

TEMPERATURES

	Moisture	High	Low
Sunday	96	67	
Monday	95	66	
Tuesday	96	65	
Wednesday	96	63	
Moisture this month: .63			
Moisture this year: 5.68			
Moisture last year: 11.23			

The Hereford Brand

22 pages

SINCE 1901

Sixty-two Years Of Service

Published Every Thursday

Our Slogan: "More People — More Farms"

63RD YEAR — NO. 31

HEREFORD, TEXAS, 79045, THURSDAY, JULY 30, 1964

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Two City Crashes Leave One Dead, Two Injured

Around Town

With The Brand Staff

L. H. Welty, Hart, has again reminded former Navarro county residents who now live in Deaf Smith County, that a Navarro county reunion is slated for next Sunday at MacKenzie State Park, Lubbock. Lunch will be spread at noon.

Hereford's Campfire Council is desperately in need of both transportation and counselors for the summer camp program. The 65 girl group plans to leave Monday morning at 6 a.m. Normal transportation has been hampered due to a new ruling out of Santa Fe, N.M., requiring special license for the leasing of busses to such groups "out of state". The council therefore, has been forced to seek other means of transporting the girls to the Pine Lodge Camp located at Captain, N. M. One bus has been secured which will carry approximately 30 girls. Cars are needed to transport the remaining 35 girls to camp. Volunteers to take the girls Monday and also pick them up next Saturday are asked to contact Mrs. Phil Barkley at the Campfire Hut, EM 4-0395 or at home, EM 4-0577.

Mothers are also needed to stay in the cabins with the girls. Anyone who can help with this is also asked to contact Mrs. Barkley at the above numbers.

Kathryn Flood, daughter of Ernest Flood, Route 4, Hereford, is enrolled as a summer student at Lubbock Christian College. She is a 1963 graduate of Hereford High School.

Highway Department's area office in Amarillo says Deaf Smith county had 13 rural traffic accidents during June. The crashes resulted in one death, five injuries and an estimated property damage of \$5475. This brought the total to 54 crashes for the first half of the year with two deaths, 28 persons injured and property damage of \$23,987.

A scheduled meeting of the U. S. Highway 385 Association here Aug. 8 has been postponed to Saturday, Oct. 17, it was announced Wednesday by Bill Payne, Crane, secretary of the organization.

Among U. S. Air Force personnel now on duty in Viet Nam assisting in the fight against communist aggression is Airman First Class Bernard E. Starks, U. S. Airforce Home Town News Center in Oklahoma City announced Wednesday. Starks is the son of Mr. and Mrs. Harry (Continued on page 3)

Vegetable Harvest Rolls

Potato Harvest Nearing Finish

By Larry Fuhrmann

Wheat is all in, with potatoes and onions still being harvested in the area this week. Yet to come will be carrots, sugar beets and lettuce. Also to come later will be grain sorghum.

Approximately 170,000 acres were sown to wheat this year, estimated Faust Collier, manager of the local Agricultural Stabilization and Conservation Service office here.

Dryland wheat had it rough this year, with much of the crop being plowed under. Average yield on the irrigated acreage was set at 40-50 bushels. John Pittman estimated yield on cut dryland acreage at 10 bushels. Potato harvest is still in full swing — packing sheds reported that they would probably be working the crop 10 days to three weeks longer. Potatoes were bringing \$3.25 earlier this week.

Dave Parker of Jorde Potato Co. said the company averaged 215 100 lb. sacks to the acre this year on its Kennebeck variety

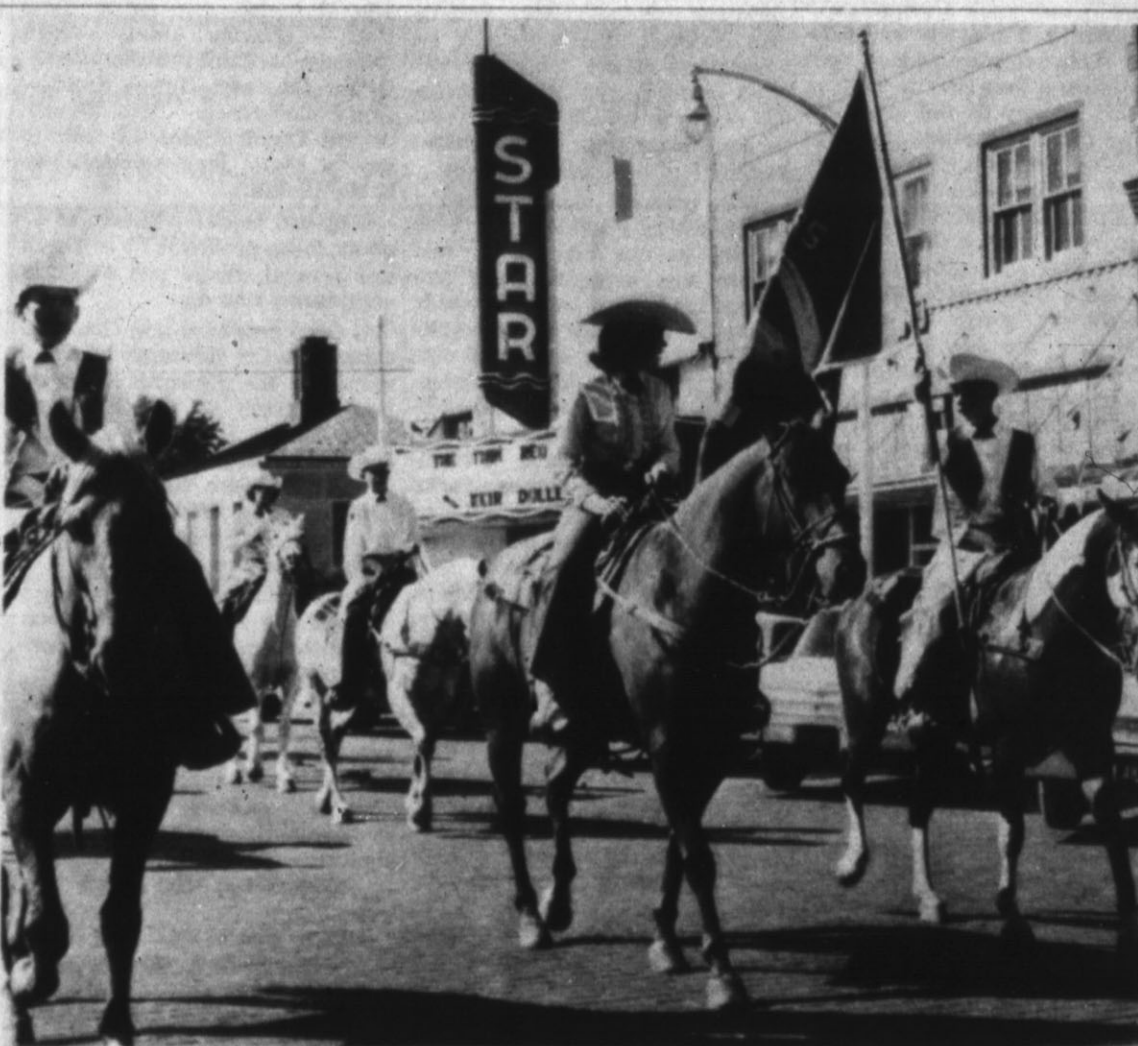
Mid-Summer Report potatoes. He said the average yield was around 200, making this year better than usual. The Jorde Co. handles approximately 900 acres of potatoes, all made into chips by Morton Co. Jorde says it takes 100 pounds of potatoes to make 25 pounds of chips.

By the time the potato season ends, 20 million one-pound sacks of potato chips will have been dug from Jorde's acreages here. He also has 3,000 acres of potatoes contracted in Minnesota, and has the distinction of having the only year-round potato operation in the nation.

Newt Harding of F. H. Vahling, Inc., reported the average yield on potatoes (reds) they had been harvesting to be 225 sacks to the acre. Harding said his company would start processing carrots this weekend, and commented that the crop looked really good this year. He said he expected their yield to be 10 tons or better.

Carrot acreage is down quite a bit this year, says John Sevier of Griffin & Brand. The average acreage is from 8,000 to 10,000 acres but this year farmers have only 5,000 acres in carrots.

Lettuce is just now being planted. Harvest is expected to begin on that crop sometime in October. Three to four thousand (Continued on page 2)



DISPLAYING THEIR COLORS — Members of town Hereford. They are shown here as they Hereford Riders Club were the major part display their colors coming down Main St. of the Saturday afternoon parade in downtown Hereford. (Brand Staff Photo)

City's First '64 Fatality Recorded

Hereford Police Department found themselves busy this week investigating a rash of traffic accidents which left one person dead and two persons injured, in separate accidents.

Deloris Mosier and Juan Gonzales were treated and released at Deaf Smith County Hospital Sunday afternoon, after they were involved in a collision at the intersection of U.S. 60 and Highway 385 shortly after 3:30 p.m. Sunday.

Gonzales and Miss Monte were rushed to the local hospital in a Gilliland Ambulance.

The driver of the other car, Albert W. Owen was apparently uninjured in the accident, according to investigating officers.

Damage to Owen's car was set at \$1500 and damage to the Gonzales vehicle was estimated at \$1000.

Gonzales was filed on in county court for driving while intoxicated.

He entered a plea of guilty Monday and was fined \$100 and cost and sentenced to three days in the county jail.

In the second accident, which occurred shortly after 4 p.m. Monday, at the intersection of U.S. 60 and Roosevelt Streets, vehicles driven by Nicholas Lee Milburn, 138 Ave. B. and Salvador Lopez Garza, Alamo, received minor damage.

Milburn was traveling west on U.S. 60 and his vehicle struck the Garza vehicle, which was parked in the traffic lane, in the rear, according to investigating officer.

Garza told officers that he had stopped to pick up a passenger, when he was struck by the Milburn vehicle.

Garza was cited by police officers for parking in a no parking zone and Milburn was cited for following too closely.

In the final accident, which occurred shortly after 8 p.m. Sunday, a vehicle driven by Domingo Perez Alvarado collided with a highway barrier on U.S. 60, 300 feet from its intersection with Highway 385.

Damage to Alvarado's vehicle was set at \$500. He reported the accident Monday morning.

Hereford recorded its first traffic fatality of the year Monday evening when Sally Pacheco, 6, daughter of Mr. and Mrs. Bennie Pacheco, 323 Ave. E. was struck and killed by a car driven by Michael Davis, 15, son of Mr. and Mrs. B. L. Davis, 215 Ave. B.

According to investigating officers, Davis was traveling west on Grand Street, directly into the evening sun. The child ran into the street from the north crossing to the south side.

Davis told police, when he saw the youth, she was directly in front of him and he attempted to turn his vehicle sharply to the right, but was unable to avoid hitting the girl.

The child was struck by the left front fender, officers said, and was knocked four feet by the impact of the collision.

She was rushed to Deaf Smith County Hospital by a Gilliland Ambulance, where she was pronounced dead on arrival.

Davis' estimated speed at the time of the accident was set at 25-miles-per-hour on a 30-MPH zone, according to officers.

"The accident was termed unavoidable," Police Chief Marshall Padgett said, "and all witnesses say that it would have been impossible for the youth to avoid hitting the girl."

No charges have been filed by the Hereford Police Department, according to Padgett.

Damage to the Davis car was negligible.

Funeral services for Sally Pacheco were held at 10 a.m. Wednesday in the St. Joseph's Mission, with interment in St. Joseph's Cemetery, the same day.

Services were conducted by the Rev. Raymond Gillis.

Survivors, other than her parents, include two brothers, Bennie Jr., Hereford and Lewis, also of Hereford, and one sister, Vivian of the home.

Services were conducted by Gilliland Funeral Home of Hereford. (See Picture Page Two)

Settle Tailwater Dispute By Aug. 1, Farmers Told

The High Plains Underground Water Conservation District put the "monkey on the back" of three area farmers this week, in the dispute over "excessive" tail-water in the Westway Community.

In a letter to the three farmers, Tom McFarland, High Plains representative, said that the participants would "resolve with the Court (Commissioners Court) their differences over the transportation and use of this water by Aug. 1, 1964, or the District (High Plains Underground Water Conservation District) will be forced to enjoin all three operators from allowing water to escape from the properties they farm."

McFarland, who also met with the commissioners court Monday, pointed out that the District encouraged the use of

tail water, considering it a commendable conservation project, and noted that the practice should be "fostered and encouraged."

He further pointed out however, that "some people are becoming hateful over other people's efforts to conserve, or put to beneficial use, this disappearing resource."

Involved in the dispute are J. C. Price, Dick Godwin and Gene Godwin.

Gene Godwin, in a letter to the High Plains Water District, offered a plan whereby the tail water would be picked up at the corner of his land, used in his fields, and the excess in turn, channeled into the field of his brother, R. C. Godwin. This would make maximum use of the water while also keeping most of it out of the eroding bar-ditch.

"This would be an ideal solution," said McFarland.

J. C. Price, who attended the court meeting, said that he would be "satisfied with the solution offered by Gene Godwin" pointing out that this would keep most of the water from the bar-ditch and in turn keep the ditch and road from eroding.

The Godwins were not present at the meeting but it was felt that the three men would come to terms on the situation before the Water District is forced to take action.

Also high on the agenda of a meeting that covered much ground but took little official action, was the need for a new bridge to be constructed on a farm road approximately 3 1/2

miles south and one mile west of Dawn. The present bridge was said to be in a poor state of condition and in danger of collapsing under the heavy loads of grain and cattle that frequently use the road.

Commissioner Charlie Sowell asked the court to consider replacing the narrow structure with a 30 ft. x 60 ft. permanent type bridge to facilitate the heavy traffic now using the road. He pointed out that this is the only crossing of Tierra Blanca Creek between Buffalo Lake and Hereford, and noted that much Castro County traffic traveled the road since it is a short cut

from Northeastern Castro County to Highway 60.

The road is a "through route", coming out on the south end approximately 5 miles east of Dinmitt.

Sowell estimated the cost of (Continued on Page 6)

Hereford Little League Nosed By AFB Team, 7-6

The Hereford Little League All-Stars ran into a strong Amarillo Air Force Base team Monday night and dropped the district game 7-6 after winning the Hereford tournament.

The two teams clashed in Hereford Monday and saw the lead see-saw back and forth, finally resting in favor of the Amarillo team.

Jackie Meredith, who led the hitting for the Hereford nine, got the first run of the game in the top of the first inning as he got on with a single, went to second on a passed ball, stole third and came home for the first run on a grounder by Tommy Pool.

The Amarillo team was quick to gain the lead as they got four singles and a walk, to score two big runs, before the sides could be retired.

Santry Rush slammed a single for the Hereford team and was followed by an inside park homer by Gary Lemmon, Donnie McDermitt was walked and came in on a single hit by Jackie Meredith, to put the All-Stars ahead 4-2.

The Amarillo team was retired in order in the bottom of the second but came back strong in the bottom of the third to score three unearned runs and take a 5-4 lead.

The Amarillo team was issued two walks, two balks, one single and one runner on third came in when the Hereford catcher walked away from the plate, thinking there were three men out when only two were out.

The local boys were blanked in the top of the third and fourth innings, but the Amarillo team did not remain idle

and returned in the bottom of the fourth to score two more runs and take a 7-4 lead.

The All-Stars struggled to earn two more runs as Gary Woodard went first on a single and Jackie Meredith followed with the second inside the park homer of the evening.

The sides were retired before the local boys could tie up the score which stood at 7-6 in favor of the Amarillo nine.

The Amarillo boys were re-

tired in order in the bottom of the fifth, as was the Hereford team in the top of the sixth, which ended the game.

Keith Anderson was charged with the loss for the local team and Bob Hardin was credited with the win.

Anderson struck out 12 batters, issued six walks, one hit batter and four hits.

The scoring by innings: Hereford 1 3 0 0 2 0 0. Amarillo 2 0 3 2 0 X 7

Sub-station For Beets At Dumas Is Being Built

Announcement of the groundbreaking for a sub-station loading plant at Dumas, to be used by the Merrill E. Shoup Memorial Plant, was made this week by Assistant Manager Wesley Fisher.

"The station," Fisher said, "is actually just a hopper, in which the beets will be dumped into the rail cars."

Fisher said the sub-station will be located on the railway near Etter.

The station will require one man to operate the loading of the hopper, but Fisher said as yet it has not been decided who will run the Dumas plant.

The station will serve approximately 500 acres of sugar beets in the Dumas Area.

Fisher said all of the beets will be weighed at an elevator near Etter.



FIRST PLACE WINNER — Larry Paschel, left, advertising manager. Paschel was the only contestant entering the contest, who managed to turn in a perfect contest form. (Brand Staff Photo)

Schools' Repair Program Speeded

Hereford schools' extensive remodeling program is "moving along at a rapid clip," Kendall Williams, assistant superintendent of schools, said Wednesday.

Everything scheduled for the summer vacation season should be completed in time for school's opening Aug. 27, says the assistant chief, who is in charge of the remodeling and renovation program.

Portions of the program are included in the \$2.4 million long-range expansion programs for which bonds were voted early in the spring.

One of the biggest projects under way is a complete renovation of the Junior high school auditorium. A new floor is being installed and new furniture is being added. Seats were bought by the board several weeks ago and have arrived.

The auditorium also is getting

a complete new paint job, and the stage is being extended, adding to its depth.

The old junior high gymnasium also is getting an extensive overhauling. A new, modern ceiling is being added and the entire room is being repainted.

In addition, bleachers have been removed to enlarge the playing area of the gym, Williams explained.

At Central Elementary School, a general repair program is underway. The boiler is being overhauled, and a "general maintenance job" is being done at that school, Williams explained.

In addition to these major improvement jobs, all buildings in the system are getting a general cleanup, making ready for the opening of the autumn term. Everything should be "shipshape (Continued on page 5)

Letter To The Editor

Dear Editor:

It was with many mixed thoughts and emotions that I read the five different articles pertaining to Dr. Edwards and her work with the Latin American of this community in this morning's edition of the Hereford Brand.

I should like to share some of these thoughts with the good readers of the Hereford Brand.

First of all, whom am I and of what right have I to speak to you folks?

I am a Hereford citizen, mother of four teenagers, public school teacher of Latin American children, predominantly from the Labor Camp, former Director of the Migrant Ministry Program and at present a mem-

ber of the Board of Directors of the Migrant Ministry, and lastly a colleague and close personal friend of Dr. Lena F. Edwards.

I remember the first time we talked, I was at the time Director of the Migrant Ministry Program and she had been here only a few months and was drawing up plans for the Maternity Hospital. I was trying to establish cooperation between the two active religious units at the camp, and I found out later, she, being the new comer at the mission was to "see what I had on my mind and brush me off!" We had talked but a short while before we discovered that we were two "damn yankees" with similar ideas. From this beginning has come a close friendship that has given me great encouragement during the low moments of my work with the Latin American folks and I hope I have done the same for her.

There are many problems that arise as the result of a mass concentration of underprivileged

peoples in a community. Dr. Edwards is concentrating her resources and energies on only one phase of them. The support she is getting from this community is negligible. Since February she has received one donation of \$25 from a Herefordite. To date, as a result of the Fort Worth Article, she has received donations in the amount of:

- 1 - \$10
- 2 - \$5
- 6 - \$1

I think that it has been well explained about the financial operation of the maternity hospital. Did you know that the Clinic Hospital, where children and adults with ailments and illness other than maternity were cared for, had to be closed down this winter because of a worn out heating system? There were not funds available to make necessary repairs. The funds are still not available! Do you know that the state Migratory Program for Health, Housing and Day Camp for children wanted to come to the Labor Camp and establish a Pilot Program there? Do you know the state has allocated \$680,000 for such work with migrant people? This program was turned down on the local level.

There is now such a program in operation in Plainview and Lubbock. This program alone would have gone a long way in helping us solve many of the problems facing this community. As a result, Dr. Edwards conducts, by herself, a well-child No. 1 clinic during the mornings at the camp. She has a few faithful friends that she can call on for help when the burdens and tasks become too much — the Ed Djuik's Sr. and the Jim McAndrews — She has exhausted her personal financial resources and is now in the process of exhausting her personal physical being.

But there are other problems at the Camp and these can not be solved by religion and religious organizations alone. People can not concern themselves with religion while they are faced with the overwhelming problems of existence.

The Migrant Ministry is doing a good job at the camp. There is still much more that it should be able to do. It is a protestant organization well supported by a protestant community. Though they do what they can, they too, turn their heads to many deplorable existing conditions.

Our schools are now doing a good job to eventually improve conditions of these people by educating the children. However, why must our schools be closed at night when they could be used for adult and drop out education in the fields of trades and home economics, conducted by volunteers. Before Mr. Don Zimmerman had the courage to put teeth into the compulsory education laws of this state, only an



TWO INJURED — Two persons were injured in this automobile when it was involved in a collision at the intersection of U.S. 385 and U.S. 60 in Hereford. Injured were Juan Gonzales, 115 Ave. B, and Deloria Montez, Texas Hotel. Damage was estimated at \$2500. (Brand Staff Photo)

The Hereford Brand



Our Slogan: "More People—More Farms"

Member National Editorial Assn.
Member Associated Press

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infinitesimal few Latin American children were attending an accredited school. This too created problems for the community and was solved by two bond issues increasing the physical facilities of our public schools.

The housing and sanitation conditions of these people, both outside of our city limits and within are deplorable. At the camp, there is no running water in the barracks and the barracks are perimeted by a row of outhouses which are not even freshly white washed each year. Never forget, that flies and mosquitoes that visit these outhouses also visit our homes, parks and streets.

To my knowledge, in the barrack area, there are only two places at the camp with modern facilities — the Catholic Mission and the Casa de Amigos. If you think these outhouses are appreciated, then you should see the school children make a beeline for the rest rooms the first thing in the mornings and the very last thing in the afternoons before getting on the school buses. You say why improve their housing when they do not care for what they have? Have you ever thought of what your house would be like if it were a used building that had been moved to its present location some 20 years ago — had had an average of three tenants in it a year with an average of 10 persons living in each room and had little repair during that time?

There is one good point that can be said for the Labor Camp housing — there is worse housing within the Hereford city limits. I wonder — who are the owners of these dwellings? If any one doubts this, I would be only too happy to take them on a tour of the camp and town housing.

