

THIS PONY WILL be just one of the items that will be auctioned off on Herfeord Trade Excitement Day, October 19. Ginger Wither-

spoon is standing beside the pony, whose name is Star. (Staff Photo)

Last Rites Today For Fred J. Axe

Funeral services for Frank J. ried Permia Ricketts at Itasca. Axe, 75, a retired farmer and They moved to Castro County in rancher who lived on a farm in Castro County, will be held this afternoon at 3 o'clock in the First Presbyterian Church wth Rev Reed Williams. Russell Wingert, pastor, officiat-

Axe died Friday afternoon in the Deaf Smith County Hospital after an illness of several months. He was born July 26, 1878 in eters. Gillland Funeral Home has four grandchildren, and eigh New Orleans, La. In 1901 he mar-

July, 1903, from Itasca. Pallbearers will be Press Dyer, Earl Springer, J. E. Andrews,

ons, Lynn Axe, Fred Axe, Wilbur Axe, and Anderson Axe, all of Survivors include her husband; Hereford; and 14 grandchildren. two sons, Beuford Luttrell of Durn-Burial will be in West Park Cem- as and Benton Luttrell of Frie

Friona Resident **Buried Saturday**

Funeral services for Mrs. Francis Almeda Luttrell, 80, of Friona. were held Saturday afternoon in Mrs, Luttrell died Thursday night

in Parmer County Community Hospital. Mrs. Luttrell was born August Held By. Church Class

13, 1873. On November 23, 1900 E. T. Brooks, H. C. Baird, and she married I. G. Luttrell at Wat- school class of the East Side Bar erloo. They moved to Parmer tist Chapel met in the home of Survivors include his wife; four County in August, 1953 from Ver- Lajean Latham Monday night for



MELVIN O. WHEELER

The Young People's Sunday

Haseloff and family.

a covered dish supper. After the business session, games

Covered Dish Supper

September, 1908.

Mrs. Ludwig Huckert.

were played for recreation. Those attending were Donna Cayes, Karl Hutcheson, Lajean Lath-

W. Srikle, Doyle Cox, Mary Beth Cox and the teacher, Mrs. Herbert County-Wide Visitors attending were Peggy Farm Bureau Sewell, Don Meore, Billy Martin, meeting Is Set

A county-wide Farm Bureau meeting and barbecue has bee scheduled for Otober 24. At that me, Farm Bureau members wil "cte on the resolutions they wish to have presented at the state meeting in November.

Wheeler's Bond Is \$5,000

The date was set at a meeting Wednesday night in Hotel Jim Hill. This was the last of a series of community meetings which have been held during the past month. Faust Collier explained to the group, programs which come under his office in the P.M.A. The proposed farm program based on two price system was discussed by Hugh Cearmin, also the Drought Feed Program.

Recommendations Discussed Recommendations which were

made at the other community meetings were brought up for discussion. Maurice Howell exp ained a chart showing the course recommendations have to take before becoming law.

Most discussed of the moom mendations was the eradication of Johnson grass and bindweed. Vir-Dodson pointed out that thousands of dollars are lost each year by the farmers of this county due to these weeds. Members present agreed that both local and state

(Continued on Page 2)

Collision Causes \$350 Damage To Two Cars

Damages totalling \$350 occurred n a two-car collision here Wednesday night at the intersection of Park Avenue and B street.

Roy Dale Manning, was driving a 1948 Mercury club coupe, was going east on Park, Ave. at approximately 30 miles per hour and was approaching the intersection of Park Avenue and B when Miss Sheron Burk, driving a 1936 Ford pickup, turned in front of him of of Park Avenue on to Avenue B. Car Skidded

Manning's car skidded about 50 feet and then hit the right front fender and right rear fender of the Burk car, according to police

Miss Burk stated she did not see the car coming and went ahead and turned in front of h m. Miss Burk was charged with failre to grant the right-of-way an irving without an operator's l

Damages were estimated at \$200 city commissioner. to the Mercury and \$150 to the

Trouble Thursday Night Blamed On Argument Over Family Malters

Friends of Melvin O. Wheeler, 31, Hereford welder charged with "murder with malice" in the death of Mike Huckert, 46, Thursday night, had still failed to put up a \$5,000 bond by Saturday afternoon to get Wheeler released from the Deaf Smith County Jail.

Huckert, Hereford man who farmed south of Summerfield, died a few minutes after he was stabbed three times Thursday night in the backyard of the O. L. McKee home, 134 Ave. 1, where Wheeler's estranged wife was staying with her mother and step-

sy report made by two Amarillo physicians. The other two hit ribs or other bones and made only the local cafes. flesh wounds. The other stab punctured the heart, causing death within a short time. A spring-bladed knife has been identified as

against Wheeler early Friday morning by Sheriff Lowell Sharp. At a hearing before Justice of the Peace A. L. Thomas Friday afternoon. Wheeler waived an examinng trial and had his bond set at \$5,000. Several persons whom he tried to contact about going on his cend were not available, the to'd the sheriff Saturday morning. He then called relatives and asked members of his family to come to Hereford, without telling them the rouble he is in. His voice broke slightly as he talked to a brother by long-distance telephone.

Family Troubles The fatal argument Thursday night was apparently the result of Wheeler and his wife have been Thursday afternoon and said they were expecting trouble from Wheelday night Wheeler and Huckert er, but did not sign a complaint, vere together looking for Mrs. the sheriff said.

Wheeler, as Wheeler seemed to Only one of the three wounds think that Huckert knew where was serious, according to an autop- she was. They were seen together some time before the stabbing getting something to eat at one of

Finally, they went to the McKee's home, which is only a block from where the sheriff lives. Wheeler started to make trouble when he was not admitted to the be The murder charge was filed and Mrs. McKee called Sheriff Sharp, When the chariff arrived of he scene. Huckert was lying on the ground near the back of the house, and Wheeler was just coming out of the house, the sheriff

Doctor. Ambulance Called

Handcuffing Wheeler, the sheriff but nut him in the car when Deputy Sheriff Nant Yamer Young called for a doctor and an ambulance, but History was before he reached the hospital. He had been stabbed once on the right side of the chest; once on the left side, and once under the left

shoulder blade. Mrs. McKee and Mrs. family troubles, the sheriff said. bad been at the sheriff's home



Lyle Blanton Is Chosen As WT CofC Director

Ly'e Blanton, president of Blan- n every organization to which he civic-affairs in Hereford, has been e ected as the Deaf Smith County firector for the West Texas Champer of Commerce board of directors. A unanimous vote by the Deaf

the appointment. Directors for the West Texas CoiC board are chosen partly on regional basis, and are requested from individual counties, rath- offered to fly persons in need of

plane pilot, is a past president friends on a fishing trip, if Blanton the Texas Butane Dealers Asociation, a past president of the

Hereford Lions Club, and a former Active In Organizations

ton Butane and long a leader in belongs, he is also a member of the Odd Fellows, the Masonic Lodge, Shriners, and the Methodist Church.

When asked to tell about Blanton. his close friends and associates usually find themselves stopped, at Smith CcfC board was needed for least temporarily, not from a lack of good material, but from almost

too much of it. His private plane seems to be always ready to go, and is often or than having one from each special medical treatment to some county.

can find the time. Once Blanton's name was sur rested for the directorship, the lo cal CofC board apparently had no trouble at all in passing his name A man who seems to be active unanimously.

Grain dealers are warning farmers not to use diesel fuel or kero- victory Friday night on the Friona sene in cleaning off the honey dew field. lice from their combines. These leave an odor on the grain and in the first quarter, Hereford was makes the grain sample grade. still ahead 21-7 at the half, and This grade is ineligiable for a gov- came back in the third period to ernment loan, the grain dealers

mas packages overseas are asked to mail packages between October a5 and November 15. Christmas who have beaten them so many cards can be mailed until Decemtimes that most people have a ber 1. Packages should be packed sacurely, addressed correctly, mailed early and no perishables should be sent, the postoffice says.

Mr. and Mrs. John Gallagher, Mr. and Mrs. Leo Gallagher, and Mr. and Mrs. John Crawford left Friday to attend the funeral of Mrs. Fred Pulte of Gainsville who punt, and G. C. Merritt took it was killed in a head-on collision on his own 15 yard line. Three Thursday, Mrs. Pulte was a sister plays later Duwayne Wallace went of John Gallagher, Leo Gallagher, and Mrs. Crawford.

Joe and Elisio Ramirez of Can-yon were bound over to grand jury cis. Boyd kicked the extra Friday and put under \$600 bond point, apiece by Justice of the Peace A. L. Thomas. The two Ramirez boys are charged with "assaulting and disfiguring with a knife." One of them cut Felix Sauceda, 17, on the right arm Wednesday night after a dance at the Labor Camp. The two are named as co-principals. Sauceda had nine stitches taken in his arm. .

A Negro airman AWOL from Beal Air Force Base, Marysville, California was picked up Wednesday night by two Hereford policemen when they stopped his car, which was stolen, they found out later, for driving without lights. Patrolmen Morris L. Brown and 23, and Wallace returned it to the

around during the last three months were special guests at the (Continued on Page 2) (Continued on Page 2)

Around Herd Tromples Chiefs Town 40-6 Friday At Friona

A game, but completely outclassed, Friona Chieftans football team fought a full four quarters as the Whitefaces rolled up a 40-7

score three more times. Even with the three co-captains of the Hereford team sitting on Persons who are sending Christ- the bench during much of the game, the Class B Chieftans were no match for their ancient rivals, hard time remembering when Friona has won over Hereford.

Inauspicious Start The game did not start auspiciously, though, when Merritt fumbled on the first play after Hereford received the kickoff, and Friona recovered.

However, Friona was forced to through left tackle, found an opening cleared by Whiteface linemen, and took off for a 65 yard gallop

rriona, leader in first downs all through the game, made two first downs while they had the ball, but lost it on Hereford's 31.

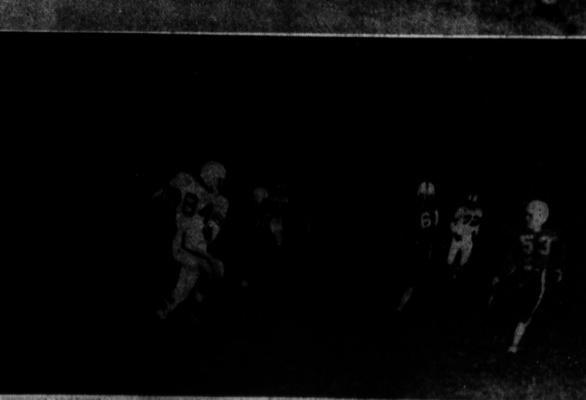
Becond Long Run A short time later back Wayne Smith went through the right tack-e position for the second long run of the game, going 58 yards for another touchdown as Whiteface teammates helped by taking op-posing tacklers out of the play where it was needed. A pass from Buddy Godfrey to Boyd was good

for the extra point.

Hereford's third score came Marvin Bover made the arrest.

Eight Rotary Annes whose wedding anniversaries have come whose wedding anniversaries have come who started to pass, then ran in-





LOGAN CUMMINGS, Whiteface ball carrier, top picture, was taking off behind Kenneth Mathews, running interference, as Ted-dy Fangman, 61, of the Friand Chieftans, cut across to head him off, Below, Whiteface

Wayne Smith was taking off down the edge of the field as Fangman and Jerry Chiles closed in for the kill. Smith was forced off the sidelines before he could be downed by a tackler. (Staff Photos)

Dinner Was Held For Garden Club Visitors

Among social events held during Yarbro, president of the Bud To the Distrct 1, Texas Federaton of Blossom Club, Mrs. M. T. Rutter, Garden Clubs Inc. board meet here president of the Hereford Garden Tuesday was a dinner given at Club; Mrs. R. A. Tynes, Mrs. Har-Ike's Cafe honoring members of ry Lomas and the hostesses. the National Judges Council. Arrangements of fall flowers with Peach roses predominating, marked the tables. Places were marked by highly colored ceramic birds and tiny green frogs as favors. These can be used as accessories for arrangements or potted plants.

Those attending were: Mrs. J. A. Fortenberry, Mrs. John Powers and Mrs. Lillian Sley, Lubbock Mrs. Sallie Fry, Anton; Mesdames Ed West, B. V. Blackwell Jr., J. A. Kendall and Jason Roberson, Amarllo; Mrs. John Jacobsen Jr. Mrs. A. L. Manjeot, governor of District 1, and the state president, Mrs. A. Randolph Wilson of Waco. Breakfast Is Given

Mesdames Manjeot and Ralph McCullough were hosts at a breakfast Tuesday morning at the Types Party House honoring elective officers of the district.

Vegetables grown in Hereford were made into flowers and used in arrangements for the table. A huge cabbage daisy formed the centerpiece for the table, which was laid with a green cloth. Colorful fruits and vegetables surrounded the daisy with tiny bright red and green roosters perched here and there. Places were marked by packets of floral note paper.

Mrs. Wilson was presented with a living Peace rose by Mrs. Manjeot, who has chosen the Peace rose as the flower for her term of office. Every garden club in the district will be asked to plant Peace roses and present the blooms to Veteran's Hospitals in their localities.

Those present were Mrs. Wilson, Mrs. George Bradford of Dimmitt; leaf which cost some \$8,500, three Mrs. Ed Wst of Amarillo; Mrs. coats of lead paint and a coat of John Jacobsen Jr., Mrs. R. N. sizing.

County Cake Winners

Are Taken To The Fair Mr. and Mrs. Charlie Burk took the County Cake winners of the Walcott 4-H club to the Youth Day of the Tri-State Fair in Amarillo

The girls attended the crowning of the Bake Queen and Wheat King, and the Ice Follies.

Members who attended were Merry Kay Pruit, Donna Sue Guseman, Royce Lee Pruit, and Ettie Evelyn Walker.

Bethany Class Met Friday With Mrs. H.M. Cogswell

Bethany Sunday school class of the First Baptist church met in the home of Mrs. H. M. Cogswe Friday afternoon. Mrs. Otto Massie, president, pre-

sented the new president, Mrs. J P. Pickens, who presided at the business meeting. New year books were discussed and given out. Mrs. Wert Phillips

led the Bible Quiz. The meeting was closed with a prayer by Mrs. Blanche Moseley. Twenty-two members were present for the meeting.

GOLD LEAF DOME

TRENTON, N. J. (P)-It takes a lot of gold leaf to cover a dome. Workmen recently covered the 60foot copper dome atop New Jersey's State Capitol Building with 24-carat gold leaf. The job required about 240 troy ounces of the



JUNIOR CASEY, son of Mr. and Mrs. Herman J. Casey, and Miss Jimmie Dean of Chambers, daughter of Mrs. Jim Chambere of Borger, were married at 7 o'clock Saturday night in the Casey home. Rev. Walter Lane of the Assembly of God Church performed the ceremony. Mr. Casey, who has been in the Navy about nine months, is stationed on the destroyer USS Porterfield. He was employed by Wintroath Pump Company for three years before entering the service.

Musical Based On College Life Will Start Wednesday At Star

sign there isn't going to be much book learning' done. There are com plications in "Affairs of Debbie Gillis" when Debbie, who has been taught that college is for learning, learning, learning, meets with Bobby Van who is there for the fun of life and plans to major in Campusology.

Van finds his dream girl in Debbie and sets out to win her, of fun and gaity is the new singing tic comedy "Affairs of Debbie Gilbut Debbie is more interested in star Barbara Ruick, who falls in books—at least at first, Complistep with Debbie and Van and

When a zaney team like Debbie cations set in when Barbara Ruick; Reynolds and dancing Bobby Van Debbie's best friend, sets her cap hit a college campus it's a sure for Bobby Van and throws all caution to the wind in her attempt to win him.

> Singing Dancing Romancing Debbie sings, dances and romances her way right into the hearts of the audience as well as Bobby Van. Van has a chance to really show his ability as a dancer and actor in this romantic comedy.

> Another bright spot in this whirl

"Children In Changing World" Program Given By Mrs. Lindsey At El' Nino Club

Around . . .

er, was guest speaker.

(Continued from Page 1)

Hereford Rotary Club meeting Fri-

day noon in Hotel Jim Hill. Mrs.

Orville Smith, local welfare work-

A. B. Gardenshire, charged Sat-

urday in County Court with driving

while intoxicated, appeared before

Judge Horace L. Schloss and plead

"not guilty." Gardenshire's bond

was set at \$500 at his defendant's

Tom Ward and John Wylie Orr,

both of whom were tried last week

in District Court for second offense

DWI, have been sentenced. Orr,

explained the gathering and dis-

Mr. and Mrs. Howard Gault, Mr.

and Mrs. Raymond Paetzold, and

G. E. Mullins left this weekend to

attend the annual Texas Citrus

and Vegetable Growers and Ship-

pers association in Houston, Octo-

ber 5, 6, and 7th. Mr. Mullins will

speak Tuesday afternoon. They

curious, that full page ad on page

will return Thursday.

Judge Harry Schultz.

"Children in a Changing World" was the theme of the program at a meeting of El'Nino Study Club Monday evening in the home of Mrs. Sam Nunnally. Mrs. Robert Lindsey was in charge of the pro-

After discussing days in which parents can help a growing child in a changing world, Mrs. Lindsey listed six rules for the young mother to follow: 1-Be sure the child gets enough affection to satisfy his emotional needs. 2-See that he succeeds in some tasks which will lead to self confidence. 3-Teach him direct and honest expressions of feeling. 4-See that he develops an interest as he becomes acquainted with the world. 5 Cultivate his creative ability. 6—Help him discover the technique of co-operation.

New Member Mrs. Darrell Blanton, president, directed a short business session during which Mrs. Vernell Young was welcomed as a new member.

Mrs. Jim Bookout and Mrs. T. J. Clay were appointed on a committee to work with a Bluebird Camp Fire group which will be sponsored by the club.

Members attending the session were: Mesdames J. W. Barnett. Darrell Blanton, Elizabeth Bonesio, Ivan Block, Jim Bookout, Ben Childers T. J. Clay, R. A. Daniel, Robert Lindsey, Sam Nelson, Ed Skypala, Bill Waldrep, and the hostess.

The United States spends about 150 million dollars a year on aid to the blind but only about 11/2 million dollars of private and public funds on research on eye diseases according to estimates of the National Society for the Prevention of Blindness.

adds considerably to the picture. in Hereford.

For the singingest, dancingest romancingest, most hilarious time of your life don't miss the romanlis" opening at the Star Theatre dredth less than that across the Wednesday.

Thief Gets Medals For Safe Cracking

LOUISVILLE, Ky. W. A thief-here got some medals for his skill in safecraking.

He spent some time and effort to open a safe at the Love Chemical Co. The medals? About two dozen track medals belonging to the company president's son. No

And he wasn't so skillful after all. He could have opened the safe with a single turn of the handle. It was unlocked.

Motor cars use about a billion barrels of gasoline a year.

In 1947 the birth rate of the United States was 25.8 per thousand.

