

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

26th Year—Number 9.

Hereford, Deaf Smith County, Texas, Thursday, March 15, 1928.

Seth B. Holman, Publisher.

## DEATH TOLL MOUNTS FAST AFTER CALIFORNIA FLOOD CAUSED WHEN DAM BREAKS

### Eyes of Nation Turned Toward Stricken Area Following One of America's Greatest Recent Tragedies; Rescue Workers Toiling Day and Night to Recover Remains of Hundreds Lost in Path of Gigantic Flood.

Heralded as one of the greatest American tragedies in years was the gigantic flood which occurred Tuesday morning, March 13, at Newhall, California, when St. Francis dam, just north of the city, broke during the early morning hours inundating the valley and trapping hundreds of sleeping residents. By Wednesday morning the death toll had reached 274, with more bodies being recovered hourly.

Throughout the entire length of the San Francisco canyon and on toward the sea at Venturra, the flood waters continue to give up their hosts of dead.

Aided by thousands of Los Angeles officers and nearby ranchers, the few survivors of the torrent's wrath began an almost hopeless search for members of their families and friends who have not yet been accounted for. Day and night, side by side, wealthy ranchman and pauper battle to clear away the debris that covers the path of the flood.

Herodotus of story-book type, the more remarkable for its reality, was evidenced when E. Locke, watchman on a "switching station" of a power company, refused to attempt his own escape when he saw the approaching flood, choosing to wait until he could warn his fellow workmen in the canyon below.

Los Angeles Water Water stored in the broken St. Francis dam was used as part of the supply for the city of Los Angeles. This dam was the second largest reservoir owned by Los Angeles. It had been storing 1,344,000,000 gallons, for use this summer. This is the latest of a series of disasters which have occurred to the water supply of the California city.

Work of rescue was hindered because of darkness into which the entire area was thrown by the destruction of power lines.

## Poultry Play Scheduled For Next Thursday

Another play designed especially for farmers and poultrymen of this vicinity is "The Lay of a Hen," a high school auditorium here Thursday, March 22, under the auspices of the Jones and McLean (flesh company and county agent H. O. Dunlap).

According to those in charge, the play is full of fun and entertainment as well as many practical suggestions to all poultry raisers. It has been given several times at large conventions of poultrymen and has always been received with acclaim.

No admission will be charged. As a special feature, the Jones and McLean company will give away as an attendance price, one dry wash chick self-feeder. The play will begin promptly at 8:00 p. m.

W. C. NIX, ILL.

W. C. Nix, machinist-operator of the mechanical force of the Hereford Brand, was removed to the Deaf Smith county hospital last Friday morning with pneumonia. Though his condition was regarded as serious for a time, he is now reported much improved.

## MOTHERS' CLUB MEETS

The Mothers club met Tuesday afternoon at the R. F. Rogers home with Misses, Byrd France and Frank Lucas as hostesses. After the meeting the club voted to have a flower exchange Saturday. Misses, Rex Tynes and Bob Higgins will be in charge of the exchange which will be held at the Whiteface Printing office Saturday afternoon.

Following the business meeting, delicious cake and ice cream was served by the hostesses.

## Large Crowd At Luncheon Held Monday

More than one hundred were present at the regular noonday luncheon meeting of the Hereford Chamber of Commerce held Monday at the Methodist Church. The lunch was served by the Sunday school class of Mrs. S. L. Eastley.

Leading in importance was the discussion of the new civic swimming pool which the organization plans to erect here this spring. D. F. Ashbrook, head of the Civic committee of the Chamber of Commerce, was asked to prepare an estimate of costs and plans to be presented next week.

Guests included a delegation of nearly twenty officers and members of the Amarillo chapter of the Eastern Star. Short speeches were made by Mrs. Jenny George, district deputy grand worthy matron and Miss Minnie Pearson, treasurer. Y. G. Hill and W. W. Fleannigan of the Panhandle Automobile Association, made short talks outlining the work and purposes of their organization.

Members of the T. E. L. Class of the Baptist Sunday school will serve luncheon next Monday noon at the Hereford hotel.

## Lodge Chapter Host To Official Visitors

Hereford chapter of the Order of the Eastern Star was host Monday to Assistant Deputy Matron of Texas, Mrs. Jennie George and an attendant delegation of fourteen members of the Amarillo lodge who were in Hereford to inspect the local chapter. Another high official in the party was Miss Willie I. Pearson, Grand Treasurer.

Accompanying Mrs. George and Miss Pearson were Misses, Lurenia Brittain, Florence Cook, Mabel Spencer, Edna M. Peitz, Laura Pangle, Hattie Felerabend, Mildred Butcher, W. F. Estes, Cecil Conkling, Irene Siple, Nancy Lacton, Ida L. Benesch and Hazel L. Cain.

Miss Eloyse Pitman spent the week-end here.

## Victims of Father



Edgar Chisholm, aged six, and George Chisholm, Jr., aged nine, who were found in the Indiana Harbor Ship Canal. Their father has confessed to slaying them because there were too many mouths to feed. Mr. Chisholm's original statement, in his first confession, that both boys were drowned contradicted a coroner's report that no water was found in the lungs of the two bodies.

## LITTLE GIRL DIES

Long Battle With Paralysis Ends When Eleven-Year-Old Ada Teas Succumbs to Heart Trouble After Operation.

The final chapter in the story of a life-long struggle with infirmity was written Friday night when little Ada Teas, daughter of Mr. and Mrs. J. W. Teas, died in St. Anthony's hospital, Oklahoma City, where she had been sent for an operation for infantile paralysis. She would have been eleven years old next month.

According to her nurse's report, the little girl had undergone an operation last Wednesday and was apparently recovering rapidly, when her heart failed suddenly.

Funeral services were held from the First Baptist Church here on Sunday afternoon, with Rev. V. M. Cloyd in charge. Burial was made in West Park cemetery.

## CHANGE OF SCHEDULE

A revision of schedule which officials believe will benefit people of this section of the Panhandle, has just been announced by the Pickwick Stage Lines system. Buses going to Amarillo, with a single exception have been scheduled to leave earlier than formerly, while those west bound from Amarillo will leave later.

According to the newly-published schedule, buses from here will leave as follows: east bound, 9:45 a. m.; 12:40 p. m. and 10:50 p. m. West bound buses will leave at 9:50 a. m.; 4:45 p. m. and 9:10 p. m.

## Seniors Lead As Honor Roll Is Announced

Seniors again led the percentage of students attaining high honor distinction, according to the honor roll for the fourth six weeks of this year just announced by Superintendent C. H. Dillehay. Members of the senior class on the high honor roll included Molly Ray Cronin, Howard Eberle, Theopold Heifner, Thelma McMin, Lorene Wherry and Almada Witherspoon.

The only other grade in high school represented on the high honor roll was the tenth, with three students: Frank Cogdell, Bill Mitchell and Thel Patterson. From seventh grade were Katherine Miller, Bonnie Jean Smith and Lueta Borden. Sixth grade: Nancy Conkright; fourth grade: William Franklin McLean, Barbara Buckner, Elizabeth Spradley, Catherine Skilton and Joe E. Buckner.

On the regular roll the following names were announced:

Eleventh grade: John D. Burkett, Mary Clayton, Ruth Conkright, Allie-Elliston, Edgar Ireland, Ulys Pierce, Glenn Webber. Tenth grade: Johnnie Haberer, George Heard, John Jacobson, Alton Miller, Gullford Miller, Duane Ott, Ralph Wolfe, Ollie Ann Arnold, Augustine Gregory, Vida

breath, J. C. Gregory, Andrew Pat Jones, Mary Broadwell, Kathleen Cronin, Hazel Dunn, Dorothy McDonald, Charles Rice, Gerald Wherry.

Eighth grade: Robert Bell, Hend East, Mary Lee Cloer, George Mitchell, Ray McEntire, Mary Elizabeth Ross.

Seventh grade: Johnnie Woodhouse, J. W. Witherspoon, Virginia Barnett, Wilma Jo Jones, Violet Mary, Ruth Marie Mounts, Caroline Rice, James Cloyd, Mary McCord, Laverna Womble.

Sixth grade: Peggy Mitchell, Mary Elizabeth Stanford, Virginia Bruner, Irene Buckner, Sallie Gilbreath, Mary Posey, Sallie Skelton.

Fifth grade: Mary Kate Brotherton, Frances Higgins, Donald Hicks, Ruby Casebeer, Virginia Bowsher.

Fourth grade: L. W. Carlyle, Avis Matthews, Lorraine Massie, Lucretia Wilson, Ruth Smith, Edgar Horton, Henry Howell, Billie Robertson, Jessie Barnes, Christine Fincher, Jean Morgan, Paul Matthews, Herbert Boardman, Pauline Matthews, Elmo Hicks.

## MASSEY SELLS INTEREST

W. B. Christian of Hereford has just purchased the Deaf Smith and Oldham territory for Rawleigh products. It was announced this morning by A. C. Massey, Rawleigh salesman here. Until this week Mr. Massey has been handling the work in these two counties and Castro county. He will retain his Castro county agency.

## MANY WIN AWARDS IN BIG CONTEST

### Hereford Pupils Capture Numerous Ribbons in Music Festival Competition at Amarillo. Contestants are Many.

Winning some award in every class in which they were entered, music pupils from Hereford captured the greatest number of prizes won by any single city represented in the contests held last week in connection with the annual Panhandle Music Festival in Amarillo. More than 400 were entered in the various contests, according to Emil F. Myers, head of the Amarillo College of Music, which sponsored the event.

In the chorus department contests, first places were awarded to the high school mixed chorus and to the boys glee club. Particular importance is felt to be attached to this latter award because the glee club is now in its initial year and was competing with clubs much older. The girls glee club won third place.

Playing against no competition, first place was automatically given to the Hereford high school orchestra.

Contestants from here took several ribbons in the piano departments. Third place in the contest for boys 14 and under went to Arthur Thompson, Jr., playing the selection the Riders Story by Schumann. Theda Lou Wilson, in the class for girls 12 and under also won third against forty contestants. Caprice, by Goodrich, was the selection.

In the contest for girls 14 and under in which twenty-three were entered, first place was won by Mary Ellen Parker and second by Wilma Jones. Playing Haydn's Allegretto in competition with thirty-five in the 16 and under class, first place was won by Mary Broadwell and second by Mary Ellen Parker.

College of Music authorities declared that the Festival this year was the best ever held and that more interest was shown than ever before in the contest department.

## Trained Wild Animal Show Exhibits Soon

The big show is coming, boys. The smell of the sawdust is in the air. Hear the call of the bugle and the crack of the ringmaster's whip. The only all-steel show train in the world will bring Zellman Bros. Trained Wild Animal Ex-

hibition to Hereford on Wednesday, April 4 for two performances, afternoon and night, rain or shine.

Everybody knows them, for they never advertise what they do not give, hence the big top is always jammed with a happy, eager crowd. Originality and progressiveness have been the watchword of these kings of the arena. They have inspired hundreds of thousands of

dollars, have given years of careful systematic preparation to perfect their wonderful organization, and a glorious reward is the culmination of their efforts. In order to obtain the latest and best in the amusement world, to satisfy the ever-changing public, to retain the patronage and popularity so necessary for the continuance of a traveling institution of such magnitude, to accomplish which the Zellman Bros. have balked at no effort no matter how Herculean, or a any pecuniary outlay no matter how extravagant.

Mrs. Oscar Eastley and Mrs. C. A. Skelton were in Amarillo shopping Monday.

## BULLETIN

"Freezing Friday morning," was the terse, important message received here this morning in a telegram from the government weather bureau at New Orleans. Stockmen are warned.

## ORCHESTRA TO PLAY

Amarillo Philharmonic Symphony Organization Appears In Concert Here Tomorrow Night. Large Attendance Expected.

With one of the most varied and elaborate repertoires ever presented here by them, the Amarillo Symphony Orchestra will appear in concert at the high school auditorium here Friday night, March 17. According to Superintendent C. H. Dillehay, under whose auspices the engagement has been arranged, music lovers of this vicinity have a decided treat in store for them, if they will attend this program.

Under the direction of Ellis B. Hall, the orchestra is said to be experiencing its most successful year. The concert here will begin promptly at 8:15 p. m. A small admission charge will be made, Mr. Dillehay said.

## Former Hereford Man Dies of Heart Failure

Sudden death of a former well-known Hereford resident was learned here this week when friends of D. L. Hooper were informed that he had dropped dead of heart failure in a drug store in Clarenden early Tuesday morning.

Hooper was formerly connected with the Burns Drug Store, located in what is now the City Drug Store here. He went to Plainview from here several years ago, but has been back here to visit several times. Details of his death have not been learned.

## Friena to Vote Next Week on Incorporation

Whether to remain a village or to become an incorporated town with a commission form of government will be decided by voters of Friena on Monday, March 19, the date set for a special election. The election comes as a result of more than a year's agitation for such a measure by the Friena chamber of commerce.

If voted, the new city of Friena will comprise approximately the same territory as is now occupied by the Friena townsite.

Election will be held in the office of the Friena Star. According to chamber of commerce, the issue should have little trouble being carried by a large majority. In addition to voting on incorporation, voters will also name Monday the three men whom they wish to act as mayor and city commissioners.

## Gray County Votes To Move Courthouse

Approximately two-thirds of the voters of Gray county are reflecting this week over a victory last Friday to remove the county seat from Tabor to Tampa. The ballot showed 2,205 votes for the removal and 1,377 against. The legal requirement of two-thirds necessary for removal was met by only 327 votes above this majority.

This hotly-contested election was the fourth fight made by Pampans for the removal of the county seat to their city. Gray county's total vote of 5,035 was said to have been the smallest number ever polled in that county.

## GOOD RAIN FALLS

Wheat prospects were helped materially Wednesday night when rain to an approximate depth of one-tenth of an inch fell in light showers throughout the evening. Farmers estimated that the moisture just fallen has not that already in the ground. More moisture is in prospect, weather forecasters say.

Mr. and Mrs. W. A. Gentry returned Monday from an extended visit to Vernon, Wichita Falls and other points. Mr. Gentry's mother returned with them for an extended visit.

Miss Grace Ferguson, a member of the Senior class at W.S.T.C., spent the week-end here visiting her parents, Mr. and Mrs. C. C. Ferguson.

Edgar Johnson, Jr., who has been seriously ill with pneumonia for the past three weeks, is reported much improved now and expected to be up within the next few days.

## CREW BEGINS WORK ON BIG LOCAL PAVEMENT PROGRAM TO INCLUDE MANY BLOCKS

### Jordan Construction Company, Here Many Weeks. Now Ready to Commence Actual Operations; First Paving to Be Laid on Second Street in Cordova Hotel Block; Several Blocks and Much Repairing Scheduled.

## Players Plan To Take Show To Wildorado

Hereford playgoers will have another opportunity to witness the show sensation of the season when the J. O. B. Dramatic club of the Baptist church journeys to Wildorado Friday night, March 23, to present their play "The Ghost Bird" at the schoolhouse there.

This will be the second out of town performance of this play. The production has been received with acclaim wherever presented by this organization.

Members of the cast include Dew Mitchell, Earline Daniels, Harold Hicks, Ollie Ann Arnold, Raymond Tribble, Beatrice Vaughn, Aubrey Daniels, Edward Smith, Juanita Vaughn, Susy Mae Daniels and Dorothy Smith. The play was directed by Elbert W. Smith.

According to those in charge, "The Ghost Bird" is a four-act mystery comedy replete with thrill, chills and dark mystery. Admission charges at Wildorado will be 20 cents and 40 cents, and the play will begin promptly at 8:00 p. m.

## Advance-Rumley Has Established Agency

F. N. and F. B. Welch announce in this issue the establishment here and at Friena of an agency for the handling of the Advance-Rumley line of machinery and farm implements. A carload will be unloaded this week-end at both Hereford and Friena. The Hereford stock will be displayed across the street from the Kemp Lumber Co., with offices in the Chrysler automobile agency.

These new implement dealers are well known at Dimmitt and Friena, where they have been large wheat farmers for several years. They have had extensive experience with machinery in their own operations. Last year they handled the Advance-Rumley line at Friena and now they are reaching out and expanding.

Mrs. Sam Hutson left Monday morning for an extended visit in several cities.

## In Death's Shadow



Julia Palmer McDonald, former Mount Vernon, N. V., debutante, is under sentence of death together with her husband, George McDonald, for the murder of a Montreal taxi driver. They are awaiting the gallows in the Canadian city.

## STORE REMODELED

Complete remodeling of the interior and a new set of built-in fixtures are being installed this week in the D. R. Guss & Son dry goods store. When the work is finished, Mr. Guss states, the merchandising equipment will be as modern as any store in Hereford. Several new features, including large triangular mirrors in the center of the store, have been planned.

## Directors Make Two Promotions at State Bank

Another change in the official make-up of the First State bank was announced this morning following the regular monthly meeting of the board of directors held Tuesday night. H. R. Fritz was promoted to the vice-presidency and E. S. Ireland, member of the board of directors, was made cashier.

Mr. Fritz has been connected with the bank here for the past year and Mr. Ireland had recently moved his office to the bank from the Thompson & Ireland Abstract company. He still retains his interest in the latter concern.

These two promotions mark the third important personnel change which has taken place in the First State bank within the past few months.

## Hereford Boy Hurls On Intramural Team

Charlie Galbraith of Hereford is pitching for the senior playground baseball team in the intramural athletic contests being held at Trinity university. Games are being staged for both boys and girls.

At the present time the juniors are leading in the intramural race with 60 points, followed by the seniors with 57 points. The sophomores are in third place with 48 points and the freshmen are trailing with 45 points.

Contests already have been held in football, basket ball, archery, boxing and wrestling. Following the playground contests, games will be held in volleyball, baseball, track, golf, tennis, and cross country.

## THREE HONOR STUDENTS

Three students from Hereford are included in the list of 353 men at the A. & M. College of Texas eligible for scholastic distinction this year, according to first semester honor roll recently published. They are Oliver Ray, J. G. Gilbreath and Geo. W. Bonam.

In a school where requirements are necessarily strict and which is noted for its percentage of honor students, such distinction deserves favorable comment. It is said by Dean Charles E. Friley, registrar.

Mr. and Mrs. Nichol Wright spent the week-end visiting relatives in Dimmitt.

