

Wasn't that the prettiest rain you ever saw? Throw in the clutch and let's go!

Mark the red letter day on the calendar—the day when the first mammoth incubator is installed at Hereford.

The news that Hereford is to have a 12,000-egg incubator installed at once may not cause more than passing interest in the minds of many people. But it is one of the most important announcements yet made here for progress and prosperity.

Students of the poultry industry here confidently believe that this mammoth incubator will double the poultry in this community within a year.

If the farmers of this community could have heard R. Q. Lee, president of the West Texas Chamber of Commerce, outline his doctrine of diversification at the Wichita Falls meeting recently they would pack the auditorium on July 11, when he makes an address at Hereford.

The outstanding thing about this big man from Cisco is his undoubted sincerity, deadly earnestness, and simple, straightforward way of tackling the biggest problem now before the American farmer.

He proposes through the vehicle of the great organization by heads, aided by affiliated agencies, to carry home to the Texas farmer the coming year, the stern necessity for raising his own living on his own farm and to shun the growing practice of "living out of a tin can and a paper sack."

Mr. Lee has a great message, told in the simplest and plainest of language. He is not an orator but holds his audience by the truth of his message and the intensity of his purpose.

The farmer who hears Mr. Lee in Hereford July 11 will take home with him a thought that he will turn over in his mind continually for days afterwards.

A. & M. College to Furnish Poultry School Here Soon

Following closely on the heels of the purchase by H. H. Hawkins of a mammoth incubator and its resulting stimulus to the poultry industry in this section comes the promise of a Poultry School of several days to be held here this fall under the auspices of the Extension Service of the A. & M. College.

It is possible that the Short Course will include dairying with the poultry and that the dates will be asked for some time around the time of the County Fair.

C. A. SKELTON SPENDS VACATION IN SQUIRREL HUNTING

Mr. and Mrs. C. A. Skelton and children, and Miss Grace Skelton returned the first of the week from a vacation trip made overland to Kansas. Mr. Skelton says he enjoyed his first vacation in several years very much and spent most of his time squirrel hunting.

D. F. Ashbrook and F. H. Oberthier left Thursday morning for Bonder, Colorado, on a vacation trip.

RAIN FALLS OVER LARGE TERRITORY

The dry spell, punctured at long intervals this spring by badly scattered light showers, which has prevailed over this section and New Mexico for many months was finally broken Tuesday night by an all-night rain which extended from Miami, Texas, on the east to Roswell, N. M., on the west, and also reached all territory north to the Black Island and to a considerable distance to the south.

The precipitation was ushered in late Tuesday afternoon with a veritable deluge in some spots and with a twisting windstorm in a limited area south of town that did considerable damage to barns, outbuildings and poultry structures.

This is the first damaging wind of the kind reported in the Plains country in years. The heaviest streak of rain seemed to come from the west and southeast of Hereford, twisting about south and southwest. In Hereford the total fall reached two inches. Northwest on the Wilkinson ranch three inches or more was reported while south on the Jim Robinson farm, and westwards a veritable floodbarr did great damage to growing crops.

Mr. Robinson's houses and outbuildings were simply picked up and thrown against nearby trees, many of which were broken down. He lost heavily in his big poultry yard, as did many of the farmers westwards from his place.

The general nature of the rainfall is indicated in the following summary carried in the Amarillo News Thursday:

The Santa Fe reported two and half inches from Hereford to Summerfield and two inches at Tulla and Kress. An inch and a half fell from Clovis to Hereford; one and half inches from Summerfield to Canyon; three-fourths from Canyon to Miami; one inch at Canadian; three-fourths inch Canadian to Shattuck; one and half inches from Canyon to Happy; one half inch at Plainview; heavy showers at Hale Center and Abernathy, and on the Floydada branch.

The Rock Island reported good rains along the entire route from Tucuman to Sayre averaging about one inch. The average along the Fort Worth and Denver from Clarendon to Texline was also about one inch.

Baseball Double-Header and Fire-Works on July 4

Plans for a double header baseball game during the afternoon of Saturday, July 4, and fireworks at night are now well under way by a local committee, sponsored by the Hereford Fire Department. The plan in brief is to bring the Vega and Dimmitt baseball teams together in the first contest and the Amarillo and Hereford lines in the last encounter.

Let's build a Hotel in 1925!

W. A. Godwin and family, of Whitesboro, Grayson county, Texas, are here visiting Mr. Godwin's nephew, Andy Godwin.

Splendid Grade Wheat is Raised Here by Keliehor

Another illustration of what this country will do with a wheat crop, when properly put in and handled, is being made this week while Joe Keliehor of Plainview is threshing on his new place just west of Hereford. Mr. Keliehor has 1,000 acres of sod land in wheat, and the crop has received little rain and nearly all of that spoiled.

The rain Tuesday night stopped the threshing crew, but when the work is complete more detailed figures on the operation will be available.

Red Cross Safety Expert to Teach Local Swimmers

Ralph Barnett, chairman, Deaf Smith County Chapter, Red Cross, has a letter from headquarters this week giving further particulars of the forthcoming visit of A. W. Cantwell, special life saving representative of the Red Cross, July 6-7.

Mr. Cantwell will be glad to give a water demonstration of life saving methods. It is necessary for the representative to have some one who can assist him, at the demonstration because he illustrates the various carries and breaks, and, of course, he has to have a subject.

We would suggest that you get together, before Mr. Cantwell arrives, a group of your very best swimmers, who will be willing to take an intensive course of at least 6 hours instruction in life saving methods.

The proposed golf match, last Sunday between Lubbock and Hereford was called off on account of a streak of heavy rain that fell over the local links Saturday night and made the playing of the game very doubtful.

Next Sunday the Hereford team is billed to play the Hillcrest Club at Amarillo.

It is conservatively estimated that 425 Hereford citizens attended the festivities attending the opening of the new town of Elgin in Castro county, last Saturday.

A Sheriff Benton calls the attention of automobile owners in this issue of The Brand to the fact that on and after July 1 they will be required to display their numbers or else he will enforce the law governing this matter.