Now is it any wonder that the delinquency rate among these people is so high? Why are there no planned summer recreational and educational programs planned so that the delinquency rate among these children can be reduced by means other than to send them to the state reformatory?

There are friends of these people that those of us who work with them, are very generous with their help — both financially and of their time — the Ed Djuik Sr. — Margaret London,

Jim McAndrews — Mrs. Paul Hoff — Harley Davis' Virgil Dondson — Emmitt Melburn's — Bruce Coleman — Jewel Smith — Don Zimmerman — Mrs. Benson of the Credit Union — talk to any of them, they will tell you of the problems.

But, you say — "What can I about these problems?" — There are several things you and this community can do.

1. Give practical and financial support to Dr. Edwards by a donation to the Edwards Foundation account at the Hereford State Bank. Think of what she could do if 500 families donated a \$1.00 a month for 12 months. This would be \$6000 a year that she could put into the health program at the camp.
2. Continue the support and work of the two active religious organizations the Catholic Mission and the Casa de Amigos.
3. You city mothers — use your influence to have the city fathers establish a day camp for the Latin American children.
4. City mothers — see that the Latin American Housing and sanitation facilities are cleaned up modernized and made decent.

This is just a start. No doubt many of you have other good ideas to solve these problems. Lets get to work and start solving them.

Remember, if we can not get our town in order, then eventually the Federal Government will. These Latin-American people have the same love of our country we have, the same love and pride for their family as we have and the same joy for living that we have — in short they are human beings and one of God's creations. Marian L. Davis Hereford

Schools'...

(Continued from Page 1)

by the time classes start in late August," the assistant superintendent said.

Another project which is well under way is a repair program at the football stadium. A general cleaning and patching program is to be completed in time for the first home game Sept. 11 when the Whitefaces meet Plainview.

Vegetable...

(Continued from page 1)

acres of the crop are expected to be planted.

Onions will be harvested for about two more weeks, with approximately 85 percent of the crop already in. The area has 1200-1500 acres. Earlier this week, they were bringing \$1.50-\$1.75.

"It needs a drink", commented George Warner on the area's grain sorghum, one of the county's outstanding crops. Faust Collier reported that the county has about 200,000 acres planted to sorghum, and that the actual acreage count was in progress.

Warner said that harvest of grain sorghum is expected to be underway the latter part of September. However, he pointed out, the time would be moved up if the hot weather and lack of rainfall continued to plague the summer growing crops.

Planting of grain sorghum was made earlier this year to avoid midge infestation, Warner said. Continuing hot weather will bring on a pre-mature harvest.

Rain is also needed for cotton

two-out-of-three fall setto.

In the opener, two other wrestlers who has seen considerable action in the Hereford Ring will do a one-fall-to-a-finish scrap. Black Bart will meet the Viking in the opener.

The Lions series drew more than 1000 persons last Saturday night for one of the biggest turnouts yet for the summer series. Wester says the wrestling programs will continue throughout the balance of the summer and into the autumn. Starting time is 8:45 p.m.

Elephant Butte Reservoir, largest in New Mexico, is on the Rio Grande 120 miles above El Paso.

in the area, said Billy Lynch, temporary manager for Texas Employment Commission here. Irrigated cotton is doing alright, however, he pointed out.

Toward the South (Lamb Co.), cotton is "dying for rain". Lynch pointed out. Farmers will probably "plow it under" while they can still receive government support, he explained.

Sugar beets are coming along all right — all 27,500 acres in the Holly territory, which includes Deaf Smith, Castro, Palmer, and Curry Counties. Deaf Smith county alone has 11,994 acres devoted to the crop. Harvesting will get under way later during the autumn.

Wes Fisher of the Holly Co. estimated an "exceptional" yield of 20 tons or better to the acre of sugar beets. He said they were expecting the first of the crop to be harvested around Oct. 1.

For the month of July to date, Texas Employment Commission reported a total of 459 braceros in the area being handled through associations. There are an estimated 2,000 all together, many coming from South Texas. The braceros are from Mexico.

So that's it — carrots, potatoes and onions all are in good shape for the year, along with the sugar beet crop. Wheat came out all right, despite the dry spell — but it's hard to tell how grain sorghum and cotton will end up later this autumn.

WANTED

Farmer to lease a newly developed irrigation farm in Southeastern Colorado. Wheat, beets, sorghum.

Write
Gerald Brown
Box 41
Two Buttes, Colorado

Shiek, Romero Head Week's 'Rasslin' Card

The Shiek will be back for Saturday night Lions Club wrestling card at the Bull Barn and will battle Ricky Romero in the featured scrap.

They will put on a two-out-of-three hassle with a 60-minute limit. Slim Wester, promoter of the Lions' series, said Thursday.

A new face for the Hereford ring will appear on the Saturday night card — Jerry London who will scrap Sampson in the semi-final round. Their match will have a 45-minute limit or a

Larry...

(Continued from Page 1)

ture was in error in the original series and was not considered in picking the winners.

Penn said interest in the contest was very good and that many near-perfect entries were returned to the Brand before Monday afternoon's deadline.

He suggested that if you completed in the contest, turn over to the special section and check your entries with the perfect copy.

Aggressive Selling & Harvesting

Organization

Needs Additional

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Laying the ground work for valuable bonus profits, this wheat-wreaver applies Spencer Ammonia on wheat stubble. Read below how a fall application of SPEN-AMM can pay off for you, too.

Now's the time to put back the grow-power your wheat took out!

When you're ready to put this year's wheat-land in shape for another crop, see us for your nitrogen. We've got the ideal nitrogen source for this all-important job: Spencer Ammonial A full 82% nitrogen, Spencer Ammonia is the biggest boost you can buy!

let your cropland set this winter. This way, when spring gets here, your soil will be all "charged up" and ready to deliver a healthy helping of yield building nitrogen.

Injecting it either before or after plowing will have your old wheat stubble decayed in a hurry. This is especially important if you're planning to put your land back into wheat. Fast-acting Spencer Ammonia keeps old residues from tying-up vital soil plant food that your new crop needs. As a result, your young wheat is assured of having all the grow-power it needs to come up fast this fall — and come back strong next spring.

Remember, Spencerizing with ammonia makes application easy. No bags to handle — no spreader to fill. If you need an applicator, let us know and we'll lend you one.

For you wheat-growers who like to build-up the phosphorus level of your fields at this time of year, we also have 0-20-0 and new Tyler pull-type spreaders for fast application. See us right away for complete fertilizer service to put your wheatland back in A-1 growing condition.

"Retiring" your Land Till Spring?

A fall application of Spencer Ammonia is also a mighty smart move if you plan to

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Spencer Chemical Division, Gulf Oil Corporation

Main Office EASTER 276-5669	HEREFORD EM 4-2835	BLACK 265-3255	DIMMITT FORD 647-3701
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Herman Praetzel, Mgr.

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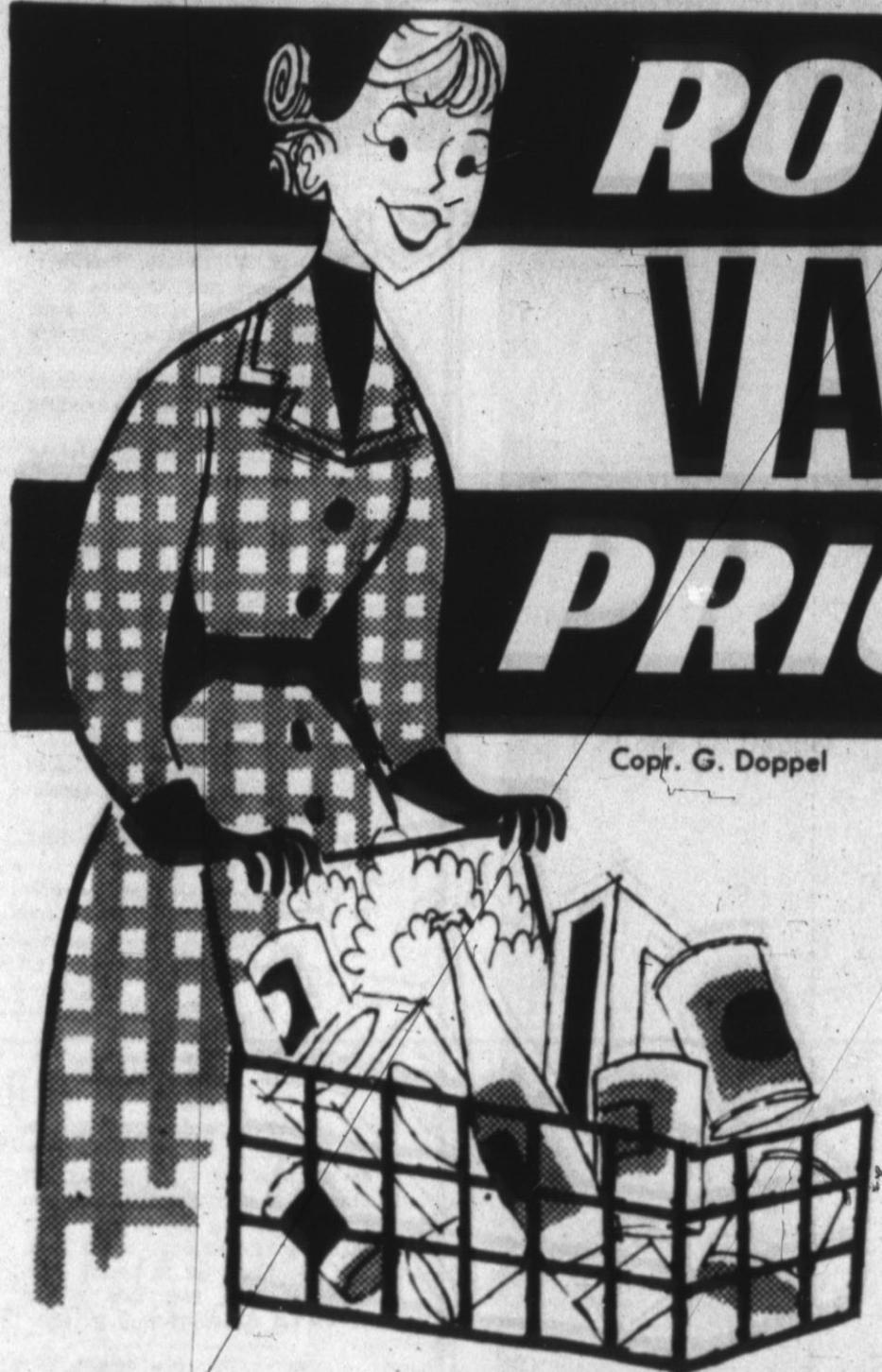
"USED CAR SPECIALS"

THIS WEEK'S SPECIAL

1963 Comet 4-dr. Sedan. Automatic transmission, white wall tires and tinted glass. Clean as new with a great discount in price. Lovely sky blue finish. 4000 mile-90 day guarantee. \$1595

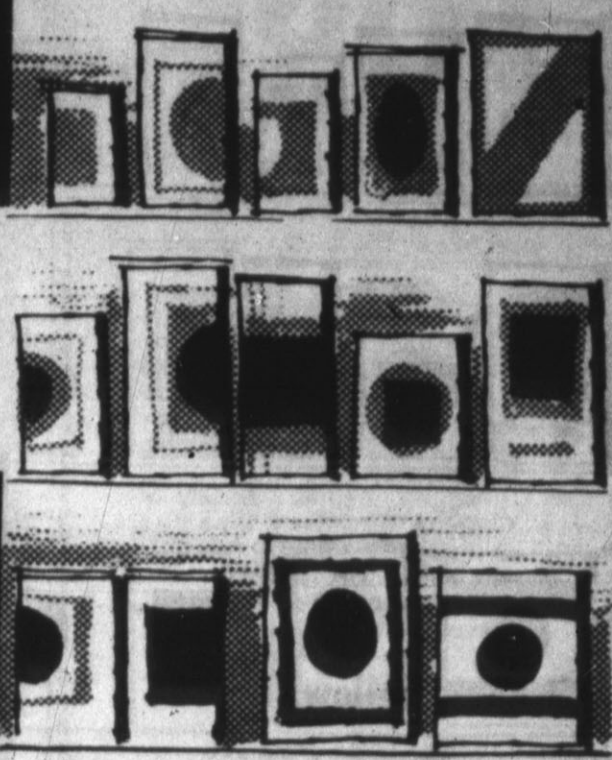
- 1963 Corvair Monza Coupe with a 4 in the floor. Radio and heater 105 hp engine. Extra sharp and will suit the sport minded.
- 1962 Olds 88 4-dr. Sedan. Factory air, power steering and brakes. Artic white finish with red interior. Luxurious family sedan at a very reasonable price.
- 1960 Buick La Sabre 2-dr. hardtop. Power steering and brakes. Lovely green and white two-tone. Feel young again in this sporty hardtop.
- 1960 Chev Impala 4-door hardtop. Radio, heater, automatic, power brakes, steering and air.
- 1960 Buick La Sabre 4-dr. Power steering, brakes and air. Beautiful red finish. Fully guaranteed and reasonably priced.
- 1960 Falcon Ranchero. Here's pickup with a slim diet Good condition and fully guaranteed.
- 1962 Ford V-8 pickup with custom cab. Radio and 3-speed transmission. Long wide bed. Priced to meet competition.
- 1959 Ford pickup 6 cyl. Long wide bed. Good and sound. Financing on the spot.

16 Years of Customer Satisfaction



Copr. G. Doppel

ROW AFTER ROW VALUES ARE BIG PRICES ARE LOW!



Row after row—shelf on top of shelf—COOPER'S features the really big food values—your favorite quality brands at low, low prices. Shop here for all your food needs and household supplies and your savings will grow—dimes into quarters . . . quarters into dollars. Yes! You can earn dollars easily . . . pleasantly . . . shopping at COOPER'S. What's more, our easy-to-see, easy-to-reach displays make menu-planning a snap . . . make shopping loads of fun.

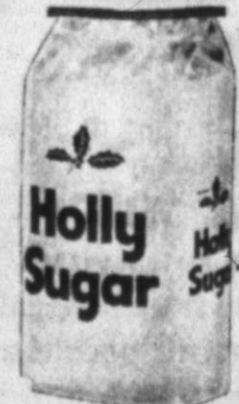
Clip the Coupon in This Thursday Brand and Redeem in our Store For 100 FREE Gunn Bros. Stamps

100 FREE STAMPS

COFFEE
FLOUR
BREADED SHRIMP
CASCADE
BEET SUGAR

Hills Bros. — Lb. Can
Gladiola — 5 Lb. Bag
Blue Plate — Frozen
10 Oz. Pkg.
For Automatic Dishwashers
Holly — 10 Lb. Bag

79¢
49¢
49¢
39¢
99¢



Magic NUMBER

THIS CARD MAY BE WORTH \$500.00

NO PURCHASE NECESSARY. GET YOUR FREE PUNCH OR PUNCHES EVERY WEEK.

VOID IF BLEACH PROCESS IS APPLIED BY UNAUTHORIZED PERSON.

EVERY CARD WINS! SEE FULL LIST OF PRIZES IN OUR STORE.

VALID ONLY WITH PUNCH SHOWN HERE.

RECORD OF PURCHASES

1	2	3	4	5	6	7	8	9	10	11	12
95	95	95	95	95	95	95	95	95	95	95	95
91	91	91	91	91	91	91	91	91	91	91	91
91	91	91	91	91	91	91	91	91	91	91	91

MAGIC NUMBER

- Bring card with you each time you visit our store.
- Every card is a winner — Yours may be worth \$500.00
- Bring your card to our office when completed — void if bleach process applied by unauthorized person.
- Employees at Cooper's Market and their families not eligible.

START NOW — PICK UP YOUR CARD TODAY
ASK FOR A CARD IF YOU DO NOT HAVE ONE.

Diamond — 40 Count Poly Bag Paper Plates 59¢	Del Monte — Flat Can Chunk Style Tuna 4 For 99¢
Welchode — Qt. Can Grape Drink 29¢	Libby's — 303 Can Spaghetti with Meat Balls 25¢
Lipton — 48 Count Tea 59¢	Pkg. of 8 Flavors Kool Pops 25¢
Duncan Hines — Angel Food Cake Mix 49¢	Ken I Ration — No. 1 Can Dog Food 3 For 39¢
Sibby, Cherry, Raspberry, Sibby Banana Jello 4 For 39¢	Pepperidge — Choc., Sibby, Pineapple Parfait Cakes 55¢
Hunt's — 46 Oz. Can Tomato Juice 4 For 99¢	O. J. — Reg. 98¢ Beauty Loton 69¢
Del Monte — 303 Can Fruit Cocktail 4 For 99¢	Micrin — Reg. 98¢ Antiseptic 79¢
Shurfine — 25 Oz. Jar Apple Sauce 29¢	Niagara — 15 Oz. Can Spray Starch 39¢
Hunt's — 300 Can Spinach 8 For 99¢	Vel — Complexion Size Beauty Bar 2 For 35¢

Longhorn BACON 2 Lb. Pkg. 98¢
Sirloin STEAK lb. 79¢
Lean Meaty SHORTRIBS lb. 23¢
Philadelphia CREAM CHEESE 8 Oz. 33¢
Thompson SEEDLESS GRAPES lb. 27¢
Sunkist LEMONS lb. 15¢

ROUND STEAK
U.S.D.A.
lb. **79¢**

Long Green Slicers
CUCUMBERS
lb. **10¢**

PENNY WISE SAYS — SHOP WISELY — ALWAYS GO TO COOPER'S

AT WORK OR PLAY IT SURE DOES PAY TO EAT GOOD FOOD EVERY DAY

GOOD FOOD KEEPS US ON THE BEAM — MADE A HOLE IN ONE ON THE SECOND GREEN

FOLKS COME FROM NEAR AND FAR — BECAUSE THE FOOD IS UP TO PAR AT

COOPER'S

COOPER'S

FOR GOD SO LOVED THE WORLD

First Methodist Church

501 North Main
Rev. Herschel L. Thurston,
Pastor
Sunday, Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Junior High and Senior High MYF, 6 p.m.; Worship Service, 7 p.m.
Tuesday, Woman's Society of Christian Service Prayer Group, 9:30 a.m.; Homebuilder's Prayer Group, 8 p.m.
Wednesday, Choir Rehearsal, 8 p.m.

Fellowship

Baptist Church

Independent Fundamental
Odd Fellow Hall
205 E. 6th
Rev. Kenneth Irwin, Pastor
Sunday School is held at 9:45 a.m. each Sunday, followed by Worship Services at 11:00 a.m. Evening Service at 7:45 p.m. Mid-week prayer Service, Wed. 7:30 p.m.
For transportation, call EM4-3101.

Wesley Methodist Church

410 Irving
Rev. Noah Arnpriester, Pastor
Sunday School, 9:45 a.m.; Sunday morning worship, 10:55 a.m.; Sunday evening worship, 7:30 p.m.; MPY, 6:45 p.m.; Primary Fellowship, 6:45 p.m. Bible Study: Wednesday, 7:30 p.m.
Choir Practice: Wednesday, 8:30 p.m.
WSCS: 2nd and 4th Mondays, 3 p.m.
Methodist Men: 1st Saturday, 6:30 a.m.
Commission on Membership and Evangelism: 2nd Friday, 8 p.m.
Commission on Education: 4th Thursday, 8 p.m.
Official Board: 1st Monday, 7:30 p.m.
Commission on Missions: 2nd Friday, 3:30 p.m.
Commission on Worship: 3rd Wednesday, 8:30 p.m.
Commission on Social Concerns: 4th Monday, 7:30 p.m.
Commission on Stewardship and Finance: 4th Monday, 8:30 p.m.
Music night every 4th Sunday night.

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K
Sunday: Sunday School, 9:45 a.m.; Morning Worship, 11 a.m.; Training Union, 6:30 p.m.; Evening Worship, 7:30 p.m.
Tuesday: Beginner Sunbeams, 9:30 a.m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p.m.
Wednesday: Prayer Meeting, 7:30 a.m.; Choir Rehearsal, 8:15 p.m.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway
Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m. y 8 p.m.
Durante La Semana: 6:30 a.m. y devotional services at 7:30 p.m. Wednesday.

Frio Baptist Church

Rev. G. W. Fine, Pastor
Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

Mission De San Jose

LABOR CAMP
El Domingo es el dia del Senor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.
Horas de Misas los Domingos: 8 a.m.; 10 a.m.; 8 p.m.
Bautismos despues de la misa de las 10 a.m.

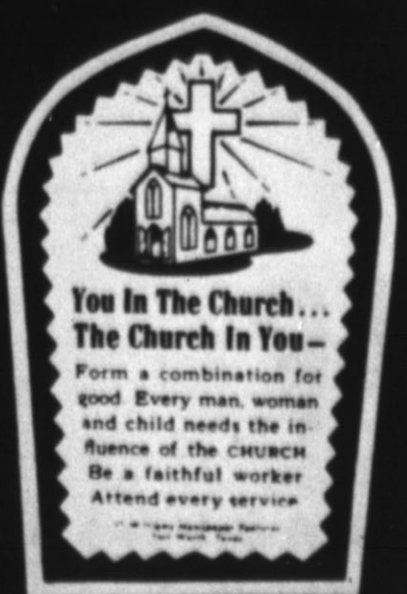
Templo el Calvario Asamblea de Dios

Pastor, Martin Minoquez
Bienvenidos.
Calle Ave. H & 13th.
Los servicios durante la semana y el Domingo.
Como siguen: 7:30 de la noche Martes, Jueves.
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.



As We Forgive-

A fine specimen of young manhood... maybe my neighbor or maybe yours. He is not a bad boy, just one without training. His parents don't like the church and actually boast of never attending. What a tragedy. How unfair to the children of such homes... to put "Other Gods first." This lad needs love, direction, guidance. He needs forgiveness, for only "as we forgive can we be forgiven." Police officers, "Big Brothers" and good church people help but it also requires being acquainted with God. Have you asked the court to parole a boy to you instead of allowing him to go to jail? Maybe he needs just one more chance. *The manifold mercies of Heaven are available, if a man, woman or child will turn in good purpose to Him. The church on the corner can help any boy, or girl, or man, or woman. Won't you see for yourself?*



Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
Wednesday prayer meeting held at 8 p.m.

