Moisture this year: 8.30

Moisture last year: 20,42

Sixty-two Years Of Service

**City Spending** 

Only One-Third

Of '64 Budget

With one-third of the fiscal

year having gone by, City Mana-ger Dudley Bayne reported that

\$218,804.68 had been spent by

city departments, leaving a bal-ance of \$454,432.32 out of the

Bayne said this represented less than one-third of the ac-

tual budget spent and looked

as if the city were going to fin-

ish the fiscal year, April 31, 19-

65, with a better operating re-

Three plumbers appeared be-

fore the commission on the Tues-

day evening session, asking that

the commission reconsider the

ordinance adopted in July, pro-

hibiting the use of fibrous tile

The city commission took no official action on the matter,

but assurred the men that the

ordinance would be reconsider-

ed, and studied further by the

The commission over-ruled the

decision of the zoning commission for the first time in many

months Tuesday evening, when

they voted unanimously to re-

zone an area, requested by Clin-

ton Jackson. The zoning com-

mision voted 3-1 against the re-

zoning and Commissioner Albert

Maxwell, made a motion to over-

rule the commission, which was

seconded by Commissioner Gid

In five other zoning requests

the commission voted to ac-cept the decision of the zoning

were approved by the zoning

The commission voted unani-

mously to refuse payment on a

claim by Mrs. Ida Estrada VI-

gil concerning damages, her car

allegedly received when she

drove off the pavement at the intersection of Grand and Ave.

A, breaking a tie rod end on

Mrs. Vigil presented a bill to

the commission for \$21.93 and

instructed City Manager Bayne

that a suit would follow if pay-

tion was annexed at the re-

quest of Ed and Pauline Bax-

ter. The area was previously

annexed by mistake according

Bayne told the commission

that hids on the automatic con-

trol devices for the city water

stations, would be ready at the

next commission meeting,

A portion of the Welsh Addi-

her 1955 model automobile.

ment were not made.

to Bayne.

mission. All five a reas

serve than previously.

for sewer lines.

original budget of \$673,237.

63RD YEAR - NO. 39.

HEREFORD, TEXAS, 79045, THURSDAY, SEPT. 24, 1964

PRICE 10c PER COPY

# City Operating Well-Within Budget

# Around Town

With The Brand Staff

Area T-Bone club will meet tonight in the Herring Hotel, Amarillo, for a dinner session starting at 7:30 p.m., it was an-nounced Wednesday by Paul Engler; president, and Joe Easley, vice-president. Speaker will be Dr. W. M Besson of the department of animal sciences, Purdue University. The area club is made up of men from Hereford, Dumas and Plainview.

Chamber of Commerce Manabock Saturday.

Ann Mercer will be installed as Worthy Advisor of the Order of Rainbow for Girls Saturday at 8 p.m. in Masonic Temple. The installation will. be an open ceremony.

tist College were invited to an open house at Wayland next Sun-day honoring donors who have Deaf Smith County Chamber made possible the remodeled a- of Commerce, and Bill Thompreas of historic Gates Hall. Pu- son, manager, asked all commitblic is invited to attend the e- tee members to be present. vent, starting with dedication service at 3 p.m.

Methodist ministers from this area are to attend a special session of the Northwest Texas Conference in Lubbook Tuesday, Herd To Sept. 29, starting at 10 a.m. Bishop Eugene Slater will preside. The Rev. Herschel Thurs-Church here, said the quadren-nial program for 1964-68 "Corn nial program for 1964-68, "One Witness in One World," with beexplained at the morning sessions, and boards and commissions are to meet that afternoon, Dr. George Richards of East Heights Methodist Church, Wichita, Kans., will deliver the closing devotional message at 3

Spanish people Wednesday extended their thanks "to everyone who made our Spanish Flesta last week such a sucexss." The event, an annual one, is staged on Mexico's Independence Day, Sept. 19.

National Suard Pvt. Jack D. Strong, son of Ruben W. Strong, Hereford, has completed advanced training as an artillery auto- Jack Meredith said. matic weapons crewman at Fort Littlefield comes equipped Littlefield.

Army Spec./4 Nelson M. Ward, 26, whose wife Barbara lives in boast a fine slate of runners. Dimmitt, was - awarded the The Wildoats have team speed Good Conduct Medal for the se- as offered by halfbacks Larry cond time recently while serving Scholvaisa, 160 pound, 10-flat (Continued on page 2) runner, Larry Coffman, 170

# Democrats Launch Drive, !! Name Campaign Committee

Deaf Smith County Democrats have named a campaign committee, arranged for a downtown headquarters and signed up 601 volunteers to staff their office from now until election

Published Every Thursday

The action was taken at a well attended meeting of Democrats Smith County." Community Center Tuesday

Named to the campaign committee were Mrs. O. G.

# Livestock Show **Group To Meet**

Officers, board members, suger Bill Thompson will attend a perintendents and division chair-downtown Hereford are being West Texas-New Mexico Civil men will meet this afternoon at considered, and that the com-4:30 in the First National Community room to complete plans and so the headquarters can be Thousands Tour Defense Council meeting in Lub- 4:30 in the First National Com- mittee will select one this week for the Golden Spread Western opened early next week, He call-

Palmer Norton, president, is meeting. asking that "all officials and anyone connected with the Area alumni of Wayland Bap- show" be present for the meet-

The Herd will travel to Lit-

tiefield with a 1-1 record, hav-

view Bulldogs in the first

game of the season and re-

turning to throughly trounce

and are looking forward to a

Friday evening against this Littlefield team," Head Coach

with 15 lettermen and seven re-

They are a speedy team and

turning starters.

"We were much improved ov-

the Dimmitt Bobcats, 34-7.

ing been defeated by the Plain

Leo Witkowski, Charles Hoover, Bill Gentry and Harold

week to make plans for conduct- literature, it was explained -ing "an active campaign in Deaf

A member of the party, H. H. Miller, volunteered to pay the rent for a headquarters' building. Jack Williams, who presided at the Tuesday night session, said the first "business for the folds of the Democratic party, party in Deaf Smith County will be the selection of a good headquarters building and equiping work at it hard enough and init immediately."

He said several locations in Junior Livestock Show, it was ed for volunteers to staff the announced Wednesday. building on an 8-to-5 o'clock nnounced Wednesday.

The show is slated for Jan. 14, schedule, and 60 persons signed

Plant; Company 15, and 16 at the Bull Barn here. up for duty at Tuesday night's

Leo Witkowski told of the recent state Democratic convention in Dallas which he attended, calling the session, "a harmonious meeting throughout." He also said enthusiasm was high at the meeting.

The Democrats also are setting up a Young Democrats' or-The session will be a general ganzation, it was announced, A planning meeting and rules for group of Deaf Smith County the show will be reviewed, youths will attend a meeting in

Wildcats

kle, is a very fast junior and

David Dusek, 180 pound guard

are the standouts on the Wildcat

makes an excellent field gen-

eral for the Wildcats.

we can get."

The Hereford High School pound back and Ronald Sitton,

away from the Whiteface Field | Charlie Powell, 185 pound tac-

good performance by our boys 20-6 by Plainview last week.

Whitefaces will journey to Lit- 1170 pound halfback.

cats in the first game played Lowe, 185 pound guard.

Woodford, Jim McAndrews, group and afterward will form a unit in Deaf Smith County. The youth will help staff the headquarters building and will The committee will meet this aid in distribution of Democratic

Mayor Ray Cowsert urged the Democrats to "get out and work for our party, and to present the facts to the vot-

He said: "It's high time we return Deaf Smith County to the and this is certainly the year when we can do just that if we form the people on the real is-

# Very Pleased'

sed thanks today to the more than 12,000 area residents and jocal citizens who toured the \$21.4.Million plant at the dedication ceremonies Saturday and

"We were very pleased with the reception our company received here," Dexter Lillie, district manager said, "and we are sure our many future years of association with Hereford and Deaf Smith County will be a pleasant one."

Gov. John Connally appeared in Hereford for the dedication of the plant, along with many other state and national dignitaries, representing the largest gathering of national personalities that have ever assembled tlefield Friday evening at 7:30 The Wildcats also have an in Hereford. p.m. to meet the Littlefield Wild- outstanding linebacker in Steve

According to reports, Gov. Connally's visit was the first in the past several decades that a man who was currently serving as governor visited Hereford.

All of the Holly Sugar Corpor-Quarterback Steve Lewis ation officers and members of runs and passes well and the board of directors were present for the meeting.

The Wildcats were defeated Mrs. Merrill E. Shoup, wife er the first game of the season by Borger during the first game of the late chairman of the board of the season and were routed and president of the sugar com-20-6 by Plainview last week.

They will be seeking their first in the dedication ceremonies. Win against the Herd Friday evThe plant was named in honor ening at Wildcat Stadium in of the late Mr. Shoup.

and we will need all the support 6,000 packages were given to face Aviation.



Gid Brownd, is shown shaking hands with Senator Barry Goldwater, who appeared in Amarillo Tuesday before a crowd of

the Republican gathering.

(Brand Staff Photo by Phil Duncan)

# Hereford Group Future Needs Of Airport

bor" fly-in at a luncheon meet- ple. Seventy-five aircraft are exing today.

The luncheon, to be held at Hereford Country Club, will be open to all persons who are interested in aviation, says Bill Thompson, manager of the Deaf Smith County Chamber of Commerce, The Chamber's aviation committee will spon-

sor the luncheon. Also to be named will be a Special gift packets of sugar new chairman of the CC's avia-"We would like to see a lot of were presented to every visitor tion committee which has been people from Hereford over there to the plant. The packet included headed by Olin Parris. The supporting the boys tommorow an assortment of packages of chairman resigned as head of Holly's open house showed a the opposite direction to make evening," Meredith said, "as Holly Sugar, that is available, the committee recently when he this bunch is hungry for a win According to Lillie more than took over the operation of White- ems," the chamber manager winds. All these things are ex-

The state aircraft tour is slat-

Hereford aviation enthusiasts ed for Monday, Oct. 5 at 2:55 ning. He pointed to the need for will take a look at the needs of p.m. The local committee will such things as "homer" radio Hereford's ever-busier airport serve coffee to the visitors who service, an automatic device and will make plans for an Octo- will stop here on a five-day state which automatically guides pilber state-wide 'Howdy Neigh-tour which starts Oct. 3 at Tem- ots to the airport, pected to make the tour, spon-

> Texas Flying Farmers, Texas Ninety-nines and the Texas Wing of the Civil Air Patrol. Thompson said "the increased use of the airport makes several new pieces of equipment necessary," and such

> sored by Texas State Aviation.

the Private Flyers Association,

today's luncheon, airport by many aircraft during we need landing strips running real need for some of these it- landing safer in time of high

matters will be discussed at

Much of the program, of of those attending today's luncourse, will be long-range plan- cheon."

He said the airport also needs a rotating light beam to aid flyers in spotting the airneed, he said, is for a direct line to the FAA headquarters in Amarillo for weather reports and other flying informa-

"Of course we also must look ahead to the time not far distant when we will need longer runways to accomodate today's "Last Saturday's use of the fast jets. And along with this, pected to come to the attention

Angle parking was approved for a half-block section of Mc-Kinley Street, at the request of Palmer Norton. Bill Thompson was appointed Civil Defense director for the City of Hereford.

A resolution was approved by the city commission to approve

widening of the portion of High-way 60 between Highway 385 and Holly Road.

In other action of the even ing, the commission voted u-manimously to lease a tele-type for the Hereford Police Department, at the cost of \$68 per month, At present, the department has to work through the Sheriff's department to re-ceive any information over the

Permission was granted the city manager to begin drilling test holes on North 15th Street. The holes will be used to decide the proper location for new wells that will be drilled in the near future by the city.

In the final action of the even ing, the commission authorized City Manager Bayne to adven tise for bids on a tractor for mowing and a streetsweeper. 6 in Dallas, where Mayor Cowsert will appear on the program

at the state-wide meet. The commission approved th overhead banner by the Latin-

# It's Safer Here, Statistics Show

it is far better to be living in Deaf Smith County than in most

For the local resident, the nazards are fewer. He is less likely to become involved in an accident - fatal of otherwise—than elsewhere, the lat-

The general accident record with the records of other communities. It is based on data compiled by the U. S. Public Health Service as part of the

terest because of the gathefings in Chicago in a few weeks of there were about 100 non-fats safety experts from all over the ones that required medical at-

Deaf Smith County residents, 5 the like, was approximately \$16.3 of them attributed to motor vebillion, according to the council.

Related to Deaf Smith Coun-

other places in the West South ty's population, the accident toll was at the rate of 55 fatalities per 100,000 people. This compares favorably with

the figures for the West South Central States as a whole, which averaged 59 per 100,000.

It was also below the State of Texas' rate of 56 per 100,000.

The magnitude of the acci-dent problem may be glean-ed from the national report, which shows that 100,500 lives were lost in the year.

Another 10 million persons, it

Government's annual vital sta-is estimated by the safely coun-tistics survey. The findings are of special in- ed them for more than one day. Thus, for every fatal acciden

The cost of accidents in 1963 During the year ending Jan. 1 counting lost wages, medical at 1963, the survey shows, there were 8 fatal accidents among damage, reduced production at

The figures take into account accidents of all sorts affecting local people, wherever they in Deaf Smith County comes to may have occurred, but do 51,342,000.



above, erected on North Main to advertise Church; Chindo Hill and the Rev. B. L. Davis, the opening next Sunday of the Baptist New pastor of First Baptist Church. Life Crusade for Spanish speaking people.

In front of the sign are the Rev. Bill Benitez, (Brand

# Baptists Launch 'New Life' Plan

at Dameron Park, starting at 8 Davis explained. o'clock, it was announced Wed-

The crusade here will con-tinue through Sunday, Oct. 4, with preaching services in Dameron Park each evening. will be held in the Bull Barn.

Evangelist for the local ser- of Christ to every Latin Amerivices will be the Rev. B. L. can in Texas. Davis, pastor of First Baptist (2) To dedicate the t directed by Duane Barrett with itez, pastor of Thompson Memorial Mission.