# THE HEREFORD BRAND

Published Every Thursday at  
HEREFORD, DEAF SMITH COUNTY, TEXAS.

**SETH B. HOLMAN** Editor and Publisher  
Also Publisher of  
**THE FRIONA STAR, FRIONA, FARMER COUNTY, TEXAS.**  
**MRS. SETH B. HOLMAN** Associate Editor  
**HERBERT W. SMITH** Local Editor

TELEPHONE 30  
First number of the paper issued February 23, 1891, as the Hereford Reporter (weekly); first number of The Brand (weekly), issued March 21, 1902; first number of The Brand (semi-weekly), issued May 3, 1921; Weekly Brand re-established July 2, 1924.

### NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the Act of March 3, 1879.

### SUBSCRIPTION PRICES

Subscription, Zone 1, per year	\$2.00
Zone One, Six Months	\$1.00
Outside Zone One, per year	\$2.50
Outside Zone One, six months	\$1.50
Outside Zone One, three months	\$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

## Texas & Texans

By WILL H. MAYES

### Terracing Schools.

Wherever terracing schools are held in the state large crowds of farmers and their sons turn out to witness the demonstration and the experiments of leveling. Usually, as at San Augustine recently, the business men show an almost equal interest and attend the addresses. Business interests of Texas have learned that whatever concerns the welfare of the farm is equally important to them, and that many poor farms are being built up through intelligent terracing and fertilization and good farms are being kept good in the same way. The A. & M. College and the farm agents trained and sent out from there are entitled to most of the credit for the State-wide interest that has been built up in terracing through these terracing schools.

### Gin Can Deal in Cotton Seed.

A Texas Supreme court decision of interest to many, recently rendered, is to the effect that a ginning company has a corporate right to buy and sell cotton seed. An employee of a gin bought 1,000 bushels of registered seed and sold it to customers. The gin company denied liability on the ground that the employee could not, under the gin's charter, traffic in cotton seed and thus had no power to bind the company. The court held that such authority is held under a gin charter.

### Growth of Co-operatives.

A. W. McKay, of the division of Co-operative Marketing of the United States Department of Agriculture in an address at College stated that the co-operative marketing associations of the country are getting on a sounder and better basis. They are also rapidly increasing as the marketers are putting better selling systems into the business. The most noteworthy are those handling truck crops, fruits, poultry and livestock. As these prove their value other branches of the farming industry are organizing.

### Sunny Commerce Meeting.

The Tahoka Chamber of Commerce put on a breakfast at sunrise. To awaken the public au-

tos dragging tugs and pans were run through the town. The result was the largest crowd ever assembled in the town. In the "old days" sunrise prayer meetings were popular gatherings of the very religious church people, but Tahoka has done a novelty stunt in its early business meeting. It is recommended to places that have trouble in getting out the crowds.

### American Legion Meeting.

Legionnaires will be able to live cheaper at the national meeting at San Antonio next October than they did in Paris. The War Department will furnish cots, blankets and other equipment, and the service men who wish it will be housed in buildings where they will again have a touch of army barrack life in accommodations and in food.

### Attractive Hearne Yards.

Those who are inclined to laugh at the activities of the Woman's

Shakespeare and other "culture" clubs are referred to the Shakeshad "Trades Days" when they have on an annual yard and garden contest for the most attractive rose garden and the best vegetable garden, thus encouraging the beauty and utility of the town home.

The Rotary club and Judge J. Felton Lane have donated \$50.00 in prizes in the contest. Culture clubs are learning that mental culture and garden culture go well together.

### Wichita Milk Products.

After only a ten days run the milk receipts at the new Wichita Falls cheese factory had increased from 5,900 to 17,500 pounds daily. In a short while car loads of cheese will be shipped regularly to other cities of Texas and other states. And the dairy farmers will continue to have a nice check every Saturday night instead of waiting until fall to get checks for cotton, which often would all be due the banks and merchants.

### Snyder Poultry Day.

For years cities and towns have peared Club at Hearne, which puts tried to get the people in from the farms to sell them something. Snyder has inaugurated a "Poultry Day," when they invite the farmers to come to town to sell something from their farms. Poultry breeders also list their choice chickens for sale or exchange and offer baby chicks for sale. It has become a "get-together day" for those interested in poultry. Recently one local produce house shipped a car load of poultry to Pasadena and another day a car load to New York and a car of eggs.

### Lignite Products Factory.

Panola county is to have a lignite by-product factory. A corporation with headquarters in New York has acquired some 8,000 acres of land about 15 miles from Carthage to be used as needed in the manufacture of the products. Panola county lignite is as good as the best, but if the company should ever exhaust the supply there it will find hundreds of

thousands of acres in a section extending entirely across the great area of Texas.

### Potatoes and Tomatoes.

Grayson county farmers are going in largely for Irish potato and tomato growing this year and will also put out some 300 acres in watermelons, says the agricultural representative of the Chamber of Commerce at Denison.

Have you noticed that Chambers of Commerce are showing more and more interest in what is planted on the farms and that they are doing everything in their power to encourage diversification of farm crops?

### Littlefield Junior College.

Littlefield was successful in getting the new location of Gunter College over which a number of West Texas towns have been contending. It is to be a junior college located on a large tract of land divided into city lots and acreage tracts. The tracts will

### A Miracle Merchant.



Fred W. Andersen, who put the "ad" in "Cozad." This merchant of Cozad, Nebraska, built up a business doing a volume of \$300,000 annually. Advertising is one of his rules for success.



## SOME REAL BARGAINS IN USED TRACTORS and EQUIPMENT

We are now able to offer you a few good tractors, slightly used, as well as other power farming equipment. All of this equipment is in first-class condition, ready to operate.

Our force has recently been enlarged by the addition of Mr. E. F. Harman, formerly of the Kemp Lumber Company. Mr. Harman will have charge of the book-keeping department and we should be glad for our friends and customers to come in and meet him.

### IN USED MACHINERY WE HAVE:

Two good cream separators, two 15-30 tractors in A-1 shape, one 10-20 McCormick-Deering tractor, with lister and four-disc plow in good condition; one 10-20 tractor, just overhauled, in fine shape; one good 10-20 tractor.

See Us For Parts and Repairs.

## R. B. R. Implement Company

FRIONA HEREFORD DIMMITT

The Home of International Products.

We Are Strong for the New Baptist Church.



Mrs. Florence E. S. Knapp and Marie E. Connolly.

each be supplied with a cow, two boys and 100 chickens. One hundred tracts and fifty lots have been sold from the sales of which part of the funds for the college buildings will be provided.

### Legion Membership Grows.

Under an active campaign the American Legion membership in Texas has grown to nearly 17,000 with 72 new camps organized since the campaign started. The fact that the National meeting is to be

held in San Antonio this year has helped to increase interest in the organization, the Texas veterans having a state pride in making the best showing possible.

TRY A WANT AD IN THE BRAND.



# MARCH 17th.

## Our Second Anniversary And we intend to put the big pot into the little one on that particular Saturday!

A percentage of the receipts on this day will go to the Presbyterian Ladies, who are working day and night on their Church Fund, and they will be on hand all day. Incidentally, folks, they will have a window full of DRESSED HENS.

We feel that this Anniversary celebration would not be complete unless we expressed our deep appreciation of the splendid support and patronage given us by the good people of this community during our two years of business dealings with you. You have made our success possible. And we hope to be serving you for many more years. We will continue to do our best to give you GOOD GROCERIES CHEAP.

Come to our Anniversary Celebration Saturday.

Saltine Crackers	10c
Fig Bars	11c
Zwieback	13c
Lettuce	6c
Chipso Large	24c
Post Toasties	12½c
Post Bran	10c
Oats, China	30c
Cocoanut ¼lb in tin	17c
Qt Vinegar in jug	25c

5c bar candy	4c
2½lb Pork and Beans	20c
B.B.L. Cookies, assorted	29c
2 Lb Rice	18c
2 lb Lima Beans	25c

YES, WE DELIVER PHONE 249

**THE SUNDAY SCHOOL LESSON**

Subject: Jesus Teaches Sincerity.  
 Scripture text: Mark 7:1-13.  
 Highlights on the lesson: Mark 7:1-13; Matthew 6:1-7; John 2:13-16; Matthew 23:23-31; Matthew 23:23-31; Psalm 24:1-4.  
 Golden Text: "Keep thy heart with all diligence; for out of it are the issues of life." Proverbs 4:23.

The censures to which a man subjected oftentimes define his attitude as clearly as his own direct statements. Censures are merely the expressed reactions of one party to the acts and sayings of another. As such they may be well-founded. At any rate they are valuable as definitions of attitudes both of those who administer the censure and of the one who is censured.

When the value of this lesson is one of those incidents of the gospel records in which Jesus stands out in bold contrast against the dark background of the casual, formal, meticulous attitude of the Scribes and Pharisees. The contrast is that between the seemingness of ceremonial cleansing and that of reality in spiritual cleanliness.

The cleansing efficacy of Jesus' ministry had been abundantly evidenced everywhere he went. What ceremonial cleansings had been utterly unable to do, he had with great facility done. Foul diseases had been dissipated under the cleansing efficacy of Jesus' healing ministry. The lepers, whose enforced segregation from others had through all Jewish history been a confession of the inadequacy of ceremonial cleansing, had at the word of Jesus been made every whit clean.

But even more remarkable than these cleansings from physical pollution had been the cleansings from sin. Men were everywhere welcoming to a new life in the spirit. The old rags of spiritual uncleanness were being exchanged for the white robes of a newer and richer life. Jesus' ministry was showing itself a cleansing ministry, which touched the infinite depths of the human spirit as well as the diseased bodies of men.

It is a queer irony of partisan-mindedness to which the Pharisees were peculiarly subject, that the superficial cleansings of ceremony should be opposed to the more thorough-going cleansings of body and soul which Jesus was working on men. It would seem that anyone should have welcomed a larger cleansing ministry even if sincere with regard to ceremonial cleansings.

Partisanism, however, do not operate that way. The party itself becomes endangered if too thorough-going application is made of the better principles underlying it. Partisanism has always taken as its cue the idea of expedience rather than principle and has manufactured its hedging traditions to fit those expediences.

It was to be expected then that this Pharisaic party would take an open attitude of hostility towards the revolutionary methods and teachings of Jesus. Thus they came to criticize not only the teachings of Jesus but to pry into the private affairs of his disciples. Standing curiously about they beheld the disciples eating without having performed certain ceremonial cleansings. They found fault. They who washed the Gentile pollutions from their hands upon returning from market, they who carried their ceremonial cleansings to the washing of tables, not for cleansing purposes only, but as an act of exclusiveness against their fellow men, could not of

course pass by the act of the disciples.

It is well to note that Jesus did not condemn the Pharisees and Scribes for their ceremonial cleanliness. What he did condemn was their unreality. Underneath this superficial carefulness in matters of cleanliness he discerned the foul pollution of their hypocrites. They had become slaves to "good form."

"Good form" is not infrequently the symbol of amateurishness in matters of real gentlemanliness and vital religion. We have all seen the ridiculous spectacle of the would-be-gentleman parading his book of etiquette, his meticulous little system of gentlemanliness, without having acquired the real refinements of a kindly spirit which would have been worth a whole library of books of etiquette.

Even so, real religion as real gentleness is not a matter of "good form," embalmed in the traditions of the socially polite, so much as it is the possession of a kindly spirit which seeks no harm to others, but seeks constantly the good of others.

Mere "etiquette" religion is always endangered by the tendency toward insincerity. Form grows into a place of higher rank than spirit until it breaks down by its own weight. In this lesson we find ceremonial forms carried so far that they had violated the commandments of God.

To be more specific we have the formalism of a word supplementing that commandment of God in which a man is enjoined to, "honor thy father and thy mother." The uttering by a son of the magical word "Corban," was now recognized as releasing him from all filial obligations. This was an outgrowth of Pharisaism begun with forms and ceremonies. Let us say that it not only began but also ended with them.

With Christianity it was the opposite. Christianity begins with the renewal of the spirit in man. That renewed spirit is the ample safeguard of the forms of the Christian religion. Not only so, it is the safeguard of practical moral conduct. Now if we begin with a right spirit we may leave the matter of forms and ceremonies to be worked out in God's own good time. But if we begin with forms, we may not be surprised to see form produce more form to the neglect of the spiritual nature in man.

This answer of Jesus to the cavilling Pharisees is no by-play. He meets their censures in the same spirit and by the same methods which characterize his entire teaching ministry. With Jesus nothing counted but reality. He appeals constantly to realities. That is the sufficient answer to shams and hypocrites, the ample safeguard of all honest hearts against them.

Genuine Christianity consists in and by the constant appeal to realities. In so far as Christianity keeps close to realities it keeps

**Out Great Week-End  
 Combination  
 SPECIALS**

25 Cakes P & G Soap  
 2 Cans No 2 1/2 Snider's Corn  
 4 Cakes Lux Toilet Soap  
 5 lbs. Lima Beans  
 1 No. 2 1/2 Libby's Table Peaches  
 1 lb. pkg. Blue Ribbon Evaporated Peaches  
**ALL FOR ONLY \$2.59**  
**HEREFORD WHOLESALE GROCERY**

**First Christian Church.**

THURMAN MORGAN, Pastor.  
 Our Sunday evening service at 7:45 will be a service for "Mother and Daughter." All mothers are invited to come and bring their daughter. It will be a helpful service to all.

Sunday school at 9:45 a. m. Communion and preaching service at 11:00. The subject for this hour is: "Spiritual Hindrances." Senior C. E. at 7 p. m. You are welcome to worship with us. Come to all the services and enjoy the fellowship.

**First Methodist Church**

E. B. BOWEN, Pastor.  
 Sunday school at 9:45 a. m. N. M. Bartley, superintendent. At the morning hour Rev. W. M. Pearce, presiding elder of the Amarillo district will preach. All who will are asked to bring lunch to the church and spend the noon hour. Let's make it a fine day.

The pastor will preach at the evening hour. The first session of the Sunday school training class will meet Sunday afternoon. Then Monday, Tuesday, Wednesday and Thursday nights. We are very anxious to have a fine attendance. The little book that will be studied "Training the Devotional Life," can be secured from the pastor. Epworth leagues will meet this Sunday at 8:45 and our evening service will begin at 7:45. You are cordially invited to worship with us.

**First Baptist Church**

V. M. CLOYD, Pastor  
 Men's Bible class at 9:30 at the Star Theatre building. Sunday School at 9:45. Preaching service 10:45 and 7:45. B. Y. P. U. good general assembly program, 8:45. Prayer meeting each Wednesday evening 7:45.

"For the Lord giveth wisdom: out of his mouth cometh knowledge and understanding. He layeth up sound wisdom for the righteous: he is a buckler to them that walk uprightly. He keepeth the paths of judgment, and preserveth the way of his saints. Prov. 2:6-8." A warm welcome to one and all.

**Evangelical Lutheran Church**

Wm. F. HALAMA, Pastor.  
 Sunday school at 10 a. m. at courthouse. Sermon topic: "The Miraculous Feeding of the Five Thousand." Text: John 6:1-15. Sunday evening Lenten service at 7:30 p. m. at courthouse. Sermon topic: "Pilate: An Easy Way of Quietening One's Conscience." A cordial welcome is extended to all.

**First Presbyterian Church**

JAS. T. BOSS, Pastor  
 Regular preaching services on next Sunday, 10:50 a. m., and 7:30 p. m. Christian Endeavors at 6:30 p. m. Woman's Missionary Society Wednesday 2:30 p. m., and Church-Nite 7:30 p. m. We are glad to note the splendid increase in Sunday school attendance on last Sunday. Sunday school will meet at 9:45 a. m., on next Sunday. Let us strive for an increase on next Sunday morning.

The pulpit will probably be filled by a visiting minister on next Sunday, though we can not definitely announce that yet. The Pastor will preach at Jumbo at 3 p. m. next Sunday. Pastor and congregation unite in thanks to the M System Store for its kindness in donating a per cent of the sales to our new church building fund on next Saturday. The fund is steadily growing and we hope in due time to place a modern building on the present site.

In our Master's name we bid you welcome to the services of this church.

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**C. E. PROGRAM**

Topic: What are the real values of church membership?  
 Leader: Harry Kibbie.  
 Hymn.  
 Scripture: Colossians 3:8-17.  
 Hymn.  
 Can we live full Christian lives and not belong to the church?  
 by Keith Guthrie.

**Is church membership a business asset? Is it all right to regard it? by Lois Samell.**

Does church membership lay upon one any handicaps or lend any advantages in the school life today? by Ewell Haughton.

Would the union of all churches make church membership any more valuable? by Orlena Sav-

**Business; hymn; benediction.**

Wichita Falls—The newest steamer of the Southern Steamship Company is to be christened "Wichita Falls" at Houston March 20.

Alpine—Alpine's quarter million dollar New Holland Hotel is now open for business.

**THE MOST valuable consideration we offer for your account here is the considerate interest we take in your welfare.**

**THE FIRST NATIONAL BANK**

MEMBER FEDERAL RESERVE SYSTEM

**CHEVROLET**

**Overwhelming Endorsement - a Quarter Million New Chevrolets on the Road since Jan. 1st**

**Performance**

That's what to look for in choosing a tractor! No wheel type tractor on earth can equal the performance of a "Caterpillar."

It will develop more power at the drawbar than a wheel type tractor that has a 7 to 10 greater h. p. motor—because:

The use of high duty bearings and balanced design eliminates friction and wasted energy within the transmission—"Caterpillar" traction is positive—it does not slip in soft ground or under load on hard ground.

With a "Caterpillar" you do not buy oil and fuel for motor power you can't use, or feed 10 horses to pull what 7 horses can pull with ease.

The saving in oil and fuel is one advantage—others are you can go anywhere with a "Caterpillar"—over rough, hard ground, dry or hard, it makes no difference. You can cross creeks, bridge gullies, climb hills, go where wheels haven't a chance to get through.

No matter how hard the job—pour it on—"Caterpillar" will stand it. It's the toughest piece of machinery the world knows how to build.

We have representatives in your territory—no trouble at all to have him drop around to see you—and you don't obligate yourself one bit in asking us to send him. May we?

