saxel ? sallad MICLOLITE SELATCO & SOLOS



500,000 Copies Monthly

SOUTHWEST OFFSET SUPT. Jack Allmon hind them is the big Goss press, valued at looks at an issue of the Hereford Sunday about \$100,000. (Staff Photo) Brand with Pressman Trinidad Gomez. Be-



By DUDLEY LYNCH News Editor

tip Miller wrinkled up a bony, well-weathered nose and allowed that, with due respects more refined instrume the best barometer he has found in 35 years of charting Texas le weather is one that combines a log chain and snow drift.

"I do know one thing," this salty, plain-spoken Deaf Smith County farmer said Thursday as he fingered his begrimed rainfall charts:

"Anytime I go through a winter when I don't have to go into the road and pull somebody

I keep a big log chain tied to that tractor out there -then I don't have much of a dle For Two Winters

body out of the snow near his

farm, about 20 miles northwest

Miller has lived in the cou

ty for 35 years and has boned

up on the eccentricities of this

sometimes arcane weather,

charting the wet cycles and the

drought cycles with equal im-

perturbability.

of Hereford, in two winters.

gara Falls. "It was a dry booger here The proof of the pudding, added Miller with a serious stare through his rimless glas-ses, is that he hasn't pulled anylast year and it was rough, Miller concurs. "By golly, I got out of the cow

October."

Was Dryest Ever

Last year, when judged by the splintered occurrence of the rain and snowfall, was "the dryest year I've seen here since 1933," asserted the veteran farmer, his hands crammed in front pockets of a pair of faded blue-green overalls.

If he has emerged with any hilosophy at all, it is that

parable to swimming up Nia-

ng nature is roughly com-

This "few drops here and a ler said he recently dug See LOG, Page 1



Tackles Them

t is a long way from Hereford to Austin, where the Texas Electric Co-op magazine headquarters are located. And it's even a longer distance from Hereford to the 260,000 subscribers of the statewide magazine.

But the perfection of a rel-1 atively new printing process by a local firm started in 1961 has attracted this and another. giant Texas publication to the Hereford plant. Southwest Offset, Inc., headed

1

4

by James M. Gillentine, president and manager, started with three papers a week in 1961 week.

To Open Branch

The company recently announced plans to open a branch plant and office in Amarillo to serve customers and take part of the load off the local plant. "We had reached a point where we were working two shifts and doing all of the bus-

iness this plant was capable of producing," Gillentine said. "It was either expand, or start turning business away, and we could hardly do that."

Southwest Offset started in late 1961. The Canyon News was the first paper to roll off the press at the new plant. The paper was dated May 22 and was an unusually large paper, a graduation issue. Was Technician

Jack Allmon, now plant superintendent, was darkroom technician in the beginning and recalls the first issue was "loaded with pictures of all the graduating seniors, and that was the hardest part to get perfected." "However, things soon smoothed out," Allmon admitted, "even though some other papers started printing at Southwest, we were able to handle them." Then the big bomb hit. Southwest Offset agreed to start printing the monthly publication of the Texas Electric Co-Op. This meant printing 167,000

See TWO, Page 2

ATTEND WORKSHOP

Five Hereford men attended Chamber of Commerce workshop Thursday at Amarillo. At-tending were Bill Thompson, manager of the Deaf Smith Chamber, Raymond White and Johnny Pool, representing the board; and Melvin Jayroe and Gene Fooks, representing com-mittee chairmen. Thompson was a moderator of a session for chamber managers.

JAMES GILLENTINE ... heads offset firm

FROM REGAL TO ROYAL **Brand Makes Change In Type:** 'New Look' Is Easier On Eyes

Because of the expense involved, it usually is a long and now prints 22 papers a way between new "dresses" for a newspaper. But - as you may have already noticed but perhaps could not quite put your finger on what it is - the Hereford Brand is sporting a new outfit today. A changeover in body type, the normal" size print that fills most of the news pages, was made Thursday.

Shop Foreman Robert Awtrey supervised a 3 hour operation in which the Regal type face, used for about 10 years in the Brand, was removed to make way for a new Royal type:

The new type is slimmer, bigger and has more space be- set in progress the machinery ween each line. We think you will agree the page has a more "airy" appearance, is easier on the eye and more the project if the "go-ahead" pleasing to read.

REVIEW AIRPORT NEEDS CC Groups Plan Tours, **Christmas Decorations**

Three committees of the Deaf improvements to the airport with Smith County Chamber of Com- airport operator Olin Parris announcing that one longtime goal merce got an early start last week toward ironing out activi- of the committee had been achieved - the installation of a ties that stretch from summer. direct line to the flight service to next Christmas. agency of the Federal Aviation

The Aviation committee met Friday morning with chairman **Bill Dixon presiding.** The committee reviewed sug-

needs for additional hangar gestions for present and future space, a rotating beacon, paving around and between the hangars, expansion and improvement

of the administration building, widening and improving both the taxi-way and runway and the eventual need for paving an east-west runway.

Agency in Amarillo.

Need Hangar Space

The suggested improvements proval.

property owners and merchants will reach the decision point on the "Variety" project Monday night Park" when they meet with city officials who are now armed with cost estimates on the four-block beautification project on Main St.

The Amarillo engineering firm of McMorries and Associates delivered specifications and projected costs to City Manager Dudley Bayne late last week. They indicated that the project, if all sidewalks are replaced, would cost \$26.02 per front foot. property owners - also was

charted: It would cost \$22.47 per front foot if existing sidewalks are used where possible. **Meeting Is Set**

A meeting has been called for 7:30 p.m. at the city hall to present in detail the city engineer's findings and recommendations. The city already has needed to make assessments for is given.

The key decision to be made appears to be which of the two routes to take.

The first plan would include the replacing of all sidewalks while the last would cut back the existing sidewalks about 41/2

See MEETING, Page 2

PACE IS SLOW

Car Tag Sales At 1,000 Point

Passenger automobile tag sales approached the 1,000-mark in Deaf Smith County Friday,

The members reviewed the the tax assessor-collector's office reported. Truck tag sales totaled 381,

The exact passenger car sales were 948.

Four clerks are working in the courthouse office now. Another will be added the second week of March in the "countdown" hours before the March 31 dead-

line Though sales have been slow. the tax office personnel said sales - when compared with the figures at the same time last year - appear to be ahead.

West Texas soil out of wish, thanks to the under- she heard he was coming ed the workshop. blood.

standing of Deaf Smith to Amarillo, Koni Under-Somewhere in one of the There amid the bustling County Chamber of Com- wood, a former Hereford myriad apartments of the government functionaries merce manager Bill Thomp- resident who now works in Washington, D.C., area and the cluttered landson and Frank Muellar, the Nation's Business magathere may reside a young scape, this young lady re- manager of the state zine department, sent along secretary with dirty feet. membered the wide, open chamber of commerce serv- her request.

DRY YEAR HAS HURT City Keeps Close Watch An alternate approach -promised by Mayor Ray Cow-sert in a recent meeting with property owners - also was On Sinking Water Level

Gaging The Gauge

Phillip Miller, veteran Deaf Smith farmer and keeper of



onstant population an lowering water levels and city of Hereford to keep a vigilant eye on its municipal

water supplies. There is no cause for alarm, says City Manager Dudley Bayne. But the city, if it is to stay abreast of the water consumption demands, must keep a wary eye on the situation. Water Level Drops

What is the situation?

Bayne, who has prepared a detailed report on the pumping performances of the city's present 14-well contingent, bluntly the same amount of water now 1956 with nine wells."

the water to be pumped far-ther to get it to the surface. Bayne's figures show that the present alignment of wells has a capacity of 8,928,000 gallons in a day's time. In 1956 with five less pumping units — the city's water production ca-pacity was 8,820,000 gallons per

Pumping levels during the last tests made in January show that most of the city wells are pulling the underground supplies from levels between from 100 to Phillip Miller, veteran Dear and to a cumbersome record-moisture records for 35 years, holds a cumbersome record-ing device furnished him by the U.S. government. The plain-spoken farmer gages 1964 as "the worst ever" for moisture receipt in this area. See story in cols. 4-8 above. (Staff Photo) 172 feet. The static levels (the level of the water when the pump is shut off) are lower See CITY, Page 2

The Harding College A Cap the absence of anything more pella Chorus will perform at than token assistance from the the Central Church of Christ at atmosphere are causing the 7:30 p.m. April 2. The group records a weekly radio program, "Hymns from Harding," which is now heard on 197 stations in 42 states. The college is located at Searcy, Ark.

> Larry C. Kaul of Hereford has been named to membe ship in the American Hereford Association, headquartered in Kansas City, Mo.

Two Hereford students were among 93 undergraduates listed by Dean Walter H. Juniper on notes that "we are getting the fall semester honor roll at West Texas State University. with 14 wells that we got in They are Mrs. Anita Caraway, a junior, and Joe Ella McGee, Chief among a variety of fac- a freshman. Mrs. Caraway lives tors responsible for the drop at 1106 Grand Ave. and Joe Ella in production per well is a low-ering water table which forces Lloyd G. McGee, 426 Star.

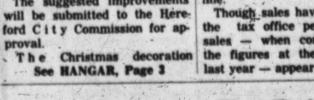
> The Jolly Bluebirds group of Shirley Elementary School will trayel to Amarillo Wednesday to appear on the Sheriff Bill tele-vision show, seen on channel 4 from 3:30 p.m. to 5 p.m.

> > . . .

Dr. Milton C. Adams of Hereford was one of 300 op-tometrists attending the recent Silver Anniversary conference of the Southwestern Congress of Optometry in Fort Worth.

A stop-smoking clinic will be-gin at 7:30 p.m. today at the Community Center and run for five straight nights. Sponsored by the Seventh Day Adventist Church here, the clinic is free of charge and contains no religious instruction. The will require about an

Merchants Take Hatchet To Prices In Washington Birthday Sale! (See individual listings of Monday's bargains in today's ads.)



Two Statewide Publications Emerge From U.S. 60 Plant

(Continued from Page 1) | \$275,000

Sept. 4, 1962, to co-op cus- cessor and many other smaller ers across the state of Texas. Offset Grows, Tee ince that time the magazine

as increased it's circulation to nore than 200,000 each month and Offset has grown in pro-developing, washing, rinsing and ing of the magazine.

azine soon became a problem because of the number of pie-ces to be mailed. Nearly 40 the processor and it comes out of the co-ops in the state want- the opposite end, developed, ed extra pages in their maga- dried and ready for use. ines, concerning happenings in their immediate area.

This meant printing extra copies and keeping the different issues separated, and soon officials of the company realized the job was nearly impossible ut mechanical help.

Offset purchased a Chesshire mailing machine, capable of labeling 17,000 articles, from post card to 81/4 x 11 inch size per

Costly Machine

The machine cost nearly \$15,000 but allowed them to mail out the magazine in less than half the time with about

half the help used before. In April of 1964, Offset added two new units to the Goss Press, trading one of the old units in Now the press is capable of printing a 16-page newspaper, and the two new units have many innovations not in the other units

Then Offset agreed on another job. It, too, was big and had to committee, said he was certain "These estimates do not nec-be handled and mailed once most of the Main Street mer- essarily mean that the project each month.

On Oct. 1, 1963, Offset mailed out the first issue of Texas Agriculture, 100,000 issue mag-Farm Bureau.

It was handled much the same lication

to the plant at once." Allmon other.' said, "and we have to get right on them as soon as we get fronts on Main wider than 50 floor of city hall and all propour weeky papers out of the feet and this would only be \$177 erty owners and merchants are way.

The plant will be located at Since Offset originated in 1961, 100 South Taylor, and will conthey have added the new mail tain the same equipment the ing machine, a counting and local plant had in the beginning.

stacking machine, a film promachines and units which speed quality of Offset's work. be printed here.

The film processor completely drying film.

The darkroom technicians now

The Count-o-veyor is a machcustomer.

ing more equipment," Allmon News. said, "It's where to put it." O.S.

EYE JULY 1 FINISH

Hereford plant.

To Be 'Interchangeable' The papers being printed in the cities nearer Amarillo will up the work and improve the shift to that office, while those printed near Hereford will still

> "The equipment is the same in both plants," Allmon said, This way, we will be able to interchange parts and personnel

with little or no difficulty." Gillentine will remain as active manager and president of the company and supervise both operations.

The company was organized ine that counts and stacks the by Gillentine and incudes four papers as they come off the other stockholders and directors press in stacks of 25, 50 or 75. Vice-president is Sam L. Wilwhichever is preferred by the liams of Dallas, secretary-treasurer is Troy Martin, owner "The problem now isn't add- and publisher of the Canyon

O. S. Taylor of Ft. Worth and Recenty, Gillentine announced Clara Gillentine of Hereford, the intentions of the company serve as directors and Wayne to open a plant in Amarillo to Thomas of Witherspoon, Aiken, take part of the load off the Thomas and Langley serves the company as legal counsel.

AUTOMATIC PROCESS - Gerald Hollen- from the automatic film processor, recently stein, supervisor of Offset's darkroom, looks at a full page negative after Darkroom Technician Bill McKinney has removed it

22222222

\$14,000.

Two Accidents

Hereford police investigated only two accidents this week. involving more than \$1,000 in damages and personal injuries to one of the drivers.

Carmen Maria Cantu, 200 Lake, was treated and released at Deaf Smith County Hospital after she was taken there in a patrol car.

Mrs. Cantu struck a parked car at 121 Ave. G, belonging to Tommy Kemp, shortly after 1:25 p.m. Friday.

Mrs. Cantu was cited by patrolmen for driving on the left side of the road and striking it is for the agricutural water growth can "clog" a well strata, a parked vehicle.

The other accident occurred shortly after 1 p.m. Thursday near the intersection of Third and Main, when a vehicle driven by Marilyn E. Carter, 1012 Grand, was struck in the rear by a car driven by Edward H. Paetzold.

Paetzold was cited by patrol-

men for negligent collision by

GEORGIA INDIAN HISTORY

MACON, Ga. /P - The

Ocmulgee National Monument

near here is one of the largest

museums in the nation devoted

It has exhibits that explain

following too closely.

to Indian history.

Macon area.

HIGHOLTTH DELATES & SUTE The Sunday Brand, Hereford, Texas, Sunday Feb. 21, 1965

FOR COUNTY FARMER

Dallas 7, Texas

Log Chain, Snow Bank Serve As 'Barometer'

across the barnyard to his

"government" rain gauge, ex-plaining on the way that he

keeps three other glass tube

gauges on fence posts up the road. But he doesn't trust their

accuracy. "They always show too much," he claimed.

For 1965, he has recorded .30

of an inch on the Miller place.

an amount that put a little

vitality in the winter wheat but

actually, in view of what is

needed, was just a drop in the

Phillip Miller still has the

log chain ready and his rain

gauge primed but, being the

scholar of Panhandle weather

that he is, his to-tell-the-truth

outlook isn't the most optimis-

"We have got to have a lot of

rainfall before we go anywhere."

amount of rainfall in the spring

"You take a year like the

last two years when everybody

in town has to depend solely on

city water for their lawns and

all, it sure makes it rough."

There also are suspicions

that the city's wells may have

been invaded by an algae growth

which has plagued wells in the

northern Panhandle in recent

months. One well, No. 9 in south-

east Hereford, will be pulled

Monday to see if algae growth

If it is present, it may be

cause for loss of efficiency in

Hereford

proverbial bucket.

tic:

and summer.

Bayne conceded.

can be detected.

the wells.

(Continued from Page 1) one-half mile row of postholes. "That auger was bringing out nothing but pure dust - no underground moisture at all." His blue-checked corduroy cap firmly settled, he loped

City Has More Wells, Delivery Is About Same

(Continued from Page 1) today without exception in all 14 wells than they were to begin with

One Well Due

Pumping levels (the level to which the water is drawn down to by the action of the pump) also, as a rule, have steadily dropped.

The city is in the process of drilling an additional well, which would up the total to 15. Bayne

says he hopes "this will get us through the summer." Original plans were to put down two wells, and the drilling contract was recently awarded. But the second prospective.

hole, located on property in west Hereford where the city owns water rights, was a failure. The city manager does not think, however, that the site itself would be unproductive and

envisages at least four additional city wells on the property in the future. Some Next Fall

109 N. Main

Bayne said the presence of "We'll be thinking about putalgae would not be a danger to ting down more wells next fall," health. The city's chlorination he confirms. And he adds. process would keep the bacteria "We'll probably have to buy from reaching dangerous some water rights in the next amounts in city water at any few years." rate, he assures.

An immediate factor in the But large amounts of the municipal water situtation, as and crop prospects, is the hurting its production rating:

MAYTAGS REBUILT ★90 Day Guarantee ★Complete Appliance Service Rental \$10.20 month -- Sales \$25.00 up

EM 4-1700

C&MAPPLIANCE

Meeting Called Monday Night To Make Plans

(Continued from Page 1) man of the merchant's planning cellaneous expenses.

committee, said he was certain chants would prefer the plan of the existing sidewalks. 'Patched-Up Look'?

"Both of the publications come and go a few feet and see an- bids on the project.

Have Checked Costs

overlay on Main Street at a cost

of \$7,251, new traffic signals at

This cost includes the hot mix

There are not too many in the board room on the second

ing meters costing \$400 and R. P. (Dick) Barnard, chair- \$4,500 for engineering and mis-

"These estimates do not necwill cost more or less than these figures, but it is a pretty good indication, because these people

"If we are going to put this have talked with contractors caazine published by the Texas much money into the thing, to pable of doing the job and know start with," Barnard said, "We it can be done," Barnard said. don't want it to end up with a The Hereford city commission way as the other giant pub- patched-up look - saving one last Monday authorized City shade of sidewalk in one store Manager Bayne to advertise for

This meeting Monday will be more for replacing the sidewalks urged to attend," Barnard said. At present Southwest Offset than the plan submitted for cut- "We will bring everyone up-to-



is printing more than 500,000 ting back the existing side- date and explain just where the copies of various publications walks," Barnard maintained, per month:

This does not include the \$26.02 per front foot, all of the other articles printed by the existing curb, gutter and sideplant.

Room Runs Out

"Our building was just be- walk pattern. ginning to bust at the seams." Allmon said. "We have more this plan is \$7,806, while on the than doubled the floor space we other plan the estimated cost is started out with four years ago." \$6,740. The company started out with

three unit Goss Suburbanite ford is estimated at \$27,115. press, capable of printing a 12 page newspaper, a complete darkroom and a Robertson 480 camera.

The total investment estimated four intersections at a cost of at first was around \$100,000. \$9,064, storm sewer and inlets Today, it is somewhere near for \$5,900, sleeves for the park-

project stands at the present In the plan submitted costing time."

Barnard expressed optimism concerning the completion of the walks would be removed and project. "We are shooting for a replaced with a colorful sidetarget date of July 1, but if a bid is accepted at the March The cost per city block on 15 bid opening and construction is begun immediately, we could be finishing much sooner, barring inclement weather."

The cost to the city of Here-SHE MAKES BLUE RIBBONS

> TAMPA, Fla. AP - When Mrs. Marie Howe says "We're making the show," she means the company she owns is making ribbons for horse shows throughout the country.

Largest of these is the Tenprinting on the ribbons. nessee Walking Horse National Celebration at Shelbyville, which uses 800 to 900 ribbons. "It takes us three days to do number of ribbbons needed. the Shelbyville show," Mrs. Howe explains. Some of the rosettes can be made in advance "I have worked all night to ribbons they contain; for inget out orders," she said. "No stance, Wednesday afternoon show ever failed to get the show would have a box of its

Mrs Howe has three women helpers, and five more who use I ship four orders a year to their sewing machines at home. the Air Force Academy for horse

1	-
4 4	
A Press	
ALCONDI - Allower	

....

