# The Hereford Brand

**Published Every Thursday** 

Our Slogan-"More People-More Farms"

Seth B. Holman, Publisher.

28th Year-Number 12.

Hereford, Deaf Smith County, Texas, Thursday, April 5, 1928.

Telegram and Late Reports Indicate That Dairymen Mayor E. S. Ireland and City Com-Here Have Already Annexed Share of Awards Dyar At Great Panhandle-Plains Exposition.—Hereford Sends Large Delegation to Plainview.

Revival Series

Runners Reach

date of their appearance there

was postponed from the original

date of March 27 because of un-

They will spend the night in Am-

Mrs. Gertrude Brotherton of Am-

Mr. and Mrs. Buford Parmer and

baby of Plainview spent Sunday

Friedrich Loose, one of the German flyers who set out on a trip across the Atlantic on their Junkers airplane, the Bremen. The start of the trip was veiled in deep secrecy since the German government has frowned on transatlantic flights in lew of the many fatalities so far.

German Flyer

arillo spent the week-end here

the mountains.

visiting relatives.

visiting friends here,

Easter Sunday

Sweeping all other contestants Bowen Begins fore them, cattle from Deaf mith county entered in the Panandle-Plains dairy show now it rogress at Plainview had by ednerday afternoon made what is reported to have been the best owing of any single county.

Jerseys entered in the exhibit Plainview were in the money ns, won first premium ever conducted here in recent years classes, second in another will begin with the Sunday mornentry was barely nosed ing service at the Methodist church Junior championship. Ac when the Rev. E. B. Bowen will

coelved from others from here who has had much experience in part in the meeting.

The attraction was the most charge of the music and children's make the exhibition was the most charge of the music and children's which has been prepared is the over the United States.

The attraction of the music and children's which has been prepared in the part in the meeting.

The attraction of the music and children's which has been prepared in the local preparations.

rowth of the dairy industry on An all-day meeting Sunday. April tation of a great theme. the Plains. By Wednesday night, 8, will feature the opening of the cattle from Deaf Smith county had revival. Those who plan to attend School Board Election already won more than \$100 in are urged to bring basket dinners preminms, besides enough more and to remain for the afternoon to pay the cost of entry and care services. uring the show.

Industry Grows Here. Dairymen here were enthusias Schedule Says tie as reports of the good showing reached here. The past two years has seen greater progress in the industry here than ever before, and Hereford is fast gaining recognition through her famous dairy

With a single exception, all which represented Deaf Smith witness the arrival at Texan Park election are J. O. Newell, presicounty were members of the re of C. C. Pyle's nationally famous dent; E. B. Posey, secretary; C. ently formed Jersey bull circles, trans-America marathon race. The O. Lee and A. H. Streu.

## Hereford Men **Attend Meet** Of Committee

Pettutte deskider program agriculcts to county fairs in various duced individually to the fans. tee of the Panhandle Developent Association held last Thursin Amarillo. Present from reford were E. B. Black of the Ways and Means committee and

At least \$30,000 will be neces ary to send such exhibits to fairs, it was estimated at the meeting. Of this amount, it is said that the reater part will be borne by Poter county, the remainder to be ro-rated among the other couns participating in the movement sich is calculated to increase imdigration to this section of the

Final plans by which the sum may be arranged in the different nties were not announced publy, but will be put into operawithin the near future, No ounty, it is said, will have to

### Two Residences Add **Building Boom Impetus**

Work was begun this week on five room modern stucco home ng built by Mr. and Mrs. Led C. Lee, on Lawton avenue ween Fifth and sixth streets. In the same block on Lawton senne, Mr. and Mrs. Reed Williams have begun their new home his residence will be of stucco will contain six rooms and a

### CITY ELECTION HELD

Office Again Results in Fifty-Eight Votes Being Cast At The

Public spirited citizens of Hereford turned out en masse at the polls Tuesday to cast a total of fifty-eight votes, of which only fifty-seven could be counted. The occasion was the re-election of missioners J. O. Newell and C. H.

Concluding a successful term of office, last month these officials asked that their names be dropped from the ballots in the election on April 3, and that other candidates be chosen. Citizens, alarmed, hastily circulated petitions which were signed by several hundred voters asking that they stand for office again.

Fifty-eight of the several hundred voters cast their ballots Tues-

### greatest series of revival services Churches To Combine In Big Easter Service

ednesday from County Agent R. two weeks series.

Easter services to be held Sunday who will arrange suitable produced by the Christopher at their regular meetings.

Dunkle, Deaf Smith county en At the request of officers of might at 8:00 p. m. at the Christopher are The Music Week movement believed. agreed to conduct the services co-operating to make this the gan a few years ago in Dallas Show a Success.

himself. He will be assisted by greatest service of its kind ever and spread from there to New Dunkie's telegram and word Miss Winnie Wiggs of Paris, Tex., held, and all of them will take York City. It has grown in the

ions interested in sponsoring the be held oftener the final week, and promise an artistic interpre-

# Set For Next Saturday

Voters who signed the recent petition urging members of the Hereford school board to stand for re-election will be given a chance Saturday to cast the ballots necessary to keep these men In office. Every member of the **Amarillo Today** board has been requested to run for re-election to the office.

School trustees are elected every Many a Hereford sport lover two years. Names which will apjourneyed to Amarillo today to pear on the ballots in Saturday's

### BERLIN ANGELO LEAVES.

Mr. and Mrs. Berlin Angelo favorable road conditions through left last week for Wellington, Kansas, where Mr. Angelo will take Today the Amarillo baseball club up his duties as brakeman on the the game, when they will run be the extra board. feer the granded to dad be intro-

Tentative Arrangements separate offices. Made Thursday at the Meeting of the Music Week Board.

Tentative plans for the celebra- Suggs tion in Hereford of National Music Week in 1928, were drawn up ted throughout the country from

May 6 to 12. According to Rev. J. T. Ross, chairman of the executive board, the program as outlined for this year will include musical vespers, theatre night, regular Sunday musical features and an especially prepared all-community program All Hereford has been invited one night. The occasion will be

andle. More than 250 animals According to Reverend Bowen, it high school girls give club, under to be made, the committee has an-Premiums totaling nearly \$6000 each day during the opening week, Beyer. The club has been at work bring at least one famous artist ore offered by various organiza- and it is possible that they will for several weeks on the cantata to Hereford in connection with the different forms in many Texas Music Week observance. The executive committee is composed of Reverend Ross, Mrs. G. A. F. Parker, Mrs. H. L. Broadwell, Mrs. A. O. Thompson and Mrs. C. H.

### GIRL JOINS SORORITY.

Latest announcement of an honor going to a student from Here- C. P. Arthur and family, one-time story of the initiation of Miss Lu- at Borger, and have been living case was dismissed. Laughing, Ex- cated for use here. cille Hicks into the Aipha Omega for the past six months at Abilene. Sheriff Connell returned home. sorority. Miss Hicks was one of Arcording to Mr. Arthur, they only four pledges to be initiated. expect to live once more in their She has won some fame for her old home in the northeast part of Catholic Church Plans literary ability at Baylor and last town. week was named as Feature Editor of The Round-Up, college

Judge J. H. Wilson.

Frank Barber Named Manager of Newly Organized Hereford Land Company; Offices Completely

Complete remodeling of the interior of another Main street buildng has just been completed, and the targe room formerly occupied by the Hereford Insurance Agency has been divided to make three

The front of the building will continue to be occupied by Ralph Barnett and his Hereford Insurance Agency, the center room by Frank Barber, realtor, and the rear by C. L. Roberts and G. M.

Simultaneous with the remodeling of the building came the anlast Thursday afternoon at a nouncement that Frank Barber, meeting of the executive committee representative of the Southweshere. Music Week will be celebra- tern Life and other insurance companies, has entered the realty business. While retaining his insurance connections, Mr. Barber will list several choice real estate offerings here and make a specialty of land loans.

# Clean - Up Picture

ford" is the title of a short nov. man. elty film to be shown by the Cham- In 1908, it appears, one Ivey ted here next week.

The same film has been shown in on his way. towns to emphasize the importance of the clean-up work.

# Former Hereford People

a year and a balf, Mr. and Mrs.

### LITTLE MOISTURE FALLS.

were somewhat brighter."

City Officials and Chamber of Commerce Plan Unified Campaign To Start Next Monday To Remove Trash And Plant New Trees For Beautification of "The Garden Spot Of West Texas."

Monday, April 9, marks the open-

ing date of what city officials hope

will be the greatest Spring Clean

Up Campaign ever held in Here-

ford. In an official proclamation.

issued today, Mayor E. S. Ireland

announced that the week begin-

ning next Monday will be known

This movement is conducted in

under the more especial supervis-

ion of the West Texas Chamber of

United Effort.

With the help of the Hereford

Definite plans for an organised effort along this line had not not

Tree Removal Asked.

Featuring the campaign will be

as "Clean Up Week."

connection with the

# **Connell Returns** Laughing After **Queer Mission**

Peculiar was the mission of E. F. Connell, one-time sheriff of this county and now candidate for the office again, who returned this clean up week movement, and is week from a business trip to To Be Shown Here Oscala, Florida. As in former Commerece, which is lays, Ex-Sheriff Connell's busi "Spring's Message to Here- ness had to do with getting his similar clean ups over this

ber of Commerce at the Star the Martin, a resident here, left the atre, beginning tonight. It is country, allegedly taking with him Chamber of Commerce, which or shown in connection with the a large amount of mortgaged prop- ganization has agreed to assist in clean-up campaign to be inaugura erty. Sheriff Connell, after a the direction of the campaign, lengthy chase, apprehended Mar- united effort is expected to re-The film is a short "trailer", tin and brought him back to Here- in an improvement of at eleccontaining reading matter appro- ford where he was sentenced to fifty per cent in the appearance priate to the advent of Spring three years in the penitentiary, of the city. and the cleaning up of the city. He served out his term and went

Lately he had announced as a been announced this morning, all candidate for sheriff of Marion though officials declared that sufcounty, Florida. All went well ficient publicity would be given until a Mr. Murphy, delver in the later to insure proper co-operation past, brought to light that Martin by the citizens. had a jail record. Irate, Martin Take Up Residence Again sued Murphy for damages, and the case was brought to trial. Mr. an intensified drive to secure the After an absence of more than Connell was sent for to come down removal of dead and decaying to Florida and identify the actrees. According to Mayor Ireland, cused ex-jailbird. hundreds of old locust trees in this

According to press reports, once city should be removed as they ford was made this week in the residents of Hereford, have come Martin saw large, busky Mr. Con- are diseased and will only further "Lariat," daily newspaper of Bay, back to make their home here nell, he decided that the "game the spread of borers and other lor University. In the issue of again. Mr. and Mrs. Arthur spent was up", and left the country, re- pests. Chinese elm and other va-March 28, this paper carried a the first year away from Hereford tracting his announcement. The rieties of trees have been advo-

# **Another Dance Tuesday**

Plans for an Easter-time dance Following heavy winds and to be held Tuesday, April 10, AMARILLO COUPLE MARRIED sandstorms wednesday afternoon were announced this morning by and night, rain began to fall Rev. Father Salvator of St. An-In a quiet wedding ceremony, a about 9:00 a. m. this morning, and thon's Catholic church. This dance is playing the team from the Santa Fe. He has been in Here couple giving their names as Paul was followed by tight flurries of will be the second of its kind House of David at St. Joseph, ford working at the Brumley Rice and Miss Emma Ecker of snow. Discouragement brought on within the past few weeks, held in Michigan. The runners are ex- Chevrolet Company during the past Amarillo were married here late by the recent drouth was partially the basement of the school. Eightpected to arrive sometime during few weeks while he has been on Saturday night at the home of alleviated, and wheat prospects thirty p. m. is the hour set for defreshments will be served by ladies of the church and music will be furnished by the Hereford orchestra. Proceeds will go to the St. Anthony's school.

> Tom Carroll spent Sunday afternoon in Amarillo.

> visitor Sunday.

### Boy Tennis Marvel



Photo shows Junior Coen of Kansas City, who is en route to

# city wagons. **Delegation At** History Meet

Each person is asked to be re-

sponsible for cleaning up his or

her own premises, burning what

trash may be thus disposed with

and placing the rest in the alleger

where it will be hauled away by

With more than 180 members and guests present; the Panhandle Plains Historical Society met at Canyon Friday for the seventh annual banquet of the organish. tlen. Discussion of important business carried on during the past year and plans for the future were James Morgan was an Amarillo the chief features of the program. Scores of old timers were pres

ent, many of where responded with stories of the old days when the Panhandle was still considered forsaken desert. Few reported that they had ever expected to see civilization here advanced to its present stage.

Clties over the entire region were represented. From Hereford went Mr. and Mrs. G. A. F. Parker, Mrs H. L Broadwell, George Parker and Elbert W Smith, 14

### R and F Grocery Buys Palace Meat Market

Announcement of a change in hands of the Palace Meat Market at 400 Main street was made this morning by Rogers and : France, new owners. Rogers and France have purchased the market from J. C. Sanders.

T. A. Campbell who has been Mexico City as a member of the American Davis C. Team. Young Coen is only sixteen, and proved a scusation at Augusta, Ga., retently, where he came within a few points of winning from R. Bill Tilden, former champion.

T. A. Campbell who has Seen connected with Mr. Banders in the market, will remain as meat cutter for the new owners. The Palace Market will be operated in the future in connection with the R & F Cash Grocery, Mr. Rogers said. ers said.

# SPRING CLEAN-UP WEEK

# A Proclamation:

TO THE CITIZENS OF HEREFORD:

The time has arrived for a Spring Clean-up Campaign in our City, and in order that it may be made as clean as it should be, it is necessary that we all join together in a concerted effort to that end.

