer Norton, EM 4-

B-6-14-16-40

WANTED Beet digging. Have Farm Hand beet digger, plen ty of trucks. Jack Johnson, EM 4-0277.

B-6-14-42-6c

7. Dressmaking-Ironing

ALTERATIONS AND HEMMING 112 Ave. H, Apt. 7 EM 4-4394

Apply at 113 Ave, G or EM 4 8. HELP WANTED

MANAGERIAL ASSISTANT MBITIOUS MAN to develope as managerial assistant for Internationally known company. Capable of earning \$6,000.00 annually. Group insurance and retirement plan based on profit sharing. Ready to accept position by November 10th. For information, write fully to Mr. Jon Ramsey, 1962 Civic Circle, Amarillo, Texas. B-8-43-2c

TECHNICIAN OPPORTUNITIES

Lubbock, Texas Are you experienced electronics technician looking for a better job opportunity in West Texas? Do you know electronic technicians working elsewhere who would like to return to this area? If so, Litton Industries in Lubbock, Texas has excellent positions immediately available for qualified test technicians who have had itary service, a trade school,

Ray Smith Litton Industries 1801 Loop 289 North East Lubbock, Texas, PO 2-0651

B-8-43-1c speeds - automatic lint filter SILVERTONE Console Television, our most popular 23" sets reduced \$20.00, Now only \$194.95. Sears, Hereford, EM

SAVE \$70.00 - Coldspot all SERVICE STATION attendant VACUUM CLEANER parts and needed. Experience preferred. supplies. Hose, paper bags, See J. P. Jones at Jones Tex- belts, etc. All makes used aco Service Station, Hwy. 385 cleaners. New and used Kir-

B-8-13-41-4c

B-8-29-4c

B-8-18-1p

HEREFORD KIRBY VACUUM CO. PRODUCTIVE irrigation farmer 434 West 1st - Ph. EM 4-0422 B-11-45-tfc

> CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps.

> > SEWING MACHINES

Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON

197 Ave. D. Pho. EM4-0262

HEREFORD CASING SERVICE

Casing pulled.

Stuck Pumps.

Hydraulic units.

Phone EM 4-3508 Box 865

Hereford, Texas

MIMEOGRAPHING - TYPING

Letter and Mailing Service

E. WOOD MIMEO SERVICE

15th St. and Ave. K

EM 4-2056

VACUUM CLEANER, 1 H.P.

Hereford, EM 4-3854,

call or write:

Box 130

20 feet of cord on reel, with

IRRIGATION WELL

ACIDIZING

Liquid inhibited Muriatic acid

for scale, rust, clay, drilling

mud, and packed sand prob-

lems. For more information

WALLIE GRAVITT

RT. No. 2, HAPPY TEXAS

806-764-2462

KELLEY ELECTRIC

Doug and Virgil

Electrical Contractors

Residential and Commercial

All bids and wiring competi-

No Job Too Large or Small

Phone EM 4-1345

Nights phones EM 4-2012 or

OWENS &

HOLLINGSWORTH

EM 4-33/2

Commercial - Industrial

Residential Wiring

809 EAST SECOND

Magneto - Starter

Generator & Electric

Motors Rewind

Sales and Service

ELECTRIC SEWER

ROOTER SERVICE

Removes roots etc. from sewer

lines. Also septic tanks clean-

STATE SANITATION SERVICE

Box 23, 803 Knight EM 4-3315

WATER WELLS

T & H DRILLING CO.

Hereford, Texas

LIVESTOCK

Strayed - Found

STRAYED Four steer calves,

M on left hip. Call 289-5510.

13. LOST AND FOUND

FOUND Billfold, Contents im-

portant to owner who may ob-

tain same by identifying purse and contents. Apply to Gunn

Bros. Stamp Redemption Cen-

LOST four cows branded four-

WHITE POODLE, 17 or 18 inch

es tall, last in green acres, be-

longs to three children. Answers to name of Beau, If found contact Gene Leach, EM 4-4553 or Deaf Smith County Farm Bureau, EM 4-1070. Gen-

LOST - Female Dalmation dog east of city' limits. Reward. Phone EM 4-0172.

six on left hip. Strayed from J. C. Mills farm 20 miles NW

ter within 10 days.

of Hereford, Texas.

erous reward.

branded J on left shoulder and

attachments, \$39.95. Sears,

S-11-28-TFC

S-11-12-tfc

5-11-48-H

B-11-16-35-9p

B-11-40-tfc

EM 4-1345

B-11-46-tfc

B-11-13-tfc

B-11-17-tfc

EM 4-2332

B-11-28-ffc

B-12-16-17-4p

B-13-25-43-3c

B-13-11-18-4c

AUTO MECHANIC - Must have Years of experience and know years recent experience on G.M. Products. Own hand WILL SAVE YOU MONEY tools. Good starting salary and Phone EM 4-2194 fringe benefit program. No 5-11-37-He

phone calls please. Western Ammonia Corp. Dimmitt, Tex-

experienced hog farrowing

finishing. References required.

Box 27, Hereford, EM 4-0484.

Are you looking for a good part time or full time income in Deaf Smith County or Hereford? Many Rawleighs dealers earn \$2.50 and up per hour. See E. Gidden, Box 705, Canyon, or write Rawleigh, TXI 160-26, Memphis, Tennessee.

> PENNEY'S NEW AUTO CENTER WILL OPEN SOON

Our present need is to find a person with complete sales & service background of Tires, Batteries & Auto Accessories who can manage this department.

Excellent career opportunities with this top national department store organization now entering the Automotive, Tires, Batteries & Accessories field. GOOD INCOME

LIBERAL BENEFITS Including Profit Sharing Call EM 4-0122 now for a confidential interview Thursday or Friday, November 4th or 5th. J. C. PENNEY CO. Hereford, Texas.

B-8-18-2c NIGHT CLERK 10:00 p.m. to 6 a.m. Student preferred. Contact manager, Red Carpet Inn. B-8-14-43-2c

9. Situations Wanted

COLDSPOT 22' chest freezer -770 lbs. food, now only \$219.88, nothing down, Sears, Hereford, EM 4-3854. B-9-16-14-9p

WANTED Mowing, Raking, Custom Baling. DON JACKSON Phone EM 4-1941

electronics training in the mil- WILL DO typing in my home Experienced. Reasonable rates Mrs. Stephens, EM4-0856. B-9-12-4-TFX

B-9-7-tfc

yarns. Christmas gifts, and Domestic and Irrigation. Gracrewl embroidery. Free knitt-

B-10-11-tfc

B-10-39-tfx

B-10-24-14-9p

B-10-40-8p

B-11-10-23-tfc

and service.

EM 4-0811

NOTICE

ing instructions.

HAVE SWATHER WITH CRIMPER FOR HIRE **CUSTOM BAILING** Glen Springer Hereford EM 4-4439 B-10-43-4p

NEW FALL COLORS

In all imported and domestic

KNIT'N HOUSE

319 N. McKinley

ALCOHOLISM INFORMATION

For information on alcoholism,

programs on the subject of the disease of alcoholism, call EM

A UNITED FUND AGENCY

SAVE \$95 on a Kenmore classic 30" electric range with

two full ovens and four hour

timer - only \$286.95 - Nothing down - Sears, Hereford

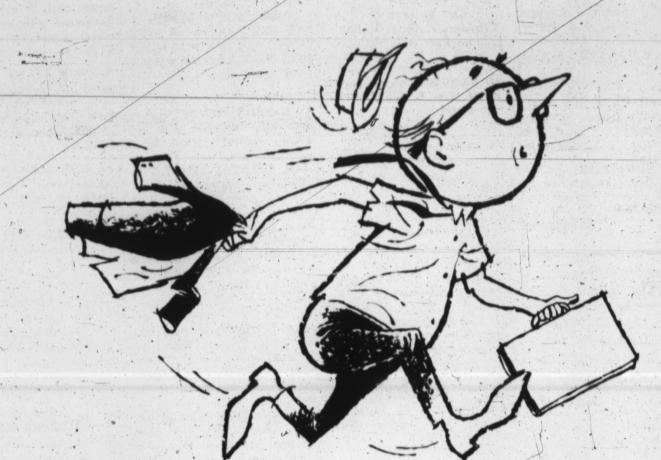
NOTICE—The Home Demons-

tration Market will be located

in the New Safeway Store ef-

referrals for help, counselling, or 12.

B-8-16-14-9p



Better Hurry Mister

The United Fund Drive is about over

AND YOU NEED TO DO YOUR PART

THE UNITED FUND

EVERYONE'S RESPONSIBILITY

Sure, the United Fund is everyone's responsibility-not just the family across the street, across town or in another community. Its is everyone's responsibility included you and your neighbor's. Won't you be a part of this important endeavor in Deaf Smith County?

Let's Be United!

YOU CAN START LOSING WEIGHT THIS WEEK!

IT'S EASY WITH SLENDER-X® by P.D.A.

s amazing slenderizing formula, available with This amazing stenderizing formula, available with no prescription necessary, can help you become the slim and trim person you want to be! Simply take a small Siender-X tablet before each meal. Siender-X goes to work immediately to put an end to your excessive, food craving. As Siender-X helps you stop your extra food intake, it starts you on the way to a more attractive self.

IT REALLY WORKS!

GET IT TODAY AT YOUR DRUG COUNTER SLENDER-X

241 N. Main Hereford, Texas

11. Business Service

fective October 8.

EM 4-3854,

PORTABLE DISC ROLLING Scolloped or plain, Jacobsen Brothers, Phone EM 4-1543.

OWNERSHIP CHANGE

Mr. Ernest Powell - owner & operator - will open from 7 a.m. to 6 p.m. Monday thru Friday — close at 2 p.m. on Saturday — to serve you personally. He invites both new and old customers to bring their cleaning by, or just drop in and say "hello". Pick up and delivery service, and a complete shirt service are offered

ACME CLEANERS

803 Park Avenue

ANNOUNCING:

CLASSIFIEDS **GET**



FACE TO FACE-Halfbacks Al Rupprecht and Gene Drummond meet on the gridiron as Drummond goes around the end for a first down attempt. The Herd was at a disadvantage with third and 18 situation. Hereford tied the game with the Rangers giving them a 5-1-1 record for the season and a 1-0-1 for conference. (Staff Photo)

the first touchdown, Gary Good-

averages with Goodin averaging

Pena all intercepted Canyon

The coach said all of the men

on the team played and every one got at least one tackle in

The B-team will face the Mu-

leshow Mules this week here

in Hereford. The date for the game has not been set yet.

Hospital

Notes

mitt, Mrs. Joseph P. Crowley, 225 Ave. J, Mike Harvey, Rt. 1, Mrs. Maria Martinez, Box 295,

Rosendo Guerra, 313 Grand, Mrs. Florincio Zamora, Black,

Texas, Mrs. Dennie Richardson

231 Aspin, Mrs. Euas R. Perez, 409 West 2nd. St., Mrs. Roy Beardain, Friona, Mr. Filemon

Patients Dismissed

Mr. G. C. Wilson, 410 Ave. B,

Mr. Salvador Gomez, Friona, Mr. Don R. Davidson, Box 608, Jose Zamora, 207 Hereford, Mr.

P. A. Lance, Farwell, Virginia

Vera, General Delivery, Daren

Downey, Rt. 5, Mrs. Susie Tie-

fel, 336 East fourth, Mrs. J. H. Morgan, 316 Ave I., Mrs. El-mer F. Reinhart, Rt. Three, Mrs. Pete Flack, 206 Lawton,

Miller, Roebuck, South Carolina,

Mrs. Herald L. Hamby, Rt. 2,

Card Of Thanks

To Rev. Dwight Southworth of

the Church of the Nazarene,

friends and neighbors, we wish

to express our appreciation for

your prayers, visits, flowers, food and other kindnesses shown

Mr. and Mrs. Richard Berry-

us at the loss of our baby.

man and boys Sam Berryman Mrs. Zoe Inman

HS Gridsters'

Mothers To Meet Mothers of all Hereford High

School football squadmen are invited to a meeting at 5 p.m. Monday in Community Center.

Plans will be started for the

annual banquet honoring football players, Mrs. Gwynne Owen,

e Supplies — Printing THE INK SPOT

Mr. W. J. Nazworth, Friona.

Hutson, Box 505.

passes in the game.

the game.

B-Team Clobbers Canyon Bees 40-0

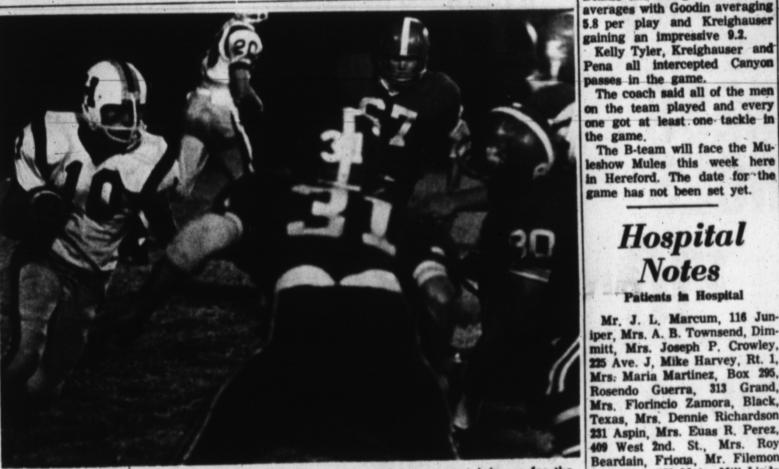
The Hereford Whiteface B- play giving the Eagles the ball Dorman said he was "real In the fourth quarter Lennie team took a 40-0 decision over on the Hereford 20. This was pleased" with the men's efforts Petree ran 39 yards to paythe Canyon Eagles Thursday. the deepest penetration of the in the game.

Hereford bobbled on the first evening for the Eagles. The team is

EARLIER last week coach down in the first quarter, three Don Dorman moved Ronnie Hen- in the second and two in the derson to the right halfback po- fourth. sition and Ralph Lorwwald to RANDY Kreighauser scored right end.

Randy Kreighauser alternated in scored two more for the herd, with Henderson and Benny Leigh Jimmy Childers added another on a quarterback sneak. alternated with Lorewald.

The team scored one touch-Bennie and Kreighauser gained



AROUND THE END - Gene Drummond, Whiteface halfback, comes around the end on a sweep play and runs into a pair of Perryton Rangers. Drummond was respons-

ible for one of the two touchdowns for the Whitefaces in the game against Perryton. (Staff Photo by Tow Wingo)



CLOSING IN FAST—Two rangers close in on Hereford halfback Greg Richards as he drives for a first down. Hereford ended the first half with a 13-7 lead over the Rangers,

but Perryton came back and managed to tie the game up at 13-13. (Staff Photo by Tyler Vance)

Hereford, Rangers Tie

A glance at the scoreboard seconds before the end of Friday night's District 1-AAA battle between the Hereford Whitefaces and the Perryton Rangers pretty well told the

story . . . as far as record annals go.

But it tells nothing of a night which started out happily,
then turned worried, then became desperate for the Whitefaces and the Hereford fans who took the long journey north

to see a breathtaking gridiron scramble.

The score was 13-13 with eight minutes left in the game. And after the final second following the final whistle, had elapsed, it remained the same — although the 'Faces changed possession of the the game ... but not officially. ball six times in between in

7-0 lead in the game and con- ton and Hereford. tinued to hold the advantage at But the "if" which probably halftime, 13-6.

There were - as in any gam - a lot of "if's" to reflect about Among these:

STATISTIC-WISE and in pene and Perryton's Rangers ex- trations, the Whitefaces "won"

District 1-AAA has no penetraa finish which kept the 4,000 tion rule and the draw goes onlookers on their feet. HEREFORD had jumped to a half-game loss for both Perry-

held the key to the game was



explained by the brand of football played during the 60 thrill-

It was hard-hitting ball by anybody's standards, as the Rangers fought with forceful determina-tion before a Homecoming crowd of 4,000 fans.

Hereford outgained the Rangers by 343 to 225 yards, utilizing a running attack spearheaded by gallopin' Gene Drummond when the Ranger pass defense hobbled the Herd's usual aerial

TENSION mounted during the first half of the game as the Herd lost the services of fullback Gary Tucker and the Rangers saw two of their offensive standouts ruled off the field by officials on controversial personal foul calls.

But the Herd's head coach Jack Meredith had some bright spots to point to concerning the Whitefaces' performance before the night was over.

HE TERMED Hereford's de-fensive exhibition the best this year, as Perryton efforts were stymied time after time. Defensive ends and tackles

Mike Davis, Bill Watts, Ed Mims and Ricky Fangman were credited by Meredith as leading the defensive crew which corralled the Rangers effectively. The Whitefaces-following the

first play -had no indecision when it came to calling the Rangers the most powerful team they have faced this year, Meredith said, HALFBACK Greg Richards

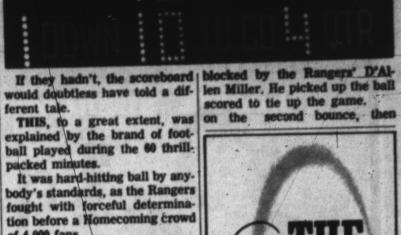
dashed 57 yards to Perryton's 20 to set up the first score then Drummond rounded end and dashed to the touchdown, Rich ards boot was good to make it

With two minutes left in the first quarter, the Rangers evened things up, however after recovering a second Whiteface

Hereford managed to keep a drive alive by way of a penalty against the Rangers, then quartto end Roger Owen, which was good for 45 yards and the Herd's second touchdown.

TRYING from the seven for two extra points, Drummond was stopped short of the goal, leaving Hereford with a six-point margin. Hereford stopped a Perryton drive on the Herd's 17

in the fourth quarter. Then a penalty put Hereford in a third and ten situation on the 17, then Hodges' punt was











355.00

575.00



Nice Car



with new BUICKS going like we're loaded with good Trade-

ins

KINSEY

\$5.95

OSBORN

MOTORS 142 N. Miles Phone EM 4-0990



DOWNED ON THE PLAY-Hereford end Roger Owen downs Ranger halfback Al Rupprecht on this play in Hereford's second conference game of the season. (Staff Photo)

Mr. J. L. Marcum, 116 Juniper, Mrs. A. B. Townsend, Dimit. Mrs. Loseph B. Completed Dogies To Face Eagles Thursday

gies will clash with Canyon Jun THE GAME with Canyon will erback Steve Hodges shot a pass ior High School teams here be the next to the last game

L. Valdez, 123 Main, Mill Linda Thursday at 5 p. m. and 6 p.m. with the last game coming up This will be the second go- with Muleshow. The Muleshoe L. Kirbey, Anson, Tex. Mr. Bill around for the teams with Here- game will also be here in Whiteford seventh graders dropping face stadium. the first game against them 22-0 and the eighth graders tying has a good passing game which

> JUNIOR High coach Pat Pri- age during the season. vett said the team has improved ing was responsible for some of a great deal in the past three its important scores against Esweeks, especially defensively.

