

**TEMPERATURES**

	Moisture	High	Low
Sunday	90	62	
Monday	90	62	
Tuesday	90	62	
Wednesday	90	61	
Moisture this month: 0.00			
Moisture this year: 6.80			
Moisture last year: 20.07			

# The Hereford Brand

Published Every Thursday

Our Slogan: "More People — More Farms"

63RD YEAR — NO. 37

HEREFORD, TEXAS 79045, THURSDAY, SEPTEMBER 10, 1964

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## Painters Leave Holly Plant Site

### 50 Men Leave Site; Could Delay Work

More than 50 painters of Painters Union No. 544, Amarillo, working at the Merrill E. Shoup Plant, Holly Sugar Corporation, being constructed by H. K. Ferguson Co., west of the city, walked off the job site shortly after noon Wednesday.

The painters left the site due to a wage dispute over pay that was to be received, when the painters worked at certain heights on the construction site.

M. W. "Andy" Andrews, executive secretary for Painters Union No. 544 was not immediately available for comment at press time late Wednesday.

H. K. Ferguson project manager Bob Harris could not be reached for comment concerning the surprise walkoff.

The strike is the third since the \$21.4-million project began in the spring of 1963, with sheet-metal workers and pipefitters walking off on other occasions.

A temporary injunction was placed on the sheet-metal workers when they walked off the Ferguson site on April 28. The injunction was signed by District Judge Harry Schultz and was extended until September 30, practically eliminating the possibility of a grievances hearing before the scheduled completion of the plant on Sept. 19.

During the last strike, when the labor force was at its top with more than 1500 workers, the strike was 100 percent effective. The pipefitters went on strike August 5, but did not put up a picket line until Aug. 7. The strike lasted one day. The sheet-metal workers' strike lasted for five days, costing construction loss of five full working days.

Officials feared that if the strike were not settled before 8 a.m. today, other crafts would not cross the picket lines, as happened in the two previous strikes.

However, as of late Wednesday, no picket line had been established at the plant entrance on Holly Road.

Officials close to the strike scene, however, predicted that a picket line would be up today. If the picket line was placed at the plant entrance and was honored by the remaining workers, more than 500 men would be off work, bringing construction to a standstill.

(Continued on page 2)

### Young Farmers Begin Convention Saturday

Several hundred Area I Young Farmers, their wives and Area I Young Homemakers will gather in Hereford Saturday, with registration beginning at 1:30 p.m. in the Hereford High School Auditorium.

Wilbur Adams, Lockney, Area I president, will preside over the one day convention.

The general session will begin as soon as registration of the Young Farmers and Young Homemakers has been completed, according to Jess Robinson, vocational agricultural teacher.

Donald Joe Cox, Area I Young Farmer from Bula, will deliver the invocation at the general session, followed by the introduction of guests by David Brumley of Hereford.

Weldon Mason, president of Texas Young Farmer Association will speak to the assembled group, explaining progress of the association in recent years.

A film, relative to the beet sugar industry will be shown at the general session, followed by a tour of the Merrill E. Shoup Plant of Holly Sugar Corporation now under construction west of the city.

E. L. Tiner, consultant for the Texas Young Farmer Association, of Austin will deliver the closing remarks in the general session of the convention.

The introduction of the Young Farmer Chapters and the seating of delegates will be the first order of business in the business session.

According to Robinson, convention parliamentarian, the old and new business for Area I will be concluded before the closing of the business session.

The final order of business on the schedule, will be the election of a new slate of officers for Area I.

Prizes of \$15 will be awarded to the chapter coming the greatest distance and \$25 to the chapter having the largest membership in attendance. Also, individual prizes will be awarded at the convention.

Door prizes will be furnished by Hayes Implement Co., Wac Seed Co., H & W Implement Co., Boyd Machine Shop, Hereford Butane, First National Bank and the Plainview Young Farmer Chapter.

A banquet will be held at the HHS cafeteria at 7:30 p.m. Saturday, following the general and business sessions.

President Adams will preside over the banquet.

The invocation will be delivered by Jerry Oswalt, an Abenath Young Farmer.

The introduction of guests will be conducted by Keith Streety, a Young Farmer from Ropesville, Connie Brumley, Hereford, will introduce the Area I Young Homemaker officers at the banquet session.

The introduction and installation of the new Area I Young officers will be conducted by Weldon Mason, Brownfield.

The principal speaker for the banquet session will be the Rev. Leon M. Hill, noted area speaker.

The Rev. Hill has appeared in Hereford on several previous

speaking engagements.

Awards to the Area I Homemakers will be presented by Connie Brumley, Hereford and the Area I Young Farmer awards will be presented by James Stair, Plainview.

Following the presentation of the awards the meeting will be adjourned by the newly-elected Area I president.

The dinner will be furnished to the Young Farmers by Plainview Wheat Growers Inc., Plainview Production Credit Association, Western Ammonia, Plainview Grain, Hereford; Deaf Smith Electric Cooperative, Hereford; Hall County Electric Cooperative, Memphis; Bailey County Electric Cooperative, Muleshoe; South Plains Electric Cooperative, Lubbock; Lyntegar Electric Cooperative, Tahoka; Lighthouse

Electric Cooperative, Floyada; Swisher County Electric Cooperative, Tulla; Rita Blanca Electric Cooperative, Hereford; Elliott County Electric Cooperative, Inc., Littlefield.

Area I is bounded by Lubbock and Childress counties and the Oklahoma and New Mexico state lines and all of the inclusive areas.

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**NEW JUDGE**—Newly-appointed Corporation Court Judge Jim Neill is shown as he glances over the docket book of the Hereford Corporation Court. Neill was appointed by the Hereford City Commission to succeed former Judge Henry Benson. (Brand Staff Photo)

### Jim Neill Named Corporation Court Judge By Commission

Jim Neill, 139 Ave. F., was named Hereford Corporation Court Judge by the Hereford City Commission this week.

Neill succeeds City Tax Assessor-Collector Henry Benson, who was relieved of the corporation court duties to serve full-time as the city tax assessor.

Neill, formerly served as a radio dispatcher for the Hereford Police Department, after moving here in May of 1960. He served as a dispatcher the full time.

Neill came to Hereford from Van Horn, Tex., where he served as Justice of Peace, there for three full terms.

Neill will occupy the newly remodeled office in the city hall and will preside over the city court.

Office hours of the corporation court will be from 8 to 5 p.m., Monday through Friday, as has been the policy in the past, according to Neill.

City Manager Dudley Bayne explained that the court would be more efficiently operated by separating the tax office and corporation court.

Neill will be on duty during the hours the corporation court is open, and violators may appear before him anytime during the office hours and conduct the business.

The newly furnished corporation court is furnished with a desk for the judge and chairs for a complete jury and city attorney and defense counsel.

The courtroom is furnished similar to the rest of the newly remodeled second floor of the city hall.

Neill explained that since the remodeling of the corporation court, the business could be conducted in a more orderly fashion and could be transacted with less trouble to everyone concerned.

An entrance is provided to the courtroom, from the police department, which allows a prisoner to be brought before the judge without being carried into the main area of the second floor offices.

The court will continue to operate as in the past and everyone will have their opportunity to appear and answer to the charge against them," Neill concluded.

### Jaycees Will Meet ABC Saturday In Donkey Event

The Hereford Jaycees will contest the Hereford ABC club in a Donkey Baseball game at the Rodeo Area Saturday at 7:30 p.m.

Admission for the event will be \$1 per person and children under 12 years-of-age will be admitted free.

The donkey baseball game will be played like a regular baseball game, but the players will have to ride donkeys, Ralph Owens, chairman of the event for the Jaycees said.

"There will be laughs and thrills for everyone and this is something that will provide hours of entertainment for the youngsters," Owens said.

A featured trick donkey will be the highlight of the unusual event and laughs will be "a dime a dozen," according to Owens.

"Some of these businessmen that will be playing have never even seen a donkey, much less played baseball on one," Owens continued.

"Everyone come on out and enjoy the spectacular event, where anything could happen," Special souvenir programs will be sold at the game.

### Called Finest in Panhandle

## Remodeling Completed On Second Floor Of City Hall

By Phil Duncan

Remodeling of the second floor of the near 40 year-old Hereford City Hall was completed this week providing Hereford with perhaps the most modern offices and police department in the Panhandle Area.

The remodeling began July 16 and was completed yesterday, according to City Manager Dudley Bayne.

This is the first remodeling that had been done on the structure since it was constructed in 1927 at a cost of \$40,000.

"The second floor of city hall was not being used, due to the deteriorated condition," Bayne said, "and only the Hereford Police Department had offices there."

"This was 4,500 square feet of floor space that was just going to waste while everyone was cramped up together in the two offices downstairs."

The Police Department had offices on the second floor, but the condition of the rest of the level reflected on the police department, which was not in a presentable condition by any means.

The Police Department occupied less than 1000 square feet of floor space on the second floor and the corporation court was jammed into the department hampering the efficient operation of the two departments.

Now the department is equipped with a modern squad room with lockers and mailboxes for each patrolman and a desk and typewriter for preparing accident reports.

"We now have a soundproof interrogation room, which very few departments of this size, anywhere in Texas have," Police Chief Marshall Padgett said.

The interrogation room is soundproofed with a white tile and has a tile floor. The room will be equipped with chairs and a polygraph machine.

The city had brought the polygraph machine previously, but had not been able to use the machine because there was not a soundproof room available.

A complete fingerprinting and photographing room is part of the department's new possessions. All of the

(Continued on Page 4)

### Around Town

With The Brand Staff

A duplicate bridge party will be held at the Hereford Community Center today at 8 p.m., sponsored by the Hereford Duplicate Bridge Club, according to Mrs. Lisle Woodford, president. There will be no admission charged to the event and the public is invited.

Mrs. Joe Covington has announced that Cook County reunion is to be held Sunday in the YWCA building, Amarillo. Officers of the county are asked to bring a well-filled basket. Registration starts at 10 a.m.

Westway Community meeting will be Saturday at 8 p.m. at the Community House, Mrs. I. R. Scott will show color slides of various interest points in different states.

C. W. McCullough, vice-president of Phillips Petroleum, Bartlesville, Okla. will be the principal speaker for the annual field day of High Plains Research Foundation, being held at Halfway, Tex. today. More than 4000 persons are expected at the event.

First meeting of the Deaf Smith County Farmers Union will be held this evening at the Hereford Community Center, with a dinner session, according to Robert Strain, president. Regular monthly meetings will be held the second Thursday of each month, Strain said.

Members of Delta Kappa Gamma from a three-county area will meet for salad luncheon and workshop Saturday at 11 a.m. in Hereford First Methodist Church Fellowship Hall, according to Mrs. L. C. Thomas, local publicity chairman. Hereford businessess will be Mrs. H. V. Crawford and Miss Erna Walker at this first autumn meeting.

(Continued on Page 2)

### 'Herd' Ready For Plainview Bulldogs

Hereford Whitefaces will meet the 3-AAA Plainview Bulldogs at 8 p.m. tomorrow at Whiteface Stadium to kick off the 1964 season for both teams.

"The boys have been working real hard this week and we look for them to turn in a real fine performance against this Plainview team," Head Coach Jack Meredith said.

"Our boys have been concentrating real hard on their weak points and we think they will have a good night against the improved Plainview team."

Plainview boasts a strong passing team and has a tough runner and a great halfback in Lonnie Whitfield.

The Bulldogs return 20 lettersman from a 2-8 season last year, where they finished only above Amarillo Caprock in 3-AAA.

Six of the 20 returning letterman were regulars on the 1964 Bulldog team.

Tackle Robert Ferguson, 220, Guard Jerry Don Smith, 185, and End Jerry Bryant pace the line for the Bulldogs.

This team is judged as highly improved according to preseason predictions, and list passing as their strong point and lack of size and speed as their weak point.

"We have been working on our pass defense and it should

really get a good test against this eleven that really like to toss the ball," Meredith said.

Terry Hill was elected by his teammates this week to serve as one of the tri-captains for the 1964 campaign, Meredith said.

Frank Cain and George Muse were elected last year by the varsity squad members to serve as the captains.

Hill is the first string center for the Herd and is an outstanding center linebacker on defense.

"Frank Cain will start for us as quarterback against Plainview, with Wynn Buck at fullback, Gene Drummond at tailback and Mike Moore at wingback."

The tight-side line will consist of Lynn Cook at end, George Muse at tackle and Charles Brownlow at guard.

Split-end will be Gary Stagner, with Stan Sigman and Larry Duncan at the split tackle and guard positions respectively.

"This will be our probable starting line-up as things look, but this line-up could possibly change before gametime."

"We hope everyone will come out and support the Whitefaces this year as we are looking to an improved season and expect to play some real fine games this year."

### Enrollment Nears 4000 As Hereford Classrooms Bulge

Enrollment continued to climb to all-time record highs this week as more than 3,963 students were enrolled in Hereford Public Schools, according to Superintendent Darrell Williams.

This figure represents an increase of nearly 100 during the past week, and this figure will continue to rise until near Christmas if the same trend exists this year that has existed in previous years, Superintendent Williams said.

"We expect to go over the 4,000 mark next week as the new students continue to enroll in the already over-crowded classrooms," Williams commented.

"As predicted last week," Williams commented, "peak enrollment was reached and every available room has been pressed into service to accommodate the overflow of students."

Every school in the Hereford system has shown an increase, except the two grade Stanton Junior High which "virtually held its own" as compared with 1963's start, the superintendent's records show. Forty pupils are enrolled as special education students.

Parochial school enrollment also continued to climb after the start of the two Catholic schools more than one week ago.

Public schools started off the new year with 3599 enrolled the first two days, and then spurred to 3887 by a week ago today.

The increase is general throughout the system, Williams said, and all buildings are reporting record enrollments for this time of the year.

St. Joseph's Catholic school, just outside the city limits, reported an enrollment of 385 pupils as compared with 298 a year ago at the same time. Saint Anthony's Catholic school had a total of 316 as compared with 304 the same date a year ago.

St. Anthony's is an eight-grade school and St. Joseph's has six

grades.

Walcott school was the only school in the county to show a decline in enrollment "due to a peculiar shifting of the population just at this time," T. L. Collins, principal said.

Williams said the schools are off to a great start, adding, "the principals and teachers are to be congratulated for their splendid work in getting the year off to such a smooth start, considering the crowded conditions."

The superintendent said the bus schedule that was changed at the beginning of the school year was working very satisfactorily and everyone seemed to be real pleased with the new system.

The superintendent said the new Central Annex, formerly the Masonic Hall, is still working out successfully. Pupils are being taken to Central School each noon for lunches.

Williams said the parking problem at the school was relieved greatly by the new parking lot at the school.

The superintendent said all the repair work had been completed during the summer months at the various schools, and only project yet to be completed is the installation of boilers at Stanton and Central schools. "We believe they will arrive in time to be installed before cold weather arrives," Williams said.

Considerable remodeling was done during the summer months, especially at Central Elementary and Stanton Junior High. The school will return to the 6-3-3 system when the schools open in the autumn of 1965 — six elementary grades, three junior high and three senior high.

The proposed new building program will make it possible to return to that system, school officials believe.

Construction of a new elementary school north of 15th St. is due to get under way within the next few weeks, and the building is scheduled to be completed in time for use in the autumn of 1965. A new junior high building also is in the office, part of a \$2.4 million building program approved by voters at a bond election this spring.

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(Continued on page 2)

### Man Arrested After Shooting Friend Sunday

Ruben Q. Rodriguez, 23, Hereford, remains in fair condition in Northwest Texas Hospital in Amarillo after receiving a gunshot wound in the head Sunday afternoon.

Hereford Police are holding Francisco Vasquez, 28, Hereford on a charge of aggravated assault after he was arrested by officers at Deaf Smith County Hospital.

Vasquez was questioned by officers at the hospital, but denied any knowledge of the shooting. He was taken to the police station, where he admitted the shooting, but claimed it was an accident, according to investigating officers.

The bullet entered Rodriguez's neck and lodged in his brain, where it was removed by Amarillo surgeons late Sunday.

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(Continued on page 2)

# Man...

(Continued from Page 1)  
 group had been target shooting at the Labor Camp and were riding around, with Rodriguez in the front seat on the passenger side and himself in the back seat. Vasquez stated he pointed the gun out the window and snapped it several times, pulled it back into the car and snapped it again. According to Vasquez the gun went off and the bullet struck Rodriguez in the base of the neck.

The driver of the vehicle, Daniel Reyes Suniga, said he heard the shot, but did not think anything about it, until he turned around to ask Rodriguez for a

match and saw he was bleeding. According to the men, they had been target shooting and drinking beer all afternoon.

Rodriguez and Vasquez were both intoxicated according to investigating officers.

Officers found 21 empty 22-caliber cartridges in Rodriguez's shirt pocket.

The 22-caliber revolver was found in the back seat of the vehicle.

Rodriguez was transferred to Northwest Texas Hospital in Amarillo soon after arriving at Deaf Smith County Hospital.

Further charges against Vasquez will depend on Rodriguez's condition, according to officers.

# Around...

(Continued from page 1)  
 of the professional women educators.

New hours for Deaf Smith County Library have been announced by Mrs. J. J. Boydston, librarian:

Saturday — 9-12 a.m., beginning Sept. 12.  
 Mon.-Fri. — 9-12 a.m.; 1-5 p.m. daily.

Bud to Blossom Garden Club will have a Hat Party, Friday, 10 a.m. to 5 p.m., in the Community Room of First National Bank Bldg. The public is invited. Hats are medium priced. Proceeds will go to the club's fund for community benefits, beautification of the community, including the heart fund, the United Fund, and the March of Dimes.

The September issue of Texas Farm and Ranch Magazine (Western edition), carries an article by James W. Witherspoon, entitled "State Association Secretary Urges Beet Growers to Push for More Acreage." Witherspoon is Executive Secretary of the Texas Beet Sugar Growers Association.

All mothers of second grade girls at Central, Northwest, Aigman and Shirley elementary schools, who are interested in their daughters joining a second-grade Blue Bird Group will meet at the Community Center today at 10 a.m. according to Mrs. Philip Barkley, director of Camp Fire Council in this area. Call the Camp Fire office, at EM-0395.

Hereford trap shooters are invited to compete in the E. T. Daniell Permanent Trap Shoot, a 600-target registered Trap Tournament, which will be held at the Quail Ridge Winchester Gun Club in Lubbock, Saturday and Sunday.

All former residents of Happy are urged to be in attendance at the annual Happy Homecoming scheduled for Oct. 2. Some 950 invitations have been sent out to ex-students and teachers at Happy High School. All of the baseball team members of 1924 will be honored at the annual event.

The Texas Parks and Wildlife Department announced that the hunting season opened on Mourning Doves on Sept. 1 and would extend through Oct. 30. This season applies to all of Texas except the southern-most portions. The daily bag limit for dove is 12 and the possession is 24.

Officers and members of five

# Entries Being Taken on Annual Men's Golf Event

The 13th Annual Men's Invitational Golf Tournament at the John D. Pitman Municipal Golf Course will begin Friday, Sept. 18, according to Bud Posey, host pro, and will continue through Sunday.

Bob Lindsey, Dimmitt, is the defending champion for the annual tourney, after walking away with top honors in last year's

Masonic Lodges in this area have been invited to attend a workshop at 9 p.m. Sept. 17 in the Masonic Hall in Dimmitt. Hereford, Vega, Bovina, Friona and Dimmitt lodges are all invited. The workshop will be conducted by J. B. Nolan, Summerfield.

Lubbock Christian College will start registration for the autumn semester Sept. 16 with an expected enrollment of 550 persons, according to Dr. F. W. Mattox, LCC president.

# Area...

(Continued from page 1)  
 by Will Leslie, Memphis, who will give the response.

Special announcements will then be made by President Reeves followed by the appointment of the Resolutions and Finance committees.

There will be a special meeting of the firemen's wives at the Hospitality Room of the First National Bank, during the morning session.

A style show and luncheon will be held for the women at the Hereford County Club, compliments of Gaston's.

Bill Saunders, Dumas, will give the report of the first vice-president to the assembled convention.

The nomination of new officers will be the highlight of the convention. A city will be nominated for the next convention city.

The afternoon session will be called to order at 1:30 p.m. by President Reeves and the report of the secretary will be given by V. E. Hafner. The resolutions and finance committees will then give their reports to the convention.

The election of officers will follow the reports.

The drawing for pumper and polo races will be the final order of business for the evening session.

A special buffet banquet will be held at the Jim Hill Hotel from 7 to 8 p.m. with a dance beginning at 8:45 in the hotel ball room.

event.  
 "The event will be staged with 20 players to each flight and each days events will start with a shotgun blast," according to John McCleskey, tournament chairman.

No qualifying round is required and players will be placed in flights according to their handicaps. The committee, McCleskey said, reserves the right to adjust any handicap.

Entry deadline will be at 6 p.m. Thursday, the eve of the tournament.

Entry fee will be \$15, which includes the green fees for the entire tourney, according to Posey.

A dinner will be held Thursday at the Hereford Country Club, for all entrants and their wives. The dinner will begin at 8 p.m. according to McCleskey.

The first round match play in all flights will begin Friday morning in the first shotgun start.

The second round match play

in all flights and the first round consolation match play will begin the events in the tourney Saturday morning.

Sunday, Sept. 20, the five remaining players in each flight and consolation flights will play 18 holes of medal play and another champion for the Hereford Men's Invitational Golf Tournament.

Golf bags and clubs will be given as prizes, officials of the tournament said.

Anyone desiring information about the tournament should contact McCleskey or Posey at EM 4-2782.

Tennessee Walking horses are second only to thoroughbreds in annual registrations in this country.

Total registration of Tennessee Walking Horses has climbed from 208 in 1935 to 65,891 this year.

# Painters...

(Continued from page 1)

to a standstill and delaying completion of the plant, which is scheduled for Sept. 19.

Work on the project has been progressing on schedule according to Ferguson officials, but


from all appearances, a strike at this time could throw the operation behind schedule.

According to union officials in Amarillo, if a picket line were established at the local plant, it would be an individual picket and would not be sanctioned by the Painters Union No. 544.

**Hereford Redi-Mix Concrete**  
 Ask any cement finisher in town about the quality of our product and our "know-how."  
 HOME OWNED and HOME OPERATED!  
 Phone EM 4-0228

**Dr. E. H. HENDON**  
 OPTOMETRIST  
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 EM 4-0987

**MEET YOUR TEAM FOR 1964**



Elias Briones  
Guard



Gregg Richards  
Back

**We're Backing The WHITEFACES All The Way ROGERS DRUG**  
 241 N. Main Day EM 4-2344  
 Hereford, Texas Night EM 4-0861

**McNeil Furniture Company**  
 209 Park Avenue P. O. Box 669  
 HEREFORD, TEXAS

Dear Friends:

We, the McNeils, Mac, Arlene and Judy have purchased the Buy Lite Furniture, and are very happy and pleased to be here in Hereford among so many friendly people. We live at 217 Elm. Judy will be a freshman at H.T. while Mac and Arlene will operate the store.

Our plans are to bring to you, the best furniture for the lowest possible price. We will have many national known brands of real quality furniture.

Come in and visit with us while our furniture is coming in, and watch our stock grow.

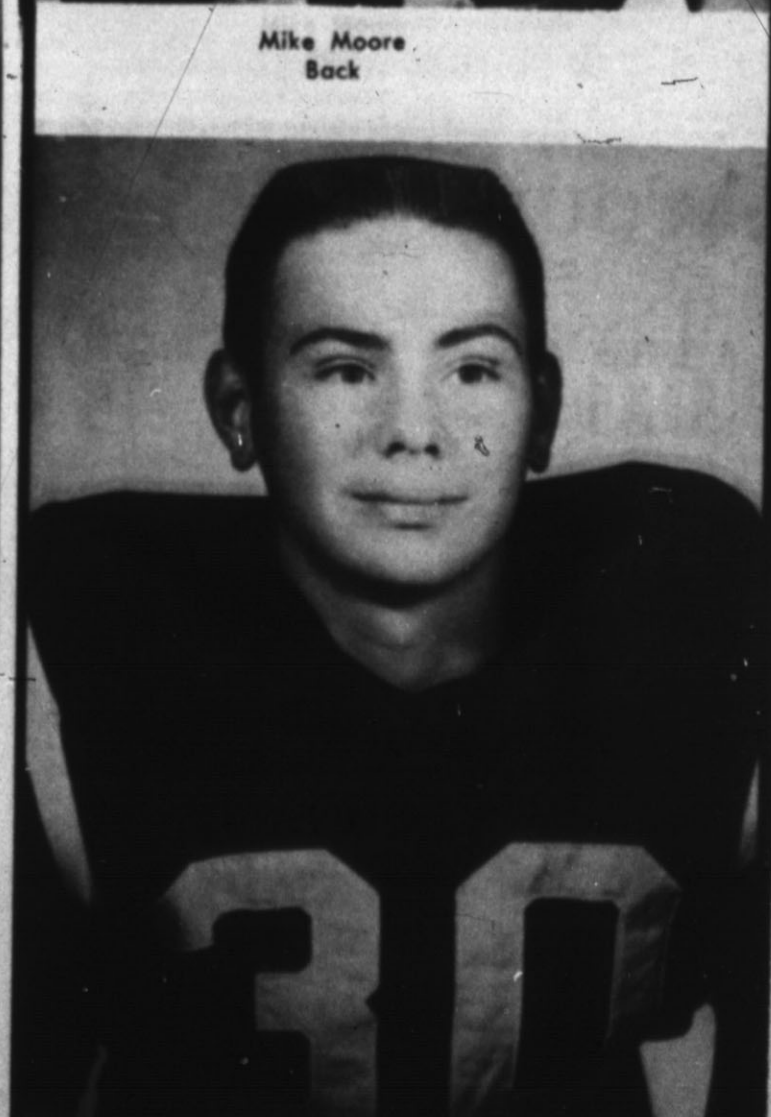
You can always get a good deal with McNeil — Watch for formal opening.

With Best Regards  
 "Mac"

**MEET YOUR TEAM FOR 1964**



Mike Moore  
Back



Roger Owen  
Back

**BEST WISHES WHITEFACES**  
 from the folks at  
**EAST SIDE 66**  
 "Rock" Stewart

POST OFFICE BOX 8099  
 TELEPHONE 4-2782

The Hereford Brand, Hereford, Texas, Thurs., Sept. 10, 1964



IN NEW OFFICE — City Tax Assessor-Collector Henry Benton is shown in the newly furnished office, formerly occupied by City Manager Dudley Bayne. This new arrangement relieves the crowded condition which existed on the first floor of city hall. (See story Page 1) (Brand Staff Photo)

### Mrs. Kocan Ends Panhandle Visit; Tours East

Mrs. Michael J. Kocan, San Francisco, Calif., is ending her three-weeks' visit with the Bezner families, other relatives, and friends of the Panhandle. Saturday she will go by jet flight from Dallas to New York City, where she will meet her husband, Lt. Col. Michael J. Kocan (USAF Retired) who flew from San Francisco to join her.

Mrs. Kocan is the daughter of Mrs. Anna Bezner, Dumas, and the late Louis F. Bezner of Hereford.

During their five days in New York City, the Kocans will see the World's Fair and also visit friends and relatives. Among these last will be Mr. and Mrs. Charles Schaff Jr., Floral Park, Long Island, whose wedding Mrs. attended here last month. Mrs. Schaff Jr. is the former Miss Laverne Bezner.

On their circle tour the Kocans will visit Mr. and Mrs. Paul Kocan, parents of Lt. Col. Kocan, and others in the family in Unlontown, Penn. In Toledo, Ohio, they will see Mr. and Mrs. Jim Borer; Mrs. Borer is the former Miss Ursula Bezner. The Kocans will include Washington, D. their itinerary.

They plan to arrive Oct 7 in San Francisco, where Col. Kocan is employed as a Driver's License Examiner for the State of California.

The National Park Service, custodian of Ford's Theatre in Washington, hopes to have the theater restored by April 1966.

Those adult barnacles are bisexual, most species reproduce by cross-fertilization.

benching leveling, irrigation methods and recharge wells; interplanting of crops; new crops; and flame cultivation programs.

The farm equipment display will be held at the rear of the farm superintendent's home. The home was the gift of Mr. and Mrs. Frank Moore of Plainview.

Five stops are scheduled on the research farm by the touring trucks — farm rotation systems and chemical weed control; silt and water conservation;



OOPS — Perhaps many of the Jaycee and ABC club members will be seen in this same position Saturday evening at the Rodeo Arena, when the two clubs will meet in a Donkey Baseball game. The game starts at 7:30 p.m. (See story on Page 1)

### EASTER NEWS

#### Fred Walton's Go To Palo Duro

Mr. and Mrs. Fred Walton went to Palo Duro Canyon Saturday on a picnic.

Mr. and Mrs. J. H. Flood were in Amarillo Thursday on business.

Mr. and Mrs. J. W. Kay were in Amarillo Thursday and Friday visiting relatives.

Mrs. Eula Whitford, Earth, is spending a few days with her daughter and family, the Bill Stuents.

Mr. and Mrs. Theron Lohr, Irving spent last weekend with Mr. and Mrs. Charles Frye and Lael. Mrs. Lohr is a sister to Charles.

Leo Hall attended funeral services in Wellington Monday for his cousin, Mrs. Ellen Sears, who was 94 years old.

Kim and Paige Hodges of Amargillo spent four days last week with their cousin, Lois Frye.

Mr. and Mrs. Trent Downing and Joe Pryor were dinner guests of Mr. and Mrs. Eldon Howell Saturday night.

Mrs. Joe Pryor left Saturday to return home in Odessa after spending the summer with his uncle, Mr. and Mrs. W. A. Epperson.

Mrs. and Mrs. W. A. Epperson

### Mrs. E. O. Parsons Is Honored On Birthday By Family Reunion

Children of Mrs. E. O. Parsons, 227 Ave. I, honored her on her 86th birthday with a family reunion Aug. 30 in the home of Mr. and Mrs. Grady Parsons, 1008 Grand.

Observing the special occasion with their mother were her three sons and a daughter: Oren, with whom she makes her home, Grady, and T. J.; and Maud, Mrs. Aubrey Talley, of Halfway. Mrs. Parsons has lived in Deaf Smith County 28 years.

The Grady Parsons and their daughter, Mrs. Ella Mae Childers, were hosts at buffet dinner to the 32 who attended this celebration: the honoree and Oren Parsons, 227 Ave. I; Mr. and Mrs. T. J. Parsons and Miss Doris; Mr. and Mrs. Aubrey Talley and their daughter, Mrs. Leellen Hooper, Mr. Hopper Dwayne, Rhonda, and Aubrey, all of Halfway.

Also Mr. and Mrs. Loyd Parsons, Neal and Max, Lubbock; Mr. and Mrs. Dan Parsons and Leann, Dimmitt; Mrs. Dan Evans and Kerk, Lubbock; Mr. and Mrs. Jack Parsons, Andy and Jan, Amarillo; Mrs. Hazel



Mrs. E. O. Parsons Parsons and Miss Annette Parsons, Amarillo; the hosts and Mrs. Childers' sons, Joe Harold and Jimmy, 1008 Grand.

Billy Casper, 1963 ICCO winner, finished eight under par with a 276 this summer but Ken Venturi with an 11-under par 273 was the winner.

### Foundation Farm Tour Slated Today

High Plains Research Foundation 8th Annual Field Day will get underway today at 1:30 p.m. and Foundation board members were expecting a record turnout, according to Grant Hanna, Hereford, a member of the board Hanna, who is also District 18 Commander of the American Le-

gion, will be chairman of the patriotic demonstration put on by Post 260, Plainview American Legion. The group will be assisted by other Legionaires through the area.

Highlight of the 8th Annual event will be a barbecue at 5:15 p.m., served by Smokey Hewitt of Plainview and sponsored by the Hale County State Bank and the Plainview Co-op Compress, Inc. Hewitt will be assisted by the Lions Clubs in the area.

Entertainment during the barbecue will be provided by 30 members of the Plainview and Hale County Barbership singing

organization. Luther Mann is director.

G. W. McCullough of Bartlesville, Okla., vice president of the Phillips Petroleum Co. will make the major address following the barbecue.

McCullough, a mechanical engineering graduate of Oklahoma State University, has been employed with Phillips since 1935. He was named to the Engineering Hall of Fame at OSU in 1955, and received OSU's outstanding Alumni Award in 1956.

Harold Hinn, chairman of the Foundation's board of trustees, will be master of ceremonies during the program.

Visitors to the annual Field Day will have an opportunity to tour the Foundation's 310-acre farm as well as viewing a farm equipment display.

Five stops are scheduled on the research farm by the touring trucks — farm rotation systems and chemical weed control; silt and water conservation;

### Majors Meeting Held Wednesday

A Majors meeting was held at the Community Room of the Hereford State Bank Wednesday morning, where the Majors of the 1964 United Fund Campaign voted to accept Chairman Melvin Jayroe's plan to divide the county among the head workers.

