WEATHER

Friday Saturday Moisture this year: Moisture last year:

VOL. 16 - NO. 27

The Sunday Brand

Published Every Sunday

HEREFORD, TEXAS, SUNDAY, JANUARY 5, 1964

a long way since it first posted

receipts for the year's end in

1898. The office, opened on Dec.

Water District

Voters to Pass

On Expansion

the voters to consider.

Ballot for High Plains Under-

ground Water Conservation dis-

will have an added question for

The unusual question will be

to decide whether 800 square

miles of Swisher County is to

be added to the district. The area proposed for annexation in-

cludes all of Swisher County ex-

cept the Palo Duro canyon area

At the same time people liv-

er County also will be voting

for or against the annexation

On the 1964, ballot, resident voters of Deaf Smith County will

be selecting two county com-

names on the ballot commission-

er's precinct No. 1 are Packard

Committeemen-at-large candi-

Jates are McCathern and Virgil

The 1963 committee for this

county is composed of Ballard,

Clinton Jackson, McCathern, Bil-

ly B. Moore and Packard. Dur-

ng the period from Jan. 1, 1963

to Nov. 1, 1963, 266 permits were

issued and 195 wells have been

drilled. The committeemen

serve three-year terms and the

Polling place here will be the

courthouse in Hereford with W.

directors two-year terms.

and G. W. Duncan.

on the eastern boundary.

Our Slogan, "More People -- More Farms"

City Has First Three Fires

Of 1964; Losses Are Light

30 pages

PRICE - 15c PER COPY

A FIREMAN SOAKS down the smoldering remains of a garage behind a home at 204 Jowell. The fire, the second of the day Wedever, loss resulting from the fire is not ex- of the city

pected to be great. Two other fires occurred curing the day and apparently started from burning trash. One was along New York

Census Workers Start Count Of School Children In Area mitteemen positions being held now by J. E. McCathern Jr., and Charles Packard. The

Around Town

Human Relations committee of the Deaf Smith County Chamber of Commerce will meet at Chamber headquarters Tuesday at 7: 30 p.m., Virgil Dodson, chairman, announced Saturday. The committee deals with such items as housing, health, law enforcement and race relations.

Four Hereford Boy Scouts attended the Order of the Arrow banquet in Amarillo Friday night. The organization is for high ranking Boy Scouts. Going from Hereford were Mike Harvey, Tyler Thompson, Gary Paetzold and Charley Barnard. They were accompanied by Bill

house to buy those 1964 auto-mobile tags; they won't go on sale until Feb. 3, says Nell Miller, Deaf Smith County Tax

Richard Calvin Smith, 505 Ross St., Hereford, is among 22 Deaf Smith county are lagging, candidates for degrees at the serve. He is to receive a BS in gle year, she said. industrial engineering.

ford Independent School District. It is also helpful in finding began here Wednesday with out ahead of time expected Mrs. Earl Stagner in charge of growth of the district's schools: the counting procedure. The census is taken each year to determine the number of school age children living within the

"A number of residents within the area do not understand the purpose of the cen-sus," commented Mrs. Stagner. "But, it is simply to get an idea of the number of children who will be attending Hereford schools next

She added that all residents in the area are asked to coing the house-to-house count of

The census is required annually by state laws and parents are funds allocated to the district. required to give information

In taking the school census, workers will go from door-todoor within the city and throughrural areas. The counting procedure is to continue until cording to Mrs. Stagner.

vance probable needs of district Mrs. Carl Wimberley.

"It is urgent that we have an accurate count of children who have become or will become six-years-old before Sept. I in order that we can make definite plans for this fall," commented P. L. Stev-

ens, school superintendent. In other words, the school disrict must know how many teathers will be required, the number of text books needed, teaching supplies, and other needed

material, he noted. the school census, the superin- office. operate with the workers mak- tendent noted that its figures are used as a basis for the district's budget and in determining the amount of state

Stevens added that it is important for Hereford Independent School District residents to cooperate with census workers in obtaining an accurate count

of school-aged children. Census workers this year are the end of January with reports Mrs. Stagner, census chairman, to be tabulated in February, ac- Mrs. Louise Ferguson, Mrs. Don Martin, Mrs. Ervin Robinson Information obtained from the Jr., Mrs. J. B. Shirley, Mrs, clashed tor the fourth and final county is used by school trustees Bernard Roberson, Mrs. R. B. time as non-district foes. and officials to determine in ad- Hutson, Mrs. T. J. Parsons, and The Whitefaces and Canyon

postal rates in January, 1962. The figure for 1963 is a substantial gain over 1962 with the 23 of that year, showed its total increase in business totaling apreceipts at \$11.44 while at the proximately \$42,500.

1963 Post Office Receipts

Reach New Revenue Record

end of 1963 revenue for the post The greatest increase in reval office here were \$166,539.61. The figure released Thurs price of stamps, was in stamp to slightly more than \$7000. day by Postmaster Nolan sales, according to the postmas- The biggest single four-week Grady represents a new recter. The \$30,093 gain over 1962 ord in receipts for the Hereford Post Office. But, he notfor the year 1943. ed, a large percentage of the

While bulk mailing fees, im- 000 worth. print mailing permits, corrected mailing lists, and box rents re- Post Office was December with imprint mailing and second to \$25,164. The monthly total, acclass mailing showed increases cording to old records, is ap-of more than \$1000 during the (Continued on Page 3)

Revenue from postage meters was also up during the year with total revenue reported at \$29,-448,91, a gain of slightly more tricts annual election Jan. 14 than \$8000 over a year ago.

In commenting on year end figures do not include non-pos-

Trailer Burglary Results In Loss Of \$250 Check ing with the district are decid-

was investigated by Hereford of Hereford. Year's Eve. As a result of the the Sheriff's Office, the remains ed the building.

According to a police departnent report, the break-in is believed to have occurred between 6 and 7 p.m. on Monday. It was, however, not discovered by Mrs. C. W. Jimanez until the follow-

In making the report, Mrs. imanez told investigating officers that she and her husband left the mobile home for about an hour Monday an lleft a door

When they left, officers were told, the purse containing the check and other papers was on top of the refrigerator.

It is believed that the mobile J. Messick as the election home was entered through the judge. Absentee voting will end unlocked door. No other articles As he explained the reason for Jan. 10 at the county clerk's were reported missing from the

revenue, U. S. Savings, and migratory bird stamps money orders and fees.

During the calendar year, he pointed out, the office issued \$615,329.32 worth of money orenue, due largely to increased ders with total fees amounting

period, for money order sales, more than equals total receipts ne added, came during July when the post office issued \$95,-

Biggest month for Hereford

500-Pound Steer Taken; Officers

receipts, Grady explained that Investigate Theft Discovery of a steer hide, Sunday has resulted in an in- the Names,

tensive investigation as Deaf However, members of the de-

south of town. The spokesman commented While units were fighting the sentenced to 30 days in the countries that the remains had been drag-second fire, another grass fire by jail and court costs while the ged from a roadside culvert either by dogs or coyotes.

It was not learned that the Tuesday after an "S" brand on was short and fire department When notified, Simpson again to extinguish the fire before any counted the herd and noted that damage was done.

relatively light, according to Clay Angelo, city fire marshal.

1964, but losses resulting from the blazes were

Hereford experienced its first three fires of

Following the three fires - two of which burned grasslands adjoining the city - Angelo cautioned area residents about the dangers involved in burning trash.

The cause of one fire at the Dick Barrett property on New Feeders to Form Veteran's Park was a result of wind-scattered embers from Panhandle Club; a trash barrel. He commented that there is Dinner Planned

constant danger of grass fires now with conditions at dry as they are. City and area izations for cattle feeders is to residents are urged to be more be set up in Hereford next careful about burning refuse Thursday at a dinner meeting

mailing lists, and box rents re- Post Office was December with mained about the same, permit total postal receipts amounting dry grass," he warned, "is Dutch dinner will start at 7:30 dangerous and could very p.m. easily be expensive."

> flames out of control. As the blaze whipped into the Veteran's Park property, "it

wasn't so easy to handle" and for a time some heavy equipment, a propane tank and severhead, and hoofs near Hereford al buildings were endangered by

Smith County Sheriff's Office be- partment were able to control smith County Sheriff's Office began seeking persons responsible the blaze. A back fire was started about 2 e.m. to eliminate any danger which might exist.

The steer is one of the two reported missing from the R. L.

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The steer is one of the two reported missing from the R. L. The burglary of a trailer house Simpson herd which is pastured age at 204 Jowell caught fire. involving the theft of a purse 10 miles west and three north When firemen arrived, said Angelo, the building wax a ball of with carrying prohibited weap-

break-in a social security check of the butchered animal were. No estimate of the loss has Court, Judge H. C. Williams for \$250 was missing from the found Sunday in a drainage been made and cause of the presiding trailer at Grand E Trailer Court. ditch nine miles west and one blaze is listed as "undetermin-

started on the city dump ground other, Modesto Tijerina, 20, 325 and raced east into a pasture Buena Vista Apartments, was and raced east into a pasture

adjoining the city property. steer belonged to Simpson until However, grass in the area the hide had been identified, units and city crews were able by a Hereford Police Depart-

(Continued on Page 3)

One of three Panhandle organparticularly on windy days.

"Letting trash ignite tinder"Letting trash ignite tinder-

The first alarm, sounded in the T-Bone Club," will have an over teer firemen to the New York all organization as well as sep-Street property as a 20 to 30 arate organizations in Hereford. Street property as a 20 to 30 Dumas and Plainview. The three mile per hour wind whipped clubs will meet separately except for quarterly area-wide dinners, probably to be held in Amarillo.

Bill Thompson, Chamber manager here, said the club, which (Continued on Page 3)

Two Men Enter

Police Department on New According to a spokesman for fire. Flames completely destroyons entered pleas of guilty
Year's Five As a result of the the Sheriff's Office the remains ed the building.

One of the men, Matilde Luebano Jr., 23, Dairy Road, was fined \$100 and costs.

Both of the men were arrested here about 2 a.m. Wednesday ment officer. Each is alleged to have been carrying a 24-inch

Eagles Stall Herd; Win In Overtime

Eagles were edged by a onepoint margin in an overtime period as the Herd and Eagles.

Hereford Whitefaces facing a with two games played here, one last minute stall by the Canyon at Canyon, and one during the Roswell, N. M., tournament.
With the loss to the Eagles the Herd now owns a seve

and seven record going into the last non-loop game against White Deer. The game will be played there Tuesday with the first game of the district season set in Perryton on Friday, Jan. 10. In a slow, tightly controlled

game, scoring was low in each quarter with the Herd owning the edge for almost three quarters of play.
At the end of the first stanza, both teams were tied up as the

utes left on the clock. Canyou was out in front by two but missed a free throw, gave (Continued on Page 3)



UNDER PRESSURE FROM Canyon's Eagles, gin as Canyon stalled, drapped a free David Stevens takes a rebound during the throw, and in the last 10 seconds of pla Whiteface-Eagle game played here Friday hit the basket for two. For the Herd, Nec in Hereford gym. In an overtime period, the Whitefaces were edged by a one-point margin as Canyon stalled, dropped a free throw, and in the last 10 seconds of play

Poll Tax Payments Lagging; Collector. The plates have arrived but are carefully stashed only 446 Receipts Issued

weeks off, poll tax payments in year. Nell Miller, County Tax Collector, said Friday.

To date only 446 have been sold as compared with the 1962 total of 2412. Peak sale has been ssion in the Air Force re- between 2700 and 2800 in a sin-

"Our total so far is an exception countles of 10,000 or more popu-"Our total so far is an exceptionally low number considering lation, they must secure exhibited as the deadline is counties of 10,000 or more population four points margin at the lation, they must secure exhibited as the buzzer sounded, the whitefaces were in the lead 20near. Last year's total of 2412 ler says the voter, to be exempt was high for an 'off year.' We had expected to issue far more receipts than 446 up to this time." she said.

During the third period, Here-iord pulled ahead briefly and extended their lead to nine points, but Canyon came up rap-

Another student from Here ford who is to receive a back.

"This is an election year," she called the configuration.

"This is an election year," she called the called the configuration.

"This is an election year," she called the c

Engagement Announced

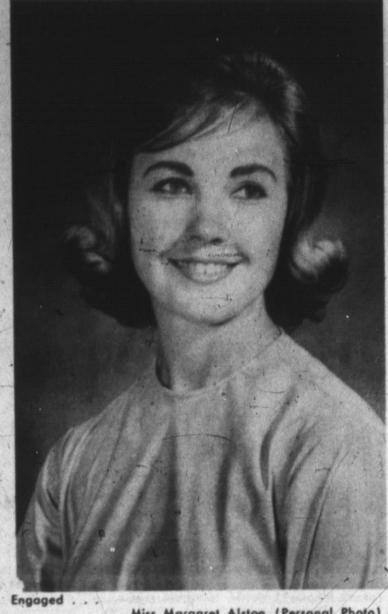
The engagement of Miss Mar-garet Alston and Alan Milner was announced recently at a family dinner party in Petalu-ma, Calif. She is the daughter of Mrs. Emma Alston, Amarillo, and the sister of Mrs. Baxter London, Hereford. The prospective bridegroom is the son of Mr. and Mrs. Joseph B. Milner,

Miss Alston, a graduate of Hereford High School, attended Hardin-Simmons University and is now living in Sacramento, Calif., where she is employed. with KCRA Television. Her fiance is a a graduate of Petaluma High School, Santa Rosa Junior College, and the University of California at Los Angeles, where he was a member of Lambda Chi Alpha. He is now with KSRO Radio in Santa Rosa. They plan a spring wedding.

Hospital Notes:

Patients in Hospital Tony Moreno, General Delivery; Mrs. Ruby Stacy, 218 Avenue I; Walter Williams, Route 2: Mrs. Wayne E. Thomas, 206 Sunset Drive: Mrs. Wallace A. Combest, 504 East Fourth; Mrs. Kenneth Duncan, 125 Main; Mrs. Bobby R. Pierce, 210 Catalpa, Apt 3; Mrs. Joe P. Rogers, 520 Avenue I; Mrs. Justino Cruz, Star Route, Vega; Mrs. Donald A. Fergerson, Box 142, Vega; Jackie L. Henderson, 112 Avenue H., Apt. 11; Frank A. Za- Pierce Sr. axe the parents of a and 3 ounces. chary, 417 Avenue J; Mrs. Virgil O. Kelley, 308 Avenue J; Mrs. L. B. Worthan, Route 3; Frank Cain, 104 Elm; Louis H. Hoffman, 235 Avenue B; Mrs. Corinne Moore, 115 Beach; C. . Ueckert, Box 324; Mrs. William R. Duncan, Route 2; Tommy Saul, 113 Avenue B; Earl H, Hare, 121 Emma; Fred H Oberthier, 511 North Miles; Mrs. Ola Davis, King's Manor; Mrs. M. Clinging mith, 30 Springer, 1-1. Northwest Second, Dimmitt; Carol E. Alston, 3906 East Fixeen- C. E. Hicks, 1-2.

Dismissals Mrs. N. C. White, Mrs. Daisy



. . . Miss Margaret Alston (Personal Photo)

New!

Mr. and Mrs. Bobby Paul son, Bobby Paul Jr., born Dec. 31 at 5:18 p.m. He weighed 7 pounds and 4 ourses.

are the parents of a daughter, Juanita Elaine, born Jan. 1 at 4:16 p.m. She weighed 8 pounds and 41/2 ounces.

Mr. and Mrs. Kenneth Ray mond Duncan are the parents of

Clara Shore, 204 Jowell; Mrs. I. Miller, Connie G. Pace, 12-31. Morton, Box 304; Jack Mrs. Harden H. Frye, E. F. Box 414 William G. Sevier, Harry J. Vogler, Mrs Route 3, Pajona; Mrs. Felix Barrientos, Charles Cory

Joe Scott, S. F. Davis, Mrs.

Mrs. Ida Madden, Mrs. O. D. Jackson, J. B. Sowell, 1-3. Mrs. Lee Shellbertg, 1-4.

Look Who's a son, Hank, born Jan, 2 at 7:32 a.m. He weighed 6 pounds and

Sandy.

Mr. and Mrs. Justino A. Cruz Sr. are the parents of a son, Ramon Lopez, born Jan. 2 at 9:53 a.m. He weighed 7 pounds

Mr. and Mrs. Wayne E. Thomas are the parents of a son, ounds and 4 ounces.

Mr. and Mrs. Virgil O. Kelley 12:55 p.m. He weighed 7 pounds and 61/2 ounces.

VISITS AUNT

Mrs. J. T. Russ Jr. of Richland, Wash., is visiting her aunt, Mrs. Bessie L. Smith, and other relatives in Hereford. Mrs. Russ is the former Faye Brady of Hereford.

The oldest of the 31 bridges crossing the Seine in Paris is called "Pont Neuf," or New bridge.

Avocado trees have very shal-

He Cuts Your Meat Like He Would for Himself!

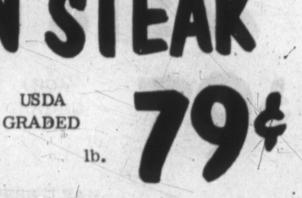


The way meat is cut and trimmed has a great deal to do with how it cooks . . . how it tastes . . . and how economical it is. Our butchers know this know how important skillful cutting and careful trimming are to your mealtime pleasure and satisfaction . . . and they always cut and trim as they would for their own meats. Come take your pick of our meaty values-cut to give you MORE GOOD EATING MEAT for your

B (6-10)

* Game Number SIX - PURPLE CARD * Each Game Lasts Approximately One Week * Winner of each game receives \$ 100 CASH

GET YOUR FREE BIG-DO" CARD Today GET COMPLETE DETAILS AT COOPER'S



GROUND STEAK

FRESH-LEAN



Little's

SUITS

Double knit wool by Knitalia, Bianca and Fashionbilt. Also Wool Fabrics

1/3 OFF

rearance

values 39.95 46.95 69.95 54.95 values

FUR TRIMMED 89.95 69.95 values values 99.95 79.95

CAR COATS

All Remaining 1/3 off Stock

HATS All Fall and 1/2 price

BAGS 1/3 off

One Group KAYSER 1/3 off SLIPS

One Group Vassarette Bras Reg. 5.00 for 3.99

Reg. 3.95 for 2.99 Vassarette Panties & Girdles 5.95 values for 3.99

Discontinued Numbers **GOSSARD** Pantie Girdles 8.95 values for 5.99

One Group, Including

Skirts, Pants, Sweaters, Tops 1/2 price

Large Selection BOBBY BROOKS and RHODES - Sweaters, Skirts Jackets - Solids

1/3 off and Plaids Sportswear by HUDDLESPUN

Wool Knits - Pastel Colors Skirts and Pants 1/3 off Matching Tops

Odds & Ends of Scuffs and Seft Boots



HEREFORD, TEXAS

CHILI WITH BEANS SHURFINE 300 CAN SUPREME CRACKERS FOLGERS COFFEE

FOOD KING OLEO

BAYER ASPIRIN

Shortening

3 lb. Can 59c

Duncan Hines Pancake Mix

2 lb. Box 290

Ranch Style-No. 300 Can Beans

3 For 39c Comet

Long Grain Rice 2 lb. Box 39c Shurfine - No. 303 Can

Tomatoes 2 For 35c

Patio Frozen-6 Ct. **Beef Tacos**

Shurfine

CANNED

MILK

Tall Can

3 for 39c

2 For 49¢

100's REG. 69¢ 14 oz. Cleanser COMET 2 for 25c

22 oz. Detergent LUX LIQUID 59c

Capri Reg. \$1.08 BATH OIL 69c

Kraft 18 oz. Jar **GRAPE JELLY** 3 for \$1

TOMATOES

FLORIDA



CARROTS

Cello Pack

Florida-Ruby Red



Year End Report Outlines stories. Projects Of Area Interest

sary to expand the scope of this

AGRICULTURAL

LEGISLATION

Proposed wheat legislation

is in the hearing, stage be-

fore the House Agriculture

Committee, and a variety of

suggestions (many of them

from farmers and farm oran-

izations) are being sifted in

order to determine what ac-

tion, if any, is needed to pre-

ing's contributions to the eco-

rent high level of meat and beef

culture.

next year.

complishment in furthering pro- northwest of Amarillo. require further attention by the lone sought to produce the heli- that progress can be made next Congress in the new ession be- um. Now, the program is mak-year. ginning January 7.

THE CANADIAN

priated for work in this fis- ties. year, the dam near Sanford which it was my honor to intro- of great interest in our Panhanwill be closed and the waters duce, only a change in contract- dle area. of the Canadian will begin to ing authority would be necesbe impounded.

