

The Hereford Brand

16 pages

SINCE 1901

Sixty-two Years Of Service

Published Every Thursday

Our Slogan: "More People — More Farms"

HEREFORD, TEXAS 79045, THURSDAY, MARCH 12, 1964

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WEATHER

	Moisture	High	Low
Sunday	55	25	25
Monday	50	20	20
Tuesday	55	20	20
Wednesday	61	26	26
Moisture this month:	.61		
Moisture this year:	1.66		
Moisture last year:	1.34		

63RD YEAR — NO. 11

Around Town

In Hereford This Week . . .
Snow laid a tissue blanket over Hereford Sunday night . . . County commissioners got a progress report from contractors building an annex to Deaf Smith County Hospital at their Monday session . . . Farmers are planting sugarbeets, and many also are planting Irish potatoes . . . The county would up a 30-day period for issuing "free" poll tax receipts last Friday; 77 secured receipts . . . Deadline for filing for city and school board offices was reached with no additional candidates seeking office . . . Jaycees elected officers Monday . . . Rotary elected new officers Monday . . . High Plains Research Foundation launched its campaign here Tuesday night for a five-year \$2 million budget . . . Hereford Texas Credit Union held its annual meeting Tuesday with 500 in attendance . . . Hereford school board named more than 100 teachers for next year at its Tuesday night session.

A political rally and pie supper has been slated for April 16 at 7 p.m. in the Walcott school auditorium. All candidates are invited to attend. The meeting is sponsored by the Messenger Home Demonstration club. Fees will be auctioned, but coffee will be free. Funds will be used for the club's activities.

BPO Does are sponsoring a barbecue supper tomorrow night from 6:30 until 8 p.m. at \$1.25 for adults and 75 cents for children. The dinner is open to all Elks and their families.

Hereford VFW Post 4818 and Auxiliary sponsor a social for veterans at the Amarillo VA (Continued on page 2)

Drive Starts For \$2 Million For Research

High Plains Research Foundation, an independent agricultural experiment station which probes area farming and farm problems has launched its five-year budget drive, seeking \$2 million. The Foundation receives no state or federal funds.

This will provide operating expense and expansion projects for the big research plant at Halfway through 1969, officials said here Tuesday night.

At a dinner at Raney's, the program of the station, devoted exclusively to West Texas farming operations, was explained in detail, and the drive for funds was launched here Wednesday morning, headed by two of the Foundation's board local members, Palmer Norton and Grant Hanna. Speaking for the Foundation was Bedford Forrest, head of the public relations department.

The station has made vital contributions to the High Plains type of agriculture in such fields as development of new varieties of grain sorghum, soybeans and cotton, and "several" other crops. It also has made discoveries in cultivation and planting methods of importance to the farmers of this immediate area, Forrest told the meeting.

These latter phases include such things as space-row planting, recharging of wells and flame cultivation. In flame cultivation, the Foundation has "broken through with some of the most important discoveries yet made anywhere," he said.

Deaf Smith county has no fixed quota, the directors said, but a basis for figuring contributions has been worked out. Farmers are being asked to give 15 cents per year per cultivated acre.

Forrest told the group that such a contribution would amount to only four pounds per acre for soybeans at \$2.50 per acre; one-half pound of lint cotton per year at 28 cents a pound; nine pounds of grain sorghum at \$1.70 per bushel; 3 1/2 pounds of castor beans at \$4.75 per cwt., or two-third pound of beef at 23 cents per pound.



HOSPITAL MAKES PROGRESS — Deaf Smith county Hospital's expansion program is making progress, county commissioners were told at their meeting here Monday, and work is going ahead on schedule. Here's a close-up of the annex. (Brand Staff Photo)

School Forum Ready

Hereford Independent Schools suffering from acute growing pains, will present its problem to a "citizens committee" and the general public at a meeting in the junior-senior cafeteria at 7:30 tonight.

While organizations have been invited to send representatives to the forum, any citizen may attend, Superintendent Paul Stevens said Wednesday.

Stevens said the format will be similar to that used in 1962 when the schools found themselves facing a similar housing problem.

The superintendent will lead off the program with a detailed statement of conditions as they exist, and then will recount the work of a similar citizens' committee two years ago. He will point out the recommendations made at that time and follow with a statement of results. The recommendations were used as the basis for the previous expansion program.

After Stevens has explained the purposes of the committee and the problems which the schools face, a general chairman will be elected. Civic clubs and virtually every other organization in Hereford has been invited.

The 1962 building program resulted in a \$775,000 building program which provided many new classrooms and facilities. At that time it was thought the building program would be adequate for three to five years. However, all facilities have been pressed into use already, since the city has known an unusual growth.

By next autumn, schoolmen expect the housing situation to become critical. School officials see the strong possibility, for instance, that senior high school enrollment will reach the 1100 mark by autumn 1965. Enrollment at present is above 800. The 1962 building program was deemed adequate for 1000 pupils in senior high.

Local 4-H Youth to Represent Texas at National Meeting

Dick Plank, outstanding Deaf Smith County 4-H club member, has been named one of four 4-H members who will represent Texas at the 1964 National 4-H conference to be held in Washington April 18-24, it was announced Wednesday by the state 4-H office in College Station.

Others going will be Joe Townsend, Hidalgo county; Vivian Warminski, Carson County, and Billy Pat Porter, Kaufman County.

While at the conference, Texas delegates will meet with 4-H members from the other 49 states, Puerto Rico and Canada, and will be housed at the National 4-H Club Center. In addition to conference activities, the members will visit the White House, Congress, departments of government and historic centers in and around the nation's capital city. Theme of this year's conference is "Our Heritage — Foundation for the Future."

Dick is the son of Mr. and Mrs. Earl Plank of Hereford and is now a freshman at Texas Technological College. He has been a 4-H member for nine years and twice has been a state winner. In 1961 Dick was state winner in the Field Crops program and in 1962 was named a winner in the state Grain Marketing program.

Dick Plank

Hospital Building Project Progressing, Court Is Told

Approval of the monthly bills was the first order of the day as Deaf Smith County Commissioners met in regular session Monday, March 9. Also early on the agenda was the approval of payment of \$32,000 to Oscar A. Schilling, Architect, as partial payment on hospital construction.

Rott Elected President Of Local Jaycees

Bob Rott was elected president of the Hereford Junior Chamber of Commerce for 1964-65 by the narrow margin in the history of the local organization.

The election, which was held at the meeting Tuesday, supplied the new officers on the first ballot with almost the entire membership voting. Other officers elected were Ralph Owens, vice-president; Mike Wilson, secretary; Carl Carille, treasurer and directors were Ray Palvadore, Dale Wynn and Emery Brownlow.

Rott, who is employed by Radio Station KPAN, defeated Bill Dufar by the thin margin.

A third candidate, Pat Ferguson, withdrew his name only minutes before the ballots were cast.

"This is the first year we have really had everybody get out and hustle for an office and offer a variety of election. Usually, as in most civic clubs, it's just whoever you can talk into running for the office," said Wayne Fuller, outgoing president.

The Jaycees held a rally Saturday evening at the Jaycee Hut, and each candidate was given an opportunity to present his program.

Ralph Owens defeated Ray Fitzgerald for the office of vice-president. Carl Carille won the treasurer position unopposed following the withdrawal of Randall Edwards from the ballot.

Ray Palvadore, Dale Wynn (Continued on page 2)

Construction, including remodeling of the old section of Deaf Smith Co. hospital, should be completed early in October, and the contractors are on schedule, according to T.E. Seigler Jr. who met with the commissioners Monday.

In other business of the court, commissioners approved the buying of a large number of road signs which had been previously discussed; approved the purchase of equipment for the home demonstration agent; purchased a pickup for Precinct 4; visited with custodian Raymond Beene concerning his additional duties at the Bull Barn and approved the bills for the County Welfare Department.

After opening bids from three local firms, the court okayed the low bid submitted by Stephens-Hudson Motor Company on the purchase of a pickup for Precinct 4. The vehicle, a 1964 Ford 1/2-ton, 6 cylinder with 4 speed transmission and side mount tire carrier cost the county \$1125.47 plus a 1960 model Ford trade-in.

Others submitting bids to the county were Orsborn Chevrolet-Olds, with an exchange bid of \$1365 for a 1964 Chevrolet 1/2-ton Fleet Side with comparable equipment; and Hwy Auto Sales, who asked \$1398.49 exchange for a new 1964 Dodge 1/2-ton pickup; also with comparable equipment.

For the home demonstration office, the county approved the purchase of a Remington electric typewriter (\$365), a used electric adding machine (\$85) and a mimeograph machine for the price of \$234. Total purchase price was \$684.

A request for the purchase of an electric typewriter for the District Court Reporter on a 6 county pro-rata-share basis was tabled by the commissioners pending further investigation of the situation, and action on a dispute with a local farmer concerning a 30 ft. strip of real estate was postponed temporarily, pending a meeting between the court and the other party involved.

A heated discussion developed late in the meeting concerning the payment of overtime for road employees who worked past five o'clock and on Saturdays and Sundays during the January snow storm.

Court Order No. 1496, passed at an early meeting in January had called for a six day work week with an additional monthly salary boost of only \$15 per month.

Both cars were traveling to (Continued on page 2)



WRECK VICTIM — Charles Ronald Thorn, Amarillo, is shown as he is lifted into an ambulance by a deputy of the sheriff's department and a fellow worker. Thorn and Crenscencio Pinon, Hereford, were treated and released from

Board Elects 100 Teachers; Bonds Studied

In a Tuesday night session that lasted until the wee hours of Wednesday morning, members of the Hereford Independent School District Board of Trustees abolished the position of Athletic Director and placed the coaching staff under the direct supervision of the principals. Tabled, pending further study, was a motion to renew the contract of present Athletic Director Cuby Kitchens.

The athletic director position was established several years ago for the purpose of coordinating the athletic programs under the supervision of one individual, preventing conflicts in schedules and conflicts of interest in the athletic program. It was the feeling of some board members however, that the system had not worked according to their plans.

Also on the agenda for the regular meeting of the Board of Trustees was the renewal of contracts for the remainder of the teachers returning to the system, excluding the first-year-instructors whose contracts will be considered in May.

The following teachers listed under their respective schools were recommended by their principals and were given contracts for the forthcoming year:

Alkman Elementary School: Miss Vida Hicks, Leta Kaul, Juanita Moore, Rozelle Reese, Doris Rojek, Ellen Davis, Audrey Powell, Hazel Stewart, Mary Lou Knox, Madeline Bell, Jessie Mae Dodson, Ellen Bryant, Stella Wester, and Carolyn Barrett.

Central Elementary School: Paul Abalos, Lucille Park, Margaret Bell, Ruby Mulkey, Alta Mae Higgins, Reece Whittington, Hazel Bruner, Lacey Givens, Frances Shaw, Helen Coffman, Lonidene Edmonson, Joan Hopper, Lucille Smith, and Mary Carter.

Northwest Elementary School: Marian Davis, Phyllis Blanken-

ship, Opal Bookout, Mabel Wilson, Ormel Walker, Johnnie Morris, Marie Gordon, Ethel Womble, Gladys Setliff, Wilm a Braddy, Helen Yeager, and Ray Todd.

Shirley Elementary School: Ruby Crawford, Naomi Hopson, B. Barrett, Sophie Snare, Ruth Warner, Betty Carlson, Al-

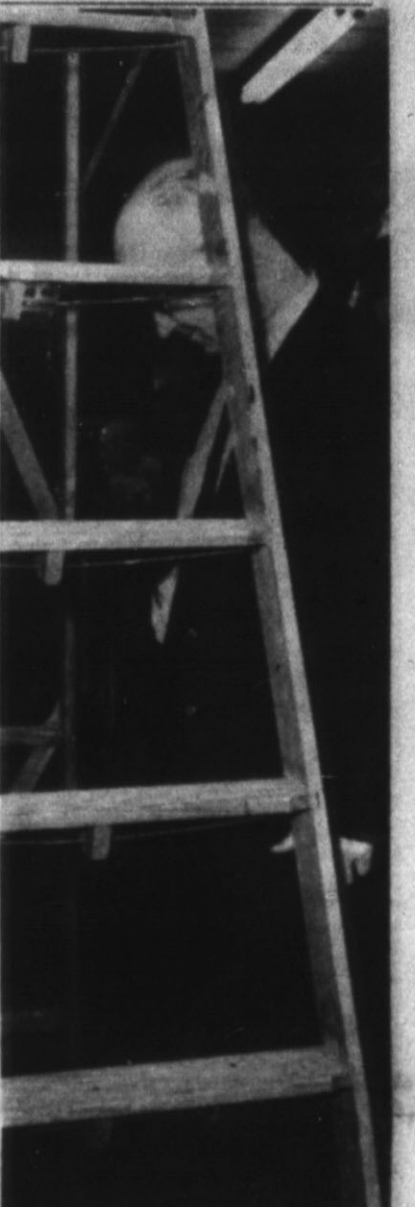
(Continued on page 2)

13th Is Lucky Day for Lucky Buyers Here

Merchants of Hereford are making ready to ride roughshod right smack over superstitions Friday, and buyers who also are not superstitious will find themselves on the long end of bargain guys.

The merchants are planning special sales events for Friday the 13th. All sorts of gimmicks are being offered, not to mention red-hot bargains, such as 15-cent items marked a long way down from their regular price tags.

This issue of The Brand contains many advertisements of these Friday the 13th specials.



BAD LUCK? — Phooie, says Maurice Tannahill as he boldly walks under the ladder. It's part of Friday's "Superstition Day" celebration which Hereford stores are staging for Friday the 13th. Bargains and all sort of special gimmicks are planned for the one-day event. (Brand Staff Photo)

Candidate List Unchanged As Filing Deadline Passes

Candidate-filing time for City and School Board posts has passed with no additional last-minute candidates, a check of City and school offices revealed Wednesday.

With one exception, all candidates for offices in Deaf Smith county are Democrats. Marvin Diller who lives northwest of Hereford, is the lone Republican candidate. He seeks commis-

sioner's post for precinct 1. Four persons seek the two school board positions which are to be open this year, and three men have filed for each of the city council posts.

In the county school trustee elections, only one candidate has filed for each of two positions, County Judge H. C. Williams said Wednesday, and only one candidate is seeking the trustee position in Walcott common school district No. 6, he said.

For county school trustee at large, D. D. Zimmerman is the only candidate. He succeeds Leo Forrest. The election will be held at the Hereford Independent School tax office, Dawn schoolhouse, and Walcott school, Judge Williams said.

County school trustee for commissioner's precinct 3 has Jack Weaver as the only candidate. The election for that post will be held at Walcott schoolhouse.

Willis R. Duggan is the only candidate for trustee for Walcott school, and that election also will be held at Walcott schoolhouse.

The county and Walcott school (Continued on Page 2)

Crichton Speech Scheduled Here

Jack Crichton, a Dallas business man who is a candidate for governor on the Republican ticket, is to be in Hereford tomorrow morning, Kenneth Rudd, county Republican chairman, announced today.

Crichton will speak at a breakfast at Western Wheel Inn at 7 o'clock Friday morning. Everyone who is interested is invited to attend, Rudd said.

The candidate also will speak Friday in Dimmitt, Plainview and Tulsa.

Board...

(Continued from Page 1)
ice Christman, Erma Walker, Della Martin, Laveda Shannon, Belmont Watson, Jimmie Wilman, Andre Alexander (Special Education), Meri Campbell and Don Blankenship.

Stanton Jr. High: Inez Welch, Marie Ratcliff, Geraldine Hodges, Mildred Todd, Janice Treadwell, Bill McCarley, Mildred Ramey, Rosemary Shook, Lottie Wertemberger, Mary Duvall, P. M. Miller, Caudie Ola Brown, Flo Dickinson, Virginia Balch, Norma Jean Grupp, Gladys Legg, Eleanor Hudspeth, Fred Mercer, Kenneth Shaw, Clyde Wilson, Maxine Hartman, Don T. Martin, Jerry Don George and Jesse Gevon.

Sr. High School: Jim Balch, Janice Boren, Billye Buck, Viola Chisholm, Jean Collard, Minnie Collier, Margaret Durham, Ben Gollehon, Faye Holt, Charles Holt, Sue Howell, A. J. Hudson, Frank Jones, Martha Layman, Jack Meredith, Don Moore, Mozelle Neill, David Patterson, Dorothea Prowell, Jess Robinson, Al Smith, Joe Smith,

Enrollment Up

Hereford school enrollment, which had leveled off from its mid-term all-time high of 3565, has started to climb again and may reach its peak before the school ends.

That was the report given the school board at their Tuesday night meeting by Superintendent Paul Stevens.

He said present enrollment is 3427, which is 500 above the same time a year ago.

The census report, completed Jan. 31, showed 3916 "schoolastics" for the Hereford district with 333 6-year-olds. The total is 600 above the previous census figures.

Hugh Sullivan, James Williams, Virgil Young, Irene Young, Robert Thompson, and Joe Brooks, Charles Holt and David Pat-

**SAMMY LANE
CUSTOM HOMES**

Shop The
**BLACK CAT
BARGAIN TABLES**
FRIDAY 13 AT
Cowan Jewelry

erson, whose contracts were recommended for renewal, will take a leave of absence this coming year to further their education.

The board also voted to recall and reissue certain school bonds and cut the maturity dates by three years, with a net saving to the system of \$15,371.87. The bonds in question were issued in 1953 and 1955 respectively, and maturity dates will now fall in 1975.

Bob Davis, representative of Columbia Securities Corp., pointed out the existence of the situation to the board, but did not make a recommendation on the issue. Davis said his purpose for being there was "just to bring it to the attention of the board."

Recalling and reissuing the bonds would necessitate a higher interest rate; however, the savings would be made through the shortening of maturity time.

Also meeting with the group in an official capacity for the first time was Dr. A. T. Mims who was appointed to the board to replace Dr. L. B. Barnett. Barnett resigned from the board effective March 1. B. F. Cain, former board member, appeared to handle the swearing-in ceremony.

N. D. Bartlett Jr. met with the board concerning the development of the area south of Tierra Blanca Creek, now known as Knob Hill. Bartlett has made known his intentions to develop the section as a residential area and offered the school a tract of land at \$1750 per acre. The school has considered a building in that area of the city. The particular area in question will probably be annexed to the city in the near future, which will mean that sewer and water facilities will be available.

Also appearing before the board was Della Stagner, Elementary Coordinator and Counselor. Miss Stagner explained to the board the difference between the reading methods now being taught in the school and the Economy system which is being used in some schools throughout the area.

"There are two distinct views about the nature of reading," said Miss Stagner, and "the differences are rooted in strong feeling."

The first view outlined by Miss Stagner is based on the principle of "reading with meaning," while the second system, commonly known as the Economy method, uses the phonetic approach. The local schools are currently using the Reading for Meaning series, but also have been experimenting with the Economy system.

In reference to the present Reading for Meaning series, Miss Stagner commented: "If we could be assured that every teacher throughout the entire six grades would follow the minimal instruction program, we



METHODIST SERIES—First Methodist Church is conducting a one-week pre-Easter series. Doing the preaching at morning and evening services is Dr. J. B. Holt (left) of the Southern Methodist University staff, and music is being provided by Mr. and Mrs. Wesley Boyd, Belfast, Ireland. Pastor of the church is the Rev. Herschel Thurston, far right. (Brand Staff Photo)

Candidate...

(Continued from Page 1)
board elections are to be held April 4.

Candidates for the Hereford school board positions are Larry Ballard, an incumbent; Dr. H. A. Cavness, Denzil Fulliam and Raymond White. Tom Robinson, an incumbent, did not

seek re-election. Election is slated for Saturday, April 4.

In the City election, slated for Tuesday, April 7, places to be filled are now held by Dale Tinnin and W. J. Howard. Tinnin did not seek re-election, but Howard has tossed his hat into the ring again.

Howard will face William R. (Bill) Dickson and Albert Maxwell.