Privett said Ricky Ward a tacado. defensive end and the running back position and Allen Wagner, defensive halfback and fullback are both doing good jobs on the Mrs. T. S. Robbs, Rt. Two, Miss Linda Kay Hammett, 313 South 25 Mile Ave., Mrs. W. C.-Quatt-enbaum, 407 4th, Mrs. Esther seventh grade team.

Wagner is the captain of the seventh grade team and calls most of the plays with no help from the bench. THE COACH said that all the

men on the eighth grade team were doing an excellent job. Bob Nelson, defensive line-

backer and center; James Head, guard; and John Frank Martin at fullback, have all been doing an exceptional job on the eighth grade team, according to the



KESTER'S Jowelry & Gift

Acress from Post Office Phone EM 4-1811

Dolar Day Sale

Talls & Average Sizes • Values To \$7.95

Privett said the eighth grade

they have used to their advant-

He said the eighth grade pass-

MONDAY \$5.95 LADIES SLACKS Values To \$30.00

\$10.00 LADIES DRESSES \$3.98 Values LADIES BLOUSES MONDAY \$3.49

Ladies Slacks & Over Blouse Double Knit Cotton Blue Slack
Blue "Surfer" Short Sleeve Over blouse \$9.00

A Few Sizes Left • \$7.95 Value JUMPERS

LAY AWAY NOW FOR CHRISTMAS

Shop Turner Fashions Where You Find Quality Merchandise At Low Every Day Prices.



WILSON AGENCY

FIRE - CASUALTY - REAL ESTATE

Mike Wilson

Office EM 4-0170

Home EM 4-1036

chairman, announces.

WAYNE B. STARK JR.

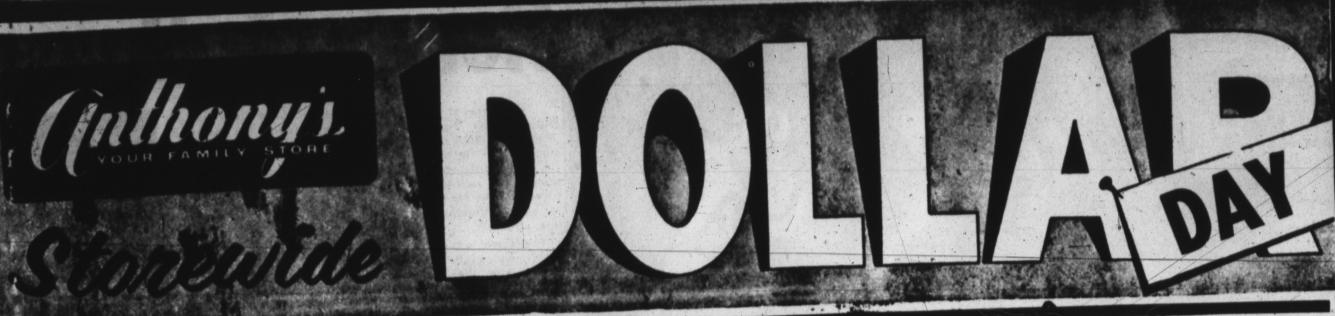
NEW YORK LIFE INS. COMPANY Office EM 4-0170 Home EM 4-3723 "Serving Hereford 10 Years"



MONDAY NOV. 1st IS

DOLLAR DAY **ANTHONY'S**

> IN NEW DOWNTOWN VARIETY PARK





MUSLIN YDS

> 36" WIDE NEW FALL

SHADES

CORDUROY

AND SAVE

NEW FALL PRINTS COTTON

FABRICS

3 YDS

COLORFUL PRINTS FLANNEL

SOLID COLORS

100% NYLON SHIFT GOWN

SIZES S-M-L RED; BLACK, ORCHID PINK. ROSE. TURA.

NEWEST THING IN LADIES WEAR **BELL-BOTTOM PANTS**

RED, BLUE, BLACK

LADIES **JEWELRY** COSTUME

FIRST QUALITY SEAMLESS HOSE

SLIM-JIM SET SIZES 10 TO SET LADIES All Weather Coats

GIRLS - 2Pc. KNIT

• WARM • WATER REPELLENT

CLOSE OUT SCHOOL DRESSES

SIZES 4-14 FOR

> MISSES & LADIES CORDUROY

8 TO 18 SIZES

LADIES VINYL **ANKLE-HI BOOTS**

SPORT SPAIR SPAIR FOR

BIG 9'x12' NYLON

BRAIDED RUGS

YES MAM 100% NYLON EXTRA HEAVY

20"x32" NYLON

Braided Throw Rugs 799

SHOP NOW

AND LAY-A-WAY FOR CHRISTMAS

ONLY 46

Shopping Days Left

Jr. HIGH & HIGH SCHOOL

DOGIE OR WHITEFACE ON FRONT

9 ONLY MEN'S **WEATHER COATS**

> MOSTLY BIG SIZES

LT. TAN ONLY

BIG TABLE OF MENS

VALUES TO 16.95

Ladies Rayon

LACE TRIMMED

CHILDREN'S 2 Pc. KNIT

KNIT TOP CORDUROY

PANTS

99

LITTLE GIRLS **BRIEFS**

ACETATE

FOR \$

MEN'S "DURAMOLD"

DRESS SHOES

"NEW PROCESS"

LOAFER

OXFORDS 61/2 to 111/2



PRESS FREE'

JET-AGE SLACKS

. TAPERED FIT . CONTINENTAL STYLE

GET A FREE

SNAKE TYPE, GOLD OR SLIVER

KEY CHAIN

WITH EACH PAIR OF SLACKS

GET 75% MORE WEAR

NYLON JEANS

BUCKHIDE BRAND SLIMS & REGS.

99 83% COTTON 17% NYLON

LADIES CROSS-STRAP

LADIES BEAUTIFUL HEAD SCARFS

• SQUARES • OBLONGS

GROUP OF MEN'S

DRESS SLACKS

NEW SCOTT FOAM

Insulated Underwear

LIGHTWEIGHT 1799 2 PIECE

LADIES FANCY

WESTERN BLOUSES

. VALUES TO 4.98 • SIZES 32-

CHILDRENS LONG SLEEVE

POLO FOR

KAPOK FILLED THROW PILLOWS

159

LARGE GROUP MEN'S SWEATERS

FOR

EXTRA LARGE **BATH TOWELS**



Just Treats ... No Tricks

The Sunday Brand



HALLOWEEN MAGIC. DOUBLED—Peering into a Jack-o'-lantern to see what makes that magic light, Debbie Sue, left, and Vickie Rene Miller, six-year-old daughters of Mr. and Mrs. John Robert Miller, have their faces cerily shadowed. The twins, whose home is at 117 Douglas, are typical of scores of Hereford children who are donning gay and gaudy costumes this weekend to take part in the fun of All Hallow's Eve, which begen as a religious holiday, moved through periods of superstitious fear of ghosts and goblins, and is now, the dictionary says. "a time of merrymaking". The pretty kindergartners are doing their share of merrymaking by going to Halloween parties and out on tricks-or-treats excursions.

Staff Photo by David Butler

Formal initiation for Future | ter. tle Sisters Chapter composed of Jane Wilhelm and Carolyn Boy-first-year students, were held at ton. They and Ann Mercer, who student from the Philippines.

Officers of the Little Sisters ted to 25 members. are Lanny Buck, President, J Introduced as chapter parents

Mrs. Paul Hoff Program Guest

the character sketch, Grandad, by Peggy Mapes Tate of Dimmitt, from a recent issue of Readers Digest, on the program of Westway Home Demonstration Club Thursday morning in the home of Mrs. Homer Rudd.

Plans were made for the annual Thanksgiving dinner for Club members and their families and the date set for Nov. 20 Members were invited to a Supper will be served at 8 p.m. ied musical program.

Farm and Fancy.

bargain for only.

appetite. Protective warranty.

Fall special

EM 4-1423

Iomemakers of America in Chapter degree certificates Hereford High School and in- with gold scroll pins were awarstallation of officers in the Lit- ded to the latter two, also to a recent social meeting which received the degree last year, was also a surprise party for are working toward state de-Teresita Parba, HHS exchange grees. Junior degree certificates and gold key pins were presen-

Hollingsworth, vice president; were Messrs, and Mmes. Ken-Deborah Walden, secretary-treasurer; Anna Johnson, point J. Bezner, Frank Robbins and keeper. Mrs. Dean Bradley is George Olson of Chapter I; chapter adviser. Miss Buck was presented a Preston Hagans, O. G. Hill Jr., gold gavel, as were Rethy Kel- James Mercer and J. T. Boyley, president of Chapter I, and ton of Royal Rose; Messrs. and Jana Cole of Royal Rose Chap Mmes. W. W. Buck, A.L.Hollingsworth, Bill Waldon and E. W. Johnson of the Little Sisters.

After the ceremonies, birthday cake and punch were served honoring Miss Parba, who had appeared in Filipino traditional costume to present a folk dance In Westway Club costume to present a folk dance of her native islands. She and Leif Nelleman, the other ex-A guest, Mrs. Paul Hoff, read change student, were given souvenir FHA pins.

A number of the girls' parents were among guests at the

Piano Pupils To **Present Recital**

Westway Community meeting A piano recital is scheduled at Nov. 12, when Gaither Vande- 3 p.m. today in Summerfield veer, assistant minister of the Baptist Church by pupils of Church of Christ, will show films Mrs. Jamie Clearman. The he made on a trip to Brazil. public is invited to hear a var-

Mrs. Paul Rudd, president, Students who will play selecwas in charge of the business tions are David York, Kandy period. Mrs. W. W. Thomas o- Newman, David Wiggains, Darla pened the meeting by reading a Springer, Diana York, Susan short newspaper article titled Watson, Beverly White, Kim Wil son, Jimmy Arnold, Mary Jo Mrs. Al Hunter was a guest Clearman, Pam Campbell, Olinand seven members were pre- da Baird, Jenene Herrington and Vickie Kendall

1410 Park Ave.

Warren Bros. Motor Co.

New and Used Cars

This Weeks Special

1960 Oldsmobile 4-door automatic. Power and air.

1963 Chevrolet Monza Coupe, 4 in the floor. Red

finish with red vinyl interior. Extra sharp and very

1963 Chevrolet 4-door Bel-Air 6 cylinder with auto-

matic transmission, radio and white wall tires. Extra

sharp white finish with blue interior. This car has a slim

1962 Chevrolet Impala 2-door hardtop. Standard

shift, original red finish with extra clean red interior.

Fell young again in this sports model. Proctective war-

1963 BUICK LaSabre 4-dr. Factory air and power.

Beautiful white finish with camel interior. This is truly

1964 Chevrolet ¾ ton 4-speed long-wheel base.

1964 Chevrolet pick-up, V-8, automatic. Full custom

wide bed. Blue and white finish. Fully guaranteed.

Trade in The Shade Under The Big Carport

At Warren Bros.

sporty. Try and you'll buy this sport-model.

a luxury car and very reasonably priced.

27,000 miles. This is a heavy duty pick-up.





HOSTESS OFFICERS FHA officers at Hereford High School headed hostess groups for an initiation tea and installation of Little Sister Chapter officers recently. Leaders of Royal Rose Chapter, (top) picture, from left, are Edlane Vinson, treasurer; Carolyn Boynton, song leader and also Area I historian; Dorothy Marnell, parliamentarian; Connie Watson, third vice president, Wanda Fuhrmann, degree chairman; Jana Cole, president; Susan Bradly, correspondent;

Margaret Adams, projects chairman; Ann Mercer, vice president; Jane Messick, historian; Sharon Hagans, secretary. Chapter officers, bottom picture, are from left, Cathy Young, pianist; Linda Lynch, historian; Barbara Buck, secretary; Claudia Loerwald, treasurer; Retha Kelley, president; Joyce Benzer, degree chairman; Susan White, song leader; Jane Wilhelm, vice president.

Small Talk—

By SUE COLEMAN Women's Editor

One of the things I like about the plentiful use of Stop and Yield signs at intersections throughtout the city, not just near the business district and on highways. Too many towns fail to mark intersections out in residence districts, even those which are fairly busy.

OF COURSE drivers who are accustomed to those streets know that if you go into certain intersections without stopping for a careful look, you are quite likely to be collided with. The less accustomed sometimes find out about it when the collision occurs. It's best to be give the right-of-way.

Also, some towns are afflicted with many blind corners due to low-hanging tree branches or high-growing shrubbery on our curbs. Maybe residents here are just naturally more considerate of their fellow-men than they if a few machines are available. are proud of their greenery, or it may be that some strict laws and hurt feelings were necessary before the bushes were trimmed, but it is nice to find most corners clear.

noticed are at neighborhood bus- could do simple sewing could aliness locations where customer ter garments or use material in parking, or parking of big de- adult clothing to make clothes livery trucks, is permitted so for children. that motorists have their view obstructed.

they are usually most needed other access to one. and often missing. But here This could be the best use

names sometimes soar up into tree branches where you can't traffic regulation in Hereford, is read 'em? That isn't so bad, in daytime, as the fact that the street name can't be seen al all at night when you are driving with lights dimmed properly for city navigation.

When you are looking for an unfamiliar street after dark, it the floor while the more dignihardly seems practical to keep turning lights on high beam to glare at people you meet, but otherwise the marker is illegible unless it happens to be situated in the direct rays of a street lamp. And most of them

OUT AT ST. Joseph's Mission warned about who's expected to they are wondering if there may be a few unused old sewing machines set in storage rooms, which the owners would donate for a sewing class. Miss Margarita Carmona, who is working as a lay missionary there, has volunteered to teach women of the mission neighborhood to sew,

The idea for a sewing class grew from distribution of clothing donated by Hereford residents to needy families served by the mission. Often children cannot be fitted wih clothing The worst corner hazards I've they need, but a mother who

Because most of the women cannot sew but say they would like to learn, Miss Carmona be-ANOTHER FINE thing is the lieves the class would fill a fact that street name markers real need. Also, the machines extend away out to the little- could be used by women who do used cutlying streets, where not own machines and have no

comes another complaint, not a possible for a sewing machine potatoes before they are added bout Hereford but about street which may have seen much ser- to the pan in which meat is Will some traffic safety expert because a family has grown up as salt and pepper, may be please explain why they are put and gone, leaving it gathering mixed with the flour.

A COUPLE of the cutest guests I've met at a club this season were Betty Wiley's small daugher Jana and Deborah Baker's smaller daughter Brittney at Mon Amis Study Club, which I hasten to add was having an informal meeting that afternoon instead of a program which the youngsters no doubt would have

Brittney played wih a toy on some lessons from her big brother, a second grader.

Holiday Dinner Slated By Club

Home of a member who has recently moved from Hereford to Dimmitt will be he scene of Sunshine Club's Thanksgiving dinner Nov. 23, members decided at a recent meeting in Mrs. Edith Sheppard's home. The group will visit Mrs. Coy Fryar at Dimmitt for the din-

A sunshine basket was prepar ed at the meeting for a family in which a death recently occurred. Plans were made for z Christmas basket of gifts for a needy family. The next club meeting was set for Nov. 9 with Mrs. Buck Watts as hostess.

Others present were Mmes. Clint Lundry, George Minor, Pat Findley, Jim Koelser, Clois Kemp and Elsie Jones. Mrs. Sheppard served a salad and

"flour" small pared parboiled vice in the past but is retired roasting. A little paprika, as well The Sunday Brand, Hereford, Texas, Sunday, October 31, 1965

the 19 state hospitals for adults Program On

way, she said,

hostess.

Mrs. Ray Suit opened the proon salad greens, dribble with
gram with the thought for the
stitutions which care for some day, reading a selection by Vir-

Club Hears

Miss Mildred Elliott was co-

and children in the latter cat- the absence of Mrs. S. S. Will-

done on causes of retardition Mmes. Baker Womble, G. W. Mental IIIs

and treatment of retarded children, saying that families of these children have in many instances banded together to urge the control of the stances banded together to urge the control of tally ill and retarded were given on this week's program of Lone Star Study Club, Mrs. John Ja-eph P. Kennedy family are cre-

23,000 patients who are mentally ginia K. Oliver titled Because disturbed or retarded, including of Those, Mrs. C. D. Kelton, vice president, directed business in

egory.

She spoke of research being other members present were

To vary the popular sliced cobsen Jr. was the speaker in dited with stimulating public interest in the work now under chopped fresh mint. Arrange the orange slices and onion rings



Maple finish Antique finish Some With and

Some Without Louvers Slightly Used 125,000 BTU

Payne Downflow **FURNACE**

LAVATORIES

PER

PANEL

2-19"x15" American Standard Oval (Colored) 3-20"x18" Crane (Colored)

Trophy Outside White

2.8 x 4 ft.

Have 6 in Stock

5 ft. x 6.8 Birch Bifold

DOOR

3.4 x 6.8 White Pine

BILFOLD Sherwood

Design

Slightly Used TAPPAN

Fabulous gas 400 \$450.00 Value

3'x6.8 White Pine Bitold

> DOOR Sandborn Design

10' ft.lengths

12' lengths

A Complete Building Service 1 Block East of The Courthouse

Phone The Lumber Number EM 4-3434



HARMAN'S

ANIWERSARY

Continues 7

Store-Wide Savings! Listed are a few of the typical values you will find throughout the store.

aileen.

This is Aileen. Inquisitive. Inventive. Original, Ahead, The Orlon acrylic knit top with a back zip in aqua mist and olive stripe; chamois and navy stripe. 5-15. About \$9

Solid Coordinatel pull on stretch pants of Orlon and nylon. 5-15. About \$8

A few left SCOOTABOUT

DRESSES

\$9.99

Anniversary Special

christenfeld STRETCH

PANTS Stretch pants you can wear with a strap - or without -

- to suit the moment. Detachable boot-strap unsnaps in seconds
- Re-fastens quickly and securely with sure-lock snaps
- F Stretches to fit you com-fortably and flatteringly
- * The ultimate in the fluid new comfort of stretch

15.00 VALUES

SPECIAL

PURCHASE

FROM PANDORA 100% NYLON Waltz Length

GOWNS - BABY DOLL & SLEEPY DOLL



Anniversary Special!

NYLON HALF SLIPS

By Pandora Gorgeous Colors

12 Doz

Dramatic style-sensation for '65 TOURISTA LUGGAGE

Light-weight, durable, easy to carry, easy to care for. Blue, Charcoal, Olive, Red, ... and the new Milano shade.

> 3 Pc-SET

1.69





ENTIRE STOCK LADIES STYLE SHOE REDUCED

ANNIVERSARY Jacqueline.

1225 14.99 Values

CONNIE.