The crusade is being launched, Grid Contest The crusade is being launched.
Mr. Davis explained, "inn an attempt to witness the gospel story of Jesus Christ to the two and a half million Latin Americans in Texas." He said thousands of these citizens are not being reached by any church, yet their number in Texas is increasing at at vapid rate.

Govi John Connally issued a proclamation declaring the per-

(Brond Stoff Photo) lod from Aug. 30 to Oct. 11 as persons got 66 right answers. his duties Sept. 30.

Hereford will join the rest of the period for the crusade, and Texas Sunday in launching 'La throughout Texas, more than Cruzada Bautista Nueva Vida," 500 revivals geared directly to the Latin-American Baptist New Spanish-speaking people are be-life Crusade, with a giant rally ing held during this period, Mr.

> He urged public sup "and the sincere prayers of the general public, all to the glory

point to these four purposes of the Crusade: (1) To present the gospel story

(2) To dedicate the resources (Continued on Page 2)

# Would Strengthen Viet Nam Battle Gear

Bob Price, Republican candidate for U. S. representative of the 18th District of Texas, spoke here Tuesday night at the high of Texas Kiwanis Club, chair-school caleteria

November election."

in Gray County, the fourth gen- ident of Reading State Bank.

In opening the program, Keith Jorde, county Republican chairman, announced, "The Americans-foreConstitutional-Action or pa Chamber of Commerce, Panganization has rated Price's con- handle Livestock Producers Asgressional campaign as the most sociation, Panhandle-Producers likely to succeed in Texas in the and Royalty Owners Association, Oklahoma State University Alu-Price owns and manages land mpi Association, and vice pres-

eration on the land. He has a During the Korean war, B. S. in animal husbandry and Price few 2 7combat missions

# The Hereford Brand



Our Slogan: "More People-More Farms"

Member National Editorial Assn. Member Associated Press

Hereford, Deaf Smith County, Texas-Phone EM 4-2030

Published Every Thursday at 130 W. Fourth

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JAMES M. GILLENTINE

... Publisher LEE BROWN ..... Mech. Supt.



**Bob Price** 

as a saber jet plot. He was a recipient of the air medal. Price is married and has three children. The family is a member of the Baptist Church. In his opening remarks, Price said that 'too many people are ashamed to be caught working." He stressed government on the local level. "Too many people in Washington are playing political football with people's lives," Price said.

Price vowed that, if elected, he would fight to send only the best of equipment to the men fighting in Viet Nam. He claimed the United States to be following a "no-win" policy in Viet Nam today.

Opposed to the sale of wheat to Russia, Price asked, "Are we so devoted to the almighty dollar that we have to sell our ed out that he would try to cut wheat to a country that is try-out aid to countries with coming to destroy us?" He said he had rather see our surplus wheat rot before a communistic nation

Price said that in the period 1900-1964, Republicans and Democrats both had 32 years in office. During this period, Republicans had 22 balanced budgets, ing almost a billion dollars. Democrats had three; Democrats had three wars, Republicans, none Republicans were responsible for 4.4 percent of the national debt, Democrats, 95.6 percent, he declared.

Price strongly urges arming Cuban refugees, letting them take back their homeland. He

SHARE CONSERVATIVE VIEWS - Senator Barry Goldwater is shown presenting Republican candidate Bob Price, Pampa, who is seeking a seat in the house from the 18th

Congressional District. Price introduced Goldwater at the Rally which was attended by more than 6,000 supporters. (Brand Staff Photo)

to serve again to help win back Cuba."

Price emphasized that can still have good times, but put it on a paying basis." He pointed out that "people are selling a little freedom for a little more pottage" from the federal government.

Cuts in foreign aid was one of his major points. Price pointmunist or socialistic leanings. He said that at the present

time there are 57 welfare programs spending \$45 billion annually, He said President Johnson's "War on Poverty" was merely an election year "gim-ick", and that it involved spend-Price said the social security

program was operationg \$300 million in the red. In closing, Price explained that his opponent would claim

to have more seniority and experience-14 years. Price claims of experience 14 times". He Panhandle only when it is necsaid that "he would be ready said the present representative essary to solicit votes.

Around ... (Continued from page 1)

with the 517th Artillery at Fort Clayton, Canal Zone.

Tickets for the Hereford-Littlefield game at Littlefield Friday night will be on sale in the high school principal's office here Thursday and Friday, according to Principal

Mr. and Mrs. Robert H. Anwyl are in Dallas attending the fall meeting of Structural Clay Products division of the American Ceramic Society and also the

from this district serves well the "Big Six" kingmakers in Amarillo. He also charged his opponent with hot being representative of the people of this area, claiming that his residence was in Maryland when Congress is his opponent has had "one year not in session and coming to the

fall meeting of the Southwest Division of the society. The meeting, which opened Wednes-day, is being held in the Hilton-Statler Hotel, and will conclude Friday afternoon, Anwyl is pro-duction manager of Hereford Tile and Brick Co.

The Nereford Study Club will hold its annual rummage sale Saturday at the Finley Building across from Southwest Offset Printing Co., West Highway 60. The sale will start at 9 a.m. and continue until all is sold. There will be children and adult clothing as well as household items on the sale list.

Youth of First Presbyterian Church will sell rummage on the parking lot at Justice Realtors. 1 and Main, Saturday beginning at 1 p.m.

The Hereford Study Club will hold its annual rummage sale Saturday at the Finley Building across from Southwest Offset Printing Co., West Highway 60. The sale will start at 9 a.m.

Club Studies Setting Goals, Reaching Them

Dollas Farena

program on "What We Want," directed by Billie Huddleston. er pointed out, is essential to our 17 and 18 in Pampa. attaining objectives in life. She

abilities in meeting needs with with Anna Bailey and Katle Kenskills and materials immediate- dall as hostesses.

and the development of qualities sell. most essential for living fully. She closed with this quotation: "I do not fear tomorrow because I have seen yesterday." Jerry Bainum and Vida Gra-

ham conducted an question-an-swer session on "What We Want" and "How to Get What We Want." A composite of answers showed that members would like to be "a good Chris-

and continue until all is sold. tems on the sale list.

tian mother," have happiness, create and enjoy a nice home, and have a healthy family. The speakers gave a final sug-gestion that to achieve what one wants, one would do well to

seek guidance through prayer. At the business session Mrs. Xi Epsilon Alpha Chapter of Beta Sigma Phi, at regular meeting Tues. Sept. 1, heard a Jim Hill Hotel Oct. 1 at 10 a.m. Walter London Jr. spoke on the. Members were urged to plan

to attend the Beta Sigma Phi Knowing ourselves, the speak- area convention to be held Oct. Thirteen club members enjoysuggested the use of one's best ed the program and social hour

At the next meeting, Oct. 6, She stressed the necessity of Lois Hollingsworth and Mary wide reading and the values to Anna Laing will present the probe gained from reading and gram; and hostesses will be NIfrom a good sense of humor; ta Roberson and Catherine Rus-

# Baptists ....

(Continued from page 1) Texas Baptists to bring the gos-pel to the mission field in their midst

(3) To develop a better understanding between Latin Americans and Anglo Americans in the Lord's work.

(4) To establish a basis for There will be chidren and adult stronger permanent suport for clothing as well as household i- an adequate minsistry to Latin

YOU

ARE INVITED TO ATTEND THE

INQUIRER'S CLASSES

AT THE ST. THOMAS

EPISCOPAL CHURCH

SUNDAY afternoons — 2 til 3:30

Beginning Sunday Afternoon, Sept. 27 a series of ten classes will be held for all persons interested in knowing the doctrine, discipline, worship and history of the Protestant Episcopal Church.

No Obligation for Church Membership



BIG DODGES FOR '65 — Here is Dodge's line up of 121-inch wheelbase cars for 1965. At left is the larger, all new DODGE POLARA. Pictured is the two-door hard top.

To the right is the elegant new custom 880 four-door sedan, featuring six side windows.



DON'T DODGE ... DART IN ALL NEW '65 DODGES HI-WAY AUTO DODGE SALES



NEW DODGE DART-Dodge's sporty two-door Dart GT hardtop for 1965 features an optional black or white vinyl covering for the roof which gives it a landau effect. The GT hardtop is one of 20 six- and eight-cylinder models offered in the '65 line of family-size Dart compacts. The new Dart goes on sale at Dodge dealerships Sept. 25.

SEPT.



DODGE CORONET—For 1965 Dodge is introducing an entirely new line of cars called the Coronet. The well-styled Coronet 500 convertible, shown here, is one of 17 models offered in the new line. The Coronet cars have a 117-inch wheelbase and an over-all length of 204 inches. They will go on display at Dodge dealerships on September 25.

# Sandi

By Sandi Thomas

Thursday night, the Freshman team defeated Muleshoe here by a score of 28-0. The per person. B-team game, was called off. Both teams will play Plainview there tonight. Try to get out to

support them all you can! Barbie Langley went to Lubbock last Saturday to visit Terry Caviness and wound up with a broken nose. She spent the night with Kay, Terry's sister. When Barbie, Kay and her husband and two children were coming back to Hereford Sunday, they had a wreck, the car being totaled and Barbie's nose getting 3, he brought her home.

Knox and Wynn Buck went to Centre. Lubbock to watch Texas Tech defeat Mississippi State.

In the rodeo news, David Hill, and won the last go of double ta Pennington, 133 Ave. B. muggin'. In the first go-round of bullriding. Dan won first. He placed second in the second go-

(dancing leskids are signed up for the les- E. Carney, 122 Fir.

The old Tri-Hi-Y members met attended. Anyone not present at the membership down to 36 A. Maldonado, 425 Ave. E. girls. The girls will give devo-

## O. McKenzie's Services Held Here Wednesday

Services for Odell McKenzie, 60, were held Wenesday afternoon in Avenue Baptist Church. with the Rev. H. V. Fields pastor of Grace Gospel Church,

Burial was in West Park Ceme tery with Gililland Funeral home in charge of arrangements.

Member of a family that had once lived in the Hereford area, McKenzie died Monday evening in Roosevelt General Hospital, Portales, N. M.; after a short Portales, N. M., after a short illness. He had made his home To Central P-TO at 1214 Hickory St., Portales. He was born March 11, 1904, of World War II.

thers, Edell, Portales; K. L., teachers. Muleshoe; Rance, Tatum, N. M. Darrell dall, El Cerrito, Calif.; Mrs. tary school. Roy Triplett, Cortez, Colo.; Mrs. Mrs. Clark Andrews is presi-Olen Triplett, Park View, N. M. dent of Central P-TO. and Mrs. Lemorin Davis, Kenne- Next meeting will be wich, Wash.

Points,

picas,

agate lines.

stand during varsity football

Last Friday, the guys at junior high were entertained with a Southern Assembly. A man from Korea spoke on Communism.

Also last Friday at junior high the homerooms elected their officers for the year. Saturday night there will be a junior high dance, lasting from

8 to 10:30. Admission is 25 cents See you at the game tomorrow

# Hospital Notes:

Patients in Hospital Ector G. Solano, Route 3, Box 37; Hermengildo Castillo, Box 1029; Mrs. Joe Dribnenki, Route Mrs. Israel Y. Vera, 220 broken. Barbie walked to a near Ave. E; Mrs. George B. Zepeda, by farmhouse to call Terry and 316 Ave. H; Mrs. Edna Mathis, 810 S. Texas; J. S. Stocks, Rt. Last Saturday night Brant 4; Mrs. Cecil C. Rockwell, 111

Mrs. James M. Edlemon, 209 Fuller; Mrs. Floyd M. Campbell 401 Ave, K; Mrs. Mary M. Click Dan Thomas, and Davie Sorrells 129 N. Texas; Mrs. Robert Lohr, went to Portales, N. M. for a 401 Knight; Mrs, Hallie A. Kesjunior rodeo. David won the ter, 204 W. 7; Mrs. Francis first go-round of tie-down roping Smith, 120 Ave. H; Mrs. R. Min-

G

661

G

GGL

G

Efrain Cortez, Box 1029; Mrs. Louis C. Beckman, 305 Ave William Moss. Star Route: Mrs. Robert Booker, 206 Norton; Jose R. Garcia, 702 Plum, sons) started last Saturday night Brady; Mrs. Lenore M. Kribbs, for the eighth-graders. About 40 508 Buchanan, Amarillo; Mrs. C.

Charles E. Parker, 804B Miles; Mrs. Mary Luella Rice, 501 W. last Thursday night to organize 4; Mrs. Nettie Slaton, 6p1-25 Mile for the new year, About 53 girls Ave.; Mrs. Austin Rose Jr., 108 Beach; Mrs. Gerald M. Banner, this first meeting cannot join 601 Grand; Larry Noland, Box since they are trying to narrow 16, Summerfield; Mrs. Thomas

Mrs. James H. Bradley, Box tionals in the morning at school 65, Amherst; Mrs. John T. Block and will work at the concession Route 5; Mrs. Kenneth A. Diller, Route 1; Jim D. Wansley Sr., Route 1; Jackie Henderson, 112 Ave. H, Apt. 11.

Patients Dismissed Mrs. Sam H. Barber, 9-18. Mrs. Fannie E. Warrick, Mrs. Tommy W. Green, Mrs. Donald E. Jackson, Mrs. Eli Anders, E. F. Sevier, Indelfonso Zamora, Antonio H. Esquivel, 9-19.

Mrs. Tommy Powell, 9-20. Terry Dan Hodges, Mc-Kinley Ball, John W. McIver, Hortencia Garcia, Mrs. Ivan L. Block, Mrs. Roberto B. Zamora,

Mrs. Lodie Sifford, Mrs. Robert A. Lamm, Mrs. Ben Rouch,

# Williams Speaks

Central P-TO met Thursday in Hillsboro; he was a veteran for a get-acquainted program when the parents visited the He is survived by four bro- children's rooms and met their

Darrell Williams, superintenand L. J., Portales; and by dent of schools, gave a talk five sisters, Mrs. Eula Kuyken- on the future of Central Elemen-

November.