Meanwhile, work is progress- Government-private entering steadily on the pipeline to orise program. member cities of the Canadian River Municipal Water Authority which will use the water for municipal and industrial purposes. I foresee no difficulties in meeting the appropriation needs for fiscal year 1965 in order to maintain the pace of construction on this important reclama-

tion of the project costs. This past year also brought favorable action by the House of Representatives on a bill 1 introduced to permit the Bureau of Reclamation to proceed with planning and construction of basic recreational facilities at the reservoir. One of the most important requirements is for access roads into those areas to be set aside at the water's edge for public use. This bill has now gone to the Senate, and I have every

PROGRAM

my, this program marks a notable accomplishment in cooperation between the Government and private industry in working together to conserve a natural resource so essential to our space program and basic scientific research. Five plants have been constructed by private industry to "strip" helium from natural gas bound for northern cities and to pump the helium to the huge underground stor-

Cause of the fire at the dump burning trash.

Prayer is being observed in Hereford, and Thurston look over a Sunday Brand reprint the movement's founder, Thomas A. Carruth, of a page advertisement which appeared Atlanta, Ga., (left) was here for three meetings and a breakfast session with local leaders. Here he and Mrs. Eloise McDougal,

ONE HUNDRED DAYS of Christian Love and regional secretary, and the Rev. Herschel recently. The movement will continue through Easter Sunday.

(Staff Photo)

According to records kept by

the local post office, the num-

ber of families served by rural

routes increased to 1193, an in-

perienced a boom in residen-

possible deliveries increased

stops, Grady concluded.

(Continued from Page 1)

the ball and two points to the

As the buzzer sounded, the ore was tied at 38-38.

Going into the overtime peri-

d. Hereford scored first with

narrowed the score to 40-39 on

A bobble by the Whitefaces

under the Canyon goal, gave the

Eagles the ball and they went

into a stall with about a minute

Don Breitting for the Eagles

hit the bucket for two with 10

seconds left in the final stanza

to give Canyon a 41-40 victory.

(Continued from Page 1)

biggest organizations in the Pan-

handle after it has been launch-

ed, was conceived last Novem-

ber when plan for the project

was worked out in area meeting

Paul Engler, chairman of club for this area, said feeders from

eight counties will make up the

Hereford club. With the feedlot business expanding, member-

ship in the group is expected

Dinner tickets for the organ-

to be large, he explained.

of livestock feeders in Amarillo.

expected to be one of the

Feeders...

left on the clock.

a free throw by Eddie Poole.

basket by Neal Leub. Canyon

Eagles...

grease of 109 over 1962.

Postal...

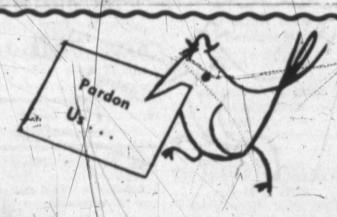
(Continued from Page 1)

tal receipts for the year 1942. During the month, postal employees handled some 2300 sacks showed gains, commented Graof parcel post and delivered a- dy bout 8400 parcels on city routes.

ber exceeded 680,000 pieces. While the amount of mail proximately \$2000 more than to handled and postal receipts in-

creased during the year, the number of mail deliveries to both rural and city customers

Total mail processed for Decem-



it was necessary to close the office Saturday morning to complete posting divilends and interest refunds.

Tomorrow we will resume our usual hours Monday through Saturday morning.

Your cooperation is appreciated and we look forward to serving you any time you have savings or need to borrow.

New residents in the community area are invited to visit and let us explain the unique financial services designed to increase your financial security. Credit Union has served this community since 1936 and always takes pride in serving the people of this area.

Hereford Texas Federal **Gredit Union**

Across the Street East of Courthouse

RIVER PROJECT

tion project.

It is well to remember that the Canadian River Project is a cooperative undertaking between the Federal government's Bureau of Reclamation and the II Panhandle and South Plains cities which comprise the Canadian River Mu-Within the city, which exnicipal Water Authority. Under the contract entered into betial building during the year, tween the CRMWA and the Bureau - the largest repayment from 2539 to 2813, a gain of contract in the history of the 274 possible city delivery Bureau of Reclamation - the participating cities will repay to the U. S. Treasury over a 50year period all but a small por-

HELIUM CONSERVATION

boon to our area's econo-

(Continued from Page 1) ground has not been determined, but it apparently started from ization meeting here are priced

This has been a year of ac- age area in the Cliffside Field ports must be reduced. This industry is so vital to so many jects in which the Panhandle The Government buys the he- American families that of prihas a direct stake. I'd like to lium from the companies which mary concern is the proper hanbring you up to date on several extract it — and at a price far dling of the import situation of these matters as another year cheaper than could have been and other facets damaging the begins, noting that some will possible had the Government a- cattle industry. There are signs

ing available 3 billion cubic feet | The Sugar Act will come up of heljum each year. Should the for extension next year, and I need increase, a grant to the hope that Congress will act to Construction work on the Bureau of Mines of increased encourage the development of dam and aqueduct is continu- contracting authority would greater self-sufficiency in U. S. ing without interruption, some make possible the construction sugar production by diverting to \$23 million having been appro- of additional extraction facili- American farmers the job of producing much of the sugar cal year. By this time next Under the original legislation, new imported. This is a matter

> As is now being demonstra-ted in the ricinity of Hereford, where s sugar beet refining mill has been constructed, our soil, our climate, and the will of our farmers are ideally suited to the production of sugar beets.

A Happy and Prosperous New Year to All of You. RECENT VISITORS: John E. Phillips from Amarillo, and Don Lipper from Canyon,

WALTER ROGERS MEMBER OF CONGRESS 18TH DISTRICT OF TEXAS

serve the well-being of this major field of American agri-Mother Of Hereford The wheat farmers must not Woman Dies Friday suffer for their productive enterprise at the hands of segments of the economy with lit. In Abilene Hospital tle appreciation for wheat farm-

Mrs. Ina M. Blanks, the mothnomic health of the United er of Mrs. Edna Beavers, 504 States - not alone that of the West Fourth St., died Friday at Wheat Belt. New wheat legisla- 7:10 p.m. following a long illtion may be acted upon early ness at Hendrick Memorial Hospital in Avilene.

Of great concern to our area Funeral arrangements for cattlemen, and to the U. S. cat- Mrs. Blanks are pending with tle industry generally, is the cur- a funeral home in Abilene.

imports from abroad. It is my Clouds may be plentiful even conviction that the level of im- when rain is scarce.

The Tower of London is not a tower, but a group of fortress buildings, none higher than six

Attractive gardens do not o cur by chance.

Broccoli leaves are good cooked as greens.

END OF YEAR

SHOE SALE

Hi & Mid Heels, Casuals, Flats

990 LADIES DRES 15.95 & 16.95 Val. LADIES DRESS

10.95 VAULES ALL FALL AND Winter Bags

MISSES AND CHILDREN'S **SHOES** REDUCED

TLENN'S

FOOTWEAR Beautiful Shoes Can Be Comfortable

THE ONE GROUP - ZIPPER PANTIE & REGULAR LONG LEG **GIRDLES** \$6.99 REG. 8.95

MANY OF THESE ITEMS MATCH THINGS YOU HAVE PURCHASED

ONE GROUP

306 Skirts

Sweaters

Blouses

Jackets Slacks

Culottes

98 Slim Jims

ONE GROUP "HER SECRET"

PADDED BRAS REG. 3.95

ONE GROUP FAMOUS BRAND

LACE BRAS

REG. 5.00

BELTS

WRAP AROUND PLEATED

Leather Coats

3 LONG

ALL COSTUME

3 OF

40 KNITS, FUR TRIM EG. 39.95 to 189.95

197 FAMOUS BRAND - SIZE 3-15 - 6-20 BOTH DRESSY & TAILORED

DRIXXXX

join our organization as salesmen.



JOHN PAYNE

John has been associated with the International Harvester Company and International Dealers for 15 years. The Payne's and their four children will be moving to Hereford soon. John has been active in civic work and is a member of the Baptist Church.

We are happy to have John Payne and Marvin Harris

Marvin has been associated with an International Harvester dealer for 18 years. His wife and two children will move to Hereford soon. They are members of the Methodist Church.



MARVIN HARRIS

We hope we can serve our community better by having these fine families join us.

HEREFORD, TEXAS

Phone EM 4-2030 WANT ANDS Phone EM 4-2030

BOYD MACHINE SHOP

1306 PARK AVE.

Wholesale Auto Parts • Exchange Engines Crankshaft Grinding • Crankshaft Journal Welding Complete Machine work on Automobile and Industrial Engines

HOMES & COMMERCIAL PROPERTY

PRUDENTIAL FARM LOANS, CONVENTIONAL, FHA and GI HOME LOANS

HAROLD MORTON ROBINSON INSURANCE AGENCY

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111 1RD

HOMES



Hallmark of Service



REALTORS 618 W. Hwy. 60 Em 4-2220

3 bedrooms, 2 baths, large den, large kitchen, beautiful fireplace, 2350 sq. ft. of living area.

213 Ranger.

Call Today for your own

Personal Showing.

-- HOMES --

Two bedroom brick, large living room and kitchen, treshly painted. Why wait any lor of renting? 829 Brevard. H26

1 2100 sq. ft. in NW Hereford with 4 bedrooms, 2 baths, large den and complete kitchen. This is a new home that will trade for your old house 105 Fir. #1349

Three bedrooms, 11/2 baths, double garage, carpets, central heat, large lot, \$15,500, low down payment, 215 Ave. E. H321

Have you ever thought about trading your old house in on one of the many fine 3 bedroom homes that are available? Call us for details. H32-34-36-310-316-318-32-321. That's right, we have nine houses that

will trade for older, smaller houses. - - RANCHES --

Seven sections, Texas ranch, plenty of water, good grass, some wheat and cotton. \$60 an acre. \$30 an acre loan commitment. R27.

Five and three quarter section ranch. Plenty of water. 150 to 175 cows. 29% down. \$32.50 an acre. R17 -- FARMS --

One section northwest of town in good water. Half in coltivation, 46 acres wheat, 238 milo. Fair frame house. One 8" well on natural gas, Good native grass. On pavement. \$325 an acre. F49

One half section with two wells in Deaf Smith County. 90 acres wheat, 165 milo. Let's look at it and make dn offer. F35

-- EVENINGS & SUNDAYS --

Lloyd Pool - EM 4-1207 Oliver Street - EM 4-2857 J. L. Marcum EM 4-2691 Francis Hardwick EM 4-2241

GLASS IS OUR BUSINESS -Call Us for All Your Glass Needs

HEREFORD GLASS CO. 1302 Park Ave. EM 4-2652

POOR BOY'S GARAGE

1/2 Mile West of Northwest School Phones EM 4-3509 - EM 4-2130 - EM 4-2799 LOW OVERHEAD - LOW PRICES

FREE PICKUP & DELIVERY 24 hrs. a day - - - 7 days a week BILL & JOHNNY McIVER



EM 4-0090

* Title 1 Home Improvement Loans **HUCKERT LUMBER**

Dial - EM 4-0064 1 MILE NORTH HIWAY 385

1503 PARK AVE.

HOMES

Nice, older, large 2 bedroom home. Basement, 2 baths, fenced, carpet, dining room, spacious kitchen. In excellent condition throughout. \$18,500.

Two bedroom home with carpet, central heat, 6' fence, carport, beautifully finished. Will be complete two weeks. Total price is an unbelievable \$7500. Low down payment og ban 2 HAM

Three bedroom and den, carpeted. 1384 sq. ft. A. very comfortable home. \$12,000.

Excellent buy in good used house trailer. 47' x 10'.... Automatic washer, carpet and the works, Comes complete with foundation block, base enclosure, plumbing, etc. Must sell immediately for only \$2500

We have some low FHA equities on new brick

homes. Assume loan and move in quickly without the waiting period of a new loan. SMALL ACREAGES We have a number of small farms from 2 to 80

acres. Some are improved, others unimproved. All have water wells.

FARMS

Colorado wheat farms. Excellent water area. Low priced and easy to own. A chance to develop a nice place in a rapidly expanding area.

One half section Northwest. Two good 8" wells on natural gas. Good allotments. Home. \$450 an acre.

BRING US YOUR LISTINGS FOR QUICK SALES RESULTS.

We Buy Equities

Elmer Combs EM 4-1310

Pat Newell EM 4-1608

Kenneth Maxwell EM 4-2379-

Hereford Real Estate

160 acres, good water, land and allotments. \$20,-000 down. Now. 3100 acres in Colorado. Four 10" wells. Sell or trade. 29%. Trade for land or first lien notes on land. Half section, two 8" wells, excellent water, 2 bedroom home, 1/2 mile from highway. 29% down.

SMALL ACREAGES

20 acres, home, \$21,000. \$6,000 down, owner carries paper at 6%.

10 gcres fenced, water, close in. \$13,000. Some down, rest at 8%. 15 acres. . . make offer. Cash or teade.





posal, range and oven. Will be completed in three weeks. Has double garage, sweeping drive and many other features. 14,000. \$450 down.

We will try to trade for your home. NOW!

We have listings on several fine

Two bedrooms, carpet. \$7590. Low down. See # today.

Three bedrooms, 2 baths, large home. Carpet, loaded, all brick, double garage. \$17,300. Owner pays closing



Carpet, built-in range & oven, disposal, 3 bedrooms, 2 baths. \$15,300. \$450 down. Come out to see it.



A beautiful home with everything. Fireplace, disposal, dishwasher, carpet, paneling, heat & air, lots of room, 2 large baths. \$20,000, 10% down or we will try to trade. Will be completed in 3 to 4 weeks. Has 2 patios 200 block of Westhaven.



Lions Club meets each

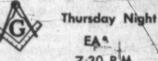
Wednesday, 12 Noon Hotel Jim Hill



Club

meets every Monday at 12:05 RANEY'S RESTAURANT

> STATED MEETINGS Second Monday



7:30 P.M. Hereford A. F. & A. M.

No. 849 Troy Stambaugh, Sec. Bill Hutson W. M.



Meet Each Tuesday Night, 8 P. M. At. 131 East 2nd Street

> **ALCOHOLICS ANONYMOUS** EM 4-1094

Regular meetings every Thurs day night 8:00. Spanish speaking group Tues., 8 p.m Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til?



Kiwanis Club

Thurs. Noon

207 E. Sixth

HOOK

OPTIMIST CLUB Meets Monday Eve 6:30 p.m. Raney's Restaurant



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120 SCHLEY

Western Alignment

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EM 4-3514 7:30 - 12 Noon

Hereford Sale Barn

Livestock Weighed Free

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HOMES

he Best Buy on homes

in Hereford"

Total Move In

Cost. . . \$665.00

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WY 5-2580 or WY 5-3307

or Local Agent

MICHAEL WILSON

Roy Smith Real Estate

921 E. First

EM 4-1800

Hereford, Texas

of items needed for your collection.

needs. Check with us first. HOBBY HOUSE 127 West Third

BY OWNER, to be moved. small two bedroom modern house. \$2,000.00 Call EM4-2488. B-1-13-25-TFC

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ANGUS BULLS Andrews and Andrews; Aberdeen Angus. BR6-4404 or BR6-4133 B-1-10-25-TFC

BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552

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McCULLOUGH MOTOR CO. Sales & Service 345 East Highway 60 Phone EM 4-3150

Highway. EM 4-0402 or EM 4-

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see KINSEY - OSBORN MOTORS

142 MILES AVENUE B-1-26-TFC Complete

Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC.

Sales & Service Hereford EM 4-0353 Dimmitt 647-3444 Friona 2151

TWO REAL nice aermotor windmills. Pipe and Cylinders included. Call Floyd McGee. EM4-3214. B-1-13-27-5C

12,000 BUNDLES hegair and

cane. 2,000 bales Hay Grazer. Call Floyd McGee. EM4-3214. B-1-13-27-5C HAVE YOU TRIED??

The prompt, courteous and guaranteed service at POOR BOY'S GARAGE

tractors. Bill McIver - EM 4-3509 Johnny McIver --- EM 4-2130

EM 4-2799

50 PARAKEET birds; all col-FOR SALE ors; \$1.50 each if you buy all; start your own business. Miscellaneous

B-1-15-27-3P

b-1-14-1-2P

B-1-13-1-1P

S-1-27-tfc

B-1-27-1c

B-2-18-tfc

B-2-18-tfc

B-3-17-24-tfe

B-3-10-1-TFX

FOR SALE: Six room house

Call GY9-2647, Umbarger.

FOR RENT: One bedroom trail-

EM4-3743. After 4 p.m.

er. See at 208 Higgins; Call

FOR SALE

2 - Fairbanks platform scales,

1 /- 5HP Clinton gasoline en-

1 - 3HP 3 phase GE Motor.

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Automobiles

FOR SALE '57 Chevy. Good

at 232 Avenue J.

Condition. Clean, New tires,

Reasonable. EM4-2003 or see

erglide, EM4-0799 after 6:30

tenna.

with bath to be moved; \$1200

FOR SALE: A KC registered German shepherd pup. Call EM4-3758 after 5:00. B-1-12-1-2C

There seems to be more and more collectors for coins and stamps all the time. We have a good supply of all types

Also a nice supply of artists

B-1-1-tfc

Kelvinator dryer, Hamilton dryer, Frigidaire dryer, Maytag and Norge automatic washers, and fluorescent tubes, Iron-GE combination washer and rite Ironer pads and covers dryer, Norge 30" electric and many more items. range, Frigidaire electric

West Edge Of Hereford

New & Used

8-1-43-TFC FOR SALE: 1954 Chevy; Pow-ALFALFA HAY See Charlie Holt 41/2 Miles West on Clovis

1951 FORD HALF ton pickup. B-1-14-8-110p Runs and handles well. Good

general shape. Call EM4-0972 or EM 4-0789. B-3-16-tfc MILBURN MOTOR

COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TPC

FOR SALE our 1960 1/2 ton Ford sales pickup. See no later than 5:00 P.M. Monday at Case Power and Equipment. 1301 Park Avenue: EM4-2015.

1958 Chevy Impala. Really good shape. Automatic, rolled and pleated. Real sharp. Call EM-4-0454.

B-3-14-17-tfx

REAL ESTATE For Sale Or Trade

FOR SALE BY OWNER

3 bedroom, den, brick hame. Double garage, 1 % baths. Carpet, drapes. Call for appointment, EM 4-3372. B-4-1-tfc

640 ACRES close to Sunray Bring us all your automotive I well, 8" water. 300 A wheat troubles. Lawn mowers to base, \$200.00 per acre. Several more North Plains listings. URSCHEL PERKINS

REAL ESTATE 818 Blevins EM 4-0020. 8-4-1-2c



Large two bedroom with built-ins, carpeting, central heating and garage, NW Hereford, \$16,500.

Three bedroom home in northwest Hereford, Carpeted, garage, Large FHA Toan. \$12,500.

Large three bedroom brick with rental apartment. Nice neighborhood. Low down payment.

17 sections of raw land in Dalhart area, \$100 per acre.

18 acres with 6" irrigation well, 6 room house, barns, etc. Located right at the edge of Hereford.

320 acres, 3 wells on natural gas, good allotments. On highway. \$500 per acre. Low down payment, good

terms on balance. 480 acres near Texline. Three 8" wells on natural gas.



EM 4-1757 EM 4-2266 Res. EM 4-0544 EM 4-1420

430 acres of allotments. \$375 per acre.

Virgil Justice

Phone EM 4-2080 WANT ADS Phone EM 4-2030

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America's Largest Fann Lender SAM NUNNALLY EM 4-0555 EM 4-2814 LONE STAR AGENCY B-4-1-27P

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For sale. Some with good cattton allotments, and alfalfa. Also Ranch Land. 9,000 A. \$25.00 acre.

66 REALTY 219 East Gaynell on U.S. 66 - Tucumcari, New Mexico P. O. Box 793 Phones 461-3120 or 461-0302 B-4-50-9c

> DEAN BINGHAM LAND COMPANY Farms - Ranches Loan Service 116 S. 25 Mile Ave. Phone EM 4-0410

8-4-15-TFC AD-10 166 A., all calt. 1 well, 81 milo, 23 cotton, 31 wheat, 1/2 mineral, \$475.00 acre, \$30,000 toan pay 15 yrs. at 6%, 29% down or trade for land in Lamb County. AD-14 124 A. 6" well, 60 mile, 15 wheat, 6.6 cotton, 1/2 mineral, \$400.00 agre, 29 down 15 years on bal. This is an exceptional buy! BC-10. 417 A., 297 cult. bal grass, 32 cot. 120 milo, 128 wheat, imp. 1/2 min. has soil bank contract to 1969 for \$4,992.00 per yr. This place has good water available: \$205 acre. BD-6 326 A. 203 milo, 63 wheat, 1/2 min. 2 wells, \$325.00 acre, ford Plenty parking space. sell or trade. BP 5 320 A. 3 wells choice land, 90 wheat, bal milo, \$325.00 acre, \$61,- Ph. EM 4-2528 Ph. EM 4-2860 00.00 loan, will trade equity as cash lease on larger farm. 85-1 320 A., 258 cult. 3 wells, 72 cot. 34 wheat, 127 milo, mineral, \$350.00 acre, CAMPBELL REAL ESTATE close to Plainview. CS-1 640 or ranch. CD-1 633 A., 4 corrals, etc.

or terms. J. M. HAMBY REAL ESTATE on Hwy 385 Off. Ph. EM 4-3566 RES.