Values

10.99

Bleached FLOUR SQUARES

& WIDTHS

5 FOR \$1.00

ANNIVERSARY BARGAINS YOU CAN'T AFFORD TO MISS

Diapers 1.7	Bobby Socks 2 Pr. 88¢	Anklets 2 Pr. 88g
FULL RACK	.00 Muslin 40s. 99¢	T-Shirts FOR 1.00
MORGAN JONES	Muslin 3 yos. 996	One Rummage Table all items
Dish Cloths 12 88¢	Cloths 2.87	greatly Reduced
	.84 Bath Towels FOR 1.00	Rugs Size 1.69
81x108 & Double Fitted 42x36	.99 2-16. TAYLOR MADE	Robes 5.00
Full Bed Size 3 QQ	98¢ CONTON DATES ONE GROUP SPECIAL PRICE ONE GROUP	Drawers or 1.99 Shirts
As Above Twin Size 2	47 36 INCH Outing 3 YDS. 99¢	Shirts 6.99 5.00

Ladies Corduroy Booster

COATS

Colors - Antelope Red Fawn & Loden

the Guide Step shoe

Cushionized OR BLACK 1295

SIZES

MEN'S

BRIEFS T-SHIRTS

For 2.95

KNIT VEST 3 For 2.65

OUR BEST SELLING STYLE

Little Girls

Fleeced Lined

BOOTS Sizes 8 1/2 to 3



Styling you can't afford to miss at a price you can afford

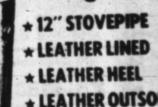
Values to 59.95

White HDKFS 10 For

MEN'S & YOUNG MEN'S LEVIS STA-PREST.

New Fall Patterns 6.98 Pair





* LEATHER OUTSOL * LEATHER INSOLE * NEEDLE TOE

COLORS: . Black Ruffout

. Sandal Ranchtan

MEN'S SIZES 6% to 13

Anniversary Specials!

CHILDRENS

Now! The one

hair spray that

dares to say

Reg. \$2.00

Bruce Wood Floor

GIBSON'S DISCOUNT: PRICE

Bruce Self Polishing

GIBSON'S DISCOUNT PRICE

MICRIN

Reg. \$1.00

Gibson

Discount

Price

Reg.

\$1.29

Geritol

Bath Oil

Coricidin - Retail \$1.19

Entire Stock Of Gibson Vita-

mins 1/3 Off Regular Low Price

Vaporizer-Humidifier SPECIAL \$4.95

Entire Stock Of Playtex Baby

Panties 20% Off Of Low Price

Domol for Dry Skin — Retail \$2.10

Antibiotic Ointment

Liquid Sweetner

Sore Throat Gargle

Multiple Vitamins

Throat Lozenges

Radan — Retail 89c

Kaz All Night Operation — Retail \$6.95

Cold Tablets

SPECIAL 54¢

SPECIAL \$1.08

SPECIAL \$1.96

SPECIAL 69C

DISCOUNT STORE oin the lunch-bunch ECONOMY - QUALITY TRUE DISCOVER NEW Metrecal Grady Rogers-Robert Mille MILKSHAKE FLAVORS Save on these Anniversary Specials and many, many more low-low prices as we SAY THANK YOU for your first year patronage. YOUR Liquid Antacid Triaminicin Tablets SPECIAL 88¢ SPECIAL 64C NTZ Nose Drops STORE One-A-Day - Retail \$2.94 SPECIAL \$1.62 Multiple Vitamins bold new grooming aids to make any man dangerous DISCOUNT VI-Penta Zestabs GIBSON'S SPECIAL 88¢ SPECIAL Visine Eye Drops PRICE TRUE Very High Potency 180 Capsules — Retail \$12.98 SPECIAL \$5.49 **Bexel Vitamins** Electric Toothbrush Special \$12.95 \$1.57 **Contac Cansules** SPECIAL 59C Cold Capsules Cepacol — Retail 97c Antibacterial Mouthwash 54¢ STORE Chewable Vitamins 100 Tablets - Retail \$7.89 SPECIAL \$4.56 Theragran-M DISCOUNT Skin Cleanser HpV High Potency - Retail \$7.69 Vitamin & Minerals SPECIAL \$3.94 TRUE SSS Tonic 100 Chewable vitamins - Retail \$3.75 SPECIAL Paladac With Minerals \$1.96

YOUR ONLY TRUE DISCOUNT STORE

5 5 OZ. Colgate

PERTUSSIN Reg. \$1.50 NOW!!

10 aorr

To the

4-SPEAKER

TABLE RADIO

COUGH SYRUP MAN POWER SPRAY Reg. \$1.00 GIBSON'S PRICE

ROLL PACK

57¢

9 VOLT

BATTERIES

Reg. 65c

Georgian

Reg. \$1.98

BRYLCREEM

Reg. 79c

GIBSON'S SPECIAL \$1.00 PRICE NUTRI TONIC LIFE LOTION GIBSON'S SPECIAL

HAIR DRESSING GIBSON'S

SIZE D FLASHLIGHT BATTERIES .

Reg. \$5.95 . Banana

Reg. \$1.00

PKG.

GIBSON'S

PRICE

RRICE

MICRI



Pertussin

Medicated

· Flavor Regulator Control · Easy-To-Clean Well · No-Drip Spout Reg. \$16.95 GIBSON'S

PRICE

SPECIAL





TRANSISTOR

MICRO

RADIO

BROOKPARK DINNER WARE

* CHOICE OF PATTERNS HAWTHORNE/sandalwood * SERVICE FOR 8 GIBSON'S LOW PRICE

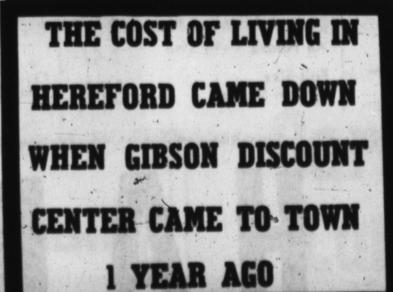


Dominion Teflon

FOR ALL TYPE CLEANERS

Reg. \$18.95 Gibson's Discount







......

Reg. \$1.19

PRICE

ng sa

.00

PRICE

STOR

DISCOUNT

TRUE

"YOUR ONLY

DISCOUNT STORE"

GNEY

Sint

ORE

LS

Overnight

22 1/4 "x16 1/2 "x6 1/4

• Train Case 14"x9"x9"

Pullman Case

25"x18 14"x7 1/2

GIBSON'S ... FOLLOW THE CROWDS

JUMBO Reg.





Battery Bocster Cables

Jumbo Size

Top

Safety Lock

Two-Way

STEPLADDER

To all the thousands of wonderful people in Hereford and adjoining area, we at GIBSON'S DISCOUNT CENTER want to express our THANKS for a tremendous first year. GIBSON'S offer this pledge: "The real discount prices you found at our store during our first year are but a sample of the outstanding buys you will find every day and especially during Christmas.

There are over 200 stores in the Gibson chain, resulting in tremendous buying power and we pass this savings to you, a 25% to 50% discount on every item, every day.

We further pledge "that the merchandise found in Gibson's will be first quality, name brand, nationally advertised products - and all fully guaranteed.

From Gibson's WHERE YOU BUY THE BEST FOR LESS may we say again - THANKS FOR THE WONDERFUL RESPONSE - and if we can be of any personal service do not hesitate to call or come by.

Chester Thompson & Delmar Watkins



SMALL . MEDIUM LARGE & EX. LARGE

Sizes 8-11 Style No. 2821

INSULATED SOCKS

4 PAIR TO A PKG. SIZES 8 to 13 GIBSON'S PRICE

50% ORION ACRYLIC . 50% AVRIL RAYON BLACK OR GRAY SIZES 8 to 18 WASH & WEAR FABRICS

FOR

88% COTTON . 12% RAYON . PLAIDS PANTS SIZES 8-18, MATCHING JACKETS 8-18 SPECIAL PRICE MATCHING SKIRTS 8-18

GIBSON'S

TWO BLANKETS WOVEN AS ONE WITH INSULATING AIR CENTER FOR EXTRA WARMTH WEIGHTLESS COMFORT . MOTH PROOF

● WASHABLE ● NON ALGERIC ● ASS. COLORS TWIN BEDS 81% RAYON . 19% COTTON

OU ALWAYS BUY THE BEST FOR LESS' M. TO 9 P.M. EXCEPT SUNDAY

GAL PLASTIC

10-INCH

COURMET

PUREX

*NYLON SPATULA

GIBSON'S PRICE

PRICES HIGH TO LOW WHEN GIBSON CENTER CAME 1 YEAR AGO





Misses' trim fitting

two - way stretch capris

... of finest quality 100% Nylon Double Knit ... Available in black,

green, red, and blue.

Misses' Sizes 8 to 16

value to

\$7.98

AMERICAN CRAYON WATER COLORS

Reg. \$2.98, Service for 4 Irvin-Tea Set

1st, 2nd, 3rd, 4th, 5th, & 6th

WALL PAINT

NO DRIP

NO STIR

NO MESS As advertised

on TV

LUCITE

WALL PAINT ----

Per Gallon

YOUR ONLY TRUE DISCOUNT STORE'

OUR



Mrs. H. V. Fields . . . Best popcorn in the world

LET'S COOK SOMETHING!

Popcorn Pleases Young

BY SUE COLEMAN

Turning a battered - chest from the second-hand store into a handsome piece of furniture is Mrs. H. V. Fields' idea of fun. Cooking is not.

"Maybe I have no talent for cooking; I don't really like it and consider it just another household duty", she admits. But my grandchildren say I make the best popcorn in the now a farmer living near Spade world!"

HER CHIEF homemaking interest is reflected in every room of the comfortable house at 806 Ave. K, where she and her husband, pastor of Grace Gospel Church, live.

She likes to refinish old furniture and accessories for new usefulness, to "make something out of junk" and to decorate inexpensively by adding originality and hard work to ordinary materials.

The den, for instance, is carpeted in a modern pattern of colorful squares - carpet samples put together - to match varihued glass panes in a window. A conversation piece is an unusual little two-burner gas range which her son found on a junk-heap. It is now enameled a dull black with a bright stenciled pattern on the oven door, which opens to reveal its use as a magazine rack.

Other rooms have refinished furniture and such accents as the highly polished wooden bread pan which Rev. Fields' mother once used, now an attractive fruit bowl. The yard is as inviting as the huse, with a hedge of mums now in bloom across the front of the green

first to assisting her husband in his ministry, innumerous visits to the ill, shutin or troubled, and in keeping their home open or French dressing may be to those who call on them for used on the salad.

DOKS

"Not always material help", she adds. "Some of the neediest people are not poor in money at

The Fields have lived in Hereford 17 years. They came from Lubbock and Mrs. Fields grew up east of Lubbock. She was Margaret Miller before her marriage in 1931,

Their only child, Johnny, with his family. His children, Craig, 11, Kelly, 7, and the youngest, Brent, are frequent visitors with their grandparents and were present when Mrs. Fields gave their favorite popcorn recipe.

The older two left a football and sme neighboring children in the backyard to remind her to "be sure to put the colors in!" Here is the recipe, with

POPCORN TREAT 1 can popcorn

1 cup sugar 1/3 cup white corn syrup 1/3 cup water Dash of salt 1/4 cup butter 1 tsp vanilla Fruit color

POP THE CORN and put it in a large mixing bowl. Cook all other ingredients, except the fruit color, to the soft ball stage. Add the selected color to make the syrup as bright as the children desire, then pour it over the popcorn and mix well,

This may be shaped into balls but Mrs. Fields' grandchildren like it just poured onto waxed paper and cooled, then broken

Next time you are preparing MRS. FIELDS' time is given a grated raw carrot salad, try adding minced scallion (green onion) to it. Either mayonnaise

'And the world passeth away, and the lust thereof: but he that doeth the will of God abideth forever." I John 2:17. This old earth, that has been rotat-

ing through the heavens for an undetermined number of millenniums, will one day pass away in a great flame. But the day of the Lord will come as a thief; in which the heavens shall pass away with a great noise, and the ele-

ments shall be dissolved with fervent heat, and the earth and the works that are therein shall be burned up." (II Peter 3:10) What will happen to the Christians in that coming

catastrophic day? We appeal to the Scriptures for the Behold. I tell you a mystery: We all shall not

sleep, but we shall all be changed, in a moment, in the twinkling of an eye." (I Cor. 15:51,52) What then? We shall be caught up in the clouds,

to meet the Lord in the air, where we shall go to that wonderful eternal home Christ has prepared for His own, where we shall abide with God forever. (1.Thes.



into pieces for eating. For an extra thick coating of the syrup the recipe may be increased by half, using the same amount of

Bills you



and time running out? This calls for the pay-off play ... a Bill Consolidation Loan from S.I.C. It's the all-American way of cutting a burly line of bills down to size. If your loan is approved we'll lay it right on the line ... \$100 or \$5,000. So. come in and ask for your pay-off today. You could hold a Victory Dance at home . . . tonight!



700 South 25-Mile Ave. Hereford, Texas

The Year's Greatest Food Sale...Country Style!

Shurfine Apple Butter 28 oz.

Shurfine Apple Sauce 303 Can

Shurfine Sliced Beets 303 Can

Shurfine Catsup 14 oz. ..

Shurfresh Cheese Spread 2 lbs.

☐ Shurfine Cherries RSP 303 Can

☐ Shurfine Coffee Reg. or Drip 1 lb.

Shurfine Flour 25 lb. Print Bag

Shurfine Flour 10 lb. Paper Bag

Shurfine Grape Jelly 18 oz.

Shurfine Grape Juice 24 oz.

☐Shurfresh Margarine.1 Lb.

OShurfine Luncheon Meat 12 oz.

Shurfine Fruit Cocktail 303 Can ..

Shurfine Corn Golden CS-WK 303 Can

Shurfine Str. Cranberry Sauce 300 Can

Shurfine Cucumber Chips Fr. Pak 16 oz.

Shurfine Green Beans 4 Sv. Cut B.L. 303...

Shurfine Blackeyes Fr. Shelled 300 Can .

hurfine Help-yourself-to-Savings

Shurfine Asparagus All Grn Cut 300 Can4/\$1.00

Shurfresh Biscuits Butter-Sweetmilk 8 oz....13/\$1.00

Shurfine Broccoli Frozen Spears 10 oz. 4/\$1.00

Shurfine Cake Mixes Asst'd. Flavors 19 oz ... 4/\$1.00

Shurfine Frosting Mix Choco. Wht. 13½ oz. ...4/\$1.00

thru NOVEMBER 6, 1965

..5/\$1.00

FROZEN CUT-UP Grade 'A

FRYERS

W. C

A.M.

W.C.

N.P.

E COM

LB. 29€



USDA T-BONE

BACON

□ Shurfine Olives Stuff Thr. Manz 7 oz. Shurfine Frozen Orange Juice 6 oz. Shurfine Peaches YC Hlvs. or Sh. 21/2 Can... Shurfine Peanut Butter 12 oz. Shurfine Pears Bartlett Hlvs. 303 Car Shurfine Peas Early Harv. 303 Can Shurfine Pineapple Crushed No. 2 Can Shurfine Pineapple Juice 46 oz. Shurfine Pork and Beans 300 Can Shurfine Potatoes Hash Brown Froz. 2 lbs. Shurfine Potatoes Whole Irish 303 Can Shurfine Potatoes Wh. Sweet No. 3 Squat. ... 3/\$1. Shurfine Preserves Asst'd. Flavors \8 oz. Shurfine Pumpkin 300 Can □Shurfine Salad Dressing Qt. Shurfine Red Alaska Salmon 16 oz ☐ Shurfine Sauer Kraut 303 Can Shurfine Shortening 3 lbs. Shurfresh Suckers Asst'd. 34 Ct. Shurfine Tea Bags 48 Ct. ... ☐ Shurfine Tomatoes 303 Can □Shurfine Tomato Juice 46 oz. Shurfine Tuna Chunk Style 61/2 oz. Shurfine Waffle Syrup Qt

Shurfine Milk Evaporated Tall Can

USDA CHOICE ROUND or SIRLOIN

GROUND CHUCK

HONEY CUP

SWIFT'S

FLAVORWRIGHT

MEAT POT PIES

MORTON'S

2-LBS. \$1.39

MEL ROSE

Reg. \$1.75

HAND CREAM

TENDERCRUST

CHEESE SLICES

SHURFRESH

PKG.

3-Oz. BOX

JELLO

CLOVERLAKE

ICE

CREAM

CAMPBELS SOUP 6 FOR \$1.00 CANNED SODA POP

WHITE POTATOES 10-LB BAG

ORANGES **APPLES**

CELERY

BAG JOHNATHN 8-LBS.

STALK

2,500 STAMPS

WINNER

Margerita

Enrigunez

218 Hereford St

GOOD

Monday,

Tuesday.

LION (5,000,000) STAMPS

get your "NEW ROUND" grand prize punch card TODAY!

WIN UP TO 25,000 STAMPS ABSOLUTELY FREE

GET YOUR CARD TODAY WHEN SHOPPING TAYLOR & SONS

-EVERY CARD IS A WINNER- GET COMPLETE DETAILS AT

GRAND PRIZE GIVEAWAY

Wednesday

Nov. 1. 2 &





District Clubs Choose Dawn Woman President

Mrs. Carl Wimberly of Dawn president and Mrs. Wes Fisher of Hreford was elected auditor of District I, Texas Federation of Music Clubs, when officers for a new term were named at the annual convention in Amarillo Friday. Mrs. Wimberly will succeed Mrs. Dan W. Spencer of Dalhart in the office.

Representatives of Hereford Music Study Club and Dawn Music Club were among delegates from over the Panhandle at the convention, which closed with Junior Club activities Saturday.

Mrs. Wimberly was the first president of Dawn Music Club when it was organized in 1947 and has been active in the Federation since her club joined it a year later.

She has held almost every district office including the vice presidency, served in various chairmanships and for two years was junior club counselor for the district. During this time she has also been active in the Dawn club, serving in a number of offices, on committees and as sponsor for the Dawn Musettes, junior music club.

A teacher of piano and organ, Mrs. Wimberley is organist for the Baptist Church at Dawn and frequently acts as accompanist on club and community programs. She does other work in her church, principally with young people, and teaches a Sunday School class

Uiversity at Abilene and was a with private teachers and she The 1966 convention will be student at West Texas State Col- has continued to study through held in Hereford, hosted by the

WE SAME SAME



Mrs. Carl Wimberley to head district music clubs

husband.

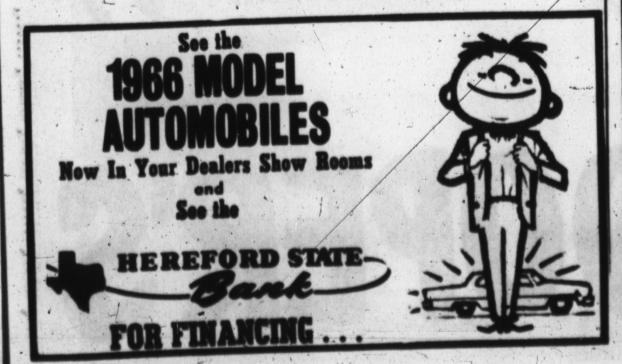
her subject as she taught.

