

Public, Catholic Schools Rocket To Record 4587 Pupils

Public and Catholic school enrollment hit a new all time high of 4587 Wednesday, five days after the opening of public schools and three days after the start of the two Catholic schools.

"I don't know where we are going to put them," said Superintendent Darrell Williams after he had seen the bulging records from the six public school principals. "Just about every available space is taken."

Public schools started off the new year

with 3599 enrolled the first two days, and then spurred to 3887 by Wednesday morning. The increase is general throughout the system, Williams said, and all buildings are reporting record enrollments for this time of the year.

The superintendent foresaw a peak enrollment in public schools of 4000 shortly. "We'll reach that level almost for certain if the present trend continues," he commented.

St. Joseph's Catholic schools, just outside the city limits, reported an enrollment of 385

as compared with 298 a year ago at the same time. Saint Anthony's Catholic school had a total of 315 as compared with 304 the same date a year ago. St. Anthony's is an eight-grade school and St. Joseph's has six grades.

Add to the overall total 81 pupils at Walcott, and the county's total enrollment climbs to 4668. Walcott, incidentally, "due to a peculiar shifting of population just at this time," was the only Deaf Smith county school to show a decline, a loss of three since last year, T. L.

Collins, principal, said.

By schools, Williams reported the following Wednesday morning enrollment:

Aikman Elementary School, 430; Central Elementary School (including the Central Annex at the old Masonic hall) 539; Northwest Elementary school, 744; Shirley Elementary School, 502; Junior High School, 655, and Senior high school, 963. Also enrolled are 54 pupils in special education classes to bring the overall public school enrollment for the district

to 3887.

The new elementary school, still in the blueprint stage, "could be used right now," the superintendent said, "if it were available." The new elementary school to be built north or the city is to be completed by the start of school next autumn. A new junior high school also is included in the long-range program. Bonds to provide for the new structures and other enlargement projects, were voted by Hereford district patrons last spring.

TEMPERATURES

	Moisture	High	Low
Sunday	95	99	89
Monday	95	93	83
Tuesday	93	92	82
Wednesday	91	91	83
Moisture this month	0.00		
Moisture this year	6.80		
Moisture last year	19.57		

The Hereford Brand

16 pages

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63RD YEAR — NO. 36

HEREFORD, TEXAS 79045, THURSDAY, SEPTEMBER 3, 1964

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Laborer Killed When Car Flips

Roberto Gomez Torres, a Mexican National, who was working out of Muleshoe, was killed in a collision with a car shortly after 12 noon Sunday.

Torres was riding with four other Latin Americans when a car he was driving went out of control on U.S. 60, turned over several times and finally came to rest in an irrigated field.

Highway patrolmen said a tire blew out on the vehicle, resulting in the crash.

The accident was investigated by officers of the Texas Highway Patrol, stationed at Dimmitt.

Torres died at 2:40 p.m. Sunday in Deaf Smith County Hospital after he was taken to the hospital in a Gilliland Ambulance.

The body was taken to Gilliland Funeral Home, Hereford, and was transferred to Singleton Funeral Home, Muleshoe. The four Latin Americans riding with Torres were also taken to Deaf Smith County Hospital in private vehicles, but were treated and released the same afternoon.

Names of the injured persons were not available.

According to reports, Torres suffered severe head injuries in the crash.

The vehicle, which rolled over several times and came to rest in an irrigation ditch, was completely demolished.

The car was traveling east toward Hereford, when the blow-out occurred.

The car traveled approximately 100 yards down the highway before leaving the pavement.

When the car left the pavement the rim of the wheel apparently dug into the shoulder, flipping the car for the first time.

None of the occupants was thrown from the car.

Area pioneers were reminded Wednesday that J. Frank Dobbie, a 1910 graduate of Southwestern University, will have a new book off the press this month, called "Cow People." The book deals in character portraits of old-time Texas ranchers, what people remember about them, and the folk anecdotes that survive about them. Dobbie has written many western books.

Officers and members of five Masonic Lodges in this area have been invited to attend a workshop at 8 p.m. Sept. 17 in the Masonic Hall at Dimmitt. Hereford, Vega, Bovina, Friona and Dimmitt lodges are invited. The workshop will be conducted by J. B. Noland, Summerfield.

Major Lloyd H. Manjeot, who was graduated from Hereford High School in 1945, is attending a 10-month regular course at the U. S. Army Command and gen-

VFW Carnival Packs Them In

VFW's annual carnival at Veterans Park here is packing them in, say VFW officials, and even more expected for the last three nights of the big show.

Dudley Shows are featured, including 10 rides and 20 concessions.

C. W. Smith said the profit from the carnival is used to buy flags for schools and for other humanitarian activities of the VFW.

Dudley Shows, it was pointed out, is one of the top outfits of the carnival world.



DAILY DUTY — Steve Cavness, son of Dr. and Mrs. H. A. Cavness, and a sixth grade student at Central Elementary School is shown as he raises the American and Texas flags at Central school. The national and state flags fly over all the Hereford schools. (Brand Staff Photo)

Governor to Speak

Open House, Dedication Plans For Holly Complete

Formal dedication of the Merrill E. Shoup Plant of Holly Sugar Corp. set for Saturday, Sept. 19 with Gov. John Connally as the principal speaker, will begin at 10:30 a.m. at the plant located on an 1800-acre tract just west of here. The program will be held at the plant site and tours of the \$21-million project will be conducted immediately following the program.

The public is invited to tour the plant, Dennis O'Rourke said. "This is a very good opportunity for all area residents to see just what processes will be involved in the making of sugar at the new plant."

The plant has been named in honor of the late Merrill E. Shoup, former president and chairman of the Board of Directors of Holly, who died on July 15.

Construction of the Holly installation has been under way since the spring of 1963, scheduled to begin about Oct. 1, according to O'Rourke.

The local beet sugar refinery will be able to produce, under the best of conditions, up to as much as 20 million pounds of sugar annually. Some of the beet to be processed in the Shoup plant will be grown in New Mexico and neighboring counties.

Sugar beets processed at the local plant will be supplied by farmers in the high plains agricultural area surrounding the industrial complex. The plant will have the capacity to process in excess of 6,000 tons of beets daily and will operate 24 hours a day, seven days a week, each fall and winter until the entire beet crop has been converted into sugar, or thick juice for storage.

O'Rourke said dignitaries and special guests from many parts of the nation have been invited to participate in the dedicatory program.

The plant includes closed circuit television to be used in monitoring some of the operations.

Another special feature at the plant is the mammoth R.T. Diffuser, which is the only one of this kind in the United States and is the largest diffuser in the world.

This huge cylindrical machine is used in extracting the sugar juices from the sugar beets.

The plant also includes main process building in which is housed sugar-making equipment of latest design; bulk sugar silos with a capacity of 60 million pounds of sugar; three huge dried beet pulp warehouses, each covering an area almost as large as a football field, and numerous other manufacturing installations.

Latest techniques of instrumentation and automation have been incorporated in the new plant which is expected to draw technicians and other visitors from many parts of the world where beet sugar is also produced.

The plant, unique in the Southwest, also includes a storage equipment pioneered and developed by Holly at its Imperial Valley, Calif., refinery and novel in the sugar-making industry.

In this first year of the new (Continued on page 2)

Area Student Loan Program Launched Here

With a \$5000 check from the Jim Hill Estate kicking it off, Deaf Smith County is to have its own program in the Opportunity Plan, Inc., a student loan set up at West Texas State University, Canyon.

The scholarship fund is an outgrowth of PEP (Planning and Evaluating for Progress), a Deaf Smith county organization formed last autumn to promote various programs in this area.

The check was presented to Milton (Buff) Morris, executive vice-president of Opportunity Plan, by Robert L. Thompson, chairman of the scholarship subcommittee of PEP, in ceremonies here Wednesday morning.

Name of the first Hereford graduate to receive the first loan under the new setup will be named next week. The fund will be known as the Jim Hill Memorial Student Loan Fund.

Opportunity Plan, Morris explained, was formed in 1954 and has climbed from a \$500 start to a \$275,000 fund. A total of \$260,000 has been loaned to students who now owe only \$7642 with no account delinquent. He said the program has aided 1250 students.

The United States Aid Fund, Inc. and the Opportunity Plan are in cooperation now, Morris said, the former a fund which is administered here by Dean House and Jerry Detwiler with loans made at 6 percent simple interest.

Four teachers now employed by Hereford schools received aid from the Opportunity Plan.

Building Hits \$2.6 Million Mark For '64

Hereford construction continued to spiral in August with new residences, as in past months, again leading the parade.

City records showed permits issued last month totaled \$287,350 which boosted the total for the first eight months of the year to \$2,606,750, considerably higher than at this same time last year.

Only one permit for a business was issued but several remodeling and altering permits were issued, the records revealed. On major commercial project is yet to be put on the books which should push the 1965 aggregate even higher. Already the year is setting a new record for construction, although the upward spiral started some two years ago when Hereford's building boom first hit.

The building permit records revealed that no single major project was started in August, a \$27,500 home being the largest permit granted for the month.

Builders pointed out that the figure, to reach almost to the \$300,000 mark, reflected a substantial all-around growth and a healthy economy for Hereford.

Last year at this same time, permits had reached the \$2 million mark, which indicates that the total since the building bulge started has pushed new construction here well up to the \$7 million level.

Altogether, 31 permits were issued during August and five of these were for remodeling or altering projects.

The list follows: Bradley Investment Co., brick veneer residence, Lot, Sowell addition, \$11,400.

Clement Olvera, farm with wood siding add on to residence,

lot 10, block 1-25, Evants-Bock subdivision, \$500.

M. F. Glass, move in, alter and repair residence, part of lot 29, block 5, Evants addition (No cost given.)

Jim Scott, add on room to residence, frame with siding, part of lot 9, block 2-16, Mobry-Broley sub-division, \$900.

Ed Sneed, storage building, part of lot 28, block 5, Westhaven addition, \$200.

Otis Lee, add on a room to frame and stucco residence, part of lot 100, block 21, Evants addition, \$2,500.

F. Y. Moreman, brick veneer residence, part of block 53, Russell addition, \$21,000.

Lindsey Construction Co., brick veneer residence, part of lot 2, Hare addition, \$12,500.

M. R. Klose, a drive-in, part of lot 28, block 5, Evants addition, \$10,000.

Bill Blackwell, building lot 9, block A, Mabry-Sisk subdivision. (No cost given.)

Edwin Axe, brick veneer residence, part of lots 3 and 32, block 4, Westhaven addition, \$20,000.

Thomas & Pannell, move in, alter and repair frame and stucco residence, part of lot 131, block 27, block 27, Evants addition, \$6400.

Lindsey Construction Co., brick veneer residence, part of lot 18, block 2, Crestlawn addition, \$16,000.

Lindsey Construction Co., brick veneer residence, part of lots 18 and 19, block 2, Crestlawn addition, \$15,000.

R. H. Roundtree, move in, alter and repair frame residence, \$1,000. (location not given.)

Kings Manor, brick veneer duplex, Welsh addition, \$9750.

Bradley Investment Co., frame with wood siding, part of lots 7 and 8, block 2, Southlake addition, \$700.

Lloyd R. Littlefield, brick veneer residence, part of lots 5 and 6 Green Acres addition, \$27,500.

A. F. Ravizo, residence and beauty shop, part of lots 2 and 3, block 5, Denton Park addition, \$7000. (Continued on Page 2)

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WORLD CHAMPION AT 13 — This is one reason (there were others) why Jo Poarch, 15, Hereford, won the world's champion All-Round Cowgirl title at the American Junior Rodeo Association trials in Odessa last week. This shows her winning the barrel race. (Another picture on Page 7. Photo by Tex Dulany Jr., Marfa)



STUDENT LOAN FUND — Dr. Milton Morris, executive secretary of Opportunity Plan Inc., a WTSU student loan organization, Wednesday accepted a \$5000 check from Robert L. Thompson, chairman of PEP's scholarship fund. Watching is Clint Formby, general chairman of PEP. (Brand Staff Photo)

'Butch' Given Highest Praise By WT Coach

By Phil Duncan

Head Coach Joe Kerbel of the West Texas State University Buffaloes handed out high praise for Butch Walterscheid, former Hereford High School football star, at a press luncheon held Monday on the WTSU campus.

Kerbel praised Walterscheid on his offensive and defensive performances in the 1963 season and in the spring training session.

He expressed satisfaction to the assembled newsmen that Walterscheid will just be a junior this year and will still be around for the 1965 season.

About 100 area newsmen were on hand for the press luncheon, which was held in the West Dining Hall on the WTSU campus.

Kerbel told the newsmen that Walterscheid had won a starting berth in the middle of the 1963 campaign and will be the number one left end on the 1964 edition of the West Texas Buffaloes.

"Butch is very quick and as strong a defensive performer as you can find," Kerbel said.

"He makes opponents think twice before they try to run around his flanker spot."

Walterscheid made All-District and third team All-State while at Hereford High School. He played under Coach Jack Meredith.

"Butch is a very strong receiver, and is at his best catching the ball while closely covered," Kerbel continued.

Walterscheid is a physical education major at WTSU.

He is the son of Mr. and Mrs. Frank Walterscheid, 115 Douglas.

The Buffaloes appeared after the luncheon at the Buffalo Bowl, where they were available for pictures and interviews. They were in game regalia for the picture taking sessions.

Kerbel expressed hopes for an improved season and felt that the Buffaloes had the potential for a good team.

The season will open for the Buffaloes Sept. 19 at Canyon in a dual between Ohio University and the Buffaloes.



FORMER HHS ATHLETE — Butch Walterscheid, former Hereford High School football star, is shown as he catches the pigskin at a practice session this week. Walterscheid will start at left end offensively for the West Texas State University Buffaloes this year. (WTSU Photo)

Rotary Prodded To Greater Effort

H. Hicks Allen, Governor of Rotary District 573, admonished Hereford Rotarians Monday to "rededicate ourselves, and take a look at what Rotary tends for."

The 63-year-old Rotarian from Snyder, lauded the club for its past accomplishments, and challenged them to put their "shoulders to the wheel" for the 1964-65 program of work and to get the job done.

Allen reminded Rotarians that it was their responsibility to push the officers of their club into more and greater accomplishments, rather than having to be pushed by the leaders of the organization.

Addressing the 48-member

Hereford Rotary Club, Allen pointed out that there is only one way to go in Rotary—up and forward. We will surprise ourselves by the wonderful atmosphere that will permeate our meetings, and our accomplishments will be beyond our fondest dreams.

Allen is now in the process of making his first official visit to the district's 45 Rotary clubs covering some 59 counties in the Panhandle-South Plains area, and representing a membership of approximately 2500 Rotarians. He proceeded from Hereford to the Plainview area Monday, where he will speak and meet with the Rotarians of the Plainview, Floydada and Lockney clubs in that order.

Allen is a veteran of 17 years Rotary service, maintaining perfect attendance since his entry into the service organization. He is a consultant to Standard Oil of Texas, currently serving in the Snyder area. He is now a member of the Snyder Rotary Club, but previously held membership in the Downtown Dallas Club and the Corpus Christi Club.

Allen conducted a club assembly Sunday afternoon from 3 to 5 p.m. at which time he met with officers and committee chairmen of the Hereford Rotary Club. The assembly was held at the Hereford State Bank.

The widely-traveled Snyder Rotarian praised the work of committee chairmen and officers of the local club, pointing out that the slogans "Service Above Self" and "He Profits-Most Who Serves Best," would be meaningless if individual Rotarians did not push the ideals of Rotary to fulfillment. He pointed out that everything that is done started with one individual — one man — one brain — one idea, and challenged local Rotarians to live up to the principals of Rotary. "Learn the rules of the game," Allen said, "and work at the



DISTRICT GOVERNOR — H. Hicks Allen, right, District Governor of Rotary District 573, is shown with local club president Don Baugous looking over The Rotarian, reputed to be the most "widely quoted magazine in publication." Allen spoke to Hereford Rotarians Monday during their regular weekly meeting. (Brand Staff Photo)

Around...

(Continued from page 1)

eral Staff College, Fort Leavenworth. He is the son of Mr. and Mrs. Arthur L. Manjot, 122 Ave. E. He has a BBA degree from A & M University.

All girls who are members of Junior High Camp Fire and those interested in becoming a Camp Fire Girl are invited to a cake party Friday at 4 p.m. at the Camp Fire Hut, Park Ave. and West 9. Mrs. John Gooch and Mrs. Walter London are adult leaders in charge of the party.

Dorothea Connelley Prowell, 233 Star, Hereford, received a master's degree in art at Texas Women's University at summer commencement exercises Aug. 28. She majored in clothing and textiles with a minor in home economics education.

"Teen-age Republicans" will meet at 8:30 tonight in the Weslie Owen home, 109 Douglas. Any student interested in joining the group is asked to attend. The group is sponsored by Charles Frye.

Kenneth E. Loerwald, aviation structural mechanic 3/c, son of Mr. and Mrs. E. H. Loerwald, 715 Blevins, Hereford, was promoted recently while serving as a member of the air anti-submarine squadron. He's stationed at Quonset Point, R. I.

Lubbock Christian College will start registration for the autumn semester Sept. 16 with an expected enrollment of 550, according to Dr. F. W. Mattox, LCC president.

Governor

(Continued from Page 1)

\$15,000. A. F. Ravizza, brick veneer residence, lot 6, block 6, Denton Park addition, \$18,000.

Jesus Maldonado, mobile home, lot 40, block 37, Evans-Gomez addition, \$100.

Jose G. Arroyas, add to a frame residence with siding, lot 25, block 37, Evans-Gomez addition, \$200.

Floyd McGee, brick veneer residence, part of lot 60, block 2, Lazy Acres, \$19,000.

Jim H. Bradley, brick and concrete block business building, lot 10, block 66, original townsite, \$8,000.

N. D. Bartlett, brick veneer residence, part of lot 35, block 2, Westhaven addition, \$10,000.

Lindsey Construction Co., brick veneer residence, lot 31, Sowell addition, \$11,500.

Lindsey Construction Co., brick veneer residence, part of lot 6, block 2, Crestlawn addition \$14,000.

T. O. Morrison, move in, alter and repair, frame building with siding, part of lot 2, block 17, Evans addition, \$1000.

Farm Bureau Launches Drive For Members

Deaf Smith County Farm Bureau kicked-off its annual membership drive Monday night with a steak dinner at the Western Wheel Inn. Joe Holmes, area representative of District I, Texas Farm Bureau, filled the speaking spot in the absence of the scheduled Joe Ed Sullivan, Plainview.

Sullivan, the Hale County service agent, did not arrive at the meeting, and efforts to contact the Plainview agent failed.

Twenty team captains attended the 8 o'clock meeting and heard the organization president Denzil Pulliam issue a challenge to secure 100 new members before the end of September. The Deaf Smith-Oldham County organization has challenged their sister organizations in Castro-Palmer Counties to a membership contest.

New officers will be elected for Area I at the convention.

These new officers will be installed at a dinner beginning at 7:30 p.m. in Hereford High School cafeteria, and sponsored in part by the Deaf Smith County Electric Cooperative.

In addition to installation of new officers, the speaker of the evening will be the Rev. Leon Hill, Amarillo. Awards will be presented to outstanding Area I Young Farmers and Young Homemakers.

The membership drive started with a canvas of the two counties Tuesday. The counties were divided into 10 sections, with solicitors working in pairs for the annual drive. "All farmers are invited to join the organization," Pulliam said, "and those farmers missed during the Tuesday canvas will be contacted at a later date."