J. M. HAMBY - EM 4-2553 GERALD HAMBY - EM 4-1534 DURWAOD HAMBY-EM 4-3466 HAROLD HAMBY-EM 4-3454 B-4-26-Hc

BUILDINGS ... BUILDINGS! Will build to suit tenant job. Will finance long term. All Steel Colored

Metal Buildings is one lot ... 200 foot front X acre. 196 feet on North 25 Mile Certified Seed Farm, 726 acres Ave. (Mona Lisa Trailer Court's Several locations on Canyon Highway.

LONE STAR AGENCY EM 4-0555 Nite EM 4-2814

FOR SALE BY OWNER ALONE: 3,120 acre ranch located eight miles southeast of Sturgis in Meade County, South Dakota; 600 acres tillable, balance native pasture; will sell on Contract For Deed on ten year basis, 29% down, interest rate 51/2%, marketable title and up-to-date abstracts furnished with warranty deed upon final payment; fenced for either sheep or cattle; very adequate water from deep wells; REA, telephone, located on good gravel road. For additional information call or contact Albert V. Jarvis or Dale L. Morman, Box 29, Sturgis, South Dakota. Phone: Area Code 605, 347-2521. 5-4-27-2c

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566

NIGHT - EM 4-3466

FREE APRAISALS We have tons of money to lend on Farms and Ranches. Long term low interest.

DOUGLAS LAND CO. 901 Main Ph. 5541 Friena, Texas

S-4-22-tfc

960 ACRES, 26 east Colorado Springs, Hiway 94, 2 north To lend on irrigated land in Elicot. 3 bedroom modern home. Lots of outbuildings. 214 cultivated. Soil test and water good. No rocks. Big water on both sidees. 30 minute drive to recreation of your choice. A. O. Diickson, Route 2, Sudan, Texas.

S-4-25-4p Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realton J. C. RICKETTS, REALTOR Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC

WESSON'S SPECIALS

City Property: We are now specializing in city and business property. To Buy, Sell, or Trade, properties you can rely on our services. We know how, when, and where, to do a good job.

Development Property: Tract of land located east of Hereford, on highway near new location of meat packing plant. At-

tractive price and terms. Castro County: Undeveloped section in good irrigation water area. Good level land in cult. Attractive price.

Business Lots: Have several fine located business lots to sell at market prices. 3 Bedroom Home: 11/2 baths, electric cook stove. Located on

Ave. C. Immediate possession. Small down payment, and priced to sell. Many Other Listings on farms, ranches, city and business property. See us for your needs. New Location: Our new office is now located on Dimmitt

highway just south of Here-

Come out to see us. WESSON REAL ESTATE Hereford, Texas South on Dimmitt Highway

B-4-27-1fc

OFFERS-

A. 610 cult. 6 wells, nat. gas, 320 Acre stock farm near city, 260 milo, 240 wheat, 38 gat- perfect location. Good grass, ton, imp. \$500.00 acre, sell on 120 A. in cult, more can be erms or trade for larger farm broken out. Well, windmill,

wells, 210 milo, 210 wheat, Good 1/4 sec. in Castro County nice imp. \$400.00 acre cash with 8" well, near pavement, good allots, old improvements.

\$425 per acre. Choice 1/2 sec. NW of city with 1/2 Mile South of Underpass 8" well. A good buy at \$400 per acre. Perfect 4, nice improvements,

new well, 6 mi. from town. \$425 A. Choice 80 acre tract, 95 A allots., improved, good well,

pipe, on pavement. 20 A. cotton. Section in Castro County, good

water, fully alloted, near per-

will build, sell land, turnkey Overallated 1/2 sec., 2 strong 8" wells, near city. Well worth \$450 per acre.

Perfect 1/2 in Parmer County, There are 7 lots left in South 6" well, good house and barn, Park . . . (B & B Oliver & on pavement, good allots. Patterson Chemical) . . . there and good yield. \$200 per

> very clean. 6 wells tied together, new improvement, good fences, lays nearly perfect. 48" deep soil. New seed contract available. \$365 per

RANCH 1500 mother cow outfit, swimming pool, scenic view, beautiful improvements, show place. Purchase half, lease half. HOUSES

Nice 3 bedroom frame house, large rooms, fenced yard, good location. Large existing loan, low down payment. Owner must self. Large 3 bedroom brick, nice location. Make an offer-own-

er must sell. Several large, fine homes to trade for smaller ones. BRING US YOUR LISTINGS! CAMPBELL

REAL ESTATE 1 1/2 Miles West on Hway 60 Phone EM 4-0972 Mrs. Gwen Leatherman Jack Campbell 'Mutt' Wheeler Bruce Plummer Gene Campbell 8-4-27-2c

COLORADO 799 acres in water district. All in cult. Lays good. \$140 B-4-35-TFC per acre. 29% down. 794 acres/joins above. Nearly all in grass. I well recently drilled. \$140 per acre.
OKLAHOMA

900 acres at \$100 per acre. ALVIN BROOKS Real Estate Box 327 Phone 948-4156 - Sunray, Tex

- B-4-27-2c

FOR RENT

NICE THREE room efficiency furnished. Fenced front yard. TV antenna. C. A. Lindsey. EM4-1421. B-5-14-1-2P

APARTMENTS FOR RENT 2 bedroom, 2 bath, cook top, oven, dishwasher, refrigerator. Carpeted, drapes, plumbed for washer, dryer.

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FOR LEASE: New 3 bedroom house, fenced yard, garage, central heat. 807 Blevins. Write Box 146, Hardesty, Okla. B-5-18-29-4P

TWO BEDROOM furnished house. Newly decorated, Furnace, Carpets, Adults only, No pets. Call, nights and week ends. EM4-1226. Week days EM4-2733. B-5-21-23-tfc

FOR RENT one bedroom effice iency apartment. All bills paid. Kenney Gearn, EM4-2702 B-5-12-27-2C

FOR RENT unfurnished four room and garage duplex apartment, Carpeted. White Adults only. Call EM4-1617. B-5-15-27-TFC

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FOR RENT basement bedroom to one man. Bath. 711 East

B-5-11-27-TFC BEDROOM FOR rent. Close in. 509 Ross Avenue, Phone EM4-B-5-10-27-TFC

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TWO BEDROOM, furnished,on pavement, large lot, garage. See at 121 Catalpa. B-5-12-27-TFC

FOR RENT Office on Hiway 60. Call EM4-3566. B/5-10-45-tfc

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NEEDED LISTINGS on farms, homes, businesses and com-mercial property. Justice Realtors.

B-6-11-4-TFC WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson Hereford, 7 as.

PAINTING, CARPENTER repair. Special Fall and Winter rates. For appointment Call EM4-0557

S-6-12-19-tfc

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FREE PICKUP & DELIVERY Prices are the same in Hereford as Amarillo

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Campbell Pontiac 815 E. 1st EM 4-2283

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Housewives and Mothers ucrative work available in prestige business. No usual canvassing. No traveling. Our internationally known organization is number one in its field. If you have a pleasing personality and best references, write fully to: Girtrice Montgomery, 1100 Thunderbird Dr. Plainview, Texas. B-8-1-4c

> Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultiva-

tors and Rotary Hoes. Lilliston Shredders & Blades See the new M-F Diesel tractors. We have several GOOD used Combines.

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THE SUNDAY BRAND

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Second-class postage paid at Herefood, Deaf Smith County,

Reliance HOMES DXWORTH GALBRAITH A NO DOWN PAYMENT NO CLOSING COSTS

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We Are Today Paying (Subject to Market change)

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MEN'S and BOY'S

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Suits - Suits - Suits **GREATLY REDUCED** for DOLLAR DAY

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REPRESENTING THE High Plains Water District in Deaf Smith County are Clinton Jackson, J. E. McCathern, Jr., Charles the fifth county committeeman for Deaf Smith County, Packard, Mattie K. Robinson, L. E. Ballard and Earl Holt. Mrs. Robinson is the county secretary, Holt is a district

director for the Water District. Not shown in the picture is Billy B. Moore. (Photo High Plains Water District)

Your Child May Be So You're A Safe

back,"

What's to be done?

must find herself in terms of

MEDICAL MINE DETECTOR

fectively on the human body.

time successfully.

her childs."

metal.

By JOY MILLER

AP Women's Editor

Martha admits that most of Are you a good Mother? this kind of pressure—to make Doryou have the best-dressed, your chid the very best-is pro--fed, -educated, -mannered, bably good "That is, if it's the -medicated, -cultured and push for the child to realize his adjusted child on your block? Do you buy him toys that are satisfy parents' drives. If par-

age-graded for children several ents fulfill themselves through years older because you're sure their kids instead of going off he's that smart?

Do you just know he's Ivy own hook, the push is destruc-League material?

If you've podded happily four "I don't mean to intimate that who use their children as status be the best parents by having symbols and make parenthood the best child." a competitive sport, in short,

"The Child Worshippers." About four years ago Martha Weinman was working for the New York Times. One story she wrote was, she says, "meant to be a mild spoof on mothers who keep their children looking spifly" to the tune of \$200 dresses for 4-year-olds, \$1,800 littlegirl mink coats, wispy "training bras" in size 28AA for girls of

10 or younger. A psychologist, to whom she had appealed for some light on this relatively recent phenomenon of making clotheshors. mothers who do this worshiping es of the very young, explain. sort of thing to realize someed it this way: The child is thing is wrong with it. There being used to express the par. must be a heightening of selfents station in life; the mother is wearing the child as a beautiful accessory, as a status children and not so competitive

symbol. -Intrigued, Martha decided to find out more. She started her her own capacities instead of book while still with the Times, then got a leave of absence to do research. She was married a year later to Dr. Harold Lear, but kept on with her project. "It . MOSCOW IN - Soviet scien-

year pretty much writing." ney stones by using a "mine de-In her research she sought out tector' type of apparatus. areas where competitive parent- The instrument, called an ulhood was practiced most flag-trusonic flaw detector; has until rantly: schoolings, childrens how been used to find flaws in camps, pediatrics, social areas.

"I can't say that it's sweeping across the country," Martha says judiciously, "but it's important because it's a trend. Like in home decoration or fashion or child-rearing it starts in pace- trasonic beam into the exposed setting communities among peo- kidney and locates a kidney economics scale. They're usu- Tass News Agency reported. socio-economic status.'

"The trend will sift down The instrument is brought into through the ranks as permis- use after surgeons have exposed work.

A 'Status Symbol' Driver, Are You?

By the Associated Press record in 1964?

Lots of young people are thought to be too hostile on the road, too aggressive for their potential, and not the push to own good. They rack up speeding tickets, and other traffic violations. Their record becomes accident-blemished. Sometimes it's because they just don't unand fulfilling themselves on their derstand automobiles and how they perform.

A true and false examination times, steel yourself for a jolt, any of this is very conscious given to 30,000 students in 210 le You might be one of the mothers although it sometimes may be schools in 29 states and the Dis-Martha Weinman Lear has write or ill-intentioned. The parents trict of Columbia, in connection mobile over the crest of the hill ten a book about - the mothers love the child, but they want to with a safe driving program il- the only way you can prevent Some of the results, she the 61/2 million licensed teen-age too many people and things. says, may be very serious drivers in the United States.

One estimate is that there are 60 per cent fewer accidents a-The child is the victim," she mong those who have taken high points out, "but it is a pretty school driver education courses. exotic way to be a victim, get-

The national first prize winting the best of everything, ner in this competition, David wheher or not it's best for C. Rohlfing 17, of Lewellen Rural High School, Lewellen, Neb., is now taking a course. He scor-'The feeling of experts," she ed 96 on the true and false test says, "is that there seems to to win a \$5,000 scholarship.

be no solution per se, but it The 100-question test was premust come as a willingness by pared by Leo Liebermann, director of Psychological Services at Suffolk University, Boscompany (Union Carbide Corp.) confidence so that mothers arewho initiated the safety awards. not so eager to depend on their Here are 15 of the questions. Try your hand, answering true with other mothers. The mother

> 1. Slippery-surface skids kill tjop examination. and injure more people than do dry sufface skids.

icy roads.

ook me beter than the e e tists claim to have developed a highway breakdowns arise from 13. Yes—16.4%; 14. No—11.6%; years," she says, "with last toolproof method of locating kid-tire troubles.

4. Doubling your speed doub les your braking distance. speed you increase its kinetic ton.

energy three times. 6. The better-than-average Rut medical scientists have driver can eliminate the reac- young palms and stunt or kill tion time in the formula "stop- them. found that it works just as efping time equals reaction time The machine radiates an ul-

plus braking time."

ple well up on the social and stone with absolute precison, the kidney. It is then brought into use like a wartime mine deally well-educated; some are full Soviet surgeons claim to have tector - moved inch by inch o- glect after they are once well of psychological jargon such as carried out several dozen opera- ver the kidney until a signal 'peer group', 'sibling rivalry', fions using the apparatus each appears pinpointing the offending kidney stone.

rectly with distance it takes a Why not aim for a safe driving car to stop after it hits some-

8. On crowned curves a car in the outside lane tends to hold the road better than one in the inside lane.

9. Underinflation of tires in hot weather helps keep the tires cooler and preserve sidewall

10. If the brake pedal when depressed is one inch from the floor, it is a sign of brake troub-

lustrates that a wrong attitude your danger zone from lengthenand lack of knowledge about ing is to decrease your speed.

cars does exist among many of 12. When I am held back by sometimes I want to get behind the wheel of a car and forget everything in the excitement of driving.

13. The time to be most alert is while driving on a straight highway.

14. When other cars are rushing along the road beside me and I feel as if they are trying to push my car off the road . . . would try to outwit the other driver before they got me.

15. When I see speed limit signs that I consider unreasonable and a nuisance. . I would ton, for a chemical products use my own judgment about how fast to go.

Here are the correct answers for each question, with the percentage of students who answered incorrectly in the 100-ques-

(1. No 8.70%; 2.No 8 66.6%; 3. No - 65.3%; 4. No - 59.7%; 2. Lowering the pressure in 5. No -59.7%; 6. No - 52.5%; your tire improves traction on 7. No -52.2%; 8. No -40.8%; Most calls for assistance in 11. Yes 24.7%; 12. No 21.3%; 5. No - 8.4%.)

Harper's Ferry Arsenal was 5. When you double a car's established by George Washing-

Palm beetles burrow into

The sky is clear in Seattle on-7. Force of impact varies di- Ay 80 days a year on the aver-

Native shrubs can stand ne-

Venice is built on 119 small islands separated from each oth-The surgeon then goes to er by canals.

Classifieds...

WAITRESSES Wanted: Apply in person at Raney's Res taurant. B-8-10-1-tfc

Unusual Opportunity High commission earnings with a growing 60 year old company selling world famous Goodyear maintenance products. Rod Tormo in his first full year earned over \$20,000. Don Kirby opened over 150 repeat customers on one exclusive Consolidated product his second year. Managerial opportunity for men experienced in paints and roofcoatings. Many exclusive and noncompetitive repeat items. Age no barrier. Diversified winter and summer line. We take care of all financing, shipping and collections. Fringe benefits include free life insurance, sales bonyses. Write Consolidated Paint & Varnish Corp., East Ohio Bldg., Cleveland, Ohio. 5-8-26-3c

10. NOTICE

MR. FARMER Hundreds of good, used trade in tires. 14 inch sizes. James A. Brown Tire Service Highway 60, West

B-10-23-tfc Art Classes in oils for adults, ing. to begin third week in January: Tuesday, Thursday evenings and Saturday morning classes. Enroll early, small classes with personal atten-

EUNICE PETERSEN'S STUDIO EM 4-3198 or 409 Irving EM 4-1697

S-10-27-tfc WELL WORK AERMOTOR windmills, submer

sible pumps. . E. TURNER Phone EM 4-2194

S-10-24-TFC DITCHING SERVICE AND

SPRINKLER SYSTEMS EM 4-1567 EM 4-0343 B-10-19-TFC

11. Business Service

FOWLER AND KELLEY **Electrical Contractors** Residential and Commercial All bids and wiring competi-

Phone EM 4-2012 Nights phones EM 4-2012 or EM 4-1828 B-11-21-ffc

Religious Plaques Styrofoam Forms Wicker Christmas Decorations Race Car Accessories HOBBY HOUSE 127 West Third # Third # B-11-22-tfc

OWENS & HOLLINGSWORTH

EM 4-3572 Comercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service

B-11-13-TFC PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543. R-11-10-23-tfe

LET US handle all your real estate problems including free rental service. Justice Real-B-11-14-4-TFC

DILLARD EARTH MOVING SERVICE Bulldozer Work TROY NEWMAN Phone EM 4-2072

FURNITURE

Repaired and refinished: Pianos to footstools. 25 years experience. Custom mfg. and cabinetmak-

B-11-42-TFC

A. H. DAVIS FURN. 509 S. 25 Mi. Ave. EM 4-2769

S-11-27-4p

SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON 137 Ave. D. Pho. EM4-0262

> LUCKY U ANSWERING SERVICE

24 hour answering service with low monthly rates. For further information call EM 4-2181.

S-11-11-Hc

S-11-28-TFC

12. LIVESTOCK Strayed - Found

STRAYED FROM Albert Drager farm porth of Hereford, 3 bout 350 pounds. Branded TG right hip. Call BR6-4544. Col-

B-12-23-27-2P

Classifieds

Results

Sulfuric Acid....

THE SOIL CONDITIONER THAT WILL ASSURE YOU OF

GREATER YIELDS

AT HARVEST TIME ON ALL CROPS

DIRECT APPLICAION or APPLIED IN THE WATER Lyle Blanton of Hereford, Inc.

EAST HWY. 60



Special Sale! 4 - Yard Dress Length **FABRICS**

\$1.96 Yard Values Refrigerators - Freezers

Save as much as \$57 Free \$200 Food Protection Plan on Freezers

98¢ to \$1.79

Refrigerated Air Conditioners \$187.88 Prices do not include tax and shipping charges. Sears - Roebuck & Co.

EM 4-3854

close-outs

up to 20ff

At Martins Dollar Day and following week.

Also sale confinues on most all items in the store at 1/3 off.

One Table

Boys Car Coats

62 All Wool 9.95 to 1895



Girls Car Coats

Only 6 Left Sizes 6-141/2

DRESSES



All Wool . . .

Values from 12.95 to 18.95

Only 10

All Wool Cashmere Some Mink Trimmed Range from

39.95 to ZOFF 3 SUEDE



Tire Sale - Battery Sale

tires are guaranteed against defects in

material and workmanship, adjusted on regular selling price & guaranteed TO WEAR 30,000 MILES

750x14 whitewall \$21.88 800x14 whitewall \$24.88

Plus Tax and Recappable Tire

regular

teed against defects in material and workmanship and adjusted on regular selling price. We will adjust any battery we sell for any reason returned broken case, loose post, dead cell, dis-

charged, etc. 6 Volt year guarantee 75 Amps

l year guarantee



By Melvin Young

Christmas day, we find, is not a bad day for travel. Traffic is light, and in spite of predictions to the contrary, there is a sufficient number of service stations open across the coun-

Open restaurants, on the other hand were quite scarce. However, we found ample fare; lacking in quality perhaps, but sufficient in quantity.

Our holiday trip to Phoenix carried us through El Paso with an overnight stop in that border city. Being Christmas day, the city was still decorated, and we made the most of the situation by driving and walking around in the downtown area.

In the downtown plaza stood a 50 ft. spruce decorated with alternating colored lights. The remainder of the plaza was filled with displays depicting Mother Goose characters.

We were quite impressed with the whole thing, and judging from the size of the crowd, so were the citizens of El Paso.

Our better half, bent on buying some Mexican magazines for use in the classroom, was responsible for the side trip to El Paso. We walked across the bridge to Juarez, Mexico and after running the gauntlet of curio shops and night spots, we managed to find a vendor selling magazines in downtown Juarez.

We enjoyed the side trip howto Juarez and only visiting El had no time to look the town over. Like many other Texas towns, El Paso is growing by leaps and bounds.

Of course, it is seldom that we travel and fail to run across an old friend or acquaintance,

and this trip was no exception. Earlene Ross, a former Hereordite, greeted us at the Desert Hills Motel in El Paso. Earene has been employed by the stablishment for several til December 23 of that year. nonths now, having moved lown from Ruidosa, She is night

elerk and cashier. And after arriving in Phoenix we visited with Frank Gyles Jr. who moved to the city some five or six years ago, and his father, Frank Sr., who had been visiting the son for the past

But then, it has been said that Phoenix contains some 70,000 Texans and out of that number there's bound to be someone you know.

Phoenix has been called the fastest growing city in the na- dust lodging on it, tion," and we can well believe it. We might add that it has the and all these drivers like to Francisco in 1906 as a result of move across town between the the fire following an earthquake. hours of 4 and 6 p.m. Traffic is becoming quite a problem for the city in spite of its many wide streets and highways.

Labry Ballard this week fil- passed in 1883.

board. Terms for two members, Tom Robinson and Ballard, are to be filled in the 1964 election. Robinson has not filed for reelection.

