

WEATHER

Table with weather forecast for Thursday, Friday, and Saturday, including high and low temperatures and moisture levels.

The Sunday Brand

24 Pages

Our Slogan, "More People — More Farms"

Published Every Sunday

PRICE — 15c PER COPY

VOL. 14 — NO. 30

Hereford, Texas, Sunday, January 21, 1962

Jim Higgins Has Champion Steer In 16th Annual Show

Friday was a sweet day for Jim Higgins and his 845-pound Hereford steer, Sugar Lump, after they were tapped for Grand Champion honors in the 16th annual Junior Livestock Show and Sale.

After a one-year absence, Jim was back in the winner's circle in Hereford. He had shown the Grand Champion in 1959 and 1960, before being displaced by Larry Minks last year.

The son of Mr. and Mrs. Karroll Higgins, Jim is a 15-year-old sophomore at Hereford High School. He is junior leader for the Eager Beavers 4-H Club.

The calf, from the Jack Renfro herd, earlier had been tapped for first place in the middleweight division.

Placing the reserve Champion was Larry Minks' 775-pound Hereford calf, "Al," which was the lightweight winner. Minks is the 14-year-old son of Mr. and Mrs. Norman Minks. He is a member of the Walcott 4-H and a freshman at Stanton Junior High.

Best heavyweight steer in the show was Jim Wells' 1000 pound Angus. The son of Mr. and Mrs. H. C. Wells, the youth is a member of the Friona FFA.

Complete results of the steer judging included:

- Lightweight: 1. Larry Minks, Hereford; 2. Lee Ayres, Vega; 3. Bill Cole, Hereford; 4. Maynard Greeson, Friona; 5. Janie Lane, Friona; 6. Jackie Andrews, Hereford; 7. Eldon Long, Friona; 8. Jim Leinen, Nazareth; 9. Greg Jerrill, Friona; and 10. Bob Ayres, Vega.

- Middleweight: 1. Jim Higgins, Hereford; 2. Debora Thomas, Hereford; 3. Craig Coon, Friona; 4. Dewain Phillips, Friona; 5. Tommy Tatum, Black; 6. Sandy Thomas, Friona; 7. Joe Bob Johnson, Friona; 8. Dan Thomas, Hereford; 9. Dennis Howell, Friona; and 10. Steven Olsen, Hereford.

Heavyweight: 1. Jim Wells, Friona; 2. Dennis Howell, Friona; 3. Dan Thomas, Hereford; 4. Jim Higgins, Hereford; 5. Eugene Weatherly, Friona; 6. Sandy Thomas, Hereford; 7. Bill Weatherly, Friona; 8. Becky Higgins, Hereford; 9. Jim Bob Jones, Friona; and 10. Tommy Tatum, Black.

Jack Howell of Dimmitt auctioneer for the show, opened the annual sale Saturday afternoon with a rhythmic chant that started several hours of spirited bidding.

Floor on the steers was sold to Hereford Feed Yards, with manager Raul Engler bidding 25.95 cents per pound.

High bidder on the floor for the lambs was Doc Kennedy, Hereford, for 16 cents per pound.

Top bid on the floor for the barrows was 17.10 cents per pound made by Clovis Hog Company.

Janie Lane, Friona 4-H, sold her Class A champion Dorset lamb, 105 pounds, to Carl McCaskey Lumber Co. of Hereford for \$2.10 per pound, a total of (Continued on page 3)



SUGAR LUMP bore out his name for sweetness to Jim Higgins Friday, as the 845-pound Hereford won the Grand Champion trophy in the 16th annual Hereford Junior Livestock Show. Higgins is the 15-year-old

son of Mr. and Mrs. Karroll Higgins. After winning first in the middleweight steer division, the Hereford from the Jack Renfro herd was named after judging Friday. (Staff Photo)

Parmer Lambs Win Championships

Parmer County walked off with all the top prizes in the lamb division of the 16th annual Junior Livestock Show here this week. Janie Lane, a pert, 11-year-old from Friona's 4-H Club, took two of the four championships.

Janie won first in both the Shropshire-Hampshire class and the mixed breed class for individual honors in the division.

Terry Parham, 13, won first place in the Fine Wool class with his 88-pound entry. He is a member of the Parmer County 4-H Club.

Winner of the Southdown class was the 90-pound lamb shown by Cleatus Rhodes, 18-year-old member of the Friona FFA chapter.

Only class winners are named in the lamb judging. Complete results of the lamb division judging include:

- Southdowns: 1. Cleatus Rhodes, Friona FFA; 2. Don Sharp, Hart FFA; 3. Charles Kuntz, Castro County 4-H; 4. Dwight O'Brian, Friona FFA; 5. Cleatus Rhodes, 4-H; 6. Timmy Foster, Lazbuddie 4-H; 7. Charles Kuntz; 8. Charles Ray, Friona FFA; 9. Fred Furguson, Friona FFA; and 10. Glendale King, Lazbuddie FFA.

- Other Breeds And Crosses: 1. Janie Lane, Friona 4-H; 2. Joe Linger, Vega FFA; 3. Henry Scott, Vega FFA; 4. Kenneth McGee, Lazbuddie FFA; 5. Johnny Price, Vega FFA; 6. Fred Furguson, Friona FFA; 7. and 8. Phil Kraha, Vega FFA; 9. Jerry Eshen, Nazareth FFA; and 10. Ronald Ashford, Lazbuddie FFA.

(Continued on page 3)

District Court Special Venire Notices Mailed

Notices were mailed out recently calling a special venire for a trial to be held here in the 69th District Court, Judge Harry Schultz presiding.

The special veniremen were called to hear a case set for jury trial beginning on Feb. 12. The case had been transferred here from Oldham County on a charge of venire.

The 12 jurors selected from the list of 125 will hear a case against an Oldham County man indicted for murder with malice. Selection of the jury is expected (Continued on page 3)

Eight Vocalists Participate In Regional Choir

Eight Hereford High School vocalists were among some 100 members of the All-Regional Choir which presented its annual concert in the Fine Arts Building at West Texas State College Saturday night.

Stanton Junior High School choral director Wesley Hopp accompanied the All-Regional Choir on the piano in its concert.

All-Regional choir members come from throughout the Panhandle, including vocalists from Amarillo, Canyon, Dimmitt, Borger, and Pampa, as well as seven other area high schools. Each school in the region sent eight vocalists to the annual event.

Donna Rogers, Hereford soloist, will also be a member of the All-State Choir which will soon meet in Dallas. Members of the choir were assembled for the first time Saturday and a five-hour rehearsal was held in preparation for the concert.

Hereford High School mixed choir members who sang (Continued on page 2)



James Barry meeting speaker

Credit Union's Annual Meeting Slated Tuesday

Several hundred persons are expected to attend the annual membership meeting of the Hereford Texas Federal Credit Union, which will be held Tuesday, Jan. 23, at 7:30 p.m. The meeting will be held in the Hereford High School auditorium.

Presiding will be Robert L. Thompson, president of the Credit Union.

Guest speaker will be James M. Berry, managing director of the Texas Credit Union League since 1944.

Other business will include reports of officers, election of officers and presentation of door prizes. A color film also will be shown.

Berry is a graduate of Canisius College in Buffalo, N.Y. He taught mathematics at Depew High School for a number of years, during which time he organized the Depew Teachers Credit Union.

From 1940 until 1944 he was managing director of the Kansas-Nebraska Regional Credit Union Association, organizing and assisting credit unions in the two-state area, while operating the association's office.

Berry has been manager of the Texas Credit Union League since 1952. When Barry became managing director in Texas, there were 328 credit unions in the (Continued on page 2)

Big Group Leaves For Farm

Gas Rate Hearing In Austin

A large delegation from Deaf Smith County and the surrounding area was slated to leave at 7 a.m. Sunday for a hearing Monday on an irrigation gas rate bill in Austin.

More than 40 persons from this county alone had signed up to leave by chartered bus from the south side of the courthouse. If weather permits, another group will go

by plane and still others plan to drive to the state capitol for the hearing. The men are members of the Plains Irrigation Gas Users Association which has, for several weeks, been pushing for state legislation. If passed, the law

would give farmers the same right of appeal to the Railroad Commission in case the seller and buyer are unable to agree on a rate.

Cities and towns now have this privilege.

Senate Bill 39, sponsored by Senators Andy Rogers and Grady Hazlewood was approved after a hearing by the Senate Agriculture Committee. On Wednesday, the Senate approved the bill by a 4/5th vote. That same day, the bill was included by Governor Daniel in his special call.

Also on Wednesday, Representatives H. G. Wells, Granger McIlhenny, Jess Osborn and others introduced an identical bill in the House.

Representative McIlhenny, chairman of the house agriculture committee, set the hearing on the bill for 2 p.m. Monday, Jan. 22.

According to David Burgess of Tulsa, president of the PI-GUA, more than 200 Panhandle and South Plains farmers are expected to be present for the hearing.

Under provisions of the bill, any gas company classed as a public utility under other activities would be affected and subject to regulation by the Railroad Commission on its sales to farmers as well as to municipalities.

Among those from this area who have signed up to attend the hearing are: Tom Robinson, (Continued on page 2)

Around Town

For a while it was touch and go, but the Junior Livestock Show managed to get finished before the snow got deep. Despite cold weather, and slightly fewer entries, it was one of the best shows ever produced by the Hereford Rotary Club. Judging went faster and easier than in previous years. A tremendous hand of assistance to the show was given by members of the Hereford Young Farmers chapter. Those boys lent a hand weighing, sorting, penning and just about everything else. They were a great asset and their work was praised highly by show officials.



Bill Clayton seeks office

Springlake Man Seeks Post As Representative

Bill Clayton, farmer and businessman from the Springlake Community in Lamb County, has announced that he will campaign and seek election as State Representative of District 91, composed of Deaf Smith, Lamb, Bailey, Castro, and Parmer Counties.

Clayton, a resident of Springlake for the past 31 years, is a graduate of Texas A & M, a well-known civic leader in Lamb County and was the county's delegate to the National Democratic Convention in Los Angeles in 1960.

In declaring his intentions to seek election in the Democratic Primary for State Representative, Clayton said his main interest is to serve the District in respect to better government and sound financial management, with fairness to all.

He said that he will strive to cooperate with all concerned in working for the progress and betterment of the District and State.

Clayton is married and has two children, Brenda, 10, and Tommy, 6. He is a Deacon and (Continued on page 2)

One of the reasons we went into the newspaper business, rather than some other field, was that we thought we would have less work with figures, occasionally however our arithmetic catches up with us. It did Thursday when we figured out that poll taxes cost about two cents per day. It should have been one-half cent per day. About the only nice thing connected with the goof, was that we got a lot of calls and visits from people who had read the item and wanted to call our hand on it. That is a tough way to make a readership survey, but we know now that a lot of folks do see the Brand... even if it is just to count the mistakes. But, if we managed to get one person to think about the low cost of poll taxes and get them to go buy one, it was almost worth all the razzing we took. Hereford cattle from Hereford, Texas, again made a big splash in Denver at the Western National Livestock Show. (Continued on page 2)

Friona Boy Shows Champion Barrow

Castro County Future Farmers and 4-H members claimed a majority of the top prizes in the barrow division of the 16th annual Junior Livestock Show in judging Friday.

Floyd Reeve, of the Friona FFA, captured Grand Champion in the barrows, with a 190-pound Duroc which had previously been tabbed champion in the Duroc breed division.

Carl Myers, Hereford Future Farmer, showed the Reserve Champion, a 180-pound Duroc which also placed as reserve champ in the breed entries.

Barrows were judged according to breed and weight. A grand champion and a reserve champ are selected in each breed division, as well as places in each weight division of each breed.

Complete results of the barrow judging are as follows: Durocs: Grand champion went to Floyd Reeve of Friona FFA and reserve champion was awarded to Carl Myers of the Hereford FFA

Dumas Hosts Herd On Tuesday Night

After a week without a game, the Hereford Whitefaces will start a four-game road series in district play Tuesday night in Dumas gym at Dumas.

The dandy Demons, defending conference champions and current co-leaders with Phillips in the loop race, have the best record of any team in the conference, having won 13 and lost just eight.

Dumas coach Jerry Hale is in his first season there but has brought his team along quickly after some early losses. He is another Hank Ebs student from Oklahoma State University and believes strongly in defense.

The Demons are sparked by big Kelly Baker, a 6-5 junior who moves his 215-pounds quickly up and down the court. Baker came off of the gridiron and was scoring with the best of them within a week. He is consistently in double figures, along with smooth-shooting Dick Rector, a 6-1 senior forward.

Dumas is the only team in the district that can match Hereford height. Hale can call on such players as: Mike Wendle, 6-2 junior forward; Eric Beagle, 6-2 junior center; Jerry Henderson, 6-0 senior guard; and Carlton Vernon, 6-2 senior guard. All are lettermen, with Rector holding two letters.

Bench strength is available, also with such reserves as Larry Frerichs, 6-0 junior forward; Scott Ledgerwood, 5-9 (Continued on page 2)

Jr. Hi Coaches Win Game But Lose On Money

In addition to a few bruises and aching muscles, junior high teachers and coaches who played during the faculty basketball classic Thursday night felt that they came out on the worst end of things, although they won the game.

Coaches and teachers returned to their dressing rooms following the tiring game, only to find that someone had made off with all of the money that had been left in their wallets during the game.

Officers reported that some \$35 was taken from pants pockets of the players, including some \$19 that was earmarked for the junior high athletic fund.

Apparently the work of a youngster or an amateur, there was no effort to cover up the thievery. The culprit apparently rushed into the dressing room during the game, cleaned out the billfolds, and vanished.

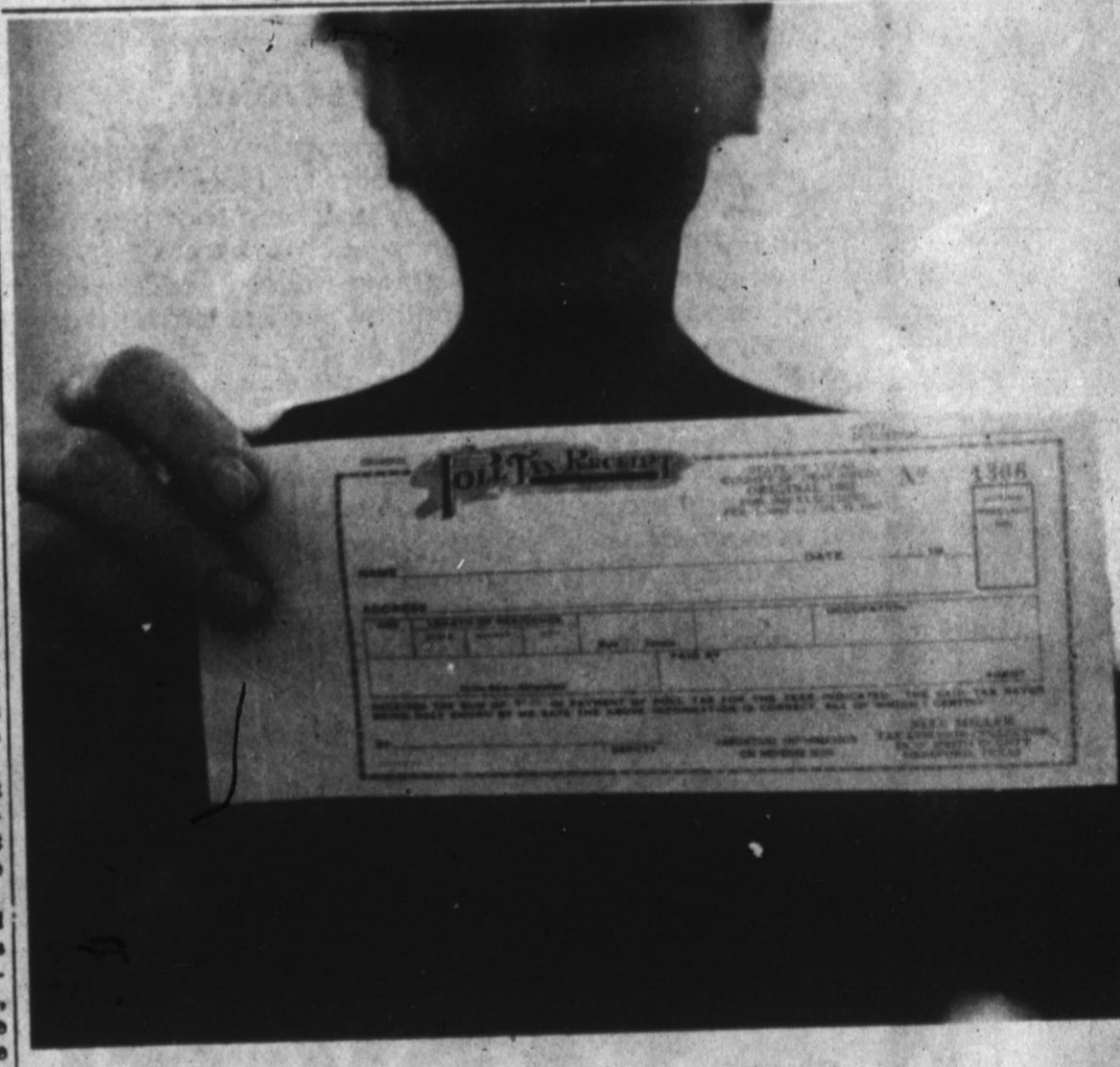
Junior high athletic director Alex Glass reported \$19 missing, while Roy Hartman lost two dollars. Bob Williams reported \$10 taken, Ray Hennigh came up three dollars short and Archie Souther lost one dollar.

Patrolman Marshall Paddett investigated the theft immediately following the benefit game Thursday night in the Hereford High gymnasium.

A benefit game organized to benefit high school coaches turned out to be very unbeneficial to some other coaches, it seems. The annual game between the Lions and the Kiwanis Clubs and the junior high and high school faculty was staged by the Booster Club to raise money to send high school coaches to a summer coaching school.

Members of the choir were assembled for the first time Saturday and a five-hour rehearsal was held in preparation for the concert.

Hereford High School mixed choir members who sang (Continued on page 2)



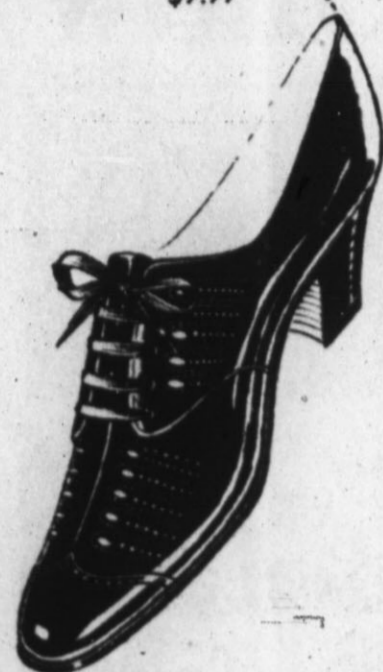
IS THIS YOUR POLL TAX without a name? With the Jan. 31 deadline nearing for the sale of poll tax receipts only 1306 poll-taxes had been sold as of Friday afternoon. A proclamation issued recently has named the week of Jan. 24-31 as Qualify to Vote Week in the city and the county. All eligible citizens are urged to pay their poll taxes promptly in order to be qualified voters. (Staff Photo)

Around...

(Continued from page 1)
Jack Renfro sold the highest priced individual bull calf and the highest price for his pen. He reportedly sold 14 of 15 calves for \$55,500, with the animals going to Wyoming, Colorado, Nebraska, New Mexico and Texas. Jack sold half interest in one bull for \$10,000 to Walter Graham of Happy. Renfro turned down \$17,500 for half interest in the calf which he did not sell. Bill Dameron also sold his calves

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 A. M. YOCUM, Mgr.

at Denver, and did quite well, but we don't have a full report from him yet.

Deaf Smith County Republican club will meet on Thursday, Jan. 25, at 8 p.m. in the southwest room of the Community Center. Business on the agenda includes a vote on standing rules for the club. The public is invited to attend.

County Commissioners will meet in regular session Monday, but will not open bids on the small hospital addition as originally planned. The bids are to be opened on Feb. 12.

Hereford basketballers have their backs to the wall and a tough schedule of four games on the road right away before finishing the district round robin with a pair of games at home. The Herd needs to win at Dumas Tuesday night, although they would still have a chance to tie by winning the rest of their games. If they do lose to Dumas. It has become even more apparent that the home team is the odds-on favorite to win and Dumas is fast becoming rated almost as bad as Levelland in regard to getting the breaks. Of course, others in the district claim that Hereford is double-tough at home. Unless our records are wrong, Dumas has lost only one game at home this year and that included some tough opposition.

With a couple of sick people at our house, we have been pressed into duty on an emergency basis. However, we are beginning to be rather proud of our washing, ironing, cooking and dish-washing, not to mention housecleaning and bed-making. Our wife doesn't agree with all this, however. She contends that I feed sick ones soup, and mighty little else, until they get tired of it and get up out of a sense of desperation. But it could be worse.

Hearing...

(Continued from page 1)
Jay Boston, Bill Gentry, Wilbur Axe, Chester Wiggins, Dick Godwin, A. R. Dillard, Andrew McCathern, Ivan Block, Raymond Higginbotham;
Melvin May, Harland Frye, Clinton Jackson, Bill Cornett, Paul Cornett, Jack Higgins, Bill Cleavenger, Allen Bingham, Jack Williams, J. E. McCathern Sr., JauDon McCathern, Shirley Garrison, Elmer Kinball, Joe Lyons, Garland Solomon;

Gerald McCathern, R. C. Sampson, Dewayne Allred, Frank Zinser Jr., J. E. McCathern Jr., Ted Royal, Ralph Mitchell, Billy Wayne Sissons, Herb Schmidt, Harold Head, Ellis Tatum, Clyde Weatherly;
L. B. Worthan, Dwaine Walker, Virgil Marsh, Frank Ford Jr., Ed Dzuk, L. D. Pickering and Robert Hickman.

Eight...

(Continued from page 1)
in the All-Regional Choir included Beverly Boyer, Lavonne Thompson, Donna Rogers, Mary Albracht, Ted Wimberly, Ronnie Gray, and Fred Henry. Hereford choral director Don Moore accompanied the group.
David Glasman from the University of Colorado directed the 100-member choir.

Hold...

(Continued from page 1)
state. Today there are 1,175 such groups with more than 680,000 members.
Barry is past president of the National Association of Managing Directors, an organization of managing directors and field representatives of the United States and Canada.

Mrs. Dyalthis Benson, manager of the credit union here, said that all members and guests were invited to the meeting.

might just let the dishes and laundry pile up and try to get them up even sooner.

Cooking, washing and ironing are a chore. And we freely admit, we want not much more.
Our ironing isn't too bad, but for white shirts which seem to look tired, instead of crisply pert.

Friona...

(Continued from page 1)
Mike Hard, Friona; 3. Charles Ray, Friona; 4. Joe Muse, Vega; 5. George Rushing, Friona; 6. Chuck McKemp, Dimmitt; 7. David Vaughn, Dimmitt; 8. Chuck McKenney, Dimmitt; 9. Aaron Hutton, Hart; and 10. Dick Rogers, Hereford.

Lightweight Duross
1. Floyd Reeve, Friona; 2. Dennis Howel, Friona; 3. Don Taylor, Vega; 4. Ray Buck, Vega; 5. Eric Burrus, Hereford; 6. James Burrus, Hereford; 7. Mike Reed, Hart; 8. Dale Milner, Friona; 9. Donald Smithson, Dimmitt; and 10. John Hittrell, Hart.

