TEMPERATURES

Moisture this year Moisture last year (Courtesy KPAN)

The Hereford Brand

Published Every Thursday

Our Slogan: "More People — More Farms"

who is campaigning for a Con-

Both Republicans and Demo-

About the only thing that

could overshadow the prestige

of the visitors of the past few

months, would be the visiting of

candidates.

pages

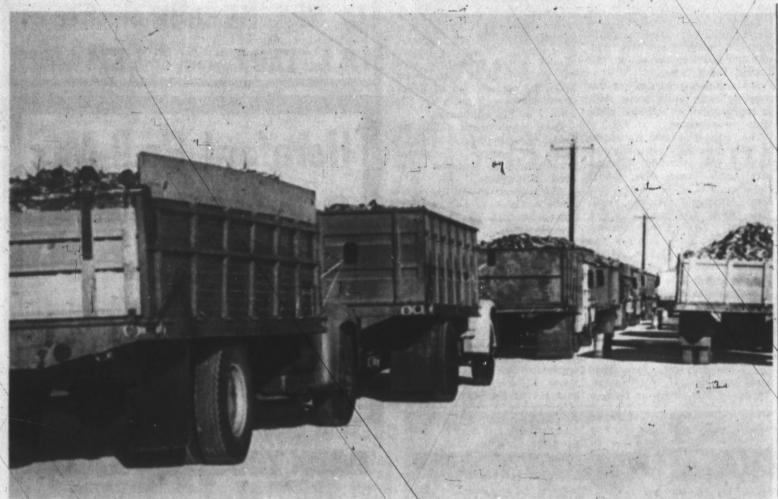
Sixty-two Years Of Service

63RD YEAR - NO. 41

HEREFORD, TEXAS 79045, THURSDAY, OCT. 8, 1964

PRICE 10c PER COPY

Sugar-Making To Start Today



SUGAR FOR HOLLY - Trucks bearing sugar beets began to line up Wednesday in front of Holly Sugar Corp. as the company prepared to start making its first sugar in the

newly-completed \$21 million plant just west of Hereford. The company expects to make its first sugar today. (Staff Photo by Phil Duncan)

Rugged Battle Seen When Lovington, Hereford

Around

Town

Future Homemakers of Hereford will have a "hobo day" next Saturday. The girls will do all kinds of odd jobs around town window washing, garage cleaning, lawn raking—you name it and they'll do it. Persons interested were asked to call one of these persons: Dorothy Frerick, EM 4-3815; Joyce Bezner, 258-7573; Janis Wilhelm, 256-5072 or Jana Cole, 276-5244, the last named after 4:30 p.m. Proceeds from the work day will go toward helping sponsor foreign exhange pupils

Among 565 pupils enrolled in Marymount Colege, Salina, Kans., is Kathleen Kuper, a freshman from Hereford, She is the daughter of Mr. and Mrs. Walter Kuper, Route 5, and is a graduate of Hereford High

Dog owners here have been invited to participate next Saturday in the South Plains Bird Dog and Field Trials at Thornton's Shooting Preserve, six miles north of Lockney.

Marine Lance Corp. Jessee D. Stevens, son of Mrs. Rubyy Stevens, Hereford, is serving with the 2nd Battalion, 5th Maring Regiment, 1st Marine Division, Camp Pendleton, Ca-

Among Hereford students en- stop at points in between. is John Pavlicek, son of Mr. from Lubbock, where they made 133 Sunset, Hereford. He is a brief coffee stop at Hereford. freshman, majoring in commer

Westbray Community moet. I Feed Firm Builds Plant Here

"42" party.

Construction crews began work serving cattle feeders and randers over a four-state area. He industrial facility, Farr Better Mrs. J. W. (Lefty) Thomas will

Construction crews began work serving cattle feeders and randers feed mills, sells feedlot indicated that the parent organication, The Farr Co., had been states, including Texas. Since manager for the new corpora-Mrs. J. W. (Lefty) Thomas will be held Sunday, 3-5 p.m., in ling to an announcement made by Ralph W. Farr, president. The plant, located on a 300 ft.

The plant, located on a 300 ft. In plant of Santa Fe track. hostesses. The public is invited, by 317 ft. plot of Santa Fe trackhe company for their products, die customers kept urging us to age, should be completed by Feb necessitated building the HereDeaf Smith County Agent, trans1, Farr said. The trackage is ford installation.

hostesses. Denning of their products, die customers kept urging us to necessitated building the Herein the Panhandle. We surveyed with agricultural colleges on repeed Smith County Agent, trans-ferring to Carson County Nov. 1.

Deaf Smith County Farmers
Union will name new officers

1. Farr said. The trackage is located west of Progressive road, south of the main Santa Fe line.

Farr declined to name the construction cost of the new

at a supper meeting in Com-munity Center tonight at 7:36. Robert Strain, president, has announced, Kenneth Moss, nev Plains fieldman for Texas Farmers Union, will attend the

Maximum employment at the plant will be 10 persons, Farr said.

The Hereford installation will be a regional plant, Farr said, the 1880's in Weld Co., Colo.

W. Farr, president of the new customers until the new plant is in operation; then all of the business will be transferred to the parent company. The family business will be transferred to the parent company. The family business will be transferred to the parent customers until the new plant is in operation; then all of the customers until the new plant is in operation; the customers until the new plant is in operation; the customers until the new plant is in operation; the customers until the new plant is in operation; the customers until the new plant is in H. A. Tuck pointed out Thursday that deadline for entering

30 n.m. with both for Texas teams sporting a 2-2 record coming into the contest.

Two pre-game events are planned. Tonight, a bonfire is planned north of the football field, starting at 7:30

Then on Friday at 1:30 a parade is planned, starting at the high school and continuing down Park Avenue to Main and then ces for the state title this year. south. Eighteen units are entered in the parade,

the crowning of the football more speed over the previous Queen at Whiteface Stadium. year. The public is invited.

30 Aircraft Visit Hereford

More than 30 airplanes arrived in Hereford shortly after 2 p.m. Monday at the Hereford Municipal Airport on the 16th Annual All-Texas Air Tour.

Registration for the Air Tour began Sept. 25 in Temple, where more than 75 planes were registered for the annual tour.

Only 30 of the 75 planes stopped in Hereford for the coffee stop. They were greeted by Hereford and Deaf Smith County Officials and local persons interested in aviation.

The first overnight stop was in Big Spring. The group then flew on to El Paso, with several coffee stops and a lunch rolled in the University of Dallas The group came to Hereford honored.

plant, but pointed out that the 50,000-ton capacity feed mill will be completely modern and highly automated, handling dai-ly supplement orders for as

many as 300,000 cattle.
Maximum employment at the plant will be 10 persons, Farr

The Hereford Whitefaces will New Mexico in Floyd Lowery, begin at 7:30 p.m. each Mon-host the Lovington Wildcats here brother of Leo Lowery, fullback day at the Hereford Commun-

Lowery has led the Wildcats to wins over Unitas and Hobbs, with his yard-gaining rampages.

The Wildcats were a preseason pick to be state champions in their class this year in New Mexico.

They were defeated by Artesia, however, spoiling their chan-The Wildcats coach Charlie Painter says the team does not town games. Afterward, a pep rally is to have much size or depth this be held at 2 o'clock featuring season, but they expect to have

The Hereford Whitefaces are Lovington boasts one of the ready for the Wildcats' invasion best fullbacks in the state of Friday evening and according to Coach Jack Meredith, the boys are in good shape, with the exception of Stan Sigman Jr.,

who received a shoulder injury in the Levelland game. The coaches were present at the Hereford Booster Club meeting Monday evening and films of the Levelland game were shown, with slow motion being used to point out special

plays and sequences. Stan Sigman Sr. presided over the meeting, which was attended

by nearly 100 boosters. "We would like to see more people out at these meetings to boost the Herd this year. They are doing a real fine job and we would like to see these boys continue to get the support

they deserve," Sigman said. The booster club meetings queen at Whiteface Stadium.

From Hereford, the comp

will serve feeders in New Mex-

Films of the previous week's game will be shown at each to Sigman.

"Everyone is invited to attend these meetings and coffee and doughnuts are served follow-

ing the program," Sigman said. The booster club pays for char-

All Roads (Nearly) Lead Here

Candidates Woo Hereford Area

With the arrival of a U. S. Senator and a hopeful candidate goner Carr was on hand for for that office in Hereford yes- the dedication ceremonies with terday, the list of state and attorney generals from the states national figures appearing in of Maine and New York. Hereford in recent months has Republican Hopeful Biff Hayes, continued to grow.

Some of the notables appear- gressman at Large post, now ing here in recent months, have occupied by Joe Pool, came to come here seeking an audience. Hereford on a campaign stop. to pass on campaign promises to. Jack Crichton, who is cam-Some arrived in Hereford on paigning for Governor of Texas. Sept. 19, to take part in the was in Hereford before the Rededication of the Mexrill E publican primary, speaking to Shoup Plannt of Holly Sugar local supporters. Corporation.

Gov. John Connally, who was craffic presidential nominees the main speaker for the dedi- have made appearances in the cation of the \$21.4 million plant, state, with Barry Goldwater was the first governor of Texas scheduled to speak today in Lubever to appear in Hereford, bock and Lyndon Johnson schedwhile he was serving in that uled for a speech later this office, according to old-time re- month in Amarillo.

Rep. Walter Rogers of the 18th Congressional District was in Hereford to take part in the dedication ceremonies. Rogers' opponent for the congressional seat, Robert Price, also of Pampa, has been appearing in Hereford on several occasions during

Rep. Graham Purcell of the 13th Congressional District, who serves as chairman of the House Agriculture Committee Wheat was in Hereford to speak to wheat growers and sugar beet growers.

Rep. William Poage of the 11th Congressional District, who booster club meeting, according serves as vice-chairman of the House Committee on Agriculture. also appeared in Hereford to speak to the wheat growers and sugar beet growers.

U. S. Senator John Tower, appeared in Hereford before the Republican Primary, at which tering the buses to the out-of- time he gave support to all of the field of Republican candi-

Plans Complete Automobile and truck dealers however, the board gave its apmodels tomorrow for a two-day rell Williams to hire additional showing under a circus tent on help on a standby basis in the swing." Lillie continued. the Hereford State Bank Park- event such help is needed to

The show will open Saturday even keel.

pearances by the candidates.

hour showing. Cooperating in the event are arrange a trip to Artesia, N. M. Co., Warren Bros, Motor Co., that trip will be set later. R. B. Miller, Hi-Way Auto Sales, Hays Implement Co.

Beet Harvesting Gets Under Way

Deaf Smith County's first large-scale sugar beet harvest got into full swing today after the \$21.4-million Merrill E. Shoup Plant of Holly Sugar Corp. began processing the onslaught of beets with the end-product of pure beet-sugar to be witnessed by company officials late today. Texas Attorney General Wag-

The beets began pouring into the multi-million complex early Wednesday morning, with trucks lined up at the gate late Tuesday, to get the first load into the plant.

"The tonnage being harvested | tions," District Manager Dexter is extremely good and crop pro- Lillie said Wednesday. duction is exceeding all expecta-

School District Board of Trustees

istrative offices, to discuss pro-

tion of a new Burroughs book-

period for this purpose,

p.m. The public is invited.

signer and seamstress.

summary shows she has made more than 100 dresses, suits and other wearing apparel, including one all-leather suit.

ed for 8 a.m.

hear them speak on the radio. trict. However, the heavy load,

For the first time in many plus the inexperience of the

years, residents of Deaf Smith operators, caused the office to

County have had a chance to fall behind in their work.

"We do not know what the

yield or sugar content average is at this time, as actual testing **Board Studies** of the samples has not begun, but from all indications, the beets look as good as can be found anywhere," Lillie contin-School Problem

The processing of the first, beets began this morning, after all preparations were completed for the first day of processing yesterday.

The Hereford Independent Plant technicians were on hand all during the past week, met in a called session Tuesday testing every phase of the promorning at the school's admincess, making sure the plant would be able to handle the blems arising from the installamany tons of beets that began arriving yesterday.

keeping machine in the school's The beets began arriving at Hereford by one of these two tax office. The meeting was callthe Hereford plant by rall late Wednesday, from the Dawn, Friona, Bovina and Clo-The problem arose when the Area residents have had an district installed a complicated opportunity to see all of the bookkeping machine in the tax vis, beet-rail-loading stations, constructed by Holly Sugar candidates in person, and not office for the purpose of speed-Corporation. rely on a television image or ing the work of the school dis-

According to Lillie, approxi mately 7,000 tons of beets will arrive at the plant during the first few days of harvest and the quota will be increased as see all of the candidates on the D was the feeling of the board plant production increases.

state and federal election slate, that the company selling the Officials said the harvest and many cases visit with them machine had not spent sufficient beginning in all of the four counand discuss the ssues. Perhaps time in Hereford instructing the ties serving the Holly plant and the trend is to more "live" ap- tax office personnel in the opera- not getting a head start in any tion of the machine. A call to portion of the district.

the sales office in Amarillo Automobile Show brought assurances from the company that their representa-Area farmers have more than 27,500 acres of sugar beets planted in the District tive will return for an extended to serve the mammoth plant. "We will keep a two days As a precautionary measure, supply of beets on hand at all times during the campaign, so will start moving in their latest proval to Superintendent Dar- actual processing will not be stopped once we get it into full

Plant officials said all phases get the bookeeping back on an of the plant are in operational status, with the correction of a morning at 7:30 and continue un- Also meeting with the board defect in the giant R. T. Diffuser til 6 p.m. Saturday. The tent was Melvin Jayroe, who visited early this week. The diffuser will be opened again Sunday with the group concerning elec-afternoon at 1 o'clock for a five-tric cooking and heating in the and prepared to begin processschools. Jayroe also offered to ing early today.

The beets are being weighed Hereford State Bank, Orsborn for the purpose of inspecting the as they enter the plant and are Chevrolet-Olds, Stephens-Hudson underground, total electric dumped into a mechanical hop-Motor Co., McCullough Motor school in that city. A date for per that shakes trash from hat trip will be set later.

The beets after they are unloaded from the trucks. A sample Campbell Pontiac, Kinsey-Os-born Motor Co., Criarlie Hill and Tuesday night, October 13, 8 each load after it is dumped into the hopper.

to the Tare Laboratory, where chemists determine the quality of beet brought to the

The beets are dumped from the giant hopper onto the ground, where more than 6,000 persons stood Sept. 19 and observed Gov. John Connally dedicating the Sharon Bezner's 4-H work over the dream trip of every 4-H

The beets will be mechanically loaded into the wet hoppers the actual processing of the first

which equals state championship in a particular phase of the 4H ly recognized as an expert de-

Council Studies Zoning Matters

the area and found that the search and development, Farr

Santa Fe Railway could sup-ply trackage for incoming in-gredients and that the highway tion, making recommendations

The Hereford City Commis-sion met in an unusually short. Bill Howard was appointed conducted in the meeting.

The commission approved mission. and rejected one,

ter on 25-Mile-Avenue, was of- Posey, effective Nov. 1. ficially approved by the com- Discussion was continued by

A petition for annexation of Ray Cowsert.

Although Farr Better Feeds, network extending from Here- for the feeding of the supple-

Inc. is a new Texas corporation, the parent, The Farr Co., has manufactured feed for many years, it was explained. Raiph W. Farr, president of the new Cistomers until the new plant. Harry W. Farr, father of Raiph to the new plant.

Lovington boasts one of the the Matilda Gan property was City Manager Dudley Bayne and Mrs. James E. Pavlicek, a lunch stop, before making the best fullbacks in the state of approved by the city council and City Attorney Earnest Lang-New Mexico in Floyd Lowery, and the area was annexed into ley were present at the meeting.

session Monday evening, which to the zoning commission to resaw little official business being place Neil Cooper, who submitted his resignation at the three recommendations of the last meeting of the zoning com-

zoning commission, which had The commission took no acapproved two rezoning requests thon on the two applications for golf pro at the John D. Pitman The request of James H. Brad- Municipal Golf Course, but acley, concerning a shopping cen- cepted the resignation of Bud

mission, but another request by the commission concerning the Bradley, concerning a different use of bituminized sewer pipe. residential area was rejected by No official action was taken at he commission.
A request for rezoning by Bill Commissioners W. L. Davis

Bradley was approved unanim- Jr., Gid Brownd and Albert Max. III-year period has paid off. She's member, her record will be subously by the commission, follow- well were present at the meet-The public is being invited, ing the approval of the zoning ing. Davis presided at the meet- and the class of 1955 is being commission.

The public is being invited, ing the approval of the zoning ing. Davis presided at the meet- as the Texas 1964. 4-H clothing be declared national winner in

ing in the absence of Mayor as the Texas 1964.4-H clothing be declared national winner in as the Texas 1964-4-H clothing be declared national winner in awards winner, it was announced clothing as well as Texas winner. Wednesday by the state 4-H office in College Station. The new clothing champion is the daughter of Mr. and Mrs. (Continued on Page 2)

Donor is Coats & Clark, Inc. Sharon has been making her

county blue award groups and six college scholarships for a national blue awards group.
At the National 4-ff Congress,



fice in College Station. This is the highest honor a state 4H club member can win, a junior student in art at West

which also provides medals for own clothes for many years and more recently has designed them

as well. She has sewed for her family and also does considerable work for her college friends. Her leadership and speaking talents have been utilized in her service as a junior clothing leader in her home county. She has given assistance to younger members with their clothing pro-

going to the National 4-H Con- mitted for national judging with

Our Slogan: "More People-More Farms" Member National Editorial Assn. Member Associated Press

Hereford, Deaf Smith County, Texas-Phone EM 4-2030

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LEE BROWN Mech. Supt.

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The look is new. Completely. Low, sleek,

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newness is to bring you a Mercury that

See the "Bing Crosby Show" Monday Night 8:30, Ch. 7 - ABC-TV_

STEPHENS-HUDSON

The Ford Motor Company introduces an entirely new kind of

Mercury for 1965... now in the Lincoln Continental tradition

The Hereford Brand HD Council Sets Calendar, THDA Report Luncheon

recently, the County Home Demonstration Council heard committee reports recapping principal events from the July wardrobe tea through National 4-H Week and the THDA report luncheon this week to a projected calendar of events for the

Presiding was Mrs. A. E. Hodges, who directed discussion of a possible wardrobe tea for early next year. Favorable reports were given by the 4-H Committee covering the 4-H story told through posters in business areas, through radio, the press, and special group meetings, all climaxed by the Barn Party at Community Center last Saturday night. Totals of new members, new clubs, and new leaders are expected to exceed the totals projected at opening of the campaign.

THDA report luncheon on the state meeting in Houston was scheduled for last Monday under direction of Mrs. Louie Olson, county THDA chairman. For this covered dish tuncheon in Community Center, she named the following committees:

For tables: Mrs. Olson, Mrs. Grady Parsons, Mrs. Viola Williams, & Mrs. Raymond Smith: Coffee and Tea: Mrs. H. L. Hershey, Mrs. T. J. Parsons, and Mrs. E. C. Hammett; Food: Mrs. Orval Galley, Mrs. Charles Packard, Mrs. A. E. Hodges: Clean-up: Mrs. Clyde Smithers and all present.

These special dates were noted for the Home Demostration Calendar:

Oct. 16 and 17: State Fair

At their initial autumn meeting | Dress Revue, Dallas, Attending | will be District I winner, Lou Ann Witkowski, 215 N. Texas. and Jean Beene, assistant county home demonstration agent.

Oct. 19: County Program Building Committee, annual meeting at Community Center, Sam Morgan, chairman.

Oct. 22: Rural Homemakers Day, sponsored by Amarillo Chamber of Commerce, with two representatives from each club in the trade areas of Texas Oklahoma, and New Mexico. Coffee, 9 a.m., Amarillo Club; Luncheon, Country Club, with Mrs. Henry Bellmon, wife of Oklahoma's Governor, as guest المند و الم

Oct. 26: Meeting of Reporters ter London Jr. spoke on the of Home Demonstration Clubs, United Fund Drive. Mrs. H. L. Hershey, chairman, Council meeting, county court-

Legal Notice

STATEMENT REQUIRED BY THE ACT OF AUGUST 24. 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1946, AND JUNE 11, 1960 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGE-MENT AND CIRCULATION OF THE HEREFORD BRAND published Thursday at Hereford, Texas, filed October 1,

Title of this publication is The Hereford Brand, published weekly at 130 West Fourth Street. Hereford, Deaf Smith County, Texas, 79045, with general busness offices at 130 West Fourth. Street, Hereford, Texas.

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an C), 3334, 3475. I certify that the statements made by me above are correct ind complete.

V. Melvin Young, Managing Editor

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tradition. See how well the idea works-

at your 'Mercury dealer's showroom today.

for Gold Star Boys and Girls and Mrs. Charles Packard, Wy-and their families. Hosts will che; Mrs. Lee Roy Burges, be the four electric cooperatives Young Homemakers; and Argen

Nov. (Date to be set): 4-H Achievement Day.

Nov. 23: County Home Demonstration Council Meeting, county courtroom.

Nov. 26: Thanksgiving Day, Dec. 14: HD Council Christmas Party; Community Center. The marketing committee named as new sellers' Mrs. Jimmie Jesko and Mrs. Otto Olson. Argen Draper gave the council some rules on "How to Introduce a Speaker"; and Mrs. Wal-

It was announced that for this Conference Room of Court- meeting eight clubs were 100% house. Home Demonstration in representation and nine clubs were represented.

The register carried signatures Nov. 14: District I Banquet of Mrs. Jimmie D. Bradley and Mrs. C. F. Homfeld, Bippus; Mrs. Louie Olson, Mrs. Grady Parsons, Mrs. J. G. Gandy, and Mrs. Raymond Smith, Ford; Mrs. Viola Williams (visitor), Cultural; Mrs. Orval Galley, everything is fined out, quotas Dawn; Mrs. L. J. Strafuss and Mrs. Taft McGee, Mrs. H. L. beet supply will be steady and Hershey, Mrs. J. D. Gilbert Jr., controlled to suit processing and Mrs. E. C. Hammett, Pro- needs," Lillie said.