County ... who had been previously convicted

of a felony, was given two years in (Continued from Page 1) the penitentiary, and is being sen to Huntsville. Ward received a like control was needed due to the presentence but was placed on provalence of these weeds in not only bation for two years by District the farmers' fields but along the highways and railroad right-of-Buck Sheffield, West Texas Gas

Leo Gallagher and Ed Dziuk Company employee in Hereford, brought out the fact that more should be done about farm roads. tribution of natural gas at the M. G. Caywood stated that only 9 Hereford Kiwanis Club meeting more miles of farm-to-market road can be built in the county with Thursday in Hotel Jim Hill. President Bill Patton presided at the state up-keep.

Deep Water Peoblems Pete Carmichael, Earl Plank, Darrell Harkins, and Horace Vaughn discussed the deep water problems as they pertain to the farmers of this area. Joe Ballenger was asked about percentage or flat fees for vegetable brokers. Vegetable farmers feel they should really push this issue on a local

Question was also raised as to whether the farmer wants to con-In case some of our readers are tinue the present farm program six of the second section was put or adopt a new one. If so, wha in by the J. C. Penney Co. store is the most feasiable plan. Dodson explained a new program that is being discussed in farm bureau groups. As yet it hasn't been given The earth is slightly flattened at the poles, the north-south dianame.

Plans were adopted to proceed meter being about one three hun-Farm Bureau building which will meeting in November.

Herd...

(Continued from Page 1) extra point.

Chieftan Touchdown In the second quarter, Friona began a strong offensive with Jimmy Robason, Jerry Chiles and Don Reeve carrying the ball. Aided by a 15 yard penalty against Hereford, they got down to the oneyard line, where Robason made the touchdown and Chiles carried the ball through the line for the

extra point. Early in the second half, Jerry Houlette was forced to kick out for the Chieftans. Going through right tackle again, Smith took off as though he were the rabbit in a game of hare and hounds and scored again. The try for extra point

was not successful. Taking the kick, the Chieftans were unable to gain, and kicked out once more, only to see G. C. Merritt take the ball on his own 45 and run it all the way back across the Chieftan goal line.

Last Score The Whitefaces last score came when Lee Drake took the ball for the first play after Hereford had covered another Friona kick, and went 75 yards for another touch-

down. The point was good. During the remainder of the game, Coach Russell was letting all of the normal benchwarmers play, and was letting offensive men try defense positions, and viceversa, rather than trying to add extra points to the already high score.

Friona played hard to the last, holding the Whitefaces to small gains during the last quarter, while hey showed surprising ability to carry the ball through the line for steady gains, but unable to complete passes which might have ione them more good from a scoring standpoint.

be located just west of the jail and north of the court house.

October 24th is the date set for the county wide meeting and barbecue. At this time members will vote on the resolutions they wish immediately with the proposed to have presented at the state

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Lu Durham, Other Officers Installed By Rainbow Girls

Hereford Assembly, Order of her with an ivory gavel which is Rainbow For Girls, installed new inscribed with her name. The wor- Mrs. Guinn Elected officers in a formal ceremony Mon- thy advisor presented her officers day night at the Masonic Hall.

assembly room featured the new the worthy advisor. In the East the Masonic Home in Fort Worth. was a large heart covered with Refreshments were served from satin ribbon.

Officiating Officers Officiating were: Colline Brown installing officer; Jean Brandt of Amarillo, cousin of the mcoming worthy advisor chaplain, Gayle Gault, marshal; Norma Grace Gray, musician; Nan Longbottom, reporter. "Others" was sung by Doris Russell.

Taking over their official duties were: Lu Durham Worthy Advisor; who was installed by her mother, Mrs. Byron Durham; Martha Jean Brown, worthy associate advisor; Melrose Whitfield, charity; Dorothy Veigel, hope; Sylvia Me-Wylajean Quattlebaum love; Marlene Gililland religion; Linda Reese nature; Jane Houston immortality; Gayle Wagoner fidelity; Sammy Lu McLallen patriottha Bookout confidential observer; Charlotte Moore outer observer Joan Brown musician and Mary Sue Suggs choir director.

Parents Introduced

with gold and white wristlets and Messenger HD Club Decorative appointments in the then announced her theme for the term and named her flower the worthy advisor's colors of white chrysanthemum, and colors. Her and gold, with baskets of chrysan- project for the year will be to send themums flanking the station of Christmas gifts to the children in

gold satin with "Others" theme a table done in gold and white for the new term, written in large and centered with a gold heart white letters. The color statins bearing the word "Others", flankwere marked by large bows of ed by arrangements of gold chrysanthemums. Mary Durham and Patsy Jackson served.

Ceramic Club Poured Molds For TV Lamps

Mrs. F. M. Kester served as hostess for the Hereford Ceramic Art Club at her home Friday afternoon. During the work period molds for TV lamps were poured, and the coil method was used in making small vases.

Plans were made for members to take a small piece already glaz-Cracken faith; Sue Kirby, chap-lain; Donna Cayler, drill leader 5 when luster finish will be studied and demonstrated. The meeting will be held in the home of Mrs. R. C. Childers.

.Those attending were Mesdames Franklin Miller, Alice Cox, R. C. ism; Carolyn Kester, service; Mar- Childers, W. S. Fluitt, V. E. Dodson, Don Root, John Robinson Glenn Boardman, Phil Radovich and the hostess.

The new worthy advisor intro- ies spend about 100 million dol- the former Miss Lucille Garrison, duced her parents who presented lars a year searching for oil.

President Friday

Mrs. J. T. Guinn was elected president of the Messenger Home Demonstration club when it met in the home of Mrs. Guinn Friday afternoon.

Other officers elected were Mrs. Elmer Northcutt, vice-president Mrs. W. D. Howard, secretarytreasurer Mrs. Ernest Brown, reporter; Mrs. Floyd Brown, landscape co-operator; Mrs. Ruth Coleman, council delegate; Mrs. N. A. Brown, alternate council delegate; and Mrs. S. N. Thweatt, parliamentarian.

The program, which was on centerpieces, was given by Mrs. Bob

Juices For Bables Mrs. Bertram Jack gave a talk

and demonstration on vegetable and fruit juices for babies. Mrs. Northcutt won the recreation prize and Mrs. L. D. Chiles

won the floating prize. Those attending were: Mesdames S. N. Thweatt, N. A. Brown, Elmer Northcutt, Floyd Brown, Bruce Coleman, Ernest Brown, W. D. Howard, John McCullar, L. D. Chiles,

and Bob Wyly. The next meeting will be in the home of Mrs. Ernest Brown, October 9.

Mr. and Mrs. Vern Kemmer of Chicago Heights, Ill., were Hereford visitors Monday as they look-It is estimated that oil compan- ed up old friends. Mrs. Kemmer, is a former Hereford resident.



HEREFORD ASSEMBLY, Order of Rainbow For Girls, installed officers Monday night at Masonic Hall. Those installed are: front row, from left: Sylvia McCracken, Melrose Whitfield, Lu Durham, Martha Jean Brown, and Dorothy Veigel. Middle row, from left: Martha Heard, Jane Houston, Donna Cayler, Carolyn Kester, Sammy Lu McLallen, and Verita Sanders. Back

Mr. and Mrs. A. D. Hooper of mother is Mrs. Nona Jowell of Mr. and Mrs. Harold Starkey, September 24. Mrs. Starkey was Plainview are announcing the ar- Hereford. Mrs. Hooper was the 430 South Lahoma Avenue, Nor- the former Doris Mahaffey and

row, from left: Mary Sue Suggs, Gayle Wagoner, Charlotte Moore, Joan Brown, Martha Bookout, Wylajean Quattlebaum, Mrs. Art Lewis, mother advisor; Linda Reece, Marlene Gililland, and Sue Kirby. (Travis Caraway Photo)

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lines and special orders. The Hereford Brand. B-1-16-tfc Hereford Glass Co. Expert Car Glass Installation

Table Top: and Window Glass Picture Frames

Ph. 1425 B-1-16-He

LUMBER: No 4 Fir. 2x4's \$6.95 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4 B-1-17-39-tfc.

GENERAL ELECTRIC washing machine. Good condition, \$25.00. Mrs. Claud Higgins. Phone 544. B-1-12-40-2p. USED WRINGER type washing

machine. Used Westinghouse electric range, Parker Brothers. FOR SALE: Kohler Kambell upright piano, in very good con-

dition. Phone 1605. CUSHMAN SCOOTERS and part

5051/2 Union, C. L. Conklin B-1-9-15-9p. HOUSE TRAILER, 16 foot, 1947

model Traveleze Electric brakes. \$350. See at Trailer Camp Corner of Highway 60 and 51. S-1-20-15-1p.

POTATOES FOR SALE: Get your winter potatoes now. Unwashed and will keep good. Also potatoes for cattle or hog feed. See Hereford Fertilizer Co. south of R. R. Tracks on Highway 51. B-1-32-15-2p

FOR SALE Farm Equipment

FOR SALE: 1950 and 1952 Massey Harris, number 27, fourteen foot canvas type combines. Hosea Foster. Phone 441 or 76, Canyon,

B-2-22-40-2k

FOR SALE: M and M automotive wire tie hay baler. Makes square bales. \$900.00. Bobby Fones, Hereford. Phone Westway 2138, 18 Miles Northwest of City B-2-25-40-9p

FOR SALE: 1950 Massey-Harris 27 ine. 14 foot Auger, '50 modord truck, 2 ton, Hobbs grain E. E. Love or S. J. Love; aday, Texas:

R SALE OR TRADE. Ten foot roadcast power binder, McCor-Deering, ready to go. Also acres of good stock field,

118 J. STREET

Nice 2 bedroom home vacant and open all day. Drive by and per acre.

Price \$6,800.00 Lone Star Agency Phone 424 Nite 1711

B-4-37-tfc For Real Estate Farm Loans

41/2 %, Good Terms SEE LUTHER PEVLEY Local Representative Travelers Insurance Co. Res. Phone 524-W

B-4-47-tfc

200 acres irrigated farm. 5 room

modern house. Price \$150.00

160 Acre irrigated farm. Modern

house. 2 car garage & outbuild-

IRRIGATED QUARTER SECTIONS IN THE HEREFORD AREA 160 acres located 7 miles from pavement. No improvements, land lays perfect, will water either north or east. Has extremely good 8" irrigation well with Chrysler industrial motor. Will sell and give immediate possesion if crop now growing is sold with land or will pay rent on crop and give possession after harvest. Land only ... \$42,000 ... will take 29% down to right party.

158 acres 71/2 miles from Hereford en pavement. Nice two bedroom, modern home. Large new barn and lots of outbuildings. Good 8" irrigation well with electric motor. Land lays perfect. Will pay rent on present crops, give good terms -to responsible buyer. Total price . \$54,000.

See Lesly Vaughn Motor Co., Box 713, Hereford, Texas. Phone Two nearly perfect quarter sections laying side by side, unimproved but with extremely good 8" irrigation wells . . . one on Tractor with 5 foot mower. Good each quarter. Will sell either quarter at \$32,000 . . . 29% S-2-15-15-1p. down . . . or will sell both quarters together for \$175.00 per acre . . . same terms. Land has only been irrigated this year and is free from Johnson grass.

NEW LAND . . . we have four quarter sections, one still in . . . all lay as level as a table . . . no irrigation wells on any of them but good wells all around . . . wells cost about \$8,000 for turnkey job . . . will sell any one or all of these quarter sections for \$24,000 and take 29% down, 15 years on the balance . . . The only 47 Frazer 4 dr. \$275.00 way you can lose is to say NO.

> SAM NUNNALLY LONE STAR INSURANCE AGENCY

Phone 424

41 Ford Tudor \$115.00 136 Main HEREFORD, TEXAS B-4-13-tfc

> FOR SALE BY OWNER: Three bedroom house on K Street. A. B-3-40-2c Peterson. Phone 1484-W. B-4-14-15-tfc.

> > 320 ACRES DRYLAND to sell on State G. I. Loan. Price \$50 acre. J. M. Hamby Real Estate, south of courthouse. Phone 701. B-4-23-13-tfc.

MUST SELL Very Tice FHA home located at 131 Ave. B. Has garage apartment that will rent for enough to make loan payments. Call at 136 Main for key. Will sell at a bargain.

SAM NUNNALLY Lone Star Agency 136 Main Night Phone 1711



ODD FELLOWS Each Monday Night OR SALE: Nice & bedroom house REBEKAHS Each Tuesday Night

If you have something for sal trade -- see Us. G. I.'s we have a farm for you J. B. ELLISTON

Phone 179 B-4-39-Hc

B-4-13-13-tfe

each

Lions Club

Wednesday, 12 noon Hotel Jim Hill

ngs. Price \$165.00 per acre.

burg, Colo. Highly improved priced to sell, see me for part

Hugh Bookout Realty 533 E. 1st St. on Hiway 60 Hereford, Texas B- 4- 10- tfc

FOR SALE: 17 acres irrigated near Hereford \$7,000, \$2,000 down Phone 1463-J2.

Additional Classifieds

(Continued on Page 7)



meets every Friday at 12:05 Hotel Jim Hill Read The Classifieds

Regular Meeting Night 1st G 3rd Tues. Night of Each Month AMERICAN LEGION

AND AUXILIARY



Kiwanis Club Thurs. Noon Hotel Jim Hill

NOTICE! MILO HARVESTERS

Due to the extreme difficulty experienced in harvesting Milo infested with "Honey-Dew", some of you have been using diesel fuel, kerosene, or other petroleum products to aid in cleaning "honey-dew" accumulations from your combines.

As a result, a petroleum odor is present in the grain causing it to be graded SAMPLE GRADE by Federal Grain Inspectors.

SAMPLE GRADE Mile is not eligible for government loan, and is subject to heavy discount if sold on on the market.

We recognize the difficulties you are experiencing with "honey-dew" and will cooperate with you in anyway possible. It is suggested that CLEANER NAPTHA may be as effective in cleaning machines as other petroleum products and may be used without affecting the grade of grain harvested.

FRASER SEARS

CO. CO. CO.



Program On Democracy Given At Summerfield Study Club Meet

"Challenge to Democracy" was annual Hallowe'en party to be held the subject of the program pre- at the Community House on Ocsented for the Summerfield Study tober 24. Club at a meeting hursday afternoon in the home of Mrs. J. R. Euler, Mrs. Mack Noland was co-

Mrs. Ray Johnson, program leader, discussed "Democracy Against Walser. Communism" pointing out that many American citizens take the Westway HD Club Held American way of life for granted at a time when democracy faces Special Meeting Tuesday its greatest challenge.

"Communism is the antithesis of democracy and of christianity and in an effort to combat Communism the General Federation of Women's Clubs is urging the American people to return to the basic principles of our representative form of government and to the virtues of hard work for success. Glenn Walker, C. H. Owens, Joe America needs to promote increased integrity in the individual, increased prde in our country and Joe Wagoner and the hest and a greater faith in God", the speak-

Pledge Concludes Program Mrs. J. B. Noland led the group

Among those attending were: Mesdames L. L. Cannon L. J. Councilman, Guy Walser, Lee Curry, A. F. Blakemore, L. B. Lookingbill, K. W. Neill, and D. C.

The Westway Home Demonstration Club had a special meeting in the Clarence Saulcy home last Tuesday to complete road signs which will be erected in the Westway vicinity soon.

Those who were present were: Mesdames P. B. Sowell, Paul Rudd, Harold Rudd, Bobby Jones, Landers, J. C. Morrison, Phillip Miller, Mayo Phipps, Mr. and Mrs.

An organization of people who have saved their sight by using in repeating the Pledge of Alleg-iance to conclude the purgram. eye protective devices such as gog-iance to conclude the purgram. A short business meeting was is growing rapidly and now has held. Plans were made for the more than 5000 members.

WE HAVE PLENTY STORAGE FOR MILO

Vitamin A & D Have

been Added to all

P.G.C. Cattle Cubes!



The lack of green feed has made it more important that your cattle have additional VITAMIN A. You will like P. G. C. CATTLE CUBES. They are free from excessive waste and high in food values.

HERE ORD GRAIN CORP.

Formerly Bradley Grain Co.

Many of the asteroids seem to | About 62 percent of U. S. energy be chunks of rock of very irregu- consumption in 1952 was supplied by oil and gas.

Miss Gwendolyn Riddle Weds Dwain Smith Of Hale Center

held in the First Baptist Church Thursday afternoon at 2:00 o'clock. Rev. Thomas Riddle, a ministerial student at the Baptist Theological Seminary in Fort Worth, and uncle of the bride, read the service.

baskets of white gladioli, tinted daisies and lighted tapers. Wed-Dorothy Cole of Abilene who sang "Always" and "Through The Years" with organ accompaniment by Mrs. Johnny Haynes of McLean. ditional wedding marches.

Miss Eddie Morrison, serving as maid-of-honor, wore a two-piece fat were brought and scored. They dress in autumn brown with a cor- were judged according to appearsage of yellow chrysanthemums. Jess Parker of Olton, uncle of the ture, lightness, and flavor. bridegroom, was best man. Ushers were Tony Riddle and Eddie

Bride Given By Father The bride was escorted to the altar and given in marriage by THDA chairman. her father. She wore a dress of winter white faille made with fitted bodice, full skirt and bracelet length sleeves. Her small hat matched her dress. Other accessories were in benedictine brown. She carried a Bible that had been in the bridegroom's family for over 75 years, and was topped with a bouquet of white chrysanthe-

Reception at Church Following the wedding, a reception was held in the church Fellowship Hall. The bride's table was laid with a lace cloth over pink satin. The tiered wedding cake was decorated with tiny orchid blossoms, Mrs. Edwin Morrison, Mrs. Rurel Smith of McLean, and Mrs. Ralph Caldwell of Borger presided at the refreshment table.

Trip To New Mexico When the couple left on a trip to Ruidoso and other places in New Mexico, the bride was wearblack patent bag and shoes. graduates of Hale Center High of your belt.

Assortment of Ladies

Brown

Black

Handbags

in farming.

Miss Gwendolyn Riddle, daughter of Mr. and Mrs. D. F. Riddle, Boiled Icing Is Demonstrated son of Mr. and Mrs. George Smith By Mrs. Draper At Wyche HD

"Getting the syrup mixture boiled just right is the main trick in making boiled icing", said Argen Draper, County Home Demonstraton Agent, as she began her dem-Decorations at the altar included onstration on icing a cake at the Wyche Home Demonstration Club when it met Thursday afternoon

ding music was provided by Miss in the home of Mrs. E. C. Hewett. "The syrup mixture should be boiled until it spins a thread of 18 inches long," she added. "Ice top of the bottom layer first, then side. Mrs. Haynes also played the tra- and top of cake last, using one stroke per spatula of icing.

Seven pieces of cake containing ance, color, moisture content, tex-**Duties Of Chairman**

The recreational chairman, Mrs. W. T. Carmichael, directed the opening, exercises. Mrs. Ira Ott gave a report on the duties of the

A demonstration on making angel food cakes will be given in the home of Mrs. Charles Packard Thursday, October 8, at 2:30 o'clock.

Members present were: Mesdames Wayne Newsom, C. C. Ellis, C. R. Damron, H. L. Ward, W. P. Axe, Charles Packard, W. T. Awtry, a new member, Mrs. N. L. Dewett and visitors Mrs. Walter Paetzold and Mrs. O. B. Sumners.

