

WEATHER

	Moisture	High	Low
Thursday	40	19	
Friday	40	15	
Saturday	52	20	
Moisture this month:	1.58		
Moisture this year:	1.65		
Moisture last year:	1.19		

# The Sunday Brand

32 pages

Including 22 Colored Comics

Published Every Sunday

Our Slogan, "More People — More Farms"

HEREFORD, TEXAS 79045, SUNDAY, MARCH 1, 1964

PRICE — 15c PER COPY

## Around Town

Mrs. Audrey Thompson tells this one: Recently her 6-year old granddaughter asked Mrs. Thompson if she attended President Kennedy's funeral. "Oh, no, child," replied Mrs. Thompson, to which the 6-year-old retorted, "Well, I don't see why you didn't; you attend everybody else's funeral."

Hereford Shriners are planning a dinner meeting at the Jim Hill hotel for 7:30 Monday evening. Another event planned by the shriners is their annual installation of officers ceremony, scheduled for April 6.

Franklin Lee Boys, Hereford, is among students who made the honor roll for the autumn semester at the University of Oklahoma, Norman.

Alkman PTO will have open house and election of officers next Wednesday.

Army PFC David F. Wertenberger, son of Mr. and Mrs. O. B. Wertenberger, Route 1, Hereford, took part in "Exercise Marien Ram" near Wurtzburg, Germany last month. The 24-year-old soldier is a 1957 graduate of Hereford High School.

Hereford Latinos will start basketball practice today at 11 a.m. at Santa Fe grounds until the Latinos' new park is finished. Manger Al Salinas urging all players from last season to be present. Practice will be held each Sunday at 11 a.m.

Winning Skit in the Junior division of the Feb. 22 "Share the Fun Festival" for 4-H clubs was presented by members of the Walcott 4-H club. Eronously, the outlines under the picture of the skit, appearing in Thursday's Brand, said the girls were from the Willing Workers 4-H Club. Participating were Alice Burrus, Nancy Minks, Mary Ramos and Charlene Weaver. Mrs. Norman Minks is their coach.

Church of the Latter Day Saints will have land-breaking ceremonies at 12:30 p.m. today for the church's new building to be erected south of the Country Club. At 1 o'clock, a church dinner is planned at the Community Center. Dale Hallows is president and Dr. G. J. Page is finance chairman.

Terry Smith and Jan Story of Hereford were among 19 co-eds at West Texas State University pledged for membership in national sororities for the spring semester. Miss Smith is a Zeta Tau Alpha pledge and Miss Story has pledged Delta Zeta. Miss Smith is the daughter of Mr. and Mrs. Al Smith, 501 Star. (Continued on page 2)



**Anthony's**  
**JUST LOOK WHAT A DOLLAR WILL BUY**

FOR DOLLAR DAY — A dollar is going to buy a lot in Hereford tomorrow, as Paul Harvey, manager of Anthony's points out on this placard. All Hereford Stores are co-operating to make the day a big success. (Staff Photo)

## Flame Methods In Weed Control Shown Farmers

Newest methods in flame cultivation, made more popular than ever before by new findings and by highboy equipment which makes its use more practical, were shown to Deaf Smith County farmers at the Bull Barn Friday night.

The program was presented by Hicks Oil & Gas, Inc. of Hereford. John C. Hicks is an independent distributor who deals in various equipment used in flame cultivation.

Jones Copeland and B.T. Lusk of Plainview explained flame methods to the farmers at the meeting here, and Hicks presented a series of slides and films which explained the purpose of flame cultivation in this immediate area.

The films showed onion and potato fields in Deaf Smith County that were flame cultivated. "Flame cultivation is a process which was introduced over 20 years ago to this area, but the equipment was not suited for the road and therefore flame cultivation was not practical. In 1959 the high clearance tractor was introduced to the farmers in this area and the results have been amazing. When you have a crop that is further advanced and larger than the weed the ideal solution is flame cultivation. It is immaterial what the (Continued on Page 3)

# 'More Than Average' Moisture Aids Crop Prospects; Planting Starts

## Monday Is Dollar Day

Tomorrow is "Dollar Day" in Hereford when, as usual on Dollar Mondays, merchants will offer special bargains. The event this month is especially attractive to shoppers since many items for the family's Easter wardrobe are to be offered at exceptionally low prices. Virtually every merchant in town is joining in offering bargains for this one day, and today's Sunday Brand is crammed with advertisements of merchandise priced low for the event.

## March Declared As 'Foundation' Month in County

Deaf Smith county backers of the High Plains Research Foundation at Halfway are seeking funds for the Foundation's 1964 budget. Palmer Norton and Grant Hanna, two of the directors, said Saturday.

To help the campaign in this county, County Judge H. C. Williams has proclaimed March as "High Plains Research Foundation" month in Deaf Smith County.

## Council To Pass On 1964 Budget

Hereford City council will have a public hearing on its 1964 budget and then will adopt the budget as the principal business on tomorrow night's fortnightly meeting. Dudley Bayne, city manager, said Saturday.

## Farmers in County to Plant 12,000 Acres of Beet Seed

With moisture running better than average, prospects of planting crops in "ready" soil were bright Saturday on the eve of the first seeding operations for the 1964 season. While agricultural experts said the moisture to date has not been sufficient to pop the plants out of the ground, the land is in "much better condition than usual," and with additional rain or snow in March, crops should start their growing season without difficulty.

As one expert put it: "At least farmers won't have to 'dust' their crops this year. The land, in general, is in good planting condition."

Sugar beet seed will be the first crop to go into the ground. Many farmers are planning to start planting this week, some probably getting their seed into the ground tomorrow if weather permits.

Holly Sugar Corp. has issued 300,000 pounds of sugar beet seed to farmers in four counties to be served by the new sugar mill under construction here.

Holly officials said of the 26,000 acres to be planted in the four Holly counties, 12,000 will be planted in Deaf Smith county. Other counties are Castro and Parmer counties in Texas and Curry County in New Mexico.

The firm has been issuing seed for the last 10 days, and hopes to wind up the job Tuesday.

The sugar beet seed planting will be followed at the middle of this month by planting of early potatoes, grown in Deaf Smith county commercially.

Onions, another commercial truck-crop here, will be planted about the same time. Several thousand acres are to be devoted to these two crops.

By late April or the first of May, cotton and grain sorghum seed will go into the ground. (Continued on Page 3)



ALL OF THOSE!! — Beth Gibson, left, gazes in bewilderment as her older sister, Vicki, explains all of these books are read by school children in Texas during the grades 1 through 6. Vicki is a sixth grade student at Shirley Elementary and Beth is in the first grade. A total of 88 books are adopted by the Texas Education Agency which is celebrating Texas Public Schools Week, this week. Vicki and Beth are the daughters of Mr. and Mrs. A. D. Gibson, 239 Star. (Brand Staff Photo)

## Schools Plan Programs for Texas Public Schools Week

Hereford will join with schools over the state of Texas to celebrate Texas Public Schools Week this week as declared by Governor John Connally. All schools in the Hereford system will have "open house" during the week, but some of the schools are planning special night programs and assemblies, as well.

Hereford High School doesn't plan any special programs, according to Bill Michael, principal, but parents are urged to visit the school and attend classes anytime during the week and see the procedure in which the classes are conducted.

Stanton Junior Principal W.C. Quattlebaum announced there will be a program Thursday at 7 p.m. A special physical education program will be presented under the direction of Douglas King and Mary Duvall, physical education instructors. "Parents are also urged to visit classes and to attend the regular assembly program which will feature the choir," Quattlebaum said.

The Hereford elementary schools will participate more in carrying out Texas Schools Week as each of the three schools has prepared night programs and several special events during the day, all of which were included in a letter sent to the parents of the pupils.

At Shirley Elementary there will be an open house Monday beginning at 7:30 p.m. At this time parents will visit the rooms of their children until 8 p.m., and the remainder of the evening will be devoted to touring the school, according to Roy L. Hartman, principal.

Phillip Shook, principal of Central School, said parents are urged to attend the open house at Central Elementary and talk to their children's teachers and discuss their progress. Shook asked that parents with children in grades first through the third visit Monday and Tuesday and the remaining parents should visit Wednesday and Thursday.

At Northwest Elementary, Principal Charles Duvall said there will be an open house Monday from 7 to 9 p.m. at which time parents and all interested persons are invited to attend.

The Texas State Committee on Public Education under the direction of Francis S. Love issued a resolution this week concerning Texas Public Schools Week. The resolution read as follows:



DISCUSS FLAME CULTIVATION — John Hicks, center, is discussing the program on flame cultivation with representatives of Gene Bumpas, Inc., B. T. Lusk, left and Jones Copeland. The two representatives of the Plainview firm were on hand at the Bull Barn Friday to assist Hicks in a program designed to explain flame cultivation. (Brand Staff Photo)

## No 'Federal Aid' Here

## Locally-Owned Friona Hospital Plans Addition

Palmer county, with \$13,000 already in the bank, is seeking to raise \$50,000 for a \$73,000 addition to the community hospital in Friona.

"We are selling some hospital property that fronts on Highway 60 to account for the difference," said Charles Allen, chairman of the drive.

Allen says the campaign started in October, which he admits was the wrong time of the year, and so far the drive has been moving slowly. He said \$21,000 in pledges and cash has been turned in, and 10 team captains plan to canvass the trade area to complete the drive.

The wing will provide for 10 private rooms, and recreation and storage areas. Construction of the first portion of the building.

The hospital was started after World War II when 428 shares of stock were sold to residents of the community at \$100 per share. Barracks buildings were used for the first hospital until 1956.

Some shares already have been handed down from first generation owners. These families pay annual dues of \$20 per year for the head of the family and \$10 for each member. It's a kind of pre-pay doctors' plan.

The 25-bed hospital of 12,500 square feet was constructed with facilities for two doctors and a pharmacy. Three years later, the clinic portion was enlarged for two more doctors, and (Continued on page 2)

Two major changes have been made in this year's program. It was pointed out: The maximum acreage which may be diverted has been raised to 50 percent (from 40 percent) of each farm's grain base. The payment rate per acre for diverting 40 percent or more will also be higher than in 1963. A farmer may participate on one farm and not on all his farms.

The largest acreage for which payment can be made for diversion is 50 percent of the farm's feed-grain base, or 25 acres if this is more than 50 percent of the base. As in the past, the smallest acreage that can be diverted.

The public is invited to attend the final reading of the budget. Among those who are to be present are members of the Hereford Business Women's Club who annually attend the budget hearing as a part of their program.

Bayne said the council also will consider admission of Denton addition to the city, and will accept bids on new windows for the second floor of city hall.



### Around...

(Continued from page 1)

Miss Story's parents are Mr. and Mrs. Joe G. Story, Route 5.

Mrs. Christine Lance, an employee in the Hereford C. R. Anthony store, has just been presented an award for being one of the top sales women in the company during 1963. Mrs. Lance's competition included all sales women in the entire 273 stores scattered through 20 states.

Mrs. T. J. Clay, a former resident of Hereford and a sister of W. J. (Dub) Reeves, was injured in an automobile accident in Amarillo Friday.

The injuries, although painful, were not considered to be too serious, according to relatives here.

### School ...

(Continued from Page 1)

WHETHERAS: Since 1900 the Texas Citizens' Committee for Public Schools has worked diligently and effectively in cooperation with local school officials to bring to the attention of all the people in Texas the one purpose of Texas Public Schools Week; and records show that the number of persons visiting public schools during 1963 increased to more than 2,000,000; and

WHEREAS: Members of the State Board of Education are grateful for this continued interest of the people of Texas in their public schools.

BE IT THEREFORE RESOLVED: That the State Board of Education hereby designates the week of March 2 through 6, as the fourteenth annual Public Schools Week in Texas, and urges all citizens in the State to visit a public school during that week, and

That the State Commissioner of Education and State Department of Education staff shall join with the Board in encouraging public school administrators, teachers, parent-teacher organizations, and other organizations and agencies to work with individual citizens in improving educational opportunities available to children in their respective communities, and

That Public Schools Week for local school officials to plan school events and educational programs which will give to each pupil, and to each citizen who visits in the schools, a better understanding of the vitally important responsibility which rests upon the public schools of our country.

Governor John B. Connally in an official memorandum said: GREETINGS:

Special observance of increased emphasis on our education system has been marked annually for 14 years by a Public

### No Federal...

(Continued from Page 1)

space for a fifth doctor also is provided. The original building cost \$200,000 and the first addition was built for \$53,000.

The hospital also has its own facilities for x-ray and lab work. Less than 3 per cent of the lab work is sent out of the hospital.

All four of the medical doctors in Farmer County maintain their offices in the clinic.

In 1963, the hospital had a gross business of \$525,000 and has a staff of about 50 persons including two registered pharmacists.

"Civic organizations here have helped the hospital a great deal," Barnett said, "by buying equipment for us. These include three women's organizations, the Modern Study Club, the Progressive Study Club and the Hospital Auxiliary, and the Friona Lions Club."

### March...

(Continued from Page 1)

know just what share Deaf Smith county has in that program.

In proclaiming the month as Foundation month, the resolution by Judge Williams said: "whereas the Foundation in only seven short years has contributed immeasurably in furthering our growing prosperity through its many achievements and whereas the Foundation, solely supported by contributions of farmers, businessmen and other citizens, will attempt during the month of March to raise the financial support necessary for continued and expanded Research Foundation month in Deaf Smith County and urge the citizens of this county to support wholeheartedly this fund-raising effort."

The Foundation, which serves 28 West Texas counties, is open to the public at all times, the two directors pointed out.

One of the newer projects at the Foundation is the greenhouse in which various plants are grown under simulated conditions for West Texas production. The greenhouse was built by the Jim Hill estate.

Schools Week in Texas.

During this period, parents are encouraged to visit the public schools, and all citizens are urged through special programs to recognize the tremendous importance of our system of education. Our goal is to make Texas public schools the finest in the Nation, and to achieve this our citizens are urged to take an active interest in the school systems and to cooperate with their school boards, superintendents, principals and teachers.

Never before in our history has there been a greater need for educated leadership. As we rush to train young people in science and technology to keep pace with world events, it is also important to remember that our public schools will furnish our leaders tomorrow with the basic human, moral and spiritual foundation necessary for more advanced training and knowledge.

THEREFORE, I, as Governor of Texas, do hereby designate the period of March 2-6 as Public Schools Week in Texas.

In official recognition whereof, I hereby affix my signature this 16th day of Dec., 1963.

John Connally  
Governor of Texas

Watch For The  
OPENING OF  
S & R APPLIANCE  
209 Miles

SAMMY LANE  
CUSTOM HOMES

Decide Quick! Visit Abroad Spend Money No Cash Down pay later

GO NOW! MOVE pay later

**Here's Advice**  
(free, but good)

The easiest way to pay for a vacation is  
**AHEAD OF TIME!**

Open a vacation account at Credit Union, you'll be earning dividends, too... And most people qualify for our Life Saving Insurance provided at no extra cost.

**DIVIDENDS ARE PAID FOR FULL MONTH IF DEPOSITED DURING FIRST 5 DAYS**

**Hereford Texas Federal Credit Union**  
Across the Street East of Courthouse  
330 Schley Hereford, Texas EM 4-1888


**DOLLAR DAY**

# BEST Buys

**PLUS GLASSWARE**

7 1/2 oz. Old Fashion GLASS  
THIS WEEK Each Piece Only  
with each \$5.00 Purchase

# 9¢



**ORANGES**  
Sunkist Navel **2:29¢**

Calif. Avocados each **10¢**

**BEANS**  
Mexico K. Y. lb. **29¢**

**CREAM PIES**

Morton's—14 Oz. Frozen—Banana Caramel Choc. Coconut Lemon Neapolitan Strawberry **3 FOR \$1**

**PECANS**  
Del Cerro 12 Oz. Pkg. Shelled **79¢**

**SHRIMP**  
Ocean Breeze Breaded 10 Oz. Pkg. Frozen Ready To Fry **39¢**

**Record Albums**  
4.98 Val. 3.98 Val. **\$4.57 \$3.57**  
Plus 100 FREE S & H GREEN STAMPS with each

**ROLLS**  
Tender Crust BROWN & SERVE 2 For **49¢**

**CHOC. CAKE**  
Tendercrake 69c Val. **59¢**

**ICE CREAM**  
Borden's Glacier Club Half Gal.—All Flavors **2 For 99¢**

**—LET'S HAVE BANANA PUDDING TODAY—**

**FREE -- 1 Lb. BANANAS** with each Purchase of a Pound Bag

**TENDER CRUST VANILLA WAFERS** **39¢**

**EGGS**  
Sunny-Side Up Grade A Large Dozen **43¢**




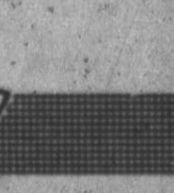



**HAM**  
Pinkney Sunray Half or Whole Lb. **39¢**

**LUNCH MEAT** Wilson Assorted 4 For **\$1**

**BACON** Wright's Country Style 2 Lbs. **98¢**

**DOUBLE S & H GREEN STAMPS WEDNESDAY** With 2.50 Purchase or More

# PIGGLY WIGGLY



### Flame...

(Continued from page 1)

crop is, as long as the crop is further along than the weed," Lusk continued.

"There are an infinite number of burner settings, tractor speeds, and regulator pressures that are determined by using good judgement under the particular field conditions with which you are confronted. The to be flamed; the tolerance of the crop to heat; size of the crop; type vegetation you are trying to control; tolerance of the vegetation to heat; size of the vegetation; conditions under which vegetation has grown and shape and condition of the seed bed," Lusk said.

Jones Copeland added, "To get best results, flaming should be done before any necessary cultivation and when the weeds are very young."

"It has been said that some of the potato farmers who flamed twice to burn the vegetation above the ground averaged more than 25 sacks per acre more in their final yield. Most of this waste was accounted for in potatoes that the pickers missed among all of the rubble, stalks and leaves that were left when the flame had not been applied to an area," Copeland concluded.

Cookies and coffee were served following the program at which time there was a drawing for door prizes and then a question and answer period.

Farmers were then able to see several pieces of flame cultivation equipment mounted on two high clearance tractors.

### Farmers...

(Continued from Page 1)

Grass planting on irrigated land won't get under way until June 1, probably, although range grass seeding will take place early in April.

Lefty Thomas, county agent, said wheat is making some progress, and is in much better condition than it was at this same time in 1963.

He said that the low temperatures, especially at night, have prevented wheat from growing off, but with the prospect for warmer days and nights this month, growing should start again soon.

The county has 165,000 acres in wheat this year to make that crop one of the top crops in Deaf Smith county.

Thomas said range cattle, although still being fed, are "coming along fine," and came through the severe early February snowstorm "in pretty good shape." Relatively speaking, only a few head were lost during the storm.

He said farmers will start taking cattle off wheat pasture between the 5th and 15th of this month.

Moisture up to Friday night had totaled 1.65 inches with 1.58 inches falling during February. At this same time last year 1.19 inches had fallen, but last year, the rains practically stopped by March 1, making it difficult to plant later crops, and seriously cutting the wheat yield. In fact, it was June 5 before measurable moisture was noted.

### Changes...

(Continued from Page 1)

verted for payment is 20 percent of the base.

In other respects, the 1964 program is generally the same as last year. The voluntary program combines corn, grain sorghum and barley into a single feed grain base for each farm.

Farmers participating will qualify for price support payments and payments for diverting land to conservation use. They also will be eligible for price support loans on all feed grains produced.

Grain Sorghum \$1.00 lb.  
Corn \$1.25 per bu.  
Barley \$2.00 per bu.

Farmers diverting the minimum 20 percent will receive a payment based on the normal yield times one-fifth of the county support rate.

Farmers diverting more than 20 but less than 40 percent will be paid at two rates. For the first 20 percent, the rate will be the normal yield times one-fifth of the county support rate. The rate of acreage in excess of 20 percent will be the normal yield times one-half the county support rate.

Final suggestion: For further information contact your A. S. C. office.

Read The Classifieds

Classifieds Get Results

Watch For The  
OPENING OF  
S & R APPLIANCE  
209 Miles



**TOP SPORTSMEN** — Pictured are five members of the Emmanuel Lutheran Church which won the Sportsmanship Trophy in the first annual Hereford Jaycee Church Basketball League which was finished Feb. 2. Team members shown left

to right are Bob Wagoner, Leon Vogler, Robert Woolsey, Walter Vogler and Homer Yoakum. Ray Dufur, chairman of the league committee, termed the league a complete success. (Brand Staff Photo)

### Vows Read In Oregon Church

Vows were exchanged in December by Miss Carol Tackitt and Donald Sheerman in the Parkrose Assembly of God Church, Gresham, Ore.

The double ring ceremony was read by the Rev. Garmond S. Mindt.

The bride is the daughter of Mr. and Mrs. Frank Tackitt Jr. Gresham, and the granddaughter of Mr. and Mrs. Virgil Morton and Mrs. Frank Tackitt Sr. and the late Mr. Tackitt, all of Hereford.

Parents of the bridegroom are

Mr. and Mrs. Russell Sheerman, Sandy, Ore. After June 1 the couple will live in Milwaukie, Ore., where he is a test engineer for a chain saw company.

Given in marriage by her father, the bride wore a white wool suit, gold accessories, and a white orchid corsage. Maid of honor was Miss Madonna Mindt, and the best man was Clyde Nichol.

### Four Accidents, Four Ticketed In City Crashes

Police were busy investigating accidents in Hereford during the latter part of this week as estimated damages rose to over \$1,500.

Four accidents were investi-

gated in which all of the occupants of the vehicles involved escaped injury.

Thursday, cars driven by Daniel George Loerwald, 715 Blevins and Jake Tiel, 124 Ave. J were in collision at the intersection of Union and Avenue I.

Damage to Loerwald's vehicle was estimated at \$300 and Tiel's was \$225. Loerwald was cited by A. A. Bagwell, city patrolman, for following too closely.

Vehicles driven by Alvin Leon Martin, 403 Blevins and Roy Alfred Evans were in collision near the intersection of Ross and 4th St. Friday. City Patrolman John Hysmith reported that damage to each car exceeded \$250, and Martin was cited for negligent

collision by hitting a parked vehicle.

A collision occurred Friday at the intersection of Park and Ave. F involving Patricia B. Robinson, 515 Ave. J and Tomas Rodriguez, 209 Brevard.

The accident was investigated by A. A. Bagwell, city patrolman and Rodriguez was cited by Bagwell for negligent collision by failure to heed red traffic light.

A third collision occurred Friday at the intersection of 3rd St. and McKinley involving vehicles driven by Nora Shelton Ward, 804 Erving and Carl Ervin Miller, Rt. 3. Damage to Mrs. Ward's vehicle was estimated at \$160, while Miller's was

only \$40. Miller was cited by Investigating Patrolman Don Brush for failure to stop for a stop sign.

**SAMMY LANE**  
CUSTOM HOMES

Watch For The  
OPENING OF  
S & R APPLIANCE  
209 Miles

### DOLLAR DAY SEPCIALS

Both for Trim & Tailored

**SUITS & COATS**

**1/2 PRICE**

ONE TABLE

**PAJAMAS  
BATHING SUITS  
SWEATERS  
BLOUSES  
And Other  
ODDS & ENDS \$3**

ONE GROUP  
**DRESSES**

Val. to 29.95

**\$5.00**

ONE GROUP  
**DRESSES**

32.95 to 59.95

**\$10.00**

ONE GROUP  
**SLIM JIMS**

Each

**\$5.00**

**SKIRTS**

One Rack  
Val To 19.95

**\$3.00**

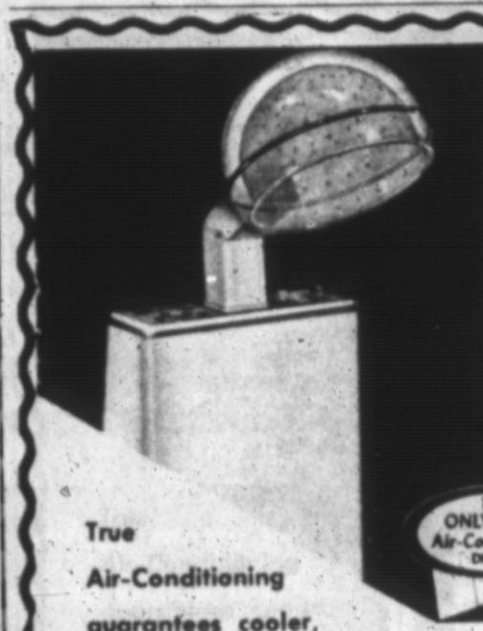
ONE GROUP  
**GIRDLES & BRAS**

**1/2 Price**

**THE Vogue**



Mrs. Donald Sheerman  
... the former Miss Carol Jan Tackitt (Personal Photo)



The Village Beauty Shop has All New Hair Dryers!

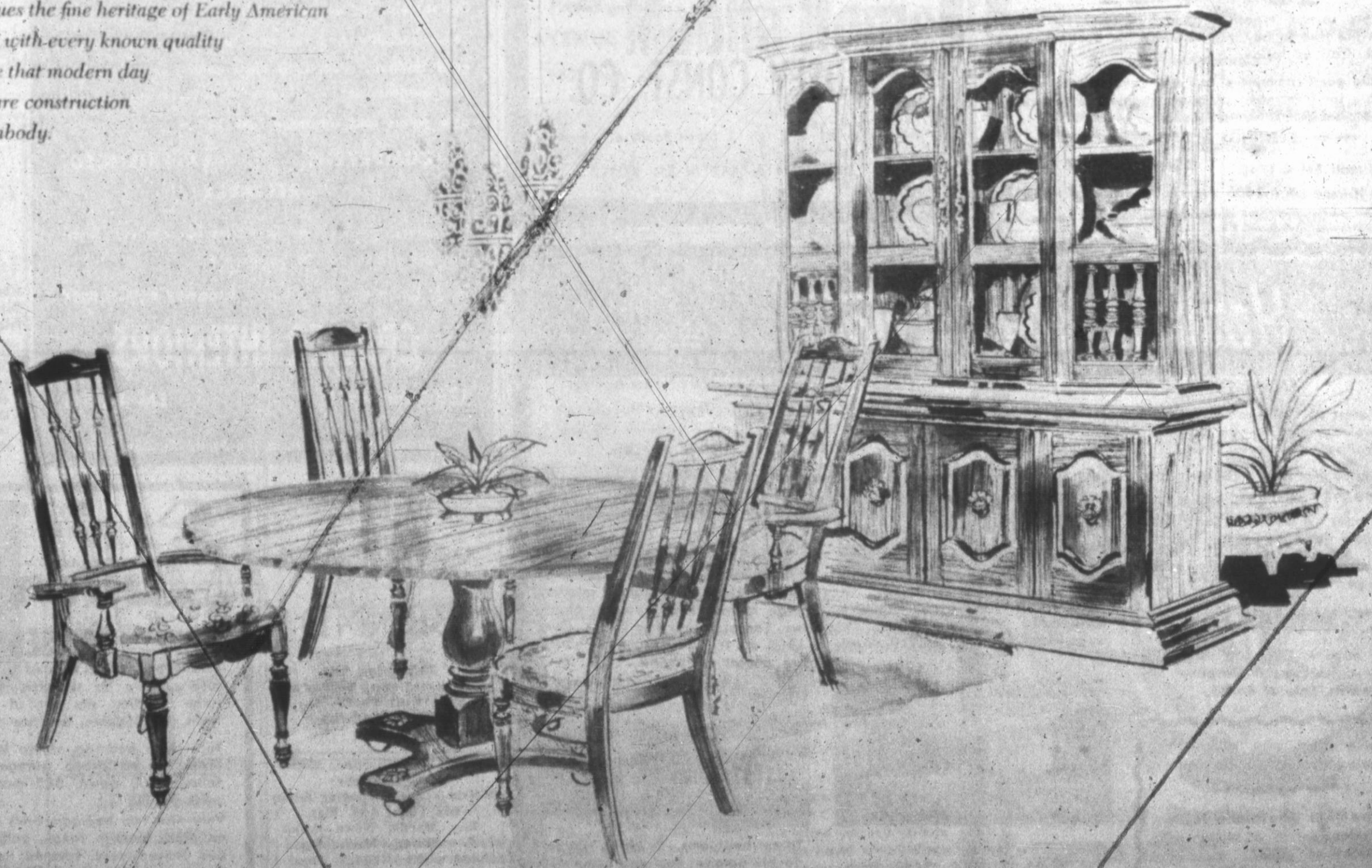
True Air-Conditioning guarantees cooler, cleaner atmosphere.

Everything for your comfort and convenience at...

**Village Beauty Shop**

611-B PARK AVE. EM 4-1270  
Edith Hudson Addie Stallings Coy Tice

Dining room groups by SALEM HOUSE truly continues the fine heritage of Early American styling with every known quality feature that modern day furniture construction can embody.



Exclusively at

**McGee Furniture**

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Home Owned and Operated

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**NOTHING DOWN  
36 MONTHS TO PAY**

ASK ABOUT OUR DECORATING SERVICE



# Phone EM 4-2030 WANT ADS Phone EM 4-2030

**We Are Today Paying**  
(Subject to Market Change)  
MILO ..... 1.82  
WHEAT ..... 2.09 1/2  
Compliments of  
**CONTINENTAL GRAIN CO.**

**HEREFORD BAKERY**  
519 Park Ave. EM4-0177  
HOME OF  
Deaf Smith County  
Bread and Pastries

**Poor Boy's Garage**  
1/4 Mile West of Northwest Elementary  
Bus. Phone EM 4-3509 Home Phone EM 4-2130  
Service Hours: 8:30 Per Year

**BOYD MACHINE SHOP**  
1306 PARK AVE. EM 4-1055  
● Wholesale Auto Parts ● Exchange Engines  
● Crankshaft Grinding ● Crankshaft Journal Welding  
Complete Machine work on Automobile and Industrial Engines

**EAGLE NEST HOMES**  
Builders & Developers  
**Eagle Nest Construction**  
HEREFORD  
230 N. 25 Mile Ave. EM 4-3722  
● Homes Custom Built on Your Lot or Ours  
● Maximum Conventional Loans Arranged  
● Commercial Buildings ● Turn Key Remodeling  
— Also will build to suit tenant on long term lease.

**MARK IV REALTORS**  
Hallmark of Service  
618 W. Hwy. 60 Em 4-2220

**Don't Buy A New Home**  
Until you compare the quality and outstanding feature available to you in an Award Home. Prices begin at \$12,500. FHA, GI or Conventional.

**TRADE**  
Your present house for a new AWARD HOME

**HOMES**  
Large 2 bedroom brick. 829 Brevard. Low, low, down payment and terms to fit your budget. Call for details. H-26.

If you have always wanted a 2-story house, now is the time. Trade your present house for this 3 bedroom brick with 1 1/2 baths, carpets, built-ins, double garage. 602 Star. H-323

1600 sq. ft. for \$8000. Huge living room, 2 large rooms in basement. Good location. Payments \$76 a month. H-330.

More space for less money. Three bedrooms, 1 1/2 baths, carpets, central heat, double closets in every bedroom. Will trade. H-321.

New three bedroom brick, FHA terms, payments \$76 per month. Less than \$500 down. Call for an appointment. H-37.

**FARMS**  
Quarter section, new brick house, 46 acres wheat, 96 acres into, good 8" well. \$500 an acre, easy terms. F-27

Section and a half of Colorado land. 460 acres cultivated, another 180 good level land. Subject to water. Only \$77,600. F-516

320 acres north of Black in Deaf Smith County. Two wells, good allotments. Call for details. F-35.

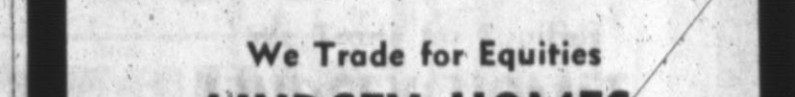
We have several small tracts close to town for suburban living. \$600 to \$1,000 an acre.

There are several types of good businesses for sale. Now is the time to buy that business you have always wanted. Call us today.

There are good commercial lots and development tracts available for investment purposes. If you are interested in capital gains, contact us.

**EVENINGS & SUNDAYS**  
Don Metcalf EM 4-1740 Oliver Streu - EM 4-2857  
Award Homes EM 4-1605 Francis Hardwick EM 4-2241

**Homes For Sale**  
We Trade for Equities  
**LINDSEY HOMES**  
Are MORE For The Money  
Builders of 24 homes this past year!  
**5 NEW HOMES**  
ON ELM ST.  
Move in in March for 10% down  
207 - 213 - 217 Elm  
**FREE CARPET**  
In FHA homes — 501 Nylon with 10 Year Warranty.  
211 Elm - 219 Elm - 136 Gum



We have several small homes we received on trade-ins. Low payments and no closing costs.