**R. B. George Machinery Co.**  
 Dallas, Texas  
 (Repair Stocks Carried, Amarillo Branch.)

NEW LOW "CATERPILLAR" PRICES	l. o. b. Factory	Model
	\$1,975	3-Ton
	\$2,175	Twenty
	\$2,550	Thirty
	\$4,500	Sixty

Special Values in Reconditioned and Second-hand Tractors—All Makes

**Brumley Chevrolet Co., Inc.**  
 Hereford, Texas

**QUALITY AT LOW COST**

**SPECIALS**

Friday and Saturday

- Men's 8 oz. Pool's or Big Smith overalls, pair **\$1.69**
- Men's 220 wt. blue denim overalls, pr. **95¢**
- Men's gray and blue work shirts. Coat style, extra full made. Two large pockets. Satisfaction guaranteed **98¢**
- 8 oz. Bed ticking, guaranteed to hold feathers **25¢**
- Hope Muslin, bleached, 8 yds. for **\$1.00**
- 36-inch fast color percales, yd. **15¢**
- Good quality 9-4 sheeting, 2 1/2 yds. for **89¢**
- Children's long-sleeved Virginia Hart dresses, only **\$1.00**
- Children's gingham dresses **49¢ and 69¢**
- A few ladies' silk hats **\$1.00**

**Sprowls - Cronin & Co.**

# EIGHT MILES OF WIRE

Was installed by me in the CITY of Hereford during the past twelve months. Let me help you plan a modern wiring system for your home.

QUALITY WORKMANSHIP AND MATERIALS

LICENSED

## LELAND C. LEE

BONDED

"ELECTRICAL SERVICE THAT SATISFIES"

Telephone 18

Wiring

Lighting Fixtures

Radio Service

### Progressive News

The marriage of Miss Mildred Ricketts, daughter of Mr. and Mrs. Ira Ricketts, to Mr. Luke McBrayer was solemnized Saturday afternoon in the First Christian church of Hereford, with the Reverend Morgan officiating. Mr. and Mrs. McBrayer will live northwest of Hereford.

Ethel Webb and Augie Jacobs spent Saturday night with Glennis and Andrey Cockrell.

Wanda Blogg visited Portia Jacobs Saturday night.

John McKenzie and wife from Lubbock visited with his parents, Mr. and Mrs. McKenzie Sunday.

Mr. and Mrs. Arch Conklin and family and Arnold Hershey spent the day with Mr. and Mrs. Hershey and family.

Mr. and Mrs. Bill Knox, Mr. and Mrs. A. Stone and Miss Thelma Norris of Hereford and Mrs. G. A. Frye of Amarillo visited in the J. L. Ramsey home Sunday afternoon and attended singing at Progressive Sunday evening.

Mr. and Mrs. Reeves and family took dinner with Mr. and Mrs.

O. O. Curtis of Hereford Sunday. Odessa Cockrell spent Saturday night with Wyntel Jacobs.

The young people of the community surprised Katherine Hershey Friday evening, it being her birthday. Games were played until a late hour. Refreshments of fruit salad and cake were served to about thirty guests. Everyone spent a most enjoyable evening.

Mr. and Mrs. W. A. Ricketts, Mr. and Mrs. Luke McBrayer, Miss Margaret Ricketts, and Archie Daugherty were dinner guests of Mr. and Mrs. Ira Ricketts Sunday.

The Junior Girls' basketball team and the Junior Boys' basketball team expect to play the Summerfield teams Friday afternoon.

Mrs. Jacobs and family and Wanda Blogg visited in the Wall home Sunday.

Sunday Frank Corn and family visited their sister Mrs. Sawyer.

Mr. and Mrs. J. E. Henry spent Sunday with her parents, Mr. and Mrs. Jim Parks.

Mr. and Mrs. John Rector spent Sunday with her parents.

Mr. and Mrs. Joe Kendall from Summerfield were dinner guests in the Caldwell home Sunday.

Sunday Mr. and Mrs. Cecil Hodges visited her sister, Mrs. Jeff Roberson and family.

We are glad to report that Mr. Higgins and family who had the scarlet fever, are rapidly improving.

#### Program.

Opening song.....Mrs. Lewis.  
Song.....Mrs. Cecil Hodges.  
Duet.....Misses Lois and Gusta Samuelson.  
Song.....Luke McBrayer.  
Song.....Mr. Reeves.  
Quartet.....J. C. Gregory.  
Song.....Orin Russell.  
Song.....Mrs. Ramsey.  
Song.....Ona Vernon.  
Song.....Eunice Caldwell.  
Quartet arr.....Mr. Ramsey.  
Song.....Mrs. Luke McBrayer.  
Song.....Oleta Reeves.  
Selections.....Mrs. Lewis.  
Closing song.....Leota Counts.  
Benediction.....Mr. Caldwell.

On every highway that enters "Craig County—Purebred Bulls eler sees a sign which reads, "Craig County—Purebred Bulls Used Exclusively." A few months ago farmers in that county, in cooperation with their county agent, succeeded in eradicating all grade and scrub bulls and in establishing the use of purebred bulls exclusively in their cattle breeding operations. Two other counties in the United States have eradicated all inferior bulls, but Craig County is the first to use this unique method of "telling the world" of its accomplishment. The removal of all scrub and inferior sires in all classes of livestock is one of the projects sponsored by the United States Department of Agriculture as a means of improving the livestock of the country.

Try a Want Ad in THE BRAND.

Thousands of poultry farmers lose large sums of money simply because they do not hatch their pullets early enough to begin laying in time for the high prices during the fall and early winter months. Eggs are highest in price from August to January. In order to take advantage of these high prices, pullets should be hatched about six months prior to the middle of October in the case of Leghorns, and about seven months prior in the case of the heavier breeds.

TRY A WANT AD IN THE BRAND.

You Are Invited  
**BIG TURKEY DINNER**  
With All the Trimmings  
**50¢**  
Sunday, March 18  
**IKE'S LUNCH ROOM**

## OUR BIG SPECIALS

Friday and Saturday

Pork and Beans, No. 2 can .....8¢  
Star Naptha Washing Powder, large pkg. 23¢  
Extra Grade Apples, gallon .....48¢  
Graham Crackers, 2 lbs. ....31¢  
Mother's Oats .....33¢

Sell Us Your Eggs

**MONT E. BAKER**  
GROCERIES

DRY CLEANING KILLS OLD MOTHS  
SANITEX MOTH-PROOF BAGS KEEP NEW MOTHS OUT



**NEW SERVICE**  
...insures safe  
summer storage

NO moth can touch garments packed for summer storage in Sanitex Cedarized Moth-proof Delivery Bags. Let us Dry-clean your winter suits, dresses, drapes, or blankets (killing existing moths) and return them to you ready to hang away in any closet... fully protected against the ravages of hungry Moths.

JUST SPECIFY

Sanitex Moth-proof Delivery Bag service when you phone for our man to call.

Orr's Tailor Shop

Headquarters For Sanitex Moth-Proof Service



You'll Always Have  
**Money Handy**

"To he that hath shall be given." This is particularly applicable to the man who has money safely deposited in this strong bank. It means that when opportunity presents itself he will always have money on hand, ready to meet most any emergency that might arise.

Come in today and start a savings account. You may start one with only \$1.00—or as much more as you like.

**The First State Bank**  
Hereford, Texas

**THIS WEEK**

By ARTHUR BRISBANE

**FARMER'S WIFE MAKES CAKE ALL MEAT, BAD DIET CRIME AS A BUSINESS WIRELESS FLIGHT, PERHAPS**

This will interest farmers' wives. Mrs. James Hamilton of Pawhuska, Okla., not satisfied with thirty cents a dozen for fresh eggs, developed this idea. She knew how to make good angel cake. Eleven eggs make a cake that sells for a dollar. Cost of other ingredients amount to little. Mrs. Hamilton put her eggs in angel cake and got nearly one dollar a dozen.

Many farm wives, however, far from any angel cake market, can sympathize with an Irish farmer asked by an efficiency man, "Do you know what the ducks swimming in that mudhole would be worth in London?" "I do," replied the farmer, "and have you any idea what the puddle of water would be worth in hell if I had it there?" The market is the problem.

Stefansson, Arctic explorer, tests in a hospital, under medical supervision, a diet consisting exclusively of fresh meat and water. Thousands within the arctic circle live on such a diet for months at a time, some of them eating as much as twenty pounds of fresh meat a day.

But it is not a good diet. Men were put on earth to cultivate it and should eat all of its products, the spices and the oranges of the South, and the red meat from the West. But if compelled to choose between all meat and all vegetables, choose the meat.

You probably will not live as long, but you will think more. A vegetable diet is not good for thinking.

As regards crime, the city of Cleveland excels in police efficiency. The percentage is 83, against 63 in Baltimore, 36 in Kansas City, 16 in St. Louis. The National Crime Commission publishes Dr. Louis N. Robinson's statement that police inefficiency and leniency in courts have made crime almost the safest business in the United States. The percentage of failure is lower than in the retail grocery business, for instance.

In Chicago insurance companies notify the citizens that they will sue against bombing in build-

ings by various branches of crime, bootleggers, competing labor organizations, etc. If you can't discourage crime, the next best is to insure against it—although it doesn't help much if you happen to be at home for the bombing.

A new flying machine idea based on "free energy" or magnetic power interests Lindbergh and others. It burns no fuel, is expected to fly for 2,000 hours, and Lester J. Hendershot, the inventor, is full of hope. It is only hope as yet, although the working model performs well. Eventually, no doubt, as Tesla and others believe, flying machines will pick up "wireless power" from the earth, borrowing from Niagara, the Colorado river and other sources as they fly around the world. That will solve power problems, and 1,000 miles an hour speed will annihilate distance.

A French flyer surpasses the American "loop record" by turning eleven hundred and eleven aerial somersaults with a monoplane in four hours and fifty-six minutes. That is exactly as unimportant as the number of back somersaults turned by a circus actor. It is thinking and inventing that count, not "stunts."

Moscow statistics for 1927 show four divorces for every five marriages. Divorces may equal marriages. Some young Russians, according to report, are divorced five and six times in one year.

Russians authorities say this is a proof of good morals, proving that young people insist on retaining the marriage status, even if they change every month, and that they will not sink to promiscuity. This must stir emulation in our young "trial" and "companionate" marriage enthusiasts.

A severe earthquake in Jerusalem makes us realize that nature and old mother earth pay no attention to the importance of persons or localities.

**Here and There.**

There were 65 present on time for Sunday school Sunday morning.

Mr. and Mrs. J. J. Lindsay called at the Kincaid home Sunday afternoon.

D. Alexander spent the week end with his cousin, Robert Green.

Mrs. Harry Taylor spent Wednesday with Mrs. J. B. Harlen.

Mr. and Mrs. H. L. Farmer of Amarillo called at the C. E. Tice

home Friday. Mr. and Mrs. W. L. Sullivan spent Sunday at Clayton Woolery's.

Mrs. G. L. Springer and Miss Tiny Lee and Mr. and Mrs. Andrew Gilliam spent Sunday in the Saxon home east of Jumbo.

Mr. and Mrs. J. W. Berry and Mr. and Mrs. Hacker spent Sunday in Hereford with Mrs. Hazel Sparks.

Mrs. J. B. Harlen and Mrs. Earl Lance attended Aid Society at Summerfield Thursday.

Mr. and Mrs. John Gaetz and Mrs. Fincher spent Sunday afternoon with Mrs. Mary Tice.

Mr. and Mrs. U. G. Randall of Amarillo spent Friday with Mr. and Mrs. Bob Aze.

Mr. and Mrs. J. J. Wilder spent Sunday at Earl Springer's.

Austin Mobley spent Tuesday with Jack Allman.

Mrs. Harlen entertained part of her Sunday school class Sunday.

Mrs. Husted's daughter is very ill with pneumonia. She is in the hospital.

Mr. and Mrs. Caldwell and Mr. and Mrs. Roy Lanham called at the Tice home Sunday evening.

Mr. and Mrs. Carter and children were Sunday guests at Tom Mobley's.

C. M. Bell has entirely recovered from his seige of car sickness. He is driving a new enclosed car since Saturday and rabbit hunting is an every day sport.

Mr. and Mrs. Henry Allmon and Mr. and Mrs. C. E. Tice and family spent Sunday at Harry Taylor's.

Mr. and Mrs. Earl Lance entertained a number of neighbors and friends Friday night with the regular "42" party.

Mr. and Mrs. Dick Dixon and Mr. and Mrs. Donald Alexander called at R. T. Green's Sunday afternoon.

Mrs. Nettie Green, Mr. and Mrs. Sparkman and Mr. and Mrs. Bell went home with Jones Sunday.

A pleasant evening was spent when the young people gathered at Henry Allman's Friday evening. Games and contests were enjoyed until a late hour.

Mr. and Mrs. Emi Bowsher and

**Stop That Itching.**

Use Blue Star Soap to cleanse the affected parts, then apply Blue Star Ointment. It penetrates the skin, kills out the germs, stops the itching at once, and restores most cases to a healthy condition. Eczema, Tetter or Cracked Hands, Follicle Oak, Ringworm, Sore, Blistered Feet, Sunburn, Old Shin Sores—all of these have yielded to its wonderful healing power. 60c and \$1.00 a Jar; Soap 25c

City Drug Store

Mrs. Batchelor called at the Tice home Monday afternoon.

The concert put on by the American Legion No. 4 quartet of Amarillo was greatly enjoyed by every one who was there. They responded with many an encore and should they come back again in the future, they will be greeted by all the music lovers of the community. The house was well filled. Several from Hereford were in attendance.

Mr. Beauford was a business visitor in Amarillo one day last week. Singing was well attended Sunday night.

**Tech College Offers Special Cotton Course**

The special cotton classing course which was offered in the summer school at Texas Technological College last year will be offered again this summer. Professor E. W. Camp, head of the textile department, will be in charge of the course and will be assisted by Harry E. Blocker, a well known cotton man of Lubbock.

The popularity of this course was attested by a large enrollment last summer and officials are making preparations for a larger class this summer. Three thousand cotton samples have been ordered for laboratory work.

Balmorhea—A new school house is to be erected here.

**NOTICE OF APPLICATION.**

The State of Texas. To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of this notice in the County of Deaf

Smith, State of Texas, the same to be published once each week, in said newspaper, for a period of ten days exclusive of the first day of publication before the return day hereof; and you are also commanded to cause to be posted for ten days, exclusive of the day of posting, before the return day hereof, in three of the most public places in your county, one of which shall be at the court house door, and no two of which shall be in the same city or town, copies of the following notice:

The State of Texas. To all persons interested in the estate of W. P. McMinn, Deceased:

S. P. McMinn and L. E. McMinn, have filed in the county court of Deaf Smith County, Texas, an application for the probate of the last will and testament of the said W. P. McMinn, deceased, said will being filed with said application, and for letters testamentary of the estate of said W. P. McMinn, deceased, which will be heard at the next term of said court, commencing on the first Monday in April, 1928, the same being the 2nd day of April, 1928, at the court house of said county in Hereford, Texas, at which time all persons interested in said estate are required to appear and answer said application, should they desire to do so.

Herein fail not, but have you before said court, on the first day

**Baby Chix**

OF QUALITY.

- Poultry Supplies
- Garden and Field Seeds
- Plants of All Kinds
- Incubator Supplies
- Ask for Price List.

C. E. WHITE SEED COMPANY Pflaview, Texas.



Poultrymen of this section are loud in their praise of our high grade, reasonably priced

**Arkansas Anthracite Coal**

This is the ideal fuel for brooder stoves, furnishing the steady, even heat so necessary for this type of stove. For prices and additional information, call

**Jones & McLean**

PHONE 1.



**Madame Housewic.**

Have YOU begun yet to take advantage of the dozens of wonderful helpers-in-the-home which proper electric service and equipment offer you?

This office has a complete list of electric utensils which it would be well worth your time to look over. Whether it be a curling iron or a range, you can do it better with electricity. Come in today and inspect our assortment of

- Electric Irons, Electric Toasters,
- Electric Ranges, Electric Heating Stoves,
- Electric Warming Pads, Electric Water Heaters, Electric Percolators.
- EVERYTHING ELECTRIC

**Texas Utilities Company**  
Hereford, Texas.

of the next term thereof, this writ, with your return thereon, showing how you have executed the same. Witness my hand and seal of office at Hereford, Texas, this 12th day of March, 1928.

(seal) L. H. FOSTER, Clerk, County Court Deaf Smith County, Texas. 9-28728



**The Cream of the Tobacco Crop**

"I Appreciate Lucky Strike" Says George M. Cohan America's Stage Favorite

"Good old Luckies! We've been pals for years. And like an old friend they treat me well. No irritation to my throat and no coughing. And I appreciate Lucky Strike—the full body tobacco with the toasted flavor that's been the same since that day we met."



**"It's toasted"**

No Throat Irritation—No Cough.

©1928, The American Tobacco Co., Inc.

**Budweiser**  
Real Quality Malt Syrup



Malt Syrup increases food values

Its finer flavor comes from constant control from raw materials to finished product by America's foremost malsters. Plain and hop flavored. Strictly union made.

ANHEUSER-BUSCH, St. Louis  
Distributors: CAMPBELL ICE CREAM & BOTTLING CO., THE PLAINS WHOLESALE GROCERY CO., Amarillo, Texas.

**Eugene Permanent Waving Facials**

With Electric Equipment

- MARCELLING
- WATER WAVING
- SCALP TREATMENTS
- MANICURING

**Powder Puff Beauty Salon**

Arcade B. Amarillo Bldg.  
Mrs. Helen Courtney, Manager  
Phone 4925 Amarillo, Texas

for Economical Transportation

**CHEVROLET**

**USED CARS**

"with an OK that counts"

This Car has been carefully checked and reconditioned where necessary

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Finish

OK by

**Look For the Red "O. K." Tag**

After we have thoroughly reconditioned a used car, we attach a red "O. K." tag to the radiator cap.

This tag certifies that the vital units of the car have been gone over completely by ex-

pert mechanics and put in condition to give thousands of miles of additional service. It takes all the "guess-work" out of used car buying.

Look for this tag when you buy a used car—for it is your guarantee of quality and value!

**Brumley Chevrolet Company, Inc.**

Hereford, Texas.  
Phone 216

QUALITY AT LOW COST



**Lodge Directory**

**HEREFORD LODGE**  
No. 476, I. O. O. F.  
Meets Monday, 8:00 p. m.  
Visiting Brothers welcome.  
F. E. Givan, N. G. L. H. Foster, Sec.