The Hereford delegation report an auspicious opening for the new town a good program, and a splendid outing.

Weekly Luncheon Crowd Tickled When Poem Read

The Defense Day program, July 4, the proposed swimming pool, the Boy Scouts farming matter, the county fair, the poultry industry and other matters of current moment were discussed by a large gathering at the weekly luncheon of the Chamber of Commerce at the City Cafe last Monday.

The fourth of July committee reported that it favored a Defense Day program and that Dr. W. F. Gabbert, senior Reserve officer here and a member of the committee, was arranging an identical program to be given at Amarillo, Canyon and Hereford, under the advice of Col. Ernest O. Thompson of Amarillo.

The committee on a proposed swimming pool near town reported through F. W. Harrison that they did not consider the matter one coming under the scope of the organization and recommended that the project be left to the judgment of the promoters.

J. E. Hill, W. S. Williams and A. O. Thompson all told something about the excursion to the new town of Elgin last Saturday and uncovered little discrepancies in the movements of each other on that occasion which caused some merriment.

DR. C. L. ARMSTRONG, FORMER HEREFORD MAN WAS HERE

Dr. C. L. Armstrong, chiropractor, a former Hereford resident but now located at Sanzer, California, was a week-end visitor.

Rev. and Mrs. Thurman Morgan, the new Christian minister, arrived in Hereford June 19 and Rev. Morgan preached his first sermon as pastor the following Sunday.

Work of repairing and renovating the Presbyterian Manse started this week. It is hoped by the congregation that a minister will be installed before long and it is decided to put the Manse in shape for such an emergency.

Why don't you go to Church? Rev. J. A. Lindley and Rev. W. R. Hill will begin revival services at Progressive next Sunday.

H. H. HAWKINS CLOSES CONTRACT TO PURCHASE 12,000 EGG MAMMOTH INCUBATOR

Kazmeier, Poultry Expert, Talks To Our Breeders

F. W. Kazmeier, widely known poultry expert of Bryan, Texas, former poultry expert for the Extension Service of the A. & M. College of Texas, spoke in the district court room Thursday morning to a good sized audience of men and women on the general subject of raising profitable poultry.

Defense Day is July 4: Program Being Arranged

A Defense Day program will be given at the Courthouse on July 4, details of which can probably be given in full next week.

- (1) To emphasize the responsibility of the individual citizen for his share of the National defense under the American idea of democracy. (2) To acquaint the citizenship with the defense policy of the republic and with the part it would be called to play if the nation were attacked. (3) To permit the trained leaders of the Regular Army, National Guard and Organized Reserves, once a year to check up on the plans for national defense, and to muster into the skeleton organizations of the various components of the Army one day volunteers so as to test the mobilization plans.

County Fair Will Be Held Here on September 18-19

The Deaf Smith County Fair committee have decided upon September 18-19 as the dates for the local exhibition this year, after considering the dates for other fairs in this section.

DIMMITT B. Y. P. U. GIVES INTERESTING PROGRAM HERE

The Dimmitt B. Y. P. U. rendered a very interesting program at the Baptist Church here last Sunday.

HEREFORD FIRMS WILL FURNISH LUMBER AND CONTRACTING FOR CLEO SCHOOLHOUSE

Tiefel Bros., contractors of Hereford, the Rockwell Bros. Lumber Co., will furnish the contracting and lumber for the new Cleo Schoolhouse building in Castro county.



**FRIONA**

Three more nice showers fell last week over part of the Friona territory. These will stimulate the growing crops for awhile longer.

Mr. McCandless, of Oklahoma, who has bought a quarter section of land four miles south of town is having material placed on it for the building of a house.

Buck Chiles, son of Mr. and Mrs. R. L. Chiles, was taken to the Hereford Hospital Sunday, where he was to receive an operation for appendicitis on Monday morning.

Mrs. L. C. Lillard was taken ill Monday afternoon and was hurried to the Hereford Hospital. At this writing no word has been received as to her condition after reaching the hospital.

Mr. and Mrs. A. W. Henschel returned Monday morning from a visit of five weeks with relatives and friends in Kansas City and Minnesota. They came in unannounced and we gladly welcome them back.

Mrs. Belle Maurer departed on Thursday of last week for an extended visit with relatives at her former home in Ohio.

The carnival given under the auspices of the Friona Women's Club will be held on Friday night of this week in the new Warren-Weir building on Main Street.

Mr. and Mrs. J. R. Walker of Center, Colorado, with their daughter, Miss Wanda are visiting friends and former neighbors here. Wanda says it seems all right to be in Friona again. They expect to return to their home in Friona in time for Wanda to enter the Friona school. They like Colorado in many ways but are not fully satisfied with the conditions of the schools there.

**SUMMERFIELD**

Some pretty good showers of rain fell in parts of the community last week, while other parts did not get even a sprinkle.

Bro. Fronabarger filled his appointment here Sunday morning and Sunday night. The Associational Missionary, Bro. Lindley, happened to come our way and delivered a great sermon.

Mr. and Mrs. O. B. Roberson and son spent Sunday with Mr. and Mrs. B. C. Roberson.

Mrs. Eulais and children, of Friona, attended church here Sunday and were dinner guests in the Grecian home.

Mr. and Mrs. Upton and son spent Sunday with Mr. and Mrs. W. E. Hawkins.

Mr. and Mrs. Cass Lance, Mr. and Mrs. Earl Lance and family spent Sunday with Mr. and Mrs. C. R. Walser.

Miss Myrtle Smith spent Sunday with her sister, Mrs. Fred Bustern, of Hereford.

Mr. and Mrs. Lee Kendall, Mr. and Mrs. Joe Kendall and daughter, Betty Joe, left Wednesday of last week for Eldorado, Okla., where they were called to the bedside of their sister and aunt.

Mr. and Mrs. Fencher and family, Mr. and Mrs. Lee Curry and family attended church in Hereford Sunday.

Mr. and Mrs. W. R. Scheffgen and family, of Black, spent Sunday afternoon in the B. C. Roberson home.

Mrs. Ray Johnson spent Monday afternoon with Misses Ellen and Mary Bell Atchley.