Berkshires
Lloyd Bradshaw of the Lazbuddie FFA captured grand champion, while Mickey Waggoner of Dimmitt took reserve champ.

Heavyweight Berkshires
1. Lloyd Bradshaw; Lazbuddie; 2. Larry Odom, Dimmitt; and 3. Mickey Waggoner, Dimmitt.

Lightweight Berkshires
1. Mickey Waggoner, Dimmitt; 2. Ricky Coon, Friona; 3. Donald Basby, Friona; and 4. Larry Odom, Dimmitt.

Poland Chinas
Max Reeve, of the Friona FFA claimed Grand Champion with Gary Royal of Hereford ranking reserve champion honors.

Poland Lightweights
1. Max Reeve, Friona; 2. Gary Royal, Hereford; 3. Edwin Taylor, Friona; 4. Linda Greeson, Lazbuddie; 5. Johnny Kirtrell, Hart; 6. Richard Armstrong, Hart; 7. Ronald Young, Hereford; 8. Paul Wilburn, Lazbuddie; 9. Jerry Morris, Dimmitt; and 10. Dale Milner, Friona.

Springlake...

(Continued from page 1)
Training Union Director in the First Baptist Church at Springlake.

He has served as president of the Lions Club at Springlake, belongs to the Olton Masonic Lodge and has actively worked in many farm and business organizations.

Clayton said he will actively campaign and will try to see personally as many voters as possible in the District.

Poland Heavyweights
1. Raymond Howell, Friona; 2. Ronald Mayfield, Friona; 3. John Smith, Hart; 4. Edwin Taylor, Friona; 5. Steve Myers, Dimmitt; 6. Bobby Gleason, Friona; 7. Steve Myers, Dimmitt; 8. Ted Osborn, Dimmitt; 9. Lee Gibson, Friona; and 10. Jerry Smith, Dimmitt.

Hampshires
Lazbuddie FFA member Joe Tarter won grand champion,

with Gary Eubanks, also of Lazbuddie, taking the reserve championship.

Lightweight Hampshires
1. Joe Tarter, Lazbuddie; 2. Gary Eubanks, Lazbuddie; 3. Dwight O'Brian, Friona; 4. Janie Lane, Friona; 5. and 6. David Nafzger, Hereford; 7. James Wilson, Friona; 9. Gary Royal, Hereford; and 10. Jerry McKay, Hart.

Heavyweight Hampshires
1. Ted McWhorter, Hereford;

2. Rodger Lancaster, Hart; 3. Marvin Schulte, Nazareth; 4. Gilbert Sims, Hereford; 5. Jerry Cass, Friona; 6. Charlotte Seaton, Lazbuddie; 7. Robert Galley, Hereford; 8. Calvin Mason, Lazbuddie.

Other Breeds and Crosses
1. Steve Conaway, Hereford; 2. David Block, Hereford; 3. Tresa Seaton, Friona; 4. Risa Howell, Friona; 5. Daria Howell,

Friona; 6. Gene Pruitt, Bovina; 7. Kerry Struve, Dimmitt; 8. Carl Myers, Hereford; 9. Eugene White, Friona.

Lightweight—
Other Breeds and Crosses
1. Charlotte Seaton, Lazbuddie; 2. Steve Conaway, Hereford; 3. Max Reeve, Friona; 4. Floyd Reeve, Friona; 5. Lester Schulte, Nazareth; 6. Maynard Greeson, Friona; 7. Wilburn Brooks, Hart; 8. David Anderson, Bovina.

PENNEY'S PRE-INVENTORY CLEARANCE

FINAL CLEAN UP ON ALL WINTER MERCHANDISE, PLUS ODDS AND ENDS! WE HAVE MARKED DOWN AGAIN!

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<p>4 only, Men's CORD PANTS \$1.00</p>	<p>27 ONLY ONE TABLE REMNANTS 1/2 price!</p>	<p>Pre-cut - 80 Square PERCALES 4 YDS. 99¢</p>
<p>5 only, Men's STORM RUBBERS SIZES 6 & 7 50¢</p>	<p>13 ONLY - WOMEN'S KNIT PAJAMAS \$1.00</p>	<p>Better Fabric MATERIALS 2 YDS. 99¢</p>
<p>3 Only, Boy's OVERSHOES \$1.00</p>	<p>SENSATIONAL ASSORTMENT</p>	<p>5 only - Misses NYLON ROBES \$3.00</p>
<p>16 only MEN'S TWILL WORK JACKETS \$5.00</p>	<p>4 only, Men's CORD PANTS \$1.00</p>	<p>34 only MISSES NYLON BABY DOLL PAJAMAS \$1.00</p>
<p>23 only Boy's Flannel Shirts 50¢</p>	<p>RONDO PERCALES REDUCED! Save Plenty on this 4 YDS. 77¢</p>	<p>Regulated COTONS REDUCED! Large Assortment of Prints 2 YDS. 77¢</p>
<p>42 only MEN'S KNIT SHIRTS \$1.00</p>	<p>33 ONLY - MISSES BETTER DRESSES \$1.00</p>	<p>10 only Misses BLOUSES \$1.00</p>
<p>AVISCO - RAYON SPREADS \$3.99</p>	<p>128 ONLY - BLEACHED COTTON Flour Squares 5 for \$1.00</p>	<p>27 x 27 BIRDSEYE DIAPERS \$1.88 DOZEN</p>
<p>6 only BOY'S SPORT COATS 100% Wool in Olive Tone Plaids \$6.00</p>	<p>70 ONLY PRINTED TERRY KITCHEN TOWELS MANY PATTERNS TO CHOOSE FROM 50¢</p>	<p>5 only Child's House Shoes 50¢</p>
	<p>37 ONLY - PRINTED COTTON RECEIVING BLANKETS 3 FOR 88¢</p>	<p>REDUCED! 121 ONLY BOY'S SPORT SHIRTS Dan River Plaids Some Prints \$1.00</p>

HEREFORD ROTARY CLUB EXPRESSES A Grateful THANK YOU FOR YOUR WONDERFUL SUPPORT OF HEREFORD'S 16th ANNUAL JUNIOR LIVESTOCK SHOW

OUR APPRECIATION TO EVERYONE!

We wish to take this opportunity to express our sincere appreciation to all the fine folks of Hereford as well as our Civic Clubs for their fine support and help that has made the 16th annual Junior Livestock Show such a success. It is especially gratifying to note that the help we receive each year is volunteered... and we want you to know we are grateful for the fine cooperation.

OUR CONGRATULATIONS TO THE WINNERS!

The number of animals entered in this year's show is one of the highest in the show's history, and this, we believe, is proof enough of your sincerity and interest in furthering the livestock industry in the Hereford area. We sincerely enjoyed working with each one of you and we're looking forward to next year's show with a great amount of zeal.

HEREFORD ROTARY CLUB

PROCLAMATION

WHEREAS, under the laws of the State of Texas all citizens desiring to vote in elections held in the year 1962 must qualify by paying poll tax or obtaining a certificate of exemption from the poll tax by January 31, 1962; and

WHEREAS, it is the patriotic duty of every citizen to participate in the processes of self-government by meeting his obligations to his government and preparing himself to vote; and

WHEREAS, our right to vote is the most basic of our constitutional freedoms, secured in battle by our forefathers and defended in every generation by brave men willing to shed their blood to protect this right, which is the cornerstone of our liberties and is now under attack by a ruthless communistic society which has never permitted free elections; and

WHEREAS, the widest possible participation in elections is a proud sign of civic health and of a citizenry dedicated to the defense and the exercise of our American way of life.

NOW, THEREFORE, We, as Mayor of the City of Hereford, and Judge of Deaf Smith County, do hereby proclaim the week of January 24 to January 31, 1962, as

QUALIFY TO VOTE WEEK IN DEAF SMITH COUNTY

and urge that all our citizens who are eligible to vote proceed promptly to pay their poll taxes or obtain their certificates of exemption in order that they may be qualified to vote. A people that does not exercise its rights stands in danger of losing them. We hope, therefore, that every eligible citizen of the City of Hereford and Deaf Smith County will be a qualified voter and will cast his vote in 1962.

s/Ray Cowser
Mayor, City of Hereford
s/H. E. Williams
Judge, County of Deaf Smith

Varied Program Given District... At Kappa Iota Meet

At Kappa Iota Meet

Members of Kappa Iota Chapter of Beta Sigma Phi met on Tuesday evening at 8 p.m. in the Hereford Community Center for the regular meeting.

Plans were discussed for the Valentine dance scheduled for Feb. 9. Votes were cast for the sweetheart to be announced the night of the dance.

Mrs. Harold Miller presented a program on table settings for formal and informal dinners. Mrs. Delbert Bainum gave a short talk on "Expressing Yourself." "Conversation" was the subject of the remainder of the program, given by Mrs. Bruce Fink.

Mrs. Robert Hickman gave a resume of the duties for pledge training. Mrs. Harold Miller read the duties of the officers for next year.

The next meeting will be a "guest night" on Feb. 6 in the Hereford Community Center.

Mrs. Hicks Roberson and Mrs.

Doc Carter, hostesses, served refreshments to Mesdames Delbert Bainum, Frank Barrett, Don Baugous, Bruce Fink, Howard Gore, Noland Grady, Robert Hickman, Walter Kirkland, Harold Miller, Dan Nichols, John Schneider, Larry Summers, Jim Thomas, Floyd Walton Jr., C. C. Williams, Glenn Wilson, Bob Fillpot and Gardner Collins.

Hold Hereford Youth For FBI Car Theft Case

A 15-year-old Latin-American youth from Hereford was in trouble with the FBI in Clovis, N. M., early Saturday morning after he had been picked up driving a stolen car.

The theft of the car was reported to Deaf Smith County law enforcement officers by Mrs. Maurice Hill, 412 Ave. I, who told officers the car had probably been taken between 2 and 4 p.m. Friday.

The 1955 model two-door sedan was said to have been parked behind a hamburger stand in the 500 block of West First St. during the day. It was reported that the keys had been left in the ignition.

The alarm giving the description of the vehicle was broadcast shortly after 4 p.m. Law enforcement officials in Clovis spotted the car and arrested the Hereford youth around 6 p.m.

Denton Rites Held For Florence Miles

Mrs. Florence Miles, 88, mother of Mrs. Charlie Burk, Rt. 4, Hereford, died in Parmer County Hospital on Jan. 12.

She came to Deaf Smith County in 1953 to make her home with her daughter, Mrs. Burk.

She was born in Lewisville, Tex., on April 27, 1873, and

(Continued from page 1) to take approximately three days.

Deaf Smith County residents named on the special venire list are: Frank Brinkman, Donald Shipley, Vernon Adrian, Henry M. Batenhorst, Mrs. Leroy K. Williamson, Neal Young, Clinton Glenn, Jim K. Winman, W. T. Carmichael, Pat Ransport, Garland S. Solomon.

Mrs. Floyd West, Mrs. Raymond Smith, Mrs. George Bumpass, Jim H. Auten, Walter Kirkland, J. T. Sims, Mrs. Bert C. Brown, Mrs. Roy Pruitt, Tony Urbanczyk, L. J. Clark, G. C. Merrett, Mrs. Carlos Vaughn, Charles Brothers, J. B. Odom, Cawthon Bryant, C. Richard Winget, Mrs. Howard Gault, Jesse R. Barrett, Mrs. Dick Ellis.

Eugene Fangman, B. Y. Crosthwait, Fred Mulkey, W. D. Nafzger, J. B. Caraway, Delbert Bainum, R. L. Dowell, Arthur M. Stoy, Mrs. Bob Lamm, Norman Minks, Mrs. Jack Higgins, Mrs. W. H. Awtrey Sr., Mrs. Raymond Wells, Elmer Combs, Jay Boston, J. B. Shirley Jr., Miss Clara Acker, F. L. El-

CHANGE FOR THE BABY DES MOINES, Iowa (AP) — After an Iowa couple had their 13th child the father telephoned the doctor and asked him to change the baby's name on the birth certificate: "Change it to Kenneth. We already have a James."

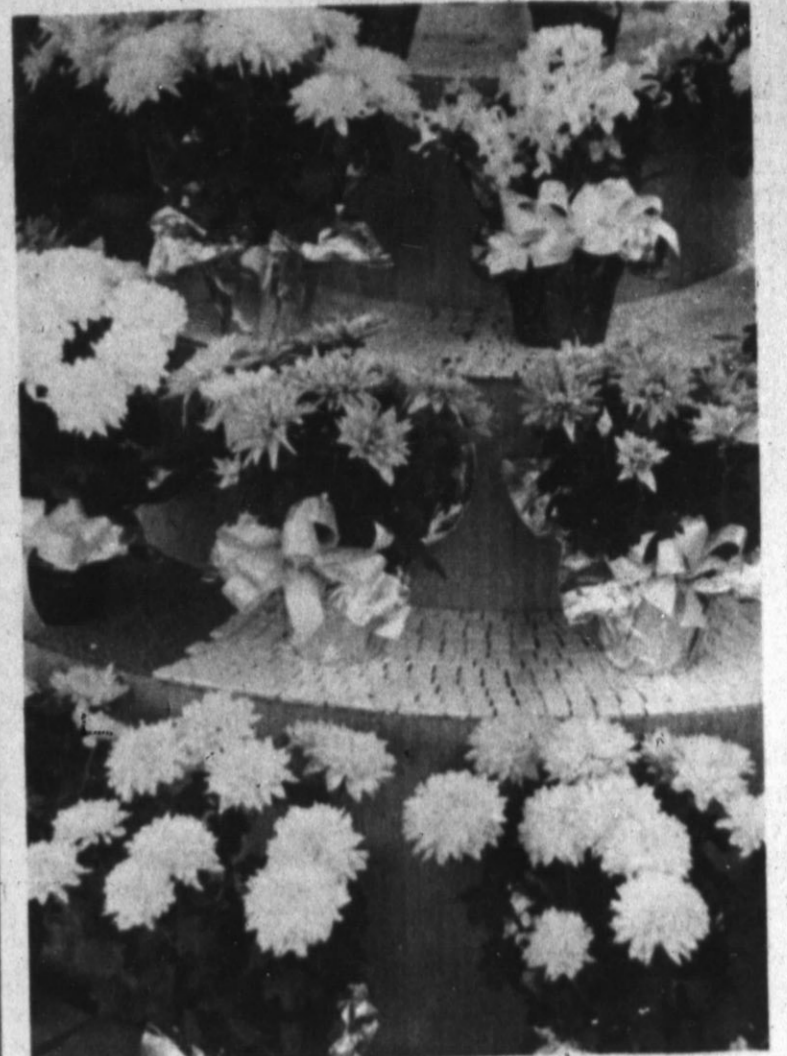
was married to R. P. Miles in 1891.

Surviving are five children: F. E. Miles of Georgia, A. C. Miles of Denton, J. T. Miles of Eules; and two daughters, Mrs. Sidney Miller of Spartanburg, S. C., and Mrs. Charlie Burk of Hereford.

Services were held at the Jack Schmitz Chapel in Denton, with the Rev. Eugene Naugle of Hereford officiating.

Burial was in Rose Lawn Cemetery in Denton.

Pallbearers were J. A. Davis, J. S. Stocks of Hereford, T. S. Dudley, J. B. Graham, J. B. Burrow and Marion Spencer.



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Demons...

(Continued from page 1) junior guard; Julian Miller, 5-8 junior guard with one letter; and Joe Parsons, 5-11 junior guard with one letter.

Thus Hale has plenty of players returning from last year's team that lost a pair of one-point decisions in the state finals.

Dumas opened with a surprising 27-34 loss to Perryton, but came back to beat Canyon, 65-34; Perryton, 44-43, and Guymond, 50-36.

The Demons beat Levelland, 47-33, and Monahans, 43-23, in the Andrews tourney, edged the Tascosa Rebels, 39-37; fell to Borger, 46-57; beat Pampa 36-35, lost to San Angelo, 54-56 in overtime, lost to Borger, 42-45, beat Lawton 64-54, lost to Pampa, 40-47, whipped Tulla 75-50 and beat Canyon 47-27 while forging an 8-7 record before conference play began.

Dumas lost its opener in Levelland, 45-50, but came back to beat Littlefield, 78-60, and Phillips, 82-28, Friday night, Dumas beat Dimmitt 11-1 at Dumas, 61-41.

The Demons now are tied with Phillips at 2-1, while Hereford is 1-1, Levelland is 1-1 and Littlefield is 0-2.

Coach Doby Kitchens is expected to go with his top six: Jerry Curtisinger, 6-2 senior; Randy Dowell, 6-2 senior; Dennis Hodges, 5-8 senior; Mack Cansler, 5-11 senior; and either Jim Haney, 6-2 sophomore, or Dwight McGee, 6-2 junior. All district teams will be in action Tuesday night with Levelland playing at Littlefield and Phillips going to Tulla.

ADULT APPEAL
FORT MADISON, Iowa (AP) — An editorial in The Presidio, State Penitentiary magazine, said: "Look, we aren't children any more. Let's stop the petty pilfering of our school supplies."

Jim...

(Continued from page 1)

Associated Growers of Lazbuddie bought the Class B champion lamb, exhibited by Terry Parham, Lazbuddie 4-H, for \$1.87 per pound, a total of \$165.30, shown by Cleatus Rhodes of Friona FFA, went to Associated Growers of Friona for \$1.10 per pound, a total of \$84.60.

Janie Lane's Class D champion lamb was sold to Associated Growers of Friona for \$2.30 a pound, a total of \$171.90.

Floyd Reeve, Friona FFA, sold his Grand Champion barrow, a 200-pound for \$1 a pound to Jack Renfro, a total of \$200.

Carl Meyers, Hereford FFA, sold his reserve champion barrow to Hereford Grain Corp. for 75 cents a pound, a total of \$130.28.

Jim Higgins, 15-year-old Hereford 4-H Club boy, sold his 820-pound Grand Champion steer for \$1 a pound to First National Bank of Hereford, a total of \$820.

Larry Minks, Hereford 4-H, sold the reserve champion steer for 65 cents a pound to Farm and Home Supply of Hereford, a total of \$523.25.

Lamb...

(Continued from page 1)

1. Terry Parham, Parmer County 4-H; 2. Mike Ward, Parmer County 4-H; 3. Darryl Mason, Lazbuddie FFA; 4. James Brown, Lazbuddie FFA; 5. Henry Scott, Vega FFA; 6. Tony Haberer, Lazbuddie FFA; 7. Donnie Smith, Lazbuddie FFA; 8. Pat Chitwood, Lazbuddie FFA; 9. Tony Haberer; and 10. Richard Chitwood, Lazbuddie FFA.

Shrophire, Hampshire And Crosses

1. Janie Lane, Friona 4-H; 2. Maynard Greeson, Friona FFA; 3. Steve Young, Lazbuddie FFA; 4. Mariann Gammon, Lazbuddie FFA; 5. Pat Chitwood, Lazbuddie FFA; 6. Gary Brown, Lazbuddie FFA; 7. Richard Gordon, Lazbuddie FFA; 8. Kenneth McGee, Lazbuddie FFA; 9. Sandy Brown, Lazbuddie FFA; and 10. Gary McDade, Vega FFA.

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WIDTH	5	6	7	8	9	10					
AAAA		4	3	2	6	2	3	3	1		
AAA		1	5	6	4	3	1	1	2		
AA	3	2	4	4	13	8	6	5	1	1	4
A		2	1	2	1	2	1	1			
B	4	3	7	9	5	8	7	11	4	1	1

FLATS

Hundreds to choose from... Reg. \$8.95 to \$11.95

Values

NOW... \$4.48 to \$5.98

WIDTH	5	6	7	8	9	10					
AAAA		6	4	6	2	3	5	3	1	2	
AAA		3	4	2	4	2	1	1	1	1	
AA	3	6	9	8	6	2	3	3	8	1	2
B	8	10	12	11	3	6	8	6	4	3	2

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BLOUSES

JACKETS

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SHOES

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SOX

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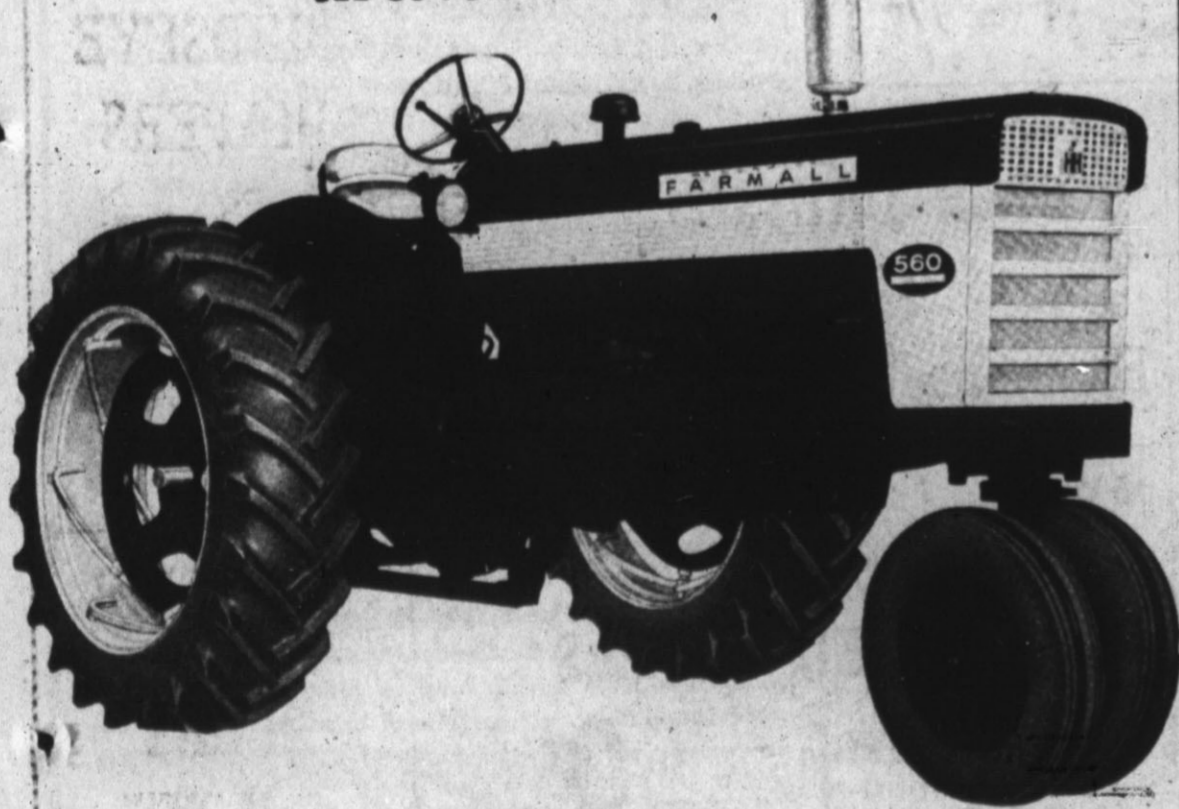
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Good 1/4 section close to town. One 8" well and one 6" well. 14 Acres Cotton Allot. 21 acres wheat. Nice 2 bedroom House. \$16,000 cash down.