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Denzil Pulliam, local farmer has also filed for a school board

Hereford's industrial growth seems to be show-balling. Many people had predicted this if and when the sugar mill dream became a reality.

However, Hereford is not the only town in the area that's growing. Dimmitt is moving along at a fast clip, and with the completion of the Western Ammonia plant for that city, it should move even faster.

Actually, every industry that settles in the area will help, whether it is located in Hereford, Dimmitt or Friona. The economy of each town will feel the effects of the general area

Ed Skypala, secretary-treasurer of the Hi-Plain's Eye Bank called to let us know that the organization would be happy to give programs before civic and social groups. Any garden club, civic club, veterans' organization, etc. that needs a program, just call Ed and he'll make arrangements for a speaker.

The Hi-Plains Eye Bank is sponsored by the many Lions' Clubs throughout the area. Eyes may be donated by anyone and will be used wherever needed. ever, since we had never been The program has restored eyesight to a number of people in Paso twice; both times on public the area, and has been recogtransportation and naturally, we nized nationwide for its good

> Postal receipts for 1963 have hit an all-time high. However, according to Postmaster Nolan Grady, "not high enough to effect my salary".

It is interesting though make a few comparisons with past years. For instance, the total receipts for the year 1898 were only \$11.44. But then, the post office wasn't established un-

But coming further down the Increase over 1962 (\$42,500) more than equals the total receipts for 1943.

The total for 1963 was \$166,-539.61. That's a lot of stamps to lick!

Someone once said: "Some people's idea of a hick town is one where there is no place to go where one shouldn't.

Ball moss does not feed upon the host tree but draws its sustenance from the air, dew and

it. We might add that it has the fastest drivers in the nation also, were made homeless in San

The Civil Service Act providing for competitive examinations for government positions was

Warren Bros. Motor Co. EM 4-1423

New and Used Cars

THIS WEEK'S SPECIAL

1962 Ford Pickup long styleside bed. Four-speed trans., mileage maker 6 cyl. New? tires, rear hitch, fully guaranteed, good terms.

1962 THUNDERBIRD Hardtop coupe. One owner, 20, 000 miles. Check the pedigree on this thorobred! It's sharp. Previous owner's name if you wish! factory air and power . . . great discount.

1961 PLYMOUTH Belvedere 4 door, V-8, radio, heater, automatic, and air conditioned. This is a beautiful solid white. 1963 CHEVROLET Impala coupe. Standard with over-

drive. 283 V-8 engine. Local car . . . 14,000 miles. Check the reputation on this maroon beauty. Lots of factory warranty left. Good terms.

1961 CHEVROLET Impala 4-door with radio, heater, automatic, power steering and brakes. Secutive selle

blue. Double sharp car.
1960 PONTIAC Bonneville 4 door hardtop, with radio, heater, automatic, power steering and brakes and air.
This makes a very nice family car at a low price.
1928 Model-A Ford Coupe. "Mother-in-Law" Rumble Seat. Good tires and good condition throughout. No Automatic Transmission troubles here. See and drive

this collectors item. 1959 CHEVROLET El Camino V-8 with automatic Good condition, good terms:

15 Years Of Customer Settles

BAW GEL



will do for YOU!

HA SI

CINCH White - Spice Devil Food Yellow

HI-C - 46 oz. Can

PLAIN - NO BEANS - No. 2 Can

VAN CAMPS - 300 Can



FRESH LEAN

ARM ROAST CLUB STEAKS

USDA GOOD CHOICE USDA GOOD CHOICE USDA GOOD

GOLD MEDAL 5 lb. Bag

6 Btl. Ctn. Reg. Size

CHOICE

ALLADIN - 98c PKGS. LOOSE LEAF FILLERS

ELLIS PECANS

NEW CROP SHELLED 10 oz. Pkg.

SGLY

POUND CELLO PKGS.



AVOGADOS

lb. Bag CALIF.

4 for

Large

ITH \$2.50 PURCHASE OR MORE



VAN CAMPS - 2 % Can Pork & Beans MOUNTAIN PASS - 303 Tomatoes BAKER'S - 1/2 oz. Pkg

Chocolate Sweet 5 for BAKERS Can Coconut 5 for Southern Style

BAKER'S- 6 oz. Pkgs. Chocolate Chips

MARSHMALLOW CREME Hip-O-Lite

CHOCOLATE COVERED - 12 oz. **Brach's Cherries**

2 for

5 for

4 for

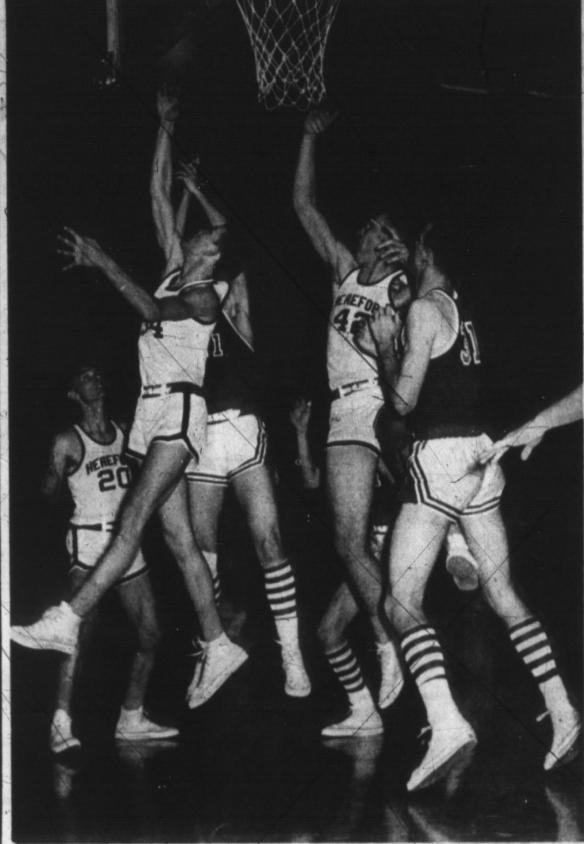


YOU'LL BE DELIGHTED WITH THE BARGAINS IN OUR WANT ADS!

"It's just what I was looking for . . . and for less than I expected to pay!" That satisfied advertiser can be you! Whatever you're in the market for, you'll find that our classified section is the quickest, least expensive shopping mart for buyer, or seller.



EM 4-2030



TIPPING IN A REBOUND during the Herd-Eagle game here Friday is Robert Strange (34) for the Whitefaces. Also competing for the rebound are lim Whinnery of Can-yon (behind Strange) Neal Leub (42),

and Skip More (31), Canyon. The Eagles downed the Herd by a one point margin as the two teams met for the last time as non-district foes.

(Staff Photo)

Easter News

Weltys Attend Family Reunion

By Ruby M. Stone Mr. and Mrs. Marvin Welty and girls attended a family reher brother and family, Mr. and Mrs. Richard Price. Mrs. Gordon Shaffer, in Canyon. Mr and Mrs D. M. Smith of Albuquerque visited Friday

and children from Dalhart, with his sister and family, Mr. spent several days with his par-ents, Mr. and Mrs. H. H. Smith. Mr. and Mrs. L. Joe Pryor, Odessa, spent the weekend with his uncle and aunt, Mr. and Mrs. W. A. ep-

monia plant in Dimmitt. Mr. and Mrs. Eldon Howell spent Monday with Mr. and Woodrow Weltys in Hereford. Mrs. W. A. Epperson.

Mr. and Mrs. W. A. Epperson and Joe Pryor of Odessa visited Sunday with Mr. and Mrs. R. B. Medley in Hereford.

Sandra Kay Medley of Hereford is spending the weekend in the home of Mr. and Mrs. W. A. Epperson.

Mrs. R. B. Medley and Mrs. Roy Phillips of Hereford visited recently with Mr. and Mrs. W. A. Epperson.

Mr. and Mrs. Henry Solomon and family of Hereford visited Wednesday with Mr. and Mrs. William Moss. Benny Hill and James Rialls

of Dimmitt spent New Year's night with Gary and Tom Moss. Mr. and Mrs. William Moss spent Christmas holidays with Mrs. J. R. Mitchell and Mr. Mitchell and Mr. and Mrs. Grover Moss in Memphis.

Dicimae Dennis of Waco visited Mr. and Mrs. Edgar Dennis over the holidays.
Mr. and Mrs. Edgar Dennis and girls visited in Seagraves.

over the holidays. Mr. and Mrs. John H. Burnett were in Boise City, Okla, last weekend on business

O. C. Renfro and David Dunns of Amarillo spent New Year's Day with Clyde and Bettye Ren-

O. C. Renfro and Nunley Meyers of Amarillo visied the Clyde Renfro home last Friday. Bettye Rentro visited Addie Minor in Hereford last week.

Mr. and Mrs. John Key spent
the holidays with their children

601 N. MAIN

bock spent the holidays with his parents, the S. L. Garrisons.

Mr. and Mrs. S. L. Garrison and Sharon and Pam visited Thursday with her mother, Mrs. W. W. Welch, in Levelland. Mr. and Mrs. Garrison and girls with his mother, Mrs. S. H. Garrison, in Lubbock.

Mr. and Mrs. O. E. Price and ney Landers' in Lakeview, They and girls attended a family re-union Sunday in the home of his son and family, Mr. and Barnell. They also visited Mr. and Mrs. Horace Bracks, cousins of Mrs. Landers, who also Mr. and Mrs. Sherman Lipton live in Lakeview.

and children returned Monday after spending the Christmas

Mr. and Mrs. Barnell Landers spent Christmas with the Bar-

Mr. and Mrs. Dale Maxwell holidays in Pecos.

Mrs. Maxwell's brother and family, the Beade Northcuts of Silverton also spent the holidays The Marvin Weltys spent the with their mother, Mrs. B. M. holidays with his parents, the Northcut. The Dale Maxwells Toodrow Weltys in Hereford. visited relatives also in Wink,
The Harvey Garrisons of Lub- Wickett and Monahans.

3 bedrooms, attached garage, tile both.

Call Lubbock, Texas SW5-1250 or SW9-5686

409 Ave. C

SUNDAY, JAN. 5

F.H.A. - \$300 Move/In

The Sunday Brand, Hereford, Texas, Sunday, Jan. 5, 1964

TEXARKANA, Ark. 45 — A seph G. Cannon, who took over-group of Texarkana citizens got the job recently, says there is

a chance — one by one — recently to prove the old saw that one should not stick his nose where it does not belong.

The job recently, says there is little risk and has ordered knives and forks on the tables.

It helps prisoners maintain human dignity, he says:

course.

COLUMBUS, Ohio un On e cial report of the golf course,

and a fifth of these had more ert Burgan and parks horticul-than one accident. This was in-

dicated in a survey published by how to spell it either.
Ohlo Farm and Home Research. Banks said that the

UNDER THE TARP

The chance came when a group of University of Houston

students parked an innocent

looking tarpaulin covered trail-er in front of a restaurant.

Those who couldn't resist

peeking beneath the tarpaulin

found themselves face to face with a live cougar in a cage.

The students say they've had

no trouble with people stealing the school mascot.

FARMS HAVE ACCIDENTS

of every seven Ohio farm families had an accident in 1962,

WITH KNIVES AND FORKS

FRANKFORT, Ky. UM - Pris-

oners at Kentucky's two state reformatories will be able to eat their meals with a full set of

In the past, prison officials have refused to permit prisoners

to use knives and forks at the

table because of security risk.

Corrections Commissioner Jo-

TOUGH WORD

ALBUQUERQUE, N.M.

We might not be able to spell it, but we sure can cuss it,"

says Ed Banks, Los Altos Golf

Course manager.
The "it" is pos annua, a

coarse blue grass which has in-

vaded the greens at the golf

In a letter of complaint at-tached to the November finan-

Banks misspelled the name of the grass Parks director Rob-

Banks said that the invading grass threw an extra burden on

his work crews because "many sections of the banks of the

greens had to be completely re-

The typewriter was first put

The U. S. National Park Ser-

vice was established in 1916.

on the market in 1874:

Ladies All Wool

Reg. \$36.00 40 Each ... Now

Ladies - Reg. \$6.95

Dresses

\$ 398 Now For

Men's Bandera

3-inch Brim Reg. \$15 Now

Reg. \$22.95 **Acme Boots** and \$19.95

Men's - Long Sleeve

for

THE

DEPT. STORE

Two Doors from Montgomery Ward



DEMONSTRATION

PLASTER PAINTING & STAINING

NOLAN", manufacturer of

Raye's Stains

2:00 P.M. FRIDAY

January 10

COMMUNITY CENTER

AN ASSORTMENT OF WATCH BANDS Values To \$8.95 - Your Choice \$1.00 plus tax

ALSO A LARGE NUMBER OF WATCHES AT "CLEAN UP" PRICES.

KESTER'S JEWELRY

Across From The Post Office In Hereford

SAM NUNNALLY

Mr. and Mrs. Leo Hall and

Ronnie attended a dinner Fri-

day night at the Western Am-

Lone Star Agency

LLOYD SHAR



EM 4-0555

BARBEQUED

ON DINNER

BOB'S & BAR-B-Q

CHICKEN

Courthouse Records

Vehicle Registrations

SAUSAGE

DINNER

1001 Park Ave.

Minks, 1964 Chevrolet; Charles Chevrolet, 12-27. Noland, 1964 Oldsmobile; Andy Fuqua, 1959 Chevrolet pickup; Lesley O. Snharp, 1956 Oldsmobile; Edgar A. Frerich, 1959 Deaf Smith County Hospital, Ford pickup; Mrs. D. W. Allscheid, 1961 Chevrolet pickup; Massey, 1963 Chrysler; Lila Mae L. H. Lane/Gladys Lane, 1961 Northern, 1957 Ford station wag-Plymouth; Sammy Province, 19- on; H. R. Green, 1959 Plymouth; 58 Plymouth; Johnny L. Moore, A. H. Janssen, 1960 Rambler

\$100

t. G. Bumpus, 1964 Chevrolet; 1956 Ford pickup; Larry Walter- man, 1962 Chrysler; Gordon Alan M. Paetzood, 1961 Pontiac; ude Lemons, 1957 Buick; J. B. Haile, 1964 Buicky: Stephens- Block M-7. Hudson, 1964 Lincoln; Lerox Graves, 1964 Pontiac; Edward E. Snead, 1958 Pontiac; Joe G. ricio Garcia, 1952 Buick; C. J. Lance; 1960 Comet; Dick Mc tion. Nabb. 1957 Ford pickup; Barbra Nell Monroe, 1958 Ford Tiburcio Gonzales, 1955 Mercury; Patci B. Hill, 1963 Oldsmobile; O. G. Hill Jr., 1962 Oldsmobile, 12-30. P. B. Sowell, 1964 GMC pickup; Martin Kube, 1957 Ford pick

Deeds of Trust

Suburban Associates Inc. to Raph E. McCullough: Tract 1 being all of the West 125 feet of Block 12 and all of the East 1/2 of closed 60 foot Centre Street; Tract 2 being all of the West 125 feet of the North 430 feet of Block 13 and all of the East 1/2 of closed 60 foot Centre Street Tract 3 being all of the East 150 feet of Block 26 and all of the West 1/2 of closed Centre St. West 180 feet; Tract 5 being a 1/2 interest in the alley along the West side of Block 1, Lazy Acres Ranch, a subdivision of a part of Blocks 12 and 13, Welsh

1964 Chevrolet; Norman A. station wagon; David Seal, 1959 Addition, all tracts in Welsh Addition, all tracts in Welsh Addition, 1953 Ford; Geor- Roy Alen Duncan, et ux, to Section No. 15, Block K-8; All Half of Se dition.

Dale H. Wynn, et ux, to Moun- bile, 1-3. W. T. Higgins, 1964 Chevrolet pickup; Jau Don McCathern, tain States Investment Corpora-.964 Chevrolet pickup; Owen J. tion: All of Lot 8, Hardwick Stagner, 1963 Oldsmobile; Mrs. Subdivision of a part of Block 1, Evants Addition.

Johnye Frances Dobbs, et vir, rlos Triveno, 1959 Ford: Cla- to Federal Land Bank of Hous- BS&F Survey, Certificate No. of Hare Addition. ton: The West 1/2 of Section 173, 1768

R. L. DeRusha, et ux, to Hi-Easley, 1959 Volkswagen; Mau- of the North 68 feet of Lot 2, E, granted to J. A. McIntosh. dition. Block 4, Sunset Terrace Addi-

> Marvin C. Coffey, et ux, to Block 5, Westhaven Addition. Ii-Plains Savings and Loan Association: All of Lot 43, Block Westhaven Addition.

Richard Lee Clark, et ux, to Amarillo Savings Association: The North 25.5 feet of Lot 3, and the South 2 feet of Lot 2, Morris Subdivision of the northpart of Block 3, Ebants Addition: Oscar B. Serratt, et ux, to Amarillo Savings Association: Lot 9, Gamez Subdivision of Block 37, Evants Addition.

Warranty Deeds Ray McCullough, et al, to Suburban Associates, Inc.: Tract 1 being all of the West 125 feet of Block 12 and all of the East 1/2 of closed Centre Street; Tract 2 being all of the West 125 feet of the North 430 feet of Block 13, and all of the East 1/2 of closed Centre Street; Tract 3 being all of the East 150 feet of Block 26 and all of the West 1/2 of closed Centre street; Tract 4 being the North 30 feet of Moorman Street from the center of Centre Street West 180 feet; Tract 5 being a 1/2 interest in the alley along the West side of Block 1, Lazy Acres Ranch, a subdivision of a part of Blocks 12 and 13, all tracts being in Welsh Addition

Robert Lee Mathers, et al, to Dale H. Wynn, et ux: All of Lot 8. Hardwich Subdivision of a part of Block 1, Evants Addi-

L. B. Russell, et ux, to Paul B. Schroeter: All of Lot 49, Russell Addition. Floyd McGee, et ux, to R. L.

DeRusha, et ux: All of the South 58 feet of Lot 2, Block 4, Sunset Terrace Addition. Cranbrook Corporation to Marvin C. Coffey, et ux. All of Lot 43, Blook 5, Westhaven Ad-

dition.

Eugene Campbell, et us, Ciro Casarez: Lot 5, Block 3, Dodson's Subdivision of the East 4 of Block 4, Evants Addition. Marvin C. Coffey, et ux, to Richard Lee Clark, et ux: The North 25.5 feet of Lot 4, all of Lot 3, and the South 2 feet of Lot 2, Morris Subdivision of the North part of Block 3, Evants

Donald N. Stephenson, et al, o Oscar B. Serratt, et ux: Lot Gamez Subdivision Block 37, Evants Addition.

Ronald Kershen, et ux, to Anirew M. Kershen: Lot 72, Allison's Subdivision of Block 2 and the West ½ of Block 3, and the East part of Block 16, Welsh Ad-

Ted S. Hardwick, et ux, to William F. Hardwick: Tract 1 being a 58.67 x 135 foot tract facing on Avenue K, and being all of the North 44.67 feet of Lot 28 and all of the South 14 feet of Lot 29: Tract 2 being a 60 x 135 foot tract facing on Avenue K, and being all of the North 53 feet of Lot 29 and all of the South 7 feet of Lot 30; Tract 3 being a 60 x 135 foot tract, the 60 foot dimension facing Avenue K, and being all of the North 53 feet of Lot 29 and all of the South 7 feet of Lot 30; Tract 3 being a 60 x 135 foot tract, the 60 foot dimension facing Avenue K and the 135 foot dimension abutting on Union Avenue, being described as all of the North 60 feet of Lot 30, all tracts being in Hardwick Subdivision of a part of Block 1, Evants Addition. E. Floyd Dunavant, et ux, to

Will Black, et ux: Lot 32, Gamez Subdivision of Block 37, Evants

Marriage Licenses Guadalupe Duran and Amelia Marcella Garcia, Dec. 30.

