

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, MAY 19, 1922

## All in Readiness for Chautauqua Opening on Monday

### CLOSING EXERCISES IN CITY SCHOOL

THURSDAY LAST DAY SCHOLASTIC YEAR FOR SENIORS

### ORATORS AGAIN

Revival of Ancient Custom Meets Approval of School Patrons

Public interest in the closing exercises of the schools manifested itself in two unusually large audiences which honored the graduating classes of the seventh grade and high school on Wednesday and Thursday evenings, respectively.

The exercises of the seventh grade were held in the Methodist Church auditorium, which was attractively decorated in purple and white, the class colors. The seating capacity of the church was taxed to its utmost when the long line of seventy pupils filed in and took the seats reserved for them on the platform. An impressive feature not numbered on the program was the eloquent silence which followed the marching in of the class—a response to the appeal of youthful ambition and attainment.

The class representatives furnished a most creditable program which was supplemented by a brief address by Miss Swisher, in which she presented gold medals furnished by the Music Study Club to those of the seventh grade making the best record in a music memory contest. The winners were: Gwendolyn Spradley, first; Aline Hodges, second; Mattie Lou Harrison, third, and Frances Locker, fourth.

Before presenting the diplomas, Miss Griffith announced that prizes had been awarded for memorizing Bible verses as follows: Frances Oberthier, first; Margaret Thompson, second, and Fay Rambo, third.

Those to be graduated from this grade were: Leta Ashlock, Marie Ashlock. (Continued on page five.)

### Lowden Family Home Again



Just as excitement over the naming of Goldstein by President Harding is at its height, Frank A. Lowden, former Governor of Illinois, and his family get back to America, perhaps to figure in the political news of the day. Picture shows the former Governor and his son and Mrs. Lowden and their daughter, Miss Frances, snapped as they were starting ashore when the ocean greyhound, Olympic, reached New York from the other side.

### Sheriff Trails Car Thieves Into Amarillo; Recovers Loot; Grabs Ten Persons, Six Men, Four Women

It's getting so that an honest bootlegger or a well-intentioned auto thief cannot ply his trade in Deaf Smith county, Texas, without the High Sheriff buttin' in and messin' up everything. At least that is what six young men and four women of Amarillo are thinking about now, not to mention several would-be thirst-quenchers who have lost their stock in trade while using the highways of Deaf Smith county during the past year or so.

Last Saturday night an Essex touring car belonging to the First State Bank & Trust Co., of Hereford was coolly swiped from in front of the picture show, within the circle of light from the White Way, driven out five miles east, turned around, and stripped of its cushions, tires, tools, and everything else removable.

Thursday night six men of Amarillo reined in the Potter county jail, three charged with theft, three as accomplices, and four women were also in the toils of the law charged with being connected with the crime. The men gave their names as Leonard McNutt, George Walker, Frank Webb, Cloren Akis, Cass Johnston and Scrap Webb, and the girls as Hallie and Besse Hendricks, Lottie Riley and Lula Kirkwood. Furthermore, Sheriff C. S. Purcell of this county holds signed statements and confessions from several members of the gang.

According to one statement read by a representative of The Brand, all of the above mentioned people were named as composing a "party" that drove to Sulphur Park Saturday night and returned at a late hour to Amarillo. Three of them came into Hereford, took the Essex out on the road and stripped it. Reports from Sulphur Park are that someone broke a chain on one of the gates Saturday night.

Sheriff Purcell started on the trail at once and did not come back until Thursday night, with the job completed. He says he slept little during that time. He smiled when asked how he figured out his Sherlock Holmes stunt and got on the trail. He worked out the case at Amarillo, located his people and the loot, down on the Bowery, then called on the Potter county sheriff and aids when a grand haul was made. The stuff taken from the Essex has been returned to the owners and the grand jury was reconvened Thursday afternoon to take up the cases.

Amarillo officers said there was no doubt but that this gang have been operating around that point for months, but it took the Deaf Smith county sheriff to show the way and nail them. Sheriff Purcell is receiving the congratulations of his friends for his splendid piece of sleuthing work.

### Hereford Streets Dragged by Late Model Machinery

The new city grader and finisher went to bat Tuesday afternoon and has been kept steadily at work ever since. The International people furnished a Titan tractor and crew to help the Russell Grader demonstration crew show the paces of the new outfit, and the combination has been making the dirt fly. Several streets have been beautifully smoothed over and at the present rate it will not take long to put all the city's streets in excellent condition.

The meeting will be held in the county court room on Saturday, June 3, beginning promptly at 2:30 o'clock. This capon business hereabouts is assuming huge proportions. Demands for caponing work are flooding the officials of the association. It is estimated that there will be around five or six thousand capons in this territory this year. Capons will always bring a heavy premium over ordinary fowls. Mr. Kinney has a letter from a large St. Louis Commission house stating that in January and February here brought an average of 20, 21 and 22 cents per pound, while capons sold for 32 to 36 cents per pound.

### Jeff Thompson's Daughter From Oklahoma Is Here

Mr. and Mrs. L. E. Russell and baby, of Perry, Okla., arrived in this city Thursday morning, and are visiting in the home of Mrs. Russell's parents, Mr. and Mrs. J. D. Thompson.

### You Can't Keep a Devil Out of "High Society"

Preachers claim that the Devil rubs elbows with High Society daily, but it is seldom that he is caught in the act. Mrs. Ed Connell surprised The Brand's big Devil, Ira Connell, May 17, with a birthday dinner on the occasion of his eighteenth anniversary. Incidentally, the dinner was a double-barreled affair, as it was Mr. Connell's birthday, too. Father and son ruined a sumptuous chicken dinner in celebration of the momentous day.

By the way, Ira claims to be the largest Devil in the Panhandle.

### H. H. S. Alumni in Delightful Reunion and Luncheon

The Hereford High School Alumni luncheon, held in the basement of the Methodist church on the night of May 13 was attended by about 140 and was a delightful affair. Instructive talks were made by G. A. F. Parker, Miss Millie Griffith, District Judge Tutum and others. The luncheon was prepared by the Methodist ladies and served by the Juniors. The room was decorated in Gold and White, the senior colors, and a profusion of flowers. Travis Dameron presided as toastmaster.

Preceding the banquet a business session was held and officers for another year elected. Mrs. Carl Frye, the president, called the session to order. Mrs. A. O. Thompson was named president, Johnathan Pitman, vice president, and Mrs. John Williams, secretary-treasurer.

The program was as follows:

Toast to the School—Board—J. A. Pitman.

Toast to the Faculty—Mrs. Bobo McLean.

Toast to the Girls of the Alumnae—Mrs. John H. Williams.

Toast to the Boys of the Alumni—Wallace Cox.

Toast to the Visitors—Gladys Hicks.

Toast to the New Alumni—Mrs. A. O. Thompson.

Vocal Solo—Mrs. Louise Allen.

Piano Solo—Miss Elizabeth Black.

Reading—Miss Nellie Farmer.

Vocal Solo—Miss Swisher.

The excellent menu served by the ladies, consisted of: Fruit Cocktail, Chicken, Potato Chips, Perfection Salad, Parker House Rolls, Brick Cream, Cake, Demi-Tasse, Mints.

### REV. W. H. TERRY AND SONS ATTEND DISTRICT COURT

Royal and J. G. Terry arrived in this city the first of the week. Royal is located in Canadian and J. G. is employed in a garage at Olton, Texas. The Terry brothers and their father of Plainview are here on business this week.

### MISS FRANCES BUIE RETURNS FROM HER WORK IN DALLAS

Miss Frances Buiie arrived home from Dallas Wednesday morning. Miss Buiie accepted a position in a Wholesale Millinery House several months ago and has just finished her season.

### A LADY SUPERINTENDENT IN CHARGE; JUNIORS TO HAVE PROGRAM SATURDAY

PARADE, RACES, STUNTS AND TICKET HUNTS FOR KIDDIES SATURDAY. CHILDREN'S PAGEANT TO BE GIVEN LAST DAY

### HORNER HIMSELF MAY VISIT HERE

Big Chief of Chautauqua Organizations Leads Entire Crew Through Hereford to Carlsbad, N. M., Where Program for 1922 Season Starts

Two new features are to be noted in the arrangements for the big Chautauqua, which opens next Monday afternoon. First, the 1922 tent will be in charge of a woman, and second, the kids are to have a big time throughout, starting with a parade, games, Stunt Night and Ticket Hunt next Saturday afternoon, May 20, and ending the last day of Chautauqua with a whaling big Pageant.

The new Superintendent is Miss Virginia Koogler, a pleasant little lady who has been trained in the Redpath-Horner school of "go-get-it-iveness" and shows it in her business-like way of getting things whipped into shape for the big event. The children's Jun-

### Randall Agent is Helping Pig Club Boys at Askren

The residents of the Askren community have asked County Agent Walker of Randall county to give them some time in pig club work this year and with characteristic energy Mr. Walker has tackled the task. He is planning a big hog show at the Canyon Fair next year, at which these pigs can be shown, as well as a local show at Hereford.

The National Duroc-Jersey Record Association will hold a Futurity Show a Canyon and offers to give the Deaf Smith county boys \$25 in cash prizes provided the local people match it dollar for dollar. The Hereford Chamber of Commerce will be asked to do this next week. It is also probable that the county winner will get a trip to the Dallas Fair, as in 1921.