Perfect 1/2 section. Two good 8" wells. Fair improvements, fair allot. 80 acres wheat, 19 acres cotton, 30 acres switch grass, and 40 acres milo. \$350.00 per acre.

Good quarter section. One 8" and one 6" well. Good allot. 138 acres milo. 22 acres wheat. \$18,000 cash down payment.

HOMES
7.6 acres with 5 BR. House. Living R., Dining R., & kitchen. One bath. 250 ton hayshed, 4 in. elect. well. Close to town. \$15,000, \$7,000 down, owner will carry the balance.

\$16,750.00 for beautiful 3 Bed R. Brick Home, 2 baths livingroom, kitchen, utility & double garage. Assume FHA loan.

\$10,500 for 3 Bed. R. Brick Home. Den, Livingroom, one bath & kitchen. Fenced backyard 11x15 store house & 12 x 20 Patio.

\$9,000 for nice 2 bedroom home, livingroom, kitchen, one bath & single garage. Owner would take \$15,000 down & carry second at 6%.

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LOANS & REAL ESTATE
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HOMES
Lovely 2 BR & Den Brick home, 1 1/2 baths, carpeted. Located close in. Shown by appointment only.

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3 BR Stucco, large living room, dining rm, 2 car garage, central heat, priced to sell. 3 BR Stucco near high school priced at only \$7,500 with G. I. Loan \$4,100. Mo. pay 49.00.

FARMS
480 A. perfect land. 4-8" wells, 3 BR home, good allotments. See us for details.

1/2 Sec. on pavement. 2 sets improvements, 2 wells on nat. gas. 40 A. wheat, 14 A. cotton, 77 A. maize. Price \$250 Acre.

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Perfect 740 A., 660 A. cult., 2-8" wells, 126 wheat, 180 barley, 166 Milo Allot., on paving.
639 A., 387 Cul., bal. good grass, in irr. district, 109 wheat, 17 cotton, 164 milo, 1/4 minerals. \$105 per A. Only \$20,000 down, terms on Bal.

NICE, Clean land. 644 acres, 544 in cultivation. 2-8" wells, 2-6" wells and 205 acres of wheat, 256 milo, 6 acres cotton and 60 acres bermuda grass.
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160 A., 120 cul., 1-8" well, 40 wheat, 23 milo; 2 bedroom house and large barn. \$210 per A., only \$10,000 down.
80 A. all cul., in irr. district; on paving, 2 bedroom house, 6 miles of Hereford. Only \$5,000 down or will trade for house in Lubbock.

HOUSES
Nice 3 bedroom & den, brick in 300 block of Star St., Price \$25,000.
NICE three bedroom brick home and 50X100 foot barn and other good improvements. Price \$315 per acre. Will sell or consider trade for good Oklahoma Ranch.

3 bedroom brick, double garage, fenced back yard. Located in Northwest Hereford. Price \$18,900.
2 bedroom stucco, Price 6,500, \$10,000 down, Approx. \$4,000 loan, would trade for lots.

Nice 3 bedroom brick with single garage, storage bldg. and storm cellar. Good location. Price \$12,600. \$11,600 FHA Loan available at \$90 per month, taxes and insurance included.

2 bedroom home with single garage, completely redecorated. Fully carpeted. Price \$7,500. \$1,000 down, bal. terms. WE HAVE SOME HOUSES WITH AS LOW AS \$500.00 DOWN. SEE US, WE SPECIALIZE IN SALES AND TRADES.

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Irrigated Land
Section . . . 4 wells, 1 mile of tile on pavement. Nearly 300 acres wheat, good milo allot., small cotton allot. Best renter anywhere . . . \$48,000 cash will handle and rent will pay it out.

Good 1/4 section close to town. One 8" well and one 6" well. 14 A cotton allot. 21 A. wheat. Nice 2 Bedroom House. 16,000 cash down.

Good half section, improved, 1 mile tile, good allot., good tenant or you can get possession, best of water, 1 good 8" well . . . \$205 per acre . . . \$20,500 down.

HOMES
\$7,300 for two BR home, 1 bath, livingroom, kitchen, single garage and chain link fence.

7.6 acres with 5 BR House. Living R., dining R. & kitchen. One bath. 250 ton hayshed, 4 in. elect. well. Close to town. \$15,000, \$7,000 down, owner will carry the balance.

\$15,750 for nice 3 bedroom home, 2 baths, dishwasher, living room, dining room and fireplace. 1,400 sq. ft.

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Office EM 4-0555
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ONE bedroom furnished apartment for rent. Whites only. Call EM 4-1543.
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TWO APARTMENTS for rent, 503 25 Mile Avenue. Newly furnished, tile baths, carpets, Central heat. Call EM 4-0130.
B-5-17-27-TFC

BEDROOM for rent, close in. 509 Ross Avenue. Phone EM4-1628.
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For Rent: one bedroom apartment, bills paid. 804 East Third Street.
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FOR RENT One bedroom duplex apartment in nice location. Immediate occupancy, unfurnished. Call EM 4-1757, Justice Real Estate, 345 W. 1st.
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FOR RENT, Whites only, three room furnished apartment at 126 North 25 Mile Avenue.
B-5-14-23-TFC

Small, two room, bath furnished house. White couple or single person. Call EM 4-0277 Sundays or after 7 p.m.
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FOR RENT Small furnished apartment to white couple or lady. Bills paid. Come see. Carl Mountz, 106 W. Seventh.
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DESIRABLE one bedroom furnished duplex to white adults. Utilities paid. 711 East Third.
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IDEAL furnished apartment for working girls or white couple. Large walk-in closets, pan-elray heat, TV antenna, \$40. Month. EM 4-3636.
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Small 4 room house unfurnished, newly decorated. EM 4-0894.
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FOR RENT: Two room furnished apartment. A. Petersen, EM 4-3198 or EM 4-1697.
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FOR RENT Small furnished house. See or call Wilbur Davis. EM 4-0914, EM 4-2525 days.
B-5-13-30-2C

BEDROOM for rent. Whites only Mrs. W. M. Megart. 401 Lawton.
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FOR RENT Bedroom with kitchen privileges. Prefer man. Call EM 4-3893 nights, EM 4-0440 days. \$15 week.
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TWO bedroom modern nicely furnished house. Garage, fenced back yard. Newly decorated. Antenna. Inquire 122 Catalpa.
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FURNISHED three room house. Unfurnished two bedroom house 131 North 25 Mile Avenue.
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SIX room unfurnished house. Whites only. 129 Avenue A.
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FOR RENT Two bedroom unfurnished house. 311 Myrtle. Phone EM 4-2048.
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FURNISHED duplex for couple. Bills paid 116 Avenue A.
S-5-10-23-TFC

NICE furnished apartment for rent, 232 West Third Street.
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FOR RENT Two bedroom furnished apartment, \$100. One bedroom furnished apartment, \$75. 603 East fourth. Call EM 4-1100.
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THREE ROOM furnished house. Inquire 321 Avenue J.
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FOR RENT Nice large convenient bedroom, close in. 111 W. 6th.
B-5-10-3-1P

FOR RENT Bedroom to white man. Can do cooking. 238 Avenue E. EM 4-0798.
B-5-13-3-2P

6. WANTED
WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
B-6-18-13-tfe

WE SCALD HOGS on Thursdays Hopsan Meat Co.
B-6-10-28-7C

Will Buy Feeder Pigs. Inquire Hereford Sales Barn or David Thompson, EM 4-3514.
B-6-12-3-4C

WANT to rent three quarters or more good irrigated land, including wheat this fall; with good home. Nearly all New Machinery. Write Box 673 Hereford.
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CARPETING, repair, painting, floor leveling, sanding. Odd jobs. Call EM 4-3325.
B-6-10-30-9C

WOULD LIKE to rent from 1/4 to 1 section of land. Can furnish references. J. B. Culp, 711 Blevins; Hereford, Texas. Phone EM 4-1060.
S-6-23-28-3P

7. Dressmaking-Ironing
DRESSMAKING AND alterations 208 Higgins. Call EM 4-3417.
B-7-10-3-4C

8. HELP WANTED
MRS. HOUSEWIFE
Do you have 4 hours daily? AVON COSMETICS needs 1 woman over 30 to service customers in Hereford and rural north of Hereford. Write AVON, Box 1083 Amarillo. Call DR 4-1621. GOOD EARNINGS.
B-8-29-3C

GOOD POSITION for married man, 30 to 45, with farm experience, to be in charge of small Dairy Herd, 50 horses, beef cattle. Contact S. G. Harriman, Amarillo, Texas as a DR 4-4687 before 5 p.m.
B-8-33-30-3C

9. Situations Wanted
I WILL DO baby sitting in my home by day or hour. Phone EM 4-1895.
B-9-14-3-2C

WANT TO KEEP Children, my home. 213 Higgins. Phone EM 4-1452, Mrs. J. R. Daniel.
B-9-14-3-2P

LET US WATERPROOF YOUR CLOTHES GYNNNE'S CLEANERS. Phone EM 4-0160.
B-10-10-30-3C

SINGER SEWING MACHINE
Sales And Service
Machine Rentals.
Vacuum Cleaners.
Bonded Representative
J. M. Hatley
840 Irving Street
B-10-45-TFC

WE SCALD HOGS on Thursdays Hopsan Meat Co.
B-10-10-28-7C

I WILL, NOT BE responsible for any debts except my own. Clyde H. Gilliland.
B-10-14-3-3P

FOR SALE Fireplace wood. E. A. Edwards. Phone EM 4-1483.
B-10-10-3-4C

11. Business Services
FOR FAST, Dependable service on any make or model of Washer or Dryer, Call EM 4-3280.
B-11-15-29-TFC

DIRT WORK
Yard Plowing . . . Ditching
Air Hammer . . . Back Hoe
Trash Hauling
LEON J. BELL
Ph. EM 4-0685 336 Ave. 1
B-11-3-TFC

AUTO LOANS
LLOYD SHARP LONE STAR AGENCY
601 N. Main EM 4-0555

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FARMS
640 acres, good allotments, good water. 2 wells, improvements. 20% down. Easy, easy loan. Just out of the limits-it's a good buy and a good loan.

320 acres, good water and 2 wells. Good improvements. Lays extra well. 29% down.

160 acres best of water with new brick home. All in cultivation. \$20,000 down easy terms on balance. Good allotments.

160 acres, 2 miles of city limits, 8 in. well, large loan, 5% Good allotments - Better hurry on this.

130 acres with 50 acres of Midland Bermuda grass. Only \$7,900 down. On paving close to town.

We have some nice office buildings, paying good on investment. Good tax write-off 8 in. well. Close to town. \$10,000 down.

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

CITY TELEVISION
124 W. 4th EM 4-1516
Service all makes and models of TV's, radios, etc. City and country calls. Registered and Bonded by Raytheon Co.
B-11-45-TFC
(Continued on page 8)

Political Calendar

For Commissioner, Precinct Two:
MARCUS LATHAM

For County Judge:
H. C. "HANK" WILLIAMS

For County Clerk:
B. F. CAIN

Classifieds...

(Continued from Page 4)
LET US WATERPROOF YOUR CLOTHES GYNNIE'S CLEANERS. Phone EM 4-0160. B-11-10-30-3C
INCOME TAX SERVICE. B. Lee Coanougher, 108 West 8th Street. S-11-10-30-12P

SEWING MACHINES REPAIRED

Used Machines; Bought and sold.
JEFF ROBERSON
 137 Avenue D.
 Phone EM 4-0262
 B-11-30-7FC

Magneto - Starter motors rewind generator & electric Saws & Service
OWENS & HOLLINSWORTH
 EM 4-3545
 EM 4-3572
 Commercial - Industrial Residential Wiring
 307 East Third
 B-11-13-1FC

SCALD HOGS on Thursdays
 Hopson Meat Co.
 B-11-10-28-7C

ALCOHOLICS ANONYMOUS
 EM 4-1094

Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til?

Kiwanis Club
 Thurs. Noon
IOOF Hall
 207 E. Sixth

Hereford Rotary Club
 meets every Monday at 12:05
Hotel Jim Hill

Stated Meetings Second Monday Thursday 7:30 p.m. MM*
 Hereford A. F. & A. M. No. 849
 Troy Stambaugh, Sec.
 Marvin Coffey, W.M.

Lions Club
 meets each Wednesday, 12 Noon
Hotel Jim Hill

OPTIMIST CLUB
 Meets Monday Eve. 6:30 p.m.
 American Legion Hall

CYCLOGY SET

BOOK BABY CHICKS NOW
 PULLETS STRAIGHT RUN COCKRELS
 ALL BREEDS AND MOST HYBRIDS
 JAN. AND FEB. CHICKS MAKE THE MOST MONEY.
 BOTH FRIENDS AND BOOKS SHOULD BE FEW AND WELL CHOSEN

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 Chick Starter & Growing Mash
 Feed your chicks the best and watch them grow. High quality feed at economical prices.

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 211 S. 25 Mile Ave. EM 4-2172

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 Drilling Deepening Pressure Pumps Windmills
J. E. TURNER
 Phone EM 4-2194
 S-11-30-7FC

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 B-11-49-7FC

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KIRKLAND & DILLARD EARTH MOVING COMPANY
 Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721 S-11-40-7FC

12. LIVESTOCK Strayed - Found

LOST two whiterace cows. Branded E Bar 3, right ribs. Phone J. R. Overstreet AV 9-4453. B-12-15-29-9C

13. LOST AND FOUND

BOOK LOST, On or near West 6th Street. Title, "The Good Old Days" Bill Hacker, 405 Lawton or phone EM 4-3228 \$1.00 Reward. B-13-22-30-1P

Hereford Man Participates In Navy Operation

Bill E. Drake, postal clerk seaman, USN, son of Mr. and Mrs. Herman L. Drake of 307 Ave. I, serving aboard the attack aircraft carrier, USS Hancock, participating in Exercise "Air Gun" off the coast of California. The eight-day exercise, scheduled to begin Jan. 12, consists of ships of the First Fleet. Training maneuvers centered around a fast carrier striking force which was subjected to air, surface and submarine attacks. The striking force was replenished at sea by an oiler and an ammunition ship.

Improving Bedrooms Topic At 4-H C-ub

The Walcott Girl's 4-H Club met in the Walcott School Auditorium at 2:30 p.m. on Jan. 16 for the first meeting of the new year. The meeting was called to order by Marsha Burns, president. Twenty 4-H members answered the roll call with a reply to the question, "How can I improve my bedroom?" Miss Loreta Fowler gave a talk on bedroom improvement giving the girls some workable ideas for this project. Mrs. Bertram Jack and Miss Fowler were the leaders present. Refreshments of cookies and cold drinks were served by Alice Myers and Kathy Monroe to those present for the meeting.

Have you read the Classifieds?

CWF Group One Studies Need For Hidden Power

Group One of the Christian Women's Fellowship of the First Christian Church met for a coffee in the home of Mrs. Bert C. Brown on Wednesday, Jan. 17, at 9:30 a.m., for the regular meeting. Mrs. Ira Ricketts served as assistant hostess. Mrs. Louis Woodford, leader, opened the meeting with the C. W.F. prayer. Mrs. O. L. Carmichael brought the lesson, using as the theme: "Hidden Power Needed For New Times". She stated, "Christ expects the local church to reveal the power of God. We, as Christians, are expected to express the power of God through our witness and our service." Mrs. R. G. Blue closed the meeting with a worship service stressing "fellowship; fellowship with God and with each other." Members attending were Mesdames Louis Woodford, A. M. Jones, Robert Thompson, R. G. Blue, P. L. Carmichael, Gilbert Davis Jr., F. Y. Moreman, S. O. Wilson, Ira Ricketts, Bert

Jealousy, Topic Of Study For LaPlata

Members of the La Plata Club met on Jan. 16 in the home of Mrs. Jack Brown for the regularly scheduled meeting. Mrs. Viola Chisholm presided at the meeting. A report by Mrs. Elmer Patterson on Federation Clubs was heard. A roundtable discussion of the community club awards campaign, that the club is participating in, was held. C. Brown and Miss Fran c e s Dameron. Visitors attending were Mrs. Carlos Vaughn and Mrs. Vernon Scott of California.

Mrs. Joel Treadwell presented the program on "Jealousy." She defined jealousy as the state of being hypersensitive about the superiority or preference of another. She said, "Jealousy torments". The speaker read quotations pertaining to jealousy and explained how jealousy affects the different phases of peoples' lives by saying "Jealousy hurts only the person who harbors it, the object of the jealousy is not affected." Members present were Mesdames Ansel McDowell, Louis Woodford, Jack Brown, Joel Treadwell, T. E. Seigler, Elmer Patterson, Urlin Streu, Jay Boston, A. J. Schroeter, Frank Brownell, J. M. Madison, Viola Chisholm, Elmer Kimball, Joe Smith and Clint Formby.

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REG. \$10.95 VALUE

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SIZE 22 x 44

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FACE TOWEL

15 x 26 — **57c**

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Colorful print. Packaged 2 in printed pillow film. Big 27 x 30" size, printed on good weight birdseye. Prints are in three designs: Fruit, Plaid, Circles. Ass'd. pastel kitchen colors.

PKG. of 2 **79c**

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- Waffle pique
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Highland Park WOVEN PLAIDS 100% COTTON WASH & WEAR YD. **\$1.19**

A Springmaid Fabric PIMA SILSHEEN Silmer Finish - 100% Pima Cotton YD. **\$1.39**

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Kool - Wind Prints By Rosewood 65% Dacron - 35% Cotton - No Ironing YD. **\$1.49**

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ALABRETTA PRINTS By Rosewood Cupioni Cotton - Crease Resistant YD. **\$1.69**

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FORTREL - The Fabric that keeps its promise. YD. **\$1.98**

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Beautiful Fabric for Sportswear By Riegel - Prints & Solids 45" Width - Wash & Wear YD. **98c and \$1.29**

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Perma Pressed Cotton — Needs little or no ironing. 100% Select American Cotton. One Group Advance Discard PATTERNS EA. **10c**

Exquisite suitings and coatings — fabulous dress materials — you'll find them all here!



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Pure White, Sanforized, Contoured to fit snugly standard Crib Mattress. **89c**

HARMAN'S

WE GIVE VALUABLE S & H GREEN STAMPS

Wedding Vows Are Pledged Friday For Miss DeShazo

Miss Nancy Joyce DeShazo of Canyon, daughter of Mr. and Mrs. Tom DeShazo of Hereford, and Luther Grant Follis, son of Mr. and Mrs. O. L. Follis of Dimmitt, exchanged wedding vows on Friday evening at 7:30 p.m., Jan. 19, in the sanctuary of the Avenue Baptist Church of Hereford.

The Rev. Clarence F. Powell, pastor of the Avenue Baptist Church, read the double ring ceremony before an archway trimmed with ivy and roses and banked by two baskets of large white mums and seven branched candelabra entwined with greenery.

Mrs. Billy Wall, organist, played the traditional wedding selections and accompanied Mrs. Elbert Smith as she sang "Bless This House" and "I Love You Truly."

Miss Edna Follis, maid of

honor, wore a red chiffon dress fashioned with a full skirt and worn with matching accessories. She carried a nosegay, made of white spider mums and feathered white carnations, tied with white satin streamers.

Johnnie Woods of Canyon served the groom as best man. Elbert Smith of Dimmitt served as usher and groomsman.

The bride, given in marriage by her father, was attired in a formal wedding gown of white lace over white net and taffeta. The gown was fashioned with an off the shoulder neckline and lace sleeves tapering to points over the hands. The bridal bouquet of white roses and white carnations, tied with white satin streamers, was carried on top of a white Bible. Her fingertip veil of silk illusion fell from a small crown of seed

pearls.

Mrs. DeShazo, mother of the bride, wore an ivory lace dress with a full skirt, fashioned with unpressed pleats, and medium brown accessories. The groom's mother wore a black two-piece suit with matching accessories.

A reception was held immediately following the ceremony in the church fellowship hall. The parents of the couple and members of the bridal party formed the receiving line. Mrs. Charles Gresham and Mrs. A. W. Self assisted at the refreshment table. The wedding cake and the attendant's nosegay formed the centerpiece for the table and was flanked by candelabra holding tall white tapers. The bride's table was appointed in crystal and silver.

When the couple left on the short wedding trip, the bride was dressed in a red sheath dress, fashioned with a fitted bodice. She wore a red hat and black accessories. Her corsage was lifted from the bridal bouquet. After Jan. 21, the couple will be at home in Dimmitt.

The bride is a 1959 graduate of Hereford High School and since that time has been employed in Canyon.

The groom is a graduate of Dimmitt High School and has served for two years in the U. S. Army. He is now employed at the Dimmitt Sheet Metal Shop.

Preparation For School Talk Given At Meeting

The members of the Young Mothers Study Club held their first meeting of the new year Tuesday evening, Jan. 16, at 8 p.m., in the Community Room of the First National Bank.

The hostess, Mrs. Bobby Shelton introduced her mother, Mrs. Jim Bookout, as the guest speaker. Her subject was "Preparation for the Child From Birth For School".

She encouraged the listeners to teach their children responsibility and to take time with the child; never push them away for lack of time. She also pointed out that courtesy, respect, values, and emotional security are among our most important pre-school teachings.

During the business session of the meeting, the president, Mrs. Don Newman, appointed two committees to investigate ways for the club to give a usable contribution to several local civic projects.

Announcement was made that

Mrs. Robert Strain of Rt. 1, Hereford, was the winner of the doll and wardrobe given away by the club on Saturday, Dec. 23.

Refreshments were served to Mesdames Jim Arney, David Patterson, Don Jackson, Joe Neely, Ed Rinn, Don Newman, Dallas Phillips, Bill Lankford, Bobby Shelton and Jim Bookout.

The next meeting will be held on Jan. 23 with Mrs. Charles Springer serving as hostess.

OLDTIMERS VISIT

Mr. and Mrs. Arthur A. Lawrence of Lawrence, Kan., spent several days in Hereford visiting old friends. Mrs. Lawrence will be remembered as Vivian Steckman, whose father formerly owned The Hereford Brand. Arthur Lawrence was business manager for Stubbs Land and Cattle Company, which held extensive holdings in Deaf Smith County.



NEW OFFICERS OF THE Young Homemakers Club are shown seated from left to right; Mrs. Melvin Shaw, vice-president; Mrs. Richard Clark, president; Mrs. Charles Brothers, secretary; standing left, Mrs. Charles Brothers, treasurer; and Mrs. Roy Evans, reporter. Mrs. Kenneth DeHart, council delegate, was not present. (Staff Photo)

Young Homemakers Club Begin New Year's Work

Mrs. Charles Brothers was the hostess on Tuesday afternoon, Jan. 16, to the members of the Young Homemakers Home Demonstration Club.