Vehicle Registrations Clinton Jackson, 1963 Rambler; Farmers Union Insurance Agency, 1960 Rambler; Martin Guiterrez, 1956 Ford pickup; Cecil Northern, 1954 Cadillac; Carl P. Hogan, 1961 Chevrolet pickup; Frank Byrd, 1956 Plymouth; Paul Allman, 1949 Reo truck; Raymond C. Allen, 1955. Chrysler; Ronnie E. Pugh, 1964 Dodge; Wesley S. Fisher and Patricia J. Fisher, 1962 Ford Falcon; Wesley S. Fisher and Patricia J. Fisher, 1961 Ford Falcon; Andrew N. Grey, 1959 Chevrolet; Jorde Potato Co. 1963 Oldsmobile; Jorde Farm, Inc., 1961 Chevrolet truck; Charles G. Davis, 1962 Chevrolet; Fred Ruland, 1960 Chevrolet; Mr. and Mrs. Dalton Keeth, 1961 Rambler; S. Ulibarri, 1952 Chev rolet truck; E. R. Kendall, 1963 Ford; Jack Kassahn, 1959 Chev-rolet; Charles N. Holt, 1964 Oldsmobile; Don Taylor, 1964 Chevrolet; Redell Water Well Servce, 1964 Chevrolet pickup; Charles Black, 1957 Plymouth; Clar-ence M. Meeks, 1964 Mercury Jerry Johnson, 1958 Ford, 1-2. Robert C. Fritz and Virginia L. Fritz, 1963 Oldsmobile; J. D. Melton, 1960 Chevrolet; Jose Prieto, 1952 Dodge truck; C. W.

ence M. ard Richard Worley: dition. All of the East 168 acres of the South 1/2 of Section 85, Bock M-7 Allen Duncan: All of Lot No. 50

J. M. Hamby, et ux, to Ray ciation: All of the South 58 feet East 1/2 of Section No. 7, Block sion of Block No. 1, of Harwell's Sub-Lindsey Construction Co., Inc., to W. B. Dowell, et ux: Lot 4/,

> Golden Spread Homes, Inc., to No. 33, Evants Addition. Gene Parsley, et ux: All of Lot. 34, Hare Addition.

gia R. Rodriquez, 1954 Oldsmo- Cranbrook Corporation: The of the West 400.8 acres of Sec- K-4, Certificate No. 476. Sam Nunally, et ux, to Clar- all in Block No. 3 of Engler Ad- Os

Cranbrook Corporation to Roy

Deeds of Trust

A. Barclay, et ux: 35.8 acres out William Fogene Campbell: All the South Two feet of Lot No. 6, Park Industrial Subdivision.

| Emifio Solis to William Eu- W. B. Dowell, et ux, to Amagene Campbell: All of Lot No. rillo Savings Association: Lot 47,

South 4 feet of Low No. 15 and tion No. 34, Book M-7, Castro

Don Stephenson, et al: Lot Num- Addition. ber Nine in Gamez Subdivision located in Block Thirty-seven of

Evants Addition. Jesue Guerrero to Wayn Guadalupe Gamboa, et ux, to Carthel: All of Lot No. 5, and Half of Lot No. Two of South Addition.

Mough's Subdivision of Block Block 5, Westhaven Addition. Noble C. Howard, et ux, to John L. Harper to First Na- Prudential Insurance Company was published by Noah Webster onal Bank of Hereford: All of of America: The North One- in 1828.

Gene Parsley, et ux, to Prudential Insurance Compa Oscar B. Serratt, et ux to America: All of Lot No. 34, Hare

Sam Nunnally, et al, to First Federal Savings and Loan Association of Amarillo: All of Lot. No. Three and the North One-

Association of Amarillo: All of Lot No. 50 of Hare Addition.

The first American dictionary

208 N. MA!N

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BUY NOW FOR NEXT CHRISTMAS AND

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The only requirement is that you observe the new marked-down prices of all items now on SALE. We feel that you have to see it in order to believe it.

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GROUP - BROKEN SIZES - MEN'S \$ 00

Panty Girdles

Your are hereby commanded THE STATE OF TEXAS to cause to be published once

Smith County, Texas, the accompanying citation, of which the herein below following is a CITATION BY PUBLICATION

at least twenty-eight days be- Estate of John Berta, Deceased, known heirs of the unknown and make due return as the law fore the return day thereof, in and husband, Eugene Smith, if heirs of the said Olympia Berta directs. a newspaper printed in Deaf living, and if not living, their 'egal representatives and their inknown heirs, and the legal Delendants, Greeting: representatives of their unknown neirs, if their unknown heirs are dead, and the unknown heirs of the unknown heirs of the said Olympia Berta Smith and huseach week for four consecutive Olympia Berta Smith, Individu- band, Eugene Smith, and the leweeks, the first publication to be ally and as Executrix of the gal representatives of the un-

Smith and husband, Eugene Smith, if the unknown heirs of their unknown heirs are dead, YOU ARE HEREBY COM-

MANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or beore 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 27 day of January A. D. 1964, to Plaintiff's Petition filed in said court; on the 12 day of December. A. D. 1963, in this cause, numbered, 4748 on the docket of said court and styled:

Mary Viola Jenkins, a widow individually, and Mary Viola Jenkins, Alvin A. Bush and Hattie Bush as Executors of the Will and Estate of William Jenkins, Deceased, also sometimes known as W. Jenkins, and Mary Viola Jenkins and the First National Bank of Amarillo, Texas as Trustees of the Estate of William Jenkins, Deceased, under the Last Will and Testament of William Jenkins, Deceased, and the Estate of William Jenkins, Deceased, vs. Olympia Berta Smith et al., being all of the Defendants hereinbefore named in this Citation, De-

A brief statement of the nature of this suit is as follows, to-wit: plaintiffs sue in trespass to try title to recover the title to and possession of the Southeast Quarter of Section 67, Certificate No. 1836, Block K-3, Deaf Smith County, Texas, containing 162.3 acres, more or less, and plaintiffs plead the five and ten year Statutes of Limitation, and if the defendants, or either of them, have or claim an interest in such lands and premises, such interest or claim is unknown to plaintiffs, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance; it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof.

Issued and given under my and and the seal of said court at He eford, Texas this the 12 Antonio in 1860 as a Union news- ed by a definite hangover period day of December A. D. 1963. Attest: Lucille Posey Clerk, District court Deaf Smith County, Texas. (Seal)

IGLESIA DE CRISTO: BIENVENIDOS a los Servicios en la IGLESIA DE CRISTO, en ESPANOL. Ubicado en SUNSET & PLAINS. Hora de servicios en Espanol Domingo, 11 A. M. Miercoles, 7:30 P. M.; Viernes, 7:30 P. M.; en-Ingles. La entrada es por el lado SU-RESTE Del Edificio.

Although its venom is relatively weak, the South American bushmaster is dangerous because of its size and the quantity of venom it injects.

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Loquat trees will not grow in salty soil.

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REG. 29.95 - 110.00

GOING ABOVE THE HEADS of his teammates and the Canyon Eagles, Neal Lueb jumps high for a two pointer in the game played here Friday. Canyon stalled out the Whitefaces in an overtime period for a one point

victory 40-41, in the last meeting as nandistrict foes. Hereford and Canyon have split four games with the Herd and Canyon winning two games each.

(Staff Photo)

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PHILLIPS &

MONDAY, JANUARY 6

In appreciation for your patronage in past years we will have our SILVER DOLLAR DAY every DOLLAR DAY! **HERE'S HOW IT WORKS!**

YOU GET A FREE SILVER DOLLAR

When Your Gas Pump Ends On

\$1.11 - \$2.22 - \$3.33 - \$4.44 - \$5.55 - \$6.66 or any other triple number like those above

YOU MUST SAY "Fill 'Er Up" and the

attendent will set the pump on automatic The number will be checked when the pump

Silver Dollars Will Be Used For Change Monday

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50 Ladies COATS

Fur Trims . Baby Llamas Leathers

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if you're the SHE in a HE-MAN'S life and

have more taste

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8 LONG FORMALS \$19.00 Group of All Weather Long COATS REDUCED PENDLETON MORTH BAY

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In 1964....

THE SUNDAY BRAND WOMEN'S SECTION

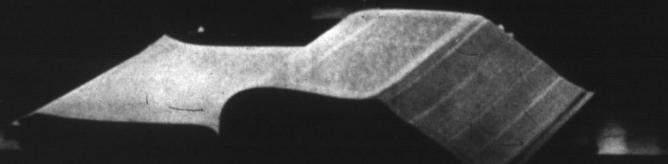
Dale Stevens, Society Editor

The Sunday Brand, Sunday, Jan. 5, 1964









The Lord bless thee and keep thee:

The Lord make His face to shine upon thee,

And be gracious unto thee:

The Lord lift up His countenance upon thee,

And give thee peace.

Amen

Numbers 6: 24 - 26

The Cover Page Electric Firm

On this first Sunday of 1964, the prayer the Lord instructed Moses to give Aaron and his sons seems as appropriate for us today as it did for the children of Israel.

Southwestern Public Service

(The photograph was made by Gardner Collins in the prayer room at First Christian Church. The windows were originally placed in the old church by the class of 1909-1910 and were kept for the new church when the old building was demolished.)

HOLIDAYS IN KANSAS

sses, Kans., where they spent 222,000 for this year. the Christmas holidays with his family.

Southwestern Public Service Company's plans for 1964 call for the largest one-year invest-ment in new facilities in its history, it has been announced by A. R. Watson, President and General Manager of the electric light and power company.

Watson revealed today (Thursday) that the company has in-Mr. and Mrs. W. H. Awtrey vestment plans for new equip-Sr. returned Tuesday from Uly- ment and construction of \$30,-

"The 1964 improvement and their son, W. H. Awtrey Jr., and construction budget is nearly 31 % higher than our record years system, will go into service in





STARTS THRUSDAY



for construction, which were 19-53 and 1963, and is evidence of our continuing confidence in the growth of this region", Watson said in his announcement.

The major item in the com-pany's 1964 construction program will be an accelerated schedule of work on the second unit of Cunningham Station, located west of Hobbs, New Mexico. Originally scheduled for completion in 1966, the continued growth of the area has resulted in this timetable on this 210,000 kilowatt unit being advanced a full year and it is now scheduled to be in service in mid-1965. Still another major generating plant addition is the 4th turbogenerator at Plant X, in Lamb County. This 210,000 kilowatt unit, the largest single machine ever installed on Southwestern's

"With our present generating capability being a little over one million kilowatts, and additions which total 420,000 kilowatts being planned for the next two years; it is apparent that we see our biggest period of growth still ahead of us. This, of course, means that this area must also be looking forward to its greatest growth period, because we install new facilities only because we see they will be needed, and we must be ready in advance of the hour of need," Watson pointed out.

Directly related to the construction of the generation facilties in 1964 is the building of a two hundred thirty thousand volt transmission line linking Plant X and Cunningham Station. This line will be the first constructed by the company to operate at 230,000 volts, although some segments of the present transmission s y s t e.m. which are operating at 115,000 volts, have been built for easy adaptation to the higher vol-

The company's ultimate goal is the operation of a 230,000 volt "backbone" transmission system extending from Borger to the Pecos Valley region of New Mexico. The result of doubling the transmission line voltage is that the line will then carry four times as much pow-

The 230,000 volt transmission line construction scheduled for

Amarillo, are directly controlled rates low", Watson concluded.

Business: ourses

COLLEGE STATION, UN tion Texas A&M University just about got there first with the

The education comes in the short courses, for which the school is famous.

This adult education ranges from how to fight fires better to how to put a man into space

Arrangements for the most part are the responsibility of F.

W. Hensel. Office of Continuing Educa-tion is a new name for the service. Previously, it was called Short Course Office.

The program dates to 1944, although Texans have attended A&M since the early 1900s. Several of the current confer-

ences date back continuously to the early 1920s, and some - including the Farmers Short Course - were known to exist years earlier.

Some of today's offerings include such programs as the in-ternational Conference on Activation Analysis, Executive Development Conference, Feed Microscopy and Instrumentation Symposium.

The space age offerings have pushed aside such choice schools as the Horse, Jack and Mule short course of the early 1930s, which attraced several hundred

by an automatic dispatching system, which electronically determines the most efficient generating units to be operated. The dispatching system also computes the share of the load which other plants should be carrying, on the basis of costs, and then these loads are assigned to the plants by direct communication from the load dispatching center in Amarillo.

"There are several other important factors which make it possible for our rates to our customers for electric service to not have to be raised. One of these is the fact that our customers are using more electrithis year also calls for a new city, which makes it possible for 230,000 volt line to Lubbock. This us to use larger and more effic-will make it possible for the lent equipment. Our employees Lubbock area to receive power are due a measure of credit for at the new higher voltage and these low rates, too, for in 1963, guarantee even better service in operating expenses and maintenance took a lower percentage In addition to the transmis- of gross revenues than they did sion grid, which ties together the previous year, and it is ef-all of the company's plants, the forts like this which overcome er stations, Plant X, Cunning- things necessary to our business, ham and Nichols Station, near and make it possible to keep our

the late 1940s, along with a milk housing. 'sanifarians' school, one for cotton ginners and others.

the registration, which consists training school, which attracts of making name tags, collecting almost 2,000 persons annually. Instruction on airconditioning fees, writing receipts, selling Not all courses are handled by tralia is the the Continuing Education Office, in the world.

was presented delegates until formation and assisting with Hensel says. Both agriculture

several thousand dollars in such grams. Hensel and his staff conduct cases as the Texas fireman's

and engineering extension services, in some instances, organ-Registration fees may reach ize and operate their own pro-

> A 136-pound opal found in Australia is the largest known opal

PERRY'S

JANUARY -

STARTS

MONDAY

JANUARY 6th

24x60 INCH MARVEL VISCOSE RUG RUNNERS IN FIVE BEAUTIFUL EACH COLORS 22x44 INCH BIG HEAVY TOWELS Solid Colors and Florals

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> 300 YARD SPOOL WHITE MERCERIZED

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SPOOL

72x87 INCH FULLY LINED

PLASTIC DRAPES

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GOOD QUALITY **ZIPPERS**

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ROUND BUSHEL BAMBOO LAUNDRY

REGULAR DOLLAR ITEMS . . . BIG ASSORTMENT **PLASTIC**

HALF BUSHEL UTILITY TUBS . LAUNDRY BASKETS 20-QT. WASTEBASKETS . VEGETABLE STORAGE BINS AND

DON'T MISS THESE EXCELLENT VALUES!

JUMBO SIZE GLADIOLA BULBS

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BIG ASSORTMENT FRUIT OR VEGETABLE

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5 Different Kinds

19x24 INCH

POLY FOAM

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In 6 Colors

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IT'S THE GREATEST THING THAT EVER HAPPENED TO YOUR BUDGET

IT'S OUR ANNUAL AFTER-CHRISTMAS CLEAN-UP SALE . . . AND THE ENTIRE STORE IS REALLY BRIMMING WITH BIG BAR-GAINS IN EVERY DEPARTMENT. HURRY AND BE AMONG THE FIRST TO GET BEST SELECTIONS. NOTHING HAS BEEN SPARED TO MAKE THIS OUR GREATEST EVENT OF THE YEAR. BE SURE — DON'T MISS IT.

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Spring

along

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■ When the spring breeze is no zephyr . . . borrow this long-sleeved,

from the boys! Gala
horizontal stripes plus a
man's white collar and
three button tab —
produce a positively

Long tapered pants in coordinated solid color, complete a dashing Spring appearance!

rakish effect.

Knit Shirt:
green, mauve, red,
orange. In sizes S.M.L.
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In sizes: 7 to 14
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4 only - Ludies CAR-COATS

Sixes 1-10, 2-12, 1-16

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Boys Long Sleeve
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Good Selections
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MEN'S &
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SHIRTS
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Many Styles
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TEN'S DRESS SLACKS

Made by Famous Higgins Good Assortment of Fabrics & Colors.

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36" wide, all cotten, high count. Inexpensive, smooth quality. 97

BLEACHED WHITE MUSLIN

Best quality, 80 square all cotton, 36" wide, Suitable for quilting, making of garments and also many sees where quality is required. GAR

sheets and pillow cases,

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Twin Fitted @

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Take advantage of the savings on these wonderful white muslin, pastel muslin, percale and printed sheets.

A breath-taking array of colorful pastels, luxurious prints, and whiter than white sheets and cases. See for yourself how "making a bed" can become an exciting

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Pillow Cases - 2 for 84c

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WHITE DELUXE COMBED PERCALE

SHEETS & CASES

72×108 &

Pillow Cases Son 27

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All purpose, high style, washable fabrics in a wide variety of patterns including bright, neat geometric and attractive floral designs. Outstanding color combinations in this new assortment of colorfast, all cotton, fabric.

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Extra fine quality cotton birdseye. Stays white with less bleaching. . . Extra strong, fast drying. Softly absorbent. Full 27"x27"

\$169 Doz.

57°

BLANKETS

160 Ducron Pillow

This cotton covered, Fancy Art Ticking, non-allergic pillow has super-soft DuPont Red Label Dacron Polyester filling. The nicest way to get your nightly rest! Size 20 x 26. 3.07

97. HARMAN'S

Editorials

More Rigid Safety Laws Are **Boon To Most Texas Drivers**

What the Texas Department of Public Safety terms as "more rigid safety responsibility laws for automobile drivers's went into effect January 1, 1964. Primarily, the new policy will mean suspension of more driver licenses and registration plates and, the department hopes, ultimately provide adequate compensation to innocent parties in the case of accidents.

Most people will agree with the new regulations, because most people will already be in compliance-since the majorify. of Texas drivers already carry at least minimum insurance on property damage and liability. Those few who do not qualify will be brought into line with the majority. All of which, we would say, is good - very good, indeed - chiefly because no one should be exempt from the law which others

Consequently, if you do not have at least the minimum insurance along this tine, it would be a good idea to investigate the new law carefully, and to take immediate steps toward compliance.

Ever growing death tolls and tremendous property damage on our highways has resulted in a condition which demands attention, and the public should be happy to see some "teeth" in insurance protection on our roads and highways. Those who cannot qualify for insurance will, of course, face difficulties but, after all, the fact that they are not a good insurance risk says within itself that they are accident prone and, consequently, should be required to provide responsibility-or lose their driving privileges.

Until January 1, 1964, Texas driver - laws have been comparatively lenient in

New President Goes Western

reconciled to President Johnson's sudden ascension to the highest office of the land, it seems a bit odd to pick up a paper and note that the Chief Executive is spending vacations and holidays in Texas.

Down through the years we have come to accept Kennedy's Hyannis Port, Ike's Gettysburg farm, Truman's treks to Independence, and Roosevelt's Hyde Park mansion, but when the President of the United States travels from time to time to an East Texas ranch it always strikes as a bit odd.

The popular image of America around the world, however, fits the Johnson Ranch / retreat to a point of perfection. Especially in Europe and South America, people have pretty well associated this country with cowboys, due to the vast number of Western film releases, and this same image is fast penetrating the Orient. Television, currently in the throes of Western film domingtion, indicates that many Americans might also hold the same image.

Consequently, when people read that the President has retired to his "Texas Ranch" for a few days, the announcement will be consistent with the thinking of many prefixed conclusions all around the world.

Anyway, it is different, and we presume that it will be rapidly accepted by most Texans.

Sunday Brand

Established 1948 every Sunday at 336 Main St. Hereford Texas





James M. Gillentine, Editor and Publisher Melvin Young, Managing Editor Ray Martin, News Editor Bill Penn, Adv. Mgr. Lee Brown, Mechanical Superintendent

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contrast with many other states. No one can tell how a law will operate until it has been tried and tested, but we do have much background from experience in other states, and it was high time that the Lone Star State tightened its regulations along this line. As we said before, it is a poor law which-covers part of the drivers, but lets others-including the poor risks - get by without compliance.

Strange Laws

It is an odd federal law indeed which makes it a crime to threaten the President of the United States but no federal crime at all to shoot him.

Right now, federal agents have an Arlington State College student in solitary confinement, awaiting trial on a charge of making certain threats to take the life and inflict bodily harm to John Kennedy, then the President of the United States."

The government says that Russell Wence McLarry, 21, said he was glad Kennedy was dead. "He said he would be working near the Trade Mart in Dallas when the President spoke and he would be waiting with a gun to get him," the charge

This statement was supposed to have been made to two girls, co-eds on the Ar-lington State College campus, just before the President visited Dallas.

Secret Service agents investigated this incident, arrested the student and hustled him off to jail in Fort Worth, where he is being held under maximum security mea-

Mctarry will now some before a federal grand jury in Amarillo, and faces a \$1,000 fine, five years imprisonment or

McLarry insists that what he said was made in a joking manner and that he had no intention of killing the President. He said he wished the President had been impeached but that he was not glad to see him dead by violence.

"If I can be tried for a joke and found guilty," he said, "then that is the extent of

There is no suggestion that McLarry knew Lee Harvey Oswald, the assassin, or had any connection with the assassination which Stunned the world.

His family says that McLarry has a weakness for talking when he should be listening and his parents and brothers think that the student was merely trying to impless the two girls when he made the state-

Be that as it may. Russell Wence Mclarry, son of a retired dairy farmer Guy McLarry of Sulphur Springs, Texas, is in jail and in trouble

This seems like a lot of serious action to take and it smacks of "locking the barn door after the horse is gone." The Secret Service are going to show the nation that they can protect the president and they want to make an example out of the Arlington State College student.

And under the law, Mclarry can receive a severe sentence.

If this incident seems far-fetched, we only have to remind ourselves that a local citizen found himself yanked into federal court last year and sentenced on an airplane bomb threat charge which everyone knew was only a joke.

Mclarry was making a joke, too, but apparently you can't joke about some things.

Justice is not always tempered with common sense, especially in federal courts. If the Secret Service can jail everybody that did not like former President Kennedy and the New Frontier, we are in for an overcrowded condition in our jails. How to separate a genuine threat upon the Chief Executive's life from a joking threat repeated among friends calls for a very thin line of demarcation.