Libby's - 10 Oz.

Broccoli Frozen Spears

4 For \$1

Libby's

**Beef Stew** 

24 Oz. Can

Libby's **Potted Meat** 

- 1/2 Size

**Apricot Nectar** 

Libby's

Libby's

Spinach

For

Sauerkraut

Libby's

Fruit Cocktail

303 Can - Cut

Green Beans

Cream Style or Whole Kernel

CORN

46 Oz. Can :

Tomato Juice

Pink - No. 1 Can

VIENNA SAUSAGE

Garden Sweet

**FEAO** 

Can

14 Oz.

Shurfine - 18 Oz.

**Peanut Butter** 

2 for \$1

Sugarine



Sugar 10 Lb. Bog 98¢

and ABC Along about 1886, publishers joined with representatives of allied trades in voluntarily adopting common standards of printer's measurements. This is called the "point system." Today, point, pica, and agate line are rigidly defined units of measure universally understood and used in our industry.

In 1914, publishers joined with representatives of advertisers and advertising agencies, and once again voluntarily adopted a common set of standards — this time, to measure circulation values. Further, publishers cooperated in setting up an organization to maintain these standards, and to use them in measuring and reporting the circulations of publications.

In helping to set up this organization, publishers willingly gave advertisers and advertising agencies majority voice in its operation, its standards, and its application of these standards in measuring circulations.

This year the Audit Bureau of Circulations marks its fiftieth year of providing the basic measures of circulation values. Along with more than 4,000 other members, we pause with pride to salute the accomplishments of this outstanding example of self-regulation in industry.

Through the reports issued by the Audit Bureau of Circulations, we, along with other ABC publisher members, voluntarily and regularly give you, the buyers of advertising, more verified factual information about ourselves than is available for any other media at any time.

The distribution of your sales messages in this newspaper is a measured fact, verified by independent audit. Measured facts also provide the basis for our advertising rates.

Whether you use inches or points, ABC is your yardstick for measuring circulation values.

THE HEREFORD BRAND

Wisconsin Longhorn エアス 不 二 王

Assorted Armours

New Crop Washington

**Delicious** 

Celery Hearts. Pkg. 29¢

> East Texas Sweet **Potatoes**

MORNING AT 7

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY

LIBBOYS TOMATO JUICE

Libby's

DINNER

Star Kist - Green Label

G

PIGGL

3-3017

-00

FLOUR

Peach-Apricot-Pineapple Bama Preserves

3 1/2 Lb. Jars 99¢

Arrow Pinto Beans

2'lb. 4 For \$1

Pineapple

No. 2 Can 3 For \$1 Shurfine - 46 Oz.

Pineapple Juice 3 For \$1

Holly Beet





is shown as he stepped off the 727 Astrojet in Amarillo

AP Sports Shots

**Cinder Stars** 

cinder path.

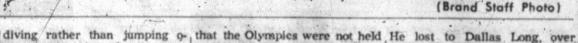
**Texas-Produced** 

Were Good, Too

By Harold V. Ratliff

Associated Press Sports Writer

FAMOUS SENATOR - Senator Barry Goldwater of Arizona Tuesday noon with Peggy Goldwater. A crowd of some 6,000 persons greeted the senator at Potter County Stadium. (Brand Staff Photo)



Four years later Earle Meadows won the pole vault for Tex- of Olympics glory because he as' third Olympic champion was the greatest in the world iversity of Houston; Billy Pemel-

In 1952 Walter Davis, a lanky man from Texas A & M, took the high jump. Then came the biggest winner

Texas never has produced a of them all, an athlete who was national championship track the greatest in the world for team ,nor come close to it; thus 1956-Bobby Morrow, Morrow is not noted for its efforts on the captured the 100 and 200-meter dashes and ran on a world's re-But there have been plenty of cord 400-meter relay team.

In 1960 Texas had two Olym- 400-meter hurdles. great individual performances, this state has as many Olympic fame in another state — Rafer champions as any other, if not more, if not more is the more in another state in this team in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more, if not more is not more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more is not more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more is not more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and six more in the shot put although ing Mrs. Springer and W. D. Nafzger, Hereford; and will be a shot put although in the shot put which accounts for the fact that pic champions. One earned his who wen to college in California and was Olympics decathlon places.

champions although the first The other was a man from came in 1932 and it was a girl another state who starred at a the pole vault, an event in who gave Texas its initial fame. Texas college. He was Earl which he holds the world's re-Babe Didrikson won the 89 Young, who ran on the 1600-me-cord of 17 feet 4 inches. meter hurdles, the javelin throw ter relay team that set an Olym-Randy Matson, the Te and was first in the high jump pic record. Young compet- gie freshman giant, might well only to be ruled out because she ed for Abilene Christian College. win the shot put although he did not use the standard form, It will be an eternal regret was second in the Olympic trial.

HOW CHARLIE

ver the crossbar. In all three in 1940 and 1944, becaude if they whom he holds one decision. events she bettered the world's had been Texas would have had Matson has gone over 65 feet World War robbed Fred Wolcott of-all time. in that period and never lost a Twice he was beaten and then

> place men, too. Both of them appear capable of placing, Pecame in the same Olympics- melton probably higher than the 1956. Darrow Hooper was run- others. ner-up to Parry O'Brian in the second to Glen Davis in the now. She is Earlene Brown, who

fell and couldn't run it out.

star, is a heavy favorite to win

60, longtime resident of Olton, and sister of Mrs. J. E. Springer a hurdles champion. The second and is the third best shot putter and W. D. Nafzger, will be held World War robbed Fred Wolcott of all time. at 2:30 p.m. today in Olton's First Methodist Church.

Ollan Cassell, formerly of Unton of Abilene, Christian, and hurdles race when he finished. Ed Red of Rice are the other Texans in the Olympics. only because he struck hurdles.

Cassell runs the 400 meters, Pemelton pole vaults and Red Texas has had two second throws the javelin. All three lowing a long illness.

The other Olympian from Temade the women's Olympics sisters and four brothers, includtwo of them could win first gold medal in view of the way grandchildren. the Russian gals throw the iron

state that never lets anything All this is pretty good for a interfere with football.

# Resident, Dies In Northwest

Nafzger's Olton

Sister Expires

Her survivors include

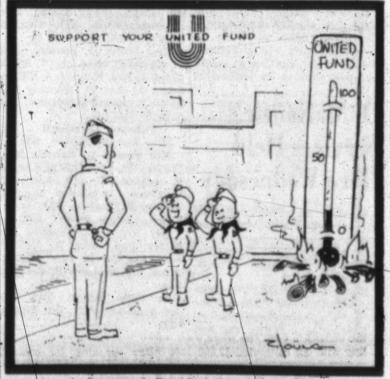
Relatives in the Hereford a-rea of Hollis G. Moulton, 64, Services for Mrs. I. V. Fent, have been informed of his death Aug. 31 in Saint Martin's Hospital, Tonasket, Wash. Funeral Service was held in Orville, Wash., where he had lived since The Rev. Otto Urban, St. moving from Hereford in 1945. Paul's Lutheran Church, Plain-Moulton and his wife, Elma, view, will officiate. Burial will Hereford during the years their follow in Olton Cemetery, under direction of Parsons Funeral

children received their education

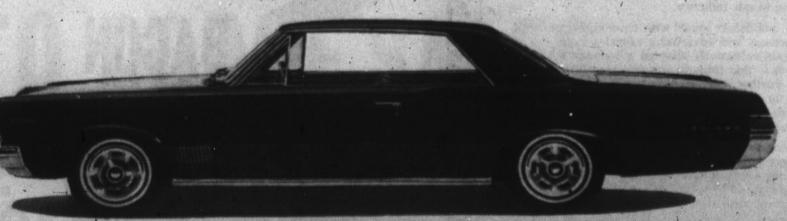
in the Hereford Schools. Moulton is survived by his Mrs. Fent died Tuesday morn-wife, Elma, of the home; and ing in a Plainview hospital foltwo daughters, Mrs. Jean Robinson, Longview, Wash.; Mrs. Audine Brewer, Waipahn, Hahusband of the home; her mo- wah. Seven surviving sons are shot put, Eddie Southern was xas does not live in the state ther, Mrs. Margaret Nafzger, Fred Moulton, Dimmitt; Hollis Olton; three daughters; two G. Jr., Topeka, Kans.; Sgt. Robert, Fayette, Ala.; Jesse, Perryton; Kenneth, Orville, Wash.; Sp/4 Forrest, Key West, Fla.; and Sgt. Arthur, with the Armed Services in Germany.

CONGRESSMEN LISTEN - Congressmen listened to Presi- , zation, Rose is second from left. The congressmen left to dent of Texas Sugar Beet Growers, Austin Rose Jr. Saturday right are, Congressman Walter Rogers, Congressman morning as he explained policies of the statewide organi-. Graham Purcell and Congressman W. R. Poage. (Brand Staff Photo)

Mrs. Springer's, Moulton, Former glistening black dinoponera an inch in length.



See The QUICK WIDE-TRACKS THURSDAY, SEPT. 24



MADE A PILE OF DOUGH! You can, too! Here's how he did it. Charlie called a friend down at the paper Told him he was expanding. Needed a new man. The paper helped him write a real hum-dinger of an ad. Charlie got a fire-ball. Then he had a great buy on some new material. The paper helped him write a real puller. The material sold fast at a cozy profit. Charlie's happy and so are we! Charlie's our big booster now, tells everybody our

circulation's BIG . . . our readers love news, sports columnists, want ads, cooking, fashions, comics. Charlie says that's coverage ... attracts the right payroll and the paying customers!

Hereford Brand

'65 PONTIAC BONNEVILLE 65 PONTIAC TEMPEST 815 E. HIWAY 60 EM 4-2283

WHITE SPECIALS...

# Of The Crowd Yet Not Of The Crowd

# A Reporter Looks At Barry

of The Brand staff went to glance at the senator, Amarillo Tuesday to take pictures of GOP Presidential Canherewith he writes a reporter's leaders in Potter County. "purely objective" story of the event as a reporter would view the visit without editorial comment either for or against the candidate. We think he has capured the "objective" ang-le which he sought.

#### By Phil Duncan

and cheer Republican Presiden- journey. tial Hopeful, Barry Goldwater The crowds, were thick at

the presence of Richard Brownd, Street. a Hereford High School student, Upon arriving at Potter Counthe senator from Arizona.

and than had little organized Re-field publican leadership, this large a gathering of Republicans was

Conservative leader, I had form- thunderous applause and wild ed many opinions as to what I cheering. would expect upon my first con- ... Goldwater began his speech tact with him. After hearing after he was introduced by Remany, many commentators and publican nominee for the 18th had expected to see a fire Price. breathing monster with horns He in turn introduced Gubercome rushing off the plane.

vanced down the ramp of the these candidates and the re-elea very attractive woman at his man, who was on hand for the Program Set side. The usual large welcoming occasion. party was on hand at the Am- Immediately following the

the senator's car. The route was policy.

After speaking for some 25 County.

tire visit, was obviously planned form. didate Barry Goldwater, and to the second by Republican

> Schools were turned out during the appearence of the motorcade in downtown Amarillo, which was timed to arrive during the lunch hour, allowing persons downtown to view the ma-

I joined a crowd of more than noted by reporters on the press 6,000 which was jammed into bus. Only three LBJ signs were Potter County Stadium in Ama- seen by viewers from out of the rillo Tuesday afternoon to greet bus during the entire 15 mile

several points during the journey Due to the quite large dele- of the motorcade through downgation of Deaf Smith County Re- town Amarillo, nearly stopping publicans attending the rally and the caravan at points on Polk

on the program, I was sent to ty Stadium, we were allowed to Amarillo to cover the visit by enter the stadium before Goldwater, assuring the possibility Being from a portion of the of taking some pletures of the Panhandle that is traditionally senators before he entered the Democratic in their voting views senator before he entered the

Goldwater entered the field, indeed a new experience for me. where he was greeted by the Having never seen the Arizona crowd of more than 6,000, with

columnists discuss Goldwater, I Congressional District, Robert

natorial hopeful Jack Crichton and a candidate for Con-However, a well-groomed, gressmen at Large, Bill Hayes. seemingly quiet-spoken man ad- Goldwater urged-the election of giant 727 Boeing Astrojet, with ction of Representative Ed Fore-

the famous personality.

Wasting no time, he accused night, it was announced Wednesthey had to be prepared.

The senator was quickly sushthe administration of "keeping day.

Initially the squad was given ed to an awaiting limousine, the news from America on the Here to aid in setting up the where he began the journey Viet Nam situation" and censor- program will be C. O. Lane, de-

Editor's Note: Phil Duncan 15,000 persons, all seeking a minutes, being applauded dur- a portion of the original stateing the highpoints of the speech, ment made by the senator. The organization of the en- he prepared to leave the plat- We soon arrived at the airport,

aide, Goldwater was posed with some 12,000 persons.

range a picture, ask a question decided on Nov. 3. or hurry him to the awaiting

Being on the platform, just few feet from the famous Arizonian, I noticed a tired expression, that obviously came from several days of hard work on Holdup Artists the campaign trail.

He was rushed back to the limousine, where the press corps were allowed to board the buses and advance behind the senator for the trip back to the airport. On the trip back to the terminal, I overheard the comment of the national reporters, who travel with Goldwater during

the campaign jaunts. The reporters, who are supposedly hostile to Goldwater, were exchanging notes on portions of Goldwater's speech.