Filing for the other position on the city council are Mike Justice, Gerald Hale and Lloyd D. Sharp. This is the post now held by Tinnin.

County Democratic elections are slated for May 2, and deadline for filing was Feb. 1.

Candidates who have filed here include:
Walter Rogers, Pampa, U. S. Representative of 18th Congressional district.

Bill Clayton, Springlake, for State Representative.

Tax collector-Assessor: Nell Miller.
County Attorney: Bruce Miller.

District Attorney, 69th Judicial District, William Hunter, Dalhart.

Sheriff of Deaf Smith County, Charles K. Skinner and Lowell Sharp. (Sharp is the incumbent.)

County commissioner, Precinct 3: Bruce Coleman, Route 3, Friona; Jim Monroe, Route 4, Hereford, and J. T. Guinn, Route 2, Friona. (Guinn is the incumbent.)

County Commissioner, Precinct 1: J. F. Martin, Hereford; Earl Holt, Route 3, Hereford, and Charlie Sowell, Hereford. (Sowell is the incumbent.)

Hospital...
(Continued from Page 1)

month in order to get "some extra work finished", but was protested by the road employees who pointed out that the \$15 per month increase (\$3.75 per Saturday) was actually a cut in pay.

To remedy the situation, commissioners voted at a meeting held January 28 that "for extra work on Saturdays, the men would be paid on the basis of \$2 per hour. This is extra work", the order reads "and does not include emergencies such as dragging or pushing snow, etc."

But apparently a misunderstanding concerning the pushing of snow before the prior order was rescinded prompted two precinct commissioners to pay overtime to their workers, while the other commissioners did not.

Precincts 3 and 4 paid the overtime, while Precinct 1 and 2 did not.

Marcus Latham, Commissioner of Precinct 2, stated that "the paying of overtime on the emergency basis was inconsistent with the Order of the Court."

However, no further action was taken, and the court adjourned for the day.

Around...

(Continued from Page 1)
hospital (the first Friday of the month) throughout the year, and the patients look forward to their visit.

Last Friday night, 47 hospitalized veterans attended the party. Assisting were Mrs. Nola Ralston, president of the auxiliary; Mrs. Alta Davis, Mrs. Orpha Nickerson and Mrs. Ada Hollabaugh. From the Post were John Green, post quartermaster; Fred Ruland and E. A. Thomas. After the games, the patients were served homemade cake, ice cream and coffee by the Hereford group.

Hereford High School and Junior High bands are in rehearsal for their annual concert, to be staged as a fundraising project in the senior auditorium March 19. Tickets are \$1 for adults and 50 cents for students, with money going toward financing the bands' trip to Enid, Okla. next month for the Tri-State Band Festival. Tickets are on sale.

Meeting of Democratic Women, originally scheduled for March 16, has been postponed to April 20, Mrs. Louis Woodford, president, announced Wednesday. They will meet with the men's group at a rally March 23.

Sharon Hill, sophomore interior design major from Hereford, has been named "wing sweetheart" for Texas Tech's 820th Air Force ROTC detachment. She is a member of Kappa Kappa Gamma social sorority.

Hereford has been invited to participate in the "Top O'Texas" Independent basketball tournament March 23-27 at Pampa Youth and Community Center.

Carol Ann Lamb, Hereford, is among 76 students at West Texas State University listed on the Dean's Honor roll for the autumn semester, 1963. She is the daughter of Mr. and Mrs. Albert Lamb, Route 5, Hereford, and is a junior, majoring in Spanish. Miss Lamb is a member of Buffalo Gals, Tau Beta Sigma, Sigma Tau Delta and the WR band.

A meeting is planned for tomorrow night at the Westway Community center.

Marine Sgt. Lorenzo Estrada, son of Tacilo Estrada, 702 E. 2nd, Hereford, graduated recently from non-commissioned officers' school at Camp Pendleton, Calif.

New sales manager for states east of the Rocky Mountains (including the Hereford plant) has been named by Holly Sugar Corp. He is Walter H. Forslund.

The first annual Jaycee Invitational Basketball Tourney

Local 4-H... Two...

(Continued from Page 1)
keting program.

Although Dick has conducted numerous 4-H projects, he is best known for his outstanding work in field crops and leadership. He has served as an officer on all levels of 4-H work, including that of vice-chairman of the Texas 4-H Council.

Dick credits 4-H Club work with giving him an opportunity to learn and then share this learning with others. This has been particularly true in the Dawn Boys' 4-H Club. As a junior leader, he conducts tours for younger members, using knowledge he has gained from 4-H to explain and teach them about animal production, field crops, citizenship and many other activities.

When Dick was named winner of the 1962 Grain Marketing program, he was described as one of the county's most versatile 4-H Club members and an established grain producer. While participating in the grain program, he toured grain storage facilities, marketing agencies and grading establishments. He has made several surveys in the county to determine wheat seed sources of the county's farmers.

In carrying some of his leadership ability over to grain marketing, Dick has served as a junior board member of Hereford Grain Corporation. Dick has al-

Local 4-H... Two...

(Continued from Page 1)
ward Hereford.

Thorn is an electrician and Pilon is employed as a welder. Both men are employed by E. K. Ferguson Construction Co.

Three minor collisions were investigated by city patrolmen this week when less than \$700 in damages were reported to the vehicles involved.

Henry Smith, Rt. 2 was in collision with a Southwestern Public Service Co. light pole shortly after 8 a.m. in the 400 block of Union Avenue.

City Patrolman John Hysmith investigated the accident and cited Smith for driving without a license and negligent collision by hitting a fixed object.

Southwestern Public Service officials reported there was no damage to the pole.

Damage to Smith's car was estimated at \$500.

Vehicles driven by Edith Bennett and Carlos Flores Tigrina Jr., 321 Norton were in-

so attended a three-day tour and clinic in Chicago where he studied grain marketing and the Chicago Board of Trade.

Other result demonstrations the Gold Star boy has completed include meat animal, poultry, electricity, farmstead improvement, agrribusiness, and tractor maintenance.

Participation in community activities is as important to Dick as 4-H Club work. Without a well rounded program, 4-H members, he says, cannot become better citizens. He served as class officer while in high school and was a member of the student council.

THE HERFORD BRAND, HERFORD, TEXAS, THURS. MARCH 12, 1964

collision at the intersection of Main and First shortly after 7 p.m. Sunday.

Miss Bennett was cited for no operator's license in possession and defective brakes resulting in the collision.

Damages were estimated at \$75 to each vehicle by Investigating Patrolman W. J. McCall.

Vehicles driven by Bettye Cloyd LeGrand, Box 511 and Julius Theodore Stehr, Rt. 2 were in collision shortly after 11:30 a.m. Monday in the 700 block of Main.

Stehr was cited by John Hysmith, investigating patrolman, for negligent collision by failure to grant right of way from a parked position.

Damage to Stehr's car was estimated at \$10 and LeGrand's was set at \$50.

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Hindquarters	100 to 125 Pound Avg.	49¢
Forequarters	100 to 125 Pound Avg.	33¢

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PORK CHOPS END CUTS		lb. 39¢
PORK CHOPS CENTER CUTS		lb. 49¢
SAUSAGE	2 Lbs.	89¢
FRYERS	CUT UP FREE	lb. 29¢

25 Lb. Pkg. FRUITS & VEGTABLES

Potatoes—Bananas—Lettuce

Tomatoes—Plus a Variety of

Fresh Quality Produce

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CARROTS	Pkg. 10¢	ORANGES	lb. 15¢
TOMATOES			Pkg. 23¢
CUCUMBERS & BELL PEPPERS			lb. 12 1/2¢

FREE 3 Cans of Borden's BISCUITS With The Purchase of Fruits & Vegetables Pack

COTTAGE CHEESE	2 Lbs.	49¢
BUTTERMILK	1/2 Gal.	39¢
GRADE A LARGE EGGS	Doz.	49¢
CHOCOLATE MILK	2 Quarts	49¢

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By Melvin Young
Ira Scott, local seed dealer, has always been somewhat of a practical joker, and competitor Hugh Clearman tells of some of his past antics.

Back in the days when DeKalb first came out with their particular brand of hybrid seed, and the Texas varieties were just beginning to gain acceptance, competition was rough. But perhaps not so serious as it is today. . . . particularly since all groups concerned were trying their level best "just to sell hybrid seed," over the commonly accepted certified milos.

Grant Hanna, who then was the DeKalb dealer, saw an opportunity to further his product by leaving informational pamphlets at many points where farmers congregate, and suggested to the managers that any number might be had for asking. But not far behind came Ira. The first place he hit was the Agricultural Extension office and Ag Akne Hugh Clearman.

"How many of these can I have," said Ira. "All you want," replied Clearman. So Ira scooped up the whole pile and put them in his pocket. The same procedure was apparently followed all over town at any place that Scott could find the DeKalb literature.

Later, upon seeing Hanna on the street, he handed him the pamphlets and drove off with one last remark, "Found these

scattered a round town and thought you might want them back."

Hanna was speechless. But knowing Grant, we'll bet it wasn't for long.

And J. F. Martin, democratic hopeful for the commission seat now held by Charley Sowell, dropped by the Court meeting Monday with a suggestion to Charley that he get things cleaned up. "I want everything in order when I take over," said J. F. But Charley was equal to the occasion. He invited Martin to fill in for the day while he tended to his campaign.

And Wanda Penson, secretary at the Hereford State Bank, suggested that we might check a little closer on the new businesses in town. Husband Bob opened the Penson Sheet Metal Company on March 2, located at 115 Funston (between 1st and 2nd). However, we were equal to that occasion. Bob had placed an ad in the Hereford Brand, and when you use the advertising columns of this paper, then that's really all that's necessary.

As we've said before however, there are many new business going in these days and it has become difficult to keep track. Not only have we had many new firms to open their doors, but many of the older businesses have remodeled, expanded, moved to larger quarters, etc. Besides, since moving the Brand we do well to locate our typewriter.

We visited with the folks out Walcott way Sunday during their big open house, and in spite of the icy weather, they enjoyed a nice turn-out. As we were leaving, around 4:30, almost 100 adults had been registered.

The new gym and cafeteria combination is as nice as any we've seen anywhere and the folks in the Walcott district should be commended for their efforts.

You can say this for the ready mixes—the next generation isn't going to have any trouble making cakes like mother used to make.

Past Worthy Matrons Meet

The past worthy matrons of Eastern Star met for luncheon at the Western Wheel Inn Monday. Vivian Major presented a program on poetry.

Those present were Florence Fluit, Audrey Thompson, Johnnie Sanders, Dorothy Noland, Catherine Moore, Myrtle Witherspoon, Ethel Curry, Pearl Gass, Nell Culpepper, Vivian Major, Grace Thomas, Belle Thomas, Gady Manjact, Argen Draper, and from Friona, Florence Guinn, Pearl Kensley, and Ethel Chitwood.

The next meeting will be June 8 in Friona, with hostesses Bessie Boggess, Pearl Kensley, Ethel Chitwood, and Florence Guinn.

Shop The
BLACK CAT
BARGAIN TABLES
FRIDAY 13 AT
Cowan Jewelry



Blackwood Bros.
Sunday, March 15
2:30 P.M.
Polo Dura High School Auditorium
Tickets on Sale at
COOPER - MELIN
RECORD SHOP
612 Polk Street
Children: 50c
Adults: \$1.25 Advance
\$1.50 at Door

BE SAFE — BUY CASE

Demonstrator Utility — 1 Yr. Warranty
Case Tractor
With Front End Loader
With 14 Cu. Ft. Bucket
\$4000

1—1958 Model 800
CASE O MATIC
with 6 month Gold Seal Written Warranty

1—1958 Wheatland
Case Tractor
With 6 Month Gold Seal Warranty

1—1961 Model 830
CASE O MATIC
With 6 Month Gold Seal Warranty

All Priced To Sell. See These and Many More at
Case Power & Equipment
BE SAFE — BUY CASE



LIKE THE 'LUCK O' THE IRISH'...YOU'LL SAVE ON Piggly Wiggly's ST. PATRICK'S DAY Specials

MEADOWLAKE MARAGRINE

5 Pound Ctns. **\$1**

SCOTTIES FACIAL TISSUE

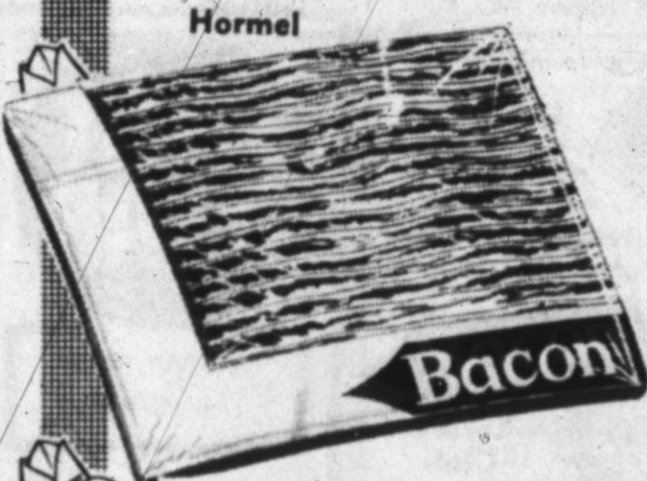
4 400-Count Boxes **\$1**

HOLLY BEET SUGAR

10 Pound Bag **\$1.23**

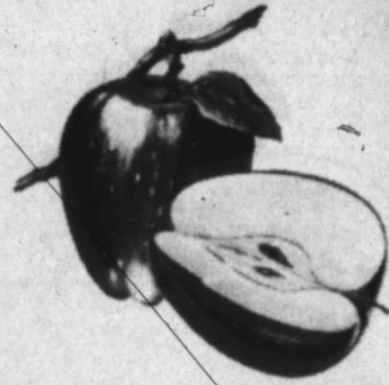
GERBER'S BABY FOOD

Fruits & Vegetables **3 FOR 29c**



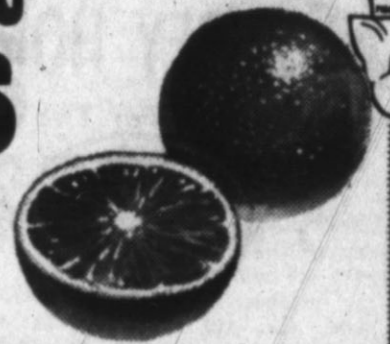
BACON

Lb. **49c**



APPLES & ORANGES

Rome Winesap Delicious



PORK SAUSAGE

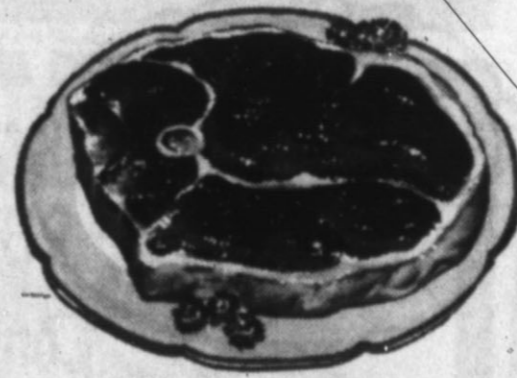
Armour Star Lb. **29c**

Shurfresh CHEESE SPREAD

2 lbs. **69c**

ROUND STEAK

USDA Good Choice Lb. **89c**



7 LBS 98c

YELLOW ONIONS

Colorado 2 lbs. **19c**

CELERY HEARTS

each **39c**

Sealtest Buttermilk

1/2 Gal. Ctn. **39c**

Sealtest Butter

Pound Ctn. **79c**

Sealtest Cottage Cheese

12 Oz. Ctn. **2 For 39c**

Maxwell House

COFFEE

Lb. Can **69c**

Tender Crust Brown 'n Serve
ROLLS

All Varieties **2 For 49c**

SCOTT TOWELS

Reg. Size **25c**

Dinner Size
Scotkin Napkins

25c

Standard—25" x 18"

Reynolds Foil

3 For \$1

COCA COLA

6 Btl. Ctn. King Size or Reg. Size **39c**

GLASSWARE

AUTUMN HARVEST PATTERN

Made By Taylor Smith & Taylor Co.

"It Matches Your Dinnerware"

5 Oz. Juice Glass

THIS WEEK
Each Piece Only

9c

with each \$5.00 Purchase

Maxwell House Instant

COFFEE

Big 10 Oz. Jar **\$1.45**

Skinnners Noodles

10 Oz. Bag **25c**

Shurfine—46 Oz. Can
Pineapple Juice

3 For \$1

Bond Garlic Buttered

BREAD Lb. **33c**

Trend Liquid

King Size **69c**


PIGGLY WIGGLY

Phone EM 4-2030 WANT ADS Phone EM 4-2030

GO GO GO

For What ????

Homes For Sale



We Trade for Equities

LINDSEY HOMES

Are MORE For The Money
Builders of 24 homes this past year!

5 NEW HOMES

ON ELM ST.

Move in in March for 10% down
207 - 213 - 217 Elm

FREE CARPET

In FHA homes — 501 Nylon
with 10 Year Warranty.
211 Elm - 219 Elm - 136 Gum

We have several small homes we received on trade-ins. Low payments and no closing costs.

LINDSEY CONST. CO.

124 Gough St. 1 Block South of Hospital
Phones EM4-3841 or EM4-0912

MARK IV REALTORS

Hallmark of Service

618 W. Hwy. 60 Em 4-2220

NOW!

You can have a 3 bedroom, 1 1/2 bath Award Home for \$600 down, FHA, and payments less than \$115 a month.

COMPARE

the quality in the beautiful new 3 and 4 bedroom Award Homes on Juniper Street.

HOMES

As a result of people trading for new Award Homes, we have several nice houses for sale that are priced right and in excellent condition. Call us for details on how easy it is to own one of these homes.

Large 2 bedroom brick, 829 Brevard. Low, low, down payment and terms to fit your budget. Call for details. H-26.

1600 sq. ft. for \$8000. Huge living room, 2 large rooms in basement. Good location. Payments \$76 a month. H-330.

Outstanding 3 bedroom brick on large corner lot. Has everything you ever wanted. Dining room, two fireplaces, nylon carpet fiberglass drapes, paneled den, refrigerated air, covered barbeque, extra storage, large utility, sprinkler system, beautiful landscaping. H-32

FARMS

Quarter section, new brick house, 46 acres wheat, 96 acres milo, good 8" well. \$500 an acre, easy terms. F-27

970 acres near Burlington, Colorado with good water possibility. Better than 600 acres good level land. If you haven't heard the story of the possibilities in Burlington, come in and check this out. Price \$77,600. F-516

320 acres north of Black in Deaf Smith County. Two wells, good allotments. Call for details. F-35.

We have several small tracts close to town for suburban living. \$600 to \$1,000 an acre.

EVENINGS & SUNDAYS

Don Metcalf EM 4-1740 Oliver Steu - EM 4-2857
Award Homes EM 4-1605 Francis Hardwick EM 4-2241

CHARLIE SOWELL
REAL ESTATE

240 N. Main

FARMS — RANCHES — CITY PROPERTY

EAGLE NEST HOMES
Builders & Developers
Eagle Nest Construction
HEREFORD

230 N. 25 Mile Ave. EM 4-3722

- Homes Custom Built on Your Lot or Ours
- Maximum Conventional Loans Arranged
- Commercial Buildings
- Turn Key Remodeling
- Also will build to suit tenant on long term lease.

OPEN SUNDAY

1959 Chevrolet Impala 4-door sedan. Automatic transmission, power steering, power brakes, factory air, solid black. \$1295.

1958 Chevrolet Bel Air 4-door. Automatic transmission, radio and heater. Two-tone green, extra clean. \$895.

1963 Olds 4-door sedan. Automatic transmission, radio, heater, power steering, power brakes, factory air. White with red trim. Like new. \$3095.

Plenty of 1964 Volkswagens... choice of colors. \$1795.

Buy From People Who Know Cars

McCracken Motor Co.

1300 Block West 6th Amarillo

BARTON - ROBERSON Construction, Inc.