First Christian Church

Rev. Eugene Brink
Pastor
West Park Avenue
Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
Chi - Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
Functional Departments first Wednesday at 8 p.m.
General Church Board, second Wednesday at 8 p.m.

Iglesia Metodista San Pablo

223 Kibbe Street
Rev. Gilbert Diaz
Pastor
Los Servicios de nuestra nueva Iglesia. Seran de la Siguente manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a.m.; Servicio de Adoracion, a las 11 a.m.; Domingo en la noche Predicacion 7 p.m.; Los jueves servicia de oracion 7 p.m.

Church Of The Nazarene

Fourth and Jackson
Rev. Earl M. DeBord, Pastor
EM 4-1375
Sunday School is held at 10 a.m.; Worship Service at 11 a.m.; Junior and Youth Services at 6:15 p.m. Evening Service at 7 p.m.
Prayer meeting Wednesday will begin at 7 p.m.
The first Wednesday of each month a Missionary meeting is held at 7 p.m.

Mt. Sinai Baptist Church

302 Knight St.
Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m. Mid-week Prayer Service is held at 7:45 p.m. Wednesday, Choir Rehearsal is held at 8 p.m. on Thursday. A teachers meeting is held at 7 p.m. on Friday.

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
115 West Norton
Sunday School 9:45 a.m.; Morning Worship 11 a.m.; Evening Worship 8 p.m.
Monday, Bible Band meets 7 p.m.
Wednesday, Prayer Meeting 8 p.m.

First Presbyterian Church

616 Lee Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional at 9 a.m. Tuesday.
Choir Rehearsal, 8 p.m. Wednesday, Prayer meeting Friday at 7:30 p.m.

Summerfield Baptist Church

Rev. James Arnold, Pastor
Sunday: Sunday School, 10 a.m. Morning Worship, 11 a.m. Training Union, 6:30 p.m. Evening Worship, 7:30 p.m. Wednesday: Beginner and Primary Sunbeam; Junior G.A.'s and Pioneer R.A.'s; W.M.U. and Brotherhood - 7:30 p.m.
Prayer Meeting, 8:30 - 9 p.m. 1st. Monday of each month, Brotherhood Breakfast, 6:30 a.m.

Park Ave. Church Of Christ

On Harrison Highway
Worship Services 10:30 a.m. Sunday. Prayer meeting 7 p.m. Wednesday.

Church Of Jesus Christ of Latter Day Saints

(Mormon)
EM 4-1805
The Mormon Church meets in Gilliland Funeral Home, Sunday School, 10 a.m. Sunday, Sacrament Meeting, 11 a.m. Sunday.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

ELIZABETH WITHERSPOON INSURANCE
● 148 N. Main St.

E. B. BLACK CO.
● Dick Barnard - Jesse Stanford

McRIGHT GARAGE & SUPPLY
● Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
● Virgil Hennen

ROCKWELL BROS. & CO.
● D. R. Vandever

BUY-RITE FURNITURE
● J. H. Fish

BIG T PUMP CO., INC.
● Hilrey and Leroy Aven

The PRUDENTIAL INSURANCE COMPANY of AMERICA
● DAVE HECK

HEREFORD LAUNDRY & DRY CLEANERS
● Ernest Kendall

SUIT'S AUTO SUPPLY

HEREFORD FERTILIZER & INSECTICIDE CO.
● Norman Moore

PIGGLY WIGGLY
● Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.
● W. L. Davis, Jr.

HEREFORD OFFICE SUPPLY
● Bob Huddleston

CITY DRUG STORE
● Mr. and Mrs. Kenneth Coker

JONES TEXACO SERVICE
● Mr. and Mrs. J. P. Jones

WESTERN WHEEL INN
● Mr. and Mrs. G.-D. Caison

HEREFORD GRAIN CORP.
● Curtis O. Roach, Mgr.

PITMAN GRAIN CO.

HEREFORD STATE BANK
● Russell E. Carver, Pres.

Western Wrecking
● Anson A. and June Dearing

HEREFORD TEXAS FEDERAL CREDIT UNION
● Mrs. Dyalitha Benson

ED SKYPALA
● Your Borden's Distributor

GILLILLAND FUNERAL HOME
● Marlin Gilliland

MASTER CLEANERS
● Mr. and Mrs. C. D. Fitzgerald

ROGERS DRUG
● Mr. and Mrs. Grady Rogers

GWYNNE OWEN

LOERWALD BROS.
● Ed, George, Gene & Harold Loerwald

FARMER'S DRIVE IN
● Troy Moore

PLAINS FERTILIZER CO.

ORSBORN - CHEVROLET OLDSMOBILE
● Your Chevrolet-Oldsmobile Dealer

CONSUMER'S FUEL ASS'N

CHURCH...

(Continued from Page 4)

Seventh Day Adventist Church

West Park Addition
ELDER JAMES MEADE,
PASTOR

"Guiding Our Young People," is the subject of daily lessons study and class discussion Sabbath August 1.
Memory verse: Eccl. 12:1
Study Helps: "The Adventist Home", pages 455-530.
Lesson Aim: To enable parents to guide their adolescent youth into a mature Christian experience.

Lesson Outline:
1. Moral Responsibilities Begin Early, Romans 14:7; Eccl. 11:9-10.
2. Examples of Youthful Waywardness, Luke 15:17-20.
3. Genuine Pleasure, Ps. 119:11; Prov. 1:10-15.
4. Respect for Authority, Eph. 6:1; Matt. 22:21.
5. Choice of a Life Partner, Deut. 6-7.

Services
Meditation 9:30 a.m. Saturday
Sabbath School 9:45 a.m. Saturday
Worship Service 11 a.m. Saturday

Iglesia De Cristo

BIENVENIDOS a los Servicios de la IGLESIA DE CRISTO, en ESPANOL. Ubicados en SUNSET & PLAINS Hora de servicios en Espanol: Domingo, Estudio de la Biblia, 9:30 a.m.; Adoracion, 10:30 a.m. y 6 p.m. Miercoles, 8 p.m., Clases de Biblia para todos, Viernes, 8 p.m. La entrada es por el lado sureste del edificio.

Assembly Of God Church

Union and Ave. G
Rev. V. W. Marcostell, Pastor

Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening.
Prayer meeting and Bible Study will be held Wednesday at 8 p.m.



SEALED STORAGE HIGH MOISTURE GRAIN BINS

Low maintenance, heavy galvanized steel for the finest in sealed storage. Pushbutton feeding, smooth-flow walls, exclusive performance features. Lifetime construction, backed by fifty years' site experience. C&L sealed storage bins cost little more than ordinary grain bins... far less than competitive units! Optional automatic grain tender.

SILVER SHIELD

"Grows as your herd grows" - just add steel rings.

PLAINS

Steel Building Co. Inc.
6670 Canyon Expressway
P. O. Box 6003
Amarillo, Texas
Phone FL 6-2782

Thompson Memorial Mexican Baptist Mission

TEMPLO BAUTISTA MEMORIAL
Alex O. Thompson Memorial Mission
215 Norton Street
Guillermo Enrique Benitez, Ministro

LA SEMANA QUE PASA
Cada Manana Tenemos Culto de Oracion a las 7 a.m.
Oremos y Testifiquemos por la CRUZADA BAUTISTA NUEVA VIDA.
Venga a la Casa de Dios antes de ir a su trabajo.
Viernes 31:
Meditaciones Vespertinas en KPAN 860 k.c. 7:15 p.m.
Sabado 1ro.:
Noche de la Juventud. El Bus sale a las 7 p.m.
Domingo 2:
Culto Matutino de Oracion 7 a.m.
Escuela Biblica Dominical 9:45 p.m.
Leccion: El Pacto de Dios Con Su Pueblo

Texto Para Memorizar: El Amarme con Todo el Corazon, con todo el entendimiento, con toda el alma, y con todas las fuerzas, y amar al proximo como a uno mismo, es mas que todos los holocaustos y sacrificios. Marcos 12:33.
Culto de Adoracion 11 a.m.
Sermon: El Significado del Pacto de la Iglesia

REUNION MENSUAL DE LA ASOCIACION BAUTISTA TEXAS-NUOVO MEXICO (en nuestro templo a las 2:30 p.m.)
Topico Especial: La Cruzada Bautista Nueva Vida

Oradores Especiales:
Mr. Lowell Sharp, County Sheriff; Rev. Roberto Garcia, Lubbock, Texas; Rev. Daniel Molina, Springlake; Rev. Glen Godsey, Plainview.

Extendemos la mas calurosa bienvenida a todos los Bautistas Latino Americanos que integran las membras de nuestra iglesias y a todos los visitantes.

Union de Preparacion 6 p.m.
Culto de Predicacion 7 p.m.
Lunes 3:
EL MENSAJE DEL EVANGELIO, KPAN, 860 k.c., 7:10 p.m. Sintonic su radio cada lunes y escuche la Palabra de Dios Miercoles 4:
Culto de Oracion y Estudio Biblico 8 p.m.
Si Ud. necesita transportacion llame a EM4-1217.

St. Anthony's Church
Harrison Highway at 25 Mile Ave.
Father Angelus, Pastor
Sunday Masses - 6:30 a.m., 8 a.m., 10 a.m., & 12 noon.
Daily Masses - 6:30 a.m. & 8 a.m. during summer months & other school holidays, 6:30 a.m. & 11 a.m. during school days.
Evening Masses are - Every Tuesday at 8 p.m. & first Fridays 8 p.m.
Holidays of Obligation Masses - 6:30 a.m. 8 a.m. & 8 p.m.
First Saturday Masses, are - 6:30 a.m. & 8 a.m.
Confessions are Tuesday during school year 12 - 1 p.m. & Thursday 12 - 1 p.m.
Confessions every Tuesday evening at 8 p.m.
Confessions the eve before First Fridays and Holy days of obligation 8 p.m.
Confessions Saturdays 4 - 5 p.m. and 8 - 9 p.m.
Confessions Sunday a.m. 7:30 - 8 a.m.
Confessions Sunday a.m. 7:30 - 8 a.m.
Any other time by calling the Rectory.
Baptisms Sunday 4 p.m. or any time by arrangement.

St. Anthony's Church

Harrison Highway at 25 Mile Ave.

Father Angelus, Pastor
Sunday Masses - 6:30 a.m., 8 a.m., 10 a.m., & 12 noon.
Daily Masses - 6:30 a.m. & 8 a.m. during summer months & other school holidays, 6:30 a.m. & 11 a.m. during school days.
Evening Masses are - Every Tuesday at 8 p.m. & first Fridays 8 p.m.
Holidays of Obligation Masses - 6:30 a.m. 8 a.m. & 8 p.m.
First Saturday Masses, are - 6:30 a.m. & 8 a.m.
Confessions are Tuesday during school year 12 - 1 p.m. & Thursday 12 - 1 p.m.
Confessions every Tuesday evening at 8 p.m.
Confessions the eve before First Fridays and Holy days of obligation 8 p.m.
Confessions Saturdays 4 - 5 p.m. and 8 - 9 p.m.
Confessions Sunday a.m. 7:30 - 8 a.m.
Confessions Sunday a.m. 7:30 - 8 a.m.
Any other time by calling the Rectory.
Baptisms Sunday 4 p.m. or any time by arrangement.

Immanuel Lutheran Church

Park Ave. & B Street
Hereford, Texas
Fred Beversdorf, Pastor

July 12
8:30 a.m. Frions Worship Services
9:15 a.m. "Call to Worship" KPAN
9:45 a.m. Sunday School & Bible Classes
11 a.m. Divine Worship Service
6:30 p.m. Lutherans Womens Missionary and Lutheran Laymens League
9:15 a.m. Daily "Moments With Jesus"
7 p.m. Daily - Prayer meeting at Church. Public is invited.

First Baptist Church

Rev. B. L. Davis, Pastor
Fifth and Main Streets

Sunday: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Training Union, 6:30 p.m.; Evening Worship, 6:55 p.m.
Wednesday: Sunday School teachers and officers meeting, 7 p.m.; Mid-Week Prayer Service, 7:45 p.m.; Church Choir rehearsal, 8:30 p.m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p.m. WMS visitation, first Wednesday, 9:30 a.m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a.m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p.m.

Nursery is provided for all church-wide activities.
Sunday morning worship services broadcast over KPAN.
Listen to the "Baptist Hour" at 8 a.m. Sunday over KPAN.

St. Thomas Episcopal Church

Rev. Joel C. Treadwell, Vicar
Harrison Highway

SUNDAY: Morning Prayer and Sermon, 10 a.m.; Holy Communion first and third Sundays, 10 a.m.

The Bishop's committee meets the first Sunday of each month immediately following morning worship.
This is the summer schedule.

Central Church Of Christ

L. E. Fooks, Minister
Marvin Crowson, Minister

Sunday Services: Bible Study, 9:30 a.m.; Morning Worship, 10:25 a.m.; Evening Worship, 6 p.m.
Mid-Week Services: Ladies Bible Study, 10 a.m. Wednesday; Mid-Week Classes for all.

Jehovah's Witnesses Church

317 Ave. I

Sunday: Public Bible Lecture, Study, 4:15 p.m.
Tuesday: Congregation Bible Study, 8 p.m.
Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry.

Westway Baptist Church

Rev. Kenneth Lowry, Pastor

Sunday School 10 a.m.
Morning Worship 11 a.m.
Training Union 7 p.m.
Evening Worship 8 p.m.
Midweek Prayer Services Wednesday, 8 p.m.
WMU Circle Meetings Each 2nd and 4th Tuesdays at 3 p.m.

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor

Sunday School is held at 9:45 a.m.; Worship Service at 11 a.m.; Training Union, 7 p.m.; Evening Worship service, 8 p.m. Wednesday Evening Prayer Service, 7:30 p.m.

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.


Sunday School is at 10 a.m. every Sunday and Preaching is at 11 a.m. and 7 p.m. All Day Singing each Fifth Sunday.

Golden Spread Barber Salon

BARBERS?
Plenty!!
PARKING?
Plenty!!
METERS?
NO!!

ARCHITECTS STRESS...

ONLY GAS COOLS SO MUCH BETTER FOR SO MUCH LESS!



that one GAS unit will cool and heat your home and provide dependable year 'round air conditioning year after year after year. GAS systems are engineered to be safe, clean, quiet and completely carefree.

For sales, service or information, call
PIONEER NATURAL GAS COMPANY

HAM SANDWICHES

YOUNG TURKEY
DRUMSTICKS
Lb. 33¢

Made With Tender Crust Bread

LOIN T-BONE ROUND STEAK

Lb. 89¢

SAT. ONLY EACH

10¢

Beef Liver Lb. 29¢

Rib Steak Lb. 79¢

Affiliated Franks Lb. 49¢

Affiliated Bacon 2 Lbs. 98¢

IVORY

Liquid King Size

98¢

Shurfine Vienna Sausage 5 For \$1

Shurfresh - Con BISCUITS 8 For 59¢

Folger's COFFEE Lb. 79¢

Shurfine - 5 Lb. FLOUR 39¢

Parkay OLEO Lb. 25¢

JOY

Liquid Giant

69¢

Van Camps - No. 2 Can

Pork & Beans 2 For 35¢

Aqua Net - Plus Tax

Hair Spray 69¢

COCA COLA

Reg. or King Plus Dep.

39¢

Welch Frozen 6 Oz.

5 FOR \$1

Borden's - Reg. 1/2 Gal.

Ice Cream 69¢

Roxey - Tall Can

Dog Food 4 For 29¢

SALVO

Giant

81¢

Miracle Whip Qt. 49¢

Hunt's - 32 Oz. Tomato Juice 4 For 89¢

Supreme Pecan Sandies Lb. 45¢

Shurfine Peaches 4 For \$1

Mortons - Frozen

Pies 3 For 79¢

TIDE Giant

69¢


Watermelon

Each 59¢

Tomatoes Lb. 19¢

Grapes Lb. 29¢

Avocados 3 For 25¢



Specials Good Thurs., Fri. & Sat., July 30, 31, & Aug. 1

TAYLOR & SONS

FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS

CASH AND SAVE

Settle...

(Continued from page 1)

a new bridge at approximately \$20,000.

"The concrete embuttment is cracking now," said Sowell, "as well as the underpinning timbers. We keep these repaired as best we can," Sowell pointed out, "but the heavy grain and cattle trucks using the bridge are just too much for an old wooden structure."

"The flooring on the bridge is also breaking out," Sowell told the court.

Commissioners did not take action on the request however, pending investigation by the entire group and a possible evaluation of the situation by state highway engineers.

In other business of the day, Commissioners tabled a request of the Deaf Smith County Chamber of Commerce concerning a parking lot for county employees on the property north of the courthouse; heard requests by the Sheriff's Department; approved a tax reduction for the Walcott Common School District No. 6; worked on the 1965 County budget; and took action to alleviate another tail-water dispute "before it gets started."

Wills Duggan, G. V. Hall and

Floyd Brown, members of the Walcott School Board, presented their 1964-65 budget study which called for \$1.65 tax rate compared to the \$1.75 for the 1963-1964 year.

Most of the reduction (.07) came from the bond retirement tax, while only .45 would come from the operating fund tax. Both funds however, were in "good-shape" with a sizable surplus.

The tax reduction was justified this year due to the approximate 5 percent increase in valuation above the previous year. The trustees estimated approximately \$2,000 in additional expenditures for the coming year, but the 5 per cent increase in valuation would not only off-set the additional expenditure but would also take care of the 10c tax reduction.

"Things have been rough out in our part of the country this year," one of the trustees pointed out, "and we believe the tax reduction will be appreciated by all the people in the Walcott District."

Commissioner approved the new tax rate unanimously. Sheriff Lowell Sharp appeared before the Court asking for:

- (1) A \$25 per month raise for three of his deputies.
- (2) The additional of four met-

al bunks in the jail and,

- (3) Permission to convert one room into a dispatcher's room, leaving more room for the sheriff's department secretary and bookkeeper, Florence Robinson.

The commissioners toured the facilities, and gave tentative permission for the addition of bunks and the dispatcher room, also suggesting additional heating and air conditioning for the jail. They took no official action however, on the deputy salary raise.

The board convened as a Board of Equalization for a short time Monday morning, handling one case, and immediately recessed the same until August 10, which will be the final meeting of the equalization group.

Also meeting with the Commissioners Court was a delegation from the Chamber of Commerce headed by Chamber President Austin C. Rose Jr.

The Chamber group asked in a letter presented to the court, that the lot north of the courthouse, formerly occupied by the old jail, be paved as a parking lot for county employees, therefore leaving the parking around the courthouse for the use of those people wanting to use the library or wanting to conduct business in the courthouse.

The letter said in part: "You may recall that, while no official action is recorded in your minutes, it was generally agreed that the lot would be converted to that use and an appropriation was placed in the budget of the county that year for that purpose. This proposed use was publicized and it was understood by many that a parking place would be created on that lot following the removal of the jail."

Use of the space for a parking lot was also suggested in the recent FEP Community Forum held at the Community Center.

Commissioners pointed out however, that all key county employees are furnished a parking space within the courthouse compound, east of the jail entrance. They also noted that they had considered building a library and museum in the approximate location of the old jail property. "If this comes about," they said, "we would just be wasting the money already spent on the parking space."

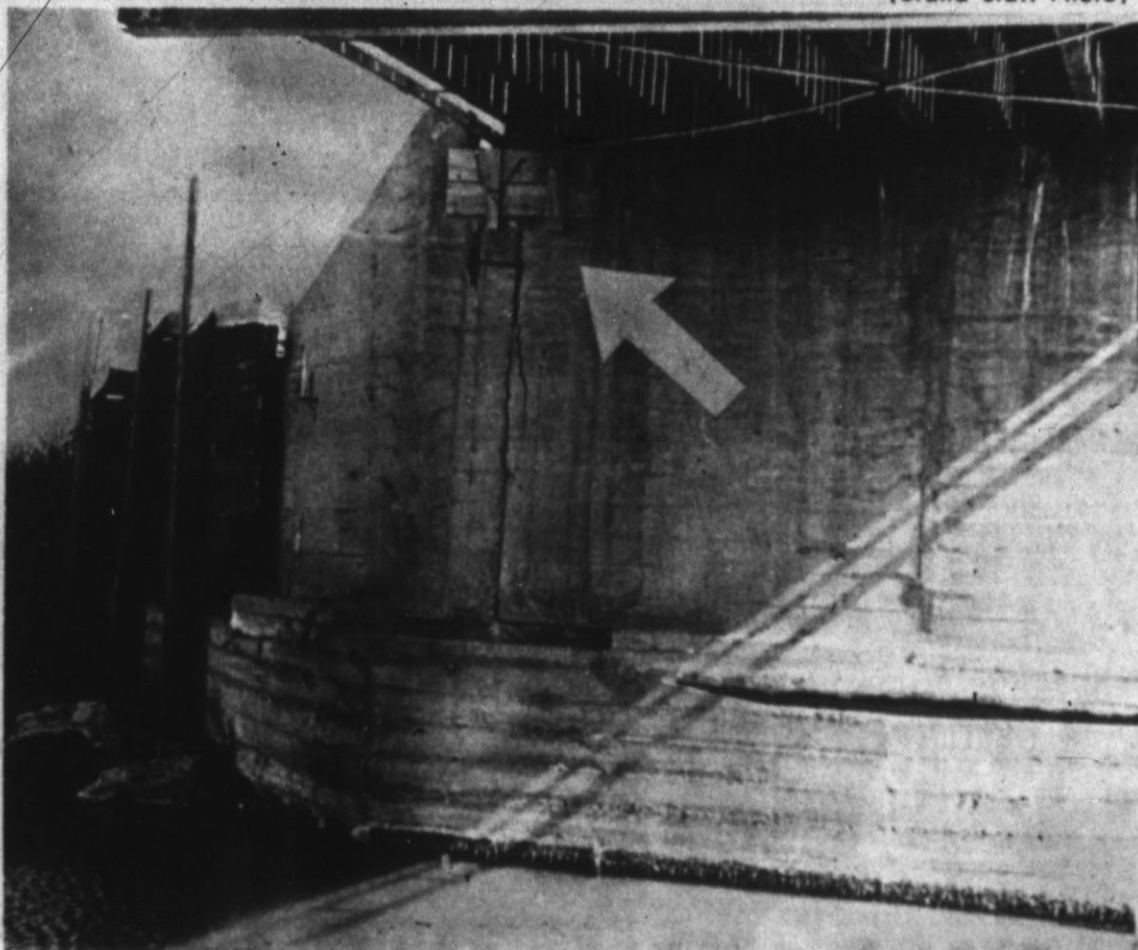
The court also pointed out before the Chamber delegation left, that the "directories" suggested during the FEP meetings had been installed in the courthouse.