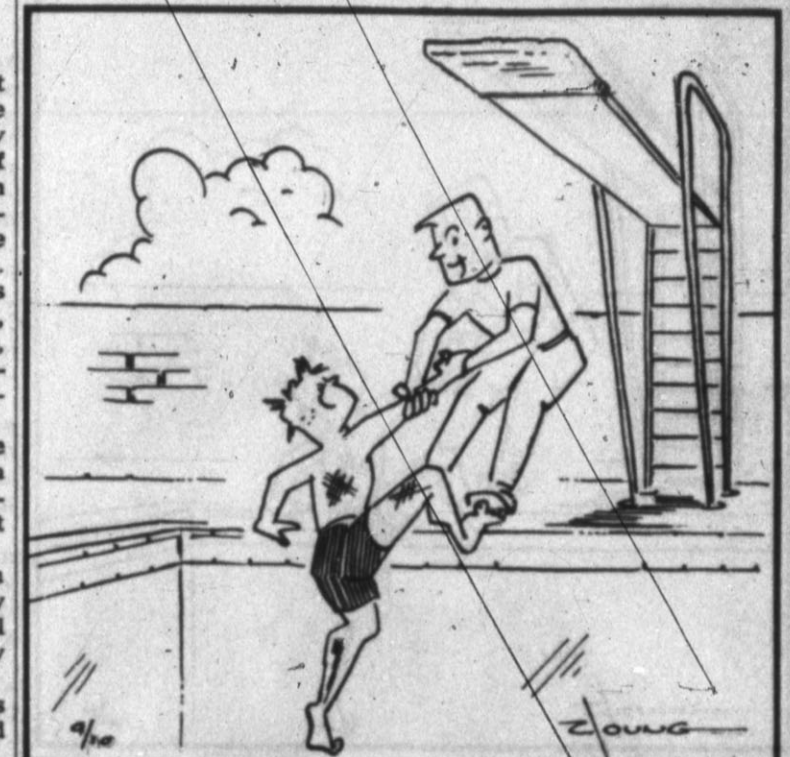
The Majors for this year's campaign are J. W. Robinson, Helen Higgins, Neil Cooper, Gladys Cavness, Margaret London, Lowell Sharp, Woody Wilson and the Hereford Jaycees.

Each major will choose five team captains, who will in turn select volunteer workers to actually solicit funds throughout the county.

Another meeting of the team captains will be held Tuesday morning at the Jim Hill Hotel ball room according to Publicity Chairman Wheeler Sears.

Co-chairmen for this year's campaign are Melvin Jayroe and Mary Jane Pitman.

Dean House is chairman of the board of directors for the 1964 campaign.



Great dive Joe — we'll try it with water in the pool as soon as you've had the Red Cross swimming lessons.

Complete Educational Plan For All Ages  
**THE WORLD BOOK ENCYCLOPEDIA**  
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WITH EXCLUSIVE NEW DISCOVERY . . .

## COMFORT SEAL CONSTRUCTION

Resilient flexible layers of foam cover the top and bottom of the mattress and are sealed to the frame of foam to create Englander's exclusive Comfort Seal Construction.

Comfort Seal Construction Made to help you relax . . . to sleep!

- Firm innerspring support
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### ENGLANDER Figure Fit QUEEN

FOAM OR INNERSPRING SLEEP ENSEMBLE

**\$49<sup>95</sup>** ONLY

Matching Box Spring \$49.95

Englander's Extra Firm Figure Fit Queen features exclusive Comfort Seal Construction in both the innerspring and foam ensembles. Luxurious quilted deluxe rayon faille cover and border add beauty and lasting durability. Your choice — innerspring or foam.

### ENGLANDER FIGURE FIT PRINCESS

Foam or Innerspring MATTRESS SET

Full or Twin Size **\$39<sup>95</sup>**

Your choice of these outstanding firm mattresses at this special budget price. Firm innerspring features top and bottom layers of Figure Fit foam for marvelous comfort. Foam mattress is lightweight, won't sag or lump. Both covered in durable heavy duty striped blue cover.

Englander a subsidiary of Union Carbide Corporation

### ENGLANDER QUILTED TENSION-EASE MATTRESS

Thick quilted cover assures luxurious smooth sleeping comfort. Inside there is the extra firm support of Englander Tension-Ease coil construction for firm non-sag support.

**\$79<sup>50</sup>** TWIN OR FULL SIZE

Matching Box Spring \$79.50

### ENGLANDER Figure Fit KING

FOAM OR INNERSPRING MATTRESS

**\$59<sup>95</sup>** TWIN OR FULL SIZE

Super Firm Figure Fit King by Englander featuring the exclusive new Comfort Seal Construction. Only Englander offers Comfort Seal Construction in both innerspring and foam ensembles. Your choice. For added comfort Figure Fit King sleep sets are luxuriously quilted, both covers and borders, in deluxe rayon damask.

Matching Box Spring Same Price

### ENGLANDER COIL ON COIL

Innerspring mattress and box spring with exclusive full ratio coil on coil construction. When complete set of bedding is purchased.

- Built to fit your comfort Perfectly!
- Cushioned to fit your figure Perfectly!
- Priced to fit your budget Perfectly!

# Pride Reflected By City Officials, Police

(Continued from Page 1)

fingerprinting and mugging can be done in one complete operation in the same room, where previously a prisoner had to be led over the entire department.

"We now have ample storage space and another office is available, if the size of the department increases as the present trend indicates," Padgett said.

The second floor is reached by going up the stairs as you walk into the front entrance to the city hall.

The staircase has been completely recovered and new hand rails installed to replace the old wooden rails. A mosaic tile covers the walls of the staircase and a slip-proof plastic matting covers the steps.

To the right, at the top of the stairs is the reception room for the city manager's office, the office, city commission meeting room and fire department meeting room and kitchen.

The reception room, city commission room and city manager's office are covered with a wheat colored carpet, as is the police chief's office.

All of the walls in the entire second floor are covered with an antique cavivo paneling and the floors are covered with a pure vinyl tile, which resists scratching and scuffing.

"The paneling is not extravagant, but appears to everyone who has seen the job, to be some of the finest available.

The corporation court, which was formerly held in the old firemen's meeting room, has a new office, furnished with all new office furniture and with walls and tiles, like that in the rest of the second floor.

The court will have the judges desk, and 11 chairs for the jury and lawyers in cases, where jury trials are required.

In the past a courtroom had to be improvised to provide a jury trial when one was requested.

"This building has never been remodeled and the commission felt that if the building was allowed to continue to deteriorate, that it would soon be beyond repair," Bayne said.

The commission suggested that Bayne draw up plans for revamping the second floor during the earlier part of June this year.

Bayne submitted the plans to the commission on June 16 and the commission authorized the advertising for bids on the structure.

On July 7, the commission accepted the low bid of \$17,925 from McCaslin Lumber Company, to completely remodel the second floor. Actual remodeling began June 16.

The low bid for electrical wiring was submitted by Fowler and Kelley Electrical Contractors. Their bid was \$3,800 for all of the wiring.

All of the plans and wiring diagrams were drawn

up by City Manager Bayne and the commission commended Bayne on the plans.

"The downstairs will be remodeled next summer, with the expenses being included in that year's budget."

Room has been left for expansion of all departments and no one has been crowded out or given less room.

The arrangement of the entire second floor is completely change as all of the partitions were removed, other than the main supporting partition, which remained stationary.

"This building now is not only something that the city employees can be proud of, but rather something that every taxpayer in Hereford can be proud of and share in the pride, when visitors from other cities see the fine area that has been provided for city business," Bayne said.

"The Hereford City Commission is to be commended for taking the action, which provided the remodeling of this area."

The commissioners are Gid Brownd, W. L. Davis, Jr., Lloyd Sharp, Albert Maxwell and Mayor Ray Cowser.

The commission will meet in a new carpeted room, with all new office furniture. A commission table is being built by George Tiefel, a local carpenter. The commission room is near the old fireman's meeting room and

storage space is provided for chairs and tables near the meeting room.

The commission meeting room will accommodate a large crowd that is ever assembled at the commission meetings.

Folding chairs can be set up and accommodate more than 100 persons.

The air conditioning and heating systems were installed on the second floor prior to the approval of the remodeling and the new windows were also included in the previous budget.

All of the windows have new drapes and every office and hallway in the entire area is centrally cooled and lighting is at it's best.

"The lighting in the offices is flush mounted type fixtures and is really the finest available and all of the offices are lighted very well and the system is very adequate," Bayne continued.

"The old lighting system could be called very obsolete as the specifications on the system provided for three 50-watt bulbs on the north side of the building."

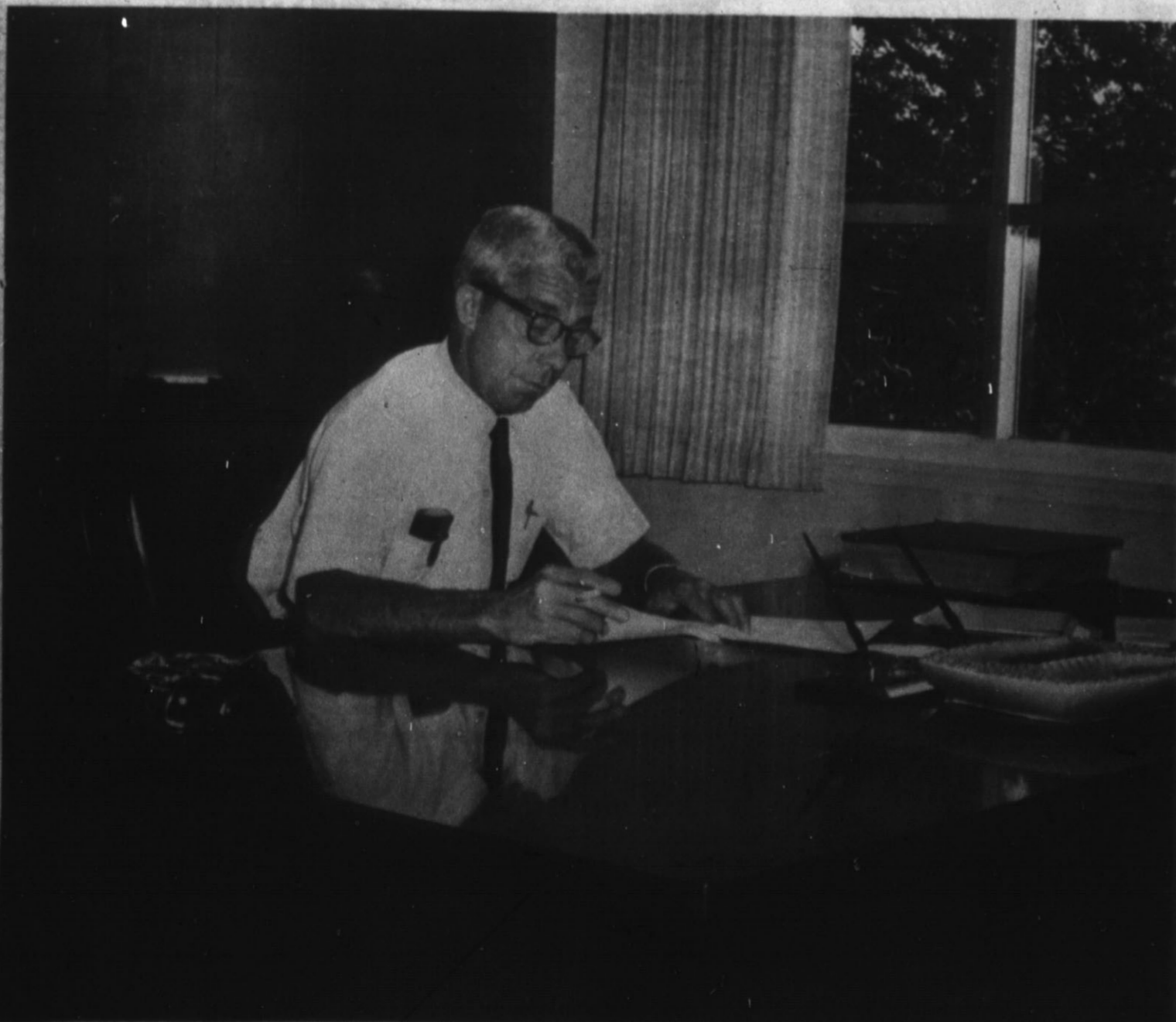
"We feel the work of the contractors speaks for itself and would like to take this opportunity to thank everyone who had anything to do with the remodeling and know that this is something that everyone is entitled to share a lot of pride in," Bayne concluded.



**CHIEF OF POLICE** — Chief of Police Marshall Padgett is shown as he sits in his newly remodeled office in the second floor of city hall. Padgett's office was refurbished with new furniture and carpeted like the city manager's office and commission room.



**CONDUCTING BUSINESS** — Wallace Shelton, left, and Jim Neill, newly appointed corporation court judge go over police business at the reception desk in the newly remodeled city hall. Shelton is a dispatcher for the Hereford Police Department.



**CITY MANAGER** — City Manager Dudley Bayne is shown at his desk in the new city manager's office. Bayne drew up all the plans and blueprints for the remodeling of the second floor of the city hall. The office windows overlook Third Street.



**COMMISSION MEETING ROOM** — This picture shows part of the commission meeting room in which the Hereford City Commission will conduct the regular sessions. The special commission table is not completed, but will be placed in front of the chairs pictured.

REP. ROGERS WRITES

# Rogers Discusses The Use Of Federal Troops In Riots

Mankind lives in constant physical dangers from many sources. This is a fact of life that must be faced. These dangers, however, through the advance of civilization have been minimized by the development of laws and rules of conduct under which mankind can live, one with another, and enjoy rights, privileges, powers, and immunities intended for the individual by our Creator. One is thus spared the fears, the trials, and the tribulations that constantly beset the wild animal. This is one of the major differences between the civilized and the uncivilized.

However, it must be remembered that man is an animal and has not always been civilized. Many places in our world today have inhabitants who are uncivilized and resemble in many respects the wild beasts of the forests and the field. Especially is this true with relation to their reactions to emotional disturbances.

Even the most civilized man in many instances is faced with challenges and causes that sorely test his mettle and cause him to border on reverting to the uncivilized. We have had many evidences of this in recent months and the lawabiding people of this country are justly and duly alarmed. It has been suggested that these disturbances, this mob

violence, and these riots have been triggered by deliberate acts on the part of hate peddlers, bigots, and others who have little regard for their fellow man and none for the best interests of our nation. It has also been suggested that these disturbances, these riots, and this violence are the direct result of spontaneous reactions on the part of minority groups as an expression of their dissatisfaction and their distrust. Frankly, I prefer to believe the former until adequate evidence is produced to establish the latter.

In either event, these reprehensible activities are uncalled for, unjustified, and criminal. If the participants have such limited character, such disregard for the rights of others, and such questionable patriotism, then it becomes the duty and the responsibility of constituted authority in this country to intervene and to stop such lawlessness.

The duty is clear; the question is, what agency under constitutional authority is charged with this responsibility. Many who in recent years have abhorred, criticized, and condemned the use of Federal troops and Federal officials in quelling disturbances (and in my opinion they were correct in many instances) are now clamoring for Federal intervention and are caustically criticizing the Pres-

ident of the United States for failure to send in Federal troops. It is my opinion that if the President should yield to these demands, the same people would immediately change their tune and begin to criticize him for the use of Federal troops. This is a matter that is entirely too serious to be used as something with which to play politics. It strikes at the very taproot of sound government.

No community, no State, and no Nation can survive that yields to mob rule or permits flagrant lawlessness. This should be foremost in the minds of those who are really sincere in their desire to solve this tragic problem. The law enforcement agencies of the various areas in which these activities have occurred are entitled to the highest plaudits and a claim of every citizen of the United States.

If the ranks of these local and State law enforcement agencies are not sufficient in number to cope with the problem, then these ranks should be enlarged and these officers should be equipped with proper weapons to meet this challenge. If Federal help is needed in providing assistance to the local communities and the States, it should be promptly furnished. If these criminal activities reach the point either in fury generated in a single disturbance or in constantly recurring instances, that Federal intervention is indispensable, then it would, in my opinion, be justified for the Federal government to take whatever steps are necessary to see that law and order is maintained. I am sure that whatever may be done will generate bitter and caustic criticism, especially from those who are participating in the mob violence and also from many who know little or nothing about the situation but are willing to offer their unsolicited advice.

But if the United States of America is to preserve and maintain its status as the nation that has reached the highest peak of civilization and has made the greatest contribution in providing the laws and the rules of conduct by which man can live with man in peace, then this lawlessness must be stopped. WALTER ROGERS MEMBER OF CONGRESS 18TH DISTRICT OF TEXAS

## Football Contest Begins This Week

The Brand Football Contest opened this week according to the Manager Bill Penn. The contest is sponsored by the Hereford Brand and participating merchants are listed on the contest page appearing in the Sunday Brand. The contest page will appear each week in the Sunday Brand and a list of games for the coming Friday and Saturday evening will appear on the page. The object of the contest is to guess winners of the games listed on the contest page. Scratch the teams you select to lose and be sure to score the teams on the "Tie Breakers", which will be scored in the event of a tie, Penn said. Three cash prizes of \$7.50, \$3.50 and \$1.50 will be awarded to the persons turning the top three entries each week. There will be a big grand prize of four cotton bowl tickets awarded to the persons score highest in the contest during the entire season. Two pictures will appear on the page each week of the merchants sponsoring the page and the entries of the merchants pictured will appear on the page. Entries must be post-marked no later than 3 p.m. Friday or left at the Hereford Brand Office, not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas. The entrants name and address must appear on the ballot to be eligible for a prize. The contest is open to everyone, other than employees of the Hereford Brand. Sponsors and experts are welcome to enter the contest Penn explained. The person picking the most winners at the end of the season will receive two tickets to the Cotton Bowl and second and third place winners will also receive one ticket each. The first place winner last year was Mrs. Taft McGee, who predicted 164 winners out of 236 games. The second place winner was Harold Morton and Mrs. Ed Skypala was third place winner. Winners of the cash prizes will be announced on this page each week.

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**A BLAKE EDWARDS** PRODUCTION

**PETER ELKE SELLERS SOMMER**

**A SHOT IN THE DARK**

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GEORGE SANDERS HERBERT LOW

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**Tower Dr.-In Theatre**

Open 7:15 P.M. — Show at Dusk!

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# SANDWICHES

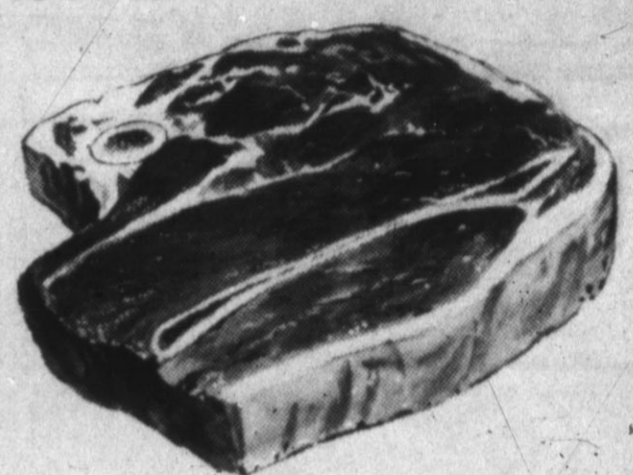
Ham Salad - Chicken Salad - Pimento Cheese

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USDA GOOD  
**CHUCK ROAST**

Lb. **49¢**

USDA Good  
**ARM ROAST BONELESS STEW MEAT**

Lb. 59¢

**BACON** Flavor Wright 2 Lbs. 89¢

BANQUET FROZEN  
**MEAT POT PIES 15¢**

**CHEF BOY-AR-DEE CHILI** 30 3/4 Can Plain 39¢

**TOM SCOTT MIXED NUTS** 13 Oz. 59¢

**SHURFINE CHERRIES** RSP 300 Can 5 For \$1

**AFFILIATED NOTEBOOK PAPER** 400 Sheet Pack 49¢

**GERBER BABY FOOD** Str. Fr. & Veg. 10¢

Northern  
**Paper Towels**

BANQUET FROZEN  
**FRUIT PIES 25¢**

Big Roll 25¢  
Shurfine  
**Sweet Potatoes** Squat Can 27¢

Shurfine  
**Waffle Syrup** 32 Oz. 39¢

Shurfine — 46 Oz. Can  
**Tomato Juice** 3 For 79¢

Roxey — Tall Can  
**Dog Food** 13 For 89¢

Soft Weave  
**Toilet Tissue** 2 Rolls 23¢

SHURFINE CHUNK STYLE FLAT CAN  
**TUNA 25¢**

Powdered Detergent  
**Trend** Giant Box 45¢

**Purex Bleach** 1/2 Gal. 39¢

Liquid  
**Sugarine** 49¢

**Alka Seltzer** 25's 39¢



**CELERY** STALK 19¢

SHURFINE  
**SALAD DRESSING** Quart 39¢

**GRAPES** lb. 19¢  
**CABBAGE** lb. 9¢  
**GREEN ONIONS** 2 Bunches 15¢

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★ YOUR HOME TOWN BOYS ★

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# Deaf Smith County Farm Tour Slated

In a planning meeting held Thursday, Sept. 3, the Deaf Smith County Crops Committee set September 17 as the date for the annual Deaf Smith County Field Tour.

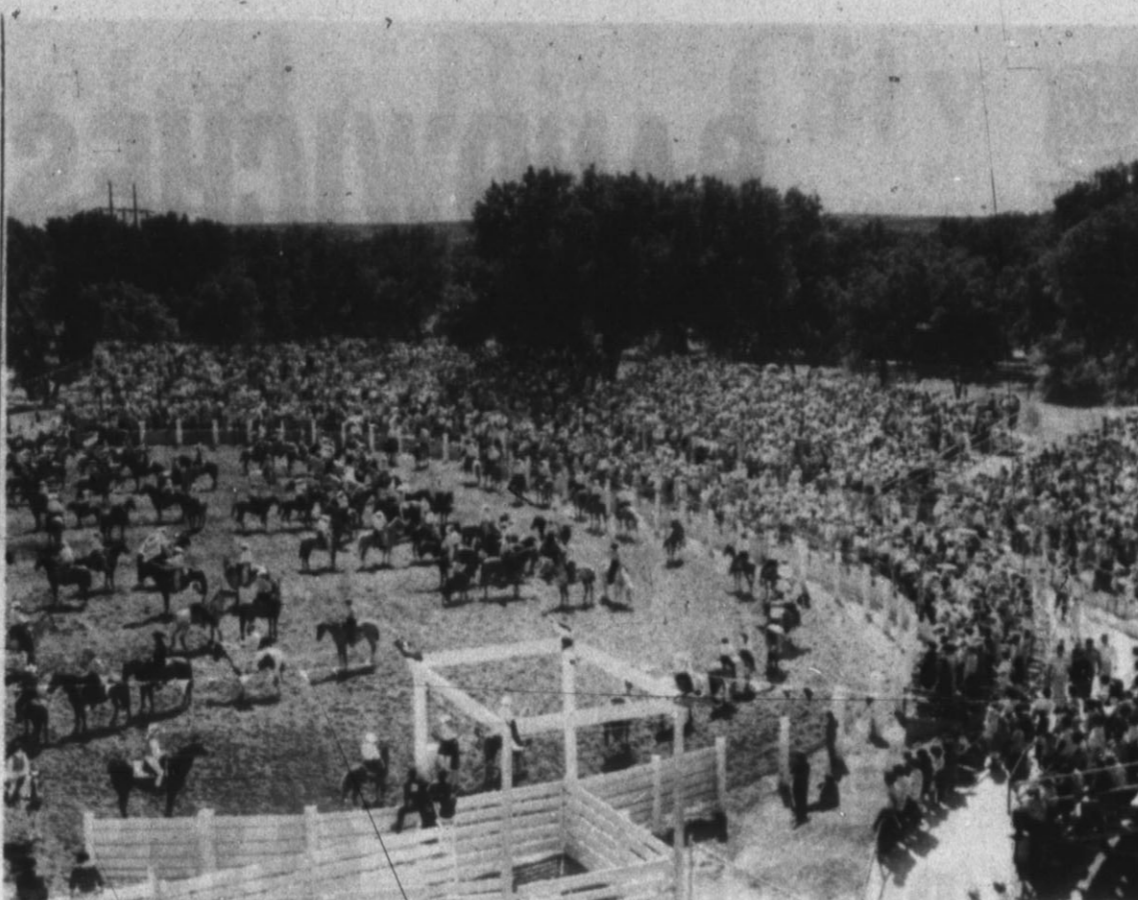
"Under the leadership of able chairmen and a fine working membership, this tour has developed into a highlight for agriculturalist throughout the county and in the surrounding area," said County Agent J. W. "Lefty" Thomas.

Members planning the tour met in the Hereford State Bank

8 p.m. Sept. 3. Present were: Clark Andrews, Frank Bezner, Hugh Clearman, Floyd Cole, Steve Clements, James Gouldy, Dean House, Harold Head, Luther Lesly, Wayne Newsom, Don Newman, Bud Parker, Bob Williams and County Agent Thomas.

The tour will start at 1:30 p.m. Thursday Sept. 17 at the courthouse. School busses will be provided to carry the tourists.

"First stop will be on the H. Cook farm," Thomas said, "to observe a field of sugar



**STANDING ROOM ONLY** — This was the scene at Cal Farley's Boys Ranch as a capacity crowd watched the 20th Annual Boys Ranch Rodeo over the Labor Day Weekend. A record number visited the Ranch and attended the action-packed rodeo in which all of the more than 300 boys, living at the Ranch, took active part.

## Participation Not Automatic, Says Collier

"Over 150 farms have applied for participation in the 1965 Wheat program," Faust G. Collier, head of the local ASCS office, said Tuesday. Collier pointed out that the signup would continue until October 2, 1964, but urged farmers to come in and sign-up. "Participation is not automatic," Collier said. It is required that an application be signed before the final date to be eligible for diversion and certificate payments.

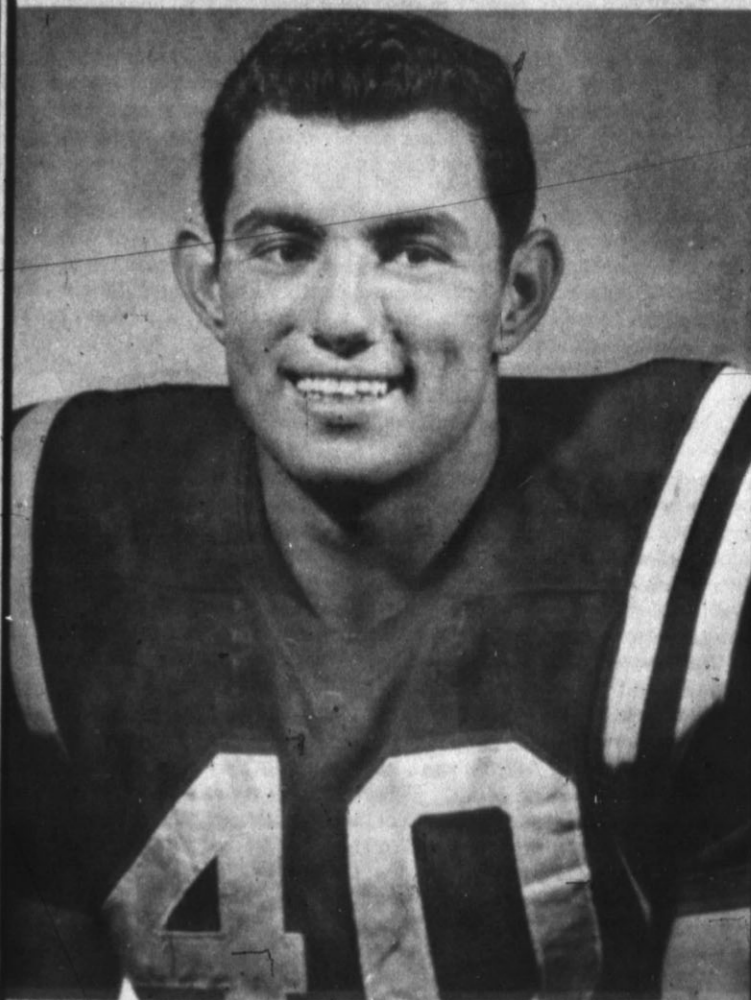
Similar to the 1964 Wheat Program, the 1965 Program provides for diversion, price support loans and marketing certificates. Loans and certificates may be earned by planting within the 1965 allotment and diverting 11.11 percent above the allotment to conservation uses. Diversion payments may be earned by diverting at least 10 percent and up to 20 percent from the 1965 wheat allotment. This diversion is in addition to the mandatory 11.11 percent.

"The 1965 program differs from the 1964 program in that producers may sign up in both the wheat and feed grain program and substitute one crop for another," Collier said, "provided the total permitted acres is not exceeded."

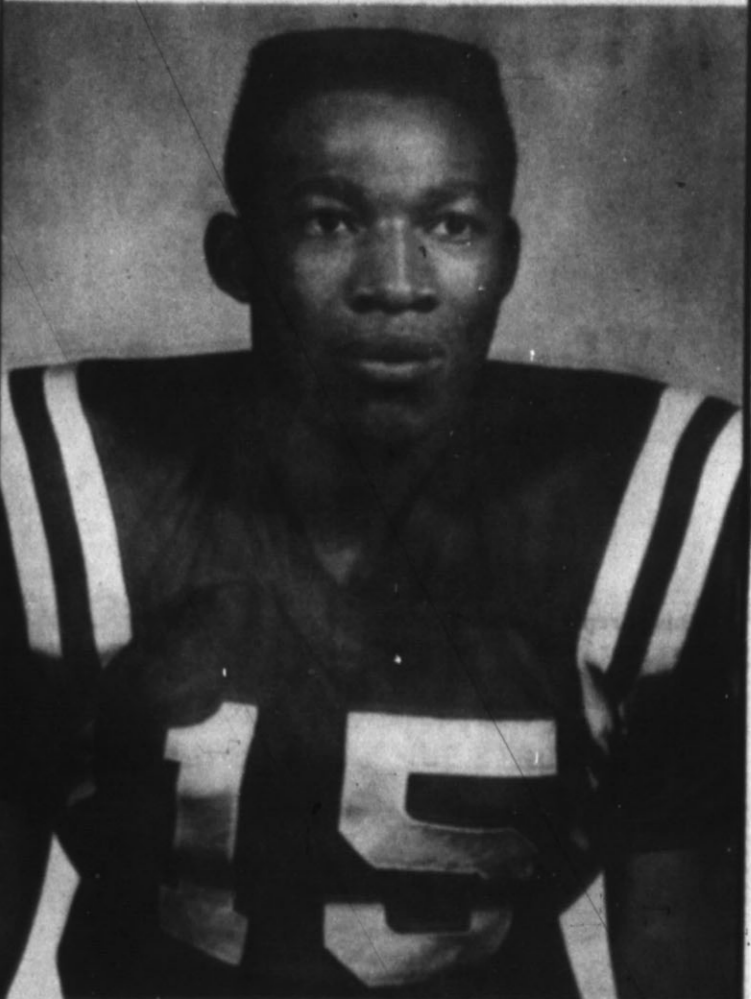
Producers may also substitute oat and rye bases for wheat, providing they divert at least minimum acreage from both programs.

"Additional convenience is now provided in allowing a change in the intentions of the acres to be diverted, until the final date for the 1965 Feed Grain Program some time in the spring," he said.