> Also Mrs. Clyde Smithers, Mrs. Tony Hoffman, Mrs. Oscar Williams, and Mrs. A. E. Hod-Westway; Mrs. Norman Hodges that far in six months."

of the Panhandle, including Draper, county home demonstra-Deaf Smith County Electric Co- tion agent,

Sugar...

Texas refinery-will begin.

The plant will be capable of handling more than 7,000 tons of sugar beets er day during the entire campaign. Daily sugar production is ex-

pected to exceed 1,150,000 pounds of sugar each day during the initial campaign. Total dried beet pulp production, which will largely be con-

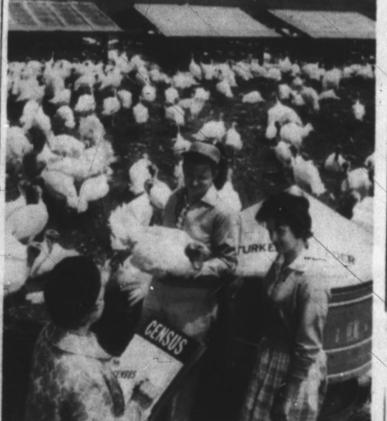
sumed in the Panhandle area, will exceed 35,336 tons, based upon the assumption in excess of 600,000 tons of beets are processed in the campaign. Total employment during this

initial sugar-making campaign is near 300 persons. Year-round employment is expected to exceed 100 persons.

"At present we are letting the beets come in as they will, but after the process begins and will be placed and the incoming

HOMER IS A LONG WALK

NEW YORK OF - "I saw ges, North Hereford; Mrs. Carl Mickey Mantle hit that 500-foot Schroeder and Mrs. E. B. Mose- home run this season," says ley, West Hereford; Mrs. Paul comedian Joe E. Lewis. "You Rudd and Mrs. W. W. Thomas, know I haven't even walked



FARM CENSUS - Census takers will visit every farm and ranch in the United States during November or December as part of the 1964 Census of Agriculture, conducted by the U.S. Bureau of the Census, Census questionnaires will be delivered by mail; the farmer will answer the questions and keep the questionnaire until the census taker calls for it. Answers are confidential and are used only for statistics. From the last Census of Agriculture in 1959 the nation learned that the number of farms had dropped by about 1 million in five years, but farm production had increased.

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 Double Cured Cleatkeep clean-dig deeper -pull better.

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Hereford

Veterans Park Road

EM 4-3367

Letter To The Editor

Two weeks ago, several cars lism. They all, by chance, hap-Monday night, a group was sent one - 51 wards against Missisout with cards calling Goldwa- sippi State for the second longter supporters "extremists" est in Southwest Conference bearing Goldwater stickers and history. LBJ for U.S.A. stickers were Texas Aggie Randy Sims plastered in unauthorized places. booted a 52-yard record maker It might be well to encourage against Texas in '59.

Louis A. Rice were the targets of petty vanda- KICKS FIRST TRY 51 YARDS DALLIAS (#) - Texas Tech's pened to have Goldwater bum- Ken Gil made the first field goal per stickers on them. Then last try of his varsity career a good

sending out a halloween party

to violate private property under the cover of darkness. This is still America, and respect for

the rights of others is still com-

mon sense. Adults who encourage irresponsibility are playing

study of the issues and the "If I'd known that," says American Constitution as well Gill, "Td a moved the ball back as good citizenship, rather than a couple yards."

Dr. E. H. HENDON OPTOMETRIST 136 E. Third ACROSS FROM EM 4-0987

The Hereford Brand, Hereford, Texas, Thursday, Oct. 8, 1964

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ANTHONY QUAYLE President

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SUNDAY - MONDAY - TUESDAY





In Your Heart You Know He's Right - GOLDWATER

Hereford 'Test' Point For New Radio Program

Hereford was cast in the role of "test city" this week, and Melvin Jayroe, district manager for Southwestern Public Service Co., was cast in the unusual role of radio actor.

The electric company has selected five cities in its service area, including Hereford, as pilot communities for a new radio show, "The Beverly Stark Show" which will be heard on Tues-days and Thrusdays at 9:55 a.m.

Mrs. Stark spoke at the Advertising Club of Amarillo last week, and Jayroe went to Amarillo to tape an interview with her, which will be heard on the first of the KPAN pro-

Mrs. Stark has been the television spokesman for 83 electric companies in 41 states for the last few years. Her home is in Madison, Wisconsin, and, in addition to her television and radio work, she is the homemaker for a family that includes her husband and two young children. She arranges her television and radio recording sessions so that they will least interfere with her primary duties as a wife and

Mrs. Stark was heard on a Madison television station for 8 years with her fashion, homemaking and interview program work for the electric companies. She has appeared in over 100 television commercials and her radio program and a newspaper column are additional activities which she does exclusively for investor-owned electric compan-



Beverly Stark



ASCS officers as hosts. The group met in

ASCS OFFICERS - Panhandle district ASCS Hereford especially to look over the new managers held their October meeting here Agri Building which houses three federal this past week with the Deaf Smith County farm agencies. This shows the ASCS officials in the local office. (Brand Staff Photo)

Witkowski Helps Club Focus Party Ticket

Leo Witkowski discussed "Can- | that Mr. Johnson was born to ience in both domestic matters dy Club at their meeting last more. Thursday with Mrs. Dennis Lo. Givi mas, 509 Star St.

demonstration with the state-

can be made from a wide var-

Presiding at the business meet-

ng, Mrs. Lloyd welcomed into

Refreshments were served to

Mrs. Lindeman, club guest,

as a new member.

club Mrs. Charles Durhan

iety of fabrics at a nominal cost.

Simms Study Craft Club See

Handbag Making Skill

didates of the Democratic Party politics, and no man has ever and foreign relations. He stressbefore beginning her television -The Ticket" for L'Allegra Stu- studied American government ed that Humphrey is eminently

> Presenting Lyndon Johnson, Witkowski set forth Hubert Hum- for office as is any candidate for presidential candidate, first, he phrey's qualifications, his rethe office of president. concluded with the declaration cords in Congress, his exper-

> > West, Mrs. Edward Morrison,

Read The Classifieds

Classifieds Get Results

the hostess, Mrs. Boothe.

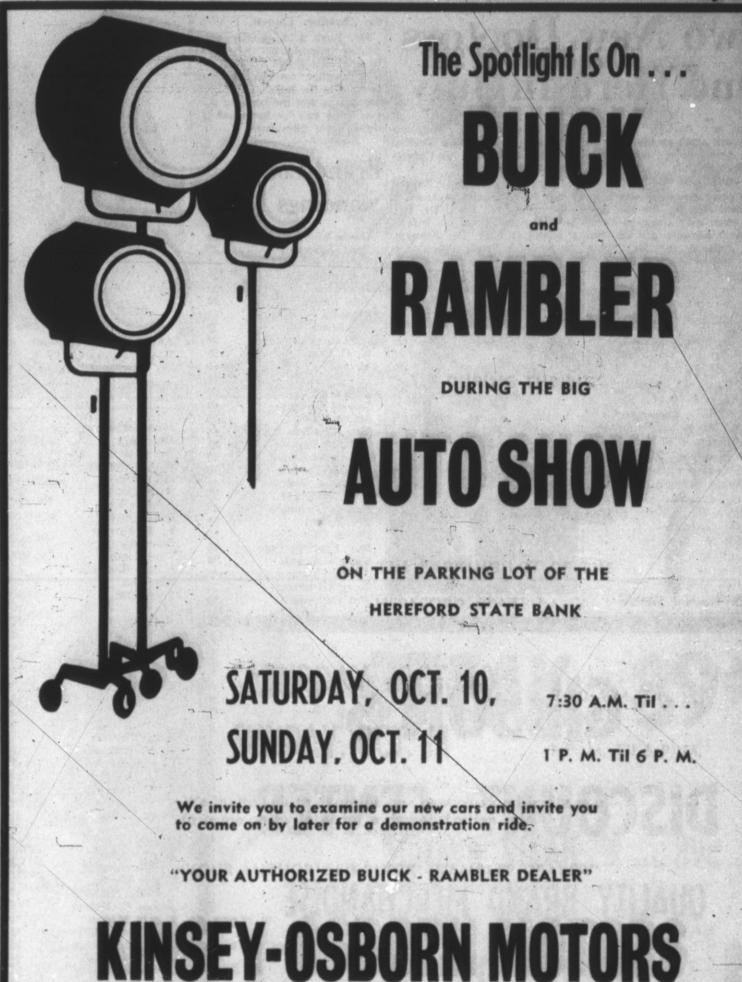
qualified for the office, since the Giving more lengthy profile of candidate for the vice-presidency the vice-presidential candidate, should be equally as well-fitted

> Introducing the speaker, Mrs. Hilton Higgins pointed out that Witkowski is the in-coming Deaf Smith County Democratic Chair-

Mrs. Joe Easley presided at the brief business session.

Members were reminded of Mrs. J. M. Boothe and Mrs. and to members: Mrs. Leland the Oct. 15 meting at the Com-Robert Lloyd gave a demonstra- Burns, Mrs. James Bullard, Mrs. munity Center with Keith Jorde tion lecture on "Making Ladies" Jim Cavin, Mrs. M. A. Ferguson, as guest speaker on "Republican Handbags" for Simms Study Mrs. Bud Heaton, Mrs. H. G. Craft Club at their meeting last Hetzler, Mrs. Terrell Hodges, Candidates." Mrs. Alex Schroeter will be crogram chairman Thursday, with Mrs. Boothe as Mrs. A. C. Rose, Mrs. Jim Perfor that day, and Mrs. Tom Carrin, Mrs. Dean Shaw, Mrs. Lewis nahan will be hostess.

Those attending Thursday's meeting were Mrs. Jim Carna-Mrs. Emmett Young, Mrs. Charhan, Mrs. Tom Carnahan, Mrs. Easley, Mrs. Wesley Fisher, Mrs Mrs. Leland Burns will be Cameron Gault, Mrs. James Higgins, Mrs. Hitton Higgins, Mrs. hostess at the Oct, 15 club meet-Walter London Jr., Mr. Joe Lyons, Mrs. Alex Schroeter, Mrs. Wheeler Sears, Mrs. Dewayne Walker, and Mrs. Lomas, the



Is This a Trend Toward Totalitarianism?

It is the view of the Republican Party of Deaf Smith County that it is necessary and good in our country for there to be both liberal and conservative viewpoints from which solu-

ment that beautiful handbags les Durham, Mrs. Lloyd, and

A group of influential ultra-liberal Democrats in Congress announces that they are going to "purge" any Democrat Congressman who fails to support LBJ.

Employees of big corporations are reportedly getting letters urging their support of LBJ because the company has and wants to keep - big government contracts.

Various departments of the federal government are being used to effect the reelection of LBJ. The Postmaster General has been making vicious anti-Goldwater speeches on tours at tax-payer's expense. Is the hatch act dead?

The leaders of Big Labor, who have received promises of a 35 hour week at 40 hours pay from LBJ . . . something they could never get from President John F. Kennedy, are pouring millions of dollars from compulsory union dues into the LBJ and other liberal campaigns:

* The Johnson-Humphrey ticket has pledg-

ed itself to proposals, including medicare, which will run your social security tax to 10.4% of all your income up to \$9,600.

LBJ, who immediately tried to point up his conservatism as compared to President John F. Kennedy by such gimmicks as turning off the White House lights, is already spending \$2,000,000.00 per day more than President Kennedy, with dozens of big spending programs still

LBJ's sole choice for Vice-President nominee is a man who in 1950 advocated that the U.S. turn over its nuclear arsenal to the United Nations.

Most important, do YOU have confidence in what LBJ says, in view of the fact that he ran on two opposite platforms in 1960 (State and National one very liberal — one very conservative. These platforms stated OPPOSITE views on many issues)

before Congress.

Are you able to put yourself in someone else's place for a few minutes? If not, do you think it possible that one day YOU may be in a situation like this. Its worth a thought.

1945-

You are a citizen of Czechoslovakia. In 1938 your country had 36 divisions and Hitler had 21. But Prime Minister Chamberlin of England, eager to appease Hitler, came to Munich and without consulting your country, gave you to Hitler. He then returned home with his umbrella and smilingly announced "There will be peace in our time." Now after seven years of heartbreak, destruction, and sacrifice, the war is over and your children can laugh and play in freedom once more, You hear that at Potsdam and Yalta, FDR with his trusted aid, Harry Hopkins, has just given you to Russian control. You are stunned. This can't happen twice. You plead with every American soldier you can find not to let it happen. They tell you that it is not in their power to help you — that the decision is not theirs to make. Your spirit broken, you return home to your children. What can you tell them?

142 N. Miles

1953-

You are an American soldier in a rifle company. At down the next day, you have been ordered to take and hold a small ridge half way up the crest of the Chinese held mountain in front of you. You are not to take the crest because it might upset things at Panmun-jon. You wonder why you are in Korea. It has been a brutal, stinking, filthy, frozen war. You wonder if people at home even care. You know that one third of the American soldiers who have been captured have actively collaborated with the enemy. It wasn't that way before in American History. Have we been given no purpose? Before General MacArthur was cashiered, you had a buddy in the Air Force who with the stump of an arm and blood nurgling through every breath asked the General with his last words "General, what side is Washington on?" MacArthur will later report that he nearly resigned then, because it "seared his very soul."

1961-

You are a Cuban who left your wife and five small children in Cuba and fled to Miami in a fishing boat so that you could return and free your beloved ho land from the tyranny of communism. After you arrived at Miami, the American CIA sent you to a training camp in which you were trained in guerilla warfare. It is April now, and you and your fellow cubans are ready. You are transported to the beach at the Bay of Pigs and told that you will receive air cover. You are laying in the swamp with your friends being killed and captured all around you. Castra's jets and his tanks have sunk your ships and boats. You have radioed repeatedly pleading for the promised air support. An American aircraft carrier lies within view, but something is wrong. There is no help. There is no hope.

EM 4-0990

1964-

You are a U. S. Navy jet pilot. Your orders are to attack PT Boat bases in North Viet Nam. You are still ninety minutes away from the target. You are flying low and enemy radar won't pick you up until it is too late for them. You don't know it, but your President is just making a dramatic TV announcement. In ten minutes, every enemy gun battery will be set and ready for you. A friend of yours will be shot down and killed and you will be shot down and captured. You know that a crowd of over 300 American Comofmunists recently gathered in Harkness Auditorium at Columbia University, N. Y. City and cheered when a Viet Cong propaganda film showed an American flier being killed. Pou know that these same communists are allowed to speak on American College Campuses as guest lecturers. You wonder

Is this the kind of foreign policy that is destined to bring us lasting peace and prosperity Would we be free today if this type of policy had prevailed in 1776, 1812, 1917, 1941?

tions to the problems of our day can be reached. But intimidation of business, coercion of Congress, the destruction of our checks and balances by pressure from the Executive branch, managed news, the right of our government to lie to the people for their own good — these things should be a subject of YOUR concern. If you say "Oh well, they haven't bothered me yet" you may find that it is too late when it does happen. That is why we are asking all Democrats who believe in freedom to help in this campaign. This campaign MUST and WILL be won by men and women over America who are too "insignificant" for the current administration to coerce. It just takes 100 ten dollar contributions from you and people like you to match the \$1,000.00 that a big business tycoon gives to the LBJ campaign in order to be a member of the "President's Club." Won't you start helping TODAY? Come by our headquarters at 417 N. Main.

(Paid for by Depf Smith County Republican, Keith Jorde, Chairman)

Sam Houston State Teachers Col- the pass, punt and kick contest lege, United States Military Aca- for boys 8 through 13 is tomdemy at West Point and received orrow, and the contest itself will

an LL.B from the University of be staged Saturday at Afkman

Texas Law School with highest school, starting at 9 a.m. First

He served three years in the followed at half-hour intervals Texas National Guard and in the for boys 9, 10, 11, 12, and 13

Army Ground Forces in World respectively. Three-hundred boys

War II, where he rose from a are expected to take part.

With an acquired seniority in elections held Tuesday,

and a member of the special sent a progressive flower show

Senate Committee on Poverty, and open house, Sat., 2:30 -

and on problems of the aging. 6 p.m., in the Clovis Road homes

He has sponsored or co-spon- of Mr. and Mrs. James Brad-

sored the National Defense Act ford, west of high school; Mr.

of 1958; Medical Education Act and Mrs. Ward Golden; and Mr.

of 1963, the Peace Corps Act and Mrs. Carl Bruegel, two miles

trials will be by 8-year-olds,

Eldred Brown was re-elected

Walcott Tierra Blanca Soil con-

servation district committeeman

Dimmitt Garden Club will pre-

tion Governor in 1952, 1954 and Around...

Yarborough was born in 1903

in Chandler, Tex. He attended

Staff Sergeant to a Lt. Colonel.

in the Senate, Yarborough now

is chairman of three committees

Prior to his election, Yarborough practiced law in El Paso

Two New Doctors Due Here In July

Two new doctors, both of pital, Oklahoma City. They are whom will wind up their intern-graduates of Oklahoma Medical ships next spring, will locate School, a division of the Univer-in Hereford July 1, Dr. C. E. sity of Oklahoma. Rush announced Wednesday.

internship at St. Anthony Hos- emher. Dr. Ballard belongs to

Dr. Howard Johnson

Dr. Rush said Dr. Ballard The two doctors who will hang heads from Oklahoma and Dr. out their shingles for the first Johnson is from Iowa. Dr. Baltime when they come to Here- lard is married and his wife is ford next summer are Dr. Ho- a school teacher. Dr. Johnson, ward Johnson and Dr. Noble the son of a Presbyterian mini-Ballard who are now doing their ster, is to be married in Nov-



GIBSON'S

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QUALITY BRAND MERCHANDISE

AT LOW, LOW PRICES!

WATCH FOR OUR GRAND OPENING

Thanks, Folks ...

for your wonderful response

to the Open House Sunday

of Hereford's newest eating

The Gas Light

We were indeed grateful for the many folks

who turned out for the opening, and we sin-

establishment.

Pleasant R. Baker Pat Beach John Beasley W. C. Beene Mrs. W. C Beene W. F. Bennett Dale Blakney Rongld Bridges Arthur Brock Mrs. Cawthon Bryant Cawthon Bryant Jon David Bryant Wendell Burdine Lawrence Boggs Fred Bennett Jr. Sidney Blackburn. Frank Cain Phillip Cain



Dr. Rush said another prospective general practicioner is to be interviewed this weekend and

the Christian Church,

Therese Albracht

Mrs. Charlene Cole

Joe Don Cummings

Kenneth Cowan

Jerry Curtsinger

Jim Curtsinger

Ronnie Andrews

Jim Arney

Zula Arney

- Mr. and Mrs. C. D. inch antlers and was one of the largest shot 'Chub" Pinckert, 119 S. Ave. K are shown in the area in several seasons according to sources. Antelope season opened last Saturwith two large Antelope they bagged 25 miles west of Canyon on the Proctor Ranch Saturday, Mrs. Pinckert's antelope had 15-

Jean Curtsinger Jim Clark Jim Cramer W. L. Davis Jr. Bill Dirks W. B. Dowell Floy Driver Opal Elliston F. S. Farmer Ron Gray Troy Gandy Mauro Hernandez Billy Hill Terry Hill Cherrie Hill Wylie Hannar Blaine Hess Dave Hopper Joan Hopper Mike Horton Earl Jackson Connie Jesko Bussy Kaul **Bobbie Kitchens** Keith Kitchens W. H. Kitchens Laverne Kimbell M. J. Layman E. H. Loerwald George Loerwald Jovce Lomas Larry Lomas Rob Lomas. Raymond Lueb Dick Lookingbill Danny Martin Dorothy Mercer James C. Mercer Harold Morton Jon David Miller Leon McCutcheon Ansel MpDowell James McDowell Mrs. Taft McGee Ronnie Osborn Roger C. Owen J.R. Patterson Dallas Phillips Russell Phillips Donnie Renfro Ronnie Roberts C. Russell Bob Reinauer Ed Robinson Sue Robinson Don Sanders A. J. Schroeter Mrs. A. J. Schroeter Paul Schroeter Ed Schroeter Herman Schumacker Dorothy Schumacker Bobby Shelton Janie Shelton Revella Skypala Robert Smith Mrs. Pobert Smith Charles Smyrl Bud Snyder. Margaret Stephens Clyde Schmer Gary Story Roger Suttie Nancy Templeton Tom Templeton Kerry Thompson

Tyler Thompson

T. Thompson

Leon Vandergriff

Mrs. Ross Wallace

Ross Wallace

L. V. Watts

Cindy Wilson

Ed Wilson

I L. Whitfield

Marshall Wilson

Mrs. Vernon Wilson

Mrs. W. T. Thompson

School, Lubbock, Open To Public

sign Schools for Texas will be tectural practice and to serve as held next Thursday, Friday and guardians and critics of outdoor Saturday at Ko-Ko Inn, Lub- beauty in the USA; and to make bock, Lectures open at 1:30 p.m. Thursday and close at 5:15 p.m., ings that will make them more Friday, with examinations (opt- beautiful, more useful, more conional) being held Saturday morn- venient, and more easily main-

13

45

11 26

13

52 35

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13

33

13

13

Frank R. Murray, 2508-23rd St., Lubbock. The Study Manual (\$1.50) is most helpful but is not required.

Presented in 27 states this den Clubs, Inc.

Nationally approved instructtors of the Lubbock school will include Robert H. Rucker, Oklahoma, Chairman of Landscape Design Schools for National Council of State Garden Clubs/ Inc. and a landscape architect: Bob T. Chapin, Louisiana, landscape architect and city planner; J. D. Zachariah, landscape architect, Beaumont; and Gene Schrickel, head of Gene Schrickel and Associates, Landscape Architects and City Planners of Arlington, Texas, All instructors are members of the American Society of Landscape and talked with visitors to the Architects

Inc., has been to educate gar-

KPAN Wins 5 State Awards

Radio Station KPAN, Hereford, won five state awards and its manager; Clint Formby, was elected to the board of directors at the annual convention of Texas Association of Broadcasters, held in Fort Worth this week.