You had better be pretty careful what

-Ochiltree County (Perryton) Herald

Costlier Medicare

A medicare program even more expensive to taxpayers than that of the late President Kennedy is being urged by a private study group that includes several Republicans. Sen. Jacob K. Javits, R-N.Y., says he will push this plan in the Senate. It would have the government, by adding to Social Security taxes, pay all hospital costs for persons past 65, up to 70 to 90 days for each. There is no need at present for any federal direction in this field due to the large and growing plans of private health and hospital insurance and the Kerr-Mills program for public assistance.

Politically, the latest proposal reminds that the Republican party has its "New Frontier! faction which seeks to further the welfare state.

-The Dallas News

THE SUNDAY BRAND 'Cutting More Teeth'



TEXAN IN WASHINGTON

Italian Newspaper Prefers Drama In Reporting News

By Tex Easley

WASHINGTON, UP - Arthur Perry, an aide of President Johnson, is amazed by the way in which he was misquoted by a Naples, Italy, newspaper,

vided Perry with a translation tour of the Adriatic area and to how he was supposed to have stitution for its return voyage learned of the assassination of after stops in Naples and Ge-Preident Kennedy:

The facts were these:

50 YEARS AGO

He wired Washington that he The Library of Congress pro- was canceling a planned motor

When the ship docked in Na-

Candidates Announced For Local Elections

Open season for Political Pie Ball is on. Already a number of candidates are in the field or training quarters, making preparations of the big game later on. The first to don his padded togs and try his tender muscles in a sprint across the field was W. D. Keliebor, and he looks like he might make a "touchdown" before the game is well started. A cow-puncher by profession and a full-fleged red Irishman by consanguineous forbears, he makes a fierce and formidable appearance to the weak and tender standing on the side-lines. He's going to try for a forward pass into the sheriff's office of Deaf Smith County. The next to trot across the white-lined field was J. S. Jones, a well trained, sinewy specimen, who has played a winning game before. He was the little chap who made a hundred-yard run in the last big game of Pie Ball, making a touchdown amidst the ratis of his friends and to the surprise and consternation of his playful opponents. That he has again come out to qualify for this season is no surprise as he has made a good winner in the home team for the clerk's office. Just about the same time, another tall, but stocky built athlete came in sight and walked with extra long strides across the field with his breeches stuffed into his boot tops, his gray negligee shirt and his big black sombero. made him appear more like an escaped cowboy than an applicant for a place on the P. P. Ball team of 1914 with an ingrowing taste for center place at the feed box. But he had played at the game before and when he togs the harness for the regular game, he will have a long reach when it comes to making goal a hanging the ball on top of the goal posts. His name — they call him Jim Sellars.

10 YEARS AGO

... More than 70 percent of all city taxes had been collected by January 1, according to a report given by City Manager Cecil Massey to the City Commission at their regular meeting Monday night. Up to January 1, the city had received \$76,454.76, out of a total of \$107,275.93 shown on the city tax rolls. "These are the largest collections ever made before the first of the year," Massey said. He gave credit for the high collections to the payment plan which was put into effect last year, whereby those who pay taxes early received a discount.

Perry and his wife arrived in ples, reporters came aboard to Palermo, Sicily, Nov. 22 aboard interview him. He still doesn't the USS Constitution on a vaca- know just how news of his idention. They went ashore, and on tity and whereabouts became returning to the ship that even-known, but presumes it stemmed from the cable he sent ing learned of the assassination.

Anyway, Perry, formerly of Austin, suddenly found himself of the newspaper's account as would remain aboard the Con- in the limelight. He couldn't avoid it. In fact, the U.S. consul who also had learned he was aboard the Constitution, reached Perry just ahead of the newsmen and advised that he give them an interview.

Thus, while in Naples, Perry and his wife - as the unofficial representatives of the new administration — attended a mass in memory of the slain President. The church was filled to overflowing and, as the Perrys left, they were besieged by grieving Italians who wanted to shake their hands to convey their sympathy. An old woman with tears in her eyes pressed some flowers in Perry's hands. After Perry returned to Wash-

ington he received a letter from a friend in Italy enclosing a newspaper clipping based on the interview. He sent them to the translators.

"Lo, and behold." said Perry, when the translation came back I read a most interesting if entirely fictitious story as to how my wife and I first heard of the assassination.

"According to this account we were ashore in Palermo sightseeing that afternoon. That much was true. From then on the writer's imagination went to work: It seems that as we walked along one of the streets we saw a group of people talking excitedly, and although we could not understand Italian we did catch the name Kennedy, and stopped to ask if anyone could speak English and why the President's name was mentioned Then the writer gave a vivid description of the shock and anguish that distorted our faces as we learned of the terrible

"I suppose that journalist didn't care much for the very undramatic, mundane way we really learned the news—and the way I had related it during the interview. We were told by

the maitre d as we came into the ship's dining room." Aboard the ship special memo-rial services were held for Kennedy, conducted by Roman Ca-tholic Bishop Louis Reicher of Austin, a passenger.

Panhandle Paragraphs

ICY ROADS BLAMED FOR ACCIDENTS

lcy road conditions, brought on by freezing drizzle and fog which began early Friday and climaxed with a two-inch snow Saturday night, were blamed for an epi-demic of traffic accidents in and around Stratford during the weekend. A total of 15 accidents were investigated by the Sherman County Sheriff's Office since Friday morning, announced Sheriff A. L. (Doc) Wilson. Of the 15 accidents, only one was serious enough for anyone to require hospitalization. An unknown traveler was taken to Boise City for treatment after his 1961 model sedan skidded into a bridge about six miles north of Stratford. -THE STRATFORD STAR

DEMON GUARD NAMED ALL-AMERICAN

Dumas' own Jerry Glover, who was a guard on the Dumas Demon football feam, received a special honor Saturday when he was informed that he had been named "All-American" by "The Parade" a national sports publication published in New York. Average weight of the players named to the All-American squad was 214 pounds. There were six other youths from Texas who were named for the All-American award. Throughout the nation, 33 youths were named to positions on the all-star team. THE NORTH PLAINS PRESS (Dumas)

PERRYTON BUILDING HEALTHY

Construction continued at a healthy level in Perryton during 1963 reaching upward to nearly the two and a half million dollar mark despite few major projects undertaken during the year. The \$2,263,102 figure came primarily on the steady pace in the home building industry, a respectable commercial construction figure, but relatively little public construction. In prior years when totals have really soared, there has usually been a sizeable chunk of the total going for construction of schools, city buildings and -THE SUNDAY HERALD (Perryton)

COUNTY SURPLUS GROWING

Hemphill County's cash surplus continued to grow at a predicted rate during the fiscal year just ended and now amounts to more than \$175,000, according to F. E. Coan, county auditor. Fund balances increased during the fiscal year by \$59,412.04, Coan revealed in his annual audit report to the Commissioners Court. The audit covers the year ending Oct. 31. —THE CANADIAN RECORD

MATERNITY WING FUND PASSES \$10,000 The Hospital Materalty Wing Fund lacked only \$13.50 of reaching the \$2000 mark Friday and donations were continuing. The amount was donated by 303 persons who elected to contribute to the fund instead of mailing Christmas greetings to local friends. "The enthusiastic participation in this project indicates the interest of the community In a maternity wing for Swisher County Hospital," according to Mrs. Jesse Minchew, president of Progressive Study Club, sponsor of the annual project. The total fund is well in excess of \$10,000. This amount likely can be matched with -THE TULIA HERALD

LATE CROPS CUTS DEPOSIT TOTALS

Late crops and consequent delayed income were blamed Thursday by Hockley and Cachran bankers for a slight decrease from 1962 in deposits on a year-end bank call by national and state regulatory agencies. However, the bankers unanimously pointed out that deposits in early and mid-January should zoom. Total deposits in five banks in the two counties as of the bank call, dated Dec. 20. were \$26,832,552.93. At the Dec. 31 call in 1962 deposits totaled \$27,529,948.27.

-LEVELLAND DAILY SUN NEWS

THE BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm has entered a new year about like he left the old one, his letter this week indicates.

Now that I've got a new calendar and can plainly see we're into 1964, I was sitting by the fire last night wondering if I shouldn't be making some plans for the year, but I

I don't need any more new plans, I've got plenty left over from the last 12 or 15 years I haven't used yet. Most people plan from the wrong end of the year, they plan ahead while you can be a lot more accurate if

you plan back, I can see now a lot clearer what I should have done last January than I can what I ought to be doing next December. Oh I could make some detailed plans for this Bindweed

farm for the next twelve months all right, but how do I know what the unfolding international situation will do to them? A man can feel awkward trying to plug up holes in his own fence when the leaders of world thought are arguing there ought to be more holes opened in the Berlin wall. Patching holes willy-nilly is no longer a sound prac-

tice. The world is a delicately balanced outfit and a man has to be careful what he does. It used to be that whether a man got on his tractor and plowed was of absolutely no concern to anybody but himself, but have you stopped to think of the international repercussions plowing can have? Some hard-pressed country on other side of the world

will hear about it and say, "Look at him, plawing away to make another crop to add to the surplus and make us feel warse." And right when Washington was trying to gain Before I rush head-long into plowing in 1964 I'm go-

ing to think long and hard on what effect it'll have internationally. You're not going to catch me jumping on my tractor and upsetting the balance of world power.

I don't know what sort of year 1964 will be, but I have a notion it'll be about like all the other years that have gone before, and it seems to me most people have found them interesting enough to look forward to some

Yours faithfully,

Realite Law

STARTS MONDAY, JANUARY 6, 1964, 8:30 A.M.

ALL

DRASTIC REDUCTIONS

MEN'S - "CURLEE" & "HAGGAR"

SLACKS

	A COLUMN TO THE REAL PROPERTY OF THE PARTY O
22.95 Value Now	15.00
20.00 Value Now	14.00
16.95 Value Now /	10.00
15:95 Válue Now	9.00
14.95 Value Now	. 8.50
12.95 Value Now	7.50
10.95 Volue Now	6.50

	45.00	Value	Now		29.00
	35.00	Value	Now		19.00
	27.50	Value	Now		17.00
	22.95	Value	Now	Annataria.	14.00
	19.95	Value	Now	20000000000	12.00
	17.95	Value	Now.		11.50
7	16.95	Value	Now	X	10.00
	14.95	Value	Now		9.00
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MEN'S SUITS

69.95 Volue	Now		45.00
65.00 Value	Now		41.00
55.00 Value	Now	Various come	36.00
49.95 Volue	Now	· Active	32.00
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MEN'S

SPORT COATS

69.95 Valu	e Now	45.00
45.00 Valu	ue Now	30.00
39.95 Volu	ue Now	27.00
37.95 Valu	e Now	25.00
29.95 Valu	ue Now	17.00

BOYS SPORT SHIRTS

		A SECTION OF THE PROPERTY OF T	
を		Value Now 2.50	
Contract of the second	2.98	Value Now 2:00	Ì

SPORT SHIRTS

MEN'S

7.95 Value	Now	5.00
6.95 Value	Now	4.50
5.95 Value	Now	4.00
5.00 Value	Now	3.50
4 00 Value	Now	2.50

MEN'S AND BOYS

MEN'S AND BOYS

WINTER CAPS

JONLY - MAROON & WHITE

SCHOOL JACKETS

SIZES 36 5599 to 42 12.98 VAL

GROUP ODDS & ENDS **TOWELS & WASH CLOTHS**

REDUCED 50%

FIELDCREST

ROSE BOUQUET TOWELS

3.98 Towel - Now	2.99
1.98 Towel - Now	1.69
79c Wash Cloth - Now	69c

ROSE CAPRI TOWELS

	* * * * * * * * * * * * * * * * * * * *
2.98 Towel Now	1.99
1.69 Towel Now	1,49
69c Wosh Cloth	Now

45" CORDUROY

875 va

ALL LADIES

2 PRICE

Sizes 6 to 14

2					*			
5.98	Value	Now	1			 4	 	4.00
4.98	Value	Now	*			 1.	 1	3.00

LADIES DRESSES

49.95 Value	Now	29.00
39.95 Value	Now	21.00
29.95 Value	Now	18.00
24.95 Value	Now	15.00
22,95 Value	New	13.00
19.95 Value	Now	12.00
17.95 Value	Now	11.00
14.95 Value		: 9.00
12,98 Value	Now	. 8.00
10.98 Value	Now	. 7.00

GIRLS DRESSES

Sizes 3 to 12

12.95 Value Now	7.00
10.98 Value Now	6.00
8.98 Value Now	5.00
7.98 Value Now	4.50
6.98 Value Now	4.00
5.98 Value Now	3.50

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WOOLENS

100% WOOL - MILL DECATED

Solid Colors 2.98 yd. Value

Tweeds 3.98 yd. Value

LADIES

WINTER COATS

149.95 Value Now	90.00
139.95 Value Now	80.00
119.95 Value Now	70.00
99.95 Value Now	60.00
89.95 Value Now	50.00
69.95 Value Now	40.0C
59.95 Value Now	36.00
49.95 Value Now	30.00-
39.95 Value Now	25.00
PARCE OF STREET PROPERTY OF STREET	

GROUP GIRLS & LADIES

CAR COATS 2 PRICE

LADIES

Water Backada tanking at	Burn Free Surger
19.95 Value Now	
16.95 Value Now	10.00
15.95 Value Now	
14.95 Value Now	9.00
12.95 Value Now	8.00
10.98 Value New	7.50
9.98 Value Now	6.50
7.98 Value Now	5.00

LADIES **WOOL SKIRTS**

12.95 Value Now		8.00
9.95 Value Now		6.00
8.95 Value Now		5.00
7.95 Value Now	*	4.50

LADIES WOOL

SLIM JIMS

Value

LADIES VELVENTEEN

SMALL GROUP

PLEASE

No Lay-A-Ways No Phone Orders

No Exchanges No Refunds

THANKS

erford & Co.

married Saturday afternoon, Mr. Monroe. Dec. 29, in Saint Anthony's Ca-Dren, S. A., read the ceremony before an altar banked with red

Capt. Allen John Monroe were Worcester, Mass., and the late Christmas music.

Mrs. Elbert Vance, soloist, and ner sisters, Miss Judy Peters, tholic Church, Father Timothy Miss Sharon Brinkman, organ-maid of honor, and Miss Suan ist, presented musical selections. Peters, bridesmaid. They wore These included "Panis Angeli- red velveteen dresses with fit-Parents of the couple are Mr. This Day, O Beautiful Mother," skirts and matching pillbox hats and Mrs. Joe T. Peters, Here- "Avet Maria." "Rossini", "Pro- and carried bouquets of feath

English ivy surrounding lighted

Best man was Lt. Joseph Riley, New Jersey, and grooms-nan was a brother of the bride, Terry Peters, San Antonio. Guests were seated by another brother of the bride, Frank Peters, San Antonio, and Capt. John Foura, New Jersey. Mark Peters, brother of the bride, was

Given in marriage by her faand Shantung silk. The fitted will be Mrs. Clark. bodice of lace was fashioned wih a scooped neckline trime med with pearls and long point- Hopson and Mrs. Cook will pre- Mrs. Paul Engler. ed sleeves. The full skirt of silk swept into a chapel train.

Her candlelight veil of silk il-lusion cascaded from a crystal crown. She carried a handkerchief given to her by the mother of 'the bridegroom and a bouquet of feathered gladioli and English ivy tied with white velvet streamers.

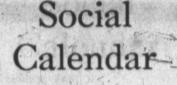
For her daughter's wedding Mrs. Peters chose a three-piece suit of red wool knit and matching accessories. The bride's maternal grandmother, Mrs. Harry Kluesner, Blackfoot, Idano, wore a turquoise knit dress. Their corsages were white car-

A reception in Saint Anthony's cafeteria followed the ceremony. Guests were registered by Miss Sharon Brinkman, and Mrs. John Henderson, Miss Colette Diller, and Miss Mary Brennen served. The white and silver wedding cake was topped with a white linen cloth, and appointments were in silver and

For the wedding trip to Mexico, the bride chose a dark blue suit and matching accessories. She wore a corsage of red car-

The bride is a graduate of Amarillo Junior College and St. Scholastica, Canon City, Colo. She attended Texas Technological College and is now a senior student at West Texas State Uni-

Capt. Monroe is stationed at Amarillo Air Force Base. He is a graduate of Worcester Trade School for Boys, Worcester, Mass., and recently completed versity of Southern California. Capt. and Mrs. Monroe will live in Amarillo.



Progressive Home Demonstra-

La Plata Study Club will meet with Mrs. Streu for a program on Panama, presented by Mrs. fairs, presented by Mrs. J. R.

neet at 8 p.m. with Mrs. Hodges ingbill and Mrs. Earl Lance. and Mrs. Roberson as hostesses. Mrs. Schneider, Mrs. Stipe, and tion Club will go to Plainview Mrs. Nichols will present the for a tour of the underground program.

Hereford State Bank

FOR YOUR

Auto Financing

sent the program.

Thursday, Jan. 9 Calliopian Club will meet in the home of Mrs. Roy Grubbs. The program, "From the New York Theater," will be present-

ed by Mrs. Crump. La Madre Mia Study Club will tion Club will meet with Mrs. meet at Hereford State Bank, Alvis Jolly for a program on with Mrs. King as hostess. The filing papers, presented by Mrs. program will be on interior decorating.

Summerfield Study Club will meet for a program on public af-Euler and Mrs. Mack Noland. Xi Epsilon Alpha Chapter will Hostesses are Mrs. L. B. Look-Westway Home Demonstra-

Young Homemakers' Home Dr. Lena Edwards will pre-Council. Hostesses are Mrs.

ther, the bride wore a formal Demonstration Club will meet sent the program for the meetgown of candlelight Belgian lace with Mrs. Chesser. The leader ing of St. Anthony's Parish La Afflatus Estudio Club will John Warren, Mrs. Ed Reinaumeet with Mrs. Suggs. Mrs. er, Mrs. Owen Seamonds, and

meet for a program on conservation. Hosteses are Mrs. Denand Mrs. Charles Dones.

Club will meet with Mrs. Olson. Hereford Garden Club will Mrs. Royal will be the leader. Bud to Blossom Garden Club will meet with Mrs. Patton. nis Williams, Mrs. J. V. Pickens, Mrs. Long and Mrs. Robinson will present the program, "Let's Cultural Home Demonstration Brighten up Our Homes."



The Sunday Brand, Hereford, Texas, Sunday, Jan. 5, 1964

Internationally Famous For "REAL" SEED Quality

DRY-LAND GROWN

EVERY SEED LOT MUST PASS SOUTHERN TEST STRICT FIELD TOLERANCE ENFORCED FEDERAL-STATE INSPECTED FOR GRADE

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STATE SEED DEPARTMENT

University Station, Fargo, N. D.



CHILDREN'S WEAR OF DISTINCTION

at the ridiculous price of One Half Off (1/2 off)

> HURRY NOW BECAUSE SELECTIONS ARE LIMITED - SIZES ARE BROKEN

NEED WE SAY MORE?

But - all from our regular stock!

The great highway performer

'61 Chevrolet Impala Sport Sedan and (background) Impala Conv

'64 Jet-smooth Luxury Chevrolet

What does it take to make a car a great highway per-

the highways aren't so great.

What about special performance equipment? Professional driving skills? Forget

CHEVROLET

Nobody has to doctor or coax or soup up these Chevrolets to get the best out of them. They were built If the car happens to be a '64 Chevrolet, one thing only: A highway.

You'll find everything else already neatly packaged for you—on the ear exactly as you pick it off the showroom floor.

There's a choice of seven engines—all the way up to a twin-carb high-compression 425-hp V8*—and four transmissions, including a finely honed 4-speed stick shift.*

And underlying it all—a bump-skimming Jet-smooth ride that helps keep the performance great even when the highways aren't so great.

Chevrolets to get the best out of them. They were built to be driven by you—on the kinds of roads you drive on.

And that's really the test of a great highway performer: Just about anyone can get a kick out of driving one, just as it comes out of the showroom.

Which, after all, is the kind of performance you'd expect from Chevrolet. The greater satisfaction and enjoyment built into these cars is borne out, year after year, by the higher resale they bring over other makes in their field.

Next time you're out your dealer's way, allow a few when the highways aren't so great.

Next time you're out your dealer's way, allow a few extra minutes to sample one of these highway performers on your own. A few are really all you'll need. That's enough time to do a lot of driving in a Chevrolet.

THE GREAT HIGHWAY PERFORMERS Chevrolet . Chevelle . Chevy II . Corvair . Corvette See them at your Chevrolet Showroom

Hereford, Texas



Miss Wilma Lou Higgins (Personal Photo)

Engagement Announced

fiance is a 1958 graduate of ne engagement and ap- Hereford High School and atproaching marriage of Miss tended Texas Technological College. He is a pilot for Coastal Wilma Lou Higgins and Leslie States Gas Co., Corpus Christi. O. Sharp have been announced her parents, Mr. and Mrs. will be married Feb. 22 in the L. Higgins. The prospective First Baptist Church. They will oridegroom is the son of Mr. make their home in Corpus and Mrs. Lloyd B. Sharp.