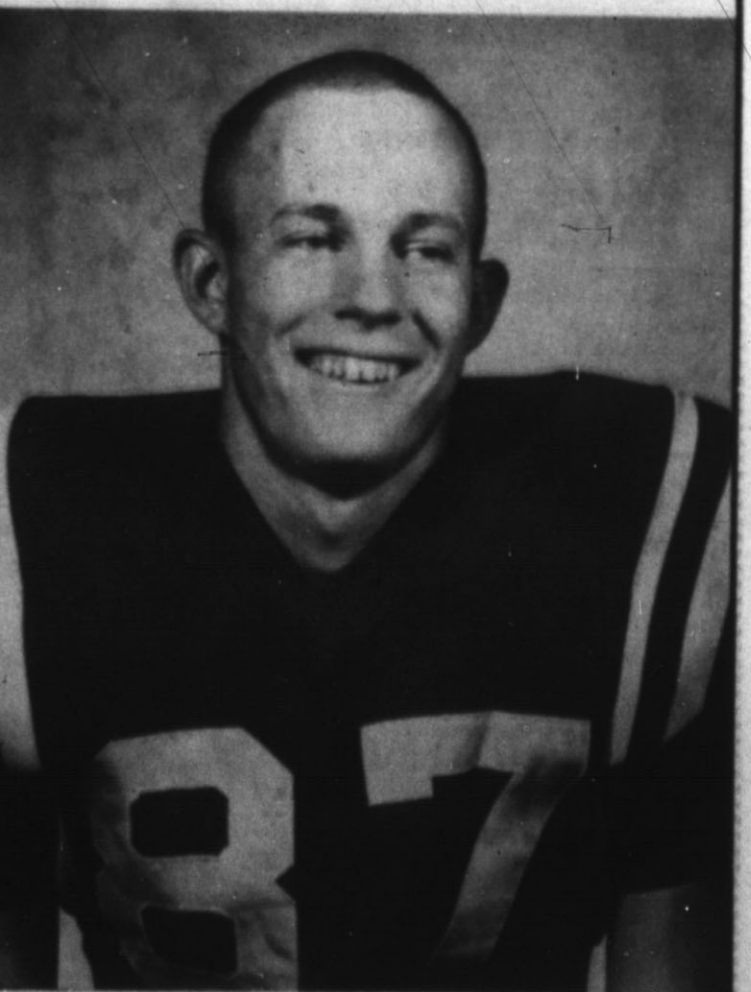
## MEET YOUR TEAM for '64



Jimmy Gutierrez Back



Walter Williams Back

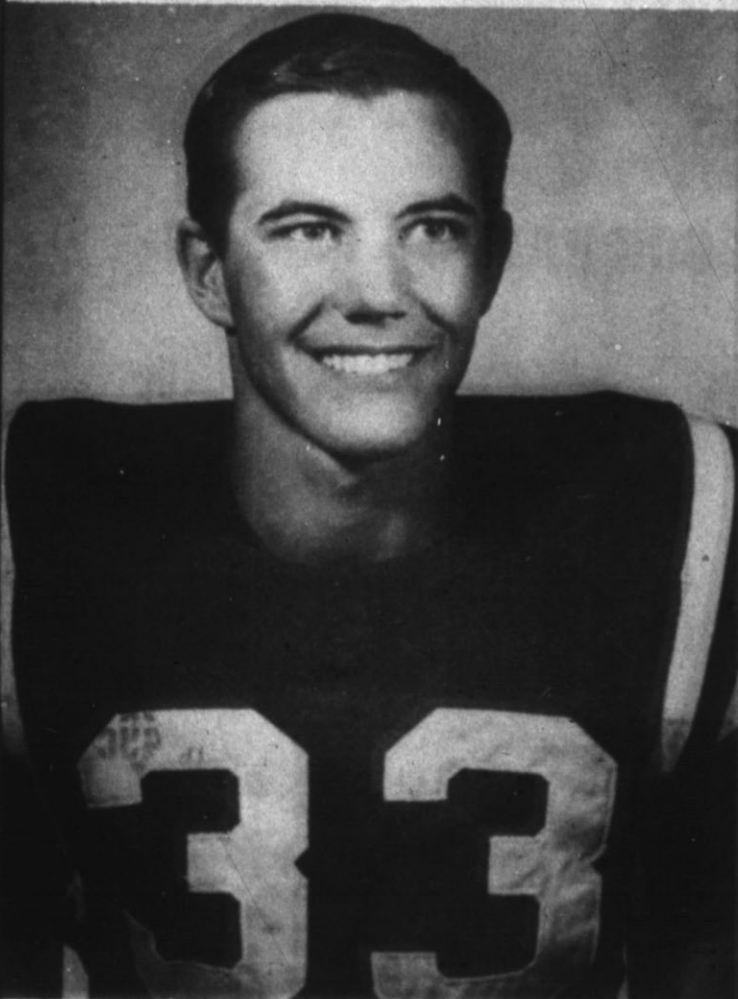


Larry Minks End

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## Meet Your Team for 1964



Gary Stagner End

We're Backing You **ALL THE WAY**



Lynn Cook End

**McDOWELL**  
**DRUG**

beets." Sugar beet management and production will be discussed by Cook and Wes Fisher, Assistant Superintendent of Holy Sugar Co.'s Hereford plant.

Stop number two will be a lettuce field farmed by Mr. Brinkman and Mr. Kalka on the Frank Bezner farm. Lettuce production and management will be discussed by Bezner and Dr. Jack Kyle, Horticulturalist, Lubbock Experiment Station.

On stop three, tour members will have an opportunity to see fine angus cattle on irrigated midland bermuda grass. Carriage capacity, nutrition and beef production will be discussed by W. H. Andrews and Dr. D. D. Hubbard, Extension Animal Husbandman of Lubbock.

At stop four, tour members will observe eight varieties of grain sorghum on the Charles Schlab farm. Production and adaptability of varieties to specific farm situations, disease resistance and other characteristics will be discussed by Schlab and George Warner.

At this point in the tour, under the shade of the trees at the Schlab house, Gifford-Hill Western and WAC Seed Co. will provide refreshments for the group. People present from Zone 2 of the Tierra Blanca Soil Conservation District will elect a supervisor to finish the term vacated by the resignation of Hardy Benson. "Benson has served the people of Zone 2 for many years in an unselfish and efficient manner," said County Agent Lefty Thomas.

"Stop five will bring us to fields of fine crops of cotton and soybeans," Thomas said. Management and watering of these crops will be discussed by Clark Andrews. Harvey Walker of Lubbock will discuss cotton and Barry Love of Halfway will talk on soybeans.

"There will be a no-stop view of a field of milo on which Pro-pazine was used," Thomas said.

This will be on the Herb Bippus farm.

Stop six will be made on the Burney farm where use efficiency of sprinkler irrigation will be discussed by Burney and Don Newman, head of the Tierra Blanca Soil Conservation District Service office in Hereford.

Stop seven will be at the Charles Shipley farm where irrigation and other practices differ to the previous sugar beet stop.

Shipley and Wes Fisher will discuss the management on this field.

Thomas said everyone was invited to make the tour.

The alcoholic is typically much more sensitive to criticism, rejection and anger than is the nonalcoholic, says the Florida Alcoholic Rehabilitation Program.

Rear Adm. Richard E. Byrd made a 1927 Atlantic air crossing soon after Lindbergh's to demonstrate that it is possible to carry a useful load of 500 or 600 pounds, three or four people and an efficient radio.

## JayCees Plan Membership Drive; Benefit

Hereford's Junior Chamber of Commerce announced plans this week for a "Sustaining Membership Benefit Dinner" to be held at the Hereford High School Cafeteria Thursday, September 24 at 7:30 p.m.

The dinner will be the culmination of a month-long sustaining membership drive for the local organization.

On hand to supply entertainment will be the widely known comedy team of Homer and Jethro. The comedians will be performing at the New Mexico State Fair on the preceding Monday, Tuesday and Wednesday, coming to Hereford for the one-night engagement on Sept. 24.

Stars of radio, television and recording fame, they have appeared on both the Ed Sullivan and the Tonight Show. Among their latest endeavors is the widely known Kelloggs commercials.

Proceeds of the benefit will be used to furnish a blood bank room for Deaf Smith County Hospital, according to Ralph Owen, project chairman.

Bob Rott is president of the local JayCee organization.

## MEET YOUR TEAM FOR 1964



John Pool Tackle

**BEST WISHES WHITEFACES**

FROM THE

Ol' Hot Rod Trader

**EMMETT MILBURN**

Milburn Motor Co.

## Our '64 Team

Photographed by Bill Bradley



Frank Cain Back

Backed by Bill Bradley  
**Photography Studio**

340 Schley

Hereford, Texas



By Melvin Young

We thought we were joking recently when we mentioned the fact that Republican presidential nominee Barry Goldwater was not eligible for the presidency due to the fact that he was born in the Territory of Arizona rather than in the State of Arizona.

Arizona did not become a state until 1914, while Goldwater was born in 1909.

Since writing that column however, we have read in the daily press that San Francisco attorney Melvin Bell has indeed filed suit in California to keep the Senator off the ballot for the above reason.

We don't suppose by a stretch of the imagination, that the gentleman from California could succeed in his efforts, but the fact that he's trying caused us to wonder if any president had been born in a territory rather than in one of the states.

Dick Barnard was betting on Old Hickory (Andrew Jackson) and Guy Lawrence, while not speculating on the presidency wondered out loud about his wife's eligibility to vote. She was born in Indian Territory.

In going through our reference books, we came up with a lot of information. Mostly useless, we suppose, but nevertheless, interesting.

All 34 presidents have been American-born. Eight of the gentlemen were born before the United States became an independent nation in 1776. They were: George Washington, John Adams, Thomas Jefferson, James Madison, Monroe, John Quincy Adams, Andrew Jackson and William Henry Harrison.

Martin Van Buren was the first president born under the American flag. He was born December 5, 1781 in Kinderhook, N. Y.

Only four of the 34 presidents have been born west of the Mississippi river and two of those just happen to be from Texas. Dwight D. Eisenhower, although claiming Kansas as his home state, was born in Denison, Texas, October 14, 1890. He moved with his parents to Abilene, Kansas a year later. The other Texan of course, is President Lyndon B. Johnson, Hoover (Iowa) and Harry Truman (Missouri) completes the list of Western presidents.

Virginia captured the presidency with native sons eight times while Ohio-born have filled the nation's top spot seven times. Our third president, Thomas Jefferson, was an avid supporter of the States, believing that they were the best bulwarks for individual rights, while his political foe Alexander Hamilton was far more interested in securing the individual against imaginary dangers, as he thought them. Hamilton, a Federalist, believed that the construction or interpretation of the terms of the Constitution was to be such as to broaden the powers of the Federal Government, necessarily involving a corresponding trenching on the powers of the States. The Jefferson followers looked on every feature of the Hamilton program as "anti-republican".

The disposition of the Jefferson school to claim for themselves the title of "republicans" (in reference to the above) led to the appearance of the term "republican" as connected to a political party. This became the Democratic-Republican Party about 1793.

Hamilton was later killed in a duel with Jefferson's vice-president Aaron Burr.

Jefferson was truly a champion of the people, although he was immensely wealthy. He was a state-righter of the first degree, and fought bitterly to preserve the rights of the States as opposed to a strong central government. Although considered a founder of the Democratic party, he would scarcely recognize the national organization as it is today.

The Federalist Party passed into oblivion shortly after the close of the War of 1812, partly because it had opposed that conflict which was commonly known as "Mr. Madison's War." (James Madison, President 1809-1817).

There's one thing for sure: a Westerner will win the election in 1964.

This bicycle-riding fad among the adults is killing us. We haven't taken up the habit yet, but the very thought makes us tired all over. We're like the old boy that figured you didn't have to exercise after passing 40, and although we haven't reached that age yet, we're getting close enough that we don't care to talk about it.

Anyhow, as we were riding around town (comfortably, in our air conditioned, automatic transmission, power brakes car), we observed Mr. and Mrs. Woodie Wilson riding bicycles. And not just in front of their home. Why, they had wandered a good three blocks away... and long blocks at that.

We offered to tow them back home, but they declined. "Need the exercise", says Woodie.

Perhaps so, but we'll pass. Another couple that have taken up the bicycle riding habit are the Frank Farmers, 108 Douglas. The Farmers said they took up the fad several years ago, but had slowed somewhat in the last year or two.

Come to think of it, we're not sure if the tires on our daughter's bicycle would even hold us. And don't go suggesting that exercise is the answer to that spare tire we're developing.

By the way, while visiting with Mr. and Mrs. Farmer, we learned that their daughter Sharon will begin her student teaching this year in one of the Abilene elementary schools. Sharon has been attending Abilene Christian College since graduating from Hereford High. She plans to teach in the 2nd grade.

Understand the kids up at Boy's Ranch performed to a capacity crowd over the Labor Day weekend. Standing room only.

The Hereford Whitefaces will kick-off their year Friday night when they meet the Plainview Bulldogs in a home game. Game time is 8 p.m. Let's all turn-out and give the kids a big send-off.

Husband to wife: "What do you say we take this money we've saved toward a new car and blow it on a movie?"

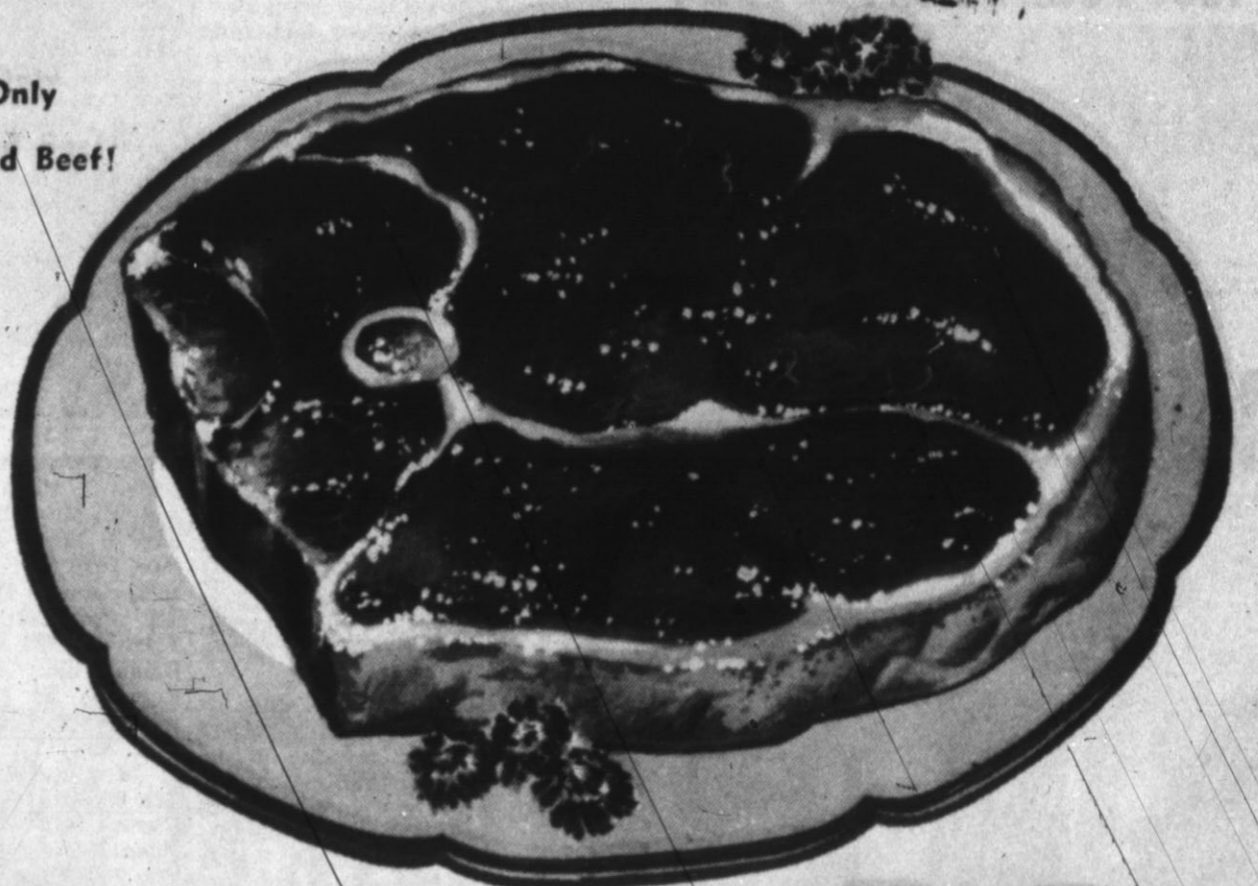
Horses starting from the No. 1 post nation win the most races at the nation's major harness tracks.

Classifieds Get Results

# PIGGY WIGGLY BEEF SALE



Piggly Wiggly Sells Only  
U.S.D.A. Gov't. Inspected Beef!



U.S.D.A. Good — Choice

**ROUND STEAK  
LOIN TIPS**

Lb.

**89¢**

**WISCONSIN LONGHORN CHEESE**  
**CUDAHY SPICED LUNCH MEAT**  
**WRIGHT'S ALL MEAT FRANKS**

lb. 49¢

lb. 49¢

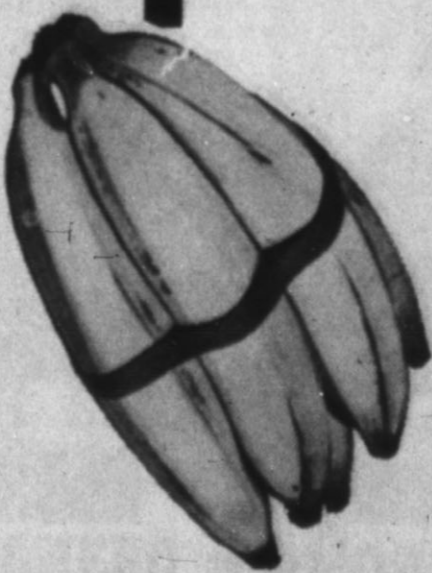
lb. 49¢

Nifty — Loose Leaf Filler  
**NOTEBOOK  
PAPER**  
Big 300 Sheet Pkg. **29¢**

Salad Dressing  
**MIRACLE WHIP**  
Quart Jar **49¢**

Cloverlake — First Quality — All Flavors  
**ICE CREAM**  
Half Gallon **59¢**

Maryland Club  
**COFFEE**  
Pound Can **79¢**



Golden Ripe

**BANANAS**  
**2 LBS 25¢**

**TEXAS CUCUMBERS**  
**HOME GROWN OKRA**

lb. 15¢

lb. 15¢

**BACK TO SCHOOL**  
**SKATING PARTY**  
**Saturday - 1:30 to 5p.m.**  
**-FREE PRIZES-**  
Grand Prize will be a beautiful pair of skates to be given away at 3 o'clock  
Free Drinks and Other Prizes  
**EVERYONE IS INVITED**  
WE ARE NOW BOOKING PRIVATE PARTIES OF ALL KINDS  
**PLAYHOUSE SKATING RINK**

Tendercrust — All Varieties <b>Brown &amp; Serve Rolls</b> 2 For <b>49¢</b>	King Size or Regular — 6 Btl. Ctn. <b>Coca Cola</b> <b>39¢</b>
Bakelite <b>Shortening</b> 3 lb. Can <b>59¢</b>	Hunt's — 8 Oz. Can <b>Tomato Sauce</b> 3 For <b>29¢</b>
Arrow <b>Pinto Beans</b> 2 lb. Bag <b>25¢</b>	Shurline <b>Tuna</b> Flat Can <b>25¢</b>
Peter Pan — Smooth or Crunchy <b>Peanut Butter</b> 12 Oz. <b>39¢</b>	Disinfectant Spray <b>Glade</b> <b>69¢</b>

<b>Cloverlake Cottage Cheese</b> 2 lb. Ctn. <b>49¢</b>
<b>Cloverlake Buttermilk</b> ½ Gal. Ctn. <b>39¢</b>
<b>Clorox</b> Half Gallon <b>39¢</b>
<b>Roxey Dog Food</b> Tall Can 3 For <b>27¢</b>



**OPEN EVERY MORNING AT 7 A.M. — CLOSED SUNDAY**

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

# Homemakers Prepare For Convention Here Saturday

Young Homemakers of Texas attending Area I Convention Saturday in Community Center will be guided by the following program, announces Connie Brumley, Area I president:

1:30 p.m. Registration, with Hereford chapter in charge.

I. General Session

a. Invocation — Mrs. Ima Dorra Halle, Area I Advisor

b. Welcomes — Mrs. Kenneth De Hart, president of Hereford

chapter

c. Response — Mrs. Martha Smith, area reporter, Plainview

d. Greetings from Future Homemakers of American

Miss Nancy Hicks, State FHA president, Canyon

e. Introduction of guests — Mrs. Gayle Fortenberry, Area I vice-president, Lockney

II. Business Session

a. State

b. Area I

III. Entertainment

IV. "Family Living Can Be Fun," Mr. and Mrs. Roy Bass, Lubbock

V. "Birthday Party" — Betty King, past president Area I, Lockney, presiding; Sudan Young Homemakers Club, hostesses for tea

VI. Installation of officers for Area I — Mrs. Edward Well, State president of Young Homemakers of Texas, Hale Center

VII. Closing ceremony

Seven Chapters have entered their Little Sisters as candidates for the special little Sister award Hereford's Little Sister candidate is Cindy Loerwald, chosen last May on the basis of qualification met during the school year. She is now a senior in high school.

During the Young Homemakers afternoon session, Betty King, past president, Lockney, and Mrs. J. J. Durham, Hereford High School Homemaking teacher and sponsor of the Hereford chapter of Young Homemakers, will serve jointly as parliamentarians.

## Hospital Notes:

**Patients in Hospital**

Mrs. Antulio Gamez, 116 Higgins; Mrs. Mary E. King, 119 Ave. E; LeAnn Dobbs, Route 5; Dellus McCutchen, Box 745; Mrs. Doc Kirby, Box 393; Mrs. James A. Watkins, Box 313, Vega; Frank B. Marr, 208 W. 9; Herman Schumacher, Route 2, Happy; Mrs. Harold E. Fults, Route 4.

Mrs. Robert Lohr, 401 Knight; Toni Beauchamp, 406 McKinley; Mrs. Cecil C. Rockwell, 111 Centre; Mrs. Floyd M. Campbell, 401 Ave. K; Fred S. Barrett, 410 W. 3; Mrs. Hattie Howze, 710-N. Lee; George V. Cassettey, Route 4; Mrs. Mary M. Click, 129 N. Texas.

Mrs. R. Minta Pennington, 133 Ave. B; Mrs. Francis Smith, 120 Ave. H; Mrs. James M. Edmond, 209 Fuller; George J. Paetzold, Route 3; Hermengildo Castillo, Box 1029; Mrs. Horace L. Turns Jr., 3651 Allison St., Wheat Ridge, Colo.; Mrs. James R. Robinson, 509 Ross.

Charles E. Parker, 804B Miles; Mrs. Mary Luella Rice, 501 W. 4; Mrs. Arnold L. Cross Jr., Box 6, Broadview, N. M.; Mrs. Stanley R. Smith, 406 N. Main, Olton; Mrs. John H. Ballenger, 422 N. Maxwell, Tulla; Wesley Hood, 1505 Park Ave.; Mr. Oscar L. Williams, Star Route.

Tommy Clower, 1312-35th St., Lubbock; Mrs. Daniel Martinez, General Delivery, Friona; David Baugous, 228 Ave. B.

**Patients Dismissed**

Mrs. Zigmus B. Friemel, Mrs. Burrow H. Kury, 9-4.

Mrs. Abram Hill, Mrs. Frank Cadena, Mrs. Cora Mae Spradley, Mrs. Larry D. Harbin, Troy W. Benefield, Percy M. Willson, 9-5.

Mrs. Bobby R. Henley, Marshall R. Kimbrough, Mrs. Melvin J. Layman, 9-6.

Mrs. Buddy Bloomer, Mrs. Alfonso Reyes, Mrs. Sylvester a.m. He weighed 8 lbs. 2 1/2 ozs. hr. J. O. Kesler, Mrs. Ralph Rodriguez, Lee S. Tice, 9-7.

Mrs. Felix Albiar, Henry P. Henderson, Julianne Gollehon, Helton Jones Jr., Mrs. Mary Berend, 9-8.

Carolyn C. Henniger, 9-9.

**NEW SWIMSUIT A FLOP**

SCHAERDING, Austria — Three Austrian students recently tried out a version for men of the topless bikini — they went swimming clothed only in a necktie in the town fountain of Schierding in Upper Austria. They were arrested.

They were not only charged with being "indecently dressed" but also for mistaking a public fountain.

A Coast Guard station and a lighthouse, the oldest on the Outer Banks of North Carolina, dominate the pint-sized harbor. In rough weather the harbor is crowded with boats hunting shelter from miles around.

Placer gold may be present deep in accumulations of gravel, sand and other material in the old beds of streams or glaciers.

## Letter To The Editor

Dear Editor,

This letter is in reference to a letter to the editor published in the Sunday Brand, September 6, written by Mrs. C. E. Hicks.

Mrs. Hicks' letter concerned a program given by Mr. H. M. Baggary, editor and publisher of "The Tulla Herald", to L'Allegra Study Club. The club's program theme this year is on politics with emphasis on the two major political parties in the United States. The program Mr. Baggary presented was on the history of the Democratic Party. Future programs will be on the Republican party, as well as on the presidential candidates. It was the intention of the club that this program study be non-partisan and purely for the better understanding of our major political parties.

We respect Mrs. Hicks' right to disagree with Mr. Baggary. However she has misquoted him and either knowingly or unknowingly distorted the meaning of Mr. Baggary's statements with which disagree.

It is extremely difficult to quote directly when one is not taking shorthand notes, is not present throughout the entire speech and is not a trained reporter. Yet Mrs. Hicks has made supposedly direct quotations of Mr. Baggary's statements throughout her letter.

First, Mr. Baggary did not make any statement concerning the haves and the have nots in our country and did not mention the word farmers with this statement. He did explain that in some countries they have only the very rich and the very poor, with no broad middle class such as we have in the United States today.

Concerning Mrs. Hicks' comment on Lyndon Johnson's speech on January 15, 1964, it is her intent to have you believe that the government is going to take money from the rich people and give it to the poor people. In this speech President Johnson was explaining that some governmental departments have a surplus of money while others have a shortage. It was the President's idea to redistribute these monies as an economy measure.

Second, it is true that Thomas Jefferson, the founder of the Democratic party, was largely responsible for the Bill of Rights.

Third, Mr. Baggary did not

imply that the federal government was competing with God. Mr. Baggary did imply that our individual liberties are protected by our overnment.

Fourth, Mr. Baggary did explain that in some cases local governments take away individual rights (for example Mississippi and Alabama - our comment not Mr. Baggary's) and that the federal government attempts to insure those rights.

Fifth, Mr. Baggary made no verbatim statement about the rich standing in the way of progress. He explained that this country's strength lay in its broad middle class which includes approximately ninety percent of our population. This is in direct contrast to those other countries which have only the very rich and the poor classes as mentioned before by Mr. Baggary.

We appreciate Mr. Baggary taking the time to present this program to L'Allegra. We are looking forward to other interesting programs this year.

Mrs. Walter London, Jr.  
Mrs. James E. Higgins  
Mrs. Joe T. Lyons

### SOON BE OVER

LEXINGTON, Ky. — It was her first day in school and the youngster told the teacher that one tooth was loose and three of her baby teeth were gone. "Pretty soon," the youngster said, "I'll be running on the rim."

### LEAST EXPECT THEM

MANILA — Police ended a search for two suspects in a murder case by finding them safe in jail. They had been picked up earlier on another charge.

### BUDDING ARTIST

HOPKINSVILLE, Ky. — After his grandson presented him with an original painting, Sterling Lanier entered it in the Penny-royal Fair.

The painting won first prize. What the judges didn't know was that Lanier's grandson is 5-years old and composed the picture in his kindergarten class.

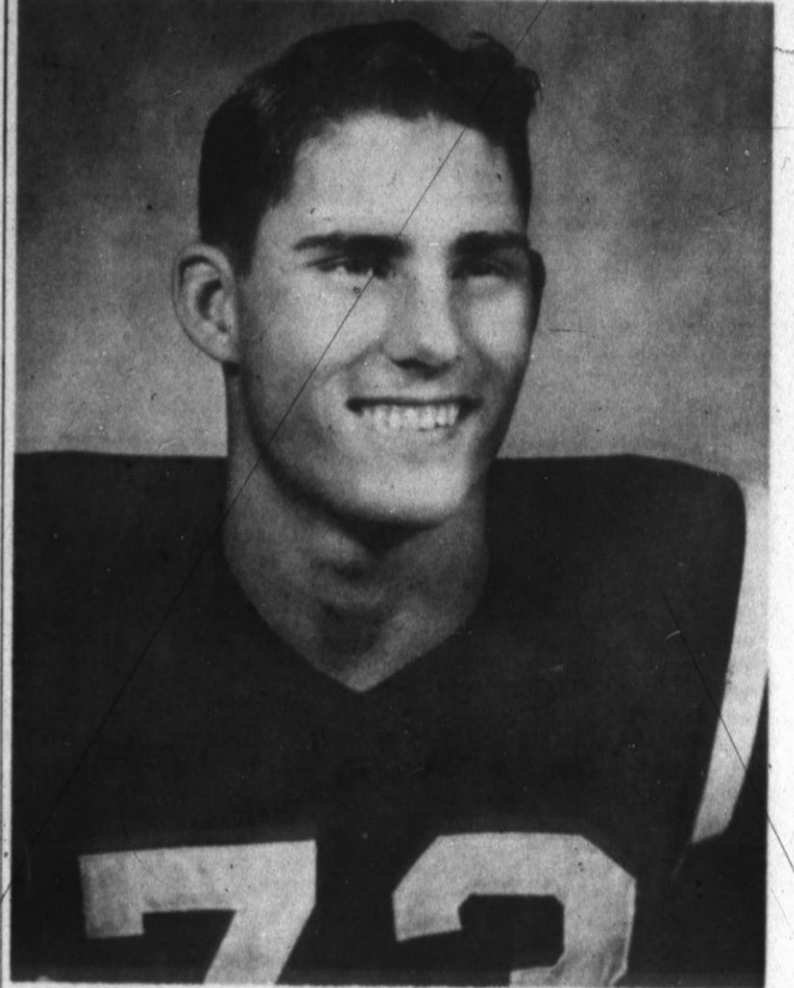
A third of the population of Northern Ireland is crammed into Belfast.

The Initial Teaching Alphabet was first introduced in the United States in 1963.

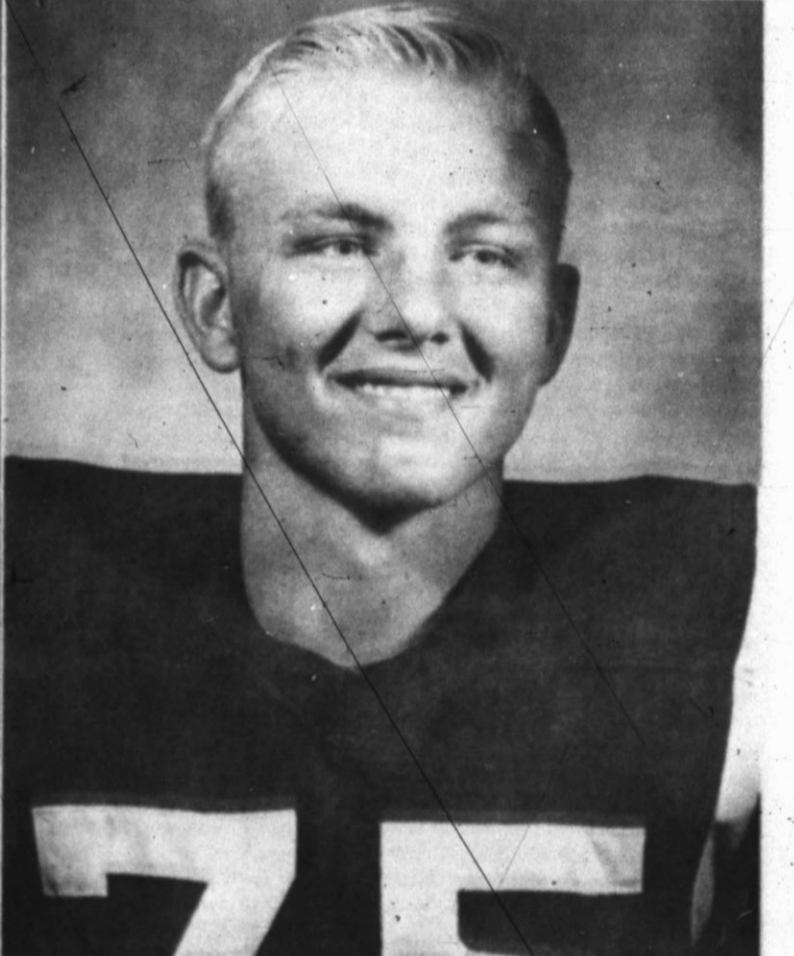
### SOME DEPARTMENT

COLUMBUS, Ohio — Ohio State University has the only accredited department of welding engineering in the United States.