She has lived at Dawn since Growing up in "a singing fa- Mrs. Wimberley has two childher marriage. The former Ruty mily," Mrs. Wimberly cannot ren. Her daughter, who shares 3 p.m. Smith of Sweetwater, she had remember when she began to her interest in music, is Mrs. graduated from high school sing and enjoy music. As a girl Lewis Newell of Dallas. Her son, there, attended Hardin-Simmns she studied piano and organ Ted, is a senior in WTSU.

lege when she met her future the years to keep abreast of Dawn Music Club.

RIPPLES OF GRAIN-Hereford Grain Company has solved the problem of how to store grain away from the side of a building. Friday this tube of more than 100 feet when it rains that when it is piled away long was attached to an opening in the side

of the elevator carrying the grain away from the building. When the grain is stored next to a building it accumulates more water from the building. (Staff Photo)



State, Area Boards Due To Convene

and District Board meetings of Texas Garden Clubs Inc. will be attended next week by Mrs. O. G. Hill Sr., govrnor of District I. She will be accompanied by a fellow member of Hereford Garden Club, Mrs. A. L. Manjeot, also Mmes, Joe Deason and J. L. Jenkins of Amarillo, state board members. The state board meeting will

be held in Fort Worth Monday through Wednesday. On the return trip Mrs. Hill will stop in Lubbock, where the board of District I will convene Thursday Mrs. Manjeot is district treasur-

Other Garden club members are expected to go from Hereford to the Lubbock meeting, including Mrs. Ray Johnson an d Mrs. R. N. Yarbro, district board members. Mrs. Yarbro is a member of Bud to Blossom

Calendar Of Events

MONDAY

Reporters from Home Demonstration Clubs of the county meet in H. D. conference room at courthouse, 2:30 p.m. B&PW Club will host Public Relations dinner at Caison House

TUESDAY La Affitus Estudio Club at home of Mrs. C. E. Beauford. La Plata Club at home of

Mrs. Emil Dettman. Joint meeting of Beta Sigma Phi Chapters at Community Center, 8 p.m.

American Legion Auxiliary at Rock Club House, 8 p.m. WEDNESDAY

Christian Women's Fellowship group meetings. United Presbyterian Women's Association, noon luncheon at

Simms Study Craft Club at home of Mrs. Julian Perrin, 2:

First Methodist WSCS luncheon, Fellowship Hall, 12:15 p.m.

Methodist Church, 7:30 p. m. THURSDAY Bay View Study Club, home of Mrs. Lee Benefield, 3 p.m. L'Allegra Club, guest tea in home of Mrs. Ansel McDowell,

3 p. m. North Hereford Home Demonstration Club, home of Mrs. O. L. Williams, 2:30 p. m.

FRIDAY Bud to Blossom Club, work day at Community Center, 9:30 Garden Beautiful Club, home

of Mrs. Ansel McDowell, 3 p.m. SATURDAY Annual County 4-H Club banquet at Community Center, 7

PARENTS VISIT STUDENT

Mr. and Mrs. Bill R. Waldtors at Ferry Hall School in ing to have a lesson from each Lake Forest, Ill., where their of the four units. The training daughter Paula, is a student, was good and the leaders had on the annual Parents' Day, Oct. 16. Another daughter, Sheri, ac- gram. There were foods leaders companied them, Paula Waldrep from 4-H clubs, St. Joseph's 4an active member of the school's as well as on campus.

to a sandwich filling made from training meeting at Community chopped cooked chicken and Community Center were Mrs. mayonnaise,

Hwy 385 S.

Hereford, Texas

Ford Tretter w/Blade & Loa

Mrs. O. G. Hill Sr. going to board meetings

H.D. CHATTER . Good Crop Year Gives Top Yields

By ARGEN DRAPER Home Demonstration Agent

A Good Crop Year. The September 1, 1965, Crop Report released by the U.S. Department of Agriculture Crop and Livestock Reporting Service includes the following estimate for Texas Crops. Grain Sorghum production estimated at 266 million bushels - 23 per cent above the 1964 Crop and 12 per cent above the 1959-63 average or 2688 No. Deaf Smith County average is estimated to be 500 to 5500 pounds per acre. County farmers produce on the average twice as much as the national

storm data and unusual weather inets. This compares with only phenomena in Texas. This re- 10 per cent of the space proport is from September 1, 1964, to August 31, 1965, inclusive. The report in Deaf Smith County was dated May, 1965, Hailstorm: sugar beets and potato plants were cut to pieces northwest of Hereford. The bureau did not list any damage nor casualities. The district, report was from 15 counties with 53 disasters, with damage amount to \$1,696,000 and listed two casualities. The disasters included 21 funnels aloft, 16 hailstorms, 12 tornadoes, 3 heavy rains and floods and one windstorm,

On Thursday afternoon, Mrs. Rita Sue Huckert trained the adult leaders who are now or who will be teaching subject matter units in Foods and Nurep, 1002 E. Third, were visi- trition. She worked out the trainbetter insight of the 4-H prois a junior at Ferry Hall and H groups and the proposed 4-H at the Migrant Ministry. It is service club which carries out planned that 4-H clubs will be projects in nearby communities organized at Casa de Amigos for children who ride school buses into the Hereford Public Add a little minced chutney Schools. Thee who attended the

Wayne Yocum, Mrs. Walter Paetzold, Mrs. P. L. Carmichael, Mrs. Leo Witkowski, Miss Ellen Pinnell, Miss Wanda Nelson, Mrs. J. G. Gandy, Mrs. Huckert and myself.

The county-wide subject matter groups are being organized. The public speaking will begin next week. We still need leaders in some of the other subject matter areas. Too, junior leaders are helping with some of the groups which will be good for all concerned.

Frozen foods have developed from an uncertain infancy to a multi-million dollar industry, and have gone large-scale more rap-At the recent Civil Defense idly than most people realize. Mary-Martha Classroom, First meeting held here, the specia- Today from 35 to 40 per cent lists from College Station gave of all refrigerated display cases us facts and figures of the are allocated for frozen food cab-

vided for this purpose 10 years 9 inch square baking dish. Place and energy, and are al dy-to-serve. Most of the frozen You may like this recipe for

sing frozen vegetabl Chicken "Veg-Aroni"

2 small cans chicken 1 cup water
2 tablespoons fat
½ cup chopped onion
1 package (10 oz.) frozen
mixed vegetables 2 cups cooked macaroni

3 eggs 1/2 cup nonfat dry milk 11/2 teaspoons salt 1/4 teaspoon poultry seasoning 1/8 teaspoon pepper.

Preheat oven to 350 degrees. Melt fat in large saucepan. Add in onions and frozen vegechicken and macaroni, Turn into per hundred.

engaged in during a normal day.

There is a woman who looks at the calendar instead of the thermometer to begin wearing her

Have you seen the new sign on the parking lot north of the

I heard that the cause of rheumatoid arthiritus had been tables and cook until onlons are determined. The newscaster transparent. Meanwhile, cook macaroni in boiling salted water 8 minutes. Drain. Blend together water, eggs, nonfat milk, hog." Is the hog lowly? Maybe salt, poultry seasoning, pepper and stir into vegetables. Stir in lately as hogs are about 22.50

Dr. E. H. Hendon

136 East 3rd.

Optometrist Phone EM4-0987

OFFICE HOURS: 9:00-5:00 Mon. thru Fri.

EM 4-0987

EM 4-0555

INSURANCE

Auto Commercial

LOANS . . . Conventional — FHA

Residential Commercial

We will make loans commitments

from plans and specifications

RANKIN BROASTED SUPREME



BROASTED CHICKEN

Cole Slaw, Baked Seans, Bread

Lb. Broasted Potatoes Pt. Baked Beans

ALL CARRY

OUT ORDERS

BROASTED SUPREME

At your order we place fresh chicken in our BROASTER — BROASTING instantaneously sears and seals in the natural juices and cooks to the bone in minutes.

Natural flavor of tresh broilers, enhanced by an exclusive process—that's BROASTED SUPREME. It's uniform...unique...and

Your first bite tells the story: It has a full, rich flavor. Coating is light NUTTY BROWN — truly delicious!

Put them all together and you have icken at its finest . . "It's INCOMPARABLE." There is always a reason for quality and taste, and these are our reasons. ENJOY BROASTED SUPREME OFTEN.

"8 MINUTES TO GO" BROASTY PLATE

1/2 Broasted Chicken, Broasted Potatoes,

Broasted Chicken (8pcs)

WEEKDAYS 10 a.m. til 2 p.m. 4 p.m. til 9 p.m. Saturday & Sunday 8 a.m. til 9 p.m. CLOSED MON. \$1.49 1 Pt. Potato Salad ...

I Pt. Chicken Salad ... 1 Pt. Cole Slaw

ON HIGHWAY 60 - HEREFORD, TEXAS

Phone EM 4-4345

\$1.69 1/2 Broasted Chicken (4pcs) 89c 34c 1/2 Doz. Livers 50c 1/2 Doz. Gizzards 40c HOME MADE PIES \$1.25 921 East First CALL IN

Perfect MODERN ELECTRIC HEATING



. FREE ESTIMATES ON TOTAL COST AND MONTHLY COST OF

GUARANTEED OF OPERATING COST

AN ALL ELECTRIC HOME. TURN KEY JOB GUARANTEED WORKMANSHIP GUARANTEED EQUIPMENT

REDDY KILOWAT

The Change Is Now! Call Us Today

OWEN'S And

HOLLINGSWORTH

Authorized Electric Heating Dealer

EM4-3572 Hereford 809 E. 2nd.

O E A V E H I B F F O I

MOTHING

CUTS the COST LIKE STOREWIDE LOW PRICES

Copr. G. Doppel 1965

HOLLY BEET

SUGAR

10-LB. BAG

Mr. CLEAN Liquid 28-Oz. Size COMET RICE

A BARGAIN here . . . a SPECIAL there . . . can help trim your food costs - and we always have plenty of them. But LOW PRICES EVERYWHERE cut the TOTAL beyond compare! STOREWIDE LOW PRICES make the BIG DIFFERENCE BETWEEN "snipping" away at food costs and REALLY cutting them down! Come see how much YOUR COOPER'S STOREWIDE LOW PRICES will cut your food bills. You don't just make both ends meet you meet the end of your shopping list with BIGGER CASH SAVINGS.

'DOC' and his crew ar still working at REMODELING



OUR STORE

for your shopping convenience!



2/\$1.00

3/\$1.00

4/\$1.00

5/\$1.00

.4/\$1.00

3/\$1.00

9/\$1.00

. 3/\$1.00

...3/\$1.00

8/\$1.00

.6/\$1.00

\$.19

5/\$1.00

4/\$1.0C

4/\$1.00

2/\$.79

7/\$1.00

DOG FOOD Red Heart 3 No. 1 39¢

SALAD OIL Kraft

HEAD & SHOULDERS SHAMP00

Dippity-

DIPPITY-DO

6-Oz. SIZE

Reg. \$1.25

WAVE SET



thru NOVEMBER 6, 1965 Shurfine Milk Evaporated Tall Can Shurfine Apple Butter 28 oz. ☐ Shurfine Apple Sauce 303 Can Shurfine Olives Stuff Thr. Manz 7 oz. ..6/\$1:00 Shurfine Frozen Orange Juice 6 oz. ☐ Shurfine Asparagus All Grn Cut 300 Can Shurfine Peaches YC Hlys, or Slr. 21/2 Can 4/\$1.00 ☐ Shurfine Sliced Beets 303 Can ☐ Shurfine Blackeyes Fr. Shelled 300 Can Shurfine Peanut Butter 12 oz. Shurfine Pears Bartlett Hlvs. 303 Can ☐ Shurfresh Biscuits Butter-Sweetmilk 8 oz....13/\$1.00 ☐ Shurfine Broccoli Frozen Spears 10 oz. 4/\$1.00 Shurfine Peas Early Hary, 303 Can. ☐ Shurfine Cake Mixes Asst'd, Flavors 19 oz...4/\$1.00 Shurfine Pineapple Crushed No. 2 Can Shurfine Pineapple Juice 46 oz. ☐ Shurfine Catsup 14 oz. Shurfine Pork and Beans 300 Can Shurfresh Cheese Spread 2 lbs." Shurfine Potatoes Hash Brown Froz. 2 Shurfine Cherries RSP 303 Can . Shurfine Coffee Reg, or Drip 1 lb. Shurfine Potatoes Whole Irish 303 Can ☐ Shurfine Corn Golden CS-WK 303 Can Shurfine Potatoes Wh. Sweet No. 3 Squat. Shurfine Preserves Asst'd. Flavors 18 oz. ☐ Shurfine Str. Cranberry Sauce 300 Can Shurfine Cucumber Chips Fr. Pak 16 oz. 4/\$1.00 Shurfine Pumpkin 300 Can Shurfine Salad Dressing Qt. Shurfine Flour 25 lb. Print Bag Shurfine Red Alaska Salmon 16 oz. ☐ Shurfine Flour 10 lb. Paper Bag Shurfine Frosting Mix Choco.-Wht. 131/2 oz. ...4/\$1.00 Shurfine Sauer Kraut 303 Can Shurfine Fruit Cocktail 303 Can . □Shurfine Shortening 3 lbs. 3/\$1.00 Shurfresh Suckers Asst'd. 34 Ct. Shurfine Grape Jelly 18 oz. ... 3/\$1.00 ☐Shurfine Tea Bags 48 Ct. ☐ Shurfine Grape Juice 24 oz. Shurfine Green Beans 4 Sv. Cut B.L. 303.....5/\$1.00 ☐ Shurfine Tomatoes 303 Can ☐Shurfine Tomato Juice 46 oz. .5/\$1.00 Shurfine Tuna Chunk Style 6½ oz. □Shurfresh Margarine 1 Lb.

NO BONE . NO WASTE

PORK - CHOPPIES POUND

Tenderized STEAK

PORK STEAK

LB. 59¢

SAUSAGE PURE PORK

LB. 59¢

CAMPBELL'S TOMATO SOUP

CHILE

WOLF BRAND NO BEANS



10 FOR \$1.00

69¢ 24-0±.



Shurfine Waffle Syrup Qt.

RUSSET **POTATOES**

20-LB. BAG 89¢

JOHNATHAN APPLES

4.LBS. 49¢

YELLOW ONIONS

2-LBS. 15¢

CABBAGE 2-LBS.15¢

Shurfine or Folgers

DESSERT TOPPING

1-lb. Can

MINATURE MARSHMALLOWS Pkgs. BETTY CROCKER 20-Oz. PIE CRUST MIX MANDARIN ORANGES DREAM WHIP

101/2 Oz. 19c FREHCH DRESSING 8-Oz. BOTTLE 11 1/2 Oz. CANS

4 Oz.

STORE HOURS 7:30 a.m. till 9:00 p.m. Monday thru

Saturday



King Size TIDE DETERGENT 99¢



N BVIELLIFM

OPPORTUNITY THIS IS YOUR

> TO OWN THIS EXQUISITE PREMIUM QUALITY HEAVY STAINLESS STEEL TABLEWARE FOR.

> > ITH WEEK - ICE TEA SPOO





Frio News

By MRS, OWEN ANDREWS

p Polk, La. in Army trainweeks furlough. The Warricks heard from him Friday, and he had been sent to Alaska

Lewis Barnett and a friend from Durango, Colo., where they are in college, were here last weekend to visit Don.

Mrs. Bruce Odom, Center, Colo., spent two weeks visiting her parents, the Elza Warricks, and her husbands parents, the Raymond Odoms, of Dimmitt. Her husband came with Dr. L. B. Barnett, his employer, also from Center to the Dameron Cattle Sale. He and Mrs. Odom returned home that weekend. Accompanying them home for a visit was Bruce's brother, Mike. Bruce was here again last weekend for a load of the Dameron cattle for the Barnett Mrs. Elza Warrick, Mrs. H. E. and family, Friona, Mrs. Jack pastored there. Ranch, and visited briefly with the Warricks.



activities Thursday. Shown from left are Ray Holbert, fruit and vegetable supervisor; J. C. Sullivan, district meat supervisor, from Amarillo; Bop Pitt-

NEW STORE OFFICIALS—Officials of Hereford's new Furr's Supermarket man, market manager; Joe E. Sabestian, manager of the store; and Bill in Sugarland Mall Shopping Center were all smiles during grand opening Baker, assistant manager. Furr's is the first to open of several large stores planned for the huge Sugarland Center in north Hereford, (Staff Photo)

her ninety first birthday Sunday the sons-in-laws, Warrick, Lind- were Mr. and Mrs. W. H. serious condition from the acci- dition to the house. her ninety first birinday Sunday the Solls first birinday sunday sunday the Solls first birinday sunday sunday the Solls first birinday sunday s Greensons grandsons, Sam Lindley of Brownwood and O. C. Buckmaster of Salt Lake City called during the day to wish her

a "Happy Birthday". Mrs. Greeson wnet home with the Lindleys, who are living presently in Friona, to visit a few days, after the birthday celebration. Several relatives and friends have been to see Elmer Jones and his son-in-law, Mearl Findin a truck accident at Santa Rosa, N.M. on Wednesday at 3:00 a.m. They were in a hos- Colo. when Rev. Ogan was past and Kevin, Miss Alma Andrews, ing in serious condition were pastor there. thought to be improving some

bock, took supper with the Sam man's luck catching 17 various had been here to attend fun- by scenic routes in Red River, eral services for the baby son Cimarron areas. of the Richard Berrymans, Tues- Mrs. Tommy Sparkman was day afternoon. Richard is a honoree at a birthday supper, nephew to Bill Berryman, who featuring Mexican dishes at the and his son-in-law, Mearl Findis also a brother of "Buck" E. T. L. Sparkman Jr. home Friley, who were seriously injured B. Berryman. The Bill Berryday night. Others there were mans were members of Tem- Mr. and Mrs. Eugene Baldwin ple Baptist Church at Salida, and Robbin, Tommy Sparkman pital there and although remain- Colo, when Rev. Ogan was Mrs. Laura Littrell and Mrs.