**LINDSEY CONST. CO.**  
124 Gough St. 1 Block South of Hospital  
Phones EM 4-3481 or EM 4-0912

**PARK AVENUE REALTORS**  
1503 PARK AVE. HOMES EM 4-0090

Three bedroom brick under construction. Full carpet, built-ins, by EXCEL HOMES of Hereford.

Two bedroom, fence, carpet, carport, central heat. \$750 move in.

New homes built to your satisfaction... any plan you want... or we will draw one for you.

Efficiency home to be moved. This is one you must see to appreciate. Priced to sell.

Two bedroom stucco, close in. \$4500.

**FARMS**  
10013 acres in Castro County. Improvements, 6200 feet of aluminum pipe. \$175 an acre.

One section northwest. Good allotments, 4100 feet of tile, 4 wells, nice home. 29% down, \$350 an acre.

Three sections of grass in New Mexico. \$65 an acre.

Bring us your listing. We want to sell it.

**We Buy Equities**  
Elmer Combs Pat Newell Kenneth Maxwell  
EM 4-1310 EM 4-1608 EM 4-2379

**—FINE UPHOLSTERING—**  
—Custom quality at practical prices  
For nearly one half century—

We sell upholstery fabrics of carefully constructed and balanced qualities—designed and recommended for seating and upholstery application where beauty and durability—and a long life is essential.

**—COME IN AND SHOP AT CRAMER'S—**  
Our samples for spring embody a new concept of softness—pliability and resilience with an extra Scotchgard finishing process to resist soiling and to retain that spotless look, in a range of pace-setting compatible colors and attractive textures.

**—COMPETENT —EXPERIENCED —RELIABLE**

We moved three blocks west from our old east highway 60 address to 125 Sampson St.

R. J. Cramer Eleanor B. Cramer  
**CRAMER INTERIORS**  
125 Sampson St. EM 4-2733  
—Across the street from the Santa Fe Depot—

**FOR SALE Miscellaneous**

**HARD TO FIND ITEMS?**  
Door chimes, light fixtures, HARD TO FIND light bulbs and fluorescent tubes, iron-rite ironer pads and covers and many more items.

**WITHERSPOON ELECTRIC COMPANY**  
129 West 3rd - EM 4-0224 B-1-35-1c

**FEED OATS**  
Extra heavy Northern Oats. Will sell in bulk, pickup or semi-truck load.

**CONTINENTAL GRAIN COMPANY**  
EM 4-2366 B-1-35-3c

**GERT'S a gay girl** — Ready for a whirl after cleaning carpets with Blue Lustré Shampooer for rent. Hereford Hardware. B-1-18-35-1e

**THREE MONTH OLD female black Toy Poodle.** Must sell. Phone BR6-4133. B-1-11-35-1e

**FOR SALE Registered wire fox terrier puppies.** Two males. Joe Smith, 216 Avenue B. B-1-14-35-1c

**MILLENNY supplies, knitting yarns, fabrics, quilt-tops, quilting supplies, art linens, needlepoint rugs, hooked rugs, supplies.** Davis of Canyon. B-1-18-35-8c

**USED RECEPTION DESK.** Village Beauty Shop, 611 Park Ave. B-1-10-35-1c

**FOR SALE**  
One refrigerator  
One gas stove  
One living room suite  
One dinette set  
Call BR 6-4447 B-1-35-1c

**FOR SALE**  
220' setting, 6" used pump. Excellent condition. 150', 8" used Johnston pump. Excellent condition. 260' setting used Layne pump. Very good condition.  
**BIG-T-PUMP COMPANY**  
B-1-35-1fc

**WASHERS... DRYERS**  
Remanufactured by factory trained mechanics. Automatics. Guaranteed A-1 condition.  
**BUY-RITE FURNITURE**  
North End of Main Street B-1-35-1fc

**FOR SALE**  
2 - Fairbanks platform scales, small.  
1 - 5HP-Clinton gasoline engine.  
1 - 3HP 3 phase GE Motor.  
1 - Panel Ray Heater  
821 S. 25 Mi. Ave.  
Telephone EM 4-0577 S-1-27-1fc

**Complete Turn Key Installations of Pumps and Gear Drives**  
**BIG "T" PUMP CO., INC.**  
Sales & Service  
Hereford ..... EM 4-0353  
Dimmitt ..... 647-3444  
Frona ..... 2151  
S-1-24-1fc

**FOR SALE:** 25 acres of carrots for livestock feed. Fenced, water, Man to care for stock. See Walter Leal, Nine miles north, four west, 1/2 north of Hereford. B-1-36-1fc

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see

**KINSEY - OSBORN MOTORS**  
142 MILES AVENUE B-1-26-TFC

**Chrysler - Plymouth AUTOMOBILES**  
**CHRYSLER IRRIGATION ENGINES**  
New & Used  
**McCULLOUGH MOTOR CO.**  
Sales & Service  
345 East Highway 60  
Phone EM 4-3150 B-1-10-34-TFC

**FOR SALE:** Baby Bed with mattress. EM 4-3384. 708-B, Miles Avenue. B-1-10-9-2c

**FOR SALE:** Dry land cane Bundles, Phone EM4-1724. B-1-10-34-tfc

**PURE BRED BOXER pups** for sale. Call AV9-4541. B-1-10-35-1p

**BERMUDA GRASS**  
Digger and planter. 1962 model Janeway Digger and 2 row pull type planter. 1962 3/4 ton Ford pickup, overhauled. New rubber.  
One cow horse, 6 years old, gentle. Contact James D. Hamilton, Box 566, or phone 461-2629. Tucumcari, New Mexico. B-1-9-2c

**BIG RED BARN**  
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.  
EM 4-3552  
West Edge Of Hereford Highway 60 B-1-1-TFC

**HAVE YOU TRIED??**  
The prompt, courteous and guaranteed service at  
**POOR BOY'S GARAGE**  
Bring us all your automotive troubles. Lawn mowers to tractors.  
Bill McIver — EM 4-3509  
Johnny McIver — EM 4-2130  
EM 4-2799 B-1-11-Tfc

**ALFALFA HAY** See Charlie Holt 4 1/2 Miles West on Clovis Highway. EM 4-0402 or AV 9-4599. B-1-14-8-110p

**2. FOR SALE Farm Equipment**

**TOP QUALITY Irrigation Dams** as low as \$3.25  
**DAVIS IMPLEMENT**  
144 W 2nd EM 4-2811 B-2-18-1fc

**FOR SALE:** 720 John Deere tractor. EM4-1582 after 6 p.m. B-2-10-35-1p

**WE ARE DEALERS**  
For Peerless Grain Rollers and Feeding Equipment  
**DAVIS IMPLEMENT**  
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**3. FOR SALE Automobiles**

1958 Chevy Impala. Really good shape. Automatic, rolled and pleted. Real sharp. Call EM-4-0454. B-3-14-17-tfc

**Hereford Real Estate** EM4-2424  
345 WEST 1st Street

**FARMS** SEE THESE HOMES TODAY AND EVERYDAY

640 acres at \$210 per acre. Good 6" water available—an paveme —excellent allotments.

640 acres improved. \$185 per acre. Drilling well now.

160 acres, 2 wells, 20 acres cotton. Low down payment.

320 acres, two 8" wells, house, \$450 per acre.

One section, 3/4 grass, 160 in cultivation. \$105 per acre.

3200 acres in Colorado. Four 10" wells—on pavement—excellent improvements. Sale or trade.

Have client who will cash lease land with good water

Have client who wants to buy development 1/2 or section with at least 6" water.

**HOMES** Beautiful, spacious home. Fireplace, dishwasher, disposal, carpet, has everything. \$19,100, \$1,910 down.

White brick, beautiful interior, large rooms, den, fireplace, planters. Large closets and baths. Over 1800 sq. ft. \$22,100. These homes are almost completed.

Three bedrooms, 2 baths, carpet, double garage. Real nice home with extra closet space. \$14,750, \$450 down.

Three bedrooms, 1 1/2 baths, all carpet, range & oven. \$12,350, \$400 down.

1600 sq. ft. home. \$17,500. Large dep, dishwasher, disposal, range and oven. See it now.

Three bedrooms, 2 baths, large living room. Buy equity and assume loan for \$1800. SPECIAL 4 bedrooms, 2 baths, large living room, basement, \$10,500.  
JIM CRAMER EM 4-1226 BUDDY JOWELL EM 4-1799 SHOW HOME EM 4-1331

**THE SUNDAY BRAND**  
Established 1948  
Published every Sunday at  
130 West Fourth St.  
Hereford, Texas

James M. Gilentine, Editor and Publisher  
Melvin Young, Managing Editor  
Bill Penn, Adv. Mgr.  
Ray Martin, News Editor  
Lee Brown, Mech. Supt.  
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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

Buy With Confidence **DEMAND... JUSTICE HOUSES** FARMS

Small tract of land located south of Hereford suitable for sub-dividing or just a large building site out of the city limits. \$750 down, balance monthly.

Nice three bedroom stucco located near downtown. Attached garage, backyard fence, \$600 down, \$85 monthly. Total price \$6500.

Very nice two bedroom brick with covered patio, built-in range, garage, carpet and fenced yard. Located in northwest Hereford. \$1500 down, \$79 per month.

Three bedrooms, one bath, large garage and finished storm cellar. Oversized lot, Clean as a pin. FHA financing available.

Panorama Homes, Inc., invites you to watch the construction of a three bedroom, 1 1/2 baths, den and double garage being built at 204 Aspen and also a three bedroom, bath and a half and single garage being built at 428 Western.

320 acres northwest of Hereford. One 8" well on natural gas. 200 acres maize, 49 acres wheat, lays beautiful. \$425 an acre, 29% down.

Quarter section near Plainview. Lots of water and good cotton. Will trade for 1/2 to 1 section stock farm in Hereford area.

480 acres with three 8" wells on natural gas, two bedroom home, good allotments, located northwest of Hereford. \$400 per acre, 29% down.

Bring us your listings.

**Justice Realtors**  
Corner Main and Hiway 60  
EM 4-1757 EM 4-2266 Box 711  
Gene Sneed Mike Justice  
EM 4-1420 Res. EM 4-0544  
Virgil Justice



# Phone EM 4-2030 WANT ADS Phone EM 4-2030

**MILBURN MOTOR COMPANY**  
We Pay Cash For Used Cars  
225 N. Sampson  
Phone EM 4-0077  
B-3-33-TFC

FOR SALE: 1964 Chevy Impala, S.S. 45 HP, 4 speed, positraction P.S., P.B. P.W. Call EM 4-1786.

FOR SALE: 54 Chevy; Belair; Powerglide; \$225; EM 4-0799 after 7:00 p.m. B-3-10-31-tfx

**4. REAL ESTATE For Sale Or Trade**

FRONTAGE ON HIGHWAY 60. Two small houses, 50' lots. 15 acres Creek pasture. EM4-1089.

S-4-14-33-5p

FOR SALE or Cash Lease. Quarter section, well improved, 98A irrigated. Near Tucumcari, N.M. Contact Route 4, Box 114.

S-4-19-33-3c

**CAMPBELL REAL ESTATE OFFERS— FARMS**

320 acres on the north plains, lays good, 1-8" and 1-10" well, good allotments, shallow water, cheap gas. Very rich soil, waters well. Comparable land bringing \$300. Price—\$250 per acre. 2500 acre farm near Vega. 8 strong wells, good allotments, large existing loan. Some underground pipe. Low price, 29% down.

PERFECT 1/4, best of water and allotments, near Hereford. \$425 per acre.

Perfect short section, 4 wells, adjoins city, fully allotted including 70 A. cotton, rich soil. Only \$375.00 per acre.

**HOUSES**

NEW 3 bdr. CHARM homes. ceramic baths, fully insulated, central heating, laminated siding. Within walking distance of new shopping center. \$270 TOTAL move-in, \$65 per month; Save 2 or 3 months of your rent money and buy a N+W home.

BEAUTIFUL, large, luxurious home with all the extras and fine in every detail. Large rolling lot w. watering system, adjoins park in exclusive location. \$34,500.

NICE older, 2 STORY HOME with double garage, beautiful neighborhood. Will carry large loan. \$16,500

**INCOME PROPERTY**  
TWO HOUSES on one lot, appraised for more than selling price of \$8,000.00.

12 UNIT APT. BUILDING, large income, perfect location. Only \$40,000.00

**CAMPBELL REAL ESTATE**  
1 1/2 mi. West on U.S. 60  
Phone EM 4-0972

Mrs. Gwen Leatherman  
EM 4-1650

Mult Wheeler—EM 4-3789  
Bruce Plummer—EM 4-0798  
Gene Campbell  
S-4-35-2c

Nice 1/4 close in. 21C, 97M, 28W, 1 well. Rented for 64. 29% down.

Table top 1/4 west of Friona. 2-6" wells on ngt. gas, 1 mile underground tile. 80 wheat, 50 mila, 12 cotton. \$425 A. 29% down.

Almost choice 1/2 sec., 1/2 mile from pavement. Excellent water. 2-8" wells on nat. gas. 226A mila, 68A wheat, 35A cotton. All plowed and ready to go with full possession if sold soon. 29% down.

Well imp. sec. stock farm with new 3 bedroom brick home, 1-6" well, nat. gas. 295 A. cult. 136A mila, 94A wheat. Full poss. \$265 A, 29% dn.

**Carthel Real Estate**  
206 N. 25 Mile Ave.  
Ph. EM 4-0944  
Hereford, Texas  
B-4-35-3c

**CENTRAL TEXAS**

If you are interested in farms or ranches, large or small, irrigated or dry, located in Central Texas—see us. We have all kinds of listings in Brown and surrounding Counties.

Farm & Ranch Specialist  
The P. I. (Perry) Matson Co.  
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200 N. Center-Dial MI 3-5333  
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**HOUSES TO BE MOVED**

HOUSES, sheds, barns, storage houses, rent houses, can be built by us and moved to your location. See us for prices.

**LINDSEY CONSTRUCTION CO.**  
124 Gough Street  
Telf EM 4-3841, Hereford  
B-4-34-35-tfc

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We have tons of money to lend on Farms and Ranches. Long term low interest.  
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Friona, Texas  
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PHONE EM4-0910  
BILL DRUMMOND  
**BILL'S ELECTRIC**

**SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE**  
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209 Miles

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Growing - Finishing Rations  
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FOXWORTH GALBRAITH  
NO DOWN PAYMENT  
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**HILL'S TEXACO**  
FIRST & MILES  
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CONVENIENT TO DOWNTOWN

**SERVICE ON**  
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Any Make or Model  
**SUNSET APPLIANCE**  
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All makes & Models  
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FOR Gas Wash Grease Wheel Balancing Minor Repairs  
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Years of Experience On All Makes  
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Ready To Wear  
509 Park Ave. EM4-1180

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**STOP IN SOON**  
Phillip "66" Products  
**EAST SIDE "66"**  
Rocky Stewart  
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**WE PAY TOPS**  
  
**WE PAY AMARILLO MARKET PRICES**  
EM 4-3514 7:30 - 12 Noon  
**Hereford Sale Barn**  
Livestock Weighed Free

**POLITICAL CALENDAR**  
Commissioner, Precinct 1  
Charley Sowell  
Earl Holt  
J. F. Martin  
Commissioner, Precinct 3  
J. T. Gulan  
Jim Monroe  
Bruce Coleman  
Sheriff  
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Charles Skinner  
Tax Assessor-Collector  
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William (Bill) Hunter

**MATTRESSES**  
New • Renovated • Remanufactured  
FREE PICKUP & DELIVERY  
Your Mattress Remade \$14.90  
New Springs \$24.90  
Call or Write  
**ANDERSON**  
Mattress & Upholstering Co.  
Box 802 — 205 N. Tyler  
Amarillo DR3 -8313

**STATED MEETINGS**  
Second Monday  
 Thursday Night  
Floor Practice  
7:30 P.M.  
Hereford A. F. & A. M.  
No. 849  
Tray Stambaugh, Sec.  
Bill Hutson W. M.

**RENT A CAR**  
BY DAY, WEEK or MONTH  
**Campbell Pontiac**  
815 E. 1st EM 4-2283

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.  
SEE:  
**LESLEY MOTOR CO.**  
For the finest in farm machinery.  
West Hi-way 60  
Phone EM 4-1600

**Three Bedroom 1 1/2 Bath House**  
under construction  
at  
**423 Ave. C**  
**Excel Homes**  
of Hereford  
EM 4-0090  
or  
Canyon  
OL 5-4209

**Hereford Radiator**  
DEPENDABLE SERVICE  
120 Schley EM4 - 3355

It has been a real pleasure to serve all you folks who have come into the Texas Employment Commission Office. I resigned this past week to be among the unemployed for awhile.  
**Ruby Lee Hickman**

**GOLDEN SPREAD HOMES**  
"The Best Buy on homes in Hereford"  
Total Move In Cost... \$665.00  
Call  
**DON BROWN** - Tulia  
WY 5-2580 or WY 5-3307  
or Local Agent  
**MICHAEL WILSON**  
Roy Smith Real Estate  
921 E. First  
EM 4-1800  
Hereford Texas

**OPTIMIST CLUB**  
Meets  
Monday Eve  
6:30 p.m.  
Raney's Restaurant

**Kwanis Club**  
Thurs. Noon  
IOOF Hall  
207 E. Sixth

**Hereford Rotary Club**  
meets every  
Monday at 12:05  
**RANEY'S RESTAURANT**

**Lions Club**  
meets each  
Wednesday, 12 Noon  
Hotel Jim Hill

**ELKS**  
Meet Each Tuesday  
Night, 8 P. M. At  
131 East 2nd Street

**ALCOHOLICS ANONYMOUS**  
EM 4-1094  
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'NIP

**Artisan ORNAMENTAL IRON & ALUMINUM CO.**  
COLUMNS — RAILS — GATES — STAIRS — ORIGINAL DESIGNS — FURNITURE — AWNINGS — WELDING  
2027 MATS-AVE. AMARILLO, TEXAS PL 6-2801

**GLASS IS OUR BUSINESS —**  
Call Us For All Your Glass Needs  
**HEREFORD GLASS CO.**  
1302 Park Ave. INC. EM 4-2652

Something New Has Been Added!  
Heavy Duty Front End & Frame Machine. Experienced and Factory Trained Personnel  
**Hereford Radiator**  
120 SCHLEY EM 4-3353

**Western Alignment & Brake Service**  
20 years in the business — 15 years in Hereford  
SPECIALIZING IN  
Front End Alignment • Brakes • Exhaust System

**DO YOU NEED HOUSING NOW?**  
If so, contact PALO DURO MOBILE HOMES, 5125 Amarillo Blvd., East Amarillo, Texas, or call DR 2-5951. Open from 8-8, 6 days a week. New and used, low down payment and bank rate financing. Open Sundays by appointment.

**GO GO GO**  
For What ????

**PARK AVENUE Mobile Homes**  
1507 Park Ave. EM 4-0090

**CHICKASHA, MEDALLION, COMET**  
We have them, come take them away. Rent your Comet Travel Trailer now for your summer vacation or week-end at the lake.  
**office at PARK AVENUE REALTORS**  
Pat Newell Res. EM 4-1608  
Wendel Maloney Res. EM 4-3527  
Kenneth Maxwell Res. EM 4-2379  
Elmer Combs Res. EM 4-1310

**FARMS**  
Good quarter section, excellent water. \$350 per acre, -20,000 down.  
Good 1/2 Section. Good allotments, fair water. Some underground Tile. Would consider any reasonable offer.  
292 acres close to town. 80 acres in grass. Two good 8" wells on natural gas, good allotments. \$450 an acre, 29% down.  
Good section, Castro County. Four good 8" wells, 3 sets of improvements. Fully allotted, \$325 an acre, 29c down.

Interested in buying a home? Come by and let me show you my listings. I also have listings on commercial property.  
**LOANS**  
Prudential farm loan. Prompt appraisals.

**Harold Norton**  
REAL ESTATE  
**Robinson**  
INSURANCE  
Office EM 4-2232  
Home EM 4-1462

**TRAVELING OR LOOKING FOR A HOME?**  
Mobile Homes are the best and most economical way to live. Both mobility and beauty at the least prices. Vacationers, rent or buy your travel trailers. from...  
**D & M Trailer Sales & RENTALS**  
500 Amarillo Blvd., E. DR 4-1211  
Open Sundays by Appointment

home planning development company  
IS NOW IN  
HEREFORD  
Model-246 elm  
call: ed humphreys em 4-2667  
OPEN DAILY  
WE OFFER:  
Complete Financing Services  
Complete Architects Service  
True Quality for Your Dollar Value  
Guaranteed Construction  
Please Call Today: We Will Enjoy Being of Service to You. There is no Charge For Our Customer Planning Service.

**BARTON - ROBERSON Construction, Inc.**  
Custom Built Homes  
on your lot or ours...  
MAXIMUM LOANS ARRANGED  
Commercial Buildings  
Call Day or Night  
**GENE BARTON**  
EM 4-2327  
Hereford

**"We Pride Ourselves in the Best"**  
**CUSTOM HOMES** from \$25,000 up  
Residence Under Construction  
Half Mile North on 385j  
—OPEN DAILY—  
**Sammy Lane** CUSTOM HOMES



**Classifieds...**

**DEAN BINGHAM LAND COMPANY**  
Farms - Ranches  
Loan Service  
116 S. 25 Mile Ave.  
Phone EM 4-0410  
B-4-15-TFC

**FOUR BEDROOM**, two bath house for sale by owner. Close to schools. EM4-2547.  
B-4-13-34-4p

**FOR SALE**  
1520 acres, 3 farms, 8 wells. Good terms.  
**FOR SALE OR TRADE**  
14 unit Motel, Highways 287, 385 and 160. New 4 bedroom, 2 bath living quarters. Doing excellent business. Owner retiring.  
**R. F. WRIGHT**  
Springfield, Colo., Baca Co.  
Phone 523-6991  
B-4-34-4p

**UNUSUAL OPPORTUNITY**  
To buy fine 3 bedroom house on Texas Street. This house has everything. Carpeting, drapes, range, refrigerator, 3 baths, fireplace, dishwasher, blender, sprinkler system, fenced back yard, central heat and refrigerated air conditioning. PRICED TO SELL. Terms to suit buyer, Phone EM 4-1655 or EM 4-0554.  
B-4-32-tfc

**BY OWNER:** Four bedroom brick. Best location. Phone EM 4-2079.  
B-4-10-33-TFC

**FARMS**  
162 A., 150 cul., 1-8" well, good allot., irr. 1/2 sec. lease to go with sale.  
**ONE GOOD SECTION**, 3-8" wells, well located. Good allotments, \$415.00 per acre. Good terms.  
785 acres Sherman County, 725 cultivated, 632A allotments, 290 wheat, balance milo. In irrigation district. Test well privileges. Price \$160.00 acre. 29% down. balance 20 years 5%  
Extra nice 640, 3-8" wells. Allotments. Deaf Smith Co. \$415.00, acre; 29% down.  
Have some 5, 10, 20 and 80 acre tracts near Hereford, some imp.

**HOMES**  
2-bedroom, frame, single garage, fenced yard and storage building, \$375.00 down.  
3-bedroom frame, double garage, \$9,000.00 only \$500.00 down, buyer get loan.  
3-bedroom brick with den, double garage, stove and oven, fenced yard, \$17,900.00, loan \$15,000.00  
3-bedroom brick, double garage, fenced yard, built in dishwasher, disposal unit, stove & oven, air condition, Price \$23,625.00, loan \$17,500.00.  
**J. M. Hamby Real Estate**  
1/2 Mile South of Underpass on Highway 385 EM 4-3566  
J. M. Hamby EM 4-2553  
Durward Hamby EM 4-3466  
Gerald Hamby EM 4-1534  
Harold Hamby EM 4-3454  
B-4-8-tfc

**FARMS & RANCHES FOR SALE**  
**FINE 1/4 SECTION:** Near Summerfield. All perfect clean level land in cult. Fully allotted. Fair improvements. Good 8" well on natural gas. 1/2 Min. Poss. Price and terms on request.  
**1/2 SECTION:** NW Hereford. Nice 2 bed room home, 2 8" wells on Natl. gas. All good land in cult. Good allotments. Possession. Terms. Per acre \$395.  
**GOOD SECTION:** NW Hereford, all good land in cult. Good wheat and maize allotments. 3 8" wells on natl. gas. Rent goes this year. Possession next year. 29% down. Long time terms on Bal. Per A \$395.  
**MANY OTHER LISTINGS:** On farms and ranches, located throughout the Country. See us for your farm and ranch needs. Your listings wanted.  
**WESSON REAL ESTATE**  
South on 385 Hwy  
Phone EM 4-2428  
Hereford, Texas  
B-4-9-tfc

**FOR SALE**  
Large home in NW Hereford large lot with yard in. Almost 2100 square feet, plus two car garage. Built by owner. Not a development house. If you are interested in a fine home, call EM 4-2849.  
B-4-4-TFC

**FOR SALE:** To be moved. Small, ultra modern house. Beautifully designed, well built. Ideal for efficiency living or as rental property. Call EM4-0890.  
B-4-8-tfc

**FOR SALE ONE bedroom trailer** and lot on Texas Street, between Norton and Higgins. See owner 9 miles east on highway 60 or write R. E. Curtstinger Route 1.  
B-4-28-35-3c

**Irrigated Farm Land and Ranches.** Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor **J. C. RICKETTS, REALTOR**  
Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC

1260 Acres Crystal City table top land, deep soil, no rocks or sand. 2-2100 Gal. per minute wells, 1-River pump 1-Lake pump 2-Sets of improvements. \$250.00 per acre 29% down This is worth the money & won't last long at this price.  
**Mack Bainum Real Estate**  
Frisco, Texas  
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**\$\$\$**  
**ONE MILLION DOLLARS**  
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For  
**PRUDENTIAL**  
America's Largest Farm Lender  
**SAM NUNNALLY**  
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**LONE STAR AGENCY**  
B-4-1-27P

**FOR SALE**  
PARMER COUNTY, 155 Acre Farm. 84 maize, 11.6 cotton, 37 wheat. \$500.00 acre. Call Billy Bell, BR 6-5131.  
B-4-9-2c

**FOR SALE**  
PARMER COUNTY, 160 acre farm. 51 maize, 14.6 cotton, 82.8 wheat. \$550.00 acre. Call Billy Bell, BR 6-5131.  
B-4-9-2c

**FOR SALE**  
PARMER COUNTY, 160 acre farm. 51 maize, 14.6 cotton, 82.8 wheat. \$550.00 acre. Call Billy Bell, BR 6-5131.  
B-4-9-2c

**FOR SALE**  
PARMER COUNTY, 160 acre farm. 51 maize, 14.6 cotton, 82.8 wheat. \$550.00 acre. Call Billy Bell, BR 6-5131.  
B-4-9-2c

**JOHN HANCOCK FARM & RANCH LOANS**  
For one of the best farm & ranch loans available, see Wesson real estate for a John Hancock loan.  
JOHN HANCOCK is one of the oldest and largest farm & ranch lending agencies in America. They have lots of money, and want to loan it. JOHN HANCOCK makes farm & ranch loans, anywhere, for any purpose. For buying land, for making improvements, and refinancing a burden-loan condition to a more liberal basis.  
JOHN HANCOCK makes free, prompt and liberal appraisals. No stocks to buy, no commission to pay. You get all your requirements. Low int. rates. For the best farm and ranch loan available, see or call  
**WESSON REAL ESTATE**  
So. on 385 Hwy.  
Hereford, Texas  
Phone EM 4-2528  
B-4-9-tfc

**NICE 3 bedroom home** located at 115 Ave. C. Completely redecorated. Large double garage, finished storm cellar, room for rental property in back. Full: FHA financing. Contact Mike Justice, EM4-2266.  
B-4-30-35-3c

**ACREAGE OR lot for sale:** Will give terms Call EM4-1558  
B-4-10-35-tfc

**FOR SALE** Three bedroom, double garage. Carpet, drapes fireplace, dishwasher, garbage disposal, fenced yard.  
EM4-1432  
S-4-15-35-2p

**LONE STAR AGENCY 601 Main Street**  
Two bedroom stucco, 2 baths, living room, kitchen, two car garage, fenced back yard. Close to downtown. \$16,275. \$14,000 GI 4 1/2 % loan.  
Three bedrooms, 3 full baths with ceramic tile, refrigerated air conditioning, wood burning fireplace, large and plentiful built-ins. 2380 sq. ft. on living area plus 380 sq. ft. back porch. Two car garage. This is a dream house.  
Two story brick veneer. Three bedrooms, 2 baths, two car garage. 1700 sq. ft. in living area. Refrigerated air conditioning.  
We have many other listings on good buys in dwellings. Call for a showing of these houses.  
**LLOYD SHARP**  
Lone Star Agency  
EM 4-0555  
B-4-35-tfc

**FOR RENT**  
FOR RENT In Canyon: Nice large three room furnished apartments, water paid. \$45.00 to \$65.00 per month. Children and pets allowed. Call OL-5-3364 or inquire 2507 9th Ave. Canyon, Texas.  
B-5-28-9-6c

**NICE TRAILER** Space for rent. Call EM 4-0302.  
B-5-10-9-TFC

**FOR RENT:** two bedroom house with big basement. Call Bill Bradley. EM4-2610 or EM4-3330.  
B-5-14-8-tfc

**FOR RENT:** House in Summerfield. Call BR 6-4188 or AV 9-4123.  
B-5-10-9-TFC

**ONE BEDROOM** unfurnished apartment for rent. Nice. Carpeted. Available March 1st. Call EM 4-2488.  
B-5-13-9-TFC

**TWO NICE HOMES:** for rent. Whites only. No pets. Call after 5:00 p.m.  
EM 4-1758  
B-5-14-34-tfc

**FURNISHED Apartment** for rent. Palo Duro Apartments. 608 East Third.  
B-5-10-34-tfc

**FOR RENT:** Two bedroom furnished apartment for Latin Americans. Bills paid. Call EM4-0972 or EM4-0789.  
B-5-15-34-tfc

**FOR RENT:** Building at 621 East First Formerly Allis-Chalmers Dealer location. Phone EM 4-1111.  
B-5-13-6-tfc

**CAR LOT** for rent. Phone EM 4-3566.  
B-5-10-31-tfc

**TWO ROOM APARTMENT** Carpeted, drapes, built-in electric stove, refrigerator, water paid Call EM4-3719.  
B-5-13-35-1c

**UNFURNISHED** two bedroom house. 131 North 25 Mile Avenue.  
S-5-10-35-tfc

**FOUR ROOM HOUSE** for rent: White couple only. Apply 426 Schley.  
B-5-11-35-2c

**FOUR ROOM** Apartment, partly furnished, Catalpa Sheet. Call EM 4-0864 or Come to 109 Avenue J.  
B-5-15-35-1c

**FURNISHED & UNFURNISHED APARTMENTS** FOR RENT Looking for 2 large bedrooms with double bath, complete with all the trimmings? Before you move you owe it to yourself to see these outstanding features:  
Luxurious Carpets  
Private Patio  
Paneled Living Room  
Drapes  
Refrigerator - Stove  
Dishwasher  
Plumbed for Washer & Dryer  
Ample Storage

**THUNDERBIRD APARTMENTS**  
So. Centre & Park Ave.  
Open from 2 to 6  
Or call for an appointment  
**MARK IV REALTORS**  
EM 4-2220  
B-5-28-tfc

**FOR LEASE:** my home. White. Adults. Phone EM4-0028.  
B-5-10-6-tfc

**FOR LEASE** New two bedroom split level duplex apartment, unfurnished, Central heating, refrigerated air, tile bath, carpet, 13th and B. Shown by appointment. EM-4-1111.  
B-5-24-30-tfc

**WANTED**  
WANTED PASTURE for truck load or more calves until about May 1st. EM4-3817.  
B-6-13-34-3c

**WANT TO BUY** used riding saddle, standard, full size. Phone EM4-0353 or EM4-1303.  
B-6-13-35-tfc

**WANT TO BUY:** Springer Holstein cows or Springer Holstein Heifers Cecil Malove EM 4-3499.  
B-6-13-35-3c

**WANTED:** Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson Hereford, Tex.  
S-6-31-TF

**WANTED:** 50 or 60 HP. Electric Motor. Call EM4-0916.  
B-6-1076c

**NEEDED LISTINGS** on farms, homes, businesses and commercial property. Justice Realtors.  
B-6-11-4-TFC

**STANLEY HOME** Products is pleased to announce their new Lady Catherine Beauty Aid Line. Demonstrators needed. For information write: Frances Layman, Box 284, Dimmitt, Texas.  
B-8-25-9-6c

**WANTED - Experienced** motel maid. Prefer mature Spanish woman. Would consider training. See Frank at Lucky-4-Mo-te.  
B-8-17-35-tfc

**EXPERIENCED BEAUTY** Operator. Apply in person. Village Beauty Salon, 611 Park Ave.  
B-6-12-35-1c

**WANT EXPERIENCED** hand for irrigated farm. Phone. EM4-0213.  
B-8-10-8-tfc

**MAKE \$70.00 WEEK PART TIME**  
We have opening for several men in Hereford and surrounding towns, who wish to supplement their present earnings.  
Requirements are, you must be between 21 and 50 years of age, must be able to work from 4:00 P.M. to 7:00 P.M. or from 7:00 P.M. to 10:00 P.M., 5 days a week, or equivalent of 20 hours a week.  
**IMPORTANT,** your wife must be present when we talk with you.  
For interview, come to Jim Hill Hotel, Monday March 2, 7:30 P.M. sharp, ask for Mr. Byrd.  
B-8-35-1c

**PART TIME** secretary for Church. 15 hours per week Call EM4-1668 Monday.  
B-8-12-35-1c

Are you looking for a good part-time of full-time income in Deaf Smith Co. or Hereford? Many Rawleigh Dealers earn \$2.50 and up per hour. See Clifford Leake, P.O. Box 438, Bovina or write Rawleigh, Memphis, Tenn.  
B-8-34-2p

**WAITRESSES** Wanted: Apply in person at Raney's Restaurant.  
B-8-10-1-tfc

**9. Situations Wanted**  
CUSTOM FARM WORK: Listing, Mold-board, hoeing. Call EM4-1542.  
S-9-10-33-11p

**10. NOTICE**  
**FOR SOFT WATER SERVICE** Or home owned water softeners, see Soft Water Service. 216 N. 25 Mile Avenue Phone EM 4-3280  
B-10-7-tfc

**DITCHING SERVICE AND SPRINKLER SYSTEMS**  
EM 4-0343 EM 4-1567  
B-10-19-TFC

**11. Business Service**  
**SEWING MACHINES**  
Vacuum Cleaners, Parts and Repairs. Disposable bags.  
**JEFF ROBERSON**  
137 Ave. D. Ph. EM4-0262  
S-11-28-TFC

**FOR BETTER HEALTH** AND better living, use soft water. Conditioning is our business and has been for the past twenty years. We sell home owned softeners and have on display several models at all times and carry a stock of home owner softeners at all times. We also install service softeners on rental basis. Bring us your water troubles.  
With twenty years experience behind us, we have all the answers.  
**SOFT WATER SERVICE**  
216 N. 25 Mile Avenue  
Phone EM 4-3280  
S-11-31-tfc

**FURNITURE**  
Repaired and refinished. Pianos to footstools. 25 years experience. Custom mfg. and cabinetmaking.  
**A. H. DAVIS FURN.**  
509 S. 25 Mile Ave.  
EM 4-2769  
S-11-32-tfc

**LET US handle** all your real estate problems including free rental service. Justice Realtors.  
B-11-14-4-TFC

**OWENS & HOLLINGSWORTH**  
EM 4-3572  
Commercial - Industrial  
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809 EAST SECOND  
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Melvin, Doug and Virgil  
**FOWLER AND KELLEY**  
Electrical Contractors  
Residential and Commercial  
All bids and wiring competitive.  
Phone EM 4-1345  
Nights phones EM 4-2012 or EM 4-1828; EM 4-1345  
B-11-21-tfc

**CUSTOM LANDSCAPING**  
Certified business. Work guaranteed. Free Estimates.  
Dalhart Nursery  
Box 788 Call 249-2633  
B-11-33-8r

**DILLARD EARTH MOVING SERVICE**  
Bulldozer Work  
**TROY NEWMAN**  
Phone EM 4-2072  
B-11-42-TFC

**INCOME TAX SERVICE** - B. Lee Cooatsougher. 108 West 8th.  
S-11-10-29-13P



**LEAGUE CHAMPS** - Members of the First Presbyterian Church took top honors in the First Annual Jaycee basketball league. Members of the team shown left to right are Gerald Hale, Joe Kerr, W. C. Russell, John Smith and Dave Hopper. (Brand Staff Photo)

**FRIO NEWS**

**Couples Return From State Tour**

By Mrs. Charles Self and Mrs. Owen Andrews

Mr. and Mrs. Owen Andrews and Mr. and Mrs. Herb Bruns returned Wednesday from a week's trip after visiting various points in Texas. They visited the state capitol and points of historical interest in San Antonio, Harlingen, Corpus Christi, Galveston, Houston and Dallas. They also visited Bruns' mother at Harlingen, his grandmother and other relatives in Houston, and Mr. and Mrs. S. B. McLellen, former Hereford residents in Dallas. They also visited Bruns' father, Harry Bruns, in Vernon. The McLellens work at Buckner's Baptist Children's home, taking care of supplies.