Overhearing the portion of the conversation I heard, I could not discover any real animosity toward the senator, but/I understand, after hearing the brief exchanges, why men of such promnence are so often misquoted. While "eavesdropping" on the reporters, I heard several supposed quotes, which were only

arillo Air Terminal to welcome formalities involved in introduc- County Civil Defense program that Dallas schools would be in-Senator, as well as some 500 ing the candidates, Goldwater well-wishers who came to the airport to catch a glimpse of the present administration. merce headquarters here Friday the wake of the integration, but

The press party was boarded dency immediately denied resteps to be taken to get the proon three large chartered busses, cont claims that he was "tigarwhere we followed close behind happy", concerning his foreign Thompson, the new director of an Lt. H. C. Holloway, the squad Civil Defense for Deaf Smith rapidly adapted itself to special

where the presidental nominee hurried aboard the plane and Through a previous arrange- flew to Albuquerque, N. M., ment I had made with his chief where he addressed a crowd of

Richard Brownd, son of Mr. and The airport soon cleared out Mrs. Gid Brownd, Hereford, and the candidates, who arrived The senator posed with Rich in Amarillowto share the spotard for the photograph, but ap- light with Goldwater, were on peared almost unconscious of their way to different parts of the surroundings, with everyone the state, where they will con-The absence of hecklers was yelling and tugging trying to ar- tinue to speak until their fate is

# Special Dallas

DALLAS, A special law enforcement group trained to cope with potential racial troubles when schools here integrated in 1960 has become one of the most versatile arms of the Dallas Police Department.

So far, 75 policemen have had the special training, and Police Chief Jesse Curry said recently he would like to have a force of 400 to 500 men trained

in the special skills, The detail's main job at present is to catch holdup men and burglars in the act and to find prowlers. The outfit has police dogs.

The special enforcement squad was formed on a voluntary personnel basis and we have had more volunteers than Chief Charles Batchelor, "These men, who were selected in the and they are given refresher courses in crowd control twice a year

The formation of a squad Efforts to get the Deaf Smith came when it became apparent

Initially the squad was given three weeks special training and issued special equipment through downtown Amarillo and ing the news so much that "one puty director of Civil Defense including believes and clubs.

To the Potter County Stadium, might wonder if the adminstration for Texas, Austin.

Since its formation the special enforcement officers have referse of some 6,000 persons.

The candidate for the presi-



APPLE-POLISHING - This time in reverse, with old teachers of the local unit of Classroom Teachers Association honoring new teachers in the system, a covered-dish dinner was held recently at Community Center, under direction of Mrs. Margaret Bell, president, Hosts for the occasion were the organization's Welfare committee. Shown here, catching up on summer news, are (at left) Mrs. S. R. Ratcliff with back to camera, and Miss Lucille Park, all smiles; and at right, Mrs. Claudie Ola Brown and Mrs. Fred Welch; while Mrs. D. C. Martin (in striped dress) holds (Brand Staff Photo) attention of another group.

Officers from this squad have been placed in buildings in areas where burglaries have been we could use," said Assf. Police high, and also where we believed burglars would hit," Chief Batchelor said. "They have been beginning, got special training successful in apprehending many burglars."

It was also special enforcement officers who were called on to do stake-out work in liquor stores and small drive-in grocery stores which are frequently preyed upon by bandits. Some bandits have been killed in the act of robbery.

The special detail is not given squads cruise in areas which are especially selected—those areas reflecting high crime rates.

The special enforcement officers also stop suspicious cars and they have been successful in apprehending felons wanted by the department.

clinics. A total of 1,156 parents also

lice special events because this action does not disturb regular The detail also is used to po- details.

# HUNTING HEADQUARTERS

# Dennis Hoffman Attends OSU

Dennis Hoffman, Hereford, is among 592 high school graduates who attended one of the six final advisement and orientation clinics at Oklahoma State University, Stillwater, in September and enrolled for the autumn

This brought to 3,132 the number of students who participated in one of the two-day sessions during the summer, and does not include the 288 who atcalls by the dispatcher but their tended the pre-summer session

> attended the summer clinics. which are required of all entering freshmen at the univer-

Shot Gun Shells "she" \$1.93 Pump Shot Gun Box 57€ Ammunition Game Vest Motor Oil \$10.44 Steam & Dry Iron Electric Can Opener \$9.95

Bath Room Heater

330 N. Main

Blender

**Auto Toaster** 

EM 4-0574

\$19.95

YOU and your family are invited to attend

ORSBORN CHEVROLET-OLDS

Selling Spree



IMPALA SPORTS COUPL



CHEVELLE MALIBU



MPALA SPORTS SEDAN

206 N. Schley





SEE THEM ALL SEPT. 24 AT

REE COFFEE and DONUTS SURPRISES FOR ALL

of Franklin D. Roose pickup: Jim West, 1957 Dodge elt, of Harry Truman, of John F. Kennedy, and of himself. We are, indeed, living in a eam world, but it is fast run-

We, the people of the United sible for the rise of Communism in the world and the ensavement of the millions ground under its torcycle; Rex Lee, 1964 Allstate

We are co-operating with the GMC truck; V. P. Walker, 1963 Communists wherever they have Chevrolet truck; B. W. Waters, a cause to further. 1962 GMC truck; J. L. Loffin,

We are rapidly creating a soc- 1956 International pickup; Cecil ialist dictatorship in our own Messer, 1957 Studebaker truck; country. Our chief executive can J. L. Logfiin, 1955 Buick; Bob state in a public address that Kennemer, 1959 Chevrolet; E. S. anyone who thinks that the Duggan, 1957 Oldsmobile; Albert States have any rights "is liv- Rodriquez, 1957 Oldsmobile; Jay ing in the age of the dinosaur" Doyal, 1949 Chevrolet pickup; and go unchallenged. John Kalka, 1965 Chevrolet pick-

Sander Vanocur, in criticizing up; Winston Hill, 1957 Plymouth; Governor Wallace's statements Lupe Cortez, 1957 Ford; Gerk. efore the Democratic Platform Brothers, 1951 Chevrolet truck Committee, may be technically Reynaldo F. Diaz, 1959 Dodge; correct when he says that he Holly Sugar Corp., 1963 Ford thows of no-one in this country truck, 9-21. who advocates land reform. How Joe Hacker, 1947 Willys ever, if he will refer to NBC Jeep; Bill Dirks, 1960 Pontiac; tapes of the speeches made by Noe Salinas, 1955 Oldsmobile; John F. Kennedy in 1961 and Paul Drerup, 1960 Plymouth; 1963 on his Latin American trips Varriece Whitten, 1960 Plymouth he will find that our President James Hund, 1948 Reo truck; on those occassions urged those Charles and Bobbie Rugh Recucountries to "adopt a graduated tor, 1964 Medallion house traier; come tax, enact social welfare Cleo Pierce, 1954 Ford; Verdon islation, and institute land re- Weathers, 1964 Dodge truck; form" (changing "land reform" J. H. Hallford, 1958 Oldsombile; to "agrarian reform" in his 1963 | Charles W. Cole, 1964 Ford: J.

Our vaunted prosperity is a al truck; Charles Digby, 1951 mounting public debt, and con- 1964 Rambler; O.R. Brooks/Leo- after wartime bombing. tinuing inflation. Our dollar has na C. Brooks, 1964 Buick, 9-22. preciated 63% since 1933.

We must excape from this U- rolet, 9-3. topian dream world induced by the drug of socialism. The withdrawal pains may be serious, but they will be bearable. Once we have emerged into Block 26, Evants Addition.

the world of reality we can become, again, a Nation of Char- Boynton: All of Lot 15, Miller has been replaced twice and carocter, respected throughout the and Mosley's Subdivision of pets in lobbies once since the (Name Withheld By Request)

Courthouse Records

motorcycle; Pablo Aguirre, 1955

Evants Addition. Jack Griffin to Griffin & Brand Sales Agency, Inc.: All of Lots 19, 20, 21, 22, 23 and 24, Vehicle Registrations
Joe Friemel 1964 Ford Pickup: Bock 6. Original Town of Here-

the West 148.5 feet of Block 16,

Pioneer Natural Gas Co. to pickup; Felis C. Tijerina, 1966 Bruce Plummer: The East '4 of Chevrolet; Charles C. Rector Jr., Lot 3 of Wills & Holland Sub-1956 Ford; R. G. Davies, 1959 division of Block 18 of Evants

Chevrolet pickup; Leon Martin, 1956 Ford; W. P. Hagar, 1954 Cecil B. Eubanks to Walter G. Ford pickupy Roy D. Hancock, 196 Chevrolet, 9-18. Owen, et ux: All of Lots 5 and 6, and the South 44 feet of Don Theriault, 1964 Pontiac: Lot 4, Block 12, Whitehead Ad-R. E. Drager, 1963 Norton mo-

> Deeds of Trust Walter G. Owen, et ux, to Hi-Plains Savings & Loan Association: All of Lots 5 and 6, and the South 44 feet of Lot 4, Block 12, Whitehead Addition.

> E. D. Hopson, et ux, to Reube H. Knox: Five acres out of the East central portion of the East 1/2 of Section 64, Block K-3.

**Marriage Licenses** Reyes Granados Cano and Maria Adelmira Garcia, Jerry D. Easton and Norma Jean Allen,

TRIO IN OMAHA SCHOOLS

OMAHA UN - From kinder garten through high school, Judy Gies, Mary-Alice Hurlburt and Cathie McDonald were class mates in Omaha schools.

Now they've been reunited as first year teachers in Omaha public schools.

EAGER COMMONS VISITORS

B. Christesson, 1959 Internation-LONDON UM Britons are so eager to see where their laws myth. With the exception of the Ford; Melvin Henderson, 1943 are made that carpets in the years 1948 and 1949, we have Ford truck; Melvin Henderson, House of Commons have had to operating on a war eco- 1954 GMC pickup; Charles Mims be replaced twice since 1951. nomy with deficit spending, a 1961 Buick; T. D. Stambaugh, when the chamber was rebuilt

> Richard Sharples, parliamen-Oilar R. Gonzales, 1961 Chev- tary secretary of the Ministry of Public Building and Works. told Parliament in answer to a Santos Rivera, et ux, to J. T. question, "at least four million Boynton: All of Lot 17 of Miller members of the public have and Mosley's Subdivision of visited the building since the chamber was rebuilt. Fred Romero, et ux, to J. T.

> "The carpet in the chamber war, at a cost of 3,500 pounds Pearl Harrison, et al. to Ger- (\$9,000).



LOCAL GOLDWATER SUPPORTERS - Frank Stadium in Amarillo Tuesday. Ford and Ba-Ford Jr., right, is shown with Rene Batard, Hereford's exchange student from France at

tard are seated in the host section, which was on the diamond, directly in front of the the Goldwater Rally held in Potter County speakers platform. (Brand Staff Photo)

The Hereford Brand, Hereford, Texas, Thurs., Sept. 24, 1964

# New!

Mr. and Mrs. Benjamin G. daughter, Roberta Maxine, born a.m. Sept. 18 at 4:04 p.m. She weighed 7 lbs. 12 ozs.

Mr. and Mrs. Roberto Balboa Zamora are the parents of a 3 at 4:15 a.m. She weighed 6 son, Martin, born Sept. 20 at lbs. 14½ ozs. 2:30 a.m. He weighed 8 lbs. 7

Mr. and Mrs. Louis Charles

Look Who's Beckman are the parents of a daughter, Jacqueline Leigh, born Sept. 21 at 10:16 a.m. She weighed 6' lbs. 12 ozs. Mr. and Mrs. Israiel Y. Vera are the parents of a son, Roy

Roach are the parents of a Edward, born Sept. 22 at 3:05 Mr. and Mrs. John Thomas Black are parents of a daugh ter, Sandra LaVerne, born Sept.

> Read The Classifieds Classifieds Get Results



Sure we need a haircut - but we're waiting for the Grand Opening of the Golden Sp Barber and Beauty Salon

65's Most Sweeping Changes-

# RAMBLER ANNOUNCES THE SENSIBLE SPECTACULARS New! 3 Different Sizes. New! 3 Different Wheelbases. New! 7 Spectacular Engines.



65 RAMBLER AMBASSADOR Largest and Finest of the New Ramblers

SPECTACULAR Totally new in size, in style, in power. New longer wheelbase SENSIBLE! Greater room, easy handling NEW! Disc Brakes, optional NEW Spectacular choice of

engines from the all-new 155-hp Torque Command 232 Six to optional 327 cu in V-8. NEW Twice as many Ambassador models for 1965; including a dazzling new convertible.



65 RAMBLER CLASSIC

SPECTACULAR! Biggest, most powerful Classics ever-new convertible, sedans, hardtops, wagons. SENSIBLE! Increased space, outmaneuvers other U.S. makes. NEW! Three

versions of new Torque Command Six. Two V-8 options, up to 270 hp. NEW! Disc Brakes, optional, Double-Safety Brakes, separate systems front and rear, standard on all Ramblers.



65 RAMBLER **AMERICAN** The Compact Economy King

SPECTACULAR! New optional 6, smoothest. most enthusiastic in any compact. SENSIBLE! Famous championship economy, 10 sparkling models. NEW! Sporty options, including auto-matic or manual floor

clining bucket seats.

**New Torque Command Sixes** 

New V-8 Choices

Torque Command-world's most advanced Sixboosts both power and economy. Three power ranges: up to 232 cu. in.; 7-main-bearing crankshaft with 8 counterweights (twice the usual) gives spectacular smoothness. Two V-8s, 287 and 327 cu. in. AMERICAN MOTORS-DEDICATED TO EXCELLENCE

See the Sensible Spectaculars at your Rambler dealer!

INSEY-OSBORN MOT

Watch the Danny Kaye Show on CBS-TV Wednesday Evening 9:00 on KFDA-TV Channel 10



Warranty Deeds

Block 26, Evants Addition

ANYWHERE IN THE U.S.A.





INDIVIDUAL DESSERTS - Whether made with timbale iron ries or fruits - fresh, canned, or frozen - folded in whipor in muffin tin, or from frozen pastry shells, tarts can be ped cream (marshmallow or low calorie topping). Another a special dessert (They offer great variation with small ber- treat results from pears crowned with minted chocolate.



(AR, ASR Photos)

individual desserts.

Blueberry Biscuit

Combination Salad

#### LET'S COOK SOMETHING!

# For Tarts, Minted

Of course you can buy a tim-, fat just to (not over) top. Allow Pare and core pears from blos-| 14 if wells are 1/3-cup size.

