



Merry Christmas

The Sunday Brand

48 Pages

Christmas Edition

Our Slogan: "More People—More Farms"

Published Every Sunday

Price 10c Per Copy

WEATHER

Thursday High 68 Low 35
Friday High 75 Low 43
Year's Total Rainfall: 10.96

VOL. 8 — NO. 26

The Sunday Brand, Hereford, Texas, Sunday, December 25, 1955



SANTA VISITS HEREFORD — It has been a big week for Deaf Smith County youngsters. Pictured above are Brenda and Sue Likens, daughters of Mr. and Mrs. Troy Likens, who had the pleasure of meeting Santa face to face in downtown Hereford. The children are being treated to some candy by old Saint Nick. (Staff Photo)

Christmas Services To Be Held In Churches

Sermon Topics Will Feature Birth Of Christ

Special Christmas themes will be featured in most Hereford churches Sunday, a check revealed this week.

The Immanuel Lutheran Church will hold their annual Christmas Eve pageant and St. Anthony's Catholic Church will hold special midnight mass Saturday, to highlight activities in the local churches.

The Lutheran pageant will begin at 7 p.m. It will be presented by members of the Sunday School classes and the choir. The pageant's theme this year is "Prophecy and Fulfillment." The pantomime will begin with the story of the creation and the fall of man into sin. It will trace promises of a Savior from the garden of Eden throughout the Old Testament to their fulfillment in the birth of Christ in Bethlehem, a spokesman said. Sunday the pastor will speak on "The Message of Christmas—What Is It To You?"

Midnight Mass
Midnight mass Saturday at St. Anthony's Catholic Church will be preceded by singing of carols. Christmas day the 10 o'clock mass will be sung by the children's choir. Sermon topic will be "The Birthday of Christ."

Assembly of God
Each Sunday School class will be represented during a special program following the Sunday School hour at the Assembly of God. Some will offer choral numbers, after which the pastor, Rev. V. W. Mareontell, will bring the Christmas message. There will be a big tree from which treats will be given to all the children. Rev. Marcontell said. At night the choir, directed by Thomas Botsford, will give a pantomime including old-time Christmas carols. The evening service will convene at 7:30.

First Methodist
There will be only one church service Sunday at the First Methodist Church. Family worship will be held at 11 a.m. Young people will meet that evening. Sermon topic will be "Christ, The Only Redeemer."

Wesley Methodist
"The Coming of the King" will be the sermon topic Sunday morning at the Wesley Methodist Church. Sunday night a film, "The Greatest Gift," will be shown.

First Christian
A 10 a.m. service at the First Christian Church will be the only service Sunday. It will be in the form of a musical and service of meditation. The choir will sing the anthem, "Adoration," with Jim Kirby as soloist. Mrs. Tommy Carathan, will sing a solo, "They Shall Feed Their Flocks."

"How the Birth of Jesus Affects Us" will be the sermon topic Sunday at the Avenue Baptist Church. The church of the Nazarene will combine Sunday School and worship service at 10 a.m. Members of St. Thomas Episcopal Church will meet with the Canyon church Christmas Eve for a special service.

Other churches will hold regular services.



NATIVITY SCENE — Pictured above is the nativity scene which was featured on the lawn of the Lutheran Church this year. The scene faced Park Avenue and was lighted at night. It was constructed by church members. (Staff Photo)

Traditional Westway Yule Program Is Well Attended

By MRS. MERLE KAUL
Jingle Bells! Jingle Bells! Jingle all the way!
The singing of this familiar tune by the audience at the Westway community program Thursday night, as in many years past, provided the cue for the arrival of old St. Nick on his annual visit to the young fry at Westway.

A large crowd was present to greet Santa, as well as to enjoy the program of musical numbers by the younger children and the beautiful pageant, "The Christmas Roses," which was presented by the young people.

At the close of the program, Santa was assisted in distributing many gifts from the beautifully decorated and lighted pinon tree which was presented by Mr. and Mrs. Joe Landers from their ranch near Las Vegas, N. M. The tree

won many comments as being the prettiest tree ever seen at this Christmas celebration. Santa's helpers then passed out sacks of treats to all present — young and old alike.

Christmas this year at Westway only carried out the traditional customs which, in by gone years were prevalent in most rural areas. Until the school was moved to Hereford a few years ago, the Christmas entertainment for the community was sponsored by the teachers of the school. The school, which included two years of high school, had the reputation of providing highly entertaining programs for its patrons and visitors from adjoining communities, and featured in the program schedule was the one at Christmas with its speeches, songs, plays, Santa, gifts and candy.

After the school moved to Hereford, citizens of Westway were determined not to lose the community spirit and so have attempted to promote that spirit by activities which bring people together for fun and fellowship. Thus, the customs for Christmas which began when the school named Westway by Judge J. S. Slaton, who gave the land for the school, was built, have continued through the years.

Sometimes school events and such prevent the practicing of a special Christmas program, but there's always the Christmas Story and the Christmas Carols and songs which are well enough known to set the atmosphere for the coming of Santa and the exchange of gifts.

When the Bud Taylors, who moved to this community from the Rio Grande Valley early in the summer and who are spending their first Christmas in the community, (Continued on Page 2)

New Assistant Demonstration Agent Is Named

Appointment of a new assistant county home demonstration agent was announced this week.

Mrs. Frank Prowell, Hereford High School homemaking teacher, will take over her new duties in the Extension office Feb. 1. Her appointment was announced jointly by County Judge Homer Henslee and Miss Doris Leggett, district Home Demonstration agent.

Mrs. Prowell has taught homemaking here for three years. She holds a BS degree from New Mexico A&M and also attended the University of Texas. Her husband, farms, and the Prowells are the parents of two girls, Dollie Jo, 14, and Shari, 11. Mrs. Prowell formerly served as a member of the Curry County, N. M. Extension Service staff.

"We expect the same high type service that we have received from our other assistant," Miss Leggett said, in announcing the appointment. Mrs. Prowell replaces Mrs. Pat Sullivan, who resigned recently to move to California.

Yes, We Have No Comics

No, we didn't forget them, the Christmas mail rush just fouled us up.

Your colored comics, we mean. Due to a mix-up The Brand's eight-page comic section ended up in Snyder instead of in Hereford. It was impossible to get them here in time to reach you before Christmas.

Both sections will be sent to you next Sunday, when in all probability you will have more time to read them anyway.

Around Town

About this time of year the freelance weather predictors Around Town start saying, "There won't be a white Christmas this year, too cold." This year, however, they are going to have to think up something new. Mercury readings in the past few days have been setting records as the highest ever this time of year.

Deaf Smith County Commissioners will not hold their regular meeting Monday because of the legal holiday. County Judge Homer Henslee said a meeting would be called later in the week if one became necessary.

City Police Chief Leo Fox was one of the first persons to arrive at the scene of the accident in Amarillo Wednesday night that claimed the lives of two teenagers. Fox was in Amarillo to have the radio installed in the new police car, and made the call with Amarillo officers. He said that if all of the people in Hereford who think there's nothing wrong with running a stop sign could have seen the results of the accident, there would be a lot of minds changed.

A representative of the Social Security Administration office in Amarillo will be in Hereford Jan. 18. He can be contacted at the courthouse.

Three Teachers Elected; Stanford Is Named Assistant Superintendent

Three new teachers were hired this week by the School Board and a High School teacher was elevated to assistant superintendent.

Mrs. Hodgess will replace Mrs. Dorothea C. Prowell as homemaking teacher. She holds a BS degree from North Texas State College and has nine years experience as a teacher. For the past five years she has taught homemaking at Snyder and previously she served as home demonstration agent in Fisher and Nolan counties for 3½ years.

Nickson is a graduate of Abilene Christian College, where he received his BS degree. He will teach math and civics, replacing Stanford.

Miss Leverett will replace Mrs. Travis Hendrick, who has resigned effective Feb. 1. The new Shirley School teacher is a graduate of

Water Board Sets Annual Election

Election of two county committeemen from Deaf Smith County to serve on the Board of Directors of the High Plains Underground Water Conservation District will be held Jan. 10.

Polling place will be the courthouse.

Two candidates will be listed on the ballot in Precinct One and three in Precinct Two. Precinct One candidates are George K. Muse and Clarence A. Betzen. Precinct Two candidates are C. J. Berend, George T. Turrentine and J. H. Fish. The candidates were nominated by the County Committee.

Rev. Lester Jones Is Ordained To The Priesthood

Rev. Lester L. Jones, vicar of St. Thomas Episcopal Church, was ordained to the priesthood in St. Andrews Episcopal Church in Amarillo Wednesday.

Members of St. Thomas Church attending were Mrs. Lester L. Jones, Mr. and Mrs. F. L. Alexander, Mr. and Mrs. Alton Fraser, Mr. and Mrs. Roy Smith, Mr. and Mrs. Curtis Traveek, Mr. and Mrs. Doc Kirby, Terry Kirby, Mrs. Francis Houston, Dr. and Mrs. Mayes Miller, Mrs. Helen Pipkin, Bruce Miller, Mrs. Marcus Bell, and Mrs. Edith Dowell of Boston, Mass., mother of Rev. Jones, who was here for the special occasion.



NEW TEACHERS — Pictured above are three new teachers who were hired this week by the School Board. At left is Miss Margaret Leverett who will teach second grade at Shirley School. Center is Mrs. Geraldene Hodges, who will teach homemaking and at right is Don Carter Nickson, who will teach math and civics at High School.

Wanda Gale Will Be Home For Christmas

GONZALES, (Spl.) — Home for Christmas! That's the Christmas present which means the most to the patients at the Gonzales Warm Springs Foundation for Crippled children who will be able to take advantage of a precious 72-hour pass.

Among those granted the holiday pass which begins at noon Friday, December 23, is Wanda Gale Holt, daughter of Mr. D. R. Holt, Hereford, Texas.

Prior to the departure home, patients at the Foundation enjoyed several weeks of Christmas programs, caroling, a Christmas tree and a visit from Santa Claus, and presents and goodies sent by many kindly individuals and organizations.

But of course nothing can equal the joy that comes from being home with the folks on Christmas Day.



WANDA GALE HOLT ... she will be home for Christmas

Yule...

(Continued from Page 1)
were asked after Thursday night's festivities how they liked this "country Christmas," their reply was, "We like it. We've never seen Christmas like this before and it's

a lot of fun. Our children's eyes got as big as dollars when Old Santa appeared."
The "Christmas Tree" at Westway attracts visitors every year from Hereford and surrounding communities, as well as folks who come home for Christmas from a



NOEL

The Christmas Bell rings out glad tidings to all our loyal friends and customers: wishing you a happy holiday.

E. E. FRIDLEY
Insurance

Look Who's New!



Michael Norman, born Dec. 23, is the new son of Mr. and Mrs. Clyde N. Crisp. He weighed six pounds and 13 1/2 ounces. Paternal grandparents are Mr. and Mrs. Clyde Crisp of Vernon and maternal grandparents are Mr. and Mrs. Ben Hopkins of Vernon.

Mr. and Mrs. Raynold Herr have a new daughter, Taffy Jane, born Dec. 23. She weighed five pounds and 14 1/2 ounces. Paternal grandparents are Mr. and Mrs. E. A. Herr of Hereford and maternal grandparents are Mr. and Mrs. A. E. Stone of Amarillo.

FAMILY REUNION

Close to 80 members of the late Charles A. Winget are expected to be in Hereford for a holiday family reunion. Brothers and sisters, their children and other relatives, which include four generations are gathering from Ohio, Tennessee, Illinois, Kansas, Oklahoma, Canada and various parts of Texas. A Traditional Christmas Eve dinner will be observed in progressive fashion at the homes of Mrs. W. L. Winget, Mr. and Mrs. Marvin L. Winget, Mr. and Mrs. Richard Winget, ending with dessert and exchange of gifts at the Earl Plank home, followed by square dancing and games. The Planks will also be hosts at the Christmas dinner.

Hospital Notes

Patients in Hospital
Mrs. W. L. Johnson, Joe Probst, Maydell Young, W. R. Higgins, Mary Lynn Morrison, Mrs. B. C. Robertson, Mrs. J. Edward Line, Mike Ferguson, Cynthia Ann Boren, H. B. Tubbs, J. O. Newell, Mrs. G. A. F. Parker, Charlie L. Vall, Mrs. Alam Ruth Conn, R. E. Barnett, Lloyd Parsons, Mrs. Clyde Norman Crisp, Pauline Tijerina, Dorothy Herr, Neal Witherspoon, Mrs. Joe Kearns.

Patients Dismissed
Mrs. O. A. Woods, 12-22; Mrs. Jesus Albar, 12-22; Mrs. Louise Rains, 12-22; Mrs. J. H. Brand, 12-21; Mrs. Belen Jimenez, 12-22; Gwen Owen, 12-22.

Progressive Dinner Party Honors Three

Mesdames Bert Boomer, John Pool and Joe Smith entertained for their daughters, Jane Pool, Margaret Boomer and Ann Smith, at a progressive dinner party Thursday evening.

The group met at the Boomer home for cocktails and went from there to the Pool home where a full course turkey dinner was served and gifts were exchanged. Dessert was served at the Smith home where games were also played. Girls participating in the fun were Ann Wingert, Beth Lemons, Carlie Smith, Sandra Robertson, Sandra Childers, LaNelle Short, Sheila Williams, Lois Christman, and the honorees.

Mr. and Mrs. Jimmie Mercer and Ann left Wednesday for Central City, Ky., to spend the Christmas holidays with their parents, Mr. and Mrs. J. R. Mercer.

St. Thomas Church Has Family Night

A family night Christmas party, honoring Vicar Lester L. L. Jones and Mrs. Jones, was held at the Veteran's Memorial Club house on Wednesday evening by members of St. Thomas Episcopal Church. Rev. Jones had been ordained to the Priesthood in Amarillo that day.

The children met at the clubhouse at 6:30 for a Christmas tree party with Santa Claus and gifts, and a supper-affair was featured for the entire group.

Rev. Jones serves as vicar for the local church and for the Canyon Episcopal Church and members of that congregation were honor guests.

Attending the Business Women's Federation meeting of Tierra Blanca Association in Dimmitt Monday night were Mrs. Ellen Gray, Mrs. Sumner, Mrs. Alice Cox, Mrs. Alwyn Savage, Mrs. A. O. Thompson and Mrs. Jim Clark. Mrs. T. H. Knighton of Canyon and Mrs. Faith Gonsen, a Freshman in Wayland College, gave the program. Miss Gonsen is the daughter of Rev. and Mrs. M. V. Gonsen, missionaries to the Indians of New Mexico and she told of their work there.

Junior Class Is Entertained

Junior Girls and Boys Class of the Church of Christ were entertained at the home of the teacher, Mrs. E. Ramey Thursday evening. Mrs. Burt France was cohostess.

Indoor and outdoor games were played and carols were sung. Feature of the evening was the exchange of gifts from a beautifully decorated tree.

Those attending were Edwin Boyd, Sue Lutz, Juanna Turner, Lynn Robbs, Dwight McGee, Tommy Powell, Louise Axe, Joan Thomas, Catherine Flood, Kathleen Knox, Danny Fortenberry, Marilyn Lumpkin, Patricia Hershey and Besse Jo Blevins, a special guest from Carmichael, Calif.

Rev. Grady Allison, Bob Lawrence and Mr. and Mrs. Alex Thompson attended the District Workers' Conference at the First Baptist Church in Petersburg on Tuesday.

Mr. and Mrs. Alex Schroeter of Colorado Springs are expected to arrive in Hereford early Sunday morning to spend Christmas with his parents, Mr. and Mrs. A. J. Schroeter.

MERRY CHRISTMAS

And A Happy New Year
LUCILLE POSEY
DISTRICT CLERK

We Hope That Santa Will Fill Your Sock With A Host of Blessings That Never Stop

And to All A

Very Merry Christmas AND A HAPPY NEW YEAR

from all the folks at

PIGGLY WIGGLY

LEM	KENNETH	HAZEL	BOB
OPAL	WAYNE	BESSIE	JACKIE
LOLA	RAYMOND	BENNIE	CLYDE
MARSHALL	JIMMIE	DEAN	CAWTHON
GARTH	JOHN DAVID	DONNIE	ELOSIE

Mr. and Mrs. Gaylord Newell, Carol, Marilyn and Gayle

MERRY CHRISTMAS

from the folks at

AND A HAPPY NEW YEAR

FRASER MILLING CO.

Mr. and Mrs. Kenneth L. Martin and daughter, Sherry, will arrive Christmas Day in Hereford to spend the holiday vacation with family. Martin is attending the

electronic school at Lowery Air Force Base at Denver, Colo. He is the son of Mr. and Mrs. Thomas C. Martin Sr., formerly of Hereford, now residing in Earth, Tex.



up jerk strips and dried them to keep their meat, but I have never seen anyone who really liked the stuff. I tried to convince Jim, but couldn't. You know how he is. However, if it's any good, he will probably send me some to convince me, so I guess I haven't anything to lose.

ABOUT DOLLS! The winner in the "longest in possession" contest is Mrs. A. M. Jones. Her doll is another of those china creations, which seemed to be the vogue back when "grandmother was a girl." She got it for a Christmas present when she lived in Bloomfield, Cook County, Texas, in 1886—and it came direct from Mr. Santa Claus himself. She has personally owned the doll for the past 69 years. If Mrs. Jones will come by we have a \$10 check for her as first prize.

We also had two dolls which were 65 years old. One was owned by Mrs. F. A. May and the other by Mrs. Ethna Gentry. It wasn't part of the deal but, because they were so very, very old, I am going to give each of these ladies a consolation prize of \$2.50.

Joe Green took first place in the pocket knife contest. His knife is 61 years old and was a gift from his father. The father lost his knife when Joe was a boy, then Joe found it and returned it. "So he just gave it to me," said Joe, "and I have carried it ever since." We also have a \$10 check here for Mr. Green.

Another interesting thing was that most of the knives belonged to women, rather than to men. Many of them were presents, and have been kept in the sewing bas-

ket or in a drawer of the sewing machine to be used in making button holes. Others use them to gouge silvers out of the fingers of their children and grandchildren. Most of the knives seem to have pearl handles, which was all the vogue before plastics came into the consumer field in a big way.

Others in the knife display were from Mrs. Ira Ricketts, 46 years in possession; Mrs. Sam Love, 21 years; O. R. Sanders, 35 years; Mrs. J. T. McClurk, 48 years; J.H. Lomas, 51 years; Mrs. Vivian Stedlum, 40 years; S. P. Bass, 52 years; John Hunter, 20 years; Mrs. W. T. Caraway, four knives dating back to 1896—or 59 years on the oldest one.

We will also have a consolation prize of \$2.50 for Mrs. Caraway as a special award for second place.

We got a renewal for Rex Tynes' subscription this week—and it was the fiftieth consecutive year that he has taken The Hereford Brand. That's a record, I'll bet. Anyway, it's on the house. We are sending Rex a refund—and we think it is wonderful to have him this year as our guest. Both Rex and Mrs. Tynes are wonderful, wonderful people.

Invariably when I think of Rex, though, I remember the time he entered a "Chess by Mail" contest sponsored by the Ft. Worth Star Telegram. He played for months and months—and finally won first place in the state-wide event. Rex was feeling mighty good about the deal until I asked him what he got as first prize. He just grinned real sheepish-like, reached under the counter and pulled out a book. The (Continued on Page 7)

By JIMMIE GILLENINE
Holidays are always a bunch of grief around a newspaper office. They foul up the schedule, throw everything off schedule and generally contribute to confusion.

Christmas, of course, is the worst of all. The volume is heavier than normal which, along with the general uproar of getting out a day early, makes the Christmas edition next to impossible. This year, just for good measure, our funny papers got lost in the holiday shipping traffic. We called all over the country to no avail and, just after we gave up, Snyder, Texas, called us Friday to say that they had been delivered to the Snyder paper. Since it was only a few hours from press time—if the papers were to make the mails Saturday morning—there was nothing left to do but skip them. However, we will give you a double dose next week. We sure will.

The Kiwanis Club had their annual kid day Thursday—and the kids just about took over. President Loyd Lovel asked if any of the boys and girls could recite or sing, and several volunteered. A few of the dads, it seems, were a little bit embarrassed at first, then pleasantly surprised to discover that their offspring possessed such ability.

This is one Christmas the merchants should really enjoy. Christmas comes on Sunday, so everyone will be closed Monday, thus giving the kids another 24 hours to break, tear or soil those items the grown folks planned to take back and exchange. Even the kids get a break on this deal, since most of the mamas will automatically blame the outrage on the visiting cousins, nieces and nephews.

Christmas 1955 also marks another achievement. This time we have hit the very "low" in Santa Clauses. Specifically, I refer to the party where Hub Homer appeared in the guise of fat, jolly old St. Nick. A few more deals like this and Christmas will be a thing of the past. Hub is a good boy, but he just hasn't got the build for the job. Who ever heard of a stringbean with a bald head trying to fill Old Santa's boots. I would rather have Cecil Guseman, any time. Yes, even Marlin Gilliland.

Jim Robinson was down from Colorado Springs during the holidays. He says they haven't had any snow to speak of—an inch or two occasionally, but nothing like you would expect. Jim says there is lots of snow in the mountains, but that he doesn't notice the cold

Back in the old days folks put

SPECIAL 5 Yr. - 20 GAL. HOT-STREAM WATER HEATER

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311 W. FIRST
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Season's Greetings

We've gift-wrapped our
good wishes for all our
wonderful patrons!

HELEN'S YOUTH SHOP



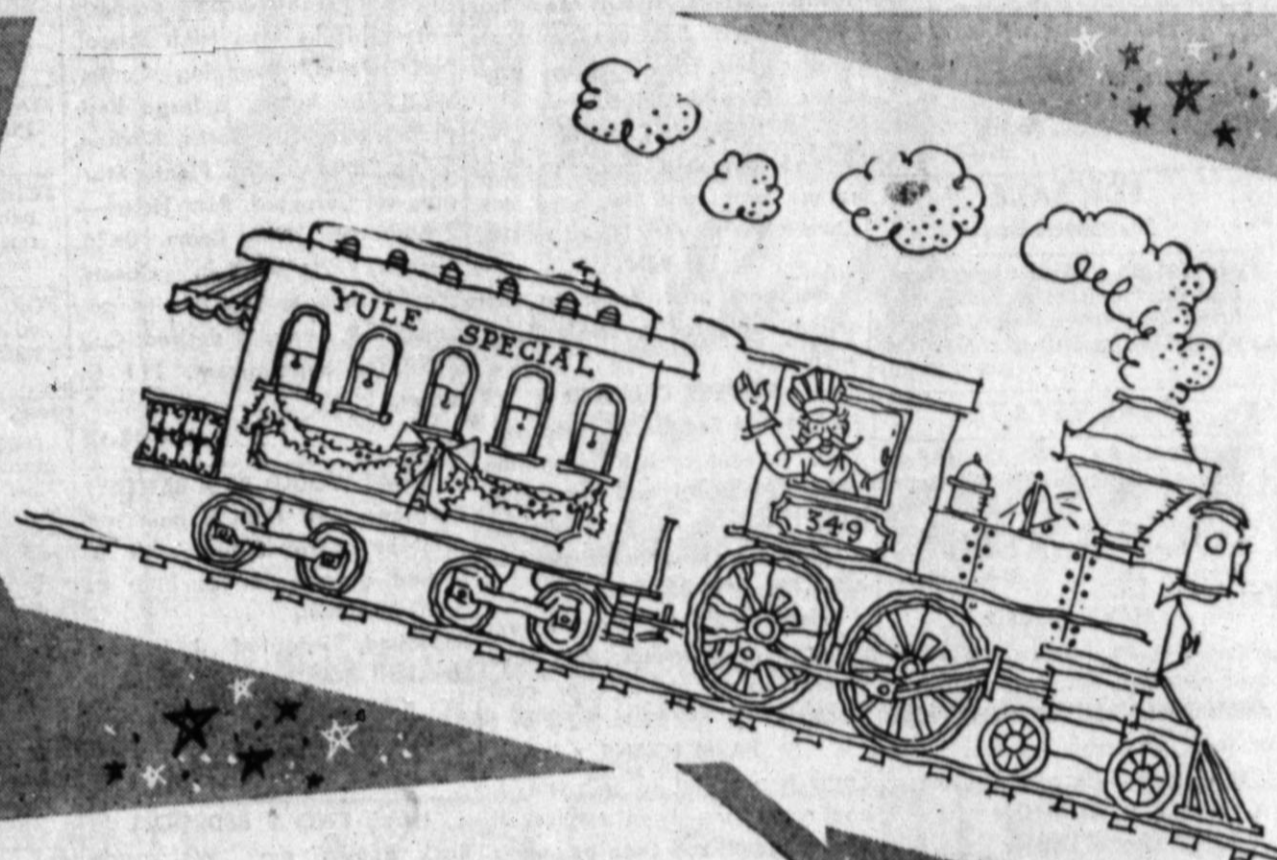
from all the folks at the

HOTEL BARBER SHOP

A MERRY CHRISTMAS and

A HAPPY NEW YEAR

Scott and Shep



HAPPY
HOLIDAY
TO ALL

THE

Vogue

for the lady of fashion

BULLDOGS, EAGLES CLASH FOR CROWN



KNOX'S KNOTHINGS

By BILL KNOX

Dear Santa Claus:
Owing to the happening of several events, it seems altogether fitting and proper that this manuscript be sent to you. You won't get many letters from fellows in this business because most of them don't believe in you. Don't be surprised at some of the things that I ask for. It's just that I'm a newspaper man.
As I am sure you know, Hereford had a fine football season this year, winning eight and losing two. Santa, I'll be extremely happy indeed if you'll gift L. B. Russell (and me) with the same kind of season (or even better) next year.
Of all the things I want, I would like most for the Stamford.

(Continued on Page 7)

Stamford Installed As Shaky Favorite

The ferocious Stamford Bulldogs reach for the top rung of the ladder as Hillsboro's "ragknut" Eagles try to turn giant killers again in the class AA state finals to be played Monday in Abilene. Both teams have been accustomed to being tabbed the underdog. Hillsboro made experts scratch their head when they knocked off highly respected Killeen and again when they trounced Lockhart and Weslaco. Stamford upset defending champion Phillips and eliminated highly touted Breckenridge. The contest will see Stamford given a slight edge, however, on the basis of their two previous wins and their fine undefeated record. On the other hand, Hillsboro must be rated very close because of their victory over Killeen who was favored to reach the finals. The Bulldogs have raced through 14 games without defeat, while the Eagles have a 13-1 record. Their only loss was to Amon Carter Riverside of Fort Worth, a AAAA school, in the first game of the season.

After their sluggish start Hillsboro reached a peak when they defeated Killeen more impressively than the 19-13 score indicates. After that they walked away with victories over Lockhart by 42-12 and Weslaco, 20-7. Weslaco was a strong favorite in the latter.

Stamford began the playoffs with a 34-7 bi-district win over Burk Burnett. Then they took out defending champion Phillips, 13-0. They decided Breckenridge 13-7 and came back to stop previously undefeated New London, 20-12.

Stamford boasts the finest defensive team in the state. The 12 points scored against them by New London was the most scored against them in a single game. They held the state's leading offensive team, the Phillips Blackhaws to nothing in their regional clash. The Bulldogs possess one of the biggest and finest lines in the state.

All-state choices end Dallas Christian and center Arch Pardue head the big forward wall along with bruising Dale Robinson, a fine guard.

Another all-state choice, speedy Mike McLellan heads the backfield delegation. McLellan is the team's leading scorer. Quarter-

Whitefaces Bow To Tulia Hornets As 'Bees' Win

Tulia's experienced Hornets left stingers in the Hereford Whitefaces to the tune of 48-37 at Tulia Thursday night, while Hereford's fine "B" team emerged with a 54-35 triumph.

Tulia jumped to an early lead and held on throughout the contest, never being headed. The Whitefaces threatened mildly early in the third quarter but the threat was quickly quashed. Tulia had earlier defeated Hereford 44-36 in the Happy Tournament.

Hereford faced a manpower shortage but still never allowed the game to become a runaway. Jeff Curllie, George Washington, and Bobby O'Daniel always kept the

(Continued on Page 7)

back Jackie Mills has built up a reputation as being one of the most dangerous T-formation pilots in the state. He has heaved three touchdown aerials in the playoffs.

The Bulldogs lost rugged full-back Donald Wills in the New London game but the loss isn't expected to be too much. Wills broke his collar bone on a line plunged for a touchdown from 15 yards out. His replacement is expected to be Ricky Giles, 140-pound reserve who handles the punting chores. Little Giles has averaged 42 yards a kick in the playoffs.

A capacity crowd is expected to be on hand for the game which will start at 2 o'clock.

The Year's Best



AL KALINE



JACK FLECK



TONY TRABERT



WES SANTEE

Sunday Brand . . .

SPORTS

Eight of the 166 elevators in the Rockefeller Center, New York City are capable of rising 65 floors in 37 seconds.

Solid rubber tires are being used more extensively on vehicles in coal mines, having been found more effective for some operations.

Herd To Attend Sunshine Tourney

Members of the basketball squad of Hereford High School have been invited to attend the Eight Annual Sunshine Basketball Tournament at Eastern New Mexico University Dec. 28-30, according to Al Garten, director of athletics.

With four games being played daily, the high school cagemen will be able to see eight college teams representing eight states in action. Games are played in the afternoon and evening.

Approved by the National Association of Intercollegiate Athletics, teams of Arkansas State Teachers,

Conway; Eastern New Mexico University, Portales; Fort Hays State Kansas; Southeastern Missouri; Cape Girardeau; Southern Illinois; Carbondale; Southwestern Oklahoma; Weatherford; West Texas State, Canyon; and Western State, Gunnison, Colorado.

Fort Hays Kansas State will be defending the championship it won last year by defeating McKendree college of Illinois, 90-72. Besides Fort Hays and Eastern, two other teams from last year's tournament are Western State college and Southwestern Oklahoma.

PENNEY'S

ALWAYS FIRST QUALITY!

PENNEY'S RINGS OUT THE OLD, RINGS IN THE NEW WITH SCORES OF TERRIFIC VALUES! Store Opens 9 O'clock Tuesday

Between Year Bargain Days!

This Week is Bargain Week. Clearance of All Merchandise that we cannot invoice. Some of this merchandise is odd lots and slightly soiled. Others clean and new. Bargains throughout the store. Be here early and save.

Girls CAN CAN SLIPS Taffetized nylon with matching panties white back ground with small print design. \$1.50	Women's SUITS Broken sizes and lots, but all reduced to clean up, only 8 suits in this group. \$5.00	Men's Corduroy SHIRTS Our complete stock of these good pinwale shirts nice warm colors, and all sizes in this large group. \$2.00	Childrens SLEEPERS This is the same sleeper we offered earlier with plastic soles, now priced so low. Buy several. \$1.00
Women's DRESSES All of our better dresses have been reduced to this tiny price, assorted materials and all sizes to choose from. \$3.00	Girls DRESSES Two groups of these new cottons first group size 3 to 6x. Sizes 7 to 14 are \$2.98. \$1.98	Women's Spring SWEATERS Buy several of these new drene knit sweaters, you will be amazed at this type garment offered to you for so small a price. \$1.50	Gauze DIAPERS Surgical type, wrinkle free, cellophane packed. \$2.00 doz.
Women's HOUSE DRESSES These are all reduced from our stock some broken lots some slightly soiled all fast color, and new styles. \$1.50	Women's NYLON GLOVES This is a double woven nylon glove in black and navy, med. and large sizes. \$1.00	Ladies MILLINERY All ladies hats and knit softies grouped together, this is a large selection of marked down millinery. \$1.00	Women's SLIPS All nylon tricot with nylon lace, in white or pink. \$2.00
Women's BLOUSES This is a clean up of all odd lots in blouses and discontinued numbers, you will be surprised at the quantity offered, at this tremendous savings. \$1.00	Boys Corduroy PANTS One table of cord pants, cord suits and shirts. All All reduced into this one group. \$2.00	Smart JEWELRY This is clean up of all odd lots, odds and ends, all were formerly much higher priced. 50c	Women's JACKETS All wool jackets with leather button large cargo pockets action back. \$10
Girls COATS Our complete stock of coats, some with leggings and hats, fleeces, nylons, and woolen checks. All sizes. \$8.00	Boys Sweat SHIRTS All red shirts and lined with a warm heavy fleece lining. Buy several and save. \$1.00	Piece GOODS All wool flannel 48" wide, just two bolts red, and blue. \$1.50	Men's Dress PANTS Gabardine slacks spot resistant, wrinkle proof. Size 29 to 40. 4 good colors. \$4.98
Women's LONG COATS These are coats taken from our opening stock some were 3 times this price offered today. Checks, fleeces and velours. \$15	Boys ANKLETS Banded together in groups of 4. Woven with nylon to give added strength, popular stripe design. 25c	Girls NYLON SLIPS Tiny girls slips in the popular can can style, white trimmed with blue. \$1.00	Girls SWEATERS All nylon with jewel trim size 3 to 6x. White, blue and red. \$2.00

MAY YOUR HOLIDAY BE A VERY, VERY, MERRY ONE . . .

May all Christmas Joys dance through your holiday and make it the best ever!

WESSON REAL ESTATE

PENNEY'S

ALWAYS FIRST QUALITY!

WAIT AND SAVE!



NEED SHEETS? DO YOUR BUDGET A FAVOR, SHOP PENNEY'S, JANUARY WHITE GOODS . . . SEE HOW LITTLE YOU PAY FOR LABORATORY-TESTED FIRST QUALITY!

Courthouse Records

Warranty Deeds
 J. M. Hamby, et ux, to Floyd Blakley, et ux, All of Lot No. 13, and the N 10 feet of Lot No. 12, Blk. No. 11, Engler Add.
 Jack Walton, et al, to Leo Forrest, all of the SE 1/4 of Sec. 33, Township 3 N, Range 3 E; all of NW 1/4 of Sec. 3, Township 2 N, Range 2 E, out of the Capitol Syndicate Sub.
 E. E. Bishop, et ux, to J. O. Harrison, et ux, all of the N 54 feet of Lot No. 15 and the S 51 feet of Lot No. 16, each and both in the Wayne Wallace Sub. of Blk. No. 45 of Evans Add.
 N. D. Bartlett Jr., et ux, to F. C. Windfrey, et ux, all of Lot 1 and the N 10 feet of Lot 2, Blk. 1, Westhaven Add.
 H. W. Engler, et ux, to Carl McCaslin, all of Lot Nos. 1 through 18, both inclusive of Gamez Sub. of Blk. No. 37 of Evans Add.
 Carl G. McCaslin, et ux, Clarice McCaslin to Clinton Cates, all of Lot No. 15 and the S 5 feet of Lot No. 16 Blk. No. 1 of Braly First Sub. of Blks. 3 and 12 and the S 10.65 feet of Blks. 6 and 11 Mabry Add.
 F. M. Grossman, et al, to Earl J. Jones, being the W 160 acres of the N 320 acres of Sec. No. 85, Blk. K-3.

Deeds of Trust
 H. H. Townsend, et ux, to The Federal Land Bank of Houston, First Tract: 640 acres, all of Sec. No. 85, Blk. K-5. Second Tract: 320 acres, the W 1/2 of Sec. No. 75, Blk. K-5.

Maurice D. Dorward, et ux, to Travelers Insurance Company, being the E 1/2 of Sec. No. 35 of "Carter and Head Sub."
 W. D. Nafzger, to First National Bank of Hereford, all of Sec. 86, Blk. K-4.

J. O. Harrison, et ux, to First Federal Savings and Loan Association of Amarillo, all of the N 54 feet of Lot No. 15 and the S 51 feet of Lot No. 16, each and both in the Wayne Wallace Sub. of Blk. No. 45 of Evans Add.

Leslie Loyd Bridges et ux, to Hereford Texas Federal Credit Union, Lot No. 10, Blk. "C", Ronald G. Sisk Sub. of Blk. No. 1, Mabry Add.

J. D. Williams, et ux, to First Federal Savings and Loan Association of Amarillo, Lot No. 50 of Allison Sub. of Blk. No. 2 and the W part of Blk. No. 3 and the E part of Blk. No. 16, Welsh Add.

Wesley Methodist Church to First Federal Savings and Loan Association of Amarillo, First Tract: Lot Nos. 5 and 6 and the W 4 feet of Lot No. 7 and the S 1/2 of the Alley lying adjacent to this land and N of said Lots, being out of Blk. No. 1 of Dodson's Sub. of the E 1/2 of Blk. No. 4 Evans Add. Second Tract: all of Lot Nos. 6, 7, 8, 9 and 10 of Blk. No. 2 of Hester and Baskin Sub. of Blk. No. 15 of Mabry Add.

Floyd Botsford, et al, to The Federal Land Bank of Houston, being the W half and the SE Quarter and the S half of the NE Quarter lying S of Railroad right-of-way, out of Sec. 17, Blk. K-4.

Clinton Cates, et ux, Mollie Cates to First Federal Savings and Loan Association of Clovis, all of Lot No. 15 and the S 5 feet of Lot No. 16 in Blk. No. 1 of Braly First Sub. of Blks. 5 and 12 and the S 10.65 feet of Blks. 6 and 11 Mabry Add.

New Automobiles
 Edna B. Johnson, 1956 Mercury, 12-19.
 V. W. Marcontell, 1955 Pontiac, 12-19.
 Jimmie Jesko, 1956 Chevrolet, 12-19.
 City of Hereford, 1956 Chevrolet, 12-20.
 Dale Litsch, 1956 Chevrolet, 12-20.
 C. L. Goodnight Jr., 1956 Oldsmobile, 12-20.
 H. L. Benefield Motor Co., 1956 Chrysler, 12-20.
 George Suggs, 1956 Oldsmobile, 12-20.
 John L. Scott, 1955 Buick, 12-20.
 Lewis B. Barnett, 1955 Buick, 12-20.
 George W. Ritter, 1955 Buick, 12-20.
 H. and H. Furniture Co., 1956 Chevrolet Station Wagon, 12-21.
 Jim Loving, 1955 International '57, 12-21.

Banquet Is Held By Sunday School Group At Westway

The Class of the Cross of Westway Sunday School entertained with a banquet at the Community House on Saturday night, Dec. 17, honoring old members of the class.

Pump Permits
 William Betzen, 8 inch, 12-16.
 Carl Luke, 8 inch, 12-20.
 Mrs. Herman Gray, 8 inch, 12-20.

The entertaining room was beautifully decorated with mistletoe logs, festoons, strings of bells and a lighted Christmas tree. The banquet tables featured candles, sparkling trees, pinon and mistletoe greenery with place cards of green and red Santa boots.

Misses Ann and Gayle Wagener and Mary Lynn Morrison assisted with the serving and entertained the children present. At the close of the meal, Mr. and Mrs. Bob Hunt of Canyon told the Christmas Story with pictures. The program was concluded with group singing.

Those present included the teacher of the class Mrs. Merlin Kaul and Mr. Kaul, Mr. and Mrs. Jimmy Thomas, Diedra, Dan, and Deborah, Mr. and Mrs. Bill Roberts, Carol and Linda of Amarillo, Mr. and Mrs. W. B. Nunley, Jackie, Ronald Lloyd, and Rickie, Mr. and Mrs. Bill Franks and Billy, Mr. and Mrs. Bob Hunt of Canyon, Mr. and Mrs. James Ray Coleman, Ted, Rex, and Joe of Friona, Mr. and Mrs. Harold Head, Janice, James Earl, Mr. and Mrs. Jack Renfro and Mr. and Mrs. Troy Smith, Franklin and Rebecca.

Theta Rho Club Entertains Guests

Carnation Theta Rho Club entertained their Rebekah mothers and their parents at a Christmas dinner-party held in the IOOF Hall Thursday evening. Agatha Malone was program chairman.

Betty Buse, president, presided and the Scriptural Christmas Story from Luke was read by Janice Jacobs. Agatha Malone told a Christmas story and a Christmas poem was read by Wyndalene Sheppard.

Special guests attending the grand warden of the state of Texas, Raymond Gage of Circleback, and Mrs. Gage, Maurice DeHerk of Mississippi, and Mrs. Phillip Sharp of El Paso.

Rebekahs Hold Christmas Party

Rebekah Lodge members held their Christmas party at the IOOF Hall Tuesday evening. Approximately 80 persons attended. A program of dancing and songs was presented by The Troy Shields

School of Dancing with the following students taking part. Robert Messick, Judy Lookingbill, Susan Clements, Becky Elliott, Linda Jacobsen, Pat Homer, Susan and Carl Stapp, Jane Messick, Ann and Dan Smith, Merideth Hooper, Jim and Judy Bradley, Linda Scott, Barbara Clements and Barbara Langley.

Mrs. Charlotte Calvert sang "O Little Town of Bethlehem" and led the group in singing carols. Hostesses were Mesdames Catherine Sheppard, Velma Kendall, Charlotte Calvert, Lavina Malone, Leatrice Clark, Bobby Meacham and Hazel Sparks.

Mr. and Mrs. R. G. Petersen and daughter Claudia of Indianapolis, Ind., are visiting in the home of Mr. and Mrs. J. W. Witherspoon and with other friends. Mrs. Peterson is the former Miss Martha Duncan of Hereford.

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 Francis Printing Co.
 Phone 1203



BE SURE SHOP FURR'S

Because Furr's are really excited about the LOW LOW PRICES in this ad, and you'll be too, when you come into the stores and see the hundred more low prices, you will think that each department in the Furr Food Store are trying to out sell the others, every department is trying to give you the best buys in town at lower prices, so be sure, shop Furr's.

DOUBLE C AND C THRIFT STAMPS

EVERY WEDNESDAY WITH \$2.50 PURCHASE OR OVER

Furr's Everyday Low Prices

- Coffee — All Grinds* **FOLGERS** Lb. Can **95c**
- Salad Dressing **MIRACLE WHIP** Qt. Jar **55c**
- Food Club — Bakerite or Snowdrift **SHORTENING** 3-lb. Can **69c**
- Food Club **COFFEE** Lb. Can **89c**
- Top Spread **OLEO** Colored Quarters Lb. Ctn. **21c**
- Armour's or Silver Leaf **LARD** 3-lb. Ctn. **53c**
- Elna — Halves or Slices — Syrup Pack **PEACHES** No. 2 1/2 Can **25c**

START The New Year WITH GOOD LUCK

Serve FURR'S 1956 GOOD LUCK DINNER TO-NITE

- CAMPFIRE **Blackeyed Peas** 2 No. 300 Can **13c**
- QUAKER — WHITE OR YELLOW **CORN MEAL** 1 1/2-lb. Box **17c**
- FRESH PORK, NOT CURED **JOWLS** lb. **13c**
- ELNA — FRESH SHELLED & SNAPS **Blackeyed Peas** 2 No. 300 Can **23c**
- EVAPORATED **PET MILK** 2 TALL CANS **25c**
- Bama Preserves RED PLUM** big 2-lb. jar **43c**
- Twin Harbor SALMON** No. 1 Tall Can **39c**
- Hillsdale - Half Slices Pineapple** 2 No. 1 Flat Can **27c**
- Gaylord - Syrup Pack APRICOTS** No. 2 1/2 Can **29c**
- Russell - Pure APPLE BUTTER** 28-oz. Jar **25c**

WILSON'S SUGAR CURED CRISPITE SLICED **BACON** lb. **33c**

WILSON'S CERTIFIED AND LONGHORN BRAND ALL MEAT SLICED **BOLOGNA** lb. **29c**

FOOD CLUB — 1 LB. PACKAGE, FROZEN **PERCH** **39c**

ALL MEAT, FRESH GROUND **Hamburger** lb. **25c**

SLICED, LAYERS, FRESH SIDE **BACON** lb. **39c**

FROZEN FOOD

- Hampshire Cut or French **GREEN BEANS** 2 8-oz. pkg. **27c**
- Food Club **PEAS & CARROTS** pkg. **17c**
- Dartmouth - Cut **CORN** 10-oz. pkg. **17c**
- Food Club Sliced Sweetened **STRAWBERRIES** 10-oz. pkg. **27c**
- Chase & Sanborn — Instant **COFFEE** 2-oz. Jar **45c**
- 10c Off Label — You Pay Only
- Exposition **PEARS** 4 No. 2 1/2 Cans **1.00**
- Libby's SAUERKRAUT 2 No. 303 Can **27c**
- Dependable—Mustard or **TURNIP GREENS** 2 No. 303 Can **21c**
- Van Camps **HOMINY** 2 No. 2 Can **23c**
- Elna **TOMATOES** 2 No. 303 Can **25c**
- Hunt's — Cream Style or Whole Kernel **CORN** 2 No. 300 Can **25c**
- Error — Cleaned Dry **PINTO BEANS** 2-lb. Bag **23c**
- Cleaser **BABO** 2 Tall Can Special Pack **25c**

BAKERY TREATS

- Serve Furr's Delicious Brown-N-Serve Rolls. Fresh From The Oven **BROWN SERVE ROLLS** 2 pkgs. **39c**
- Fill The Cookie Jar At Furr's Low Price **FRUIT BARS** 2 pkgs. **49c**
- Fresh Yeast Raised. **DONUTS** 2 pkgs. **39c**
- Banner - Chocolate, Vanilla or Duplex **COOKIES** Full Pound **29c**
- Lady Betty **PRUNE JUICE** Full Qt. Bottle **33c**
- Wilson's **CHOPPED BEEF** 12-oz. Can **31c**
- Food Club **GRAPE JUICE** 24-oz. Bottle **29c**
- Campfire - In Sauce **PORK & BEANS** 2 No. 300 Can **19c**

Grapefruit

U.S. No. 1 Florida Marsh Seedless **2 lbs. 13c**

ONIONS

Mild Yellow Globe **3 lbs. 19c**

POTATOES

Premium Pack Red McClure **lb. 4c**

COMPLETE RADIATOR SERVICE

PHONE 1597

Hereford Radiator Ser. South of Nell's Body Shop

Whitefaces...