The next meeting will be in the home of Mrs. Elmer Reinart, Oc-

"Yardometer" Designed To Check On Golf Drives

HUNTINGTON W. Va. W-We have odometers for automobiles. so why not a "yardometer" for golfers?

Arnold Browning, "Mr. Golf" at Huntington's Guyan Country Club, ing a red and black suft with has come up with an ingenious device. It consists of a stick on a Both Mr. and Mrs. Smith are wheel and it fastens onto the back

school. The bride moved to Here-ford from Hale Center last Janu-ing, with the "yardometer" 'tagary. After the honeymoon trip the ging along behind you. When you couple will make their home in reach the ball, you lift the stick Hale Center, where he is engaged and lock at the distance.

Use Of Kamikaze Drug Is Spreading In Japan

TOKYO - A drug which Kamikaze pilots used during World War II to keep from falling asleep on long-range suicide flights has caused a juvenile drug addition problem in Japan.

The Welfare Ministry estimates there now are 1500,000 addicts of 'philopon," the trade name for phenyl dimethyl aminopropane. Afer the war university students used the drug to keep awake during examinatiins after a sleepless night of cramming.

Then the addiction spread rapidly. Three recent murders were committed by youths under the influence of the drug.

Read the Classified

Helen's Youth Shop **DOLLAR DAY SPECIALS**

One Group

DRESSES Values to

\$12.95

Girl's Rayon

GOWNS

Sizes 2 to 6

SLIPPER SOCKS

Boy's **WESTERN SHIRTS**

Sizes 2 to 6

We Give Hereford Trade

Close-Outs Values to \$3.50

Excitement Coupons

POPULAR STORE S DAY VALUES

PLUS HEREFORD AUCTION MONEY ON EVERY PURCHASE

Shop At Home And Save Two Ways

Regular to \$14.95

Large Group Ladies CARDIGAN

Sweaters Regular \$4.98 100% Virgin Wool COO White Grey Red

Black Pink Orchid

Navy Blue Clime Sizes 34 to 40

15 Ladies

20 Famous Makes

Large Selection

Necklace

3 Piece Sets in Cotton

Size 32 to 38

Costume Jewelry

Earscrews Regular to \$5.00

Regular \$10.95

Taken From Our Stock Just for Today. Reg. to \$59.95 3/4 Length & Full

Regular to \$7.95

Ladies Nylon

Tissue Faille

Long & Short Sleeves

69°

Reg. \$1.15 Value

BOY'S DRESS

Dark Seams

Sizes 1 to 10 S DAY ONLY

Many More Items, At Great Savings! Shop Our Store for Values.

\$100

One Group Men's

DRESS SE 00

Values to \$10.95 Sizes 91/2 to 12.

Men's Sport

SOX 5 for \$100

Sixes 10 to 12

WHITE

Hemmed Wide Border

Northwest Hereford News

By Mrs. R. C. Childers Mr. and Mrs. M. W. Summer and Mrs. Paul Corbett took the Workers 4-H Club to the Tri-State Fair in Amarillo Saturday. Mrs. Sum- of Christ. She now teaches two ner is the sponsor of the club this year. Members going were: Stella, Evelyn and Marie Hunter, Patsy Caywood, Paula Beth Corbett, Dora Ruth and Freda Inman and Ronald and James Corbett.

Mr. and Mrs. C. S. Barclay entertained Mr. and Mrs. Britch Hopson and daughters, and Mr. and Mrs. Jack Brumley and son in their home Sunday.

Participated In Skit Mrs. Earl DeHart participated in a skit given at the regular meeting of the H. D. Choral club Monday afternoon in the Veteran's

club house. Mrs. Allie McNeill of Wayside spent Monday and Tuesday visiting in the home of Mr. and Mrs.

Claude Dobbs, who has been employed on the Childers' farm for day. the past week, went to Wayside Tuesday to work for Mrs. McNeill. Hal Inman and A. J. Gifford, both of Plainview, were visitors in the R. C. Childers' home Tues-

Club Entertains The Workers 4-H Club entertained members of the Cultural Home Demonstration Club and their mothers at a tea given in the home of Mrs. John Hunter Wed-

nesday afternoon.

Mrs. R. C. Childers worked in the Cowan Jewelry Monday. Mr. and Mrs. Cowan and Virginia spent the weekend in Throckmorton. Pate Childers spent Friday night Clinton Jackson home in

T. Richardson and their Vanee Robinson, visited DeHart home Sunday

Mrs. R. C. Caliders has been assigned a Sunday evening class by elders of the Hereford Church classes on Sunday, one Sunday morning and the other Sunday ev-

or two in the vicinity this week Reports are that some of it is prematurely ripe, due to the severe hail storm some weeks ago. The lettuce is growing very rapidly the past few days due to the extra warm weather.

Mrs. Art Lewis III Mrs. Art Lewis has been ill dur ing the past week, and is still under the care of the doctor.

Mrs. Raymond Higginbotham wa a TV guest in the R. C. Childer's home Tuesday evening.

Mrs. T. B. Cox, Mrs. Fred Wolfington, Mrs. R. L. Mason and Mrs Floyd Crofford attended the W.M. U. Convention in Dimmitt Thurs-

Mr. and Mrs. Everett Cox of Plainview visited in the home of Mrs. Cox' parents, Mr. and Mrs. T. B. Cox Tuesday evening.

Mr. and Mrs. J. A. Wolfington and boys from Plainview were visitors in Hereford and vicinity Sunday. On Way To Pacific

Bob Tear, brother of Mrs. Marvis Southward, is visiting in the Southward home this week. Bob. who is in the armed forces and was stationed at Fort Leonardwood, Mo., is now enroute to Fort Louis, Wash., to wait for his overseas duty. He will be sent to Japan or Korea and will have to serve for a period of 15 months. He is the son of Mr. and Mrs. H. E. Tear Hereford visiting their daughter, Lubbock.

Raymon Childers Jr., wrote his parents, Mr. and Mrs. R. C. Childers, that he is liking Austin fine, and that he has all of his classes



FOR SALE BY OWNER DUPLEX

Four rooms and bath, each side Double garage, good state of repair. One side carpeted. Good location. Liberal financina by owner. Close in.

> J. K. Baker 305 Roosevelt

PRUDENTIAL FARM LOANS merica's Largest Farm Lender SAM NUNNALLY 136 Main

> Lone Star Agency B-4-12-Hc

arranged except physical educations that had not been worked out. All of Raym.

the afternoon. Raymon says that everyone is very friendly, even the busiest of teachers and professors. Leaton Clark, also of Hereford, is Raymon's roomate.

Mr. and Mrs. Fred Wolfington and Mr. and Mrs. Russel Pogue returned Saturday afternoon from Longmont Colo., where they had been doing missionary work for the past week.

Hospital Notes

Patients In Hospital

Mrs. H. C. Darsey, surg.; W. A. McCool, surg.; Gomesindo Hill, med.; J. R. Daniel, med. Mrs. Raymond Zellner, OB; H. G. Big- your listings. gers, surg.; Mrs. Ezra Norton, ortho.; Mrs. George Lutz, med. Bill Darker, surg.; I. W. Capshaw, surg. J. A. Buckner, ortho. Mrs. G. A. F. Parker, med; Mrs. Leo nard Click, surg.; Mrs. Jack Kirkland, OB; and Mrs. Dalvin Awalt,

Patients Dismissed Mrs. J. C. McCracken, med. 10-3: Frank Parker, med., 10-2; Martha J. Greathouse, T&A, 10-2; Mrs. Albert Farris, surg., 10-1; Louis Monges Jr., med., 10-1; Mrs. H. J. Kuper, surg., 10-2 Fannie Graham, med., 9-30; Mrs. Glen Burrus, med., 9:30; Arthur Denney, surg., 9-30; Bill Allen, ortho, 10-1; Mrs. Raymond Higginbotnam surg., 9-30; Lettie Brown, med. 9-30; Peggy Erdman, med., 10-2; Mrs. W. C. Rose, med., 10-2; Jerry Godbee, med., 10-2 and Billie

Office Of Social Security Troubled By Wrong Numbers

Joe Wall, T&A, 10-1.

tion encounters two major probems in posting the individual wage record accounts of more than 60 million employees each calendar quarter, according to J. R. Sanderson, Manager of the Social Security Field Office in Amarillo. One of these is the receipt of tax returns with missing social security numbers; the other is tax returns bearing incorrect numbers. Most of the incorrect numbers result, probably, from failure of female employees to notify the Social Security Administration of a change of name due to marriage

Name Change

In case of a name change, the worker should ask the local field office to issue a duplicate social security card, showing the acco name and the same old number. Until this is done, any wages earned should be reported under the

Persons desiring a social security card because of a change in name should address their request to the Amarillo office, enclosing their old card. Inclusion of the old card will enable the field office to give return-mail service to such requests, Sanderson said.

II the employee allows each new employer to copy his name and number directly from his card, both problems of incorrect and missing numbers will be solved.

Many of the most civilized countries of the world have death rates of around 10 per thousand per year but are expected to have slowly rising death rates in the years to come as death takes an increasing toll in the aging populations.

We Guarantee the LOWEST priced RCA VICTOR 'Super Set' to outperform the HIGHEST priced

HARDWARE

alferations. Girls dresses \$2.00 and up. Across from Central Grade School or 420 Jack-

Have G. I. buyers for quarter section good land. Have 2 small tracts irrigated clase in priced right. Several good farms, quarter, half or section. Several homes priced from \$4000.00 up two and three bedrooms. houses on large lot. Double garage. 4 and 3 rooms. Nice home and income. Have ranch listings in Texas, New Mexico & Colorado.

> J. W. Robinson Box 685 Phone 932

> > B-4-15-tfc

MONEY TO LOAN: We can tion. Due to the crowded condifarm loans, either refinance of in the morning except on two days to install irrigation well. Also a week, when he has chemistry in when you want to sell or buy J. C. Ricketts

> Phone 358 133 West 3rd St. S-4-13-tfc

For Sale. 200 acres with good 8 in. well. Price \$100. acre \$10,000 down.

Other good buys in farms and ranches.

Ranches from \$17,000 and up. Also good buys in houses from one to 3 bedrooms. We specialize in trades. We have some buyers. We would appreciate

> J. M. Hamby Real Estate 208 East 3rd Street South of Court House Phone 701

S-4-12-tfc

E. B. POSEY REAL ESTATE DEALER Your Listings Appreciated 338 N. Main Phone 366

Hereford, 'exa S-4-32-16 FOR RENT BEDROOM, newly decorated, join ing bath, at 509 Ross. Phone 847-J. B-5-10-40-tfc

> THREE ROOM apartment on pavement. 116 Avenue A.

BEDROOM, ladies or couple, kit-chen privileges. Phone 771-J af-ter 5:00.

B-5-10-15-2p

WANTED

WANTED: Man, woman or coupl to stay in home; cook and kee house for elderly gentleman, 212 Ave. I. Phone 319-J. B-6-21-36-tfc

CUSTOM MAIRE CUTTING want ed. I have self propelled combine in good shape. Robert T Scott, Box 134, Vega, Texas. Phone 2696.

WANTED TO RENT: 160 or 320 acres. Complete 4 row farming equipment, Good references. M. H. Fred, Floydada, 305 W. Geor

B-6-21-40-2p WANTED TO DO IRONING lettuce workers. Call Mrs. J. D. Dodson, Phone 90.

B-6-13-40-4c

1341.

WANTED: Custom binding and combining work. Floyd Stivers, Phone 930-J

B-6-13-tfc HOUSEWIVES WANTED: Address

advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass. B-6-14-15-8p.

BOLL PULLERS WANTED: Want a small crew of whites to gather my cotton. Ready now. Two miles of town. Customary price. 231 Ave. K. Phone 1099. S-6-26-15-1p.

HELP WANTED

WANTED:

Boy to work full time Must be over 16 years of age and willing to work. Apply to

Stanley Phillipp Hereford Brand

WANTED: Girl to do general office work. Must know shorthand, Phone 612.

SECRETARY. Must know short-hand. Write Box 826, Hereford, Texas for appointment or phone

B-8-14-40-2k NOTICE

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Ph.

LAND OWNERS We have 25 or 30 Gls wanting to buy land. Would appreciate your listings.

Alderson & Ridgway 238 Main St. Phone 397 Hereford, Texas

8-10-14-4c FOR FREE 2-8 Week old pup pies. Need good home. Phone

S-10-15-1k FOR FREE DEMONSTRATIONS with beauty counselor cosmetics

also lovely gifts for Christmas see or phone Mrs. R. B. Medley. Phone 80-J, Mrs. C. E. Watts, Phone 1012-W, Mrs. Ivan Heaton Phone 784-J.

B-10-32-15-3p.

ALCOHOLICS ANONYMOUS Phone 850 or 1427 B-10-24-tfc

11. Business Services FOR NEW AND USED parts try Hereford Wrecking Co. East high-way 60, Phone 320.

Quick - Efficient HOME LOANS Dependable Abstract and Insur

B-11-15-47-tfc

ance Service ELIZABETH WOMBLE 46 Main Phone 497 B-11-27-Hc

GRISWOLD'S REST HOME. Good nursing care. Excellent food Phone 1231-J or 781-W. 401 Irving Street, Hereford. B-11-16-40-9p

OR YOUR HEALTH'S SAKE Drink vegetable juices, mad daily, also will appreciate demonstrating large and small Radiant Health Juicers. 216 Ave. I. Phone 1240-W. Mrs. Wayne Car-

B-11-27-14-3c

Dressmaking: Make childrens clothing exclusively. Buttonholes & alterations, Girls \$2.00 and up. Across from Central Grade School or 420 Jackson St. Mrs. Jess Lebor, Box 862, Hereford, Texas.

S-11-14-2c

WE REPAIR electric clocks, irons toasters, perculators and all small electrical appliances. Phone 75, Witherspoon Electric 129 West 3rd Street. B-11-20-50-tfc

SAVE MONEY on lawn grass seed! Hereford Grain Corp.

B-11-11-36-tfc. HOUSE PAINTER, inside or out.

Plastering and woodwork guaranteed work. No salary asked. Pay only my worth. Mary E. Allen, 511 East Grand. B-11-23-14-2p.

RUBBER STAMPS fast service Francis Printing Co. Pho. 1303 B-11-9-3-TFC

HOME & FARM LOANS See Us For The Best Service

Available. John McLean Insurance Agency

127 W. 3rd St. Hereford, Texas

For Isans in Deaf Smith, Parmer and North Part of Castro Counties.

B-11-46-Hc

Livestock 12

Holstein Dairy Auction Monday, October 5, Waxahachie, Texas. Sale will be held on Dr. M. S. Weedons and Lee Laymance dairy farm 1/2 mile of city limits on Ft. Worth highway Starting at 12:30 o'clock. 101 head of outstanding Fresh and Springer Holstein Cows and Heifers. Try and make this sale - even though you don't buy any, you can at least go home saying that you never saw a better set of Holstein dairy cattle. Dr. M. S. Weedon - Lee Laymance Owners Waxahachie, Texas. Col. Earl Muirhead, Ennis, Texas, Col. M. S. Weedon, Waxahachie, Texas, auctioneers.

B-12-40-2c Reliable Rug, Carpet and Upholstery Cleaners.

> In Hereford C & R Cleaners Phone 160

B-11-15-4p

NOW OPEN: Frontier Shoe Shop located in Frontier Shop on West First, complete shoe and bed repairing wing, tiping and foxing Phone 10.

B-11-23-15-8c.

We Give Hereford Trade Excitment Coupons

Nellie Don a

Tenna Paige

One Group

One Group

One Group

COTTON JERSEY

BLOUSES

Solid Color Nylon

Flannel Print

\$8.00

\$8.00

SPECIAL

COMBINATIONS \$14.95 Value

\$14.95 Value

THE PARTY OF THE P

2 GIRDLES

"Smart Clothes for Smart Women"



Pictured above is Lawrence Kendall at Pig Farm Located 6

6 WEEK OLD LITTER AVERAGES 271/2 LBS.

PER PIG.

Lawrence Kendall, pictured above has 5 sows and 20 gilts.

Five sows and 8 gilts have already farrowed, averaging 8

pigs per litter. These pigs averaged 2 % lbs. at birth. The oldest litter in the group is now 6 weeks old and average

27 1/2 pounds per pig. Lawrence say "Purina has already

done the research for me, and don't have to experi-

ment with my own feeds, just follow the Purina Hog Pro-

gram, for best results." All pigs will be sold at Weaning

Of course you don't feed Purina Pig

Startena this way, but the result is just

about the same. Pig Startena was devel-

oped to give pigs the nutritional boost to

put 'em on the profit road! It contains miracle growth factors which give pigs

market shove . . . it builds pork fast and

cheap. Come in to our store next time

miles Southeast of Hereford.

TV set of any other make!

SPECIAL

COMBINATION

One Group

GIRDLE

\$16.95 Value

\$10.95 Value

\$6.00

Small Group BAGS

Moment Activities

Social Events — Clubs — Civic Interests

Hereford, Texas, Sunday, October 4, 1953.









Kid Stutt

CHILDREN ARE ALWAYS UP TO SOMETHING as they learn more about the world they live in and those around them. And, in spite of tummy aches, bruises, dirt and fights, they continue, fortunately, until the time when they, too, wonder "where in the world does the child get all that energy." Pictured in some of their activities are: 1 - Tom, 21/2,

and Ellen, 4, son and daughter of Mr. and Mrs. Claude Mc-Gowen Jr. 2. Ken and Nate, 4-year-old twin sons of Mr. and Mrs. Wayne Stark. 3. Ronny, 5, son of Mr. and Mrs. G. E. Mullins. 4. Joette, 2, and Cindy, 31/2, daughters of Mr. and Mrs. Grant Hanna. (Staff Photos)



The first newspaper polls of the they contain some disconcertinfo for the precasters, although it's a mite early to count votes. . . UP had them in this numerically rated order: Notre Dame, Michigan State, UCLA, Ohio State, Southern Cal Maryland Michigan Oklahoma, Baylor and thereto. . . Georgia Tech. . . AP lined 'em up thusly: Notre Dame, Michigan State, Maryland, Michigan, UCLA Ohio State, Southern California, Oklahoma, Georgia Tech and Baylor. . . Same linedowns, different

Conspicuous by their absence on these initial lists are Alabama, man hisself, putting in a personal with a loss and a tie, out of 2 plea as young footballers are wont getaways; Florida with a like tab to do, and arduously. . . Rather

Fancy and Plain

Tech with a hurricane whetted standoff in both lists of the top 10. That Oklahoma-Notre Dame tussle were a dilly and two phases of it have not been commented on, at least I haven't rested my eye bones on 'em. . . One being, how very clean and fast the game was played considering the heat and the pressure of prestige appended

The second should bring a low bow in the direction of Mr. Wilkinson and his coaching associates, for withholding the injured Roger Nelson, their top tackle. . It must have been quite a temptation to insert him, what with the blue chips stacked tall and the young

Look For The

small boy tad says, "Who's to know 'cept Mr. Big.' How's about an item or three in First off, from here, another bleat against the black and whites picking a high school player of the Mrs. Leo Hall. week in the various divisions. If qualified to do so how do they and beyond that question, my big beef is regarding the effect it has

gets done the ensuing weeks without the 10 man support of rest of the bigwig weekly football pickers, blithely, fatten their picking averages by calmly disregarding ties. That's dandy for their computacord all muddied up with a Mexican stand-off or more. The American League owners

teams are beginning to suffer. Bay-

lor lost their regular right tackle

with a knee injury for how long. who knows, but I'm sure the Bay-

lor tutoring corps are well aware

of the loss. They shouldn't have

too much concern over the green

adroitly disposed of Mr. Bill Veeck, once and for all this week, as far as AL baseball is concerned. They slapped him flat with a NO in a eague vote on his moving his St. Louis Brown baseball franchise to 20 at the home of Mrs. T. L. Spark-Baltimore. Thus they forced the man Jr. sale of the Brownies to a Baltimore Syndicate formed for the purpose, and again slapped Mr. Veeck vehemently, by promptly accepting that syndiate's proposal to move the purchased Browns to Baltimore. Mr. Veeck with his cheesecake his clowning ideas, his midgets, his treatment of Hornsby and his reducing the Browns to an unreasonable facsimile of a major league ball club riled too many club owners on too many occasions. Mr. Veeck should oughta get him a circus for the majors are sorry enough without introducing calculated clowning. . .