Mr. Walker wants nominations, at \$5.00 each, of entries in Duroc-Jerseys and Poland Chinas. Certain rules must be complied with and cash prizes may be won at Canyon this fall. Full details will be furnished by Mr. Walker upon application. Entries in the classes close June 1.

### REAL ESTATE MEN WILL MEET FRIDAY TO CONSIDER RULES

The board of directors of the new Hereford Real Estate Board was scheduled to hold a meeting Friday night for the purpose of preparing a constitution and by-laws for adoption by the members. The state association rules were to be considered as a guide. Following this meeting definite plans for work will be laid out and the new association enter upon its field of activities.

for Chautauqua will be handled by Miss Polly Thomason, another graduate of the same inspirational school. Miss Thomason is planning the parade, Kiddle Kar races, three-legged race and other stunts, followed by a ticket hunt, beginning at 3:00 p. m. next Saturday afternoon. School will be out and she has an excellent opportunity to get a big following of the juniors.

The ticket committees are busy putting out the pasteboards and the outlook is bright for a popular and enthusiastic week of real entertainment. J. E. Jones is secretary of the local committee and will answer all inquiries and handle all ticket sales. See him for any information. Performances will begin promptly at 7:45 and 7:45 each day in the week.

The Chamber of Commerce committee recently appointed to ask the merchants to close each afternoon during Chautauqua has secured the signatures of nearly all the merchants for a one-hour closing, between 3 and 4 o'clock each day, as follows:

We, the undersigned, agree to close our place of business for one hour during Chautauqua week in the afternoon of each day, except Saturday, from 3 p. m. to 4 p. m.

Fox Merrellville Co., C. A. Skelton, Mrs. N. C. Vogels, First State Bank & Trust Co., J. O. Newell, Garrison Bros., E. B. Black Co., The Western National Bank, Dunlap Hdw. Co., Beene & Shaw, Frank Gyles Gro., T. K. Wilson Ins. Agency, The Fair, H. D. Reed, First National Bank, L. W. Carlyle, Pevenson Top Shop, D. R. Guss & Son, Orr's Barber Shop, Williams Bros., Gantzen Baer, Hereford Produce, F. A. Bonn, Ford Garage, W. H. Ray, Geo. A. Staumbaugh.

Mr. Horner, the big man himself, accompanied by his staff and his entire squad of talent for this circuit, passed through Hereford Thursday morning enroute to Carlsbad, N. M., where the Chautauqua begins this year. The entire personnel will assemble at Carlsbad and leave there in rotation to fill their engagements.

The Chautauqua spirit is rife in the little town of Washita, Iowa, according to a letter to The Brand from J. E. McGonagle of that place, commending the program to be shown here, as follows:

"I notice your Chautauqua program in your last issue and I want to commend it to your people. We have had a number of these people on our programs here and they are fine. Anyone who misses hearing Frank F. Johnson will miss a number worth a great deal more than the cost of a season ticket. Mr. Johnson was raised in our country and I knew his family well. We had him on our course a few years since, as a substitute, when he was new at the work, but he is a twenty-four carat and not in the rough.

"You people are certainly to be congratulated on supporting a seven day effort. We have never thought ourselves able to do better than the five day course and last year the guarantors had to make up a deficit amounting to \$5 each, except two members who refused to pay, but we signed up for another, this year, with about 30 guarantors."

### Fire Siren Here; To Be Connected With Fone Office

The fire siren is here at last, after being on the road two weeks or more. The City Commission reports that it will be erected on top of the fire station just as soon as a line can be strung between the station and the telephone office. To do this it will be necessary to erect three or four poles and put up the wire. This work should be completed in a few days and afterwards, when a blaze occurs, the population for two or three miles around will hear it in plenty, if the advance date on the new siren is lived up to.

### Amarillo Beaten Twice by Local Gun Club Cracks

The Amarillo Gun Club sent down a strong team of thirteen men last Wednesday, determined to beat Hereford in the weekly Panhandle shoot, and also in a special match which had been arranged on the side. Several of Hereford's best men were not available, but twelve men reported. Two teams of ten men each were chosen, enabling Amarillo to cut back three and Hereford two.

Hereford took both events after what was undoubtedly the closest and most hotly contested shoot held so far. In the regular weekly shoot Hereford tallied 121 out of 125, and Amarillo pulled down 118. In the special match of 100 targets to the man the local squad broke 918 out of a possible 1,000, and Amarillo trailed with 914, a bare margin of four birds on the thousand, indicating the closeness of the contest. Amarillo's lone triumph of the day was the high gun, Charles Adams of the visitors breaking 98 out of 100. For Hereford in the special match Virgil Canning and French Thurmond broke 95 out of 100 each.

The day was ideal for shooting, although a little hot in the sun, and the sportsmen greatly enjoyed the afternoon. The men shot in several squads, and high men in each squad were picked for the big event. Lack of space prohibits the publishing of the detailed scores. In the special event the five high men on each side tied for the day with 479 out of 500 targets.

### J. A. HUGHES AND FAMILY OFF FOR HOME IN LUBBOCK

J. A. Hughes, of the Palace Grocery, left Saturday for Hereford, where he will make arrangements to bring his family to Lubbock. Mr. Hughes is now owner and manager of the Palace Grocery, and has made many friends since coming to Lubbock—Lubbock avalanche.

Judge Hughes closed up his business affairs here Thursday and took his family overland to their new home at Lubbock. Their many friends here wish them well in their new location.

# Just a Little Tip

To Those Who Are Members of the Bankers' Benefit Association

YOUR CERTIFICATE, IN CASE OF DEATH, IS NOW GOOD FOR \$2,000

Applications are now coming in at the rate of 10 a day, and the number is increasing. Do a little figuring:—Beginning May 1st; at the rate of 10 a day, how many days will it take to fill the 1,000? Ask your banker or this agency about terms, if it isn't convenient to pay cash. The important thing is to get in now while you can. When we first talked to the bankers about our plan of insurance we told them we believed it would be filled in sixty days; and while they were enthusiastic about the plan yet on account of present financial conditions, did not see how there could be 1,000 members in sixty days, but they are changing their minds. We are always glad to give you any further desired information.

**FILE YOUR APPLICATION NOW!**

SEE US FOR TERMS

**The T. K. Wilson Insurance Agency, Hereford, Texas**



DRAMATIC SCENE FROM "TURN TO THE RIGHT" AT CHAUTAUQUA



**DIMMITT**

Another fine rain fell at Dimmitt Monday night and Tuesday.

Miss Minnie Grant and mother, Mrs. E. C. Montgomery, and family, were shopping in Hereford Friday.

Dr. and Mrs. Mayes Miller and Mrs. H. A. Patton visited Mr. and Mrs. Fred Galle Monday evening.

Mr. and Mrs. George Garrison, Miss Alice Johnson, and Mr. Ferd Johnson of Hereford visited Mr. and Mrs. Fred Galle Sunday.

C. B. Kilgore was in Dimmitt Wednesday.

Mrs. J. A. Johnson went with the Golehons to Hereford Wednesday.

M. L. Hardy and E. B. Wright transacted business in Dimmitt Wednesday.

Mrs. W. A. Tate has been visiting at the home of Mr. and Mrs. Cleve Tate this week.

Don't forget the big Chautauqua that is to be in Dimmitt May the 27th. Come and bring all your friends.

The tickets are here come in and buy them. The Chautauqua will be here five days, and there will be two fine programs each day. Don't miss it, as it is going to be the best Chautauqua that has ever come to Dimmitt.

Jewell Tate represented our school at the State meet, at Austin, last week and reported a very fine trip indeed. Jewell won fourth place in the 220 yd. dash of Class B Division. We are extremely proud of Jewell's athletic success and feel sure he will star on some college team in the future. He was presented with a small trophy cup by Mr. Walden's room Monday afternoon.

Hereford and Dimmitt crossed bats on the Dimmitt diamond May 14 with one of the classiest games ever witnessed between the two teams. The score was 5 to 4 in favor of Hereford. Batteries: Hereford—Bennett and Curtstinger; Dimmitt: Woodburn, Duree and Cone. Curtstinger pitched good ball all through the game. Lefty Duree was reached for two hits in the sixth inning and credited with eleven strikeouts. He was relieved by Cone in the seventh inning, with the score 3 to 2 in favor of Dimmitt, and a man on 1st and 2nd. Hereford obtained three scores in the seventh by the Dimmitt team falling to support their pitcher.

**NAZARETH**

The Nazareth school children had a picnic about 5 miles from here. A big time was enjoyed. The cracker eating race was won by Wilfred Hoelting and Louisa Albracht. The one mile race was won by Carl Litsch; the foot race, by Joe Lange; the forget war, by Rudolph Braddock. The boys played an

interesting game of ball against the girls, which was won by the boys. Everybody enjoyed the sack race by Henry Huseman and Frank Venhaus, which was won by the latter.

Mr. and Mrs. Paul Kern and family made a trip to Plainview Sunday.

The Nazareth choir went to Plainview Sunday for a picnic. A good time was enjoyed by all.

Ed Kern is spending a few days in Plainview.

Steve Their went to Hereford on business Thursday.

Joe Bellingham left for Amarillo, after spending a few weeks with relatives and friends.