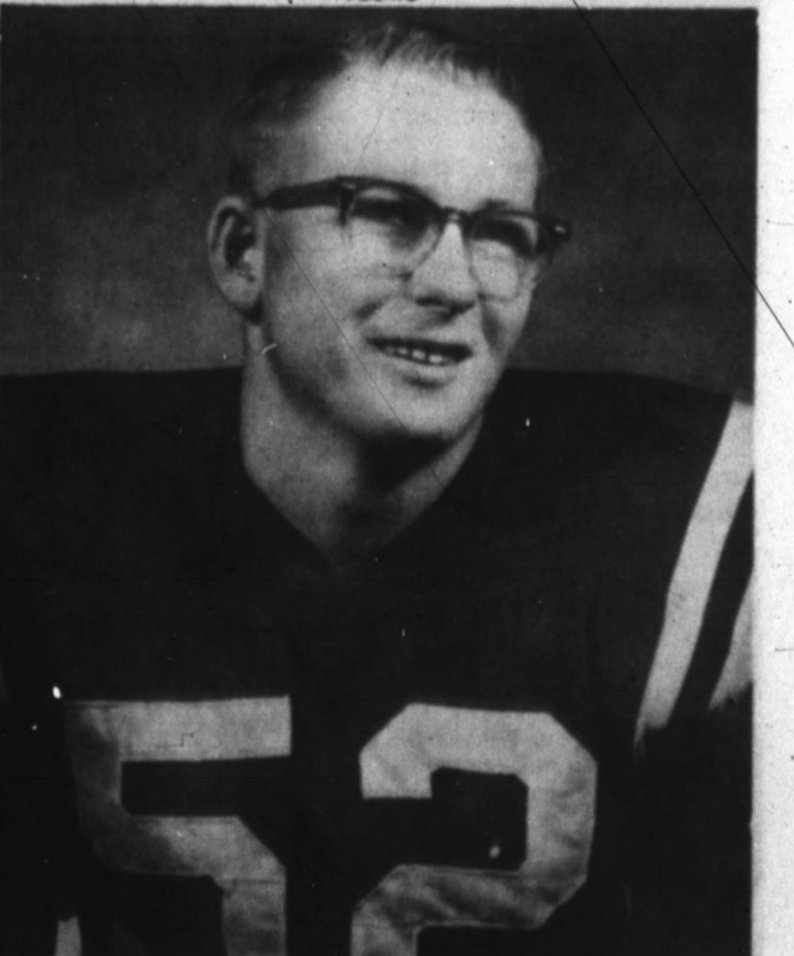
## Meet Your Team For 1964



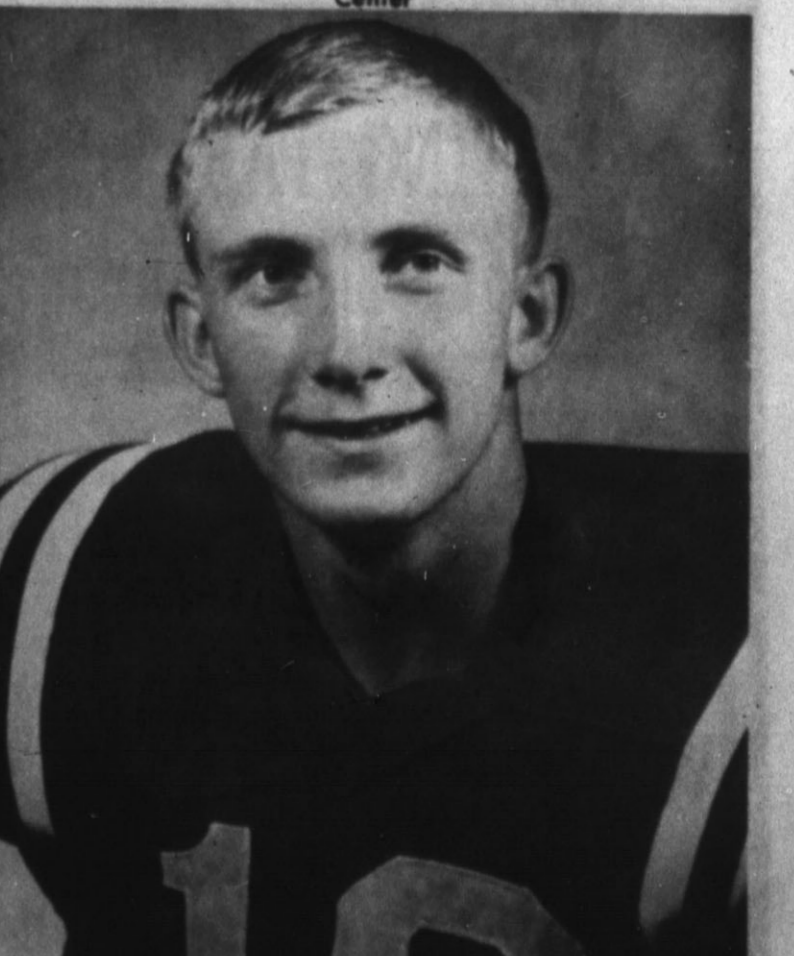
George Muse  
Tackle



Ricky Fangman  
Tackle

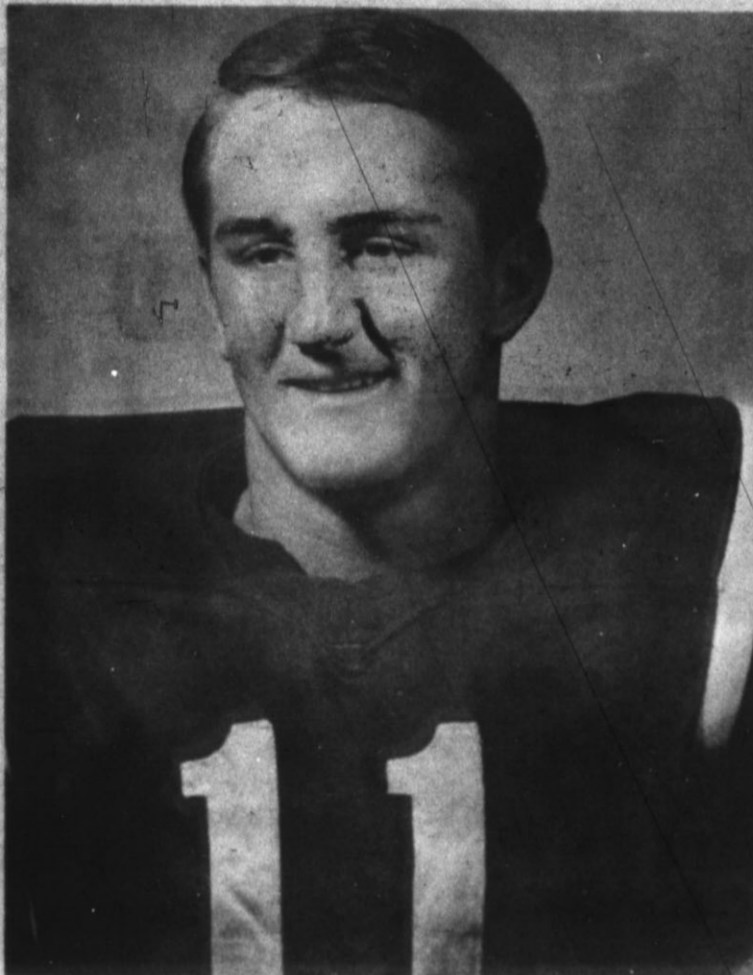


David Hill  
Center

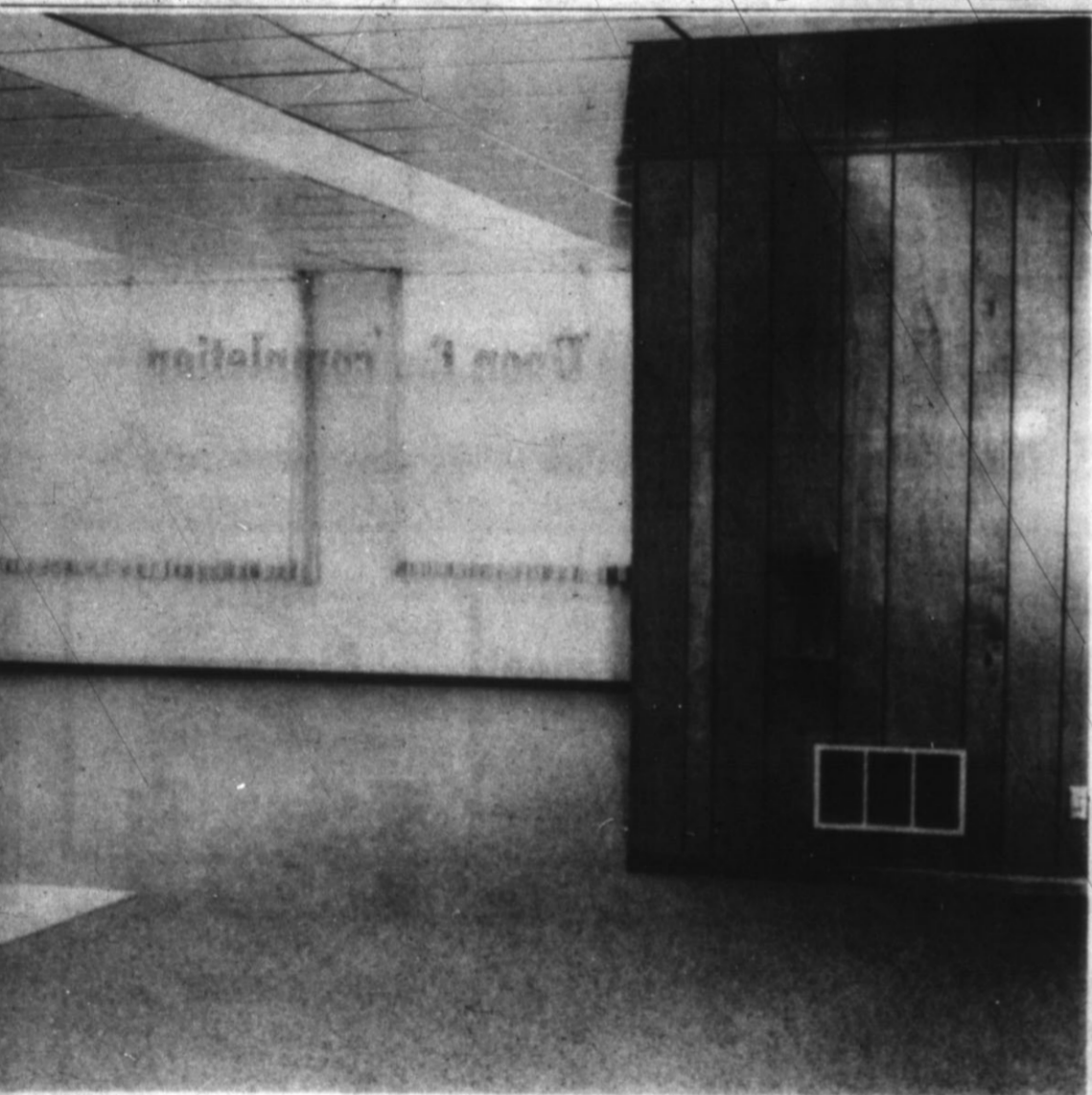


Gene Drummond  
Back

## Meet Your Team For 1964



Wynn Buck  
Back

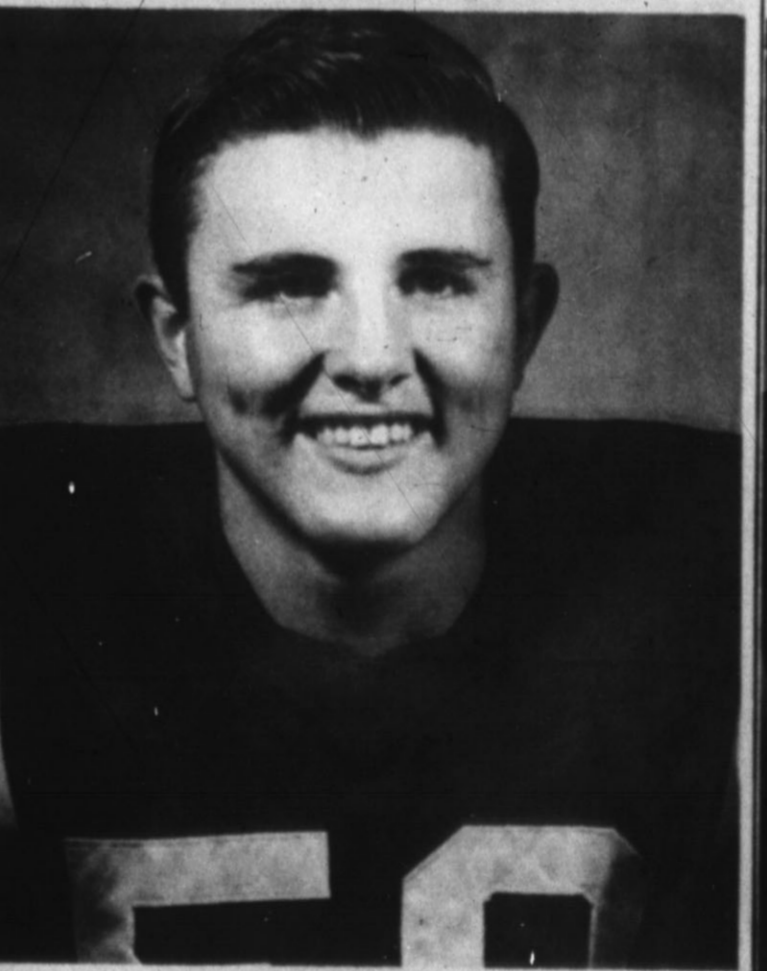


**LARGE MEETING ROOM** — This picture shows a portion of the commission meeting room and the reception area, leading into the meeting room. The roof will accommodate more than 100 persons at commission meetings. (Brand Staff Photo)

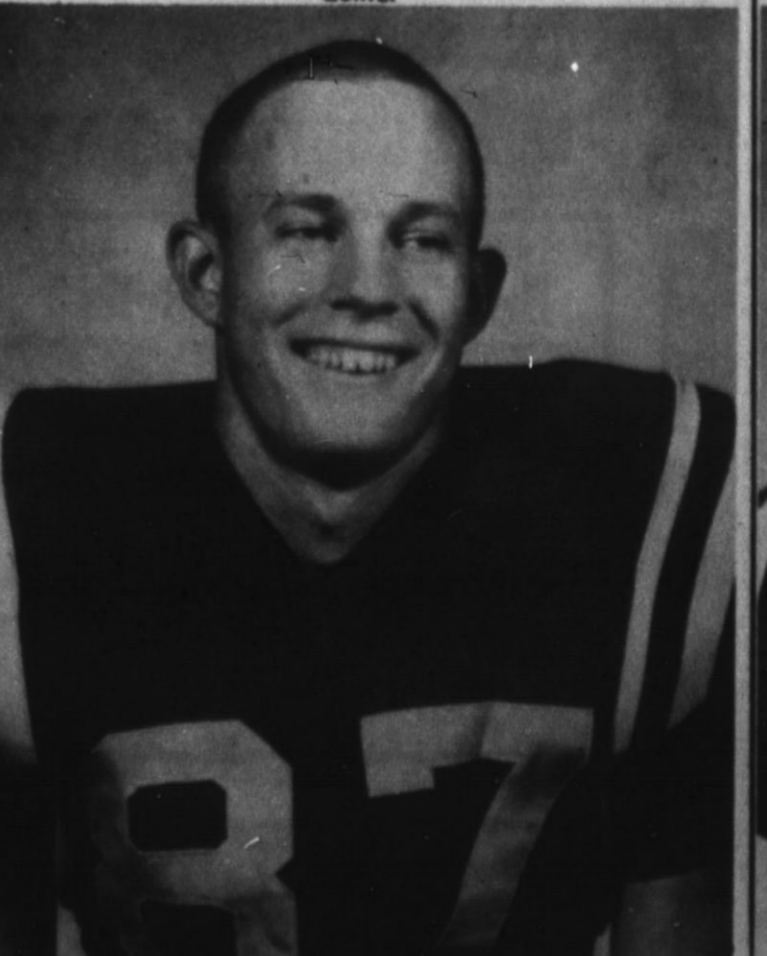


**GATEWAY** — This is the sign at King's Manor with its new lights and wrought-iron filigree atop. It's one of the many attractive new features at King's Manor. More are sought as the full campus program is developed. (Brand Staff Photo)

## Meet Your Team For 1964



Terry Hill  
Center



Larry Minks  
End



AUSTIN HIGHLIGHTS

Interbasin Diversions Are Discussed By State Leaders

By Vern Sanford
Texas Press Association
"Interbasin diversions," the process of moving water from where it is to where it is needed...

1963-1964 fiscal year on August 31 with a fat general revenue fund balance of \$73,000,000.

"It looks better than it has for a long time," beamed State Comptroller Robert S. Calvert.

Calvert declined to speculate on the amount of surplus which will be available for legislative appropriation.

Governor Connally predicted earlier that the general revenue surplus may reach \$80,000,000 next year.

Comptroller's report showed state revenue collections during 1964 were more than \$1,600,000,000, compared with \$1,500,000,000 in 1963.

General economic growth of the state; the federal income tax reduction designed to prime spending; and removal of the \$10 clothing exemption from the state sales tax were seen as largely responsible for the bigger yield from that levy.

MEETINGS RESUMED
Governor Connally has resumed his schedule of unofficial "cabinet" meetings with top state agency heads.

CHARGE UPHELD
An effort by the Allstate Insurance Company to knock out the State Board of Insurance order requiring a minimum charge of six per cent interest on insurance premiums paid by installments has failed.

Board said it found nothing in the hearing to change its mind. It reported that abuses of Texas laws, prohibiting inducements to prospective policyholders and prohibiting discrimination between policyholders, were taking place under deferred payment plans.

"Net costs of handling premium payments financed by insurance companies at cut-rate interest, or no interest, will ultimately be paid by all insureds," said Board Chairman Hunter McLean.

A spokesman for one company charged that criticism of ruling by the National Association of Independent Insurers laid the groundwork for "an attack on the Texas rating system and policy control." NAII claimed the order discriminates against Texas policyholders, and that the board had no authority to adopt it.

OUT OF THE RED
State government ended its

HURRY-UPS ASKED
Citizens from San Antonio, Corpus Christi and the counties which connect them asked the State Highway Commission to "hurry up" and schedule work on a proposed Interstate Highway between the two cities so that construction will be completed by 1968.

This is the year when San Antonio will produce the Hemis Fair; the Padre Island National Seashore will be in full-scale operation and Mexico City will host the World Olympics.

Nueces County Judge Noah Kennedy Jr. said "We would like to be in a position to swap tourists with the city of San Antonio."

"Hurry-up" urgings were also heard from Valley leaders who pleaded with the Highway Commission to hasten construction of the Valley Expressway (US 83) because the current system of routing traffic on access roads is hazardous.

Lower Rio Grande Valley Chamber of Commerce vice-president Jack H. Drake of Weslaco told commissioners the Valley death rate has risen 40 per cent this year — compared to a statewide rise of 13 per cent — because of accidents on the access roads adjacent to the expressway route.

Commission immediately authorized construction of a 1.7-mile section of the expressway within the city limits of Mercedes.

MOSQUITO CAMPAIGN
Spurred by the spread of encephalitis, state, county and city officials all over Texas are conducting a vast campaign against mosquitoes, according to State Health Commissioner J. E. Peavy.

Although much of the war against the disease carriers is waged constantly in areas which have tax-supported districts to combat disease-bearing insects, extra measures are being taken in many places, including Houston where 75 two-man spraying crews are at work.

Dr. Peavy said that as of September 1, a total of 474 cases of encephalitis and 19 deaths had been reported from Houston; 61 cases and five deaths in the Upper Plains region; and a smattering of suspected infections in other counties.

He said the 1964 epidemic has been the worst since 1954, when close to 1,000 cases — most in South Texas — were reported. In a "normal" year, only 50 to 75 cases develop.

Dr. Peavy said he feels that the intensive anti-mosquito campaign and the advent of cool weather will combine to beat down the disease, which is dwindling somewhat.

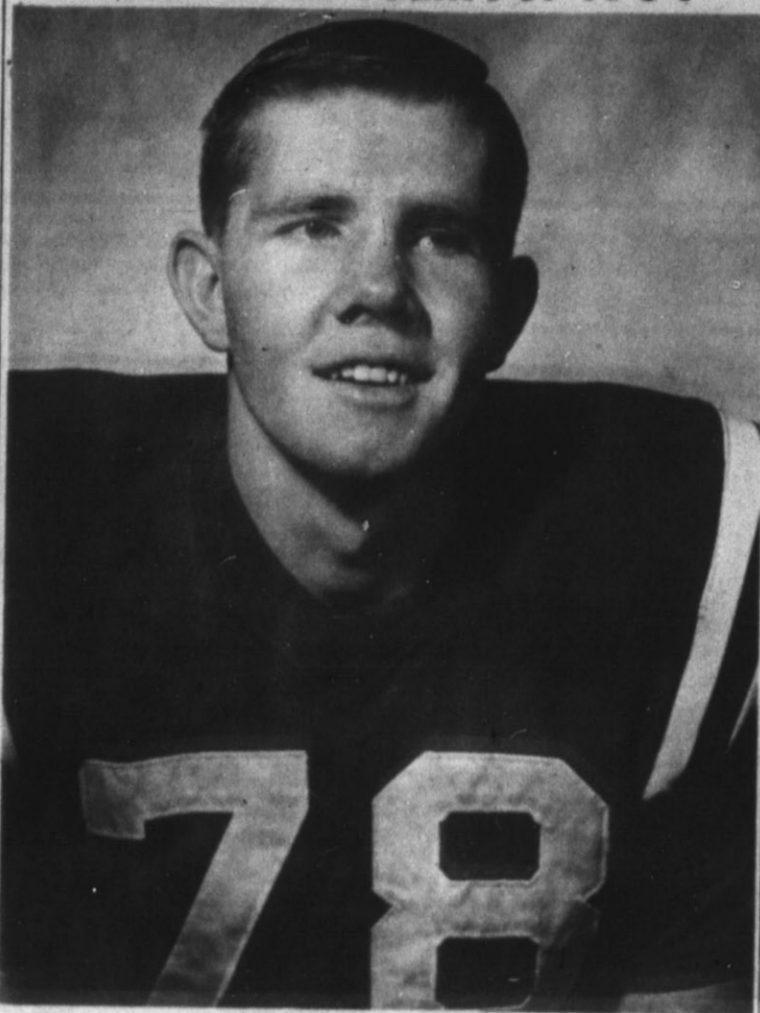
TRAFFIC SURVEY
A new attorney general's opinion holding that counties cannot spend their funds for traffic surveys required to obtain future federal highway aid has confused state highway administrators.

Problems presented by the opinion were outlined to the Attorney General's office. But a revision of the opinion was not officially requested, according to Carr's aides.

Thirteen counties now are participating in the financing of detailed traffic surveys on a 15 per cent local share basis. They are Cameron, Dallas, El Paso, Galveston, Harris, Jefferson, Lubbock, Orange, Potter, Randall, Smith, Tarrant and Webb.

Although cost of the studies is relatively minor, they are important to Texas' 22 metropolitan areas. They must be under way by next July if federal aid to the urban centers is to continue. Cities in nearly half the areas are picking up the local bill, without help from counties. If the opinion stands up, city governments may have to take

Meet Your Team For 1964



Dick Lookingbill Tackle

over in the other 13 counties.

SHORT SNORTS
John C. White, Commissioner of Agriculture, advises that Rio Grande cotton farmers will vote September 30 on whether or not to include an escrow program as

part of pink bollworm controls during the 1965 season.

Director Homer Garrison Jr. of the Department of Public Safety reminds motorists that the new auto inspection period began September 1 and ends next Ap-

ril 15. ... Women now lead in another field: there are 68,763 more women drivers than men drivers in Texas, specifically 2,642,756 women compared with 2,573,993 men. ... Longer terms for water district board members can be provided only by constitution amendment, says Atty. Gen. Waggoner Carr in a recent opinion from his office. ... Carr also concluded that the school land board has authority to reduce gas royalty from that provided in the original lease by entering into a unitization or pooling agreement at a lower royalty figure. ... Texas' business activity, on a steady upswing for three and a half years, rose three percent to a new high during July, says the UT Bureau of Business Research. ... State Board of Hospitals and Special Schools is expected to select a site for a new special school for mentally retarded in West Texas at a September 14 meeting here. ... Latest Census Bureau head count shows Texas has replaced Ohio as the fifth most populous state with 10,300,000.

When Al Besselink sent his second shot on the final hole of the ICO skidding across the green, PGA tournament supervisor Joe Black gave him a free lift. But Bessie skidded his third shot past the hole and got a bogey 5.

Wilt Chamberlain spent July touring Europe and flew to Stockholm to witness the Floyd Patterson-Eddie Machen fight.

On a typical thoroughbred racing day at Saratoga about 26 different jockeys will have mounts. There are more than 30 riders on the grounds.

SUNSET FOOD CENTER

We Give Frontier Stamps

Double Frontier Stamps On THURSDAY with \$2.50 Purchase

Lovely New Moss Rose DINNERWARE BY UNIVERSAL

FREE WITH YOUR PURCHASES

Table listing groceries: Apples 4:59, Green Onions Bunch 5c, Grapes Thompson Seedless 2:29, Potatoes Russets 10:59, Cabbage Lb. 5c.

NAME BRAND GROCERIES

Table listing groceries: Cookies Supreme 3 Pkgs. \$1, Aqua Net Hair Spray 69c, Ice Cream All Flavors Half Gallon 69c.

MEAT - MEAT - MEAT

Table listing meats: Pork Chop Center Cut Lb. 59c, Ground Beef 3:51, Calf Liver 3:51, Round Steak U.S.D.A. Good Lb. 79c, Franks 3:51.

Table listing freezer pack items: 1/2 Beef 49c, Hindquarters 59c, Forequarters 43c.

FREEZER PACK

7 Lb. STEAK - 7 Lb. ROAST, 7 Lb. HAMBURGER, 4 Lb. SHORT RIBS, \$12.95

BEST WISHES

To HERMAN & RAYMOND PAETZOLD

and the folks

of

SPENCER CHEMICAL CO.

Upon the completion of your new, modern

CUSTOM MIX

FERTILIZER PLANT

We are happy to have had the privilege of building this fine custom mix plant for you and we want to take this opportunity to invite everyone to attend the

OPEN HOUSE

Saturday, Sept. 12

9 a.m. to 6 p.m.

located east of Hereford

on Highway 60

E. BAKER

Contractor

Attention Contractors

and Homeowners NOW AVAILABLE IN HEREFORD COMPLETE



SERVICE

Complete Insulation For Homes Under Construction...

Attic Blown Insulation For Homes Already Built



MAKE YOUR HOME WARMER IN WINTER COOLER IN SUMMER

Call for Information and Free Estimates

Walker Sheet Metal Shop

Complete Heating & Air Conditioning COMPETITIVE PRICES

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Stan Fry Home Phone EM 4-1196

WRESTLING SATURDAY

SEPT. 12 8:45 P.M.

BULL BARN

Double Main Event Ricky

ROMERO

vs. Art

Nelson

Two Out of 3 Falls or 60 Minutes

Courtesy Main Event Red

Raider

vs. Bill

Graham

Two Out of 3 Falls or 45 Minutes

MIDGETS! MIDGETS!!

Billy The Kid

vs.

Sky Low Low

One Fall to a Finish

Promoted By HEREFORD

LIONS CLUB

Phone EM 4-2030 **WANT ADS** Phone EM 4-2030

FHA — GI — Conventional

### LOANS

Can Be Arranged

Prompt, Fast Action

For Sale: Some of the finest homes in Hereford.

See Us for Commercial Properties

**LLOYD POOL**  
Pool-Sigman Agency  
801 S. 25 Mile Ave.  
EM 4-0758



### RENT A CAR

BY DAY, WEEK or MONTH

**Campbell Pontiac**  
815 E. 1st EM 4-2283

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Mows. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

SEE: **LESLEY MOTOR CO.**  
For the finest in farm machinery.  
West Hi-way 60  
Phone EM 4-1600

**FOR SALE Miscellaneous**

KENMORE Automatic washer and dryer. Good condition. Call EM 4-3850. B-1-10-37-4p

FOR SALE: Chest type Deep Freeze. \$85.00. Call EM 4-0600. B-1-10-37-1c

FOR SALE: 425 gallon ball type propane tank. See at Hereford Butane. B-1-12-49-tfx

Call EM 4-0555  
**If You Are In The Market For A Home**  
**Lone Star Agency**

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-0580. T-1-12-18-tfc

**USED FURNITURE at the BIG RED BARN**

60" Formica top KNEE HOLE DESK \$49.50  
Solid Oak CHEST OF DRAWERS \$15.00  
METAL DESK \$29.50  
Newly Upholstered Reg. \$489.50  
SOFA \$89.50  
A real antique marble top, brass pull DRESSER \$150.00  
Duncan-Phife SOFA \$34.50  
48" ANTIQUE BED \$69.50  
3 Pc. BEDROOM SUITE \$59.50  
5 Pc. Ranch Oak STUDIO GROUP \$129.50  
Complete with Bedding BUNK BEDS \$99.50  
3 Pc. Lined Oak Poster BEDROOM SUITE \$89.50  
One Good RECLINER CHAIR \$19.50  
New and Used GAS HEATERS \$3.00 and up  
Nice Used BABY BED \$19.50  
Full Size Sterilized MATTRESS & BOX SPRINGS \$39.50  
APARTMENT RANGE \$39.50  
Good Hatpoint ELECTRIC RANGE \$39.50  
30" GAS RANGE \$49.50  
30" ELECTRIC RANGE \$119.50  
Treadle SEWING MACHINE \$10.00  
CHINA CLOSET \$29.50  
25 Folding Theater SEATS \$3.00 each  
Good Used Early Amer. PILLOW ARM-SOFA \$69.50  
Summer Lawn FURNITURE 1/3 off  
4 Good Used TRUNKS Look Them Over  
Good CHIFFOBOBE \$19.50  
REPOSSESSED Bedroom, Suite, Living Room Suite, Dinette, Mattress & Box Springs, Stove, Refrigerator, Tables and Lamps. \$30.00 down — take up payments.  
**BIG RED BARN**  
West Hiway 60  
Hereford B-1-37-1c

**BIG RED BARN**  
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.  
EM 4-3552  
West Edge Of Hereford  
Highway 50  
B-1-1-TFC

**CUSTOM-CATTLE SPRAYING**  
And branding. Top grade and registered quarter horses for sale or trade.  
Have facilities for training roping, cutting, reining and barrel racing for horses.  
To sell, portable double deck and single livestock loading chute, complete with end gates. Can haul 2 horses in it.  
Call after 6:00 p.m. 538-4407  
Adrian, Texas B-1-9-4c

FOR SALE New two horse trailer. Phone EM4-1017. B-1-10-9-4c

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see **KINSEY - OSBORN MOTORS**  
142 MILES AVENUE  
B-1-26-TFC

**FOR SALE BY OWNER**  
Nice 3 bedroom brick house, 1 bath, single garage. Extra large rooms. Built-in cook stove, central heat, carpet and drapes. 1 1/2 blocks from grade school. Price \$15,500.00. Call EM 4-2033. B-4-36-3c

**FOR SALE**  
FOUR BEDROOM house, 2 full baths, carpeted throughout. Reasonably priced. Call EM 4-1343 for appointment. B-4-36-6c

**FOR SALE BY OWNER**  
160 acres good level irrigated land; 6 miles of Hereford. Cotton, wheat and milo allotments.  
Phone 276-5218 or 276-5201  
B-4-36-4p

**FOR SALE BY OWNER**  
1,000 acres. Section grass, 1/2 section farmland. Good fence, good water, electricity, telephone, on pavement, school bus route. 1/2 mineral rights. 1 1/2 miles off Hwy 66. \$125.00 per acre. Phone 538-4696  
Adrian, Texas  
B-4-36-4c


**REPOSSESSED SINGER**  
Slant-O-Matic dial for fancy stitches, buttonholes, 2 needle sew sts. all without attachments. Take over 7 payments of \$8.21. Also one 1964 Dial-O-Matic like brand new, take over balance of small payments or will discount for cash. Write Geo. Johnson, Gen. Del., Hereford, Texas. B-4-10-3c

**520 ACRES EXTRA NICE**, all in cultivation, on paving, 1-8" and 1-6" well on natural gas. 1/2 mile tile. 1/2 minerals. 163A milo, 231 wheat and some barley. On paving in Sherman County. Nice location for subdivision. Priced \$420 per acre. 29% down, good terms on balance.  
**REAL NICE 320 ACRES** in Oklahoma, near Texhoma, lays nice, 1/2 minerals. In good irrigated district, on paving. Priced \$210 per acre. 29% down, good terms on balance.  
**WE HAVE SOME GOOD BUYS** in houses. New and old. We also have some nice lots on Country Club Lane.  
J. M. Hamby Real Estate  
1/2 Mile South of Underpass on Highway 385 EM 4-3566  
J. M. Hamby EM 4-2553  
Dwight Hamby EM 4-3466  
Gerald Hamby EM 4-1534  
Harold Hamby EM 4-3454  
B-4-10-10c

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1302 Park Ave. INC. EM 4-2652

**GENE BARTON**  
Builder EM 4-2327  
**CUSTOM BUILT HOMES**  
Under Construction at 110 and 112 Juniper  
**MAXIMUM LOANS ARRANGED**

Hallmark of Service



**MARK IV REALTORS**  
230 N. 25 Mile Ave. EM 4-2220  
FARMS —

One section for only \$80,000. Three wells ready for pumps with better than 1000 feet of water sand. This is development property. Call for details. F-417-D

Half section table top land, Springfield, Colo. \$100 an acre. Stop by and look at well logs. \$20,000 down. F-38

640 acres, irrigated, 263 acres wheat, 101 milo, 3 wells. \$350 an acre, 29% down. 20 years, 5 1/2%. F-420

**HOMES —**

Three bedrooms, 1 1/2 baths, den, built-ins, fence, patio, drapes. Located on Star in Aikman school district. Immediate possession. Only \$17,500. H-330

Two bedroom brick with den that makes the third bedroom. Carpets, fence, birch paneling, outside storage, plumbed for washer and dryer. Shirley school. Excellent condition. Only \$11,000. Terms can be arranged to fit your pocketbook. H-223

Hardwood floors, extra large garage, 1/2 block from Aikman school. Two large bedrooms, country kitchen, carpet. You can move right in and handle the financing later. Call us for details. H-224

Two bedroom brick with attached garage, carpets. Will trade for trailer house. H-27

**COMMERCIAL —**

**WILL TRADE FOR FARM LAND**  
New 40 unit motel complete in every detail. C-43  
Also 16 unit apartment house in Amarillo, ideally located and in good condition. C-46

**EVENINGS & SUNDAYS —**  
Don Metcalf EM 4-1740 — Oliver Streu EM 4-2857  
Mrs. Shelby Rogers EM 4-3266 — Francis Hardwick EM 4-2241  
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**OUR SERVICE DEPARTMENT**  
is equipped and staffed to give you the service you are entitled to.  
We appreciate your business.