Tipsy Horseman Leaves While Policeman Ponders

IRONON Ohio (P-Can a man be accused of drunk driving when he's on horseback? A police car chased a tipsy driver and his steed the other night, Just as the officer cornered his quarry with the timehonored, "Pull over to the curb," the thought occurred to him: "What can I charge the guy

And, while he pondered, the er bobbing in the saddle.

FRIO

Miami team but again, as the Twenty women and eighteen children were present for the W. M. S. and Sunbeam meeting at the home of Mrs. Jack Jones on the personal yackle department? ? Thursday afternoon. The program which was on Missionaries, was given by Mrs. A. D. Johnson and

Those present were: Mesdames Floyd Cole, Olin Parris, H. M. arrive at the selection??? Above Mobley, D. W. Ward, Lester Irwin, Frank Robbins, E. H. Little, Leonard Buttrill, Henry Andrews, on the individual seleted and the W. H. Thompson, A. D. Johnson, reaction of the balance of the ball T. L. Sparkman, Leo Hall, T. L. club. I can imagine how muh a Sparkman Jr. Earnest Harder, back, big-headed by the praise, Owen Andrews, Miss Alma Andrews and the hostess.

Mrs. Henry Dobbs and Miss Nothe team. . . Secondly I notice ra McLallen were Sunbeam leaders present. The children were: Connie Irwin, Beckie Little, Jackie Jones, Sue Cole, Jana Cole, Judy Ward, Susie Jones, Reba Hall, Bill tions but it isn't cricket, as any Cole, Peggy Little, David Jones, coach will aver who has his re- Karen Johnson Barbara Sparkman Gary Buttrill, Norman Dean Harder, Carol Robbins, J. D. Harder and Stevie Robbins.

> Meeting Day Changed The meeting days were changed

to the first and third Tuesdays in each month at 2:30 o'clock. The next meeting will be on October

A wiener roast followed the business meeting at the Community meeting Thursday night. Plans were made for the improvement of the community center grounds and some work to be done on finishing the new folding tables. The next regular meeting will

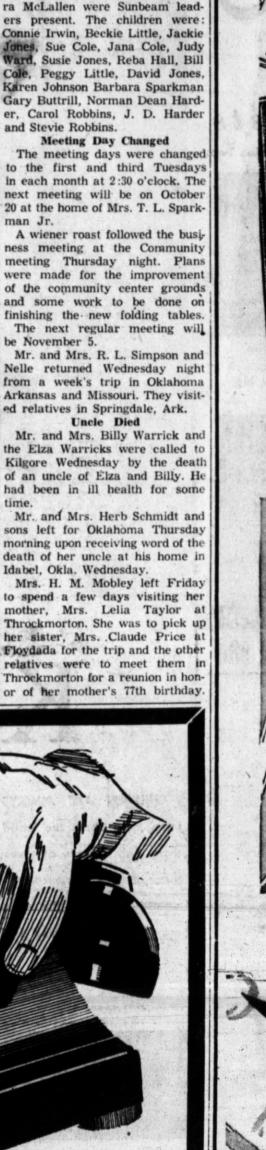
be November 5. Mr. and Mrs. R. L. Simpson and Nelle returned Wednesday night from a week's trip in Oklahoma Arkansas and Missouri. They visit-

Uncle Died Mr. and Mrs. Billy Warrick and the Elza Warricks were called to Kilgore Wednesday by the death of an uncle of Elza and Billy. He had been in ill health for some

Mr. and Mrs. Herb Schmidt and sons left for Oklahoma Thursday morning upon receiving word of the death of her uncle at his home in Idabel, Okla. Wednesday.

Mrs. H. M. Mobley left Friday to spend a few days visiting her mother, Mrs. Lelia Taylor at Throckmorton. She was to pick up her sister, Mrs. Claude Price at Floydada for the trip and the other relatives were to meet them in frisky horse cantered off, his rid- Throckmorton for a reunion in honor of her mother's 77th birthday.







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KESTER'S JEWELRY AND

MAIN ST. GIFT SHOP

There is a wide variety of meat, dishes for autumn menus which includes various cuts that are again reasonably priced. A thrifty measure for October is to make frequent use of ground beef water has dropped in price during the last two months to levels lower Floyd Brown on the birth of

than those for the past two years. Ground beef can be combined with so many other foods and can be dressed-up in so many delectable ways that it isn't hard to find ways of preparing it that the family really goes for.

Mrs. Charles Newell gives vo three different ways of using ground beef, each deserving a Illinois and Nebraska, where she place in your recipe files. Try them and see.

Pin Wheel Meat Roll

- 1 egg 6 tablespoons bread crumbs 2 tablespoons milk
- ¼ teaspoon sage or thyme
- 11/2 teaspoons salt
- 1 small onion 1 pound ground or chopped beef or % pound beef and % pound

Beat egg and add crumbs. Add remaining ingredients in order giv- gether well and bake in roun en. Mix thoroughly, then flatten mixture in oblong shape on bread cold Spanish Sauce. board covered with waxed paper. Cover with another sheet of waxed paper and roll to ¼ inch thickness in small chunks and add 1 medium with rolling pin. Remove top pap- chopped onion and 1/2 green pepper er and spread with carrot filling cut fine. Stir in 1 tablespoon salad and roll like jelly roll, starting oil, 2 tab'espens wire wineger with narrow edge. Bake in un- salt and pepper to taste. Toss alcovered pan in moderate oven together and serve this co d, sa'-(350-F) for one hour. Serves four ad-like sauce in center of beef

Carrot Filling

Minee one onion and cook in 2 tablespoons fat or salad oil until soft but not brown. Add 11/2 cups grated cooked carrots and 1/2 teaspoon salt. Mix well before spreading on meat roll.

Ground Beef Ring With Spanish Sauce

Pre-heat oven 375-F degrees be

Chop up a few celery leaves, ing ingredients and simmer on top several sprigs of parsley, 1 medtogether with 11/2 pounds ground four to six people.

Mrs. Eldred and Floyd Brown last, were guests at a dinner at Buffalo Jack Clark, Jackie and Janice of

Mrs. W. D. Howard made a busi- of Amarillo. ess trip to Clovis Tuesday.

wife, Mr. and Mrs. Buster Thweatt Northcutt home recently.

Mr. and Mrs. Elwyn Hartman Barbara visited in the Clyde Shad Mr. and Mrs. S. N. Thweatt of Dimmitt, and Mr. and Mrs. ix home Sunday.

Lake Sunday with his brother and Summerfield visited in the Elmer

Mr. and Mrs. Ernest Brown and

Mr. and Mrs. Bob Wyly and Brown and Earl visited with Mr. nest Brown visited with Mrs. Ruft nome Sunday afternoon.

Kings Visited

family visited in the L. D. Pope and Mrs. C. W. King last Sunday. Coleman Friday. Mr. and Mrs. Bill Case and daughter visited with Mr. and Mrs. Mr. and Mrs. Eldred Brown and Eruce Coleman Wednesday night. Tommy, Mr. and Mrs. Floyd Mrs N A Brown and Mrs. Er.

S. N. Thweatt is cutting feed for Cochre in the Dawn community



SPECIALS

\$100

EVEN GREATER VALUES FOR



Barbecued Ground Beef 1 pound ground meat medium sized onion 1 stalk of celery 1 cup temato juice cup tomato catsup

ring. Serves four to six generously.

By Mrs. rnest Brown

Congratulations to Mr. and Mrs.

on on September 28. He has been

Mr. and Mrs. J. S. McCullar

played 42 with the S. N. Theweatts

Mr. and Mrs. C. W. King par

ents of Mrs. Eldred and Floyd

Brown returned last week from

Mrs. Lewis Smith visited in the

nome of Mrs. L. D. Chiles Thurs-

Mr. and Mrs. C. W. King, Mrs.

Clyde Shadix and Theima Mrs.

Francis Decker and Beverly; and

Mrs. Cecil Colwell visited with

beef, 1 egg, 2-3 cup milk, and saif

and pepper to taste. Blend all to-

ring pan for 45 minutes. Serve with

Cold Spanish Sauce

Chop two large peeled tomatoes

named Roger Lee.

relatives.

day.

Salt and neprer to taste, and dash of chili powder Chop onion and cook in 2 tableroons fat until light brown. (Stir from to brown evenly) Add remain-

of stove about 45 minutes, Serve ium sized onion. Break 11/2 slices with fluffed rice, buttered egg of bread into crumbs and mix all noodles or toasted bread. Screen

> \$0.33 10 \$10.33 DUO-TONED JERSEY BY BETTY BARCLAY

> > 72 x 90

CHATHAM

PURREY

BLANKETS

\$9.95

Georgeous

Men's WINTER

CORDUROY CAPS

COLORS

Junior flattery in a turtle neck dress highlighted with tucked detail on the bodice. An especially pretty Fall fashion in striking heathertone combinations of tan and banker's brown oxford and banker's grey. Sizes 7 to 15

NEW FALL SHIPMENT New SWEATER-TRIMMED Ladie's Velvet & LEATHER BELTS / .. -12 to 20 Hundreds of **New Styles** Many Styles Full Bed Size CHENILLE To **Bed Spreads** Choose \$3.69 From See Our **Lovely Selection** FALL **FLOWERS** 49c and 98c NEW PATTERNS DAN RIVER Handi-Cuts 69c yd. Ladies DEMIN

JEANS

Colors Red or \$2.98 Green

\$149

DOUBLE 98 BLANKETS

FULL BED SIZE

FINE COTTON

SINGLE BLANKETS

Fall-of-'53 mark-knitted detail! Yoke and pocket trim are fine cotton knit . . . completely washable. Young double-breasted bodice effect. The pattern a handsome plaid on durable 80 square cotton.

HANDMADE HEREFORD TRADE EXCITEMENT BEADED Moccasins Ladies & Misses RAYON BRIEFS Ladies NYLON PANTIES \$1.44 & \$1.98 Ladies SHEER 51-15 NYLONS New Fall Shades Handbags Extra Large—Extra Nice \$1.98 to \$3.98 Thick Thirsty ANNON TOWER CINCH - BELTS

FALL COLORS NEW FALL PATTERNS CLOTH 0F GOLD PRINTS 39c yd. FALL SPORT DEMIN 79c yd. One

\$1.00

BLOUSES \$2.98 Value \$1.69

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Group

BLOUSES \$1.00

Full Coat . . . Fabric Flared Skirt. Blue, Green Gloves \$1 pr.

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Stitching dramatizes

deep yoke,

sleeves.

pockets and 3/4

INFANT HAND EMBROIDERED \$149 DRESSES

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36" DARK STRIPED OUTING ... See Our Wonderful Selections 24" LOVABLE LIFE LIKE DOLL

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DOLLAR DAY



HAND CREAM Reg. 75c 2 for

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TOOTH PASTE

Economy Size 63c Large 47c

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National Pharmacy Week - October 4-10

This week is set aside to honor pharmacists throughout the nation. From the primitive art of the earliest apothecaries to today's scientific methods, the pharmacist and the physician have been partners in guarding the health of the community.

We are proud to practice our profession.

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Men's Khaki Work SUITS-SHIRTS & PANTS One Large Group MEN'S TIES Men's Sturdy Endicott Johnson **WORK SHOES** Men's Fruit of the Loom SHORTS or VEST 49c

Men's Leather Palm WORK GLOVES Men's DRESS OXFORDS Men's Hand Tooled WESTERN BELTS

\$1.00 pr. \$4.98 pr. \$1.00 Special Buy

CHECK this VALUE SPREE!

BIRDSEYE DIAPERS \$2.69 doz. **Puritan Crochet**

Cotton Thread 5 balls \$1.00 Fine Quality 36" Pastel Colors OUTING 39c yd

Men's Plaid FLANNEL SHIRTS \$1.98

Men's GENIUNE HANDMADE \$19.95

Treated Irrigation 60" Wide. Priced to Clear

Progressive News Progressive

Mr. and Mrs. Lewis Harvey of girls and their mothers Saturday Canyon and Mr. and Mrs. Homer Harvey, who have been stationed at an Air Fore Base near Montgomery, Ala., were visiting in the home of Mr. and Mrs. Clyde Russell Saturday afternoon. Homer was to report by Otober 4 to a base in Utah where he was stationed before going to Alabama in

Linda Russell visited Eugenia Alexander recently and attended the Hereford-Tulia football game at Tulia. The girls were in Amarillo Sunday afternoon. at the fair Saturday."

Mrs. Virgil Dodson was a lunheon guest of Mr. and Mrs. P. L. Carmichael Sunday.

Attended Ball Game Mr. and Mrs. T. J. Parsons were in Tulia for the football game. C. P. Caldwell returned from House N. M., Sunday after a week's visit with his niece," Mrs. Ky Lawrence and Mr. Lawrence. Mrs. Leon Coffin and granddaughter, Myrna Lon, spent Sunday in Clovis visiting in the home of Mrs.

Achievement Tea Nancy Parsons entertained with

CHING-A-LING

"Men, not walls, make

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service qualify us to give you

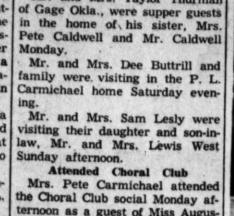
dependable and GUARAN-

a city."

buying a TV set

TEED service.

gan, and sister, Mrs. Annie Cham-



ternoon as a guest of Miss Augustine Gregory, a member of the Mr. and Mrs. Clint Lundry and Mr. and Mrs. Junior Burges and

boys visited their parents, Mr. and Mrs. C. V. Burges Sunday. Mrs. Ira Ricketts and Mrs. V. E. Dodson attended the CWF at the Christian church Wednesday and heard a talk by Miss Vida Elliott.

Coffin's mother, Mrs. Mattie Gro-Ira Ricketts attended the Christan Men's Fellowship banquet Thursday evening. It was a father-son banquet given each year by the women of the church.

missionary to India.

V. E. Dodson was in Oklahoma. City on business over the weekend. Mrs. Virgil Dodson spent Monday night in the home of her brothher and family, Mr. and Mrs. Ira Scott.

BLACK NEWS

Mrs. Carl Greeson and Mrs. Tom Presley visited Mrs. K. E. Deaton Sunday afternoon

Mr. and Mrs. Paul Cody and family of Hereford have moved to this community and are working for Bruce Par. Visitors in the R. E. Barnett

home Sunday were their sons and their families, Fern Barnett and Dr. Barnett of Hereford. Mrs. K. E. Deaton, Barbara,

Betty and Varonia Louis, Deaton and Loretta O'Brine were in Amarillo Saturday to attend the fair. Loretta spent the weekend in the Deaton home. **Heart Operation**

Mrs. Elmer Altman entered Baylor hospital in Dallas and under-Huckert TV Service went a heart operation Friday. Her 43 N. Main Phone 79 husband and mother Mrs. Da



GET ALONG, LITTLE DOGGIE, one girl in the Kid's Day Parade September 26 said as she gave her pet a pat to hurry him along a bit. This dog was just one of a number of

They alled relatives here Friday

night saying she was doing well and would be in the hospital about

Neal Greeson, Joe Landrum, and

Rev. and Mrs. John King o

Quanah spent the week in the Roy

Mr. and Mrs. W. H. Price of

Hereford visited Wednesday with

their son and family, Mr. and Mrs.

Ralph Price, Randy and Jeffery.

in Truth or Consequenes, N. M.

HE WASNT YOUNG

NEW BRITAIN, Conn. (No. No.

one will ever know for sure wheth-

er Isaac A. Alkas was 124 or 127

years old when he died. His 90-

year-old widow and state records

gave his age as 127. Alkas always

insisted, however, that he was

three years younger.

Ellis Tatum is spending the week

two weeks.

Lovett home.

Sunday afternoon.

pets, mostly dogs, but with a sprinkling of other animals—and fowl — which were shown in the parade. (Staff Photo)

Personals

Mr. and Mrs. Lee Benefield were in Norman, Okla. to attend the Weldon Tatum were in Hereford Oklahoma Univ.-Notre Dame foot-

> Mrs. Lyle Blanton and her daughter, Mrs. Todd Herrington, have returned from a three weeks' trip to South Dakota.

> Mr. and Mrs. Paul Mathers returned Sunday night from Norman, Okla., where they attended the Oklahoma University - Notre Dame game and visited with a daughter and her husband, Mr. and Mrs. Harry Wallace.

PARKING METER JACKPOT ANDERSON, Ind. (A) Robert Savage's penny in a parking meter hit the jackpot. Coins started falling out, and he turned over 98 Westbrook, are in Dallas with her. READ THE CLASSIFIED cents to city officials.

SCHOOL LUNCH North Hereford HD MENU

(The following menus for October 5-9 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis, is supervisor of the Hereford Public chools lunch rooms.)

Lima Beans with Ham Chunks **Buttered Greens or Tomatoes** Sliced Pineapple. . . Cheese Cornbread . . . Butter . . . Milk Apricot Cobbler

Tuesday Hot Dogs (Coney Buns, Frankfurters, Chili Sauce) Potato Salad Peach Halves. . Milk Peanut Butter Cookies Wednesday Beef & Gravy on Mashed Potatoes

Buttered Green Beans Carrot Sticks Hot Rolls. . . Butter . . Milk Ice Cream Sticks Thursday

Hamburger Patties. . Buns Sliced Tomaties. . Lettuce Onions. . Piekles . . Mustard Fruit Salad. . Milk Prune Muffins Friday

Oven Fried Fillets. . Lemons Buttered Whole Kernel Corn Sliced Tomatoes Lettuce Bread. . . Butter. . Milk Cake with Orange Icing

The Planet Jupiter is much more sharply flattened at the poles than is the earth, one diameter of the big planet being one fifteenth less than the other.