Custom Built Homes

on your lot or ours

MAXIMUM LOANS ARRANGED
UNDER CONSTRUCTION — 213 ASPEN

Commercial Buildings
will build to suit tenant on long term lease

Call Day or Night

GENE BARTON EM 4-2327
Hereford

The Hereford Brand

TEXAS PRESS ASSOCIATION
Member 1964

Our Slogan: "More People—More Farms"
Member National Editorial Assn.
Member Associated Press
Hereford, Deaf Smith County, Texas—Phone EM 4-2030

Published Every Thursday at 130 W. Fourth

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879 Second - Class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10c each.

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JAMES M. GILBERTINE Publisher
MELVIN YOUNG Managing Editor
RAY MARTIN News Editor
BILL PENN Advertising Manager
LEE BROWN Mech. Supt.

IRRIGATED FARMS
Have several well located farms for sale near Hereford, G. W.

G. W. NEWSOM,
Agency
415 North Main
Ph. EM 4-1733
Res. EM 4-3338

Kwanis Club
Thurs. Noon

IOOF Hall
207 E. Sixth

STATED MEETINGS
Second Monday

Thursday Night
Floor Practice
7:30 P.M.

Hereford A. F. & A. M.
No. 849
Troy Stambaugh, Sec.
Bill Hutson W. M.

Lions Club
meets each

Wednesday, 12 Noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
RANEY'S RESTAURANT

You've Never Seen Such Thorough Service

STOP IN SOON

Phillip "66" Products

EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

MATTRESSES

- New
- Renovated
- Remanufactured.

FREE PICKUP & DELIVERY

Your Mattress Remade \$14.90

New Springs \$24.90

Call or Write
ANDERSON
Mattress & Upholstering Co.
Box 802 — 205 N. Tyler
Amarillo DR3 -8313

RENT A CAR

BY DAY, WEEK or MONTH

Campbell Pontiac
815 E. 1st EM 4-2283

Hereford Radiator
DEPENDABLE SERVICE
120 Schley EM4 - 3355

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs

HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

Heritage

INTRODUCING

FOR GRACIOUS LIVING

- Professionally Decorated
- Professionally Designed
- Custom Master Bedroom
- Superior Materials & Workmanship
- Conventional, FHA, GI
- Furnished Model

Ask About our Free Architectural Planning & Decorating Services.

Model Open Daily
2 P.M. — 6 P.M.

by **home planning development co., inc.**

Homes with the Accent on Individuality
246 elm — em 4-2667
(3 Block West of Northwest Elementary School on the Corner of Elm & Moreman)

Will Train

Quarterhorses

Ike Whitacre
AV 9-4566

CUSTOM FEEDING
Growing - Finishing Rations

CHARLIE STONE
EM 4-2224

Colorado Rod-Weeders PTO or hydraulic drive.
Cisco Rod - Weeders with hydraulic drive.

Dempster Planters, Cultivators and Rotary Mows.
Lillian Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.

SEE:
LESLEY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

1. FOR SALE Miscellaneous

MILLENNARY supplies, knitting yarns, fabrics, quilt-tops, quilting supplies, art linens, needlepoint rugs, hooked rugs, supplies. Dan's of Canyon. B-1-18-35-8c

2. FOR SALE Farm Equipment

TOP QUALITY
Irrigation Dams as low as \$3.25

DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

FOR SALE OR TRADE
1959, 5 Star Moline tractor with 4 row planter and cultivator, in good condition.
1960 Massey-Ferguson 65 Tractor on factory butane, 3 point tandem disc. Several other pieces of farm machinery.
LEWIS ETHEREDGE
101 Douglas Ph. EM 4-0429
B-2-36-2c

FOR SALE
220' setting, 6" used pump. Excellent condition.
150', 8" used Johnston pump. Excellent condition.
260' setting used-Layne pump. Very good condition.
BIG-T-PUMP COMPANY
B-1-35-tfc

WASHERS . . . DRYERS
Remanufactured by factory trained mechanics. Automatics. Guaranteed A-1 condition.
BUY-RITE FURNITURE
North End of Main Street
B-1-35-tfc

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see
KINSEY - OSBORN MOTORS
142 MILES AVENUE
B-1-26-TFC

Chrysler - Plymouth AUTOMOBILES
CHRYSLER IRRIGATION ENGINES
New & Used
MCCULLOUGH MOTOR CO.
Sales & Service
345 East Highway 60
Phone EM 4-3150
B-1-43-TFC

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford Highway 60
B-1-1-TFC

3. FOR SALE Automobiles

1958 Chevy Impala. Really good shape. Automatic, rolled and pleated. Real sharp. Call EM-4-0654. B-3-14-17-tfx

FOR SALE 1959 Ford Galaxie, air, power steering, etc. Priced for immediate sale. Can be seen at Kerr Mobil Service on East Highway 60. B-3-24-10-3c

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

1957 Ford Station Wagon. Factory air, new crankshaft. 1952 GMC Pickup. 1954 Cadillac. See C. R. Northern at Jack Messer's B-3-11-1P

FOR SALE: 54 Chevy; Belair; Powerglide; \$225; EM 4-0799 after 7:00 p.m. B-3-10-31-tfx

4. REAL ESTATE For Sale Or Trade

HEREFORD QUARTER SECTION
Two small wells, fully fenced. Tight land, lays well. Good wheat and grain base. Priced like dry land at \$160 per acre. \$13,500 down, no trades.
A. C. NYSTEL
298-2326, Abernathy SW 9-0400, Lubbock
B-4-11-4c

SMALL EFFICIENCY: TO BE
moved. Must see to appreciate. EM4-0090. B-4-10-11-tfx

Buy With Confidence

JUSTICE

HOUSES

Small tract of land located south of Hereford suitable for sub-dividing or just a large building site out of the city limits. \$750 down, balance monthly.

Very nice two bedroom brick with covered patio, built-in range, garage, carpet and fenced yard. Located in northwest Hereford. \$1500 down, \$79 per month.

Three bedrooms, one bath, large garage and finished storm cellar. Oversized lot. Clean as a pin. FHA financing available.

Bring us your listings.

Justice Realtors

Corner Main and Hiway 60
EM 4-1757 EM 4-2266 Box 711
Gene Sneed Mike Justice
EM 4-1420 Res. EM 4-0544
Virgil Justice

Classifieds...

FOR SALE OR TRADE BY OWNER

3 bedroom brick, single garage, cellar, fenced yard, close to town. Will trade on large late model trailer house, or 2 bedroom house. Phone EM 4-3454. B-4-10-1fc

FOR SALE

239 Beach, immediate possession. 3 bedroom brick, carpeted, built-in range and oven, 1 1/2 tile baths, double garage, large kitchen with dining bar. \$950.00 down, no closing costs. UNDER CONSTRUCTION, 504 Plains, 3 bedroom brick, living den, carpeted, fireplace, dishwasher, built-in range and oven, 1 1/2 baths, double garage, covered patio, fenced back yard, refrigerated air, corner lot. Only \$2,000 down. Move in about April 1. PAUL SCHROETER EM 4-1504 or EM 4-0035 B-4-10-1fc

BY OWNER

Three bedroom and study. Combination country kitchen, family room. 1 1/2 bath. Carpeted, drapes, wood burning fireplaces. Call EM 4-2079. B-4-10-1fc

HEREFORD REAL ESTATE FARMS

640 Acres, 6" water. \$175 per acre. 279 maize, 223 wheat. Large loan available for property. Good improvements. 640 Acres, on pavement. \$210 per acre. Good 6" water under it. 370 wheat, 160 maize. 160 Acres. 2 wells. 20 cotton, 90 maize, 20 wheat. \$425. Low down payment. 320 Acres, NW. 2 Excellent 8" wells. 300 acres of allotments. Come in and see this one today. 3200 Acres in Colorado. 4-10" wells. On pavement. 2 sets of improvements. Call for more information on this one.

HOMES

FOR OUR FINE SELECTION OF NEW AND LIVED IN HOMES, SEE OUR DISPLAY AD ON CLASSIFIED PAGE IN BOTTOM LEFT HAND CORNER. HEREFORD REAL ESTATE 345 West 1st EM 4-2424 B-4-36-1fc

FARMS FOR SALE

G.I. LAND: Perfect 1/4 sec. located near Walcott School, to sell to Texas Veterans with G.I. Numbers. Worth the money. GRASS LAND: Fine section level grass land. Located NW Hereford to sell worth the money. 200 ACRE FARM: Highly improved. All good level land in cult. 3 good wells on nail. Gas located on the out skirts of Hereford to sell worth the money. 1/4 SEC.: All good level land in cult. Good 8" well on nail. gas at sell on terms with possession for \$395. per acre. A good investment. TO BUY, SELL OR TRADE, Properties, you can rely on our services. We know how and where to do a good job.

WESSON REAL ESTATE

So. on 385 Hwy. Hereford, Texas B-4-36-1fc

LAND FOR SALE

Choice 1480 acres in Hartley County, near Dalhart—approximately 800 acres of native grass that lays nearly perfect for irrigation, balance in cultivation. Area has plenty of water and natural gas is available. Listing is exclusive, for price, terms and other information, contact—

PRIESTLY-LANGHORNE AGENCY

Box 551 Phone 249-2444 Dalhart, Texas B-4-11-2c

HOUSE FOR SALE: Three bedrooms, 1 1/2 baths, double garage. Carpet. Built-in range and oven. Lots of closet space. You will have to see to appreciate. Call EM 4-1822 for appointment. B-4-29-11-TFC

UNUSUAL OPPORTUNITY

To buy fine 3 bedroom house on Texas Street. This house has everything. Carpeting, drapes, range, refrigerator, 3 baths, fireplace, dishwasher, blender, sprinkler system, fenced back yard, central heat and refrigerated air conditioning. PRICED TO SELL. Terms to suit buyer. Phone EM 4-1655 or EM 4-0554. B-4-11-1fc

655 ACRE IRRIGATED farm Umbarger. 340 acres in cultivation. Balance grass. Two good 8" wells. 29% cash, balance 12 years @ 5%. K. L. POND REALTOR Ph. OL 5-3471, Canyon, Texas B-4-11-2c

SOUTH PARK INDUSTRIAL SUBDIVISION
Color-steel buildings, built to your specifications, 2 acre lots.

SALE OR LEASE
"Ask B&B Olivier or Patterson Chemical."

Sam Nunnally
LONE STAR AGENCY
EM 4-0555—Day
Nite—EM 4-2814
B-4-11-1fc

\$\$\$ ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For PRUDENTIAL America's Largest Farm Lender!

SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-104p

FOR SALE
1/2 section of near perfect farm land in D. S. Co., 3 miles SW of Westway. 3 good irrigation wells connected with underground tile. Improved, with good house and barn. Allotments are excellent for wheat, milo and cotton. Sale price \$500 per acre. TERMS: A. L. CROSSLAND REAL ESTATE 1605 4th Ave. Canyon, Texas Ph. OL 5-3941 or OL 5-2754 B-4-36-2c

FARMS
162 A., 150 cul., 1-8" well, good allot., irr. 1/2 sec. lease to go with sale. ONE GOOD SECTION 3-8" wells, well located. Good allotments. \$415.00 per acre. Good terms. 785 acres Sherman County. 725 cultivated. 632A allotments. 290 wheat, balance milo. In irrigation district. Test well privileges. Price \$160.00 acre. 29% down, balance 20 years 5%. Extra nice 640. 3-8" wells. Allotments. Deaf Smith Co. \$415.00, acre; 29% down. Have some 5, 10, 20 and 80 acre tracts near Hereford, some imp.

HOMES
2-bedroom, frame, single garage, fenced yard and storage building, \$375.00 down. 3-bedroom frame, double garage, \$9,000.00 only \$500.00 down, buyer get loan. 3-bedroom brick with den, double garage, stove and oven, fenced yard, \$17,900.00, loan \$15,000.00. 3-bedroom brick, double garage, fenced yard, built in dishwasher, disposal unit, stove & oven, air condition. Price \$23,625.00, loan \$17,500.00. J. M. Hamby Real Estate 1/2 Mile South of Underpass on Highway 385 EM 4-3566 J. M. Hamby EM 4-2553 Durward Hamby EM 4-3466 Gerald Hamby EM 4-1534 Harold Hamby EM 4-3454 B-4-8-1fc

NICE 3 bedroom home located at 115 Ave. C. Completely redecorated. Large double garage, finished storm cellar, room for rental property in back. Full FHA financing. Contact Mike Justice, EM4-2266. B-4-30-35-3c

HOUSES to be MOVED
HOUSES, sheds, barns, storage houses, rent houses, can be built by us and moved to your location. See us for prices. LINDSEY CONSTRUCTION CO. 124 Gough Street Tele EM 4-3841, Hereford B-4-34-35-1fc

FOR SALE: 960 Acres. Irrigation 640 acres, irrigation. Good improvements. Phone 362-3611. Textline. B-4-13-10-4p

3 sections good grass land, well fenced in several pastures. Plenty of water. 90% of this place is flat. Could be farmed, with possibility of irrigation. Priced in line with the price of cattle. CARTHOL REAL ESTATE 206 N. 25 Mile Avenue Phone EM 4-0944 Hereford, Texas B-4-36-4c

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566 NIGHT - EM 4-3466 B-4-35-TFC

FOR RENT
FOR RENT In Canyon: Nice large three room furnished apartments, water paid. \$45.00 to \$65.00 per month. Children and pets allowed. Call OL 5-3364 or inquire 2507 9th Ave. Canyon, Texas. B-5-28-9-6c

FOR RENT: House in Summerfield, Call BR 6-4188 or AV 9-4123. B-5-10-9-TFC

FOR RENT: Three bedroom house, unfurnished. 342 Avenue E. \$85 per month. Call EM4-1111. B-5-14-11-1fc

FOR RENT: House, central location. Four bedrooms, 1 1/2 bath, office at front. For appointment, Call EM4-3723 or EM4-0170. B-5-18-11-1p

FOR RENT: Newly decorated two bedroom unfurnished house. Near schools. Phone EM4-1081. B-5-12-11-1p

FOR RENT: Small unfurnished two bedroom house. Floor furnace. Garage. Phone EM-4-2576. B-5-12-11-TFC

NEW TWO bedroom house. Furnished. Furnace, air, shower and tub. Adults, no pets. Inquire 122 Catalpa. Days call EM4-2733. Nights, weekends, call EM4-1226. B-5-23-36-1fc

APARTMENT: 510-C Roosevelt. Two bedrooms, furnished, refrigerated air, New. Sam Nunnally. EM4-0555, EM4-2814 or EM4-2580. B-5-14-10-1fc

FOR RENT: Building at 621 East First Formerly Allis-Chalmers Dealer location. Phone EM 4-1111. B-5-13-6-1fc

CAR LOT for rent. Phone EM 4-3566. B-5-10-31-1fc

FOR LEASE: my home. White. Adults. Phone EM4-0028. B-5-10-6-1fc

FOR LEASE: New two bedroom split level duplex apartment, unfurnished. Central heating, refrigerated air, tile bath, carpet, 13th and B. Shown by appointment. EM-4-1111. B-5-24-30-1fc

WANTED
WANT TO BUY: Springer Holstein cows or Springer Holstein Heifers Cecl Malone EM 4-3499. B-6-13-35-3c

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors. B-6-11-4-TFC

HELP WANTED
STANLEY HOME Products is pleased to announce their new Lady Catherine Beauty Aid Line. Demonstrators needed. For information write: Frances Layman, Box 284, Dimmitt, Texas. B-9-25-9-6c

DOES AN AVON REPRESENTATIVE CALL ON YOU?
We may have an opening in your neighborhood. If interested, write Dist. Sales Mgr. Box 2017, Plainview, Texas B-8-10-4c

FOR SALE
Large home in NW Hereford. Large lot with yard in. Almost 2100 square feet, plus two car garage. Built by owner. Not a development house. If you are interested in a fine home, call EM 4-2849. B-4-4-TFC

WANTED: General farm hand. Must know irrigation. Phone EM4-0991. B-8-10-11-2p

MAKE \$70.00 WEEK PART TIME
We have opening for several men in Hereford and surrounding towns, who wish to supplement their present earnings. Requirements are, you must be between 21 and 50 years of age, must be able to work from 4:00 P.M. to 7:00 P.M. or from 7:00 P.M. to 10:00 P.M., 5 days a week, or equivalent of 20 hours a week. IMPORTANT, your wife must be present when we talk with you. For interview, come to Jim Hill Hotel, Thursday, March 12, 7:30 P.M. sharp, ask for Mr. Byrd. B-8-11-1c

WANTED
Man wanted to supply Rawleigh Products to consumers in Deaf Smith Co., or Hereford. Good time to start. No capital required. See Silas L. Qualls, 2019 Magnolia, Amarillo, or write Rawleigh, TXC-160-815, Memphis, Tenn. B-8-11-1p

SALES OPENING
Available in Deaf Smith, Parmer, Castro, Randall and Swisher Counties, with the leading manufacturer and distributor of welders and welding equipment. You will be trained immediately to follow a 32 year proven program. Hard work and some late hours will be necessary. Financial return, fringe benefits, chance for advancement and the prestige of representing the leader will be most worth while. For appointment for an interview call or write, before March 19, 1964: John Cockerham EM 4-1399 131 Avenue A Hereford, Texas B-8-11-2c

WANTED SINGLE MAN for general ranch work. Wines need not apply. Roger Brumley. EM4-0924. B-8-14-10-1fc

WAITRESSES Wanted: Apply in person at Roney's Restaurant. B-8-10-1-1fc

9. Situations Wanted
WANTED, in my home, typing or small set of books. Call EM4-0365. B-9-12-11-2c

10. NOTICE
FOR SOFT WATER SERVICE
Or home owned water softeners, see Soft Water Service. 216 N. 25 Mile Avenue Phone EM 4-3280 B-10-7-1fc

HAVING VACUUM CLEANER TROUBLE??
We service all makes KIRBY VACUUM CLEANER CO. 434 West First EM 4-0422 B-10-36-9c

WHEN IN HEREFORD
Shop for home-made cakes, pies and bread at the H. D. Market located at Taylor & Sons each Friday afternoon and all day Saturday. T-10-4-TFC

DITCHING SERVICE AND SPRINKLER SYSTEMS EM 4-0343 EM 4-1567 B-10-19-TFC

11. Business Service
DILLARD EARTH MOVING SERVICE Bulldozer Work TROY NEWMAN Phone EM 4-2072 B-11-42-TFC

PORTABLE DISC ROLLING
Scalloped or plain. Jacobson Brothers. Phone EM 4-1543. B-11-10-23-1fc

OWENS & HOLLINGSWORTH EM 4-3572 Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service B-11-13-TFC

CUSTOM LANDSCAPING
Certified business. Work guaranteed. Free Estimates. Dalhart Nursery Box 788 Call 249-2633 B-11-33-8c

LET US handle all your real estate problems including free rental service. Justice Realtors. B-11-14-TFC

Melvin, Doug and Virgil FOWLER AND KELLEY Electrical Contractors Residential and Commercial All bids and wiring competitive. Phone EM 4-1345 Nights phones EM 4-2012 or EM 4-1828; EM 4-1345 B-11-21-1fc

NEED FILL SANDS? Call L. J. Jones, BR6-5140 or night BR6-4473. Will haul. B-11-13-32-1fc

13. LOST AND FOUND
LOST Male Siamese cat. Vicinity of Beach Street. Deep blue eyes. Reward. Phone EM4-3216. B-13-10-10-2c

LOST - Ladies white gold Longines Registered watch. Reward. Phone EM4-0517. B-13-10-36-2c

LOST - Ladies yellow gold Bulova watch. Reward. Call EM-4-1129. B-13-10-36-1c

HILL'S TEXACO FIRST & MILES EM 4-1823 CONVENIENT TO DOWNTOWN

RELIANCE HOMES BY FOXWORTH GALBRAITH NO DOWN PAYMENT NO CLOSING COSTS

SERVICE ON Black & White & Color TELEVISION Any Make or Model SUNSET APPLIANCE 906 Lee EM4-3472

FOR Gas • Wash • Grease • Wheel Balancing • Minor Repairs BOYD'S HUMBLE SERVICE EM 4-1110 Hiway 60 & 385

Three Bedroom 1 1/2 Bath House under construction at 423 Ave. C Excel Homes of Hereford EM 4-0090 or Canyon OL 5-4209

Commissioner, Precinct 1 Charley Sowell Earl Holt J. F. Martin Commissioner, Precinct 3 J. T. Guinn Jim Monroe Bruce Coleman Sheriff Lowell R. Sharp Charles Skinner Tax Assessor-Collector Nell Miller District Attorney William (Bill) Hunter

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

MEAT Processed For Freezer - Also RETAIL SALES HACKER & JESKO 1315B Park Ave. EM4-3224

POLITICAL CALENDAR Commissioner, Precinct 1 Charley Sowell Earl Holt J. F. Martin Commissioner, Precinct 3 J. T. Guinn Jim Monroe Bruce Coleman Sheriff Lowell R. Sharp Charles Skinner Tax Assessor-Collector Nell Miller District Attorney William (Bill) Hunter

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE 906 Lee EM4-3472

ALL TYPES ELECTRICAL WIRING PHONE EM4-0910 BILL DRUMMOND BILL'S ELECTRIC

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Sandi Says...