**DAWN**

The Dawn Literary Society put on a real good program last Friday night. It was a pretty night and a large crowd attended. The feature on the program was a dialogue, "The Negro Word-dealer," put on by Paul Frye, Tom Dinsmore and "Pinkie" Bodine. The debate on grade and registered cattle by Wes Bradley and Mr. Hutchison was also good.

Mr. and Mrs. Owens, from Askren, were among our visitors Friday night.

The Sunday School was well attended Sunday, our Superintendent, W. E. Neal, having returned from Belton, Texas, where he has been for the past three weeks on business.

Leslie Neal is at Temple undergoing treatment again. Leslie has had quite a time of it and we hope his trip will put him on his feet again.

Henry Ingram came over to visit his mother Friday night and was also at the Literary Society.

Mr. and Mrs. Pete Hancock and Miss Bertha Frye returned home Monday morning from Silverton, where they have been visiting with friends and relatives for the past week.

Clint Abbott received a message that his mother is very ill. We hope she is better now.

The ball team is on the up grade.

**Flowers**

Order all your Flowers, Bulbs, Pot Plants, Bedding Plants, Funeral Decorations of the

CUNNINGHAM FLOWER SHOP

through your home dealer,

MRS. EDGAR JOHNSON

Phone 92

winning a game from Wildorado Sunday. The score was 6-3. The feature of the game was the pitching. Dawn had another wild west show Monday morning while it was too wet to work in the field. A bronco buster was in town and the boys made up a purse to see a wild mule ridden. The mule belonged to August Frye. She was ridden, but boy! "she sho did some bucking!" The feature of this particular show was the seemingly obstinate will of the rider to pull the horn off the saddle, however, he did not succeed, as said horn seemed to be well fastened to said saddle.

Mr. Smith, of McKinney, Texas, is in Dawn on business.

Dawn and Wildorado will play ball at Wildorado next Saturday, May 20, and then on the 21st Dawn and Vega will play at Dawn. These two will be interesting games, so everyone come out and help the boys win.

**FRIONA**

A slow soaking rain began falling here about midnight Monday night and continued until nearly noon Tuesday. This gave the ground a good wetting which will be most beneficial to the growing crops and those recently planted.

At a call meeting of the Commercial Club Monday night plans were formulated for putting over the five-days Chautauqua course which is due to begin here on May 28th. The finance committee is busy selling season tickets which are going like hot cakes and the indications are now that the financial part will over with a bound. The programs are being distributed and the entertainment features promise a program of unusual merit. Get in the band wagon and buy your tickets before they all gone.

It appears that the lyceum course

given here last winter was a financial failure and the signers of the contract are in the hole to the tune of \$150. From what can be heard regarding the affair it seems that the signers of the contract were a bunch of ignoramuses without any business tact and are now making up the delinquency.

The house which Mrs. Martin recently bought from Ray Davies, was moved in Monday and placed on the site of the old hotel and Mrs. Martin hopes to soon have it in proper condition to be used as a hotel. Three large tractors were required to draw the building into town.

Glen Weir has completed his building and has moved into it. He will lay in a stock of groceries besides ice cream and cold drinks. It is a frame building with a stucco finish and presents a very attractive appearance both inside and out.

Mr. Fallwell, of the Friona Oil Company, has rented the house on Mr. Henechel's place on the east side of town and will move his family there as soon as the building can be put in a habitable condition.

Mrs. Stevick and daughters moved from town Tuesday to the farm a few miles east of Black, where her sons, Otha and Orville, are cultivating a large tract of land in row crops this season.

Good kafir, maize and cane seed seem

to be scarce in this locality this season. The large acreage put in wheat last fall caused most of the farmers to retain only enough seed to plant a comparatively small feed crop. The failure of the wheat to materialize on account of the long continued drought has caused most of this land to be again turned to row crops; hence the

scarcity of seed.

A. O. Drake has erected a tower and mill over the well on his farm at the north side of town. This makes sixteen wells in active operation in an immediately adjoining the town at

Last week completed one of the mo

(Continued from Page 5).

**Start Next Monday**

**ICE**

Making the entire residence district. Get your ice cards out where the driver can see them. Call phone 1 for an ice card, if you need one.

ICE IS STRICTLY CASH

**Jones & McLean Grain Co.**

Phone No. 1

**Safety First**

Have your clothes properly handled by hands that know how. We are prepared to do your bidding at any and all times rain or shine. Send us your clothes.

SERVICE QUALITY SATISFACTION

**C. P. Ringer's Tailor Shop**

Phone 385

THE PRICE IS THE THING

**Special Cash SALE**

Until June 1st

- 20 bars P. & G. Soap ----- \$1.00
- 20 bars Swift Quick Naptha ----- 1.00
- 20 bars Good Toilet Soap ----- 1.20
- Scotch and Honest Snuff, per bottle ----- .30
- 1 lb. can Folgers or Maxwell House Coffee ----- .40
- 3 lbs. Maxwell House Coffee ----- 1.00
- 2 1/2 lb. can Folgers Coffee ----- 1.00
- 1 lb. Schillings, New State, or Louis Coffee, ----- .40
- 2 1/2 lbs. Schillings Coffee ----- 1.00
- 3 lbs. can Louis, or New State Coffee ----- 1.00
- Pure Apple Vinegar, per gal. ----- .41
- New Stock Ceylon Tea; 12 oz. can ----- .40
- 35c Peanut Butter, now ----- .27
- 85c box Crackers, now ----- .75
- 4 lbs. can Advance Shortening ----- .70
- New Stock Cut Macaroni and Spaghetti ----- .08
- Can Beans ----- .07

**HALSELL CASH GROCERY**

**MASTERLY MELODY**

Sumptuously Staged

**THE ORATORIO ARTISTS**

A Program of Wide Appeal

A Company that is all the Name Implies

at

**CHAUTAUQUA**

# Punchettes

by  
**Rev. M. A. MATTHEWS**  
D. D., LL. D.



## SAVE THE NAVY

Congress is now trying to destroy the army and navy. To destroy either is a crime against common sense, patriotism, and courage. The spineless sentimentals have pyrethel pacifism until Congress imagines that all causes of war have been destroyed. How foolish. We are only in a prolonged armistice. We are just as sure of another war in or before 1930 as we are that the earth will turn on its axis tomorrow. We need a strong army. The money is not wasted. If you want economy put the army of inefficient public officials in the first line trenches and you will relieve the country of quite a tax burden.

We should save the army. However, if Congress destroys it we can build another one more quickly than we can build a strong navy. Save the navy at any cost. Send every Congressman

home who votes to destroy it, and bury him in a grave of political oblivion. We should have a navy of one hundred thousand trained men plus officers. This nation will never be able to reduce or destroy its navy. Water on all sides and being a world power make a big navy absolutely essential to our peace, progress, and prosperity. If Congress reduces our navy and thereby destroys its world position you then will have an unmistakable proof that Congress is composed of cowards unfit to be members of even the Pinkin Center town council.

*M. A. Matthews*

## SUNDAY SERVICE and Church Societies

### SUNDAY SCHOOL ATTENDANCE AT HEREFORD'S CHURCHES

Baptist 191

**St. Anthony's Church**  
Services Sunday morning at 10:00 o'clock.  
Rev. Fr. Salvator Francis, S. A.

**Christian Church**  
Bible School at 9:45 a. m.  
Preaching at 11 a. m. and 8 p. m.  
Intermediate Endeavor at 6 p. m.  
Senior Endeavor at 6:30 p. m.  
Good music at all services. The public cordially invited.  
J. N. Wooten, Pastor.

**Methodist Church**  
Sunday School 9:45 a. m. Miss Millicent Griffith, Superintendent.  
Preaching morning and evening by the pastor. Morning subject, "The Failure of the Mighty." Evening hour, "The Fooler Feels Fool."  
Epworth League at 7:30.  
Cordial invitation and a hearty welcome to all.  
M. M. Beavers, Pastor.

**Presbyterian Church**  
9:45 a. m. Sunday School.  
11:00 a. m. Preaching by the Pastor.  
3:00 p. m. Junior C. E.  
7:00 p. m. Intermediate C. E.  
7:00 p. m. Senior C. E.  
8:00 p. m. Sermon by the Pastor.  
The public is cordially invited.  
J. R. Sharp, Pastor.

**Church of Christ**  
(Two Blocks North of Courthouse)  
Bible Classes at 10:30 a. m.  
Preaching and Communion Service at 11 a. m.  
You are cordially invited to worship with us every Lord's Day.  
W. A. Knox, A. S. Higgins, Elders.

**Baptist Church**  
Regular services Sunday morning and evening.  
Preaching 11 a. m. and 8 p. m.  
Gambam Band 3 p. m.  
B. Y. P. U.'s 7:00 p. m.  
Rev. R. F. Jenkins of Amarillo will supply the pulpit in the absence of the pastor. All Sunday School teachers desiring to make application for the Teachers Training Diploma should notify the Superintendent immediately. We want to deliver these diplomas the 1st Sunday in June.  
A cordial invitation is extended to

the public to all of our services.  
E. B. Atwood, Pastor.

**Lutheran Church**  
We beg to announce that next Sunday, beginning at 11 o'clock, a religious service will be conducted in the court house. In this service Rev. Theo. H. Evers, the new pastor of the congregation, will be installed into his new duties by Rev. O. P. Hinge. We extend a cordial invitation to you to attend our services. The sermon will be preached by the installing pastor, Rev. Evers delivering his introductory sermon two weeks from Sunday. A detailed account setting forth his past career will appear in these columns in another issue.