Miss Doris Kemp spent the week end in Hereford visiting friends.

The W. M. U. met with Mrs. Cass Lance last Thursday.

Miss Edna McMinn spent Sunday with the Misses Atchley.

**ADRIAN SIMS ITEMS**

The showers last week will help tide us over until we get a real rain, we trust.

Most farmers have their row crops up. Some cotton is looking good. Jim Mecaskey has erected two windmills lately.

J. M. Chapman and family visited Sunday in the Jacobsen home.

J. H. Mecaskey left for Decatur, Texas Saturday.

John Rector was in Adrian Friday. Rev. Hill, of Vega, will preach at Adrian July 5th, at the 11 o'clock hour, and announces that he will also preach at Sims schoolhouse at 3:30 that afternoon. Everyone is invited to this service. Come and bring some one with you.

**WYCHE ITEMS**

Mr. and Mrs. J. F. Owen came in from Forrester, Texas last Thursday evening for a visit with relatives.

The P. P. C. Club met at the school house last Wednesday. Some of the ladies and gentlemen met with them and talked of organizing a canning club. The next meeting will be held at C. C. Cook's on July.

Quite a crowd gathered at the home of Mr. and Mrs. J. J. Clayton for dinner last Sunday.

Misses Naomi and Emma Jackson visited Miss Callie McKinney last Sunday.

Mr. and Mrs. C. J. Paddock visited Mr. and Mrs. H. H. Boardman last Sunday afternoon.

Miss Callie McKinney visited Mrs. J. C. Lust Saturday night.

Miss Margaret Morrison visited her sister, Mrs. Gordon Gold, last week.

Dannie McKinney visited James Dugan last Sunday afternoon.

Next Sunday is Preaching Sunday. Rev. Hill, of the Baptist Church, will preach for us. Sunday School will be held in the afternoon before preaching services.

**SIMS COMMUNITY**

Mansel Zaring transacted business in Vega Friday of last week.

Jeff McIntire, of Holbert, Arizona, returned home last week, after a few weeks visit with his sister, Mrs. E. T. Whitten. He was accompanied home by his nephew, Elbert Whitten, who will visit them for several weeks before returning home.

Dawson Blasingame, of Wimberly Ranch, made a business trip to Vega Saturday.

Joe Hindman, of Vega, was out at the Wimberly Ranch Saturday.

Miss Katherine Rector is visiting relatives in Dallas, Texas, at present.

Mrs. J. P. Collier, of Adrian, was operated on Wednesday of last week. She was improving nicely at the last report. Her many friends hope for her a speedy recovery.

Mrs. E. T. Whitten and son, Euclid, made a trip to Hereford Monday of last week.

Mrs. Ernie Wood and little daughter, Frances, returned to their home in Breece, New Mexico last Saturday, after a few weeks stay with homefolks. Mrs. Wood is the daughter of J. A. Reed and wife.

Mrs. Fincher, of Tulla, Texas, was in our community this week looking for a school.

School teachers are getting to be as numerous in our community as candidates on election years. We hope to get some good one for the coming school year.

We have been having some fine showers of rain this week.

Farmers are rejoicing over the rain and hoping the rains will continue to come and a bountiful crop will be raised this season.

**D. R. GASS & SON  
DRY GOODS AND NOTIONS**

**An Event You Should Not Miss**

A Money Saving Event

**Summer Sales**

A Money Saving Event

It is a bit early for stock reductions but we must move our merchandise. That is the reason for this early June Sale. Here you will find bargains in seasonal apparel, ready-to-wear or in the piece. You will have to act quickly if you want to enjoy these savings. Some of these specials will sell at first showing.

**Ready-to-Wear**

Our stock of Ready-to-Wear is very limited and to close them out we make a special price of **25% Off**  
One lot of Gingham and

Percale Aprons **98c**  
One lot of Children's Gingham and Percale Dresses, **75c**  
Dresses of Silk Crepes, New Patterns, only a few left.

**Fabrics**

20 Patterns 40 inch Voiles, Pretty Patterns, 65c values **45c**  
\$1.50 32 inch Summer Printed Silk Crepes **89c**  
\$1.00 Striped Broadcloth **75c**  
65c Tissue Gingham **39c**  
25c Percale **20c**

**Tennis Shoes and Oxford**

Here is your chance to enjoy foot comfort these hot days.  
Men's and Ladies' **98c**  
Boys' and Girls' **75c**



Your Maxwell or your Chandler, Your Hupmobile or Super-Six,

Will need repair or proper parts, if they are out of fix.

We don't draw the line on any of them; no matter what kind of a car you have, our expert mechanic can discern the trouble and give you quick relief. We carry the best gasoline, grease and oil. See us for your needs.

**Beavers Bros.**

**The NEW KELLY FLEXIBLE CORD**

**EASIER RIDING** Than the ordinary cord tire, because it is more flexible.

**MORE FLEXIBLE** Because the Integral Bead construction—used only by Kelly—has made possible a flexible tread as well as a flexible carcass.

**LONGER LIVED**, Partly because of the ruggedness of the tread but principally because the tire's flexibility allows it to absorb the shocks of road obstructions instead of resisting them.

**A BROAD, TOUGH**, Long-wearing, non-skid tread that performs its duties efficiently and silently. Altogether, the best tire Kelly has ever built.

**KELLY DEALERS** are reporting an unprecedented demand for this new tire.



The bead of the new Kelly Cord is formed by enclosing strips of braided wire in the loops of the cord fabric. The cords which form these loops are continuous from the beginning of the innermost ply to the end of the outer. The whole tire thus has a flexibility and "give" that is necessarily lacking in tires made by the ordinary method.

**Thompson's Garage**  
Local Agents



**Growth and Stability**

The growth and stability of this institution, combined with willingness to co-operate with and serve the community, assures the safety and satisfaction of every depositor here.

If you are already a depositor, we invite your co-operation; if not, we want you to come in and avail yourself of our service.