●BUICK ●RAMBLER  
●Johnson Boat Motors

**Kinsey-Osborn**  
MOTORS  
142 N. Miles EM 4-0990

Kwanis Club  
Thurs. Noon  
IOOF Hall  
207 E. Sixth

Lions Club  
meets each  
Wednesday, 12 Noon  
Hotel Jim Hill



**Hereford Rotary Club**  
meets every  
Monday at 12:05  
**RANEY'S RESTAURANT**

**STATED MEETINGS**  
Second Monday  
Thursday  
8:00 p.m.  
Practice  
Troy Stambaugh, Sec.  
Wm. S. Powell W. M.

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FOXWORTH GALTBRAITH  
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**FOR**  
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Deaf Smith County  
Bread and Pastries.

You've Never Seen Such Thorough Service  
**STOP IN SOON**  
Phillip "66" Products  
**EAST SIDE "66"**  
Rocky Stewart  
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**MATTRESSES**  
●New ●Renovated  
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FREE PICKUP & DELIVERY  
Your Mattress Remade \$14.90  
New Springs \$24.90  
Call or Write  
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Mattress & Upholstering Co.  
Box 802 — 205 N. Tyler  
Amarillo DR3 -8313

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**Happy is the family...**  
who BUYS or BUILDS in  
**DENTON PARK**  
Featuring Holiday Living in Hereford's First Complete Planned Community  
—Personalized Service in Planning—Designing—Financing  
—Quality Construction—All Brick—Highly Restricted  
SEE OUR SHOW HOME — 1607 BLEVINS  
Office At 16th & Blevins — EM 4-1350  
**Tony Ravizza - Custom Builder**

Buy With Confidence



**JUSTICE**

Three bedrooms, large kitchen and dining room, lots of cabinet and storage space, fully carpeted. Northwest Hereford. Only \$11,000. Would trade for smaller house.

Two bedroom brick, one year old. Carpets, drapes, and nice landscaping. May take up present payments or may be refinanced. Located in northwest Hereford.

Three bedrooms, den, 2 baths, double garage, 2100 sq. ft. of living area. Located on Star Street. \$21,500. FHA financing available.

Lots for sale in northwest Hereford. Adjoining and one block from Northwest School, 5 lots with 1750 sq. ft. restrictions and only 6 lots left with 1300 sq. ft. restrictions. If you are planning to build a new home, know the deed restrictions BEFORE you buy. Find out now what can and cannot be built next door to you. Terms can be arranged.

**Needed!**

**WE NEED MORE FARM LISTINGS. WE HAVE MORE BUYERS THAN WE HAVE LAND TO SELL. DROP BY AND LIST YOUR FARM WITH US.**

**Justice Realtors**  
Corner Main & Highway 60  
GENE SNEAD EM 4-1420  
VIRGIL JUSTICE EM 4-0544  
MIKE JUSTICE EM 4-0544

Classifieds...

FOR SALE BY OWNER 480 ACRES GOOD FARM LAND, in SE Parmer County, 3 wells. Good cotton allotment. Contact EM 4-0429, Hereford, Texas

B. HELP WANTED

WANTED Two experienced operators. Good working conditions. Apply in person. Twentieth Century Beauty Salon, East Highway 60. B-8-17-10-2c

MALE OFFICE Employee with office experience. Permanent job, salary open, depending on experience. Hereford Feed Yard. B-8-16-37-tfc

WANTED: Woman to live in and care for elderly couple. EM 4-3164. B-8-11-37-2c

WANTED: Part time bookkeeper; experienced stock boy, preferably High School; and Cashier. Write Box 673. B-8-15-37-2c

YEAR AROUND employment. House and utilities furnished for productive irrigated farmer, experienced with livestock. EM 4-0484, Hereford, Texas. B-8-17-37-4c

\$65.00 WEEKLY AND MORE For reliable man or woman to service Watkins customers in section of Hereford. Full or part time. No investment. Write C. R. Ruble, Dept. S-1, P. O. Box 2447 Memphis, Tennessee. B-8-37-1p

HELP WANTED, female: Doctor's office assistant in Hereford. Age under 45. Clerical and professional. Salary commensurate with experience. Send resume and recent photograph to Box 673. B-8-25-10-2c

ARE YOU LOOKING for a part time or full-time income in Deaf Smith Co., or Hereford? Many Rawleigh dealers earn \$2.50 and up per hour. See E. Gidden, Box 705, Canyon, or write Rawleigh, TX H 160 26 Memphis, Tenn. B-8-10-2p

ATTENTION Applications for employment during the processing campaign at the Holly Sugar factory will be taken for MEN ONLY at 336 No. Main St. beginning August 31. The office will be open daily Monday through Friday from 8 a.m. to 12 noon and from 1 to 5 p.m. Applicants may be given a mechanical comprehension test and all those employed will be required to pass a physical examination. B-8-36-3c

WAITRESSES Wanted: Apply in person at Raney's Restaurant. B-8-10-4-tfc

9. Situations Wanted

FEED CUTTING Wanted. Have one long, one short row binder. Will cut 36" to 42" rows. Call before 7:30 A.M. or after 5:30 P.M.: EM 4-2110. B-9-24-37-tfc

CUTTING WANTED: Two new combines and trucks. Call EM 4-1724 after 5:00 P. M. B-9-12-37-tfc

11. Business Service

CUSTOM HAULING and moving. Pick up and delivery. Call EM 4-1033 or EM4-3362, Butch Freeman and Lee Loflin. B-11-17-5-tfc

ATTENTION FARMERS! I will level 45 ft., \$1.50, Mouldboard \$2.50 or Bed \$1.00 per acre for you, if you will let me know ahead of time when work is to be done. Satisfaction guaranteed. Go anywhere. B-11-10-8p

WRITE OZRO HUFF 2408 23rd Lubbock, Texas Ph. SH 4-8069 B-11-36-6p

BEEY GROWERS We will furnish trucks and beds to growers. Will dig with Farm Hand Machines if needed. Contact JOHN H. DAY Ph. Area code 314-293-5818 BERNIE MISSOURI B-11-10-8p

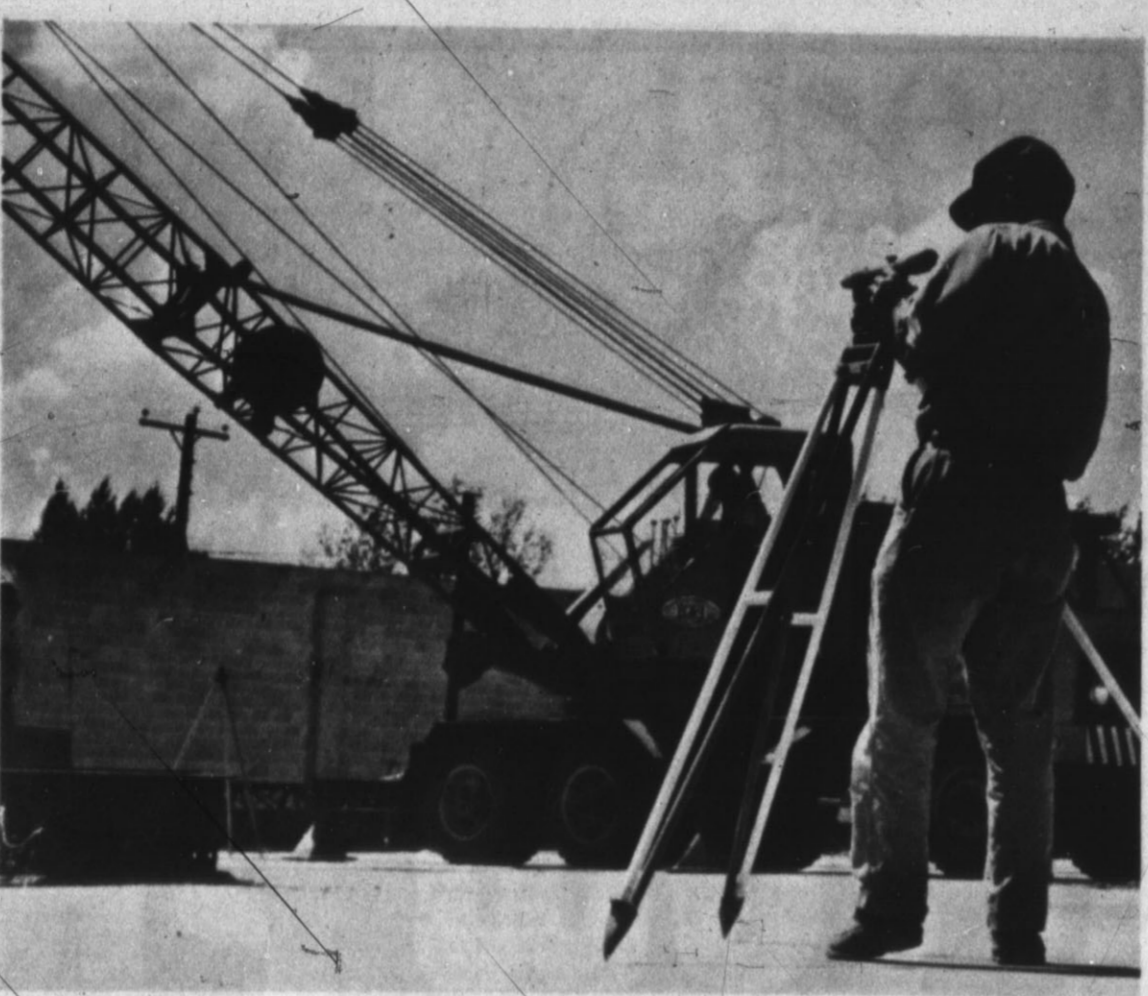
PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-30-23-tfc

T & H DRILLING COMPANY 4" to 12" casing. Gravel pack or screen. Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811 B-11-2-tfc

NEED NEW EQUIPMENT or vehicles? Why not lease it? Call Mark IV EM 4-2220. B-11-13-47-tfc

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES 209 Miles EM 4-1302 B-11-42-tfc

HOWARD'S SERVICE: For all major appliance service call EM4-1524. B-11-10-36-8p



GROWING RAPIDLY — Construction was used to be completed for opening Nov. 1, progressing rapidly this week on the new Here workers are shown aligning some of \$175,000 Gibson's Discount Center in Park Avenue Shopping Center. The store is scheduled to be completed for opening Nov. 1. Here workers are shown aligning some of the supporting beams in the store. [Brand Staff Photo]

Red Barn Chemicals Plan \$1-Million Fertilizer Plant At Freeport, Tex.

Plans for a million-dollar fertilizer plant in Freeport, Tex., were announced today by Red Barn Chemicals, Inc., of Shreveport, La., which operates a local branch in Hereford and West-

In making the announcement, J. C. Berry, president, estimated that the new plant would increase the company's sales approximately five million dollars per year.

The new plant, a modification of conventional granular mixing operations, will manufacture mixed fertilizers and fertilizer materials. It is expected to be in operation before the end of the year.

The 10-acre site near Freeport was obtained from Dow Chemical Company. The land is now being readied for construction. Negotiations for erection of the plant were completed Sept. 1.

Red Barn Chemicals, Inc., now a distributor of fertilizers and other farm chemicals in a five-state area, was founded by Berry in 1947 as a single retail outlet in Bossier City, La., under the name Louisiana Liquid Fertilizer Company.

The company now has liquid fertilizer manufacturing plants at Slaton, Tex., and Monroe, La., and a formulating plant at Gilliam, La., which produces Red Barn branded insecticides, foliar nutrients and defoliant.

Company officials said that the Freeport location was chosen because it was close to a major source of raw materials. The proximity to port facilities also played a part in the decision.

Construction and operation of the new Freeport plant will be under the direction of A. E. Gibson, vice-president, Production, formerly of Nacogdoches, Texas, now Red Barn fertilizer production chief.

Sales will be under the direction of John Baker, Vice President, Sales.

Look Who's New!

Mr. and Mrs. Ralph Rodriguez are the parents of a son, Ralph Jr., born Sept. 4 at 8:28 a.m. He weighed 8 lbs. 2 1/2 ozs.

Mr. and Mrs. Sylvester Yzaguirre are the parents of a daughter born Sept. 5 at 1:55 a.m. She weighed 5 lbs. 2 ozs.

Mr. and Mrs. Antulio Valdez Gamez are the parents of a daughter born Sept. 8 at 5:17 p.m. She weighed 7 lbs.

Mr. and Mrs. Harold Eugene Fults are the parents of a daughter, Melody Alene, born Sept. 9 at 3:33 a.m. She weighed 5 lbs. 8 1/2 ozs.

Courthouse Records

Vehicle Registrations T. L. Bryant, 1955 Chevrolet; Wester, 1960 Buick; Emilio Soliz, 1953 Chrysler; Max Winkler, 1959 Chevrolet; Gene Brownlow,

1930 Chevrolet; Salome Falcon, 1956 Chevrolet; Southwest Offset Inc., 1961 Chevrolet pickup; Glenn E. Walker, 1957 Chevrolet pickup; Clinton Jackson, 1960 Chevrolet grain bed; Clinton Jackson, 1961 Chevrolet pickup; Otis D. King, 1961 Ford; E. C. Reinauer, 1964 GMC truck; R. W. Hobbs, 1964 Ford pickup; St. Joseph's Mission, 1954 Ford bus; Victor Martinez, 1956 Ford truck, 9-4.

Lynn C. Kester, et ux, to William J. Kester, et ux: tract of land out of the SW part of Section 110, Block M-7. Deeds of Trust William J. Kester, et ux, to Southwestern Investment Co.: A tract of land out of the SW part of Section 110, Block M-7. Lois Parker Dyer to Federal Land Bank of Houston: The NE 1/4 of Section 57, Block K-5. Donald Ray Chaney, et ux, to Hi-Plains Savings & Loan Association: All of Lot 10, Hare Addition.

USDA Explains How Food Dollar Spent Annually

Where does the food money go? That's what many a husband would like to know and often his wife as well. Now the U. S. Department of Agriculture can tell them both.

Marketing specialists in USDA Economic Research Service recently shopped for some 90 food items in Greensboro, N. C., grocery stores to find out where food money goes. They chose Greensboro because it's "statistically typical." They used a moderate-cost food plan because it's what most families use.

The total bill was \$32.11. The specialists said it covered food needs of the typical family of four for one week.

Here's what they found. About 40 percent (\$13) of the food money went for meat, poultry, fish and eggs. This included some steaks, roasts and ground beef as well as pork chops, bacon, franks, luncheon meats, chicken and fish.

Vegetables and fruit were the next biggest on the family's food bill. They added another 23 percent or, more precisely, \$7.38.

Milk, cheese, ice cream and other dairy products totaled \$5.57.

Flour, cereals and baked goods came to \$3.43.

Foods like margarine, butter and salad dressing cost 89 cents. Sugar, marmalade or jellies and dessert mixes added 80 cents to the bill.

The remaining \$1.04 was for coffee, soft drinks, seasonings and the like.

Meet Your Team For 1964



Charles Brownlow Guard

Advertisement for 'TAKE THE BRAND Back To School' featuring '9 MONTHS ANYWHERE IN THE U.S.A. \$4.85'. It includes an illustration of a family walking with school bags and a sign that says 'Time to head BACK TO COLLEGE!'. At the bottom, it says 'WHITE'S THE HOME OF GREATER VALUES' and 'Home Owned & Operated by Buddy Bloomer 330 N. Main EM 4-0574'.

WATER

Water softening and conditioning has been our business for the past twenty years, and will be our business for the next twenty years. We have paid taxes in Hereford and Deaf Smith county for the past twenty years. We have all types and sizes of softeners in stock and can make immediate delivery at any time. We sell home softeners and have a softener that will serve your need whether it be for home or industry at a price you can afford to pay. Terms to suit purchaser, we also will install a permanent type fully automatic softener in your home on a service basis. We have the exchange softener on the service basis. We are as near as your telephone for soft water service. 216 North 25 Mile Ave. Home Owned and Operated B-11-29-tfc

OWENS & HOLLINGSWORTH

Commercial - Industrial Residential - Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service B-11-13-tfc

Melvin, Doug and Virgil FOWLER AND KELLEY

Electrical Contractors Residential and Commercial All bids and wiring competitive. Phone EM 4-1345 Nights phones EM 4-2012 or EM 4-1828; EM 4-1345 B-11-21-tfc

CLASSIFIEDS GET RESULTS

ELEY - 12 Ga. Shotgun Shells 3 dr. powder \$1.93 1 Oz. Shot

Large Pockets - Waterproof Game Bag \$3.33

White Supreme - Case Lots \$9.24 Anti-Freeze \$1.59 Gal.

CLOSE OUT PRICES ON All Lawn Furniture - Fishing Tackle Baseball Equipment 25% Off

We have a full inventory of Christmas Toys So Come In And LAYAWAY now for Xmas

WHITE'S THE HOME OF GREATER VALUES

Home Owned & Operated by Buddy Bloomer 330 N. Main EM 4-0574

6. WANTED

WANTED TO buy: Baled alfalfa hay, Hereford Feed Yards, Inc. Call EM4-0172. B-8-12-22-tfc

NEED YOUR wheat seed cleaned and treated? See us - 145 East 2nd St. EM4-0560. B-6-14-10-4p

CHILD CARE in my home by day or week. 701 North Main. B-6-12-10-2p

WORK WANTED: Painting perfa-taping, textoning, sheet-rocking, any carpenter repairs. Ted Oldfield, EM 4-0235 or EM 4-2212. B-6-14-42-tfc

# TOP GRADE BEEF



Meals suffering from menu monotony? Bring them back to zestful best with tempting, top quality beef at today's low, low prices. How about a juicy steak . . . a delectable roast . . . or heavenly hamburger? Who could say no to this kind of eating? This wonderfully good eating built around the taste-exciting flavor of COOPER'S top grade steer beef! Or how about perfect pork or poultry? You'll find them all at COOPER'S — and all priced low to be as good to your budget as they are to your taste.

Honey Boy

## SALMON

Tall Cans

49¢

Copr. G. Doppel 1964

Blue Plate

## BREADED SHRIMP

10 Oz. Frozen

49¢

Northern

## TISSUE

4 Roll Pack

29¢

MaCleans

## TOOTHPASTE

Reg. 59c

39¢

Roxey

## DOG FOOD

Tall Can

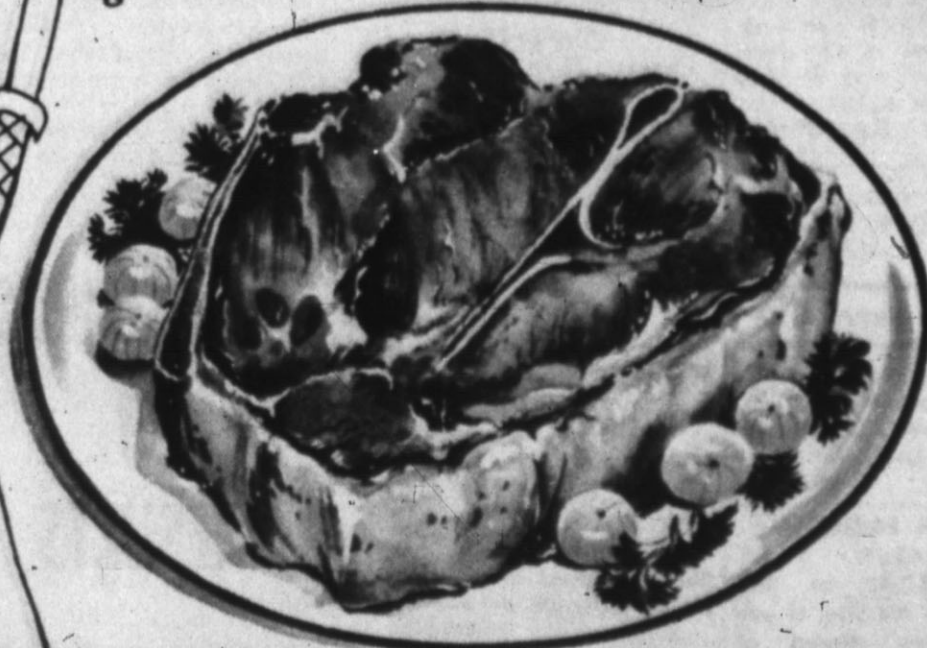
4 29¢

Shurfine <b>Coffee</b> lb. <b>75¢</b>	Pillsbury — Can <b>Caramel Nut Roll</b> <b>35¢</b>
Shurfine <b>Salad Oil</b> 24 Oz. <b>29¢</b>	Duncan Hines Angel Food <b>Cake Mix</b> <b>49¢</b>
Kraft — All Meat — Box <b>Spaghetti Dinner</b> <b>39¢</b>	Shurfine <b>Apple Sauce</b> 303 Can 2 For <b>35¢</b>
Shurfine <b>Tomato Juice</b> 46 Oz. 4 For <b>\$1</b>	Assorted Flavors <b>Sego</b> 10 Oz. Can <b>25¢</b>
Hunt's — 300 Can <b>Pork &amp; Beans</b> 2 For <b>25¢</b>	Shurfine <b>Spinach</b> 303 Can 2 For <b>25¢</b>
Libby's Garden — 303 Can <b>Sweet Peas</b> 5 For <b>\$1</b>	Hunt's — 8 Oz. Can <b>Tomato Sause</b> 3 For <b>29¢</b>



USDA

## CHUCK ROAST



Lb. **45¢**

- Lean Meaty **Short Ribs** lb. **19¢**
- Ground Daily **Ground Steak** lb. **59¢**
- Fresh Lean **Boneless Stew** lb. **59¢**
- Longhorn **Bacon** 2 lbs. **\$1.09**

### Farm Fresh PRODUCE

Kentucky Green

## BEANS



Lb. **23¢**

Pick-O-Morn  
**TOMATOES**

Pkg. **19¢**

Thompson Seedless

**GRAPES**

Lb. **19¢**

Hawaiian

**Punch** 46 Oz. Can 3 For **\$1**

Secret — Ex. Lg.

**Roll On Deodorant** Reg. \$1.10 **79¢**

Downy — 32 Oz.

**Fabric Softner** **79¢**

Sunshine Hydrox

**Cookies** 16 Oz. Pkg. **39¢**

For Automatic Dishwashers

**Cascade** **39¢**

Mr. Clean

**Liquid Cleaner** 28 Oz. **59¢**

# COOPERS

# The Whiteface

(OFFICIAL PUBLICATION OF HERFORD HIGH SCHOOL, HERFORD, TEXAS)

NO. 1

The Herford Brand, Herford, Texas, Thurs., Sept. 10, 1964

## Three HHS Students Travel To Europe During Vacation

By Sandra Green

"We were driven past Brandenburg Gate, Berlin's most famous landmark; a checkpoint no longer used; the Russian War Memorial with Russian soldiers on one side of the barbed wire and British soldiers on the other. Here is where we received our first glance of the wall.

Broken glass, more barbed wire and memorials to Germans killed trying to cross the wall will haunt our mind for years to come.

Maura McAndrews and Jana Cole realized for the first time that they had actually seen the opposite of any act of goodwill. It was their fortune to be able to visit Northern Europe as a part of a 4-H goodwill delegation.

Meeting in Dallas, June 20, their host and hostess, Mr. and Mrs. Marshal E. Crouch, began a tour that would spread understanding between the U.S. and countries they were to visit.

Belgium, England, Scotland, Denmark, Germany, Czechoslovakia, Hungary, and France were the countries to be visited.

The tour actually began in New York City, where the delegation

visited the World's Fair. After having eaten breakfast at the Shelton Towers Hotel, the group departed on a Grey Line Bus to the Fair. The Unisphere highlighted the excursion. It dramatized the inter-relation of the peoples of the world and their yearning for "Peace through Understanding."

Sight-seeing continued in the city. "We drove past the locations of the Pan-Am building, which is the world's largest office building; the Metropolitan Opera; Macy's; Radio City; Grant's Tomb; and Times Square," commented Jana.

"Then we went by boat to the Statue of Liberty. A few rugged individuals climbed the 168 steps to the crown of the Statue," added Maura.

The delegation drove through Central Park, then left for the airport.

"At 9:50 a.m. our jet headed eastward to Brussels, Belgium. The flight over the Atlantic was smooth and the weather was clear when we arrived," explained Jana.

"Everyone bought some beautiful handmade lace articles

there," Maura said that lace-making will probably die out in this generation because only the older women know the art.

At Waterloo, where Napoleon met his defeat, the delegation heard battle after battle described in full detail by their guide. "It wouldn't have been so bad, but we were exhausted from our flight. No sooner had we gotten off our plane, then we were whisked away to see the sights," sighed Maura.

"The next day we visited the tidy farms of the area. People live in apartments and have small plots filled with thousands of colorful flowers. Livestock live on the bottom floors of the apartments. The average size farm is 20 acres," Maura continued.

In England the goodwill dele-

gation saw London Town. It has a population of 3,000 by night and one million by day. The town is located in London and contains all the historical buildings of "Old England."

"The tour in Scotland provided a most surprising meeting with the Queen. Queen Elizabeth passed us on her way to Holyroodhouse Palace. She stays on the place as long as she is visiting Edinburgh. Holyroodhouse Palace, houses the royalties in the Royal apartments on the west side of the Palace," Jana informed.

Maura and Jana went to Tivoli Gardens in Copenhagen, Denmark. The Gardens are a world famous amusement park.

In Denmark they saw a farm located below sea level. It was reclaimed from the Sea by four

families. In 1838, the land was purchased by a research company for the growth of vegetables and wheat.

Czechoslovakian farms are collectively owned. The people work their land together and share the profits at the end of the season.

"Since the country is Communist controlled, the stores were state-owned and the price was set for each item throughout the country." By the way, everywhere we went currency created a problem for all of us," remarked Maura.

Hungary is in better condition, according to the American Embassy. The farms are state owned, but the people lack incentive to work. The smallest machinery presented a large problem to the operators.

(Continued on Page 2)



NEW STUDENTS — These two new students at Herford High School this year, pause between classes to chat about the different type of schools they attended in their respective countries. They are American Field Service Students Rene Batarat, France, and Michiyo Wawai, Japan. (Brand Staff Photo)

## Editors' First Assembly Is Notes: At HHS Thursday

By Vickie Inman

We of the Whiteface staff would like to welcome all the students back to school, especially those bright, inquisitive freshmen.

For all who had one of those exciting (ugh) vacations that sometimes creep up and stay for three months, Sandra Green's article on Maura McAndrews and Jana Cole's trip to Europe should make him very envious. Maura and Jana seemed to have one of those fabulous vacations that come true only in dreams.

A hearty welcome goes out to Michiyo and Rene, the two exchange students this year. For any student who does not yet know them, a picture of them is in this issue.

The labor day holiday took one day off this school week, and by the sounds when this holiday was announced last week, not many students objected too much.

Herford Whitefaces will start the football season tomorrow when they play the Plainview Bulldogs here at 8 p.m. 8 p.m.

This year the Whiteface staff is almost entirely new, only two have worked on the school paper before. We will need all the co-operation that we can get, both from students and teachers. So, if anyone has an idea for something that can go in the paper, please contact one of the Whiteface staff.

We have not decided whether to publish a Refect this year; if anyone would like to comment, please do so.

By Dannie Kemp

"Freshmen will remain standing until all upper classmen are seated," was the order of the day last Thursday afternoon.

The student council presented a skit pertaining to the election of student council members. The theme of the skit was that every member of the student council should be elected on the basis of qualifications instead of popularity.

William O. Caraway, assistant principal of Herford High, commented to the student body on the parking situation around the High School campus. This is Caraway's first year in the Herford School administration.

Bill Micheal, principal of Herford High School, commented on the proper way of dressing on the campus and delivered a speech on school spirit.

"School spirit is the spirit which compels you to rejoice over victory—it is the spirit that makes you resolve to win if you meet defeat. It lives in the halls of your school. School spirit is like a polished jewel

(Continued on page 2)

W. O. Caraway, assistant principal, explained the situation: "There are 56 faculty members in high school and only 56 parking spaces in the old lot. In order to assure a space for every faculty member, it was necessary to prohibit student parking in the old lot."

"Another reason for this," stated Bill Michaels, principal, "is that in the event of fire or other emergency, the old lot would be too congested to operate efficiently."

This is one of the many improvements made in the Herford school system this year.

## 1964-65 Whiteface Staff

Editor	Vickie Inman
Assistant Editor	Sandra Green
Sports Editor	Mike Paschel
Assistant Sports Editor	Lynna Bogle
Photographer	Paul Christman
Activities Editor	Patricia Lindeman
Feature Editor	Patsy Huckert
Editorial Editor	Dannie Kemp
Exchange Editor	Marilyn Tice
Class Editors	
Senior	Romanita Lucero
Junior	Sandi Thomas
Sophomore	Jane Messick
Reporters	Janice Head, Mary Evelyn Vasek
Sponsor	Mrs. Jimmy Howell

## Cheerleading Requires 'Lots Of Effort And Hard Work'

By Sandi Thomas

"Cheerleading takes a lot of hard work but it is worth it," says Cynthia Leasure, junior cheerleader for the Herford Whitefaces. The other five cheerleaders all agreed with the statement. They are Gayle Newell, junior; Peggy Neff, Barbie Langley, Nancy Tyler, and Sharon Tinnin, all seniors.

Every summer, about 300 cheerleaders meet at the University of Oklahoma in Norman to work on old yells, to learn new ones and to enter in competition. The six HHS cheerleaders went one week in July to this meet. They placed second three times and won one third place in competition.

"In tumbling class, I was rather embarrassed when I landed on one of the instructors," commented Nancy on her week at camp. Nancy said she was extremely embarrassed when she started to turn a forward roll and bumped her head on the floor. Barbie, Peggy, Sharon and Cynthia had their most embarrassing moments when they had to do a new yell at camp and they forgot it.

"We have a lot of new ideas for boosting school spirit but we want them to be surprises," commented Barbie. "School spirit depends mostly on each individual. The athletic boys will be doing their part, but they need the students, the band, the faculty, and the cheerleaders behind them. Working together, the Whitefaces will win all the games this year."

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(Continued on page 2)

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## Rules Are Set Up By Office For Herford Bus Students

By Mary Evelyn Vasek

Bus routes cover between 126 to 13 miles a day. Twenty-four buses carry the 1,100 students who are riding buses this year to points between these two extremes.

Working out bus routes, maintaining the shop, and hiring bus drivers for the Herford Public School bus system are the duties of Jay Shaw, transportation manager. He is also responsible for maintaining order on the buses and keeping the buses in running condition.

"Transporting children from the Labor Camp is still a problem," said Shaw. There are three buses that handle the children there, and at least one more bus is needed.

School bus drivers must have a chauffeur's license and must be in acceptable physical condition. Fifteen drivers are school teachers; eight new bus drivers have been hired this year. No students are allowed to drive a bus this year.