**For Rent**

**FOR RENT**—Two furnished rooms for light housekeeping. Mrs. Grace Hughes. Phone 354-J. 9 1t p

**FOR RENT**—Furnished rooms for light housekeeping. One block north of high school. Mrs. E. J. Williams. 9 1t p



**NOTICE**—With the person who borrowed my post hole digger please return same at once. Art Manjeot. 9 1 p

**WANTED TO BUY**—Good second hand Ford touring car. Write box 42, Hereford or phone 396-W. 9 1t c

**WORK WANTED**—Tractor and truck work of any kind; satisfaction guaranteed. P. O. Box 697, Phone 6025F2. GEORGE W. SMITH. 7-tfc

**FOR GARDEN PLOWING** or dirt hauling, phone 220-J. RUSSELL DANIEL. 6-tfc

**FLOWERDALE YOETHE'S NOBLE** will stand for service in North Hereford. This bull was grand champion at the 1927 Deaf Smith county fair. As a four-year-old, his dam, Flowerdale Yoethe produced 12,676 pounds of milk and 596.6 pounds of butterfat in 305 days. Service fees \$5.00 at time of service. O. L. RUTHERFORD, Phone 344-W. 3-tfc



**FOR SALE**—Coal burning brooder stove. Would trade for 100 chicks of any heavy breed hatched during March. Can deliver stove to Hereford if preferred. Mrs. J. M. Chapman, Adrian, Texas. 9 2t c

**FOR SALE**—Two-row Chase Hester, almost new. Also some 2-inch galvanized pipe. W. S. Williams. 9 2t p

**FOR SALE**—Case combine, in good condition. Write C. W. Dixon, Texico, N. M., Route A. 9-4p

**FOR SALE**—Five room stucco house; bath and all modern conveniences; nearly new and close in. Phone 407. 9-2p

**FOR SALE**—Team of work horses and a milk cow. See R. M. Tankersley. 9-1p

**FOR SALE**—A set of used balloon tires and tubes, size 33-000, A. H. Ehlston. 8-15-3

**FOR SALE**—A Ford touring car in good condition. Inquire at Brand office or write Box 31, Summerfield, Texas. 9 2t p

**FOR SALE**—60 nice Rhode Island Bed pullets, now laying. O. E. Sherman, 2 miles north of Nursery. 9 1t p

**FOR SALE**—Two 2-row listers with planter attachments; in good running condition. See J. R. Kendall or W. C. Meharg, Summerfield, Texas. 9-2 p

**FOR SALE**—Two fine Barred Rock roosters, \$2.50 each. MRS. J. N. MESSENGER. 8-2tp

**FOR SALE**—Setting eggs from cull-ed Rhode Island Reds, \$3.00 per hundred. Phone 9000-F1-2. MRS. W. R. MATTHEWS. 8-3tp

**FOR SALE**—Registered Jersey bull—blue and purple ribbon winner and full brother to dam of two blue and purple ribbon winners. Sired by line-bred Interest bull. Would trade for good fresh Jersey cow. See or write T. E. BAKER, Route B, Hereford, Texas. 9-3p

**FOR SALE**—Grape vines from Stark nurseries. These vines are two years old and will bear some this year. 15 cents each. O. L. RUTHERFORD. 6-17

**For Sale**

**FOR SALE**—Three room house and lot; bath and all modern conveniences; one block from pavement. H. D. REED. 8-tfc

**FOR SALE**—Good assortment of grape vines. Phone 250. J. F. WARD. 3-tfc

**FOR SALE**—Modern home, choice residence lots. Good terms. ALVIN C. THOMPSON. 52-tfc

**FOR SALE**—Jersey cows, fresh. CLARENCE SMITH, Telephone 154. 7-4tp

**BEST BY 35 YEARS TEST IN THE WEST**

Our trees live and fruit. We have tested over 300 of the best leading varieties of fruits, shades and ornamentals for 25 years at Hereford.

**Chinese Elm**  
Regular 75c to \$3.00. Special price 50c to \$2.25. Sizes from 3 to 4 to 8 to 10 feet at the Nursery.  
**HEREFORD NURSERY.**  
7-4tp

**For Sale or Trade**

**FOR SALE OR TRADE**—Sanders six disc sod plow.—D. H. Allmon, 9 miles south of Hereford. 9-1p

**FOR SALE OR TRADE**—Five-room house in Lubbock, near College. Will take dairy cows on trade. Price \$4,500; my equity \$1,750. Box 75, Adrian, Texas. 9 3t p

**BABY CHICKS**—For sale or trade. JIM CHAMLEE, two miles north of Dawn, Texas. 7-14tp

**FOR SALE OR TRADE**—Good, fresh Jersey milk cows. Will trade for dry cows, Jersey cows, or white face cattle. JOE MITCHELL, Phone 420-J. 8-4tp

**FOR SALE OR TRADE**—Twenty acres in cultivation; close in. Also have bundle maize, kafir and sorghum for sale. FRED MILLARD. 8-17

**Lost and Found**

**LOST**—One sack of oats, between Jones & McLean store and the D. L. McDonald farm. Finder please phone 122. 9 1t c

**FOUND**—Black key, case containing three keys. Owner may have same by calling at Brand office and paying for this ad. 9-1c

**LOST**—White, gold, man's pocket watch. Lost Sunday, March 4. Please return to Brand office for reward. 8-3tp

**BIG SQUARE**

Prairie fires seem to be the order of the day. Saturday a prairie fire started from a burning trash pile and spread rapidly, burning clear to the George Keller home and destroying lots of good grass. The tractor plowing in the Bruce McLean land started a small fire but the plowed ground made this a fire of small consequence. On Monday a fire broke out on the Stiles place and it took the combined efforts of all Big Square men to save the building.

The young people of Big Square are to be congratulated on their newly-organized singing school. Offices are being capably filled by Muri Stiles, president; Vance Hemingway, vice-president and Miss Oliver, secretary. Thursday night they will have a pie supper to obtain money for the much needed new song books.

Mrs. Glen Stiles has been on the sick list this week.

Mr. and Mrs. Ham Lambert spent the week-end in Amarillo from which place Mr. Lambert went on to the Fat Stock Show at Fort Worth, returning Wednesday.

Another very important news item to our part of the country is the proposed railroad coming from Olton through the center of

Big Square and going the other Santa Fe road at Parmerton. Santa Fe officials met with the landowners at Olton last week and a meeting will be held here in the schoolhouse Wednesday evening. Everyone is excited over the prospect as only a right-of-way has been asked.

Mr. and Mrs. Glen Stiles were dinner guests of Mr. and Mrs. Vern Lust Sunday.

Several from our community attended the ball game Sunday.

Mr. and Mrs. Emerson Wyrer were callers in the Vern Lust home last Friday night.

Mr. and Mrs. Charles Finly had as dinner guests Sunday Mr. and Mrs. Emerson Wyrer and the Finly boys.

Mr. and Mrs. Ham Lambert and children were visitors in the Leeland Smith home Thursday evening.

**Summerfield**

Sunday school met at 9:45 a. m. last Sunday on account of some wishing to go to Hereford for church services.

Mrs. Joe Kendall entertained her Sunday school class last Saturday night with a social. About 15 members were present and a delightful time was reported by all. At a late hour dainty refreshments were served.

Miss Myrtle Smith of Hereford spent the week-end with Misses Ellen and Gertrude Atchley.

Mr. and Mrs. Charlie Roberson and Mrs. Hattie Roberson of Canyon spent Sunday with Mr. and Mrs. Olive Wilson and Mrs. Beulah Roberson.

Misses Olive Stagner and Eddie Lee Allen of the Erie community spent the week-end in the Owen home.

Mr. and Mrs. Theodore Staats spent Saturday night and Sunday in the D. B. Atchley home in the West Way community.

Mrs. B. C. Roberson spent Friday and Saturday in Canyon with her son Bernard, who is ill with the mumps.

Mr. and Mrs. Ky Lawrence and Raymond Strange spent Sunday with Mr. and Mrs. W. E. Hawkins. Miss Lena Johnson of Hereford spent the week-end with her sister, Mrs. Loyd Lookingbill.

Mr. and Mrs. Ira Storey of Helena, Okla., was in our commu-

nity last Thursday.  
Mr. C. S. McCurdy of Crosbyton, Texas, is here looking over his farm.  
Mr. and Mrs. B. A. Atchley and children and Mr. and Mrs. W. L. Suttle and children spent Sunday in the D. R. Atchley home on the Seigler ranch.  
Mr. and Mrs. C. R. Walser and family, Mr. and Mrs. Joe Kendall and daughters, Mr. and Mrs. Earl Lance and children attended church services at the Baptist church in Hereford Sunday and took dinner in the S. L. Walser home.  
Mr. and Mrs. Roberson and son have moved to their new home southwest of Summerfield.

The W. M. U. met with Mrs. Gerald Morgan last Thursday. The W. M. U. has planned to furnish lights for the new church. A Delco plant will possibly be installed.

The new church will soon be completed and ready for use.

**Adrian Sims Notes**

Lige Ellison and Rick Guthrie came up from Crosbyton Wednesday of last week.

Miss Betty Spande, who is attending high school in Amarillo, visited home folks over the week-end.

Ed Klein was in Adrian Friday. Mr. W. S. Stuart went to Melrose, N. M., Friday, returning Sunday.

Dawson Blasingame and family were shopping in Hereford Saturday.

Manson Zaring was in Adrian Friday afternoon.

Ruth Long visited Monday night with Elizabeth Chapman.

Mr. and Mrs. John Rector were in Hereford Saturday.

Misses Maude and Jessie Malone were transacting business in Hereford Thursday.

Leg bands on children's rompers or bloomers should never impede circulation. For this reason elastic bands are not advised. Cloth bands are better. They should be wide enough to slide up the leg five inches or more when the child bends over. Because they must be loose it is necessary to make the legs of the garment short or they will hang down uncomfortably over the knees.

When you cut out a dress with a normal shoulder seam and set-in sleeve, see that the back section is half an inch longer across the shoulder than the front section. This extra material is eased into the seam to give room for the shoulder blades. If a person is slightly round-shouldered it is particularly necessary to make this allowance.

**First Trains Running.**  
After 14 months in building the road from the main line of the Fort Worth and Denver railroad over the South Plains cap rock the trains are now running, above the cap rock and the line will be built rapidly to a completion. The route has the longest tunnel in Texas.

**BUICK SERVICE STATION**

LANDRUM AND LEWIS

Sole Agents for  
**Miller Tires and Tubes**

Washing, Greasing, Storage  
Accessories, Tow-In-Service.

Phone 392

The Bible  
Teaches  
World  
Redemption

"For God so loved the world that He gave His only begotten Son that whosoever believeth in Him should not perish, but have everlasting life."  
Therefore the  
Lutheran  
Church  
Teaches:  
**CHRIST**  
is your  
Redeemer.

**Warning!**

In conjunction with our regular business, which includes Frigidaire, Delco Lights, Plumbing and Electrical work, I have added the renowned

**"AUTOMATIC"**

Electric Washing Machine  
None Better Are Made  
Our Price Complete, Delivered Hereford

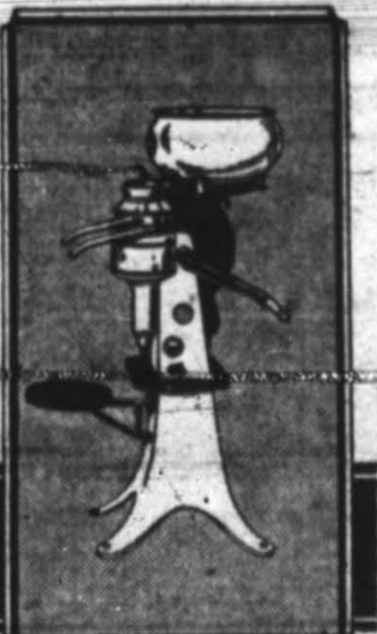
**\$98.00**

**J. C. Cummins**

Phone 340

**7 Improvements**

- 1 Beautiful gold and black finish.
- 2 Completely enclosed gears.
- 3 Improved regulating cover.
- 4 New turnable supply can.
- 5 Easier starting and turning.
- 6 New oil window.
- 7 Wonderful floating bowl.



**De Laval Golden Series**

Without doubt the finest cream separators ever made—the crowning achievement in 50 years of separator manufacture and leadership. Following are the improved features:

- Golden Color.** These new 1928 machines are finished in beautiful gold and black colors, which are pleasing, durable and practical.
- Enclosed Gears.** All gears on the "Golden Series" are completely enclosed and protected for maximum durability.
- Regulating Cover.** A new type of regulating cover and float affords a flow of milk from the supply can in a smooth, even stream, without splattering.
- Turnable Supply Can.** A novel feature every separator user will appreciate. Permits bowl and covers to be removed or put in place without lifting the supply can from its position.
- Easier Turning.** The "Golden Series" machines are easier to start and turn, requiring the least power or effort to operate for the work they do.
- Oil Window.** Shows at a glance the amount and condition of the oil and if the separator is being properly oiled.
- Floating Bowl.** The finest separator bowl ever made. Self-balancing, runs smoothly without vibration, with the least power, skims cleaner, delivers a smooth, rich cream, and is easy to take apart and wash.

The best way to appreciate the "Golden Series" is to see and try one. We now have them on display and will welcome an opportunity of giving you a demonstration.

**C. A. SKELTON**

**50th Anniversary**  
**De Laval** First in 1878 Best in 1928

**only one dollar**  
and every one a stylish, genuine

**WIRTHMOR**  
The STANDARD of the WORLD

THERE is a Spring smartness that distinguishes every one of these frocks—An attractiveness of style that will surely appeal to you. And the price! Lower than you would ever dream possible for such charming wash frocks. The values offered in this group are indeed really unusual.

But then, a store that co-operates with nearly 3000 other leading merchants in making a tremendous purchase of wash frocks—naturally keeps price down and quality up.

These New WIRTHMORS will wear and wash well, because they're developed in exclusive **BORDEN FABRICS**—all the newest of English-type PRINTS! YOU'LL SURELY WANT TWO OR THREE!

Size from 16 to 52½

**FOX MERCANTILE CO.**  
Hereford, Texas

## Fiddlers Meet Attracts Many to Big Roundup

Amarillo—In arranging treats for the visitors to the Cattlemen's convention, local committeemen have stepped out with such energy that two entertainments have been arranged that will be of unusual interest to the entire Panhandle country.

These are a wrestling match, which has grown to proportions of nationally-known principals, and the old fiddlers' contest.

Cal Farley, matchmaker for the Tri-State Fair association, has obtained for the wrestling match heavies consisting of none other than Toots Mondt, Colorado cowpuncher and nationally-known heavyweight, and Toney Caltino, 210-pound grappler of Memphis, Tenn.

Dr. O. H. Lloyd of Vega is arranging the old fiddlers' contest. Fiddlers from all over the Panhandle, New Mexico and Oklahoma will be present to compete for prizes on that occasion.

Both of these entertainments will be staged in the city auditorium, the fiddlers' contest being on Tuesday evening, March 20, and the wrestling matches on Wednesday evening, March 21.

If you expect to attend the old fiddlers' contest or wrestling match, reserve your seats now by writing T. Emmett, manager of the Tri-State Fair, 308 1-2 Polk street, Amarillo, Texas.

### BABY CHICK TROUBLES.

By F. W. Kammer, Bryan, Texas. No doubt, everybody raising chicks, sooner or later will get into some kind of trouble with them. Raising chicks is just like everything else, and that is you get the sweet as well as the sour.

We have found it much easier, however to keep chicks healthy, than to try to cure them after they have become diseased. Your success in raising chicks depends upon your ability to keep them healthy, rather than doctoring the sick ones.

**Coccidiosis.** We will start with this, because it will soon again be more or less common, all over the country. It attacks birds between 2 and 10 weeks of age. A high death rate accompanied by bloody droppings. Birds drink much and appear sleepy. In making a post-mortem, examine the intestines, especially the caecum or appendix, sometimes also known as blind pouches. These will be found enlarged or swollen and filled with a bloody material. In this connection it might be interesting to note that coccidiosis does not attack chicks the first two weeks,

or at least it does not kill any at that age. The lifecycle of the coccidiosis germ is such that it does not cause much trouble until after the chicks are two weeks old. There are no drugs or medicine, as far as we know that will cure this disease. Good advice is to kill all very sick or badly affected chicks.

### Cleanliness.

One factor, cleanliness, will do more to prevent and control this disease, than all the remedies we know of, and cleanliness means regular and thorough cleaning. During the coccidiosis period clean the brooder house early every morning, thoroughly, disinfect and cover floor with clean fresh litter. Cleaning twice a day will help to further control this trouble. Placing chicks in a house or brooder with wire screen floors so they cannot possibly get to or eat each others droppings, will do most to prevent the spread of this disease.

### Move to Fresh Ground.

In the first place, do not try to raise chicks on the same ground your old hens range over, or upon ground that you raised chicks last year. Clean ground is very important. If your chicks contract this disease, if possible, at once make arrangements to move them onto clean ground. If they are in a portable house, move chicks and brooder to new, clean ground. Watch drinking dishes, the damp litter around these is an ideal place for the coccidiosis germ to develop and spread. Clean and scald all feeding and drinking dishes daily.

### Feed.

Use a good commercial baby chick starter, and add 30 pounds of dry buttermilk or dry skim milk to 70 pounds making a total of 100 pounds. Provide plenty of feed troughs so they won't have to crowd to get all they want. Do not feed any scratch grains. Give milk to drink only, if possible, if not, then provide water. Keep floor clean and dry.

Minks can be raised successfully in captivity, and the quality of fur produced is in no way inferior to that trapped in the wild. These animals are very prolific, and when fed and handled properly breed and produce young regularly, their litters usually numbering six to eight. Whether mink farming for fur can be made profitable is a matter for each prospective farmer to decide for himself. So far those who have made money with minks have done it through the sale of breeding stock. Some helpful suggestions on mink raising have been prepared by the Biological Survey and published by the U. S. Department of Agriculture in Leaflet No. 8-F, "Mink Raising," which is free for the asking.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

## New Vitaphone Makes Initial Amarillo Bow

An amazing invention called Vitaphone which makes possible motion pictures whose characters talk or sing from the screen has been installed in the Mission theater in Amarillo and a picture called "The Jazz Singer" and featuring Al Jolson, America's foremost entertainer, who sings many of his famous songs from the screen, will be presented there for a week or more, commencing Saturday, March 17.