The five prizes were the greatest number of awards won by any station in the 10,000-population class, it was explained. Winnings included:

coverage, the broadcast of a his second full term. boy trapped in a sand cave-in He serves on the Commerce at a local sand and gravel plant; Labor and Public Welfare, and most cosistant advertiser award Post Office and Civil Service for Piggly-Wiggly; most success- Committees. ful radio advertising award, a Yarborough served as Assis series by Roberts Appliance; tant Attorney General of Texas and Best Editorial, Formby ed- in 1931-34, as District Judge of itorial on Hereford's Need for the 53rd Judicial District, 1936-41

Mr. and Mrs. Formby and Mr. and Mrs. Roy Faubion of KPAN attended the convention,

NEED PLUMBING REPAIR??

Garden Clubs' Landscape Design

Any adult interested in good the phases of broader planning landscape design may take ad- that affect the lives of all in vantage of these courses; but each community. only garden club members re-

year, these standard schools are under the supervision of the National Council of State Gar-

program of Texas Garden Clubs,

Second School in the second | den club members and the pubseries of four Landscape De-lic to know good landscape archi-

practical changes in surroundtained; to stimulate interest in

The required registration fee of \$7.50 should be sent to Mrs. Senator, Wife

ough and Mrs. Yarborough arrived in Hereford yesterday afternoon on a campaign tour of the Panhandle; he seeks re-election to his second full term as senator from Texas.

Yarborough is opposed by Republican George Bush, who also arrived in Hereford yesterday.

The Senator and Mrs. Yarborough arrived shortly after 3 p.m. at the Hereford Municipal Airport and were greeted by Leo Witkowski, chairman of the Deaf Smith County Democrats and other members of the local organization.

Yarborough visited the Democratic Headquarters at 181 Main office.

quarters, the Yarboroughs toured the new \$21.4 million Merrill E. Shoup Plant of Holly Sugar Corp. Yarborough had previously indicated he would be pre-sent for the dedication of the plant Sept. 19, but business in Washington prevented his attend-

ing the ceremonies. Following the tour of the plant, the Yarboroughs appeared at a coffee in the Hospitality Room of the First National Bank, The coffee began at 3 p.m.

Yarborough defeated Dallas-Radioman Gordon McClendon in the Democratic Primary.

He was appointed senator to complete the term of Price Daniel, who resigned from the senate in 1957 to become governor Best local spot series, the of Texas. Yarborough was re-Clem & Ned series for White's elected to a full term in 1958 Auto; Best on-the-scene news and is currently campaigning for

and Presiding Judge 3rd Administrative District for three years. He was an unsuccessful candidate for the Democratic nomine

and the bill creating the National west of Dimmitt. The public is Seashore Area on Padre Island, invited. **B****************

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TEMPEST CUSTOM SAFARI

3 TEMPEST SAFARI

TEMPEST 4 DR. SEDAN

TEMPEST SPORTS COUPE

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BONNEVILLE SPORTS COUPE **BONNEVILLE BROUGHAM** BONNEVILLE CUSTOM SAFARI BONNEVILLE CONVERTIBLE

'65 Pontiac LeMans

LeMANS HARDTOP COUPE

LeMANS 4 DR. SEDAN LeMANS SPORT COUPE LeMANS CONVERTIBLE

Pontiac 2 2

2 + 2 CONVERTIBLE 2 + 2 SPORTS COUPE

'65 Pontiac Catalina

CATALINA SPORTS COUPE CATALINA 4 DR. VISTA CATALINA 2 DR. SEDAN CATALINA 6-PASSENGER SAFARI

CATALINA CONVERTIBLE

CATALINA 4 DR. SEDAN

'65 Pontiac Star Chief STAR CHIEF 4 DR. VISTA

STAR CHIEF 4 DR. SEDAN Pontiac GTO

GTO HARDTOP COUPE

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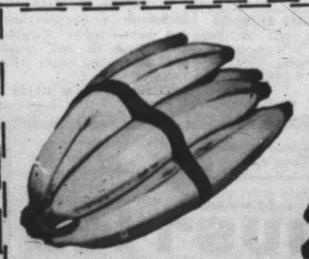


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960 acres of good, tight land in southeastern Colorado. 10-inch water, two sets excellent improvements, feed pen, concrete ditches. Well over a section of leased land goes with sale. Wheat, milo and alfalfa. Total price \$325,000. Drop by the office for detail.

One section southwest of Lubbock with guaranteed 8inch water. 55 ocres cotton that can be increased to over 200 acres. On pavement no improvements at only \$80,000 F-417

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large 4 bedroom, 2 baths, brick in northwest Hereford nea: Northwest School, About 12 years old. Only \$12,000. Needs some redecorating. Owner will help with this or may sell cheaper to someone interested n doing it all himself. This is a perfect opportunity to buy a low cost house and end up with a very valuable piece of property.

We have two large three bedroom, 2 baths, brick homes on Star St. Fenced yards, air-conditioned, fully carpeted and double garages. If you would like a fine home among some of Hereford's long-time, wellknown citizens, this is the place to buy and either one of these homes would make a wonderful place to live. Maximum loans available or may pay cash if so de-

Over 2100 sq. ft., hardwood floors, full tile baths, 3 large bedrooms, large fenced back yard. Only \$23,-000. Payments \$150 per month. H-359

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meets every Monday at 12:05 RANEY'S RESTAURANT



Lions Club meets each

Wednesday, 12 Noon Hotel Jim Hill



Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

STATED MEETINGS Second Monday



Thursday 8:00 p.m Practice

Troy Stambaugh, Sec. Wm. S. Powell W. M.

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Several Tracts Varying from 450 acres to 8000 acres.

(1) 3200 acre ranch — 80% bottom land — lots of improved grasses and pecan trees. Well located. One artisian well. Ideal as a ranch will run 1000 cows - or would be an ideal vegetable or cotton farm.

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This land can be irrigated from river, lakes or underground water. Government layout program pays \$57,000 yearly. Dryland cotton will make 2 bales; dryland milp will make 4000 to 4500 pounds.

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B-1-14-2c

B-1-10-40-4p

B-1-19-41-2p

Johnson Outboard Motor Arkansas Traveler Boat, or tor a used boat or motor, see KINSEY - OSBORN MOTORS 142 MILES AVENUE

B-1-26-TFC FOR SALE: 425 gallon ball type propane tank. See at Hereford

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE

906 tee

Call EM 4-0555 If You Are In The Market For A Home Lone Star Agency

SERVICE ON Black & White & Color TELEVISION Any Make or Model

SUNSET APPLIANCE EM4-3472

> You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products

EAST SIDE "66" **Rocky Stewart** 1303 E. 1st. EM 4-2644

> MEAT Specializing In

CUSTOM SLAUGHTERING WHOLESALE - RETAIL HACKER — JESKO Rt. 3 - Hereford

Gas Wash Gre

Minor Repairs
BOYD'S HUMBLE

SERVICE

EM 4-1110

Wheel Balancing

proximately 5500 pounds, \$100. Call EM 4-3821. B-1-10-41-tfc EM 4-3390 FOR SALE: New shop built aluminum pickup / camper.

\$150.00, J. E. Turner, EM 4-REAL BARGAINS IN FURNISH-ED HOUSES TO MOVE

-3 bedroom house \$2,200 1-3 room house \$1,000 1-3 bedroom house \$2,200

1-3 room house \$1,000 2-3 room duplex each \$2,000 2-4 plex each

\$2,000 1-5 plex \$2,000 These houses are worth several times the asking price. Contact Jack & Jack Realty, 611 East Highway, Snyder,

B-1-41-4c INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL

305 E. 5th EM 4-0788 B-1-12-tfc

1952 28' American Trailer House, Modern. Phone EM 4-1104. B-1-10-39-tfc

FOR SALE Clean bright wheat straw. 60c per bale from barn. Delivery can be arranged, contact 276-5221 or Parmer 3452.

B-1-20-13-tfc 1956 37 Westwood one bedroom Trailer House, Call EM

WE HAVE Tascosa, Kaw, Comcho, Triumph, and Wichita Wheat seed for sale. Also Rogers and Cordova barley, Elbon and Tetra-petkus rye. 146 East 2nd. Call EM4-0560. B-1-26-40-4P

FOR SALE Form Equipment

TOP QUALITY Irrigation Dams as low DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

FOR SALE: Ford Truck, Old Model, A-1 condition, with hifts. See A. L. Manjeot, Pit-man Grain, B-2-16-41-4fc

AGENTS FOR KMP LAKE PUMP Self priming. Easy to move. 600 to 1900 GPM See demonstrator 6 miles west, 12 north of Hereford. GARY or C. R. McQUIGG none 289-5330 or EM 4-3485

IHC two row binder. 305 Star St., EM4-0640.

GENERATORS and starters for FOR SALE Used Full Vision Cab | for 92 or Super 92 Massey-Ferguson Combine, Phone EM CATION — 110 acres right at

> B-2-16-40-tfe CUSTOM SEED Cleaning and treating with modern equipment. Call EM 4-0560.

Singer Slant-ogmatic; just like FOR SALE John Deere DR-16-10A Wheat drill, almost new. \$600, phone 806-PL7-2554, ten all cash — land will have miles south, 11/4 west Hale our highest loan value - No. Center Texas. B-2-20-13-4c

> WE ARE DEALERS for Peerless Grain Rollers DAVIS IMPLEMENT

144 W 2nd EM 4-2811

FOR SALE Automobiles

FOR SALE 1957 GMC tandem, 1959 Chevi tandem trucks. Super 92 Massey Ferguson Com- nat. gas, 11/2 miles tile, can bine. Glen Doherty Forson's be formed with your left trailer court, Dimmitt, Tex- hand \$450.00 per acre. -

B-3-21-13-4p

B-2-18-tfc

NICE 1960 Belvedere Plymouth One owner, Power steering, R-H, Air Conditioner, McGee Furniture Co.

B-3-14-12-tfc

FOR SALE 1959 two ton Chev- FOR SALE: Three bedroom rolet Truck with 16' Hemp-B-1-43-TFC hide grains bed and hoist. Phone EM 4-2623. B-3-16-40-tfc

> **OVER 150 TRUCKS** With grain beds or hoists. Tractors with air over hydraulic

brakes. From '51 to '62 Models. All prices.
KISER AUTO PARTS AND TRUCK SALES 409 E. 5th St. Ph. CA 3-3912

Plainview, Texas B-3-40-9c 320 A. Almost perfect 1 good MILBURN MOTOR

COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077

B-3-33-TFC REAL ESTATE For Sale Or Trade

B-1-13-41-tfc 320 ACRES good land for sale miles from Dalhart V. W. Porter Box 83, Dalhart, Texas B-4-17-40-7P

SALE, COLORADO Irrigated grass ranch. 5260 acres. Shallow pumping wells. \$400,000. Owner will take

Texas irrigated farm in trade. What have You? E. H. GRANTHAM Ordway, Colo.

Ph. 9921 8-4-41-4p NICE THREE BEDROOM Located at 602 W. Third. ed back yard. Carpeted Would sell, or trade for house throughout. GI Loan. Would

like to sell my equity. Near in Dumas, Texas.

Phone EM 4-3567 or EM 4- Aikman school. 807 Irving, Call EM 4-1129 B-4-40-tfc B-4-11-Hc

Price \$12,500.00.





Three bedroom brick, 1350 sq. ft. living area. Carpets, drapes, storm windows and doors, refrigerated air, thermoglass picture window, colored bathroom fixtures, fenced, fruit trees in back yard, 5 % % interest, no closing costs. Total payment \$104 mo. Im-

mediate possession, H-360 Two bedroom brick with den, capets, fence. You can move right in. Easy terms to a qualified buyer, H-223

FARMS

300 acres with 200 acres milo, two 6 inch wells fied together with underground tile. 29% down, Owner will carry balance, \$275 per acre.

Perfect 80 acres with three bedroom home, 2 wells, 19 acres cotton plus other good allotments. Near town. For sale or will trade for income property,

Three sections with five irrigation wells on natural gas. 682 acres wheat, 264 acres maize. Near Hereford. 29% down. This land can be divided into smaller tracts if desired.

Corner Main & Highway 60 EM 4-1420 - VIRGIL JUSTICE

EM 4-2266 MIKE JUSTICE EM 4-0544



Resident Representative In Hereford

Wanted for Oldsmobile - Cadillac Sales

Must be solid, reliable, well-thought-of in the

community. Most attractive compensation

plan. PERSONAL CONTACT NECESSARY.

GARNER MOTORS, Amarillo

SEE TOM BROWN

Classifieds...

FOR SALE House, 415 Star Street, Total 1640 square feet. Carpeted. 3 bedrooms, large kitchen, dining room, 1 car garage. Storm windows, doors. Refrigerated FOR RENT in northwest Hereair. Sold by owner. Call EM 4-1201.

B-4-39-Hc

FOR SALE or trade by owner 1/4 Section near Hereford, Good Cotton and Milo Allottments 2-8" Wells. Call EM 4-0763

after 6:00 p.m. B-4-22-14-3p MUST SELL IMMEDIATELY: New three bedroom brick.

B-4-20-13-tfe

FARMS

1% bath, wall to wall carpet,

drapes. Good location, 249

Beach.

325 A., all cul, 160 milo, 75 cotton, 25 wheat, 2-8" wells, 34 mj. tile, 32 by 60 barn, consider trading for section. Deaf Smith Co., 1/2 sec., 1-8" well, 169 mile, 44 wheat, in good water \$275.00 per A. 320 A. on North Plains, lays extra nice, on paving, \$210.00 per A. 29% down.

Dallam Co. 320 A., 235 cul., wells, 1 mile tile, nice 2 bedroom house, tenant house, and other imp., consider \$25,000 down and good terms on bal. North Plains 640 A., all cul., 3-8" wells, extra good water, 5100 ft. tile, \$342.50 per A., consider 29% down.

We have lots of other listings 1/4 and 1/2 sections and larger tracts. 40 acres. \$2500 down-good terms on bal.

HOUSES 2 bdr. brick, single garage, central heat & gir cond., carpeted, nice location, would trade for larger house in NW Hereford.

3 bdr., carpeted, single garage, built in oven & burners, \$1500.00 would handle. NW Hereford, nice 3 bdr. and den, brick, dbl. garage, fenc-ed yard, \$17,500.00. 500 ft. frontage on Country Club Drive. Would sell for

residential or church location. HAMBY REAL ESTATE 1/2 Mile South of Underpass An Highway 385

EM 4-3566 J. M. Hamby — EM 4-2553 Durward Hamby—EM 4-3466 Gerald Hamby — EM 4-1534 Harold Hamby — EM 4-3454 8-4-40-Hc

RENTERS WANTED!

Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally -EM 4-0555 -- Days

Home - EM 4-2814

GOOD 1/2 SECTION Land in Castro County. 2 miles from Highway 385. Phone EM 4-0318, Hereford B-4-39-8c

14 MILES NORTHEAST HEREFORD

Nothing like this almost perfect 820 acre farm has ever been on the market, 648 acres of grain sorghums and 90 acres' of cotton. (6) 8 inch wells on natural gas with underground pipe. No lakes, on pavement and will consider trade. Exclusive listing.

Six other farms for sale in size you want with good water. Consider trades. 340 acres, with 260 level, in rigated, cultivated acres. 9 BABY STITING at my home. west and 31/2 north of Hereford. Price \$85,000, 29% down.

RAY DOWNEY 2810 Duniven Circle Amarillo, Texas Phone FL 5-4631 Ras. FL 6-8500

B-4-11-tfc TO TRADE For larger farm, 258A. Two 8' wells on natural gas, 5,000 feet tile. 10 miles SW on Hiway 60.

Phone 276-5323

S S S S S To lend on irrigated land in Deaf Smith, Castro and Par- 8. HELP WANTED mer counties, For PRUDENTIAL America's Largest Farm

SAM NUNNALLY 4-0555 EM 4-2814 LONE STAR AGENCY B-4-11-10-4p

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566 NIGHT - EM 4-3466

8-4-35-TFC

FOR RENT

LARGE three room furnished apartment, Adults only. Bills paid, 603 Jackson, Call EM4-0298 after 4 p.m. week days. B-5-18-41-tfc

ford, deluxe two bedroom furnished and unfurnished apartments. Paved off street parking. Washer and dryer available. For information, Call Mark IV Realtors, EM 4-2220. B-5-27-13-tfc

NEWLY DECORATED Unfurnished apartment. Large living room, two bedrooms, dining room, kitchen, bath and dressing room, Apply 232 West B-5-20-14-tfc

FOR RENT 600 Sq. ft. 603 N. Main Refrigerated and Central Heat Carpeted, Plenty of Parking.

> Sam Nunnally 601 Main EM 4-0555 Day EM 4-2814 Nite

B-5-9-Hc tral TV Antenna, Private Tele-188 milo, 47 wheat, 2-8" phone, All Underground Utilities. Phone Geneva West, EM. 4-0416, 304 North 25 Mile Avenue.

THREE BEDROOM furnished

B-5-11-41-2c EM 4-1172 after 5:00.

B-5-12-41-2p FOR RENT: Nice three room WANTED DIESEL Semi-truck returned to law practice in Midand bath furnished apartment for couple. Whites only. Bills paid, Floor furnace. EM 4-0188 or EM 4-0469.

B-5-20-41-2c FOR RENT To White adults, three room furnished apartment. Bills paid. No pets. Roy

Manning, 325 Avenue B. B-5-18-41-tfc FOR RENT, Office, sales room building, 308 North 25 Mile Avenue. Phone EM 4-1111.

B-5-13-39-tfc FURNISHED APARTMENT for rent. Whites, Mrs. W. M. Megart, 401 Lawton.

FOR RENT: 1101 East First. 40' x 90' building. Ample parking. Call EM 4-2103 after 6

p.m. B-5-14-32-tfe THREE BEDROOM Furnished apartment. Wall to wall car-

pet. \$20.00 per week. Water paid. White adults only, 813 Texas. EM 4-3129. B-5-18-14-3c CLEAN TWO room furnished

apartment A. Petersen, Phone EM 4-3198 or EM 4-1697. B-5-11-14-tfc 8-4-1-ffc TWO BEDROOM trailer house.

Rent, sell, or lease, Mona Lisa Trailer Park, EM4-2220. B-5-13-14-tfc

NORTHWEST MOBILE LODGE Twenty eight Mobile Home spaces, 42'x70'. One block north of King's Manor. Call 11. Business Service EM 4-1108 Jesse Scott.

WANTED

NEED YOUR wheat seed cleaned and treated? See us 145 East 2nd St. EM 4-0560. B-6-14-40-4p

Deaf Smith County, almost any WOULD LIKE to buy used plano. Call EM 4-1392 after 4 p.m.

> B-6-10-41-2c Nights phones EM 4-2012 or 203 Western Avenue, Phone EIM 4-3808,

B-6-10-41-1c WORK WANTED: Painting perfa-taping, textoning, sheet-rocking, any carpenter re-pairs. Ted Oldfield, EM 4-0235 or EM 4-2212.

B-6-14-42-tfc WANTED TO buy second hand deep freeze. Call EM 4-1667

7. Dressmaking-Ironing

8-4-12-9c GENERAL SEWING in my home. Call 289-5590, Mrs. John Owen, B-7-10-38-7P

BEAUTICIANS DO you want to be independent? Be in bu elf? Rent a Booth. tion call EM 4-036 days, EM 4-1732 nights and

B-8-24-12-tfc Plumber's helper, wanted. Contact Jim's Plumbing Co. Call EM 4-3163.

B-8-12-12-tfc BOY WANTED to deliver Lubrs South Hereford.

AUSTIN HIGHLIGHTS

\$35 Million Top For New Revenue Needs

By Vern Sanford Texas Press Association

AUSTIN - A top finance authority on state government is hopeful that the tax bill written by the 1965 legislature will be smaller than many advance predictions have indicated

Jim McGrew, research director for Texas Research League, said \$35 million a year in new revenue ought to cover the bulk of Gov. John Connally's higher education program, teacher pay raises and about 40 per cent of the budget increases

sought by state agencies. McGrew, who addressed Austin's chapter of Sigma Dieta Chi, professional journalism fraternity, made these "guesstimates":

- About \$625,000,000 will be available for general revenue NOW LEASING: Trailer spaces spending next biennium, includin West Mobile Lodge. Cen- ing an \$83,000,000 surplus at the end of the present fiscal period. That's \$153,000,000 above the present level.

With no new taxes at all,

per hour. See E. Gidden, Box recommendation. FOR REINT: Warehouse. 186 K 705 Canyon, Texas, or write Street. Phone EM 4-3820 or Rawleigh, TX H 160 26, Memphis, Tennessee.

B-8-14-2p driver. Local resident. Write,

stating qualifications and give B-8-17-39-6c Acre irrigated farm. Call El- Survey Committee.

Dumas, Texas. IRRIGATION FARMER and 2 grown sons. Produce feed and

don Chick, Cactus, Texas.

finish livestock for market. Box 27, phone EM 4-0484, Hereford,

B-8-18-41-2c

9. Situations Wanted

4-1724 after 8:00 P. M.

Melvin, Doug and Virgil FOWLER AND KELLEY

Electrical Contractors

Residential and Commercial

Phone EM 4-1345

up sq. yd. Easy terms. Pay-

ments starting at \$6 monthly

OWENS & HOLLINGSWORTH

EM 4-3572

Comerciul - Industrial

Residential Wiring 809 EAST SECOND

Magneto - Starter Generator & Electric

EM 4-1828; EM 4-1345

Lubbock; Texas.

B-9-24-37-tfc

B-9-12-37-tfc

B-8-20-41-2c to college students) act. . . It is expected that the districts WATTRESSES Wanted: Apply in roads and public ways of the Conservation Board. They hope person at Raney's Restau- Treasure Island subdivision with- to present a plan to the U.S.