Therefore, I, E. S. Ireland, Mayor of the City of Hereford, hereby designate the week beginning Monday. April 9, 1928, as SPRING CLEAN-UP WEEK, and request every citizen of the town to make his plans now to devote as much time during the week as may be necessary to thoroughly clean his premises.

All trash and other refuse matter should be burned on the premises, and all non-combustible matter should be gathered and placed in a convenient place in the alleys so that it may be hauled away by the city wagons.

Hereford is now the best town in this part of the Plains Country, and in order to hold its lead in this respect its citizens must work together for everything that is for the betterment of the town. This clean-up campaign is the most important business that we have right now, so I trust that each and every citizen will realize his own responsibility to the community and help make this the most effective clean-up campaign we have ever had. A clean town will attract outside people and we must attract outside people if we expect to make Hereford the fown it should be.

As a part of this Clean-up Campaign, why not remove all dead and dying trees from our premises and replace them with others? Very few of our locust trees will last more than this year, and at least enough should be removed to allow putting out

Respectfully submitted,

E. S. IRELAND, Mayor.

## HEREFORD BRAND acreage for one farmer, can be business in 1920, but has "come will be better still, hoping in time quent, he exclusioned:

Published Every Thursday at MIRREPORD, DEAF SMITH COUNTY, TEXAS.

Also Publisher of THE FRIONA STAR, FRIONA, PARMER COUNTY, TEXAS. . . . . . Local Editor

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NOTICE TO THE PUBLIC.

Any expenseus reflection upon the character, standing or reputation this paper, will be gladly corrected upon due notice of same being divin to the editor personally at the office on North Main Street.

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scription, Zone 1, per year Some One, Six Months utalde Zone One, per year tuige fone Que, six months Sutside Some One, three months ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

everything will be heard. How-

ever, sad to relate, many of the

8,000,000 that might listen. They

ens to keep thin. In this nation,

where only half vote that might

vote, there is little deep interest

build the Panama Canal."

**Texas & Texans** 

. By WILL H. MAYES ---

Irrigation Prosperity

great prosperity for that section

in the almost unlimited possibilities

of irrigation from shallow wells

A 40 acre tract, which is enough

Generators, magnetos

Willard

Battery

Station

Batteries, etc-we

fix 'em; and they

stay fixed.

REPAIR

WORK

IS OUR

SPECIALTY

The Hereford Brand forsees

in politics.

# THIS WEEK

By ARTHUR BRISBANE -+

DISASTER RELATIVELY MILD POPULATION GROWING GIGANTIO "HOOK-UP" INDIFFERENCE TO CRIME

the dam was built that way—and what dangers these are at other

Compared with familiar disasters, use of the whip because: by flood, California's accident is "No crime leader retains the worth more than that, and winfortunately mild. There was the respect of his gang after he has ter conditions are harder on the Noah's family. The rainbow guarantees against a repetition of that wholesale calamity, but floods have wrought havoc.

Five hundred years ago in Holdred years ago, 300,000 lives were other form of crime, legalized by in clover. lost; 200,000 were drowned at grafting politicans, takes from the stengal, in India, fifty years ago. public each year enough to build Many times in history eruptions the Panama Canal three times, of the sea, river floods and similar disasters have taken 100,000 lives hundred lives. This was due to ises and then think it over four the admirable work done by the more years. army and navy, and to prompt scientific direction by Herbert Hoover, chosen by President Coolidge in the emergency.

The Census Bureau says United States population on July 1 next will be 120,013,000. At the end of this century, if births, deaths immigration and health run along as at present, the population will be 260,000,000. If the larger per cent of that number know how to effine it will be quite a nation.

In the tast eight years population has increased 14,302,380. The annual arrival of babies exceed by one million the number of deaths. That is good news for the editor publishing an up-to-date paper. Bill Curley, formerly of Chicago, now of New York used to say. Every birth is a new reader for my paper, every death of an old man means a reader forever lost to the opposition." And it was

A gigantic "hook-up" of radio stationy will enable 8,000,000 Amerleans to hear all that goes on in the Democratic and Republican conventions.

From the first announcement of Alabama's choice, to final howling the winner is announced.



lond and 1 3-4 inches thick would be worth \$10,000. An insurance policy weighs only 2 ounces. Yet if both should be destroyed by a fire in your home, the gold would be lest, but your insurance, written in this agency, would be good for every dollar up to the mount it was written for. Betree talk it over with us.

PLAINS INSURANCE Hereford, Texas.

put under irrigation at a cost of about \$1,000 and supplied with 500 gallons of water a minute, if needed. New citizens are being attracted to the region because of taken to mean that he regains his ternal spirit. ing there says: "The sooner Here unique prosperity. ford wakes up fully to the wonderful opportunities, the sooner Hereour midst."

Small Town Co-operation

the enterprise along, its bankers of it now a complete waste. and business men taking stock in it. It was a neighborly thing for Kyle to do, but Kyle figured that good roads bring the two towns very close together and that Kyle farmers and dairymen would profit from a cheese factory at Buda about as much as those closer to will tune in for jazz music, sad Buda. And so, thanks to the heart-rending songs, or daily doz- friendly co-operation, the Buda cheese factory will be built.

Returns From Dairying.

Having worked up an interest in Lockhart for the building of a Speaking of slush funds, bribes modern creamery, Editor Schofield, The bursting of a dam, part of etc., you should read the book writ- of the Post-Register, is now con-Los Angeles water supply in San ten by Judge Kavanaugh, of Chi- fronted with some doubting Thom-Francisquita: Canyon, cost hund- cago, after thirty-three years on ases that think the lands around reds of tives. Reasons are given the bench. Three hundred and Lockhart are too valuable to be for the dam giving away, but no fifty-thousand individuals make used for dairying. Shades of Shyadequate excuse. "Water, sweep- their living, partly or entirely, by lock! What do they expect to do ing into the earth at each end of crime in our happy country, he with their land? Up in the Canthe dam, weakened the bold of the says. Last year they contributed adian border states where land is great concrete walt." It should be 12,000 murders to the nation's news held from \$500 to \$1,000 an acre, someone's thusiness to learn why items. in close barns about half the year Public indifference is to blame, to keep them from freezing, dairy dams. Why fragments of broken says the Judge. Each country gets farmers are getting rich and buyconcrete crumbled in the fingers, as much crime as its indifference ing more land when they can find deserves. Judge Kavanaugh favors anybody who will sell it.

Unless Caldwell Co. lands are big flood that drowned all but winched under the lash. The moron cattle than "up north" dairying and racketeer fear the cat o'nine will pay around Lockhart. If the tal's more than prison. Our 350,000 lands are too valuable for that small criminals steal yearly enough to they are certainly worth too much to be used for cotton. Only oil gushers and gold mines will beat and 100,000 were drowned, and at They steal more than that. And it, and these "play out" after Kuifong, China, nearly three hun- public gambling at racetracks, an awhile, leaving the dairymen still

Fortune in Printing

This paragraph may be taken for what it is worth, or even for less. We have some millions of farm- C. L. Tanner, whom the Rockdale and more at a time. This country ers that would like to run this Reporter calls "the brainstormer can congratulate itself upon the country, partly, but they don't of the Alice News," once edited fact that the Missippi flood of know how to go about it. No real the Reporter. He afterwards ran last year, destroying hundreds of organization for one thing. Next the Granger News awhile. Then, he C. E. WHITE SEED COMPANY millions in property, cost only two Fall they will get wonderful prom- says, he "went broke" in the cattle

the opportunities for truck farm- lost fortune. He is getting out a ing under irrigation. One of the mighty fine paper at Alice which leading exponents of truck farm. gives evidence of unusual and even

Canning Plants

prosperous people will be living in tity of truck and fruit that goes of the Pearsall chamber of com- said. Could you have done better, and profits from dairying. I have to waste and at the almost total merce, broadcasted a talk from tack of canning plants. Editor San Antonio, in which he told in Barber of the Del Rio News, is terse terms what is being done The Gonzales Inquirer, ever owners and those who supply Dr. Clay Lauderdaic, a Buda after his town to build a plant, around Pearsall, and growing ele-watchful of its country's interests, milk and cream. physician, having decided that the and to show them that such an people around the village could industry, can be made to pay, not make enough growing cotton to points to the successful cannery pay their doctors' bills, got up in at Fredericksburg, which is one meeting and began shouting for a of the most valued assets of that cheese factory. The suggestion took thrifty city. Del Rio has an abundand a subscription for stock in ance of fruits, vegetables berries the enterprise was started. Kyle, a and ranch products right at its neighboring town, decided to help door to keep a cannery busy much

Snyder Gets Gas

The Snyder Times-Signal is rejoicing, and rightly so, that gas mains are now being placed in the streets. Natural gas adds to the comfort and convenience of the people as few other things do, and it is an asset for prosperity when rightly used. Here are a few reasons The Times-Signal give for rejoicing: "With an unlimited ? water supply, one of the largest, in fact, in the state, with another well coming in within the week, with a low electric rate, and with gas coming, Snyder is right in line to be not only a truly important agricultural point, but the best industrial city in West Tex-

Compliments Towns and Press The Devine News, in thanking its patrons for numerous compliments paid that paper, expresses its regret that it can not be as fine a paper as those published at San Marcos, Kerrville and Uvalde, which are model papers published in splendid towns-no better perhaps than Devine, but merely larger and better able to support such papers. The News promises

# Baby Chix

OF QUALITY. Poultry Supplies Garden and Field Seeds Plants of All Kinds Incubator Supplies Ask for Price List.

Plainview, Texas.

Pearsall is in the heart of the ion; whether it be the delicious into business channels, with the "Winter Garden" district of Texas plum or the full-meated paper- business still in its infancy. Three and wants the world to know shell pecan, the chirping chicken bundred dairy cows of superior something of its remarkable out or the fine livestock-TOU can strain have been placed in the

demeated watermelon or the finding it is paying out more than west, crisp lettuce, the golden \$10,000 a month in cream and ioney or the white Bermuda on- milk checks that come right back ford will fearly jump into the When northern people visit Tex-city class, and thousands of happy. as they wonder at the large quan-Recently President G. R. Sanders, Home of Diversification." 'Nuff to further increase the interest in yet to hear of a creamery in Texas that is not making money for its

# How I Succeeded

ASK THE MAJORITY of successful men how they have attained their success and their answer will be "By Saving." With the means open to you, with the way made so easy by this strong bank, why not follow this easy way to greater success?

THE FIRST NATIONAL BANK



# Announcement!

We Are Equipped to Give Better Service Than Ever Before.

Awning orders now for spring delivery will be priced at our low January figures.

Write us for prices and samples.

We quote prices without obligation to buy.

Amarillo Tent and Awning Co.

206 West 10th Street.

PAY MORE



Specials This Friday and Saturday

COMPOUND 8 lbs. Vegetole

SPUDS

CHIPSO Large Size

CALUMET

10 lbs.

**BROOMS** 

YES, WE DELIVER





# TESTIMONIAL

Is the great army of satisfied tractor users in this part of the Panhandle. Here are listed the names of those using tractors sold by us.

# So Far in 1928, We Have Already Delivered McCormick - Deering Tractors To:

### DIMMITT

G. Furgeson Percy Shephard E. V. Elder Frank Annen R. L. Buckmaster Cal Dickey

Summers Bros. Vern Lust D. G. Axtel **Edwin Ramey** J. A. Johnson

# HEREFORD

E. P. Johnson H. B. Medley C. M. Bell Arthur Brooks Al Koonce Earl Springer

# **HAPPY**

Marcus Burks

BLACK W. R. Scheihagen

## **SUMMERFIELD**

W. C. Meharg B. C. Robinson

**ABERNATHY** Dick Habbinga

### **FRIONA**

R. L. Browning, 2 Mr. Riddle M. B. Buchanan

# In 1926-27 We Delivered Tractors to:

## HEREFORD

W. I. Valentine Jeff Gilbreath G. W. Brumley D. G. Hobbs Dave McDonald C. G. Thomas J. David Thompson Jim Keesee Jim Robinson J. W. Alexander H. G. White Earl Springer Hutson Bros. J. I. Ramsey

J. B. Wolcott P. M. Houser J. W. Lindsay Albert Springer G. W. Smith T. L. Sparkman Mrs. Lee Lambert Carl Frye Fletcher Rogers C. P. Ringer H. D. Culpepper E. H. Pigg F. E. Kuykendall T. E. Seigler Grady Wilson B. R. Jennings, 2

T. E. Baker Geo. J. Nash Arlie Dean B. F. Fulkerson J. L. Peverly

> **AMARILLO** Reese Allen

DIMMITT

C. J. Mapes E. R. Rothwell Earl Lust Jim Bagwell Clyde Shuford

Will Graham Walter Mills S. H. Cooper E. B. Wright W. A. Wright J. A. Buck, 2 Joe Hastings

R. C. Walden TULIA Will Todd

**SPRING LAKE** 

L. M. Packard J. A. Parrish

DAWN H. H. Miller

FLAGG

J. C. Castler P. Bearden O. C. Axtel Leland Smith Harold Hunter J. C. Benton

# SUMMERFIELD

Ray Johnson, 2 J. A. Noland

**PLAINVIEW** 

Joe Kiluhare Melie

**UMBARGER** 

Paul Autle Curtles

HART

R. T. Kendricks

**NAZARETH** Harold McCormick Will Hackstein Ben Birkenfield A. L. Backus

Look them over, folks. There are your friends, all of them enthusiastic boosters for the greatest tractor operating anywhere today. Notice, please, that many of these gentlemen have purchased at least two tractors; further proof of the popularity of the McCormick-Deering line.