Mr. and Mrs. Tommy Sparkman had a house moved to a Rev. and Mrs. Sam Ogan went location about three quarters day in the home of his grandto Borger Thursday, where he of a mile north of Frio Baptist daughter, Mrs. Joe Andrews. preached the funeral message Church Monday afternoon. The Others there were Mrs. Pilfor Mr. Basil Smith, who was house had been located on the an accident victim near there farm belonging to Mr. and Mrs. Harbert Haseloff, Abilene, and Robert Sunday night. The Smiths were T. L. Sparkman Sr. about four Haseloff, who is a student at

and Mrs. Bentley. Two of Mrs. killed. The Ogans also visited and his grandparents, Mr. and Carlton Dobbins who was under- Mrs. John Key took a long going check-ups in an Amarillo weekend fishing vacation going to Storrie Lake near Las Vegas, Mr. and Mrs. Berryman, Lub- N.M. They report good fisher-Ogans, Tuesday evening. They sized fish. They also returned

Davis.

Mr. Z. P. Pilgreen was honoree at a birthday dinner Sun-WTSU. Also, Mr. and Mrs. Owen Baptist Church when Rev. Ogan and occupied several years by Andrews were there for the din-

the Sparkmans and later by the ner. The Pilgreens of Vernon Lindley, and Mrs. Ted Bush help Shirley and Judy, Friona, Mr. The Ogans visited Mrs. Smith Clark Andrews, The Sparkmans came Friday and returned home ed with the celebration. Others and Mrs. Jim Greeson of Sub- in St. Anthonys hospital on Wed- plan extensive remodeling and Monday. The Haseloffs came Mrs. S. J. Greeson celebrated visiting during the day included lett, Kan., and from Hereford nesday where she remained in a garage and utility room adday. Both came especially to attend Homecoming Festivities at Canyon on Saturday and on Sunday attended church services at Frio with the Andrews.

Here to visit relatives and also attending church at Frio Sunday morning were Mrs. El-ma Hooks and granddaughter, Neva, Amarillo and Mrs. Elmer Denny of Roswell. Both ladies are sisters of A. E. "Buck" Barnett of Hereford, and aunts of Mrs. Jack Rogers.

Mr. and Mrs. Floyd Cole, Bill, Cheryl and Beverley were visiting the Earl Coles at their Spearman home Sunday, The Coles divide their time between business interests there and their home and family here.

Frio Homemakers Club will meet at the Community Center rather than at the Sparkman home as had been planned, for Tuesday's program. Mrs. Tommy Sparkman is hostess.

Olivetti-Underwood

The Sunday Brand, Hereford, Texas, Sunday, October 31, 1965

EVANGELISM 'LINE'

CHICAGO (AP - Telepho

They heard reports of such vell, majoring in finance telephone projects in Sydney, earned ten A's and four B's Australia; Berlin, Germany ,and since entering college. Miami, Fla. The Conference was sponsored by the Methodist Churches Department of Uncon-ventional Evangelism.

America squad — end Gilbert Coats of Amarillo, tackle Wayne Barrinear of Richmond, linebacker, James Haney of Hereford, tackle, Roy Brown of Carls bad, N.M., quarterback John Scovell of Dallas, and end Terry McWhorter of Perryton, Sco-

Remove the silk, but not the entional Evangelism.

Six Texas Tech Red Raider in cold water for about half an footballers have the grades to hour. Wrap in foil and grill ov-qualify for the Academic All- er coals.

THE ROAD RUNNER OF THE Plumbing Industry



NOW DEALERS FOR LENNOX

HEATING & Air Conditioning

The Greatest Advance in Heating & Cooling in over 30 years . .

- * COMPLETE COOLING & HEATING SERVICE
- * TOP NOTCH PLUMBING
- * BOILER PROBLEMS?

"We Specialize in Boiler Repair"

 Installation ● Repair ● Control CALL US TODAY

JIM PAVLICEK CO.

FORMERLY HEREFORD PLUMBING

EM 4-1168

SALES --- SERVICE REFRIGERATION - PLUMBING

KESTER'S

Onnual Lay-away for Christmas

CAMERA



- Roll of 120 Film
- · Color or B & W
- **PROMOTIONAL**

Priced At Only

Many Other Gift

Items Special Priced For This Sale



10K. YELLOW or WHITE R.G.P., steel back case, elegantly styled with matching expansion bracelet. 17 jewels.



terproof case, expansion band, luminous dial. 17 jewel self-winding movement.

A Large Selection OF ELGIN WATCHES are discount priced for this event!

3 PIECE \$69.50 Value



DINNER RINGS

Lay-Away for Christmas Now

KESTER'S JEWELRY

****** *********

ANNOUNCING

Sale of Campbell Pontiac

Marcum Scott

PONTIAC HIWAY

We wish to take this means of thanking all our customers, friends and neighbors who have made our

We have sold our Pontiac agency to Highway Auto Sales—Now Highway Pontiac, but we will remain in our old location at 815 East Hiway 60 dealing in new

and used cars. We invite all Pontiac owners to take your service problems to Hiway Pontiac.



The tiger scores again! HIWAY PONTIAC SALES

is the new

PONTIAG GMG DEALER

Introducing The New Tiger Sales & Service Personnel



J. L. Marcum Sales



Ned Trowbridge



Clay Lindsey Used Cars



Lois Scott Bookkeeping



Jim Marcum



J. C. Caster



Delbert Scott



Benny Baca Used Cars

We Sell 'Em And We'll Service 'Em!

Hiway Pontiac Sales is your new Pontiac-GMC dealer. That's right folks. We have recently purchased the Pontiac-GMC franchises from Campbell Pontiac and wish to take this means of soliciting your support and patronage. We have moved all the new cars to our old location at 600 West 1st St., a location that's familiar to most of you since we have been in business here

for a number of year's.

We're happy to have the Pontiac-GMC lines. We think they're tops. And by the way, we already have our service department in operation in case you are in need of any type auto service. Come in to see us soon.





Attend
the Big
Auto
Show
Saturday and
Sunday on
the Parking
Lot of the
Hereford State Bank

See The 1966 Pontiac Now On Display

Drop in soon. See the new 1966 Pontiacs on display in our showroom. And be sure to come by the big circus tent on the lot of the Hereford State Bank Saturday and Sunday it's the biggest Auto Show in the Panhandle. We'll have a tiger on display.

HIWAY PONTIAG SALES

600 West 1st

Phone EM 4-0501

Your Pontiac GMC Dealer

schools, was guest speaker for the annual Young Farmers-Young Hame- persons were on hand. See story page one. (Staff Photo)

SPEAKS AT BANQUET-Johnny Clark Jr., superintendent of the Hereford makers Award Banquet held Thursday night in the Caison House. Some 70

IN SAN ANTONIO

Rep. Bill Clayton to lay the cards about legislation on the table," said Hank Avery, mayor of Midland and On League Panel the special panel session. "TO ACCOMPLISH the objective the League sought panelists

SHOP WHERE YOU

SEE THIS SIGN

Springlake, State Representative practical facts involved in trans- tricate processes of passing or from the 91st District, is one of forming proposed legislation innine legislators scheduled to par- to law. ticipate in a unique panel dis- PROGRAMED for a meetcussion Monday during the an- ing of the Association of Maynual conference of the Texas ors, Councilmen and City Com-Municipal League in San Anton- missioners, a TML affiliated or-

Representative Bill Clayton of legislative process and the hard,

ganization, the panel will be de-The League has arranged this voted in large part to impromyear's panel - "Speaking Out ptu questions about committee on Legislation" - for the stated work, parliamentary procedures, purpose of familiarizing city in-fighting, and other aspects of cisic officials more intimately with lawmaking not necessarily sus-

ceptible to textbook answers. Vern Benson, first base coach Coach Jimmy Adair of the "This is the first time the of the New York Yankees, hit Houston Astros hit 276 in 18 League has tried so forthrightly only 205 during his major league games with the 1931 Chicago to lay the cards about legislapresident of TML, in describing

and respected lawmakers who could clarify the sometimes inmeet these qualifications, and I only wish we had time on the program to include more of

REP. CLAYTON throughout his legislative career has maintained a record of support for local self-government and those measures aimed at keeping decision as close to home as poss-

Avery pointed out that municipal and state government were never closer and that the acts of either could affect the other as at no time in the past.

"GONE ARE the days of isolation," he said, "when a mayor or city councilman could handle the routine matters of local government year in and year out without reference to what was happening outside the city

"Every two years the number of bills bearing on municipal government increases", he said. Nearly 300 of bills bearing on municipal measures introduced in the 1965 Legislature affected cities and proposed some modification in the way a city could perform municipal services. Many, if they had passed, would have added greatly to the costs

of local government, "That's why it is increasingly important for the city government viewpoint to be supported and brought to bear by inform ed, knowledgeable city officials. State legislation is now within the realm of the local official's responsibility. What happens in Austin can make local government's job easier or more dificult and can directly affect the pocketbook of local citizens," Avery stated

In addition to Representative Clayton, the legislative panel on the TML conference program will include: Senators H. J."Doc Blanchard, Lubbock and J. P. Word, Meridian; Representa-tives Gene Fondren, Taylor; Dudley Mann, EL Paso; Felix McDonald, Edinburg; Randy Pendleton, Andrews; Fritz Thompson, Borger; and John Traeger,

Leftover pie dough can be cut into small squares and used for turnovers. For the filling you may use chopped cooked meat or fish moistened with a little mayonnaise.

DESERVE YOUR SUPPORT Classifieds Get Results be foxy SEE . THE FIRST NATIONAL BANK of HEREFORD LOW COST, NEW CAR LOAN

THESE MERCHANTS

School Menus

Week of Nov. 1-5 HEREFORD SCHOOLS

MONDAY — Texas hash, teamed cabbage, blackeye peas, stuffed celery, yeast biscuits and butter, milk, peach

TUESDAY - Pizza, Spanis rice, sweet peas, cole slaw, sliced bread, butter, milk, no-bake chocolate cookie. WEDNESDAY — Southern

fried chicken with gravy, mashed potatoes, mixed greens, lettuce and tomato wedge, hot

THURSDAY — Sloppy Joe on bun, savory green beans, baked sweet potato with butter, tos

FRIDAY - Creamed b chow mein on rice, buttered corn, carrot sticks, Jello with fruit, whole wheat rolls and butter, milk, sugar cookie,

ST. ANTHONY'S SCHOOL

MONDAY No school, TUESDAY Fried chicken, creamed potatoes, tomato wedges, fruit salad, rolls, butter,

WEDNESDAY

The Sunday Brand, Hereford, Texas, Sunday, October 31, 1945

casserole, green beans, cabbage pineapple salad, chocolate cake, rolls, butter, milk. tarter sauce, buttered pototo diced turnips with tops, sug cookies, rolls, butter, milk

THURSDAY - Hot dogs, pir to beans, tossed salad, apricol cobbler, milk,

FRIDAY - Fish sticks with

Olivetti-Underwood Machine & Typowr

diced turnips with tops, sugar cookies, rolls, butter, milk

We Invite You To Try Our New

We have just installed our new shirt equipment in order to serve you better than ever before at no extra cost to you.

Finished Shirt 25¢

USE OUR CONVENIENT

Drive-Up Window

or Call EM 4-0585 for pickup and delivery service.

Hereford Laundry & Cleaners

144 Schley

EM 4-0585



\$16.95 VALUE GOING FOR \$2.98 & \$3.98 Values NYLON HOSE SAVE SAVE SAVE BLACKS & BROWNS
SPECIALS FOR

26 PAIR

SAUE SAVE

VALUES TO \$21.95

SPECIALS DOLLAR DAY PRICE

9 PAIR WHITE CAFE CURTAINS \$4.98 VALUE

DOLLAR DAY NE SAVE SIZES 3 to 6 Values to \$10.95 GROUP LITTLE BOYS SPECIAL SPORT COATS

ONE GROUP **ODDS & ENDS**

VALUES TO ? YOUR CHOICE

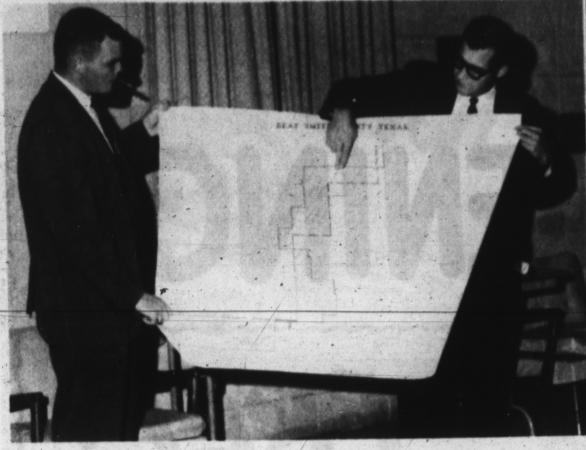
MENS - Reg. \$1.00 pair value BAN-LON SOCKS SAVE SAVE SAVE SAVE SAVE SAVE

CHILDRENS



Putherford &

Member of Downtown Variety Park Merchants Assoc.



derground Water Conservation District and See story on page one. (Staff Photo) Wayne Wyatt points out the boundaries of

EXPLAIN BOUNDARIES—Bill Waddle, left, the water district in Deaf Smith County dureducational director for the High Plains Un- ing a meeting of farmers Thursday evening.

Defense Department To Help Military Personnel

partment is drafting a plan to "informal applications" which assist uniformed and civilian he would make available to the homeowners who face financial appropriate agencies and comlosses because their jobs are mittees. terminated at military installations ordered closed. The plan Act, civilian base employees is to be completed for review who lose their jobs as a result by Defense Secretary McNa- of a base closure and are unmara by mid-November, Con- employed and thus are unable informed.

partment was doing nothing to of us who know of this problem implement Housing Act provi- are doing our best to be sure sions aimed at giving relief to this appropriation is made." homeowners affected by base THE DEFENSE Department closings," Congressman Rogers said. "If the plan is a good one, it will offer extremely impor-

pressed hope that Congress specific recommendations are be would move swiftly in the ses- ing prepared by a 'Homeowners' sion beginning in January to pro Relief Study Group' working in vide funds for Federal Housing the office of the Secretary. It Adminsitration programs to as- is essential they produce a good sist distressed homeowner's in plan.' areas near affected bases. Congressional action completed last week failed to appropriate man as saying, "We are seek-a proposed \$1 million — \$500, ing an equitable formula that 000 for each agency - with new housing act.

"The problem was simply this: the appropriations committees were erroneously led to believe that no one in the vicinity of these closing bases wished to apply for the relief authorized lieve that no one in the vicinity of the Federal Housing Administration in acquiring property also entail utilizing the services ber W. Sheffy, 1959 Chevrolet istration in acquiring property truck; Neal Parson, 1961 Dodge. in the newhousing law enacted in August," Congressman RoThe Housing Act authorized the R. L. Wilson, 1955 GMC truck; gers said. "No one had applied Defense Department to buy ti- R. L. Wilson, 1947 Hyde truck; not outlined the application procedures - and they had not done for an appropriation to begin the program. It was a tragic round-robin of misunderstanding and stationed there, that the base liber chevrolet truck; Jacobsen Bros., 1965 Buick; Jacobsen Bros., 1965 Buick; Santos Santos Santos of misunderstanding and that as a result of the base chez, 1954 Chevrolet; Joe Hypoor communication."

said Saturday the Defense De- the Amarillo area to prepare conditions."

"Under-terms of the Housing gressman Rogers said he was to make mortagage payments provided to avert personal financould be assisted, if money is cial tragedies," the Congressman "THIS IS news because for appropriated to assist them," said.

weeks it appeared that the De-Congressman Rogers said. "All

plan, following review by Secretary McNamara, will be submitted to the Bureau of the Budtant help to residents of Amar- get for incorporation in a suppleillo and other U.S. cities near mental budget request to be military installations being clos- sent to Congress by the Departd.''

Congressman Rogers also exCongressman Rogers said. "The

A Defense Department official was quoted by the Congressmay not make homeowners comwhich mortagage relief could be pletely 'whole' on losses they offered under provisions of the sustain but which will assure them of retaining the major portion of their investment."

THE SPOKESMAN said the Department's proposals might because the FHA and VA had the to homes when it is deter- Thomas Charles Martin Sr., 1948 mined that the owner is, or was, Pontiac; Pedro P. Ortiz, 1961 a base employee or serviceman Chevrolet truck; L, J. Jones Jr., stationed there; that the base 1962 Chevrolet truck; Jacobsen closing there "is no present mar singer, 1962 Studebaker, 10-27. THE CONgressman said he ket for the sale of such proper- Mrs. N. A. Brown & Sons,

Congressman Walter Rogers | was encouraging homeowners in ty upon reasonable terms and

The Federal Housing Admin istraion and Veterans Administration have forebearance procedures, permitting reduced mor mortage payments for up to one year, which may be helpful to some persons, Congressman Rogers pointed out, "But it is essesntial that additional help be

Courthouse Records

Vehicle Registrations H. L. Ward, 1965 Pontiac; James H. Bradley, 1965 Ford pickup; Louis Moore, 1964 Mercury; Felix DelRio, 1954 Ford; Juan Robles Ortiz, 1950 Chevrolet; Robena Whatley, 1960 Buick; Jose Gallegos, 1957 Ford; Ricardo Tijerina, 1958 Chevrolet pickup; G. W. Petree, 1960

Julia R. Barrera, 1959 Chevrolet; Hereford Window Cleaning Co., 1955 International truck; Raul Rodriguez, 1962 Chevrolet Hereford Fruit Market, 1965 Chevrolet; Dale Lindsey; 1962 Ford; Johnny E. Cloud, 1963 Pontiac; Mrs. W. E. Holcomb, 1965. Olds. 10-26.

Rosemary Trevino, 1955 Ford; LuAnne Higgins, 1965 Plymouth; Buri Spears, 1963 Pontiac; Ciro Casarez, 1962 Chevrolet pickup;

1966 Chevrolet pickup; W. C. Proffitt, 1966 Chevrolet pickup; Guadalupe Arroyo, 1955 Cadillac Vera Panther, 1962 house trailer; Mrs. Bob Jones, 1966 Prof; Thomas Lopez, 1956 Chevrolet; Thomas Lopez, 1956 Chevrolet; Thomas Lopez, 1956 Chevrolet; Thomas Lopez, 1956 Chevrolet; Co.: Tract beginning at intersection of the west line of Sect. Manuel Dominquez, 1956 GMC pickup; Pedro B. Cartnos, 1957 Chevrolet pickup; Joe L. Chaves ves, 1954 Ford; Earnest L, Langley, 1965 Buick. 10-27.

Warranty Deeds

Bradley Investment Corp. to Prince Waggoner et ux: Lot 50, Northribge Addition.

Taft McGee to Pitman Grain Co.: Tract beginning at intersection of the west line of Sect. 3, Blk. C, TSN, R4E, and south line of Farm Road 1412.

J. M. Madison et ux to Richard Valley Grain, Inc. to Bob Cark: North 71 feet of Lot 50, Northridge Addition.

Diamond Valley Grain, Inc. to Bob Cark: North 71 feet of Lot 50, Northridge Addition.

Dawn Co-Op to Hereford State Bank: Lots 7-19, Blk. 31, Town of Dawn; tract out of north-line pickup; Deeds of True.

