# Around Town

With The Brand Staff

This is National Farm Safety Week with a theme of "Safer American Familes Everywhere." The movement is endorsed by the Texas Farm and Ranch Safety Council. In proclaiming the observance, Texas' Governor Connally urged special emphasis on prevention of injuries from improper use of pesticides and careless operation of tractors.

A new "compact pictorial" daily for Amarillo was announced this week by Public Relations, Inc., The new paper will be titled Panhandle Review and will be edited by John S. Harris. Sponsors say the new paper is "committed to a democratic philosophy... will be a definite. departure from the traditional conservatism usually associated with the area."

Navarro County Reunion will be held in Mackensle State Park, Lubbock, Aug. 2, It was announced this week by L. H. Welty, president of the organization who lives at Hart. All area former residents of Navarro county are urged to at-

High Plains T-Bone Association will hold a dinner meeting in Western Wheel Inn at 7:30 tonight, Paul Engler, president of the four-county organization announced Wednesday. Jack Overmyer, federal and state marketing reporter, Amarillo, will be the speaker. The club is made up of cattlemen and feeders from Deaf Smith, Castro, Randall and Parmer:

Tech. Sgt. Robert Bicknell Jr. son of Mrs. Jeffle J. Bicknell, 115 Catalpa, Hereford, has arrived for duty at Eng-land AFB, La., after a tour of service in Japan. He is an aircraft maintenance techincian, assigned to TAC unit at England, La.

started making plans for a Panof dred people who know handle-wide area meeting of the their merchants and profeson the back page of the tabloid. The team will travel to Littleon the back page of the tabloid. Jess Robinson, vocational agri- Pictures - minus name lines and find out the name of the The Herd w

# Melvin Jayroe Named To Head **Red Cross Here**

Melvin Jayroe was elected chairman of the board of directors for the Deaf Smith County Red Cross at a board meeting Tuesday morning in the Com-munity Room of the First Na-

Jayroe replaces outgoing chairman, Don Zimmerman. Steve Bayousett, Dawn, was re-elected vice-chairman of the Deaf Smith Chapter.

Mrs. Dean House was elected treasurer of the chapter to re-place Mrs. John Jacobsen Jr. Nineteen members were present at the annual election of of-

Jayroe served on the Pampa Red Cross board for a number of years and acted as treasurer for three years there. He was elected to the local board in April at the annual meeting along (Continued on Page 9)



CARNIVAL AT NIGHT - This "arty" shot of the Lions club carnival now in progress, was made by Phil Duncan and shows the ever-popular ferris wheel in action. A page of carnival pictures appears on Page 8.

\$200 In Prizes Offered

# **Know Your Neighbor Contest Launched**

Young Farmers of America has started making plans for a Panof green people who know addition, the seven next winners will also be played at that restrictions on the property will receive \$10 each.

which will also be played at that restrictions on the property will receive \$10 each.

appear in a special tabloid section of this issue. All readers must do is put the proper name under each picture and identify the business where he (or she)

Answers will be given next Thursday when the pictures will be repeated with the names under each picture.

The most nearly correct entry to reach the Brand first will be awarded first prize of \$75, Bill



ple. The store or business will field, Meredith said. be glad to make you acquainted with the employee pictured.

The contest will have no age limit and there will be no limit to the entries which a family may submit; however, only one winner can be declared per familye

Only employees of The Brand, Southwest Offset, Inc., and The Ink Spot will be ineligible to en-

Entries will be accepted at The Brand office, 130 W. 4th, beginning at 1 p.m. today and deadline for receiving entries will be 5:30 p.m. Monday, July

Names of the winners will be announced next week. Prizes will be awarded by The Brand, and decision of the judges will be final.

TEMPERATURES

Moisture this year:

Moisture last year: 11.23

Melvin Jayroe

Going East? Here's What To See - Part IV

# Washington Is A 'Must' On That Eastern Tour

A tour of the eastern part of cated on the Tidal Basin, near the United States would not the Potomac River. This monu- located in this part of the build- ments will meet in Dumas next. In the meeting it was pointed

ete without a visit to ment to the third president of ing. Atop the dome stands a Monday to battle it out for area out that with the large influx of

the United States would not seem complete without a visit to the third president of the nation's capitol, Washington, D.C.

Although the city is known throughout the world as the place where the United States transacts its important business, it will impress the visitor at once with its charm, culture and beauty.

Rising from the base of a rectangular reflecting pool is the Lincoln Memorial. The memorial. The memorial is table of Pennsylvanial which was constructed after.

The Potomac River. This monument to the third president of the building resident of the United States was completed ing. Atop the dome stands a statue of bronze stature of Freedom.

Visitors to the capitol may gain entrance to the House galleries by obtaining an admittance cafe from their Representative or to the Senator. Both houses are open from 9 a.m. till 4:39 p.m. or later if that house is in session.

One of the oldest traditions in the Capitol is the Bean Soup

The transact state of bronze stature of Freedom.

Visitors to the capitol may gain entrance to the House galleries by obtaining an admittance cafe from their Representative or to the Senator. Both houses are open from 9 a.m. till 4:39 p.m. or later if that house is in session.

One of the oldest traditions in the Capitol is the Bean Soup

In the meeting it was pointed out that with the large influx of status of bottle it out for area honors. Every game will be a one-time chance, even to the namic out that with the large influx of status of bottle it out for area honors. Every game will be a one-time chance, even to the flowing chance cafe from their Representative or to the Senator. Both houses are open from 9 a.m. till 4:39 p.m. or later it was competing with the real battle toward the coveted tourn nament prizes is a fast process.

After the series next Monday, the winners will play for district to continuing the service was the later of bottle in out for area one-time chance, even to the flowing chance of the dome in Dumas and statue of bronze transdes as the order of the dom

tro County's Little League best, Dimmitt will be meeting Randall county at the other end of the Little League park.

Three other tournaments also members in the real estate sales field, the Chamber of Commerce announced that it would no longer list rental housing. People seeking rental housing should check the ads in the Hereford

# The Hereford Brand

Our Slogan, "More People — More Farms"

63RD YEAR - NO. 30

HEREFORD, TEXAS, 79045, THURSDAY, JULY 23, 1964

PRICE 10c PER COPY

# Extension Of City Water, Sewer Service To LaVilla Is Sought

# Area Restricted, Council Is Told

City commissioners Monday night heard a request for sewer lines, passed a plumbing ordinance, accepted a suggestion for a sidewalk on Moreman Ave., and took bids on office furniture for the remodeled second floor of City Hall. Paul Chamales and Paul Hood of Claude requested the

city to extend sewer and water service to LaVilla subdivision, located at the corner of Dairy Road and Benefield Road.

# Herd To Face Plainview In **Grid Opener**

Schedule for the 1964 Hereford Whiteface football season were prohibited in the area. This

The first game of the season will pit Hereford against 4-AAAA Plainview Buildogs on Sept. 11. The season will open with the first game at Whiteface Stadium.

The Herd will meet the Dim-This issue of The Brand Penn, advertising manager mitt Bobcats Sept. 18 in the launches a one-time. "Know said. Second place winner will second game of the season, recieve \$35, third place \$20. In which will also be played at

Visit the businesses represented to be played away from home. person representing that busi- elland the following week to ness in the contest, It's that sim- meet the Lobos on their home

> Lovington, N.M. will travel to Hereford Oct. 9 to meet the Herd in a non-conference The only open date of the sea-

son will be on Oct. 16, Meredith For the first conference game

of the season, the Herd will travel to Canyon to meet the Eagles Oct, 23,

The following week the Perry-(Continued on page 2)

To say the least, they will be defending their hard-carned area 4 title of last season, says

Charles Duvall, tournament

here tonight will see two games being played at the same time; while Hereford is meeting Cas-

The District 1, area 4, meet Rental Lists

are under way at Spearman, Brand and over radio station

The men explained that they had sold lots with "restrictions," and that the sewer connections would help them go ahead with the improvement of the district. Property restrictions included

and structures built or moved into the area must have an appraised value of \$2500 or more. The owners also said that animals, other than chickens (penned) and domestic animals,

the elimination of "out-houses",

was announced this week by had been enforced, they said, as Head Football Coach Jack Mer- they had already been forced to ask one porperty owner to move some hogs. Some of the buyers in the area had already invested as much as

\$900 in improvement on their property, Chamelas and Hood explained. All the lots are still in their name, they said, until the mort-

gages are paid off. Hood and Chamales explained

were cleaning up the area.
City commissioners tabled action on the request until their Aug. 3 meeting.

Bayne presented a request to the commission members to pass an ordinance prohibiting a laminated fiber pipe in build-ing. He explained that the pipe had been used extensively in the city, and that it was being rotted

Albert Maxwell pointed out that the actual difference in cost of using a better pipe was not of significance.

(Continued on page 11)

Little League Goes

ant activity of the 1964 season to- fit are Greg Whitaker, Steve and Danny Peters.

members in the real estate sales

KPAN and the various real es-



CALF ROPING ENTRY - David Hill, left, is Hereford Rider's Club Annual Amateur Rodeo shown as he hands Harold Beauchamp, to be held at the rodeo grounds, tonight, radeo secretary, a check for \$20 for his Friday and Saturday. According to Beau-

# Carnival Goes Full Blast; Rodeo Lines Up Top Talent

Hereford's Lions club's annual | grounds. ordinance, to become effective
Sept. 15.

Commissioners also approved

the Bull Barn and the grounds a busy entertainment week.
Surrounding it, and Hereford Riders Club kicks off its annual with these six events slated:

All lumped together, it's been ticipants in the rodeo will be club's special guests, the barbecarnival is going great guns at All lumped together, it's been ticipants in the rodeo will be ton Rangers will come to Here- a suggestion by Bayne that the three-day show tonight with first performance at the rodeo

2. Rotary's annual barbecue at The rodeo, which opens tothe "little" Bull barn at 6 p.m. night, has lined up some of the Rodeo starting at 8 p.m.

Lions carnival.

Tourney Play Here Tonight performances each evening this for the Riders club.
week has been good with literalAdmission will be \$1.50 for adwill kick off their most import- Players for the Hereford out- dith, Gary Lemons, Johnny Wall making project for the Lions at 8:15 each evening.

with starting time at 8 p.m.

1. The rodeo parade at 4 p.m. Baugous, president of the club.

3. Final performance of the best amateur talent in the business, say officers of the Here-4. Wrestling in the Bull Barn. ford Riders club, assuring good 5. Final performances of the programs each night, Ratjen Bros., of Happy, one of the na-tion's outstanding rodeo pro-Attendance at the carnivel ducers, is putting on the event

Woody Woodward, Jackie Mere- ly hundreds turning out each ults, 75 cents for children under night. The affair is a money- 12, with performances starting

night when they start tournament play which could possibly take them all the way to the famous Williamsport, Pa. nation
Mitaker, Greg Chisholm, Tommus Manager and coaches are Jerry Don George and Cuby Kitterprises.

Manager and coaches are Jerry Don George and Cuby Kitterprises.

Rotary club will stage its annual barbecue for the contest
Santry Rush, Keith Anderson, Admission to the games is free nual barbecue for the contest- Slim Wester, manager of the Liants of the rodeo Saturday night, ons club series.

# 'Grass-Roots' Folk First, Says Democratic Speaker

nilosophies are similar in one respect and both have merit, Mrs. G. W. Walker, Plainview, told a Deaf Smith Dounty Democratic meeting at the Com-munity Center here Monday

The former "dollar-a-year" employee of the government, and a former member of the state Democratic Central committee, said "the difference in economic philosophy is centered in the approach."

one-time chance, even to the national championship, sponsors explained.

Thus much importance is attached to each game, and the battle toward the coveted tournament prizes is a fast process.

After the series next Monday, the winners will play for district title the following day.

Then will come bi-district, sectional, state, regional, and finally the national series at Williamsport.

Seventeen teams are entered and become nearly a full-time job for one girl in the office. It was felt that this was not what the Chamber member of the state Democratic Central committee, said "the difference in economic philosophy is centered in the approach."

She said: "The Democratic party believes that if the 'little' people, the people at the grass continuing the service was the fact that the chamber staff was unable to investigate the quality of the housing listed with it and, as a result, had referred people unknowingly to sub-stand-and lightly trickle down to the grass on will trickle down to the grass on the other hand, respectively. Rising from the base of a rectangular reflecting pool is the Lincoln Memorial. The memorial which was constructed after six years of work in 1922, is of white Colorade marble. It was designed in classical architectural similar to that of the Parthenon.

The status of Lincoln is achuptured in Georgia white memorial which was constructed in Georgia white mains on the first was the first of the property of the property of the main building contain the House and the House and the House and the House and the Morth wall of the main building contain the House is in session.

Another major reason for discontinuing the service was the fact that the chamber staff was unable to investigate the quality of the housing listed with the Capitol is the Bean Soup which has been served since 1904 when Speaker of House, Joseph G. Cannon came into the restaut rank and ordered Bean Soup.

The status of Lincoln is achuptured in Georgia white mains of the property of the main building contain the House and if the chambers in the capitol is the Bean Soup.

Bean Soup a hearty filling on the district, sectional, state, regional, and finally the national series at Williamsport.

Seventeen teams are entered in the Parhamelle area. Hereford won the area last year but lost to Carson county in the district, sectional, state, regional, and finally to the housing listed with the dopont of the main build which has been served since 1904 when Speaker of House, Joseph G. Cannon came into the restaut and and are all the top of the contonius, the fact that the chamber staff was unable to investigate the quality of the housing listed with the day of the mational series at Williamsport.

Seventeen teams are entered in the Parhamble area and ordered Bean Soup.

This gave the people referred an unfavorable impression of the continued, trom how on, hot is the continuing the service was the fact that the chambers at Williamsport.

Seventeen teams are entered in the parhamb



SPEAKS HERE - Mrs. J. W. Walker (right) prominent Democratic leader, spoke here Monday night. She's shown chatting with Mrs. Louis Woodford, chairman of the county's

The Tulia Hornets will travel to Hereford the following week to meet the Herd on Nov. 13. The final game of the season will come Nov. 20 when the Herd travels to Dumas to meet the

Coach Meredith said, "We are expecting an improved team this year. We lost several fine boys last year, but we have some fine boys coming up and I expect to see a lot of improvement."





all purpose -heavy duty

ROTARY CUTTER FORGET DEW PROBLEMS . . .

MOW HAY EARLY OR LATE EASY-TO-REMOVE SIDE PANEL CONVERTS BUSH-HOG TO A FAST, EFFICIENT HAY-MOWER.

Rugged all-weather, all-condition BUSH-HOG mows hay fast. In one money-saving operation it cuts, crushes, aerates and leaves hay in neat windrows. Most hays ready for economical same-day baling.

BuSH-HOG's Free-Swinging Cutting Blades are held in cutting position by centrifugal torce. They can't clog, can't jam . . . BUSH-HOG keeps going when the others choke up and quit.

Get the money-saving facts ... TODAY!

"THE BEST COLOR

AND UNIFORMITY

SALES CO.

# Washington. Grass...

(Continued from Page 1) or cold, rain, snow or shine want it on the menu." And so it has been Bean Soup on the menu every single day since.

RECIPE FOR BEAN SOUP SERVED IN U.S. HOUSE OF REPRESENTATIVES RES. TAURANT

2 lb. No. 1 white Michigan beans. Cover with cold water and soak overnight. Drain and re-cover with water. Add a smoked ham hock and simmer slowly for about four hours until beans are cooked tender. Then add salt and pepper to taste.

Just before serving, bruise beans with large spoon or ladle, ities. enough to cloud,

(Serves about six persons) NEXT WEEK: MORE, WASH.

Dartmouth freshman Joe Knight of Cleveland finished second in the 1964 Eastern Whitewater Kayak championship at Jamaica, Vt.

> TOUPEE? ! STYLE ! ! TINT!!

Golden Spread

(Continued from page 1) "there is no such thing as big business in the Panhandle, thus, the little man's interest comes first."

She said that "people in Wall Street have confidence in the present Administration in Washngton, and if they view the economic situation without alarm, why shouldn't we?"

Mrs. Walker, who was named Plainview's "Citizen of the Year" in 1961, pointed to these 'nine reasons why I am a Democrat:

1. Social Security. 2. Freight rate reduction.

3. Supports for farm commod-

Education improvement.
Higher standards of living. Lower taxes/ Civil Rights/Legislation.

Settlement of strikes. 9. Foreign aid. The speaker called the program advocated by some of today's GOP leaders "as danger-

ous," adding: "Under a Democratic administration we have learned to live with world conditions as they are without going to war or conceeding to the other coun-"They, (other countries) too,

have their ambitions and their hopes for world trade. They, to want to be successful and pros- war, and that reason alone is perous. We can not go in with a sufficient to convince me that big stick and tell them, 'you the Democratic approach is the must do as we say or we'll wipe proper approach. you out.' That could be a twoway thing. The present administration has successfully avoided



es, were among 16 from here who attended. persons attended.

Lloyd Reddoch, presiding minister of the El Paso last week. Here they are shown in Hereford congregation of Jehovah's Witness- El Paso with their children. A total of 3270

She was high in her praise of the Johnson family whom she said she had known perbe accurate. sonally for many years.

said, "it is the best insurance will no longer be able to perpolicy we have, and if we were form this public service but feel to withdraw, we would be the it is in the best interests of all most isolated nation in the concerned that it be discon-

Scotland Yard was a plot of land and a palace where Scottish One of the country's oldest sumking. The last Scottish sover- schedule. VIII of England.

(Continued from page 1)

rented resulting in a list which could not be depended upon to

Chamber Manager Bill Thomtinued."

64TH SUMMER SEASON SKOWHEGAN, Maine

kings stayed when they went to mer playhouses, the Lakewood Londan each year to pay re- Theater, is celebrating its 64th quired homage to the English season with an 11-production

eign to use the palace was Mar- During its career, 800 plays garet, widow of James IV of have been presented and over Scotland and sister of Henry 3,000 actors appeared on the stage of the 1100-seat theater.

A 31-story travel terminal is Tokyo, in 1967. The \$85.5 million structure, tallest office building in Japan, will be a hub for helcopters, buses, monorail, and Of the United Nations she pson said, "We regret that we will be connected with three highways, the subway system and nearby Takeshiba Pier.

The Hereford Brand

The Hereford Brand, Hereford, Texas, Thursday, July 23, 1964

pallasy, Texas



Our Slogan: "More People-More Farms" Member National Editorial Assn. Member Associated Press

Hereford, Deaf Smith County, Texas-Phone EM 4-2030

Published Every Thursday at 130 W. Fourth

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879 Second - Class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10: each.

due to be built at Hamamatsu-cho, near the heart of downtown minimum); 4c per word additional insertion.