Robert Jacobsen, Adrian farmer, is chairman of membership drive.

Building...

(Continued from Page 1) operation, some 27,500 acres of sugar beets were planted in the region. Next year and in future years the total acreage is expected to be increased to nearly 40,000.

"This new enterprise will add many millions of dollars in new wealth and dollar circulation every year to the economics of the region and the nation," O'Rourke said.

Already the new facility has brought an economic surge in the area, as reported by U.S. Representative Walter Rogers, Pampa. He told congress that more than 50 new business and permanent service establishments have opened in Hereford since it was known that the Holly Plant would be located here.

O'Rourke said Holly has moved to the area more than 60 plant technicians, agricultural specialists and others who will guide the operation of the plant and help growers in production of the beet crop.

Employment at the plant year-around is expected to be approximately 100 persons, while total employment during sugar-making operations will increase to about 350 in all departments of the complex operation.

World...

(Continued from page 1)

all-around cowgirl a lass has to be pretty proficient in four events — "Break-away" roping, "Polebending", "Flag Racing" and "Barrel racing". She chose the optional route — pole and flag races combined, and won the title in that division also, which, along with the barrel prize, put her into the championship bracket.

Mr. and Mrs. Poarch live on Route 3, Hereford. "It's always been like that with Jo," says Mrs. Poarch. "She has always loved horses and rodeos. Well, it's paid off pretty well for her."

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Plans For Young Farmers Meet Near Completion

Plans are near completion for the fourth annual Area I Young Farmers and Young Homemakers joint convention which will be held here Sept. 12, officers said Wednesday. A dinner at 7:30 in the high school cafeteria will be the main feature of the program.

Host sponsoring teachers are Jess Robinson and David Nicholson, Hereford vocational instructors.

Wilbur Adams, Lockney, the Area I Young Farmer president, will be presiding over the convention which begins at 1:30 p.m. Saturday, Sept. 12.

One of the highlights of the afternoon program will be a tour of the Merrill E. Shoup Plant of Holly Sugar Corporation, now

The Hereford Brand



Our Slogan: "More People—More Farms"
Member National Editorial Assn.
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Smart new styles in sizes S-M-L-XL

A—50% Lambswool, 25% Mohair, 25% Orlon acrylic. Brushed, zip front, two slash pockets, ribbed bottom and cuffs. Contrasting colors in blue, white, black.

B—80% Wool, 20% Alpaca, smart v-neck with button front, rib trim around neck and down front also on cuffs and waistband. Striped pattern in handsome colors of blue, silver and navy.

C—100% Shetland wool, round neck coat style with silver color metal buttons. Two pockets, contrasting trim, rib knit waistband and cuffs. In camel, blue splash and Oxford.

Reg. 9.95 Value → **\$9**

D—75% Lambswool, 25% Orlon acrylic. V-neck, button front. Two welt pockets, contrasting trim. Rib knit cuffs. Choose from charcoal, tan or blue.

E—Handsome 80% Wool, 20% Alpaca. V-neck, pullover style in stripe design. Rib knit around neck, waistband and cuffs. Choose from blue, silver or navy.

F—75% Lambswool, 25% Orlon acrylic. Zip front coat style with two button trim on crew neck. Contrasting colors, two pockets, rib knit on cuffs and waistband. In black, silver or tan.

Reg. 6.95 Value → **\$6**

Anthony's

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It's a holiday . . . and the living is easy, with delightful, no-standing-over-a-hot-stove cold foods from COOPER'S. Take your choice of cool, crisp, delicious hot-weather taste treats that almost serve themselves . . . treats that take the heat, hustle and hard work out of holiday meals. Here's true one-stop shopping at all-time savings. Make COOPER'S your first stop . . . today!



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MONDAY, SEPT. 7

CHARCOAL Arrow Brand 10 Lb. Bag **49¢**

MIRACLE WHIP SALAD DRESSING Qt. Jar **49¢**

MORTONS POTATO CHIPS Reg. 59c Free Plastic Picnic Cloth **49¢**

CIRCUS ORANGE or GRAPE DRINK 4 46 Oz. Cans **\$1**

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Soffin — 60 Ct. Napkins 10¢	Shurfine Stuffed Olives 7 1/2 Oz. Jar 39¢ Manz	French's Mustard 28 Oz. Jar 29¢
Wolf — No. 1 Can Hot Dog Sauce 25¢	Shurfine — Asst. Flavors Canned Pop 12 Oz. Can 6 For 49¢	Hunt's Yellow Cling Peaches No. 2 1/2 Can 4 For \$1 Slit. or Hlvs.
Alcoa — 12" x 25" Aluminum Foil 29¢	Van Camp — No. 300 Can Pork & Beans 8 For \$1	Van Camp — Can Vienna Sausage 5 For \$1

Johnson Hard Gloss Glo Coat 27 Oz. 79¢	Twinkle — 4 Oz. Jar Copper Cleaner 39¢	Giant Box Detergent Salvo 75¢	Family Size Liquid Prell Shampoo Reg. 1.39 \$1.09
Shurfine — Frozen Strawberries 16 Oz. Sliced 3 For \$1	Ranch Oven Frozen Bread Twin Pack Loaf 29¢	Peter Pan Peanut Butter 18 Oz. 55¢	Del Monte Crushed Pineapple No. 2 Can 3 For 89¢

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FRESH LEAN GROUND BEEF 3 Lbs. 98¢

ARMOUR STAR LUNCH MEAT
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Farm Fresh PRODUCE

QUALITY MEATS

Sunkist
LEMONS
Lb. **17¢**

YAMS Maryland Sweet Lb. **17¢**
JONATHAN APPLES

Sat. Sept. 12 is last day **MAGIC NUMBER**
CARDS will be punched or redeemed!

COOPER'S

FOR GOD SO LOVED THE WORLD

Temple Baptist Church

Rev. Bill Ware, Pastor
 Forrest Ave. and Ave. K
 Sunday: Sunday School, 9:45 a. m.; Morning Worship, 11 a. m.; Training Union, 6:30 p. m.; Evening Worship, 7:30 p. m.
 Tuesday: Beginner Sunbeams, 9:30 a. m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p. m.
 Wednesday: Prayer Meeting, 7:30 a. m.; Choir Rehearsal, 8:15 p. m.

Iglesia Metodista San Pablo

223 Kibbe Street
 Rev. Gilbert Diaz, Pastor
 Los Servicios de nuestra nueva Iglesia. Seran de la siguiente manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Domingo en la noche Predicacion 7 p. m.; Los Jueves servicia de oracion 7 p. m.

Calvary Baptist Church

Rev. Clarence F. Powell, Pastor
 Services held in Rock House at Veteran's Park.
 Sunday School 9:45 a. m.
 Worship Service 10:55 a. m.
 Training Union 7:00 p. m.
 Worship Service 8:00 p. m.
 Wednesday evening Prayer Meeting 8:00 p. m.

Church Of The Nazarene

Fourth and Jackson
 Rev. Burl M. DeFord, Pastor
 EM 4-1975
 Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Junior and Youth Services at 6:15 p. m. Evening Service at 7 p. m.
 Prayer meeting Wednesday will begin at 7 p. m.
 The first Wednesday of each month a Missionary meeting is held at 7 p. m.

Wesley Methodist Church

410 Irving
 Rev. Noah Arnpriester, Pastor
 Sunday School, 9:45 a. m.; Sunday morning worship, 10:55 a. m.; Sunday evening worship, 7:30 p. m.; MFY 6:45 p. m.; Primary Fellowship, 6:45 p. m.
 Bible Study: Wednesday, 7:30 p. m.
 Choir Practice: Wednesday, 8:30 p. m.
 WSCS: 2nd and 4th Mondays, 3 p. m.
 Methodist Men: 1st Saturday, 6:30 a. m.
 Commission on Membership and Evangelism: 2nd Friday, 8 p. m.
 Commission on Education: 4th Thursday, 8 p. m.
 Official Board: 1st Monday, 7:30 p. m.
 Commission on Missions: 2nd Friday, 3:30 p. m.
 Commission on Worship: 3rd Wednesday, 8:30 p. m.
 Commission on Social Concerns: 4th Monday, 7:30 p. m.
 Commission on Stewardship and Finance: 4th Monday, 8:30 p. m.
 Music night every 4th Sunday night.

Iglesia De Cristo

BIENVENIDOS a los Servicios de la IGLESIA DE CRISTO, en ESPAÑOL. Ubicado en SUNSET & PLAINS Hora de servicios en Español: Domingo, Estudio de la Biblia, 9:30 a. m.; Adoracion, 10:30 a. m. y 6 p. m. Miercoles, 8 p. m.; Clases de Biblia para todos. Viernes, 8 p. m. La entrada es por el lado sureste del edificio.

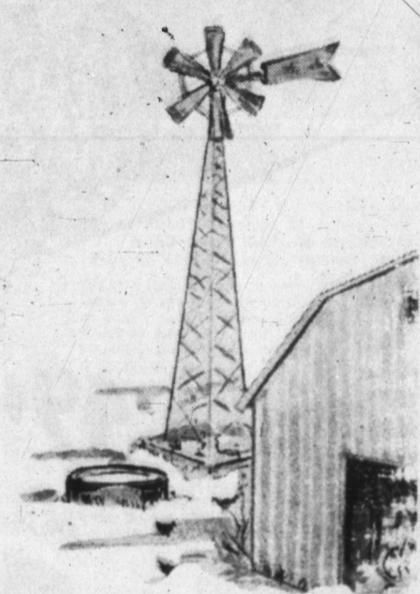
Grace Gospel Church

Rev. H. V. Fields, Pastor
 Thirteenth and Avenue K
 Sunday School is at 9:45 a. m. and worship services convene at 11 a. m.
 Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.
 Wednesday prayer meeting held at 8 p. m.

Assembly Of God Church

Union and Ave. G
 Rev. V. W. Maroonstall, Pastor
 Sunday School is held at 9:45 a. m. Morning worship service convenes at 11 a. m.
 G. A. service begins at 7 p. m. Junior C. A.'s meet at 6 p. m. and worship service begins at 8 p. m. each Sunday evening.
 Prayer meeting and Bible Study will be held Wednesday at 8 p. m.

Respite from TOIL



...that's what Labor Day is.
 God is on the side of the working man, but He is against the indolent, shiftless, non-producers.
 A man's work is born with him when he is born. But fitting is the day set aside in honor of the working man... it is "Labor Day." On this nationalized day we should think on God, church, family and all the good fortunes of the American working man
 ...Jesus said, "I will give you rest."

St. Anthony's Church

Harrison Highway at 25 Mile Ave.
 Father Angelus, Pastor
 Sunday Masses - 6:30 a. m., 8 a. m., 10 a. m., & 12 noon.
 Daily Masses - 6:30 a. m. & 8 a. m. during summer months & other school holidays, 6:30 a. m. & 11 a. m. during school days.
 Evening Masses are - Every Tuesday at 8 p. m. & first Fridays 8 p. m.
 Holidays of Obligation Masses - 6:30 a. m., 8 a. m., & 8 p. m.
 First Saturday Masses are - 6:30 a. m. & 8 a. m.
 Confessions are Tuesday during school year 12 - 1 p. m. & Thursday 12 - 1 p. m.
 Confessions every Tuesday evening at 8 p. m.
 Confessions the eve before First Fridays and Holy days of obligation 8 p. m.
 Confessions Saturdays 4 - 5 p. m. and 8 - 9 p. m.
 Confessions Sunday a. m. 7:30 - 8 a. m.
 Confessions Sunday a. m. 7:30 - 8 a. m.
 Any other time by calling the Rectory.
 Baptisms Sunday 4 p. m. or any time by arrangement.

First Christian Church

Rev. Eugene Brink, Pastor
 West Park Avenue
 Sunday School is held at 9:30 a. m. Worship service will begin at 10:50 a. m.
 Chi - Rho and CYF meets at 6 p. m. Sundays and vesper services are at 7 p. m.
 Functional Departments first Wednesday at 8 p. m.
 General Church Board, second Wednesday at 8 p. m.

Summerfield Baptist Church

Rev. James Arnold, Pastor
 Sunday: Sunday School, 10 a. m. Morning Worship, 11 a. m. Training Union, 6:30 p. m. Evening Worship, 7:30 p. m.
 Wednesday: Beginner and Primary Sunbeam.
 Junior G.A.'s and Pioneer R. A.'s.
 W.M.U. and Brotherhood - 7:30 p. m.
 Prayer Meeting, 8:30 - 9 p. m. 1st Monday of each month, Brotherhood Breakfast, 6:30 a. m.

Mt. Sinai Baptist Church

800 Knight St.
 Sunday Services are Sunday School, 10 a. m.; Morning Worship Services, 11 a. m.; Evening Worship Services, 7:30 p. m.
 Mid-week Prayer Service is held at 7:45 p. m. Wednesday. Choir Rehearsal is held at 8 p. m. on Thursday. A teachers Meeting is held at 7 p. m. on Friday.

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.
 Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p. m. All Day Singing each Fifth Sunday.

Park Ave. Church Of Christ

On Harrison Highway
 Worship Services 10:30 a. m. Sunday. Prayer meeting 7 p. m. Wednesday.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway
 Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
 Horas De Misas En Los Domingos: 6:30 a. m.; 8 a. m.; 10 a. m. y 8 p. m.
 Durante La Semana: 6:30 a. m. ages and devotional services at 7:30 p. m. Wednesday.

First Methodist Church

501 North Main
 Rev. Herschel L. Thurston, Pastor
 Sunday, Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Junior High and Senior High MYF, 6 p. m.; Worship Service, 7 p. m.
 Tuesday, Woman's Society of Christian Service Prayer Group, 9:30 a. m.; Homebuilder's Prayer Group, 8 p. m.
 Wednesday, Choir Rehearsal, 8 p. m.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

ELIZABETH WITHERSPOON INSURANCE
 ● 148 N. Main St.

E. B. BLACK CO.
 ● Dick Barnard - Jesse Stanford

McRIGHT GARAGE & SUPPLY
 ● Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
 ● Virgil Hennen

ROCKWELL BROS. & CO.
 ● D. R. Vandever

BIG T PUMP CO., INC.
 ● Hilrey and Leroy Aven

HEREFORD GRAIN CORP.
 ● Curtis O. Roach, Mgr.

HEREFORD LAUNDRY & DRY CLEANERS
 ● Ernest Kendall

SUIT'S AUTO SUPPLY

HEREFORD FERTILIZER & INSECTICIDE CO.
 ● Norman Moore

PIGGLY WIGGLY
 ● Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.
 ● W. L. Davis, Jr.

HEREFORD OFFICE SUPPLY
 ● Bob Huddleston

CITY DRUG STORE
 ● Mr. and Mrs. Kenneth Coker

JONES TEXACO SERVICE
 ● Mr. and Mrs. J. P. Jones

WESTERN WHEEL INN
 ● Mr. and Mrs. G. D. Caison

PITMAN GRAIN CO.

HEREFORD STATE BANK
 ● Russell F. Carver, Pres.

Western Wrecking
 ● Anson A. and June Dearing

HEREFORD TEXAS FEDERAL CREDIT UNION
 ● Mrs. Dyalthia Benson

ED SKYPALA
 ● Your Borden's Distributor

GILLILLAND FUNERAL HOME
 ● Marlin Gilliland

MASTER CLEANERS
 ● Mr. and Mrs. C. D. Fitzgerald

ROGERS DRUG
 ● Mr. and Mrs. Grady Rogers

GWYNNE OWEN

LOERWALD BROS.
 ● Ed, George, Gene & Harold Loerwald

FARMER'S DRIVE IN
 ● Troy Moore

PLAINS FERTILIZER CO.

ORSBORN - CHEVROLET OLDSMOBILE
 ● Your Chevrolet-Oldsmobile Dealer

CONSUMER'S FUEL ASS'N

CHURCH...

(Continued from page 4)

Seventh Day Adventist Church

West Park Addition
ELDER JAMES MEADE, PASTOR
 "Our Food and Drink," is the subject for daily lesson study and class discussion Sabbath September 5.
 Memory Verse: Eccl. 10:17
 Study Helps: "Counsels on Diet and Food," pages 43-65, 402-405.
 Lesson aim: To restudy the diet which God has recommended for human beings and to understand the relationship between diet and spirituality.
 Lesson:
 1. The Divinely Approved Dietary: Ps. 84:11, Gen. 1:29, Gen. 9:1-3, Lev. 11:2-31
 2. The Temptation to Indulge Appetite, Dan. 1:8-21, Matt. 4:3-4.
 3. Intoxicants
 Prov. 20:1, 23:29-32
 Eph. 5:18, Isa. 5:11-12
 4. Guiding Principles, Eccl. 10:17, Isa. 55:2, I Cor. 10:31
 Services:
 Meditation - 9:30 a.m. Saturday, Sabbath School, 9:45 a.m. Saturday, Worship service, 11 a.m. Saturday.

The Church of God in Christ

Rev. Calvin Hodges, Pastor
 115 West Norton
 Sunday School, 9:45 a.m.; Morning Worship 11 a.m.; Evening Worship 8 p.m.
 Monday, Bible Band meets 7 p.m.
 Wednesday, Prayer Meeting 8 p.m.

First Baptist Church

Rev. H. L. Davis, Pastor
 Fifth and Main Streets
 Sunday: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Training Union, 6:30 p.m.; Evening Worship, 6:55 p.m.
 Wednesday: Sunday School teachers and officers meeting, 7 p.m.; Mid-Week Prayer Service, 7:45 p.m.; Church Choir rehearsal, 8:30 p.m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p.m. WMS visitation, first Wednesday, 9:30 a.m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a.m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p.m.
 Nursery is provided for all church-wide activities.
 Sunday morning worship services broadcast over KPAN.
 Listen to the "Baptist Hour" at 8 a.m. Sunday over KPAN.

St. Thomas Episcopal Church

Rev. Joel C. Treadwell, Vicar
 Harrison Highway
 SUNDAY: Morning Prayer and Sermon, 10 a.m.; Holy Communion first and third Sundays, 10 a.m.
 The Bishop's committee meets the first Sunday of each month immediately following morning worship.
 This is the summer schedule.

Jehovah's Witnesses Church

317 Ave. I
 Sunday: Public Bible Lecture, Study, 4:15 p.m.
 Tuesday: Congregation Bible Study, 8 p.m.
 Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry.

Fellowship Baptist Church

Independent Fundamental
 Odd Fellow Hall
 265 E. 6th
 Rev. Kenneth Irwin, Pastor
 Sunday School is held at 9:45 a.m. each Sunday, followed by Worship Services at 11:00 a.m. Evening Service at 7:45 p.m. Mid-week prayer Service, Wed. 7:30 p.m.
 For transportation, call EM4-3101.

Mission De San Jose LABOR CAMP

El Domingo es el dia del Señor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.
 Horas de Misa los Domingos: 8 a.m.; 10 a.m.; 8 p.m.
 Bautismos despues de la misa de las 10 a.m.

Church Of Jesus Christ of Latter Day Saints

(Mormon)
 434 E. 10th
 The Mormon Church meets in Gilliland Funeral Home, Sunday School, 10 a.m. Sunday, Sacrament Meeting, 11 a.m. Sunday.