Commissioners also recorded an easement originally granted in 1961 concerning a waterway through property now owned by Leo Gallagher. The instrument had not previously been recorded, although it had been issued the 22nd day of May, 1961. A dispute had arisen over ownership of the waterway. The ownership was being contested by Bill Schulte who owns property south of the waterway.

In final action of the court,



ROTTING AWAY — Timbers supporting this bridge located 1 mile west and 3 1/2 miles south of Dawn show the effect of "too many years" as they begin cracking and rotting away. (See story, Page 1.) The steel saddle (upper right) along with several others, have been placed on the timbers for additional support. (Brand Staff Photo)



IN BAD SHAPE — The concrete abutment on this bridge located 1 mile west and 3 1/2 miles south of Dawn has cracked and is in danger of crumbling away. (See story, Page 1.) Arrow points to reinforcement placed on the abutment by county road crews in order to strengthen the bridge. The bridge was center of discussion of last Monday's Commissioners Court meeting. (Brand Staff Photo)

the commissioners voted to hire Homer Henslee to work in the place of Velma Hodges while Mrs. Hodges is on vacation. The salary for the week would be \$60. At the same time they set August 24 as the day for the public reading of the budget which will be held in the Commissioners meeting room on the second floor of the courthouse.

Next scheduled meeting of the court will be Monday, Aug. 10.

American Farmers Feed More in 1964

Who sat at the farmer's dinner table last year? A total of 31 persons, reports the U. S. Department of Agriculture, five of whom were foreigners.

That's two more people than just a year earlier — when a single American farmer produced enough food to feed himself and 28 others.

Who were the two additional diners? One was an American; the other, a Russian — the result

of the big wheat sales to the U. S.S.R.

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER ONE ON THE BALLOT

PROPOSED CONSTITUTIONAL AMENDMENT TO BE VOTED ON AT AN ELECTION TO BE HELD ON NOVEMBER 3, 1964.

SENATE JOINT RESOLUTION NO. 6 proposing an amendment to Section 5 of Article VII of the Constitution of the State of Texas so as to remove the authorization to transfer not exceeding one per cent annually of the total value of the permanent school fund to the available school fund.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. Section 5 of Article VII of the Constitution of the State of Texas is amended to read as follows:

"Section 5. The principal of all bonds and other funds, and the principal arising from the sale of the lands hereinbefore set apart to said school fund, shall be the permanent school fund, and all the interest derivable therefrom and the taxes herein authorized and levied shall be the available school fund. The available school fund shall be applied annually to the support of the public free schools. And no law shall ever be enacted appropriating any part of the permanent or available school fund to any other purpose whatever; nor shall the same, or any part thereof ever be

appropriated to or used for the support of any sectarian school; and the available school fund herein provided shall be distributed to the several counties according to their scholastic population and applied in such manner as may be provided by law."

Section 2. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors at an election to be held on the first Tuesday after the first Monday in November, 1964, at which election all ballots shall have printed thereon the following:

"FOR the Constitutional Amendment to remove the authorization to transfer not exceeding one per cent annually of the total value of the permanent school fund to the available school fund."

"AGAINST the Constitutional Amendment to remove the authorization to transfer not exceeding one per cent annually of the total value of the permanent school fund to the available school fund."

Section 3. The Governor of Texas shall issue the necessary proclamation for the election and this amendment shall be published in the manner and for the length of time as required by the Constitution and laws of this State.

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER THREE ON THE BALLOT

PROPOSED CONSTITUTIONAL AMENDMENT TO BE VOTED ON AT AN ELECTION TO BE HELD ON NOVEMBER 3, 1964.

SENATE JOINT RESOLUTION NO. 10 proposing an Amendment to Section 51a of Article III of the Constitution of the State of Texas by adding a new Subsection to be known as 51a-2; giving the Legislature the power to provide, under such limitations and restrictions as may be deemed by the Legislature expedient, for direct or vendor payments for medical care on behalf of individuals sixty-five (65) years of age or over who are not recipients of Old Age Assistance and who are unable to pay for needed medical services; providing for the acceptance of financial aid from the Government of the United States for such medical payments; providing that the amounts paid out of state funds shall never exceed the amount that is matchable out of Federal funds for such purposes; providing that certain means relating to the correction or remedying of abnormalities of vision shall be included within such medical care service or assistance; providing for the necessary election, form of ballot, proclamation, and publication.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 51a of Article III of the Constitution of the State of Texas be amended by adding thereto a new Subsection to be known as Subsection 51a-2, which shall read as follows:

"Subsection 51a-2. The Legislature shall have the power to provide by General Laws and to make payment for same, under such limitations and restrictions as may be deemed by the Legislature expedient, for direct or vendor payments for medical care on behalf of needy individuals sixty-five (65) years of age or over who are not recipients of Old Age Assistance, and who are unable to pay for

needed medical services. The payments for such medical assistance on behalf of such needy individuals shall be in such amounts as provided by the Legislature; provided, however, that the amounts paid out of state funds for such purposes shall never exceed the amount that is matchable out of Federal funds for such purposes; provided further, however, that such medical care, services or assistance shall also include the employment of objective or subjective means, without the use of drugs, for the purpose of ascertaining and measuring the powers of vision of the human eye, and fitting lenses or prisms to correct or remedy any defect or abnormal condition of vision.

"The Legislature shall have the authority to accept from the Government of the United States, such financial aid in the form of medical assistance on behalf of the needy individuals sixty-five (65) years of age or over who are not recipients of Old Age Assistance, and who are unable to pay for needed medical services, as such Government may offer not inconsistent with restrictions herein set forth."

Section 2. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors of this state at the General Election to be held on the first Tuesday after the first Monday in November, 1964, at which election all ballots shall have printed thereon the following:

"FOR the Amendment to the Constitution giving the Legislature the power to authorize vendor payments for medical care on behalf of needy individuals sixty-five (65) years of age and over who are not recipients of Old Age Assistance, and who are unable to pay for needed medical services; providing for the acceptance of funds from the Federal Government for the purpose of paying such medical assistance; and providing that the amounts paid out of state funds for such purposes shall never exceed the amount that is matchable out of Federal funds; provided further, however, that such medical care, services or assistance shall also include the employment of objective or subjective means, without the use of drugs, for the purpose of ascertaining and measuring the powers of vision of the human eye, and fitting lenses or prisms to correct or remedy any defect or abnormal condition of vision."

Section 3. The Governor of the State of Texas is hereby directed to issue the necessary proclamation for said election and have the same published and held as required by the Constitution and the laws of the State of Texas.

viding that the amounts paid out of state funds for such purposes shall never exceed the amount that is matchable out of Federal funds; provided further, however, that such medical care, services or assistance shall also include the employment of objective or subjective means, without the use of drugs, for the purpose of ascertaining and measuring the powers of vision of the human eye, and fitting lenses or prisms to correct or remedy any defect or abnormal condition of vision."

Section 3. The Governor of the State of Texas is hereby directed to issue the necessary proclamation for said election and have the same published and held as required by the Constitution and the laws of the State of Texas.

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER TWO ON THE BALLOT

PROPOSED CONSTITUTIONAL AMENDMENT TO BE VOTED ON AT AN ELECTION TO BE HELD ON NOVEMBER 3, 1964.

HOUSE JOINT RESOLUTION NO. 8 proposing an amendment to Section 59 of Article XVI of the Constitution of the State of Texas establishing certain requirements relative to the enactment of laws affecting particular conservation and reclamation districts; providing for an election and the issuance of a proclamation therefor.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 59 of Article XVI of the Constitution of the State of Texas be amended by adding thereto a new Subsection which reads as follows:

"(d) No law creating a conservation and reclamation district shall be passed unless notice of the intention to introduce such a bill setting forth the general substance of the contemplated law shall have been published at least thirty (30) days and not more than ninety (90) days prior to the introduction thereof in a newspaper or newspapers having general circulation in the county or counties in which said district or any part thereof is or will be located and by delivering a copy of such notice and such bill to the Governor who shall submit such notice and bill to the Texas Water Commission, or its successor, which shall file its recommendation as to such bill with the Governor, Lieutenant Governor and Speaker

of the House of Representatives within thirty (30) days from date notice was received by the Texas Water Commission. Such notice and copy of bill shall also be given of the introduction of any bill amending a law creating or governing a particular conservation and reclamation district if such bill (1) adds additional land to the district, (2) alters the taxing authority of the district, (3) alters the authority of the district with respect to the issuance of bonds, or (4) alters the qualifications or terms of office of the members of the governing body of the district."

Section 2. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors of this State at an election to be held on the first Tuesday after the first Monday in November, 1964, at which election all ballots shall have printed thereon the following:

"FOR the Constitutional Amendment establishing certain requirements relative to the enactment of laws affecting particular conservation and reclamation districts."

"AGAINST the Constitutional Amendment establishing certain requirements relative to the enactment of laws affecting particular conservation and reclamation districts."

Section 3. The Governor of Texas shall issue the necessary proclamation for the election and this Amendment shall be published in the manner and for the length of time as required by the Constitution and laws of this State.

Victory Class Names New Year's Officers

Mrs. Billy Wall was named to serve a second term as president of Victory Sunday School Class of Avenue Baptist Church Thursday.

At this morning meeting in the country home of Mrs. G. W. Duncan others elected to the new slate of officers included Mrs. L. J. Cone, first vice-president; Mrs. Marvis Southward, second vice-president; Mrs. Louis Hagar, class secretary; Mrs. C. E. Coleman, assistant class secretary; Mrs. Clois Kemp, recording secretary; Mrs. Kenny Paslay, assistant recording secretary.

Also Mrs. Marvis Southward, treasurer; Mrs. Clois Kemp, reporter; Mrs. Joe Bowers, assistant reporter; Mrs. Clois Kemp, scrapbook; and Mrs. Jay Daniels, class minister.

Mrs. G. W. Dupcan will head the social committee with Mrs. C. V. Burgess, Jr. and Mr. Lee Roy Rickman as assistants. Grays' captains will be Mrs. Luther Baxter and Mrs. Louis Hagar.

Named mother-of-the-year was Mrs. Pearl Boyer. The class will compliment her on her birthday, Sunday, Aug. 16, by presenting the Sunday School lesson in her home and honoring her especially on that day.

It was announced that Aug. 21 is the date for the annual picnic of the class, to be held that year at the home of Mrs. G.W. Duncan.

After giving highlights of the yearbook committee, Mrs. Johnnie Townsend reported that complete details will be announced soon.

Mrs. Marvis Southward's opening prayer was followed by roll call on "My Most Embarrassing Moment." Mrs. Townsend and Mrs. Duncan quoted favorite scriptures. After the group had sung "Throw Out the Life Line" while in the friendship circle, Mrs. Southward closed the meeting with prayer.

Refreshments were served to Mrs. Townsend, Mrs. Coleman, Mrs. Hagar, Mrs. Kemp, Mrs. Daniela, Mrs. Cone, Mrs. Southward, Mrs. Wall, and the hostess, Mrs. Duncan.

Store all frozen foods at 0 degrees F. or lower, urge food specialists in the U. S. Department of Agriculture. Too high a temperature or a constantly changing storage temperature cause frozen foods to lose quality and food value.

Read The Classifieds Classifieds Get Results

Complete Educational Plan For All Ages
THE WORLD BOOK ENCYCLOPEDIA
Call EM 4-1410 for Local Representative
D. C. MARTIN 130 Ave. J Easy Terms

SEE US for your **CARROT** and **LETTUCE** SEED
Contact Us For **CUSTOM CLEANING** of your **SEED WHEAT**
We have — Wheat, Rye, Oat and Barley Seed

Bil-Mar ASSOCIATES INC. 146 East Second EM4-0560



Rambler American 440-H Hardtop, 138 h.p., Bucket Seats, Console Standard

PRICE LOW! SPIRITS HIGH! EVERYTHING GO!

Take a good look at this fun-loving hardtop. You'll see why the all-new Rambler American is setting all-time sales records with sales up 46% over last year.

So glamor-packed, it may appear expensive—but wait! Your savings start with the lowest-priced sedans, hardtops, convertibles and wagons built in the U.S.* Save still more with record gas mileage. (American 440 with 125 h.p. won best mileage in both U. S. economy runs this year.) These savings leave you a lot of extra money to indulge

yourself in the American's great big bundle of swinging options.

Like two sizes of rakish bucket seats that recline—and you can have them in luxurious sable-grain vinyl.

"Five-on-the-floor" Twin-Stick go—packaged in a stylish console.

Sporty headrests, wire wheel covers and lots more fun-options let you tailor your American to your taste.

So get more fun out of life. See your Rambler dealer today. Talk American. Find out how much car you've been missing all these years.

RAMBLER AMERICAN
The fun buy during the Big Rambler Selling Spree
American Motors Corporation—Dedicated to Excellence
*Comparisons based on manufacturers' suggested retail prices for lowest-priced models.
KINSEY-OSBORN MOTORS Inc. - 142 N. Miles
—Watch "On Broadway Tonight," starring Rudy Vallee on CBS-TV Wed., 9:00 p.m.—Ch. 10.

Navy Boosts Hereford Woman To Lieutenant, Junior Grade

Patsy Ann Cowart, daughter of Mr. and Mrs. Delton M. Cowart, Star Route, Hereford, has recently been promoted to the rank of Lieutenant Junior Grade in the United States Navy Nurse Corps while stationed at the School of Aviation Medicine at Pensacola, Fla.



Ltjg. Patsy Ann Cowart

Ltjg. Cowart is a 1958 graduate of Hereford High School and Amarillo College which she graduated from with the class of 1961. After graduation from Amarillo College, she entered nursing training at Northwest Texas Hospital in Amarillo and received her nursing degree from that institution prior to entering the Navy Nurse Corps.

Ltjg. Cowart attended the Basic Officers Indoctrination Course at Newport, R.I. for eight weeks after entering the Navy and then was assigned to the School of Aviation Medicine at Pensacola where she has been stationed for the past two years.

She received her promotion to Lieutenant Junior Grade and shortly thereafter, spent a two-week vacation touring France, Switzerland, Germany and Austria.

Ltjg. Cowart's brother, Jerry, has recently completed the Navy's Recruit indoctrination program at San Diego, Calif. and is spending a two-week leave at the home of their parents in Hereford, prior to reporting to his first duty assignment.

Beef Tongue Easily Prepared and Served

Among the plentiful beef items now offered across the country is tongue. It's relatively inexpensive and makes an excellent cold cut.

Food specialists in the U.S. Department of Agriculture offer these simple directions for preparing fresh tongue.

Wash and cover with water. Add an onion, a sprig of parsley, a bay leaf, several whole black peppercorns or whole cloves, and salt.

Simmer (do not boil) for 3 to 4 hours or until the meat is tender. Skin the tongue, allow to cool in the liquid, slice and serve cold.

LET'S GO FISHIN'



TUNA	Chicken of the Sea Green Label Flat Can	3 FOR \$1	Gladiola FLOUR 25 Lb. Cotton Sack \$2¹⁹
LEMONADE	Sealtest 1/2 Gal. Ctn.	2 FOR 69¢	TIDE Giant Box 65¢
BUNS	Hot Dog or Hamburger 8 Ct. Pkg.	2 FOR 49¢	55¢
SHORTENING	Shurfine 3 Lb. Can	49¢	
COTTAGE CHEESE	Sealtest 2 Lb. Box		

LOWEST PRICES OF THE YEAR AT THE CHRYSLER HOT SPOT

SUMMER SHIPMENTS JUST ARRIVED WE'RE OVER-STOCKED

~~298¢~~
ALL PRICES SLASHED

WE'VE GOT THE MODEL YOU WANT

BIG 18-FOOT, TWO-TON VALUE AT A SMALL CAR PRICE!

NOBODY MATCHES OUR TRADE-IN ALLOWANCES

WE'LL DEAL ON YOUR TERMS

FAST LOW-INTEREST FINANCING

SHOP A HOT SPOT - SAVE HUNDREDS OF DOLLARS

See your Chrysler dealer—the best of the big car men

McCullough Motor Co.

345 E. 1st Street Hereford, Texas

OPEN EVERY MORNING AT 7 A.M. -- CLOSED SUNDAY



Pork Roast Fresh Lean Lb. **39¢**

Armour's Plantation Boneless Ham
Wilson's Assorted Lunch Meat
Pinkney Franks

lb. 89¢
4 For \$1
3 Lbs. \$1.09



HAIR SPRAY
69¢ Can

6 Brl. Ctn. — Reg. Size
Dr. Pepper
39¢

Giant Size — 10¢ Off
Mr. Clean
59¢

Fabric Softner
Downy
Reg. Size **44¢**

Parkay
Pound Pkg.
4 For \$1

Kraft Low Calorie
Dressing
3 For \$1

Hereford Home Grown
RED POTATOES
10 Lb. Bag
35¢

Home Grown Yellow Squash
Green Onions

Shurfine
Salad Oil
24 Oz. Bottle
39¢

Shurfresh
Sliced Cheese
6 Oz. Pkg.
25¢

Waldorf
Toilet Tissue
4 Roll Pack
39¢

Scott Soft Weave
Toilet Tissue
2 Roll Pack
29¢



POTATOES
lb. 10¢
2 Bunches 15¢

ENERGY CHARCOAL
Briquets
10 Pound Bag
49¢



PIGGLY WIGGLY

Scout Reports He Has 'Lots To Do'

EDITOR'S NOTE: Here's another letter from **Kerry Thompson**, who is attending the National Boy Scout Jamboree in Valley Forge, Pa. Also at the Jamboree with him is Mike Harvey, another local scouter.

I realize this is the first I've written since Friday, but I just haven't found enough things to

write about, or enough time. On Sunday morning, of course, we had church services. Most of the boys went to church services other than their faith, and I'm sure there would have even been a flock go to the Buddhist or Islamic services if a group had gone from our section.

Monday and Tuesday have been much the same. Renville is at 6:30, breakfast at 7:30, then at 8:30 we had hikes each day. Lunch is at 12 and free time starts at about 1:30. For the last two days, though, I have had little free time. Monday I forgot what I was doing, but Tuesday we had to set up an exhibit for the Skill-o-Rama (the Skill-o-Rama is a sort of showplace where different troops set up exhibits to demonstrate scout skills). We had a "barrel bucking bronco" — a barrel strung up by ropes to four sturdy poles and rocked by pull ropes. I had to climb up the poles to fasten the ropes, and it kind of tore my legs up.

We have a meeting of the correspondents to each paper every once in a while. One of the suggestions was to send in a tape recorded interview to the radio station, so I am going to do that this afternoon.

I feel as if I should mention the officers of our troop and where they are from. John Gean, our scoutmaster, is from Amarillo, as is Mr. Watts, our assistant Scoutmaster. Mr. Moreland, our other assistant scoutmaster, is from Canyon, and Andy Moreland, our junior assistant scoutmaster, is his son. Larry Masters, our other junior assistant scoutmaster, is from Amarillo.

Also from Canyon is Bill Walk-



OFF TO ELECTRIC CAMP — These 4-H youths are shown leaving for an "electric camp" near Cloudcroft, N. M. The camp is sponsored by Southwestern Public Service Co. Going from this county were Joyce Bezner, Lou Ann Witkowski, Kevin McAndrews, Glen Polan, and sponsors Lefty

Thomas and Mrs. Leo Witkowski. Going from Castro County were Linda Huseman, Sandra Huseman, Sharon Hockstein, Jim Sindle, George Heck, and Graham Sheffey. Sponsors for their group were Charles Hattel and Mrs. Edd McLeroy. (Brand Staff Photo)

Today's Watchword

Don't let a Golfer Putter with your watch!

BRING YOUR WATCH TO A SPECIALIST FOR repairs

FREE INSPECTION! Get Our Estimates

Accredited experts with long experience and very newest electronic-age equipment assure dependable work and fast service.

Your Watch Hospital
Cowan Jewelry
217 Main

Hereford Redi-Mix Concrete

Complete Pouring & Finish Work
Free Estimates
No job too large or too small
Phone EM 4-0228

AUCTION SALE
Saturday August 1st 11 a.m.
LOCATION: 721 Forrest Ave., Hereford, Texas — 1/2 Mile East of Temple Baptist Church

<p>Cars & Trucks</p> <p>1962 Dodge Dart 1958 Imperial — Air Cond. & Power 1955 1 1/2 Ton Ford (new motor) 1954 1/2 Ton Chev Pickup — good shape 1953 1/2 Ton International Flat Bed Pickup 1951 International 28 Ft. Trailer stock & grain sides 1949 Plymouth 1939 Mercury — V-8 Chev motor</p>	<p>Hardware</p> <p>Paint — Gallons, Quarts, Pints inside & outside Pipe Fittings — Elbows, tee, nipples, & unions Bolts — large amount — various sizes 100 Kegs & Boxes Nails — Various Sizes Screen Wire Hand Tools — All Types 1 heavy duty vise drill bits files punches 1—Cut off swing saw with stand 1—Revolving nail bin 2—Cash Registers 6—Metal Cabinets & Parts Bins 1—Bolt Bin 50—Sheets Plywood 68—4x4 Oak Various Lengths 1—Lot Lumber 1x6 & 1x8 display counters peg boards — brackets 1—80 Ft. Conveyor with Stand 100—Aluminum Screens 50—Wooden Screens</p>
<p>Boats & Trailers</p> <p>18 ft Crist Craft—6 cly Chrys marine 14 ft. Yellow Jacket — 35hp Evinrude motor 1—10 hp Scott motor 1—14hp Johnson motor 1 new boat trailer 1 two-horse Hobbs trailer</p>	<p>Furniture</p> <p>8—new roll away beds 2—beds & springs 3—mattress 1—new box spring 4—new potty chairs 1—new Casco jumper chair 1—3-piece sectional 1—new coffee table 1—Dinning Table Misc. Chairs Lamps Wall Mirrors 5—new large Heaters 5—new bathroom Heaters</p>
<p>Sporting Goods</p> <p>1—12 ga. Ventrib trap gun 1—303 Savage 1—16 ga. pump with weaver choke 1—32 automatic pistol 1—38 pistol 1—22 automatic rifle 20—boxes 16 ga. magum shells 40—boxes 16 ga. shells 50—boxes 30 cal. carbine ammo 10—boxes 45 auto 3—boxes 264 Remington 2—boxes 35 Remington 20—life preserver jackets 1—lot accessories for boats 4—cases catfish bait 1—lot veterinary medicine</p>	

Many Miscellaneous Household And Farm Items -- All New
THIS IS A SALE FOR HOUSEWIVES AS WELL AS MEN
Sale Conducted By Auctioneer Bob Herron and Associates

Brother of Local Man Dies; Rites In Mobeetie

Funeral services were conducted in Mobeetie Tuesday for Ralph Sims, brother of Fred Sims, Hereford, at the First Methodist Church.