Hospital Notes

Patients in Hospital

Mrs. Willie Rodriguez, 213 Lake; Mrs. Fermin R. Rosas, General Delivery; Mary Kay Wagner, 407 Jowell; Gaye Bennett, 411 Avenue J; Wayne Clark, 215 Avenue J; Carl Jewell, 609 Blevins; Gregory Hooser, Rt. 5; Paula Sue Moore, Box 15; Mrs. D. R. Vandever, Star Route; Earl H. Hare, Box 72; Vega; Mrs. Norman Gray, 201 Star; Mrs. Fred Collett, Box 307; Fred Collett, Box 307; Mrs. W. A. Lassiter, 602 Star; Mrs. V. J. Duncan Jr., 241 Avenue C; Michael Williams, Box 145; Vega; Mrs. Gerald D. Coker, Rt. 3; Friona; Mrs. Pedro Arzola, 408 Knight; Mrs. A. D. Hutton, 807 Brevard; Cord H. Hammock, Rt. 2; Mrs. L. F. Carter, 113 Catalpa; Mrs. J. T. Baker, 312 Avenue B; Mrs. Cecil Morrison, Rt. 5; A. N. McRight, 118 Avenue E; A. H. Brown, 302 Avenue K; Mrs. Cliff Estes, 615 Knight; Tony Piland, Box 901; Bovina; Fred Baird, Box 1542; Agnes Perry, Rt. 2; W. A. Hunter, 113 Star; Cruz Ledesma, Box 619; Cecil C. Rockwell, 111 Centre.

Dismissals

Mrs. Joe Padilla, Richard Reinart, Davis Ford, Cindy Ford, Roguelo Valdez, Weldon Worthan, 1-17.

Mrs. H. A. Tuck Jr., Mrs. Gilbert C. Merritt, Mrs. Cruz Baniolas, Mrs. Harold Kids, 1-18.

Roy Conard, 1-19.

Look Who's New

Mr. and Mrs. V. J. Duncan Jr. are the parents of a boy born Jan. 17 at 12:17 p.m. He weighed 4 pounds.

Mr. and Mrs. Pedro Arzola are the parents of a girl born Jan. 18 at 3:05 p.m. She weighed 6 pounds and 15 ounces.

Mr. and Mrs. Fermin Rosas are the parents of a girl born Jan. 19 at 7 a.m. She weighed 6 pounds and 11 1/2 ounces.

Mr. and Mrs. Charles Scheetz are the parents of a boy born Jan. 19 at 9:12 p.m. He weighed 8 pounds.

J L Curtsinger's Rites On Saturday

Funeral services for Leonard (Fat) Curtsinger, 66, of 705 Blevins, were conducted at 10:30 a.m. Saturday, Jan. 20, in the Temple Baptist Church with the Rev. Bill Ware, pastor, and the Rev. Robert Lacey of Amarillo, officiating.

Mr. Curtsinger died at 10:45 a.m., Thursday, Jan. 18, in Deaf Smith County Hospital after an illness of several years.

He was born on Dec. 4, 1895, in Collin County, and he moved from there, with his parents, to Deaf Smith County in 1902. He was married to Miss Norma Morris in Guymon, Okla., on Aug. 8, 1930. He was a member of the Baptist Church.

Survivors, in addition to his wife, are two brothers, Joe and Ollie, both of Hereford; and one sister, Mrs. Mack Beach of Hereford.

Burial was in West Park Cemetery under the direction of Gilliland Funeral Home of Hereford.

Exchange Student Speaks On Sweden

The Hereford Kiwanis Club heard Peter Lantz, a foreign exchange student from Stockholm tell of the differences between his country, Sweden, and the United States as the Key Club presented the program.

Drew Kershen, president of the Key Club, presided at the service club's noon meeting Thursday. The speaker was introduced by Ken Loerwald.

In his remarks, Lantz pointed out that Sweden is roughly the size of California, but in the same latitudes as Alaska. However, the country is not as cold as that state because of the Gulf Stream.

The country, he commented, has the population density of 48 persons per square mile compared with the 60 persons per square mile in the U. S.

Most of the population, about 90 per cent, is centered in the south since the northern parts of the country is within the Arctic Circle, he commented.

As far as industry is concerned, Lantz told the group that the economy has changed from predominately agriculture to manufacturing and industry. Approximately 50 per cent of the population are wage earners.

Speaking on the schools and the activities of teenagers, he said that he thought it was harder to make an "A" in Sweden than in schools in this country.

As far as school athletics are concerned, it is not stressed as much in Sweden as here, he commented. There are no coaches and athletics are strictly an after-school activity. The main sports include soccer, handball and hockey.

Among the teenagers, there is little dating because they do not have cars as American teenagers do, he pointed out. Driver's licenses are hard to get because of the training course required, and the age restriction which is 18.

However when boys and girls do start dating, Lantz said, the

girl will pay her own way.

Swedes begin marrying at an average age of 25, he continued. "I think it is better to wait," he said, commenting on the earlier age at which many Americans marry.

When asked why he thought Americans married earlier than Swedes, he said, "I think it seems to be caused by the earlier dating of Americans."

In commenting on the medical care program which recently went into effect in his country, Lantz said that a person could go to special doctors in the community.

"But they charge lower prices and their offices are always crowded," he said.

Under the plan, a person can go to private doctors whose prices are slightly higher, he stated. The medical plan will pay most of the bill.

In Sweden, he said that every boy must serve in some branch of the armed services. Most are drafted after they graduate from high school.

He pointed out that the armed forces of Sweden are for defense purposes and are not armed with nuclear weapons. However the country boasts one of the best air forces in the world.

Bailey County Gets Man Here

A 21-year-old man was arrested here Wednesday at a local cafe on a warrant from Bailey County charging the man with two counts of swindling with worthless check.

The Muleshoe man, Charles Peak, 21, was picked up by about 8:14 p.m. Peak was held in the Deaf Smith County jail overnight.

The man was released to Bailey County law enforcement officers Thursday and returned to face charges pending against him.

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your present Fire-Theft-Liability Insurance and **SAVE!**

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STUDENT VISITING

Erin Wertenberger is visiting in the home of his parents, Mr. and Mrs. O. Wertenberger, 513 Avenue J, for the weekend. Erin is a student at West Texas State College in Canyon.

DEFROSTED DOGIE

PITTSBURGH, Pa. (AP) — During a Texas sleetstorm, one of O. M. Spurlock's calves became separated from the herd.

When the rancher found the calf, he decided it was frozen. But Mrs. Spurlock thought she detected a flicker of life in the animal; so she wrapped it in an electric blanket and plugged the cord into an outdoor socket.

Spurlock wrote to the blanket manufacturer (Westinghouse) that a few hours later he went outside and found "a completely thawed-out and otherwise healthy calf."

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1957 FORD V-8 1/2 ton pickup. 4 speed, long wheel base. Local owned. A pack mule of the 20th century.

1959 CHEVROLET 1/2 ton pickup. 4 speed transmission, side mount and wrap around hitch. Local owned - Nice unit - Priced right.

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NOTICE

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THE ANNUAL MEMBERSHIP MEETING

of

HEREFORD TEXAS FEDERAL CREDIT UNION

TUESDAY, JANUARY 23, 1962
 PROMPTLY at 7:30 P.M.

HEREFORD HIGH SCHOOL AUDITORIUM

Mr. JAMES M. BARRY, of Dallas, Guest Speaker
 Managing Director, Texas Credit Union League

REPORTS - ELECTIONS - MANY PRIZES

VISITORS ARE WELCOME

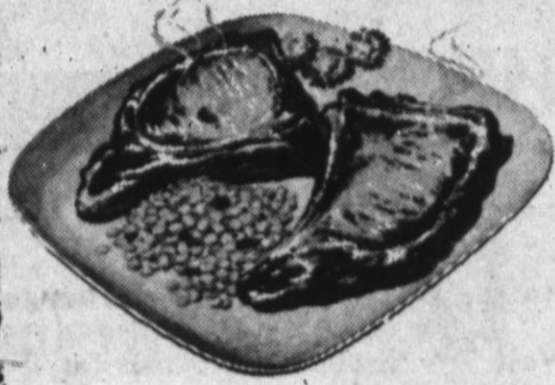


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Low prices up and down every aisle mean low prices all the way down your check-out tape — and more low prices just naturally add up to more cash savings for you. Come see! Come shop! Compare! The tape total proves — a big cartful of your favorite foods cost less — much less — at COOPERS . . . the market with MORE OF EVERYTHING, including LOW PRICES.



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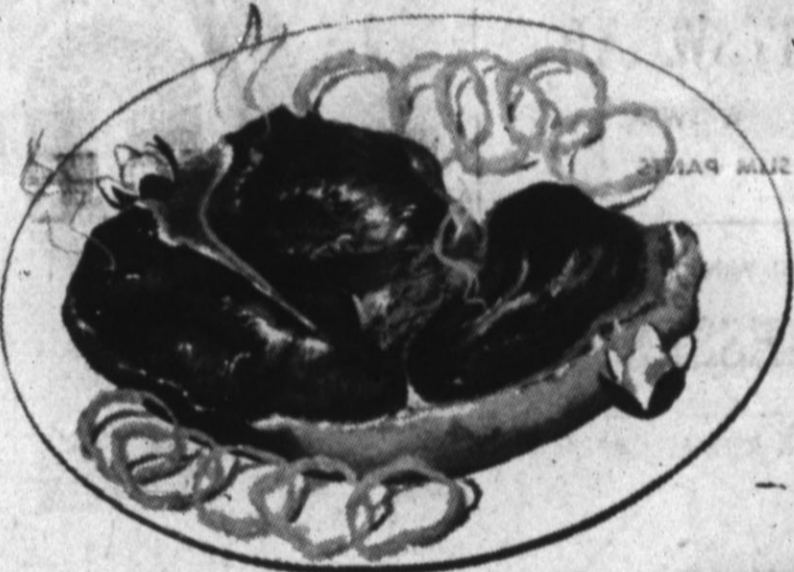
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MIRACLE WHIP

QUART JAR **49¢**



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MIXED NUTS

14 OZ. CAN **69¢**

JOLLY TIME

POP CORN

10 OZ. CAN **19¢**

GOLD MEDAL

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5 LB. BAG **49¢**

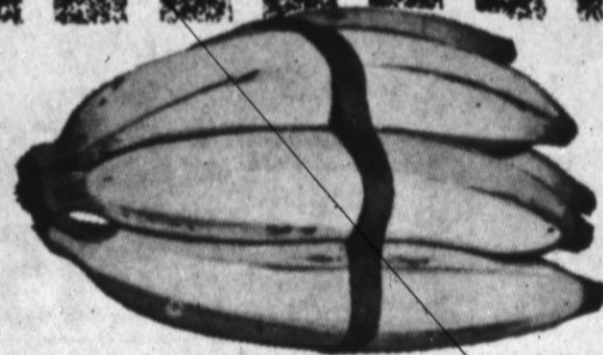
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- 46 OZ. CAN **HAWAIIAN PUNCH** 3 for 1.00
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CHAMPION POLAND in the 16th Annual Junior Livestock Show here was awarded to the porker owned by Max Reeve of the Friona PFA. Reeve is the son of Mr. and Mrs. Glen Reeve of Friona. The Poland weighed in at 180 pounds. (Staff Photo)

Ben Gollehon To Present Opera Program Monday

Ben R. Gollehon will be presented in an opera program at the Temple Baptist Church, 700 Avenue K, on Monday, Jan. 22, at 8 p.m. The Harmony Music Club of Hereford is sponsoring the fine arts program as a free public service to the community.

Operatic numbers which Gollehon will sing include "M'appari Tutti" from the opera "Martha" by Flotow; "Se La Giurata Fede" from "Tosca" by Puccini; "Quanto e' Bella-Quanto e' Cara" from "L'elisir d'Amore" by Donizetti; and "Lensk's Aria" from "Eugene On'egin" by Tchaikovsky. He will conclude the program by singing "The Lord's Prayer" by Malotte. Accompanying Gollehon at the piano will be Mrs. Joe Hacker, a member of the Hereford Music Club.

Gollehon grew up at Dimmitt, participating in the band and choir in the Dimmitt schools. At West Texas State College he was active in both band and choir and was a member of a group. He served for one year as soloist with the college band for the annual tour.

Under the direction of Royal Brantley, he sang in Chamber operas during a one-year period. After graduating from college, he served as choir director of an Amarillo church during the summer.

The following two years he taught band and choir in the Pampa schools and served as choir director of the Pampa Presbyterian Church. He came to Hereford in 1960 from Pampa to become the band director of the local schools. He is also serving as choir director at the First Christian Church



Ben Gollehon

The public is invited to attend.

Minor Enters Hereford Steer In Houston Show

Dale Minor has entered a Hereford steer in the Junior Division of the 1962 Houston Livestock Show and Rodeo, it was announced Saturday by the stock show.

Dates for the annual show have been set with Feb. 21 as the opening date and the show will continue through March 4. The parade has been changed from the traditional opening date to Feb. 22.

Approximately 5500 livestock entries are expected to compete for \$140,000 in premiums. The show will consist of eight beef breeds, three dairy breeds, four horse breeds, 10 sheep breeds, and market rabbits.

A new feature of the Houston show will be the sale of Appaloosa horses and Brahma cattle. Other breed sales include Aberdeen - Angus, Hereford, Santa Gertrudis, Charolais and Shorthorn cattle and quarter horses.

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DOES ORIGINALITY COUNT?
LAMAR, Miss. (AP) — B. L. Moor explained to his seventh grade class why the days are shorter in winter than in summer, then asked about it in a test.

"During the cold winter months," one of his scholars responded, "the days get cold and contract. In the summer time they get hot and expand."

DINE FOR DIME
NASHVILLE, Tenn. (AP) — The sign, "Boneless Chicken Dinner, 10 Cents," appeared recently in a Nashville restaurant. Upon ordering the advertised dinner, a customer was served a hard-boiled egg.

OXIDIZED BUT OPERATING
MIAMI, Fla. (AP) — Rusty Plumbing Co. is in business, Miami's southwest side.

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Selective Service Board Lists Reclassifications

The following is a list of selective service classifications as released this week by the local selective service board. The Board lists reclassifications each month as a public service.

Men listed in class VA are Gilbert Carter, Dayton Hacker, Benjamin Capps, Leslie Benham, Edwin Griffith, Nolan Birchfield, Melton Griffin Doyle Young, Clarence Leasure, Sol Morgan and O'Dell Arnold.

Named as IV C were Anastacio Alguer, Octaviano Nino

while Ted Sumner is 11 A. Those IV A are Joseph Kuster and Jesse Latham. Named in 11B are Gwinn Lovel, John Messinger, Charles Myers, Ronnie Botkin, Gregory Combs, and Carl Sanderson.

Listed in 1C Enl are Nolan Johnson, Arthur Cunningham, Phillip Caldwell, Johnny Lady, Joel Sherman, and Kenneth Fowler.

Those in 11A are Earl Riley, Edward Hathaway, Jimmy White, Bobby Tyler, Hohny Martinez, Bobby Lealy, Kenneth Grove, Gray Clascock, Doyle

Shipman, Larry Powell, and Thomas Ponder.

These are classed in IV F: Joe Gilbert, Lloyd Winsinger, Felix Castillo, Troy Waller, Robert Duggan, Ronald Head, and Reynaldo Gonzalez. Joseph Detton is named in 11 C, while Barry Hoyle is in 1 D.

In 1 A are Stephen McWhorter, John Hance, Thomas Barker, Larry Elmote, Loyd Johnston and Billy Turner.

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With Spring Coming Woman's Thoughts Turn...

The black shoe, made of peau de soie, is fashioned with the mid flair (or hour glass) heel, and is shown with a black ebony bracelet and black ear clips, both inset with glamorous rhinestones. These accessories are beautiful for any formal occasion, a mark of the superbly dressed woman.



The ever-popular and fashionable patent leather pumps are equally good with formal wear or with the soft feminine straw hats, fashioned for the spring season. Patents are especially chic with the flattering off-whites and the gaily printed silks that will be so numerous in the spring parade of fashions.



Tapestry shoes, with the high spike heels, and the matching bag of tapestry and smooth black leather, are a bon to the small woman who feels unable to wear the bold printed materials shown by the fashion designers. These shoes give that fashionable touch of glamour to mi-lady's ensemble of the wonderfully soft, flattering pastel shades of clothes, as well as to the always good basic clothes of black and beige.



Brand Staff Photos



The straw wedges, trimmed with dainty French knots across the toes, are fashioned with carved wedge heels of cork to give a slenderizing look to the foot. The straw bag has a treated finish to preserve the quality and wearability of the bag. Flowers that are so dressy with all cottons are shown in bright colors and can be worn as accessories with any ensemble.

The average American woman takes several window shopping tours before hurrying home to take stock of her basic wardrobe and the other contents of the closet.

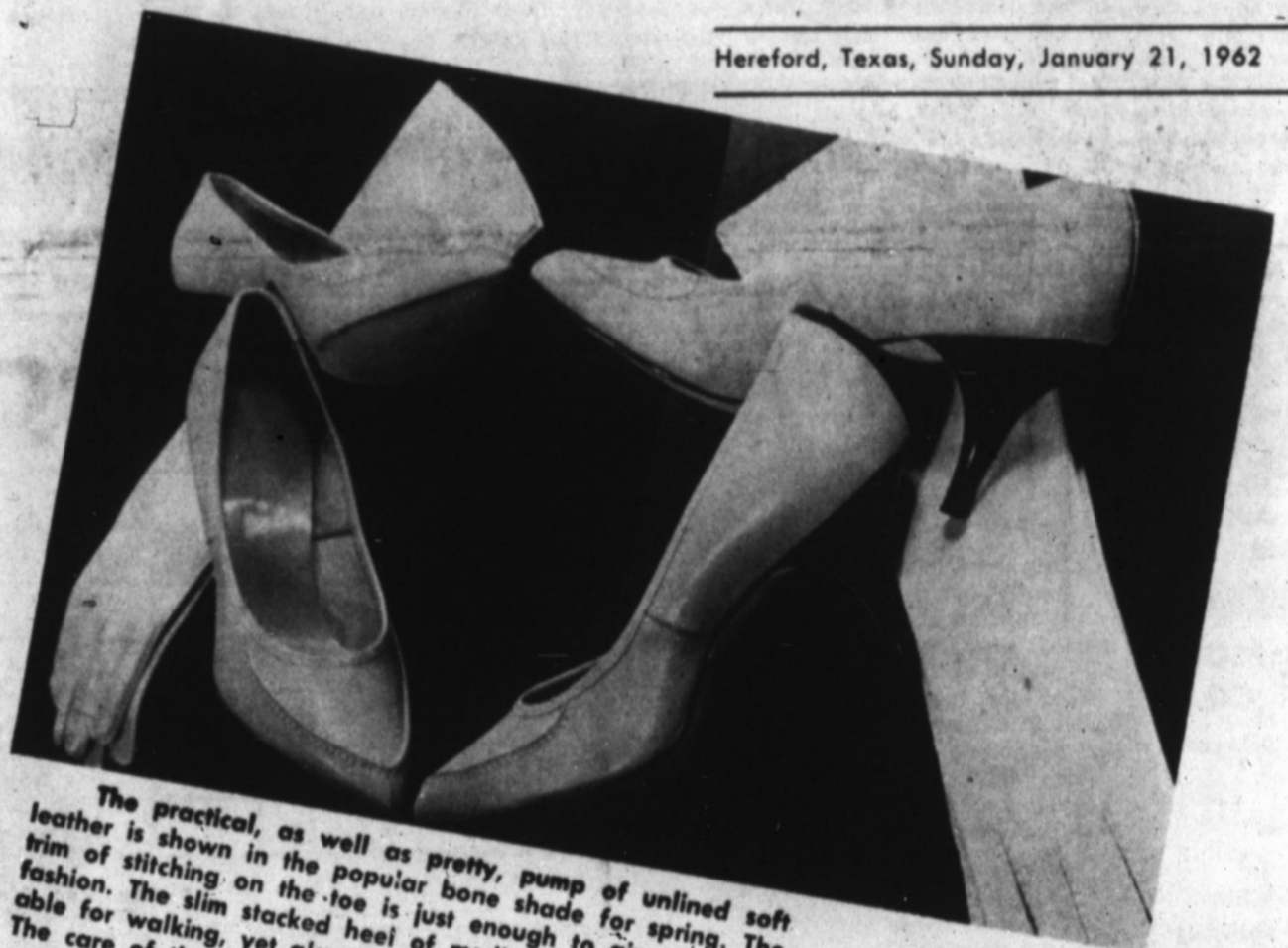
She must first decide on the garments and accessories to be discarded, the ones to be made over, and most important of all, the new ones to be purchased.

She dreams of the gorgeous accessories she has seen in the store windows, deciding which ones she wants and can use with the wardrobe she already has. The costume jewelry seen in one window is just what is needed to pick up that old dress. That "darling" hat is perfect for last year's suit. Those shoes in the store down the street are beautiful and will be just the thing for some of her basic clothes. And that bag in the other store matches the shoes perfectly.

A variation of several pairs of gloves to complement the other ensembles and one or two of the "almost real" flowers will complete the additions to mi-lady's wardrobe and whisk her off to a flying start for the spring season.

The Sunday Brand Women's Section

Hereford, Texas, Sunday, January 21, 1962 Section Two



The practical, as well as pretty, pump of unlined soft leather is shown in the popular bone shade for spring. The trim of stitching on the toe is just enough to give the shoe fashion. The slim stacked heel of medium height is comfortable for walking, yet glamorous enough for other occasions. The care of the shoe is easy, making it a wonderful accessory for the busy woman.



The gold shoes, with the s'acked heels of medium height, for comfort in wearing, but still giving a feeling of being marvelously well-dressed, and the small matching gold bag, are for both formal and informal wear. They can be worn with any color or ensemble and for any occasion. The finish is easily cared for just by wiping clean with a damp cloth.

Residents View Films During Community Social

BY MRS. HAROLD RUDD
Thirty-two people were present at the Community Social Saturday evening to view a film on landscaping and one on the progress of industry in America.

During the business meeting Homer Rudd was elected vice-president of the organization to fill a vacancy. It was decided to continue to meet on the second Saturday night of each month. The next social will be Feb. 10.

Refreshments of cookies, coffee and punch were served to Mr. and Mrs. Albert Lamb and Mr. and Mrs. Paul Rudd; Mr. and Mrs. Kenneth Tudd, Teresa, Paul and Jean; Mr. and Mrs. Harold Rudd, Lynn, Patsy, Cheryl and Kit; Mr. and Mrs. Homer Rudd, Colleen and Rebecca; Mrs. Bess Werner; Mr. and Mrs. Joe Landers; Mr. and Mrs. J. C. Morrison and Judith; Deborah Thomas; Mr. and Mrs. Merlin Kaul and Buck Green and Janie.

Miss Paula Stoner returned to her home in Coffeyville, Kansas on Tuesday. She went to Tulsa by bus and was met there by her parents, Mr. and Mrs. Paul Stoner. Miss Stoner had been visiting with her aunt, Mrs. Merlin Kaul, and family.

Larry Kaul left Friday to go to Odessa to attend a Jaycee convention there.

Mr. and Mrs. Kenneth Rudd visited with Mr. and Mrs. Robert Betzen last Sunday afternoon.

Mr. and Mrs. G. C. Merritt moved to 237 Ave. J in Hereford last week.

Gary and Larry Landers of Hereford visited with their grandparents, Mr. and Mrs. Joe Landers, Monday evening. Their parents, Mr. and Mrs. Roy Landers and Glenda, attended a banquet in Hereford that evening.

Mr. and Mrs. Johnny Jesko and family; Mr. and Mrs. Jimmie Jesko and family; Mr. and Mrs. Gene Fangman and family, and Mr. and Mrs. Bill Knights of Columbus, Communion breakfast at St. Anthony's Sunday morning.