JAMES	M.	GII	LE	N	TIP	NE										P	blist	ner
MELVI RAY A	N YC	NUN	G										M	an	80	ina	Edi	tor
BILL P	ENN						1	9				Ad	ert	isi	na	Me	nne	101
LEE BR	OWI	٧.								*					M	ech	Su	P

# Hereford Redi-Mix Concrete

Complete Pouring & Finish Work Free Estimates No job too large or too small

Phone EM 4-0228







WATCH FOR TRUCK FROZEN FOOD SALE LOADS

Med. Gookies Pkgs.

Flour Gold 5 Lbs. 55 Medal

FARM FRESH PRODUCE

**Tomatoes** 2 Lbs. 39 **Peaches** 

**Avocados** 

Bananas

HAM SALAD **Round Steak** U.S.

Good **Picnic Hams** Hickory Country

Smoked Style **Pork Chops** Center Cut

Bacon Quality

**Ground Beef** 

Hindquarters is 57¢

Forequarters 37¢

Beef

FREEZER PACK



MR. REILEY USED THE

WHEAT!"

Hilmar Reiley is a typical Texas wheat farmer. He raised his spring wheat profits six ways by using the Economaster Plan. So can you. Here's how Economaster used in the fall paid off for Mr. Reiley:

1. Higher yields. Mr. Reiley's 125 acres of wheat produced a substantial yield increase using the Economaster Program. But that's not what made the dollar and cents difference.

2. More grazing . . . in addition to an outstanding wheat yield, Mr. Reiley was able to graze 90 head of cattle for 110 days without supplemental feed. The Economaster Plan made this possible.

3. Premium prices — tests prove that wheat fertilized with Anhydrous Ammonia has a higher protein and sedimentation value. The Economaster Plan allows you to market your wheat for premium prices.

4. Fast start for winter wheat. The Economaster Plan helps young wheat cover the ground early in the fall. This fast start saves soil losses due to sandstorms.

5. Strong plants from the start! Healthy plants resist winter kill. The quickly available phosphate of the Economaster Plan promotes strong root development early in the

6. Lowest cost fertility program . . . the Economaster program is the lowest cost of plant food materials . . . pound for pound . . . of any other program you can buy ... anywhere! Add it all up. You'll come to the same conclusion Mr. Reiley did. Economaster is the fertility plan for your wheat! Here's

· Economaster uses anhydrous ammonia . . . made right here in Texas . . . for the most

concentrated source of nitrogen money can buy.

· Economaster uses a high analysis ammonium phosphate. It is even spreading and water soluble. Ready to go to work immediately.

 Economaster paid dividends to Hilmar Reiley six ways. It can help you too.

We are the exclusive Economaster dealer in this area. Our personnel are trained in soil testing and interpretation. They are ready to explain the advantages of the Economaster Plan. They can determine the most profitable application of Economaster for your wheat operation.

And remember, we're ready to serve you with custom application or tip-top rental equipment delivered to your farm. Inquire about wheat profits today . . . inquire about Economaster!





PHARMACISTS WIVES - Establishing an auxiliary for registered pharmacists of this Panhandle area are shown left to right, Mrs. Sam Damron, Muleshoe; Mrs. Don

Spring, Friona; and Mrs. Philip Johns, Muleshoe. Their July organizational tea was held

ADRIAN NEWS

# Peters-Rogers Wedding Solomized In Adrian

Miss Linda Rogers became the ten and Barbara Hendricks. bride of Calvin Peters in a dou-

Parents of the bride are Mr. and the bridegroom is the son turning by train. of Mr. and Mrs. M. A. Fergu-son, Route 4, Hereford,

was Marion Ferguson.

The Rev. B. J. Foster, pastor of the Adrian Methodist Church, Mrs. C. F. Archer, Mercedes, officiated.

chose a blue and white eyelet, the Farris Kromer family a few a two-piece dress with matching days last week. accessories. She carried a bou- Mr. and Mrs. Keith Kromer quet of white roses on a white and son were in Morton last

Hereford; Gary Barnett, Tulia; Kromer and Mr. and Mrs. Far-Mr. and Mrs. Jimmy Dawson, ris Kromer and son all attended ily, the J. E. Blankenship fam- with Kathy Kromer who works ily, Hereford; and Mrs. Aela in Oklahoma City. ily, Heretoru, Menasee, Hereford,

Ferguson home. After a short for a few days. honeymoon trip to New Mexico,

Dale Whitten, Davy Gruhlkey Okla., visited the Manuel Love-and Billy Mames, three Boy less family and Glenda and Du-Scouts from Adrian, left Sunday ane Collins a few days last for Filmount Boy Scout camp week. They enjoyed a picnic in at Cimarron, N. M., and will repair turn July 31. Elbert Whitten Betty Whitten also attended. took the three Scouts to Hart- Maurice and Lawrence Collins

bride, Mrs. Davis Lee Brown, less and Larry. was held Saturday morning in

and Mrs. Nolan Maupin N.M., visited the Pat Maupin the cabins there. family over the weekend.

two good teams took place in cokes and later listened to rec-the Adrian ball park Tuesday ords.

Mrs. Opal Paul and Lynn, Can-54. For the Blues, victory meant don and Kay, Amarillo, spent hamburgers and cokes, furnished by Alford Jobe and Fred Har- Mrs. Emma Bales, Kermit Pond

Mangum, Okia., and Mr. and celebrate her birthday.

Mrs. Ralph Hendricks and chil
Mr. and Mrs. Obin Pridmore

The Joe Sparks and the M. H. and Mrs. Pat Maupin, Adrian, ings for a few days longer, re- wedding of a long-time friend.

A weiner roast was held at the M. A. Ferguson home Sun-Bridesmaid was Ima Sue Fer- day night. Guests included the guson, and ring carrier was Reg-ney Gene Ferguson. Best man ona; the J. E. Blankenship family, Hereford, and Clayton

and Mr. and Mrs. F. M. King For her wedding, the bride and daughter, Hereford, visited

week on business.

Guests attending the wedding Mr. and Mrs. Keith Kromer were Sam Brown, Kenny Pasley, and son, Mr. and Mrs. Earl and Mrs. Earl Brown and the Kromer family reunion at lons. Pat Maupin Jr., and Lake Altus, Okla. Wednesday loyce; the Pat Maupin Sr. fam- and Thursday, They also visited

The Chock Garrison family Following the wedding a re- and Rita and Dude Speed are ception was held in the Marion vacationing in Las Vegas, N.M.,

Mrs. Deloris Collins and Lawthe couple will be at home at rence and Maurice, and Mr. and Mrs. Clinton Collins, Haileyville, ley where they took a school bus remained in Adrian for a longer driven by Sgt. Robertson, Ama- visit. Betty, Maurice, Lawrence, Tommy and Jackie spent a few A coffee honoring a recent days in Amarillo with Mrs. Love-

Mr. and Mrs. Danny Wagner the home of Mrs. Ed Jacobson, vacationed in Denver with the Mr. and Mrs. Squire Jackson Chek Kidder family and in Coloand sons from Wellington and rado Springs. They are now stay. ing in Red River, N. M. while and children from Santa Rosa, Danny helps remodel some of

The Wes Kelleys and Richard Charlene Pulliam's home Thurswere here from Claude. They day night. Those attending were had just returned from a vacation in Yellowstone National cum. Ted Braten and Jackle automatic grain tender. Kidder. They enjoyed pizza, le-A rip-roaring game between monade, chocolate cake and

beat the Vega Cardinals yon, and Mrs. Robert McClenand Robert McClendon came Mr. and Mrs. John Hendricks Thursday to help Mrs. Bales

Amarillo, visited the Tiny and son, Sateny, Calif., and Mr. ricks family recently. and Mrs. Ray Pridmore and Mr. and Mrs. Bud Chapman and children, Arlington, visited in Adrian last week with friends. Steve Barns, Amarillo, visited last week with Mrs. Frances Speed and children.

Mrs. Tiny Hendricks was hostess to a swimming party Wednesday. She took the group to Vega where they enjoyed a pic-

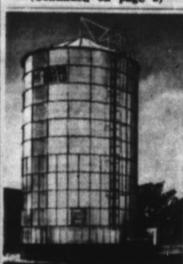
nic. Going were Frances Walker, dren, Houston, visited her par-Seherrie Beavers. Betty Whit- ents, the Earl Kramer family last week.

ble-ring ceremony solomnized Zarings spent two days last week and Mrs. L. L. Briddle and July 11 in the home of the at Ute Dam fishing and boating. Phyllis, Vega, visited in Dustin Patty Zaring remained in and Tulsa, Okla., and while Sherman to visit the Jimmy Zar- there, attended a shower and

Mrs. Billy Brown and Mrs. Mrs. Briggs are taking their children to the YMCA for swimming lessons Wednesday and

Mr. and Mrs. John Amason and children and Lee Amason, Amarillo; Mr. and Mrs. Jack Fisher and children, Vega: Mrs. Lou Every and daughters, San Antonio, and Mrs. Frances Speed and children all attended an ice cream party in the Jack Finch-

Mr. and Mrs. C. R. Vance, Clovis, visited Sunday with Mrs. Frances Speed. (Continued on page 5)



### SEALED STORAGE HIGH MOISTURE **GRAIN BINS**

Low maintenance, heavy galvan-ized steel for the finest in sealed storage. Pushbutton feeding, smooth-flow walls, exclusive performance features. Lifetime con-A pizza party was held at silo experience, C&L sealed storage bins cost little more than

PLAINS

Steel Building Co.

Inc.

6670 Canyon Expressway P. O. Box 6003 Amarillo, Texas

Phone FL 6-2782

ENGINEERS AGREE.

that the "no moving parts" feature of GAS air conditioning guarantees year in and year out service without costly repairs and replacements. Only GAS gives you summer cooling and winter heating with this ow maintenance feature. For sales, service or information, call ONEER NATURAL GAS COMPANY

# Pharmacists' Wives the club should contact one of Organize Area Club Mrs. Sam Dameron, 113 West In Her Stars," a comedy on next season's agenda. Star of the

Initial organizational meeting an auxiliary is not to be over- Ave. B. Muleshoe. of the Club for Wives of Regis- looked, Mrs. Spring further sugtered Pharmacists was held at gests. a tea July 8 in the home of

Mrs. Don Spring, Friona. This newest effort to establish a professional auxiliary, Mrs. Spring announces, will appeal to many women of this Panhandle area. In such an organization the wives of pharmacists would find opportunities for consideration of mutual problems and participation in projjects allied to the professional purposes of paharmacists for the well-being of their communities, their state, their nation.

The social fellowship of such

Mrs. Philip Johns, 1810 West

meeting will be announced soon, widows and divorcees, was writ-

COMEDIENNE DIRECTS COMEDY

NEW YORK UP - Comedienne Mrs. Don Spring, Box 774, Fri- Nancy Walker makes her Broad season's agenda. Star of the show is to be Jane Wyman.
"Not in Her Stars," which

Classifieds Get Results QUALITY NURSERY STOCK

a specialist at TV and movi



LET'S GO THIS YEAR ... WHAT'A YA SAY DAD ? AUGUST 3-7 7:00-9:15 PM ? CLASSES FOR ALL AGES ? OK DAD ? HEY DAD ... YOU LISTENING ?



2:00 to 6:00 p.m. HEREPORE PROMARCE ASSESSEY 323 N. Sampson

> We are proud of our new offices where we are equipped to serve you more efficiently

We want you to see our new home and cordially invite you to visit us Sunday ... or any other time that is convenient for you.

到是付 多图图4中的图 经保险股份图



DEAF SMITH COUNTY ABST

323 N. Sampson

EM 4-0850

# FOR

# GOD SO LOVED THE WORLD

## Seventh Day Adventist Church

West Park Addition ELDER JAMES MEADE, PASTOR

"The Privilege of Parenthood," is the subject for daily lesson study and class discussion for Sabbath July 18.

Memory Verse: Psalms 127:3
Study Heops: 1. The Adventist Home, pages 158-161; 172-174.

Home," pages 159-161; 172-174.

Lesson Aim: To help us become better acquainted with God's counsel to parents.

Lesson Outline:

1. Parenthood is Divinely ordained. Gen. 1:28; 3:20; 33:5

2. Parents mold the Character. Judges 13:2-14; Luke 1: 15, 3. Parenthood Brings Spiritual Rewards. Gen. 5:21-2;

itual Rewards, Gen. 5:21-2; Gen. 22:6-9, Parenthood carries Responsibilities, I Tim. 5:8; Ps. 127:3;

Ex. 20:12. Services: Meditation — 9:30 a.m. Sat. Sabbath School — 9:45 a.m.

Sat.
Worship Service — 11; a.m.
Sat.

### Church Of Jesus Christ of Latter Day Saints

(Mormon)
EM 4-1905
The Mormon Church meets in
Gililland Funeral Home, Sunday School, 10 a. m. Sunday,
Sacrament Meeting, 11 a. m.
Sunday,

### Avenue Baptist Church

Rev. Clarence F. Powell,

Sunday School is held at 9:45 a.m.; Worship Service at 11 a. m.; Training Union, 7 p.m.; Evening Worship Service, 8 p. m. Wednesday Evening Prayer Service, 7:30 p. m.

### St. Anthony's Church

Harrison Highway at 25 Mile

Father Angelus, Pastor
Sunday Masses — 6:30 a.m.
8 a.m., 10 a.m., & 12 noon.
Daily Masses — 6:30 a.m. & 8
a.m. during summer months & other school holidays, 6:30 a.m.
& 11 a.m. during school days.
Evening Masses are — Every Tuesday at 8 p.m. & first Fridays 8 p.m.

Holidays of Obligation Masses—6:30 a.m., 8 a.m., & 8 p.m.,
First Saturday Masses are—6:30 a.m., & 8 a.m.,
Confessions are Tuesday during

Confessions are Tuesday during school year 12 — 1 p.m. & Thursday 12 — 1 p.m.

Confessions every Tuesday evening at 8 p.m.

Confessions the eve before First Fridays and Holy days of obligation 8 p.m.
Confessions Saturdays 4 - 5 p.m. and 8 - 9 p.m.

Confessions Sunday a.m. 7:30 — 8 a.m. Confessions Sunday a.m. 7:30— A.M.

Any other time by calling the Rectory.
Baptisms Sunday 4 p.m. or any time by arrangement.

### Westway Baptist Church

Rev. Kenneth Lowry, Pastor Sunday School 10 a.m. Morning Worship 11 a.m. Training Union 7 p.m. Evening Worship 8 p.m. Midweck Prayer Services Wednesday, 8 p.m. WMU Circle Meetings Each 2nd and 4th Tuesdays at 3

First Presbyterian Church

Rev. Russell Wingert, Pastor Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a.m. Tuesday.

Choir Rehearsal, 5 p.m. Wednesday, Prayer meeting Friday at 7:30 p.m.

Summerfield Baptist Church

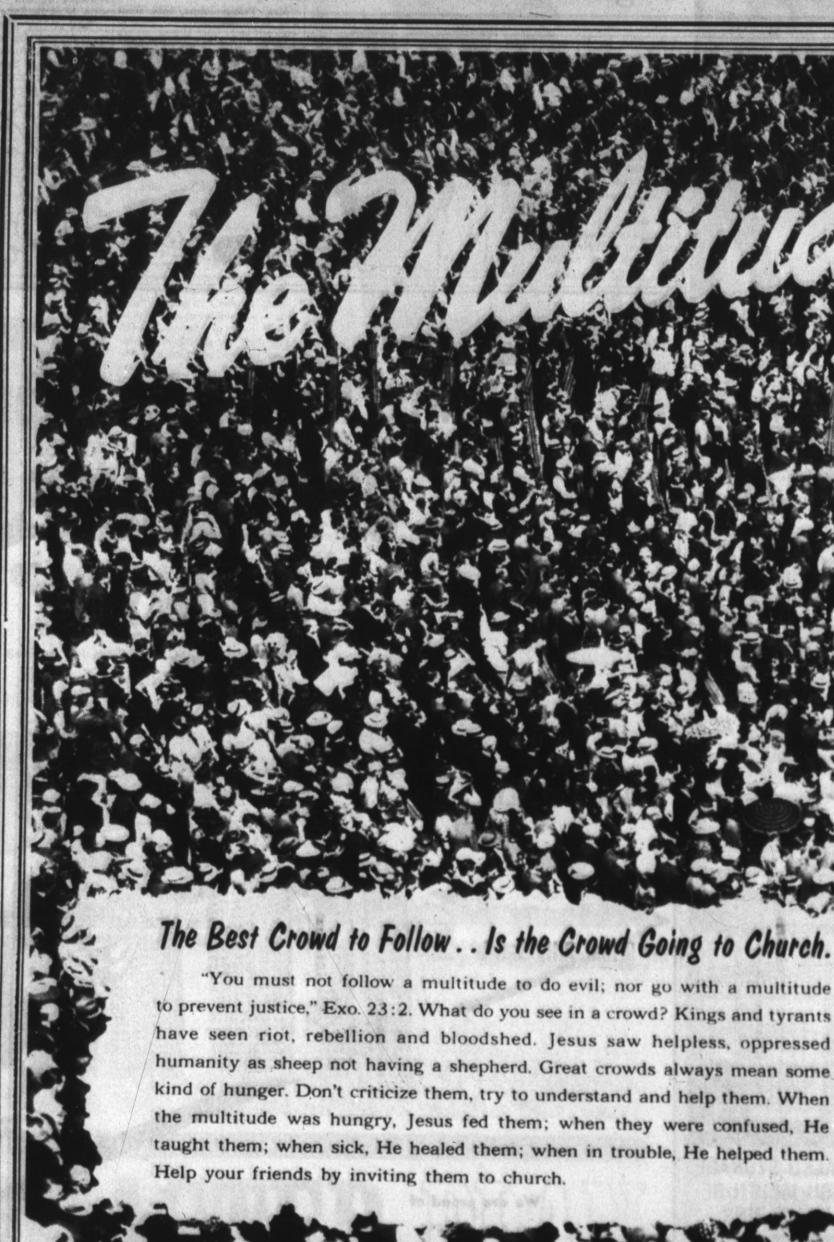
Rev. James Arnold, Pastor Sunday: Sunday School, 10 a.m. Morning Worship, 11 a.m. Training Union, 6:30 p.m. Evening Worship, 7:30 p.m. Wednesday: Beginner and Primary Sunbeam; Junior G.A.'s and Pioneer R.

W.M.U. and Brotherhood — 7:30 p.m.

Prayer Meeting, 8:30 - 9 p.m.

1st. Monday of each month,

Brotherhood Breakfast, 6:30 a.