Frio Homemakers club met in the home of Mrs. Homer West Tuesday evening when Mrs. Milton Adams presented a program on refinishing furniture. Those present were Mrs. James Dobbs, Mrs. J. D. Stringer, Mrs. Charles Self, Mrs. Henry Andrews, Mrs. Don Scarbrough, Mrs. Ernest Harder, Mrs. Annie Springer and the hostess.

Mr. and Mrs. James Dobbs and LeAnn and Renee visited with Mrs. Dobbs' parents, Mr. and Mrs. Walter Jay, in Elk City, Okla., over the weekend. Mr. and Mrs. Jim Cassels and Jeanne of Dimmitt also visited the Jays.

Mr. and Mrs. Cecil Brooks, Modesto, Calif., visited Friday night with Mr. and Mrs. Jim Brooks. The group visited the Duward Taylors in Frisco, Friday evening.

Mr. and Mrs. Kenneth DeHart and family visited with Mr. and Mrs. James Dobbs and family on Thursday.

Mr. and Mrs. Ernest Harder and family visited Mr. and Mrs. D. P. Schmidt in Corn, Okla. Saturday.

They were guests of Mrs. Harder's brother and his family, Mr. and Mrs. Ewald Schmidt in Clinton, Okla. Saturday night and Sunday.

Mr. and Mrs. K. H. Cox, Lubbock, were honored with a dinner last Sunday in observance of their 25th wedding anniversary in the home of Mr. and Mrs. Charles Self and Brent. Those present were Lynn and Larry Cox; Sharon Oldham, Dimmitt, and Mr. and Mrs. Elza Warrick and Mr. and Mrs. Jim Brooks.

Mr. and Mrs. Harlan Barber attended funeral services for a long-time friend, Albert Hughes at Abernathy Tuesday afternoon.

Hughes, 67, had received injuries in an automobile accident two months ago. Services were held in the First Baptist Church, Abernathy.

Mrs. Truitt Allen and son, Billy, Springer, N. M., spent Wednesday night with the T. L. Sparkman family. They and the Rev. Mr. Allen and other Allen children had come to attend burial services for Mrs. Beulah Roberson. The services were conducted by Mr. Allen in Hobbs

**PORTABLE DISC ROLLING**  
Scalloped or plain, Jacobson Brothers. Phone EM 4-1543.  
B-11-10-23-tfc



**SPORTSMANSHIP TROPHY** - Ray Dufur, right, is presenting the sportsmanship trophy to Robert Woolsey, who represented the Immanuel Lutheran Church in receiving the trophy. Dufur, chairman of the committee for the Jaycees, said the league was termed a complete success by all concerned. (Brand Staff Photo)

**SILVER DOLLAR DAY**  
**MONDAY, MARCH 2**

Here's How it Works:

You Get a Free Silver Dollar When Your Gas Pump Ends On \$1.11—\$2.22—\$3.33—\$4.44—\$5.55 or any triple number like those above.

YOU MUST SAY "FILL'ER UP" and the attendant will set the pump on automatic. The number will be checked when the pump shuts itself off.

**SILVER DOLLARS WILL BE USED FOR CHANGE MONDAY**

**Phillips & Lawrence**  
SERVICE STATION

503 E. First EM 4-0097

Watch For The OPENING OF S & R APPLIANCE 209 Miles

**SAMMY LANE**  
CUSTOM HOMES

NEED FILL SANDS? Call L. J. Jones, BR6-5140 or night BR6-4473. Will haul. B-11-13-32-tfc



# LOW PRICES

## from HERE to THERE!



Copr. G. Doppel 1964

### \$100 WINNERS SO FAR IN COOPER'S "BIG DO" GAME



Mrs. George Tiefel Mrs. Don Bougous Kenneth Kelly Mrs. Don Heedins



Mrs. Carl Mosley Mrs. G. T. Moody Mrs. Guy Lawrence W. A. Laster



Mrs. Cecellia Vasek, Jr. Mrs. Grace Hicks Mrs. B. D. Hutson

What a VALUE-seeing trip you'll have when you tour COOPER'S "Thrifty Aisles". SUPER SPECIALS pop up at every stop—and our storewide LOW PRICES are a scene of beauty for your budget. But the biggest thrill comes at the end of your trip when you see the LOW TOTAL COST of a big cartful of your favorite foods. That's when you really realize the trail was blazing with LOW PRICES from start to finish—with big, WONDERFUL SAVINGS everywhere!

Cloverlake—12 Oz. Carton

**COTTAGE CHEESE** 2:39¢

**FOLGERS COFFEE** Lb. Can 69¢

**CAKE MIX** Shurfine—White Yellow, Spice Devils Food 29¢

**TOMATO SOUP** Campbell's Can 10:11

**SECRET** Roll-On Deodorant Reg. 1.10 79¢

6 Bfl. Ctn. Reg. Size  
**COCA COLA**  
39¢

Cloverlake  
**Buttermilk**  
1/2 Gal. 39¢

Kraft  
**Cheese Whiz**  
14 Oz. Jar 49¢

Viking Aluminum  
**FOIL**  
12" x 25' Roll  
25¢

Hi-C 46 Oz. <b>Orange Drink</b> 3 For \$1	Shurfine Crushed <b>PINEAPPLE</b> Flat Can 2 For 29¢	Comstock—No. 2 Can <b>PIE APPLES</b> 4 For \$1	Arrow <b>Pinto Beans</b> 4 lb. Bag 39¢	Lipton <b>Instant Tea</b> 3 Oz. Jar 69¢	Shurfresh <b>Salad Oil</b> 24 Oz. 29¢
Liquid Detergent <b>TREND</b> Qt. 59¢	22 Oz. Box <b>Action Bleach</b> 69¢	Furniture Polish <b>PLEDGE</b> Johnson's 14 Oz. Can 1.09	Family Size Toothpaste <b>CREST</b> Reg. 85¢ 69¢	Franco American <b>Spaghetti</b> 15 1/2 Oz. 2 For 25¢	Kraft—8 Oz. Bfl. <b>FRENCH DRESSING</b> 25¢

### ....SPECIALS....

- Shurfine Asparagus Spirs. All Gr. Cut-300... 4/\$1.00
- Shurfresh Biscuits Sweet-Buttermilk-8 oz. 4/\$.29
- Shurfine Frozen Broccoli Spears 10 oz. 5/\$1.00
- Shurfine Catsup 14 oz. 6/\$1.00
- Shurfresh Cheese Spread 2 lbs. .69
- Shurfine Coffee Reg. or Drip 1 lb. .63
- Shurfine Low Cal Pop Asst'd. Flav. 12oz. 6/\$.49
- Shurfine VP Corn Golden 12 oz. 7/\$1.00
- Shurfine Flour 10 lb. Paper Bag .69
- Shurfine Fruit Cocktail 303 4/\$1.00
- Shurfine Cr. Beans Ct. Bl. Lake 4-Sv. 303. 5/\$1.00
- Shurfine Frozen Lima Grn. Baby 10 oz. 5/\$1.00
- Shurfine Luncheon Meat 12 oz. 2/\$.79
- Shurfresh Margarine 1 lb. 6/\$1.00
- Shurfine Milk Tall Can 1.00
- Shurfine Noodles Med. Wide-Ex-Wide 12 oz. 3/\$.69
- Shurfine Frozen Okra Whole Baby 10 oz. 5/\$1.00
- Shurfine Peaches YC Sli. or Hlvs. No. 7 1/2 4/\$1.00
- Shurfine Peanut Butter 18 oz. .49
- Shurfine Early Harvest Peas 303 5/\$1.00
- Shurfine Pickles Fr. Kosh. or Pl. Dill 48 oz. .49
- Shurfine Pork & Beans 300 9/\$1.00
- Shurfine Preserves Strawberry 18 oz. 2/\$.89
- Shurfine Salad Dressing Qt. .39
- Shurfine Shortening 3 lb. Can .59
- Shurfine Spinach 303 7/\$1.00
- Softin Toilet Tissue 4 Roll Pak 17 Rolls 1.00
- Shurfine Tomato Juice 46 oz. 1.00
- Shurfine Chunk Style Tuna Flat Can 4/\$1.00
- Shurfine Frozen Mixed Vegetables 10 oz. 5/\$1.00
- Shurfine Vienna Sausage 4 oz. 5/\$1.00
- Shurfine Waffle Syrup 32 oz. 2/\$.79

## PEARS

Danjou

Lb. 15¢



Stalk 19¢

Lb. 15¢

PASCAL CELERY  
YORK APPLES

# COOPER'S

**LONGHORN BRAND BACON** 2 lb. Pkg. 98¢

**PORK CHOPPIES** No Bone No Waste lb. 69¢

American or Pimento

**KRAFT SLICED CHEESE** 8-Oz. 33¢

**Hamburger Patties**

10 FOR 98¢



AUSTIN HIGHLIGHTS

# State Offering New Texas Maps

By Vern Sanford  
Texas Press Association

Brand new colorful 1964 official Texas highway maps now are available on request.

Texas Highway Department has made every effort to produce a more readable and convenient map. Type faces are bolder, and the national standard system of highway symbols has been followed in nearly all instances. Almost 7,000 miles of farm-to-market roads were deleted because of increasing complexity of the Texas highway system. Communities of less than 250 are not shown.

New map includes Ranch Road No. 1. It's the four-mile loop in Gillespie County leading from U. S. 290 to the ranch home of President Lyndon Johnson.

Free maps may be obtained from the Travel and Information Division of the Highway Department in Austin.

**OIL ALLOWABLE** — Railroad Commission ordered prorated oil wells to continue on a 25 per cent of capacity allowable in March. But even though February production at 29 per cent averaged an estimated 2,557,662 daily production, and although March will contain two more days than the 29-day February, production will be less.

Commissioner's staff predicted production will be down about 6,000 barrels a day. Reason, according to some members of the oil industry, is that increased production from new wells is more than offset by under production from old wells.

**GARNER PARK SAFE** — Executive Director J. Weldon Watson of the State Parks and the rumors that Garner State Park at Uvalde will be closed. He said Garner is the most-used in the state parks system, and there is no thought of closing it.

Parks and Wildlife Commission announced that plans and specifications are being developed for extensive improvements at Davis Mountains State Park.

**HIGHER EDUCATION** — Governor Connally's Committee on Education Beyond the High School held the first of a series of closed-door sessions in which it hopes to produce a policy recommendation on higher education by August 31.

Chairman H. B. Zachry of San Antonio said the most debated issue at this meeting was the need for a single strong coordinating authority for all public high education in Texas.

**WATER PROJECTS SPURRED** — State Water Development Board approved an \$8.2 million loan and a \$2.1 million purchase agreement for Green Belt Municipal and Industrial Water Authority, which covers Childress, Quanah, Clarendon, Crowell and Hedley.

Green Belt authorities hope to gain a peaceful settlement of notices of appeal filed by Collingsworth Water Conservation District No. 1 and the W. J. Lewis estate, which owns most of the land which would be covered by the proposed Green Belt reservoir.

Water Development Board also approved a master agreement with the Sabine River Authority for purchase of an undivided interest in storage space



**FINISHING TOUCHES** — Glynda Landers, left and Rita Anderson, students at Stanton Junior High School are stapling the last part of an art class display in place to mark Texas Public Schools Week, this week. The display was made in Mrs. Wertenberger's art class at Stanton. (Brand Staff Photo)

school students from around the state to gather in San Antonio Friday and Saturday for the 18th Annual Youth Leadership Conference of Distributive Education Clubs.

"Distributive Education" is a plan wherein high school students attend class in the mornings, and put their knowledge to practice in afternoon jobs.

**TOURIST SPENDING** — Tourist spending in Texas climbed to \$532 million last year, breaking all previous records.

To help keep the tourist dol-

lars rolling in, Texas Tourist Development announced invitations to 36 leading travel writers to take a 1600 mile tour of points of interest in the state. Tour will take them to Six Flags Over Texas, the LBJ of the Toledo Bend Reservoir for \$15,000,000.

On the same day, W. E. "Buck" Tinsley of Austin was appointed chairman of the board by Governor Connally. Tinsley has been acting chairman for

several months since the resignation of Marvin Nichols of Fort Worth.

**DISTRIBUTIVE EDUCATION** — Texas Education Agency said it expects more than 800 high ranches, San Marcos' Aquarena, San Antonio, Hill Country guest ranches, Corpus Christi, Padre Island, McAllen, Rynos, East Texas parks and forests Lufkin, Nacogdoches, Houston, and NASA's Manned Spacecraft Center. Attorney general has ruled

that the Agency may use its funds to advertise by radio, television, billboards and other media, as well as newspapers and magazines. While it can use newspapers and magazines of national circulation only, no such limitation applies to selection of radio, television or billboards.

**COURTS SPEAK** — State Supreme Court ruled the Port Arthur school district, in constructing an elementary school on its land within the City of Groves, must comply with Groves building ordinances. Decision upheld the Court of Civil Appeals in a long controversy.

Trial of Filiberto Salinas, former Starr County deputy sheriff, charged with absentee ballot irregularities in 1962, was set for March 23 in county court at law here. Alonzo Hinojosa, an ex Starr County road foreman, pleaded no contest to one of nine counts involving a similar alleged offense, and was fined \$400. State contends they had migrant workers sign absentee ballot requests.

**LIQUOR-BY-DRINK** — A San Antonio lawmaker, Rep. Jake Johnson, has called on executive committees of both Democratic and Republican parties to submit to a May 2 vote whether sale of mixed drinks should be legalized.

**SHORT SHORTS** — Texas Independent Producers and Royalty

Owners Association President E. Bruce Street announced a special drafting subcommittee is developing a preliminary outline on a pooling bill which protects interests of the small operator and royalty and mineral owners in forming drilling units.

Classifieds Get Results

417 Main Street  
HEREFORD, TEXAS

Dollar Day

**YOUR CHOICE**

• DRESSES	• SKIRTS	• SLACKS
• JACKETS	• BOYS SPORTS COATS	
<b>\$3</b>	<b>\$5</b>	<b>\$10</b>
Val. to 12.98	Val. to 17.95	Val. to 29.95

**ONE GROUP**

**Pajamas Gowns** **\$2.50**

**COVERALLS SLACKS SWEATERS BLOUSES PAJAMAS**

**1/2 price**

One Table

Hats Purses Jewelry **50¢**

**Shop Now for Easter!**



SHOWN HERE is where A. C. Hays Jr. operated the rotary pitting machine on the left and the untreated land on the right. (SCD Photo)

## TRUCK LOAD SALE

**Mt. Elbert Peat Moss**

**ANALYSIS CHART**

**QUANTITATIVE ANALYSIS**

Nitrogen (Available)	2.24%
Phosphoric Acid (Available)	.69%
Potash	.10%
Iron (Expressed at Metallic)	3 to 5.0 %
Organic Content	85.5 %
Minimum PH (Acid)	6.9 %

**TRACE ELEMENTS**

MT. ELBERT PEAT MOSS contains trace elements in sufficient quantity to afford optimum plant growth.

Aluminum, 2%; Copper, .001%; Molybdenum, Trace; Manganese, Major Trace; Silicon, Major Trace; Strontium, .001%; Titanium, .02%; Vanadium, .001%; Zinc, .001%; Zirconium, .001%.

MT. ELBERT PEAT MOSS is available in 100 lbs., 50 lbs. and 25 lbs. at our nursery.

100 Lbs. . . . .	\$2.49
50 Lbs. . . . .	1.49
25 Lbs. . . . .	.98

**DELMO'S**  
*Farm & Garden*  
SUPPLY

211 S. 25 Mile Ave.      EM 4-2172

# DOLLAR DAY SPRING VALUES

"YOU CAN'T AFFORD TO MISS THESE!"

## ROSE BUSHES

No. 1 Grade 2 Yrs. Old Assorted Varieties <b>99¢</b>	No. 2 Grade 2 Yrs. Old Assorted Varieties <b>79¢</b>	No. 1 Grade 1 Yr. Old Assorted Varieties <b>59¢</b>
---	---	--

## THROW PILLOWS

Close Out  
Reg. 1.19 Val.  
MANY COLORS  
TO CHOOSE FROM

**2 FOR \$1.50**

## BLOUSES

LADIES & GIRLS

New Shipment  
Just Arrived

**\$1 each**

## THROW RUGS

3' x 5' — Reg. 2.98  
Asst. Colors  
Foam Backed  
Looped Pile

**2 FOR \$4**

## CLOSE OUT PRICES ON THESE CAPS

All Men's & Boy's      Reduced 40%

**FLANNEL SHIRTS**      2 For \$3

One End Counter  
**ODDS & END SHOES**      Pair \$1.17

Asst. of Lace      4 Yrs. \$1

## BEATLE MANIA

NEW SHIPMENT JUST ARRIVED

RECORDS      45 & LP

WIGS & BOOKS

In Living Day - Glo Colors—Reg. \$1.00

**VINYL SPORTS BALLS**      **87¢**

# BEN FRANKLIN

303 N. MAIN  
HEREFORD





Mrs. Clifford S. Smith Jr., the former Miss Benna Jean Harbert (Personal Photo)

## Clifford S. Smith, Bride Will Live In California

Mr. and Mrs. Clifford S. Smith Jr., who were married Feb. 9 in the First Baptist Church, Alamogordo, N.M., are at home on the California coast, where he is associated with Disney Production Studios, and she is a singer at the Golden Horseshoe at Disneyland.

The bride is the daughter of Mr. and Mrs. Ben F. Harbert, Alamogordo. She is a graduate of Alamogordo High School and Chaffey College, where majored in business and music. She was a member of Alpha Gamma Sigma.

Parents of the bridegroom are Mr. and Mrs. Clifford Smith Sr., Hereford. A graduate of Alamogordo High School, he served with the United States Marine Corps and received his discharge in 1963.

The Rev. C. E. Whitlow read the double ring ceremony before an altar decorated with white gladioli. Dale Smith was his brother's best man. Groomsmen and ushers were Floyd Roberts, Indiana; Don Batle, Albuquerque; Jim Cody, Las Cruces; Eddie Fulkerson, Albuquerque, and Dennis Davis, Ontario, Calif.

Bridal attendants were Miss Glenda Brooks, San Angelo; Mrs. James Joyner, Alamogordo; Mrs. Bruce Smoot, Las Cruces; Miss Adelina Grubb, Alamogordo, and Miss Danna Lynn Harbert. Candlelighters were Patti O'Hara and Mike O'Hara, Alamogordo. Ringbearer was Tony Worsham, and flower girl was Karen Worsham, both of Levelland.

Given in marriage by her father, the bride wore a formal gown of white satin edged with lace. She wore a tulle veil secured by a crown of pearls and rhinestones and carried a bouquet of white carnations, yellow rosebuds, and a white orchid in a white lace heart.

For her daughter's wedding Mrs. Harbert chose a blue peau de soie sheath with a lace jacket and matching hat. Mrs. Smith wore a beige lace sheath and white satin hat and gloves.

A reception in the church parlor followed the ceremony. The parents of the bridegroom spent several days in Alamogordo. While there, Mrs. Smith attended a pre-nuptial shower and brunch honoring the bride.

John Aiken for his services given gratis for all legal matters; Mrs. Leon Vogler for her service as assistant manager, and to Mr. Martin Wagner for his services as past president.

The meeting closed with the Doxology and Lord's Prayer. Refreshments were served by the directors wives: Mrs. Martin Wagner, Mrs. E. Springer, and Mrs. Croneman.

## Lowered Fines Cost City \$4000

Recently-reduced city overtime parking fines from \$1 to 25 cents will cost the city \$4000 a year in lowered revenue, Dudley Bayne, City Manager, said Saturday.

City Council recently reduced the fees at the request of a group of downtown merchants who said that the \$1 fee was out of line with other area towns' fines.

The 25-cent fee applies only if the fine is paid within 24 hours; after 10 days the fine is \$1.

## Mrs. Galley Elected Chairman Of THDA

Mrs. Orval Galley was elected THDA chairman for Deaf Smith County during the meeting Monday, Feb. 24, of Deaf Smith County Home Demonstration Council in the county court room. Mrs. A. E. Hodges was presiding officer.

The education committee reported that approximately 125 people attended the Appreciation Luncheon. During the meeting Mrs. J. G. Fortenberry, Bippus Club, was named Outstanding Home Demonstration Woman of the Year.

Delegates elected to attend the district meeting April 9 in Peryton were Mrs. Orval Galley,

Mrs. Grady Parsons, and Mrs. Clyde Smithers.

Nine clubs were 100 percent in attendance, and ten clubs were represented. Those present were Mrs. Jimmie D. Bradley and Mrs. J. G. Fortenberry, visitors, and Mrs. C. F. Hamfield, Bippus Club; Mrs. Grady Parsons, Mrs. Louie Olson, and Mrs. J. G. Gandy, Cultural Club; Mrs. Orval Galley and Mrs. H. S. Fuller, Dawn Club; Mrs. L. J. Straffuss and Mrs. Raymond Smith, Ford Club; Mrs. J. D. Gilbert Jr., Mrs. Dale Hallows, Mrs. Taft McGee, Mrs. H. L. Hershey, and Mrs. E. C. Hammett, Progressive Club; Mrs. Clyde Smithers, Mrs.

## William S. Rice Buried Friday

Funeral services for William S. Rice, 56, were held Friday at 10 a. m. in Rose Chapel, Gilliland Funeral Home. The Rev. H. V. Fields, pastor of Grace Gospel Church, officiated. Mr. Rice died Wednesday in his home on West Gracie Street.

County, he moved to Deaf Smith County in 1925. He was a retired farmer and a member of the Baptist Church.

He is survived by two sons, Don A. Rice, Canyon, and William S. Rice, Marshfield, Mo., and eight grandchildren.

Burial was in West Park Cemetery.

Watch For The OPENING OF S & R APPLIANCE 209 Miles

SAMMY LANE CUSTOM HOMES

## Bippus Club Members Honor Mrs. Fortenberry

During their meeting Feb. 26, members of Bippus Home Demonstration Club presented Mrs. Jack Fortenberry a milk glass bowl in recognition of her selection as outstanding home demonstration clubwoman of the year.

Mrs. Charlie Burk, program chairman, discussed games and the responsibilities of a game leader. She said, "The leader must see that the participants are enjoying the activity. She must be enthusiastic about a game, but she must be able to tell when the group is tiring."

Mrs. V. T. Adrian, vice-president, conducted the business meeting. Members voted to send gifts to Jeff Bradley, small son of Mr. and Mrs. Jim Bradley, who is in the hospital with a broken leg.

Mrs. Elmo Hall was hostess, and Mrs. Harold Bass and Mrs. Melvin Henderson were visitors. Others present were Mrs. Burk, Mrs. G. V. Hall, Mrs. John Hill, Mrs. Adrian, Mrs. Fortenberry, and Mrs. Edwin Banks.

Fire by wood friction can be produced by three different methods: the saw, the plow or the drill.

## Bookstore Has Annual Meeting

First Annual Stockholders Meeting of Christian Bookstore Inc., 110 E. Third St. Hereford, Texas was held on Feb. 28, at the Club Room of the Community Center. Weldo Croneman, Vice-President, presiding.

Door prizes were won by Arthur Nafzgar, Plainview, Mrs. Weldo Croneman, and Robert Wagner.

A report of the operations of the first seven months of the store was given by Pastor Fred Beversdorf, Manager. Some discussion also took place on the avenues of expansion.

Election of the new board of directors took place. The following were elected: Weldo Croneman, Robert Rott, Mrs. Earl Springer, Mrs. R. A. Frye (Dawn), and Pastor Fred Beversdorf. This board will elect its own officers.

Thanks were also extended to

When the Shades Are Pulled

# MONDAY, MARCH 2 at 9 A.M.

We Will have a Complete

Showroom of all

## NEW STOCK!

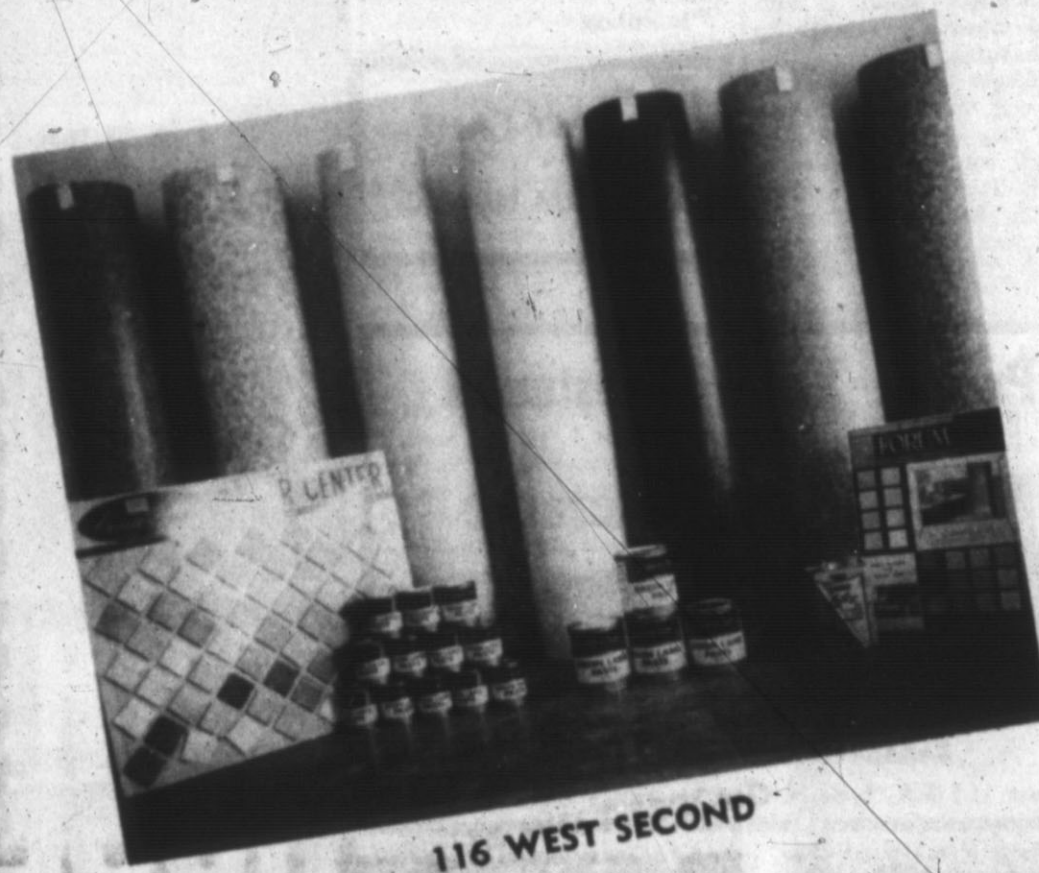
We are experts in laying

• LINOLEUM

• TILE

• DRAINBOARDS

• CARPET



116 WEST SECOND

## FLOORS DESIGNED ESPECIALLY FOR YOU

coupon

This Coupon Worth

\$5.00

with the Purchase of \$50.00 or more from our regular priced stock

No Job TOO Large Small Near Far

\$ DAY ONLY SPECIALS

These Items not Included In the Coupon Purchase.

Lot No. 1 <b>INLAID LINOLEUM</b> Will Cover a 12x 13 Room for \$26.30. Reg. \$1.30	Lot No. 4—Reg. \$1.60 <b>VINYL INLAID</b> \$1.40 LIN. FT.	Lot No. 6—Reg. \$2.07 <b>VINYL INLAID</b> 30 Lin. Ft. Will Cover a 12x15 Room For 55.50 \$1.85 LIN. FT.
Lot No. 2—Reg. \$1.30 <b>INLAID LINOLEUM</b> 34 1/2 Lin. Ft. will cover a 12 x 17 Room for \$34.50	Lot No. 5—Reg. \$2.07 <b>VINYL INLAID</b> 22 1/2 Lin. Ft. Will Cover a 11 x 12 Room For \$41.50 \$1.85 LIN. FT.	Lot No. 7—Reg. \$2.07 <b>VINYL INLAID</b> 42 Lin Ft. Will Cover a 14 x 18 Room For \$77.50 \$1.85 LIN. FT.

