

WEATHER

Moisture High Low
Thursday T 63 40
Friday .35 48 30
Saturday .50 24
Moisture last year: .17
Moisture this year: .26
Moisture this month: .26

The Sunday Brand

24 Pages

Including 23 Colored Comics

Our Slogan, "More People — More Farms"

Published Every Sunday

VOL. 14 — NO. 31

Hereford, Texas, Sunday, January 28, 1962

PRICE — 15c PER COPY

Around Town

Last week's determined little rain came at the right time—almost in the nick of time—for the county's many wheat pastures. The snows had helped some, but most of the wheat was getting parched and dry until our rather unseasonable showers. Nicest part of the moisture, so far as I was concerned, was you don't have to shovel rain off a driveway.

Karroll Higgins is another of these Hereford boys who is becoming better known in other places than he is at home. Karroll is supposed to be judge for two major cattle shows in Oklahoma next month. On Feb. 2 he is to judge the 11th annual Five-States Hereford Breeders Association show and sale at Boise City. On Feb. 9, he is to be judge for the Great Plains Hereford Association Show and Sale in Guymon.

By Friday afternoon, the county tax office had issued 1819 poll taxes. There are just three days left. The tax office will remain open from 8 a.m. until 5 p.m. Monday, Tuesday and Wednesday, including the noon hour. People in the office are looking for 2500 to 3000 poll taxes to be issued, which means they are going to be swamped the last three days.

We were interested to learn that there will be 222 state offices up for grabs in the elections this year. That doesn't include all the district and county races, for which you also need a poll tax. If our arithmetic hasn't failed us again, that would figure out to (Continued on page 3)

Jaycees Sponsor Law Enforcement Week In County

Law Enforcement Week will be held here Jan. 28 - Feb. 3 and will climax with the presentation of an award to the outstanding law enforcement officer of Deaf Smith County at the Junior Chamber of Commerce luncheon on Tuesday, Feb. 6.

The week is being sponsored by Hereford by the local Jaycee organization with Wendell Maloney as chairman. Other committee members are Fred Ruland, Bob Spaulding and Martin Reed Moore.

During the week, county law enforcement officials will be recognized at civic club meetings, on the radio and at school assembly programs. Ministers have also been asked to call attention to the observance. The observance, sponsored locally by the Jaycees, is sponsored on a statewide level by the Texas Law Enforcement Foundation. The group is an organization of business and professional men.

The organization links a crime deterrent program with a campaign to improve law enforcement throughout the state.

IN 78-37 RUNAWAY

Surprising Herd Wallops Lobos, Takes On Phillips

Hereford's never-say-die Whitefaces remained in district contention as they rolled over Lovelland 78-37 in Lovelland Friday night. A sparkling defense and polished teamwork went to the Herd's advantage as the Whitefaces commanded the lead throughout the game. Jerry Curtstinger turned in his best performance of the season. The 6-3 center ripped the cords for 23 points, and gained credit for 16 rebounds for the Herd. Dennis Hodges maintained his high average while accounting for 25 points for the Whitefaces. Other scoring for the Herd was more evenly distributed, with Randy Dowell and Mack Casler each netting six, and Jim Haney getting nine. Juniors Austin Hodges and Dwight McGee both tallied for three, while Mickey Stevens canned a field goal. Hereford's win at Lovelland



Margaret Conu from Hereford to Hereford (Staff Photo)

FROM HEREFORD, ENGLAND

Touring English Lass Makes Detour For Touch Of Home

By Ramona Noel, Special Feature Writer. Visitors in other countries are always comforted to find something familiar—a product, a face, or even a name—to remind them of home.

Which accounts for the arrival of young English girl in Hereford, Tex., last week. Margaret Conu is a native of Hereford, England, who just had to make a wide detour during her cross-country trip to see the town with the same name.

Slightly more than two years ago, another resident of Hereford, England, came here for the same reason. He was Gerry Lewis and, like Margaret, was making a leisurely trip across the United States.

Margaret, a 21-year-old extrovert, is staying with the Eugene Noels during her visit here.

She arrived in this country almost two years ago and familiarized herself with the people and customs while visiting in the home of her uncle in Shroudsburg, Pa. While there she learned many things that would benefit her during her visit. Most important of these was the innate friendliness of most Americans.

Her first job, the first of many, was a secretary to the manager of a resort hotel in the Pocono Mountains. Later she braved the concrete forests of New York City. "I thought it was a cold, un-

friendly city," she recalled, "but then I met people from other states who lived there and they became my very good friends."

During her six-month stay, she worked as a secretary to the merchandising manager of Gimbel's department store and as a secretary to the assistant director for the National Federation of Temple Brotherhoods.

Then she returned to the mountains in upper New York for more work in resort hotels. "I saved all the money I could and bought a round-trip bus ticket from New York City to Los Angeles," Margaret said.

Last October she started her long, slow journey. She spent

some time in San Francisco and had to become better acquainted with Hollywood, until they knew only by its motion pictures.

While in Los Angeles she started working for Manpower, an agency that provides temporary secretarial help for businesses and industries. Now, all of her long stops are made in larger cities where the agency has offices.

Instead of going from El Paso directly to Dallas, Margaret came by way of the Carlsbad Caverns and on to Hereford. "I wanted to see some real farms and ranches (Continued on page 2)

Open 1962 Feed Grains Plan Sign-Up Here After Feb. 5

Feed grain producers in Deaf Smith County who wish to participate in the 1962 feed grain program may begin signing up at the local Agricultural Stabilization and Conservation office on Feb. 5, according to Faust Collier, office manager.

Sign up for the program at the office here will continue through March 5.

Provisions of the 1962 program are very similar to those in 1961. One change in the pro-

gram is that idle and fallow land for the years 1959 and 1960 will be considered in the soil conserving base for farms. This will give less flexibility in the

Shorter Chamber Banquet Planned

"This year's Chamber of Commerce banquet will not last more than two hours," Chamber president Clint Formby declared in announcing final details for the annual affair.

More than 400 tickets for the 1962 banquet have been purchased and a full house of 867 is seen again for this, the largest of Chamber banquets in this area.

Set for Thursday, Feb. 8, the banquet will be held in the Hereford High School gymnasium with Fort Worth caterer Walter Jetton serving the meal.

Serving from four tables will start at 7:30 p.m. Formby will serve as master of ceremonies, introducing out of town guests and those at the head table. Invocation will be given by the Rev. Herschel Thurston, pastor of the First Methodist Church.

Three numbers will be presented by The Deaf Smiths, a male quartet before Palmer Norton makes brief remarks as the out-going president.

This will be followed by presentation of plaques to retiring directors and the presentation of winners in the financial institutions essay contest by Dyalthis Benson.

Clee Meharg, president of the Hereford Lions Club, will reveal the name of the Citizen of the Year award recipient for (Continued on page 2)

4-H, FFA Calves Enter Three Shows

Entries in three major stock shows throughout the state have been made by Hereford 4-H and Future Farmers of America club members following the 16th annual Junior Livestock Show here and the show in Amarillo. Two Deaf Smith County boys have entered Herefords in the San Antonio Livestock Exposition scheduled for Feb. 9-18 at the Joe Freeman Coliseum.

Entered in the show are Larry Minks with two Hereford steers and Jim Higgins, who will also show two Herefords.

Minks is the son of Mr. and Mrs. Norman Minks of Walcott. Minks' calves have won championships in shows throughout the area and included grand champions at Hereford, Amarillo, and Dallas in 1961.

A calf which he raised and showed was named junior grand champion at the Denver Show (Continued on page 2)

recently. Minks also has a Hereford steer entered in the Junior division of the 1962 Southwestern Show in Fort Worth which began Friday and ends Feb. 4.

Higgins, who is the son of Mr. and Mrs. Karroll Higgins, took top honors in the Junior livestock show here recently with a 845 lb. steer named Sugar Lump.

He has shown grand champion steers in the Hereford show in 1950 and 1960.

Steers have also been entered in the junior and commercial shows of the Houston Livestock Show and Rodeo by FFA (Continued on page 2)

Heavy Damage Listed As Autos Collide On 385

A collision on Highway 385, north of the intersection with Park Ave., caused considerable damage to a 1962 model automobile. The accident occurred at about 4:55 p.m. Friday.

According to the Hereford Police Department report, a 1959 model hardtop was driven on to the highway by Kathryn E. Flood, Rt. 4, Hereford.

The Flood vehicle was hit broadside as it crossed the highway by an automobile driven by Joe D. Vaughn, 35, Rt. 1, Box 62, Tulla. At the time of the collision, Vaughn was traveling north.

Damage to the vehicles involved in the accident were listed as \$175 to the Flood automobile and \$650 to the car driven by Vaughn, according to the police report.

No serious injuries were reported. In the accident Miss Flood received only minor bruises.

A ticket was issued to Miss Flood for failure to grant right-of-way.

County Group Spearheading Irrigation Gas Legislation

Deaf Smith County businessmen and farmers will spearhead a final move in Austin this week for passage of a farm irrigation gas bill.

More than 20 persons from this county were expected to leave Hereford Sunday morning for the state capitol. They are to be joined by delegates of 20 or more men from each of the other

C-C Committee Heads Revealed

Deaf Smith County Chamber of Commerce president Clint Formby this week announced appointment of 22 committee chairmen, serving under the direction of six major departments.

Delbert Kinsey is director in charge of the Business Development department. His committees include: Harold Kids, trade promotion; Neil Cooper, industrial development; and Jimmie Allred, conventions and tourists.

Heading the Community Betterment department is director J. D. Kirkland, with the following committees: Don Baugous, education; Russell Carver, water resources; Curtis Traweck, aviation; Guy Lawrence, recreation; and Paul Stevens, race relations. Chairman for the beautification committee has not yet been named.

Austin Rose Jr. is director of the Agriculture and Livestock department. His chairman include: Frank Ford, agriculture; Lee Cocanougher, Hereford breeders; Paul Engler, commercial livestock; and John McCleskey, appreciation dinner.

D. C. McWhorter is director of the Government and Economics department which includes W. Glenn Williams as chairman of the governmental affairs committee and T. E. Seiger in charge of the economic understanding committee.

Director Dyalthis Benson is head of the Internal Affairs department. Its committees are: John T. Sims, membership and finance; Lloyd Sharp, annual banquet; Bill Damer on, nomination committee; Curtis Roach, membership relations and information; and C. Palmer Norton, council of past presidents.

Les Combs is director in charge of advertising and publicity. H. A. Tuck is brochures committee chairman; Mrs. Elmer Patterson is head of the community news and publicity; with Oliver Streu head of the Harvest Festival committee.

Henry Sears is director of the West Texas Chamber of Commerce from the local Chamber.

nine counties in the Plains Irrigation Gas Users Association to work for favorable legislation Monday and Tuesday.

Bill Gentry, chairman of the Deaf Smith County unit of the Association, said that legislation must be pushed through early in the week, since Thursday is the final day of the current special session.

This will be the third group to work for the bill in Austin. Basically, the bill would provide arbitration by the Texas Railroad Commission if the supplier and the rural purchaser are unable to agree on the purchase price.

Such legislation would apply only to those natural gas suppliers who are regulated as public utilities in other phases of their sales. Supporters of the bill contend that the rural purchaser now has no way to protect himself from gas rates which might be raised by the supplier. Such protection is afforded urban users now, they point out, since utilities are regulated in their rates on sales to municipalities with the Railroad Commission having the final decision in the event of a dispute.

This week will mark the third time in as many weeks that the Association has had large delegations in Austin in support of the bill.

Such action started on Jan. 15, when 41 persons appeared before the Senate Agriculture and Livestock Committee hearing. Senator Andy Rogers and John D. Aikin of Hereford, attorney for the Association, presented the case for the legislation.

Committee chairman, Sen. George Moffett, noted that the opposition did not appear to present its side of the question but that C. I. Wall of Amarillo, president of Pioneer Natural Gas Company, had asked for a ten-day delay in the hearing. Moffett ruled that the hearing had had been properly scheduled and all parties notified.

The bill passed the committee with no dissenting votes. On Tuesday, Jan. 16, the bill was brought to the Senate floor the following day by Senator (Continued on page 2)



Frank Ford Is Candidate For Representative

Frank Ford Jr. has authorized the Brand to announce his candidacy for the Texas House of Representatives from the 91st District.

Running as a Republican Party candidate, Ford will seek election within the district which includes Deaf Smith, Lamb, Bailey, Castro and Farmer Counties.

A 29-year-old Deaf Smith County farmer, Ford is associated with Arrowhead Mills in Hereford. He is a 1955 graduate of Texas A&M College with a degree in agronomy. He served 30 months with the U. S. Army, rising to the rank of Captain in artillery.

He worked with the 56th Legislature in Austin in 1959 and then was in the legal division of the State Board of Water Engineers.

Ford and his wife, Marjorie Ann, have two children: Davis, 4, and Cindy, 2. They expect a third child in March. The Fords are members of the First Methodist Church of Hereford.

Ford is a director of the Deaf Smith County Farm Bureau and Scoutmaster of Troop 52 in Hereford.

The following statement was made by Ford at the time of his announcement for the office

"I feel that our interests can best be represented by a two-party system, which is inherently more responsive to the will (Continued on page 2)



AN ELECTRICAL SHORT in the neon sign at the Lucky U Motel caused an early morning fire which is blamed for \$3000 to \$4000 worth of damage. The alarm, which sent volunteer firemen to the motel on West Highway 60, was turned in about 3 a.m.

Friday. The short in the sign was apparently caused by the soaking rain which fell Thursday. The blaze was confined to the space between the ceiling and the roof of the building. (Staff Photo)

### Surprising...

(Continued from page 1)  
warming up Friday night, the Lovelland Lobos had problems keeping possession of the ball. The alert Whitefaces and their press spelled dismay for the Lobos.

Levelland stayed in the game only six minutes, until the Herd moved out front by 17-6 in the first quarter. The Lobos jumped to a quick 4-2 lead, their only one in the game. Markers by Hodges, Jim Haney, Randy Dowell, and Jerry Curtisinger quickly placed the Herd out of the Lobo reach.

The Whitefaces poured in 21 points during the second quarter, while holding their hosts to nine. Curtisinger chalked up 11 points in the period, to lead Hereford to a 38-15 halftime stronghold. Coach Cuby Kitchens exhibited more of the Herd's sophomore material during the game, as Eugene Green saw his first varsity action. Junior team members getting their first large dose of varsity play were Austin Hodges and David Dowell, who played in three quarters.

The Whitefaces guarded the Lobos very closely throughout the game employing a man-for-man defense that left the Lobos without a field goal in

### FFA...

(Continued from page 1)  
club members. Entered in the junior show are Jackie Andrews, Danny Thomas and Dale Minor.

Entries in the commercial division include Joe Shultz with ten head of cattle; Edward Allison, also with ten head; Pat Smith, five head, and Steve Coneway, three head.

The 30th annual exposition will be held from Feb. 21 - March 4. Approximately 5500 livestock entries are expected to compete for over \$140,000 in premiums. The show will consist of eight beef breeds, three dairy breeds, for horse breeds, 10 sheep breeds and market rabbits.

### County...

(Continued from page 1)  
Rogers.

The Senate voted to suspend the rules and the proposed legislation passed without amendments.

On Wednesday afternoon, Jan. 17, the Governor opened a call on the bill, which was brought to the House floor on Thursday.

House speaker James Turman referred the bill to the House Committee on Agriculture.

Committee chairman Granger McIlhenny set a hearing on the bill for 2 p.m. Monday, Jan. 22.

When the house committee hearing opened, there were 168 persons present, most of them favoring the bill. C. I. Wall and others of his staff presented the opposition view. Rep. H. G. Wells and ABin presented the Association's views. Of those present, about 40 were from the Deaf Smith County unit of the Gas Users Association.

The committee approved the bill by a vote of 13-1.

Then the bill went back to the house floor on Wednesday Jan. 24, with a number of amendments proposed. One amendment passed, providing that at least ten per cent of farmers using natural gas for irrigation would negotiate with the supplier in the event of a price dispute before submitting the question to the Railroad Commission.

With this amendment attached, the bill passed with comfortably more than the simple majority required.

Because of the added amendment, the bill was sent back to the Senate for its approval again. On Saturday, it was still in the Senate, since it was placed on the agenda behind other pending legislation.

In a final effort to get the bill passed, the third delegation will spend Monday and Tuesday in Austin.

the last quarter. Before the final period, the Herd had amassed a 58-28 lead.

The starting quintet was sent in again in the final moments of the fourth round, and Hodges, Dowell, and Curtisinger got ten straight points before leaving the game for good.

### BOX SCORE

Hereford (78)	FG	FT	PF	TP
D. Hodges	12	1	0	25
Curtisinger	9	6	3	24
R. Dowell	1	4	1	6
Cansler	2	2	3	6
McGee	1	1	4	3
Haney	3	3	1	9
Stevens	1	0	1	2
A. Hodges	1	1	3	3
Green	0	0	1	0
<b>TOTAL</b>	<b>30</b>	<b>18</b>	<b>16</b>	<b>88</b>

Levelland (37)	FG	FT	PF	TP
Hill	3	0	2	6
Harrell	4	3	2	11
Reed	0	0	4	0
Crump	0	2	0	2
Schmidley	4	5	1	13
Simpson	0	2	4	2
Davis	0	2	2	2
Fisher	0	0	2	0
Burton	0	1	0	1
<b>Total</b>	<b>11</b>	<b>15</b>	<b>17</b>	<b>27</b>

### Feed...

(Continued from page 1)  
acreage will be in line with those for 1961 with support prices for feed grains being set at identical levels. Rates are again based on normal production of the farm multiplied by the county support rate.

Minimum acreage reduction from the 1959-60 base is 20 percent and payment will be based on 50 percent of the local support price.

For diversion of from 20 percent to a maximum of 40 percent, payments will be figured at 60 percent of the local price support under the program.

Barley, which was not included in the 1961 program because of the late passage of legislation, is included in the 1962 program. Feed grain producers face several options since it has become a part of the new program.

A producer growing barley as well as corn or grain sorghum, can participate in the barley reduction independent of other crops.

If he wishes to comply on barley alone, his other feed grain crops — grain sorghum or corn — must be within the 1959-60 base for his farm.

In taking the third option of the program, a farmer may not exceed his base acreage for barley if he is complying on corn or grain sorghum.

Cooperating farmers will be eligible for price supports on the 1962 crops of corn, grain sorghum, barley, oats and rye subject to base yield limitations. They may also draw one-half of the total diversion payment when they sign up.

### Touring...

(Continued from page 1)  
in Texas," she exclaimed. She got to see at least as much as she had bargained for. Her first day here, she was taken to the Amarillo Livestock Show by Jack Renfro. Since then she has been in the middle of a fast whirl of sightseeing, visiting and meetings.

Margaret is talking to as many young people as possible. "I don't know why more of them, boys and girls, don't take advantage of opportunities to travel," she said. "It isn't too expensive and you learn so much about other countries."

She knows of what she speaks, too, for she has toured in France, Belgium, Luxembourg, Germany, Switzerland, Lichtenstein and Italy with a group of friends, all of them travelling on motor scooters.

From Hereford, she will go to Dallas for a time, then to New Orleans and Miami, Fla., before going back to New York for the trip home.

She thinks this will be the last of her long trips, since she will become part of the family business in Hereford upon her return. Her parents are dealers in small water pumps, Clinton chainsaws and engines, motorcycles and motor scooters.

"I think that buses are the best way to travel in this country," Margaret pointed out. "They aren't usually too crowded and the drivers are most gracious about explaining points of interest about the area we are driving through. Near El Paso, they stopped the bus so I could get out and pick cotton. And at Truth or Consequences, New Mexico, they stopped so I could drink from Geronimo's well... They have been just wonderful."

But comments about Hereford and its people drew perhaps the most enthusiastic comments. "This seems to be such a prosperous town, overflowing with friendliness. You can't know how I appreciate all the help that has been given me by Mr. Thompson at the Chamber of Commerce, Mr. Renfro and everyone else."

She passed and looked out the window at the soggy farmland and grey skies before she smiled and said, "You know, even the rain made me feel at home!"

Those not participating in the program will not receive price support, but will receive the market price for crops. Since no acreage will be diverted, payments will not be made for any additional conservation use.

**CHIROPRACTIC FOR HEALTH**  
DR. GALE J. PAGE  
1011 PARK AVE.  
EM 4-2643

### Ford...

(Continued from page 1)  
of the people. Our people's concern is growing rapidly over the present trend of government but this concern is not yet reflected in our national administration. Each family's share of the national debt has increased almost 1,000 per cent during the past generation. Are we to repeat this? If so, our children will be almost totally mortgaged for their lifetime. Spending has increased in an even greater proportion.

"State Government can be very effective in stopping this

trend, and I shall dedicate myself to this proposition.

"We must defend our right to differ on the issues and still pull together in our over-all goals of freedom and dignity for all men. This right, I feel, is in constant danger unless defended.

"Because of my previous experience in the workings of the Legislature, I believe that I can serve this district effectively and honestly.

"In order to present my views, I would like to express my desire to meet with any group anywhere in the district to discuss the issues which confront this area and this state."

### Chamber...

(Continued from page 1)

1961. Principal speaker will be Justin Wilson, famed Cajun humorist who is a safety engineer by profession.

Guests from other towns will be registered in the homemaking lab at the school to facilitate these matters.

Dinner music will be provided by Mrs. John T. Sims. Directors, aided by Woody Wilson and ticket takers son and Dale Barkley.

**SPECIAL NURSING CARE 24 HOURS**  
● Special Diet ● State approved Fire Sprinkler System  
● Licensed and approved by State Board of Health and Nursing.  
Mrs. L. V. Childers, Owner  
**TWILIGHT REST HOME**  
1303 S. Lincoln St. Amarillo Phone DRake 3-8408

AMONG OUR FARM SUPPLIES —  
**ELECTRIC FENCERS**  
● INSULATORS  
● BATTERIES  
● WIRE  
**HEREFORD HARDWARE**

EM 4-1423 1219 E. 1st  
**Warren Bros. Motor Co.**  
14 Years Of Customer Satisfaction  
  
**Plymouth - Valiant**  
"Used Car Specials"

**THIS WEEK'S SPECIAL**  
1959 DE SOTO 4-door sedan. Air conditioned, power steering and brakes. 40,000 miles. Perfect condition. You must see and drive this one to appreciate this lovely sedan. "Warranted."  
**\$1495**

1960 OLDS 9-passenger Station Wagon. Local owned. 22,000 actual miles. Factory air, power steering and brakes. This car is unbelievably nice with a reputation you can check. 4,000 mile, 90 day warranty.

1961 FORD FALCON 4-door Sedan. Radio, heater, standard transmission. Colored glass, whitewall tires. 12,000 miles, just like new. 4,000 mile, 90 day warranty. Substantial price cut for first year depreciation.

1960 PLYMOUTH Belvedere 4-door sedan. 30-D economy 6-cyl. Radio, heater, pushbutton trans. Local one owner. Fully guaranteed.

1957 FORD V-8 1/2 ton pickup. 4 speed, long wheel base. Local owned. A pack mule of the 20th century.

1959 CHEVROLET 1/2 ton pickup. 4 speed transmission, side mount and wrap around hitch. Local owned - Nice unit - Priced right.

AN AUTOMODEAL FOR EVERY FAMILY

**THANK YOU**  
FOR YOUR RESPONSE TO OUR  
NEW DEALERSHIP OF THE  
**Carrier**  
LINE  
We are very proud of this new Dealership and Hope you will come in and see the Air Conditioning and Heating Units we have on display.  
We have been installing and servicing CARRIER Units for several years and hope that you will continue to use our trained Servicemen.  
COME IN AND SEE US FOR ALL YOUR  
AIR CONDITIONING & HEATING NEEDS.  
**WALKER**  
REFRIGERATION SERVICE  
305 E. THIRD EM 4-0788

**ANOTHER FIRST**  
At **H & H Discount Furniture**  
**NO MONEY DOWN**  
**UP TO 36 MONTHS TO PAY**  
**H & H DISCOUNT FURNITURE**  
WEST HIWAY 60 "THE BEST DEAL ANYWHERE" EM 4-3552

**NELSON RIEGERS**  
PLUMBER  
JUST PHONE AND YOU WON'T HAVE TO WAIT. WE'LL GLADLY GIVE AN ESTIMATE  
  
**Nelson**  
Plumbing & Heating  
PLUMBING HEATING AIR CONDITIONING SHEET METAL  
NELSON RIEGERS OWNER  
M 4 3868 - HEREFORD, TEX.

The Sunday Brand, Hereford, Texas, Sunday, Jan. 28, 1962

## Courthouse Records

**Vehicle Registrations**  
 William David Patterson, 1953 Pontiac; Justo Griego, 1954 Ford; 1-22.  
 Tom Maldonado, 1955 GMC Bed Truck; G. H. Hanneg a n, 1950 Chevrolet Truck; Joe Wag-ner, 1962 Buick; Harley E. Dav- is, 1960 Chevrolet; Mrs. Estelle A. Davis, 1953 Chevrolet 1/2 Ton Pickup; Elmer Friemel, 1948 Ford Pickup; Jack Kirkland, 1955 Ford Truck; A. L. Cross, 1960 Chevrolet; V. J. Duncan Jr., 1959 Ford; Jack Brown, 1962 Chevrolet Pickup; Billy C. Hall, 1960 Pontiac; Billy C. Hall, 1957 Ford; Jessie R. Barrett, 1952 Studebaker 1 Ton Truck; 1-23.  
 Gilbert H. Yosten, 1957 Ford Pickup; Reynaldo Melen de z, 1951 Pontiac; Charles Packard,

1962 Chevrolet Pickup; Ces a r Martinez, 1956 Buick; Isabel Hernandez, 1955 Chevrolet Pick- up; E. W. Roberts, 1959 Buick; W. J. Lafavers, 1957 Chevrolet; Keith Smith, 1955 Chevrolet; George H. Jones, 1955 Chrysl- er; W. Glenn Williams, 1962 Plymouth; 1-24.  
 W. H. Smelcer, 1962 Chevro- let; Billy W. Parvin, 1946 Ford Pickup; Tom Nance, 1954 Chev- rolet; 1-25.  
**Deeds Of Trust**  
 N. R. Jones, et ux, to J. M. Brownlow: 15 acres of land out of a part of Section No. 132, Block M-7, Certificate No. 1243.  
**Warranty Deeds**  
 Blanche D. Hill, et al, to Charles H. Hill: All of the North 1/2 of Section 35, Block K-3.  
 Blanche D. Hill, et al, to Charles H. Hill: All of the oil gas and other minerals in, to and under the Southwest 1/4 of Section 77, Block K-3.  
 Forrest D. Hill, et al, to Blanche D. Hill: All of the Northeast 1/4 of Section 76, Block K-3 and all of Sections 15 and 26, Block K-3.  
 Blanche D. Hill, et al, to Francis W. Hill: All of the oil, gas and other minerals in, to and under the Northwest 1/4 of Section 77, Block K-3.  
 Blanche D. Hill, et al, to For- rest D. Hill: The oil, gas and other minerals in, to and under the East 1/2 of Section 14, Block K-8.  
 Charles H. Hill, et al, to

own school, winners of the scholarships were determined primarily by writing an essay. "My composition wasn't ever very good, so I didn't stand a chance . . . I just had to come on my own," she laughed.  
 About 30 tickets have been sold for the merchant - spon- sored Charm School, which will be held here Monday evening. If you need more de- tails, call the Chamber of Commerce.  
 Cuby Kitchens was still scratching his head Saturday morning, trying to figure out what he might have said before the Whitespaces stamped the Levelland Lobos, 78-57, the night before. "I just can't figure out the scores," he declared sadly. Dumas was beaten at Levelland by five points. Phillips be a t Hereford, then lost to Dumas by about 30 points. It looks like the district race could end in a deadlock of two or three teams, and perhaps even three. Here- ford has its back to the wall and needs to win the rest. They have their work out for them at Phillips Tuesday night, since the Blackhaws weren't pushed too hard by the Herd last time they met.  
 Rain makes things damp, slick and wet. But there's an advantage, I'd bet. No matter how much you ul- timately get. You never, ever, have to shovel it!