Club Met Thursday In Hoffman Home

The North Hereford Home Demonstration club met in the home of Mrs. Tony Hoffman Thursday af-

ternoon. Mrs. Otto Olson, president, pre-

About 372,988 people migrated out of Kentucky between 1940 and 1950 sided over the business session. according to an estimate by a Uni-Those attending were: Mesdames | versity of Kentucky sociologist.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third

Hereford, Texas

Mary Botkins, W. D. Gibson, Paul Hoff, H. E. Pettyjohn O. L. Wil-

fiams Tony Hoffman, and Otto

Olson, and a visitor Mrs. Evelyn

he next meeting will be October

15 in the home of Mrs. George

Phone 37

Office Hours-8:30 5:00

NEW FALL RATES

For Irrigation Well Servicing.

We will allow a 20% Discount on all Pulling and setting of Irrigation pumps from Now until Jan. 1st. Better not put off getting that well in condition for Mid-Winter Pre-watering. See us NOW. We also completely rebuild pumps and

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20 Piece Set

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Your Old Alarm Clock - Any Make

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C7 50 On a

\$15.00

SETH THOMAS ALARM CLOCK

52 Pc. Service Tudor Plate Plus

24 Pc. Glassware \$52.13 Value

During This Sale Only

57 Piece Set - \$105.25 Value

1847 ROGERS

SILVER

\$5.95 Value

Ladies Watch Bands **\$7795** Through Trade Excitement

Days Only

Trade-In Allowed for Your old Razor In on a NEW

SUNBEAM or SCHICE

Electric Razor \$7.50 Trade in on New Remirigton

Sold During This

WATCH BANDS

Up to \$9.95 Value

fitted on Every

NEW WATCH

We Give Trade Excitement Coupons With All Sales! !

Your Friendly Credit Store



Westway News

of Harry Blakney for several days recently. Davis and Blakney were buddies while in the Air Force during World War II and both spent several months together in India and China. Bill is a major in the Reserves. After his visit here he went to Cheyenne, Wyo, for two weeks of training for Reserve Officers.

Year Book Committee The Willing Workers Missionary

rison home to make out the year books.

Those present were Mrs. Ralph Mitchell Mrs. T. D. Alston, Mrs.





Elmer Combs, Mrs. R. L. Wilson Bill Davis of Bryan was a guest, and Mrs. Clarence Morrison

Mr. and Mrs. Paul McDowell Rogers, and Tom Pendergraft and Westway Home Demonstration son Robert-of Lubbock were visitors last week in the Ed Blakney

Mrs. R. L. Wilson attended the eighth grade football game Wednesday at Tulia. Mrs. Wilson's son club, Mrs. Dick Godwin wfas read. Nathan, played in the game. Glen Beard and daughter Bren-

da, and Pete Blakney of Plainyear book committee met Thurs- view were visitors in the Ed Blakday afternoon in the Clarence Mor- ney home last week. Pete Blakney is a brother of Ed. Visited In Dimmitt

Mrs. C. A. Saulcy, Mrs. G. C. Merritt and Mrs. Elmer Combs went to Dimmitt Wednesday afternoon where they visited Mrs. Comb's sister, Mrs. Finis Wright. Mr. and Mrs. Ray Haltom and son Roy were visitors in the R. L. Wilson home Thursday afternoon. Mrs. Haltom is the Wilson's daugh-

Blakney home.

Mrs. Jerry Autry was a visitor in the C. A. Saulcy home Thursday afternoon. Mr. and Mrs. Ed Blakney were

guests of friends in Amherst last

Attended Missionary Meeting Mrs. Abraham Drager went to Pampa hursday where she attended a Missionary meeting of the Lutheran church.

Mr. and Mrs. Harold Head were hosts at an ice cream supper at as assistant hostess. their home hursday night.

Those present were Mr. and Mrs. and Mrs. Harold Rudd Lynn and miah. Patsy; Mr. and Mrs. J. E. Mc-Cathern Jr., Jenny Lynn, Jerry and Joy: Mr. and Mrs. Bill Jack; Mr. and Mrs. Waldron Melton Adair and Denise; Mr. and Mrs. Mr. and Mrs. Glen Williams, Beverley Jerry, and John; Mr. and

M., is visiting for two weeks in the ma Walker, Velma Cook, and Mohome of his grandparents Mr. and na McMaster and the hostess. Spe-Mrs. J. M. Kingery, and his aunt cial guests were Mrs. Wm. Mc-Mrs. John Sands and family.

Petroleum products made up hipped to U. S. troops in Korea during the fighting there.

Westinghouse

College of

featuring MIRACLE FABRICS

Across Street From Piggly-W

Westway Club Plans Hallowe'en Mr. and Mrs. J. B. Crain, Neal Party At Meeting

Club met in the home of Mrs. George Turrentine last Wednesday afternoon. During the open exercises, a let ter from a ormer member of the

The program "Travel Talks", was presented by Mrs. Bess Werner by telling of her recent trip to Pacific Grove, Calif. Pictures were shown of places of interest and scenic beauty including the 3005 year old Sequoia tree found in the Sequoia National Park.

Hallowe'en Party Planned Plans were made for a Hallo-we'en Party to be held in the barn on the B. F. Cain farm,

Those present were: Mesdames A. Draper, Bobby Jones, Joe Landers C. H. Owens Paul Rudd P. B. Sowell Harold Rudd Kenneth Warren Hartsook of Commerce Rudd, Merlin Kaul, Bess Werner spent hursday night in the Edd Johnie Townsend and the hostess. The next meeting will be in the home of Mrs. Bobby Jones.

Methodist Weslyan Guild Names Two New Secretaries

Wesleyan Service Guild of the First Methodist Church met with Miss Mattie Mae Swisher Monday evening. Mrs. J. J. Durham served

Special music was presented by Eugene Campbell, who sang "A immy Thomas, Diedra, Dan and Prayer." He was accompanied at Deborah Mr. and Mrs. George the piano by Mrs. S. M. Dunnam. Turrentine and Janice; Mr. and The Bible lesson was presented Mrs. Merlin Kaul; Mr. and Mrs. by Mrs. S. M. Dunnam, who gave James Ray Coleman and boys; Mr. a summary of the Book of Jere-

Two Officers Chosen

A short business session was held during which Mrs. Cawthorn Bryant was named spiritual life secretary and Mrs. Birdene Huff Kenneth Rudd, Teresa and Susan; was elected promotional secretary.

Members attending were: Mes-Mrs. Leo Ohlig and Billy; Mr. dames Byron Durham, O. D. Lowand Mrs. Elvin Wilson Mickey, ry, Earline Walton, Dorothy El-Darlene, and Diane and Mr. and liott, S. M. Dunnam, Cawthon Bryand Mrs. Head Janice and James. ant, Eloise Goforth, Birdene Huff, Billy Armstrong of Socorro, N. and J. J. Durham and Misses Ir-Gehee and Mrs. Lela Gandy.

The birth rate of Italy has dropabout 65 percent of the tonnage ped from 30.8 per thousand per year in 1922 to 17.6 per thousand per year.

Daniel News

Visitors in the T. J. Carter home over the weekend were Mr. and Mrs. O. L. Carter of Hedley, Mr. and Mrs. Ralph Johnson and two sons of Amarillo and Clarence Winsdell of Okla.

Joe Ballard, who left for the Army on September 11, has been stationed at Camp Chaffee Ark. Joe is the son of Mrs. Charlie Cogdell of this community.

Mr. and Mrs. T. J. Carter atof Mrs. Ralph Johnson in Amarillo and Mrs. Vesta Whitaker and Mrs. C. L. McBroom and home in Canyon Sunday.

Plainview Visitors Mr. and Mrs. Junior Whitaker and children Mary Loma, Rickie, and Jackie of Plainview visited in

the W. R. Moore home Monday. Mrs. Vesta Whitaker who has been visiting in the home of her daughter, Mrs. W. R. Moore the past week, returned to her home in Plainview Monday.

W. H. Higley of Lubbock was a visitor in the W. R. Moore home Tuesday.

Mr. and Mrs. Ted Richardson and children Mr. and Mrs. T. J. tended a Stanley party in the home | Carter, Mr. and Mrs. W. R. Moore,

son Gordon attended the fair in Farm And Ranch Club Amarillo one day last week.

Mrs. Zelma Axe visited in the home of her sister Mrs. H. T. Axe Monday.

Vegetable Canning Several ladies of this community met in the Roy Lee Jones home Thursday and canned vegetables. Visitors in the Zelma Axe home Sunday were Mr. and Mrs. Otie Smith and Mr. and Mrs. Leonard Smith of Hereford.

Mrs. Davis Harrell of Granite, Okla., is visiting in the home of her mother Mrs. J. T. McClain this week.

Met With Mrs. Solomon

Mrs. G. S. Solomon was hostess for the Farm and Ranch Club luncheon-program Thursday. Fall flowers were used throughout the house, and colorful fruits spilled from a cornucopia center piece.

Theme for the program was "Early Communications" with members naming their mail route or post office address in answer

children attended a wedding dinner in honor of Mr. and Mrs. Evert McBroom in the Jack McBroom

to roll call. Mrs. T. D. Davenport. conducted the program on "Early" Communications." The floating prize was awarded to Mrs. Hershel Burrus.

Those present were Mesdames T. D. Davenport, Hershel Burrus, Chas. Hoover, Waldron Melton, T.

W. Perrin and the hostess.

Scientists estimate there is about wice as much nickel in the earth's crust as copper zinc and lead

The first pure nickel coin is believed to have been a 20 centime, piece issued in Switzerland in 1881.



This Coupon Is Worth \$5.00 On the Purchase of any Ladies Coat in Stock Priced \$29.95 and Up. Dollar Day Only. Limit 1 Coupon to Customer

This Coupon is Worth \$3.00 on the Purchase of any Childs Coat Priced \$19.95 and Up. Dollar Day Only. Limit 1 Coupon to Customer

Men's Genuine Full Leather

GLUAE2

One Group Men's FurFelt

Values to SPECIAL

GABARDINE BLOUSES WESKITS

SPECIAL

Slightly Soiled Values to \$7.95

Children's White Hi-Top

Values to \$6.95 Pr.

SPECIAL

Sizes 51/2 to 8 - 81/2 to 2

Ladies Short Sleeve Sweaters

DuPont Orlon
A BARGAIN

Laundry Knowledge NOW YOU CAN LEARN THE LATEST IN HOME LAUNDRY TECHNIQUES

Playtex - Party

For Infants \$1.49 to \$1.69 Values SPECIAL

This Coupon Worth \$1.00 to You When Applied on the Purchase of Men's Dress Shoes Priced \$12.95 Up. Dollar Day Only.

Limit 1 Coupon to Customer

Men's Corduroy WESTERN

Form Fit—A Real Buy At

Value to \$2.00 **Broken Sizes**

SPECIAL

Men's

Elastic Tops - 49c Value

Pr. For

Values 49c to 69c pair SPECIAL

Men's & Boy's

One Group

SPECIAL





WE CELEBRATE

STARTS \$ DAY RUNS ALL

SHEER DARK SEAM NYLONS 51 GAUGE, 15 DENIER

SPECIAL PURCHASE!

Exceptional value! See how you save! Here, a terrific buy in sheer, perfect quality nyseams. Hurry in! Stock up! Choose Jubilee, a rich taupe brown: Gala, a neutral beige. 8½ to 11.

2 pairs

SPECIAL BUY BAND, ELASTIC LEG BRIEFS

4 for \$1.00

Stock up buys at Penneys! Fine 55 denier acetate ,these briefs have band or elastic all elastic waist for comfortable fit. White, pink, blue. Small, medium, large.

SPECIAL! All NYLON TAFFETA BRA 2 for \$1.00

Wonderful easy to wash and dry nylon-designed to give you separation, uplift, the curves you want in an inexpensive, light-weight bra that proves it pays to shop at Penney's! White in A, B, cup

BIRTHDAY FEATURE

WAVY-LI CHENILE BEDSPR

NOW STYLED WITH SCULPTURED BORDER!

SPECIA

New chemille spreads! Amazing value! Closelytufted in wavy-line pattern -unusually attractive with the elaborate sculptured scroll border. Heavy row on the edge gives them a smart finished look. In white . . . astels, brilliant, deep.

FULL OR TWIN

Store Opens 8:30 a.m.



COTTON FLANELETTE GOWNS Special! 2 for \$3.00

huubbards" with dainty hemstitched trim! Stock up now while they last and you will find chasing the chills very inexpensive this year! Buy them for gifts, too! White, pink or blue . . . straight cut . . in sizes 16-20.



RIB KNIT COTTON SLEEPERS

Special \$1.00

Cozy, warm, napped cotton that's full cut and has convenient gripper fasteners and elastic drop-seat! Tremendous value now while the supply lasts! Pretty colors, too maize, green, blue, pink in sizes 1-6.

> Bleached Large Size

Flour Sacks All New

5 for \$1.00

Ladies **GOWNS**

Sizes, Medium, Large & Extra Large \$1.00



See it! Feel it! This is hard-to-find value! Heavier ... longer than ordinary blankets-it's 4 lbs. pure warmth-giving wool-full 90" long-styled with extra wide acetate satin binding, in new decorator colors. 5-yr. guarantee against moth damage.

72 x 90"

2 COLORS! CORDUROY SPORT COATS

Special \$8.00

Perfect for school, for casual wear. Pinwale corduray coats with full Rayon Linings, Patch pockets. Penney's has them in Maroon and green colors. 34-46.



Remnants, Cotton Rayon, one Large Lot

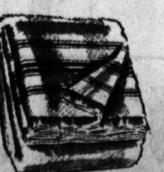


SPECIAL PINWALE CORDUROY \$1.00 yd.

Fall's favorite fabric in rich, vibrant Fall colors—in a durable, luxurious quality that's a typical Penney accomplishment at this low price! Hand washable . . . 36" wide.

Value

WARM 3 LB. DOUBLE LAYER PAIR BLANKET



Wonderful Penney offer! Really 160" long, designed to fold double so you get 2 layers of blanket with warmth-saving air pocket inbetween. A soft, warm, longwearing blend (95% cotton, 5% wool) in handsome plaid. Acetate satin bound Predominantly green, red, rose, or blue. 70x80".

BIRTHDAY FEATURE!

TODAYS SPECIAL

16 Only Men's **WINTER SUITS**

Flannels and Hard Twist

Reduced to

\$29.75

BIRTHDAY SPECIAL!

> 11 Pr. Ladies

Crepesole Oxfords

\$2.00

Broken Size

BIRTHDAY SPECIAL!

Men's "GENTRY"

DRESS SHIRTS

Sanforized Nu Craft

Collar, Plain Collars

Size 14 to 17

\$1.50

Rayon-Acetate-Nylon



QUILT LINED FOR

SNUG WARMTH!

SPECIAL!

Jam-packed with quality features!

 Shed wrinkles and water! • Resist non-oily spots!

• Full rayon quilt linings! · Snug knitted wristers!

· Padded coat type shoulders! · Elastic inserts for snug fit!

• Four colors! Sizes 36-46.



QUILT LINED SURCOATS FOR BOYS Special \$7.00

Sizes 10-18 Extra sayings in this smart

rayon-acetate-nylon twill gabardine surcoat now! It's exrta warm, water repellent, spot and wrinkle resistent. Warm Dynel collar, shirred elastic sides. Hunter green, marron, brown, skipper, grey. Jr. Boy's sizes,

Zipper Front

SANFORIZED

COTTON FLANNEL SPORT SHIRTS'

Special \$1.00

Sizes 2-18

Handsome plaid and check patterns! Wear them with any school outfit. Styled with long sleeves, one pocketand they won't shrink out of 4-8 \$6 fit! Hurry for this value.

> Men's Water Repellent **SPORT JACKETS**

15 Pr.

Men's Better

Oxfords Leather soled Reduced to

\$3.00

BIRTHDAY SPECIAL!

> "Men's" 8 ox. Blue

JEANS Sanforized Western Style Special Price

\$1.75

BIRTHDAY

JEANS Sanforized Size 6 to 16

Special Price \$1.50

BIRTHDAY SPECIAL! 10 Only Boy's

SPORTS COATS

Just Like Dads Colors, Gray and Tan Size 4, 6, 8 Reduced to \$3.00

BIRTHDAY SPECIAL!

Men's Work SOX

Nylon Reinforced Top to Toe, White Randon, Grey

5 Pr. for \$1

BIRTHDAY FEATURE

> 9 Only Boy's Paplin **Jackets** Sizes 2, 4, 6, 8

Reduced to



Things are picking up-and fast. | fighting and you think they are Grain sorghum, this area's big money crop for the past five years, is beginning to roll. Lots and lots of wonderful yields are being reported this year, mostly from the irrigated areas. The hail did considerable damage, but the overall pictures is looking good. Lettuce is also getting into its stride. The arly prices are holding nice and firm. Could be another big year for the lettuce farmers, but you never know until its all over. From here on the lettuce outcome is contingent on the market-and the weather. The big-time buyers are already coming in droves and the nandlers are shifting into high.

Quite a few grain sorghum by PMA) are complaining they have to stop for a clean-up folks buy Tide and Oxydol. Anyjob. This is quite a handicap. How- way, I could answer only a few ever according to the scuttlebut, of them-and I wonder how many a good stiff freeze will cure the the public can answer. troubles and the grain will harvest right along. On the other hand, a good substantial freeze is the last thing the lettuce boys want. There are several ways to look at the situation, depending on whether answers. Just fill the slogan name you have lettuce or grain sorghums. If you have neither-or line provided. In case of a tie, impossible to win, or you can fig- ed later than Wednesday will be ure that it is impossible to lose.

Meanwhile, politics is rapidly creeping into the picture. Lewis Nordick, former poltical editor for Amarillo News and currently of considerable note in the lay Evening Post and other agazines, visited here this ek. Lewis gets around a lot over the Panhandie, and said that he hears lots and lots of talk, especially among farmers and cattlemen. kes are beginning to circulate already. The whole thing boils down to the fact that conditions are tightening up all over the country and right or wrong, people are taking it out on the administration. Here are a couple of samples. Both centered around dogs. , , , ,

Dave Alexander tells one about a farmer who bought three new hounds, named "Farmer", "Bank-" and "Cattleman". A neighbor hearing of the purchase went over to inquire regarding their ability. "Well, so-so," replied the owner. "I let 'em out the other day and right off 'Farmer' caught a rabbit but pretty quick 'Banker' took it away from him. Ole 'cattleman', he just set there on his tail and howled."

Sylvester Slagle was telling another one about a coon hound, also purchased by a farmer. The hound got after a coon, which ran up the hollow trunk of a tree. In despera- 13. Concrete for Performance tion, the farmer finally followed up the hollow trunk and got stuck. Unable to free himself he finally decided he was stuck so fast that he would probably die in the tree trunk, so he got to thinking about his past life. The, review wasn't too bad, either. "I've always lived a good clean Christian life," he recalled-"and voted a straight Democratic ticket-except for Eisenhower

"Well Sir, he got to thinking about his vote last fall," says Syl-leter "and finally he felt so lit-e about it that he slipped right wn the tree trunk-and emerged a free man."

E. S. Ireland has one about cats. He heard it over the radio and credits its origin to Abe Lincoln. Abe had been nominated for president and the party bigwigs advised him to sit at home and not worty. "The Democrats are fighting among theirselves—and the party is split" they told him. Lincoln looked them square in he eye and said in substance, Don't be fooled, boys. Those Demcrats are like cats. You hear hem fighting and you see them

split-but they always wind up 8. 57 Varieties with more Democrats."