CUTTING WANTED: Two new combines and trucks, Call EM

be a part of the 80-cent con-Company to take 3,600,000-acre stitutional limit. . . . Special feet of water a year from Dick-fuel tax refunds may be made inson Bay for industrial purposwhere fuels have been lost by es:

sion's report on the assassina- and Industrial Water Authority

For free estimate call collect POrter 3-7301 or write Lee Holmes, 2102 Clovis Road. B-11-41-41-2p

> SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES

STRAYED BETWEEN Here-

B-11-2-tfc

Motors Rewind Sales & Service 8-11-13-TFC JUSTOM HAULING and moving Pick up and delivery, Call EM 4-1033 or EM4-3362. Butch

PORTABLE DISC ROLLING olloped or plain. Jacobs others. Phone EM 4-1543. 9-11-10-23-10

IANO LESSONS, Call EM 4-

CUSTOM BALING & swath Francis R. Friemel. GY 9-250 the Legislature could provide up | tion of President Kennedy has to \$120,000,000 in additional gen- received Governor Connally's aperal revenue spending for high- proval. er education and maybe \$45,000,

and agencies. - An added \$60,000,000 plus in, revenue (per blennium) would finance the state's \$74,-000,000 share of a \$45-a-month pay raise for public school

000 more for state departments

teachers as well. Texas Commissioner on Higher Education recommended \$89, 000,000 more for higher education from general revenue. Goyernor's Committe on Education. Beyond the High School recommended an increase of \$165,000, 000, But it suggested doubling tuitions which would reduce the general revenue hike to \$120. 000,000. State Hospitals and Specin for \$112,000,000 more than the told a press conference. current budget./

Asked where additional money would likely would come from, both McGrew and his boss, League Director Alvin A. Bur-B-5-35-tfc ARE YOU LOOKING FOR A \$2.75 corporation franchise tax good part-time or full time rate, removal of exemptions in income in Deaf Smith Co., or the present sales tax or raising ity with respect to law enforcehouse. Phone EM 4-1358. Call Hereford. Many Rawleigh of the rate would be big reveat 229 Avenue B. P. 511-41-20 Dealers earn \$2.50 and up nue producers. They made no

was named by Governor Connally as his executive assistant to succeed Howard Rose, who land.

Christi Caller-Times, to succeed Vann Kennedy, Corpus Christi radio executive, who resigned WANTED MANAGER for 2,000 from the Texas State Historical

A-G OPINIONS - Atty. Gen. 966-2591. Write Etter Route, Waggoner Carr clarified an earlier opinion and held that a coun-B-8-18-41-2c ty can spend money on transportation surveys for development of county road systems. In a torrent of other opinions

call elections for creating mos- consrevation units will be utiliz-B-5-10-14-2c FEED MILL experience, mach- quito control districts on petiinery installation and opera- tion of 200 voters. . . . A veteran tion, Production of cattle and discharged at his own request Tyler, Hardin, Polk, Jasper, Jefhog feed pellets. Phone Deaf before termination of his enlist-Smith County Farms. EM 4- ment is not eligible for bene- parts of Liberty and San Jafits under the Hazelwood (aid cinto counties.

Guadalupe County can accept will go next to the State Soil

. . State Veterans Land Board Conservation Service. FEED CUTKING Wanted. Have may adopt a rule or regulation Assistance plan, called the Reauthorizing veterans' loans to sources, Conservation and Develer. Will cut 36" to 42" rows. be prepaid at any time, with opment Act, was passed in Call before 7:30 A.M. or after interest charged only to date of 1962. But it just now is getting final payment. . . . Galveston underway.

County can pay for gasoline in Act provides that the U.S. Deprivate boats used by the sher- partment of Agriculture pays for iff for official duties. . . Sal- the planning and participating in ary must be paid to persons ser- recreational and other facilities ving out the unexpired term of on a local sharing basis.
a county school superintendent DAM HEARING SET — On even though the post has been October 19 Texas Water Com-

abolished by vote. . . . Prop-erty tax funds can be used for application of the Colerado Riv-8-5-11-ffc HOWARD'S SERVICE: For all purchase of right-of-way for fed- er Municipal Water District, Big major appliance service call eral, state and county highways Spring, to relocate a dam in and lateral roads. . . . A sher- Coke County. Arguments are set B-11-10-40-9p iff has authority to award com- for the same day on whether to mutation of time for good con-delay consideration of the appliduct to a county jail prisoner. cation.

All bids and wiring competi-U.S. citizens and Texas resi- tion. B-11-21-tfc WALL TO WALL carpet, Armstrong vinyl floors, ceramic tile, Kitchen cabinet tops. 100% nylon carpet, \$2.50 and

Ready to go.
Paul Montez Benny Martinez
AV 9-5357 EM 4-1480
CALL COLLECT

EM 4-1302 B-11-42-tfc

T & H DRILLING COMPANY 4" to 12" casing. Gravel pack or screen, Nathan Hapson EM 4-2332 D. E. Turner EM 4-0811

12. LIVESTOCK Strayed - Found

Connally, who was seriously wounded by the assassin, stated that reading the report brought back memories he had tried to put aside.

Carr's summation on the assassination followed the Warren report. Several volumes of exhibits, consisting of evidence and information collected by Texas officials, are a part of the state report and will be displayed in the state archives.

Connally told newsmen he supports tighter security measures by state and local police guarding major public officials. ESTES PROBE - A State

Department of Public Safety investigation of Billie Sol Estes ial Schools, the judiciary and will continue "until all ramifiother state agencies have put cations" are cleared, Connally Sen. Ralph Yarborough has

challenged authority of the DPS to look into allegations that he received \$50,000 from Estes, who now faces prison sentences for swindling. Connally said of the DPS: "It

has a clear duty and responsibilment. It is not a political organization. It has not been used as such, and will not be used as such if I have anything to

A Yarborough campaign aide, Fagan Dickson of Austin, issued a release in which he said he has information that Estes has made a statement bearing out Connally appointed Edward H. an FBI investigation report that references, to Box 673-B, Here- Harte, publisher of the Corpus there was no \$50,000 gift to Yarborough.

WATER PROJECTS - Representatives of eight East Texas soil conservation districts have ben conferring with Texas Water Commission staffers about a proposal for a Southeast Texas Resources Conservation and Development Project.

They are mapping a plan for coordination of all existing water projects in their jurisdictions, as released recently, Carr held well as others being projected, so that recreational, flood con-County judges are required to troi, drainage, levee and soil

ed to the fullest. Counties involved are Newton,

B-8-10-6-tfc Property optioned for purchase which — if approved — would after January 1 should be listed designate an agency to do the for taxation in optionor's actual designing. Designated agency probably would be the Soil

. . A corporation is entitled to District wants to increase rea license from the Texas Li-servoir capacity of the project quor Control Board if 51 per to 488,760-acre feet. Lower Colocent of its issued stock is own-ed by persons who have been ed to the amended application.

dents for three years and pos- Commissioner set October 26 sess other qualifications. . . . for hearing the application of Mosquito control tax levies must Houston Lighting and Power

GREEN BELT - Texas Water CONNALLY APPLAUDS RE- Commission approved the re-PORT - The Warren Commis- quest of Green Belt Municipal CUSTOM BEET HARVESTING reservoir site from the Salt Fork Marbee Harvester. Five trucks. of the Red River upstream to a point about five miles from Childress:

Engineer S. W. Preese said the relocation was necessary be-cause clay materials in the bot-8-11-14-4p tom of the Salt Fork location weren't strong enough to bear the proposed dam. State Sen. Andy Rogers of

State Sen. Andy Rogers of Childress says that any site is alright with his constituents, just so long as they get water soon. Rogers said, "People in Childress have started hauling bath water, because if they use local water they smell worse after a bath than before." TOUR SET — An expected
30 out-of-state magazine and
newspaper travel writers will be

newspaper travel writers will be treated to activities as varied as horseback riding and Hamlet during the Texas Tourist Development Agencys November 4-44 Travel Writers' Tour, After that, many are expe-to visit Saltillo and the Mexi

ford and Dimmitt, 20 weaner calves. Earmarked left ear. Reward, Jack Bradley, EM 4-1131 days; EM 4-0130 after 6:00

B-12-19-41-4te

to visit Saltillo and the Mexican state of Coshuila for two days as guests of Gov. Braulio Fernandez Aguirre.

Horseback riding will be a fea-



GROUNDBREAKING CEREMONIES - Ralph Farr, with shovel, is shown breaking ground at ceremonies Monday morning, where construction began on the Farr Better Feeds, Dave Parker is on the left and George Rowe, plant manager is on the right. John McNay will be sales manager at the plant. See



HEREFORD GIRL TWIRLS - Setting the Pritchett, Oklahoma City; Anne Eby, Perry; pace for Oklahoma State University's marching band are these 10 coeds. At far left is Cherry Holt, daughter of Mr. and Mrs. Earl Holt, Hereford, Others all from Oklahoma, Stillwater,

Cheryl Bittle, Checotah; Priscilla Stroup, Newkirk; Sharryn Herbert, Garber; Julie Chapman, Talihina, and Marilyn McMillen,

are Margaret Palmer, Midwest City; Joan ture of their stay in McKittrick ed \$368,000 in farm-to-market, from Houston to Brownsville. Canyon, near the proposed na- road development in Davy Croc-

much response as the spring tour nard. which resulted in a thick book preliminary engineering studies panies to charge buyers a min-

tional Guadalupe Mountain Park, kett (Houston County) and An-

full of reprints from articles a- for development of sections of imum interest rate of six per-bout Texas which appeared na- U.S. Highway 59 in Victoria and cent on premiums paid by in-Jackson counties into multi- stallment, has no authority to

They will view one act from gelina National Forests. Two has authorized 432 highway con-Hamlet at Odessa's new Globe projects included are linked to struction projects, totaling \$20, development of Sam Rayburn re- 000,000 for 180 Texas counties. Tourist Agency officials are servoir. A third would connect . . . Allstate Insurance Comhoping the tour will produce as two scenic roads south of Ken- pany is suing the State Board of Insurance, claiming the of the East and South Texas, Commissioner also authorized Board, which would require com-



at Dawn Community House leaders for the 1964-65 year.

Mrs. H. H. Miller, adult leader of the group, was the installing one day nuclear science sympo-

Hoffman, president; Glenn Po- students Oct. 10. chardson, recreation chairman; pus in Canyon. Jon David Miller, project chair-man; and Kevin McAndrews, the educational program of the

cent crops show, with Tommy students could attend.

Betzen giving the field crop re"We have ben limite

Christian Church,

Fair in Amarillo. Lefty Thomas, county agent, reported that the ucation", A. R. Watson, presi-Deaf Smith county group brought dent and general manager of 27 ribbons back from the fair. Southwestern Public Service. Four Deaf Smith county boys were listed among the top ten in the wheat contest.

Bezen, Jon David and Dion Mil- nuclear fusion. The Texas Atomler, Glenn and Wayne Polan, phen Hoffman and Jamie, Robert, and Paul Galley.

Guests were Mr. and Mrs. Lefty Thomas, Mrs. Clarence Betzen, Mrs. Tony Hoffman and Mrs. Ray Polan, Mrs. Earl Plank and Mrs. H. H. Miller, adult leaders, attended the meet-

Chas. Kelly In **ACC Chorus** At Youth Rally

orial Stadium, Midland Jaycees coordinator of the symposium were sponsors of the event.

Pat Boone, popular figure of Southwestern Public Service Co., the entertainment world and fre- will preside at the sessions and quent speaker to church and introduce the speakers. youth grops, present the program chiefly for youth. He delevered the address and sang, Aspen Tour Calls accompanied by the chorus.

This is Kelly's second year with ACC chorus, popular touring group, filling many engagements annually for the college and organizations across the

Mr. and Mrs. Kelly were among those from this area attending the rally.

> Read The Classifieds Classifieds Get Results

Dawn Boys' 4-H Nuclear Science Symposium Set For Area Pupils

Thursday, Dawn Boys' 4-H club in cooperation with the Southstalled its officers and junior western Public Service Co. and sium for outstanding area high Officers installed were Stephen school science and mathematics

lan, vice-president; Gerald Wit- The symposium will start at kowski, secretary-treasurer; Di- 9 a.m. in the Student Union on Miller, reporter; Gary Ri- Building on the university cam-

Texas Atomic Energy Research Jon David Miller, Kevin Mc-Foundation, of which Southwes-Andrews, Robert Galley, Gary tern Public Service Co. is a Richardson and Tommy Bez- charter member. Prior to this ner will serve as junior leaders year, the foundation held a this year.

Jon David Miller reported on the vegetable division of the rethree-day symposium at the University of Texas each spring, which only a small group of

"We have ben limited in the number of outstanding science Dion Miller reviewed the post- and mathematics students from er contest. Report on "Rural our area who could attend the Life Sunday" was given by three-day session in Austin, so Wayne Betzen. This was the we decided, in cooperation with day when all 4-H members at- West Texas State University, to tended church together at First bring the same quality of speakers to this area in order that Glenn Polan was recognized more students could be exposed for work he had done on the to the possiblities of research county booth at the Tri-State and science as careers following the completion of their ed-

The symposium program will be highlighted by five lectures Members present were Mike on the various aspects of nu-Engler, Tommy Bezner, Wayne clear physics and research in in the world.

will include Dr. H. C. Thomas, chairman of the Physics Depart-E. Wainerdi, associate dean of pickup, 10-2. enginering, Texas A & M U- Andrew Kershen, 1964 Ford dition. niversity; and Dr. John Brad- truck; Tom Pierce, 1962 Chev- Maria Ruiz Valdez, a feme ford, dean of enginering, Texas rolet truck; C. R. Caperton, 19- sole, to Filemon L. Valdez: All Technological College.

Texas State University is the program, Cliff M. Linar, Pan-A near capacity crowd heard handle Division Manager for

E. W. Youngs Again

made an aspen tour through-New Mexico and Colorado in late September, taking one of the Kiwanis excursions.

They went to Durango, Colo, where they joined a circle tour that took them to Silverton, Colo. year they have taken this particular colorful aspen tour.



MONEY FOR BLOOD BANK - Homer & (right) presented a \$1500 check from the Jethro came to Hereford recently to appear Jaycees to T. E. Seigler Jr., manager of the at a Jaycee-sponsored \$50-a-couple fund- Deaf Smith County hospital. raising dinner. This week, Dale Barkley (Brand Staff Photo)

Courthouse Records

Vehicle Registrations

Charles R. Stone, 1954 Chevic Research Foundation program rolet truck; Olds Division, Gen-Kevin, Steven and Neil Mc- is the largest privately-financed eral Motors, 1965 Oldsmobile; Andrews, Gerald Witkowski, Ste- research effort on nuclear fusion Tommy Lewis, 1961 Chevrolet let pickup; Ernesto Flores, 1959 of Lot 7, Hare Addition, a Subpickup; Lloyd Newton, 1965 Chevrolet; Manuel Dominquez, division of Block 14, Welsh Ad-The symposium participants Chevrolet truck; Lloyd Newton, 1961 GMC truck; Lloyd Newton, 1962 GMC truck; Böb Pen-Suarez, 1956, Ford; Hi-Plains er: son, 1954 Plymouth; Jack Brown, Wholesale, 1953 Ford pickup; the ment, Texas Technological Col- son, 1954 Plymouth; Jack Brown, lege; Ralph Tuckfield, experi- 1964 Chevrolet pickup; Bill Em- Reddell Water Well Service, 19mental physicist, general atomic mons, 1965 Chevrolet Corvair; 65 Chevrolet truck; Reddell Wat-Corp., with which the Texas Holly Sugar Corp., 1963 Ford er Well Service, 1965 Chevrolet Atomic Energy Research Found- truck; Richard H. Born, 1962 pickup, 10-6. ation is associated in the nuclear Chevrolet; J. C. Hennington, 19-fusion research program; Dr. 63 Ford pickup; Romeo Vas-A. A. Kraus, Jr., project director in physical sciences, West George D./May Funk, 1960 Chevant and 10 of Alvarado Subdivision of through 33, inclusive, all in Texas State University; Dr. R. rolet; John Martin, 1958 Ford

65 Pontiae; H. L. Martin, 1964 of Lot 11 of Alvarado Subdivi- All of Sections 1, 12 and SW 14 The students and lecturers Pontiac; D. L. Welty, 1965 Chevi sion of the NE 1/4 and East 1/4 of Section 3, Township 5 North, Mrs. J. D. Kelly, was a member participating in the symposium rolet truck; Bob G. Peace, 1965 of the SE ¼ of Block 14, Mabry Range 3 East; all of Section 2, of the Abilene Christian College
A Cappella Chorus, which furnished music for the Youth Rally

Dr. Emmitt Smith of West

Do d g e; Juan Mascoro, 1955

Addition.

Chevrolet truck; Joe C. Newton, 196 Dodge pickup; A. R. Mearl Findley, et ux: All of Dr. Emmitt Smith of West Deavers, 1955 Ford pickup; C. Lot 30, Sowell Addition. E. Allison, 1959 Ford truck; Marcus Fuentes, 1957 Buick; pickup; Natividad G. Silva, 19-54 Dodge; Anita Mungia, 1957 ble Addition. Mercury; Gary Duggan, 1957 Chevrolet truck; Vincente Gar- Whitehead Addition. cia, 1959 Chevrolet van; A. C. C. A. Denton to Jona E. Funk, ar Corp., 1964 Ford truck; ton Park Addition. Charles Schlabs, 1961 Ford pick- H. M. Benson, H. M. Benson Oldsmobile; Charlie Vasek, 1965 of Section 69, Block K4. Chevrolet truck; Hereford Iron J. T. Parker and Clyde Dougand return. This is the second Medardo Granica, 1956 Ford; partners of Parker & Douglas

ing, 1965 Ford; Marshall Padgett, 1965 Dodge; Robert L. Mearl Findley, et ux, to First Hooks, 1964 Ford; Jesse Ruiz, Continental Corp.: All of Lot 1958 Ford; Bob Tyler, 1962 Chev- 30, Sowell Additon. rolet pickup; Guy Taylor, 1961 Jona E. Funk, et ux, to Pan-Chevrolet; Wayne Esoheman, handle Savings and Loan As-1951 GMC bus; Joe P. Nunez, sociation, Amarillo: Lot 1 and 1951 Studebaker truck; Aroman- the West 18 feet of Lot 2, Block do Del Campo, 1955 Pontiac, 10- 6, Denton Park Addition.

Floyd Rickman, 1957 Chevro-1960 Plymouth; Chester Wiggains, 1965 Oldsmobile; Savino

Warramy Deeds

the NE% and East 1/2 of the

Charles Bell, et ux, to Edward E. Snead: The West 37.3 Kenneth Gott, 1955 Dodge pick- feet of Lot 10 and the East up; Jose T. Hill, 1956 Mercury; 44.7 feet of Lot 11, Colonia De Alonzo Chapa, 1956 Chevrolet Buena Vista, a subdivision of a part of Blocks 3 and 4, Worn-

Edward E. Snead, et ux, to Ford; Vincente Garcia, 1958 Charles Bell: Lot 10, Block 19,

Hays Jr., 1964 Buick; Fred B. et ux: Lot 1, and the West 18 Welch, 1964 Rambler; Holly Su- feet of Lot 2, Block 6, Den-

up; Jake Fortenberry, 1965 Olds- Jr., et ux, J. Raymond Flores, mobile; Robert L. Bone, 1965 et ux, to C. R. Stokesberry: Chevrolet; R. M. Mason, 1965 Two acres out of the SW part

& Metal, 1965 Chevrolet truck; las, individually and as all the G. R. Smith, 1959 Ford; Holly Construction, a general partner-Sugar Corp., 1963 GMC truck; ship, to Dennie Kari Richard-Holly Sugar Corp., 1954 Ford son, et ux: All of Lot 7, Hare truck; Holly Sugar Corp., 1948 Addition, a Subdivision of Block Tempte trailer; Holly Sugar 14, Welsh Addition.

Corp., 1947 International truck; O. Wilder to A. H. Patter-Holly Sugar Corp., 1948 Tempest son: The North 100 feet of the trailer; Holly Sugar Corp., 1951 South 195.775 feet of the East Ford truck; Wayne M. Mat- 210 feet of Block 32, Evants thews, 1965 Dodge; John All- Addition.

Mearl Findley, et ux, to First

Dennie Karl Richardson, et ux, to T. J. Bettes Co.: AN

A. H. Patterson to O. Wild-The North 100 feet of South 195,775 feet of the East 210 feet of Block 32, Evants Addition.

Hereford Development Co. Inc., to Panhandle Savings and Loan Association, Amarillo: Lots 1 through 5, inclusive, the North Green Acres Estate.

Edna E. Bowe to B. J. Park SE 1/4 of Block 14, Mabry Ad- The SE 1/4 of Section 41, Block

O. Glenn Trusts to Fed-Township 5 North, Range 3 East; All of the SE ¼ of Section 6, Township 5 North, Range | Richard Ozune Ayala and Marriage License tion 36, Township 6 North, Range 4 East. ry Ann Moreno, 10-5.

LAST THREE DAYS!! Franciscan earthenware STARTER SET SALE

25% off

SALE ENDS OCTOBER 10. **NEVER BEFORE AT THESE SAVINGS!** \$5.00 OFF ON ALL 16 PIECE STARTER SETS!

is the time to choose your pattern. Safe in oven or dishwasher-beautiful on your table. Starter set contains 4 each: dinners, bread and butters, cups and saucers. Come in NOW. Sale ends Saturday. Don't miss out on

Your last chance to save. Now

Sierra Sand & Snow Crest REGULARLY 1795

HEREFORD HARDWARE

SEE ALL THE LATEST

★Used Equipment

* All Sizes

* All Shapes

* From 1 Ton to 5 Ton

All Grain and Beet Trucks Equipped With Midwest Beds and Galion Hoist.

Get A FREE DEMONSTRATION Under The

BIG TOP

AT THE

AUTO SHOW

SAT. - SUN. OCT. 10-11

Parking Lot Hereford State Bank

CHARLIE HILL TRUCK SALES

701 E. 1st

Hereford, Texas

SPECIAL PROGRAM

Programa Especial De Lucha Libre

WRESTLING PROCEEDS El Dinero Se Usara Para La Ayuda Del

UNITED FUND

Saturday, Oct. 10, 8:45 p.m.