(Continued from Page 5)
 ...in the lead.
 The Herd scared the Hornets on...
 ...the third quarter when the Whitefaces narrowed a large lead to only two points. But Ralph Stewart reinstated his Hornet "A" team which built up the lead once again.
 Tulla held quarterly leads of 14-6, 26-16, and 37-26. Hereford didn't outscore the Hornets in any quar-

ter but broke even in the fourth. Tulla's best quadrant was the first when they scored 14 points. Hereford's best was the last when they counted 11 tallies.
 Cubby Kitchens tried many combinations but never did find a very successful one. The most successful seemed to be the line one he installed.
 Tulla has won district two for the last two years and are expected to repeat again. Their experience proved too big an obstacle for the Herd to overcome. Hereford fielded a front of only

one senior.
 The "B" game was just the opposite story. Hereford accumulated 10 points before Tulla dropped in a field goal and continued to build a large lead. Led by Jim Curtisinger, who scored 21 points, and Don Weeks, who scored 19, the "B" racked-up their eighth triumph against two defeats. Both of these defeats were at the hands of varsity teams.
 Hereford adeptly controlled the back boards and threw up a fine defense. Tulla's best quarter was their 14-point fourth canto. Hereford scored 17 in the third and fourth both.

KNOX'S KNOTHINGS

(Continued from Page 5)
 ford Bulldogs to win the state championship. Now don't get me wrong. I don't mean next year. Everyone knows that Hereford will win next year.

Santa, Cubby Kitchens sure is having a rough time. I think he needs a megaphone in the worst way and he'd sure like to win more than one game this year. Then he can go for broke next year. He sure is a good basketball player, so I think you should give him some black shoe polish to put on his face so he can play for the Globetrotters:

But the cure to all his troubles would be two fine guards, a couple of good 6'3" forwards and a 7'6" center. If you find what I've just mentioned too hard to fulfill you just might bring back Joe Streun, Logan Cummings, Francis Boyd, and Everett Allen to play for the Whitefaces. Then, Santa, we could win state like we should have done in 1953.

Wayne Smith can't decide which of the 1653 colleges which have offered him scholarships he wants to go to. It's his choice, Santa; but don't let some Okie come down here and shanghai him into going to Oklahoma University. Let them get their material out of Oklahoma's sorry football crop.

What I'm asking for now shouldn't be too hard to fulfill. It's just a couple of new district records in the 100 and 200 for Smith. He's the fastest in the district by far and he might go a long way this year.

If you don't see fit to bring us these things you can wrap our gift up in one lump sum—a pro baseball club.
 Yours sincerely,
 Bill

Classifieds

(Continued from page 4)
PORTABLE DISC SHARPENING.
 Oneways or Tandem. Phone DR-23864, Amarillo. B-11-48-9p.

ERNEST L. MCGEE
 Earth Moving
 Zone 2016
 Zone, dragline. Backhoe service.
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THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1957 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-1tc

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 Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
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ADVERTISING
 For The Best Service Available
John McLean Insurance Agency
 Phone 273 Box 267
 127 W 3rd St
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 Agent: Earl Plank

WELLS CLEANED out and drilled deeper. Earl Plank. Phone Dawn 3614. B-11-11-41-ftc.

REPAIR electric clocks, ironasters, percolators and all electrical appliances. Phone 75 Witherspoon Electric. 129 West 3rd Street. B-11-20-50-1tc

Please Clip for Future Reference Persons who miss Their Brand City Delivery Route. CALL W SPARK Phone 1771-W

Hereford Bull

(Continued from Page 3)
 title was:
 "How to Play Chess."

Rex always kept a little clipping at his place of work. I cannot quote it exactly, but the gist was: "I had no shoes, and felt sorry for myself—Until I met a man who had no feet."

And I can think of no better possible theme to carry with us into the New Year of 1956.

Although lobar pneumonia used to kill one in five patients who contracted it, the use of antibiotics has drastically reduced pneumonia death rates.

Polar bears have been seen swimming in the sea 200 miles from land.

Wishing You A Holiday Season of Happiness!

It has been a pleasure to serve you during the past year and we are looking forward to another twelve months of these pleasant associations.

Mr. and Mrs. H. E. WESTER



BLESSINGS at CHRISTMAS

May this Holiday Season mark a blessed beginning of joy and contentment—not just at this Christmas time, but for always!

THE BEAUTY MART

GLADYS ADA JOHNNIE BILLIE JO NAN



Christmas Cheer

All of us—staff and management—extend to you our wishes that every joy and blessing will be yours in the cheery holiday season—and, that its many pleasures will thrill your household.

Stapp Chiropractic Clinic
Dr. Carl Stapp



HAPPY HOLIDAY!

May this season bring you and all your loved ones, much Happiness!

Pat and Hub Homer
 Homer Lee Owens

HEREFORD SHOE STORE

Truly-Teague Chev.-Olds.

TOM SAYS: If you are HUNTING for a used car... give us a SHOT at the deal, before you buy... we're setting our SIGHTS for a huge reduction of our stock before the first of January. Come in—now—and BAG one of these Bargains.

- 1955 Chev. V-8 Del Ray Cpe, Tu-Tone Green & Ivory, Radio, Heater & White Tires \$1695
- 1953 Oldsmobile 98 4-dr. Tu-Tone Green & Ivory, Hyd., Radio, Heater, White Tires, Power Brake & Power Steering \$1595
- 1952 Oldsmobile Super 88 4 - dr., Blue, Hyd., Radio, Heater, White Tires \$1195
- 1950 Oldsmobile Super 88 4 - dr., Fire Red, Hyd., Radio & Heater \$ 695
- 1953 Chev. Bel Air Spt. Cpe. Brown & Beige, Radio & Heater \$1195
- 1951 Chev. Deluxe, 2 - dr., Metallic Green, Radio & Heater \$ 695
- 1950 Mercury 4 - dr., Grey, Radio & Heater \$ 595
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For Low Prices and Good Deals—See our Used Truck & Pick Ups.

— TOM HUMPHRIES —
 Used Car Manager

TRULY-TEAGUE CHEV.-OLDS.
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McLALLEN'S BEN FRANKLIN

SERVE YOURSELF AND PAY LESS

- 35c SALAD BOWLS Chinaware 29c
- \$3.98 BIRD CAGES and Feeding Accessories \$2.97
- 50c SALAD BOWLS Molded 39c
- 25c MATCH BOXES China 13c
- 5c CHEWING GUM White With Florals 8 for 23c
- 69c TOWEL Wrigleys and Dentyne 50c
- \$2.49 THROW RUGS Mill-Ends of Cannon All Colors, Sizes 99c
- \$2.98 DRESS SHIRTS Men's Broadcloth 2 for \$5
- 69c TEA APRONS Plastic Finish 44c
- \$2.98 ZIPPER BINDER With Name Engraved \$1.44
- \$1.29 PAPER ENVELOPES Cello Pack, 250 Envelopes & Paper 77c
- 10c ENVELOPES Better Grade Pastels 6c
- \$1.69 IRONING PAD & COVER 88c
- 98c PLASTIC TEA APRONS Assorted Colors 44c
- 10c BABY BOTTLES Wide Mouth Glass 2c
- 39c FLOUR SIFTERS All Metal Strainer 23c
- \$1.19 PIECE GOODS Odds & Ends All Kinds 43c
- \$1.25 STRETCH NYLONS Ladies Hose \$ 1.15
- 19c DELSEY TISSUE Facial Quality 2 for 31c
- \$1.39 SAUCE PAN SET Three Pans 77c
- 49c RECEIVING BLANKETS Pastels Flannel 3 for \$1
- \$3.98 UTILITY BLANKETS Grey 64x43 \$1.25
- \$2.98 SADDLE BLANKETS 60x80 Trimmed \$1.99
- \$4.49 UTILITY COMFORT 60x80 Khaki \$2.47
- \$1.19 CONGOLEUM RUGS Straw Style 88c
- \$1.29 RUBBER MATS Fatigue Corrugated \$1.00
- 5c JUICE GLASSES Beveled Clear 12 for 39c
- 2 for 25c COFFEE CUPS 10 for \$1
- 15c PYREX CUSTARD CUPS 10 for \$1
- \$4.98 MEN'S JACKETS Blanket Lined \$3.73
- \$1.29 SWEAT SHIRTS Men's Grey \$1.00
- \$6.90 WINTER JACKETS Boys Knit Cuffs \$3.99
- 39c WALL DECORATORS Wrought Iron 19c
- 19c LAMP SHADES 10 Inch Plastic 9c
- 69c DEEP FAT FRYERS Mesh Woven 55c
- \$1.98 BOY'S SHIRTS Sport Style \$1.66
- 15c MEN HANDKERCHIEFS 10 for \$1
- 29c WORK SOX Men's Work 5 for \$1.00
- 39c LADIES ANKLETS White Nylon 3 for 95c
- 39c IVY WATERERS Metal Painted 27c
- \$1.19 SEWING KITS Needles Thread 98c
- 15c COLORED NAPKINS 60 Count Dinner Size 13c
- \$1.19 GIRL'S PURSES Plastic Plus Tax \$1.00
- \$1.79 HOME PERMANENT Lilt Regular \$1.50
- 10c SCREW DRIVERS Pocket Size 5c
- 2 for 25c RESTAURANT TUMBLERS 10c
- 19c COOKING SPOON HOLDER 17c
- 49c UTILITY ROASTER Aluminum Prism 33c
- 29c DUST PAN All Metal 18c

ALL BETTER CHINA REDUCED 50%

McLALLEN'S BEN FRANKLIN
 SERVE YOURSELF AND PAY LESS

Why, folks the Cowpokes Out On Guseman's Seven V Spread WOULD RIDE WILD BRAHMAS

Just to Bring You
Our
Sincere



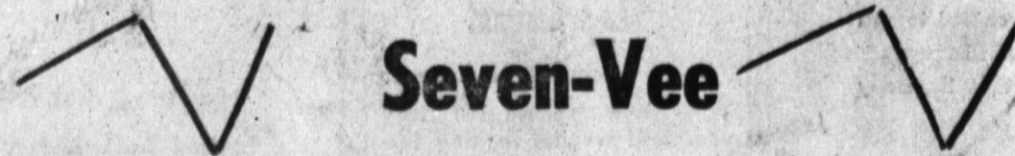
CHRISTMAS GREETINGS

AND WISH YOU A HAPPY PROSPEROUS
NEW YEAR

- | | |
|-----------|-----------|
| TOM | GARY |
| CECILIA | DONNA SUE |
| DOUG | JANE |
| TOMMIE | DON G. |
| JIM | WAYNE |
| ELIZABETH | VENA |
| KATHERYN | DAN |
| ROSIE | CECIL |
| GLENN | GENEVIE |
| DON B. | VIRGIL |

MARY ALICE

Whenever You're Out Our Way, Drop In . . .
You're Always Welcome At the



GUSEMAN CATTLE CO.

Christmas At School

Hereford, Texas, Sunday, December 25, 1955

Section Two



AT HEREFORD HIGH SCHOOL, the art class made various Christmas presents, wrapped gifts, and made table decorations during classes before the Christmas holidays started. Holding genius bottles made by the class are John Gilliland,

Bonnie Ivy, Claudia Green, Marilyn Sigle, Frankie Culpepper Henry, Genelle Benson, Barbara Damron, Erin Wertenberger, Sherry Watson, and Jimmy Boyd. (Staff Photo)



AT THE FIFTH GRADE SCHOOL, cookies, candies, and punch were served to each room by the mothers. The students presented a program for their parents Tuesday afternoon at the

High School, and each room had a small program Wednesday afternoon during their Christmas party. (Staff Photo)



AT PARKVIEW SCHOOL the Christmas program was held Tuesday evening. It consisted largely of dialogues by different students, and the singing of Christmas carols by the audi-

ence. Later in the evening Santa Claus appeared and gifts and sacks of candy were exchanged. (Staff Photo)



AT ST. ANTHONY'S SCHOOL, "The Miracle At The Inn" was presented by students of the eighth grade, with singing done by the choral groups. Members of the classes mounted the

stage and gave a gift for a poor child after the play was given at the Christmas program Friday evening. (Staff Photo)



AT SHIRLEY SCHOOL the children in Mrs. Kent Snare's room had a bright red Christmas tree for their party. The second graders who took time out from decorating the tree

for a picture are Terry Hutson, Jerry McCathern, Randy Hopson, Sammy Curtsinger, and Roger Owen. (Staff Photo)



AT CENTRAL SCHOOL students of Mrs. Lucille Smith's first grade room had a fireplace for Santa Claus, complete with stockings. Sitting around the fireplace are Jimmy Allison, Roy Scott, and Linda Kay Carter. The Santas and reindeer above the fireplace were also made and colored by the students of her room. (Staff Photo)



AT STANTON JUNIOR HIGH several rooms had individual trees and decorations, but the large tree located in the lower hall was the main attraction to most sixth, seventh, and

eighth grade students. The three sixth grade girls pictured by the tree are Nicky Nan Newton, Sandra Wester, and Diane Clepman. (Staff Photo)

Letters To Santa Claus

Dear Santa,
I have ben a good girl all year long. I would like a baby Sue doll

and some clothes for her and a comb and brush for her to and a gown and suitcase for her and for my self a brown suitcase for my Aunt Tootie. A pair of Houseshoes and for my Uncle Fred a shirt from my mama a red taffeta dress.

Yours Jerry Gene Loerwald
Love and kisses too



CHOOSE FROM THESE DRAMATIC COLORS

- | | |
|--------------------|--------------------|
| 216—Coral | 244—Surf Green |
| 211—Coronado Pink | 202—Pearl Grey |
| 214—Crimson | 201—Charcoal Grey |
| 208—Cinnamon Brown | 213—Georgian Buff |
| 215—Cocoa Brown | 206—Chinese Yellow |
| | 205—Majestic White |

HERE'S WHY Color Crest Stone IS BETTER

Only pure limestone is used. Steam curing insures a uniformity of permanent color. Only the finest of nature's mineral colors are used. Color Crest Stone colors are actually enhanced with age.

These units far exceed A.S.T.M. and federal specifications for compressive strength and absorption.

Insist on genuine Color Crest Stone from . . .

Crowe-Gulde Cement Co.
of Hereford 1st & Gough St.
PHONE 1727

Dear Santa,
I would like an electric train, watch, bicycle, Fire Engine, Your little friend Lane Hallows

Dear Santa,
Please bring watch bicycle electric train boat two gun football burpgun cavalryret truck
Lane Robinson
P. S. I want a sword and shield.

Dear Santa Claus,
I want some Candy, Fruit, and Nuts, I want tiny Tears Doll. Remember the others.
Kathy Stringer

Dear Santa Claus
I want some candy, fruit, and nuts. I want electric train. Bow and arrow set.
Chester West

Dear Santa,
I want some candy, fruit, and nuts. I want cowboy suit Bicycle.
Clarence Eugene Parlier

Dear Santa Claus,
I want some fruit, candy, and nuts. I want a nurse set Bow and asrehto Remember the others.
Butch Sanderson

Dear Santa Claus,
I want some candy, Roy Rogers gun I Checkers.
Charles Ray Brewton

Dear Santa,
I want a doll and checkers. Remember the others. I Remember the others.
Juanita Brown Wright

Dear Santa,
I want some candy, fruit and nuts. I want and nurse kit. Remember the others cowboy suit bicyclecow.
Donald Fowler

Dear Santa,
I want some candy and fruit and I want a police car and paint set.
Keith

Dear Santa,
I want some candy fruit and nuts. I want a doll and skates Remember the others. and nurse kit.
Linda Batterman

Dear Santa,
I want some candy, fruit and nuts. I want and nurse kit, Doll School.
Irena Castillo

Dear Santa Claus,
I am seven years old. I want two guns and I want a football suit. And I want a walky talky. And I want play money.
Jimmy Lynn Cates



MRS. N. C. VOGELY
... community builder

Dear Santa Claus,
I am seven years old. I want a football suit. I want a pair of guns and a walky talky too and some play money too.
Brant Knox

Dear Santa,
I would like to have a BB gun and a cowboy suit and an electric train. That's all now.
With love,
Jerry Lynn Mudroch

Dear Santa Claus,
I want a doll for Christmas Dear Santa Claus and too a coat for Christmas. Leave some toys too please. I want you to have a car for you, Dear Santa Claus. Thank you, dear Santa Claus. Will you leave a doll too?
Love,
Lilla Treviene

Dear Santa Claus,
I am ten years old. I am in the Fourth Grade. I would like a typewriter and a purse and a monopoly game. Please bring my broth-

er Dickie something and my sister Debbie Sue.
With love,
Donna Kay Elliott

114 Avenue B
Hereford, Texas
Dear Santa Claus,
I want a watch, a western hat, and an art book and a sweat shirt.
Love,
Ted Freeman

Dear Santa,
My name is Theresa, I am at two years of age. My sister is writing this letter. I want a doll like my two sisters.
Lovingly,
Theresa Jo Vines

Dear Santa,
I am a little boy four years old. I would like a dump truck, a bow and arrows, and a tool set. Please don't forget all the other little boys and girls.
Rodney Dearing

Dear Santa,
My little sister wants a wagon an a teddy bear, and my brother wants a football an a bow an arrow. An I want a football and a microscope set.
From Glenda Marvin an Donald Evans

Dear Santa Claus,
I want some candy, fruit and nuts, I want school too. Pellet gun Remember the others.
Leslie Carlson

Dear Santa,
I want some candy, fruit and I want Roy Rogers gun Electric Train.
Kent Lindsey

Dear Santa clause: I have tried to be a good girl. I want a nurse set. an I want a play bottle.
My little sister Iretta wants a doll and a play piano
I Love you santa caluse
Love
Cheryl evon Greenway.
P. S. And Dear Santa clause do not forget the other little boys and girls.

MERRY CHRISTMAS



from all the folks at

HARMAN'S

LOUISE
PAT
NITA
JEWEL

CARMELITA
FRANCES
PICK
SUSIE

BEA
MARY
S. J. HARMAN, SR.

FREE

10-DAY VACATION

from Washday Work!



Here's Your Opportunity to Enjoy Effortless Washdays with the Fully-Automatic Whirlpool Washer and Dryer

Try either or both for 10 days in your home absolutely free! No obligation . . . no strings attached. We want you to experience the convenience of washing and drying automatically with Whirlpool. Once you know how much time and work you save, we believe you'll never want to part with Whirlpool. Let us tell you about this 10-day free home trial . . .

COME IN OR PHONE US NOW!

Hereford Furniture Co.
Corner 4th & Main Phone 823

Season's Greetings

To the best friends a business firm could possibly have — our many loyal customers — we say Thank you for your patronage and our best wishes to all of you For A Happy Holiday Season!

ANOLIA WHOLESALE
H. L. HIGGINS

JOYOUS NOEL



Your mailbox can't hold all the good wishes we're sending to you and yours at Christmastime!

Velma Hodges
County Treasurer

...TO WELCOME Christmas!

To our many friends and customers we extend our sincerest wishes for a happy holiday and a healthy New Year! Many thanks for your continued patronage!

Mildred — Sara — Olive — Wayne

LAWRENCE CLEANERS

Sunday Brand, Hereford, Texas, Sunday, December 25, 1955

ADRIAN NEWS

By MRS. A.R. BEIGGS
 and Mrs. Lawrence Rowland
 son of Tucumcari, N. M. vis-
 itors in the home of Mrs.
 land's sister, Mrs. W. C.
 es.
 sitors in the Lloyd Heaton
 Thursday and Friday of last
 were Boy Morehart and Ha-
 Woods of Fargo, Okla. Boy is

Heaton's nephew and Harold is
 Heaton's cousin.
 Mr. and Mrs. Jack DeWees en-
 tertained Saturday night with a
 dinner party in their home. Pre-
 sent were Mr. and Mrs. Day
 Thompson, Mr. and Mrs. Heber
 Holder, Mr. and Mrs. Warren Cook
 Mr. and Mrs. Bill Hottelling of
 Boys' Ranch, Mr. and Mrs. Bill
 Leslie and the host and hostess.
 The house and table were decorat-
 ed with Christmas decorations.
 Following dinner, those present en-
 joyed playing canasta.
 Mr. and Mrs. Ray Brown are

still in the process of complete re-
 modeling their home, a block
 south of the school and a block
 west of the post office. New rooms
 have been added to the house
 and the interior has been complet-
 ely redecorated. The outside of the
 house is now being bricked.
 Mr. and Mrs. J. R. Cullender
 and children visited Sunday in Can-
 yon with her parents, Mr. and
 Mrs. E. A. Michael. Mrs. Cullen-
 der's sister, Sandra Michael, re-
 turned home with them to visit
 until Thursday.



THE SHEPHERDS — An Angel of the Lord appeared
 THEY MADE CHRISTMAS

Angels Brought News Of Great Joy To Shepherds

By DR. J. CARTER SWAIM
 Director, Department
 of the English Bible
 National Council of Churches

Tending sheep is one of man's
 oldest occupations. It is also one
 of the most strenuous. The Pales-
 tinian shepherd had to be out in
 all weathers: the heat of noontime
 and the chill of midnight; the
 drought of summer and the storms
 of winter. His was the duty of
 fighting off robbers and wild ani-
 mals. His was so confining an oc-
 cupation that there was not time
 to keep all the provisions of the
 ceremonial law. The orthodox on
 this account regarded him as out-
 side the pale. The ancient Egypt-
 ians wanted to avoid the work of
 the shepherd.

When Christ was born, "there
 were shepherds out in the field,
 keeping watch over their flock by
 night." It was they to whom "an
 angel of the Lord appeared . . . and
 the glory of the Lord shone
 around them." Such things were
 frightening. No matter how pious
 a man may be, a vision of the
 divine glory is an awesome ex-
 perience. These shepherds were
 "filled with fear." Many people of
 earth have never gotten past this
 stage of fear in religion. Fear—in
 the sense of wholesome respect for
 the Deity — is the beginning of
 knowledge (Prov. 1:7.) but Chris-
 tianity ends the reign of terror.
 It begins with the triumphant
 "Be not afraid," and this is echoed
 frequently in the New Testament.

There have been societies, as in
 Egypt, where life's best gifts were
 only for the rulers. The common
 people gained in significance only
 as they gave themselves to ad-
 vancing the well-being of the Ph-
 araohs and their court. One of the
 first notes of the Gospel is ad-
 dressed to ordinary, hard-working
 folk. It is to "shepherds out in the
 field" that the announcement is
 made: "I bring you good news of
 a great joy which will come to all
 the people."

Church Classes Entertained At Christmas Parties

Classes of the Central Church of
 Christ were entertained at Christ-
 mas parties the past week with
 Christmas programs as features of
 entertainment.

Mrs. Stanford Knox entertained
 the first grade class at her home
 Saturday afternoon with Mrs. N.D.
 Bartlett as cohostess. Games were
 enjoyed and recordings of Christ-
 mas hymns and carols were play-
 ed. Gifts were exchanged and re-
 freshments served to Ken and
 Nate Stark, David Robbs, Carol
 Davis, Donna Ruth Johnson, Kathy
 Allred, Andrew Channer, Tommy
 Reeves, Alan Chambers, Ronald
 Ott, Berna Mae Lindsey, Cynthia
 Ann Knox, Lynn Wells, Sammy
 Means, Bryan Knox, Stephen Knox
 and Kathleen Knox.

Saturday Night Party

A Saturday night Christmas party
 was held in the home of their
 teacher, Mrs. Stanford Knox hon-
 oring members of the sixth grade
 class. Assisting were Mr. and Mrs.
 Howard Hill.

Charades and other games were
 played and holiday time refresh-
 ments were served to Sandra West-
 er, Mildred Wester, Susan Reese,
 Louise Axe, Lynn Davis, Barbara
 Pulliam, Kent Davis, Alfred Turn-
 er, Maxie Ann Wiseman, Anita
 Turner, Carolyn Brooks, Jerry
 Curtsinger, Kathleen Knox, Leslie
 McGee, Wy Dee Hudson, Virginia
 Roberts, Jerry Francis and Andy
 Rule.

DOG SITTER PROVIDED

DETROIT (AP)—Because he can't
 keep his mouth shut when he's
 alone, Stubby is going to have a
 sitter—by court order. Stubby is
 a 10-year-old mongrel dog. Neigh-
 bors complained that for seven
 years Stubby had set up persistent
 barking whenever left alone by
 his owner, Miss Mollie J. Conner.
 One neighbor, Arnold Benes, sug-

gested a dog sitter whenever Miss
 Conner left home. The judge was
 in agreement. So was Miss Con-
 ner.

CHRISTMAS GREETINGS

First, a sincere "Thank You" for your courtesy, good will and loyal cooperation, they have made our associations with you a real pleasure.

Then, a cordial wish for the best for you and yours in the Holiday Season.

from all the folks at
LITTLE'S of Hereford

GET YOUR EQUIPMENT READY!

SAVE ON FUEL

By Converting Now to

BUTANE & PROPANE

Why delay . . . bring those tractors and combines in now and let us convert them over to Butane operation. You'll save more than enough in the first season operation to pay for the conversion. See us today . . . Convert all your mobile farm equipment over to BUTANE.

ENSIGN CARBURETION EQUIP.

BLANTON BUTANE, INC.

'T WAS THE NIGHT BEFORE CHRISTMAS

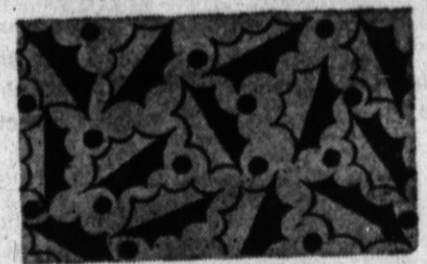


And with everybody's mind on Christmas, we particularly think of our friends and patrons whom we have enjoyed serving this past year. We say to all of you, "May you have a very cheerful and happy Holiday."
 Dub Reeves

Cliff Arnold

DUB'S MAN'S SHOP

SEASON'S GREETINGS



To our many friends: we wish you the Happiest Holiday & the Merriest Christmas, ever —thanks for your patronage!

GREEN HEDGE CAFE

- MRS. CARL FORBUS
- JOY CRAIG
- ALICE MUSE
- WANDA LYTLE
- NETTIE PAYNE
- MARIE MAYFIELD

Wishing you

a very merry
 Christmas...



Sheriff and Mrs. Lowell Sharp

Your Congressman Reports

I pointed out last week that the Moscow Metro, or subway station, was one of the Russian show places. They are most anxious for everyone who comes to Moscow to ride on it. Once they get you aboard, you are almost sure to go over the entire system before they let you off.

Actually, it is a most pleasant experience, although time consuming. It is certainly one place that you can get a complete view of a cross-section of Russian life. You see almost every type of individual from all of the Soviet Republics and many foreigners. The dress of many of these people instantly gives away their nationality, and

in many instances, you can identify the section of the Soviet Republic from which they come. The main entrance to the subway, that is located in the heart of Moscow, is continuously seething with humanity. The ticket arrangement is efficient and fast moving. Entrance to the main subway station is by escalator. There is a bank of

six escalators — three moving downward and three upward. And frankly, they were the longest escalators that I had ever seen, and I was not too anxious to get on them. However, one of our guides laughed and said that there were thousands of people who rode them every day without mishap. I finally

got on, but never did get over my skittishness. The thing was not only very long, but it was very steep.

The operation of the cars is very similar to the operation of the New York subway. Everyone seems to be in a rush and the cars all seem to be pretty well jammed. In the front of the cars there is a compartment for the crippled, the old and the children.

Speaking of the insistence of the Russians that you see on the subway, it might be pointed out that the guest of honor, Honorable Lester Pearson, Canadian Secretary of State for External Affairs, was late for the reception that was given for him by the high Soviet officials. His lateness was due to the fact that he was being taken for

THEY MADE CHRISTMAS

Herod Failed In Attempt To Make Throne Secure

By DR. J. CARTER SWAIM
Director, Department of the English Bible, National Council of Churches

a ride—subway, that is.

FOREIGNERS STATIONED IN MOSCOW

Moscow resembles Washington in many respects, insofar as the many people from foreign countries is concerned. I took advantage of every opportunity to talk to foreigners, to try to obtain their impressions of Russia. Of course, some were happy to be there, while others were very, very unhappy. Most of the unhappy ones came from the Western countries. Some seemed to feel that they were being continuously watched with a skeptical eye. This is, in a large part due to the actions of the Russians that, in my opinion, should be corrected. For instance — a number of Americans who are stationed in Moscow have formed The American Club and have acquired a building for the same. They have equipped the building in much the same manner as many of our YMCAs. It is an excellent club and serves a very outstanding purpose for its members. The trouble lies in the fact that immediately outside the front door, the Russians have stationed two policemen. This post is manned by policemen 24 hours a day. Perhaps the Russians would take the position that they are merely protecting the Americans, in explanation of this police post being so located. However, it occurs to me, that if the Russians behaved themselves as well as the Americans I saw in Moscow, it would hardly be necessary for this protective measure and the police post could well be moved some place else. The same station exists at the American Embassy where police are on duty at all times.

I discussed Moscow with many other foreigners, and the consensus seemed to be about the same — that the Russians were overly suspicious about the people from the Western countries. Some complained about the living quarters and others about food. All in all, it amounted up to a situation that could easily be remedied by the Russians, if they are as bent on peaceful pursuits as they proclaim.

ENTERTAINMENT

Entertainment in Moscow is primarily confined to athletic contests, the opera and the ballet. There are a number of movie theatres, but these are not considered outstanding in the eyes of Russians. We were told that there was only one night club and that it was located in the Sovetsky Hotel. They told us that formerly it had been called, "The Yar," but that the name had recently been changed and it was now called the "New Yar." Four of us went by there one evening to see what Russian night life looked like. The night club consisted of a very large dining room, brilliantly lighted, with a bandstand at one end. Flood lights were high on the wall at the opposite end of the room and shone not only on the band, but on most of the people in the band end of the room. Most everyone we could see was eating heartily — the Russians are great eaters. They have eating places in the opera house, in all the theaters, and many other places where crowds gather. The orchestra consisted of 17 pieces and was playing mostly American jazz music. We were told that this was a new innovation that had recently started. We surmised that the brand of music

The ancient world had no better way of fixing time than by reference to the reigning monarch. Luke (1:5) dates the birth of Jesus "in the days of Herod, king of Judea." In a frantic effort to get rid of any who might take his throne, King Herod "killed all the male children in Bethlehem and in all that region who were two years old or under" (Matt. 2:16.) But that was not an unprecedented example of his cruelty: he had already murdered two of his own sons, suspected of plotting against him.



HEROD — Roman puppet

Many kings bore the name of Herod, but this one is called Herod the Great. The title was bestowed by the Romans for carrying out in his part of the world the grandiose plans of Augustus. Herod gratified his dreams of magnificence by an extensive building program, which included the reconstruction of the temple in Jerusalem, and the erection of the luxurious quarters for his wives, of whom there were 10 all told — nine at one time. He decreed that on the day he himself died, all the leading citizens should be put to death. This was to insure that there would be mourning in the land: Augustus said he would rather be Herod's pig than his son.

All that Herod did was done with an eye to perpetuating his sovereignty. It was to make his throne secure that Herod slew the infants. But what a strange reversal is here! History has put the Child at the pinnacle. Luke dates the birth of Jesus "In the days of Herod, king of Judea" (Luke 1:5.) Now there is another point of reference — and one that does not change. Everything now is dated before and after Christ. The reference books even say that Herod became king in 37 B. C.

had probably changed at the same time as the name. Anyway, the Russians seemed to enjoy the jazz music much more than any other kind played by the orchestra. We were there for about an hour and the orchestra played the entire time. About 70 percent of the music was American jazz and the rest was Viennese waltzes and some gypsy music.

Incidentally, in most of the countries we noticed that Christmas decorations were already being prepared in all of the stores. This was not so in Russia. In fact, there was no indication of any celebration of Christmas.

WALTER ROGERS,
Member of Congress
18th District of Texas

N. D. & COMPANY
N. D., Ruth and Doug Bartlett

MAY YOUR CHRISTMAS

Sparkle with Happiness



SEASON'S GREETINGS!

from the Store Gang
Mr. and Mrs. Kenneth Cowan and Virginia
P. T. Clark Ann Lookingbill Martha Jean Brown

COWAN JEWELRY
YOUR FRIENDLY CREDIT STORE

MODE O'DAY
Mr. and Mrs. V. D. Powell

To Our Friends!

We greet you at Christmastime with all the sincerity in the world. May the season hold abundant joy for each of you, our friends. And may the coming years see the fulfillment of your every ambition, hope and desire.

A HAPPY HOLIDAY

from all the folks at

HUB MOTOR LINES
Bill Williams, Manager



"JOY TO THE WORLD..."

Here's our cheery carol for you —
May all the joys of the Holiday Season
be yours on Christmas Day!

**CRUME - LINDERER
PRINTING CO.**

Les Meres Club Has Yule Party

Les Meres Study Club held its Christmas party in the home of Mrs. Ed Brisendine Tuesday evening with Mrs. Howard Gore and Mrs. Dick Gholson serving as co-hostesses.

Gifts were exchanged and games of bridge and forty-two were enjoyed. Holiday time refreshments were served to Mesdames Joe Deavenport, Dick Gholson, Howard Gore, Glenn Gripp, Spicer Gripp,

Leo Hoffman, E. D. Hopson, J. E. McCathern, George L. Olson, Nelson Reiger, Bill Simpson, Glenn Watts, Delmo Williams, Larry Summers, L. R. Boyer, Erwin Robinson Jr., Alvin Smith and the hostess.

The annual holiday party for children of members was held the previous Saturday afternoon in the Jaycee clubhouse.

Santa Claus was present to distribute gifts and toy reindeer were given as favors to the 41 children attending. Fourteen mothers attended.

La Plata Study Club Helps Fill Childrens' Stockings

LaPlata Study Club members prepared Christmas stockings and filled them with candy and nuts, for the Spanish Speaking Class of Hereford Schools at the Christmas meeting held in the home of Mrs. T. E. Seigler Jr., Tuesday evening. The club serves as "room mother" for the group and this was their contribution to their holiday party.

Beta Sigma Phi Holiday Party Held At Clubhouse

Mrs. Don Little presented the program reviewing the story "The Christmas Doll" by Clara Gandy Anderson, a tender story of a little girl to whom another's kindness brought Christmas happiness.

Those attending were Mesdames M. C. Adams, F. L. Alexander, Leroy Aven, N. D. Bartlett, Jay Boston, Homer Brumley, Dalton Criswell, S. S. Dodson, Kenny Gearn, J. R. Johnson, W. J. Krumbain, Don Little, Ansel McDowell, Chas. Newell, Elmer Patterson, Frank Prowell, A. J. Schroeter, Liston Wilson, Urlin Streu, Raymond White, Louis Woodford, Paul Dishman, a former member who was welcomed back and the hostess.

Members of Kappa Iota chapter, Beta Sigma Phi Sorority, held its holiday party at the Jaycee Clubhouse Tuesday evening. Mrs. R. L. Warren, Mrs. J. D. Whitaker and Mrs. Ronald Babione hosted the yuletide event.

The party was in the form of a dessert-bridge and guests were seated at quartet tables laid with red, green and white cloths with Christmas tree and snow man candles as center pieces.

Mrs. Cecil Massey, president, opened the session with the ritual and presided at a short business meeting. Mrs. Pete Guinn read a letter from Amelia Anthony, supervisor of Gristown, thanking the group for their Christmas contributions. Christmas carols were led by Mrs. Sam Albright who also gave accordion accompaniment.

Following the refreshments Mrs. Ronald Babione gave a special Christmas prayer, and led the group in the closing ritual.

The gift table from which gifts were exchanged from secret pals held a huge silvered thistle decorated with bright Christmas baubles and Angel hair.

At the conclusion of the program bridge and canasta games provided entertainment, with high score awards going to Mrs. F. A. King in bridge and Mrs. Ann Woodward in canasta. Mrs. Bill Frizzell and Mrs. Sam Albright won the traveling prizes.

Those attending the annual event were Mesdames Ronald Babione, Harold Beauchamp, Leo Box, Jim Calmes, Neil Cooper, M. G. Duval, Pete Guinn, James Ellis Higgins, A. E. Hodges, F. H. King, Reuben Knox, Chas. Laing, Cecil Massey, James C. Mercer, Virgil Moore, J. H. McDonald, W. Glenn Nelson, J. B. Pool, T. E. Prickett, Jess Robinson, Clyde Russell, Fred Sims, Emma Suit, Ernest Wade, R. L. Jones, J. D. Whitaker, J. W. Witherspoon, Ann Woodward, Sam Albright, Bill Frizzell and Sam Albright, a special guest, Mrs. Ray Johnson of Frio.

ASC Employees Are Entertained

Employees of the Agriculture Stabilization and Conservation office were entertained at a Christmas buffet supper party at the Riders Club House Tuesday evening with the ASC Secretary F. G. Collier and Mrs. Collier as hosts.

Featured decorations were in red and green and the buffet table was centered with a winter arrangement in those colors. Red tapers completed the traditional decor. Highlight of the evening was the exchange of gifts from a decorated tree.

Those attending were Zelma Almon, Jonie Vinson, Gwen Jesko, Marcella Bezner, Dorothy Troxell, Pearl Thomas, Mrs. Bessie Smith, Mr. and Mrs. Charles Newell, Mr. and Mrs. Horace Schloss, Darrel Dirks and son and the hosts.

Exchange of Gifts Featured At Party

A traditional exchange of gifts party was held by members of La Madre Mia Study Club Tuesday evening in the home of Mrs. Dean Herring. Mrs. Glenn Hopson served as cohostess. Roll call featured Christmas novelties.

Gifts were exchanged from a brilliantly decorated tree in blue and white. Other yuletide scenes included Santa Claus at the North Pole and Angel Choirs in pink and white.

Members present were Mesdames Louis Beckman, Don Fudge Calvin Goodin, Carroll Goss, John Hampton, Glenn Hopson, R. V. Hale, Dennis Lomas, Hershel Miller, Bobby Owen, Troys Riddle, Eugene Sparks, Vernon Wilson, Ted Hardwick, Cuby Kitchens and the hostess.

El Nino Study Club Christmas Program Held

El Nino Study Club held its annual Christmas party in the home of Mrs. Sam Nunnally Monday evening with members of the social committee in charge of arrangements.

Entertainment features was a pantomime skit, "The Night Before Christmas in Texas" enacted by Mesdames T. J. Clay, Darrell Blanton and Wayne Thomas.

Gifts were exchanged in Christmas charade games and refreshments were served to Mesdames Ivan Block, Ben Childers, Elizabeth Bonesto, Y. J. Clay, Wayne Thomas, Darrell Blanton, O. G. Hill Jr., Edgar Skypala, Jim Bookout, R. A. Daniel Jr., Bill Decker, John Jacobsen Jr., Doryal Young and the hostess.

Mr. and Mrs. Hewitt Hanson of Dallas are in Hereford to spend the Christmas holidays with her parents, Mr. and Mrs. I. O. Crosthwait.

Mr. and Mrs. L. R. Blevins and children of Carmichael, Calif., have arrived to be with his parents, Mr. and Mrs. W. R. Blevins and her sister, Mrs. Elmer Patterson, and other relatives during the Christmas holiday season.



The age-old story takes new meaning each year as again we wish all our friends and customers A VERY MERRY CHRISTMAS

WALKER REFRIGERATION
WALKER-HOLLINGSWORTH MOTOR SERVICE
OWENS ELECTRIC

At The Movies

Ann Blyth, Edmund Purdom, David Niven and George Sanders head the cast of M-G-M's colorful CinemaScope drama, "The King's Thief," which will show Wednesday only at the Star.

It is set against the court background of Charles II during the reckless days of the Restoration, the picture's adventurous action sweeps from the highways of 17th century England to the palace intrigues and amours which made this one of the most interesting eras in history. Its story is based on an actual incident during the reign of Charles II, when a young soldier of fortune made a brazen attempt to steal the Crown Jewels from the Tower of London.



Greetings of the Season

We wish for you every happiness that you may enjoy fully The Season of good cheer.

ROY OSWALD FIRESTONE STORE
Mr. and Mrs. Roy Oswald



May the spirit of Christmas bless you, always! . . .

JIMMIE'S UNITED SERVICE
209 N. Miles



BEST WISHES

for a Season of

GENUINE HAPPINESS

It's time for Santa again and we're sure you are busy getting ready for him. Please take a moment to accept our greetings on this glad occasion. Our Christmas is complete only when we have taken the opportunity to renew our pledge of friendship to each of those whom we have been in a position to serve the past twelve months. We wish you the best of everything.

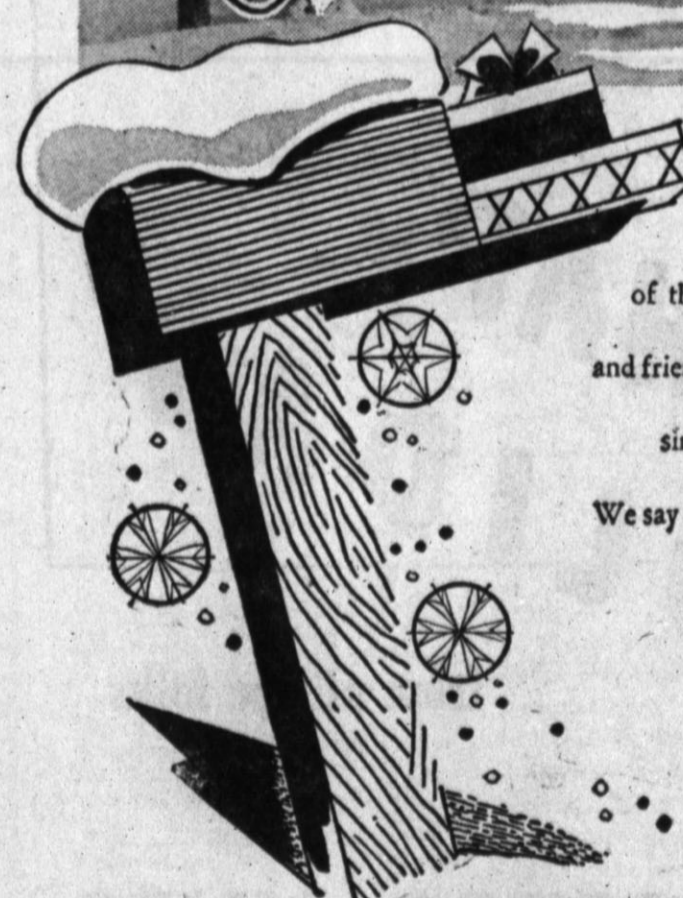
C. E. Coleman, Jr.
Norma Tomberlin

Roy Boyer
Cliff Jones



PRINTING and OFFICE SUPPLY

Phone 201



At no other season of the year are warm feelings and friendly words more fitting and sincere than at this time — We say to you -- Merry Christmas.