"Students who ride a bus must follow a few rules which insure safety as well as cleanliness on the bus," said Shaw. Students riding the buses are expected to keep their arms or head out of the window; not to throw waste paper on the bus floor; not to get on or off the bus or move about in the bus while it is still in motion. The use of tobacco on the bus is not permitted.

The penalty for violating any of the regulations concerning pupils riding school buses will be administered by the principal who can bar any student temporarily or permanently from riding a bus.

The rules set up by the principal's office, for bus students are as follows:

1. The driver is in full charge of bus and pupils. Pupils must obey driver promptly and cheerfully.

2. Pupils must be on time. The bus cannot wait for those who are tardy.

3. Pupils waiting for the bus must stand sufficient distance to allow the bus to pull to one side before stopping to pick them up. Outside of ordinary conversation, classroom conduct is to be observed.

5. The use of tobacco is not permitted.

6. Pupils must not throw waste paper or other rubbish on the floor of the bus.

7. Pupils must not at any time extend the head or arms out of the window.

8. Do not try to get on or off the bus or move about in the bus while it is in motion.

9. Any damage to the bus must be reported to the driver at once.

10. When leaving the bus, if it is necessary for you to cross to the other side of the road or street, be sure to cross in front of the bus.

11. Use the emergency door for emergencies only. Always get on and off at the front door.

12. No special seat will be granted to any person unless assigned by the bus driver.

13. Do not put your feet in the aisle while the bus is loading or unloading.

14. Scuffling in the bus will not be tolerated. Good citizenship is not too much to expect of anyone and it is certainly a necessity on a school bus.

The object of these regulations is not to infringe upon the rights or freedom of any student, but to organize in such a way that desired results may be obtained through cooperation.

## Lost And Found Department Is Already Active

By Jane Messick

"Don't lose anything in the first place, because if you do, it might not turn up in the office," commented W. O. Caraway, the new assistant principal of Herford High School.

Many things are collected each year in the lost and found drawer in the office. These articles are turned in several times daily by students, custodians, and teachers.

A girl's white tennis shoe was left from last year. Anyone wearing only one shoe might come to the office and investigate the matter. A membership card to the Rattler's Club was left also. It might come in handy for some of the Freshmen class to inquire about it.

Things have already started appearing in the office this year. One purse, a billfold, and a scarf have been turned in.

The object of these regulations is not to infringe upon the rights or freedom of any student, but to organize in such a way that desired results may be obtained through cooperation.

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## Hoof Prints

By Lyn Bogle

The 1964-65 school year has begun once again and with it comes many football games. The first game will be on the 11th, when the Whitefaces will battle it out with the Plainview Bulldogs here. In all, the Herd will have 10 games, of which five are here. The last five games will be conference games. All games will begin at 8 p.m. this year.

"The boys have improved greatly from last year and it has been seen that their effort is good and their attitude improves each week," commented Coach Brooks.

Bill Michael, Herford High School principal, stated, "The student body is the basis of any good athletic team. If School Spirit is present we have a much better chance of winning."

He said that from observing practice sessions that the team seemed to be willing to play and ambitious.

"Since School Spirit is the main encouragement of the team, I encourage everyone to go out and support the Whitefaces. If we do the boys would be very grateful."

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COUNCIL PRESIDENT — Beth Ballard, student council president for the coming school year appeared before the student body for the first time this year in her official capacity. Beth was elected last spring in the all-school elections. (Brand Staff Photo)

**Three...**

(Continued from page 1)  
bers must pay their dues before Oct. 1, in order to receive points. The final date in which they may be paid will be Nov. 1.

All boys who are enrolled in vocational Agriculture are eligible for membership in FFA. Sponsoring the club this year will be Jess Robinson and David Nickleson. "The last day in which you may pay your dues, which are \$2.35, will be Oct. 1," said Mr. Robinson.

National FFA, which will be held in Kansas City this year, will be Oct. 13-16. Attending the summer camp in Vail, Colo., were 22 FFA boys from Hereford. The boys left Aug. 16 and returned Aug. 22.

Leadership, scholarship, citizenship and cooperation are the four qualities that are typical of the National Honor Society member.

Juniors and seniors who have these qualities are eligible for membership. Sponsoring the club this year will be Viola Chisholm. All members must maintain a high scholastic standing to stay in the organization.

Anyone who is interested in the medical profession may join the Future Nurses club. Mrs. A. T. Mims and Mrs. Earl Springer

will be sponsoring the club again this year.

In FNA, all members who are sophomores or older may work at the hospital as a Pink Angel. This is done strictly on a voluntary basis; the Pink Angels receive no pay for working. Each person works two hours a week. Like student council, the Red Cross members are elected by the student body. Each home-room has a representative in Red Cross. Billie Buck will be the sponsor.

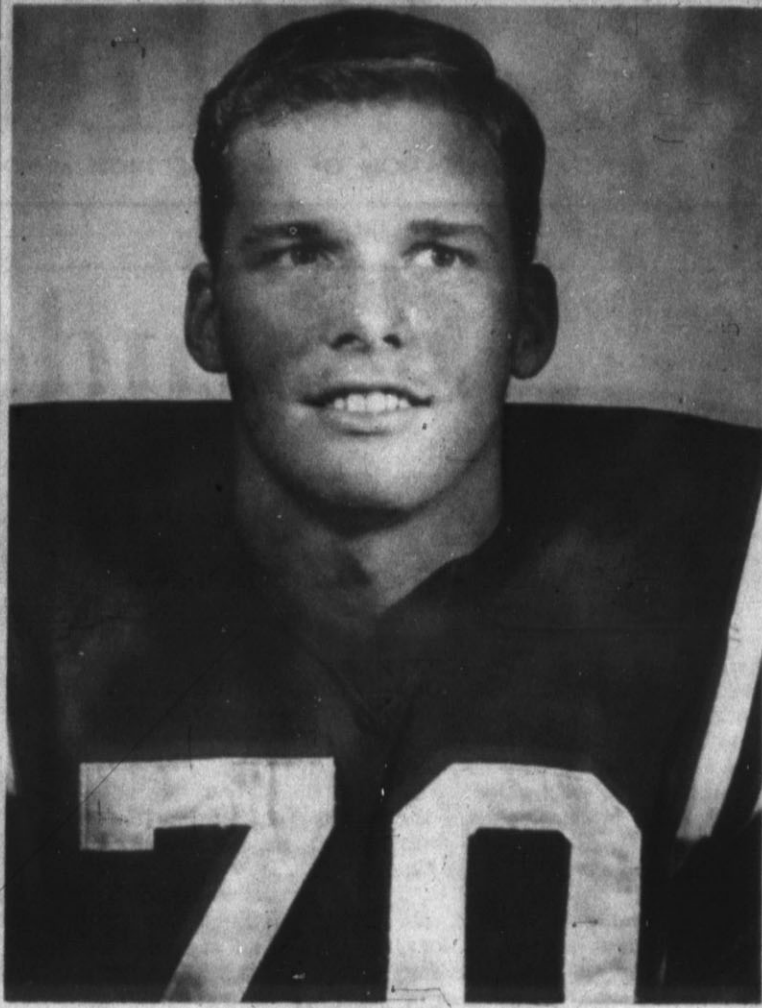
The membership for Future Teachers of America is open to anyone who is interested in the teaching profession. The last day in which students may join will be Sept. 11. Dues of \$1 should be paid to Mrs. Jimmie Howell or Bob Caraway in Room 106.

The Round-up and Whiteface staff have regular class sessions each day. The yearbook consists of ten members, four seniors, three juniors, two sophomores, and one freshman, who are selected by Viola Chisholm, the Round-up sponsor.

The Whiteface is written by journalism students. The sponsor and teacher is Mrs. Jimmie Howell.

Students desiring to join any HHS organization should contact the sponsor of the organization.

**Meet Your Team For 1964**



Stan Sigman  
Tackle

**Music and New Work Program Stir Legion Auxiliary To Action**

Mrs. Carlos Vaughn presented a program on "Music in the Air" for American Legion Auxiliary at their meeting Tuesday evening, Sept. 1, in Rock Club House. Then in the business session they heard also Mrs. Ott outline the work program for the new year.

After opening her program with group singing of "My Country 'Tis of Thee," Mrs. Vaughn presented the history of Francis Scott Key's writing "The Star Spangled Banner," which the membership later sang to close the program. Mrs. Vaughn gave a resume of the life of Paderewski, Polish musician and statesman, who gave his skills and fortune in behalf of Poland and her people.

Mrs. Ira Ott, president, presided and outlined recommendations of the executive committee covering these phases of work for the forthcoming year: Americanism, child welfare, civil defense, community service, education and scholarship, Girls' State, junior activities, membership, music, national security, Pan-American study, poppy program, and rehabilitation of veterans returning home from hospitals.

Members-at-large elected to the executive committee were Mrs. Charles Hood and Mrs. J. D. Love.

Mrs. Grant Hana gave brief reports on the American Legion Auxiliary Department convention in San Antonio. She quoted the Sixth Division, Mrs. James White, as saying, "The American Legion Auxiliary is like a many faceted jewel; we polish it with our work and service. The gift shop work (in veterans hospitals) is one of the sparkles of the jewel."

One of the highlights of the convention, Mrs. Hanna said, was the Sunday flag ceremony led by Hereford Junior Auxiliary members.

Other reports cited the August Hospital party as having honored nine patients in Amarillo Veterans Hospital who had birthdays in August; and stated that five books of trading stamps

would be sent to the Department to help pay for a car to be used by Mrs. Joe Matthews, department rehabilitation chairman.

Visitor at the meeting was Mrs. L. Earl Ruffe, Sun Valley, Ariz., mother of Mrs. LeRoy Williamson.

Members present included Mrs. Hazel Sparks, Mrs. Leon Vinton, Mrs. Love, Mrs. Mabel Wagner, Mrs. Lawrence Carlson, Mrs. Hanna, Mrs. Ott, Mrs. F. S. Smith, and the hostesses, Mrs. Vaughn and Mrs. W. J. Frost, who served refreshments

**Jowellites Vote Reunion To Be Annual Event**

Jowell Community Reunion drew more than 100 former and present residents of the Jowell area and their friends to the Jowell Community Center Sunday, Aug. 23.

Among early residents present were former teachers: Mrs. Edwards who taught in the Jowell Schoolhouse 1911-13; Mrs. Earl Davis, 1923-27; Mrs. Claude Fell, 1930-1931; and Mr. and Mrs. Dodson, 1931-1934.

J. J. Leavitt, who came to Randall County from Illinois in 1908, was cited as the oldest person in attendance; and his eight-month-old grandson, as the youngest person present.

Mr. and Mrs. Foy Smith were recognized as having traveled farther than anyone else to attend the reunion.

Pete Leavitt was elected president of Jowell Reunion; Alvin Smith, 604 East 4, was named vice-president; and Mrs. Ervin Davis was selected secretary-treasurer.

Those present decided to hold a reunion annually, on the third Sunday in August at the Jowell Community Center.

BRAND CLASSIFIEDS GET RESULTS!

**Cheerleaders**

(Continued from Page 1)  
several outfits, one of which is new. There will be new jackets and new white sweaters. Everything else will be passed on from last year's cheerleaders.

The girls will be selling pennants, car stickers, and aerial tags for cars.

They will also be making locker tags, good luck charms, and signs for the boys. New yells, more skits and band music will be included in the pep rallies. "We would like to thank the

band for all it has done to help boost school spirit," said the cheerleaders.

The girls agree that cheerleading itself is exciting. They enjoyed meeting new boys and girls at camp, going places together, and working out new yells.

"We are depending on the support of the student body and we will be staying behind the boys, working hard, and boosting school spirit," the six cheerleaders said.

Read The Classifieds

**NEW, LOW PRICES PREMIUM FEATURES**

GENERAL NYLON SPECIAL TRACTOR TIRE



- Nylon Cord—for strength and moisture proofing.
- More Rubber—where it counts to cushion shock.
- Double Cured Cleat—keep clean—dig deeper—pull better.

PLUS 36 Months Field Hazard Guarantee protects your investment.



36 MONTH GUARANTEE  
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Tractor Nylon Special" and "All Grip Tractor-Nylon-Jumbo Lug" against failure resulting from breakage and severe breaks, snapping, or cutting for a period of 36 months from date of purchase when used in normal farm service.

**Hereford Butane**

INCORPORATED  
Veterans Park Road EM 4-3367

**Fall Planted Seed**

<b>WHEAT</b>	<b>BARLEY</b>
● Tascosa	● Rogers
● Kaw	● Cordova
● Comanche	● N. Mex. Winter
● Improved Triumph	● Hudson
● Early Triumph	● Will
● Caddo	
● Concho	
<b>RYE</b>	<b>OATS</b>
● Elbon	● Cimarron
<b>LEGUMES</b>	<b>COOL SEASON GRASSES</b>
● Alfalfa	● Smooth Brome
● Common Cody	● Orchard Grass
● Buffalo	● Rye Grass
● Sweetclover	● Wheatgrass
● Hairy Vetch	● Tall Fescue
● A. W. Peas	● Wild Rye
	● Rescue Grass

Widest Variety - Highest Quality  
**Miller Seed Company**  
120 S. Lawton St.

**First...**

(Continued from page 1)  
whose multitude of facets reflect all the colors of the proverbial rainbow—only school spirit reflects images and memories instead of light," Michael commented.

"To the exhausted football player, school spirit is the cheer that encourages him to turn defeat into victory. To a shy seventh grader, it represents the wonderment and bewilderment which junior high brings."

"To the graduating senior, school spirit is what makes him shed tears as the last strains of "Hereford High" dies in the stillness at commencement. School spirit can be found anywhere that there are students who love their school. This is school spirit," he concluded.

**Duvall Resigns As CAP Head; Adams Named**

Charles Duvall, 1st Lt. Civil Air Patrol, has been relieved of duty as commander of the Composite Squadron by order of O. G. Minden, Major, Commander Group I, effective immediately.

Duvall had requested reassignment due to heavy work load as Principal of Northwest School, and the fact that he is now taking graduate work at West Texas University.

Dr. Milton C. Adams, local optometrist has been named to replace Duvall as head of the local organization. Adams, a 1st Lt. has been with the CAP as Operations Officer for the past two years. He will begin his duties immediately.

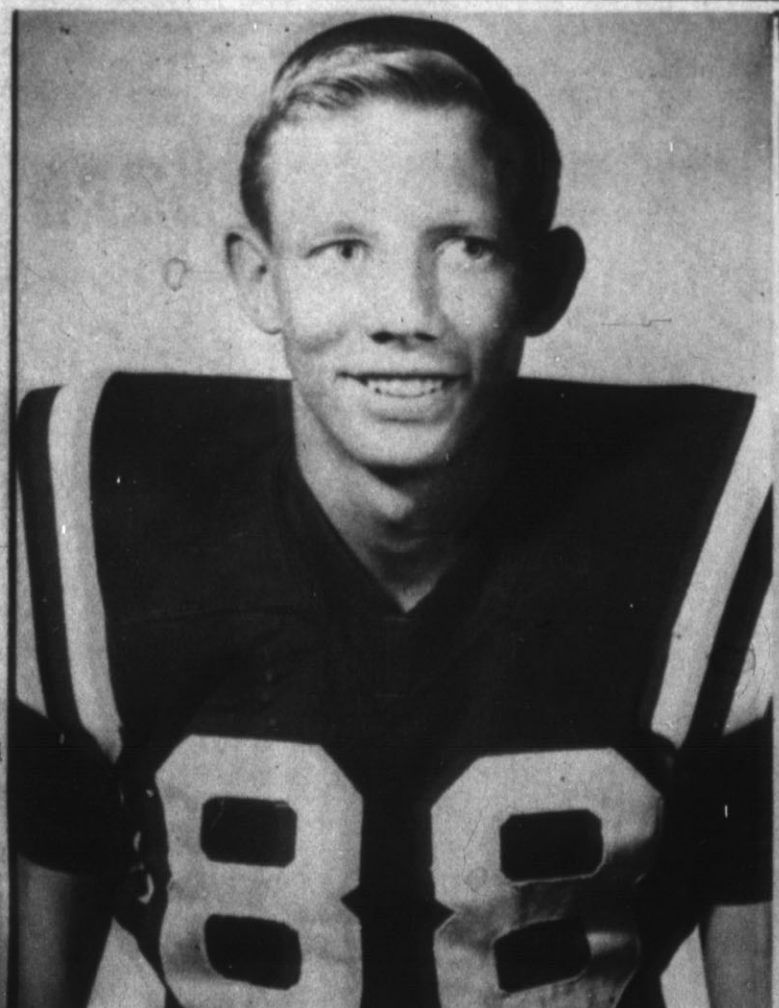
**HHS...**

(Continued from Page 1)  
The average age of a worker on the state farm was about 50 years. In Budapest the delegation was entertained by singing and dancing gypsies. From Budapest they flew to Vienna, then to Frankfurt and on to Berlin—"In New Berlin; we saw modern apartments and the Olympic Stadium built by Hitler in 1936. In front of the stadium was a man-made mountain built from ruins of W. W. II," Jana stated.

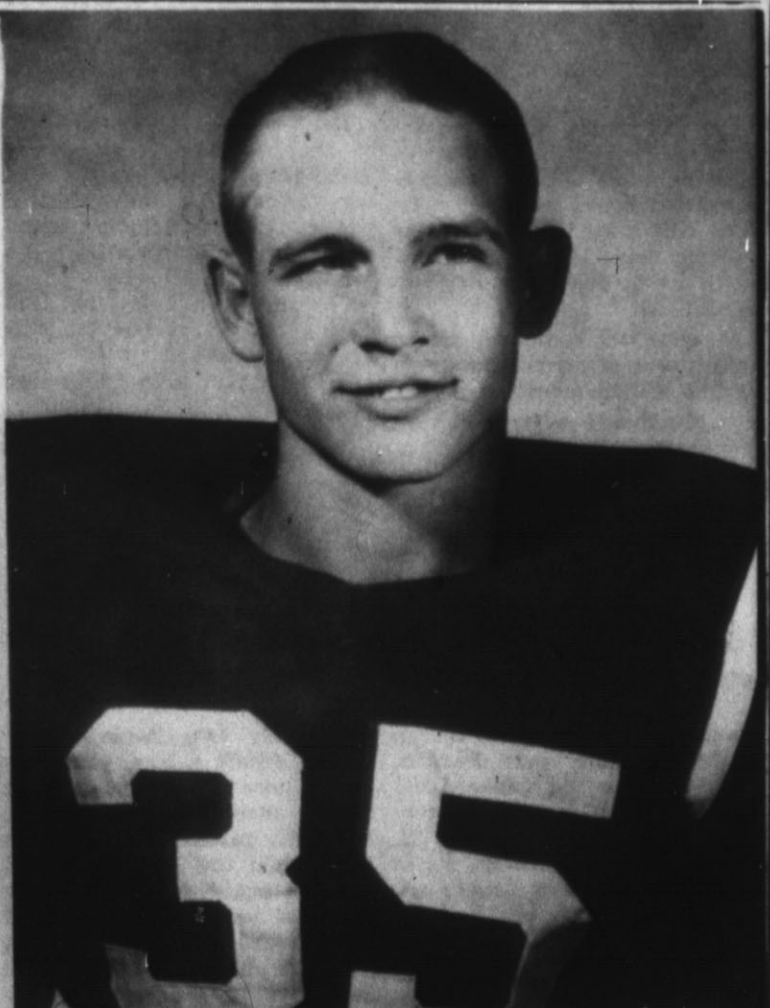
"Before passing through Check point Charlie we left all our money and carried only our passports. We were shown a magnificent Russian Memorial built on German soil to honor dead soldiers of World War II, while citizens lived down the street in poor housing," Maura continued. From Berlin, the group flew

to Paris—on a guided tour they saw the Bastille, two triumph arches, the Presidential Palace, the Cathedral of Notre Dame and the Seine River.

The delegation visited French dairy farms and returned to shop. On July 13, the People-to-People Goodwill Delegation headed west ward toward New York. At New York, Maura, Caroline Brunley and Dick Plank, Deaf Smith County 4-H'er's who toured Europe also, stayed over one day to visit Dick's aunt, then returned home by car. For Jana, the trip from New York to Dallas lasted from 9:30 a.m. until 10:55 a.m. but a period of three hours was spent crossing the time zone coming home.



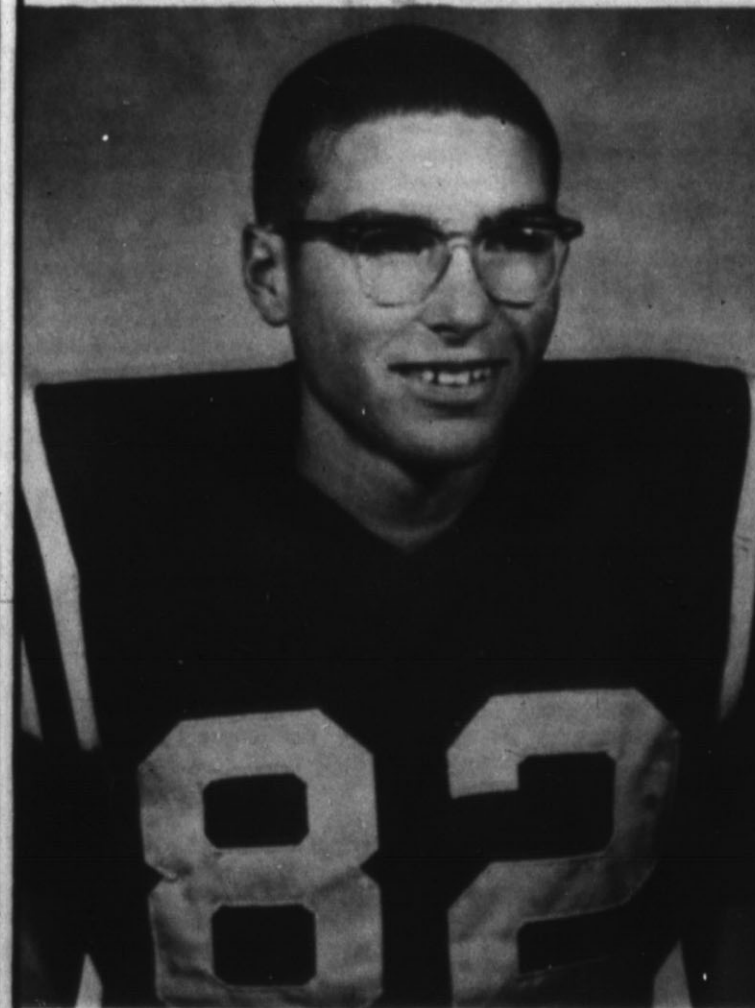
Danny Loerwald  
End



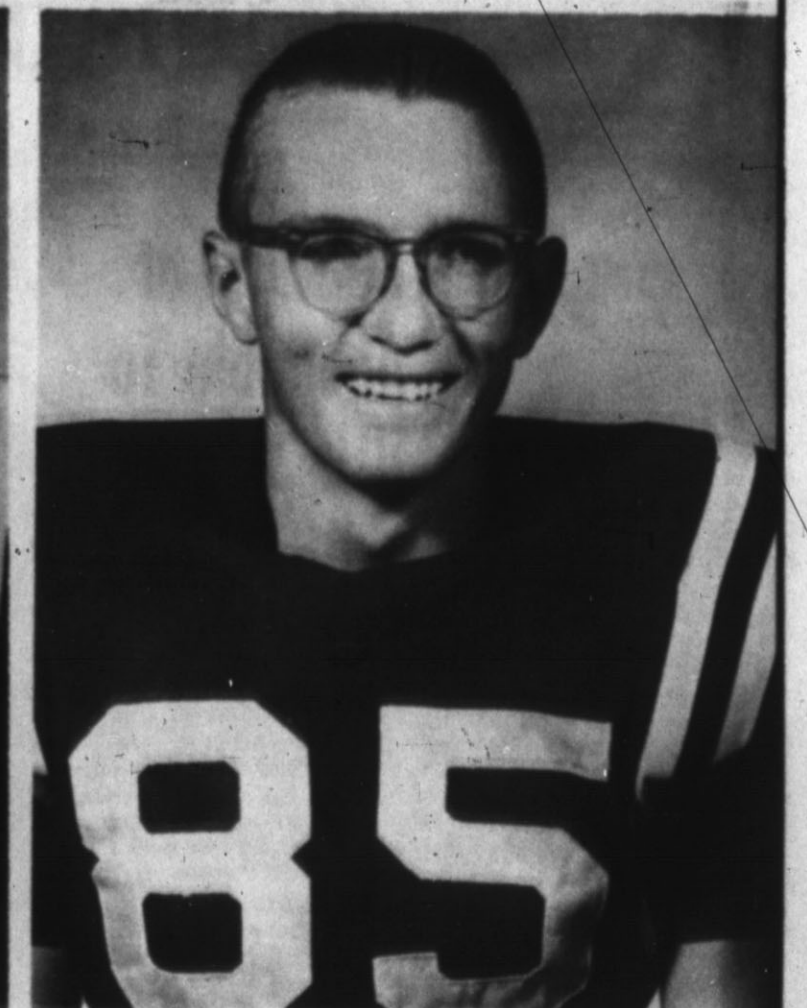
Steve Hodges  
Back

**We're Backing You All The Way!**  
All The Folks At  
**COWAN JEWELRY**  
Kenneth M. (Doc) Cowan

**Meet Your Team For '64**



Joe Don Edelman  
End



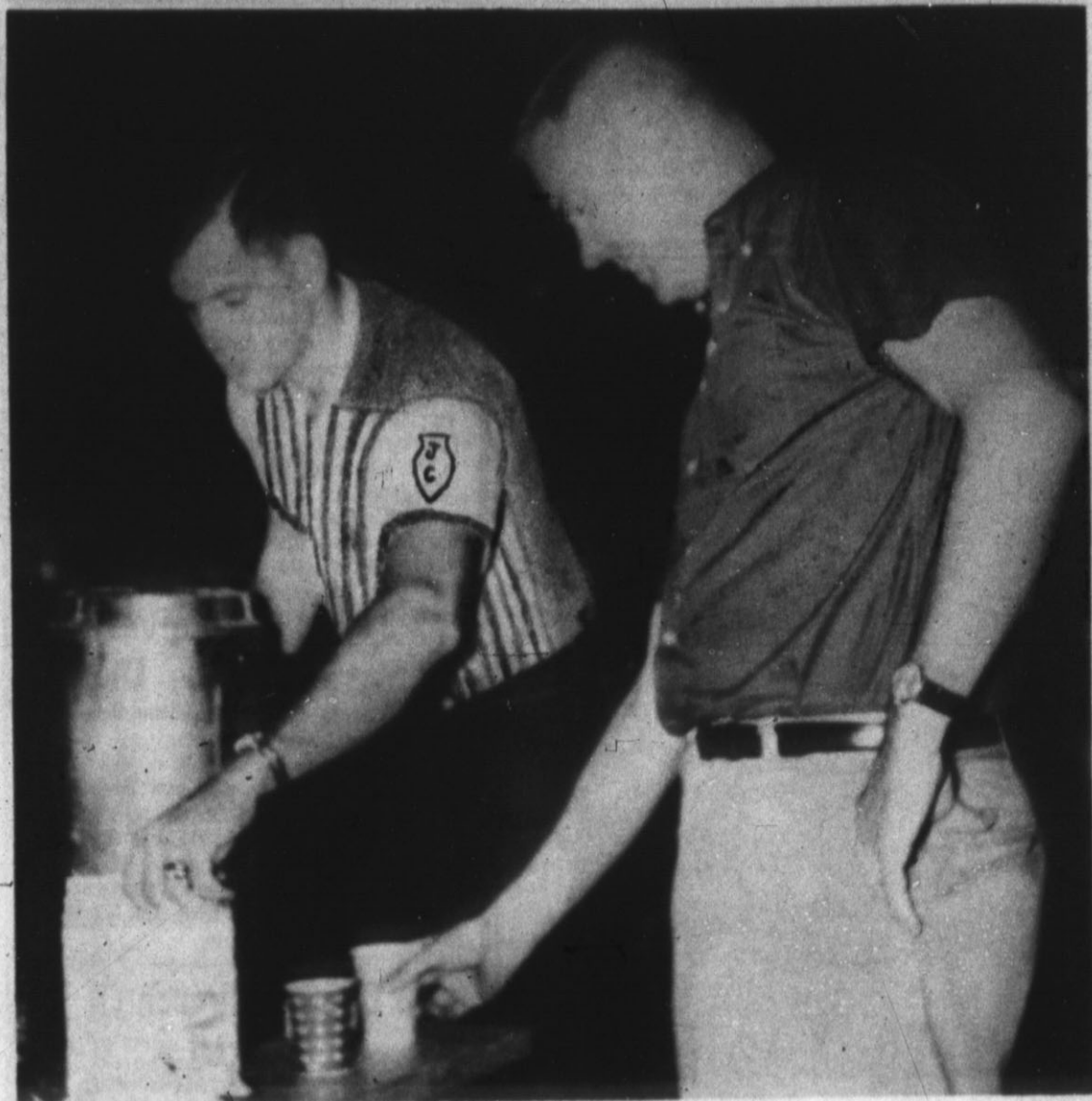
Robert Higgins  
End

**We're Backing The**  
**HEREFORD WHITEFACES**  
**All The Way**

And Mr. Farmer, you'll be wise to come back to **BIG T PUMP COMPANY** for service on all your irrigation wells. Plan now to take care of those well needs during the winter months. Don't wait until you need to water to service your irrigation wells. It might be too late!

**BIG T PUMP CO.**

DIMITT — HEREFORD — FRIONA



REST STOP — The Hereford Jaycees set up a rest stop over the Labor Day week-end for tourist. The stop, located at intersection of U. S. 60 and 385 dispensed more than 200 gallons of coffee to weary motorist over the Labor Day weekend. Jaycee Ronnie Riley (left) is shown pouring coffee for an unidentified New Mexico man. Also served during the weekend was 10 dozen doughnuts, 10 cases of cold drinks and several watermelons. (Brand Staff Photo)

## 350 Attend Barbecue; Community Gets Name

A new community came into being Monday bearing the "most likely" name of "Milo Center." Located 11 miles north of Hereford on U.S. 385, the community has long been the center of one of the largest milo producing sections in the county. It now includes an elevator, a grocery store and a fertilizer business. Milo Center was founded some seven or eight years ago when a fertilizer business was established at the junction of Highway 385 and the Farm-to-Market road connecting U. S. 385 with Highway 60, east. As the area continued to produce larger and larger crops, an elevator was

also constructed at the junction. "You couldn't give people directions to a spot on the road without a name" said one spokesman for the area, "so we became, get the people together and name it." And that's just what they did. The barbecue which was held Labor Day at 5 p.m. fed over 350 county residents; all interested in the future of the Milo Center community. It was prepared by the men of the community, and the ladies were "just invited to eat", the spokesman said. "Residents had been asked to suggest a name for the community", according to Bobby Owen,

one of Milo Center's businessmen, "and when we tabulated the more than 300 suggestions, Milo Center held the lead". He said that the barbecue will be an annual event, and they were expecting an even larger crowd for the affair next Labor Day. "Mrs. Bobby Veigel won a \$25.00 door prize at the drawing" Owen said. Owen and Arthur Fuston, manager of the Pitman Grain Company of Milo Center, were co-chairman of this year's barbecue, and Hardy Benson served as Master of Ceremonies. Bob McQuigg was named as chairman for the 1965 event.

## Rural Route Carriers To Make Survey

Rural Route Mail Carriers will begin distributing 1964 Acreage Survey Cards to patrons on their routes about September 12, according to an announcement made Wednesday by Postmaster Nolan Grady. The Post Office Department assists U.S.D.A. in making this survey each year. These reports, directly from farmers, are the basis for official estimates for Texas acreage of all crops harvested in 1964. To be sure the community is well represented in the survey, Postmaster Grady urges each patron receiving a card to fill

it out and return it to his mailbox. Rural mail carriers working on this project are: Coleman Wright, Route One; Leroy Price, Route Two; Howard Armstrong, Route Three; Wren Stagner, Route Four; Eursel Young, Route Five and Jess Ford, Star Route.

### Classifieds Get Results

**A. O. THOMPSON  
ABSTRACT CO.**  
Mr. & Mrs. A. J. Schroeter,  
Mgrs.  
Courthouse  
P. O. Box 73  
Phone EM 4-1504  
Free City Maps  
Showing Blocks

GET YOUR LEVIT'S TODAY AT **Anthony's** C. R. ANTHONY CO.

GET YOUR LEVIT'S AT **Gastons** POPULAR STORE

You're always in style in

# WHITE LEVI'S

CALIFORNIAN MODEL

Wear them everywhere—WHITE LEVI'S always look right! Rugged enough for the roughest sports—neat enough for school and funtime—and now available in popular sportswear colors as well as your favorite off-white. No wonder they're young America's most-wanted pants—WHITE LEVI'S.