**J. C. E. Presbyterian Church**  
3:00 O'Clock  
Leader—Lucile Cherry.  
Roll Call—Each one have a Bible story to tell.  
Collection.  
Business.  
Benediction.  
Be sure you have a Bible story and come.

**Presbyterian Church**  
The Senior, Intermediate and Junior

Christian Endeavors will hold a Union meeting May 21 at 7 o'clock.

Topic—What Christian Endeavor Does For Me.  
Song Service.  
Leader—Audrey Carroll.  
Scripture—Matt. 25:14-30—Glen Witherspoon.  
Leader's Talk.  
Prayer—Rev. Sharp.  
How can we get more help from Christian Endeavor?—Mrs. Farrell.  
How Does Christian Endeavor Help us to Develop Our Talents?—Alice Womack.  
Hymn—Juniors.  
Blackboard Talk—Ina Mae Hastings.  
Why have we not gotten more help from Christian Endeavor?—Mr. Garlin.  
Solo—Charles Ferguson.  
An Object Talk—Lonnie Witherspoon.  
Reading—Adeline Hastings.  
Hymn—Intermediates.  
What has the Prayer Meeting Done for us?—Mrs. Earl Nunn.  
Sentence Prayers.  
Special music.  
What has the pledge done for me?—Roy Golden.  
Business.  
C. E. Mizpah.

### Epworth League Program

May 21, 6:45 p. m.

Subject—What the Epworth League Does for us.  
Scripture—Matt. XXV 14-20.  
Leader—Gladys Bryant.  
Upon what does our benefits from E. L. depend? (Topic 1 and 2)—Leader.  
Two Things That E. L. Does for us (Topic 3 and 4)—Loris Anthony.  
Is the E. L. an Asset to the Church? Explain. (Topics 5, 6 and 7)—Harold Spratt.  
What the E. L. Has Done and is Doing For Me—Clyde Carroll.  
Before and After Joining the E. L.—Miss Hough.  
What the E. L. has Done for Some Young People I Know—Rev. Beavers.

### Junior Christian Endeavor

Christian Church

May 21, 3:30 p. m.

Topic—Don't Give Up.  
Song—"Stand up for Jesus."  
Prayer.  
Song—"Yield not to Temptation."  
Keep on Doing Right—Job. 17:3.  
Stand Fast—1 Cor. 16:13.



EUGENE CHRISTY, Tenor, at Chautauqua.



THE PHILLIPS SISTERS, HIGHLAND SASSIES, AT CHAUTAUQUA

Don't Give up Jesus—John 6:66-68.  
What Perseverance Means—Keith Guthrie.  
Try It Again—Thomas Elliston.  
Keep on Trying—Courtland Weston.  
"I Sing When I Feel Bad"—Allie Elliston.  
Closing Prayer.  
Orlean Savage, Leader.

### Y. P. S. C. E.

Christian Church, 6:30 p. m.

May 21

Topic—What Christian Endeavor Does for me.  
Scripture reading—Matt. 25:14-30.  
How has your idea of Christian Endeavor been enlarged through Christian Endeavor?—Earl Gough.  
Trains in service—Mark 1:16-20.  
Thomas Foster.  
Special music—Zena Owen and Maurine Stockman.  
Has Christian Endeavor Helped you to live the Christian Life more effectively? Explain how.—Mrs. Weston.  
Wherein is the value of serving as a leader or an officer in the Christian Endeavor Society?—Ina Gregg.  
Business.  
Mizpah.  
Leader—Lucille Mezert.

### RUTH BRYAN OWEN

Daughter of W. J. Bryan to Lecture on Premier Circuit

Redpath-Horner Chautauquas consider themselves very fortunate in having been able to make an exclusive Chautauqua contract with Ruth Bryan Owen.  
Mrs. Owen is famous entirely in her own right and does not need to depend in any way upon the great reputation of her father, W. J. Bryan.  
She is one of the most eloquent women on the platform. By all odds, she

the case, and the delightful mannerly style of her father. She has a wonderful voice which she never finds occasion to force.

She has the mastery of a man with the grace and sweetness of the most feminine creature in the world. Ruth Bryan Owen's lecture will mark one of the high points of the 1922 program.

However, it must not be supposed that the mission of Ruth Bryan Owen is simply to entertain or to delight her hearers with her most unique and interesting experiences.

Mrs. Owen has a decided mission. She has a lecture of tremendous force and of definite value. She makes one of the most sensible and logical arguments for world peace that has been presented on the Chautauqua platform.

Lillian Russell, sent abroad to study the immigration question, has recommended a five year "holiday." Her recommendation is strongly endorsed by many Congressmen.

A nurse in a Dallas hospital threw away \$2,000 worth of radium. It was found in a language which had been used during an operation. One gram of radium is worth \$120,000.

The "talking movie" has been developed in Japan; in that the part of every player in a screen play is taken by actors, placed in boxes on either side of the screen. The actors speak the parts of the characters as they would on the legitimate stage.

## Financial Health

It is the aim of this bank to maintain the soundest financial health. This is secured by intelligent investigation, conservative lending, ample reserve, a clean record and the standing of the men in charge of its affairs. We invite your investigation of these matters.

## First National Bank

It is the Advertising You Do That Brings the Business. Not That Which You'd Like to Do, But Don't.



The Pulling Power of an Ad is Like the Grindstone That Keeps on Turning After You Loose the Handle—It Stops Eventually.

MR. BUSINESS MAN, WE ARE ASKING

# YOU

Would you expect a team to work all summer with one feeding of oats and hay? Or a car to run forever with one filling of gas and oil?

OR A ONE-TIME AD TO KEEP BUSINESS COMING MORE THAN A WEEK OR TWO?

A Part of The Brand Service is Advertising Designs and Illustrations Free to Patrons

# HAR! - HAR! - HAR!

Said King George

## "FRIENDLY ENEMIES"

THE PLAY THAT THRILLED TWO NATIONS

NEW YORK CAST

A REDPATH-HORNER PLAY AT

CHAUTAUQUA

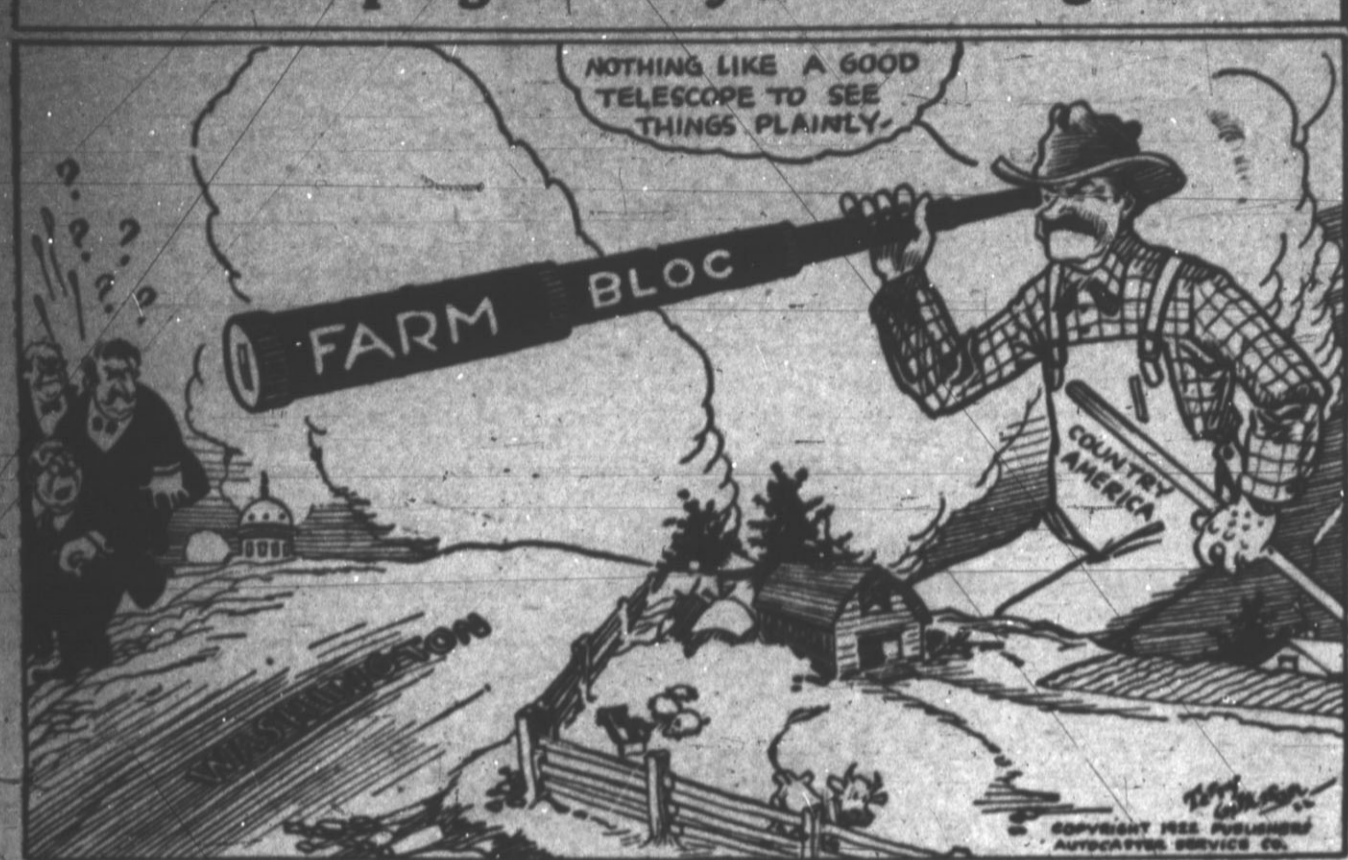
# Wind and Hail Storms Everywhere

We would advise everyone who now has Fire Insurance to also carry Windstorm and Hail Insurance. Only \$4.00 per \$1,000.00. Insure for one year.