Immanuel Lutheran Church

Park Ave. & B Street
 Hereford, Texas
 Fred Beversdorf, Pastor
 Sept. 6
 8:30 a.m. - Divine Worship Services - Redeemer Lutheran Church, Friona
 9:15 a.m. - "Call to Worship" - KPAN
 9:45 a.m. - Sunday School and Bible Class for Adults
 11:00 a.m. - Divine Worship Services
 7:00 p.m. - Walthers League
 8:00 p.m. - Elders
 Sept. 9
 8:00 p.m. - Special voters meeting
 9:15 a.m. Daily Radio Program, "Moments with Jesus," - KPAN
 7:00 p.m. Daily Prayer Meeting - Public is invited

Thompson Memorial Mexican Baptist Mission

TEMPLO BAUTISTA MEMORIAL
 Alex O. Thompson Memorial Mission
 215 Norton Street
 Guillermo Enrique Benitez, Ministro
 LA SEMANA QUE PASA
 Todos los Días Cultos de Oracion a las 7 a.m.
 Viernes 28:
 Meditaciones Vespertinas, KPAN 7:15 p.m.
 Domingo 30:
 DIA DE ORACION a favor de la Cruzada Bautista Nueva Vida. Culto Especial a las 7 a.m.
 Escuela Bíblica Domical, 9:45 a.m. Leccion: La Posesion de la Tierra Prometida. Texto: A Jehova Dios nuestro serviremos, y a su voz obedeceremos. Josue 24:24.
 Sermon: En Memoria de Ella Union de Preparacion, 6 p.m.
 Topico: Las Penidades de la Compacencia
 Asociacion en Springlake, 2:15 p.m. servicio Evangelistico, 7 p.m. Sermon: La Parábola de los Talentos
 Lunes 31
 El Mensaje Del Evangelio, KPAN, 7:10 p.m. Sermon: Tiene Ud. Confianza en Dios?
 Miércoles 2:
 Culto de Oracion y Estudio Bíblico, 8 p.m.
 Si Ud. necesita transportacion llame a EM4-1217. Igualmente en caso de necesitar ayuda espiritual.

Avenue Baptist Church

Sunday
 Sunday School, 9:45 a.m.
 Morning Worship, 10:55 a.m.
 Training Union, 6 p.m.
 Evening worship, 7 p.m.
 Wednesday organization meetings - WMU, YWA, GA, RA, Sunbeams, Bigotherhood, meet at 7 p.m. Midweek Prayer Service, 8 p.m.

First Presbyterian Church

616 Lee Street
 Rev. Russell Wingert, Pastor
 Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional at 9 a.m. Tuesday.
 Choir Rehearsal, 5 p.m. Wednesday, Prayer meeting Friday at 7:30 p.m.

Templo el Calvario Assamblea de Dios

Pastor, Martín Mosquitos
 Bien venidos.
 Calle Ave. H & 13th.
 Los servicios durante la semana y el Domingo.
 Como siguen: 7:30 de la noche Martes, Jueves.
 Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

Central Church Of Christ

L. E. Fooks, Minister
 Marvin Crosson, Minister
 Sunday Services: Bible Study, 9:30 a.m.; Morning Worship, 10:25 a.m.; Evening Worship, 6 p.m.
 Mid-Week Services: Ladies Bible Study, 10 a.m. Wednesday; Mid-Week Classes for all.

Westway Baptist Church

Rev. Kenneth Lowry, Pastor
 Sunday School 10 a.m.
 Morning Worship 11 a.m.
 Training Union 7 p.m.
 Evening Worship 8 p.m.
 Midweek Prayer Services
 Wednesday, 8 p.m.
 WMU Circle Meetings Each 2nd and 4th Tuesdays at 3 p.m.

Frio Baptist Church

Rev. G. W. Fite, Pastor
 Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 8:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

EASTER NEWS

Hall Family Spends Vacation At Eagle Nest

By Ruby Stone
 Mr. and Mrs. Leo Hall and Reba and Ronnie spent last weekend vacationing at Red River and Eagle Nest, N. M.
 Gayle Flood, Amarillo, is spending a few days with her grandparents, Mr. and Mrs. J. H. Flood.
 Mr. and Mrs. Leo Hall and Reba and Ronnie have been visiting Mrs. Hall's mother, Mrs. S.J. Tipton, at Stuart Okla.
 Mr. and Mrs. Edwin Flood, Amarillo, spent Thursday with his parents, Mr. and Mrs. J.H. Flood.

Mrs. Fred Fox and Susan, Amarillo, spent last weekend visiting Mrs. Fox's parents Mr. and Mrs. John Key.
 Mr. and Mrs. Leo Hall, Ronnie and Reba, had dinner with Mr. and Mrs. Derrall Culp and Keith Thursday night.

Mr. and Mrs. Charles Frye and Traci and Mr. and Mrs. Jack Higgins, Wildorado, visited Sunday with Charles' aunt, Mrs. Bell Bettles in Clovis, N. M.
 Mrs. Ida Barker, Erick Okla., spent several days this week with her sister, Mrs. H. O. Markley.
 Mr. and Mrs. Jack McMillan and sons, David, Gay, and Kerrie, of Erick Okla., were recent visitors of the W. O. Markley family.

Mr. and Mrs. John Kennedy, Pauls Valley, Okla., spent Monday with Mr. and Mrs. Charles Frye.
 Mr. and Mrs. Wayne Newson and family have recently moved to Hereford from Garden City, Kans. Mrs. Newson is a sister of Charles Frye of this community.

Mr. and Mrs. Bill Struve, Kita were in Plainview Thursday on business.
 Mr. and Mrs. Bill Struve Kita and Kerry, were vacationing in Red River, N.M. last weekend.
 Mr. and Mrs. Trent Downing took his brother, Craig Downing, to Amarillo Thursday to catch a plane to fly back to his home in Lawton, Okla.
 Trent Downing visited William Hunter in the Veterans Hospital in Amarillo Thursday.

Mrs. R. B. Medley and Mrs. W.A. Epperson were in Amarillo on business Friday.
 Mr. and Mrs. E. L. Barnett, Pampa, visited with Mrs. Ruby Stone and with Mr. and Mrs. H. B. Burgess Sunday.
 Mrs. W. A. Epperson was a visitor in the home of Mrs. Ruby Stone Tuesday.
 Mr. and Mrs. John H. Burnett transacted business at Duke and Altus, Okla. Monday and Tuesday. Mrs. Burnett visited with her mother, Mrs. Ida Robinson, in Propps' Nursing Home in Mangum, Okla.

The Clyde Renfros visited and had dinner Thursday with O. C. Renfro.
 Vi Preston and Betty Renfro were in Amarillo Monday.
 Bob and Bill Ward and Clime and Marie Todd, Tulsa, spent Sunday with the Clyde Renfros.

Rainbows Have Back-to-School Pizza Party

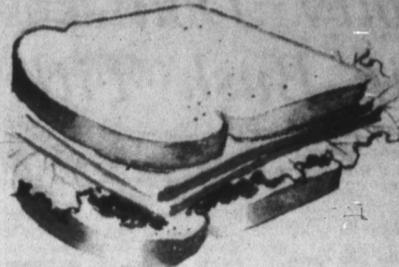
Rainbow Girls met for a back-to-school get-together Monday at 5 p.m. at the home of Mr. and Mrs. Larry Summers, 500 East 3.
 Judy and Peggy Summers were hostesses for the party and served pizzas and tea to 27.
 Present were Mrs. Jimmy Mercer, mother advisor; Mrs. Roy Boyer and Mrs. Summers, members of the advisory board; Janie Noland, grand treasurer of the Grand Assembly of Texas; and Jo Frances Davenport, worthy advisor.
 Also Ann Mercer, Judy Wiltshire, Carole Coffey, Janis Smith, Patty Roach, Peggy Allred Nancy Gripp, Cindy Jones, Janet Bradley, Patsy Daniels, Jean Ann Price, and Luann Kendall.
 Others present included Becky Bell, Sharon Lewis, Lana Anderson, Martha Kate Aiken, and the hostesses Judy and Peggy Summers.
 Next scheduled meetings for the Rainbows are initiation Sept. 21 and installation, Sept. 26.

The best known of all silver dollars sailed across the Rappahannock River - if we believe the stories about young George Washington.

BARBERS?
 Plenty!!
 PARKING?
 Plenty!!
 METERS?
 NO!!
Golden Spread
 Barber Salon

HAM SANDWICHES

10¢ Each



SAT. ONLY

FRYERS

Fresh Frozen Cut-Up

Lb. **29¢**

2 Lbs. **98¢**

BACON Affiliated Lb. **19¢** **CHEESE** American Sliced **49¢**

SHORT RIBS

Roxey **Dog Food** 5 Lb. Bag **49¢**

Morton's - Frozen **Cream Pies** 2 For **49¢** **Paper Towels** 19¢
 Shurfine - Frozen - 12 Oz. **Orange Juice** 43¢ **Canned Pop** 6 For **49¢**
 Northern - 4 Roll Pack **Toilet Tissue** 12 For **\$1** **Ice Cream** 59¢

Scott - Big Roll **Pineapple Juice** 29¢

Curtiss - 10 Oz. **Marshmallows** 2 For **33¢** **Margarine** 29¢
 Kraft - Miracle - Lb. **Marshmallow COOKIES** 3 For **\$1**

Tendercrust - 39¢ Size **Peaches** 4 For **\$1** **Crisco** 3 For **67¢**
 Shurfine - Yellow Cling - 2 1/2 Can

Mountain Pass - Buffet Can **BEAN DIP** 10¢ **NOTEBOOK PAPER** 49¢
 Affiliated-400 Sheet-Reg. 98¢ **POTATO CHIPS** 55¢ **VIENNA SAUSAGE** 19¢

Shurfine - 303 Can **Spam** 39¢ **Spinach** 4 For **49¢**
 Gal. **Clorox** 59¢ **Cake Mix** 4 For **\$1**
 Shurfine - Chunk Style **Tuna** 25¢ **Preserves** 2 For **89¢**

Bama - Strawberry - 18 Oz. **Salad Dressing** Qt. **39¢**

Long Green **CUCUMBERS** Lb. **9¢**

GREEN ONIONS Bunch **5¢**
BANANAS 2 Lbs. **25¢**
LEMONS 2 Lbs. **29¢**

TAYLOR & SONS FOODS

★ YOUR HOME TOWN BOYS ★

★ CASH AND SAVE ★

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

'Holly Dollies' Win Bush Title

Holly Dollies, newly organized quartet among Herefords Sweet Adelines, won first place in the Bush League Contest recently held by Amarillo Chapter of Sweet Adelines, Inc., in Amarillo.

Winning the gold trophy over five other competing quartets were Linda Kids, lead; Pat Loerwald, tenor; Nan Layman, baritone, and Clea Weemes, bass. "Three Ph-lips and a Ph-lip" won second place and "The Phlo-a-Long" placed third. Other quartets in the contest were "The Tin-Lizzies," "The Note-Crackers," and "The Lady-Bugs."

The three top winners will make tape recordings to be sent to the Regional Promotion Chairman to be judged along with tapes from other chapters in Region 8 of Sweet Adelines, Inc. The Novice Tape Winners will

be announced at the Fall Regional Meeting, Roswell, Sept. 26. Winning tapes there will be sent to Denver for competition in regional meeting there.

Hereford Adelines organized Holly Dollies especially for the Bush League Contest, an event of the Adelines, Inc., to encourage quartets.

In a surprise visit to the Bush League Contest, Roswells "Note-Nuts" in disguise entertained the guests. Helen Lannenegg of that quartet is the newly elected regent of Region 8.

Next major event of the Amarillo Chapter of Sweet Adelines will be their "Musical Daze" show Nov. 14 in Amarillo's Tascosa High School. Proceeds from that show will go to the Rehabilitation Center in Amarillo.

To defray expenses for their part in the show, Hereford's Adelines will be holding another rummage sale Sat., Sept. 12.



WINNING DOLLIES — Hereford Adelines' "The Holly Dollies" make a tape recording of selections that won for them first place in the Bush League Contest of Amarillo Chapter of Sweet Adelines, Inc., Aug. 25. Made at Radio Station KPAN. This recording will compete with tapes from second and third place winners when the Adelines' regional meeting is held Sept. 26 in Roswell. Singing, left to right, are Linda Kids, Pat Loerwald, Nan Layman, and Clea Weemes. (Brand Staff Photo)

Baugous Dinner, Coffee Honor Hicks Allens for Rotarians

Mr. and Mrs. Don Baugous, 228 Ave. B, were hosts at dinner Sunday evening honoring Hicks Allen, District Governor of Rotary International, and Mrs. Allen. Baugous is president of Hereford Rotary Club.

Guests included members of the local board of directors and their wives: Mr. and Mrs. Roy D. Faubion, Mr. and Mrs. Gaston E. Baer and Mr. and Mrs. J. R. Johnson.

The dinner buffet was laid in pink cloth and centered with an arrangement of pink roses in silver bowl. Appointments were in silver. A wall plaque above the buffet carried the Rotary Emblem.

Allen made his official visit the Hereford club Monday and addressed the club at their Monday luncheon meeting.

Mrs. Allen was named honoree when Mrs. Baugous entertained at coffee Monday morning in the Baugous home. Guests were wives of Hereford Rotarians. Mrs. Irving Alexander was an additional guest.

Miss Patterson Begins Teaching In Austin High

Miss Sheryl Patterson, daughter of the Elmer Pattersons, 610 E. 5th, has begun her duties as teacher of English and speech in Austin's W.B. Travis High School.

Enroute she visited with her sister, Mrs. Virgil Bennett Jr. and Mr. Bennett in Lubbock, then attended the wedding of her college roommate, Miss Janice Lebow, in Morton.

She had time for a brief visit in Abilene before reporting for her new work Tuesday in Austin.

Joe Brooks, Hereford High School football coach, is president of the county unit.

Before and after this first general faculty meeting, a committee of the local unit of Texas Classroom Teachers Association served coffee and cookies. Mrs. Charles (Margaret) Bell is president of the Hereford chapter.

Sandi Says...

By Sandi Thomas

School days, school days... Well, school's back and so am I (just in case some of you never missed me). So... on to business (ugh)!!

Last Friday Hereford scrimmaged Clovis to show off the results of a lot of hard work. You did real good, boys. Keep it up!!

Last summer, several trips were taken by kids and organizations. I would mention every individual but I don't believe I could; so, I'll just report the club vacations.

Some select 4-H'ers took a week vacation to Texas A & M and then sidetracked by San Antonio. Charlene and Pat Lindeman, Randy Hopson, Carol Clearman, Toni Beauchamp, Nancy Smith, Cynthia Hanna, Becky Higgins, Lu Ann Witkowski, and Jo Anna Marnell saw such sights as the Alamo, Sunken Gardens, Breckenridge Park and boys, boys, boys!!

Mr. Thompson chaperoned six students to Southern Methodist University in Dallas for a Student Council Workshop. Those who

saw Six Flags and other things during the week they were there were Beth Ballard, George Muss, John Perrin, Bob Gentry, Janis Elliot, and Yours Truly.

I'd like to welcome all the new students in Hereford schools as well as the foreign exchange students, Michyo and Rene. We all hope you like it here!!

Two faces we'll certainly miss around Hereford are Jim and Becky Higgins. They and their parents moved to Amarillo last Friday. Jim will be home Sept. 10 from Colorado where he has been helping fat ladies on horses at a dude ranch. I imagine we'll see Jim about every weekend, though. Best of luck in your new home!

At a fashion show last Thursday at Daisy's in Amarillo, Hedy Bailey was named a special model on the Fashion Board. She represents Hereford High along with representatives from each of the high schools in Amarillo, one from West Texas, and one from Amarillo College. Congratulations, Hedy!!

You don't have to be in politics to go to the national democratic convention. That sounded like the beginning to a commercial, no? At least, Lu Anne Witkowski wasn't exactly in politics, and she had the honor of being a page girl at the convention. Her parents took the democrat to Houston where she boarded a plane and ended up in Atlantic City, purely by coincidence (joking). After the convention Lu Anna planned to fly to the wor-

ld's fair. Sounds great!!

The Amarillo dragway is now a scene of confusion (more than ever) since Hereford kids have started spending their Sunday afternoons cheering in their favorite cars. Sunday, Aug. 23, found Nancy Tyler, Mike Paschel, Vickey Gordon, Greg Johnson, Terry Hulsey, Charles Brownlow, Carl Hollingsworth, and hard-telling-who-else, at the drags wearing little trails out in the pasture behind the stands. Wanna tell us about it, guys?

Speaking of Greg Johnson, he left last Thursday for a military school in Clearmore, Okla. All I can say is "Look out, Oklahoma Military Academy!" Earl Hodges starts Sept. 1 at Eastern New Mexico Military Institute in Roswell, Dan McWhorter plans to go to Schreiner Institute in San Antonio. Paul Waldrep is going to attend Hockaday Girls School in Dallas. Have fun guys!

Wednesday night, Aug. 26, Charlotte Hill sent out drum signals to all the other little Presbyterian natives that a big feast was about to get under way. The African Party held at Charlotte's home saw such dignitaries (!!!) as Kandy Hill, Becky and Trisha Maxwell, Nancy Gripp, Larry and Gary Clements (also Barbara), Jim Owens, Glenda Flesher, Gordon Golden, Gwen Cargo, Kathy Pool, Cindy Jones, Renny Warner, Patty Nobles, Kerry Thompson, and Penni Jones there.

Seems the parents have been getting their kids new and old

Zimmerman's Law Paper Wins ASCAP Award

Stanley Adams, President of the American Society of Composers, Authors and Publishers, announces that Donald L. Zimmerman, 107 Beach Street, Hereford, is the winner of the Second Prize of \$100 in the 1964 Nathan Burkan Memorial Competition at the University of Texas School of Law, conducted under the supervision of Dean W. Page Keeton.

This is the second consecutive year that Zimmerman has received an award in the competition. His winning paper this year is entitled, "Copyright Law Revision and Educational Use of Copyrighted Works: A Basic Proposal."

Zimmerman attended the Texas Technological College in Lubbock, where he was a member of the Student Council, a distinguished military graduate, and received the speech department award as the outstanding debater and public speaker. At the University of Texas School of Law, from which he was graduated in June, 1964, Zimmerman received the Texas State Bar Patents, Trademarks & Copyright Award in 1963.

Zimmerman, the son of Mr. and Mrs. D. D. Zimmerman of Hereford, is married. He is a first lieutenant in the United States Army and will report for active duty in November.



Don Zimmerman

Schneider-Kemp Tour Spans Week West

A round-trip vacation recently took Mr. and Mrs. John W. Schneider and son Chuck, 505 East 3rd, to Las Vegas, Nev. for three days. Accompanying them were Mrs. Schneider's parents, Mr. and Mrs. A. G. Kemp, 238 Star St.

Their sight-seeing tour included also Hoover Dam, Oak Creek Canyon, Painted Desert, Petrified Forest, and Grand Canyon.

which are received from participating law schools, and selects the outstanding essays for National Awards of \$1,000, \$500 and \$250.

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—Watch "On Broadway Tonight," starring Rudy Vallee on CBS-TV Wed., 9:00 p.m.-Ch. 10—

Boys Ranch Holiday Rodeo Expecting Record Turnout

A record attendance is expected for the 20th annual Boys Ranch Rodeo at Cal Farley's Boys Ranch over the Labor Day weekend.

Nearly 100 of the top riders of all ages will compete for honors on professional rodeo live-stock. All of the 325 boys will take active part in the famed rodeo.