Our reputation, remember, is based upon the word of these men listed above. Ask them today or any time what they think of their tractors and watch them boost. Not only do we handle a first-class tractor, but we make a specialty of service of all kinds, for any type of implement. Investigate this p pularity—you know it must be deserved. See for yourself what these tractors have to offer that make them so much in demand.

# R. B. R. IMPLEMENT COMPANY

Hereford

Dimmitt

Friona

### CLASSIFIED

### For Sale or Trade

CONNELL wants to be Sheriff. FOR SALE OR TRADE-Two 240egg Safety Hatch incubators and coal brooder, all nearly new. M. E. Lethem, Dimmitt, Texas. 11 3 p TO TRADE-Ford touring car in first class condition, good tires. To trade for work stock, mares preferred, not under 1200 lbs. C. C.

BABY CHICKS-For sale or trade JIM CHAMLEE, two miles north of Dawn, Texas.

FOR SALE OR TRADE-Twenty acres in cultivation; close in. Also have bundle maize, kafir and LARD.

BROODY HENS-We have for sale a few broody hens that will mother baby chicks, Clover-Dell Farm, Phone 9023-F2.

EGGS FOR HATCHING-Single comb Rhode Island Reds. Our FOR SALE-2 2-row P.&O. listers Dreeding flock consists of 75 hens with planter attachments; in good and beaded by five good sons of field, Texas. Grand Champion S. C. Red Male, December, 1926, Plains Circuit Poultry show. Eggs, 15 for 75c. Clover Dell Farm.

SALE—Improved 20 acre tract, close in. Fine for poultry farm. Phone 9023-F2 or see Berry Orr, Hereford, Texas.

### Wanted

**VOTE** for Connell for Sheriff WANT TO BUY-A one-way, nine M. W. Boone, Dimmitt, Tex. 12-2p the Sheriff's office.

TAXI AND TRANSFER—Busi-ARCH CONKLIN.

NOTICE-Will stand two good miles southeast of town. Will not apartment and garage. Phone 194. breed on Saturdays. R. W. Elliston.

GARDEN PLOWING-Sand and dirt hauling; basement work or most any kind of team work, incinding cattle moving. Can furnish our own saddle horses. See Al Waughn and sons, west Hereford F.E.Givan, N.G. on Will Carroll place.

WORK WANTED-Tractor and truck work of any kind; satisfaction guaranteed. P. O. Box 697 Phone 9025F2. GEORGE W.

FOR GARDEN PLOWING or dirt hauling, phone 220-J. RUSSELL DANIEL

### Lost and Found

FOUND - Gold high school pin, letters C.H.S.,23. Owner may have came by paying for this ad.. 12-1

For Sale On July 28th Vote for Connell.

FOR SALE - Glant bronze turhey eggs, Garrett strain. 25c each. W. G. Harris, Summerfield. 12-1p

FARM HOME BUILT The Panhandle Lumber Company is building on the E. R. Biggs "Toro" Farm, located ten miles cast of Hereford, it was announc-

FOR SALE - Modern home. choice residence lots. Good terms, The Panhandle Lumber Co. Hore.



Women Like our

### HAIR TRIMMING

Our eustomers act as our best advertisement! Our work speaks for itself. Try just once, then you, too, ill recommend our work. hone 32 for an appointment.

GLADYS VANCE

At Sprowls-Cronin & Co.

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE-Grape vines from Stark nurseries. I'hose vines are two years old and will bear some this year. 15 cents each. O. L. RUTHERFORD.

FOR SALE-I have first year Kasch cotton seed grown on my weeks, farm last year for sale at \$1.50 sister. per bushel, recleaned, sacked and delivered your station. F. W. Alexander, Albany, Texas.

FOR SALE-One section of land 12 miles south of Hereford on the Dimmitt highway. \$25 per acre cash or \$30 terms. For particulars R. F. D. No. 2, Independence, Mo 10 4 p.

FOR SALE—Barred Rock eggs sorghum for sale. FRED MIL- the aristocratic strain. \$3 per 100. 38-tf Phone 9019F32. Olive Perkins.

> FOR SALE-At a bargain, one Hoosier kitchen cabinet, one range 11 8 c cook stove, one child's high chair. See Ezra Norton.

picked from our own flock and running condition. See J. R. Kenthe M. L. Powell purebred flock dall or W. C. Meharg, Summer-11-2p

> FOR SALE-Three room house and lot; bath and all modern conveniences; one block from pavement. H. D. REED.

> FOR SALE-Case combine, in good condition. Write C. W. Dixon, Texico, N. M., Route A. FOR SALE-Good assortment of

trape vines. Phone 250. J. F.

WARD.

### For Rent

foot plow. Will pay cash. Write IT'S NO SECRET, Connell wants

FOR RENT-Two newly papered phone 169; res. phone 9014F3. rooms, with or without cow and 12tfc chicken pens. People with children need not apply. J. C. Womble. 12p Jacks and one horse at my place 7 FOR RENT-Splendid three-room

### Lodge Directory

11 2 c

HEREFORD LODGE No. 476, I. O. O. F. Meets Monday, 8:00 p. m. Visiting Brothers welcome. L.H.Foster, Sec.

Printing Line. See THE BRAND

## Progressive News

Miss Margaret Ricketts and Archie Daugherty motored to Sil- Cockrell. They have been staying verton last Sunday to spend the the past few months in Canyon. day with her grandparents. Jim They expect to go to Colorado Ricketts, who has been visiting his Springs for a short vacation and grandparents for the past two then to Boulder, Colorado, where

The Intermediate Sunday school with a tacky party and weinle Amarillo. roast at the school house Friday write M. A. Johnston, Box 190, door games were played and a home folks. jolly good time was had by all

Mrs Rickett and children, Glenn Ray Hershey.

and Ira Jean, called on Mrs. Thurman Morgan Sunday afternoon.

Mrs. J. W. Bell and Miss Edna Luke McBrayer. are spending a few days visiting in the home of her brother, Jasper returned home with his Miss Edna Intends to enter the university.

Katherine Hershey spent Satclass entertained the senior class urday with Mrs. Orin Russell in

Mr. and Mrs. J. E. Henry spent night. Catherine Ricketts and J. Sunday with her parents, Mr. and C. Gregory were voted as being Mrs. Jim Parks, Mrs. Henry rethe tackiest dressed. Various in- mained for a few days visit with

> Mr. and Mrs. Grit Curtsinger spent Sunday with Mr. and Mrs.

# Announcing the

# **Hereford Land** Company

With outstanding connections, gathered from our traveling over territory in the Panhandle, and especially contingent to the Hereford territory and more especially those interested in buying good land cheap, we feel that with a proper list, prices and terms on a real value basis we will be in a position to bring many actual buyers here within the near future.

In order to sell land it is necessary to have details including price and terms on which you offer your land or city property for sale. See us at once and furnish above information.

## **Hereford Land Co.**

Office 205 Main Street

### week end with her sister, Mrs. Etoyle Jacobs was able to re-

turn home Sunday afternoon. Mr. and Mrs. House from O'Donnell visited their sister, Mrs. Tom Jacobs, Sunday.

Catherine Ricketts spent

Eva Blackwell and Vernon Miller from Canyon called on Etoyle Jacobs Sunday afternoon.

The following Easter program

will be given in the afternoon at 2 o'clock: Opening song-Audience.

Prayer. The Easter Victory-Catherine

Exercise by Primary class. Duet-Mr. and Mrs. Ramsey. Plano solo-Augustine Gregory. Reading-Winona Blagg. Address .. Superintendent. Song-Senior class. Duet - Catherine Ricketts and

Exercise-Bible class Bass solo-J. C. Gregory. Song-Juniors.

Duet-Jess Caldwell and Luke McBrayer. Reading-Glennis Cockrell. Easter drill and pantomime.

Song by teachers of Reading-Oleta Reeves.

Song-Intermediate class.

Quartette.

# NEW EASTER DRESSES

# AND HATS

On Monday morning we hung on our racks 100 New Easter Dresses. We bought these at an unusual price and in pursuance of our regular policy we are giving our customers the benefit of our bargain and are selling these

### Dresses at \$8.95

These are the newest in style and trimmings and every dress is fitted and altered if necessary without additional cost to the purchaser.

We also have dresses at \$16.95 and \$21.95.

Our evening dresses at \$8.95 and \$16.95 are the cleverest and smartest of frocks for parties and graduation.

Some of the many new hats are the popular small close fitting ones, and others are the picturesque "flops." from \$3.95 to \$7.50. Plenty of summery hats for the children at \$1.95 to \$3.95.

Sprowls-Cronin & Co.

# Tire Sale!

NOT A FIRE SALE, NEITHER ARE WE OVER-STOCKED, NOR DO WE NEED THE MONEY.

### HERE IS THE IDEA:

Over four years ago we took the Brunswick Tire as an almost unknown tire in this territory and have built up the nicest tire business in Hereford, having sold thousands of them and having asked adjustments on only four tires in that time.

> Now here is our proposition to more thoroughly introduce the line:

# FOR TWO WEEKS, BEGINNING Sat., April 7

We will sell Brunswick tires in the car sizes at dealer's list prices plus one dollar; and truck sizes, list plus two dollars. Here are a few sample prices:

Dealer's List	Total
\$6.10	\$7.10
11.15	12.15
11.75	12.75
7.00	8.00
12.80	13.80
15.30	16.30
	\$6.10 11.15 11.75 - 7.00 12.80

With Each of the First Ten Pairs Sold We Will Give FREE a Glare-Shield For Your Windshield.

# H. L. Rice

P. S.—Of course, this is strictly a cash proposition.

# PIGGLY WIGGLY

# Market Basket Wisdom

PIGGLY WIGGLY stores eliminate the necessity for the middleman and the salesman, and avoid much extra handling, thus reducing the cost to the ultimate consumer.

# SPECIALS FOR FRIDAY AND SATURDAY

BANANAS 28c

PINEAPPLE Gallon 69c

APRICOTS Gallon

Gallon

PEACHES

PEANUT BUTTER 16 oz. glass 27c

LOG CABIN SYRUP Medium 54c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

### CHURCH

### First Presbyterian Church

JAS. T. ROSS, Pastor

Special Pre-Easter services are now in progress at this church. They began on Wednesday evening and are being held each evening at 8 p. m. A cordial invitation extended to every one. If you have not been present, we should e glad to have you attend tonight nd the remainder of the week. On next Sunday, Sunday school :45 a. m. Special Easter proram by the Primary department nd others, under the direction of rs. Fritz, to be held at the mornworship hour. Reception of mbers and Communion follow program.

Easter Sunrise service, beginning 5:80 to which the young people Salome Copeland. the community are invited. This ill take the place of the Endeav- Pastor. meetings which are held in evening. Services dismissed Jesus Name. n the evening to attend the Easer Cantata given at 8 p. m. by he High School Girls' Glee Club at the First Christian Church.

Hereford Men's Chorus which will program. There will also be sing, and an Easter Sermon will service in the afternoon at 3. follow their program. Regular Welcome to all our services.

### First Christian Church.

THURMAN MORGAN, Pastor.

Sunday is Easter. Let all the world rejoice on this the anniversary of the resurrection of Jesus. Phousands of souls will praise our Heavenly Father on this day. Will you not join in the mighty chorus? Sunrise Prayer service at the hurch at 6 a. m. For spiritual plift there is no greater service an this one, All are invited. Bunday school at 9:45 a.m. Comunion and preaching services at Resurrection story is the for this service. 7 o'clock nior Christian Endeavor. No vening preaching service. The Girls High School Glee Club will give an Easter Cantata at this hurch at 8 o'clock.

### First Baptist Church V. M. CLOYD, Pastor

Are you taking one of the study urses? Not too late now. Call 211 about it.

Do not forget to bring your Bible to Sunday school next Sun-There will be no evening preach-

have our B.Y.P.U. as usual. We are praying for the success of Brother Bowen's meeting. Men's Bible class 9:30.

Sunday school 9:45. Preaching service 10:45. B. Y. P. U. 7:00: Prayer meeting called in on ac unt of Methodist revival meet

First Methodist Church

E. B. BOWEN, Pastor.

EASTER SERVICE.

Processional (Christ the Lord Is Risen Today.) Hymn-Christ Arose.

Response God So World. Anthem-The

Lorenz). Responsive Reading. Gloria Patri. Lesson N. T.

Announcements. Offertory-Mrs. A. C. Thomp-

Solo-Calvary (Rodney), Miss Sermon-The Living Savior .-

Hymn-All Hail the Power of

Benediction. Postlude-Praise the Lord. This will be the opening day of our revival meeting. Be sure Special Easter services at Flagg, to come and bring your dinner. cinning at 2:30 p. m. The Pas- Plan to come in time for Sunday for will be accompanied by the school. There will be a special This church will co-operate the community Easter services to

> Christian church We will be glad to have you worship with us.

### EASTER SUNRISE SERVICE

be held Sunday evening at the

Place: First Presbyterian church Time-5:30 a. m., Sunday, April

community are invited. Topic-Immortality.

Scripture-I Corinthians 15:161

Leader-Miss Ethel Watters. Song-Have Thine Own Way,

A season of prayer. Leader's Talk-"Why we believe in immortality."

Male quartette. Pastor's Consecration Service. Prayer. Song-"Where He Leads Me

Will Follow." Mizpah Benediction.

### Evangelical Lutheran Church

Wm. F. HALAMA, Pastor.