May Varsity Shop FOR YOUR LEVIT'S

GET YOUR LEVIT'S AT **Rutherford & Co.**

Stockholders of Hereford Grain Corp.

# You Are Invited

to attend the regular



# ANNUAL MEETING

Session Begins  
12 O'Clock Noon  
Saturday,  
Sept. 12

in the  
**Little Bull Barn**

Free Barbeque For All  
Members And Their Families

Business will consist of election of directors and transaction of any other business that may come before the membership. Two directors are to be elected for a term of three years.

**Mr. Jack Tompkins**

Farm Editor for KFDD Channel 10 will be the featured speaker.

# HEREFORD GRAIN CORPORATION

# FOR GOD SO LOVED THE WORLD

**The Church Of God In Christ**  
 Rev. Calvin Hodge, Pastor  
 115 West Norton  
 Sunday School 9:45 a. m.; Morning Worship 11 a. m.; Evening Worship 8 p. m.  
 Monday, Bible Band meets 7 p. m.  
 Wednesday, Prayer Meeting 8 p. m.

**First Baptist Church**  
 Rev. B. L. Davis, Pastor  
 Fifth and Main Streets  
 Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p. m.  
 Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid-Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p. m. WMU night circle meeting, second Thursday, 4 p. m.  
 Nursery is provided for all church-wide activities.  
 Sunday morning worship services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

**St. Thomas Episcopal Church**  
 Rev. Joel C. Treadwell, Vicar  
 Harrison Highway  
 SUNDAY: Morning Prayer and Sermon, 10 a. m.; Holy Communion first and third Sundays, 10 a. m.  
 The Bishop's committee meets the first Sunday of each month immediately following morning worship.  
 This is the summer schedule.

**Jehovah's Witnesses Church**  
 317 Ave. I  
 Sunday: Public Bible Lecture, Study, 4:15 p. m.  
 Tuesday: Congregation Bible Study, 8 p. m.  
 Friday: Service Meeting, 7:30 p. m.; Theocratic Ministry.

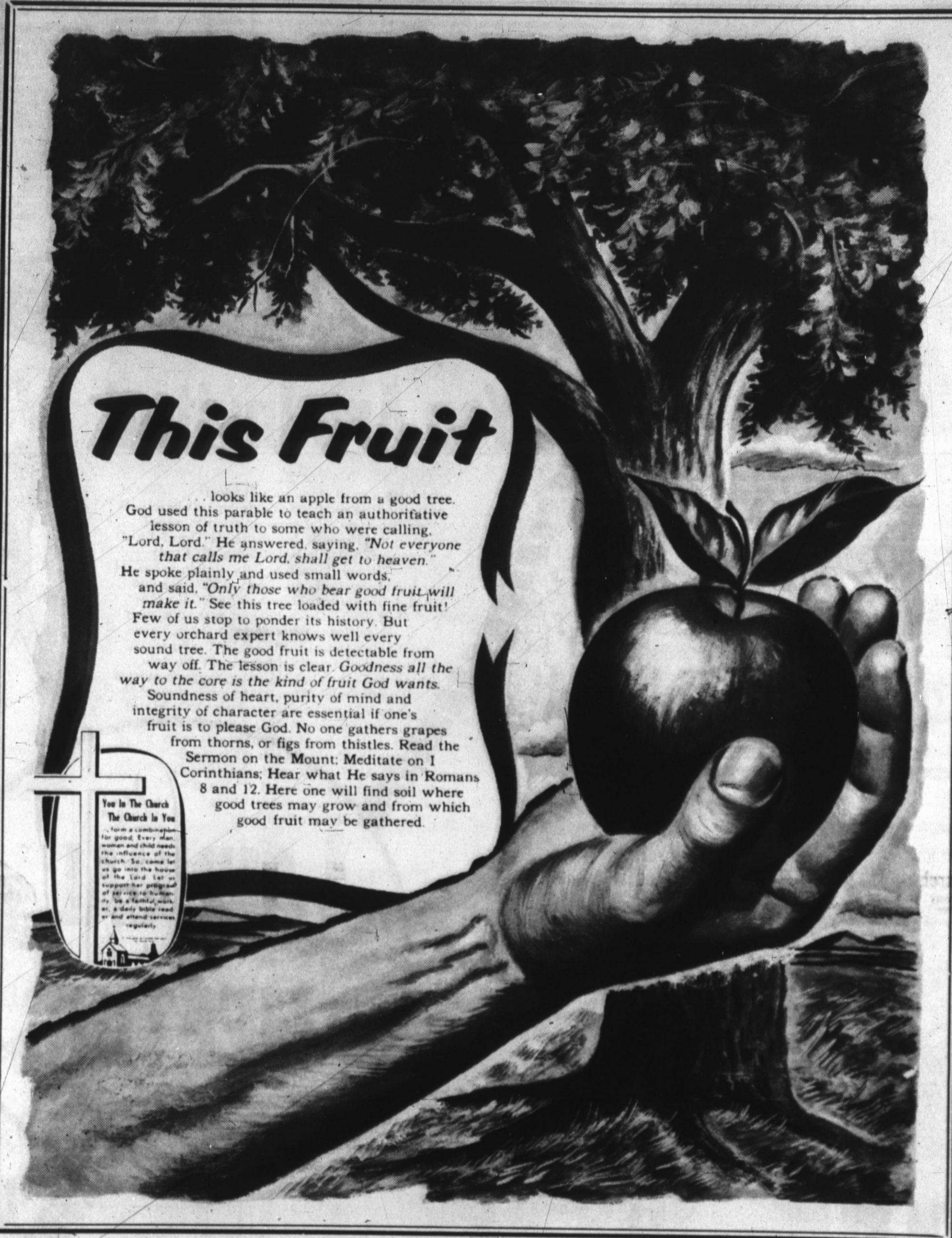
**Fellowship Baptist Church**  
 Independent Fundamental  
 Odd Fellow Hall  
 205 E. 6th  
 Rev. Kenneth Irwin, Pastor  
 Sunday School is held at 9:45 a. m. each Sunday, followed by Worship Services at 11:00 a. m. Evening Service at 7:45 p. m. Mid-week prayer Service, Wed. 7:30 p. m.  
 For transportation, call EM4-3101.

**Mission De San Jose LABOR CAMP**  
 El Domingo es el dia del Señor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.  
 Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m.  
 Bautismos despues de la misa de las 10 a. m.

**Church Of Jesus Christ of Latter Day Saints (Mormon)**  
 EM 4-1905  
 The Mormon Church meets in Gilliland Funeral Home, Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

**Avenue Baptist Church**  
 Sunday  
 Sunday School, 9:45 a. m. Morning Worship, 10:55 a. m. Training Union, 6 p. m. Evening worship, 7 p. m.  
 Wednesday organization meetings - WMU, YWA, GA, RA, Sunbeams. Brotherhood, meet at 7 p. m. Midweek Prayer Service, 8 p. m.

**Church Of The Nazarene**  
 Fourth and Jackson  
 Rev. Burl M. DeBord, Pastor  
 EM 4-1875  
 Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Junior and Youth Services at 8:15 p. m. Evening Service at 7 p. m.  
 Prayer meeting Wednesday will begin at 7 p. m.  
 The first Wednesday of each month a Missionary meeting is held at 7 p. m.



## This Fruit

... looks like an apple from a good tree. God used this parable to teach an authoritative lesson of truth to some who were calling, "Lord, Lord." He answered, saying, "Not everyone that calls me Lord, shall get to heaven." He spoke plainly and used small words. and said, "Only those who bear good fruit will make it." See this tree loaded with fine fruit! Few of us stop to ponder its history. But every orchard expert knows well every sound tree. The good fruit is detectable from way off. The lesson is clear. *Goodness all the way to the core is the kind of fruit God wants.* Soundness of heart, purity of mind and integrity of character are essential if one's fruit is to please God. No one gathers grapes from thorns, or figs from thistles. Read the Sermon on the Mount; Meditate on I Corinthians; Hear what He says in Romans 8 and 12. Here one will find soil where good trees may grow and from which good fruit may be gathered.

**You in The Church**  
 The Church is You  
 You are a combination of good. Every man, woman and child needs the influence of the Church. So, come let us go into the house of the Lord. Let us support the program of service to humanity. Let a faithful, steady, daily habit read or attend services regularly.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

- |  |  |   |
|--|--|---|
| <b>ELIZABETH WITHERSPOON INSURANCE</b><br>● 148 N. Main St.        | <b>HEREFORD FERTILIZER &amp; INSECTICIDE CO.</b><br>● Norman Moore | <b>HEREFORD TEXAS FEDERAL CREDIT UNION</b><br>● Mrs. Dyalhia Benson         |
| <b>E. B. BLACK CO.</b><br>● Dick Barnard - Jesse Stanford          | <b>PIGGLY WIGGLY</b><br>● Mr. and Mrs. Gaylord Newell              | <b>ED SKYPALA</b><br>● Your Borden's Distributor                            |
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| <b>FIRST NATIONAL BANK</b><br>● Virgil Hennen                      | <b>HEREFORD OFFICE SUPPLY</b><br>● Bob Huddleston                  | <b>MASTER CLEANERS</b><br>● Mr. and Mrs. C. D. Fitzgerald                   |
| <b>ROCKWELL BROS. &amp; CO.</b><br>● D. R. Vandever                | <b>CITY DRUG STORE</b><br>● Mr. and Mrs. Kenneth Coker             | <b>ROGERS DRUG</b><br>● Mr. and Mrs. Grady Rogers                           |
| <b>BIG T PUMP CO., INC.</b><br>● Hilrey and Leroy Aven             | <b>JONES TEXACO SERVICE</b><br>● Mr. and Mrs. J. P. Jones          | <b>GWYNNE OWEN</b>  |
| <b>HEREFORD GRAIN CORP.</b><br>● Curtis O. Roach, Mgr.             | <b>WESTERN WHEEL INN</b><br>● Mr. and Mrs. G. D. Caison            | <b>LOERWALD BROS.</b><br>● Ea, George, Gene & Harold Loerwald               |
| <b>HEREFORD LAUNDRY &amp; DRY CLEANERS</b><br>● Ernest Kendall     | <b>PITMAN GRAIN CO.</b>  | <b>FARMER'S DRIVE IN</b><br>● Troy Moore                                    |
| <b>SUIT'S AUTO SUPPLY</b>  | <b>HEREFORD STATE BANK</b><br>● Russell F. Carver, Pres.           | <b>PLAINS FERTILIZER CO.</b>  |
|  | <b>Western Wrecking</b><br>● Anson A. and June Dearing             | <b>ORSBORN - CHEVROLET OLDSMOBILE</b><br>● Your Chevrolet-Oldsmobile Dealer |
|  |  | <b>CONSUMER'S FUEL ASS'N</b>  |

**First Presbyterian Church**  
 610 Lee Street  
 Rev. Russell Wingert, Pastor  
 Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a. m. Tuesday.  
 Choir Rehearsal, 8 p. m. Wednesday. Prayer meeting Friday at 7:30 p. m.

**Templo el Calvario Asamblea de Dios**  
 Pastor, Martin Musquiz  
 Bien venidos.  
 Calle Ave. H & 13th.  
 Los servicios durante la semana y el Domingo.  
 Como siguen: 7:30 de la noche Martes, Jueves.  
 Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

**Central Church Of Christ**  
 L. E. Fooks, Minister  
 Marvin Crowson  
 Minister  
 Sunday Services: Bible Study, 9:30 a. m.; Morning Worship, 10:25 a. m.; Evening Worship, 6 p. m.  
 Mid-Week Services: Ladies Bible Study, 10 a. m. Wednesday; Mid-Week Classes for all.

**Westway Baptist Church**  
 Rev. Kenneth Lowry, Pastor  
 Sunday School 10 a. m.  
 Morning Worship 11 a. m.  
 Training Union 7 p. m.  
 Evening Worship 8 p. m.  
 Midweek Prayer Services  
 Wednesday, 8 p. m.  
 WMU Circle Meetings Each 2nd and 4th Tuesdays at 3 p. m.

**Frio Baptist Church**  
 Rev. G. W. Fine, Pastor  
 Sunday School is held at 10 a. m. each Sunday followed by worship services at 11 a. m. Training Union is held at 6:30 p. m. Sunday and Evening Worship Services begin at 7:30 p. m. On Wednesday, a Prayer Service is held at 8 p. m.

**Wesley Methodist Church**  
 410 Irving  
 Rev. Noah Arapintester, Pastor  
 Sunday School, 9:45 a. m.; Sunday morning worship, 10:55 a. m.; Sunday evening worship, 7:30 p. m.; MFY 6:45 p. m.; Primary Fellowship, 6:45 p. m. Bible Study: Wednesday, 7:30 p. m.  
 Choir Practice: Wednesday, 8:30 p. m.  
 WSCS: 2nd and 4th Mondays, 3 p. m.  
 Methodist Men: 1st Saturday, 6:30 a. m.  
 Commission on Membership and Evangelism: 2nd Friday, 8 p. m.  
 Commission on Education: 4th Thursday, 8 p. m.  
 Official Board: 1st Monday, 7:30 p. m.  
 Commission on Missions: 2nd Friday, 3:30 p. m.  
 Commission on Worship: 3rd Wednesday, 8:30 p. m.  
 Commission on Social Concerns: 4th Monday, 7:30 p. m.  
 Commission on Stewardship and Finance: 4th Monday, 8:30 p. m.  
 Music night every 4th Sunday night.

**Iglesia De Cristo**  
 BIENVENIDOS a los Servicios de la IGLESIA DE CRISTO, en ESPAÑOL. Ubicada en SUNSET & PLAINS Hora de servicios en Español: Domingo, Estudio de la Biblia, 9:30 a. m.; Adoracion, 10:30 a. m. y 6 p. m. Miercoles, 8 p. m., Clases de Biblia para todos. Viernes, 8 p. m. La entrada es por el lado sureste del edificio.

**Grace Gospel Church**  
 Rev. H. V. Fields, Pastor  
 Thirteenth and Avenue K  
 Sunday School is at 9:45 a. m. and worship services convene at 11 a. m.  
 Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.  
 Wednesday prayer meeting held at 8 p. m.

**Bippus Community Church**  
 Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.  
 Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p. m. All Day Singing each Fifth Sunday.



# CHURCH...

(Continued from page 4)

## Seventh Day Adventist Church

West Park Addition  
**ELDER JAMES MEADE, PASTOR**

"The Power of Habit" is the subject for the daily lesson study and class discussion Sabbath September 12.

Memory Verse: Gl. 6:7  
Study Help: "Counsel on Health", pages 36-70

Lesson Aim: To foster a recognition that habits are amendable to control by the intellect.

Lesson Outline:

- Habits have eternal consequences.  
Gl. 6:7  
Ezek. 9:3
- Examples of Desirable Habits  
Dan. 1:8
- Treacherous Habits  
Prov. 16:2-21:2  
Prov. 6:9-16:1
- Victory Over bad habits  
Lam. 3:40  
Gl. 1:15-17

Services:

Meditation, 9:30 a.m. Saturday  
Sabbath School, 9:45 a.m. Sat.  
Worship Service 11 a.m. Sat.  
Pastor: Elder J. H. Turner  
Location: West Park Addition

## Immanuel Lutheran Church

Park Ave. & B Street  
Hereford, Texas  
Fred Beversdorf, Pastor

Sept. 13:  
8:30 a.m. — Divine Worship Services — Redeemer, Friona

9:15 a.m. — "Call to Worship" KPAN

9:45 a.m. — Sunday School and Bible Class for Adults

11 a.m. — Divine Worship Services

4 p.m. — Board of Education

6:30 p.m. — Lutheran Womens Missionary League

6:30 p.m. — Lutheran Laymens League

Sept. 14:  
7:30 p.m. — Choir

Sept. 15:  
4:15 p.m. — Cub Scouts  
7:30 p.m. — Boy Scouts

9:15 a.m. — Daily Radio Program, "Moments with Jesus," KPAN

7 p.m. — Daily Prayer Meeting. Public is invited.

## Thompson Memorial Mexican Baptist Mission

TEMPLO BAUTISTA MEMORIAL  
Alex O. Thompson Memorial Mission  
Guillermo Enrique Bestez, Ministro

La Semana Que Pasa  
Cada dia a las 7:00 A. M. se tiene Culto de oracion por la Cruzada Bautista Nueva Vida El pastor esta para servirle. Llame a EM 4-1217.

Sabado 12:  
Grabacion de Biblias para obsequiar 7 P.M.

Domingo 13:

Escuela Biblica Dominical 9:45 A. M.  
Lecion: Samuel, Gran Vocero de Dios.  
Para Memorizar: Fiate de de-hova de todo tu corazon, y no te apoyes en tu propia prudencia. Reconocelo en todos tus caminos, y El enderezara tus veredas. Prov. 3:5,6

Culto de Adoracion 11 A.M.  
Union de Preparacion 6 P. M.  
Topico: La Conferencia Mundial de Jovenes Bautistas. Servicio Evangelistico 7 P.M.  
La Semana de Oracion en Pro de Misiones del Estado empezara a observarse en la Union de Preparacion.

Lunes 14:  
El Mensaje del Evangelio, KPAN, 860 kc. 6:42 P. M.  
Reunion de Oracion Pro-Misiones Estatales 7 P. M.

Martes 15:  
Continua la Semana de Oracion con el Topico:  
El Sostentamiento de los Estudiantes Latinoamericanos 7 P. M.

Miercoles 16:  
Union Femenil, Estudio Biblico y Oracion 7 P.M.  
Si Ud. desea cooperar en algo durante la Cruzada Bautista Nueva Vida o si necesita transportacion para asistir a los cultos llame EM 4-1217.

## First Methodist Church

501 North Main  
Rev. Herschel L. Thurston, Pastor

Sunday, Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Junior High and Senior High MYF, 6 p.m.; Worship Service, 7 p.m.

Tuesday, Woman's Society of Christian Service Prayer Group, 9:30 a.m.; Homebuilder's Prayer Group, 8 p.m.

Wednesday, Choir Rehearsal, 8 p.m.

## Temple Baptist Church

Rev. Bill Ware, Pastor  
Forrest Ave. and Ave. K

Sunday: Sunday School, 9:45 a.m.; Morning Worship, 11 a.m.; Training Union, 6:30 p.m.; Evening Worship, 7:30 p.m.

Tuesday: Beginner Sunbeams, 9:30 a.m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p.m.

Wednesday: Prayer Meeting, 7:30 a.m.; Choir Rehearsal, 8:15 p.m.

## St. Anthony's Church

Harrison Highway at 25 Mile Ave.  
Father Angelus, Pastor

Sunday Masses — 6:30 a.m., 8 a.m., 10 a.m., & 12 noon.  
Daily Masses — 6:30 a.m. & 8 a.m. during summer months & other school holidays, 6:30 a.m. & 11 a.m. during school days.  
Evening Masses are — Every Tuesday at 8 p.m. & first Fridays 8 p.m.

Holidays of Obligation Masses— 6:30 a.m., 8 a.m., & 8 p.m.  
First Saturday Masses are — 6:30 a.m. & 8 a.m.

Confessions are Tuesday during school year 12 — 1 p.m. & Thursday 12 — 1 p.m.

Confessions every Tuesday evening at 8 p.m.  
Confessions the eve before First Fridays and Holy days of obligation 8 p.m.  
Confessions Saturdays 4 — 5 p.m. and 8 — 9 p.m.  
Confessions Sunday a.m. 7:30 — 8 a.m.  
Confessions Sunday a.m. 7:30 — 8 a.m.  
Any other time by calling the Rectory.  
Baptisms Sunday 4 p.m. or any time by arrangement.

## Assembly Of God Church

Union and Ave. G  
Rev. V. W. Marcoantelli, Pastor

Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.

C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening.

Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

## Iglesia Metodista San Pablo

223 Kibbe Street  
Rev. Gilbert Diaz, Pastor

Los Servicios de nuestra nueva Iglesia. Seran de la Siguen- te manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a.m.; Servicio de Adoracion, a las 11 a.m.; Domingo en la noche Predicacion 7 p.m.; Los jueves servicio de oracion 7 p.m.

## Calvary Baptist Church

Rev. Clarence F. Powell, Pastor

Services held in Rock House at Veteran's Park.

Sunday School 9:45 a.m.  
Worship Service 10:55 a.m.  
Training Union 7:00 p.m.  
Worship Service 8:00 p.m.  
Wednesday evening Prayer Meeting 8:00 p.m.

## First Christian Church

Rev. Eugene Brink, Pastor  
West Park Avenue

Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.

Chi - Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.

Functional Departments first Wednesday at 8 p.m.  
General Church Board, second Wednesday at 8 p.m.

## San Antonio A La Iglesia

North 25 Mile Avenue and Highway  
Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!

Horas De Misa En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m. y 8 p.m.

Durante La Semana: 6:30 a.m. ages and devotional services at 7:30 p.m. Wednesday.

## Summerfield Baptist Church

Rev. James Arnold, Pastor  
Sunday: Sunday School, 10 a.m. Morning Worship, 11 a.m. Training Union, 6:30 p.m. Evening Worship, 7:30 p.m.

Wednesday: Beginner and Primary Sunbeam;  
Junior G.A.'s and Pioneer R. A.'s;  
W.M.U. and Brotherhood — 7:30 p.m.

Prayer Meeting, 8:30 - 9 p.m. 1st. Monday of each month. Brotherhood Breakfast, 6:30 a.m.

## Mt. Sinai Baptist Church

302 Knight St.  
Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.

Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

## Park Ave. Church Of Christ

On Harrison Highway  
Worship Services 10:30 a.m. Sunday. Prayer meeting 7 p.m. Wednesday.

## Progressive Club Hears Program On Fall Fabrics

Progressive Home Demonstration Club opened its autumn session with a program on Fall Fabrics and Designs presented by Argen Draper, county home demonstration agent at their Sept. 1 meeting in the country home of Mrs. T. J. Parsons.

Mrs. Draper gave cautions— Don't "go overboard" on what is new. Don't have too many designs—and pointers as to what is in good fashion for this autumn, including waistline to suit individual, skirts free and easy, jumpers, bow ties, double knit material, krinkle thread for sewing stretch materials.

Mrs. J. D. Gilbert Jr., president, presided at the short business session when reports on final activities before summer vacation were heard.

Guests for the day were Mrs. Draper and her aunt from Georgia, Mrs. Hix.

Members attending this initial September meeting were Mrs. Dale Hallows, Mrs. Jess Robinson, Mrs. Floyd McGee, Mrs. H. S. Hershey, Mrs. P. L. Carmichael, Mrs. Taft McGee, Mrs. E.C. Hammitt, Mrs. Gilbert, and Mrs. Parsons, the hostess.

## Brinks and Mrs. Smith Attend Encampment

Mrs. C. R. Smith, 431 Sunset Dr., accompanied the Rev. Eugene Brink and Mrs. Brink to the August Christian Family Encampment at Ceta Glen Camp Ground. About 135 attended this season of studies in family life for all ages (2-80).

Mr. Brink, pastor of the First Christian Church, was director of this special family encampment, with the Rev. Bob Gartman, Midland, leading the study of I Peter. Special instruction in family life was arranged for groups of children and the very young children.

Mrs. Smith reported that she was especially impressed by the lectures of the Rev. George Cherryhomes, missionary for the Christian Church (Disciples of Christ) to old China and Thailand.

Ken Venturi, U. S. Open champion, is enjoying his best year in golf. In the first seven months this year he won \$43,065, which is almost \$2,000 more than he won in 1960 as the nation's second leading money winner.

Bert Yancey, former West Point golfer, tied for sixth place in the Insurance City Open this summer.



The Independent Agent Works for YOU —

Although your independent insurance agent writes insurance in a number of companies, he actually works for YOU. Your independent agent receives no company salary or subsidy. His compensation comes solely from equitable commissions when he provides you with the best available insurance. After he delivers the insurance to you, he continues to be your representative... to help you get satisfaction if and when you have a claim or loss.

Rely on your LOCAL INDEPENDENT INSURANCE AGENT who represents one or more companies of The MILLERS Insurance Group of Texas.

**The Millers Insurance Group of Texas**

The Millers Mutual Fire Insurance Company of Texas  
The Millers Casualty Insurance Company of Texas  
The Millers Life Insurance Company of Texas  
HOME OFFICE FORT WORTH, TEXAS, SINCE 1898  
MILLERS INSURANCE AVAILABLE LOCALLY FROM

**POOL-SIGMAN AGENCY**  
801 S. 25 Mile Ave.



**Anthony's**  
C. R. ANTHONY CO.

**DURALON PANELS**

Fine quality Duralon panels that look beautiful, wear longer. So easy to care for. Size 54 inches wide by 81 inches long. Ivory color only. Special sale priced for this event.

Regular 1.98  
Save 98c  
**\$1**

**SHEET BLANKETS**

Size 60"x76" sheet blankets in unbleached white or plaid design in turquoise, rose or lilac. Whipped stitched ends. 100% Rayon for extra warmth and wear. The biggest dollar blanket buy in town.

**\$1 each**



**HOME Furnishings SALE**

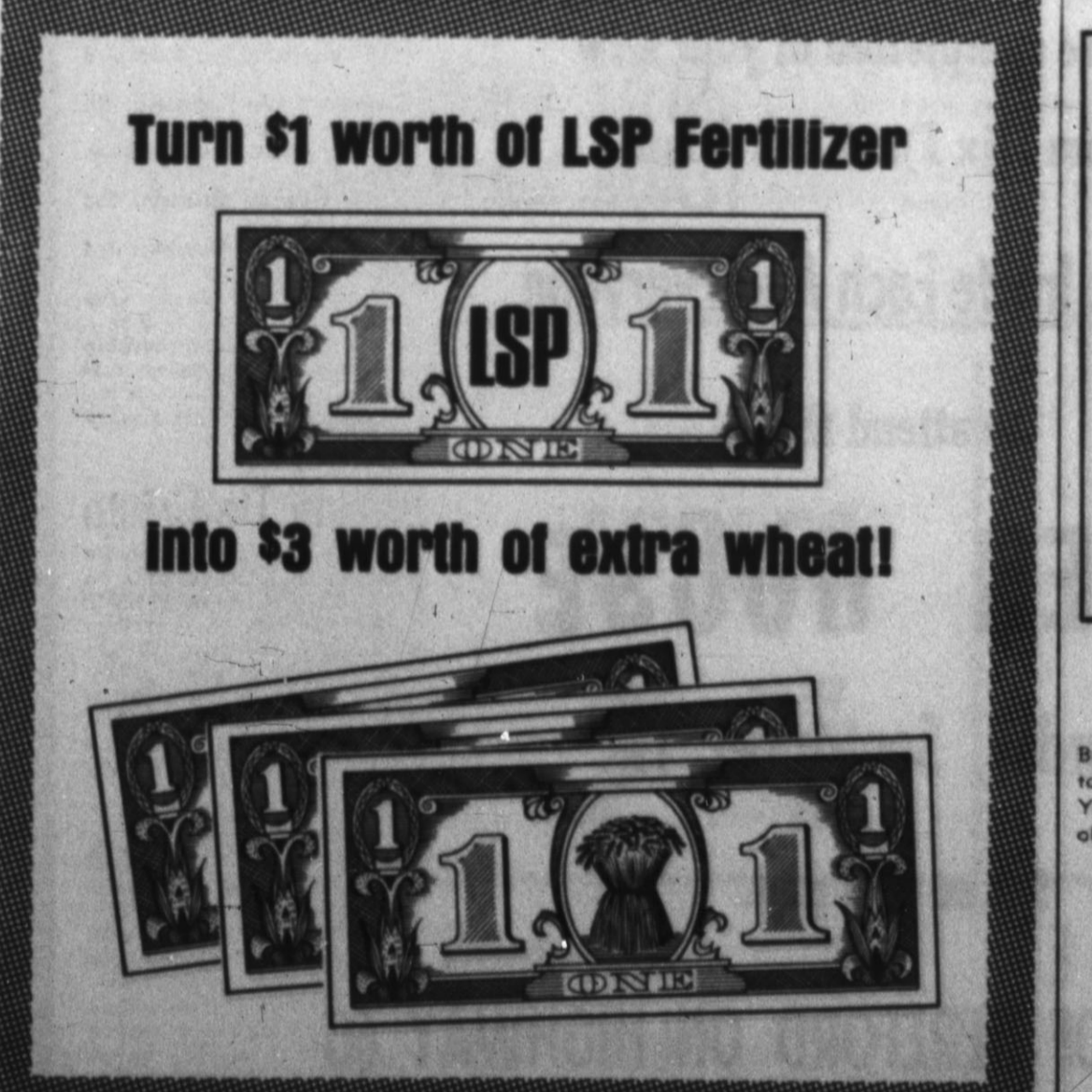
**COTTON SPREADS**

Victorian design woven finish spreads in moss green, new gold, brown, blue or coppertone. All cotton with shag border. Lint free, no iron, preshrunk. Truly a value any woman will appreciate. Buy now for yourself, buy now for gifts. Thrifty sale priced.

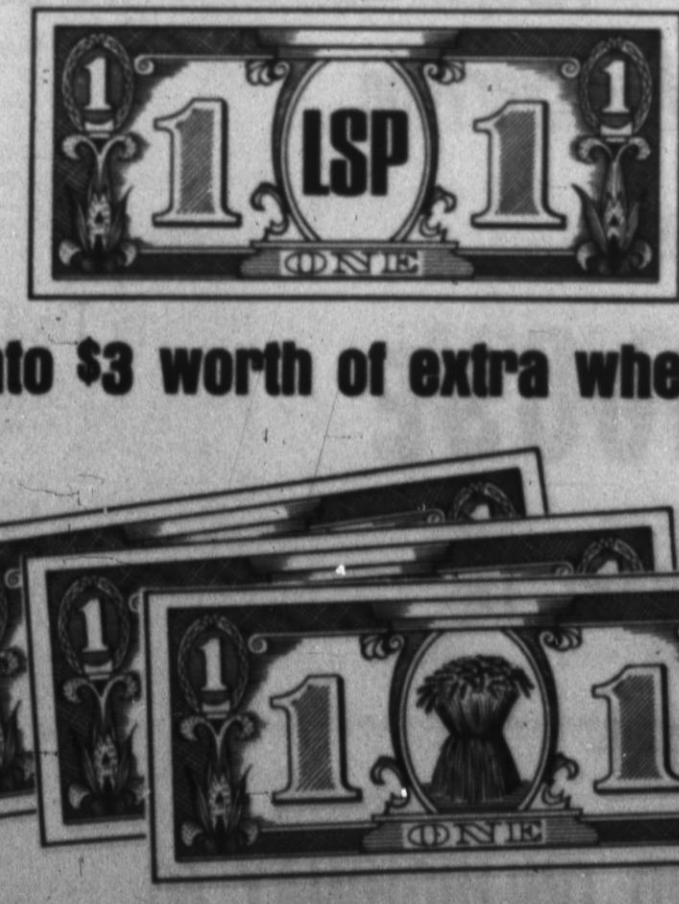
Full or Twin Sizes  
**6.88**

**PILLOW CASES**  
2 FOR **\$1**

You will want several pair of these beautifully embroidered pillow cases. Solid colors, assorted designs. Size 42x36. Stock up now while this sale price is possible.



Turn \$1 worth of LSP Fertilizer into \$3 worth of extra wheat!



**LSP FERTILIZER**

This is an average return based on official comparisons of fertilized and unfertilized fields. Improve your wheat and small grain yields with LSP: It starts your crop off fast, promotes sturdy root systems, increases protein content and protects against disease. LSP, in moisture-proof bags or in bulk, contains the Phosphorus, Potash, and Nitrogen to fit your soil's requirements. See your LSP Dealer now!

**LONE STAR PRODUCING COMPANY**  
Chemical Division — Dallas, Texas



Special Purchase Selling — Rayon Crepe

**COMFORTERS**

Reversible rayon comforter that will add beauty to any bedroom. Pink, Apricot or Blue floral print on white ground on one side, solid color on the other. 2 pound weight. Bleached 100% Viscose rayon filling. Buy now for yourself, buy now for gifts.

**4.88**

**BATH TOWELS**

Big, thirsty, heavyweight size 20"x40" bath towels in assorted colors and jacquard patterns. You will buy several when you see them especially at this special sale price. Compare at 98c.

**66c**



Biggest Value in Town — Viscose Rayon — Foam Back

**ROOM SIZE RUG**

In assorted tweed designs or choose from solid colors of brown, moss, inca gold, red, blue or rosebeige. Soft foam back, needs no pad, will not slip and slide. Room size 8½ feet by 11½ feet. Viscose rayon means extra lustre, longer wear. Save now.

**13.88**

**Fancy Throw Rugs**  
Choose from 2 styles in assorted colors and combinations. Non skid back for extra safety. Ideal for use in any room in the home.