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'Floor Coverings Are Our Specialty'

Attention Contractors Let Us Bid on Your Jobs: New or Remodel

# Custom Floor Covering Co.

116 W. 2nd

"Locally Owned and Operated"

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## Dollar Day at Littles

**Sportswear** \$4 and \$5  
 Pert skirts and blouses, sweaters, slim pants and skirts, Pastels, corduroys, soft wool plaids

Table of <b>BAGS SWEATERS BLOUSES</b> \$3 ea.	One Group <b>SUITS</b> 1/2 Price and less Wools and Knits
--	---

Taken from regular stock—Not on sale before

**Dresses** One Group 1/3 OFF

Large Selection Values to 35.98

**DRESSES** Cottons Blends Wools \$5-\$7-\$10

Large Selection

**ODDS and ENDS** \$1

Wool Print—Imported

**SWEATERS** 1/3 OFF

**Little's**  
237 MAIN ST.



## Friday TV Grid Shows Worrying High Schools

BY Harold V. Ratcliff  
Associated Press Sportswriter

The colleges and high schools are worried by pro football's move to televise games on Friday nights. They have a right to be: this could be the blow that smashed the golden egg.

Professional baseball wrecked the minors by bringing big league telecasts into minor league territory and making the minors appear so low in caliber the fans stayed home and watched the big league games on the TV screen.

The colleges have run into trouble with pro football because they didn't go far enough in obtaining legislation. In 1961 a law was passed exempting pro sports from federal anti-trust laws. This permitted pro leagues to pool sponsorship rights and sell their television as a package.

The colleges got a section inserted to prohibit the package telecasts on Friday and Saturday, claiming those days as their field while pro football took Sunday.

But there was no way to prevent a college or pro team from televising individually on Friday and Saturday. The colleges wouldn't do it because they belonged to the NCAA, which had its own TV setup, one that strictly limited televising of football games.

The pros were not prohibited from televising on Friday nights or Saturday afternoon and nights if on an individual basis, but since they had gotten the provision allowing them to televise as a package, it wasn't thought they would turn to individual television.

That, however, is what they have done. It was announced that there would be five Friday night games for National Football League clubs in the prohibited period for the league acting on a collective basis — the second Friday in September to the second Saturday in December.

If the plan is put over this year there is no reason to believe it won't be increased next year, even moving into the Saturday field.

The NFL professes to have nothing to do with it — that members are acting on an individual basis.

However, the colleges asked the question: how come the league has nothing to do with it since it makes out the schedule and the members that have formed an agreement with television already have set their games?

The league certainly would have to know about it and give permission to change up the schedule.

The colleges and high schools are entering the fight en masse although they are doubtful that pro football can be stopped in the courts. Perhaps pro football will realize that it is cutting off its own nose to spite its face

by ruining high school and college attendance. Pro football already is doing well enough operating only on Sunday. Television will pay each club a million dollars. Why does pro football want more money at the expense of the high school and colleges, who furnish them with what it takes to get all that money?

### STREETS ARE PAVED

TUCSON, Ariz. (AP) — Trophy company owner Mort Tuller says some people do believe all that glitters is gold.

He painted the sidewalk in front of his store gold, then noted that many people refused to walk on it, most of them stepping out in the street to go around it.

### DESCRIPTIVE WORDS

NEW YORK (AP) — Sen. Kenneth B. Keating, R-N.Y., says an unidentified Queens housewife wrote him:

"I never knew what a filibuster was until I read a newspaper article referring to it as a 'talkathon.' Why don't you politicians coin more new words like this so one can understand more of what's going on?"

"I agree," Keating commented on his weekly radio-television show here. "And while we're on the term — filibuster — I'd like to offer a suggestion of my own from the standpoint of one who has to listen to filibusters."

"Borathon."

**SAMMY LANE  
CUSTOM HOMES**

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OPENING OF  
S & R APPLIANCE  
209 Miles

**Warren Bros. Motor Co.**  
EM 4-1423 1219 E. 1st.  
WARREN BROS. MOTOR CO.

## New and Used Cars

### "USED CAR SPECIALS"

#### THIS WEEK'S SPECIAL

1960 FORD 6 pickup, heater, wrap around hitch and side mount spare. You can't go wrong on this mileage maker work saver. **\$795**

1963 CHEVROLET Bel Air V-8. Four door with radio, heater, automatic and factory air. This is a beautiful solid white, low mileage, next to new!

1962 CHEVROLET 1/2 ton Pickup. V-8, 4-speed. Radio, Heater, Side Mount Spare, Rear Hitch. This is a real nice Pickup, fully equipped & priced to sell. Good terms. Guaranteed.

1962 VALIANT 4-door, automatic, air conditioner. Has a "heater" too. Radio and new white wall tires. See and try this 26,000 mile compact. It's nice and fully guaranteed.

1961 Ford Galaxie. 2-door hard-top, V-8, Fordomatic, radio, heater. Local owned. Beautiful tan and caramel finish. Good terms, and trade.

1960 CHRYSLER Windsor 2 door hardtop. Power steering and brakes, sharp copper red and white two tone. Drive this fine luxury red and check the price . . . it's right. Guaranteed.

1959 OLDS Dynamic 88 4-door Hardtop. This nice older car has everything . . . radio, heater, automatic, power brakes and factory air. Try this and you'll buy.

1958 CHEVROLET Stationwagon. V-8 with radio, heater and automatic. This will make a nice family w car.

15 Years Of Customer Satisfaction

### Protect Your Investment

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### Federal Crop Insurance

Guaranteed Production Plan

Call BR 6-4447

**LEROY BODKIN**

Your U.S.D.A. Federal Crop Insurance Corp. Rep.

# It's Our 3<sup>rd</sup> ANNIVERSARY And Dollar Day, Too!

Bargains galore throughout the store! We are celebrating our 3rd year in business in our present location and offering these specials to you . . . We need the space for new spring and summer merchandise.

**DRESSES** One Group Buy one at regular Price and get another one for . . . **\$1**

**SKIRTS** One rack—Values from 9.95 to 17.95 Buy one for \$7.00 and get one for . . . **\$1**

SWEATERS and COATS **1/2** off Women's & Children's Dresses **1/3** off

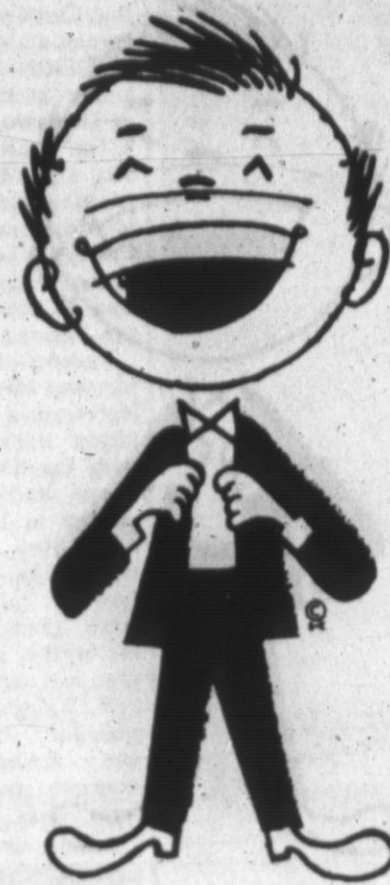
**SUITS** Buy one at regular price Get another for only **\$1**

Ladies PURSES **1/3** off ODDS & ENDS One Table **\$1**

## MARTIN'S READY-TO-WEAR

509 Park Avenue

EM 4-1180



**YOU'LL BE DELIGHTED  
WITH THE BARGAINS  
IN OUR WANT ADS!**

"It's just what I was looking for . . . and for less than I expected to pay!" That satisfied advertiser can be you! Whatever you're in the market for, you'll find that our classified section is the quickest, least expensive shopping mart for buyer, or seller.



Phone

EM 4-2030



### CONFIDENTIAL SURVEY

Without obligation on my part I am interested in being considered for this type of work if the company decides to locate in Hereford.

Please print or write legibly:

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_  
 Experience in operating sewing machines (If you have no experience, but are willing to learn, write "None") \_\_\_\_\_

Return by March 14th, 1964 to  
 Deaf Smith County Chamber of Commerce.

Box 192  
 Hereford, Texas  
 (Pay Schedule \$1.25 per hour)

## MAY DEPARTMENT STORE

208 NORTH MAIN      HEREFORD      EM 4-0326

★ ★ ★ ★ "Home of the Beagle Wigs" ★ ★ ★ ★

### DOLLAR DAY AND PRE-EASTER LAY-AWAY SALE

THRU MARCH 14

DOORS OPEN AT 9:15 A. M. MONDAY

### FREE TO THE FIRST 15 LADIES ONE PAIR OF NYLON HOSE

#### PETTICOAT & PANTY SET

Reg. 2.49  
 May's Disc. Price **\$1.29**

#### MEN'S SPORT SHIRTS

Long Sleeve—Reg. 4.98  
 Nat. Adv. May's Disc. Price **\$2.29 & \$2.87**

#### LADIES HALF SLIPS

Dacron—Cotton—Nylon  
 Reg. 1.98  
 May's Disc. Price **\$1.00**

#### MEN'S WRANGLER JEANS

Reg. 3.98  
 May's Disc. Price Only **\$3.00**

#### LADIES JUMPERS with Whipped Cream Blouses

One Group  
 Val. to 26.98  
 May's Disc. Price **\$16.75 & \$17.87**

#### MEN'S KHAKI PANTS

Cramerton  
 Pre-Ticketed at 4.98  
 May's Disc. Price **2 FOR \$8.00**

#### EASTER 2 PIECE SUITS

Wide Selection in Ladies  
 Reg. 8.98 to 10.98  
 May's Disc. Price **\$4.87 & \$5.87**

#### MEN'S WESTERN BOOTS

Reg. 22.98  
 6 Mo. Guarantee  
 May's Disc. Price **\$15.87 AND UP**

#### GIRLS EASTER DRESSES

Reg. 3.98 & 6.98  
 May's Disc. Price **\$2.87 & \$4.87**

#### MEN'S SUITS

Continental & Traditional  
 Reg. 49.98  
 May's Disc. Price **\$25.00 & \$35.00**

#### GIRLS SCHOOL DRESSES

Large Shipment Of  
 One Group—All Sizes  
 Reg. 2.49  
 May's Disc. Price **\$1.00**

#### BIRDSEYE DIAPERS

Reg. 1.98 Doz.  
 May's Disc. Price **\$1.69 DOZEN**

#### LADIES FLATS

Make MAY DEPT. STORE Your HEADQUARTERS For  
 Buy All Reg. 3.98 FLATS FOR ONLY **\$2.87 or 2 FOR \$5.50**

#### BEDSPREADS

Special Buy on Morgan Jones  
 Reg. 11.98  
 May's Disc. Price **\$8.87**

We Urge You to Shop The Town for the Equal of these Values, so you can be just as convinced as we are that these are the LOWEST PRICES IN TOWN.

### Hospital Notes:

**Patients in Hospital**  
 Mrs. Gall Hamby, 602 East Third; Michael Paschal, Route 4; Roberto Garcia Almazan, 419 Barrett; Mrs. Ora Mae Carl, Route 1; Mrs. Vernon Odell Lewis, 232 Avenue D; Harry Seed, 405 25 Mile Avenue; Jackie Lynn Henderson, 112 Avenue H; Mrs. Charles Spradley, 515 25 Mile Avenue; Mrs. Eldon Howell, Route 5; Mrs. Ofalia Estrada, Route 4; Dan T. Guseman, Route 4; Mrs. C. R. Gandy, 219 North Lee; Mrs. Ruth Watkins, Box 313, Vega; Mrs. Alfredo Figueroa, Box 661; Henry Judson Line, 511 Southwest First, Andrews; Sandra Barrera, 202 Lake; Mrs. Maria Paiz, General Delivery; A. G. Martin, 418 Avenue J; Nettie Slaton, 601 North 25 Mile Avenue; Mrs. G. L. Pinkerton, Route 2, Friona; Mrs. Mary E. Osborn, 111B Avenue F; Mrs. Myry Click, 129 North Texas; R. E. Caddell, 307 Union; Joseph B. Rose, Box 286, Vega; Mrs. Morris Hudnall, 216 Catpalpa; Jeffrey Dean Bradley, Box 124, Adrian; Rebecca Nora Griego, Box 422; Mrs. Tom Carter, Box 121, Wildorado; Mrs. Hardy Benson, Route 4; Leslie W. Combs, 150 Ranger; Kenneth Ray Brightman, 414 North Jackson; Glenda Renea Allen, Route 1.

**Dismissals**  
 Manuel Jose Sanchez, Mrs. Maggie F. Hanegan, Mrs. Giles W. Williams, Mrs. Sherry Pugh, Mrs. Ruth Coleman, Kathy Lynette Bolinger, 2-26  
 Mrs. Jack Casey, Mrs. W.O. Markley, Mrs. Thelma Chisum, Mrs. William Frank Ball, Mrs. H. K. Fox, Mrs. Lewis B. Kamenzind, Jose A. Fustes, Leslie W. Gibson, Ramon Zamarripa, Glenn Lee Burrus, 2-27.  
 Neida Nora Lucero, Mrs. Lawrence John Wieck, Mrs. Lucy Cantrell, William David Pinkerton, 2-28.  
 Keith Kitchens, 2-29.

**CARD OF THANKS**  
 We thank all of our many friends for all of the wonderful acts of kindness and sympathy in our great sorrow in the loss of our loved one.

Mr. and Mrs. Charles Roberson.  
 Mr. and Mrs. W. A. Wilson  
 Mr. and Mrs. Charles Wilson and family  
 Mr. and Mrs. Gene Roberson and family  
 Mr. and Mrs. Clarence Roberson and family  
 Rev. Truitt Allen and family.  
 Mr. and Mrs. Bert Holland and family  
 Mrs. Hattie Gammon

### Look Who's New!

Mr. and Mrs. Clifford Nash Ruiz are the parents of a daughter, Elaine, born Feb. 25 at 12 P. M. She weighed 6 pounds and 6 ounces.  
 Mr. and Mrs. Tom Gerald Carter are the parents of a daughter, Karla Renea, born Feb. 26 at 5:15 p.m. She weighed 7 pounds and 9 1/2 ounces.  
 Mr. and Mrs. Alfredo Figueroa are the parents of a son, Arnulfo Hernandez, born Feb. 26 at 7:09 p.m. He weighed 8 pounds and 7 ounces.  
 Mr. and Mrs. Forrest Elton Howell are the parents of a daughter, Nellie D., born Feb. 27 at 10:34 p.m. She weighed 7 pounds and 6 ounces.  
 Mr. and Mrs. Morris B. Hudnall are the parents of a daughter born Feb. 28 at 12:06 a.m. She weighed 7 pounds and 1 ounce.

### ASTRONAUT AND TV STAR

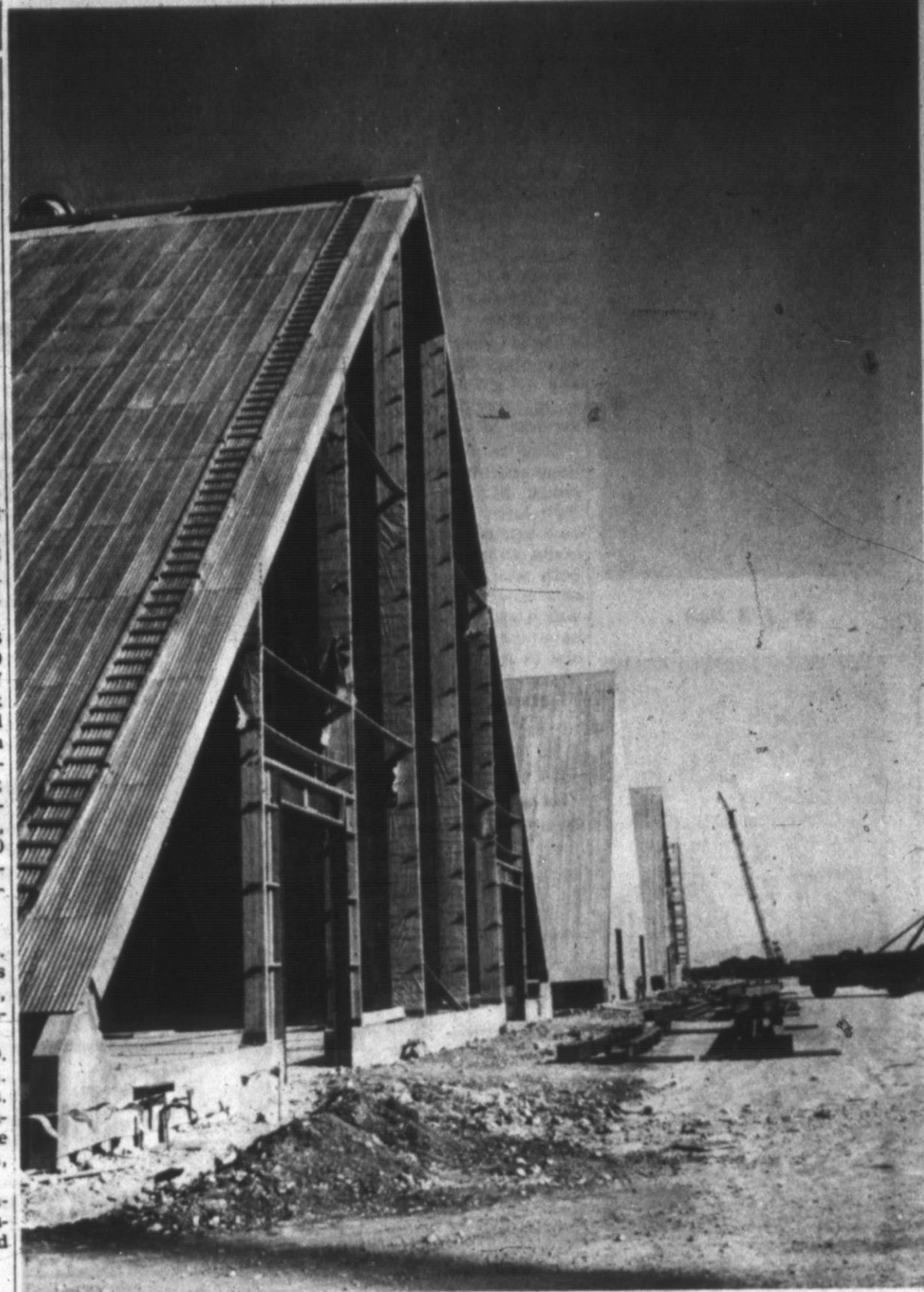
New York (AP) — A musical about a TV star, her astronaut husband and their three children is planned by Fred K. Steele under the title "Smartest Gal in Town."

Steele, whose half-century show business career includes vaudeville appearances with Eddie Cantor, and Al Jolson, says the piece is intended as "good natured comment on our times." Judy Maggee is handling the book and lyrics, C. Jay Calkins is preparing the music. Broadway premiere of the space-age entertainment is more than a solar year away—during the spring of 1965.

Known to the ancients as the "hub of the universe," Istanbul is the only city that straddles two continents, Europe and Asia.

Watch For The OPENING OF S & R APPLIANCE 209 Miles

SAMMY LANE CUSTOM HOMES



PRIZE-WINNING PICTURE — Photographer Bill Bradley took the picture above to the Panhandle Professional Photographers' convention in Amarillo Sunday and came back with first prize for a commercial black and white picture. It's a construction scene at Holly's new plant.



### The Biggest of the Dodge Boys Sez: "We Must Sell These Dodge Trade-Ins"

1962 PLYMOUTH 4 dr. Rad. - Htr. - Auto. <b>\$1795</b>	1961 PLYMOUTH 4 dr. A Real Buy At <b>\$1395</b>
1960 PLYMOUTH WAGON 4 dr - Rad. - Htr. - Auto. <b>\$1195</b>	1960 CHEVROLET WAGON Std. Shift <b>\$1095</b>
1960 CORVAIR Std. Shift Rad. - Htr. <b>\$895</b>	3-1959 CHEVY PICKUPS Your Choice <b>\$995</b>
1960 FORD 1/2 Ton PICKUP Don't Miss This <b>\$995</b>	1961 FORD 1/2 Ton PICKUP A Real Buy At <b>\$1295</b>

"WE TRADE FOR ANYTHING"

**THE DODGE BOYS** **HI-WAY** **AUTO SALES**

600 W. 1st — EM 4-0501



# SMU Professor to Lead First Methodist Church's Revival



Dr. J. B. Holt



Wesley Boyd

**SAMMY LANE**  
CUSTOM HOMES

Dr. J. B. Holt, associate professor of missions at Southern Methodist University, Dallas, will lead a revival at First Methodist Church in Hereford March 8-13, the Rev. Herschel L. Thursday, pastor, announced Saturday.

Three services are planned each day, Monday through Friday — a 6:30 breakfast, a 10 a. m. service and a 7:30 p. m. service, Mr. Thursday said.

Song leader will be Wesley Boyd and his wife will be accompanist. Mr. and Mrs. Boyd are both from Belfast, Ireland, and now make their home in Oklahoma City. In Great Britain, both won fame in music; she was a concert pianist and he was a well-known baritone. Both have appeared at First Methodist church on two previous occasions. They were brought to America by the Billy Graham Crusade but are no longer affiliated with him.

Breakfast theme will be "Have This Mind Which was in



Mrs. Wesley Boyd

Christ Jesus?" Morning services will deal with missions. He spent 10 years in the mission field. Evening service themes will be as follows: "Retooling for Today's Task," "The Choice Before Us," "Christ's Triumphant Way," "Whipping the Enemies of Abundant Life," "An Adequate Attitude Toward Life's Resources," "God's Will and Man's Way," "Training for Godliness," and "New Beginnings."

In addition to being associate professor of missions, Dr. Holt also is director of School-church relations, admissions, scholarships and of alumni affairs at Perkins School of Theology at SMU. He is a graduate of Abilene public schools, McMurry College in Abilene, and Perkins School of Theology, and also holds a DD degree from McMurry. He is a member of Delta Tau

Delta at the University of Texas, is a Mason, and is a member of the YMCA and the Kiwanis club. Dr. Holt served as pastor of Aus in Avenue Methodist Church in Waco for two years, and was pastor of Knox Memorial Methodist Church in Manila, Philippines, for 10 years. He and Mrs. Holt have three sons.

## Alexander Is Emcee for Club

The Toastmaster Club of Hereford met last Thursday evening at Rapey's Restaurant. Two guests were present, Dean House and Tony Stiert. Toastmaster for the evening was Irving Alexander. Topicmaster was Kenneth Rudd.

The speakers of the evening were Melvin Jayroe, Dr. Milton C. Adams, and Don Chaney. The speaker of distinction award went to Melvin Jayroe. Jayroe was also named the most improved speaker. Hardy Benson was the best topics speaker. Best evaluator was Virgil Dodson. Those present included; J. Raymond Flores, Don Chaney, Hardy Benson, Dean House, Mel-

vin Jayroe, Kenneth Coker, Bob Rott, Kenneth Rudd, Bob Brooks, Dr. Adams, Tony Stiert, Stan Knox, Irving Alexander, Virgil Dodson.

Watch For The  
OPENING OF  
**S & R APPLIANCE**  
209 Miles

# Dollar Day Sale

**Gastonia**  
Popular Store

DOORS OPEN AT 8:00

ALL SALES CASH

ALL SALES FINAL

LADIES READY-TO-WEAR

### Final Clearance

- Sweaters
- Blouses
- Skirts
- Odds and Ends
- Knit Shirts
- Pants

**5<sup>00</sup>**

A Large Group  
White

Bulky Knit  
**SWEATERS 1/2** Price

All Winter  
**COATS 1/2** Price & Less

Sebastian & Dalton

**KNIT SUITS**

Reg. to 89.95

**35<sup>00</sup>**

Size 8 to 18

**DRESSES**

**\$5 - \$10 - \$15**

Were 25.00 to 60.00

Large Selection  
**SLIM JIMS**

- Jantzen
- White Stag
- Evan Picone

- Wool
- Cotton
- Silk

**1/2** Off

Reg. 8.95 to 35.00

## F-I-N-A-L C-L-E-A-R-A-N-C-E

3 Large Tables

**\$ 99**

Ladies

- Hats
- Knit Shirts
- Blouses
- Pants

Children's

- Jackets
- T-Shirts
- Pants
- Blouses
- Skirts
- Sweaters

## SHOES

LADIES SHOES

**3<sup>88</sup>**

Selected Groups  
Displayed on  
Tables & Racks  
For Easy Selections!

**6<sup>88</sup>**

All Famous Labels

- Hi Heels
- Mid Heels
- Low Heels
- Flats

•House Shoes •Canvas Shoes

**8<sup>88</sup>**

**1<sup>88</sup>**

Group—Savings to 1/2 or More

**5<sup>88</sup>**

**Men's Shoes**

**7<sup>88</sup>**

Children's Shoes

Girls

7.95  
To  
10.95  
Val.

**3<sup>88</sup>**

**LAY-AWAY**

Your New  
Spring Shoes and  
Handbags Now!

MEN'S AND BOY'S DEPARTMENT

MENS & BOYS ENTIRE STOCK—TALL MAN INCLUDED

LONG SLEEVE

**SPORT SHIRTS**

**1/2** PRICE

One Group Mens—Reg. 10.95 to 13.95—Small Only

LONG SLEEVE  
**SWEATERS**

**\$5<sup>00</sup>**

One Group Young Mens—Size 26-36

COTTON  
CASUAL

**PANTS**

**\$2<sup>00</sup>**

One Group Mens—7.95 to 12.95 Val.

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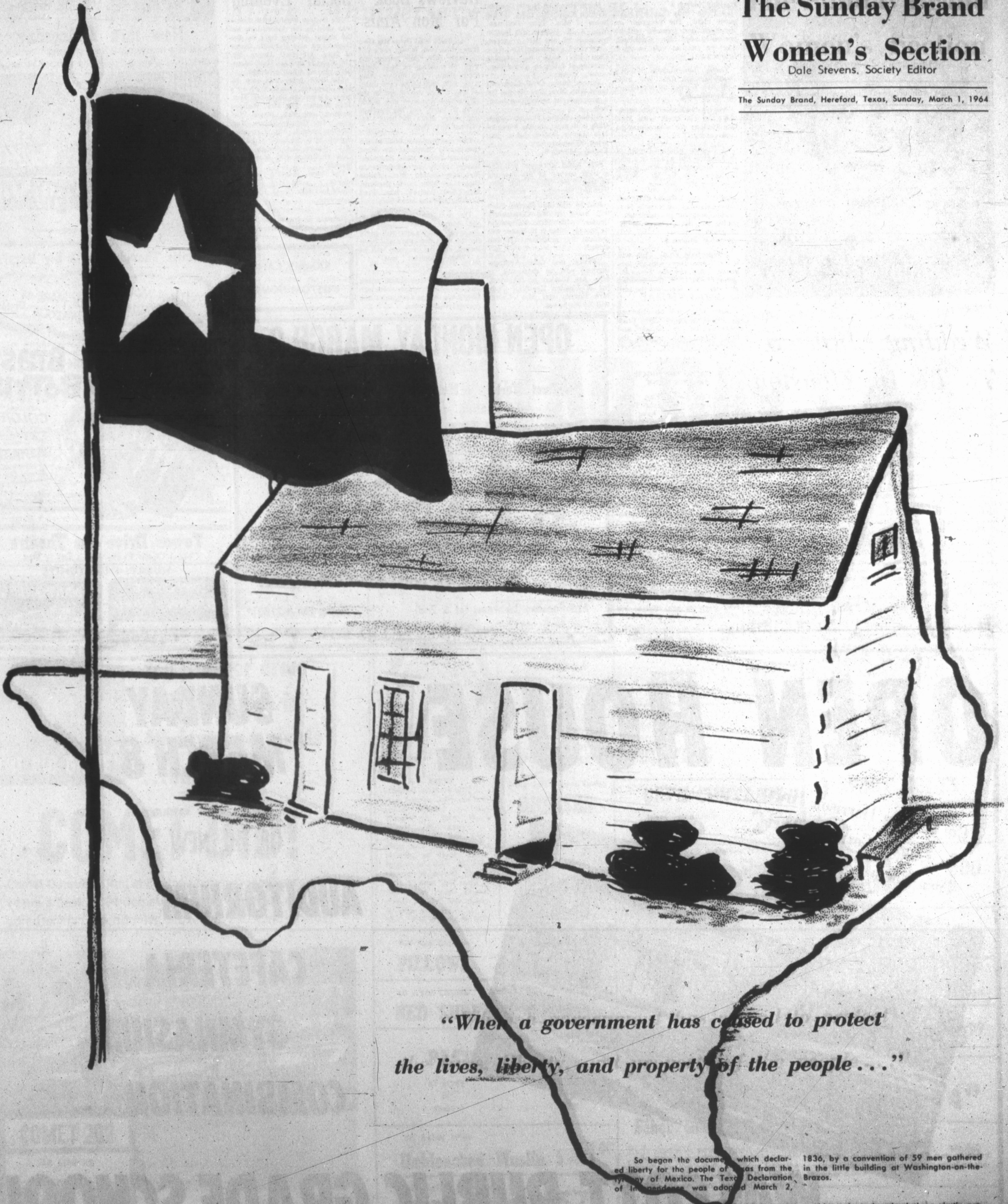
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Results



The Sunday Brand  
Women's Section  
Dale Stevens, Society Editor

The Sunday Brand, Hereford, Texas, Sunday, March 1, 1964



*"When a government has ceased to protect  
the lives, liberty, and property of the people..."*

So began the document which declared liberty for the people of Texas from the tyranny of Mexico. The Texas Declaration of Independence was adopted March 2,

1836, by a convention of 59 men gathered in the little building at Washington-on-the-Brazos.

The declaration was drafted by a committee composed of George C. Childress, Milam, Edward Conrad, Refugio, James Gaines, Sam Bailey, Hardeman, Matagorda, and Collin McKinney, Red River. They

could not have imagined the majestic progress of Texas as it is today, but Texans everywhere observe the anniversary of their majestic and heroic deeds in that turbulent period.

During this week school children and various others, in groups and singly, throughout the state will observe this anniversary of freedom. Several Hereford clubs will re-

view our history and pay homage to our forebears of so long ago, and to the pioneers who flocked to the new area and made it great.





Engaged Miss Beatrice Gandar (Personal Photo)

# Wedding June 6 To Be In Houston

Mrs. George Gandar has announced the engagement and approaching marriage of her daughter, Beatrice, and Ben Castillo, son of Mr. and Mrs. Ben Castillo, Sonora.

Vows will be pledged June 6 in Sacred Heart Cathedral in Houston.

Miss Gandar attended Texas Tech and is a graduate of Methodist School of Nursing, Lubbock. She is a registered nurse at Methodist Hospital, Houston.

Her fiancé is a graduate of North Texas State University, Denton. He was listed in Who's Who among Students in American Universities and was a member of Pi Sigma Alpha. Currently serving a six-month tour of duty with the United States Army, his is a junior executive with Foley's Houston.

## Dinner Meeting Held Feb. 21 At I.O.O.F. Temple

The Hereford Patriarchs Militant Canton and Auxiliary No. 36 held their regular dinner meeting at the I.O.O.F. Temple Feb. 21. Captain Sam Smith and Lady Nellie Beauford, president, presided.

Members Willie Steward, Charles Steward, and Lady Daisey Steward, all from Littlefield, were welcomed. Other members present were Sam Smith, Archie Love, Ben Conklin, A. R. Rogers, A. N. Hopson, Lady Nellie Beauford, Lady Ursalee Jaconsen, Lady Lydia Hopson, Lady Ruth Rogers, Lady Mae Smith, Lady Leona Love, Lady Alta Davis, and Lady Ada Hollabaugh.

# Social Calendar

**Tuesday, March 3**  
La Plata Study Club will have guest night. The program on Venezuela and Ecuador will be presented by Mrs. Campbell, and the hostess will be Mrs. Schroeter.

Young Homemakers Home Demonstration Club will meet with Mrs. Burges for a program on landscaping.

Progressive Home Demonstration Club will meet with Mrs. Due Hollows for a program on landscaping.

Xi Epsilon Alpha Chapter of Beta Sigma Phi will have a program presented by Mrs. Wade. Hostesses will be Mrs. Woodward and Mrs. Johnson.

La Afflatus Estudio Club will have guest day. Hostess is Mrs. Sowell, and the yearbook committee will be in charge of the program.

**Thursday, March 5**  
Summerfield Study Club will mark "Texas Day" with the program, "Life with the Texas Pioneers." Mrs. J. B. Noland, president, will welcome the senior citizens.

Guest night will be observed by Hereford Study Club. Hostesses will be Mrs. Wingert and Mrs. Wilson will present the program, "Flower Arrangements."

## WORKING ON TORCH-BEARER RANK

WacunYa Camp Fire Girls, busy drawing their group Torch Bearer to a close, have had time for fun, too. A new slate of officers began the month, with Kitty Oliver as president; Mary Sue Gooch as vice-president; Candis Neal, secretary; Lanny Buck, treasurer; Pamela Miller, reporter; and Sue Easley as telephone chairman.