Communion service at 10:30

court house. Theme: Christ ing service at our church on ac- Risen. Text: Mark 16:1-8. count of the Cantata. We shall A cordial invitation is extended

> Rolled Oats, We have then West Texas Feed and Seed Co.

### Mrs. Douglas Entertains Young Matrons Society

Mrs. R. O. Douglas was a charming hostess to members of the Young Matrons Missionary Society of the Methodist Church at their social meeting held Tuesday afternoon. Ten of the members of the society and six visitors were present to discuss the lesson, which was led by Mrs. Henschel,

Following the lesson and busisession, delicious refreshments of chicken sandwiches and hot chocolate were served. The society will hold its next meeting Tuesday, April 10, at the home of Mrs. W. J. Smith.

There will be a box supper at the Baptist church Friday, April 6, 8 p. m. The boxes will be prepared by the ladies at the church and sold for \$1.00 each; no auc

## **Chemistry Head** At Texas Tech **Receives Honor**

LUBBOCK, Tex., April 4 .-- Dr. W. T. Read, head of the chemistry department in Texas Tech has been appointed a member of the faculty of the American Lecturers at the Institute of Chemistry to be held at Northwestern university, Evanston, Ill., from July 23 to August 18. Dr. Read has ac-

Dr. Read has become largely identified with the work of the American Chemical society by his energetic interest in the students' course at the National Exhibition of the Chemical Industries, since he was responsible for both the For whom?-All young people of initiation and successful development of that idea.

He has maintained a lively in terest, not only in the trends of modern industrial chemistry, but in the development of new apparatus and new methods, as well as new products, and presents his subject with an enthusiasm which is shared by his audience.

Breckenridge -Breckenridge cel ebrated formal opening of its im posing Burch hotel March 31.

### CARD OF THANKS.

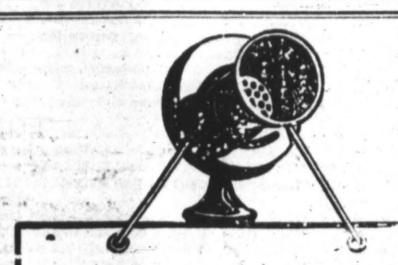
We wish to express our sincere thanks to the good friends both Missionary Societies for their Jim Carter.

kindness during our recent be reavement .- Mrs. J. C. Cummins, R. O. Douglas, D. J. Douglas, N. here and at Dimmitt, also the two O. Douglas, Mrs. H. Eckert, Mrs.

### FOR RENT

Two sections of improved land-good well and buildings-in southwest corner of Randall county, Texas, for crop rent. Some of the land is grass and would need to be plowed this spring for fall wheat.

> DR. R. L. MEANS, Owner 702 Rule Bldg., Amarillo, Texas



### USE THE TELEPHONE

Our telephone service is noted for its great saving to busy Hereford housewives. Your order over the phone will be given prompt, careful attention and will be at your home in time for lunch or dinner. Give us a trial. Phone 116.

> MONT E. BAKER Groceries





# An Easter Special

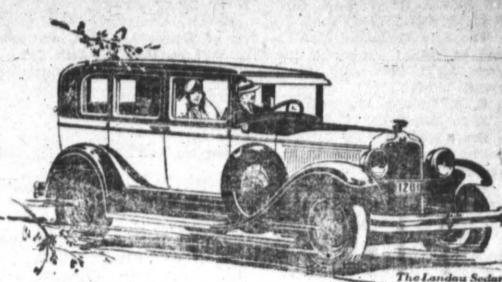
Easter will soon be here. Greet it with a new suit. Men, remember, you're just as important a part of the gala picture as the rest of the family. Some wonderful Easter values are represented in this large assortment of Hart Schaffner & Marx, Curlee, and Merit suits.

We now have one of the largest stocks we have ever carried at this time of year. All of the suits are smart, right up to the style-moment in all of the season's newest styles, patterns and weaves. Most of them have two pair of trousers and each and every suit is guaranteed by the makers to give absolute satisfaction. Regularly priced at \$25.00, \$30.00, \$35.00, \$40.00, \$45.00 and \$50.00.

> OUR SPECIAL PRICE FOR FRIDAY, SATURDAY AND MONDAY

\$21.50 \$24.75 \$29.75 \$34.75 \$38.75 \$43.75

FOX MERCANTILE COMPANY



# All Admire Its American Standards of Performance-Luxury and Style

In every section of America. A wave of admiration for the All-American Six. Admiration for its beauty, for its style, for the mastery of Fisher craftsmanship expressed in every deftly executed line . . . And equally marked is appreciation of its spacious comfort . . . its generous size. Of the leg-room made possible by its 117inch wheelbase. Of its deep, soft-cushioned seats . . . and other elements which contribute to restful riding ease . . . That's why the All-American is winning such favor in every section of the land. That's the result of the All-American principle in automotive design. That's why, after you come and drive it, you're sure to want this brilliant General Motors Six.

2-Door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; Phaeton, \$1075; 4-door Sedan, \$1145; Cabriolet, \$1155; Landau Sedan, \$1265; (wire wheels, spare tires, and trunk rack extra). New Series Pontiac Six, \$745 to \$875. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

RINGER MOTOR CO. HEREFORD, TEXAS

# CLAMERICAN SIX

# We Thank You

Our two weeks sale is over, and we wish to thank each and every one for the patronage given us during our sale. We have just finished cleaning house and are now ready to entertain six days in the week, as we are all dolled up. We have recently repainted our building inside and out and it's clean. We have rearranged our counters and fixtures, making it more convenient for the customer as well as ourselves. We have also installed a large frigidaire box which insures our fresh vegetables, fruits, milk, cream, butter and eggs to reach you in good shape during the hot summer months just ahead.

Our store is so arranged that those who prefer to select their merchandise from shelf may do so, and for their convenience we have tagged every article on our shelves. In fact, we have changed everything except location and name.

Now folks, a word about the grocery business. We have spent our life in the business. We are the oldest in Hereford. We think we know the game pretty well. We believe we know where, when and how to buy. We pay cash for our merchandise. We take our discounts. We pay no rent as we own our building, and we know for a fact that we own our merchandise as cheap as any grocery house in Hereford, and it stands to reason that we are in position to make as close prices, quality considered, as any firm in

We have just finished going thru our entire stock and have revised all our prices. Every article is price tagged in plain figures. We extend a special invitition to each and every one, whether you be cash customer or 30 day customer, to visit our store when in town, inspect the cleanliness of same, inspect our merchandise, our prices, and we guarantee you at all times courteous treatment, good service, a square deal for your dollar, and as cheap prices as anywhere in town, quality considered.

We deliver We want your business. any order from one dollar up. Come in and visit with us. Respectfully,

Williams Brothers

SATURDAY SPECIALS

### R. & F. CASH GROCERY AND

### PALACE MEAT MARKET Sliced Breakfast Bacon

Half or whole Star Ham, lb. \_\_\_\_\_ 24c Potatoes, limit 10 lbs., 10 lbs. for \_\_\_\_\_ 30c Tomatoes, No. 2 can, limit 6, 6 for \_\_\_\_ 65c Stringless Beans, No. 2 cans \_\_\_\_\_ 16c Muffets, per package \_\_\_\_\_ 12c Kellogg's Corn Flakes \_\_\_\_\_ 12c.

PHONE 293

WE DELIVER

# WOMACK'S CASH GROCERY

Rainbow Goodie Spread, 1000 Island Dressing or Mayonnaise \_\_\_\_\_ 27c Peas, No. 2 can each\_\_\_\_\_ 15c Post Toasties, 2 for \_\_\_\_\_ 25c Candy Kisses, with free toy balloon, qt\_10c

Market Price Paid for Eggs

We Deliver

Phone 87

FRE STATE OF TEXAS, COUNTY OF DEAF SMITH, CETY OF HEREFORD.

The City Commission of the City of Hereford, Texas, was cond in special session at the City Hall on this the 16th day of Mrs. Tobitha Runton & hussech, A. D. 1928, with the following members of the Commission present, to-wit:

E. S. Ireland, Mayor:

J. O. Newell and C. H. Dyar, Commissioners; Grace Skelton, City Secretary,

mustituting a quorum, when among other business the following was campacted:

foner Dyar, that an ordinance entitled

AN ORDINANCE.

DETERMINING THE NECESSITY OF LEVYING AN ASSESS MENT AGAINST THE PROPERTY AND OWNERS THREOF, IN THE CITY OF HEREFORD, ABUTTING UPON THE STREETS AND PARTS OF STREETS HEREINAFTER NAMED FOR PART OF THE COST OF IMPROVING SAID STREETS, FIXING A TIME FOR THE TRARING OF THE OWNERS OF SAID PROPERTY CONCERNING SAME AND DIRECTING CITY SECRETARY TO GIVE NOTICE OF **EATD** HEARING REQUIRED BY ARTICLE 1013, REVISED CIVIL **STATUTES OF TEXAS AND DECLARING AN EMERGENCY.** 

THE ORDINANCE was read in full by the Secretary, Commissigner Dyar made a motion that the rule requiring the ordinance to be sead at more than one meeting be suspended, and that this ordinance, when passed, take effect immediately as an emergency measure. The motion was seconded by Commissioner Newell, and was carried by the following votes:

Ayes: Commissioners Newell and Dyar; the Mayor requested to be

otton was carried by the following vote:

smoorded as voting AYE. messed. The motion was seconded by Commissioner Newell. The J.

recorded as voting Aye.

AN ORDINANCE. as follows: DETERMINING THE NECESSITY OF LEVYING AN ASSESS-

MENT AGAINST THE PROPERTY AND THE OWNERS THEREOF. THE CITY OF HEREFORD ABUTTING UPON THE STREETS AND PARTS OF STREETS HEREINAFTER NAMED FOR PART OF THE COST OF IMPROVING SAID STREETS, FIXING A TIME FOR THE HEARING OF THE OWNERS OF PROPERTY CONCERN-ING SAME, AND DIRECTING THE CITY SECRETARY TO GIVE MOTICE OF SAID HEARING REQUIRED BY ARTICLE 1013, RE-TIBED CIVIL STATUTES OF TEXAS, AND DECLARING AN EMER-

WHEREAS, The City of Hereford Texas, has adopted the benefits of the provisions of Chapter 11. Title 22, Revised Civil Statutes of Texes, by a majority vote of the legally qualified property tax paying seters residing in said City, at an election held on the 24th day of City's one-third \_\_\_\_\_ \$2054.17 January, 1916; and

WHEREAS, the City Commission of said City did on the 31st day of January, 1916, after said election, pass an order declaring the resalts of the said election, and declaring the provisions of said Chapter Cost of curb (to be assessed to property owners) \_\_\_\_\_ \$ 600.00 and Title applicable to and governing said City in all respects, which erder is of record in Volume 1, Page 108, et seq- of the Minutes of Total cost apportioned to property owners (exclusive of curb) \$4108.36 anid City of Hereford; and

WHEREAS, heretofore, to-wit: on the 30th day of March, 1926 after the advertising of competitive bids, the City Commission award- Rate per front foot to be assessed agains property owners for the contract for paving certain streets and parts of streets and curb \_\_\_\_\_ \$ 0.50 the construction of curbs, gutters and other necessary appurtenances, Rate per front foot to be assessed agains property owners for including drains and storm sewers thereon, hereinafter specified, to improvements other than curb \_\_\_\_\_\_ \$3.4237 Fordan Construction Company, Contractors, which contract is of record Total rate per front ft. to be assessed against property owners \$3.9237

of the City of Hereford, in accordance with the provisions of Chapter line of Tenth Street. certain streets, and where necessary, curbs, gutters, and other neces- Mrs. Grace Borden & huscary appurtenances, in said city, to-wit:

DISTRICT No. 26. Lee Avenue from the North property line of Mrs. Mary L. Thompson, with Street to the North property line of Seventh Street.

DISTRICT No. 27. Lee Avenue from the North property line of Seventh Street to the North property line of Ninth Street.

DISTRICT No. 28. Lee Avenue and Twenty-five Mile Avenue from the North property line of Ninth street to the South property line of Tenth Street; and

WHEREAS, the said Jordan Construction company, contractors, Save duly given bond for the performance of said work and for the maintenance of same, and Montgomery and Ward, City Engineers. in accordance with the ordinance ordering the improvement of the above mentioned streets, filed their report with the City as to cost of said improvements and as to the ownership of property chatting on said streets to be improved, and the estimated proportionexpense of said improvements for which the property owners thereof sens liable; and

WHEREAS, according to the report and statement of the City Engineers the total estimated cost of such improvement is \$17.721.17, proportion and amount of such improvements to be assessed

against abutting property and its owners is as follows: For paving \_\_\_\_\_ \$10,932.54 City's portion 5,146.23

Total ..... \$17,721.17 for paving, including gutter, excavation and other appurtenances is as

> District No. 5 ..... \$ 710.05 District No. 28 \_\_\_\_\_ 2,448.17

WHEREAS, according to said report the names of the owners of this temporty and amounts someone better to be attracted the and its owner are as follows:

L	OR ST	ATENIE							
,,,,	- 44.82	Lot Block	Additi	Front	Rt. fo	Amt. Curb	Rate Other	Amou	Total of As
			011	feet	Cr	Je,	Imi	Imp	Ami 8'mt

DISTRICT NO. 26 LEE AVENUE-From its intersection with the North line of Fifth Street to its intersection with the north line of Seventh street.