By Sandi Thomas
Please pardon my short column, but you just aren't cooperating!! No, really, there were a few parties here and there. One of those "here-and-there" parties was given by Jan Scott at her home last Friday night. Those who ate, danced, and had a rip-roaring time were Patsy Smith, Gary Goodin, Suzanne Hart, Sid Shaw, Joyce Bezner, Jimmy Childers, Marsha Hardwick, Cliff Crowell, and Carl Hollingsworth.

Also, last Friday night was Ricky Grubbs' party at his home. Sharon Hagans, Jimmy Bayne, Steve Sigman, Charlie Stone, Sherrie Marsh, Frank Nobles, Don Maxwell, Billy Jo Witherspoon, Regina Hampton, Judy Lookingbill, Cynthia Mc-Minn, Carol Todd, Mike Higgins, Shellie Rush, Mark Goldon, David Robbs, Chris James, Jerry Kendrick, Jean Keeth, Paul Easley, Derenda Wall, Don Bill Hair, Ren Lee, Edlana Vincent, and Bryan Knox gathered to do anything they wanted and have a nice time in general.

Sunday, six kids decided they wanted to have a picnic, so they did. Those going to Palo Duro for the day were Christine Skypala, Jim Marnell, Betty Huckert, Charlie Vasak, Judy Husmann, and Jerry Warner.

Last Thursday night the sophomore Horizon girls met at Sandra Huckabee's home to elect their new officers. For the coming year, the girls who will preside are Mary Lynn Gibson, president; Mary Dirks, vice-president; Denise King, secretary; Linda Boardman, treasurer; Sandra Huckabee, reporter; and Jane Messick, telephone committee chairman.

Next Wednesday night at 7:30, the Youth Club of the Catholic Church is having a "skit" night. They will present plays and the Beatles, composed of Richie Albrachi, Greg Banner, Fred Albrachi, and John Kriegshauser, who will make a live appearance.

On the list of new-car owners you'll find Mike Watts' name. He now runs around in a '62 turquoise-and-white Falcon. The interior is turquoise also.

Hospital Notes:

Patients in Hospital

Mrs. Shirley Ann Stokes, Route 2, Friona; Mrs. Ofalia Estrada, Route 4; Ramon Zamorripa, Box 9; Mrs. Nita Roney, Box 379, Vega; Gary Wayne McCormick, Box 240, Bovina; Mrs. Mary Wright, 207 Short; Mrs. Sylvia Wilson, 218 North 25 Mile Avenue; Jackie Lynn Henderson, 112 Avenue H; Tommy D. Carnahan, Route 4; Dwain Pittenger, 111 Elm; Mrs. Gertrude Probasco, 213 Avenue D; Mrs. Littleton Thomas, Route 3; E. O. Norris, 601 Northwest Eighth, Dimmitt; William David Pinkerton, 701 Dinver, Delhart; Val Mathes, 810 Texas; Mrs. Jan Hamilton Richards, 1620 Wallace, Clovis, N.M.; Mrs. Hardy Benson, Route 4; Sandra Barrera, 202 Lake; Mrs. Vrnon Odell Lewis, 232 Avenue D;

MOTOROLA NORGE
COMING SOON
S & R APPLIANCE

Shop The
BLACK CAT
BARGAIN TABLES
FRIDAY 13 AT
Cowan Jewelry

MR. BEET FARMER:
New Model E Marbeet
Beet Harvester \$3496
Delivered to Your Farm

We Have A Good Stock Of
Marbeet Harvester Parts
Let Us Repair Your Harvesters Now . . .
and Have Them Ready For The Harvest!

Case Power & Equipment
1301 Park Ave. Hereford



"THREE SONS AND POP" — The "Three Sons and Pop" presented the entertainment at the annual meeting of the Hereford Christian College Association Monday evening at the Community Center. The men, left to right, are Homer Martin, James Crowder, Mike Myers and Tom Pearce of LCC. Dale Simpson, Director of Development at the seven-year-old college talked to the group about LCC. The eight seniors belonging to the Hereford Churches of Christ were honored at the program.

(Brand Staff Photo)

ADRIAN NEWS

Name 'Who's Who' At Adrian School

By Ann Beavers
"Who's who" students were chosen recently by the faculty of Adrian High School. These students were chosen as outstanding students in each department. Selections were based on grade averages, attitude, cooperation, and general citizenship. Those chosen were Suezett Sick, social studies; Marsha Burns, home economics; Doris Horton, English; Mack Fortenberry, business; Ricky Gruhkey, science, and George Harwood, mathematics.

The welcome mat was out and many visitors visited the Adrian school March 6, the day the school had set aside for visitations and displays.

At 9:30 a.m. an assembly was held to give the parents and friends an idea of some of the activities and achievements of students. Included in the assembly were selections by the choir, a representation by the FHA, poems by the seventh and eighth grade speakers, skit by the student council, and a debate.

The afternoon was set aside for classroom visitation and refreshments, served by the home ec department.

Mrs. Ora Mae Carl, Route 1; Joseph B. Rose, Box 286, Vega; Harry Seed, 405 25 Mile Avenue; Kenneth Ray Brightman, 414 North Jackson; Mrs. Sue DeWees, Drawer E, Vega; Mrs. Ruth Collett, Box 307; Nettie Slaton, 601 South 25 Mile Avenue; Jeffrey Dean Bradley, Box 124, Adrian; A. G. Martin, 418 Avenue J.

Dismissals
Glinda Renee Allen, Darlene Thomas, Rosalie Marie Markley, Mrs. Anna Scott, 3-3.
Mrs. Ruth Watkins, Mrs. Eldon Howell, B. B. Noyes, Miss Gail Webb, Mrs. Alfredo Figueroa, 3-4.
Mrs. Minnie Ruiz, Mrs. Charles Spradley, Nelda Nora Lucero, James Ray Proffitt, R. L. Cocanougher, Dan T. Guseman, Mrs. Edna Earl Doaks, Mrs. Irma Garcia, Edward Dudley Coffman, R. E. Caddell, 3-5.
Mrs. Dae Parker, Mrs. Jerald Dickey, Mrs. Richilda Herrera, James Claude Lee, Edward Francis Sevier, Roberto Garcia Alamazan, 3-6.

to relays, Panhandle relays, Gruver relays and Clayton relays. The purpose of these relays is to prepare for the district meet held at Dumas every year. For the first time in a number of years, Adrian is entering contestants in the pole vaulting division.

Wednesday night in the Adrian gym the Adrian Outsiders played the Channing Outside men in basketball and the Adrian exe's won with a score of 106 to 48. Mr. and Mrs. George Gruhkey and Dwayne attended the family night at Clarendon Junior College last Saturday night and watched the Clarendon Junior College play Frank Phillips Junior College from Borger in basketball; Frank Phillips won by one point.

Mr. and Mrs. Pat Maupin Sr. visited in Amarillo with Pat Jr. Sunday.

Mr. and Mrs. Johnny Cabitt and Mark from Las Animas, Colo., visited in Adrian over the weekend with friends and relatives.

Adrian Matadors had two very good basketball teams this year. They played to the best of their ability, and as a result had a very fine season.

The boys under the direction of Coach Mayberry, ended the season with 21 wins and 10 losses. Many solid club boys have been beaten by the Matadors this year. Among the teams de-

feated this year are, Hedley San Jon, Stinnett, Dalhart, Texhoma, Darrouzzette, and Bovina. The trophy case gained two third place trophies from the Gruver and Stratford tournaments.

In district play, the Matadors came out with six wins and two losses in the round robin and second in the tournament to end the season.

Next season there will be three returning starters and many other boys who will give these boys a rough time.

The team will be losing the aid of Terry Williams and Harvey Broniman, both all-district seniors.

Under the direction of Coach Hale, the girls season ended with a record of 13 wins and 14 losses. The girls won third place in the Stratford tournament.

Although the girls did not have the height, they showed a lot of hustle and desire to win. They made a close race out of the district play by beating Hartley, then first place team by 22 points. This threw the round robin in a three way tie among

SAMMY LANE
CUSTOM HOMES

Adrian, Hartley and Vega. However, in a very close game in the district tournament, the Matadors were beaten by Harley to end the season.

Next season the Matador girls team will have two returning starters at guard position and two at forward position. The team will miss the starting guard, Sue Brownlee, and the outstanding player of all-district forward, Coralie Fortenberry. Both these girls are seniors.

When basketball season is over and the question is asked, "What are we going to do now?" there are generally many votes for volleyball.

Volley ball is a popular sport in Adrian High School. Adrian has an intramural volleyball tournament going on right now in which eight teams of high school and junior high boys and girls are divided up equally and play during the noon hour.

The high school boys and girls are practicing volleyball on days when the weather doesn't per-

mit them to go outside for track. This practice is to make the teams ready for the district volleyball tournament.

Mr. and Mrs. Howard Engle and girls visited in Grady, N. M. Saturday with the Manuel Lovelless family; Dexter Wayne remained for an overnight visit.

Mrs. Brub Beavers visited Wednesday in St. Anthony's Hospital with Mrs. Terry Ashford. Mrs. Rentfro from Clayton is visiting her daughter and family, the R. D. Sisks.

Dave Sisk from Hobart, Okla., was enroute to Clayton and visited the R. D. Sisk family Sunday.

Mrs. M. H. Zaring was honored on her birthday with guests (Continued on page 8)

Mike Justice
Your Candidate for
CITY COMMISSION
PLACE 4
Your Support Will Be
Greatly Appreciated
Pd. Pol. Adv.

Pontiac Tempest has a new 6 that's smooth, quiet, economical and 140-hp strong. But we know it won't be just right for everybody. So we also offer a very, very vigorous V-8. 326 cubic inches. Up to 280 hp. Modest extra cost.

Everybody's happy.

See your authorized Pontiac dealer for a wide choice of Wide-Tracks and good used cars, too.

CAMPBELL PONTIAC
815 E. Highway 60 Hereford, Texas

TOP FIELDS DEPEND ON THE TIMING

And now is the right time to put down that ammonia. The fall weather we are having makes conditions perfect for applying nitrogen. A wet spring could keep you from giving your soil sufficient nitrogen and you'd lose profits. While you're planning your soil-fertility program, don't forget phosphorus. Remember, Western Ammonia offers you an all new dual applicator to put down phosphorus and ammonia at the same time. This new dual applicator could save you needed time and money. Don't delay. Call 447-4477 for details on all your fertilizer needs at Western Farm Chemicals. Members of the Top Field depend on timing.

For Information Contact Glenn Watts,
EM 4-3839



Copr. G. Doppel

You Get a
BIGGER CARTFUL
for the Money

Get more—spend less! Shop the really big food values in store for you at COOPER'S! Not just a few advertised "specials", but a storeful of low prices that make smaller food bills a sure thing! Yes—more low prices just naturally add up to more cash savings in every big cartful of your favorite foods when you fill all your needs at COOPER'S —everybody's super-saver market.

COFFEE SALE



Lb. Can

69¢

GOLD MEDAL FLOUR 10 Lb. Bag **89¢**

TUNA

Starkist—Green Label
Chunk Style—Flat Can

4 : \$1

FOOD KING OLEO

2 Lb. Ctns **25¢**

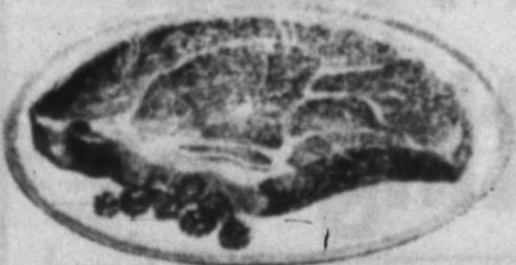
PERCH FILLETS

Cape Ann
Frozen—Lb. Pkg

39¢

No. 13 Game Continues

SIRLOIN STEAK



USDA
Tender
Aged
Beef

Lb.

79¢

Another
BIG-DO
(DOUGH)

WINNER



Mrs. Josephine
Elizabeth
321 Avenue I



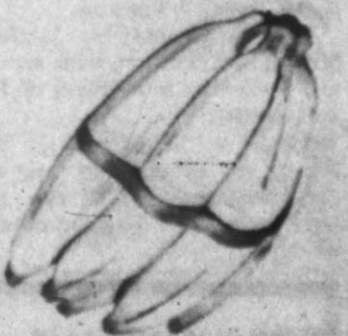
\$100 WINNER!



BANANAS

Golden
Ripe

2 Lbs **25¢**



T-BONE STEAK

USDA Tender Aged Beef

Lb. **89¢**

LONGHORN CHEESE

Lb. **49¢**

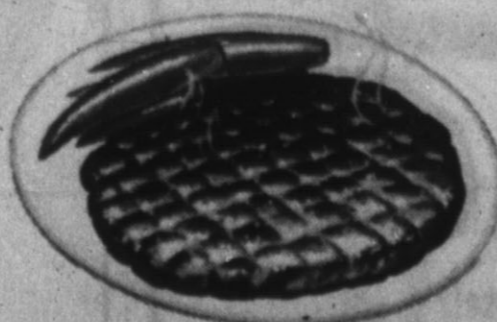
PURE PORK HOMEMADE SAUSAGE

Lb. **59¢**

BEEF PATTIES

Fresh
Ground

10 FOR 98¢



AVOCADOES

King of Salads

2 For **19¢**

COLORADO RED SPUDS

10 Lbs. **49¢**

Morton's—Frozen DANISH PECAN TWIST 49¢	Kraft—18 Oz. Jar GRAPE JELLY 3 For \$1	Libbys—Garden Sweet PEAS 303 Can 5 For \$1	Rosedale—Cut—303 GREEN BEANS 3 For 49¢
LIPTON'S TEA 1/4 Lb. Box 39¢	TANG Breakfast Drink 14 Oz. Jar 65¢	Libby's—303 Can FRUIT COCKTAIL 3 For 69¢	Duncan Hines BLUEBERRY MUFFIN MIX Box 39¢

SPAM CANNED LUNCHEON MEAT 39¢	Northern—80 Ct. NAPKINS 2 For 25¢	Aluminum—12" x 25" ALCOA FOIL 29¢	Carnation—Tall Can MILK 3 For 39¢
	Liquid—28 Oz. BABO CLEANER 39¢	Complexion Size Dove Beauty Bar 2 For 35¢	Johnson's—Reg. 49¢ SHOE POLISH 39¢

COOPERS'S

LET'S COOK SOMETHING!

Try Mrs. Thurston's 'Johnny Frazzelle'

By Dale Stevens
Brand Foods Editor
Mrs. Herschel Thurston, 429 North Miles, explains that her most enjoyable hobby is giving parties because she loves to help others enjoy life. She particularly likes to work with young people and is teaching a young couple's class at First Methodist Church, where her husband is pastor.

Mrs. Thurston, who was born in Vernon, met Mr. Thurston while they were in high school at Farwell. His father was a minister also. "Oh, it's great. I love every minute of it," Mrs. Thurston says of her life as a minister's wife. Most of their churches have been in the Amarillo district.

The Thurstons have three children, Mrs. Robert Williams, Plano, Mrs. Dan Ellis, Fort Worth, and Bob, Denver City, and eight grandchildren.

In addition to her interest in helping others have fun, Mrs. Thurston's hobbies are African violets, gardening, sewing, and cooking. She and her friends try new recipes and trade dishes they find interesting.

Johnny Frazzelle
1 lb. ground meat
1 large onion, cut fine
1 green pepper
1 can tomato-soup
1 can whole grain corn
1 small can mushrooms
10 stuffed olives
1/2 lb. sliced almonds
2 T. Worcestershire sauce
1/2 lb. cheese
1 medium package egg noodles

Sear meat and onions in 2 T. shortening. Add pepper, soup, corn and mushrooms. Cook slowly one hour; add olives, cheese, and almonds and cook 20 minutes. Cook noodles 10 minutes in salt water; drain and add.

Cabbage Roll
1/2 cup cooked rice
1 medium onion, diced
1 1/2 pound ground meat
1 1/2 t. salt

Adrian...

(continued from page 6) in her home Saturday. Mr. and Mrs. George Gruhley, a Dwayne, Mr. and Mrs. Joe Speed and Mrs. Frances Speed and children attended.

A picnic which was scheduled for outside Sunday afternoon was held in the home of Rita Speed, due to the weather condition. The guests played games and enjoyed refreshments. Attending were Martha and Ricky Gruhley, Danny Gruhley, Billy James, Dude Speed and Kirk Alton Whitten received an Eagle Scout award at the Patriotic assembly in the school auditorium Feb. 28, which was the second such award in the 36 years of scouting in Adrian.

The first was received last year by Alton's brother, David. Both awards were presented by Scoutmaster Grady Skaggs. This is a great honor since there is only one Eagle award made for every 650 to 700 scouts.

Alton presented his mother, Mrs. Albert Whitten, with an award presented to mothers of Eagle scouts.

"This is what every boy strives for in scouting, and we are very proud of these two boys," stated Scoutmaster Skaggs.

SAMMY LANE
CUSTOM HOMES

MOTOROLA NORGE
COMING SOON
S & R APPLIANCE

Shop The
BLACK CAT
BARGAIN TABLES
FRIDAY 13 AT
Cowan Jewelry

Hereford State Bank
FOR YOUR
Auto Financing

1/4 t. pepper
8 large cabbage leaves
Drop cabbage leaves in boiling water and let stand until wilted. Brown ground meat and mix with onion, rice, and seasonings. Shape into 8 oblong rolls and wrap in cabbage leaves; secure with toothpicks. Place in baking dish and pour No. 2 1/2 can tomatoes over them. Cover and bake at 375 degrees for 1 1/2 hours.

Casserole
1 cup celery, chopped
1/2 cup green pepper, chopped
1 large onion, chopped
3 T. butter or margarine
1 cup raw rice
2-3 cups chicken or bouillon stock
Salt, pepper, and red pepper to taste

1 t. curry powder or cumin
1 t. Worcestershire sauce
1 or 2 hard cooked eggs
1 cup can pimientos or stuffed olives
2 cups or more fresh shrimp, chicken, or turkey
Brown celery, pepper, and onion in butter. When light brown add rice and brown. Add stock, salt, pepper, acumin or curry powder, and Worcestershire sauce. Cover skillet and cook until rice is fluffy and light. Add remaining ingredients and simmer a few minutes. Serve hot.