Always a Dependable Insurance Service.

**T. K. Wilson Insurance Agency**

## Keeping His Eye on Things



grants and privileges? These are questions that the "Independents" such as Sinclair once was, are asking. Moreover, they want to know if Harry Sinclair and his companies are still of the "independent" class, how is it that he is privileged to get on, or at least next to government oil lands which carry the "keep off the grass" signs for them. What's the combination that gets into this Federal vault of fluid gold?

### SIXTEEN YEARS IN FRONT RANKS History Places Your Town on One of First Chautauqua Circuits of America

No doubt you are interested in knowing the reason for giving the name THE PREMIER CHAUTAUQUAS to that circuit of which your town is a part. Sixteen years ago there were being made the first well defined efforts to arrange a number of towns in a circuit for the purpose of supplying them with a first class Chautauqua Program. Circuits the Great Southwest. There were two circuits formed, one in Iowa, and one in this southwest territory. The latter was the circuit on which your own town now has a place. It was one of the first two circuits, and it was named THE PREMIER CIRCUIT.

In these sixteen years it has been the leading circuit in the United States, and the only one of its class in the western part of the United States, including Nebraska, Kansas, Oklahoma, Arkansas, Louisiana, Texas, Colorado, New Mexico, and states west. **First in Excellence** Not only is it a Premier or First

Circuit in point of history, but it is the best circuit in type of towns served and in excellence of program rendered.

There are many Chautauquas in the whole United States. However, there is none better, and there are only two or three others that are considered to be in the same class with this PREMIER CIRCUIT, and there is none other in this section of the country that can approach it for exact service rendered, quality of cities visited, and general excellence of its program. **Best in the Country** So, with your town a member of the PREMIER CHAUTAUQUA CIRCUIT you have the very satisfactory assurance that you have the very best that the country affords. **WANTED—Good, clean rags, at The Brand Office.**

## The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS  
 Seth R. Holman Walter R. Steckman  
 Holman & Steckman  
 Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00  
 Subscription, outside Zone 1, per year, \$2.50  
 Six months, \$1.50  
 Three months, \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

### POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County Judge:**  
W. M. Megert
- For Sheriff and Tax Collector:**  
Omer Baker  
C. R. Smith  
C. S. Purcell
- For Tax Assessor:**  
W. W. Bennett  
Ira Ricketts  
J. H. Daniel  
Albert Murphy  
C. E. Lester
- For District and County Clerk:**  
A. L. (Lee) Biggs
- For County Treasurer:**  
J. J. (or Uncle Joe) Ward

### CASTRO COUNTY Political Announcements

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County Judge:**  
B. D. Woodlee
- For District and County Clerk:**  
Joe Hastings

#### LET LASKER PINCH HIMSELF

The breadth of vision of the American farmer as reflected through the American Farm Bureau, in connection with the development of an American Merchant Marine, is strangely at variance with that of Chairman Lasker of the Shipping Board, who has exhibited interest in the agricultural section of the country more in words than in action. Mr. J. B. Howard, President of The American Farm Bureau Federation, has written to the Shipping Board, approving government subsidy for ships until our flag can be established on the high seas, recognizing that the development of our foreign trade depends largely on our ability to distribute American products in American bottoms. What a striking contrast between

Shipping Board—one of America's leading advertising men, who scorned every means of contact between the government and the sixty odd millions of the people in country America.

Lasker is on record as admitting that the American Merchant Marine never can be a success unless it is backed by the whole-hearted interest of the people in rural America. When he took hold of the shipping reins there was in hand—in fact, there had already been started—a splendidly conceived plan of educational advertising aimed at teaching the Americans resident in interior towns and villages how closely their prosperity is related to the water railroads that must carry America goods to distant markets. This, however, did not please the worshipper of the Saturday Evening "Post." With a stroke of the pen, Lasker swept the whole into the columns of a number of the national weeklies and the influential cities. The poor little country publisher might go to the devil, and his reader, if he wanted facts relative to American shipping, must get them from some other source than his home town newspaper. Lasker's move was announced as a suspension and not a cancellation of the plan, but experience shows, this was a sop to still the tongues of the men who had they cared to do so, might have made matters mighty uncomfortable for the advertising expert.

The people in country America still want an American Merchant Marine will mean to them, because, when it comes to the spending of vast sums of money for ship subsidy they propose to have a voice in the votes of the representatives. Mr. Lasker may conduct his advertising business with a Czar like hand, but when it comes to spending millions of the public money, then he will find that country America has something to say. The despised little country publishers represent the interest of their readers who form a majority of the American population, and they propose to keep a sharp eye on Mr. Lasker's gymnastic exercises.

WANTED—Good, clean rags, at The Brand Office.

### WHAT'S THE COMBINATION?

Harry Sinclair set out in the oil business as an independent operator when the great mid-continent field was in its infancy as to production. Among the independents he was pronounced a success. He carried his interlocking companies to Wall Street, where after a time of cooling his heels in the outer offices of big business, he was admitted and let in.

Now it appears he is well within, so far in that some of his companies are not without their federated interests with the Standard Oil Company of more ancient fame.

Sinclair was recently reported as having come close to a corner on all the available oil land in the world. And among the available lands he was fortunate enough to find ways and means to lease the Federal oil lands reserved for sources of naval supply.

Now Senator LaFollette, who is just as apt to be right as wrong, demands a Federal investigation into naval oil fields, and why these oil deposits are subjected to being greatly depleted by the Sinclair exploitations.

What is an independent oil operator? When does an independent become a combine and the benefactor of special

### MONUMENTS

Granite, Marble and White Bronze Can Give Time

Will erect same.

**P. R. PURCELL**  
 Hereford, Texas.



At about this time of the year, when your lawn sheds its winter coat of hardness, and the first blades of grass spring up, you're going to start thinking of a lawn-mower.

That is, if you want a neat, even growth, and know its advantages. An unkempt, shaggy lawn detracts from the appearance, and so indirectly from the value of the house.

Drop in and look over the various models and sizes.

**Dunlap Hardware Company**

Garden Tools

Lawn Mowers

## Electric Cooking

The hot season is here and to avoid its discomforts you should be thinking of electric cookery—the cool and pleasant way of preparing meals for the family. We invite your investigation of its many advantages.

**Hereford Light & Power Company**  
 "Your Electrical Servants"

## Good Business

Everybody we talk to about it agrees with us that it's good business:

- To diagnose battery troubles as carefully as a doctor diagnoses his cases.
- To advise and make repairs only when we know repairs will pay.
- To recommend the purchase of a new battery only when repairs on the old one would not be a good investment.
- To speak frankly, plainly, and with a thought of the best interests of the battery owner whether his is a Willard Battery or not.

### Electric Service Station

Phone 284

Representing Willard Storage Batteries

## Announcement

I will be in Hereford Tuesday, May 23, ONE DAY ONLY. If you have trouble with

## Your Eyes

or need glasses, you may see me at the Cordova Hotel on that date.

Work Guaranteed Prices Reasonable

**Dr. Thos. M. Montgomery**

Optometrist and Optician

515 Polk St., Amarillo, Texas

## Diversify

When a man becomes willing to risk everything on one throw in the game of life he is courting disaster.

We believe this statement applies to any line of business, and especially to the business of farming.

Diversify and help your country.

We are in the market for some well secured cattle loans on the basis of bank balance.

**FIRST STATE BANK & TRUST CO. of Hereford**

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

# Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
**RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
**CASH WITH ORDER.**

**B. FRANK BUIE, Lawyer**  
 Office in Court House, Hereford, Texas  
 When services are desired, will take any case in any court in Hereford. Also give legal advice how to keep out of court.

## Wants

**Wanted Land**  
 Good eight room brick house located in Denton, Texas, clear of debt, to trade for land in Panhandle. See J. E. Bray, at T. K. Wilson office. 34-1f

**WANTED—To buy Showcase.** 34-1f  
**Service Garage.**  
 WANTED—A good range stove for my camp, must be in good shape. Phone 161, or see me. Sy Orr. 33-21-P

**WANTED—Cattle to pasture.** Also for sale—Jersey cow, fresh. J. S. Wreche, 1 mile south and 7 miles east of Hereford. 32-31-Pd

## For Sale

**FOR SALE—An R. T. Frazer saddle,** almost new. Has only been used a short time. Cost \$125.00. Will take \$85.00. See or write S. A. Franks, 34-11-Pd Dawn, Texas

**FOR SALE—Modern 5 room bungalow** with bath, built in features, hard wood floors, garage, also 100 acres good level land, eleven miles northeast of Hereford. Good terms. Panhandle Lumber Co. 34-1f

**FOR SALE, or trade—5 room residence** with bath. East front, 120 ft. by 210, will trade for sheep, hogs, or cattle. See me at once, will only be here a few days. L. E. Russell, or J. D. Thompson. Phone 168 34-31-Pd

**BARGAIN**  
**FOR SALE or Trade—Span of light** work mules, 6 years old, no blemishes. Will sell or trade. Jno B. Davis, 33-1f

**FOR SALE—Plants—Tomatoes, cab-**bage, peppers and cauliflower. Mrs. Lillie Oden, 33-21 South 25 Mile Ave.

**FOR SALE—Single row lister, in good** shape. W. A. Knox. 33-21-Pd

**FOR SALE—Must sell good seven room** modern house, one of the best homes in Hereford. Close in, easy terms. Phone 237. E. H. Shore. 32-21-Pd

**FOR SALE—Mixed dahlias, 25c per** dozen; asters and tomato plants, garden raised at market price; and other flower plants. Mrs. F. E. Bowe, 32-1f Phone 389.