Mrs. Elia Karr E 83.69 &

Mrs. Nottle Parks Cinquemnal

1. C. Womble and heirs of Jeanette Womble Dec'd.

Mrs. Ella Phillips. Mrs. L. R. Bradly

E N1/2 9 and all 10 29 Ad.H 75 |0.50 | 37.50 |3.4237 |256.78 | 294.28 | same and acceptance by the City. Mrs. W. T. Smith Troy Womble

Mrs. Joice Meeks E N% 9 and all 10 29 Ad.H 75 |0.50 | 37.50 |3.4237 |256.78 | 294.28 Mrs. G. B. Combs

Grand Womble

E N% 9 and all 10 29 Ad.H 75 0.50 37.50 3.4237 236.78 294.28 M. B. McLean, B W 11-12 29 \_\_\_\_ |Ad.H | 100 | 0.50 | 50.00 | 3.4237 | 842.37 | the provisions of Chapter 11, Title 22 of the Revised Statutes of Texas, W. H. Russell E 3 44 Ad.H 100 | 0.50 | 50.00 | 3.4237 | 342.37 T. E. Yarberough E 4 44 Ad.H 200 | 0.50 | 100.00 | 8.4237 | 684.71 | 781.74 and a lien against their respective property and shall be assessed

Mest L. Carroll & husband, R. W. Carroll, W 1.90 of 5-6 43\_\_\_\_\_ Ad.H 100 | 0.50 | 50.00 | 3.1237 | 342.27 | 392.87 Mirs., Myra Parks Est.

Miss Jimmye Parks band, C. Runton

2394.67 sq. yds. of paving at \$2.10 per sq yd. -----1497.0 lin. ft. curb and gutter at 95 cents per lin ft. 140 lin. ft. headers at 25 cents per lin. ft. 2394.67 yds excavation at 7 cents per sq. yd. \_\_\_\_\_ It was moved by Commissioner Newell and seconded by Commis- Engineering .....

City's Portion Total property owner's portion \_\_\_\_\_\_\$4708.30

Total cost apportioned to property owners (exclusive of curb) \_\_\$4108.36 or their agents or attorneys, and all persons interested in said matter Total amount to be assessed against property owners (including Rate per front foot to be assessed against property owners for Rate per front foot to be assessed against property owners for

Total rate per front foot to be assessed against property owners \$3,9237 | Hereford, Texas, on the 7th day of April, 1928, at 10 o'clock A. M., DISTRICT NO. 27 LEE AVENUE-From its intersection with the at which time all of said owners, their agents or attorneys, or persons north line of Seventh Street to its intersection with the north line interested in said property are notified to appear and be heard; at

of Ninth Street. Commissioner Dyar made a motion that the Ordinance be finally E. H. Norton E 3 53 Ad.H 100 |0.50| 50.00 |3.4237 | 392.37 | or in person and may offer evidence and said hearing shall be ad-O. Newell E 4 53 Ad.H 85 |0.50 | 42.50 |3.4237 |201.01 | 383.51 | journed from day to day until fully accomplished. F. L. Lucas E 5 53 Ad.H 115 |0.50 | 57:50 |3.4237 |303.78 | 451.23 | The City Secretary is hereby directed to give notice of said hear-Ayes: Commissioners Newell and Dyar. The Mayor requested to J. L. Fuqua E all blk 57 Ad.H 300 |0.50 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | C. J. Keliehor, trustee for

W. D. Keliehor W 3-4 54 Ad.H 100 |0.50 | 50.00 |3.4237 |342.37 Geo. Guinn W 1 & 2 54 Ad.H. 100 | 0.50 | 50.00 | 3.4237 | 342.37 Ida G. Malone W 2 56 Ad.H 100 |0,50 | 50.00 |3.4237 |342.87 Will O'Brien W 1 56 Ad.H 200 0.50 100.00 3.4237 684.74 784.74 Estimate of Cost

2394.67 sq. yds. of paving at \$2.10 per sq., yd. \_\_\_\_\_ 1497.0 lin. ft. curb and gutter at 95 cents per lin ft. 140 lin. ft. headers at 25 cents per lin. ft. 2394.67 yds, excavation at 7 cents per sq. yd. \_\_\_\_\_ Engineering ----

Total cost of improvement \_\_\_\_\_ \$6762.58 City's Portion

Total property owners portion \_\_\_\_\_ \$4708.30 Total amount to be assessed against property owners (including

Total city's portion \_\_\_\_\_ \$2054.17

curb) ----- \$4708.30

the Minutes of said City Commission in Vol. 4. Page 237, et seq., and DISTRICT NO. 28 LEE AND 25 MILE AVENUE-From its intersection WHEREAS, on the 16th day of March, 1928, the City Commission with the north line of Ninth street to its intersection with the south 9, Title 28, Revised Civil Statutes of Texas, did order the improving of Fred Oberthier jr E W 1/2 61 Ad.H | 100 | 0.50 | 50.00 | 3.4237 | 342.37 | 392.37

band, L. F. Borden E 4 61 Ad.H 270.4 0.50 135.20 3.4237 925.77 1060.97

Admx. of Est. of J. D. Thompson, Decd. W blk 62 Ad.H 96.2 0.00 48.10 3.4237 329.36 377.46 A. C. Thompson W Blk 62 Ad.H 96.2 0.50 48.10 3.4237 329.36 377.46 Mrs Carrie Sisk W Blk 62 Ad.H 96.2 0.30 48.10 3.4287 329.36 377.46 Mrs. N. Russell W Blk 62 Ad.H 96.2 0.50 48.10 3.4237 329.36 377.46 Mrs. Ida Davis W Blk 62 Ad.H 96.2 0.50 48.10 8.4237 329.36 377.46 Leroy Thompson W Blk 62 Ad.H 96.2 0.50 48.10 3.4237 329.36 377.46

Mrs. Grace Borden & husband L. F. Borden W 21/2 1 W'hl' 207.4 0.50 133.71 3.4237 915.57 1049.28

26.10 square yards of paving at \$2.10 per square yard \$2.513.
4 lin. ft. curb and gutter at 95 cents per lin. ft 744.
0 lin. ft. headers at 25 cents per lin. ft 25.
26.10 sq. yds. excavation at 7 cents per sq. yd 85.
ngineering
프로이스에 그 아프 아프 어머니 어어머니 아니라 아이를 하면 내용하는데 되면 어려워 받아 보다가 되었다. 그 아이는 아프리아 아프리아 아니라 아니라 아니라 나를 다 했다.

City's one-third \$1037.89 Total City's portion \_\_\_\_ \$1087.89 Cost of curb (to be assessed to property owners) ..... \$ 372.40 The amount to be assessed against the owners and the property Total cost apportioned to property owners (exclusive of curb) \$2075.77

Total amount to be assessed against property owners ....... \$2448.17 Rate per frt. ft. to be assessed against property owners for curb Rate per front foot to be assessed against property owners for improvements other than curb ...... \$3.4237 Total rate per front foot to be assessed against property owners \$3.9237

THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS: That the report of Montproved.

BB IT FURTHER ONDERING, code & roll and fair hearing be had, as provided herein, and part of the cost of said improvements shall be assessed against the abutting property upon the streets so improved and the owners thereof and that the total cost of said improvements shall be apportioned and paid, as follows:

(a) The City of Hereford shall pay one hird (1-3) of the whole get from Purina cost of said improvements exclusive of curb.

(b) The owners of property abutting upon said streets named to be improved shall pay the whole cost of installing of curbs in front of their property and shall pay the remainder of said cost of improvements of said streets after there has been deducted the amount payable by the City of Hereford under Section "A" above, provided. dowever, that in no event shall more than three-fourths of the entire all 7-8 Ad.H 125 | 0.50 | 62.50 | 3,4227 | 427.96 | 490.46 | mention such improvements exclusive of curbs be assessed against such property owners and their property.

(e) That the portion of said cost to be paid by the City of Here-# N½ 9 and all 10 29 Ad.H 75 |0.50 | 37.50 |3.4237 |256.78 | 294.28 ford shall be payable upon estimates made by the Cap Engineers current the construction of said work on the first day of each month after the E N1/2 9 and all 10 29 Ad.H 75 [0.50] 37.50 8.4237 270.78 | 294.28 beginning thereof, ten (10%) per cent of the estimate being held back and reserved and payable to the Contractors upon the completion of

The manner of payment of the cost of improvements payable by E N1/2 9 and all 10 29 Ad.H 75 |0.50 | 37.50 |3.4237 |2.6.78 | 294.28 the owners of the abutting property shall be payable in ten equal installments, one payable within thirty (30) days after the completion E N1/2 9 and all 10 29 Ad.H 75 |0.50 | 37.50 |3.4237 |276.78 | 294.28 of the work in each district and its acceptance by the City, one pay shle within one year, one payable in two years, one payable in three years, one payable in four years, one payable in five years, one payable 'n six years, one payable in seven years, one payable in eight years E N 1/2 9 and all 10 29 Ad.H 75 |0.50 | 37.50 |3.4237 |250.78 294.28 and one payable in nine years after said date of completion and acceptance by said City of said improvements, and to b 2 N% 9 and all 10 29 Ad.H 75 |0.50 | 87.50 | 3.4237 |256.78 | 204.28 the date of acceptance at the rate of seven (7%) per cent per annum. M. D. Womble

Payable annually, provided that said owners shall have the option to B N½ 9 and all 10 29 Ad.H 75 |0.50 | 37.50 |3.4237 |256.78 | 294.28 discharge any installment before the maturity thereof by paying the same with accrued interest.

The portion of said cost to be paid by the owners of property shall be assessed against them and their properly in accordance with 302.37 f 1911, and constitute a personal liability of such property owners 7. A. Bone W 5-6 42 Ad.H 100 | 0 50 | 50.00 | 3.4237 | 342.37 | in accordance with the "Front Foot Plan or Rule," in proportion as Frank E. Given W 3-4 42 Ad.H 100 | 0.50 | 50.00 | 3.4237 | 342.37 | 392 37 the frontage of each owner on each particular street is to the whole W. 71. Phillips W 1-2 42 Ad.H 100 | 0.50 | 50.00 | 3.4237 | 302.37 | number of front feet of abutting property to be improved on that partend r street; provided that if, in the opinion of the City Commission the application of this-rule shall be unjust or unequal in any case, then the City Commission shall adopt such rule of apportionment as shall be just and equitable and effect equality between eard owners, having W all 4 & 84 of 3 43 Ad.H 54 |0.50 | 27.00 |3.4237 | 184.88 | 271. 8 in view the equities of each owner, the benefits to each and the burden imposed upon each by means of such improvements; and in no event Phone

W all 4 & 84° of 8 43 Ad.H 54 [0.50] 27.00 3.4287 184.88 211.88 shall any assessment be made against any owner or his property in excess of the actual benefit to such owner in the enhanced value of his W all 4 & 84 of 8 48 Ad.H 54 [0.50] 27.00 3.4237 184.88 211.88 property caused by such improvements, and provided that no such assessment shall be made until after the notice to such property owners and a hearing to them as provided in said Chapter 11, Title 22. Payable Monthly; Lowest Is W 1 & 2 & N 46' 3 43 Ad.H 146 |0.50 | 78.00 | 3.4237 |490.86 | 572.86 of the Revised Statutes of the State of Texas, of 1911, heretofore legal ly adopted by said City.

The assessment shall constitute a personal Hability against the 1422.15 owners of property and a lien upon their property as fixed by said 35.00 assessment shall be enforced as is provided by Chapter 11, Title 22. 107,03 of the Revised Statutes of Texas, of 1911, by the sale of said prop-228.68 erty as for ad valorem taxes of the City, or by suit in any court having jurisdiction, together with all costs and reasonable attorneys fees Total cost of improvement \_\_\_\_\_ \$0702.58 if incurred, and after such assessment the City Commission shall cause to be issued to the Contractor doing the work assignable certificates in City's one-third \_\_\_\_\_ \$2054.17 accordance with said Chapter 11, Title 22, of the Revised Statutes of Total City's portion \_\_\_\_\_ \$2054.17 Texas. of 1911, setting forth the amount assessed against each owner and his property, and the terms of time and payment thereof.

BE IT FURTHER ORDAINED BY THE CITY COMMISSION OF Cost of Curb (to be assessed to property owners) \_\_\_\_\_ \$ 600,00 | FEREFORD, TEXAS, That a hearing shall be given to said owners. as to said assessments and as to the amounts to be assessed against curb) \_\_\_\_\_ \$4708.36 each owner and their property by reason of such improvements, and that they shall be given a right to contest the regularity of the proceedings with reference to the improvements and the benefits of said improvements, to their property, and any other matter with reference improvements other than curb \_\_\_\_\_ \$3.4237 thereto, whi h hearing shall be held at the City Hall, in the City of said hearing said owners or other persons may appear by counsel

newspaper published in the aforesaid City, the first publication to be The Mayor declared the ordinance finally passed. The Ordinance W. D. Keliebor W 5-6 54 Ad.H 100 |0.50 | 50.00 |3.4237 | 342.37 | made at least fifteen days before the date of the hearing. The City W. D. Keliebor W 5-6 54 Ad.H 100 |0.50 | 50.00 |3.4237 |342.37 | Secretary is also directed to give further notice of said hearing by mail-302.37 ing to said owners, their agents or attorneys, a copy hereof, by regis-392.37 tered mail, whenever the address of said owner, agent or attorney, is 392.37 available on the tax records of said City.

The fact that aforesaid work has progressed to such an extent hat it is now advisable to make immediate arrangements for the hear-\$4909.07 ing required by law, creates an emergency and an imperative public 1422.15 necessity, that the rule requiring ordinance to be read at three several 35.00 meetings be suspended, and that this ordinance take effect from and 167.63 after its passage, and it is so ordered.

All ordinances or resolutions, or parts of ordinances or resolutions in conflict herewith are hereby expressly repealed in so far as they tre in conflict therewith, but no further. Passed this the 16th day of March, 1928.