Meat Loaf Deluxe
1 1/2 pounds ground meat
2 and 1/3 cups cracker crumbs

1/2 cup onion, chopped
1 1/2 t. salt
1/4 t. pepper
1 cup seedless raisins
1/4 t. nutmeg
3 eggs, beaten
6 thin slices mild cheese
Combine all ingredients except cheese. Mix thoroughly and divide meat mixture in half. Place one half of the mixture in casserole with three slices cheese on top. Add other half of meat mixture and place three more slices of cheese on top. Bake at 300 degrees for 1 1/2 hrs. Serves 6.

Does Meet, Plan Dinner, Coffees

The regular meeting of the Benevolent and Patriotic Order of the Does, Hereford No. 176, met at Elks Hall March 9. Mrs. Bruce Wiggins was installed as color bearer no. 4 by the installing officer, Mrs. Carl Hollingsworth.

Plans were completed for a barbecue supper to be served Friday, March 13, from 6:30 to 8 p.m. to all Elks and their families, with a cost of \$1.25 for adults and 75 cents for children.

Mrs. Kenneth Gooch will honor new members with a coffee in her home, 132 Avenue G, March 12 from 7:30 to 9:30 p.m. Mrs. Richard Clark will be hostess for a coffee for all Does March 17 at 10 a.m. in her home, 133 Avenue J. Several members of the group made plans to attend the West Texas State meeting of Does in Amarillo at the Elks Lodge March 24-25.

Hostesses were Mrs. Richard Clark and Mrs. V. O. Riddle. Others present were Mrs. Kenneth Gooch, Mrs. Bruce Wiggins, Mrs. Carl Hollingsworth, Mrs. Gordon Massey, Mrs. Jack Messer, Mrs. Wallace Shelton, Mrs. Roy Smith, Mrs. Benny Cooper, and Mrs. Ralph McCullough.

Mrs. James McAndrews explained 4-H work from the mother's point of view and then introduced her daughter, Teresa, who told what 4-H meant to her.

Mrs. Tony Hoffman gave a report on the Appreciation Luncheon during the business meeting, which was conducted by the president, Mrs. Clyde Smithers. The next meeting will be March 14 with Mrs. C.L. Whitehead. Each member will wear a hat of her own creation.

Hostess was Mrs. Hoffman. Other members present were Mrs. R. A. Fullwood, Mrs. Otto Massey, Mrs. Whitehead, Mrs. O. C. Williams, Mrs. LeRoy Smithers, Mrs. Hodges, Mrs. Clyde Smithers, and Miss Roberta Campbell.

Guest Speaker For Garden Club Is J. K. Baker

Bud to Blossom Garden Club met March 8 at the Community Center. The program, "Hawaii Calls," was presented by J. K. Baker, who showed slides made on a trip to Hawaii.

A report was made on the hat sale held recently, and plans were made to attend a convention in Lubbock March 16-17 during the business meeting. Mrs. Don Steele was presiding officer.

Members present were Mrs. Steele, Mrs. Calvin Edwards, Mrs. Lloyd Sharp, Mrs. E. R. Kendall, Mrs. W. H. Gentry,



HELPING OTHERS TO ENJOY life is the chief enjoyment of Mrs. Herschel Thurston, wife of the minister of First Methodist Church. She enjoys giving parties and preparing food needed for various occasions. (Brand Photo)

H.D. CHATTER

Year's Program Being Printed

By Argen Draper
The written program is being printed so the April meeting of the County Program Building Committee will be devoted to the handbook. All persons to receive a copy will probably be invited.

When reading the Food and Health Committee's work, here's a statement that prompted the Food for Preparedness program: According to the Foods and Nutrition Study made in Texas, 48 per cent of the homemakers plan for meals one day or less in advance of the preparation of the meals. One reason for preparedness is to better manage time, money and effort.

While at the meeting of the Texas Home Economics Association, we were told that the college enrollment in home economics is increasing. This is good news as we need more home economists. There are industries that would employ home economists if they were available.

The meeting at Fort Worth broke all records for a state-convention with more than five

hundred registered. One of the speakers on small appliances told us that the company she works for has fifteen plans for new appliances on the drawing board. Automatic washers and refrigerators are both larger for the family's use; portable dishwashers to be built in later are very popular.

There are lots of changes and arrangements for ovens; one of the most popular is to have two ovens; a large thirty inch oven below and a smaller oven at eye level above the cooking surface. The oven doors are removal for easy cleaning. The new color in ranges is woodgrain; second popular is bronze and third in popularity is aqua. Do you think women will like the wood grain or will it be too much design for the large pieces of kitchen appliances? I don't think of a refrigerator in wood grain—makes me think of the old fashioned ice boxes we had long ago.

We stopped at a grocery store on highway 287. When the manager learned we were from Hereford, he promptly asked if we'd give an order to the Arrowhead Mills. He had been given

Mrs. Pat Robinson, Mrs. Sam Long, Mrs. R. N. Yarbro, Mrs. Ira Scott, Mrs. Delmo Williams, and the hostess, Mrs. Fran Battefield. Guests were Mrs. T. J. Kelly, Mrs. Luther Leslie, and Mr. Baker.

For
COLDS
take 666

THE CENTENNIAL WAY
RENO (AP) — City officials decided on a different kind of groundbreaking for Reno's new city hall since it was the first big construction project to get started in the area during Nevada's centennial as a state. The first earth was turned by

a plow pulled by Tom and Sally, a team of bay work horses, with Mayor Hugo Quilici and City Manager Joe Latimore at the reins.

some type of financial planning. Sometimes the planning is simple indeed. It goes like this: "If we ever get this car paid off, I'd sure like to get a new vacuum cleaner."

Many families find themselves constantly running short of money although they think they're earning enough to provide a good living. They decide they would like to do a better job of planning, and they intend to start—next week, next month, next year. Why are they stalling? Because they're frightened by terms like "budgeting" and "keeping books". Because they think that planning means putting themselves into a financial strait jacket.

Getting the most out of your financial resources does call for some planning, some discipline, some looking ahead. But it doesn't have to be a gigantic undertaking with stacks of forms to be filled out. The more complicated your method of handling your money, the more likely you are to chuck the whole business!

If you are ready to start trying to improve your money management, here are the basic rules:

Keep your method of money management simple. Work out a method that is right for you, rather than try to use a set of "average" or "model" figures. Don't try to do it all in your head; keep a written account of what you spend. Be realistic.

THEN HE TURNED IT OF

MEMPHIS Tenn. (AP) — Tim Whitley, 5, dreamed a television program the other night.

He told his parents the next morning that it was a cartoon type, a chase with lots of excitement — and a commercial at the end.

QUALITY NURSERY STOCK
Armstrong
NURSERY AND GARDEN CENTER
505 W. Park EM 4-1868

CONCRETE UNDER GROUND MAUSOLEUM

FOR ETERNITY—
Protection Plus Beauty, Strength, Durability and Rigidity



THERE IS NO BETTER UNDER-GROUND VAULT MADE

Sold Only Through Your Funeral Director
A concrete of a special formula, wherein only tested materials are used, specially mixed and cured according to the latest and best standards, chemically treated and beautifully finished.
WEST TEXAS VAULT CO.
711 - 27th SW9-3594

NEW Quadruple Indemnity
Accident Coverage
around the clock... around the world
\$10,000 POLICY PAYS UP TO \$40,000
for as little as \$2.40 a week!
Now one low annual premium gives full time coverage for businessmen, travelers, sportsmen. The \$10,000 basic policy for example, pays double indemnity (\$20,000) for auto accidents or quadruple indemnity (\$40,000) in the case of common carrier accidents. Plans available up to \$100,000 in quadruple indemnity benefits. For complete information, call your Great American of Dallas man today!
GREAT AMERICAN INSURANCE COMPANIES
WILBUR GIBSON
209 Western EM 4-2225

NOTICE

Beet Harvester Meeting

Thursday, March 12

7:30 P.M.

Factory Representative Will Be In Charge!

Dutch Supper Will Be Served!

Hays Implement

Hereford, Texas

What's so surprising about Oldsmobile's Jetstar 88?

Its price... lower than 30 models with low-price names!
Its size... a big-car 123-inch wheelbase!
Its performance... zestier 330-cu.-in. Jetfire Rocket V-8!

Sensational performance for everyday owner driving!

GO OLDS... WHERE THE ACTION IS!

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER... HEADQUARTERS FOR HONEYCREEK, STARBUCK, SUPER 88, DYNAMIC 88, JETSTAR I, JETSTAR II, J. 88...
ORSBORN CHEVROLET-OLDS Hereford, Texas
LOOKING FOR A GOOD USED CAR? LOOK FOR THE "VALUE-RATED" SIGN AT YOUR OLDS DEALER'S!

F. G. Collier Explains ASCS To Hustlers' 4-H

Faust Collier explained the ASCS office and its purpose to members of the Happy Hustlers' 4-H club at the club's regular meeting March 5. Meeting was held at the Community Center. Visitors present for the meeting were Collier and Lefty Thomas, county agent.

Also on the program was the discussion of demonstrations for the county contest.

Members present were Mrs. Floyd Cole, Mrs. Frank Robbins (leaders), Gary Cotton, Kim Gripp, Joe Smith, Bill Cole, Tom McGowan, Steve Robbins, Rodney Douglas, Oscar Williams, Rodney Brooks, Rodney, Gary and Dennis Goheen.

Rott...

(Continued from page 1) and Emery Brownlow were elected to serve as director for the organization for the coming year.

The new officers and directors will be installed at the annual Jaycee Banquet and Installation of Officers which is scheduled for April 11.

The Man of the Year Award and Key Man Award will be presented at this time according to Fuller.

Tickets were passed out to members at the meeting and can be purchased from any Jaycee members.

Mr. Richardson Discusses Work As Missionary

The night group of the Women's Missionary Society met at First Baptist Church for a salad supper Thursday, March 5. The business meeting was conducted by Mrs. J. O. Clark.

Denny Richardson, introduced by Mrs. Otis Lee, spoke of his work as a missionary in the Northwest and showed slides. The program was concluded with a solo, "I'll Go Where You Want Me to Go," by Duane Barrett, accompanied at the piano by Mrs. Barrett.

Members present were Mrs. Paul Harvey, Mrs. L. H. Lookingbill Sr., Mrs. Alex Thompson, Mrs. J. E. McCathern, Mrs. E. W. Young, Mrs. Sank Ramey, Mrs. B. A. Reddell, Mrs. Clark, Mrs. Lee, Mrs. Clarence Schultz, Mrs. Duane Barrett, Mrs. Alwyn Savage, and Mrs. R. B. Hutson. Guests were Mr. and Mrs. Richardson.

HANGING UP AXE

CHEZZETCOOK, N.S. — William LaPierre, who celebrated his 91st birthday Jan. 6, has decided to hang up his axe.

The lumberjack who first went into the woods around Portland, Maine, in the 1880's, until recently cut and carried home his own firewood.

Still robust, he now spends most of his time in the garden or watching television.

He recalls that when he first went to work in Maine he drove a three-horse team — one lead animal and two paired behind — working seven days a week for \$30 a month.

He moved to Nova Scotia in 1902 and spent many years in lumbering and logging operations around this community 20 miles east of Halifax.

Legal Notice

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF WILLIAM B. RENFRO

Notice is hereby given that original Letters of Administration upon the Estate of William B. Renfro, deceased, were issued to me, the undersigned, on the 9th day of March, 1964, in the proceeding indicated below my signature hereto, which is still pending; and that I now hold such Letters. All persons having claims against said Estate, which is being administered, in the County below named, are hereby required to present the same to me respectively, at the address below given, before suit upon same are barred by General Statutes of Limitations, before such Estate is closed, and within the time prescribed by law. My Post Office Address is P. O. Drawer 193, Hereford, Texas.

Dated this 9th day of March, 1964.

Dorothy Lee Renfro Administratrix of the Estate of William B. Renfro, Deceased, Cause No. 1724 in the County Court of Deaf Smith County, Texas

SAMMY LANE
CUSTOM HOMES

WIN FREE TRIPS TO DISNEYLAND or \$1000. CASH

SAFeway IS GIVING AWAY A FREE TRIP FOR TWO TO DISNEYLAND or \$1,000.

PLAY SWORD IN THE STONE AT SAFEWAY TODAY!

5 day - 4 night expense-paid vacation, including round trip via jet, accommodations at Disneyland Hotel, meals, and paid admission to Disneyland.

HAMS

Longhorn Fully Tender Shank End Pieces

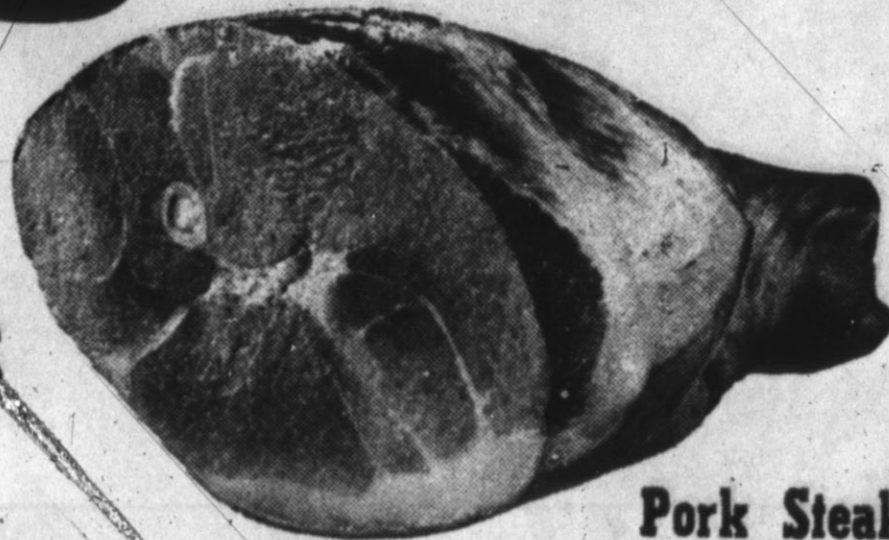
Lb. **39¢**

Whole Hams

Longhorn Whole or Butt End Lb.

45¢

Safeway Meats Your Best Buy



Pork Steak

Semi-Boneless Lean & Tender Lb. **45¢**

After Removing Sword From Your "FREE" "Sword In The Stone" Card — Deposit The Yellow Portion of The Card in The Box that You'll Find in the Lobby of Your Safeway Store. A Drawing will be held at The End of Contest.

No Obligations
Nothing To Buy

One FREE Card Per Store Visit. No Purchase Required. Purchasers Not Favored. No need to pass through Checkstand. Secure your Free Card at either end of the Checkstand, or from any store employer other than in the Meat Department.



- Bacon Wilson's Thrift Sliced 3 Lbs. **98¢**
- Stew Meat Beef Short Ribs Lb. **29¢**
- Ground Beef Ground-Fresh Daily 100% Pure Lb. **39¢**
- Longhorn Cheese Safeway Halfmoon Lb. **59¢**
- Catfish Fillets Captain's Choice 1-Lb. Pkg. **59¢**

Wilson's Thrift-Sliced
BACON
3 **98¢**

Breakfast Gem
EGGS
Grade "A" Medium Dozen **45¢**

Scotch Treat Frozen
ORANGE JUICE
SAVE 18¢ 4 6 Oz. Cans **\$1.00**

MIX or MATCH
BEL AIR FROZEN FOODS
• 8 Oz. Brussel Sprouts
• 10 Oz. Chopped Broccoli
• 10 Oz. Cauliflower
• 10 Oz. Cut Golden Corn
• 9 Oz. French Style Beans
5 Pkgs. \$1

Van Camp
SAVE 24¢
Pork & Beans 8 No. 300 Cans **\$1**

Gardenside
SAVE 16¢
Tomatoes 8 No. 303 Cans **\$1**

- Sour Cream Lucerne Country Fresh 8 Oz. Ctn. **25¢**
- Apple Sauce Town House Fancy Quality 6 No. 303 Cans **\$1**
- Prune Juice Town House Save 26¢ 2 46 Oz. Btl. **\$1**

Snow Star
ICE CREAM
1/2 Gal. Carton **59¢**

Mrs. Wright's
CAKE MIX
Asstd Flavors 4 19 Oz. Pkg. **\$1**

Pooch
DOG FOOD
Save 16¢ 12 Tall Cans **\$1**

Truly Fine
FACIAL TISSUE
Save Now on Facial Tissue 5 400-Ct. Box **\$1**

Garden Fresh Produce
POTATOES
Colorado Red McClures
20-Lb. Bag **69¢**

Red Ripe Slicers
TOMATOES
2 **39¢**

- ORANGES California Navels 5-Lb. Bag **69¢**
- LETTUCE Iceberg 2 Heads **35¢**
- BULBS Holland Spring Pkg. **63¢**

- FLOUR**
- SUGAR**
- COFFEE**
- CATSUP**
- CORN**
- MILK**

- Kitchen Craft Enriched 25-Lb. Bag **\$1.69**
- C & H Pure Cane Save 14¢ 10-Lb. Bag **\$1.23**
- Folger's Rich Flavored 1-Lb. Can **69¢**
- Highway Tomato Catsup SAVE 25¢ 5 20 Oz. Btl. **\$1**
- Kounty Kist or Highway Whole Kernel 8 12 Oz. Cans **\$1**
- Lucerne Evaporated Milk SAVE 8¢ 8 Tall Cans **\$1**

- Thrill Liquid** 8c Off 22 Oz. Btl. **61¢**
- Salvo Tablets** 10c Off 46 Oz. Box **71¢**
- Cheer** Detergent 3c Off Reg. Size **32¢**
- Comet** Cleanser 2c Off Reg. Size **15¢**

- Skinner's Cut Spaghetti 2 7 Oz. Pkgs. **27¢**
- Libby Red Salmon No. 1/2 Can **69¢**
- Krispy Crackers 1-Lb. Box **31¢**
- Oreo Cookies 16 Oz. Pkg. **49¢**



- Tomato Juice 46 Oz. Can **33¢**
- Beef Stew 24 Oz. Can **55¢**
- Cookbook Bread 1 1/2 Lb. Loaf **31¢**
- Cheer Detergent Gl. Pkg. **79¢**
- Oxydol Detergent Gl. Pkg. **81¢**
- Dreft Detergent Gl. Pkg. **81¢**
- Ivory Snow Reg. Size **35¢**
- Purex Bleach 1/2 Gal. Btl. **43¢**
- Beads O'Bleach Large Pkg. **49¢**

These Prices Good Thru Sat., Mar. 14 In Hereford

FOR GOD SO LOVED THE WORLD

Mission De San Jose

LABOR CAMP
El Domingo es el dia del Senor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.
Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m.
Bautismos despues de la misa de las 10 a. m.

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.
Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday.

Central Church Of Christ

L. E. Fooks, Minister
Marvin Crowson, Minister
Sunday Services: Bible Study, 9:30 a. m.; Morning Worship, 10:25 a. m.; Evening Worship, 6 p. m.
Mid-Week Services: Ladies Bible Study, 10 a. m. Wednesday; Mid-Week Classes for all.