Read our message in this week's Farm and Ranch

**First State Bank & Trust Company**

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# ZUNI INDIAN MAIDENS ARE ORIGINAL S. W. FLAPPERS

(Note: The Brand is indebted to Miss Jessie Sisk, who taught school in Arizona the past term, for the following interesting story concerning the history and habits of the Indians in that State. This account is taken from The Daily Silver Belt, of Miami, Ariz.)

The Zuni Maidens are the original southwestern flappers. Centuries ago they were wearing abbreviated skirts and bobbed hair, and they still do it. The married women retain the short skirts but allow their hair to grow long.

The men run to long hair also. Few of them have been Americanized to the extent of getting regular hair cuts. The head gear of the men consists of a handkerchief or band of cloth wound tightly about the hair.

The trousers of the bucks are usually of the white cotton drill material common to the lower classes of Mexico, with a shirt of the same material.

The gowns of the women are of black woolen cloth bordered and banded with strips of bright reds, yellows and greens.

Some wear the white man's conventional shoes, but for the most part buckskin moccasins are worn by the Zuni. Shoes are used however, only on special occasions. The women, particularly, go barefooted at ordinary times.

The Zuni religion is a curious mixture of Catholicism and ancient Indian mythology. The ruined Catholic mission in the pueblo dates back to the foundation of the present village in 1700. It was abandoned many years ago, but has been superseded by a modern attraction of interest of the old structure.

The massive walls of the old mission are nearly six feet thick. Adobe and stone were used in their construction.

The building is forty feet high, eighty feet long and thirty feet wide. It represented a colossal amount of work when the conditions under which it was built are taken into account.

The only surviving decorative features of the ancient structure are a few remnants of mural paintings and an occasional fallen beam showing the crude carving of the Indian artisans, while attempting to express the vaguely understood religious symbolism of the crusading padres.

For many generations all the dead of the Zuni have been buried in the small front yard of the ancient and dilapidated mission. Hundreds of bodies have been buried in its very limited area. They have been laid tier on tier. The Zuni have no prejudices against distributing the bones of those who have gone before.

In digging a new grave, the bones of the previously buried are cast up with the earth. No effort is made to see that they are reinterred. The cemetery of the Zuni affords the most gruesome spectacle in the southwest. Scattered over the ground are hundreds of human bones, fragments of skulls, thigh bones, knee joints, toes, fingers, and teeth.

One shirks in horror from the awful sight.

When a new body is buried, the ground is leveled over the grave. No cross or marker of any kind is provided.

The Indians of Zuni are the greatest fraternalists of America. There are a dozen societies whose history goes back into antiquity. The membership is necessarily overlapping. In the village are a dozen underground kivas where at different seasons the varying tribal functions take place. There are the Frog, the Antelope, the Bear, the Eagle, the Beaver, the Rabbit, and many other kivas. Each has its kiva. Then there is a central kiva where the walls bear the insignia of all the kivas. This is the grand get-together center.

Feathers have a peculiar sacredness with the Zuni. The commonest bird symbol is that of the parrot, doubtless

a relic of ancient contact of the Zuni with the Aztec empire. Few Zuni have ever seen a living parrot.

A considerable function of the Zuni occurs at the dedication once yearly of the new houses in the pueblo. In the center of the living room suspended from the ceiling, is hung a feather fetish. Directly beneath it, under the floor, is excavated a miniature cave in which the four cardinal points of the compass have symbolic representation.

Nowhere in the world can be observed a system of irrigation and water conversation like that which the Zuni have developed through many centuries in their family gardens within the pueblo.

The surface of the ground is prepared in corrugations exactly the form of a waffle. Rectangular ridges are made enclosing an area of about two feet square. In the depressed area the seed is planted. Water is drawn from a nearby well by the women and carried in jars to the garden, where it is poured conservatively and carefully into each sunken surface.

The Zuni pay in painful labor for every bit of garden products which they enjoy.

Sol Barth of St. Johns, who has been in Arizona longer than any other white man, relates the following as proof that the Arizona Indian is not altogether slow at repartee. Sol was guiding a troop of soldiers from Ft. Apache to Zuni in the old days of Indian fighting. The soldiers complained of the scarcity of water. Finally the column came into sight of Toyahvale, the big rock mesa standing out of the desert at the foot of which Zuni lays. Pointing to the rock Sol exclaimed: "There is Zuni. What can be seen with the naked eye is not far away."

An Apache scout touched Sol on the arm and pointing to the sun, said: "You can see that up there plainly with the naked eye. But it is far, is it not?"

Beyond doubt the Zuni are an ancient people, and in times gone were a considerable factor in southwestern affairs. All around their present homes are to be found the ruins of a civilization on a much bigger and more highly developed scale than that which the Zuni exemplify today. One of the principal old town was Joanahe, a few miles southwest of modern Zuni. It was ravaged and burned by the Apaches about the year 1700.

Under the paternalistic system which the state of New Mexico has followed with the pueblo Indians, much of their system of local government has been

recognized.

The Zuni elect a governor who serves for four years, with the exception of certain interims when his term is restricted to two years.

The ancient elective clan of the warriors who were entitled to community support has dwindled to four hoary headed men among the Zuni. There are none in the Zuni tribe so proud of their rank as the quartette of surviving warriors. Full membership in the order was attained by the acquisition of a Navajo or Apache scalp. The surviving four claim to be fully qualified.

### The Navajo Sheep

The Navajo Indians raise tens of thousands of sheep. Few of them go in for cattle on an extensive scale. Their sheep are commonly termed "navies" in the north country. Usually they are of inferior, inbred stock, smaller and scrawnier than the flocks of the white drovers, and bring less on the market.

The wool of the "navies" is of poorer quality and grade, also, than that of the fine bred sheep of white wool growers, and likewise commands a lower price per pound.

The white man pays taxes on their sheep. Those of the Indians are exempt from all taxation. The Indian wants to vote but he strenuously objects to paying taxes.

He demands representation without taxation, not "taxation without representation."

### Blankets Too

The Navajo have been induced by some of the traders to make inferior blankets of Germantown yarns imported from the east. They are in no way comparable in beauty, design or durability to the original Indian blankets woven with infinite labor and patience from the native wool.