Timbale irons were popular in in airtight container. late Victorian days and some . At serving time, fold blue fer pears to shallow dish. Boil

found it in an antique shop. you probably have accompany- pend on the size of the timbale Serve over pears in individual ing directions for using it. But iron. if you ferret out an old iron, You may not need to dip your ings. you might want to try our dir- iron in the fat, before covering ections.

bination of whipped cream and the tarts will be on the thick one of the small fruit - fresh, side. frozen or canned.

> BLUEBERRY TIMBALE TARTS

1 large egg % cup milk 1 teaspoon oil

.1 cup flour Dash of salt ¼ teaspoon nutmeg Fat for frying

Whipped cream Blueberries, frozen or canned egg, milk, oil, flour, salt and nutmeg; with a rotary beater (hand or electric) beat just ontil smooth, Allow batter to stand at room temperature for 30 minutes. Lower timbale iron into hot fat for a minute or two; drain iron thoroughly. Dip iron into bits batter just to (not over) top; dip batter-covered iron into hot

bale iron, the fascinating device timbale to brown lightly; with a som end, leaving on stem. Comthat produces crisp batter tarts. fork slip tart from iron and turn bine water and sugar in sauce-But if you look in your attic to brown inner surface. Remove pan; heat to boiling and stir in or basement, in Grandma's from fat; drain on absorbent pa- 1/2 teaspoon vanilla, and 1/4 teatrunk or Great-aunt's chest, you per. Continue making timbales spoon mint extract. Reduce heat, might just find one there. the same way. Store cold tarts add pears and simmer until fork

still lurk, undiscovered, & odd berries into whipped cream; sugar mixture until thick; spoon places. We received ours as a spoon into tarts; cover fillings over pears to glaze. Cool. Melt birthday present - a friend with more blueberries. The num-chocolate over hot water; stir ber of tarts you make and the in syrup, butter and remaining If you have a new timbale from amount of filling needed will de- vanilla and mint extract. Cool.

with batter, for every single WEEKDAY LUNCH In either case, we recommend tart. If the iron is too hot, too A hint of lemon gives fetching filling the tart shells with a come much batter will cling to it and flavor to blueberry muffins.

> The French dessert classic, "Pears Helene," receives a few deft touches when made with Bartlett Nears for "Minted Chocolate Pears." The result: An elegant dessert you can prepare ahead of time and assemble in moments just before serving. Bartlett pears reach their sea- 1 teaspoon grated lemon rind.

MINTED CHOCOLATE PEARS 4 fresh Barlett pears

cup semi-sweet chocolate

1 cup water 14 cup sugar % teaspoon vanilla teaspoon mint extract

cup light corn syrup 2 tablespoons, butter

tender, about 10 minutes. Trans-

serving dishes. Makes 4 serv-

Egg and Tomato Salad

Bluebery Muffins Beverage BLUEBERRY MUFFINS

2 cups sifted flour 3 teaspoons baking powder 1 teaspoon salt

1/3 cup sugar. 1 large egg

1 cup milk 34 cup butter or margarine,

sonal peak in September; but Into a medium mixing bowl frozen or canned pears will do as sift together the flour, baking egg until thick and ivory color; milk and beat to combine; stire butter and lemon rind Add add egg mixture to sifted dry ingredients; stir only until moistened; disregard lumps. Fold in blueberries. Fill buttered muffin pans two-thirds full. Bake in a hot (425 degrees) oven about 25 minutes. Serve hot. Makes 12 to

YBLUEBERRY BISCUIT 2 cups blueberries, rinsed 6 tablespoons sugar

1 tablespoon flour 1 tablespoon butter or margar-

1/2 cup biscuit mix

21/2 tablespoons cream Turn blueberries into two individual glass pie plates - each about 6 inches across and one inch deep. Stir together the sugar and flour; sprinkle over berries; dot with butter. With a fork stir together the biscuit mix and cream; divide in half. Roll out each half of dough into a round large enough to fit over berries; with a pastry wheel, cut each round into 4 wedge-shaped pieces; place on berries. Bake in a moderate (375 degrees) oven until biscuit browns — about 25 minutes. Serve warm with vanilla ice cream.

Makes two large servings.

FAMILY FARE

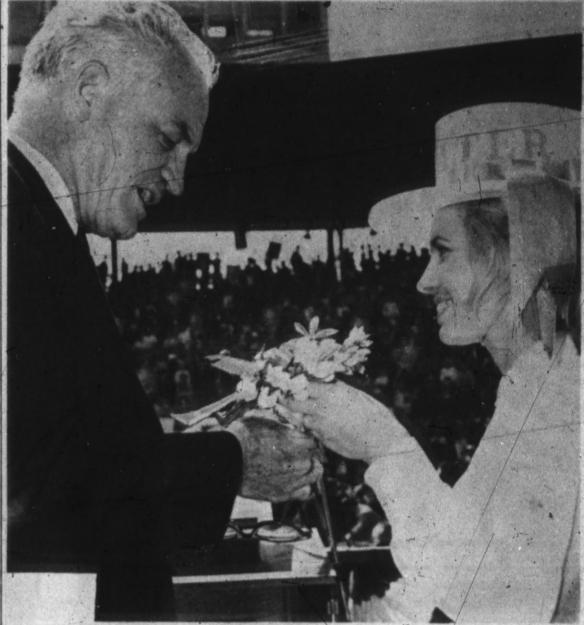
This salad may be as popular at your house as it is at ours! Chef's Tuna Salad Hard Rolls Honeydew Melon with Lemon Wedges

CHEF'S TUNA SALAD 3 cups salad greens, packed 1 tablespoon minced chives 14 cup each julienne cooked

ham, cheddar cheese and cel-1 can (7 ounces) solid white

tuna (albacore) Olive oil, wine vinegar, salt, pepper and seasoned salt.

Into a salad bowl turn the greens, chives, ham, cheese and celery. Drain tuna, separate into rather large pieces and add. Small fruits or berries make Toss together. Toss again with Potatoes seasoned salt in amounts to suit your own taste. Makes 3 med-Beverage ium or 4 small servings.



GOLDEN MULESHOE PRESENTED - A pretty a speech at the Potter County Stadium in lass of the Muleshoe Bluebonnett Belles is Amarillo Tuesday before a crowd of some shown presenting a golden Muleshoe to 6,000 persons. Senator Barry Goldwater, when he made

(Brand Staff Photo)

# When does Kinsey - Osborn close for the day?

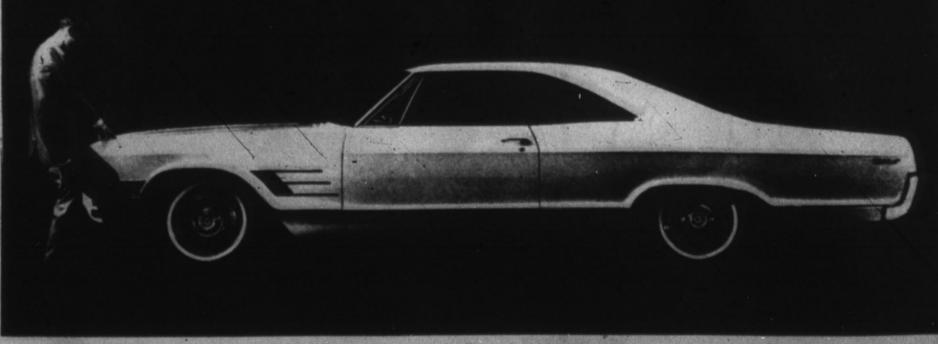


Not one second before you finish kicking the tires of a '65 Buick.

Not one second before you finish poking around the engine.

Not one second before you finish twisting all the knobs.

And if you want to do it all over again in the morning, we'll meet you at the door.



Go first class. Go Buick. Go tonight.

Open one second before 7:30 a.m., Thursday, September 24

FREE REFRESHMENTS

KINSEY-OSBORN M

142 N. MILES

EM 4-0990





OLD GLORY - Special flag-raising ceremonies were a part here, left to right, are Ricky Grubbs, David Grubbs ( raising of Pioneer Club's dedication of the new flagpole in Mother's Park Tuesday. Boy Scouts of Troop 52 will be in for the first time the special flag that has flown over the charge of daily flag raising during the coming year. Shown Capitol.

the flag), Jimmy Brink, and Robert Messick, as they raise (Brand Staff Photo)

# Mothers' Park Gets Own Flagpole

Pioneer Club dedicated the flag- Spangled Banner" was played daisies; miniature bouquets de- Park, dated 1930 when Mr. and pole in Mother's Park, North by the Whiteface Stage Band uncorated the other luncheon tab- Mrs. O. E. Thomas deeded the

history of this nation's flag, for lowed by Gollehon's singing "Aits turbulent beginnings to the merica the Beautiful" to the present, stressing what it stands for to-all citizens of the United er of our duty to God and to our remonies; and Mrs. A. L. Man-Country," he said,

the flag.

Presentation to the city of a special United States flag that Troop 52 (who will be in charge carried a large arrangement of

dedicatory address, gave a short of Allegiance to the Flag, fol- a small United States Flag. band's accompaniment.

The Rev. Eugene Brink had States. "It is a constant remind- given the invocation for the cejeot, chairman of the club's re-He noted that in its particular ligion committee, gave the praylocation, the flagpole enables er of dedication. The services traffic from all directions to see were in charge of Mrs. Ralph McCullough, club project chair-

To begin their special day of had flown over the national cap. Americanism, the club had metitol was made by Mrs. L. H. for salad luncheon in the Com-Lookingbill Sr. Boy Scouts of munity Center. The head table

With special ceremony and of daily raising of the colors) red, white and blue flowers ro- At the read table was disflag-vaising Tuesday afternoon, raised the flag while "The Star ses, asters, and Michaelmas played the deed to Mother's dain and Park Ave.

der direction of Ben Gollehon.

Mrs. O. E. Thomas deeded the Brink and Mrs. Kenneth Rudd. the hostesses, Mrs. A. G. Bell, Mrs. J. W. Walker, Plainview, Wayor Ray Cowsert, in his Mrs. O. G. Hill Sr. led Pledge les. Each place was marked by park area to Pioneer Club (then Members present included Mrs. Ted would be guest speaker at the known as Mothers' Chib).

cans are shown here by the picture of Republican presi-Mrs. Lookingbill, club pres- Mrs. Ray Johnson, Mrs. J. E. SCULPTURE ACROSS CANADA ched here. ident, presided at the short busi- Beyer, Mrs. Manjeot, Mrs. N. C. ness meeting when essential re- McClure, Mrs. McCullough, and ports were heard; the club voted Mrs. H. E. Miller.

HEADQUARTERS OPENS - Republicans opened their head-

quarters at 417 N. Main St. this week. Four young Republi-

Senator Yarborough for the flag Paul Rudd, Mrs. Mary Seigler, to be used in Mother's Park; Mrs. Delmar Sigle, Mrs. P. B. and Mrs. John D. Pitman gave a report on the United Fund, Bess Werner, Mrs. R. L. Wilson, urging club support: Luncheon guests were Mrs. Brink and Mrs. Kenneth Rudd. the hostesses, Mrs. A. G. Bell, Mrs. J. W. Walker, Plainview,

Mrs. William Wimberley, and Burl France, Mrs. N. E. Gass, Panciera, with assistant hostess- next meeting, Oct. 13.

dential nominee Barry Goldwater. From front to back, the

youngsters are Jana Denton, Prehn Nanniga, Wayne

MONTREAL OF - Works of crete may one day link Canato send a letter of thanks to . Also Mrs. Wirt Phillips, Mrs. da from coast to coast. A project, to be known as the Way of the Arts, has been laun-

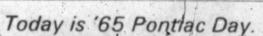
es, Mrs. Hill Sr. and Mrs. Look-

Members were reminded that

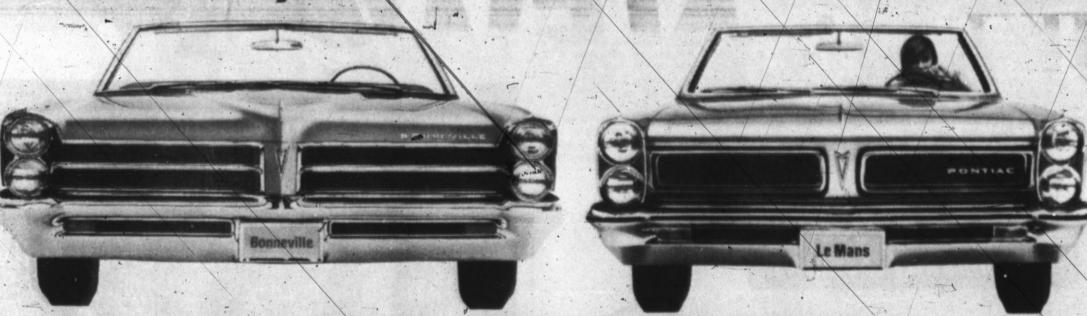
(Brand Staff Photo) Poarch, and David Thomas.

A number of internationally a art in stone, bronze, wood or/eon claimed artists are given room, board and a salary, on conditions that they work in public and leave their creations behind them when the job is finished.

Eleven artists from 13 countries are at present working on great blocks of stone on the slopes of Mt. Royal, Tehrir work may be sent to points across Ca-



# 1965: The year of the Quick Wide-Tracks



What do we mean by "quick"? Just this: A new-all-over Pontiac Pontiac offering a new Turbo Hydra-Matic -the silkiest, swiftest-shifting automatic transmission you ever touched a toe to; eager new Trophy V-8 power; new steering agility; a surer-footed Wide-Track ride. And a new Pontiac Tempest that's become even more of a Pontiac with new style, new length and Pontiac-quick reflexes to match. You never knew cars could be so beautiful, and so keenly alert to your touch. This is your year to drive a Wide-Track-quick!



'65 Pontiac Pontiac

How does the success car outdo itself for 1965? Beautifully, just beautifully. But this Pontiac has no intention of getting by on looks alone, though it could. So there's new quickness, Pontiac style. A new nimbleness. New fuel savings. A smooth, easy new ride. Drive a '65 Pontiac and see how one success leads to another.