Immanuel Lutheran Church

Park Ave. & B Street
Hereford, Texas
Fred Beversdorf, Pastor
Feb. 23, Sunday
8:30 a.m. Friona Worship
9:15 a.m. Call to Worship KPAN
9:45 a.m. Sunday School & Bible Class
11:00 a.m. Worship
1:15 p.m. The Lutheran Hour KPAN
—:00 p.m. Missions & Evangelism Committees
Feb. 24, Monday
4:15 p.m. Ladies Bible Class
Feb. 25, Tuesday
10:00 a.m. Circuit Conference in Feb. 26 Wednesday
4:15 p.m. Cub & Boy Scout
7:30 p.m. Lenten Service
Feb. 27, Thursday
7:30 p.m. Lenten Service in Fri.
Feb. 29, Saturday
2:30 p.m. Visitation

Templo el Calvario

Asamblea de Dios
Pastor, Martin Musquiz
Bienvenidos.
Calle Ave. H & 13th.
Las servicios durante la semana y el Domingo.
Como siguen: 7:30 de la noche Mañitas, Jueves.
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

First Baptist Church

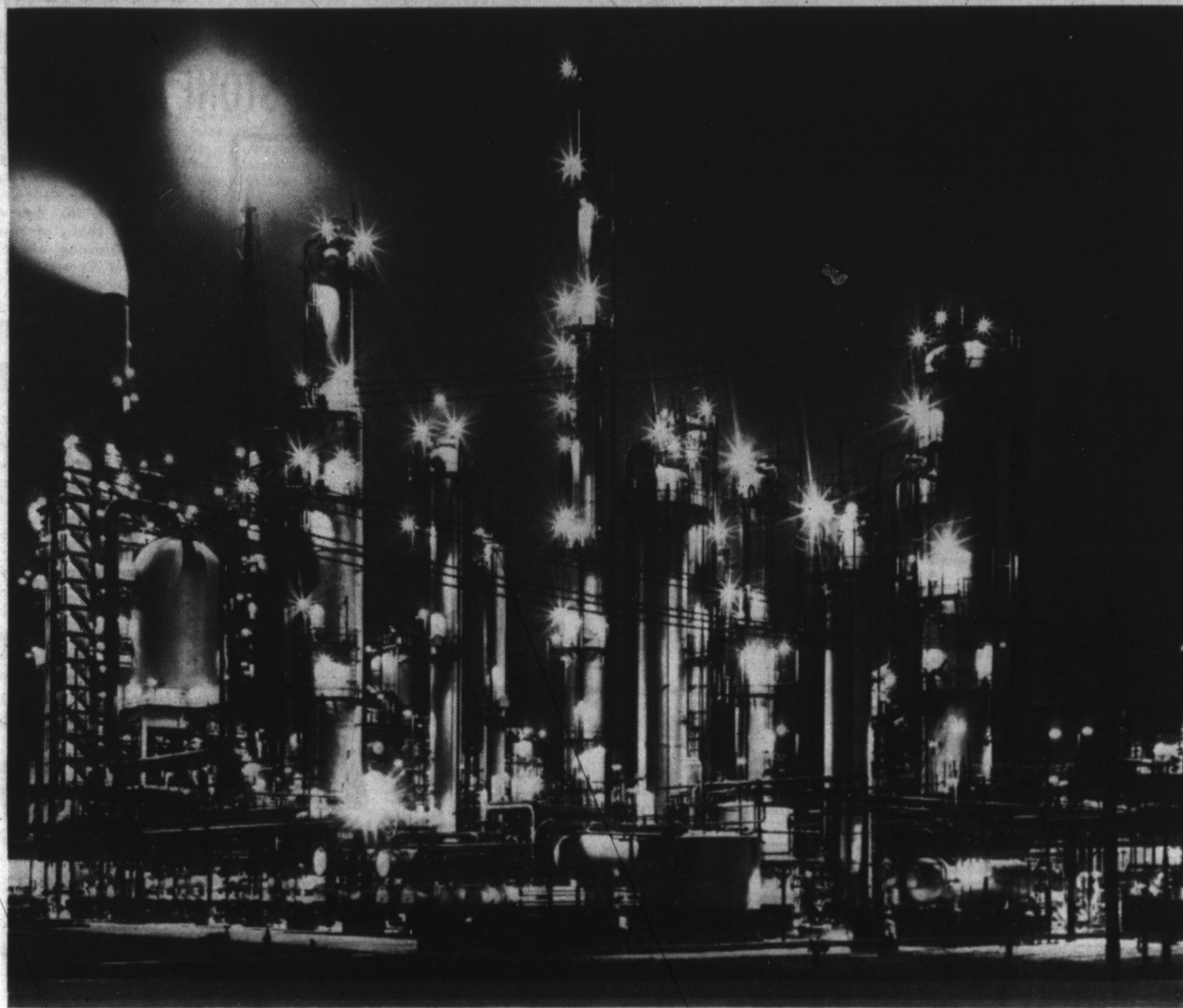
Rev. B. L. Davis, Pastor
Fifth and Main Streets
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p. m.
Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid-Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p. m.
Nursery is provided for all church-wide activities.
Sunday morning worship services broadcast over KPAN.
Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

Frio Baptist Church

Rev. G. W. Fine, Pastor
Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

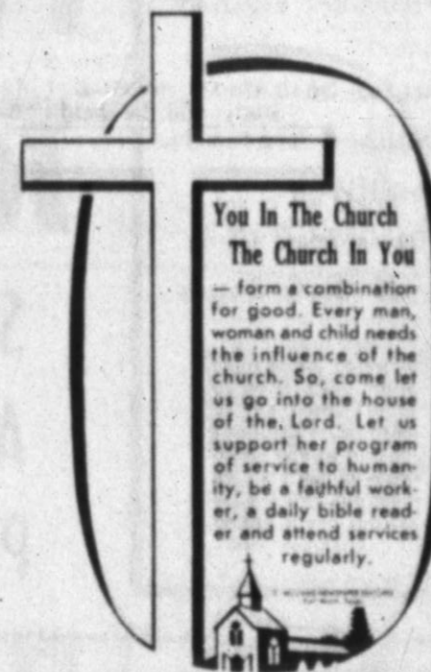
Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 11 a. m.; Training Union, 6:30 p. m.; Evening Worship, 7:30 p.m.
Tuesday: Beginner Sunbeams, 9:30 a. m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p. m.
Wednesday: Prayer Meeting, 7:30 a. m.; Choir Rehearsal, 8:15 p. m.



LIGHT

GOD said, "Let there be light: and there was light."
How much is shining on you? Are you just sitting there — oblivious to the needs of your fellow-man — and inactive in your church? Then a cloud is hiding you! Want to be a reflector? Then get out in the open — out where the light can beam upon you. Absorb aplenty of it... enough to purify and light up the dark corners of your soul. Lead your family and others to church. That is being a reflector of real light... true light.
For, "God is light and in Him is no darkness." 1 John 1-5.



San Antonio A La Iglesia

North 25 Mile Avenue and Highway
Vd. Es Catolic? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a. m. y 8 p. m.
Durante La Semana: 6:30 a. m. and devotional services at 7:30 p. m. Wednesday.

Wesley Methodist Church

410 Irving
Rev. Cleaby Patterson, Pastor
Sunday School, 9:45 a.m.; Sunday Morning Worship, 10:55 a. m.; Sunday Evening Worship, 5:30 p.m.; MYF, 6:30 p.m.; Primary Fellowship, 6:30 p.m. Choir Rehearsal, 6:30 p.m.
Bible Study: Wednesdays, 7:30 p.m.;
W S C S 2nd and 4th Mondays, 3:00 p.m.;
Methodist Men, 1st Saturdays, 6:30 a.m.
Commission on Membership and Evangelism: 4th Fridays 7:30 p.m.
Commission on Education, last Thursday each month, 7:30 p.m. Official Board, 1st Monday, 7:30 p.m.
Commission on Missions 4th Thursday 7:30 p.m.

First Presbyterian Church

610 Lee Street
Rev. Russell Wingerl, Pastor
Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a.m. Tuesday.
Choir Rehearsal, 8 p.m. Wednesday, Prayer meeting Friday at 7:30 p.m.

The Church Of God In Christ

Rev. Calvin Hodges, Pastor
113 West Norton
Sunday School 9:45 a. m.; Morning Worship 11 a.m.; Evening Worship 8 p.m.
Monday, Bible Band meets 7 p. m.
Wednesday, Prayer Meeting 8 p. m.

Iglesia De Cristo

BIENVENIDOS a los Servicios en la IGLESIA DE CRISTO, en ESPANOL. Ubicado en SUNSET & PLAINS. Hora de servicios en Espanol Domingo, 11 A. M. Miercoles, 7:30 P. M.; Viernes, 7:30 P. M.; en Ingles. La entrada es por el lado SU-RESTE Del Edificio

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor
Sunday School is held at 9:45 a.m.; Worship Service at 11 a. m.; Training Union, 7 p.m.; Evening Worship Service, 8 p. m. Wednesday Evening Prayer Service, 7:30 p. m.

Jehovah's Witnesses Church

317 Ave. I
Sunday: Public Bible Lecture, Study, 4:15 p. m.
Tuesday: Congregation Bible Study, 8 p. m.
Friday: Service Meeting, 7:30 p. m.; Theocratic Ministry.

Church Of Jesus Christ of Latter Day Saints

(Mormon)
EM 4-1905
The Mormon Church meets in Gilliland Funeral Home, Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

St. Thomas Episcopal Church

Rev. Joel C. Treadwell, Vicar
Harrison Highway
Vicarage, 118 Elm Street
Sunday: Holy Communion, 8 a.m.; Sunday School, 10 a.m.; Morning Prayer and Sermon, 11 a.m.; Youth Fellowship, 7 p.m. Wednesday: Holy Communion, 10 a.m.
The Bishop's Committee meets the first Sunday of each month immediately following morning worship.
Women's Day Guild meets the second Tuesday of each month at 2 p.m. at the church.
Women's Night Guild meets the second Thursday of each month at 7:30 p.m. at the church.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

ELIZABETH WITHERSPOON INSURANCE
● 148 N. Main St.

E. B. BLACK CO.
● Dick Barnard - Jesse Stanford

McRIGHT GARAGE & SUPPLY
● Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
● Virgil Hennen

ROCKWELL BROS. & CO.
● D. R. Vandever

BUY-RITE FURNITURE
● J. H. Fish

BIG T PUMP CO., INC.
● Hilrey and Leroy Aven

HEREFORD LAUNDRY & DRY CLEANERS
● Ernest Kendall

SUIT'S AUTO SUPPLY

HEREFORD FERTILIZER & INSECTICIDE CO.
● Norman Moore

PIGGLY WIGGLY
● Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.
● W. L. Davis, Jr.

CITY DRUG STORE
● Mr. and Mrs. Kenneth Coker

JONES TEXACO SERVICE
● Mr. and Mrs. J. P. Jones

WESTERN WHEEL INN
● Mr. and Mrs. G. D. Caison

HEREFORD GRAIN CORP.
● Curtis O. Roach, Mgr.

PITMAN GRAIN CO.

HEREFORD STATE BANK
● Russell F. Carver, Pres.

Western Wrecking
● Anson A. and June Dearing

HEREFORD TEXAS FEDERAL CREDIT UNION
● Mrs. Dyalhia Benson

ED SKYPALA
● Your Borden's Distributor

GILLILLAND FUNERAL HOME
● Marlin Gilliland

MASTER CLEANERS
● Mr. and Mrs. C. D. Fitzgerald

ROGERS DRUG
● Mr. and Mrs. Grady Rogers

LOERWALD BROS.
● Ed, George, Gene & Harold Loerwald

FARMER'S DRIVE IN
● Troy Moore

PLAINS FERTILIZER CO.

ORSBORN - CHEVROLET OLDSMOBILE
● Your Chevrolet-Oldsmobile Dealer

CONSUMER'S FUEL ASS'N

CHURCH...

(Continued on page 11)

Fellowship Baptist Church
 Independent Fundamental
 Odd Fellow Hall
 205 E. 6th
 Rev. Kenneth Irwin, Pastor
 Sunday School is held at 9:45 a.m. each Sunday, followed by Worship Services at 11:00 a.m. Evening Service at 7:45 p.m. Mid-week prayer Service, Wed. 7:30 p.m.
 For transportation, call EM-43101.

Seventh Day Adventist Church
 West Park Addition
 ELDER JAMES MEADE, PASTOR

"Christ in Daniel and Some of the Minor Prophets," is the subject for daily lesson study and class discussion Sabbath March 14.
 Memory verse: Mal 4:5-6.
 Study Helps: "Prophets and Kings", Pages 499-513.
 Lesson Aim: To emphasize the fact that just as John called the people to repentance before the first coming of Christ, there will be a great work of revival and reformation before the second advent.
 Lesson Outline:
 1. The coming Kingdom of Christ, Dan. 2:31-44.
 2. "The Fourth is Like the Son of God", Dan. 3:23-25
 3. An Awesome Judgement Scene, Dan. 7:9-13.
 4. The Plan of Salvation Vindicated, Dan. 8:13-27; Dan. 9:24-25.
 5. Events Connected with the coming of the Lord, Zach. 14:1-4; Mal. 4:2-6.
 Services:
 Sabbath School 9:45 a.m. Sat.
 Worship Service 11:00 a.m. Sat.

Park Ave. Church Of Christ
 On Harrison Highway
 Worship Services 10:30 a. m. Sunday. Prayer meeting 7 p.m. Wednesday.

SAMMY LANE
 CUSTOM HOMES

Shop The
BLACK CAT
 BARGAIN TABLES
 FRIDAY 13 AT
Cowan Jewelry

Have You Tried
FLAVOR CRISP CHICKEN?
 "It's Delicious"
 Reg. Order \$1.00
Rainbow Drive Inn
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SPECIAL THIS WEEK ONLY
Jumbo Shrimp - - - 89¢

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 NOW IN OPERATION
HEREFORD
 ANSWERING SERVICE
 OFFERING COMPLETE TELEPHONE SECRETARIAL SERVICES
 EM 4-3810 EM 4-3810

St. Anthony's Church
 Harrison Highway at 25 Mile Ave.
 Father Angelus, Pastor
 Sunday Masses at 6:30 a. m., 8 a. m., and 10 a. m.
 Sunday evening mass at 8 p. m., Daily mass at 6:30 a. m. and 11 a. m. during school year.
 Tuesday evening mass at 8 p. m.
 First Friday Masses at 6 a. m., 11 a. m. during school year, and 8 p. m.
 First Saturday Masses at 6 a. m., 8 a. m.
 Holy Day Obligation Masses at 6 a. m., 8 a. m., and 8 p. m.
 Confessions are Tuesday at 12 noon - 1 p. m. during school year and 3 p. m.; Thursday, 12 - 1 p. m. during school and 8 - 9 p. m. before First Friday; Saturday, 4-5 p. m., 8 - 9 p. m.; Sunday, 7:30 a. m.
 Baptisms at 4 p. m. Sunday. Any other time by calling Rectory.

Grace Gospel Church
 Rev. H. V. Fields, Pastor
 Thirteenth and Avenue K
 Sunday School is at 9:45 a.m. and worship services convene at 11 a. m.
 Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.
 Wednesday prayer meeting held at 8 p. m.

Thompson Memorial Mexican Baptist Mission
 TEMPLO BAPTISTA MEMORIAL
 Alex O. Thompson Memorial
 215 Mission Street
 Guillermo Enrique Benitez, Ministro
LA SEMANA QUE VIENE
 Domingo 15:
 Escuela Biblica Dominical 9:45 a.m.
 Leccion: JESUS JUZGADO POR PILATO
 Culto do Adoracion 11 a.m.
 Sermon: Presion Persecucion en Contra del Cristiano
 Union de Preparacion 7 p.m.
 Topico: LAS ORDENAZAS DE LA IGLESIA
 Servicio de Presicacion 8 p.m.
 Sermon: Cuando Dios Escucha La Oracion
 (Quinto Sermon Sobre el Profeta Jonas)
 Lunes 16:
 "EL MENSAJE DEL EVANGELIO" 6:45 p.m.
 Sintonice su radio en KPAN, 860 k.c.
 Hoy canta el joven Samuel Perez acompañado por el Coro de la Primera Iglesia Bautista de Kansas, City, Mo. Union Femenily Union Varonil 8 p.m.
 Martes 17:
 Conferencia Evangelistica en Amarillo Clase de Costura 1 p.m.
 Miércoles 18:
 Rayitos de Sol 7:55 p.m.
 Conferencia Mensual 8 p.m.
 Viernes 20:
 Maestros Oficiales 8 p.m.
 Topico: Los Consejeros de las Uniones
 Sabado 21:
 Clase de Piano 3 p.m.
 Ultimo dia de Inscripcion

Assembly Of God Church
 Union and Ave. G
 Rev. V. W. Marcantell, Pastor
 Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
 C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p. m. and worship service begins at 8 p.m. each Sunday evening.
 Prayer meeting and Bible Study will be held Wednesday at 8 p. m.

First Methodist Church
 501 North Main
 Rev. Herschel L. Thurston, Pastor
 Sunday, March 15: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Junior High and Senior High Fellowship Dinner, 5:45 p.m.; Junior High and Worship Service, 7 p.m.
 Revival Meeting, J. B. Holt, preaching, 7 p.m. March 12 and 13th.

First Christian Church
 Rev. Eugene Brink, Pastor
 West Park Avenue
 Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
 Chi - Rho and CYF meets at 6 p. m. Sundays and vesper services are at 7 p. m.
 Functional Departments first Wednesday at 8 p. m.
 General Church Board, second Wednesday at 8 p. m.

Westway Baptist Church
 Rev. Kenneth Lowry, Pastor
 Sunday School is held at 10 a. m. with Church Services following at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p. m.
 The Wednesday night Prayer Meeting in the Church is held at 7:30 p. m.

Mt. Sinai Baptist Church
 302 Knight St.
 Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.
 Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

Iglesia Metodista San Pablo
 223 Kibbe Street
 Rev. Gilbert Diaz, Pastor
 Los Servicios de nuestra nueva Iglesia. Seran de la Siguen- te manera los Domingos y los dias de la semana, Escuela Domini- cal, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Domingo en la noche Predicacion 7 p. m.; Los jueves servik.n de oracion 7 p. m.

Church Of The Nazarene
 Fourth and Jackson
 Rev. Burl M. DeBord, Pastor
 EM 4-1375
 Sunday School is held at 10 a.m.; Worship Service at 11 a. m.; Junior and Youth Services at 6:15 p.m. Evening Service at 7 p.m.
 Prayer meeting Wednesday will begin at 7 p.m.
 The first Wednesday of each month a Missionary meeting is held at 7 p.m.

Assembly Of God Church
 Union and Ave. G
 Rev. V. W. Marcantell, Pastor
 Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
 C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p. m. and worship service begins at 8 p.m. each Sunday evening.
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 Functional Departments first Wednesday at 8 p. m.
 General Church Board, second Wednesday at 8 p. m.



DE SPOTLIGHT — Ronda Neff, daughter of Mr. and Mrs. Ernest O. Neff of 225 Beech, is a senior enrolled in the Distributive Education program. Ronda says that DE has helped her learn to meet people. She is employed at the Credit Bureau, and plans to be a secretary. (Brand Staff Photo)

Favorite Recipes Are Exchanged At Club Meeting
 Favorite recipes were exchanged by members of Simms Study Craft Club during their meeting March 5 in the home of Mrs. Bud Heaton. The business meeting was conducted by Mrs. Robert Lloyd.
 A social hour followed the meeting and refreshments were served by the hostess to one guest, Mrs. Ed Pinnell, and to members Mrs. R. G. Price, Mrs. A. C. Rose, Mrs. H. G. Hetzler, Mrs. J. M. Boothe, Mrs. Jim Perrin, Mrs. Dean Shaw, Mrs. Leland Burns, Mrs. R. L. Pinnell, Mrs. Allen Ehrman, Mrs. James Cavin, Mrs. Terrell Hodges, Mrs. Emmett Young, and Mrs. Lloyd.
 The next meeting will be March 18 in the home of Mrs. Lewis West. An instructor will give lessons in knitting.

CARD OF THANKS
 I wish to express my thanks and appreciation to all those who have sent calls, cards and congratulations to me as the outstanding woman of the year. I feel it is an honor.
 I also want to thank all of our friends and neighbors who have remembered little grandson Jeffrey Bradley, who has been in the hospital for two weeks with a broken leg.
 Mrs. J. G. Fortenberry
 Marriage Licenses
 M. L. (I.O.) Johnson and Louise Beatrice Stewart, March 7.
 Dean Stevens and Nancy Jane Boardman, March 9.