SABADO, OCTOBRE 10, a las 8:45

En el

BULL BARN

Killer Kox vs. Dan Miller

Girls - Senoritas - Girls Betty Nickoli vs. Cha Cha Monge

Tony Posa vs. Red Raider





EM 4-2643



TIGHT SQUEEZE -- Somebody had the idea to promote new car sales and also the blast to put a different dealer's new car each. off the automobile show this weekend which week in the lobby of the Hereford State the bank sponsors. The doors are just too Bank, but the idea didn't turn out too well, as the picture above shows. It was intended

plain narrow.

lbs. 151/2 ozs.

He weighed 7 lbs. 15 ozs.

(Brand Staff Photo)

New!

Mr. and Mrs. Jerry Don

Tulia Garden Club Holds Flower Show, Silver Tea

its annual flower show and silver tea Saturday, 2:30 to 6 p.m., in the Willie Room. Theme of. the show is Autumn Animation, and the general public is invited.

Anyone may enter exhibits in the show, problded the Flower Show Schedule is followed. Only one entry may be made in each class by any exhibitor. Entries will be received 8-10 a.m. on the of the show. All horticulture classes must have been grown by the exhibitor. The standard system of judging will be used, according to Mrs. Behard Gowens, club publicity

The schedule shows the follow-Autumn Animation":

Class I. FLIGHT - Arrangement depicting motion, all freshcut plant material.

Class II. BONFIRE - Designs using tints, tones, and shades of orange and red, stressing movement through color; all fresh-cut plant material.

Tulia Garden Club presents | SPACE - Vertical arrangement 18" to 24" high using fresh-out, dried and/or preserved plant

material. Class V. INGATHERING - Arrangement for buffet using any combination of fresh fruit, vegetables, and flowers,

Class VI. BLITZKREIG - For

Men Only - Any arrangement using any material or design. In the Horticultural Division will be entered Annuals (calosia dahlias, marigolda, zinnias), Perennials (chrysanthemums, roses), House Plants (fern, foliage plant, flowering plant, African violets)-each in various classifications and colors. The final section is the Education Exhibit ing in the Artistic Division of by Miss Miss Lelia Petty, county home demonstration agent.

For futher information one should call Mrs. Waymon Fea-therston (WY5-4441) or Mrs. Wayne Flynt (WY5-3203).

When you are stuffing an eggplant, it's a ood idea to out it in half lengthwise and to par-Class II. FIRST NORTHER - | boll it; after this first cooking Rhymthic lines using all dried the pulp may be scooped out and mixed with the stuffing ingredients before baking. REP. ROGERS WRITES

Most Laws, Longest Session Marked 88th Legislature

Having set records for the the past held meetings on more scope and volume of legislation considered and for the length of time it has met—the 88th Congress is preparing at this writing to bring an end, at least temporary, to 21 months of continuous meetings. By the time as to whether the 88th Congress tion year. finally will adjourn or whether Through Oct. 1, 1964, the it will recess until later this House and Senate had agreed No peacetime Congress of

Hospital Notes:

Patients in Hospital C. L. Moorehead, Jim Hill Hotel; Mrs. Frank J. Bezner, and Senate. Box 14; Mrs. Abel Rodriguez, 121 Norton; Mrs. Ramon Bolado, General Del.; Mrs. Marcus Fuentes, Route 4; Mrs. George S. Martinez, Box 335; Mrs. Joel Bear, Route 3, Box 93, Friona.

Mrs. Norman P. Gray, 201 Star St.; Hermengildo Castillo, Box 1029; Mrs. Lenore M. Kribbs 508 Buchanan, Amarillo; Jose G. Gonzales, 414 Ave. H.; Mrs. Ramon S. Arrendondo, Route 3, 111 Centre.

Howard E. Johnson, 1726 Dogry,King's Manor, Box 68; Mrs. one-vote" rule, has caused heat-Gary N. Caviness, 718 Thunder- ed controversy. bird, Apt. 4; Mrs. LeRoy Cup- The Senate declined to pass ell, Route 4; J. J. Durham, 127 a House-passed bill to block the ford, 501 Lee, Dimmitt; Sharla ing State legislatures in the ab-Ann Harrison, 505 E. 3; Mrs. sence of State action. Instead, Mrs. Matias S. Hernandez, Route of Congress' resolution which Look Who's

Patients Dismissed Anderson, Mrs. John R. Simp- amendment to permit represon, Natividad G. Torres, Ancil sentation in one house of two-George are the parents of a E. Jackson, Onecimo S. Lopez, house legislatures to be based son, Steven Wallace, born Oct. Jose A. Martinez, Warren Ken- on factors other than population. 1 at 10:22 a.m. He weighed 6 neth Burgess, Maria Reyes, 10-3. In my view, approval of an am-Mrs. Essie L. Bailey, Mrs. endment of this type is the way
Mr. and Mrs. Matias Sandoval
Billy W. Emmons, Charles E. to preserve sound, properly re-Hernandez are the parents of Parker, A. A. Reinart, Rolando presentative State government a daughter, Mary Ann O., born Noyola, Doreen Harrison, 10-4. and to prevent takeovers of State Oct, 4 at 9:18 a.m. She weighed 7 lbs. 8 ozs. G. Rodriquez, 10-5.

Mrs. and Mrs. Abel Rodriquez Mrs. C. C. Stewart, Mrs. Wil-Mrs. Kerineth Rudd, Samuel Mo- send the amendment to mando, born Oct. 6 at 9:15 p.m. lina, 10-6.

Chrysler Plymouth Valiant Imperial

days than has the 88th. Only the 77th and 78th/ Congresses, legislating under the emergency pressures of World War II, were in longer continuous

Not since 1940 were the House you read this, I expect that and Senate still meeting in Octdicisions will have been made ober during a Presidential elec-

year, perhaps returning again on the provisions of 579 legisto Washington in mid-November. lative proposals and, with the signature of the President, they have become law, Introduced in the House and Senate through October 1 was a total of 19,116 bills and resolutions of all types. The many bills that are introduced compared with the few that are passed indicates the exhaustive study given legislative proposals by the House

Many legislative matters regarded as important by many Americans will not be decided in this Congress. These proposals will be introduced again and given further consideration during the 89th Congress convening in January, 1965.

The major issue mainly responsible for keeping Congress Washington as election day approaches is that involving the. apportionment of State Legisla-Box 33; Mrs. Cecit C. Rockwell, tures. The Supreme Court's decision of June 15, requiring that State legislatures be apportioned wood St., Pampa; Mrs. Lee Cur- on the basis of the "one-man,

Ranger; Mrs. Lawson H. Lang- Federal courts from reapportion-Robert Joe Awtrey, 418 Long; the Senate substituted a "sense instructs but does not bind the courts in ruling on reapportion-Mrs. Donald L. Groff, Mrs. ment matters. Still pending be-Nettie Slaton, Mrs. George L. fore the House is a constitutional Mrs. Robert Booker, Mrs. Joe government by centralized, urban factions.

States, then the States them-Mrs. Jerry D. George, 10-7. selves should act to force the

Amarillo Rites For Padgett's Father Today

Services for Marshall L. Pad-gett, 86, pioneer Panhandle far-mer and father of Marshall Padgett, 607 Irving, will be held at 2 p.m. today in Schoolerion. Affirmative action by leg-islatures in two-thirds of the Gordon Colonial Chapel, Amarif-States could bring about a Constitutional Convention to consider it.

Contain Colonial Chapel, Amarillo. The Rev. Sidney Cox, pastor of Amarillo's Grand Avenue Baptist Church, will officiate. Burial will be in Memorial Park Ceme-The 88th Congress has put its stamp on history. In my

Hospital.

view, no single action of this

congress was more important

than enactment of the tax cut.

The tax load borne by pri-

vate citizens and corporations

was reduced by \$11.5 billion,

and the capital thus freed for

consumer spending and busi-

ness investment is making it-

record economic expansion,

a ringing reaffirmation by Con-

our land and resources.

Project, to provide a new hospi-

tal and other vital facilities at

self felt in contributing to our

lo. Padgett was member of the Baptist Church.

Approval of the tax cut was shall, and one grandchild.

gress of the philosophy behind Amarillo Air Force base, to our free enterprise system—the further progress in soil conservafirst action ever by Government tion and agricultural experimento stimulate economic growth by tation, to keep foreign beef imreducing taxes. Other momenports in check. Down to Earth: Recently

tous actions of the Congress are too numerous to note here, but Sothwestern Public Service Co. I place high up on the list a dedicated new facilities at Earth, variety of measures to conserve Texas. I was attending this cere-Among these was the so-called Washington office from New Wilderness Bill," which will re- York. He was informed that I tain in primitive state for gen- was not in the office but had erations yet unborn millions of gone "down to Earth," whereacres of America. Of special upon he said to the secretary: importance to the Panhandle Is that so-and where are you?" were measures to advance con- RECENT VISITOR: Mrs. Clint

struction of the Canadian River Formby of Hereford,

tery, Amarillo. Padgett, who lived at 1709 Marrs, Amarillo, died early Tuesday in Northwest Texas

A native of Godson, Ala., Padgett had farmed in the Memphis, Texas, area from 1906 to 1944, when he moved to Ameril-

He is survived by his wife, Ruby, of the home; a son, Mar-

Your Congressma Walter Rogers

CLASSIFIEDS RESULTS

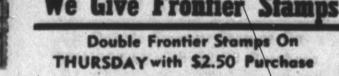




TO A SPECIALIST FOR

Your Watch Hospital **Cowan Jewelry**









Squash Yellow Tokay Cucumbers Biscuits Borden's Grade A Large

All Beef We Make Um Lean Boneless USDA

Lean &

torequarters.

Chrysler Plymouth Valiant Imperial Chrysler Plymouth Valiant Imperial **Chrysler Plymouth Valiant Imperial** SEE THEM AT THE

Fall Planted Seed WHEAT BARLEY Tascosa Kaw N. Mex. Winter Comanche Improved Triumph Early TriumphCaddo Concho RYE COOL SEASON REGUMES Smooth Brome Orchard Grass Tall Fescue Wild Rye Rescue Grass

Widest Variety - Highest Quality Miller Seed Company

120 S. Lawton St.

By Melvin Young habits of the American people? lieve to be pretty solid citizens, Have you ever wondered just we will not comment further on which group of people is most this survey. . . . except to say diligent in discharging its re- that is interesting, and that we'sponsibilities at the polls?

We have, but have never gone compiled. to the trouble to find out. One gentleman did however, and the results of his studies astound you.

In preparation for a doctor's dissertation at Northwest Universtudy of voting habits in our country for the five-year period from 1956 through 1960. These are the percentages of people

Protestant Ministers Protestant Laymen Catholic Priests Women Civic Club Gambler nd Employees 97% Jewish Rabbis 42% Tavern Keepers Knights of Columbus For fear of bringing down on

ake Saturday

UNDER THE

AND VIEW THE

WHILE YOU ENJOY

AND

YOU MIGHT BE THE LUCKY WINNER

OF A NEW MODEL

Door Prize

STATE BANK

'Your Friendly Bank"

our poor old back, the wrath of Ever wonder about the voting the local ministers, whom we bere not responsible for its being PIGGLY

PIGGLY

* COOLY

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Wilbert Zelomeck once said: It is good to be able to boast of our standard of living; but we should also be able to boast of our standard of values.

·HB-

Superintendent of Schools Darrell Williams assured the Brand this week that copies of the who voted from the following minutes of preceding meetings will be available at the regular meetings of the board of trustees. An agenda will, when possible, be published in the Brand proceding these meet-

> Lee Cocanougher dropped by the office this week to tell us that he had recently sold Governor John Connally 30 registered heifers. Walter Graham also sold the governor a herd bull at the same time.

Lee says Governor Connally had intended to look over the herds while here for the Holly Sugar Mill dedication, but the time schedule prevented this. He flew back last Saturday, made the purchase and was on his way in less than 2 hours.

We think the governor is wise picking his cattle from the Hereford area. Due largely to cattlemen like Lee Cocanougher, this area has earned a reputation for having the finest cattle to be found anywhere.

At times like this, we also appreciate the Hereford Muniipal Airport.

Don't forget the big Auto how this weekend on the parking lot of the Hereford State Bank. The bank and the auto dealers have contracted for a gigantic circus tent in which to display the automobiles. That's Saturday and Sunday, October 10-11.

As the presidential election looms closer, the campaign is getting hotter and hotter. But organizations have now opened campaign headquarters in Here-

Speaking for the Republicans, Frank Ford Jr. told us this week that the local organization has contributed over \$2000 to the national campaign of Senator Barry Goldwater, and has raised \$1500 for the campaign of Bob Price. Price is running hard for the position now occupied by Congressman Walter Rogers.

Three-fourths of these contributions, Frank says, came from Democrats. Most of the contributions have been in the \$5-\$10-\$15 range. This of course, does not nclude contributions made directly to the candidates through their direct-mail solicitation pro-

At no other time in history, so the experts say, have so many people contributed to a national election campaign. In the past paign expenses has come from special interest groups, big business and gigantic labor organizations. The trend in 1964 howver, points to the individual.

All this may not mean a thing, but it's hard to con-vince the backers of Barry Goldwater. They believe that every man, woman and child who has enough interest in the election to put his money where his mouth is, will work much harder for the election of his candidate. They had rather have, and we can well see the point; ten \$10 contributions than

one \$100 gift. Today is the day, for the big pening of Tannahill's Fabric Mart. Located at 413 N. Main St; the new fabric shop is owned by Mr. and Mrs. Maurice Tanna-

Miss Shirley Graff, associated with McCall Patterns, will be on hand today to conduct a free sewing clinic at 11 a.m. and again at 2:30 p.m.

- "My wife thinks she's Teddy Roosevelt," the husband com-plained. She runs from store to store yelling CHARGE!!"

ROYAL CLICKS AT TEXAS AUSTIN, Tex (2) - Darrell Royal has compiled a fabulous record in his seven years as head coach at the University of

In 76 games before the start of the present campaign, the Longhorns have won 59, lost only 14 and tied 3. They have

een in six bowl games. Royal's teams have won four Southwest Conference titles, in-cluding the last three. His last hree teams have lost only one

eason game, Royal was a star quarterback-nalfback for Oklahoma. He preously coached at Washi

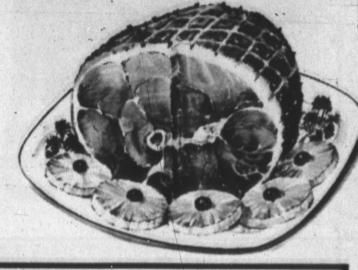


In this kind of weather you can't miss with PORK! When your family comes home these cool evenings to a wonderful roast pork dinner - or maybe a sizzling platter of pork chops - you've got a winner! For the finest pork roasts, chops, and ribs, shop PIGGLY WIGGLY! You have your choice of the choicest . . . at low, low Piggly Wiggly prices.

Repeated by Popular Request The Best You Can Eat

VIRGINIA

Old Virginia **Cured Ham** Pepper Coated Half or Whole LB.



The Hereford Brand, Hereford, Texas, Thursday, Oct. 8, 1964

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3-0012

P-GGLY

2 Gal.

BACON

Wright's Country

HORMEL LINK SAUSAGE

Fresh Lean

HORMEL MEAT FRANKS

Alladin Loose Leaf - 49c Pkg.

THEME PAPER

Melrose - 8 Ox. Plastic Btl.

HAND LOTION

Kreighauser - Borden's Sealtest - Cloverlake - Hazelwood

Frozen **Family Size** Asst. Flavors

COCA COLA

King Size or Regular -- 6 Btl. Ctn.

PARKAY

Oleo Margarine Pound Package

Shurfresh - Asst.

Varieties - 29c Pkgs.

For Extra Flavor In Soups or Stews

Cello

Texas

GREEN BEANS

Only 1 Calorie Per Slice

Calif. Ky. Goes With Anything

Shurfine Frozen - 6 Oz.

ORANGE JUICE

39¢

Lunch Plate

All Popular Brands

CIGARETTES

King Size **Filters** Regulars

Tendercrust HOT DOG &

Hamburger Buns 2 For 49¢

> Holly **Beet Sugar** 10 Lb. Bag 98¢

Ivory Snow

Tendercrust - All Varieties Brown & Serve Rolls

Anti-Freeze 9.54 CASE Gal. \$1.59

Giant Size Ivory Liquid

Powdered Drink Nestle's Keen

12 Oz. 3

Lamay Giant Size

Cheer



PIGGLY WIGGLY PIGGLY WIGGLY

1955 Graduates Will Be Honored

High School in 1955. This class was the first High School.

1955 HEREFORD HIGH GRADS — This class to graduate from the new building and set picture is the graduating class of Hereford many of the traditions now used in Hereford

Editors' Notes:

By Vickie Inman

Midnight oil has been burning this week. Tonight will probably be a different story because today is the last day for tests. (Rah!) At least, the end of tests of this kind for another six-weeks.

It seems almost a shame that six-weeks tests and homecoming should be on the same week. (Aha. , an example of bitter and sweet for English IV)

Congratulations to the lucky year. May your reign over the football season bring many victor for the Herd. girl who is football queen this

The football queen secret will officially be out at the pep rally

FHA girls are planning a Hobo day Saturday. During this time, the girls will be available for chores around town. The amount charged for their work will be left up to the person hiring

If you are a little puzzled as to why so many articles about the 1955 class are in this paper, of 93.28. Ginger Brock, the outdo a little addition. The 1955 class was the first to graduate of 96.03, was also the class secrefrom HHS; that was ten years tary. Vice-president of the class ago, Seniors this year will be was Buddy Godfrey and trea-

set aside for the move from sum. The superintendent was the old barracks to Hereford George L. Graham and Don T. High, Farmers, along with the Martin was principal. students, came in to help move books and furniture.

This week will see the making of a float, the crowning of a dueen, the wrecking of a "Beat Lovington" car (?), a bon-lire, and a parade. (Correct me if I am wrong)

Results of the Levelland game weren't exactly what everyone in Hereford had in mind, but no one can say that the White- Godfrey, Joe Easley, Don Par-

have sort of a thing about liking neth Matthews, Clarence Cayto win. Tomorrow night will be wood, Jack Burrus and John David Bryant.

Thirteen Regular Teachers Lost From Last School Term

the regular staff during the sum- and was in the hospital until mer months. Several teachers Sept. 27, Scott is now at home are attending school now. Many at 232 Mulberry Stret in Uvalde are teaching and one is recover- and is doing very well.

Graduate At

the corridors of life", was the economics. motto of the 89 seniors that flower was the red rose. These Okla.

Pickens Moore led his class as president and graduated as salutatorian with an average standing senior with an average the tenth class to graduate from surer was Gay Malone. Spon-

soring the class of 1955 were In December, 1954, a day was Mrs. Billye Buck and L. L. Chi-

"You are living in a wonderful time," was the theme for Only ten years have passed the baccalaureate services, since then. In that time, the which Rev. Bob Ware, then football field has been moved, minister of the Church of Christ, the school has been built on, and entitled "The Balance Wheel of hundreds of students have grad- Life." In his message he brought Welcome former HHS grads, life fruitful by sitting at the Homecoming is a great time to feet of Christ and by learning eatch up on what's been happen- to put first things first and by developing his life around His teachings. Also at the services final Day For Every Man and Nation." The

that year were L. B. Russell, made up of G. C. Merritt, Buddy faces didn't fight. They proved that time and again.

Lovington had better watch out. The Hereford Whitefaces didn't fight they proved that time and again.

Lovington had better watch out. The Hereford Whitefaces didn't fight they proved the faces of t

ing from an automobile accident. - Mr. and Mrs. Jim Balch are Jack Scott was injured in an both teaching in Peru. Balch taught drivers education in HHS last year and Mrs. Balch taught of the Hereford FFA. English in junior high.

Mrs. Mary Peoples, the former Mary Read, visited Spain last carry cans of black and brown (5) must be able to lead a summer while her husband was stationed there in the USAF. Mrs. Peoples is now teaching

English in Altus, Okla. Wyatt Harmon, former agriculture teacher, is working on his masters degree at Texas "From the halls of school into A & M in the field of agriculture

David Patterson is working on graduated in 1955. Their colors his masters degre in math at were blue and gold and their Oklahoma University in Norman,

proud seniors were the first to The journalism teacher, Carol graduate from the new high Hasefoff, attended Oregon University in Eugene this past summer. Miss Gloria Reynolds, physical education teacher, is doing substitute teaching in Amar-

> Don Moore, choir director at HHS, is now teaching in the music department of Eastern New Mexico State University in Portales.

Mrs. Morris Westberry, former English teacher, is teaching English in Happy High School. Another English teacher, Jo Dawkins, is working in West Texas

State University Library. Mrs. R. L. Layman, home making teacher, is living in Dimmitt. She has a three-month old

Charles Holt, former biology eacher, is now employed at the Holly Sugar Plant. Roy is asistant principal of Aikman Elementary School.

choir was under the direction of Don Moore. Complied the football team Mum Sale Set

is Friday, Oct. 9. Mums may be purchased during activity per-iod, before school and during

both lunch hours. Mums are priced at \$2.50 each, one by the junior class. By last Thursday, Oct. 1, 17 mums had been sold for a total of \$42.50. has had selling mums at home-

Spread As Far As Germany 1955 HHS Class Set Many Standing Traditions

Section Two

The first class to graduate Chisum. Pickens is the brother mings the senior rings and determined last year. many traditions still used at President of the student counqueen by the student body.

NO. 5

seniors in '55 were Francis Don Marin was the sponsor. The sweetheart, Boyd, Buddy Godfrey, and Keith only senior representatives were Dawn Johnson was Most Beau-Hodges. The football queen was Dixie Young and the coaches were L. B. Russell and John Poindexter, assistant,

The B-team and basketball coach was Wayne Stark. He is the father of Ken and Nate Stark, now sophomores at HHS. Sylvia McCracken and Barbara Winget lead the student body yells along with mascots. Jan Mill, now a freshman, and Jerry Russell, son of L. B. (Scat) Russell.