Those boys who do not participate in the actual competition will work on the many other important parts of the rodeo, such as working the stock, acting as ushers, parking lot attendants, and operating the concessions.

This year the boys will offer a special treat to the visitors. The concession will feature real ranch-style barbecue from the Ranch's own beef stock.

Shaded picnic areas will also be available for those who wish to come early and eat before the rodeo.

Seating arrangements will include comfortable box seats and general admission bleachers.

Last year, more than 7000 visitors were thrilled by the rodeo. This year's rodeo is expected to be the largest and most exciting ever.

Performances are scheduled for 2:30 p.m. the afternoons of Sunday, September 6, and Monday, September 7.

All proceeds from the rodeo will go towards future expansion of the Ranch.

Cal Farley's Boys Ranch is located 40 miles northwest of Amarillo on Highway 385.



RODEO COMING UP — Boys Ranch is making ready for its "biggest yet" rodeo to be held this next Sunday and Monday, and to advertise the event, two Ranch "hands," Donnie Herson, 12, and Johnny Wells, 11, came to Hereford this week and put up posters. (Brand Staff Photo)



WORLD'S BEST — For junior rodeo performers, Jo Paorch, Hereford, is the world's best, and here she's shown receiving a saddle after winning the title at the AJRA trials at Odessa last week. The presentation is being made by Johnny Crawford, 17, a star of "The Rifleman." Another picture on Page 1. (Photo by Tex Dulany Jr., Marfa)

AP Sports Shots

Two-Platoon System Still On Black List

By Harold V. Ratliff

Associated Press Sports Writer Football this fall won't be two-platoon as it was known 12 years ago when the maneuver was knocked out by the rules committee.

The impression that there would be a return to the days when full teams could be sent in when necessary is a fallacy. This despite reports from the meeting of the rules committee last winter that the two-platoon system was being restored.

People on the rules committee wanted a boy to be coached both ways, so they got the substitution rule to say that a full team could be sent in only when time was out.

In 1952 — the last year of two-platoon football — entire teams could be substituted when the ball changed hands. That meant a coach could get his defensive team in as soon as the offensive team gave up the ball.

But now time isn't out when the ball changes hands. The only instances when the clock is stopped come after scores, incomplete passes, kicking out of bounds, an intercepted pass that is run out of bounds or a run that goes out of bounds.

Of course, a team still has four free timeouts per half and can use them to change full complements. And faked injuries can stop the clock but the rules committee so trusts the coaches now that it didn't even put in a rule that would thwart such a maneuver — forcing substitution only for the injured man, so that platoons could not be sent in.

While the rules this year won't allow as much platooning as in 1952, there still is one thing that is more liberal. Now two players can be substituted at any time. Thus the kicker and center who passes the ball back to him can be brought into the game when needed. And the coach can quarterback from the bench with ease.

Some coaches think they can successfully platoon under the new rules but few of them are expected to have strictly offensive and defensive teams. Rather, they will coach both ways, or at least give the offensive team enough defensive instructions that it can carry on even if caught in a squeeze, and do the same for the defensive team, giving it enough offense that it won't be caught short.

Chances are that there will be more kicking out of bounds than ever before since a kick outside stops the clock and gives the opportunity for changing from offense to defense. However, Coach John Bridgers of Baylor observes that the punters are not going to be accurate enough to pinpoint their boots every time.

Since 1952 the rules makers have been deciding how many times a player might substitute. It goes so complicated that even the coaches weren't quite sure at all times what they could do.

But that's one of the significant changes under the new rules. No longer will anybody

Romero To Scrap Larry Henning On Lions' Card

Ricky Romero and Larry Henning will headline this Saturday night's Lions' wrestling card ins. 1 - 24 — Romero

Ricky Romero and Larry Henning will headline this Saturday card at the Bull Barn, Slim Westler, Lions' wrestling promoter, said Wednesday.

Both have appeared on cards here and both are popular with fans. They are to do a two-out-of-three scrap with a 60-minute time limit.

Two other grunt and groaners who have appeared many times on cards here are to take the semi-final spot — The Shiek and Black Bart. Tgls will go for 45 minutes or two out of three falls.

In the opener, The Viking and Jerry London will mix it up in a one-fall-to-the-finish scrap that should see plenty of action.

The weekly series start at 8:45 p.m., and have been drawn the summer onths.

Head coach Joe Kerbel is the only member of the five-man West Texas State football staff who did not complete his undergraduate work at a Texas institution. Kerbel graduated from Oklahoma in 1947. End coach Sleepy Harris is from Hardin-Simmons, guard and center coach Billy Willingham performed at Texas Christian, John Roberts, backfield assistant, at Texas Tech and Clarence Dierking is a Baylor alum.

There are other rules changes of interest. One of them intrigues as much as the free substitution rule. How many times was there a dispute when a field goal was tried? If the ball goes over the goal posts it sometimes is difficult to determine if it went between the posts.

The rules committee decided it would remove the controversy by allowing the goal posts to be raised. The posts have been 20 feet from the ground — 10 feet to the crossbar and 10 feet above. Now the rules-makers have inserted this: "The goal posts must be at least 20 feet." In other words, they must be 20 feet but they can be any height above 20.

Many schools will raise the goal posts to say 30 feet. Field goal tries seldom are higher than that. Thus, it can better be seen if the ball has gone between the goal posts.

Another rule eliminates the practice of grounding a pass to save time. This was prevalent last fall—the quarterback would just drop the ball to the ground to use up a down and run out time. It was possible to do it because the rule said "intentionally grounding a pass is ruled only when done to save yardage."

This year the device cannot be used even if it's not to save yardage.

This fall the fellow who signals for a fair catch won't be able to let the ball hit the ground then pick it up and run with it. The new rule says if the safety man signals for a fair catch, he cannot advance with the ball under any circumstances.

WTSU Faces Toughest Slate In School's 55-Year History

Several things will confront West Texas State head football coach Joe Kerbel Tuesday morning when the Buffaloes open fall practice with two-a-day workouts.

Not the least of Kerbel's problems is the prospect of the toughest schedule in the school's 55-year football history. Among the 1964 opponents are Memphis State, whose only blemish in 10 games last year was a tie with Mississippi; Ohio, defending Mid-American Conference champions old rival Texas Tech of the South-west Conference; Texas Western, which blanked WTSU 13-0 in last year's finale for the only whitewashing kerbel has received here; Missouri Valley conference member North Texas State; always tough Arizona State U., which has not lost more than three games in any of the last eight seasons; and West Coast power San Jose State.

Seventeen lettermen return, but many were pressed into service because of a rash of 1963 injuries. Gone are Pistol Pete Pedro who netted 2,157 yards in his career; all around performer Jerry Richardson, now a defensive back with the Los Angeles Rams of the NFL; bruising fullback Ollie Ross; quarterback Hoot Gibson; both starting ends and tackles and one starting guard.

All is not gloom, however, as Jolly Joe chortles over the return of the Original Buffalo, full-back Russ Mundy, centers Charlie Daves and Doc Rowell and

tackle Bobby Walton. Lettermen ends Woody Gilliland, Bruce Klemery and Butch Walterscheid have drawn considerable praise from assistant coach Sleepy Harris and this must be rated one of the Buffaloes' strong points.

Halfbacks Flash Flanagan, Jerry King, Tony Waters and Earl West all were awarded 1963 monograms. King and West spent most of their game time on defense and are highly rated in this specialty. Transfer Jimmy Williams, a 180-pound speedster from Los Angeles where he does social work for an adoption agency in the summer, was the starting right half when spring training ended and appears to have this job sewed up.

Senior Bill Bundy will open at quarterback, but sophomores Greg Klein and Dave Fleming gained valuable game experience last year after having been pressed into service when Hoot Gibson and Bundy were injured.

Backing Mundy is Bill Young, a 211-pounder from Tulara, California, who lists among his credentials 613 yards rushing and 11 touchdowns at College of the Siskiyous last year and a High School All-American award before that tour. Young is rated highly enough that Kerbel feels the attack will not suffer when Mundy is being rested.

In addition to Walton, Wilton Manley will probably start at the other tackle spot. However, tackle assistant C. E. "Dirk" Dierking believe junior giant George Allen (6-7, 240) could

break the starting lineup at any time. "George needs experience to find himself," says Dierking. "But we don't think he's a year away."

Junior lettermen Terry Funk, Vern Kosub and Dave Sims are the returning guards of note. They will be pressed by senior Donnie Patterson, a squad member, and Wally Johnson and Jim Pope, also juniors.

"If we can escape serious injury the first half of the season," Kerbel said, "I think we will be a representative team during the final weeks of the campaign."

James Williams, West Texas State halfback from Los Angeles, is working for an adoption agency this summer.

Russell Munday, burly West Texas State fullback, gained more yards last season than all other returning backs combined. Mundy pounded 288 yards in 48 carries while the other returnees netted only 169 in 80.

Tribalism — which has been condemned as a fortress of primitivism and praised for enriching the national cultural pattern — still is a vital force in Africa.

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7 Lb. STEAK - 7 Lb. ROAST
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\$12.95



FOR GERMAN "HOMESTAYS" — Consultants international travel with their hostess, Mrs. Perrin, at center, are Mrs. Waldtraut Noetzoldt, Heidelberg, at left; and Miss Ruth Wefers, Bonn, at the right.

(Brand Staff Photo)

Perrins Host German Fulbright Consultants

House guests from Germany in the home of Mr. and Mrs. Carl S. Perrin, 209 N. Texas, Ave., last week were Miss Ruth Wefers, Bonn, and Mrs. Waldtraut Noetzoldt, Heidelberg.

Both Miss Wefers and Mrs. Noetzoldt are consultants in the Fulbright Experiment in International Living, an arm of the Fulbright Scholarship Program. Before resuming their duties when they sail on "The Berlin" from New York City Sept. 17, they are making a circle tour of the United States.

Although allowed special time for this trip across our nation, the German visitors are independent tourists, including in their itinerary Washington, D. C., Atlanta, Ga., Hereford, San Francisco, Portland, Ore., Chicago, and New York City.

Mr. and Mrs. Perrin invited Miss Wefers and Mrs. Noetzoldt to be their guests as the Perrins had visited the Bonn area, where Miss Carolyn Kirby, Mrs. Perrin's niece formerly of Hereford, had experienced her "homestay" as a Fulbright scholar in the University of Mainz, Germany. While Miss Kirby was there, Miss Wefers had headed the Experiment-in-International Living in the Bonn area.

As workers in the Experiment in International Living, Miss Wefers and Mrs. Noetzoldt organize a "homestay" of four weeks with a German family for each Fulbright Scholar taking advantage of this program before he enters university. The adoptive family and the university must be located in the same area of Germany.

Through personal contact and through friends and students, the workers locate families who have the room and facilities to accommodate their American guests, and the desire to keep in touch with their young adoptees throughout the university year and included two holiday seasons. (This closely corresponds to program of American Field Service for high school pupils, as Hereford knows it.) The workers also organize activities, excursions, discussion groups, and forums for participation of the scholars during their resident-year.

Official duties of Miss Wefers and Mrs. Noetzoldt begin with their serving as escort on "The Berlin" to 60 or the more than 120 Fulbright Scholars bound for German universities. They set up a program of consultation hours on such problems as how to enroll; how to prepare for German home life; how to settle problems of money exchange, money affairs, banking in Germany; and how to arrange for cultural and social events. They give classes in basic German vocabulary and conversational German.

After arrival in Bremen, the workers induct the scholars into three days of orientation, usually conducted by university professors, before the scholars depart for their respective "homestays".

The visitors said that in the United States they had been impressed most by the broad expanse of our plans and prairies, in contrast with the mountains, the little villages, and the intensively cultivated little farms of their native German area.

Enroute to the West Coast, the German consultants will visit many of our national monuments and parks. In Bakersfield, Calif., and Portland, Ore., they will be guests of German families whom they had known in Germany.

In addition to their work with the Fulbright program on their return to Germany, Miss Wefers will resume teaching English and French in a private secondary school and Mrs. Noetzoldt will continue to be a full-time housewife for her teen-age sons and husband.

Hereford friends of Miss Carolyn Kirby will be interested in

LET'S COOK SOMETHING!

Go Tropical With Calypso Flips

"Down the way where the nights are gay and the sun shines bright on the mountain top . . ."

This rhythmic Calypso song conjures vivid images of tropical islands, warm summer nights and refreshing food.

Easily devised is a recipe that combines all the luscious staples of these tropical paradises — pineapples, rum flavoring, sugar, and bananas.

A cooling dessert, fit for an evening in any Calypso land or right in your own house, is Calypso Flips made with pancakes or rounds of sponge cake or angel food cake folded (fried-pie fashion) over a basic filling. This could be made from vanilla instant pudding or custard or your favorite marshmallow or cream whip.

Not only do these banana-shaped-flips look attractive but their spongy texture perfectly holds the cherry, pineapple, and banana-filling of the recipe.

The creamy rum-flavored sauce topping will make your family and guests believe they

are sampling an authentic island treat.

Make up a batch of Calypso Flips, put on a stack of Calypso music and sit back and dream of your favorite island paradise while enjoying your dessert.

CALYPSO FLIPS

4 flips (sponge cake or angel food cake)
1/3 cup well-drained crushed pineapple
1/4 cup well-drained chopped maraschino cherries

Creamy Rum Sauce

1. Carefully remove filling from flips. In bowl, fold pineapple and cherries into filling. Replace filling in cakes.

2. Serve, topped with Creamy Rum Sauce. Garnish each serving with additional pineapple and slivered cherries, if desired.

Makes 4 servings.

CREAMY RUM SAUCE

4 egg yolks
1/3 cup sugar
1 cup light cream
1 teaspoon rum flavoring
dash nutmeg

1. In top of double boiler,

beat egg yolks with sugar until thick. Add cream and cook slowly over hot but not boiling water until thick, stirring frequently.

2. Remove from heat, cool slightly and add rum flavoring and nutmeg. Refrigerate until ready to serve.

Makes 1 1/3 cups sauce.

LUNCHEON FOR THE GIRLS

Summertime's dessert surprise for enterprising cooks.

Cold Chicken Platter with Salad

Rolls

Watermelon Pickle

Cherry Fritters

Beverage

CHERRY FRITTERS

1 pound sweet red cherries

2 tablespoons sugar

Fritter Batter

Use cherries with stems attached; wash and dry on paper toweling. Carefully remove cherry pits. Sprinkle cherries with sugar; let stand 30 minutes; Drain and dip each cherry into Fritter Batter. Fry in hot deep fat (370 degrees) for 3 to 4 minutes or until golden brown. Drain on absorbent paper. Serve with

lemon sauce.

Fritter Batter: Sift together 1 cup sifted flour, 1 teaspoon baking powder, 1/2 teaspoon salt and 1 tablespoon sugar. Beat 1 egg with 1/4 cup milk to combine; add dry ingredients and beat to combine; stir in 1 tablespoon melted butter or margarine.

COMPANY DINNER

When fruit is served as a first course, a chocolate cake makes a splendid dessert.

Viennese Chocolate Cake

1 chocolate cake layer baked in a round 8-inch layer-cake pan

1/3 cup apricot preserves

1 teaspoon brandy

1/2 cup heavy cream

Chocolate Frosting

Slice the cake in half crosswise to make two layers. Mix the apricot and brandy. Whip the cream until stiff; fold in the apricot mixture. Spread over one cake layer; top with other. Cover top and sides with chocolate frosting. Refrigerate until served.

As children reach teen age, the proportion drinking milk starts to decline. It declines somewhat more rapidly for girls than boys.

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knowing that she sailed Tuesday from Southampton, England, aboard "The United States" on her return trip to America after completing her study as a Fulbright Scholar in the University of Mainz. In the States, she will go directly to New Haven, Conn., to begin work on her fellowship in Yale University.

Miss Kirby's parents, the Jim Kirbys, now live in College Station, where Kirby is on the staff of A & M.

A&M Students Visit In B. H. Kirby Home

Jeff Kirby and Jerry Becker, students at A & M, College Station, are visiting Jeff's parents, Mr. and Mrs. B. H. Kirby. Becker's home is in Brownsville.

Jeff is studying electronics in A & M's special institute. The young men will return to their studies the latter part of this week.

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Letter To The Editor

In the August 16 issue of the Brand, I cannot help but compare an excellent article "Research, A Never Ending Task", with Melvin Young's paragraph in the "Branding Iron", concerning biology text books. What is the development of better grain sorghums but evolution controlled and directly by man to meet his ends. Is it not far better than nature's relatively slow processes? Do the people who back away from the modern scientific theories of evolution back off from the use of these theories to produce better yields of grain sorghums on their farms, better beef cattle on their feed lots, etc.

I cannot see how religion can accept the latter and not the former. Is not the research man using his intelligence to promote God's work, just as many unknown personalities and forces have been at work to make man and his environment what it is today?

At the Dedication Service of the Church Center for the United-Nations Sept. 22, 1963, the Honorable U Thant, Secretary General of the United Nations, said: "Experience shows us that dogmatic belief and intolerance go hand in hand. Wherever the one appears, the other is not far off. A peaceful progress in social development, in morality, knowledge, art, science, and philosophy, is possible only in a society where tolerance and freedom of thought prevail."

G. P. Russell
Wyomissing, Pa.

Dr. Milton C. Adams

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By Melvin Young

Whoa!
For those who seem to think that the Latins living in Hereford should go home, we might remind you that for many, many of these people, Hereford is home. Furthermore, many of our Latin residents have made fine citizens, own their own homes, attend church regularly and are active in civic affairs, adding greatly to our community.

The migrants, both Anglo and Mexican, although here temporarily, funnel many thousands of dollars into the economy of Hereford and Deaf Smith County and contribute a bulk of the labor force needed to till our fields and harvest our various crops. Generally speaking, relations with this segment of our citizenry have been exceptional, and we think it's about time we stopped all the fuss over "who's the best".

Admittedly, migrants, regardless of ancestral background, will create more problems for a community than do the permanent residents. We're sure this situation is prevalent in all areas where large numbers of transient workers swell the population for a period of time. We believe however, that the situation in the Hereford area has been handled very well in the past, and we believe that we will continue to get along with a minimum of problems in the future.

To the lady who thinks the name of Hereford should be changed to MEXFORD, we feel that your "Letter to the Editor" can serve no purpose but to widen the chasm which may already exist between the various races; therefore we respectfully decline to publish it. Furthermore, we will in the future, scrutinize carefully all "Letters to the Editor" rejecting those that we feel tend to aggravate a situation that has become a national problem.

We realize that anytime people of widely differing backgrounds, national origins, customs, religions, etc., are thrown together in a community, problems will arise. But we also believe that derogatory remarks and slurs made through this or any other newspaper will not help the situation.

We do appreciate each and everyone who takes the time and trouble to write a "Letter to the Editor", since it is a manifestation of your interest in the affairs of this community. We invite everyone to write constructive (through critical) "Letters to the Editor", for through the expression of your opinion in the columns

of this paper, we may build a better community in which to live. We will, as in the past, publish those which are signed, culling only those which we feel are improper and which tend to break-down race relations in our area.

We hope this will be satisfactory to all concerned.

Dean Webb, one time gold-gloved and for many years one of the Amarillo Regional Tournament official referees, was visiting in Hereford recently and while here, we were reminiscing somewhat about the days of Hereford's fine boxing team.

Of course, the Hereford team was young and inexperienced when Webb first started officiating for us, and a number of incidents happened that still cause a great deal of merriment around boxing circles.