SEAL) TTEST: GRACE SKELTON, City Clerk

Approved this the 16th day of March, 1928.

R. S. IRELAND, Mayor. City of Hereford, Texas

# Real Quality Malt Syrup



Malt Syrup increases food values

Its finer flavor comes from constant control from raw materials to finished product by America's foremost maltsters. Plain and hop flavored. Strictly union made.

ANHEUSER-BUSCH, St. Louis

THE PLAINS WHOLESALE GROCERY CO.,

Chicks

DROM the time chicks

L step out of their shells,

they look to you for protec-

tion and care to live and

thrive. Poultry yard facts

show that more than 90%

of the chicks fed rurina

Startena and Purina Baby

Chick Chow live and grow

rapidly into plump broilers

and early laying pullets. Isn't

it sound business economy to

feed Purina, which saves 9

cut of 10, instead of average

nixtures on which 5 out of 10

chicks die? Come in and let

us show you how to save

chicks and get them to early

**JONES &** 

maturity.

arillo, Texas

it is to plan a meal without it. At this shop you receive only the finest cuts at the most reasonable prices.

> Texas Meat Market

rate; quick service, inspection as

titles passed by our office.

Let us take up your present in-

debtedness and make it mature to

suit your income and ability to pay.

RALPH BARNETT.

Manager.

Stop That Itching.

City Drug Store

TRY A WANT AD IN THE BRAND.

Old Doc Bird

Speaking of skin

games, what's become

of the handsome

stock salesman?

TRY OUR CAKES

AND BREAD

BAKERY

C. C. WALL, Prop.

Wholesome Meats

Better Meals

Good meat is the foundation

of every meal. Every house-

wife knows how impossible

Use Blue Star Soap to cleanse to fected parts, then apply Blue Star edy. It penetrates the skin, kills of germs, stops the itching at once, a stores must cases to a healthy con Eczema, Tetter or Cracked Hands, Oak, Ringworm, Sore, Blistered Sunburn, Old Shin Sores—all of have yielded to its wonderful power, 60c and \$1.50 a Jar; Son



### New gay colors for your porch furniture

In one easy afternoon-with Duce

ET your porch ready for su Give the wicker chairs, the porch swing, and other furniture the benefit of bright, enduring Duco colors.

You can do it in a single afternoon Wicker can easily and quickly be given vivid, attractive color-with a handsprayer and Duco. It's easy to apply. Any article you do in the afternoon will be dry before dinner! There are many summery Duco shades ideal for porch furniture. Come in and see them-today.

DUCO-made only by du Pont



Hereford, Texas Streu Hardware Co.

McLEAN

Here They Are, Folks SPECIALS, for Friday and Saturday

Honey Bee Flour, 48 lb. sack for \$1.75; Royal Anne Cherries, 1 gallon for 82c; Good Extracted Honey, 1 gallon for \$1.35; Large Package Star Naptha Washing Powder for 19c; Raisins, 4 lb. Package for 37c. ORANGES AT A VERY SPECIAL REDUCTION.

# HEREFORD WHOLESALE GROCERY

# SCOUTING THE SHOPS

By ELBERT W. SMITH

There should be a lot of things possible for us to think-oh, but ford's livest merchants have to to write about this week, and pro- Agatha, we do thik sometimes, bably are, but it seems almost im- we really do-of them. Perhaps



# Power Maintained by Force-Feed Lubrication

Ferce-feed lubrication, an exclusive Hart-Parr feeture, is one big reason why these famous tractors perform better and last longer. Fresh oil, constantly pumped under heavy pressure to every part of the motor enables this tractor to maintain an amazing surge of power, and also accounts for the long life of every Hart-Parr, for force-feed lubrication means wearless parts. We are now showing the improved 1928. line equipped with 3 forward speeds, from 21/4 to 41/4 miles per hour. Hart-Parr tractors are built for small, medium, and large farms. Ask us for a demonstration. Hart-Parr Owners Are Hart-Parr Boosters

M. D. Womble Hereford, Texas

AUTHORIZED DEALER IN





# Old furniture made new this amazing, easy way!

LOWE BROTHERS NEPTUNITE VARNISH STAIN stains and varnishes with one stroke of the brush. Covers up all the old marks, scratches, and worn places. Gives a bright new finish to chairs, tables, floors, and woodwork.

Anyone can apply it and be sure of results. Dries overnight to a smooth, glossy finish. Stop in and see the many beautiful, natural wood shades in which Neptunite Varnish Stain may be had.

Before you paint, see us

Kemp Lumber Company

Hereford, Texas.

we'd better begin as usual with the sole raison d'etre of these few children can tell me what the play now at Stambaugh's Dry lines of black on white. In case lesson is about today? Yes, teacher, you haven't met us yet, we do it is about twenty pages long. this little act every week to keep you posted on what some of Hereoffer in the way of bargains and shop. Mrs. Heifner has just renovelties, and also to give you a modelled and re-painted the store, good excuse to paim off some of so that it is really a pleasure to our jokes. No one else you under- pick one's Easter hat there, stand, would be interested in publishing them.

> peers here, it is our opinion. For muent. gifts, you would do well to give them a trial.

Now I wonder if any of you of the newest colors, are on dis- to revive this, one of the nobler California stranges. Mont E

Third street, why not drop in for a moment at Mrs. Heifner's Hat

Just by way of a little advance information which may save you a Tucked away within a not-too- few pennles later, now that Mr. pleasing exterior is Hereford's Skelton has joined the Ben Frank new gift shoppe, located at 310 lin system of chain variety stores, East Third Street. For plain and you may look to them for bargains needle work the ladies operating galore pretty soon. Don't ever this little novelty mart have few fail to read a Skelton advertise-

Beautiful spring hosiery, in all



-We make a specialty of building tanks of all sizes, from one gallon on up! If you need a tank, let us figure on it with you to-Hereford Sheet Metal Works



# S. C. R. I. RED BABY CHICKS

ALL YOU WANT

ORDER-NOW FOR IMMEDIATE DELIVERY

CUSTOM HATCHING-3%c PER EGG.

# HILLSIDE HATCHERY



Motor Car Creations

Opening Today—Style Week at Buick showrooms! Everyone who loves the new and beautiful—everyone who plans to buy a new car this Spring is invited to attend this special showing of those smartest of motor car creations, the fine Buick models.

Here are assembled a wide variety of Buick body-types by Fisher. All are arrayed in alluring new spring-time color harmonics. All are endowed with the most luxurious upholsteries and appoint-ments. And all are months ahead of the mode in smart, low, dashing lines, low without any loss of

sure to attend this magnificent Style Show! the most beautiful motor car creations of the day—and the most durable, dependable and vibrationless of cars as well. Come any day or evening during the next seven days. A cordial welcome awaits you.



Norton Motor Company Hereford, Texas

When better automobiles are built, Buick will build the

Goods Store. If you ask us, they make a delightful addition to any Easter ensemble.

### The Gentle Art of Fence Riding.

With the rapidly disappearing frontier and the wreat inroads of farmers into what was once exslusively cattlemen's country, there remains, it seems, but little time to write an essay on that most noble of the gentier arts. riding fence. "Riding fence" has always appeared to us to be one of the most difficult of Pastimes, and we are filled with respect for the poble riders of the fence Lest anyone be unfamiliar with the profession, here are a few pointers which may or may not be of use.

In the first place, it is necessary to secure a gentle fence, used to a series of beginners. Many an amateur, unaccustomed to western ways, has made the fatal error of first mounting an unbroken fence. When the fence has been chosen, one approaches it with words of endearment, watching out the while for an unexpected kick in the slats.

Go close to the fence-remember that if you're on the right side you're on the wrong side and the left side is the right sideplace your other foot (one will be on the ground), on the first wire, and mount. Give a loud whoop, with a little aid from the difficult, and you will be a fullfledged fence-rider. you're up, as the jockeys say, it may occur to you that It makes no difference; that is the joke on you, understand? You should have thought of that in the-first

Right here in Hereford gou can find well-broken, gentle fences on which to practice. It is our earnest wish that within the near future there will be a movement

There's no use delaying, if you intend to have a garden this year. Get a good start now and get it by planting good seed. For a very little difference in price between

good and ordinary seed, it will hardly pay you to take the risk of experimenting. At least, that is our experience, and we have been in the business long enough

Whether you want several packages or only a nickel's worth, you

West Texas Feed

and Seed Co.

can find better seeds here.

professions, so that it will once ker and other local grocersmen large proportion of our population about half its original cost. Phone busfly engaged "riding fence."

The wreck on the Santa Fe near lanyon the other day was a very unfortunate occurrence, to say the may profit easily. As you know, the train which was demolished was carrying a large shipment of

more be possible for tourists to be have purchased some of this choic entertained by the spectacle of a fruit and are now retailing, it for

It was a spiritualistic seance Whose spirit," queried the medimm, "would you care to see?" "Oh." replied the absent-minded adver least, but it was one by which you tising writer, "Let's look at al the latest Spring shades."

Continued on next page.

### DR. J. W. HENDRIX

CHIROTRACTIC MASSEUR

Residence Phone 46J Second Floor Lambert-Buckner Building. FREE CONSULTATION AND ANALYSIS.

## DR. T. M. MONTGOMERY

620 Polk Street

Amarillo, Texas.

-Will be in Hereford First and Third Tues days in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

# REAL ESTATE

CITY—FARM—RANCHES

Real Estate Loans.

Priced to Sell

& RICKETTS HILL Phone 358

LUMBERMEN

Phone 4

SATISFACTION YOURS



Correct Abstracts

# THOMPSON & TRELAND

Hereford, Texas

# Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound

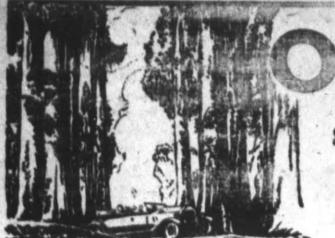
9:45 a. m.

12:40 p. m. 10:50 p. m. 9:50 a. m. 4:45 p. m.

West Bound

9:10 p. m.

Local Agent, Corner Drug Store, Hereford, Texas. Phone 105 for Information.



Stewart Edward White

Illustrations by Henry Jay Lee Copyright Stewart Edward White

> Released thru Publishers Autocaster Service

> > "I hope not," she breathed, but

"Keep quiet!" Burton adjured

The pool yielded a rise that im-

expected dash, trailed the dropper

fly across a part of the snag where

it became firmly embedded. After

that Mr. Rainbow proceeded to

pull himself loose and depart.

Grimstead had to wade out

the snag, roll up his sleeves, and

plunge his arm in nearly to the

shoulder before once more his lea-

der swung clear. The pool, and it

"This is not a propitious moment

me some time to find it out and

(TO BE CONTINUED)

Larry. "Let's surprise him!"

critically for a few moments.

the cedar root?"

completely ruined.

Burton, "Keep quiet,"

his way down stream.

however, arrested her.

(Continued from Last Week)

She laid aside her hat, and the the night!" cool air current was stirring the She turned on him troubled eyes, love. But I must not; and you

she stirred slightly.

little. he asked gently.

She did not reply. After waiting "I do," he assured her. a moment he reached out and took her hand.

> CHAPTER XV The Mystery...

"You did see," Davenport went him again. on. "You saw what I saw yester-

very first instant I saw you stand- and to go on, and there is someing in the firelight-beautiful as thing leaping within me that tells

hair at her temples. Little by little "I don't know why I talk and must not. If it were not so se- render for your approval the fam- who is very ill with pneumonia. her form fell into the simple, act this way. It seems almost rious to me, that might happen, I ous "Stockyards Blues." But we're Mr. and Mrs. Bill Knox of Hererestful curves of relaxation; one shameless. I do not understand it, am talking in what my mother warning you, you may not care ford spent Friday night and Satby one even the smaller muscles But somehow I cannot hide and would have called a most unmaid. for it. You see, the words are urday with Mrs. Knox's parents, relinquished their guard. Her face dodge and retreat and flirt as I enly manner," she ended with a all right, but the alf "Is awful. took on the dreamy and far-away It is impossible. I do not know wistful little smile. peacefulness of a sleeping child's. what it is that has come to me, He gently restored her hand to Thus 15 minutes passed. Then Larry, and you must wait until her lap. I find out. I have been made love she confessed. "I can't make it now when I tried to set my mind poppy can help unfolding in the aside, as you call it, just one idea, sun. He hesitated, and the sunburn one impression, came to me, and on his cheeks seemed to deepen a that was of nearness to you-I so low that he did not eatch the don't mean physical nearness I syllables. "Are we going to waste time?" don't know what I mean or what

I'm talking about-"

"I am shaken, and I don't know; I can't tell what it means." "It is the answer to my love for

you!" he breathed.

She turned her clear eyes on

day when we were in the old or- "and I must know. I might allow right, left and straight ahead as served, he called out to the chef: trict Court of Deaf Smith County

COMPLETE INSURANCE PROTECTION IS MAN'S DUTY TO HIMSELF-TO HIS FAMILY

What a feeling of satisfaction it is to know that when you send your check for your insurance premiums, you are protecting your family against the visit of misfortune. For misfortune comes to all of us at some time in our lives. Is it not a pleasure to know that these who mean so much to you-your wife and children-are securely protected against misfortune and hardship?

You have some insurance-life, of course-fire, no doubt. But that is not enough. Think for a moment-are you FULLY protected against all eventualities? If not, you are lax in your duty to your family-to yourself. Can you afford to gamble with uncertainty? Think now, it is your duty to KNOW.