The class of '55 chose as its officers Pickens Moore, president: Buddy Godfrey, vice-presiident; Ginger Brock, secretary; sponsors of the senior class and 7. The fee for taking the after November, it is harder to teaches at HHS, and Mr. L. L. The American College Test is of the students who take the

upperclassmen members.

new chapter members.

washed off, more ink was ap-

plied. Anyone caught hiding his

Following the week of informal

initiation, formal ceremonies

were held last Monday when the

initiates became members and

Each initiate was challenged

received their Green Hand pins.

to achieve the highest award

given by FFA, the American

"This degree is the hardest

first completing requirements gear.

Qualifications for the Green

creed of FFA; and (4) a major-

The State Farmers Degree is

Charles Ray graduated in 1931

ed this high award. They are ball team,

completed at least two years of school spirit,

to earn," said David Nickolson

and Jess Robinson, chapter ad-

for three other degrees."

Farmers Degree.

hand was given five licks.

Greenhands Are Initiated In

HHS Future Farmer Program

Freshman members of FFA must have satisfactorily complet-

completed a week of informal in- ed at least one year of instruc-

itiation ceremonies last week, tion in vocational agriculture;

as they worked toward member- (2) must be regularly enrolled

ship in the Green Hand Chapter in a vocational agriculture class;

During Green Hand week, the mentary procedure; (4) must

new initiates were required to have invested at least \$50; and

shoe polish to shine shoes of group discussion for 15 minutes.

As part of the inititation, all can Farmer Degre are (1) com-

freshmen had green ink applied pletion of at least three years

to their left hand, in order that instruction in vocational agricul-

upperclassmen could identify the ture and (2) showing outstanding

When the ink wore off or ership and cooperation in the

visor and vocational agriculture football assemblies in corduroy

instructor, "It can be won by duds and plaster of paris head

Hand Degree are (1) enrollment allowed to make frightful faces

of FFA; (3) recitation of the makes up its own mind but

also very hard to receive, only victory bell wagon, furiously an-

two boys from HHS have receiv- nouncing the wins of the foot-

in a vocational agriculture class: and grunting noises.

(2) familiarity with the purposes The brain behind

ity vote of members present at a thrilling football games.

cil was Joe Easley. Bill Al Mozelle Telchik represented The football captains who were bracht was vice-president and the FFA chapter as their club J. B. Mills and Norma Cum-

University is Oct. 10.

(3) must be familiar with parlia-

Requirements for the Ameri-

ability as evidenced by his lead-

'Scat IV' Is New

Mascot for HHS

The official HHS mascot has

been changed since 1961 when

Onward Mischief 39, a registered

whiteface owned by Stanley Met-

calf, appeared at pep rallies,

home and out of town games.

Scat IV no longer has to be

lead around by a leash or is

sometines loses its head over

There are times when Scat

finds himself perched upon the

student chapter.

from the present high school of Mandi Moore, a sophomore Richard Hagar and Jean Chapbuilding was the class of '55. at HHS last year, and the son man were chosen by their class They were the ones who chose of Don Moore, choir director as senior favorites; Barbara Rogers was chosen personality

The Whiteface

1955 Hereford Graduates

(Continued on page 2)

Deadline Draws Near For

Deadline for applying for the used by most state schools and how heavy a load to carry.

The ACT yields scores in four

studies, and natural science. Col-

leges use these to help decide

whether a student should be en-

couraged to apply for admission

and whether he should be grant-

ed a scholarship, student loan, or

any other means of financial

Scores of these tests are used

in communicating with students

ucational goals and to help them

decide what courses to take and

'Beat

Dumas'

to help them make realistic ed-

Application

first American College Test to by a large majority of the pri-

be given at West Texas State vate and denominational schools.

test then

Class First One To Graduate From **New High School Building**

The Hereford Brand, Hereford, Texas, Thursday, Oct. 8, 1964

from here to Germany. It has The class officers were Presinot been possible to locate each member.

The school officials in 1955 ident of Hardin-Simmons Univer- nard Schmidt, and lives near sity; the Principal, Don T. Mar- Wildorado, Tex. The treasurer tin who is now counselor at was Gay Malone who is married Stanton Jr. High in Hereford, and lives in Dimmitt.

The Assistant Principal was Pat Sullivan who is now a proversity in Canyon, The sponsors

The Class of '55 is scattered | L. L. Chisum who is deceased. dent, Pickens Moore, who is living in the East, Vice-President, Buddy Godfrey who is not in were Superintendent, George L. Medical School, Secretary, Gin-Graham, who is now Vice-Pres- ger Brock is married to Leo-

Among those who are presently engaged in farming are Lewis fessor at West Texas State Uni- Biggers, now in Missouri, and married to Ronnie Jenkins; Melwere Billye M. Buck who is vin Burgess, who farms near a History teacher at HHS and Hereford and is single; Joe Easley, a gradutate of University of Texas is married and has two children, Richard Hager is married to Pat Shelton, has two children, and lives east of Hereford; Bob Hicks who is married, has two children, and farms North of Hereford; Bill Kelly, who is married and farms west of Hereford; James Paetzold who is not married and farms around Hereford; David Self who Not all colleges use this information for all of these pur- is married to Betty Ramey Charles Springer who is married and has two children, also farms near Hereford; Kenneth Walter-Sept. 28, 29, and 30. Other re- ACT in November. Students tests required by the University Westway; and last but not least

> Among the girls who married ministers are Yvonne Axe, who is married to R. E. Wright. They have two children and live in Waco. Ella Sue Thomas who married Jackie Health, lives in Ft. Worth and they have three children.

The full-time housewives of the take only the aptitude part of class are Veradelle Andrews who married Herber E. Bruns and and has recently adopted a little boy, Dixie Barnard married Dean Paul and lives in Hereford. Cleta Betzen married Herman Jasper and lives in Oklahoma

City. Gracey Brunston married fee for taking the Scholastic Gayle Cornelius, and they live Aptitude Tests is \$4.50. Any in Hereford and have three chiladditional achievement tests are dren. Norma Cummings married Norman Dement and live in Hereford, Adeline Drager who on Dec. 5, Jan. 9, March 6, lives in Lincoln, Texas is married and has three children, Ann Dyers is married, has two children and lives in Friona, Mary Gray is married, has four children and lives in Amarillo. Jo Hall is living in Amarillo. e

> (Continued on Page 2) Hoof

Evening at CC

High coaches report on their A hearty welcome goes out to games and each coach tells of any injuries to any of the players. There is a film on the varsity ball game and scouting reports are given on the up-

Is Cry the Whitefaces has been "Beat tion must take place either Dumas." In 1947 that is exactly March 13, May 15, or July 10. what they did. It was home- Aug. 28 will be a date set aside coming night and many of the for refunds only.

To register for an ACT test, for the game. That homecoming

night, the Whitefaces beat the ACT Student Information Bulle-Dumas Demons 27 to 6. Today "Scat IV" graces our

The same night Jeannine Sir tain of the team.

The crowning of football queen has been somewhat the same throughout the years. The varsity football boys select the girl who they feel deserve this honor. each class. The queen and her attendents are presented to the football company There are also runners-up from football crowd at half time cere-monies of the homecoming game

Up until 1962 the queen was presented to everyone the night of the game. In 1962 the queen Layton Sawyer and Charles Ray
Other times Scat is down in was crowned at the pep rally Vasek, Layton graduated in 1953 the deeps when a player fum-Emotions are felt by Seat IV, sented on a float made by the student body to those attending and is now farming north of the games mean something to the game that night. The first him for he is really Pat Price, queen to do this was Kathy senior, who is plagued with that To receive this degree a mem-ber must (1) have satisfactorily old ideo of enthusiasm and Whitefaces beat Olton 32 to 0.

instruction in vocational agricul- Pat is office girl first period; ing was in 1956 when the Herd

Final day for buying a mum a price of a purchased during activity personal post lunch hours.

Instruction in vocational agriculture; (2) demonstrate proficiency in parliamentary procedure; (3) be able to lead a group discussion for 40 minnutes; and (4) have carned by his own efforts from farming or other agriculture work and deposited in a bank or otherwise productively invested at least \$500.

This is the third year the class can of \$42.50.

This is the third year the class can of \$42.50.

This is the third year the class can of \$42.50.

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This is the third year the class can of \$42.50.

This is the third year the class can of \$42.50.

The profit made from each of \$42.50.

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The profit made from each of \$42.50.

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The profit made from each one by the junior class, By last benefit of \$42.50.

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The profit made from each of \$42.50.

The profit made f

Most colleges participating in poses, but all colleges do use Registration for this test was college test programs recom- some of them. held during activity, periods on mend that students take the Scholastic Aptitude Tests are and Gay Malone, treasurer. The gistration days were Oct. 5, 6, should know that if they apply of Texas, Texas A & M Univerain the same percentile ranks | College, plus a few other state schools.

It is also required by Southern Methodist University, Trinity University, Austin College, Texas Christian University, several Catholic colleges and a few other schools.

Most colleges, requiring the SAT, wish their applicants to the test. Several of the schools, among them the University of Texas and Texas A & M require, in addition, one or more achievement tests: an English composition, science, or math tests. SAT tests are divided into

two areas, verbal and math. The \$6.75. The SAT tests will be given at Amarillo Junior College May 1, and July 14. Applications for SAT tests must be in 30 days before the date of the test. Feb. 20, April 24, June 19, and Aug. 7, are later dates for the test. Deadlines for registering is set for January 23, April Through the years the cry of 3, June 5, and July 24. Registra-

one must obtain a copy of the tin and a registration form from the counselor's office, complete gleterry was crowned football the registration form in accordquen by Johnnie Rogers, cap- ance with the instructions indicated, and return it with a \$4 they lost to Levelland, Linck

Dorothy Hund married Ray-

By Mike Paschel

Hereford's Whitefaces tasted bitter defeat Friday night as wasn't with them as they played a great game and still came out on the bottom of a 18-15 score. Hereford was ahead until the last minute when Jerry Tubbs, Levelland quarterback threw the long bomb and connected on a 44 yard touchdown pass. This was Hereford's second loss

Hereford Whiteface Booster
Club was organized to familiarize parents and also citizens of Hereford with sports.

At each Monday night meeting Coach Jack Meredith gives a report on the game played the previous Friday night, Also the B-team and Freshman coaches tell about those games. Junior High coaches report on the state of the services of Larry Minks, senior end, who has suffered a serious neck injury. Get well soon, guys. Congratulations to Gene Drummond, who was selected Class performance in the 21-0 shutout against Littlefield.



PREPARING TO LEAVE - A caravan of more than 50 cars and several bus loads of students trekked to Levelland Friday evening to see the Levelland Lobos and the Hereford

Whitefaces meet. The Herd was defeated in the final seconds of the game. A group of students are shown boarding (Brand Staff Photo)

1955...

tiful and Buddy Godfrey, Most mond Slab and lives around Handsome. The runners-up were Frio. Kay Jowell married Wal-Barbara Winget and Ted Sumter Kirkland, has two children, Mr. Hereford High was J. B. married Charles Whitehead and

Martha Jean Brown was runner-up for annual quen. Most versatile was J. B. Wills and Mozelle Telchik.

Pickens Moore and Ginger Brock were most intellectual. The band student director was twirler was Barbara Rogers. Amarillo, She was also band queen and

John Benson was king. annual claimed these senior per- lives in Dumas. Barbara Rog- who is married, has one child sonalities: Cleta Betzen, com- ers married Robert Miller who and lives in Amarillo. The ex- two children and lives in Lubmercial; Clarence Caywood, is a druggist at Rodgers Drug; change student, Jean Chapman, bock, Texas, Dean Garrett is speech; Norma Cummings, his- they have twin girls. Jo Eddie who visited Hereford this sum- married and has two children; tory; Homer Hershey, science Scott married Ray Riley, has mer, teaches in England. Wan- they live in Hereford. Homer and math; Richard Hagar, agri-culture; Sylvia McCracken, ho-side Texas. June Shreve married N. M. and is single. Jean Glass hagen from Springfield, Mo. He making; Buddy Godfrey, athle- Morris Fields, has two children married Albert Ricketts, has two works for Shell Oil in Houston, tics; Pickens Moore, band, and lives in Bell, California. Dixie Young, choir.

Class...

(Continued from Page 1)

lives in Hereford. Janie Lamb via McCracken and Pat McCul- Antonio, Texas. lough married and live in Odessa

Wanda Pitts is married and ress, Texas, lives in Clovis N. M. Wanda The teachers that came out of The Who's Who portion of the Pitts married John Rowland and the class of '55 are Marion Caple Globe News in Amarillo, Texas.

lives in Commerce. Wills. The Runner-up for Miss lives in Amarillo. Georgia Lewis Cagle and lives in Hereford. is a game warden at Wellington. Mereford High was Norma Cum- is married and lives in Farming- Barbara Winget married G. W. ton, N. M. and have children. Suggs; has three children, and Ann Lookingbill married Jamie lives in Lockney, Texas. Gwend-Clearman, and they have one olyn Wright married David Self, child, and live in Hereford. Syl-

Royda Boyd married Earl Tex. with their two sons. Florene Glenn, has two children and McIntosh married Freddy Har- lives in Amarillo, Martha J. in Del Marte, Col. Gary Crist Pickens Moore. The only senior ris, has one child and lives in Brown married Jackie Burrus, is married, has three children has three girls and live in child- and lives in Los Angeles, Calif.

children and lives in Hereford. Texas.

Marylon Williams, English; and Mary B. Sparks is married She teaches in junior high. and lives in Boulder City, Neva- The following are working at lives in Hereford. Keith Hodges

da, Wanda Stayton is married, various jobs: John Benson who and lives in Amarillo and has is married and is a banker in in California. David Walker is three children, Mozelle Telchek Dallas. Francis Boyd is married, married, has three children, and married Bill Morgan, has one lives in Corpus Christi, Texas, lives in Lubbock, child, and lives in Denver, Colo. and works for a linen ser-Pearl Thomas married Norman vice. Jimmy Burkett is married, Messick, has two children, and and is in the service as a helicopter pilot. Jackie Burrus Peggy Townsend married Bob married Martha J. Brown, he Betty Buse married Wayne Lady and works at a life Insurance company in Abilene. Lynn Bu-

> and lives in Pampa. Clarence Caywood is married to Sue Evans of Slaton, Texas; they have one child and live

> Richard Frye is married, has

Dale Hinds is married and

HHS Principal Homeroom

provided to the fullest extent," explained Bill Michael, when asked about homerooms.

However, the curriculum is enriched by attending home-room," added Michael.

At 2:10 p.m. everyday 40 homerooms meet. All students do not go to these homerooms, but they must attend when there is

is married to Norma Sue Howell, married Rodney Symons, has one child and lives in Germany. Wynn Buck, Sid Bayne, Barbara

Jim Lady married Denise Jacobs; who works for a flower and feed company in Greendale, Arizona, Robert Lamm is married and was working at Lamm Jewelry and has a two-week old baby. Billye Martin is a druggist.

Kenneth Mathews is married, has one child, and lives in Los Angeles, Calif. Albert Ricketts works at a farm implement house in Hereford.

He married Jean Glass. Roger Shipley married Barbara Jacobs and works at Suit's Auto in Hereford. Ted Sumner is married and works at an air craft factory

J. B. Wils is attending the University of Texas in Houston. Robert Woolsey married Dana Nafzger and has two children. Darrell Hershley is attending school and studying forestry in Ft. Collins, Colo. Gene Malone is married, has four children and lives in Dimmitt, Texas: bee is married, has one child

Dixie Young deceased, was also a member of this class. The ones that have not been located are Beatrice Gandar, C. E. Jones, Tony Riddle, Gary Sothern, Louise Wester, Evelyn Wilf, Marylon Williams, and Don Feazell. The information regard-Darrell Dawson is married, ing other members is as recent has one child, and works for the as could be found.

thing important.

Pep assemblies, student assem- Gripp, Stan Sigman, Gloria Val- president; and Beth Ballard, blies, West Texas State Choir, dez, Gilbert Simms, Jimmy president, Eastern New Mexico band, and Young, Barbara Zinzer, Jerry different clubs will also be held at this time throughout the year. Muse, Gary Don Roberson, Janit were stretched out, would All the homerooms are divided is Elliot, Sandi Thomas, Ann make a wire almost 1,200 miles into alphabetical order and are Brady, Rene Batard, Michiyo in length, the same thing as activity per-

The homeroom officers will not be elected until a future date, but the Student Council representives and their alternates are as follows:

Ronny Lance, Gene Duvall, Jean Roberson, Claudia Loer-wald, JoAnn Feguson, Nancy Smith, Gwen Cargo, Retha Kelly, Edith Davis, Jimmy Allison, Frank Nobles, Charles Stone, Jimmy Bayne, Ricky Grubbs, Cynthia McMinn, Annabelle Garcia, Johnny Rickman, Jimmy has two children, and lives in Childers, Paul Easley, Susan Amarillo, Texas. Dawn Johnson Ballard, Carol Robbins, Mary Stoy, Randy Hopson, Patsy Stoy,

a general homeroom for some- Langley, Donny Eiland, Vickie Wakai, Bob Gentry, secretary-Inman, Jimmy Cooper, Nancy treasurer; John Perrin, vice

Have Fun

EXERCISE Party Time Is Anytime



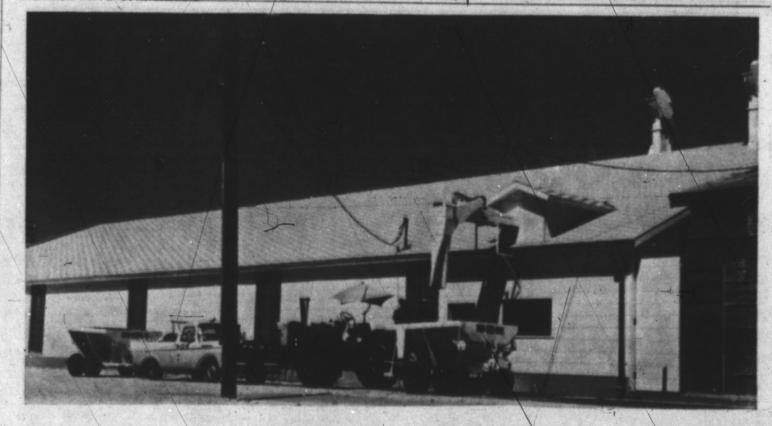
Playhouse Skating Rink

276-5633 West on Highway 60 EM 4-9045

GIBSON'S DISCOUNT CENTER

QUALITY BRAND MERCHANDISE AT LOW, LOW PRICES!

WATCH FOR OUR GRAND OPENING



Latest news from this area's newest, most modern bulk fertilizer plant (located east of Highway on Highway 60) . . .

We're going full steam now!

Come in and see us for all your crop production needs!



· We're equipped to fill all your fertilizer requirements

- · We offer prescription blends for cotton, maize, wheat, vegetables, pastures - blended to fit soil test, if you desire
- Complete soil sampling service
- New fan-type bulk applicators for loan
- · Spencer SPEN-AMM Ammonia, 82% nitrogen . . . the biggest yield booster you can buy

"Don't just fertilize . . . Spencerize' Spencer







Spencer Chemical Division, Gulf Oil Corporation

Formerly Easter-Paetzold Fertilizer Company

Hereford, Texas

COME TO THE BIG TOP AND SEE THE **ALL NEW FORD'S FOR** Roomy

Exciting

Falcon

Thunderbird

Colorful

Beautiful

Galaxie

AT THE

Fairlane

HEREFORD STATE BANK'S

AUTO SHOW

Saturday, Oct. 10, 7:30 a.m. Til . . . Sunday, Oct. 11, 1 p.m. Til 6 p.m.

Pick-ups

Econolines

Refreshments - Door Prizes All Day Long

Stephen-Hudson Motor Co.

EASTER NEWS Easter Couple **Have Visitors** From 3 States

By Ruby Stone

Guests spending the weekend with Mr. and Mrs. Leo Hall, Reba and Ronnie were Mr. and Mrs. Sherman Tipton, Albuquerque, N. M.; Mrs. Elton Jenkins and Anita and Sharon, Wichita Falls, and Ruby Hale, Linda, Lindsay, Okla.

Mr. Tipson is 'Mrs. Hall's brother.

Mr. and Mrs. Ernest Flood and children, Westway, spent Sunday with his parents, Mr. and Mrs. J. H. Flood.

Mr. and Mrs. J. W. Key and Mr. and Mrs. Richard Price spent Sunday visiting relatives

Mr. and Mrs. J. H. Flood visited Thursday evening with Mr. and Mrs. Billy Patton in Dim-

Mr. and Mrs. Leo Hall and Ronnie attended a Boy Scout meeting in Dimmitt Tuesday night. Ronnie is a member of Den 4. Darrell Oldham, Dimmitt,

spent Thursday afternoon with Reba Hall. Mr. and Mrs. John M. Burnett

visited Sunday in O'Donnell with Mr. and Mrs. A. L. Ellis and John H. Burnett and Gary

transacted business in Dalhart. Tuesday and Wednesday. . John H. Burnett is in Oklahoma this week on a business

Mr. and Mrs. W. A. Epperson spent Friday, and Saturday in Lubbock where they attended the fair and visited Glenda and Joe Pryor, their niece and nep-

Bill Cole, Lawton, Okla., spent several days this week with Mr. and Mrs. Trent Downing.

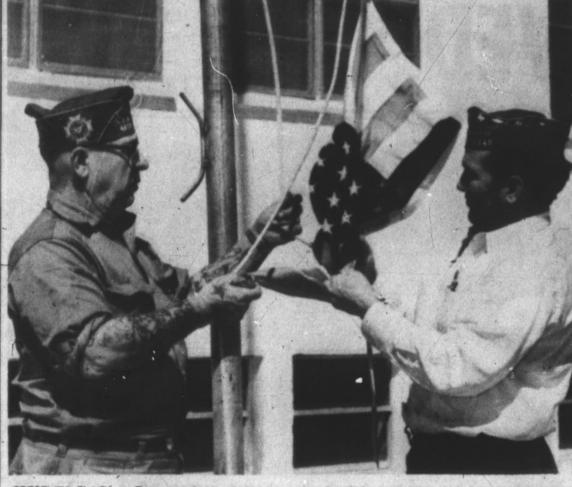
Mr. and Mrs. H. O. Markley and Ida Barker returned home from Truth or Consequences, N.