Many of the Navajos when hard pressed for money, have sold the blankets and rugs made by their women folk and content themselves with the cheaper factory made goods.

It should be said in fairness to the Indian traders, however, that they seldom, if ever, attempt to impose upon the lack of information of tourists by selling them spurious blankets or rugs for the genuine articles. Such an attempt would be vain with most res-

idents of the southwest, usually they are sufficiently familiar with the genuine Navajo product to enable them to easily recognize any substitute.

### SOME INTERESTING FACTS ABOUT POULTRY RAISING

By C. W. Humble, Prof. of Agriculture in the Hereford High School

**CANNIBALISM**—Some of the poultry-raisers of the community are having the trouble of "cannibalism" with their chicks—where the chicks have the habit of devouring one another. The reason for this trouble is lack of sufficient ash in the ration or insufficient animal protein. This trouble is usually started by the caste of blood which starts when one member of the flock becomes injured in some way, and the others pick at the wound until, in many cases, the entire chick is devoured. To avoid this any chick with injured parts should be immediately removed. If the flock have acquired the habit, they should be given the following feed mixture in pans where all will have an equal chance to get at it. Equal parts of meat scraps, dried bone, oyster shell, and wheat bran. The feeding of this ration and the removal of any injured chick should check the trouble. Darkening the house during the daytime will always help to control "cannibalism."

**Feed Prices Do not Warrant Keeping Cockerels after one Pound Weight.** Present prices of grain do not war-

rant keeping the surplus Leghorn Cockerels any longer than necessary. The sooner they can be gotten rid of after they have reached a weight of one pound, live weight, the more profitable it will be for the poultry raiser.

### A FEMINE LOCOMOTIVE

A Kansas paper explains why a lo-

comotive is like a woman, and is called "she."

"They wear a jacket, an apron, have shoes, hose, and drag a train behind them, they have a lap, need guides, ride wheels, will not turn out for pedestrians, sometimes foam and refuse to work, they attract the men, sometimes act very contrary, and it always takes a man to manage them."—Exchange.

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When you are in need of a bill of groceries, remember that you can come here and get it all.

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And, too, we sell on a very low margin of profit.

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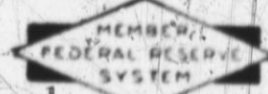


is the safe-guarding of the funds of our depositors; the study of the financial requirements of this section and stabilizing of the business of this community.

The great agricultural interests of this section, linked together through cooperation with the bank, will undoubtedly result in increased wealth and permanent prosperity.

The moment you become a depositor of this bank you are taking the first step toward individual success.

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- Lawn Mowers, Hose, Hoes, Rakes, Garden Plows.
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GREEN STAMPS—YES, WE HAVE THEM

DUNLAP HARDWARE CO.

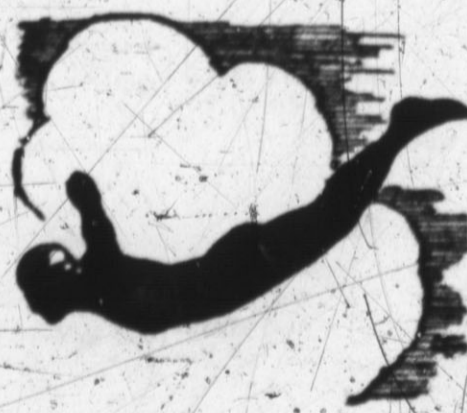
## Swimming Suits

for Men, Women and Children

Pure worsted bathing suits. A complete range of sizes. A complete range of colors. A complete range of styles. They are non-shrinkable, fast color and knitted of pure worsted to a sturdy weight.

The quality of these suits is very high. The price is remarkably low. They are full cut and firmly stitched. Every suit fresh from the mill, new this season.

Plain colors, squares, stripes, and with contrasting colored borders.



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Lawrence Johnson  
Summerfield, Texas



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#### FOR SALE

FOR SALE—Maize and Kaffir heads. Phone 210 F 23. 23-21-pd J. E. SPRINGER.

FOR SALE—1 15-27 Case Engine, 1 5-disc Sanders PLOW, 1 3 or 4 bottom rod plow, 1 32 inch tandem disc harrow, 1 3-row P. & O. Lister with planting parts. All these tools are good as new. 23-41 W. C. MEHARG, Route 1.

FOR SALE—Big German millet seed free from Johnson grass. Three cents per pound. Floyd Botsford, 22-26-Pd Summerfield, Texas.

FOR SALE OR TRADE—100 acres of land about eleven miles southwest of Hereford. Trade for residence in Hereford. 22-26-Pd Irwin S. Hamilton.

EXCHANGE—Good No. 9 Oliver typewriter for milk cow. 21-41 J. B. ELLISTON.

FOR SALE—Five room house in three blocks of new high school. One extra lot 60' x 140'. Upright folding bed. New Perfection oil stove, four burner. See or phone 161. 21-41 J. S. ORR.

FOR SALE—Good Jersey cow, just fresh. Phone 250. 21-41 J. F. WARD.

EXCHANGE—150 acres timber land right in Sipe Springs shallow oil field for land near Hereford. 21-41 ELLISTON-JONES LAND CO.

FOR SALE—5 room house and two acres of ground. Outbuildings and windmill. One mile east of main street, on Amarillo highway. Attractively priced. 20-41-pd O. O. UERTIS.

FOR SALE—Two shares stock First State Bank & Trust Co., Hereford. Best immediate offer gets it. Address, CLARENCE E. THOMPSON, 21-31 Rt. 1, Box 174 Van Nuys, Calif.

FOR SALE—Two 2-row P & O Listers, nearly new. See J. S. ORR. 20-41-pd

FOR SALE—A couple of good houses. Modern. Inquire at— 19-41 PAXHANDLE LUMBER CO.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents. THE BRAND OFFICE

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. 74-41 J. L. FUGUA, Phone 146.