Sims was born Nov. 26, 1919 in Mobeetie and died Saturday, July 25 shortly after 5:30 p.m. in St. Anthony's Hospital, Amarillo. Interment was in the Mobeetie Cemetery under the direction of Blackburn Shaw Funeral Home, Amarillo.

Survivors include his wife, Wilma, of the home; a son, Lynn of the home; two daughters, Mrs. Willetta McIbbs, Abilene and Mrs. Kathleen Howell, Portales, N.M.; his father, R. A. Sims, Mobeetie; three brothers, Fred, Hereford, Wilbur of Friona and Ray of Chino, Calif.; a sister, Mrs. Susie Lohberger, Allison, and four grandchildren. He was an employee of Southwestern Public Service Comp-

any, member of a Methodist Church and a Masonic Lodge.

Intermediates Skate At Mid-Summer Party

Juniors and intermediates of Temple Baptist Church had a skating party at Play House Skating Rink Monday evening.

After their session of plain and figure skating, they went to the home of the Bill Lamms, 503 Ave. J., for refreshments. Mr. and Mrs. Troy Gandy and Mr. and Mrs. Bill Cocanougher supervised the serving. Forty children and sponsors attended this mid-summer party.

Dr. Milton C. Adams
OPTOMETRIST
335 Miles EM 4-2255
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00

JOHN DAVID HAMBLEN D.D.S.

Announces The Opening of Offices

For The Practice Of

GENERAL DENTISTRY

907 PARK AVE.

Office Hours 8-5
Office — EM 4-2701
Res. — EM 4-167

Hospital Notes:

Patients in Hospital

Mrs. Mary Click, 129 N. Texas; Mrs. Floyd M. Campbell, 401 Ave. K; William A. May, 415 Star; Mrs. Robert Lohr, 401 Knight; Larry C. Minks, Route 4; Frank C. Dehoney, General Delivery; Mrs. Bobby L. Roberson, 126-25 Mile Ave.; Leland E. Flesher, 118 Fir; Dale Tackett, 1401-13th St.

Also Mrs. Pedro Domingoes, Route 5; Mrs. James M. Edleman, 209 Fuller; Mrs. Oscar O. Lanier, Boys' Ranch; Alton O. Branch, 602 Oak Dr., Amarillo; Arthur A. Marquez, 326 Ave. E; Helen E. Hoffman, 327 Star St.; Mrs. Vergie P. Reno, 506 W. 4th St.; Mrs. Donald Gene Reuter, 208-13th St.

Also Mrs. A. L. Howe, Route 5; Mrs. Francis Smith, 120 Ave. H; M. L. Jackson, 303 Irving; Mrs. Mary Pena, 143 Clements; John G. Robinson, 123 Ave. I; Mrs. Mary R. Fox, 204 Gough; Mrs. C. R. Damron, Route 3; Mrs. Fred G. Rice, 501 W. 4th St.

Patients Dismissed

Mrs. Dora Vick, 7-24.
Mrs. Andrea Lopez, Joel Lee Pittard, Mrs. Hattie L. Caison, Mrs. L. E. Green, Mrs. Walter S. Good, Tom T. Bowles, 7-25.
Mrs. Anita Fabela, Mrs. Serapio Castillo, Mrs. Melvin May, Mrs. Derrall B. Culp, Mrs. Irene Saenz, Mrs. Boyd A. Collins, Stanley Robert Shoemaker, 7-26.
Mrs. Nicalasa Hernandez, J. E. Warrick, Mrs. M. W. Lee, Gordon Finkenbinder, Mrs. Nick R. Montoya, Mrs. Esperanza Lopez, 7-27.
Harry W. Kribbs, Mrs. Howard Charles West, Mrs. Lynn A. Fields, Bobby Joe Pugh, Barry G. Muller, 7-28.

Marriage Licenses

Jose Oscar Hernandez and Bertha Gonzales, Adolfo Zamora Jr. and Oralia Ramirez, 7-24.
Eduardo Longoria Jr. and Teodora Guardiola, 7-27.

In its southern portion Mexico twists across the map to the east so that the Gulf of Mexico lies due north of the Pacific Ocean.

Around...

(Continued from page 1)

E. Starks, and his wife is the daughter of Mr. and Mrs. Thomas Gibson, Friona.

Hereford students who attend South Plains College, Levelland, were informed this week that an "annual singing" party is planned for Aug. 7 at 8 p.m. in the Student building.

South Plains Research and Extension Center has announced its annual field day will take place Tuesday, Sept. 15. The public is invited to attend the annual open house.

Lions Club carnival which ended in the wee hours Sunday morning, was a "huge success," General Chairman J. F. Martin said Wednesday. Checkup of receipts had not been completed, but the carnival will put a goodly sum into the coffers of the club's many projects, including aid for crippled children, the foreign exchange program, Boy Scouts, the eye bank, boys ranch and to pay for a piano which the club will buy for the junior-senior high cafeteria.

Dr. Lena Edwards, Hereford, will appear on Channel 7 TV in Amarillo today at 9:30 p.m. on a religious panel.

Look Who's New!

Mr. and Mrs. Lynn Arthur Field are the parents of a daughter, Loujeana Lea, born July 24 at 8:45 p.m., weighing 7 lbs. 11 ozs.

Mr. and Mrs. Lazaro Gulvan Lopez are the parents of a daughter, Theresa, born July 25 at 8:50 a.m. She weighed 6 lbs. 2 ozs.

Mr. and Mrs. Donald Gene Reuter are the parents of a son, Christopher Don, born July 25 at 1:58 p.m. He weighed 7 lbs. 7 ozs.

Mr. and Mrs. Pablo Gomez are the parents of a daughter, Dianna Aldaco, born July 25 at 3:04 p.m. She weighed 6 lbs. 2 1/4 ozs.

NEW, LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL TRACTOR TIRE

● Nylon Cord — for strength and moisture proofing.
● More Rubber — where it counts to cushion shock.
● Double Cured Cleat — keep clean — dig deeper — pull better.

PLUS 36 Months Field Hazard Guarantee protects your investment.

90 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from breaks and treads breaking, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

Hereford Butane
INCORPORATED
Veterans Park Road EM 4-3367

FOR YOUR COMFORT COOL!
Continuous Sat. & Sun. From 1:45 P.M. Evening Mon. & Fri. Matinee Mon. - Fri. At 1:45. **STAR** At 6:45 P.M.

NOW... Thru SATURDAY
"Run, DO NOT WALK to 'The Pink Panther'!"
"Year's best comedy! Don't miss it!"
"The goings-on are a delight!"

THE PINK PANTHER
DAVID NIVEN · PETER SELLERS
ROBERT WAGNER · CAPUCINE.
with CLAUDIA CARDINALE
TECHNICOLOR · TECHNICOLOR · A MARCO G. E. PRODUCTION · UNITED ARTISTS

SUNDAY For 4 Big DAYS!
EVERY SHOCK OF THE SHOCKING BOOK
THIS IS ADULT ENTERTAINMENT!
THE CARPETBAGGERS TECHNICOLOR
GEORGE PEPPARD · ALAN LADD · BOB CUMMINGS · MARTHA HYER · ELIZABETH ASHLEY · LEW AYRES
MARTIN BALSAM · RALPH TAEGER · ANCHE MOORE · CARROLL O'CONNOR · JENNIFER HOLMES

TOWER DRIVE-IN THEATRE
W. Highway 60 Sho Starts at Dusk!
NOW... Thru FRIDAY \$1.00 Per Carload
UNEARTHLY STRANGER JOHN NEVILLE · GABRIELLA LICURI American International
VINCENT PRICE The Last Man on Earth

SATURDAY ONE BIG DAY
"Fastest Gun Alive" with Glenn Ford
"Quantex" with Fred MacMurray

SUNDAY — MONDAY — TUESDAY
2 Big First Run Hits
LOREN SCHELL SOPHIA · MAXIMILIAN · FREDRIC · MARCH WAGNER
THE CONDEMNED OF ALTONA
Plus: Big Co-Feature!
STUART HILLMAN and LORENCE THORNTON
THE BEST MAN
FONDA · ROBERTSON · ADAMS · LEIGHTON
BERMAN · TRACY · SOTHERN

Letter To The Editor

Dear Editor:

I believe most Americans are becoming quite concerned these days because of the mounting racial tensions and lawlessness taking place in our country. Roving bands of rabble-rousers are completely ignoring law and order, and are busy going about some of our American cities looting and plundering, while law-enforcement officers look on helplessly because of the refusal of administration officials to crack down, and put down these disorders.

When tensions began to mount in Mississippi over a racial issue, Robert Kennedy lost no time in dispatching Federal troops to the extent that it cost the taxpayers in excess of 5 million dollars. The administration didn't wait for State Officials to "request" help, they sent them against the wishes of State authorities.

But, in New York it's a different story. This time it's a different race causing the trouble. Also, it's not one of the



OLD WEST COMES ALIVE — The "Old West" was evident in Saturday's parade downtown as illustrated by this stagecoach drawn by two burros. It was all part of the final day of an exciting week of rodeo, carnival, and dances in Hereford.

(Brand Staff Photo)

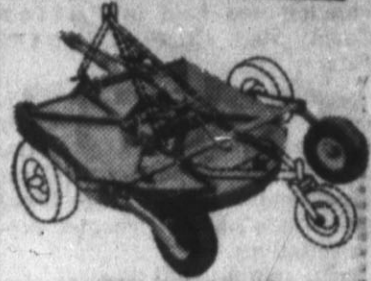


PLAINVIEW RIDERS — This group from Plainview participated in the parade downtown Saturday afternoon. Riders clubs from several different towns of the Panhandle were here to participate, along with the local group sponsoring the rodeo.

(Brand Staff Photo)

All kinds of liver are excellent sources of good quality protein, iron, riboflavin and niacin, say nutritionists in the U. S. Department of Agriculture.

CUT HAY... ANYTIME



with the original **BUSH-HOG** all purpose-heavy duty **ROTARY CUTTER**

FORGET DEW PROBLEMS... MOW HAY EARLY OR LATE!

EASY-TO-REMOVE SIDE PANEL CONVERTS BUSH-HOG TO A FAST, EFFICIENT HAY-MOWER.

Rugged all-weather, all-condition BUSH-HOG mows hay fast. In one money-saving operation it cuts, crabs, arrais and leaves hay in neat windrows. Most hays ready for economical same-day baling.

BUSH-HOG's Free-Swinging Cutting Blades are held in cutting position by centrifugal force. They can't clog, can't jam... BUSH-HOG keeps going when the others choke up and quit.

Get the money-saving facts... TODAY!

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Dr. E. H. HENDON

OPTOMETRIST

136 E. Third ACROSS FROM JIM HILL HOTEL

EM 4-0987

Southern states where the trouble is, so the president and attorney-general "offer" help, rather than sending it uninvited.

All this adds up to but one thing. Back in the 1960 presidential campaign the Kennedys evidently made commitments to Martin Luther King and other representatives of the NAACP, and though one of them did not live to carry out his commitments, his successor in office,

along with his brother, have been busy paying this political debt. Thus a battle was waged over integration until it was finalized. Next came "civil rights" which contains more "un-civil wrongs" than it does right. When a person uses his own money to build a business he certainly has the right to choose his personnel, or those who patronize his business. This is one of the most vicious laws ever passed by Americans. It is an evil law, completely unchristian and unamerican.

It ought to be repealed with all haste, and those weak, self-seeking politicians who used their influence in any way to secure its passage branded as enemies of our democratic way of life, and given their walking papers at the polls this Fall. In addition, we need an attorney-general who is worthy of that great office, and one to whom Martin Luther King can't dictate policy.

Mr. King and his unholy bunch of rabble-rousers who take ad-

vantage of weak, self-seeking politicians to reach their ungodly ambitions in this country, need to sit down and have a few words with one of our citizens, Dr. Lena Edwards.

This quiet, unassuming woman has won a place in the hearts of Americans through her unselfish devotion and self-sacrifice that Mr. King and Mr. Evers will never attain through the route they are taking. Generations to come will rise up and call her blessed, while these other names will remain a hiss and by-word. They would do well to imitate her life.

The battle lines are now drawn. Not between Democrats and Republicans, not so much between liberals and conservatives, but between freedom and slavery, between right and wrong. My prayer is that Americans will wake up before it's too late, and quit taking hand-

outs in exchange for their liberties.

Sincerely,
V. W. Marcontell

WTSU Ticket Sales To Start For Home Games

Season tickets for the six West Texas State University home football games will go on sale in nine Panhandle cities Saturday, Aug. 1, according to WTS athletic director Frank Kimbrough.

Tickets may be purchased here at Dub's Mens Shop, Dib Reeves.

Kimbrough said the university was far ahead of last year's sales, but good seats are still available in all price ranges.

The Buffaloes open the season Saturday night, Sept. 19, at Buffalo Bowl against the defending Mid-American conference champion, Ohio University. This will be the second meeting between the two teams, the Buffs having edged the Bobcats 15-14 in the 1962 Sun Bowl game.

The 1964 home schedule:

- Sept. 19 — Ohio University
- Sept. 26 — Arizona State U.
- Oct. 3 — Texas Western
- Oct. 17 — Memphis State
- Oct. 24 — Trinity
- Oct. 31 — San Jose State

THE YOUNGUNS

1-2-3-4

1-2-3-4

MORE DAYS TILL F.V.B.S. STARTS AT THE CENTRAL CHURCH OF CHRIST

* FAMILY VACATION BIBLE SCHOOL

PUT A TIGER IN YOUR TANK!

Visit Six Flags Over Texas this summer. More than a hundred acres of fun for everyone. Be sure to include a ride on Humble's "Happy Motoring" Freeway. Even youngsters can safely steer the miniature sports cars. Stop at your Enco dealer's before you go. He has coupons for you, each worth 50¢ on a child's ticket for Six Flags.

"NO, EMMA... IT'S IN THE GASOLINE!"

NEW HIGH-ENERGY ENCO EXTRA GASOLINE BOOSTS POWER THREE WAYS:

- Cleaning Power!** Dirt can clog even a new carburetor in a few months of normal operation—causing hard starting and rough idling. Your very first tankful of New Enco Extra will start to clear away these deposits—in new engines or old—to improve power and mileage.
- Firing Power!** Spark plug and cylinder deposits can cause misfiring, pre-ignition and hot spots. New Enco Extra neutralizes these harmful deposits—to help your engine fire smoothly, to help preserve the power of new cars and restore lost power to many older cars.
- Octane Power!** New Enco Extra has the high octane that most cars now need for full smooth performance without knocking. You'll get all these extras with New Power-formula Enco Extra gasoline—it puts a tiger in your tank! *Happy Motoring!*

HUMBLE MAKERS OF ENCO PRODUCTS AND SUPPLIERS OF ENCO RACING FUELS THAT POWERED A. J. FOYT AND RODGER WARD TO FIRST AND SECOND PLACE IN THIS YEAR'S INDIANAPOLIS 500 MEMORIAL DAY CLASSIC

ENCO

SUNSET FOOD CENTER FROZEN FOOD TRUCK LOAD SALE BE HERE ALL DAY SATURDAY

Ice Cream Sealtest 2 1/2 Gal. 98¢	2 1/2 Lb. Vegetable Pkg.
Boysenberries 30 lb. 8.49	Blackberries 30 lb. 7.89
Cherries 30 lb. 8.49	Apples 10 lb. 1.99
Apricots 30 lb. 7.45	Peaches 32 lb. Sliced 7.95
Strawberries 10 lb. Whole 3.65	Strawberries 6 1/2 lb. Sliced 2.45
Strawberries 25 lb. Whole 7.45	Strawberries 30 lb. Sliced 8.45

ICE CREAM CONES SERVED SATURDAY

LEMONADE Sealtest 1/2 Gal. 29¢	SERVED SATURDAY
Cantaloupes Lb. 7 1/2¢	
Lemons Doz. 35¢	
Tomatoes Lb. 17¢	
Onions Hereford White Lb. 5¢	
Plums Santa Rosa 2 For 25¢	
HAM SALAD Lb. 69¢	
Chuck Roast U. S. Good Lb. 39¢	
Arm Roast U. S. Good Lb. 49¢	
Sirloin Steak U. S. Good Lb. 79¢	
T-Bone Steak U. S. Good Lb. 89¢	
Franks 3 Lbs. 99¢	

BEEF GOING UP A FEW LEFT AT THIS PRICE

1/2 Beef	47¢
Hindquarters	57¢
Forequarters	37¢

FREEZER PACK

7 LB. STEAK 7 LB. ROAST
7 LB. HAMBURGER
4 LB. SHORT RIBS

\$12.95

Red Cross Planning Meeting Held For Expanded Panhandle Area

Attending an expansion-planning meeting of Red Cross chapter representatives of this area in Amarillo last week were Mrs. Corinne Neeley and Mrs. Earl Springer.

Dick Strayer, new field representative in this area, conducted the round-table discussion of this four-hour session. The meeting was held in Potter County Red Cross Chapter House.

Joining with Mrs. Neeley, executive secretary of Deaf Smith County Chapter of Red Cross, in formulating plans at this first luncheon-meeting of the fiscal year were some 36 chapter representatives.

This was the first meeting also of this new Red Cross area including now the Texas and Oklahoma Panhandles.

Mrs. Springer attended special conferences held that day by a field representative of nursing

services from the St. Louis Red Cross office. Mrs. Springer is instructor in mother and child care classes offered in Hereford schools through Red Cross services.

Courthouse Records

Vehicle Registrations
Oscar R. Wylie, 1964 Oldsmobile; Floquinto S. Martinz, 1964 Chevrolet pickup; Carl Sevier, 1964 Ford pickup; Douglas K. Nix, 1964 Ford pickup; Ronnie Chambers, 1956 Oldsmobile; Paulino R. Rivera, 1957 Plymouth; S. R. Murillo, 1958 Plymouth; Refugio Lopez, 1951 Chevrolet; Hector Martinez, 1957 Ford; Roy Harris, 1964 Volkswagen; Alfonso Limon, 1952 Oldsmobile; V. W. Marcontell, 1964 Chevrolet; James Whitson, 1956 Chevrolet; Littleton Thomas, 1958 Oldsmobile; Richard O. Ayala, 1959 Chevrolet; John H. Burnett, 1964 Chevrolet; Reodoza Ramirez, 1958 Chevrolet; Allen Klein, 1962 Oldsmobile; V. G. Woodburn, 1963 Dodge; Ross L. Russel, 1964 Dodge; Arnulfo Gutierrez, 1947 Chevrolet; Bobby Watts, 1962 Cushman scooter, 7-24.

Howard C. Brown, 1964 Oldsmobile; Gugaro Carraso, 1950 Studebaker truck; Howard Gault Co., 1962 Ford; Ronnie Greenway, 1961 Chevrolet; Kenneth Whitson, 1957 Pontiac; C. U. Carmack, 1962 Chevrolet; Edgar A. Frerick, 1964 Chevrolet; Bob Huddleston, 1956 Ford; Bob Huddleston, 1957 Chevrolet; Paul Jones, 1964 Chevrolet; Western Auto Stores Associated, 1964 Chevrolet pickup; Pablo G. Lisano, 1956 Ford; George Griego, 1955 Chevrolet; Darrell Sparks, 1955 English Ford; Manuel Rodriguez, 1957 International flat bed; Arnold/Clarence Powell, 1964 Pontiac, 7-27.

Antonios Logano, 1952 Chevrolet; Eusebio Alejandre, 1949 Dodge flat bed; Obie Malone, 1959 Chevrolet truck; John T. Belows, 1964 Dodge; Clyde L. Powell, 1960 Comet; Cecil Barrera, 1960 Dodge pickup; Jesus Escamilla, 1960 Chevrolet truck; Antonio V. Padilla, 1953 Rambler; Mevin Lee, 1955 Buick; Earnesto Canut, 1955 Ford, 7-28.

Warranty Deeds
A. A. Hare, et ux, to Diamond Valley Grain, Inc.: All of Lots 11 and 37, Hare Addition, Diamond Valley Grain, Inc. to B. J. Pugh: All of the East 1 foot of Lot 29 and all of Lot 28, and the West 21 feet of Lot 27, Colonia De Buena Vista; The East 29 feet of Lot 27, and the West 43 feet of Lot 26, Colonia De Buena Vista; All of Lot 31, and



HIGHWAY CRASH — The automobile shown above, driven by Albert W. Owens, 106 Elm, was struck from the rear by a car in which Juan Gonzales and Deloris Montez were passengers. Owens was not reported injured, but Gonzales and Miss

Montez were treated at Deaf Smith County Hospital for injuries received in the crash which occurred Sunday afternoon at the intersection of U.S. 60 and U.S. 385. Story on Page 1.

(Brand Staff Photo)

Follett Girls Visit With The F. S. Smiths

Young visitors in the home of Mr. and Mrs. F. S. Smith, 423 Schley St., during the past two weeks have been their granddaughters, Christine, Molly, and Sharon Smith, Follett.

At home with their parents, Mr. and Mrs. R. Bruce Smith, are the girls' sister and brother,

Kathy and Robert Bruce, Jr. Former resident of Hereford, Smith is now Santa Fe agent in Follett.

SWAPPERS' CAUTION — Plant pest control officials of the U.S. Department of Agriculture are cooperating with the Boy Scouts of America to keep dangerous plant pests from going with the boys to and from their National Jamboree this summer.

HEREFORD STATE BANK

FOR YOUR

AUTO FINANCING

"THE BEST COLOR AND UNIFORMITY I'VE SEEN IN 30 YEARS OF RAISING WHEAT!"
says HILMAR REILEY, at left, Cibola, Texas.