'65 Pontiac Tempest Tempest's even more of a Pontiac now, and what more could a car be than that I The '65 Tempest looks like a Pontiac, as you can see. Rides like a Pontiac on Wide-Track. Goes like a Pontiac, too: a 140-hp six is standard. Or you can get a quick V-8, up to 285 hp. You'll wonder how we can keep the price so low on so much car.

SEE THE NEW BONNEVILLE, STAR CHIEF, GRAND PRIX, CATALINA, LE MANS AND TEMPEST-AT YOUR AUTHORIZED PONTIAC DEALER

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# Carr Offers Eight-Point Program To Check Crime

By Vern Sanford Texas Press Association

ges at a Law Enforcement Con- dise under state law and are not said. ference here, Atty. Gen. Wag- exempt as crypts or mausolegoner Carr proposed the fol- ums. lowing 8-point program:

Teach personal knowledge Truett G. Hull Jr. of confinement to juvenile offen-

parental responsibility;

stituency, opposing an applica- had been received.

ster shell in Copano Bay. fels Brothers wants to use the struction of a dam across Navishell to boild a road by Copano dad River to form a reservoir 508. partment would readily accept feet and a conservation level of Texas Railroad Commission held picked Lubbock as the site for the use of lime instead. Protes- 44 feet. tors insist that dredging in the bay would kill off live oyster reefs and destroy fishing, sporting, and tourist attractions in

ndi-

hed.

oun

g on

A-G OPINIONS - Attorney General Carr ruled that Rep mission, plus the Federal House MENTAL RETARDATION -H. G. Wells of Tulia, who represents Briscoe, Hale, Swisher and Jackson County, would satisfy a plan reaching into many com-Floyd Counties, should get leg. Jackson County's water needs/munities for combating mental sed interest in having the facil- sale of \$49,500,000 in stocks were islative pay through this term for about 19 years: even though he now is attorney for the High Plains Underground Water Conservation District No. Burleigh stated. But Commis- ed by Governor Connally. 1. Wells is not running for re-

Carr also held, that profession- ly.

1. Expand training and educa- Connally has appointed George tion of law enforcement officials Dowlen of Canyon as Criminal 2. Provide more officers and District Attorney of Randall

Connally also picked Paul N. Howell of San Antonio to suc-4. Teach and gain increased ceed E. E. Voigt on the San Antonio River Authority Board. 5. Make parents financially re- Howell, an oilman, also is a dirsponsible for damage done by ector of the San Antonio Hemis-

6. Place responsibility on juy- PALMETTO DAM - Edna which would create a new 16 eniles themselves through such and Ganado area people pack- county district in the Guadaprograms as the Texas Youth ed a Water Commission hearing lupe River Basin. His proposal room when Bureau of Reclam-7. Continue and improve the ation representatives and the annual Attorney General's Law Jackson County Flood Control John Dowdy of Athens, Wright Enforcement Conference; and District took up consideration of Patman of Texarkana and Lind-8. Step up local community the proposed Palmetto Bend ley Beckwork of Gladewater. Dam Project.

William Patman of Ganado and hearing favored construction of comes up with something better, Rep. Paul Haring of Goliad have the 15-mile dam which would Traeger served notice he intends entered strong protests with the cost \$48,150,000 to build. How- to submit his plan to the next State, Parks and Wildlife Com- ever, Commission Chairman Joe Legislature. mission, on behalf of their con- Carter said no written protests

tion by Heldenfels Brothers of Harry Burleigh, area planning cated repeatedly that the panel Corpus Christi to dredge for oy- engineer of the Bureau of Re- is aiming for a plan in which According to Haring, Helden- project, It will begin with con-Bay. But the State Highway De- with a capacity of 192,000 acre OIL PRODUCTION HELD -

> Part two of the plan would extend the dam across nearby Post Oak Branch and Lavaca

phase, if authorized by the Com- 28 per cent order.

Approval of both phases at one sioner Otho Dent was reluctant to consider part two immediate-

Tax laws of Texas; and "con- | do anything with phase two for crete containers" to be used as 15-20 years, I'm not in favor of AUSTIN - Speaking before burial vaults, in garden-type ce- the state surrendering its rights more than 300 district and coun- meteries to keep graves from to control of water in the second ty attorneys, sheriffs and jud- settling, are funeral merchan- watershed at this time," Dent

> Commission, which will write the state's comments on the pro-APPOINTMENTS - Gov. John jeet, took the matter under advisement after six hours of dis-

HEARINGS CONCLUDED -County. He succeeds the late A legislative study committee completed its hearings on congressional redistricting and settled down to figuring how to draw 23 districts of equal population.

> At the final meeting in Austin Rep. John Traeger of Seguin suggested a redistricting plan also would combine the East Texas districts of Congressmen

Unless the study committee of SHELL GAME - State Sen. Most of those attending the the Texas Legislative Council

Sen, George Moffett of Chillicothe, committee chairman, indiclamation, outlined the two-part no district varies more than five year, the committee was told. per cent in population from the mathematical average of 416,

cent of potential.

New order will peg October 500,000. production at 2,866,252 barrels a day, compared with an October, West Texas area. Burleigh said that the first 1963, figure of 2,878,206 under a

and Senate and the people of Texas' biggest effort to initiate jously considered as sites. Thir Securities Commissioner William retardation is under way.

would result in savings, by a special committee appoint-

Goal of the committee is to pitals in the event of a major 000,000. . . . Republican State was applied to any whisky made

for Hospitals and Special Schools

GUILD'S BLUE RIBBON - First winner of

shows here her study in still life done in oils.

Exhibiting the colors of her work are the

copper tea kettle, green glass wine jug,

red and yellow apples, orange, lemon and

der federal grants.

grapes. Displayed in the background are paintings of other club members - Carrie Hereford Art Guild's blue ribbon program is Jan Harper, 315 S. 25 Mile Ave., who Mae Doak, Freda Coneway, Mrs. Ray Cowsert, Mrs. Hillary Aven, and Mrs. Jim Lipscomb - only a portion exhibited at this club meeting show in Community Center. (Brand Staff Photo)

long-range study is planned un- Civil Defense have set up a wide Texans for Goldwater-Milstatewide conference of disaster ler group. . . . Hearing on ap-Mental retardation afflicts 300, medical care directors. They plication of Portland Savings an

retarded children are born each, disaster plans. and 17 cities, the State Board handling of casualties.

SHORT SNORTS

State Department of Public Texas oil production to 27.9 per a new school for the mentally Safety veteran George W. Busretarded. Estimated cost is \$2, by - who has served in Dallas, Sherman, San Antonio, Uvalde, School will serve an M-county and Austin stations during his 28 years' service - is due a Dis-Plainview, Odessa, El Paso, tinguished Service Award from Levelland, Midland, Fort Stock- the American Association of Moton and Amarillo also were sery tor Vehicle Administrators,

issued to 42 firms during Aug-Planning work was authorized DISASTER PLAN - A new ust - second largest dollar vol-'hospital zone support concept' ume in the agency's history which would link all Texas hos- bringing the year's total to \$337,

000 Texans. Over 8,000 mentally will detail medical and health Loan Association for a charter is set for November 25 by Sav-Texas Hospital Association in ings and Loan Commissioner LUBBOCK CHOSEN — After itiated the project for the link. James O. Gerst. . . State bank-inspections covering 12,000 miles ing of hospital services and the ing board set hearings on charter applications of Brook Hollow State Bank, Dallas, Fritch State Bank at Fritch and Harris County State Bank, Houston, and on September 25 will hear applications of Colonial State Bank,

> BOURBON FROM BOURBON COUNTY

Wake Village and Downtown

State Bank, Houston.

of Pennsylvania erected one of Kentucky's first distilleeries i Bourbon County and named the whisky for the county.

measure the size of the prob- disaster was unveiled here. Headquarters advises that Dem- of corn according to those dis-lem, pinpoint available services. Texas Medical Association and ocrats Hardy Hollers of Austin tillery's formula, which producal roller derby consests are not "If phase one is an entity un- and accurately forcast needs to the State Advisory Committee on and William Robert Smith of ed a heavy-bodied, mellow liquor taxable under the Admissions to itself and you don't intend to treat and prevent retardation. A Health and Medical Aspects of San Antonio will head a State- of deep amber color.

ADRIAN NEWS

# Adrian P-TA **Holds Initial Meet For Year**

Adrian P-TA held its first meeting of the school year Monday night in the cafeteria with a program to honor the faculty members. Money-raising. projects were discussed, and afterward refreshments were served. The next Adrian P-TA meet-

ing will be held the second Monday in October. The second Monday date for each month was set for the school year.

Future Homemakers are selling their new cookbooks. The book deals with casserole dishes,"but the older books also are available, it was explained. Recipes are provided for meats, desserts and salads. Price is \$2. 95 each.

Mr. and Mrs. Marvin Barrier and family, Phoenix, Ariz., were Friday guests of Mrs. Dulcie Ty-

Mr. and Mrs. Squire Jackson

fred Jobe family Sunday. Mrs. Midge Stroup and Aleesa, Amarillo, visited the Lynn Wor-

sham family Sunday. Mr. and Mrs. Paul Jackson, the M. K. Zarings and the Sher- Houston and both were badly

man McGown familles. Mr. and Mrs. Gene Hammitt and sons, Eakney, visited over the weekend with the Horace dle, and Mrs. Bill Leslie visited Betts family.

Mr. and Mrs. O. L. Knowles, rillo. The Knowles are former residents of Adrian.

to a products party Friday mor- The Adrian school was dismis ning in her home when Mrs. sed Monday for pupils to attend Ruth Gandy, Hereford, was the the Tri-State fair in Amarillo. demonstrafor. Attending were PARIS, Ky. UM Jacob Spears Mrs. Pat Lewis, Mrs. Jack Fortenberry, Mrs. Lola Perry, Mrs. Nannie Fortenberry, Mrs. Sue Gilliam and Diana, Mrs. Ruthie Gruhlkey, Mrs. Jaynie Zaring Later, the name of bourbon and Mrs. Mary Lee Lane, The guests were served refresh-

> Mr. and Mrs. Jim Session and children, O'Donnell, visited over the weekend with the Carroll

Gruhlkey and the Grady Prid-Mr. and Mrs. Earl Brown and

Clinton, and Bobby and Davy Gruhlkey attended the New Mex-ico fair in Albuquerque over the Mr. and Mrs. Fred Harwood

and children visited relatives in Altus and-Elk City, Okla. over the weekend.

Tom Shepard, Elwood, Kans. is visiting the A. D. Lewis family and working on a farm here Mrs. C. T. Homfeld was in Houston last week attending the home demonstration meet Mrs. Homfeld is a represe tive of the Bippus Home Dem

tered a bus from Amarillo. Jimmy Briggs and children Floydada, visited the W. Briggs family while Mrs. Jimmy Briggs attended the home demonstration meetings in Hous-

stration club. The women char

Mrs. Pat Maupin spent three days visiting the Calvin Peters family at Romero last week

Charlie Lester, Amarillo, was a Monday night supper guest of the A. D. Lewis family.

Cub scouts and parents met Tuesday night in the Fellowship Hall of the Methodist Church Two new members were Pat and David Tillman, Each received a and sons, Wellington, visited the Pat Maupin family Saturday.

Bobcat badge, Paul Harwood received his wolf badge and Ray-Mr. and Mrs. Lewis Jobe and mond Whaley a gold and silver arrow. Mrs. Annie Briggs and son from Endee visited the Al-Mrs. Marie Harwood served refreshments.

Mrs. | Emma Boles received word that her daughter and husband, the Kermit Ponds, Can Amarillo, visited Sunday with yon; were in a car wreck in shaken up. The car was demol ished. They flew home,

Mrs. Ernest Franks, Panhan-Mrs. Emma Boles Monday.

Grady Skaggs was in a hor Canyon, are the parents of a pital last week with a sinus indaughter born Sept. 11 in Ama- fection. He has returned home. Mrs. Joe Baumgardner, Wellington, visited the Robert Jac-Mrs. Ann Beavers was hostess obsen family this week.

# What's NL-W to drive in 05?

CHRYSLER **PLYMOUTH** IMPERIAL That's What!!! FRIDAY, SEPT.

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PLYMOUTH

with its greater overall length

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with its new high performance engine

IMPERIAL

with its same elegance & quality

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PRICED FROM \$1250 up to \$2950 5 Floor Plans to Choose From BROOKSHIRE & ROWE - Contractors Phone TR 8-3091 Stinnett Open 9 a.m. to 6 p.m. Sunday 1 p.m. to 6 p.m.

### ATTENTION

**Applications For Employment** During The Processing Campaign At The

HEREFORD HOLLY SUGAR FACTORY Will Be Taken For MEN Ouly At 315 N. Sampson St., Hereford, Until

September 25th

The Office Will Be Open Daily Monday Thru Friday from 8 a.m. 'til 12 Noon and from 1 'Till 5 p.m.

Applicants may be given a mechanical comprehension test, and all those Employed will be required to pass a Physical Examination. Shift changes weekly.

\*\*\*\*\*\*



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REALTORS 230 N. 25 Mile Ave. EM 4-2220 - FARMS --

960 acres of good, tight land in southeastern Colorado. 10-inch water, two sets excellent improvements, feed pen, concrete ditches. Well over a section of leased land goes with sale. Wheat, mile and alfalfa. Total price \$325,000. Drop by the office for detail.

One section southwest of Lubbock with guaranteed 8inch water. 55 acres cotton that can be increased to over 200 acres. On pavement no improvements at only \$80,000, F-417

Half section table top land, Springfield, Colo. \$100 on acre. Stop by and look at well logs, \$20,000 down F-38

.640 acres, irrigated, 263 acres wheat, 101 milo, 3 wells, \$350 an acre, 29% down. 20 years, 51/2%. F-420

#### -- HOMES --

If you have \$500 cash and can qualify for a loan you can move right into a two or three bedroom house. Call for an appointment regarding details.