Mrs. H. O. Markley and Mrs.

A. O. THOMPSON ABSTRACT CO. Mr. & Mrs. A. J. Schroeter,

Courthouse

P. O. Box 73 Phone EM 4-1504 Free City Maps Showing Blocks



PRESENTS FLAG - Two members of the local V. F. W. are shown placing a flag on Camp. The Post presented the school with

E. A. Barker, Dimmitt, took

Mrs. Ida Barker to her home in

Rhonda Rudd, Dimmitt, spent

Mr. and Mrs. Billy Chidaka,

in the home of her sister and

brother-in-law, Mr. and Mrs.

Barnell Landers. They took

Mrs. Knight to Leon, Okla.

Mrs. Knight is the mother of

Mrs. Chidaka and Mrs. Landers.

On the way home, Mr. and Mrs.

for their home in Los Angeles.

the National Geographic says.

tude in one full term.

Friday night with Kathy Mark-

Erick, Okla. Thursday.

the flagpole last year and replaced the flag this year. The local members also purchased the pole at St. Joseph's School in the Labor a new flag for every school in the Hereford Independent School District.

(Brand Staff Photo)

Bard Comedy Los Angeles, spent several days

"The Merry Wives of Windpeare comedy, will open the Branding Iron Theatre 1964-65 season Oct, 8-9-10.

Landers spent the night in the home of Mr. Landers' parents, Elder and Sister Landers at Repeating the title roles will be Juliana Hansen, Tulia junior, as Lakeview, Mr. and Mrs. Chida- Mistress Ford; and Lana Hard, ka and Mrs. Knight spent the Abilene senior, as Mistress Page. night of Sept. 25 with Mr. and Gary Wyatt will also repeat his Mrs. Landers, and left Sept. 26 role as Sir John Falstaff.

The play, first produced by the Louise Stone attended the pho-BIT during the summer season, tography school in Dallas two days this week. 1964, is under the direction of William A. and Margaret Echols Moore. Sets are designed by Erin Wertenberger, and musical dir-The first men who flew around ector is Gene Murray. the world did it in 10 minutes,

Admission for the 8:15 p.m. On May 9, 1926, Richard E. Byrd performances is \$1 for adults and and Floyd Bennett flew to the \$.50 for children. West Texas North Pole and circled it, cross- State University identification ing all the meridians of longi- cards will admit the owner, but reservations are advised, accord-

ing to Dr. Crannell Tolliver, head of the speech department. A special matinee performance will be held Saturday afternoon for participants in the annual school drama workshop. This performance is not open to the general public.

Other persons repeating their summer roles are Ronny Parks Crain as Master Slender; Pete Norum as Master Page; John sor," rollicking William Shakes- Claypool and Wayne Hughes as followers of Falstaff; Nancy Davis as Anne Page; and James Martin as Simple

Also Ernest Clark as the Host of the Garter Inn; Miles Raillard as Robin; Sarah Carr as Mistress Quickly; Lewis Lawlis as Rugby; Gary Brundidge as Doctor Caius; and Max Nelson as Master Fenten

Miss Hard, Miss Carr, Wyatt and Parks are members of the Eta Iota Cast of Alpha Psi Omega, national honorary dramatics

After 900 years of absorbing smoke, soot and grime, London's Westminster Abbey is getting a

Classifieds Get Results

CTOBER ANTHONY MONTH

Girls' Alligator Grain DAFER Comfortable, hand sewn Italian style loafers with alligator grain uppers. Other parts man made. Snip toe style, extra flexible, makes walking a pleasure. In







Thermal knit keeps cold air out, warm air in. Expertly made in every detail for the utmost in comfort and long satisfactory wear. Ideal for work, sports or all-around wear. Slip-over model shirt with rib knit neck and cuffs. All - around elasticized waist on pants, rib knit around ankles. Ecru color only. Sizes S-M-L-XL.

AUTO SHOW

ON THE PARKING LOT OF THE

Hereford State Bank

SATURDAY, Oct. 10 SUNDAY, Oct. 11

7:30 A.M. Til . . .

1 P.M. Til 6 P.M.

UNDER THE 60' x 150'

BIG CIRCUS TENT

ERECTED ESPECIALLY FOR YOUR CONVENIENCE!

LADIES:

Half The Door **Prizes Are For**

See All The 1965 Models & Late Model Used Cars.

Refreshments

Served Continously "YOUR FRIENDLY BANK"

Hereford State Bank

212 N. Sampson

Door **Prizes** Men's & Young Men's

OXFORD TIE or SLIP-ON



October Anthony Month Special

with Knit Sleeves Brown Color

MEN'S VINYL

FOR GOD SO LOVED THE WOR

Wesley Methodist Church 410 Irving

Rev. Noah Arnpriester, Pastor Sunday School, 9:45 a.m.; Sunday morning worship, 10:55 a. m.; Sunday evening worship, 7:30 p.m.; MFY 6:45 pm.; Primary Fellowship, 6:45 p.m. Bible Study: Wednesday, 7:30

Choir Practice: Wednesday, 8:30 p.m.

WSCS: 2nd and 4th Mondays, 3 p.m. Methodist Men: 1st Saturday,

6:30 a.m. Commission on Membership and Evangelism: 2nd Friday, 8

Commission on Education; 4th Thursday, 8 p.m. Official Board: 1st Monday,

7:30 p.m. Commission on Missions: 2nd Friday, 3:30 p.m.

Commission on Worship: 3rd Wednesday, 8:30 p.m. Commission on Social Con-cerns: 4th Monday, 7:30 p.m. Commission on Stewardship and Finance: 4th Monday, 8:30

Music night every 4th Sunday night.

First Methodist Church

501 North Main Rev. Herschel L. Thurston Pastor

Sunday 9:45 a.m. — Sunday school 10:50 a.m. — Morning Worship 7 p.m. - Evening worship 6:30 p.m. - Prayer time in Prayer Room and Parlor 5:45 p.m. - MYF fellowship dinner in Fellowship Hall 6:15 p.m. / MYF meetings 4th Monday / Cub Scouts in Fellowship Hall

Tuesday 9:30 a.m. - WSCS Prayer group in parlor 7:30 p.m. - Boy Scout Troop in Fellowship Hall 8 p.m. - Homebuilder's Pray-

er Group in Homes Wednesday 8 p.m. - Chancel Choir Re-

1st Wed. - 12:15 p.m. - WS-CS luncheon in Fellowship Hall 1st Wed, 7:30 p.m. commission chairmen and staff

1st Wed. 8 p.m. - Commis-2nd Wed. Circle meetings

board Wed., Sept. 23, 6:45-9 p.m. Jr. and Sr. High Youth Round-Up in Fellowship Hall

Thursday 6:30 a.m. on Sept. 17 and Oct. 22 Methodist Men at Western Wheel Inn

7-9 p.m. in October, Adult Study Group, "Understanding the Bible."

Temple Baptist Church

Rev. Bill Ware, Pastor Forrest Ave. and Ave. K Sunday: Sunday School, 9:45 a. m.; Morning Worship, 11 a. m.; Training Union, 6:30 p. m.; Evening Worship, 7:30 p.m. Tuesday: Beginner Sun-beams, 9:30 a m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p. m. Wednesday: Prayer Feeting, 7:30 a, m.; Choir Rehearsal,

Central Church Of Christ

8:15 p. m.

L. E. Fooks, Minister Marvin Crowson

Sunday Services: Bible Study, 9:30 a, m.; Morning Worship, 10:25 a. m.; Evening Worship,

Mid - Week Services: Ladies Bible Study, 10 a. m. Wednes-day; Mid-Week Classes for all.

First Presbyterian Church

610 Lee Street Rev. Russell Wingert, Pastor Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a.m.

Tuesday.
Choir Rehearsal, & p.m. Wednesday. Prayer meeting Friday

Church Ot The Nazarene

Fourth and Jackson Rev. Burl M. DeBord, Pastor EM 4-1875
Sunday School is held at 10
a.m.; Worship Service at 11 a.
m.; Junior and Youth Services
at 6:15 p.m. Evening Service

Prayer meeting Wednesday will begin at 7 p.m. The first Wednesday of each month a Missionary meeting is held, at 7 p.m.



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

ELIZABETH WITHERSPOON INSURANCE . 148 N. Main St.

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CONSUMER'S FUEL ASS'N

Iglesia Metodista San Pablo 223 Kibbe Street Rev. Gilbert Diaz

Pastor Los Servicios de nuestra nueva Iglecia. Seran de la Sigu ente manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Domingo en la noche Predicacion 7 p. m.; Los jueves servicion de oracion 7 p. m.

Assembly Of God Church

Union and Ave. G Rev. V. W. Marcontell, Paster Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m. C. A. service begins at 7 p.m.
Junior C. A.'s meet at 6 p. m.
and worship service begins at
8 p.m. each Sunday evening.
Prayer meeting and Bible
Study will be held Wednesday at 8 p. m.

First Christian Church Rev. Eugene Brink

Pastor West Park Avenue Sunday School is held at 9430 a.m. Worship service will begin at 10:50 a.m. Chi - Rho and CYF meets at

6 p. m. Sundays and vesper services are at 7 p. m.
Functional Departments first Wednesday at 8 p. m. General Church Board, second Wednesday at 8 p. m.

San Antonio A La Iglesia North 25 Mile Avenue and

Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Dom-Horas De Misas En Los Dom-

ingos: 6:30 a.m.; 8 a.m.; 10 a. m, y 8 p, m. Durante La Semana: 6:30 a. ages and devotional services at 7:30 p. m. Wednesday.

Templo el Calvario Assamblea de Dios

Calle Ave. H & 13th. Las servicos durante la mana y el Domina Como siguen: 7:30 de la noche Martes, Jueves. Domingo, 10 de la manana, escuela dominical, a las 11:30 predicacion.

Mission De San Jose LABOR CAMP

El Domingo es el dia del Senor. Tenemos que adorario. No hay mejor modo que la San-ta Misa: El sacrificio de Cal-

Horas de Missa los Domingos: 8 a. m.; 30 a. m.; 8 p. m. Bautismos despues de la misa de las 10 a. m.

Church Of Jesus Christ of Latter Day Saints

(Mormon) EM 4-1905 The Mormon Church meets in Gililland Funeral Home. Sun-day School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m.

Westway Baptist Church

Rev. James G. Martin inday School 10 a.m. Morning Worship 11 a.m.
Training Union, 6 p.m.
Evening Worship, 7 p.m.
Midweek Prayer Services
Wednesday, 7 p.m.
WMU Circle Meetings Each
2nd and 4th Tuesdays at 3

Frio Baptist Church

Rev. G. W. Fine,

Fastor

Sunday School is held at 10
a.m. each Sunday followed by
Worship Services at 11 a.m.

Training Union is held at 6:30
p.m. Sunday and Evening Worship Services begin at 7:30 p.m.

On Wednesday, a Prayer Service is held at 8 p.m.

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. wans each second and fourth

ery Sunday and Preaching at 11 a. m. and 7 p.m. All ay Singing each Fifth Sunday.

(Contidued on page 5)

(Continued from page 4)

Immanuel Lutheran Church

Park Ave. & B Street Hereford, Texas Fred Beversdorf, Pastor

8:30 a.m. - Divine Worship Services, Redeemer, Friona 9:15 a.m. - "Call to Worship," - KPAN 9:45 a.m. - Sunday School

and Bible Class for Adults 11 a.m. - Divine Worship Services 2:30 p.m. - Voters Qtly Meet-

4 p.m. - Bd. of Ed. 5 p.m. - Adult Class 6:30 p.m. - L.W.M.L. and

LLL Oct. 12 7:30 p.m. - Jr. Choir 8:30 p.m. - Adult choir

Oct. 13 4 p.m. - Jr. Confirmation Oct. 14 4:15 p.m. - Cub Scouts

7:30 p.m. - Boy Scouts Oct. 17 9:30 a.m. — Jr. Confirmation 9:15 a.m. — Daily Radio Pro-"Moments with Jesus,

7 p.m. - Daily Prayer Meting. Public is invited.

Seventh Day Adventist Church

West Park Addition ELDER JAMES MEADE, PASTOR

"Paul and the Gospel," is the subject for daily lesson study and class discussion Sabbath October 10. Memory Verse: Rom. 1:16

Study Helps: "The Acts of the Apostles," pages 383-388. Lesson Aim: To understand the motives that led Paul to write his epistle to the Galations and to share in his single minded devotion to the gospel of Christ.

Lesson Outline: 1. Salutation and Doxology, Gal. 1-4. 2. The One True Gospel, Gal.

3. The Revealed Gospel, Gal. 1:10-12 1,10-12.

Meditation 9:30 a.m. Saturday Sabbath School 9:45 a.m. Saturday Worship Service 11 a.m. Saturday Pastor - Elder J. H. Tur Location - West Park Addition

Kingdom Hall Of Jehovah's Witnesses

319 Ave. I Sunday: Public Bible Lecture, Study, 4:15 p. m. Tuesday: Congregation Friday: Service Meeting, 7:30 p. m.; Theocratic Ministry.

Avenue Baptist Church

Sunday School, 9:45 a.m. Morning Worship, 10:56 a.m. Training Union, 6 p.m. Evening worship, 7 p.m. Wednesday organization meetings — WMU, YWA, GA, RA, SUNDAY: Holy Communion, Sunbeams, Brotherhood, meet

Grace Gospel Church
Rev. H. V. Fleids, Pastor
Thirteenth and Avenue K
Sunday School is at 9:45 a.m. and worship services convene at 11 a. m. Bible Study is held each Sunday at 7 p. m. and preaching

Iglesia De Cristo

BIENVENIDOS a los Servicios de la IGLESIA DE CRISTO, en ESPANOL, Ubicado en SUNSET & PLAINS Hora de servicios en Espanol: Domingo, Estudio de la Biblia, 9:30 a.m.; Adoracion, 10:30 a.m. y 6 p.m. Mier-coles, 8 p.m., Clases de Biblia para todos. Viernes, 8 p.m. La entrada es por el lado sureste del edifico.

Summerfield Baptist Church

Rev. James Arnold, Pastor Sunday: Sunday School, 10 a.m. Morning Worship, 11 a.m.
Training Union, 6:30 p.m.
Evening Worship, 7:30 p.m. Wednesday: Beginner and Primary Sunbeam:

Junior G.A.'s and Pioneer R.

W.M.U. and Brotherhood 7:30 p.m. Prayer Meeting, 8:30 - 9 p.m. 1st. Monday of each month, Brotherhood Breakfast, 6:30 a.

Mt. Sinai Baptist Church

302 Knight St. Sunday Services are Sunday School, 10 a.m.; Morning Wor-ship Services, 11 a.m.; Evening Worship Services, 7:30 p.m. Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

The Church Of God In Christ

Rev. Calvin Hodge, Pastor Sunday School 9:45 a, m.; Morning Worship 11 a.m.; Evening Worship 8 p.m.
Monday, Bible Band meets 7

Wednesday, Prayer Meeting

First Baptist Church

Rev. B. L. Davis, Pastor Fifth and Main Streets Sunday: Sunday School, 9:45
a. m.; Morning Worship, 10:55
a. m.; Training Union, 6:30 p.
m.; Evening Worship, 6:55 p.m.
Wednesday: Sunday School
teachers and officers meeting,
7 p. m.; Mid - Week Prayer
Service, 7:45 p. m.; Church
Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's,
Young Women's Auxiliary
Crusader RA's and Pion e e r Young Women's Auxiliary 6:30 a.m. & s.m.
Crusader RA's and Pion e e r Confessions are Tuesday during RA's meet at 7 p. m. WMS school year 12 — 1 p.m. & Thurs-visitation, first Wednesday, 9:30 day 12 — 1 p.m. a. m.; WMS luncheon and busings, fourth Wednesday, 9:30 a. m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p.

M. Nursery is provided for all church - wide activities.

Sunday morning worship services broadcast over KPAN.

Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

Rectory.

Sunday and Holy days of gation 8 p.m.

Confessions Saturdays 4 p.m. and 8 — 9 p.m.

Confessions Sunday a.m. 7:30

A.M.

Any other time by calling the confessions Sunday a.m. 7:30

Rectory.

St. Thomas Episcopal Church

SUNDAY: Morning Prayer

at 7 p.m. Midweek Prayer Ser- 8 a.m.; Church School, 10 a.m.; Holy Communion on first and third Sundays, 11 a.m.; Morning Prayer and sermon, second and fourth Sundays at 11 a.m. WEDNESDAY: Holy Commun-

ion, 10 a.m.; Bishop's committee meets the first Sunday of each month, immediately following the 11 a.m.

The Women of St. Thomas meet 7:30 p.m. on the third Thursday of each month, at the service at 8 p m.

Wednesday prayer meeting hold at 8 p. m.

Thompson Memorial Mexican Baptist Mission

TEMPLO BAUTISTA MEMORIAL Thompson Memorial Mission 215 Norton Street Guillermo Enrique Benitez, Ministro

La Semana Que Pasa Cada dia a Pas 7:00 A. M. se tiene Culto de oracion por la Cruzada Bautista Nueva Vida El pastor esta para servirle. Llame a EM 4-1217. Sabado 12:

Grabacion de Biblias para obsequiar 7 P.M. Domingo 13:

Escuela Biblica Dominical 9:45 A. M. Leccion: Samuel, Gran Vocero

de Dios. Para Memorizar: Fiate de de hova de todo tu corazon, y no te apoyes en tu propia prudencia. Reconocelo en todos tus caminos, y El enderezara tus veredas. Prov. 3:5,6 Culto de Adoracion 11 A.M. Union de Preparacion 6 P. M. Topico: La Conferencia Mun-

dial de Jovenes Bautistas. Servicio Evangelistico 7 P.M. La Semana de Oracion en Pro de Misiones del Estado empezara a observarse en la Union de Preparacion. Lunes 14:

El Mensaje del Evangelio, KPAN, 860 kc. 6:42 P. M. Reunion de Oracion Pro-Misiones Estatales 7 P. M. Martes 15:

Continua la Semana de Oracion con el Topico: El Sostenimiento de los Estudiantes Latinoamericanos 7 P. M. Miercoles 16:

Union Femenil, Estudio Bib-7 P.M. lico y Oracion Si Ud. desea cooperar en algo durante la Cruzada Batista Nueva Vida o si necesita transportacion para asistir a los cultos llamea EM 4-1217.

St. Anthony's Church

Harrison Highway at 25 Mile Father Angelus, Pastor

THE COME

WEGIVE

OREEN TAMPS

THE SOLVE

8 a.m., 10 a.m., & 12 noon.

iness meeting, second Wednes-day, 12 noon; WMU circle meet-Confessions the eve before First Fridays and Holy days of obli-

ime by arrangement.

Fellowship Baptist Church

Independent Fundamental
Odd Fellow Hall

Rev. Kenneth Irwin, Pastor Sunday School is held at 9:45 a.m. each Sunday, followed by Worship Services at 11';00 a.m. Evening Service at 7:45 p.m. Mid-week prayer Service, Wed. 7:30 p.m.

For transportation, call EM4-

(Continued on Page 6)

CONEY ISLAND

SATURDAY

Specials Good Thurs. - Fri. - Sat. Oct. 8 - 9 - 10

HENS

8 to 12 lb.

HAMBURGER MEAT

SWISS STEAK CHUCK ROAST



ROXEY

DOG FOOD

10 Tall 69¢

Shurfine - Frozen - 6 Oz. ORANGE JUICE

3 for 69¢ Frozen — Patío — 24 Oz.

ENCHILIDAS 49¢

> Shurfresh OLEO 3 lbs. 49¢

Gold Medal FLOUR 10 lbs. 99¢

SHURFRESH - CANS



Taylor & Sons Will Furnish The ANCHOR-HOCKING MUG

(Excluding Cigarettes)

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4 Roll Pack

Shortening SNOWDRIFT

3 lb. can 59¢ Shurfine

COFFEE

lb. 77¢ King Size — Plus Dep.

COCA - COLA 39¢

One-A-Day Vitamins

BUY NOW - BEAT THE FREEZE Zerex or

Gal.

SWIFT - Honeycup - Half Gal.

Prestone

27¢

GIBSON'S DISCOUNT CE

QUALITY BRAND MERCHANDISE

AT LOW, LOW PRICES! WATCH FOR OUR GRAND OPENING



APPLES

Gr. Onion

ıь.15¢

BREAD

COOKIES

11/2 Lb. Cello Logf

Lg. Cello Pkg.

- Sliced or Hlvs

Peanut Butter

2 for 89¢

4 cans S

IDE THE NEW SWISS SKYRIDE LONGEST AMUSEMENT RIDE IN THE NATION

SHORT SNORTS

Governor Connally said reports

that organized racial demonstra-

tions may be staged in San Antonio during the Southern Gov-

ernor's conference, October 10-13, are "mere rumors", but add-

ed, 'What can you do about it

Texas and an estimated \$11,

600,000 federal grants for con-

struction, but Dr. L. E. Harrell

of the Texas Commission on

know something in December.

HERE'S LOVE. Meredith Willson's t Broadway musical hit. Nightly Oct. 9-24. Matinees 2:30 p.m.

ICE CAPADES. Nightly 7:30 Mon.-Thurs., 8:30 p.m. Fri.-Sat. Matiness 2:30 p.m. Sat., 1:30 & 5:30 p.m. Sun.

children's prices Mon. Thure \$2, \$1.75, \$1.25, \$1. Ice Arena

"PARADE OF LIGHTS AND FLOWERS"
Nightly at 6:45 p.m.

COLOSSAL FREE CIRCUS

MOBIL SKY REVUE • MIDWAY
"GREAT MOMENTS IN FASHION"
Free Style Shows, 2 & 4 p.m. Daily,
Women's Bidg.

TEXAS KITCHEN WINDOW

"LET'S FACE IT"
Cosmetic and Grooming Demonstrations Daily. Women's Bldg.