MR. REILEY USED THE

ECONOMASTER PLAN

Hilmar Reiley is a typical Texas wheat farmer. He raised his spring wheat profits six ways by using the Economaster Plan. So can you. Here's how Economaster used in the fall paid off for Mr. Reiley:

- 1. Higher yields.** Mr. Reiley's 125 acres of wheat produced a substantial yield increase using the Economaster Program. But that's not what made the dollar and cents difference.
- 2. More grazing . . .** in addition to an outstanding wheat yield, Mr. Reiley was able to graze 90 head of cattle for 110 days without supplemental feed. The Economaster Plan made this possible.
- 3. Premium prices** — tests prove that wheat fertilized with Anhydrous Ammonia has a higher protein and sedimentation value. The Economaster Plan allows you to market your wheat for premium prices.

4. Fast start for winter wheat. The Economaster Plan helps young wheat cover the ground early in the fall. This fast start saves soil losses due to sandstorms.

5. Strong plants from the start! Healthy plants resist winter kill. The quickly available phosphate of the Economaster Plan promotes strong root development early in the season.

6. Lowest cost fertility program . . . the Economaster program is the lowest cost of plant food materials . . . pound for pound . . . of any other program you can buy . . . anywhere! Add it all up. You'll come to the same conclusion Mr. Reiley did. Economaster is the fertility plan for your wheat! Here's why:

● Economaster uses anhydrous ammonia . . . made right here in Texas . . . for the most

concentrated source of nitrogen money can buy.

● Economaster uses a high analysis ammonium phosphate. It is even spreading and water soluble. Ready to go to work immediately.

● Economaster paid dividends to Hilmar Reiley six ways. It can help you too.

We are the exclusive Economaster dealer in this area. Our personnel are trained in soil testing and interpretation. They are ready to explain the advantages of the Economaster Plan. They can determine the most profitable application of Economaster for your wheat operation.

And remember, we're ready to serve you with custom application or tip-top rental equipment delivered to your farm. Inquire about wheat profits today . . . inquire about Economaster!



WRESTLING SATURDAY
Aug. 1, 8:45 p.m.
BULL BARN

The **Shiek** vs. **Rickey**

Romero
2 Out of 3 Falls or 60 Min.

Sampson vs. **Jerry**

London
2 Out of 3 Falls or 45 Min.

Black Bart vs. **The Viking**
One Fall To A Finish

Promoted By **HEREFORD LIONS CLUB**

PAINT-UP FOR SUMMER WITH PITTSBURGH



Pittsburgh is famous for quality paints the nation-over. Always plan on the best . . . and you always get the best. Come in and let us show you the wonderful world of color by Pittsburgh.



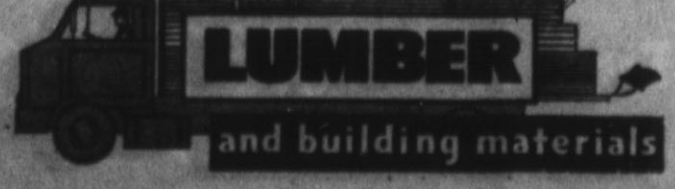
Whatever your decorating problems . . . you can count on us for the help and planning you need.

Call EM 4-3434

CARL McCASLIN

Phone The Lumber Number EM 4-3434

One Block East Of Courthouse



CC Warns Of Fake Directory Space Sellers

The Deaf Smith County Chamber of Commerce warned of an upsurge in directory promotion using invoice-like solicitation forms to induce busy, unsuspecting business men to pay for listings they didn't order and don't want.

W. T. Thompson, Manager of the Chamber, said these directory schemes are aimed particularly at company employees responsible for approving invoices for payment and are designed to create the impression that the solicitation forms represent a renewal of the company's listing or advertisement in the local telephone directory.

"In reality," said Thompson, "the forms are solicitations for purchasing listings or advertising space in directories that may or may not exist." He noted that some directory promotions have failed to publish a directory. In other cases, small paper booklets were issued which did not measure up to what was expected.

According to the National Better Business Bureau, with which the Chamber is affiliated through membership, literally thousands of business directories are published annually, many of them by well-established, reputable firms.

The Federal Trade Commission and the Post Office Department have curbed some of the deceptive directory promotions, noted NBBB, but many others continue to flourish largely because business men and their employees who handle invoices fail to make even a cursory investigation as to whether anyone ordered a directory from the specific company whose name appears on the solicitation form.

Thompson said the NBBB recommends that business men and their invoice paying employees:

1. Read in its entirety each invoice or solicitation for directory listings received.
2. Find out whether anyone in the company ordered or authorized a listing in the directory in question.
3. Secure full information about the reliability of any company publishing a new directory in which a listing may be under consideration before remitting on any invoice-like solicitation form.

For snacks that are high in nutrition and taste — and low in calories — munch on carrot strips, celery, cauliflower or melba toast, say Agricultural Extension Service food and nutrition specialists. Those who crave something sweet may want to try fresh fruits in season — a strip of watermelon or cantaloupe, pears, peaches and strawberries.

You get these benefits without cost from Woodmen of the World:

- Up to \$3,000 for treatment of pulmonary tuberculosis
- Up to \$1,000 for treatment of primary lung cancer
- Financial assistance in time of common disaster

These benefits are not part of your insurance certificate. They're extras, fraternal benefits for which you become eligible after one year of membership. Woodmen insurance is the finest money can buy. Call your Woodmen of the World representative for the full story on an outstanding program of protection, fraternity and service.



Joel Low
Field Representative
Box 44, W. T. Station
Canyon, Texas
Phone: OL 5-4307



WOODMEN OF THE WORLD
1854-1964
THE FAMILY FRATERNITY

Free



Take this coupon to any Gunn Bros. Stamp dealer before Saturday, Aug. 1, 1964, and receive 100 Gunn Bros. Stamps free. No purchase necessary. One coupon to a customer please.

Gunn Bros. Gift Buyers are BUYING, BUYING, BUYING to give you the greatest selection of Christmas gifts we've ever had

You get Gunn Bros. Stamps at super-markets, service stations, dry good stores, dry cleaners, drug stores, paint and hardware stores. Look for the sign that says: "We give Gunn Bros. Stamps."

GUNN BROS. STAMPS

More people in the Golden Spread save Gunn Bros. Stamps than any other kind

Phone EM 4-2030 WANT ADS Phone EM 4-2030

Reliance HOMES
NO DOWN PAYMENT
NO CLOSING COSTS

SERVICE ON
Black & White & Color
TELEVISION
Any Make or Model
SUNSET APPLIANCE
906 Lee EM-4-3472

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
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HEREFORD BAKERY
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HOME OF
Deaf Smith County
Bread and Pastries

GLASS IS OUR BUSINESS
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

MARK IV REALTORS
Hallmark of Service
230 N. 25 Mile Ave. EM 4-2220

HOMES
Two bedrooms, double garage, carpet, fence, repainted your choice of colors. Small cash down payments. 13th and Ave. J. H-218
Two bedroom brick, corner lot, only \$8000. Call for details. H-220
New 3 bedroom brick, den, fireplace, built-ins, sprinkler, fence, carpets, drapes, terrazzo entrance. Will trade. H-326.
Can't quite buy an equity? Then we'll lease-purchase this 3 bedroom, 1 1/2 baths, large den (2116 sq. ft.) for \$155 per month. Hurry, as this is a hot one. H-318

FARMS
940 acres, 282 wheat 209 milo, 105 barley. Guaranteed 8-inch water. Five barns, 6 grain bins, sugar beets if you want them. \$250 an acre. CAUTION! if you don't want to move from this area don't ask about this place.
160 acres northwest of town, 8 inch well, 95 milo, 45 wheat, excellent home. \$500 an acre. 29% down. F-27

RANCHES
837 acres northeast of Oklahoma City. 90 acres bottom land, 50 acres alfalfa, live water, good barns, fences and corrals. \$20,000 down, balance 15 years, 6% R-40
Nine section New Mexico ranch near Fort Sumner. Priced right at \$225,000, 29% down. NOTE: Owner will trade for small Oklahoma ranch. R-42

EVENINGS & SUNDAYS
Don Metcalf EM 4-2857 — Oliver Streu EM 4-2857
Mrs. Shelby Rogers EM 4-3266 — Francis Hardwick EM 4-2241
Harold Rudd 289-5639

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Can Be Arranged
Prompt, Fast Action
For Sale: Some of the finest homes in Hereford.
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Colorado Rod-Weeders
PTO or hydraulic drive.
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with hydraulic drive.
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See the new M-F Diesel tractors. We have several GOOD used Combines.
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For the finest in farm machinery.
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BY DAY, WEEK or MONTH
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OUR SERVICE DEPARTMENT
is equipped and staffed to give you the service you are entitled to.
We appreciate your business.
●BUICK ●RAMBLER
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142 N. Miles EM 4-0990

Kwanis Club
Thurs. Noon
100F Hall
207 E. Sixth

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
RANEY'S RESTAURANT

STATED MEETINGS
Second Monday
Thursday
7:30 p.m.
Practice
Troy Stambaugh, Sec.
Wm. S. Powell W. M.

FOR SALE Miscellaneous
FOR SALE: 12 inch and 15 inch concrete pipe. See at Wes-Tex Equipment on East Highway 60.
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AUTOMOBILES
CHRYSLER
IRRIGATION
ENGINES
New & Used
McCULLOUGH MOTOR CO.
Sales & Service
345 East Highway 60
Phone EM 4-3150
B-1-43-TFC

FOR SALE
46x10 Cheyenne Mobile Home. Storm windows, washer, two bedrooms, carpet and new drapes.
Call EM 4-0284
Six miles east on Hiway 60, three north.
B-1-46-tfc

FOR SALE
Line coupled irrigation engine coolers. \$30.00. Guaranteed. Also truck beds and dumps.
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B-1-36-tfc

WATCH CRYSTALS: \$1. for waterproof round watch. 3000 fancy Hi-Dome crystals \$2.50 at Lamm Jewelry.
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Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see
KINSEY OSBORN MOTORS
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AERMOTOR 4" submersible is guaranteed unconditionally.
Call D. E. Turner, EM 4-0811.
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ELECTRICAL WIRING
PHONE EM 4-0910
BILL DRUMMOND
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CUSTOM FEEDING
Growing - Finishing Rations
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SERVICE ON ALL Washers & Dryers
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If You Are In The Market For A Home
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FOR
● Gas ● Wash ● Grease
● Wheel Balancing
● Minor Repairs
BOYD'S HUMBLE SERVICE
EM 4-1110
Hiway 60 & 385

FOR SALE
Overhead single garage door and fixtures. Also electric ironer, 3 piece yellow sectional and 1/2 HP air compressor. All in good shape. Phone EM 4-2450.
B-1-24-52-tfc

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford
Highway 60
B-1-1-TFC

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway. EM 4-0402 or 289-5599.
B-1-14-8-110p

FOR SALE: King 3-B trombone, box case. Like new. (It almost is.) \$200. EM 4-0799 at night.
B-1-16-41-tfc

PIPE ANY SIZE: New or used. D. E. Turner. EM 4-0811.
B-1-10-3-tfc

TO BETTER SERVE YOU
We now have more room, some more equipment. We service all makes of lawn mowers and small engines. Equipped to sharpen mowers. Pick up and deliver in City limits, no extra charge.
POOR BOYS' GARAGE
Shop — EM 4-3509
Johnny McIver — EM 4-2130
If no answer, call EM 4-2799
B-1-50-tfc

FOR ELECTRICAL supplies or electrical service, come by Witherspoon Electric, 129 West Third.
B-1-13-28-7p

We have Distilled water and Ozark water. For more information see soft water service.
J. O. Miller, Owner
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SINGER DRESSMAKER No. 503 Slantneedle. Cash or take up payments \$9.17 monthly or \$40 cash. Write Credit Manager, Box 1011, Amarillo Texas.
B-1-21-30-4c

MINIATURE SHETLAND ponies for sale. 3 months to 3 years old. 1 1/2 miles west on Harrison Hiway. Jorde Potatoes.
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FOR SALE: AKC registered white toy poodle puppies. Call EM 4-1017.
B-1-10-3-4c

FOR SALE
1200' new 6" Carrier pipe, 80c per foot.
1,000' new 7" carrier pipe.
Contact
E. D. or Layton Sawyer
12 Miles West of Hereford
B-1-4-3c

NEED SOMEONE
With good credit to take over payments on re-possessed automatic sewing machine. Write Credit Manager, 4118 34th St., Lubbock, Texas.
B-1-4-3c

1968 SPACECRAFT Trailer house, 8' x 35'. Air Conditioned. See at Grand "E" trailer park No. 30. Will consider furniture as trade in.
B-1-20-31-3p

AGENTS FOR KMP LAKE PUMP
Self priming.
Easy to move.
600 to 1900 GPM
See demonstrator 6 miles west, 12 north of Hereford.
GARY or C. R. McQUIGG
Phone 289-5330 or EM 4-3485
T-2-20-tfc

TOP QUALITY
Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

FOR SALE: Nice red and white 1961 Falcon 2-dr. stick shift at 141 Emma after 6 p.m. or Phone EM-4-1726.
B-2-19-52-tfc

EQUIPMENT FOR SALE
Model 30-T IHC twine tie baler. Good tires. Overhauled in 1963, not used this year. Good shape. No. 31 Tractor mower, drop type, hydraulic lift. 2 years old. Two row lister, planter for IHC tractor. One John Deere steel wheel hay rake 7'. One in good shape, one to use for spare parts.
One 8' Tandem disc harrow, hydraulic lift.
BILL McIVER
POOR BOYS' GARAGE, One Mile West on Moreman Ave., Off 385. Ph. EM 4-3509
B-2-2-tfc

SPECIAL
2 Good Used Oliver Potato Diggers.
FOR ALL YOUR FARM MACHINERY NEEDS, COME TO KING SALES
Buy, sell, or trade.
New and used Farm Equipment
KING SALES
Phone EM 4-3886
North Hwy 385,
Hereford, Texas
B-2-17-tfc

FOR SALE
70 John Deere Tractor. Perfect condition. 1900 hours. Butane, power steering, new rubber. Price \$1600.00. Phone HU 8-3445, Canyon, Texas.
B-2-23-tfc

FOR SALE Automobiles
MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

1962 PONTIAC Starchief. New tires, factory air, excellent condition. Phone EM 4-0552.
B-3-11-4-2c

FOR SALE: '55 Four door Ambassador, factory air. \$250.00. Also '55 Buick Station Wagon. \$95.00. EM 4-3148 or see at 607 Avenue F.
B-3-21-1-tfc

SELL, OR TRADE: 1958 Chrysler. New Yorker Station Wagon. All Power. Phone EM 4-2450.
B-3-13-3-tfc

4: REAL ESTATE For Sale Or Trade
FOR SALE: 3 bedroom frame 5 years old. Close to 3 schools. Priced for quick sale. \$8500. 319 Avenue H. EM-4-2947.
B-4-21-31-2c

FOR SALE BY OWNER
THREE BEDROOM MEDIUM HOME with family room and fireplace. Completely paneled and acoustical tile. Stockade fenced and planted. Refrigerated air, dishwasher, electric range. Furnished or unfurnished. 111 Star. Phone EM 4-0854 or EM 4-0770
B-4-31-3c

TWO BEDROOM HOUSE, attached garage. Fenced back yard. Near Aikman school. Good neighborhood. 302 Blevins. Reasonable price. Call EM 4-2365.
B-4-31-tfc

LOANS FARM & RANCH FAST SERVICE
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

TWO BEDROOM brick. Over 1000 sq. ft. Will carry FHA or GI loan. Will sell or trade for home in Hereford close to same equity. W. J. (Bill) Smith, 4117 So. Washington, DR 4-4240.
B-4-33-30-4p

12 ACRES irrigated; lovely 3 bedroom brick home, mosaic tile floors, draperies, beautiful lawn, trees. Plenty good water. 1 1/2 mi. south Weslaco, Texas, on pavement; fenced, part Star grass, 17 head cattle. 7 acres cotton allotment, tractor, equipment, minerals, other items. Sacrifice complete, \$22,500 or will sell acre with home.
Henry J. Oils
Box 804
Donna, Texas
Phone Weslaco, WOB-2937
B-4-60-30-4p

FOR SALE: Beautiful 4-bedroom house in new Green Acres Addition. Refrigerated air-conditioning, carpeted, built-ins, fireplace, heavy shake roof, patio, Membership in Green Acres swim club included. Must be seen to be appreciated. Terms to suit. Call EM 4-0750. Evenings EM 4-0654 for appointment.
B-4-40-30-tfc

FOR SALE: 6-room Modern House to be moved. Call EM 4-2723.
B-4-10-25-tfc

163 ACRES
135 in cultivation. One good 8" well. 49A wheat 38A milo, 8 barley. 2 bedroom house, 40' x 60' barn with shed on side. Some underground tile. Price \$250.00 per acre. Approximately \$18,000 down. Would consider \$10,000 cash, trade on balance.
J. M. HAMBY REAL ESTATE
1/2 Mile South of Underpass on Highway 385 Ph. EM 4-3566
B-4-2-tfc

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

FOR RENT
LARGE TWO bedroom furnished apartment. Exceptionally nice. Whites only. Apply 232 West Third.
B-5-13-31-tfc

BASEMENT bedroom, private. No drinkers. No day sleepers. 711 East Third.
B-5-11-31-tfc

Buy With Confidence
DEMAND... JUSTICE
Move Up To A Better Home
Three bedroom, completely redecorated with attached garage. Fully carpeted. \$10,800, \$1000 down, \$85 monthly payments. No closing costs.
Three bedroom located in northwest Hereford. Fully carpeted, central heat, attached garage. Three years old. \$1000 down, no closing costs.
Nice two bedroom with attached garage, \$2000 down and \$68 monthly or 97% FHA loan. Total price \$10,000.
Three bedroom, 1 1/2 baths den and double garage on Star St. Very fine condition. Will trade for smaller home.
New three bedroom, 431 Western Ave. Bath and 3/4 double garage. \$15,750.
New three bedroom, 146 Greenwood St. Two baths, den, double garage. \$17,750.
INCOME PROPERTY
\$25,000 note paying \$310 monthly at 7% interest. Will trade for property in Hereford area.
Duplex. \$85 rent, each side. \$7,000 loan pays at \$68 per month. Will trade for livestock or small house.
Justice Realtors
Corner Main & Highway 60 EM 4-2266
GENE SNEAD EM 4-1420
MIKE JUSTICE EM 4-0544
VIRGIL JUSTICE

FREE
All the time that's necessary to Plan, Design and Finance your new home in Denton Park.
"Hereford's First Complete Planned Community"
Shopping Center — Pool & Park
Just North of Aikman School
TONY RAVIZZA — CUSTOM BUILDER
VISIT OUR SHOW HOME
It's Sold — But we still have the privilege of showing it
SUNDAY 1-6 p.m.
1601 Blevins
Register for a New Home in our "Key To Better Living Contest."
Watch our homes in Progress
"Homes That Will Outlast your Mortgage"
Denton Park Pool Open Each Day
Drop by for Information on Season Tickets
For Information On Swimming Class
Call EM 4-2769
ATTENTION LADIES
Denton Park Pool Will Feature
LADIES NIGHT — TUES., AUG. 4
8 to 9:30

Classifieds...

FOR RENT: August 5th, two bedroom brick, Nice. To responsible party. For appointment call EM 4-0990. Ask for Mr. Osborn.

B-5-19-31-2c

FOR RENT: Two room furnished house, close in; for couple. 343 West Second.

B-5-13-31-4fc

FOR LEASE
EASTER STORE BUILDING
and fixtures, lunch counter and filling station. \$125.00 per month. Contact Herman Paetzold 276-5669 anytime, or EM 4-0227 after 8:00 p.m.

B-5-4-2c

FOR RENT: 40' x 80' Butler Steel Building. Will alter to suit tenant. Call EM 4-2833 before 6:00 p.m.; after call EM 4-2734.

B-5-26-1fc

6. WANTED

WANTED TO buy—Baled alfalfa hay. Hereford Feed Yards, Inc. Call EM4-0172.

B-6-12-22-1fc

WANTED: Baby sitting. Experienced. Contact at 326 Ave. F.

B-6-10-31-2p

WANTED: SMALL Apartment, one bedroom for single person. Contact at Elm Court, Room 14, John Fink.

B-6-16-4-2p

PERMANENT COUPLE would like to lease space from private party for modern mobile home. Call EM 4-0725

B-6-2-1fx

WORK WANTED: Painting, perfa-taping, textoning, sheet-rocking, any carpenter repairs. Ted Oldfield, EM 4-0235 or EM 4-2212.

B-6-14-42-1fc

8. HELP WANTED

WANTED: Housekeeper, companion for elderly lady. Should have drivers license but would consider someone who doesn't. Salary, room, board. Call 276-5366.

B-8-21-3-4c

WANTED
Experienced automotive book-keeper. Two secretaries who know bookkeeping, shorthand, typing. Permanent positions. Salaries depend on ability and experience. Call Edwin Axe, EM 4-1786 for appointment, for interview.

B-8-31-1fc

WANTED 20 boys to pass out handbills Friday morning at 8:30. Star Theatre.

B-8-31-1c

WANTED: Man with small family to work on farm and ranch. Must be able to do some irrigating and cattle work. NO DRINKERS! If not qualified, do not apply. Roger Brunley, 303 Sunset, EM 4-0924.

B-8-34-30-1fc

WAITRESSES WANTED. Apply in person at Raney's Restaurant.

B-8-10-44-1fc

WANTED: Experienced irrigator. Year around job. Call Donnie Thoreson, FI 7-2714 in Gruver, Texas.

B-8-13-28-1fc

9. Situations Wanted

COUPLE WANTS to manage apartments or motel. Phone EM4-2763.

B-9-10-31-4fc

10. NOTICE

NOTICE: I will not be responsible for any debts other than my own. David M. Hix.

B-10-16-4-2p

FOR RENT: Furnished Apartment for white couple. 604 Schley, EM4-0716.

B-10-31-1fc

GET A NEW crystal for your watch. Men's round water proof, \$1 and fancy Hi-Dome Ladies \$2.50 at Lamm Jewelry.

B-10-30-32-1fc

11. Business Service

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543.