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

INSURANCE

148 N. Main St.

E. B. BLACK CO.

Dick Barnard - Jesse Stanford

McRIGHT GARAGE & SUPPLY

Mr. and Mrs. A. N. McRright

FIRST NATIONAL BANK

• Virgil Hennen

ROCKWELL BROS. & CO.

D. R. Vandever

BUY-RITE FURNITURE

BIG T PUMP CO., INC.

The PRUDENTIAL INSURANCE COMPANY of AMERICA DAVE HECK

HEREFORD LAUNDRY &
DRY CLEANERS

• Ernest Kendall

SUIT'S AUTO SUPPLY

HEREFORD FERTILIZER &
INSECTICIDE CO.

Norman Moore

PIGGLY WIGGLY

• Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.

HEREFORD OFFICE SUPPLY

Bob Huddleston

ONES TEXACO SERVICE

WESTERN WHEEL INN

Mr. and Mrs. G. D. Caison

HEREFORD GRAIN CORP.

• Curtis O. Roach, Mgr.

PITMAN GRAIN CO.

HEREFORD STATE BANK

Russell F. Carver, Pres.

Western Wrecking

Anson A. and June Dearing

HEREFORD TEXAS FEDERAL
CREDIT UNION

Mrs. Dyalthia Benson

ED SKYPALA

• Your Borden's Distributor

GILILLAND FUNERAL HOME

MASTER CLEANERS

Mr. and Mrs. C. D. Fitzgerald

ROGERS DRUG Mr. and Mrs. Grady Rogers

GWYNNE OWEN

■ Ed, George, Gene & Harold Loerwald

FARMER'S DRIVE IN

PLAINS FERTILIZER CO.

ORSBORN - CHEVROLET
OLDSMOBILE

Your Chevrolet-Oldsmobile Dealer

CONSUMER'S FUEL ASS'N

### Jehovah's Witnesses Church

Sunday: Public Bible Lecture, Study, 4:15 p. m. Tuesday: Congregation Bible Study, 8 p. m. Friday: Service Meeting, 7:30 p. m.; Theocratic Ministry.

### Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth

Sunday.

Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday.

Iglesia De Cristo

BIENVENIDOS a los Servicios de la IGLESIA DE CRISTO, en ESPANOL. Ubicado en SUNSET & PLAINS Hora de servicios en Espanol: Domingo, Estudio de la Biblia, 9:30 a.m.; Adoracion, 10:30 a.m. y 6 p.m. Miercoles, 8 p.m., Clases de Biblia para todos. Viernes, 8 p.m. La entrada es por el lado sureste del edifico.

# Assembly Of God Church

Union and Ave. G
Rev. V. W. Marcontell, Pastor
Sunday School is held at 9:45
a.m. Morning worship service
convenes at 11 a.m.
C. A. service begins at 7 p.m.
Junior C. A.'s meet at 6 p. m.
and worship service begins at
8 p.m. each Sunday evening.
Prayer meeting and Bible
Study will be held Wednesday
at 8 p. m.

### Immanuel Lutheran Church

Park Ave. & B Street Hereford, Texas Fred Beversdorf, Pastor

July 12 8:30 a.m. Friona Worship Services 9:15 a.m. "Call to Worship" KP-

9:45 a.m. Sunday School & Bible Classes 11 a.m. Divine Worship Serv-

6:30 p.m. Lutherans Womens Missionary and Lutheran Laymens League 9:15 a.m. Daily "Moments With Jesus"

7 p.m. Daily - Prayer meeting at Church. Public is invited.

Church
Rev. Joel C. Treadwell, Vicar

Harrison Highway
SUNDAY: Morning Prayer
and Sermon, 10 a.m.; Holy Communion first and third Sundays,
10 a.m.
The Bishop's committee meets
the first Sunday of each month

immediately following morning worship.

This is the summer schedule.

# Church

Rev. B. L. Davis, Pastor
Fifth and Main Streets
Sunday: Sunday School, 9:45
a. m.; Morning Worship, 10:55
a. m.; Training Union, 6:30 p.
m.; Evening Worship, 6:55 p.m.
Wednesday: Sunday School
teachers and officers meeting,
7 p. m.; Mid - Week Prayer
Service, 7:45 p. m.; Church
Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's,
Young Women's Auxiliary
Crusader RA's and Pion e e r
RA's meet at 7 p. m. WMS
visitation, first Wednesday, 9:30
a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a.
m. or 3 p.m. WMU night circle
meeting, second Thursday, 4 p.
m.

Nursery is provided for all church - wide activities.

Sunday morning worship services broadcast over KPAN.

Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

### Central Church Of Christ

L. E. Fooks, Minister Marvin Crowson Minister

Sunday Services: Bible Study, 9:30 a. m.; Morning Worship, 10:25 a. m.; Evening Worship, 6 p. m. Mid - Week Services: Ladies

Bible Study, 10 a. m. Wednesday; Mid-Week Classes for all

Park Ave. Church Of Christ On Harrison Highway Worship Services 10:30 a. m. Sunday. Prayer meeting 7 p.m. Wednesday.

(Contidued on page 5)

First Methodist Church 501 North Main

Rev. Herschel L. Thurston, Pastor Sunday, Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Junior High and Senior High MYF, 6 pm.; Worship

Service, 7 p.m. Tuesday, Woman's Society of Christian Service Prayer Viernes 24:
Group, 9:30 a.m.; Homebuild- Meditaciones Vespertinas KPAN er's Prayer Group, 8 p.m. Wednesday, Choir Rehearsal, Invite a sus amigos a sintonizar

# Fellowship Baptist Church

Independant - Fundamental Odd Fellow Hall 205 E. 6th

Rev. Kenneth Irwin, Pastor

Sunday School is held at 9:45 i.m. each Sunday, followed by Culto de Adoracion 11 a.m. Worship Services at 11':00 a.m. Evening Service at 7:45 p.m. Mid-week prayer Service, Wed.

7:30 p.m. For transportation, call EM4-

> TOUPEE? ! STYLE ! ! TINT !!

Golden Spread

### CHURCH... Thompson Memorial Mexican Baptist Mission

TEMPLO BAUTISTA MEMORIAL Alex O. Thompson Memorial

Mission 215 Norton Street Guillermo Enrique Benitez, Ministro

LA SEMANA QUE PASA Jueves 23: Meditaciones Vespertinas KPAN 860 k.c. 7:15 p.m.

860 k.c. 7:15 p.m.

su radio. Sabado 25: Noche de la Juventud en el Centro de Buena Voluntad a las

7:15 p.m. Domingo 26: Escuela Biblica Dominical 9:45

a.m. Leccion: El Caudillo de Dios Necesita Ayuda

Texto: Teniendo dones que difieren segun la gracia que nos es dada, usemoslos. Romanos 12:-

Llame a EM 4 1217 si necesita transportacion. Union de Preparacion 5 p.m.

Topico: Hay Una Tarea Para Cada Miembro de la Iglesia Culto Evangelistico 6 p.m. Practica del Coro 7 p.m. Lunes 27:

El Mensaje del Evangelio KPAN 860 k.c. 7:10 p.m. Escuche este programa cada lunes. Ore por que siga siendo bendicion a nuestro pueblo latino americano

Uniones: Femenily Varonil 8 Culto de Oracion y Estudio Bi-

No se quede en casa. Venga con su tamilia a la Casa de Dios Todos son Bienvenidos.

# COMPLETE EDUCATIONAL PLAN FOR ALL AGES THE WORLD BOOK

Child Craft

• Free Demonstration

local Western man help you plan for profit.

EM 4-1410

Representative 130 Ave. J

San Antonio A La Iglesia North 25 Mile Avenue and

Vd. Es Catolico? Pues, Tie ne La Obligacion De Asistir A La Santa Misa Todos Los Dom-

Horas De Misas En Los Domngos: 6:30 a.m.; 8 a.m.; 10 a. m. y 8 p. m. Durante La Semana: 6:30 d iges and devotional services at 7:30 p. m. Wednesday.

Frio Baptist Church

Rev. G. W. Fine,

Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

### Templo el Calvario Assamblea de Dios Pastor, Martin Musquiz

Bien venidos. Calle Ave. H & 13th. Las servicos durante la sermana y el Domingo. Como siguen: 7:30 de la noche Martes, Jueves.

Domingo, 10 de la manana, escuela dominical, a las 11:30 predicacion. Mission De San Jose

LABOR CAMP Domingo es el dia del Senor. Tenemos que adorario. No hay mejor modo que la Santa Misa: El sacrificio de Cal-

Horas de Misas los Domingos: a. m.; 10 a. m.; 8 p. m. Bautismos despues de la misa de las 10 a. m.

## First Christian Church

Rev. Eugene Brink

West Park Avenue Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m. Chi - Rho and CYF meets at 6 p. m. Sundays and vesper ser-

vices are at 7 p. m. Functional Departments first Wednesday at 8 p. m.: General Church Board, second Wednesday at 8 p. m.

### Temple Baptist Church

Rev. Bill Ware, Pastor Forrest Ave. and Ave. K

Sunday: Sunday School, 9:45 Evening Worship, 7:30 p.m. Hughes.

Auxiliary, 4 p. m. Wednesday: Prayer Neeting 7:30 a. m.; Choir Rehears 1, 8:15 p. m.

## Iglesia Metodista San Pablo

223 Kibbe Street Rev. Gilbert Diaz Pastor

Los Servicios de nuestra nueva Iglecia. Seran de la Sigu ente manera los Domingos y los días de la semana, Escuela Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Pomingo en la noche Predicacion 7 p. m.; Los jueves servicion de oracion 7 p. m.

## Wesley Methodist Church

410 Irving Rev. Noah Arnpriester, Pastor

Sunday School, 9:45 a.m.; Sunday morning worship, 10:55 a. m.; Sunday evening worship, 7:30 p.m.; MFY 6:45 pm.; Primary Fellowship, 6:45 p.m. Bible Study: Wednesday, 7:30

Choir Practice: Wednesday, 8:30 p.m. WSCS: 2nd and 4th Mondays,

Methodist Men: 1st Saturday, 6:30 a.m. Commission on Membership

and Evangelism: 2nd Friday, 8 Commission on Education; 4th Thursday, 8 p.m.

Official Board: 1st Monday, 7:30 p.m. Commission on Missions: 2nd

Friday, 3:30 p.m. Commission on Worship: 3rd Wednesday, 8:30 p.m. Commission on Social Concerns: 4th Monday, 7:30 p.m. Commission on Stewardship and Finance: 4th Monday, 8:30

Music night every 4th Sunday

### Two From Hereford Visit Dallas Kin

Recently Miss Lucile Hughes, 212 Avenue I, and Miss Lucille week in Dallas. They were m.; Morning Worship, 11 a. house guests of Mrs. Aileen Montgomery, sister of Miss

Tuesday: Beginner Sun Most enjoyable among events beams, 9:30 a m.; Primary of the week, Miss Park said, her Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Sound of Music."

### Church Of The Nazarene

Fourth and Jackson Rev. Burt M. DeBord, Pastor EM 4-1375 Sunday School is held at

a.m.; Worship Service at 11 a. left Sunday for Cheyenne, Wyo. m.; Junior and Youth Services They will return Thursday. at 6:15 p.m. Evening Service at 7 p.m. Prayer meeting Wednesday

will begin at 7 p.m. The first Wednesday of each month a Missionary meeting is held at 7 p.m.

Grace Gospel Church Rev. H. V. Fields, Pastor

Thirteenth and Avenue K Sunday School is at 9:45 a.m. and worship services convene at 11 a. m.

day at 7 p. m. and preaching service at 8 p m. Wednesday prayer meeting held at 8 p. m.

### Mt. Sinai Baptist Church

302 Knight St. Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m. Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

### The Church Of God In Christ Rev. Calvin Hodge, Pastor

Sunday School 9:45 a. m.; Morning Worship 11 a.m.; Even-

ing Worship 8 p.m. Monday, Bible Band meets Wednesday, Prayer Meeting

# Adrian...

(Continued from page 3) The Oldham county American Legion baseball team lost to Park, 412 Avenue J, spent a Stinnitt, 8-3 in a Sunday baseball July 18, were Wilma J. Brayan,

Mrs. Joe Speed visited the Ed Ricky and Ronnie Hatter. Hammock family at Salt Flat. and the J. B. McAdoo family at Serri Blanche; also the Gordon McAdoo family at Van Horn, and the J. B. Beans, McNarry,

Lightening stuck Frances Speed's house Wednesday and melted the air conditioner. Mrs. Dulcie Tyler and Jean visited in Phoenix last week with

relatives. Angela, Treesa and Marnie 10 Heisleman and Freda Gruhlkey

### LADIES ON TOUR

BROOKFIELD, N. Y. OF The men professionals are skipping Long Island but the Ladies' PGA, featuring Mickey Wright, Betsy Rawls, Patty Berg and Kathy Whitworth, will visit this section for the third straight

The ladies will compete in the 54-hole Waldemar Open for \$9,000 in prize money on June 26-28 at the Tam O'Shanter Golf Bible Study is held each Sun- Club. On Monday June 29 the girls will play in a pro-amateur with amateurs paying \$200. The proceeds will be donated to the Waldemar Medical Research Foundation.

> In spite of political unrest, increasing numbers of tourists are visiting Kashmir, especially the green valley known as the Vale of Kashmir.

### Three From Here Attend Luncheon

Attending the Gala \$100 Luncheon at Coronodo Inn, Amarillo, 101 Aspen Mrs. J. A. Crofford,

Mrs. Bryan, Unit Sales Leader of Stanley Home Products. accompanied these winners of \$100-July sales quota to the luncheon given by the Amarillo Stanley branch office.

After luncheon at poolside and singing by the "Simple Tones" - Diane Sutter, Katrina Prapi, James Hensley, and Billy Stull Mrs. Beaford Barrier and other the luncheon guests were enertained at games of bingo.

Bogs a b o u n d in sphagma moss, cotton grass, balck spru and Labrador tea. The bogs Cape Cod support cranberric those of New Jersey, blueb

Dr. Milton C. Adams **OPTOMETRIST** 

EM 4-2255

OFFICE HOURS

Mon. - Fri. 8:30-5:00 Saturday 8:30 - 1:00

# We Welcome

# Penny Seigler

A graduate of McBride's School of Hair Design, Plainview, to the staff of operators at Beaute Bazaar at new location . . .

1501 Park Ave.

Call EM 4-0791 for late appointments



Dorothy Collier, Owner EM 4-0791 Park Ave.

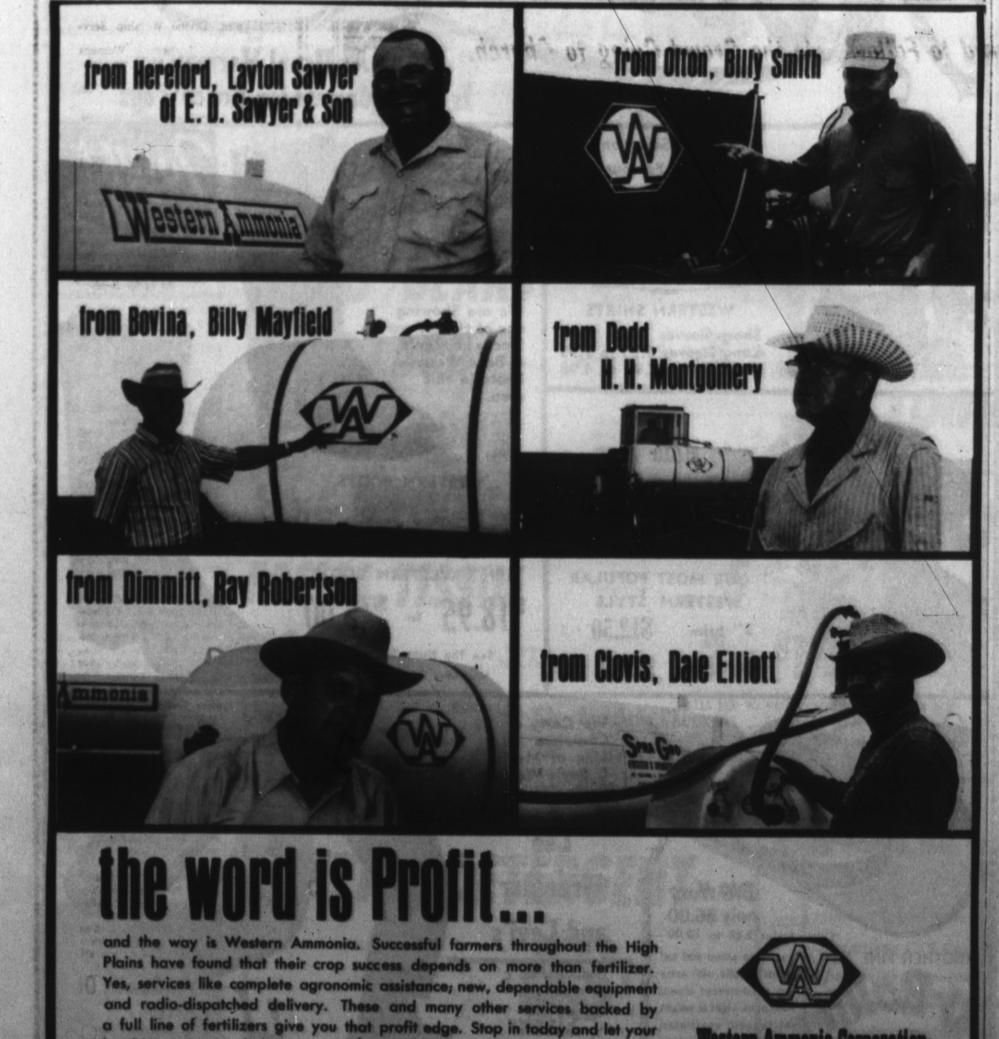
# put the water where you need it



# with gifford-hill-western aluminum pipe

Mr. frrigation Farmer! Lake water is the most economical water your lake water . make it produce for you! You can put with a Gifford-Hill-Western centrifugal pump and Aluminum pig has a complete stock of Aluminum pipe and pumps ready for your farm. Call today and get it on the way! You can count on Gifford the integrity of the company when you count on Gifford the integrity of the company when you count on Gifford the company when you can be company when you can be company when you can be company when you can count on Gifford the company when you can be company when you can count on Gifford the company when you can be company wh





CONTACT YOUR HEREFORD REPRESENTATIVE GLENN WATTS EM 4-3839

# Kerry Finally Reaches Valley Forge Jamboree

Editor's Note: Below are additional letters from Kerry
Thompson, Hereford, who is attending the National Boy Scout Jamboree in Valley Forge, Pa. They follow, in sequence in which they were written, the first from Syracuse, N.Y., and the second two from Valley Forge.