Plains Fertilizer Co.

Harman Employees Hold Yule Party

Employees and their guests of Harman's held their annual Christmas dinner party at the Western Wheel Inn Tuesday night.

Following the dinner, the group returned to the store for their exchange of gifts, with Hub Homer acting as Santa Claus.

Those attending the party were Hub and Pat Homer, Jo and Harvey Brock, Dell and Emmett Sher-

man, George and Nita Byrd, Carmalita and Alton Nicholson, Jewell and Jim Casse, Pat and Louise Ferguson, Bert Buse, Suzie Ramirez, Beatrice Gandar, Sandra Story, Frances Thomas, S. L. Harman Sr., and the hostesses, Pick and Mary Harman.

MORE JAPANESE JOBS

TOKYO (AP)—Japan now has 42 million persons gainfully employed the Statistical Bureau reports. And there are 710,000 unemployed, a decrease of 10,000 from the summer figures.

Letters To Santa Claus

119 Fuller Hereford, Tex.

Dear Old Santa, I am really counting the days until you come. Please remember all of the little boys and girls. Santa, would you please bring me a steam shovel and a little



Smells At Christmas Time
Such smells there are at Christmas time!
Christmas candies in the making
Spicy cookies cooling on the rack
Fat, juicy turkeys that are browning,
I like these smells of Christmas time.
... Sandra Moore



Christmas Music
There's music everywhere at Christmas time:
The church bells ringing,
Girls and boys singing,
Sleigh bells jingling,
Little girls giggling,
There's music everywhere!
... Ann Lance

truck to haul it on.
I would like for you to bring my friend Lonnie a knife.
Santa I hope you have a very merry Christmas.

Love,
Clifford Eugene

Dear Santa,
I am five years old and I would like a doll, a doll house, sewing machine, house shoes and house coat. My little sister, Holly, is 17-months-old and I want you to remember her, too. She would like a doll and a ball.
Thank you,
Penny Young

Dear Santa Claus,
I want an airplane and a helicopter and a wagon for me and a teddy bear for Ricky. Also a big Donald Duck and a pully dog for Ricky. I am almost four-years-old and Ricky, my baby brother is almost one-year-old. We have been good boys.

Love,
Trippy Moore
320 Avenue J

Dear Santa Claus,
We are four brothers and sisters. Sharon, 9, would like very much to get a little Terri Lee doll and a sweater. Tim, 8, would like to get an electric set, cowboy set, and a basketball. Pam, 5, would like a Ginny walking doll, a jumping rope, a nurse set and a musical teddy bear. Jay, 11 months, would like a fuzzy dog and anything else little boys could use. Thanks San-

ta, hope you have nice weather for your trip.
We Love You,
Sharon, Tim, Pam and Jay Hoffman

Hawksbill, the highest peak in Virginia's Shenandoah National Park, is 4049 feet.

JOHN BROWN'S BODIES
Bloomington, Ill. (AP)—John B. Brown gave a couple of stray dogs visiting his chicken coop a roaring reception with a 12-gauge shotgun. When the smoke cleared, he found that one stray was dead, the other had made a clean getaway and 10 chickens were no more.

ONE-MAN PROGRAM
MADISON, Conn. (AP)—Dr. Donald LaChance, vice president, presided at the Rotary Club luncheon because the president was absent. He introduced the program chairman—Dr. Donald LaChance. Then

the program chairman introduced the speaker of the day—Dr. Donald LaChance.

HONEST FISHERMEN
LAWTON, Mich. (AP)—Boat liv- eryman Ed Wagner puts fishermen on their honor when they rent his boats. Wagner, 73, has installed a system of slots on his garage at nearby Cedar Lake. Slot numbers correspond with those of the boats. A sign directs the customer to insert his fee and help himself to a boat.

Wagner says that in two years of operating his system he has been "beat out" of only one or two

fees. The price is \$1 a day.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours 8:30-5:00
140 W. Third, Hereford
Texas
Phone 37



We Will Be Closed from Saturday, Dec. 24 thru Tuesday, Jan. 2

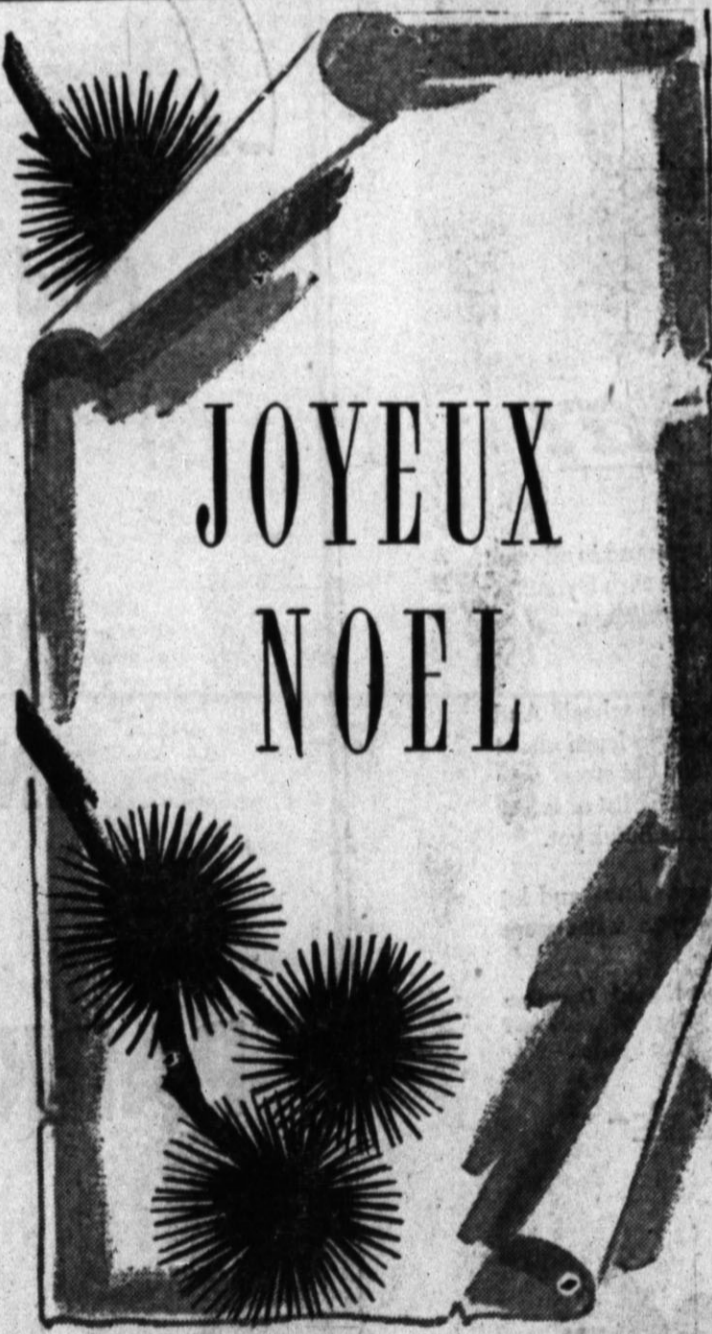
Frigidaire Appliances
Morgan Appliance Co.
Mr. and Mrs. David Morgan



To all of you whom we have been privileged to serve—we extend our thanks for your patronage and our best wishes that your Christmas be filled with much happiness and joy

GLEN GORDON WILLARD VERN

Witherspoon Electric Co.



We take pleasure in extending our sincere thanks and good wishes to you, our many friends and loyal customers, in the hope your Christmas will be the

Merriest ever!
Beaver's Motor Co.

May Your
CHRISTMAS

be a Happy One



This is the sincere wish of every member of this organization.

We are deeply appreciative of the opportunity we have had in serving you . . . and we truly hope that for each of you, this may be a day of great joy.

MERRY CHRISTMAS and A HAPPY NEW YEAR

And Speaking of The New Year . . . We hope You'll

Start it Right By Planning Now to Irrigate

With

POMONA PUMPS

LET'S TALK
irrigation...
with
FAIRBANKS-MORSE
DEEP WELL
TURBINE PUMPS
THE POMONA LINE

Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps . . . the Pomona line . . . have many advantages . . . whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head — this means savings for you through no wasteful throttling!

And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmortecting," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



CLOWE & COWAN, INC.

Kristen Makes Own Dresses; Says It's Fun

AP Newsfeatures

One young modern who'll make her sewing pay off at Christmas time is charming Kristen Berg 16,

of Glen Ellyn, Ill., third prize winner in a national sewing contest for young contestants conducted by local sewing centers. More than 6,000 young girls competed.

Kristen not only sews for herself and her mother, but she's even made shirts for her boyfriend. Two summers ago she made \$30 sewing aprons in her spare time.

The charming high school student wants to be a fashion designer and have a little white house



MADE IT HERSELF — Kristen Berg, 16, wears the dress and jacket that won her a prize in a national sewing contest.

dress shop of her own. Says she: "It's a good idea to decide early what you want to do. Then everything you do in the meantime can count for your future if you concentrate on it."

Kristen's party dress and jacket, a national winner, cost \$15 to make. She won \$300 in cash, a fitted scissors set, a slant-needle portable sewing machine. Before that she had won a DAR first prize and a state contest second prize in sewing.

She makes or buys all her own clothing with a monthly allowance of \$30. She explains:

"Daddy decided to try me on that sum and I find it is very sufficient. It helps you realize the value of money because you've got to cut corners so you become a better shopper."

Kristen began making doll clothes when just a toddler—the beginning of her sewing career. Her boyfriend a Purdue freshman loved the sportshirt she made him—white wool with yellow and red stripes. She's making herself a dress to match, and predicts that

Black News

By MRS. DICK ROCKEY

Mrs. T. J. Presley is home from a wonderful three weeks vacation in California where she visited her son, Gene Presley and family and her sister she hadn't seen for 25 years. She says, California is OK to visit, but Texas is home.

Mrs. G. R. Brock from Lubbock has been visiting with her parents, Mr. and Mrs. R. E. Barnett.

Mrs. Woodroe Whitaker and Mrs. Dick Rockey attended the Home Demonstration Council at Farwell last Tuesday.

R. E. Barnett, who had surgery last Monday, is still in the hospital. He is getting along pretty good at latest report.

Mr. and Mrs. Ralph Price, Randy and Jeffery, were shopping in Amarillo Saturday.

Mr. and Mrs. J. R. Braxton, Mr. and Mrs. P. O. Southall and Pfc.

John Southall of Seattle, Wash., attended the funeral of G. L. Brumblew at DeLeon, Tex., last week. Mrs. Brumblew is Mrs. Southall's mother.

Mrs. W. L. Johnson of Hereford had surgery last week. All her old neighbors and friends here at Black, are wishing her a speedy recovery.

Mr. and Mrs. Fred Dennis spent the weekend at Blair, Okla., visiting their parents.

Mrs. Bruce Parr and family were shopping in Amarillo Saturday.

Sunday dinner guests of Mrs. Leona Wolfe were Mr. and Mrs. John S. Thompson, Darrel and Clyde Renner.

H. V. Rockey, student at TCU in Fort Worth, arrived home Saturday to spend the Christmas holidays with his parents, Mr. and Mrs. Dick Rockey.

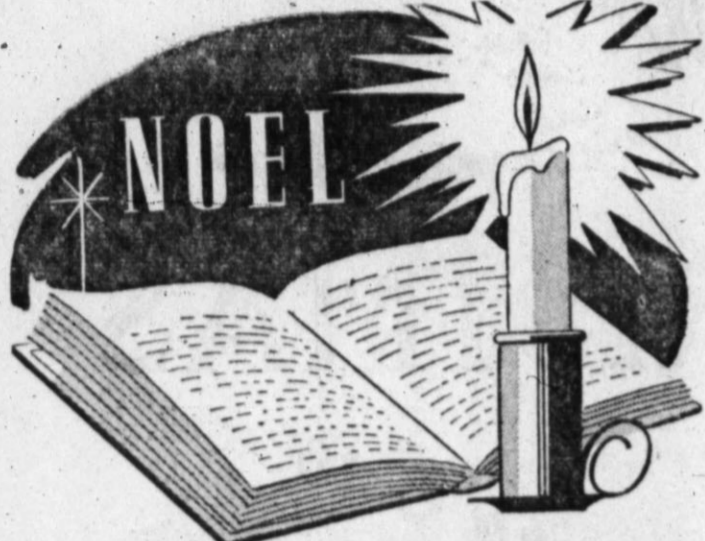
Mr. and Mrs. J. R. Braxton were shopping in Amarillo Monday.

WATCH THAT GULL
DAYTON, Ohio (AP)—Got any sure fire ideas for keeping seagulls away from airport runways? If you have, the Air Force would be glad to listen.

A primary cause of a recent accident at Logan Airport, Boston, the Air Force has decided, was an airplane-seagull collision.

Finding that the Royal Air Force of Great Britain uses mothballs scattered on runways to drive off the pesky gulls, the U. S. Air Force is considering adopting the same method.

But surely, the Air Force says, there must be a better way.



Our entire staff wishes you all the blessings of this holy season and joy and happiness in the years to come . . .

HEREFORD RADIATOR
Kenneth Gooch



NO WINGS
-but a wing-ding take-off!

And at only part throttle - with Buick's new Variable Pitch Dynaflow!

Of course, you don't get wings with this sleek and stunning new '56 Buick - but you can get the nearest thing to them.

It goes under the name of Variable Pitch Dynaflow, because it uses the principle of the modern plane's propeller.

But the 1956 version of this great transmission goes airplanes one better now.

It's all as simple as it's thrilling.

At take-off, a pilot sets the pitch of his propellers for all-out acceleration. Aloft, he switches to cruising pitch for top mileage.

You can do that, too, in a '56 Buick. Just floor the pedal and you switch the Dynaflow blades to high-performance angle. That gets you going instantly at full-power sweep. Then, just ease up on the pedal, and you switch to cruising pitch - and a lot better gas mileage.

But now you get something a pilot doesn't get - a new quick getaway response even without switching the pitch. A sizzling new take-off at only part throttle. A

wonderfully solid new take-hold that you use in all your normal driving situations. And you get it with Dynaflow smoothness - plus another boost in gas mileage.

Why not come try it?

Why not get the feel of it by taking the wheel? And there's no better place than right here to learn about the great new record-high horsepower, the sweet new ride, the superb new handling, and the long list of safety features that make this, literally, the best Buick yet.

Drop in on us soon - this week would be fine - and let this sweep-styled new beauty show you what pure automobile can do.

*New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century - optional at modest extra cost on the Special.

It's the '56 Buick -

Best Buick yet



WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

KINSEY-ROBERSON BUICK CO.

142 N. MILES AVE.

Phone 42

Our Sincere Wish to Each and Every One
Of Our Many friends and Customers
Is for A Very

Merry

Christmas

And A Happy, Prosperous New Year!

We Will Close Our Doors
At Our Present Location Today And Will
REOPEN THURSDAY, DEC. 29th
IN OUR NEW HOME ON THE
CORNER OF
PARK AVE. and HIGHWAY 51

We Invite You to Visit Us
Often

THOMAS FOOD STORE



Santa Claus % Hereford Brand The North Pole

Dear Santa

I want Nina Ballerina she does the splits. She walks on her toes. And I want a doll-buggy. And I want a Ballerina suit too.
love,
Sylvia Phipps

Dear Santa

I want tinny tears, and I want a Dollbuggy and a Ballerina suit.
love
Maggie Phipps

Santa

I am a boy 7 years old. Please bring me a Fort Apache set any other thing.
P. S. don't forget my theater Mrs. Fortenberry.
Thanks you,
John Allen Parish

Dear Santa:

For Christmas-I would like to have a Burp Gun, a clue Game, a Rocket Earth Mover and an Army Truck. I am seven years old and I have a sister twelve years old that would like a Monopoly Game and some new clothes and jewelry. Please take the little orphan children some toys too.
Love "ya"
Buddie Stewart

Dear Santa,

have you been very busy. I have tried to be good. May I have a tiny tear doll, and a puppet.
I Love you
Wanda Nell Gragg

Dear Santa Claus

ALAN Ray wants a block city and a Gun and a Action cars and some clothes and tent and headlight. I want a watch and a game and of checkers. And clothes, and a Gun. poles for our train and bring sister a bible and clothes and a big teddy bear.
ALAN Ray
Alton Monroe jr
polly Monroe

Dear Santa Claus.

I want an erector set. Please Santa, and a Paint set with a easel, and a tractor set, and a clown puppet, and Don't forget my big sister
Love Jerry Wayne McCathern

Dear Santa,

I would like to have a doll and a baby buggy, and some doll clothes in a suitcase. I want a toy makeup set too please. Thank you santa. I love you.
Your friend
Joy Beth McCathern

Dear Santa Claus

I have been a good Girl Most of the time. Here Are some toys that I would like most of all for christmas. A Pogo-stick. A tiny Tear doll, a TelePhone Switchboard and A pair of Roller skates. I have A little brother whose Name is Mike. He is two years old. Please bring him a big tractor, A pegboard, and A train. Please don't forget my big sister Sondra. I Love you.
Jani Sue Brumley

TO Santa Claus

Will you bring me a toe dancing doll and roller skates and a cash register. Remember Mother and Daddy too. My sister wants a phonograph, and a cowboy hat.
Love, Linda

Santa Clause

North Pole
Dear Santa Clause,
Will you please sen me a doll with a rubber head and a oil paint set, some socks? I will leave you some candy and cookies.
Love,,Jannett Isbell

Dear Santa

REALISTIC CLARINET
MECHANICAL ROBOT
CHEVROLET SEDAN
DAVY CROCKETT AT THE ALAMO SET
DAISY SCOUT
ARMY HALF TRACK
SMoKY JoE SHERIFF'S OFFICE SET
Dennis

Dear Santa:

My name is Bill Kenney. I am six years old I want a doctor kit and a shotgun I love you
Bill

Dear Santa,

I am a little girl of three years old. I want a doll, some dishes, table and chairs, wagon and a spring horse. This of course is to share with my smaller brother,
Dennis.

Love

Donna Lynn Zellner
Route 1
Hereford, Tex.

Dear Santa,

I am a little boy of two years old. I want a big truck, a gun and holster, table and chairs, wagon and a spring horse. These I want to share with my sister Donna.
Love
Dennis Wayne Zellner

Dear Mr. and Mrs. Santa Claus:

I want a gas station, an accordin a machine gun, an electric razor, a tractor, a boat, a big truck, a road grader, a wagon, gun holders and bullets, a telephone, a train, a ball glove and bat, a' acid. I haven't been real good. I've been a little bit nice.
I love you,
Tommy Brashear
P. S. Cowboy Boots.

Hereford, Texas

Dear Santa:

I am a little girl 3 years old I am telling my Mother what to write as I cannot write yet. I tried to be a good girl. I wish you would bring me a doll with red coat, hat and shoes. Also a telephone. My little brother needs a truck and telephone. We love you very much.
Charlene and Joe Don Weaver
Route 4
Hereford, Texas

Hereford, Texas

Dear Santa:

I am a little girl 5 years old. I have tried to be a good girl. I would like for you to bring me a baby doll, nursery set and a set of dishes. I love you and your little helpers.
Merry Christmas Santa,
Mary Ruth Weaver
Route 4
Hereford, Texas

Dec. 1, 1955

Dearest Santa Claus,
I am a little girl 5 years old; and have tried to be a good little girl this year.

I would like to have a Terri Lee doll, skates, and a nice warm robe with matching house slippers for Christmas.

I will hang my stocking up; and would like for you to leave me some nut, candy, and gum inside.

I have enjoyed the gifts I received last year. Thank you so much.

Lots of Love to You,
Judy Lookingbill
R3 Hereford, Tex.

Letters to Santa



Letters To Santa Claus

Dear Santa,
I want a puzzle.
Cherry Tefel 124 Ave. J

Dear Santa,
I want a bicycle and doll bed and Tiny Tears doll and doll bed and puzzle.
Edith Davis

Dear Santa,
I want a walking doll. Here is my address: 322 Ave. D
Blanca Huerta

Dear Santa,
I want a boxing gloves, dear Superman, Davy Crockett gun and holster, record player.
Jimmy Sheppard

Santa Dear,
Bicycle, bow and watch, mask,

Superman suit, cowboy suit.
Lloyd Dean Warren.

I want a Davy Crockett suit, cowboy suit, tent, puzzle. 1353 W
Tommy Green

Dear Santa,
I want a bicycle, bow and arrow, and gun and holster, Davy Crockett Super Watch, and puzzle and mask, and filling station.
Larry Tacket

Dear Santa,
I have been a patrolman at the school this year. I am trying very hard to be a good citizen for my school. I want a chemistry set for Christmas. Merry Christmas to you and your helpers.
Your friend
James Boever

Dear Santa Claus,
I want a twenty two rifle. My brother has one and he has had it for about two years. I have tried to be a good boy this year. I used to be a patrol boy but I

am a patrol lieutenant.
Your friend,
Wallace Shelton

Dear Santa Claus,
I have tried to give my love to others. I have tried to be a good boy. I have tried to share with other children. I am 9 years old. I am in the fourth grade. I have had lots of fun in school this year. I would like for my mother and father to have a lot of good things. I want my teacher to have what she wants.
I sure do thank you for what you brought me last year. This year I would like to have a bicycle, watch and baseball glove, or a suit.
Your friend,
Darrell Sparks

Dear Santa,
I want tiny tears little sister and a lot of bottles for her. I hope you and Mrs. Claus and all the little men helpers have a very merry Christmas.
Your friend,
Sandra Nunnally

Dear Santa,
doll, watch.
Beverly Lemons

Dear Santa,
I want a bicycle. I want a tiny Tears.
Love Charlotte Babione

Dear Santa,
I want a watch and bow and arrow.
Love,
Sammy Means.

Dear Santa,
I want a game, Tiny Tears.
Shirley Pellam

Dear Santa,
I am eight years old. My name Jimmy Bell. I want a football suit and an electric train.
Your friend,
Jimmy Bell

Dear Santa Claus,
I want you to bring me a electric train and that is all for this time.
Your friend,
Antonio Delacerda

Dear Santa,
I want a rifle for Christmas and mother wants a washing machine. I also want a bow and arrow. Mark wants a doctor kit and rifle too.
With love,
Gordon Golden

Dear Santa,
football helmet.
Mack Beauchamp

Dear Santa Clau,
I am nine years old. I have tried to be a good girl this year.

I hope you can bring me a Tiny Tears doll and a play telephone and a set of dishes. I am in the third grade.
Your friend,
Johnnie May Presley

Dear Santa Claus,
I would like a Remco radio and a Chemistry set.
Your friend,
J. W. White.

Dear Santa,
I am a girl in third grade. I would like to have a play minigraph machine and stencil. I would like to have a watch and some clothes for my doll. Don't forget the other boys and girls.
Love,
Vinita Pitts

Dear Santa,
I want a ballerina doll for Christ-

mas. Next year I want some twin dolls bunk bed.
Love,
Beverly Roberts

Dear Santa Claus,
My name is Jerry McCaslin. I want a saddle for my horse. I want a bow and arrow. My brother wants a little baby chipmunk. My mother wants a dryer. Give the other boys and girls something.

Dear Santa,
I have been a pretty good girl. I would like to have a baby doll, an Accordion and watch. I would like to have a watch and some milk and cookies for you. Merry Christmas.
Your friend,
Ann Cunningham

Dear Santa, Claus,
I want an electric train. I want a football helmet and pads. Thank

you for the toy that you brought me last year.
I love Santa,
Year friend, Darrell Gilliland

Dear Santa,
I would like a football helmet. I also would like an English racer.
Your friend,
Mike Watts.

Dear Santa Claus:
When you are at my house. I would like to have your autograph. And Santa leave me an electric train and a years supply of B-B's and leave my mother a pink coat.
Your friend,
Jerry Sheppard

Dear Santa,
I want a bride doll and a make-up set for Christmas. Fill my stocking with peaguts and candy.

Merry Merry Christmas.
Love,
Nancy Boyer

Dear Santa Claus,
I want a Davy Crockett guitar and a little car and Dr. set.
Your friend,
Dale Minor

Dear Santa Claus,
I want a doll carriage for Christmas. I want a set of make up. I want a ring and a bracelet. I want a fur coat. I have tried to be a nice little girl. I am in the third grade. I am nine years old. I want some candy and nuts.
Your friend,
Kay Thomas

Dear Santa,
I want a Merry Christmas most of all this Christmas, but I want a Reindeer too, if you have any

ones you don't use. I have been good boy, except I forgot to make my bed.
Your friend,
David Grubbs

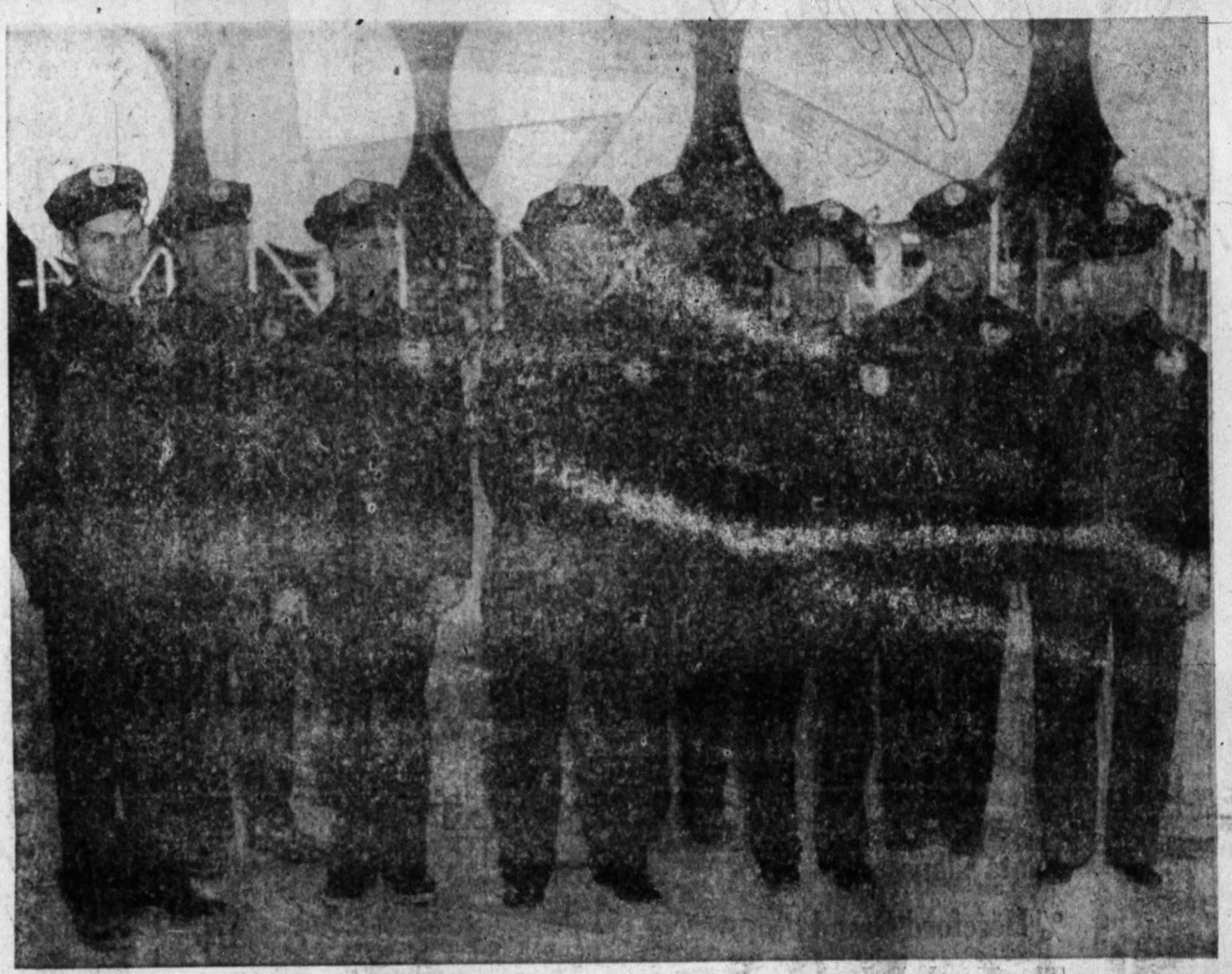
Dear Santa,
My name is Douglas Watson. I am eight years old. What I want for Christmas is an electric football set. Please bring my mother some hose. Please bring my father a shirt and hat. I would like some candy and nuts.
Love,
Douglas Watson

Dear Santa Claus,
I would like a electric football set, a popgun for Christmas, a desk for Christmas, I am from Shirley School. Merry Christmas.
Edward Mims



Here's a melody of good wishes for all our friends that sings out: MERRY CHRISTMAS, everyone!

HEREFORD WRECKING and PARTS CO.



J. C. Mays, Bub Sparks, Bill Hacker, O. A. Smith, Roy Duncan, Duane Baize, Clayton Woolery, Harry Lomas



Merrie Merrie Christmas

...To all of you whom we have so enjoyed serving: we say thanks for your patronage— And, may everything that's bright and gay, Bless your household on Christmas Day!

Corbett Cleaning Co.

Mr. and Mrs. Roger Corbett and Employees



C. Ora Cockrell, Eddie Morrison, L. L. Le Grand

And in Keeping With the Christmas Spirit we extend our wishes to one and all for the best of everything!

MERRY CHRISTMAS & A HAPPY NEW YEAR!

CONSUMER'S FUEL ASSOCIATION

Letters To Santa Claus

Dear Santa,
Please bring me a bicycle and a watch and a wrecker, oranges, apples, nuts, for Christmas.
Love,
Virginia Krumbein

Dear Santa,
Please bring me a machine gun and a watch and a wrecker, oranges, apples, nuts, for Christmas.
Love,
Carol Brashear

Dear Santa,
Please bring me a bicycle and a Tiny Tears and dishes and a bank to put money in. I have been a good girl. I have helped mother and father and my little brothers. I am five years old. My mother is writing this for me.
Love,
Sally Alene Harper

Dear Santa Claus,
I am a little girl 9 years old and in the second grade. I want a doll and clothes too. I want a watch and I want a bicycle and some clothes too.
Your little friend,
Matty Brenda Carter

Dear Santa,
I am seven years old. I am in the second grade. I want a sporting rifle and an electric train. Please do not forget all the other boys and girls. My name is Jr. Earl Hodges.
Love,
Barbara Willis



May all the season's best be yours at Christmas time!

LUKE'S GROCERY
Mr. and Mrs. Luke Fields

Dear Santa Claus,
I am seven years old. And in the second grade. May I have a Walking doll. Please don't forget my brother. Robert would like a toy train.
Love,
Rita Fortenberry

Dear Santa Claus,
I am a little girl 10 years old and in the second grade. I want a little doll that has some clothes. I want a walking doll too. I want some dishes too. I want a little bed too. I want some for little chairs and a table too. I want a little piano too. I want some little glass dishes. I want a little doll too. I want some little dishes too. I want a little house, I want a little washing.
Rita Griego

Dear Santa,
I would like for you to bring me a wristwatch for Christmas. And I love you very much.
Love,
Elisha Ann Henson.

Dear Santa,
Please bring me a baseball glove, notebook, B. B. gun and a bicycle. Don't forget David and Mike I have tried to be good.
Love,
Bobby Haney

Dear Santa Claus:
I am a little boy 7 years old, I am in the second grade at Central School. I would like for you to please bring me a new bicycle, a football and some games. I have tried to be a good boy.
Your little friend,
Jimmy Winfrey.

Dear Santa,
I want an electric train. I want a Cowboy suit. I want a B-B gun. My little brother wants and electric train too. He wants a play gun. He wants a Cowboy suit too. Thank you Santa for the toys. Love John Clive on 1026 E. Second Street.

Dear Santa,
I am a little girl 7 years old and in the second grade. I want a walking doll and clothes too. I want some doll dishes and I want a watch.
Your little friend,
Catherine Kerr

Dear Santa,
I am a little boy seven years old. I have tried to be good please bring me a gun set, a truck and a tractor. Don't forget some fruit, nuts, and candy.
Billy Roberts

Dear Santa:
I want walking doll. No. Dawn 3374. Love Santa:
Toni Beachamp

Dear Santa Claus,
I am seven years old. I am a girl — want a toe-dancing doll, a pair of skates, and a cash register. I have been pr-r-r-retty good this year. Bless everybody including all the people that haven't been as fortunate as I have. Don't forget mommy and daddy because they have been good. I'll put some cake under the Christmas tree. It will be near my sock. I'll be waiting for you Christmas.
Linda Faye Price
Hereford

Dear Santa,
I want a Roy Roger tent and a western Rifle and a army Rifle.
Your friend,
Gary

Dear Santa,
I want a baby bottle and Love a match, Tiny Tears doll
Janice Rae Hardy

Dear Santa Claus,
I am seven years old. I am in the second grade. Please bring me a walking doll. And some books. And anything else you Think I would like. I have a Little sister name Sandra Sue Willis.
Dec. 8, 1955

Dear Santa Claus,
I am a little girl. I am seven years old. I am in the second grade. Please bring me a walking doll. And some books. And anything else you Think I would like. I have a Little sister name Sandra Sue Willis.
Please bring her a walking doll

Dear Santa,
I want a football suit.
Tommy Inman, Ave. K.

Dear Santa Claus,
I am 7 years old. I want a little

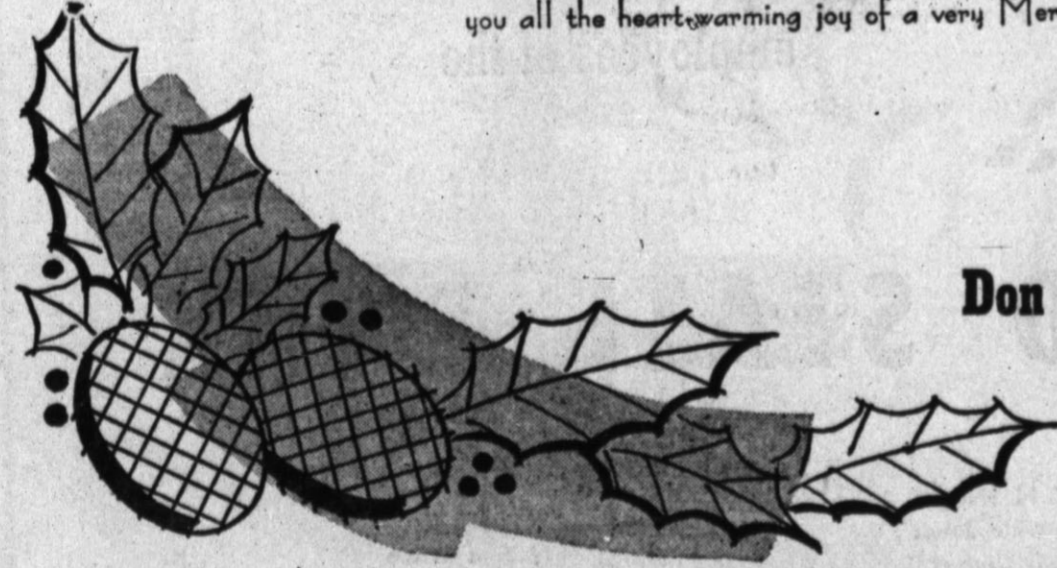
and some toys.
I love you.
Love,
Barbara Willis

Dear Santa,
I am seven years old. I am in the second grade. I want a sporting rifle and an electric train. Please do not forget all the other boys and girls. My name is Jr. Earl Hodges.
Love,
Barbara Willis

With all the happy wishes
That come to you today
We'd like to add, from all of us:
A MERRY CHRISTMAS DAY!
Rocky's "66" Service
Mr. and Mrs. Rex Lee — Mr. and Mrs. Travis Hendricks



This is the spirit of Christmas that began on that silent and holy night in Bethlehem. May this same spirit bless your family, bringing you all the heartwarming joy of a very Merry Christmas!



Don Little

B. F. Goodrich Store



A CHRISTMAS GREETING . . .
BRINGING EVERY GOOD WISH . . .
FOR NOW AND ALWAYS . . .

★ To Our Many Friends
and Loyal Customers!

HEREFORD GIN COMPANY

Taft McGee

John McClesky

Page 7
Letters To Santa Claus

Nov. 29, 1955
Dear Santa Claus,
I am a little boy 6 years old I want a bee gun dragnet set and Santa don't forget any of the little boys and girls and Santa bring mother and daddy something also my Brothers and Sister and Mary and Santa bring poppa and Mrs. Mosley some thing to.
Thank you Santa
Signed
Butch Davis

December 1, 1955
Dearest Santa Claus,
I am a little girl 2 1/2 years old. I have tried real hard to be a good little girl this year.
I would like to have a baby doll some nice big puzzles, a nice warm robe and matching slippers for Christmas.
I will hang my stocking up beside my big sister's and would like to have some gun, candy and nuts too.
Thank you for my gifts last year.
I Love You,
Janet Lookingbill.

Dear Santa Claus
I am a big girl nine years old. I have been a good girl this year I want a cooking set, blackboard, some jewelry, house shoes,
Gail Witherspoon

Dec. 1, 1955
Dear Santa Claus:
I want a tan shirt, a watch, a can-can slip. I also would like a Jenny Doll and a box of mints. I have been a pretty good girl. I will be glad when Christmas comes I love you, Santa Claus.
Love,
Patsy.

Summerfield, Texas
Box 53
December 1, 1955
Dear Santa
I am a big 3 year old boy My name Dennis Sargent. I want guns-boots and holsters for christmas. I am a cowboy. Don't forget my

little sister Donna, she is 1 year old and wants a baby doll.
I love you
Dennis the menace

Dear Santa Claus,
I want a Ford dump truck, road grader, service station and a fire truck.
Rusty Barrett

Dear Santa,
I want a Ford dump truck, without a semi-cab. Also a barn and wind-mill.
Please bring Danny a wagon and a new ball.
P. S. You might bring a bull doizer for all of us.
Spencer Barrett

Dear Santa Claus,
I want a walking doll That I can Lead by the hand. I want it to have Jointed Legs and arms.
Love,
Alice Lee Martin

Dear Santa
I want a Dale Evans Watch and a real one and please give me a tea set. I want a doll and a record player. I want a nurse set, anda play telephone, kind Santa Claus.
your friend
Cecelia Jones
Hope you have a warm trip.

Dear Santa,
I Would like a Fort Apache set. Don't forget my teacher, Mrs. Fortenberry.
Love,
John Allen Parish.

Dear Santa,
I would like a bunch of hangup-dolls, And a bike, and a real Dale Evans Watch and a make up kit and a Nursekit. Hope you have a good trip. Santa, P. S. Mother wants some dishes.
Love,
Denise King.

Dear Santa,
I would like a baby doll with hair. And a bike. And china dishes.
Love,
Peggy Little

Dear Santa,
Santa, I wish I had a bike. Santa,

I have my Christmas tree up.
Love,
Meredith Hooper,

Dear Santa,
I Want a B-B gun and I Want a red wagon and I Want a scooter.
I hope you a warm trip, Dear Santa.
Love,
Willie Bob Stewart

Dear Santa,
Please bring me a football suit and a football and two guns. and holster a Davy Crockett belt.
Love,
George Lutz,

Dear Santa,
I want a Timex watch and a little flash light.
Your friend,
Bobby Ray.

Dear Santa,
I want a sword set and a sword shield and Airplane and Davy Crockett at the Alamo. I want a real Stage coach. I want a bow and some arroyos.
Love,
Edwin Schulz

Dear Santa,
I would like a doll with some Clothes and with a layette and a monopoly set and a Dale Evans Watch and a Winky-Dink Kit and a card game.
Love,
Lynda Kuper

Dear Santa,
I want a Winky Dink set, a Davy Crockett set, and a Wind-up helicopter, also a tool set.
Love,
Johnie Ray Jones.

Hereford, Texas
December 8, 1955
Dear Santa Claus,
Please bring me a bicycle. And please bring a low and arrow too. Please bring me a wood burning set.
Love,
Carl Miltom Parmer

Hereford Texas
December 8, 1955
Dear Santa Claus,
Please Bring me a walk doll I Love. Santa Claus.
Jean Hanegan

Hereford Texas
December 8, 1955
Dear Santa Claus,
I would like a army rifle an a helmet. I would like an transformer.
Love, Gene Drummond

Dear Santa Claus,
Make me a magic lip doll Please

and some Madame Alexander doll and Madame Alexander doll dress please and Madame Alexander swing and a wagon and a bicycle and a pony, and a doll house and a play Santa Claus and ballet doll.
Love, Medoly Massey

Hereford, Texas
December 8, 1955
Dear Santa Claus,
I want a foot ball and a foot ball helmet too. and a pair of shoes and a pair of football shoes too.
Love, Jimmy Campbell

Hereford, Texas
December 8, 1955
Dear Santa Claus,
I want a bride doll.
Please bring me a bicycle.
Please bring me a robe.
And a dress.
Love, Janice Ann Head

Hereford, Texas
December 8, 1955
Dear Santa Claus,
Please bring me a Terry Lee doll. And a toy telephone.
Love,
Phyllis Warrick

Dear Santa Claus,
I am 7 years old. I want a tiny tears doll for Christmas. I want a nurse kit too. I want a watch too
My name is Rebecca Maxwell

Dear Santa Claus.
I am a little girl. I am seven years old. I am in the second grade Please bring me a doll and my brother some guns. I will leave you some candy under the Christmas tree.
I love you Santa Claus.
Merry Christmas
Love,
Joann Ferguson

Dear Santa Claus,
I want a ballet doll. That is Happy Christmas. Santa Claus.
Love,
Deborah Sumner

Dear Santa Claus,
I want a bicycle. I want the cycle red. I will hang up a stocking.
Love,
Raul Gar

Dear Santa Claus,
I want a tiny tear doll. and Bicycle. Please bring me a Ball
Love Janie Sue Brumley



When Santa Claus makes his Christmas visit at your home, may he bring you and yours all of the good things in life — health, happiness, and prosperity! This is the wish we've tucked into Santa's pack for you. With heartfelt sincerity, we thank you for your friendship and wish you a very Merry Christmas!

from the officers, directors and employees of the

HEREFORD STATE BANK

J. R. Allison
Townsend Douglas
Cliff Estes
Marris Fielder
Howard Gault
Joel A. Hodges, Jr.

W. N. Hodges, Sr.
Lorraine Jones
Doris Lindsey
Gerald McCaskill
Marie Maxwell
Mary Jo Sharp

Betty Shelley
Nadine Wade
Pearl Wiginton
Wayne Williams
June Wynn



To those friends whose patronage we have so well enjoyed—and to those whom we hope to serve in the future we send greetings and good wishes ★★ for a dog-gone Good and Merry Christmas!

John McLean Insurance Agency

John

George

Betty

Letters To Santa Claus

Dear Santa Claus,
I am a little boy that goes to Hereford School.
I would love for you to bring me some toy. Anything you may bring I will be thankful. Don't forget my teacher and my mother and my Father.

Love
Gary West

Dear Santa,
Please bring me a toni doll for Christmas and cookset and buggy.

Love,
Juliana Gamez

Dear Santa,
Please bring me a baby doll, and a tricycle, cookset, buggy, doll bed, and a queen doll.

Love,
JoAnn Perkins

Dear Santa,
Please bring me a doll that says Mother and a table and chairs too, and a cook set and a comb and brush set, a set of dishes with a coffee pot.
Put some nuts and oranges and apples and candy in my stocking and Please bring my sister a girl's watch and me one too.

Love,
Dora Jean Dexter

Dear Santa,
Please bring me a train and a watch and a truck and a baseball, a road set, a holster and a equipment and a bicycle and a punching bag, and oranges and apples and nuts and candy and a gum and a cookies.

Love,
James
Will Blackwell

Dear Santa,
Please bring me a gun holster, roadset, watch, steam shove, and football and an airplane.

Love,
State Norvell

Dear Santa,
Please bring me a footset.
I want a wagon too.
Please bring me a baseball.
Please bring me a train and track.

Love,
Johnny Leinan

Dear Santa,
Please bring me a steam shovel and a gun holster. I also want an airplane and some oranges.

Love,
Rickey Fangman

Dear Santa,
Please bring me a table and chairs and dishes and a cookset. And Please bring me some Oranges and nuts and gum. And Please bring my sister Zella a walking doll. And Please bring my other sister Marie a doll that will talk and walk and cries too. And Please bring my brother Jack a bow and arrow. And Please bring my little brother a holster and guns.