Webb recalled the night he was officiating a fight in Hereford which pitted an inexperienced West Texas University lad against a much more seasoned fighter from Pampa.

The West Texas youngster was getting the worst end of the deal and persisted in "clinching". After repeated warnings, Webb stepped to the boys corner during the rest period and sternly reprimanded the fighter for his failure to stand up and fight. "Mister," replied the youngster, "all I'm trying to do is SAVE MY LIFE."

Webb figured the boy had a pretty good idea. He stopped the fight in the next round, awarding the victory to the Pampa scrapper.

Webb says he always enjoyed officiating in Hereford since there was never a dull moment. "What these youngsters lacked in experience," he said, "they made up in enthusiasm and determination."

Arnold Huseman, Deaf Smith County farmer said the other night that he had "sent some water in for analysis and it tested only 17 per cent moisture."

"Well, it sure has been dry for a long spell!"

Someone told us recently that Senator Barry Goldwater was not even eligible to run for President of the United States.

"He was born in Arizona Territory," they said, "and has never bothered to get Naturalized."

Among the English language's many puzzling words is "economy" — which means the large size in soap flakes and the small size in automobiles.

Horns Anxious To See What 1964 Season Has To Offer

Anxious to see just what they can do for an encore, the defending Southwest Conference and national champion Texas Longhorns hit the pre-season football practice field here Tuesday morning.

Coach Darrell Royal and his staff will greet 26 lettermen returning from last fall's unbeaten-and-untied season that gave UT its first national football title.

One other letterman, End Sandy Sands, returns from the unbeaten-but-tied 1962 season after missing last fall's campaign with an injury. However, Guard George Bass, another '63 injury who was being counted on to help fill an experience void in the middle of the line, has decided to pass up his senior season.

Despite the unusually high total of returning lettermen (it is brought about in part by the fact that Coach Royal lettered the entire playing squad last fall in recognition of the national championship), the Longhorns enter the two-a-day workout period with a number of problems.

The tackle-to-tackle line is one of the major difficulties. Graduation losses riddle the Texas front wall, taking five of the six letterman tackles and half the guards and centers.

Finding a quarterback to replace graduated Cotton Bowl star Duke Carlisle will be another big problem. Co-captain Jim Hudson goes into the two-a-days as the No. 1 candidate, pursued closely by scrappy Marvin Kristynik.

Most of the '64 strength will have to come from the lettermen. Less help than usual is expected from the squadmen and incoming sophomores. Last fall's

freshman team won only one of five games.

There are some injury "question-marks," too — notably Tailback Ernie Koy, one of the nation's top punters, who missed 7½ games last fall with a severe shoulder separation and operation, and Sands, who twice last fall broke a bone in his foot.

There are some bright spots, of course — good ends (headed by '63 alternates Knox Nunnally and Pete Lammons), excellent linebacking (by Tim Doerr and a 1-American guard candidate Tommy Nobisk), strong running backs and good kicking.

When the Longhorns report Tuesday morning, they'll find one new face on the coaching staff. Willie Zapalac, highly-regarded veteran assistant at Texas A & M, Texas Tech and Oklahoma State, joined the staff this summer. He succeeds Art Davis as defensive backfield coach.

Otherwise, Royal's staff is unchanged as he enters his eighth season at Texas. The former Oklahoma all-American has a 39-14-3 record at UT with four SWC titles and six bowl teams.

This fall's two-a-days are expected to start off in high gear. Squad members have been working out on their own this summer and are expected to report Tuesday in ready-to-go condition.

They almost have to, since UT begins its 72nd football season here on Sept. 19, meeting Tulane's Green Wave in a night game at Memorial Stadium. That doesn't leave Royal and his competent staff too much time for problem-solving.

PIGGLY WIGGLY



Specials.....for your LABOR DAY DINING



JELLO SUGAR

All Flavors
3 Oz. Box

10¢

Holly Beet
10 Lb. Bag

99¢

COCA COLA

6 Btl. Ctn.
King Size
or
Regular

39¢

Reg. Size
Sweetheart Soap 4 Bars 36¢

Shurfresh
Crackers 2 Lb. Boxes 45¢

Nutshell — 14 Oz. Can Salted
Mixed Nuts 69¢

Crowe's
Parti-Mix 39¢ Pkg. 29¢

Shurfine — No Beans — 300 Can
Plain Chili 3 For \$1

1.00 Size
Melrose Hand Cream 2 For \$1

MEAD'S — 59¢ PKG.

POTATO CHIPS

With The
Crunchy
Sound Of
Freshness **39¢**

FREE!

Elegant 22-K Gold
Lunch Plate

This Week
With Purchase Of
\$7.00 or More

KRAFT

BARBECUE SAUCE

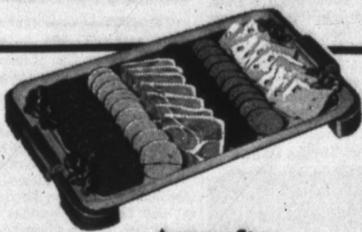
Big 28 Oz.
Bottle **49¢**

KERR FRUIT JARS

Reg. Size Pt. **\$1.09** Reg. Size Qt. **\$1.29**

Wide Mouth Pt. **\$1.29** Wide Mouth Qt. **\$1.49**

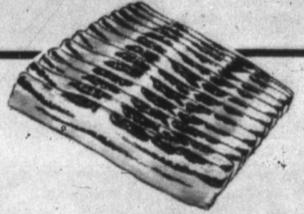
WE WILL BE
OPEN
LABOR DAY
MON., SEPT. 7



Armour Star

LUNCH MEAT

4 Pkgs. \$1



Cudahy Chuck Wagon

BACON

Lb. 49¢

Armour Star Franks

Lb. 49¢

Armour Star Pork Sausage

Lb. 29¢

Fresh Fruit Sale

PEACHES
PLUMS
NECTARINES
GRAPES

Mix or Match

RED &
WHITE

Lb. 19¢

Half Gallon — Plastic Bottle

PUREX 39¢

100% Pure Tea — Delicious Hot or Iced
Med. Size Instant

NESTEA 69¢

Mrs. Tuckers — 3 Lb. Can

SHORTENING 59¢

Bleaches & Brightens All Fabrics

BEADS-O-BLEACH 79¢

26 1/2 Oz. Box

"NEW"

Lanes

MARDI GRAS

ICE CREAM

1/2 Gallon
Ctns.
All Flavors

2 FOR 99¢

"NEW"



Complete Educational Plan For All Ages
THE WORLD BOOK ENCYCLOPEDIA
Call EM 4-1410 for Local Representative
D. C. MARTIN 130 Ave. J
Easy Terms

Latin-Americans Launch Baptist New-Life Crusade

Latin-American Baptists here and throughout Texas this week launched their LaCruzada Bautista Nueva Via (The Latin-American Baptist New Life Crusade) with an official proclamation by the governor setting aside Aug. 30-Oct. 11 for the event.

Locally the leader is the Rev. Guillermo Enrique Benitez, pastor of Thompson Memorial Mexican Baptist Mission.

Mr. Benitez pointed out: "In 1962, when statistics revealed that 38 percent of the Latin-American residents of the state were without church affiliation, the Baptist General Convention of Texas voted to actively direct their spiritual and financial support to this campaign designed to invite and welcome these people into the fellowship of the church."

"Today there is a state within the State of Texas. This is comprised of our 2 1/2 million Latin Americans, and is reflected in their vast influence on our way of life. Their culture is evident in the names of towns, cities and streets; in our Spanish architecture; in the directories of professionals, businessmen, politicians and educators; and in the origin of most of our 'Texas Food' and 'Texas music.' According to the 1960 census, there has been a 50 percent increase of Latin-Americans in the state during the past 10 years, and experts predict the state will be predominantly Latin-American by the 1980's."

All of this has prompted Texas Baptists to conduct this Crusade,

and research into these areas has provided the material for the NUFVA VIDA REPORT. This 28-minute documentary film features nationally known authorities in each of these fields, and will be presented by the major television stations throughout Texas during the next month.

Date for the crusade in Hereford will be Sept. 27 to Oct. 4 with the Rev. B. L. Davis, pastor of First Baptist Church of Hereford, serving as the preacher.

Music will be under direction of Duane Barrett and interpreter for the crusade will be Bill Benitez. Location of the crusade will



LOCAL LEADER — Local leader of the Baptist New Life Crusade is the Rev. Guillermo Enrique Benitez, pastor of Thompson Memorial Baptist Mission here.

be announced later.

The actual Crusade, which will be a combined evangelistic effort of the 4,000 Anglo and 475 Latin-American Baptist churches throughout Texas, is divided into four weeklong segments. The first, a week of area central campaigns with five to eight churches cooperating in joint tent revivals; second, a week of personal witnessing and visitation; the third, a week of local revivals with 2,000 preachers, singers and laymen participating in the 475 local Latin-American Baptist churches; and the fourth, a week of major central campaigns, conducted in large auditoriums by outstanding Spanish-speaking evangelists in the 25 major Latin-American areas of Texas.

Many prominent Baptist lay people are visiting the state during the build-up preceding the Crusade. Felipe Alou, outfielder for the Milwaukee Braves, has been addressing local Baptist Churches in the state, and the Monterrey Baptist Choir, under the direction of Dr. Luden Gutierrez, presented a series of concerts last week in San Antonio, Austin, Fort Worth, Dallas, Corpus Christi and Houston. Addressing groups throughout the state, and appearing in the larger metropolitan areas in person and on television are: Professor Alicia Muller de Trelles, Professor of English and Literature at the University of Saltillo, Mexico; Octavio Menduett, international known television producer and director from Mexico City; Carlos Sanchez, member of the City Council and civil defender of Alicante, Spain during the Spanish Civil War; Ricardo Ramos, popular bullfighter from Mexico City; and Evello Hernandez, Cuban pitcher for the Monterrey Sultans Baseball Team.



CRUSADE LEADERS — Among leaders in the Baptist New Life Crusade are these three well-known Baptist laymen — Felipe Alou, left, Milwaukee Braves outfielder; Dr. Luden Gutierrez, director of the Monterrey Baptist Choir, and Rudy Hernandez, director of Baptist Latin-American Evangelism for Texas.

8000 Boys Not Registered, Says Draft Director

An estimated 6,000 to 8,000 18-year-old males, legally required to be registered under the draft law, are not registered in Texas currently.

That was the conclusion reached by Col. Morris S. Schwartz, state director of Selective Service. Deaf Smith County draft officials have been informed.

The estimate, Col. Schwartz said, was based on 1946 male births in the state and rates of increase in the number of males

at the 18-year-old level.

More than 45,000 males registered with Texas draft boards from January through July. The figure should be 51,000 to 53,000, Col. Schwartz says, based on the best analysis of statistics at his disposal and current experiences of local boards.

One Texas draft board recently began a special project of investigation through the school census as well as taking other special actions and doubled its current registration rate of 18-year-olds, the state draft director said.

Col. Schwartz pointed out that the draft law makes it the responsibility of the 18-year-old male to register at the nearest local board on the day he 18, or within five days thereafter.

ABC Runs Over KC Team, 8-2

Scoring in every inning but the fourth, fifth, and sixth, Hereford's ABC baseball team pounded out fourteen hits to win their game Sunday at the Whiteface baseball field over the Hereford KC team by the score of 8 to 2.

This hitting was well backed by the five-hit pitching of Elvis Davis, who was exceedingly stingy with hits for the KC team. Davis allowed only five hits during the game and never over one in any inning.

In the last half of the ninth inning, it seemed that the KC team had a rally started with the leadoff man singling but a snappy double play from T. Hale, shortstop to Carl Carlisle, second base, to Gene Combs, first base quickly erased the potential rally and Davis got the last man on a fly to center field. Robert Woolsey of the ABCs hit the only homerun.

HEREFORD ABC

	AB	R	H
R. Bloodgood cf	6	1	3
T. Hale ss	5	2	3
J. Braly rf	3	0	1
R. Brown lf	1	0	0
C. Carlisle 2b	3	2	1
G. Combs 1b	4	0	1
R. Woolsey lf	5	1	1
H. Davis 3b	5	0	0
Lookingbill c	3	1	1
E. Davis p	5	1	3

HEREFORD KC

	AB	R	H
D. Zinser lf	4	0	2
Diller c	4	1	1
L. Walterscheid 2b	4	0	0
Jesko ss	4	0	0
K. Walterscheid p	4	0	2
Leroy 1b	4	0	0
Dwayne 3b, p	4	0	0
James rf	3	0	0
Bob cf	3	1	0

charge of driving while intoxicated.

He was fined \$200 and cost and sentenced to eight days in the county jail.

Villarreal was arrested by officers of the Deaf Smith County Sheriff's Department.



BEAUTY FOR GIRLTOWN U.S.A. — By telling about Cultural Home Demonstration Club's recent efforts in behalf of Girltown, Mrs. Viola Williams, 404 Western, standing at right, won the interest and services of Elza Crews, Amarillo beauty shop owner, for the girls at Girltown. They joined Velma Gray and Mary Dodson of the Crews' shop

with their pickup of equipment and supplies for their day's service to the girls, Mon., Aug. 24. 14 permanents and as many or more haircuts and stylings. All except the tiny tots among the 43 girls there received that day assistance in good grooming, without charge.

(Brand Staff Photo)

Two Persons Plead Guilty

Only two persons appeared before County Judge H.C. Williams this week, in a slow-down from the recent onslaught of DWI's.

Maurice Zgarze was fined \$200 and sentenced to seven days in the county jail after he entered a plea of guilty before Judge Williams to the charge of driving while intoxicated.

He was arrested over the week end by officers of the Texas Highway Patrol.

In the second case heard by Judge Williams, David Villarreal Jr. entered a plea of guilty to a



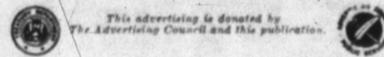
Looks Like Meivin's Pulling All Stops To Call Attention To The United Fund Drive



Which size Savings Bond you should buy ...and why

1. Starter size for steady savers. Worth \$25 at maturity; sells for only \$18.75.
2. Increasingly popular size and very big with Payroll Savers. Only \$9 weekly buys one a month comfortably. Sells for only \$37.50.
3. Brand-new size. For people who want to buy more than a \$50 Bond but not quite a \$100 one. It's worth \$75 when it matures in 7 1/2 years. Sells for just \$56.25.
4. If you're in a hurry to build up savings, this one's tailor-made. Each is worth \$100 at maturity; sells for only \$75.
5. Perfect for bonuses, tax refunds and other windfalls. Grows into a tidy nest egg of \$200 at maturity; costs only \$150.
6. For big-time savers ... and small investors. You get guaranteed interest, excellent security. Worth \$500 at maturity; sells for only \$375.
7. This one's fine for part of an insurance settlement. Worth \$1,000 at maturity; sells for only \$750.
8. Good place for reserve funds—for businesses, pension funds, credit unions, and other institutions except commercial banks. Good for you, too, when you happen to have \$7500.

Keep freedom in your future with **BUY U. S. SAVINGS BONDS**



300 homes are one inch thick

In addition to length and width, a newspaper advertisement has a third dimension — thickness. Thickness is circulation, the number of advertisements printed and actually delivered.

You pay for an advertisement on the basis of length and width, but what you really buy is the opportunity to talk about your merchandise and service to a specified number of readers. Laid one upon another, a one inch stack of your advertisements in this newspaper equals 300 homes reached.

Thickness...or circulation...is the dimension that gives promise to your sales message, that it will reach potential customers. It is important for you to know whether this thickness is a promise or a fact.

The ABC insigne assures you that our circulation is measured by the highest standards in the advertising and publishing industry. It is the symbol of our membership in the Audit Bureau of Circulations.

ABC is an independent auditing association whose sole purpose is to give accurate and factual circulation reports. ABC audits are trusted by national advertisers and advertising agencies. ABC can be trusted by you.

Our tell-all ABC report shows how much circulation we actually deliver, where these copies are distributed, how much readers pay, and other information you should know about the thickness of your advertising here — facts, without opinion, compiled from a physical audit of circulation records by trained ABC auditors.

When buying advertising, be sure to measure all three dimensions — length, width, and thickness.

Insist on the facts. Be ABC-sure!

The Hereford Brand

Announcing

OPENING

Den-Nel's

Beauty Shop

We cordially invite all our friends and customers to visit us at this new location...

319 McKinley

Nice, new shop providing ample parking.

We offer our best in professional beauty service.

**BETH GEARN
HELEN HOFFMAN
LOU ANN RULE**

Phone
EM 4-1533

Safeway Holiday Specials

- | | | | | | |
|-----------------------|--|------------|---------------------|-----------------------|------------|
| Stuffed Olives | Empress 5 Oz. No. 12 Jars | 35c | Party Dips | Lucerne 3 8 Oz. Ct. | \$1 |
| Stuffed Olives | Empress 10 Oz. No. 13 Jars | 65c | Buttermilk | Lucerne 1/2 Gal. Ctn. | 39c |
| Relish | Zippy Hot Dog or Hamburger 18 Oz. Jars | 29c | Fruit Drinks | Lucerne 1/2 Gal. Btl. | 49c |



Hooray for Labor Day!

Buy ahead for a fun-filled week end

FREE

2-4 Piece Place Settings Of **STAINLESS TABLEWARE**

Marshall Burns 'Citation' Solid Stainless One Piece Each Week for the next 8 Weeks With The Purchase of \$5.00 or More and The Coupon From Your Coupon Mailer.

REDEEM COUPON 1-A
For a FREE Teaspoon before Sept. 12th

LEMONADE
PORK & BEANS
SOFT DRINKS

- | | | |
|----------------------------------|----------------|------------|
| Scotch Treat Frozen Reg. or Pink | 6 Oz. Cans | 10c |
| Van Camp Fancy Quality | 8 No. 300 Cans | \$1 |
| Cragmont Assorted Flavors | 12 12 Oz. Cans | \$1 |

SAFEGWAY

SAFEGWAY WILL BE **OPEN**

LABOR DAY
Monday, Sept. 7th, 1964
From 9 a.m. to 7 p.m.

HAMS

Wright's Hickory Smoked Shank Half 10 to 14 Lbs.