Ry. Co. Survey, Oldham Coun- ty; and all of Section Twenty- five (25), Block K-Six (K-6, G. B. & C. N. G. Ry. Co. Survey, Oldham and Deaf Smith Coun- ties, Tex.  
 Wayne Wallace to D. C. Mc- Whorter: The South fifteen (15) feet of Lot No. Seven (7) of Block Two (2), Sunset Terrace Addition.  
 J. B. Culp, et ux, to Elmer Carlson, et ux: Lot No. 15, and the South Five feet of Lot No. 16, Block No. 1, of Braly's First Subdivision of Blocks Nos. 5 and 12, and the South 10.65 feet of Blocks Nos. 6 and 11, of Mabry Addition.  
 J. D. Poarch, et ux, to Troy Moore: A part of Lots 4 and 5, Block 2, out of Sunset Ter- race Addition.  
 M. R. Latham, et ux, to Mal- vin A. Jarboe: All of the West Half (W1/2) of Section No. 9, Block E, containing 317 acres of land.  
 Kenneth W. Hulett, et ux, to Earl Huckabee: All of the West Half (W1/2) of Section No. 9, Twenty - four (24), Block K- Block E, containing 317 acres of Six (K-6), G. B. & C. N. G. land.

A. R. Hughes, et ux, to Vet- erans' Land Board of Tex a s: 40.13 acres, being the East 1/2 of the North 1/2 of the South- west 1/4 of Section No. 44, Block K-3.  
 Orpha L. Click, et ux, to Tom Robinson: All of the West Half (W1/2) of the East Half (E1/2) of Section 33, Block K-3.  
 Verlon Watson, et ux, Mary Watson, to W. L. Hinton: All of the North one - half (N1/2) of the East one - half (E1/2) of Section Twenty -one (21), Town- ship Five North (5N), Range Four East (4E), of a Capitol Syndicate Subdivision.

Edith Hudson  
 Open  
 Saturday  
 A. M.  
 EM 4-1370

The VILLAGE  
 Beauty Shop  
 611 - 8 Park Ave.  
 formerly  
 MARY HELEN'S

## Around...

(Continued from page 1)  
 less than 8/10ths of a cent per state office. Of course, you don't get to vote for all those, but it still is a bargain.  
 At last, the Selective Ser- vice has taken a step that adds literally thousands of men to its draft pool. The Service has added a new classification, 1-Y. Men not qualified under current physical, mental and/or moral standards, but who are consid- ered to be qualified to serve in time of war or national emer- gency declared by Cong r e s s will be placed in the new class. Previously these men were placed in Class 4-F, which will not be used only for those not qual- ified for military service at any time. The state Selective Ser- vice director, Col. Morris Schw- artz, predicted that a large number of the state's 240,000 4-F's will be reclassified into 1-Y.  
 We enjoyed our brief visit with Margaret Conu, the En- glish girl from Hereford who has been staying here a few days. Margaret said that she didn't know the young English boy from Hereford who vis- ited here a couple of years ago. But she did think that a lot more young people from England and Europe made shoestring tours than did Amer- icans. She probably is right. We seem more inclined to see if Uncle Sam will ship us to an overseas post or wait until we have enough money to go in a finer style before we tour anywhere other than Canada or Mexico.  
 However, she did praise our exchange student program and said it was the next best thing to going to foreign countries ourselves. She thought the American Field Service scholar- ships were a big prize. In her

own school, winners of the scholarships were determined primarily by writing an essay. "My composition wasn't ever very good, so I didn't stand a chance . . . I just had to come on my own," she laughed.  
 About 30 tickets have been sold for the merchant - spon- sored Charm School, which will be held here Monday evening. If you need more de- tails, call the Chamber of Commerce.  
 Cuby Kitchens was still scratching his head Saturday morning, trying to figure out what he might have said before the Whitespaces stamped the Levelland Lobos, 78-57, the night before. "I just can't figure out the scores," he declared sadly. Dumas was beaten at Levelland by five points. Phillips be a t Hereford, then lost to Dumas by about 30 points. It looks like the district race could end in a deadlock of two or three teams, and perhaps even three. Here- ford has its back to the wall and needs to win the rest. They have their work out for them at Phillips Tuesday night, since the Blackhaws weren't pushed too hard by the Herd last time they met.  
 Rain makes things damp, slick and wet. But there's an advantage, I'd bet. No matter how much you ul- timately get. You never, ever, have to shovel it!

WE HANDLE A COMPLETE LINE OF  
 FRANCISCAN EARTHENWARE  
 NEWEST PATTERNS  
 VIKING GLASSWARE  
 STAINLESS STEEL TABLEWARE  
**HEREFORD HARDWARE**



**TEXAS FARM and RANCH OWNERS POLICY**

COVERAGE — ECONOMY — CONVENIENCE

It combines all the necessary farm insurance protection in one policy. Insures your dwelling and personal effects against fire, tornado, theft, and a number of other perils, with coverage on barns and outbuildings optional.

You actually get more coverage for less money. You receive the benefit of a three-year term rate. With Farm Bureau, you save an additional 15 per cent on the fire and allied lines portion of the premium.

Call Your Farm Bureau Agent Today

**Deaf Smith County FARM BUREAU**

Stan Sigmon EM 4-1070

# \$1,000.00

IN CASH

## KPAN'S 13 Week Community Club Awards Program Starts Monday, Jan. 29

Make Your Favorite Club A Winner


by saving CCA credits from the following participating firms:

- Sunset Food Center
- Kester Jewelry
- Rutherford & Co.
- Vogue
- City Drug
- Freshe Bread
- Delmo's Farm & Garden
- Borden's Dairy Products
- Master Cleaners
- Helen's
- Phillips 66 Service Stations

Get the full story from a participating Club or by Dialing  
**KPAN - EM 4-1860 or Jo Steele - Director - EM 4-0633**

## Talks, Adoption Of Rules Mark Republican Meet

Adoption of standing rules and two talks highlighted the regular monthly meeting of the Deaf Smith County Republican Club in the Community Center Thursday night.  
 Chairman Robert Betzen pre- sided as the rules and purpose of the club were adopted. Purpose of the club is: "To promote conservative self - govern- mental policies on the local, state and national level."  
 Committees on education, can- didates and finance also were named during the meeting.  
 Gil Lamb of Muleshoe was one of the two main speakers. Lamb warned that "Socialism is next door to Communism."  
 Other speaker was Howa r d Horn of Littlefield. He said, "The farmer of today is the most enslaved person in this country."  
 During his brief talk, Horn also said, "People representing us in the government should ask themselves two questions before voting on a piece of legis- lation. First: Is it in keeping with the Constitution of the United States; Second, Can we af- ford it?"  
 Other guests at the meeting include Mrs. E. R. Little, vice chairman of the Castro County Republican Party; W. H. Car- ter, Gene Garrison and R. W. Mawley, all of Littlefield; Ken- neth Freure, Muleshoe; Bud- dy Hedges, Olton; and L. F. Bruns of Friona, chairman of the Farmer County Republican Party.  
 There were 47 Deaf Smith County residents present for the meeting.



81st ANNIVERSARY MATTRESS . . . Reg. \$59.95 **\$39.95**

DELUXE MATTRESS REG. 69.95 **\$49.95**

HEALTH GUARD MATTRESS . . . Reg. 79.95 **\$59.50**

POSTUREPEDIc FOAM RUBBER MATTRESS REG. \$199 SETS ONLY **\$159**

**TRADE NOW**

**SAVE \$20**

# SEALY

## 81st ANNIVERSARY SALE

SAVE **\$20** ON THESE GREAT BEDDING BUYS!  
 (NO MORNING BACKACHE WITH SEALY)

# BIG RED BARN

WEST HIGHWAY 60  
 HEREFORD, TEXAS  
**HOUSE OF BIG BARGAINS!**

Have you read the classifieds?  
**TRY CHIROPRACTIC DR. GALE J. PAGE**  
 1011 PARK AVE.  
 EM 4-2643





**BY JIMMIE GILLENTE**  
Many, many farmers have been in Austin this week in the interest of natural gas regulations concerning sale of gas to farmer-owned pipelines, and many of them are learning about politics. What's more, some of the boys really seem to enjoy it. I visited with Jim Robinson and Dick Godwin the other morning, and they report well over 200 Plains farmers have been on the job to help push the bill. One of the delegation has already announced for the House seat from this district — and at least one other is seriously considering the move.

This same thing happened after the teachers did a similar lobby a couple of years back. There is something about politics which fascinates people and, once a fellow gets the bug, it seems to completely change his entire outlook.

I attended the Mid-Winter meeting of Texas Press Association in San Antonio last week where we heard three notable Americans: former Major General Edwin A. Walker, Capt. Eddie Rickenbacker, and Van C. Clburn, who was awarded the association's "Texan of the Year" plaque. To me, Gen. Walker failed to click. His talk was ill organized, and he avoided many of the interesting questions shot to him at the press conference which followed. Capt. Rickenbacker talked on and on until everyone was wiggling on their seats, but failed to touch on his World War I record, racing experiences and several other items which I would have liked to hear. His talk, like Walker's, was generally political — and I judge they are both against the Communists, but neither seemed to have the leadership and methods needed to best combat the spread of communism.

Van Clburn was a different story. This youngster, who has brought fame to his nation and his home state of Texas, scored two big hits: first, when he made a 20-minute talk; second, when he played the piano.

Following his talk, Van Clburn was given one of the few standing ovations I have ever seen by the association. His modesty and common sense — despite his youth, achievements and artistic temperament — were the things which impressed most of the 300 editors and publishers. He touched on several important phases of American life, including the 20-hour work week which many people now demand:

"If those leisure hours are not used for a creative purpose they can lead to our destruction," declared Van Clburn, who generally practices 12 hours a day. "Where do you think my music would be if I only practiced 20 hours each week?"

Following his talk, Van Clburn, who is probably the world's greatest pianist, played three numbers: Chopin's "Scherzo in C Sharp Minor," Schuman's "Wunder from Liszt" and Liszt's "12th Hungarian Rhapsody." At the conclusion of his tremendous performance, he was again given a standing ovation by the group and as I

stood there, I kept wishing that Mrs. J. C. McCracken, Mrs. John Sims, Mrs. Glenn Snyder, Mrs. S. O. Wilson, Mrs. B. Y. Crosthwait and some of my other favorite Hereford musicians could have heard the rendition. I am not much on long-hair music, but I truly never heard anything like it before in my life. Now I can understand why Old Khrushchev and the Russians got so shook up when he visited their country.

I understand that his minimum charge is \$7,500, although he appeared on our program without pay, and Charles Duvall, the Kilgore publisher, told me that Van practiced on this particular performance from 8:30 that morning until after 11 o'clock; the fact that he had small crowd and no pay did not enter the picture. He is an artist, and his performance is one which I shall never, never forget.

H. M. Baggary, the free-thinking Tulsa Publisher, came out with an item which may solve a lot of problems for me. He says: "As humans, we might well spend a little time studying the dogs we know. They might teach us a lesson in personality development. We would not go amiss modeling our lives after the dogs we admire."

I showed this to my wife and she figured right off that I must have modeled after one of those English bull dogs like J. M. Posey used to have, and like the one now possessed by the Dennis Lomas clan. Personally, I always loved these dogs because they are so friendly, good natured and have such tremendous degrees of determination and tenacity. However, I think my wife might have been referring to their slobbery appearance, obesity and general laziness. Besides, it doesn't really make a lot of difference. Until someone finds a way to grow hair on bald heads, I don't have much choice. I either have to pattern after one of Jack Wright's Mexican hairless pooches, or forget the whole thing — which, the more you think about it, seems a pretty good idea.

At least two Hereford people got pretty well grounded over the weekend, when they flew to Dallas to attend the Mid-Winter markets. Monk Johnson left here at 4:30 a.m., due to arrive around 8 a.m., and 4 o'clock that afternoon was still in Lubbock — and screaming his head off. Mrs. Arthur Thompson got to Dallas, circled the field for 45 minutes, then circled the Ft. Worth field quite a while — and was on her way back to Lubbock, when they got an opening, turned back and finally landed. She told me confidentially that she was coming home on the train.

Lydia E. Pinkham, one time

**Look Who's New**

Mr. and Mrs. David Lee Patterson are the parents of a boy born on Jan. 25 at 9:17 a. m. He weighed 8 pounds and 14 ounces.

butt of jokes similar to Hadacol, was revived here this week when Mrs. Ray Conaway, Mrs. Alec Thompson, Mrs. Dave Alexander and Mrs. Alvin C. Thompson and Mrs. A. J. Schroeter appeared before the Lions Club in a Founders Day celebration. Ray Conaway emceed the event and the group sang songs from the original "Lydie E." pamphlet. The original quartet, they say, appeared in neighboring towns several times and was once the talk of the Panhandle Plains.

I saw Paul Jette, the bowling expert, one night this week, and he tells me that they are moving to Friona. Since leaving here a few months back, the Jettes have been in Odessa.

The moisture this week is good, and I don't care what some of the farmers say. Much of the land was puffed up after freezing and thawing, and it will help hold down the soil when the big blows start this spring. Another thing, hang on to your overcoat. You'll need it some more. Ray Godwin got mine one night a couple of weeks ago, but after looking it over carefully in daylight he decided to bring it back.

"You can do better than that in nearly any restaurant in the Panhandle," said Ray.

Meanwhile, this is a good time to pay your poll taxes, and to get your C-C banquet tickets. You'll probably get enough back from your income taxes to take care of a lot of little things like that — but don't depend on it.

**Mrs. N. C. Voegel Buried Saturday**

Final rites for Mrs. N. C. Voegel, 80, of Hereford, were held at 10 a.m. Saturday, Jan. 27, in the Rose Chapel of the Gilliland Funeral Home in Hereford.

Mrs. Voegel died in Deaf Smith County Hospital at 2:45 p.m. Thursday, Jan. 25, following a long illness.

She was a member of the Christian Science Church.

Mrs. Voegel came to Deaf Smith County with her late husband in 1908 from Bremen, Ind. For many years she operated a millinery shop here and was known throughout this area for her hats.

Burial was in West Park Cemetery under the direction of Gilliland Funeral Home.

**Hospital Notes**

**Patients in Hospital**  
Patricia Black, Rt. 5; E. O. Norris, Box 348, Dimmitt; A. L. Bacon Jr., Box 64, Dora, N. M.; C. D. Fitzgerald Jr., 405 Jowell; Steven Lynn Brashers, Rt. 4; Roy Hill, Rt. 3; Mrs. Pete Encinas, 609 Blevins; Mrs. Domingo Landin, Box 84; Mrs. Cliff Estes, 615 Knight; Odell H. Herring, 311 Star; Tony Piland, Box 901, Bovina; Mrs. Lowry Molloy, 2914 21st St., Lubbock; Mrs. Leroy Aven, 200 Star; Charles J. Berend, Rt. 5; Mrs. Fred Collett, Box 307; E. T. Brooks, 615 25 Mile Avenue; W. A. Hunter, 113 Star; Mrs. Nell A. Pounds, 343 South 16th, Clinton Okla.; Agnes Perry, Rt. 2; Mrs. Nettie E. Moore, Box 743, Kress; Nellie B. Davis, Box 113, Adrian; Earl H. Hare, Box 72, Vega; Mrs. James Williams, Rt. 4; Mrs. David L. Patterson, Rt. 4, Dimmitt; Mrs. Norman Gray, 201 Star; Mrs. W. A. Lassiter, 602 Star; Cord H. Hammock, Rt. 2; Alice Plumb, Box 65, Adrian; Anna Ortiz, 105 Star; Mrs. W. O. Shelton, 123 Avenue K.

**Dismissals**  
Albert J. Frederick, Tom Slegle, Paula Sue Moore, 1-24.  
Mrs. Joe N. Newbill, Mrs. Gene Snead, Ollie May Parsons, Mrs. Bobby R. Manning, Mrs. Gerald D. Coker, Mrs. Erwin Bartels, Mrs. Luis Tamez, 1-25.  
W. H. Richardson, Mrs. Eddie Fincher, A. H. Brown, Arthur L. Manjeot, Mrs. J. B. Snead, Fred Collett, 1-26.  
R. B. Hutson, C. Ora Cockrell, 1-27.

Have you read the classifieds?

**FOOD is your BIGGEST BARGAIN!**



It's a proven fact that in terms of actual earning power, your dollars buy more food today than ever before in history! More and better foods, greater variety, prepared foods to save you time and trouble. To see what a bargain food really is, make a shopping tour of Piggly Wiggly! You'll find the best foods at the lowest prices... and you'll find it's a pleasure to shop...

**PIGGLY WIGGLY**

**SEALTEST BUTTERMILK** 1/2 Gal. **39¢**

**SEALTEST COTTAGE CHEESE** **2 LBS 49¢**

**PETER PAN — Crunchy Or Smooth PEANUT BUTTER** 28 Oz. Jar **69¢**

**LANES — First Quality ICE CREAM** All Flavors 1/2 Gal. **69¢**

**All Popular Brands CIGARETTES** REG. SIZE **\$2.65** KING SIZE AND FILTERS **\$2.79**

**EGGS** GRADE A — LARGE SIZE **45¢** DOZ.

**ROUND STEAK** USDA GOOD CHOICE **lb. 79¢**

**PICKLES** SILVER SAVER SOUR OR DILL FULL QUART SIZE **2 FOR 249¢**

**SHASTA DRINK** ALL FLAVORS AND ALES 28 OZ. BOTTLE NO DEPOSIT **19¢**

**USDA Good — Choice T-BONE STEAK** lb **89¢**

**TURKEYS** NORBEST TOM 16 - 18 LB. **lb. 32¢**

**CHEESE SPREAD** SWIFT BROOKFIELD **2 LBS 69¢**

**AMERICAN BRAND PECANS** 12 OZ. PKG. **69¢**

**BREAKFAST DRINK TANG** 21 OZ. **79¢**

<b>LARGE SIZE OXYDOL</b> 33¢	<b>LARGE SIZE DREFT</b> 33¢	<b>DOWNY</b> FABRIC SOFTNER 32 OZ. 15¢ OFF <b>69¢</b>
<b>REG. SIZE LAVA</b> 2 FOR 25¢	<b>QUEEN SIZE DUZ</b> WITH PREMIUM <b>99¢</b>	

**WASHINGTON STATE DELICIOUS APPLES** **lb. 19¢**

**TIDE** DETERGENT GIANT BOX **66¢** 5¢ OFF LABEL

**SHURFINE OLIVES** 7 1/2 Oz. Stuffed Manz. Thr. **39¢**

**FOLGERS COFFEE** Lb. Can **69¢**

**MIRACLE BRAND MARGARINE** by KRAFT **3 LBS \$1.00**

**JUMBO — YELLOW ONIONS** **2 LBS 19¢**

**CRISP — LB. PKGS. CARROTS** **2 FOR 19¢**

**SWANSDOWN — 17 OZ. BOX Angel Fool Mix** **35¢**

**NEW FAMILY SIZE — 6 Oz. JELLO** ALL FLAVORS **2 FOR 35¢**

**COMPLETE LINE OF JONES BLAIR PAINTS AND PAINT SUPPLIES** AT **HEREFORD HARDWARE**

**Building Or Buying A Home?**  
It's our aim to please you by arranging a home loan that will keep you on a sure path to free and clear ownership. You will find our service prompt, friendly and thorough. Come in and talk over your home financing problem.

**HI-PLAINS SAVINGS & LOAN ASSOCIATION**  
B E THIRD ··· HEREFORD, TEXAS ···

**Piggly Wiggly**

PIGGLY WIGGLY · PIGGLY WIGGLY · PIGGLY WIGGLY

**Classifieds...**

(Continued from Page 4)

CARPETING, repair, painting, floor leveling, sanding. Odd jobs. Call EM 4-3325. B-6-10-30-9C

WANT TO SHARE Apartment with working girl 21-26. Split expenses. Write in care of Box 673. B-6-14-4-2C

WANT to cash lease, 1/4 to section for vegetables. Call EM 4-3315. Write Box 141. Keo Okamoto. B-6-16-31-2P

A lasting gift: Give Costume Jewelry to your Valentine. COWAN JEWELRY. B-6-11-31-4C

**7. Dressmaking-Ironing**

DRESSMAKING AND alterations 208 Higgins. Call EM 4-3417. B-7-10-3-4C

**8. HELP WANTED**

GOOD POSITION for married man, 30 to 45, with farm experience, to be in charge of small Dairy Herd, 50 horses, beef cattle. Contact S. G. Harriman, Amarillo, Texas a.s. DR 4-4687 before 5 p.m. B-8-33-30-4C

Board and salary for sober man; 50-60 years of age, experienced in caring for brood sows and building hog barns. B-8-31-6C

LADIES: Do you have bills for Christmas shopping? Or NEED MONEY to pay taxes or insurance premiums or do you just NEED MONEY? We need HELP. Must have use of car. You can work part-time or full-time. We train. No investment. Box 1025, Hereford. Wilma Bryan. B-8-31-6C

TRY CHIROPRACTIC DR. GALE J. PAGE 1011 PARK AVE. EM 4-2643

EM 4-0484, Box 31, Hereford, Texas. B-8-25-4-2C

RELIABLE, Experienced semi-truck driver can average \$65-\$100 week. Willing work. Wanted. Immediate Work. Write Box 673 Hereford. B-8-17-4-2C

WANTED Foreman for farm and feed lot. Bob Brady. EM 4-3859. B-8-10-31-2C

**WANTED ROUTE SALESMAN**

Young married man 22 to 35 years of age. Permanent position. Commission on sales, plus employee group life and hospitalization insurance plan and retirement plan. Paid vacation. Earn more as a route salesman. You are not limited by an hourly or monthly salary. An opportunity that only a basic food industry can provide. APPLY Cloverlake Dairy Foods, Inc. 711 Austin Street Plainview, Texas B-8-31-1C

**10. NOTICE**

FOR SOFT WATER SERVICE, Call EM 4-3280. B-10-10-2-TFC

**\$400 MONTHLY SPARE TIME**

Refilling and collecting money from New Type high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net up to \$400 monthly. More full time. For personal interview write P.O. Box 2753, Boise, Idaho. Include phone. B-10-31-1P

**LET US WATERPROOF YOUR CLOTHES GWYNNE'S CLEANERS.**

Phone EM 4-0160. B-10-10-30-3C

Give Jewelry to your Valentine. If your sweetheart doesn't have a charm bracelet. Now is the best time to start her on one. COWAN JEWELRY. B-10-25-31-4C

CLINTON Sales & Service Complete Service and Repairs on all air cooled Engines & Lawn Mowers. HICKS OIL AND GAS INC. Phone EM 4-0220 B-10-23-TFC

**SINGER SEWING MACHINE Sales And Service**

Machine Rentals, Vacuum Cleaners, Bonded Representative J. M. Hatley 840 Irving Street B-10-45-TFC

FOR SALE Fireplace wood. E. A. Edwards. Phone EM 4-1483. B-10-10-3-4C

WE SCALD HOGS on Thursdays Hopson Meat Co. B-10-10-28-7C

**11. Business Services**

FOR GUARANTEED fast Service on washers and dryers. Call EM 4-3280. B-11-10-2-TFC

**DIRT WORK**

Yard Plowing Ditching Air Hammer Back Hoe Trash Hauling LEON J. BELL Ph. EM 4-0685 336 Ave. 1 B-11-3-TFC

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

**CITY TELEVISION**

124 W. 4th EM 4-1516 Service all makes and models of TV's, radios, etc. City and country calls. Registered and Bonded by Raytheon Co. B-11-45-TFC

LET US WATERPROOF YOUR CLOTHES GWYNNE'S CLEANERS. Phone EM 4-0160. B-11-10-30-3C

**SEWING MACHINES REPAIRED**

Used Machines; Bought and sold. JEFF ROBERSON 137 Avenue D. Phone EM 4-0262 B-11-30-TFC

INCOME TAX SERVICE. B. Lee Cocanougher, 108 West 8th Street. S-11-10-30-12P

Magneto - Starter motors rewind generator & electric Sales & Service JWENS & HOLLINSWORTH EM 4-3545 EM 4-3572 Commercial - Industrial Residential Wiring 307 East Third B-11-13-1FC

**FOR GENERAL BUILDING AND REPAIRS SEE US**

We do all types of work Building & Remodeling Storm Cellars Roofing Stucco Electrical Dashing Interior Decorating Outside Painting Ph. EM 4-3685 213 W. Park Perfatap'ng Textoning DURWARD SAMBY B-11-49-TFC

**KIRKLAND & DILLARD EARTH MOVING COMPANY**

Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721 S-11-40-TFC

WE SCALD HOGS on Thursdays Hopson Meat Co. B-11-10-28-7C

**WELL WORK**

Drilling Deepening Pressure Pumps Windmills J. E. TURNER Phone EM 4-2194 S-11-30-TFC

**Household Hints And Fabric Ideas At Meet**

The Calliopean Study Club met in the home of Mrs. J. T. Gilbreath Jr. on Thursday, Jan. 25, at 8 p.m. for a program on "Ideas On Fabrics," presented by Mrs. Jack Kassahn, and "Household Hints," given by Mrs. B. F. Cain.

Mrs. Jack Kassahn gave the first portion of the program called, "Ideas On Fabrics." She gave a resume of the new acrylic fiber called Creslan, material of the future. She explained the qualities and advantages of the fiber. The many uses of the fiber are in making women's garments, men's wear, blankets and carpeting, among others.

Mrs. B. F. Cain presented her portion of the program called, "Household Hints," as a number of highlights concerning methods to antique furniture. She quoted the "Woman's Fix-It Book" by Arthur Symons. She concluded by giving household rhymes for doing housework.

Members present were Mes-

FOR FAST, Dependable Service on any make or model of Washer or Dryer, Call EM 4-3280. B-11-15-29-TFC

**12. LIVESTOCK Strayed - Found**

LOST two whiteface cows. Brand E Bar 3, right ribs. Phone J. R. Overstreet AV 9-4453. B-12-15-29-9C

dames Bruce Beene, Paul Conaway, Lorraine Fowikes, Alton

**William E. Pugh Services Today**

William E. Pugh, 58, of 805 Brevard, owner of the Dairy Mart here, died at 2 p.m. Friday Jan. 26, in Deaf Smith County Hospital following several months illness.

Funeral services will be held at 2 p.m. Sunday in the sanctuary of the First Christian Church of Hereford. The Rev. Gilbert Davis Jr., pastor of the First Christian Church, will officiate.

Mr. Pugh was born on Feb. 29, 1903 in Cement, Okla. He was married to Margaret Hughlin on Oct. 2, 1932 in Anadarko, Okla.

He came to Texas in 1941 from Oklahoma City, and to Deaf Smith County from Tulla in 1959. He was a member of the First Christian Church.

Survivors include his wife, Margaret of the home; two sons, Michael of Hereford and William of Los Angeles, Cal.; two daughters, Mrs. Patricia Gail White of Hereford and Mrs. Margaret Ann Durben of Amarillo; and three grandchildren.

Burial will be in West Park Cemetery under the direction of Gilliland Funeral Home.

Frazer, Roy Grubbs, Earnest Langley, D. C. McWhorter, Ansel McDowell, W. J. Messick, M. W. Nobles, Weslie B. Owen, Jack Kassahn, B. F. Cain and J. T. Gilbreath Jr. The refreshments were prepared and served by Royce Ann Gilliland, daughter of the hostess, Mrs. J. T. Gilbreath Jr.



You will find only the best in design and quality at Lankford's "Flowers of Distinction", 715 25 Mile Ave. - adv.

THE MOST EXCITING TOY OF ALL —  
**LIONEL TRAIN SETS**  
AND  
**LIONEL ACCESSORIES**  
**HEREFORD HARDWARE**

**SEWING MACHINES REPAIRED**  
Used Machines; Bought and sold.  
**JEFF ROBERSON**  
137 Avenue D.  
Phone EM 4-0262  
B-11-30-TFC

**DO YOU KNOW THIS MAN?**

**..He's**

**"J. W." ROBINSON, JR.**  
whom we congratulate as a qualified member of the 1962 M.D.R.T.

This is an honor for "J. W." for it is given in recognition of his service to people. To qualify for membership in the Million Dollar Round Table... highest honor club of the National Association of Life Underwriters, a man must write over one million dollars of life insurance during the year... and to do this the agent must put the welfare of his clients and prospects first. This is the 2nd consecutive year "J. W." has qualified as a member of M.D.R.T., making him a "Qualifying and Repeating" member.

In achieving this honor "J. W." Robinson has been among Southland Life's top paid business leaders each of the past 2 years, so we are quite naturally proud of him. Proud, too, that so many of you, as Southland Life policyowners, find him to be a sincere counselor and friend.