**FOR SALE—Good as new single-row** Go-Devil, with discs and knives ready to go. N. C. Voegel. 31-1f

## For Rent

**FOR RENT—A real nice bedroom with** outside entrance. Phone 262. 32-1f Mrs. Geo. Burns.

**FOR RENT—House; also 2 rooms in** another house. H. L. Broadwell, 75-1f

**FOR RENT—Rooms for rent, also de-**siring garden work done. Call on L. E. Sullivan, Corner 4th and 25 Mile Avenue. 31-41-Pd

**FOR RENT—Suite good office rooms.** Very low rate. Inquire at Dunlap Hardware Co. 30-1f

## Lost

**LOST—Pair tortoise-rimmed glasses,** case bears name of Dr. Crowder & Ahlers, Sherman, Texas. Reward for return to Brand office. 34-1f Jack Randolph.

**LOST—A sand colored silk glove, about** 20 inches in length, lost on main street Thursday afternoon. Finder please leave at Brand office. 34-1f

**LOST—My black mare Shetland pony,** strayed from my place. 33-1f Matt Gilliland.

**FOUND—Kit of automobile tools, con-**taining pliers, wrenches, screw drivers, etc. Owner call at my shoe shop. 34-11-Pd Henry Hellman.

**Phillips Sisters and Helen Carrie—**Highland Lasses at Chautauqua  
 Admit it now—the combination of catchy music and charming young women is irresistible. From the moment this splendid orchestra starts the opening number in the afternoon until their final number at night, the audience is with them.  
 Every member of the company plays

one instrument especially well. Five of them are sisters and have had the advantage of developing their musical talent together since baby-hood. For this reason the ensemble numbers are so well-rendered that this little-orchestra of six people produces music, both popular and classic, such as you would expect from a much larger organization. The solo work of all of them is splendid.

Miss Helen Carrie, violinist, is both a talented artist and a winsome young woman. The entire combination is one that is especially interesting, for it includes violin, cello, trombone, cornet and drums in addition to other features.

The good nature and sweet dispositions of every one of these six artists have made them one of the best loved companies in the country. They love their work and they like each other. They will have as much fun in making you happy as you will get in hearing them.

## From Neighboring Towns

(Continued from Page 2)

**FRIONA**  
 successful terms of school our town has had for some years. Our faculty was composed of teachers of unusual ability and merit and are deserving of the commendations of the entire patronage. Being seriously handicapped by the burning of the school building early in the term and thus being compelled to work in cramped quarters with insufficient apparatus, they nevertheless accomplished a work with and for their pupils that very few could excel under the most favorable circumstances. It is not yet fully decided whether they will return to the work here next winter or not, but we hope such may be the case.

**SPRINGLAKE**  
 The men enjoyed a banquet given by the ladies Saturday night. Mr. Kennedy of Hurley was in the community last week representing the "Rawleigh Co."

Mr. Palmer of Hereford was in Springlake vicinity last week writing insurance for the T. K. Wilson Insurance Company.

Mr. and Mrs. Hall made a business trip to Plainview Saturday.

Mr. Winn, who has been working for W. S. Hall, was called to the bedside of his sister, who is seriously ill, this week.

Mr. and Mrs. Ansel Bales spent Saturday night and Sunday with Mrs. Bales' parents, Mr. and Mrs. Metcalf.

A crowd of young folks visited the Springlake ranch Sunday evening.

Mr. and Mrs. Gehres, of Plainview, spent the week in Springlake with their children.

Misses Mabel and Mary Kiser will close their school May 19th with a fine program at Sunnyside. Everybody invited.

J. I. Phipps was in Hereford last week and took dinner at the home of T. K. Wilson.

Mrs. Ernest Jones is at home and is rapidly improving from her operation. We learn that Miss Viola Benson, Mrs. Jones' sister, was operated on at Lubbock Saturday for appendicitis.

A. R. Reddington returned home from Kansas, where he had been called to the bedside of his sister, who died while he was there. We wish to express our heartfelt sympathy to Mr. Reddington.

Mr. Bottolph, our telephone man, came out and put in four new phones for Messrs. Geo. Kellar, Asa Wilson, Ed Bell and Mundell.

Several attended the courthouse meeting at Olton Saturday night.

Cecil Johnston and Frank Newberg are breaking sod for Sam Jones.

Miss Viola Denton spent last week with Mrs. Tucker, after which she went to her home in Colorado.

Dummitt and Springlake will play base ball Friday afternoon.

**District Court**  
 J. D. Thompson vs Panhandle & Santa Fe Railway Company; judgment for plaintiff in sum of \$1,398.10.  
 J. H. Aldridge and F. R. Metcalf vs Panhandle & Santa Fe Railway Company; cases consolidated and on trial.

## Give Battery at Least the Care Camels Receive

(By High Speed in Denver Post)

In order to obtain low cost of battery service the automobile owner must do three things—he must have a battery of reasonable worth, must see that it is serviced properly, he must give it a certain amount of attention himself. When we consider the cost of a battery and the work it has to do, it should be the owner's duty to give it as much care as he gives the engine. The latter is given a daily supply of oil, but how about the attention the battery receives?

There are now on the market over 100 different makes of storage batteries. Out of this number a good percentage are practically worthless when compared with top-notch batteries made by responsible concerns. The worthless ones are sometimes called "back alley" batteries because they are made in barns, garages and shops that have no recognition. It does not take any particular skill or experience to make such batteries. The plates are purchased from one source, boxes, jars and electrolyte from others, and so the parts are put together and the resultant called a storage battery.

**Beware the "Back Alley" Unit**

If the parts were properly made and correlated a good battery could be produced, but such a battery would then have to sell at such a stiff price as compared with the reputable makes that the alley builders could not compete. So the motorist is asked to buy these put-together batteries at a low price, sometimes at a high price. It doesn't matter much about the price, for the motorist gets "stuck" either way.

If you need a battery, buy one from a reputable firm. That does not necessarily mean a large manufacturer who advertises his wares all over the country, because there are many smaller battery makers who haven't the distribution nor the advertising volume. The battery business is one that must be studied in order to produce a good unit at low cost. This study calls for constant experimental work in every branch of manufacture, and this is something the "back alley" builders do not care to do.

Once you possess a good battery the next thing to do is to give it the care it deserves. All you have to do is to add distilled water once each week in winter or at such intervals as found necessary to keep the cells filled to level.

Aside from this simple procedure see to it that the terminals are clean and tight and the battery as a unit is mounted solidly in place. If a white or green deposit appears on one of the terminals little or no current will flow into or out of the battery. Disconnect the terminal and scrape off the deposit, wipe the terminal dry, and cover with a light coat of grease or vaseline. Never add anything but distilled water.

**Special Electrolytes Should Not be Used**

There are some garages and even battery service stations that will try to sell you some special electrolyte to "revive" the battery. These special solutions should not be used, for while it is perfectly possible to add chemicals to temporarily revive any battery it harms the battery in the end. If a battery is so far gone that it will not take

or hold a charge special electrolyte will only give temporary relief at great cost. See to it that the generation charging rate is low or high enough to keep the battery up to charge. Some drivers do little continuous driving, with the result that the battery is undercharged. Others do constant driving and little starting and stopping, with the result that the battery is usually overcharged. It is difficult to anticipate driving conditions, therefore the wise owner occasionally has the battery charged at a service station. If possible, go to a reputable station, where the shop equipment is adequate and where an honest opinion will be given. The station can make certain tests to determine the condition of the battery and if the station is not honest the owner is told anything at all in order that a new battery sale may be made.

With ordinary care your storage battery should last two years. If you do not take care of it it may last only six months. These figures are for the best makes of batteries. The back alley batteries, even if cared for properly last a little over a year. Sometimes such stations sell remade batteries, which cost more per month of service than the best battery made.