39c



- | | | |
|-------------|------------------------------------|-------------------------|
| Whole Hams | Wright's Smoked Whole or Butt Half | Lb. 45c |
| Canned Hams | Wilson's Certified | 3 Lb. Can \$2.69 |

- | | | |
|-----------------------|--------------------------------|----------------|
| Center Cut Ham Slices | lb. | 79c |
| Safeway Cheese | American or Pimento 8 Oz. Pkg. | 35c |
| Safeway Lunch Meats | Assorted Varieties 6 Oz. Pkg. | 29c |
| Skinless Franks | Safeway All Meat | lb. 59c |

GROUND BEEF

100% True Meat Fresh Ground

Lb. **39c**

- | | | | | |
|----------------|-------------------|----------|---------------|------------|
| PICKLES | Zippy Kosher Dill | SAVE 10c | 2 48 Oz. Jars | \$1 |
|----------------|-------------------|----------|---------------|------------|

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|--------------|-----------------------|----------|------------|---------------|
| FLOUR | Harvest Blossom White | SAVE 10c | 25 Lb. Bag | \$1.79 |
|--------------|-----------------------|----------|------------|---------------|

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|--------------|-----------------|----------|------------|------------|
| BEANS | Big Chief Pinto | SAVE 10c | 4 Lb. Pkg. | 39c |
|--------------|-----------------|----------|------------|------------|

- | | | | | |
|---------------|------------------------|----------|----------------|------------|
| CATSUP | Del Monte Fancy Tomato | SAVE 16c | 4 20 Oz. Btls. | \$1 |
|---------------|------------------------|----------|----------------|------------|

Bel-air Frozen Foods

MIX or MATCH

- 16 Oz. Fr. Fried Potatoes
- 10 Oz. Strawberries or Raspberries
- 2 Lb. Hash Brown Potatoes

3 Pkgs. Only 89c

- | | | | |
|-----------------------|-----------------------------|---------------|------------|
| Ice Cream | Snow Star | 1/2 Gal. Ctn. | 49c |
| Pure Lard | Wright's | 3 Lb. Ctn. | 39c |
| Cottage Cheese | Lucerne Farm Fresh | 2 Lb. Ctn. | 49c |
| Shortening | Velkay Vegetable Shortening | 3 Lb. Can | 59c |

Lucerne Potato **SALAD**

2 Lb. Ctn. **49c**

These Prices Good Thru Sept. 7th In Hereford

- | | | | |
|---------------------|--|---------------|------------|
| SUGAR | Holly | 5 Lb. Bag | 49c |
| DRESSING | Piedmont Salad | Qt. Jar | 29c |
| COOKIES | Busy Baker Oatmeal, Coconut, Sugar & Pecan | 3 1 Lb. Pkg. | \$1 |
| FOIL | Kitchen Craft Brailler Foil | 25' Roll | 59c |
| FRUIT DRINKS | Cragmont | 3 46 Oz. Cans | 89c |

Safeway Fruits & Vegetables... Always Fresh!

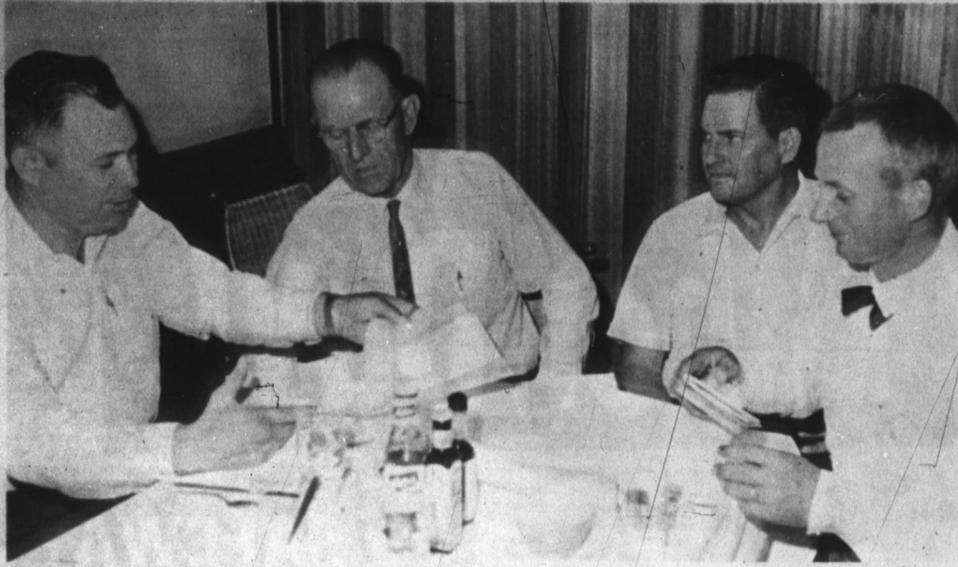
POTATOES	U. S. Russets or Reds	20-Lb. Bag	79c
TOMATOES	Vine Ripe	2 10 Oz. Pkgs.	25c
Central American Bananas		2 lbs.	29c
California Sunkist Lemons			lb. 19c
Arizona New Crop Yams			lb. 25c

- | | | |
|--------------|--------------------------------|------------|
| Potato Chips | Morton's Twin Pack | 69c |
| Napkins | Zee Table 2 80 Ct. Pkg. | 25c |
| Towels | Zee Paper Assorted 3 180' Roll | 89c |

SAFEGWAY

We Reserve the Right to Limit Quantities

- | | | | | | | | | | | | | | | |
|------------|------------------------------|------------|------------|---------------------------|------------|-------------|---------------------------|------------|--------------|------------------------|------------|---------------------------|--|------------|
| ALL | Powder Detergent 20 Oz. Pkg. | 45c | ALL | Coldwater Liquid Qt. Btl. | 79c | WISK | Liquid Detergent Qt. Btl. | 79c | IDEAL | Dog Food 2 16 Oz. Cans | 33c | Pillsbury Biscuits | 2 8 Oz. Cans | 19c |
| | | | | | | | | | | | | Ballard Biscuits | 2 8 Oz. Cans | 19c |
| | | | | | | | | | | | | Puss N' Boots | Liver, Kidney & Horsemeat and Gravy 2 6 1/2 Oz. Cans | 35c |
| | | | | | | | | | | | | Puss N' Boots | Chicken Parts & Chicken Parts w/Liver 2 6 1/2 Oz. Cans | 31c |



LOOKING OVER THE MAP — Farm Bureau membership campaign workers look over the Deaf Smith County map during a kick-off dinner held Monday night at the Western Wheel Inn. Shown above is J. B. Odom, Marvin Diller, Arnie Huseman and Norman Minks. The group planned to recruit 100 new members during their annual membership drive.



ATTEND CAMP — These 34 Boy Scouts of Troop 52 are shown as they assembled for a group picture at Tres Rios Boy Scout Camp in New Mexico. The boys attended the camp Aug. 18-23. The adult leaders were Frank Ford, Gid Brownd, J. W. Dickerson, Ted Higgins, Dale Gibson and Chuck Lang.

AUSTIN HIGHLIGHTS

Demo Convention Label: 'Made In Austin, Texas'

By Vern Sanford
Texas Press Association

AUSTIN — Initial post-convention plans and strategy mapped by President Johnson for the November general election campaign will bear a "made in Texas" label. "Made in Austin, Texas" would be more specific, for much of it will originate here.

The President, his nomination as the Democratic party's standard bearer secured, hurried home to his ranch to rest up and do some thinking.

His visit attracted greater interest than any since his first as president, during the Christmas-New Year season.

With Vice Presidential Nominee Hubert Humphrey as his guest at the ranch, private talks inevitably turned to the battles ahead.

Gillespie County Democrats welcomed the President back to his home county with a Hill Country-style birthday celebra-

tion and barbecue two days after his 56th birthday.

OPERATION MOTORCIDE — Col. Homer Garrison Jr., head of the State Department of Public Safety, announced that "Operation Motorcide", the grim tabulation of Labor Day weekend traffic deaths as they occur, will go into effect Saturday (Sept. 5) at 12:01 a.m.

Garrison said his department estimates 36 persons will be killed on streets and highways during the 72 hours from the beginning of "Operation Motorcide" to 11:59 p.m. Monday.

But he said the prediction won't come true if ALL drivers make certain both themselves and their vehicles are in excellent condition, and if they use "caution, courtesy and good sense" at all times while at the wheel.

EDUCATION REPORT — Gov. John Connally's Committee on Education Beyond the High School has completed its report

and recommendations for excellence in Texas colleges and universities.

The 64-page report, recommending doubling of higher education expenditures within the decade and placing of all institutions under a strong coordinating board, has been delivered to the governor.

REDISTRICTING — Congressional redistricting hearings conducted by a Texas Legislative Council committee will wind up here next month.

Meetings already have been held in Fort Worth, Dallas, Houston, San Antonio, Lubbock and Tyler.

Committee chairman, Sen. George Moffett of Chillicothe, said the group has "many suggestions" for redistricting.

Its big job now is to mold them together and come up with a reasonable plan or set of plans for legislative consideration, thus carving the state into 23 congressional districts as nearly as possible equal in population.

CONSTRUCTION — Texas construction reached a 35-month peak during July. It was the greatest building month of the year and second highest month in nearly 18 years of records compiled by the University of Texas Bureau of Business Research.

A whopping \$140,000,000 of building was authorized in July. It represented a 21 per cent increase over June.

Bureau also reports that retail sales in the state during July rose two percent over June. Normally there is a small decline between the two months.

Meanwhile, the U. S. Department of Commerce reported that the average income of Texans rose last year from \$1,973 to \$2,068.

BUS FARE — Hearings on a request from 31 bus lines to raise their intra-state passenger fares by 10 percent were set for September 19 by the State Railroad Commission. Motor bus express and C.O.D. charter coach services also seek an increase.

The lines, including major carriers, maintain they have had sharp cost increases in their operations since 1961, when fares were raised five per cent.

YOUTH COUNCIL — The Texas Youth Council — administrator of Gatesville and Gainesville schools for delinquent youths and of juvenile parole programs — told examiners from Governor Connally's and the Legislative Budget Boards' offices it needs to raise its biennial budget by \$6,200,000 to \$18,300,000 for fiscal 1966-67.

Council's director, Dr. James A. Turman, warned that the youth-reform systems would be set back to the difficult days of 1967 unless the State Legislature approves a sound, long-range program of care and construction.

In addition to \$3,400,000 for construction at Gatesville, Gainesville and Crockett schools for juvenile offenders, the Council proposed establishment of a \$1,388,367 home for dependent, neglected and orphan children, (but did not suggest a location). This because the State orphans



PROUD FISHERMEN — These Boy Scouts of Troop 52 are shown displaying a few of the 10-inch rainbow trout they caught at Tres Rios Boy Scout Camp during their stay there Aug. 18-23.



LARGE TURNOUT — Shown are a few of the children and parents who appeared Monday morning at the Hereford Good Will Center to enroll in the kindergarten sponsored by the Good Will Center. (Brand Staff Photo)

WRESTLING SATURDAY
Sept. 5 — 8:45 p.m.

BULL BARN

Ricky **ROMERO** vs. Larry **HENNING**
Two Out of 3 Falls or 60 Minutes

The **SHEIK** vs. Black **BART**
Two Out Of 3 Falls or 45 Minutes

The **VIKING** vs. Jerry **LONDON**
One Fall to a Finish

Promoted By **HEREFORD LIONS CLUB**

homes at Waco and Corsicana are crowded to capacity and expansion at those sites was not deemed practical.

OIL FIGHT — Independent oilmen from the East Texas Field took on major companies at a Railroad Commission hearing at which a proposal was made by Atlantic Refining Co. to give additional allowable to wells in that giant oil field. The wells now have allowables on a per-well basis only, and Atlantic wants to add production based on acreage.

Some 11 operators, conceding that it would increase their allowables, too, fear that if the Atlantic plan were adopted, it would open the door to a court review of the field rules, which could easily result in wiping out the allowables of wells drilled on tiny townlot tracts.

But the hearing also brought out a major inequity, and court action could come on that. A well capable of making only 19 barrels is exempt from shutdown days under a state law, so it can produce 30 days a month. But a well making 20 barrels a day is limited to about eight days' production a month. So the poorer wells get to produce more oil than the better wells.

DRAFT DODGE — Noting that an estimated 6,000 to 8,000 18-year-old men have not conformed with the draft registration law, Col. Morris S. Schwartz, State Director of Selective Service, issued a reminder that 18-year-olds who wait more than five days after their 18th birthday to register with their local board are subject to penalty.

Maximum penalty for failure to comply with the draft law, Schwartz said, is five years in prison, a \$10,000 fine, or both.

WATER NEWS — Latest word on construction of the \$64 million Amistad Dam on the Rio Grande and the Devil's River is that bids will be opened by U. S. and Mexican authorities working jointly on the project on November 6.

Both countries have been busy re-routing roads and railroad lines in the vicinity of the proposed dam to make way for construction.

Texas Water Commission will hold a hearing on the Colorado River Municipal Water Authority's application to build a dam at Robert Lee on the Colorado River on October 19 at 10 a.m.

Commission gave the Guadalupe-Blanco River Authority permission to build a low-water dam near the mouth of the Guadalupe River in Calhoun County. The dam will have a rubber top, so it can be deflated when river flows are high — if that day ever comes again.

Continuing its "clean-up" of unused water rights in Texas, the Water Commission this week cancelled out reduced water rights in Kimble, Mills and Coleman Counties which dates back as far as 1904.

WAIT — Atty. Gen. Waggoner Carr has ruled that the State Treasurer can put cost of publishing names of persons having money coming to them through insurance policies or annuities "on the cuff" and pay the newspapers later, as money accrues to a special state trust fund.

Advertising costs under the insurance escheat provision cannot be paid from the treasurer's own general appropriation, the opinion continued.

DROP-OUTS — Measuring the cost to the nation's economy of some 900,000 school drop-outs each year by the dollar, Col. S. Perry Brown, chairman of the Texas Employment Commission, said it adds up to millions of dollars each year.

Then he warned, "If effective action is not taken, I submit that

AUDITED PAID CIRCULATION

ABC

Circulation is a channel through which the results of publishing objectives are tested; circulation is a gauge to measure a publication's effectiveness.

Circulation and distribution differ. In one case there is a demonstration of desired acceptance at face value; in the other case only the undefined potential of unsought receipt.

Circulation is the placement of a wanted product, while distribution may be merely throwing to the winds.

Circulation possesses economic value. The editorial department provides a major value as determined by reader interest and acceptability, reflected in circulation sales. The advertising department sells this circulation to advertisers by showing how its publication can reach a known number of customers.

Circulation is more than a problem of selling and distributing a publication. It is also a problem of providing for the advertiser a valuable list of readers representing potential business for him.

Circulation without verification is akin to an unnamed, unknown, or unmeasured product. The Audit Bureau of Circulations, a nonprofit, cooperative association of advertisers, advertising agencies, and publishers, was organized to verify and report circulation facts and figures of publication members.

Out of pride in membership, we salute the Audit Bureau of Circulations on the occasion of its fiftieth year of providing the basic measures of circulation values.

What is circulation?

Hereford Brand

ADRIAN NEWS

Adrian Man Ends Military Police School

By Ann Beavers

Graduating from military police school at Fort Gordon, Ga., recently was Army Pvt. Gerald F. Fortenberry, son of Mrs. Ida Fortenberry, 402 S. Kentucky.

Fortenberry is a 1960 graduate of Grady High School, and is the great grandson of Hugh Fortenberry and Mrs. Nannie Fortenberry, Adrian.

Mr. and Mrs. Donald Pinnell and Rex and Mrs. Earl Brown and Clinton Brown went to Logan, N. M. Sunday to water ski at Ute Dam.

Kathy, Erin and Joan Parker, Happy, visited last week with their grandmother, Mrs. Imogene Parker.

The Rev. and Mrs. Darrell Gaut and children, Amarillo, visited Sunday in the Baptist Church and were dinner guests of the Bob Caldwell family. Mr. Gaut is a former pastor of the Adrian Baptist Church.

The Rev. and Mrs. Dave Sellers and sons were vacationing on the Pecos River last week.

Mrs. Midge Stroup and Alesa, Amarillo, visited the Lynn Worsam family last week.

Rita Speed spent the weekend with Mr. and Mrs. Raymond Rice and family in Clayton, N.M. and also attended the rodeo.

Mr. and Mrs. R. D. Sisk and children have returned from Clayton, N. M. for the school year.

Dwight Hayes and Terry Williams have returned from Arizona, and after two weeks in Adrian they will be going to Lubbock Christian College.

Mr. and Mrs. Rex Manley and children have returned after spending the summer in Amarillo.

Mrs. Lorene Proctor visited in Nara Visa, N. M. last week with her mother, Mrs. Kelly. They also visited in Dalhart with relatives and in Channing with the Red Garrison family.

Mr. and Mrs. Harvey Wellman, Canyon, visited in Adrian Sunday with friends.

Phil Russ, Plainview, visited in the Loren Creitz home Sunday.

Those from Adrian attending the Oldham county-wide 4-H picnic in Canyon Friday were Mrs. Frances Eagle and Linda and Nina; Mrs. Ann Beavers and Scherrie and Vickie; Mrs. Elbert Whitten and Betty, Alton Jerry, David and Jackie Loveless. The group enjoyed lunch furnished by the 4-H council. They swam at Conner Park.

Mr. and Mrs. Neil Pounds and children, Bovina, visited the E. B. Pounds family Sunday.

Mr. and Mrs. Davis Brown visited Sunday with Mrs. Brown's parents, the Vicks, Dumas.

Bill Bemas and J. B. J. Pierce, Clovis, and the Donald Pinnell family, Glenrose, N. M., visited the Earl Brown family Sunday.

Mr. and Mrs. Bob Ivy and daughters, Brady, are new residents of Adrian, and are working at the Mansfield Ranch.

Mrs. Julia Perrin, Haskell, visited last week with the Jim Perrin family.

Mr. and Mrs. Wayne Gilliam and sons, Morton, spent Friday night with the Lester Gilliam family.

Dinner guests Sunday of the Hardy Harris family were: Mr. and Mrs. Joe Harris and family and the Freddie Harris family, Amarillo; also the R. Lee Petty family, Brownwood, and the Wilbur Harris family.

Mr. and Mrs. Horace Betts and Jolene, Sam and Phyllis Hater left Friday morning for East Texas. They spent the week end visiting relatives, Mr. and Mrs. George Betts and family at Mount Pleasant.

Jolene and Phyllis went to Dallas Sunday to attend the Southern Methodist University's cheerleading school. Miss York took the girls and attended the school for two days. The girls learned several new yells and are looking forward to the coming year.

While the girls attended SMU, the Betts visited with other relatives in Atlanta and that area. Thursday they met the girls in Dallas and went to Six Flags over Texas that afternoon. They spent Thursday night in Fort Worth where Jolene, Phyllis and Sam enjoyed swimming. On the way home they visited in Wichita Falls for a few hours with Mrs. Betts' mother, Mrs. Mary Gill, and with a sister, Mrs. Browning.

Phyllis spent some time with her sister and niece, Mrs. Carl Fowler and Connie. They returned home Friday night.



HURRY! LAST THREE DAYS!



"Come in, get four big Libbey glasses when you buy eight or more gallons of gasoline at any Hereford area Shell station."

... says Deward B. Roberson, Hereford oilman

Stop by for free glassware and valuable coupons during Shell's big six-day celebration - Monday through Saturday, August 31st through September 5th - at 4 Hereford area Shell stations.

These glasses are big 12 1/2-oz. tumblers in Libbey's handsome cut-glass Windsor design. They're sturdy, with a solid base. And they ring out loud and clear when you tap them. Using the valuable coupons that come with these four glasses, you can get four additional glasses to build a set of eight.

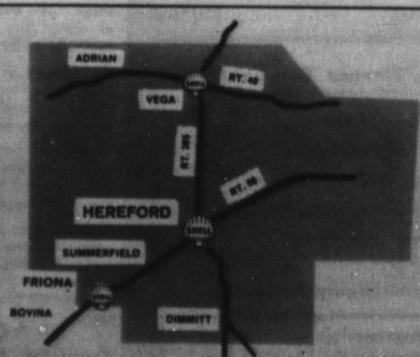
Why do we make this offer? We want to show you what Shell products and service can mean to you and your car. So look for the bright red-and-yellow sign of the Shell. Stop by and fill up at the clean, white Super Shell pump - particularly if you're interested in good mileage - and pick up your free Libbey glasses. You'll find out why we say, more than ever... "Service is Our Business."

Get 4 more Libbey glasses free - to build a set of 8!