Money flew fast here at the pair of leather shorts. Mostly, late nights I have had. though, the spending was held We left Syracuse, N.Y. yester-

us up for about a half-hour, then then were released,

Decorator

PILLOWS

DUSTERS

**PANTIES** 

DRESSES

Automatic 3 Cycle

WASHER

Matching

DRYER

our room in two hours.

about 1 tomorrow afternoon; then after a tour of the city, we We had an early start from night. Until tomorrow I guess Tilsbury, Canada, this morning. that's all that's happened. P.S. We arrived back at the sub-We traveled until we reached I mailed you a letter from Can-way station right at 11:25 but Niagra Falls which was about 2 ada yesterday, explaining our there was nobody around. We that afternoon. We were turned change in plans, However, all loose till 5 and given \$1 each to I had was U.S. Postage and now Square, then a cab back to the Most of us never saw the falls; I find out it was supposed to be motel Canadian. If you didn't receive We

First of all, let me apologize check right now. falls, sometimes in large bunch- for not writing last night. I es. One boy paid \$20 for a pearl- didn't go to bed until about 1:30

down to between \$5 and \$10. day morning about 7. We bought ing fact is that it takes milk A note in passing: Most of the sandwiches and ate on the road from 50,000 cows to run the "genuine Candian souverirs" and arrived in New York City aplant for one day.
were marked with a tag saying bout 1. After taking a tour of 'Made in Hong Kong."

New York about 3 we took a ferthe orphanage; then New York about 3 we took a fer- the orphanage; then went swim-We went into Syracuse tonight ry out to the Statue of Liberty. ming in the largest swimming and are staying at the Hotel We came back and arrived at pool I have ever seen. We Syracuse. However, on the way the World's Fair about 7:30. We our bus broke down. This held were told to be back at 11:25,

\$179.00

\$117.00

421 N. Main EM4-3854

osable Plastic Picnic Cloth Currently

Thurs. - Fri. - Sat.

SPECIALS

Store Hours: 9 a.m.-5:30 p.m.

WE SERVICE WHAT WE SELL

Above Prices do not include Sales Tax and Shipping

I am not through by any I could talk all day about our visit to Hershey, but instead I'll

started in the candy business. He went broke several times till an Englishman helped put him on his feet.

made of all different houses, no two the same, but all of brick. He built a community house like nothing ever seen before. The hotel he built during the depression to give some men work. All this he built with his own money and donated to the people. There has been only one trike in the Hershey factory.

earlier was donated by Hershey. Some 1700 boys are supported in very nice rooms with the finest accomodations. When Mr. Her-shey died, he left 50,000 shares of Hershey stock to take care of the boys.

We are doing fine here at Jamboree which starts tomorrow. I hope to write again tomorrow to tell you what has

HEY

KIDS!

HIGH TO STATE STAT

We went on.

I saw the Johnson's Wax PavAfter arriving in Syracuse illion, the GM exhibit, the Afriwe were given money for our can and Japanese Pavilions and dinner and told to be back in I ate at an exotic restaurant featuring food from around the We are leaving for New York world. In the Mediterranean Pa-City and the World's Fair to-vilion there was a colored boy morrow. We plan to arrive there who had wanted to join the Scouts but couldn't because his mother didn't want him to; instead he joined the army when he was 9 years old.

We left New York this mornmany never saw the best parts.

Quite a few went on "The Maid of Mist," but I don't think any crossed over onto the United States Side. "I you didn't receive this morning about 11, and after touring Philadelphia, we arrived at Valley Forge at about 5. We have our tents set up and our table built and we are holding bed

es. One boy paid \$20 for a pearl- didn't go to bed until about 1:30 As planned, we went to Herhandled knife; another \$15 for a anyway which is latest of all the shey, Pa. today. The first thing we did, of course, was tour the chocolate factory. One interest-

> After we ate lunch, we toured swam as long as we wanted, then went to the amusement park. We met back at the buses at 5 and came back to the Jamboree. Of couse I have traded several patches already and

tell a short history.

Milton Hershey was born in this part of the country and

Eventually, he became fabulously wealthy, and set up the Hershey factory in Pennsylvan-ia. He then set out to build a

model community.
This model community was

The orphanage I mentioned

happened.

This morning the Jamboree started with a bang — literally.
(Continued on Page 7)



CAPITOL BUILDING - This picture of the D.C. A story concerning the tour can be capital building of the United States was taken during a recent tour of Washington

found on page 1 of the Hereford Brand. (Brand Staff Photo by Sara Gillentine)

The Hereford Brand, Hereford, Texas, Thursday, July 23, 1964

Traffic accidents in 1963 left than \$7 billion in property daman estimated 1,600,000 persons age, medical expenses, wage disabled, cost the nation more losses and cost of insurance.

Dr. E. H. HENDON

OPTOMETRIST 136 E. Third ACROSS FROM EM 4-0987

# WRESTLING

SATURDAY, JULY 25, 8:45 P.M.

**BULL BARN** 

Main Events - 2 out of 3 falls or 60 minutes Sampson vs. Ricky Romero

GIRLS!!

Two Out of 3 Falls or 45 Minutes

**Betty Nickoli** 

**Ann Reagen** 

One Fall to a Finish

Black Bart vs. Bill Graham

Sponsored By Hereford Lions Club



Long Sleeves 5.95 to 7.99 Boy's Sizes . 2.98 to 4.98

31/4" brim \$15.00

Men's **Bolo Ties** \$1.50

THE PLAINS OUR MOST POPULAR WESTERN STYLE \$12.50 3" brim

EXAS DIOCKMAN BOOTS We are Showing one of the largest Stocks of Men's & Boys Western Boots in this area. WESTERN BOOTS 7.95 To 10.95 Sixes 31/2 to 6 MEN'S WESTERN BOOTS See The Many Styles

We Have To Offer

And As-Usual Harman's

Is Headquarters for Rodeo Togs

THE NEW HIGH CROWN CHAMP OF 'EM ALLI



in this U-Rollit with extra high hand-creased crown. Wide brim. Light in weight yet rugged; ventilated crown for cool comfort. For the biggest buy in

Western Straws, ask for

Wrangler and Levi's Men's H Bar C

We Carry a

Line of Men's

& Boy's Western

Complete

Slacks 7.95 <sup>10</sup> 10.95

Ladies Guild

Moccasin

5.99

Let's have a Picnic! YOU buy the Potato Chips (Morton's "Twin-Pak") and WE will furnish the Picnic Cloth! Yes, for the next severai weeks all regular Morton's 'Twin-Pak" Potato Chip packages Morton's will contain a FREE lightweight, POTATOGE disposable plastic Picnic Cloth as a fun bonus. We've always said that a bag of Morton's Potato Chips was an "Instant Picnic" by itself and this FREE Offer makes it even more true. Look for the specially-marked "Twin-Paks" on the Morton Fun Foods snack rack

SENSATIONAL BACK-TO-SCHOOL OFFER!





# **Elections Set For Community** ASC Officials

Farmers are being reminded that slates of nominees for membership on the five ASC community committees now are being established at the ASCS county office here. And a specaal effort is being made to secure the greatest possible participation of eligible voters in the election.

Faust Collier, Office Manager for the Deaf Smith County ASCS Office, said Wed, that farmers who are eligible to vote in the committee elections also have have the right to nominate as candidates for committee membership any farmer who is eligible and willing to serve. Such petitions, signed by six or more eligible voters, may be filed at the County Office any time August 20, 1964.

Additional nominations may be made by the incumbent and county committees, if these are required or determined desira-

A farmer eligible to vote in the committee elections, according to Collier, is generally a farmer who is taking part or is eligible to take part'in one or more of the national farm programs which the ASC commit-tee helps to administer. A person eligible to hold office as a committeeman - among other qualifications - is a local resident who is eligible to vote in the election. Further information on these and other qualifications may be obtained from the ASCS county office.

The election of ASC community committees throughout Deaf Smith County will be held by mail. Ballots will be mailed to procucers by August 28 and are to be returned to the ASCS office no later than September 9, 1964, at which time, the ballots will be tabulated by the County Committee. This meeting is open to the public, ASCS community boundaries are the same as last

Each community election will choose three community committeemen and two alternates. The chairman, vice-chairman, and regular member of the elected ASC community committee will also serve respectively as delegate, alternate delegate, and second alternate delegate to the county convention to be held soon thereafter, where the ASC ounty committee will be chos-

# Kerry...

(continued from page 6)

Every morning at 9 o'clock, a rocket is shot up. This is to sig-nify time for flag-raising and duty rotation.

Speaking of duty rotation, being a patrol leader has certain advantages. There are seven duties and the patrol leader sees that all of them are taken care of without doing any of the actual duties himself. Anyway, back at the ranch, it

seemed we had barely finished breakfast than we started dinner. So far, we haven't gone hungry, and we are being fed well. There is usually something left over after each meal,

After dinner, I went off to trade with other sections, I was gone for about four hours, and went to two trading posts and ? Our first all-jamboree meet-

ing was last night. Lady Baden-Powell was there, and she gave a speech. After the speeches there was a spectacular, although short, fireworks display. I am certainly looking forward to the rest of the week, be-

sides the trip home. But now it's - Kerry Thompson

### **Card Of Thanks**

I wish to express my appreciation to my many friends for their cards, visits, and prayers while I was in the hospital. May God bless each of you.

W. B. Phillips

Mrs. Bell and Son

Visit Sacramento
Mrs. Wilber Bell and her son Robert Bell, 232 Avenue J, have returned from a trip to Sacra-mento, Calif., where they visited relatives and made some sight-

seeing trips.

They were house guests of Mrs. Bell's brother, Britain Robinson, and Mrs. Robinson.

Since their return, Robert Bell has entered the U.S. Air Force.

Golden Spread



FREE

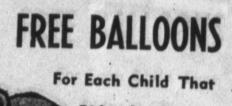
SHETLAND PONY

NOTHING TO BUY - NO OBLIGATIONS

Register Each Time You Visit Your Safe-

way Store. You need not be present to win. Winners will be notified.





Rides On The Stagecoach

These Prices Good Thru Sat., July 25th In Hereford



U. S. Choice Beef-Boneless

WILD WEST SHOW

**COMING TO SAFEWAY** 

FREE STAGECOACH

RIDES

Safeway Quality

Safeway Assorted Varieties

Wilson's Certified Stagecoach

will be at your Safeway Store

In Hereford from 2:30 to 4:30

Bring The Whole Family

p.m. Thurs., July 30th.



Captain's Choice

Fish Cakes

Pork Sausage Pure Pork 4

Blue Star Frozen Assorted Flavors

Snow Star Creamy ICE CREAM Your Choice of Flavors

Lucerne

MILK

PINTO BEANS Big Chief 4 Lb. 39¢ Quality SAVE 10c **PURE LARD** 3 3 lb. 394 Wright's 25 Lb. \$159 WHITE FLOUR Kitchen Craft Enriched SAVE 30c 3 46 Oz. \$7 HI-C DRINKS Fruit

Tenderized Steak

400 \$ FACIAL TISSUE Truly Fine COFFEE Rich Flavor

10 Oz. Chicken of the Sea No. 3/4 Chunk Tuna Sunshine Cheez-Its Pkg. 29c Light Chunk 22c Barbecue Crackers Chir Char Pkg. 43c Comet Longrain Rice Comet Prepuffed Rice

**Orange Juice** 

Fresh Eggs

Tomato Sauce

Breakfast Gem Grade 'A'

Large Eggs

Scotch Treat

Frozen

Reg. 2 55c

Pass

3 Doz. \$

Mountain

8 Oz. Cans

Vine Ripe - Packed Fresh Daily

California

Peaches Cabbage

Lb. 29¢ California Lb. 100 California Cucumbers Home Grown

10c OFF LABEL

MIX'EM or MATCH'EN SAVE 16c

Hunt's Pork & Beans Gardenside C/S Corn Gardenside Tomatoes No. 303

Zest Soap Cascade Dash 10c Off Downy Crest Toothpaste

# All Hereford Looks Foward To Lion's Carnival Time!



ALMOST READY — These Future Homemaker's of America, being held at the Bull Barn this week. The girls are, left in the upper left photograph, are getting ready to pull out to right, Retha Kelley, Linda Loerwald and Jane

WOWII WHAT A CARNIVAL — Marcy Lynn Duncan, daugh- graph, as she gazes about the fair grounds and looks at ter of Mr. and Mrs. Bob Duncan, 828 Texas, expresses approval of the Lion's Carnival, in the upper right photo-

FINISHING TOUCHES — David Cooper is cleaning the windshields on one of the trucks, in the lower right photo-

graph, as he helps prepare for another busy night at the Lions Carnival. The carnival will close Saturday night.

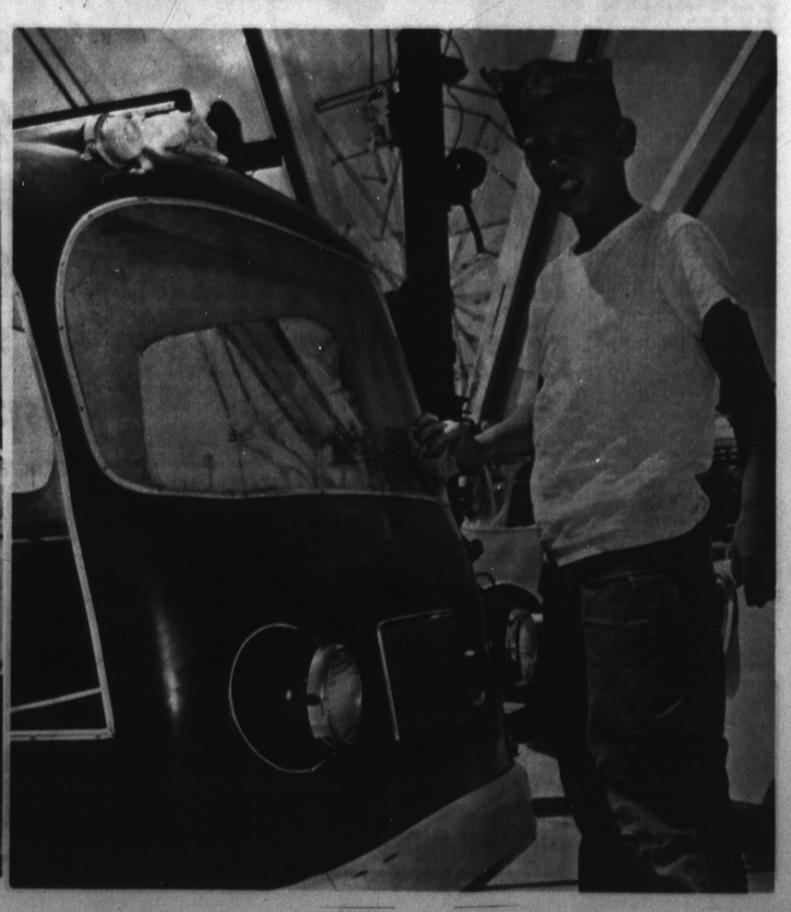
TRY FOR A PRIZE - These members of the Hereford Lion's at the Bull Barn this week They are left to right, Ed Sky-Club, in the lower left photograph, are shown practicing at the dart gun booth of the Lion's Carnival, being held

pala, Labry Ballard, Raymond White and Chairman J. F.









# Entertaining The Kids? Here's An Easy Menu

selves most easily to extra-or-dinary looking snacks and des-

When all the games are finished and the small frys begin to look forward to the "eats," why not surprise them with a treat made especially for them?

For Veterans

By Area Groups made especially for them?

Nutty Donut Stack-Ups are At their second summer picfor decoration.

Donuts are the most import-ant part of the recipe. Light and perfectly shaped they are units. Wheel chair patients were a-mong those enjoying this outing and 25, with curtain time at 8 Donuts are the most import-

Serve the Stack-Ups in gailycolored baking cups with a glass baked pies for dessert. of milk and they will be devoured in no time.

NUTTY DONUT STACK-UPS % cup soft butter or margarine

¼ cup peanut butter 1 cup sifted confectioners' su-

1 egg yolk 2 teaspoons milk or light

15 Sweet Sixteen Donuts 5 small eandy sticks.

Unblanched peanuts. 1. Blend butter and peanut egg yolk, cream and vanilla. 2. Spread frosting over 10 of

stacks of three 3. Insert candy stick in center of each stack. Decorate top Donuts with frosting and peanuts. Serve in multicolored paper baking cups, if desired. Makes 5 servings.

# Melvin...

(Continued from page 1)

with eight other new members to bring the present group to a twenty member board. He is also a member of the United Fund board of directors.

Reports on the past year's activities were made by the chairmen of each service. These included, treasurer and budget report, home service, safety programs, water safety, first aid and gun safety.

The local board meets on a two month average schedule unless there is an emergency and all members become a committee chairman, which they will be later assigned.

Four of the members represent rural areas for closer relations with the rural people.

The nine new members are, Mrs. H. H. Miller, Dawn, Mrs. John E. Smith, Frio, Mrs. Jack Higgins, Wildorado, Mrs. N. E. Tyler, Walcott and Mrs. Jack Nunnley and Mrs. Ray Martin. Jayroe and Mrs. House were also ramed.

# NEW POWERFUL

for economical control of deep-rooted perennial weeds



for a season or more. In areas where ASC payments are obtainable, consult your local agricultural agent for recommended application rates.

Use it along highways, fence rows, on ndustrial sites and other noncrop land. Tritac is nontoxic and noncorrosive.

conditions and Tritac-D for quick foliage top kill. Available in one, five and 30

Order your supply today. Ask Your Local Agricultural About Tritac or

SOUTHWEST FERTILIZER AND CHEMICAL Lubbock, Texas

made with Sweet Sixteen Donuts nic for Amarillo Veterans Hostastes. To a combination of pea- erican Legion Auxiliary and tients July 16.

perfectly shaped, they are yum- on the hospital grounds. The my enough for a child's particu- visiting hostesses served picnic

Furnishing 16 pies for the occasion, North Herford Club won special mention among the cooperating clubs.

Representing their respective clubs were Mrs. Charles Packard, Mrs. Norman Hodges, Mrs. Ira Ott, Wyche; Mrs. C.A. Saulcy, Westway; Mrs. James Bradley and Mrs. James Higgins, Bippus; Mrs. Viola Williams and Mrs. J. D. Love, Cultural; Mrs. Bell Williams and Mrs. Clyde Smithers, North Hereford; and

butter; cream with sugar. Stir in Legionaires Ira Ott, C. A. Saul- pital on August 20. It is hoped cy, and W. J. Frost.

the Donuts. Put together in Frio, and her mother-in-law, clubs will have been partici-

clubs will repeat this coopera- THDA council.