NATIONAL FFA WEEK - Future Farmers Billy Johnson and Roddy Allred look over the shoulder of Mayor Ray Cowsert as he signs a proclamation declaring Feb. 21-28. The Hereford Chapter has 95 members, and the national organization has 900,000 members. Locally, the organization is sponsoring a club basketball tournament in recognition of the week. Sponsors of the local chapter are Jess (Staff Photo) Roberson and David Nicholson.

A hot stamp machine press uses shows," she said. Her ribbons also are used at gold or other color foil for the

events. Ordering is a bit unusual. A program of events is sent to Mrs. Howe and she figures the For convenience of show officials, individual boxes are marked with the performance

cat and dog shows and athletic Mrs. Howe is a native of Beckley, W. Va., met her husband, Ralph, in oledo, Ohio,

EM 4-1423

New

guaranteed.

sports-minded buyer.

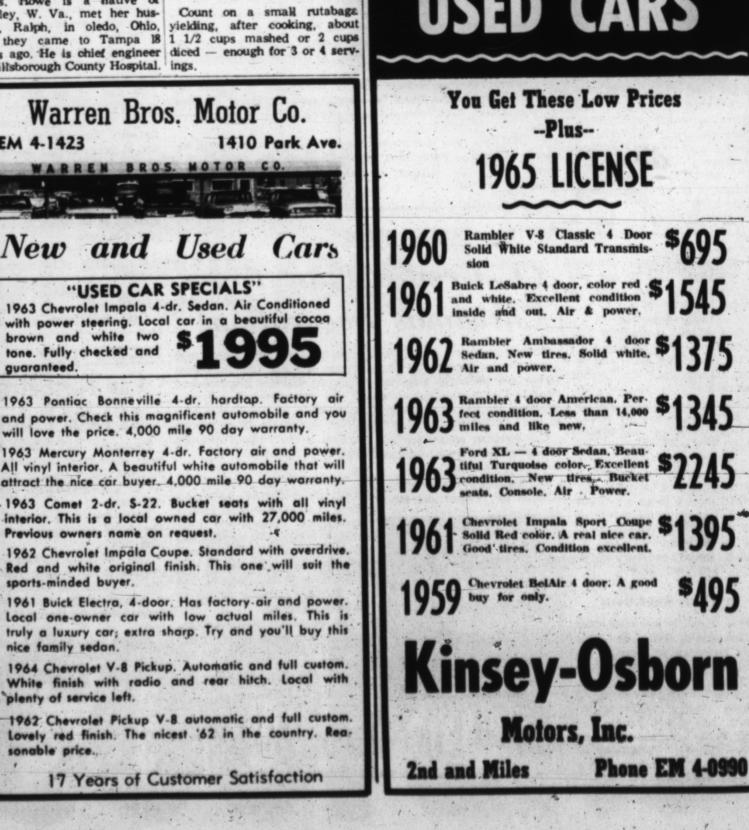
nice family sedan.

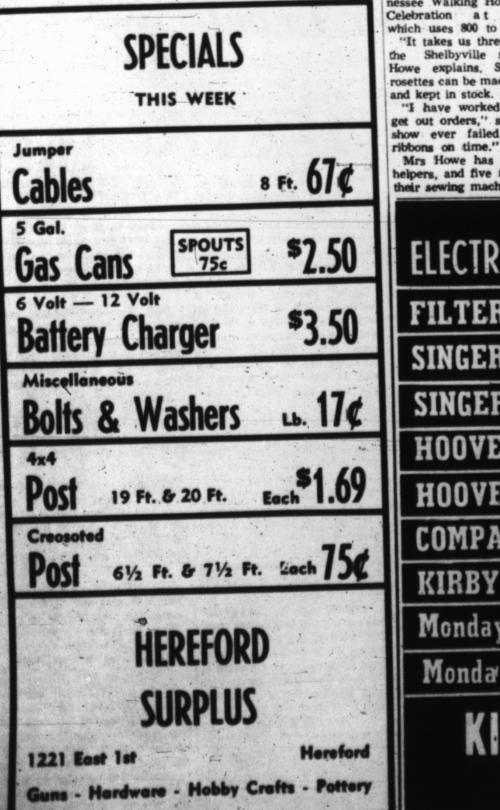
plenty of service left.

sonable price.

and they came to Tampa 18 1 1/2 cups mashed or 2 cups years ago. He is chief engineer diced - enough for 3 or 4 servat Hillsborough County Hospital. ings.







^{\$54.95} \$59.40 **FILTER QUEEN** \$29.95 SINGER \$24.95 SINGER \$19.45 HOOVER HOOVER \$12.50 \$24.50 COMPACT \$42.50 KIRBY 64c Monday Only Monday Only \$4.25 VACUUM **Cleaner Co.**





ond, Third, Fourth and Fifth

remainder of the year.

122 S. Main

EM 4-2676

to the county commissioners

morning.

faith, will officiate.

will be in Pueblo, Colo

Local Scouter Is Recipient **Of Hale Award**

David Grubbs, son of Dr. and Mrs. Roy J. Grubbs of Here-lord, was presented the Free-Foundation of Valley Mrs. Vernon L. West, General dom Forge "Nathan Hale" Award delivery; Mrs. Herbert Mungia, Sunday in First Methodist Church. The presentation was made by Judge H. C. Williams. The award was given for the most outstanding essay of 25 words or less written by Scouts on "How To Keep America Jim B. Wiginton, 110 Kibbe;

Strong". Of the 8600 scouts in this area who entered, only three awards were given, one for each branch of the Scouting program. The 17-year-old award winner is an Eagle Scout and a member of Troop 52, sponsored by the First Methodist Church.

AUDIENCE ANALYZED

or, said the research was designed to provide "more accur-

Wedding Invitations Printed

Capt. Sparkman **Has New Post** CAMP SPRINGS, Md. (Spec-

ial) - Captain Jimmy R. Sparkman, son of M. T. Sparkman of Sunray, has assumed the po-ition of director of personnel More than 2,000 scie Mrs. Helen Williams, Box 23, Friona; Mrs. Jack Felder, Route 2, Box 45, Friona; Mrs. Ken-neth R. Stacy, 811-25 Mile Ave.; with the 1254th Air Transport Wing at Andrews AFB, Md. Captain Sparkman previously served as chief of military per-sonnel for the wing. His unit supports the Military Air Mrs. James L. Ponder, Route 5; Ernest M. May, 110 Douglas; Mrs. Boyd Knox, 900 E. 3; Ter-ry Lee Beck, 222 Ave. A; Mrs. providing global airlift of U. S. Waymon H. Richards, Route 1; military forces and equipment. Jim B. Wiginton, 110 Kibbe; A graduate of Dimmitt High

> Mrs. Dalton Keeth, 131 Emma **Patients Dismissed** Mrs. James T. Clarke, Mrs.

tern; Mrs. Ruby May Mitchell, Route 1, Dimmitt; Mrs. Giles Primitovo M. Garcia, Delma Sierra, Henry G. Jackson, Burke Inman, Richard W. Boyd, Mrs. W. Williams, 520 Star; John H. Erdman, 809-25 Mile Ave.; Mrs. Rex Kessinger, 505 N. Lee: O. B. Roberson, 2-17. Jackie L. Henderson, 112 Ave. Mrs. Alex Torres, h



School, the captain attended Am- A freak cypress forest in Califarillo College. He was con sioned in 1955 upon co of Officer Candidate School. His wife, Joann, is the daughter of Mrs. Ursula Pitiner of

More than 2,000 scientists are employed by West German pho-tographic firms for research and development.

ornia and a habitat of rare lin ards in Colorado are among the first tracts of public hand in be set aside as Eclentific same be set a tuaries by the Interior

Pego Three

Abraham Lincoln observed his 16th and final birthday on Feb. 12, 1965

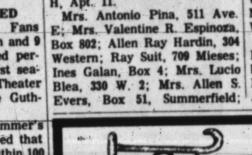
HEREFORD STATE BANK AUTO FINANCING





Route 4

Ave. K.



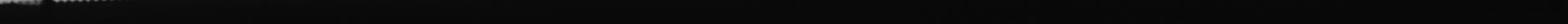
Hospital

Notes:

Patients in Hospital

Mrs. Gordon T./Slaughter, 818

Woodie McDermitt, 416 Wes-



TO BE ANNOUNCED 'Woman Of The Year' Presentation Slated For H.D. Luncheon Monday

"Home Demonstration Club, D. Club, said "Kindness seems an of the Year" will be to be her theme in life. She Mrs. Hammett is a m day at has added so much to our club d at noon Me Luncheon in the Bull Melvin Young will make Nominee from the Westway Nominee from the Westway Home Demonstration Club is Mrs. Paul Rudd who has been m. Melvin Young will make tion of a plaque ck for \$25.

lats were named Friday. a club member for 37 years. John Jacobsen, Sr. is She has served as president, nominee for the West Here-Home Demonstration Club has been a member of gate. aps for the past 18 Mrs. Rudd and her husband tub groups for the past 18 Mrs. Rudd and her husband. rears. She has served in the have their life in farming and capacity of president for the ranching and have three sons I o m e Demonstration Council and 12 grandchildren. She is nt for the nd is also a member of the Fomen's Club and THDA Chor-Methodist Church and a circle al, holding office in several leader in the WSCS. She also

and her husband have Study Club and the Farm and ur children. She teaches a Ranch Club. class in the Methodist Sunday School, helps with the grand-children, and is active in com-the finance and recreation comhip committese.

In reference to Mrs. Jacob- from the Progressive Home en, Mrs. Herbert Duncan, Pres- Demonstration Club is Mrs. E. dent of the West Hereford H. C. Hammett who has been a



580 acres, 3 wells on natural gas, fully alloted, Northwest Castro County, lays perfect. A real good buy.

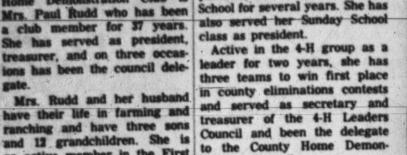
club member for 17 years. She has served as preside nt, held several other while a member of this plus h in the council. She has been district delegate on two occasions and has attended five district meetings.

of the First Baptist Church and has taught Young Ladies Sun-day School Class and been Su-

perintendent of the Junior Department for Vacation Bible School for several years. She has also served her Sunday School class as president.

stration Council. Mrs. Hammett and her hdsis a member of the Pioneer During the time she served

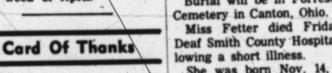
ity work. Mrs. Jacobsen mittee. She has attended severalped can tomatoes for district meetings, two state Boy's Ranch, assisted with sup- meetings and several workshops. on of art classes, at the Recreation Youth Leader for the Labor Camp, attended two 4-H group is another of her classes in Red Cross work and accomplishments which she has served on education and citizen- been active in for eight years. "Woman of the Year" nominee



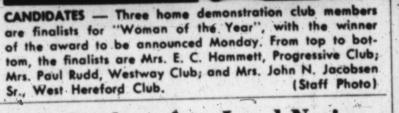
band attended a ground flight school and their family participates in many outdoor activities and sports as a group. She includes her grandchildren as a major part of her hobbies and does sewing, gardening, canning, freezing, upholstering and china painting to mention a few. Mrs. Hammett mentioned that from her experience as a Home Demonstration Club Woman she feels she has been able to make better home for her family and through the workshops has been able to do her job in the home efficiently and capably.



Mrs. T J. Parsons, Conservation priester of the Wesley Metho-Homemaker of the Year, and dist Church officiating with Mrs. Leo Witkowski, nominee the Rev. Eugene Naugle assistto the National Leaders Forum ing. to be in Washington D. C. the



We wish to express our sincere appreciation to all who as sited during the loss of our loved one, Mrs. Hattie L. Crosthwait. Also we wish to say thank you for the food, flowers and

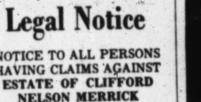


NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST ESTATE OF CLIFFORD Funeral services for Ruth Fet-

ed at 2 p.m. yesterday in Rose Notice is hereby given that Chapel of Gililland Funeral original Letter of Administra-Home, with the Rev. Noah Arntion upon the Estate of Clifford Nelson Merrick, deceased, were issued to me, the undersigned, on the 25th day of January, 1965, in the proceeding indicated below my signature hereto, which Burial will be in Forrest Hill is still pending, and that I now hold such Letters. All persons Miss Fetter died Friday in having claims against said Es-Deaf Smith County Hospital foltate, which is being administered in the County below named, She was born Nov. 14, 1887, are hereby required to present in England and came to Deaf the same to me respectively, at Smith County in 1957 from Canthe address below given, before She was a registered nurse suit upon same are barred by and a member of the Wesley the General Statutes of Limitation, before such Estate is clos-

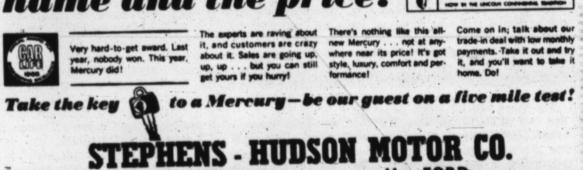






NELSON MERRICK

Make your move to Mercury! Everything is all new but the name and the price! ? _Mercury



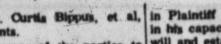




Legal Notice THE STATE OF TEXAS

To: Curtis Bippus, also known as Ourt Bippus, and if he be deceased, the heirs, the unknown heirs and legal representatives of the said Curtis Bippus, and heirs and legal representatives turned unserved. If he be married, the unknown of the said Curtis Bippus; and The officer execution of the said Curtis Bippus; and the officer execution of the said Curtis Bippus; a deceased, the heirs, the unknown heirs and legal representatives of said unknown spouse, Defendants, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A. M. of the first Monday after the fendants in trespass to try title expiration of forty-t wo days for title to and possession of from the date of the issuance the East Half of Section 16. of this citation, same being Mon- Township 5 North, Range 2 East day the 22nd day of March 1965, of a Capitol Syndicate Subdivi-at or before ten o'clock A.M. sion, Deaf Smith County, Texas, before the Honorable District and are claiming title to said Court of Deaf Smith County, land under the Five and Ten Texas, at the Court House of Year Statutes of Limitation of said County in Hereford, Texas. the State of Texas, and for judg-Said Plaintiff's Petition was ment divesting title to said profiled in said court, on the 4th perty out of Defendants and day of February A. D. 1965, in vesting an undivided one-eighth this cause, numbered 4904 on the interest therein in Plaintiff Hazdocket of said court, and styled, el Huber Smith, and an undivid-Hazel Huber Smith, et al, Plain- ed seven eighthe interest therein



tiffs, vs. Curtia Bippus, et al, Defendants. The names of the parties to the cause are as follows: Hazel H u b e r Smith, and husband, Huber Smith, and husband, Frank E. Smith, and Herbert E. Bippus, are Plaintiffs and If this citation

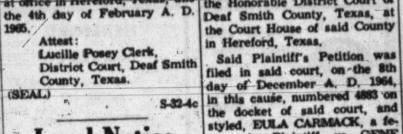
If this citation is Curtis Bippus, and if he be de-ceased, the heirs, the unknown of its issuance, it shall be reto appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M.

The officer executing this pr spouse of the said Curtis Bippus, and if such unknown spouse be spouse of the said Curtis Bip- s a m e according to law, and make due return as the law dirpus, and if such unknown spouse be deceased, the heirs, ects.

Issued and given under my the unknown heirs and legal rehand and the Seal of said Court, presentatives of s a i d unknown at office in Hereford, Texas, this spouse, are Defendants A brief statement of the na-

1965. ture of this suit is as follows, to wit: Plaintiffs are suing De-Attest

> County, Texas. (SEAL)



Legal Notice

oposals for the construction of dditions and Alteration to High School Building for Hereford Independent School District, Hereford, Texas, will be received at the Office of the Superintendent until 8:00 P.M. Thursday, Feb-

partnership, R. J. Collier, and John H. Gibson, also known as John Gibson, are Defendants. ruary 25, 1965: Bids will be received for the A brief statement of the na-General Construction including ture of this suit is as follows, the Plumbing, Heating and Air Conditioning, and Electrical to wit: Plaintiff sues for:

Possession of and title to the Work. The Owner reserves the right to reject any or all bids and following described real estate situated in Deaf Smith County, to waive all formalities. Texas, to-wit: All of Lot No. Plans and specifications may be procured from Brasher, Goyette

46 of Brownlow Addition, a Sub-division of the West 550 feet of Block No. 16, Welsh Addition to the Town of Hereford, Deaf S-33-2c Smith County, Texas, as shown by the map or plat thereof re-corded in the Deed records of D e af Smith County, Texas. Plaintiff further prays that the

cloud cast upon the above described property by the Defen-dants be removed and that title to said property be vested in the Plaintiff and divested out of Twenty-one sponsors vied for the American rights to the show, a revue in documentary style about events of World War I. Teamed with Merrick in the lofile in this suit.

cal presentation will be George Faffes, manager of the property since it opened in the West End last June. unserved

cess shall promptly execute the same according to law, and return as the make directs. THE STATE OF TEXAS

Legal Notice

of the first Monday after the ex-

piration of forty-two days from

the date of the issuance of this

citation, same being Monday the 29th day of March 1965, at or before ten o'clock A.M. before

the Honorable District Court of

me sole, Plaintiff, vs. GENE BROWN, ET AL, Defendants.

The names of the parties to

Eula Carmack, a feme sole,

is Plaintiff and Gene Brown and

Tommy Brown, doing business

as Gene Brown and Son, a co-

the cause are as follows:

Issued hand and the Seal of said Court, at office in Hereford, Texas, this the 9th day of February A. D. and the same person as John Gibson, Defendant, Greeting: You are hereby 1964 Attest:

Lucille Posey Clerk, District Court, Deaf Smith County, Texas, (SEAL)

to reject any or all bids to waive all formalities. S133-4c Plans and specifications INK SPOT printing to QUALITY PRINTING

be procured from Brasher, Goy

at S

ord, Texas, will

ruary 25, 1965.

the of the

8-00 P.M. Th

The Owner reserves the

may

Legal Notice



Corner Grand and Ave. C

The New home to New home to New home ho Then Include CARL McCASLIN

Lumber Co.

and let us handle the details! You Pick The Plans

We'll Build The Home

serve you.

Mr. and Mrs. Marcus Latham

We sincerely thank you for your patronage. It was a pleasure to

operate the restaurant in the

same manner as in the past.

THANK YOU & Rapier, Architects-Engineers, 2118-34th Street, Lubbock, Texas. We have sold the Gas Light to Mike Justice who will continue to

MERRICK WINS IMPORT

NEW YORK (- The smash London hit, "Oh, What a Lovely War" is definitely set now for next season's Broadway schedule by David Merrick.

the Defendants, as is more fully shown by Plaintiff's Petition on

If this citation is not served within ninety days after this issuance, it shall be returned Page Five



Hundred's Of Items To Choose From!