Mrs. Lincoln Bolin and Mrs. Herbert Owens went to Lubbock on Tuesday to enter Sammy Bolin in the Methodist Memorial Hospital. Sammy was to have surgery on

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his arm on Wednesday. Mr. and Mrs. Bolin returned to Lubbock on Wednesday. While in Lubbock, Mrs. Owens visited with her brother-in-law, J. A. Carruth, in the hospital. Mr. and Mrs. R. W. Mitchell spent Monday through Wednesday in Amarillo with their grandsons, Allen Lynn and Lee Gerhardt. Mr. and Mrs. Leonard Gerhardt had taken Terry to Oklahoma City to see an ear specialist.

Mrs. Clayton Walls of Pampa arrived Friday to spend the weekend with her sister, Mrs. Alice Cooper.

On Saturday Mr. and Mrs. Dallas Wyatt and Derryll of White Deer came to visit with John Kalka.

On Sunday Mr. and Mrs. Carrol Kalka and family of Amarillo and Mr. and Mrs. Sam Mazurek and family joined the group in the Kalka home for the day.

Mrs. George Turrentine attended the Parish Council meeting in Hereford Monday evening.

Mr. and Mrs. Herman Paetzold and family visited with Mr. and Mrs. George Turrentine Sunday afternoon.

Diedra Thomas was among the guests attending the Rotary Luncheon in Hereford Monday.

Mr. and Mrs. Hershel Miller Jr., Janet, Joan and Hershel III of Dawn ate supper with Mr. and Mrs. George Ritter on Friday evening.

Young Farmers Hear Program On Insecticides

Modern insecticides and pesticides were the topic of a program presented at the meeting of the Hereford Young Farmers Chapter here on Tuesday, Jan. 16. The main speaker for the program was Elmer Cleburn of Lubbock.

During his talk, Cleburn pointed out that although insecticides were in use during World War II, a great evolution in the chemicals has taken place since the end of the war.

"The United States is the only county in the world," he remarked, "that raises fruit you don't have to worry about cutting into and finding a worm."

This was irradiated, Cleburn commented, by the use of the advanced insecticides now on the market.

In his short talk to the group, he pointed out that to put one of the modern chemicals on the market costs about one and a half million dollars.

He ended that program by showing a film on insecticides and pesticides.

The presiding officer at the meeting was Joe Henry with Bob Hicks serving as program chairman.

The French Academy was created by Cardinal Richelieu in 1635 to preserve and perfect the French language.

Mr. and Mrs. Jerry Johnson, Scott and Pat of Amarillo spent Saturday with her parents, Mr. and Mrs. W. F. Ponder.

Carol Lamb of West Texas State College was home this weekend to visit her parents, Mr. and Mrs. Albert Lamb.

Mr. and Mrs. Delton Cochran of Hereford visited with his sister, Mr. and Mrs. Joe Waggoner on Sunday.

Mrs. E. W. Mitchell, Mrs. Harold Head, Mrs. Herb Schmidt, Mrs. J. D. Owens, Mrs. Waldron Melton, and Mrs. Joe Landers attended a pink and blue shower for Mrs. Clark Dobbs in the home of Mrs. George Zetzsche in Hereford on Tuesday morning.

Mrs. Joe Landers attended the H. D. Chorus Tea in the home of Mrs. W. A. Waters in Hereford on Monday afternoon.

Mrs. Velma Campbell of Frederick, Okla. and daughter, Mrs. Bob Williams and boys of Hereford, and Mrs. J. B. Odum and Jerry spent Monday afternoon in the home of Mrs. Ernest Flood. The women enjoyed playing cards while the boys played together.

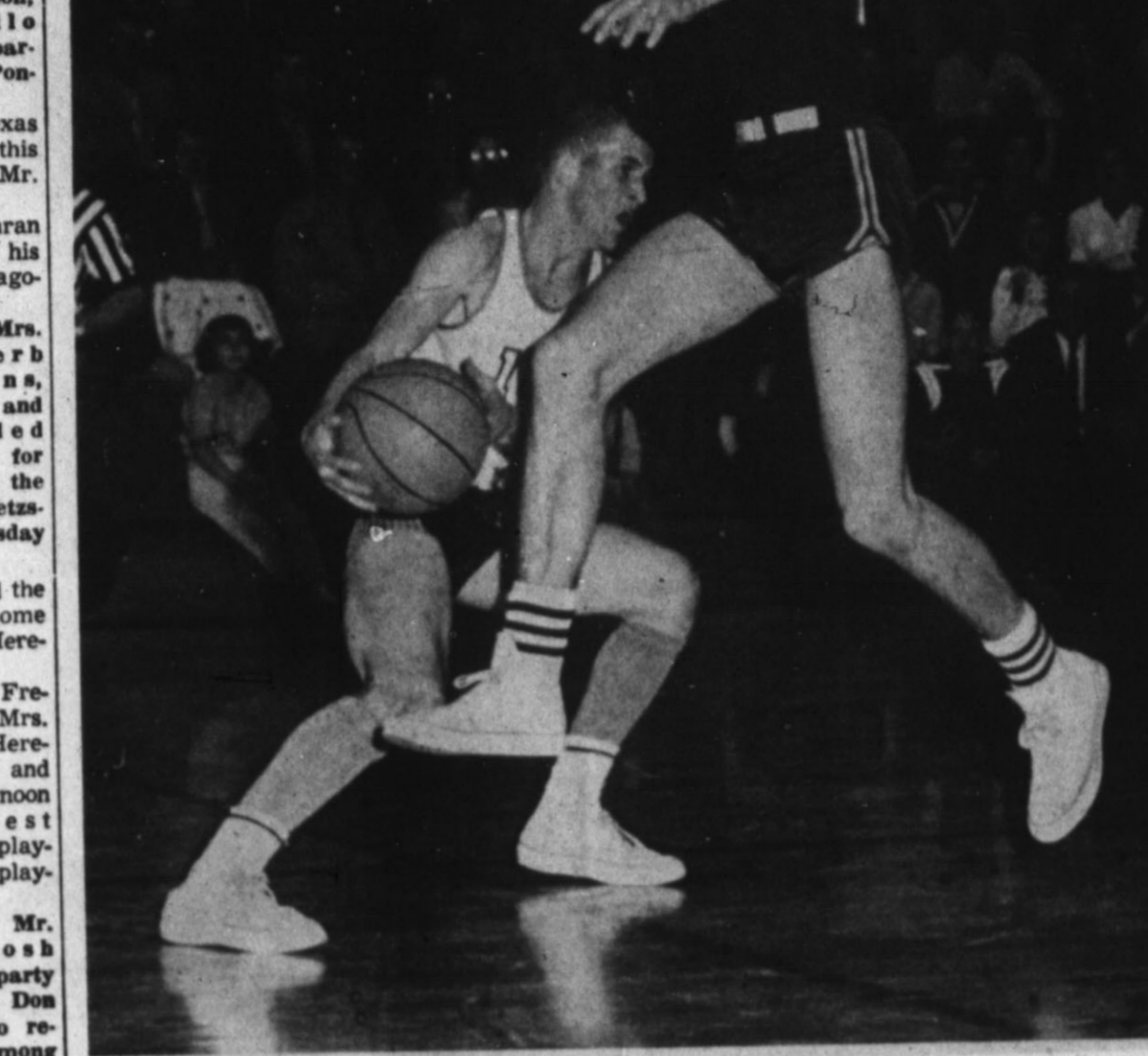
Last Monday evening Mr. and Mrs. Everett McIntosh were hosts for a dinner party honoring Mr. and Mrs. Don Riley. Riley was due to return to service soon. Among those present were Mr. and Mrs. J. L. Bell, Mr. and Mrs. Roy Lee Bell, Mr. and Mrs. Charles Wall, honorees and hosts.

Mr. and Mrs. Jimmie Jesko and family were supper guests in the home of Mr. and Mrs. Ancil Jackson in the Ford Community on Friday evening.

Mrs. Jim Thomas and Diedra spent Friday in Amarillo. Mr. and Mrs. Jim Thomas and Diedra attended the basketball tournament at junior high school on Saturday. Dan Thomas participated in the games.

Mr. and Mrs. Jimmie Jesko and children were guests for supper in the home of Mrs. Helen Fangman at Black Sunday eve.

The Sadie Lee Oliver 4-H Club will meet at the Westway Community House on Friday, Jan. 26.



DENNIS HODGES watches Littlefield's Grover Pigrum soil post during action here Friday night as the Whitefaces scored an 84-41 win over the Wildcats in district play. The Whitefaces travel to take on the top-rated Dumas

Demons Tuesday night. Hodges, only 5-8, poured in 19 points in the first half and came out with a total of 26 during the game. (Staff Photo)

OLIVER — 'GIDEON'
NEW YORK (AP) — Sir Laurence Olivier is considering "Gideon" as the first production next summer at the new Festival theater in Chichester, England.
Sir Laurence, managing director of the playhouse, plans to enact the role created by Fredric March in the Broadway version of the Paddy Chayefsky hit drama.
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1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	32	33	34	35
36	37	38	39	40	41	42
43	44	45	46	47	48	49
50	51	52	53	54	55	56
57	58	59	60	61	62	63
64	65	66	67	68	69	70
71	72	73	74	75	76	77

- ACROSS**
- 1 - Congruous
 - 8 - Horseplay
 - 9 - Thus
 - 10 - Parent
 - 12 - Teer-offer
 - 13 - Exist
 - 14 - Tell's target
 - 15 - ... burray!
 - 16 - Sennarium (chem.)
 - 17 - Qualified
 - 18 - Use up
 - 20 - Sloth
 - 21 - Post's "always"
 - 23 - A limit
 - 24 - Oging
 - 25 - Zinc (abb.)
 - 26 - Mature
 - 27 - Dance step
 - 28 - Proposition
 - 29 - Perfect example
 - 30 - Miscue
 - 31 - Unit
 - 32 - Canadian province (abb.)
 - 33 - Big speaker
 - 34 - One-time ruler
 - 36 - Thorium (chem.)
 - 37 - Companion
 - 39 - Dishonor
 - 40 - Venerable Educators (abb.)
 - 41 - Pronoun
 - 42 - Parent
 - 43 - Sloth
 - 44 - Fleet airt
 - 45 - Renewal
 - DOWN**
 - 1 - Barrel maker
 - 2 - ... Guard
 - 3 - Never!
 - 4 - Tenet
 - 5 - Just this way
 - 6 - Utilizes
 - 7 - Neck back
 - 8 - Hestian dish
 - 11 - Submissively
 - 12 - Audible breathing
 - 13 - Correct
 - 14 - College degree
 - 16 - Fascination
 - 17 - Public notice
 - 19 - Neodymium (chem.)
 - 20 - Quite soon
 - 22 - Complex
 - 24 - Flare
 - 25 - Member of the college crew
 - 27 - Imbibe
 - 30 - Erbium (chem.)
 - 31 - Deprive of parents
 - 33 - Ether
 - 34 - Domesticated
 - 35 - Scottish "one"
 - 38 - ... nautico
 - 40 - By way of
 - 41 - Also
 - 43 - Short average
 - 44 - Smor's "yes"

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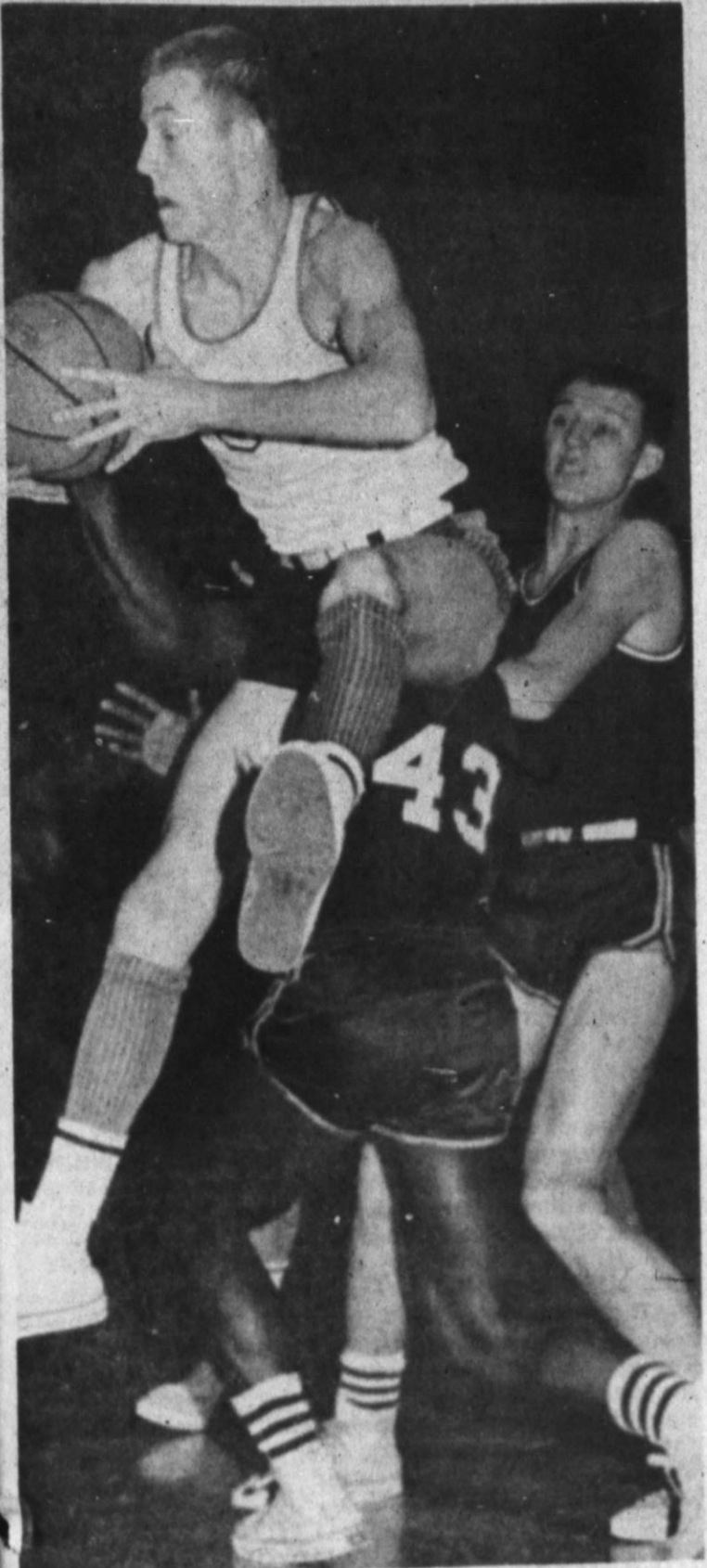
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A credit bureau is a clearing house for trade information primarily used by merchants, oil companies, finance companies and banks to check on credit ratings for individuals. Employers sometimes use this service to check prospective employees. Consequently, an up-to-date file is kept on all residents of the county. The Hereford Credit Bureau is associated with the National Associated Credit Bureaus of America and is therefore able to check any individual in the United States, including our two new states, Alaska and Hawaii.
Information gathered from courthouse records, hospitals, utility companies, building permits issued by City Hall and other sources. Files are made on new residents and, if needed, credit ratings may be checked by contacting the credit bureau of their former city.
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PIGGYBACK is one way to go up after a rebound, but Hereford's Randy Dowell merely jumped high to bring this one in. Littlefield's Ducky Johnson (43) is apparently giving Dowell a boost, however. Watching the unusual action is Grover Pigrum. The Whitefaces trounced the Wildcats by 84-41 here Friday night. (Staff Photo)

Bees Take 'Cats; Play Dumas Next

Hereford Whiteface B-teams were just too much for the Littlefield Wildcats here Tuesday night, as the Herd racked up a 68-25 win over their district foes.

The Bees rest until traveling to take on the top-notch Dumas Demons Tuesday night in their third round of district action.

The small and inexperienced Wildcats were overpowered by the Herd, 68-25. Hereford allowed the visitors only three points in the first period while racing off to a 21-3 lead.

Earl Jackson was the leading scorer, while hitting for 19 points. Also ranging double figures were Ronnie Welty with 13, and Eugene Green at 12. Wayne Cooper scored 10 of the Wildcat's 25 points.

All members of the team saw almost equal action as the Herd met very little competition during the rout.

The Herd amassed a 34-9 lead at halftime. After getting 12 points in the third quarter, the Whitefaces ripped the cords for 22 points in the final round.

BOX SCORE
Hereford (68) FG FT PF TP

Hill	2	2	1	6
Ferguson	3	1	3	7
Green	6	0	1	12
Welty	6	1	4	13
Jackson	8	3	2	19
Edwards	1	1	0	3
Lueb	1	2	4	4
Stevens	0	0	1	0
Cates	2	0	1	4
Total	29	16	17	68
Lfld. (25)	FG	FT	PF	TP
Conley	1	1	1	3
Thompson	0	0	4	0
Fuak	0	0	1	0
Cooper	4	2	1	10
Shipp	2	0	0	4
Chambers	1	4	0	6
Zoth	0	0	4	0
Estrada	1	0	0	2
Total	9	7	11	25

Golden Circle SS Class Meets

The Golden Circle Sunday School Class of the Avenue Baptist Church met in the home of Mrs. Les Bingham on Thursday morning, Jan. 11, for the regularly scheduled business meeting and social hour.

Visitation day was set for Friday, Jan. 19.

Fallout Shelters Studied At Meet

The members of the Ford Home Demonstration Club met on Wednesday, Jan. 17, in the home of Mrs. F. L. Eicke for the regular meeting.

Mrs. Argen Draper, guest speaker, presented the program on "Fallout Shelters." She gave an explanation of a way the conversion of a cellar into a fallout shelter could be made and some of the provisions that should be kept there in case of a natural disaster or radiation fallout.

The club committees and demonstrators were appointed for the new year. Mrs. Raymond Smith, the presiding officer, was elected as the club nominee for the district meeting to be held in April.

The next meeting will be in the home of Mrs. Hardy Benson on Feb. 21.

Refreshments were served to Mesdames D. M. Armstrong, Hardy Benson, Quenton Conn, F. L. Eicke, Bill Gilliland, A. L. Hollingsworth, Raymond Smith, John Smith, L. J. Stratus and Argen Draper.

Farmerettes Study Alcoholism Topic

The Farmerette Club met in the Home Making Department at Hereford High School on Tuesday, Jan. 16.

Mrs. George Zetsche, president, presided at the business meeting. The newly elected officers are Mrs. George Zetsche, president; Mrs. Bob Hicks, vice president; Mrs. Leonard Schmidt, secretary and treasurer; and Mrs. Howard Hunter, reporter. Mrs. Bob Hicks was also elected chairman of the yearbook committee.

Mrs. Joe Henry, program chairman, introduced the guest

speaker, Frances Hardwick. He spoke about ways to "Help the Alcoholic."

Mrs. Frank Prowell will conduct a hat making course for the club in the near future. Two films, "Human Growth" and "Human Beginning," will be shown on Feb. 20.

Members present were Mesdames Richard Hagar, Bob Hicks, Joe Henry, Clark Dobbs, James Dobbs, Leonard Schmidt, George Zetsche, Howard Hunter, W. D. Hukill, Clark And-

rews, Earl Harkins, John Smith, and the advisors, Mrs. J. J. Durham and Mrs. Jess Robinson.

Have you read the Classifieds?
Dr. William A. Watson
Chiropractor - Foot Specialist
Announces Change of Hours at Dr. M. C. Adams Office - Tuesdays Only
EM 4-2255

GUARD YOUR FAMILY with a CHECK-UP

We are part of the "team" that guards your health...

Your doctor and your registered pharmacist work together for your health's sake. He skillfully diagnoses and prescribes. We fill his prescription with precision.

Be sure you get your check-ups regularly... and be sure to get your prescriptions filled by a qualified pharmacist.

"YOUR PHARMACIST IS A GOOD MAN TO KNOW PERSONALLY"

ROGER'S DRUG

Gum Bros. Stamps EM 4-2344

Gladys Setliff Speaks At Meet

The Hereford Workers 4-H club met in the home of Glenda Sims on Thursday, Jan. 11.

The meeting was opened by the president, Vicky Koelzer. Donna Nivens called the roll.

Miss Gladys Setliff, a member of the Business and Professional Women's Club, presented the program. She gave pointers on what to wear with what colors and what to wear for special occasions.

Those present were Kaylanette Battenfield, Vicky Koelzer, Ruth Koelzer, Jane Wilhelm, Marsha Horton, Barbara Brownlow, Vickie Brownlow, Donna Nivens, Glenda Sims and the leader, Mrs. M. J. Koslzer.

In the 12th Century the Crusaders made Byblos one of their chief strongholds. The warriors erected a huge, gloomy citadel that is still remarkably preserved. Byblos was the last castle town in Lebanon to be abandoned by the Crusaders.

MISSILE-SPLITTING NOISE DENVER

You've heard of ear-splitting noises. Three sirens built at the Martin Co. plant southwest of Denver could do more than split eardrums. The concentrated blast of sound from any one of them could tear a man to pieces if he got in front of the horn.

Men working around the sirens during tests wear protective headgear similar to football helmets.

Martin engineers, who say the sirens are the most powerful in the world, use them to find out how much vibration missiles and outer spacecraft can withstand.

The tough aluminum alloy skin of a missile can be torn like paper if subjected to the siren blast for eight minutes. This is punishment far more severe than missiles encounter in actual launching.

Although the sirens may be heard for several miles during tests, the foothill ridges where they are used break up the noise.

Anthony's
C. R. ANTHONY CO.

CLEARANCE

SALE

GROUP — BOYS — BETTER

SUITS & SPORT COATS

Values to 34.95

\$16.95 to \$4.95

GROUP — BOYS

JACKETS

Broken Sizes & Styles

\$7.99

BARGAIN TABLE

Shirts
Gloves
Ties
Belts

\$1.00

GROUP — BOYS

DRESS PANTS

ODDS & ENDS

\$2.66

GROUP — YOUNG MENS

CASUAL & SPORT PANTS

Values To 5.95
Broken Sizes

\$3.88

BOYS HOODED

CAR COATS

\$9.99

CORDUROY SPORT COATS

\$12.95

BED PILLOWS

2 FOR \$5

GROUP LADIES

BETTER DRESSES

Values To \$16.95

\$8.77

ALL REMNANTS

1/2 PRICE

MENS THERMA-KNIT

SHIRTS & DRAWERS

\$4.22

PER SUIT

ONE GROUP

Boys Jackets AND Sport Coats

\$5.00

GROUP MENS & BOYS

SHOES

\$5.00

GROUP LADIES

EARLY FALL DRESSES

\$4.77

FULL BED SIZE

CHENILLE BEDSPREADS

\$2.99

72 x 90 IRREGULARS OF BETTER

BLANKETS

\$2.99

94% RAYON 6% ACRILON

ALL GIRLS

DRESS COATS

Reduced To \$4.98 TO \$12.95

LADIES

SWEATERS

\$2.98 TO \$8.95

94% RAYON 6% NYLON MIXTURE

BLANKETS

\$4.99

GROUP LADIES

WINTER DRESS COATS

\$19.95 TO \$55.95

MEN'S WINTER WEIGHT

UNION SUITS

\$1.77

LADIES

SHOES

\$2.88 - \$3.88
\$4.88 - \$5.88

ONE RACK — ODDS & ENDS

GIRLS PANTS, DRESSES, LADIES PANTS

\$1.88

Sweaters, Blouses, Skirts

MEN'S

SWEAT SHIRTS

\$1.44

GROUP — ODD LOT

MEN — WOMEN CHILDREN SHOES

\$1.44

BARGAIN TABLE

Reg. 3.00 Items

\$2.00

GROUP COTTON

Piece Goods

2 YDS. \$1

LADIES BEMBERG

PAJAMAS

\$2.98

STRIPED

TEA TOWELS

5 FOR 1.00

6' x 9'

COTTON RUGS

\$8.88

GROUP BOYS HOODED

SWEAT SHIRTS

\$1.99

GROUP — LADIES

BULKY-KNIT SWEATERS

\$5.00

WOMENS & GIRLS

CHALLIS & FLANNEL

Pajama Or Gown

\$1.98

GROUP EXTRA LARGE

BATH TOWELS

REG. 1.79

\$1.49

WOOLENS And QUILTED MATERIAL

yd. \$1.66

SUITING And DRESS FABRICS

yd. 88¢

The beauty of it all is

shadowal

great new concrete masonry...