We join "J. W." Robinson in expressing our appreciation for the confidence placed in him by our many friends. We pledge continuing conscientious service to help you face your future with confidence... with Southland Life.

136 EAST 3rd STREET  
PHONE: BUS. EM 4-2232  
RES. EM 4-0116  
HEREFORD, TEXAS

**Southland Life**  
INSURANCE COMPANY  
Home Office • Southland Center • Dallas

Over \$315,000,000 in Assets... Over \$1,900,000,000 Insurance in Force  
**LIFE • ACCIDENT • HEALTH • HOSPITALIZATION • GROUP**

**McGee Furniture** presents  
the newest *Value Sensation of 1962*

**Valentine Seaver** Original  
PRODUCT OF KROEHLER

**\$299<sup>95</sup>**

With Arm Caps

**McGEE FURNITURE**  
HOME OWNED AND OPERATED  
511 N. MAIN ST. PHONE EM 4-2586

A Value Sensation indeed, when a Valentine Seaver is obtainable at this price! There is only one quality Valentine Seaver, you know—the best! Every glance, every touch tells you. The incomparable luxury of the cushioning... the custom detailing of hems, pleats, buttons, skirts... the color and feel of the richly patterned fabrics... the absolute correctness and taste of the styles. Everything confirms what you already know: that here are the world's finest sofas—at the most attractive price ever!

**It Sure Beats All --the Way**

**YOU SAVE HERE!**



Happy new customers are discovering what our regular patrons have known all along —they **SAVE MORE MONEY** faster shopping at **COOPER'S** And for good reason! Here, every price is a low price—and you just can't beat a storeful of low prices for real, honest-to-goodness economy in your food buying. Low prices right down your shopping list just naturally add up to lower food bills. Come see—you'll be convinced.

Copr. G. Doppel

FRESH — JUICY

**Lemons lb 15¢**

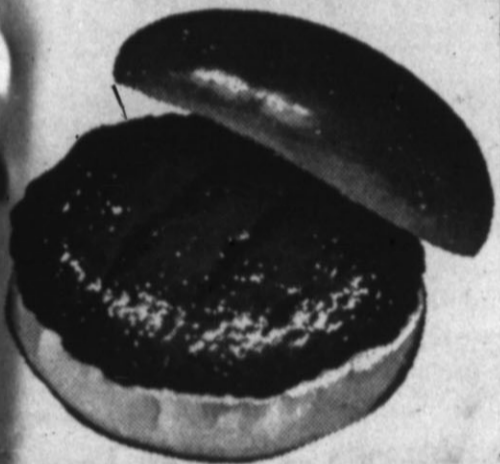
CRISP FRESH — SELECTED

**CARROTS**



**2 POUND CELLO BAGS 19¢**

**HAMBURGER**



100% Pure Lean Ground Beef  
Delicious For Home Made Burgers!

**3 LBS. \$1.00**

**KLEENEX**

400 COUNT BOXES

**3 FOR 69¢**

**Waxed Paper**

CUT-RITE  
125 Ft. Roll

**25¢**

SHURFINE CRUSHED NO. 2

**PINEAPPLE**

**2 FOR 49¢**

MANDARIN CANNED

**ORANGES**

11 OZ.

**23¢**

MRS. BUTTERWORTH

**SYRUP**

24 OZ. BOTTLE

**59¢**

MORTON HOUSE OVEN BAKED

**BAKED BEANS**

16 OZ.

**19¢**

TASTY CRISP

**GINGER SNAPS**

**2 LBS. 39¢**

FROZEN — LIBBY'S

**CORN ON THE COB**

**2 EAR PKG. 19¢**

**ROUND STEAK**



U.S.D.A. Graded Choice Or Good Beef

Table Trim'd For Economy

**lb. 89¢**

**TIDE**

GIANT BOX

**65¢**

**MUSTARD**

French's  
24 Oz.

**29¢**



**3 LB. CAN**

**79¢**

(84¢ — 5¢)

LOOK WHAT THIS BARGAIN HUNTER FOUND!

**TUNA**

STARKIST — Green Label

**3 CANS FOR 79¢**

ELLIS — NO. 2 1/2

**TAMALES**

**29¢**

RANCH STYLE

**BEANS**

NO. 300

**2 FOR 25¢**

36

more pats per pound!

12 less calories per pat!

**MIRACLE MARGARINE**



by KRAFT

**29¢**

FLOOR WAX  
**KLEAR**

26 OZ. CAN

**79¢**

CLEANSER — 21 OZ. CAN

**COMET**

**2 FOR 35¢**

LIQUID DETERGENT

**LUX**

22 OZ.

**59¢**

**LILT**

MEDIUM PERMANENT

Reg. \$2.14  
21¢ Off Deal

**\$1.25**

**ASPIRIN**

Bayer's 100's  
Reg. 69¢

**59¢**

**CATSUP**

Snider's  
14 Oz. Bottle

**2 FOR 29¢**

**WOLF CHILI**

NO. 2 CANS

**49¢**

**Take Home EXTRA Savings!**

In Addition to Money-Saving Values, We Give You Gunn Bros. Stamps as an EXTRA BONUS!

**COOPER'S**



GUESTS OF THE YOUNG MOTHERS Study Club, at the guest tea on Tuesday evening, Jan. 23, were served refreshments by the hostess, Mrs. Charles Springer (right). The guests being served are (from left to right) Mrs. Joe Andrews; Mrs. Philip Shook and Mrs. Bobby Veigel. (Staff Photo)

## Young Mothers Club Hosts Guest Tea And Program

A guest tea, hosted by the members of the Young Mothers Study Club, was held in the Flame Room of Pioneer Natural Gas Company on Tuesday evening, Jan. 23, with Mrs. Charles Springer serving as hostess.

Mrs. Don Newman, presiding officer, led the roll call, answered by each member and the introduction of her guest. Mrs. Newman, program chairman for the tea, introduced the guest speaker, Glenn Williams, whose subject was "Proper Footwear For Children".

Mrs. Charles Springer served the refreshments from a table laid with a white net cloth over yellow. The centerpiece of yellow carnations was flanked by yellow tapers in crystal holders were in crystal.

Guests present were Mesdames Don Hamilton, Philip Shook, Bobby Veigel, Richard Hagar, Fred Gallagher, Fred Chaney, Ray Sefcik, Melvin Young, Harold Baker, Charles Holt, Jim Brown, J. M. Ward, Joe Anders, Truman Ragan and Carol Davis. Club members present were

Mesdames Jim Arney, Homer Rudd, David Patterson, Don Jackson, Bobby Shelton, Ed Rinn, Charles Springer, Don Newman, Howard Hunter, Weldon Robertson, and Darrel Dirks.

### VISITS PARENTS

Paul Cox, son of Mr. and Mrs. Alton Cox of Hereford, is visiting in the home of his parents. Paul is a student at Abilene Christian College in Abilene.

### HOSPITAL PATIENT

Mrs. Okie Young of Hereford is a patient in Northwest Texas Hospital in Amarillo.

### RETURN TO SCHOOL

Gene Meacham, Jimmy Conkright and Dudley Bayne Jr. returned to Texas Tech in Lubbock on Thursday, Jan. 25, to register for the spring semester. The students spent the mid-semester vacation in Hereford with their families.

**Dr. William A. Watson**  
Chiropractor — Foot Specialist  
Announces Change Of  
Hours at Dr. M. C. Adams  
Office - Tuesdays Only  
EM 4-2255

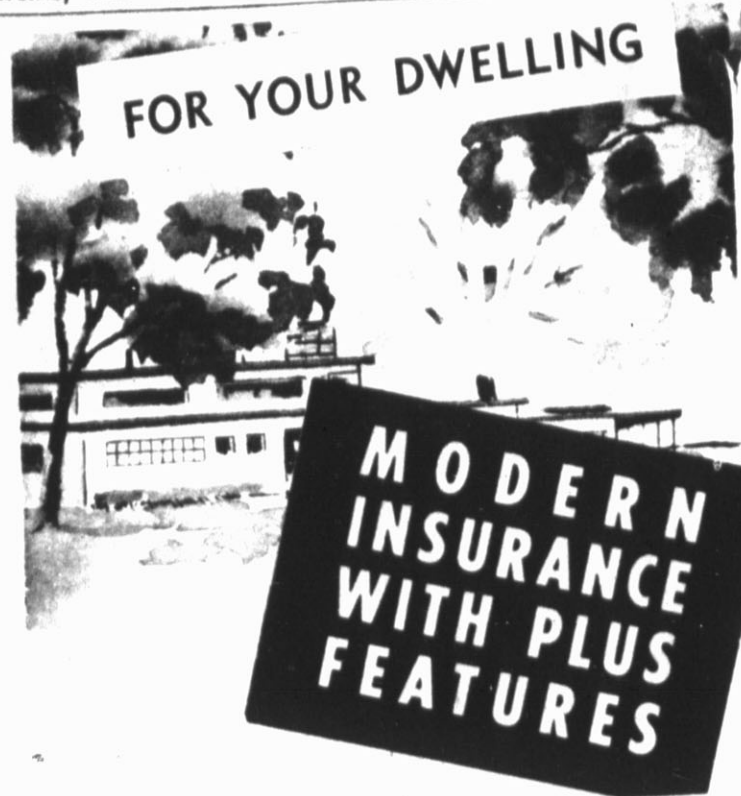
MOST COMPLETE  
**BOLT STOCK**  
All Sizes — All Kinds — Bolts & Screws  
**HEREFORD HARDWARE**

The Sunday Brand, Hereford, Texas, Sunday, Jan. 28, 1962

### HOME FOR VACATION

Mr. and Mrs. Jim McDowell and son of Weatherford, Okla., are visiting in the home of his parents, Mr. and Mrs. Ans e

McDowell, during the between-semester vacation. Jim is a student at Southwestern State College.



Plains Insurance Agency

Since 1926

W. H. Patton

Robert Lemons

Jno. H. Patton

### Herefordites In Fort Worth For Special Luncheon

Mr. and Mrs. Earl Plank and son, Pete, and Mrs. and Mrs. Lefty Thomas, all of Hereford, will be special guests at the Southwestern Fat Stock Show in Fort Worth Monday.

At noon Monday, they will be guests at a luncheon given by The Cattleman magazine. Recognized at the luncheon will be the four outstanding rural youths of Texas for 1961. Among those will be Dick Plank of Hereford, who is serving as one of the hosts for the livestock show. He will represent the 4-H Club boys of Texas.

Also recognized will be the outstanding Future Farmer of

### Sunshine Club Plans Party

Members of the Sunshine Club met in the home of Mrs. Lee Bryant on Tuesday evening, Jan. 18, at 7:30 p.m.

Mrs. Margie Kemp, president, presided at the meeting. She announced Feb. 13 as the date for the next meeting in the Flame Room of Pioneer Natural Gas Company. Plans were made for a Valentine party for the club members and their husbands. The date will be announced later. Mrs. Doris Burges will serve as hostess. Roll call was answered with each member giving the meaning of her name.

Mrs. Helen Watts presented the program on "Hospitality." Refreshments were served to Mesdames Helen Cole, Elsie Jones, Doris Burges, Nan West, Margie Kemp, Helen Watts, Dorothy Landry and Willoyde n Brooks.



### GIVE JEWELRY

To Your Valentine  
**A LASTING GIFT...**

Beautiful Heart Charms To Add To Her Bracelet (Engraved Free)  
Or... Give  
**COSTUME JEWELRY**

If Your Sweetheart Doesn't Have A Charm Bracelet, Now Is The Time To Start Her One.

### COWAN JEWELRY

217 N. MAIN EM 4-3821

America boy, the outstanding and the top 4-H Club girl from Future Homemaker of America Texas.



# ANTHONY'S

DON'T SETTLE FOR ONE - GET ALL 3... •QUALITY •STYLE •SAVINGS - SATISFACTION GUARANTEED

### GROUP JR. SIZES

## DRESSES

Broken Sizes  
And Styles  
Values to \$14.95 **\$6.95**

### LADIES — Wash - N - Wear

## Parka Coats

Lots Of Cold  
Weather Yet **\$8.95**

Save Now - Most Sizes

### GROUP LADIES & JRS.

## DRESSES

Remarkd &  
Priced  
Values to \$10.95 **\$4.98**

### HEAVY

## BATH TOWELS

Stripes & Solids  
Colors **2 for \$1.00**

## CLOTHS

Striped. WASH  
**10 for \$1**

## OSNABURG

## CAFE CURTAINS

Complete With  
Valance. Color  
Schemed With  
Red, Brown, Turq. **\$1.87**

### LADIES NEW SPRING

## DRESSES

Shop Our Ready  
To Wear Floor  
For The LATEST  
Styles Now

**\$12.95 TO \$16.95**

### LADY NO FADE

## BLOUSES

The Best Blouse  
Money Can Buy  
White & Colors  
30 & 38 **\$2.98**

### 80 SQUARE

## Cotton Prints

Many New  
Patterns To  
Choose From **3 YDS. OR \$1.00**

### LADIES RAYON — Hollywood

## BRIEFS

3 Pr. **\$1.00**

### Little Girls'

## RAYON BRIEFS

4 Pr. **\$1.00**

### Children's Cotton

## TRAINING PANTS

White & Colors 4 Pr. **\$1.00**

### ANTHONY'S Own Homespun

## NYLON HOSE

66 x 4 With Seam  
4200 Seamless Mesh  
4215 Seamless Clear Pr. **98c**  
3 Styles In Struts  
With & Without Seams

### ALL CHILDREN'S

## DRESS COATS

**REDUCED**

EACH  
COAT  
PRICED  
AS  
MARKED

### MEN'S RANCH WELLINGTON

## BOOTS

Black or Brown  
Sizes 6 1/2 to 12 B & D Widths **\$14.95**

### GROUP MEN'S & BOYS' SAMPLE DRESS

## SHOES

4-4 1/2  
7 & 7 1/2 **\$5.00**

### BETTER SPRING

## COTTONS

Stripes, Solids,  
And Prints **2 YDS. \$1.00**

### MEN'S 100% WOOL

## Dress Slacks

With the Crease  
That Will Never  
**\$9.95**

Cease. Ready Cuffed 28 to 38

### MEN'S KLONDIKE

## KHAKIS

## SHIRTS PANTS

**\$3.98** **\$4.98**  
14 to 17 28 to 46

### MEN'S LONG SLEEVE

## SPORT SHIRTS

Good Selection  
Sizes S - M - L **\$2.98**

Lots of Colors

### GROUP BOYS'

## JACKETS

AFTER INVENTORY  
Odds & Ends  
You Will Have to See  
To APPRECIATE **\$7.99**

### MEN'S

## Dress Suits

**\$45**

New Suits  
Arriving Ever  
WEEK In Year  
Around Weight, New  
Styles & Dark Colors Sizes 37 to 44

### BOYS' HOODED

## CAR COATS

Lined For  
Warmth. Most  
In Blue Color **\$9.99**

### SCHOOL COLORS — Boys'

## JACKETS

Maroon & White  
Blue & White **\$15.95**

Every Boy Wants A School Jacket.

### YOUNG MEN'S GENUINE COTTON

## CASUALS

With the New  
BELTON WAIST  
Good Fit & Wear **\$4.98**

### MEN & YOUNG MEN'S GENUINE

## Blue Denim Levis

**\$3.79** AND **\$3.99**

27 to 29 30-42

### MEN'S CRAMERTON Type I

## KHAKIS

## SHIRTS PANTS

**\$3.49** **\$3.98**  
14 to 17 28 to 44

### BUCKHIDE BLUE

## JEANS

Youths & Mens  
Boys Regular  
And **\$2.39**  
**SLIMS**

### Chore Work

## GLOVES

3 PR. **\$1.00**



## Young Mothers Club Hosts Guest Tea And Program



GUESTS OF THE YOUNG MOTHERS Study Club, at the guest tea on Tuesday evening, Jan. 23, were served refreshments by the hostess, Mrs. Charles Springer (right). The guests being served are (from left to right) Mrs. Joe Andrews, Mrs. Philip Shook and Mrs. Bobby Veigel. (Staff Photo)

A guest tea, hosted by the members of the Young Mothers Study Club, was held in the Flame Room of Pioneer Natural Gas Company on Tuesday evening, Jan. 23, with Mrs. Charles Springer serving as hostess.

Mrs. Don Newman, presiding officer, led the roll call, answered by each member and the introduction of her guest. Mrs. Newman, program chairman for the tea, introduced the guest speaker, Glenn Williams, whose subject was "Proper Footwear For Children"

Mrs. Charles Springer served the refreshments from a table laid with a white net cloth over yellow. The centerpiece of yellow carnations was flanked by yellow tapers in crystal holders were in crystal.

Guests present were Mesdames Don Hamilton, Philip Shook, Bobby Veigel, Richard Hagar, Fred Gallagher, Fred Chaney, Ray Selek, Melvin Young, Harold Baker, Charles Holt, Jim Brown, J. M. Ward, Joe Anders, Truman Ragan and Carol Davis.

Mesdames Jim Arney, Homer Rudd, David Patterson, Don Jackson, Bobby Shelton, Ed Rinn, Charles Springer, Don Newman, Howard Hunter, Welton Roberson, and Darrel Dirks.

### VISITS PARENTS

Paul Cox, son of Mr. and Mrs. Alton Cox of Hereford, is visiting in the home of his parents. Paul is a student at Abilene Christian College in Abilene.

### HOSPITAL PATIENT

Mrs. Okie Young of Hereford is a patient in Northwest Texas Hospital in Amarillo.

### RETURN TO SCHOOL

Gene Mgeacham, Jimmy Conkright and Dudley Bayne Jr. returned to Texas Tech in Lubbock on Thursday, Jan. 25, to register for the spring semester. The students spent the mid-semester vacation in Hereford with their families.

**Dr. William A. Watson**  
Chiropractor - Foot Specialist  
Announces Change Of  
Hours at Dr. M. C. Adams  
Office - Tuesdays Only  
EM 4-2255

**MOST COMPLETE  
BOLT STOCK**  
All Sizes - All Kinds - Bolts & Screws  
**HEREFORD HARDWARE**

**HOME FOR VACATION**  
Mr. and Mrs. Jim McDowell and son of Weatherford, Okla., are visiting in the home of his parents, Mr. and Mrs. Ans e l McDowell, during the between-semester vacation. Jim is a student at Southwestern State College.



**Plains Insurance Agency**  
Since 1926  
W. H. Patton Robert Lemons  
Jno. H. Patton

### Herefordites In Fort Worth For Special Luncheon

Mr. and Mrs. Earl Plank and son, Pete, and Mrs. and Mrs. Lefty Thomas, all of Hereford, will be special guests at the Southwestern Fat Stock Show in Fort Worth Monday.

At noon Monday, they will be guests at a luncheon given by The Cattleman magazine. Recognized at the luncheon will be the four outstanding rural youths of Texas for 1961. Among those will be Dick Plank of Hereford, who is serving as one of the hosts for the livestock show. He will represent the 4-H Club boys of Texas.

Also recognized will be the outstanding Future Farmer of

### Sunshine Club Plans Party

Members of the Sunshine Club met in the home of Mrs. Lee Bryant on Tuesday evening, Jan. 18, at 7:30 p.m.

Mrs. Margie Kemp, president, presided at the meeting. She announced Feb. 13 as the date for the next meeting in the Flame Room of Pioneer Natural Gas Company. Plans were made for a Valentine party for the club members and their husbands. The date will be announced later. Mrs. Doris Burges will serve as hostess. Roll call was answered with each member giving the meaning of her name.

Mrs. Helen Watts presented the program on "Hospitality." Refreshments were served to Mesdames Helen Cole, Elsie Jones, Doris Burges, Nan West, Margie Kemp, Helen Watts, Dorothy Laundry and Willoyde e n Brooks.



**GIVE JEWELRY**  
To Your Valentine  
**A LASTING GIFT...**

Beautiful Heart Charms To Add To Her Bracelet (Engraved Free) Or... Give **COSTUME JEWELRY**

If Your Sweetheart Doesn't Have A Charm Bracelet, Now Is The Time To Start Her One.

**COWAN JEWELRY**

217 N. MAIN EM 4-3821

America boy, the outstanding and the top 4-H Club girl from Faure Homemaker of America Texas.



# ANTHONY'S

**DON'T SETTLE FOR ONE - GET ALL 3... •QUALITY •STYLE •SAVINGS - SATISFACTION GUARANTEED**

GROUP JR. SIZES

## DRESSES

Broken Sizes And Styles Values to \$14.95 **\$6.95**

LADIES - Wash - N - Wear

## Parka Coats

Lots Of Cold Weather Yet **\$8.95**

Save Now - Most Sizes

GROUP LADIES & JRS.

## DRESSES

Remarkd & Priced Values to \$10.95 **\$4.98**

HEAVY

## BATH TOWELS

Stripes & Solids Colors **2 FOR \$1.00**

## CLOTHS

Striped WASH **10 FOR \$1**

## OSNABURG CAFE CURTAINS

Complete With Valance. Color Schemed With Red, Brown, Turq. **\$1.87**

LADIES NEW SPRING

## DRESSES

Shop Our Ready To Wear Floor For The LATEST Styles Now

**\$12.95 TO \$16.95**

LADY NO FADE

## BLOUSES

The Best Blouse Money Can Buy White & Colors 30 & 38 **\$2.98**

80 SQUARE

## Cotton Prints

Many New Patterns To Choose From **3 YDS. OR \$1.00**

LADIES RAYON - Hollywood

## BRIEFS 3 Pr. \$1.00

Little Girls' RAYON BRIEFS 4 Pr. **\$1.00**

Children's Cotton TRAINING PANTS White & Colors 4 Pr. **\$1.00**

ANTHONY'S Own Homespun

## NYLON HOSE

66 x 4 With Seam 4200 Seamless Mesh 4215 Seamless Clear Pr. 3 Styles In Strts With & Without Seams **98c**

ALL CHILDREN'S

## DRESS COATS REDUCED

EACH COAT PRICED AS MARKED

MEN'S RANCH WELLINGTON

## BOOTS \$14.95

Black or Brown Sizes 6 1/2 to 12 B & D Widths

GROUP MEN'S & BOYS' SAMPLE DRESS SHOES 4-4 1/2 7 & 7 1/2 **\$5.00**

BETTER SPRING

## COTTONS

Stripes, Solids, And Prints **2 YDS. \$1.00**

MEN'S 100% WOOL

## Dress Slacks

With the Crease That Will Never Cease. Ready Cuffed 28 to 38 **\$9.95**

MEN'S KLONDIKE

## KHAKIS SHIRTS PANTS

**\$3.98 \$4.98**  
14 to 17 28 to 46

MEN'S LONG SLEEVE

## SPORT SHIRTS \$2.98

Good Selection Sizes S - M - L Lots of Colors

GROUP BOYS'

## JACKETS \$7.99

AFTER INVENTORY Odds & Ends You Will Have to See To APPRECIATE

MEN'S

## Dress Suits \$45

New Suits Arriving Ever WEEK In Year Around Weight, New Styles & Dark Colors Sizes 37 to 44

BOYS' HOODED

## CAR COATS \$9.99

Lined For Warmth. Most In Blue Color

SCHOOL COLORS - Boys'

## JACKETS \$15.95

Maroon & White Blue & White

Every Boy Wants A School Jacket.

## YOUNG MEN'S GENUINE COTTON CASUALS \$4.98

With the New BELTON WAIST Good Fit & Wear

## MEN & YOUNG MEN'S GENUINE Blue Denim Levis \$3.79 AND \$3.99

27 to 29 30-42

MEN'S CRAMERTON Type I

## KHAKIS SHIRTS PANTS \$3.49 \$3.98

14 to 17 28 to 44

## BUCKHIDE BLUE JEANS \$2.98

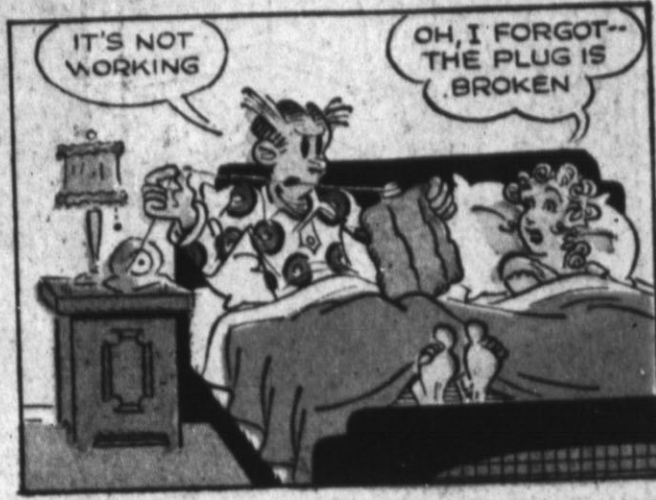
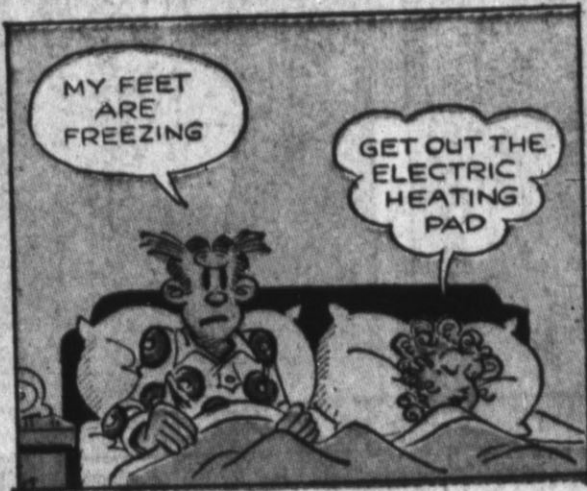
Youths & Mens

## Boys Regular And SLIMS \$2.39

Chore Work GLOVES 3 PR. **\$1.00**

## BLONDIE

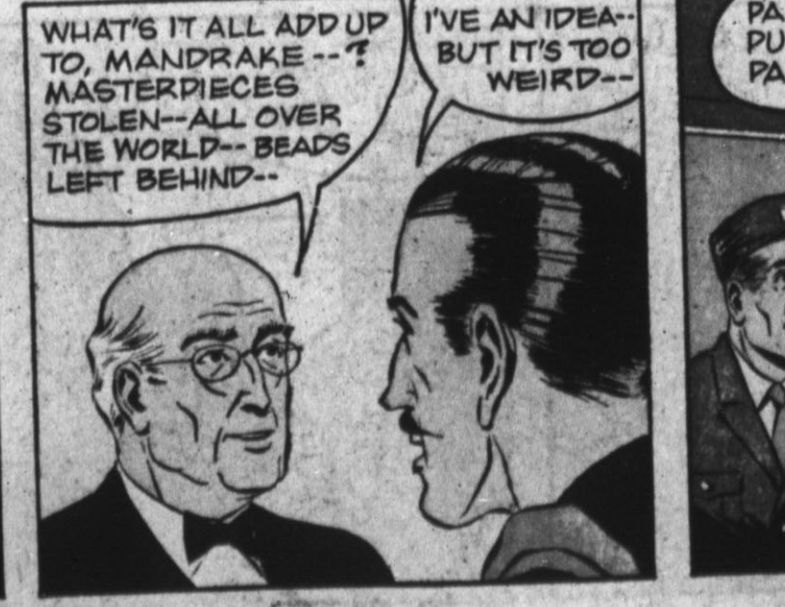
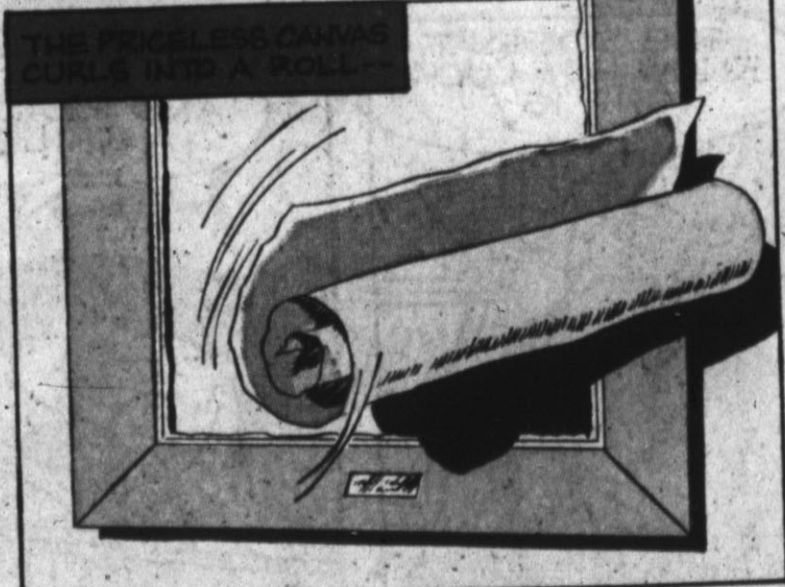
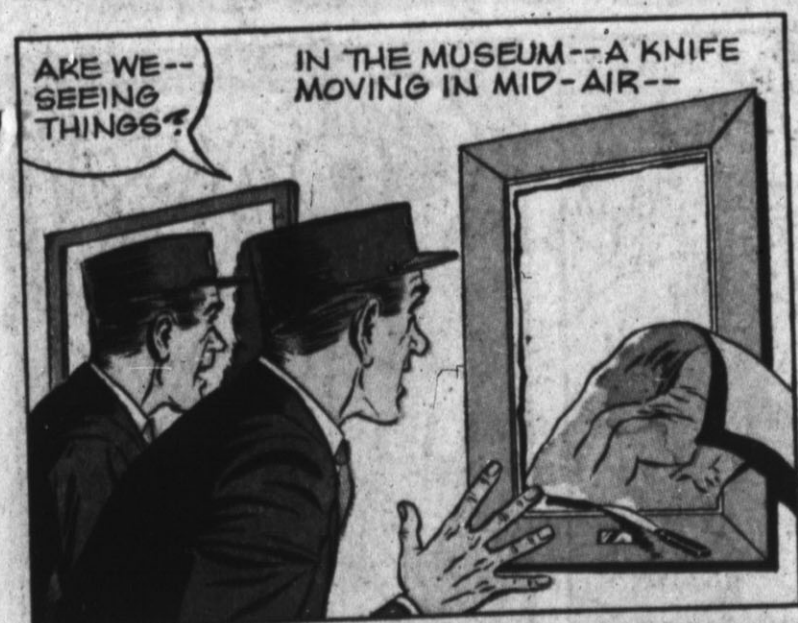
CHIC  
by YOUNG