YOUR CHOICE



- 100 Used TV Portable and Console
- Freezers • Refrigerators

136 W. 3rd

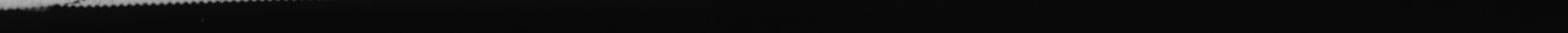
• Washers • Dryers • Combinations

You Name It -- We've Got It



EM 4-1588





The Sunday Brand, Hereford, Texas, Sunday Feb. -21, 1965 ogo Six Phone EM 4-2030 WANT ADS Phone EM 4-2030 FOR SALE FOR SALE Call EM 4-0555 CUSTOM FEEDING Form Equipment Miscellaneous You've Never Seen Peliance Homes SERVICE ON If You Are In We Are Today Paying Growing - Finishing Rations Such Thorough Service Block & White & Color The Market For (Subject to Market change) INSULATION STOP IN SOON **Distributor** of CHARLIE STONE TELEVISION A Home MILO 1.90 For new and old homes Phillip "66" Products SHEET METAL NEEDS Any Make or Model CLAYTON & LAMBERT EM 4-2224 Lone Star Agency WHEAT 1.46 WALKER SHEET METAL SUNSET APPLIANCE Herd King Silo EAST SIDE "66" Compliments of EM 4-0788 305 E. 5th Grain Drying Bins Oxygen Free Silos EM4-3477 906 Lee 8-1-12-tfc **Rocky Stewart** CONTINENTAL HEREFORD 1303 E. Ist. EM 4-2644 Kiwenis Club GRAIN CO. FOR SALE: King 3-B trombone, High Moisture Grain Bins box case. Like new. (it almost is.) \$200. EM 4-0799 at night. B-1-16-41-tfx BAKERY Thurs. Noon FARM STORAGE STRUCTURES 19 Park Ave. EM4-0177 IOOF Hall Amarillo Box 2061 & AXLE 207 E. Sixth HOME OF BLUEBONNET ADDITION FOR SALE baled maize stalks. Phone DR 2-5722 **Deaf Smith County** Phone EM 4-0996. SERVICE B-1-10-2-tfc **Bread and Pastries** L 8-2-5-8c John D. Pitman, Owner HAY FOR SALE Leafy Sudan STATED MEETINGS 120 Schley St. FOR SALE hay and baled kafir stalks Eight individual flex sugar BOTOTILLING Sudan is excellent horse feed. Second Monday Folks, we invite you to inspect 'Hereford's Newest adbeet planters with new seed S. L. Garrison. Phone 276-5221. POWER TILLER dition; located north on 385 to 15th St., east side of plates and attachments. Will B-1-0-50-tfc the Highway. The streets are laid out nice and wide Thursday also plant other seed. Phone GLASS NEW WINCHESTER. Model 94, paved — curbed and guttered — already lighted — underground utilities. Deed restrictions are made to IS OUR BUSINESS -¢ W. A. Carter, 267-4746, Ve-7:30 p.m. 30-30. \$59.95 ga, Texas, Call Us For All Your Glass Needs protect you, according to size of lot and street of your NEW WINCHESTER, Antique Practice B-2-34-4c HEREFORD GLASS CO. model. \$69.95. Lawns Gardens FOR SALE: Moline, GMC and RAY'S PAWN SHOP choice: Flower Beds Chevrolet irrigation motors. Troy Stambaugh, Sec. All lots on 16th across the street from the new Elemen-116 E. Second Street T. A. RHODES EM 4-2652 INC. Adolph Knabe, 276-5352. 1302 Park Ave. tary School are priced at \$22.50 per front ft. and shall Phone EM 4-1565 Wm. S. Powell W. M. S-2-11-32-3p not be less than 70 ft, in width and not less than 1000 EM 4-0119 B-1-24-tfc EM 4-3491 sq. ft. floor space aside from garage and porch. FOR SALE AUTOMOBILES TRADE OR SWAP Cherokee Drive has a minimum lot size of 80 ft. front CHRYSLER Model H-IHC Tractor with **Attention Farmers** and 1400 sq. ft. floor space aside from garage and IRRIGATION Lions Club front end loader, 2 row culti-ENGINES ALA vator, 2 row lister. New & Used porch. meets each Tomato Plants String tie hay baler, mower, SEALED STORAGE for haylage, corn sliage Lots on 15th street shall not be less than 100 ft. in Sales & Service Pepper Plants and high moisture grain. Automatic filling and two rakes. width and not less than 1800 sq. ft. floor space aside DISHMAN & HALE Special Orders Taken for Wednesday, 12 Noon Double disc plow. unloading. 200 to 1800 tons. Chrysler - Plymouth Inc Three circulating kerosene from garage and porch. **Other Plants** Hotel Jim Hill 345 East Highway 60 heaters. Large size Jens-ANY AMOUNT DESIRED BUY WISELY FOR TOMORROW in this choice location Please send literature on _ Herd King _ Silage and Haylage _ High Moisture Grain _ Have Dealer call Phone EM 4-3150 sen Pump jack, just overhaul-8-1-43-TFC - far enough North to be assured of clean fresh air **BOB WALLIS** in a pleasantly quiet neighborhood. OR SALE Highlander Cushman See Johnny at Lubbock 4001 46th St. POOR BOY'S GARAGE Motor Scooter. Just been Over-State Hereford Phone SW 9-7090 1/2 Mile West of NW Elemenhauled. Call Paul Easley at **Ruby Hickman, Realtor** Rotary tary School. Call EM 4-3509. If no an-EM4-2640. Farm Storage Structures Club B-1-13-27-tfc Colorado Rod-Weeders swer, EM 4-2130, days and Amarillo, Texas PTO or hydraulic drive. Box 2061 nights. meets every EM 4-3275 **Cisco Rod - Weeders** B-2-30-tfx Monday at 12:05 with hydraulic drive. RANEY'S RESTAURANT 51 C Allis Chalmers tractor, Hereford Dempster Planters, Cultivalister, planter, cultivator, stalk Hallmark TELEPHONE ANSWERING MLS tors and Rotary Hoes. shredder, 12' oneway, 6' MAR SERVICE of tandem disc, knife sled. Any Lilliston Shredders & Blades. **Business and residence phone** Service part. Phone 276-5272. TY answered when you are away. See the new M-F Diesel B-2-31-tfc Harold Morton Real Estate We . . . tractors. We have several REALTORS FOR SALE, Cheap. 40 HP U. S. Take orders **GOOD** used Combines. 230 N. 25 Mile Ave. EM 4-2220 **Relay** messages Hollow shaft irrigation electric motor. Excellent Condition. Melvin Lewis, Route 4, Dim-SEE: Perform duties of Farms, Homes & Commercial Property - FARMS -personal receptionist

The

go

Ab

50 Fu

cl





tfe

ars

FC

ng.

on-

ue,

ins-

eed

ar-

B.

-tfx

A-1

ey's

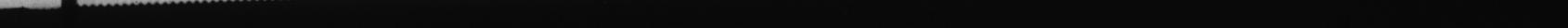
5-tfc

Call

3-3c



Page Seven

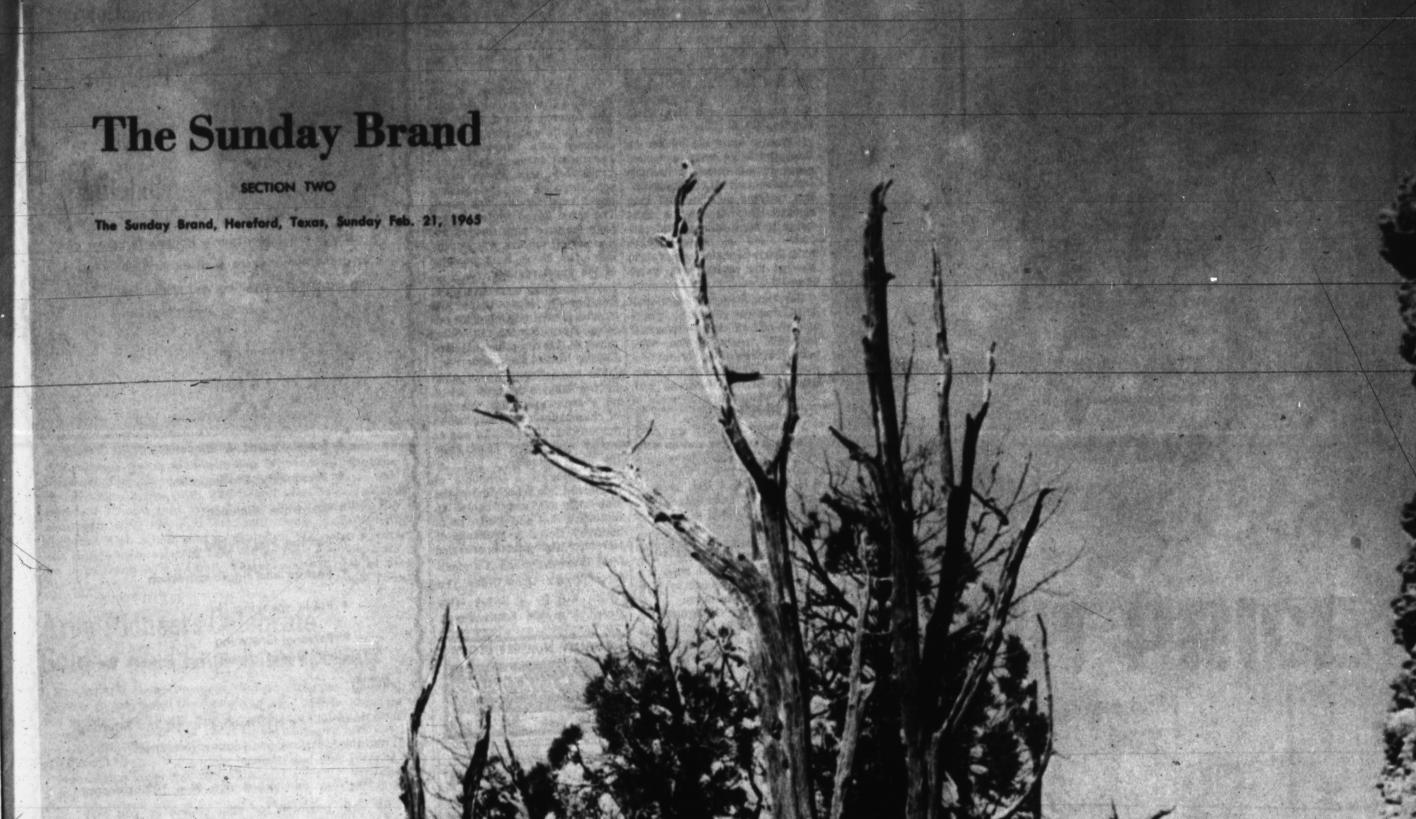






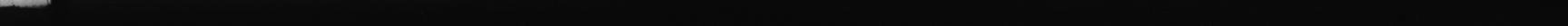
Where The Deer And The Antelope Play

Crevices and crags abound in the area where this protography. Mule deer cipitous vantage point, was made in northwest Deaf Smith County. Mule deer antelope and coyotes were seen by the photographer, all within a radius of the miles . . and all in this county. The region lies along the meandering caprock the ags across the county corner and is a welcome break in scenery from the pancake fat plains. See Thursday's Brand for pictures and a story on Deaf Smith County scenic but rugged wonderland.



the state of the second s







Miss Judith Kay McGee Wed To Robert Renfro

Miss Judith Kay McGee be- wedding party wore corsages o came the bride of Robert Clyde pink rose

Pat Parker served as best Renfro Saturday with the Rev. man and ushers were Joe Mack Russell Wingert of the Presbyterian Church officiating the Hale, Greg Combes, Jim Brown, double ring ceremony in the Butch McCaslin, Dave Hopper, Dennis Lomas and Dwight Mc-First Methodist Church. The bride is the daughter of Gee

Mr. and Mrs. Taft McGee, 209 For the reception in the Ave, D, and the bridegroom is Hereford Country Club the table the son of Mr. and Mrs. C. C. was covered with a white cut-Renfro, 310 W. 7th.

Given in marriage by her fa- centered with happiness and ther, the bride wore a formal sweetheart roses featured in a gown of silk rosebud brocade candelabra. Mrs. Vance Robinfashioned with an empire waist- son presided at the sterling line, sabrina neckline and long punch bowl serving pink punch. sleeves. Her slim A-line skirt The three tiered white wedding swept to back fullness and cas- cake featured pink flowers and caded into a chapel length was served by Mrs. Pat Parker. train from beneath a self-fabric Mrs. Joe Mack Hale presided bow at the center back waist- at the guest register. Also assisting were Mrs. C. E. line

Leasure Jr., Mrs. Jimmie Gil-Her tiered chapel length veil lentine, Mrs. Fred Gallagher and of illusion was caught by a min-Miss Mary Renfro. Providing iature coif of orange bossoms music at the reception was Mrs. and silk rosebuds. She wore Charlie Holt at the piano. pearl jewelry and her bridal bouquet was white roses with stephanotis orchids centered with a large white Cattleya orchid in

a cascadery style. A greenery sunburst was placed behind the altar and on each side of white Grecian columns was a sunburst filled with white mums and gladioli. Groupings of candelabra and

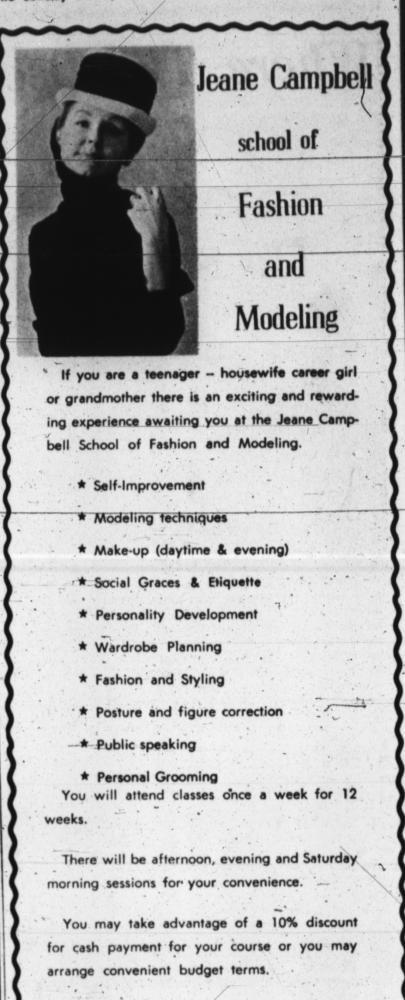
greenery completed the settings for the church decorations. Vocalist for the wedding was Ben Gollehon who sang "Whither Thou Goest" with other traditional wedding music by Mrs.

John Sims at the organ. Attendants for the bride were Mrs. Kenneth R. Brooks, Austin; Miss Carolyn Pickett, Ausin; Mrs. Pat Robbins, Mrs. Dave Hopper and matron of honor, Mrs. Dennis Lomas.

ty crepe and satin were styled on empire lines with sabrina necklines and elbow length sleeves. A slim eased floor length sheath skirt and bias satin waist band and bow completed their gowns. Their hats were miniature satin pillboxes with bouffant rose veils.

roses on cranberry colored muffs were carried by the bride's attendants. Corsages of

Mon. - Fri. 8:30-5:00 Saturday 8:30 - 1:00 The Sunday Brand, Hereford, Texas, Sunday Feb. 21, 1965



Make your appointment for a personal interview with Jeane Campbell by calling .647-3062

For the wedding trip to points in New Mexico the bride selected a three piece knit costume of champagne color with brown accessories. Her corsage was an orchid which was lifted from the bridal bouquet. The bride is a graduate of

Their dresses of Gypsy Beau-

Bouquets of pink sweetheart

Hereford High School and of the University of Texas. She is affiliated with Delta Delta Delta Sorority: He is a graduate of

Hereford High School, attended West Texas State and is a member of Kappa Alpha Order. The couple will be at home after March 1 at 828 South Texas.

QUALITY NURSERY STOCK

work cloth with pink underlay

rmstrong 505 W. Park EM 4-1861 Dr. Milton C. Adams OPTOMETRIST

OFFICE HOURS

Money Management Is Dawn H.D. Program

gram of "Money Management" was announced as nominee for tion Club meeting recently in tion in April.

the home of Mrs. Orval Galley. Mrs. Cathy gave suggestions Mrs. Jim McCabe, Mrs. Ray to a conflict in activities planon how to teach chidren to man- Stewart, Mrs. Carl Cathy, Mrs. ned in the community for the

Mrs. Carl Cathy brought a pro- age their money. Mrs. Galley J. B. Caraway and Mrs. Galley. Mrs. J. B. Caraway will be for the Dawn Home Demonstra- delegate to the District Conven- hostess for the next meeting which will be at 9:30 a.m. ra-

Refreshments were served to ther than in the afternoon due same Friday afternoon.

> Wedding Invitations Printed at The INK SPOT



250

9

workpower

"walks" right over bumps and trouble

Independent front suspension takes the "truck" out of truck ride. It smooths rough roads, protects truck, driver and cargo from excessive jolting. And on Chevrolet pickups it's a proved system with millions of miles of user experience. behind it. Try it out on one of Chevrolet's great Fleetside or Stepside pickups. It's one of the big reasons that Chevrolet is first choice with pickup users from coast to coast.



CHEVROLET

Telephone your Chevrolet dealer about any type of truck







WEDDING DATE SET - Mr. and Mrs. Arnold Betzen, Route 4, announce the engagement and forthcoming marriage of their daughter, Miss Phyllis Betzen, to Jessie Cash, son of Mr. and Mrs. James Cash, 205 Grand. Miss Betzen attended Hereford schools and West Texas State University. She is employed with the First National Bank. Cash attended Hereford High School and is employed at Cooper's Market. The couple have selected June 7th as their wedding date to be in St. Anthony's Catholic Church and will live in Here-(Angel Photo) ford.

Area Pioneers Celebrate Golden Wedding Anniversary

tives at the IOOF hall Sunday afternoon.

The serving table was decording cake topped with a golden R. Plummer and sons 'Ronald "50" and red roses, favorite of and Paul, Hereford. Mrs. Plummer, to symbolize Valentine's Day.

escorted into the hall and to the Chris of Portland, Oregon, where table by their son, Glenn Plum- he is Assistant State Grain In- Baker, mer, and daughter, Evelyn spector; Lt. Colonel and Mrs. Francis, to a recording of the Wm. Manning and daughters-

Mr. and Mrs. Bruce Plummer, | Edwin Plummer, Phoenix; Mr. 238 Ave. E, celebrated their gol- and Mrs. Melvin Plummer and den wedding anniversary with a son Bruce, Dallas; Mr. and Mrs. reception for friends and rela- Glenn Plummer and son Dick, Denver; Mr. and Mrs. Claude

Francis and sons Jerry of Highlands University, and Steve of ated with a gold and white wed- Clovis; and Mr. and Mrs. 'Ben

Other children of the couple are Mr. and Mrs. Allen Pum-Mr. and Mrs. Plummer were mer and daughters Janet and

March". After the Kim and Lisa, stationed at Yo- Slides Presented For

GRAY LADIES SALUTE

Mrs. Earl Plank For Volunteer Service

According to Mrs. Corrine, It was Mrs. Plank's idea dur-Neely of the Red Cross, Mrs. ing 1960 that the Gray Lady Earl (Faye) Plank was among the few who turned out for the the few who turned out for the exhibited their art works. first Gray Lady class orientation Mrs. Plank attended one meet-April 28, 1959. Now, after six years of service with the Gray ing of the Panhandle Associa-Ladies, she has resigned from tion of Chapters as a Gray Lady the group of twenty-two to move representative and also attended the disaster session. Her reto her new home in Colorado.