B-11-10-23-1fc

BARBERS? Plenty!!
PARKING? Plenty!!
METERS? NO!!

Golden Spread Barber Salon

T & H DRILLING COMPANY
4" to 12" casing. Gravel pack or screen.
Nathan Hopson EM 4-2332
D. E. Turner EM 4-0811
B-11-2-1fc

NOW OPEN: Steam baths, Massages. Clovis Hotel, Suite 302, Clovis, New Mexico.
B-11-12-31-4p

FOR LAWN Mowing and Clean-Up jobs call EM 4-2879. Johnny Martin.
B-11-11-4-4p

WATER

Water softening and conditioning has been our business for the past twenty years, and will be our business for the next twenty years. We have paid taxes in Hereford and Deaf Smith county for the past twenty years. We have all types and sizes of softeners in stock and can make immediate delivery at any time. We sell home softeners and have a softener that will serve your need whether it be for home or industry at a price you can afford to pay. Terms to suit purchaser, we also will install a permanent type fully automatic softener in your home on a service basis. We have the exchange softener on the service basis. We are as near as your telephone for soft water service.

216 North 25 Mile Ave.
Home Owned and Operated
B-11-29-1fc

EXPERIENCED MOWING AND EDGING

Call before 8:00 a.m. or after 6:00 p.m., ask for Monte Rowland EM 4-1189.

B-11-51-1fc

NEED NEW EQUIPMENT or vehicles? Why not lease it? Call Mark IV EM 4-2220.

B-11-13-47-1fc

CECIL L. COKER CRANE SERVICE
● Steel Erection
● Pit Cleaning
● Dirt Moving
● Custom Anhydrous Application
● Custom Plowing
EM 4-2579
Day or Night
B-11-28-9c

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES
209 Miles EM 4-1302
B-11-42-1fc

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial Residential Wiring
809 EAST SECOND
Magneto - Starter Generator & Electric Motors Rewind Sales & Service
B-11-13-1FC

13. LOST AND FOUND
LOST: Prescription sun glasses, white frames with rhinestones, green lenses. Reward. Verna Lyons, EM4-0514 or EM4-0116.
B-13-16-52-1fc

NEED FILL SANDS? Call L. J. Jones, BR6-5140 or night BR6-4473. Will haul.
B-11-13-32-1fc

HOWARD'S SERVICE: For all major appliance service call EM4-1524.
B-11-10-27-9p

13. LOST AND FOUND
LOST: Prescription sun glasses, white frames with rhinestones, green lenses. Reward. Verna Lyons, EM4-0514 or EM4-0116.
B-13-16-52-1fc



TEDDY-BEAR GAME — Here's another one of the many popular games at the Lions club carnival. No carnival would be complete without the popular teddy-bear booth, shown here being operated by Melvin Jaycarroll. (Brand Staff Photo.)

Cantaloupes Tested By Smell and Sight

You can judge a cantaloup by the way it smells and the way it looks. But don't rely on how it feels or how it sounds.

Marketing specialists of the U. S. Department of Agriculture say that feeling the blossom end of a melon to find out if it's ready to eat is not always a good test. If you're the first one to do it, that's all right. But what if a few other shoppers have made the touch test before you?

The same thing is true about shaking a melon to see if the seeds are loose — another sign of ripeness. The seeds may rattle because so many other people already have given it a shake. The most reliable way to get a good cantaloup is by smell and sight.

Look at the netting. It should be coarse, corky and well-defined, and the color under the netting should be turning from green to yellow. Look at the stem end. There should be a slightly sunken, smooth, well-caloused scar.

Smell the melon. If it smells good, it should taste the same.

One of the largest salt plants in the nation is located at Grand Saline in Van Zandt County. Shrimp are caught by use of a large Y-shaped net called a trawl, pulled behind power boats.

First postoffice in Mieola, Texas, was housed in a boxcar on the railroad tracks.

EASTER NEWS

Markleys Travel To Conchas Lake

By Ruby Stone

Mr. and Mrs. W. O. Markley and children went to Conchas Lake, N. M. last weekend.

Mr. and Mrs. Dick Mayfield, Silverton, visited Mr. and Mrs. W. A. Epperson Thursday afternoon.

Mr. and Mrs. Pat Webb visited Mr. and Mrs. W. A. Epperson Wednesday evening.

Mr. and Mrs. Claude Forson, Dimmitt, visited the Eppersons Thursday afternoon.

Mrs. Trent Downing, Laura and Kippy Laws, visited Mr. and Mrs. Bruce Fields at Arney Wednesday.

Kathy and Lonnie Markley and Kippy Laws visited together Monday afternoon, and went swimming in Dimmitt.

Mrs. Linda Welty and daughters left Wednesday to visit her parents at Claude. They returned Friday.

Mrs. Murray Hall and children, Lisa and Greg, visited Mrs. H. O. Markley Thursday.

Adult Baptist Union Have July Cookout

July social for the Adult Training Union of Temple Baptist Church was held Friday evening at the home of Mr. and Mrs. Holland Cook, 515 Blevins.

About 35 enjoyed the hamburger cook-out. Then they played volleyball and games of forty-two.

Attending this outdoor party with their families were Mr. and Mrs. Donald Waters, Mr. and Mrs. Vernon Inman, Mr. and Mrs. Bill Lamm, Mr. and Mrs. LeRoy Burges, Mr. and Mrs. Bill Ware, Mrs. Jane Harding, and the hosts, Mr. and Mrs. Cook.

One-fourth of all patents registered in the United States Patent Office relate to automobiles.

In grandmother's day the burning of a sulphur candle was a regular part of the housecleaning that followed every case of scarlet fever, measles, or other contagious disease.

Latin Baptists Launch Program

Baptist Latin-Americans from 12 area churches will gather here next Sunday afternoon to launch a "new Life Crusade" for the West Texas area, the Rev. Guillermo Enrique Benitez, pastor of the host church here, announced Wednesday.

Churches to be represented in addition to the Latin-American Baptist Church here, will include Farwell, Clovis, Oklahoma Lane, Bovina, Friona, Littlefield, Hart, Earth, Dimmitt, Muleshoe and Texaco.

Principal speaker will be the Rev. Roberto Garcia, Lubbock, chairman of the prayer committee for Latin-Americans for the statewide crusade.

More than 300 persons are expected for the gathering which will conclude with a Mexican supper.

Other speakers, in addition to Mr. Garcia, will include Lowell Sharp, Deaf Smith County sheriff who will discuss temperance and juvenile delinquency; the Rev. Daniel Molina, Springlake, and the Rev. Godsey, Plainview.

The movement, Mr. Benitez explained, is statewide in scope, and in addition to Latin-American churches in Texas, 12 churches on the other side of the border also are joining in the movement.

"We consider this one of the most important movements our

Hambys Return Home
Mr. and Mrs. John Hamby returned this week from a fishing vacation in Colorado. They were guests of their daughter and husband, Mr. and Mrs. Carl Dobbs in Albuquerque, N. M. They caught plenty of fish and had a wonderful time according to the Hamby's. Another daughter, Pat, and children, Rocky and Ronda joined them for a weekend.

NEED PLUMBING REPAIR?

- Complete Plumbing Repair Service
- Electric Sewer Machine Cuts roots out of Sewer Lines.

DEALER FOR

Payne Heating and Air Conditioning Equipment

Eljer Plumbing Fixtures

● Fast ● Dependable

JIM'S PLUMBING & HEATING CO.
801 Park Avenue
EM 4-3163
HEREFORD, TEXAS

We've Moved ...

We've Remodeled ...

We've Enlarged ...

And ... we have

3 OPERATORS

To Serve You

Rachel Walker
Alberta Smith
Pearlene Powell

"Let Us Style Your Hair To Flatter Your Face"

PEARLINE'S BEAUTY BOX

128 E. 5th EM 4-0342



Will you lose one out of five pounds to midge? Not this year. Not with Diazinon.

Midge damage can cost you 900-1600 pounds per acre in sorghum planted to yield 4500 pounds. That's like losing one pound or more out of every five pounds you counted on at harvest. This year, you don't have to pay that price. This year, you can use Diazinon® insecticide.

Texas college test results: Two Texas colleges tested Diazinon for midge control in 1963. Results? Effective control. An 80% increase in yield. Now, USDA acceptance of Diazinon for control of sorghum midge means you can expect a similar yield increase.

Spray Diazinon after 90% of the heads have emerged from the boots. Then, four days later, spray again. You'll knock out the second wave of larvae and complete the control job.

Extra advantages of Diazinon: You can harvest or feed your sorghum to livestock 14 days after spraying with Diazinon. Diazinon is easy to work with—you don't need any special clothing or equipment. And, accidental spray drift to nearby forage causes no milk or meat residue problems.

Ask your supplier for Diazinon ... the newest and best in midge control. Geigy Agricultural Chemicals, Division of Geigy Chemical Corporation, Saw Mill River Road, Ardsley, N. Y.

CREATORS OF CHEMICALS FOR MODERN AGRICULTURE

Geigy Diazinon

BUICKS
ALL MODELS

- ★ Demonstrators
- ★ Factory Executive Cars

1964 **CLEAN-UP** **TIME**

Now Is The Time To Buy A BUICK

Now Is The Time To Buy A BUICK

KINSEY-OSBORN MOTORS
142 N. Miles EM 4-0990

DOLLAR DAYS

A dollar bill is your magic carpet to Bargainland this week!



ORCHID FROM HAWAII — By air mail special delivery from Honolulu, this orchid corsage was received by Mrs. Jimmie Allred, 129 Ave. D, as the gift of her Hawaiian-vacationing children, Miss Clydene and Lynton. "A clear blue-sky surprise," the orchid, Mrs. Allred says, was delivered in perfect condition. She models here the cattleya in tones of orchid, fuchsia, and deep purple. Following Sunday's flying tour of the different islands, the traveling Allreds leave Hawaii Tuesday evening for Los Angeles and a short vacation there.



These Prices Good Thru Sat. Aug 1, 1964 At Your Safeway In Hereford



Truly Fine Facial
TISSUE
5 ^{400 Ct.} _{Box} \$1

Orange Delight Frozen Drink 4 ^{6 Oz.} _{Cans} 79¢

MILK Lucerne Canned Milk SAVE 15c 8 Tall Cans \$1
EGGS Breakfast Gem Grade "A" Medium Size 3 Doz. Only \$1
SAUCE Mountain Pass Fancy Quality Tomato Sauce 12 8 Oz. Cans \$1
DRINKS Joyett Assorted Fruit Drinks 3 1/2 Gal. Btls. \$1

Products Made For Oldsters Due On Market

COLLEGE STATION. — A marketing research organization has explored special market needs for older citizens, and has come up with findings that should be of interest to consumers.

Many leaders in the field of geriatrics have pointed out for some time that there are special market needs for older citizens, says Mrs. Gwendolyn Clyatt, Extension Service consumer marketing specialist. Now, a corporation in New York is going to do something about it.

The decision to license a trade name, "Golden Years," for products approved by a board of professional consultants was reached recently after a study conducted by a marketing research agency. The study went directly to people in the over 55-age group, and found:

1. There is a geriatrics market.
2. Sixty-three percent of the people involved in the study felt there is a need for products made especially for older citizens.

3. Most older citizens would buy such products, 81 percent of those interviewed said.
4. After exposure to three institutional advertisements for the licensed trade name products, 85 percent indicated a positive attitude toward purchase of such a special brand.

As might be expected, older people tend to state a general satisfaction with products available to them, but when specific products are mentioned, "particular dissatisfactions are at a rather high level."

In the study, older people were asked to indicate products which might be made especially for them, and those brought the biggest response — from 55 percent of the people. Other products named were frozen food, dry ready-to-eat cereals, low-cholesterol foods, margarine, vitamins, foundation garments, and hair preparations.

A "warning syndrome" of "pre-heart attack fatigue" was described by Dr. Robert S. Green, a Cincinnati heart specialist, at the American Medical Association meeting in San Francisco recently. The person in this condition, according to Dr. Green, is "more tired than one ought to be for what he has been doing." The theory ties in with other scientific reports linking heart disease to certain personality types, especially the hard-driving, overly competitive person.

Bee stings are less annoying to seasoned beekeepers than mosquito bites as most beekeepers build up immunity to their effects.

The type of harness now used for horse-drawn vehicles originated in Europe in the 12th century.

BARBERS?
Plenty!!
PARKING?
Plenty!!
METERS?
NO!!
Golden Spread
Barber Salon

Pure Lard
Soft Drinks
Dog Food

Wright's Brand

3 Lb. Ctn. 39¢

Cragmont Assorted Flavors

12 12 Oz. Cans \$1

Pooch Canned Plain or Liver SAVE 16c

12 Tall Can \$1

FREE SWISS CHALET
Soup-Cereal Bowl
With The Purchase of \$5.00 or More and Coupon 6A From Your Coupon Booklet. Don't Forget To Redeem Coupons 6B-6C & 6D At Your Safeway Store This Week.

Scotch Treat
Lemonade
Frozen Reg. 2/27c
6 Oz. Cans **10¢**

Empress Grape
Drink
4 32 Oz. Cans \$1

Big Chief
Pinto Beans
SAVE 10c
4 Lb. Pkg. **39¢**

Edwards
Coffee
SAVE 20c
2 Lb. Can **\$1.37**

CANE SUGAR
WHITE FLOUR

Pure Cane SAVE 18c

10 Lb. Bag 99¢

Harvest Blossom Enriched White SAVE 30c

25 Lb. Bag \$1.59

Garden Fresh Produce
ONIONS Texas Yellow Sweet & Mild 3 Lbs. 29¢
CARROTS Clip-Top Garden Fresh 2 Lb. Pkg. 25¢
POTATOES U. S. No. 1 Reris All Purpose 10 Lb. Bag 69¢

BAKERITE
Wilson's Famous Vegetable Shortening 3 Lb. Can 63¢

Frozen Food Buys
Mix or Match
Bel-Air Premium Quality
● 10 Oz. Broccoli Spears
● 10 Oz. Cut Golden Corn
● 8 Oz. Brussel Sprouts
● 10 Oz. Whole Okra
5 Pkgs. For \$1

TOMATOES California Vine Ripe Full of Flavor 19¢
BANANAS Central American Golden Ripe 2 Lbs. 25¢

PORK ROAST Fresh Picnic Cut Lb. 29¢
WHOLE HAM Longhorn Hickory Smoked Whole or Butt Cut Lb. 45¢
GROUND BEEF 100% Pure Meat Ground Fresh Every Day Lb. 39¢

HAM
Longhorn Hickory Smoked Shank Portion Lb. **39¢**

Nestles Quik 1 Lb. Box 47¢
Trend Powder 49¢
Trend Liquid 12 Oz. Btls. 59¢
Purex Bleach Gal. Btl. 69¢
Chunk Tuna Chicken No. 1/2 Can \$1.49 Plus 15c Tax
Shampoo White Rain Btl. \$1.49 Plus 15c Tax
Toothpaste McCleans 59¢
Margarine Bluebonnet Whipped 1-Lb. Pkg. 31¢

Ham Slices Center Cuts Lean Tender Lb. 79¢
Sliced Bacon Wilson's Thick or Thin 2 Lb. Pkg. \$1.19
Breaded Shrimp Trophy Brand 10 Oz. Pkg. 59¢
Kraft's Velveta Cheese Spread 1-Lb. Box 59¢

SAFEWAY
We Reserve the Right to Limit Quantities

Know Your Neighbor

CONTEST

Participating Firms

COOPER'S MARKET
 HEREFORD GLASS
 BOYD MACHINE SHOP
 BOYNTON GROCERY NO. 2
 EAST SIDE 66
 ALLRED OIL CO.
 LOCKWOOD GRADERS
 HER-TEX MILL
 F. H. VAHLSING, INC.
 CREDIT UNION
 FIRST PRINTING CO.
 PANCIERA TIRE & SUPPLY
 KENNY GEARN MACHINE WORKS
 HICKS OIL & GAS
 TIP TOP SUPER STOP
 CASE POWER & EQUIPMENT
 HEREFORD OFFICE SUPPLY
 HEREFORD BAKERY
 BORDEN'S
 JERRY'S APPLIANCE
 McCULLOUGH MOTOR CO.
 MARTIN'S READY-TO-WEAR
 POOR BOYS GARAGE
 PENSON'S SHEET METAL
 SCHMUCKER'S GARAGE
 THE COWBOY
 PHILLIPS & LAWRENCE
 SAFEWAY
 FOXWORTH-GALBRAITH
 McCULLOUGH MOTOR CO.
 CARL McCASLIN LUMBER CO.
 H & W IMPLEMENT CO.
 SOUTHWESTERN PUBLIC SERVICE COMPANY
 RED BARN CHEMICALS
 SEARS-ROEBUCK
 KINSEY-OSBORN MOTORS
 KERR MOBIL
 DENTON PARK CONSTRUCTION
 COWAN JEWELRY
 CUSTOM FLOOR COVERING
 CAVE'S VARIETY STORE
 HEREFORD PARTS & SUPPLY
 PLAINS FERTILIZER
 HARMAN'S
 CARL McCASLIN LUMBER CO.
 GASTON'S POPULAR STORE
 HEREFORD HARDWARE
 TANNAHILL'S VARIETY
 WHITE'S AUTO
 STAR THEATER
 RUTHERFORD & CO.
 McDOWELL DRUG
 FIRST NATIONAL BANK
 CITY DRUG STORE
 J. C. PENNEY CO.
 CITY BARBER SHOP
 HEREFORD LAUNDRY
 ROGERS DRUG
 JUSTICE REALTORS
 VILLAGE BEAUTY SHOP

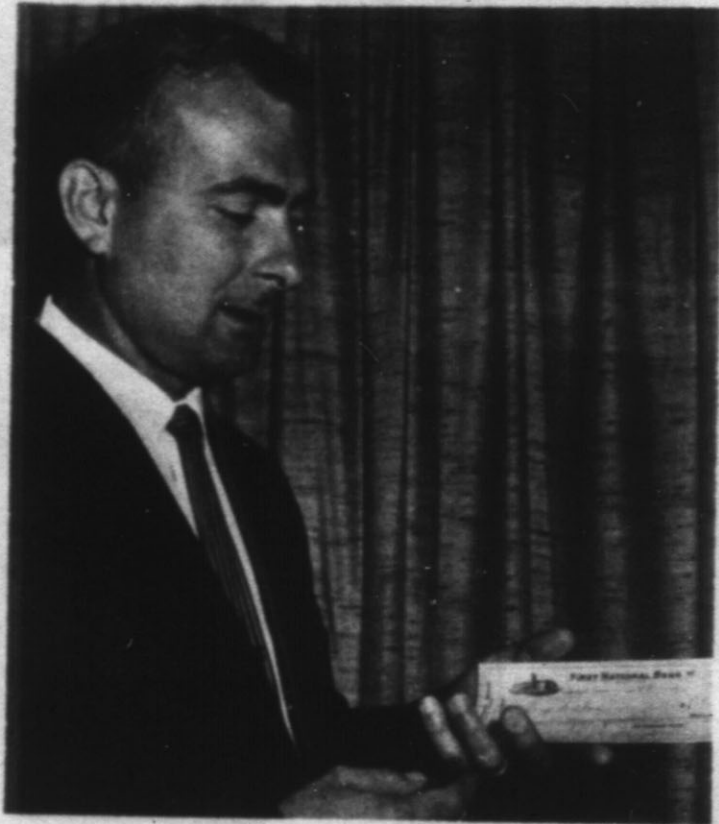
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 E-Z WAY GROCERY STORE
 WALKER REFRIGERATION
 COPLIN'S CONOCO
 FARMER'S DRIVE-IN
 ANGEL STUDIO
 STEWART SHOE SHOP
 JONES TEXACO
 STEPHENS-HUDSON MOTOR COMPANY
 BIG BURGER DRIVE IN
 SURPLUS CITY
 THE LADYBUG CO.
 S & R APPLIANCE
 HI-WAY AUTO SALES
 MASTER CLEANERS
 ROBINSON INSURANCE
 EDWARDS PHARMACY
 THE PRUDENTIAL INS. CO. OF AMERICA
 MARC'S SHOE REPAIR
 POOL-SIGMAN AGENCY
 GWYNNE'S CLEANERS
 WEST PARK 66 SERVICE STATION
 LANKFORD'S FLOWERS OF DISTINCTION
 LEON'S SHOE STORE
 LITTLE'S
 PERRY BROS. 5-10 & 25 STORE
 MAY DEPT. STORE
 HEREFORD BRAND
 KESTER'S JEWELRY
 DUB'S MAN'S SHOP
 ROBERTS APPLIANCE
 E. B. BLACK & CO.
 HEREFORD INSURANCE
 LAMM JEWELRY
 HELEN'S
 RAY'S PAWN SHOP
 PACKARD MILL
 HAYS IMPLEMENT
 CONSUMERS FUEL COOP.
 ROCKWELL BROS.
 PIGGLY WIGGLY
 HUCKERT CASH LUMBER
 ANTHONY'S
 SOUTHWESTERN LIFE INSURANCE CO.
 C & W TILE & TOPS
 THE VOGUE
 McGEE FURNITURE
 TAYLOR & SONS
 DEAF SMITH COUNTY ELECTRIC COOP
 PLAINS INSURANCE
 KENDRICK'S BODY SHOP
 ORSBORN CHEVROLET-OLDS
 WESTERN WHEEL INN
 PARK AVENUE REALTORS
 WAC SEED INC.
 THE DOUBLE K
 LONE STAR AGENCY
 BEN FRANKLIN
 HI-PLAINS SAVINGS & LOAN ASSN.
 BIL-MAR ASSOCIATES, INC.

On page 3 Jerry Pennington is pictured. He was not pictured in the contest due to an oversight. Arthur Robinson was used twice. Entrants were not counted off for missing one of these.