"The Jazz Singer" is the first full feature-length production made by the use of Vitaphone. Its title may mislead one into believing that this is a jazz comedy. We are informed that while it does possess a wealth of humor, the picture is a heart-interest drama based on the life of Al Jolson, a life many of whose chapters are filled with pathos—the pathos which has caused his magic voice to be described as "the voice with a tear."

This singing picture is the sensation of the amusement world. The tonal qualities of the human voice and musical instruments, and the timing of sound to the perfect action of the picture is said to be as life-like as if Al Jolson were himself present in the flesh. It presents him on the screen in perfect likeness and sound fidelity to the original. Wherever "The Jazz Singer" has been presented with Vitaphone it has played to enormous audiences for extended runs, attracting to the theater thousands

of persons who had not for many years attended one.

Inasmuch as this production is also to be released as a strictly silent drama, it is well to bear in mind that if one wishes to do both, see Al Jolson and hear him sing his songs, one must attend a presentation in a Vitaphone-equipped theater.

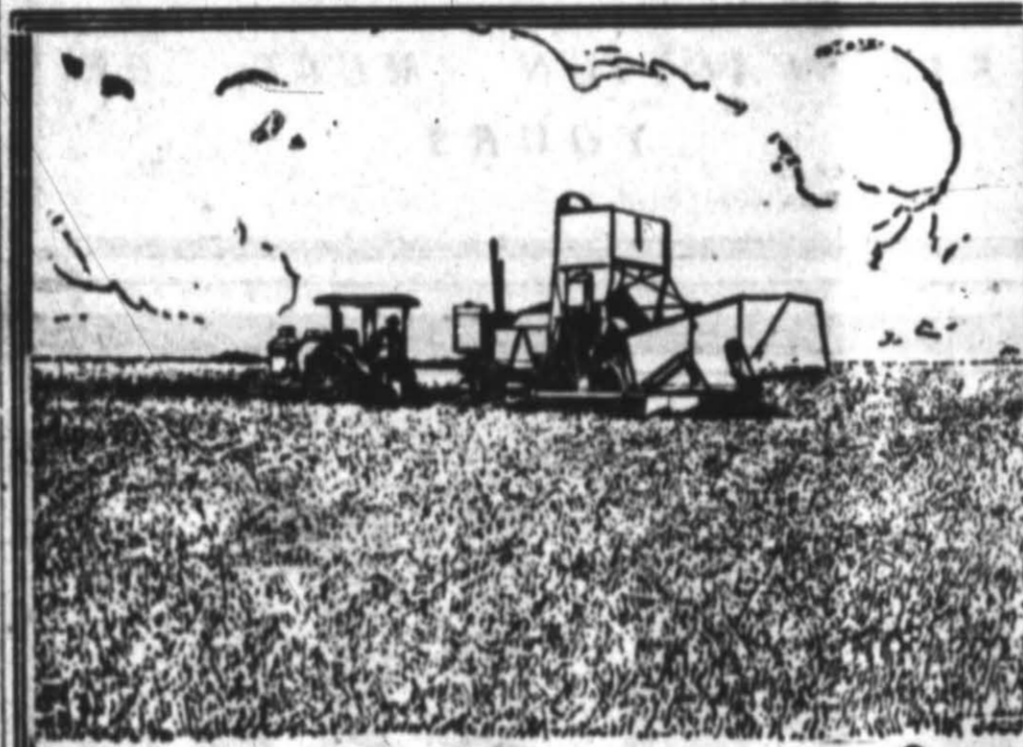
### Y. M. M. S. MEETS

The Young Matrons' Missionary Society of the Methodist church held their regular meeting at the home of Mrs. Sutton Tuesday afternoon, studying the lesson subject taken from the seventh chapter of Ecclesiastes. The lesson was led by Mrs. Dowell, followed by Meses. Sutton, Henslee, Smith and Douglas, and the meeting was closed with prayer by all. The next meeting of the society will be held Tuesday, March 20 at the home of Mrs. Douglas.

Cottage cheese can be used in many types of salads. It combines well with other foods, and may be served with French mayonnaise, or boiled dressings. Cottage cheese for salads may be formed into balls or slices; it may be molded into tiny cups, or passed through a pastry tube. Foods that combine well with cottage cheese in salads are crisp, fresh vegetables; cooked or canned vegetables; fresh dried or preserved fruits; nuts; and olives.

A woman's intuition is marvelous, sure enough, but just the same she burns the toast now and then.

TRY A WANT AD IN THE BRAND.



## Advance-Rumely Combines and Tractors

Will be on display this week-end on the vacant lot across from the Kemp Lumber company. The latest models from 10 to 24-foot combines and four sizes in tractors: 20-30, 25-35, 30-40 and 40-60.

A solid carload of these advanced machines will be unloaded and we invite every farmer and wheat man in this vicinity to come and inspect them.

We have obtained the agency for this famous line of farm implements and machinery and will hereafter be in position to supply all your needs along this line.

Come and see these machines and get acquainted.

### F. N. & F. B. WELCH

Office in Chrysler Building  
Hereford Dealers Friona

## "Lest Ye Forget"

### Womack's Cash Grocery SPECIALS

Friday and Saturday

- Sliced Pineapple, No. 2 1/2 can ----- 27c
- Oats, 3 Minute, small size ----- 10c
- Spuds, 100 lbs. ----- \$3.00
- Spuds, per lb. ----- 3 1/2c

We pay highest market prices for eggs.

We Deliver Phone 87

## Lubbock School Sends Judging Team to Show

Lubbock, March 14.—Featured by hard work and very close competition six students in Texas Technological College have been selected as a student livestock judging team to represent the school at the Fort Worth exposition and Fat Stock show. The winning students are: John Bur-

roughs, Vaughn Corley, Curtis Grimes, and R. C. Tom of Lubbock; Claude Hope of Sweetwater; and Paul Marr of Stephenville.

They will attend the exposition in company with Professor Ray C. Mowery, coach of the team.

Give the new born calf attention as soon as it arrives. Sometimes a slimy membrane covers its nose. If this is the case, remove it so that the calf can breathe

more easily. Usually the cow will dry the calf by licking it. If she does not do this, dry it with straw or some other material. The calf should have the first milk, or colostrum, which is very beneficial to the calf for cleaning out its system and in aiding the organs to start functioning properly. To guard against naval infection, apply tincture of iodine to the calf's naval soon after birth.

## —featuring the new Sheer, Cobwebby Hose

In Enchanting New Colors

Won't you come in and look at these lovely new "Better Maid" hosiery. A beautiful quality hose—sheer, clear, even weave. Of just a little heavier chiffon than usual, too, insuring longer wear, but in no way detracting from their beauty.

Truly, these are delightful hose and the combination of beauty, durability and reasonable price will prove irresistible once you see them. "Better Maids" are better made, and we believe, lead the fine hose field.

### Novelty Dress Buckles



Milady will be charmed with this assortment of attractive new dress buckles—the very latest thing from the recognized style centers. Include Pearl Slides, Rhinestone buckles—all sorts of fancies.

See our line of pretty, gay-colored handkerchiefs. Just the thing to complete the Spring ensemble.

# J. O. NEWELL

WE GIVE *J.N.* GREEN STAMPS. HEREFORD, TEXAS

# PIGGLY WIGGLY

## The Convenient Way to Trade

Four of the cardinal principles of the PIGGLY WIGGLY policy include first, high-class merchandise at reasonable prices; second, every article sold is backed by a guarantee that insures refund of cost price if it is not satisfactory; third, clean and neat appearing stores, and clerks who are courteous at all times; fourth, one price to all, as all merchandise and prices are in plain view.

### SPECIALS FOR FRIDAY AND SATURDAY

Raisins 4-pound package 36c

Peaches, gal. 56c

Compound Wilson's Advance bucket \$1.14

Bananas, lb. 8c

### Big Extra Special

Through courtesy of the Procter and Gamble Company, we are able to offer you for a short time only, the following remarkable combination value, which retails regularly for at least \$1.60: 6 P. & G. Soap, 1 large box Chipso, 1 large Naptha Washing Powder, 1 small Ivory Soap Flakes, 1 large Enamel Dish Pan

**ALL FOR ONLY \$1.24**

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

### A Four-Act Play

# "The Lay of a Hen"

High School Auditorium

HEREFORD

Thursday, Mar. 22

Facts to Every Farmer or Poultryman. Bring the Family and Enjoy a Good Laugh.

After the Play There Will Be Given FREE, As An Attendance Prize—

A DRY MASH SELF FEEDER

Presented Through the Courtesy of

R. O. DUNKLE, County Agent

## Jones & McLean

NO ADMISSION CHARGED. PLEASE PRESENT THIS COUPON

Name \_\_\_\_\_ No. Chickens \_\_\_\_\_  
Address \_\_\_\_\_

## SCOUTING THE SHOPS

By ELBERT W. SMITH

In the main event this evening, ladies and gentlemen, we are offering something novel, something which in itself is worth the price of admission. In this corner, we have Battling Smitty, pride of gashouse alley, and in this corner old One-Colum White Space. With the aid of his trusty typewriter, the Battler is going to try to put the works to his opponent, give these little boys a hand, folks!

Farmers and dairymen should be interested in a new paint being featured at the Kemp Lumber company. Barns and all out-buildings will be much benefitted by a few coats of Lowe Brothers Red Barn Paint. You should take enough interest in the looks of your place to use a little paint now and then. Save the surface, you know. Ask the wife and daughter.

Ah, the fight is on. But this is not the Battler we used to know, friends. Wait, wait, here comes an upper-cut! "Taken as a whole, you're not so bad," sighed the drifter, gazing ruefully into the abandoned oil well.

Plenty of cold at all times is what you'll be wanting now that warmer weather is coming on. Food keeps so much better when kept at an even, low temperature. Run no risk of food spoilage, buy a Frigidaire of Mr. Cummins.

"Good to the last drop" snorted the coffee-drinking pilot as his parachute failed to open.

Do you enjoy reading the advertisements? If so, you'll find just loads of good, sound common sense packed into the little space occupied regularly by Ralph Barnett, manager of the Hereford Insurance Agency. Mr. Barnett writes his own ads, and they're well worth reading.

Now that Prohibition seems to be imminent, perhaps it would be well to get this off your chest before congress passes another law. "Gee, Ma," good little Aloysius, as the inebriated acrobat stumbled for the fifth time, "that looks like a tumbler full of spirits." "Oh, you're not so many, count yourself!"

"Some automobile," we claim, after a trip to the Whippet-Knight Motor Company to look over the new Willys-Knight Standard Six. And the upholstery, girls, is simply grand. You must have a ride in the new, good-looking car.

"Oaf" mused teacher, narrowly missing the gobson with a juicy mouthful of Brown's Mule. I wonder if you can use the word "shebang" in a sentence?"

"Yes, ma'am," snickered. Olie promptly "she bang" gude gal till she met Yohmie."

See children, never snicker at your teacher.

## City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office. Let us take up your present indebtedness and make it mature to suit your income and ability to pay.

RALPH BARNETT, Manager.



## Renew its beauty with Par-O-Keet

Refinish furniture and other articles with PAR-O-KEET LAC-QUER. Goes on with a brush—easy to apply—quick to dry. Strikingly vivid colors. Makes many pieces of furniture look even better than when new. Let us tell you about it.

Before you paint, see us.

Kemp Lumber Co.

## A Charming Fashion



Miss Doris McBroom who has been working in Amarillo for the past six months is now at home here.

A number of the folks here attended the singing given at the home of Mr. and Mrs. J. M. Ware and family last Tuesday evening. Mrs. Frank Daniel was on the sick list last week.

Mr. and Mrs. H. J. Oglesby are still in Amarillo on account of illness among their children. We hope they can soon be back at home.

The Ward basket ball team played the Wildorado team at Fairview last Friday afternoon. The Ward team won the game 21 to 27. However, we don't think Wildorado had a fair chance because one of their best players could not be here and they had to substitute one of the junior boys in his place.

Mr. and Mrs. Russel Daniel of Hereford were in this community Sunday evening.

## Well Known Newspaper Announces Name Change

Interesting to South Plains farmers was the news this week that the Lubbock Avalanche, published every Friday at Lubbock, will be known hereafter as the "South

Plains Farmer." The new publication will attempt to devote itself primarily to the farmers of the South Plains territory.

The Avalanche is backed by a history of thirty years as a successful publication. When completed, under direction of a reorganized staff, the publishers expect to offer a first class farm weekly.

Shamrock—A new general produce company has been established here by one of the largest concerns of its kind in the Southwest.

Dublin—W. N. Stanton, manager of the East Texas Chamber of Commerce, will be the chief speaker at the Oil Belt District Convention of the West Texas Chamber here March 28.

Lampasas—A total of 400,000 pounds of cream was shipped from here last year.

Iowa Park—The Business Men's Luncheon Club of this city is to function in the future as a weekly business council.

Fort Worth—A Panhandle Plains and an All-West Texas exhibit are to be shown throughout the Fat Stock show by E. M. Whitaker of the West Texas Chamber of Commerce.

UNREGISTERED

## Northeast Corner

Mrs. Ozee and children of Amarillo spent last week end with Mr. and Mrs. Gantt here.

Mr. and Mrs. Frank Daniel were in Amarillo Saturday.

Reverends T. M. Blacklock and Johnston spent Sunday in the home of Mr. and Mrs. W. B. Bowen. Rev. Johnston, the Panhandle Baptist Missionary, preached two good sermons at Palo Duro last Sunday which were enjoyed by the good crowds present.

Miss Earline Daniel of Hereford spent Saturday and Sunday with her cousin, Sadie Allred.

Miss Loraine Daniel was visited by a friend from Amarillo Saturday night and Sunday.

A number of the young folks gathered in the home of Mr. and

A frock made along the lines of this charming model will prove an asset to your spring wardrobe—for it can be worn for any number of occasions. The blouse is fashioned of Duotone Cashmere and the skirt of Crepe. The side pleats and shoulder tucks add a pleasing feminine touch.

Mrs. Jack McBroom last Saturday evening for a party. Everyone present enjoyed the evening very much.

Misses Elizabeth Ozee and Mary Gantt visited Sunday in the home of Mr. and Mrs. R. M. Allred and family.

## ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

# SINCLAIR

## OILS

Sinclair Opaline Motor Oil is made in various grades, ranging from Sinclair Opaline Motor Oil Light or Medium Bodied to the

## "Liberty Aero Oil"

The Liberty Aero is a thick-bodied oil, and we recommend it as an ideal oil for tractor users. This oil gave excellent satisfaction to all owners of tractors using it last year, and we expect to double our sales this year.

We also handle three special grades—Light, Medium and the Heavy Opaline F, for Fords. Cup Grease in 1, 5, 10, 25 and 50 pound cans. Axle grease and pressure system grease in any quantity desired. Come in and let us quote prices.



## Abo Filling Station

Phone 113

FOR QUICK JOB SERVICE SEE THE BRAND.

IN THE SPOTLIGHT  
TRACTORS  
Your Costs will be  
Start-Parr Power  
M. D. WOMBLE, Agent, Hereford, Texas

## DR. T. M. MONTGOMERY

Associated With Hyden's

620 Polk Street

Amarillo, Texas.

Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

## W. E. Dunlap HARDWARE

Phone 256

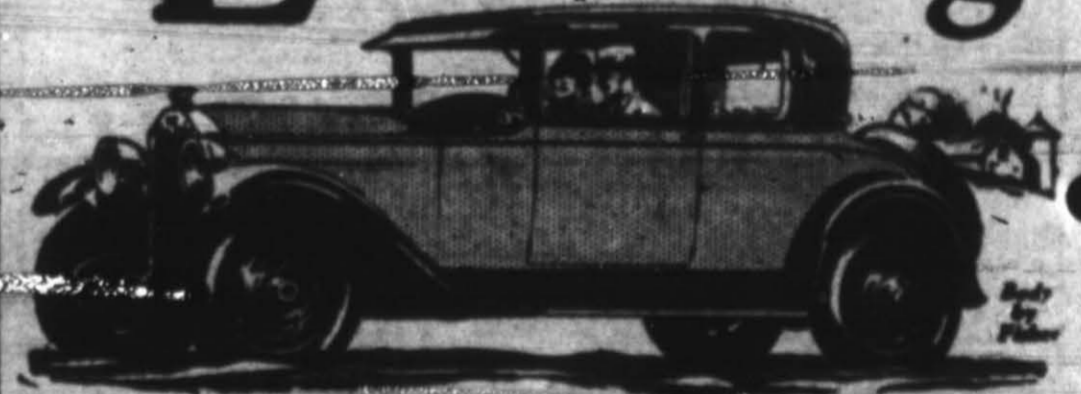
## AUCTIONEER W. S. WILLIAMS

Office, Newell and Ashbrook Building  
Phone, Office 7, Residence 136.

SEE ME OR THE HERFORD BRAND FOR YOUR SALE DATES.

I pay the advertising on all sales that total \$1,000 or over and charge no more.

## Far ahead Low-swung



... yet Buick clears the ruts and gives head-room as well

Buick's remarkable combination of modish, graceful beauty—maximum head-room—and ability to clear the ruts—is the direct result of the Buick double-drop frame.

This brilliant advancement, pioneered by Buick months ago, places Buick far ahead of other cars in beauty, safety and all-around roadability.

SEDANS \$1195 to \$1595 COUPES \$1195 to \$1650  
SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G.M.A.C. finance plan, for more details, is available.

## BUICK

Norton Motor Company  
Hereford, Texas

When better automobiles are built, Buick will build them



### Ford Doings

The American Legion quartet of Amarillo sang at the school house Saturday night. They gave a very interesting, entertaining program. A large crowd was present, but the threatening weather kept a number at home. Several folks from the Fairview community were among those present.

Mrs. Goodnight of Memphis and her daughter, Mrs. Knight of Wellington, spent part of last week with Mr. and Mrs. J. L. Hight. Mrs. Goodnight and Mrs. Hight are sisters.

Miss Ruth Powelson of Amarillo spent last week with her brother, Lynn Powelson and family.