STUDIO. Featuring Julie Beneil

Peppermint, other popular stars WFAA-TV, Gas Bldg.

n., Oct. 12. Festivel Mexicans

Wed., Oct. 14. Dallas Day program Cotton Bowl, 7:30 p.m.

Thurs., Oct. 15. Dallas Symphony Spectacular. Cotton Bowl. 7 p.m.

Prices: \$4, \$3.50, \$2.75, \$2:25. Sp

named honoree of a pink and if it happens?" . . . A large blue shower in the home of snarl of red tape stands between

Mrs. Wallace Shiflett, Jumbo college and junior colleges in

Mrs. Fred Axe, Mrs. Anderson Higher Education said they may

and table games that followed included the honoree, her mother

Jumbo Hostesses

Fete Mrs. Hunter

Mrs. Richard Hunter was

Community, last Thursday.

Others assisting as hostesses were Mrs. Pat Thompson, Mrs.

Clyde Renfro, Mrs. Bill Simpson,

Axe, Mrs. Harry Smith, and

Mrs. Anderson Axe registered

the guests as they were greeted

by Mrs. Shiflett. Assisting Mrs.

Hunter in opening the gifts were Mrs. Thompson and Mrs. Ren-

For this event the house was

decorated with bouquets of dah-

lias from the garden of Mrs. Fred Axe. Laid in lace cloth

over pink, the serving table was

centered with miniature pink

umbrella sending a sunburst of

pink and blue streamers to a

small china cradle filled with

Mrs. Bill Simpsom served pe-

tite cakes iced in pink and blue

booties; Mrs. Anderson Axe pre-

sided at the cranberry punch

Those attending the shower

included the honoree, her mother

Mrs. Jack C. Sutton, and her

grandmother, Mrs. Charles Sut-

ton, Happy; and her mother-in-

law, Mrs. Rachel Hunter, Jum-

Also attending from Hereford,

Dimmitt, and surrounding areas

were Mrs. Ronnie Nelson, Mrs.

Elbert DeLozier, Mrs. M. L.

Simpsom Sr., Mrs. Ben Fortner,

Mrs. Ethel Hunter, Mrs. C. E.

Leasure, Mrs. Joe Boozer, Mrs.

Jim Elder, Mrs. Don Robb, and

And Mrs. E. L. Carpenter

Mrs. Charles M. Vandiver, Mrs.

Raymond Hance, Mrs. Polly Sanders, and Misses Carolyn and

Mrs. Edgar Melton.

pink roses.

bo Comminity.

At Shower

Mrs. Arthur Clark.

Read The Classifieds Classifieds Get Results

Dr. Milton C. Adams

OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 8:30-5:00

Saturday 8:30 - 1:00

Fri... Oct. 16. Military Tattoo. Co

Cotton Bowl, 8 p.m. Wed., Oct. 21. Jazz Concert. Coli-seum, 8 p.m.

LIVESTOCK

PAN-AMERICAN LIVESTOCK

EXPOSITION. Oct. 10-18.

unior LIVESTOCK SHOW. Oct. 19-24.

POULTRY SHOWS. Oct. 10, 11, 17.

HORSE SHOWS

FINE SHOW HORSES, Oct. 9-13

OPEN CUTTING HORSE CONTEST Oct. 14-15.

QUARTER HORSE SHOW, Oct. 15-18.

NATIONAL ARABIAN HORSE SHOW Oct. 22-28.

EXHIBITS

TRADE FAIR

WONDERFUL WORLD

OF FINE JEWELRY

WAX MUSEUM

AGRICULTURE BLOG. Live animals

WOMEN'S BLUG. Fashion shows rize-winning entries in handicrafts, obbies, domestic arts. Contests and special activities.

1965 AUTOMOBILE SHOW

ELECTRIC BLDG. . GAS BLDG

FRA/CHILDREN'S BARNYARD

ANTIQUE AUTO SHOW

EM 4-2255

Whiteface 'B', Junior High **Continue Winning Streak**

ed by Ronald Sped, beat the holding Tulia the rest of the Hornets by a stunning game. of 30-0 on the Whitetoo much for the Hornet's de- vis for a 29 yard pass on the fense throughout the game. Once first play for the Whitefaces. the Herd defense got started, on the second play, Ernie Willthe Hornets found it very hard lams scampered 31 yards for to move the ball.

Tulia received the ball on the The Faces blocked a Tulia kickoff and marched 50 yards punt on the Hornet 14 yard on the first series of downs. The line and Billy Frank carried Whiteface defense toughened up twice for the second score. and stopped the Hornets on the

(Continued from Page 5)

Park Ave. Church Of Christ

On Harrison Highway Worship Services 10:30 a. m. Sunday. Prayer meeting 7 p.m.

Calvary Baptist Church

Rev. Clarence F. Powell, Pastor

Services held in Rock House at Veteran's Park. Sunday School Worship Service Training Union

OU vs. Texas

Worship Service Wednesday evening

Lovington, N. M. at Hereford

Slippery Rock at California Pa.

Colorado at Oklahoma State Univ.

Notre Dame at Air Force Academy

Navy at Georgia Tech

Penn State at Army

Harvard at Columbia

exas Tech at T.C.U.

WTSU at North Texas State

The Whiteface B Team, coach- face defense did a fine job of

Hereford took over the ball gridiron last Thursday. on their own 40 yard line. Gary Whiteface offense proved Victor connected with Mike Dathe first score of the game.

In the second quarter, Gary Victor picked off a Tulia pass and returned it for a touchdown. Later in the same quarter. Billy Frank returned a Tulia punt for 22 yards. Gary Victor passed to Mike Davis for 10 yards and five plays later Victor pushed across from 1 yard out. The first half ended with the score 24-0 in Hereford's favor. In the second half, Billy Frank ran 27 yards for another Whiteface tally. Later Ernie Williams broke for 54 yards and another

Hereford picked up 13 downs to 9 for Tulia, netted 197 yards rushing and 97 passing to 129 on the ground and 12 in the air for Tulia. Hereford only ran 31 running plays to 52 for the Hornets 9:45 a.m. and a total of 45 offensive plays 10:55 a.m. to 62 for Tulia. Ernie Williams has 121 yards on 8 tries and 8:00 p.m. passes from Gary Victor for 92 It was Hereford's game all the meets Muleshoe,

OFFICIAL ENTRY BLANK

TIE

BREAKER

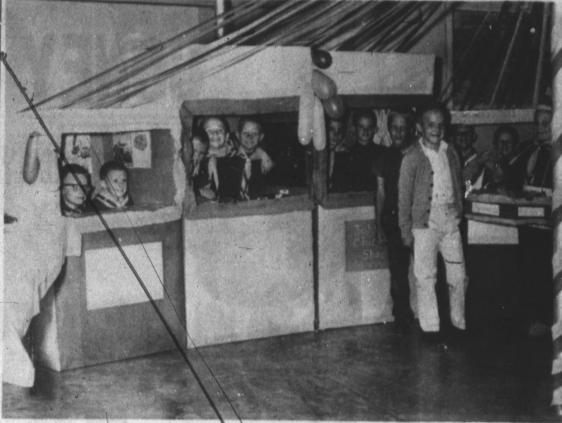
Lovington, N.M.

Hereford

Texas

Navy

Georgia Tech



CUB SCOUT FAIR - These cubs in Den 1, Pack 123, sponsored a "fair" for other mer. bers of the pack at their meeting this week. From left to right, they are Alen Payne, David Hutchins, Earl Behrends, Jec-

Brown at Yale

Toledo at Ohio Univ.

U.C.L.A. at Syracuse

Tulsa at Houston

Rice at Stanford

Furman at William & Mary

Texas Western at Arizona

Kentucky at Florida State

Tulane at Mississippi St.

Michigan at Michigan State

ry Ward, Mark Newman, John Morgan, John House, Mike Hoffman, Gus Davis, Mike Wells, Ray Earl Shannon, Joel Pittard. Den mothers are Mrs. Martin Wagner and Mrs. Don Newman. (Brand Staff Photo)

Billy Frank was the outstanding defensive player with 19 tackles. Also a good showing on defense was made by Bill Watts with 14, Wayne Miller with 12, ed Dimmitt 25-0 in the first game and Bob Gentry with 11. Ernie of the season. Williams, Billy Frank, and Gary The next game will

Billy Frank netted 92 yards in 10 tries. Mike Davis caught 4 Davis had 2 and Mark Hicks 1. October 8, when the B team

Congratulations on your Brand-

though am sure there is nothing wrong, the School Trustees make everyone suspicious by such closed meetings. Even dis-tasteful business will quiet down much quicker it not obscured.

There has been much said about those who hate and distrust in recent years and this points up the answer. We can all deal with things reasonably well that we can see and understand. We can even go war and fight and lose our lives if we see the purpose. Very minor disturbances though will create hate and distrust amongst the best of friends if deception and withholding of facts are the rule. The individuals that simply lambast those that hate and distrust are very shallow thinkers indeed, parroting the cover up, catch phrases of those that wish to perpetrate some fraud the other. The real hate mongers and breeders of distrust are those who think the average existance and furthermore,

Clarence E. Hicks, M.C.

ing Iron Column in regard to the School Trustees in the Sunday Brand, Oct. 4, 1964. It is a norhal response to think there "Is some dirty dealing somewhere" when the public is excluded from facts that should be theirs. Even

Patty Simpsom. The crew that reached America with Columbus dreaded em-barking on Friday, finding knive Cotton Bowl, 8 p.m. barking on Friday, finding knive crossed on a mess table and spilling salt. When the weather was good, the men scrupulously avoided cutting fingernails, trimming their hair or whistling lest fate be tempted to end a sisatrous wind. Home Look Shabby?

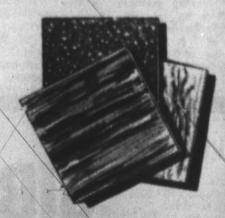
Run Down at the Heels?



CHANCES ARE YOU CAN IMPROVE YOUR HOME 100%

WITH A NEW

DON'T LET YOUR HOME GET



* NEW FLOOR COVERING * NEW CABINET TOPS MODERNIZE TODAY WITH AN EASY, CONVENIENT

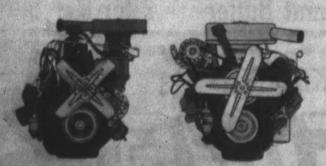
F.H.A. Title 1 Loan

Garl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE



Totally new Rambler Classic 65's most sweeping change in looks, length, liveliness



Spectacular new engines. Sensible choice of 6s or V-8s Torque Command-the all-new 6 that comes on like an 8. Two V-8 options, up to 327 cu. in.

New Intermediate Size of the 3 SENSIBLE SPECTACULARS!

Brilliant new '65 Rambler' Classic-bigger, brawnier, beautifully new, yet more solidly Rambler than ever. NEW! Spectacular engine choices, including Torque Commandworld's most advanced Six. Boosts power and economy. Two V-8 options, up to 270 hp. Allnew convertible, hardtops, sedans, wagons. NEW! Sports-car Power Disc Brakes, optional, in addition to standard Double-Safety Brakes (separate systems front and rear). Other

sporty options: two floor sticks, manual or automatic; reclining bucket seats; console. See the Sensible Spectaculars now at your nearby Rambler dealer.

American Motors-Dedicated to Excellence.

r: Largest and Finest of the New Ramblers American: The Compact Economy King

KINSEY-OSBORN MOTORS, INC.

Watch the Danny Kaye Show on CBS-TV, Wed., 9 p.m., Ch. 10

Sandi Says...

Hi!! Think you'll live through six weeks' tests? I'm beginning to wonder!

Last Sunday Peggy Neff, Marcus Jacobsen, Lynn Hendricks, and Dennis Rickman went to Palo Duro. They had a picnic. hiked, had another picnic, hiked. Speaking of hungry people!!! Did ya'll know this is leap year? It's almost over now, but. . . What about it, girls?

"Get Well" wishes are on hand for Toni Beauchamp who is in the hospital in Temple. Hurry back, Toni!

The game last Friday was great!! We lost by a score of 15 to 18, but the boys really played hard, Gary Stagner got his shoulder pulled out of socket and probably won't get to play the rest of the season.

Tomorrow night is homecoming (or did you know by any chance?). I wouldn't know for sure but I think the latest password is BEAT LOVINGTON. There'll be a big bonfire tonight with all the classes seing who can bring in the most wood. Take your twigs to the northwest corner of the football fied. There will be a homecoming parade and pep rally tomorrow after-noon at 2:10 on Main Street. Each class and organization will decorate cars and the queen and her attendants will be crowned. Everyone is invited,

The Key Club met Tuesday, Sept. 28, and chose Penny Johnson as their sweetheart.

Tomorrow all the girls will get to know who the homecom-ing queen is. You might ask Debbie Beene what she declared last week as.

We have some young Democrats and Republicans around school. Their leaders are Virgil Barber and Jim Owen, respectively. The Democrats met when called at the Community Center, and the Republicans met Wednesday nights at Jim Owen's home. So now that you know their redezvous, get out and root for the man of your choice.

Tri-Hi-Y is having a little trouble recruiting girls to work in the concession stand tomorrow night. If you want to volunteer, contact Becky Duncan. (It's not so bad it's fust half a game.) Wynn Buck is the new owner

of a car. His '62 Gran Turismo is white on the outside and has an interior of brown and black. Randy Hopson now has a new address. What used to be 612 Bowie is now on Route 1.

The B-team and Freshmen both won their games last Thursday. The Frosh ended with a score of 26 to 6. The Bes won by 39 to 0. The B-team plays Muleshoe here tonight and the Frosh play Coronado. Good luck! Tomorrow night at the Com-munity Center there'll be a home

coming dance after the game. The Nitebeats will play 'til 12:30. Admission is \$1 per head.

Junior high can have their "floor-stompin" " on Saturday night, Admission is 25 cents for

night, Admission is 25 cents for dancing from 8 to 10:30.

Last Monday the Freshmen and Sophomores elected their class officers. Gary Story, elected last year, is Sophomore president, Ken Stark is vice-president, and Claudia Loerwald, secretary. Frosh president is Jan Miller; vice-president, Donald Hopson; and secretary, Patsy Smith.

Well, Larry Noland is back—

Well, Larry Noland is back — sort of. He comes to school some mornings but can't stay all day—he's still in a cast and wheel chair. Nice to see you, Larry.

Jimmy Allison is painting his "shot rod" a dark blue. He is having the interior redone in white leather. Well, girls, if you're a "car" digger, there's your guy!!! The End!

Don Newmans Host Son Mark's **Birthday Party**

Mr. and Mrs. Newman were hosts to a birthday party Saturday honoring their son Mark on his ninth birthday.

After Mark's close friends had watched him open gifts, the boys were taken to Big Texas Restaurant, Amarilio, by Mr. and Mrs. Newman for the full party.

After refreshments, the Big Texas in cowboy attire presented a birthday cake to the honoree; and favors of ballons and imitation Texas giant-sized \$100 bills were given to the guests. Then each boy had a ride on the Big Texan's horse, Molly.

Mark's party guests were Carl and Jack Allen Kirkland, Joel and Michael Pittard, Joe Priddy, Alan Payne, Marshall Formby, and the nororee's sister, Karen Newman.

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By Sandi Thomas

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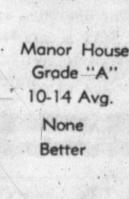
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Kitchen Craft

Big Chief Pinto



Jurkeys



Wright's 6-8 Lb. Avg. Whole

GIVE GUNN BROS STAMPS

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MARGARINE 2 1 lb. 25¢ Cold-

> Lalani Crushed

PINEAPPLE

Grade HHH

> Breakfast Gem Grade 'A' Medium

Hickory Smoked Blue Morrow Quick Fixin

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WHITING FISH Captain's Choice 3 1 1/2 Lb. SAVE 17c 3 Pkgs.

Gardenside Canned Vegetables Cream Style Corn Cut Green Beans

303 Cans

Campbell's TOMATO SOUP

Melrose Crackers

•Leaf Spinach

• Green Peas

Tall

Busy Baker Crackers

1 Lb. 23¢

Handi Wrap

100 Ft. Roll

Jell-c Gelatin 23c 1 Lb. **Hydrox Cookies** Pkg. 49¢ 28 Oz. Frozen Cake Cake 950 Choc. Fudge 2 8 Oz. 19c Pillsbury Biscuits 2 8 Oz. 19¢ **Ballard Biscuits** Maxwell House 1 Lb.

4c Off Label

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RED POTATOES

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Colorado Yellow

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Chef-Boy-Ar-Dee **Tamales** Chili

Chef-Boy-Ar-Dee

Chef-Boy-Ar-Dee

415 % Oz. \$1.0 215% Oz. 89¢

15% Oz. 350

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Candidate Bush Hereford

Republican Candidate George n, who is currently cam-ning for the United States ate seat, now occupied by Ralph Yarborough, arrived in Hereford yesterday on a campaign swing through the Pan-

Bush arrived at the Hereford Municipal Airport shortly before midnight Wednesday, and spent the remainder of the evening in Hereford.

According to his campaign chairman for Deaf Smith County, Kenneth Rudd, Bush will appear in the lobby of the Jim Hill Hotel at 7 a.m. today and be available for interviews.

After the session, a buffet breakfast will be held in the Hotel Dining Room, where Bush will speak to the assembled supporters.

He will leave Hereford by air, shortly after 9 a.m. enroute to Lubbock, where he will meet ic bombing attack although his Senator Barry Goldwater, who plane was in flames, is currently campaigning for pre-

activites in the state of Texas for the past elections.

worked tirelessly in the success- he serves as president. ful John Tower campaign and according to Rudd, has always worked to support Republican Bell To Speak candidates and conservative ideals.

leals.

He was Harris County Finance To Witnesses Chairman in the 1962 GOP Governor's race. In 1963, Bush became Harris County Republican ister of the local congregation Chairman, bringing the area to of Jehovah's Witnesses, announcits highest level of Republican es that L. D. Bell, circuit sup-

indicated he had only five per- 6 congregations of Jehovah's cent of the votes but after seven weeks of aggressive campain- ico, and Oklahoma. ing, Bush won more than 44 percoming within six percentage Wednesday.

ed campaigners in the Republi- group. can primary in which he re-

in a run-off. In 1943, when he was 18, En- Bell will follow. sign George Bush received his

Legal Notice

IN RE: THE ESTATE OF DON- 3 p.m. lecture next Sunday. ALD W. STEELE, DECEASED IN THE COUNTY COURT OF DEVE SWILH COUNTY, TEXAS
THE AND ADDITION NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF DONALD W.

Notice is hereby given that All persons having claims a- out a lost time accident.
gainst said Estate, which is be-. The award was made Monday respectively, at the address be- cated at Amarillo. low given, before suit upon same The award was presented in Deaf Smith, State of Texas. DATED this 5th day of Octo-

County, Texas

T-41-de

Legal Notice

will accept sealed bids on a (he died at 91) to the fine, high four and one-half cubic yard air he breathed there. street sweeper not later than 2:00 P. M., October 19, 1964. at the City Manager's Office, mal coins will picture such cur-



U. S. Senate Candidate

After the war, Bush earned his B. A. in economics in only two Bush, an oilman from Houston, and a half years, qualifying for has been active in Republican Phi Beta Kappa honor fraternity. After graduation he took a job

in the oil industry in Odessa. He was Midland County Chair- In 1951, he formed his own busiman of the Eisenhower-Nixon ness in Midland, and later foundcampaign in 1952 and 1956. Bush ed Zapata Offshore Co., which

Lloyd Reddock, presiding minervisor, will visit Hereford Oct. "In March, the Belden Poll 6 through 11. The Circuit covers Witnesses in Texas, New Mex-

Bell, accompanied by cent of the Republican votes, wife, will be here to assist the Hereford congregation in its points of taking the nomination door-to-door ministry and trainwithout a runoff," Rudd said ing program. Similiar projects are being conducted internation-Bush ran against thre season- ally by members of the religious

A ministry school will launch ceived the Republican nomina- activities at 7:30 p.m. Tuesday tion after defeating Jack Cox in the Kingdom Hall, 319 Avenue I. A 30-minute discourse by

Much time will be spent wings at Corpus Christi Naval throughout the week in field Air Station. His valor won him missionary services, as Mr. and three Air Medals and a Dis-tinguished Flying Cross that was of the local group in calling on awarded for continuing an hero- Hereford residents. The Saturday with a session of Bible questions on things participants have learned during the week. "Do All Religions Lead to

Life" will be Bell's topic at a

H. L. Newman Is Presented Award

A Certificate Of Merit was presented to H. L. Newman, Teoriginal Letters Testamentary xas Highway Department Mainupon the Estate of Donald W. tenanace Construction foreman Steele were issued to me, the for Deaf Smith County, and the undersigned, on the 5th day of men working his supervision for October, 1964, in the proceeding conscientious recognition of their indicated below my signature personal responsibility for the hereto, which is still pending, prevention of accidents, who and that I now hold such rights. have completed 1126 days with-

ing administered, in the County by J. M. Harris, who representbelow named are herby required the Texas Highway Departed to present the same to me ment District Headquarters lo-

are barred by general statute of conjunction with other activities limiation, before such estate is throughout the State in recogni closed and within the time pre- tion of Highway Week, Oct. 4 scribed by law. My residence through 10, D. C. Greer, State and post office address are P. O. Highway Engineer and Charles Box 473, Hereford, County of Smith, District Enginer, signed the certificates.

"Newman and these employees er, 1964.

Noren Steele, Executrix of the Estate of Donald W. tribution in making a reality Steele, No. 1752, in the the Highway Week slogan, Mob-County Court of Deaf Smith ility—Our Fifth Freedom."

M. Gustave Eiffel built himself an apartment above the Eiffel Tower's top public platform where he studied aerodynamics and entertained such celebrities as Thomas Edison, Edward VII and Sarah Bern-The City of Hereford, Texas hardt. He credited his long life

Five of Australia's new deci City Hail, Hereford, Texas, Specifications may be had by contacting Dudley Bayne, City Manager, "Box 512.

Ray Cowsert, Mayor T-40-2c emu.

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Foam or Innerspring

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