IT WAS NOT MERE CHANCE your eye was attracted to the modern living room illustrated above. It was all done with new Shadowal block, the revolutionary concrete masonry building material that now offers you over one thousand distinctive wall patterns that can be used right in your own living room without expensive decoration costs. Shadowal block enlivens any wall surface with the warmth and beauty desired by all modern home owners.

Crowe-Gulde CEMENT COMPANY OF HEREFORD

SINCE 1888 HIGHWAY 60 AT SOUTH ST. HEREFORD, TEXAS P. O. BOX 647 - PHONE EM 4-1722

THE SUNDAY BRAND Editorials

PAGE FOUR

The Sunday Brand, Hereford, Texas, Sunday, Jan. 21, 1962

Election Of State Representative Provides Challenge For District

Announcement of Jesse M. Osborn this week that he will not be a candidate for re-election to the post of Representative from the 96th District came as somewhat of a surprise to most people, and has resulted in a series of nominating caucuses over the five - county area.

Mr. Osborn, though perhaps not the smoothest politician ever produced in the territory, gained wide respect and continued re-election because of his sincerity, his devotion to service of the people in general, and to an unimpeachable record in office.

Each of the five counties in the district - Deaf Smith, Parmer, Castro, Bailey and Lamb - would no doubt like to elect a representative from their county. Because this is impossible, the next best thing is to select a good man, well qualified, and back him to the fullest extent, regardless from which county he may hail.

Right now, it seems to us that voters in the five - county area may be a little bit spoiled. We probably do not appreciate fully many of the things which Rep. Osborn has done for us, and very few actually realize the responsibility which the office entails. This district, along with Texas, faces many crises during the next years; the Pan-

handle, for the first time, is being recognized as an integral and important part of Texas' economy, population and politics, and the type of man we send to Austin will determine whether this gained ground is to be held and expanded - - or entirely lost.

No doubt, numerous candidates will appear between now and Feb. 5, the deadline for filing, and we can think of no more important position to be filled in the 1962 elections. Only by drafting and backing responsible men of the type of Mr. Osborn can we overcome the previous classification of the Texas' Legislature as a national laughing stock, a place to which it has often been delegated in the past.

Post Office Pay System

For the first time in the history of the US Post Office it looks as if the Department will be compensated for the raft of non-postal jobs it has been doing for free for nigh on to 200 years! These tasks presently include keeping track of three million registered aliens, posting those notices and portraits of characters the FBI is looking for; distributing census forms every ten years, income tax forms every year; selling Government savings bonds, getting out weather reports and planting tips to farmers, conducting the wildlife and migratory bird census, Civil Service - exams and now those for the Peace Corps. The post office also looks after the janitor work for other Federal departments. And everybody knows about the strictly postal Yuletide avalanche it is once more surviving.

The White House has now agreed that the Treasury should pay the Department about \$250 million for its special services - which will ease that mounting deficit but still leave the P. O. about \$600 million in the red for the current fiscal year. This decision, however, is expected to break the deadlock between the House and Senate over the price of postage stamps and shift about \$450 million of the remaining deficit onto the backs of the nation's pen-pals.

In all probability, we shall soon be paying five cents an ounce on letter mail and eight cents for airmail along with increases in the various other classes. These are the increases asked in a bill reported out by the House Committee on Post Office and Civil Service last session, but action has been stalled in the Senate Committee because Olin D. Johnson was unwilling to consider these increases until allowance had been made for the non-postal chores. Now that the Senator has made his point; the Committee will undoubtedly endorse the House Committee's recommendations and you'll be licking new-type stamps again before you know it.

Paying more for stamps isn't going to reduce the cost of running the post office. Whether the deficit is large or small, the money will come as always from the pants pockets of the taxpayers. But, for years, the C. Y. of the Postmaster General has been that his Department should be run on a business basis. If the new rates accomplish this, they will be well worth the money.

Weather: No. 1 In Conversation

The classic remark that "everyone talks about the weather, but no one does anything about it" sounds well, but can hardly be classified as strictly true.

Most of our human lives seem to be spent in an effort to meet and overcome weather hazards. The millions of houses across the country, for instance, we constructed in an effort to "beat the weather," in more recent years we have installed central heating, air conditioning and humidifiers - all in an attempt to remain comfortable in any kind of weather. Utilities companies have been founded and expanded, chiefly for the sole purpose of meeting the ever-present challenge of Old Man Weather. And, in this part of the nation, we have carried many of these ideas right along into our automobiles.

All of these methods have flaws, no doubt about it, but we are still plugging away, and will likely continue so long as people inhabit the earth. Even our clothing styles occasionally conform to meet weather demands, our manufacturers produce road equipment to clear highways and lanes, and some of the more fortunate mortals make annual treks to California and Florida with the same idea of beating the weather rap.

A few intrepid souls have attempted to change weather conditions by seeding clouds, erecting huge vaporizers, and erecting barriers but, for the most part, our efforts have been concentrated toward preparing ourselves to meet weather conditions, rather than trying to change them.

When you stop to think of these things, truly just a few, there is little reason at all why so many people do talk about the weather. Certainly, nothing else in the universe so drastically effects the way we live.

The POWER of FAITH by Howard Brodie



"My life will say to the world what it says to me, 'There is a loving God'..." wrote Hans Christian Andersen, revered author of fairy tales, though his life was similar to that of the Ugly Duckling: Born in poverty, 'homely and thin, he, never the less, rose to become internationally famous and friend of royalty. Even his homeliness seemed to change: 'In later life, his head became beautiful,' wrote an artist; 'His loving smile... lighted up his whole face and beautified his plain coarse features,' wrote a biographer. In a moment of great happiness, Hans Christian Andersen said, 'In such a moment one clings to God as in the bitterest hour of sorrow.'

Competition Helps Keep America Forging Ahead

BY MRS. R. L. CRISWELL

We hear so much about the Iron Curtain, the people trying to get through it, risking every thing they own and their lives, it really makes us appreciate the American way of life and it reminds me of a plaque perched on the desk of a man in business. It depicts one of the things that keeps our way of living interesting. This plaque reads:

"My competitors do more for me than my friends do. My friends are too polite to point out my weaknesses, but my competitors go to great expense to advertise them. My competitors are efficient, diligent, and attentive. They

make me search for ways to improve my products and service.

"My competitors would take my business away from me, if they could. This keeps me alert to hold what I have.

"If I had no competitors, I would be lazy, incompetent, inattentive. I need the discipline they enforce upon me.

"I salute my competitors. They have been good to me. God bless them all."

In the American way, we do not try to annihilate each other but try to have something better for our customers. We may try to put a few things over on them, but always we respect them and our business enem-

ies, if we have them we respect, by knowing we must keep improving not only ourselves as salesmen but keeping our products up to the nth in sales appeal.

In America, we can and do improve our living standards and with improving our own, our town improves and our friends with us. But, if we were behind a barbed wire wall with the knowledge that no matter how hard we tried everything would be the same, where families are so often separated on different sides of this wall, where people walk to be able to see, not to touch or talk with we begin to realize what little life would mean. We too would risk death by trying to get through that barrier and the wonder of it is that there are so few that try.

There are so many of these walls, not just in Berlin but in Africa, too, where it has been said that the natives look at the wall and wonder if one would be constructed about their country if its government should decide to join the commies.

Only a few days ago the newspapers told of Molotov's advice to people of the retiring age. To keep busy, to get a job where the work was not too tiring but to work, as it kept one interested in life and the happenings of the world.

That is wonderful advice for people in America also. But, where is Molotov? He did not stop in Vienna and is a fugitive from communism after he has spent a life time in its service.

Did you know that there are more than 250 major organizations backed by communism under "respectable" names in Texas alone? There may be more than that at this time, but I am always amazed at the number. When one thinks of the number of people involved, it is astounding that anyone living in our great land could be induced to join an organization that plans the overthrow of our country.

After all this gloom how about a grin? And it's about Russia. The teacher asked little Johnny in their history lesson, "What was the title for the former rulers of Russia?"

"Czar," replied Johnny. "And the title for his wife?" "The Czarina," "That's right, and for his children?" Johnny had to think a minute about that one, but finally came up with "Czardines."

Panhandle Paragraphs

TWO DIE IN JET CRASH

A West Berlin flight student and a U. S. captain died last Saturday morning when their jet training plane exploded in flight and crashed about 16 miles southeast of Muleshoe on the Paul Brothers ranch. The T-33 aircraft slammed into a grassland area on the ranch about two miles east of State Highway 214 between Needmore and Morton, near the National Wildlife Refuge. Capt. Richard W. Kimball, Reese AFB public relations officer, first notified of the crash by The Journal, reported at that time that Reese AFB had a plane missing. He reported the jet took off from the base at 8:00 a.m. Saturday and was on a routine training mission over this area.

— THE MULESHOE JOURNAL

ADMINISTRATORS HIRED

Littlefield School Trustees extended the contracts of the superintendent, principals, coordinator, secretary, and the head athletic coach at their regular meeting Monday night. Glenn D. Reeves, superintendent since June of 1960, received a three-year contract and James Pirkey, high school principal; Forrest Martin, junior high principal; Beryl Harris, elementary principal, and Paul I. Jones, primary principal, each received two-year contracts.

— LAMB COUNTY LEADER (Littlefield)

FUNCTIONS STRESSED IN PROGRAM

"The Chamber of Commerce has four functions it renders to Shamrock and the surrounding trade area. These are economic improvement, civic improvement, advertising, and a medium of exchanging ideas by the area residents." With these comments, the new C-C president R. L. Roberts, presented his 1962 program of work at a recent meeting of the board of that civic group.

— THE SHAMROCK TEXAN

CITY BUYS BUILDING

The Montgomery building, occupied for a number of years by Knowles Funeral Home, has been purchased by the City of Quanah, it was announced this week. Purchase of the building, which will be the new home for the Harde-man County Library, was authorized by the City Council. The building was purchased from Mrs. Vera Montgomery of Brownwood for \$8,500.

— QUANAH TRIBUNE-CHIEF

DRIVERLESS CAR SMASHES WINDOW

The car drove into the driveway at the service station, the driver got out. A few minutes later, the car crashed through a plate glass window of a nearby hardware store. Jake Vargas, 24, of Texico, left his car engine running when he stopped at Ray Mear's service station in Farwell. According to reports, he also left the automatic transmission engaged. And, the brake not set.

— THE STATE LINE TRIBUNE (Farwell)

ADDITIONAL RURAL SERVICE PLANNED

Confirmation that plans for the extension of telephone service to a rural area southeast of Denver City were "in the works," by the General Telephone Company was given today by Wayne King of Lamesa, area manager. King said the project, to include an estimated 10 miles of new lines, is currently being engineered by the company, although he could not give an estimate as to when actual construction would get underway. "The added service to that area is definitely being planned," King reported, "and we're going to do all we can to get construction underway this year. However, no definite date has as yet been set."

— DENVER CITY PRESS

CITY PLUMBING TERMED PROBLEM

Local plumbing shops reported a mass of telephone calls coming into their offices since the cold spell hit Monday night dropping temperatures below zero. One shop reported that their phone had rung approximately every five minutes. Another said hundreds of calls had been taken. "We are just taking them as they come except for emergencies," they said. "We have a large stack of cards and are going from the top down." Bursted lines have been reported in town, out-of-town, and in all surrounding areas.

— COUNTY WIDE NEWS (Littlefield)

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm gets into a complicated financial discussion this week, and leaves it complicated.

Dear Editor:

I'm not saying we need more bankers in Congress, but if we had more Congressmen as bankers, things would certainly ease up for me and a few others I could name.

What I'm talking about is an item I read in a newspaper last night about a request the Secretary of the Treasury has made to Congress. He said he would like for Congress to increase the national debt limit by a couple of billion dollars right away, as the government will need more money to operate on.

Asked why, he said the government's income is uneven, it doesn't flow in steadily, and even if the budget is balanced on a 12-months basis, there are months when expenses far exceed income and the debt limit ought to be raised.

Only a few of us financial experts can understand this matter, but Congress indicated it would go along with the raise, strictly on a temporary basis. Actually, the debt limit is 285 billion dollars, but Congress each session has raised it a little, temporarily only till the government can work out of its financial difficulties, which takes a little time, and the limit has now been raised to 298 billion, with 2 more billion expected to be added shortly.

This is why I say I would like to see more Congressmen as bankers. The United States Treasury and my own financial situation are exactly alike. My income doesn't flow in steadily, it has its ups and downs, and I don't want to go further into debt permanently, just temporarily. But its hard to find a banker with Congressional ideas. When one of them fixes your debt limit, that's it until you increase your assets enough to justify the increase. Sometimes it's hard for me and impossible for the government to operate on these terms.

Come to think of it, though, it's probably better like it is, with bankers running banks and Congressmen running Congress. If you think there is a crisis in Berlin and Africa, think what kind there'd be in Washington if the Secretary of the Treasury had to confront a Congress run like a bank. On the other hand, think of how much fun I could have if I could find a bank run like Congress.

Yours faithfully,
J. A.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



NATIONAL EDITORIAL ASSOCIATION SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher
H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers. Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c per word each additional insertion.)



A STOP LIGHT WAS DOWNED, but still working following an accident at the intersection of West Park and 25 Mile Ave. early Monday morning. The accident occurred as a 1959 model sedan, driven by Mrs. Merle Faye Brownlow, 51, 314 W. Park, jumped the curb as she was making a right turn on to 25 Mile Ave. An estimated \$100 worth of damage was done to the vehicle and \$75 in damages was reported for the traffic light. The pole was sheared off at the base plate. (Staff Photo)

CAMPFIRE GIRLS REPORT

The Shat-u-Aye Campfire girls met Tuesday, Jan. 16, for a party at the home of Linda Jacobsen.

The leader, Mrs. Art Stoy, discussed plans for passing rank and a supper, cooked by the girls, in the near future. Mrs. Stoy gave some suggestions for honors needed for passing rank.

Refreshments of cakes and cookies were served. Members present were Jan Scott, Mary Stoy, Linda Jacobsen, Billie Jo Witherspoon, Sheila Rhodes and Kandis Hill.

Dawn 4-H Boys Tour Soil Office

As one of their regular meetings concerning Agriculture and Business, the Dawn 4-H Club members toured the American Soil Conservation office in Hereford Tuesday.

Faust Collier, office manager was host for the boys and showed club members through the office. He explained the purpose and function of each department.

Taking one ASC member for an example, he explained each service that the ASC could perform for each member. The also shown maps of the county, and allowed to locate their farms on these maps.

Collier served refreshments to Jack Thomas, Dick Plank, Larry Hill, Steven and Kevin Andrews, Tommy Betzen, Jon David and Dion Miller, Stephen Hoffman, and the leaders, Mrs. H. H. Miller and Mrs. Earl Plank.

HOSPITAL PATIENT
Owen Jones Jr. of Hereford is a patient in Northwest Texas Hospital in Amarillo.

PATIENT IN HOSPITAL.
Mrs. Linnie Pevley of Hereford is a patient in St. Anthony's Hospital in Amarillo.

The idea of using satellites for communication was suggested by Arthur C. Clarke, a British science writer, as early as 1945.

Fine Arts Program Given At Club Meet

The Summerfield Study Club met in the home of Mrs. J. B. Noland on Thursday, Jan. 11.

The president, Mrs. Mack Noland, appointed the yearbook committee for the coming year; Mrs. J. B. Noland as chairman, Mrs. J. R. Euler and Mrs. Nalinda Lance as committee members.

The club voted to purchase a book for the county library in memory of Mrs. L. L. Cannon, who was a member of the club for a long time.

Mrs. K. W. Neill was chairman for the program on fine arts. Mrs. J. C. Clearman and Mrs. Guy Waiser gave a skit called "She Didn't Feel Well."

The next meeting will be on Feb. 1 at the home of Mrs. Mack Noland for a luncheon at 12:30 p.m. with the "senior citizens" as guest.

Members present were Mesdames Earl Lance, L. H. Lookingbill Sr., J. C. Clearman, Lee Curry, K. W. Neill, R. B. Baker, Mack Noland, Guy Waiser, Ky Lawrence and the hostess, Mrs. J. B. Noland.

Name Legg Member Of Baptist Board

Bill Legg, Hardin-Simmons University junior, has been elected training union representative for the Baptist Student Union for 1962-63. He will be installed in a formal ceremony at the BSU banquet Feb. 3.

A graduate of Hereford High School, he is majoring in physical education at H-SU. He is the son of Mr. and Mrs. Tandy Legg of Route 4, Hereford.

Miss Sandra Frank Weds Verl Taylor

Mr. and Mrs. W. G. Frank of Hereford are announcing the marriage of their daughter, Sandra, to Verl Taylor, son of Mr. and Mrs. Doyle Taylor of Lawrence, Okla.

The ceremony was read in the Apostolic Faith Church of Amarillo on Dec. 15 at 3:30 p.m.

Judy Singleterry, cousin of the bride, was maid of honor. Eddie Singleterry, cousin of the bride, served as best man.

The bride wore a yellow sheath dress with gold accessories. Her corsage was made of white carnations.

A few close friends and relatives attended the wedding.

The couple are at home at 808 Maryland, Amarillo, where they will continue their studies at Draughon's Business College.

Have you read the Classifieds?

SPECIALS GOOD - Mon., Tues., Wed., January 22, 23, 24

PORK ROAST	lb. 29¢	
PORK STEAK	lb. 39¢	
BOLOGNA	BY THE CHUNK	lb. 35¢
VEAL CUTLETS	NO BONES NO WASTE	lb. 79¢
VIRGINIA REEL — 1 POUND		\$1.19
SAUSAGE & BACON	BOTH FOR ONLY	

GLADIOLA FLOUR	5 lbs. 49¢	KRAFT MIRACLE WHIP	qt. 53¢
22 OZ. LIQUID TREND	47¢	100 CT. BAYER ASPIRIN	53¢
12's KOTEX	3 for 1.00	RED LABEL KARO	1 1/2 lbs. 27¢
SHURFINE — TALL CANS MILK	3 for 39¢	WOLF BRAND CHILI	300 SIZE CAN 49¢

COFFEE	MARYLAND CLUB 1 lb.	69¢
PEPSI COLA	6 BTL. CTN. PLUS DEP.	29¢

SHURFINE — FROZEN STRAWBERRIES 10 OZ. 4 for	79¢	BORDEN'S — 16 SERVING SIZE INSTANT POTATOES	49¢
TENDERCRUST VANILA WAFERS 1 lb.	29¢	GIANT BOX — DETERGENT ENERGY	53¢
BORDEN'S — GLACIER CLUB ICE CREAM 1/2 gal.	59¢	SHURFINE INSTANT COFFEE 5 OZ.	57¢

SNOWDRIFT	3 LBS 69¢
AMERICAN BEAUTY MACARONI or SPAGHETTI 2 for	23¢
ALL 5c CANDY BARS 6 for	25¢
SHURFINE OLEO 6 LBS	\$1.43
VAL VITA — SLICED PEACHES 2 1/2 SIZE CAN 4 for	1.00
ONE-A-DAY VITAMINS 60's	1.29
Alka Seltzer 25's	43¢

CALIFORNIA CELERY		New Mexico Candied SWEET POTATOES
Cello Pkgs. 19¢ STALK		2 LBS 27¢

S & H GREEN STAMPS WEDNESDAY — WITH \$2.50 PURCHASE OR MORE

TAYLOR & SONS

FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

Mrs. Glenn Watts
cordially invites you to attend her
Open House
Bunny's Hobby House
127 West Third Street Hereford, Texas
Sunday, January 21
1:30 to 5:00 in the afternoon



February Wedding For Sylvia Wiman

Graveside Rites For Baker Infant

Graveside rites for J. Wade Baker, infant son of Mr. and Mrs. J. T. Baker of 312 Avenue B, Hereford, were conducted Friday, Jan. 19, at West Park Cemetery at 1:30 p. m.

The Rev. Clarence F. Powell officiated.

The baby was born Wednesday, Jan. 17, at Deaf Smith County Hospital and died there at 9:30 a. m., Jan. 18.

Survivors include the parents;

CHIROPRACTIC FOR HEALTH
DR. GALE J. PAGE
1011 PARK AVE.
EM 4-2643

Mr. and Mrs. Jim K. Wiman of 433 Star Street, Hereford, are announcing the engagement and approaching marriage of their daughter, Sylvia to Jon G. Cranford, son of Mr. and Mrs. LeRoy Cranford of Artesia, N. M. The wedding vows will be exchanged in the sanctuary of the First Presbyterian Church in Portales, N. M., on Feb. 17 at 7 p. m. The couple are both students at Eastern New Mexico University in Portales, N. M.

the paternal grandparents, Mr. and Mrs. Elmer Baker, and the maternal grandmother, Mrs. Juanita Woolsey, all of Hereford.

Burial was in West Park Cemetery under the direction of Gilliland Funeral Home.

Have you read the Classifieds?



Miss Sylvia Wiman (Bradly Photo)

WT President To Speak Here

Dr. James P. Cornette, president of West Texas State College, will be the main speaker at a meeting of the Deaf Smith County Unit of the Texas State Teachers Association here Monday at 7 p. m.

The meeting, the second of the school year, was originally scheduled for December, but it was canceled due to bad weather, according to Robert Thompson, president.

Thompson will serve as master of ceremonies at the dinner meeting in the High School — Junior High School cafeteria and will introduce the speaker, Dr. Cornette. Before being named as president of West Texas State College, Dr. Cornette was dean of Baylor University at Waco from 1945-48.

The college president attended Kentucky Wesleyan College

where he earned his A. B. degree. He received his M. A. degree from the University of Virginia and his Ph. D. from George Peabody College for Teachers.

Before beginning teaching on the college level, Dr. Cornette was a teacher and coach at Clark County, Ky., High School and assistant principal and coach at Mattoon, Ky., High School.

He entered the college field



Dr. James P. Cornette
... Guest Speaker

Anniversary Party Honors Couple

Mr. and Mrs. Lewis West of Rt. 4, Hereford, were honored with a dinner, celebrating their 40th wedding anniversary on Saturday, Jan. 13, in the home of their daughter, Mrs. J. C. Claborn of Friona.

The dinner table was decorated with "40th" marked in the pie centers. On the table was laid a white satin streamer inscribed with the word, "fortieth", in gold lettering. The anniversary cake, frosted in white, was served with coffee following the meal.

Children of the couple and Mr. and Mrs. Bill West and Carla; Mr. and Mrs. Sam West, Joe, Jan and Jay; Mr. and Mrs. Robert Lloyd, Billy, Betty, Vicki, Ricky and Randy; and the host family, Mr. and Mrs. J. C. Claborn, Jack and John.