Mr. and Mrs. Barney McCaskey and Mrs. Howard Morel attended the singing convention at San Jon Sunday.

Mr. and Mrs. Dewey Larsen stopped in Amarillo Tuesday. F. M. Hill, Mr. Parson and son of Claude visited in the J. E. Hill home Sunday.

Misses Ida Mae Knox and Elfreda Shoemaker spent the week-end with friends at Dimmitt.

Mr. and Mrs. A. K. Webster and son Bill, ate Sunday dinner with Mr. and Mrs. Hardy Benson.

Mr. and Mrs. Fred Brunson made a business trip to Amarillo Saturday.

Mr. and Mrs. John Whitsitt were among the shoppers in Hereford Saturday afternoon.

F. L. Fuqua of Hereford is pasturing a number of cattle on the A. K. Webster farm.

Mrs. Mollie Parks, who has spent the winter in Douglas, Ariz., is here again with her daughter, Mrs. Hardy Benson.

### Easter Items

Several of the farmers of this community have begun work in the field and sodding.

Mr. Medley came in from Abilene last week and has started sodding on his land just north of the schoolhouse.

Mr. and Mrs. R. L. Sullenger and Maurine visited Mrs. Terrell one day last week.

Mrs. Caslon accompanied by Mr. and Mrs. W. A. Hunter and Mr. and Mrs. Sam Hunter of Jumbo motored to Wellington last Friday. The Hunters will return this week, while Mrs. Caslon will visit there with her son through the spring and summer months.

Lee Coconaugher accompanied by his mother and sister motored to Fort Worth last week where they will visit with relatives and attend the Fat Stock Show.

Mr. and Mrs. Chambliss and children visited Sunday in the Kinkaid home.

Misses Olive Stagner and Edie Lee Allen spent the last week end with Miss Jewel Owens of Summerfield.

Annie Mae Smith visited Saturday night with Jennie Terrell.

Louise Ann Frye visited Saturday afternoon with Ines and Ruth Easter in Hereford.

Mr. and Mrs. Ernest Henry visited Sunday with Mrs. Henry's parents in the Progressive community.

Mrs. Bob Axe and Mrs. Chambliss visited one afternoon last

week with their mother, Mrs. Sullenger.

Mrs. W. J. Sullivan visited Friday afternoon with her daughter, Mrs. C. Woolery.

Mr. and Mrs. E. M. Allen and Eddie Lee and Mr. and Mrs. Roy Johnson of Summerfield and Miss Willie Clare Dickert of Hereford were dinner guests in the Frye home Sunday.

Mr. and Mrs. G. Owens of Summerfield visited in the Stagner home Sunday.

"The Home Improvement Club" met with Mrs. Geo. Chambliss on March 8 and a very interesting program was given on "Health Habits." After the program a social hour was enjoyed while the hostess served refreshments to Mesdames W. J. Sullivan, Caslon, Carter, Ellemmons, Walton Sullenger, Terrell, Sam Hunter, E. M. Allen, Henry, Frye, and Misses Stagner, Allen and Sullenger. The next meeting will be with Mrs. A. Carter March 22 with Mrs. Fred Walton leader. The subject will be "Art, Music and Books in the Home."

Mr. and Mrs. Fred Walton and Mrs. Goldsmith visited Sunday in the Fields home.

Mr. and Mrs. Hacker visited Sunday with their daughter, Mrs. Hazel Sparks, in Hereford.

### Amarillo Club Begins Baseball Training Early

March 2nd was the official opening day of spring training at Texan park and found Manager Allen with tree catchers not counting himself and thirteen pitchers. The catchers were, Mike Wiley from Kansas, Naira from Borger and Hal Wagoner, a semipro from Amarillo. Four pitchers, Buck Freeman, who has had experience with the Chicago Cubs, Wichita Falls, Denver and Beaumont, along with Dick Morgan, Herb Sanders and Charlie Lyons all of last years club were the veterans to report. Fonken, Lewis, Maxwell and young Sanders, a brother of Herb, are the southpaws to show up, and with Smith, Harwood, Hunter, Whited and Quakenbush made up the squad that Sled put through the paces. Storti, listed as infielder last year, is on hand and will give some one a run for a hurling job. Jim Pearce, catcher, obtained from Denver, will be in about March 8th. Bobby Goff, infielder with Palestine last year and Weber who will battle with Swansboro for 1st base are here and

are getting the jump on the other infield candidates. After arriving from the hotel on foot, Sled struts the day with setting-up exercises, then comes on a jog of twice around the park, then pepper games and the baseballs start thudding in the big mts. Batting practice and fungo hitting mixed in with a light infield workout, makes up a program that gives even the best of them a day of real exercise. Then comes the walk back to the hotel where a real home cooked meal awaits them at the private training table. Anyone who has the idea that baseball is a mere past-time is invited to put in a day with the Texans and any such doubt will soon be dispelled.

Presbyterian Intermediate Christian Endeavor, March 18, 6:30 o'clock.

Topic: What are the real values of church membership? Leader: J. F. Gilbreath Jr. Scripture: Col. 3:8-17. Song service. Prayer. Leader's talk.

Fellowship.....Irene Flippen Organization value.....Frank Cogdell Special music.....Edgar Ireland Character training, Mary Broadwell Service.....Revis Kerr Business. Offering. Song. Benediction. Everyone bring your Bible, and be on time.

Good seed is one of the determining factors in the production of maximum crops of potatoes. Good seed can not be produced unless the growing plants are well cared for and the strain of seed was a good one. Seed may be improved by the removal of all diseased, weak, or off-type plants as soon as they are observable.

### What's Doing In WEST TEXAS

Groom—Groom has reaffiliated with the West Texas Chamber of Commerce with a seventy-five per cent increase over last year.

Rocksprings—Twenty-seven new rooms have been added to the new Belentine hotel of Rockspring, making it of forty-four guest rooms.

Stamford—The West Texas Chamber of Commerce has written all its member towns asking their opinion on a suggested campaign for elimination or curtailment of tent shows and carnivals operations in West Texas.

Fredericksburg—A broom factory and battery factory have been added to Fredericksburg's commercial life.

Tahoka—The city park is being further beautified through planting Chinese elm trees.

Goldthwaite—Dates for the annual Mills County Fair have been set as July 17, 18 and 19.

Turkey—Three new brick buildings have been added recently to the growing business section of Turkey.

Abernathy—A new produce house is doing business here. It is managed by J. A. Futch and F. Stout, formerly of Lubbock.

Kerrville—A twelve per cent gain in postal receipts of Kerrville during the calendar year of 1927 indicates continued growth of this city.

Littlefield—Indicative of a great era of prosperity that has developed in Littlefield and Lamb county, more taxes were collected there this year than ever before in their history.

Eola—Eola will have a \$30,000 new building for the Independent school district election of February 16 decided.

Contrary to a common impression that shelter belts and windbreaks sap and shade the land and reduce crop yields, forest investigators have found that lines of trees as a rule pay for themselves in increased productivity of the fields they shelter from drying winds, from extremes of heat and cold, and from the violence of severe winds. These benefits extend into the field to leeward for 10 to 15 times the height of the trees.

Experience has shown that to be successful in the Northern States in severe winters alfalfa seed from northern grown sources and of hardy strains is necessary. For the Corn Belt States, both east and west, seed from such sources as Kansas and Nebraska produces as good results as the hardier seed from the Northern States.

## Another IMPORTANT SERVICE

Besides selling and servicing the best battery on the market today, this firm makes a specialty of repair work of all kinds.

Your attention is especially called to our Magneto and Generator Repair departments, where the best of expert service is at your command at all times.

Speed and real service feature this repair shop.

## Willard Battery Station

# GROCERY SALE

Beginning Saturday March 17 and ending Saturday Night March 31, 1928 FOR CASH ONLY

48 lbs. Great West flour...	\$2.07	No. 2 can Wapco tomatoes	10¢
24 lbs. Great West flour...	\$1.09	No. 2 1/2 can Wapco tomatoes	13¢
25 lbs. Great West meal...	67¢	No. 2 Justice Corn	14¢
10 lbs. Great West meal...	33¢	No. can Standard corn	11¢
5 lbs. Great West meal...	19¢	No. 2 can Wapco red beans	09¢
100 lbs. Pure Cane Sugar...	\$6.50	No. 2 can Wapco Lima beans	10¢
14 lbs. Pure Cane Sugar	99¢	No. 2 can Standard peas	12¢
25 lbs. Pure Cane Sugar	\$1.79	No. 2 can Pork & Beans	10¢
10 lbs. Pure Cane Sugar	73¢	No. 1 can Pork & Beans	07¢
100 lbs. spuds	\$2.99	No. 2 can hominy	09¢
3 lbs. White Swan Coffee. Cup and Saucer	\$1.83	No. 2 1/2 can hominy	13¢
3 lbs. Blue and Gold Coffee. Cup and Saucer	\$1.49	No. 2 can Kraut	11¢
2 1/2 lbs Gold Plume Coffee	\$1.23	No. 2 1/2 can Kraut	16¢
1 lb. Schilling Coffee	54¢	No. 1 can Pineapple	14¢
2 lbs. Schilling Coffee	\$1.03	No. 2 can Pineapple	22¢
4 lbs. Schilling Coffee	\$2.04	No. 2 1/2 can Pineapple	29¢
3 lbs. Golden Light Coffee. Fancy tumbler	\$1.56	No. 2 1/2 can Calif. peaches	26¢
1 lb. Calumet Baking Powder	26¢	No. 10 can Gal. Red Karo	58¢
2 1/2 lbs. Calumet Baking Powder	53¢	No. 10 can Gal. white Karo	64¢
25 ounces K. C. Baking Powder	21¢	No. 10 can Gal. Mary Jane	69¢
6 to 8 lb. breakfast bacon, per lb.	31¢	No. 10 can Gal. Royal Sorg.	58¢
3 lbs. Crisco	64¢	No. 5 can Half-Gallon Peanut butter	78¢
6 lbs. Crisco	\$1.21	Large bottle Premier dressing	39¢
9 lbs. Crisco	\$1.79	3 cans Campbell tomato soup	28¢
8 lbs.. Compound	\$1.22	6 Boxes matches	24¢
4 lbs. Compound	54¢	4 packages American Beauty Macaroni	26¢
14 lbs. Fancy Blue Rose Rice	99¢	4 packages American Beauty Spaghetti	26¢
1 lb. English walnuts	28¢	1 pkg. Post Toasties or Kellogg's corn flakes large,	12¢
1 lb. Gold Plume Coffee	51¢	1 pkg. Post Bran	12¢
No. 10 So-called Gallon Pears	63¢	1 pkg. Pep or Raisin Bran	12¢
No. 10 So-called gallon blackberries	61¢	1 pkg. Shredded wheat	12¢
No. 10 So-called Gal. peaches	56¢	1 large pkg. 3 minute oats	24¢
No. 10 So-called Gal. Plums	51¢	1 small pkg. 3 minute oats	12¢
No. 10 So-called Gal. Apples	48¢	25 bars P and G soap	99¢
No. 10 So-called Gallon Pineapple	73¢	100 bars or case P. and G. soap	\$3.78
No. 10 So-called Gal. Red Pitted cherries	\$1.03	5 lb. bucket So. Texas honey	83¢
No. 10 So-called Gal. Apricots	71¢	1 large bottle White Swan Ketchup	26¢
No. 1 can Tall Pink salmon	17¢	1 12-oz. can Price's Baking Powder	12¢
		1 loaf Hereford bread	11¢

A \$1.00 box of fine chocolate candy will be given FREE with each \$20.00 purchase during the sale. Nothing charged at the above prices. No stamps will be given during this sale. Come and get yours while the getting is good.

## Williams Bros.

### EVERYONE KNOWS THIS AGENCY

The most important factor in the success of many a business man is his strong insurance connection.

He looks upon this agency as something more than a custodian of his insurance business. It is his insurance counselor, to be relied upon for valuable information and advice.

If you're not taking advantage of our service, you're missing something.

Ralph Barnett, Manager  
HEREFORD INSURANCE AGENCY

## How Much Is a Dollar?

WHAT your dollar is worth depends on you. Today, a dollar will buy a full one hundred cents' worth of merchandise or service.

The advertisements in this newspaper will tell you where you can make your dollar do its full duty. They will tell you what a dollar will buy. They will tell you, by name, those articles on which you can depend to give a dollar's worth of value for every dollar invested.

The advertisements in this newspaper will give you a new conception of values. They will demonstrate to you the qualities of any article in which you may be interested and tell you where you can buy it at a price you can afford to pay.

By reading the advertisements you will soon become familiar with the most desirable articles of merchandise in all lines. You will learn to have the confidence in them that they deserve, and, when you buy, you can do so with full assurance that you are getting one hundred cents' worth of value for your dollar.

READ ADVERTISEMENTS WEEKLY TO ENABLE YOUR DOLLAR TO DO ITS FULL DUTY

### STUCCO WORK

All kinds of concrete and Stuccoing.

Sidewalks and Cement Work a Specialty.

### BOB VAUGHN

At Panshandle Lumber Co.

### Old Doc Bird Says:

Praying with a hoe is very likely to be answered with potatoes.



TRY OUR CAKES AND BREAD  
**THE CITY BAKERY**  
G. O. WALL, Prop.

**Dimmitt News**

Ottie Malone, son of Mr. and Mrs. T. W. Malone won first place in his group in the volin contest in the Panhandle Musical Festival at Amarillo last week. Ottie is twelve years old and has been studying violin under Mrs. H. F. Hunter for ten months.

Mr. Harvey Cash of Canyon spent Sunday in the Edwin Ramey home.

Mr. and Mrs. M. R. Avery were shopping in Tulsa last Friday afternoon.

W. G. Baxter and Edwin Ramey spent Thursday and Friday in Amarillo.

B. G. Ramey of Wichita Falls is here for a visit with his brothers and sister.

Mr. and Mrs. Eschol Wright of Hereford spent the week-end with relatives here.

The W. M. U. Ladies of the Baptist church visited the Hereford society Wednesday afternoon. Much inspiration and help were received from the meeting.

C. J. Mapes and family and E. B. Wright and family spent Sunday in the Edwin Ramey home.

K. F. Turner and Misses Ruth and Pauline Webb spent the week-end in Lamesa.

Mr. and Mrs. E. B. Wright spent Monday and Tuesday in Lubbock.

Mrs. John J. Hastings returned Sunday from several days visit with her mother in Lubbock.

Mrs. W. R. Woodburn, local artist, has recently finished a painting for the new church here. The picture, which is a scene on the river Jordan, is six feet high and nine feet long and has been placed at the back of the baptistry in the new Church of Christ. Although the artist has not painted

for a number of years, much talent and skill is manifested in this one piece of art. The shading and coloring blend perfectly, giving a true-to-nature appearance that is so characteristic of her work.

There has been a steady growth in Dimmitt for the past year. Three new residences are under construction at present. Two being erected for A. M. Brownlee and one for John J. Hastings. Mr. Workman is building a wholesale gas station here also. Mr. Halbert of Plainview was here the first of the week and purchased a lot for an elevator. He plans to start work within the near future.

Rev. Ben Gilbreath of Jayton, Texas, was here a few minutes Saturday afternoon. Mrs. Gilbreath's brother and wife of Sioux City, Ia., were with him.

Six of the business men are making plans to put down a well with an automatic pump within the next few days.

Mr. and Mrs. Harris and daughter and Errol Umerson of Floydada spent Sunday here.

Mrs. John Burgess and children of Happy spent Sunday here. S. P. Crawford, her father, who had been visiting her, returned home with her.

Mrs. J. R. Gollehon and son of Canyon spent Sunday here.

Fly time is here again. The common housefly is perhaps the most hated of all summer pests. It is not only annoying, it is actually dangerous to health. The presence of flies is an indication of uncleanliness, insanitary conditions, and improper disposal of manure and other substances in which they breed.

Dairy cows when freshening sometimes suffer from the trouble known as congested udder. If the cow is at all feverish or the udder hard and congested, give her a 1-pound dose of Epsom salt. If this does not have the desired effect, give a second dose two days later. In such cases leaving the calf with the cow longer than two days may be a great help. The calf's frequent sucking and massaging of the cow's udder seem to aid in reducing the congestion. Milking three or four times a day and massaging the udder with camphorated oil may be necessary in some cases. Keep the cow in the barn and away from drafts.

REPORT OF CONDITION OF THE  
Reserve District No. 11  
Charter No. 5904  
**FIRST NATIONAL BANK**

AT HERFORD, IN THE STATE OF TEXAS  
At the Close of Business on February 28, 1928.