Installation Of

Officers Slated

By BPO Does

supper and gift exchange Dec.

Those present were Lois Hol-

Shelton, Melba Cooper, Donna Gooch, Dora Lee Howell, Nancy Neal, and Joy Smith.

Miss Higgins, a 1962 graduate

of Hereford High School, is a

secretary at Brown, Graham &

Glover, an accounting firm. Her

Miss Higgins and Mr. Sharp

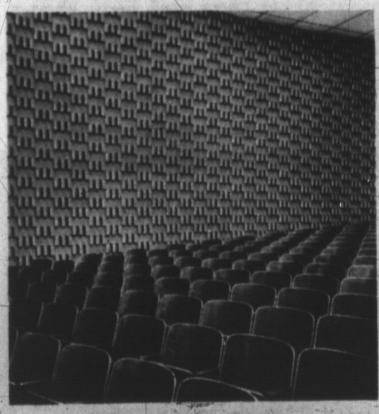
WALSER FAMILY DINNER

The children, grandchildren, and great-grandchildren of Mr. and Mrs. C. R. Walser, 425 Star; New officers of the BPO Does gathered in their home for dinwill be installed during the regner New Year's Day. Their son, ular meeting Jan. 13. The new officers, who were elected dur- Guy Walser, his wife, and children, Wayne and Donald, and ng the December meeting, are Mrs. Donald Walser and their Lois Hollingsworth, president; Pat Clark, first counselor: Joy daughter, Deann, were present. Smith, senior Counselor; Caro- Other sons and their families resent were Mr. and Mrs. D. Walser, AmariNo, and Mr. and Donna Gooch, secretary; Glessie Mrs. W. H. Walser and their Shelton, treasurer; Rosena Evchildren, Jack, Dorothy, Zell, ans, inner guard; Bernice Mas-Marie, and Charles and a sey, outer guard; Melba Cooper, friend, Carolyn Parmer, Also conductor; Ann McCullough, present were Mr. and Mrs. C. three-year trustee; Lovita Fitz-R. Walser's daughter and her gerald, two-year trustee; Victofamily, Mr. and Mrs. Jim Clark, ria Messer, one-year trustee, their son, Richard, and his wife and Donna Gooch, alternate deland sons, Jace, Doss, and Mitch. The December meeting was

RECUPERATING AT HOME

held at the Elks Lodge. Business included plans for a salad Miss Cleta Rutter, daughter of Mrs. M. T. Rutter, is recuper-16, the family Christmas party Dec. 20, and charity projects. A ating at home after spending 17 school of instruction was an-days in Methodist Hospital, Lubnounced for Jan. 6 at 8 p.m. bock.

The total area of land adminlingsworth, Pat Clark, Ann Mc-Cullough, Ollene Williams, Caro- istered by the National Park lyn Chesser, Glessie Shelton, Service is about 21,000,000 acres.



QBlock

IS HERE Everything a modern school needs, Q Block has! Complete fire-safety, high soundabsorption, self-insulation, Almost no maintenance is

required! All these important features are backed up by new, rigid standards set forth by the quality-conscious concrete block industry itself—to give you more assurance of quality construction than ever before. Let us tell you more about the benefits of new Q Block—before you build your next new school. You'll be glad you did!

enneus Giant White Goods Event!

Nation-wide ... PENNEY'S REDUCED!
SMOOTH, LONG-WEARING COTTONMUSLINS! REDUCED!

twin" 72 x 108" flat or **ELASTA-FIT bottom**

cases 42" x 36".....

Count on Penney's to give you a buy of buys on these sheets, famous for their Count on Penney's to give you a buy of buys on these sheets, famous for their firm, balanced, long-wearing weave, their always flawless first quality. A big value any time of year, sensational now at these low, low January prices!

Colored Pastels twin 72"x108" Flat or Elasta-Fit Bottom

Full 81"x108" Flat or Elasta-Fit Bottom

Cases — 2 for 99c Pencale"... PENNEY'S FINE COMBED COTTON PERCALES!

twin 72" x 108" flat or **ELASTA-FIT bottom**

full 81" x 108" flat or **ELASTA-FIT bottom**

Yes, these are the Penney percales woven of selected long-staple cotton, combed to extra silky smoothness that homemakers from coast-to-coast prize for their fine quality and value! Now at reduced prices for our White Goods Event they COUNT ON PENNEY'S SHEETS for outstanding value . . . 3 genare a buy not to be missed! All perfects! Lab-tested! COMPARE! Come early!

twin 72"x108" Flat or Elasta-Fit Bottom 2.47 Cases - 2 for 1.17

Full 81"x108" Flat

or Elasta-Fit Bottom

1.64 ALL PENNEY EVERY ONE FIRST

erations have! Now at fabulous savings you get the same famous inch-for-inch flawless first quality, controlled from selected cotton to the last stitch in the hems. All Penney sheets have firm balanced weaves-no weak spots! All Penney sheets have smooth finish, minimum sizing! All Penney fitted bottom sheets are Penney's ELASTA-FIT, that almost makes the bed by itself! Don't miss these big savings . . . stock up today!



IN STYLES GALORE . NEW COTTONS

Fabulous collection! Big savings tool Prints, stripes, 'n solids! Bright new colors, pretty trims! Hurry in! While they last!



TRAINING PANTS AND **PULLOVERS!**

for A

Quality combed cotton pullovers with short sleeves, lap shoulder! Flat knit cotton pants with triple crotch, sturdy double bodyl

WOMEN'S HOUSE DRESSES

1.50

ONLY A FEW

ONLY A FEW

WOMEN'S

2 pairs 88c

80"x108" COTTON

SHEET BLANKETS

Men's I-piece Work

SUITS and JACKETS

Boys Sweatshirts

1.99

\$3 \$4



SNUG 2-PIECE COTTON KNIT **SLEEPERS!**

Fine cotton knit sleepers with print top, solid bottoms. Grow - feature back and waist, plastic soles for long wear! 2 for 1 low price!



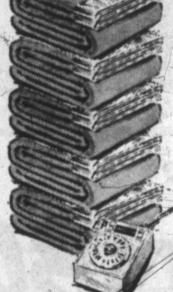
Big 24" x 46" Bath Towels in Solids and Stripes.

Going At A Special!

2 for \$1

Hand Towels 3 for \$1 Wash Cloths 6 for \$1

Extra big. fluffy Cotton Terry Towels at a fabalous low Penney price.



ELECTRIC BLANKETS REDUCED

size, single control

80 x 84" double bed

size, dual control \$16

• With Supernop for more beoutiful machine washing!

• Full 2 year replacement guarantes!

· Soft-touch virgin acrylic

cotton tick, cord edges. 17" x 25".

NATION-WIDE

Print Pillow Cases

2 for \$1

PLASTIC KITCHEN

GADGET BUYS

88c

GREAT SAVINGS

TIERS and CAFES

Valance Included 1.50 Set

STOREWIDE JANUARY CLEARANCE DOLLAR DAYS! MANY ITEMS LIMITED QUANTITIES AND BROKEN SIZES. BARGAINS IN EVERY DEPARTMENT.



SEAMLESS NYLONS SAVEI COTTON FLANNEL SHIRTS

Priced to save you plentyl And what a setion. There's a whole ange of patterns, colors in warmer, softer choice cottons. Valuel-

FOR ONLY

STRIPED TOP CREW SOCKS Boys 4 pr. 88c

BOY'S LONG WEAR WOMEN'S SWEATERS COTTON T-SHIRTS 2 for 88c

REDUCED TO CLEAR GIRLS SWEATERS **BOY'S JACKETS** \$5 \$8 \$10

REDUCED TO CLEAR MEN'S JACKETS 12.88 9.88

ENTIRE STOCK WOMEN'S JACKETS 6.99

ENTIRE STOCK **GIRLS JACKETS** 5.99

Irridescent Suitings 1.50 yd.

MEN'S 4 or 5 BUCKLE RUBBER OVERSHOES

ODD GROUP Ladies Overshoes \$1 \$2 \$3

ODD GROUP Children's Overshoes \$2 \$3

ONE GROUP CHILDREN'S HOUSE SLIPPERS \$1 \$2

REDUCED WOMEN'S BETTER DRESSES \$4 \$6 \$8 MEN'S DRESS and SPORT SHIRTS

2 for \$5 Cotton Flannel

STAMPED PILLOW CASES 2 for \$1 PRINTED TERRY

KITCHEN TOWELS 2 for 88c

FULLY BLEACHED FLOUR SQUARES 5 for \$1

Terry Wash Cloths

Great value that'll keep him warm all wint

MEN'S

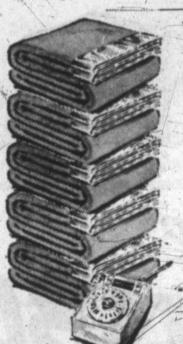
THERMAL KNIT

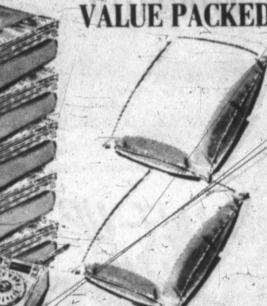
ABSORBENTI

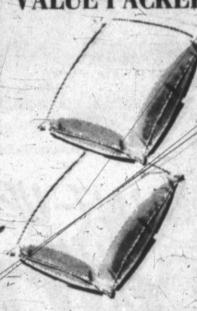
DRAWERSI SOFT,

long. 100 cotton waffle knit traps body warmth in its weave. Buy himseveral. In cream color.

Sizes S-M-L 88c Printed 3 yds. \$1 12 for \$1 REMEMBER! YOU CAN CHARGE ALL THESE DOLLAR DAY SPECIALS AT PENNEY'S IN HEREFORD







SAVE NOW! FOAM RUBBER **BED PILLOWS**

Get a pair for cool, buoyant, allergy-

free sleeping com-

fort! Zippered white



Miss Wilson Is Bride Of Kenneth Keith Clark

Miss Marian Jo Wilson be- bra, entwined with greenery, ti." The traditional wedding out the bride's chosen colors of came the bride of Kenneth Keith and a kneeling rail in white a march from Wagner's "Lohen cranberry and mauve, and sildirector of the Wesley Founda- candles.

lege, Lubbock. North Texas: Parents of the bridegroom are Mr. and Mrs. and "Sheep May Safely Graze," Given

with seven - branched candela- Gian-Carlo Menotti's. "Pomet- dress enhanced the embossed-

Clark Sunday morning, Dec. 29 gainst a background of green grin" was used as the procesin a double ring ceremony read boxwood. A cousin of the bride, sional.
by the Rev. Cecil R. Matthews, Jim Lea, Knox City, lighted the . Attendants were Miss Mary

atop her white Bible.

ics honorary, and Mortar Board,

senior women's honorary, and

Oil Company in Odessa.

kner, Mr. and Mrs. A. A. Bush,

the bridal party, families, and

We win to thank all of Bud's

All the Nelson Family and rel-

Stella Nelson and children

The children and grandchildren of Mr. and Mrs. E. W. Young gathered in their home

for their traditional Christmas

breakfast and opening of gifts.

Those present were Mr. and

Mrs. C. E. Leasure Jr. and children, Cynthia, Ray, and Ste-

ven; Mr. and Mrs. R. V. Young and children, Mike, Nancy, and

Laurie, and Lt. and Mrs. Adrian

Tarantulas have a very deli-

Eskimos carve figures from

the ivory of walrus tusks.

Ashley, Lawton, Okla.

cate sense of touch.

The John Hunter family

WITH E. W. YOUNGS

get-acquainted

triends

atives.

Saturday night.

CARD OF THANKS

Ida Richey, Odessa, and Ralph tion at Texas Technological Col- Wedding selections were play- Jones, Odessa. Miss Richey ed by the brother of the bride, wore a cranberry dress in simi-The bride is the daughter of Dick Wilson, at the piano. Be- lar style to the bride's dress Mr. and Mrs. Bob Wilson, 218 fore the ceremony, he played and carried a bouquet of mauve

Given in marriage by her fa-Don Clark, Bakersfield, Calif. by Bach, "Dedication," by Sch-ther, the bride wore a white umann, 'Serenade' from "The street-length dress styled with a mony. The setting was created berg, and several pleces from dice. The simple lines of the



with black accessories. Her cor-GOLDEN ANNIVERSARY RECEPTION - Mr. and Mrs. Homersage was lifted from the bridal E. Henslee will be honored with a reception this afternoon After Jan, 6 Mr. and Mrs. Clark will be at home at 1825 from 2:30 to 5 in Ward Parlor, First Methodist Church. They were married Jan. 4, 1914 in Elk City, Okla. Francisco St., Berkeley, Calif. (Bradly Studio)

She is a graduate of Texas Pechnological College, with a Mr. And Mrs. Henslee degree in home economics ed-ucation. While in college she Observe Anniversary was a member of Phi Upsilon Omicron, national home econom-

In observance of the 50th an- and Miss Carol Fox, Salina, she was Texas College Club niversary of Mr. and Mrs. Ho- Kan., and Miss Martha Henslee, Home Economist of the Year. mer E. Henslee, a reception Odessa, and Mr. Henslee's sis-She currently is a homemaking will be held this afternoon from ter, Mrs. Lyna Hubbell, Sedro teacher in the Odessa public 2:30 to 5 o'clock in Ward Parlor, Woolley, Wash. Refreshments First Methodist Church. will include a wedding cake top-

The groom is a graduate of Wedding vows were exchange ped with the traditional "50" the University of California, ed by Miss Susan B. Worth and and cake squares topped with Berkeley, and is currently work- Mr. Henslee Jan. 4, 1914, in Elk gold bells. ing there toward his master's City, Okla. They moved to Heredegree in petroleum engineer ford in 1925, and he was assoing. After completion of his ciated with Streu Hardware ungraduate work, he will resume fit 1945. At that time he puremployment with Pan American chased Kerr Hardware, which was renamed Hereford Hard-Out of town guests for the ware. After his retirement from wedding included, from Amaril- the hardware business, he was lo, Mr. and Mrs. Harry M. Faul- county judge for six years.

Mr. and Mrs. Henslee are Mrs. Hazel Wilson Lewis, Mrs. members of the Methodist Waldine Boozer, and Miss Floyd Church. In addition to her Wilson; from Bakersfield, Calif., church work, Mrs. Henslee is a the groom's mother, Mrs. Don member of Lone Star Study Clark, Miss Mary Clark, Mrs. Club.

Bill Fryatt, and Mrs. Gladys Children of Mr. and Mrs. Pearson; Mr. and Mrs. C. H. Henslee are Homer E. Henslee Smith, Big Spring; Mr. and Jr., West Orange, N., J.; Don-Mrs. Ulric H. Lea and Jim Lea, ald D. Henslee, Odessa; Mrs. Knox City; Mrs. Winnie F. Wil- Mary Ellen Mager, Milden Hall, son, Alamogordo, N. M.; David England, and the late Mrs. Bet-Steele, Albuquerque, N. M.; Mr. ty Sue Fox. There are ten and Mrs. Don Logan, Pampa; grandchildren, Mrs. Mager ar-Mrs. Tommy Gowen Jr., Hous- rived from England Tuesday. ton; the Rev. and Mrs. Cecil Her father had been told that Matthews, Lubbock; Ralph she was coming but her arrival Jones, Mary Ida Richey, and was a surprise to her mother.

Shirley Howard, Odessa, and Members of the house party Miss Carolyn Reynolds, Dallas, for the reception will be nieces Among the prenuptial courte of the bonored couple, Mrs. E. sies honoring the bride were a A. Sego, Clovis, N. M.; Mrs. luncheon at the Amarillo Club Leroy Biglow, Fritch, and Mrs. Dec. 21 and a shower in Odessa. Urlin Streu, Hereford, and their Mr. and Mrs. Wilson entertained grandchildren, Miss Susan Fox

SPENDS HOLIDAYS

dinner at Raney's Restaurant Miss Phyllis Goettsch, who is legal secretary with Shamrock Oil Company, Amarillo, spent the holidays in the home of her parents, Mr. and Mrs. W. H. Goettsch. She also attended the friends for their kindness and sympathy in our time of sor-1958 class reunion Saturday

> In ancient times, ivory was valued next to jade.

Office Supplies



144 W. 4th. EM4-0430

HEREFORD INSURANCE **AGENCY**

DEAF SMITH COUNTY ABSTRACT

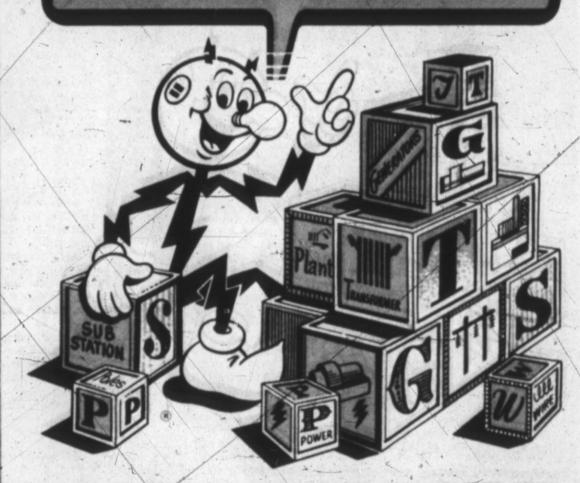
149 North Main EM4-0850

Elizabeth Witherspoon Don Baugous Benny Cooper

> WHERE YOU FEEL "AT HOME"

REPRESENTING FIRST FEDERAL SAV-NGS & LOAN ASSN. OF AMARILLO.

I'M BUILDING POWER FOR YOUR FUTURE!



OVER 30 MILLION WILL BE INVESTED THIS YEAR TO STAY **AHEAD OF YOUR ELECTRICAL NEEDS!**

It's great to be part of a dynamic, growing area, planning for even greater future growth. That's why Reddy will invest \$30,222,000.00 to insure enough electric power for your homes. businesses, farms and industries. And, what's more important to you, this new investment will keep your electric rates low -- your service dependable. You do have one dollar that buys more than ever before - your electric service dollar.

And every cent of this more than 30 million dollars designed to keep your service efficient and economical will come from people just like you - investing their funds in the future of our growing area - proving that free enterprise is capable and willing, to help Americans help themselves.



PAINT-UP WITH OITTS BURGH FAMOUS

the former Miss Marion Jo Wilson (Personal Photo)



Mrs. Kenneth Keith Clark

Pittsburgh is famous for quality paints the nation-over. Always plan on the best . . . and you always get the best. Come in and let us show you the wonderful world of color by Pittsburgh.

PAINTS!

HUNDREDS

of todays most wanted colors including:

WALLHIDE rubberized wall paint WALLHIDE alkyd type flat wallpaint

> SATINHIDE Enamel WALLHIDE

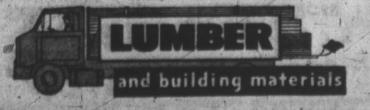
Gloss Enamel PITTSBURGH maestro colors

Whatever your decorating problems you can count on us for the help and planning you need.



Phone The Lumber Number EM 4-3434

One Block East Of



TO COLORINA

Hereford State Bank

Statement of Condition December 31, 1963

RESOURCES

Loans and Discounts U. S. Government Securities Other Securities Cash and Due From Banks Bank Building and Parking Lot Eurniture and Fixtures Other Assets v

LIABILITIES

Capital Stock Surplus Undivided Profits and Reserves DEPCSITS

4,980,170.69 897,170.69 860,736.37

1,165,460.62 74,000.00 11,210.00 2,145.58

7,900,904.51

150,000.00 \$ 150,000,00 259,399.42 7,341,505.09 7;900,904,51 OFFICERS

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J. A. HODGES Executive Vice President DEAN HOUSE Vice President

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Recent Bride Is Shower Honoree

Mrs. Stan Kropff, the former ored with a bridal shower Mon-Miss Becky Jackson, was hon- day afternoon, Dec. 30, in the



Shower honors recent bride Mrs. Stanley Kropff (Staff Photo)

NOW YOUR MONEY EARNS MORE AT FIRST FEDERAL

PAID QUARTERLY

Savings & Loan Association

SURBURBAN: Wolflin at Duniven Circle - FL 5-3375

home of Mrs. Roger Brumley, 303 Sunset Drive. Approximately 50 guests were registered by

Miss Mary Arthur Stoy. In the receiving line with Mr. Kropff were her mother, Mrs. Clinton Jackson, Mrs. Brumley, Mrs. Carl Kropff, mother of the bridegroom, and Miss Helen Kropff, who was maid of honor.

The bride's chosen colors of red and white were used in the decorations. The refreshment table was laid with a white linen cloth and centered with an arrangement of white stock and red carnations.

The hostesses were Mrs. Brumley, Mrs. "Cécil Boyer, Mrs. Clyde Rayburn, Mrs. B. L. Davis, Mrs. Art Stoy, Mrs. Glenn Burrus, Mrs. Joe Story, Mrs. N. E. Tyler, Mrs. R. C. Anderson, Mrs. G. T. Slaughter, Mrs. C. W. Covington, Mrs. Louie Olson, Mrs. Pat Robinson, Mrs. Mildred Lewis, Mrs. A. H. Cook, Mrs. Ira Scott, Mrs. Virgil Justice, Mrs. O. G. Hill, and Mrs. Jim Clark.