## MANDRAKE THE MAGICIAN



BY LEE FALK & PHIL DAVIS



# MISTER BREGER

by Dave Breger



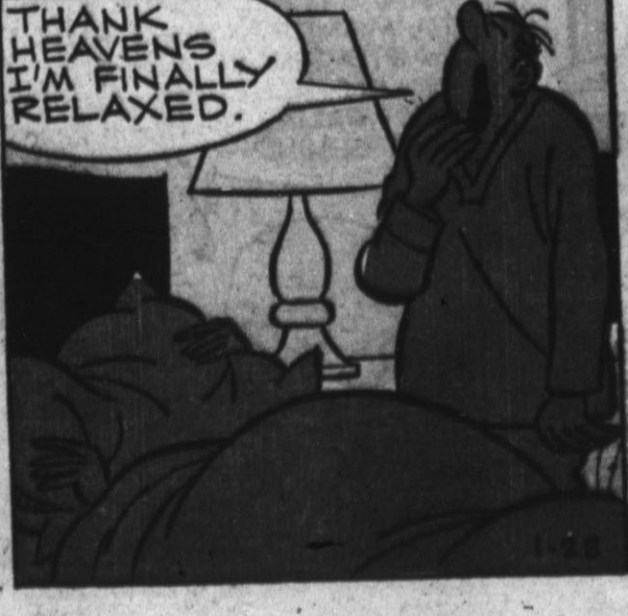
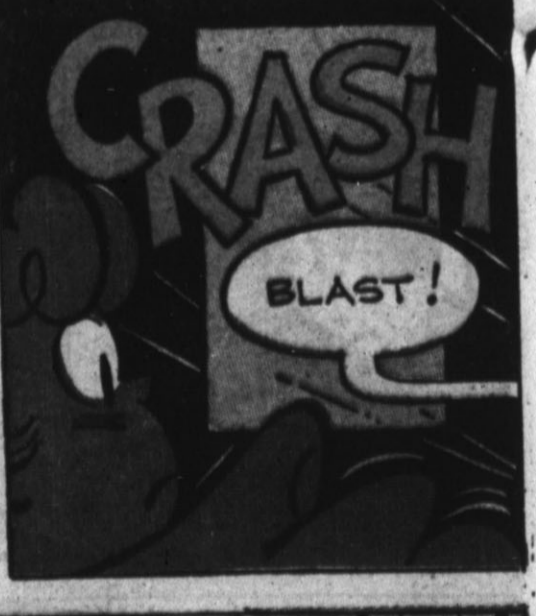
# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# The Little Woman

by DON TOBIN



# BUZ SAWYER

Featuring His Pal Roscoe Sweeney  
by Roy Crane



# Right Around HOME with MYRTLE



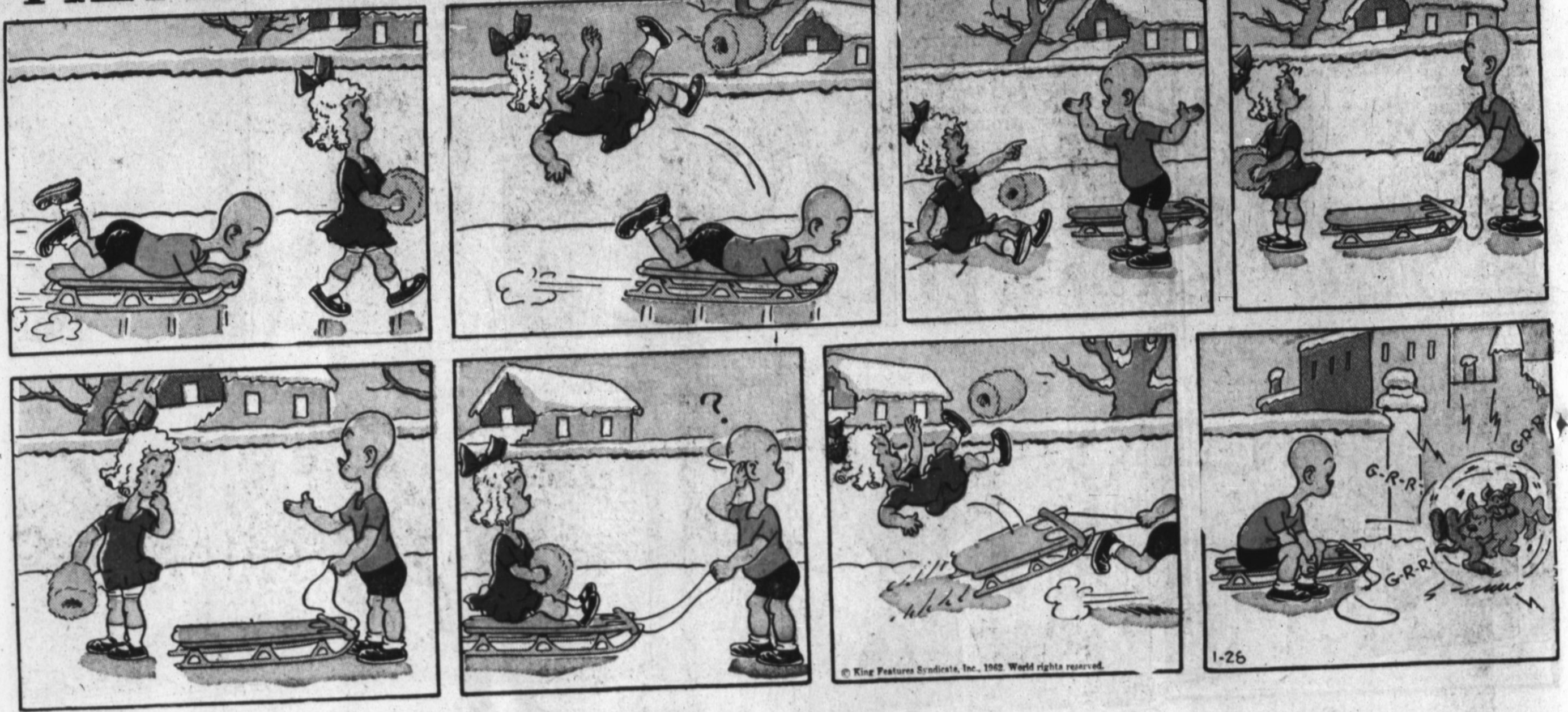
# GRANDMA

by Chas. Kuhn



# HENRY

by CARL ANDERSON



# The KATZENJAMMER KIDS

by JOE MUSIAL



# WALT DISNEY PRESENTS UNCLE REMUS

AND HIS TALES OF BRER RABBIT Adapted from the stories by JOEL CHANDLER HARRIS



# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



FIND UM THIEVES WHO STOLE GUNS!



LATER... OHO! CHIEF NAGANA AND HIS BAND APPEAR TO BE GIVING UP THE SEARCH AND RETURNING TO THEIR VILLAGE, SPUD!



I OVERHEARD THE CHIEF SAY EARLIER THAT THEY HAD KILLED THE TWO GUN-RUNNERS, TIM!

AND WHILE THE CHIEF WAS AWAY WE HAD A CHANCE TO RECOVER AND HIDE THE STOLEN NADUWA PATROL RIFLES!



DOWN, TIM! THERE'S A LONG COLUMN OF TRIBESMEN CROSSING THE TRAIL AHEAD!



IT'S CHIEF BATOOMA! AND HIS MEN ARE CARRYING RIFLES!

THEY'RE OUT TO BATTLE SOME OTHER TRIBE, SPUD! WE'VE GOT TO STOP THEM SOMEHOW!



WE GO DESTROY MY ENEMIES, CHIEF NAGANA, HIS TRIBESMEN AND THEIR VILLAGE!

TO BE CONTINUED!

# The PHANTOM

By Lee Falk



YOU'VE NO AUTHORITY HERE, SAMARIS. GO HOME. THE JUNGLE'S NO PLACE FOR YOU.

GET UP... YOU LOUITS!



AND SHE WENT! FOR THE FIRST TIME IN HER 300 YEARS OF ENCHANTED LIFE, SAMARIS OBEYED.

THEN WHAT HAPPENED, GRANDPA?



"QUEEN SAMARIS IS STRANGELY SILENT."

HOW DID THAT ONE GUY HANDLE ALL OF US?

HE WAS LIKE A BULL-DOZER!

SHE HASN'T SAID A WORD... BUT WHEN WE GET HOME... SHE'LL HAVE OUR HEADS.



LATER... CAPTAIN!

YES, HIGHNESS!

UH... HERE IT COMES! WE'LL BE LUCKY... GULP... IF WE DON'T LOSE OUR HEADS.



THAT MASKED MAN... YOU SAY HE RULES THE JUNGLE?

UH... SO THEY SAY, YOUR HIGHNESS!



RETURN TO THE JUNGLE. LEARN ALL YOU CAN ABOUT HIM. REPORT BACK IN A WEEK.

YES... YOUR HIGHNESS!

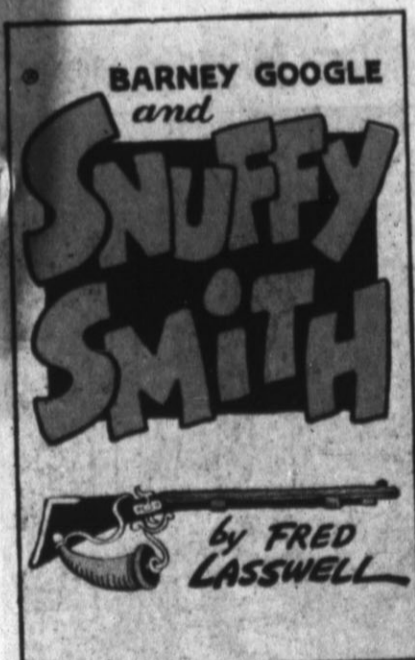
WHEW!



WOW! I THOUGHT SHE'D THROW THE BOOK AT US!

WHAT'S SHE UP TO?

SOMETHING NASTY... YOU CAN BET!



HOWDY, MIZ THURLOW-- MY OL' WOMAN AST ME TO DRAP BY AN' FIND OUT IF YE WUZ GOIN' TO TH' QUILTIN' BEE NEXT SATIDY NIGHT--

QUILTIN' BEE? "GOSSIPIN' BEE" IS MORE LIKE IT--



ALL THEM CACKLIN' OL' HENS DO IS SET AROUND AN' RIP TH' OTHER FEMALES IN TH' HOLLER UP TH' BACK



HALF OF 'EM GO THAR TO SHOW OFF THEIR FINERY AN' TH' OTHER HALF GO TO BRAG ON THEIR YOUNG-UNS



JEST TO SHOW YE HOW MUCH THEY GIT DONE-- THEY BEEN WORKIN' ON ONE DADBURN QUILT FER TWO SOLID YEARS



YE NEVER SEEN SICH AIRS AS SOME OF THEM FEMALES PUT ON--

I'LL TELL MAW YE AIN'T GOIN'



DON'T GO PUTTIN' WORDS IN MY MOUTH!! I'LL BE THAR!!

# LITTLE IODINE by JIMMY HATLO



# THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF



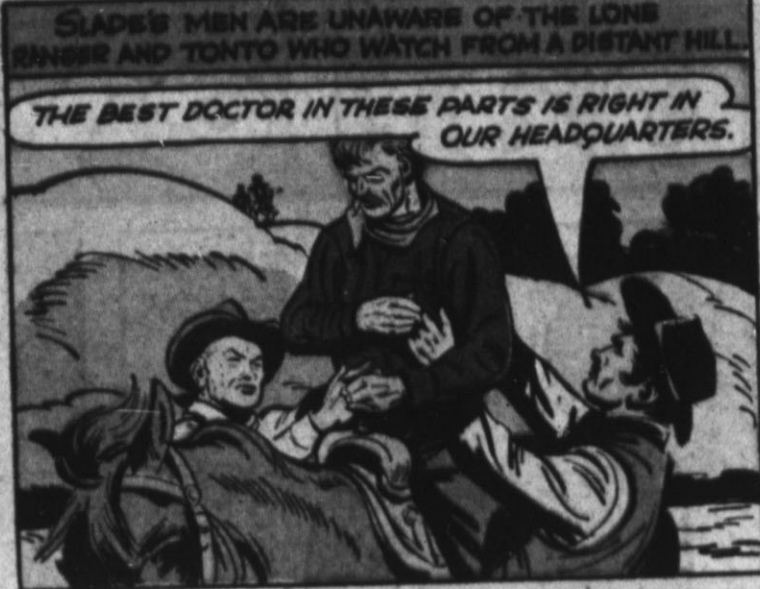
# LITTLE ANNIE ROONEY

By DARRELL McCLURE



# The LONE RANGER

by FRAN STRIKER



CONTINUED

# DONALD DUCK

by WALT DISNEY



# MICKEY MOUSE

by WALT DISNEY



1-28



# beetle bailey by mort walker

WHERE'S SARGE?  
HE'S AWAY FOR A COUPLE OF WEEKS

SO YOU FINALLY GOT SGT. SNORKLE TO TAKE A FURLOUGH!  
YEAH. HE SUDDENLY GOT AN IDEA OF SOMETHING HE WANTED TO DO

WHAT?  
I DUNNO. PROBABLY SIT AROUND SOME FANCY RESTAURANT STUFFING HIMSELF

WAIT TILL THEY SEE ME AFTER MY TWO-WEEK FURLOUGH AT THE "FATS-OFF RANCH"

HOW DO YOU LIKE THE NEW ME, SIR? LOST 100 POUNDS! ATE NOTHING BUT YOGURT FOR 14 DAYS!

IT DOESN'T SEEM LIKE YOU, SARGE!

OKAY, YOU GUYS! FALL IN!  
THEY'RE NOT FALLING IN

WHEN I SAY JUMP, I WANT YOU TO JUMP!  
THEY'RE NOT JUMPING

YOU LILY-LIVERED LUMPS! I'M LOWERING THE BOOM! I'LL HAVE YOU QUAKING IN YOUR BOOTS!  
THEY'RE NOT EVEN QUIVERING

THE WAY I SEE IT, THEY'VE HAD YEARS OF CONDITIONING TO YOUR "SERGEANT IMAGE." YOU'LL HAVE TO BUILD A WHOLE NEW IMAGE THEY'LL RESPOND TO

WHAT'S HE DOING?  
SOMETHING ABOUT RECONSTRUCTING AN OLD IMAGE

© King Features Syndicate, Inc., 1962. World rights reserved.

## FLASH GORDON by MAC RABOY

FLASH IS ON AN INSPECTION TOUR OF THE SPACE LANES WITH TRAFFIC COP APE RICE, WHEN...

IMPOSSIBLE, FLASH! IT'S JUST A SIMPLE WEATHER SATELLITE! MY INSTRUMENTS MUST BE JAMMED!

APR! YOUR DETECTOR IS BUZZING LIKE A BEEHIVE! THAT MUST BE THE SATELLITE I'M LOOKING FOR!

I WAS SENT TO FIND AN ARMED ARSENAL DISGUISED AS A WEATHER SATELLITE, APR! THAT IS IT!

AND I SAY MY INSTRUMENTS ARE COCKEYED FROM LACK OF USE IN THESE QUIET TRAFFIC LANES, FLASH!

I'LL GO OVER AND SHOW YOU IT'S HARMLESS!

NO, APR! SHE'S SURELY BOOBY-TRAPPED TO BLOW WHEN TOUCHED...! WE'LL SEND OVER A MAGNETIC ROCKET FIRST...

THERE! IT'S MADE MAGNETIC CONTACT WITHOUT ACTUALLY TOUCHING THE SATELLITE! NOW... WE'LL TOW IT INTO DEEP SPACE!

SOUNDS LIKE A LOT OF FUSS, FLASH...

OKAY, APR! WE'RE WAY OUT IN A METEOR-DEBRIS BELT... FAR FROM ANY TRAFFIC! A HEAT BOLT WILL SET OFF THE DETONATOR ON OUR MAGNETIC ROCKET! TRY A GUN SHOT!

OKAY... BUT JUST TO PROVE YOU'RE WRONG!

WELL, APR! YOU WERE SAYING THAT NOTHING EVER HAPPENS ON THIS JOB?!

NEXT WEEK: THE EXILE!

© King Features Syndicate, Inc., 1962. World rights reserved.

GUESTS O Club, at th Jan. 23, v hostess, M

### Hereford Fort W Special

Mr. and son, Pete, a Lefty Thom will be spe Southwestern in Fort W. At noon be guests a by The C Recognized will be the ral youths c mong those of Hereford, one of the stock show, the 4-H Cl. Also reco outstanding

### Sunsh Plans

Members met in the Bryant on T 18, at 7:30 Mrs. Mar presided at announced for the ne Flame Roo ral Gas Co made for a the club r husbands. 7 nounced lat ges will se call was a member gi her name. Mrs. Hel the progr Refreshm Mesdames Jones, Dori Margie Ket rothy Lunc Brooks.

JE

To Y

A I

C

Beautif

To Adc

let (E

Or

COSTU

If Yc

Doesn't

Bracele

Time T

JE

# Annette Davis-Cortland Savage Wed In Houston

Miss Frances Annette Davis and Cortland Bernard Savage, formerly of Hereford, were married on December 19 in the Park Place Baptist Church in Houston.

The bride is the daughter of Mr. and Mrs. Ralph M. Davis of Houston and the groom is the son of Mrs. Alwyn Savage, 803 Blevins, Hereford.

Miss Marilyn Hughes of Silver Springs, Md., was the maid of honor and Arnold Tapp of Houston served as best man. The ring bearer and flower girl were a nephew and niece of the groom.

The bride's attendants were Mrs. Carol Beck of Bloomington, Ind., and Orlando, Fla.; Mrs. Gregg Maddox of Spring Branch, and Miss Margaret Henderson of Beaumont.

The groom's attendants were Donald E. McNeely of Washington, D. C.; James Thomson of Fort Worth, and Richard Norton of Commerce. Ushers were Michael Davis, brother of the bride, and Donnal Timmons of Huntsville.

The ceremony included a viola solo by Miss Carol Beck, a reading by Miss Nancy Butler of Hardin Simmons University at Abilene, and 1 Corinthians 13 read by Mrs. J. Hoyt Bowers of Baytown. Soloist was Don Cowan of Denton. He sang "My Heart's Desire" and "Wanting You." The groom sang "I Love Thee" by Grieg to his bride. Miss Geneva Gentry of Houston was organist.

Dr. Brooks H. Wester, pastor of the Park Place Baptist Church, and the Rev. Richard Maples, pastor of the First Baptist Church of Texas City, were the officiating ministers.

The bride is a graduate of Sam Houston State Teachers College at Huntsville and teaches in the Pasadena School District. She was a member of Delta Zeta and Sigma Alpha Iota.

The groom is a graduate of Wayland College in Plainview and the Southwestern Baptist Theological Seminary in Fort Worth. He is assistant to the pastor in charge of youth activities at the Park Place Baptist Church.

The couple made a honeymoon flight to Mexico City during the Christmas season. They are at home at 8245 Park Place Blvd., Apt. 24, in Houston.

## Mrs. O. J. Goulter Will Speak Today

Mrs. O. J. Goulter of Enid, Okla., a retired missionary to China and a prisoner of the Chinese Reds, will be the guest speaker for both the morning and evening services at the First Christian Church of Hereford.

At 7 p. m., she will present her "Pageant of World Missions", in colorful costumes, to the joint congregations of the First Methodist Church and the First Christian Church and any other interested persons.

This will complete the School of Missions, sponsored by the World Outreach Committee of the local church.

The general public is invited to attend both services.



LUGGENA KAYE GUINN's engagement and approaching marriage to Layton Davis Sawyer is being announced by her parents, Mr. and Mrs. E. A. Guinn of 105 Avenue B, Hereford. Sawyer is the son of Mr. and Mrs. E. D. Sawyer of Route 5, Hereford. The wedding vows will be read on Sunday, March 4, at 3 o'clock in the sanctuary of the Central Church of Christ with Ernest E. Highers, minister, officiating. (Angel Photo)



Mrs. Cortland Bernard Savage nee Miss Frances Annette Davis (Harris Johnson Photo)

# Pioneer Study Club Members Hear Program On Home Life

The Pioneer Study Club met on Tuesday, Jan. 23, at 12:30 p. m. for a luncheon in the Flame Room of Pioneer Natural Gas Company, and a program on "Home Life."

A verse of scripture, Proverbs 31:22, was read by Mrs. C. R. Walser. She remarked, "We as homemakers will do well to heed the advice, that the one thought brought out was to make better homes." Prayer was led by Mrs. O. G. Hill Sr. Mrs. L. H. Lookingbill led the pledge of allegiance.

Mrs. Tom Draper gave her portion of the program on rural and urban life. She said, "Each day rural and urban life grows closer. The changes in industrial revolution claims most of the credit for this fact. Homes have changed from the one room dugout to one with several rooms, electricity, natural gas, bathrooms and other conveniences."

"Financial status does not necessarily control the cultural status of a people. Some of the poorest people live by a higher

moral standard than those of better financial status. "Ninety-eight per cent of the farm homes have electricity and it has been a boon to the farm woman. The forecast says more homes, more automobiles and more credit for the next century."

"Good income and good housekeeping do not necessarily promote good family relations. Parental interest in children's welfare, not their financial status, will make an impression on their future."

"Farm life has gone progressively forward, sometimes stumbling, but always through courage and determination, pressing upward" Dr. A. H. Compton of the University of Washington says, "No matter what scientists may say, family life will survive; customs may change but the things of life that concern us most will survive."

She finished her talk by saying, "Over 35 million women organized into various phases of club work are united in one purpose, the betterment of family union. Some of these are kindness, thoughtfulness, honesty, intelligence, freedom and tolerance for minor human weaknesses. We hope that the sheltered, immature girl and the pampered, 'tied to the apron strings', boy have disappeared into intelligent, straight-forward young people, who will be our citizens and leaders of tomorrow."

Present for the meeting were Mesdames Fred Barrett, J. E. Beyer, Burt France, N. E. Gass, J. M. Gilliland, Henry Hastings, O. G. Hill Sr., Ray Johnson, L. H. Lookingbill Sr., A. L. Manjeot, C. N. McClure.

## Art Guild Studies Still Life Painting

The Hereford Art Guild met on Tuesday, Jan. 23, at 7:30 p. m. in the Art Room of the Hereford Community Center.

Mrs. Jim Higgins, president, presided at the meeting. Bill Lankford, guest speaker, demonstrated still life arrangements for painting. Several arrangements were constructed in Oriental, American and Grecian designs. He explained the reasons why the arrangements were considered good art.

Final plans for the art classes to begin on Feb. 3 were completed. Professor Brand from Amarillo College will give a demonstration of portrait painting to start the classes.

Plans were also completed for the Guild's participation in the community clubs awards contest, sponsored by KPAN. Twenty-five members and guests attended the program.

# The Sunday Brand Women's Section

Helen Nelson, Society Editor

Hereford, Texas, Sunday, January 28, 1962 Section Two

## Former Resident Wed In Santa Fe

Beautiful simplicity marked the Friday evening, Jan. 19, marriage of Miss Linda Sue Richardson to Jerry L. Mackey in ceremonies at the First Baptist Church of Santa Fe, N. M.

Parents of the couple are Mr. and Mrs. J. L. Richardson of 1219 Morella Street, Santa Fe, formerly of Hereford, and Mr. and Mrs. Lawrence A. Mackey of Las Cruces, N. M.

The Rev. R. Y. Bradford, pastor, performed the double ring ceremony in the presence of both families and a few close friends of the couple.

Given in marriage by her father, the bride wore an ice pink bridal gown with a tiny chapeau of the same shade. She carried a bouquet of orchids.

Miss Jean Parker was the maid of honor. James Richardson served as best man and Joe Parker Jr. was usher.

Following the ceremony, a reception was held in the home of the bride's parents. After a short wedding trip, the couple will make their home in Santa Fe.

### MONTH'S TRIP

Mr. and Mrs. Jesse Stanford and Mrs. Willie Daniel, all of Hereford, left Friday, Jan. 19, for a month's stay in California. The Stanfords will visit in San Diego and Mrs. Daniel will visit in Pasadena.

The new Mrs. Mackey, a graduate of the New Mexico School for the Deaf, is employed in the finance division of the New Mexico Bureau of Revenue.

Following his graduation from the School for the Deaf, the bridegroom attended Gallaudet College at Washington, D. C., and presently is employed by Piggly Wiggly Stores.

## Shower-Tea Honors Mrs. Verl Taylor

A shower-tea was given recently honoring Mrs. Verl Taylor, nee Miss Sandra Frank, in the home of Mrs. Roger Brumley during the hours from 3 to 5 p. m.

Mrs. Verl Taylor, honoree, her mother, Mrs. W. G. Frank, and Mrs. Roger Brumley formed the receiving line. Miss Patpsy Fowler registered the guests.

Miss Sondra Brumley presided in the gift room. Miss Ruth Wagner served the refreshments from the table appointed in silver and crystal. The centerpiece was a large white candle and a bouquet of lavender and white flowers arranged in a silver bowl. The napkins and mints were in lavender.

Hostesses for the tea were Mesdames Merlin Kaul, Roger Brumley, Louie Olson, Frank Zinzer Jr., Harold Head and Joe Waggoner.

Approximately 35 attended the party.



THE ENGAGEMENT AND approaching marriage of Miss Stella Jo Wiseman of New York City, N.Y., to Neely Wayne Dudley of Tulsa, Okla., is being announced by her parents, Mr. and Mrs. S. T. Wiseman of Hereford. Dudley is the son of Mr. and Mrs. C. D. Dudley of Terrell, Tex. The wedding vows will be exchanged in the sanctuary of the Avenue Baptist Church of Hereford on April 1. (Personal Photo)

Ralph McCullough, H. E. Miller, John Patton, C. R. Walser, R. L. Wilson, Miss Roberta Campbell, one guest, Mrs. Tom Draper, and the hostesses, Mesdames Allen Bell, E. S. Ireland, P. B. Sowell, Bess Werner and Paul Roud.

### BOOKOUT RECEIVES COMMISSION

Norman C. Bookout, son of Mr. and Mrs. Hugh B. Bookout, 511 Schley, recently received his commission as a second lieutenant in the Army at ceremonies in the Texas Tech Student Union. The graduating student was a mathematics major. He will be assigned to the service's artillery branch.