**RESOURCES**

1. a Loans and discounts, including rediscounts, acceptances of other banks and foreign bills of exchange or drafts, sold with endorsement of this bank (except those shown in Item 1-b)	\$204,247.33	\$
b Acceptances of other banks discounted, excluding those sold with indorsement reported in Item 1-a	NONE	
Total loans	204,247.33	
2. Overdrafts, secured, none; unsecured, \$395.27	395.27	
3. U. S. Government securities owned:		
a Deposited to secure circulation (U. S. bonds par value)	50,000.00	
b All other United States Government securities (including premiums, if any)	NONE	
Total	50,000.00	
4. Other bonds, stocks, securities, etc., owned:		
5. a Customers' liability account of acceptances executed by this bank and by other banks for account of this bank, and now outstanding	NONE	
b Liability of foreign banks and bankers for drafts and bills accepted by this bank to create dollar exchange, and now outstanding	NONE	
6. Banking house, \$4,300.00; Furniture and Fixtures, \$3,299.07	7,498.97	
7. Real estate owned other than banking house	25,998.65	
8. Lawful reserve with Federal Reserve Bank	43,000.95	
9. Items with Federal Reserve Bank in process of collection	NONE	
10. Cash in vault and amount due from national banks	306,005.85	
11. Amount due from State banks, bankers, and trust companies in the United States (other than included in Items 8, 9, and 10)	NONE	
12. Exchanges for clearing house	NONE	
13. Checks on other banks in the same city or town as reporting bank (other than Item 12)	306,389.47	
14. a Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank	4,971.43	
b Miscellaneous cash items	1,243.69	6,215.11
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00	
16. U. S. Government securities borrowed	NONE	
17. Bonds and securities, other than United States, borrowed	NONE	
18. Other assets, if any	180.00	
<b>TOTAL</b>	<b>\$648,252.46</b>	

**LIABILITIES**

19. Capital stock paid in	\$ 50,000.00	\$
20. Surplus fund	NONE	
21. a Undivided profits	\$29,209.84	
b Reserved for	\$29,209.84	
c Less current expenses paid	4,905.72	24,304.12
22. Reserved for taxes, interest, etc., accrued	NONE	
23. Circulating notes outstanding	50,000.00	
24. Amount due to Federal Reserve Bank (deferred credits)	NONE	
25. Amount due to national banks	NONE	
26. a Amount due to State banks, bankers, and trust companies in the United States	NONE	
b Amount due to banks in foreign countries	NONE	
27. Certified checks outstanding	NONE	
28. Cashier's checks outstanding	4,117.62	
29. Dividend checks outstanding	NONE	
30. Total of Items 24, 25, 26, 27, 28, and 29	\$4,117.62	
31. Demand deposits (other than bank deposits) subject to reserve (deposits payable within 30 days):		
32. Individual deposits subject to check	295,044.00	
33. Certificates of deposit due in less than 30 days (other than for money borrowed)	21,500.81	
34. State, county or other municipal deposits secured by pledge of assets of this bank or surety bond	119,081.07	
35. Deposits requiring notice, but less than 30 days	NONE	
36. Other demand deposits	NONE	
Total of demand deposits (other than bank deposits) subject to Reserve Items 30, 31, 32, 33, and 34	\$455,225.88	
37. Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):		
38. Savings deposits (including time certificates of deposit)	83,604.94	
39. State, county, or other municipal deposits secured by pledge of assets of this bank or surety bond	NONE	
40. Other time deposits	NONE	
41. Postal savings deposits	NONE	
Total of time deposits subject to Reserve Items 35, 36, 37, and 38	\$83,604.94	
42. United States deposits (other than postal savings), including war loan deposit account and deposits of United States disbursing officers	NONE	
43. U. S. Securities borrowed	NONE	
44. Bonds and securities, other than United States, borrowed	NONE	
45. Agreements to repurchase U. S. Government or other securities sold	NONE	
46. Bills payable (including all obligations representing money borrowed other than rediscounts)	NONE	
47. Notes and bills rediscounted	NONE	
48. Acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank	NONE	
49. Letters of Credit and Travelers' Checks sold for cash and outstanding	NONE	
50. Acceptances executed by this bank for customers, and to furnish dollar exchange	NONE	
b Less acceptances of this bank purchased or discounted	NONE	
51. Acceptances executed by other banks for account of this bank	NONE	
52. Liabilities other than those above stated	NONE	
<b>TOTAL</b>	<b>\$648,252.46</b>	

STATE OF TEXAS, County of Deaf Smith, ss:  
I, E. B. Posey, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. B. POSEY, Cashier.  
CORRECT-ATTEST:  
GEO. L. MUSE  
R. J. KIBBE  
J. S. ORR, directors.

(SEAL)  
Subscribed and sworn to before me this 7th day of March, 1928.  
EDAH PARK, Notary Public.

Charter No. 6812  
Reserve District No. 11  
REPORT OF THE CONDITION OF THE  
**WESTERN NATIONAL BANK**

AT HERFORD, IN THE STATE OF TEXAS  
At the Close of Business on February 28, 1928.

**RESOURCES**

1. a Loans and discounts, including rediscounts, acceptances of other banks and foreign bills of exchange or drafts, sold with endorsement of this bank (except those shown in Item 1-b)	\$190,296.41	\$
b Acceptances of other banks discounted, excluding those sold with indorsement reported in Item 1-a	NONE	
Total loans	190,296.41	
2. Overdrafts, secured, none; unsecured, \$456.07	456.07	
3. U. S. Government securities owned:		
a Deposited to secure circulation (U. S. bonds par value)	50,000.00	
Total	50,000.00	
4. Other bonds, stocks, securities, etc., owned:		
5. a Customers' liability account of acceptances executed by this bank and by other banks for account of this bank, and now outstanding	NONE	
b Liability of foreign banks and bankers for drafts and bills accepted by this bank to create dollar exchange, and now outstanding	NONE	
6. Banking house, \$5,400.00; Furniture and Fixtures, \$3,800.00	9,200.00	
7. Real estate owned other than banking house	16,001.60	
8. Lawful reserve with Federal Reserve Bank	12,620.46	
9. Items with Federal Reserve Bank in process of collection	NONE	
10. Cash in vault and amount due from National banks	16,064.47	
11. Amount due from State banks, bankers, and trust companies in the United States (other than included in Items 8, 9, and 10)	712.45	
12. Exchanges for clearing house	NONE	
13. Checks on other banks in the same city or town as reporting bank (other than Item 12)	2,074.96	
14. a Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank	NONE	
b Miscellaneous cash items	\$540.55	540.55
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00	
16. U. S. Government securities borrowed	NONE	
17. Bonds and securities, other than United States, borrowed	NONE	
18. Other assets, if any	NONE	
<b>TOTAL</b>	<b>\$313,018.39</b>	

**LIABILITIES**

19. Capital stock paid in	\$6,000.00	\$
20. Surplus fund	25,000.00	
21. a Undivided profits	\$3,396.91	\$3,396.91
b Less current expenses paid	1,404.43	1,932.48
22. Reserved for taxes, interest, etc., accrued	NONE	
23. Circulating notes outstanding	50,000.00	
24. Amount due to Federal Reserve Bank (deferred credits)	NONE	
25. Amount due to national banks	9,047.02	
26. a Amount due to State banks, bankers, and trust companies in the U. S.	\$5,000.00	
b Amount due to banks in foreign countries	NONE	
27. Certified checks outstanding	600.00	
28. Cashier's checks outstanding	1,618.53	
29. Dividend checks outstanding	NONE	
30. Total of Items 24, 25, 26, 27, 28, and 29	\$16,165.55	
31. Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):		
32. Individual deposits subject to check	143,953.80	
33. Certificates of deposit, due in less than 30 days (other than money borrowed)	7,294.48	
34. State, county, or other municipal deposits secured by pledge of assets of this bank or surety bond	NONE	
35. Deposits requiring notice, but less than 30 days	NONE	
36. Other demand deposits	NONE	
Total of demand deposits (other than bank deposits) subject to Reserve Items 30, 31, 32, 33, and 34	\$151,248.28	
37. Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):		
38. Savings deposits (including time certificates of deposit)	18,671.90	
39. State, county, or other municipal deposits secured by pledge of assets of this bank or surety bond	NONE	
40. Other time deposits	NONE	
41. Postal savings deposits	NONE	
Total of time deposits subject to Reserve Items 35, 36, 37, and 38	\$18,671.90	
42. United States deposits (other than postal savings), including war loan deposit account and deposits of United States disbursing officers	NONE	
43. U. S. Securities borrowed	NONE	
44. Bonds and securities, other than United States, borrowed	NONE	
45. Agreements to repurchase U. S. Government or other securities sold	NONE	
46. Bills payable (including all obligations representing money borrowed other than rediscounts)	NONE	
47. Notes and bills rediscounted	NONE	
48. Acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank	NONE	
49. Letters of Credit and Travelers' Checks sold for cash and outstanding	NONE	
50. Acceptances executed by this bank for customers, and to furnish dollar exchange	NONE	
b Less acceptances of this bank purchased or discounted	NONE	
51. Acceptances executed by other banks for account of this bank	NONE	
52. Liabilities other than those above stated	NONE	
<b>TOTAL</b>	<b>\$313,018.39</b>	

STATE OF TEXAS, County of Deaf Smith, ss:  
I, C. C. Acker, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

C. C. ACKER, Cashier.  
CORRECT-ATTEST:  
G. A. F. PARKER  
B. C. D. BYNUM  
M. L. PARKER, Directors.

(SEAL)  
Subscribed and sworn to before me this 9th day of March, 1928.  
E. S. IRELAND, Notary Public.

No. 1531  
Official Statement of Financial Condition of the

**First State Bank**

at Hereford, state of Texas, at the close of business on the 28th day of February, 1928, published in the Herford Brand, a newspaper printed and published at Hereford, state of Texas, on the 15th day of March, 1928.

**RESOURCES**

Loans and discounts, undoubtedly good on personal or collateral security	\$250,697.67
Loans secured by real estate, worth at least twice the amount loaned thereon	46,788.58
Overdrafts, undoubtedly good	5,917.85
Bonds, stocks and other securities	110.25
Customers' bonds held for safekeeping	NONE
Real estate (banking house)	5,500.00
Other real estate	13,179.23
Furniture and Fixtures	2,940.70
Cash on hand	11,610.44
Due from approved reserve agents	78,093.66
Due from other banks and bankers, subject to check on demand	NONE
Interest in Depositors' Guaranty Fund	NONE
Assessment Depositors' Guaranty Fund	NONE
Acceptances and Bills of Exchange, undoubtedly good	NONE
Other Resources, bank collections	176.00
<b>Total</b>	<b>424,008.38</b>

**LIABILITIES**

Capital stock	50,000.00
Certified Surplus Fund	NONE
Other Surplus Fund	NONE
Undivided profits	7,423.97
Dividends unpaid	NONE
Due to banks and bankers, subject to check	5,180.49
Individual deposits subject to check	274,094.27
Time certificates of deposit	57,798.02
Public school funds on deposit	22,734.02
Cashier's checks outstanding	6,818.01
Bills payable	NONE
Rediscounts	NONE
Customers' bonds deposited for safekeeping	NONE
Other liabilities	NONE
<b>Total</b>	<b>424,008.38</b>

STATE OF TEXAS, County of Deaf Smith.

We, C. B. Williams, as President, and H. E. Fritz, as cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

C. B. WILLIAMS, President.  
H. E. FRITZ, Cashier.

(SEAL)  
CORRECT-ATTEST:

F. A. PITMAN,  
D. F. ASHBROOK,  
E. S. IRELAND, Directors.

Subscribed and sworn to before me this 13th day of March, A. D. 1928.  
VIOLA CARPENTER,  
Notary Public, Deaf Smith County, Texas.

The Increasing Popularity of  
**RAWLEIGH PRODUCTS**

Has made necessary the division of this territory in order that you may have better service. For that reason I have sold to your friend W. B. Christian of Hereford my interest in the business in the territory of Deaf Smith and Oldham counties, leaving me Castro county only. Our store will still be located in the old McKee studio, next to the Methodist church, Hereford.

Ask Mr. Christian or myself to explain to you our new profit-sharing cards, which mean a saving to you of 10% on every dollar you spend with us in 1928. This plan will make it well worth your while to give us your orders.

**"THE RAWLEIGH MEN"**

A. C. Massey, Castro W. B. Christian, Oldham & Deaf Smith

**Good Flour Is Baking Economy**

A few cents more in the price of the flour — makes dollars of difference in the baking results!



Ask Your Grocer!

**WONDER OF WONDERS**

The magic of Al Jolson's voice—and presence—actually singing to you from the screen in a full-length feature production.

Not a jazz film this, but a heart-interest drama with an appeal for you and everybody, regard of age, sex or creed.

**AL JOLSON, 'The JAZZ SINGER'**  
on the  
**VITAPHONE**

WARNER BROS. Supreme Triumph

WITH MAY MAYOR WARNER OLAND ROSENBLATT

**MISSION AMARILLO**

Beginning Sat. March 24

NOTICE: This is a non-singing version of the picture. To see and hear Al Jolson sing and play the piano, see the picture "The Jazz Singer" in the theatres equipped with Vitaphones.

PRESENTER: Mission and West Texas Admits 16c Children, 10c Adults and Sen. 5c.

MISSOURI PARK, Notary Public.

# ON TIPTOE

Stewart Edward White

Illustrations by Henry Jay Lee  
Copyright Stewart Edward White  
Released thru  
Publishers Autocaster Service

(Continued from Last Week)

## CHAPTER IX.

**A Marvelous Discovery.**  
Grimstead put on his poker face to cancel his inner excitement. This offer was more than he had hoped.

"I should like to very much," he replied.  
"So should I," spoke up Burton, "but I want to hear it in words of one syllable."

"It is not at all complicated. Now you know if you put a copper plate and a zinc plate side by side in an acid solution and connect them with wires you generate electricity. That is the simple wet battery."

"All right. If you run a dynamo you also generate electricity, this one by induction."

"Where does that electricity come from? You might say chemical action in the one case of mechanical action in the other, but they are actually only a means to an end. The world lies in a great field of static or inert magnetism. The cell and the dynamo are merely means to live up, make into kinetic of active electricity; they actually produce nothing in themselves. Is that clear?"

"Perfectly," said Burton.

"When we have used this kinetic electricity, or it becomes 'grounded,' it returns to the reservoir of static. All I've done is to make a short cut between the static electricity in which we are immersed and the kinetic electricity we can use."

"That is self-evident, young man," remarked Grimstead dryly.

"I am just making it clear for Miss Burton. Go back to the wet cell. It is heavy and awkward and short lived. My battery is just like a wet cell without those disadvantages. The wet cell consists of two plates of different metal in a solution. Mine consists of two plates of different metals side by side in air. The wet cell transforms or produces its electricity by or through, a chemical action that is limited in effectiveness and in duration. My battery transforms the static from the air into kinetic without chemical action—apparently; and in much greater quantity in proportion to the size of the plates."

Grimstead was sitting up now in his interest.

"There must be chemical action," he cried. "You can't lift yourself by your bootstraps."

"Of course; there probably is," agreed Davenport. "I only said there was apparently none. It must be very slight—like the apparent loss in radium. I suppose—for, as I say, I have used this battery to drive my car eleven hundred miles without any wear I can determine by looking at it."

"What metals do you use?"

"Pardon," returned the young man, "but there, of course, you're asking my secret. I will say this, however, they're alloys of metals easily procurable. The alloy must be dense and the distance between the plates must be exact. I have a micrometer screw to adjust my plates."

"You say the metals are easily procurable. How much do you estimate it cost you to build such a battery?"

"Mine up to now have been experimental and built piecemeal by permit." Davenport pointed out. "But in quantity they could be built—of that size—for somewhere between fifty and a hundred and fifty dollars. It isn't the materials; it's the accuracy and I don't know just what workmen of the necessary skill would cost."

Grimstead's paper face was still doing business, but his cigar butt was checked to a frazzle.

"You say that battery there will run a brake test of forty horsepower?" he asked.

"About that."

"Will a larger battery develop more horse power in proportion? What are the limits in capacity?"

"I have not the slightest idea. There's no limit apparently to the amount of static you can take by means of dynamo; why should there be any more limit to what you can take my other means? Of course, I don't know. I'm just beginning to try it out."

"Well, you may have something, though it sounds pretty radical," yawned Grimstead as though the subject had ceased to interest him in the least.

Burton hopped from the log on which she sat.

"The moonlight is heavenly," she declared. "I must see it through the big trees. Will you go with me, Mr. Davenport, outside the firelight?"

Davenport jumped to his feet. Gardiner too stirred as though about to rise, but paused as he felt Grimstead's restraining hand on his arm.

The two young people stepped cut into the enchantment of the forest.

## CHAPTER X.

**"The" Larry Davenport.**  
They walked for 100 yards, feeling their way in the black and white contrasts of moonlight; then sat side by side on a log.

"It is almost too perfect," said Burton. "It almost hurts. But I shall never forget it."

They began to chat, to make disjointed remarks, swinging back down the wide arc of ecstasy to the starting point of every day things. In a little while Davenport was talking eagerly, openly. The subject was his battery.

"It ought to be tremendously valuable. You'll probably make a million or so out of it. I hope you do," the girl said.

"Yes, of course, I'd like to make something out of it. But that isn't the real point. Do you mind if I talk a little about it?"

"Oh, please!" she begged.

"Don't you see what it will mean to the world," he said. "The poor struggling world? What a burden it does carry. Lord, what a task it has assumed just in feeding itself and clothing itself and keeping itself warm. And it has to hustle just to do that."

He twisted on the log more nearly to face her. "Look here," he demanded, "what is the greatest need of the world?"

"Davenport's batteries," she replied promptly.

He threw his head back and laughed boyishly.

"I was getting rather preachy, wasn't I? Well, the thing the world needs most is breathing-time time to play more and to soak up the things that never come to a man when he's in a hurry or surrounded by the buzz-files of detail. What he work-a-day world needs most is leisure, a little leisure."

"The trouble is," said Burton "people are never satisfied. If they'd be contented to go without so many frills they'd have leisure enough."

"No, you're wrong. They should have the frills. The frills represent the grace and beauty of life. We all have an instinct for frills; and real instincts should be gratified—in proportion. But the point is, frills are too hard to get. A living is too hard to get. Heaven forbid we should ever get anything without working for it; that is absolutely fatal. But there's no sense in having to perform soul-destroying and grinding toil for it."

"But what has the battery to do with this?"

"Why don't you see? Every invention that reduces the labor necessary to produce things is a step toward that leisure for the race. It's a step toward supplying more frills, besides more abundant necessities, with the same amount of labor."

With vivid sentences he sketched the world as he saw it: a reorganized world, free to put its energies into the positive creation of those things which men's true instincts crave; producing its abundance by honest, sincere, necessary labor, but accomplishing the production without the exhaustion of squallor.

It was no impossible Utopia! It was an absurd dream of an impossible "equality"; but it was a world of opportunity released from pressure. What men did with the opportunity would still be, as it had always been, a matter for themselves.

But no longer would there be any reason or necessity for the submergence under inexorable circumstance of the man whose hands reached towards the stars.

That is what he visioned; and

that is what Burton, kindling to his ideas, saw too. And as she had not lived with the idea, as had he, and was unaccustomed to it, she was the more eagerly afire.

They sat silent for a time. "Tell me about yourself?" she said suddenly.

"I was born of poor but honest parents and my friends call me Larry," he began.

"You're not the Lawrence Davenport?" she gasped.

"I'm the only one I know about, there may be others I know not of; but be assured, O Lady, that they are nothing but spurious imitations."

"Why, I've read all your books and I've just loved them!"

"Long and patient study has not yet revealed to me the suitable answer to one who claims she loves your books," sadly confessed Davenport.

Burton began to chuckle, then to laugh aloud.

"I'm thinking of the joke on us," she explained, "of Dad. We thought you were a garage mechanic!"

"And me with such gentlemanly manners," he mourned, "and my diction, faulty as it is, yet observes the rules of grammar."