FOR SALE—Fresh Jersey Cows. Terms. RALPH BARNETT, 9-11

#### WANTED

WANTED TO BUY—A good second hand windmill. W. A. Ricketts, 22-31-Pd

WANTED—Cattle to pasture. Phone 78, or write box number 758, Hereford, Texas. 22-21

WANTED—Practical nursing, reasonable price. Phone 370 W Mrs. Mary E. Fowler, at Lester Place. 20-41

#### FOR RENT

FOR RENT—Nice large house, close in. Phone 17, or see Mrs. Jessie Groner. 22-21

FOR RENT—120 acres adjoining Hereford for feed crop of summer, 1925 for wheat. 21-41 J. B. ELLISTON.

FOR RENT—A good five room house. Also two rooms completely furnished for housekeeping. Phone 105. 19-41 DR. FLORENCE MILLER.

#### MAMMOTH JACK

At my place six miles west and two miles north of Hereford. Fee to insure colt \$10.00. 12-41 G. P. OWEN.

### Deaf Smith County Has Varied Lines For a New-Comer

By T. D. Moss, Secretary, Hereford Chamber of Commerce.

There is no county in the Panhandle which offers to the homeseeker more opportunities than does Deaf Smith County. The wheat farmer, the cotton raiser, the man with a hobby for grain sorghums and forage crops, the dairyman, the poultry raiser, the fruit specialist, the poultry raiser, and the truck farmer all have equal opportunities here.

The change from stockraising to diversified farming has already been made and this is a proven field for any of the crops which thrive in the north-temperate zone. Cotton is coming into its own in Deaf Smith County as is shown by the fact that from seven to ten thousand bales are expected to be produced here this year. One big change which will mean much to the cotton industry here this year is the cutting down of the acreage. Each farmer is planting smaller patches with a view to better tillage of the soil. Where each farmer has cut down on acreage more new farmers have taken to cotton so that a much larger acreage is being planted than was planted last year.

Wheat, oats, and barley thrive here. Last year one hundred and fifty cars of wheat, twenty-six cars of oats, and four cars of barley were shipped from Hereford. The dry weather during the winter months cut the wheat acreage short for the year but a number of patches which survived are expected to make good yields. One man who owns one hundred acres of sod land in wheat is predicting fifteen bushels per acre.

Last year one hundred fifty eight cars of maize and sixty-three cars of maize heads were shipped from Hereford and other grain sorghums came in with smaller figures. A much larger acreage is planted to grain sorghums this year and recent rains have put them in excellent growing condition. Prospects for a bumper grain crop were never brighter.

The cow, the sow, and the laying hen have found their places with progressive farmers of Deaf Smith County. Fifteen years ago there was not a hog in Deaf Smith, Parker, or Castro counties. Cold storage eggs and buttes were shipped in to supply the local trade. The figures for last year show a profound change in the conditions.

Last year \$81,672 worth of eggs and \$29,480 worth of poultry along with ninety-five cars of hogs, were shipped out from Hereford besides the amount that was consumed at home. A number of pig, calf, and poultry clubs have been formed over various parts of Deaf Smith County and these are expected to stimulate these industries considerably. All are fostering pure bred stuff and between fifty thousand and sixty thousand pure bred baby chicks have been shipped into Deaf Smith County during the past ninety days with several thousand incubated at home.

With one of the biggest shallow water well irrigation fields in the United States the possibilities for truck farming and the growing of small fruits and grapes are unlimited. While trucking has not been carried on extensively for commercial purposes a few farmers have experimented with small acreages with yields of \$300 to \$400 per acre. The Hereford Chamber of Commerce is fostering a move to have a number of farmers sign up to get in several acres in truck next year, with a view to seeking a cannery factory for Hereford.

Small fruits and grapes have not been grown in commercial quantities but those who have tried them testify that California's soil grows none better than the irrigated land here. Irrigation is only in its infancy in Deaf Smith County. More than fifty irrigation wells are used now and each furnishes from fifteen hundred to twenty five hundred gallons of water per minute. One well can irrigate from two hundred to two hundred and

fifty acres. The whole county is underlaid with an inexhaustible water supply ranging from thirty to sixty feet in depth and most all the land lays perfect for irrigation.

Postmaster Wear announces that an examination for Post Office clerks will be held in Hereford soon. Those desiring to take the examination should apply at the local post office for the necessary application papers.

An item in the Dallas News of June 9 says:

HELLAMS-WYCHE—Terrell, Texas, June 9.—H. M. Hellams, assistant cashier of the First National Bank of Terrell, and Miss Virginia Wyche were married at the home of Mrs. Oscar Pice on West Nash Avenue, the Rev. Daniel E. Grider, of the First Presbyterian Church officiating. Following a motie trip to Galveston and other South Texas points, Mr. and Mrs. Hellams will be at home in Terrell. Miss Virginia is one of our home girls. She is a granddaughter of General W. F. Tucker, Confederate General, and sister to Maj. Tucker Shuckford Wyche of the World War. She is a graduate of Hereford High School, also a graduate of Canyon Normal College, from which she holds a life certificate.

She is one of our most beautiful and accomplished young ladies. We congratulate Mr. Hellams.

Famous over the Southwest for its summer concerts, the Trinity University Male Quartet, will appear in concert here Sunday evening, July 12, at the Presbyterian Church. It was announced today by Lester Jordan, business manager of the organization for the past two years, who is arranging the present tour of the musicians.

The quartet started on its summer tour June 22, and will sing in various sections of Texas, New Mexico, Oklahoma, Arkansas, and Louisiana, before completing the tour the latter part of August. Among the large Texas towns in which concerts will be given by the musicians are Hillsboro, Waco, Temple, San Antonio, Abilene, Amarillo, Wichita Falls, Texasburg, Paris, Denison, Sherman, Tyler, Houston, Beaumont, and Galveston.

Members of the quartet are Fred Myers, first tenor; Russell Grant, second tenor and pianist; Charles Dick, baritone and leader, and James Herring, basso. Myers, Dickey and Herring are citizens of Waxahachie while Grant resides at Deport.

Last year the Trinity musicians gave eight concerts and sang to approximately 30,000 people. The largest crowd to hear them was at Denison, where 4,000 people packed the large auditorium of the North Texas State Teachers' College.