> Raiph Barnett, Manager HEREFORD INSURANCE. AGENCY

# We Thank You-

It is a matter of great pride and satisfaction to us that more than ninety per cent of our outstanding accounts are always paid within two or three days after the bills are presented. Credit business with us has become not a burden,

We appreciate this thoughtfulness upon the part of our many satisfied customers and believe that this is one of the surest indications that they really do appreciate "That Better Service." Have you tried it yet?

ORR'S TAILOR SHOP

# ANNOUNCEMENT!

JOSIE SARTAIN

Poultry Expert from the Purina Mills Is making Hereford her headquarters for several days and will be available to help cull your flocks and offer advice on poultry problems which may be troubling you.

If you have any poultry troubles or wish advice about your flock, call us for appointment dates.

This Service Is FREE. Please Use It.

Jones & McLean

Hereford,

Texas

age Sir Arthur Conan Doyle!

Furthermore, ladies and gentlemen, we are pleased to announce in this column that the R & F Grocery has purchased the Palace spent Sunday in the Hustead Meat Market and will operate it home south of Hereford. in connection with the grocery. Mr. and Mrs. Joe Kendall and It is to be hoped that they will children spent Sunday in the Ky make use of advertising to let us Lawrence home. know about it. too.

me I would be swept away by your

Know all men-and women-by "I understand," said be, "But it "Well?" asked Davenport at last, to before and from the first I will come. I am on air! It can enjoy, If we know bargains, and Fort Worth next June. "It was certainly very curious," have been attracted to you. Just no more help coming than the we believe we do, this big store has changed "It" to "Them." Pardon me, Madam Glyn.

> You might be interested to note 1928. that Warren's Grocery has just At this moment, just when some been completely remodelled and is obvious change of subject seemed once more featuring a complete ton are the principal crops for 1928 most desirable, Grimstead appear- line of dry goods and notions as planting here, ed wading down the middle of the well as clean, pure groceries. Prices are always low at Warren's.

The fisherman was having a a restaurant and ordered a ham fine time, splashing down the long sandwich. In a few minutes, "I do not know," she repeated, straight vista, casting his fly when it was nearly ready to be chard, what I have felt from the you to keep my hand and to- he advanced. Larry watched him "Hey, make that a cheese sand on the 3rd day of April, 1928, by "He knows the job," he told lers back "What do you think I J. H. Wagner versus R. L. McMur-Burton. "Did you see him make am, a magician?" I'll take a try, J. J. Essary, E. H. Jones that flip cast to the pool behind cherry coke, leered little Rudie,

> Next time you read this page, mediately developed into an indig- you can skip this bunk. That's within the hours prescribed by law nant rainbow, which, by an un some consolation, isn't it.

day with a large crowd present. Rev. Brownlow filled his regular

Our new church is nearly completed and plans have been made was a promising one, was of course to have a "Home Coming Day" and it will also be the opening of our new church April 15. Each former to spring any surprises," advised member of the church and SunAschool is expected A mg day is

Gardiner now appeared, making rie mans. Come. "I got into one of those star- Mr. and Mrs. Joe Kendall, Mr. and Mrs. Earl Lance and Mrs. C. fish canons that young and and R. Walser made a business trip venport told us about, and it took

to Amarillo Saturday. Roy Moreland of Hereford was back," he said to Grimstead in explaining his delay in loining in Eummerfield Monday. Mrs. Hattle Roberson and chil-

Burton now considered the tiges dren of Canyon spent the week right for her surprise, and she be- end with relatives here. Mr. and Mrs. Walter Hawkins gan to make moss balls to toss

over on to them. The next words, and son, Mrs. Ky Lawrence and Mr. and Mrs. Earl Lance went to Dimmitt Friday and bought Delco plant for the church.

Mrs. J. A. Noland, Misses Ellen Silverton A high line is to be Atchley and Leatrus Walser, Mr. constructed from Lockney to Sil- Alvin Ellis and Charlie Noland at verton by the Texas Utilities Com- tended singing at Frio Sunday af-

# W. E. Dunlap HARDWARE

Phone 256



# Saturday, April 7

A factory representative will demonstrate the remarkable qualities and many uses for this wonderful new finish, adapted for brush application in a variety of popular colors and stains.

Come in and see how easy it is to apply-how quickly

Bring in a small article and have it finished free of charge.

STREU HARDWARE CO.

children spent Sunday in Hereford and being the same land conveyed of suit in the Carl home.

Mr. and Mrs. Theodore Stoats

Mr. and Mrs. L. H. Lookingbill

and children and Miss Eva Noland If you don't like the last num- spent Sunday afternoon in Hereber, the Floradora sextet will next ford visiting Miss Lena Johnson,

Mr. and Mrs. B. A. Atchley. Abilene Simmons University is these presents that the Fox Mer- the sixth Texas college to offer a cantile Company is now holding a scholarship in the WTCC Home great Pre-Easter Sale, which you'll Town Contest to be staged at

> Stephenville-Rebuilding of the local telephone plant is the first of record building projects for

Miles-Row crops, feed, and cot-

### SHERIFF'S SALE.

It appears that a man went into State of Texas, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable Diswich!" See? Well, the chef yol- the Clerk thereof, in the case of and A W. Hudson, No. 1593, and to me, as Sheriff, directed and delivered, I will proceed to sell, for Sheriff's Sales, on the first Tuesday in May A. D. 1928, it being the 1st day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

The south half of the Charles Roberson 1280 acre survey, con-

Further cement the friend-

ship with a lovely diamond

ring or a dependable watch.

You will find them at Kes-

ter's and the price will inter-

F. M. KESTER Jeweler and Optometrist

Hereford, Texas

est you, too.

deeds recorded in Vol. 37 page day of April, 1928. 248 and Vol. 37 page 268 Deed Records of Deaf Emith County, By J. M. Murchison, Deputy.

Mr. and Mrs. B. A. Atchiey and talning 640 acres of land, the Smith County, Texas, about 17 children, Mr. and Mrs. Bill Knox said 1280 acre tract being 894 miles west from Hereford and of Hereford, Mr. and Mrs. Walter acres out of Capitol League No. known as a part of the Wagner Hawkins and son, and Rev. Brown- 425, and 368 acres but of Capitol lands. Levied on as the prope low took dinner with Mr. and League No. 428; and also the of J. J. Essary and R. L. McMur-Mrs. Denson Hill in the Ford south half of the south half of try on April 3rd, 1928, to satisfy the J. W. Davis survey of 1280 a Judgment amounting to \$3035.58 Mr. and Mrs. Earl Lance and acres, containing 320 acres of land in favor of J. H. Wagner and cost

to J. H. Wagner by two certain | Given under my hand, this 3rd C. BENTON, Sheriff.

said lands all being in Deaf 12-3FTR

# **Our Specials for Saturday**

SPUDS, 10 pounds Canova Peanut Butter, 25c size for \_\_\_\_ 20c Canova Peanut Butter, 18c size for \_\_\_\_ 15c Vantage Coffee, 3 pound can \_\_\_\_ \$1.40

# H&MGROCERY

Vantage Coffee 1 pound can \_\_\_\_\_

We Appreciate Your Patronage

# It Beats-It Sweeps -It Cleans

Now---

# Daliehas

Ever in advance of the ordinary "vacuum cleaner," HOOVER now offers you at small cost an attachment which instantly converts your new HOOVER Electric Sweeper into an efficient, convenient floor polisher.

You'll be amazed at the work of this clever little attachment which lightens housecleaning a thousand-fold. Come in and ask us for a demonstration. We'll be glad to show you.

Texas Utilities Company

# PUT AWAY ONE DOLLAR TODAY

\*\*\*\*\*\*\*\*\*\*\*

One dollar today may not seem like a very large amount, but one

dollar today and another dollar tomorrow soon amounts to a con-

siderable sum. Let us explain a few of the many plans we have

for your convenience in saving.

The First State Bank Hereford, Texas

# Deaf Smith Gounty.

The Brand is authorized to an the following as candidates the offices under which their are listed, subject to the of the Democratic primaries

Mrs. 123rd District: CLYDE W. WARWICK, Chayen, Toxas.

Sheriff and Tax Collector: FORN B. MILLER. H. F. COMPULL. JAMES A MAUK

County Judgo: MARL W. WILSON. P. W. PRICE.

or District and County Clerk: L. H. POSTER.

sloner, Pretinct No. 1: C. J. PADDOCK. W. A. KNOX

Commissioner, Precinct No. 2: H. G. CONKWRIGHT.

Commissioner, Precinct No. 3: J. T. GUINN. L. M. WILLIAMS.

W. T. WOMBLE.

**FOLITICAL ANNOUNCEMENTS** CASTRO COUNTY

e the offices under which their gladness.

Sheriff and Tax Collector: BILL BURNAM.

### THE SUNDAY SCHOOL LESSON

Easter Lesson-The Resur Scripture Text: Mark 16:1-20. Scripture Sidelights: Matt. 21:12 17; Mark 12:28-34; Psalm 130; 1-8; Luke 22:39-46; John 19:31-42; Matt. 27:62-66; I Cor. 15: 20-28.

Golden Text: "Because I live, ye shall live also." John 14:19. Suggested music for service: For Him"; "When They Ring the Golden Bells"; "He Lives on High" "Crown Him King of Kings"; "Crown Him King of Kings"; "All Hail the Power"; "Jesus Saves"; "Christ the Lord, Is Risen Today"; "Jesus Shall Reign"; "How Firm a Foundation"; "Golden Harps Are Sounding"; "The Light of the World is Jesus"; "Awakening Chorus."

At the Rising of the Sun. Who does not enjoy a sunrise? It is the assurance of the passing of the night and the inauguration of the glorious light of the day. monds, the lilles and heliotropes

the story of our lesson is invested with a more beautiful mean- time forward a religion of the ing still. The darkness of the pass- open sepulchre. No great stone of ing night had been augmented defeat, no bar of death stands by the darkness of mourning on between it and its immortal hope. the part of Christ's followers. It was from this time forward and Mrs. Geo. Chambless, Misses The sunrise of this day was to be most certainly the gospel of the Hughes, Stagner, Allen. Boyd and the breaking forth of a new joy. "everlesting life," as Jesus had Sullenger and Mr. H. Brannon The Brand is sutborized to an- when their darkness of sorrow was ever proclaimed it. sunce the following as candidates to turn to the light of victorious

seven times already driven the darkness, Mary the mother of

liver and bowels. You may rely upon the famous old Dutch National Household Remedy—in use since 1696. The original and genuine.

Rid yourself of "creeping ills." Put your body in trim by cleaning up your blood from the slowing down poisons poured into it by inactive kidneys,

from darkness to light in compan- where is thy sting?" uship with Jesus, and Salome. It was at the rising of the sun

them. Between them and the ac- rection and upon the day of his mation, and Fred Stagner third. cups, we feel we have won in complishment of their love mission ascension, the disciples thought Other entrants in the different other ways. There were as many services at Frio Sunday.

was the great stone which closed the auspicious time for coronation things were Orville Vanhorn, Em- entrants from this school as any Mrs. Frye visited with Mrs. For the sepulchre, it seemed. They were as king of Brael had come. "Mas- erald Smith, Pat and Earl Stag- other rural school in the county. Stagner one afternoon last week not able to roll it away. But if ter, wilt thou at this time restore they had been able they could not again the kingdom of Israel?" have opened that sepunchre in the Coronation glory, regal author-

His presence there affrighted er.

from that tomb rose its Lord in conquered it. triumphant victory, and Christian- And so he ascended to reinvest

to the women, "He is not here." was incarnated in flesh of man. The little dewdrops turn to dia- "Go your way, tell his disciples But his ascension and coronation and Peter that he goeth before that day did not separate him in homage to the Lord of the you into Galilee; there shall ye from his followers. "Lo, I am see him, as he said unto you." with you alway," he said. From day, the birds awaken to their They went out trembling and his place at the right hand of sweet matins. It is an hour of vic- amazed. The effect of the revela- God he sees and views with intertory of the light over the darkthe apparition of the angel was militant church on earth. But the sunrise which prefaces overwhelming. They were afraind. But Christianity was from this

of the open sepulchre. It is the was spent in kodaking and pic-Bringing with them the sweet faith of the risen and reigning nicing in general, also visiting the section of the Democratic Primaries spices for the anointing of the Lord. The next vision of the famous railroad tunnel recently body of Jesus, came Mary Magda- followers of Christ is of Christ completed by the Fort Worth and tene out of whose life Jesus had himself He appeared to Mary Denver. Magdalene, then to the two men Our school was well represenwho walked to Emmaus. Then to ted at the county school meet at

A Program of Conquest,

Then, when he had conquered death, and had shown himself alive by many infallible proofs, he sent his disciples out to conquer men world by the publication of the good news of his triumphant life, sufferings, death, and resurrection. After the conquest of man's unconquerable enemy by Him, he sent his hisciples out to conquer men with the story of his victory.