Three bedrooms, 1 3/4 baths, den, built-ins, fence, patio, drapes, Located on Star in Aikman school district, Immediate possession. Only \$17,500, H-330

Two bedroom brick with den that makes the third bedroom. Carpets, fence, birch paneling, outside storage, plumbed for washer and dryer. Shirley school. Excellent condition. Only \$11,000. Terms can be arranged to-fit your pocketbook, H-223

Hardwood floors, extra large garage, 1/2 block from Aikman school. Two large bedrooms, country kitchen, carpet. You can move right in and handle the financing later. Call us for details. H-224

Two bedroom brick with attached garage, carpets. Will trade for trailer house. H-27

- EVENINGS & SUNDAYS --Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241 Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639 FHA - GI - Conventional LOANS

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# Kinsey-Osborn

MOTORS

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STATED MEETINGS Second Monday



Thursday 8:00 p.m. Practice

Troy Stambaugh, Sec. Wm. S. Powell W. M.



Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth



Club

Hereford

Rotary

Monday at 12:05 RANEY'S RESTAURANT



Lions Club meets each

Wednesday, 12 Noon Hotel Jim Hill

CUSTOM FEEDING Growing - Finishing Rations

CHARLIE STONE EM 4-2224

Reliance HOMES DXWORTH-GALBRAITH & O DOWN PAYMENT NO CLOSING COSTS

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Amarillo

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B-2-17-38-3c

B-2-10-9-tfc

B-2-10-12-2p

8-2-18-tfc

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ment. Call EM4-0560.

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10'x52', 1964, Will take \$500

condition.

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ances and Junk.

FOR SALE: 425 gallen ball type propane tank. See at Hereford Butane. B-1-12-49-tfx

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Chrysler - Plymouth AUTOMOBILES CHRYSLER IRRIGATION ENGINES New & Used McCULLOUGH MOTOR CO. Sales & Service 345 East Highway 60 Phone EM 4-3150

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B-1-43-TFC

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B-1-10-tfc Johnson Outboard Motor or Arkansas Traveler Boat or for a used boat or motor, see KINSEY - OSBORN

MOTORS 142 MILES AVENUE B-1-26-TF€

FOR SALE Elban Rye Seed \$4.00 CWT. 10 Miles North of Hereford, 258-7393. Bob Vei-B-1-15-38-4c

We Need Listings or Dwellings, Farm Property. And Business Property Cal! FM 4-0555

Lone Star Agency

ALL TYPES ELECTRICAL WIRING PHONE EM4-0910 BILL DRUMMOND BILL'S ELECTRIC

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE 906 Lee EM4-3472

> Call EM 4-0555. If You Are In The Market For A Home Lone Star Agency

MEAT Specializing In

CUSTOM SLAUGHTERING WHOLESALE - RETAIL HACKER - JESKO Rt. 3 - Hereford

> You've Never Seen Such Thorough Service STOP IN SOON

1303 E. 1st. EM 4-2644

FOR SALE Automobiles

NICE 1960 Belvedere Plymouth. One. owner. Power steering, R-H, Air Conditioner. McGee Furniture Co. B-3-14-12-tfc

FOR SALE: 1957 Ford 2-door custom sedan, standard trans-mission. EM 4-0799. B-3-10-38-tfc

FOR SALE 1955 Chevi 2 ton truck, new 12 ton hoist. A good truck and ready to go. Phone 276-5324 B-3-20-38-3P

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077

4. REAL ESTATE For Sale Or Trade

> FOR SALE BY OWNER RENTAL PROPERTY

2 bedroom brick with attached garage, nice yard in good shape. Priced \$1,000.00 or more under the market. Call 8-1-1-TFC EM 4-0789.

Well improved irrigated Stock FOR SALE: Seed Wheet Im-

B-1-16-38-4P W Co., 832-4451 or eve FOR ELECTRICAL supplies or Mexico. 832-4340, Moriarty, New electrical service, come by Witherspoon Electric, 129 West

PLENTY OF WATER

B-1-13-37-6p 40 acres 38 irrigated from canal - lovely 3 bedroom mation see soft water service. One 1959 John Deere 95 home less than 2 years old. combine. Two 1953 Chevro- Good barn and feed lot. All let trucks with grain beds. One in coastal, and only 2 miles with hoist and rebuilt motor. from Brownwood.

One old 4 room house to be 554 acres — 92 cultivated

moved. One 20x30 all steel (good cotton land on creek), shop building to be moved. A good large home, excellent Registered Hereford Bulls and fences and plenty of water. miles from small town with One Janssen Pump jack, 170' High School, Only \$110 per Nothing: like this almost persetting. New motor. Good acre.

The P. I. (Perry) Matson Co. Brownwood, Texas 8-1-11-tfc 200 N. Center MI 3-5333 GENERATORS and starters for cars, and trucks. Hereford

GOOD 1/4 SECTION Wrecking Co. Phone EM 4-Land in Castro County. 2 miles from Highway 385. T-1-12-18-tfc Phone EM 4-0318, Hereford B-4-39-8c

FOR SALE

B-1-12-39-1p House, 415 Star Street. Total 1956 37 Westwood one bed-room Trailer House Call EM air. Sold by owner. Call 4-3461.

B-4-39-Hc

VILL SELL or trade Cabin at Conchas for property in Hereford, EM 4-0302 B-4-12-39-tfc

HOUSE FOR SALE 3 bedroom, with carport. Fenced back yard. Carpeted

like to sell my equity. Near B-2-18-Hc Aikmon school. 807 Irving. Call EM 4-1129

FOR SALE

3 bedroom home. 11/2 bath, gram. 11/2 miles to commercial carpeted. Large 24x36 gar- cattle feed lot. age. One mile from city limits. Has good well and pump Price \$12,500.00. Phone 289-5330 or EM 4-3485 Ph. EM 4-3868 or EM 4-1060

B-4-12-tfc

RENTERS WANTED!

Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 - Days Home - EM 4-2814 B-4-1-tfc

HOUSE FOR SALE OR TRADE 3 Bdr. brick, new carpet, wired Farm over 700 A. 3 irrigation for dryer & stove, plumbed wells, 6000 ft. underground for washer, central heat, fencpipe, 220 A irrigated. Electri- ed yard, storm cellar, single B-1-12-tfs city, near payed road. Addi- garage with 3/4 bath, Close to tional wells if desired. Deep down town. Would sell equity sandy clay loam soil will pro- and buyer assume loan. \$98 B1-10-12-2p duce abundant crops and payments. Approx. 1,500 sq. perm pasture. This farm is ft. in house. Consider trade on proved Triumph. See Joe Schu- priced to move immediately, car, pickup, nice late model Ite 3 Mi. E. on Dairy Road, some terms. Good machinery trailer house, or small house. extra: Contact Moriarty Real- Ph. EM 4-3454 or EM 4-3568 B-4-12-Hc

> S \$ \$ \$ \$ To lend on irrigated land in Deaf Smith, Castro and Par-

mer counties, For PRUDENTIAL America's Largest Farm

SAM NUNNALLY 4-0555 EM 4-2814 LONE STAR AGENCY B-4-11-10-4p

14 MILES NORTHEAST

fect 820 acre farm has ever been on the market, 648 acres of grain sorghums and 90 acres of cotton; (6) 8 inch B-4-39-1c wells on natural gas with underground pipe. No lakes, on . povement and will consider trade. Exclusive listing:

Six other farms for sale in Deaf Smith County, almost any size you want with good water, Consider trades, 340 acres, with 260 level, ir 1640 square feet, Carpeted: 3 rigated, cultivated acres. 9 bedrooms, large kitchen, din- west and 31/2 north of Here-B-1-10-39-tfc ing room, 1 car garage. Storm ford. Price \$85,000, 29%

RAY DOWNEY 2810 Duniven Circle Amarillo, Texas Res. FL 6-8500

B-4-11-tfc FOR SALE 960 a. Southwest Kansas

form land, 4 quarters irrigated . 2 good wells on natural gas. throughout, GI Loan, Would Fair improvements. 720 a. South Central Kansas form land. Part irrigated. 1 good well on natural gas: 17 .. 8-4-11-tfc a. peach orchard, 2 sets improvements. Well equipped pig farrowing and feeding pro-

> DWIGHT W. MAY 2713 Ash St. Hays, Kansas MA 4-5767

B-4-12-4p





Three bedrooms, large kitchen and dining room, lots of cabinet and storage space, fully carpeted. North-west Hereford. Only \$11,000. Would trade for smaller Two bedroom brick, one year old. Carpets, drapes, and

nice landscaping. May take up present payments or may be refinanced. Located in northwest Hereford. Three bedrooms, den, 2 baths, double garage, 2100°

sq. ft. of living area. Located on Star Street. \$21,500. FHA financing available.

655 acres of good grass land located at McLean, Texas. Approximately 80 acres cultivatable. Good irrigation water available. Possession immediately. \$70 per acre, 29% down.

480 acres on North Plains. Three 8 inch irrigation wells on natural gas, good allotments, improvements. \$300 Two and one quarter sections located north of Hereford. Nine irrigation wells, on natural gas, all tied

together with underground tile. \$200 per acre loan

commitment. \$400 per acre.

EM 4-1420 VIRGIL JUSTICE

EM 4-2266 EM 4-0544

Corner Main & Highway 60

MIKE JUSTICE

LET US HELP YOU PLAN YOUR NEW HOME IN Beautiful ... Denton Park

FEATURING HOLIDAY LIVING IN HEREFORD'S FIRST COMPLETE PLANNED COMMUNITY Personalized Service in Planning, Designing, Financing Quality Construction - All Brick - Highly Restricted

SEE OUR SHOW HOME 1607 BLEVINS

NEW SPLIT-LEVELS UNDER CONSTRUCTION NOW

TONY RAVIZZA



OFFICE AT





EM 4-1350 6th & BLEVINS

# Classifieds

Call 247-2482, Friona. B4-13-11-4c EM 4-0416

FARMS Castro Co. 240 A., 200 cul., 600 Sq. ft. 603 N. Main . . . Refrigerated and Central Heat ing, 3 bdr. house & other imp., \$30,000.00 down and good terms on bal

Deaf Smith Co.; 309 A. 1-8" well, 169 milo, 44 wheat, in good water \$275.00 per acre. 320 A. on North Plains, lays TWO bedroom unfurnished house extra nice, on paving, \$210.00 per acre, 29% down, good 8" wells across road.

Deaf Smith Co. 329 A. all cul. lays good, 2-8" well, nat. gas, Twenty eight Mobile Home extra good water, 80.5 wheat, 234 barley and milo, 23 cotton, 2 bdr. house. Consider EM 4-1108 Jesse Scott. trading for cotton farm or well secured first lien notes. North Plains 640 A. all cul, 3.8" wells, extra good water, 5100 ft. tile: \$342.50 per A., consider 29 % down. 40 A. on paving. Consider trading for house equity and

carry, bal. on good terms. HOUSES 2 bdr. brick, single garage, fenced yard, in good location, close to schools, would consider trading equity on 3 bdr. house.

3 bdr. brick, fenced yard, built in oven & burner, utility, \$11,600, has FHA commitment of \$10,650.00 to qualified buyer with \$1,00 payments monthly.

3 bdr. brick, single garage, close to schools, many extras, \$13,200.00, buyer assume

HAMBY REAL ESTATE Mile South of Underpass on Highway 385 EM 4-3566

EM 4-2553 J. M. Hamby EM 4-3466 Durward Hamby EM 4-1534 Gerald Hamby EM 4-3454 Harold Hamby B-4-12-tfc

TO TRADE For larger farm, 258A. Two 8' wells on natural gas, 5,000 feet tile, 10 miles SW on Hiway 60:

Phone 276-5323 B-4-12-9c

LOANS FARM & RANCH DUWARD HAMBY EM 4-3566

> NIGHT - EM 4-3466 B-4-35-TFC

#### FOR RENT

THREE room furnished apartment. Whites only. Near schools. Bills paid. No pets. EM 4-2256. B-5-13-17-tfe

ONE BEDROOM furnished da-B-5-14-11-tfe

FOR RENT two modern unfurnished houses completely redecorated, located in Dawn.

Phone 258-7337. B-5-13-12-tfc PRIVATE TRAILER space for National

3467 after 6:00. B-5-11-12-tfe FOR RENT, Office, sales room building, 308 North 25 Mile Avenue. Phone EM 4-1111.

B-5-13-39-tfc FOR RENT or lease new three age. Mark IV Realtors.

THREE ROOM furnished apartment. White adults only. Close in, EM 4-0715.

ONE BEDROOM furnished partment. Also furnished efficiency. Call EM 4-1111.

B-5-10-39-tfc

FOR RENT: Large bedroom

BEDROOM FOR rent, Whites. Mrs. W. M. Megart, 401 Law-

B-5-10-39-2c TWO ROOM furnished house for couple. 343 West Second St. B-5-10-39-tfc

NICE FURNISHED apartment for whites only. Apply 232

B-5-10-39-tfc FOR RENT Nice Modern Furnished Garage 'Apartment with Antenna, Newly decorated, 805

B-5-13-12-tfc

FOR RENT: 1101 East First. 40' x 90' building. Ample park-ing. Call EM 4-2103 after 6

FOR RENT. Furnished apartment. Palo Duro Apartments. Inquire Apartment B. B-5-10-37-tfc

NOW LEASING: Trailer spaces in West Mobile Lodge. Central TV Antenna, Private Tele-FOR SALE: Two story, three phone, All Underground Utili-bedroom house on Corner lot. phone Geneva West,

B-5-35-tfc

Carpeted, Plenty of Parking. Sam Nunnally 601 Main

EM 4-0555. Day , EM 4-2814 Nite

Close to town, EM 4-2213, B-5-10-10-tfc

OPEN NORTHWEST MOBILE LODGE spaces, 42'x70'. One block north of King's Manor, Call B-5-11-tfc

#### WANTED

NEED YOUR wheat seed cleaned and treated? See us - 145 East 2nd St. EM4-0560.