## CLOSING EXERCISES CITY SCHOOLS

(Continued from Page One)

lock, Dorothea Bishop, Willie Mae Beavers, Ruth Chapman, Lula Council, Mattie Lon Harrison, Lucille Hughes, Frances Locker, Reba McDuff, Beasie Megert, Jacqueline Pogue, Nina Powellson, Norma Powellson, Veda Parker, Fay Rambo, Mildred Ricketts, Rebecca Sowell, La Moine Shaw, Lola Mae Sisk, Josephine Stocking, Dyaltha Stovall, Clara Wedel, Cotham Bryant, Charles Christy, Cloyce Chambers, Ross Green, Archie Harper, George Keith, Marvin Loring, W. C. Morgan, Oliver Ray, Glen Ratcliff, Jess Russell, James Wooten, John L. Wilson, Velma Carroll, Jimmie Parks, Loreta Murphy, Aline Hodge, Juanita Standifer, Zelma Dunn, Pauline Jackson, Inez Jowel, Margaret Thompson, Sarah Bruner, Lillian Sawyer, Corine Smith, Gwendolyn Spradley, Martha Duncan, Mary Wilkinson, Frances Oberstler, Grace Potts, Wanda Wilkinson, Junior Burns, Jack West, Durward Harper, Teddy Miles, Raymond Keith, Clarence Loring, George

Tatum, Gordon Witherspoon, Arthur Trief, Clyde Henfro, Donald Hawkins, Abbie Posey, Martin Gilliland, Loyd Turner, Weldon Purcell, Jack Sanders. Graduation exercises for the high school were held Thursday evening. The stage set for the final scene of commencement week was a triumph of the decorator's art. The large auditorium of the Christian Church, in its elaborate ornamentation of white and gold, presented a picture of exquisite beauty. To this, the formal march, in which members of the school board and faculty preceded the graduates, added an air of pagantry. The class, led by Miss Griffith and Mr. Blocker, were ushered to seats on the platform, members of the junior class also being prominently placed. When all were assembled, the audience stood with Rev. J. K. Sharp in invocation.

Every number of the program was distinctly creditable, the revival of the old time custom of class orations finding favor with the audience, who responded with the heartiest applause. A strong feature of each oration was excellent delivery combined with pleasing stage presence.

The music was an attractive feature of the program. It was furnished entirely by high school talent, under the direction of Miss Swisher.

Smiles for the evening were furnished by T. Aubrey Cox, who as class prophet, drew startling pictures of the future of his classmates.

Class honors were won by Misses Ethel Rice and Eunice Gilbreath, both the valedictory and salutatory being excellent numbers.

Mr. G. A. F. Parker, president of the school board made an earnest talk to the class in delivering the diplomas, after which Miss Griffith expressed her pleasure at the happy consummation of the year's work, her ambition for the

class, and her hope for and interest in the schools.  
 The benediction was pronounced by Rev. Wooten.

## ORR BARBER SHOP IMPORTS A DALLAS MAN FOR VACANCY

Will R. Williams, of near Dallas, arrived here Thursday morning and will be employed as a barber at the Orr Shop, taking Ed Wilhite's place. Mr. Williams is a relative of A. F. Amerson.

## NEW WIND MILL IS BEING ERRECTED ON THE SCHULTZ FARM

Robert Fullwood is making preparations to install his Silent Automatic Windmill on the Schultz farm, two miles east of Hereford. Mr. Fullwood had his mill built in Tucuman and has had it in operation for some time at that place.

## ALL DAY SINGING AT TIERRA BLANCO SCHOOL MAY 21st

Kelly Grey informs The Brand that the community near the Tierra Blanco School, eleven miles west, will hold an all day sing at the school house next Sunday, the 21st. A basket dinner will be spread and everybody is invited.

**DR. J. M. FARRELL**  
 Graduate Veterinarian  
 Day Phone 105 Night Phone 45  
 Office: Corner Drug Store

**Bran and Shorts**  
 Plenty of it.  
 Get it at the Elevator.  
**Great West Mill & Elevator Co.**  
 Phone 265  
 B. R. Dixon, Mgr.

**Bone Colored Whiskers**  
 EVER HEAR ABOUT 'EM?  
 PREPARE TO  
 SHED YOUR LAUGHS  
**EVERETT KEMP**  
 "The Man With the Million Dollar Laugh"  
 at  
**Chautauqua**

**Abstracts and Loans**  
**J. Frank Potts**  
 Maps, Deaf Smith Co.—50c.

**NEW HARNESS**  
 Just received—guaranteed to please, and priced right, too, at on a pre-war basis.  
**IMPLEMENTS**—Let us show you our line of Standard farm and garden implements. We can give you just what you want.  
**GARRISON BROTHERS.**

**HOGS**  
 To The Public:—  
 As the weather is getting warm, and hogs shrink badly if I hold them a few days, I have decided to pay 25c per 100 lbs. premium on California hogs, if you will bring them in Wednesday so I can ship them Thursday morning. Remember to bring them Wednesday.  
 Bring in your hogs not later than Wednesday evening. I ship every Thursday.  
**G. W. Brumley**

**Cream and Butter**  
 Place your order for Good Butter and Cream Delivered.  
**JUST PHONE 142**  
**Harman's Dairy**



**To Farmers**  
**OF DEAF SMITH COUNTY AND HEREFORD TERRITORY**  
 We are pleased to announce that we have been appointed  
**Distributor for the Moline Line of Farm Equipment**  
 Our new plan of distribution provides a means of reducing the expense of selling and handling between the factory and the farm.  
**Lower Prices**  
**GIVE YOU THE BENEFIT OF THESE SAVINGS**  
 You will be pleased with the savings you can make on the machinery you need. Your cooperation is all that is necessary. Phone, write, or ask us.  
**The C. O. Lee Hardware**  
 Distributors for Hereford Trade Territory.

# TOWN & COUNTY Personalographs

Mrs. Earl Bennett returned home to Amarillo Wednesday.

One week of real bargains at Skelton's Rainbow Sale, starts Saturday.

L. Baskin arrived home from Oklahoma City Friday morning.

Bulldog clothes plus, 5c per doz, Skelton's Rainbow Sale, starts Saturday.

Atty. F. P. Works returned to his home at Amarillo Thursday morning.

C. D. Shaw reached home Friday morning from a business trip to Amarillo.

Lump Coal on the Track. Jones & McLean.

Ladies' Vests, 2 for 25c. Skelton's Rainbow Sale, starts Saturday.

Clarence Keen arrived in this city from his home at Breckinridge, Texas Friday.

20 percent Discount on Louis, New State, Maxwell House and Folgers Golden Gate Coffee, this week only. H. H. Halsell Grocery.

Summer School—6 or 12 weeks at Central School Building, May 29th.

Get your liquid floor dressing at the Service Garage.

Albert Murchison left Hereford Thursday morning for British Columbia.

No. 3 galvanized tubs for 70c at Skelton's Rainbow Sale, starts Saturday.

Edgar S. Ireland made a business trip to Texhoma and Dalhart Wednesday morning.

Mrs. Henry Best, of Amarillo arrived in this city Tuesday morning to visit her sister, Mrs. J. S. Marshall.

Dandy good wash board at Skelton's Rainbow Sale for 42c, starts Saturday.

H. M. Dunn reached home Thursday morning from Pecos, N. Mex. Mr. Dunn was in New Mexico on business.

W. E. Hacker and daughter went to Canyon Wednesday morning. Miss Hacker is enroute to her home at Lubbock.

Regular 50c syrup pitchers, with removable top, for 25c at Skelton's Sale starts Saturday.

Have your old looking car cleaned and made new with Simons, at the Service Garage.

Enroll for summer school May 29th at Central School Building.

We pay 17c per dozen this week only, in trade for fresh eggs. M. H. Halsell Grocery.

Ed McCants, of Abeline, Texas, arrived in this city Wednesday and spent the day with Mr. and Mrs. W. B. Anthony.

Liquid floor wax dressing at Service Garage.

Lump Coal on the Track. Jones & McLean.

Mrs. C. B. Planner and children left Hereford Tuesday morning for Ft. Sumner, N. M. Mrs. Planner will visit her parents.

Aluminum Coffee Percolator for 70c at Skelton's Rainbow Sale, starts Saturday.

We pay 17c per dozen this week only, in trade for fresh eggs. H. H. Halsell Grocery.

Raymond Bishop, of Marion, Ohio, arrived in this city Wednesday morning and is visiting in the home of his grandmother, Mrs. J. R. Naylor.

Special. We will have on sale, next Saturday only, a big shipment of ladies' groggette, crepe de china and pongee waists. They are real bargains. Remember, Saturday only. Skelton.

A Two Weeks' School. In order to aid some of the High School pupils who expect to take an examination for certificates soon, I shall give instruction along that line in the High School building, beginning Monday, May 22nd, for two weeks. All who desire may attend. Millicent Griffith.

Mrs. Homer T. Walker and Miss Londa Walker went to Friona Wednesday morning. Miss Londa has been visiting in the home of Mr. and Mrs. D. P. Vaughn.

Lump Coal on the Track. Jones & McLean.

Mrs. Nola Prentiss, of New York City, arrived in this city Friday morning. Mrs. Prentiss was called to Hereford by the death of her grandmother, Mrs. T. L. Keen.

20 percent Discount on Louis, New State, Maxwell House and Folgers Golden Gate Coffee, this week only. H. H. Halsell Grocery.

Percale Coverall aprons, for 70c at Skelton's Rainbow Sale, starts Saturday.

S. N. Cathey and family, of Ft. Worth, arrived in this city Wednesday morning. Mr. Cathey is a brother of Mrs. C. C. Elliott, in whose home they are making a visit.

There has been a big reduction in the price of all J. I. Case goods, such as tractors, separators, plows, etc. I will be glad to take care of your wants. C. A. Skelton.

Mr. and Mrs. William Lytle returned to their home at Wichita Falls, Texas Thursday morning after several days visit in the home of Mr. and Mrs. Allen Powelson. Mrs. Powelson is a niece of Mr. and Mrs. Lytle.