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It is more than mere cleanliness in cleaning, repairing, dyeing, and pressing service. It is a pride in personal appearance which has never failed to pay returns.

Let us call for garments which you have many days of useful wear. A bit of repairing, cleaning, pressing, and maybe dyeing will make them look like new.

Phone 16

### Orr's Tailor Shop

1608—From car, Monday night, small girl's hat, white lace straw and felt. Finder please notify. 23-41 Mrs. Geo. Cloyd.

### In Confidence

Readers desiring a personal reply can address Miss Flo, in care of this newspaper.



#### MAYBE THIS IS CAUSE OF DISCOURAGEMENT?

Every good housekeeper realizes the necessity of a Spring housecleaning and a general clean-up week but very few of us realize the necessity of a mental housecleaning.

When housecleaning time comes around we are astonished at the amount of dirt and trash we have accumulated during the year. We wonder where it all comes from. Every year we religiously clean house with every intention of throwing away all the useless things. And every year we just as religiously pick it all away again, thinking we may find a use for it.

And it's the same way with our minds. There's nothing remarkable about the average person's mind, but it is given fair treatment it ought to be as serviceable at fifty as at twenty-five. It ought to furnish plenty of space and an enthusiastic welcome for new ideas and fresh dreams; and it will if the space isn't taken up with useless things until it resembles the municipal dumping grounds.

Probably you'd never guess, hearing us talk, how much rubbish we have hidden away in the odd corners of our mind. Broken plans, old memories, silly sentimentalities—all just about as useful in our modern existence as the hideous souvenirs we insist upon keeping in our homes.

We all know that there isn't any space in a home for useless things, but how many of us give a second thought to the useless things we have stored in our minds? Ideas we have long outgrown, fragments of things never understood, which we have all and which are contaminating and killing the good things in our mind. Examine your collection of ideas, notions, envy, fancied slights, hurt feelings, prejudices and opinions, and see if scraps of this—scraps of that—some of them aren't a little shopworn.

See if you can't throw some of away and make room for new brighter ideas. Spring and clean-up season—a excellent time for thorough personal housecleaning—a mental freshening up.

#### Ed Purdy's Philos.

"Widower Brown whose wife been dead less than four months marrying again. He's a wise old fellow. He knows happiness can't last."

#### HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr.

Phone 273



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THE VISTA \$10

FOX MERCANTILE COMPANY

**NORTH EAST CORNER**  
(Fairview-Union Schools)

Our Sunday School met at the usual hour Sunday, with a good crowd present.

Our Baptist Missionary, Rev. Davis began a revival meeting Sunday morning at the Fairview school house.

J. C. Allred and his sister, Mrs. Frank Daniel, returned home the latter part of last week from Wichita Falls, where they took J. L. Allred, who has been sick for some months. He stood the trip fine. The last reports are that he is improving.

W. J. McClain and wife spent last Sunday in the home of Mr. and Mrs. John Davis.

A shower was given in the home of Mr. and Mrs. R. L. Campbell last Thursday night for Mr. and Mrs. Elmer Womble. They received many nice presents, after which refreshments were served.

Miss Hattie Jarnigan, our past year teacher, visited with friends here a few days this week.

Miss Ruth Dowell has been visiting with sick relatives near Canyon for the past week.

A few of the young people spent last Sunday in the home of Mr. and Mrs. W. B. Bowen.

Miss Ola Ware visited in the home of her friend, Miss Myrtle Hammer, last Sunday.

Mr. and Mrs. H. J. Oglesby and family visited in the home of C. M. Grisham last Sunday. The relatives gave Mrs. Grisham a surprise birthday dinner, and all had an enjoyable time.

A Children's Day program was given in the auditorium of the Wildorado school building last Sunday night by the children of the school. A good crowd was present and all enjoyed the program very much.

**PROGRESSIVE**

Mrs. Bob Higgins, president of Deaf Smith County Singing Convention, and Miss Maggie Coonaugh were visitors at our Singing Sunday night. Come again. We like to have you.

Miss Benson, of Clarendon, spent this week end with Miss Berta Walker and attended Sunday School and Singing at Progressive.

Misses Berta Walker, Velma Caldwell, Benson, Marguerite Russell and Mr. Orin Russell attended League in Hereford Sunday evening.

Elmer Sharp, who happened to the misfortune of stepping on a nail and running it in his foot one day last week, is rapidly improving. We are glad to report.

Mr. and Mrs. Park and family were dinner guests in the home of Mr. and Mrs. Charley Hodges Sunday.

The program for our Singing next Sunday evening is as follows:

Opening Song—Bill Knox.  
Song—Led by Mrs. Jeff Roberts.  
Song—Led by Miss Marguerite Bowman.  
Quartet—Arranged by George Lewis.  
Song—Led by Miss Bowman.  
Song—Led by Maurine Thompson.  
Duet—Katherine Hershey and Lois Park.  
Song—Led by Mr. Bowman.  
Song—Led by Howard Hershey.  
Double Quartet—Arranged by Mrs. Lewis.  
Song—Led by Eimer Patterson.  
Song—Led by Margaret Ricketts.  
Reading—Lucille Park.  
Song—by Marguerite Russell.  
Song—by Marie McHarg.  
Topic—Mr. Hershey.  
Song—Led by Mrs. Cockrell.  
Ladies Quartet—Mrs. Bowman.  
Quartet—Arranged by Mr. Bowman.  
Song—Led by Mr. Blag.  
Quartet—Arranged by Mr. Caldwell.  
Song—Led by Velma Caldwell.

**FRIO-EASTER ITEMS**  
(To Late for Last Week.)

Mr. and Mrs. E. M. Allen and family visited Sunday with Mr. and Mrs. Sam Hunter of Jumbo.

Mrs. Casion visited in the Frank Easter home Sunday and attended Sunday School and church at Frio.

Miss Ima Sullivan was dinner guest of Mr. and Mrs. Tom Sanders Sunday.

Mrs. J. B. Harlan visited one day last week with Mrs. Percy Estes.