Final Rites For William L. Suttle Scheduled Today
 Funeral services for William L. Suttle, 67, will be conducted at 2 p. m. today in First Baptist Church, with the Rev. Merle Weathers, Canyon, officiating. Burial will be in West Park Cemetery under the direction of Gilliland Funeral Home.
 Mr. Suttle died Tuesday in Hill Haven Rest Home, Amarillo, after a lengthy illness. He was born Nov. 2, 1896, in Shannon and moved to Deaf Smith County in 1917 from Young County. His wife, the former Ollie Atchley, died in 1929. He was a veteran of World War I and a member of the Summerfield Baptist Church.
 Survivors are two sons, LeRoy Suttle, Hereford, and James Everett, Wash., one daughter, Mrs. George Springer, Hereford, four brothers, four sisters, and six grandchildren.

ENTERTAIN VETERANS
 Three members of Post 4818 and four members of the VFW Auxiliary went to Amarillo last Friday night to entertain the patients at Veterans Hospital

MOTOROLA NORGE
 COMING SOON
 S & R APPLIANCE

Hicks Explains Commissioners' Duties To 4-Hers

Donald Hicks spoke to members of the Dawn Boys' 4-H club at their regular meeting March 9 at the Dawn School.
 The program was on citizenship. Hicks, who is the county commissioner for Pct. 4, explained to the boys the duties of the county commissioners.
 As part of the club's project, Gary Richardson gave his talk on citizenship.
 Visitors attending the meeting were Mr. and Mrs. Donald Hicks, Mr. and Mrs. Lefty Thomas, Earl Plank, Mrs. Tony Hoffman, Mrs. Paul Engler, and Mrs. Leo Witkowski. Mrs. Earl Plank was the only leader present.
 Members attending the meeting were Mike Engler, Tommy Betzen, Stephen Hoffman, Neil McAndrews, Dion Miller, Gary, Sam, Ted and Robert Richardson, Gerald Witkowski and Ricky May.

Look Who's New!

Mr. and Mrs. Lazaro C. Villegas are the parents of a daughter, Dora Elia, born March 7 at 10:12 a.m. She weighed 5 pounds and 5 ounces.
 Mr. and Mrs. Claude James Marchman are the parents of a son, Jimmy Dock, born March 8 at 2:28 a.m. He weighed 3 pounds and 10 1/2 ounces.
 Mr. and Mrs. Bobby Sam Sims are the parents of a daughter, Kimberly Ann, born March 9 at 7:07 p.m. She weighed 7 pounds and 8 1/2 ounces.
 Mr. and Mrs. Bernardo Adam Griego are the parents of a son born March 9 at 11:20 p.m. He weighed 7 pounds.

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 about
 the
STOCKADE FENCING MATERIAL
 arriving soon
 at
CARL McCASLIN LUMBER CO.
 EASY
 On Your Budget
FHA TITLE 1 LOANS AVAILABLE
 A Complete Building Service
 1 Block East of Courthouse
 Phone The Lumber Number EM 4-3434

You save enough to buy

2 MONTHS SUPPLY OF MILK
 when you
DRY WITH GAS
 You can save \$2400 a year on your utility bill when you dry with GAS. That's enough to buy a two months supply of milk for an average family of four. And GAS dries your clothes faster, yet so gently.

SAVE ON INSTALLATION AND MAINTENANCE, TOO. A GAS clothes dryer costs less to install and maintenance costs are the lowest of any dryer. A GAS burner, the heart of your dryer, carries a lifetime guarantee.
Pioneer Natural Gas Company

Hospital Notes:

Patients in Hospital
 Jackie Lynn Henderson, 112 Avenue H; Mrs. Hardy Benson, Route 4; Mrs. Ora Mae Carl, Route 1; Jeffrey Dean Bradley, Box 124, Adrian; Mrs. Littleton Thomas, Route 3; Mrs. Georgia Holliman, 823 South Texas; Darilyn Blanton, 510 Sampson; William David Pinkerton, 701 Denver, Dalhart; Mrs. Vernon Odell Lewis, 232 Avenue D; Harry See, 405 25 Mile Avenue; E. T. Brooks, 615 South 25 Mile Avenue; L. Z. Oldham, 110 A. G. Martin, 418 Avenue J; Mrs. Sue DeWees, Drawer E, Vega; Nettie Slaton, 601 South 25 Mile Avenue; Val Mathes, 810 Texas; Mrs. Mary Click, 129 North Texas; Mrs. Nita Ramey, Box 379, Vega; Joseph B. Rose, Box 286, Vega; Mrs. Jan Hamilton Richards, 1620 Wallace, Clovis, N. M.; Kenneth Ray Brightman, 414 North Jackson; Gary Wayne McCormack, Box 240, Bovina; Patricia Lucero, Box 82; Mrs. Jimmy Marchman, Box 789; Jack Lee Wolf, Box 8, Vega; Mrs. Josephine Griego, 207 Boss; Mrs. Lily Tijerina, 118 North Main; Mrs. Virgil Morton, Box 304; A. L. Hodges, Box 141, Tulia; Joseph

Courthouse Records

Vehicle Registrations
 Paul B. Schroeter, 1958 Ford; Don Scott, 1958 Cameo house trailer; R. E. Lee, 1963, Chevrolet; Don French, 1958 Star Sapphire house trailer; Carroll Hagar, 1964 Pontiac station wagon; James A. Teas, 1959 Ford; Herbert Bellar, 1958 Buick; Harley E. Davis, 1961 Chevrolet; C. R. Winget, 1964 Chevrolet pickup; Melvin Henderson 1956 Ford; Mrs. Alva Mae Tisdale, 1956 Studebaker; Gregario Munoz, 1962 Ford station wagon; Jim Haney, 1955 Mercury; Ted Oldfield, 1958 Ford; Kathy Vargas, 1955 Buick; Lupe Perez, 1957 Ford; Delbert Bainum, 1961 Rambler; Cletis Corlis, 1959 Pontiac station wagon; Cliff Estes, 1957 Chevrolet; Austin M. Proctor, 1960 Renault; Monty Corbin, 1964 Ford; Deaf Smith County Electric Co-op., 1964 Ford pickup; Roy T. White, 1964

Ford; Mrs. Audrey Thompson, 1962 Oldsmobile, 3-6.
Deaf Smith County Precinct 3, Allis-Chalmers maintainer: S. Vasquez, 1957 Ford station wagon; Robert LeRoy Williamson, 1961 Valiant; Ralf M. Miller, 19-64 Pontiac; J. B. Odum, 1961 GMC truck; A. F. Ravizza, 19-59 Buick; George L. Olson, 1957 Chevrolet truck; John B. Cooper, 1961 Chrysler; Kenneth Ru land, 1957 DeSoto; Burl Taylor, 1958 Morris; Ramon T. Garcia, 1959 Plymouth; W.P. Hagar, 1964 Dodge; David Yandell, 19-56 GMC truck; Eurah McCool, 1962 Chevrolet; Donald Bridges, 1963 Chevrolet; Brady Photographic Studio, 1964 Pontiac; Jesus Garcia, 1953 Oldsmobile; William Hand, 1962 Ford pickup; B. F. Cain, 1962 Chevrolet pickup; Neill Body Shop, 1961 Ford pickup; Gerald Lindsey, 1955 Pontiac, 3-9.

Deeds of Trust
 John Arthur Beasley, et ux, to New Mexico Savings and Loan Association: The South 60 feet of Lot 35 and the North 5 feet of Lot 36, Block 5, Westhaven Addition.

J. M. Hamby, et al, to Mrs. A. M. Jones: A part of Lot 6, Block 7, Womble Addition.

John S. Bevers, et ux, to Hi-Plains Savings and Loan Association: A part of Lot 18, Block 4, Womble Addition.

John A. Cavin, et ux, to Federal Land Bank of Houston: 54.26 acres out of Section 1; All of Section 3; The East 1/2 of Section 3; The East 1/2 of Section 2; The East 1/2 of Section 4; The West 1/2 of Section 4, all in Block A, Public Free School Lands.

M. L. Moore, et ux, to Hereford Texas Federal Credit Union: One acre out of the East part of Section 63, Block K-3.

Gerald Hamby to J. K. Baker: The South 88.71 feet of Lot 10, Block 7, Womble Addition.

Lindsey Construction Co. to New Mexico Savings and Loan Association: The South 65 feet of the North 80 feet of Lot 16, Block 1, Crestlawn Addition.

L. J. Iwig to Roy Paschall: Ten acres out of the Northwest part of the W. H. Akers Pre-Emptive Survey.

William Clifton Johnson, et ux, to Amarillo Production Credit Association: The North 440 acres of Section 5, Township 3 North, Range 3 East; All of Section 33, the East 1/2 of Section 32, the North 1/2 of Section 30, and the Southwest 1/4 of Section 28, Township 4 North, Range 3 East.

Warranty Deeds
 L. B. Russell, et ux, to Dean Paul, et ux: The North 10 feet of Lot 50 and the South 72 feet of Lot 51, Russell Addition.

Lindsey Construction Co. to John Arthur Beasley, et ux: The South 60 feet of Lot 35 and the North 5 feet of Lot 36, Block 5, Westhaven Addition.

James W. Witherspoon to R. C. Lovett: A part of Section 63, Block K-3.

E. L. Braudt, et ux, to William Wallace Braudt, et al: The West 1/2 of Section 48, Block 7.

Carl G. McCaslin, et al, to Northwest Texas Methodist Home for Older Adults: The North 58 feet of Lot 20, all of Lot 21, and the South 6 feet of Lot 22, Block 6, Sunset Terrace Addition.

The First National Company of Hereford to Sam Nunnally: The North 50 feet of the East 140 feet of Block 48, Hereford and Addition.

George E. Pinkerton to Bruce Coleman: All of the North 1/2 of Section 12, Township 3 North, Range 1 East.

Roy Paschall, et ux, to L. J. Iwig: Ten acres out of the North west part of the W. H. Akers Pre-Emptive Survey.

Specials Good Thurs., Fri., and Sat., March 12, 13, and 14

Highschool Band HAM Sandwich Sale 10¢

The Hereford Highschool Band Will Be In Our Store Selling Ham Sandwiches All Day Saturday

HAM
 SALAD DRESSING
 TENDER CRUST
 BREAD USED
 NO LIMIT

We Furnish Everything—All proceeds go to Hereford Highschool Band

Round
 Loin
 T-Bone



Steak Lb. 89¢

Chuck Roast Lb. 45¢
 Hamburger 3 lbs. 89¢
 All Meat—Chunk Style
 Bologna 39¢
 Favorite Sausage 2 lbs. 49¢

COCA COLA

Gold Medal Flour 10 lbs. 99¢	Strained Fruits and Veg. Gerbers Baby Food 10¢
18 Oz. Red Plum Bama Jam 2 For 69¢	Folgers Coffee Lb. 69¢
25's Alka Seltzer 39¢	Snowdrift Shortening 3 lbs. 59¢
Shillings Vanilla 2 Oz. 33¢	Tender Crust Brown & Serve Rolls 2 For 49¢

MELLORINE

Shurfine—Square Can Sweet Potatoes 27¢	Shurfine Cake Mixes 3 For 89¢
303 Can Shurfine Pears 2 For 49¢	12's Kotex 2 For 69¢
Cloverlake—1/2 Pt. Whipping Cream 35¢	Spam 39¢
Banquet Frozen Dinners 39¢	Welchade Qt. 29¢

LARGE EGGS Taylor & Sons Grade "A" Doz. 43¢

Red Potatoes 10 LBS 35¢

GREEN ONIONS 2 Bunches 15¢
 AVOCADOS Each 10¢
 LEMONS lb. 15¢

PLAY BONUS BOWLING AT TAYLOR & SONS

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

Shop The BLACK CAT BARGAIN TABLES FRIDAY 13 AT Cowan Jewelry

Now... Thru Saturday what is MAN'S FAVORITE SPORT? Just ask any Girl! He knows ALL the answers... SHE LETS HIM THINK!

Rock Hudson Paula Prentiss
 HOWARD HAWKS producer
 "Man's Favorite Sport?"
 TECHNICOLOR.
 MARIA PERSOY · CHARLNE HOLT · HENRY MANDINI

Starts Sunday for 3 Days!

Bob's on the road to paternity
 Metro Goldwyn Mayer presents a Seven Arts-Hall-Bardette Production starring
Bob Hope and **The Global Girls** in **A Global Affair**
 Plus: Special Attraction!

LISTON vs CLAY COMPLETE ROUND-BY-ROUND!! FILMED AT RINGSIDE!
 WORLD'S HEAVYWEIGHT CHAMPIONSHIP! FIGHT PICTURES!

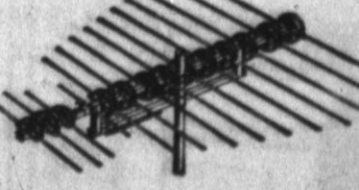
Tower Drive-In Theater FRIDAY - SATURDAY - SUNDAY

TAMMY'S GOT HEART TROUBLE... MIGHTY KING KONG! MIGHTY GODZILLA!
 THE MOST TITANIC MONSTERS OF ALL TIME CLASH HEAD-ON!
KING KONG vs. GODZILLA COLOR
SANDRA DEE PETER FONDA
 In a ROSS HUNTER production
TAMMY and the DOCTOR COLOR
 A Universal Release

NOW! receive all distant TV channels in sharp and clear with new

PARALOG

THE WORLD'S MOST POWERFUL TV ANTENNA



FINEST FOR COLOR, BLACK & WHITE
 Here's the last word in clear, crisp television and FM reception, even from stations a hundred miles or more away. The new PARALOG antenna clears your TV screen of the "snow" and lines that once made TV watching unbearable.
 Fourteen models available including four electronic PARALOGS. Call now for a demonstration.

136 W. 3rd EM 4-1588 ROBERTS APPLIANCE



HHS CANDY SALES — Mamie Silvertooth and Phyllis Williams, right, are selling candy to senior Janie Nolan to raise money for a scholarship fund for the National Honor

Society. The candy sales began March 5 and will continue through March 11.

(Photo by Gerald Leatherman)

Hereford Trackmen Tell Why They Go Out For Track

"If you enjoy a sport like track, you should go ahead and try it out; if not, stay away."

"The first week I did nothing but cross-country running, like from the field house to the south end of Veteran's Park and back, that is about five miles a day."

The above statements were made by Charles Barnard, freshman, and Steve Perrin, junior, as they referred to track for which they began training on Feb. 3.

The 25 boys participating in have already tried their weeks of practice at the Ft. Stockton track meet which was held Saturday, Feb. 29 and at Brownfield Saturday.

"All of the boys have improved during the last weeks of training; each has reduced his time in various degrees," stated track coach Jesse Geron.

"We are especially proud of Manuel Pacheco who won first place in the mile relay at the Brownfield meet last Saturday. Manuel came into his own there. He had decided he would have to work hard and he was willing to do so."

Coach Geron also stated "Neal Lueb has shown great improvement. Last year, at the district meet Neal threw the discus 133 feet. At the Brownfield meet he threw the discus 128'9" which was an improvement of five feet

over the previous meet. We hope he'll be able to add 25 feet to this."

Donny Eiland, our high hurdler, has been injured and not able to work this last week but when he gets on his feet, he should do real well.

"Kenny Justice is potentially our fastest sprinter. He ran 10.1 and should be able to better that some."

"Steve Perrin ran the 880 for Tascosa last year, he is doing a real fine job in the 880 for us this year. We have high hopes for this boy."

Manuel Pacheco, son of Mr. and Mrs. Manuel Pacheco, has participated in track for six years and is now, as a senior, beginning his seventh year.

He is training for the 880 yard dash and the mile run for this year's meets. "Although I enjoy track, the first week of workout makes me think of dropping out because of the hard work," stated Manuel.

J. Carter, son of Mrs. Guyrene Carter, begins his sixth year of track by training for the 220 yard dash and the 440 yard relay.

"I started this season of track on Jan. 7 and since then I have trained for about two hours each day," J stated. "I did some

running with Manuel and Steve Perrin, and in this way I was prepared for the opening of the season."

Running, doing push ups, lifting weights, and throwing the shot for form and practice cover about one hour of the day for senior trackman Eddie Johnson.

Eddie, son of Mrs. Anne Mae Willis, is in his third year of track as he is training for the shot put.

Besides playing in football and basketball, Neal Lueb, son of Mr. and Mrs. Walter Lueb, is now participating in his fifth year of track.

This 6'4" senior is training in throwing the discus. In describing the first week of track Neal stated, "We ran a little and got the feel of the discus. Now, I put in about two hours practice a day."

Training for the shot put, John Fowlkes, senior, begins his first year of track. He is the son of Mrs. Lorraine Fowlkes.

"My training includes running, throwing the shot and lifting weights," stated John.

Robert Strange, a junior and son of Mr. and Mrs. Clarence Strange, is beginning his seventh year of track. Robert's major interest in track is the high jump for which he is training

this season. Robert, who also plays basketball, stated, "Track is a good competitive sport and I like it very much."

A work out from 3 to 5 or 5:30 p.m. every afternoon, Monday through Friday, keeps junior, Donny Eiland's afternoons filled.

Donny, son of Mr. and Mrs. Willis Eiland, is now participating in his fifth year of track. He is training for the high hurdles and the 440 yard relay.

"I hadn't done any great amount of running or any exercises connected with track before the season's training began but since I play football I had been in football training during the winter," stated Joe Don Edleman, junior.

Joe Don, son of Mr. and Mrs. Willis Edleman, has participated in track events since he was a freshman. The only event he has trained for is the 880 yard dash.

Larry Duncan, son of Mr. and Mrs. Roy Duncan, is going into his third year of track, with this his first year on the varsity.

(Continued on page 4)

Editors' Notes:

By Linda Higgins and Lou Ann Witkowski
Seniors are dreaming of the 11 weeks of school left. Juniors are horrified at the thought of junior-senior banquet decorations.

Sophomores are busy as ever learning upper-classmen's names.

And the freshmen are still walking into the wrong classes. But the mighty vicious circle will come to a short halt tomorrow as students will be out of school so that the teachers may attend the teacher's meeting in Amarillo.

HHS has some new people who have come to our little circle. The first is Mrs. Jackie Patterson, who is replacing Mrs. Mary Peoples in her English classes.

Mrs. Patterson has done substitute teaching at HHS and we hope her last two six-weeks as a permanent teacher will be enjoyable.

Then there are two new students. They are Robert Johnson and Rita Harper.

Robert is the son of Mr. and Mrs. Billy Johnson. He transferred from Salinas, Calif.

Rita came to us from Olton. She is a sophomore and the daughter of Mr. and Mrs. Emmett Harper.

Since Hereford has two area officers in the Future Homemakers Organization, it is expected that a large delegation will be present at the Area Meeting, March 21, in Amarillo.

Also, any FHA girl who would like to run for an office in the organization, should fill out a qualification sheet now. Any girl interested may get one from Mrs. Durham, Mrs. Crowell, Mrs. Layman or from the FHA presidents.

There is one more chance for students to take the Scholastic Aptitude Test and the American College Test. The deadline for application of each test is April 4. The SAT will be given May 2, and the ACT will be given April 25.

We would like to congratulate Mr. Joe Godfrey, Junior High choir director, on the arrival of a 7 lb. 2 oz. boy, last Sunday. The new little "singer" is named Kreg Prescott Godfrey.

EDITORIAL
Education Tells Who To Follow
By Sue Smith
What about education? Education can't make you a leader but it can tell you which people to follow. In this modern world of today, people have important choices or decisions to make. They can make these decisions blindly, guessing at what they want, or they can stand aside and analyze their beliefs and use education as a means of acquiring their choice.

The noblest revenge is to forgive.
—Thomas Fuller

The Whiteface

Official Publication
Of
Hereford High School
Hereford, Texas

The Hereford Brand, Hereford, Texas, Thurs. March 12, 1964

Hereford Livestock Judges Place 11th In Pampa Contest

By Christine Skypala
David Block, David Nafyer, Gary Royal and FFA adviser, Jess Robinson attended the Top-O-Texas Livestock Show for the livestock judging contest March 3 in Pampa.

The boys participated in the judging of the steer classes, Angus and Hereford bulls, Poland China boars, and Southdown lambs. Gary Royal and David

HHS Band Will Present Public Concert Today

By Mary Brozman
The HHS stage band and the Jr. High School stage band, directed by Ben Gollehon, will present a concert to the public Thursday at 7:30 p.m. in the HHS auditorium.