Love,
Dorothy Walser

Dear Santa,
Please bring me a doll in the suitcase. I am a little girl. I want some oranges and some candy.

Love,
Bonnie Fincher.

Dear Santa,
Please bring me a walking doll and some dishes and a little bed and some candy and some oranges and some apples too, and some clothes for the doll too and a table and four chairs with the table.

Love,
Marceline Estrada

Dear Santa,
Please bring me a doll brush and comb set. And oranges and apples and nuts and candy and gum and some cookies.

With Love,
from June Greenwood

Dear Santa,
Please bring me a walking doll, a bicycle, queen doll, cooking set, oranges, nuts, cookies.

Love,
Joanne McDowell

Dear Santa,
I Love You. I want a cattle truck and a marine gun. I love you.

Love,
Larry Clements

Dear Santa,
I would like to have a walking doll and a pocketbook for Christmas. I have four brothers and one sister bring them something to. I will leave you some nuts and candy under the Christmas tree.

Yours truly,
Lillie Mae Leinen

Dear Santa,
Please bring me a queen doll. And a cooking set please. I would like some gum and cookies.

Love,
Gayle Newell

Dear Santa,
I am three this year and have been, well, average all year. Momie says I'm just "boy" good.

Love,
David Watts.

Dear Santa
I want a Dart game, Punching Bag, Boxing Gloves, Bouling Kit, Pony Express game.

Love
Dennis Kemp

Dear Santa,
I am 4 years old and I want you to bring me a big fire truck, and a little choo choo train. I'd like candy and nuts too.

Love
Mike Kemp

Dear Santa:
I'm a 6 year old girl. I don't want much but Please bring me a bake set, and a vacuum cleaner, remember my little brother Dennis, bring him a big red ball and some blocks.

Your little friend
Vickie Ruth Higgins

Dear Santa:
I'm a little boy 4 years old. Please bring me a gun and holster set. With two guns. Also bring me a view master with film.

Your little friend
Gary Higgins.

Dear Santa,
I'm seven now, but I'm just now learning to write, so mommie is writing for me.

We want nannie and papa to come to our house for Christmas. Would you tell them for us?

Please remember the little children in Korea. I love all children and wish they have a merry Christmas too.

I Love You
Bobby Watts

P. S. I would like some Roy Rogers Guns and a hat.

Love, Bobby.

Dear Santa,
Dear Santa,
My name is Paul Slagle I would like a car and a machine gun and truck. I live at 510 Star St.

Paul.

Dear Santa:
I am writing to tell you what we want for Christmas. Christy is four, she wants a Ginny doll, a wardrobe chest and an electric iron. Don Bill is five and wants a Toy Cola Dispenser and a Rin Tin Tin Game. I am 10 and want a Sportsman take down rifle. Don Bill and I together want a wrist radio and I also want a Dollar a Second Game.

Larry Hair, 10
Don Bill, 5
Christy, 4

P. S. Don Bill wants a speaker.

Dear Santa,
My sister likes a train and a makeup Kit and that is all she wants and I would like a Make up Kit and a picture of you and one more thing and that is a paint set. Love Daun and Randy.

Dear Santa,
We are the children of Mr. and Mrs. Ronald Babione. I, Charlotte, would like a girl's bike and a Tiny Tears Doll for Christmas. I, Ronny, would like a bike or a horse and cowboy guns. Please bring me, Rusty, a horse and some cowboy boots. We think our baby brother, Bruce Alan, would like to have a toy train and some pajamas with two pairs of pants.

We are very good, and we love you Santa.

Thank you very much,
Charlotte, Ronny, Rusty,
and Bruce Alan Babione

Dear Santa,
Please bring me a farmset, tool box, and a train. PHILIP wants a farm set. Billfold and a watch. Linda wants a baby doll, dishes. Don't forget the other children. Merry Christmas.

Your friend
Charles Stengei

Dear Santa
I want a Gerber baby and a Aunt Jimima Cooking set and that is all I want There will be milk and Cookies for you.

Love
Helen Cunningham

Dear Santa
I want a watch, an accordion and baby doll. There will be something for you to eat.

Love Ann Cunningham

Dear Santa Clause
I am 6 year old and I am a real good girl and I wish you bring me a doll with suitcase and a doll bed and a table and a piano too, hope you can bring me what I wish, so please try the best to bring me my Christmas.

Sincerely
Your friend Lupe Celaya
300 Catalpa Street
Hereford, Texas.

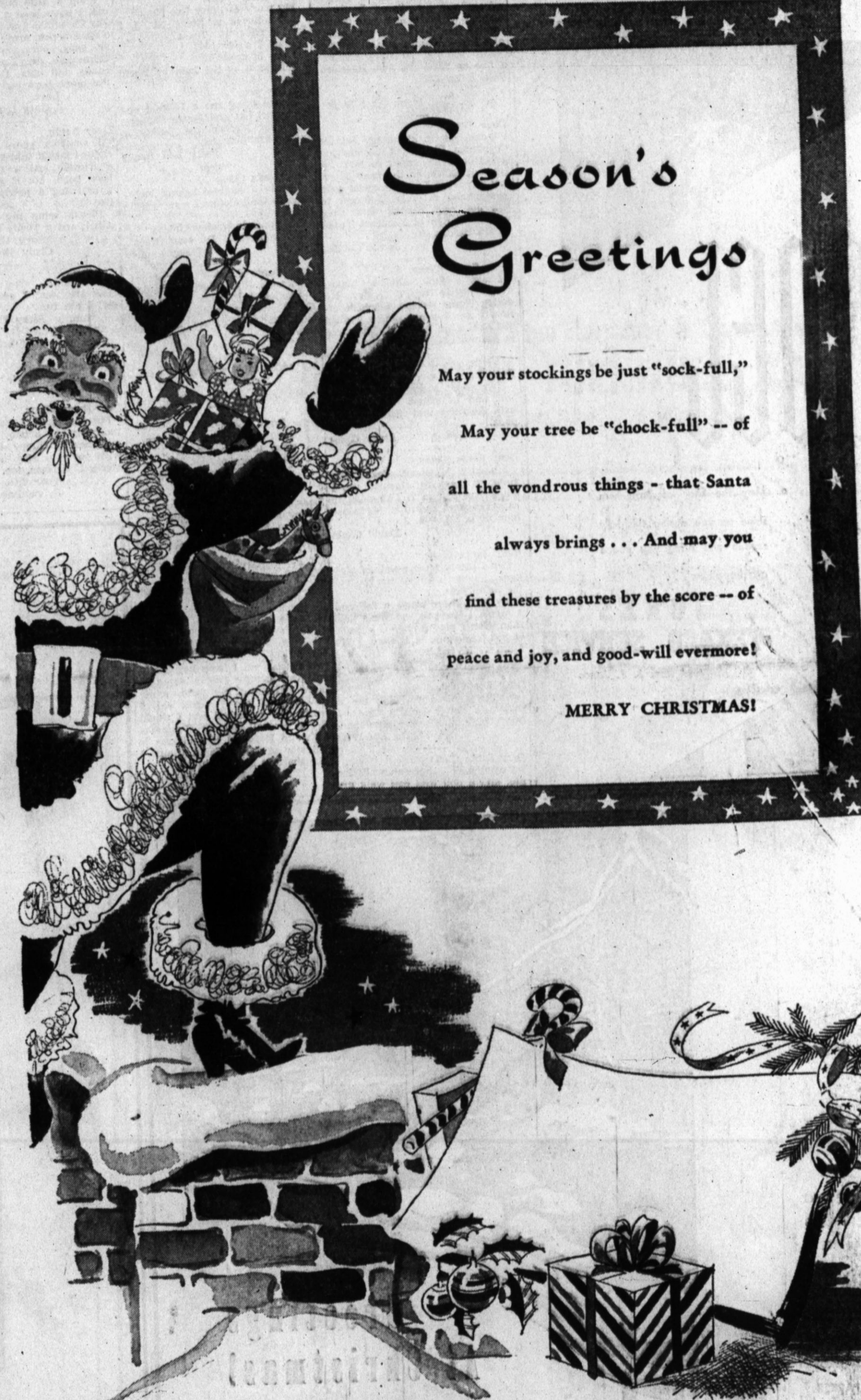
Dear Santa,
I am a little boy 5 years old and her's some things I'd like to have - a fire truck, a wrecker tricycle (that's one that picks up wrecked cars), and then you can just surprise me with anything else. Like a big tractor.

Remember my sister Pamela - she's almost 7. She'd like a Tiny Tears doll, a camera and a telephone operator set.

Craig, my big brother would like a glass horn and some arrows and some Boy Scout equipment.
Remember all the other little

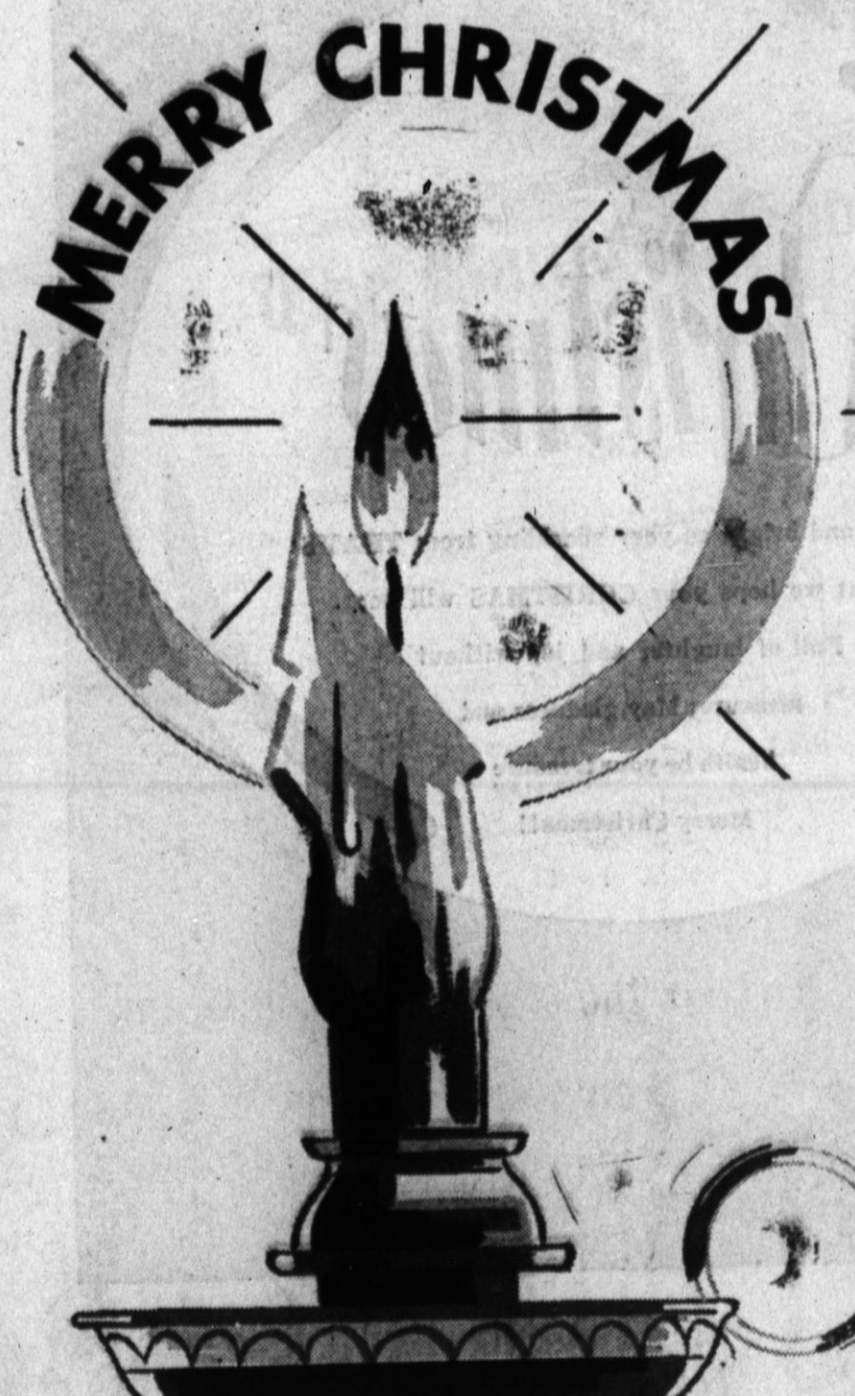
boys and girls Santa.
I love you,
Wayne Winget

Dear Santa,
Our names are Jana, Bill, and Cheryl Cole. We live at Hereford, Texas. I, Jana, am 7 years old, Bill, 5 years old, and Cheryl - 2 1/2 years old.
Jana wants a doll and a bicycle. Bill wants a Roy Rogers two-gun holster set and a bicycle with Jana. Cheryl wants a doll, doll buggy, and a gun and holster set to play cowboys with Bill.
Please remember all the other children everywhere.
Bye.



Season's Greetings

May your stockings be just "sock-full,"
May your tree be "chock-full" -- of
all the wondrous things - that Santa
always brings . . . And may you
find these treasures by the score -- of
peace and joy, and good-will evermore!
MERRY CHRISTMAS!



from your friends at
ROCKWELL BROS. & CO.

All The Folks At
SEARS GRAIN CO.

Letters To Santa Claus

Dear Santa Claus,
I want a car for Christmas. And a train please.
Craig Crowell

Dear Santa Claus,
Please bring me a Doll that talks and walks and eats and cries and moves her fingers. I want a bike too.
Sue Cole

Dear Santa Claus,
Please bring me a Ballarina doll are a Queen doll I don't care which. My big brother wants some boy scout equipment.
And I want some very pretty

earrings for my mother and my teacher. And I want a tie for my teacher's husband and a tie for daddy and a tie for my brother he is 13 years old. My address is 601 Blevins. My teachers Address is 336 Ave. B.
Penny Jones Hereford.

Dear Santa Claus
I wood like to have sum ear ring for my teacher and I want a dress for my mother I am 8 years old I live in Hereford.
Dan McWhor

Dear Santa
I want a pear gun.
I want a bike for Christmas
3 Ave D Rt. 1 Hereford Tex.
Donnie King

Dear Santa Claus.
I want anything you give me.

My name is Jody Rogers and I am 7 years old. I live in Hereford texas you a wonderful man I want a picture of you my address is Rt. 4 and Mrs. Wilson is a good Girl.
Love
Jody Roger

Dear Santa
I want a doll for Christmas. I am 8 years old. My daddy is a farmer. And I like you Santa. My Teacher is Mrs. Wilson.
Love
Marsha Robinson
P. S. My Address box 645.

Dear Santa Claus
For Christmas I want a Fort Apache stockade set, and a football. Also I would like a Gilbert microscope set. Santa I always wanted to know how you get all around the world in one night? also I have always wanted to know where you find so many helpers? I live on 601 Park Ave, Hereford, Tex. I am 7.
Love,
Wynn Alex Buck

Dear Santa,
I would like a kimustrey Set for Christmas. Please tell me how you get around the earth so fast. Do you put 100V2s on the back of every raindeer? I want a radio code sender and receiver. I forgot to ask Joy and Windoll what they wanted. I live in Hereford Texas at 615 Blevins St.
James Combs.

Dear Santa Claus.
I want a Winkie Dink set please My daddy is Ray T. Bosley. My daddy Works for the telephone office. I am 7 years old. I live on 300 Ave J. in hereford. My name is Juanita Lois Bosley.
Juanita Lois Bosley

Dear Santa Claus,
I wanta B, B gun and a football. Suit and a helmet and shoulder ball. Also I would like a Gilbert pads.
Ricky Gyles

Dear Santa Claus,
I want a Marionet, please. I'm going to have my stocking up. I am a boy that is 7. I'm going to have Crackers and milk. My house number is 318 Ave. J.
David Caple

Dear Santa Claus.
Can I please have a pair of play guns. I hope it is not too cold at the north pole.
My little sister wants a doll and a bottle. I like you you are a nice man. Can I please have a picture of you. My name is Michael Funk I am 7. My address is R. 3.
Michael Funk

Dear Santa Claus.
Would you please bring me a real type writer for Christmas. I like you. I think you a nice man.
Sharon Rae West

Dear Santa Claus
I want a doll that can walk for me, and a doll that can walk my

sister. I want a sled and some dishes my house is 207 my street is ave B and my address is 613.
Love,
Mary A. Cordero

Dear Santa Claus.
I Love You.
Please bring me a Doll. and Please bring me a baking set too. I am 7 I am Peggy Jean Lemons. My address is Route 1, Hereford, Texas.
Peggy Lemons.

Dear Santa Claus
Please give me a Bike. I like you. I am 7 I hope your dolls can Say ma-ma. Rt. 1, Hereford Texas.
Connie Watson

Dear Santa Claus.
My name is Patty Lou Roach. My address is Route No. 3. I live in Hereford, Texas.
I am 7 years old.
I am in grade 2.
I hope it is not cold at North Pole.
I like you.
Please bring me a Billfold and a cowgirl hat and House Slippers.
I want Mother and Daddy to have something too.
Patty Lou Roach

Dear Santa Claus
I want a football helmet and I want football clothes I want a train too.
My name is Wesley Linkley
My address if 116 star street
Wesley Lindley

Dear Santa Claus
I want a Ninaballerina. She does the splits. And walks on her toes. And I want a dollbuggy. And a ballerina suit Please bring me these.
love
Sylvia Phipps.
My address is 435 star.
I am 7 year old.
I love you.

Dear Santa Claus,
I want two guns and holsters. I want a train too. R 5
I am 8 years old
Robert Treadway

Dear Santa Claus
How do you make so many toys. Please for Christmas I want a John deer tractor and a decil log truck.
I live in Hereford, TEXAS RT. 1
I'm 8 years old.
Love James Henry Short.

Dear Santa Claus.
My daddy workes at the Church of Christ. My name is Mike Davis. My daddy is a preacher. I have two sisters and I have two brothers. One of my sisters name is Mary and one of my sisters name is Lillian. I am 7 years old. I would like a football and I would like a football suit for Christmas I live in Hereford My address is 320 star st I like Santa Claus: I like the toys he brought me
Mike Davis
I love you

Dear Santa,
I am a little girl, 5 years old. Please bring me a stove, cash register, sterilizer, baby clothes for my doll you brought last year, a doll and houseshoes.
I also want some fruits and nuts. Don't forget the poor boys and girls.
I love you.
Kathy Hutcheson

Dear Santa Claus
I was a good boy. I want a Davy Crockett suit. And a car, fire truck, tractor. And a plow, and two guns, and a rifle.
Love
George Connally

Dear Santa,
I am a little boy of four years old. I have been a real good boy. For Christmas I would like to have a work-bench, army jeep and trailer, guns, cars, and a Dragnet Crime Lab. Also I would like some candy and nuts. Don't forget all the other boys and girls.
Love,
Gary Lynn Riddle

Dear Santa,
I am four years old, and real excited about Christmas. I want a tricycle and a real dog. I've been good, but if you can't find a real dog a pretty doll will be fine.
Please bring my little brother a ball and a Teddy bear.
Merry Christmas
Cindy Hopson

Dear Santa,
How are you? I am eight years old. I am fine.
I want a Terry Lee doll.
And a basket for my bicycle.
Then you may bring me anything.
Thank you
Susan Marie Hopson

Dear Santa Claus,
For Christmas I want a pair of moccosins and a baby Doll. I wish everyone a Happy Christmas. I wish you and Mrs. Santa a very merry Christmas, too.
Your friend,
Sylvia Ivie.



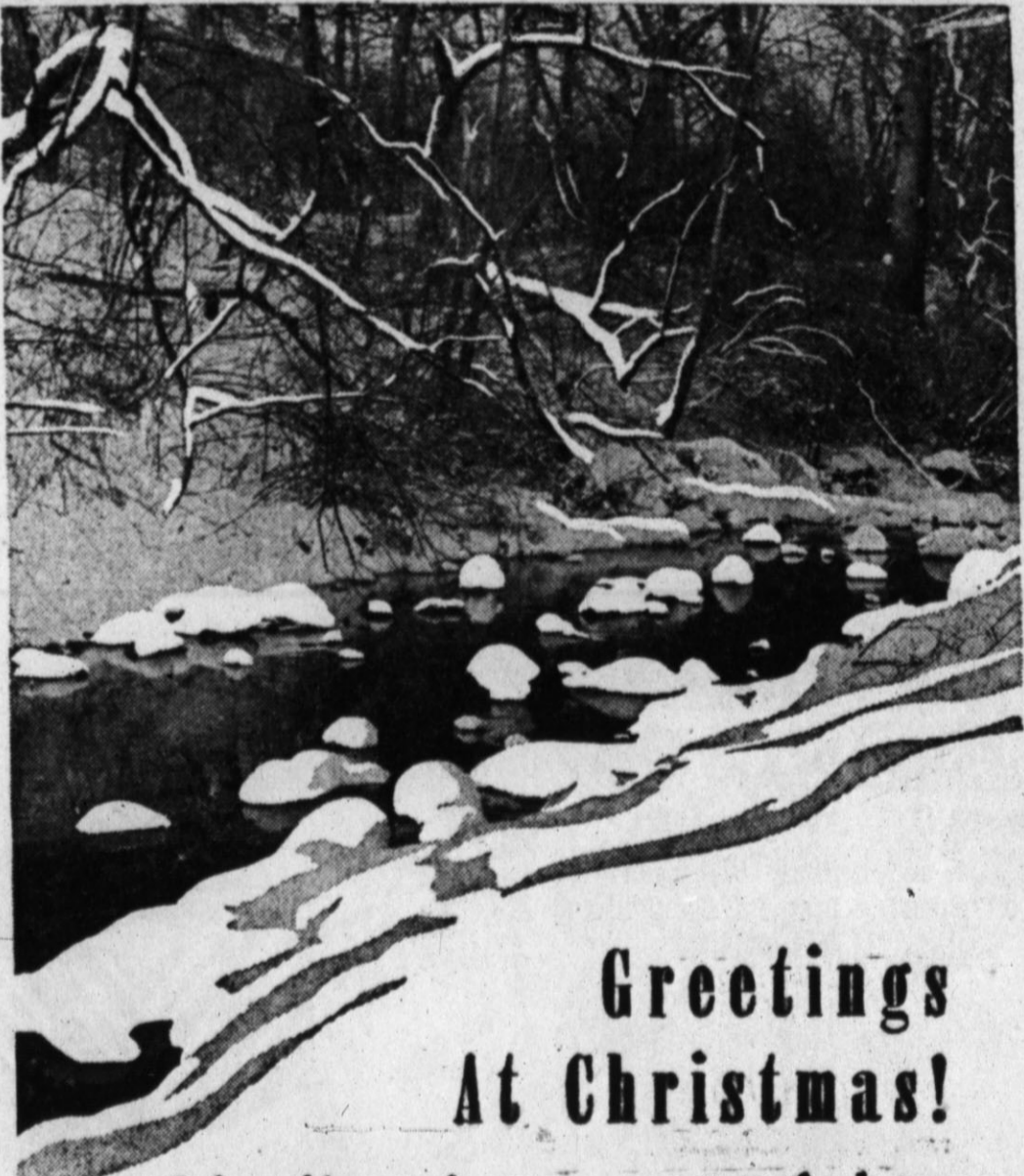
Our Christmas stocking is filled with good wishes for our patrons . . . Hoping you have the Merriest Christmas ever — full of happiness and lasting pleasure.

Loerwald Bros. Welding

NOEL

May the Star of Bethlehem shine on you during this holy season and bring you peace and happiness . . .

JONES TEXACO SERVICE
Mr. and Mrs. J. P. Jones



Greetings At Christmas!

Before this year is over, we want to thank our many customers for their continuing faith in us, and wish you all a very Joyous Holiday! . . .

John Deere - Pentiac

H & W IMPLEMENT COMPANY

- O. H. HERRING
- DEAN HERRING
- R. C. WHITE
- SANK RAMEY
- BILL MILES
- DICK ALSTON
- PICK THOMAS
- JAY EDWARDS
- MURL PARKER
- CLARENCE LAYMAN
- BRICE GLASS

Christmas

As gay and bright as your sparkling tree: THAT'S what we hope your CHRISTMAS will be;

Full of laughter and joy without measure; May gladness and health be your treasure

Merry Christmas!!

from all the folks at

HEREFORD CREAMERY CO.

CREAM O'PLAINS

Letters To Santa Claus

Dear Santa Claus,
I want a doll for Christmas. An clothes for Christmas. An anything else if you have it. Don't forget all the other boys and girls.
Love Nita Joyce Cash

Hereford, Texas
December 8, 1955

Dear Santa Claus,
I want a doll and dishes and a table and chairs.
That is all
Love Noreen York
happy Christmas
too Santa Claus

December 8, 1955

Dear Santa Claus,
I want a bicycle.
I want a bicycle red.
I will hang up a stocking.
Love,
Oscar Holmes

Dear Santa,
Please bring me two guns, base- ball, bicycle, two holsters.
Love, Santa
E. Edwards

Dear Santa Claus,
Please bring me a Linda doll, and a telephone.
With love,
Linda Rickman

Dear Santa Claus,
I want army pistol, holster and bee gun.
Love,
Alan Box

Dear Santa Claus,
I want a electric train. I will hang up a stocking. I will leave you some hot chocolate and cookies. I will have a Christmas tree in my front room. Please give other people somethings.
Love,
Wayne McNelly

Dear Santa,
Please bring me base ball equipment and a road grader and fruit.
Love,
Lewis Jordan

Dear Santa Claus
Please bring me a Bride Doll and bring my Little Brother a rifle and a truck.
I Love you Santa Claus,
MeRry Christmas
Thank you,
Love,
Virginia Lee Chambers

Dear Santa Claus,
I am 7 years old. I am in the second grade. I live at Summer- field Texas I want roller skates. for Christmas. My name is Caro- lyn Sue Atchley.

Dear Santa Claus
I am 9 year old Please bring me a B. B. Gun for Christmas I work- hard at SCHOOL I try to be good
Love,
Arturo Tijerina

I want a little bed too.
I want some for little chairs.
I want a little piano too
I want some little glass
I want a little doll too
I want a little house
I want a little washing.
Your little friend
Armandina Valdez

Richard
Hereford, Texas
December 8, 1955

Dear Santa Claus
I want a jack in the box and pony bring me a Army rifle
Love, Richard Gonzales.

Hereford, Texas
December 8, 1955

Dear Santa Claus,
Please bring me a Tiny Tears doll, and some other toys if you have them for me.
Love, Lucille Self.

Hereford Texas
December 8, 1955

Dear Santa Claus
Please bring a rifle and two guns.
I Love Santa Claus my name is Juan Arsula.

Hereford Texas
December 8, 1955

Dear Santa,
Could you please bring me a real Superman suit and a real bow arrow and arrows.
and a television
and a play truck.
Love,
Donnie Welty
P. S. Mother wants some dishes.

Dear Santa,
I want a bike and a card game. A nurse set I want a little doll, and a monopoly set. I want a Bible. I want a pair of shoes.
Love,
Sharron Carter

Dear Santa,
I wish I could have a Times watch. And a Bible And a real sewing machine. I hope you have a warm trip on the sleigh. We have a candy cane at school for you Santa I hope you will come to school and eat our candy cane in the window of the door.
Your friend,
Ella Laverne Chambers

Dear Santa,
I want a Roy Rogers watch, a gun holster set and a real monkey. Thank you, Santa.
Love,
Larry Hall

Greetings



Just a light hearted greeting to wish our friends and patrons a Merry Christmas and a Holiday Season that's cheery and bright.

The Home of Fine Furniture & Appliances
McELROY FURNITURE CO.
Mr. and Mrs. Wayne McElroy



GREETINGS

from your friends at
Main Street '66' Service
Edward Barbee, Manager

Dear Santa Claus,
I want a sewing machine and a dishes cooking set. I have a little sister. She would like a doll and teddybear. I will leave some cookies and milk under the tree for you.
Love,
Deborah
and Donna Pierce

310 West 7th
Hereford, Texas
Dec. 8, 1955.

Dear Santa
I am a little girl 7 years old. I want a babydoll with lots of clothes and bed, and some records.
Your little friend,
Laura Leigh Jones

Hereford, Texas
December 8, 1955

Dear Santa Claus,
I want a electric train, an a bicycle an a Prince Valiant set.
Love,
Robby Lemons

Dec. 8, 1955

Dear Santa Claus,
I am a little Girl 8 years old and in the second grade.
I want a walking doll and his clothes too.
I want some dishes too and I want a watch.
I want a little table and a chairs.

I want a foot Ball Helmet, and a foot Ball pads, and a U. S. Cal- vary gun.
Your friend
Love Gary Gene Payne

Hereford Texas
December 8, 1955

Dear Santa Claus,
I want a doll house an a cooking set Please bring me magic lip doll too.
I would like to have a bicycle.
I love You Santa Claus.
love Norma Kay Nichols.
Happy Christmas too you Santa Claus

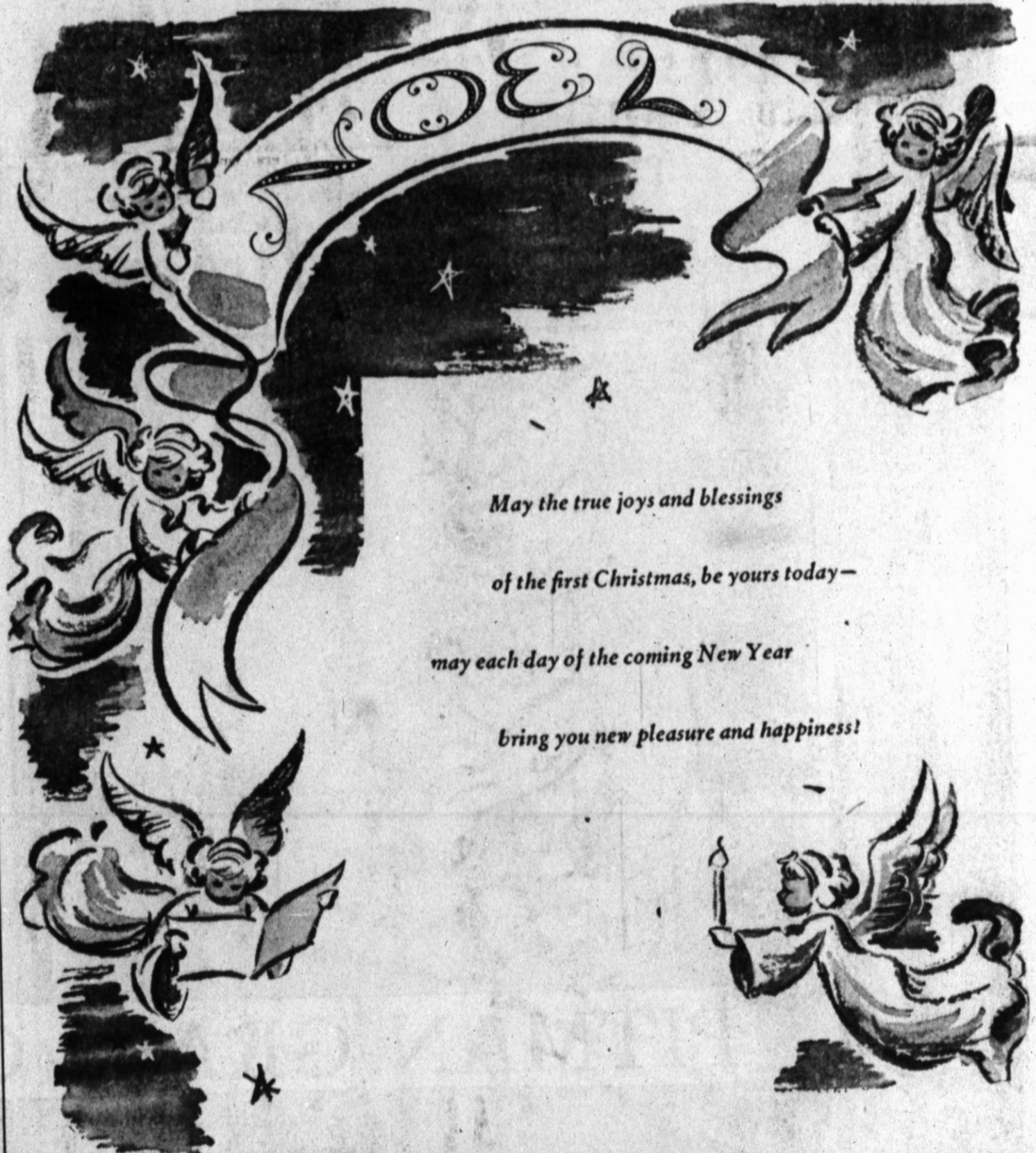
Hereford, Texas
December 8, 1955

Dear Santa Claus
I Love you Sant Claus
I want you to bring me a wagon and train and A little bicycle. My name is Dickie Renfro.

Dear Santa,
I would like a holster And an electric train.
I want a Davy Crockett set.
I hope you have a warm trip.
Love,
John Lesly

Dear Santa,
I want a Superman Watch, and a B-B gun and an electric train, and a bicycle light.
Love,
Jimmy Cooper

Barbara Zinser
Dear Santa,
Please bring me a necklace and a bracelet. I would also like some roller skates.
Bring my little Sisters some- thing nice too.
Be good to all the other little boy and girls too.
Love,
Barbara Zinser



May the true joys and blessings
of the first Christmas, be yours today—
may each day of the coming New Year
bring you new pleasure and happiness!

The Bank of Good Cheer

PAY TO THE ORDER OF *Our Friends and Customers* \$ *365 Days*

Three Hundred Sixty-five DAYS OF HAPPINESS

THROUGHOUT THE NEW YEAR AND OTHERS TO COME

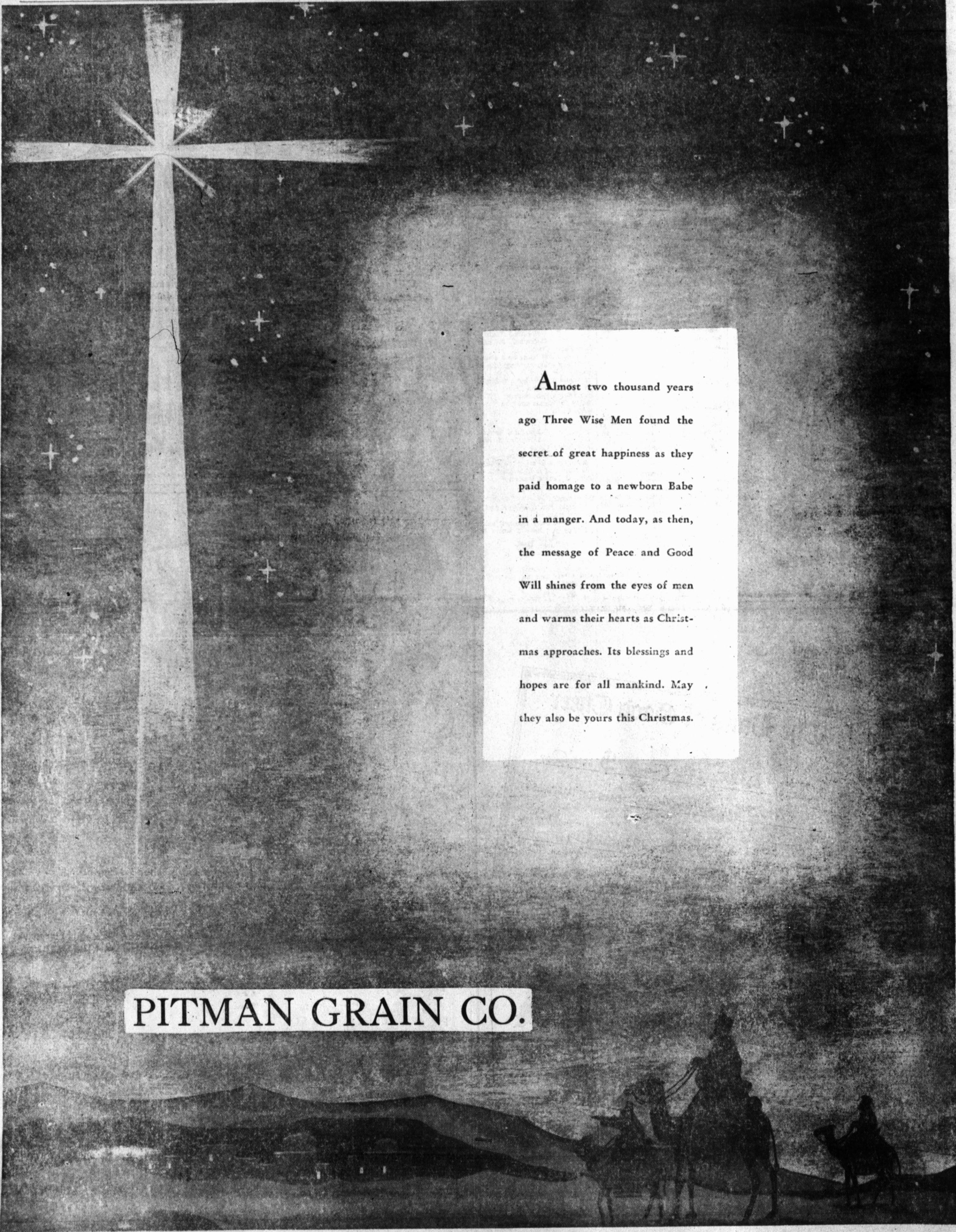
By *The Entire Organization*
Denis, Hugh, Glenn, Edd, Hawk
Mr. and Mrs. Roy Suit

CHRISTMAS VOUCHER

This check is part payment of our appreciation for your goodwill which has contributed so materially to our progress during the past year.

Suit's Auto Supply Co.
Phone 500

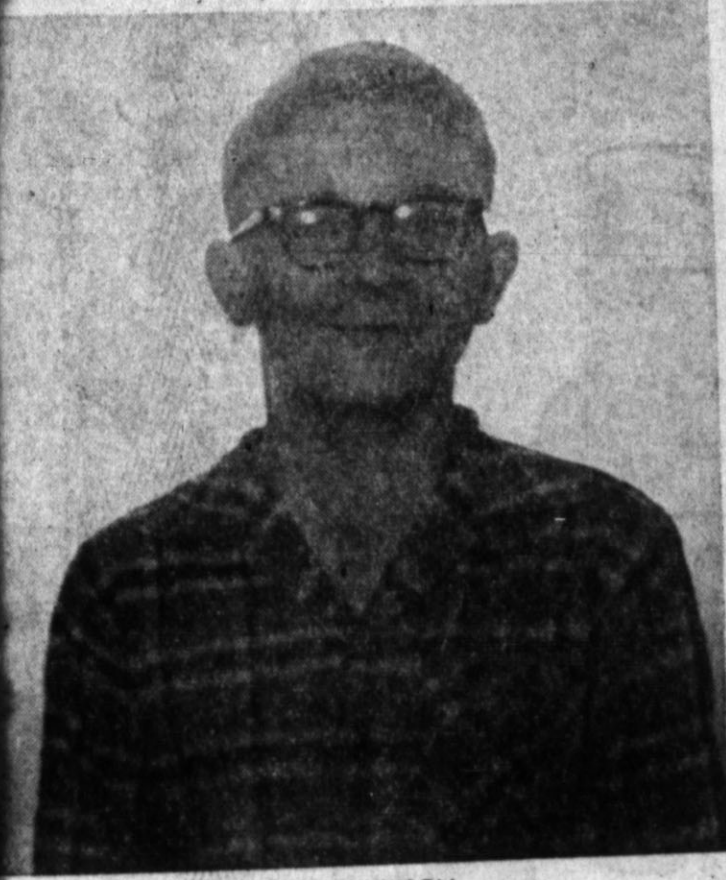
All The folks at
KINSEY-ROBERSON BUICK CO.
142 N. Miles Ave. Phone 42



Almost two thousand years ago Three Wise Men found the secret of great happiness as they paid homage to a newborn Babe in a manger. And today, as then, the message of Peace and Good Will shines from the eyes of men and warms their hearts as Christmas approaches. Its blessings and hopes are for all mankind. May they also be yours this Christmas.

PITMAN GRAIN CO.

Here Are Thirteen Original Stories For Your Christmas Reading



BOBBY JACKSON

Christmas From Out Of The Nowhere

By **BOBBY JACKSON**
The Andersons lived on a ranch in northern Wyoming. It was about Christmas time and the Anderson children were writing letters to Santa Claus.
Jack, who was six, wrote:
"Dear Santa, I would like a baseball set and a whole bunch of candy and nuts."
Mary, seven, wrote:
"Dear Santa Claus, I would like a doll and cradle for Christmas."
John, who was five, had Mary write his letter to jolly old Santa. This is what she wrote:
"My dear friend Santa, I would like a great big rocking horse and a gun and holster."
Then, very swiftly, the children ran into the kitchen where Mr. and Mrs. Anderson, the parents of the children, were drinking coffee. The happy children cried out, "Look, mommy, we have our letters to Santa Claus!"
Mrs. Anderson's face fell. She said slowly, "I don't think we'll have a Christmas this year."
The children began asking questions. Their mother said, "We're so far

from town. I'm afraid Santa Claus won't be able to find us. He may be able to bring candy and nuts like John asked for, but I don't think he could bring any toys like you want. You know we have had unusual heavy snows, and even old Santa Claus is sometimes snow-bound."
As the days passed the children became more excited because it was getting closer to Christmas. It was two nights before Christmas. The family was sitting around the big fireplace. Suddenly they heard some spluttering and then a bang. They ran outside; they even forgot to put on their coats. In the darkness they could see the outline of a plane and people were getting out of it.
A man walked forward wiping the snow from his face. He asked politely, "May we stay here overnight? We had to make a forced landing and can't get the plane fixed until morning."
Mr. Anderson asked the people to come into the house. He asked them their names.
The man answered, "My name
(Continued on Page 4)



SANDRA BLYTHE

Ferdinand

By **SANDRA BLYTHE**
"Here, Ferdinand, here Ferdinand," shouted seven-year Johnny, as he sauntered through the snow covered forest.
Johnny had been looking for his baby calf ever since early that morning. The cold bitter north wind was getting even colder. As he fell on his half-frozen knees, in to the snow bank, tears filled his eyes.
"He's lost forever, now I'll never see him again," he sobbed. Johnny got up off the cold ground and started walking toward home. When he finally got there his father met him at the door.
"Oh, Johnny! Where have you been?" he exclaimed. "I've been worried sick about you."
"I'm sorry, Daddy, but I was hunting for Ferdinand," the little boy sobbed.
"Look at me, Johnny." His father lowered his voice. "When you want something bad enough, you ask someone for it. And now you want something as bad as you ever wanted anything before. Right?"
"I guess so," Johnny replied in a hoarse voice.
"Well, it's about time to go to bed anyway," his father explained, "before you go to bed tonight, why don't you ask the Man upstairs to help you?"
"Yes, Daddy, I'll do it," Johnny answered.
"Now go in and get some dry clothes on," Dad smiled.
The next morning Johnny was up early helping his father with the chores around the place.
As they were walking back to the house from cutting a Christmas tree, father asked, "Say, Johnny, what do you want Santa Claus to bring you for Christmas? You know it will be here day after tomorrow."
"Daddy, would you please help Santa Claus find Ferdinand for me," begged Johnny.
"You'll just have to ask Santa Claus," decided Father.
It was finally Christmas Eve and the tree looked more beautiful than ever.
"I guess we had better go to bed," suggested Father. "We have a big day ahead of us tomorrow, especially for Johnny."
"What do you mean, Daddy?" questioned Johnny.
"Oh! I didn't mean anything, son," stammered Father.
Early the next morning, the very special next morning, a pair of
(Continued on Page 3)

The Warmth Of Kindness

By **GARY TANNAHILL**
Patricia Barfield stood for several minutes admiring the manger scene. A faint noise in the rear of the church startled her. She turned abruptly and could recognize the figure of a man. Without hesitating she went back to him. She saw a dirty unshaven man who was in rags.
"Hello, there, young lady," he said gently.
"Hi," answered Pat cheerfully.
"What are you doing here?"
"Well," explained the tramp, "the door was open and I was cold, so... I came in."
"What's your name?" asked Patricia, as she critically looked at him.
"My name is Bum," answered the tramp.
"Where's your home?" questioned Pat.
"I don't have a home, except the benches in the park," answered the tramp.
"Do you have a mother?"
"No, I don't have a mother, or a wife, or a mother," laughed the tramp.
"Oh, I almost forgot," exclaimed Pat. "I wasn't to stay long. I've got to go. Goodbye."