Mr. and Mrs. Joe Stagner had as their dinner guests Sunday, Mr. and Mrs. Jack Robinson and family of Hereford, Mr. and Mrs. J. B. Harlan and family and Mr. and Mrs. Percy Estes and family.

Mr. and Mrs. Bob Knox entertained a few couples Saturday night those invited were: Mr. and Mrs. E. V. Sullivan; Mr. and Mrs. Joe Green, Mr. and Mrs. Percy Estes, Mr. and Mrs. Walter Easter and J. B. Harlan, also Mrs. B. R. Dixon of Hereford.

Miss Eva, Zelma and Maurine Sulenger visited Sunday afternoon with the Misses Stagners.

Errett Doak is helping Henry Allman run the combine this season. They started on Joe Elliot's wheat this week.

Mr. and Mrs. M. Mabley visited with Mr. and Mrs. Bob Knox Sunday.

Mr. and Mrs. Henry Allman and Mr. and Mrs. Leo Williams visited

Closing Song—Mrs. Lewis.  
Closing Prayer—Mr. Cockrell.

Rev. Lindley will begin a Revival meeting at Progressive next Sunday night, to be held by he and Rev. Hill, of Hereford. Let's hope folks are not too busy farming and will all attend the meeting.

Mr. and Mrs. O. R. Douglas, of Springdale, Arkansas, who have recently moved to Hereford, and Mrs. Williamson were visitors in the home of Mrs. Cockrell Sunday evening and attended Singing at Progressive.

We understand members of the Canning Club brought out their canner Monday. Lumber is being hauled for the building of their canning house and as soon as the building is completed the Canning Club members are ready to charge.

C. P. Caldwell, Mr. and Mrs. Lee Kendall and Mr. and Mrs. Joe Kendall returned Monday from Eldorado, Oklahoma, where they had gone to the bedside of their sister, Mrs. Henson, of that place, who died Saturday afternoon at 4 o'clock.

Mrs. McHarg, who accompanied them to Quanah to visit her sister, who had had an operation, reports her sister rapidly improving.

with Mr. and Mrs. Jim Bagwell at Bethel Sunday.

Mr. and Mrs. Carl Frye visited in the Sullenger home Sunday afternoon.

Mrs. Richard Dixon and little daughter visited Saturday night in the Walter Easter home.

Several from this community expect to attend the opening of the new town, Flagg next Saturday.

A good time was had last Sunday when all the Green children came to their mother's home for a family reunion. All the family that are now living were there. Those who attended were: Joe Green, Mr. and Mrs. Jim Green, from Dallas, Mr. and Mrs. Walter Easter, Ruth and Inez Easter, Mr. and Mrs. R. T. Green, Robert, Billie and James Green, Mr. and Mrs. Harry Lomas, Mr. and Mrs. Richard Dixon and Pauline Dixon, of Hereford, Nettie Lee Green, and Miss Hunter of Dallas. Mr. and Mrs. Jim Green and Miss Hunter left for their home Monday after two weeks visit in the Green home.

**MARSHAL'S SALE OF REAL ESTATE**

By virtue of an order of sale issued on the 24th day of April, A. D. 1925, out of the District Court of the United States for the Northern District of Texas, Fort Worth Division, in Cause No. 415 in Equity, wherein the Continental & Commercial National Bank of Chicago, Illinois, a corporation, was the complainant and the Panther Land & Cattle Company, a corporation, Willard Burton, O. B. Jackson, H. M. Jackson and Pearl Jackson were defendants, in which cause the said Continental & Commercial National Bank of Chicago, Illinois, on the 19th day of January, 1925, obtained a judgment against the Panther Land & Cattle Company and Willard Burton for the sum of \$36,927.78, together with

interest on \$3313.21 of said amount from date of said judgment until paid at the rate of 10% per annum; and interest on the remainder thereof from date of said judgment until paid at the rate of 6% per annum; and plaintiff's vendor's lien upon the hereinafter described land as same existed on the 17th day of April, 1923, was by said decree foreclosed as against all of the aforesaid defendants. - I did on the 1st day of May, A. D., 1925, levy upon the following described lands, being the same land described in said order of sale and situated in Oldham and Deaf Smith Counties in the State of Texas, viz:

Sections seventeen (17) and twenty-four (24) and the south half of Section twenty-three (23) in Block K-6 situated in the County of Oldham and State of Texas, and all of Section No. twenty-five (25) in Block K-6 situated partly in the County of Oldham, State of Texas, and partly in the County of Deaf Smith, State of Texas; said land being the same land conveyed by the North Texas Trust Company to the defendants Willard Burton and Panther Land & Cattle Company by a deed date

April 17, 1923, in which the vendor's lien upon said land was reserved to secure the payment of the aforesaid indebtedness.

And I will, on the 7th day of July, A. D. 1925, the same being the 1st Tuesday in July, A. D., 1925, between the hours of ten o'clock in the forenoon, and four o'clock in the afternoon, offer

the said land for sale at public vendue for cash at and in front of the court house door of Oldham County, Texas, in the town of Vega, Texas in said county.

S. L. GROSS,  
United States Marshal, Northern District of Texas  
by B. F. HARPER, Deputy.

the said land for sale at public vendue for cash at and in front of the court house door of Oldham County, Texas, in the town of Vega, Texas in said county.

S. L. GROSS,  
United States Marshal, Northern District of Texas  
by B. F. HARPER, Deputy.

the said land for sale at public vendue for cash at and in front of the court house door of Oldham County, Texas, in the town of Vega, Texas in said county.

S. L. GROSS,  
United States Marshal, Northern District of Texas  
by B. F. HARPER, Deputy.

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The cool home in summer is the inviting home. Electric fans for the home are now made in many attractive models—and with an eye to economy in use of electricity.

Think of those at home, Mr. Man. Come in and inspect our fans. Surprise the wife—and please her with one of these Home Comfort fans. They are in all sizes and priced right.

*Hereford welcomes the new town of Flagg.*

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*We wish to give a Hearty Welcome to the New Town of Flagg, Texas. We hope your growth and prosperity may be fast and snappy. Come visit us when in Hereford.*

THROUGH SERVICE WE GROW.

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