She has already seen a need port has been placed into the in her new location for Gray local Gray Lady basic-training. In addition to her work with Lady service as there are two the Gray Ladies she does many rest homes in the area. With her things on her own with individshe takes her transfer card and record of service and will be ual service. She was chosen 'Woman of the Year' by the ready to work in the unit there. And, if there is no unit, she is Lion's Club and part of her work and merit points through prepared to start one. At the present she will leave Gray Ladies aided in this selec-

a void in the group as she has On two occasions related Mrs served as chairman since last Neely, Mrs. Plank has decoratsummer. In the past, Mrs. ed homes at Christmas time for Neely said she has served well and faithfully in many phases of the Gray Lady work. Her main work has been that of an art instructor at King's Manor teaching residents and staff. She has been assisted by other Gray Ladies who have worked along helped with arrangements along trip to Montana. with her in other handcrafts and

Athletic Banquet Set For March 19 In Hotel

arts.

Mrs. N. E. Tyler, chairman of the mothers 'Athletic Freshman' committee said plans have been made for the Freshman Athletic Banquet to be in the Jim Hill Hotel, Mar. 19. Mothers of the freshmen met in the Community Center Tuesday evening to arrange for the banquet. Mrs. Calvin Goodin is chairman of the decorating committee and Mrs. Jimmie Jesko will be chairman of the program committee. It was decided that there will be a dinner as well as a program of entertainment for the freshmen athletes, their dates, parents and others attending. Others present to complete these arrangements were Mrs.

W. B. Nunley, Mrs. Ella Mae Childers, Mrs. Barry Johnson, Mrs. Stan Sigman, Mrs. Herbert Schmidt, Mrs. W. L. Bolin, Mrs. Charles Stone, Mrs. Royce Eiland, Mrs. Joe Bridges, Mrs. Glen Watts and Mrs. Harold

ing and has assisted with the 'Gray Lady Capping Tea'. She By Mrs. Patterson also was on hand to help the

Jaycee-sponsored 'Oral Vaccine Registration' in 1963.

lunch at Coon's Memorial Home County" in Dalhart. Mrs. Neely said that what is

Chapter here will be someone of the founding of our county Mrs. Plank, Mrs. 'Lefty' Thomas tled it. She included in her dis-Martin, all of whom recently left their posts with the Gray Ladies service and have moved elsewhere.

Visitors Mr. and Mrs. Al Brown, 107 neighbors who have been away Fir, had visitors from Montana. turn, were greeted with the John Owens and Mrs. Hardie warm welcome of a home de- Redding; both are sisters of For the past two years she has by plane today for their return Mrs. Larry Dobbs, Mrs. Layton.

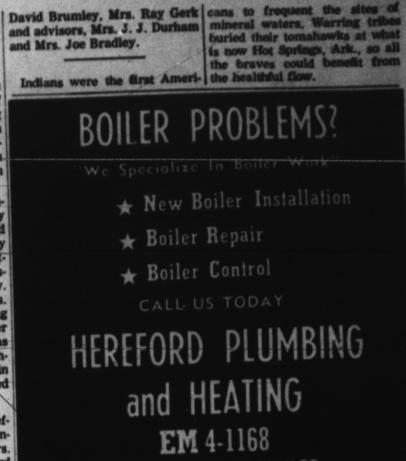
with other Gray Ladies for the History Is Reviewed

Mrs. Elmer Patterson was

guest speaker for members of the Hereford Chapter of Young Mrs. Plank along with Gray Homemakers of Texas when Lady Mrs. 'Lefty' Thomas spon- they met Tuesday in the Heresored a trip of the King's Manor ford High School for a program residents and staff to visit and of "A History of Deaf Smith

Mrs. Patterson gave lights from her book, "A History the loss to the Gray Ladies of Reaf Smith County" and told else's gain in such persons as and of the peope who first setand Mrs. Ray (Mattie Fern) cussion the present day history. Program chairman was Mrs. Layton Sawyer and presiding officer was Mrs. Howard Hunter when the business meeting was devoted to planning the forthcoming fashion show to be in April. Committees were formed and themes were discussed.

Mrs. Larry Dobbs served refat the time and upon their re- for the week. They were Mrs. reshments of decorated Valentine cakes and punch to Mrs. Kenneth DeHart, Mrs. Howard corated with the holiday theme. Mrs. Brown. They plan to leave Hunter Mrs. James Dobbs, Sawyer, Mrs. Edwin Axe, Mrs.

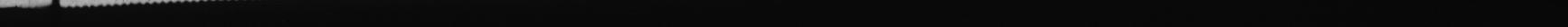


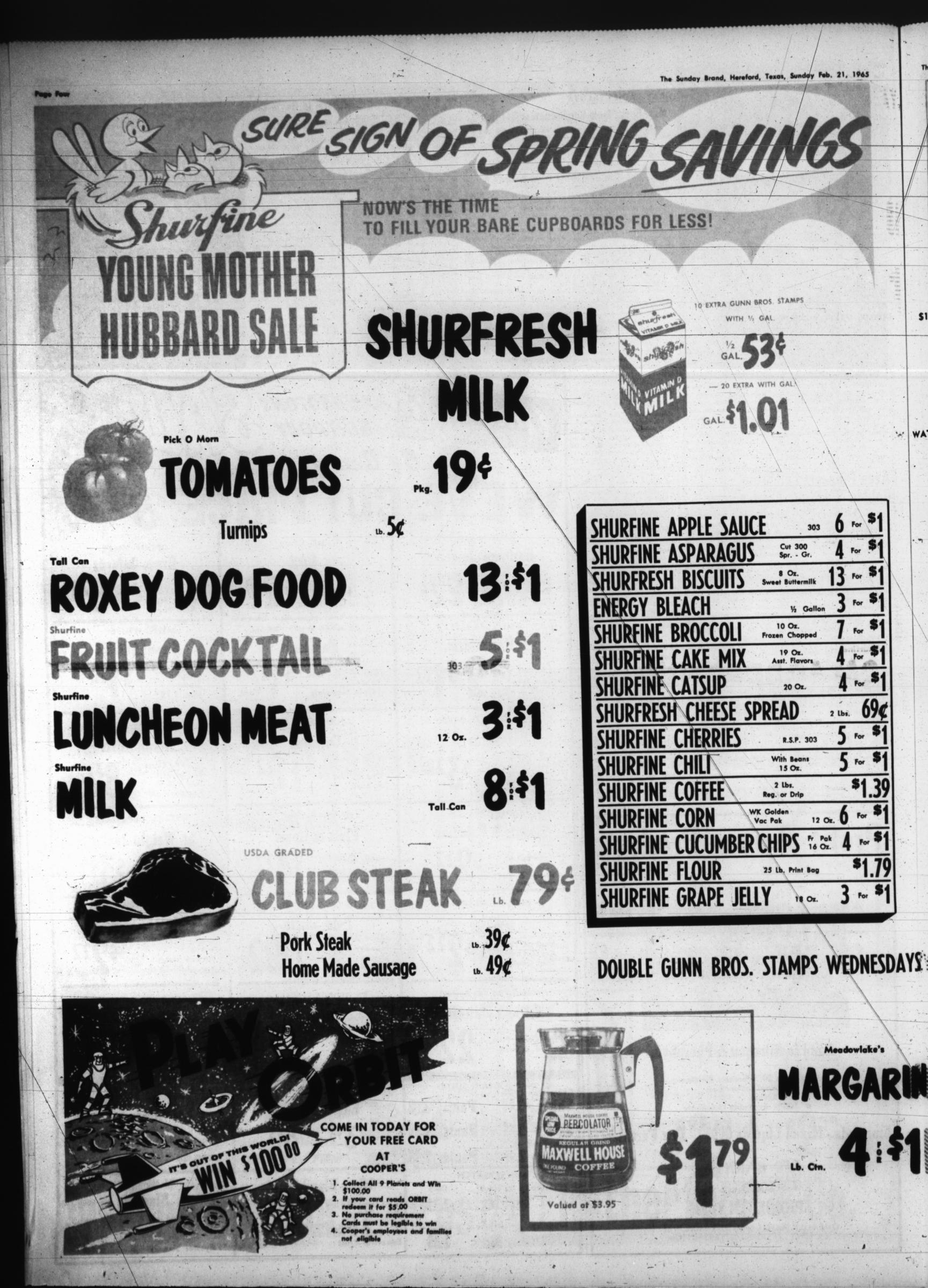
SERVICE SALES Refrigeration --- Plumbing Heating

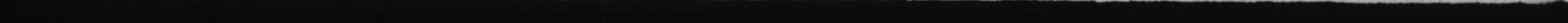
WASHINGTONS BIRTHONY BIRTHOAY BY George! EYE CUT PR **BIG GRAB** GEORGE SPECIAL **Costume Jewelry** BOX Large Asst. of Sizes & Styles Your Choice Beads, Ear Bobs, A Real Buy Many Good Items Pins. Your Choice PRINTED WHIP CREAM GIRL'S 3/4 SLEEVE **Knit Shirts**



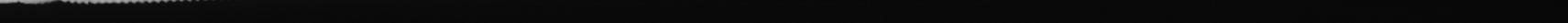












Mrs. Wertenberger Is Honoree

with a coffee shower and tea. Feb. 18 given in the home of Out of town guests included Mrs. G. W. Newsom, 130 Avenue C.

Receiving guests were Mrs. G. enberger, Mrs. John Beyers, Kermy Deaton, Friona; Mrs. other of the honoree; and Mrs. Ray Cargo and Mrs. T. B. Mar-O. Wertenberger.

Mrs. Gary Wertenberger presided at the guest register and serving refreshments were Mrs. Claude McDougal and Mrs. Earl

Pink carnations and snapdragons decorated the refreshment Mrs. Eleanor Hudspeth, Mrs. table which was covered with a Caudiola Brown, Miss Flo Dickhand made cloth of pink net and inson, Mrs. Merlin Kaul, Mrs. felt decorated with sequins and H. V. Crawford, Mrs. J. E. bouquets of flowers.

Refreshments included hot pecan and pineapple rolls, cheese



Home Fair! Penney's Best Selling 7.98 **Draperies**

Mrs. David Wertenberger was | and pineapple squares, coffee

Mrs. E. W. Hobson, Lubbock; Mrs. Ellis Tatum, Back; Mrs.

Dick Rockey; Friona; Mrs. Gatin, Amarillo; Mrs. Bil Moore, Dalhart; and Mrs. J. W. Thom-

as, Panhandle. Hostesses were Mrs. Claude McDougal, Mrs. Earl Holt, Mrs. J. J. Durham, Mrs. Tandy Legg. Mrs. Dick Barrett, Mrs. Lynn Kester, Mrs. Mildred Ramey, Springer, Mrs. E. W. Hobson and Mrs. Don Zimmerman.

Each hostess was presented a

Store Hours: 9 to 6 Week Days 9 to 8:30 Saturdays

> Members attending this program were Mrs. Jay Boston, tess, Mrs. Urlin Streu.

the topic for Hodges' program and he said your money should provide the necessities of life, wants and pleasures. Giving tips and ways to save for children's education, he suggested savings accounts, life insurance and investment in blue chip

piece of hand painted china by the honoree, Mrs. David Wertenberger, as a token of appreciation. The couple are at home at 605 E. 5th.

Exchange Students W. Newsom, Mrs. David Wer- ry Wertenberger, Canyon; Mrs. Bring Program For La Plata Study

Mrs. Frank Prowell introduced the exchange students, Michiyo Wakai and Rene Batard, who brought the program for members of the LaPlata Study Club when they met in the Community Room of the First National Bank Tuesday. Rene Batard, when discussing

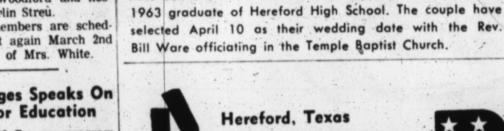
French education said, 'Our schools concentrate on teaching us how to learn; we do much of our actual learning in study at home.

When speaking of Japan and the teenagers Michiyo Wakai

said, "The greatest difference in Japanese and American teenage life is that whereas American young people meet at the drive-in, the Japanese meet at the library."

> Mrs. Jack Brown, Mrs. Eugene Campbell, Mrs. Viola Chisholm. Mrs. Earl Dettman, Mrs. E. D. Hopson, Mrs. Elmer Patterson, Mrs. Prowell, Mrs. Dennie Richardson, Mrs. A. J. Schroeter, Mrs. T. E. Seigler Jr., Mrs. Philip Shook, Mrs. Raymond White, Mrs. Louis Woodford and hos-LaPlata members are sched-

uled to meet again March 2nd in the home of Mrs. White.



Mrs. Terry Hale Is Shower Honoree

Mrs. /Terry Hale was honoree at a shower Friday evening in the Community Room of the First National Bank.

Mrs. /Merlin Kaul met the guests and presented them to the honoree, her mother, Mrs. Maurice Means, and the mother of the bridegroom, Mrs. Buck Hale. Those in the receiving line wore corsages of white carnations tied with red satin ribbon. The bride's chosen colors of

red and white were carried out in the table decorations. The table was laid with a white Mexican drawn cloth centered with a white tufted heart with red satin roses. Silver candlelabras holding candles flanked the centerpiece to complete the arrangement

Red and white cookies, punch and mints accented the color theme and Mrs. Deryl House presided at the punch bowl. Guests were 'registered by Miss LaVerne Kimball and out of town guests were from Covis, Boving, Friona, Umbarger and Canyon.

Hostesses included Mrs. Robert Lemons, Mrs. Don T. Martin, Mrs. Irving Willoughby, Mrs. H. V. Field, Mrs. Niles Culp Mrs. N.W. Culp, Mrs. Irene Boardman, Mrs. Merlin Kaul and Miss LaVerne Kimball.

Miss Karen Sue Cox, to Charles Niel Callaway. He is the Ever bake medium-size onions, son of Mr. and Mrs. Charlie Callaway, 522 Blevins St. unpeeled, when you are baking Miss Cox is a student at Hereford High School and he is a potatoes? Peel the roasted onions before sending to the table, making a criss-cross over the top and inserting a square of butter; sprinkle with paprika.

er children, both are daughters. NEW ARRIVAL

Mrs Rutherford is the former Mr. and Mrs. Larry Don Rutherford are the parents of a son Carla Sue Crosthwait of Hereand will name him Larry Don ford. Grandparents are Mr. and Rutherford Jr. They live in El Mrs. Darrell Harkins and Mr. Centro, Calif. and have two oth and Mrs. B. Y. Crosthwait.





ENGAGEMENT REVEALED - Mr. and Mrs. W. E. Cox, 210

Western, announce the engagement of their daughter,

The Sunday Brand, Hereford, Texas, Sunday Feb. 21, 1965



CHERRIES JUBILEE - Pitted dark sweet cher- ing, to serve over vanilla ice cream.

ries make a delightful sauce, plain or flam-

Cherries Jubilee For Washington's Birthday

Associated Press Food Editor dy over the cherry sauce. Ladle

Cherries Jubilee, that glamorous offering, has caught the fancy of Americans over the years.

The French version of this dessert is nothing more than cherries served in a thickened syrup and flamed with warm kirsch.

In this country, we usually fame the cherries and their thickened syrup with brandy and serve it over ice cream. Sometimes, too, the sauce is served without the brandy and the flaming. Take your choice.

In the following recipe for a winter version of Cherries Jubiee, canned pitted dark sweet cherries are used and their syrup is thickened with cornstarch. Melted currant jelly and grated lemon rind are added because they help to produce good color, flavor and texture.

This cherry sauce may be used several ways. It's delicious over old-fashioned cottage pudding or it may be spooned into individual sponge-cake cups and offered with a topping of whip-ped cream. You might also enjoy serving it over vanilla-favored Bavarian Cream.

The following recipe is designed for a dozen party-goers; but we've added a note about having the rule should you want to serve it at a dinner

By CECILY BROWNSTONE to ignite; pour the flaming branthe sauce quickly while still flaming, over servings of ice cream

> make up half the cherry sauce using one 1-pound can of cher- 2 pounds s m a 11 mushrooms, ries, 1 tablespoon cornstarch, 2 wiped with a damp cloth teaspoons grated lemon rind, 1/2 2 bay leaves cup currant jelly and 1/3 cup 1 teaspoon mustard seed brandy. Serve over 1 quart ice 1/3 cup sugar

cream. DINNER FOR FOUR A fruit-flavored sauce complements roast duck.

Brown Rice Salad Bowl

Ice Cream Beverage ROAST DUCK CHRISTINE 3 to 5 pound duckling 1 tablespoon e a c h sugar and

wine-vinegar Grated rind and juice of 2 oranges and 2 lemons

Allen Matock's Relish Cheese Cake Beverage ALLEN MATLOCK'S RELISH For 6 servings, you may 2 packages (e a c h 9 ounces) frozen artichoke hearts

sing.

Brownies

11/2 cups cider vinegar

2 cloves garlic, peeled of water and salt called for in

Roast Duck Christine

Cover mushrooms with water: Broccoli boil for 3 minutes; drain, Boil remaining ingredients with 1/4 cup water for 10 minutes; add artichokes and mushrooms; cov-

er and refrigerate overnight before serving. SATURDAY BUFFET Fruit slaw gets a nippy dres-Roast duck in a very hot (450

degrees) oven for 30 minutes; continue roasting in a moderate (375 degrees) oven for 11/2 to 13/4 hours or until skin is crisp and leg joint moves easily. In a small saucepan over low heat, cook the sugar and vinegar until sugar begins to caramelize: add fruit juice. Pour off fat from

to pan and stir over low heat 1 large carrot, pared and shred- 1-inch balls; place, a few inches to get up brown particles; simded

women who helped right along

With the remembrance of George Washington's birthday with them. tomorrow, much will be written, read and said about him. Mrs. and final shots of practically every important battle.

Noted for her charm and beauty in early years, she could sew, weave, spin and cook, and studied embroidery, dancing and music.

(AP Photo)

Beefsteak Sandwiches

Cook artichokes with amount

package directions for only 5

minutes to keep crisp; drain.

Sliced Roast Turkey and

Smoked Tongue

Roquefort Dressing

PINEAPLE SLAW

· Pineapple Slaw with

And still, when he was President, she set a pattern as a First Lady with a charm and gracious dignity that set a high standard for others to follow. With remembrances for the sometimes well to remember the

Roquefort cheese 1/2 teaspoon celery seed

Salt to taste Toss together the cabbage. carrot, radishes, green pepper and pineapple. Reat together the remaining ingredients; add to cabbage mixture and toss to distribute dressing. Makes 6 to 8 servings.

SUNDAY TEA There's shortbread-richness in these cookies. Deviled Ham Canapes

Butter Cookies BUTTER COOKIES

21/4 cups sifted flour 1/2 teaspoon baking powder 1 cup butter % cup confectioners sugar

1 large egg yolk 1 teaspoon vanilla Sift together the four and bak-

Scalloped Potatoes Rolls ing powder. Thoroughly beat together the butter and sugar; beat in egg yolk and vanilla. Beverage Add sifted ingredients; work with a wooden spoon unti blend-WITH ROQUEFORT DRESSING roasting pan; add juice mixture 4 cups shredded green cabbage ed and smooth. Chill. Roll into apart on ungreased cookie sheets; flatten so cookies are

Washington, born Martha Dan- spring weather it is really the lent storage area for books and dridge, shared many of his time to let our flowers get a other "items of interest" that hardships throughout the war bit of sunshine. And when you boys always carry about and and was with him even at Val- fry those eggs in the morning, ley Forge when he was Com-mander in Chief of the Continental Army. .It is noted that watering the pants. Gives them she said she had heard the first an added lift. Or if you should happen to live out in the wide open spaces and have chickens, put your egg shells into the oven, bake 'til crisp, crush

and feed back to the chickens. They love it, and helps to keep them from picking the eggs! For the conservative housewife, there is a "make-it-yourself" muffin mix, good or ten

batches of muffins: 8 cups sifted flour, 11/2 cups nonfat dry milk, 1/4 cup baking powder, 1 great men of our conutry, it is tablespoon salt and 11/2 cups shortening. Stir dry ingredients. until well mixed. Cut in shorten-

ing and bend well. Store in a tighty covered metal or glass container and use within one month

To use - combine 1 cup muffin mix, 1 beaten egg and 1/3 cup water. Stir just enough to moisten dry ingredients. Grease 6 medium-size muffin pans and fill two-thirds ful. Bake at 425 F. about 20 minutes. Yield is 6 medium-size muffins.