In her excitement in meeting the stranger in the church, Patricia had forgotten the snow and bitter cold. As she stepped from the warmth of the church, the cold stung her face. She pulled her little shabby coat more snugly about her. Suddenly she realized that her worn mittens were not very warm.
When Patricia reached home, she was breathless with excitement as she told her mother about a "motherless dirty man." Her mother listened politely, but didn't think too much about it.
That night, about midnight, Patricia woke up crying because she was dreaming of the tramp without a mother. Right then she prayed that he would be in the church the next day.
Sure enough, he was there. It was around dinner time, so she asked him to go home with her. Mrs. Barfield served pork chops and gravy to the strange man. Then she asked him to stay for awhile, but he soon left.
As he went out the back door, Pat stopped him.
"I hope I see you again," she said smiling.
(Continued on Page 3)



GARY TANNAHILL

The Mystery Of The Stone Piano

By **LYNNARD DENTON**
As the last notes of the old grand piano rolled away in the Concert Hall, the applause was terrific! The concert was a great success!
An hour later, Kenneth Blue, who had a marvelous talent for piano, sat in George Martin's home.
"Gee, that was good playing, Kenneth! Here come Mom and Dad, they'll say the same," exclaimed George.
Indeed, Mr. and Mrs. Martin had greatly enjoyed the music played by Kenneth.
Later, in the study of the famous lawyer, they heard about his latest case.
"Mr. Goldstein, the president of Goldstein College has died. He left no will, at least one has not been found. As you know, Mr. Goldstein was very wealthy and a will must be found. If one is not found, the college will gradually fall into ruin, as it was privately owned. I have got permission for us three to visit the college, and search through all of Mr. Goldstein's personal belongings for a clue to the will!"

"Wow!" exclaimed both boys happily. "That will be just fine! When can we leave?"
That night, neither of the boys could hardly sleep for their excitement.
At eight o'clock the next morning, the three arrived at the Goldstein University. The morning was spent in searching through the office of Mr. Goldstein. This search proved uneventful.
After lunch, they looked in the library. In a few hours every volume but a few had been searched. All of a sudden, Kenneth shouted, "Mr. Martin, George! I've found it." He pulled a yellow piece of paper from the book. It read:
Sometimes I feel that I'm going to die.
So I have prepared my will, I have hidden it, where only a clever person can find it.
In the stone piano where the chimes ring!
A. R. Goldstein
President of Goldstein University
"Wow! A stone piano where the chimes ring! What does that mean!"
(Continued on Page 4)



LYNNARD DENTON

A Peep Into Tommy's House

By **MARGARET INMAN**
"Daddy is home, Daddy is home early today," little Tommy told his mother.
"Tommy, come here," his daddy shouted to him, "I'm going to drop these packages if you don't."
Tommy went running to help his daddy when he dropped a package. Tommy looked in it. He picked it up and waited for the next one to fall.
When his mother saw him she scolded, "Tommy, don't look in those packages! Those are Christmas gifts."
"Whom are they to?" asked Tommy peering into the next sack. Before Mother could answer Tommy added, "Mommy, this package has a wrapped present in it. I can't see what it is. That's not fair," he screamed loudly.
"Tommy, that is what Christmas is for, to make you wonder, then be surprised at what you get. That's the reason Santa Claus makes you sleep while he brings your gifts," she tried to explain.
"Mommy, do you think Santa Claus will bring me what I want for Christmas this year?" questioned Tommy.
"I don't know, Tommy, Did you

write your letter to him?" she asked.
"How do you think I could write Santa, if I can't even write my own name?" he told her, dropping all the packages but the one with the wrapped presents in it.
"Come into the house you two we've got a lot of gifts to wrap and a tree to decorate," Daddy called from the house.
"Okay, we'll be there as soon as we pick up the sacks," she called back. They went into the house.
Work began quickly and everyone was happy. Daddy said happily, "Mom, you go make some sandwiches for us to eat while we work," to Tommy Daddy said, "Tommy, go into the bedroom and get the ornaments for the tree."
"Daddy, where are we going to put the tree this year, where the fancy people outside can see it," Tommy asked as he ran to get the ornaments.
After everything was wrapped and the tree was decorated, it was nearly supper time. Tommy set the table while his mother and daddy were cooking.
There was a long silence then Tommy broke in, "I know Santa
(Continued on Page 2)



MARGARET INMAN



JOY WIMAN

A Home For Christmas

By **JOY WIMAN**
"Tommy, Tommy!" cried little Susan. "Look what that nice man gave me."
She held up a nice shining quarter.
"Oh, how wonderful!" cried Tommy. "Now we can buy something to eat."
Tommy and Susan were two little children who lived in Mr. Kent's barn. Their own parents had died when they were very young. No one had ever cared enough about them to give them a home. They sold matches on the streets of Stratton to make money. The two children had eaten very little during the last three days.
Susan and Tommy went hurriedly into the big dime store. Inside, to their surprise, were many people with big and little boxes all wrapped up in pretty wrapping paper and ribbons. They went quickly to the manager of the store to ask Mrs. Green, the only real friend they had, to explain to them the meaning of all this.
She looked at them in surprise and asked, "Don't you know that today is Christmas Eve?"
"Christmas Eve! What's that?" asked Susan in astonishment.
"I'm in a big hurry now, but if I may come to your house tonight, I'd be glad to explain it to you," said Mrs. Green.
"Oh, yes, please do!" exclaimed Susan and Tommy together.
That night Susan and Tommy waited and waited for Mrs. Green to come. Finally they saw her. But she was not coming to the barn. She was walking up the walk to the Kent's house.
"Hey, we don't live there," cried Tommy, running toward her. He took her by the hand and led her into the barn. A nice warm blanket was put down on the floor for her to sit on. Then Tommy went over and sat beside his sister.
Mrs. Green thought to herself, "No wonder they didn't know anything about Christmas. They don't have a mother or daddy or ever a home." Her heart ached for them. She loved children, but had none, though she had been married seven years.
"Hurry! Hurry!" begged little Susan impatiently. "I want to know about Christmas."
Mrs. Green began telling them about Christmas. She explained, "Christmas started a long time
(Continued on Page 2)

Turkey A Little Late

By **LU ANNE HIGGINS**
It was Christmas Eve day and Jake and Pete went to check the fences on the north side of the ranch. It was a cold, dismal day. But from the kitchen was the wonderful aroma of the turkey cooking, the turkey the boys were to eat that night. With the turkey and trimmings there would be dancing and music. For weeks the boys on the ranch had looked forward to the occasion. None were as anxious as Jake and Pete. Things like this didn't come along very often and the cowboys on the ranch led a very hard life.
By the time the boys started the sky was grey and threatening.
"Looks like snow," exclaimed Jake.
"Sure does," answered Pete.
They finished riding fences after resting several barbed wires and started for the ranch in late afternoon.
By the time they were half way home it had begun to snow.
"Let's head for that cabin a couple of miles back," Pete yelled above the wind. "We'll hold up there until it clears up."
By the time the two had reached the small cabin it was a regu-
lar blizzard. When they opened the creaky door they found it was not much better. Inside it was cold, damp and musty. There were some wooden crates in the corner that canned goods had come in. These crates they broke up and built a small fire in the fireplace. "It this keeps up, looks like we'll have to stay all night."
"And miss that Christmas party at the ranch. I can almost taste that turkey," moaned Jake.
They sat there for awhile looking at the fire. Then Pete said:
"What time is it, Jake?"
Jake pulled out his gold pocket watch, shook it and held it close to the fire.
"Seven o'clock," he replied in a dull tone.
"I guess the party has started by now," Jake said wistfully.
"Say, Pete, do you have your guitar?" Jake inquired.
"Sure. Did you think I would go anywhere without my guitar?"
"Where is it?"
"Out on one of the pack horses."
"Go get it."
"Aw don't ask me to go out in that weather," pleaded Pete.
"It's Christmas and I don't see
(Continued on Page 2)



LU ANNE HIGGINS

Christmas In America

By **LINDA WITHERSPOON**
"Jacque! Jacque! Come here!" Jeanne Marie called from her chair in front of the warm fireplace. As she finished sneaking she laid aside her book and walked over to the old fashioned oven and removed a pan of Christmas cookies. Carefully she took them from the oven and placed them on the table to cool.
"Did you call me?" inquired a voice from the doorway.
"Yes, I did," replied Jeanne Marie. "Jacque, why don't you go get us a Christmas tree?"
"Oh, don't be silly," Jacque said. "You know Mother and Daddy said never to leave the cabin while they were away, and espe-
cially not in a storm like this!"
"Oh, they'll never know," replied Jeanne Marie. "They just left less than two hours ago, and it takes two hours to get to the trading post and maybe three in a storm like this. It will take just as long to return, and of course they must stay at the trading post an hour, at least."
"But what about Indians?" asked Jacque seriously.
"Sissy," Jeanne Marie cried scornfully. "You're just afraid."
"I am not!" Jacque retorted angrily. "And just to prove I'm not I will get a tree!" Jacque stalked out the door into the snow, slamming the door behind him. After
(Continued on Page 3)



LINDA WITHERSPOON

The stories printed on this page and the inside pages of this section and section five were written by Junior High School English students in Mrs. Jaex Welch's class.

The Sunday Brand

Hereford, Texas, Sunday, December 25, 1955 SECTION FOUR

A Home For

(Continued from Page 1)

ago when Jesus was born in Bethlehem. Ever since then people have celebrated Christmas. It is a time when people give because of love for one another." She went on to explain about Santa Claus and everything else about Christmas.

That night as she was walking home, she thought about Susan and Tommy. Oh, how she wished they could have a happy Christmas and somehow she felt she could

give it to them. The next morning she went to the store earlier than usual. About 8 Tommy and Susan came into the store to make their daily visit and wish everybody a Merry Christmas. Everything seemed unusually quiet.

And then — from all sides of the store came voices saying, "Merry Christmas, Tommy and Susan!" Everybody came out of their hiding with large and beautifully wrapped gifts. Tommy and Susan did not know what to say. Then Mrs. Green came from the

back of the store. "I have a present for you," she said. "It's not wrapped up in paper or ribbons or in a box, but it's something I hope you'll cherish the rest of your life."

She went to the back of the store and again came out this time with her husband. "We are going to give you a home. We are going to be your new father and mother," she said. "We hope you'll love us as much as we love you."

Then Tommy and Susan ran to their new parents. With big tears of happiness rolling down her cheeks, Susan exclaimed, "Oh, Tommy, Tommy, did you hear? We are going to have a home, a real home, with a daddy and mother!"

A Peep Into

(Continued from Page 1)

is going to bring a bunny, a little white bunny. It will have red eyes and no tail at all. Not a bunny like Joe Smith's either, but prettier. I know he will."

"Don't be too sure. If you aren't good you won't get what you want," his father told him.

Tommy had something to say to that. "Santa didn't bring me what I wanted last year and the biggest package under the tree wasn't for me! It makes me mad every time I think of it because I was the best boy in the whole wide world last year," he put his little head to me and I was the best to him last year," he put his little hand down and said, "It just don't pay to be good anymore."

His father realized that he hurt little Tommy's feelings and trying to make up he said, "Let me tell you what you can do to get what you want for Christmas."

"What?" Tommy asked lifting his head. "Don't get excited about what I say, but you can be sure it will work," he started to go on, but he was interrupted.

"What will work, Daddy?" little Tommy questioned. "You'll have to pick up your toys, and take a nap when Mommy tells you to. Well, all you have to do is to be real good," his daddy explained.

"Okay, if Santa knows this he will have to bring me my bunny," Tommy replied.

"Yes, he will," Daddy said. Trying to change the subject, he went on, "I'll tell you what, I'll make it up to you by reading you a poem."

Tommy answered, "That is fine with me."

As they went into the living room Daddy put his hand on Tommy's shoulder. He was proud of his three year old son. He sat down and picked up the poem and began to read, "Twas the night before Christmas."

"Daddy, what does 'twas mean?" the tiny boy asked.

"'Twas means, it was, Son," he replied quietly. After the poem he saw his wife under the twig of mistletoe. He jumped up and kissed her quickly. She said nothing

yelled Pete at the top of his lungs. "I thought you fellows were never coming to get us out!" exclaimed Jake.

After Jake and Pete were back at the ranch they were taken to the kitchen for something to eat. There before them was turkey with all the trimmings.

The ranch cook explained, "When you all didn't come back last night we figured you had been held up by the storm. The boys had me save some turkey and fixings for you. They knew how you all had looked forward to this occasion for weeks."

Jake turned red and felt ashamed for the things he had said a short time ago. "This is the best turkey I've ever eaten, even if it is a day late," Pete managed to say between bites of turkey.

"Yes, this is a Christmas I'll remember for a long time," put in Jake.

but kissed him in return. Tommy ran to his mother and daddy and said, "We all love each other a great big bunch. We will have a wonderful Christmas."

The door bell rang and Tommy ran to answer it. He opened the door and said, "Hello, may I help you?"

"Hello, I am selling matches to get money to buy a Christmas tree. Would you like to buy some?" asked a little girl whose face was red with cold.

"I, I don't know but come in and meet my mommy and daddy," Tommy talked on. "Mommy and Daddy, this here is a girl." Abruptly he asked, "What is your name?"

"Mary, Mary Jane Lane," the little girl replied.

"Mary, Mary, Mommy," Tommy stammered excitedly and he wanted to go on but the little strange girl interrupted.

She said, "Would you like to buy some matches so we can have a Christmas tree this year?"

"Yes, we will buy all you have," Daddy said.

"You all have a beautiful tree!" Then her eyes grew wide as she saw all the lovely packages. Then in her embarrassment, she simply added, "Your house is warm."

"Where do you live, Mary?" asked Mommy.

"Off main street, we live in a three room house. My Daddy's dead. Mother works all day and part of the night. There are seven of us kids. I'm the oldest. I sell matches."

"Where are the matches?" asked Tommy.

"Right here, little boy, eight boxes of them, they are a dime a box," said Mary.

"We have been buying them at 20 cents a box. We'll buy them from you for that, too," Daddy stated. He knew the little girl would not let him help her any other way.

The little girl took the money and said, "I'll be back when you use the matches up. About how long will that be?"

"Two weeks will be about right," Daddy told Mary.

She told them the money would be enough to buy a tree that night and they would get some ornaments soon. When she left the house Daddy smiled.

"Does matches cost that much money, Daddy?" questioned Tommy.

"No, honey, they don't, but the little girl needed the money," Daddy said.

"Daddy, I'm glad there's a Santa Claus because he'll help her and make her have a happy Christmas. Can't he?" asked Tommy.

"Yes, yes, he can, and he will," Daddy winked at Mommy.

"Santa Claus will bring me my bunny. I know he will," sang little Tommy happily as he picked up his teddy bear to get ready for bed.

Dear Santa, I am nine years old and in the third grade. Thank you for last years Christmas. How are the reindeer? Will you please bring me a white uniform and a cap and a cape and some doll clothes, for Joy Ann Farmer. Please don't forget the other boys and girls on Christmas Eve.

Yours Truly, Carolyn Farmer

Turkey A

(Continued from Page 1)

why we can't have some Christmas music."

Pete put on his mackinaw and went out into the blizzard and returned with his guitar in one hand and his new Stetson in the other.

"My, but it's blowing up a gale out there!"

He dusted the snow off his mackinaw and hung it on a nail. Then he sat down by Jake. They began to sing Christmas carols, but if one had heard them he would not have recognized the songs, for neither could carry a tune.

They ended singing with a sad sounding note.

"Bet those fellows back at the ranch don't even miss us," Jake announced scornfully.

"Probably don't."

They went to sleep and woke up to a grey dawn. Both were stiff and cold, for the fire had burned itself out during the night. When they looked out the window, they saw that it was still blowing hard and snowing.

By late afternoon it had stopped snowing and had calmed down. The horses had broken away during the night and had found their way back to the ranch.

When the storm let up, the foreman sent out a searching party. They had missed both Pete and Jake the night before but could not go out into the blizzard.

Inside the cabin the two had built a fire and were sitting in front of it trying to keep warm. They were very hungry and were very, very low in spirit.

"I'm telling you, Pete, they're not coming after us. They've forgotten all about us after eating all that turkey. My, but I wish we hadn't got held up here on Christmas Eve," lamented Jake.

Just then they heard an excited shout. They tripped over each other trying to reach the door.

"They've come! They've come!"



From all of us to all of you, go our heartfelt wishes that you may enjoy A Very Merry Christmas!

Poarch Bros. Welding

Hoot

Earl



To our many friends . . . we want to express our sincere appreciation for your favors; it has been a privilege and pleasure to serve you . . .

Merry Christmas, everyone!

Western Wheel Inn

Emmett and Dell Sherman



To our many friends at Christmas time . . .

We wish to express our appreciation of our long association and to say thanks for your continued patronage! . . . May your holiday be merry and laden with blessings. . .

Wade Cleaners

Mr. and Mrs. Ernest Wade



To You

From The Employees of

Pioneer Natural Gas Company



Sunday Brand, Hereford, Texas, Sunday, December 25, 1935

Christmas In

(Continued from Page 1)

Jeanne Marie had returned because Jacque had finished and dried the dishes and set the table.

"Oh, I'm sorry," she said, "I am so sorry I have to say this, but I made Jacque go out. He didn't want to go, but I made him. I'm so sorry I thought we had to have a Christmas tree." Just then the door flung open and Mr. St. John walked in.

"Come here, quick," he called. They all rushed outside and looked in the sled. Jacque was there, but he didn't jump out as he usually did. His face looked strangely white and he looked as if he usually bright eyes were closed.

"Oh Daddy, he isn't..."

"No, but he needs a doctor, quick. I'll have to go. Jeanne, you go harness up Prancer while we move Jacque inside." As Jeanne Marie fumbled with the harness she recalled how spiteful she had been that morning to Jacque.

"Hurry Jeanne!" called Mr. St. John from the barn door. Jeanne Marie took the rein and led prancer to her father.

"Be careful," Jeanne Marie called as he rode away.

"Jacque, Jacque," Jeanne Marie called gently, "how do you feel?"

"My leg hurts," groaned Jacque. Suddenly footsteps sounded outside. The door opened and Mr. St. John and Doctor Harris walked in.

"Well, where's our patient?" Doctor Harris boomed. "Your dad said it was your leg. Let's take a look at it." Jeanne Marie looked away so no one could see the tears in her eyes.

"This is a pretty bad leg. Broken in two or three places. I'm afraid we'll have to take him to the hospital. How did the accident happen anyway?" inquired Doctor Harris.

"I guess the tree fell on him," replied Mr. St. John. "I found his leg pinned underneath it."

After Jacque had been taken to the hospital in Quebec, the house was strangely quiet. One evening as Mr. and Mrs. St. John and Jeanne Marie sat in the living room, Mr. St. John spoke, "Jeanne, I hope you realize that since Jacque is in the hospital, we won't be able to have the Christmas tree as planned. I'm not sure what the hospital bill will be, but it won't be too small, I'm sure. I'm sorry, since we won't be able to bring Celeste from France. Not that we really need a maid, but when we left France, and Celeste without a job, we promised to send for her as soon as possible. It also means that we won't have very many presents for Christmas." Jeanne Marie caught a fleeting glimpse of all the presents she had wanted for Christmas, as if they were sailing out of her reach. But to her surprise she didn't care any more!

"Father, when is Jacque coming home?" was the only thing she had to say.

"I really don't know," Mr. St. John replied, "probably not before Christmas."

As Jeanne Marie went to bed all she could think about was Jacque not being home for Christmas.

"Jacque is not going to be here for Christmas," kept repeating itself in her mind until she finally fell asleep.

The next morning was the day before Christmas. Jeanne Marie woke with a heavy heart, and her mind kept saying, "Jacque won't be home for Christmas." Mr. and Mrs. St. John had again gone to the trading post, leaving strict orders for Jeanne Marie not to leave the cabin, and not to wait up for them, for they would be in late. Jeanne Marie decorated the tree which her father had brought in the day before, and baked more cookies. She read her book until the sun went down, then she lit the lamp and went upstairs in the loft to bed. As she glanced over toward Jacque's bed she almost cried for loneliness. The next morning, she awakened to bright sunlight falling in the loft. As she descended the ladder she was startled, for there in the door was a familiar figure.

"Celeste!" Jeanne Marie cried, holding tight to her hand. "What a nice Christmas present. To have you back is almost the best thing that could happen!"

"Well, that's a fine way to greet your long lost brother!" exclaimed a voice in mock severity.

"Jacque! How did you get here? Oh, this is the best Christmas I have ever had!" Then she caught sight of the Christmas tree, piled high with presents. "Why Father!" Jeanne Marie exclaimed.

"How did all this happen?"

"Let me tell her, Father," cried Jacque. "You see, Jeanne, Doctor Harris decided to let me work out

my hospital bill by chopping wood for the school house and his home next term. He said I could come home yesterday if I was careful, and when Dad came after me there was a note from Celeste saying that she was at the station. You see, she finally got a job, and as soon as she had enough money, here she came!"

"I see!" said Jeanne Marie. Putting their arms around each other, they all danced around and around the Christmas tree.

had been looking for some lady that was kind and deserving. He knew that he had only a few weeks to live. He had cancer of the lungs. He decided to pretend that he was a tramp in order to find someone worthy of his money and property.

After Christmas Mrs. Barfield was reading to her husband who was recovering in the hospital. She was skimming the paper when she saw that a Mr. Lewis Arlington Stevens had died in a St. Louis hospital. The article stated that he left his entire estate to an unknown family in a small town in the mid-west.

Mrs. Barfield slowly put down the paper as she half whispered, "So, his name was Lewis Arlington Stevens."

"What did you say, dear?" asked Mr. Barfield.

"Oh, oh," stammered Mrs. Barfield. "I was just thinking what wonderful people there are in this world. It was Mr. Lewis Arlington Stevens who made it possible for us to have a nice Christmas and this operation that will make you well."

Three weeks passed. It was about two days before Christmas Eve when Mrs. Barfield received a strange letter. It was from a lawyer stating that Mrs. Barfield and Patricia Barfield should call at a lawyer's office on the following day. It seemed very important.

The next day they appeared at the law office. The lawyer told them that they had received a large sum of money and property from an unidentified donor. They could have the money immediately upon signing certain legal papers. The lawyers also told them that a doctor was coming to town that might be able to make Mr. Patricia were stunned. They could hardly believe what was going on.

Mrs. Barfield and Pat bought a tree and took it home. They took the news to Mr. Barfield, and that made him feel better mentally than he had felt in months. Soon they had presents under the tree. The donor was the tramp who

The Warmth

(Continued from Page 1)

feet tramped down the hall.

As Johnny turned the corner he saw, yes, you guessed it, Ferdinand and was standing by the Christmas tree gnawing on a string of popcorn which was hanging on the branches.

With a shout of glee and tears in his eyes, Johnny ran toward Ferdinand.

"He did answer me, Daddy, he did!" little Johnny cried exuberantly.

Ferdinand

(Continued from Page 1)

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"He did answer me, Daddy, he did!" little Johnny cried exuberantly.

Letters To Santa Claus

Dear Santa:

I am a little girl three years old and I haven't been so good but would you bring me a tricycle and a baby doll just like Peggy's and a little refrigerator. Don't forget all my little cousins and Mother and Daddy.

Love,
Becky Little

Dear Santa Claus,

I want a wind-up choo-choo train and a Zippie doll with howdy-dandy hat on it, and I'd like a play watch. Please bring Billy-boy a nice ball and I'd like a football. We'll be waiting for you, Santa Claus.

Your friend
Russell Phillips

P. S. One more thing, I'd like a bow and arrow set and a little tricycle for Billy-boy.

Dear Santa Claus,

I want a wind-up choo-choo train and a Zippie doll with howdy-dandy hat on it, and I'd like a play watch. Please bring Billy-boy a nice ball and I'd like a football. We'll be waiting for you, Santa Claus.

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from your friends at
WEST TEXAS FEED, SEED & HATCHERY CO.
Mr. and Mrs. Jack Wright

to each and every one of
our many friends
A Very

Merry Christmas

from all the folks
at

Hereford Grain Corp.

Phone 360



Our thanks and
good wishes ring out
to our friends...

The Cheery Christmas Bells ring out
our sincere thanks for your wonderful
friendship and patronage, and say,
"MERRY CHRISTMAS TO ALL!"

All The folks At

JACOBSEN BROS., INC.

The Mystery

(Continued from Page 1)

anyway?" wondered George.

"I wouldn't know," answered the lawyer in amazement. "It seems that we've got to find a stone piano where the chimés ring," to find the will or a clue to the will."

That afternoon was spent in searching for a place where there were some chimés. Only one was located, a belfry on the University Chapel. The three spent hours tapping the walls for a secret panel or a hidden door. None were found.

The night came swiftly. Kenneth and George were invited to a Christmas party. They were supposed to dress in costumes.

Kenneth went as an Indian prince, while George, always willing to have fun, went as an Indian princess.

At eight o'clock they arrived at the party. Mr. Martin had gone back to New York on business matters.

There was the traditional Santa Claus, cowboys, Indians, Chinese, English "bobbies," and many others.

Near the end of the party, the two saw a man dressed in a Chinese costume snatch up an antique ivory elephant from the ballroom of the college. He fled, overturning a punch bowl and several people, leaving much confusion. Kenneth immediately fled after him. George stayed behind to see what damage was done.

Kenneth, seeing the man ahead, quickly overtook him. As they rolled over and over on the ground, George rushed to the scene.

The thief, overpowering Kenneth gave him a hard push toward George, which stunned the latter, as he hit the bumper of a nearby automobile.

The man, recovering his loot, sped into the darkness.

George, having come to his senses remarked, "Boy, was I ever crazy to come rushing up like that!"

"You're telling me! That guy should be locked up. What did you find out about the elephant?"

"It was brought from India two

years ago, by an Indian professor. It's worth about twenty thousand dollars!"

Kenneth whistled, and then he broke into laughter. "Wow, if you could only see yourself, in that setup now."

"Well, you're no Egyptian mummy yourself. You look like you've been playing in a coal pit," chuckled George.

As they, the two bedraggled boys, left for the party again, George bent down and snatched up a note. He exclaimed wildly, "Oh look! I've found a note that the thief dropped."

The note, evidently dropped by the man, read:

"Boys, and lawyer, Looking for stone piano, Must find it first, To find will of Goldstein."

The boys, greatly surprised, could hardly wait for the next day to show the note to George's father, but much to their disgust, he did not come, for he was detained on a case.

The two spent the morning looking for some chimés. As they walked down a rocky path Kenneth remarked, "Say, do you think we could have been looking in the wrong place? Maybe the note meant some place other than here on the campus. Might it have meant a church or some other place?"

"Say! That is right! It could have. Now if only we had a car."

"Do I hear that you fellows need a car?" laughed Chet Hudson, walking up to the boys. "I've got to go to a French class now. You're welcome to use mine, so long as you bring it back."

"Just in time!" remarked Kenneth thankfully.

The boys sped down an old, unpaved road toward a small deserted church.

"Do you think this might be the place?" questioned Kenneth.

"We hope!" laughed George.

The two boys mounted the ancient steps into the small wooden church and gazed thoughtfully at the group of bells, high in the small building.

"An hour's searching brought nothing to their eager hands. As

they got in the car to drive back to the campus, George halted and yelled, "What's that?"

Kenneth whistled and ran toward the building. "It's the chimés! Come on!"

The two raced up the steps just as the chimés stopped.

"Look!" shouted Kenneth, pointing toward the edge of the woods. George whirled just in time to join the chase after an old ragged man.

The two boys quickly overtook the old man who looked as if he were starving.

"Please! Please! Don't hurt me! I have not done any harm!" the poor old man covered behind the bushes.

"We won't hurt you," answered Kenneth.

The man came slowly out of the bushes.

The boys had a good look at him now. His face was worn and wrinkled. His ragged clothes were old and torn. He wore no shoes and his hair was thin and white.

"Why were you ringing the bell?" questioned George.

The old man, thinking he had new friends, blurted out, "My name is Silas Meador. I have been waiting for someone to find me and the secret."

"Secret!" yelled Kenneth, "which one?"

"Why, the one Mr. Goldstein told me to guard. I used to be his best friend. He said that once every day I should ring the bells here. He hoped that someone would find it or just chance upon it. Mr. Goldstein said I was to have a large portion of his wealth. Many times I have searched for it, but I have never found it."

The boys and the kind old man had by this time reached the old church.

"Say! Let's search for the stone piano!" declared George.

"What is the stone piano?" the old man questioned.

The boys explained to the hermit about the clue they had found in the book, and the note the masquerader had dropped.

"And so, we've got to find the will before this other man does. So let's begin right now!" declared George.

The old man and the two boys

began the search for the secret panel.

For over an hour they searched eagerly for a hiding place for the piano. At last, Kenneth, loving music, searched the old organ.

The organ was finely carved, old and very dusty. Kenneth skillfully ran his fingers over the keys. He abruptly paused. Then he played the notes again, and again, he heard the hollow sound. Then he stopped to investigate.

"Hey! Come here! I've found a box!"

At this the hermit and George ran quickly over to the organ, where their eager hands helped to pull the box from its hiding place in the organ.

Eagerly their trembling hands broke the lock off the small box. Inside was a delicately carved piano, made of stone!

The three stood in marvel as they looked at it.

A few seconds later, as they searched it, the top of it slid back to reveal a letter labeled, "To Whom It May Concern."

Kenneth ripped it open and read: "My last will and Testament. To my good friend, Silas Meador, I bequeath my college and my wealth. Also my personal belongings as: Books, clothes, papers and my deeds."

A. R. Goldstein, President of Goldstein College December 1.

"He didn't forget me after all," murmured the old man, with tears of joy rising in his eyes.

A few minutes later, the hermit and George and Kenneth were speeding back to the college where Mr. Martin awaited them.

Upon hearing their version of the mystery he was amazed.

Later, when the old man had dressed in new clothes and shoes, and had taken ownership of the college, he declared, "Boys you must bring one thing to light."

"What's that," questioned Kenneth.

"The note that the masquerader dropped!"

"I can answer that," Mr. Martin announced. "I hired a man at the masquerade to carry the elephant off, fight with one of you boys and drop a note. The elephant has been returned. I did it to see what you could do while I was gone." He finished with a chuckle.

The boys, dumfounded, sank into their chairs, disappointed. They had hoped to catch the thief.

Later, when the two families had assembled at the college for Christmas, at the request of Silas Meador, they all sank into chairs to hear the old man speak.

"As you know, I would not be here, except for Kenneth and George. To Kenneth, who loves music, I give him this stone piano where the will was found," declared Silas Meador.

"And to George, who dearly loves books, I shall see that he gets to pick ten of the best volumes out of the library."

The boys thanked their host continuously as they spent the best Christmas they had ever had.

Letters To Santa Claus

Dear Santa Claus, I want a truck and doll I not want that.
Terry Lynn Lovett

Dear Santa Claus I want a record player and a roller skates and I want a cowgirl suit I want a walk doll to I will been good to my toy you bring me.
Your friend,
Shirley Jean Caster

Dear Santa Claus, I want a Tiny Tears Doll and I want a record player. I want a cowgirl suit and I want some doll shoes. I want a bird doll think you
Your friend,
Emilee Kay Lundin

Dear Santa, I want you to bring me two dolls. of eighteen inches tall. Please do bring me a record player. I like a bicycle too, and please bring me some candies. oh and I forget to ask you how are you. I am fine are you that all.
good-by
with Love
Lydia E. Corders.

Dear Santa, I want two guns and holsters. And I want a record player, and some records.
Charles Wells

Dear Santa Claus, Please bring me a bride doll, and a bow and arrow set. I want a bicycle, two guns, and a cowgirl suit, and also some fruit.
Barbara Ann Gholson

Dear Santa Claus, I want a 26 Cindy walker doll, and a mixing set.
Ann Mercer.

Dear Santa Claus, Would you bring me an electric train for Christmas and my little sister wants a tiny tears doll.
Gary Thomas Gore

Dear Santa Claus, Please bring me a bride doll, a sewing machine, record player, and a mixing set and my little sister wants a tiny tears doll.
Linda Kay Pepper

Dear Santa, Please bring me a bicycle, two guns and a truck. My little sister

wants a doll and a doll buggy are going to be in Sweetw. Would you bring my bicycle
Steve H

Dear Santa, I want a dancing doll for Christmas. Also a record player bicycle.
Hattie Sue W



In the spirit of friendliness, and good cheer, we thank you for your many favors and sincerely wish you a Merry, Merry Christmas! . . .

Milburn Motor Company

The Home of Herefords Oldest Hotrods



Christmas Greetings

From the men and women who are your Public Service Company. Their wish for you is that the Spirit of Christmas shall live in your home every day, and that all your hopes and dreams are crowned with rich fulfillment.



This is the time of year when our thoughts turn with warmth and gratitude to you, our many loyal friends and customers. To every one we wish a MERRY, MERRY, CHRISTMAS!

HOTEL JIM HILL
And Coffee Shop
Mr. and Mrs. Dick Ross

Christmas

(Continued from Page 1)

is King. Roger King. This is my wife and three children, Pat, Billy and Patsy. Pat and Patsy are twins. We were flying to Cheyenne for Christmas."

Mrs. Anderson and Mrs. King made some extra beds in the living room. They all went to bed.

The next morning they ate their breakfast and started out to check the plane. There were two feet of new snow on the ground. So the Kings knew they would have to stay several days.

The children put on their coats and hats and went outside to play in the snow.

The Andersons and Kings talked about Christmas. The Kings said they would be glad to share their Christmas gifts with the Andersons.

Early the next morning the men and the children put on boots, overshoes and heavy wraps and went out to find a beautiful evergreen

THE REAL McCOYS
BY
JOHN and GEORGE

RECKON WE SHOULD' TAKE OUT A INSURANCE POLICY WITH

John McLean
Insurance Agency
25 Years of Insurance
Know How
Phone 273

A Change Of Mind

By KAREN SUE DANIEL
 "Alice, bring me my robe," yawned Rosa as she awoke one cold fall morning.
 "Here you are, dear, and your mother wishes to see you in the dining room."
 She slipped into her robe and walked sleepily down the stairs.
 "Come in, dear," smiled Mrs. Harten.
 "What do you want, Mother?" asked Rosa weakly.

"Your father and I are going away for a week or two and I have something I want you to think about. For Christmas we're having a girl from the orphanage to stay with us."
 "What! A poor girl in my home! Oh, Mother, how could you do this to me? What will the kids think?" protested Rosa.
 "Rosa, come back here," cried Mrs. Harten as Rosa ran from the room.

Later that afternoon before the Hartens left on their trip, Mrs. Harten came to Rosa's room.
 "Rosa, don't be so selfish and hateful. This young girl doesn't have the nice things you have. So while we're gone you think it over and remember your father and I want her to have a happy Christmas. Be good and mind Alice. Good-bye."
 "Good-bye. Have a nice time," snapped Rosa with a note of sarcasm.

She walked to the window and watched her parents drive away. After they were out of sight she turned and walked slowly to her bed. "How could they do this to me?" sobbed Rosa.

"Now, Rosa, that one group of boys and girls isn't the only group of children. Besides, I think it would be wonderful for each child to have a poor child in his home for Christmas."

"Oh, Alice, what an awful thought!" cried Rosa as she buried her face in her pillow.

The next week she lay around the house afraid to face her friends.

"All I can think about is that awful girl that's—"
 "Hush! I'm sick and tired of hearing you fuss, You just as well be happy for your guest to come and plan on a good time," advised Alice.

About four days later Mary arrived. She was a beautiful young girl dressed simply. She was given the large guest room.

"Put your things in here," smiled Alice.

"Oh, what a lovely room," gasped Mary.

"Come along, dear. I want you to meet someone. Rosa, this is Mary. She is to be our guest for Christmas."

"Hello," said Rosa.

"Pleased to meet you," replied Mary.

"I'm sorry but I just must go to the meeting of my Be More Beautiful Club," stammered Rosa.

"That's all right. Don't mind me."

That day the program was one's personality. "To be lovely to others you must be kind and friendly to those who aren't as fortunate as yourself," said Mrs. Jones, the leader.

Rosa was ashamed of the way



KAREN SUE DANIEL

she had acted toward Mary. While she had gone about her own affairs Mary had been as sweet as she could be.

When she got home she was a different person. She and Mary became the best of friends.

With encouragement from Rosa the Hartens adopted Mary.

This is one Christmas that neither Rosa or Mary will forget.

Rosa got a sister, and Mary got a home with all the wonderful things that make up a good home.

120 Avenue B
 Hereford, Texas

Dear Santa,

I would like a walking doll and dishes. Please don't forget the other boys and girls.

Love,
 Joye Martin

505 E. Second Street
 Hereford, Texas

Dear Santa Claus,

My name is Maria Palma Hernandez. Santa, I want a piano for Christmas, a desk, a baking set, and a watch. Santa, this is all and good-bye.

Your friend,
 Maria Palma Hernandez

128 Avenue G
 Hereford, Texas

Dear Santa Claus,

I am 9 years old. I am in the Fourth Grade. My name is John Hubbard. I would like to have a airforce set, a set of encyclopedias, and a machine gun.

With love,
 John Hubbard



Noël

May the peace and hope that shone so many years ago light your way during this holy Holiday Season.

M & M PLUMBING CO.
 Mr. and Mrs. A. M. Hare



TO OUR LOYAL FRIENDS:

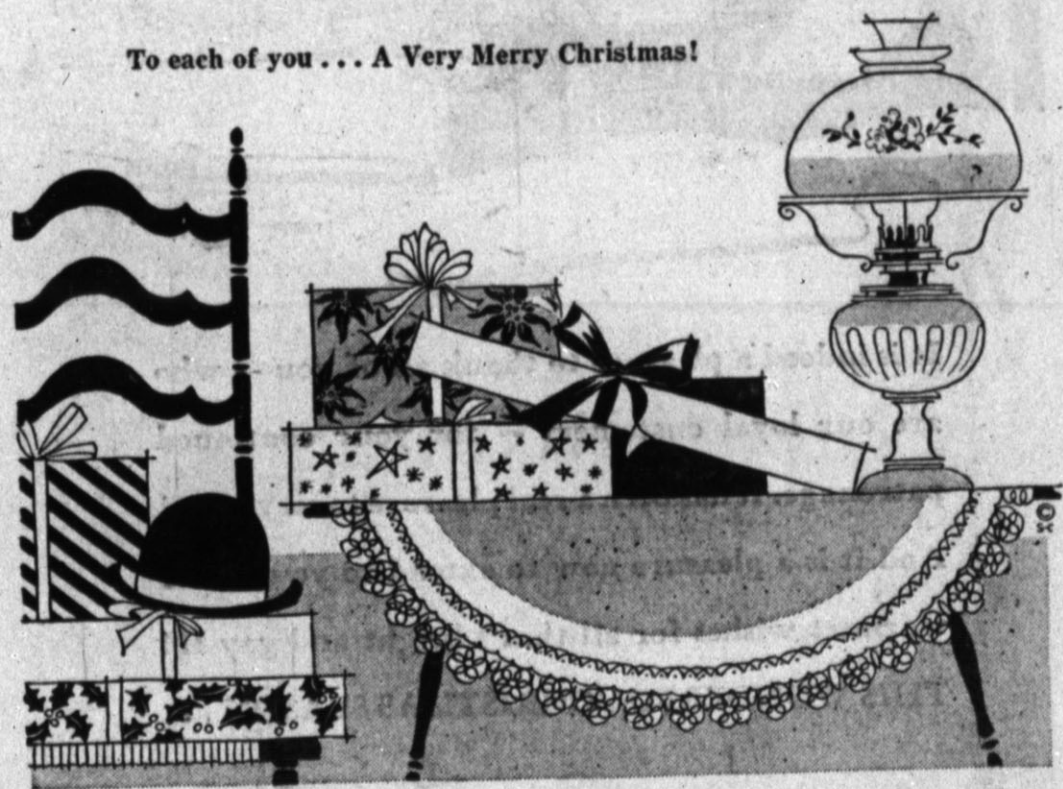
In this busy old world, it may often appear

that we neglect or forget those we hold dear,

But at Christmas time, we take this space to say

That we value your friendship each and every day!

To each of you... A Very Merry Christmas!



Crowe-Gulde Cement Co.
of Hereford
 PHONE 1722 1st & GOUGH ST.



from all the folks at

Hereford Milling Company

Phone 12



It adds much to the enjoyment of the season
 to extend to our friends and customers
 our best wishes for a MERRY CHRISTMAS...

All The Folks At

BIG 'T' PUMP CO.

Leroy Aven
 Hilery Aven
 L. W. Combs
 Arnold Wall

Elbert Hendrick
 Joe Wall
 Bob Clark
 Doc Carter

Henry Jackson
 Clifford Kern
 James Wilde

A Wonderful Christmas

By LYNN THOMPSON

One blustery Christmas Eve Candy Evans and her mother were doing last minute Christmas shopping. Candy would look in the windows as they passed. They had passed the dime stores, the dress shops, and some drug stores, when they came to a pet shop. In the window was a darling little puppy. He was such a cute puppy with

white feet, a black body with a white ring around his right eye, a white tip on the very end of his left ear, and a white tipped tail. When Candy saw him she suddenly piped up. "Mommy, I want that puppy!" Mrs. Evans, being quite startled after Candy's sudden outburst, asked rather dazedly, "What puppy?" "That puppy," Candy explained

pointing, "the one in the window." "Oh, that one. Well maybe for your birthday," replied Mrs. Evans.

"No, I want it for Christmas and I don't mean next Christmas, either!" stormed the indignant little girl. "If Santa Claus doesn't bring it to me, I'll run away again."

"Well, tonight before I go to bed I'll call Santa at the North Pole and ask him if he has one like him," Mrs. Evans promised tactfully.

"He'd better," remarked Candy threateningly.

That night after Candy had gone to bed, Mr. and Mrs. Evans were talking. After a long talk, Mr. Evans left the house. After about two hours he came back. Under his arm he had a long box wrapped in plain brown paper.

Mrs. Evans sighed. "Wonderful, you got it, didn't you?"

"Yes, and that's not all," Mr. Evans replied happily.

The next morning Candy was the first one up. She went into her mother's and daddy's room shouting, "Merry Christmas, everybody. It's time to get up!"

After getting dressed, Candy and her parents went downstairs to open their presents. There was the tree with its lights gleaming brighter than ever. Under it were the presents.

There were two average size boxes wrapped alike and a great big box wrapped like the little ones—they were for Candy.

When Candy opened one of the smaller boxes there was a squeal of delight and a small, sharp bark. "Oh, Mommy, Santa did bring him to me!" squealed Candy.

When Candy opened the other of the smaller boxes she found another puppy with exactly opposite markings. In the large box was a dog house.

For the rest of Christmas Day, Candy was outside in the snow playing with her two little puppies.



LYNN THOMPSON

Letters To Santa Claus

Dear Santa Claus,
I would like a B B gun a bow and arrow and a Scout knife.
Your friend,
Gaylon Otts

Dear Santa Claus,
I want a baseball cap, but I would like a baseball glove better.
Your friend,
Darel Devenport

Dear Santa,
I would like a Barbell set, and

a trampoline and a bow and arrow.

Your friend,
Stephen Coneway
105 Grand Avenue
Hereford, Texas

Dear Santa Claus,
I would like for Christmas, a doll and a typewriter and anything else that you can bring me.
Love,
Linda Powell

610 Union Avenue
Hereford, Texas

Dear Santa Claus,
I would like to have football pants, shoulder pads and shirt and football.
Love,
Donald Remling



Along with our sincere thanks for your patronage, our very best wishes go out to you for a 'bang-up,' jolly...
CHRISTMAS HOLIDAY!

Winget Pump Co.