A farewell party was given by the girls for Susie Woodall, who has moved to Amarillo. A ping-pong tournament was enjoyed and won by Cindy Cavness. Torch Bearer party fun was had by all with each girl illustrating her own field for individual work. The month was brought to a close with a visit to the Hereford Research Laboratory, where O. Z. Golden ran a soil test and explained to the girls why elements are vital to the existence of crops and lives.

March will be highlighted by work on outdoor hostess hike.

## Mrs. Billy Bell Reviews Book For Mon Amis

Anybody Who Owns His Own Home Deserves It was reviewed by Mrs. Billy Bell during the Feb. 19 meeting of Mon Amis Study Club. "The author, Alan King, said, that all he ever wanted was a nice apartment in the city where someone else would have to carry out the garbage and worry about the heat," explained Mrs. Bell.

The meeting was held in the Community Room of the First National Bank. Mrs. Raymond Wiley served refreshments to Mrs. Roy Bötkin, Mrs. Jamie Clearman, Mrs. Davie Hutchins, Mrs. Ted Godfrey, Mrs. Fred Lookingbill, and Mrs. Bell.

The next meeting will be in the home of Mrs. Lawrence Jackson. Officers who will serve for the next two years will be elected, and the program will be a "White Elephant" sale.

## BPO Does Have Social Evening

The George Washington theme was used in the decorations for the social evening held by the Benevolent and Patriotic Order of Dons, Hereford Drove No. 176, Feb. 24 in Elks Hall. Members played dummy bridge.

The door prize was won by Mrs. Kenneth Gooch. Others present were the hostesses, Mrs. Jack Messer, and Mrs. Wallace Shelton, and Mrs. Bruce Wiggins, Mrs. Benny Cooper, Mrs. Reuben Munson, Mrs. Lawrence Boggs, Mrs. Richard Clark, Mrs. Ralph McCullough, Mrs. Carl Hollingsworth, Mrs. Ray Howell.

The next meeting will be March 9, with Mrs. Richard Clark and Mrs. V. O. Riddle as hostesses.

California is one of the leading turkey-producing states in the nation.

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CUSTOM HOMES

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—SEE US FOR—

★ Duct Work ★ Metal Work ★ Attic Insulating  
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HEREFORD, TEXAS

Benjamin Franklin defined man as "a tool-making animal." Some primitive tribes of Malaya still dwell in tree houses.

**STARLINE** Continuous Daily Week Days Open 6:45 p.m. Sat. & Sun. Open 1:45 p.m.

**Now thru Wednesday**  
There is a moment—a long moment—when everything is risked with the proper stranger.

**NATALIE WOOD** **STEVE McQUEEN**

**Love with the Proper Stranger**  
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**TONY RANDALL**  
**BURL IVES**  
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**The Brass Bottle**  
IN EASTMAN COLOR  
and Luscious **LULU PORTER**  
International Dancing Star!

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Now Open Every Fri. - Sat. - Sun.  
HURRY! ENDS TONITE

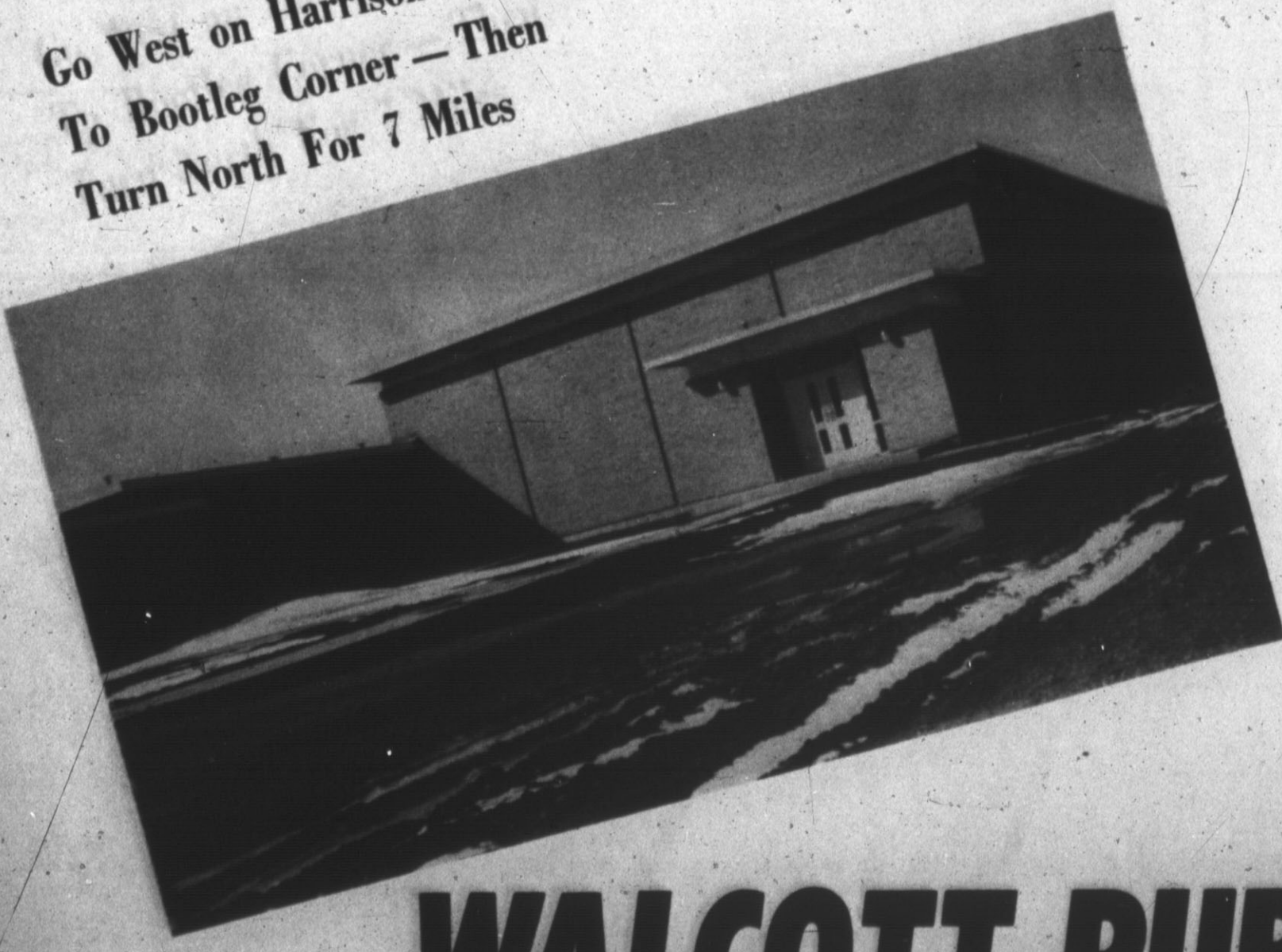
**TONY CURTIS**  
**40 POUNDS OF TROUBLE**  
AND A TIME TO JOY

**NO MAN IS AN ISLAND**  
STARRING PLESSETTE-CLAUDE WILCOX

# OPEN HOUSE

## SUNDAY MARCH 8

Go West on Harrison Hiway  
To Bootleg Corner — Then  
Turn North For 7 Miles



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**AUDITORIUM**  
**CAFETERIA**  
**GYMNASIUM**  
**COMBINATION**

# WALCOTT PUBLIC GRADE SCHOOL

## EVERYONE IS INVITED

COME OUT AND JOIN THE FUN  
REFRESHMENTS SERVED





SILVER ANNIVERSARY CELEBRATED — Mr. and Mrs. George W. Schulte were honored with a buffet dinner and reception at the Rock Club house Feb. 20 on the occasion of their 25th anniversary. The reception, which followed a mass at St. Anthony's Church, was given by their daughters and their husbands, Mr. and Mrs. Teddy Fangman, Black, and Mr. and Mrs. Leroy Kitten, Farwell.

(Personal Photo)

## Mass Reception Mark Anniversary

Mr. and Mrs. George W. Schulte celebrated their 25th anniversary Feb. 20 with a mass held at St. Anthony's Church. The service was read by Father Angelus Delahunt, S.A., and selections on the organ were played by Father Timothy.

A buffet reception at the Rock Clubhouse followed the church service. Host couples were Mr. and Mrs. Schulte—daughters and their husbands, Mr. and Mrs. Teddy Fangman, Black, and Mr. and Mrs. Leroy Kitten, Farwell.

Miss Josephine McCloud and George Schulte were married Feb. 20, 1939, in St. James, Neb. They made their home in Minnesota, where their daughter, Shirley, was born the next year. In 1941 they moved to Amarillo, and in 1945 their second daughter, Judy, was born. They moved to Hereford in 1946. They have one grandchild.

Those honoring the Schultes on their anniversary were Mr. and Mrs. William Kahlich, Mrs.

## Wyche HD Club Has Program On Recreation

Mrs. C. F. Newsom discussed "Homemade Games for Enjoyment" during the meeting Feb. 20 of Wyche Home Demonstration Club. She said, "A family will be happier and healthier if the members learn to play together in their own back yard."

Mrs. Newsom also conducted the business meeting. Committee chairmen and demonstrators gave their reports, and Mrs. Louise Olson spoke on THDA.

Hostess was Mrs. Norman Hodges, and visitors were Mr. Olson and Mrs. G. W. Duncan. Mrs. Leroy Bodkin, Mrs. L. B. Worthan, Mrs. Newsom, and Mrs. Charles Packard were others present.

Mrs. John E. Hill, Mrs. Cliff Johnson, Mrs. Phillip Miller, Mrs. Paul Rudd, Mrs. Thomas, Mrs. N. E. Tyler, Mrs. Wagoner, and Mrs. Jack Weaver. Dennis Seal was a visitor.

and Mrs. Elmer Reinart, Mr. and Mrs. Henry Kuper, Mr. and Mrs. C. J. Berend, Mr. and Mrs. Clarence Betzen, Mr. and Mrs. Victor Elliston, Mr. and Mrs. Tony Hoffman, Mr. and Mrs. C. J. Albrachi, Mr. and Mrs. Frank Huckert, Mr. and Mrs. S. A. Fangman, Mr. and Mrs. Harold Hershey, Mr. and Mrs. W. J. Lueb, Mr. and Mrs. Mike Betzen, Mr. and Mrs. Lester Wagner, Mr. and Mrs. Johnny Jesko, Mr. and Mrs. Edward Berend, Mr. and Mrs. Edward Schilling, Mr. and Mrs. Herman Paetzold, Mr. and Mrs. J. E. Pavlicek, Mr. and Mrs. Alvin Schumaker, Mr. and Mrs. Frank Bezner, Mr. and Mrs. Harold Dreigshausen, Mr. and Mrs. Tommy Albrachi, Mr. and Mrs. Jim Bennett, Mr. and Mrs. Gene Fangman, Gega, and Mrs. Helen Fangman, Black.

To American cowboys spurs were a necessary implement when mounted, a social requirement when dismounted, and used for everything from a branding iron to a tombstone.

Approximately 85 percent of the Angora goats in the U. S. are in Texas.

## Art In Driftwood Program Topic For Garden Club

Mrs. Don Martin was guest speaker for the Feb. 21 meeting of Bud to Blossom Garden Club in the home of Mrs. Calvin Edwards. The program topic was "Drifting in Driftwood."

"Driftwood," said Mrs. Martin, "is a product of nature. Look for it on your trips to the mountains as well as to the seashore." She then described permanent arrangements made with unusual pieces and explained that pieces can be cleaned with water and soap and bleached. They can then be waxed or sprayed.

During the business meeting, conducted by Mrs. Don Steele, plans were completed for the "Hat Party" held Feb. 28 at the First National Bank.

Those present were the hostess, the guest speaker, Mrs. Delmo Williams, Mrs. Steele, Mrs. Pat Robinson, Mrs. Fran Battenfield, Mrs. Ira Scott, Mrs. Lee Nelson, Mrs. R. N. Yarbro, Mrs. R. A. Daniels, Mrs. E. R. Kendall, Mrs. Bill Gentry, Mrs. Sam Long, and Mrs. Lloyd Sharp.

The strongest wind ever measured was 231 miles per hour on April 11, 1934, on Mount Washington, N. H.

## Miss Campbell Demonstrates Making of Hats

During the meeting Feb. 25 of North Hereford Home Demonstration Club, Miss Roberta Campbell demonstrated hat-making. She also discussed selection of other accessories.

Mrs. Clyde Smithers was presiding officer, and program chairman was Mrs. John M. Gooch. Favorite hats were the topic for response to roll call.

The club met in the Demonstration Kitchen at the Bull Barn, with Mrs. Otto Olson as hostess for the combined luncheon meeting and housewarming for Mrs. David Watson. Mrs. Kenneth Gooch was a visitor.

Members present were Mrs. Mary Bodkin, Mrs. R. A. Fullwood, Mrs. Gooch, Mrs. A. E. Hodges, Mrs. Otto Massie, Mrs. Smithers, Mrs. Clinton Ward, Mrs. David Watson, Mrs. C. L. Whitehead, Mrs. O. L. Williams, Mrs. LeRoy Smithers, Mrs. O. C. Williams, Miss Campbell, and the hostess.

**SAMMY LANE**  
CUSTOM HOMES

**ELECTRO-JUNIOR M-740 PORTABLE HEATER**  
ONE FREE DEMONSTRATION WILL CONVINCE YOU YOU CAN'T BUY A BETTER LOW COST MULTI-PURPOSE HEATER

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BIG FUEL CAPACITY ALLOWS OVER NIGHT OPERATION ...

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FACTORY REPRESENTATIVE  
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## Speakers Discuss Texas Governors

Mrs. Joe Wagoner and Mrs. W. W. Thomas presented a program on the 36 governors of Texas during the meeting of Farm and Ranch Club Feb. 20. Their survey of the administrations from February, 1846, to the present presented a comprehensive history of Texas.

The physical makeup, personal habits, and activities of each

governor were described by the speakers. They also listed the outstanding public works of each one before and after his term of office.

They noted that many towns and counties were named for early governors and that the first native-born Texan did not serve until 1891. Only two governors before that time did not emigrate from the "deep South." They were from Ohio and Connecticut.

Mrs. G. V. Hall was hostess for the meeting, and Mrs. Glenn Burrus conducted the business meeting. Other members present were Mrs. Herschel Bur-

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**Armstrong**  
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# COMET DID!

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**COMET 202**  
AS LOW AS  
**\$2219**

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**STEPHENS-HUDSON MOTOR CO.**  
FIRST & MILES HEREFORD, TEXAS

# DOLLAR DAY SALE

CHECK THESE DOLLAR DAY SPECIALS!

<p><b>Key-Whitney</b> Gold Label 5.99 To 8.99</p> <p>DRESSY SHIRTWAIST—your favorite shirtwaist delicately detailed by Kay Whitney in 100% Everglazed* cotton sheer dyed-to-match lace trims collar and edges bands of pintucks on front bodice, button-to-waist 3/4 front closing, all-around pleated skirt, 5" hem. Half sizes: 8-gore skirt with 16-gore effect, Zephyr* side zipper. In aqua or beige. Sizes 14 to 20, 14 1/2 to 24 1/2.</p>	<p>One Group Assorted <b>Aileen Cotton Knit SPORTSWEAR</b> Ankle Pants or Skirts 3.99 6.99 Value</p>	<p>Rack of Ladies <b>FLATS</b> 2.99 Dollar Day Only</p>	<p>Men's S-T-R-E-T-C-H Nylon <b>SOCKS 3 pr.</b> 1.00</p>	
	<p>Group Assorted <b>Tops 3.29 &amp; 4.29</b> Colors—Green, Pink, Orchid</p>	<p>Small Group <b>STYLE SHOES</b> 3.99 High &amp; Med. Heels Values to 14.99</p>	<p>Group Men's Dress <b>OXFORDS</b> 6.99</p>	<p>Still Have a Few Men's <b>SUITS &amp; JACKETS</b> Your Lucky If We Have Your Size 1/2 Price</p>
	<p>Group—Pastel <b>Skirts &amp; Sweaters</b> 1/3 OFF</p>	<p>Ladies' <b>PIXIE</b> 1.99</p>	<p>Men's Wellington <b>BOOTS</b> 12.99</p>	<p>Group Men's <b>SPORT COATS</b> Values To 34.95 1/2 Price</p>
	<p>One Rack <b>ODDS &amp; ENDS SPORTSWEAR</b> —Also— Group Fall &amp; Early Spring <b>DRESSES</b> 1/2 OFF</p>	<p>Full 27 x 27 Ideal <b>DIAPERS</b> 1.69 Doz.</p>	<p>Men's Quality White <b>HDKFS</b> 10 For 1.00</p>	<p>Boy's Long Sleeve <b>Sport Shirts</b> 1/3 OFF</p>
<p>Full Size Dacron <b>PILLOWS</b> 3.99</p>	<p>Wash &amp; Wear <b>PRINTS</b> 3 Yds. For 1.00</p>	<p>81 x 108 &amp; Double Fitted <b>White Garza Sheets</b> 1.79 Guaranteed 100 Washings</p>	<p>Few Boy's Heavy <b>School Jackets</b> 1/2 OFF</p>	
<p>90 x 105 Chenille <b>BED SPREADS</b> 3.99</p>	<p>Famous Garza <b>PASTEL SHEETS</b> 2.29 81 x 108 or Fitted</p>	<p>Big Thirty 22 x 44 <b>TOWELS</b> 2 For 1.00</p>	<p>Men's Cotton Wash &amp; Wear <b>SLACKS</b> 3.99</p>	
<p>36 inches Wide <b>Unbleached Muslin</b> 5 Yd. For 1.00</p>	<p>Solid Colors &amp; Matching Stripes <b>SPORT DENIM</b> 57c Yd.</p>	<p>65% POLYESTER DACRON 35% COTTON Washable, dries dry quickly. Needs little if any ironing. The perfectly blended fabric for sewing soft, comfortable garments. <b>88c</b> Yd.</p>	<p>Broken Sizes Men's <b>COVERALLS</b> 4.99</p>	
<p>36 inch—White, Pink or Blue <b>OUTING</b> 3 Yds. For 1.00</p>	<p>Group Discard Advance <b>PATTERNS</b> 5c Ea.</p>	<p>Big 30 x 30 Birdseye <b>DISH TOWELS</b> 3 For 1.00</p>	<p>Small Sizes Only Men's Ruff Out <b>WORK SHOES</b> 2.99</p>	
		<p><b>Fiber Glass Drapes</b> Rich damask print, dramatically styled in a gold metallic medallion pattern on white background. Completely washable, no ironing, flameproof. Finished size per pair pleated width 49" x 84" in length. <b>6.97</b> pair</p>	<p>Boy's Wash &amp; Wear <b>SLACKS</b> 2.99</p>	
		<p><b>Mattress PADS</b> 3.99</p>		

# HARMAN'S



# THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, March 1, 1964

## School Growth Presents Numerous Area Problems

Although the over-crowded condition of Hereford schools comes as no surprise, the public meeting, scheduled March 12, does bring about a showdown which is long overdue. Whether we like it, or whether we don't, some additional school expansion appears necessary—and soon.

Continued delay will no doubt send classes into churches and other public buildings, a situation which many school patrons of the area can easily recall. These things, no doubt, will be thoroughly discussed at the meeting.

There are other factors, too, which probably should be presented and discussed regarding our schools, which now represent the largest single payroll and the largest spending agency within the bounds of Deaf Smith county.

For instance, the number of graduates who finish high school here and go on to college are dwindling tremendously in percentage. How well are we training these youngsters to face life? Currently, we have a DE program, and that's about it. Should we make an effort toward training in basic mechanics, industry and other everyday fields where shortages are acute?

Introduction of conversational Spanish at lower grade levels is one step which should ultimately help all of our graduates in the years to come—and this is a good example of what we have in mind. Agriculture is another field in which we are making an effort to provide practical training. Should we expand this effort into other areas?

Community growth is a wonderful thing to be cherished and coveted but, at the same time, it provides responsibilities and challenges. And while housing is a

basic necessity, it cannot provide all of the answers, or can it solve all of our problems.

Our trustees and administrators must face these things from week to week. They are doing their best to emerge with practical and sensible solutions, but they should and do appreciate hearing from various school patrons along the way. Our schools are our most expensive possession, and they are at the same time our most valuable asset. For these reasons, they merit our careful consideration and study, especially in these times of growth and expansion.

## Let's Number Those Houses

Missing house numbers are getting a lot of publicity these days, due chiefly to general protests from the post office department whose carriers find it difficult to deliver carrier mail in many sections of Hereford. The only thing worse, according to the carriers, is a house with the wrong number.

This problem arose first back around 1948—and was solved at that time by extensive effort on part of the Business and Professional Club, whose members personally surveyed the town and in several cases actually posted numbers. Growth and present size, however, pretty well preclude such a solution in 1964.

The present condition, in fact, merits additional steps in view of the circumstance that different size blocks appear in various areas—and many people actually do not know what their house numbers should be; still others sit complacent and unaware that their numbers are possibly in error.

Fortunately, streets and street markers are for the most part in good condition. With this as a basis, the problem is at least half solved. Another survey, sponsored either by the city or the Chamber of Commerce, definitely appears to be in order—and certainly merits the wholehearted cooperation of all citizens.

In addition to postal carriers, numerous strangers frequently complain concerning the difficulty of locating residences. As Hereford continues to grow, this condition will become more and more acute, and its importance will gain emphasis. Once the numbering is correct and efficient, it should be simple to maintain, by city ordinance if necessary.

Number designations might even be issued with building permits. Under the present system, it is frequently difficult for a new resident to learn what his correct number should be—and the general process is that of taking the telephone book, looking up numbers on each side and across the street, followed by a shrewd guess. Under this system, the fellow who goes to the trouble of contacting a surveyor to secure the correct number is likely to be out of step with the rest of his neighbors—though he may be correct. Naturally, the result is chaos, and that is what the post office is complaining about today.

First we should arrive at some method of issuing true and correct addresses; then, only, we should make a strong effort to see that the correct numerals are properly posted.

## Tax Cut Will Be Felt Here

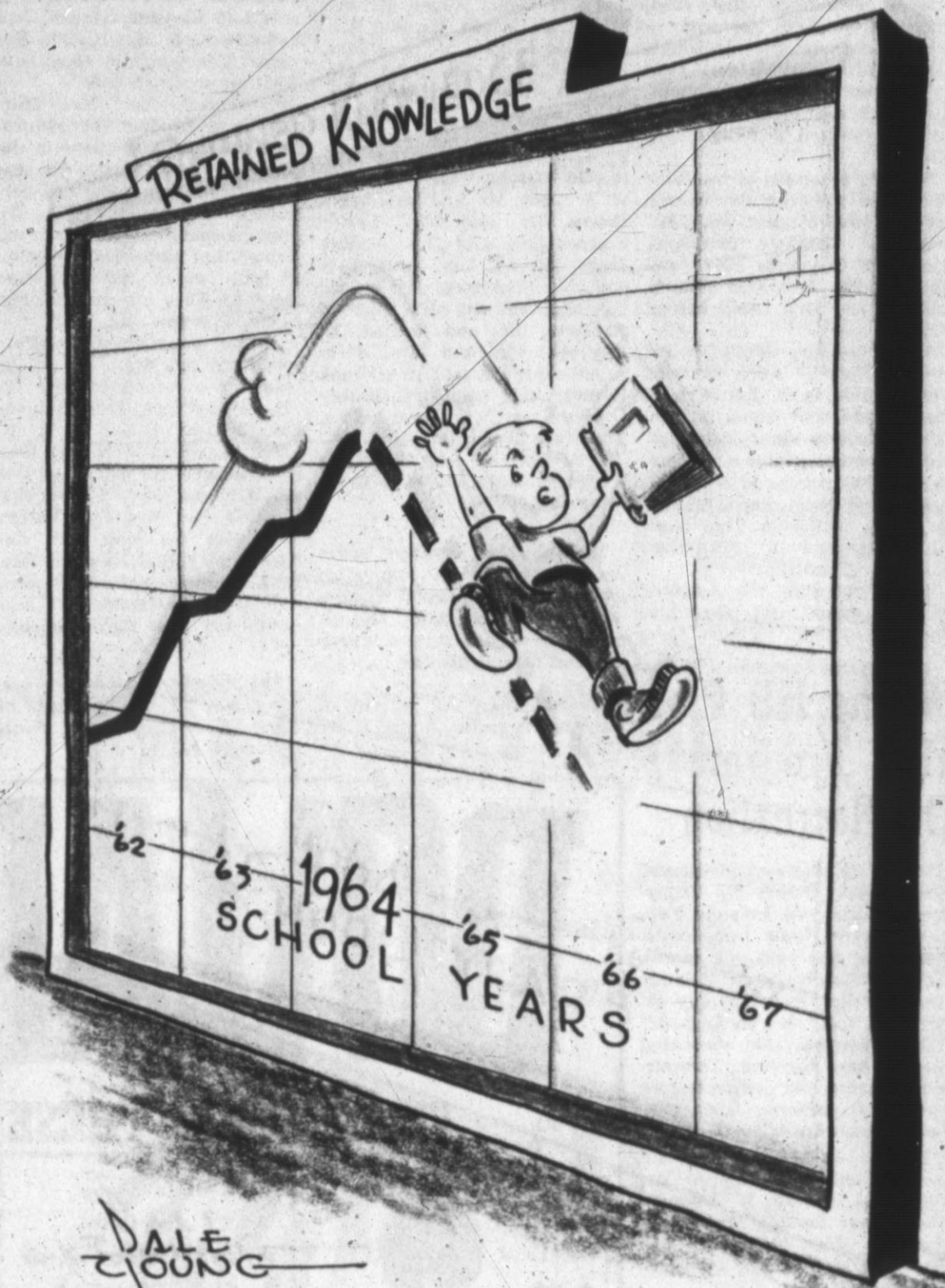
The proposed income tax cut will probably benefit people more than they realize when it goes into effect this week. Overall, it will mean some \$8 billion dollars in pay envelopes of the nation, or around four percent of one's annual earnings.

The tables will, of course, continue to be based upon dependents as in the past, and should prove especially encouraging to young couples where both members of the family are employed with annual savings amounting to enough money to be sizeable. The \$80 a week employee with two dependents will take home an additional \$114.40, and if he has four dependents, he will be \$57.20 ahead. Tables show that the \$100 a week earner will have an additional \$156 with two dependents, or \$104 if he has four dependents.

These cuts, though not startling, are bound to have a marked effect on national economy—and it is the first time in many years that Uncle Sam has so much as considered the average man. The step, without doubt, is one in the right direction.

The statement is predicated on the assumption that this same \$8 billion will be looped off of national spending, including such items as foreign aid and other superfluous national programs. All of us appreciate a tax cut, but most of us feel that a balanced budget is of equal or greater importance.

## 'Might Result From OCC'



DALE YOUNG

\* OVER CROWDED CONDITIONS

## TEXAN IN WASHINGTON

# Texans Visit Washington To Study Race Relations

By TEX EASLEY

WASHINGTON, (AP) — A delegation representing the Southwest Texas Methodist Conference, which came east to participate in study seminars, hope on returning home to spread un-

derstanding on controversial issues like civil rights and the United Nations.

After a three-day stay in the nation's capital and conferring with congressional, governmental and social welfare leaders, the delegation went to New

York for conferences at the U.N. The Rev. Charles Hahn, pastor of the First Methodist Church of Pearsall, acted as leader of the group. Sponsoring the trip was the Board of Christian Social Concerns of the Southwest Texas Conference.

We hope to help our people understand our government and its problems better," said the Rev. Mr. Hahn. "We hope we will bring them a better understanding of the United Nations and its purposes. In the world we live in today we can no longer have a parochial outlook."

The Rev. Ross T. Welch, pastor of the First Methodist Church of Devine, told of a Washington meeting with Civil Rights leaders and of his hope and that of others to promote tolerance and understanding among Negroes and whites in Texas.

The Rev. Mr. Welch spoke cautiously but with pride of the progress that Civil Rights has made in his part of Texas.

"Yes, we have integrated congregations in some of the churches in the Southwest Conference," he said.

"It's something that comes slowly. But it does come with good will and understanding. After all, there was a time a few years ago in our area when Latin Americans could not attend some white churches. But that is behind us now."

Asked whether he felt that the Southwest Conference might serve as a model for other Methodist Church conferences in this activity, he said:

"I'd hope so." Other clergymen in the visiting delegation included the Rev. Gene Leggett, University Methodist Church, Austin; the Rev. Paul Chapman, Water Valley Methodist Church of the San Angelo district; the Rev. Jerry Evans, Corpus Christi; and the Rev. David Stewart, First Methodist Church of Hondo.

Lay members of the delegation included: Mr. and Mrs. William Fly, Mrs. Gertrude Carle and Billy Mumme, all of Hondo; Earlan Koshler, Hunt, Miss Judy Lewis, a high school student and daughter of the Rev. Orion Lewis, pastor of the Methodist Church in Boerne; Bud Smathers, a soil conservation service employee at Frederick; and Mrs. Virginia Seidel, a Kerrville public school teacher.

## Mrs. T. M. Palmer Elected President of Mother's Club

The Mothers Club met with Mrs. T. M. Palmer Feb. 24. The following were elected as officers: Mrs. F. M. Palmer, president; Mrs. Clarence Smith, vice president; Mrs. J. H. Bowers, recording secretary; Mrs. W. B. Parmer, treasurer; Mrs. S. B. Edwards, publicity chairman and Mrs. R. A. Tynes, delegate. Specials this week: 100 lbs. Baker's Pride flour, \$1.40, California White Grapes in gallon cans, 50c.

W. E. Hicks, one of our progressive bachelor ranchmen, living thirteen miles east of town had business in Hereford

### 50 YEARS AGO

Monday and made the Brand office a business visit; That awful noise and racket you hear in this part of town is Bell Bros. making those 12 foot drinking tubs. Leave your order for one. Come to Hereford Tensorial Parlors for our easy shave, neat haircut and clean bath. L. R. Bossham, proprietor. Miss Amy Kerr who has been attending school here returned to her home in Wichita Falls Monday. J. H. Holland was in from his Castro county ranch Tuesday after supplies. Special White Leghorn eggs, 15 for 50c.

Berry Green was elected president of the Hereford Jr. Chamber of Commerce. Pvt. Lawrence S. Owen, 600 S. Main, recently began eight weeks of basic training. Low prices on cars: 1953 Chevrolet, \$1675. 1951 Dodge, \$895. 1951 Oldsmobile, \$1250. Beverly Ann Vayer was honored with a party on her 10th birthday. James Durham has been chosen as one of the Ham Sale committeemen for the Little Southwestern Livestock Exposition and Ham Sale at Texas A&M.

Hereford's Whiteface basketball team will meet Tulia

### 10 YEARS AGO

Monday night in the bi-district playoff. E. Ramey celebrated his birthday Sunday at a surprise dinner at his home. Jimmy Conkright, son of Mr. and Mrs. Colby Conkright of Hereford, won the trophy for showing the grand champion steer in the Hereford Rotary Club-sponsored Junior Livestock and Poultry Show Saturday. Ronald Kershen, son of Mr. and Mrs. Andrew Kershen, won the trophy for the Champion Bird of the show Friday afternoon after competing against a field of 200 entries.

## Panhandle Paragraphs

George Washington learned his lesson and cut no more cherry trees. Can we learn from the "Father of our Country" not to go around chopping down cherry trees? Our trees are not tall and leafy; they are Opportunities to be Taken, Good Books to be Read, Development of Character through Hard Work, and Cultivation of the Right Kind of Friends. If we persist in chopping down these cherry trees, we shall never get the chance to eat the cherries which would have grown on them. Looking down, we find the hatchet in our hands labeled "Wasted Time." George Washington threw away his hatchet.

—PP—

Representatives from all communities in the county were at the Parmer County courthouse Tuesday afternoon to meet with the commissioners and to hear Charles Gholz, field consultant of Texas State Library, outline a proposed plan for a multi-county bookmobile. County commissioners decided to announce their decision on acceptance or rejection of the plan at the regular meeting of the group Monday. Commissioners felt it would be best to delay the decision for a few days to give them an opportunity to hear views of county residents.

—PP—

The effects of the recent snow are beginning to show. Some of the fields are getting that green tint—a color not too familiar here in the last few months. The bad effects of the storm were few. Some cattle are missing but farmers and ranchers in this area will likely get most of them back. It takes a long time to sort them out.

—PP—

Texans will be exposed to a new unexperienced phase of politics this year; this will be the first time state politics will be directly influenced by a native son having top billing in the Presidential campaign. John Nance Garner and L. B. Johnson have had the distinction of representing their state in the second place on the ticket, but historically the vice-presidential candidate seldom is a subject of much interest. The so-called conservatives and liberals of the Texas Democratic party have been at each other's throats for the past several years now, with the result of a stalemate in state government that has contributed little to progress so far as our public institutions are concerned.