Deaf Smith County Topic Of Meeting

Members of the Sunshine Club met on Tuesday evening, Jan. 16, in the home of Mrs. Willodyne Brooks for the first meeting of the year.

Mrs. Margie Kemp, president, conducted the business session. The hostess gifts were won by Mrs. Nan West and Mrs. Margie Kemp.

The program on Deaf Smith County was given by Mrs. Nan West.

Cake and coffee were served to Mesdames Helen Cole, Doris Burges, Elsie Jones, Dorothy Lundry, Elsie Minor, Margie Kemp and the hostess, Mrs. Willodyne Brooks.

The next meeting will be on Tuesday, Jan. 23, in the home of Mrs. Alease Bryant at 415 Avenue J.

Brand Wins Two Honors In State AP Competition

For the second consecutive year, the Hereford Brand was the only non-daily paper to win an award in the annual Texas Associated Press Managing Editors' contest.

H. A. Tuck, Brand News editor, received citations for second place in headline writing and honorable mention for photo-journalism.

Winners in the 1961 contest were announced this weekend during the APME state convention in Tyler.

The Brand competed in the division for papers printed in towns of less than 75,000 population. It was judged against such papers as those from Big Spring, Abilene, San Angelo, Sherman, Texarkana, Marshall, Denton, Victoria, Odessa, Midan, Tyler, Paris and Galveston.



BY CHARLIE SEEDS

"NEW POLIO VACCINE TRIED ON HUMANS." When that story was first published, it wasn't a very big story. Outside of the medical profession not many people even knew the experiment was going to take place.

Not many people had heard of Dr. Jonas E. Salk, a 38-year old professor of research bacteriology at the University of Pittsburgh. Soon everyone would know his name. In March came the announcement of the results of the first test. Ninety children and adults received the vaccine Dr. Salk had developed . . . with complete success!

Now the world took notice. People heard about the new shot. Preparations began for the mass production. A year later the mass inoculations began, when a million children started getting their polio shots. But do you remember the news of that first experiment . . . when the Salk vaccine was proved on humans?

Remember the year? That was a big year in the auto business . . . with a lot of buyers discovering that they could shop for savings. Competition got stiffer . . . and sometimes the claims about "deals" got a little confusing.

The year was 1953. We'll give you straight facts and figures when you check our deal on a new FORD for 1962. We'll let the facts prove that we'll beat any legitimate deal. Come in and let us show you! CHARLIE SEEDS MOTOR CO., Inc., W., Hwy. 60 at Miles. Phone EM 4-2727.



Don Bougous



Elizabeth Witherspoon

GIVE US A TRY

We'll Make You Glad You Did . . .

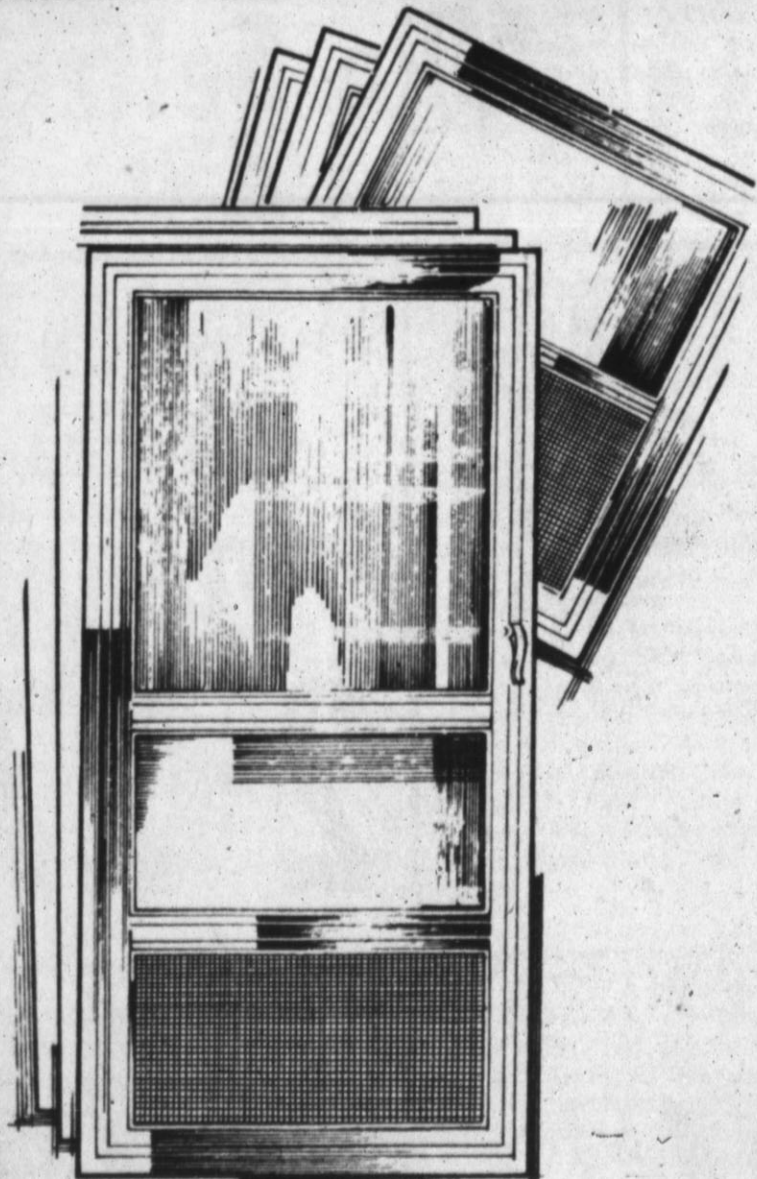


Dale Wright

HEREFORD INSURANCE AGENCY
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DEAF SMITH COUNTY ABSTRACT CO.

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STORM DOORS and WINDOWS

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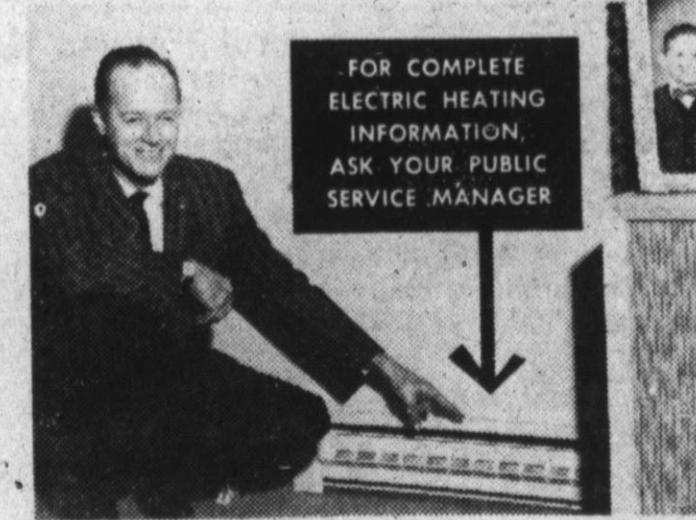
"If you count your dollars, you can count on electric heating," say Mr. and Mrs. Dan Williams, 112 East 22nd Street, Clovis, New Mexico.

"Like most everyone, we want value for every dollar we spend and, like most everyone who hadn't yet tried full-house electric heating, we were interested in operating costs. We have kept close track of our electric

heating bills and we're delighted to know by personal experience that we are getting full value for our dollar — that it costs us no more to enjoy modern heating," say the Williams.



Mrs. Williams is delighted, too, with her electric range and all the rest of her electric appliances. The Williams' home is completely electric.



Mr. Williams points out the neatness of his electric base-board heating system and his smile expresses his satisfaction far better than can words.



SOUTHWESTERN PUBLIC SERVICE COMPANY

at Western Kentucky State College, and was an associated professor of English from 1930-1945.

Dr. Cornette is a member of the National Education Association, Texas State Teachers Association, Phi Delta Kappa, Rotary International, Pi Kappa Delta, a Mason, an active member in the American Association of Colleges for Teacher Education, and the Texas Council of College Presidents.

During his teaching career, he has authored "A Biography of John Henry Clagett," "A History of Western Kentucky State College," "Modern Language Handbooks, Grades V-VIII," with A. L. Crabb, and articles appearing in national education publications.

He also had articles published in "The Ladies Home Journal" and the "Readers Digest" last year.

Recently Dr. Cornette conducted two television series on American literature over two Amarillo television stations.

During his administration of the college at Canyon, the enrollment of West Texas State College has almost tripled. The annual operational budget is more than doubled, and 16 of the major buildings on the college campus have been constructed or modified.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours
8:30 5:00
335 Miles Avenue
Phone EM 4-2255
Hereford, Texas

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SULPHURIC ACID
to boost profits
This Is Not A Fertilizer But A Soil Conditioner
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HOME FREEZERS

THE NAME THAT STANDS FOR QUALITY, VALUE, PERFORMANCE

YOUR BEST BUY IN CHEST FREEZERS

Get these genuine DEEPFREEZE extras on all three DEEPFREEZE HOME FREEZER models... Pay Nothing Extra.

- ★ **DOUBLE PROTECTION** - double warranty covers both freezer and food. Details in writing when you purchase your Deepfreeze Home Freezer.
- ★ **COMPLETE INSULATION PROTECTION** - every Deepfreeze Home Freezer has high density insulation that's cut to the exact size of the unit and carefully hand-fitted all around.
- ★ **100% FREEZING WALL SURFACE** - from Deepfreeze Zero Wall Construction. Automatic temperature control, located at the back of the unit, assures constant even "zero-degree" temperatures.
- ★ **DECORATOR STYLED** - beautiful "Twilight Blue" interior and gleaming White baked-on enamel exterior.
- ★ **NEW CONVENIENCE** - new style brackets and adjustable dividers make all foods easily accessible. Special interior light floods the inside whenever you open the lid.
- ★ **CABINET WON'T SWEAT OR STAIN** - slightly warm exterior temperature of cabinet prevents sweating and staining. Your Deepfreeze stays looking like new! There's no condenser to clean... no fan motor to oil.
- ★ **EASY TO CLEAN** - recessed toe space all around protects cabinet against scuff marks, lets you stand close to the unit... makes it easy to clean.
- ★ **PERFECT LID SEAL** - counter-balanced lid, easier to open. New-design vinyl gasket around lid seals out air with its heat and moisture. Two easily adjusted, cross-braced tension bars keep lid properly aligned even on uneven floors.
- ★ **POWERPACT COMPRESSOR FOR TROUBLE - FREE OPERATION** - hermetically sealed and oil cooled, it requires no attention. Its increased capacity means lower operating cost. Out-of-the-way placement gives quieter operation, increased efficiency, and more usable storage capacity.
- ★ **MORE SPACE** - the improved design of Deepfreeze Home Freezers gives you more space on the inside-up to 18% more - with no increase in outside dimension.

The ORIGINAL...GENUINE DEEPFREEZE Home Freezers
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305 E. THIRD

EM 4-0788



WHEN YOU JOIN THE AMANA FAMILY OWNING AN AMANA...

it means

The only FREEZER GUARANTEED to OUTPERFORM all others

No other freezer in America will serve you and your family better, longer, or keep your food frozen at peak of freshness! It is very important that the freezer you own be capable of maintaining the constant zero temperatures necessary to protect the quality of the food stored.

"For one fact must never be forgotten. Frozen foods must be kept at 0°F. at all times. Deterioration of quality occurs at temperatures only slightly above zero, and once deterioration is under way, the process cannot be reversed by lowering the temperature. Also, in many cases, fluctuating temperatures are even more disastrous in their effect on quality than above zero temperature."
(Source: Frosted Food Field and W.U.R.B., U.S. Department of Agriculture.)

AMANA STOR-MOR FREEZERS are guaranteed to out-perform all others. Test after test, in engineering laboratories, consistently proves the vast superiority of AMANA, and that AMANA is the ONLY freezer that meets ALL of the performance and construction requirements for proper preservation of your foods!

- TEST NO. 1** AMANA HAS THE GREATEST RESERVE POWER OF ALL! Amana reserve power packs the extra capacity to pull down to zero degrees in just one running cycle — with no overload trips in the shortest possible time. Amana's running time is as much as 43 per cent than the others tested.
- TEST NO. 2** AMANA FAST FREEZES all foods, thereby preventing cellular breakdown of food tissues and assuring "locked in" flavor, texture and nutrition.
- TEST NO. 3** AMANA PROVIDES THE SAFEST POSSIBLE STORAGE! Amana maintains 0° F. temperatures on all shelves—so very necessary for the safe preservation of foods.
- TEST NO. 4** AMANA IS AS MUCH AS 14 TIMES FASTER than other freezers in "pulling down" to zero degrees. Amana brings foods through "the critical period" more than twice as fast as others tested.
- TEST NO. 5** AMANA'S SUPERIOR DESIGN PROVIDES MAXIMUM USABLE STORAGE SPACE! More storage space per rated cubic foot of capacity than any other tested. Amana's superior design eliminates unnecessary space - wasters—makes all space into usable storage space.

Bowling scores

Sunset Keglers League Standings

Team	Won	Lost
Associated Growers	44	20
Boozler Real Estate	42	22
Dimmitt Meat Co.	41 1/2	22 1/2
Reddell Water Well	39	25
Community Grain	38 1/2	25 1/2
Wheeler Fertilizer	38	26
Troy Moore	32	32
Wilson - Simmons	27	37
Allred Oil Co.	24	40
Lone Star Insurance	24	40
Eliz. Witherspoon	23	41
Martin's	11	53

RESULTS

Community Grain	2 1/2
Dimmitt Meat Co.	1 1/2
Allred Oil Co.	4
Reddell Water Well	0
Elizabeth Witherspoon	4
Martin's	0
Wilson-Simmons	3
Lone Star Insurance	1
Troy Moore's Shamrock	3
Boozler Real Estate	1
Associated Growers	4
Wheeler Fertilizer	0
High Line - Molly Jo Scholfield (215)	0
High Series - La Von-Boyer	0
Dorothy Parker converted the 5-6-10, Sue Loving the 4-7-10, and Norma Tomberlin the 5-8-10.	0

Denmark ruled the Virgin Islands for more than two and one-half centuries.

STAR
Children 35c
Hey, KIDS!
Special SUNDAY AFTERNOON ALL FAMILY TYPE SHOW Just For YOU!
"HOPPITY GOES TO TOWN"
A Full Length Feature Cartoon
Music by FRANK LOESSER and HOAGY CARMICHAEL
IN TECHNICOLOR

NOTE TO PARENTS:
Since our regular attraction is adult entertainment, we will present the above program for one performance, so our young patrons will not be deprived of their Sunday afternoon fun. The theatre will be cleared of all children before the regular picture begins.

Sun. Mon. Tues. Wed.

Her name is **Natalie Wood**



Whether you live in a small town the way they do, or in a city, maybe this is happening to you right now... maybe (if you're older) you remember... when suddenly the kissing isn't a kid's game any more, suddenly it's wide-eyed, scary and dangerous..

His name is **Warren Beatty**



in his very first picture--a very special star!



TECHNICOLOR®

No one under 16 will be admitted unless accompanied by an adult.

SAFEWAY

Special Prices in This Ad Are Good Thru Wed., Jan. 24th in HEREFORD

DOUBLE GUNN BROS STAMPS WEDNESDAY
(with purchase of \$2.50 or more)

a smackin good buy!

Smoked Picnics

Samuels Hickory Smoked Lean Tender 6 to 8 Pound Picnics lb.

Don't Miss These Special Buys on Fresh Pork at Safeway!

Fresh Picnic Cuts PORK ROAST Lean Fresh Pork Shoulder lb. 29c	Extra Lean Semi-Boneless PORK STEAK Tender Pork Steak for Frying lb. 39c	Sliced Fresh Pork PORK LIVER Sliced for Frying lb. 15c
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SAFEWAY GUARANTEED MEATS
Every Cut of Super's Meat From Safeway is Unconditionally Guaranteed. Your Money Cheerfully Refunded if You Are Not Satisfied.

HONEY Empress Strained Honey—Don't Miss This Special! 12-oz. Botl. **29c**

BISCUITS Mrs. Wright's Sweet Milk or Buttermilk 3 Cans **22c**

COFFEE Edwards—All Grinds 5c Off Label lb. Can **59c**

GRADE 'A' EGGS Doz. **39c**

BABY FOOD Gerber's Strained Assorted 3 5-oz. Glasses **29c**

ICE MILK Band Box Assid. Flavors—A Lucerne Product 1/2-Gal. Ctn. **49c**

AMERICAN BEAUTY Macaroni or Spaghetti 6-oz. Pkg. **10c**

COTTAGE CHEESE Lucerne Large or Small 2-lb. Ctn. **49c**

GREEN PEAS Town House Fancy Young Peas No. 303 Cans **15c**

MARSHMALLOWS Fluffiest White lb. Pkg. **27c**

DETERGENT Supurb or White Magic Gt. Pkg. **59c**

C&H SUGAR Powdered or Brown 2 1-lb. Boxes **29c**

CHERUB MILK Evaporated Canned Milk 3 Tall Cans **39c**

AMERICAN BEAUTY Macaroni or Spaghetti 6-oz. Pkg. **10c**

Shop Safeway and Save!

Lower Your Food Bill With These Safeway Specials!

Fresh Fruits and Vegetables

GRAPEFRUIT

Florida Indian River Pink or White—Famous for Quality and Flavor!

8c

lb.

CARROTS California Fancy Clip Tops lb. **8c**

U. S. No. 1 White Russet **POTATOES** Fine for Baking 5 lbs. **39c**

TANGERINES Florida Sweet Juicy Fruit With Zipper Skin lb. **15c**

Pork & Beans Highway Brand—Low Price! No. 300 Can **8c**

Pot Pies Sparetime Frozen Beef, Chicken or Turkey 2 6-oz. Pies **25c**

Tissue Northern Assorted Colors Bathroom Tissue 4 Rolls **29c**

Crackers Busy Baker Fresh Crispy Saltines—Buy Now and Save lb. Pkg. **25c**

Meat Soups Campbell's Meat Varieties 6 No. 1 Cans **\$1.00**

Truly Fine Facial

TISSUE

3 400 Ct. Boxes **49c**

Sundown Elberta

PEACHES

3 No. 2 1/2 Cans for **69c**

BEANS

Renown Brand Whole Green Tender Beans No. 303 Can **17c**

DASH Detergent 3-lb., 3 1/2-oz. Package 79c	CASCADE Detergent 20-oz. Pkg. 45c	DOWNY Fabric Softener 17-oz. Bottle 45c	COMET Cleanser 14-oz. Can 17c
SPIC & SPAN Cleaner 16-oz. Pkg. 31c	MR. CLEAN Liquid Cleaner 28-oz. Botl. 69c	CRISCO Shortening 3 lb. Can 93c	Star-Kist TUNA 6 1/2-oz. Can 33c

M&M Candies Plain or Peanut 5 1/2-oz. Pkg. **29c**

M&M Candies Plain or Peanut 11-oz. Pkg. **53c**

Fluffo Shortening 3-lb. Can **89c**

SAFEWAY
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

School Menu

Elementary Schools

MONDAY — Steamed weiners and sauerkraut, buttered English peas, celery-carrot-cabbage salad, fruit cobbler, hot rolls, butter and milk.

TUESDAY — Beef and vegetable stew, blackeyed peas, carrot sticks or cheese sticks, chocolate cake, applesauce, cornbread, butter and milk.

WEDNESDAY — Meat loaf, buttered potatoes, cabbage-pineapple salad, cranberry sauce, cookies, hot rolls, butter and milk.

THURSDAY — Hamburgers on buttered bun, lettuce, tomatoes, pickles, potato salad, fruit pie, butter and milk.

FRIDAY — Fish sticks with tartar sauce, hash brown potatoes, buttered corn, tossed green salad, rosy applesauce, lemon pie, hot rolls, butter and milk.

Junior-Senior High

MONDAY — Spaghetti and meat balls, steamed weiners and sauerkraut, buttered English peas, cranberry sauce or salad, creamed potatoes, celery-carrot-cabbage salad, fruit cobbler, hot rolls, butter and milk.

TUESDAY — Chicken and noodles, beef stew, tossed green salad, green blackeyed peas, glazed carrots, cornbread, butter, chocolate cake and milk.

WEDNESDAY — Barbecued weiners, fried chicken and gravy, buttered potatoes, cole slaw, green lima beans with ham, applesauce, peaches and cookies, rolls, butter and milk.

THURSDAY — Barbecued beef on bun, hamburgers, lettuce, tomatoes, pickles, oven fried potatoes, spinach, baked beans with bacon, deep dish apple pie, butter and milk.

FRIDAY — Fish sticks with tartar sauce, tamale pie, hash brown potatoes, buttered green beans, buttered corn, tossed green salad, lemon pie, hot rolls, butter and milk.

Shower - Tea Honors Miss Nancy DeShazo

Miss Nancy DeShazo was honored with a shower tea on Friday, Jan. 12, in the home of Mrs. Gerald Townsend, 432 Avenue J.

Standing in the receiving line with the honoree were her mother, Mrs. Tom DeShazo, and the bridegroom's mother, Mrs. O. L. Follis of Dimmitt.

The tea table was laid with a red net cloth over white with large white satin ribbon bows at each corner of the table. On streamers, extended from the corners of the table, was written, "Nancy Joyce and Luther Grant, January 12, 1962."

The table was appointed in crystal and silver.

The bride's chosen colors of red and white were carried out in the refreshments of punch and cookies, and in the decorations. The centerpiece was made of red and white carnations, flanked by tall white tapers.

Mrs. Derrill Carroll presided at the punch bowl and Mrs. Gene Combs of Plainview presided at the silver coffee service.

Hostesses for the tea were Mesdames Homer Thomas, E. C. Hammett, R. M. Mason, Gene Combs, Gerald Townsend and J. M. Townsend.

The first wireless message ever sent across an ocean was "Dot, dot, dot," Morse code for the letter S.

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, JANUARY 21, 1962

BLONDIE



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MANDRAKE THE MAGICIAN



BY LEE FALK & PHIL DAVIS



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TIM TYLER'S LUCK

by Lyman Young and Tom Massey



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



The Little Woman

by DON TOBIN



The PHANTOM

By Lee Falk



THAT MASKED HOODLUM... MANHANDLED ME... ORDERED ME OUT! GO BACK... TELL HIM I WANT HIM!

ONCE HERE, ARREST HIM! SEE HOW HE LIKES MY DUNGEON!



ER... SIR, HER HIGHNESS, QUEEN SAMARIS, WISHES TO SPEAK TO YOU.

VERY WELL. CAN'T REFUSE A LADY. COME, DEVIL!



YES, SAMARIS?

IMPUDENT SCOUNDREL! YOU'LL LEARN TO USE MY TITLE! NOW!

YOU'RE UNDER ARREST... BY ORDER OF HER HIGHNESS!



THE PHANTOM MOVES FASTER THAN LIGHTNING... OLD JUNGLE SAYING.



TOO CROWDED TOGETHER TO SHOOT, THEY TRY TO REACH HIM...



BONG



NOW, SAMARIS... YOU WANTED TO SPEAK TO ME?

ALL SIX!

CONT'D 1-21



Right Around HOME with MYRTLE

-DOWN IN FRONT!

OH, FREDDIE! YOU'D BETTER CALL AN AMBULANCE!!