The latest thing I have seen in fashion is for the sports minded women. With a lean, leggy look and designed for lots of action is a combination of cotton shirt with matching bermudas with an over-skirt in the A-line fashion. Ideal for bowling, bik-

ing, hiking and even leisure

hours around the house. Slip on of salt when getting it ready Mrs. Hodges Serves the skirt for the trip to the to perk. It sure does pick up Soled Luncheon For the flavor. grocers. The best cleaning aid for win

at "

Did you happen to know that the best care for your sterling dows and mirrors is a is to use it and promptly wash it to keep it looking at its best. It won't wear out and if wash-won't be any lint to have to It won't wear out and if washed promptly it needs only an wipe off.

...

With the idea in mind to make two rooms out of one, I use a divider. With two boys, they can share one bedroom but each has his "side" with privacy, and With the turn of such nice the divider serves as an excelcollect

> with grated cheese and heat in a To perk up that coffee in the 400-degree oven. To brown the cheese topping, place briefly kin, Mrs. Otto Olson, and Mrs. morning - if yours ever gets cheese topping, place briefly that flat taste - use a dash under the broiler.

H. D. Members' Meet

Mrs. O. L. Williams was pr siding officer when member of the North Hereford Hon Demonstration Cub met in the home of Mrs. A. E. Hodges for a program of 'How to Plan and Enjoy a Budget'. Program chairman was Mrs. Clinton Ward.

Roll call was answered with 'Teaching chidren to save mon-ey' and it was announced that the next meeting would be in the home of Mrs. A. A. Hare. Mrs. A. E. Hodges served a salad luncheon to Mrs. O. L. Williams, Mrs. C. L. Whitehead, Mrs. Paul M. Hoff, Mrs. Clinton

pan and chill, Slice and arrange in a baking dish, alternating the slices with cheese sauce. Cover Ward, Mrs. O. C. Williams, Mrs. Velma Salvino.



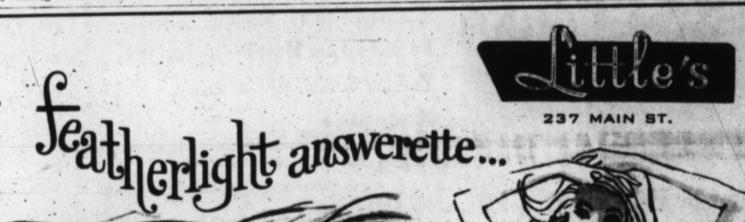
Dropped off a pair of she t "Shorty's" Friday morn

and for the third time he said

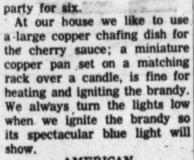
he is sure glad to be back with his good friends in Hereford.

Turn commeal mush into a

Sounds like he really means



Revel Seven



AMERICAN CHERRIES JUBILEE 2 cans (each 1 pound) pitted dark sweet cherries 2 tablespoons cornstarch 11/2 tablespoons g r a t e d lemon rind

1 jar (12 ounces) currant jelly 2 quarts vanilla ice cream

Turn the cherries into a strainer or colander over a container to drain; reserve syrup. Turn the cornstarch into another container; gradually stir in the reserved cherry syrup, keeping smooth. Add lemon rind.

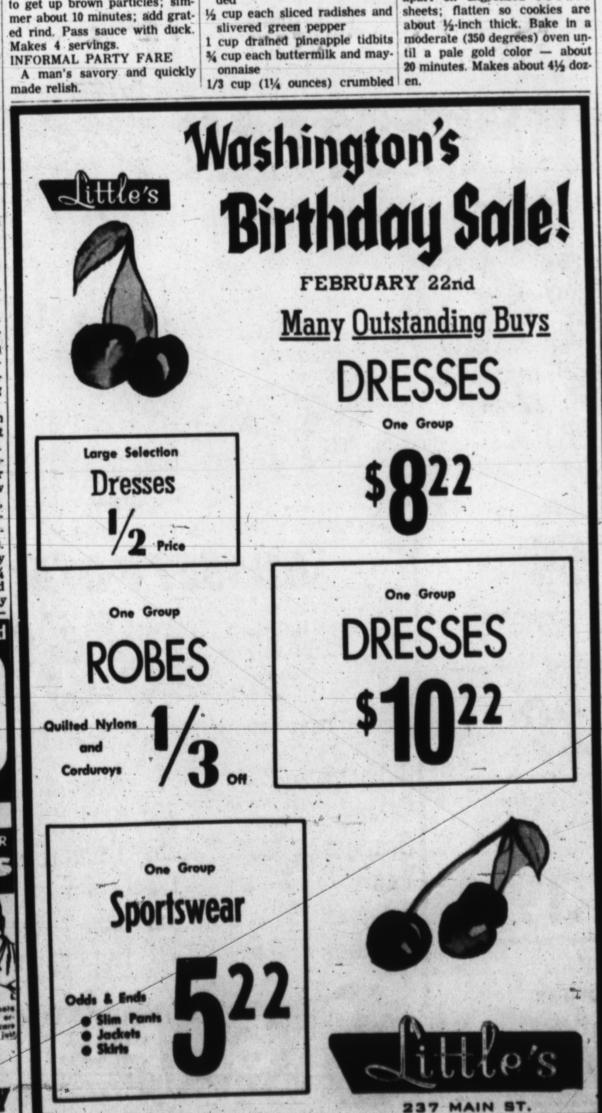
In a chafing dish or a 10-inch skillet over direct ow heat, melt the currant jelly, stirring often. Stir in the cherry juice and cornstarch mixture; cook and stir constantly over moderately low heat until the mixture thickens. clears and boils for about a minute: add the cherries. Seve over ice cream. Makes 12 servings.

To flame the sauce - Gently heat, but do not boil, ½ to ¾ cup brandy. Hold a lighted match over the warm brandy

Today's Watchword Don't let a Lifeguard Try to Save watch! RING YOUR CIALIST FOR repai

Good watches deserve expert carel All others

Cowan Jewelry



Answerette looks featherlight, feels featherlight, controls like no slightweight ever has before. Inner bands offer firm support for the tummy, natural shaping for the derriers. Made of sheerest nylon and Lycra® Spandex power net. White or deb blue, P-S-M-L-XL in all styles. Answerette brief (2 span lengths —for average or long torso) \$7.95

swerette girdle \$8.95 of shown) \$10.00 answerette long-leg pantie (2 pan lengths — for average or a torno) \$11.95

Tossard





MELVIN YOUNG

Spring is just around the corner, and with the spring and summer season usually comes the reports of youngsters trapped in old abandoned refrigera-

The death rate from this menace grows each year. There was a total of 44 children suffocated last year by being trapped inside old refrigerators: the biggest death toll to date.

Naturally as the number of abandoned refrigerators increase, so does the danger to our children. And the number is increasing each year. In fact, the percentage of indue to the fact that freezers armed," then call Waker. He'll Texan as a "whiskey drinking,



Therefore, the death toll will probably continue to rise unless we recognize the problem and do something about it.

One local man has. Dick Walker, owner-manager of Walker Refrigeration, takes the time and trouble each year to warn

crease is getting much bigger erator that needs to be "dis- referring to the quick-witted Elizabeth.

(a relatively new appliance) are beginning to appear on the

ommend hat Cowsert sign up for the clinic. He may not be able to stop smoking, but he is pretty handy with the funny stories whenever the situation gets thorny.

Best For Your

Children!

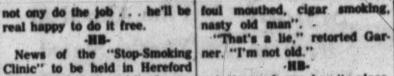
-HB-

HB.

And one of Ray's favorite stories concerns two old veterans of the political arena, John residents of Hereford of the im- L. Lewis, former president of pending danger of the old appli- the United Mine Workers Un- is. ances, and offers to remove the ion and John Nance Garner, for-

'teeth" from these old boxes mer Vice-President of the Unitby removing the latch. He'll do ed States. it free of charge by the way, Lewis, it seems, took-out af-

You Want The Very



And expediency has its place. has created quite a bit of com-

nent around town this week. it seems. Mayor Ray Cowsert reports Former Deaf Smith County Atthat he was contacted by the torney Ed Line dropped by the folks operating the clinic, and file clerk's office one day to an instrument with County Atthat he thought it was a real torney B. F. Cain, charging a certain man in Hereford with "I coudn't stay to talk, however," says the Mayor. "I was 'Malicious Mischievousness''.

"Hold on there," says Cain. "Let's charge him with some-thing I can spell." Line ac-commodated. They changed the charge to read "Aggracompletely out of cigarettes." Anyhow, we're going to rec-

vated Assault".

a pretty precarious position with to solve mental problems is to Mrs. J. W. Kirby, Mrs. Dexter Hostesses were Mrs. Ben Conk

"No sir," says Charile. "If anybody in this family gets a wig, it's going to be me." And we'll have to agree. Charso if you have an old refrige ter Garner in a speech one day lie needs it a lot more than does

It seems that Leo Forrest manager of Deaf Smith County Electric Cooperative, is trying to get out of the dog-house with the post office.

Leo brought us a card not too long ago, which supposedly had been mailed some 10 years ago (it actually hadn't). Now, however, he is tossing a few bou-quets towards the folks in the postal service.

A letter, mailed from out of town, addressed simply to Deaf Smith County Electric, arrived on schedule this week. The folks that sent it didn't even bother to write the Zip Code on, much less the name of the town.

But then, maybe the Deaf Smith County Electric is so famous throughout the state that everyone knows it belongs in Hereford.

Boy Scout leader to his "Remember men, if troop: you're lost in the woods at night, get your bearings from the sky. A glow will indicate the nearest shopping center."

Mrs. Lloyd Smith **Is Guest Speaker**

foul mouthed, cigar smoking, GUEST ARTIST

Mrs. Brink Performs For Dawn Club

Mrs. Richard Barnard pres-| Obligate' she said when a per ented a program of 'Discover- son begins to be meaningless ing Ourselves - An Answer to he ceases to strive. For the Mental Illness' for member of more meaning he sees in life, the Bay View Study Cub when the greater the forces that they met with bostess Mrs. R. work through him.

B. Miller Thursday. Mrs. W. J. Gililland presided for mental illness according to for the business meeting when She said there are four helps it was voted that a do the author of the book, 'Dissent to CARE, also the Monday covering Ourseves' by Dr. Strecker and Dr. Oppal. oan for students in WTSU. Mrs.

Some of the most muted Harper, March 4th. Members attending were Mrs. facts and advice is to do clear and honest thinking. Solve your -HB-And speaking of aggravated assault, our old friend Charlie being things are the most wick, Mrs. John Harper, Mrs. an aunt of the future bride-Holt recently placed himself in important and the best thing A. M. Jones, Mrs. W. S. Kerr, groom

his better half. The vogue these days is to buy a wig. For the ladies, that The vogue these days is to buy a wig. For the ladies, that The vogue these days is to the vogue the vogue these days is to the vogue the vogue these days is to the vogue the vogue these days is to the vogue the vogue these days is to the vogue the vogu

SPORTSWEAR

*** TOPS**



Miss Bishop Is Shower Honoree

The c Miss Kay Bishop, bride-elect

of Gien Fuller, was honored with a pre-nuptial shower recently in the home of Mrs. C. A.

Appointments were in the bride-elect's chosen colors of pink and white

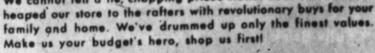
Receiving the guests were Mrs. Saulcy, Mrs. E. E. B. Alexandes .. reported .. t h e next mother of the bride elect; an meeting to be with Mrs. John Mrs. H. S. Fuller Sr. of Dawn mother of the future bride Miss Sharon Lamm and Mrs

ABSTRACT CO & Mrs. A. J. Schr

A. O. THOMPSON



We cannot tell a lie, chopping prices makes business. So we've heaped our store to the rafters with revolutionary buys for your







Mike and Cindy Clark are fortunate. Their parents realize the need for spiritual training for their youngsters. Because of their love and concern. Mike and Cindy are in Bible Study and Worship every Sunday morning. They are learning to follow Christ and obey his Gospel. They will have a better preparation than most children for this life and for eternity.

Won't You Bring Your Children

To Bible Classes And Worship?

WORSHIP

with the CENTRAL congregation of the CHURCH OF CHRIST • Plains and Sunset Drive • Sunday Bible Study at 9:30 a.m., Worship at 10:25 and 6 • Wednesday at 7:30 p.m.

For H.D. Group

'Children and Money' was the program Mrs. Lloyd Smith presented for the Young Homemakers Home Demonstration Club when they met Tuesday at 134 Ave. C with Mrs. Huey Lowrie as presiding officer and Mrs. Dean Bryant as program chairman.

Mrs. Smith said that it should be explained what was expected of the school age children pertaining to money and the different ways a child should earn and use money. She also explained how to help develop a child's attitude towards money.

It was announced that there will be an 'Appreciation Lunch-eon' Monday in the Bull Barn and Mrs. Dean Bryant was elec-ted as the club reporter.

Visitors for this meeting were Mrs. Don Reuter, Mrs. George Springer, and Mrs. Jerry Robinson with members Mrs. Huey Jackson, Mrs. LeRoy Burges and hostess, Mrs. David Brum-

The hydrodaktylopsychicharmonica is one of the names of an 18th Century musical instrument - also known as a glasspiel - played by rubbing the rims of glasses with wet fingers.

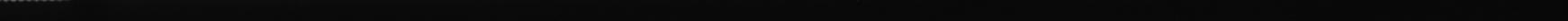
The farthest that men have penetrated the earth's interior is about two miles in the gold mines of South Africa.



our pharmacist strives to better the physical welleing of your family. It's rour assurance of deendable service always. This dedication to safeguarding good health is one of the ABC's of

> **IGDowell** DRUG





Page Ten

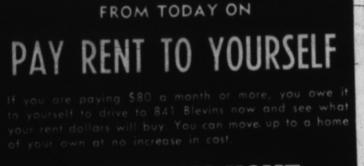
Martha Ann McBride **Presented Trophy By Connie Stark**

Martha Ann McBride was presented the Traveling Trophy by Connie Stark Thursday when the 4-H Junior Public Speaking Group met in the Community Center with their leaders.

Martha was selected as the taker of Distinction', first fire group met Wednesday place, second place went to David Marnell and third place was awarded to Kay Clearman. Patients were presented Candle-

Those entering the county con-test Feb. 27 will be David Marnel, Kevin Evans, Kay Clearman, Elizabeth Gandy, Martha Ann McBride and Lisa William-

Attending this meeting were Martha Ann McBride, Becky Hickman, Souad Malouf, Kevin Evans, Dorthy Maddox, Beth Bezner, Carol Turrentine, David Marnell, Patti Turrentine, Kay Clearman, Mrs. Juston McBride and Mrs. Hugh Clearman



3 BEDROOM HOME

\$350.00 Down \$80.00 A Month

Show Home Across Street South

From Aikman School E. 15th

MECH UNMES INC

Nights Call EM 4-2146

MESA HUMES INC.

Denzil Vaughan

* Modern Kitchen * Fully Brick * Attached Garage * Living Area * Dining Area * 1 or 11/2 Bath YOUR CHOICE OF PLAN YOU PICK ALL COLORS



The O Ta Wa Ten Ya Camp-Patients were presented Candle-holders made by the group the week priviously and they also entertained patients by singing

Following the visit they re-

Hex and Cherryl Pruitt.



turned to the home of their leader, Mrs. Paul Hagar; for refreshments served by Pam Garrison and games led by Brenda Jolly. Others attending were Kay Hagar, Debbie Smith Shirley Anders, Linda Collins, Donna Digby, Judy Hix, Maxine



NOBLE HOWARD new FB agent

Members And Guests Bureau as an insurance agent Games And Luncheon

For Lone Star Club Mrs. Baker Womble was presiding officer when the Lone Star Study Club met recently in the Southwestern Public Service Co. for a party and covered

Type Of Swindle dish luncheon. Mrs. Vivian Major said that The Deaf Smith County Chamthe covered dish luncheon was served buffet style. Valentine ber of Commerce has warned decorations were used throughbusinessmen to be wary of highout the room and tiny heart sounding organizations offering sugar plum trees decorated each "success story" awards at

table. A larger decorated tree prie. entered the buffet serving table. Bill Thompson, manager of the The social committee was in chamber, said organizations or centered the buffet serving table. charge of the entertainment and foundations promoting achievethose attending played 'hearts' ment awards of one kind or an-and 'bingo'. Mrs. Major won other are offering "awards" to first prize in hearts with S. A. unsuspecting businessmen who McCathern taking second place. discover that the 'honor'' bestowed on them is dubious at Mrs. Norman Moore took the best and comes at a high price. first prize for bingo. According to the National Hostesses for this gathering were Mrs. C. D. Kelton, Mrs. Better Business Bureau, with S. S. Williams and Mrs. John which the local chamber is affiliated through membership, on Jacobsen. Jr. Attending were Mr. and Mrs. organization whose alleged R. G. Blue, Mr. and Mrs. E. W. purpose is to dramatize the Dettman, Mr. and Mrs. Floyd success possible under the free Dunavant, Mr. and Mrs. J. J. enterprise system will arrange Durham, Mr. and Mrs. H. E. for businessmen to receive a Henslee, Mr. and Mrs. John. "sucess story" award at a cere-Jacobsen Jr., Mr. and Mrs. mony in New York. C. D. Kelton, Mr. and Mrs. Lawrence Krebs, Mr. and Mrs.

The catch: The businessmen must be wiling to pay the organ-Norman Moore, Mr. and Mrs. ization up to \$2,500 in advance G. W. Newsom, Mr. and Mrs. to cover the cost of publicizing S. S. Williams, Mr. and Mrs. the event. If the promoter can Baker Womble, Mr. and Mrs. set ten executives to accept the S. A. McCathern, Mr. and Mrs. award annually he has his own V. E. Dodson, Mr. and Mrs. "success story,"

Former Dimmitt FB Agent Here

Noble Howard, 47, a former resident of Dimmitt who has farmed in Deaf Smith County for 15 years, has moved to Hereford where he is an insurance service agent with the Deaf Smith and Oldham coun-

ties Farm Bureau. He is working out of the Farm Bureau office at 120 N. 25-Mile Ave.

He has lived in the plains area for 18 years, living at Sunnyside before moving to Dimmitt. He was born in Montague coun-

He and his wife, Freida, have a daughter, Nancy, 14. They are living at 108 Elm St.

Cookie, applesauce He has been with the Farm for three years, all at Dimmitt. He farms a section of land in the Ford Community.