—PP—

The high water mark in Littlefield city finance will be reached tonight when the city council opens bids on the sale of \$1,405,000 in bonds with the best interest rate. From the sale, the city will get \$1,136,000 in new money to finance recently-voted water and street improvements. It will get another \$269,000 to pay off existing bonds, outstanding against the water and sewer departments.

—PP—

Four misty-eyed Hockley county residents—two from Levelland and a couple from Ropesville—received coveted awards at Tuesday night's annual Levelland Area Chamber of Commerce banquet. John Morton was named "Man of the Year," Mrs. Ruth Weinholt, a returned newspaper-woman, was revealed as "Woman of the Year," and Mr. and Mrs. J. C. Pointer of Ropesville received the award for "Farm Family of the year." Each of the four blinked back tears as they walked from their seats in the audience to receive engraved plaques.

—PP—

I drank water out of a gourd dipper for 20 years before it was brought to my attention that sanitation and pleasure do not always share the same degree of respect. The flutes of life would have a sweeter sound if ways of evading many tasks were not more difficult than the tasks.

—Douglas Meador in Matador Tribune.

## THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed grass farm starts out on one subject and winds up on another this week.

Dear editor:

A while back I read an article about a farmer who discovered one of his cows was violating the rules of nature, she was having two calves a year instead of one. Not twins, but a calf every six months.

A neighbor of mine said he was very interested in this, if he could raise twice as many calves a year with the same amount of feed and cows, he could clean up. He hoped some of the stock would be available soon.

I'm afraid it won't work out that way. I mean, while it's true for example he has perfected hybrid grain where he can grow two ears of corn where one grew before, what this has resulted in is not richer corn growers but two government storage warehouses where one stood before.

It might be possible to develop a breed of cow that's produce two calves a year, but she'd be doing a mighty lot of extra work for nothing, because the two wouldn't bring any more than the one, after all the ranchers got switched over to the new type.

It's sometimes hard to figure out what progress is. I was reading just last night about an expert who was trying to explain to some idealists that it's impossible for new nations in Africa "to leap suddenly from tribal conditions to twentieth-century governments and economies." It's going to take time, he explained.

I guess what he means by this is that new nations which are now accustomed to fighting tribal wars every month or so will have to grow up and learn that modern man now takes up his wars and puts them all together in one major about every 20 years. It's neater that way and makes history more compact.

I didn't really mean to get started in this direction this week, but there are times when progress seems to consist of getting up in the morning and seeing how many problems you can ignore. I was under the weather for a week and during that time discovered there aren't half as many problems as I imagined, which is a good thing, because now that I'm back on my feet I've discovered there aren't half as many answers to the problems that remain.

Your faithfully,  
J. A.

## THE Sunday Brand

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REP. ROGERS WRITES

# 'Too Little,' Says Rogers Of Import Cattle Slash

Proposals are being formulated in the Congress to legislate quotas on beef and meat imports in the wake of unsatisfactory negotiated agreements with the two major foreign suppliers of meat to U. S. markets, Australia and New Zealand. Announced this week by the Departments of State and Agriculture, the new import agreement affecting Australian and New Zealand shipments does nothing in my view but maintain the United States domestic cattle at the brink of economic disaster.

Although the volume of meat coming from Australia and New Zealand is reduced below last year's level, the agreement helps to make permanent the conditions which have resulted in dangerously low prices paid for U. S. cattle in our own markets.

The decline in prices paid for choice steers at Chicago reflects the current unhealthy situation: November, \$23.51 (per hundred pounds); December, \$22.30; January, \$22.61; the first two weeks in February, \$21.73. These are averages. While economists in the Department of Agriculture expect a price rise in the spring, no one can be sure of the future.

Under the terms of the agreement, imports received this year from Australia and New Zealand of beef, veal, and mutton will be limited to approximately the 1962-63 average level — or about 773 million pounds (the great portion of which will consist of beef and veal.) This total is only 48 million pounds below the total imported by the United States from these two nations in the record 1963 year.

The Agriculture Department announcement noted that future expansion of beef and veal imports, limited by the agreement to 3.7 percent annually of the total received the preceding year from Australia and New Zealand, will be "far below recent levels." This means next to nothing, however, because of the skyrocket rate at which imports from these countries have been increasing. Exports of beef and veal from Australia to the United States jumped 29 times in only six years — from 18 million pounds in 1958 to 517 million pounds in 1963.

Therefore, a reduction in the rate of expansion would have to be "far below recent levels," or every cattleman in the United States would be facing bankruptcy in a matter of months.

While expansion has been checked — and for that I suppose we should all be glad — the 3.7 percent annual rate of expansion coupled with the high-volume import base on which it is calculated will mean that our domestic cattle industry will continue to be poised on the edge of a precipice. I ask this: How much of an economic recession would be required, how much of a decline from the current rate of consumer spending would be necessary, to plunge the U. S. cattle industry to destruction? With imports continuing at dangerously high levels, a cutback of consumer purchasing in U. S. supermarkets could indeed be all that is required to seal the cattleman's doom.

Australia and New Zealand, major beneficiaries of the sugar import largesse passed around the world by a too-generous Uncle Sam, accounted for 67 percent of the 1,750 million pounds of beef and veal imported by the United States last year. That total of 1,750 million pounds was 11 percent of all the meat consumed by our people. And, 1,750-million pounds is a lot of beef. Calculations vary, but it is the equivalent of between 3,500,000 and 4 million

lion cattle on the hoof. Had this number of cattle been produced entirely in the United States, the animals would have consumed some 20 billion pounds of feed — most of it now in surplus. I

cite this fact to point out that the problem facing the U. S. cattle industry is a problem facing all of American agriculture. But cattlemen and American agriculture generally now must

face a fact of life that is becoming ever more apparent. Where once a "farm bloc" held considerable power in the Congress — a group of Congressmen representing primarily rural areas — the shift of Congressional power has been to the metropolitan areas of our country. It is estimated that 7 out of every 10 seats in the House of Representatives are held by Members from mainly urban constituencies.

The decrease in the "farm bloc" power makes it increasingly difficult for myself and

others from farm and ranch areas to enlist the aid of City Members, whose constituents are clamoring for cheaper beef prices. Import legislation does not appeal to many of them.

Foreign sources are being permitted to supply too much of the United States market — a market our own people are perfectly ready to serve.

Just as beef imports are too high, so are imports of sugar, petroleum products, lumber, and a variety of other raw materials and manufactured goods. In order to export, we must import.

But surely a less damaging balance can be found.

WALTER ROGERS  
Member of Congress  
18th District of Texas

James S. Hogg, first native-born Governor of Texas, was inaugurated in a simple ceremony lasting only 35 minutes.

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**Dollar Day Price** → **2 Yards \$1**

**Girls' 2-Piece DRESSES**

A. Dainty and feminine for the Easter parade—in a Warm-suita woven cotton dress. Beautifully tailored and detailed. The crop-top is embroidered trimmed. Colors: Maize, Blue, Green. Sizes: 7 to 14. **3.98**

B. For the "young fashionable"—neatly tailored "A" line jumper with pleated skirt and pretty under-blouse with 2 1/2 sleeves and round collar. Colors: Maize, Blue. Sizes: 7 to 14. **3.98**

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Colorful printed terry kitchen towels with fringed ends. Novelty designs, large size. You will want several of these when you see them, especially at this special sale price.

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Masterfully made of 65% Dacron Polyester, 35% Avril Rayon. The 150 inch stacked cluster pleated skirt has generous 5 inch hem, skirt has zipper pocket, Roll-up sleeves, matching cloud pearl buttons and self belt. Completely washable, requires little or no ironing. In pastel colors of blue, pink, beige, maize, mint or lilac. Junior sizes 3-15, Misses 8-20 and Half sizes 12 1/2-24 1/2. **9.95**

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**2 GARMENTS FOR \$3**

Knobby weave cotton capris in black, seafoam, blue or beige. Sleek fitting, back zipper. Sizes 10 to 18. Buy two pair at this low price or buy one pair and blouse to match. Special dollar day feature.

Roll-up sleeve blouses in light prints, checks, stripes or solid color pastels. McMullen, Gentry and convertible collars. Sizes 30 - 38. Buy two blouses at this thrifty price or one blouse and matching capris.



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Smart pumps with 1 1/2 medium heels, foam cushioned linings. Compare style and quality with shoes selling up to 9.95. In spring colors of red, nude, pink and blue. Sizes 4 1/2-9.

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**HOME DEMONSTRATION CLUB COMPLETES PROJECT** — Three years ago Nolan Grady, postmaster, asked Argen Draper, county home demonstration agent, to enlist the aid of one of the home demonstration clubs in naming the streets in the south Hereford area in order that mail delivery might be better. Because several women in the North

Hereford Club live in the area, they accepted the task and made street markers on an additional project. Shown examining a map of the area by one of the new street markers are, from left to right, Mrs. Draper, Mrs. Clyde Smithers, club president, Mrs. O. L. Williams, chairman of the project, and Bill Hutson, assistant postmaster. (Brand Staff Photo)

### Arts and Crafts Shown During Simms Meeting

Members of Simms Study Club displayed such items as paintings, crocheted afghans and sweaters, ceramics, and place mats during their annual showing of home crafts Feb. 20 in the home of Mrs. Emmett Young.

During the business meeting, conducted by Mrs. Robert Lloyd, a change in the date of the monthly "42" party at the Simms Community Building was announced. The next party will be held Feb. 26, at 7:30 p.m. The course of instruction in ceramics painting will continue March 4 at 10 a.m. in the Community Building. Mrs. Leland Burns and Mrs. Emmett Young will be the hostesses.

Refreshments were served by Mrs. Young to Mrs. J. M. Bothe, Mrs. Jim Cavin, Mrs. James Bullard, Mrs. R. L. Pinnell, Mrs. Lewis West, Mrs. Robert Lloyd, Mrs. Bud Heaton, Mrs. Leland Burns, Mrs. Glenn Hetzler and Mrs. Shaw.

Mrs. Heaton will be the hostess for the next meeting March 5.

to cooperate, and in addition they chose to see that the street signs were put in place. Mrs. Clinton Ward, president at the time, Mrs. O. L. Williams, Mrs. Marvin Kendrick, Mrs. Clyde Smithers, current president, Mrs. John Gooch, and Mrs. W. C. Davis have been members of the committee, with Mrs. Williams as chairman.

"We certainly do appreciate the interest and work done by the club. It has been of great benefit in convenience and safety to the people of the area," said Mr. Grady.

### Legal Notice

NOTICE

NOTICE IS HEREBY GIVEN THAT CLINT AND MARSHALL FORMBY, DBA KPAN BROADCASTERS HEREFORD, TEXAS HAVE FILED AN APPLICATION WITH THE FEDERAL COMMUNICATIONS COMMISSION IN WASHINGTON, D. C. REQUESTING PERMISSION TO CONSTRUCT AND OPERATE AN FM RADIO STATION IN HEREFORD, TEXAS.

THE APPLICATION WAS FILED ON DECEMBER 11, 1963.

NAME OF THE STATION REQUESTED IS KPAN — FM. REQUESTED FREQUENCY IS 106.3 mcs. THIS IS FM CHANNEL 292 A.

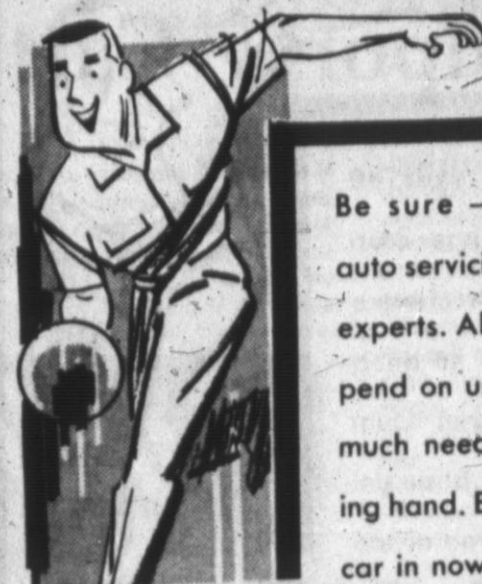
REQUEST IS FOR AN FM RADIO STATION, WITH POWER OF 2830 WATTS. STUDIO LOCATION WILL BE AT 218 EAST FIFTH STREET IN HEREFORD, TEXAS. TRANSMITTER SITE WILL BE IN THE KPAN — AM TRANSMITTER BUILDING ON U. S. HIGHWAY 60 TWO MILES SOUTHWEST OF THE CITY LIMITS. ANTENNA WILL BE ON PRESENT A M ANTENNA WITH TOTAL HEIGHT OF 271 FEET, INCLUDING TOP LIGHT BULB.

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## North Hereford Clubwomen Name South Hereford Streets

### School Menu

**PUBLIC SCHOOLS**

**ELEMENTARY CAFETERIAS**

**MONDAY** - Spaghetti with meat sauce, candied yams, combination salad, apple cobbler, rolls, butter and milk.

**TUESDAY** - Barbecue on bun, potato salad, carrot sticks, applesauce and milk.

**WEDNESDAY** - Baked beans, sauer kraut, apricot cobbler, cornbread, butter and milk.

**THURSDAY** - Fried chicken with gravy, mashed potatoes, cranberry sauce, creamed honey, butter, rolls and milk.

**FRIDAY** - Macaroni with cheese sauce, sweet peas, celery sticks, peach, cookie, rolls, butter and milk.

**Junior-Senior Cafeteria**

**MONDAY** - Spaghetti with meat sauce, oven-fried sausage, green beans, candied yams, combination salad, apple cobbler, rolls, butter and milk.

**TUESDAY** - Hamburgers, barbecue on bun, potato salad, pickled beets, tomato, lettuce, pickles, onions, pineapple, upside-down cake and milk.

**WEDNESDAY** - Baked beans, beef stew with rice, sauer kraut, hominy, cabbage salad, apricot cobbler, cornbread, butter and milk.

**THURSDAY** - Fried chicken with gravy, barbecue pork chops, mashed potatoes, broccoli with sauce, cranberry sauce, creamed honey, butter, rolls and milk.

**ST. ANTHONY'S SCHOOL**  
**MONDAY** - Stuffed weiners, black-eyed peas, buttered potatoes, cherry cobbler, rolls, butter and milk.

**TUESDAY** - Beef stew with potatoes, onions and carrots, cabbage slaw, cinnamon rolls, cornbread, butter and milk.

**WEDNESDAY** - Baked beans, buttered broccoli, tossed salad, brownies, whole-wheat rolls, butter and milk.

**THURSDAY** - Fried chicken, creamed potatoes, Harvard beets, pineapple-rice pudding, rolls, butter and milk.

**FRIDAY** - Tuna salad, scalloped potatoes, greenbeans, applesauce cake, rolls, butter and milk.

Many people in the south Hereford area are now receiving mail delivery in front of their homes for the first time. Streets in the area are now clearly marked with names also, with the addition of twelve new signs.

For the past three years women of the North Hereford Home Demonstration Club have worked to complete this double project. Most of the street names were simply extensions of existing streets, such as Gracey, James, and Sampson. Others, previously undesignated, were named Lewis, Walnut, South Lane, and Country Lane. Markers clearly identify the streets.

About 50 families are receiving better service as a result of the project. All rural delivery was previously made on three streets, or Routes 2 and 3 and Star Route. Star Route was unchanged, but the other two were rerouted.

Postmaster Nolan Grady asked Argen Draper, county home demonstration agent, to enlist the assistance of one of the home demonstration clubs in working for a solution to the problem in the area. Mrs. Draper asked the North Hereford Club to assume responsibility because several of the club members live in the area.

Members of the club agreed

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**ADRIAN NEWS**

# Adrian School Lists Events

The Adrian schools announced the schedule for the 1964 second semester which started Jan. 13 and is scheduled to end May 21.

The fourth six weeks period ended Friday and the fifth period is slated to begin Monday. A district teachers' meeting will be held Mar. 13 at which time all Adrian schools will be dismissed and there will be no classes Mar. 30 for the Easter holiday.

The sixth period begins April 13.

May 9 there will be a School Day and Students Field Trips for all of the Adrian schools.

Baccalaureate Services are scheduled for May 17 with Commencement exercises scheduled for May 22. The final tests will be held May 21-22.

There will be 88 days of school in the second semester and there were 86 in the first semester, making a total of 174 days of school. Due to the President's funeral the Texas Education Agency requires only 174 days of school.

Mrs. Jazies Bearden and baby from Canyon visited the Ray Brown family, Friday.

Mr. and Mrs. Warner Reed from Tulla visited Sunday with the Brub Beavers family.

Mr. and Mrs. Neil Pounds and children, Friona, and Mr. and Mrs. Moran Pounds and son Ft. Worth, and Minor Pounds and Jack Reeves, Lubbock, and Mr. and Mrs. Butch Boystun and son, Vega, visited the E. B. Pounds family during the weekend.

Mr. and Mrs. Al Goodwin and children from Claude visited in Adrian, Saturday with friends and relatives. Goodwin is a former Adrian Coach.

Mr. and Mrs. Cotton Johnson and children and Mr. and Mrs. Lester Gilliam and daughter visited in Las Animas, Colo. over the weekend with the Johnny Cavitt family.

Mr. and Mrs. Darrell Sewell and children, Clovis, visited in Adrian over the weekend with the Elmer Weider family.

Mr. and Mrs. John Amason and children, Amarillo, and Mr. and Mrs. Jack Fisher and children, Ford, visited the Jack Fincher family Sunday.

The Phillips Mystery Motors Man came by the East Side 66 Service Station in Hereford Saturday and gave the attendant, Chubby Sasser, \$50 for giving top Service. Chubby is the son-in-law of the Manuel Levelles, Adrian.

Say, these crocheted sweaters are the rage, a crocheting course was started last week at at different ones houses, with five eager women learning to single and double.

A Sweetheart Banquet was held Friday night for the Young Peoples' and Intermediate Departments of the Baptist Church in the Fellowship Hall. Minor Pounds, Lubbock, was the guest speaker as he spoke on "Love Revealed". Jack Reeves flew Minor Pounds up for the Banquet. Minor is the son of the E. B. Pounds of Adrian.

The hostesses were: Mrs. W. B. Betts, Mrs. Earl Brown, Mrs. Frances Speed, Mrs. Paul Robertson, Mrs. Bob Caldwell, Mr. and Mrs. E. B. Pounds, Mr. and Mrs. Rex Manley and the Pastor and Mrs. Dave Sellers.

Those attending the banquet were: Doris Horton, Steve Foster, Dwayne Grnhilkey, Laura

Jobe, Gale Gruhilkey, Ricky Gruhilkey, Marsha Burns, Linda Pinnell, Dwight Hayes, Butch Scott, Dale Jobe, Mike Horton, Dale Gruhilkey, Clanton Brown, David Wheeler, Rita Speed, Terry Williams and Jolene Betts. Marsha Burns and Dwight Hayes did a "skit" for the banquet. The wedding of Miss Madeline Weidner and Clifford Wayne Rich was Feb. 22 in the home of the bride's parents, Mr. and Mrs. Elmer Weidner. Parents of the groom are Mr. and Mrs. J. J. Rich of Piedmont, Mo. The bride-wpfe a two-piece white street-length dress with a white corsage. Donna Gudgegell was the Matron of Honor and Bill Gudgegell was best man.

The Rev. Dave Sellers performed the ceremony. Following the wedding a reception was held in the home.

The couple will be at home in Vega. The bride is a 1963 Adrian Graduate. The groom is employed by Dan Bergr at Vega.

Miss Jackie Loveless was injured at her home, Sunday night, while playing basketball. She fell and broke her lasses and cut her eye.

## Courthouse Records

**Vehicle Registration**  
Lewis B. Barnett, 1963 Buick; James Elchard Reinauer, 1964 Chevrolet; Bob Penson, 1961 Chevrolet; Alvin W. Brown, 1954 Ford pickup; Pablo Hernandez, 1958 Ford pickup; Paul S. Poyner, 1964 Dodge; Billy W. Emmons, 1964 Dodge; Carl Hollingsworth, 1956 Chevrolet; A.A. Hare, 1962 Chrysler; Paul J. Zinser, 1964 Ford; Joe Easley, 1962 Ford; Louis E. Mayfield, 1964 Ford; J. C. Hennington, 1958 Ford pickup; R. B. Miller Used Cars, 1952 Chevrolet; Gene Hall, 1954 Ford, 2-21.

James Gerk, 1962 Chevrolet; J. E. Springer, 1964 Dodge; Gerald Moyes, 1962 Ford pickup; James Lee, 1959 International truck; Tommy West, 1962 Chevrolet; W. W. Wimberly, 1960 Ford pickup; Jesus Ramirez, 1963 Chevrolet pickup; LeRoy Williamson, 1960 Chevrolet truck; James Tucker, 1955 Chevrolet; Gus Ruland, 1951 Chevrolet pickup; Fred Ruland, 1960 Ford van; Monroe Parker, 1963 Ford pickup; J. M. Paetzold, 1962 Chevrolet; Eddie Skypala, 1960 Ford; Ballard and Ballard, 1964 Dodge; Maxey Dowd, 1964 Dodge; L. D. Pickering, 1964 Oldsmobile; Arlisa Edwards, 1964 Chevrolet pickup; Pete Gerk Jr., 1958 Chevrolet pickup; G. L. Walls, 1964 Chevrolet, 2-24.

Deaf Smith Precinct 4, Case tractor; Pete Gerk Jr., 1961 Chevrolet, 2-25.

**Deeds of Trust**  
J. L. Mills, et ux, to John Hancock Mutual Life Insurance Co.: All of the West 1/2 of the South 330.2 acres of Section 85, Block K-3.

Sam Nunnally to First National Company of Hereford: The North 50 feet of the East 140 feet of Block 48, Hereford and Addition.

Roy Phillips, et ux, to Clara-belle S. Wickoff: The West 153 feet of the North 196 feet of the East 315 feet of Block 3, Welsh Addition; The South 60 feet of the North 196 feet of the West 152 feet of the East 162 feet of Block 3, Welsh Addition.

Paul V. Torres, et ux, to Amarillo Savings Association: The North 15 feet of Lot 32 and the South 45 feet of Lot 33, Block 1, Southlake Addition.

Dennis Williams, et ux, to Bar-

ton Roberson Construction Co.: All of Lot 13, Hare Addition. Tiburcio Gonzales, et ux, to Amarillo Savings Association: The North 25 feet of Lot 31 and the South 35 feet of Lot 32, Block 1, Southlake Addition.

**Warranty Deeds**  
Glenn O. Edwards to M. W. Sumner: 2.1 acres out of the Southeast part of Section 63, Block K-3.

Mike Justice to Charles A. Filipot, et ux: All of the East 1/2 of Lots 5 and 6 in Block 13, Whitehead Addition.

Diamond Valley Granin Inc. to

Ted R. Royal: All of Lots 8 and 10; The West 27.3 feet of Lot 10 and all of Lots 11, 12, 13, 14, 15, and 16 in Colonia de Buena Vista Subdivision.

U. E. Cook, et ux, to Charles P. Newell: All of Lot 26, Brownlow Addition.

U. E. Cook, et ux, to Donald Dale Paris: All of Lot 27, Brownlow Addition.

Elmer Combs, et ux, to Thomas W. Trowbridge: All of the East 50 feet of Lots 7 and 8 and all of the East 50 feet of the South 40 feet of Lot 9, Block 21, Whitehead Addition.

N. E. Stowers, et ux, to J. C. Hilburn and E. J. Foust: All of the South 1280 acres of the J. m.

Ligon Tract except that belonging to W. E. Uelton.

Lindsey Construction Co. to Tiburcio Gonzales, et ux: North 25 feet of Lot 31 and the South 35 feet of Lot 32, Block 1, South-

lake Addition. Lindsey Construction Co. to Paul V. Torres, et ux: The North 15 feet of Lot 32 and the South 45 feet of Lot 33, Block 1, South-

(Continued on Page 8)

**Hereford State Bank**  
FOR YOUR  
**Auto Financing**

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Candidate for  
**Commissioners Precinct 1**  
"Your Vote and Support Appreciated"  
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# Fuller Attends DE Conclave

By Mrs. Ray Polan  
Glen Fuller left Thursday morning with a group of Distributive Education pupils from Hereford to attend the state

meeting of that organization in San Antonio.

Mr. and Mrs. Paris accompanied the eight pupils. The group will return Sunday evening.

Mr. and Mrs. Pat Miller were hosts Friday night for a bridge party. Guests were Mr. and Mrs. Bob Strain, Mr. and Mrs. Jack Higgins, Mr. and Mrs. Hershel Miller Jr., and Mr. and Mrs. Ray Polan.

Mr. and Mrs. Edgar Lemons, and Beverly, Gary and Donna Hill left Saturday to visit Mrs. Lemon's mother, Mrs. J. J. Barlow at Earth.

Others present were Mrs. Lemon's brother, J. J. Barlow, a history teacher and assistant



SECOND PLACE TEAM — Members of the first annual Jaycee Church Basketball League are shown as they were presented the trophy. Shown left to right are Bob Sims, Jim Arney and Tye Hillger. (Brand Staff Photo)

# Veleda Program Is Presented By Mrs. Willmot

Mrs. Robert Willmot, a registered nurse, discussed "New Developments in Medicine" during the meeting Tuesday of Veleda Study Club. She limited her remarks to heart disease and cancer, leading causes of death among diseases.

She also pointed out that this month is National Heart Disease Emphasis Month and that April is National Cancer Emphasis Month and urged each person to support these campaigns.

Mrs. Willmot emphasized the need for regular medical check-ups and added, "Although the incidence of death from cancer and heart disease is rising, it must be remembered that the population is increasing also, and many more people are now living to maturity."

Hostess for the meeting was Mrs. Hugh Clearman, and presiding officer was Mrs. Dale Barkley. Others present were Mrs. Bill Brady, Mrs. L. J. Clark, Mrs. Charles Hoover, Mrs. Armon Lauderback, Mrs. J. R. Oglesby, Mrs. George Ritter, Mrs. Robert Strain, and Mrs. Willmot.

Riddle; All of Lot 38, Block 3, Westhaven Addition.

James Elliott Weeks to Mae Weeks: The Northwest 1/4 of the Southeast 1/4 of Section 74; The Southwest 1/4 of Section 56; The Northwest 1/4 of the Northeast 1/4 of Section 57; The Northeast 1/4 of the Northeast 1/4 of the East 1/2 of the Northwest 1/4 of the Northeast 1/4 of Section 58, all in Block K-11.

### Marriage Licenses

Juan Villarreal Rocha and Dolores Porfiria Luna, 2-24

### Courthouse

(Continued from page 7)

lake Addition.

Troys W. Riddle, et ux, to N.P. Spradley: All of Lot 38, Block 3, Westhaven Addition.

N. P. Spradley to Troys W.

football coach at Levelland High School; Delbert Barlow and family, Earth; T. C. Barlow, Amarillo and Mr. and Mrs. H. A. Galloway, Earth.

Mr. and Mrs. Lemons and family returned late Sunday.

Dawn Baptist Young People's class held a party last Friday night in the home of Mr. and Mrs. H. S. Fuller. Guests were Mr. and Mrs. Walter Lemons, Sandra, Peggy Jean and Linda; Doris Ward, Glen, Doyle Joe, Georgia Ray and Mr. and Mrs. Carl Wimberley.

Dawn boys' 4-H club had a skit in "Share the Fun" Saturday night at the High School auditorium. The boys scored 89 points and received a red ribbon.

The 4-H club met Monday night when Pete Plank, who has

been in Uruguay with the IFYE program, showed slides and a film and gave a talk.

Ham Fuller celebrated his birthday Tuesday when his family honored him with a party. Glen Fuller marked his 18th birthday with a family party.

Mr. and Mrs. Clarence Betzen and Mark visited Mrs. Betzen's sister and family, Mr. and Mrs. Jom Clements in Dumas Thursday.

Mr. and Mrs. Clarence Betzen were guests of a bridge party Tuesday night in the home of the Dick Gholsons.

Mr. and Mrs. Ted Richardson and Phyllis visited Ted's mother, Mrs. Myrtle Richardson in Littlefield Wednesday. A niece and her family, Mr. and Mrs. Jimmy Pugh, Marysville, Calif., also visited in Littlefield.

Mr. and Mrs. Lester English have bought a farm three miles northwest of Wildorado, and a new home will be ready to move

into soon. Paul English will go to school at Wildorado.

Mrs. Lester English was hostess to a coffee Tuesday morning. Guests were Mrs. Ray Stewart and Betti, Mrs. Charles Davenport and Keith and Kiven, Mrs. Lee Roy Johnson and Jerry, Mrs. William Wimberley, Mrs. Walt Beavers, Mrs. Criswell, Mrs. Edge Lemons, Mrs. Walter Lemons and Mrs. Gandy. Mr. and Mrs. Lester English and Paul had dinner Sunday with her brother and family, Mr. and Mrs. Ivy Thompson in Tulsa.

**SAMMY LANE**  
CUSTOM HOMES

### BIRTH ANNOUNCED

Mr. and Mrs. Roy Fowler, Portland, Ore., are the parents of a daughter, Kimberly Kay,

born Feb. 19, and weighing 8 pounds and 2 1/2 ounces. Grandparents are Mr. and Mrs. Lester Fowler, Sunset, and Mr. and Mrs. H. B. Presley, Dimmitt.

## Subject: We Have AT Walker Refrigeration Service

- 1st. We Have—Convenient location
- 2nd. We Have—Been at this same location since World War II
- 3rd. We Have—The best equipped shop in this part of Texas
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- 5th. We Have—Personnel that knows how to use it
- 6th. We Have—Grown up with the refrigeration industry
- 7th. We Have—Thirty years experience in servicing refrigeration
- 8th. We Have—A complete educational program for our employees
- 9th. We Have—Certificate Members of Refrigeration Service Engineers' Society
- 10th. We Have—Personnel to service and repair home refrigeration
- 11th. We Have—Personnel to service and repair store equipment
- 12th. We Have—Personnel to service and repair office equipment
- 13th. We Have—Personnel that is licensed and bonded
- 14th. We Have—Carrier Heating and Cooling equipment
- 15th. We Have—Complete Sheet Metal Shop
- 16th. We Have—Amana and Deepfreeze refrigerators freezers
- 17th. We Have—Scotsman Ice Machines
- 18th. We Have—The Gibson line
- 19th. We Have—Radio equipped trucks for faster service
- 20th. We Have—The desire and the willingness to go with the above advantages, to serve you AND MANY OTHER SERVICES.

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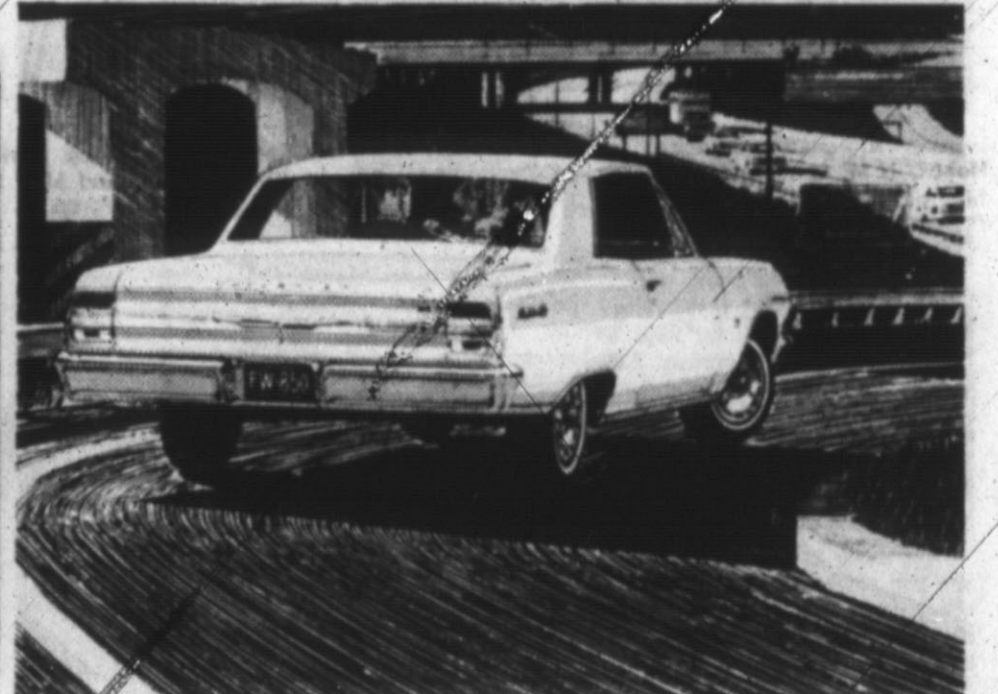
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We didn't just cook up a batch of engines for Chevelle and call it performance. You can get performance aplenty—standard 120-hp Six or 195-hp V8 for starters—and optional at extra cost there's a 155-hp Six, a 220-hp V8, even a new 327-cu.-in. V8! But Chevelle's performance means more.