Warranty Deeds

Warranty Deeds
H. L. Higgins et al to Densil Vaughan: Lot 49, Northridge
Addition.

Ted R. Royal et ux to James
T. Clarke: South 38 feet of Lot
Bilk, 11, Engler Addition.

Thunderbird Addition.

Thunderbird Addition.

Deeds of True

Beeds of True

R. J. Fisher et ux to Federal
Addition.

Western and Southern Life
Ins. Co. to Federal Housing
Commissioner: North 33 feet of Lot
South 35 feet of Lot 5 and north
R. J. Fisher et ux to Federal
Land Bank of Houston: Surveys
No. 17, Blk. A.
Joe C. Allender et ux to Pan
Ins. Co. to Federal Housing
Commissioner: North 33 feet of Lot
South 35 feet of Lot 5 and north
South 25 feet of Lot 5 and north
R. J. Fisher et ux to Federal
Land Bank of Houston: Surveys
No. 17, Blk. A.
Joe C. Allender et ux to Pan
Ins. Co. to Federal Housing
Commissioner: North 33 feet of Lot
South 35 feet of Lot 5 and north
R. J. Fisher et ux to Federal
Land Bank of Houston: Surveys
No. 17, Blk. A.

Joe C. Allender et ux to Pan
Ins. Co. to Federal Housing
Commissioner: North 33 feet of Lot 5 and north
South 25 feet of Lot 5 and north
R. J. Fisher et ux to Federal
R. J. Fisher et ux to Fede

HEREFORD, TEXAS

Open your charge account now at Penneys Use it for Dollar Day specials and have your Penney Charge Card for Xmas purchases!

STORE HOURS 9 to 6 Weekdays Open Thurs, and Sat. Nights for your convience

TEFLON°

14-pc. set of Toflon coated aluminum cookware



XMAS ONLY 46 SHOPPING DAYS LEFT!



CARPET BAG

See our wonderful selection of quality carpet bags and compare prices too! Big Savings!



LIKE REALI LUXURY-LOOK VINYL GLOVES

Neat shortie gloves or mid-arm styles in soft, supple vinyl with a rich grained look! In black, beige, brown or white. One size will fit all.

SPECIAL BUY! FIRST QUALITY SEAMLESS NYLONS

Stock-up special-all first quality 400 needle 15 denier seamless nylons, in two favorite fashion tones: suntan or gala. 8 1/2 to 11, aver-



SPECIAL! LINED CORDUROY SLACK BUYS!

Slim-dandy buys! All in carefree cotton corduroy with cozy-warm cotton flannel linings...for outdoor wear! In smart



APPLIQUED CORDUROY **CRAWLABOUTS**

A huge assortment of carefree cotton corduroy crawlabouts with colorful appliques . . . at a low, low Penney price! Pastel colors,

THERMAL KNIT UNDERWEAR IS A WARM BUY!

drawer or shirt

166

The warmth is in the knit! Tiny air cells trap heat . . . keep warm air in. 100% cotton, natural color. Value!



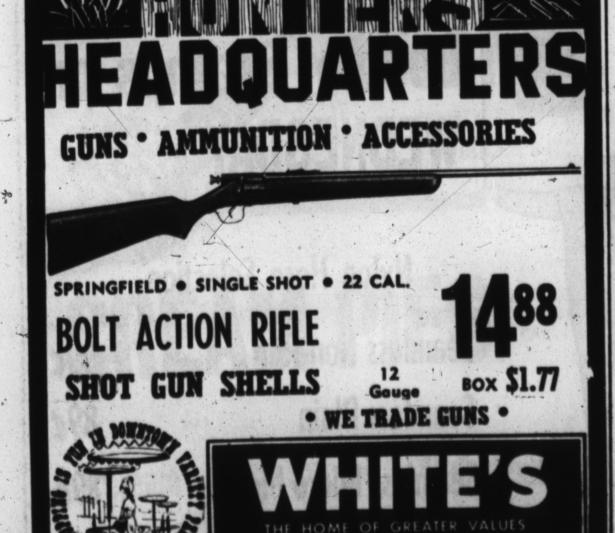
An outstanding value in heavyweight cotton! Zip-front sweatshirt with hood . . . two pockets. Wide range of new colors. Penney-low price!



TOWNCRAFT DRESS SHIRT BUYS FOR MEN!

Wash - wear Dacron

polyester/cotton broadcloth. Whites, stripes. Snap-tab, short point collars, Tapered. Convertible cuffs.



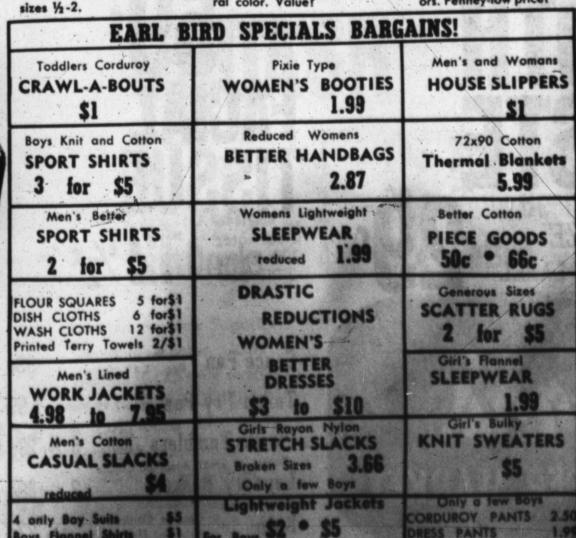


LUGGAGE SET **Drastically Reduced**

13" Beauty Case 21" Weekend \$15 24" Pullmon 3 pc. Set \$35

Reduced from much higher retails. Also economy 3 peice Luggage set

CHARGE ITI OF LAYAWAY





PENNEY PILLOWS THRIFTY KAPOK



AND FOR A WONDERFUL

GRAND OPENING! IN HEREFORD

Your acceptance of our new store has been truly heartwarming. We pledge you friendly courteous service in the years to come. Nothing has been left undone to provide you with the finest store in the Southwest! You'll appreciate the big selection of groceries, frozen foods, meats, fresh fruits and vegetables and general merchandise that we provide to make this your ONE SHOP SHOPPING CENTER! Best of all . . . prices are low and your bonus is Frontier Stamps, the BIG stamp in the Southwest!

> Food Club Strained Fruits & Vegtables

WE RESERVE THE RIGHT TO LIMIT **OUANTITIES**

CLOVERLAKE

Can

Folger's Or Maryland Club

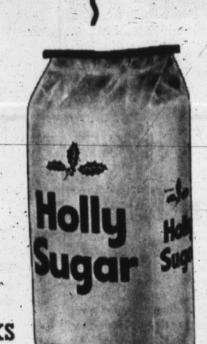
HUNT'S 46 OZ. CAN

SALAD DRESSING

Payroll Checks

WELCOME!

Come meet the most friendly folks in Hereford!



OCT 31

NOV 1-2-3

51bs. OF WITH PURCHASE OF

> \$10 OR MORE SUNDAY, MONDAY TUESDAY OR WEDNESDAY

> > No. 2 Can

Includes Off Label

REGULAR, ALL POPULAR

FILTER KING OR

AQUA NET

39¢ Preserves Coca-Cola 18 Oz. Glass, Liquid Detergent

Cottage Cheese 2-Lb. Carton 49¢ Pecans

a. 39¢ Flour

\$1.79 Peanut Butter

59¢ Black Pepper 4 Oz. Can

Vienna Sausage No. 1/25

CHILI

and Redeem Frontier Stamps

STAMP IN THE SOUTHWEST

Double Stamps on WITH \$2.50 PURCHASE OR MORE

Of Label 1/2 GAL

COLGATE 4c OFF LABEL

12 OZ. BOTTLE

Sauce Pan Reg. 1.49 Volue

Teflon Fry Pan Reg. 2.99 Value 1.99

Plastic Tumblers Assorted Round or Oval Assorted Colors 2 For 880 Laundry Baskets

Calorie Control Sego

Can 27c

PURCHASE OF

Nylon Hose Selection

Seamless Non-Run Seamless Plain

Seamless Micro Mesh

Agilon Stretch

WHICH OUT THAT MUSTANG CAR

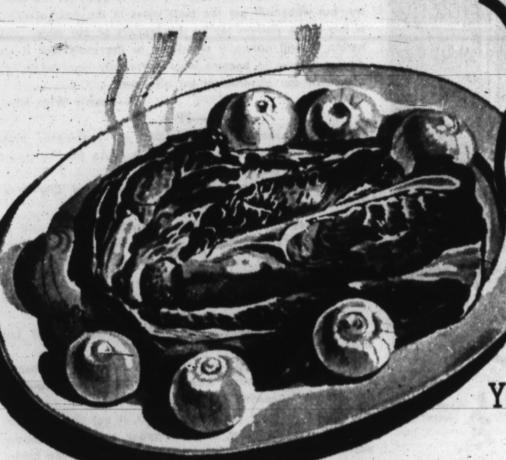


The new car Fever sweeps the nation about this time and it's sweeping the customers of Furr's. You may be the winner of a new 1966 Ford Mustang or other prizes in Furr's Dividend Sweepstakes. Pick up your card today. When your card is correctly completed you are a winner. If your completed card fails to win you a Mustang . . . you still have a chance to win in weekly drawings. Prizes in addition to the Mustangs include Philco Color TV Sets, \$25, \$10, \$1, Bonus item of the week, Free Purchases and Frontier Stamps. Stop by Furr's today and be a winner



U.S.D.A.

FURR'S BEEF IS FULL OF FLAVOR AND FORK TENDER YOUR SATISFACTION GUARANTEED



USDA GRADED CHOICE OR FARM PAC BLUE RIBBON

USDA GRADED CHOICE OR FARM PAC BLUE RIBBON

ALL FRESH BEEF

LB. 79€ Club Steak USDA CHOICE BEEF LB. 98¢ No Bone, No Waste **Cubed Steak** 18. 69¢ **Boneless Pre-Diced** Stew Meat Sliced Bologna Farm Pac All Meat

FARM PAC OR LONGHORN HICKORY SMOKED 2-LB. PKG

Fresh Market Made 2 LB. Bag ENJOY THE CONVENIENCE OF FURR'S FROZEN FOODS



FROZEN 6 OZ. CAN

MORTON FRESH FROZEN ASSORTED FLAVORS

Ice Cream

Rolls Meads Cloverleaf or Parkerhouse Fresh Frazen 25¢ Cheese Enchilada Dinners 12 Oz. 39¢

STORE HOURS: 8 a.m. — 8 p.m. except Wednesday & Saturday (9 p. m.) 10 A. M. - 6 P. M.



1-LB Meat Loaf 1 Whole Southern Fried Chicken 1 Pint Pinto Beans 1 Pint Cole Slaw

ALL FOR

Deviled Eggs ...
Lime Delight Salad Spudnuts Made Fresh Daily See Them Prepared Dozen 70g



RIPE LARGE SIZE LEMONS

CALIF

ARTIFLOWER FOR TABLE DECORATIONS

ACORN BANANA YELLOW OR BUTTERNUT

LB. 121/2¢

My-T-Fine Reg. 4 Oz. 4 For 29¢ Buttermilk Cloverlake 1/2 Gallon Potato Chips 200 2 100 29¢ Pinto Beans

Fruit Drinks Circus 4 For 87¢ Catsup 20 Oz. Economy Bottle

Sausage

49¢ Mexican Dinners

Patio Fresh Frozen 15 Oz.

On Sundays

Located At New Sugarland Shopping Center, 13th & Avenue B (25 mile avenue)

THE SUNDAY BRAND Editorials

Vote Changes Nov. 2

Texas voters will march to the polls Tuesday, Nov. 2, to determine the fate of 10 proposed constitutional amendments, and the big question with many people concerns the advisability of each of the proposed additions to our state constitution.

The amendments have been published and, in many cases, pretty well publicised by sponsors who favor specific amendments. The trouble with most people, however, centers around the fact that they do not fully understand the complete 10 amendments, nor do they begin to realize the ramifications and future regarding each of the amendments should it pass. The 10 amendments have been condensed, along with pros and cons, in several instances—but are still so lengthy that it would take a small book to carry the full text.

Since it is impossible to include so much material in an entire issue of the purpose, it is our intention to review the proposals briefly in the following space:

No. 1—This proposal would increase our state ad valorem tax five cents on the \$100 valuation, and would be used to construct buildings for state institutions of higher learning, including primarily West Texas State University and schools in this category. We all know that higher learning is a problem, and should base our opinion on this amendment around our thinking as regards expansion of schools of this type.

No. 2—This amendment would increase to \$200,000,000 the fund to be used by veterans to purchase land in Texas, and we feel that most people are acquainted with the program. The program, so far, has been of little cost to the public becauses it operates through interest paid on the loans, If it was good the first round, it is good this time; otherwise we would show favoritism e group veterans over those who served in more recent years. Unless it passes, the program dies Dec. 1, 1965

No. 3—This amendment provides that Texas should continue with the federal government in providing assistance and medical welfare to needy and handicapped persons, expanding age categories of those eligible for blind assistance and of needy children, and extending assistance to the aged who have resided in Texas 25 years or longer. This one falls into the federal aid argument, whereby sponsors point out that we must pay the federal taxes, regardless, so why not step in and get our part back from the federal departments. Overall, it will cost more but, when the federal funds are included, sponsors say that it is a must. It is highly similiar in approach to the 1964 amendment which was approved in Texas. Primarily, it is a question of whether we go along with federal aid in these catagories, or whether we pull away from the national program.

No. 4—Authorizing four year terms for the Governor, Secretary of State and other state officials elected through state-wide elections. This amendment, most people do understand and most of them appear to have made up their minds. Based on the theory that it does take at least two years to become fully acquainted with duties of the offices, it seems to us that it is a good program and that its passage would benefit

THE Sunday Brand

Established 1948

Published every Sunday at 130 W. Fourth Hereford, Texas 79045





s M. Gillentine, Editor and Publisher Melvin Young, General Manager Robert J. Awtrey, Mech. Supt.

entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class County, Texas, Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2. \$6.15 per year. Carrier, delivery, 60c per menth. Single copies 15c each. first insertion (60c minimum; 4c per word essified advertising rates: 6c per word ch additional insertion.)

No. 5-Centers around expanding investment authority for the Teacher Retirement fund, thus expanding its scope and furations. Many people feel this program is good in that it attracts career teachers, and substantially enhances the profession. Others feel that the teachers might well go along with other workers who do not benefit with special plans. Most teachers do favor the amendment, along with organizations which represent teachers.

No. 6-Provision of funds to expand the Opportunity Plan to a state-wide level in order to help finance youngsters who wish to attend schools of higher learning. This plan originated at West Texas University and has been successful on a local, contribution basis. Whether it will succeed under tax support and state supervision depends largely on its methods of establishment and execution. Arguments are manifold on both sides. Probably, the answer rests in our personal feeling as to how much we owe our young people. Some people feel that providing an opportunity is sufficient; others feel that we should extend this phase of our educational program beyond endowments and private loans through issuance of state bonds for the purpose. All in all, it is a matter of personal

No 7-Exempting certain hospitals from the payment of ad varlorem taxes due to charitable programs, including \$1,500,000, 000 annually for free hospital and medical care for the indigent within the State of Texas. Plenty of arguments on both sides, but this is another matter of personal op-

No. 8-Providing for automatic retirement of District and Appellate Judges for old age, and creating a state Judicial Qualifications Committee, also providing for removal for misconduct. This one seems to have considerable merit in that it is sponsored by the State Bar Association and other recognized groups. We have, of course, had numerous good judges in extreme old age, but like other institutions, it is a choice which we must make. Most schools, for instance, have weighed the pros and cons and have followed this pat-

No. 9-Authorizing the Legislature to fix the salaries of the Lt. Governor and the Speaker of the House, and allowing a per diem not to exceed \$20 per day for the 140 days of each regular session and 30 days of each special session. The present per diem pay is \$12 which is definitely on the "low" side when compared with present day salaries. However, \$20 is still a bit low, considering the duties and responsibilities of members. Most people are attracted to the office of Legislature by other consideration than money. At the same time, it seems to us that they should be allowed at least this much increase in view of inflated costs of living, transportation and other services.

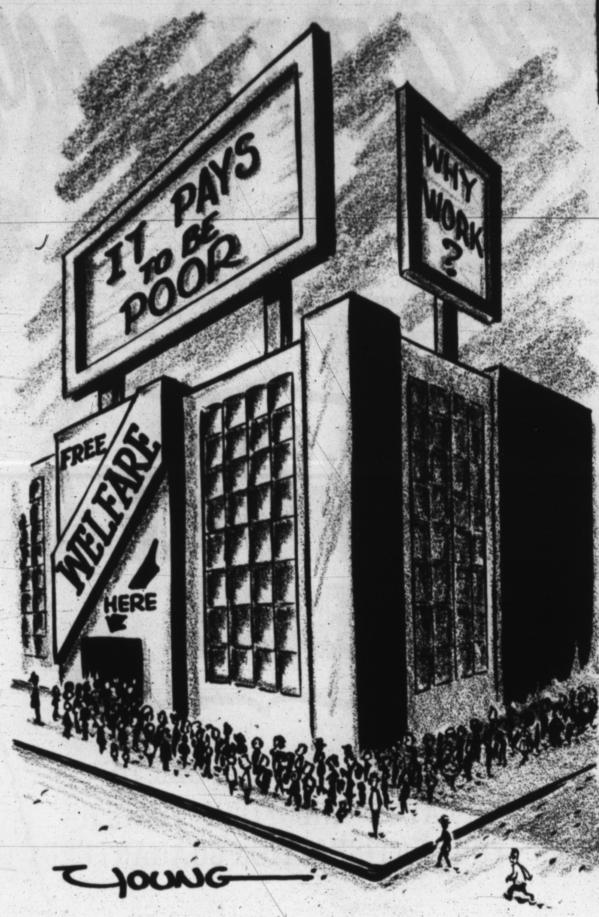
No. 10-This amendment would provide a four year term for State Representative. It is comparable to the circumstances in Amendment No. 4, and subject to the same arguments. If we have a good man, it would be fine. If we get a bad one we are stuck with him twice as long. All in all, it seems to us a good idea, especially when viewed along with the cost of campaigns, getting ones feet on the ground and learning duties of the office.

And for those in serious doubt, there is always the old theory that, we already have more laws than we can enforce, so why emcumber ourselves with other which we do not understand.

America, Land Of The Free

We hear a lot these days about how we are losing our freedoms, about encroachment of federal supervision into phases of our lives, and about how the various forms of "Creeping Socialism" are bound to af-

All of which makes us wonder about the incident in Chester, Pa, this week where two youngsters were suspended from public school because they brought their lunches instead of partonizing the school cafeteria. The Chester trustees ruled, to qualify for the federal subsidy, that all students must: eat at home, pay 35c for a cafeteria lunch, carry their lunch and eat it in cafeteria but pay 35c anyway; or be suspended See AMERICA Page 17



TEXANS IN WASHINGTON

'Now, If We Only Knew Where Boundaries Lie'

By TEX EASLEY Associated Press Regional

WASHINGTON - Bells- adjourning the first session of the 89th Congress sent most Texas members hurrying homeward to

do a bit of politicking.