Pinto beans Cole slaw **Chamber Warns** Chocolate cake Combread, butter, milk Friday **Against 'Award'** Tuna casserole Glazed whole carrots Stuffed celery

Apple cobbler Rolls, butter, milk

Monday

Green beans Garden Salad

Tuesday

Sloppy Joe burger on bun

Baked tomato casserole

Tossed green salad

Gingerbread

Milk

Wednesday

Barbecued chicken

Buttered rice

Green peas

Carrot sticks

Rolls, butter, milk

Thursday

Beef-vegetable stew

T. ANTHONY'S SCHOOL Monday Meatballs w/gravy Steamed rice Green Salad

Cherry pie Rolls, butter, milk Tuesday Turkey pie Candied sweet potatoes Waldorf Salad Rolled wheat cake

Biscuits, butter, milk Wednesday \ Barbecued beef w/sauce Pinto beans Buttered broccoli Brownies , Rolls, butter, milk

Thursday Hamburgers Lettuce, pickle, onion Butered corn Jello w/fruit Milk Friday Macaroni & cheese Green beans Cabbage, apple slaw Peanut butter bars

W/wheat rolls, butter, milk

Film Aimed At School Youths Slated Menus A film entitled "Teen Revolt" PUBLIC SCHOOLS

Salsburry steak church, Union and Ave. G. Cherry cobbler Rolls, butter, milk

at the service. There is no admission charge, but an offering will be taken, said the Rev. V. W. Marcontel, pastor. The Rev. Marcontell said the

fim was produced in cooperation with teen-age drug addicts and depicts the story of a generation of youths who "are

revolting against society." The film is 30 minutes long.

A mail order house still carries a supply of pot-bellied stoves, the general store kind; cast iron coal stoves, woodburners with a four-lid top; and old-fashioned clothes wringers probably for people who don't cotton to new-fangled modern ppliances.

Wedding Invitations Printed at The INK SPOT

Only A Few Observe Installation Of Marker will be shown at 10:30 a.m. to ANTIETAM NATIONAL suffered an 82.3 per cent cas-day at the Assemby of God BATTLEFIELD, Md. UP - Tex- ualty loss - the greatest suras has become the second state fered by one infantry regiment.

The Rev, Grady L. Fannin of to erect a monument at Antiet-Chicago, representative of a am Battlefield, one of the major teen-age publication will speak battle sites of the War Between the monument's arrival. Among The tall, thin granite marker was quaried at Marble Falls Tex., and weight 3000 pounds. War Centennial Commission. the States.

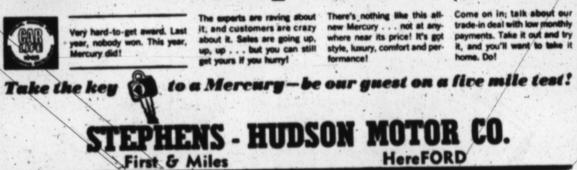
The monument travelled by The monument salutes Texas' three infantry regiments which truck this summer from Austin

were in the battle 102 years with two other markers, one for Fredericksburg, Va., and One of the texas regiments one for Gettysburg, Pa. ago





Make your move to Mercury! Everything is all new but the name and the price! ? _____



The Sunday Brand, Hereford, Texas, Sunday Feb. 21, 1965

Robert Thompson, Mrs. Opal Bookout, Mrs. Thema Chisum, Mrs. Jim Higgins, Mrs. Vivian Major, iss Mildred Elliott and visitor, Joe Kendall. plying.

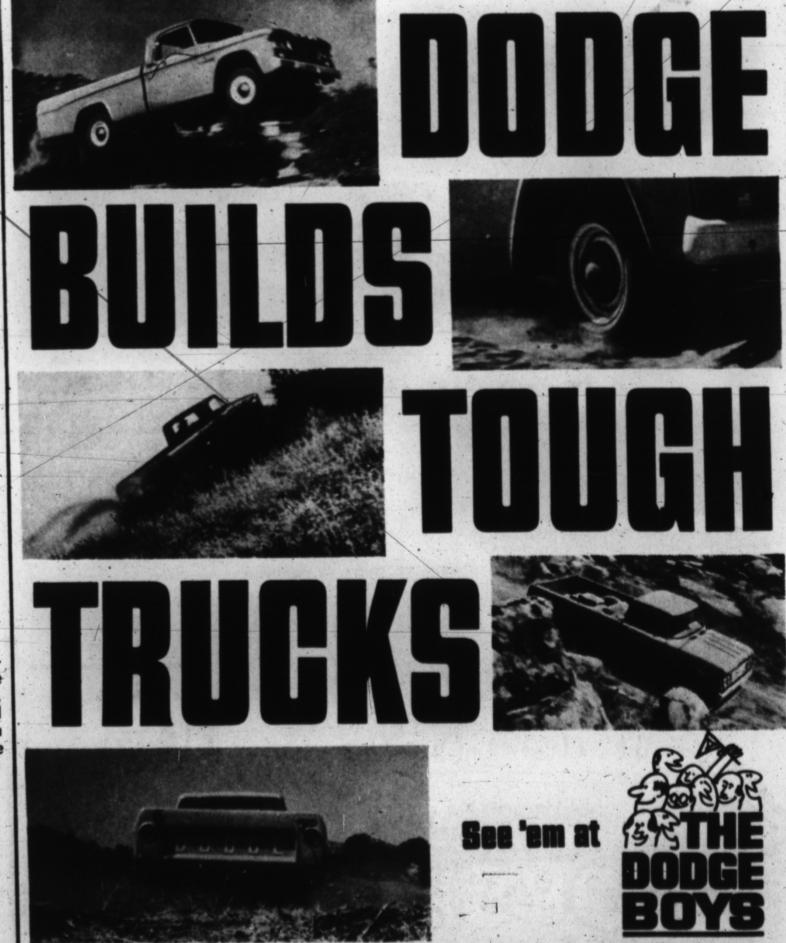
for the GLORY OF GOD **GOOD OF OUR COMMUNITY** usinesses CLOSED ON SUNDAY

We urge all of the people of our community to help make Sunday a day of worship and rest rather than a day of business. The Bible says, "Six days shall work be done, but the seventh day is a sabbath of soleman rest; holy to the Lord." (Exodus 31:15)

Urgimos a toda la Jente de Nuestra comunidad ayude hacer de los domingos dia de adoracion y reposos. Y no un dia de negocios. La Biblia dice: "Seis dias se trabaja, mas el dia septimo es dia de reposo consagrado a Jehova; cualquiera que trabaje el dia de reposo, ciertamente morira, (Exodos 31:15)

C. W. Allen, Pastor, St. John Baptist Church Noah Arnpriester, Minister, Wesley Methodist Church Fred Beversdorf, Postor, Immanuel Lutheran Church Eugene Brink, Minister, First Christian Church B. L. Davis, Pastor, First Baptist Church

Father Angelus Delahunt, Pastor, St. Anthony's Catholic Church Gilbert Diaz, Minister, St. Paul Methodist Church Jerry Franz, Associate Minister, First Methodist Church Ronald Harpster, Pastor, Avenue Baptist Church Eugene L. Naugle, Minister, Bippus Community Church Dwight Southwarth, Minister, Church of the Muzarene Herschel Thurston, Minister, First Methodist Church Joel Treadwell, Vicar, St. Thomas Episcopal Church William A. Ware, Pastor, Temple Baptist Church H. B. Whitten, Pastor, Mt. Sinai Baptist Church

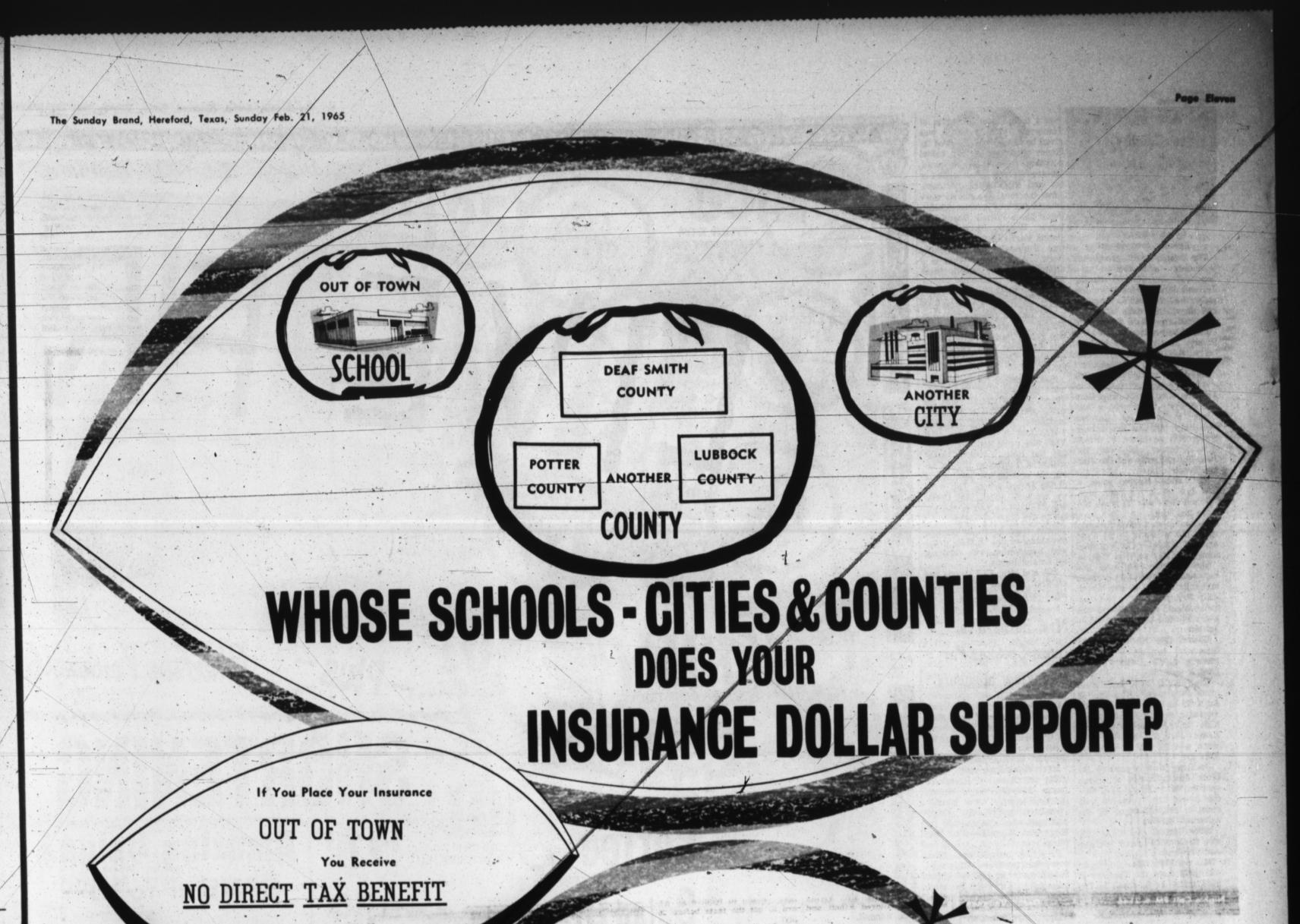


... with the biggest capacity of any pick-up. Built for action. Built for power.

TOUGH TRUCK TRA

HI-WAY AUTO SALES . 600 W. FIRST . HEREFORD

Built for long hard service, smooth ride. Priced nose-to-nose with Chevy and Ford.



From Your Own Dollar

When Financing A New Home

INSIST THAT YOUR INSURANCE

Be Placed With

A LOCAL AGENT!

No Lending Agency or Builder Can Force You To Buy Out Of Town Insurance.

> ALREADY IN AN OUT OF TOWN AGENCY? Call One of the Numbers Below and

MOVE YOUR INSURANCE BACK HOME

PLAINS INS. AGENCY EM 4-1150

LONE STAR AGENCY EM 4-0555 These Agents and Their Employees Paid \$16,135.60

In Local Taxes in 1963

With Your Insurance Dollar!

POOL - SIGMAN AGENCY EM 4-0758 HEREFORD INS. AGENCY EM 4-0850

PIGGLY

via

WIGGLY

Sunday

WA WIGGLY

rrow". The we lcome was

ar's theme was "

trand Corres The 4-H Buzzards group met any afternoon in the

By ANN BEAVERS

Alun

of Mrs. M. H. Zaring nd Mrs. Zaring gave the the recipes on biscuits angel food cake. She also nome pointers on each of Those attending were herrie Beavers, Patty Fortenberry, Beverly Bradley, Patty Zaring and Betty Whitten. Mr. and Mrs. Wilbur Harris

and boys spent the weekend in Amarillo wih the Freddie Harris family.

Mrs. Stella Sevier, Carolyn and Leroy, Mr. and Mrs. Lonnie

Calvin Peters and Troy at Romero last week

Mr. and Mrs. Carroll Gruhkey spent the weekend in El Paso and visited the George Worsham family at Tularosa, New Mexico.

Mrs. Dorothy LaGrone and her two small children were killed in a head-on car wreck near Fayettville, Ark., last Saturday night. Mrs. LaGrone was a sister-in-law of Mrs. Billy Lee

Donald Lee (Butch) Snyder underwent surgery Wednesday morning in St. Anthony's Hos pital in Amarillo.

The fourth, fifth and sixth grade boys played Kids Inc. of Amarillo in basketball Tuesday afternoon in the Adrian Gym. Kids Inc. are coached by Jack Erwin also of Amarillo. The score was 22 to 2 in favor of Kids Inc.

Breaking 25 of a possible 300 birds, Jimmy Brown of Adrian won the Silver Tray Award Sunday at the first registered trap shoot of 195, sponsored by the Amarillo Gun Cub.

Mike Horton, also of Adrian, won first in the Junior Division and received a Trophy. Mr. add Mrs. Howard Engle

Miss York, followed by ng of fish, baked ed French bread, coffee or and strawberry shortcake. After the meal the guests were entertained by a guartet consist-ing of Linda Pinnell, Donna Pat-terson, Roxann Brownlee, and Donna Harris, singing "Faith of Our Fathers" and "Mother's G Book". A reading, "What is a Y Mother?", was given by Vicki Burns

G

P

G

G

66

Y

P

GG

G G

George Harwood, this year's-N N F.H.A. Beau, was presented with a gift by the president, Doriss Horton. Doriss also presented Ġ this year's Posture Queen, Rox-ann Brownlee, and Personality Queen, Gale Gruhikey, with gifts.

Special guests for the evening were introduced by Miss York. Those special guests were the newly elected F.H.A. Honorary members, Ted Hale, Dub Ed-

wards and Jess Fincher. Miss Sevier and son from El Paso, spent Saturday night with the Jack Fortenberrys and the Jimmy Bradley family. Mrs. Millie Maupin spent a few days with Mr. and Mrs. Mrs. Millie Maupin Spent a few days with Mr. and Mrs. was selected as one of the top

ten in the State of Texas. Skits were given by various members of the F.H.A. group and benediction was rendered by Leland Burns.

Mr. and Mrs. A. D. Lewis and children visited the Sanford Dam Saturday.

Mrs. Barnard Is

Guest Speaker For Bay View Members

Guest performer for the Dawn Music Club recently was Mrs. Eugene Brink when they met in the home of Mrs. L. W. Tooley for a program 'Parade of American Music'. Mrs. Brink presented three violin selections, "I Dream of With The Light Brown Jeanie Hair" (Foster), "Ave Maria" (Schubert), and "Largo" (Handel) and was accompanied by Mrs. Carl Wimberley at the piano.

Presiding officer was Mrs. L Steve Bavousett and Mrs. Ray v Poland gave the history of the humn-of-the-month and the club joined in singing "Joyful, Joyful, We Adore Thee" (Van Dyke). Mrs. Carl Wimberley presented Nevin's "Bouna Notte" as a piano solo and for her piano selection, Mrs. L. W. Tooley presented "The Rosary" by Nevin. The history of 'The P Star Spangled Banner" on its 150th anniversary was given by Mrs. H. V. McCabe. GG Attending were Mrs. Bavousett, Mrs. Clarence Betzen, Mrs. R. E. Curtsinger, Mrs. H. E. Miller Jr., Mrs. H. V. McCabe, Mrs. Jim McCabe, Mrs. Edon Owens, Mrs. Ray Polan, Mrs. Alfred Smith, Mrs. Carl Wim-N berley, Mrs. William Wimberey, 1 and Mrs. J. D. Caraway. Host-G esses were Mrs. Curtsinger and Mrs. Tooley, with Mrs. Clar-Ğ ence Betzen as program chair-



PIGGLY

WIGGLY

Reg. or Drip Shurfine 2 Lb. Can

WIGGLY A PIGGLY WIGGLY



and girls spent the weekend in girls spent the weekend in Big Big Spring, visiting the Dewey Engle family and Mrs. Edna Malone.

Mr. and Mrs. Les Gilliam and daughter spent the weekend in Enoch visiting the E. C. Gilliam family.

A family reunion was held Sunday, in the M. A. Ferguson home. Those attending were Mr. and Mrs. George Ledbetter and Kelley from McFarland, Calif., Mr. and Mrs. Calvin Peters and Troy of Romero, Mr. and Mrs. J. C. Blankenship from Friona and Mr. and Mrs. J. B. Blankenship and boys and Mrs. Lola Menasiee from Hereford. Kelley Ledbetter remained here for a longer visit.

Mrs. Charlie Pulliam was in the Friona Hospital last week and is home now and doing fine. Mrs. Frances Goodner, sister of Mrs. V. E. Lemke, left Saturday for her home in Har-

lan, Iowa. Mrs. Goodner has been with the Lemke's for the past six weeks.

Mr. and Mrs. James Sanders Fox studio. and baby from Amarillo and Mr. and Mrs. Jess Russell and Factory," set for March 25 pre-Grandmother Reed from Vernon over the weekend.

Annual Parent-Daughter Ban, volved with an alcoholic star quet, Saturday night Feb. 13 who induces them to expand in the School Cafeteria. This their plans to epic proportions.

234 E. 2nd

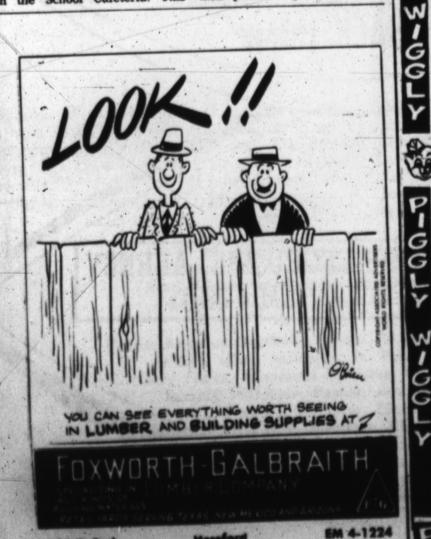
FOX HELPS KID MOVIES

man.

NEW YORK (- A play that kids movie-making is being partly financed for Broadway by Hollywood's big 20th Century-

"Never Live Over a Pretzel miere, is by Jerry Devine, a TV GG visited the E. E. Allen famiy and screen writer. The story concerns how a trio intent on The Adrian F.H.A. had their making a small art fim get in-

Y



Hereford



COLUMN IN THE

the Fun Contest are ele compete in the Count its. District Contests w le to co. be hed April 3.

Eleven clubs w ling were Mary Ruth Walcott Club; Debbie ppy Workers; Ch Cav ve Clydd inbolt, Four-Leaf Clever; Cynthia Hanna, Ford; Janice Turrentine, Westway; R o b e r t Galley, Dawn Boys; Atchley, Happy Hustle Dorothy Marnell, Merry Maid

Up-coming events announced are the Bake Show, June 11; Show, July 9 and Charm School, Dress Revue, Juy 7; Style July 5 and 6.