THE HEREFORD BRAND

HEREFORD, TEXAS, 79045, THURSDAY, JULY 30, 1964

\$75.00 Winner



Larry Paschel



\$35.00 Winner

\$20.00 Winner



Melba Cooper



Kay Robbins

\$10.00 Winners

- Gilbert Sims
- Jan Miller
- Betty Jean Gallagher
- Pauline Howard
- Buddy Jowell
- Mrs. Jimmy Brown
- Gladys Braly



**"KNOW YOUR
NEIGHBOR"**

CONTEST



Lloyd Crume

NAME **Gwynne's Cleaners**

FIRM



Edith Hudson

NAME **Village Beauty**

FIRM



Glen Nelson

NAME **McCullough**

FIRM



Joy Carlson

NAME **May Dept. Store**

FIRM



Bill Lankford

NAME **Lankford's Flowers**

FIRM



Larry Kaul

NAME **Red Barn**

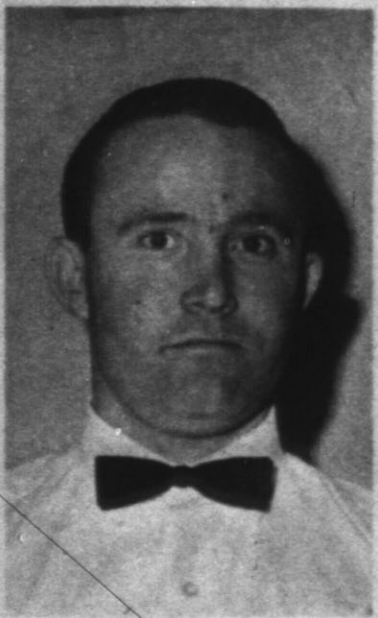
FIRM



Jimmy Roberts

NAME **Roberts Appliance**

FIRM



Jack Nunley

NAME **Taylor & Sons**

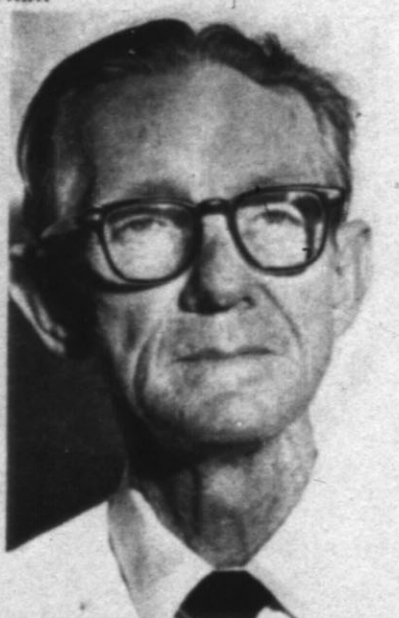
FIRM



J. C. Burt

NAME **Cowboy Drive In**

FIRM



Harley Henderson

NAME **Rutherford & Co.**

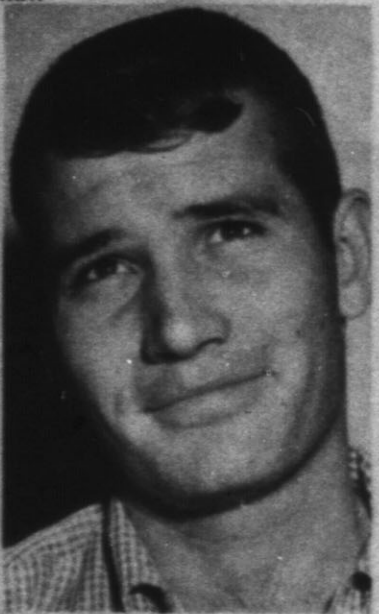
FIRM



Jerry Huckabay

NAME **Safeway**

FIRM



Stan Kropff

NAME **E. B. Black & Co.**

FIRM



Margaret Cook

NAME **Sears-Roebuck**

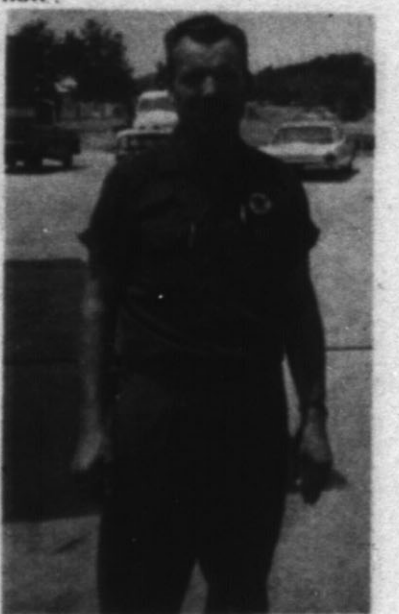
FIRM



Eugene Debbs Knox

NAME **Hereford Bakery**

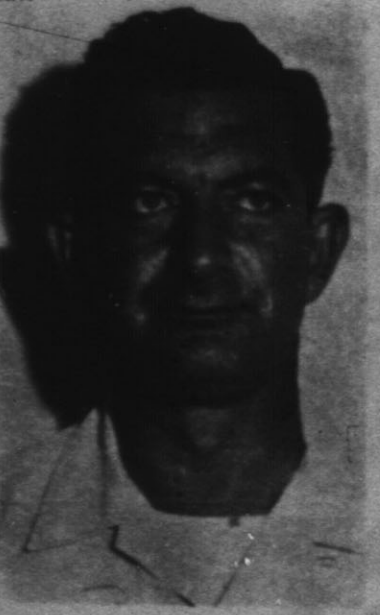
FIRM



J. P. Jones

NAME **Jones Texaco**

FIRM



A. F. "Tony" Ravizza

NAME **Denton Park**

FIRM



Norma Waits

NAME **Kenny Gearn**

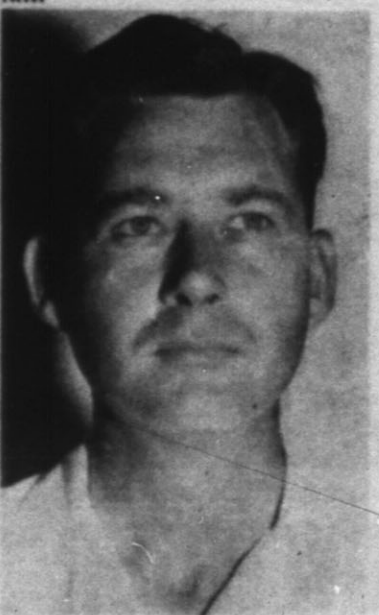
FIRM



Eugene "Bub" Sparks

NAME **Consumers Fuel**

FIRM



Cliff Arnold

NAME **Kinsey-Osborn**

FIRM



Thelma Snyder

NAME **Little's**

FIRM



Kenny Wilson

NAME Carl McCaslin
FIRM Lumber



Randall Craig

NAME Dub's Man's Shop
FIRM



Bob Penson

NAME Penson's
FIRM Sheet Metal



Tom Stewart

NAME Stewart's
FIRM Shoe Shop



Luis Salas

NAME West Park 66
FIRM



Costaline Lee

NAME Kester's Jewelry
FIRM



Jeannie Caison

NAME Western Wheel Inn
FIRM



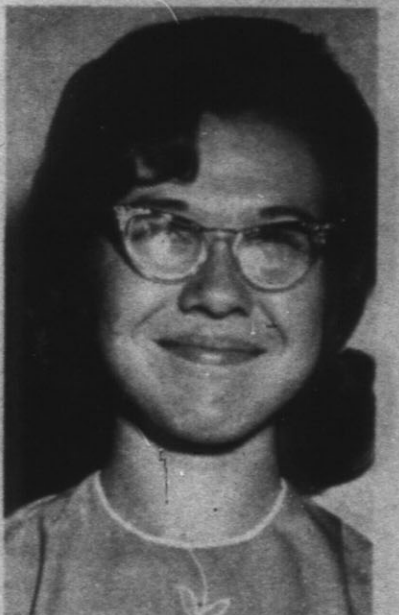
Charlie Stone

NAME Her-Tex Mill
FIRM



A. L. Yeager

NAME Foxworth-Galbraith
FIRM



Jeanette Waltersheid

NAME Rogers Drug
FIRM



Dave Heck

NAME THE PRUDENTIAL
FIRM INS. CO. OF AMER



Jerry Fowler

NAME HI-PLAINS
FIRM SAVINGS & LOAN



Newt Harding

NAME F. H. VAHLSING,
FIRM INC.



D. R. Vandiver

NAME Rockwell Bros.
FIRM



Sadie Shirley

NAME The Vogue
FIRM



Gene Snead

NAME Justice Realtors
FIRM



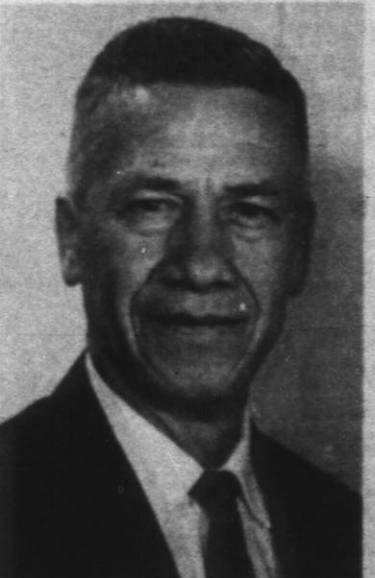
J. W. Robinson

NAME Robinson
FIRM Insurance



Clete Corlis

NAME Penney's
FIRM



L. B. "Scat" Russell

NAME Pool-Sigman
FIRM Agency



Norman Messick

NAME Plains Fertilizer
FIRM



Don Cherry

NAME **C. & W.**
FIRM **Tile & Tops**



A. W. "Dub" Self

NAME **S & R Appliance**
FIRM



Bob Lamm

NAME **Lamm Jewelry**
FIRM



Ken Rogers

NAME **Lone Star Agency**
FIRM



Rocky Stewart

NAME **East Side 66**
FIRM



Randy Ammons

NAME **Hereford Brand**
FIRM



C. D. Fitzgerald

NAME **Master Cleaners**
FIRM



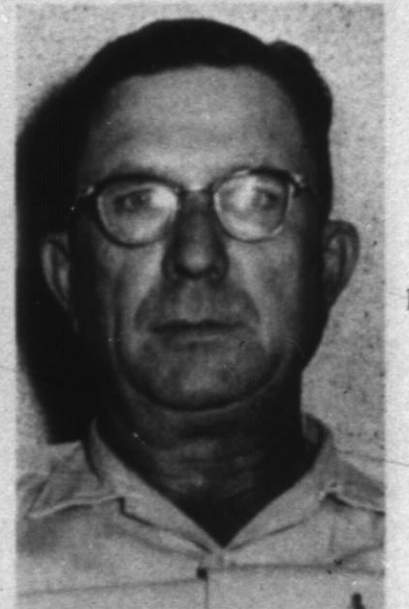
Troy Vinson

NAME **Cowan's Jewelry**
FIRM



S. S. "Fritz" Dodson

NAME **Hereford Glass**
FIRM



Dick Walker

NAME **Walker**
FIRM **Refrigeration**



Martin R. Moore

NAME **Farmer's Drive In**
FIRM



Johnny McIver

NAME **Poor Boys**
FIRM **Garage**



Albert Ricketts

NAME **H & W Implement**
FIRM



Robert Alexander

NAME **Hicks Oil & Gas**
FIRM



Arthur Robinson

NAME **H & W Implement**
FIRM



Jim Fowlkes

NAME **E-Z Way Market**
FIRM



Charlie Bell

NAME **Southwestern Life**
FIRM



Mary Ann Shipley

NAME **Helen's**
FIRM



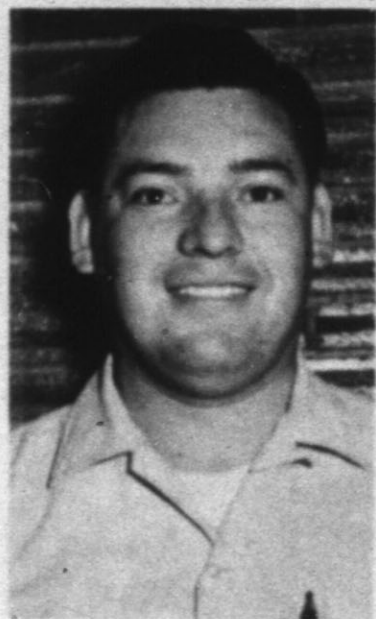
Ray Pierce

NAME **Ray's Pawn Shop**
FIRM



Dick Kendrick

NAME **Kendrick's**
FIRM **Body Shop**



Martin Musquiz

NAME **Harman's**

FIRM



Janie Martinez

NAME **Cave's Variety**

FIRM



J. R. Burns

NAME **Perry Bros.**

FIRM **5-10 & 25**



Richard Culp

NAME **White's Auto**

FIRM



Marvin Harris

NAME **Hays Implement**

FIRM



Tony Huckert

NAME **Huckert Cash**

FIRM **Lumber**



Ted Panciera

NAME **Panceria Tire & Supply**

FIRM



Gail Rainbolt

NAME **Hereford Office Supply**

FIRM



Harley Davis

NAME **The Ladybug Co.**

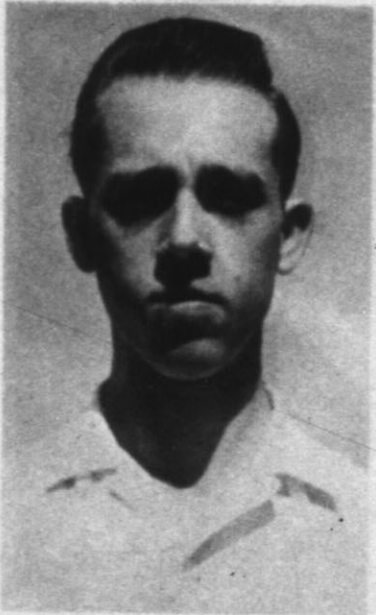
FIRM



Ed Skypala

NAME **Borden's**

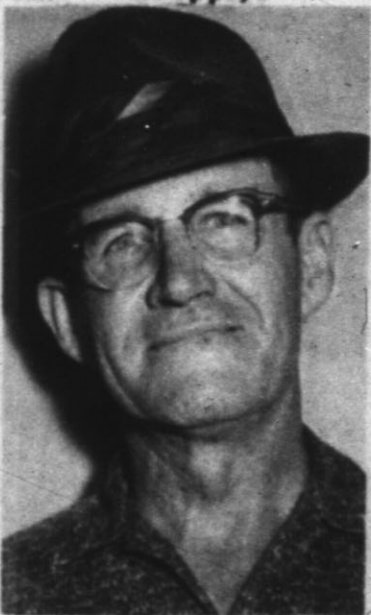
FIRM



Archie Scott

NAME **Cooper's**

FIRM



Hugh Clearman

NAME **Wac Seed Co.**

FIRM



Mildred Melugin

NAME **McDowell Drug**

FIRM



James "Dub" Boyd

NAME **Boyd Machine Shop**

FIRM



Guy Lawrence

NAME **Phillips & Lawrence**

FIRM



Sam Long

NAME **Orsborn**

FIRM **Chevy-Olds**



Jerry Pennington

NAME **Jerry's Appliance**

FIRM



Max Leon

NAME **Leon's Shoe Store**

FIRM



Norman Kerr

NAME **Kerr Mobil**

FIRM



Art Stoy

NAME **Bil-Mar Associates**

FIRM



W. O. Hendrick

NAME **Big Burger Drive**
FIRM **Inn**



Kelly Coplin

NAME **Coplin's Conoco**
FIRM



J. L. Marcum

NAME **Hi-Way Auto Sales**
FIRM



Dick Oakes

NAME **Lockwood Graders**
FIRM



Albert Hudson

NAME **Stephens-Hudson**
FIRM **Motor Co.**



G. T. Moody

NAME **Custom Floor**
FIRM **Covering**



Don Baugous

NAME **Hereford Insurance**
FIRM



George Phillips

NAME **Star Theatre**
FIRM



Lloyd McGee

NAME **McGee Furniture**
FIRM



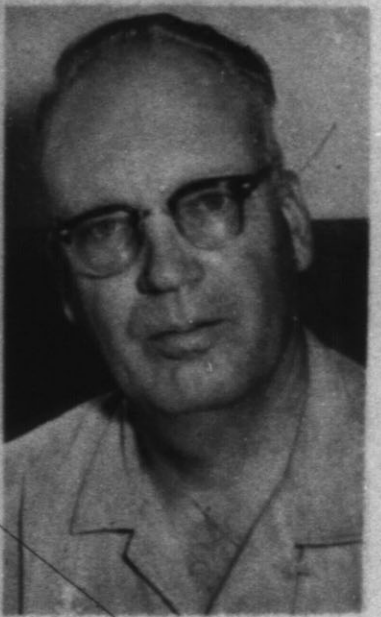
Mrs. Bill Patton

NAME **Double K Drive**
FIRM **Inn**



Deward B. Roberson

NAME **Tip Top Super Stop**
FIRM



Jimmy Allred

NAME **Allred Oil Co.**
FIRM



Wayne Edwards

NAME **Edwards Pharmacy**
FIRM



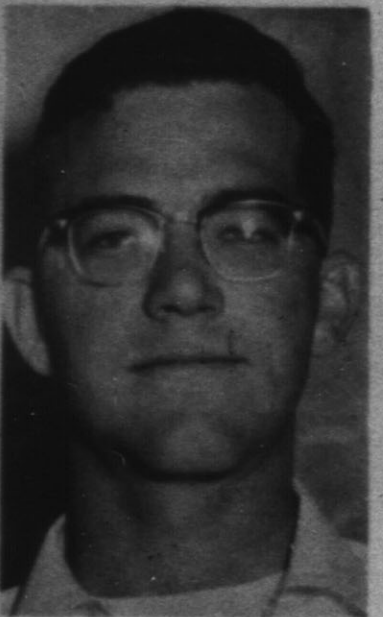
Bea Sciumbato

NAME **Anthony's**
FIRM



Melvin Jayroe

NAME **S. W. Public**
FIRM **Service Co.**



Gerald Burney

NAME **Packard Milling**
FIRM



Gay Frost

NAME **City Drug Store**
FIRM



Dyalthie Benson

NAME **Credit Union**
FIRM



Martha Roberts

NAME **Hereford Laundry**
FIRM



Marc Oldfield

NAME **Marc's Shoe**
FIRM **& Boot Repair**



Cordell Phillips

NAME **City Barber Shop**

FIRM



Glenda Gandy

NAME **Surplus City**

FIRM



Dale Tinnin

NAME **Hereford Parts**

FIRM



Thelma Beck

NAME **Gaston's Popular**

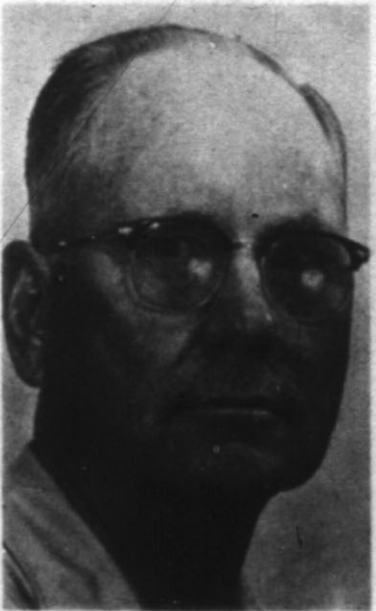
FIRM



Zelt Osborn

NAME **Case Power**

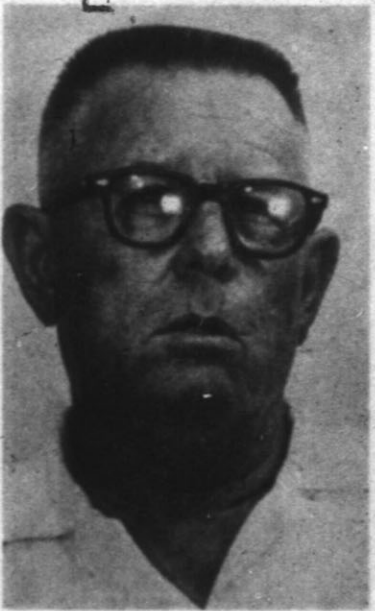
FIRM



Sam Morgan

NAME **D. S. Co.**

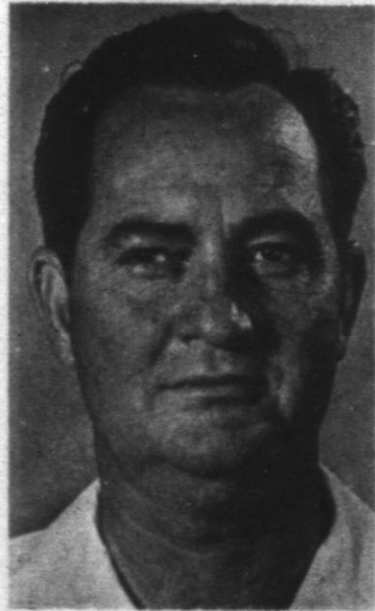
FIRM **Elec. Coop.**



Elmer Combs

NAME **Park Ave. Realtors**

FIRM



Billy Miller

NAME **McCullough Motor**

FIRM



Tommy Green

NAME **Piggly Wiggly**

FIRM



Raymond Casarez

NAME **Boynton Grocery**

FIRM



Bill Angel

NAME **Angel Studio**

FIRM



Dorothy Ward

NAME **First Nat. Bank**

FIRM



Harold Kids

NAME **Ben Franklin**

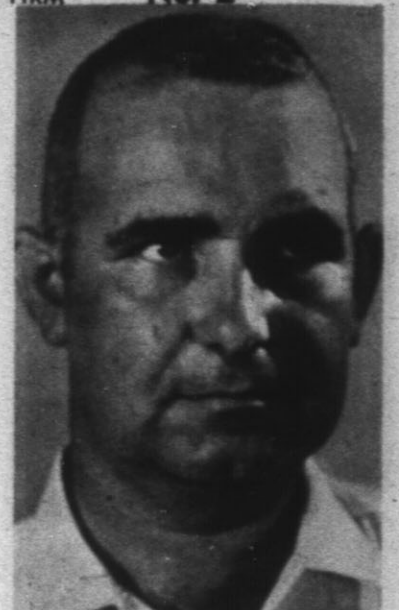
FIRM



Roy Boyer

NAME **First Printing Co.**

FIRM



Larry Summers

NAME **Carl McCaslin**

FIRM



Mrs. A. G. Martin

NAME **Martin's Ready**

FIRM **to Wear**



Lynn Sowell

NAME **Hereford**

FIRM **Hardware**



Olga Tannahill

NAME **Tannahill's Variety**

FIRM



Robert Lemons

NAME **Plains Ins.**

FIRM



Alvin Schmucker

NAME **Schmucker's**

FIRM **Garage**