HAW! FOR A BIRD WHO'D GO CHARGING OUT ON THE KIDS SLIDE LIKE A RHINO... I SHOULD CALL A PSYCHIATRIST!

THAT REMINDS ME... I'D BETTER CALL HARRY AND HAVE HIM BRING HOME A SLICE OF HAM FOR SUNDAY!

IF I KNOW SLUG, YOU'D BETTER CALL A LAWYER!

HOLY SMOKE! WHEN THAT BUMP SETTLES TO EARTH, THERE'LL BE ENOUGH CRACKED ICE FOR TH' WHOLE LODGE CLAM-BAKE!

GOOD GRIEF, SLUG! COME BACK HERE!! DO YOU ALWAYS HAVE TO SHOW OFF FOR THE CHILDREN?

GEE WHITH, MYRTLE, FOR THUCH A BIG GUY-- THUG SURE TH LIGHT ON HTH FEET!

YOU DONT NEED TO THINK THEY NEVER HAVE ANY ICE IN FLORIDA, ALICE!!!

RUN, JUNIOR! Y'RE RIGHT UNDER HIM!!

YEAH-- IF HE LIGHTS ON HIS FEET!

SURE THEY HAVE!! BUT NOT WILD ICE! MOST OF IT'S IN CAPTIVITY!

IT'LL JUST BE A FEW BOYS FROM TH' OFFICE, ARNOLD!

WE WORK ALL MORNIN' MAKIN' A SLIDE-- AN' THAT BIG BOOB WILL RUIN IT WITH ONE CRASH!

AN' SO FAR-- IT'S WORTH IT!

I AM RUNNIN'! I JUST AIN'T MOVIN'!

SOME CATS FALL MORE THAN OTHERS-- NO MATTER HOW MY THIRD HUSBAND FELL HE ALWAYS LANDED ON HIS FEET.

I'M AFRAID I CAN'T MAKE IT, JOE! I'M ALL TIED UP FOR THE WEEK END!

WILL HE FELL PER YOU-- Y' MEAN!

AN' IF HE LANDS IN TH' YARD, WE CAN USE HIM FOR A SNOW FORT!

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1-21

GRANDMA

by Chas. Kuhn



BILLY, I'VE SEEN YOU KIDS CARRYIN' GARDEN HOSES ALL DAY!



WHAT IN TH' WORLD ARE YOU DOIN' WITH 'EM?

COLOR THIS ONE, KIDS!



WE'VE CONNECTED 'EM ALL UP FROM TH' BIG TREE OVERLOOKIN' GRANDMA'S YARD...



...T'OVER NEAR TH' SHACK!



OUR LOOKOUT SITS IN TH' BIG TREE WHERE HE CAN SEE EVERYTHING AT GRANDMA'S, AN'...



WARNING! GRANDMA IS GOING EAST IN ALLEY HUNTING AN ERRAND BOY!



WE CALL IT OUR EARLY WARNING SYSTEM!!

EVERY MAN FOR HIMSELF!

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CHAS. KUHN

BUZ SAWYER

Featuring His Pal
Rosco Sweeney
by Roy Crane



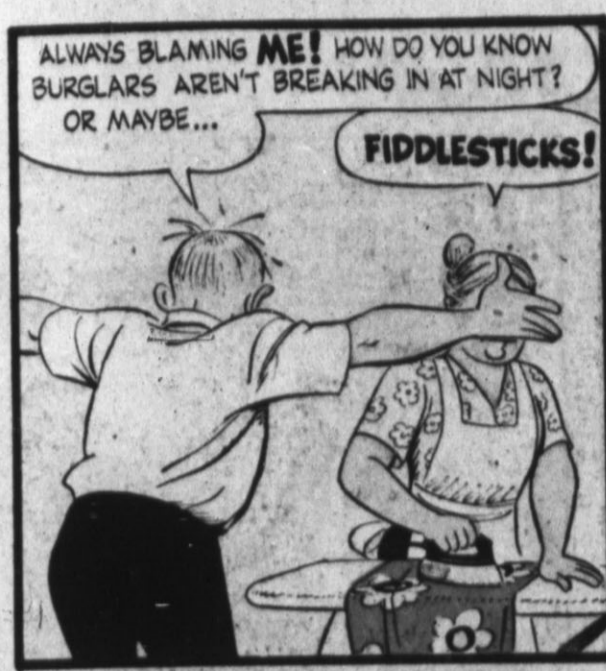
I'VE ASKED YOU AND ASKED YOU, BABY SISTER, PLEASE LET OUT MY TROUSERS. THAT DIET'S DOING ME NO GOOD.

NO WONDER, YOU RAID THE REFRIGERATOR EVERY NIGHT.



WHO? ME?

YES, YOU! DO YOU THINK I DON'T NOTICE WHEN FOOD'S MISSING?



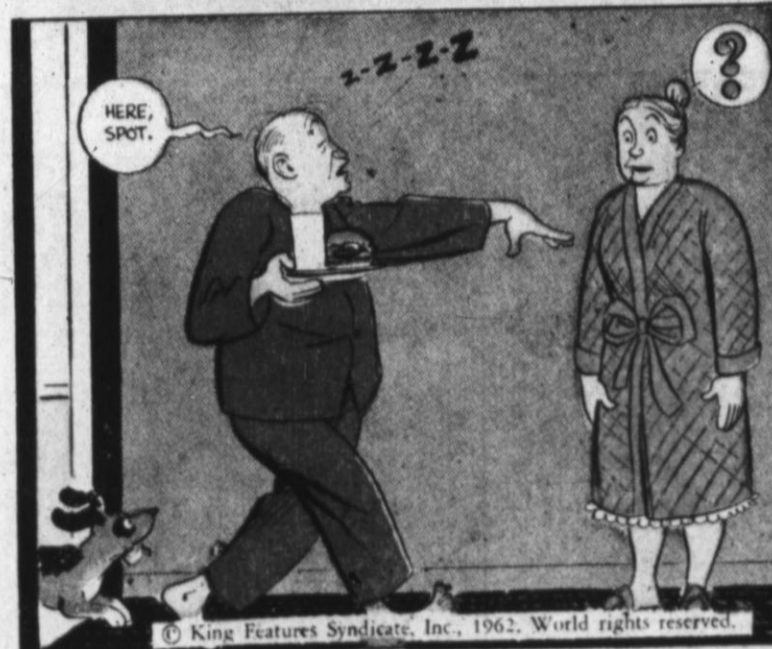
ALWAYS BLAMING ME! HOW DO YOU KNOW BURGLARS AREN'T BREAKING IN AT NIGHT? OR MAYBE... FIDDLESTICKS!



BOY, AM I RAVENOUS!



MA CAUGHT IN THE ACT!



HERE, SPOT.

2-2-2-2



ROSCO SWEENEY! JUST WHO DO YOU THINK YOU'RE FOOLING?



PUT THAT FOOD BACK!

S'HELP ME, LUCILLE, I DREAMED POOR OLD SPOT WAS STARVING AND I WAS GOING TO SAVE HIS LIFE!



WHAT NONSENSE! I KNOW WHO YOU WERE GOING TO FEED!

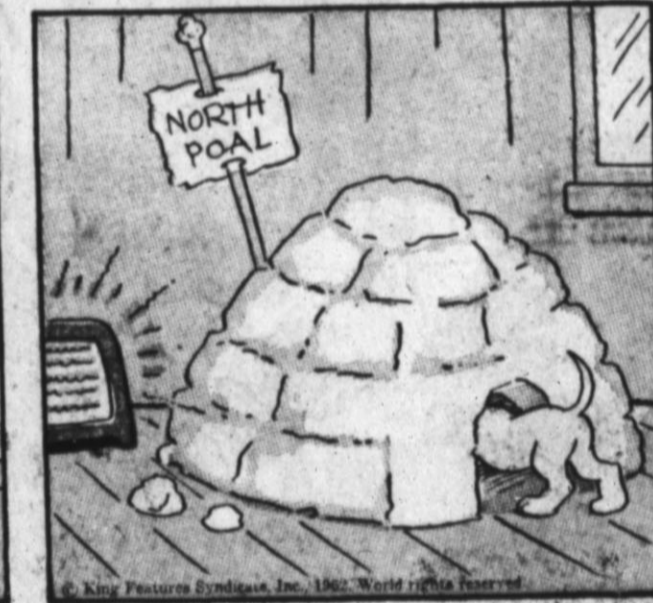
BESIDES, DON'T YOU KNOW IT'S DANGEROUS TO WAKE UP A SLEEP-WALKER? JUST LOOK AT MY HAND SHAKE.



AH, ME! I MAY AS WELL LET OUT HIS TROUSERS AND BE DONE WITH IT!

HENRY

by CARL ANDERSON



GENUINE
ESKIMO
HOUS
FOR SAIL
CHEEP...
BUY NOW WHILE
PRICE IS
MELTIN AWAY

The KATZENJAMMER KIDS

by JOE MUSIAL



AHA!

SO! MIT CLIPPERS, HAH? LEAF USS SEE HOW YOU LIKE IT!



HAW! NOW VE CAN'T TELL IF DEY ISS HANS UND FRITZ OR FRITZ UND HANS!

LIKE TWO COCONUTS! HAR!

VE'LL TELL MAMA!



I FORGOT ABOUT MAMA!! LEAF USS SCRAM FOR A VHI....



WHERE ISS DEY? DEY MUST BE UP DERE MIT DER REST OFF DER COCONUTS!!



RIGHT! I ISS EIDER HANS OR FRITZ!



UND I ISS EIDER FRITZ OR HANS!



VHY DER FEETSBALL HATS, DOLLINKS? ISS RAINING COCONUTS IN DER CHUNGLE!

beetle bailey by mort walker



HEH! HEH! THERE! THAT'S TELLING THEM!!



BOY! I REALLY GOT WRAPPED UP IN THIS SPEECH WRITING! IT'S 7:00 AM

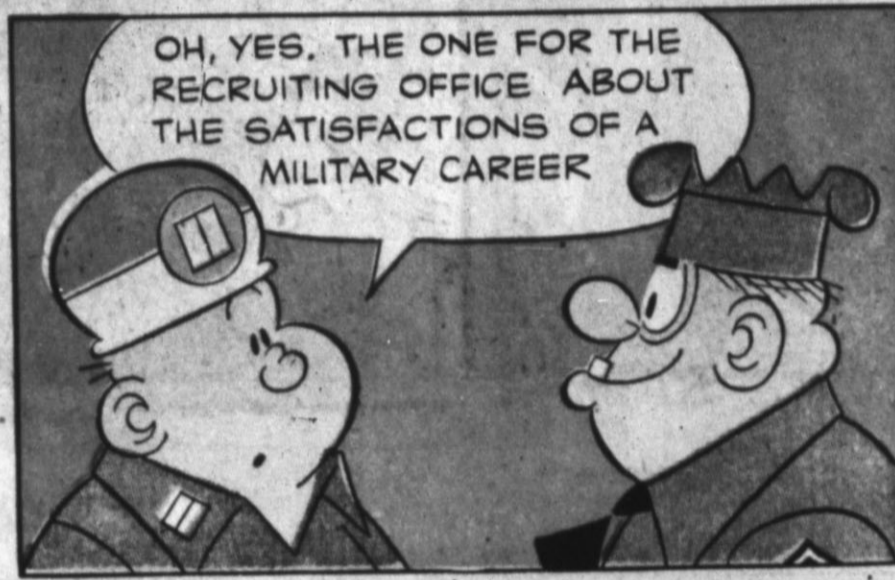


I'D BETTER GET OVER THERE WHILE I'M STILL HOT



WHERE ARE YOU GOING, SARGE?

THIS IS THE DAY I'M GOING TO MAKE MY BIG SPEECH AT THE HIGH SCHOOL, SIR

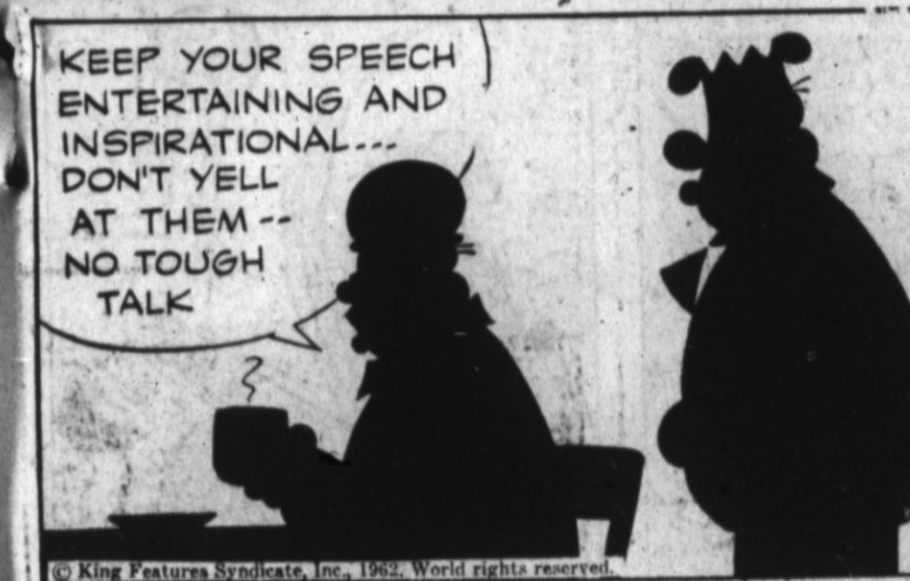


OH, YES. THE ONE FOR THE RECRUITING OFFICE ABOUT THE SATISFACTIONS OF A MILITARY CAREER



I SAT UP ALL NIGHT WORKING ON IT

WELL, JUST REMEMBER YOU'LL BE TALKING TO YOUNG CIVILIANS



KEEP YOUR SPEECH ENTERTAINING AND INSPIRATIONAL... DON'T YELL AT THEM -- NO TOUGH TALK



AND ABOVE ALL-- DON'T DO ANY SWEARING



I WON'T BE GONE LONG, SIR

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1-21

MORT WALKER

FLASH GORDON by MAC RABOY



RECKLESS DRIVER! YOU ALMOST KILLED US... AND OUR POOR LITTLE INNOCENT CHILDREN!

YOU... YOU CUT US OFF!

YOUR BRAKING JETS RUINED MY NEW PAINT JOB! I'LL SUE YOU!

OKAY! OKAY! BREAK IT UP!



ALL RIGHT, MISS! LET'S SEE YOUR PILOT'S LICENSE!



I'VE BEEN CLOCKING YOU, MISS! SPEEDING! WEAVING! DANGEROUS DRIVING! MAKING A U-TURN!

HMPHH!

SHE MIGHT HAVE KILLED US ALL!



LET ME HANDLE THIS, LADY! WE'LL COME TO YOU LATER!

I'LL SEE MY LAWYER ABOUT THIS!



COPS! HMPH!

AS FOR YOU, PAPA... YOU NEED BETTER GLASSES!

WH-WHY... GULP... WH-WHY?



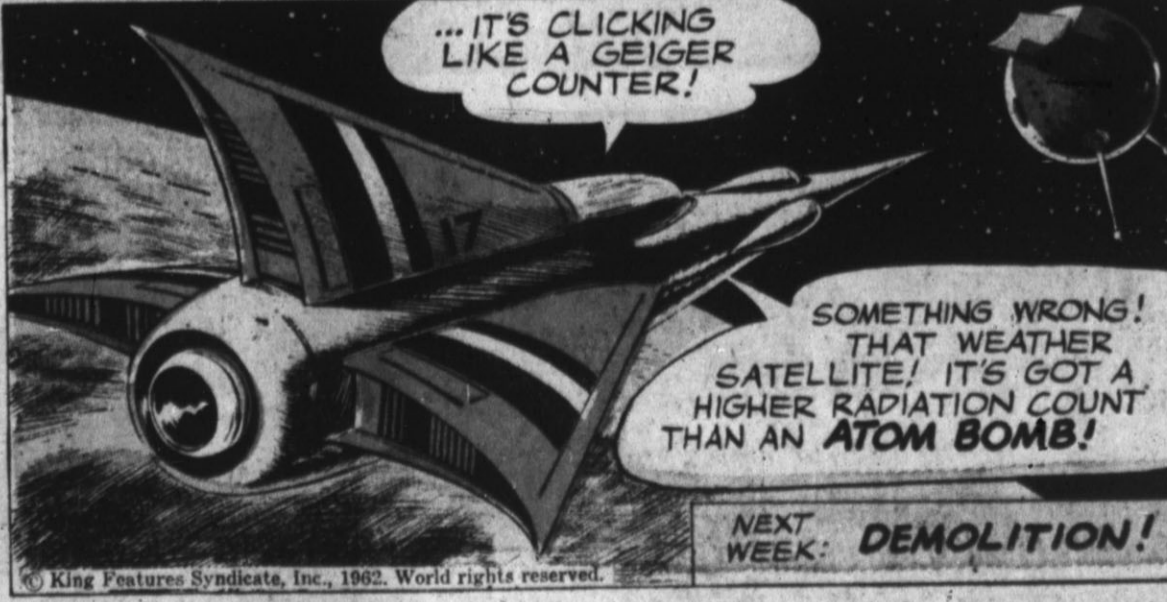
I CLOCKED YOU AT 16,000! CAN'T YOU READ THE TRAFFIC SIGNS!

A TICKET! A DAY'S WORK LOST IN THE TRAFFIC COURT! I TOLD YOU TO WATCH YOUR SPEED! AND WITH OUR DEAR CHILDREN ALONG... RISKING THEIR LIVES...



WELL, FLASH! THIS IS THE KIND OF EXCITEMENT WE HAVE IN THE SPACEWAYS PATROL! NOTHING EVER.....

CHECK YOUR DETECTION PANEL, APE...



... IT'S CLICKING LIKE A GEIGER COUNTER!

SOMETHING WRONG! THAT WEATHER SATELLITE! IT'S GOT A HIGHER RADIATION COUNT THAN AN ATOM BOMB!

NEXT WEEK: DEMOLITION!

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LITTLE IODINE by JIMMY HATLO



THIMBLE THEATRE starring POPEYE by BUD SAGENDORF



LITTLE ANNIE ROONEY by DARRELL McCLURE



The LONE RANGER

by FRAN STRIKER



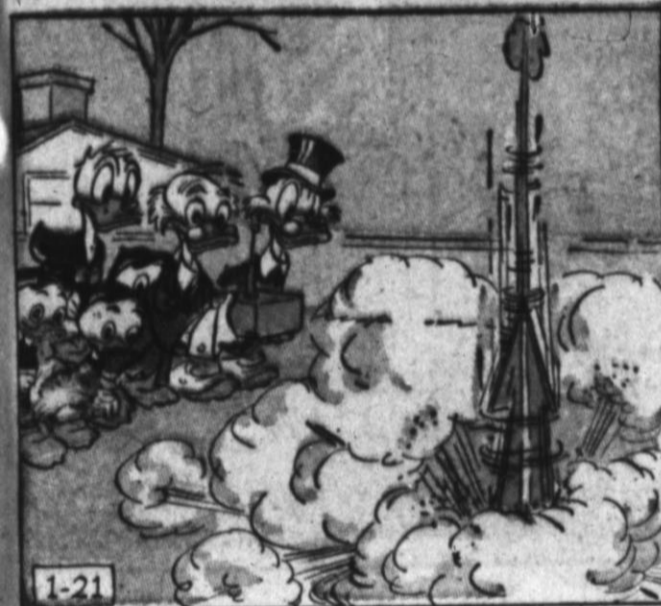
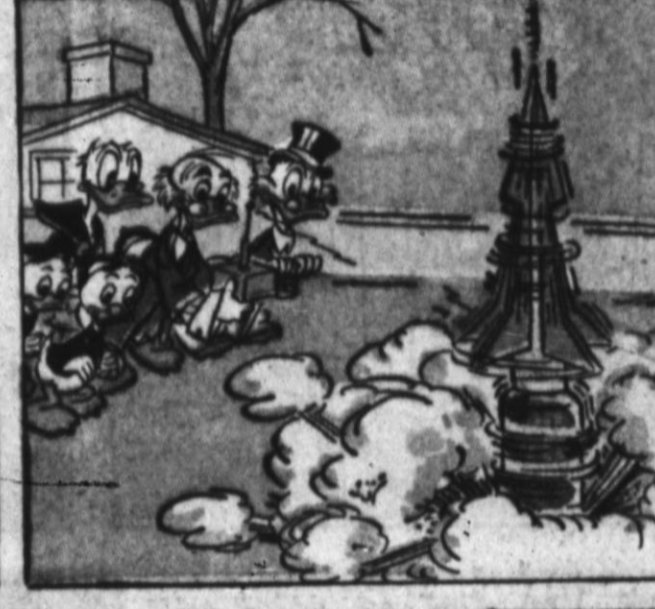
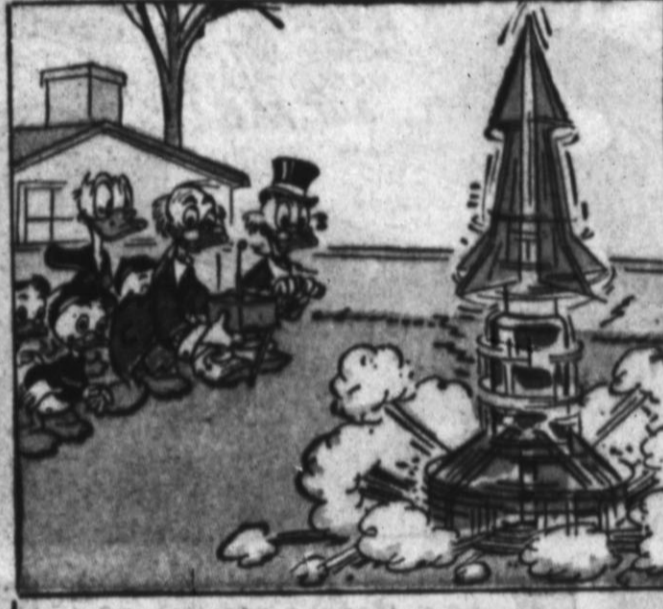
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CHARLES FARRERS 1-21

CONTINUED

DONALD DUCK

by WALT DISNEY



1-21

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WALT DISNEY

MICKEY MOUSE

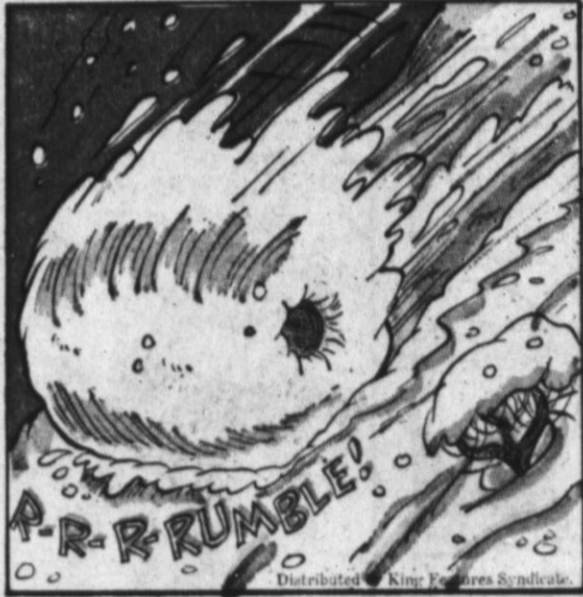
by WALT DISNEY



1-21

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WALT DISNEY



MISTER BREGER

by Dave Breger