### SMITH IS STAGE CREW MEMBER

Van Smith will be one of the stage crew members in the upcoming production of "Up the Hill a Piece," by Robert Cook staged by the Dramatic Association of Shattuck School, Fairbault, Minn. Two performances of the one act comedy - drama will be given during the school's winter carnival on Feb. 10.

# Delta Kappa Gamma Society Initiates Ten New Members

Delta Xi Chapter of the Delta Kappa Gamma Society held its annual initiation service at the Hereford Country Club on Saturday, Jan. 20, at 11 a. m.

Mrs. Eloise McLaughlin presided over the initiation ceremony with ten new members being initiated. Mrs. Myrna Hammonds and Mrs. Ruth Carter, Bovina; Mrs. Juanez Green and Mrs. Ethel Bengier, Friona; Mrs. Mable Newman and Mrs. Carole Dyer, Dimmitt; Miss Opal Ray of Hart; Mrs. Opal Bookout, Mrs. Marie Ratcliff and Mrs. Ormel Lee Walker, Hereford, comprised the new members.

After the luncheon, President Helen Richardson of Dimmitt presided over the business meeting. Roll call was answered by excerpts from the handbook, constitution and other publications of the society to acquaint the new members with policies and regulations. Misses Winnie Hampton and Mollie Grisham of Dimmitt were accepted by the society as transfer members.

A skit was presented, pointing out the meaning of Delta Kappa Gamma, by Mesdames Genevieve Howe, Alice Gowen, and Sue Fuqua, all of Dimmitt. Mrs. Grace Thomas, scholarship chairman, called attention to several scholarships that



NEWLY INSTALLED OFFICERS of the Hereford Patriarchs Militant Canton and Auxiliary Number 36 were installed in a formal ceremony in the Odd Fellows Hall Friday night. Officers installed are from left to right starting with the front row: Ben Conklin, clerk; Jessie Shelton, secretary; Bill Nafzger, en-

sign; Lydia Hopson, vice president; A. N. Thompson, lieutenant; Bessie Lawrence, President; Ruben Mayfield, captain; Col. O. K. Chamberlin, installing officer; and Anna Chamberlin, past president. Officers will serve one-year terms. (Staff Photo)

# Hereford No. 36 IOOF Officers Are Installed

The Hereford Patriarchs Militant Canton and Auxiliary No. 36 met Tuesday at the IOOF Temple for a supper meeting, entertaining members of the Amarillo Palo Duro Patriarch Militant No. 38, Pampa No. 43 and Muleshoe No. 31.

The tables were arranged in the form of an "H", laid with white table cloths and decorated with a gold basket of white roses and a gold crown flanked by candles on the center table. The side tables were decorated with gold and crystal vases of yellow daffodils and daisies, and small gold crowns. Anna Conklin decorated the tables.

The business meeting was presided over by Captain J. B. Williams and Lady President Ruth Rogers. The inspection officers were O. K. Chamberlin and Anna Chamberlin from Amarillo Palo Duro No. 38.

Clover Robertson was mustered in as a recruit for Amarillo Palo Duro No. 38 by the Hereford team. The team members were Cora Lee Loving, Anna Conklin, Glessie Shelton, Lydia Hopson, Roberta Combs, Ruth Rogers, Ben Conklin, Bessie Lawrence and Ursalee Jacobson.

The Hereford P. M. and L. A. P. M. No. 36 officers were installed by Col. O. K. Chamberlin, Lady P. P. Anna Chamberlin and staff from Amarillo Palo Duro P. M. and L. A. P. M. No. 38; Adjutants, Chevalier Harris Shuster and Lady Lida Prescott; Officer of the Day, Lady Reba Guess and Chevalier Vernie Prescott; Chaplains, Lt. Carl Reid and Lady Betty Reid; Sentries, Chavaler Sam Perkins and Lady Wanda Per-

kins. The newly installed officers are Captain Reuben Mayfield; Lt. A. N. Hopson; Ensign Bill Nafzger; Clerk, Brig. Gen. R. Beh Conklin; Treasurer, Chevalier Dwain Pittenger; Captain R. J. B. Williams; Chaplain, Chevalier Guy Lawrence; Sentry, Captain R. A. R. Rogers; and Color Guard, Captain R. J. B. Williams.

Color L. A. P. M. officers installed were President, Bessie Lawrence; Vice President, Lydia Hopson; Secretary and Treasurer, Glessie Shelton; Past President, Ruth Rogers; Chaplain, Nellie Beauford; Sentry Ursalee Jacobson; Officer of the Day, Roberta Combs; Officer of the Guard, Cora Lee Loving; President's Right Aide, Anna Conklin; President's Left Aide, Reuben Mayfield; Vice President's Right Aide, Bill Nafzger; Vice President's Left Aide, Janie Hopson; and Color Guard, Nelma Sowell.

Visitors from Amarillo Palo Duro No. 38 were Mary Mahagan, Maxie Clark, Rebecca Robertson, Thelma Bridwell, Betty

Reid, Wanda Perkins, Anna Chamberlain, Eula Findeisen, Reba Guess, Edna Shuster, Lida Prescott, O. K. Chamberlin, W. G. Marshall, Harold O. Ogden, Carl Reid, Sam Perkins, Harris Shuster, Vernia Prescott and Bill Robertson.

Visitors from Muleshoe No. 31 were Ona Berry, Florence Holmes, F. L. Snyder, T. W. Berry and J. W. Holmes. Pampa No. 43 visitors were Carl H. Baer and Clara Lee Baer.

Attending from Hereford No. 36 were Ben Conklin, Wallace Shelton, A. R. Rogers, J. B. Williams, Reuben Mayfield, A. N. Hopson, Bill Nafzger, Guy Lawrence, Dwain Pittenger, R. E. Barrett, Elmer Combs, Glessie Shelton, Anna Conklin, Cora Lee Loving, Ruth Rogers, Bessie Lawrence, Lydia Hopson, Roberta Combs and Ursalee Jacobson.

## Panhandle Penwomen Meet For Session

The quarterly meeting of the Panhandle Penwomen's Association was held on Tuesday, Jan. 16, at the Amarillo Country Club for a workshop, luncheon and business meeting.

The meeting convened at 10 a. m. with the workshop. Mrs. Elmer Patterson of Hereford read one of her stories for analysis at the workshop. Mrs. Lena Rittenhouse of Borger conducted an analysis of a story in a current publication during the session.

Mrs. Evelyn Mace of Pampa conducted the round table discussion on the answers received to the questionnaires that had been mailed to all members of the association. Mrs. Laurene Chinn of Borger led the discussion of news stories that had been turned in by members in the past quarter.

At the luncheon hour, Mrs. Elmer Patterson was re-installed as president of the group for her second year in this office. Mrs. Laurene Chinn presented the first autographed copy of her second Biblical novel, "Voice Of The Lord," to Mrs. Patterson. KFDA-TV filmed the presentation.

Members attending from Hereford were Mrs. Elmer Patterson and Mrs. Eugene Noel. Members from Phillips, Amarillo, Tulsa, Claude, Dumas, Clovis, Dodge City, Kan., Shamrock, Hale Center, N. M., and Canyon all attended.

## GREEN PLEDGES SADDLE TRAMPS

Reed Green is among the 15 students who will pledge Saddle Tramps, men's service organization at Texas Tech, during the spring semester. The organization's purpose is to promote spirit and student participation in Tech athletic events.

## JACOBS CAST IN DRAMA PRODUCTION

Durwood Jacobs has been cast as Stanley Harrington in the Texas Tech production of "Five Finger Exercise" by Peter Shaffer. The play will be presented at the Tech Speech Auditorium at 8:15 p. m. Monday through Wednesday.



NEW MEMBERS OF DELTA XI Chapter of Delta Kappa Gamma Society were initiated in a formal ceremony on Saturday, Jan. 20, at the Hereford Country Club. They are, (left to right), Mrs. Opal Bookout, Mrs. Marie Ratcliff, Hereford; Mrs. Mabel Newman, Dimmitt; Mrs. Ormel Lee Walker, Hereford; Miss Opal Ray, Hart; Mrs. Ruth Carter, Bovina; Mrs. Carole Dyer, Dimmitt; Mrs. Ethel Bengier, Friona; Mrs. Myrna Hammonds, Bovina; and Mrs. Juanez Green, Friona. (Staff Photo)

PAGE TWO

**BIG BAD BILLY**  
NEVADA, Iowa (AP) - A want ad in the Nevada Journal said: "Found. One half-grown billy goat. Owner may claim same by paying for ad, one partly eaten sack of red clover seed, one chewed-up pony saddle, two bales of hay and a broken toe."

See Us For Details  
On Use Of  
**SULPHURIC ACID**  
to boost profits

**This Is Not A Fertilizer  
But A Soil Conditioner**

**Lyle Blanton of Hereford Inc.**  
On East Highway 60 Phone EM 4-0221



RE-ELECTED OFFICERS of the Hereford Texas Credit Union's annual meeting, held Tuesday night in the high school auditorium. (Staff Photo)

Robert Thompson, president, at left; Mrs. Dyalthia Benson, secretary-manager; and A. J. Shroeter, vice-president. Officers

### Abilene Girl Is National Wool Event Winner

Jo Ann Odagaad, 18, of Gonvick, Minn., and Paula K. Johnson, 17, of Abilene, Tex., won the top awards in Salt Lake City, Utah on Monday night, Jan. 22, in the national "Make It With Wool" contest.

Miss Johnson, one of the 60 district winners in Texas, was junior division winner of the state contest judged at Texas Tech on Jan. 6.

Miss Odagaad, a freshman

**SHE WAS FOLLOWED**  
GLOBE, Ariz. P - Mrs. Dorothy Kunz thought something was wrong as she drove away from a Globe market in her pickup.

A strange car was following her very closely.

She drove three blocks and the car still was right behind her.

Pulling over to investigate, she discovered she had been towing a car whose bumper had become lodged in a trailer hitch on the pickup.

**ATTENDING SHOW**  
Mr. and Mrs. Roger Brumley left Hereford Wednesday afternoon to attend the stock show in Fort Worth. They will return to Hereford on Sunday.

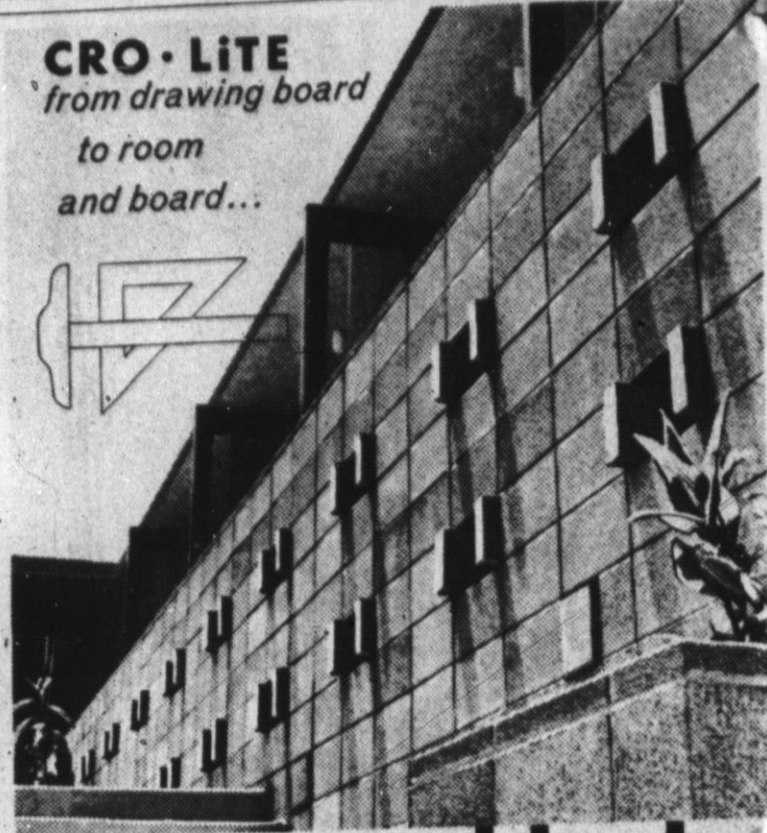
**Dr. Milton C. Adams**  
OPTOMETRIST  
Office Hours  
8:30 5:00  
335 Miles Avenue  
Phone EM 4-2255  
Hereford, Texas

The Sunday Brand, Hereford, Texas, Sunday, Jan. 28, 1962

home economics major at North Dakota State University, won the senior division and Miss Johnson won the junior division. Each will receive an expense-paid trip to Hawaii.

Five contestants from Hereford, winners in the county contest, entered the state competition in Lubbock.

**CRO-LITE**  
from drawing board  
to room  
and board...



**ECONOMICAL block**  
is the fastest way to luxury living in motels, apartments

If you're looking for a new building that will give you continuous traffic, don't build one with pedestrian walls. Get the new beauty and design that concrete block provides...plus fire-safety, high sound absorption and self-insulation, and little need for maintenance. Let us show you the many varieties of concrete masonry for exciting apartments, hotels and motels.

**Crowe-Gulde** CEMENT COMPANY OF HEREFORD  
HIGHWAY 60 AT GOUGH ST. HEREFORD, TEXAS  
P. O. BOX 647 - PHONE EM 4/1722

### ADRIAN NEWS

## Volleyball Game Raises Funds For New Clinic

**BY SUE BROWNLEE**  
The Adrian Outside Ladies Volleyball Teams wish to thank the ladies teams from Vega and Wildrado for the help and co-operation in the county-wide ball game at Adrian Saturday night. Total receipts for Dr. Whately's new clinic were \$100.23.

Mr. and Mrs. Alford Jobe and family had supper with her sister, Mrs. Joe Shaffer, in San Jon, N. M., last Tuesday night.

Sunday the Alford Jobe family visited his parents, the Louis Jobes, at Old Endee, N. M.

Jim Bob Briggs of Amarillo came out Tuesday to stay with his grandparents, the W. C. Briggs, until he is over the chicken pox.

Mrs. Earl Brown visited her parents in Dimmitt Tuesday, Mr. and Mrs. Pat Maupin.

Ross Blasingame visited in Adrian Monday of this week.

Mr. and Mrs. Zane Kerr had friends to see them last week. Mr. and Mrs. Don Tarbet and children of Farwell. He is the minister of the Church of Christ there.

Mrs. A. M. Chapman of Amarillo came out Friday afternoon to stay with her grandsons, Joel and David Brownlee, while their parents attended the ball game at Texline with their daughters. She returned home Saturday morning.

Mrs. Earl Brown took Mrs. Nolley Davis to Vega to Dr. Whately Wednesday, and took her Thursday to Hereford to consult another doctor. Jeannette Vanderwork took her to Deaf Smith County Hospital Monday. Mrs. Davis is to have surgery Tuesday.

Mrs. Alice Plum, mother of Mrs. Victor Lemke, entered the Deaf Smith County Hospital Saturday, after having suffered a heart attack. She is doing as

well as can be expected, but will remain in the hospital for some time.

On Wednesday, Jan. 17, Kenneth Loveless, son of Manuel Loveless, was injured in a helicopter accident in Mineral Wells, where he is taking helicopter training. The copter was completely demolished by fire. Kenneth received two broken discs in his back. He is reported to be doing fine at this time.

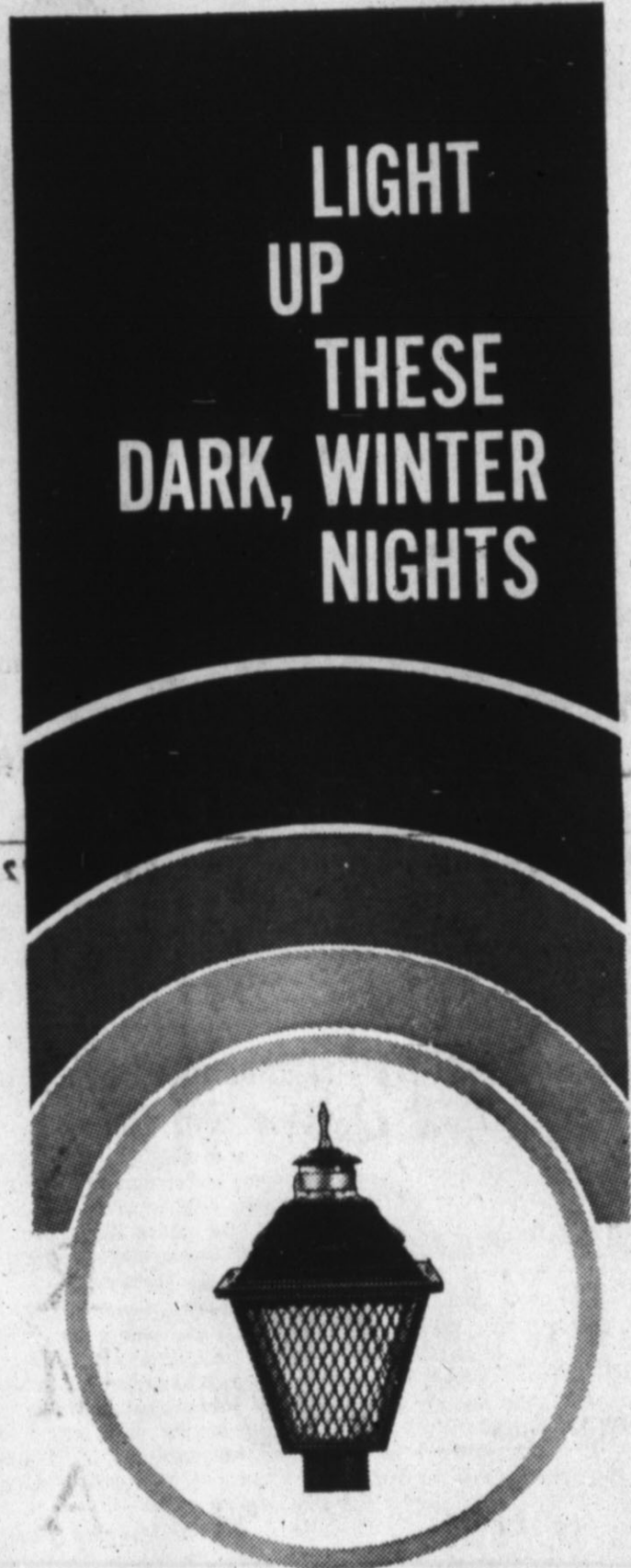
Mrs. Joe Brownlee went to Amarillo to meet her parents, Mr. and Mrs. A. M. Chapman, Sunday morning, to go with them to Alanreed, to the home of her aunt and uncle, Mr. and Mrs. Marvin Hall. At 2:30 p.m. they attended the funeral of Mary Alice Hall. Enternent was at Clarendon. She was the mother of Marvin Hall.

Peggy Sifford visited friends in Canyon over the weekend. The Lee Sifford family spent the night with the Herman Siffords Friday.

The D. P. Dohertys made a trip to Amarillo Sunday to see her parents, the J. T. Woodards.

Mr. and Mrs. Lester Gillian had Sunday guests, his parents, Mr. and Mrs. E. C. Gillian of Morton. They also visited with the Preston Johnsons.

An "Edith Rehnberg" cosmetic party was given by Mrs. Jim Voyles in the home of Jeannette Vanderworks on Wednesday, Jan. 17. Those present were Mesdames John Horton, Loren Creitz, Bill Leslie, M. H. Zaring Jr., George Gruhkey, W. B. Betts, Ralph Perry, R. M. Gruhkey, Chuck Allen, A. D. Lewis, Joe Speed, and Burnice Singleton.



THE ECONOMICAL  
**Ready-Lite\***

- OFF BY DAY
- ON AT NIGHT
- NO DOWN PAYMENT
- NO CARRYING CHARGES
- 24 MONTHS TO PAY

\*ELECTRIC, OF COURSE

4 ATTRACTIVE MODELS TO CHOOSE FROM  
**\$4950 and \$5950**

PLUS SALES TAX

SOUTHWESTERN  
**PUBLIC SERVICE COMPANY**

"SURE, I'M ONE BIG SMILE:



I'm driving a handsome new car—financed at one big saving with a BANK AUTO LOAN!

Before you buy a new car, get figures on economical financing—at:

**THE FIRST NATIONAL BANK OF HEREFORD**

Have you read the classifieds?

## BUSINESS and INDUSTRIAL DIRECTORY

Buy the Brands you Know from the People you Know

### FREE Theatre Tickets

If your name appears in one of the ads in this directory, you are invited to be a guest of The Star for either movie listed below:

Sun. - Mon. - Tues.

**AUDREY HEPBURN**  
as that delightful darling, HOLLY GOULIGHTLY!

**BREAKFAST AT TIFFANY'S**  
A JARON SHEPHERD PRODUCTION  
STARRING: GEORGE PEPPARD, NEAL EBBSEN, BALSAM, MICKY ROONEY  
THEATRE

**CREDIT**  
Oils and Gears of Commerce  
**Credit Bureau Of Hereford**  
407 N. Main EM 4-1122

**Merchants Lunches Our Specialty**  
**Neat's Diner**  
140 West Third

**CONCRETE**  
**PLASTER**  
**STUCCO**  
Walks - Driveways  
Patios - Floors  
Residential & Commercial

**H. E. WESTER**  
**EM 4-0408**  
Before 8 - After 5  
30 YEARS IN BUSINESS IN HEREFORD

**OFFICE MACHINES**  
**OFFICE FURNITURE**  
**ART SUPPLIES**  
Bob Armstrong  
**Quality Printing**  
Crume - Linderer  
240 E. 3rd EM 4-1090

Danny Daniels  
**Quality Nursery Stock**  
102 N. Main EM 4-2505

**Armstrong**  
505 W. PARK EM 4-1868  
**EAST SIDE 66 SERVICE**  
R. B. ROCK STEWART OWNER  
WHEEL BALANCING 66 MINOR-TUNE-UPS  
1303 E. First EM 4-2644

**Our New LOCATION**  
**419 N. Main**  
**DEAN'S HAIR STYLING**  
EM 4-0791

**Witherspoon ELECTRIC**  
Glenn Witherspoon, Owner  
129 E. Third EM 4-0224  
ELECTRICAL CONTRACTOR  
Our Store Supplies Include  
**HARD TO FIND**  
Light Bulbs And  
Light Fixtures

**JOE'S AUTO CLINIC**  
Complete Auto Repair  
On All Makes Cars  
**AUTOMATIC TRANSMISSION SPECIALIST**  
119 Funston EM 4-0380  
Joe H. Brooks

**ALL YOUR NEEDLEWORK SUPPLIES**  
Free Instruction  
**Mollie's Hobbies**  
129 W. Third

**BOYD MACHINE SHOP**  
1306 PARK AVE. Roy Grant EM 4-1055  
● Wholesale Auto Parts ● Exchange Engines  
● Crankshaft Grinding ● Crankshaft Journal Welding  
Complete machine work on Automotive and Industrial Engines

**ROGERS DRUG**  
**Walgreen Agency**  
**Complete Veterinary**  
Stan Knox Supplies  
241 Main - EM 4-2344

**QUALITY PRINTING**  
**OFFICE SUPPLIES**  
**The INK SPOT**

**THIS SPACE FOR SALE**

Joe's Auto Clinic, "Doctors of Sick Motors", is located at 19 Funston and owned and operated by Joe Rogers. Joe has worked as a mechanic in Hereford for the past 14 years. He has been in business for himself the past five years.

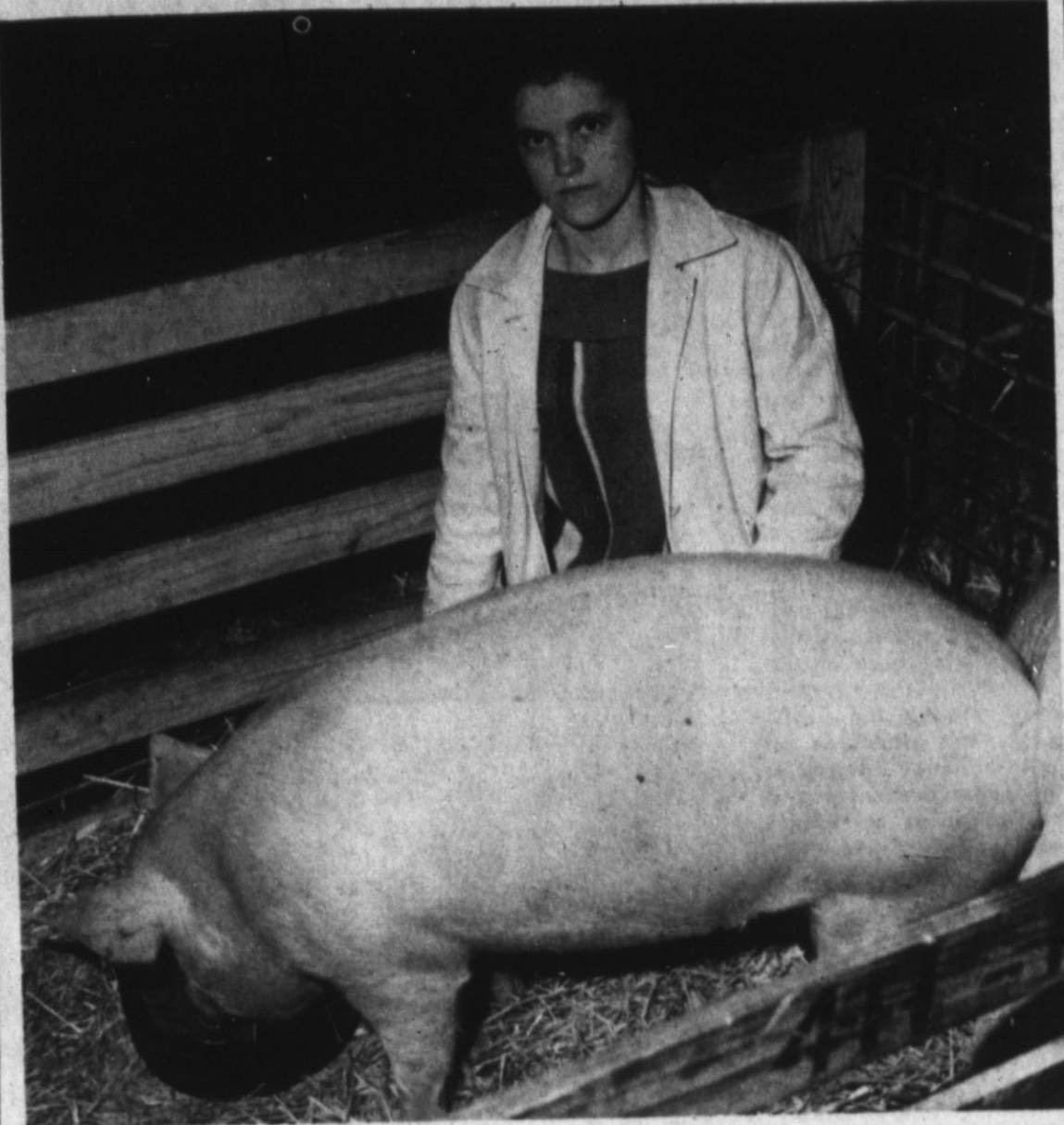
Mr. Rogers attended school in Lansing, Michigan and received special training in automatic transmission work and makes a specialty of automatic transmission repairs in his shop. He will also do all kinds of mechanical work including general overhauls on all makes of cars, expert motor tune-ups and irrigation well engines are given special attention.

Others working in the shop are Edwin Bollinger, Jack Rogers, Roy Bell and Bill Bollinger comes in after school to work as parts chaser, clean up and odd jobs. Mrs. Joe Rogers keeps books and takes care of the front office.

At Joe's Auto Clinic all mechanical work done by them is guaranteed. Take your repair work to Joe's where the minor job gets as much attention as the big ones.



A HEREFORD MAN, T. L. Sparkman Jr., seated right, was elected chairman of the board of directors of the High Plains Underground Water Conservation District on Wednesday in Lubbock. Also seated is Elmer Blankenship of Wilson, vice chairman. Standing from left are John Gammon, Lazbuddie, Henry J. Schmidly, Levelland; and J. R. Belt Jr., Lockney, secretary-treasurer. Howard C. Davidson, judge of the 99th District Court in Lubbock administered the oath of office. Gammon is the immediate past chairman.