Make up lost grades and gain new ones at 6 or 12 weeks summer school, Central Building, May 29.

You do not get any added eggs at the Hereford Produce. We put out only fresh eggs.

Notice. Mrs. Earl E. Wilson will begin a class in Piano music Monday, May 22. Those desiring to take, please call at residence, or phone 232. 34-35

One miss in the front seat is better than two in the engine. Moral: Use Texaco Motor Oil and you can devote your entire time to the Miss on the front seat. Service Garage.

Judge Bule says: "Not only the parents, but the teachers and patrons of the Hereford school, should be proud of the manner in which the graduating class performed in the closing exercises last evening at the Christian Church."

Mr. and Mrs. Jno. Allington, of Los Angeles, Calif., arrived in this city Tuesday morning and will visit in the Mulhall family for a few days.

14 qt. granite dish pan for 29c at Skelton's Rainbow Sale, starts Saturday.

It don't cost you any more to use the best of gas and oils. We have them at all times, from one gallon to carload lots. It's Texaco Oil, Texas Gas and Mobile Oil. Service Garage.

Notice. The person who took my German field glasses from my residence in north Hereford last week will please return them not later than May 27, 11 p. m. Leave them on the back steps, no questions will be asked, otherwise, I will be obliged to report your name to the proper officers. Jim Rutherford. 34-35

FINE CHAUTAUQUA PROGRAMS AT BOTH DIMMITT-FRIONA

Both Dimmitt and Friona will have their own Chautauqua again this year, the Dimmitt opening date being May 27 and the Friona May 28. The Cadmus circuit furnishes the talent, the course is for five days and the program is said to be a splendid combination of good music, rich lectures, clever plays, novel readings and unique entertainment, as follows:

First Day—Afternoon: Opening Concert, Cosmopolitan Band O' Singers. Evening: Grand Musical Entertainment, Cosmopolitan Band of Singers.

Second Day—Afternoon: Musicals De Luxe, Ben Nak Trio; Address, "The High Cost of Criminals," Warden Daniel Woodward. Evening: Classical Music Popularized, Ben Nak Trio; Special Lecture, "My Term in The Penitentiary," Warden Daniel Woodward.

Third Day—Afternoon: Hip Van Winkle, Herbert Sprague Players. Evening: An all-star cast playing "Cappy Ricks."

Fourth Day—Afternoon: Musical Music, Aeolian Entertainers. Lecture, "Going Home," Andrew S. Beshore. Evening: Artistic Impersonations, Aeolian Entertainers. Oration, "Things Not For Sale," Andrew S. Beshore.

Fifth Day—Afternoon: Philippine Melodies, Lot's Philippine Serenaders. Lecture: "The Four Greatest Ships," Wilson A. Price. Evening: Grand Finale, Everything Musical, Lot's Philippine Serenaders.

MRS. T. L. KEEN PASSES AWAY AT MAGDALENA, N. M.

Mrs. T. L. Keen passed away last Sunday, May 14, at Magdalena, New Mexico. Mr. and Mrs. Keen and son, Oval, and wife have made their home in north Hereford for the past month and just recently went to Magdalena for Mrs. Keen's health. She was past seventy-three years of age. Mr. and Mrs. Keen and grandson, Clarence Keen, have been making their home at Breckinridge, Texas, for several years. Mrs. Keen is survived by her husband, one son, Oval, of this city, two grandchildren, a granddaughter, Mrs. Nola Prentiss of New York City, two brothers in Lacona, Iowa. The body was shipped from Magdalena to Hereford and reached here Tuesday morning. Funeral services and burial will take place next Sunday at 3 p. m.

"ON TO PLAINVIEW" LOCAL BAND'S SLOGAN FOR MAY 22ND

Plainview is flooding Hereford with circular letters and literature telling of the big times ahead for next week when the annual convention of the West Texas Chamber of Commerce will be pulled off at that point. The Hereford Band expects its new uniforms for the occasion to arrive by Thursday and

will appear in them for open air practice and drill formation Sunday afternoon. The band is rapidly rounding into form and will make somebody hustle at Plainview for first money.

A number of citizens are planning to go to Plainview and the Chamber of Commerce is being pestered daily by all the towns aspirants for the honor of securing the 1923 convention. The Hereford delegation will withhold judgment who to vote for until they size up the field, but will vote as a unit when voting time comes.

CATHOLIC CHURCH TO HAVE REVIVAL SERVICES JUNE 10

The local Catholic Church is planning a series of meetings. The Rev. Paul James Francis (Watson) will reach Hereford about June 10 and will preach a series of sermons, explaining the Catholic doctrine. Rev. Francis is a very forceful and intelligent speaker, and the church extends a cordial welcome to the entire public to hear him.

During the latter part of June the new Catholic Church will be dedicated on St. Anthony's Day and Bishop, Rt. Rev. Joseph P. Lynch, D. D., of Dallas will conduct the ceremonial. About thirty children will be confirmed on that day.

BURGLARS ENTER TWO HOMES SAME NIGHT THIS WEEK

Thieves broke into the residences of Homer and Henry Wilkinson last Wednesday night while they were attending the Junior Program. At the Henry Wilkinson home the burglars came in through the back window and were in the house. The return of Mrs. Wilkinson frightened them away. Homer Wilkinson said some one was in their house the same night, the doors being open. Only a small sum of money was missing.

HEREFORD AUTO-MOBILE PARTY IN TRIP TO LUBBOCK

Mrs. Robert Bowers and two children, Mrs. C. C. Rockwell and Geo. Connell drove to Lubbock the latter

part of last week. Mrs. Rockwell and George returned home the first of the week. Mrs. Bowers and children will visit in the home of Mrs. Bowers' mother, Mrs. H. H. Stanley.

E. W. HARRISON IS HOME FROM MEETING OF GRAIN MEN

E. W. Harrison came home Thursday from Wichita, Kansas, where he attended the first two days sessions of the Kansas Millers Association. Mr. Harrison is president of the Panhandle association. He reports a good crowd and interesting meetings. While away he investigated the machinery market with the view of installing more appliances for handling ground feeds here.

MRS. C. C. ELLIOTT ENJOYS A VISIT FROM HER SISTER

Mr. and Mrs. S. N. Cathey and daughter, Numa, of Ft. Worth, arrived in Hereford Tuesday morning and visited in the home of Mr. Cathey's sister, Mrs. C. C. Elliott, Mr. Cathey and family left Hereford Thursday morning

for points in Colorado and California. Mr. Cathey is a business man of Ft. Worth.

NATIONAL GUARD'S INSTRUCTOR HERE ON U. S. AFFAIRS

Sergeant Kale, of Wichita Falls, was in Hereford Tuesday and Wednesday, Sargt. Kale is Federal Instructor for the Texas National Guard, and is giving Captain Ewell Morris work on administration.

Good Printing at the Brand.

Cash

We Pay Cash for Cream, Poultry and Eggs.

Conklin Produce

## WE BACK THE FARMER

and boost for diversified stock-farming at all times. We believe it a good policy for everybody. Diversify and Bank your profits with the

Western National Bank



You have been waiting a long time, hoping and expecting to improve the atmosphere of your home with some brightening change of furniture.

Now is the time to act on that suggestion. We can meet any furnishing idea you may have, and save you money on your selection.

### REFRIGERATOR SPECIAL Your Opportunity

\$90.00 Refrigerator, for	-----	\$65.00
65.00 Refrigerator, for	-----	48.50
45.00 Refrigerator, for	-----	33.75
25.00 Refrigerator, for	-----	17.50

### ATTRACTIVE ART RUG SALE

\$60.00 Fine Art Rug, for	-----	\$47.50
47.50 Nice Art Rug, for	-----	37.50
35.00 Good Art Rug, for	-----	25.00
25.00 Good Art Rug, for	-----	19.75
10.00 Grass Rug, for	-----	7.50
All Linoleum sold cheap.		

### BEDROOM FURNITURE

\$350.00 Fine Walnut Suite, for	-----	\$245.00
225.00 Fine Walnut Suite, for	-----	135.00
300.00 Beautiful Ivory Suite, for	-----	195.00
200.00 Elegant Ivory Suite, for	-----	147.50
150.00 Nice Ivory Suite, for	-----	98.75

See us for low prices on all Furniture.

WE TURN A HOUSE INTO A HOME

E.B. BLACK CO. FURNITURE & UNDERTAKING

HEREFORD, TEXAS

PHONE 14

The big store with the little price.

## For HAIL INSURANCE

See H. B. Webb. We are not "the strongest," but no one has better rates in standard companies or will give you any better service than I. My losses have always been adjusted promptly and satisfactory to the insured. I will appreciate your business this season.

H. B. WEBB

## Parade Saturday Afternoon

Where? Hereford  
When? 3 o'clock  
What for? Junior Chautauqua

## Stunt Night and Ticket Hunt

There will be Kiddie Kar races, Crab races, Three legged races—all sorts of fun. Let's be on hand at the Boy Scout Grounds, 7:30 p. m.

MISS POLLY THOMASON

## Use Good Business Judgment On the Farm

the same as in any other calling or you'll not succeed. Keep your buildings and machinery painted to save them from decay. Then, too, think of the difference in appearance. Paint makes your improvements much more valuable. We have all kinds for both inside and outside work.

# PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

## Cane Seed

Seeded Ribbon Cane Seed—the Brumley kind—for sale at Great West Mill & Elevator Co.