Every story of conquest on the part of Christianity is an added evidence of the resurrection power of our Lord. More and more that fact shall fasten itself on the minds of men until they shall finally come and exclaim, "O grave,

James, whose son had passed where is thy victory? O death, oline Frye and William Dixon won ner, Louise Ann Frye and Billie

But Jesus was more than con- graders from other schools. queror over the earth and of Virgie Crosswhite and Dan Ai- their work and efforts put forth Miss Olive Stagner one night had death. It was a poor conception len won second places in junior in preparing these boys and girls week. The women were wondering who that could see him enthroned at declamation; Daima Crosswhite in their work. Although Easter should open the sepulchre for Jerusalem. Even after his resur- won second insural senior decla- did not win any medals or leving

way that they found it opened. ity, triumphant power beamed Coming to the tomb, they found from his face on that day when "The Solid Rock"; "Majestic the stone rolled away. When they Jasus led his disciples out to the Sweetness"; "Faith of Our Fath entered the tomb they found not Mount of Olivet. Here was the ers"; "Christ Arose"; "I'll Live Jesus. Instead, they found the king; below in the valley was Jeangelic young man, heaven's mes- rusalem. Here seemed to be the senger, seated on the right side. king and kingdom brought togeth-

> them. It was intended to assure They but poorly understood the scope of his kingdom, Instead of No one had stolen away the descending from Olivet to Jerubody of their Lord. The power salem to occupy a Jewish throne, of God had rolled away the stone, he had come to Olivet to ascend and the power of God had raised to that trone far above all prin-Jesus from the dead. Christianity's cipalities and powers. His was sepulchre had been emptied. Out the thone of the universe. He had

> ity rose from that tomb with him, himself with that glory of which So the angelic messenger said he had divested himself when he

made up a party that motored to But it is more than the religion Quitaque last Sunday. The day

Dimmitt last Friday and Saturday. There were entrants from this school in most every division. Car-

### STUCCO WORK

Eidewalks and Cement Work a Specialty.

**BOB VAUGHN** At Panhandle Lumber Co.

# The

More power per pound of car weight made it possible. Rugged Dodge construction made it pracdesign made it SAFE. For the Victory gravity center is lower and there is no body overhang .... The chassis frame is the full width of the body-and the body sills are eliminated.

Exceptional charm of line and more headroom and seat width are further vital results of this unique construction.

First at the get-away First on the straight-away

No car in the Victory price class can match the all around bril-

The Victory is first at the get-

away and first on the straightaway-faster on the hills, faster

in traffic-smoother on rough

And accelerates as no other car

at the price has EVER done: 5 to 25 miles in 71/4 seconds!

10 to 45 miles in 131/2 seconds!

The public discovered all this even as the stop watch proved it.

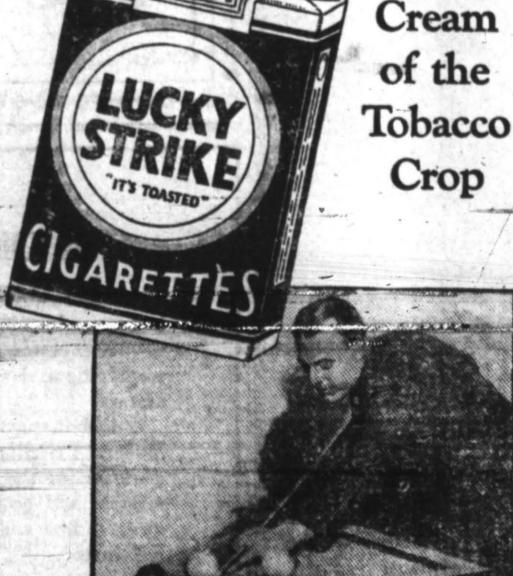
liance of Victory performance.

Drive the car today and make your own comparisons!

4-DOOR SEDAN, P. O. B. DETROIT for Dudge Brothers Radio Program copy Thu thru WBAF-NBC Red Network

> BEAVERS BROS. Hereford

LEO THE STANDARD SIX \$675 TO \$970 AND THE SENIOR SIX \$1570 TO \$1776



WILLIE HOPPE Champion Billiard Player

"The slightest cough or throat irritation might be fatal

during a close match. On this account I prefer Luckies as a steady diet. They have never irritated my throat or caused the slightest cough. I am going to stick with Luckies."

No Throat Irritation-No Cough.

©1928, The American Tobacco Co., Inc.

second places in tiny tot story Corn.

telling and competed against third Our teachers, Misses Boyd and Misses Boyd," Hughes and Misses Boyd," Hughes and Misses Boyd, Hughes, deserve much praise for Lee Allen were supper guesto

Roy Curtainger of Frisco is iting in the Coconaugher home.

Mr. and Mrs. Fields und Mr.

and Mrs. Fred Walton attend

AND YET THEY SATISFY

> WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

LICCETT & MYERS TOBACCO CO.

CHESTERFIELD CIGARETTES



Smoothness · Power and Ease of Control that make every mile a pleasure

TheCOACH

All Prices La b. heck Chevrolet Day after day it becomes more apparent that the unrivaled popularity of the Bigger and Better Chevrolet is due to its basic elements of superiority.

And the greatest factor of all is the effortless driving it provides. It steers with the weight of the hand-Bigger for the worm and gear Better

steering mechan sm is fitted with ball bear. ings throughout even at the front axle

knuckles. The clutch is velvety smooth in action and the gear-shift lever responds to the lightest touch. Acceleration is swift and certain, while big non-locking fourwheel brakes assure periect control under every condition of highway and traffic.

> You'll never know what a great car it is until you sit at the wheel and drive! So come in today for a demonstration!

Brumley Chevrolet Co., Inc. Hereford, Texas

QUALITY

# Folks, Its Clean-up Week!

Spring housecleaning time is here. Clean up-Paint up-Varnish up-these are the thoughts in the mind of every housewife.

We have the following necessary articles for housecleaning: O'Cedar Oil Polish and Mops, Household Amonia, Sal Soda

Fumigators, Sponges, Chamois Skins, Household Rubber Gloves, Disinfectants, Sprays, Formaldehyde, etc.

Balls for packing away those winter clothes.

# The City Drug Store

Eastman Kodaks

Hereford - Friona

Phone 300

Whitman's Candies

Lee and Ben Jenkins and Mrs. spent Sunday and Monday in the here. home of their father, J. O. Jen-

Spend your money at home and it will come back to you. Landrum.

L. A. Ricketts was in Amarillo on business Tuesday.



HEREFORD, TEXAS

Friday Night Only BEBE DANIELS

"A Kiss in a Taxi"

Saturday Matinee and Night APRIL 7th

"Back to God's Country"

RENEE ADOREE

Monday and Tuesday April 9-10

HLINOR GLYN'S "THE MAD HOUR"

Alice White, Larry Kent, Sally

O'Neill and Margaret Livingston. Wednesday and Thursday

April 11-12

"THE CROWD" King Vidor's great film drama of

every day life

James Murray, Eleanor Boardman and Bert Boach.

Friday Night Only

Richard Dix and Betty Bronson

"Paradise For Two"

Saturday Afternoon and

Night April 14 TIM McCOY

"Spoilers of the West"

Coming Soon:

Colleen Moore in "Her Wild Oat." Lon Chancy in THE HUNCH-BACK OF NOTRE DAME.

Time of Shows .... 7:30-9:00 p. m. Saturday Matinee... 2:00-3:30 p.

Mrs. Lloyd Kerns of Los An-W. H. Nailson all of Spearman, geles, Cal., is visiting relatives to be a winner. See display add Amarillo.

> Just received a swell line of large dress hats. Vogele Millinery Parlor.

> R. M. Tankersley spent the first part of the week at Plainview attending the dairy show there.

Merit Chick Starter. West Texas Feed and Seed Co.

Mrs. P. W. Price, Mrs. S. P. Rosson and Mrs. C. A. Skelton were Amarillo shoppers Monday.

Our Big Tire Sale commences Saturday morning at Rice's,

Mrs. J. E. Roberson of Canyon Mrs. J. F. Ward.

Don't wast time nor money looking for a better price than ours. Sell your eggs and poultry always to the Hereford Produce.

Mrs. O. Kee Behrens of Ama rillo is visiting this week at the home of her parents, Mr. and Mrs. J. F. Ward.

It will pay you to see my specials Friday and Saturday. A dandy bargain at \$2.00. linery Parlor.

Little Virginia Earl, daughter of Mr. and Mrs. H. D. Reed who has been confined to her home for several weeks with pneumonia is reported as improving nicely.

On sale Saturday morning 30x31/2 heavy oversize tube with an unconditional guarantee, for only \$1.50 at Rice's.

E. F. Connell and C. R. Smith made a business trip to Tulia Monday.

A six-tube Atwater-Kent radio complete, nothing else to buy, for only \$95.00. ORR'S TAILOR

The Brand announces this week the appointment of Mrs. Earl Lust of Dimmitt as correspondent for the Bethel community, southeast of here. Mrs. Ham Lambert, formerly correspondent from that community, will continue to report the news at Big Square

Eggs and poultry. We buy 'em. The Hereford Produce.

Mr. and Mrs. Warren Hough and family of near Dawn moved this week to Shattuck, Oklahoma.

# FLOWERS

Cut Flowers or Pot Plants

MRS. J. H. PITMAN

**Buick Service** 

Station

LANDRUM AND LEWIS

Miller Tires and Tubes, Marland Gas and

TOW-IN SERVICE.

Phone 392

Oils, Accessories, Washing, Greasing.

for particulars.

Mr. and Mrs. A. H. Elliston and daughter, Miss Ruth, left Wednes- drum has it. day for Alhambra, California where they will spend several months visiting relatives.

Landrum has Chinese elms and all the rest of the best.

W. C. Pitman made a business trip to Oklahoma City Thursday.

LADIES AID SALE The Ladies Aid Society of the Christian church will hold a bake and apron sale Saturday, April 7, trip to Dimmitt Monday.

is visiting in the home of Mr. and morning for Vernon where she drum. will spend the next month visiting friends.

Come early Saturday morning if you want one of the Glare-Shields to be given away at Rice's Big Tire Sale.

A good, sneppy, all-wool suit with extra pair of trousers, only \$35,00. ORR'S TAILOR SHOP.

Rice's Big Tire Sale is bound [ Imar Richards spent Sunday in

Don't let anyone kid you that he has something superior. Lan-

You can make Hereford the most beautiful town on the Plains in twenty-eight by a united effort at once, if everyone will beautify their homes with trees and shrubs.

Get competitive prices, then come to Rice's Big Tire Sale and buy your tires.

C. A. Ekelton made a business

at the Texas Meat Market, 11 2 c Miss Bessie Megert left Friday evergreens, roses, etc. L. P. Lan-

> Now is the time to transplant trees. Landrum.

Look over our new spring samples. A dandy, snappy, all-wool have alread attained. I will apsuit, \$25.00 to \$27.50. ORR'S TAIL preciate your vote. 51-tf

Miss Gwendolyn Spradley of Canyon spent the past week here 51-tf visiting her parents.

TO THE VOTERS OF DEAF SMITH COUNTY.

I hereby announce my candidacy for the office of County Judge of Deaf Smith county, subject to the action of the Democratic primaries. I have the highest respect and friendship for each of the two gentlemen who have already announced for this office. They are worthy and capable, but they don't want the office any more than I do and won't work any harder to

administer its \duties. As to my knowledge of the law, don't make any special claim, but I believe I know right from wrong and would like to see every person have a square deal. But it seems that the main duty of a county judge in these western counties is that of superintendent of schools. I believe I would feel

more at home here. Teaching has been my\main life's work. If elected I will do my best to keep the schools up to the high standard of excellency that they

Let us help you get the most money from your eggs and poultry. We'll buy 'em from you

D. W. HAWKINS.

Bermuda Clover and Blue Grass See. West Texas Feed and Co.

The Hereford Produce,

Miss Elizabeth Meyer spent the week-end visiting her parents in Amarillo. Amarillo,

The condition of G. R. Jowell visitor Sunday, vho has been confined to his bed with pneumonia for the past three weeks, is reported much improved. Feed and Seed Co.

Wilson Gyles spent

George Parker was an

Merit Milk Maker. West Text

# Warning!

In conjunction with our regular business, which includes Frigidaire, Delco Lights, Plumbing and Electrical work, I have added the renowned

### "AUTOMATIC"

Electric Washing Machine None Better Are Made Our Price Complete, Delivered Hereford

Phone 340

# THE GROCETERIA

Friday and Saturday Specials

PEAS, No. 2 14c
SPINACH, No. 2 14c
COMPOUND, 8 pounds \$1.15
COFFEE, fancy Santos Peaberry, 1 lb 36c
SOAP CHIPS, Crystal White, large 23c
DRIED APRICOTS, lb 17e

We Deliver.

Phone 31



"AWAKE, THOU WINTRY EARTH-FLING OFF THY SADNESS'

New dress - new resolutions hopes. All nature is full of promise.

Easter is a joyful season-may we venture the hope that your plans for the year are maturing as you expected. And may we hope, also, that we may be of further service in the development of those plans.

Western National Bank

"There Is No Substitute for Safety"

Our Aim - To Help Improve the Panhandle

Quality - Service - Courtesy

# SAVE YOUR PENNIES The Rexall Store

# KELVINATOR The Oldest Electric Refrigeration

^^^^

Delore any other system was even on the market, Kelvinator had proved itself to be perfect automatic retrigeration.

Kelvinator is manufactured by the largest plant in the world engaged exclusively in the production of electric refrigerators.

Kelvinator has the approval of Good Housekeeping, The Modern Priscilla, The Tribune Institute, and such institutions working for the betterment of our homes. Kelvinator is safe, reliable and economic electric refrigeration. People who can own the best and yet who demand economy in operation choose Kelvinator.

The two richest men, probably, in the world, John D. Rockefellow and Henry Ford, both have their homes equipped with Kelvinators. H. H. Swift and Louis Swift Jr., the meat packers, Dr. H. H. Kellogg of Battle Creek Sanitarium, Samuel and William Childs of Childs restaurant fame these and many of our nationally known men have their home Kelvinator equipped.

Kelvinator is guaranteed by the manufacturer and we absorbed lutely guarantee a Kelvinator when we place it in your home, and we are prepared to properly install and service every Kelvinator we sell.

Call at our store and see a

KELVINATOR

We Give Absolute Service in Every Department of Our Store.