FIRST PLACE WINNER in the lightweight division of the barrow miscellaneous breeds and crosses was awarded to the 190-pound pig belonging to Charlotte Seaton, Lazbuddie 4-H Club. The porker was named following judging in the 16th annual Hereford Junior Livestock Show sponsored by the Hereford Rotary Club. (Staff Photo)

**HERE And THERE**

**WITH MRS. MERLIN KAUL**  
The Rev. Burt M. DeBord, pastor of the Nazarine Church, in Kansas City, Mo., last week where he attended an Evangelists Conference. He was

accompanied by the Rev. and Mrs. Gordon Torsenbo, pastor of the Pleasant Valley Church in Amarillo and the Rev. Buford Bergner, pastor of the San Jacinto Nazarene Church. The meeting which was held in the Music Hall of the Civic Auditorium in Kansas City was attended by 3000 ministers and their wives and by 350 full-time evangelists. Mr. and Mrs. Charlie Burk left Thursday for Houston where

they will attend a meeting of the Federal Land Bank. Mr. and Mrs. Bud Morrison have returned home after spending several days visiting in California. They visited in the home of his sister, Mrs. Fred Burns, and in the home of a nephew, John Burns. Mrs. Thelma Chisum went to Amarillo last Saturday morning where she attended the wedding of a niece, Miss Sammie Duncan. The wedding was solemnized at St. Lawrence Catholic Church. Miss Duncan, daughter of Mr. and Mrs. Bob Duncan of Amarillo, became the bride of Raymond Jones of Topeka, Kan. A reception in the recreation hall of the church followed the ceremony.

to Hereford during this mid-semester holiday. Mrs. Marcus Latham was called to Abilene Wednesday by the death of her brother. Mr. and Mrs. J. C. Reese and Jan and Mr. and Mrs. Bob Hicks and son, Britt, recently attended the funeral of Mrs. Willie Mae Reese at Ballinger. She was the mother of J. C. Reese. She was 74 years of age and had been in ill health for some time. Memorial services were held at the First Methodist Church in Ballinger. Her husband passed away in 1945. Survivors included three sons: Curtis Reese of Shreveport, La., Ira, with the armed services in South Carolina, J. Clinton of Hereford, and a daughter, Mrs. Della Jones of Billington, grandchildren and great grandchildren.

comfort from the incident and says she "had a ball" at the hospital. She was able to return to school Tuesday. The A. R. Dillardards at Westway have received their annual supply of brooms — made from their own broom corn. They were also generous in passing out new brooms to some of their friends. Thanks to Dr. Channer for his assistance in finding the answer to a question which was asked of us some time ago and to which we could not reply. We were asked to name the board to which Indian children are strapped to their mothers' backs. Available sources did not

reveal any information. Dr. Channer got the answer from Oklahoma and it came from an Indian chief. The name in English is "Cradle Board" in Cherokee: Oo - Wa - Tse - Ka - Wa - Sah; in Comanche: Oona-Ak-wa. Mr. and Mrs. Benny Cooper and son Chris, have moved to K Street from Amarillo. Mrs. Cooper is the former Melba Gay Lawrence, a former employee of the Brand. Mr. and Mrs. Veri Taylor have moved from Amarillo to El Paso where they will be employed. Both have been students at Draughon's Business School in Amarillo. Mrs. Taylor is the former Sandra Franke, daughter of Mr. and Mrs. Bill Franks of Westway. A. F. Roberts of Sabet ha, Kan., was in town the other day. He has been looking after his farming interests in the Simms Community.

**Reliance HOMES**  
FOXWORTH-GALBRAITH

**CONSIDER THESE 10 FEATURES**

1. Built on your lot or Acreage on a Solid Foundation.
2. Built By Hereford Workmen
3. Well Built and Guaranteed.
4. Completed Ready to Live In . . . Tied in to Lights, Water, Gas, Sewer.
5. All You Have To Do Is Move In And Start Living
6. No Down Payment, No Closing Costs, No Hidden Charges.
7. Mortgage Cancelled in Case of Death.
8. Meets Out Of Town Prices . . . Exceeds Their Quality.
9. 15 Year Loan Plan . . . You Make Payments Locally.
10. We build & finance any type or size of completed house from \$3,500 to whatever price home you want to buy.

**WE ARE READY TO DO BUSINESS NO WAITING — NO DELAYS NO RED TAPE**

SEE THE FRIENDLY FOLKS AT  
**FOXWORTH-GALBRAITH LUMBER COMPANY**  
OF HEREFORD  
LUMBER AND BUILDING MATERIAL  
AL YEAGER Mgr.  
EM 4-1224

**New Building Dedication Set By Witnesses**

Dedication services of the new meeting place of the Hereford Congregation of Jehovah's Witnesses will be held at the "Kingdom Hall" on Sunday. Scheduled to speak at the services is W. B. Carpenter Jr., circuit supervisor for Texas Circuit 10. Carpenter, who has been speaking at special services during the week, is overseer of congregations in Texas, Oklahoma and Kansas. He has been a minister for the past nine years. Two and a half years were spent in the world headquarters in Brooklyn and more recently he has been active in the Florida, Rhode Island and New York areas. Services scheduled at the Hall on Sunday began with a discourse by Carpenter on "Where May Real Security Be Found?" at 3 p.m. followed by an intermission and Watchtower Study. Actual dedication is set to begin at 5:15 p.m. by Carpenter. The service will close with announcements and a song. The new building is located at 319 Ave. I. The public is invited to attend the service.

DID YOU KNOW THAT WE HAVE  
KEROSENE LAMPS (Complete)  
HOT PLATES  
LANTERNS  
(GASOLINE or KEROSENE)  
**HEREFORD HARDWARE**

**GIVE US A TRY**  
We'll Make You Glad You Did . . .

**Elizabeth Witherspoon**  
Don Baugous  
Dale Wright

**HEREFORD INSURANCE AGENCY**  
MAIN AT SECOND ST. • PHONE EM 4-0850  
Our Policy: Better Insurance For You!  
**DEAF SMITH COUNTY ABSTRACT CO.**

**EMPLOYEE GROUP AND PENSION PLANS**

WILBUR "GIB" GIBSON  
209 WESTERN  
EM 4-2225  
GREAT AMERICAN INSURANCE COMPANIES

**End-of-Month Clearaway!**

**Sale Of Ladies FLATS**

GROUP I Mostly Suedes Values to \$6.95 **\$3.00**

GROUP II Leather & Suede Flats \$4.98 Values **\$2.00**

ONE GROUP — Fall & Winter DRESSES Values to \$24.95 **1/2 PRICE**

GROUP OF ASSORTED DRESS - FABRICS REG. 98c VALUE **3 YDS. FOR \$1**

LADIES QUALITY NYLON HOSE Special Price **69c**

ONE GROUP BOY'S SCHOOL JACKETS Price To Clear **1/3 OFF**

HEIRLOOM BEDSPREADS \$10.95 Value **\$8.97**

2 LB. — TAYLOR - MADE COTTON BATTS **\$1.39**

ONE GROUP LADIES DRESS High Heel Shoes By JACQUELINE & CONNIE Values To \$14.99 **\$6.97**

ADVANCE DISCARD PATTERNS **10c**

WILBUR "GIB" GIBSON 209 WESTERN EM 4-2225 GREAT AMERICAN INSURANCE COMPANIES

**GUARD YOUR FAMILY with a CHECK-UP**

We are part of the "team" that guards your health . . .

Your doctor and your registered pharmacist work together for your health's sake. He skillfully diagnoses and prescribes. We fill his prescription with precision.

Be sure you get your check-ups regularly . . . and be sure to get your prescriptions filled by a qualified pharmacist.

**ROGER'S DRUG**  
Gunn Bros. Stamps EM 4-2344

**EL RANCHO 22% Range Cubes**

TOP QUALITY — LOW IN COST — TRUCKLOADS DELIVERED TO BARN

Old Process Cottonseed Meal & Cake

**EL Rancho Chick Starter & Grower**

**BABY CHICKS**  
Pullets — Straight Runs — Cockerals ALL BREEDS & MOST HYBRIDS

**DELMO'S Farm & Garden SUPPLY**  
211 S. 25 Mile Ave. EM 4-2172

**AT HARMANS**

GOOD LUCK WILL HELP A MAN OVER A DITCH IF HE JUMPS HARD

# Can We Afford New Work Week?

Probably no one in Hereford or Deaf Smith County will be directly affected by the new 25-hour work week contracts signed by electricians in New York City. On the other hand, it has been a topic of wide conversation, and one which drew

# A Young Man On The Way Up

Seldom does The Brand select an individual as an editorial topic. Recent elevation of O. G. Hill Jr., to the office of president of the Golden Spread Quarter Horse Association, however, justifies such a variation.

Through the development of outstanding horses and his activities in the association Mr. Hill has attracted national and world wide interest to Hereford and Deaf Smith County. From a more material standpoint, he has brought scores of visitors into the community to see his horses, which are now a by-word in Quarter Horse circles. His election as association president is another achievement. All of these things he has accomplished without too much fanfare and with very little help from the community.

Equally important, he has been able to operate this division of his ranching activities on a profitable basis, and this is no mean achievement in the present age of mechanization.

O. G. Hill Jr. is a local boy, who was reared in the community and who attended Hereford schools. He has found time to contribute toward numerous local activities, along with other duties.

The Brand is happy to join his friends and neighbors in extending congratulations to this young man, who has already established an enviable record, and who is destined to go even further in his pursuits.

# Russia Has No Farm Surplus

With the continued rise of agricultural production here and throughout the nation, a comparison with Russian production during recent seasons is interesting, particularly in view of Premier Khrushchev's pin-pointing 1970 as the year in which the Soviet Union's production will leave the United States behind.

What's the comparison: The Department of Agriculture recently issued some figures, based on 1960 production, and according to these, Communist efforts to surpass the United States have not succeeded.

Farm production here surpasses that of Russia by 60 per cent, according to the report.

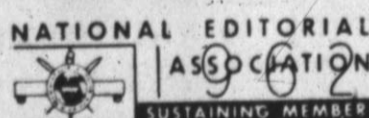
One of the things which impressed Premier Khrushchev when he toured the United States was our corn production. This is the basis for our superiority in the production of meats and other livestock products. The Houston Post pointed out recently, His ambition for the Soviet Union to equal or surpass our corn production has fallen far short of the goal. According to the Department of Agriculture figures, Russian corn production was only 15 per cent of that of the United States.

There is no lack of farm manpower in Russia, but this is not enough. Modern farming methods must be used and on a widespread basis. There is a constant battle to meet even basic food requirements in Russia, as contrasted to the problem of surplus-es here.

At the present there is nothing to indicate that agricultural production in Russia will change drastically by the 1970 target date. —Wellington Leader

# The Sunday Brand

Established 1948 Published every Sunday at 336 Main St. Hereford, Texas



James M. Gillentine, Editor and Publisher  
H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60¢ per month. Single copies 15¢ each. Classified advertising rates: 6¢ per word per word first insertion (60¢ minimum; 4¢ per word each additional insertion.)

criticism from President Kennedy, usually a staunch friend of labor.

The President even went further, adding that a 40-hour work week is best for the nation. There are many variations to the question, and on most counts we are inclined to agree with Mr. Kennedy. In a nation already deluged with imports from Japan, due to the fact that labor costs are pushing our manufacturers out of the picture, it is not likely that increasing these costs will help us to meet the competition.

Of prime importance is the fact that idleness is said to be the devil's workshop. A 25-hour work week will skyrocket crime statistics, send thousands of people to the nearest tavern to while away their spare time; it will also generally spiral inflation on an upward trend. A few people will no doubt seek two jobs, instead of one, thus establishing a squeeze on unemployment.

Often downtrodden through the years, labor generally enjoys fair standards on a 40-hour week, but the final analysis is bound to reflect in competitive sales and ultimate finished-product prices not possible on a 25-hour week at the same overall pay scales. Inevitable, too, is the addition of more and more machines to replace manpower which, in the long run, is bound to increase unemployment.

We do not profess to know where this new trend will conclude, but we do think the time has come when labor, along with industry, must realize that sales are based on prices — and that without sales any industry is bound to flounder and ultimately perish.

# Three Days To Pay Poll Tax

Three more days, and it will be too late to pay your poll tax.

This reminder, it seems, should be enough on the subject — but there are always several hundred people who fail to qualify as voters, and many of them are unhappy with themselves when election time rolls around.

Needless to say, the cost is small compared with the privilege of casting one's ballot, and having one's "say" in the type of government under which we live. Many, many times one single vote has tied up or determined an election. In addition to state, county, city and national elections, all indications point to the possibility of another school bond election during the coming year.

No other nation in the world offers free, unhampered elections identical to those in the United States of America. Unfortunately, very few other nations find so many people so indifferent to the franchise of voting. This very attitude is part of Khrushchev's prediction that our nation will sooner or later crumble to become part of the vast Soviet empire in which our people would be slaves.

Seldom do you find anyone who is 100 percent in agreement with everything our government does, but it is even more difficult to find an American citizen who would like to give up his citizenship and move to another country, especially Soviet Russia.

The only way America can remain a nation "of the people, by the people and for the people" is for those people to express themselves at the polls.

# Post Office In The Spotlight

Folks who can remember the 2-cent rate on first class letters are definitely too old for the draft, and it begins to look as if the same thing will soon be true concerning the present 4-cent rate.

Frankly, most of the proposed postal changes seem to be long overdue — and we include the recent boosts in second and third class rates, which concern newspapers and publications. However, there are still many "niggers" lingering in the woodpile, and we would like to see the post office established on a more businesslike basis.

A great portion of the deficit can be traced to non-chargeable and non-allied activities. Non-profit fraternal and religious organizations and numerous cooperatives mail scads of material, magazines and publications on token payments; in addition, too many government officials, agencies, and elected officials "frank" their mail with no postage at all. Add to these things, the sale of bonds, postal savings accounts, and third class "free-in-county" available to some newspapers — and it is surprising that the department has been able to function at all.

Most offices are also hamstrung with legal procedure which was established before 1900. Rural routes, for instance, were set up and pretty well operated on the same basis as those days when the carriers made their rounds with a horse and buggy. It seems to us that a good house cleaning is pretty well in order, designed on 20th century ways of life. Books and publications, for the most part, operate on a franchised theory that they are of an educational nature — and on laws that were created before we had extensive school systems, radio, television, automobiles and other methods of communication.

Frankly, we see no reason why the tax payers should shoulder these burdens through subsidies to the postal department. Instead, those who actually use the mails should pay the costs in proportion to their usage — and let the chips fall where they may.

# The POWER of FAITH by Howard Brodie



Faith guided the family of man along individual paths leading toward love. Here are some sayings that have been recorded.

"The whole world is moving onward. Let us all pray!" American Indian.

"We do not see Him with our eyes, but we know Him in our hearts," Bushman.

"None of you is a believer so long as he spends his night in satisfaction while his neighbor is hungry," Mohammed.

"Thou shalt love thy neighbor as thyself," Moses.

"Hurt not others with that which pains yourself," Buddha.

"Love the Lord your God with all your heart... and with all your strength... and your neighbor as yourself... love your enemies," Christ.

# The Tale Of A Girl Who Dared To Be Different

BY MRS. R. L. CRISWELL

The time was in the late 1870's, the place was in Kansas and the heroine a lovely girl of 16.

Her hair was the pale gold of opening wheat, her skin, pink and white and eyes of the deepest blue. She was one of a family of six children, four girls and two boys, the boys being the youngest, and so were quite small when this story took place.

At her arrival the family doctor told her parents God had sent them a pink and white lily with golden threads woven in its bloom of beauty, and she was named Lily, but when she grew up she changed the spelling of her name to Lillie. Her name was too short, she explained, but her resemblance to the fair lily of pink and white and gold did not change for many years.

Lillie was an outdoor girl and she loved all kinds of fresh

fruit and berries. Her father chose to overlook her beauty and femininity, because he had wanted a male heir, and would take her to the fields and to the woods for company and for the help she could give him. This, with her natural love of the woods and the outdoors, made her as strong physically as she was beautiful.

Her father sold a hotel in Missouri for a good profit and, having heard of the money to be made in Kansas wheat-growing, bought a farm near the wheat belt. The farm had an orchard of several acres, but had not been tended for a number of years. The two, father and daughter, got about trimming off the dead wood to help the trees put on a better fruit crop in the spring.

Their neighbors were rather few and far between but as always there was a social life of parties, singings and folk dances. As the family became ac-

quainted with their neighbors they learned that chills and fever were quite prevalent during the summer and they were told not to eat the wild fruit or the whole family would have attacks of malaria.

Since their farm was near a wooded area the children loved the woodlot and spent many hours there, but always with the reminder that they must never eat of the luscious grapes, plums, pawpaws and berries that grew there. All the children obeyed but one, and that one was Lillie.

She knew where the grapes hung so thickly and the plum thickets were so beautiful in the early spring with their gowns of white satin flowers that could not be copied by mere women for wedding gowns. She also knew where the pawpaws grew, and there she would go to dine in delight when the was sent to bring in dry wood to burn for canning the fruits of the orchard.

When the fruit was all canned and the summer heat began, the family sickened one by one until all were wretched in the heat that lay heavily on the farm house.

That is all but one — Lillie. She cared for the family and helped the doctor in every way possible; and the doctor? He marveled that he had ever seen such a lovely young girl that was capable of caring for so many sick people and still retain the pink and white bloom of health. As the family began to improve and Lillie looked healthier than ever, he wondered aloud and asked her parents if they had any idea why she had not been infected with malaria.

They could not, as she had eaten the food and drank the water along with the family, and they also marveled, but could find no answer.

On his last visit the doctor decided to ask some rather pointed questions of this young lady. He followed her to the well to get water and asked her just why she was not ill along with the rest of the family. Just what had she eaten that had kept her from contracting chills and fever. Grinning sheepishly, she told him she had eaten grapes and wild berries as long as there was one on the vines and she was outdoors much more than the others and that might be the reason.

The other children were afraid to eat the wild fruit, but

# Panhandle Paragraphs

## JUROS ACCUSED OF MISCONDUCT

At least five of the Ochiltree county jurors who made an award of \$13,912 to Fort Worth architect Wyatt C. Hedrick in a district court suit last December were accused of misconduct in a motion for new trial filed last Friday by the Spearman law firm of Linn and Helms, representing Ochiltree county as defendants in the suit. This allegation was one of several made in support of the motion for a new trial. A number of errors were cited in the court's ruling to various objections made by the defendant in the trial. The misconduct charge is supported by an affidavit filed by Essa Todd, one of the jurors and the only woman on the jury. Miss Todd said in her affidavit that she was never in favor of awarding Hedrick anything but was coerced into doing so by several of the other jurors.

—OCHILTREE COUNTY HERALD (Perryton)

## NEW OIL FIND REPORTED

Cooperative Refinery Association of Great Bend, Kan., has requested a discovery allowable for its No. B-1 Kirkpatrick which opens a Bend Conglomerate oil pay in Hardeaman County. It is the first Bend Conglomerate producer ever finalized in Hardeaman County.

—QUANA TRIBUNE-CHIEF

## NEW FIRE TRUCK PURCHASE PLANNED

Tulia's fire fighting equipment will soon be augmented with a new fire truck. The city council accepted bids Tuesday night from nine concerns. The contract is expected to be awarded soon. Additional fire fighting equipment has been needed for several years, according to city officials. Fortunately, Tulia has not had a major fire or two fires simultaneously for many years. There has been the ever-present danger that two calls would be received at the same time, perhaps with the city's truck in the county fighting a fire. This danger is increasing as the city expands.

—THE TULIA HERALD

## HOSPITAL PETITION CIRCULATED

Currently being circulated is a petition requesting the Commissioner's Court of Yoakum County to call a special election in the near future to provide necessary funds for enlarging and equipping of Yoakum County Hospital in Denver City. Amount of bond issue listed in the petition is \$325,000. Those circulating the petition expressed the belief today they would have little difficulty in securing the necessary number of signers, which is a minimum of 10 per cent of the resident qualified voters of Yoakum County, who have rendered their property for taxation.

—DENVER CITY PRESS

## POLITICS QUIET

Deadlines are just around the corner for both political aspirants and voters, but things remained quiet on the election front in Lamb County this week. Despite talk of the advent of "two-party politics" in the county this year, Democrats are dominating the scene. As of Wednesday, the Democrats had a candidate in the running for each of six posts up for election this year. County Republicans have had some get-togethers, but no announcements for office have been forthcoming.

—THE OLTON ENTERPRISE

## OPTION SOUGHT ON TENTATIVE SITE

Canyon school board Tuesday night voted to ask for an option on a tentative site for construction of a new elementary school. The site is just east of Pioneer Estates Addition. The board will meet next Tuesday night to interview prospective architects for the proposed new building.

—THE CANYON NEWS

# THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm recently encountered a city man, his letter this week reveals. What else it reveals, you'll have to decide.

Dear editor: I was visited by a friend from a big city recently and he was all excited over the latest development out of Washington.

"Say," he said, "did you know Washington is thinking about establishing a new Cabinet post, the Department of Urban Affairs?"

"Nope," I said. "What for?"  
"Why, to help the cities solve their problems, like you farmers have got a Department of Agriculture," he said. Then he went on to explain that cities have grown by leaps and bounds in recent years, problems have piled up, like traffic congestion, noise, inadequate police protection, water shortages, classroom shortages, worn-out city streets, slums, crime, high taxes, etc.

"You name the city," he said, "big or little, and it's got problems. Big problems. There just isn't enough money coming in to satisfy all the demands and needs of city people, and the bigger the city, the worse the problem. The Department of Urban Affairs is the answer."

"Why, that's fine," I said, looking at him out of the corner of my eye, "wonder why somebody didn't think of that a long time ago? You city folks have been asleep. Why, us farmers thought up the Department of Agriculture to solve our problems years ago. In fact, the Department of Agriculture is celebrating its 100th anniversary this year, and where do you think farming would be today if we hadn't had that Department?"

"That's right," he said, "but we're catching on. We're going to get some help finally."

"Why," I said, seeing he wasn't catching on, "you simply can't imagine what shape farming would be in today if us farmers couldn't turn all our problems over to the Department of Agriculture. You take cities. You've got a surplus of cities, haven't you? Must have, since no city government is breaking even, they can't quite make ends meet, population piling up in huge surpluses, labor costs are high, street paving equipment wearing out and no money to replace it with, and things like that. It's sure clear to me that what cities need is a Department of Urban Affairs to handle their problems. It's the only answer."

"Say," he said, "are you kidding me...?"  
"But I told him I had to go feed my chickens and would see him later."

Yours faithfully,  
J. A.

(Continued on page 5)

# 30 YEARS AGO Tri-State Area Farmers Told Hereford Best Area

Why will men, who love everything else morally right, continue to "buck" the "game of chance" in farming. It's wrong to gamble, the preachers say, and the state says the law will pinch you if caught "shootin' craps." Now, you will get caught as long as your "craps" fail to turn up the right spots. Make a sure thing in farming as you would in another line of business. It's sure when you control the rain making machinery if you will do your part of the work in cultivating and planting. The Brand invites its friends "down in Texas", in Colorado and in Kansas to cease their gambling propensities and come to Hereford where "We've got water," the key to the rain house. Down in Texas where the farmers hold prayer meetings when the corn is the tassel and have to fight both the boll weavils and the bulls when they raise cotton, and in either case always lose out in the fight, the "game of chance" is even worse than one could imagine. They are invited to leave the weavils and the bulls to their own destruction, come to Hereford where they can raise alfalfa and hogs with an insurance policy attached to each crop. Why raise nine and ten cent cotton to feed the boll weavils and to fill the bulls when they can defy both with big crops of grain, alfalfa and hogs in the Panhandle?

25-YEARS AGO  
Following fast upon the heels of the Texas-New Mexico Utilities electrical rate reduction last week came the voluntary rate slash by the Texas Gas Company throughout its territory. The reduction will be applied to the January gas bill and will effect a savings of approximately four per cent for gas consumers in Hereford, Jack Wayland, local manager for the company has announced. The new rate is \$1.25 per month for the first 2,000 cubic feet, the minimum bill, compared to the old rate of \$1.35. The next 48,000 cubic feet will be charged for at the rate of 50 cents rather than the old rate of 55 cents.



PERFORMING AT A FOUNDER'S month program at the Lions Club here Wednesday are former members of the Lydia Pinkham quartet. The original quartet was composed of wives of Lions Club members and consisted of Mrs. Ray Coneway, Mrs. Cliff Acker, Mrs. Alvin Thompson, Mrs. S. P. Rossen, and Mrs. Jessie Stanford, pianist. Singing at the Wednesday meeting were Ray Coneway, who was in charge of the program, Mrs. Alexander Thompson, Mrs. Alvin Thompson, Mrs. Coneway, and Mrs. P. H. Alexander. During the program, Coneway traced the growth of the club from its beginning in 1928. (Staff Photo)



CHAMPION HEAVYWEIGHT in the 16th annual Junior Livestock Show here recently was awarded to this 1000-pound Angus owned by Jim R. Wells of the Friona FFA. The Angus was taken on to Amarillo, where it was judged reserve champion in the Angus division at the Amarillo Fat Stock Show Monday. Wells is the son of Mr. and Mrs. H. C. Wells of Friona. (Staff Photo)

SPECIALS GOOD - Mon., Tues., Wed., Jan.

**BACON**

Wrights **2<sup>30</sup>** Pages  
Including 22 Colored Comics

PRICE — 15c PER COPY

**LOIN STEAK lb. 79<sup>c</sup>**

**RIB STEAK lb. 79<sup>c</sup>**

**ROUND STEAK lb. 89<sup>c</sup>**

Maryland Club

**COFFEE lb 69<sup>c</sup>**

SHURFINE  
**COFFEE**  
1 Lb. **59<sup>c</sup>**

**LISTERINE**  
7 Oz. **43<sup>c</sup>**

SHURFINE  
**VIENNA SAUSAGE**  
CAN

**5 FOR \$1**

MEADOWLAKE

**OLEO**  
1 Lb.

**4 FOR \$1**

6 Btl. Ctn. Plus Deposit

**PEPSI COLA 29<sup>c</sup>**

**Notebook Paper** Poly Bag 400 Sheets **89<sup>c</sup>**

SHURFINE FROZEN  
**LEMONADE**  
6 Oz. **3 FOR 29<sup>c</sup>**

CAPE ANN  
**FISH STICKS**  
4 FOR **\$1<sup>00</sup>**

**ICE CREAM** Swift's Party Pack Pints **5 FOR \$1**

NORTHERN  
**PAPER NAPKINS**

80 Ct. **2 FOR 25<sup>c</sup>**

MORTON  
**SALT**  
26 Oz. Round Box  
**2 FOR 25<sup>c</sup>**

ARROW  
**PINTO BEANS**  
2 Lb. Cello **23<sup>c</sup>**

SHURFRESH

**BISCUITS 859<sup>c</sup>**

SCOTTIES  
**FACIAL TISSUE**  
400 Ct. Box **4 FOR 89<sup>c</sup>**

FOOD KING  
**SHORTENING**  
3 Lb. Can **63<sup>c</sup>**

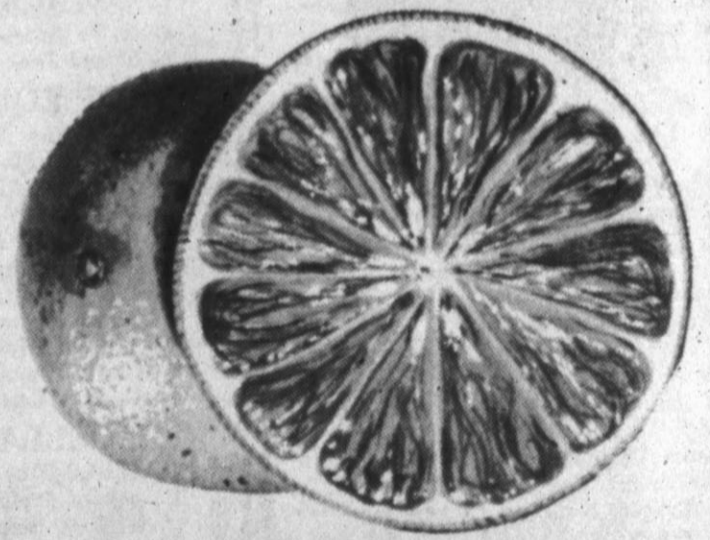
JERGENS  
**HAND LOTION** \$1.00 Size Plus Tax **69<sup>c</sup>**

GOLD MEDAL  
**FLOUR** 10 Lb. Bag **99<sup>c</sup>**

Florida — Ruby Red

**GRAPEFRUIT**  
**2 LBS 21<sup>c</sup>**

Red McClures — 10 Lb. Bag **POTATOES 39<sup>c</sup>**



DOUBLE S & H GREEN STAMPS WED. — With \$2.50 Purchase Or More

**TAYLOR & SONS**  
**FOODS**

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

**The Tale**

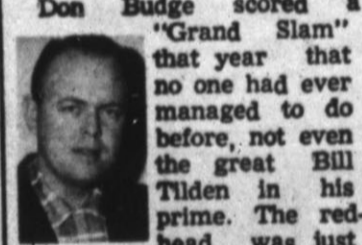
(Continued from page 4)  
she had tried it out carefully and when one did not make her ill she had eaten more than one and so on until she had eaten her fill of any and all of the wild fruits that grew there. The doctor roared with laughter and told her "that nothing ventured nothing gained" and she had proven, without doubt that the wild fruit had prevented her taking the disease that the family had had. How do I know of this venture that happened so long ago? The lovely young lady was my mother and her description was given to me by my father. He loved to tell this story for it was the summer of their meeting and falling in love. They were married in the fall.