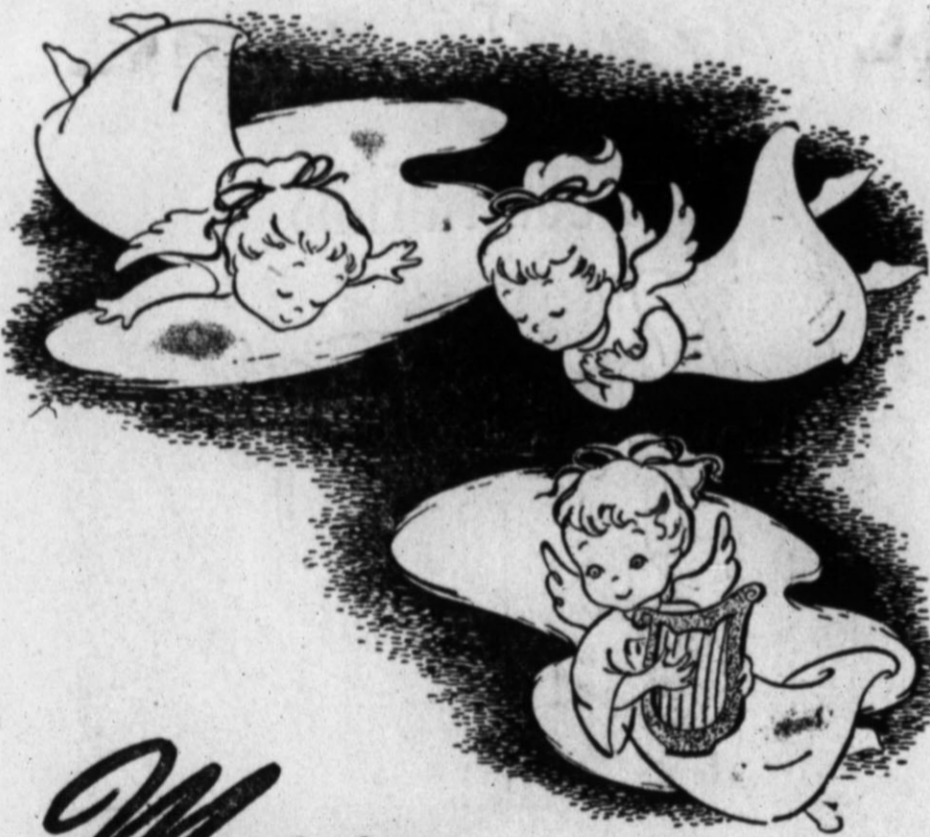


It has Been A Pleasure to Serve You Throughout The Year!

Robinson-Decker Agency

J. W. ROBINSON, JR.

BILL DECKER



Merry Christmas!

And, may the wondrous peace and blessed spirit of this Holy Day find that all your fondest dreams have come true in the bounty of your Christmas gifts... That you all be gifted with health, happiness and much Yuletide Joy!

DAVIS-McCRACKEN IMPLEMENT

J. C. McCracken
John Hall

W. L. Davis, Sr.
George Summer

W. L. Davis, Jr.
Herbert Goettsch



It is indeed a pleasure to thank all of you -- who are our loyal customers -- for your continued patronage. It has been a real pleasure to serve you! And it is a pleasure now to extend to you -- our warmest wishes for all that's bright and gay IN THIS WONDERFUL CHRISTMAS SEASON...

from all the folks at

LESLEY MOTOR COMPANY

Letters To Santa Claus

212 Star Street
Hereford, Texas

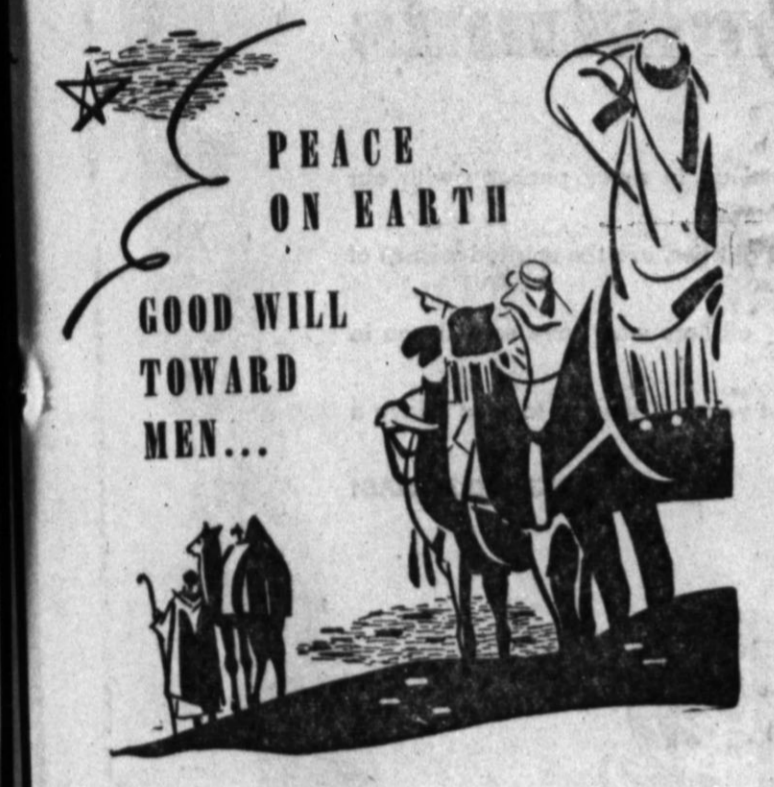
Dear Santa Claus,
I would like to have a motor scooter, an arcade shooting gallery, a Donald Duck projector, a Winky Dink set, an Electronic ray station, a portable pool table, an American Flyer Mountaineer

Freight, a railroad water tower, and air corps training center and a mobile truck and remember all other boys and girls.
Your friend,
Richard Patton
Hereford, Texas

don't have enough to go around that will be O.K. Thank you for all the things you brought last year and don't forget all the other little boys and girls.
Love,
Peggy Little

Dear Santa Claus,
I want a Tiny Tears doll. How are things at the North Pole?
Your friend,
Loretta Higgins
233 Avenue J
Hereford, Texas

I am nine years old and in the third grade. Thank you very much for the very kind deeds you have done. How are your reindeer? I hope they are fine. I have two smaller brothers. My little brother is seven weeks old. My older brother is six years old. He would like a service station. Now I will tell you what I want. I want about ten rolls of film size 616 for my camera. I would like a cancan and a straight slip.
With love,
Lola, Jim and Don Earl Pogue



KING MAGNOLIA SERVICE
Merry Christmas and A Happy New Year
Jake King

Dear Santa Claus,
I like all the things you have brought for all the children in the world and you have given me all the things that a girl could want. So I don't want much for Christmas. I want a watch.
Your friend,
Donna Cole
200 Star Street
Hereford, Texas

I was a good girl all year. Mommy said you are coming soon. I want a doll and a doll buggy.
P. S. See you Christmas.
Paula Homer

I've been a good boy—please do bring me these for my train. A flood light, a railroad crossing bar and a hand car.
Patrick Homer
P. S. Don't forget my mommy and daddy.

I want a bicycle for Christmas, a doll, puppy, a pair of pedal-pushers, and a new dress. How are things at the North Pole this year? I have been a good girl. I have a doll but I have no doll clothes. We have a tree at school.
Your love,
Lois Jane Busby

I would like to have a radio truck and a transport truck. I would like for my mother and my daddy to have a new car. and do not forget the other boys and girls.
Your friend,
Melvin Bell
Route 3
Hereford, Texas

I wish you would bring me a globe, watch, basket ball, ring and a new pair of socks.
Your friend,
James Ray Reese

I would like a basket ball for Christmas. I hope you can be good to all the little kids this year. Thank you Santa Claus.
your friend,
Johnnie Jackson

I hope you will bring me a tiny tears doll and a cook set and a big bike and also my big brother wants a B-B gun if you can't get him a B-B gun get a Robot man.
Love, Christy Robbs

I want a Jeanette doll, and doll clothes, and some roller skates, and a set of dishes, and a bottle set.
Dianne Kroll

I want a record, and I want a rifle, then I want a B-B gun, and a Bow and arrows, and a cowboy suit, the end.
Mike Harvey



Merry CHRISTMAS



FOXWORTH-GALBRAITH LUMBER CO.
234 East Second
Of Hereford
Phone 656

We say Thanks to our Many Loyal Customers And Add our Best Wishes that Your Holiday Be Warm and Glowing



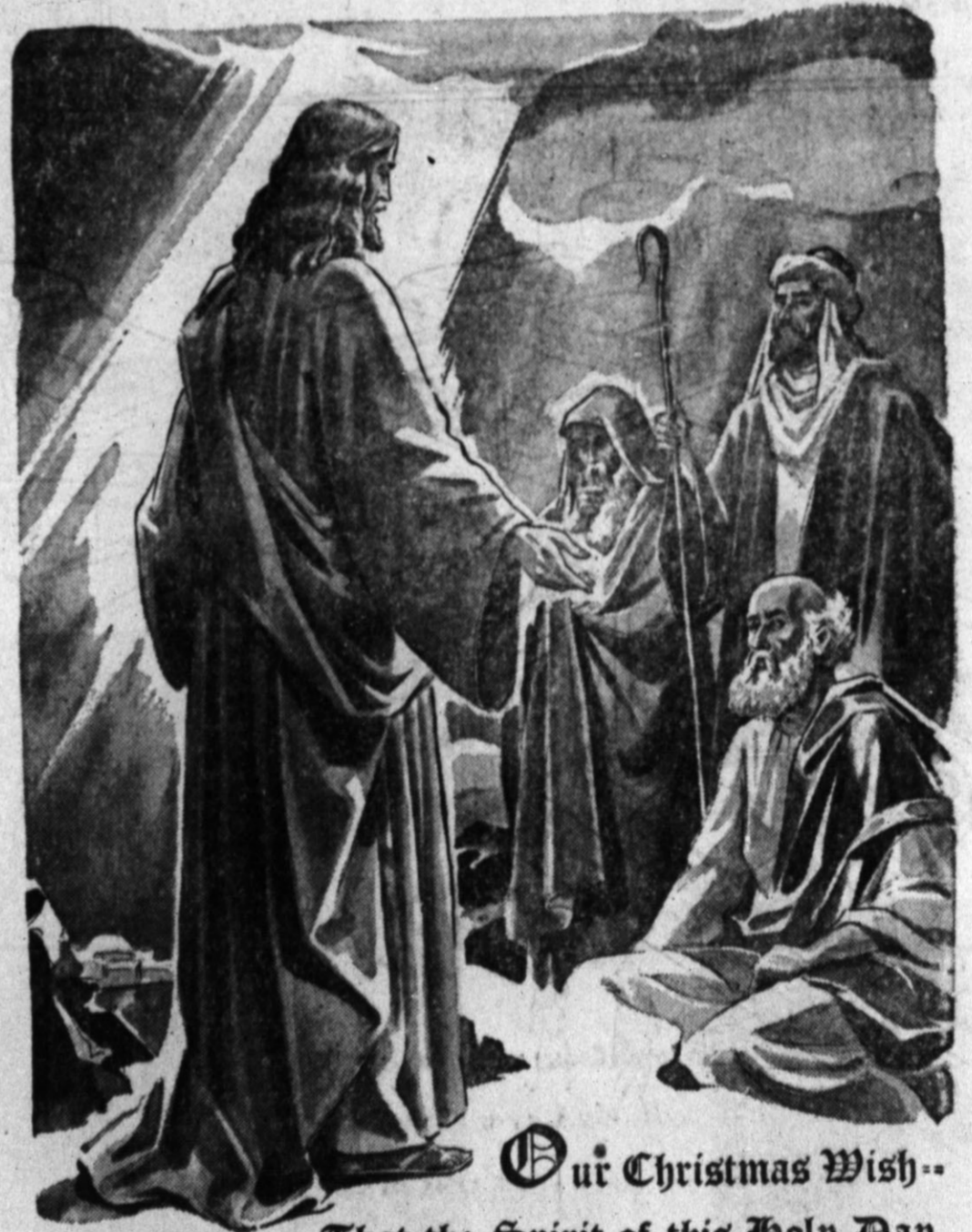
Merriest Christmas...

In the spirit of Christmas that is reflected in gift-happy little children . . . In the spirit of peace and plenty that is the essence of these Holy Days — we say to you: our many friends . . .

Ad 22 Form 15 A HAPPY, HAPPY HOLIDAY!

FARMER'S DRIVE-IN

Troy Moore



Our Christmas Wish..
That the Spirit of this Holy Day, as conceived by our Lord, live on forever in eternal good will, tolerance and the brotherhood of man . . .

Associated Growers Of Hereford

A Wonderful Christmas

By LYNN THOMPSON

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LYNN THOMPSON



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Wingel Pump Co.

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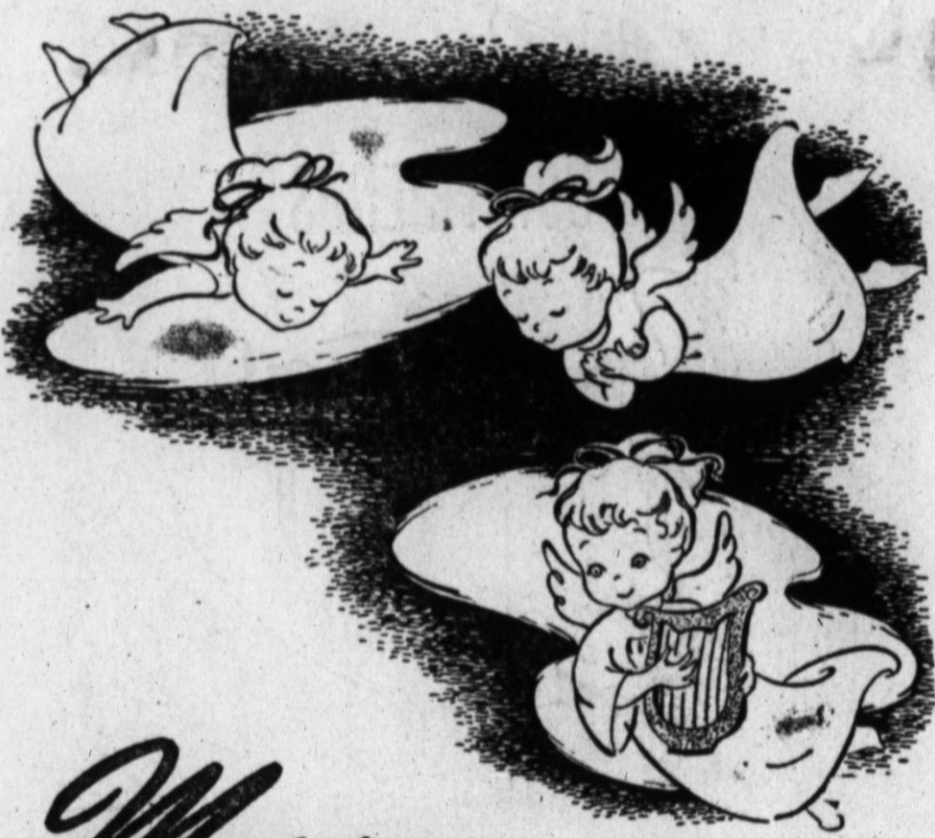


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Freight, a railroad water tower, and air corps training center and a mobile truck and remember all other boys and girls.
Your friend,
Richard Patton
Hereford, Texas

Dear Santa:
I am a little girl seven years old and I have been pretty good this year so would you please bring me a bicycle and a baby doll with short hair. If you can I would like some china dishes but if you

don't have enough to go around that will be O.K. Thank you for all the things you brought last year and don't forget all the other little boys and girls.
Love,
Peggy Little

Dear Santa Claus,
My name is Kay Nell Reeves. I am in the Fourth Grade. I would like for you to bring me some loops for my weaving loom. And bring me a baking set. Bring me some doll clothes, and bring me a duster.
Your friend,
Kay Nell Reeves

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Your friend,
Loretta Higgins
233 Avenue J
Hereford, Texas

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Your friend,
Clayton Neal
Route 1
Hereford, Texas

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PEACE
ON EARTH
GOOD WILL
TOWARD
MEN...

KING MAGNOLIA SERVICE
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Carolyn Aven
Box 1001
Hereford, Texas

Dear Santa Claus,
I would like to have a radio truck and a transport truck. I would like for my mother and my daddy to have a new car, and do not forget the other boys and girls.
Your friend,
Melvin Bell
Route 3
Hereford, Texas

Dear Santa Claus,
I wish you would bring me a record player, a sewing machine, Bride doll, and a mixing set.
Thank you,
Linda Sue Shelton

Dear Santa Claus,
I want a bicycle for Christmas, a doll, puppy, a pair of pedal pushers, and a new dress. How are things at the North Pole this year? I have been a good girl. I have a doll but I have no doll clothes. We have a tree at school.
Your love,
Lois Jane Busby

Dear Santa Claus,
I would like a basket ball for Christmas. I hope you can be good to all the little kids this year.
Thank you Santa Claus.
your friend,
Johnnie Jackson

Dear Santa Claus,
I hope you will bring me a tiny tears doll and a cook set and a big bike and also my big brother wants a B-B gun if you can't get him a B-B gun get a Robot man.
Love, Christy Robbs

Dear Santa Claus,
I want a Jeanette doll, and doll clothes, and some roller skates, and a set of dishes, and a bottle set.
Dianne Kroll

Dear Santa Claus,
I want a record, and I want a rifle, then I want a B-B gun, and a Bow and arrows, and a cowboy suit, the end.
Mike Harvey



Merry
CHRISTMAS



We say Thanks to our
Many Loyal Customers
And Add our Best Wishes
that Your Holiday
Be Warm and Glowing

FOXWORTH-GALBRAITH LUMBER CO.
234 East Second
Of Hereford
Phone 656



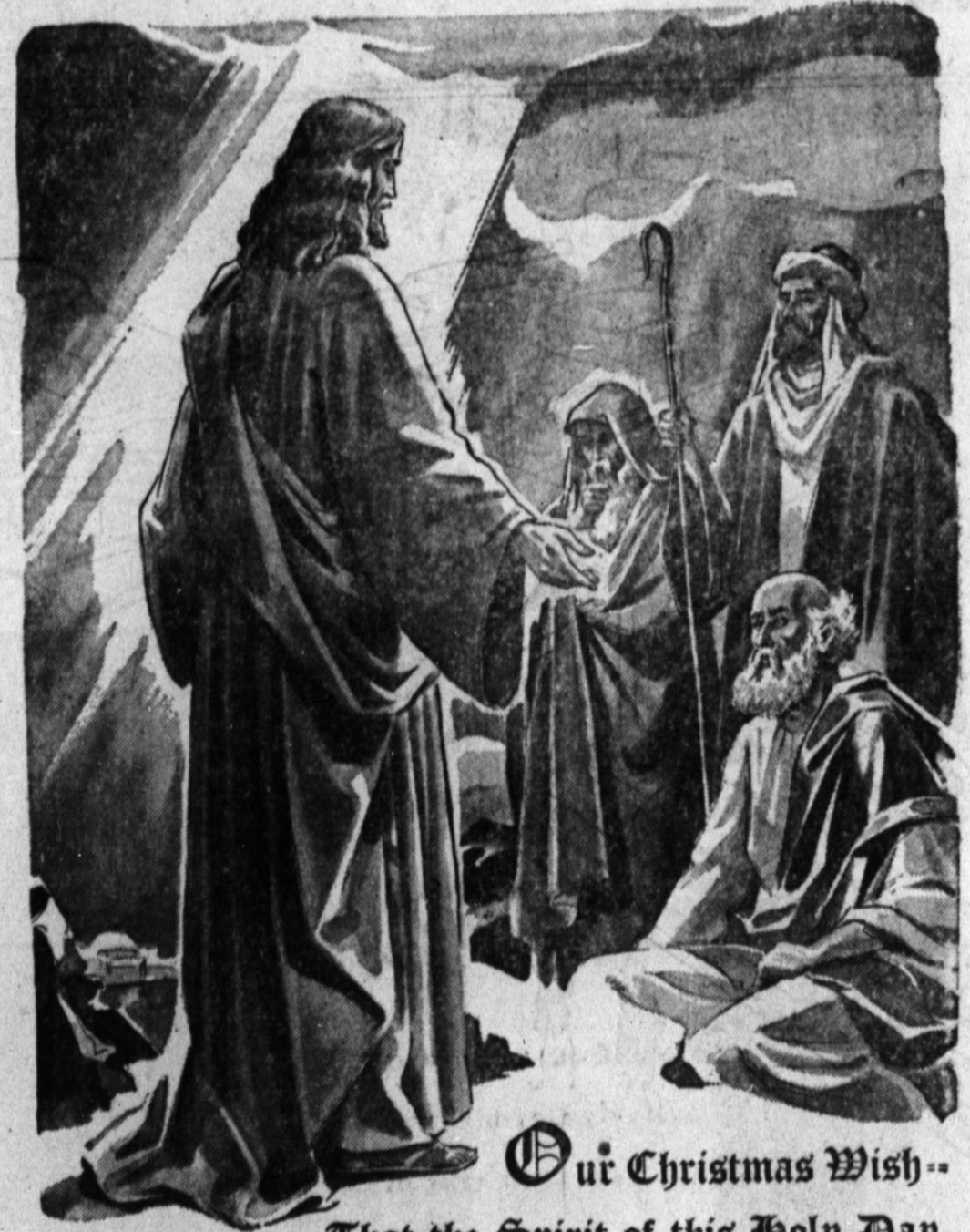
Merriest Christmas...

In the spirit of Christmas that is reflected in gift-happy little children
... In the spirit of peace and plenty that is the essence of these Holy Days — we say to you: our many friends ...

Ad 22 Form 15 A HAPPY, HAPPY HOLIDAY!

FARMER'S DRIVE-IN

Troy Moore



Our Christmas Wish...
That the Spirit of this Holy Day,
as conceived by our Lord, live on forever in eternal good will, tolerance and the brotherhood of man ...

Associated Growers
Of Hereford

The Christmas Mission

By CAROLYN HAMMETT
 "Pardon me, but is it all right if I go in there to warm?" asked a tramp about to enter an old church building.
 "Sure, go ahead. Maybe he'll even feed your soul," laughed a man standing nearby.
 Not knowing what he meant the tramp went in. He stood in the back of a little church. There was a little Christmas tree at the front,

and the preacher was talking to sorn men and women. They were all well dressed. Feeling ashamed, the tramp turned to leave. The preacher saw him about the time he reached the door.
 "Could I do something for you?" asked the preacher, walking back to where he was.
 "I... I was just wondering if I could sort of warm a little in here," stammered the tramp.

"Sure, come on in and sit down. Wait just a minute and I'll be right back," said the preacher.
 He went back to where he had left the men and women. They exchanged a few words. In a few minutes the people left and the preacher returned to the tramp.
 "My name is Brother Bill," he smiled offering his hand.
 "Mine's Tim," replied the tramp still feeling uncomfortable in the presence of the preacher.
 "Wouldn't you like to go up to



CAROLYN HAMMETT

the front?" asked the preacher. It is warmer up there."
 "I... I've got to go," said the tramp hurrying out.
 "Come back," invited the preacher.
 The tramp reached the street and went back to the city dump where some of his friends were.
 "Hi ya, Tim," called Dan. "Say, where ya been?"
 "I was just sort of walking. But you know, I met the nicest guy. Brother Bill. Yeath, that's his name. Brother Bill."
 The next day Tim went back to the church and looked in.
 "Come in," said Brother Bill. "I've got some good hot coffee back in the house. Won't you join me?"
 "I guess so," replied Tim following the preacher to the back of the church.

asked the preacher.
 "It sure would. Let me go tell Dan and the other guys."
 "Just a minute," laughed the preacher. "Let's get the mission fixed before we move in."
 The tramp hurried back to tell the others. The next day everyone started to work on the mission.
 On Christmas Day the mission opened. Everyone seemed happy. There was a little Christmas tree in the middle of the room.
 "Brother Bill, could you tell me what a man meant when he said you'd feed my soul?" asked Tim.
 "Sure, Tim, sure. Just get all your friends and I'll tell all of you," said the preacher.
 Brother Bill told them The Christmas Story. It was truly a happy Christmas for all the folks at the little mission church.

Hereford, Texas
 Dear Santa,
 How are things up at the North Pole? I want a Tiny Tears doll, a baby bed, a necklace and bracelet, and a jewelry box too. Oh, yes! I want some doll dishes, a bicycle, a piano and some music books to take lesson. I just happened to think I want some doll clothes too.
 Your friend,
 Delores Horn



To All Our Friends

May the joyous spirit of Christmas light your future, and bring you the many blessings of friendship to illuminate this happy season.

HALE MOTORS

Gerald Hale

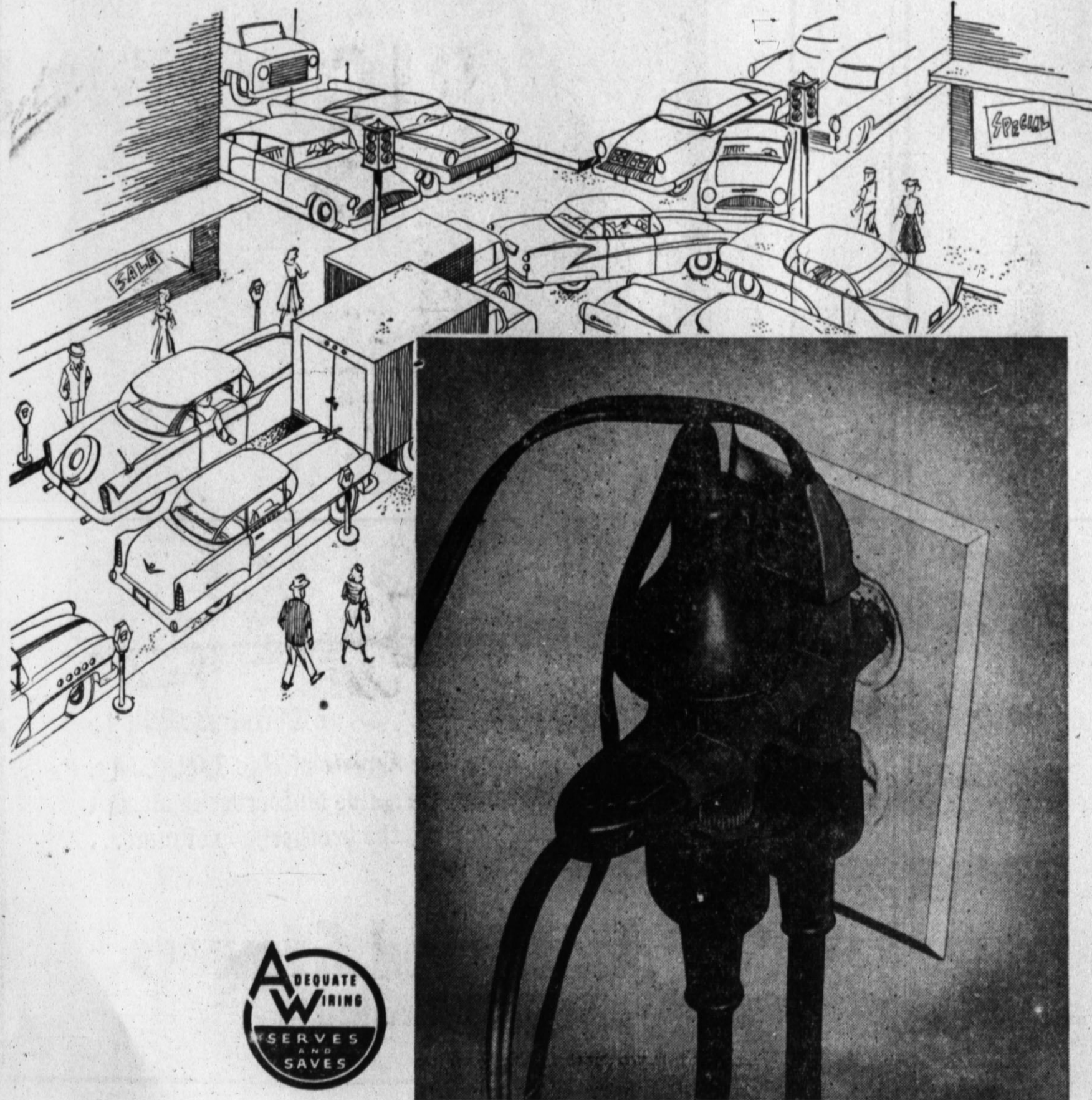
Emmett Hale



as gay as Christmas

Wrapped up in every package with our label and gift ties, are the spirited wishes of all here who have served you in the past year... we say to you: Have a GAY, EXCITING CHRISTMAS!

KEMP LUMBER CO.



SEE YOUR QUALIFIED ELECTRICAL CONTRACTOR, TODAY!

there are

Traffic Jams

in wiring, too!

But it's much easier to "break up" a wiring traffic jam, and not costly, either.

Good wiring means simply this... large wires from Reddy's meter to your fuses or circuit breaker, plenty of circuits throughout your home to handle your electric load, and a sufficient number of plug-in outlets for convenient and efficient use of all your lamps and labor saving appliances.

Call your electrical contractor today and "break up" the traffic jam. Get set for a clear road of electric pleasure in 1956, with home wiring improvements now.





SPECIAL GUESTS at the North Hereford H.D. Christmas party were children of some of the members. Seated at the tree in the home of Mrs. A. A. Hare, who was hostess, are (from left) Anilise Kovacs, Betsy Barrett, Junior Hodges, Steve Hoffman, Larry Pettyjohn, Mickey Bishop and Lee Williams. The two little girls in front are Mary Ann Hoffman and Deborah Hodges. Debby and Junior are the children of Mr. and

Mrs. A. E. Hodges and Steve and Mary Ann are the son and daughter of Mr. and Mrs. Tony Hoffman. Anilise is the only girl in the Ludwig Kovacs family and Betsy belongs to Mr. and Mrs. R. E. Barrett. Larry is the son of Mr. and Mrs. Harold Pettyjohn; Mickey is the baby in the E. E. Bishop family and Lee is the older of the two boys belonging to Mr. and Mrs. Oscar Lee Williams. (Staff Photo)



LOOKING LIKE A CHERUB herself is Cathy Carathers three-year-old of Mr. and Mrs. Johnny Carathers, who live south of Dawn. She is interested in the bright decorations on

the tree in the living room. They put their tree up early as they plan to be away at Christmas, though they haven't decided just where they will go yet. (Staff Photo)



LISA WILLIAMSON, daughter of Mr. and Mrs. LeRoy Williamson of the Ford Community looks as if she might be taking a last look at the Christmas tree before going to bed to give Santa a chance for his annual visit. Lisa who is almost three is probably getting her biggest thrill yet out of Christmas. (Photo by Mrs. LeRoy Williamson)

The Sunday Brand

Hereford, Texas, Sunday, December 25, 1955 SECTION 5

Tree In Home Is Something New

By ROBERTA CAMPBELL

So you can't remember a Christmas without a tree at your house?

Well the chances are that you were born 30 years too late. There are, any number of people approaching middle age and older that can remember when a community tree was the occasion for a big gathering with an impressive display for the more successful families who always found a place for the expensive gifts on the highest branches.

Christmas at home was usually the simple custom of hanging up stockings to be filled by Santa and an extra special dinner on Christmas Day.

Toys for the most part were few and simple and the things such as fruit, candy and nuts, that can now be purchased regularly at the

grocery, were the things that kept the average child from being good all year, especially as December at last showed up on the calendar.

A stocking now filled with all these things cannot possibly have the thrill for youngsters of today that it did for the child who sampled his candy sparingly or had the opportunity to peel an orange or a banana but once a year.

Representative of those Christmases, before a prettily decorated tree stood in the living room of almost every home, were the customs told by a group of Home Demonstration Club women gathered for their annual Christmas party at the home of Mrs. A. A. Hare last week.

The women who were members of the North Hereford H. D. Club, included women in several age groups, who were interested in some of the customs related by the ones attending.

Mrs. Frank Brinkman, one of the younger members, told the women that a Christmas tree was always a part of their celebration but the tree was put up on Christmas Eve and decorated by older members of the family as a surprise for the children Christmas morning.

The ambition of her life was to get old enough to be able to stay up and help trim the tree.

Mrs. Tony Hoffman expressed the usual anticipation that went with Christmas when she said that Christmas really began about three months before when they started counting the days until Christmas. She also recalled the tree that was put up at their home and decorated for them to find when they returned from midnight mass.

Her father never seemed to drive fast enough going back home because they could hardly wait to see what Santa had left for them.

The older women remembered that there were few toys though usually the white whiskered old gentleman managed to leave a china doll for the girls.

As the youngest of 10 girls, Mrs. Otto Massie was the lucky recipient of the doll in her family.

Mrs. Tom Draper, told the women that when she was a child, the house was always filled with company. It seemed that aside from the regular household, those who didn't have some where else to go came to their house to spend Christmas.

Her family didn't exchange many presents among themselves but all through the holiday season they took gifts to others.

Mrs. Paul Hoff, who grew up near Chicago, remembered when electric lights relieved them of the responsibility of watching candles that might set the tree afire. The outstanding thing about early observances was that not a single woman expressed disappointment in being deprived of the more elaborate customs of the present day observance including the brightly

(Continued on Page 3)



FIVE LITTLE FIRST COUSINS pose for this picture in front of the tree at the Ernest Brown home in the Messenger Community. Protesting the line-up is Roger, two-year-old son of Mr. and Mrs. Floyd Brown. Four year old Earl Wayne, brother of Roger, is the oldest of the group and the first grandchild of the N. A. Browns. Barbara and Tommy, also four, are fascinated by the camera. Barbara is the only girl in the crowd. She has a little brother almost two at the extreme right of the group. They are the children of Mr. and Mrs. Ernest Brown and Tommy is the only child of the Elred Browns. Each year all of the children have breakfast on Christmas morning with their paternal grandparents and then go to Bellview, N.M. to spend the day with their mother's parents, who are Mr. and Mrs. C. W. King and Mr. and Mrs. S. B. Pulliam. Mrs. Elred and Mrs. Floyd Brown are sisters. (Staff Photo)



DADDY, GEORGE TURRENTINE had just set up the tree for his three little girls to decorate at their home in the Westway neighborhood. Jan, who is five, and three-year-old

Carol seem to be appealing to their mother to see that baby Patti Kay doesn't open the package containing other decorations before they are ready for them. (Staff Photo)



DOYLE JOE AND GEORGE RAY FULLER, children of Mr. and Mrs. H. S. Fuller of Dawn, always go with their family to Belton for their Christmas tree with their grandparents. Since the Fullers are farmers, they make the holi-

days their vacation. Sandy, the cat does his celebrating by playing on the piano keys. His compositions vary and any of them could hardly be established as the beginners little solo "Kitten On the Keys." (Staff Photo)

Letters To Santa Claus

Dear Santa Claus,
I would like you to see my picture I drew of you. I made the pictures of you in the shape of a star. Then I made pictures of frosty the snowman in the shape of a star. Be sure to send the children over seas presents too. I hope you will surprise me with something nice for Christmas.
Your friend,
Bill Don Smith

Dear Santa,
I want a dodge ball and a Bee-Bee gun for Christmas. I have been good to My Mother and father,

Happy, Merry Christmas to you.
Your friend,
Eugene Garcia

Dear Santa Claus,
For Christmas I would like a doll with some clothes, and another Madam Alexander doll for my collection. I would like for it to be blue to match my room. And the book The World We Live In.

I have tried to be a good girl. I would like for everyone everywhere to have a Merry Christmas and a Happy New year.
Your friend,
Katherine Barnard

Dear Santa Claus,
Thank you for the nice doll from last year. I was very happy to see the stils and all the other

things too. Oh dear, I should be telling you what I want. Well I would like a bow and arrow and I want to fix up my Genny doll. I want a new doll I do not know, oh well. Oh and I want a po-go stick. Well, I think that is all for now.
From Cathy Billrey
119 Ave. E.

Dear Santa,
I am six years old. I have tried to be good. Please bring me a cooking set and a vacuum cleaner. I love you.
Vickie Higgins

Dear Santa,
I am 7 years old. I have tried to be good. Please bring me a nurse kit.
Gwen Cargo.

Dear Santa,
I am 7 years old. I have tried to be good. Please bring me a doll and a suitcase. I love you.
Linda Short

Dear Santa,
I am 6 years old. I have tried to be good. Please bring me a gun. I love you.
Lynn Wells

Dear Santa Claus,
Will you bring me a pumper lamb and a wardrobe and a set of bottles for my Baby Bee doll. I wish you would bring my mother an "Iron Rite Ironer." I wish you would bring my daddy good health. Would you let my brother have a happy Christmas because he won't be home.
Your friend,
Linda Martin

Dear Santa 'Claus,
Please bring me a doll, doll trunk, doll bed, doll chair, doll clothes, and a Super Winky Dink kit.

I have been a good girl. I hope you think so. My mother, sister, and I gave three little girls in the orphan's home some Christmas presents this year. I am going to give Christmas presents to my family and friends. Merry Christmas and a Happy New Year.
Your friend,
Linda Lemons.

Dear Santa Claus,
I like to have a bicycle for Christmas. And an Airplane for Christmas. I am a good boy Santa Claus I wish you a Merry Christmas.
Your friend,
Joe Oscar Hernandez

Dear Santa Claus,
I wish for a bicycle for Christmas and a football and a basketball. I have been good.
Your friend,
Conley McCutchen

Dear Santa,
Mask, Supermans suit, cowboy suit, watch, bicycle, record play-

er, boxing gloves. The things I want, Please, Santa.
Birchie West

Dear Santa,
I want a watch, bicycle, BB gun, Cowboy suit.
Joel Williamson

Dear Santa Claus,
My sister wants a saxophone. I want a train. My mother wants a Cadillac
Love, Robert Z. H.

I am sharing some of my Christmas money with orphan children.

I wish you a merry Christmas.
Your friend,
Norma Kling

Dear Santa Claus,
plase bring me some guns, skate, wagon, train.
Love
Joel Chavez

Dear Santa Claus,
please bring me a skates.
love,
Magdalena Chavez

Dear Santa Claus,
I am a little girl 8 years old

and in the third grade. I want a bracelet and merry Christmas to all and I hope everyone lots of presents.
Love from
Cecil Barrow

Dear Santa Claus,
I want a dart game. I want an arcade shooting gallery to. I want Robert Robet.
Your friend,
Johnny Newton

Dear Santa Claus
I like B-B guns Please give me one. I like a bow and arrow too.

Please give me one
Wyndell Wall

Dear Santa Claus
I want some B-B gun. I want some rifle. I want some shoes.
Joe Pacheco

Dear Santa,
I am 8 years old. And I want everyone to have a Merry Christmas and lots of presents. And I want some clothes. And my brother wants a Davy Crockett hat and some clothes. and I really like some records.
Sandra Martin



Merry Christmas
Hugh and Lucille
Bookout

NOEL

To our many friends:

Merry Christmas Greetings

we send to you — And, our

warmest wishes, too . . . May there

be special joys in store —

All the wondrous things,

You're surely hoping for!



FARM & HOME SUPPLY
Your J. I. Case Dealer



Merry Christmas...

It's Christmastime again . . . time for good cheer and happiness for all! With every gaily-wrapped gift that Santa delivers from our store comes our sincere thanks for your friendship and patronage and our very best wishes for the merriest Christmas ever!



Bill Parvin

Marian Lomenick

Cecil Boyer
Clyde Renfro
Darrell Blanton

John Hicks
"Hank" Mayfield
Lyle Blanton

D. W. Allmon
W. A. Davis
Dean Robbs

BLANTON BUTANE, INC.

Hereford, Texas

The Matsons Bring Joy

ADA MAE BETTIS

Ed, please be careful. This is a horrible," sighed Marrying grimly through the snow. The snow was flying in huge flakes. The snow had just been by and there huge banks on the sides of road. "I do wish it would stop."

Matsons were on their excursion to the mountains for their Christmas tree. Day tomorrow was Christmas Eve they planned to decorate the tree as soon as they arrived home. Finally they arrived at the same place they had stopped last year. This seems like a nice place," said, "All out, kids!"

"I see!" shouted little Dicky as his big sister, Jerry Lynn, led out of the station wagon. The family was soon critically looking at trees talking about their abilities. They did not seem to be the right tree and as a result going farther and farther from the station wagon.

"Think I see a tree over there like," Dicky said, pointing to a tree over on a neighborly property and I are tired, so, don't you kids go look," suggested Mr. Matson. Terry Lynn Dicky took hands and went up the hill. Mr. and Mrs.

Matson sat down on some tree stumps and drank some coffee from a thermos. Soon the children came back with broad smiles on their faces.

"It's just the tree we want," stated Terry Lynn proudly. "It's about six feet tall and five feet wide," motioning with her hands.

"Why, I think that is just what we want!" exclaimed Mr. Matson. "Let's go!" They were soon back with the big tree.

"Well, let's go home," sighed Mrs. Matson. "I'm tired!"

"Which way's home, Daddy?" asked Terry Lynn.

"Well, I really don't know," stammered Mr. Matson. "I think maybe it's this way."

The family started out but they soon knew they were on the wrong track. It was still snowing enough to cover up their tracks. The only thing they knew to do was to go another direction.

Finally after a long time they saw a dim light glowing through the snow. They hastened their steps and soon got to a cottage. They knocked on the door and an old couple answered it.

Mrs. Matson explained that they were lost. The couple asked them in. They sat down and were soon warmed by the cheery fire. There was a feeling of love, joy and cheer everywhere though there was not one single decoration for Christmas anywhere.

"Me and Ma's lived here twenty-five years an' this is the worst year I've seen yet," the old man said smiling. "I don't think you can get out tonight. You might make it tomorrow morning. From what I gather your car's about two miles from here."

"Oh dear, that means we will have to stay here all night," Mrs. Matson complained.

"I think it will be fun," exclaimed Terry Lynn happily. She liked the cheery warmth of the cottage.

"Ho-Hum!" Dicky yawned. "I'm tired."

The kind old lady bustled about, bringing out clean home made quilts. She seemed actually happy as she made the divan into a comfortable bed and put clean fresh linens on the bed in the spare bedroom. Goodnights were said, and soon all were fast asleep.

The next morning the family woke up to a bright world. The sun was shining on the snow. As they were sitting at the breakfast table they started talking about Christmas Day.

"Pa and me never get to see the kids since they went back to Norway so, we always have to spend Christmas alone. It gets lonesome and we never get a turkey or boughten presents," the old lady said trying to hold back the

tears. "What a shame!" Mrs. Matson exclaimed pityingly. "We always have all we want."

Later the family got in the truck and waved good-bye to the old lady. They left the Christmas tree for the old couple with orders to decorate it.

"It's the least we can do," Mrs. Matson said. We can buy one at a stand."

Christmas Eve the old couple heard a noise outside. They opened the door and there were the Matsons. In their arms were boxes and boxes of gifts. Mr. Matson carried a huge turkey wrapped up in brown paper. They all went into the cottage and had the merriest Christmas ever.

Tree In...

(Continued from Page 1)

lighted tree that fills the spotlight. "We were Happy," was the general conclusion.

The object of the more meager Christmas of the past was the same as the one we are celebrating again this year when we can give thanks for our way of life and hope for continued "Peace on earth—good will in the hearts of all of us."



ADA MAE BETTIS

Dear Santa Claus,
I would like a Terri Lee Doll, and some doll clothes for her. Please bring my little Sister a jumping horse I will leave you some cookies and cake and coffee down by the Christmas tree. Please bring my Mother and Daddy things too. With love from Mary Lynn

Gibson and Mona Gale Gibson. I am in the second grade Shirley School. I will be eight years old December 13.

Dear Santa Claus,
I would like to have a electric football set and a typewriter. I come from Shirley School. My

Teacher is Mrs. Share. I am a good boy. I will leave some cake and ice cream for you. I do not like school. I like to read and write. I do not like recess. I like Arithmetic. I am in the second grade.

With love,
Roger Curtis Owen

Best Wishes For The Holidays

Wheeler Service

Serving You With Quality Texaco Products

Corner 3rd & Sampson

G. S. (Mutt) Wheeler

Jack France

Mickey Hunt

Johnny Latham

REPAIRS THE
Kips Nothing

NEW ELECTRONIC Watch Timing Instrument
CHECKS EVERY DETAIL

PAULSON
RE-O-GRAF

COSTS YOU NO MORE
For The Complete SCIENTIFIC SERVICE

Your doctor of all sick & decrepit watches.

Kenneth "Doc" Cowan
COWAN JEWELRY

NOEL

In the Christmas Spirit, we take real pleasure in extending to our customers — our hearty and sincere wishes for the many joys to come your way in this Merry ...

CHRISTMAS SEASON!

J. C. Ricketts
Realtor

That this Christmas bring you the most precious gifts of happiness and peace of spirit... is our sincere wish, to one and all!