Size, for instance. Chevelle's a foot shorter than the big cars. And the space Chevelle saves in size comes off the ends, not the middle. So it rides like you want a car to ride—comfortably—on a 115-inch wheelbase.

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Hereford, Texas



# First Presbyterian Takes Basketball League Top Prize

The First Presbyterian Church basketball team took top honors at the first annual Church Basketball League which was organized and sponsored by the Hereford Junior Chamber of Commerce.

The league was made up of six basketball teams and was under the co-ordination of Bill Dufur and was completed Feb. 29.

The six teams participating were Immanuel Lutheran, First Methodist, St. John's Baptist, First Presbyterian, First Baptist and Temple Baptist.

More than 50 young men from the participating churches were entered in the tournament, according to Dufur.

The members of the top ranking First Presbyterian team were David Hopper, Dr. C. E. Hicks, W. C. Russell, Gene King, Joe Kerr, Gerald Hale, John Smith and Jackie Campbell.

The second place team was sponsored by the First Methodist Church whose record showed eight wins and two losses. The members of the Methodist team were Jim Arney, Bill Drake, Ronnie Osborn, Dennis Hodges, Bob Sims, Ty Hilger and Jimmy Brown.

Immanuel Lutheran Church won the Sportsmanship Trophy and the trophy was accepted by the following members: Robert Woolsey, Leon Vogler, Walter Vogler, Homer Yoakum, Bob Waggoner and Rev. Fred Beversdorf.

The league's leading scorer was David Seal who played for the Temple Baptist Church. David

averaged 21.7 points per game which totals 217 points and the second high scorer was Dennis Hodges with a 13.6 average.

The winning team had a 9-1 record and the First Methodist had a 8-2 record. The First Baptist has a 7-3 record, and St. John's had a 1-9 slate. Temple Baptist finished with a 4-6.

Honor sponsors for the Hereford Jaycee Church Basketball League were Means Signs, Crume-Linderer Office Supplies, B&B Recreation, Western Alignment and Brake Service, Bradley Studio, Raney's and Joe's Auto Clinic.

## J. Clinton Formby Will Deliver Address at Bovina C-C Banquet

J. Clinton Formby, owner-manager of Radio Station KPAN, will be the guest speaker at the Fourth Annual Bovina Chamber of Commerce and Agriculture Banquet March 19 at 7:30 p.m.

The banquet will be held in the Bovina school cafeteria, and tickets can be purchased from any director of the chamber at \$2.50 per person.

Formby is well known to the people of the Hereford area. He is a graduate of Texas Tech, past president of Texas Tech student body, past president of Texas Tech ex-students association, past president of Deaf Smith County Chamber of Commerce, past Lt. governor of Hereford Kiwanis, chairman of the Texas AM Broadcasters, past president of the Hereford Jaycees, keynote speaker for the last two years at the West Texas Chamber Leadership Conference and recently has been appointed to serve on a 12 man board which administers the "code of ethics" and "broadcasting standards" for the National Association of Broadcasters.

"Our banquet attendance for the past three years has been one of the largest per capita in the area and if we achieve our goal of 300 or more we will have one of the largest attendance per capita in the state," Jack McCracken, chamber manager-secretary said.

Entertainment will be provided by "The Easterners", a male vocal quintet from Eastern New Mexico University who entertained at the last banquet.

## Book Review Is Given For Club By Mrs. Dettman

Mrs. W. Dettman reviewed the book, *A Child of Miracles*, by the Rev. Fredric Gerhring as the program for Lone Star Study Club Feb. 25. "This is the incredible tale," she said, "of Pat-ty Li, a real child of miracles."

"The child, separated from her parents," continued Mrs. Dettman, "was discovered by the natives of Guadalcanal and brought to the Rev. Mr. Gerhring by the U.S. Marines. Her family searched for the child for many years and finally found her in an orphanage."

Miss Mildred Elliott read a poem, "Keep Smiling," as the thought for the day. Mrs. Baker Womble conducted the meeting.

Hostesses were Mrs. G. W. Newson and Mrs. Ed Warren. Special guests were student teachers from West Texas University, Miss Neva Jackson, Knott, and Miss Jane Field, Marshall. Others present were Mrs. Jim Bookout, Mrs. Dettman, Mrs. J. J. Durham, Mrs. A. T. Frye, Miss Elliott, Mrs. H. E. Henslee, Mrs. Jim Higgins, Mrs. John Jacobsen Jr., Mrs. C. D. Kelton, Mrs. Joe Kendall, Mrs. Vivian Major, Mrs. Coy Phillips, Mrs. Ray Suit, and Mrs. S. S. Williams.

Judging from evidence of prehistoric stone tools, primitive man was right-handed.

## Very First Try Ends in Victory For Local Boy

James Frost, 18-year-old Hereford High School Junior decided a couple of weeks ago he would like to do some drag-racing, that fascinating (for young folk) sport of getting an automobile away - but fast - and covering a quarter of a mile of earth in the fastest possible time.

So, he entered the American Hotrod Association events at Hobbs, N.M. last Sunday, using his parents' '61 six-cylinder Chevrolet as his "hot rod."

He won. The automobile timing device showed that he reached a speed of 62.93 mph in 21.84 seconds over the quarter-mile course from a standing start. Which means, said his mother, Mrs. W. J. Frost, that James' "size 13 foot was resting plenty heavy on the gas feed."

Now James would like to enter the National Hot Rod Association "drags" at Amarillo March 29. Mr. and Mrs. Frost, who live at 320 Ave. A., haven't decided yet whether the family car can be used for that series or not. Besides James has a trophy already, something which many "Draggers" don't win for years.



James Frost

With grand prize

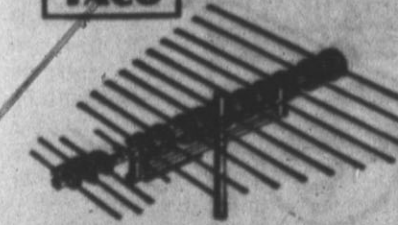
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Fresh Frozen Cut Up

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**89¢**

**HAMBURGER**

3 Lbs.

**\$1.00**

**BACON**

**2 Lbs. 89¢**

Shurfine—Tall Can **MILK 8 For \$1**

Shurfine 46 Oz. **Tomato Juice 4 For \$1**

Shurfine—Chunk Style **TUNA Flat Can 4 For \$1**

Shurfine—14 Oz. **Catsup 6 For \$1**

Shurfine—All Green Cut—300 Can **Asparagus Spears 4 For \$1**

Shurfine **Flour 10 Lb. Paper Bag 69¢**

Shurfine — Frozen **Broccoli Spears 5 For \$1**

Shurfine Fruit Cocktail 303 ..... 4/\$1.00

Shurfine Grape Juice 24 oz. .... 2/\$.79

Shurfine Gr. Beans Ct. Bl. Lake 4-Sv. 303. 5/\$1.00

Shurfine Frozen Limas Brn. Baby 10 oz. .... 5/\$1.00

Shurfine Luncheon Meat 12 oz. .... 2/\$.79

Shurfine Macaroni or Spaghetti Elbo 2 lbs. 2/\$.79

Shurfine Frozen Mixed Vegetables 10 oz. .... 5/\$1.00

Shurfine Vienna Sausage 4 oz. .... 5/\$1.00

Shurfine Waffle Syrup 32 oz. .... 2/\$.79

Shurfine Cheese Spread 2 lbs. .... \$ .69

Shurfine Coffee Reg. or Drip 1 lb. .... \$ .63

Shurfine Low Cal Pop Asst'd. Flav. 12oz. 6/\$.49

Shurfine VP Corn Golden 12 oz. .... 7/\$1.00

Energy Powdered Detergent 47 oz. .... \$ .49

Shurfine Noodles Med.-Wide-Ex-Wide 12 oz. 3/\$.69

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Shurfine Peaches YC Sll. or Hlv. No. 7 1/2 4/\$1.00

Shurfine Peanut Butter 18 oz. .... \$ .49

Shurfine Early Harvest Peas 303 ..... 5/\$1.00

Shurfine Pickles Fr. Kosh. or Pl. Dill 48 oz. .... \$ .49

Shurfine Pork & Beans 300 ..... 9/\$1.00

Shurfine Preserves Strawberry 18 oz. .... 2/\$.89

Shurfine Salad Dressing Qt. .... \$ .39

Shurfine Shortening 3 lb. Can ..... \$ .59

Shurfine Spinach 303 ..... 7/\$1.00

Soffin Toilet Tissue 4 Roll Pak .... 12 Rolls/\$1.00

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**Gaines Burgers**  
Dog Food 18 Oz. **39¢**

**Shurfine Cake Mix**  
3 Pkgs. **\$1**

**Wolf Chili**  
300 Can **45¢**

**Instant Milk**  
Shurfresh 8 Quart **49¢**

**Mixed Nuts**  
Tom Scott 13 Oz. **59¢**

**Dr. Pepper**  
Reg. Size Plus Dep. **39¢**

**PARTY DIP** Kraft 8 Oz. Reg. 49¢ **39¢**

**Melrose Hand Lotion**  
\$1.00 Size Plus Tax **49¢**

**Brown 'N' Serve Rolls**  
Tender Crust 2 Pkgs. **49¢**

**Salmon**  
Humpty Dumpty Tall Can **49¢**

**Vanilla Wafers**  
Tender Crust 15 Oz. **29¢**

**Hair Spray**  
White Rain 1.49 Size Plus Tax **89¢**

**Choc. Chip Cookies**  
Sunshine Box **29¢**

**ICE CREAM** Cloverlake 1/2 Cal. **69¢**



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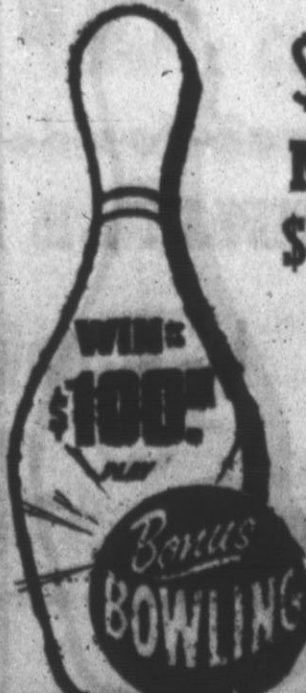
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**LEMONS**

Lb. **15¢**

**CABBAGE**

Lb. **5¢**



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# 'Parade Of American Music' Program Is Observed By Club

"Parade of American Music" was the theme for the program of Music Study Club Feb. 24. The program was dedicated to the parade of American Music of the National Federation of Music Clubs, which is a program designed to encourage the use of music by American composers.

er, outlined the purpose and history of the program. "It was started in 1955," she said, "and, under the continuous administration of the National Federation of Music Clubs, supported by a grant from the American Society of Composers, Authors, and Publishers, the Parade has experienced evergrowing success."

February, she continued, has been designated American Music Month. She then listed the purposes of the Parade: "to give our own worthy United States composers recognition, encouragement, and support; to effect a more extensive hearing

of their works and pay them tribute through their living art; to widen the scope of programs through increasing knowledge of worth-while repertoire for performance; thus reaping rewards for everyone, and to impress upon the public of the United States that it has creative as well as performance in a musical artist and a musical culture equal to that of other countries."

Mrs. Schroeter then presented a group of young artists of the community in a program of selections by American composers. These included Wigham's "Rhapsody," played by JoEllen Hamilton; Jesse's "Carousel," played by Nancy Brink; Gillocks "Fountain in the Rain," played by Frank Nobles; Edwards "Lady Moon" and Cadman's "The Little Road to Kerry," played by Mary Lynn Gib-Clock; played by Betty Hodges; Nevin's "Water Carnival," played by DKONNA Coker; Scher's "Teen Age Swing," played by Patsy McCutchen; Oldenburg's "Dainty Miss," played by Gayle McCutchen; Taylor's "Puck," played by Joy McCathern, and Mac Dowell's "To a Water-Lily," played by Mickey Osborn.

Mrs. B. Y. Crosthwait, president, presented a plaque to Mamie Silvertooth, a senior at Hereford High School. As she presented the plaque, Mrs. Crosthwait said, "Mamie has done outstanding work in school and in our community. She played the part of the mother in 'Amahl and the Night Visitors' and had the lead part in 'The King and I' This afternoon we wish to honor Miss Silvertooth and present her this plaque recognizing her splendid musical accomplishments." Miss Silver-

tooth was made an honorary member of the club.

Hostesses for the meeting, which was held at the Community Center, were Mrs. Bill Dameron, Mrs. Steve Clements, and Mrs. Joe F. Clark. Visitors present were Mrs. Leon McCutchen, Mrs. J. E. McCathern Jr., Mrs. Floyd Coker, Mrs. W. D. Gibson, Mrs. Joe Hamilton,

and Mrs. Hazel Nobles, Amarillo.

Club members present were Mrs. J. R. Allison, Mrs. Bill Brady, Mrs. T. W. Carmichael, Mrs. Ellis Coombes, Mrs. Crosthwait, Miss Frances Dameron, Mrs. Cliff Estes, Mrs. Joe Hacker, Mrs. Paul Lyons, Mrs. J. C. McCracken, Mrs. C. J. Mountz,

Mrs. BILL Penn, Mrs. T. W. Robertson, Mrs. Schroeter, Mrs. A. O. Thompson, Mrs. W. T. Thompson, Mrs. Dale Young, Mrs. Frances Parker, Mrs. Gene Brink, Mrs. Ginee Snyder, and the hostesses. The next meeting will be March 9 in the home of Mrs. J. C. McCracken. Co-hostess will be Mrs. T. W. Robertson, and Miss Dameron will lead the program.

Largest known land animal is a 12 ton, 13-foot-2 inch tall elephant bagged in Africa by J. J.

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RECEIVES PLAQUE AND HONORARY MEMBERSHIP — During the meeting Feb. 24 of Music Study Club, Mrs. B. Y. Crosthwait, president, presented Mamie Silvertooth a

plaque in recognition of her musical accomplishments in school and the community. Miss Silvertooth was made an honorary member of the club. (Brand Staff Photo)

At least fourteen Texas streams are known as Hackberry Creek. The Texas Department of Public Welfare was established in 1941. Lightning heats the air along its path as high as 30,000 degrees Centigrade.

# The 7:15 NEWS is back on the air!

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SET OF SIX THERMO SERV GLASSES

YOU CAN GET THEM FREE!

Any residential home-owner customer of Southwestern Public Service Company can get this beautiful Sea Mist green and white set of Thermo Serv insulated glasses just for listening. That's right! Just for listening as our electric heating representative unfolds the comforting story of electric heating and how it can be applied to your home. Call your Public Service Company this week to arrange appointment.



This sign on a heating dealer's door is your assurance of a qualified electric heating installation covering the complete job and...including financing, if that is your wish.

Electric Comfort Heating for the comfort of your life!



### Speaking Title Winner Picked

Linda Brooks received the traveling trophy for her speech, "History of America" in the junior 4-H public speaking contest Feb. 25 in Community Center. Darrell Rose presided and gave suggestions and instructions on the public speaking contest held yesterday.

All members present at the Feb. 25 meeting gave speeches which they used at yesterday's meeting, and the speeches were taped and played back so speakers could observe spots that needed improvement.

Teresa McAndrews came in second and Tommy Bezner was third. Elise Beene was selected as "Most improved speaker," and Teresa McAndrews as "best evaluator."

Present were Elise Beene, Lisa Williamson, Linda Brooks, Teresa McAndrews, Tommy Bezner and the leaders, Darrell Rose and Mrs. Alvin Smith.

### Hereford Boys, Girls Attend DE Conclave

AUSTIN — Eight hundred high school students throughout Texas will gather in San Antonio Feb. 28-29 for the 18th Annual Youth Leadership Conference of the Distributive Education Clubs of America, Texas Association.

Distributive Education is a public school program in which students study in the morning and put their knowledge to practice in afternoon jobs. The supervised training is in the field of distribution.

Delegates, representing 155 chapters, have a tightly packed program highlighted by presence of leaders in the NASA astronaut program, the Texas legislature, big business and education.

They will include Martin A. Byrnes Jr., of NASA, Houston; Senator Charles Herring of Austin; Representative Henry C. Grover of Houston; Jake Plain, regional director of Sear-Roebuck Foundation of the Southwest, Dallas; Oscar L. Newton Jr., Houston insurance executive; M. A. Browning, Assistant Commissioner for Vocational Education; David A. Thompson, DE director; and Norris D. Young, assistant DE director.

The DE course, which originated in San Antonio schools in 1938, is made up of basic topics which have been recommended by advisory groups of businessmen.

Financial support is provided by The Sears-Roebuck Foundation, Retail Furniture Association of Texas, Texas Oil Jobbers Association, Retail Merchants Association of Texas, Texas Retail Grocers Association, Texas Pharmaceutical Association, The Southwest Roadrunners, Retail Merchants Association of Houston, Joske's of Texas, Galveston Chamber of Commerce, The Kroger Company, Also, Associated Credit Bureaus of Texas, Wholesale Distributors Association, Humble Oil and Refining Company, Foley's of Houston, Texas Restaurant Association, The Sperry and Hutchinson Company, Hany-Andy Supermarkets, Frito-Lay, Inc. and Coca-Cola Bottling Co.

The conference will include election of state officers, contests in business speaking, job interview, sales demonstration, ad layout and copy writing, and creative marketing.

The meeting will conclude with the presentation of the DE-CA Sweetheart.

Current officers are Jimmy Thompson, Bellaire, president; Davy Tim Holder, Stephenville, vice president; Linda Fowler, Houston, secretary; Sharon Tunstill, Fort Worth, historian; Arnette Lamb, Houston reporter; Pat Hall, Denton, parliamentarian; Charles Holliger, Killeen, sergeant-at-arms; and Gary Thompson, El Paso, honorary president.

Students from the Hereford Chapter who are attending are Linda Loerwald, Ronda and Peggy Neff, Judy Crume, Debra Lee, Glen Fuller, Johnny Brownlow, and Larry Fuhrmann. Judy will enter the job interview contest, Johnny Brownlow will enter the sales demonstration contest, and Larry Fuhrmann will enter the ad layout contest. These students will leave early Thursday and return Sunday.

### QUALITY PRINTING

Office Supplies



144 W. 4th, EM4-0430



# DEL MONTE SALE

Big Money Saving Buys on Famous Del Monte Canned Foods!



<p><b>SAVE 26¢</b> Del Monte Quality <b>CORN</b> No. 303-Cream Style, No. 303 Whole Kernel, and 12 Oz. Whole Kernel <b>6 \$1</b> Cans</p>	<p><b>SAVE 24¢</b> Del Monte Quality <b>BEANS</b> Fancy Quality Whole Green Beans No. 1303 <b>4 \$1</b> Cans</p>	<p><b>SAVE 16¢</b> Del Monte Tomato <b>CATSUP</b> Del Monte Fancy Quality <b>4 \$1</b> 20 Oz. Btfs.</p>
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Del Monte  
**Spinach**  
Young Tender Leaves  
No. 303  
**7 \$1**  
Cans

<b>TOMATOES</b>	Del Monte Save 8c	4 No. 303 Cans	<b>\$1</b>
<b>TOMATO JUICE</b>	Del Monte Save 10c	3 46 Oz. Cans	<b>89¢</b>
<b>PINEAPPLE JUICE</b>	Del Monte Save 17c	3 46-Oz. Cans	<b>\$1</b>
<b>SLICED PINEAPPLE</b>	Del Monte Save 8c	4 No. 1 1/4 Cans	<b>\$1</b>

Kitchen Craft  
**FLOUR**  
25 lb. Bag  
**\$1.69**

Bel Air Frozen Foods  
**MIX or MATCH**  
8 Oz. Brussel Sprouts, 10 Oz. Chopped Broccoli, 10 Oz. Cut Corn, 12 Oz. Peaches, 10 Oz. Cut Okra  
**5 \$1**  
Pkgs.

**FREE! 50 GUNN BROS. STAMPS**  
with \$2.50 Purchase or More  
Void After March 4th

Pooch Canned **DOG FOOD**  
Save 16c  
**12 \$1**  
Tall Cans

Aurora Bathroom **TISSUE**  
4c Off Label  
**2 \$19¢**  
Roll Pkg.

Chunk Tuna Chicken of the Sea 6 Oz. Light Chunk Can **37¢**

Mushroom Buttons Royal 4 Oz. Treat Can **45¢**

Musselman's Applesauce 15 Oz. Can **41¢**

Cascade For Dishwashers 20 Oz. Pkg. **45¢**

Downy Frabic Softner 33 Oz. Pkg. **89¢**

Comet Cleanser 6 Oz. Pkg. **25¢**

Spic N Span Pkg. **31¢**

Beads O'Bleach 1 lb. Pkg. **49¢**

Chunk Tuna Star Kist Can **37¢**

Facial Tissue Northern Assorted 5 300 Ct. **\$1**

**COFFEE** Folger's Rich Flavor 1-Lb. Can **69¢**

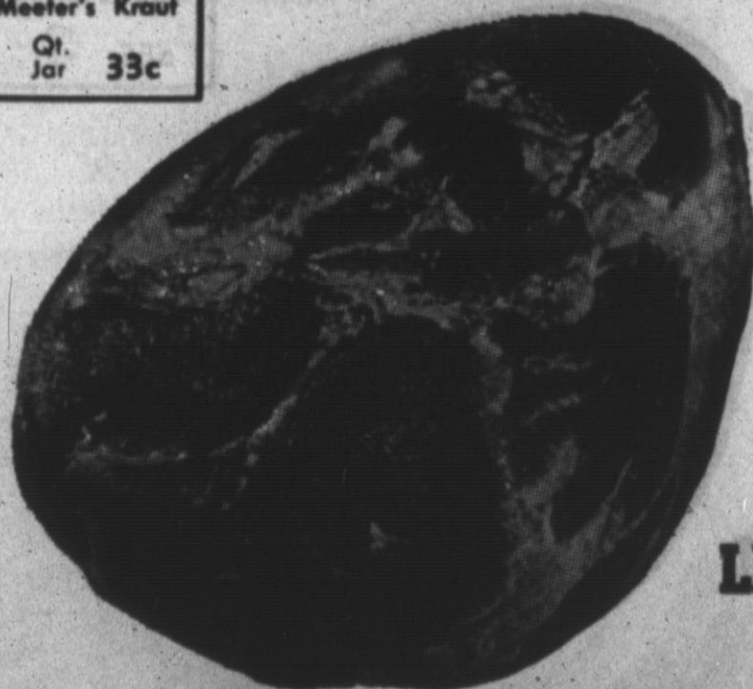
**EGGS** Breakfast Gem Grade "A" Medium Size Doz. **45¢**

**SUGAR** C & H Pure Cane 10-Lb. Bag **\$1.23**

Safeway's The Best Place To Buy Meat!

## Smoked Picnics

Meeter's Kraut Qt. Jar **33¢**



Wright's Hickory Smoked 6 to 8 Lb. Avg. Whole

**29¢**  
Lb.

**ROUND STEAK TENDERIZED**

Franks Sterling Brand 1-Lb. Cello Pkg. **49¢**

Cheddar Cheese Safeway Mild, Bar or Chunk **69¢**

Sliced Bacon Safeway 1-Lb. Tray Pack **55¢**

Fish Fillets Captain's Choice Perch or Cod 1-Lb. Pkg. **49¢**

USDA Choice Aged Mature Beef **89¢**

Boneless Waste Free **98¢**

## WIN \$100

PLAY **Sword in the Stone**

Nothing to Buy—No Obligation!  
Get Your FREE "SWORD IN THE STONE" Card At SAFEWAY!

One FREE Card Per Store Visit. No Purchase Required. Purchasers Not Favored. No Need to pass Through Checkstand. Secure Your Free Card at either end of Checkstand, or from any Store employee other than in the Meat Department.

Safeway's Fresh Produce

**GOLDEN RIPE BANANAS** Central American **2 25¢**

**CALIFORNIA SUNKIST NAVEL ORANGES** 3 Lbs. **39¢**

**Potatoes** U.S. No. 1 Russets **10¢**

**Avocados** California Fuertes 2 For **25¢**

**Mustard Greens** 2 For **29¢**

LUCERNE MILK 8 Tall Cans **\$1**



**SAFEWAY**

We Reserve the Right to Limit Quantities





**By Melvin Young**  
Spring has arrived. Not officially perhaps, but beginning Monday, many Deaf Smith County farmers will begin planting sugar beets, and when the planting season starts, we consider it spring. Of course, it's a little early for grain—sorghum and cotton, but beets, as well as potatoes will need to be in the ground fairly soon. We suspect that many farmers are getting their ground ready now for potato planting, while others are just now beginning to fertilize for those crops that come later. Anyhow, things are beginning to move around the area.

Elsewhere in this paper will be found a questionnaire to be filled out by women who might be interested in working as seamstresses. This labor survey is being made in behalf of a small manufacturer who plans to locate his firm here, and who needs to know whether or not sufficient workers will be available when he does move to the area. Present plans call for at least fifty women to staff the factory, and possibly as many as one hundred at a later date. The firm, now located in northern New Mexico, would like to relocate due to the climat as well as the labor market.

Of course, the questionnaire merely states that you are interested, and does not obligate anyone for anything. If interested, just fill out the blank and return to the Deaf Smith County Chamber of Commerce and they will forward to the proper officials.

rooms are now full; many overcrowded.

To top it off, the schools are faced with the certain influx of students due to the opening of the Holly Sugar Mill this fall, as well as the James Allan meat packing firm that should begin construction soon. These plants will almost certainly attract others, worsening the situation before it really begins.

But that's just one of the problems of a growing community. We wanted industry, and we're getting it. Hereford is growing and the people are prospering. But as we reap the harvests, we must also face the problems that come with it. And one of the problems is classroom space.

Meanwhile, Hereford citizens are busy in other facets of the community circus; trying to find ways to beautify our city as well as working on a suitable building code to protect us against "unsafe" construction. Other committees, are struggling with the park problems, the traffic mess, the house numbering jigsaw and, ways to attract more industry.

A doctor friend of ours tells us of a patient who had a glass eye.

One of his favorite diversions is strolling into a restaurant and ordering a meal. While the waiter stands by, he studies the menu and casually uses the fork to scratch his eyeball.

### Youths Serving Church as 'Free' Missionaries

Monday, March 2 through Friday, March 6 is Public Schools Week in Texas, and time for all parents to visit their schools, get acquainted with teacher, and just generally find out what little Johnny does while he's under the direction of school personnel.

The Hereford schools are planning programs all through the week, and the folks out at Walcott will hold open house on Sunday, March 8, the first Sunday following the close of Public Schools Week. Walcott, like the Hereford School District, has just completed a building program, and they're taking advantage of Public Schools Week to show it off.

And speaking of schools, it looks like we might as well get ready to dig down and build a few more. The enrollment is creeping back towards the all-time high, with one elementary school already topping their record, and all schools bulging at the seams.

The normal procedure, it seems, is for the schools to show peak enrollment in October or November; drop off after the first of the year and start climbing again around the first of March when the transient laborers begin coming back. This year however, the drop-off was not what it has been in the past, and as you probably know, the peak that was reached early last fall was well above the prediction of school officials. The percentage of gain was approximately 15, while the previous years could show only 5 to 6 percent. Consequently, the planned surplus of classrooms did not materialize. In fact, all class-

The young missionaries of the Church of Latter Day Saints are doing their two-years' "free service" to their church in the Hereford area, and are to attend today's ground-breaking ceremonies for the new church here. Afterward they'll be on hand for a lunch at Community Center.

Each of the young men, Elder Stephens Burningham and Elder Dale Hunt, has had one year in college. Burningham attended University of Utah, and Hunt went to the College of Southern Utah. They hail from the colorful, fully-named towns of Bountiful and Enterprise, Utah.

After they have completed their two years of unpaid service to their church, they will return to college. Burningham will go ahead with his business education, and Hunt will continue his college training in education. He plans to teach.

But for the next two years they are "telling the people of this area" about the Mormon church. They receive no pay and no salaries, living on "What we have saved up for this period," Burningham explained.

**SAMMY LANE  
CUSTOM HOMES**



**A Tip For  
Mr. and Mrs.  
Property  
Owner**



**PACKAGE**  
your present  
Fire-Theft-  
Liability Insurance  
and **SAVE!**

**Plains Insurance Agency**  
Since 1926  
Jno. H. Patton      W. H. Patton  
Robert Lemons

# Penneys

ALWAYS FIRST QUALITY

## COUNT ON PENNEY'S FOR THE BIG EASTER VALUES

# DOLLAR DAYS

REMEMBER  
You Can Charge  
It At Penney's

Store Hours  
Weekdays—9 'til 6  
Saturdays—9 'til 8:30



### boys' Easter suit values!

JR. BOYS' LONG WEARING 2 PIECE SPORT SUITS of rugged wool 'n Orion® acrylic and wool 'n Acrilan® acrylic blends. In herringbones, checks 'n plaid! Plus contrasting solid color rayon acetate, 'n DuPont 420 nylon slacks! Shop now and save!

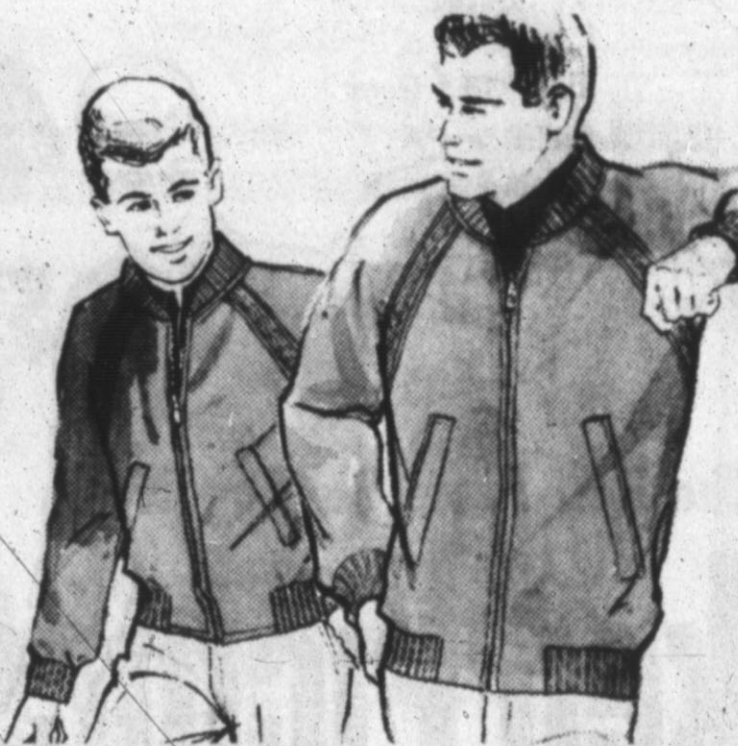
sizes 3, 4, 5, 6, 7 **5.99**

JR. BOYS' ALL WOOL BLAZER SUITS in his favorite 3 button model! Plus contrasting rayon acetate 'n DuPont 420 nylon slacks with self belt 'n cuffs. Expertly tailored in all the latest colors!

sizes 3, 4, 5, 6, 7 **5.99**

CADET BOYS' HANDSOME DRESS SUITS of durable Acrilan® acrylic 'n rayon acetate in the classic 3 button model he wants with the long wear qualities he needs! In a wide color selection.

sizes 6 to 12 - **9.99**



### SPECIAL! POPLIN JACKETS FOR LADS AND DADS

boys' sizes 4-20 **4.88**      men's small, medium, large, extra large **5.88**

Save big on sturdy, water repellent, machine washable cotton poplin jackets with colorful printed cotton linings...snug cotton knit collar, cuffs, waistbands 'n action-sleeve inserts! Choose tan, pewter, antelope or stone blue!



### FRESH, NEW EASTER STYLES... FABULOUS ONE TIME-BUY!

**3.99** 7 to 14

**2.99** 3 to 6X

Spectacular savings during this one-time-only low price on new Easter dresses! Luxury fabrics like Dacron® polyester sheers, pima cotton sheers, Fortrel® polyester-and cotton broadcloths and Avril® rayon and cotton poplins! Nylon marquisette underskirts! Elegant lace 'n embroidery...tucks and pleats! Hurry in, and save!



### FANCY NYLON BOUFFANTS... FULL SLIP STYLE!

4 to 14 incl. 6X **1.77**

Nylon bouffant full slip has elasticized back, adjustable shoulder straps too! Makes every dress a party dress! Easy-washable too!



### STOCK UP NOW ON THESE QUALITY SHIRTS!

does 2 to 12 **1.98**

What a fabulous find! Boys' shirts expertly tailored in rich cottons come with clip-on bow tie and silver color cuff links. Shop 'n SAVE!