B-6-14-12-2p WORK WANTED: Painting perfa-taping, textoning, sheetrocking, any carpenter repairs. Ted Oldfield, EM 4-0235 or EM 4-2212. B-6-14-42-tfc

#### 7. Dressmaking-Ironing

GENERAL SEWING in my home, Call 289-5590, Mrs. John

B-7-10-38-7P

#### HELP WANTED

Plumber's helper, wanted. Con tact Jim's Plumbing Co. Call EM 4-3163. B-8-12-12-tfc

LISCENSED PLUMBER and

BOY WANTED to deliver Lub bock papers in NW Hereford B-8-10-39-tfc

WANTED DENTAL Assistant. experience necessary. Phone EIM 4-2701 B-8-10-39-2c

WANTED DIESEL Semi-truck driver. Local resident. Write, stating qualifications and give references, to Box 673-B, Here-

B-8-17-39-6c

BEAUTICIANS DO you want to All bids and wiring competifor yourself? Rent a Booth. For information call EM 4-0366

B-8-24-12-tfe

YEAR AROUND employment. House and utilities furnished for productive irrigated farm or screen. er, experienced with livestock. EM 40484, Hereford, Texas. B-8-17-37-8c

Are you looking for a good part-time or full time income in Deaf Smith Co., or Hereplex to whites. Small child ac- ford? Many Rawleigh Dealers cepted. Utilities paid. 711 East corn \$2.50 and up per hour. Sea E. Gidden, Box 705, Canyon, Texas; or write Rawleigh B-8-12-2p

#### AGRICULTURAL CHEMICAL MANAGER

RIVATE TRAILER space for National Company desires rent. Call EM 4-2444 or EM 4 manager for this area to handle sale of agricultural chemicals. Experience selling fertilizers and contacting farmers necessary. An excellent opportunity. Write for an LOST 18 Month od Male fawn interview giving complete colored Chihuahua. For rebackground and experience. bedroom with attached gar- All inquires kept confidential.

Write Box 673 Dept. A Hereford, Texas

B-8-38-4c WAITRESSES Wanted: Apply in person at Raney's Restau-

#### B-5-10-39-tfc 9. Situations Wanted

Brevard Street. Phone FEED CUTTING Wanted. Have one long, one short row binder. Will cut 36" to 42" rows. Call before 7:30 A.M. or after 5:30 P.M.: EM 4-2110. B-9-24-37-tfc

CUTTING WANTED: Two n es and trucks, Call EM 4-1724 after 8:00 P. M. B-9-12-37-tfc

#### NOTICE

NOT RESPONSIBLE for any debts other than my own. Don

IF YOU wish to sell your Great Plains Life Stock, please call Cint Hicks, SW9-4486, Lub-

B-10-17-9-2p

#### 11. Business Service

HOWARD'S SERVICE: For all

Pick up and delivery Call EM Flame Farming 4-1033 or EM4-3362. Butch Freeman and Lee Loflin. B-11-17-5-tfc BUYING NEW Equipment? You

don't have to finance it. You can lease it and not disturb your credit. Mark IV Realtors. BEET GROWERS will furnish trucks and LPG dealer, has worked toward Harold has been farming the per flaming for the cost of his an economical means of weed beds to growers. Will dig with

ed. Contact JOHN H. DAY Ph. Area code 314-293-5818 BERNIE MISSOURI B-11-10-8p

WATER

Water softening and conditioning has been our business for the past twenty years, and will be our business for the next twenty years. We have paid taxes in Hereford and Deaf Smith county for the past twenty years. We have all types and sizes of softners in stock and can make immediate delivery at any time. We sell home softners and have a softner that will serve your need whether it be for home or industry at a price you can afford to pay. Terms to suit purchaser, we also will install a permanant type fully automatic softner in your home on a service basis. We have the exchange softner on the service basis. We are as near as your telephone for soft water service.

216 North 25 Mile Ave. Home Owned and Operated B-11-29-Hc

#### OWENS & HOLLINGSWORTH

EM 4-3572 Comercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service 8-11-13-TFC

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES EM 4-1302

B-11-42-Hc Melvin, Doug and Virgil FOWLER AND KELLEY Electrical Contractors Residential and Commercial

Phone EM 4-1345 Nights phones EM 4-2012 or days, EM 4-1782 nights and EM 4-1828; EM 4-1345

> T & H DRILLING COMPANY 4" to 12" casing. Gravel pack

Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811

PORTABLE DISC ROLLING Scolloped or plain. Jacobser Brothers. Phone EM 4-1543. R-11-10-23-tfe

#### 13. LOST AND FOUND

TX H 160 26, Memphis, Tenn. LOST MONDAY Night, Sable and White Collie dog. Silver chain collar around neck. If found, please Call EM 4-0633 or EM 4-2864.

> STRAYED ONE red steer weighing 340 LBS.. Has short ears. Branded tear drop right hip. Mike Betzen 289-5305,

> B-13-17-12-4p ward return to 516 Avenue I or call Palmer Norton, EM

B-13-20-38-4c

# System Passes **Trial Phase**

B-11-21-39-2c full cycle, from research to the his crops for the past three and the second cast him 90 stated, "when I did not use to complete one more step goview, working with his local total weed control. Farm Hand Machines if needresearch information developed years and reports that he has On the other crops that are crop, his cost is: for the first

experimental to the applied.

Hinkle, a 26-year old farmer his cost for ween control ost of \$1,45 lay-by with his tion is the first soybean development of the same of t one and one-half miles west of with two flamings, the first of gnun, Hinkle, who didn't prac-Plainview, has been flaming which cost him \$0.37 per acre tice any type of weed control, tion, has planted the HINN bean farmer. Harold Hinkle of Plain- years. His objective is toward cents. Harold feels that he must flame, all I had was a grown ing from the Foundation

complete weed control using the same quarter section for seven flame cultivator.

by the High Plains Research been able to cut his weed con grown on his farm, the cost flaming 45 cents plus \$1 for use Foundation. Now the High Plains trol costs in cotton from \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates that it cost of the flame cultivator and \$20 per breakdown indicates the cost of the flame cultivator and \$20 per breakdown indicates the cost of the flame cultivator and \$20 per breakdown indicates the cost of the flame cultivator and \$20 per breakdown indicates the cost of the flame cultivator and \$20 per breakdown indicates the cost of the flame cultivator and \$20 per breakdown indicate

Research Foundation has been acre to \$8.97 using both flame \$10.00 to \$12 per acre for weed cents for the second flaming able to see research go from the and hand hoeing. Hinkle states control with conventional til- One other full cycle from the that on his prese, cotton crop, lage tools as compared with a High Plains Research Found his cost for week contact was of \$1,45 lay-by with his tion is the first soybean development. then add a cost of \$1 per acre up mess!" Now, using heat at research to the farmer. control in the grain sorghum

**Read The Classifieds** Classifieds Get Results





of Total Performance for '65



# -best year yet to go Ford!

From a new reversible key to a brand-new luxury series, the '65 Fords are so new you just have to see them for yourself.

New world of elegance . . . 17 solid, quiet Fords, including a new super luxury seriesthe LTD 2- and 4 Door Hardtops. New body, frame and suspensions give the smoothest.

quietest ride ever. New wider tread, new spaciousness, new Big Six engine.

New "cool" world of Mustang . . . Fastback 2+2 joins the Hardtop and Convertible. Many luxuries standard. New options include front disc brakes.

New world of value ... 8 Fairlanes, bigger

handsomer, better buys than ever. A livelier, smoother new Six - 2 hotter V-8 options. 3speed Cruise-O-Matic optional.

New world of economy ... 13 Falcons with up to 15° greater fuel economy as a new livelier Six teams with optional 3-speed Cruise-O-Matic. New battery-saving alternator.

Best year yet to go Ford!



# STEPHENS - HUDSON MOTOR CO.



# I'LL BE HAPPY TO ASSIST YOU IN WRITING AN EFFECTIVE WANT AD

If you have a vacant house, apartment or room, or have lost your favorite poodle, place an ad in The Brand. There is little effort connected with placing a want ad these days. You merely phone and explain the kind of help you need. I take The Brand: over from there. I'll help you write an ad that will bring the most results in the least number of lines. And, I'll start your ad immediately.

The Hereford Brand

THURSDAY - SUNDAY

# SEE FORD'S MANY WORLD'S

OF TOTAL PERFORMANCE

FOR 1965



# FRIDAY, SEPT. 25

THE GREATEST LINE-UP OF THE GREATEST FORDS EVER ARE NOW ON DISPLAY IN OUR SHOWROOM! FROM THE MOST ELEGANT FORD EVER ... THE ALL NEW LUXURIOUS FORD GALAXIE 500 LTD TO THE SPORTY "MOST WANTED" MUSTANG ... TO THE VALUE LEADER FAIRLANE, THE ECONOMY KING FALCON AND THE INIMITABLE AND PRESTIGIOUS THUNDERBIRD.

ANYTHING YOU WANT IN A FINE AUTOMOBILE YOU CAN FIND IN THE FORD LINE FOR 1965! IT'S OPEN HOUSE AT hometown motors COME IN AND SEE THE FINEST AND TAKE A TEST DRIVE TO SEE FOR YOURSELF WHAT MODERN DRIVING IS LIKE.

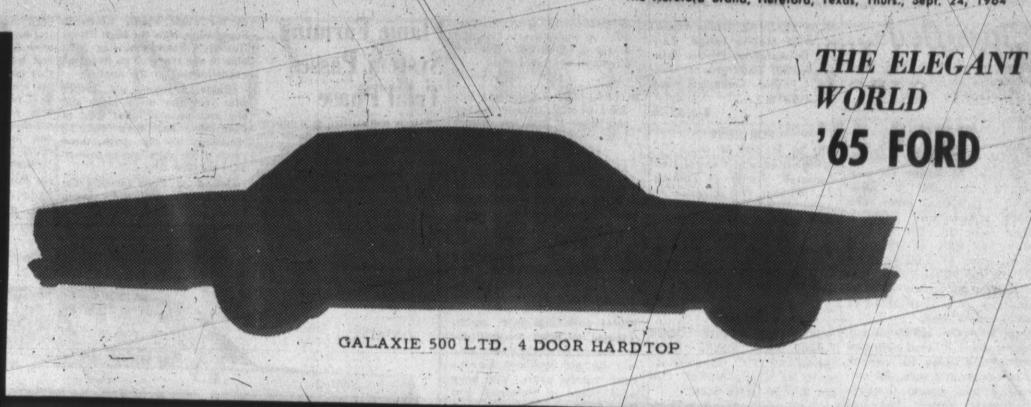


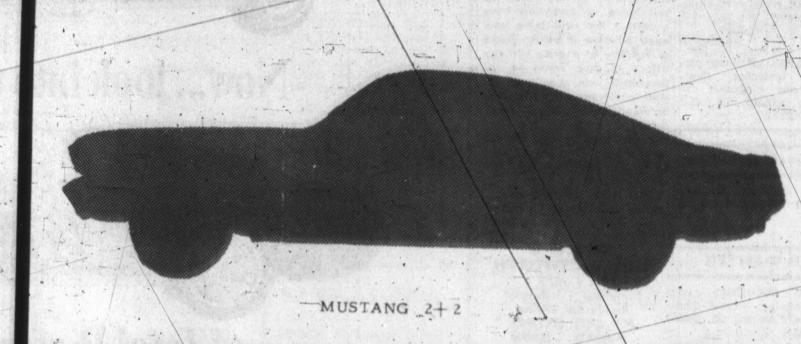
TEST DRIVE TOTAL PERFORMANCE '65

EM 4-2727

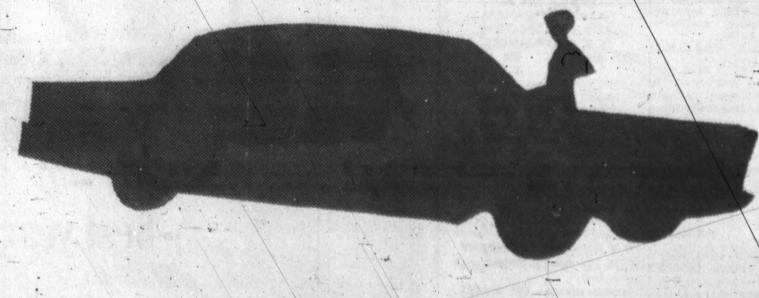
200 W. 1st

Stephen-Hudson MOTOR CO.



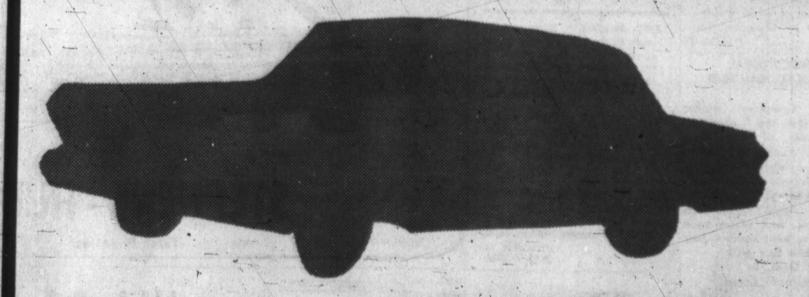


THE
COOL
WORLD
FASTBACK
MUSTANG



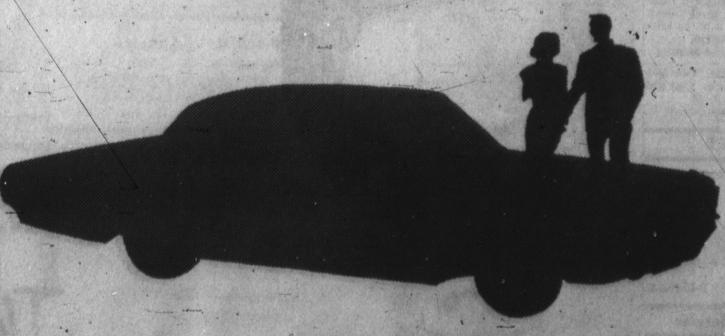
THE NEW WORLD OF VALUE '65
FAIRLANE

FAIRLANE 500 SPORTS COUPE



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'65 FALCON

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