HEREFORD IMPLEMENT COMPANY

M. A. BETTIS	OREN PARSONS	EDWIN R. SKYPALA
MARGARET ALSTON	BEN R. PLUMMER	CLYDE RAYBURN
JIM SHIRLEY	W. C. ROSE	FRANK E. WATSON
JOE L. HAMILTON	AUBREY J. SELF	EARL V. STAGNER
CLIFFORD BEAVERS		KENT SNARE

RAYLAN EVANS WAYNE EVANS

Christmas In The Mountains

By NANCY GREEN
 "Gramps, does Santa Claus ever come up in the mountains?" moaned little Melinda Jones.
 "Why sure, Melinda, honey," Grampa replied.
 Melinda and her grandfather liv-

ed in a small two room log cabin in the Rocky Mountains. Melinda's mother died when she was just a baby. Her father was killed when a tree fell on him. So Melinda had to go to live with her grandfather in the mountains.

"Gramps, I have been a good girl, haven't I?" Melinda questioned.
 "Yes, Melinda, you've been a very good girl," Gramps answered.

The next morning Gramps got up very early and went out to look for a Christmas tree. He had been gone about an hour when Melinda woke up. She got up and went outside to get some firewood. She had been up about two hours and Gramp still hadn't come home.

Melinda was beginning to worry about him when two men drove up. One of them jumped out and hollered, "Anybody home?"

Melinda came running to the door. "What do you want?" she asked.

"There's a man back down in the woods a way, got himself hurt," he answered.

"Oh no," cried Melinda, "it's Grampa."

"Well jump in, while we get some shovels," the man called back.

When Melinda and the two men got there Mr. Jones had lost consciousness. When Mr. Jones woke up he was at home in bed. The first thing he said was "Where's Melinda?"

"I'm right here, Gramps," Melinda whispered.

The doctor said, "Melinda, I think you had better go and fix the men some coffee."

When Melinda came back with the coffee the doctor said, "Melinda, looks like your grandpa is going to have to go to the hospital."

The next morning the doctor came with the ambulance to take Melinda's grandfather to the hospital. Melinda had been crying. Grandpa said, "Now, Melinda do not worry any, I'll be home before Christmas."

But Melinda was afraid he wouldn't. She said, "Sure Gramps I know you will."

Grampa had been in the hospital

about two weeks. During that time the neighbors had been taking care of Melinda. The doctor called Melinda into his office. "Melinda," he said, "your grandfather isn't going to get to come home for Christmas unless he improves a lot."

It was a week before Christmas and Gramps was feeling very blue. He called to one of the nurses. "Would you bring me one of those mail order catalogues?"

When the nurse returned with the catalogue, Gramps asked her, "About how long do you think it would take for an order to get here if you order from this catalogue?"

"Well sir," the nurse replied, "about six days if the weather is good. Why?"

"I just thought maybe I could order Melinda something for her Christmas," Gramps replied.

So Gramps and the nurse looked over the catalogue. Finally they decided on a very pretty bridal doll. The nurse was making out the order when Gramps said, "Maybe I ought to get her some candy, too."

They sent the order off the next morning. Gramps was very happy. He seemed to be improving very rapidly. The doctor said he might be able to go home for Christmas.

It was two days before Christmas and the package still hadn't come. Gramps was afraid it would not come before Christmas. Then he thought of something. "Well I haven't got Melinda that Christmas tree I promised her."

An attendant overheard him and said, "Sir, I'd be glad to get a Christmas tree for your little granddaughter."

While the attendant was getting the tree ready, Melinda came to see her grandfather. Melinda stayed with him four hours. She said, "Gramps, you look worried. What is the matter?"

"Oh, nothing Melinda, I'm okay" Gramps replied.

Melinda was to stay with a neighbor until Christmas Eve. As Gramps began to grow weaker the doctor was afraid that if he didn't improve he would have to stay in the hospital longer than was expected.

The next morning the package came. Gramps was so happy, the



NANCY GREEN

nurse couldn't keep him in bed. That night while Melinda was fast asleep Gramps and one of the doctors crept up to the house. They put the tree up and then put the presents, under it. Then Gramps went to bed on the divan and the doctor left. The next morning Gramps got up bright and early. He went outside.

When Melinda woke up she saw the Christmas tree. She screamed with delight. She was admiring the beautiful doll, when she heard someone behind her. She turned around and there was Gramps.

"Oh, Gramps, Santa came last night!" Melinda exclaimed, holding the doll where he could see it.

Dear Santa Claus,
 May I have a roadgrader and a Earth hauler with scoop. May I have a Helicopter that can fly.
 Sammy Curtisinger

Dear Santa,
 I want a pair of guns for Christmas and a bike. My name is Prudens Cio Rodriguez. I got four sisters and they all want dolls. I have been a good boy. Goodby dear Santa. I hope you bring me my presents on Christmas day. Have a Merry, Merry Christmas and a happy new year.

Your friend,
 Pruden Cio Rodriguez

Dear Santa Claus,
 I want a big baby doll and a jewel box, a necklace and bracelet, "matching" a ring too. And a new bed room suit. I hope it isn't too much.

Love,
 Kay Coffman

Hello!
 Here's wishing you all a very merry, Merry Christmas!

You are invited to see the traditional Christmas story "No Room at the Inn" at 3 to 3:30 Central Standard Time, on KGNC-TV, Channel 4.

from All Your Friends at
SHELTON TIRE EXCHANGE
 Phone 122

Least we forget Where SCOTTY'S PLANING MILL Is Located

SCOTTY'S PLANING MILL
 224 Ave. D

GO AHEAD--- PEEK INSIDE!!

You're sure to find a little message of cheer from us to you. And with this greeting comes our profound thanks for your loyalty and friendship to us in the past.

May you enjoy the best of everything on this glad occasion of the year, Christmas.

from all the folks at
RUTHERFORD and CO.

Seale Margaret "Monk"
 Leatrus Beatrice Larry
 Mrs. Homer Hamilton Kay Barnard Dee Buck

MERRY CHRISTMAS

AND A HAPPY NEW YEAR
 from your friends at
H&H FURNITURE CO.

We Will Be
CLOSED
 MONDAY and TUESDAY, DEC. 26-27th
 for the Christmas Holidays

The Sunday Brand, Hereford, Texas, Sunday, December 25, 1955

Letters To Santa Claus

Dear Santa Claus,
May I have a farm set and a electric train and a red truck?
Love,
Mitchel Bell
Second grade

Dear Santa Claus,
I want a doll. My brother wants a basketball.
Love,
Camelia Ann Anderson

Dear Santa Claus,
I want an electric football game and an Alamo. May I have a Rin Tin Tin gun and holster set and a dragnet talking police car? A big bow and nineteen arrows with a

case and with silver tips.
With love,
Lee Fuller

Dear Santa Claus,
Would you please bring me a doll high chair, and a Tiny Tears doll. I want a Make-up kit. I am in room 12, Shirley School, second grade.

With love,
Sharon Young

521 Irving
Hereford, Texas

Dear Santa Claus,
All I want for Christmas is a set of sweaters. My sweater size is 8.
Yours truly,
Lilith Neel

Dear Santa,
I would like a Bicycle, two Lone Ranger gun, and holsters. My brother is 7. He wants a bicycle, two Roy Rogers guns, and holsters to go with it. and can we have some fruit.
Robert H. Lindsey

Dear Santa Claus,
I want two guns with holsters and bullets. Also a football.
Johnny Gilbert

Dear Santa Claus,
I want a doll. Her name is Betsy Wetsy. I would like a record player and some candy nuts and fruit.
Alice June Callaway

I want a microphone.
I want a cork gun.
Thomas Olen Nelson

Dear Santa Claus,
I wish you would bring me a dancing doll and some candy.
Eliza Hernandez

Dear Santa Claus,
I want a microphone, I want a bee-bee bun, I want an English bicycle.
Mike Cox

horses.
Oscar King, Jr.

Dear Santa
My sister, Jeanne wants a doll carriage and a magic lips doll. I want a Dragnet talking police car and a flying helicopter. Please bring my daddy three Phillips 66 uniforms. I want my mother to have four uniforms.
Thank you, for our presents we got last year.
With love,
Eddie Barbee

Dear Santa Claus,
I want a cowgirl suit, a toy house, I want some doll clothes, I want a bride doll, I want a record player.
your friend Jane Messick

Dear Santa Claus,
I love you. I want magic lips for Christmas. I want a bride dress for Terry Lee. And a Tiny Tears doll for Kathy.
Your friend
Janice Sue Smith

With Christmas Joy



Gay as the flowers of Christmas,
Humble as the spirit of the Day --
Warm as the glowing Yuletide log,
Are the Greetings we send your way!

Big Burger
Drive-In

We will be closed Saturday, Sunday & Monday

Dear Santa Claus,
May I have a Rin Tin Tin set and a navy gun? Love Santa Claus, Paul Hubbard. I am in the second grade, room 12, Shirley school.

Dear Santa,
I am six years old I have tried to be good. Please bring me an electric train.
Nelson Kendall

Dear Santa Claus
Please bring me a Tiny Tears Doll Betty Crocker set and a dress.
Sandra
I will leave cookies.

Dear Santa Claus,
I want a electric stove for Christmas I go to school. My teacher is Mrs. Snare in room 12 at shirley school.
Love, Dianna Lynn Ponder

Dear Santa Claus,
I would like a Sweet Sue doll, and a Make up kit Mrs. Snare's room 12 at Shirley School.
Love, Judy Summers

Dear Santa Claus,
I want a play Typewriter, and a Tiny Tears doll, and clothes. Santa, I want a sweater. I will leave some chocolate. My school is Shirley second grade.
Love,
Tonna Yvonne Caster

Merry Christmas and a Happy New Year.

Dear Santa Claus,
Please bring me skates.
Love,
Maria Chavez

Dear Santa,
I am eight years old and in the third grade. I would like a Terry Lee doll and a toy typewriter that types. I want a puppet if you can bring it. I have tried to be a good girl all the year. Please remember all the other girl's and boy's.
Love,
Lynn Sowell

Dear Santa Claus,
Please bring me a record player, a sewing maching, bride doll and a mixing set.
Linda Shelton

Dear Santa,
Please bring me a Bee Bee gun, microphone a football a model airplane and arrow set. Also remember Robert the Ro-bot my baby brother. He wants a trailer.
Richard Brown

Dear Santa Claus,
Please bring me a bicycle, a Bee-Bee gun and a football suit.
Lynn Barelay

Dear Santa Claus,
I want a doll, a cowgirl suit, and boots.
Mary Kay Lovel

Dear Santa Claus,
Please bring me a tool set. Two guns and a bow and arrow. My name is Rodger Neal Ruland.

Dear Santa Claus,
I want a football.
I want a cattle truck.
I want a electric train.
I want a airplane.

Dear Santa Claus,
I want you to bring me a cow-girl suit, two guns, boots, and a dancing doll.
Carolyn Ann Schade

Dear Santa Claus,
I want a sewing maching and a doll. Also some candy, nuts and fruit. Please bring my brother a gun, a cowboy suit.
Charlotte Hodges

Dear Santa Claus,
I want two guns. Please bring my brother a rocking horse, and toy cars. I would like some toy

Expert Repair Service for your
IRRIGATION ENGINES
HALE MOTORS
We Repair All Makes — Pick Up and Delivery
Day or Night
218 W. 3rd St. Phone 630
Day Phone 630 Night Phone 1353-J or 1274



May the Peace and Joy
of this glad season be
with you and yours on
Christmas Day

Remembering You

AT THIS
GLAD TIME
OF THE
YEAR . . .

CHRISTMAS
GREETINGS

from your friends at
B and B OLIVER CO.
Guy Boble
Don Fudge
Claude Bogle
Al Younger

- | | |
|---|---|
| L. B. BARNETT, M.D.
General Surgery & Diagnosis | M. W. NOBLES, M.D. Radiology |
| A. T. MIMS, M.D.
Diplomate American Board of Surgery
General Surgery & Consultation | R. J. GRUBBS, M.D.
Pediatrics & Obstetrics |
| R. R. WILLS, M.D.
Urology & Consultation | W. D. LAWRENCE, M.D.
Obstetrics & General Practice |
| MARGARET ADAMS, R.N. | JO HARDY, Nurses Aid |
| MARIE CARROLL, R.N. | VONDELL PLUMMER, Laboratory Technician |
| TILLIE MILLER, R.N. | LORETTA HUTCHERSON, X-Ray Technician |
| PEGGY OAKES, R.N. | CHRISTINE PETTYJOHN Receptionist |
| | GUYRENE CARTER, Secretary |
| | JOHN M. HAMBY, Custodian |
| | GRANT A. FULLER, Business Manager |

THE HEREFORD CLINIC

Santa Claus Letters To

Dear Santa Claus,
I want an electric train that can go forward and backwards that have controls that uncouple and reload the cars. I want a rifle that is like the armys that shoots works.
Your friend Larry Womble.
I love you.

Dear Santa Claus
I want Some B-B gun.
I want Some rifle.
I want Some trucks.
I want Some magic lip.
I want Some shoes.
I want a bike.
I want Some guns.
Stanley Solomon

Dear Santa Claus
I want to see your reindeer. I want to see you. oh! I'm just setting around when I should be telling you what I want for Christmas. I want an army set an a toy train.
With love
Michael Whelan

Dear Santa Claus,
I would like a B-B-gun and a ring. Andy would like a little gun too. And my mother would like a dress too. I would like to thank you for last Christmas.
With love Anthony Don Mays

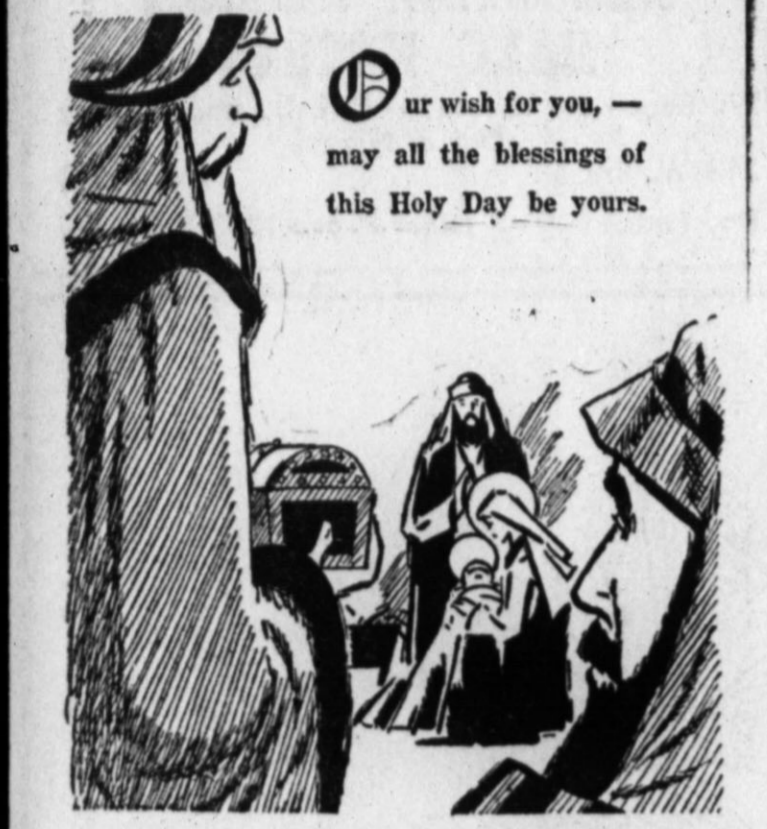
Dear Santa Claus,
I would like a doll in a formal gown. And my brother Donnie would like a b.b. gun and play gun. My brother Johnnie would like a play gun.
Well, I can't think of anything else to say.
Your friend,
Wanda Cornelius
219 Avenue D
Hereford, Texas

Dear Santa Claus,
I am 10 years old, Santa. I would like you to give me a bass horn and a set of Encyclopedias. That is what I want for Christmas.
My love,
Eugene Green

Dear Santa,
I am six years old. I have tried to be good. Please bring me two guns. I love you.
Leath Noyes

Dear Santa,
I am seven years old. I have tried to be good. Please bring me "Sweet Sue." I love you.
Brenda Roberts

Dear Santa,
I am six years old. I have tried to be good. Please bring me a truck, I love you.
Howard Parks



Our wish for you, —
may all the blessings of
this Holy Day be yours.

Dear Santa Claus,
I'm nine years old, and in the Third grade. I have three sisters and three brothers. I would like a watch. And some clothes. Oh yes and also I would like some Story House Books. And please don't forget my brothers and my sisters and everybody I know. I hope everybody at the North Pole is happy. I am. I want to Thank you and everybody for last good Christmas. And please don't forget all the poor little children.
Love
Vickie Loretta Inman

Dear Santa Claus,
Is it cold up at the North Pole? How are your reindeer? I love Christmas. Christmas is a happy time for everybody. Sometimes your work is a little hard. Ho, I'm just sitting here doing nothing, should be telling you what I want for Christmas.
Well I want a bicycle and a basket to go with it and a puzzle and two and a pogo stick.
I want a chemistry set too. Please do not forget all the other girls and boys. And all the nice Mother and Fathers.
Thank you for last Christmas.
love,
Nancy Jo Martin
Age 8

Dear Santa,
I am six years old. I have tried to be good. Please bring me a gun. I love you.
Johnny Cornelius

Dear Santa,
I am seven years old. I have tried to be good. Please bring me a truck. I love you.
Bobby Lynn West

Dear Santa,
I am 10 years old, but I still like dolls. I would like a doll and a watch for Christmas. We do not have a chimney, but we will leave the door unlocked. There will be something on the table for you to eat.
Love,
Cynthia Seed
Dawn, Texas

Dear Santa Claus,
I want a bicycle. I have another brother; he wants a bicycle. I have another brother; he wants a football suit. Thank you for everything
Love,
Winston Baize
129 Star Street
Hereford, Texas

Dear Santa Claus,
I have a little sister 3 years old. I would like to have a pair of skates and also a typewriter because I want to learn to type.
Your friend,
Patsy Percy.

Dear Santa Claus,
I would like to have a pencil art set for Christmas because I like art very much and I have always wanted one.
Yours truly,
Linda Tooley
120 Avenue B
December 9, 1955

Dear Santa Claus,
For Christmas I would like a bicycle. But most, I want the love of my friends, my parents, and all the people in the world.
Your friend,
Caroline Rodriguez

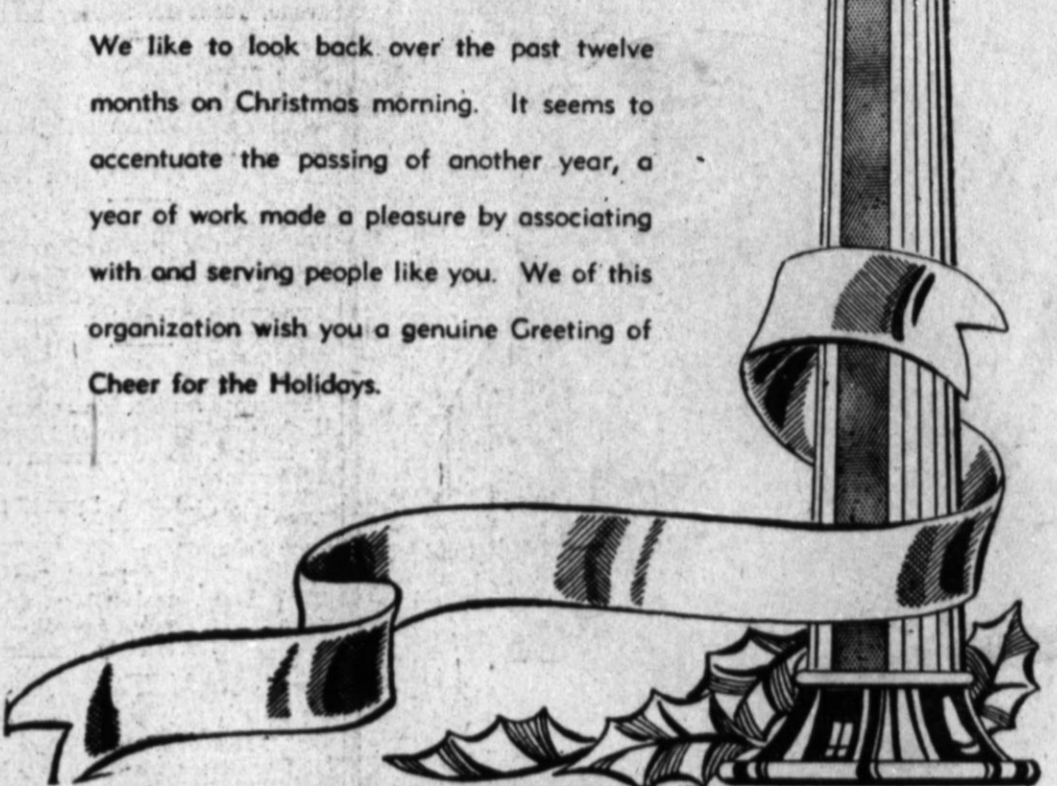
Dear Santa Claus,
I want a Donald Duck Projector, chess game, Winko Magic set, a football and a space cadet write watch. I have been good to my mother and sister. My father is "overseas" in the Armed Forces. I want the people "overseas" to be happy on Christmas, too.
Your friend,
J. Floyd Carter

Dear Santa Claus,
I am going to tell you what I want for Christmas. I want a doll and some skates, a blackboard, also an iron.
Alta Faye Stacy

Dear Santa,
I am 7 years old. I have tried to be good. Please bring me a doll buggy. I love you.
Jeanie Sue Smalridge

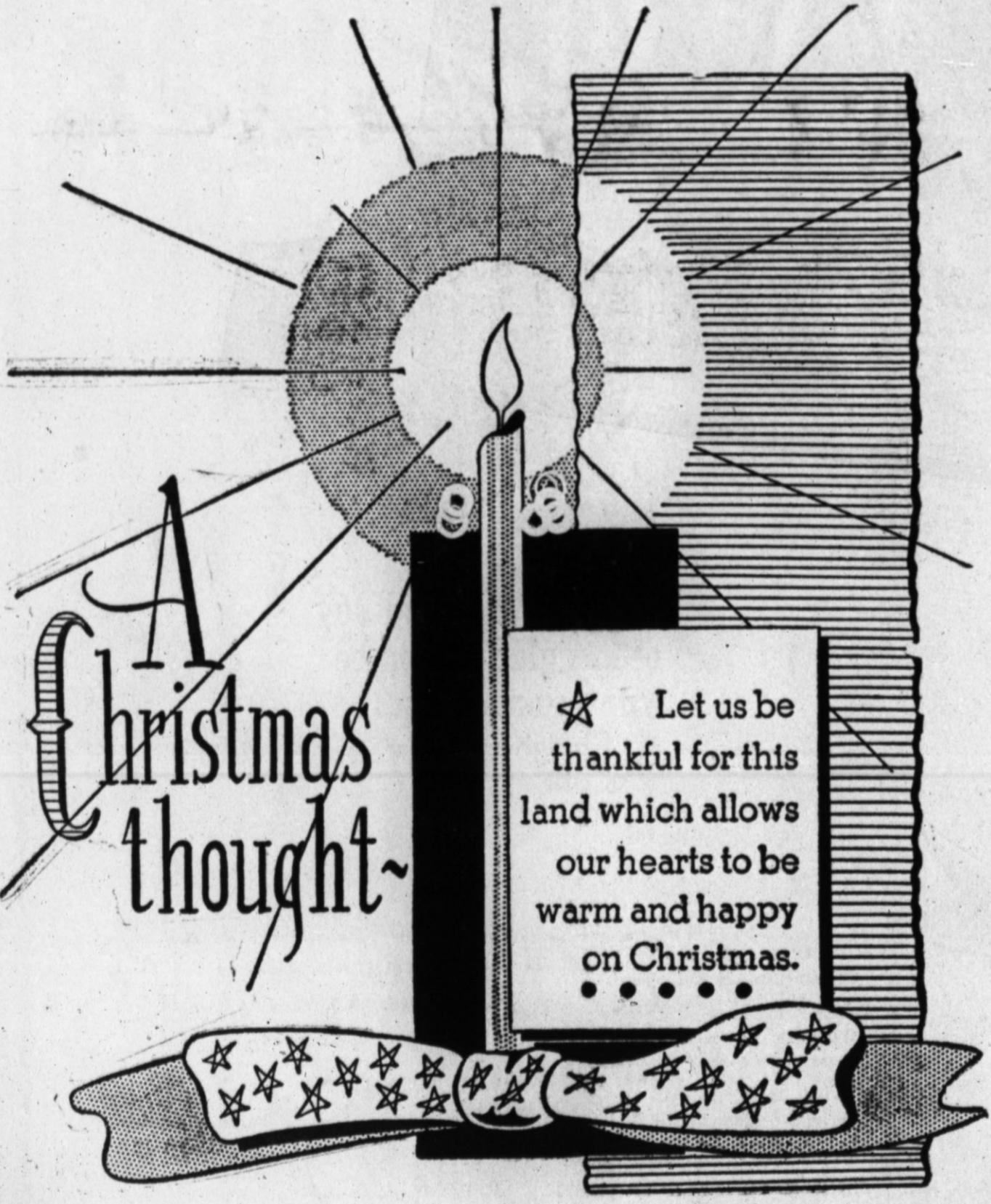
J. B. ELLISTON

on Christmas morning!



We like to look back over the past twelve months on Christmas morning. It seems to accentuate the passing of another year, a year of work made a pleasure by associating with and serving people like you. We of this organization wish you a genuine Greeting of
Cheer for the Holidays.

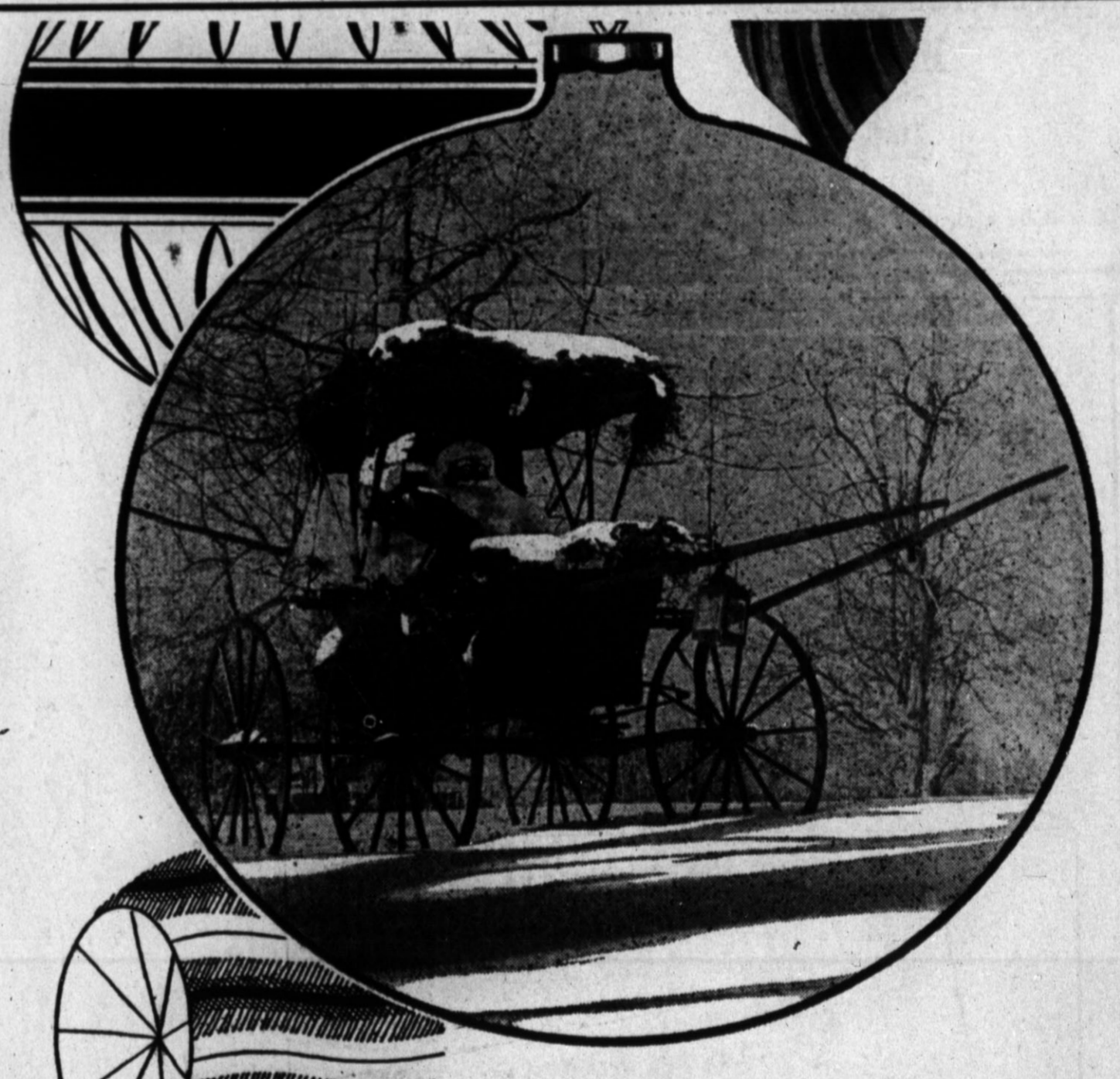
A. O. THOMPSON



A Christmas thought

★ Let us be thankful for this land which allows our hearts to be warm and happy on Christmas.

All the folks at
HEREFORD HARDWARE



An Old Fashioned Christmas Greeting!

May your Yuletide be enriched with all the blessings of a traditional Christmas -- Peace, as quiet as new-fallen snow ... the heartwarming Joy of a family together ... Good Will for all! This is our old-fashioned wish for our friends and customers -- MERRY CHRISTMAS!

Hereford Fertilizer and Insecticide Co. Inc.

The Sunday Brand, Hereford, Texas, Sunday, December 25, 1955

Letters To Santa Claus

Dear Santa Claus,
All I want for Christmas is a doll and an iron and an ironing board. All I wish for is to have a car. I wish to have a merry Christmas. I wish you have a merry Christmas Santa Claus.

Your friend,
Esther Stewart

Dear Santa Claus,
I did want a piano for Christmas. But my aunt is going to give me a piano for Christmas. Now I want a bicycle for Christmas.

I like what you gave me last year. I wish you a Merry Christmas Santa Claus and all the rest of you

Dear Santa Claus,
I want a watch for Christmas and a bassinet. I want a Tiny Tear and a few dresses for my walking doll. I wish you a merry merry Christmas.

Your friend,
Kathleen St. Clair

Dear Santa Claus,
I have a little brother, two and a little sister, four, and four brothers in school. We are sending money to foreign missionaries.

My little brother wants a shotgun. My little sister wants a set of dishes and a rocky horse. Danny wants two hostlers and two guns. Terry wants a bicycle. David wants a bebegun and babes. Sidney wants two tubes and tires. Mother wants an electric mixer and a new car. Daddy wants a pickup. I want a Naina Ballerina doll. I wish you a Merry Christmas. I have tried to be good.

Your friend,
Lily Hutson

Dear Santa,
I would like a big walking doll for Christmas. And I am ten years old, but dolls are the best toy. And I want a doll bed. We do not have a chimney so come in the door. I want some skates too.

Love,
Lillie Sue Oneal

Dear Santa,
I am eleven years old and I want a set of World Books and a TV set and a cat and a dog. I am in the Fourth Grade and I go to Shirley School.

With love,
Johnny Harvey

Dear Santa Claus,
My name is Stella Villarreal I'm in the Fourth Grade. Santa, I want a piano and a watch for Christmas. That's all, Santa, and good-by.

Your friend,
Stella Villarreal

Dear Santa,
I am seven years old. I have tried to be good. Please bring me

a horn. I love you.
Manuel Pacheco

Dear Santa,
I am six years old. I have tried to be good. Please bring me a suit case. I love you.

Nancy Smith

Dear Santa,
I am seven years old. I have tried to be good. Please bring me two guns. I love you.

Gene Sparks

Dear Santa,
I am six years old. I have tried to be good. Please bring me a record player. I love you.

Bert Gene Barret

Dear Santa,
I am seven years old. I have tried to be good. Please bring me a doll and doll bed. I love you.

Beramae Lindsey

Dear Santa,
I want a cowboy hat and a cowboy suit and I want a BB gun. I guess that's all. Love

Eustacil Casarez

Dear Santa,
I want a football and a play gun and that is all. With love,

Raymond Casarez

Dear Santa,
I am eight years old and I would like a bow and nineteen arrows. My sister would like a notebook and a doll. My mother would like a dress.

Love,
Dean Walker

Dear Santa,
I am eight years old and in the third grade. I want a big doll and a bracelet. And by the way how are your reindeer at the North Pole? And are your little elves busy?

Your little friend,
Frances Long

Dear Santa,
I want an electric train. I want a Cowboy suit. I want a B-B gun. My little brother wants an electric train too. He wants a play gun. He wants a Cowboy suit too thank

you Santa for the toys. love John Clive.

Dear Santa Claus,
I want a bicycle and a pair of guns and a cowboy suit. And I will leave a coke for you and some chocolate too.

Love,
Terry Mack Hutson

Dear Santa Claus,
I want a doll for Christmas with a bottle and dresses too, and a nurse set too. That is all I want. I will leave you something nice.

Love,
Shelia Jane Sheppard

Dear Santa,
I would like a bicycle. If you can not get it, I will take a Jet repeating rifle. I go to Shirley school, Second grade to Mrs. Snare

Love, Paul Bunch, Goodbye.

Dear Santa Claus,
I would like to have a Toni doll with some clothes, and a bicycle, too. I will leave some candy.

Love, Bonnie Oakley

Dear Santa Claus,
My mother needs some new shoes. My sister needs a suit. My father needs some books. I want some arrows.

Thank you,
Garry Don Roberson

Dear Santa,
I need a BB gun and an electric train, and a 30 pound bow and arrow. I want a bag to carry them in.

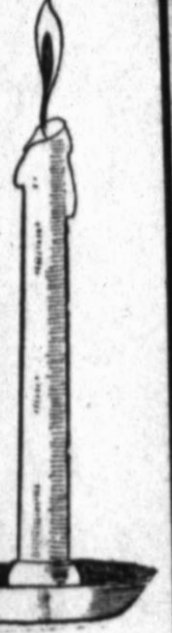
With love,
Nick Milburn

Dear Santa,
I hope you are just fine. Thank you for all the Christmas presents. My little sister would like a rocking chair a doll and a surprise. I would like a surprise or more. I would like some clothes for my Terri Lee, some more clothes too for her. I guess I would like anything. I hope everyone is well on Christmas day. Sarah is 3. I am 8. My house is 206 Ave. J.

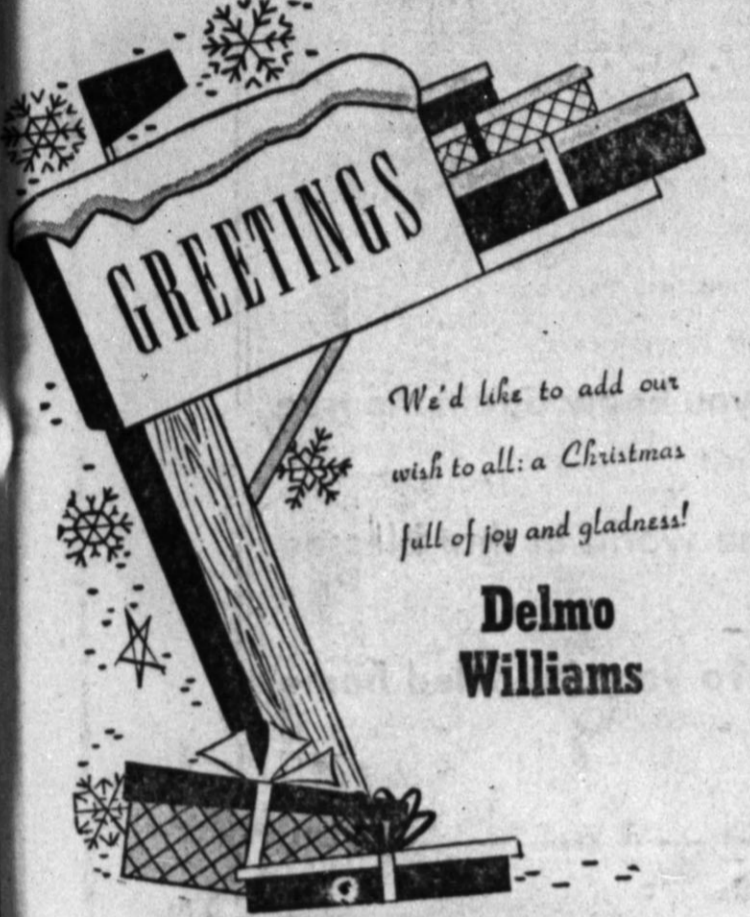
With Love,
Sarah and Sande Winkler

YULETIDE GREETINGS

and All Good Wishes for the New Year



McRIGHT GARAGE



We'd like to add our wish to all: a Christmas full of joy and gladness!

Delmo Williams

Hereford Poultry And Egg Company



Season's Greetings

We hope that all our many friends will be stocking up on the wealth of good wishes sent your way by our entire staff . . . May your Christmas be sock-full of happiness and every good thing in life!

Carl McCaslin Lumber Co.

1 Block East of the Courthouse A Complete Builders Service Phone the Lumber Number 7



With each passing year we come to a fuller appreciation of the bonds of friendship that have been forged by our pleasant business associations. Now, at Christmastime, we would like to say thank you and may you have a very MERRY CHRISTMAS!

Ed Skypala
DISTRIBUTOR, BORDEN'S FINE DAIRY PRODUCTS

Ed Bobby Bill ReVella

Away in a Manger...



At this Christmas season, may you know again the true

joy that began for the world in that blessed manger of long ago. To your joy-filled home

we send our best wishes that you,

our friends and patrons, enjoy all the Yuletide

riches of happiness, good will, and

fellowship. Merry Christmas!

OFFICERS AND DIRECTORS:

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MILES ROBERSON
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DOROTHY PARKER
TREVA SMITH
A. H. DAVIS

**THE FIRST NATIONAL BANK OF
HEREFORD**

Tradition And Color Mark Season As Doors Swing Wide In Christmas Hospitality



ENTERTAINMENT — The story of Christmas in verse and song presented by these happy-faced children, provided entertainment at the Child Study Club Christmas party held in the home of Mrs. Townsend Douglas. Symbolic meanings have come to be accepted in connection with the lighted Christmas tree which is attributed to Martin Luther, and the singing of carols which custom comes from the Herald

Angels singing when Christ was born. In the picture are children of club members, back row, Cherry Holt, Jan Susan Reese, Randall McGee, Ann Kirby, Thomas Coffman, Stephen Knox, Gary Tannahill, Bob Jackson. Seated are Kay Coffman, Ann Braddy, Byron Knox, Becky Jackson, Jimmy Holt, Lowell Wiggins, Sylvia McGee, Kathleen Knox and Sue Allen-Douglas. (Staff Photo)

Hereford homes are resplendent with tradition and color as doors swing wide in Christmas hospitality. Club parties, coffees, friendly get-togethers and family reunions reflect the holiday mood as the spirit of Christmas steals like magic into every heart and home in the land.



HOSPITALITY OVER COFFEE CUPS — Christmas over coffee cups at the Epworth Sunday Club annual Christmas party held in the home of Mrs. J. E. Beyer, are Mrs. Beyer at the left, Mrs. Ray Johnson, president, Mrs. Don Raul and Mrs. A. G. Bell members of the

social committee who arranged the holiday affair, and Mrs. O. G. Hill who presented the program. In keeping with the Christmas theme Mrs. Hill told of traditional Christmas customs in many lands and of the origin of the Christmas Tree. (Staff Photo)

The Sunday Brand

Women's Activities

Hereford, Texas, Sunday, December 25, 1935

SECTION 6



CO-OPERATION — Santa Claus cooperates in the true Christmas spirit and makes an early visit to the Ansel McDowell home to see that everything is in order for the Boy View Study Club annual Christmas party. He seems to be admiring the beautiful

decorations in pink and gold and lends a helping hand as Mrs. McDowell puts the finishing touches on the Christmas tree. The dainty pink and gold angel figurines provide an appropriate frame for his reflection in the mirror backing the mantel. (Staff Photo)



GIFTS ARE EXCHANGED — Members of the Lone Star Study Club complete their Christmas party with a gift exchange when the annual festivity was held recently in the home of Mrs. C. W. Newson. Giving at Christmas time comes from the time of Wise Men who brought gifts to the new born King. Traditionally now, we give gifts on Christ's birthday to those we love. Shown

in the picture are standing left; Mesdames Vivian Major, C. D. Kelton, R. C. Blue, H. E. Henslee, Earl Phillips, Louie LeGrand, Joe Kendall, Jim Higgins, Roger Corbett, Robert Thompson, John Jacobsen Jr., Jim Higgins. Seated, Mesdames Coy Phillips, E. W. Hobson, W. C. McHarg, Ed Warren, Frank Lookingbill and C. W. Newson. (Staff Photo)

Letters To Santa Claus

Dear Santa,
I am a little boy four year old. Would you please bring me a catle truck and two guns and two holsters and some caps. Be seeing you.
Keith Winkler

Dear Santa
I'm a little girl in the first grade

room 3—please bring me a buggy you forgot it last year. I want a doll too.
Jeanne BarBee
Hereford, Texas
1309 Park Ave.

Dear Santa Claus,
For Christmas I want a pair of moccosins and a baby Doll. I wish everyone a Happy Christmas. I wish you and Mrs. Santa a very merry Christmas too.
Your friend,
Syhra Ivie

Dear Santa Claus,
I want a watch for Christmas. My address is 207 Grand. That is all I want. Please.
Love,
Mandy Moore

Dear Santa Claus,
I want a doll that says mama. And I want a present for mother. And I want a present for my teacher Mrs. Wilson. I want my mother to have a nice dress. I want my teacher to have a nice dress too. I want my brother to have a nice truck. I want my sister to have a

doll that says mama. I am 8 years old. My name is Marie Short. I like you Santa Claus.
Love,
Marie Short.

Dear Santa,
I am a little girl six years old. I missed school this year, because my birthday was the first of November.

Santa will you please bring me Tiny tears doll, a dollie high chair and a set of the little Revere cooking ware like they have at the Hereford Hardware.
Please don't forget all the other girls and boys, and Santa be extra good to my Grandmas and Granddads.

I love you Santa,
Darlene Sparkman
Hereford, Tex.

Dear Santa,
I have been a nice girl, I would like for you to bring me a Bicycle, A walking doll and lots of doll clothes—candy, nuts, apples, oranges.
I love you Santa,
Pam Edwards

Dear Santa,
I am seven years old. I am in the second grade. I would like for you to bring me an electric radio station, a loud-speaker truck and a gun and holster set. I would also like some candy and nuts. Please don't forget the other boys and girls.
Love,
Richard Brock

Dear Santa Claus,
I am 7. My name is Mike Moore. Please Santa, I would like a Roy Roger set and a train.
I love you.
By the way how are the Elves. I go to Shirley School. It is a nice School.
I live in Herford Tex.
My adre is RT 1.
love
Mike Moore

Dear Santa,
For Christmas Judy would like a warm pair of mittens, and a pair of house shoes I would also like to have a can-can and some other things. Shirley would like a typewriter some jewelry clothes. Judy and Shirley Schulte

Dear Santa Claus,
I want some candy fruit, and nuts. I want a doll. Remember the others.
Billie Jean Bain

Dear Santa,
My name is Belinda. I am 9 year old. I would like a sears baby. You can comb her hair. My sister that is eight years of age would like one, too. My little sister that is two years of age would like one too. We want you to put names on them. I want a sears Formilla set.
Lovingly,
Belinda Vines

Dear Santa,
I am eight years of age. I want a sears doll. You can have a lot of fun playing with her, and have fun combing her hair. I want a doll buggy too because the doll I want becaus it wears pajamas.
Lovingly,
Lawana Vines

Dear Santa,
How are You? Sharon and I would like baby dolls this year, if you have any, and a set of dishes please. Buddy wants a train and a set of guns and holsters. We have been pretty good. Merry Christmas to you and Mrs. Santa.
Love,
Jeanie Roberson
Sharon Roberson
Buddy Roberson

Dear Santr,
I want some candy fruit and nuts. I want a pogo stick.
Jeanette Kathy Pool
P. S. Remember the others.