Jokes of this type are floating around everywhere. Jokes are not to be taken lightly when it comes to politics. They are the way the American people let off steam. They made Henry Ford a millionnaire. They put Hadacol in practically every medicine cabinet in the land. They helped put Mr. Truman back on the farm in Missouri. They are definitely a barometer in politics. If the jokes keep floating around, you can look for Democratic control in Congress after the 1954 elections.

Here's an ad slogan quiz sent farmers (referred to as "produc- out by the Texas Press Association to prove that firms have to keep about "bug juice" troubles. Early advertising-or people will cease bug infestation, it seems, is result- to remember (and buy) their proing in combined difficulties. Once ducts. What happened to Sapolio around in some of the fields and and the Gold Dust Twins? Now

Just to make it interesting, I am going to offer a Sunday dinner to the immediate family of the person who sends in the most correct of the product which fits the blank th-you still have two points of the first form to arrive will be new. You can figure that it is given the dinners. No entries postaccepted and the winner will be notified Saturday. Here is the quiz

> "AD-SLOGAN QUIZ" 1. Candy Mint with the Hole

2. The Flavor Lasts

3. No Metal Can Touch You

4. There's a Reason

5. Delicious and Refreshing

6. Soft as Old Linen

7. Dollar for Dollar, you can't

8. The Watch of Railroad Accur-

9. Mild as May

10. Works While You Sleep

11. Feel the difference in a

12. Now you'll Like Bran

14. A Pillow for the Body

15. Everywhere on Everything

16. Originators of Evaporated Milk

17. Look for the Red and White label and the ----

18. The Gas Refrigerator

19. More people ride on than on any other kind

20. Mighty monarch of the air

21. Our Business is Helping Your Business

22. The Coffee You'd Drink if you owned all the coffee in the

Earn a

INSURED SAFETY

on your savings with proved safety



Open an account now .add to it regularly! First Federal Savings & Loan Association Clovis, N. M. See ELIZABETH WOMBLE

23. All the news that's fit to print Beta Sigma Pledges Entertained Protection Asked With Hobo Party Monday Night -picture, it's

Members present were: Betty Sigma Phi, entertained piedges at a hobo party at the home of Mrs. Catherine Moore Monday night.

25. Upholding every tradition

26. The best thing on wheels

money back

29. Good for tender gums

30. 45 brushes, 69 uses, head

31. The special film removing den-

32. As nearly perfect an automo-

35. Snap. . . Dash. . . Eye Appeal

38. The yellow pencil with the red

Genuine Delicious-With 97

Honored

36. Course-tested golf clubs

37. More people buy-

40. Shoes for Men

42. If you see it in the

43. The World's Most

as your gums

46. Best in the Long Run

Watch

4y. You never had it so clean

44. Such Popularity Must Be De-

45. Your teeth are only as healty

47. Worth More when you Buy it-

48. No stoop, no squat, no squint

Worth More when you Sell it

any other car.

Wherever the public walks

bile as it is possible to produce

Easy Vision Tele-

-is Natural Color

foot cellar to attic

-dependability

The back yard at the Moore home, arranged in a "jungle" effect, provided an ideal setting for a hobo-hide-out. Pledges and members gathered around a camp fire 7. Satisfaction Guaranteed or your then were divided into three groups for a house-to-house canvass, each group peddling white elephant packages. Dressed to suit the theme of the party, their needs were so plainly evidenced that many of the hobos were offered hand-

outs. Ann Line, Jama Pool, Bessie Prickett, Helen Langley, Eleanor Cramer and Margaret Witherspoon received prizes for receiving the most cash for their white elephants.

Sack Supper After the group returned to the hobo hide-out they participated in games and stunts. A sack supper concluded the party with all members of the group being blindfolded before selecting their sacks. Pledges attending were Helen

Langley. Babione, Barbara Cooper, Eleanor Cramer, Byrdie Fellers, Geneva King, Mary Anna Laing, Ann Line Mary Ann Massey, Catherine Bessie Prickett, Emma Suits Betty Whitaker and Margaret Wither-

Nelson, Jean Yarbro and Helen

Films Of Hawaii Shown To Bay View Study Club

Films of "picturesque Hawaii" were viewed by Bay View Study Club members at the first study program of the season, held in the home of Mrs. H. G. Conkwright Thursday afternoon.

percent of the caffein removed Mrs. Will S. Kerr, leader of the program, told something abou Hawaii, and introduced Mrs. G. W. Newsom and her son Wayne who showed pictures taken on a recent trip made by the Newsom's to Hawaii. Mrs. Carroll Newsom, both economically and politically, who spent nearly three years in Hawaii, served as narrator.

"Statehood For Hawaii"

49. A sensible Cigarette

30. The Gold Bar with the Clean and the five won not existe with

send in your blank anyway. Prob. Lee Benefield, Colby Conkwright, ably no one else can get them all C. J. Crump, Howard Gault Jimeither. Remember, no postmarks mie Gillentine, Francis Hardwick, ater than Wednesday, October 7. E. W. Harrison, George Heard, I hope some lady with a reasonable W. S. Kerr, J. W. Kirby, Paul sized family wins. Some lady who Mathers, John McLean, R. B. Milespecially hates to cook Sunday er, J. W. Cpradley and Miss Frandinner and wash dishes.

Cultural HD Club Entertained By 4-H

The Workers 4-H Club entertain ed their mothers and members of the Cultural Home Demonstration Club with a tea in the home of Mrs. John Hunter Wednesday afternoon at 4:00 o'clock.

The color scheme of brown and yellow was carried out on the refreshment table. The table was laid in brown lace with yellow daisies for the center piece. Brown napkins with "Workers 4-H Club" printed on the corner were given for each guest. Yellow punch and brown cake also adorned the refreshment table. The tea was sponsored by Mrs. M. W. Sumner who is the club sponsor.

Club members and mothers attending were Mesdames Earl De-Hart, Marvis Southward, Louie Olson R. C. Childers M. G. Caywood Paul Corbett and Miss Loyce Avant. Girls attending were Sheila and Sheron Owens, Phyllis Sumner, Patsy Caywood; Stella Marie and Evelyn Hunter, Paula Beth Corbett; and Freda and Dora Ruth Inman Mrs. Hunter and the club sponsor, Mrs. Sumner.

SINGS FOR BRASS

FAIRFIELD, Conn. (P-Opera Tenor James Melton gave an open air concert here for 13,500 persons recently, and his only fee was a repair job on one brass lamp.

Those attending the concert were employes of the Bridgeport Brass Company, members of their families and their guests. Melton sang to show his gratitude to the company for repairing a brass headlight that fell off his 1907 Rolls Royce, one of his extensive collection of antique automobiles.

Pearl Harbor in the Reciprocity Treaty. It became a territorial annex in 1900 and since 1903 eighteen attempts to become a state have been made," Mrs. Spradley related. She told what statehood would mean to the people of the island, and listed the disadvantages named by the opposition.

In conclusion, Mrs. Spradley de-Mrs, J. W. Spradley discussed scribed the bill which was prethe "Pros and Cons of Statehood sented to Congress last March and for Hawaii." The desire for state- told of its being shelved, and quothood dates back to 1876 when U.S. ed President Eisenhower, who consecured the protective waters of sides the bill a must for the next session of Congress.

Letters Read

Following the program, Mrs. Lee Benefield, president, conducted a short business sessior during which committee reports were made and letters of recommendation for state officers were read.

· Members attending the meeting Even if you can't get them all were: Mesdames D. H. Alexander

ces Turrentine

For Few Remaining Whooping Cranes

AUSTIN, Sept. - The pending fall parade of the majestic Whooping Crane prompted the Executive protection" by Texans.

The Whoopers shortly will begin their annual fall migration from

north to their wintering grounds on the Aransas National Wildlife Coast.

The extraordinary appeal for protection was made because only twenty-one of these giant birds remain. Their number was reduced by two last fall when two were killed by hunters.

the Hudson Bay country in the far, white pelican, American egret, or whistling swan. Gunners therefore, are urged to refrain from shooting at any large white bird and to report the sighting of birds that might be whooping crares to the local game warden.

A storage battery does not store The whooping crane is some- electricity but produces it through times mistaken for a snow goose, a reversible chemical reaction.

New York's Latest Word on Beauty is Yours via HELENA RUBINSTEIN'S BEAUTY CONSULTANT

She'll be here this week only . . . to give you a FREE THREE-POINT CHECKUP of your skin, hair and make-up . . . to tell you great, this-minute news about complexion care from Helena Rubinstein's New York Salon.

YOUR GIFTS: During your checkup you'll receive a generous squeeze bottle

of liquid DEEP CLEANSER and an invaluable book on HOW TO INSURE YOUR SKIN BEAUTY by pleasant 5-minute-a-day care. This is a rare opportunity to have a BEAUTY EXAMINATION that will prove as vital to your looks as your medical checkup is to your health. Come in soon ... don't miss this opportunity.



THIS WEEK ONLY!

CITY DRUG STORE

Phone 100



Inthonys () () () Ladies 30 Denier NYLON KNIT All Nylon lace Bodice

DOLLAR DAY MONDAY OCTOBER

oin

Sizes 34 to 46

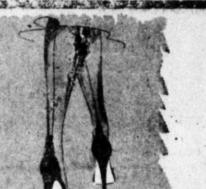
7 in. Lace Trim Bottom.

Ladies BRASSIERES

> A & B Cups Size 32-40

Special Buy Rayon Panties

Sale priced rayon knit Hollywood briefs. In pastels and white. Snug fitting leg opendouble self crotch.



Dark Heel **Nylon Hose**

Sheer serviceable 51 gauge, 15 denier nylons, new shades. Dark navy, black or brown heel . . . matching dark seam. All nylon. Sizes 81/2 to 101/2



Turn Down Cuff **Anklets**

Turn down cuff style anklets for girls and women. White, deep tones, and pastels. Reinforced toe and heel. Sizes 00

Embroidered

Sizes 42×36

700

Embroidered with his & Hen

Floral Designs. Some with Plain, Some with Colored Border.

Rayon and Wool Filled

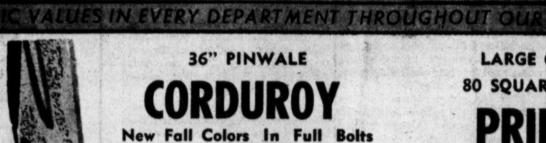
Reprocessed wool, rayon and cotton. Sizes 72 x 84.

Ladies Cotton

Sixes 32 to 40 Emb. Lace Trim Top & Bottom

New Selection of

Elastic &



New Fall Colors In Full Bolts Special Priced Just In Time for making school clothes. All Solid Colors.

> Per Yard ANTHONY'S And Save \$-DAY

LARGE GROUP 80 SQUARE PRINT

Regrouped from our large stock of 80 square print. Some Nationally advertised brands. Now is the time to buy for those school Dresses & Shirts.

UNBLEACHED MUSLIN 5 Yards For

40" Width



Western Flannel

Zipper or Button Sizes 1 to 8

Little Boys and Girls

and Corduroy Size 1 to 81/2



MEN'S RAYON Dress Sacks

Fancy dress socks in many colors. Vertical stripes and clocks or flat knit rayon, solid colors. Ankle length. 101/2 to 12

BOYS KNIT BRIEFS

Boys Knit Briefs. Just In Time To Stock Up for Those School Days. S. M. & L.



White T-Shirt

First Quality Flat Knit Shirts, Sizes Small, Med., Large. DOLLAR DAY SPECIAL

Men's Chambray

WORK SHIRTS

Blue Chambray Full Cut. Two Pockets Size 14 to 17. SPECIAL

Flat Knit



Cotton Brief

Combed cotton flat knit wide elastic waistband. Tape front for reinforcement, Wide, double crotch. S. M, L.



Boy's ALL COTTON SPORT SOCKS

tern cotton sport sock. Soft heavy catton yarns. Assorted colors. Sizes 101/2 to 12.

Men's All White

SWEAT SHIRTS

Slightly irregular SPECIAL PURCHASE Tizes S-M-L.

Type 4 . . . Tan or Grey

TWIST TWILL MATCHED SETS Perfectly tailored twist twill army

cloth pants with deep, heavy boat sail drill pockets. Precision made for working comfort: In tan or grey. Sanforized shrunk. Vat dyed. Sizes 28 to 44.

SHIRTS Full cut for working comfort. Dress type collar. Button down flap pockets. Double seams for double wear. Sanforized shrunk, Vat dyed. In Tan or Grey. Sizes 14 to 17. All sleeve lengths.

Heavy Western

















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For Your Best Buys!

The Panhandle's Largest Comic Section **WORLD'S GREATEST FEATURES**

The Sunday B































Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand

The Hereford Brand

BLONDIE BY CHIC YOUNG,









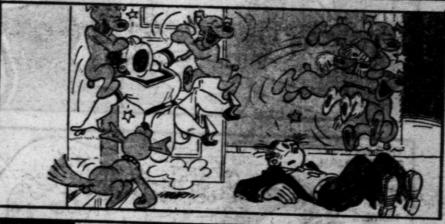
















Shop In Hereford

For Your Best Buys!





















Steel Age Office Desks

HIGHEST QUALITY

See them at

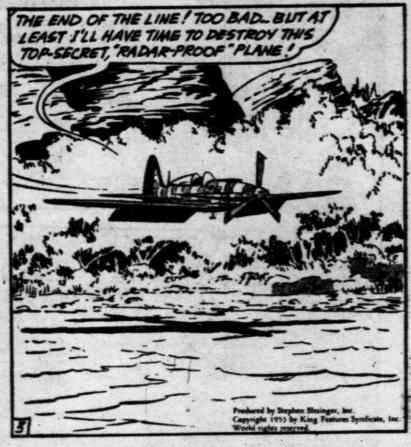
The Hereford Brand

\$178⁵⁰













COMBINATION

File and Storage Cabinets \$5600
The Hereford Brand

















New Air Foam Cush ions

* REMOVABLE COVERS
* NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
THE HEREFORD BRAND

























FIRE - PROOF VAULTS

The Hereford Brand



Fill Any Special Orders.

Will Handle Your Every Need In the Way of General Office Supplies. Also

The Hereford Brand













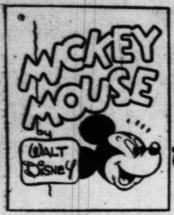


We Have ESTERBROOK Fountain
Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$230











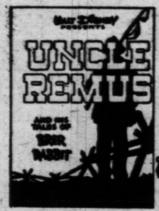
































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Friendly, Courteous Service Nationally Advertised Brands Complete Stocks Always

This Message Sponsored In The Interest Of A Bigger & Better Hereford By For The Name of the Dealer of Your Preference

THE BRAND

PHONE

In Mercandise, Shop the Ad Columns of This Paper!



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

The Hereford Brand

Executive, Steno, and Lounge Chairs.

Free World Is Dazzled by a Rash of Conferences

Red Basic Goals Bar a Real Peace

By J. M. ROBERTS JR. Associated Press Nous Analyst

HE world is on a conference jag.

Some are under way, some are in prospect, and some are merely proposed.

The big arguments centered around Allied-Russian negotiations over whether to confer about Germany, what form a conference about Korea should take, whether Red China should be invited to a world peace conference, or whether there should be a conference by the Big Four chiefs of state.

One conference, having arrived at an agreement for American military bases in Spain, bade fair to turn into dozens of conferences over im-

Court

New Chief Justice

lementation. the smoothiren on British-ptian bat-for Suez.

In an America which had become the world's largest creditor, which exercised world
leadership on the basis of allies
which must be economically
strong if they are to be valuable, conferences had begun on what was both a great national and international issue—tariffs.
Everybody liked the slogan
"trade not aid," but many heartily disliked any dislocation of
American business and industry which might be necessary to attain it.

Unrealistic Approach

Unrealistic Approach
Insofar as the proposed conferences on East-West issues were concerned, the discussion went on against a fantastically academic backdrop. The diplomats knew that even if some piecemeal settlements were made they would last only as long as Russia wanted them to; that real peace could not be made except with a vastly changed non-totalitarian regime which would abandon both the world revolution of communism and traditional Russian expansionism.

That change could be made only through a tremendous Russian internal upheaval or through a great war. Conferences would remain merely forums for expressions of antagonistic viewpoints.





Nation's Economy Is Riding High

By SIGRID ARNE

Associated Press News Analyst

OR the time being, at least, we Americans are living in a sort of Utopia which economists have dreamed about for years.

Only 1,200,000 are jobless. Part of those are just between jobs, and some have just knocked off for fishing. The average factory worker who was making \$47.50 a week at the end of World War II (which we thought was high) is now making \$71.69 and working an average 401/2 hours a week.

Money

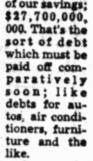
Interest Rates Down

Savings are high. Federal Reserve's latest survey on that was last December. Then individuals had \$162,200,000,000 put away in various types of savings accounts and govern-

There is fresh evidence the cost of borrowing money, inching higher for the past two years, may be heading down

As individuals we owe, on short term debt, about one-sixth of our savings;

\$27,700,000.



pensation), and in the payments made to people getting Old Age Insurance.

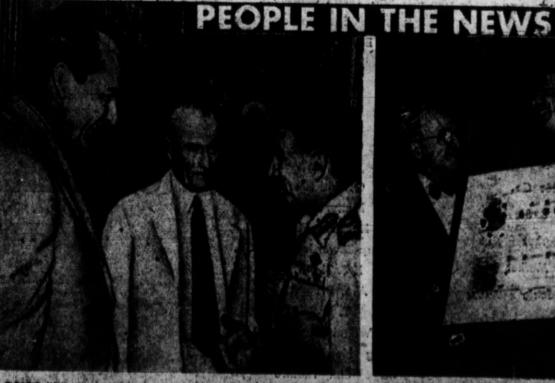
The Eisenhower administration-in particular Secretary of the Treasury Humphrey - has said that the government is now developing plans to put new money into areas which show any marked unemployment, So what's ahead?

'High Plateau'

Top government economists think we are on a "high plateau" which will last for some time. High employment, high wages, high prices, and high spending.

BLS men point out that the "commodities" we buy — like food, furniture, clothes - are either staying level, or slipping

But the "services" we buy, which never did take the spectacular wartime rise are now going up slowly, like rents, bus and train fares, and costs of doctors and hospitals. So as one either stays level or drops, the other goes up. For the time being, government economists think, we will be putting out about the same amount of money to live, and we will be living about as well.







on forces, chats with U.S. Gen. Alfred M. Gruenthe supreme commander, on maneuvers in W. German



BEING ADOPTED BY A DOZEN women might not appeal to some men, but to George Strange it has meant many nice things that probably would not have come his way otherwise. Members of the Jolly Twelve Club, sewing group, adopted Strange, who has been partially paralyzed since he broke his back in a fall from a windmill. Their latest idea was to buy him a television set. A box supper was held and donations solicited to help raise the needed funds. Sunday after-

noon the set was taken to the Strange, home, and set up. Members of the Club shown with Strange are, from left, Mrs. D. W. Allmon, president; Mrs. L. J. Matthews, Mrs. Roy Boyd, Mrs. Foy Huff, Mrs. Franklin Miller, and Mrs. Charles Calloway. Other members of the club are Mrs. James Grimes, Mrs. Davis Sawyer, Mrs. Wes Bradley, Mrs. J. W. Terry, Mrs. Roy Manning and Mrs. Harry Denges. Husbands of the club members helped in installing the set. (Staff Photo)

Q. How can I remove shoe po- washable whites, let the polish dry lish stains from clothing?

and then brush most of it off. After A. Most of the time, ordinary that wet it and let it dry again cleaning fluid will work. Or, on so you can brush again.