Size 27"x48" **3.88**



**LSP FERTILIZER**

This is an average return based on official comparisons of fertilized and unfertilized fields. Improve your wheat and small grain yields with LSP: It starts your crop off fast, promotes sturdy root systems, increases protein content and protects against disease. LSP, in moisture-proof bags or in bulk, contains the Phosphorus, Potash, and Nitrogen to fit your soil's requirements. See your LSP Dealer now!

**LONE STAR PRODUCING COMPANY**  
Chemical Division — Dallas, Texas



**TEA TOWELS**

Soft, white, extra absorbent Birdseye tea towels that are ideal for many uses. Packed 4 to a polyethylene bag. Thriftly priced for Home Furnishings Sale.

**4 for 88c**



**CAFE & TIER CURTAINS**

**1.57 SET 2 FOR \$3**

Assorted styles, patterns and colors any woman will enjoy selecting from. Cafe or Tier styles to fit any room. Plan now not to miss this special selling. Prices good while quantities last.





THE AMERICAN WAY — Michiyo Wakai is listening as Lawrence Warner shows her his guitar. Michiyo likes everything in general here in Hereford — except Mexican food and pickles. Her American parents are Mr. and Mrs. Don T. Martin, 809 Park Ave. (Brand Staff Photo)

## Michiyo Enjoys American Way Of Life; Likes School

By Larry Fuhrmann  
 Michiyo Wakai doesn't like pickles or Mexican food otherwise, Hereford is really quite a place to her.  
 Michiyo is Hereford High School's exchange student from Japan. She arrived here August 2, and is living with her American parents, Mr. and Mrs. Don T. Martin, 809 Park Ave. Her American sister is Nancy. Both girls are seniors in high school.  
 East or West, home is best—so goes the old saying, and Michiyo heartily agrees with it. After being in America a little more than five weeks, she said that her favorite spot in Hereford was "home."  
 Michiyo comes from a school system more similar to that in the United States than most other exchange students. She pointed out that one of the main differences was that Japanese students spend much more time studying than do the average American students.  
 "Where American kids get together at the drive-in, Japanese students meet at the library," she jokingly pointed out.  
 In her school "back home"

Michiyo had six classes each day—beginning at 8:30 in the morning and ending at 3:30 in the afternoon. But there is a lot more study involved for her classmates. Most spare time is spent at home—studying.  
 Michiyo attends a high school in Japan slightly larger than Hereford High School—her school has 1500 students. She said that at school they are required to wear the official uniform—black or blue-black skirt and blouse for the girls, black trousers, coat and hat for the boys.  
 Students in American schools move from classroom to classroom—wherever the teacher for a particular subject is located. The opposite is true in Michiyo's school. Students stay in one "homeroom" and the teachers come to them. Students have a 10-minute break between classes, which she referred to as "happy time."  
 In Japanese schools, students attend for longer terms. They have only slightly more than a month for vacation. Students also have a six-day school week.  
 Michiyo had visions of seeing a western in action when she

learned she was coming to Texas. She had written her American parents that two things she wanted to most were ride a horse and shoot a gun—she's shot the gun and the horse is next on the list.  
 She was not disappointed with the atmosphere, however, when she arrived. But she has gotten her share of real "western life" by traveling with her American parents to the Matador ranch and other such points.  
 Michiyo is now getting accustomed to a much different home life. In Japan, she explained that shoes were never worn in the house, and furniture was not used as much as in the typical American home. She showed the Japanese manner of sitting on the floor—with her legs underneath her and her back straight. Her family does not use beds, either. Food is eaten with the traditional chopsticks.  
 Upon her return to Japan next year, Michiyo will attend another year of high school, since this year of foreign study will not count toward her graduation in Japan. Then she plans to attend college, but hasn't yet decided on a career.  
 All in all, Michiyo says she likes the wide open spaces of America and the people here. But still, "East or West, home is best."  
 In closing, Michiyo said she was very grateful to the people here for helping her feel at home and making her feel welcome from the first day she arrived.  
 And another thing she pointed out—she was Japanese, but she definitely couldn't attribute all her ways to the entire country. Just like America, she said ways are different in different parts of her country.

## Dedication Ceremonies Scheduled

Annual Lubbock Christian College rally Saturday will see LCC dedicating its new wing of the Katie Rogers Dormitory to house 154 women, bringing to 286 the total capacity of the housing unit.  
 Dedication ceremonies are scheduled to follow the giant barbecue to be served from 6 to 7:30 p.m.

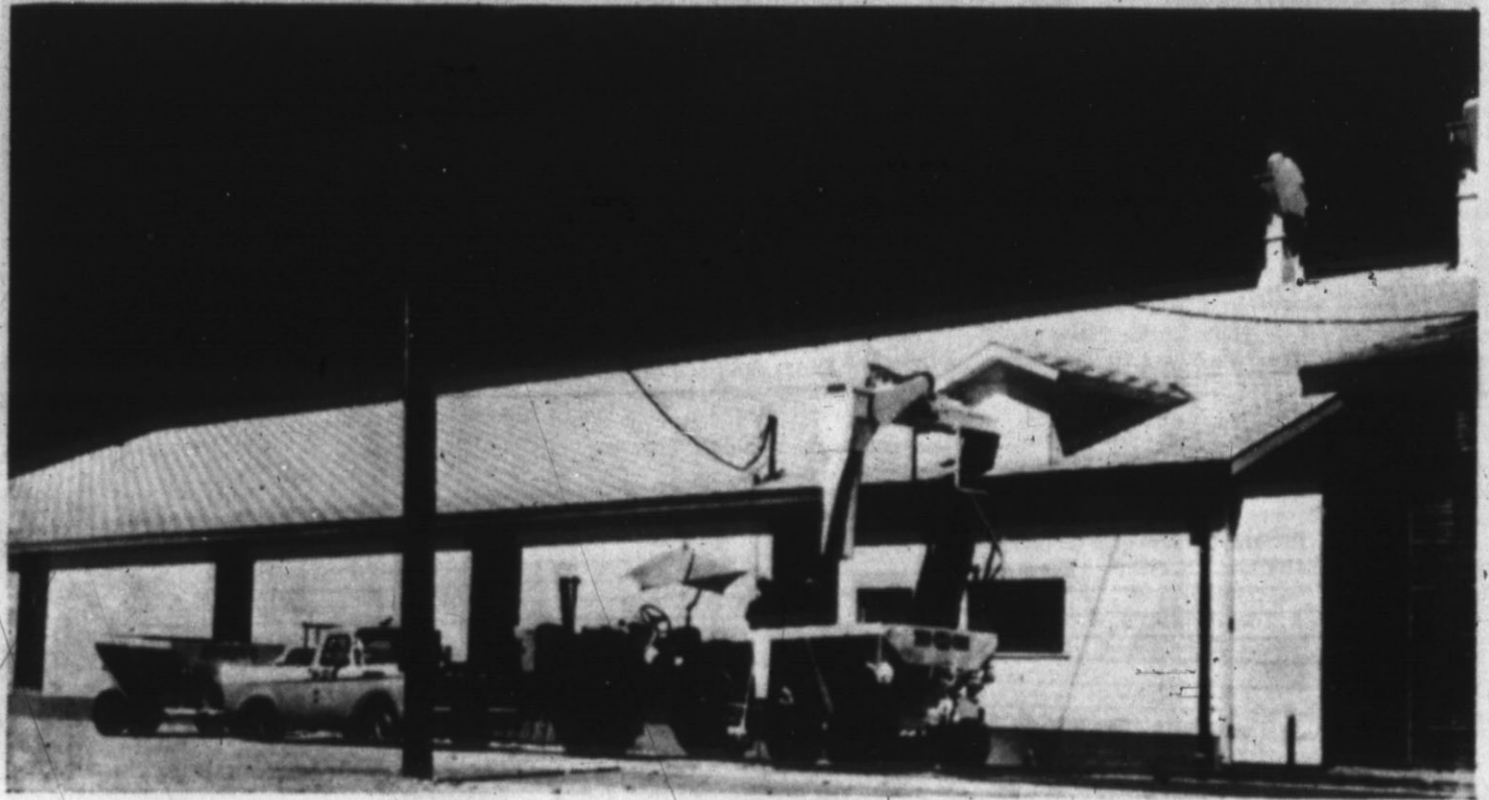
Theme of this year's appreciation rally is "A Salute to Our Founders," Dr. F. W. Mattox, LCC president has announced. The founding board of trustees, the founding faculty and administration will be honored.  
 Official LCC hostesses will conduct guided tours through the new addition. In the main dormitory, dedicated in 1961 and named for Mrs. Katie Rogers, hangs a portrait of Mrs. Rogers, who with her husband, W. J. Rogers, did much toward forwarding Christian education in the Panhandle.  
 A special meeting of the Board of Trustees, the Board of Development, and Bright Future Campaign organization will be held at 4 p.m. Sat., in LCC auditorium.

## Mrs. Tiefel Has Petite Coffee For Neighbors

Mrs. Henry Tiefel was hostess to her neighbors at coffee last Thursday in her home, 336 East 4. She was assisted by her daughters, Mrs. Jim Loving and Mrs. P. B. Sowell.  
 Covered in pink linen, the serving table was centered with an arrangement of pink and white gladioli.  
 Those attending this neighborhood courtesy were Mrs. Millie Aughtill, Mrs. Clara Loerwald, Mrs. J. E. Beyer, Mrs. I. O.

Crosthwait, Mrs. C. B. Miles, Mrs. Jess Hines, Mrs. C. R. Logan, Mrs. Arthur Tiefel, Mrs. Maud Hackworth, Mrs. Loving, Mrs. Sowell, and the hostess, Mrs. Tiefel.  
 Jim Grant tied the ICO amateur record of 274 — ten under par — when he finished in a four-way tie for second place this summer. Frank Stranahan set the record in 1953.

**HEREFORD STATE BANK**  
 FOR YOUR  
**AUTO FINANCING**



# BEST WISHES

to the folks at

## SPENCER CHEMICAL CO.

and

## Herman and Raymond Paetzold

upon the completion of your new  
**Custom Mix Fertilizer Plant**

May We Invite Each And Everyone

to attend the

# OPEN HOUSE

Saturday, September 12

9 a.m. to 6 p.m.

LOCATED EAST OF HEREFORD ON HIGHWAY 60

## CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of The Courthouse

Phone The Lumber Number EM 4-3434

## Remember

TO

## Attend

THE

## Grand Opening

OF

## SPENCER

## Fertilizer Plant

East Highway 60

Saturday, Sept. 12

We are proud to have been chosen to do the sub-grade and paving for this new building.

## J. F. MESSER Construction Co.

East Hwy. 60

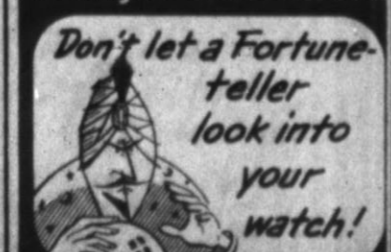
EM 4-2762

### Card Of Thanks

Thanks for kindness of Dr. A. T. Mims, Dr. C. E. Rush, all nurses, hospital personnel, Bro. Wingert and our many friends in Hereford who visited me while in Deaf Smith County Hospital. May God Bless You.  
 Mrs. John H. Ballenger  
 Tulla, Texas

In Micronesia, nine Micronesian languages, Pidgin and English are spoken.

### Today's Watchword



BRING YOUR **WATCH** TO A SPECIALIST FOR **repairs**

**FREE INSPECTION!** Get Our Estimates

Accredited experts with long experience and very newest electronic equipment assure dependable work and fast service.

Your Watch Hospital  
**Cowan Jewelry**  
 217 Main

### Former City Man Receives Recognition

William J. Schulte, a former Hereford resident and business man has been presented the National Business Aircraft Association's meritorious service award at the organization's annual meeting in Miami Beach.

The award was presented to Schulte Sunday, September 6.

Schulte still owns property in Deaf Smith County, and formerly was the owner of Hereford Motor Co. He is now assistant Federal Aviation Agency administrator for general aviation in Washington, D. C.

Schulte left the Hereford area several years ago, moving to El Reno, Okla., entering into the oil business. He was appointed to the Washington post after moving to the Oklahoma city.

Former recipients of the meritorious service award have been Charles Lindbergh and James Doolittle.

### Letter To The Editor

The Hereford Brand Hereford, Texas

I note with interest the letter of Mrs. C. E. Hicks of Hereford concerning the talk I made before the L'Allegria club on Sept. 3. For one thing, I was interested in the source of her "direct quotes" since I distributed no copies of my talk and I didn't observe anyone recording the talk in shorthand.

I could overlook the misquotes concerning my own remarks; however, I think something should be said concerning the quotation she attributed to President Johnson. True, he did say on Jan. 15 in the White House, "We are going to try to take all the money that we think is unnecessarily being spent and take it from the 'haves' and give it to the 'have nots' that need it so much." She proceeded to link this with a statement attributed to me which I did not make, "Our country is made up of two kinds of people — the haves and the have nots. An example: Business people are the haves and labor the have nots. The farmers around here would be in the have group." The implication she is trying to make is obvious.

Last January Mr. Johnson made several proposals which required money and at the same time he proposed to reduce taxes. When asked how he proposed to do this, he explained that in some instances, departments of government had received too much money through appropriations, while other departments had received too little. He said he would get this needed money by taking from the departments which had received too much and giving it to those departments which had too little.

Taken out of context, as Mrs. Hicks as well as the Birch Society did, it has an altogether different meaning. Just last week an extremist group mailed out literature offering to sell this out-of-context statement of Johnson printed on small cards. They may be had from Human Events at the "nominal cost" of \$1 for 100; \$2 for 250; \$5 for 1000; and \$10 for 2500.

Mrs. Hicks apparently disagrees with history if her other remarks are to be taken seriously.

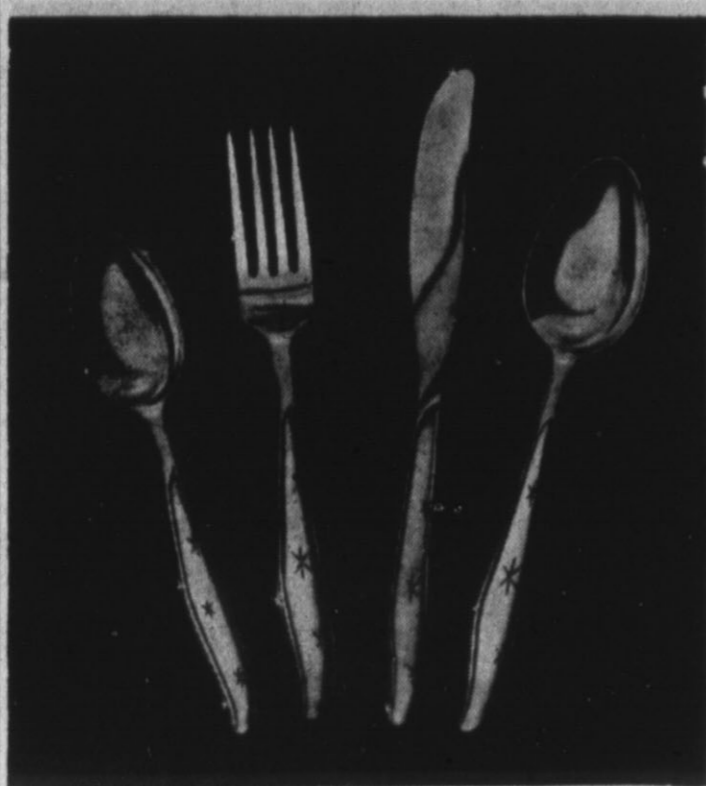
As to the source of individual liberties, of course God is the author of freedom — but God also ordained government which is the protector of this God-given freedom. And it is the Bill of Rights that protects these freedoms when city ordinances take away our freedom of speech and state governments take away our ordinary right as citizens, such as voting privileges based on color of the skin, and the like. Invariably, the U. S. Supreme Court has come to the aid of the individual through the years when the rights of the individual had been stepped on by local and state units of government. We're thankful that the U. S. Supreme Court has always been pro-people. It is bound by the Bill of Rights to do so.

Parts of Mrs. Hicks' letter are as difficult to fathom as her parting comment to us following the club meeting, "After democracy, what?" This question followed her very dramatic insistence that "This is a republic, not a democracy."

We're still searching for an answer to this question, lack of which Mrs. Hicks attributed to our ignorance.

Yours very truly,  
H. M. BAGGARLY  
Editor-Publisher  
The Tullia Herald  
Tullia, Texas

Al Besselink birdied the 12th, 14th and 15th holes in the ICO golf tournament but he bogeyed 17 and 18 to lose the tournament by one shot to U. S. Open champ Ken Venturi.



Blue Comet Frozen  
**POT PIES**  
• Chicken  
• Turkey  
• Beef  
• Tuna  
6 Oz. Pie **10¢**

Safeway	Longhorn Halfmoon	Lb.	59¢
Cheese	Buddig Sliced	2 1/2 Oz. Pkg.	39¢
Smoked Meats	Blue Morrow	20 Oz. Pkg.	89¢
Frozen Steaks	Quick Fixin		

Safeway Low Prices Plus  
Gunn Bros. Stamps

**WE GIVE GUNN BROS STAMPS**

These Prices Good Thru  
Sat., Sept. 12th in Hereford

<b>PORK STEAK</b>	Fresh Pork	Lb.	49¢
<b>PORK ROAST</b>	Fresh Pork Boston Butt	Lb.	49¢



Hickory Smoked  
Lean & Tender

**29¢**  
LB.

**CHUCK ROAST**  
**SWISS STEAK**

# FREE DINNER KNIFE

Citation Pattern Solid Stainless

With The Purchase of \$5.00 or More and Coupon 2-A From Your Coupon Booklet

Lower Your Total Food Bill -- Shop at Safeway!

**FLOUR**

Kitchen Craft Enriched  
SAVE 20c

25-Lb. Bag **\$1.79**

**SUGAR**

Holly Sugar

5 Lb. Bag **49¢**

**BISCUITS**

Mrs. Wright's Sweet Milk or Buttermilk

4 8 Oz. Cans **29¢**

**HONEY**

Empress Strained  
SAVE 14c

5 Lb. Can **\$1.29**

**FLOUR**

Kitchen Craft Enriched White

10 Lb. Bag **89¢**

**LARD**

Wright's

3 **39¢**

**Smoked Picnics**

**MIX'EM or MATCH'EM**  
Bel-Air Premium Frozen Foods  
• 9 Oz. Green Beans • 8 Oz. Brussel Sprouts  
• 12 Oz. Peaches • 10 Oz. Whole Okra  
**4 Pkgs. Only \$1.00**

**Lucerne Dairy Specials**  
Cottage Cheese 16 Oz. Ctn. **25¢**  
Whipping Cream Pt. Ctn. **33¢**  
Two Ten Milk 1/2 Gal. Ctn. **45¢**  
Fruit Drink 1/2 Gal. Btl. **49¢**

U.S.D.A. Choice Mature Beef Blade Cuts Lb. **49¢**

U.S.D.A. Choice Mature Beef Round Bone Lb. **59¢**

Chunk Tuna Chicken of The Sea No. 1/2 Can **47¢**

All Detergent Powder 3 Lb. Box **79¢**

Rinso Blue 10c Off Label Gt. Box **69¢**

Breeze Detergent Gt. Box **81¢**

Baggies Food Wrap 25 Ct. Pkg. **39¢**

Action Bleach 8 Oz. Box **41¢**

Garden Fresh Produce

Jonathan <b>APPLES</b> <b>7: \$1</b>	Central American <b>BANANAS</b> <b>7: \$1</b>	<b>YELLOW ONIONS</b> Colorado Mild And Sweet <b>3: 25¢</b> New Crop Arizona <b>YAMS</b> Lb. <b>25¢</b> <b>TOKAY GRAPES</b> California Flame Lb. <b>25¢</b>
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Grapeade	Empress Grape Drink	3 Qt. Btl.	79¢
Fruit Drink	Cragmont Grape or Orange	3 46 Oz. Cans	89¢

**ICE CREAM MILK**  
Snow Star 1/2 Gal. Ctn. **49¢**  
Lucerne Canned Milk 2 Tall Cans **25¢**

**BEANS**  
Big Chief Pinto 4 Lb. Bag **39¢**  
Empress Strained 24 Oz. Jar **59¢**

Fleishmann's **Margarine** SAVE 2c 1 Lb. Pkg. **39¢**

**Nabisco Oreos** 1 Lb. Pkg. **49¢**  
**Kraft Deluxe Cheese** 12 Oz. Pkg. **53¢**  
**Ballard Biscuits** 2 8 Oz. Cans **19¢**  
**Pillsbury Biscuits** 2 8 Oz. Cans **19¢**  
**Crackers** Supreme "Crisp Lok" 2 Lb. Box **59¢**

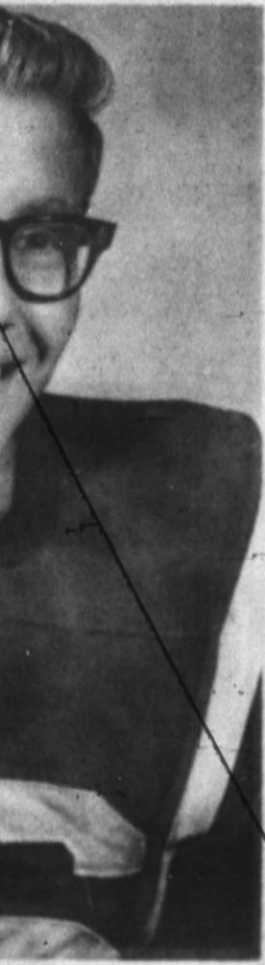


**GREAT SONGS OF THE 60's** NEW! VOLUME 2 LIMITED EDITION COLLECTOR'S ALBUM  
SPECIAL ALBUM Only at SAFEGWAY THIS COLLECTION BY COLUMBIA RECORDING ARTISTS  
TONY BENNETT BARBRA STREISAND JERRY VALE  
PATTI PAGE ANDRE KOSTLANETZ ERNE BUCKNER  
PERCY FAITH SKITCH HENDERSON ANITA BRYANT  
LISTER LAMIN LES & LARRY ELGART BOBBY GOLD  
**\$1.00** WITH \$2.50 PURCHASE  
Only Excludes items on which offers of this kind are prohibited.

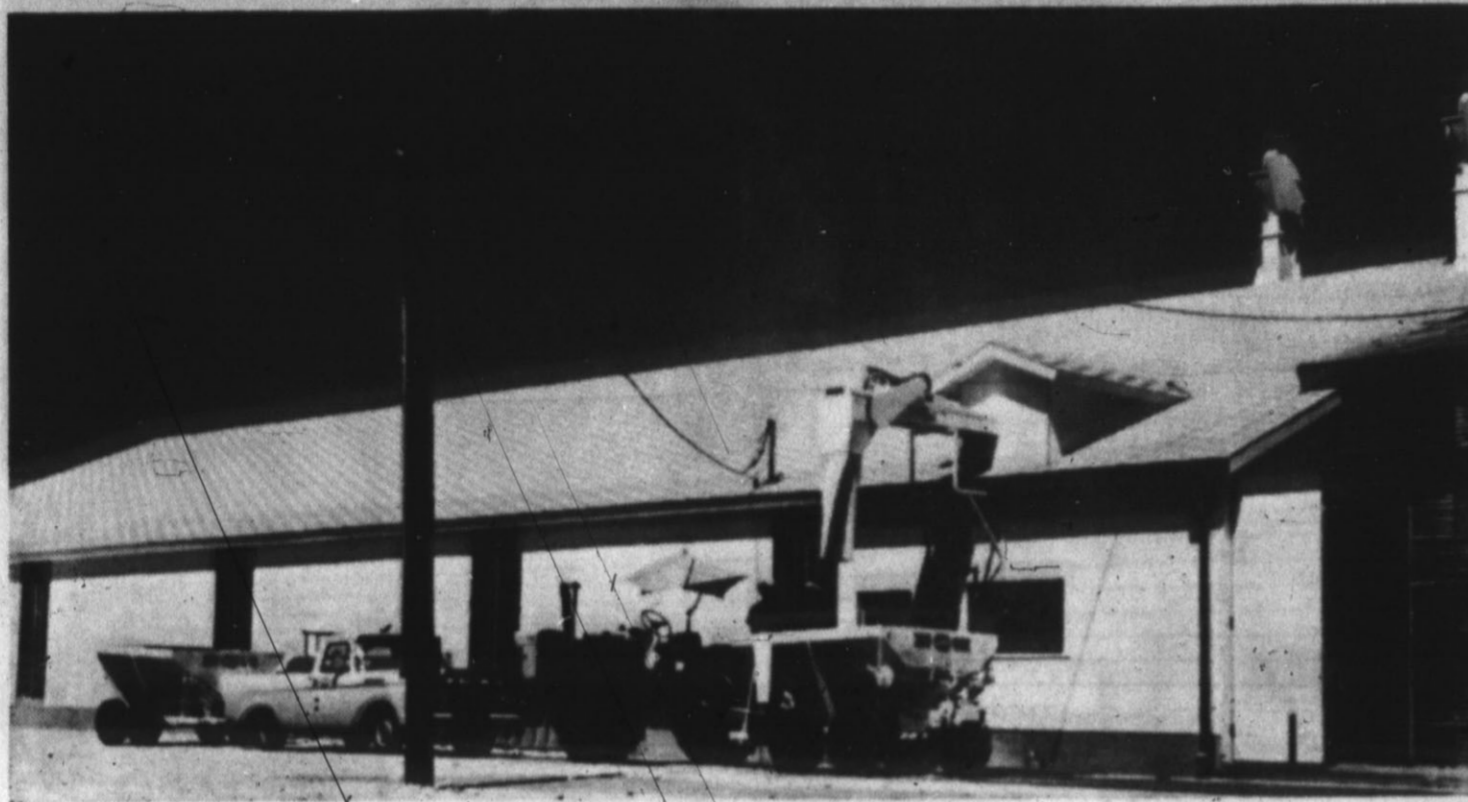
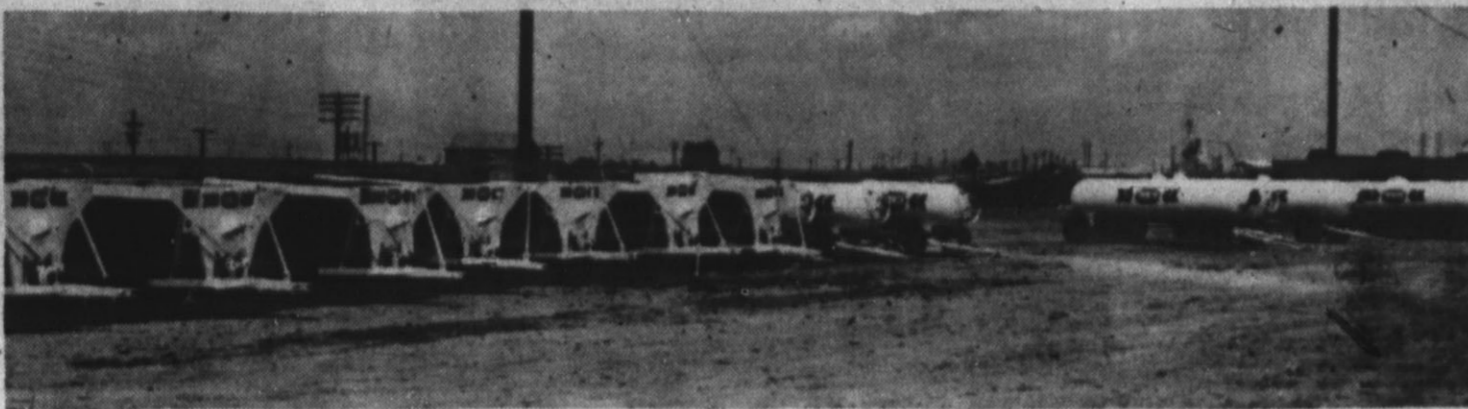


...rtin, Amarillo, and many. In front are Eethel Lewallyn, ...n, Eartr; and Mrs. ...y-nine attended. (Grand Staff Photo)

for 1964



...president; Dorothy ...vice-president; Thelma ...secretary-treasurer; ...etzold, reporter; Mary ...ner, song leader; Mary ...ce, drill leader; Jane ...nd preparation demoni- ...and Connie Waker, re- ...chairman. ...A. Marnell, club lead- ...ected the program on ...w 4-H members ...ounty and state-wide ...ring the month of Sept- ...decided that all ...members and their ...be guests at the next ...of Merry Maidens, Wed. ...in Community Center. ...Herr was a guest. ...present were Patricia ...ry Ann Vance, Connie ...Mary Kay Wag- ...ira Frye, Sandra Yo- ...Ann Witkowski, Jane ...Thelma Warren, Mrs. ...the leader and the host- ...rothy and Joan Marn-



Spencer cordially invites you to an

# OPEN HOUSE

SATURDAY, SEPTEMBER 12, 9 a.m. to 6 p.m.

celebrating the opening of this area's newest, most modern bulk fertilizer plant (located east of Hereford on Highway 60)

## PRIZE DRAWING

GRAND PRIZE (drawing at noon)

Ton of Spencer "Mr. Green" 30-10-0 fertilizer

Free Prize Each Hour!

Zebco Rod-N-Reel Set

Ladies Jewelry Case

Ladies Wrist Watch

Electric Skillet

(engraved courtesy Cowan Jewelry)

Mens Wrist Watch

Baseball Glove

(engraved courtesy Cowan Jewelry)

Wall Clock

Baseball Bat

Coleman Lantern

Fruit Compote

(courtesy Cowan Jewelry)

### FREE!

Magic Sponges  
Sandwiches  
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Coffee  
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# We

## TEMPERATURES

	Moisture	High	Low
Sunday	.01	65	52
Monday		66	51
Tuesday	1.00	80	56
Wednesday	.40	65	51
Moisture this month: 1.41			
Moisture this year: 8.21			
Moisture last year: 20.42			

63RD YEAR — NO. 38

# Government

## Connally Will Be Principal Speaker

Several thousand persons are expected to be on hand Saturday at 10:30 a.m. for the formal opening and dedication of the \$21.4 million Merrill E. Shoup Plant of Holly Sugar Corporation,

which will be attended by John B. Connally.

The completion of the plant which is scheduled for the week of next week, will be the culmination of more than 10 years of efforts by local citizens and their representatives to cure the modern sugar mill in this area.

Gov. Connally is scheduled to arrive at the Hereford Municipal Airport immediately before the dedication ceremonies Saturday morning.

Several state and national dignitaries will be on hand for the dedication ceremonies, at which Gov. Connally will be the principal speaker.

Congressman Walter Rostenkowski of Pampa, will be on hand. Rostenkowski assisted local men in landing the beet sugar plant for Hereford and has battled in congress for an increased acreage allotment for the Hereford area.

The dedication will begin at 10:30 a.m. at the plant site. Tours of the structure will be conducted immediately following the program. The tours will be continued through Saturday afternoon and again on Sunday from 10 a.m. until 4 p.m. Local planning to tour the Holly Sugar Plant are urged to be prepared with low-heel or flat shoes for their trip through the plant.

"There are some open pits and metal stairways on the tour route," plant officials announced, "and ladies will find much more comfortable in wearing shoes than in high-heeled shoes." The plant will be named in honor of the late Merrill E. Shoup, former president of Holly Sugar.

## United Fund Workers Plan Fall Campaign

In the second meeting prior to the kick-off of the United Fund Campaign, held Tuesday morning in the Jim Hill Hotel, Fund chairman Melvin Jay told Majors and Captains to exercise diligence on the part of those working on the drive. It is needed to top the \$29,222 set for this year.

Included in the 1965 budget are \$6,881 for the American Cross, \$3,426 for the Camp Girls of America, \$2,500 for Little League, \$3,390 for the Salvation Army, \$2,500 for the P. League, \$500 for the Deaf Str County Council on Alcoholism, \$6,825 for the Boy Scouts of America. An additional \$1,200 allocated to meet expenses of the drive, making a grand total of \$29,222 to be raised in the fall campaign.

There were eight Majors appointed this year who in turn appointed five captains. The captains secured 5 workers who see five people, getting a donation to the United Fund.

The Majors are J. W. Rostenkowski Jr., Margaret London, H. Higgins, Woody Wilson, Lon Sharp, Bob Rott, Neil Cox and Gene Cope.

The next meeting planned for the United Fund will be a directors meeting, followed by a kick-off coffee on Thursday, October 1, according to Fund President Dean House.

Dan Eddy, executive secretary for the Salvation Army, Dallas, will be in Hereford for the kick-off. House said the public will be invited to hear Eddy and that they expect over 100 people for the Thursday morning coffee.

Labbock Christian College will start registration today for the (Continued on page 2)