Dear Santa,
I just moved to Hereford this year and I can't get a girl friend. Would you please bring me one? I need one very badly.
Yours truly
Richard

Dear Santa,
I am 5 years old, and have been good, most of the time. I would like for you to bring me a baby doll and some doll clothes, please bring me some doll furniture too. A bed and a dresser.

I have a little brother 3 years old, and he wants some trucks, and guns, and combine. He has been a good boy, too, most of the time.
Be good to all the little boys and girls. We love you.
Becky and Dane Elliott
Rt. 3, Friona, Texas

Dear Santa Claus,
I am a little girl will be two years old in Rebruary. My Granie says I'm a good girl and I want a piano and a baby doll that says Mama. remember all other children, and Santa I live with my grandmother and granddad, Roy Hill on south Shiley. I have a Christmas tree in my window and hope you will find me.
Vickie Keenan

Dear Santa,
I am a girl in the fourth grade. My name is Diane Wilson. I am nine years old. I would like a big light up globe and a pair of size two loafers for Christmas, and that is all. Please give all of the other boys and girls something for Christmas. And let them have a Merry Christmas.
Your friend,
Diane Wilson

Dear Santa,
I would like to have a Terrie Lee doll very much. And I would also like a teddy-bear and an oil painting set. We will set out some hot coffee and cake. You will find a note in the bottom of my stocking, thanking you for what I got last year. I am looking forward to Christmas.
Your friend,
Sherrie Rose

Dear Santa,
How are things up at the north pole this year? I want a lot of things this year. I want a book, pencil with my name on it, clothes for my doll, baton, skates because mine are broken and have not been fixed, bath robe, mirror, chain necklace, pedal pushers with a top to match. We are going on a trip this year. I am so excited. Rebecca wants a Sweet Sue doll real bad. I do not know what my other two sisters want.
I love you,
Ann Kirby

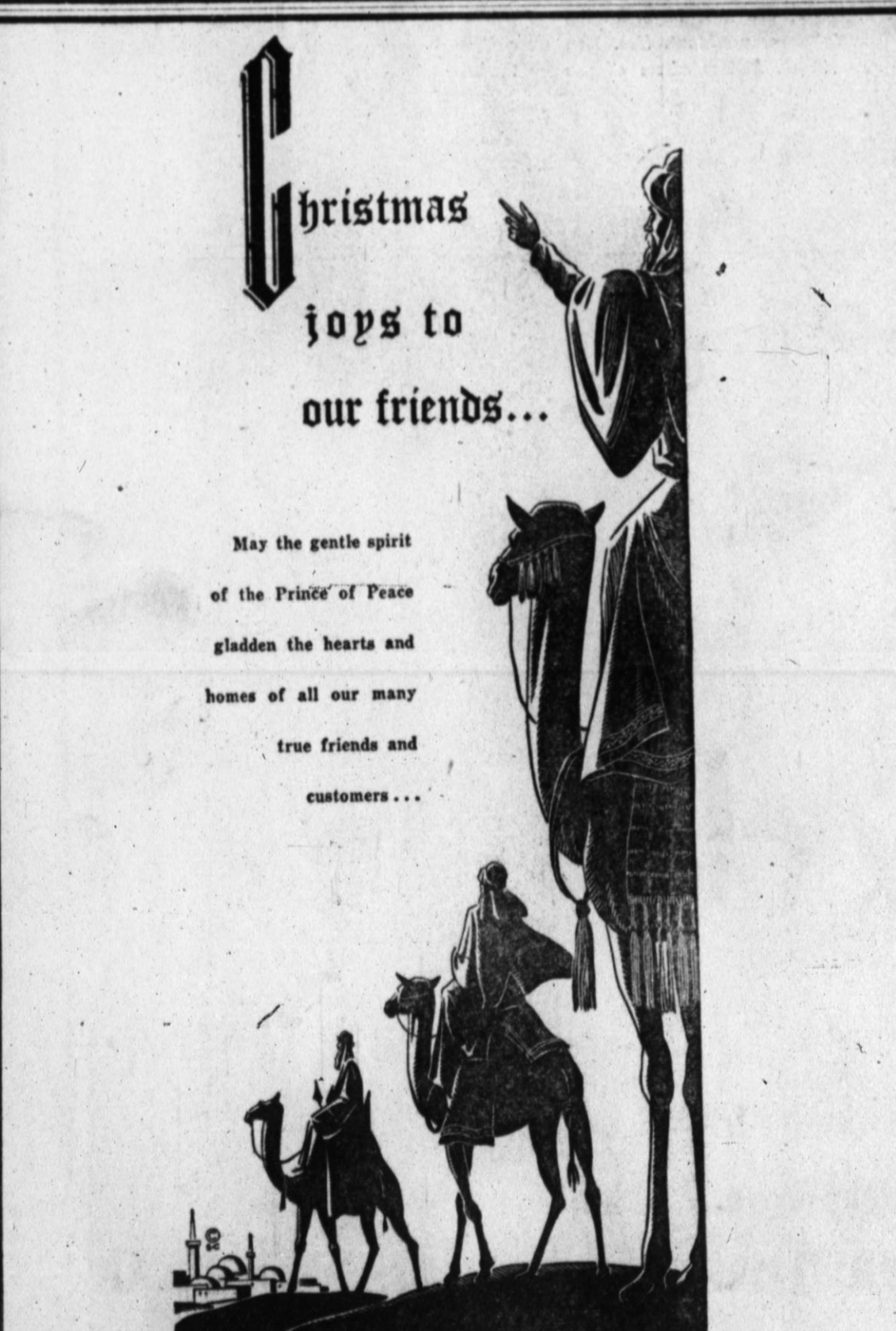
Dear Santa Claus,
I want a football suit and a horse. And I want most of all a baby brother. I have three sisters. I have one 3 years old and one is 13 years old and one 1 year old.
Your friend,
Wayne Edwards

Dear Santa Claus,
I would like a baby blue eyes doll, a pair of Bermuda shorts, and socks, also a record player, and some clothes for my Tiny Tears doll. There will be something for you when you come. I am looking forward to Christmas this year. I hope there is at least one thing for all of the children in the world.
With love,
Gloria Damron



Greetings and Best Wishes for the Holiday Season.


GLENN WEIR
Realtor



Christmas joys to our friends...

May the gentle spirit of the Prince of Peace gladden the hearts and homes of all our many true friends and customers...

Buy - Rite Furniture Co.
Mr. and Mrs. Dale Martin Mr. and Mrs. Ralph Williams



CHRISTMAS BLESSINGS FOR ALL OUR FRIENDS

The Wise men knew that this is the season for great rejoicing and many blessings. We wish you all the joys of this holy holiday.

All the folks at
NEIL BODY SHOP



WAKE UP SANTA!!

DEC. 25

IT'S TIME once more to tell those swell folks, our customers, how much their patronage has meant to us in the past, how their friendliness to us has made serving them worthwhile, and how we wish them the Biggest, Happiest, and Merriest CHRISTMAS ever.

AND A HAPPY NEW YEAR

McDOWELL DRUG STORE
Mr. and Mrs. Ansel McDowell



WE WELCOME AN AGE OLD CUSTOM

Christmas has always been a time of friendliness and good cheer. One of the oldest traditions is the simple well wishing to one's friends for a Happy Christmas. This year we send to each of you that wish fourfold...

MERRY CHRISTMAS

John Otis Howard

Howard GAULT Co.

Sunday Brand, Hereford, Texas, Sunday, December 25, 1935

Letters To Santa Claus

Dear Santa Claus,
I would like a bicycle and a record player. I hope there is enough toys for all the boys and girls.
Yours truly,
Jane Ann Minton.

Dear Santa Claus,
I want a gun for Christmas. I want some boxing gloves for Christmas.
Your friend,
Ronnie Gene Devenport

Dear Santa Claus,
I want roller skates and a record player. I thank you for all the toys that I got last year.
Your friend,
Lionie Mae Coker
I love you.

Dear Santa Claus,
I want a tiny tears BB gun and I want a cowboy suit. I want lots of other things too.
Donnie Lee Cornelius

Dear Santa Claus,
I want a tiny tears BB gun and I want a cowboy suit. I want lots of other things too.
Donnie Lee Cornelius

Dear Santa Claus,
I want a tiny tears BB gun and I want a cowboy suit. I want lots of other things too.
Donnie Lee Cornelius

Hereford, Texas
Dear Santa Claus,
We are two little girls eight and four years of age. Would you please bring us a bicycle, suitcase and tiny tears doll.
My little brother wants a big truck and airplane. Bring us fruit, candy, and nuts.
Lots of love
Ramona & Reba Hall

Dear Santa,
I am a little boy 3 and my little brother Michael is 2. Michael says he wants a little train and dump truck for Christmas and I want a small bicycle. We have been fairly good this year, but not too good. Don't forget all the other boys and girls.
We love you Santa
Reese Jr., & Michael Dawson
Route 3
Friona, Texas

Dear Santa Claus,
I love you. I want a tiny tears Doll and cowgirl suit and a Jeanette Doll and some doll clothes for my dolls and a record player and I guess that is all I want.
Your friend Jan Thompson
Mary Christmas to Santa Claus

Dear Santa Claus,
I want a bike, and I want a BB gun. I want an electric train. I want a bow and arrows. My big sister wants a walking doll. Well bye Santa.
Love,
Stephen Knox

Dear Santa Claus,
I wish you would bring me a Bee, Bee gun, a football a hoister, and guns and a tool chest. That is all I have to say.
Harold Pellam

Dear Santa Claus,
Please bring me a tool chest and a typewriter.
Ricky Roberts.

Dear Santa Claus,
I want a microphone. I want a Bee-Bee gun. I want an English bicycle.
Charles Stacy

Dear Santa,
I want some tinker toys and some nuts.
Roy Carlson

Dear Santa Claus,
Would you please bring me a B. B. gun and a motor scooter? For I already have a car with a motor in it. I also want a pair of skates.
Your friend,
Mike Robinson

Dear Santa,
I want a truck set. I am in the first grade at Shirley.
Yours truly,
Don Hoover

Dear Santa Claus,
Please bring me a Bb gun, a bicycle, electric train, a watch, a doctor set and a home.
Your little friend,
Bob Wagner

Dear Santa,
Please bring me a doctor set. My brother a car and a doll for me.
Betty Drager

Dear Santa Claus,
Please bring me a wagon.
Your friend
Judy Bragg.

Dear Santa Claus,
Will you please bring me a T.V. for Christmas. I would like a doll, too. I would like a grand piano. And I would like four or five dresses.
I am a good girl. I am 9 years old.
Yours truly,
Nelda Gray

Dear Santa Claus,
Will you please bring me a big walking doll? And please bring me a white stove, please bring toys for my brothers and sisters.
Your friend,
Josephine Castillo

Dear Santa Claus,
My name is Gerry Lynn Wheeler. I am 10 years old.
I wish you would bring my baby sister and cloth picture book. I would like to have a cook set and a record player.
With love,
Gerry Lynn Wheeler

Dear Santa,
I would like a football for Christmas, I would like a part for my electric train. I would like a red infantry. I would also like a hunting knife.
Love,
Buz

Dear Santa Claus,
Will you please bring me a maroon jacket for Christmas. If you can find one with wide white stripes down the sleeve, I would like to have it. But, if not it will be all right.
Yours truly,
Judy Wiman

Dear Santa Claus,
I am a girl 9 years old.
I have tried to be a good girl. I help my mother and father.
I would like for you to bring me a Tiny Tears doll.
There will be something for you to eat on the piano.
Yours truly,
Janice Hagans

Dear Santa Claus,
I am a good little girl. I am 9 years old.
I would like a record player and records. I also would like a finger

Dear Santa Claus,
Would you, please, bring me a ring and necklace and would you please, bring my sister a doll? I hope you like my letter.
Your friend,
Linda Green

Dear Santa Claus,
I would like to have a bassinet for my doll. I would like to have a baby buggy for my doll, too. I would like to have most of all a tiny Ears doll.
Your friend,
Vicky Norman

Dear Santa Claus,
Will you please bring me a B B gun for Christmas? Will you also please bring me a 22 for Christmas
Your truly,
Johnnie Wing

paint set and an arithmetic quiz set.
There will be cookies and hot cocoa waiting for you.
Yours truly,
Kay Bishop

Dear Santa Claus,
I would like to have a bassinet for my doll. I would like to have a baby buggy for my doll, too. I would like to have most of all a tiny Ears doll.
Your friend,
Vicky Norman

Dear Santa Claus,
Will you please bring me a B B gun for Christmas? Will you also please bring me a 22 for Christmas
Your truly,
Johnnie Wing

Dear Santa Claus,
I would like a bicycle and a record player. I hope there is enough toys for all the boys and girls.
Yours truly,
Jane Ann Minton.

Dear Santa Claus,
I want a gun for Christmas. I want some boxing gloves for Christmas.
Your friend,
Ronnie Gene Devenport

Dear Santa Claus,
I want roller skates and a record player. I thank you for all the toys that I got last year.
Your friend,
Lionie Mae Coker
I love you.

Dear Santa Claus,
I want a tiny tears BB gun and I want a cowboy suit. I want lots of other things too.
Donnie Lee Cornelius

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I want a tiny tears BB gun and I want a cowboy suit. I want lots of other things too.
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Yours truly,
Jane Ann Minton.

Dear Santa Claus,
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Your friend,
Ronnie Gene Devenport

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Your friend,
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I love you.

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I want a tiny tears BB gun and I want a cowboy suit. I want lots of other things too.
Donnie Lee Cornelius



The Babe Divine, His Holy Mother —
Sacred symbols of this Day,
Reflect the warmest blessings that,
Ad 24 Form 20. We hope will come your way.

Whiteface Barber Shop

Season's Greetings

The brightest light of the Christmas season is the opportunity to express our thanks for your confidence and loyalty and to wish to each of you the many joys of a Merry, Merry Christmas...

See Our Fine Selection of Late Model Used Cars

YOUNG MOTOR CO.

Dear Santa Claus,
I would like a bicycle and a record player. I hope there is enough toys for all the boys and girls.
Yours truly,
Jane Ann Minton.

Dear Santa Claus,
I want a gun for Christmas. I want some boxing gloves for Christmas.
Your friend,
Ronnie Gene Devenport

Dear Santa Claus,
I want roller skates and a record player. I thank you for all the toys that I got last year.
Your friend,
Lionie Mae Coker
I love you.

Dear Santa Claus,
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Dear Santa Claus,
I want a tiny tears BB gun and I want a cowboy suit. I want lots of other things too.
Donnie Lee Cornelius

Greetings

to our many friends on Christmas Day. We wish you a world of happiness and success.

MERRY CHRISTMAS and A HAPPY NEW YEAR

from all the folks at

PACKARD MILLING CO.

To our many friends:
best wishes for a
very Merry Christmas!

ANGEL PHOTOGRAPHY STUDIO

301 W. Park Ave Phone 704

Letters To Santa Claus

Dear Santa Claus,
My name is Gloria Arredondo. I am 10 years old. I was just writing you this few lines just to tell you what I want for Christmas. I want a dress, and a pair of shoes, and please bring me a record player too.
Yours truly,
Gloria y. Arredondo.

Dear Santa Claus,
Will you please bring me a pair of waterskis for Christmas? I'm 10 years old. My name is Jerry Lowe.
Yours truly,
Jerry Lowe

Dear Santa Claus,
I want a electric train and I want a car and I want a man and I want a drum.
I love you
Ricky Wakefield.

Dear Santa Claus:
I want a football suit and two guns and a train and a BB gun.
Love,
Jimmy Ray Messer

Dear Santa
I would like a Monopoly set, a gun and holster set, and clothes.
Your friend,
Charles Carathers

Dear Santa,
I would like a doll and a doll suitcase, and some cowboy boots and clothes.
Your friend,
Cathy Carathers

Dear Santa
I want a BB gun electric train.
Your friend
Harvey Davis.

Dear Santa,
I am in the first grade and have two little brothers. I would like for you to bring me a record player with records and also a horse shoe game. Darrell wants a bike and two guns for his holster. Welton wants a tool set and a rocket

THEY MADE CHRISTMAS

'We Have Come To Worship Him,' Wisemen All Said

By DR. J. CARTER SWAIM
Director, Department of the English Bible, National Council of Churches

A television quiz show posed this question: "Who were Caspar, Melchior, and Balthazar?" The winning answer was "wise men from the East." The Bible, however, does not tell us the names of the wise men. It goes not even state that they were three in number. Art has represented them as kings. But the Biblical word suggests that the distinctive thing about them was that they were what we should now call scientists.

"Magi" was originally the name of an eastern tribe credited with the power of interpreting dreams. They worshipped the stars and the elemental forces of the universe. The Magi thought that human destiny could be learned by practices we now call astrology. But astrology was the forerunner of astronomy, and the extensive knowledge which the ancients had about the heavenly bodies was the result of their conviction that these profoundly influenced human life. "Magi" is the origin of our English word "magic."

The wonder-workers of our time are the scientists. They want to harness the power of the sun and travel with the speed of sound and learn the secret of the atom. Remembering how the magic of western industrialism has now spread over all the world, a poet says:

"Their wisecracks have seen
The electric light in the West,
and come to worship."

It was men who looked at stars who saw "his star in the East" (Matt. 2:2.) God always makes himself known in ways that uniquely appeal. The stars had failed in their message until the Star of Bethlehem. Wise indeed were men who followed such a star. Will those of our age who study the secrets of the universe use them as black magic to destroy the world? Or will they join with the scientists of old: we "have come to worship him?"

ship to play with. We'd all like some candy and nuts and don't forget my mother and Daddy.
Thanks,
Devaine Knabe

Dear Santa Claus,
I've been kinda good. I want a farm set so I can play with it. I go at work and I want a big truck. I want you to give all the little boys and girls over yonder something too.

I love you Santa
Randy Reed Martin
P. S. We live in a trailer house and I rode in a pick-up with ol' Hoat.

Dear Santa,
I want some candy fruit and nuts I want burp gun and Paint set.
Monty Shelley



THE WISE MEN — They came to worship

Dear Santa,
Am a good little girl and I'd like a Winky Dink set for Christmas or a Nurse set. Either one please.
Love you
Pricilla Grossenbacher

Dear Santa Claus,
I want a train. I am 6 years old.
Your friend,
Cliff Crowell

Dear Santa,
Doll bed
Housecoat
Nurse Set.
Pricilla Grossenbacher

Dear Santa,
Bicycle me.
Your friend,
Jackie

Dear Santa,
I want some candy, fruit, and nuts I want a car and desk Rem-eb Remeber the others A pogo stick and skates.
Paula Waldrep

Dear Santa Claus
I want a som fruit and candy and-nut and I want and skates Roy Rogers gun.
Charles Treadway

Dear Santa,
I want angel faced doll. Mix master Mother watch FATHER watch
With love,
Becky Long

Dear Santa,
I would Mother like u drier I Jennie doll house coat house Father house shoes,
Your friend,
Cynthia Knox

Dear Santa,
Watch, train, truck, Fire engine
With love from
Wayne Rhodes



We hope you and your loved ones and friends enjoy this occasion to the fullest extent and that you may have an abundance of joy and happiness.

A very merry Christmas to you, our friends.

COUNTY CLERK

Ralph Smith Claudia Martin Ruth Loerwald



from Mrs. T. J. Carter

CARTER REALTY

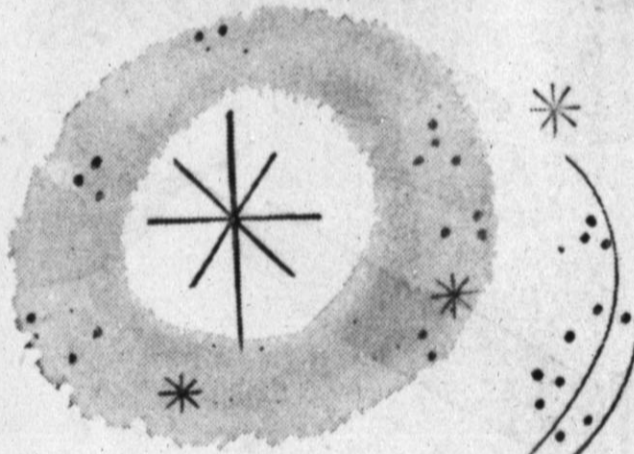


Everybody in this firm, wisers each and every one a Wonderfully Merry Christmas!

We Will Be Closed Saturday Noon and All Day Monday!

GulfWholesaleDistributor

Mr. and Mrs. R. L. Pool



Merry Christmas

And Happy New Year !!

from The Whole Crew at

ACME CLEANERS



CHRISTMAS GREETINGS TO YOU

Our Sincere Wish Is That You Have

A BIG CHRISTMAS

And A Happy, Prosperous New Year

Jack Renfro

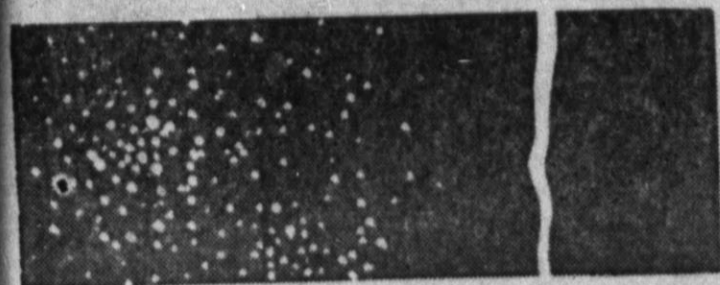
The Sunday Brand, Hereford, Texas, Sunday, December 25, 1955

Dear Santa Claus,
Will you bring my electric train
and a robook?
Garry Minor

want a telephone. It is Christmas.
Hear the Christmas bells. Here
comes Santa Claus.
Retha Holt Shirley

Dear Santa Claus,
I like you. I want a talking doll.
I want a dress. I want a Broom. I

I want some candy, fruit and
nuts. I want a pogo stick. Skates.
Jerry Wells.



Silent
Night

And in keeping with the Christmas spirit we join with North
America Insurance Companies in presenting Bing Crosby in
a full hour program "Christmas Sing With Bing" over Station
KLYN, 8 to 9 p.m., Christmas Eve, December 24th.

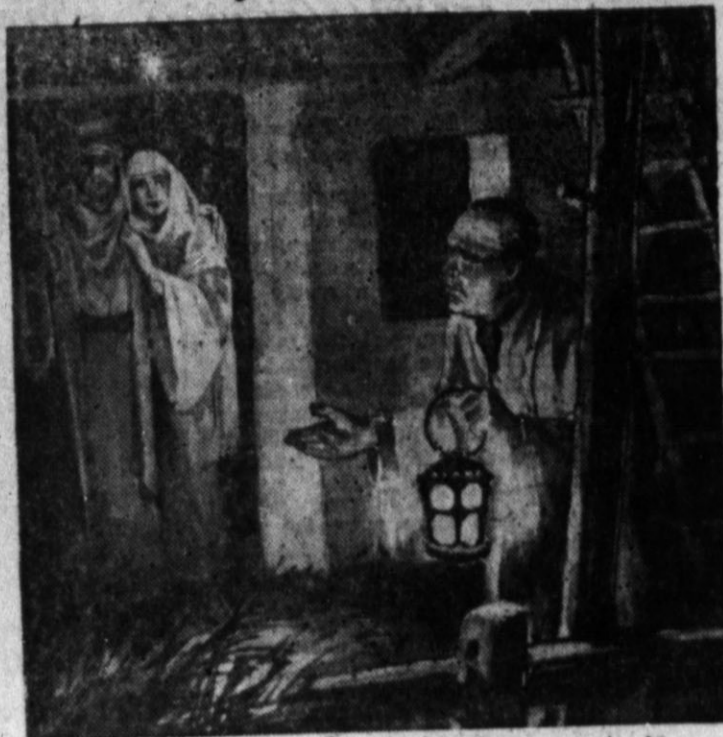
Jno H. Patton

Wm. H. Patton

**PLAINS INSURANCE
AGENCY**

THEY MADE CHRISTMAS

No Room At The Inn, Was
Sad Story Innkeeper Told



THE INNKEEPER — There was no room at the inn

By DR. J. CARTER SWAIM
Director, Department of
the English Bible, National
Council of Churches

"No Vacancy." Who has travel-
ed much and not seen such a sign?
And always at the worst times! A
man must reach his destination
as soon as he can, and so he will
press on 50 miles further tonight.
But the endless journey cannot be
broken here. There is "No Va-
cancy."

When the government decreed
that all should return to the an-
cestral home to be registered in
the tax rolls, a Galilean peasant
went toward Bethlehem, "to be en-
rolled with Mary, his betrothed,
who was with child" (Luke 2:5).
The journey had been long—and

now the birthpangs seized the ex-
pectant mother. Accommodations
must be found at once. But ev-
erywhere they turned the sign
said: "No Vacancy." "There was
no place for them in the inn."
(Luke 2:7).

This was a wayside stopping-
place for caravans. Camels and
donkeys would not be stabled at
a distance, but in the lean-to's
adjoining the inn proper, and the
stables would reach into the
guest chambers. It is like-
ly that the hostler owned the inn
and that he and the fam'ly did
all the work.

No powerful landowner he, but
a small business man trying to
make an honest living, and depend-
ent upon the patronage of those
who passed along the road. He did

Dear Santa Claus,
I want a bike and a little doll
and some clothes for her Christ-
mas. How are the elves. I hope
they are all right. How is Mrs.
Santa Claus.

Love,
Karen Blackwell

Dear Santa Claus,
I like your toys. I want a doll
for Christmas. I want a baby bed
for Christmas. I want a toy rabbit
for Christmas. I want a toy cat
for Christmas. I want a toy dog
for Christmas. I want a toy house
for Christmas.

Glenda Vaughn

Dear Santa Claus,
I want a bike and a B-B gun
and a tractor with a lift on it and
football set and a Dick Tracy
wrist watch.

Ronnie Joe Owens

Dear Santa Claus,
I want a Bike and I want a BB
gun and a Toy train and a Toy
truck and I want a football suit.

Front Randy Tooty

I am a little girl 3 years old. I
would like to have a dolly that
goes to sleep, my little sister wants
one too. If Mrs. Santa has time I
would like to have some doll
clothes too. Please bring all the
other boys and girls some toys
too. I love you.

Janice Edwards

not dispossess the Holy Family
for nonpayment of rent. He simply
had too many reservations already.
Of course, if Herod or Pilate
had come that way, room could
have been found for one of the
great ones of earth. But you could
hardly expect patrons to double
up just to accommodate some
peasants from Galilee.
And so Mary "gave birth to her
firstborn son... and laid him in
a manger." Our nation has been
concerned about small business
men. But small business men must
never be so busy as to overlook
the needs of a King. The child who
was born under the "No Vacancy"
sign grew up to declare: "In my
Father's house are many rooms"
(John 14:2).



CHRISTMAS GREETINGS

IN THE SPIRIT OF FRIENDLINESS
AND GOOD CHEER, WE THANK YOU FOR
YOUR MANY FAVORS AND SINCERELY
WISH YOU AN OLD-FASHIONED YULETIDE

Miller Auto Supply Co.

Christmas

and another year has
passed. To us here it has been a year of accomplishment and
satisfaction. But without your friendship and goodwill, and
the friendliness of other splendid folks like you, such achieve-
ment could not have been possible.

So we say thank you. Thank you very sincerely for the con-
tribution you have made toward our success this year. We
hope that your Christmas will be a Merry one.



And A Happy, Prosperous

NEW YEAR

Grady Rogers Barbara Sue Rogers Claudine Rogers Geraldine Bulls
Lillian Blalock Elsie Jones Elsie Cocanoughner
Betty Cates Dale Litsch Sue Sparks

ROGER'S DRUG STORE



IS IT POSSIBLE...? That another year has passed since the
familiar sights of the Christmas season have greet-
ed us at every turn? It seems that Old Santa just
slips up on us a little faster each year, so we hasten
to wish you a very Merry Christmas.

from all the folks at

SHARP-EDWARDS MOTOR CO.

Lloyd Sharp

Calvin Edwards

Joseph's Dreams Heralded Him Who Brought Deliverance



JOSEPH — A man who had dreams

By Dr. J. CARTER SWAIM
Director, Department
of the English Bible
National Council of Churches

Joseph was a carpenter, but Hebrews were not noted for technical skill. When David and Solomon and Zerubbabel had building to do, they imported artisans from Phoenicia (1 Sam. 5:11, 1 Kings 5:6; Ezer 3:7). The apocryphal gospels relate that Joseph was not too good a carpenter; that he was always cutting his boards too long or too short, too wide or too narrow.

But he does seem to have had time for a growing boy. A second-century gospel tells that "Joseph, whosoever he went in the city took the Lord Jesus with him, where he was sent for to make gaffs, or milk-pails, or sieves, or boxes." All Hebrew lads had to learn a trade, and Justin Martyr speaks of Jesus as "making ploughs and yokes." Luke 9:62 and Matt. 11:28 indicate that he could speak of such things with confidence. Perhaps the parable of the two houses (Matt. 7:24-27) owes something also to the Nazareth carpenter shop.

Whatever Joseph's ability as a woodworker, his vision was not clouded always on the carpenter's bench. He seems to have been something of a dreamer. It was in a dream that he was told concerning Mary's son: "you shall call his name Jesus" (Matt. 1:21). In a dream he was bidden to "take the child and his mother" and escape Herod's wrath (Matt. 2:13). He left his business and obeyed. Then, "an angel of the Lord appeared in a dream to Joseph in Egypt." Long years before, a Hebrew named Joseph had dreamed dreams in Egypt. That Joseph's dreams meant deliverance from famine. This Joseph's dreams heralded Him who should bring deliverance from sin.

G. K. Chesterton says of his father: "He could never have made a vulgar success of all the thousand things he did so successfully."

Small town carpenters had a hard time earning a living, but Joseph provided a home — and not merely a house — for Mary and Jesus. Surely, childhood memories echo in the words of the grown-up teacher: "Pray, then, like this: Our Father..."

THEY MADE CHRISTMAS

'Mary Kept All These Things Pondering Them In Her Heart'

By DR. J. CARTER SWAIM
Director, Department of
the English Bible, National
Council of Churches

Of events which transpired at the first Christmas Luke writes: "Mary kept all these things, pondering them in her heart." What things? Among them surely was the straw in which she lay as the child was born, and the manger which served as bassinet. Did Mary feel that the animals were kinder than the people? The innkeeper had no room, but the cattle did not oust her child from their feeding trough.

And then there were the premonitions about her boy. He was "to save his people from their sins." But was this what his people really wanted? Would they not like it better if he led a revolution and helped them throw off the Roman tyranny? How oppressive it was to know that 40 percent of each family's income was drained away by Rome! And would people welcome God's forgiveness? "There was no place for them in the inn." Would there be any place for Him in the world? Did the setting sun on that first Christmas day seem to cause the shadow of a cross to fall upon the manger?

Simeon, who had waited long for God's deliverance, knew that now his eyes had looked upon Messiah:



MARY — Kept all these things, pondering them in her heart

"Behold this child is set for the fall and rising of many in Israel."

"A sword will pierce through your own soul also?"

These things Mary pondered. They shadowed but did not blot out for her the joy of Christmas. It was she who later told her Son: "When a woman is in travail she has sorrow, because her hour has come; but when she is delivered of the child, she no longer remembers the anguish, for joy that a child is born into the world" (John 16:21).

Mr. & Mrs. R. W. Sparks,
Carrol Jo, Buddy & Warren

Carolyn Inman

Roberta Campbell
& Buster

Billy Paul Knox

Mr. & Mrs. Doyel Lee,
Debra & Nicki

Mr. & Mrs. John McLean

Mr. & Mrs. Roy Neel
& Lillian

Don Bridges

Mr. & Mrs. E. H. Davis

Pat Newman

A NEWSPAPER...
Is Primarily made up of Paper,
Ink and People....

The People At The Hereford Brand
Your Friends, Neighbors and Customers
want to express their appreciation to each
of you... and to wish you a
Merry Christmas
And A Happy, Prosperous
New Year!

Aid Reported
LONDON, March 5.—The Royal Air Force bombarded the German port of Hamburg, giving the link to German transport. The 14th consecutive night that it has been pounded from the air.

Chemists Main Target
Chemists was the main target of the Royal Air Force escorted by over 600 fighters hit oil refineries at Hamburg near Hamburg and the Chemnitz freight yards. Benzol Plant Blasted.

Pilot Strike Halts Mexican Line
MEXICO CITY, March 5.—A strike by Mexican pilots has halted the Mexican Airlines service for higher wages and a closed shop, and all planes were grounded.

Pop Gives Sympathy To U.S. Kin of War Dead
WASHINGTON, March 5.—Pope Pius XII in a message to the people of the United States has expressed his "deep sympathy with those from whom the war has asked and will still ask the heavy sacrifice of loved and cherished dear ones."

Tip to Form New British Say
LONDON, March 5.—A tip-off to the British government that the Soviet Union was planning to form a new government in the Balkans.

Valma Cook

Jackie Allmon

Allan Newman

Mr. & Mrs. Joe Sewell,
Nancy & Margaret Joe

Mr. & Mrs. Jim Chambers,
Virginia & Kenneth

Mr. & Mrs. Jim O'Hair
& Jimmy

Mr. & Mrs. Virgil Moore,
Trippy & Ricky

Mr. & Mrs. Bill McIver
& Johnny

Mr. & Mrs. Melvin Young,
Penny & Holly

Mr. & Mrs. Jimmie Gillentine,
Sara & Buz

Sunday Brand, Hereford, Texas, Sunday, December 25, 1955

Letters To Santa Claus

gun for Christmas?
Yours truly,
David Lee Saul

Dear Santa,
I am a girl 9 years old. I do not want very much for Christmas. Wednesday is my birthday Dec. 14, so you see I do not need much Christmas. I would like a record player, and records.
Yours Truly,
Sandra Pritchett

Dear Santa Claus,
I am writing you to tell you what I want for Christmas. Will you please bring me a doll bed for Christmas and a piano and a National Cash Register? I would like a finger press set and arithmetic quiz.
Love your friend,
Paula Rhodes.

Dear Santa Claus,
Will you please bring me a B.B.

THEY MADE CHRISTMAS

Birth Of Jesus Greatest Day Is History Of World



JESUS — Brought Salvation to the world

By DR. J. CARTER SWAIM
Director, Department of the English Bible, National Council of Churches

Concerning "wise men from the East," one tradition tells that they were men of different ages; coming to "the place where the child was," they decided to offer their gifts one at a time. First the old man went. To his astonishment he did not find a child at all, but an old man. Next, the middle-aged man went in—and found a man of mature years. Finally, the young man went in—and found himself confronted by a youth.

They all were puzzled, because it was one new-born to whom they had come to bring the tribute of their praise. Finally, all went in together, and found no man at all but a child 12 days old. Each had seen in Christ the reflection of his own condition. Each had found in Christ the satisfaction of his own need.

Art has sometimes represented the wise men as coming from different countries. One may have been black-skinned, from Ethiopia; another yellow-skinned, from Chi-

Dear Santa,
I am a little girl nine years old. My name is Janet Elizabeth Hargett. For Christmas I would like to have some jeans, a house coat, a pair of house shoes, and a gold anklet chain with my name on it. Be sure and bring all the other children some things too.
Yours truly,
Janet Hargett

Dear Santa Claus,
I am a girl 9 years old. I would like to have a Madam Alexander doll that has high heels and hose. I also would like to have a set of dishes. And remember all the other little boys and girls.
With love,
Kathy Boston

Dear Santa Claus,
I like to have a bicycle and a refrigerator. And Santa Claus we have a tree. And I like to have the bicycle, Santa Claus.
Your friend,
Willie Rodriguez

Dear Santa Claus,
I want a football and a football helmet.
Your friend
Roy Pettyjohn

Dear Santa,
I have been a very good boy. This is a list of things that I would like for Christmas. I want a bicycle, watch, and a BB gun.
Your friend,
Dick Triplett

Dear Santa,
I am a girl 10 years old. I would like for you to bring me a watch, doll, and a bicycle. And bring Linda and Debbie a doll too. Debbie is 8 months old, and Linda is 5 years old. Bring my little niece a doll too. She is 8 months old. I have been pretty good this year.
Thank you,
Betty Thomas.

Dear Santa Claus:
I want a doll. I want a dress. I want some dishes. I want a buggy. I want a telephone.
Mary Lynn Short

Dear Santa Claus
I want two pistols and two rifles. I want a stem shobel and a dup truck. I want a farm and cowboy suit. I want a elektrek train and a football.
Ocia Carl Hudson



As this year comes to a close, we want to express our thanks for your loyal patronage and our wish that your Christmas will be the most joyous you have ever known...

STREU HARDWARE

URLIN JEAN OTTIS J. M. WALTER



Best wishes

Brumley Hog & Cattle Co.
Homer Brumley

UNDER YOUR TREE on Christmas Morn



Here's a little Christmas Greeting to place under your tree on Christmas morn. May it convey our sincere thanks to you for all you've done for us.

Kenneth Coker Mrs. Opal Hutchinson
Bill Frizzell Wanda Stayton
Myra Witherspoon Gale Blythe
Mrs. Leo Price Frida Inman

CITY DRUG STORE

FROM ALL OF US-TO ALL OF YOU



WITH A GENUINE APPRECIATION OF OUR PLEASANT ASSOCIATION DURING THE PAST YEAR, WE AT FURR'S EXTEND TO YOU OUR BEST WISHES FOR A NEW YEAR OF HAPPINESS AND PROSPERITY

FURR FOOD EMPLOYEE'S HEREFORD, TEXAS

- | | |
|----------------|-------------------|
| Billy Shore | Billy R. Thompson |
| Tommy Crow | Tom Tucker |
| R. H. Stevens | Martille Gabbert |
| Mary Newman | Tommy Tucker |
| Dorothy Bean | Jessie Tucker |
| Raymond Wells | Niles Culp |
| Douglas Ruland | Jackie McNeese |
| Bobby Sessums | |

FURR FOOD STORES

Letters To Santa Claus

Dear Santa, I love you Santa. Please bring me a stove and a toy.

Dear Santa, I would like to have a robot, a car and a watch engine also. Please remember the little elves and girl, Bob.

Dear Santa, I want a doll and a toy, like a train, a car and a toy, like a...

Bobbie Jean Adecock
Dear Santa Claus, I want a basckd and a little doll and a buggy for her to ride in. I love the little elves and tell this Santa I love her.

Love,
Joanette Wells

Dear Santa Claus, I want a Cindy Walker doll, 20 inch, and a Aunt Jemima pastry set.

Ann Mercer
P. S. I'll be at my Grandmother in Central City, Ky.

Dear Santa Claus, I want a view-master outfit and a depot for my electric train set. You may bring my gifts with my sister's (Cynthia's) to our grandmother's house in Hereford, where you will find some cookies for you to eat. Don't get too tired, Santa.

I love you,
Bill McMinn

Dear Santa Claus, I want a tractor and caps Tysiekkle and car, and a boat to play with and a play horse, a little knife that's not too sharp, and bring my sister Moy Ann a tysiekkle doll and doll buggy she is three years old she also want a teddie bear.

We will see you Christmas
Harry James and Mary Ann Vogler

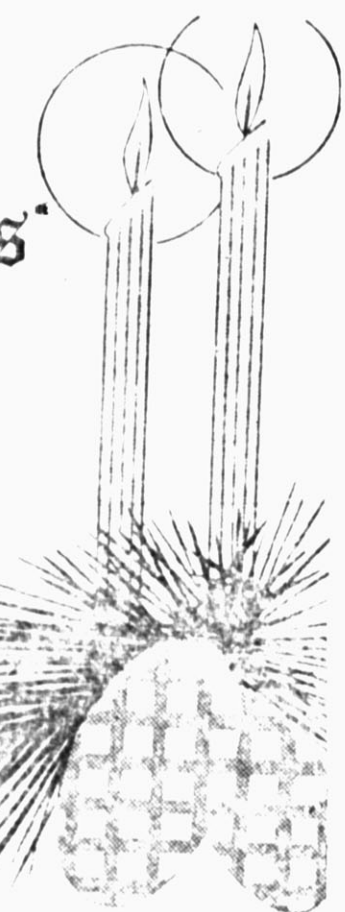
Dear Santa, I want a truck. Your little Babby Gentry.

Dear Sant,
Dull bed, black board.

Joyce Perkins

Dear Santa Claus, I am a little girl 6 years old. I would like for you to bring me a big doll and some dishes. My mother says I have been a good girl this year. My little brother James Edward Simpson wants two big guns and a cowboy suit.

Thank you,
Shirley Ann Simpson



Merry Christmas

BOYNTON'S GROCERY

J. T. Boynton
1203 Park Ave

Dear Santa Claus, I love you Santa Claus. I want a basckd.

Carol Coffe

Dear Santa Claus, I want a train I want a dog, I want a horse, I want a toy car, I want a bike, I want a cowboy suit.

Norman Dean Harder

Dear Santa Claus, I want a book and a ball and a big car and a electric train and a big toy boat and a pair of guns. This is Terry Lee Horn.

Terry Lee Horn

Dear Santa Claus, I want a little boat, I want a big train too, I want a little train, I want a bike.

From Danny Alston

Dear Santa Claus, I want an electric train, I want a watch.

Boy Rodney Wilson

Dear Santa Claus, I want a doll and I want a toy car, I want a ball and I want a doll, I want a toy drum.

I love you,
Connie Thomas

Box 21
Summerfield, Texas

Dear Santa, I am a little, six year old girl. I have tried to be good all year. I have sung, I have danced, I have some new dishes, and a doll, I want to bring you my presents at my grandmother's house in Hereford where I will put a note near the Christmas tree for you.

Don't forget the little nobby children and the orphan boys and girls. Thank you very, very much.

I love you,
Cynthia Verne McMinn

Box 21
Summerfield, Texas

Dear Santa, I am a five year old and have tried real hard to be a good boy all year. I lost the gifts you brought me last year. This year I would like a cattle truck with cat-

Star THEATRE
Phone 363

MAKE WHOOPEE AT OUR GALA

NEW YEAR'S EVE MIDNIGHT SHOW

FAVORS GALORE for ALL

FIRST and ONLY SHOWING of this SMASH FUN HIT!

VISTAVISION
WONDERFUL FUN IN FABULOUS LAS VEGAS
FREDERICK BRISSON
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Color by TECHNICOLOR
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FERNANDO LAMAS
Eddie Albert
Gloria De Haven

TICKETS ON SALE NOW
ADULT \$1.00
CHILDREN 50c

GET YOUR TICKETS EARLY - IN ADVANCE ONLY ONE CAPACITY WILL BE SOLD!

GOT A HUSBAND WHO WON'T STAY HOME?

Take Him to See

CINEMASCOPE TECHNICOLOR

The SECOND GREATEST SEX

The singin', dancin' saga of those Kansas Calico days!

JEANNE CRAIN - GEORGE NADER
KITTY KALLEN - BERT LAHR
MAMIE VAN DOREN - KEITH ANDERSON
PAUL GILBERT with THE MIDWESTERNERS

A UNIVERSAL INTERNATIONAL PICTURE

Merry Christmas



TO OUR FRIENDS:
We hope your Christmas is a merry one Chock-full of cheer and lots of fun!

C. R. Smith and Son

STAR SUNDAY-MONDAY-TUESDAY

WED., ONLY THEY ORDERED HER TO MARRY A CRIMINAL!

Suspense-loaded entertainment based on the true story of a soldier-of-fortune and a high-born beauty.

FABULOUS ESCAPE
Life hangs by a thread.

M-G-M presents
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in COLOR and CINEMASCOPE
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EDMUND PURDOM
DAVID NIVEN
GEORGE SANDERS

New Role! Same Greatness!

...the wide open '20s, Prohibition, the bootleg wars, quick money and jazz

JACK WEBB AS PETE KELLY

PETE KELLY'S BLUES

JANET EDMOND, PEGGY LEIGH, O'BRIEN, ANDY DEVINE, LEE MARVIN, ELLA FITZGERALD

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SUNDAY SHOWTIME: 1:45 - 3:34 - 5:29 - 7:24 - 9:19
MON., TUES., SHOWTIME: 3:45 - 5:34 - 7:29 - 9:24

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all the Holidays...

of your life rolled into one wonderful motion picture.

Introducing the most delightful new screen personalities!

Walt Disney's Lady and the Tramp

AND THE

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Walt Disney's Switzerland
color by TECHNICOLOR
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From the novel by Ward Greene

the FIRST cartoon feature in CINEMASCOPE