The high school band will play the following numbers: "London Pagent", "Sequoia", and "Chorale and Alleluia". The Jr. High band will play, "Elmira", "Prelude" and the "Theme from Symphony No. 6". The band will also play these selections at contest this year.

Clyde Wilson, Jr. High director, will solo with the stage band.

The purpose of this band concert is to raise money in order that the band may go to the Enid Band Festival in Enid, Okla. The admission will be \$1.00 for adults and \$.50 for students.

Block had previously judged livestock in local contests and also the contest which was held in Amarillo in February. This gave them experience in the judging at Pampa. The boys placed the 11th highest team out of the 41 teams that were entered.

After the contest, the boys and Robinson attended a banquet given for all the participants in the judging. Trophies and awards were presented at

'June Mad' Set For March 16, 17 In Auditorium

"Please don't forget your lines while you're sliding down that mountain" was the plea of Ty Hilger, director of the all-school play "June Mad".

"June Mad" is to be presented Monday and Tuesday, March 16 and 17, at 8 p.m., but the last rehearsal had to be held tonight, Thursday, March 12, because many of the students in the play will be attending the ski trip sponsored by the churches.

Most of the students will not return until Sunday night, so "Last Rehearsal Tonight!" strikes a cord in all of the cast members.

Penny Wood, played by Barbara Langley, is the lead role about a girl's first case of puppy love and the consequences of her infatuation.

Chuck Harris, played by Paul Christman, is the male lead who is a glider enthusiast.

Roger Van Vleck, played by John Lesly, tries to woo every girl he meets, including Penny's mother, Mrs. Wood.

Mrs. Wood, played by Jimmie Davis, is mystified by Penny's reaction to Roger.
Other parts include Doctor Wood, played by Charles Donnes; Milly Lou, played by Dian Wilson; Mervyn Roberts, played by David Miller; Shirley Wentworth, played by Clint Oliver; and Julie Harris, played by Linda Price.

where common knowledge is peace.

Don't be satisfied with an appetizer that will carry you only a short way before you fall in a rut of daily routine. Take the full course and not only assure yourself of an easier, more interesting life but also assure your country of higher standards and better conditions in the world today.

the banquet and J. Taylor, Cattleman of the Year, from Amarillo, was the guest speaker. Gary commented that Taylor's

speech was one of the finest speeches that he had ever heard. This contest has been held annually for the past 20 years.

National Honor Society To Continue Candy Sales

By Linda Lee Hart
The National Honor Society is selling candy called Katydid. They have been selling the candy since March fifth and will be selling candy until Thursday, March 11.

The money will be funds for a scholastic fund. Each year two people are chosen from the club and this money goes to them as a scholarship.

Each person in the club was given at least three cans to sell. The candy will be sold in homerooms, for \$1.50 per can.

Mrs. Jane Westberry, sponsor of the club, stated that, "It is one of the best candies I have ever eaten, and everyone else seems to enjoy it."

The club took a trip to Lubbock Saturday, March 7, to tour the Texas Tech campus and the different departments. Members that went were Ann Atchley, Patti Nobbs, Linda London, Patsy Stoy, Judy Crume, Myran Botkin, Gloria Covington, Lawanna Vines, Vickie Inman, Phyllis Williams, Linda Lemons, Ernest Flood, Steve Elliott, Doris Parsons, and Sharon John.

Speech Contests Held at Lubbock

By Vickie Inman
Hereford High's debate team and other speech contestants traveled to Lubbock last weekend, March 6 and 7, to take part in a contest at Texas Tech.

Members of the debate team are Larry Cooper, senior; John Fowlkes, senior; John Lesley, sophomore; and Lawrence Warner, senior. Kaki Barnard, senior, took part in the extemporaneous speaking contest, Alice Martin, sophomore, tried her hand in the persuasive speaking. La Reece Askew, senior, and Rozal Rush, junior, entered the prose interpretation contest.

The debate team discussed the subject "The Proposition is Resolved: that Social Security benefits should be extended to include complete medical care." "For the amount of time the debaters practiced," said Ty Hil-

Military Representatives Talk To Hereford Seniors Friday

Opportunities, education and travel were the topics of discussion Friday in a program sponsored by the Armed forces for the senior boys and girls.

Sgt. Webb of the Army, Sgt. Manning of the Marines, and Chief Petty Officer Robie of the Navy, all recruiting officers for the armed forces were the speakers for the boys.

The boys were told of various ways of serving an obligation in the armed forces. The armed force recruiters also explained of the different branches of the armed forces and their duties.

Sgt. Roberts and Lieutenant Neptune, both of the Women's Armed Corps, were speakers for the girls.

Sgt. Roberts told of the requirements and duties of women in the Armed Forces.

She also explained the education opportunities offered women by the armed forces. The girls asked questions concerning

work connected with regular duties of the women in the forces.

Driving Pupils Take DPS Test

By Keith Blanton
Do you have your driver's licenses? Would you like to have a driver's license?

If you can't answer these four questions chances are you could not receive a driving permit. Under what conditions would you not drive on the left-hand side of the roadway?

What does a posted speed limit of 60 mph really mean?

From the moment you see danger to the time when you hit the brake, how many feet will your car travel at 30 mph?

If you do not know the meaning of all the posted road signs and the fundamentals of driving you couldn't receive your operator's license in Texas.

The Driver's Education students of HHS were required Monday to take a test, given by the Department of Public Safety to be eligible to receive their restricted license. This license allows the driver to drive a motor vehicle with a licensed driver in the front right-hand seat.

The test, covering all material in the Texas Driver's Handbook, contained 100 questions like those above. It was given to the student in James Balch's and Wallace Combest's classes.

The top four in each class will receive their licenses first "Probably around the first of April," according to Balch.

The other students will receive their licenses before the end of May.

Hoof Prints

By David Stevens
Friday at 4 p.m., the Whiteface baseball team will begin its 1964 season against the Borger Bulldogs on the Whiteface diamond, Saturday the Whitefaces travel to Portales for an afternoon doubleheader with the Portales Rams. This is but a small dent in the 29-game schedule of the Herd, which Coach Ronald Speed is attempting to expand by playing doubleheaders on some occasions where single games are scheduled.

Against the Bulldogs at the Whitefaces will field a team that has seven returning starters from the 1963 team which had a 5-14 record. The only changes made thus far have been the moves of Joe Coffman to second base from right field and Charley Moreno from second to center field. Right field has been left wide open for the time.

All the hopes of the Whitefaces rest with the pitching staff. As with any team the whole success or failure of the team depends on the mound crew. The Herd has starters Mike Ransport and Lupe Ramirez back form last year. Relievers Larry Minks and Danny Loerwald return, and the staff is boosted by Jim Haney, letterman from 1962 team and sophomores Ed Mims, Richard Brock and Steve Hodges.

Track season has been going on for a couple of weeks now and the track team has already been in two meets. At Fort Stockton the team failed to score but Coach Jesse Geron was pleased with the performance of the team. In the Brownfield meet Manuel Pacheco won the mile run with a time of 4:52.8 for the team's 10 points.



ENGLISH TEACHER — Mrs. Jackie Patterson has taken over as English teacher at Hereford High School following the resignation of Mary Peoples. Mrs. Patterson was formerly a substitute teacher at HHS and her husband David Patterson is an algebra teacher. Mrs. Patterson is shown at her first day of regular teaching at HHS.

(Photo by Gerald Leatherman)

**FRIDAY ONLY
MARCH 13**

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ONE GROUP
PASTEL

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Special Fri. **\$188⁸⁸**
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\$19⁹⁵

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TAQUITA each **13^c**

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Cotton Casual Pants **\$2¹³**

Val. 7.95 to 14.95
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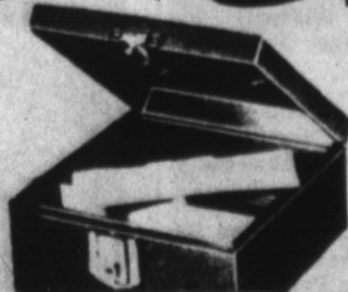
75-105
12⁹⁵
each



**Schick Stainless
Steel Blades**

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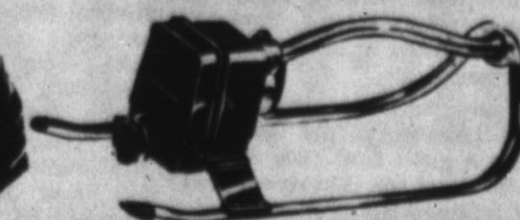
Canceled checks are valued receipts. Keep them handy, easy to find in this steel check file. You'll be organized for deductions next year. It locks. 75-118



60' PLASTIC HOSE

Extra long hose for hard to reach places. Big 1/2" diameter. Guaranteed for full five years. 75-208

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BATH TOWELS

BIG THIRSTY
22 x 44

3 FOR \$1

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COTTON KNITS

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S.T.P.

Phillips Oil

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Baseball

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Baseball Good Selection **\$2.95 To \$16.95**

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Baseball & Little League All Sizes **\$4⁹⁵**



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100% RAYON RUGS

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21 x 36

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Chenille Double or Twin Size Asst. Colors Reg. 4.99

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Only 100 Yards Cut-Out

13¢ Yd.



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We Will Have Several

Black Cat Bargain Tables

with your Choice of Items at LOW - LOW - PRICES!

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Easter Cups—Plates Table Covers & Napkins **13¢ Per Pkg.**

1963 AMT MODELS **1 At Reg. Price 1 For 13¢**

Clark's Thread TV Special Contains 4—29c Spools 1 For 2—15c Pkgs. of Needles \$1.19 And 1 For 13¢ 1—Needle Threader

Toddy Winks Boys and Girls Crawlers

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25c NOTEBOOK PAPER 13c Pkg.

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You have to See These to Believe This Special that Only Penney's Could Give You!

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UTILITY TABLE

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KAPOK FILLED BED PILLOWS Asst. Pink & Blue

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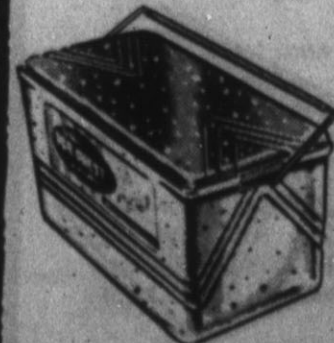
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CONTAINERS

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Reg. 1.00 **77¢**



11 Qt. JUNIOR ICE CHEST Reg. 1.49

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\$2.47

42 Qt.—Reg. 3.98 ICE CHEST

\$3.47

BEN FRANKLIN

Trackmen...

(Continued from Page 1)

track team. He is training for the 180 yard low hurdles and the 440 yard sprint relay.

Although football workouts kept him in condition, Larry stated that his first week of track was rather rough.

Larry recommended track as a competitive sport but only for boys who are willing to work hard and devote two or two and a half hours a day to work-outs.

Another junior, Steve Perrin, son of Mrs. Ruth Phillips of Amarillo, is training for four events: the 440 yard relay, the 880, the broad jump and the mile relay.

Steve explained a regular week in this way, "We work out for about two to two and a half hours a day. We run anywhere from six or eight 660 yards to six 440 yards to two 1,320 yards. It differs from day to day."

"Now that we are into the season Monday, Tuesday and Wednesday, are the hardest. Thursday is usually an easier day and Friday we don't do anything but

loosen up," Steve stated. Kenny Justice has been training for the 100 yard dash, the 440 yard relay, and the 180 yard low hurdles. "During the first week of training I had to practice more on my form on low hurdles than run a lot."

Kenny, son of Mr. and Mrs. Virgil Justice, has been in track since the seventh grade. He also plays basketball.

Training for the high jump and broad jump has been Johnny Pool, son of Mr. and Mrs. John Pool.

"I had to have training previous to the beginning of regular training so I've been working out for about four weeks," stated Johnny.

Having pulled muscles and shin splints seem to be the common injuries of all of the track boys, Johnny stated, "Since I've played football, having these injuries are nothing new to me."

Wynn Buck, son of Mr. and Mrs. W. W. Buck, stated "I have been in track for four years now and I plan to continue on through high school I enjoy the running, the trips and the competition."

Wynn is training this year for

the 440 yard relay, the 220 yard dash and the 100 yard dash. This is his first year on the varsity.

"I think the first week of track is the hardest for everyone out there because they run you to death trying to get you in condition for the upcoming events," stated sophomore Greg Richards.

Greg, son of Mr. and Mrs. H. H. Richards, has been participating in track since the fourth grade. Greg runs the 220 dash, 440 relay, 180 low hurdles, and the 120 low hurdles. He has also played in football and basketball during the year.

Sophomore trackman, Sammy Curtisinger, stated "I have participated in track since I began Junior high. Last year and this year I trained for the 440 dash and the mile relay.

"Since football ended we have been working on fundamentals and running so I was fairly well prepared for track. We also did exercises, called isometrics, to help build up our legs."

Sammy also played football as an end on the "B" team.

"I workout in football from 3 to 3:30 p.m., than I workout in track from 3:30 to about 5:30 p.m.," stated Keith Henderson. He is entering the 100 yard dash, and 440 yard relay.

Keith, son of Mr. and Mrs. Melvin Henderson has previously participated in track three years at Walcott.

This comparatively small, 135 pound, sophomore also plays half back during football season. Elias Briones remembered his first week of track like this, "It was rather hard and cold. Our track field was covered with snow and mud, so we had to do all of our running on the streets and exercising on the grass."

Elias, son of Mr. and Mrs. Isaias Briones, is training in his third year of track for the 440 yard dash, and the mile relay. Craig Crowell, one of the four freshmen on the track team is now training for 50 yard dash, 220 yard dash, broad jump, 100 yard hurdles and the 440 yard relay.

This is the third year of track for Craig, son of Mr. and Mrs. Seyffert Crowell.

Low hurdles and 440 relay are the two events that Charles Barnard freshman is training for.

This is also the third year of track for Charles, son of Mr. and Mrs. Ruchard Barnard. Also in track are Billy Franks and Charlie Michelson.

"We took Charles Barnard, Billy Franks and Charlie Michelson to Brownfield with us," stated Coach Geron.

"When high school has a meet



DE SPOTLIGHT — Joe Parker, a senior at Hereford High School, is employed at Master Cleaners in connection with the DE program at the high school. He is the son of Mrs. Dorothy Moseley of 107 Catalpa, and has not decided on a career.

Miss Boardman Is Honored With Bridal Shower

Miss Nancy Boardman, bride-elect of Dean Stevens, was honored with a shower Wednesday afternoon, March 4, in the home of Mrs. Raymond Higginbotham, 832 West Park.

Guests were received by the honoree, her mother, Mrs. H. D. Boardman, and Mrs. Higginbotham. Those who registered guests and served were Mrs. John D. Pitman, Miss Linda Boardman, Miss Pat Price, and Mrs. Glenn Boardman.

The table was laid with a white cutwork linen cloth and centered with an arrangement of white and blue chrysanthemums in a pedestal vase. Appointments were in crystal. Hostesses were Mrs. Leo Forrest, Mrs. B. Y. Crosthwait, Mrs. Pitman, Mrs. Pat Ransport, Mrs. Jimmy Lassiter, Mrs. Leroy Price, Mrs. Clarence Schulz, Mrs. Les Combs, Mrs. Charlie Holt, Mrs. Bill Rice, Mrs. George Muse, Mrs. W. E. Dameron, Mrs. Bill Dameron, and Mrs. Higginbotham.

Because of an injury, Walter Williams hasn't been out but we hope he'll be out by the first week in April.

Privileges And Rights Require Responsibility

(Editor's Note: Members of the Dawn Boys' 4-H club have been writing essays on citizenship. This is another of the essays, written by Douglas May.)

By Douglas May

The second paragraph of "The American's Creed" reads thus: "I therefore believe it is my duty to my country to love it; to support its Constitution; to obey its laws; to respect its flag; and to defend it against its enemies."

The other side of every right or privilege is duty and one who is always demanding his rights and never thinks of his duties to others is either stupid or selfish, or both.

Boys and girls do not always understand this fact, which is the foundation of all society. They expect their parents, the city, and the state to give them everything they may desire and never think that they may owe something in return. One who always takes and never gives is not an admirable person, nor is he a good citizen. Then if the nation protects, guards, and helps one, it is that person's duty to conduct himself properly. Every time he does something he knows to be wrong, he is dragging the flag of the country in the dust—he is being ungrateful to the nation of which he is a part. But it is not enough

ARCHERS RETURN

Mr. and Mrs. W. H. Archer Sr. returned Friday from a two-week's stay in Ulysses, Kan. They bought 240 acres of land 11 miles Southwest of Ulysses. Their son W. H. Archer Jr. will farm this land. They were delayed on returning home as Mrs. Archer was injured by a cow at the son's home, but is doing fine now.

I have found that most people are about as happy as they make up their minds to be. Abraham Lincoln.

Read The Classifieds Classifieds Get Results

to be passively good, either. To be a worthy citizen, one must lift instead of lean.

The fact that this country is a democracy makes the action of the individual important. If each one were to slacken in his responsibility to uphold the ideals represented by the flag of this country, it would not be long until all the world would hold the United States in disrespect. By the same token, when the action of every individual reflects his love of his country, and when in his expressions he upholds the honor of his country, then the world will note that the United States is a nation of integrity and that its citizens are worthy of trust.

There is no higher honor than to be called a worthy citizen of a country great as this, our land of Liberty, the United States of America.

SAMMY LANE
CUSTOM HOMES

OPTOMETRISTS

Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

Office Hours
Mon. - Fri. 8:30-5:00
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NEW. LOW PRICES PREMIUM FEATURES

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NYLON
SPECIAL

TRACTOR TIRE

- Nylon Cord—for strength and moisture proofing.
- More Rubber—wears # counts to cushion shock.
- Double Cured Clear—keeps clean—dig deeper—pull better.

PLUS
36 months Field Hazard Guarantee protects your investment.



36 MONTH GUARANTEE
The General Tire & Rubber Co. guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from breakage and foreign objects, chipping, or cutting for a period of 36 months from date of purchase when used in normal farm service.

Hereford Butane
INCORPORATED

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HIGH SPEED



Plymouth rocks racing world with sweep in Daytona "500"

According to the record book for stock cars in competition, there is no higher average speed for 500 miles than the 154.334 m.p.h. set by a competition-equipped 1964 Plymouth in winning last month's Daytona "500."

Adding to that glory is the fact that two more 1964 Plymouths finished 2nd and 3rd for a decisive Plymouth sweep. That suggests that Plymouths were not only the swiftest cars in the competition, but that they're built to stay in there all the way.

For the millions of racing fans and high-performance enthusiasts across the country, Plymouth is proud of its "high speed" victory at Daytona.

YOUR SPEED



Plymouth beats Ford & Chevrolet in tests of showroom V-8s

This competition was more "your speed." At Plymouth's request, an independent testing company bought and compared showroom models of Plymouth, Ford and Chevrolet.

The cars were comparably equipped standard V-8s—cars people buy. And the tests were of "things people buy a car for"—acceleration, handling, braking, and gas economy.

In test after test, Plymouth accelerated best, handled best, braked best, and got the best gas mileage. This is the kind of competition Plymouth most likes to win. "High speed" or "your speed," these 1964 Plymouths are tough to beat!



CHRYSLER

McCullough Motor Co. • 345 East First St. • Hereford

Stacks Up Great For Freshness And Taste

Fruits, vegetables and Cloverlake Cottage Cheese just about any way you put them together they turn out delightful... delicious! You'll find Cloverlake Cottage Cheese fresher, tastier than ever before fresher because it's made from fresh, locally produced milk... tastier because the quality is carefully, thoughtfully controlled from cow to carton. For something delicious in your lenten meal plans include Cloverlake Cottage Cheese... with farm fresh goodness in every bite!



farm fresh goodness in every drop



Cloverlake