Viet Nam Raid

the South China Sea. Navy aircraft took off from the aircraft carries USS Ran-

ger, Coral Sea and Hancock. Of the carrier aircraft, 49 attacked Coral Sea and Hancock. Of the Communist barracks and staging areas near Dong Hoi about 100 miles north of the border be-tween South and North Viet Nam.

BIAN'S FIRST SHOW

NEW YORK @ - Bian John-

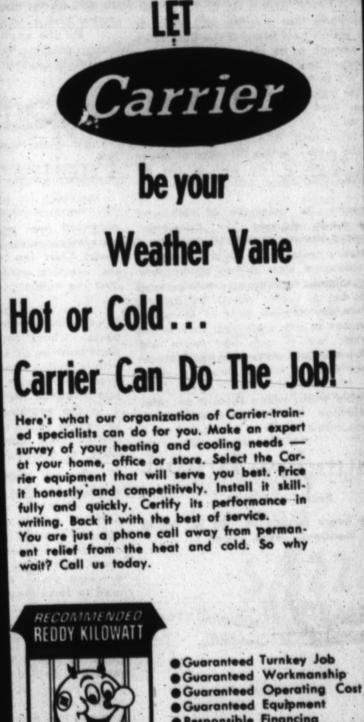
son is getting an early start in-side show business. Bian is 10 months old and both his parents, Bernard John-son and Cleo Quitman are in the off-Broadway revival of "Cabin-in the Shu" The family budget in the Sky." The family budget wouldn't stretch to provide baby-sitter, so the man okayed his attendance at the es were daily rehersal sessions.

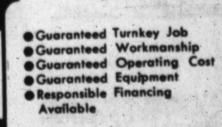
USS HANCOCK (Special) — Gunner's Mate Second Class Leon D. Martin, USN, son of Mrs. A. G. Martin of 418 Avenue J, participated inthe retallatory air strike operations Feb. 7, against North Viet Nam while serving aboard the aircraft car-rier USS Hancock, operating with the U. S. Seventh Fleet in the South China Sea.

City Man Made

g at the

"C.





SEE YOUR AUTHORIZED

CARRIER DEALER TODAY!

Sheet Metal

EM 4-3867



Page Fourteen

The Deserted Village

(Editor's note: The following editorial appeared recently in The Tulsa Tribune and has-attracted national attention, probably because it pretty well "hits the nail on the head" in several respects. The pattern projected, to say the least, is obvious in many communi-ties across the Panhandle — and we of Hereford have noticed more than a few of the developments recorded in the article.)

By JENKIN LLOYD JONES

Under the spreading chestnut tree the village smithy no longer stands. The chestnut blight has taken care of the chestnut tree. The automobile has eliminated the smithy. And now the village is about to

America's very small towns are in trouble. Take the rough figure of 2,500 population (in the West it might be less and in the East more). Below that line most communities are going to fade. Above it many towns will grow and prosper. The economic reason for the American village has vanished.

This is a sad fact of modern America - said because of the sentimental legend, still strong among us, that the village represented peace and virture and friendly help as opposed to the coldness and wickedness of the city. Our folklore cherishes the clear-eyed country lad with his yellow button shoes and his wicker suitcase who came into the big town and outslicked the city slicker. We overlooked the main point, which was that this country boy never went back to the country,

The country town in America has been wrecked by Henry Ford, the paved highway, Hereford bulls and contract harvesting. Henry Ford and the paved road made it possible for the farmer to shop in the county seat if not in the metropolis. The Hereford bull took a lot of marginal land out of crops into cattle. Contract harvesting made possible the corporate farm where the empty houses warp in the sunshine and no man watches the wheat grow.

takes enough opportunity for good jobs sa that the bright kids won't pull out the day after their high school graduation.

Karl Fox of Iowa State University says a large supermarket needs a base of 2,000 families. For a men's clothing store to produce \$7,000 net profit a year it needs 2,680 customers. A hardware store needs 6,720. The young doctor of today is not content with an office over the drugstore. He wants to work in a clinic.

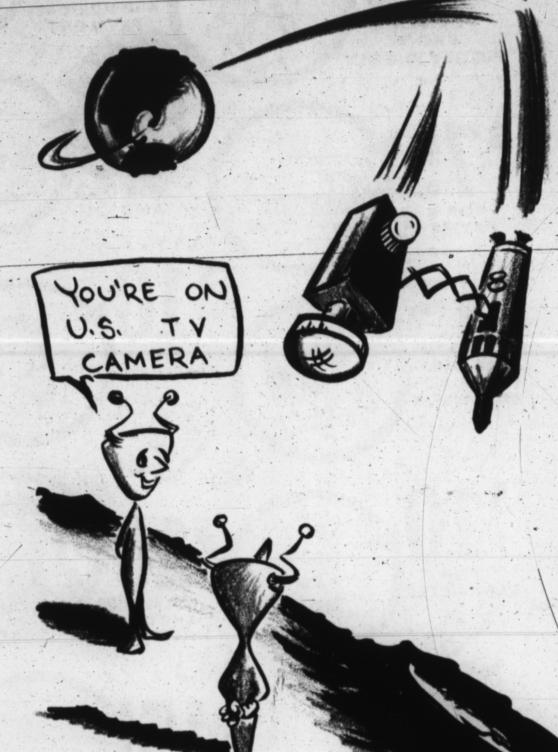
Dr. James Conant claims a first class high school ought to have 100 students in the graduating class. That requires a population base of 6,720 persons. Towns smaller

than this need a consolidated school covering a wide land area. The tragedy of the small town is that when it starts to slip forces are set in motion that cause it to slip faster. The more kids who leave town the older the population average grows and the less the town is inclined to spend on schools or civic improvements. Lack of these things makes it difficult to attract industrial payrolls, and this lack causes more kinds to leave.

Dwight Nesmith stated in the U.S. Department of Agriculture Yearbook for 1963 that there may not be much that can be done for the rural village far removed from a city, but that small and medium-sized towns can go either way. They don't have the magnetic power of mass which, in an urbanizing nation, practically guarantees further growth for all cities now above 50,000. But they have a future if they work for it.

With fewer people tied to the land the small city cannot count so much on captive customers. It must make itself attractive enough to bring in industrial and business payrolls, to lure the retired, to develop tourist income where the surroundings are favorable. It needs public officials who can hit the city hall spittons, or, better yet, not require them. It needs schools remarkable for something beside the bands.

All this takes devotion. And - worst



Smile

Panhandle Paragraphs

Nobody - but nobody would ever go so far as to accuse Lt. Gov. Preston Smith of delivering a "dry" speech Thursday night. It had, as I'm sure you're aware, to do with water. Even if it had concerned a much "drier" subject, though, the speech would have been no less entertaining and informative. The lieutenant governor pitched in some amusing witticisms, you see, that kept his talk lively and his audience attentive.

-Brownfield News

One of the most unique programs on a seminar of school was held last week at South Plains College in Levelland, when a lecture was delivered by two way telephone from Wiley College to the seminar. This was under the direction of John P. Yates, SPC conselor and included 25 students from area small schools.

-Levelland Sunday Sun News

PP

The first annual Denver City Merchants' Invitational Mixed Bowling Tournament will get under way Monday, it was announced today. Tournament play will continue until midnight April 4, the deadline for entering. Sponsored by the city's merchants, the tournament will offer a \$500 first place team prize.

-Denver City Sunday Press

PP

In our leafing through numerous journals, papers and other information that stream across our desk, we ran upon the following item, which we consider worthy of reprinting. The moral standards of our Puritan ancestors have been smashed beyond repair. They were somewhat unsteady even before the war; but that mighty world-wide conflict brought us revolutionary ideas.

-County Wide News

Law enforcement is one of the big items of operation in any city. From the size of Floydada to the big metropolitan cities, it is disliked, appreciated, misunderstood by the motorist. When you break a law, it's easy to dislike the law official. When you need help, he is greatly appreciat-

-The Floyd County Hesperian

__PP__ Hon. Waggoner Carr, Attorney General of Texas, has accepted an invitation to be guest speaker at the Pre-St. Patrick's Day Banquet to be held Tuesday evening, March 16 at the National Guard Armory. The announcement was made by Mayor Seibert Worley, who contacted the high Texas official while in Austin recently to attend inaugural festivities honoring Governor John Connally and Lt. Governor Preston Smith.

-The Shamrock Texan

The switchover to direct distance dialing at the local telephone company was for the most part, uneventful with the smart-aleck ticketer handling things in good order. It will take a few days for people and machines to mes into an efficient harmonious working relationship, but until that time, incidents humorous and otherwise, will continue to happen.

__PP__

This walking-off-the-land has occurred all over America except in the shadow of the cities where suburbia has turned fields into lawns.

It is ironic that it is the city which is the little town's best friend if the little town is lucky enough to be close to the city. For those prosper best which lie within an hour's drive of the skyscrapers. They have the best chance for industrial payrolls. They are the only ones that can benefit from the commuter's taxes.

In Oklahoma, although only 20 per cent of the area is within 50 miles of either Tulsa of Oklahoma City half of the 80 towns over 2,500 are within these small circles.

Recently the University of Nebraska issued a study showing the "dominant towns" were increasing their market areas, while smaller centers that could not attract distant customers were drying up because the rural population per square mile was going down. A similar report by Kansas State University showed that in 30 years many Kansas county seats that had maintained their market radii had really lost 20 to 40 per cent of their customers.

What does it take to make a good town?

It takes stores where there is an adequate selection. It takes good schools. It takes reasonable medical services. And it

THE Sunday Brand Established 1948

Published every Sunday at 130 W. Fourth Hereford, Texas 79045



NATIONAL EDITORIAL ASSPCATION

James M. Gillentine, Editor and Publisher Melvin Young, General Manager Dudley Lynch, News Editor Robert J. Awtrey, Mech. Supt.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas: Subscription Rates: Zone 1, County, Texas: Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, bath papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word first insertion 160c minimum; 4c per word

each additional insertion

of all - taxes. But the little cities all over America, whether they know it or not, are in a desperate fight for life. For the centripetal forces drawing Americans into urban areas are strong and growing. The good little city can buck these forces. It's great to live in a town where you know the mayor and a picnic is not a safari.

But the small American cities that are going nowhere are just about sure to get there.

Wrecking Yards Facing Crisis

We hear a lot of talk these days about proposed new regulations concerning the use of used parts in auto body and repair shops. Chief foe to the bill appears to be the wrecking yards which now sprawl all over the nation.

One phase of the bill which appeals to us is that portion which requires that any person' whose car is repaired with used parts must be advised and accept the parts with a written signature. Rumor has it, however, that releases must be secured from the last owner of the car (the man who sold it to the wrecking yard) and if we are to believe opponents of the proposed legislation, there appear to be numerous other. points of discrimination.

The bill would also most likely deal a telling blow on the insurance companies, many of whom are said to accept used parts on models especially of distant vintage. Also mixed into the rumors is found occasional opinion that the government wants to rid the highways of sightless wrecking yords, and this process is Being used to force them out of business.

All in all, it could be quite simple. Certainly, the man who is having an automobile repaired is entitled to know if used parts are placed in his car, and to probably receive a discount on the work. This should be his option, just as it would be his option to buy a used car or a new one from the dealers lot. Once this hurdle has been cleared, it seems to us that responsible shops, wrecking yards and other phases of the business should provide the remaining guarantee, just as they do in other lines of commerce.

Because most insurance companies provide replacement of damaged automobiles in "equally good" condition, it seems that they, too, should have the option, depending on model and condition of the car when it was insured. At the same time, it does seem that this condition should also be reflected in the rate charged on the vehicle.

We had no idea that the parts business was in such condition that it required stringent regulations, and if it is we feel that too much red tape could easily kill off the wrecking yard industry. Meanwhile, numerous repair men tell us that the used parts, especially doors, windows and the like, actually work better than many of the new parts now received.

FOR STRAIGHT TALKERS

Boys' Agricultural Club

Holds Meeting Saturday

50 YEARS AGO

session at the courthouse on Saturday evening March 13.

very excellent talk on livestock in connection with farming.

Mr. Jowell's wide experience in up to date methods with

pure bred cattle gave to his talk that practical nature which

is so helpful and at the same time so interesting to boys.

and awaiting trial, got tired of Sheriff's Baird's accomoda-

tions and left the Hotel without notice or settlement of his

board bill the other night. He secured an old spout from

a sprinkler and made a sort of a hook and dug and pulled

the bricks out of the wall under the window and let him-

self down by a rope made of bed clothing and skidooded.

The different towns around were notified by phone and

it was not long till Canyon reported his capture. So he

tion was never more promising than now. The good sea-

son last year set on a fine lot of buds and the fine winter

weather has been most favorable. But all these promises

will come to naught unless there be a concerted action in

10 YEARS AGO

parking on Main Street, despite a heated discussion by

members of the Retail Merchants group, which met Friday

Lamm and Dub Reeves to work with Chief of Police Leo

Box to initiate a city wide traffic safety campaign. It was

estimated by the new committee that it would take at least

Boston of Hereford, called on representatives in Congress

Tuesday in Washington to get help toward increased grain

sorghum support price - but met with little encourage-

courtroom here Friday night, when approximately 150 milo

formers gathered in the courthouse to organize a perman-

man, then elected R. G. Peeler as permanent chairman

eye on their equipment and to check each piece carefully

before and after starting up motors. The warning came from Sheriff Lowell Sharp, following

reports on five cases, running thousands of dollars damage in which machinery had been damaged this week as a re-

sult of sand having been placed in the motors. The damag-ed equipment included three tractors, one only a few weeks old and two irrigation engines.

and delegate; Maynard Buck was elected as secretary.

No recommendations were made concerning parallel

The group appointed a committee composed of Bob

A delegation of panhandle farmers, including Jay

The county courfroom over-flowed into the district

The group named Bill Lenderman as temporary chair-

Farmers of this area were warned Saturday to keep an

combatting the everlasting insect pests.

two weeks to get the program set up.

morning in the hotel ballroom.

ment, according to reports,

ent grain sorghum association.

The prospects for an abundant fruit crop for this sec-

The Boys' Agricultural Club of Hereford met in regular

Mr. Rat Jowell was present and gave the boys a

Ed McGee, an indian incarcerated in the county jail,

Texan, 90, Still Occupies Desk At Unusual School

By MAGIE SAVOY **AP** Newsfeatures Writer

is safe in jail again.

tury ago a seedy bunch of sun-| Texas and knocked on Prof. weathered cowhands rode up to Alvin Johnson's Office door. " There's no future in cow-NEW YORK IP -Half a cen- the portals of the University of punching," they braced the

young economics professor. "Do you think you could teach us enough to make money?"

Dr. Johnson thought he could, and although there were some questions about acadamic rules, he took his "Long Horns," as he called them, and started to work with them.

At least on of the cowhands eventually got his law degree. Others stayed in college long enough to get city jobs. But to Dr. Johnson, they were the joy of his teaching life - "For the first time I had a chance to teach students who would not take the ordinary academic bunk but had to have straight talk."

In 1919 Dr. Johnson, after wandering around the académic map, became an editor of "The New Republic." There he found some other educational mavericks who shared his ideas, including editor Herbert Croly, historian James Harvey Robinson, political scientist Charles A. Beard, economist Wesley Clair Mitchell.

They decided to pioneer a new kind of straight-talk school, for the continuing education of the educated. They scraped together enough money to mortgage six houses, named them 'The New School for Social Research," and began lecturing to 200.

Today the New School is a Greenwich Village campus where nearly 10,000 students average age 35 - study for graduate degrees. It still is the only full - fledged, accredited university for adults, and has been emulated throughout the nation.

At 90 Dr. Johnson, a tall, spare, chisil, faced scrapper, still sits at the desk he has had for 45 years, puffing on his pipe and reading proofs on his latest book. His title is President Emeritus.

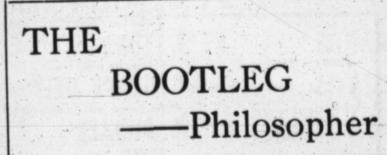
At first the pioneers had little more than an idea, an alley ful of cats and garbage, and the enthusiasm of some of the bright minds of the day.

We walled up either end, drove out the cats, cleaned up the garbage and knocked out walls to make lecture rooms, says Dr. Johnson. "We taught

-Andrews County News

One thing can be said of the Tulia Chamber of Commerce - it doesn't use the occasion of the annual banquet to state a "hate the government" party. It's quite unusual to attend a C-C banquet in this area without bumping into a Paul Harvey, a Tom Anderson or some stooge for the oil, gas or insurance industry. One release received recently from an area C-C informed us that a "Mr. Shearen Elebash of Montgomery, Ala., will join the list of such distinguished speakers as Paul Harvey, Roe Bartle, Dr. Kenneth McFarland . . . when he steps from the rostrum at the conclusion of the . . . C-C banquet." Oh Yes, Mr. Elebash "has letters from the governors of Florida, Arkansas and Alabama."

-The Tulia Herald



Editor's note: The Bootleg Philosopher on his Bindweed farm discovers something new about Russia this week.

Dear editar:

I was out here working on plans for a drive-in window for barber shops - why not, you can buy nearly everything else without getting out of your car - when I stopped to rest my mind and pulled out a newspaper which I always carry around for that purpose and got to reading an article about Russia.

According to it, the Russian government has a drive on to crack down on the cheating of customers in stores and restaurants, by short-changing, short-weighting, diluting, misrepresenting, etc.

This was news to me. You mean to say Russians cheat each other?

You mean one Russian would sell another Russian a 15-year-old horse and pass it off as a g-year-old? I thought the state owned all the horses anyway. Or would a Russian used-car salesman sell you a car with a busted block, if they had any cars to sell?

You mean to say one Russian will lie to another Russian? I thought they were trained to be 100 per cent honest with each other and 100 per cent dishonest only with foreigners.

But there was the article, reporting the government has ordered the courts to bear down with heavier penalties for cheating. I had thought for a while that Russia had stamped out human nature, but I guess I was wrong. I had thought the reason you didn't hear anything about Russian, teenagers stealing hub caps was because there weren't any delinquents over there, but it was really be-cause there weren't any hub caps.

Human nature is hard to whip, and I now suppose it's fair to say a man dining out ought to count his change, regardless of what form of government he's eating under.

Now about this drive-in window for barber shops. All they'd have to do is get a longer cord for their clip-pers and climb in the back seat. Except for customers in pick-ups. This requires a little more thought.

> Yours faithfully, J.A.

See Texas, Page 15



(The following books are volumes recently received at

the Deaf Smith County Library, located in the county courthouse.) **FICTION** A Covenant With Death Nathaniel Benchley The Visitors Canary Yellow John Stewart Carter **Full Fathom Five** The Joyous Season Vonda Rosegood Bucko Hurry Sundown Hallelujah Trail White Lotus A Child Possessed Collision Ahead The Sea Flower Day Of Judgement A House On The Sound Daily And Sunday Fortunate Pilgrim The First Thunder Mallabec Up The Down Staircase With Intent To Kill Look Three Ways To Murder The Late Bride Suffer A Witch Case Of The Troubled Truster The Fringerprint Far Side Of The Dollar Procession Of The Damned NON-FICTION Children For Adoption Love, Hate, Fear and Anger The Santo Tomas Story Suicide And The Soul Dangerous To Man

irly

ich

ing

on and

ng,

eat

sian

1? 1

bluc sted

ther

cent

only

nent Ities had

had

Rus-

here be-

e it's nge, nder.

clip-

rs in

TOWN and COUNTRY

By MRS. T. B. THOMAS **Brand Correspondent**

Crosbyton.