Thursday November 3, 1955

which became effective Tuesday.

both are due to appear before the group.

permission to appear before the committee.

teewoman, announced Wednesday.

nesday morning.

clash with the eagles.

support among strange faces in legation. unfamiliar places.

THE COURTS yet may hold the Texas redistricting invalid, but until they do most of the Congressmen affected are as-Reapportionment of their dis- suming it will stand and are acttricts has put in a new light, ing accordingly. An exception, Several of the veteran House because he is in a somewhat members find themselves in a different and more favorable position not unlike candidates situation, is Rep. Wright Pat-

TEN YEARS AGO

Hereford Rural High School District trustees Monday

night completed plans for operating the local system

without a superintendent until a man can be hired to fill

the vacancy created by the resignation of George Graham,

of the Congressional Agriculture Committee Saturday and

Two Hermord men will attend the Fort Worth hearing

Jay Boston and R. G. Peeler have each been granted

Republican leaders from Senatorial District 30, which

There are 165 persons on the payroll of the Hereford

Rural High School District and approximately 2,439 students

Fred Baird, school tax assessor-collector, told early risers

at the Chamber of Commerce community breakfast Wed-

tricity for four hours Wednesday morning when it picked

a Deaf Smith County Electric Co-op utility pole to climb

County Farm Bureau Saturday night at a meeting of the

Board of Directors held in the Farm Bureau building.

instead of a tree and destroyed several insulators.

A coon caused some 500 persons to be without elec-

George Heard was elected president of the Deaf Smith

The Hereford Whitefaces face their hour of reckoning

Friday when they invade Canyon-town for an all-important

includes Deaf Smith County, will meet on Tuesday in Plain-

view for a political workshop and campaign planning rally,

Mrs. Curtis Traweek of Hereford, who is District commit-

Operate Without Chief

seeking office for the first time man of Texarkana, the dean of - beating the bushes to seek the state's 23-member House de-"I'm proud of the counties

which the new legislation adds to my district," he said. "But until the issue is settled in the courts, you don't know with certainty the district lines."

Patman's plans also are uncertain because of the serious illness of his wife, who has spent much of the time in a local hospital for the past se-

UNDER the redistricting, five counties now in Rep. Lindley Beckworth's 3rd district would Hereford School Trustees be put into Patman's 1st district. Beckworth's four remaining counties, including his home county, would be put in with Rep. Ray Roberts' 4th district. so presumably Beckworth will eventually announce for election from the 4th.

Asked whether he plans to peak this fall at places in Roberts' present district - Roberts already has been appearing publicly in the four counties to be added to the 4th - Beckworth said:

"I'll go wherever I want when

get home." Beckworth said he plans to spend the rest of the year in Texas, where his family has been all fall. His children are enrolled in the Union Grove School in Gladewater,

SOME OF the Texas members with children enrolled in schools here will be commuting back and forth feeling it would be too hard on the youngsters to transfer then in the middle of a semester only to return to Washington schools after the new session of Congress begins

Rep Richard White of El Paso, a freshman member of the delegation, finds himself faced with considerable less camp ing as a result of the redistricting. He loses seven counties. But until the courts uphold the reduction, he isn't taking

"I'M HEADING my car out for all the counties in my pre-sent district," he said. "Until a new man is elected for them I'm their representative."

Reps. Jim Wright of Fort
Worth and Joe Pool of Dallas
hope to keep themselves be-See NOW Page 17

Panhandle Paragraphs

The mother was a little horrified when she saw the picture her small son was drawing, and exclamed: "Is that a saloon that man is going into?"

"Sure," replied the young artist, "But he ain't gonna drink anything. He's gonna kill the marshal. -Levelland Sun News

There's still a lot of truth in the homely adage that "the Lord helps those who help themselves."

And it's beginning to look like neither the Lord nor Uncle Sam can do very much with those who don't feel like helping themselves.

-The Seguin Gazette

Down through the years in this country, a political philosophy has developed that is wholly dependent on votes. In other words, decisions are made by those in power that affect the lives of all people in this nation and these decisions are made not based on what is good for the country, but what will get the most votes in the next election. If this is the pattern set by the leaders of our state and nation, it will naturally sift down to the individual if we do not resolve to become more personally involved in the affairs of our government on all levels.

-County Wide News

It would seem that our fellows in Washington have forgotten the old adage that what is sauce for the goose might also be grease for the gander.

-Denver City Press

Our medicine cabinet's filled with pills, Each one's designed to cure our ills, Except that as we look them o'er, We can't recall what each is for.

Again, the so-called "students" march. Against our involvement in Viet Nam, they say.

Bearded, needing haircuts, and wearing grotesque symbolisms of wayward, warped societies, these misguided spirits have succeeded in arousing the public.

What they have aroused, however, is not doubts about our role in Viet Nam, but an anger toward a society which breeds purely restless souls who have nothing better to do on weekends than walk the streets bearing meaningless banners.

-The Dibell Free Press

That feller on division Street says the reward for doing a good dead is a request to do another good deed.

—The Slaton Slatonite

THE BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm discusses beauty in his letter this week, we suppose.

I was wandering around this bindweed farm yesterday afternoon thinking up what I could do to it to bring it up to the standards of the National Beautification Program when I saw a newspaper had blown against a gate and I rushed over and pulled it off, I've had enough trouble keeping that gate standing without risking its going over from added wind resistance, and took it over to the sunny side of the barn and read awhile.

The first article that jumped out at me was one of the steps American business men are taking to make America more beautiful

According to it, one power company is housing its substations in log cabins, so a passing motorist would never guess they had anything to do with electricty.

I have been thinking this over and haven't been able to figure out why a log cabin is more beautiful than a power plant's brick substation, unless it's simply that an Indian would consider a wigwam prettier than a log cabin, or a cave-dweller a cave prettier than a wigwam, or some people admire a candle over a light bulb, but nevertheless I have approached the problem from this angle and would appreciate your suggesting how I can disguise my barn so it won't look like a barn. I don't suppose anybody has any plans for keeping a farmer from looking like a farmer, but you never know. Some Congressmen have swung it in their

Or take my house, I don't believe if would come within a mile of the architectural standards of any classical style, or modern either for that matter, and while I know I ought to I'll never be able to get a log cabin built around

Or take junk yards, I know they're unsightly and unpleasant, there's a psychological thing about them, it's that nagging fact that sooner or later the car you're driving will be there too, but for a man with a second-hand car with a worn-out transmission looking for a replacement he's going to install himself to avoid a repair bill higher than the value of the entire car, a junk yard is as pretty as a brick substation to a farmer tired of using a kerosene lamp.

I'm in favor of beautifying America by beautifying this bindweed farm, but I don't know where to start. Well. I know where to start too, but this place is not for sale.

Yours faithfully,

Dawn News

Recent Saturday night dinner

Mr. and Mrs. Rea Cox visited Sunday afternoon. Mr. and Mrs. Donald B. Hooten of Dimmitt on Sunday afternoon. Last Sunday Mr. and Mrs. held recently in Kansas City, had Sunday dinner with Mrs. L. roy Johnson this past Friday. Missouri.

The J. R. Oglesbys of Canyon celebrated their 51st Anniversary last Sunday in the J. B. Caraway home, Mr. and Mrs. H. R. Stewart and Rosemary. Mr. and Mrs. Ray Stewart, Linda, Jerry, and Bette and Asa R. Achley were also guests for the celebration.

Last week Mrs. Lloyd Shulk

Now

Continued from Page 16 fore the voters on a state-wide Hereford. basis during the fall. Their schedules should achieve that goal.

Sen. John Tower in the latter's Orpha Louderbach and Mrs. Eexpected bid for re-election, has dith Griffith and Melvin all of scheduled speaking engagements Nocona, Oklahoma. Ray and H. and family of Amarillo spent the from the Panhandle to the Rio R. Stewart are nephews of Mrs. weekend with her parents Mr. Grande, from East to West Text Louderbach and Mrs. Griffith. and Mrs. Alfred Smith. as. Pool is a member of the House Committee on Unameri- Last Sunday Mr. and Mrs. L. can Acivities which is currently W. Tooley and family visited and Mark spent the weekend in That hearing will keep committW. Tooley and Mr. and Mrs. A. hew's wedding. eemen busy, and in the news, D. Moore all of Kress. for the next several weeks.

Reps. John Dowdy of Athens, Clark Fisher of San Angelo, Gra- visited in the L. W. Tooley home to Friday visiting his sister, Mr. ham Purcell of Wichita Falls, on Monday. Jake Pickle of Austin, Omar Burleson of Anson and George Guests in L. A. Smith home

America

if they decline to do so.

Like most agencies, the trustees no doubt

honestly feel that the program is "good

for the students", and that it is good for

the community as well. In fact, the sad

part of the situation is that these people

assume that the end justifies the means.

They never see themselves in their true roles

as petty dictators, who are robbing people

of their freedom. In this particular case, they have gone far beyond any steps ever

returned to her home in Searcy, Arkansas after spending several weeks with her daughter and Mrs. J. C. Poe and family lene.

Paul Moore and Karen Thomp son of Canyon were Sunday din- Bee Line Fashion Party on Monner guests in the J. B. Cara- day afternoon in honor or Mrs.

Hereford visited Mr. and Mrs. Richardson; Bill Kirby; Virgil attended the seventh and eighth J. B. Caraway and family on Sunday afternoon.

Richardson; Bill Kirby; Virgil attended the seventh and eighth grade football games in Tulia last Thursday to see Gary play.

Randy Tooley, son of Mr. and Rae Cox visited Mrs. Cox's un-C. Brasure and Joe of San Jon, New Mexico.

> gave a birthday supper last tended the Amarillo Baptist As-S. Fuller Jr. Guests were Mr. day at the Hillcrest Baptist er and Mr. and Mrs. Cecil Park-night session. er of Hereford.

Baptist Church held an ice Wimberly who had been spendcream supper in honor of their ing several days with her daughnew song leader and family, Mr. ter and family, Mr. and Mrs. and Mrs. Douglas Morris of Lewis Newell and Steven Le-

Wright, potential opponent of H. R. Stewart homes were Mrs. Mrs. Vernon H. Baker of Blum.

family, Mr. and Mrs. Jim Mc- of Amarillo and Mr. and Mrs. Leroy Johnson and boys.

Mrs. Edgar Lemons gave a Lester English of Wilderado. Karen Bell, daughter of Mr. lish; Pete Carmichael; Leroy mily were Mr. and Mrs. Dougguests in the J. B. Caraway and Mrs. Aubrey Bell of Here- Johnson; Gene Suttle; Jess Ro- las Morris and family of Herehome were Mr. and Mrs. Obed ford visited Marlene Tooley, binson; Leo Criddle; Shirley ford and Mrs. Lester daughter of Mr. and Mrs. L. W. Smith; Carl Wimberly; William Wimberly H. A. Bezner; Edd Mrs. W. P. Caraway of Here Mr. and Mrs. Henry Dow of Mrs. W. P. Caraway of Here Mr. and Mrs. Henry Dow of Mrs. W. P. Caraway of Here Mr. and Mrs. Henry Dow of Mrs. Wimberly H. A. Bezner; Walter Lemons; Ted Mr. and Mrs. Edgar Lemons

Mrs. L. W. Tooley, attended the cle, Jess Reed in the hospital of Muleshoe visited their son F. F. A. National Convention in Tucumcari, New Mexico. They and family, Mr. and Mrs. Le-

> Mrs. Gene Suttle, Mrs. Leroy Johnson, Mrs. Carl Wimberly Mr. and Mrs. H. S. Fuller Sr. and Mrs. William Wimberly a-Monday night for their son, H. sociation Meeting held last Tues and Mrs. H. S. Fuller Jr. of Church in Amarillo, Ray Stewart Canyon, Mr. and Mrs. Glen Full- and Leroy Johnson attended the

Recently Carl Wimberly made Last Sunday night the Dawn a trip to Dallas to pick up Mrs. wis. On their return trip they visited Carl's mother, Mrs. W. Recent visitors in the Ray and W. Wimberly and sister, Mr. and 'family of Dumas spent Sunday

Mr. and Mrs. Bobby Jones

Mr. and Mrs. Clarence Betzen investigating the Klu Klux Klan. their parents Mr. and Mrs. A. Pseifer, Kansas to attend a nep-

> Mr. and Mrs. Frank Smith of Mr. and Mrs. A. D. Moore Abilene spent from Wednesday and Mrs. Carl Wimberly.

Linda Lemons spent the week-Mahon of Lubbock all plan to for Sunday dinner were their end with her parents, Mr. and fill speaking engagements in daughters and their families, Mrs. Walter Lemons. Linda's San Anthony's Hospital in Amarcounties being added to their of Friona; Mr. and Mrs. O. T. San Antonio, came home with operation.

> let the people eat when and where they Duderstadt's sister, Veronica Deaton of Friona. Mrs. Du-Meanwhile, we citizens are facing more derstadt and girls took Veronica and more infringement of private rights. home on Sunday and spent the As the government takes over our welfare, Deatons and her sister and fait continues to expand the reaches of auth- mily Mr. and Mrs. Charles ority and, we presume, these conditions Buck and Kathy of Artesia, New will grow more numerous as time passes.

> True, these are the things which we as voters have said we wanted but, some- girls had Sunday dinner with times, we wonder how as Americans, we his parents, the Raymond Tucan calmly place our hands over our hearts ceks of Canyon. and sing the words:

> "Land of the Free and the home of the Janet of Hereford had Monday night supper with her brother,

Visiting Sunday in the Ted Riand family, Mr. and Mrs. Micky Jelly, Selinda and Mike.

and Mrs. Edgar Lemons and fa-

The Women's Missionary Union of the Dawn Baptist Church will observe the Baptist Women's World Day of Prayer to be held November the 1st at 10: 00 in the morning at the Amarillo Baptist Associational Assembly Grounds.

Virgil Owens and Edgar Telchik went on a fishing trip to the Rio Grande last Sunday and returned home on Thursday,

Recent visitors in the Robert Strain home were Mr. and Mrs. Dan Truew and children of Borger and Mr. and Mrs. R. L. Thompson of Hereford.

Recently Mrs. George Olson of Frio visited Mrs. Robert Strain.

Mr. and Mrs. Bill McCabe and with Mr. and Mrs. H. V. Mc-

Mr. and Mrs. Dick Hagar spent the weekend sightseeing in New Mexico after stopping in Ft. Sumner for apples.

Mr. and Mrs. Eldon Owens had supper Saturday night and stayed to play forty-two with Mr. and Mrs. Clyde Rayburn.

Last Sunday night Mr. and Mrs. Lawerence Jackson and girls of the Ford Community visited his Uncle, Mr. and Mrs. Ancil Jackson and family.

R. A. Crist came home from proposed by Hitler or Stalin, who at least

Spending the weekend in the Keith Duderstadt home was Mr Mexico.

Mr. and Mrs. Glenn Tucek and

Mr. and Mrs. Eddie Cox and

Mrs. Emma Brock of Floyds spent last week visiting her hter, Mrs. Ellen Harrison also Mr. and Mrs. Tommy Brock, her son, and Mr. and Mrs. Rhonni George.

freshly cooked green peas, green cent from the average before a with a pilot program at beans or wax beans.

eries say electrical traps in streams flowing from the United States into Lake Superior have caught about 6,000 sea lam-

in the Great Lakes.

run probably will total of the American Natonal Thea-9 and 12 thousand, a re-

The object is to provide gui ance and financial help for ac ing companies in sul

"We hope," says Mrs. H. Al wyn Inness-Brown, chapter preds of theater as w

miles from New York cit

announcement sorghum growers

... who have been looking for Gold Tag sorghums: search no longer. THE CONTINENTAL GRAIN COMPANY (with offices listed below) is now Official Panhandle and North Plains Distributor for Advance Gold Tag hybridsthe ones developed to do better in your fields! -

CONTINENTAL GRAIN CO. 101 South Lee Street Hereford, Texas

CONTINENTAL GRAIN CO. 809 East 6th Street Plainview, Texas

CONTINENTAL GRAIN CO. 414 Main Street Friona, Texas

CONTINENTAL GRAIN CO. 2801 Buchanan Amarillo, Texas





Each year, after the close of the harvest season, our beloved president, Bill Waldrep, likes to retire to his hunting lodge and relax. Waldrep is shown at left with his latest "kill".

Bill has a cold and hasn't exactly figured out what the game is. But he will . . . he will.

"Serving the Finest People on the Golden Spread"

COMMUNITY GRAIN, INC.

EASTER Phone 276-5255

DIMMITT Phone 647-3236

Write Easter Station, HEREFORD, TEX., Box 1056, DIMMITT, TEX.

PROFESSIONAL PHARMACIST



OFFICE SUPPLIES

The Ink Spot

RINTING AND OFFICE SUPPLIES

EM 4-0430

Wholesale Auto Parts

Crankshaft Grinding

MACHINE & SUPPLY

1306 Park Ave.

EM 4-1055



Products Company

111 Park Avenue Hereford, Texas

HEREFORD FRUIT MARKET

"Serving The Town Without A Toothache With The Freshiest Fruits and Vegetables"

220 N. 25 MILE AVE.

EM 4-9016

1703 EAST FIRST STREET TELEPHONE EMerson 4-0220

HEREFORD,

BUTANE

PROPANE

OIL & GREASE MOTOR FUELS



East Hiway 60

Hereford

EM 4-0955





WASH - GREASE MINOR REPAIR JOBS ANTI-FREEZE

ROCK STEWART - DEALER ROCK STEWART - OWNER

EM 4-3113

DINNERS STEAK FINGERS SHRIMP

SANOWICHES MALTS

COLD DRINKS

DRIVE INN 545 E 1 . Hwy 60 At Lawton

* WHITEFACE BOOSTERS *

Big T Pump Co., Inc.

HEREFORD - DIMMITT - FRIONA

PARK AVENUE MOBILE HOMES

Dealer For Medallion And Concord Mobile Homes



1511 E. Park Ave.

Mobile Homes



EM 4-3407

HAYS IMPLEMENT

South 385 Hi-Way HEREFORD, TEXAS



\$12.50 CASH

PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers." Note: Three games not used elsewhere on this page will be used as weekly "Tie-Breakers." Weekly and over-all contest scores will be determined by 20 listed games-

2. Three prizes will be given—\$7:50 first prize; \$3:50 second prize; \$1.50 third prize.

3. Entries must be post-marked not later than 6.2 m. Friday. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford

Brand, Hereford, Texas. Name and address must appear on your ballots. Please print this information. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts

The person picking the most winners at the end of the season will receive 2 cotton gladly accepted. Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.