# Don Moore Heads Opera Workshop For 'Brigadoon'

Don Moore, assistant profesand designed entirely for young pital, members of Hereford Am-Mexico University, is directing nuts, peanut butter, icing and County Home Demonstration the opera workshop presentation donuts, add a small candy stick Clubs were hostesses to 70 pa- of "Brigadoon". The musical comedy will be presented in the

> Moore was choir director at foods prepared in the hospital Hereford High School until this kitchen and added their home- year, when he accepted the po-Hereford High School until this sition at ENMU.

"Brigadoon' is a city which appears one day every 100 years in the forests of Scotland, A young American hunter, Tommy Albright, played by Don Thorpe of Littlefield, and Fiona Maclaren, played by Mona Summerville of Hobbs, N.M., rest for a while in a meadow and gaze fondly at the city of "Brigadoon". Tommy falls in love with Fiona, who is a citizen of "Brigadoon".

Mrs. W. C. Frost, West Here- tive effort with the American Legion Auxiliary at the last of Present also were Hereford the summer picnics for the hosthat with that event all the Visitors were Mrs. Carl Smith, county home demonstration Mrs. Addie Smith, visiting here pants in this special summer project, announces Mrs. A. E. County home demonstration Hodges, chairman of the county





# Sunday for 3 Big Days!

THE ASTOUNDING STORY OF AN ASTOUNDING MILITARY PLOT TO TAKE OVER THESE UNITED STATES!



Show Starts Nightly at Dusk HURRY: ENDS FRIDAY \$1.00 Per Carload

SATURDAY - ONE DAY ONLY!

BEWARE THE BUCCANEERS! The Pirates of Bland River COLOR

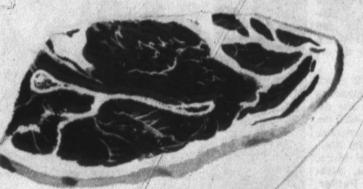
SUNDAY . MONDAY . TUESDAY



# S-A-N-D-W-1-C-H-E-S UMBARGAR SPECIAL

1 slice Bologna 1 slice Cheese All on a Bun

SOLD SATURDAY ONLY



# Pork Steak

Shurfine

Meadowlake

3 Oz. Pkg

**PORK ROAST** 

Special Good Thurs., Fri., & Sat., July 23, 24 & 25



rozen Dinners

Melrose - \$1.00 Size - Plus Tax

**Hand Lotion** 

Tendercrust - 15 Oz.

**Vanilla Wafers** 

FLOUR OLEO **JELLO** COFFEE

WELCHADE

Lustre Creme Reg. \$1.09 -- Plus Tax

**Cake Mixes** 

Shurfine — Canned — 12 Oz. Soda Pop Brown N' Serve

Rolls

**GRAPE JELLY** TOILET TISSUE Lylia Grey 10 Roll Pack ICE CREAM Glacier Club GRAPE JUICE Shurfine 33c 24 Oz. SWEET POTATOES Shurfine

Tender Crust 1 1/2 Lb. Cello Loaf



HE

FRESH



# Mrs. Hodges To Take Post THDA Directors' Board

District I during the 38th annual tumn meeting. meeting of the Texas Home De-

Welcome

**Riders!** 

Visit Our

Horseman's Bar

for all your

**Rodeo Supplies** 

(Located Just North

of Rodeo Arena)

A RESIDERA

ERTEX

Mrs. A. E. Hodges will be in-stalled as Director of THDA her overview of the THDA au-Hereford; and Mrs. Ira Scott, Wyche.

meeting of the Texas Home Demonstration at the Rice Hotel in Houston Sept. 16 and 17. District I includes a 19-county area of the Panhandle.

This honor for the County Council of THDA in Houston will be three official delegates: Mrs. Orval Galley, Dawn Home Demonstration Club; Mrs. C. F. Homfeld, Bippus; Mrs. Alvis Jolly, Progressive Alternate delegates will be Mrs. A. L. Hollingsworth, Ford; will be principal speaker. His Representing Deaf Smith With emphasis on The Amer-

will be principal speaker. His announced subject will be the Leadership of Women in Citizenship Areas

On the business agenda will be election and installation of officers for two-year terms and the discussion and adoption of a new program of work for the or-

Workshop sessions will claim the attention of all standing committees of THDA in the areas of health and safety, civil defense, citizenship, recreation, 4-H Club work and family life. THDA officers include Mrs. C. R. Berkley, Odessa, vice-president; Mrs. L. M. Parker, Liberty Hill, secretary; Mrs. Maynard Gaines, Coleman, treasurer; and Mrs. Melton McGeehee, Wayside, parliamentarian.

Others from Deaf Smith County Home Demonstration Clubs planning to attend the Houston meeting are Mrs. Louie Olson, Cultural Club; Mrs. Joe H. Landers, Westway Club; and Mrs. M. C. King and Miss Mary Bradly, both of West Hereford Club.



Mr. and Mrs. Jesus Mendoza are the parents of a daughter, Nancy, born July 18 at 10 p.m., weighing 5 lbs. 5 ozs.

Mr. and Mrs. Manuel Valdez are the parents of a son, Antonio Helisavet, born July 19 at 9:12 p.m. Hweighed 8 lbs. 12 ozs. | with Jennifer West, who won

LINCOLN MONUMENT — This picture was sands of tourists daily. (Story on page 1) taken at the Lincoln Monument in Washington D.C. The monument is visited by thou-

ALTERNATES IN 'FALL'

NEW YORK OF - Barbara 'After the Fall," is sharing the number of performances sched- week. arduous role for the summer

(Brand Staff Photo by Sara Gillentine) critical plaudits in the off-Broad- | uled. The time arrangement

way hit, "Dutchman." worked out enables Miss West to The two players are alternat- continue in "Dutchman," with Loden, who won a Broadway ing in the Arthur Miller drama her understudy taking over there "Tony" for her performance in because of an increase in the for a single performance each

The Hereford Brand, Hereford, Texas, Thursday, July 23, 1964

Black profile portraits, popular in the 18th century because they were inexpensive, were nicknamed "silhouettes" after Etienne de Silhouette whose drastic economies as public fi-nance controller under Louis XV caused wits to use his name for anything cheap.

Coach Mickey Vernon of the Pittsburgh Pirates won the American League batting title in 19-

A. O. THOMPSON ABSTRACT CO. Mr. & Mrs. A. J. Schroeter,

Courthouse

P. O. Box 73 Phone EM 4-1504 Free City Maps Showing Blocks

# **NEW, LOW PRICES** PREMIUM FEATURES



Nylon Cord-for strength and moisture proofing.

More Rubber-where it counts to cushion shock. Double Cured Cleatkeep clean-dig deeper

-pull better. 36 Months Field Hazard

Guarantee protects your investment.

GENERAL



TIRE

# **Hereford Butane**

INCORPORATED

Veterans Park Road

EM 4-3367

HOME REPAIRS

Don't Wait ... Do It Now, With the help of an easy, convenient

FHA TITLE 1 LOAN

Now ..... you needn't wait until cash is available to fix up your home the way you've always wanted it. It's so easy and convenient to see us about your

> Come in today and let us help with any of your plans for that new room or addition and let us help you secure the cash for the job through an FHA Title 1



. NEW FENCE

- SIDEWALKS

. ADD A ROOM

- REMODEL

. NEW BATH

. NEW KITCHEN

• GARAGE

PLAYROOM

These, and many other improvements can be made through FHA Home Improvement Loans. Nothing Down ..... Up to 60 Months to Pay.

# Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE

Block East of the Courthouse

Phone The Lumber Number EM4-3434

# Special Enrollment For

# GITIZENS

NEW MEDICAL-CARE PLAN

NOW AVAILABLE TO DEAF SMITH COUNTY RESIDENTS

COUNTY - WIDE ENROLLMENT WILL END AUGUST 5, 1964

# **Compare These Benefits** With Those You Now Have! **Texans Modern Miracle Offer**

Up to \$16.00 per day

Up to \$1200.00 2. Surgery 3. Misc. Expenses No Limit\* 4. Doctor Calls Up to \$6.00 per visit 5. Medicine Up to \$200.00 6. Death Benefit \$1,000.00

\*\$305.00 on some items. No limit on other items. Ask for plans HA33-66 for above benefits.

# **IMPORTANT FEATURES**

1. No Age Limit

1. Hospital Room

2. No Medical Exam

3. No Waiting Period on C 55

4. Life Time Protection

5. No Limit on Number of Times You Can Collect on Policy

6. World-Wide Coverage

7. Pays in Addition to Other Insurance

### Compare These Low Rates With What You Now Pay!

POLICY FORM \$1.46 per month

Family Group for Those Under 50 Available at Even Lower Rates

### Be Fully Covered Hospital Bills Have Gone Up! The Plans Underwritten by

INTERNATIONAL AMERICAN LIFE INS. CO.

Home Office -- Fort Worth, Texas Glenn Morrison -- District Manager Don't Delay - Do It Now!

No Obligation - Cut Out Coupon and Mail Today

Your Present Age ...... Number in Family Please see that I receive complete free information about the Medical Care Plan I read about in The Hereford



By Melvin Young The Lion's Club Carnival is getting off to a big start in 1964,

Lion Ed Skypala has refused to ly's birthday" ride the scrambler this year, and really, doesn't even like to talk about it.

-HB-

On hand to count the money was B. F. Cain and O. Z. Golden. We haven't figured just how these boys get the good jobs every year, but they seem to be there time and again. Probably have political influ-

White, plus their families, have gainst Barry. Poor Barry. just returned from Toronto, Can-ada and the big Lions International Convention, Both the Lions and Rotary held their international conflab in the Canadian city this year.

We're in trouble again. Gwynne Owen, chairman of the Rotary Club barbecue committee has informed us (in no uncertain terms), that the Brand mentioned every phase of the weeks festivities. . . except the Rotary barbecue. Just to get out of the dog house, we accepted twice as many tickets to sell. ty", was honored Tuesday by We'll not make that mistake a- members of Panhandle Pen Wo-

in the meantime, if you're looking for a barbecue ticket, just call us. We're loaded, we'll deliver.

By the way, the time is 6 p. m., Saturday at the Little Bull Barn, Don't miss it. We'll guarantee the fare. Those Rotarians haven't missed yet when it comes to cooking good barbecue.

ally being lazy, we have always delegated the gardening to our more industrous wife. And 1964

Park, to keep the school children off the street. The park is located adjacent to Northwest Eleis no exception. We are however, proud of the four tomato plants that she set out earlier in the year. We now have some very fine tomatoes which will Bids were opened for new of-

ready pulled a couple. Of course, we don't expect just four vines to last long, but we don't live far from the R. G. Blues, and chances are, they'll have a fine garden again this year.

der the impression that much of the apricot crop was lost during that last freeze this spring, but apparently some of it has made

We also have an apple tree in our back yard that is literally in our back yard that is literally loaded-down with fruit, but, just as we were told earlier in the ed to the commissioners. It was year, most of the apples are wormy. Next year we plan to Whirter of Amarillo. do something about that situa-tion. We understand that if you start spraying early e n o u g h, you'll get the worms. Like the Audit listed departmental ex-penses for fiscal years ending April 30, 1964, and April 30, 1963. These were (1963 total listed early bird, we suppose.

wou'll get the worms. Like the early bird, we suppose.

HB
Kerry Thompson, son of Mr. and Mrs. W. T. Thompson, has been corresponding for this newspaper while attending the National Jamboree at Valley Forge, Penn. Young Thompson has been an active correspondent, we might add, sending reams of copy for publication. He hasn't, however, been so diligent in writing his parents. They received their first letter Tuesday morning, almost two weeks after Kerry departed for the Jamboree.

These were (1963 total listed first): general governmental expense, \$39,080.08, \$36,982.77; fire department, \$12,227/75, \$13,283.

31; health department, \$52,690.

48, \$60,774.17; park department, \$40,352.89, \$44,896.62; police department, \$73,920.40, \$77,655.83; street department, \$66,607.29, \$63,487.91; water and sewer department, \$59,600.91, \$71,144.64; airport, \$11,788.25, \$1,996.27.

Total department \$53,920.40, \$77,655.83; street department, \$59,600.91, \$71,144.64; airport, \$11,788.25, \$1,996.27.

Total department \$53,920.40, \$77,655.83; street department, \$59,600.91, \$71,144.64; airport, \$11,788.25, \$1,996.27.

Total department \$53,920.40, \$77,655.83; street department, \$59,600.91, \$71,144.64; airport, \$11,788.25, \$1,996.27.

Total department \$53,920.40, \$77,655.83; street department, \$59,600.91, \$71,144.64; airport, \$11,788.25, \$1,996.27.

Total department \$2,000.8, \$36,982.77; fire department, \$40,352.89, \$44,896.62; police department, \$59,600.91, \$71,144.64; airport, \$11,788.25, \$1,996.27.

Total department \$2,000.8, \$36,982.77; fire department, \$50,000.00, \$77,655.83; street department, \$50,600.91, \$71,144.64; airport, \$11,788.25, \$1,996.27.

Total department \$2,000.91, \$71,144.64; airport, \$11,788.25, \$1,996.27.

"It's a shame" walls papa T., "when you have to buy the Hereford Brand just to find out what you son is doing at

Harvey.

Turning the page on our apand if present attendance trends pointment calander Tuesday hold for the remainder of the morning, we were surprised to week, it could be the biggest note that only one message ap-year on record. peared, Written clear across the We understand however, that page was this message; "Hol-

Our daughter, visiting the of-fice some thirty days ago, had made sure that pops wouldn't forget the big day. This, you see, was her 10th birthday, which naturally makes her half grown.

Nobody likes Barry, it seems. The American Nazi party doesn't like Barry. The American Communist Pary doesn't like Barry. Walter Reuther The Goldens, by the way, adoesn't like Barry. Castro long with Mr. and Mrs. Earl doesn't like Barry. and now, Holt and Mr. and Mrs. Raymond Nikkie has delivered a tirade a-

> Most mother-in-law jokes, though Perennially popular, are terribly unfunny; the only amusing one I can recollect is about the son-in-law who was given two ties for his birthday by his mother-in-law, when he appeared to the son-in-law. law; when he appeared at her house wearing one of them, she greeted him with "What's the matter? - didn't you like the other one?"

Bessie Patterson, author of 'A History of Deaf Smith Counmen at a luncheon held at the Amarillo Country Club.

Also honored during the meeting was Laura V. Hamner, pioneer colomunist for the Amaril-lo Daily News.

# Extension...

Not having been endowed with a green thumb, plus just naturally bales of the Moreman St. mentary School.

The four-foot sidewalk would

be ripe soon. In fact, we've al- fice furniture for the second floor of City hall, which is now being remodeled. The bids were for desks, chairs, and other furnishings for the new city mana-ger's office and the commissioners' room.

We're betting on a bumper fruit crop in 1964. Our lone peach tree is loaded down, and we've noticed all the neighbors have a nice crop of peaches. Understand that there are some apricot trees around town that are loaded with fruit. We were under the impression that much of

sidered carpet and paneling to be used on the second floor of the building. No action was

out what you son is doing at camp."

Commissioners Albert M a x-well, Lloyd Sharp, Gid Brownd, Mayor Ray Cowsert and City Attorney Earnest Langley attended the meeting.

# John David Hamblen D.D.S.

Announces the Opening of Offices

For The Practice Of

**General Dentistry** 

907 PARK AVE. Office Hours 8-5

> Office - EM 4-2701 Res - EM 4-1677



· New Creations

• 1-Piece Styles

· 2-Piece Styles

· Shirtwaist Styles

· Jumper Types

· Solid Colors

· Pretty Plaids · Smart Stripes

· Printed Patterns

· Fine Cottons

· Corduroys

· Acetates

· Lace Trims

· Polka Dot Trims

· Embroidery Trims

SIZES

3 to 6X - 7 to 14

Sailor Types

BACK-TO-SCHOOL

LAY-AWAY

BLUE JEANS

IRLS DRESSES

MEN'S AND YOUNG MEN'S

LT. WEIGHT SPORT COATS

Seersucker Denim Lt. Wt. Plaids

MEN'S LONG SLEEVE & SHORT SLEEVE

SPORT SHIRTS

Your Choice 2 For \$5

GROUP MEN'S & BOY'S

Mussle & T SHIRTS

GROUP LADIES

**GOWNS - SLIPS PAJAMAS** 

SUMMER

# COSTUME JEWELRY 2 FOR \$7

LITTLE CHILDREN'S

**PAJAMAS &** PLAY CLOTHES

GROUP MEN'S

COTTON WORK PANTS

SUMMER SLEEPWEAR

SHORTY GOWNS or PAJAMAS

Size 32 to 38

2 GROUPS

LADIES SUMMER DRESSES

GROUP MEN & BOYS

DRESS SHOES

YOU'LL ALWAYS GET MORE FOR YOUR DOLLAR AT



PAY CASH AND SAVE!

BOYS 133/4 OZ

Save 1.17 on 3 Pair

Mens & Youngmens Sixes 27 to 36

2.98 3 Pair \$8

**NYLON & COTTON** VAT DYED DENIM

Save 1.07 on 3 Pair

\$2.69

BOYS 114 OZ **ODD-EVEN SIZES** 

\$1.98

LEVI'S - LEVI'S - LEVI'S -

CORDUROY 

CALIFORNIA SLIM CUTS All Colors STA-PREST

Mrs. Walter S. Good, 333 Ave.

at Veterans Park Sunday as the Hereford the all-day affair. Archery club was host to an invitational

MORE ROBIN HOODS? — This was a scene tournament. There were 45 participants in (Brand Staff Photo)

Featuring:

The Famous

**RHODES SHOWS** 

Falls, Pa., is one of 17 children in the same family.

97% of the net take will be

spent locally for needed causes.

Some eucalypus wood is as

# Hereford Archery Club Host To Invitational Tournament

Archers from Amarillo, Clovis, da Henderson, Borger, women's Friona, Dimmitt, Canyon, Borger, Delta, Colo., and Hereford Others attending this meet Head Is Named

In the novelty shoot, turkeys Bosley, Kenneth Gooch, John H. were awarded to G. A. Burton of Finley, K. C. Bryant, Fred Bat-Palo Duro Hunters, and to Ricky terman, Dell Foster, Perry Fos-Hubbell, Ricky was registered in ter and Kay Foster. the junior division, and in the Several families of the particinovelty shoot he was competing pants also attended the meet as with archers in all different spectators.