Along with your first 4 Libbey glasses, you get three valuable coupons. The first coupon entitles you to your 5th Libbey glass when you buy eight or more gallons of gasoline. The second coupon gives you your 6th Libbey glass with eight gallons. The third coupon gives you your 7th and 8th Libbey glasses when you get a lubrication and oil change. Stop by now for your first 4 Libbey glasses and the valuable coupons that let you get 4 glasses more!



Here's where you'll find Shell stations in the Hereford area



Hereford
Deaf Smith (2)

Vega
Oldham

Friona
Parmer

Phone EM 4-2030 WANT ADS Phone EM 4-2030

ALL TYPES ELECTRICAL WIRING PHONE EM 4-0918 BILL DRUMMOND **BILL'S ELECTRIC**

Khanis Club Thurs. Noon **100F Hall 207 E. Sixth**

Hereford Rotary Club meets every Monday at 12:05 **RANEY'S RESTAURANT**

STATED MEETINGS Second Monday Thursday 8:00 p.m. FC* **Troy Stambaugh, Sec. Wm. S. Powell W. M.**

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs **HEREFORD GLASS CO.** 1302 Park Ave. INC. EM 4-2652

GENE BARTON Builder EM 4-2327 **CUSTOM BUILT HOMES** Under Construction at 110 and 112 Juniper **MAXIMUM LOANS ARRANGED**

MARK IV REALTORS Hallmark of Service 230 N. 25 Mile Ave. EM 4-2220 **FARMS** Half section table top land, Springfield, Colo. \$100 an acre. Stop by and look at well logs. \$20,000 down. F-38 640 acres, irrigated, 263 acres wheat, 101 milo, 3 wells. \$350 an acre, 29% down. 20 years, 5 1/2%. F-420 655 acres, three 8" wells, 400 acres milo, 200 wheat, 4 miles out of Canyon. Yes, it is good water and good land. Call for an appointment and see for yourself. F-417 **HOMES** Two bedrooms, single garage, fence. Well located at 206 West 7th. \$8200. \$1000 down, \$63 month. H-222 Three bedroom brick, double garage, fence, carpets, drapes. Will trade for smaller two bedroom home. Payments \$142 month. H-338 Hardwood floors with new nylon carpet, two large bedrooms, country kitchen. Close to schools. You can move right in for \$1,000, \$11,600. H-224 Three bedroom brick, \$1,000 down. Carpets, fence, plenty of storage. \$11,000. H-223 **COMMERCIAL** New 40 unit motel on high plains. Swimming pool, restaurant. As little as \$50,000 down. C-43 We have other motels listed from Oklahoma to Arizona for as little as \$40,000 down. **EVENINGS & SUNDAYS** Don Metcalf EM 4-1740 — Oliver Streu EM 4-2857 Mrs. Shelby Rogers EM 4-3266 — Francis Hardwick Harold Rudd 289-5639 EM 4-2241

You've Never Seen Such Thorough Service **STOP IN SOON** Phillip "66" Products **EAST SIDE "66"** Rocky Stewart 1303 E. 1st. EM 4-2644

FHA — GI — Conventional LOANS Can Be Arranged Prompt, Fast Action For Sale: Some of the finest homes in Hereford. See Us for Commercial Properties **LLOYD POOL Pool-Sigman Agency** 801 S. 25 Mile Ave. EM 4-0758

Lions Club meets each Wednesday, 12 Noon **Hotel Jim Hill**

CUSTOM FEEDING Growing - Finishing Rations **CHARLIE STONE** EM 4-2224 We Need Listings or Dwellings, Farm Property, And Business Property Call EM 4-0555 **Lone Star Agency**

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

MATTRESSES New Renovated Remanufactured FREE PICKUP & DELIVERY Your Mattress Remade \$14.90 New Springs \$24.90 Call or Write **ANDERSON** Mattress & Upholstering Co. Box 802 — 205 N. Tyler Amarillo DR3 -8313

RENT A CAR BY DAY, WEEK or MONTH **Campbell Pontiac** 815 E. 1st EM 4-2283

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines. SEE: **LESLEY MOTOR CO.** For the finest in farm machinery. West Hi-way 60 Phone EM 4-1600

OUR SERVICE DEPARTMENT is equipped and staffed to give you the service you are entitled to. We appreciate your business. **KINSEY-OSBORN MOTORS** 142 N. Miles EM 4-0990

1. FOR SALE Miscellaneous

FOR SALE: 14 ft. glass boat with 40 h.p. electric start motor. Full canvas cover, new convertible top. Has less than 18 hrs. use. Bargain. \$750. 334 Ave. B after 5 p.m. B-1-29-tfc

FOR SALE: 425 gallon ball type propane tank. See at Hereford Butane. B-1-12-49-tfc

FOR SALE: King 3-B trombone, box case. Like new. (it almost is.) \$200. EM 4-0799 at night. B-1-16-41-tfc

ALFALFA HAY See Charlie Holt 1/2 Miles West on Clovis Highway. EM 4-0402 or 289-5599. B-1-14-8-110p

Chrysler - Plymouth AUTOMOBILES CHRYSLER IRRIGATION ENGINES New & Used **MCCULLOUGH MOTOR CO. Sales & Service** 345 East Highway 60 Phone EM 4-3150 B-1-43-TFC

TO BETTER SERVE YOU We now have more room, some more equipment. We service all makes of lawn mowers and small engines. Equipped to sharpen mowers. Pick up and deliver in City limits, no extra charge. **POOR BOYS' GARAGE Shop — EM 4-3509** Johnny McIver — EM 4-2130 If no answer, call EM 4-2799 B-1-50-tfc

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE 906 Lee EM4-3472

Reliance HOMES BY FORTWORTH CALBRAITH NO DOWN PAYMENT NO CLOSING COSTS

Call EM 4-0555 **If You Are In The Market For A Home** **Lone Star Agency**

SERVICE ON Black & White & Color TELEVISION Any Make or Model **SUNSET APPLIANCE** 906 Lee EM4-3472

MEAT Specializing In CUSTOM SLAUGHTERING WHOLESALE — RETAIL **HACKER — JESKO** Rt. 3 — Hereford EM 4-3390

TITLE ONE FHA REPAIR Outside trim painted \$75 & up. Inside rooms painted \$28 & up. Includes labor & material. All Work Guaranteed Call us for free estimates! **HUCKERT LUMBER CO.** 1 mile north on Hwy. 385 EM 4-0064

FOR Gas Wash Grease Wheel Balancing Minor Repairs **BOYD'S HUMBLE SERVICE** EM 4-1110 Hwy 60 & 385

We have Distilled water and Ozark water. For more information see soft water service. **J. O. Miller, Owner** B-1-29-tfc

BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552 West Edge Of Hereford Highway 60 B-1-1-TFC

FOR ELECTRICAL supplies or electrical service, come by Witherspoon Electric, 129 West Third. B-1-13-34-6p

CHOICE NURSE Cows for sale. Call to see between 4:00 and 6:30 p.m. 5 miles Southwest of Adrian. B-1-17-8-4p

CUSTOM CATTLE SPRAYING And branding. Top grade and registered quarter horses for sale or trade. Have facilities for training, roping, cutting, reining and barrel racing for horses. To sell, portable double deck and single livestock loading chute, complete with end gates. Can haul 2 horses in it. Call after 6:00 p.m. 538-4407 Adrian, Texas B-1-9-4c

FOR SALE: New two-horse trailer. Phone EM4-1017. B-1-10-9-4c

FOR SALE: One LeBlanc Clarinet \$50.00. Call EM 4-3252, or EM 4-1347. B-1-10-36-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-0580. T-1-12-18-tfc

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see **KINSEY - OSBORN MOTORS** 142 MILES AVENUE B-1-26-TFC

National Posting Machine. Combination adding machine, typewriter and posting machine. Reasonably priced. Call collect EV 3-6336, Amarillo. Ray Gardner. B-1-36-2c

FOR SALE Used Westinghouse Refrigerator. Two good used hair dryers, with stands. Phone Days 247-3130 Night Phone 247-3248 **Friana, Texas** B-1-36-tfc

HOUSEHOLD BARGAINS 21" TV \$100.00 Maytag Washer, \$25.00, Steel tubs, \$5.00, China closet, \$35.00 Dressing Table, \$10.00, Camp stove, \$10.00. Snow Tires. Phone EM 4-0136, Hereford B-1-36-2p

2. FOR SALE Farm Equipment

TOP QUALITY Irrigation Dams as low as \$3.25 **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

FOR SALE 250 gallon used Propane tank. 10 foot broadcast binder. 16-10 John Deere Drill, power lift and rubber press wheels. M & M One Way. 12 foot grain auger, 1/2 h.p. electric. 50-1 1/2 inch irrigation tubes. H. Farmall tractor. Wm. Wolf, 315 Star. EM 4-3166 B-2-36-2c

IHC two row binder. 305 Star St., EM4-0860. B-2-10-9-tfc

AGENTS FOR KMP LAKE PUMP Self priming. Easy to move. 600 to 1900 GPM See demonstrator 6 miles west, 12 north of Hereford. **GARY or C. R. McQUIGG** Phone 289-5330 or EM 4-3485 T-2-20-tfc

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TFC

4. REAL ESTATE For Sale Or Trade

WANT TO BUY inexpensive lot suitable for trailer houses. Call EM 4-0972. B-4-11-5-TFC

NEW three bedroom brick, 1 1/2 bath, double garage. NW Phone EM4-0666. B-4-11-9-2c

FOR SALE Two bedroom house with Central heating and Air conditioning. E. H. Norton. 443 McKinley, phone EM 4-0083. B-4-18-36-4p

FOR SALE BY OWNER Nice 3 bedroom brick house, 1 bath, single garage. Extra large rooms. Built-in cook stove, central heat, carpet and drapes. 1 1/2 blocks from grade school. Price \$15,500.00. Call EM 4-2033. B-4-36-3c

FOR SALE **FOUR BEDROOM** house, 2 full baths, carpeted throughout. Reasonably priced. Call EM 4-1343 for appointment. B-4-36-6c

HOUSE FOR SALE Four room house to be moved. Central heat, storm doors and windows, hardwood floors, formica cabinet, carpet. Call Dumas 935-4736 or write Box 93. B-4-36-2c

AUCTION 800 Acres Improved Irrigated Monday Sept. 14, 1 p.m. mst 5 miles east and 1 mile north of Two Buttes, Colorado Tract 1, 160 acres. Excellent improvements. Natural gas. 8" well. Tract 2, 320 acres. Natural gas - 2 small wells. Tract 3, 320 acres. Natural gas. Good 8" well. 256 acres wheat allotment. 279 acres milo base. One-third of irrigated corn and milo to purchaser. One-fourth minerals. Good terms. All of the land is almost perfectly level. A small line of farm equipment will be sold. Send at once for complete brochure. **JESSE SCOTT AUCTION** or **JACK McVICKER COMPANY** P. O. Box 398 Ph. BR 6-6462 Garden City, Kansas B-4-36-2p

FOR SALE BY OWNER 160 acres good level irrigated land. 6 miles of Hereford. Cotton, wheat and milo allotments. Phone 276-5218 or 276-5201 B-4-36-4p

TWO BEDROOM HOUSE, attached garage. Fenced back yard. Near Aikman school. Good neighborhood. 602 Blevins. Reasonable price. Call EM 4-2365. B-4-31-tfc

AUCTION 280 Acres Irrigated San Luis Valley, Colorado Fri. Sept. 11 2 p.m. mst 5 miles south of Ft. Garland on Highway 159 The best land in the fabulous San Luis Valley. Tract 1, 240 acres. 8" well. 312 shares Trinchera irrigation water. Tract 2, 40 acres. 10" well. Grain, hay and most types of vegetables give fantastic yields. Good terms. Send at once for complete brochure. **JESSE SCOTT AUCTION** 107 E. Fulton Ph. BR 6-3434 Garden City, Kansas B-4-36-2p

FOR SALE BY OWNER 1,000 acres. Section grass, 1/2 section farmland. Good fence; good water, electricity, telephone, on pavement, school bus route. 1/2 mineral rights. 1 1/2 miles off Hwy 66. \$125.00 per acre. Phone 538-4696 Adrian, Texas B-4-36-4c

FOR SALE by owner beautiful home sites on Country Club Drive south of golf course. 500' frontage. Will divide Will sell or consider trade. Phone EM 4-3454 Sundays after 6 p.m. weekdays. B-4-30-7-tfc

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight. **SOUTH PARK INDUSTRIAL SUBDIVISION** Sam Nunnally EM 4-0555 — Days Home — EM 4-2814 B-4-1-tfc

BUY A CHOICE 1/2 section, rent a choice 1/2 section. Clean. 20 miles SW of Hereford. 2 good 8" wells on natural gas, set 330 feet red bed 570'. Each place has 105 milo, 34 wheat, 12 cotton. Possession at harvest. Priced right. \$35,000.00 down. 206 N. 25-Mile Ave Hereford, Texas Phone EM 4-0944 B-4-9-2c

WEST PARK AVENUE Corner Business lot. 150'x270'. Priced to sell for business. 90'x110' residential corner lot. Aspen and Harrison Highway. Priced at \$2,000.00. **CARTEL REAL ESTATE** 206 N. 25 Mile Avenue Phone EM 4-0944 B-4-9-2c

FOR SALE BY OWNER 2 bedroom brick with attached garage, nice yard in good shape. Priced \$1,000.00 or more under the market. Call EM 4-0789. B-4-8-tfc

FOR SALE to be moved: Frame & Stucco 9 room 2 bath house. Bargain priced. T. J. Carter, Realty Co. EM 4-0188, EM 4-0469 B-4-9-3c

FOR SALE or trade by owner 3 bdr. brick, 2 baths, single garage, carpeted, central heat, storm cellar, fenced yard, 70' lot. Consider trade on 2 or 3 bdr. house or a late model car or pickup. Phone EM4-3454 Sundays after 6 p.m. Weekdays. B-4-43-7-tfc

FARMS 1500 Acres, 160 cul., 85% can be put into cul., 1-8" well, will guarantee good 8" water. On paving. Good location for a certified seed farm. \$200 acre, 10% down, bal on 20 year loan. One of the best 320 acres is Deaf Smith Co., in best of water, 3-8" wells, extra good allotments. Only \$40,000 down, good terms on bal. If you want the best, check this one. **CASTRO CO.** — 240 acres, 216 cul., 1-8" & 2-6" wells. 66 A. cotton, 103 milo, 21 wheat. 3 bdr. house & 2 bdr. tenant house, & other imp., on paving, \$30,000 down & bal. for 20 yrs. at 5% interest.

HOUSES New 3 bdr. brick & drop siding, carpeted LR & bdrs., central heat. \$8,750. \$1,000 down. New 3 bdr. & den brick, dbl. garage, 1 1/2 bath, built in ovens and burners, dishwasher, & garbage disposal, carpeted, central heat. Price \$17,500. Located in NW Hereford. We have other listings to choose from. Some will trade for a smaller or larger home, or trailer house. Listings are needed on all types of houses. **J. M. Hamby Real Estate** 1/2 Mile South of Underpass on Highway 385 EM 4-3566 J. M. Hamby EM 4-2553 Durward Hamby EM 4-3466 Gerald Hamby EM 4-1534 Harold Hamby EM 4-3454 B-4-35-tfc

\$\$\$ ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parker counties. For **PRUDENTIAL** America's Largest Farm Lender! **SAM NUNNALLY** EM 4-0555 EM 4-2814 **LONE STAR AGENCY** B-4-11-10-4p

LOANS FARM & RANCH FAST SERVICE **DUWARD HAMBY** EM 4-3566 NIGHT - EM 4-3466 B-4-35-TFC

Buy With Confidence **DEMAND... JUSTICE** Move Up To A Better Home **Justice Realtors** New large 3 bedroom, 2 full baths, located 6 blocks from Northwest School in northwest Hereford. Move in immediately. Would trade for smaller house. Three bedrooms, den, 2 baths, double garage, 2100 sq. ft. of living area. Located on Star Street. \$21,500. FHA financing available. Three bedrooms, large kitchen and dining room, lots of cabinet and storage space, fully carpeted. Northwest Hereford. Only \$11,000. Large three bedroom brick home with 5 acres at edge of town. Two barns and well. Very modern. Wants someone to buy small equity. Lots for sale in northwest Hereford. Adjoining and one block from Northwest School. 5 lots with 1750 sq. ft. restrictions and only 6 lots left with 1300 sq. ft. restrictions. Priced under market value for quick sale. **FARMS** 640 acres between Sunray and Texhoma. Two 8" irrigation wells, 1100 GPM. Good allotments, improvements. Will trade for property closer to New Mexico. Three-quarter section on north Plains with three 8" wells on natural gas. Will all ditch water. Good allotments, fair improvements. \$300 an acre, 29% down. **Corner Main & Highway 60** EM 4-2266 **GENE SNEAD** EM 4-1420 **MIKE JUSTICE** EM 4-0544 **VIRGIL JUSTICE**

DENTON PARK JUST NORTH OF AIKMAN SCHOOL **Featuring Holiday Living in Hereford's First Complete Planned Community** **FUTURE SHOPPING CENTER — SWIMMING POOL & PARK** —Personalized Service in Planning - Designing - Financing— Office at 16th & Blevins EM 4-1350 Show Home 1607 Blevins Open Every Day — Sunday 1-6 p.m. **TONY RAVIZZA — CUSTOM BUILDER** Quality Construction Air Conditioned Insulated All Brick Highly Restricted **DENTON PARK POOL** PRIVATE PARTIES BY APPOINTMENT New Hours 4-7 — Sat.-Sun. 2-8 **Now Under Construction — New 4 Bedroom Split Level or Tri-Level if you Prefer.**

Classifieds...