7. Winners of Cash Prizes will be announced on this page each week.

1703 EAST FIRST STREET TELEPHONE EMerson 4-0220

TEXAS HEREFORD,

BUTANE PROPANE MOTOR FUELS OIL & GREASE ALLIS CHALMERS and GEHL FARM EQUIPMENT

WES-TEX

EQUIPMENT & SUPPLY INC.

East of City

EM 4-0250

OSWALT INDUSTRIES CATTLE FEEDING EQUIPMENT

Arkansas at at Texas Mississippi at at Texas A&M Texas Western at at Air Force at Navy Oregon St. at 2 Notre Dame at at Columbia Princeton at at Yale Bowling Green at at Nebraska Cincinnati at 1 Michigan at Michigan St. at Indiana at at Oklahoma

Wisconsin at

CONTEST

WEEK

1st Jim Monroe 2nd Karen Kitchens 3rd James J. Boyd

Arkansas at This Bayler at Texas pi at Houston at Texas A&M en at Arizona Army at at Navy **st.** at Syracuse Notre Dame at Demonstrate of Columbia Princeton at Hand at Yale Bowling Green at Manual Kanasa at Nebraska Cincinnati at Kansas St. Michigan at Missie Michigan St. at at Ohio St. t. at Oklahoma Wisconsin at

"FOUNTAIN DRINKS" DRUG STORE

327 N. Mai

EM 4-1044

SUMMERFIELD FERTILIZER

Dealers for .







est Park "66" SERVICE STATION

829 S. 25 MILE AVENUE PHONE EM 4-2633 HEREFORD, TEXAS

"Serving The Finest People On The Golden Spread"

COMMUNITY GRAIN

EASTER 276-5255

DIMMITT 647-3236

"ALL THE WAY WHITEFACES"

ALLIS CHALMERS and GEHL FARM EQUIPMENT

WES-TEX

EQUIPMENT & SUPPLY INC.

EM 4-0250 East of City OSWALT INDUSTRIES CATTLE FEEDING EQUIPMENT

Kerr Mobil Service



143 E. 1st

EM 4-9028

FIGHT, TEAM!

HEREFORD BAKERY

Debs and Mildred

519 Park Ave.

EM 4-0177



PRINTING COMPANY HEREFORD, TEXAS

James M. Boyd HUMBLE

WHOLESALE

BUDGET FINANCE OF HEREFORD Inc.



EM 4-3712 FURNITUKE

AUTO SIGNATURE LOANS UP TO \$1500

N. MAIN

Supply Co. 205 So. 25 Mile Ave.

WHITEFACE BOOSTER



FOR BETTER DIAMOND 217 N. MAIN

Name_ Address

PLEASE PRINT .

OFFICIAL ENTRY BLANK

Arkansas at Rice **Baylor at Texas** Mississippi at Houston

SMU at Texas A&M Texas Western at Arizona

Army at Air Force

Maryland at Navy Oregon St. at Syracuse

Notre Dame at Pitt **Dartmouth at Columbia** Texas Tech Drake

determing 1st 2nd &

3rd place winners

when required. New Mexico St.

WTSU Muleshoe Hereford

Cincinnati at Kansas St. Michigan at Illinois Michigan St. at Iowa Indiana at Ohio St. lowa St. at Oklahoma Wisconsin at Purdue

TO BE PLAYED

Princeton at Harvard

Kansas at Nebraska

Bowling Green at Marshall

Penn at Yale

Secretary Of Agriculture Explains Wheat Program Provisions

turn per bushet in the new program than they did under the 1965 program.

The Secretary made the statement in announcing details of Linda Kay Pulliam, Deborah the wheat program which the K. Lee, Sandra Lynn Green, signup for the feed grain pro-USDA intends to follow in 1966.
The new program is part of the Food and Agriculture Act of 1965 recently enacted by the Congress ending classes at Lubbock Christian and being determined, and each The legislation now awaits the stian College. approval of President Johnson.

SECRETARY Freeman said the announcement was being freshman at LCC. While attend- for 1966, will be indicative of need the information in making Hy-Y, and Student Council. crop plans this fall. He said de- She is a business major. farmers than in 1965, and point- and FNA. ed out that export certificates Miss Green, daughter of Mr.

been notified of their farm allotments for 1966, based on a in FTA, FHA, Red Cross, and national allotment of 47.8 mil- the Whiteface Staff. She is an lion acres. These are the official education major. farm allotments.

Provisions for substitution of divert additional allotment acreage for payment

WHEAT farmers who participate will be eligible for a naplus domestic certificates on track, 45 percent of the projected yield Roberts, son of Mr. and Mrs. for the farm allotment.

farmers will be valued at the he was acive in chorus, basedifference between the national average loan rate of \$1.25 per bushel and parity as of the beginning of the marketing year While attending school, he was may divert additional acreage July 1, 1966. Parity for wheat acive in athletics. for October was \$2.56.

Participating farmers have several options to select from in deciding on their operations for 1966. These options include: SUBSTITUTION of wheat for

feed grains or feed grains for wheat acreage where the farmer is participating in both programs

Barley will be considered as a feed grain in the 1966 pro-

and / or rye; however, an adjustment will be made on a low for the difference in feed units produced per acre. The farmer must be participating in the feed grain program.

Overplanting allotments up to 50 percent and storing the excess production under bond. Producers may sign up for

voluntary diversion of up to 50 percent of the allotment to conserving uses with a payment rate to be announced at a later date. Farmers with 1966 allotments of 21.7 acres or less may divert their entire allotments for payment. (In 1965 the maximum voluntary addior 13.5 acres, whichever was larger.)

The secretary said the cost of domestic certificates to processors will be 75 cents per bushel, the same as in 1965,

While export certificates will not be issued to farmers, there will be a variable export certificate to be valued daily at an amount necessary to make U. S. wheat available at prices comparable with world market

If U. S. prices are above world market prices certificates will have no value and an export subsidy reflecting the dif-ference between the U. S. and world price levels will be paid

to exporters.

If world prices are above

Freeman Terms

Measure Boon

To The Farmer

Secretary of Agriculture Orville L. Freeman said yesterday that the 1968 Wheat Program will provide wheat farmers with the 1968 Wheat Program will provide wheat farmers with the 1968 Wheat Program will provide wheat farmers with the 1968 Wheat farmers with the 1968 Wheat Program will provide wheat farmers with the 1968 Wheat Program will provide wheat farmers with the 1968 Wheat Program will provide wheat farmers with the 1968 Wheat farmers with the 1968 Wheat Program will provide wheat farmers with the producers with the producers will be asked to completive the co

Attend LCC

Miss Pulliam, daughter, of Mr. and Mrs. Denzil Pulliam, is a up time. Projected yields, new made in response to numerous ing school, she was active in inquiries from farmers who mixed choir, FHA, FNA, Tri-

tails on all commodity programs Miss Lee, daughter of Mr. and will be announced as soon as Mrs. A. L. Lee, is a freshman possible. He noted that the 1966 at LCC. While attending school, program will provide a higher she was active in chorus, FHA, doemstic certificate value for DE, Student Council, Tri-Hi-Y,

will not be issued to producers. and Mrs. Henry R. Green, is a freshman at LCC. While at-

Miss John, daughter of Mr. and Mrs. C. N. John, is a freshwheat and feed grain acreages man at LCC. While attending are continued, and farmers may school, she was active in the National Honor Society, and Distributive education. She is a

business major. Edelmon, son of Mr. and Mrs. tional average price support Willis Edelmon, is a freshman of the allotment, depending on loan of \$1.25 per bushel on all at LCC. While attending school, production of their alloted acres he was active in football and

H. A. Roberts, is a freshman The domestic certificates to at LCC. While attending school,

ball, football, and basketball.

Local Business Joins Group

Owens and Hollingsworth, 809 East Second Street, Hereford, has been accepted to membership in the Electrical Apparatus Service Association, Inc., it has been announced by Carlton Andrews, of Charlotte, N.C., international president.

EASA is the international trade organization of independent firms engaged in the service, maintenance and sale of motors, generators, transformer and other industrial electrical equipment. It was founded in 1933 as the National Industrial Service Association, and has a membership of more than 1,600

companies in North America. Carl E. Hollingsworth will be ture. the EASA representative of Owens & Hollingsworth.

PATIENT IMPROVING

Mrs. Georgia Whitehead of 428 Jackson, a patient several days in Deaf Smith County Hosdays in Deaf Smith County Hos-pital, is reported improving. She is able to receive messages from

> Pitching coach Harry (The Cat) Brecheen of the Baltimore Orioles compiled a 133-92 major league pitching recrod.

O. THOMPSON ABSTRACT CO.

P. O. Box 73

Phone EM 4-1504

CUSTOM FLOORS CARPET

BUDGET PLANNED PAYMENTS

Tailored To Fit Your Income EXPERT, INSTALLATION AVAILABLE

period for winter wheat growers.
The signup period for all wheat farmers will be conducted by Agricultural Stabilization and Conservation Service (ASCS) County office concurrently with

wheat farmer will be notified of his projected yield before signthe yield per acre expected for each farm using current cultual practices and normal weather conditions. Previously, farm normal yields have been tied more closely to historical production figures.

Substitute crops which may be planted on diverted acres will be determined and announced

Secretary Freeman said details of the 1966 Feed Grain Program and the Cropland Adjustment Program will be announced at a later date.

Wheat farmers who wish to participate in the 1966 program

1 Sign up in the program during the signup time.

2 Plant within their farm allotments, observe permitted acre totals when substituting, or plant no more than 150 percent which option they choose to use.

3 Put into conserving uses an amount of land equal to 15 percent of their farm wheat allotments. (This 15 percent reduction already is reflected in the 1966 allotment notices which were mailed to farmers.) As in King, son of Mr. and Mrs. F. 1965, there will be no payment H. King, is a freshman at LCC. for this diversion; however, they for payment,

4 Maintain their normal conputting diverted acres to con-

5 Comply with wheat program provisions and all other allotments as required by law, including cotton, tobacco, peanuts, and rice allotments on that farm and with wheat allotments (as modified by any of the program options) on all other farms in which they have an interest

in the wheat crop. Also, the Department of Agriculture announced yesterday that it intends to make no basic changes for 1966 in cross compliance features in farm pro-

effective when the Food and Agriculture Act of 1965 becomes law. The legislation is now awaiting the President's signa-

Announcement is being made now to answer numerous ques-

INCREASE COTTON PROFITS!

PLANT CERTIFIED SEED

from the originator

AND HOW YOU CAN Save WITH Paymaster CERTIFIED COTTON PLANTING SEED

at greatly reduced prices!

WHY should you plant CERTIFIED SEED?

The main reason is that you save money. Planting anything other than CERTIFIED SEED may cause you to LOSE lint production worth OVER \$30 PER ACRE. Agricultural Experiment Station tests have proven it!

Can you afford to lose that kind of money?

SEE YOUR GINNER-DEALER NOW!

CERTIFIED SEED are your best CROP INSURANCE



Creating new and exciting meals or preparing the old standbys, an electric range brings out the "Artist" in every homemaker!

Electric cooking is clean, cool, convenient and completely automatic. Picture your kitchen with a gleaming new electric range ... you'll' like the way it looks . . . and cooks!

P.S. Electric cooking costs just 2¢ a meal!

SEE YOUR REDDY KILOWATT RECOMMENDED ELECTRIC APPLIANCE DEALER



ERMA DEAN MURPHY



Get Gunn Bros. Stamps at Safeway!

Orange Delite Minute 4 6 Oz. 79c Birdseye Peas Souce 8 Oz Pkg 33c Honey Buns of Oz. Pkg. 29c Dainties 2c off Browine Mix 6c off 23 Oz. 47c

Comet Rice Grain

Floor Wax 1-Step Can 87c Maryland Club Instant Coffee 10c off Jar 95c Maryland Club 20c off
Instant Coffee 10 Oz. Jar \$1.49 1/2 Gal. Colorox Fabric Softner 131/2 Oz. 79c Party Peanuts 12 Oz. 22c

Come to Safeway for r favorite brands!

Hunts Quality Fruit

Gold Medal Imperial 5 Lb.

Holly

Enriched

Pure

Del Monte Quality Buy These Name Brand Products At Your Safeway! Spiced Peaches Rice Krispies Kellogs 10 Oz. 39¢ No. 11/2 57¢ No. 33¢ Pineapple Del Monte Triple Snack Kellogs 8 Oz. Wax Beans Kuners Special K Kellogs Cereal 11 1/2 Oz.

Bel Air Florida Orange

BEL AIR FROZEN FOODS Scotch Treat Orange

• 12 Oz. Hash Browns 10 Oz. Turnip Greens • 12 Oz. Potato Patties 5. Oz. Waffles MIX or MATCH



USDA Choice Mature Beef Center Cuts

USDA Choice Govt. Graded Mature Beef

Save On These Name Brand Specials! Assorted

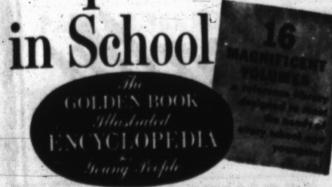
Lemon Cherry

Blue Star

Coldbrook

T-Bone Steak Choice Roasts **Ground Beef**

Help Your Child



· A brand new world of knowledge Every page in glorious color



US CHOICE MATURE BEEF

LB.

Rump, Heel or Round

Safeway's Dependable

Comet Cleanser 3c off

10c off

Breakfast Gems

Med.-Grade 'A'

Rinso Blue

Active All

Active All

20 Ct.

Breeze

Eggs

Cleaning Products

Other Meat Buys Honey Suckle Sliced Turkey n' Gravy Box \$1.79 ь. 59с Bologna Armour or

_{в.} 79с Bacon Safeway 2 Lb. \$1.49 Wrights Bacon Selected

You Can Find Your Pavorite Brand At Safeway

Gerbers Strained BABY FOOD

Kellogs Tasty **CORN FLAKES**

Hunts Tomato CATSUP

Green Beans

No. 303 Cans \$1

Jello Gelatin Flavors Chunk Tuna Green Label Can 370

Safeway's Mix ... Match

WASHINGTON STATE EXTRA FANCY
RED DELICIOUS

SUNKIST VALENCIAS

FLORIDA INDIAN

CALIFORINA

WASHINGTON STATE FLORIDA HAMLINS

WASHINGTON STATE EXTRA FANCY JONATHANS

NEW MEXICO

FLORIDA INDIAN

CENTRAL AMERICAN GOLDEN RIPE





Prices Are good thru Wed. Nov. 3 in your Safeway

73¢

Box 45¢

3 Lb. 79¢

Kuners Quality

BEANS

2 303 33¢

WORLD FAMOUS COMICS

The Sunday Brand Published Every Sunday Our Stogian: "More People-More Forms"

IN LOCAL PICTURES





























BY LEE FALK







































BRINGING UP



















THEATRE storring POPEYE

















by BUD SAGENDORF

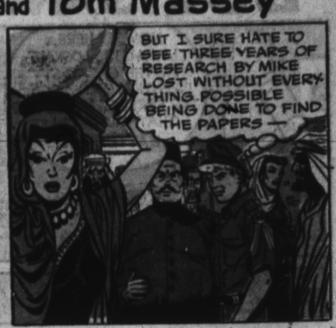
TIM TYLER'S LUCK

by Lyman Young and Tom Massey















GTIGER

by BUD BLAKE







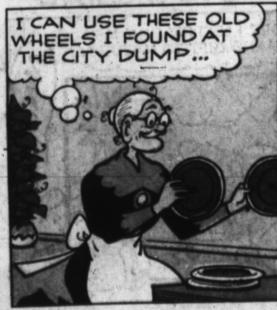






GRANDMA

以 Chas. Kuhn









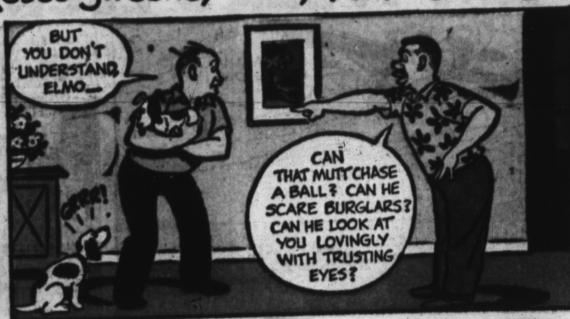




BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRAME













HENRY



















THE KATZENJAMMER KIDS







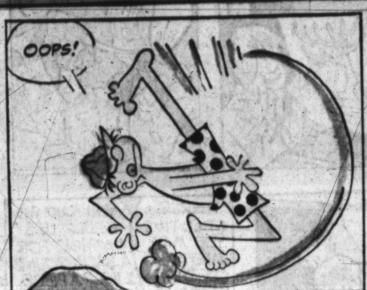






beetle bailey workwalker





















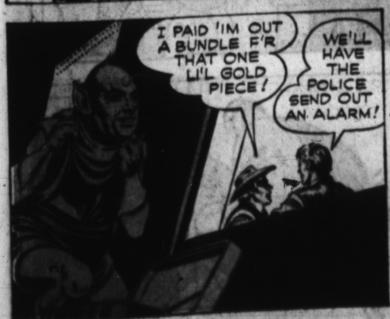


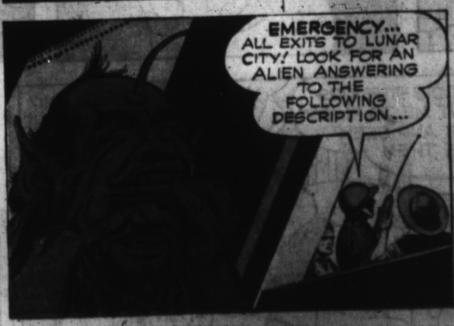






























The Coule Member



















Hi and Lois













The LONE RANGER

by Charles Flanders and Paul S. Newman













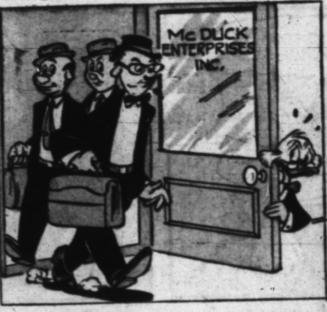


DONALD DUCK

by WALT DISNEY















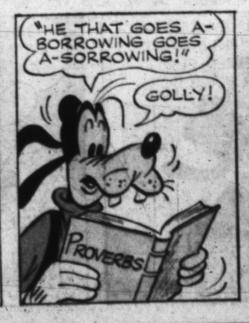


MICKEY MOUSE

by WALT DISNEY

















WALT DISNEY []

TALES OF BRER RABBIT Adopted from the stories by JOEL CHANDLER HARRIS

















MISTER

BREGER

by Dave Breger



















BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