Winners in the all-day affair were (name, town, class, score):
Ed Foster, Clovis, men's 400, 415; Harry Lane, Amarillo, The Region 1-C of the Texas men's 325, 259; C. E. Foster, Clo-Junior Chamber of Commerce vis, men's 250, 290, 290; Walt will hold a work forum with Barlow, Amarillo, men's 175, more than 100 Jaycees and their 269; David Roberts, Clovis, wives in attendance Saturday, men's 100, 152; Joe Landurm, beginning with a supper in the Friona, open, 188; Ernest Lloyd, Jim Hill Hotel Ballroom at 7 Borger, boys' intermediate, 232; p.m. John Prestridge, Amarillo, The forum will be held from 7 boys' junior, 304; Debbie Hub- to 10 p.m. and the Regional State ble, Clovis, cub, 157; Jean Pres- Director Bud Miller, Tulia, will participate in the program. tridge, Amarillo, women's 275, preside over the meeting.
253; Aldeen Surface, Borger, Jerry Fowler, Bill Dufur and women's 175, 157,; La Nell Ford, Wayne Fuller will deliver Amarillo, women's 125, 156; Lin- speeches at the forum as part of um at 10 p.m.

were entered in a local invita- were Al Hunter and Brice and tional tournament S u n d a y at Veterans Park. There were 45 participants in the event, sponsored by Hereford Archery Club.

Were Al Hunter and Brice and the Hunter and Brice and Union tournament S u n d a y at Paul, Louis Wilson, Mae Wilson, Louis Prestridge, James Martin. Hubert Moore, Wayne Knowles, sored by Hereford Archery Club. John Prestridge, Texas junior Beverly Prestridge, Catherine champion, and Ed Foster, New Lane, Roger Martin, Larry Bur-Mexico state champion in men's ton, Ronnie Ford, Sam Baker, 100 instinctive, attended the Don Vernon, Howard Henderson, Phil Barlow, Jack Collier, Ray

# Prestridge and G. A. Fore received "20 Pin" pins for their Jaycees To Hold

# To Committee

Harold L. Head of Route 5, Hereford, has been appointed as 01-13h St. a member of the three-man Deaf Administration Committee. The appointment is for three years and began July 1

G. Robinson, 123 Ave. I; Mrs. Jesus Mendoza, Esther Qusada, E. E. Green, Box 664, Dimmitt; General Delivery, 7-20.

Mrs. Lillian D. Sockwell, Route Mrs. Lena Gudgell, Mrs. Virgil and began July 1.

year term expired June 30. The Buchanan, Amarillo; Mrs. O.L. other two members are Frank J. Garrett, 808 S. Texas. both of Hereford.

eral different types of agricul-ture, housing, and water loans made in Deaf Smith County. In addition, the Committee advises with the County Supervisor regarding the adopting of National loan policies to local conditions.

Other clubs in the region will Several special speakers will be present from other clubs. A dance will follow the for-

Nicalasa Hernandez, 711 Texas Hospital St.; Augustine Hernandez, 711
Texas; Mrs. Mary Pena, 143
Clements; Leticia Zavala, Box
4; Mrs. Serapio Casitilo, 313 Adelita St.; Mrs. Manuel Valdez, Notes: Patients in Hospital Box 45. Mrs. Mary R. Fox, 204 Gough;

Patients Dismissed Mrs. Stanley R. Smith, Bruce

K; Mrs. Floyd M. Campbell, 401 Scott Oliver, 7-17. Ave. K; Holy Sullivan, 901 E. Mrs. Jerry D. Johnson, Mrs. 3rd; Mrs. Eugene H. Loerwald, Francis Edward Barret, Oliver 715 Blevins; J. E. Warrick, Star Streu, Sherrie D. Pruitt, 7-18. Route; Mrs. Ann Woodward, 410 Mrs. A. G. Grisham, Mrs. Gor-Star St.; John R. Bran, 500 don L. Thurman, Mrs. Mary Em-Blevins; Mrs. Mary M. Click, ma Payne, Cynthia Valdez, 7-19.
129 N. Texas; Dale Tackett, 1401-13h St. Rogerlio Perez, Mrs. Bell N. Also Mario E. Benetiz, Box 651 Crossland, Mrs. Julio F. Gonza-Smith County Farmers Home Mrs. Dora Vick, Route 1; John les, Mrs. Lazaro G. Lopez, Mrs.

and began July 1.

Head succeeds Gerald W. McHead succeeds Gerald W. McCathern, Hereford, whose three
3: Miss Maggie Cocanougher, Hereford, W. Mc410 N. Jowell; Mrs. Melvin May, Jr., Mrs. Robert E. Collier,
415 Star; Harry W. Kribbs, 508 Marc A. Smithers, 7-21.

other two members are Frank J. Garrett, 808 S. Texas.

William A. May, 415 Sar; bride in ancient Egypt. He handMrs. A. L. Howe, Route 5; ed one of her sandals to the George A. Jefcoat, Shady Acres groom, signifying she was now The local Farmers Home Ad- Trailer Park; Mrs. Francis in the groom's care. Today, ministration County Committee Smith, 120 Ave. H.; Mrs. Jack friends tie old shoes to the car in reviews applications by farmers Streun, Summerfield; Donald F. which the newly married pair and other rural families for sev-Maxwell, 307 N. Jackson; Mrs. leaves for the honeymoon.

# HEREFORD STATE BANK

FOR YOUR

**AUTO FINANCING** 





# Rogers Points To Science's Effect

in the world. As we all recog- economies. nize, the pace of development in science and technology continues to be breathtakingly swift.

REP. ROGERS WRITES

In the past 100 years, the farm population required to feed the Nation has decreased from 8-out of 10 to less than one out of 10. due fargety to mechanization and improved production technique. In that period, the average life span of Americans has increased from 40 years to 70 years because of medical adcure of disease and gains in nu-

trition and saintation. Of all the food products available to the housewife today, 66 percent did not exist 10 years ago.

Of all the drugs now on the known five years ago.

private enterprise

Scientific progress today not only is an essential factor in determining the character of tomorrow's civilization, it is vital in insuring the safety and security of the United States and Free World, For that reason the United States Government is United States Government is Dallas' Public, deeply involved in research and. Dallas' Public, development programs. In 1940, American taxpayers spent \$74 million for scientific activities directed by the Federal government. In the current fiscal year, research and development expenditures will exceed \$15 biltion. Most of this money is being spent by three agencies heavily engaged in matters directly related to national security. In Fiscal Year 1963, the research and development obligations of these three agencies were as follows: Department of Defense \$7.7 billion, National Aeronautics and Space Administration \$3.7 billion, Atomic Energy Commission \$1.5 billion. Of uli Federal funds spent in research and development, 75 percent is spent in industry, 8 per- er than knowledge. cent is spent in industry, 8 percent in colleges and universities. Hence, Warren Leslie's "Dal15 percent within the Govern- las, Public and Private" takes

According to the National Science Foundation, about 2.7 million Americans are working in science and technology - 3.6 percent of the civilian labor force.

responsibility of the Congress is his 17 years in Dallas, is neither appropriating funds wisely. If an apologist nor a muchraker, Congress is to appropriate wise- He is, rather, a thoughtful and ly in scientific fields, it must concerned citizen who, with have a sound understanding of sensitivity but not emotion, what is to be accomplished and seeks the answer to the oft-askwhat the Nation's research can ed question "Why did it happen make these decisions. I is a job in Dallas?" that cannot be delegated to experts not directly responsible to the electorate, although Congress must depend on the sage counsel of scientists, men in industry and in the Government's executive branch, and other citizens who are well qualified to offer advice.

Because Federal budget proections indicate that our delense responsibilities will require increasing, not decreasing. expenditures in science and technology, I have been pleased that several important steps have been taken in the 88th Congress to enable members of

TOUPEE? ! STYLE ! ! TINT! Golden Spread

Science and technology have completely transformed life in the United States in the past 100 years. They have helped us achieve the highest living standard the House and Senate to serve more effectively in this regard. Congress must be prepared to make sound decisions; mindful of the need to effect all possible

I very much enjoy my asso-ciation with men and women of the scientific community. They are indeed dedicated citizens. I was greatly privileged to be invited to address, on July 18, the Amarillo Chapter of the American Association for the Advancement of Science, meeting in Amarillo.

3-001×

G

Ġ

P-06L

G

We must never overlook the past accomplishments of lone scientists in their laboratories vances in the prevention and pursuing objectives in basic research - seeking entirely new processes and data without known applications. Michael Faraday in the last century developed the magnetic induction coil during this kind of inquiry, and I'm sure you can recall a market, 45 percent were un-number of other similar milestones in science. The magnetic More than 5,000 companies to- induction coil led to the foundaday are engaged in missile-aero- tion of our whole electrical inspace research or production - dustry. Someone asked Faraa program that has led to the day what possible use the little development of more than 3,000 device was, "Well, what use is a new products or techniques in newborn baby?" asked Faraday.

WALTER ROGERS MEMBER OF CONGRESS 18TH DISTRICT OF TEXAS

# Book 'Explains' Private Life

By Raymond Holbrook Associated Press Writer DALLAS, PUBLIC AND PRI-VATE, By Warren Leslie Grossman Publishers, \$4.50)

1001 Because it is the site of the assassination of President Kennedy, Dallas has become the most discussed, criticized and analyzed American city of the

Much of what has been written has been superficial, fragmentary and emotion-charged and often based on impressions rath-

rtance because its scope, depth and careful analysis brings the city into clearer focus and puts into perspective the setting of the tragic events of Nov. 22-24, 1963. G

Leslie, a newspaper reporter A fundamental constitutional and advertising executive during

> Not content with the who and what, Leslie seeks the "why" of Dallas,

"Without important natural advantages, it is an improbable city, man-made as the lakes around it; it is the creation of the citizens. It has not been pushed in any given direction by circumstances it could not avoid," he says. "Instead, it has been shaped as few cities have ever been by men, and much of the psychology of Dallas traces back this. And men taking credit for what the city is, must also take the responsibility for what

It is the people who have made Dallas what it is - and not - that is the chief con-

There is the Citizen's Council, the select group of Dallas leaders with the power to say "yes city's physical growth, but whom he says are incapable of providing it with moral and spiritual leadership.

# NEED PLUMBING REPAIR?

 Complete Plumbing Repair Service
 Electric Sewer Machine Cuts roots out of Sewer Lines.

DEALER FOR Payne

Dependable

JIM'S PLUMBING & HEATING CO. 801 Park Avenue EM 4-3163

ONLY

YOUR

SOUPSPOON

THIS WEEK Each Piece

with each \$5.00 Purchase



**Completer Units** 

NO PURCHASE REQUIRED

GLADIOLA

KRAFT - 18 02 TUMBLER

HOLLY

BEET SUGAR

All Flavors 3 Oz. Boxe

Kraft - 18 Oz. Tumbler STRAWBERRY

**PRESERVES** 

Apricot — Peach — Pineapple

**PRESERVES** 

OPEN EVERY MORNING AT 7 A.M. - CLOSED SUNDAY

FRUIT JARS

SURE JELL

CELERY

**CUCUMBERS** 

FRUIT JARS \$1.09

Kerr Caps & Lids

Reg. 2 for 29¢

Wright's Country Style

**FRANKS SLICED HAM** COOKIES

Wright's Lean Lb. 89€ No Waste Pillsbury

**Energy Briquettes** Charcoal 10 tb. 800 49¢ Hills Bros. Coffee 79c Lb. Can Reg. Size Lava

13c Reg. Size Spic & Span

Shurfine - All Flavors **Cake Mix** 3 For \$1 Shurfresh 2 tbs. 39¢ Oleo Glant Size Dash Reg. Size



Green Crisp

A Salad Delight Texas

PIGGLY WIGGLY WIGGLY WIGGLY WIGGLY

Stalk 19¢

PIGG

PIGGLY

3-001

85¢

EQUIPMENT FOR SALE

lister, planter for IHC tractor.

hay rake 7'. One in good shape, one to use for spare

BILL MelYER

POOR BOY'S GARAGE, One

SPECIAL

2 Good Used Oliver Potato

FOR ALL

YOUR FARM MACHINERY

NEEDS, COME TO

KING SALES

Buy, sell, or trade.

Phone EM 4-3886

North Hiway 385, Hereford, Texas

FOR SALE

70 John Deere Tractor, Per-

fect condition, 1900 hours.

Butane, power steerng, new

rubber. Price \$1600.00. Phone

HU 8-3445, Canyon, Texas.

FOR SALE Automobiles

MILBURN MOTOR

COMPANY

We Pay Cash For Used Care 225 N. Sampson

Phone EM 4-0077

FOR SALE: '55 Four door Am-

bassador, factory air. \$250.00.

Also '55 Buick Station Wagon.

\$95.00. EM 4-3149 or see at

FOR SALE OR TRADE: 1964

Yahama, 250 cc twin cylinder

motorcycle, EM 4-2350, 229

607 Avenue F.

Avenue K.

and used Farm Equipment KING SALES

B-2-2-Hc

8-2-17-Hc

8-3-33-TFC

B-3-21-1-etc

B-3-14-3-3c

parts.

# Phone EM 4-2030 WANT ADS Phone EM 4-2030

SEE US for your CARRO" 五英亚二五年

Contact Us For CUSTOM CLEANING

SEED WHEAT

We have -Wheat, Rye, Oat and Barley Seed



2nd and Sampson EM4-0560

\$15.00

plant.

Bil-Mar

FOR
Gas • Wash • Grease
• Wheel Balasicing
• Minor Repairs BOYD'S HUMBLE EM 4-1110 Hiway 60 & 385



Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth



Lions Club meets each

Hereford

Rotary

Club

Wednesday, 12 Noon Hotel Jim Hill

meets every

Monday at 12:05

RANEY'S RESTAURANT

STATED MEETINGS

Second Monday

**Practice** 

Troy Stambaugh, Sec.

Wm. S. Powell W. M.

1302 Park Ave.

GLASS

Thursday

7:30 p.m.

with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

BILL'S ELECTRIC

Colorado Rod-Weeders

PTO or hydraulic drive.

Cisco Rod - Weeders

LESLY MOTOR CO. For the finest in farm mach-

> West Hi-way 60 Phone EM 4-1600

OUR SERVICE DEPARTMENT

is equipped and staffed to give you the service you

> We appreciate your business.

are entitled to.

• RAMBLER BUICK • Johnson Boat Motors

Kinsey-Osborn

MOTORS

142 N. Miles EM 4-0990

EM 4-2652

IS OUR BUSINESS -

Call Us For All Your Glass Needs

HEREFORD GLASS CO.

To Responsibile Party Only

\$30,000 Will Handle Section

650.6 A. Cochran County, 3-6' and 1-4"

well, not in water Dist; all tillable, S-100

A permanent pasture, yields \$2,500 cash

rent per year; 168 A cotton, balance maize

rent regular 3rd & 4th \$70,000-6%, 14

year first lien; carry gilt-edge second lien,

6%, notes to proper party; Seller needs in-

terest due to health. First lien drops to

\$2,500 a year in 1969, will take interest

only for 4 years on 2nd lien. Will absolute-

ly contract to best responsible offer over \$300.00 before July 30. Contact R. H.

Munsterman, Attorney, 894-3195; 894-

Processed For Freezer - Alse

HACKER & JESKO

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" **Rocky Stewart** 

1303 E. 1st. EM 4-2644 FHA - GI - Conventional

LOANS

Can Be Arranged

Prompt, Fast Action

For Sale: Some of the finest homes in Hereford.

See Us for Commercial **Properties** 

LLOYD POOL Pool-Sigman Agency 801 S. 25 Mile Ave. EM 4-0758

**MATTRESSES** 

 Remanufactured FREE PICKUP & DELIVERY

Your Mattress Remade \$14.90

Call or Write **ANDERSON** Mattress & Upholstering

Box 802 — 205 N. Tyler Amerillo DR3 -8313

BY DAY, WEEK or MONTH

FOR SALE Miscellaneous

FOR SALE: 12 inch and 15 inch concrete pipe. See at Wes-Tex Equipment on East Highway

Chrysler - Plymouth AUTOMOBILES

CHRYSLER

IRRIGATION

ENGINES

New & Used McCULLOUGH MOTOR CO.

Sales & Service 345 East Highway 60

Phone EM 4-3150

FOR SALE

Cheyenne

Home. Storm windows, wash-

er, two bedrooms, carpet and

Call EM 4-0284

Six miles east on Hiway 60,

three north.

FOR SALE

Line coupled irrigation engine coolers. \$30.00. Guaranteed,

BETZEN MACHINE &

WELDING

607 Avenue F Ph. EM 4-3149

WATCH CRYSTALS: \$1. for

Johnson Outboard Motor of

Arkansas Traveler Boat, or

for a used boat or motor, see

KINSEY - OSBORN

MOTORS

142 MILES AVENUE

FOR SALE

and fixtures. Also electric iron-

er, 3 piece yellow sectional

and % HP air compressor. All

in good shape. Phone EM 4-2450

BIG RED BARN

We Buy - Sell - Trade

EM 4-3552

Hereford

Highway 60

B-1-24-52-tfc

waterproof round watch. 3000

Also truck beds and dumps.

46x10

new drapes.

B-1-15-25-tfc

B-1-43-TFC

B-1-36-Hc

CUSTOM FEEDING Growing - Finishing Rations CHARLIE STONE EM 4-2224

We Need Listings or Dwellings, Farm Property. And Business Property Call EM 4-0555

Call EM 4-0555

If You Are In

The Market For

A Home

Lone Star Agency

Lone Star Agency

Peliance HOMES

SERVICE ON Black & White & Color TELEVISION Any Make or Model SUNSET APPLIANCE 906 Lee EM4-3472

> HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF Deaf Smith County **Bread and Pastries** 

MEAT

RETAIL SALES

1315B Park Ave. EM4-3224

for anything of value. Used Furniture, Appli-West Edge Of

8-1-1-TFC ALFALFA HAY See Charlie Holt 4½ Miles West on Clovis Highway. EM 4-0402 or 288-

B-1-14-8-110g FOR SALE: King 3-B trombone

box case. Like new. (it almost is.) \$200. EM 4-0799 at night. B-1-16-41-tfx

PIPE ANY SIZE: New or used D. E. Turner. EM 4-0811. B-1-10-2-tfc

TO BETTER SERVE YOU We now have more room some more equipment. We service all makes of lawn mowers and small engines. Equipped to sharpen mowers, Pick up and deliver in City

limits, no extra charge.
POOR BOYS' GARAGE Shop — EM 4-3509 Johnny McIver — EM 4-2130 If no answer, call EM 4-2799

B-1-50-tfc FOR ELECTRICAL supplies or electrical service, come by Witherspoon Electric, 129 West

B-1-13-28-7p We have Distilled water and Ozark water. For more infor-

J. O. Miller, Owner B-1-29-Hc \$1,100 DOWN

55' Trailer, Will trade smaller trailer, MARK IV REALTORS Phone EM 4-2220 B-1-2-4c

WHILE THEY LAST We have large and small used Deep Freezers, chest and up-right models. Also used refri-

RRY'S APPLIANCE 513 Park Ave. B-1-2-4c

MAHOGANY DESK for sale. B-1-10-3-tfe

FOR SALE: couch for living room. Phone EM 4-2681. B-1-10-3-tfe

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE 906 Lee EM4-3473

AERMOTOR 4" submersible is, guaranteed unconditionally. Model 50-T IHC twine tje Call D. E. Turner, EM 4-0811. baler. Good tires. Overhauled B-1-2-tfc in 1963, not used this year.