"Your funny little car misled us, I suppose," she explained, "and then you were so handy about everything."

"You relieve me. The car was the cheapest I could get for a pure experiment."

"And the battery?"

"Came to me just like a story, a little at a time. I'm no mechanic. No one could be worse fitted than I to be an inventor. But I couldn't help noticing from time to time the incredible amount of power everywhere going to waste, and one day when I was filling the starting battery of my car—I have got a car—it struck me what a nuisance it was, and I wondered if we couldn't get a battery that would work with air."

"And then you figured it out."

"I did not," he disclaimed. "I merely kept it in mind, the way I do a story, and it worked out its own plot, bit by bit. It took me some time to tumble to the fact that the plates had to be just exactly so far apart. But at last I got to work and to work hard for a long time. One horrible thought occurred to me: that maybe it will only work near electric plants already in operation under the old methods."

"Stealing what's already been made! I see!"

"That's why I'm up in this wild country, bag and baggage. I'm going to find out. It seems to be alright, though."

(TO BE CONTINUED)

Having a built-in ironing board in a shallow closet saves space, is convenient, and helps to keep the cover clean. The hinged support should be placed so that there is room to draw a skirt or dress over the board. The board should be the right height for you. There should be a good light from a window during the day, and artificial light also. The space below the closet into which the ironing board folds may often be utilized for keeping the iron and various accessories.

Try a Want Ad in THE BRAND

## NOTICE OF ELECTION.

NOTICE IS HEREBY GIVEN that an election will be held in the City of Hereford, Texas, on the first, Tuesday in April, 1928, same being the 3rd day of said month; said election to be held at the City Hall, in the City of Hereford, Texas, for the purpose of electing a Mayor and two City Commissioners of the City of Hereford, Texas, for the ensuing two years.

The Polls of said election will be opened at 8 o'clock A. M. and closed at 7 o'clock P. M.

Every person not disqualified by law who shall have obtained the age of twenty-one years, and who is entitled to vote for members of the Legislature, and shall have resided within the corporate limits of the City of Hereford, Texas, for six months next preceding the date of said election shall be entitled to vote.

J. H. Pitman and J. C. Ricketts are hereby appointed as Presiding Judge and Associate Judge respectively, of said election, with authority to hold the same in accordance with the statutes of the State of Texas, and to make returns thereof as required by law. DATED AT HEREFORD, TEXAS, this, the 6th day of February, A. D. 1928.

E. S. IRELAND,  
Mayor of the City of Hereford, Texas.

**NOTICE.**  
A City Ordinance requires that all persons owning or controlling property in the City of Hereford, Texas, on the first day of January, 1928, shall hand to the City Assessor a complete list of all such property within two months after the publication of this notice.  
Please call at the City Hall and attend to this at your earliest convenience.  
Respectfully,  
GRACE SKELETON,  
City Clerk.

7-3t  
FOR JOB WORK, TRY THE BRAND.



## Wholesome Meats for Better Meals

Good meat is the foundation of every meal. Every housewife knows how impossible it is to plan a meal without it. At the Texas Market you receive only the choicest cuts at the most economical prices.

Try us once—and be convinced.

## Texas Meat Market

PHONE 353—WE DELIVER



A Bar of Pure Gold 3/4 inches wide, 6 3/4 inches long and 1 3/4 inches thick would be worth \$10,000. An insurance policy weighs only 2 ounces. Yes—if both would be destroyed by a fire in your home, the gold would be lost, but your insurance, written in this agency, would be good for every dollar up to the amount it was written for. Better talk it over with us.

**PLAINS INSURANCE AGENCY**  
John Patton - - - Manager  
Hereford, Texas.

## Coming to Amarillo Dr. Mellenthin

**SPECIALIST**  
in Internal Medicine for the past fifteen years  
**DOES NOT OPERATE.**  
Will be at  
**Amarillo Hotel**  
Tuesday, March 27th  
Office Hours: 10 a. m. to 4 p. m.  
**ONE DAY ONLY.**  
No Charge for Consultation.

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the State of Texas. He does not operate for chronic appendicitis, gall stones, ulcers of stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidney, bladder, bed wetting, sciatica, leg ulcers and rectal ailments.

Below are the names of a few of his most satisfied patients in Texas, who have been treated for one of the above named causes:

- Mrs. C. O. Bilbrey, Jayton.
- Mrs. Tom Bolton, Clarksville.
- H. W. Brogden, Crosbyton.
- Mrs. J. J. Ganbaiz, Needville.
- Bill Graf, Vernon.
- Mrs. Nora Hillholdt, Cat Springs.
- Mrs. M. A. Martin, Lorenzo.
- Mrs. J. S. Mitchell, Farmersville.

Remember the above names that consultation on this trip will be free and that his treatment is different.

Married women must be accompanied by their husbands.  
Address: 211 Brandbury Bldg., Los Angeles, California.

**DR. J. W. HENDRIX**  
CHIROPRACTIC MASSEUR  
Residence Phone 46J Hereford, Texas.  
Second Floor Lambert-Backner Building.  
FREE CONSULTATION AND ANALYSIS.



## Auction

Please let me know what dates you prefer. My winter and spring dates are filling up fast. The splendid results obtained in recent sales of live stock and farm equipment have convinced the farmer and stockman to sell at auction. The well known method in which you can convert your property into ready cash in a day and receive full value.

My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale.

My best references are the many satisfied customers that I have sold for, and being a graduate of the Reppert Auction School, of Decatur, Indiana.

YOURS FOR A REAL SALE.

**Ray Barber**  
Phone 241 Auctioneer Hereford, Tex.  
**SUPERIOR SALES SERVICE**



## YOU NEED GLASSES

—If your eyes feel tired, weak or strained, Keator's is the place to get them tested. Protect your eyes NOW—save trouble later.

—Bad eyes are responsible for innumerable ills. Don't neglect them! Glasses repaired promptly, changed or reframed.

**F. M. KESTER**  
Jeweler and Optometrist.

# Announcement!

We Are Equipped to Give Better Service Than Ever Before.

Awning orders now for spring delivery will be priced at our low January figures.

Write us for prices and samples. We quote prices without obligation to buy.

## Amarillo Tent and Awning Co.

206 West 10th Street.

## 5% LAND LOANS

Correct Abstracts

# THOMPSON & IRELAND

Hereford, Texas

## WATER TANKS

—We make a specialty of building tanks of all sizes, from one gallon on up! If you need a tank, let us figure on it with you today.

Hereford Sheet Metal Works

## REAL ESTATE

CITY—FARM—RANCHES  
Real Estate Loans Priced to Sell  
**HILL & RICKETTS**  
Phone 358.

## The Joy of Life

The bright eyes, the clear skin, the sprightly step, the active mind, are the right of healthy man. Keep your kidneys, liver and bowels in good condition and you will be active and vigorous at 70—at any age! For seven generations—since 1696—the Hollanders have relied on their "Dutch drops" for aid in keeping up their health and vigor. They will do it for you. Try them today. Look for the name Gold Medal on every box and accept no imitation. At all druggists, in 3 sizes.

## Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound	West Bound
9:25 a. m.	9:45 a. m.
1:45 p. m.	4:25 p. m.
10:35 p. m.	8:55 p. m.

Local Agent, Corner Drug Store, Hereford, Texas.  
Phone 105 for Information.

## Join the First-Aid Movement

Next week is National First Aid Week. Come in and look over our display of drugs and first aid merchandise with which to meet that unexpected emergency. You cannot afford to run the risk of an unfilled medicine cabinet, especially with children in the home. As a National First Aid Week special, we are offering any \$5.00 worth of the merchandise displayed in our first aid window for only \$4.00.

# The City Drug Store

# Phone 300



## Local Happenings

Mrs. Ralph Harter of Canyon left last week after spending a week visiting in the J. L. Sherman home.

Ham Lambert left Saturday to attend the Fat Stock Show at Fort Worth.

Mrs. Ramsey of Tulla was a shopper here Saturday.

Mr. and Mrs. Wes Anthony and daughter and Mr. and Mrs. W. B. Anthony spent Sunday visiting relatives in Clovis.

Your neighbor likes Rice's Instant Tire Service.

Mrs. J. A. Hodges of Lubbock spent last week here visiting her sister, Mrs. Wes Anthony.

A good, snappy, all-wool suit, with extra pair of trousers, only \$35.00. ORR'S TAILOR SHOP. 51-42

Wirt and Charles Phillips were called to Salina, Texas, last Friday by the serious illness of their mother.

You can't beat a Brunswick at any price. Rice sells them.

Paton Branson of Amarillo visited here Sunday with relatives.

Cream and produce—we want it. West Texas Feed & Seed Co.

Mr. and Mrs. Finis Owen and Mr. and Mrs. Reed Williams were in Canyon Sunday afternoon.

Mr. and Mrs. J. H. Brooks drove to Canyon Sunday afternoon.

Jacks for cars and trucks of all weights up to five tons. At Rice's.

Bill Anderson spent Sunday visiting in Canyon.

Miss Gwendolyn Spradley came down from W.T.S.T.C. to spend the week-end.

Mrs. H. L. Broadwell spent Friday attending the Music Festival in Amarillo, stopping in Canyon on her return to spend Sunday with her daughter, Miss Ella, who is a student at W.T.S.T.C.

A six-tube Atwater-Kent radio complete, nothing else to buy, for only \$95.00. ORR'S TAILOR SHOP. 51-42

CHAMBER OF COMMERCE Luncheon will be served Monday, March 19, at the Herford hotel by members of the T. E. L. class, Baptist church. Bring your wives.

Miss Kathleen Hawkins of Borger spent the week-end here visiting relatives and friends.

Miss Frances Wilson who is teaching at Silverton spent the week-end here.

Miss Ollie Ann Arnold returned Sunday night after spending the latter part of the week in Amarillo.

### MUSIC CLUB MEETS.

"Music Today and Modernism" will be the lesson subject discussed when the Music Study Club meets Monday afternoon, March 19, at the home of Mrs. J. H. Pitman. This lesson is taken from Chapter 7, Epochs in Musical Progress, and will be led by Mrs. H. K. Fox.

Ask our price on rolled oats. JONES & McLEAN.

Pearl Singletery has been transferred from the Friona office of the Rockwell Bros. Lumber Co. to the Herford office and is making his home here now.

Look over our new spring samples. A dandy, snappy, all-wool suit, \$25.00 to \$37.50. ORR'S TAILOR SHOP. 51-42

Dave McDonald left Sunday for Fort Worth to attend the Fat Stock Show.

Bart Sisk and Lelan Broadbuss spent Sunday in Amarillo.

The Presbyterian Ladies will for sale at the M Store Saturday, have cakes, bread, dressed chickens.

Don't fail to take advantage of our special offer of \$5 worth of first aid and emergency merchandise for only \$4. Safety First Week only. The City Drug Store.

Miss Lucille Megert has accepted a position with the J. C. Cummins plumbing company.

Miss LaMoine Shaw left last week for Plainview where she will work as book-keeper in the Delco-Frigidaire agency.

Be sure to attend the bake sale to be held by the Ladies of the Presbyterian church at the M Store Saturday, March 10.

Mr. and Mrs. John W. Nix of Fort Worth arrived here Saturday, having been called here by the illness of his brother, W. C. Nix.

Carry a second spare tire. We can fit you out complete including the carrier. At Rice's.

Mrs. M. B. McLean left last week for a visit with relatives in Dallas.

Dr. and Mrs. J. W. Hendrix were Amarillo visitors Sunday.

Miss Mabel Gass is visiting Mr. and Mrs. Earl Bennett in Amarillo this week.

Mr. and Mrs. Albert Ross were Sunday visitors in Amarillo.

Lama Beavers spent Sunday in Amarillo.

For best prices on your cream, eggs and other produce see JONES & McLEAN.

D. R. Gass left last Thursday for Fort Worth where he will visit the Fat Stock Show.

Mr. and Mrs. W. M. Stovall left Sunday for Fort Worth.

M. L. Steele had hard luck with one of his Seiberling tires. Ran a piece of steel through it but it didn't cost him a cent to have it repaired. It was insured. Rice sells them.

Miss Blanche McDonald came down from Canyon to spend the week-end with relatives here.

Mrs. L. R. Bradley left Monday for Fort Worth.

Miss Zella Mae Walser spent the week-end here.

Mrs. E. J. Williams returned Saturday from Panhandle where she has been visiting her daughter, Mrs. M. C. King.

Doyle Rose left Monday to attend the Fat Stock Show and Exposition at Fort Worth.

H. O. Dorris of Summerfield made a business trip here Tuesday afternoon.

Arch Dobbin left Saturday for Lockney after a few weeks visit here with his sister, Mrs. J. H. Brooks.

A special for Friday and Saturday and all next week. \$3.50 and \$5.00 trimmed hats. Vogue Millinery parlor.

S. O. Smith left Wednesday for Vernon where he was called by the illness of his father.

Seed oats, West Texas Feed and Seed Co.

Rolled oats for chicken feed. JONES & McLEAN, Phone 1.

This is Safety First week. Read our big advertisement and see our window for an assortment of appropriate bargains. The City Drug Store.

Feed Merit Milk Maker and watch your cream check grow. West Texas Feed and Seed Co.

Plenty of good oats and barley seed. Plant this fine seed and insure a good crop. JONES & McLEAN, Phone 1.

Mrs. Sally Carter of Amarillo is here visiting her sister, Mrs. Jennie Thompson.

John W. White and F. W. Reeve of Friona were business visitors here last Thursday afternoon.

### An Expression of Gratitude

We are indeed thankful to our friends, our pastor and teachers for their kindness shown to us while Duane was so seriously sick. We shall always remember and cherish those who expressed themselves by prayer, by flowers, by food and by inquiries. We are very grateful to the doctors and nurses who were so untiring in their services. May each and every one of you receive the Heavenly blessing that is yours.

Mr. and Mrs. J. S. Orr.

Quick Job Service at The Brand

Just received, a shipment of California pattern hats. Vogue Millinery parlor.

For a real "special" in drug merchandise read our big ad this week. The City Drug Store.

Mrs. T. J. Carter was called to Dallas the latter part of last week by the serious illness of her father who had been hurt in a recent automobile accident.

Mr. and Mrs. E. B. Black left Thursday night for Fort Worth to attend the Exposition and Fat Stock Show.

## STEAR

HEREFORD, TEXAS  
Friday and Saturday  
MARCH 16-17  
RICHARD DIX  
in  
"Manpower"  
Monday and Tuesday  
MARCH 19-20

The Private Life of Helen of Troy

With  
LEWIS STONE, MARIA CORDA,  
RICARDO CORTES AND  
ALICE WHITE

Wednesday and Thursday  
MARCH 21-22

"Rose Marie"

With  
JOAN CRAWFORD, JAMES MURRAY AND HOUSE PETERS

Friday Night Only  
MARCH 23

"The Telephone Girl"

With  
MADGE BELLAMY, HOLBROOK BLINN, WARNER BAXTER, MAY ALLISON AND LAWRENCE GRAY

Saturday Afternoon and Night  
MARCH 24  
BUCK JONES  
in  
Hills of Peril

Time of Shows... 7:30-9:00 p. m.  
Saturday Matinee... 2:00-3:30 p. m.

## FLOWERS

Cut Flowers or Pot Plants  
See or Phone  
MRS. J. H. PITMAN  
Phone 157

### CARD OF THANKS

We want to thank the many friends and neighbors for their many kind deeds and offers of help while Ed was so sick; also for the nice flowers.

Mr. and Mrs. Edgar Johnson.  
9 11 p

Abernathy—A new produce house is doing business here. It is managed by J. A. Futch and F. Stout, formerly of Lubbock.

Turkey—Three new brick buildings have been added recently to the growing business section of Turkey.

## MERIT

Feeds have long had a reputation for value and real satisfaction to their users. Just at present, at the height of the

## CHICK

season, it is extremely important that you use the right feeds. The best is not too good when it means the life and health of your flock. Hence, we say, feed Merit Chick

## MASH

West Texas Feed & Seed Co.  
Phone 265

Sharp practice has cut off many a man's chance to succeed.



IT ISN'T THE PRINCIPAL—IT'S THE PRINCIPLE.

No need to worry about the size of the bank account, the important thing is to get it going.

The principle of the thing will take care of the principal of the thing. Ask some friends of yours who are in position to know. Then take their advice.

Western National Bank  
"There is No Substitute for Safety"

## THE GROCETERIA

Friday and Saturday Specials

Vegetole Compound, 8 lbs.	\$1.19
Wesson Oil, pint	29c
Flour, Belle of Vernon, 48 lbs.	\$2.05
Hominy, No. 2 can	09c
Beets, No. 2 1/2 can	19c

We Give Gold Bond Stamps

We Deliver. Phone 31

## KOVERLAC

(LACQUER)

The new home brightener. Dries in 30 minutes and does not smell bad.

## The Corner Drug Store

BOOST THE BAPTISTS.

Our Aim - To Help Improve the Panhandle

## PANHANDLE LUMBER CO.

Quality - Service - Courtesy



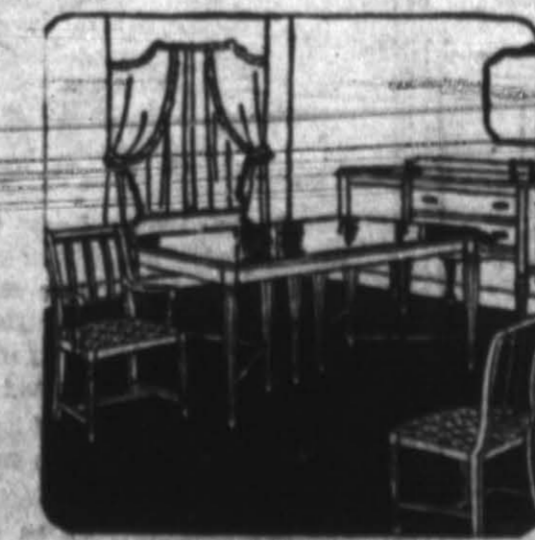
## ADDED ATTRACTIVENESS

for your

## Dining Room

The sturdy construction of these dining room sets only add to their value, since their designing places them in the list of desired home furnishings.

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A car of up-to-the-minute Furniture is Now On Display at Our Store. Ambulance Service Day or Night.

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