### Just ARRIVED! New Selection of MEN'S ALL WOOL SPORT COATS and Permanent finish Dress Slacks Sport Coats 17.88 Slacks 7.95



Our buyers have gathered together the most fabulous selection of Easter Dresses you've ever seen and they're in our store right NOW. One piece, two piece and three piece priced at unbelievable low prices.

You owe it to yourself to see this collection.

**5.95 to 14.95**

## COUNT ON PENNEY'S FOR EASTER SHOE VALUES

Sanitized For Cleaner, better wear!      PENTRED Soles      Up-to-the Minute Styles

GIRLS      BOYS      MEN      WOMEN



### SLACK SPECIAL! BOYS' FAVORITE STYLES, SHADES!

size 6 to 20 **2.99**

Choose rugged, rayon acetate-'n-DuPont 420 nylon slacks in a reverse twist weave! University 'n continental taper models! Wanted colors!



### NEW SLIM LOOK CLASSIC STRAP STYLE!

S, C, D 6 1/2 to 8 **4.99**

Premium patent leather uppers... newly slim 'n simple! Composition sole! Expertly fitted too... and Sanitized® for better wear!



### CHILDCRAFT® LOW MOC STYLING!

S, C, D 8 1/2 to 9 **3.99**

Smooth leather uppers! Rugged Pentred® poly-vinyl heels and soles! Childcraft value!



### VALUE SLIP-ON'S WITH PENTRED® SOLES!

size S, C, D 8 1/2 to 12 **7.99**

Rugged Pentred® soles plus soft leather uppers, 'n handsome twin side gores for comfort.



### CLASSIC FLATS FOR ALL OCCASIONS!

AA 6 to 10 **4.99**

Penney's own fashion classic with shiny patent leather upper. Long-wear plastic sole! Plastic heel. Sanitized®!



### EASTER BONNETS GALORE! PLAIN 'N FANCY!

1.98 for big 'n little slacks

Sailors, roller styles, cloches, clips and Easter bonnets! A terrific assortment of styles, beautifully trimmed, flowered or plain!

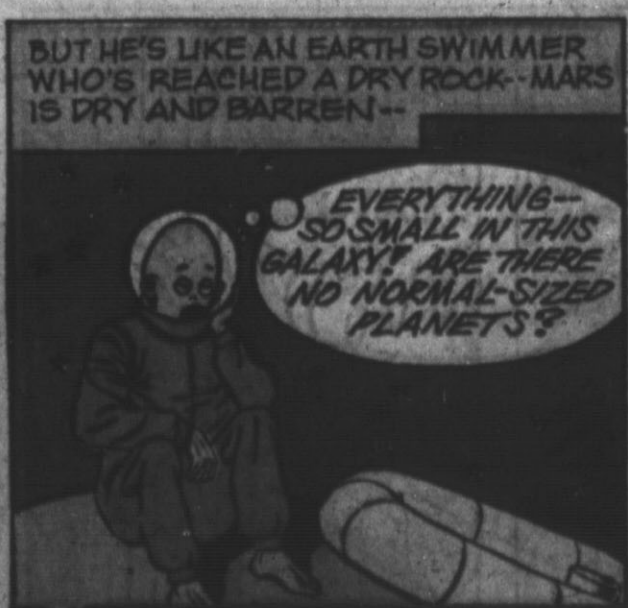
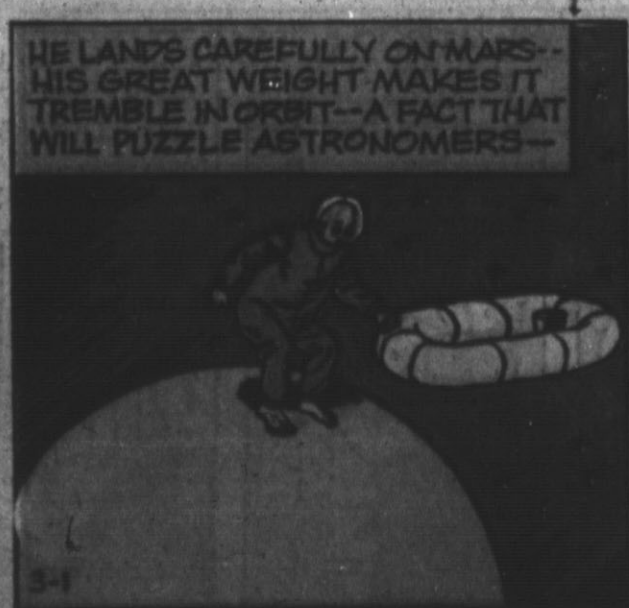
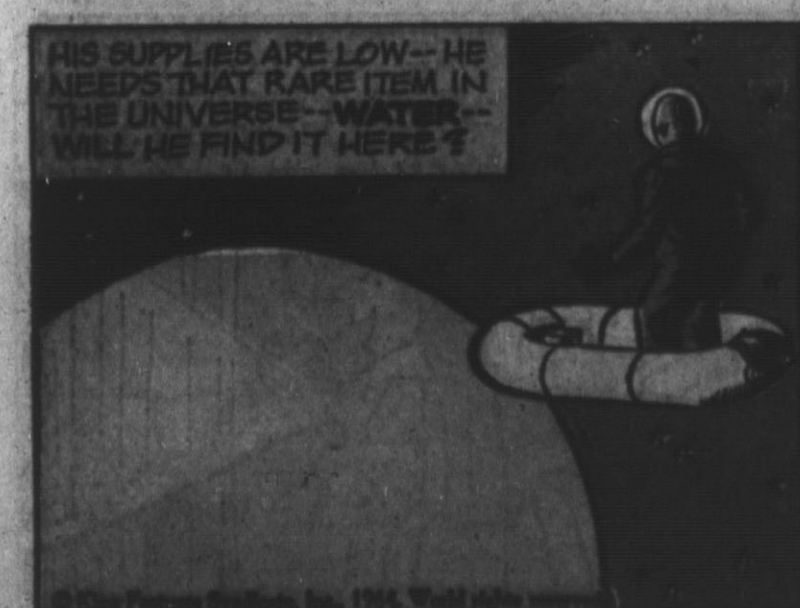
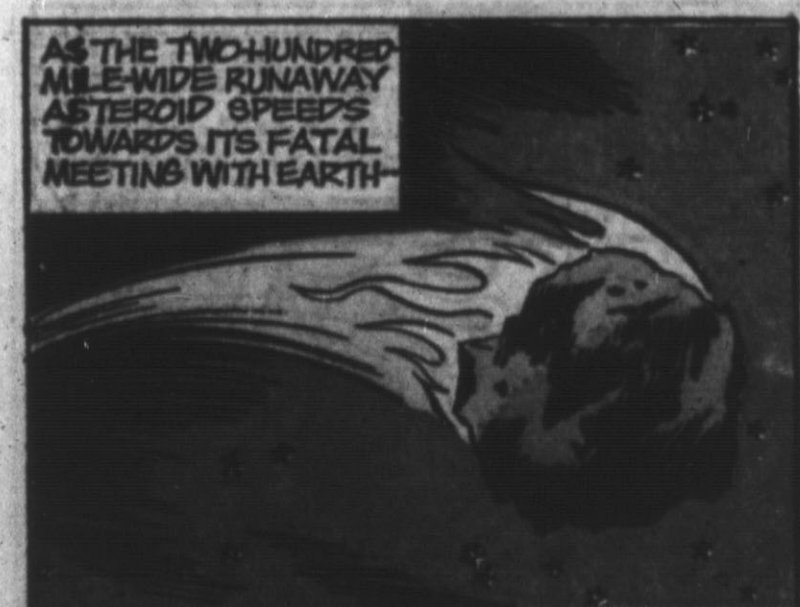
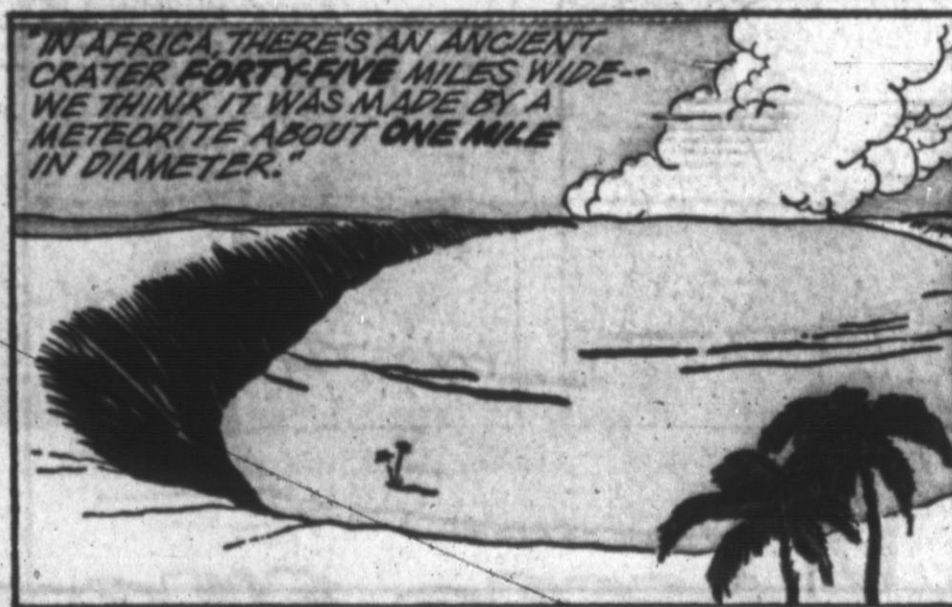


## BLONDIE

CHIC  
BY YOUNG



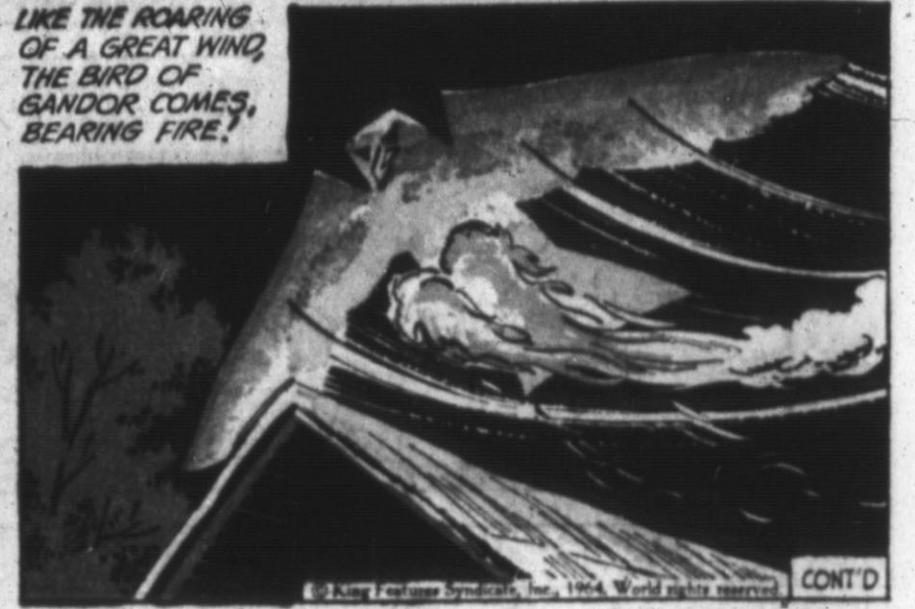
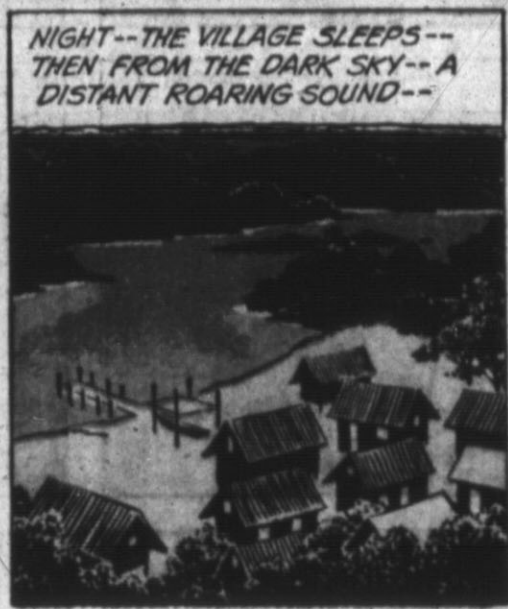
## MANDRAKE THE MAGICIAN





# The PHANTOM

By Lee Falk



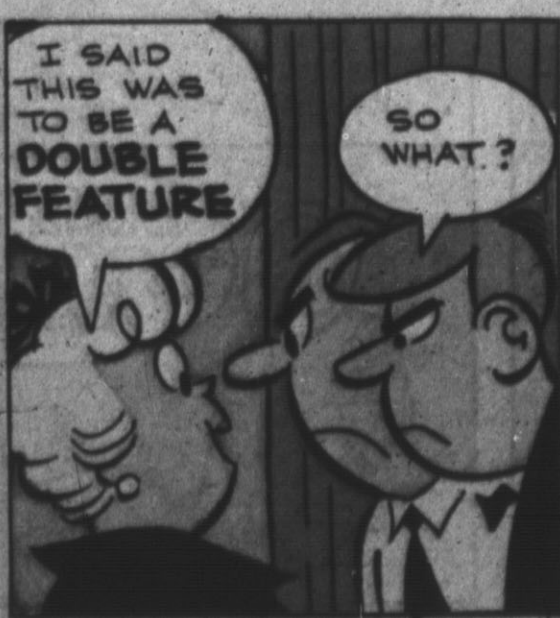
# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# The Little Woman

by DON TOBIN



LOOK, EMILY! THAT NICE YOUNG COUPLE WE MET IN DUBUQUE!



# TIM TYLER'S LUCK

by Lyman Young and Tom Massey

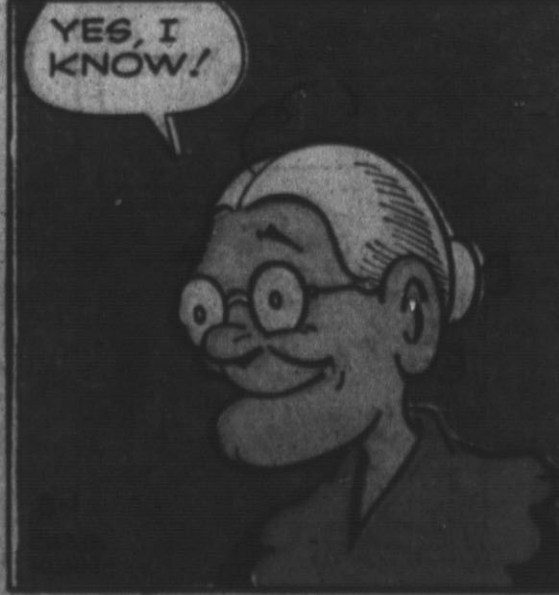


## Right Around HOME with MYRTLE



## GRANDMA

by Chas. Kuhn





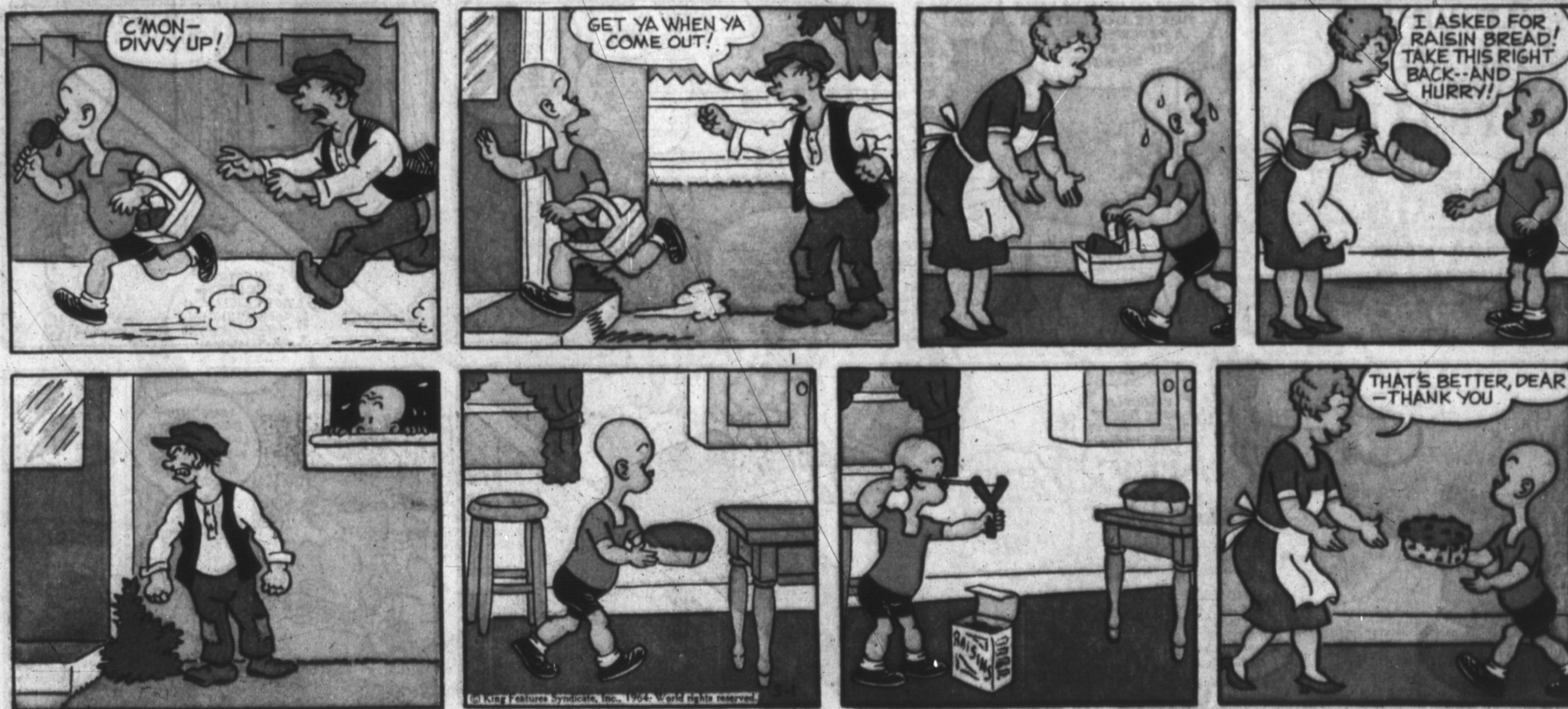
# BUZ SAWYER

Featuring His Pal Rosco Sweeney  
by Roy Crane



# HENRY

by CARL ANDERSON



# The KATZENJAMMER KIDS

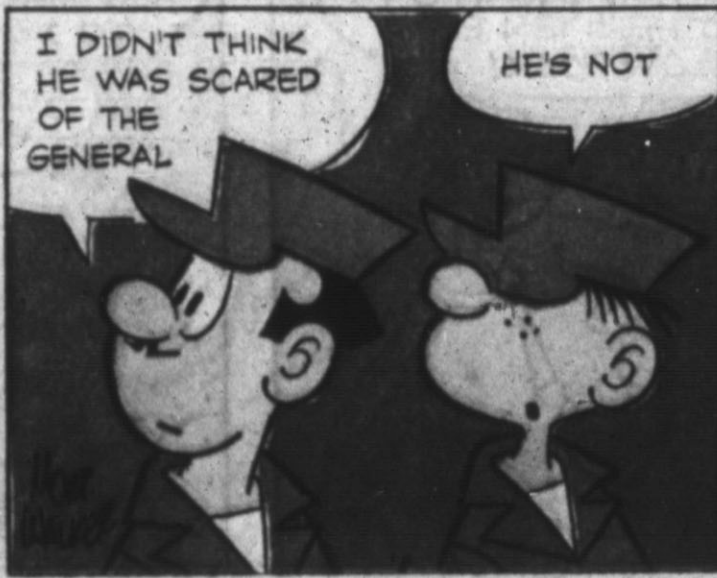
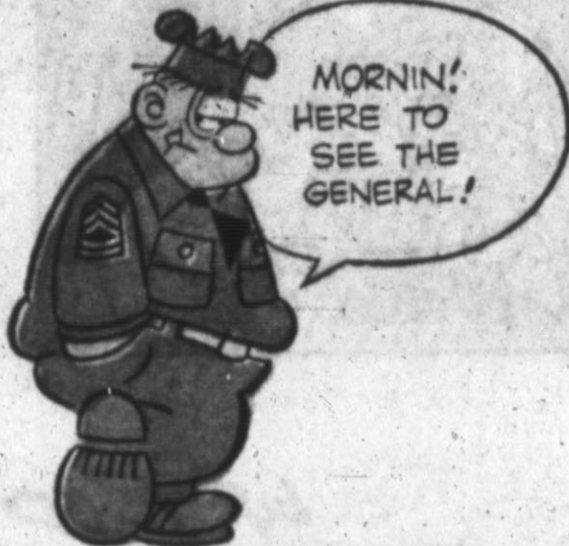
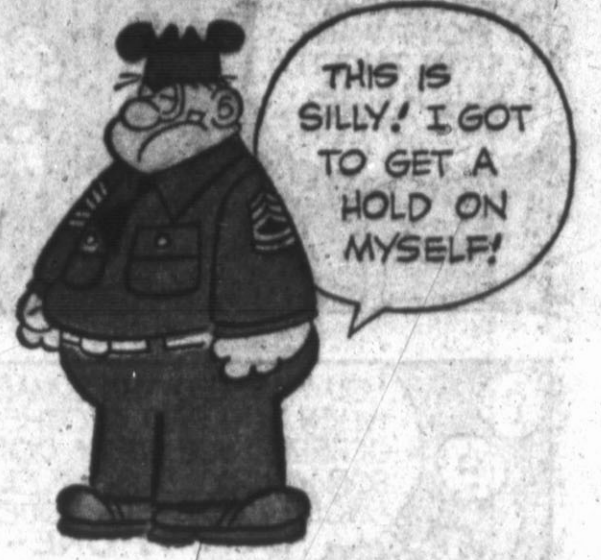
by JOE MUSIAL



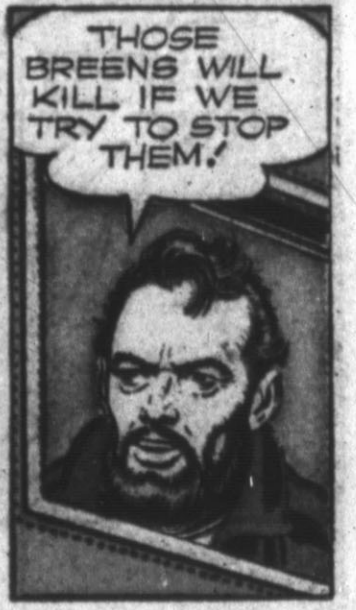
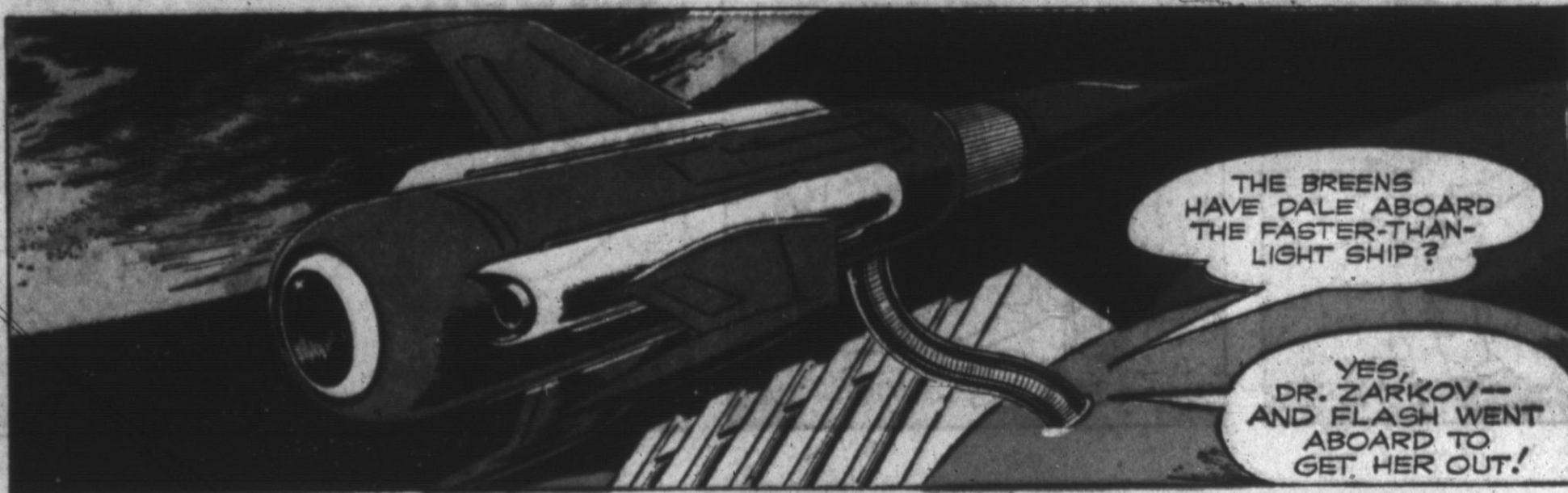




# beetle bailey by mort walker



## FLASH GORDON by MAC RABOY



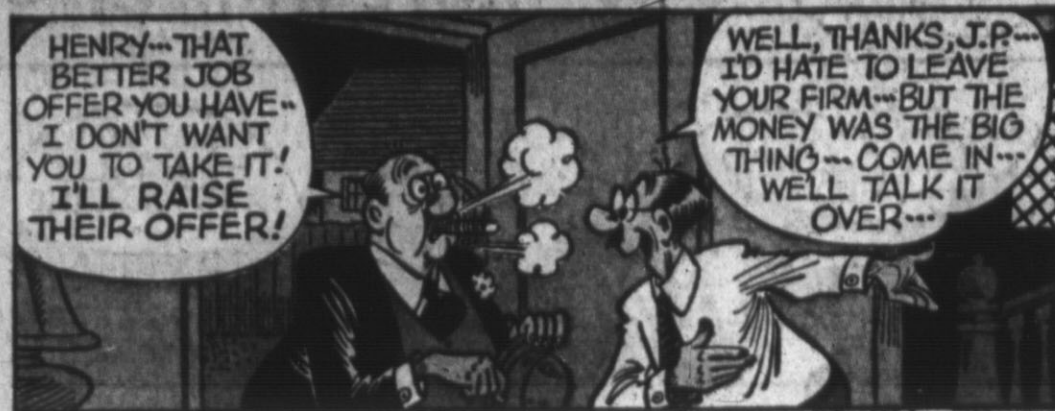
YES, DR. ZARKOV-- AND FLASH WENT ABOARD TO GET HER OUT!



NEXT WEEK-- SECRET WEAPON!



# LIFE Iodine JIMMY HALO



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## THIMBLE THEATRE starring POPIEYIE

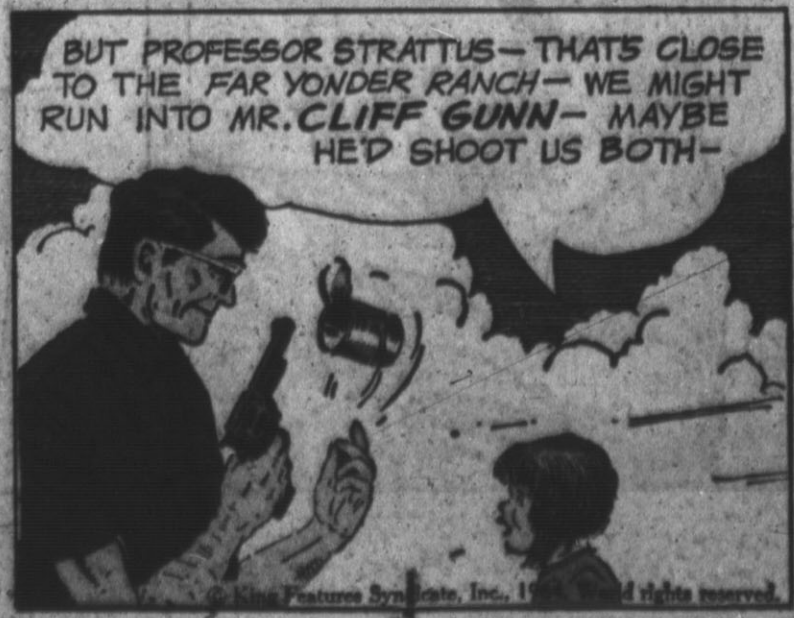
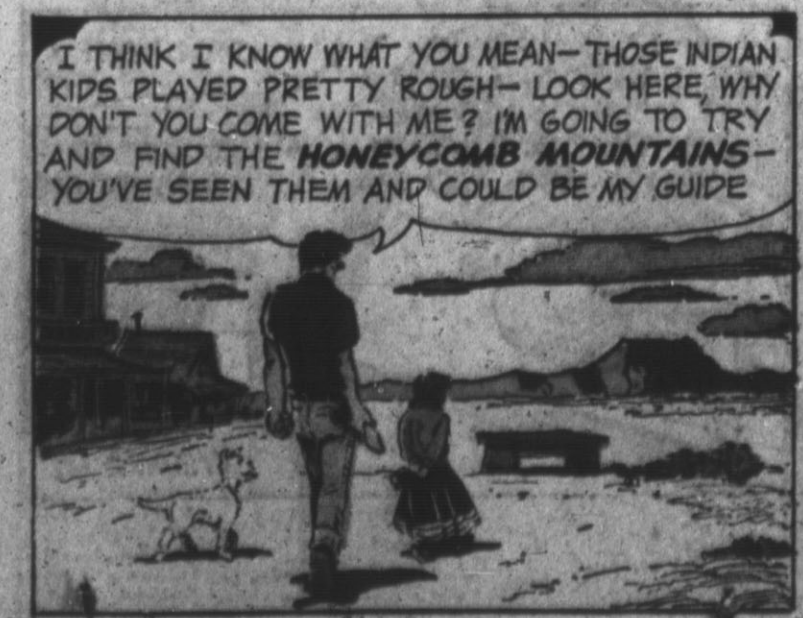
by BUD SAGENDORF



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## LITTLE ANNIE ROONEY

By DARRELL McCLURE



DARRELL McCLURE 3-1



# The LONE RANGER

by Charles Flanders and Paul S. Newman



# DONALD DUCK

by WALT DISNEY



# MICKEY MOUSE

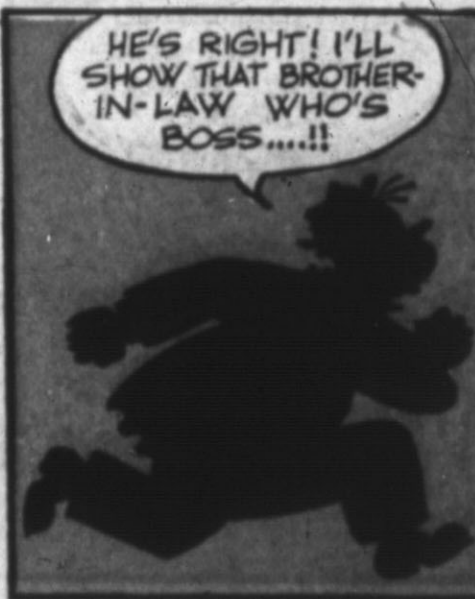
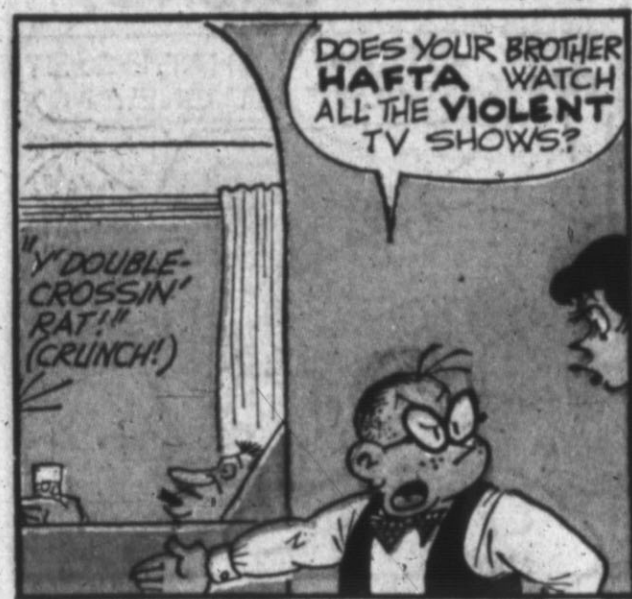
by WALT DISNEY







**MISTER BREGER** by Dave Breger



**BARNEY GOOGLE and SNUFFY SMITH** by FRED LASSWELL