Mr. and Mrs. Merlin Kaul spent Sunday afternoon in Fri-Canyon. ona visiting with friends, Mr. Mrs. Herman Drake was sur-

and Mrs. Ralph Durstine. Mr. and Mrs. J. C. Morrison, Judith and Rhonda Borland,

spent the weekend in Post visiting Mr. and Mrs. L. G. Thuett Sr. and Mrs. and Mrs. L. G. Thuett Jr. and Ronald Joe.

AUTHOR

Stephen Becker

Bill Drake, and Sammy. Mrs. Sella Thuett of Vega visited Sunday afternoon in the home of Mrs. Gayle Borland and

girls. Elizabeth Cadell Several students from Texas Tech spent the weekend home Patrick Dennis with friends and relatives. Stev-**Richard** Dohrman en Coneway and John Fowlkes Cliff Forrell visited with Mr. and Mrs. Paul K. B. Gilden Coneway and Tommy, Terry Caviness with his parents, Mr.

and Mrs. Norman Gray.

AUTHOR the weekend.

members from Hereford. | Thomas spent Thursday in Vega The purpose of this meeting visiting with Mrs. Stella Thuett harmony of opinion but frank exwas to plan the spring meeting and Mrs. John B. MacNaughton

of the D.C.C.W. to be held in and Betsy Cotton. Mrs. E. W. Hobson of Lubbock spent Saturday night in the prised on Thursday night with home of Mr. and Mrs. H. C. ed.' a birthday supper prepared by Williams. She was in Hereford her two daughters-in-law, Mrs. to attend the Botkin-Pank wed-

John Bob Drake and Mrs. Bill ding at the Summerfield Bap-Drake, just family were present, tist Church on Saturday night. Mrs. Zelphia Lloyd is a proud-Herman Drake, John Bob and grandmother these days. Her

grandson James Satterwhite of Mr. and Mrs. Emmett Johnson and famiy entertained h is Seminole won the grand champbrother and family Mr. and Mrs. ion award of the Junior Live-Leonard (Tag) Johnson from stock show of the annual South-Friona on Thursday night, also western International Livestock Mr. and Mrs. Harry Creed of show at the El Paso County" Coliseum. James is the son of

Mrs. J. C. Morrison, Mrs. Mr. and Mrs. J. W. (Salty) Gayle Borland and Mrs. Jim Satterwhite of Seminole.

Texan... Continued (rom Page 14) ture enough

inderstand, and aimed not at change of views. We picked our faculty for their courage and their brilliance and told them to teach exactly what they believ-

From the first, the school attracted attention, students and a galaxy of noted educators. New School pioneered psychoanalysis in America, mo dance, study of urban problems, courses in public relations.

Its Writer's Workshop turned out William Styron, Jack Keroua Murray Schisgal, EdwadWallant and others. The Dramatic Work-shop taught Maron Brando Harry Belafonte, Elaine Stritch and Rod Steiger.

He believes adult education is Harold Lasky, Rafael Soyer, required in today's world by Frank Lloyd Wright, Re Niebuhr, Sshley Montagu T. S. Ellio ter Lip Thomas Mann, Martha Graham

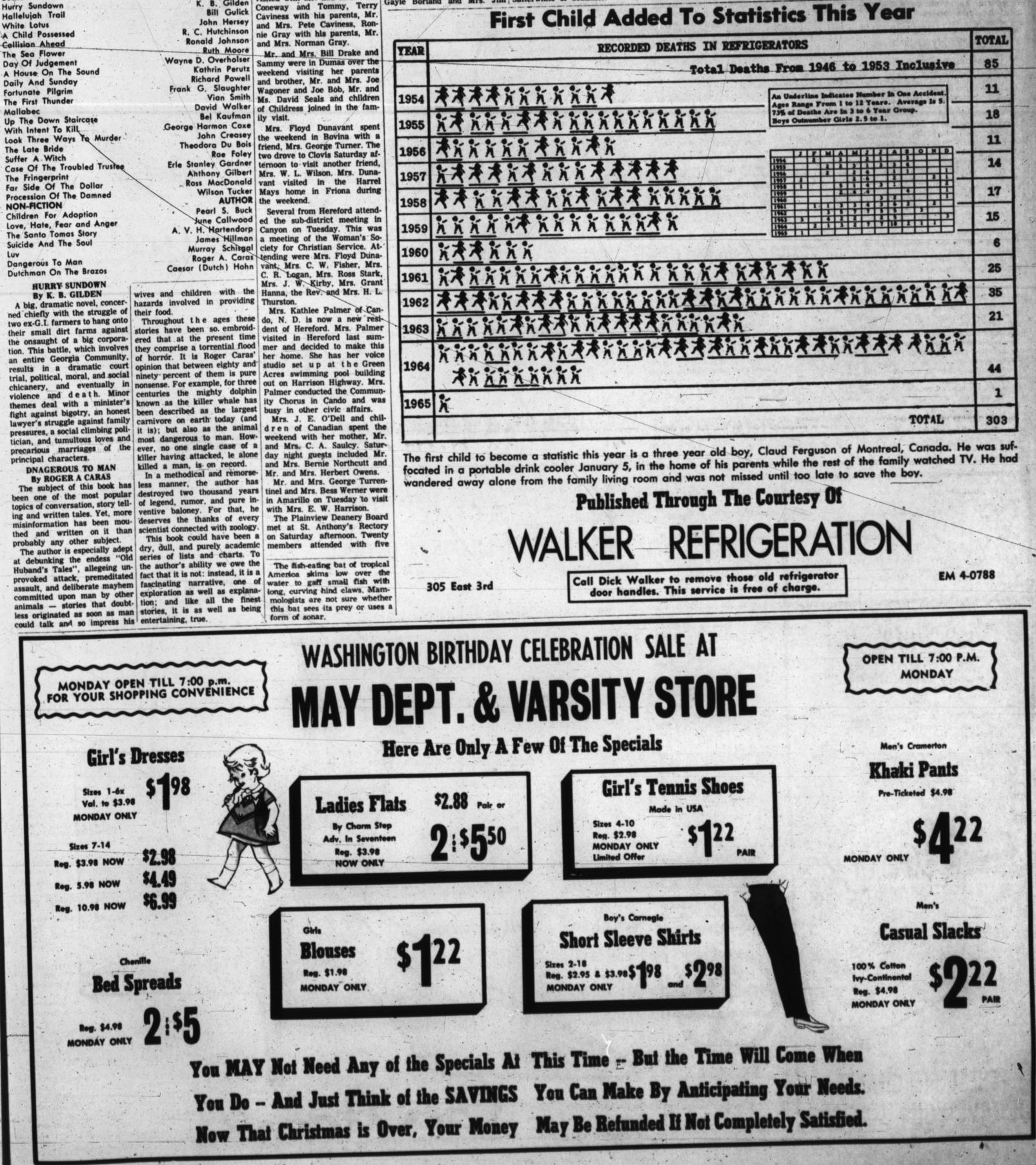
and many others. During the years, Dr. Johnson formed the University in Exile for refugees from Germany, and You can fix manners but not Ecole Lebre des Hautes Etudes for refugees from France and Belgium; edited the first "Encycopedia of the Social

labor laws.

hese are unfortunately minor morals; inflection but not sense; leths but not phi The major things of the mi and culture must be sup Sciences," and helped draw up

aly with life, They are ential to the subsid Today he calls himsef a the mind, and must be forever 'practicing optimist" and says renewed, like the mind itself." He looks back on his own "My novels have happy endings; I don't believe in the world-is- life as "always roaming with a going - to - the - dogs philosophy. hungry heart, leaping from one Life certainly was not better thing to another and always

The school's teachers have in- when a man could go hungry finding something interesting."



Page Fifteen

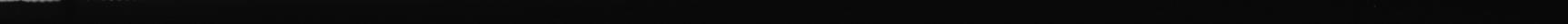
while tycoons made millions on

hnology and the increa

mand of citizenship in an ex-

nding world. Some things can

be fixed by early education, but



ge Sixteen

AIMED AT OLDER PERSONS

Business Rackets Pose Difficult Mail Problem

(This is another in a series of articles prepared by Post-master Nolan Grady dealing can be serviced, etc. Victims with mail fraud).

- The Editor

Business rackets are beamed in great part at older people the retired and disabled, with small financial resources. Many the mail fraud statute, because use of the mails frequently is not apparent.

A dealer and six salesmen were able to operate six years is greatly overpriced and, as near the parsonage. Roxie is ain many states, because none of in the vending machine field, so a licensed beauty operator. A the victims realized that adver- locations provided are extreme- dinner will be hed at the church tising and correspondence re- ly poor. The victim finds him- this Sunday and everyon e ating to the scheme were necessarily sent through the mails. An attorney finally brought the there is no sale. Some of the Fines. circumstances to the attention of investigation led to successful prosecution.

Swindler's 1st Step

is an attractive advertisement ey Orders, Phonograph Records, Baldwins lived there and the under "Business Opportunities" promising extraordinary profits Pools, and Toys. for "part time" effort. When the victim responds to the advertisement, the inevitable "salesman" calls describing the wonderful money-making opportunities for a 'reasonable" investment - whatever the victim can pay. Various gimmicks are used tributing corporation - all of Mrs. Baldwin spoke briefly at to lure the victims into making which was ost. A company sold the Homecoming service Sunpayments to the promoters exclusive territoies, assistance investors and failed to furnish of trained personnel in setting many victims with any testers. up their business at locations al- Even those who did receive their ready available, and a "binding testers woke up to the fact that money-back" guarantee if the the large amounts expended for customer is not completely satis- them yielded little or no profit. fied.

their frauds through a wide var- signs to be placed in the winlety of schemes. The more im- dows of business establishments. portant ones are briefly described below:

Vending Machines

The use of vending machines has grown to be a billion-dollar industry. It is essential, however that anyone engaged in this field about the N e g r o housing probe experienced - he must know blem in big cities, "The Belatthe appropriate machine requir- ed Dawn," is being completed s necessary to produce White America."

BV MRS. OWEN ANDREWS find themselves saddled with in-Brand Correspondent

ferior vending machines, poor locations - usually some thirdrate store or shop in a rundown neighborhood and merchandise that cannot be sold readily. Sales are usually so small that fraud schemes are not recog- the victims sustain losses rather nized by the victims as coming than the profits represented. within the wide jurisdiction of Franchise and Distributorships

The victim is sold an 'exclusive" territory covering whatever Mrs. Fine has also operated a product or service is being pro- beauty shop in her trailer esmoted. Generally, the product pecially fitted for the purpose self with a large inventory of will bring a basket lunch as merchandise on hand for which a special fellowship for the types of products involved in Mrs. B. H. Badwin, Mrs. Ho-

Paint, Amusement Devices, went to the Union Baptist Coffee, Confectioneries, Cosme- Church Sunday to attend a 1963 Mercury, 2-16. tics, Gourmet Food, Greeting homecoming. The church is lo-The first step in the swindle Cards, Insurance Policies, Mon- cated near Brownfield. The

> Plastics, Seafood, Swimming late Rev. Baldwin pastored the Partnerships, Radio and TV before coming to Frio. The oc-Tube Testers, Sign Rentals, etc. | casion marked payment of the The variety of these frauds last note on the new building is limited only by the imagina, which was built 4 years ago. tion of the swindlers. Three vic- The Rev. Baldwin was one of tims were induced to invest a those who helped in dedicatotal of \$45,000 in a food dis- tion ceremonies at that time.

\$165,000 worth of tube testers to day. Another promoter obtained \$85,

These swindlers perpetrate 000 from his victims for rental Revenue derived from the rentthe expense of servicing them.

ACTOR DOING MUSICAL NEW YORK IP - A musical ed for a particular product, lo- by Moses Gunn, an actor in "In

Courthouse Records Vehicle Registrations

3720

News

Co., 1957 Ford truck; Lindsey Dale Thut, 1965 Plymouth; John-

Reymundo Golindo M e n d o z a. The Rev. and Mrs. G. W. 1960 Ford Falcon; Fidencia Al-Fine, Roxie and Ronnie, plan biar, 1963 Pontiac; Cecil H. Oglesby, 1963 Oldsmobile; John Chevrolet; C. R. Winget, 1963 to move to Dora, N. M. next week. He has resigned as pas-David Bryant, 1965 Pontiac; Alltor of Frio Baptist Church and red & Anderson, 1958 Chevroaccepted the pastorate of the let pickup; Naomi Merrick, 1965 First Baptist Church at Dora. Ford; Naomi Merrick, 1959 Ford; Waymon Etheredge, 1965 ton: The East 1/2 of Section 34, The Fines have been here two Ford pickup: Frank Bridges, and the West 1/2 of Section 35,... years, coming from Littlefield. 1956 Chevrolet; C. E. Larabee, 1962 Ford pickup; Lester E. Wagner, 1956 Chevrolet; J. G. Evans, 1965 Rambler: James A. Bullard, 1965 Chevrolet pickup; Francisco Perez, 1962 Ford; Marvin Gordon/Marie Gordon, 1963 Mercury; Patsy J. Hampton, 1958 Oldsmobile; Ted Richardson, 1960 Ford pickup; Jer-

postal inspectors and prompt these swindles are: Aluminum mer West, Linda and Donna, wagen; Jerry Don George, 1960 Bock M-7. Ford; Mrs. Margarett Daniels,

> Nick Shyne/Merle Shyne, 1964 M-7

granddaughter Beverley Cole were honored for their birth- Savings and Loan Association, days with a dinner at the D. C. Amarillo: The South 18 feet of Union Church for seven years Miller home in Hereford Sun- Lot 7, all of Lot 8, and the day. Guests other than the Cole, North 2 feet of Lot 9, Tierra family, Mrs. Mobley and Austin Blanca Addition. Mobley were Lynette Clearman and Miller's mother, Mrs. Carl tion to Hi-Plains Savings and Miller of Beaumont, who had vi- Loan Association: Lot 36, Sowsited the Millers for the past ell Addition. ten days. On Thursday, Mr. and Mrs.

D. C. Miller and Mrs. Miller Baptist College: All of Section 67 went to Denton to watch their Frio Homemakers Club met Tuesday at McNeil Furniture son and grandson, Carl II, play Store for a program on furni- basketball with the NTS team. ture selection and care. Mr. Mc- Mrs. Miller went on to her home Neil discussed the subject and from there.

illustrated with furniture. Attending were Mrs. Richard Price and her mother, Mrs. Paul Corbett, Mrs. Carlton Dobbins, Mrs. Edgar Vinson, Mrs. Earnest Harder, Mrs. Annie Springer, als was not sufficient to cover Mrs. Charles Self, Mrs. T. L. Sparkman Jr. and Mrs. Henry

Andrews. Mr. and Mrs. Glenn Andrews and sons were moving Friday to their new home about seven miles west of Etter in the Dumas area. They have a farm there, having disposed of farming interests in this community.

1961 Chevrolet pickup; Ruby Bloodgood, 1958 Chevrolet, Lorenzo Torrez, 1954 Ford; Manuel Gonzalez, 1959 Chevrolet; Robert Zamora, 1958 Ford; Pab-

M. A. Ferguson, 1953 Ford lo Y. Rodriquez, 1956 Chevrolet; pickup; Vernon D. Stallings, 1961 Ernest G. Tijerina, 1962 Ford Chevrolet; Lindsey Construction pickup; Luis Griego, 1962 Chevrolet pickup; Jimmy Aragon,

of Section 129, Block M-7.

Construction Co., 1961 Ford; 1954 Dodge; James Franklin Smith Jr., 1961 Ford; W. C. ny W. Brownlow, 1965 Plymouth; Dailey, 1965 Chevrolet; Roy Tay-Bobbie J. Box, 1957 Chevrolet; lor, 1965 Chevrolet pickup; Deal Smith County Electric Co-Op, 1965 Chevrolet; Deaf Smith County Electric Co-Op, 1965 Chevrolet truck, 2-17.

> **Deeds of Trust** Labry E. Ballard, et al, to Federal Land Bank of Housall in Township 6 North, Range 3 East. Lowell Dean Allen, et ux, to First Federal Savings and Loan

Association of Amarillo: The North 71 feet of Lot 7 of a Subdivision of Block 44, Evants Addition. Richard Wilbanks, et ux, to

Roberta Campbell: One acre out ry Don George, 1963 Volks- of the SW part of Section 89, J. Frances Dobbs, et ux, to Federal Land Bank of Houston:

The West 1/2 of Section 173, Block Sam Nunnally to Panhande

Bradley Investment Corpora-

Warranty Deeds Lillian B. Harral to Wayland

Exquisite Footwear

by

and all of Section 74, all in Block K-7. Marie Louise Summers, Fred Robert Reinauer Jr., and Edward Fránklin Reinauer to Cla-

The Sunday Brand, Hereford, Texas, Sunday Feb. 21, 1965 Ford pickup; Hilario Alvarado, ra Mae Reinauer: The West 1/2 | NW part of Section 66, Block part of Section 89, Bock M/7.

Richard F. Pickens, et ux, to Roberta Campbell, a feme Beefmaster Livestock Supply soe, to Richard Willbanks, et-Co.: Thirty acres out of the ux: One acre out of the SW

Read The Classifieds Classifieds Get Result



POPULAR STORE

Social Mercan

worth-while sales and those products that can be sold profitably

Fly-by-night promoters have Marechal, sponsor of "In White entered this field. They paint a America," has first refusal rightglowing picture to their victims on the new property.



Mr. and Mrs. Don Scarbor-Gunn is writing the book and lyrics; the score is by Bob ough have moved to 708 Knight Holmes Jr. Judith Rutherford St. in Hereford. They lived on the old Andrews home place here last year. W. H. Andrews and Mr. and

Mrs. Owen Andrews helped Mrs. Laura Littrell move to 214 West Fourth in Hereford Thursday. Mrs. Littrel has been liv ing in a furnished apartment since coming from California to live here. She is now getting settled with her own things in a larger place.

Mr. and Mrs. Wendell, Maloney and children ate Sunday dinner with the Weldon Stephan family.

Mrs. Herbert Haseloff and son Robert of Abilene were visiting their daughter and sister. Mrs. Joe Ed Andrews and family, over the weekend. The Haseloffs were here for Robert to see about enrolling at WTSU next fall. Robert will be a college freshman then.

Mrs. Bob Knox of Lockney visited Mrs. H. M. Mobley Monday and Tuesday. Mrs. Knox was a resident of this community during the 20's.

Harlan Bruns visited his grandparents, Mr. and Mrs. Owen Andrews, Wednesday of last week until Tuesday, while his father, Herbert Bruns, was in the Friona Hospital. Mrs. Bruns spent the nights with the Andrews and stayed in the day with her husband.

Mr. and Mrs. G. W. Parker returned the last of the week from a month's vacation at Phoenix. They report an enjoyable time although the weather was colder than usual for this time of the year. The T. L. Sparkmans Sr., who were also vacationing in Phoenix with the Parkers, remained to spend several more weeks. Mrs. H. M. Mobley and her



THE PALE COMPLEXION OF OSTRICH

When it's at its guintessence — and here it is pale ostrich seems like the most wonderful new invention. And in a season when a well-chosen detail can make a whole spring look, we like this freshness. We like the look of it in the city, its easy confidence, its elegant practicality.

ANDREW GELLER pumps 26.95:

Handbags from a collection by Andrew Geller, \$26 and \$29

March States and States and States

Ivory Lake 1 8/8 heel White 2 1/8 heel;













Z

YOU WANT ME