Q. How can I treat whiteheads wrapping some gauze over this to keep it in place. After a time, A. Try applying a thick paste wash it off with cool, then cold, of fuller's earth and witch hazel, water.

Dormitory Named For Three States

A faculty residence named the "Colorado - Wyoming - U t a h House" has been completed on the campus of the International Christian University in Japan funds raised by church people in these states it is reported by Bishop Glenn R. Phillips, of Denyer, chairman of the campaign to raise funds for the enterprise.

More than the original goal of

\$12,000 was raised in Colorado, Wyoming, and Utah for the construction of the house. The extra amount will be used for furnishings and upkeep. The first occupants of the "Colorado - Wyoming Utah House" are Dr. and Mrs. Emil Brunner of Switzerland, Dr. Brunner is a world-famous theolo gian and author, who joined the staff of the International Christian University as professor of Chris-

Worthy Matron Honored

By O. E. S. Study Club Mrs. W. L. Jones, worthy ma tron, Order of Eastern Star, was honored by members of the O.E.S. Study Club at a luncheon held Tues day at the Masonic Hall, Mrs. Jones was presented with a gift from the club.

After the luncheon, at which a special birthday cake was featured business session was held with Mrs. O. H. Culpepper, president, presiding.

Those present included Mesdames John Patton, Vivian Major, D. R. Holt, F. L. Terrell, O. H. Culpepper, W. C. Hromas, B. E. Roberson, H. L. Hershey, O. R. Sanders and L. C. Thomas.

Extension Secretary Named For Allied Youth

The Rev. Monroe Drew, Jr., of Bryn Mawr Pa. a minister of the Presbytery of Philadelphia has been named extension secretary of Allied Youth, Inc., a nondendminational organization seeking to win youth on high school and college campuses to Christianity.

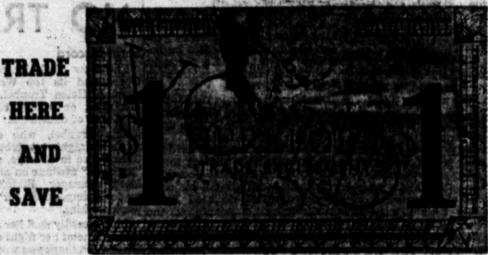
He will have offices in Washinton D. C. Mr. Drew served as a U. S. Navy chaplain during World War II, and later was on the staff of the Board of Christian Education of the Presbyterian Church in the U.S.A.

Classified



FOLKS

We're giving Trade Excitement Days Coupons, and the old prospector above knows when he's struck it rich ... he'll buy that new car now at SHARP & EDWARDS and get Trade Coupons on his purchase. We have a complete selection of New Cars, and a good selection of Clean Used Cars.



TRADE HERE AND SAVE

SHARP & EDWARDS MOTOR CO

Corner 5th & Main

Everyone's Talking EXCITEMENT HEREFORD TRADE

> Big Coupon Auction to be held On October 19th

> > Cave's 5,10,25c Store

Popular Store

Davis- McCracken

Coupons FREE with each \$ purchase at

the following Hereford Firms

Monday Is

DOLLAR

and --- in addition to

SUPER

Firms Listed On this page will also give

Hereford Auction Money WITH EACH PURCHASE

Hereford Lumber Co. Davis-Hodges Gulf Service Jones Texaco Service C. O. Phillips Magnolia Parkway Grocery H. E. Miller-Oliver Co. Hereford Implement Shelton's Tire Exchange City Drug Hereford Shoe Store Rutherford & Co. Hereford Hardware **Wade Cleaners** The Vogue Perry Bros. Hereford Parts & Supply Jim's Service Western Wheel-Inn Cowan Jewelry Dub's Man's Shop Hotel Jim Hill Coffee Shop Harman's White's Auto

Hereford Creamery

Carl McCaslin Lumber Co. Ike's Steak House Triple E Cafe Cole Photo Rogers Drug Lamm Jewelry Kester Jewelry Hereford Food Mart Frontier Shop Helton Grocery & Market Hereford Motor Co. Moore's Grocery & Service Cooper's Market Hereford Fruit Market Fulwood Electric Phillips & Lawrence Troy Moore Hereford Brand

Ben Franklin Variety C. R. Anthony Co. Little Fashion Shop Helen's Youth Shop Luke's Grocery Ed Skypala **Edwards Pharmacy** Mode O' Day McDowell Drug E. B. Black Co. Florence's Cafe C & R Cleaners Western Auto Oswald Firestone Hunter's Grocery Hereford Furniture Sharp-Edwards Motor Co. H & H Furniture Park Ave. Drug & Apliances T. E. Seigler

Whitehouse Market **Non Participating Merch** Star Theatre C. T. Guseman

Hereford State Bank



T-V Set - - - Toasters Mixers - - - Coffee Makers and many, many others.

START SAVING

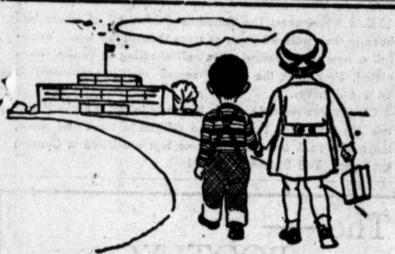
the Valuable Coupons - NOW!



THE FIRST CARLOAD of lettuce to be vacuum-cooled in Texas was prepared in Hereford September 26th and shipped out the same day. Cardboard boxes which hold two dozen heads of lettuce, rather than four dozen, as with standard wooden crates and ice pack, are used, which makes for easier handling of the packages. Inspecting the packages as they go up an endless belt into the freight car are Angelo

Lucido, left, president of Consolidated Cooling Corporation, and Dave Rogers of the Rio Grande Box Company. The Lettuce was chilled by a process which first sucked heat out with a vacuum, then pumped cold in around the cartons of lettuce. The process has been used in California for some time. (Staff

Mrs. C. H. Dillehay of Bonham,



Mothers: Guide their feet to school correctly in



are processed with Poll-Pagrot For Poll-Parross are pretessed by real boys and girls ... so you can be sure they're right ... for style, for he for west See our wide selection of back-on

school styles soon!



St. Anthony's Young Women Entertained By Members Of Guild

St. Anthony's Guild of the Cathoic Church entertained young women of St. Anthony's Parish at a recent evening meeting.

Guest speaker was Father Arnold Carlson, pastor of St. Ann's Parish at Canyon. His subject was "Religious Vocations." Pictures of nuns at work and play were shown and neighboring parishes who are now members of the congregation at St. Scholastica's Convent in Fort Smith, Ark,

Hostesses for the evening were Mesdames Edd Jesko, Ed Reinauer, Leon Vinton and Gene Loer-

Beides Father Carlson and Father Bartholomeu Paytas, pastor of St. Anthony's guests included Alice Marie Lueb, Carole Sundeen, Shirey Schulte, Susie Loerwald, Docres Loerwald, Helen Diller, Mardyn Henderson, R. N.; Ruth Drerup, Catherine Drerup, Annette Berend, Vicky Urbanczyk, Karen Albracht, Leana Hershey, Cleta Betzen, Kathleen Diller, Annie Brorman, Dorothy Hund and Mary Hund. Twenty-four members at-

Mr. and Mrs. Jack Bracken of Billings, Mont., were overnight visitors in the home of Mr. and Mrs. Floyd Bracken, Wednesday.

Capt. and Mrs. Clifford Estes and children returned to Lawton. Okla., Tuesday after a week's visit here with his parents, Mr. and Mrs. Cliff Estes. Capt. Estes is stationed at Fort Sill.

Mrs. A. L. Manjeot was in Amherst Saturday where she served as one of the judges in the Amherst Garden Club Flower Show.

NEWS

By Mrs. L. E. Stone

Mrs. H. O. Mackley went to Edmond, Okla., Sunday to attend the funeral of her uncle. She returned home Tuesday afternoon.

Mr. and Mrs. Wendell Mackley and children spent the weekend at Dumas visiting their cousin, O. O. Mackley and family. Mr. and Mrs. Olin LaPlant were

Tuesday. Dinner Guests

Mr. and Mrs. John Burnett and son were dinner guests with Mr. and Mrs. Ray Suits Sunday in Hereford. The occasion was in celebration of Suit's and Burnett's birthday.

Mr. and Mrs. Leroy Hennore and son and Mr. and Mrs. Rolland Hall and son of Duke, Okla., visited with Mr. and Mrs. J. A. Burnett

Corporal Billy Ray Carthel from Huntsville, Okla., visited Mr. and Mrs. Richard Golden last week. Mr. and Mrs. Bill Lee and daughter of Dimmitt were visitors of Mr. and Mrs. L. D. Stone Saturday night.

Mr. and Mrs. Bascom M. Nelson were visitors in the home of Mr. and Mrs. L. D. Stone Sunday after-

Sewing Club Meet The Easter Sewing club met Thursday afternoon at the Community building with 14 members

Mrs. Glenn Godfrey and Mrs. Dick Golden were hostesses. The next meeting will be October 8. Offiers will be elected at his meeting.

formerly of Hereford, spent the Mr and Mrs. J. E. Beyer and oth-past weekend in Hereford with er friends.

EASTER | Family Reunion Is Held To Honor Sgt. Rogers

Sgt. Gayle Rogers on leave after duty in Korea, was honored at READ THE CLASSIFIED and Mrs. F. A. Tucker. the home of his grandparents, Mr. and Mrs. Henry Tiefel at a family reunion Sunday. Out-of-town guests were: Margaret Sowell of Amarillo and Mrs. Bud Gibbons of Plain-

Others attending were Mr. and Mrs. Thurmond Johnson, Donnie and Tommy; Mrs and Mrs. B. C. Harper, Johnny, Mickey and Debbie; Mr. and Mrs. P. B. Sowell disitors in the G. H. LaPlant home and Ed Tiefel.

Sgt. Rogers reported to Fort Bliss on Friday October 2, for further assignment.

Mr. and Mrs. Bob Hess of Arend here with her parents. Mr.

INSURE IN SURE INSURANCE

PLAINS INSURANCE AGENCY

John H. Patton

Wm. H. Patton

All Forms of Insurance 213 N. Main St. Phone 50

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Buy it by the Gallons 1 Gal. --- 80c 2 Gal. --- \$1.50

We Furnish Milk Jugs

All milk from Jersey & Guernsey Cows . . . All cows tested for Bangs & T B.

Bonnie & Jack Brumley

MR. FARMER!

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Beds

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•1 x 4's

Stake Pockets

• 4 x 4's

• 4 x 6's

• Wagon Rods

• Hay Rack Loops

• End Gate Ends

Complete Stock of Bolts & Washers

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We Give

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A Complete Building Service

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ENGINE

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New 165 H. P.! New 8 to 1 Compression Ratio! Plus New 12-Volt Ignition System!

These "Rocket" Engines come complete with Cooling Coils, Fuel Equipment as desired, and Installed on Well. CHECK WITH US ON YOUR WELL ENGINE REQUIREMENTS

11 Years Your Chevrolet-Oldsmobile Dealer Phone 740

The Famous

"ROCKET"

For Your

Editorials

Lions Club Faces Future Challenge

The Herefrod Lions Club this week observed its 25th Anniversary by honoring charter members in a special ceremony.

The Lions Club, like other organizations and businesses which survive over such a long period, can well point to the occasion with pride. No institution, regardless of size, can survive continuous growth for 25 years unless it is based upon service, honesty and progress. The Hereford Lions have, unquestionably, had their ups and downs. They have often been criticized-sometimes justly-but for all of their mistakes, down through the years, they have appeared in numerous worthwhile activities.

The Hereford Lions have been called "roughnecks," "biscuit throwers" and, currently they are "in the money" as a result of their weekly wrestling matches. However, during the past 25 years, the Hereford Lions have been possessed of one single attribute which well offsets almost any criticism: "When the chips are down, the Lions pitch in and get the job done." To the Hereford Lions Club, "Nothing succeeds like

The Lions Club specializes in doing the impossible. They built football bleachers several years back, when building bleachers "just couldn't be done." This year they presented the Whitefaces with a \$2,600 electric scoreboard—and did not disturb their wrestling money. They built up a softball league in the face of adversity, all the while keeping the Boy Scouts alive in periods of stress. When labor union strikes halted construction of the hotel, it was the Lions Club which adjourned early one Wednesday and "broke" the strike. There are scores of other activities sponsored by the Lions which have meant much to Hereford.

Maybe we are over-sold on the organization as leaders, but from observation it appears to us that they can just about write their own ticket when it comes to accomplishment in the community. The Lions Club could easily build an auditorium or a super 'sportatorium;" they can make Hereford thrive and prosper, or they can let it go to sleep and wither away. Sometimes we wonder if the Hereford Lions Club fully realizes the power it possesses-or recognizes the responsibility which this power entails?

Certainly the organization, upon the occasion of its 25th Anniversary, has merited approval and applause for its contribution and service in behalf of the community. According to human nature, the community has shown its appreciation for these things by placing the Lions Club in a position of esteem, leadership and responsibility. On how well the Lions Club meets this chalrenge largely depends the future of the community during the next. 25 years. Past records certainly indicate that they are qualified for the job.

Another hunting season is rapidly approaching, and another series of "unloaded" gun accidents wiit kill off a number of hunters.

Many golfers get bogged down in technical details because of a varied assortment of contradicting advice, half of which

The Sunday Brand

Established 1948 Published every Sunday at 336 Main St



James M. Gillentine, Editor and Publisher

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of March 3, 1879. Hereford, Deaf Smith County, Texas

Society Editor Mrs. John McLean Adv. Manager Melvin Young News Editor Bob Phillips Mech. Superintendent J..... Stanley Phillipp

Trade Program

Hereford merchants, 71 strong, Thursday made initial announcements regarding an area-wide trade stimulation campaign which witt continue from October 1 through October 19.

How the public will react to the program is, of course, problematical. The plan is designed to stimulate business over the entire town and will prove of considerable expense to the stores involved, probably in the neighborhood of \$5,000. If it proves successful, it will likely be the forerunner of additional campaigns. If not, it will die a natural death.

To say the least, the movement indicates that the merchants are trying. It proves that they are willing to work together in saying, "Thank You." to their customers by refunding part of their profits. Like all other trade programs, the "Hereford Excitement Days" affords several hazards, which could result in its lack of support.

Time and experience are the ultimate yardsticks by which the program will be measured. If you like the program, as an individual, tell the folks where you trade. Likewise, it is only logical to point out your objections. The program is sponsored solely for YOU, the purchaser, and your reaction will, and should, be the determining factor in this and future trade programs.

Town's Attitude

One of the objectives of San Marcos is greater industrial development—the expansion of our present industries and the bringing in of others. This is a most worthy objective. If we are to have a stable economy more industries are almost essential.

But there must be a lot of community development before we can expect to have much additional industrial development, in cities and towns where industries are coming in you will find that the citizens are helping to bring in new business by improving their own community by a spirit of co-

Community development is something more, however, than merely providing services and facilities for new business and new industry. It is also attitude . . . something that each citizen feels within himself, the spark that ignites the fires of action.

One wonders just how some new industry happens to choose a particular locality in which to establish a factory or a plant.

The physical aspects are first surveyed. The industry wants a suitable site at a reasonable price. The site must be adjacent to railroad trackage Rays plenty of water available, cheap fuel and power, a reasonable place employees may live comfortab-

Then there must be a friendly attitude on the part of the citizenry to the industry. This is as important as any of the other factors—and prehaps it is the most important

This is where the attitude of the community can play an important role.

Someone has said that no matter how big and how rich and how beautiful a state or a country might be there is one thing that it hasn't got and "that is my owg home town." It is this kind of attitude that reflects the character of a community and it is this kind of feeling that holds people together and makes them work together in San Marcos or in any other townin all the land.

San Marcos is our own home town and none is finer and none friendlier and none more beautiful and no one offers so much opportunity. If we have this attitude and this spirit, then we have the most important single attribute of a town whose future is

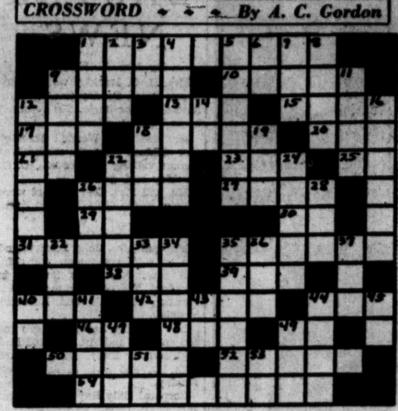
secure.

-San Marcos Record

Nothing is ever accomplished tomorrow.

Satisfaction is the art of setting a reasenable goal for yourself and achieveing it, and then relaxing and enjoying your accomplishment.

It is very nice for people to tell you how smart you are, but the test of their faith is whether they take your advice, which they



Sport and Recreation ACROSS vorite TV sport ad adornment seball slip-up Goddess of dawn

OUESTION OF THE WEEK

Better Club Coverage Locates Industry Suggested To Improve Brand

What improvements do you think could and should be made in the Hereford and Sunday Brands, and what suggestions do you have for making these improvements?

MRS. ROY EULER.

"I think the paper is all right just the way it is. It's a paper we should all be proud of."

MRS. W. H. AWTREY JR.

"I don't think anything else could make the paper any better for this sized town. It has about everything that happens in Hereford in it."

MRS. EARL DE HART.

local reporters would create more interest both at home and elsewhere. And more pictures of the various phases of agriculture and industry within the county and trade areas. I'd like to see a column each week by the County Agent, the Home Demonstration Agent, and the Assistant Home Demonstration Agent. I think these would be helpful to farm families. The Real Estate Board Column should be made a weekly feature like Tater Pellins and Jimmy Gillentine's column."

MRS. J. C. CUMMINS.

"I am very well satisfied with both the Hereford Brand and Sunday Brand."

MRS. D. W. CRAWFORD.

"I think there could be more news about the happenings in Hereford .My suggestion for getting the news is to have the reporters of all clubs that meet turn their news into the Brand Office."

'Tater Peelin's

By Roberta Campbell

The Home Demonstration Women of Texas are havin their State meeting on Pleasure Pier in Galveston this week and Mrs. J. B. Caraway, Mrs. Carlos Vaughn, Mrs. W. R. Scarth and I are fortunate to be here from our county.

Buster is along foo but he's a sight more interested in what's going on under and around the Pier than what hap-

The freighter loadin sulphur at one of the docks reminded us of our childhood when our mother used to catch us up each time an epidemic broke out and stuff us with cream of tarter and sulphur to keep us from catchin whatever was makin the rounds.

We never knew whether it worked or not but anyway we didn't have measles, whooping cough, and mumps until we were practically out of high school.