**ALL TAKE, NO GIVE**  
BALTIMORE (AP) — At the Internal Revenue Service literature counter, a taxpayer bought two 40-cent booklets entitled, "Your Federal Income Tax Guide" and "Tax Guide for Small Business." Then he asked for a receipt, as proof of the 80-cent "business expense." The counter attendant refused saying, "We don't give receipts."

Have you read the classifieds?



BY CHARLIE SEEDS  
**BUDGE WINS AGAIN!**  
That was a familiar headline on sports pages that year. Don Budge was a skinny, red-headed, freckle-faced young man with long legs that could cover a lot of ground on a tennis court... and this was his big year in tennis.



Don Budge scored a "Grand Slam" that year that no one had ever managed to do before, not even the great Bill Tilden in his prime. The red-head was just about unbeatable. He won the national singles championships in Australia and in France. Then he went on to win the title at Forest Hills in the American singles competition.

That left only Wimbledon, traditional seat of the world's top tennis crown at that time. The young red head couldn't be stopped. He won again at Wimbledon. In one year he captured the four major amateur singles championships of the tennis world.

Remember the year? America was entering a new era of prosperity that year... but we hadn't forgotten the bitter years of depression. A man who bought a car then not only shopped for a good deal... but he made sure he bought from a dependable dealer who could give him reliable service.

The year was 1938. For an all-around top deal... on today's bigger, better new see us. We'll beat any legitimate deal... and give you the added bonus of the finest service facilities to keep your car at its best for years to come! CHARLIE SEEDS MOTOR Co., Inc., W. Hwy. 80 at Miles. EM 4-2727.

**NOTICE TO MOTOR VEHICLE OWNERS REGISTRATION**

February 1, 1962 to April 1, 1962

The Texas Title Act provides that a Certificate of Title is a prerequisite to registration, you must also present your current license receipt.

Now is the time to check your certificate of Title and Registration receipt to see that you have them both.

If unable to find either or both now is the time to contact your County Tax Assessor-Collector and have them help you get everything in order so you will be able to register when you wish.

Also remember that you are required by law to register in the County of your residence.

**NELL MILLER**  
**TAX ASSESSOR - COLLECTOR**

## Can We Afford New Work Week?

Probably no one in Hereford or Deaf Smith County will be directly affected by the new 25-hour work week contracts signed by electricians in New York City. On the other hand, it has been a topic of wide conversation, and one which drew

## A Young Man On The Way Up

Seldom does The Brand select an individual as an editorial topic. Recent elevation of O. G. Hill Jr., to the office of president of the Golden Spread Quarter Horse Association, however, justifies such a variation.

Through the development of outstanding horses and his activities in the association Mr. Hill has attracted national and worldwide interest to Hereford and Deaf Smith County. From a more material standpoint, he has brought scores of visitors into the community to see his horses, which are now a by-word in Quarter Horse circles. His election as association president is another achievement. All of these things he has accomplished without too much fanfare and with very little help from the community.

Equally important, he has been able to operate this division of his ranching activities on a profitable basis, and this is no mean achievement in the present age of mechanization.

O. G. Hill Jr. is a local boy, who was reared in the community and who attended Hereford schools. He has found time to contribute toward numerous local activities, along with other duties.

The Brand is happy to join his friends and neighbors in extending congratulations to this young man, who has already established an enviable record, and who is destined to go even further in his pursuits.

## Russia Has No Farm Surplus

With the continued rise of agricultural production here and throughout the nation, a comparison with Russian production during recent seasons is interesting, particularly in view of Premier Khrushchev's pin-pointing 1970 as the year in which the Soviet Union's production will leave the United States behind.

What's the comparison? The Department of Agriculture recently issued some figures, based on 1960 production, and according to these, Communist efforts to surpass the United States have not succeeded.

Farm production here surpasses that of Russia by 60 per cent, according to the report.

One of the things which impressed Premier Khrushchev when he toured the United States was our corn production. This is the basis for our superiority in the production of meats and other livestock products. The Houston Post pointed out recently. His ambition for the Soviet Union to equal or surpass our corn production has fallen far short of the goal. According to the Department of Agriculture figures, Russian corn production was only 15 per cent of that of the United States.

There is no lack of farm manpower in Russia, but this is not enough. Modern farming methods must be used and on a wide-spread basis. There is a constant battle to meet even basic food requirements in Russia, as contrasted to the problem of surpluses here.

At the present there is nothing to indicate that agricultural production in Russia will change drastically by the 1970 target date. —Wellington Leader

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas



NATIONAL EDITORIAL ASSOCIATION  
SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher  
H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c per word each additional insertion.)

criticism from President Kennedy, usually a staunch friend of labor.

The President even went further, adding that a 40-hour work week is best for the nation. There are many variations to the question, and on most counts we are inclined to agree with Mr. Kennedy. In a nation already deluged with imports from Japan, due to the fact that labor costs are pushing our manufacturers out of the picture, it is not likely that increasing these costs will help us to meet the competition.

Of prime importance is the fact that idleness is said to be the devil's workshop. A 25-hour work week will skyrocket crime statistics, send thousands of people to the nearest tavern to while away their spare time; it will also generally spiral inflation on an upward trend. A few people will no doubt seek two jobs, instead of one, thus establishing a squeeze on unemployment.

Often downtrodden through the years, labor generally enjoys fair standards on a 40-hour week, but the final analysis is bound to reflect in competitive sales and ultimate finished-product prices not possible on a 25-hour week at the same overall pay scales. Inevitable, too, is the addition of more and more machines to replace manpower which, in the long run, is bound to increase unemployment.

We do not profess to know where this new trend will conclude, but we do think the time has come when labor, along with industry, must realize that sales are based on prices — and that without sales any industry is bound to flounder and ultimately perish.

## Three Days To Pay Poll Tax

Three more days, and it will be too late to pay your poll tax.

This reminder, it seems, should be enough on the subject — but there are always several hundred people who fail to qualify as voters, and many of them are unhappy with themselves when election time rolls around.

Needless to say, the cost is small compared with the privilege of casting one's ballot, and having one's "say" in the type of government under which we live. Many, many times one single vote has tied up or determined an election. In addition to state, county, city and national elections, all indications point to the possibility of another school bond election during the coming year.

No other nation in the world offers free, unhampered elections, identical to those in the United States of America. Unfortunately, very few other nations find so many people so indifferent to the franchise of voting. This very attitude is part of Khrushchev's prediction that our nation will sooner or later crumble to become part of the vast Soviet empire in which our people would be slaves.

Seldom do you find anyone who is 100 percent in agreement with everything our government does, but it is even more difficult to find an American citizen who would like to give up his citizenship and move to another country, especially Soviet Russia.

The only way America can remain a nation "of the people, by the people and for the people" is for those people to express themselves at the polls.

## Post Office In The Spotlight

Folks who can remember the 2-cent rate on first class letters are definitely too old for the draft, and it begins to look as if the same thing will soon be true concerning the present 4-cent rate.

Frankly, most of the proposed postal changes seem to be long overdue — and we include the recent boosts in second and third class rates, which concern newspapers and publications. However, there are still many "niggers" lingering in the woodpile, and we would like to see the post office established on a more businesslike basis.

A great portion of the deficit can be traced to non-chargeable and non-allied activities. Non-profit fraternal and religious organizations and numerous cooperatives mail scads of material, magazines and publications on token payments; in addition, too many government officials, agencies, and elected officials "frank" their mail with no postage at all. Add to these things, the sale of bonds, postal savings accounts, and third class "free-in-county" available to some newspapers — and it is surprising that the department has been able to function at all.

Most offices are also hamstrung with legal procedure which was established before 1900. Rural routes, for instance, were set up and pretty well operated on the same basis as those days when the carriers made their rounds with a horse and buggy. It seems to us that a good house cleaning is pretty well in order, designed on 20th century ways of life. Books and publications, for the most part, operate on a franchised theory that they are of an educational nature — and on laws that were created before we had extensive school systems, radio, television, automobiles and other methods of communication.

Frankly, we see no reason why the tax payers should shoulder these burdens through subsidies to the postal department. Instead, those who actually use the mails should pay the costs in proportion to their usage — and let the chips fall where they may.

## The POWER of FAITH by Howard Brodie



Faith guided the family of man along individual paths leading toward love. Here are some sayings that have been recorded:

"The whole world is moving onward. Let us all pray!" American Indian.  
"We do not see Him with our eyes, but we know Him in our hearts," Bushman.  
"None of you is a believer so long as he spends his night in satisfaction while his neighbor is hungry," Mohammed.  
"Thou shalt love thy neighbor as thyself," Moses.  
"Hurt not others with that which pains yourself," Buddha.  
"Love the Lord your God with all your heart... and with all your strength... and your neighbor as yourself... love your enemies," Christ.

## The Tale Of A Girl Who Dared To Be Different

BY MRS. R. L. CRISWELL

The time was in the late 1870's, the place was in Kansas and the heroine a lovely girl of 16.

Her hair was the pale gold of ripening wheat, her skin, pink and white and eyes of the deepst blue. She was one of a family of six children, four girls and two boys, the boys being the youngest, and so were quite small when this story took place.

At her arrival the family doctor told her parents God had sent them a pink and white lily with golden threads woven in its bloom of beauty, and she was named Lily, but when she grew up she changed the spelling of her name to Lillie. Her name was too short, she explained, but her resemblance to the fair lily of pink and white and gold did not change for many years.

Lillie was an outdoor girl and she loved all kinds of fresh

fruit and berries. Her father chose to overlook her beauty and femininity, because he had wanted a male heir, and would take her to the fields and to the woods for company and for the help she could give him. This, with her natural love of the woods and the outdoors, made her as strong physically as she was beautiful.

Her father sold a hotel in Missouri for a good profit and, having heard of the money to be made in Kansas wheat-growing, bought a farm near the wheat belt. The farm had an orchard of several acres, but had not been tended for a number of years. The two, father and daughter, set about trimming off the dead wood to help the trees put on a better fruit crop in the spring.

Their neighbors were rather few and far between but as always there was a social life of parties, singings and folk dances. As the family became ac-

quainted with their neighbors they learned that chills and fever were quite prevalent during the summer and they were told not to eat the wild fruit or the whole family would have attacks of malaria.

Since their farm was near a wooded area the children loved the woodlot and spent many hours there, but always with the reminder that they must never eat of the luscious grapes, plums, pawpaws and berries that grew there. All the children obeyed but one, and that one was Lillie.

She knew where the grapes hung so thickly and the plum thickets were so beautiful in the early spring with their gowns of white satin flowers that could not be copied by mere women for wedding gowns. She also knew where the pawpaws grew, and there she would go to dine in delight when she was sent to bring in dry wood to burn for canning the fruits of the orchard.

When the fruit was all canned and the summer heat began, the family sickened one by one until all were wretched in the heat that lay heavily on the farm house.

That is all but one — Lillie. She cared for the family and helped the doctor in every way possible; and the doctor? He marveled that he had ever seen such a lovely young girl that was capable of caring for so many sick people and still retain the pink and white bloom of health. As the family began to improve and Lillie looked healthier than ever, he wondered aloud and asked her parents if they had any idea why she had not been infected with malaria.

They could not, as she had eaten the food and drank the water along with the family, and they also marveled, but could find no answer.

On his last visit the doctor decided to ask some rather pointed questions of this young lady. He followed her to the well to get water and asked her just why she was not ill along with the rest of the family. Just what had she eaten that had kept her from contracting chills and fever. Grinning sheepishly, she told him she had eaten grapes and wild berries as long as there was one on the vines and she was outdoors much more than the others and that might be the reason.

The other children were afraid to eat the wild fruit, but

## Panhandle Paragraphs

### JURORS ACCUSED OF MISCONDUCT

At least five of the Ochiltree county jurors who made an award of \$13,912 to Fort Worth architect Wyatt C. Hedrick in a district court suit last December were accused of misconduct in a motion for new trial filed last Friday by the Spearman law firm of Linn and Helms, representing Ochiltree county as defendants in the suit. This allegation was one of several made in support of the motion for a new trial. A number of errors were cited in the court's ruling to various objections made by the defendant in the trial. The misconduct charge is supported by an affidavit filed by Essa Todd, one of the jurors and the only woman on the jury. Miss Todd said in her affidavit that she was never in favor of awarding Hedrick anything but was coerced into doing so by several of the other jurors.

—OCHILTREE COUNTY HERALD (Perryton)

### NEW OIL FIND REPORTED

Cooperative Refinery Association of Great Bend, Kan., has requested a discovery allowable for its No. B-1 Kirkpatrick which opens a Bend Conglomerate oil pay in Hardeman County. It is the first Bend Conglomerate producer ever finalized in Hardeman County.

—QUANAH TRIBUNE-CHIEF

### NEW FIRE TRUCK PURCHASE PLANNED

Tulia's fire fighting equipment will soon be augmented with a new fire truck. The city council accepted bids Tuesday night from nine concerns. The contract is expected to be awarded soon. Additional fire fighting equipment has been needed for several years, according to city officials. Fortunately, Tulia has not had a major fire or two fires simultaneously for many years. There has been the ever-present danger that two calls would be received at the same time, perhaps with the city's truck in the county fighting a fire. This danger is increasing as the city expands.

—THE TULIA HERALD

### HOSPITAL PETITION CIRCULATED

Currently being circulated is a petition requesting the Commissioner's Court of Yoakum County to call a special election in the near future to provide necessary funds for enlarging and equipping of Yoakum County Hospital in Denver City. Amount of bond issue listed in the petition is \$325,000. Those circulating the petition expressed the belief today they would have little difficulty in securing the necessary number of signers, which is a minimum of 10 per cent of the resident qualified voters of Yoakum County, who have rendered their property for taxation.

—DENVER CITY PRESS

### POLITICS QUIET

Deadlines are just around the corner for both political aspirants and voters, but things remained quiet on the election front in Lamb County this week. Despite talk of the advent of "two-party politics" in the county this year, Democrats are dominating the scene. As of Wednesday, the Democrats had a candidate in the running for each of six posts up for election this year. County Republicans have had some get-togethers, but no announcements for office have been forthcoming.

—THE OLTON ENTERPRISE

### OPTION SOUGHT ON TENTATIVE SITE

Canyon school board Tuesday night voted to ask for an option on a tentative site for construction of a new elementary school. The site is just east of Pioneer Estates Addition. The board will meet next Tuesday night to interview prospective architects for the proposed new building.

—THE CANYON NEWS

## THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm recently encountered a city man, his letter this week reveals. What else it reveals, you'll have to decide.

Dear editor:  
I was visited by a friend from a big city recently and he was all excited over the latest development out of Washington.

"Say," he said, "did you know Washington is thinking about establishing a new Cabinet post, the Department of Urban Affairs?"

"None," I said. "What for?"

"Why, to help the cities solve their problems, like you farmers have got a Department of Agriculture," he said. Then he went on to explain that cities have grown by leaps and bounds in recent years, problems have piled up, like traffic congestion, noise, inadequate police protection, water shortages, classroom shortages, worn-out city streets, slums, crime, high taxes, etc.

"You name the city," he said, "big or little, and it's got problems. Big Problems. There just isn't enough money coming in to satisfy all the demands and needs of city people, and the bigger the city, the worse the problem. The Department of Urban Affairs is the answer."

"Why, that's fine," I said, looking at him out of the corner of my eye, "wonder why somebody didn't think of that a long time ago? You city folks have been asleep. Why, us farmers thought up the Department of Agriculture to solve our problems years ago. In fact, the Department of Agriculture is celebrating its 100th anniversary this year, and where do you think farming would be today if we hadn't had that Department?"

"That's right," he said, "but we're catching on. We're going to get some help finally."

"Why," I said, seeing he wasn't catching on, "you simply can't imagine what shape farming would be in today if us farmers couldn't turn all our problems over to the Department of Agriculture. You take cities. You've got a surplus of cities, haven't you? Must have, since no city government is breaking even, they can't quite make ends meet, population piling up in huge surpluses, labor costs are high, street paving equipment wearing out and no money to replace it with, and things like that. It's sure clear to me that what cities need is a Department of Urban Affairs to handle their problems. It's the only answer."

"Say," he said, "are you kidding me...?"

But I told him I had to go feed my chickens and would see him later.

Yours faithfully,  
J. A.

(Continued on page 5)



PERFORMING AT A FOUNDER'S month program at the Lions Club here Wednesday are former members of the Lydia Pinkham quartet. The original quartet was composed of wives of Lions Club members and consisted of Mrs. Ray Coneway, Mrs. Cliff Acker, Mrs. Alvin Thompson, Mrs. S. P. Rossen, and Mrs. Jessie Stanford, pianist. Singing at the Wednesday meeting were Ray Coneway, who was in charge of the program, Mrs. Alexander Thompson, Mrs. Alvin Thompson, Mrs. Coneway, and Mrs. P. H. Alexander. During the program, Coneway traced the growth of the club from its beginning in 1928. (Staff Photo)



CHAMPION HEAVYWEIGHT in the 16th annual Junior Livestock Show here recently was awarded this 1000-pound Angus Monday. Wells is the son of Mr. and Mrs. owned by Jim R. Wells of the Friona FFA. H. C. Wells of Friona. (Staff Photo) The Angus was taken on to Amarillo, where

### The Tale

(Continued from page 4) she had tried it out carefully and when one did not make her ill she had eaten more than one and so on until she had eaten her fill of any and all of the wild fruits that grew there. The doctor roared with laughter and told her "that nothing ventured nothing gained" and she had proven, without doubt that the wild fruit had prevented her taking the disease that the family had had. How do I know of this venture that happened so long ago? The lovely young lady was my mother and her description was given to me by my father. He loved to tell this story for it was the summer of their meeting and falling in love. They were married in the fall.

**ALL TAKE, NO GIVE**  
BALTIMORE — At the Internal Revenue Service literature counter, a taxpayer bought two 40-cent booklets entitled, "Your Federal Income Tax Guide" and "Tax Guide for Small Business." Then he asked for a receipt, as proof of the 80-cent "business expense." The counter attendant refused saying, "We don't give receipts."

Have you read the classifieds?



BY CHARLIE SEEDS

**BUDGE WINS AGAIN!** That was a familiar headline on sports pages that year. Don Budge was a skinny, red-headed, freckle-faced young man with long legs that could cover a lot of ground on a tennis court... and this was his big year in tennis.

Don Budge scored a "Grand Slam" that year that no one had ever managed to do before, not even Bill Tilden in his prime. The red-head was just about unbeatable.

He won the national singles championships in Australia and in France. Then he went on to win the title at Forest Hills in the American singles competition.

That left only Wimbledon, traditional seat of the world's top tennis crown at that time. The young red head couldn't be stopped. He won again at Wimbledon. In one year he captured the four major amateur singles championships of the tennis world.

Remember the year? America was entering a new era of prosperity that year... but we hadn't forgotten the bitter years of depression. A man who bought a car then not only shopped for a good deal... but he made sure he bought from a dependable dealer who could give him reliable service.

The year was 1938. For an all-around top deal... on today's bigger, better new 1962 Ford... stop in and see us. We'll beat any legitimate deal... and give you the added bonus of the finest service facilities to keep your car at its best for years to come! CHARLIE SEEDS MOTOR Co., Inc., W. Hwy. 60 at Miles. EM 4-2727.

SPECIALS GOOD - Mon., Tues., Wed., January 29, 30, 31

**BACON** Wrights **2 LBS 98¢**

**LOIN STEAK** lb. **79¢**

**RIB STEAK** lb. **79¢**

**ROUND STEAK** c lb. **89¢**



Maryland Club **COFFEE** lb **69¢**

SHURFINE **COFFEE** 1 Lb. **59¢**

**LISTERINE** 7 Oz. **43¢**

SHURFINE **VIENNA SAUSAGE** CAN

**5 FOR \$1**

MEADOWLAKE

**OLEO**

1 Lb.

**4 FOR \$1**

6 Btl. Ctn. Plus Deposit **PEPSI COLA** **29¢**

**Notebook Paper** Poly Bag 400 Sheets **89¢**

SHURFINE FROZEN **LEMONADE** 6 Oz. **3 FOR 29¢**

CAPE ANN **FISH STICKS** 4 FOR \$1.00

**ICE CREAM** Swift's Party Pack Pints **5 FOR \$1**

NORTHERN **PAPER NAPKINS**

80 Ct. **2 FOR 25¢**

MORTON **SALT** 26 Oz. Round Box **2 FOR 25¢**

ARROW **PINTO BEANS** 2 Lb. Cello **23¢**

SHURFRESH

**BISCUITS** 8 CANS **59¢**

SCOTTIES **FACIAL TISSUE** 400 Ct. Box **4 FOR 89¢**

FOOD KING **SHORTENING** 3 Lb. Can **63¢**

JERGENS

**HAND LOTION** \$1.00 Size Plus Tax **69¢**

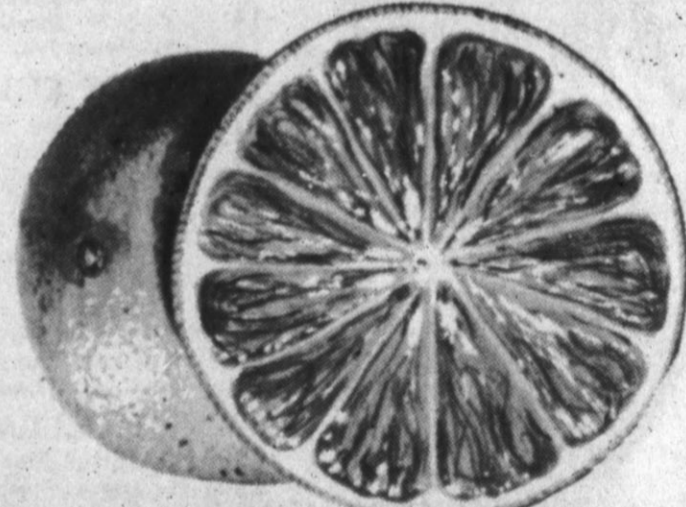
GOLD MEDAL

**FLOUR** 10 Lb. Bag **99¢**

Florida — Ruby Red

**GRAPEFRUIT** 2 LBS **21¢**

Red McClures — 10 Lb. Bag **POTATOES** **39¢**



DOUBLE S & H GREEN STAMPS WED. — With \$2.50 Purchase Or More

**TAYLOR & SONS**  
**FOODS**

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

# NOTICE TO MOTOR VEHICLE OWNERS REGISTRATION

February 1, 1962 to April 1, 1962

The Texas Title Act provides that a Certificate of Title is a prerequisite to registration, you must also present your current license receipt.

Now is the time to check your certificate of Title and Registration receipt to see that you have them both.

If unable to find either or both now is the time to contact your County Tax Assessor-Collector and have them help you get everything in order so you will be able to register when you wish.

Also remember that you are required by law to register in the County of your residence.

**NELL MILLER**  
**TAX ASSESSOR - COLLECTOR**



WESTWAY NEWS

# Local 4-H Club Members Enter Two Stock Shows

BY MRS. HAROLD RUDD  
Several girls and boys from the community entered calves in the Junior Livestock Show at Hereford on Friday. Among those showing calves were

weight and third in heavy-weight. Deborah Thomas took second in middleweight.

Among parents and friends attending the show were Mr. and Mrs. Ben L. Thomas, Dusty and Ginger; Mr. and Mrs. Jimmy Thomas, and Diedra; Mr. and Mrs. Ken Rudd, Susan, Paul and Jean; Mr. and Mrs. Harold Rudd, Patsy, Cheryl and Kit; Mr. and Mrs. Homer Rudd, Colleen and Rebecca; Mr. and Mrs. Paul Rudd, Mr. and Mrs. J. C. Morrison and Judith; Merlin Kaul, and others.

Saturday the two Thomas families took their calves to Amarillo to the Fat Stock Show. Deborah placed fourth, Dan placed fifth, and Sandy placed eighth in the Hereford division.

Mr. and Mrs. Jim Thomas and Mr. and Mrs. Ben L. Thomas and Ginger spent the weekend in Amarillo also.

On Monday evening Mr. and Mrs. Jim Thomas, Dan and Deborah and Sandy Thomas attended the Junior Hereford Breeders Association dinner at the Commercial Arts Building.

Wednesday Mr. and Mrs. Ben Thomas and Ginger were back in Amarillo for the Horse Show.

Mr. and Mrs. Harold Head and children ate dinner with Mr. and Mrs. A. A. Head in Hereford on Sunday.

Mr. and Mrs. Joe Reinauer spent last week in Oklahoma City. Joe Jr. returned home with them for a visit during the mid-term holidays. He returned to Oklahoma State University at Stillwater on Tuesday.

Mr. and Mrs. Buel Monroe visited with his mother, Mrs. Joe Monroe, in the hospital in Clovis on last Monday and again on Sunday.

Mr. and Mrs. Paul Groves and Susie of Stinnett came Saturday to visit with Mr. and Mrs. Rob Groves and Mr. and Mrs. V. J. Duncan Jr. and their new son, Cody Dale. Cody was born Jan. 17.

J. E. McCathern Jr., Frank Zinser Jr., Gerald McCathern, Harold Head, Herb Schmidt, Ralph Mitchell, and Frank Weatherly were in Austin last week and this week working



A FAMILY REUNION AND 50TH WEDDING anniversary celebration were combined when the ten children of Mr. and Mrs. W. T. Powell, of San Angelo were all at home at the same time. The children are (from left to right) Frank Powell of San Angelo, Curtis Powell of Sunray, Mrs. E.

N. McCousley of Austin, A. C. Powell of Stanton, Clarence Powell of Dallas, Troy Powell of Rochester, Minn., Bill Powell of Iceland, Mrs. J. B. Halle of Hereford, Foye Powell of Plains and George Powell of Uvalde.

(Jim Bean Photo)

on the natural gas legislation.

Mrs. Bess Werner, Mrs. George Turrentine, and Mrs. Joe Wagoner attended the Home Demonstration Council in Hereford Monday afternoon.

Mr. and Mrs. George Turrentine and Mrs. Elvin Wilson of Friona spent Thursday afternoon in Clovis.

Mr. and Mrs. J. C. Morrison and Judith spent Sunday with Mr. and Mrs. Frank Hafner in Hereford.

Mrs. Andrew Kershen attended a pink and blue shower honoring Mrs. Ronald Kershen in the home of Mrs. Darrell Hershey in Hereford Monday. Mrs. George Turrentine was among the hostesses.

Mr. and Mrs. Gayle Borland attended the Golden Spread Quarterhorse Association Banquet at the Western Hills Country Club Monday evening.

Mr. and Mrs. Jimmie Jesko and Mr. and Mrs. George Turrentine attended the Future Homemakers of America Chili Supper in Hereford Saturday evening.

Mr. and Mrs. Harold Rudd, Lynn, Patsy, Cheryl and Kit ate dinner with Mr. and Mrs. R. A. Wells in Hereford on Saturday.

Mr. and Mrs. Samie Cates and family of Happy and Mr. and Mrs. R. L. Dodson and family visited with Mr. and Mrs. Cliff Combs on Saturday evening.

Sunday evening Mrs. Combs and Mrs. Dodson visited with their mother, Mrs. Grady Cates in Hereford.

Mr. and Mrs. Joe Wagoner and Joe Bob left Friday to go to Masterson to visit with Mr. and Mrs. Marlin Pierce and family. They attended the junior high basketball tournament while there. Deborah Pierce played ball during the tournament.