FOR SALE: Floor Cooler, Floor Good shape. No. 31 Tractor Fan, Bookcase, Half bed and Planter Boxes. Call EM 4-3315 lift. 2 years old. Two row or \$03 Knight. B-1-17-30-2p One John Deere steel wheel

SINGER DRESSMAKER No. 503 Slantneedle. Cash or take up payments \$9.17 monthly or S40 cash. Write Credit Mana-One 8' Tandem disc harrow, ger, Box 1011, Amarillo Texas. hydraulic lift.
B-1-21-30-4c BILL

FOR SALE: Good used Roper Mile West on Moremon Ave., gas range. See at 132 Ave J Off 385. B-1-13-30-2c

GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4- Diggers.

T-1-12-18-tfc FOR SALE: 10 x 42 Built-Rite House Trailer, Inquire at trailer parked rear of Gene Campbell's Real Estate, West Highway 60. Bargain. Must sell. B-1-22-30-2c

MINIATURE SHETLAND ponies for sale. 3 months to 3 years old, 1½ miles west on Harrison Hiway. Jorde Potato Co.

B-1-20-3-tfc FOR SALE: AKC registered white toy poodle puppies. Call EM 4-1017.

fancy Hi-Dome at Lamm Jewelry.
B-1-17-52-tfc FOR SALE: 425 gallon ball type

propane tank. See at Hereford Butane. B-1-12-49-tfx

FOR SALE

Farm Equipment

AERMOTOR 6" submersible 5 B-1-26-TFC HP, 3" pump \$595.00. 3 to 15 HP. Call D. E. Turner Overhead single garage door EM 4-0811.

AGENTS FOR KMP LAKE PUMP Self priming.

Easy to move. 600 to 1900 GPM See demonstrator & miles west, 12 north of Hereford. GARY or C. R. McQUIGG Phone 289-5330 or EM 4-3485

TOP QUALITY Irrigation Dams as low DAVIS IMPLEMENT 144 W 2nd BM 4-2811

8-2-18-tfc WE ARE DEALERS for Peerless Grain Rollers

and Feeding Equipment
DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-Hc

FOR SALE: Nice red and white 1961 Falcon 2-dr. stick shift at 141 Emma after 6 p.m. or Phone EM4-1726.

B-2-19-52-tfc

T-2-20-tfc 64 Plymouth. Air conditioning power. A-1 condition. 6,000 miles. Save \$1,000.00. Call EM 4-2816 after 5:00, all day Sunday. See at Packard Trailer Park, Austin Road and Mc-Kinley, space 7.

8-3-3-2c 1964 FORD GALAXIE, 500 Fast-

back \$600 off list price. Phone B-3-11-51-8c

SELL OR TRADE: 1958 Chrysler, New Yorker Station Wagon, All Power. Phone EM 4-

FOR SALE: 1959 Ford Pickup. Good Condition, Call EM 4-1487.

B-3-10-2-5c







# HOUSE SUNDAY

See These Homes At \*210 Ranger Drive (Hereford's First All-Electric Home) \*146 Greenwood \*431 Western Ave.

Nice two bedroom home located on Ave. J. Carpeted, attached garage. \$10,000.

Three bedroom with attached garage located at 143 Emma St. Central heating, carpet. \$1,000 down, \$12,-

New three bedroom at 428 Western Ave. Both and a half, carpeted. \$13,750.

Three bedroom, 1 % baths den and double garage on Star St. Very fine condition. Will trade for smaller

EM 4-1420

AIKE JUSTICE EM 4-0544

EM 4-2266

VIRGIL JUSTICE

# of your





# JULY

Compact Electrolux

Eureka

Kenmore TANK

Hoover

Kirby

Bags, Parts & Supplies for all Cleaners

# Kirby Vacuum Cleaner Co. 434 West 1st EM 4-0422

FREE

All the time that's necessary to Plan, Design and Finance your new home in Denton Park.

"Hereford's First Complete

Planned Community" Shopping Center - Pool & Park

# TONY RAVIZZA - CUSTOM BUILDER

Just North of Aikman School

VISIT OUR SHOW HOME It's Sold - But we still have the privilege of showing it SUNDAY 1-6 p.m.

# 1601 Blevins

Register for a New Home in our "Key To Better Living Contest." Watch our homes in Progress 'Homes That Will Outlast your Mortgage"

Denton Park Pool Open Each Day Drop by for Information on Season Tickets

ADULT SWIMMING CLASS BEGINS JULY 27 For Information Call EM 4-2769

# ATTENTION LADIES

Denton Park Pool Will Feature LADIES NIGHT - TUES., JULY 28 Fee: 75c Per Person

MARK

4350, Levelland, Texas

Hallmark of Service





BATA REALTORS 230 N. 25 Mile Ave. EM 4-2220

-- HOMES --Two bedroom brick, corner lot, only \$8000. Call for details. H-220 New 3 bedroom FHA, 13/4 baths, double garage. Pay-

ments \$115 a month, 207 Beach, H-332 Over 1700 sq. ft. for \$17,500. Three bedrooms, 13/4 baths, carpet, country kitchen, patio, lots of built-ins. Call now to see this one. H-33

Can't quite buy an equity? Then we'll lease-purchase

this 3 bedroom, 1 % baths, large den (2116 sq. ft.) for \$155 per month. Hurry, as this is a hot one. H-318 -- FARMS --160 acres northwest of town, 8 inch well, 95 milo, 45 wheat, excellent home. \$500 an acre. 29% down. F-27 North Plains for irrigation development. See this 1 1/2

sections with water and good improvements at \$185 an acre. \$35,000 down. F-525

-- RANCHES --8,304 acres deeded land, 800 acres Federal lease northwest of Pietown, N. M. \$20 per acre for deeded land. Six pastures, 5 windmills, 1 spring. R-29 Oil wells, timber and grazing on this 800 acre Oklaho-

na ranch. \$20,000 down, easy terms. - EVENINGS & SUNDAYS --Don Metcalf EM 4-2857 — Oliver Streu EM 4-2857 Mrs. Shelby Rogres EM 4-3266 -Francis Hardwick Harold Rudd 289-5639 EM 4-2241



New Springs \$24.90



Campbell Pontiac

# Classifieds...

POOR BOYS' GARAGE Welcomes a call from you any time to discuss all automotive needs. A talk with us could by owner, Wheat & Cattle save you money, at least it ranch. Seven section, all fencwould not cost you. We inany time.

Bill and Johnny McIver Moreman Ave.

Shop EM 4-3509 Night --- EM 4-2130 B-3-50-tfc

REAL ESTATE For Sale Or Trade

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566 NIGHT - EM 4-3466

8-4-35-TFC 20 LOTS 75'X140', across street money.

TWO BEDROOM brick, Over for home in Hereford close to an acre, 29% down. DR 4-4240

Texas, on pavement; fenced, near town, \$265 an acre cash. part Star grass, 17 head cattle, 7 acres cotton allotment, tractor, equipment, minerals, other items. Sacrifice complete, \$22,500 or will sell acre with home.

Henry J. Olis Box 804 Donna, Texas Phone Weslaco, WO8-2937

appreciated. Terms to suit, one.

HALF SECTION west of Dim-mitt, good 8' well, house and barns \$420 per acre, 29% house on it clear of debt.

4-0554 for appointment.

House to be moved. Call EM 4-2723

B-4-10-25-tfc farm.

Coffee Shop equipment for on farm. sale. In excellent condition. 7. Rental property with in-

163 ACRES

135 in cultivation. One good 8" well, 49A wheat 38A milo. 8 barley. 2 bedroom house, 40' x 60' barn with shed on side. Some underground tile.

Price \$250.00 per acre. Approximately \$18,000 down. Would consider \$10,000 cash, trade on balance.

J. M. HAMBY REAL ESTATE 1/2 Mile South of Underpass on Highway 385 Ph. EM 4-3566 B-4-2-tfc

1139 acres. Located in western Hamilton County, 1 mile east of Coolidge, Kansas, on U.S. 50 highway. This farm is located in the heart of the rich Arkansas Valley. A total of 675 irrigated form land and 200 acres irrigated grass land, 214 acres grass and 50 acres of river bottom pasture with lots of shelter for livestock. There are 5 irrigated wells de-livering a total of 6700 G.P.M. 2 stock wells. There are two excellent sets of modern improvements. One house has been built in the past year at a cost of over \$20,000. One upright silo and 2 trench silos. There is 4700 feet of underground irrigation pipe. There are 370 acres of grow- To lend on irrigated land in ing crops which the buyer gets Deaf Smith, Castro and Parone-third, 26 acres of per-

manent pasture. This is one of the finest irrigated forms in the Arkansas Valley. The soil maps show that practically all of the ir- EM 4-0555 rigated crop land is No. 1 soil. This place has to be seen to be appreciated. Owner is selling because of health reasons, Price \$275,000. Seller 40 ACRES, close in to Portales, would accept terms or sell for New Mexico. On paved road, cash. Terms would be for a very good improvements. 2 period of 10 years.

THE STANLEY AGENCY

TWO BEDROOM brick veneer, LARGE HOUSE for sale or will living room and bedrooms trade for smaller house. Call living room and bedrooms nylon carpeted. Ceramic tile bath, \$8500. EM 4-0020. B-4-15-30-2c

FOR SALE

vite you out to visit with us 100 acres irrigated alfalfa other crops irrigated, four irrigated wells with ample pipe. Mile West of Hwy. 385 on 2300 acre under cultivation, balance good pasture, fine improvements, with three modern homes, feed lots for 250 steers, no sand or brush. To old to operate it, fine deal for father and sons, located southwest of Burlington, Colorado. Sell for under a hundred per acre, some terms.

Dwight J. Wilson (Owner) 800 Bitting Bldg Wichita 2, Kansas IRRIGATED 15 ACRES

East of town to sell to GI with contract. 25 Acres for development property. Will sell worth the WANTED TO buy: Baled alfalfa

from New High School All u- Almost perfect section, vicinity tilities available on property. of Friona. Clean of Johnson E. M. Pancoast Box 242 Vega.
B-4-22-3-3p tural gas with 2 miles of tile tied together. 400 acres milo. 1000 sq. ft. Will carry FHA 160 wheat, 25 cotton. Posor GI loan. Will sell or trade session at crop harvest. \$425.

same equity. W. J. (Bill) Section northwest, 270 acres Smith, 4117 So. Washington, cultivated, fair improvements. B-4-33-30-4p One 8" and one 6" well on natural gas, motors go. Al-12 ACRES irrigated; lovely 3 lotments are 185 milo, 63 bedroom brick home, mosiac wheat, 10 cotton. More land tile floors, draperies, beauti- could be put into cultivation ful lawn, trees, Plenty good for sugar beets, etc. Consider water, 11/2 mi, south Weslaco, trade for 1/4 or 1/2 section

CARTHEL REAL ESTATE 206 N. 25 Mile Ave. Hereford, Texas

B-4-3-3c

WHY PAY RENT? 1. 41/2 good sections of dryland, 4 Soil Bank payments for 3 more years, Price \$105 B-4-60-30-4p per acre, terms, will divide. 2. 677 acres Castro County, FOR SALE: Beautiful 4-bedroom 600 cult. 1-8" and 2-6" wells, house in new Green Acres 345 mile, 59 cotton, 94 wheat Addition. Refrigerated air- and 45 barley base, 3/4 mile conditioning, carpeted, built- tile, imp. Will sell for \$60,000 ins, fireplace, heavy shake down, good terms on bolonce, roof, patio, Membership in will trade for 1/2 or 1/2 section will trade for 1/2 or 1/2 section cluded. Must be seen to be on equity. Check us on this

Call EM 4-0750, Evenings EM 3. 1/2 section near Hereford will sell or trade for land on B-4-40-30-tfc North Plains.

down. 514% interest. Posses- Party will carry full price on sion after crops harvested. 10 equal yearly payments plus interest.

B-4-23-30-2c 5. 20 acres, all cult, city FOR SALE: 6-room Modern water and sewer on adjoining House to be moved. Call EM land, with extra good 6" well, will sell or trade on a larger

6. Business building and large Own Your Own Business in lot on corner of Irving Street the town of your choice. Little and 60 Hiway, will sell on money required! Spudnut and small down payment or trade

Good price. Contact Dale come of over \$600.00 month-Houlette, Ph. 5551, Friona. Iy will sell or trade on farm B-4-29-4c or ronch.

8. Have buyers for house equities or good residential lots or buisness lots. 9. 2 bedroom brick house

\$500.00 down you get loan, seller will carry second lien. 10. 2 bedroom frame house. single garage. \$500.00 down. 11. 3 bedroom brick house. single garage, cellar, fenced yard, Will sell or trade for cheaper 2 or 3 bedroom

12. We have some large homes, some new, check us to see these.

J. M. Hamby Real Estate

1/2 Mile South of Underpass
on Highway 385 EM 4-3566

WANTED: Experienced irriga-

J. M. Hamby EM 4-2553 Durward Hamby EM 4-3466 Gerald Hamby EM 4-1534 Harold Hamby EM 4-3454 B-4-27-tfc

FARM FOR SALE: 416 acres of good farm land 13 miles Southwest of Adrian, Deaf Smith County, Texas. Need to sell to clear up an estate. DR 6-8839 or DR 6-8201, Amarillo, Texas. 8-4-1-7c

S S S S ONE MILLION DOLLARS

mer counties, For PRUDENTIAL America's Largest Farm

SAM NUNNALLY 4-0555 EM 4-2814 LONE STAR AGENCY

8-4-11-104p

vells, sprinkler system, new

Write Mrs. G. S. Sharp, Route 2. Box 102, Portales, New Mexico or call 736-6077

EM 4-0277.

B-4-12-3-3c

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, ed, wheat allotment 800 acres. Patterson Chemical and Merchants Fast Freight.

> SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 - Days Home - EM 4-2814 B-4-1-tfc

### FOR RENT

FOR RENT: 40' x 80' Butler Steel Building. Will alter to suit tenant. Call EM 4-2833 before 6:00 p.m.; after call EM 4-2734.

B-5-26-tfc

WANTED hay. Hereford Feed Yards, Inc. Call EM4-0172.

WANTED: SMALL Apartment. one bedroom for single person. Contact at Elm Court, a complaint

Room 14. John Fink. B-6-16-4-2p PERMANENT COUPLE would

like to lease space from private party for modern mobile home. Call EM 4-0725 WORK WANTED: Painting perfa-taping, textoning, sheet-rocking, any carpenter re-

pairs. Ted Oldfield, EM 4-0235 or EM 4-2212.

### 8. HELP WANTED

WANTED: Experienced bookkeeper for modern supermarket. Must apply in person at Piggly Wiggly.

WANTED: Housekeeper, companion for elderly lady. Should have drivers license but would consider someone who doesn't. Salary, room, board, Call 276-5366.

B-8-21-4c WANTED: White young man 16 gressive. \$1.25 per hour to start, Write and include Hereford, Texas.

work on farm and ranch. Must be able to do some irrigating and cattle work. NO DRINKERS! If not qualified, do not apply. Roger B-8-34-30-tfc

WE CAN USE 3 MEN For Factory Representatives in the Panhandle and South Plains areas.

We are an old reliable company and the leader in our field throughout the United States and Canada.

Mechanical or farm experience helpful, but not required. We do require honesty, hard work, a desire to be permanent and good transportation; pickup or station wagon pre-

ferred. We offer training, better than average earning, paid vacation, retirement plan, hospitalization and many other benefits to the right man. For appintment for interview

> John Cockerman P. O. Box 556 Lubbock, Texas

tor, Year around job, Call Donnie Thoreson, FI 7-2714 in Gruver, Texas.

B-8-13-28-tfc Diesel-driver mechanic 40-50 age, References required. Also mechanic wanted experienced rebuilding diesel-trucks, semi-EM 4-0484, Hereford.

WAITRESSES WANTED. Apply in person at Raney's Restau

### NOTICE

GET A NEW crystal for your watch. Men's round water proof, \$1 and fancy HI-Dome Ladies \$2.50 at Lamm Jewel-

B-10-20-52-tfe

11. Business Service

T & H DRILLING COMPANY 4" to 12" casing, Gravel pack

Nathan Hopson EM 4-2332 D. E. Tumer EM 4-0811 B-11-2-Ifc

ORTABLE DISC ROLLING Brothers, Phone EM 4-1543

# **Brawl Leaves** Ihree Injured

Hereford Police arrested one Latin-American youth on charges of drunkeness after a brawl at the Playhouse Skating Rink Saturday night.
A call was received and three

police units were dispatched to the area and one officer stopped a car speeding away from the

The officer took a youth from the car to Deaf Smith County Hospital where he was treated for a cut on the face which required stitching both inside and outside of the mouth,

A second youth was taken to Deaf Smith County Hospital with cuts on the back and head. The Latin-American's eye was also battered severely.

Felipe Sanchez was arrested later Saturday evening and was filed on for drunkeness and assault and battery. The assault charge was later dropped as the two injured youths refused to file Sanchez was released later in

for the drunk charge. He was also taken to Deaf Smith County Hospital where he was treated for lacerations.

the week after he paid the fine

The fracas occurred on the parking lot of the skating rink.

An El Paso, Tex., collector of complete sets of National Geographic magazines has bound his set in such rare materials as mink, original paintings and Pancho Villa's saddle blanket.

NEED FILL SANDS? Call L J. Jones, BR6-5140 or night BR6-4473. Will haul. B-11-13-32-tfc

# WATER

Water softening and conditioning has been our business for the past twenty years, and will be our business for the next twenty years. We have paid taxes in Hereford and Deaf Smith county for the past twenty years. We have all types and sizes of softners in to 18 for pleasant summer stock and can make immediwork. Must be neat and ag- ate delivery at any time. We sell home softners and have phone number, c/o Box 673 a softner that will serve your B-8-31-3-3c or industry at a price you can ball season with a third place Redbirds picked up fifteen hits. The Redbirds won 15 and lost afford to pay. Terms to suit finish in the District tournament drew two walks, and were help- 5 during the season plus one WANTED: Man with small fam- purchaser, we also will in lin Pampa, Pampa the north di- ed by four Nazareth errors. Mike automatic softner in your home on a service basis. We have the exchange softner on the Brumley, 303 Sunset, EM 4. service basis. We are as near as your telephone for soft water service.