Hate to leave end so abruptly but we're goin to take a ferry boat ride.

NEW COURT RECOMMENDED

A recommendation that a corporation court be established in Muleshoe has been made to the city council by the civic affairs committee of the Chamber of Commerce.

The committee, headed by Harvey Bass, as chairman, said in their resolution that after studying conditions they believed the need for traffic safety regulation is so great that the city should establish a corporation court that the council should adopt such ordinances as will be required to regulate traffic and these regulations should be enforced. THE MULESHOE



By Vern Sanford

Texas Press Association. AUSTIN - Questions about education, higher and lower, are being studied by a lot of people over

A statewide committee on public school teachers' pay met here, reached no definite conclusions, and agreed that further study will

Some of the issues before the subcommittee will be: whether a salary increase can be granted to teachers out of present state revenues; whether local tax income for schools has kept up with the rising cost of education; whether a special session of the Legislature should be called before the courts decide on a natural gas tax.

Duplication Studied Another group, the Commission

on Higher Education, is stydying the colleges and universities to see how they can give the most training for the available money.

Overlapping and duplication of work in the various state schools will be particularly studied. At its organization meeting, the

commission chose Ruel Walker, Cleburne attorney, chairman, A. R. Bivins of Amarillo, vice-chairman; and Mrs. Charles K. Devall of Kilgore, secretary.

Legislative Conference A group of Texas legislators and budget officials went to Daytona Beach, Fla. to attend the second annual Legislative Work Conference on Southern Regional Educa-

Before the conference was the subject, how legislatures can help to get the highest possible quality of education in the South per tax dollar spent.

On the Texas delegation were R. B. Baldwin of Austin, Senator Searcy Bracewell of Houston, Representative Jack Fisk of Wharton, C. Reed Granberry of Austin, Frank D. Graydon of Austin, Representative H. A. Hull of Fort Worth, Vernon A. McGee of Austin, Senator C. C. Martin of Hillsboro, and Representative Fred Niemann of Yoakum.

Cut In Revenue

Immediate prospects for increased state revenues darkened when the Railroad Commission cut the state's oil production quota to 2,-904,409 barrels per day, 237,397 barrels below the August figure. A great part of the state's income is from taxes on oil-when the production goes down that revenue is correspondingly diminish-

Campaign Opened

In the field of politics the Texas Republicans opened up their campaign for recruits by putting on a weekly radio program.

This is something new. In bygone years the Republicans in this state have seemed little interested in winning elections. Their prime interest was in patronage that came when the G. O. P. was in power in Washington.

Now, however, National Republican Committeeman Jack Porter of Houston lets it be known that in the radio show called "Report to Texas," the party leaders will be seeking to retain the support they had in the last election and get more for next time.

Road Money How to distribute the road tax dollar is no simple matter, says D. C. Greer, state highway engi-

He pointed out that the state's trunk highways represent only 35 percent of the total mileage, but they carry 68 percent of the total traffic and earn 73 percent of the total highway revenue.

On the other hand, farm to market roads make up 65 percent of the state highway mileage bu carry only 32 percent of the traf-

Cigarette Gang

Attorney General John Ben Shep-perd says there is an organized gang which is operating in Texas and costing the state more than \$1 million a year by evading cigarette taxes.

But officials of the states and of the federal government are working together to catch the rooks and stop their racket, Shepperd declared.

He cited that wholesalers, retailers, and vending machine operators are among offenders who buy cigarettes outside of Texas and sell them without paying the fourcent state tax.

Extension On Report District Judge D. B. Wood of Georgetown has until December 1 to file with the State Supreme Court his report of ouster proceedings against District Judge C. Woodrow Laughlin of Alice.

Judge Wood asked for and received an extension of time; the

(Continued on Page 6)

Panhandle **Paragraphs**

POOR SWAP

Donald D. Tusha, Stratford used car dealer, unintentionally swapped a 1953 Oldsmobile for a dead horse Sunday

Tusha was driving the new Oldsmobile on Highway 83 Sunday night when he collided with the horse. Tusha wasn't hurt, but his car was almost a total wreck and the horse died instantly.

Sheriff Clyde Risley said Tusha's wrecked car was towed to Canadian, but so far nobody has claimed the horse. THE CANADIAN RECORD.

POSSIBLE DIAL SYSTEM

The possibility that New Braunfels will have a dial telephone system in 1956 was voiced Monday afternoon by Southwestern Bell Telephone Company.

"We now have a reasonable promise for a dial commitment," said C. C. Bradshaw, District Manager, "even though our present equipment has not reached the saturation point. We want to prepare and give it to you in the first part of

Bradshaw said the dial system would be contingent on possible rate increases which the company has been seeking. NEW BRAUNFELS HERALD

MIGHTY HUNTERS

Claude Johnson Jr., son of Mr. and Mrs. Claude Johnson of Dalhart, hit the jackpot on his recent hunting trip to Northern Alberta, Canada.

Claude and two other boys, both of Louisiana, went on the trip as the guests of Walter McHenny, Avery Island, La.

Claude killed a black bear with a skull measurement of 131/4 x 71/2 inches. The Canadian guides, all of whom had been in their work 20 years or more thought this would establish a new world record after all checking is finally completed. They think the former record skull measurement is 141/4 x 7 Inches.

Claude was the only one in his party to get a Rocky Mountain Big Marn ram. These are so difficult to track and shoot, the guides said, that only three or four are killed in Canada each year. THE DALHART TEXAN

The BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his Johnson Grass farm must think money is hay, his letter this week reveals.

-0-

I was wanderin around over my pasture out here yesterday afternoon absorbin the October sunshine and sizin up my cows and wonderin how cold it'll get this winter and whether they can all make it through alive when I noticed a copy of a newspaper had blown against a corner post and since my corner posts gin't the strongest in the world I figured I'd better take the paper off to cut down the wind resistance, I haven't got time to be repairin blown-over corner posts when there's even more work needed to be done on the posts in between, not to mention the wire, and since I had the paper in my hand when I pulled it off I took it hame and picked out a comfortable spot on the south side of the barn and stretched out and looked it over.

What interested me right off was an article saying the Secretary of the U. S. Treasury, George Humphrey, has checked up on the money on hand in Washington and has informed President Eisenhower that the government probably can scrape through the fall and winter without callin Congress back into session to raise some more. He figures the government can cut a few corners and scratch around and meet its bills until January at least, when Congress is due back any-

I know exactly how it is, and I'm pleased to learn that me and the Secretary of the Treasury have some problems in

I have been checkin up on my supply of Johnson grass hay and I've figured if I cut some corners and scratch around enough, my cows ought to be able to make it to January too, and I'm gonna take the position that if the United States Treasury can do it, my cows ought to too. In fact, my cows are just gonna have to buckle down, recognize that's all the hay there is, and get by on it. This idea of pourin more and more hay to the cows and more and more money to the people can't go on forever. We got to call a halt somewhere and I'm proud that me and the Secretary of the Treasury see eye to eye on it.

Of course, the people have a little advantage over my cows. My cows don't have Congress comin back into session in January to take the pressure off, they've got to make it all the way to spring grass along in April. My cows just don't have any machinery for callin me back into session in January. It's up to them to size up the hay in the barn and recognize that's all that's standin between them and the first blade of green grass six months from now. I don't know that they'll be better cows physically for the experience, but if they make it they'll have the satisfaction of comin through with stronger characters. I've heard President Eisenhower him self say we need to strengthen the moral fiber of this nation. Personally, I find a great satisfaction in knowin that the United States Treasury and my hay barn are in about the same shape.

Yours faithfully,



MATCH WITS WITH THE NATION'S **EXPERTS!**

OFFICIAL ENTRY **BLANK**

Arkansas at Baylor Abilene Christian at Florida State TCU at Michigan State Texas A & M at Texas Tech Texas vs Oklahoma at Dallas Trinity vs West Texas at Amarillo Hardin-Simmons at Rice San Diego Navy at North Texas Missouri at SMU

Address

Shamrock at Hereford

TIE BREAKER Predict These Scores Hereford -

Shamrock -Arkansas -Baylor -

Wichita at Okla. A & M Minnesota at Northwestern California at Pennsylvania Kansas at Colorado Purdue at Duke Marquette at Indiana Kansas State at Iowa State

Wisconsin at UCLA Georgia at Maryland Nebraska at Pittsburg

WINNERS - 2ND WEEK CONTEST

Sam Long W. L. Davis Jr.

Billy Miller

Ruth Loerwald

George E. Krupala Mrs. Sam Nelson

LeRoy Suttle J. W. Robinson, Jr. **Jack Dempsey** Danny Martin

Wayne Stagner

Mrs. O. Z. Golden

CASH **PRIZES EVERY WEEK!**

ENTER TODAY

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper. 2. Circle each team you think will win for every game on

blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.

3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.

4. ONLY ONE ENTRY ALLOWED PER CONTESTANT! 5. Judges sports editor of Brand. Decisions final.

PRIZES

GRAND PRIZE

4 COTTON BOWL TICKETS

1st Weekly Prize

\$5.00 Trade In At Cowan Jewelry

\$3.00 Cash At Brand — 2nd Prize

\$2.00 Cash At Brand - 3rd Prize

PICK YOUR WINNERS DEPOSIT ENTRY WITH ONE OF THESE

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"THARS GOLD IN THEM THAR, MOUN-TAINS" . . . and it paid off for Martha Ann Henslee, left, and Micky Bonesio. They were proclaimed the winners of the most original entry in the National Kid's Day Parade

Saturday. Martha Ann, 4, is the daughter of Mr. and Mrs. Donald Henslee and Micky, 9, is the son of Mrs. Elizabeth Bonesio. (Staff

Courthouse Records

Warranty Deeds

J. Alta Wyly to Veteran's Land Board of Texas the S1/2 of the NE14, of Survey No. 2, Township No. 2 North Range, No. 2 East. J. Aita Wyly to Veterans Land

Board of Texas, the N1/2 of the SE% of Survey No. 2, Township No. 2, North Rapge, No. 2 East.

J. Alta Wyly to Veterans Land Board of Texas, the Sh of the SE of Sec. No. 6, Township No. 2, North Range No. 2, East.

J. Alta Wyly to Veterans Land Board of Texas, the N1/2 of the SE1/4 of Sec. No. ,6 Township No. 2, North Range, No. 2, East.

J. A.ta Wyiy to Veterans Land Board of Texas, the N 80 acres of the W1/2 of Survey No. 5, Township 2 North Range No 2 Fast of

a Capital Syndicate Sub. J. Alta Wyly to Veterans Land Board of Texas, the N 80 acres of the SW4 of Survey No. 5, Tow No. 2, North Range No. 2, East of a Capital Syndicate Sub.

J. Alta Wyly to Veterans Land Board of Texas, the S 80 acres of the SW14 of Survey No. 5. Township No. 2, North Range, N

East of a Capitol Syndicate Sub. R. L. Caddell to P. E. Caddell the W% of the South two acres of Blk. No. 14, Evants Add, and being the W12 of Lot No. 9.

Gas Reserver et da, to Louise Hollinstein, all of Lot No. 1 of Petersen's Sub, of a part of Blk. No. 2, Mabry Add.

C. V. Kropff, et ux, to Russell Hunter, et ux 10 acres of land out of the N1/2 of the NE1/4 of Sec. No. 63 Blk, K-3.

Deeds of Trust

Louise Hollinstein and husband to First Federal Savings and Loan Assn., of Clovis, N. M., all of Lot No. 1 of Petersen's sub. of a part of Blk. No. 2 of Mabry Add. Roy Robertson, et ux, to Hereford, Texas Federal Credit Union. a part of Blk. No. 8 of Ricketts

Russell Hunter et ux, to Frank J. Axe, 10 acres of land out of the N1/2 of the NE1/4 of Sec. No. 63. B'k. K-3..

the Real McCoys



EFFEN HE'S GONNA FIGHT TH' BAILROAD HE SHOULD GIT INSURED WITH

> ICHN MCLIAN Insurance Agency
> "23 Years of Insurance Know How'

White Witch Doctor" Features

Adventure In African Jungle

he most thrilling and Ment tories to hit the screen this year. rings to life the thrilling myster- of the Congo. es of the jungle, with its drama-

ic tribal dances and strange cus- today. oms. To this back ground is added the pulsating romance of the Vaite Witch Doctor and the White King's Daughter's lunter portrayed by Susan Hay vard and Robert Mitchum.

Love-And Fight For Life Susan Hayward, a registered Holds Dinner Party nurse, is assigned to a hospital post in a region inhabited by the warlike Bakuba tribe. Robert Mithum and his partner Water S ik use Hayward as a pawn to to the Bakuba territory

here they believe rich gold de-A. T. Pavell, et us, to First 'edera! Savings and Loan Assn., he N 75 feet of the S 150 feet the E 155 feet of the W 305 feet of Blk. No. 2, Mabry Add. Hollis T. Rainey, et ux, to First Federal Savings and Local

a part of Blk. No. 3 Evants Add. New Autos W. C. Maness, Buick, 9-21: C. E. Guseman, Olds., 9-23; Frank E. Wilson Ford, 9-21; Karl Hutcheson Ford, 9-21; James O. Hall, Plymouth, 9-22; Frank Zinser Jr., 9-4; R. G. Peeler Ford, 9-24; Emmanuel Webster, Ford, 9-24; and Packard Milling Company, Plymouth, 9-24.

"White Witch Doctor" an ad- posits lie. En route Mitchum and enture story set in the little known (Hayward fall in love. Their love plus their fight for life against the ca, brings to the screen one of Bakubas make a thrilling and

pectacular adventure. Two top stars plus a supporting Filmed in regions that have nev- cast of thousands make this one er before been presented to motion of the most exciting, pulse-stirring octure audiences this picture Iramas to emerge from the depths

"White Witch Doctor" begins a ic tribal dances and strane cus- three day run at the Star Theatre

Sunday School Class

A dinner was held Tuesday evenig in the home of Mrs. Clarence Schultz, 410 North McKinley street, honor of old and new members

the Kings Daughter's Sunday school class of the First Baptist church. Mrs. Frank Prowell class presi-

dent, presided over a business session during which she and Mrs. Marcum Cassells, teacher, were presented gifts.

Officers Elected

Mrs. Travis Caraway was elected president Mrs. Joe G. Story vice-president, and Ethel Mayo,

Mrs. Ethel Mayo directed Bible

Read the Classified

Robert MITCHUM

Susan HAYWARD

AFRICA AFLANE

TECHNICOLOR

WITH VIOLENCE, WYSTERY, PASSION!

Bippus H.D. Club Met In Home Of Mrs. Hall

Argen Draper, county home dema onstration agent, gave a demonstration on quick cakes at the meeting of the Bippus Home Demonstration club when it met in the home of Mrs. G. V. Hall Wednesday afternoon

Mrs. Elmo Hall presided at the meeting in the absence of the president and vice-presidnt.

Those present weer(Mesdame C. F. Rickels, Elmo Hall, C. F. Homfeld, Charles Higgins, N. E. Tyler, Miss Christine Fortenberry and the hostess.

The next meeting will be in the home of Mrs. Roy Neaves.

BEST RURAL CHURCH The Egypt (Miss.) Methodist Church has been awarded first prize of \$1000 in the first annual rural church development program

co-sponsored by Emory University and the Sears Roebuck Foundation. he Rev. H. L. Hathorn is pastor at Egypt.

Highlights..

(Continued from Page 4) original date for filing the report was October 1.

Judge Wood was appointed by the court to take testimony in the Laughlin hearing, which lasted three weeks. Eleven lawyers in Judge Laughlin's Jim Wells-Duval County district brought the suit. which grew out of bitter political During National Fire Prevention Week, October 4-10, Texas house-

wives are urged to inspect their homes and remove hazards. omes and remove hazards. Norris W. Parker, manager of the Texas Insurance Advisory As-sociation, said the state's deaths by fire could be reduced by half

proper precautions were taken. Last year 542 Texans died in fires, and at least 350 of them were trapped in their homes. More than 150 of the victims were

Some precautions recommended by Parker: every bedroom should have two means of exit; the house should be well ventilated at all times; children and old people should never be left alone in the home; open heaters should be protected by screen guards; gas lines and appliances should be inspected annually by an expert; gasoline should never be used except as a fuel; kerosene should be stored outside the house in approved con-

Employ The Handleapped Another observance for the same period is National Employ the Physically Handicapped week. Governor Shivers signed a proclamation asking Texans to partici-

Consistently since the organizaion was formed, shortly after World War II, Texas has ranked near the top among states in placement of physically handicapped persons in gainful employment. Texas high school students have

been frequent winners in the anwhich grew out of bitter political nual essay contests conducted by

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3 IMPORTANT THINGS

INGREDIENTS

MIXED

yment of the Physically Handi-

Local committees throughout the state have been organized to wage a campaign among employers. Admiral Ross T. McIntire, chairman of the president's committee, will speak at Dallas and Houston.

Harry Benge Crozier of Austin s chairman of the Governor's Committee on Employment of the Physially Handiapped.

Newspaper Week
Two cartoons by Texans, Jack
Hamm of Waco and John Knott of Dallas, will appear in publications all over the U.S. during the celebration of National Newspaper Week, October 1-8.

Both the National Broadcasting Company and the Columbia System will feature special programs during the week.

In a special memorandum, Governor Shivers urged that "all citizens give thoughtful attention to the importance of newspapers in the lives of our people, our communities, our state, and our na-

Turnpike Anthority Meets Texas Turnpike Authority held ts first meeting in Austin.

Building and operating toll expressways will be supervised by this agency, which has six members appointed by the governor plus the members of the state

highway commission

Toll expressways, according to a law passed by the last Legisla-ture, will be paid for out of revepart of the state's free highway souri, and the East.

Eventually, toll roads will on net Houston, San Antonio, Dallas Fort Worth and Wiehita Falls. Th bonds, and when the bonds Texas toll roads will link with othare retired the roads will become er expressways to Oklahoma Mis-

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Received an assortment of Spring Bulbs.

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COUPONS

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for Home Delivery Ed Skypala



CONCRETE Others present were: Mesdames H. B. Coffin W. J. Dickson, Jim Wood, Edgar Skypala, W. R. Hair Crowe-Gulde Cement Ford 9-22; Ira L. Page, Chrysler, R. C. Anderson, E. R. Kendall and H. L. Ward.



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WEDNESDAY THURSDAY





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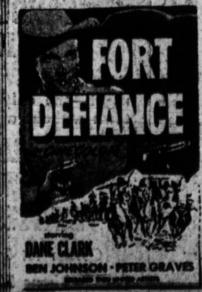
Anniversaries from Sunday, October 4 - Wednesday, Oct.

Mr. & Mrs. Harry Bennett Mr. & Mrs. B. E. Roberson Mr. & Mrs. H. H. Boardman

Mr. & Mrs. Zerrel Thomas Mr. & Mrs. Author Brock Mr. & Mrs. Rupert Dowell

Mr. & Mrs. Gerald McCaskill

Mr. & Mrs. W. Sparks



DRIVE-IN THEATRE

ENJOY A MOVIE OFTEN SUNDAY - MONDAY



ENJOY A MOVIE OFTEN

TUESDAY - WEDNESDAY