Mrs. Paul Rudd and Mrs. Joe Wagoner attended the Farm and Ranch Club meeting in the home of Mrs. Herschel Burrus in Hereford Thursday afternoon.

Darrell Garrett spent Thursday night with Billy Miller at Dawn. The boys attended the basketball game in Hereford that evening.

Mr. and Mrs. Raymond Garrett visited with Mr. and Mrs. Floyd Rickman in Hereford Sunday.

Mr. and Mrs. W. W. Thomas and Jeanne, Mr. and Mrs. Bill Combs, and Mr. and Mrs. Elmer Combs of Hereford attended the rodeo in Amarillo Sunday afternoon.

Bill Combs and W. W. Thomas attended the livestock show and the cattle sale in Amarillo on Monday. Mrs. Combs and Mrs. Thomas visited with Mrs. Finis Wright while there.

Mr. Paul Rudd, and Mrs. Bess Werner attended the Pioneer Study Club luncheon in the home of Mrs. P. B. Sowell in Hereford Tuesday. Mrs. Rudd assisted Mrs. Sowell with the hostess duties.

Mr. and Mrs. W. W. Thomas, Jeanne and Bud, visited with Mr. and Mrs. B. H. Thomas in Shallowater last weekend. They also visited many friends while there.

Mrs. Joe Wagoner attended a committee meeting in the home of Mrs. W. B. Nunley in Hereford Tuesday afternoon.

Joe Bob Wagoner visited with Ronny and Ricky Nunley while the ladies made their plans.

Thursday morning Mrs. George Turrentine attended the Community Club Award Project coffee at the Western Wheel Inn.

Mrs. Argen Draper visited in the Turrentine home Thursday morning.

Mr. and Mrs. Samie Cates and family of Happy and Mr. and Mrs. R. L. Dodson and family visited with Mr. and Mrs. Cliff Combs on Saturday evening.

Sunday evening Mrs. Combs and Mrs. Dodson visited with their mother, Mrs. Grady Cates in Hereford.

Mr. and Mrs. Joe Wagoner and Joe Bob left Friday to go to Masterson to visit with Mr. and Mrs. Marlin Pierce and family. They attended the junior high basketball tournament while there. Deborah Pierce played ball during the tournament.

Mrs. Paul Rudd and Mrs. Joe Wagoner attended the Farm and Ranch Club meeting in the home of Mrs. Herschel Burrus in Hereford Thursday afternoon.

Darrell Garrett spent Thursday night with Billy Miller at Dawn. The boys attended the basketball game in Hereford that evening.

Mr. and Mrs. Raymond Garrett visited with Mr. and Mrs. Floyd Rickman in Hereford Sunday.

Mr. and Mrs. Harold Rudd and Kit ate lunch with Mrs. R. A. Wells in Hereford Wednesday.

Mr. and Mrs. George Turrentine and girls spent Sunday in Claude.

TRY  
CHIROPRACTIC  
DR. GALE J. PAGE  
1011 PARK AVE.  
EM 4-2643

## Children Honor Parents With Anniversary Party

Mr. and Mrs. W. T. Powell of San Angelo, parents of Mrs. J. B. Halle of Hereford, were honored with an open house recently in their home, celebrating their 50th wedding anniversary. The couple's children served as hosts for the occasion.

Born to this union were ten children: Mrs. J. B. Halle of Hereford, Frank Powell of San Angelo, Curtis Powell of Sunray, Mrs. E. N. McCousley of Austin, A. C. Powell of Stanton, Clarence Powell of Buckner's Orphans Home in Dallas, Troy Powell of Rochester, Minn., a former resident of Hereford, Bill Powell, currently stationed in Iceland as a Navy Chaplain, Foye Powell of Plains and George Powell of Uvalde.

All of the children, 30 grandchildren, five great-grandchildren and many friends attended the anniversary celebration.

## Announcing TERRY'S SHOP

In FRIONA  
Has Been Made  
AUTHORIZED DEALER  
FOR

Ford Industrial Engines  
In Deaf Smith & Parmer Counties

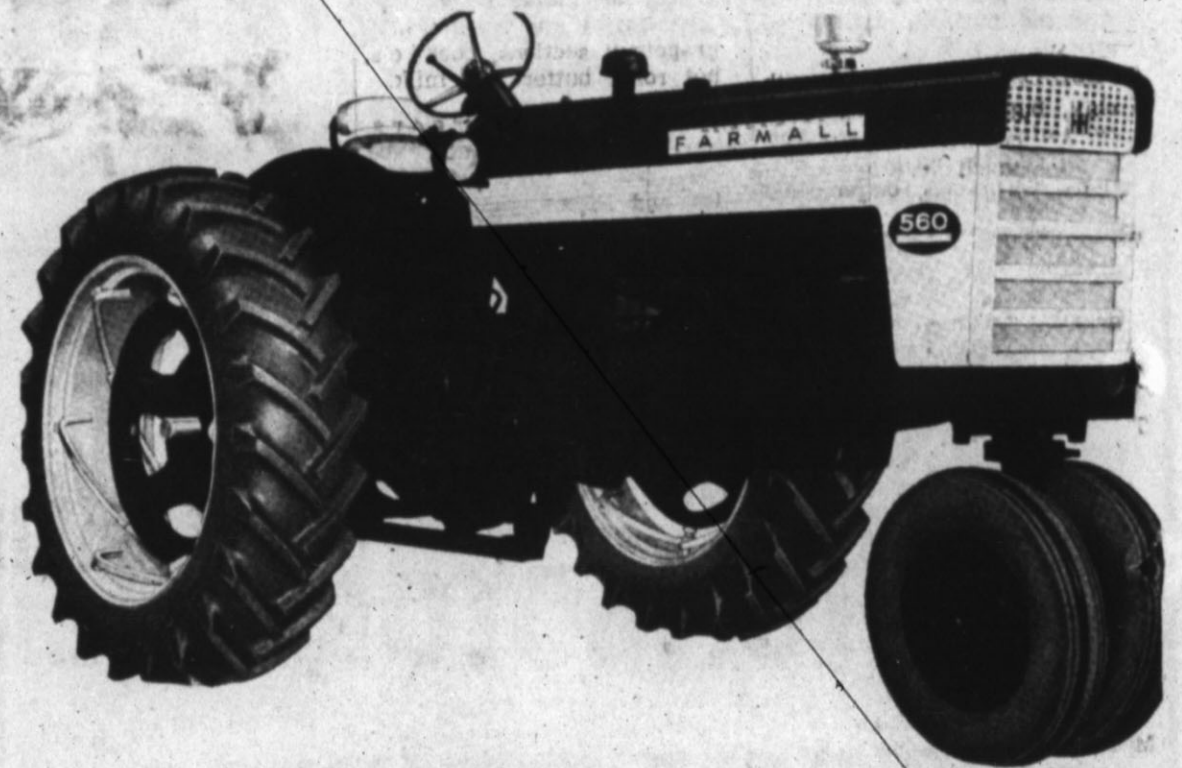
SALES and SERVICE

FRIONA, TEXAS

W. Hiway 60 Box 734 Ph. 5941

## JANUARY & FEBRUARY SPECIALS in NEW TRACTORS

If you plan to trade tractors  
SEE US FOR THE BEST DEAL



HAYS IMPLEMENT CO.  
Hereford, Texas

# AUCTION

## FARM SALE

TUESDAY, JANUARY 30, 1962 - SALE TIME 1:00 P. M.

LOCATED: 13 Miles West of Hereford, Texas, on Highway 1058 (Harrison Highway) or 5 Miles West of Westway.

As I have sold my farm I will sell the following at Public Auction:

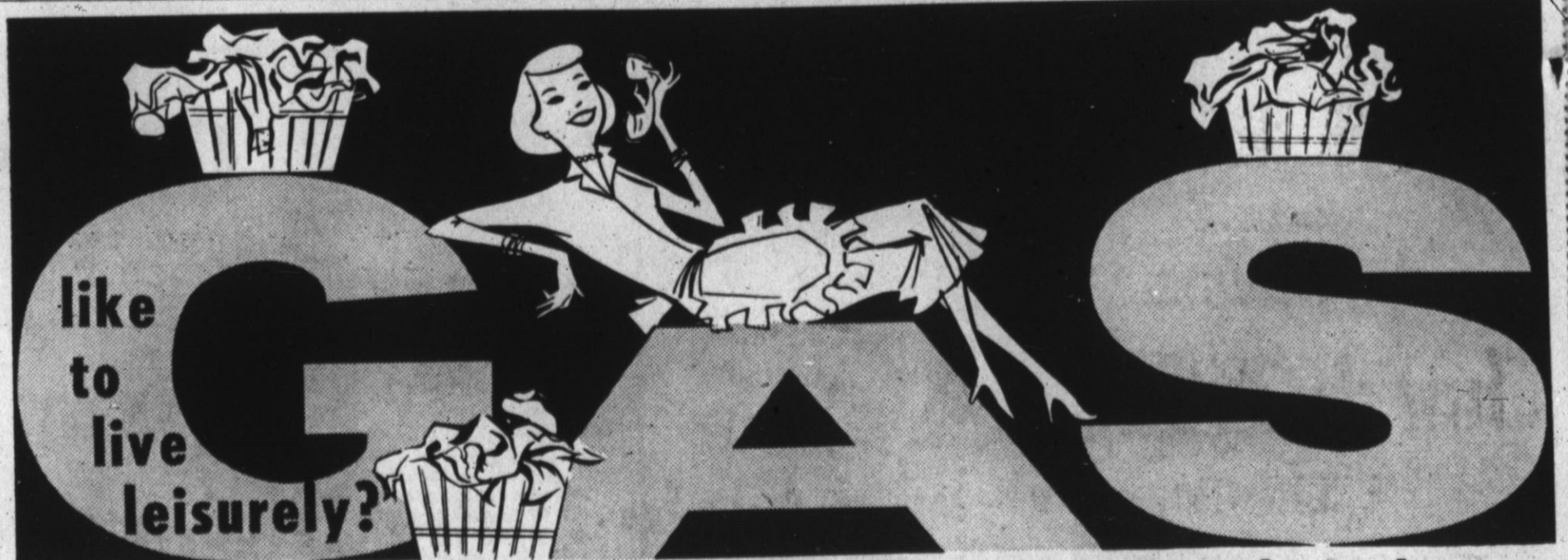
- TRACTORS** —  
1—1960 Model 560 L.H.C. Tractor on Butane with Wide Front End, Power Steering, Torque Amp., Live PTO, like new, Fast Hitch  
1—1968 model 450 L.H.C. Tractor on butane with wide front end, power adjusting rear wheels, live PTO, hydraulic control valves, torque amp. and new rubber—really nice (fast hitch).  
1—1955 Model 850 Ford Tractor, a good one
- FARM MACHINERY** —  
1—4-Row L.H.C. late model Planter with Fast Hitch  
1—3-Bottom 16-inch L.H.C. Reversible Mouldboard with fast hitch, hydraulic control—almost new.  
1—13½-ft. Krause Carrier Wheel Tandem with scalloped disc on the rear.  
1—17-ft. Ark Valley Oneway on rubber—large disc.  
1—4-Section L.H.C. Gang Rotary Hoe—almost new.  
1—Heavy Duty L.H.C. Sub-Soller with fast hitch.  
1—13-ft. Hoeme—hydraulic control.  
1—16-10 Low Wheel John Deere Grain Drill.  
1—6-ft. Eversman V Type Ditcher.  
1—Blade Ditcher.  
1—Servis 2-row Stalk Shredder with fast hitch.  
1—4-Section Harrow.  
1—2-Section J. D. Harrow.  
1—10-ft. Steel Float.  
1—Wetmore Hammer Mill  
1—4-Row Hudson Marker  
1—4-Row J. D. Marker  
4—Hydraulic Cylinders  
2—Tractor Buggy Tops  
2—I.H.C. Tractor Comfort Covers  
1—5-Row heavy duty Tool Bar  
1—Set of Tool Bar Gauge Wheels  
5—I.H.C. Tool Bar Shanks  
1—I.H.C. Fast Hitch for Tool Bar  
6—Sets of I.H.C. Rear Wheel Weights  
2—Furrow Guides  
1—Lot of Orchard Shanks, Chisels, Barringer Off Disc and Sweeps  
1—4-Row set of J. D. Rotary Hoes  
2—Sets of 28-inch Disc for I.H.C. Reversible Breaking Plows  
1—Set of Planet Jr. Planters

- COMBINES, TRUCKS, TRAILERS** —  
1—1961 Model Super 92 Massey Harris Combine on Butane, with large Tires and in A-1 shape  
1—1952 Model Chevrolet ½-Ton, 4-Speed Pickup  
1—1948 Model Chevrolet 2-Ton 2-Speed Truck with Hydraulic Lift  
1—Heavy duty Implement Trailer  
1—Tandem Wheel Stock Trailer, good  
1—One-horse Trailer  
1—4-Wheel Flat Bed Trailer  
1—300-Gal. Propane Tank on Tandem Trailer  
1—550 Gal. Gasoline Tank and Steel Stand  
1—Butane Filler Hose
- LIVE STOCK SUPPLIES** —  
1—New Independent Portable Post. Hole Digger with Briggs and Stratton Motor  
2—Old Scratch Cattle Oilers  
1—Kid's Stock Saddle  
1—8 Ft Stock Tank  
1—Pump Jack
- SHOP EQUIPMENT** —  
1—Acetyline Welder, complete  
1—Set of Pipe Dies  
1—Portable Air Tank  
1—Blacksmith Anvil  
1—7/8 Bolt Ben  
1—Large Shop Vise  
1—Lot of Bolts and Hand Tools  
1—Land Measuring Wheel  
1—¼-inch Electric Drill  
1—Land Transit  
1—Good Wheel Barrow
- MISCELLANEOUS** —  
1—Lot of Pipe of various sizes  
1—Lot of Irrigation Tubes, 2-inch, 1½ inch and 1¼-inch  
1—Lot of Sheet Iron  
1—Lot of Scrap Iron  
1—Lot of 6-ft. Picket Fence
- SEED, HAY** —  
40—Bags of Texas 650 Milo Seed  
750—Bales of Millet Hay
- GUNS** —  
1—Nearly new Remington Automatic 20-Gauge Shot Gun  
1—Remington Automatic 22 Rifle

Terms of Sale - CASH. - All accounts to be settled for day of Sale.

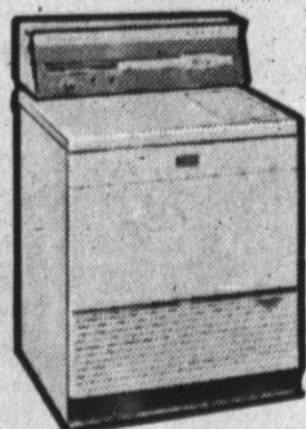
IRA SCOTT - - - Owner

RAYMOND AKIN - - AUCTIONEERS - - GENE HARRIS  
Ph. CA 4-7692, Plainview, Tex. - Ph. UN 4-3641, Edmonson, Tex.



Clothes Drying lets you loaf through the laundering!

Live a little... and allow yourself the luxury of efficient, dependable Gas clothes drying! For all its advantages, economical Gas coddles your clothes a whole year for no more than the price of a good clothes basket! Lets you laugh at ever-mounting piles of laundry because whenever you do decide to get with it... ZOOP! and you're through, faster than a West Texas jackrabbit. If you don't know the phone number of a Gas appliance dealer, call us. We know 'em all!



fuel for a growing empire Pioneer Natural Gas Company

# WHY TAKE A CHANCE

30 Pages  
Including 23 Colored Comics

PRICE — 15c PER COPY

On Hybrids of this Type WHEN... You Can Get

## Frontier Hybrid, That Will Succeed



**THIS IS BASKETBALL??** Admittedly, when the Hereford Lions and the Hereford Kiwanis Clubs met in their annual basketball classic in Whiteface gym recently, the game took on a new angle. The Lions used some shady tactics as shown above to overcome a last second threat by the Kiwanians to win 40-38. Chick Hicks, in the defensive position, squirms as L. B. Russell reaches from behind and R.A. Daniels (4) attacks from the front. (Staff Photo)



Tulia, Texas, Nov. 24, 1961



Bushland, Texas, Nov. 24, 1961



Bushland, Texas, Nov. 24, 1961  
FRONTIER 400 F On Irrigated Land



Hereford, Texas, Nov. 24, 1961  
FRONTIER 410 E On Dryland

### FRONTIER HYBRIDS INTRODUCES THESE MEN AS NEW REPRESENTATIVES



Guy Walser  
Summerfield  
BR 6-4151



Carl Wimberley  
DAWN  
CL 8-4517



Robert Betzen  
4N & 2W of Hereford  
EM 4-1913

CHECK WITH  
THESE MEN  
ON THEIR  
YIELDS.

CALL OR SEE  
ONE OF THESE  
MEN BEFORE  
DEADLINE

## Early Order Discount Deadline, February 1



REESE DAWSON  
EM 4-1716  
410 Avenue K,  
Hereford, Texas

CLIFF CORLEY  
EM 4-2261  
509 Avenue K  
Hereford, Texas

## School Menu

### Elementary Schools

**MONDAY** — Southern fried chicken with gravy, buttered green beans, cabbage and apple salad, creamed potatoes, fruit pie, hot rolls, butter and milk.

**TUESDAY** — Pinto beans with chili, buttered potatoes, celery stuffed with cheese, buttered spinach, grapefruit sections, cornbread, butter and milk.

**WEDNESDAY** — Turkey and dressing with gravy, cranberry sauce, potatoes au gratin, creamed English peas, carrot and raisin salad, cookies, hot rolls, butter and milk.

**THURSDAY** — Hamburgers on buttered bun, lettuce, tomatoes, pickles and onions, pinto beans, buttered potatoes, chocolate cake with fudge frosting, fruited Jello and milk.

**FRIDAY** — Macaroni and cheese, blackeyed peas, tossed green salad, apple betty, carrot sticks, hot rolls, butter and milk.

**Junior-Senior High**  
**MONDAY** — Barbecued chicken, breaded steaks with gravy, creamed potatoes, cabbage and apple salad, buttered green beans, spiced apple sauce, fruit pie, hot rolls, butter and milk.

**TUESDAY** — Vegetable beef stew, pinto beans with chili, buttered potatoes, stuffed celery, buttered greens and turnips, banana pudding, cornbread, butter and milk.

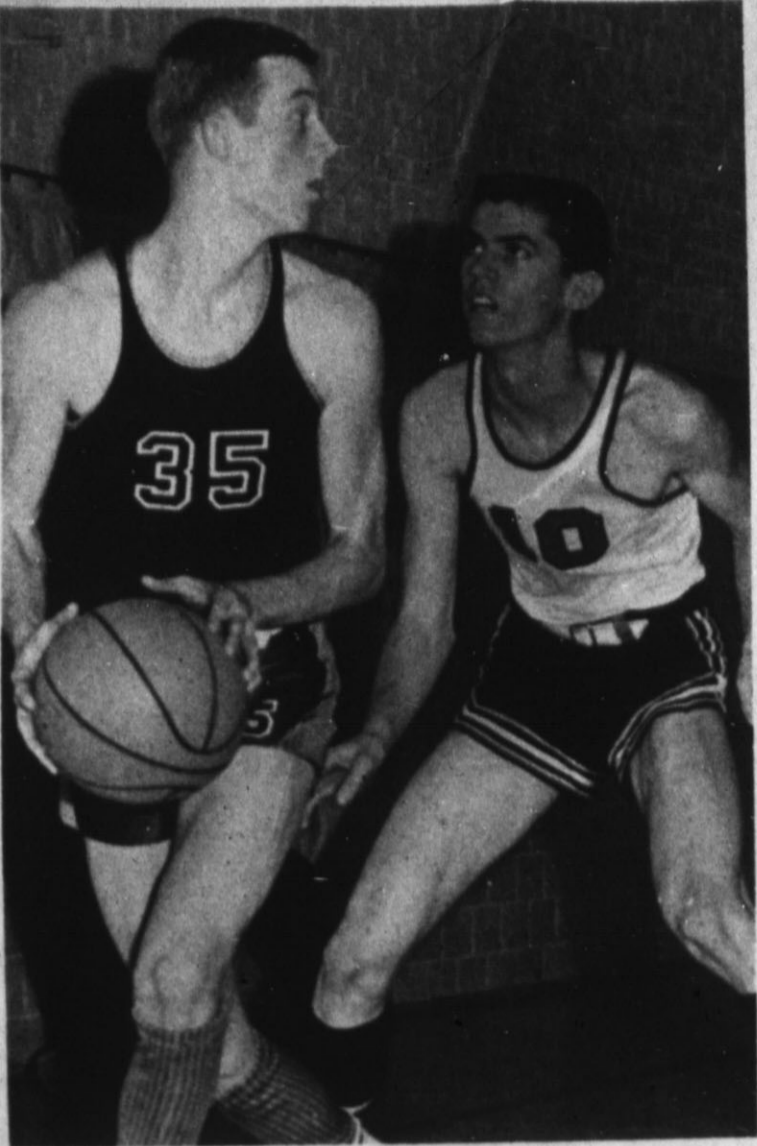
**WEDNESDAY** — Turkey and dressing with gravy, beef with noodles, cranberry sauce, potatoes au gratin, creamed English peas, glazed sweet potatoes, carrot and raisin salad, grapefruit sections, cookies, hot rolls, butter and milk.

**THURSDAY** — Hamburgers, barbecued beef on buttered bun, lettuce, tomatoes, pickles and onions, pinto beans, buttered potatoes, spinach salad, chocolate cake with fudge frosting, butter and milk.

**FRIDAY** — Macaroni and cheese, steamed weiners and sauerkraut, Harvard beets, blackeyed peas, tossed green salad, hash brown potatoes, apple betty, hot rolls, butter and milk.

**IT'S ALL ILL WIND**  
**MEMPHIS, Tenn.** — The area's "luckiest loser" title may belong to Harry Howard of Whitehaven. He was en route to the bank when a high wind scattered his 77 checks and \$220 cash over a parking lot. With the help of friends, Howard recovered the 77 checks — and \$221 cash.

**YOU**  
Are Invited to Attend  
**GOSPEL MEETINGS**  
AT  
**PARK AVENUE**  
**Church Of Christ**  
BEGINNING  
FRIDAY, JANUARY 26  
THRU  
SUNDAY, FEBRUARY 4  
PREACHER  
**PAUL S. KNIGHT**  
SERVICES at 7:00 P.M.



RANDY DOWELL (35) wears a questioning look as he hunts for a teammate in the clear Tuesday night. Carlton Vernon of the Dumas Demons watches closely as Dowell prepares to throw. Hereford lost its second district match of the season as it was overpowered by 60-49 at Dumas. (Staff Photo)

## Bowling Scores

League Number 1 Standings

Team	Won	Lost
Tom's Peanuts	22	6
Tri-County Fert.	20	8
Hereford Flying	16	12
Carl McCaslin	13	15
Farm and Home	12	16
Dr. Pepper	12	16
Brownlow Builders	12	16
Crowe-Gulde	10	18
Wheeler Fertilizer	7	21

**Results**

Hereford Bakery	3
Hereford Flying	1
B & S Motor Supply	3
Wheeler Fertilizer	1
Crowe-Gulde	3
Farm and Home	1
Tri-County	3
Dr. Pepper	1
Borden's	4
Carl McCaslin	0
Tom's Peanuts	2
Brownlow Builders	2

**PROPHET WITHOUT HONOR**  
BALTIMORE — In a famous restaurant on Fayette Street, a visitor from the West asked if the place were a favorite of H. L. Mencken. "I don't know," the waiter replied. "Does he play for the Colts or for the Orioles?"

**WOMEN WEIGHT LIFTERS**  
NEW YORK — Columbia University reports that a woman lifts her iron about 200 times an hour while ironing. Based on use of a three- and a half-pound iron and six hours to do the ironing for a family of four, she lifts a total weight of more than two tons.

Have you read the classifieds?



FOR YOUR FROM VALENTINE Russell Stover Chocolates McDOWELL DRUG

## STAR THEATRE

Sun. Mon. Tues. Wed.  
Meet HOLLY GOUGHTLY — the little ole Texas Gal who turned the Big Town upside down with the craziest shindig since Neiman met Marcus!



she's **AUDREY HEPBURN** as that delightful darling, HOLLY GOUGHTLY... serving warm kisses and wonderful fun in...

**BREAKFAST AT TIFFANY'S**  
GEORGE PEPPARD  
NEAL EBBSEN-BALSAM  
MICKEY ROONEY

**TECHNICOLOR**  
YES... Meet HOLLY GOUGHTLY... the cuddly little ole Texas gal who threw a zany shindig that knocked the Big Town on its Funnybone!

## SAFEWAY



# CHICKEN'S THE BUY!

U.S.D.A. Graded and Inspected

# FRYERS

Low Special Price on Fresh Plump Whole Frying Chickens SAFEWAY'S LOW SPECIAL PRICE!

# 33¢

lb.

Nabisco CRACKER MEAL 6 1/2-oz. Pkg. 25c

Shop Safeway for These Specials!

- Nu-Made Corn Oil For Frying Chicken Qt. 78c
- Kitchen Craft Meal Yellow or White Meal 5-lb. Pkg. 39c
- Creamery Butter Shady Lane lb. 65c
- Aluminum Foil Kitchen Craft 25-ft. Roll 27c
- Barbecue Sauce Open Pit 18-oz. Bot. 39c

Bix Tex Thick Sliced  
**BACON**  
2 lb. Pkg. For **89¢**

# JUICE

Scotch Treat Frozen Orange Juice  
2 6-oz. Cans for **29¢**

# COKES

AND ALL REG. SIZE BOTTLE BEVERAGES 6 BTL. CTN. PLUS BOTTLE DEPOSIT ONLY  
2 6-oz. Cans for **29¢**

# EGGS

Breakfast Gems Grade "A" Medium Size Fresh Eggs—Every One Guaranteed!  
2 Doz. **39¢**

### Fresh Fryer Parts!



**FULL LEGS**  
Plump, Meaty, Fryer Legs—Cut Fresh Daily lb. **45¢**

**ECONOMY PARTS**  
Cut Fresh Daily—A Real Bargain 2 1/2 lbs. **50¢**

**FRYER BREASTS**  
All White Sweet Tender Meaty Breast—Cut Fresh Daily! lb. **59¢**

Shop Safeway for These Bargains

- Crackers Busy Baker Saltines 2 lb. Pkg. 49c
- Pork & Beans Van Camp 8 No. 300 Cans \$1
- Canned Milk Pel, Cherub or Carnation 6 Tall Cans 85c

**WHITE MAGIC DETERGENT** 2 Qt. Pkgs. **\$1.00**

Lower Your Food Bill With These Bargains!  
Paper Napkins Northern White or Colored 2 80-Ct. Pkgs. 25c

**Metrecal** ASST. FLAVORS 6-8 Oz. Cans **\$1.39**

Safeway Fruits and Vegetables—Always Sparkling Fresh!

**LEMONS** California Sunkist—Tangy, Juicy lb. 15c

**POTATOES** U. S. No. 1 Russet For Baking 2 lbs. 15c

**PEACHES**

Town House Fancy Elberta Freestones 5 No. 303 Cans **\$1.00**

**HONEY**

Empress Strained Fancy Honey 24-oz. Jar for **59¢**

**GREEN ONIONS**  
2 Garden Fresh Large Bunches for **15¢**

**ROMAINE LETTUCE**  
California Grown Large Green Bunches for Making Tasty Salads Each **15¢**

- Betty Crocker Cookies Choc. Chip 1 1/2-oz. Pkg. 43c
- Betty Crocker Cookies Raisin Oatmeal 1 1/4-oz. Pkg. 39c
- Betty Crocker Cookies Ginger Molasses 1 1/2-oz. Pkg. 39c
- Canned Biscuits Betty Crocker or Puffin 2 8-oz. Cans 19c
- Supreme Saltines Fresh Crackers lb. Pkg. 31c

**LIPTON'S TEA**  
16-Ct. Pkg. Tea Bags 27c  
1/4-lb. Pkg. Orange Pekoe 43c  
1 1/2-oz. Jar Instant 53c

**IVORY FLAKES**  
Large Pkg. 35c

**JOY LIQUID**  
Detergent 22-oz. Bottle 69c

**DOUBLE GUNN BROS. STAMPS** On Wednesdays With the Purchase of \$2.50 or More



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Prices in This Ad Are Good Through Wed., Jan. 31 in HEREFORD