216 North 25 Mile Ave. Home Owned and Operated

EXPERIENCED MOWING AND EDGING

Call before 8:00 a.m. or after 6:00 p.m., ask for Monte Rowland EM 4-1189

NEED NEW EQUIPMENT or vehicles? Why not lease it? Call Mark IV EM 4-2220.

CECIL L. COKER CRANE SERVICE Steel Erection

Pit Cleaning Dirt Moving Custom Anhydrous

Application Custom Plowing EM 4-2579 Day or Night

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES 209 Miles EM 4-1302 B-11-42-tfc

Melvin, Doug and Virgil FOWLER AND KELLEY **Electrical Contractors** Residential and Commercial trailers, vans, tankers, Box 27. All bids and wiring competi-

> Phone EM 4-1345 lights phones EM 4-2012 or M 4-1828; EM 4-1345 B-11-21-tfc

HOWARD'S SERVICE: For all

OWENS & HULLINGSWORTH

# vention now in session in San Antonio. Hanna will be in- but active participants in Junior Auxiliary affairs. They stalled as 18th District Commander; and Mrs. Hanna will represent the Hereford Junior Auxiliary. Redbirds Finish Third; Close 64 American Legion Season

some division of American Legion State Department Con-

need whether it be for home the 1964 American Legion Base- singles and a passed ball. The Hereford batters struck out. stall a permanant type fully vision leader, topped the local Ranspot and Charlie Moreno Minks pitched 50 innings in nine team 11-7 in the opener.

9-2 in the second round and fell apiece.

the second on an error, a walk, and a two-base blow by Steve Hodges. The final tally came in The Redbirds scored once in B-11-51-tfc Duncan rapped a triple and bled and score on a wild pitch. scored on Charlie Moreno's Ranspot retired the side in or- 370 average with two doubles, at the hands of Pampa hurler nings and walked two in the

and a new Redbird hurler, Ed Pampa went ahead in the fifth

and three hits in the next three The Redbirds took a one-run crames but shut out the Pampa lead in the last of the fifth as runners until the eighth inning. Charlie Moreno singled, scored In that turn at bat Pampa pick- on Ronny Duncan's double, and

Redbird errors.

Redbird errors.

A throwing error by the Rebel

Mike Ranspot finally came in catcher, Pampa again tied the Services for Mrs. Velma L. ent along with the speaker, Lefty Thomas. to strike out the last Pampa batter. Pampa picked up a total of hit, a strike-out pitch that got Kendall, 116 Douglas, were held Mrs. Vasek served refreshnine hits, four walks, had eleven away from the catcher, and a Tuesday afternoon in the First ments to the group. aided by six Hereford errors. double steal.

The Hereford Redbirds closed in the top of the ninth on two three Pampa errors. Twelve

to Pamp 7-5 in ten innings. Bor- The final game Saturday af- 14 batters for an average of less ger took the District title by ternoon was a thriller all the than two per game. edging Pampa twice 3-2 and 5-3. way. The Pampa lead-off man Mike Ranspot had ed four runs in the first inning next batter and the next batter error. They added two more in a fine play from Right Fielder

the sixth frame when Ronny the second as Steve Hodges douground ball. Eighteen strikeouts der in the second and third in-Jerry Garrison kept the Red- fourth but one of them was pick- in.

birds from cashing in on scoring of off first by Lynn Cook.

opportunities. They got six base hits, three bases on balls, and 2-2 in the fourth on a Rebel hits, three bases on balls, and 2-2 in the fourth of assists from four Pampa errors.

error and a double by Larry ted in Larry Minks had a .364

Destrict starter Larry Minks Minks Came home on average and four doubles, one first-pitch home run by Steve was called out on appeal for fail-Molberg. An error and three ing to tag up. The decision was consecutive extra-base hits in protested to no avail and probthe third brought in four runs ably cost the Redbirds the game.

Mims, Mims gave up two runs on three successive hits but the in the fourth on a walk, a single, and two wild pitches.

He gave up two bases on balls

The gave up two bases on balls on three successive hits but the rally was stopped by a fine throw by Charlie Moreno that caught the runner off second. In that turn at bat Pampa pick-ed up the four-run margin on one walk, one single, and four Minks single. Minks scored on the property of the Peter April 1988 April

batters strike out and were muffed cut-off on an attemptd Baptist Church, with the Rev. aided by six Hereford errors.

In the Friday evening game game the Redbirds stayed alive by topping Nazareth 9-2, Hereford pitcher Larry Minks got off to third base after a fly ball. Mike Ranspot struck out the side in the seventh, allowed one runs on three singles in the first nning but shut out Nazareth in the next eight frames. Minks gave up six singles, hit one bate of the seventh allowed one the next eight frames. Minks gave up six singles, hit one bate of the seventh allowed one that the norm of the next eight frames are unable to bring across a run in the final seventh allowed one that the norm of the next eight frames are unable to bring across a run in the final seventh allowed one the next eight frames. Minks gave up six singles, hit one bate of the seventh allowed one that the next eight frames are unable to bring across a run in the final seventh allowed one that the next eight frames. Minks gave up six singles, hit one bate of third base after a fly ball. Mike Ranspot struck out the side in the seventh, allowed one that the next eight frames. Minks got off to third base after a fly ball. Mike Ranspot struck out the side in the seventh, allowed one that the number of the next eight frames. Minks got off to third base after a fly ball. Mrs. Kendall died late Sunday in the Deaf Smith County Hospital after an extended illness. Mrs. Kendall was born Dec. 7, 1903, in Hardman County, the daughter of Mr. and Mrs. J. C. Lance. She came with her part of the seventh allowed one that the properties of the properties

HOLLINGSWORTH
EM 4-3572
Comercius - industriol
Residential Wiring
609 LAST SECOND
Mugneto - Steeter
Generotor & Electric
Motors Rewind
Seles & Service
B-11-13-TK

13. LOST AND FOUND

LOST: Prescription sun galases, white frames with rhinestones, green lenses. Reward. Verna
Lyons, EM4-0514 or EM4-0116.
B-13-16-52-tre

The Redbirds started off hitting Nazareth starter Marving to Hereford, March 27, 1921. They lived in the Summer-field community for many years, a choir director.

The next batter was safe on an error but for the second time the runner was out at home on a fine recovery, this time by Danny Loerwald, in Right Field. After one base on balls, Ransot yielded to Ed Mims who recorded a strike out to end the name with rhinestones, white frames with rhinestones, green lenses. Reward. Verna
Lyons, EM4-0514 or EM4-0116.
B-13-16-52-tre

Hereford socred one more in the top of the tenth on a single. Intervor, and struck out three green lenses. Reward. Verna
Lyons, EM4-0514 or EM4-0116.
B-13-16-52-tre

Hereford socred one more in the top of the tenth on a single. Intervor, and struck out the tenth on a single. Intervor, and single. Intervor, and single. Intervor, and single. Intervor, and single. Intervolve in the Summer, and Tion in growing to Hereford. March 27, 1921. They lived in the Summer, intervor, and single. Intervolve in county, community for many years, a chole domble, and revolve, in the tenth on a single. Intervolve in county, community and church affairs. Member of the First Baptist Church, Mrs. Kendall was a participating member of several or se

left above, and Cynthia, at right, are non-voting delegates

AMERICAN LEGION FAMILY — All of the Grant Hanna be installed for a second term as District President of Ameri-

Family, who live northwest of Hereford, are delegates to can Legion Auxiliary. Their daughters, Joetta, shown at

each got three hits. Frank games and finished with a 5 won, The Redbirds beat Nazareth Cain and Ronny Duncan got two one lost record and a 2.40 earned run average. He walked only

Thursday the Redbirds jump- was safe on an error and scored A. as he pitched 32 innings in Bell, 232 Ave. J., left Tuesed to an early lead over Pampa on Rick Stewart's run. Hereford six games. He won 3 and lost 2. but could not hold on. They scor- starter Mike Ranspot walked the Ed Mims had the best strike out record, 10 per game, and a E.R. on three hits and one Rebel was safe on an error. However, A. of 2.71. He won two and lost two, pitching 21 innings in six

Danny Loerwald finished the season with the top batting average - .373. He collected 22 hits, a triple, and six home runs and was credited with 24 runs batted

Ronny Duncan batted .367 and had three doubles, one triple, triple, two home runs, and 16 runs batted in. Steve Hodges and Charlie Moreno had identical .347 batting averages.

B. L. Davis officiating.

the next eight frames. Minks ever, the Redbirds were unable ents to Deaf Smith County in to bring across a run in the final lett, and struck out six. The Redbirds committed four errors bard is little bearer. Pampa scored the winning 1921. They lived in the Summerbirds committed four errors Pampa scored the winning 1921. They lived in the Summer-that did little harm.



IN AIR FORCE - Robert Bell, Mike Ranspot had a 2.38 E.R.- son of Mr. and Mrs. Wilbur day for San Antonio to report for the Air Force. He is scheduled to serve for four years." Bell is a graduate of Hereford High school with the class of 1961, and has been employed by Southwest Offset, Inc.

# Hears Program On Irrigation

County Agent Lefty Thomas presented a program on irriga-tion to members of Ford club's field crops subject matter group. His talk concerned irrigation of cotton, wheat and grain sorghum.

The meeting was held this week in the home of Ronald and Donald Vasek, hosts, Following the program, boys discussed their tour to be held

July 31. Memhers present for the meeting were Joel and Kim Willia son, Tommy Bezner, Donald and Ronald Vasek, Mrs. LeRoy Wil-

# Why PINCH Pennies STRETCH

Copr. G. Doppel 1964



# When You Can DOLLARS

Why be content with a few pennies saved here and there? Come to COOPER'S and SAVE EVERYWHERE—in every department of our wonderful world of food values. Our STOREWIDE LOW PRICES and SUPER SPECIALS end that tug of war with your budget . . . really S-T-R-E-T-C-H your dollars to cover a BIG cartload of your favorite foods at truly lower cost. Come see-you'll SAVE for sure in a really

Schillings Black

ICE CREAM KLEENEX CRISCO

Borden's 4:89 Facial Tissues

Shortening

400 Count

69¢

Miracle

COFFEE

SALAD DRESSING

Shurfine

694



Longhorn - Sugar Cured **Hickory Smoked** 

15 Oz. Pkg.

18 Oz.

**Energy Charcoal** 

Right Guard - Reg. \$1.10

Deodorant Black Flag - 12 Oz.

Insect Bamb

**Ajax Cleanser** 

Cape Ann - 8 Oz.

Shurfine - 12 Oz. Can

Household Deodorant

Frozen Orange Juice

Frozen Fish Sticks 4 for \$1

No Bone-No Waste

10 Lb. Bag

14 Oz. Can

Blue Morrow Steak Fingers

3 For 49c

6 For \$1

45c

2 For 79c

7 For \$1

**Kraft Philadelphia Creamed Cheese** 

**Kraft Barbeque Sauce** 

**Park Choppies** 

Crushed Pineapple 4 For \$1

Van Camp — No. 2 Can

Pork & Beans

Del Monte - 14 Oz. Btl.

Shurfine - No. 2 Can

Shurfine - 12 Oz.

Wolf Brand - No. 300 Can

Luncheon Meat

Pizza With Cheese

Del Monte - 303 Can

Spinach

Catsup

Chili

**в. 69¢** 

49¢

79c

COOPER'S

FRITOS

leg. 49c Bag



PLAY OUR NEW GAME

Bring card with you each visit our store. Every cord is a winner be worth \$500.00 Bring your and to our office when completed - void if bleach process opplied by unauthorized person.

Employees at Cooper's Market and

their families not eligible. START NOW - PICK UP YOUR CARD TODAY ASK FOR A CARD IF YOU DO NOT HAVE ONE.

California

**NECTARINES** 

OLEO

Shurfine

Reg. \$1.49

79¢

Ironing Board Cover With Pad

CABBAGE

**APPLES** 19¢

History of Deaf Smith County \$4.85 Plus Tax. Available on our Newsstand

OPEN TILL 9 A.M. EVERY NITE - CLOSED SUNDAY

PRESENTED BY COOPER'S IT WILL EVER BE - IT IS A MUST-IN THIS FOOD STORE YOU CAN PLACE YOUR AND THIS APPLYS TO ALL OF US

# Know Your Neighbor

# CONTEST

# Participating Firms

COOPER'S MARKET HEREFORD GLASS BOYD MACHINE SHOP BOYNTON GROCERY NO. 2 EAST SIDE 66 ALLRED OIL CO. LOCKWOOD GRADERS HER-TEX MILL F. H. VAHLSING, INC. CREDIT UNION FIRST PRINTING CO. PANCIERA TIRE & SUPPLY KENNY GEARN MACHINE WORKS HICKS OIL & GAS TIP TOP SUPER STOP CASE POWER & EQUIPMENT HEREFORD OFFICE SUPPLY HEREFORD BAKERY BORDEN'S JERRY'S APPLIANCE McCULLOUGH MOTOR CO. MARTIN'S READY-TO-WEAR POOR BOYS GARAGE PENSON'S SHEET METAL SCHMUCKER'S GARAGE THE COWBOY PHILLIPS & LAWRENCE SAFEWAY FOXWORTH-GALBRAITH McCULLOUGH MOTOR CO. CARL McCASLIN LUMBER CO. H & W IMPLEMENT CO. SOUTHWESTERN PUBLIC SERVICE COMPANY RED BARN CHEMICALS SEARS-ROEBUCK KINSEY-OSBORN MOTORS KERR MOBIL DENTON PARK CONSTRUCTION UWAN JEWELKY CUSTOM FLOOR COVERING CAVE'S VARIETY STORE HEREFORD PARTS & SUPPLY PLAINS FERTILIZER HARMAN'S CARL McCASLIN LUMBER CO. GASTON'S POPULAR STORE HEREFORD HARDWARE TANNAHILL'S VARIETY WHITE'S AUTO STAR THEATER RUTHERFORD & CO. McDOWELL DRUG FIRST NATIONAL BANK CITY DRUG STORE J. C. PENNEY CO. CITY BARBER SHOP HEREFORD LAUNDRY ROGERS DRUG JUSTICE REALTORS VILLAGE BEAUTY SHOP

H & W IMPLEMENT CO. EASY WAY GROCERY STORE WALKER REFRIGERATION COPLIN'S CONOCO FARMER'S DRIVE-IN ANGEL STUDIO STEWART SHOE SHOP JONES TEXACO STEPHENS-HUDSON MOTOR COMPANY BIG BURGER DRIVE IN SURPLUS CITY THE LADYBUG CO. S & R APPLIANCE HI-WAY AUTO SALES MASTER CLEANERS ROBINSON INSURANCE **EDWARDS PHARMACY** THE PRUDENTIAL INS. CO. OF AMERICA MARC'S SHOE REPAIR POOL-SIGMAN AGENCY GWYNNE'S CLEANERS WEST PARK 66 SERVICE STATION LANKFORD'S FLOWERS OF DISTINCTION LEON'S SHOE STORE LITTLE'S PERRY BROS. 5-10 & 25 STORE MAY DEPT. STORE HEREFORD BRAND KESTER'S JEWELRY DUB'S MAN'S SHOP ROBERTS APPLIANCE E. B. BLACK & CO. HEREFORD INSURANCE LAMM JEWELRY HELEN'S RAY'S PAWN SHOP PACKARD MILL HAYS IMPLEMENT CONSUMERS FUEL COOP. ROCKWELL BROS. PIGGLY WIGGLY HUCKERT CASH LUMBER ANTHONY'S SOUTHWESTERN LIFE INSURANCE CO. C & H TILE & TOPS THE VOGUE McGEE FURNITURE TAYLOR & SONS DEAF SMITH COUNTY ELECTRIC COOP PLAINS INSURANCE KENDRICK GARAGE ORSBORN CHEVROLET-OLDS WESTERN WHEEL INN PARK AVENUE REALTORS WAC SEED INC. THE DOUBLE K LONE STAR AGENCY BEN FRANKLIN HI-PLAINS SAVINGS & LOAN ASSN.

BIL-MAR ASSOCIATES, INC.

# THE HEREFORD BRAND

HEREFORD, TEXAS, 79045, THURSDAY, JULY 23, 1964

\$20000 IN PRIZES

1st PRIZE \$75.00

2nd PRIZE \$35.00

3rd PRIZE \$20.00

4th THRU 10th

\$10 each

HEIGHBOR



"RULES"

1. Fill in the blanks with the first and last name of the business person and the firm he or she represents.

2. The most nearly correct entry to reach The Hereford Brand first will be awarded first prize, etc.

3. Entries will be accepted at The Brand office, 130 East Fourth Street, beginning at 1 p.m. Thursday, July 23. Deadline for entries will be 5:30 p.m. Monday, July 27.

4. The participating firms are listed on the back page. Contact each business represented here if you don't know whose picture is used. They will be glad to get acquainted with you.

5. No age limit on entrants. No limit of entries per family. Only one winner per family.

6. Only The Hereford Brand, Southwest Offset Inc. and The Ink Spot employees and their families are not eligible to enter.
7. Names of winners will be announced next week. The prizes will be awarded by The Brand. The decision of the judges will be final.

"KNOW YOUR NEIGHBOR"

CONTEST



NAME



NAME



NAME



NAME



NAME



NAME



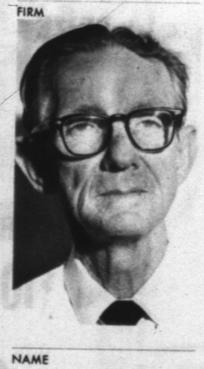
NAME



NAME



NAME



FIRM



NAME



NAME



NAME









NAME



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME



NAME





NAME

FIRM



NAME





NAME



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME



NAME



NAME



NAME



NAME



NAME



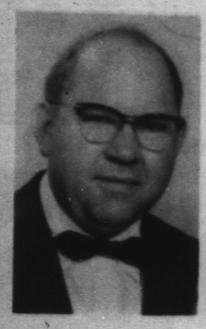
NAME



NAME



NAME



NAME



NAME



NAME



NAME

FIRM



NAME





NAME





NAME

FIRM



NAME

FIRM



NAME

FIRM



NAME

FIRM



FIRM



NAME

NAME

FIRM

NAME

FIRM

Van

NAME

FIRM

制能

NAME

FIRM

NACS

NAME

FIRM

始網提

NAME

FIRM

NAME

FIRM

NAME

FIRM

NAME

FIRM

NAME