School Menu

Elementary Cafeterias MONDAY - Meat Loaf, candied yams, celery sticks, apple cobbler, hot rolls, butter and

TUESDAY - Hamburgers, potatoc chips, green beans, lettuce, tomato, onions, pickles, ice box cookies, peach and

WEDNESDAY - Fried chicken with gravy, mashed potatoes, jello with fruit, chocolate cake, hot biscuits, butter and milk. THURSDAY — Beef stew, hominy, cabbage salad, peach cobbler, cornbread, crackers and

FRIDAY - Tuna casserole, oven-brown potatoes, combination salad, banana pudding, hot rools, butter and milk. Junior-Senior Cafeterias

MONDAY - Vienna sausage, meat loaf, candied yams, buttered broccoll, celery sticks, apple cobbler, hot rolls, butter and mik.

becue on bun, poato chips, green beans, lettuce, tomatoes, onions, pickles, ice-box cookies, peach and milk.

WEDNESDAY - Fried chicken with gravy, baked ham, mashed potatoes, mexed vegetables, tossed green salad, chocolate cake, hot biscuits, butter and

FRIDAY - Tuna casserole, beef. cutlets with gravy, ovenbrown potatoes, peas and car-rots, combination salad, banana pudding, hot rolls, but-

GRADE A

Rib Steak Pork Chops

Rib Chops

CENTER CUTS

SPECIALS GOOD MON., TUES. and WED., JAN. 6, 7 and 8

DEL CERRO

FOOD KING

Oleo

2 FOR 25°

Flour

SHURFINE

10 LBS. 69°

MEADOWLAKE

Oleo

LB. 23°

Corn

2 FOR 29

FOLGERS

Coffee

WELCH'S FROZEN - 6 oz.

OUR DARLING - 303 Can

Grape Juice

SHURFINE

SUNSHINE

Fig Bars

AQUA NET Hair Spray

plus tax 85

NABISCO

Cream Sandwich 11 ... 39°

CLOVERLAKE

1/2 GAL. 79°

SUPREME

Chocolate Sandwich 37° Coca Cola

TENDERCRUST

ONE-A-DAY

Size

BANQUET



DELICIOUS

LEMONS

u. 19c



Save by the 10th - Earn from the 1st

DOWNTOWN: 406 Polk - DR 2-3247

FEDERAL of Amarillo

TUESDAY - Hamburgers, bar-

beans with ham, hominy, tur-nips with greens, cabbage sal-ad, peach cobbler, combread, crackers and milk.

This Is Our 11th Amiwersorry

THANKS TO YOU, OUR CUSTOMERS!

To each and every one of our many friends and customers, we would like to say "Thanks" for your wonderful patronage and friendship since we opened our store 11 years ago.

We appreciate your faithfulness, and will always endeavor to merit your confidence in the future. Again, may we say "Thanks folks". It's been a pleasure to serve you, and we're looking forward to many, many more years of the same.

REMEMBER

YOU'RE ALWAYS WELCOME AT

McDowell

Christmas Was A Community Event In '99, Pioneer Says

this Area at the turn of the

CHECK

THOSE

BRAKES

Brakes are not safe

when not in shape. Let

us adjust or reline

RED

WAY TO CUT

Hereford Redi-Mix

Concrete

Complete Pouring & Finish Work

Free Estimates

Corner 385 Hiway and Park Ave. Phone EM 4- 0010

We Have A Large

Inventory Of

ANHYDROUS AMMONIA

Nurse Tanks & Applicators

Are Available Here.

We Are Prepared To

Make The Application For You If You Need

We Also Have One

Spreader Available

CORPORATION

Tyler Whirlwind

For Your Use.

Veterans Park Road

This Service.

No job too large or too small

Phone EM 4-0228

E. S. Ireland, a long-time mas on the Plains, and of Christ- November 7, 1899, on board the O. Y. O. pasture. Plains resident and tormer mas as it was observed in those mayor of Hereford, recalls his days, and while I feel somewhat Railway train, just before sunsix miles of Dimmitt, I asked duly thankful, I had been going the Railway train, just before sunsix miles of Dimmitt, I asked the Squire how much farther it to Sunday School and Church all it was made the Squire how much farther it to Sunday School and Church all it was made to Sunday School and Church all it the Christmas of 1899, when of the many others who have up of a number of cattle cars to was, and he said, "Not much. my life, so naturally when my Street & Draper Chapel, Okla-Christmas meant a compunity tree, Santa, presents and a
week-long round of parties.

I can, I will do my best, but
baggage and express, and the
lived here much longer, who
the Rev. Dr. J.

Christmas meant a compunity tree, Santa, presents and a
week-long round of parties.

I can, I will do my best, but
baggage and express, and the
lived here much longer, who
tion car, one end used for mail,
the Court House pretty soon".
I wasn't long until the cupola frame school house where Sunbaggage and express, and the
lived here much longer, who
tion car, one end used for mail,
the Court House pretty soon".
I wasn't long until the cupola frame school house where Sunbaggage and express, and the
lived here much longer, who
the Rev. Dr. J.
Clyde Wheeler, minister of
Crown Heights Christian
Christmas meant a compunity tree, Santa, presents and a
could write a better story than
the Court House pretty soon".
I wasn't long until the cupola
trame school house where Sunday School was held each SunChristmas meant a compunity tree, Santa, presents and a
could write a better story than
the Court House pretty soon".
I wasn't long until the cupola
trame school house where Sunday School was held each SunChristmas meant a compunity tree, Santa, presents and a
could write a better story than
the Court House pretty soon".
I wasn't long until the cupola
trame school house where Sunday School was held each SunChristmas meant a compunity tree, Santa, presents and a
could write a better story than
the Court House pretty soon".
I wasn't long until the cupola
trame school house where Sunday School was held each Sunnally written for a Christmas and my first Christmas were News Butch kept his stock of came into view, and then soon day afternoones well as church terment in Rose Hill Cemetery.

News Butch kept his stock of came into view, and then soon day afternoones well as church terment in Rose Hill Cemetery.

Issue several years ago. It's events in my life so closely and es. chewing gum, cigars in the mirage was reflected the services: however, as I recall, an excellent word-picture of related in time, I will first tell and numerous other articles, few scattering houses of the there was then only one regular March 18, 1884, Mrs. Williams how I happened to be here, and and one other, old-style passentown. Soon we were there, and service held each month by the moved with her family to Oklamiy experiences in making the ger car. long journey, as it seemed to be I had been coached as to what and unloaded, when I was greet, only organized church at the steaded near Tinker Field. She

You have asked me to write I arrived in Hereford on a instructions, I set out to find Mr. something about my first Christ- bright, sunshiny morning, on J. H. (Squire) Turnbow, who carried the mail from Hereford to Dimmitt, my destination, and who also handled all passenger traffice between the two cities as well as all express, consisting principally of liquids at that season of the year.

MULE CONVEYANCE run to Dimmitt, and made ar- a ticket costing me exactly \$9.45 His equipment consisted of a ford Texas two-wheeled topless cart, power- I had never been away from

followed the trail leading in the picking was all done in the fall. the Squire knew the tempo that parture. trof had to be in order to arrive The cotton crop wasn't very in Dimmitt on time, and he al- good that fall, so it was necesways did, varying only a few sary for me to pick for neighminutes from day to day, as I bors in order to get enough mon-

whom I went to work at a salary this cold, bleak country. of \$16 per month, which was TEARFUL PARTING worth. I might add that Dimmitt did boast of three other business establishments at that (owned and operated by Mrs. W. A. Tate, one of the learly store, specializing as I learned, in oats by the sack that his customers could buy, with or without a quart of old "Hayner" included at extra cost. It was understood his oat business was

BEAUTIFUL DAY

good during the holidays.

o see what there was to see a- ed the train. Finally my

long the way. Neither Squire thoughts turned in contempla-Turnbow nor myself talked tion of what might lie before me, very much, and I spent my time and I felt better about it, purjust looking, but all I saw was chased from the News Butch a just prairie in every direction, popular book of that day, "A a few cattle, mustang horses Slow Train through Arkansas' a few cattle, mustang horses Slow Train through Arkansas" In Oklahoma not even a fence until we reach- that. Now that first Christmas: ed the Southwest corner of the

there at the time. 50 CENTS LEFT

I paid the Squire for my transportation after which my cash resources consisted of a 50-cent piece, which had to earry me until my first pay day. Thus I had ended my journey started at 12:30 p.m. on the day before I soon found the Squire at the when I boarded a Fort Worth Post Office, loading up for his & Denver train at Bowie, with rangements for transportation. reading all the way to Here-

ed by a very small mule, and home before and had never been after he got loaded, I wondered on a train, so it had taken me how he was going to load me some time to get enough courand my "valise" on top of what age to venture out into the unhe already had, but he did by known and away from home but my holding the valise in my lap, my sister, Mrs. Kerr had been and we were off on the last lap writing to my mother, urging of what was to me a momentous her to let me come out and spend the winter, painting glow-Departing on the dot, 8 a.m. ing pictures as to how I could as I recall, we headed down work in the store, and also go main street, across the creek to school some if I liked. After (no bridge then), and when we some time my parents finally areached the top of the hill, we greed that I might after cottongeneral direction of Dimmitt. That didn't entirely settle the That little mule started out in a matter, however, as I had not jig of a trot that was never then fully made up my own broken during the 21-mile drive, mind. From then on, I didn't but the Squire would occasional- talk much about it, but I did a ly use his buggy whip to en- lot of thinking and finally got my courage him along. There was own consent and anxiously ano speedometer on that cart but waited the day set for my de-

ey together to buy needed I went to work in Dimmitt's clothes and to pay my expenonly store, which also housed the ses, and my mother saw to it Post Office, and helping with that what I bought were just a the mail was part of my duties. little heavier than I usually It was operated by Judge C. F. wore, which she thought I would Kerr, my brother-in-law, for need if I were to survive in

probably more than I was | When the day of my departure sary if we were to make the 14time: a hotel and wagon yard, mile drive to Bowie in time to catch the 12:30. After the chores were done, old Jack and Beck, settlers there) and a small feed Father's favorite span of mules, were hitched to the wagon, our only mode of travel, and we were on our way, arriving there 30 or 40 minutes before train

That was one time I wasn't in any hurry, and in fact, I wouldn't have cared much if it That was a beautiful Novem- had not run that day, and when ber day, nice and warm with it finally came in sight, my a bright sun. What I had heard heart sank within me and I was about the Plains was mostly tempted to call it all off. Bidbad, the cold wintry weather ding my mother and father, and and high winds, so I was agree- only brother good-bye that day, ably surprised to find it so nice, was the hardest task of my life. but I found out later anything I knew my mother would worry could happen to the weather. about me, and my conscience I will never forget that trip, began to hurt me, and that lastwas anxious to get there, and ed for some time after I board-

to do upon arrival, so following ed by Judge Kerr and three or time. A few Sundays after my was preceded in death by her four others who happened to be arrival, the question of a Christ- husband in February, 1962. She mas program and tree came up was a member of the Christian for consideration. Then the mat- Church and Eastern Star. ter was left to the Sunday School as a whole for decision, grandchildren, three brothers, so when the question was put to R. C. Carpenter, Bethany, Okla., a vote, it carried unanimously, George Carpenter, Yakima, the chidren enthusiastically Wash., and Harley Carpenter, ual committees were appointed, Almira Hogan and Mrs. Ida a program committee, decora- Belle Morgan, both of Okahoma ing committee, one to get the City. tree, and one to solicit money to buy something for each child in. the community, usually candy,

nuts, apples and oranges. **BIG DAY ARRIVED**

in the air, and people began to come in to do their Christmas shopping, and from then on I Sterilize the soil for your seed was kept busy around the store, flats. and especially on Christmas Eve Day. I remember the late shoppers, which included numbers of cowboys working on ranches over the country, kept us at the store until it was almost time the schoolhouse, and found it full with only standing room, and the program soon started.

It consisted of special songs, a talk by the Baptist minister, especially for the children, telling the story of the Birth of Christ, and what He meant to them and the world, and recitations. Following the program, old Santa made his entry, and the distribution of presents began. Up until then, all had been quite, but when Santa Claus ar rived, the children and some of the older ones felt free to give vent to their feelings, making it difficult to hear the names as

COMMUNITY TREE

they were called.

Then it was the custom for everyone to take his presents to have them put on the tree, or around it after its capacity had been reached, and after the program, those appointed for the purpose, took the presents from the tree, handed them to Santa, who called out the name. The owner would answer or raise hand, and others would deliver the presents. All was excitement while this was going on, and the children could hardly wait until their names were called, all anxious to see what they were going to get. When received, gifts were promptly unwrapped, and after it was over, the house was littered with wrapping paper, empty boxes, orange peel and the like, and parents began the task of rounding up their children and their various assortment of gifts, and all was again quiet in the old

As the program usually ended rather early in the evening, the younger set would go to some house for a little party and a party somewhere most every night during Christ-mas week, but the big event was the annual dance, or ball, at the court house, attended by people from all over the country, and usually lasting most of the night. Boys on the Ranches did-not get much time off, but they would be there for this event ven when the weather was bad:

I enjoyed that first Christmas. went to the parties, soon got acquainted with all the boys and girls, but at my tender age, I had not yet had a date. In fact, girls were not very plentiful, and most of them already had

IN ONE STORE

know that they mean "at bedtime" . . must

tor's exact directions to McDOWELL

Judge Williams Mother Buried

Mrs. Sinclair Williams, moth-Having been reared by God- er of Judge H. C. Williams, died

Survivors include her son, two

supporting the measure. The us- Magnolia, and two sisters, Mrs.

Elisha Gray of Chicago and Alexander Graham Bell of Boston, acting independently, both applied for patents on the tele-The Christmas spirit was soon phone on the same day in 1876. Sago palms are not true palms.

beaus, but it was not long until got up enough courage to make my first date, and from then on, was one of the crowd.

Christmas, as it is now observed in most churches, is not like the old-time Christmas, and most of us older ones feel that the children of today miss something worth while.

E. S. Ireland.

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Joseph Priestley discovered the anesthetic "laughing gas" in 1772 but its pain-deadening property was not recognized until 17office.



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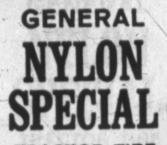
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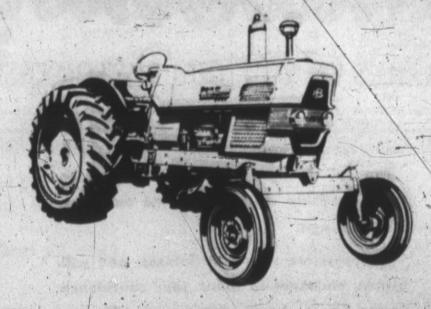
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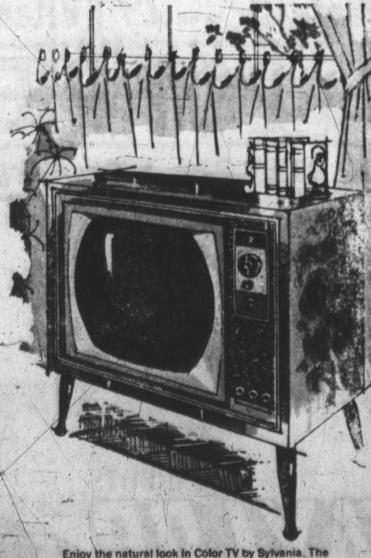
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RADIO & TV

Letter To The Editor

Dear Editor:

I am seated in a warm room and looking out the window and seeing the clear blue sky above and the white blanket of snow on the ground and the sun doing its best to warm up a cold

I am thinking of how time moves on. Another year is about to pass into history with memories of its joys and its sorrows, and its tragedies, but also its many blessings that most of us have received.

Are we really thankful? Many have had to face sorrows and disappointments that seemed almost impossible to bear. And as times like these go on they often have proved to be blessings in disguise. Which goes to prove that God's ways are not our ways, but if faced in the right attitude by having faith in God and His blessed son Jesus Christ who came to earth to die for our sins and arose again to sit at the right hand of God as our mediator to plead for us, for He died on the cross for our sins if we only accept Him our disappoints and sorrows are often blessings in disguise if we let God have His wonderful way with our lives. All things work together for good for those who love the Lord. We may not have the praises of men but a peace of mind that passes all understand-

As we face the new year it is up to you and up to me. "Thou shalt worship the Lord thy God and Him only shalt thou serve." When we go to church do we go to worship God or do we worship the church or the preacher or a Sunday school teacher? Or do we worship God in spirit and truth and apply all the teachings to ourselves that we may be better servants of His, or do we, do like the Pharisee try to brag on ourselves and find fault with others and fail in our purpose in life. Ole T. Larson, 410 Ave. I

CARD OF THANKS

May we take this means to express our thanks and gratitude for the many deeds of kindness shown us at the loss of our beloved mother and grandmother. The food that was sent, the words that were spoken, and your many acts of love shown to her shall always be remem-

The family of Mrs. Mabel Young and Mrs. Herman Drake and family Mr. and Mrs. Warren Young

Legal Notice

MONITION . IN THE UNITED STATES DIS-TRICT COURT FOR THE NOR-THERN DISTRICT OF TEXAS UNITED STATES OF AMERI CA CIVIL 2-63-124.

An article of hazardous substance consisting of 13-one-gallon cans, more or less, of an article labeled in part: (can) X-33 Water Repellent Clear Formulated from Dupont Tyzor Organic. Titanate Danger

In obedience to a Warrant of seizure to me directed, in the above-entitled cause, I have seized and taken into my possession the following-described merchandise to wit: 11 one galion cans and 21 one half pint cans of an article labeled in part (can) X-33 Water Repellent clear formulated from Dupont Tyzor Organic Titanate Danger. For the causes set forth in the libel now pending in the U.S. District Court for the Northern District of Texas, at Amarillo I hereby give notice to all persons claiming the said described merchandise, or knowing or having anything to say why the same should not be condemned and forfeited, and the proceeds thereof distributed according to the prayer of the libel, that they be and appear before the said Court, to be held in and for the Northern District of Texas, at the United States Court Room the United States Court Room, in the City of Amarillo on the 24th day of February 1964, at 10:00 o'clock on the forenoon of that day, if the same shall be a day of jurisdiction, otherwise on the next day of jurisdiction thereafter, then and there to interpose a claim for the same, and to make their allegations in that behalf. ROBERT I. NASH

U. S. Marshal Northern Dist. By Glenn R. Beavers, Deputy

Legal Notice

The City of Hereford, Texas will accept sealed bids not later than 2:00 p.m., January 20, 1964, in the office of the City Manager, City Hall, Hereford, Texas on two 20 cubic yard packer units mounted on two-ton trucks.

Additional information may be obtained from Dudley Bayne, City Manager, Box 512, Hereford, Texas.

. NO PURCHASE NECESSARY

. HUNDREDS OF WINNERS.

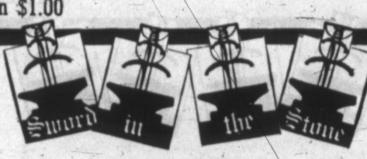
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EASY TO PLAY! EASY TO WIN! THOUSANDS OF DOLLARS IN CASH PRIZESI Here's how easy it is to win!

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2. If the words "ONE DOLLAR" appear on the Sword you Win \$1.00





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gible to play. 6. No Purchase Required To Get a Card.

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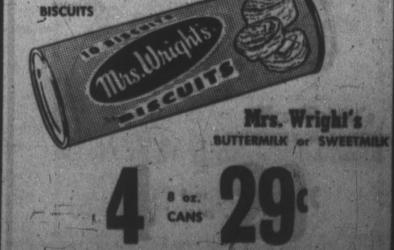
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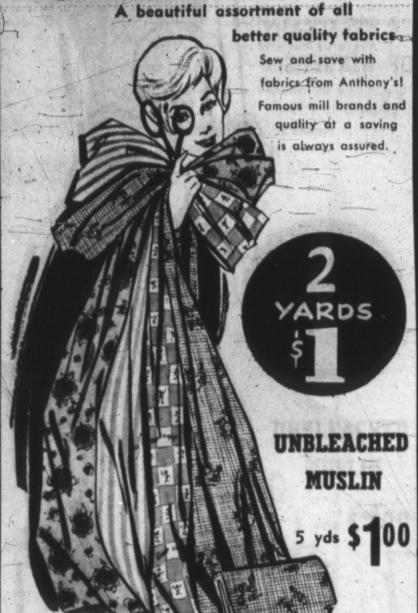
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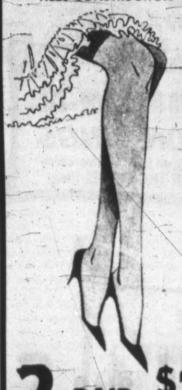
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MEN'S 7 - 71/2 - BOYS 4 - 41/2

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RUGS

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