5. FOR RENT

TWO BEDROOM house apply 303 Avenue H. B-5-10-33-tfc

FOR RENT two bedroom furnished home. Carpet. Furnace, air conditioning. Yard fenced. Adults only, no pets. After 6. Call EM4-1226, days EM4-2733. B-5-22-35-tfc

NOW LEASING: Trailer spaces in West Mobile Lodge. Central TV Antenna, Private Telephone, All Underground Utilities. Phone Geneva West, EM 4-0416. B-5-35-tfc

WAREHOUSE for rent or lease. 130 x 50. Across from Stephens-Hudson Motor Co. Inquire 407 Lee Ave. or EM 4-3424. B-5-20-33-tfc

FURNISHED apartment. Also bedroom. Whites only. Mrs. W. M. Megert, 401 Lawton. B-5-12-9-2c

THREE bedroom unfurnished home for rent. Call Dimmitt, MI7-4616. B-5-10-9-2p

FOR RENT one and two bedroom efficiency apartments. Furnished. Bath, kitchen and dinette. Kenny Gearm Apartments, EM4-2702. B-5-17-9-2c

FOR RENT
600 Sq. ft. 603 N. Main... Refrigerated and Central Heat Carpeted, Plenty of Parking. Sam Nunnally 601 Main EM 4-0555 Day EM 4-2814 Nite B-5-9-tfc

FOUR room furnished apartment to White only. Call EM4-0108 or EM4-1543. B-5-11-9-tfc

TRAILER SPACE for rent on private lot. Mrs. Clyde Smithers, EM 4-1328. B-5-11-36-1c

BEDROOM FOR rent, 517 Avenue J. Call EM 4-0578. B-5-10-36-2c

TRAILER HOUSE, 60'x10'. Has Washer and Air Conditioning. 222 Avenue A. Phone EM 4-1114. B-5-13-36-1c

OPEN: Northwest Mobile Lodge. Twenty eight Mobile Home spaces, 42 x 70 ft. One block north of King's Manor. Call EM 4-1108, Jesse Scott. B-5-20-36-2p

FOR RENT: Excellent one bedroom furnished apartment. Fine for couple or single. \$85.00 per month, bills paid. 118-B Fuller, Paul Schroeter, EM 4-1504. B-5-21-36-tfc

LARGE FURNISHED Apartment, bills paid. Whites only, no pets. Children under 2 accepted. Call EM 4-0604 before 9:00 A.M. or after 6:00 P.M. B-5-22-36-TFC

TWO BEDROOM furnished house. Air Conditioner, TV antenna. Call EM 4-0394. B-5-10-36-2c

TWO bedroom furnished; one bedroom unfurnished; two bedroom unfurnished available at Lynette Apartments, 112 Avenue H. Apply at Apartment 19. B-5-20-9-2c

NICE small furnished apartment Ideal for white working couple. \$50 month, water and gas paid. Phone EM4-3796. B-5-17-9-tfc

FURNISHED apartment with garage. Bills paid. One bedroom. Advance rent and deposit required. Consideration for long lease. Redecorated and furnished. Call EM4-0961. B-5-22-9-2c

FOR RENT: 1101 East First. 40' x 90' building. Ample parking. Call EM 4-2103 after 6 p.m. B-5-14-32-tfc

6. WANTED

WANTED TO buy: Baled alfalfa hay, Hereford Feed Yards, Inc. Call EM4-0172. B-6-12-22-tfc

WORK WANTED: Painting, paper-taping, textoning, sheet-rocking, any carpenter repairs. Ted Oldfield, EM 4-0235 or EM 4-2212. B-6-14-42-tfc

8. HELP WANTED

HELP WANTED — Male or female. Canvassers for new Hereford City Directory. Good handwriting, spelling and neat appearance necessary. Apply to Mr. Reid at Rm. 5, 321 Sampson, Friday 8 a.m. to 4 p.m. B-8-36-1c

WAITRESSES Wanted: Apply in person at Raney's Restaurant. B-8-10-6-tfc

DISHWASHER WANTED. Apply in person at 239 Avenue D. B-8-10-36-2c

WANTED Two experienced operators. Good working conditions. Apply in person. Twentieth Century Beauty Salon, East Highway 60. B-8-17-10-2c

ATTENTION
Applications for employment during the processing campaign at the Holly Sugar factory will be taken for MEN ONLY at 336 No. Main St. beginning August 31. The office will be open daily Monday through Friday from 8 a.m. to 12 noon and from 1 to 5 p.m. Applicants may be given a mechanical comprehension test and all those employed will be required to pass a physical examination. B-8-36-3c

HELP WANTED
Experienced Lady Cook for family style meals. Good salary and pleasant working conditions. Also ladies to serve meals. Apply in person. 239 Avenue D. B-8-36-2c

PART TIME
Man over 21 who has a car, to make Credit and Insurance reports in Hereford, Texas. H. J. GNACKE COMPANY Box 17432, Dallas, Texas B-8-36-2c

WANTED: Experienced Irrigator. Year around job. Call Donnie Thoreson, FI 7-2714 in Gruver, Texas. B-8-13-28-tfc

10. NOTICE

I WILL NOT be responsible for any debts other than my own. Everette Crisp. B-10-14-34-5p

11. Business Service

CUSTOM HAULING and moving. Pick up and delivery. Call EM 4-1033 or EM4-3362. Butch Freeman and Lee Loflin. B-11-17-5-tfc

ATTENTION FARMERS!
I will level 45 ft. \$1.50, Mouldboard \$2.50 or Bed \$1.00 per acre for you, if you will let me know ahead of time when work is to be done. Satisfaction guaranteed. Go anywhere. B-11-17-5-tfc

WRITE OZRO HUFF
2408 23rd Lubbock, Texas Ph. SH 4-8069 B-11-36-6p

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

T & H DRILLING COMPANY
4" to 12" casing. Gravel pack or screen. Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811 B-11-2-tfc

NEED NEW EQUIPMENT or vehicles? Why not lease it?
Call Mark IV EM 4-2220. B-11-13-47-tfc

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES
209 Miles EM 4-1302 B-11-42-tfc

WATER
Water softening and conditioning has been our business for the past twenty years, and will be our business for the next twenty years. We have paid taxes in Hereford and Deaf Smith county for the past twenty years. We have all types and sizes of softeners in stock and can make immediate delivery at any time. We sell home softeners and have a softener that will serve your need whether it be for home or industry at a price you can afford to pay. Terms to suit purchaser, we also will install a permanent type fully automatic softener in your home on a service basis. We have the exchange softener on the service basis. We are as near as your telephone for soft water service. 216 North 25 Mile Ave. Home Owned and Operated. B-11-29-tfc

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service B-11-13-TFC

Melvin, Doug and Virgil **FOWLER AND KELLEY** Electrical Contractors Residential and Commercial All bids and wiring competitive. Phone EM 4-1345 Nights phones EM 4-2012 or EM 4-1828; EM 4-1345 B-11-21-tfc

Austin Highlights

(Continued from page 12)

we will pay ten-fold in re-training as well as unemployment insurance, welfare costs, and other forms of dependency. Yet the greatest loss both economically and socially will be in wasted human resources."

SHORT SHORTS
State Highway Department will open bids for construction of a new district office building at Brownwood on September 17... November 25 through January 3 is the date for the open season on ducks and cot set by the Parks and Wildlife Commission... Agriculture Commissioner John C. White granted cotton far-

HOWARD'S SERVICE: For all major appliance service call EM4-1524. B-11-10-5-9p



FATAL CRASH — Roberto Gomez Torres, 33, a Mexican National was killed when his car overturned two miles west of Summerfield shortly after 12 noon Sunday. Four other persons were injured in the crash, but were treated and released at Deaf Smith County Hospital. See story, Page 1. (Brand Staff Photo)



JAYCEE PRESENTATION — Emory Brownlow was acting in behalf of the Hereford Jaycees. Loerwald is the President of the Hereford Little League Association. (Canyon News Photo by Margo Williams)



YOUNG CITIZENS FOR JOHNSON — Three Hereford youths actively supported President Lyndon B. Johnson at the 1964 Democratic National Convention in Atlantic City, N.J. last week. From left, Margie Kershen, Lou Ann Witkowski and Drew Kershen, are shown in the YCJ headquarters in the convention city. The youths participated in work assignments ranging from LBJ demonstrations to sign painting during the four-day convention. (Canyon News Photo by Margo Williams)



VFW CARNIVAL — This is a scene at the staged three more nights, ending Saturday. The carnival, set up at Veterans Park. The carnival, put on by Dudley Shows, will be (Brand Staff Photo)



SET UP FOR BUSINESS — Dudley Shows is closing Saturday. All proceeds will be used to buy flags for schools and also other humanitarian projects of the VFW. The carnival is located in Veterans Park, and will be here three more nights, (Brand Staff Photo)

Everyone in your Community benefits

Shop in Hereford

your dollars buy just as much, if not more, when you shop near home as they do elsewhere — and you gain added dividends in supporting your community!

REP. ROGERS WRITES

Rogers Praises Re-Train Program At Amarillo AFB

When we think of conservation, we usually think of the term as being applied to natural resources. But it is a term that can as well be applied to human lives and talents. I was very pleased to read recently an excellent article by Jenkin Lloyd Jones, syndicated columnist and editor of the Tulsa Tribune, concerning the vital work in the 3320th Retraining Group at Amarillo Air Force

Base. The job of the Retraining Group is to "re-rail," to use Jones' term, young airmen who have run afoul of Air Force regulations and who would otherwise be certain to receive "bad conduct" discharges.

The 3320th Retraining Group offers these young airmen a second chance. After a training period averaging six months, two-thirds of the graduates of the Retraining Group are returned to normal duty.

Not only is this extremely important to the individual airmen and their families, but it is also valuable to the taxpayer. For after two years of duty, an airman's training has cost between \$7,000 and \$11,000. If a trained

airman is discharged, another must be trained to take his place.

Jones' article, which appeared in a large number of U. S. newspapers, did a great service for the Air Force and was excellent publicity for Amarillo Air Force Base and Amarillo. So impressed with the article was the ranking majority member of the House Armed Services Committee, Congressman L. Mendel Rivers of South Carolina, that he placed it in the Congressional Record.

One comment quoted by Jones was that of the well-known associate editor of the Amarillo Globe-News, Paul Timmons, who summed up the purpose of the Retraining Group in three succinct sentences: "We've got a thing going here — a human salvage yard. But we don't just take men apart. We put most of them back together." Putting men back together is indeed conservation in the finest sense.

Fort Larned, Kansas, the historic old post of the Santa Fe Trail, has been designated a National Historic Site in bills passed by the House and Senate. Located in west central Kansas, Fort Larned is within range of a single day's outing for Texas Panhandle residents who enjoy visiting famous landmarks of early Western history.

Fort Larned has been described as "the most significant military post on the eastern portion of the Santa Fe Trail." Its designation commemorates the eastern portion of the Santa Fe Trail in the same way that Fort Union, N. M., and Bent's Old Fort, Colo., have been designated as national historic sites to commemorate the trail's southwestern and mountain segments.

I have always favored the preservation of such sites as Fort Larned so that present and future Americans can be enriched by the greatness of our past, the accomplishments of the generations which came before us.

One hundred years ago this summer, the Plains Indian tribes were on the warpath. Numerous depredations by Indians were occurring along the trail. Fort Larned, like Fort Union to the west, was the base for expeditions against the marauders. It was an important base in later campaigns of the late 1860's and early 1870's.

The principal physical remains at the fort site is the quadrangle of nine stone buildings. Among the best preserved are the utility shop used by the blacksmith and wheelwright, the quartermaster's building, the commissary, bakery, officers' quarters, and enlisted men's barracks. The structures were built between 1865 and 1868 of native sandstone quarried at nearby Lookout Hill and of lumber shipped from Michigan. Also to be obtained for the site is a 60-acre parcel of land that has been retained through the years as unplowed grazing land and on which are located the authentic ruins of the Santa Fe Trail.

I'm sure that many folks in the Panhandle would enjoy a visit to Fort Larned when the National Park Service has completed work on a small visitors' center and museum and work to preserve the old buildings.

In New Mexico, a most interesting couple of hours can be spent visiting the ruins of Fort Union, located north of Las Vegas, and the small museum there. Both of these old forts played important roles in the early, pre-settlement history of our Texas Panhandle.

WALTER ROGERS
MEMBER OF CONGRESS

Courthouse Records

Vehicle Registrations

Damacio Olvera, 1957 Plymouth; Euel L. Perry, 1957 Jaguar; Shur-Gro Liquid Feed Inc., 1963 Moser tank trailer; Walker Parris, 1964 Chevrolet; Glyn L. Billrey, 1958 Chevrolet; Luke Fields, 1958 Ford; Candelario Montalbo, 1954 Oldsmobile; Ervin H. Ward, 1960 Chrysler; Gene Brownlow, 1960 Plymouth, 8-28.

Mrs. Erwin W. Campbell, 1949 Paramount house trailer, 8-29.

Gilbert Tijerina, 1955 Chevrolet; Candelario Montalvo, 1956 Plymouth; Agapito G. Cantu, 1960 Plymouth; D. Bloodgood, 1958 Chevrolet; Earnest Cantu, 1955 Chevrolet; Dale Wright, 1964 Ford; Floyd Ray Payne, 1962 Chevy II; Carl McCaslin Lumber Co., 1964 Dodge; Jerry R. Smith, 1952 Plymouth; Lupe Garza, 1957 Ford; Dali Arreola, 1940 Chevrolet pickup; Balthia Benson, 1964 Chevrolet; C.W. James, 1963 Pontiac; C.L. Layman, 1956 Cushman scooter; LeGrand Morton, 1960 Dodge, 8-31.

Mrs. Laura Walker, 1956 Ford; Javier Gutierrez, 1961 Chevrolet; M.G. Duvall, 1951 Chevrolet; C. Hoover, 1959 Chevrolet; Pedro Vargas, 1959 Plymouth; Jimmy Lee Chavers, 1956 Chevrolet truck; Audre Bennett, 1955 Pontiac; S. C. Oliver, 1960 Chevrolet; Alvin W. Anstey, 1959 Pontiac; J.B. Elliston, 1958 Chevrolet, 9-1.

Warranty Deeds

Diamond Valley Grain, Inc., to Olen Elmore Rains, et ux, and Elaine Rains: All of Lot 48, Hare Addition, a Subdivision of Block 14, Welsh Addition.

L.J. Jones, et ux, to Lowell Sharp: 49.58 acres out of the South 16.9 acres of the East 1/2 of Section 21, Block K-3.

Ben W. Childers, et ux, to Herschel Black: A part of Section 11, Block M-7.

Carl M. Stapp, et ux, to Hereford Independent School District: 16.8 acres out of Section 79, Block K-3.

Lindsey Construction Co., Inc., to L.J. Jones Jr., et ux: The South 90 feet of Lot 15 in Block 2, Crestlawn Addition.

J.T. Parker and Clyde Douglas partners of Parker & Douglas a general partnership, to M.H. Richie, et ux: All of the West 15 feet of Lot 98 and the East 75 feet of Lot 99 in Block 6 of Westhaven Addition.

Frontier Wholesale Co. to Lindsey Construction Co.: The North 10 feet of Lot 15, and the South 70 feet of Lot 4, Block 2, Crestlawn Addition.

Olen Elmore Rains, et ux, and Elaine Rains, to T.J. Bettes Co.: All of Lot 48, Hare Addition, a subdivision of Block 14, Welsh Addition.

Lowell Sharp to L.J. Jones: 49.58 acres out of the South 16.9 acres of the east 1/2 of Section 21, Block K-3.

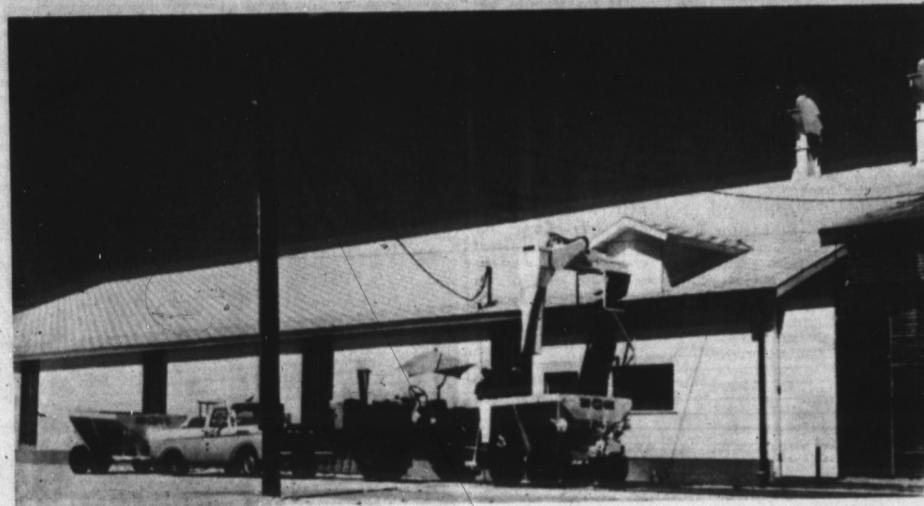
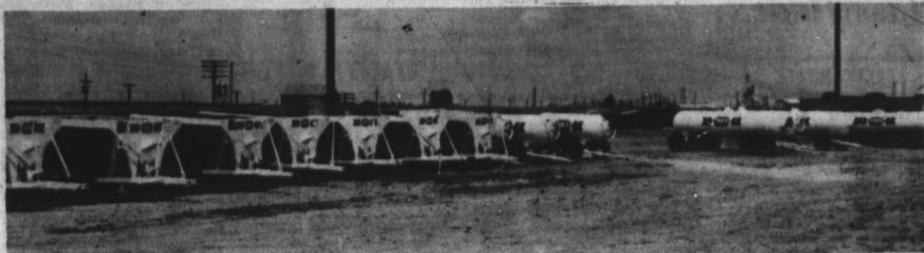
John W. Kropff, et ux, to Federal Land Bank of Houston: The North 1/2 of the Northeast 1/4 of Section 63, Block K-3.

L.J. Jones Jr., et ux, to Security Federal Savings & Loan Association, Pampa: South 90 feet of Lot 15 in Block 2, Crestlawn Addition.

M.H. Richie, et ux, to Security Federal Savings & Loan Association, Pampa: the west 15 feet of Lot 98 and the East 75 feet of Lot 99, Block 6, Westhaven Addition.

Marriage License
Ronald Ray Chambers and Mary Sue Shaw, 8-29.

The longest communications link so far established by satellite was the 8,500-mile voice transmission between New Jersey and the Philippines using the National Aeronautics and Space Administration's Syncom II satellite.



Spencer cordially invites you to an

OPEN HOUSE

SATURDAY, SEPTEMBER 12, 9 a.m. to 6 p.m.

celebrating the opening of this area's newest, most modern bulk fertilizer plant (located east of Hereford on Highway 60)

PRIZE DRAWING

GRAND PRIZE (drawing at noon)

Ton of Spencer "Mr. Green" 30-10-0 fertilizer

Free Prize Each Hour!

- Zebco Rod-N-Reel Set
- Ladies Jewelry Case
- Ladies Wrist Watch (engraved courtesy Cowan Jewelry)
- Electric Skillet
- Mens Wrist Watch (engraved courtesy Cowan Jewelry)
- Baseball Glove
- Wall Clock
- Baseball Bat
- Coleman Lantern
- Fruit Compote (courtesy Cowan Jewelry)

FREE!

- Magic Sponges
- Sandwiches
- Doughnuts
- Coffee
- Soft Drinks
- Watermelon
- Balloons for the Kiddies

See us for all your Crop Production Needs!

- We're equipped to fill all your fertilizer requirements
- We offer prescription blends for cotton, milo, wheat, vegetables, pastures — blended to fit soil test, if you desire
- Complete soil sampling service
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Hereford, Texas



Herman Paetzold
Manager

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THEIR FIRST FULL-LENGTH MOTION PICTURE IN COLOR!

ERNEST BORGNINE
CO-STARRING
JOE FLYNN
TIM CONWAY
AND THE WHOLE McHALE'S CREW!

"McHALE'S NAW" A UNIVERSAL PICTURE

Starts Sunday

For 3 Laff Filled Days!

Who winds up King of the Mountain when two Con Men match tricks... and their Pigeon tries to out-trick them both?

The CHALLENGER! The CHAMPION!



"Bedtime Story"

The Funniest story ever put Between covers!

Written by STANLEY SHAPIRO and PAUL HENNING Directed by RALPH LEVY
Produced by STANLEY SHAPIRO Executive Producer ROBERT ARTHUR
A Lasker-Pomeroy Production. A UNIVERSAL PICTURE in COLOR

Coming Wed., Sept. 9th

Avoid the Stampede! Don't be sorry!

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in their first feature length motion picture

A Hard Day's Night

Get Your Tickets IN ADVANCE for the Special Gala Premiere Performances!

WED. EVE.

SEPT. 9th
7:00 a.m.
9:00 p.m.

These Special tickets will guarantee you a seat. A Souvenir Tag will be presented to each ticket buyer.

Hear 6 New Songs in addition to your Beatles favorites!

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WALTER SHENSON ALVIN OWEN RICHARD LESTER LIMITED ARTISTS

All Seats Wed., Sept. 9th 85c